

The Billboard

The World's Foremost Amusement Weekly

OCTOBER 25, 1941

15 Cents

Vol. 53. No. 43



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LONG**

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New York, October 29,
for Four Weeks

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EQUITY'S J.R. DOGHOUSE

EDITORIAL

Now Is the Time To Look Ahead

Of necessity, the entire economic structure of the nation is now being disrupted by the defense effort—and no one can tell what the immediate future holds in store. Perhaps, as seems probable, the pressure upon industry will increase; perhaps the crisis will be over in a comparatively short time. Either way, however, there will come a time when the pressure is released, and wise men in all fields, including the show business, are making preparations to meet the demands of that day.

Show fields are already affected by the current disruption of the nation's economic life—some violently and adversely, a few favorably. But all should plan now for the day when the pressure is released.

Wise manufacturers, including those in the amusement industries, are making plans to retain their present customers when the crisis is ended. They are doing this thru institutional advertising and other means, realizing that the enterprise that holds on to its normal customers (even tho it is unable to service them fully now) is the enterprise that will cash in later on.

Entertainment fields specializing in talent might do well to follow their example. They should take all possible advantage of presently dislocated conditions to build up a permanently advantageous set-up for the future.

For example, stagershows are definitely on the increase, because of the demands of an escape-seeking populace for diversified living entertainment. There is no reason why, with proper management, this demand cannot be made permanent. Living entertainment is gaining new fans daily; good shows and proper management now will make them fans for life.

Similarly, the huge present peak of the record industry, with its resultant prosperity for bands, can easily continue as a permanent thing. So, too, can the present increased patronage of night clubs throuout the country. The flow of money caused by the defense effort has brought many new patrons to niteries; good shows and good management of clubs can give them the night-clubbing habit.

As a result of dislocated conditions and the new public demand for varied entertainment, film chains have shown an increasing tendency to open their houses not only to vaude units but also to traveling legit shows. There is no reason that this new film-legit alliance should not continue to work for increased mutual profits on a permanent basis.

Astute men in all fields are planning to take advantage of new conditions to expand in many directions. At the same time they are taking definite steps to hold any and all advantages they have won in the past. The importance of this last cannot be overemphasized.

Chi Stad Rodeo Gets Away Big

CHICAGO, Oct. 18.—Hypoed by a British war relief benefit night under the patronage of Viscount and Viscountess Halifax and with Mayor Edward J. Kelly as honorary chairman, the Stadium Rodeo got a head start last night with a Victory Round-Up that drew nearly 10,000 people into the Stadium, most of them paying customers. The house capacity is 18,000. Opening night had as special features the personal appearance of Ben Bernie, Mickey Rooney, the Andrews Sisters and five of the Quiz Kids, and a squad of society "blitz" girls selling comfort kits for Britain. Because of the extra features the show ran nearly four hours, concluding at 12:15 a.m. The 17-day event has been heavily billed and a substantial advance sale presages a profitable engagement.

Same general set-up prevails as at previous Stadium rodeos, last of which was held in 1939. Ken Maynard is arena director and also heads the list of entertainment attractions, doing his shooting act. Of the 23 events listed for opening night, nine were contests for prize money, these including saddle bronk riding (two events), bareback bronk riding. (See CHI STAD RODEO on page 59)

Radio Industry Seen Favored on Priorities; Fly Setting Committee

WASHINGTON, Oct. 18.—Position of broadcasting as a regulated industry probably will give it preference over unregulated industries on priorities matters, it was believed here this week. Defense Communications Board, which is under FCC Chairman James Lawrence Fly, is organizing a priorities liaison committee to co-operate with Office of Production Management and the Supplies, Allocations and Priorities Board under Donald M. Nelson. Negotiations to set up machinery for advising OPM and SPAB have been going on between DCB and the other agencies for the last month.

Altho nothing formal has developed, there has been a meeting of minds within the federal agencies which paves the way for a definite understanding. Tentative plans would leave nearly all administrative details in the hands of the Priorities Division of OPM, and applications from broadcasting stations for a priority on new or replacement materials would be filed with the OPM office. However, the merits of the application would be determined by the priorities committee of the Defense Communications Board. Each application would stand on its own feet.

Earlier trade reports, which indicated

OK of Minn. Anti-Block-Booking Law Seen as Aid to Vaudeville

ST. PAUL, Oct. 18.—A revival of flesh in nabe theaters, either as amateur shows or as professional entertainment, is expected as the result of the ruling in Ramsey County District Court last week, declaring Minnesota's anti-block-booking film law constitutional.

Passed by the 1941 State Legislature early this year, the statute provides that film distributors must offer all their products to exhibitors, who then have the option of canceling 20 per cent of the pictures. This law is in direct opposition to the federal consent decree calling upon distributors to sell no more than five pix at a crack to exhibitors.

Leading distributors are threatening to sell only to the largest loop houses, where each outstanding pic would be milked dry. This would leave the smaller houses with only the dogs. Nabses will then be forced to give more than bank nights, cosmetics, kitchen-

Senior Requirements Toughest Among Major Performer Unions; Mrs. Want Old 2-Yr. Ruling Back

By SOL ZATT

NEW YORK, Oct. 18.—A survey of the five leading actor unions, for the purpose of analyzing membership and voting conditions, reveals that Actors' Equity Association is the last stronghold of restrictive junior membership legislation, which, in the case of Equity, disenfranchises the vote of approximately 1,200 out of 3,700 members.

Equity juniors originally needed only two years of membership in the association in order to become seniors, with the right to vote; but this rule was changed in May, 1936, in what juniors claim was an effort to circumvent the Actors' Forum, an average actors' group, from taking over the administration of Equity from the old-liners. A probationary period of 52 weeks of accumulated work under Equity jurisdiction (Broadway, stock, summer theaters and roadshows) was set up as the senior membership requirement. This was responsible for the founding of the Peter Pan Club, an

organization of juniors which claims that the original ruling should be returned.

The other major performer unions have easier senior membership regulations, all of them calling for two years of membership, while some have additional or alternate requirements. American Federation of Radio Artists, founded in the wake of the Actors' Forum, with (See AGVA ONLY MAJOR on page 17)

Union Leaders Feel Bioff-Brown Scandal May Bring Clean-Up

NEW YORK, Oct. 18.—With the trial of George Browne and Willie Bioff, president and West Coast czar respectively of the International Alliance of Theatrical Stage Employees, charging extortion of \$550,000 from four major film companies, going into its third week in Federal Court here, increasing indications of a general theatrical labor clean-up are being watched by union leaders.

Outcome of the trial will have a bearing on future capital-labor relations in the movies and the theater, observers point out. Meanwhile, the Browne-Bioff trial was felt 3,000 miles away at the American Federation of Labor convention in Seattle, which repudiated Browne's seat on the executive council, with a defeating vote of 37,944 to 421. There were 422 IATSE votes at the convention, the stray vote coming from a (See Bioff-Brown Scandal on page 23)

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LEGIT OK IN PICTURE SPOTS

Brandt Houses Will Extend Sub Circuit Next Summer; Unions Are Co-Operative; RKO Likes 'Father'

NEW YORK, Oct. 18.—With opening of new vaude time and subsequent shortage of names, theaters are looking to legit to furnish attractions that can hypo grosses and eliminate playing some of the bad pix often thrust upon them. Most notably successful vaudefilmmers launching into legit bookings are the Flatbush, Brooklyn, and the Windsor, Bronx, both operated by the Brandts, and various RKO houses into which *Life With Father* has been booked. The Brandt houses ran a full season during the summer with extraordinary success.

The Brandt houses started the season with the idea of running 36 weeks of

vaude and 16 weeks of legit. Legit grosses, however, were strong enough to warrant an additional 10 weeks. Next year, according to William Brandt, two other houses may be added to form a new subway circuit.

According to Brandt, the greatest contributory factor toward the success of legit shows was the price scale of 25 to 50 cents matinees and 40 cents to \$1 evenings. This price set-up, he said, was sufficiently low to attract movie patronage. He said that statistics show that about 1,000,000 attend movies nightly in the New York area. It was this group (See Legit in Vaudefilmmers on page 15)

AGVA, ARA Again Plan Tie-Up For Franchising of New Agents

NEW YORK, Oct. 18.—Attorneys for the American Guild of Variety Artists and the Artists Representatives' Association are conferring on a plan calling for AGVA'S franchising of new agents to be

done thru the ARA. The course was decided at a meeting held Tuesday (14) by reps of both groups, including Harry Richman, Allen Correlli, Ernie Mack and Jonas Thomas Silverstone, representing AGVA, and I. Robert Broder, Charlie Miller, Billy Kent and Sam Shayon, ARA.

Broder and Silverstone will confer again on the proposal and will probably make a report at the next joint meeting some time next week.

When queried, those who attended refused to comment.

A similar proposal was made last year when ARA and AGVA signed their present contract. At that time it was proposed that agents who are members of ARA would get their AGVA licenses free in lieu of the fact that \$50 has already been paid for membership in the agents' organization, while non-ARA agents would pay AGVA \$50 for their licenses. A howl was then raised by the Associated Agents of America, indie agents, who charged that such procedure would be a violation of the anti-trust acts. The plan was subsequently dropped. ARA, however, went to the law firm of Root, Clark, Ballentine & Buckner, which wanted \$2,000 for an opinion on the plan's legality. That also was dropped, as was a later proposal that a law professor at Columbia give an opinion.

Silverstone, when contacted, said satisfactory progress is being made to better working agreements between agents and performers, and emphasis will be placed on strict enforcement and "ethical conduct" in the transaction of all business. When questioned about the legal status of the proposal, he said that anything to be worked out will be entirely within the law.

SEATTLE, Oct. 18.—*Hellzapoppin*, at the Metropolitan Theater here, grossed \$40,000 in its week's run, a record. The show, headed by Billy House and Eddie Garr, had six sellout evenings and sold out one of its two matinees. Prices ran from \$3.44 to \$1.15.



THE success of the film business depends on the box office. In radio success is measured by time sold to and renewed by sponsors. When folks stop going to picture theaters the effect is eventually felt all along the line—as far back as the hairdressers, stage carpenters and the hotels and night clubs catering

to filmdom's personalities. When plain folks stop tuning in to expensive shows and concentrate instead on news commentators or desert their radios entirely and drop nickels in music machines, bowl in modernistic alleys, watch softball games or patronize ice shows as well as skate themselves all of radio suffers.

Now that we have expounded these profound truths we have opened the way to doing a repeat on the familiar theme of the lack of foresight on the part of those running the film and radio industries. Radio is riding for a fall (regardless of what the listener studies tell us) because increasingly large numbers of persons with money to buy products plugged in commercials are fed up with the pap handed out via comedy and audience-participation shows. They are fed up because comedy gets worse by the week and season. They are impelled toward exercising the tuning-out prerogative of listeners by their disgust with the intelligence level of these shows as well as their poor comedy ratings. One need not be connected with the show business or expert at the art of judging material to observe the trend away from radio. It is not the fault of the masses. It is not attributable to the wearing off of the novelty of radio as such. Most of these persons, we find, listen in on special events, drop everything of less than life-and-death import to tune in on programs that they have been forewarned are made of finer stuff than is handed out by alleged comedians who earn fabulous salaries paid by sponsors who know little enough about showmanship and can learn lots more about merchandising.

WE DO not say that the air is devoid entirely of good comedy material. There are notable exceptions in the per- (See SUGAR'S DOMINO on page 23)

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT DRAMATIC

FRANK GERVASI—newspaperman who has recently been scoring terrific successes on lecture dates. He toured Europe as foreign correspondent for International News Service, and later served for *Collier's*. Caught recently as one of the speakers in a symposium on the role of newspapers in wartime, at a New York Newspaper Women's Club forum at Town Hall, New York, he displayed great poise, an excellent speaking voice and fiery delivery. In addition, he's a very good-looking lad. With the threatened flood of plays dealing with current events, he's a natural for a place in a cast, on the strength of his ability, looks and obvious publicity value. Also recommended for comment on current events on the air.

For LEGIT MUSICAL

ARTHUR MAHONEY—young ballet dancer caught recently at the Radio City Music Hall, New York. Has previously been seen in concert work. His terping is flashy and graceful and is easily commercial enough for legit, where he would be a standout along the lines of Paul Haakon with his capable and highly imaginative ballet work.

JOHNNY LONG (This Week's Cover Subject)

LATEST North Carolina maestro to make good on the big time, blond 26-year old Johnny Long started his band-leading career in 1931 while a freshman at Duke University. The original band, known as Johnny Long's Duke Collegians, became so popular thruout the South that the boys decided to stay together after graduation. Eight of the Duke Collegians are still with Long.

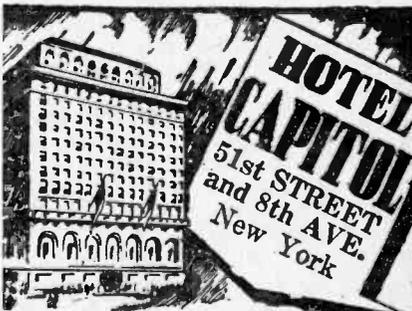
The only left-handed violinist fronting a dance band, Johnny started as an orthodox fiddler but suffered a serious hand injury while still a child and was forced to switch to southpaw. The youngster was something of a prodigy and at the age of 14 was a featured performer on the lyceum circuits.

In addition to his dance band activities at Duke, Johnny was concert master of the famous Duke Symphony and in his senior year became the first undergraduate ever to conduct the orchestra.

In the summer of 1940 Johnny and the band made their New York bow at Roseland Ballroom, where they remained for a record-breaking nine-month run. As if this weren't enough for such a young outfit, the Hotel New Yorker grabbed them at the completion of their Roseland stay. Again Long & Company broke a record, remaining in the hotel until October 8. They return to the New Yorker next spring.

The Johnny Long band opened October 22 at the New York Paramount Theater. Following this engagement it will move into Frank Dailey's Meadowbrook, Cedar Grove, N. J., for a lengthy assignment.

Johnny Long's band is, indeed, "The Miracle Band of the Year."



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AFM, NBC, CBS At Peace Again; Views Are Aired

NEW YORK, Oct. 18.—Strike of the American Federation of Musicians against sustaining programs of National Broadcasting Company and Columbia Broadcasting System ended last night. The peace came slightly less than five hours after AFM President James C. Petrillo had ordered 130 musicians yanked from NBC's local Red and Blue outlets, WEAJ and WJZ. Prior to the order to yank the New York musicians, Petrillo had pulled the sustaining musicians out of NBC's studios in Chicago, Hollywood, San Francisco, Detroit and Cleveland. On CBS, musicians were pulled from the New York and Chicago stations.

Commercial programs were unaffected, the AFM indicating it would also yank musicians on commercials only as a "desperate measure" in event no settlement could be obtained.

Cause of the strike centered in Pittsburgh, where Columbia's affiliate WJAS could not come to an agreement on employment with the local AFM. Strike spread to NBC when musicians walked out of NBC-Blue's Pittsburgh affiliate KQV in sympathy, owing to fact that both stations are owned by H. J. Brennen. Details of the settlement, involving the number of staff musicians to be employed in Pittsburgh, will be settled later.

Strike raised many interesting angles, among them the attitude of band agencies whose bands were cut off remotes during the late hours. Billy Goodheart, exec of Music Corporation of America, queried prior to the settlement whether the banning of bands on remotes would seriously affect the band agencies, stated: "The situation has just as many possibilities of helping as hurting. In fact, it might help commercial sales. We don't even know it's going on. Everybody is equally affected. Besides, (See AFM, NBC, CBS on page 23)

"Ice Follies" 32G In Tulsa; Cast Additions Made

TULSA, Okla., Oct. 18.—Ice Follies of 1942 in its six-night engagement at the Tulsa Coliseum, October 8 to 13, played to approximately 26,400 paid admissions, with a net, after deducting taxes, of about \$32,000. Tickets were \$1.12 to \$2.24. Ice Follies came from Los Angeles, where it opened the 1941-'42 season.

Mae Ross, a newcomer with the show, arrived Monday (13) and took part in the Woodland Enchantment group the final night. Frances Claudet joined the cast here after being in a West Coast hospital. She appeared on the ice with her partner, Osborne Colson, on the closing night in their La Jota number. Bruce Mapes, suffering from a foot injury, did not skate while in Tulsa.

Standing room was sold for Saturday, Sunday and Monday performances, and each night a 100 or more seats were placed on the ice. Saturday's crowd, with 400 seats on the ice and more than 200 standees, was the largest that has seen an Ice Follies since its world premiere here in 1936.

Bonnie Jean Weaver, 16-year-old Tulsa girl, was signed by Ice Follies here. She will join the troupe May 28, 1942, after she completes her senior year in high school.

GEORGE SPELVIN Patrols the BROADWAY BEAT

BROADWAY business really must be on the upgrade. After all the lean years the upward swing this season has been so noticeable that it was even made the subject of an editorial in *The Journal-American* last week. . . . Disturbing note: The band of one of the guinea pig army outfits—a division supposedly more advanced than the rest—was sent along on recent maneuvers in the South, but was delayed because, despite the fact that the maneuvers had been planned for a long time, trucks were forthcoming for only a part of the boys. After new trucks had been hastily assembled it was discovered that there weren't enough small-arms to equip the outfit, so the band was set down in one spot and remained there thruout maneuvers—and the bandmen were told that if they happened by chance to run across an "enemy" they should pretend that the clarinets were machine guns. . . . The boys in the box office of the 44th Street Theater deserve plenty of credit for handling a difficult situation on the opening night of the New Opera Company there. The scale board gave only the regular prices—which had been practically doubled for opening night. So with each patron there ensued a lengthy explanation and adjustments. Instead of going crazy, as they well might have, the lads behind the wicket handled the long line with speed, suavity and unfailing good humor. . . . Incidentally, the New Opera Company opening was one of the swank events of the season, with the 44th Street orchestra one vast sea of ermines, jewels and stiff shirts. From the number who left before Mozart's *Cosi Fan Tutte* had run its course, tho, the customers may have been arty but certainly weren't very Mozarty.

WHEN Muggsy Spanier arrived at the Arcadia Ballroom for the opening night of his brand new band, he was woe-stricken to find himself billed outside the place as "Francis Spanier"—which happens to be his right name. So eloquent was he in his protests that all outside advertising now reads "Francis 'Muggsy' Spanier." But Muggsy still isn't appeased; he's working on ways and means to have the "Francis" deleted. . . . One young actress who has been patrolling the booking haunts in the RKO Building for months without getting a nod from anybody remarked the other day, "I'm perfectly willing to start at the bottom—but I can't even find the bottom." . . . One of the nicest parties of the new season was that thrown by *It Happens on Ice* in the lounge of the Center Theater to mark the show's first anniversary. Most of the boys and girls in the freeze-fest are fresh, down-to-earth youngsters who are still a little bit goggle-eyed about being in the show business; and their enthusiasm was a welcome relief from the determined boredom that features most similar parties. One of the belles of the ball was Mary Jane Yeo, the lovely youngster whose onstage personality floods across the footlights—and who is just as personable on a dance floor. . . . Incidentally, it came as a shock to see that the human ramrods who show you to your seats at the Center are human beings after all. The kids in the cast yanked a lot of the ushers downstairs for drinks—and if there's anything more incongruous than a Center Theater usher standing at ease and clutching a whisky and soda, it's pretty hard to imagine. . . . When Eugene Ormandy led the Philadelphia Orchestra at Carnegie Hall, Lester Gottlieb, of MGS, remarked that he could detect the strains of 20 or so pop numbers tucked away in the classical scores. Not many know it, but Ormandy is one of the few classical maestri with a solid background in all phases of music, including commercial radio and jazz. Years ago he conducted on the *Endicott-Johnson Hour* on the air, and before that he was employed by Roxy.

THANKS are due James Hendrickson and Claire Bruce, who opened their Shakespearean rep company October 6 on a tour that will take them thru Easter, for a transcript of the following playbill, issued in 1793 by the Theater Royal, Kilkenny, Ireland: "On Saturday, May 4, will be performed by command of several responsible people in the learned metropolis, for the benefit of Mr. Kearns, the tragedy of *Hamlet*, originally written and composed by the celebrated Dan Hayes of Limerick, and inserted in Shakespeare's works. *Hamlet* by Mr. Kearns, who, between the acts, will perform several solos on the patent bagpipes, which play two tunes at the same time. *Ophelia* by Mrs. Prior, who will introduce several familiar airs in character, particularly *The Lass of Richmond Hill* and *We'll All Be Happy Together*. The parts of the King and Queen, by direction of the Rev. O'Callagan, will be omitted as too immoral for any stage. Polonius, the comical politician, by a Young Gentleman. The Ghost, the Gravedigger and Laertes by Mr. Sampson, the great London comedian. The characters will be dressed in Roman Shapes. Tickets to be had of Mr. Kearns at the Sign of the Goat's Beard, in Castle Street. The value of the tickets to be taken (if required) in candles, butter, cheeses, soap, etc., as Mr. Kearns wishes in every particular to accommodate the public. No person will be admitted into the boxes without shoes or stockings." As Mr. Hendrickson and Miss Bruce point out, authorship of the play by the celebrated Dan Hayes of Limerick would seem to substantiate George Bernard Shaw's contention that *Hamlet* was surely the work of an Irishman because it includes the customary fight at the funeral.

THE HERALD-TRIBUNE'S night club department is one of the most authoritative in the New York dailies. Bob Dana, who runs it, includes by-lined dance reviews by Walter Terry and band reviews by Robert Lawrence, staff experts in those fields. . . . Some out-of-towners can be even less courteous than native New Yorkers. The other evening at the Hurricane a couple of gals, obviously from West Cupcake, were sitting alone at a table while their escorts were in the boys' room. A drunk from the bar came over and started to heckle them—and before he could get two sentences out, a waiter, without any fuss, had suavely and efficiently whisked him back to the bar. Then the waiter returned and took the trouble to apologize to the two dames for the annoyance—so they merely froze him with fishy stares, without even bothering to say thank you. . . . One of the most interesting displays at the Civilian Defense Exposition, and one of the few getting a constant play, is that showing how Strobilite Luminous Colors fit into the defense plan. Strobilite effects, of course, are constantly used on the stage.

SOUND LIKE A MILLION!



WITH THIS NEW WEBSTER-RAULAND ECONOMY SOUND SYSTEM

Bands "go for" this new PX-630 WEBSTER-RAULAND Sound System because it makes them sound "like a million." It's got what your band needs—the sweetest tone quality you could ask for—all the volume (30 watts) you'll need wherever you play—lightweight portability you'll appreciate. And there's a real surprise in the price tag that's tuned to your operating budget. A WEBSTER-RAULAND Economy Sound System does full justice to your vocal ensembles and arrangements wherever you play... makes your band "sound like a million"!

You'll find plenty of new and useful features in the PX-630. Dual mike input takes care of both soloist and band. There's tone control, too, for the special effects you want. You can't beat it at the price for fidelity, volume and dependability.



PX-630 carries easily, sets up in a jiffy. You don't have to be an expert to run it. It's as easy to set up and operate successfully as any ordinary radio set. There's nothing like it for the travelling band—compact, lightweight, powerful, true-toned—and priced right!

Get the details on the PX-630 as well as other Economy Portable Systems that are just right for your band. Send the coupon below.

WEBSTER-RAULAND 4245 No. Knox Ave. Chicago, Ill. Dept. _____ Please send us your free literature describing your Sound Systems. Name _____ Address _____ City _____ State _____ WEBSTER-CHICAGO SOUND DIVISION WEBSTER-RAULAND 4245 No. Knox Ave. Chicago, Ill.

ONTARIO HOTEL Well-Known Theatrical House \$1.00 Up Daily \$5.00 Up Weekly 620, No. State St., Chicago, Ill.

Indiantown Gap Vaude LEBANON, Pa., Oct. 18.—Located near the large military encampment at Indiantown Gap, Colonial Theater is adding three-day flesh to the films. Joe Feinberg Agency will book.

STOCK TICKETS One Roll \$.80 Five Rolls 2.50 Ten Rolls 4.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"

THE NEW TAX LAWS Requires a rearrangement of prices on your TICKETS Let us give you the requirements. WE ARE AT YOUR SERVICE THE TOLEDO TICKET COMPANY Toledo (Ticket Town), Ohio

SPECIAL PRINTED Roll or Machine 10,000 \$ 7.15 30,000 10.45 50,000 13.75 100,000 22.00 1,000,000 170.50 Double Coupons, Double Price.

WESTERN UNION ILLUSTRATED TELEGRAMS COMBINE THE PUNCH OF A TELEGRAM WITH AN EYE-CATCHING ILLUSTRATION. ASK YOUR LOCAL WESTERN UNION MANAGER FOR DETAILS.

ASCAP COMING OUT OF FOG

Reaches Agreement With IBI on Workable Use Method; Chains Expect Affiliates Lined Up Soon

NEW YORK, Oct. 18.—ASCAP and Independent Broadcasters, Inc., late this week cleared up all essential differences existing between the two organizations on the matter of copyright. This helps clear the radio-music atmosphere and, along with other factors, helps pave the way for return of the Society's music to the radio industry. The matter of chain affiliated stations rebating to the chains on the cost of chain music has still not been settled. But, according to chain spokesmen, the networks have hope of persuading their affiliates on this matter very shortly. Sidney Strotz, NBC exec, Friday stated that 73 per cent of the affiliates had approved the chain pact and that there was a good possibility of ASCAP returning to the chains in 8 or 10 days.

Points put forward by the IBI in sessions in Chicago and then in New York, and agreed upon late Friday by ASCAP, include the following:

(1) The meeting of the IBI committee established the principle that there existed no squawk on the rate ASCAP charged.

(2) Warranty covering foreign repertory: Upon application from a broadcaster, ASCAP will clear or refuse to clear a composition. If cleared, ASCAP's warranty applies to the cleared use only. This is termed the only practicable arrangement under present international conditions and until war is over. Also, ASCAP will endeavor to straighten out the entire foreign copyright situation and secure a warranty covering repertory of the British Performing Rights Society.

(3) The FCC log will not be required. A station with a per-program commercial license and without a sustaining license or with a blanket sustaining license will furnish ASCAP only with musical program logs for its commercial programs. Also, a station with per-program sustaining license and without a commercial license, or with a blanket license, will furnish ASCAP only with musical program logs for its sustaining programs.

(4) On the matter of reporting library transcriptions, manufacturers or broadcasters are to furnish ASCAP a list of numbers thereon recorded, showing serial number of the wax, titles, composer, author and copyright owner. In case the manufacturer furnishes this information, station must furnish only serial number of the record, name of manufacturer and number of cut which was played. As to ordinary phonograph records, if ASCAP lists them to stations on its service reports it will be sufficient for stations to report manufacturer's name, serial number and side played. If not listed by ASCAP, station required to supply full information.

(5) Use of music at football games: Special consideration must be given to work out a plan for temporary regional nets set up for football games. These nets must be regarded as chains, and fees must be "paid at the source."

(6) Arbitration: Committee feels that to write an arbitration clause into contract might infringe upon stations' rights in court in the different States

and therefore arbitration clause is omitted.

(7) Under the per-program contract ASCAP does not demand compensation in respect of spot announcements made on station breaks.

(8) Auditing: ASCAP agrees to notify stations two weeks in advance of making an audit, and if station cannot receive auditors ASCAP will postpone the audit for reasonable time.

(9) It is understood ASCAP has the right to withdraw from any State in which it finds it cannot do business, and in these cases ASCAP can terminate licenses.

(10) Restricted listings: After discussion ASCAP and IBI agreed that restrictions remain at 500, but if this proves burdensome to broadcasters, ASCAP will try to make a satisfactory adjustment.

(11) As to pending unsettled deficiency claims against stations, "ASCAP might in justice exercise its discretion as to stations which have been habitually delinquent, as far as offering such terms of the new contracts."

Committee of the IBI, at close of its letter to stations, stated, "It is felt . . . that a workable use method of program payment has now been made available by ASCAP which can be accepted by any station."

An important point remains to be cleared. This is the matter of clearance at the source on transcriptions. To expedite this and relieve station owners of necessity of having blanket licenses with all copyright owners, the IBI agreed to set a meeting soon between its copyright committee and transcription manufacturers.

Copyright committee includes Gene Pulliam, acting chairman; Ed Craney, Stanley Hubbard, Hoyt Wooten, Hulbert Taft and John Gillen.

Advertisers, Agencies, Stations

NEW YORK:

MORRIS GILBERT, assistant to MBS news commentator Raymond Gram Swing, has resigned to join staff of Office of Co-Ordinator of Information. . . . **Hugh Kendall Boice**, vice-president in charge of sales for WQXR, has been named chairman of the Committee on Information of the New York Defense Savings Bond Committee. . . . *Information Please* has been renewed for another 13 weeks on the NBC-Red network by the American Tobacco Company. **Lord & Thomas** is the agency. . . . **Frank Danzig**, who left WMCA last week to join the production department of CBS, starts his duties this week. . . . **Davidson Taylor** has resumed as producer of *Columbia Workshop* on CBS Sunday nights. . . . **Luden's, Inc.**, returns to WABC this week, sponsoring *The World Today*, beginning Saturday (18), 6:45-7 p.m. **J. M. Mathes** is the agency. . . . Management of **WBVN**, Brooklyn, and Local 1212 of the **IBEW** settled their differences Friday (10), with technicians involved going back to work. . . . **Arthur Van Horn**, formerly with **KFRC**, San Francisco Mutual outlet, has joined **WOR** as a newscaster. . . . **Richard Pack** and **Tom Braden**, press men at **WOR**, have switched duties, with Braden taking over sustainers and Pack handling commercial duties. . . . **Thomas H. Moore Jr.**, recently with **J. Walter Thompson**, is new commercial program manager of **WOR**. He succeeds **Mitchell Benson**, who joined the **J. M. Mathes** agency last month.

CHICAGO:

AL HOLLANDER, **WJJD** exec, is now handling most of the duties formerly in the hands of the station's program director, **Joe Allabough**, who left to tie up with another outfit. . . . **Riley Jackson**, **WIND** staff announcer for five

Dodges Amorous Widow— Prefers Shot and Shell

SALISBURY, N. C., Oct. 18.—Private **Earl Oxford**, former Broadway player, is in a quandary.

Private **Oxford**, emcee on *Fort Bragg Salutes America*, the post's Coast-to-Coast radio show, received nine proposals of marriage in one morning's mail.

One of them, from a woman in **Raleigh, N. C.**, says, "I love your voice and if you marry me you will get out of the army. I am a widow with five children."

Private **Oxford**, bewildered by this avalanche of mail-order proposals, is single and loves the army.

He wants that made very clear.

KSFO Workers Quit After CBS Switch From KSFO to KQW

SAN FRANCISCO, Oct. 18.—CBS announcement this week of a switch from **KSFO** to **KQW** beginning January 1 was followed by a major exodus of studio workers from **KSFO**, all reportedly having resigned rather than face eventual dismissal.

Those who severed their connections were **Tro Harper**, special events department; **Paul West**, continuity editor; **Dick Wynne** and **Jack Gregson**, announcers; **Ira Newlin**, traffic chief; **Cliff Howell**, production manager, and **Peggy Foley**, special events. Others are expected to join the procession.

Lincoln Deller, manager of **KSFO**, refused comment on the change in program outlets. He disclosed, however, that the **FCC** had granted the **Associated Broadcasters, Inc.**, operators of **KSFO**, a license for a 100,000-watt short-wave broadcasting station.

Deller said the new station will be in operation soon with programs directed to the Far East, Australia, South and Central America.

Power of **KQW** recently was increased to 50,000 watts.

NY, Frisco AFRA Hold Elections

NEW YORK, Oct. 18.—Annual membership meeting of the American Federation of Radio Artists, at the Hotel Astor last night, elected new members to the Local's board.

Those elected are **Bill Adams**, **Betty Garde**, **Ted Di Corsia**, **New Weaver**, **House Jamison**, **Clayton Collier**, **Eric Dressler**, **Ann Seymour** and **Mark Smith**.

Singers include **Walter Preston**, **Alex McKee**, **Everett Clark**, **Phil Dewey**, **Evelyn McGregor**, **Felix Knight** and **Gordon Cross**.

Announcers are **Ken Roberts**, **Foster Williams**, **Sid Walton** and **Allen Williams**.

SAN FRANCISCO, Oct. 18.—**AFRA** local held election of officers Friday (10). Elected for a new term were **Frank Barton**, **NBC**, president; **John B. Hughes**, free lance, first vice-president; **Vic Paulsen**, **KSAN**, second vice-president; **Lou Tobin**, free lance, treasurer; **Josephine Martin**, **KFRC**, recording secretary. Board members elected were **Neil McIntyre**, **KJBS**; **Jack Patten**, **KSAN**; **Clarence Leisure**, **KYA**; **Ed MacDonald**, free lance, and **Dick Wynne**.

AFRA negotiating committee announced a 10 per cent wage increase for announcers at **KFRC**, retroactive to September 15, boosting scale to \$55 weekly.

Whiting on "Hit Parade"

NEW YORK, Oct. 18.—**Margaret Whiting** replaces **Louise King** as femme vocalist on **Lucky Strike's Hit Parade**, beginning Saturday (25), 9-9:45 p.m., on **Columbia**. **Miss King** is leaving to go to **Chicago**, where she will join her husband.

WIP scheduling a dramatized series on **Uncle Sam's flying cadets**. . . . **Bob Fetterman**, **WIBG** engineer, made **Philadelphia** consultant of the **Capital Radio Engineering Institute** of **Washington**. . . . **Joey Kearns**, **WCAU** studio maestro, has revamped the house band to bring in a fiddle section. . . . **WIP**, in adding **UP** news service, holds on to its **Trans-radio** franchise.

LOS ANGELES:

ANDREW LOVE, in charge of literary rights at **NBC**, addressed the personnel at **Fort Ord, Calif.**, on *What Is This Thing Called Radio?* . . . **Hal Rorke**, head of **KNX-CBS** publicity, on the sick list. . . . *The Family Doctor* returned to the air over **KECA** Tuesday after an absence of six months. . . . Spot sales include three 15-minute news broadcasts weekly for 52 weeks, to be broadcast from **KOA**, **Denver**, for **Los Angeles Soap Company**, in interest of **White King soap**. **Raymond R. Morgan** was the agency. . . . **NBC** spot sales turned in sale for 47 one-minute spots and station breaks to go on **KFO-KGO**, **San Francisco**, during **October** for **Foreman & Clark**. Account handled by **Milton Weinberg** agency. . . . **Albert Capstaff**, **NBC** studio field engineer assigned to the **Lucky Strike** program starring **Kay Kyser**, left **Hollywood** recently to tour the East with the show. **Capstaff** will be away from **Hollywood** for about six weeks. . . . **Mary Gaunt West**, radio editor of *The Louisville Courier*, in **Hollywood** for a couple of weeks. . . . **Jules Herbeuveaux**, **NBC** program manager for **Central Division**, here on a radio circuit swing. . . . **Robert Dwyer**, with **Walter Wade Advertising** agency, here attending *Lum 'n' Abner* shows. . . . **Arthur Fryor** and **Bob Richards**, of **B. B. D. & O.**, in town for *Cavalcade of America*. . . . **Bill Lawrence** thinking seriously of magic after a meeting with **Los Magicos**. . . . New business over **KECA** includes deal with **Beneficial Casualty Company** for 52 or more quarter-hour programs, *Captain Quiz*, one a week, **October 13** to **October 12, 1942**. **Stodel Advertising Company** the agency. . . . *Up-to-the-Minute News*, sponsored by **Bristol-Myers Company** in the interest of **Minit-Rub**, will change time from 3:45 p.m. **PST** to 4:45 p.m. **PST**, effective **October 27**. Program heard over the **Pacific Coast-NBC-Red**. **Young & Rubicam** the agency.

PHILADELPHIA:

TED OBERFELDER, assistant promotion manager of *The Philadelphia Inquirer*, leaves the newspaper field for radio, joining the sales staff of **WCAU**. . . . **Mary Steele**, new to radio, is an addition to the **KYW** program department. . . . **WDAS** signed one of the largest insurance policies of its kind when it took out a blanket policy on its recorded library. . . . **Alan Fort**, **WIP** announcer, goes to **WBNY**, **Buffalo, N. Y.**, in a similar capacity. . . . **Al Greenfield**, radio advertising manager of **Barr's**, local jewelry firm, joins **H. M. Dittman** ad agency, now housed in larger quarters here. . . . **Josephine Cotaggio** new radioed of *The Evening Public Ledger*, replacing **George Opp**. . . . **J. M. Korn** agency gets the **Moss Bros.** **Chunkee-Nut** account, heavy air users. . . . **KYW** loses **Walter (Snuffy) Smith** to the army. . . .

Petrillo Joining IBEW?

NEW YORK, Oct. 18.—Maybe **James C. Petrillo**, president of the **American Federation of Musicians**, is now joining the **International Brotherhood of Electrical Workers**. Reporter telephoning **Petrillo** at his hotel here was told by switchboard operator that the **AFM** exec was busy on the phone. After holding on a minute, connection was made, phone operator saying, "Here he is now, thank you for waiting."

Voice at the other end, queried about the networks-AFM situation, said he knew nothing about it; that he was not **Petrillo**, but only an electrician "putting up a couple of wires."

Radio Talent

New York

By JERRY LESSER

CHARLES SCHENCK, formerly production man at NBC, is now producer for BBC. . . . FLORENCE SPERL, casting director at the Compton Agency, is leaving that position to await the arrival of a chee-ild. Her position will be taken over by GEORGE BRENGLE. . . . JONE ALLISON, now appearing on *Orphans of Divorce*, will leave her radio career behind (or will it really start) when she becomes the bride of HOWARD G. BARNES, CBS production man. . . . BILLY LIPTON plays the roles of Dennis MacKenzie and Flash on *Mary Marlin* and the new Vick's show (as yet unnamed). . . . THE KORN KOBLERS, who do everything differently from other bands, took a two-week vacation, planned for a year, with each of the six men going to his respective home town. On October 30 they will return to New York to resume work on their transcriptions. . . . GEORGE BRYAN, the CBS newscaster, received a visit from a British sailor who had heard him many times in London and wanted to see what he looked like. . . . CHARLES STARK renewed on the FRANK SINGISER programs.

LARRY ELLIOT, free-lance announcer, got into radio by accident. ELLIOT was following his career as a singer in Washington, D. C., when he happened into a studio at WRC where they were auditioning for an announcer. ELLIOT

thought it a good idea to have his diction criticized impartially, so waited his turn and auditioned. No criticism was offered—and he got the job. . . . BOBBY WARREN, songwriter, is now the arranger-accompanist for the newly formed quartet of vocally adept Conover models. Outfit will appear on NBC television shots before doing a guest turn on *We the People*. Each gal is on the cover of a national magazine this month. . . . BEN YOST is set for a guest shot on *WOR's Go Get It* show, and band leader D'ARTEGA will be NELLIE REVELL'S guset on her program October 22.

JIMMY EDMUNDSTON, billed as Professor Backwards, will do a repeat show in the *Hobby Lobby* Sunday (26).

IT'S A GIRL for *The Shadow's* author, SID SLON, born last Sunday during *The Shadow* broadcast. . . . TOM HUTCHINSON is no longer with NBC television, WARREN WADE being elevated to head of the department. . . . WYNN ORE is now associated with RIKEL KENT, who has *Valiant Lady*, *Mystery Man* and *The Virginian*. . . . Your columnist is now doing the toy terrier, Snoopy, on the new Vick's show, *Five Thousand Dollars for a Name*. . . . Look for a few big new radio shows to emanate from the HENRY SOUVAINE office soon. They recorded several good ones in the last few weeks.

Chicago

By SAM HONIGBERG

HAROLD STOKES, former music director for WGN, has organized a band and is auditioning for a local hotel job. His outfit is incorporating the personnel of the King's Jesters. . . . LES BROWN is scheduled for the November 16 *Fitch Bandwagon* to originate here. . . . MARVIN MUELLER is so busy that he lost the *Shoot the Works* show because he couldn't find rehearsal time. . . . RYE BILLSBURY, WJJD announcer who is now handling the station's news broadcasts, is the son of John Billsbury, veteran theatrical agent here. . . . BARBARA LUDDY, of *The First Nighter*, landed the leading dramatic role in Victor Herbert's *Sweethearts*, to be aired over WGN (Mutual) October 25. . . . JANE GILBERT, CBS actress here, has left for New York. . . . BUDDY CLARK is taking in the New York sights this week. . . . BOB PURCELL, of WCFL's *Make Believe Ballroom*, is back from his vacation. . . . Few local performers are benefiting from the current tiff between NBC and CBS and the American Federation of Musicians, resulting in the withdrawal of band remotes, because local broadcasts from hotels and night clubs are being retained for the benefit of listeners in this area.

LES WALKER will pick up the leading male role in *Skylark* at the Chicago Civic Theater Friday and Saturday (24-25). He keeps busy on *Treat Time* and *Romance of Helen Trent*. . . . WBBM is adding considerable talent to its local staff. Latest on the pay roll is Will Alexander's musical combo with Betty Rogers. . . . BILL ANSON, heard daily over WGN, has signed a contract with WJJD, which calls for his impersonations on the *Laugh Music Hall*. . . . THE ATCHERS (Bob and Bonnie) are back from Hollywood. . . . BEN BERNIE, in town with his *Just Entertainment* commercial, was a feature at the Stadium rodeo Friday (17). . . . JACK HOLDEN and his wife (he's a WLS announcer) are on the mend following an auto accident. . . . THE SMOOTHIES have landed a sustaining spot over WGN, aired from the Blackhawk.

EVELYNN LYNNE, NBC warbler, will marry Eddie Coontz, program director of KVOO, Tulsa, Okla., Saturday (25) and quit the business. . . . BETTY WINKLER will be a weekly commuter to New York starting Monday (20) to work in CBS's *The Man I Married*, originating in the big city. . . . BILL GREEN took over the male lead in *Stepmother*.

Hollywood

By SAM ABBOTT

BORIS APLON, who plays Ivan Shark on *Captain Midnight*, is out of the script for 13 weeks while visiting here. . . . BARBARO JO ALLEN (Vera Vague), of *Signal Carnival*, recently completed a featured comedy role in MGM's *Miss Achilles Heel*. . . . ROSELLEN CALLAHAN, CBS fashion editor, in Hollywood on a business trip, will be the guest of the Hollywood Women's Press Club October 21. . . . BILLY MILLS' new Hollywood home has an entire wing devoted to music. . . . JOHNNY JOHNSON, NBC singing star, signed a contract recently to appear in featured roles in two Paramount pictures. . . . Seventy officers and men from March Field were on hand

Friday to attend the *Al Pearce and His Gang* show. Following the broadcast they were taken on a tour of the building. . . . EDWARD G. ROBINSON is back in Hollywood after a flight to New York, where his Wednesday program originated. He resumes shows here October 22. . . . WILLIAM PARKER has taken over the KFI 10:30 p.m. spot formerly held by *Inside the News*, while Sid Sutherland and Jose Rodriguez are on vacation. . . . MILTON BERLE and CHARLES LAUGHTON have hit off so well on *Three Ring Time* that 20th Century-Fox is trying to get them to do a picture. . . . JIL ESMOND, British stage star and former wife of Lawrence Olivier, made her Western radio debut on *Silver Theater* Sunday. . . . SHARON DOUGLAS, star of *The Second Mrs. Burton*, has been signed for a role in the Edward Small production, *Heliotrope Harry*. . . . BASIL RATHBONE, NBC's Sherlock Holmes, was guest speaker at the American Academy of Public Affairs at the Los Angeles Breakfast Club. . . . JACKIE GLEASON, emcee for the new Columbia Pacific network variety program, *Hi, Neighbor*, will divide his time between radio and Warner's studio, where he is working in

Society Bug Bites Philly Radio; Outlets Eye Classes, Not Masses

PHILADELPHIA, Oct. 18.—Local radio, long expending all its efforts to attract the masses, is now making a strong bid for the classes. National defense coin is undoubtedly the prime factor. Already two local firms which think in terms of the social register only have turned to radio for the first time, on KYW.

It's thumbs out of the soup, elbows off the table and no second helpings for select listeners from now on. Quaker City etiquette is getting a weekly brush-up at the expense of Bailey, Banks & Biddle, jewelers, sponsoring Mrs. Edward J. MacMullan, social entertainment impresario, for a weekly series of informal chats on social P's and Q's. Called *Katherine MacMullan's Party Line*, account was placed by John B. Haines ad agency here.

Hotel Warwick, one of the town's most exclusive hotels, has also grabbed off a socialite entertainment impresario, Rosamond Hanscom, for a weekly series from the hostelry's ultra-plush Embassy Room, from which point she interviews the biggies and debbies on hand for a snack or a sip. Billed as *Luncheon at the Warwick*, it was placed thru Al Paul Lefton agency here.

Society bug has also made its bite at WDAS. On a sustaining basis, local

debbies who are making names for themselves in various fields of endeavor are being called up to the mike. Purpose of program is to serve as inspiration to their socialite sisters and at the same time to help break down prejudices among the common folk that the debutantes are not human—a tough job. M. Leonard Matt, WDAS newscaster, instructs the debbies in mike technique so that they all won't sound like Kate Heppburn when they take to the air. As yet, staff announcers haven't been asked to don white tie and tails for the social sessions, but the boys are expecting the worst.

MBS-ASCAP Pact To Be Revamped--Weber

NEW YORK, Oct. 18.—Pact between the Mutual Broadcasting System and American Society of Composers, Authors and Publishers will be changed so as to combine the best features of both the Mutual-ASCAP pact and the pact to be consummated by ASCAP and NBC and CBS, according to Fred Weber, MBS general manager.

In addition, Weber this week stated that MBS would pay ASCAP on the basis of the 2 3/4 per cent rate agreed upon by the Society and the major chains, despite fact that Mutual's deal calls for 3 per cent. Mutual feels it can do this, owing to "favored nation's" clause in the ASCAP pact; but doubt existed as to whether the lower rate was to be effective retroactively, or effective from the date of an ASCAP-chain contract. Weber said the 2 3/4 rate would apply to Mutual from the very beginning of Mutual's use of ASCAP's music, May 19.

Personnel Shuffle At Minn. Stations

MINNEAPOLIS, Oct. 18.—The wave of personnel changes which has hit local stations in recent months continues, with two more stations affected. At WCCO Thomas H. Dawson has been appointed sales manager to replace Carl Burkland, and Sam H. Kaufman has become sales promotion and publicity director in place of Robert Hutton Jr.

Burkland, after a 10-year stretch with WCCO, leaves today for New York to join the New York office of Radio Sales.

Hutton, promotion and publicity chief for three years for WCCO, has taken over sales promotion management of WJZZ and WJZ in New York. Kaufman, one of the founders of D. S. Manson Advertising Agency, severs his connection with that firm to take over his new post.

At WLWL, William L. Wallace has been brought from KFBB, Great Falls, Mont., where he was promotion and merchandise manager, to enter the local sales department.

Gomez, Reiser Strong Mail Pullers on WNEW

NEW YORK, Oct. 18.—Lefty Gomez and Pete Reiser, who covered the World Series on WNEW for Pepsi-Cola, drew more mail during the five days than any other attraction or performer ever carried by the station for a similar period. Mail came via station's offer to give autographed pix of Gomez and Reiser. Ballplayers were paid \$400 each for the stint, WNEW thus furnishing WOR the only competition on World Series news. In addition to station getting a terrific attraction, deal furnished a profit thru sale of time to Pepsi-Cola.

Promotional build-up was set by Jack Banner, station's press rep, who also had the Dodgers' band play the Pepsi-Cola jingle continuously. Sponsor also advertised the program for three days in metropolitan newspapers, and carried large displays on its trucks plugging the broadcasts.

All Thru the Night. . . . DICK BERTRANDIAS leaves the NBC production department in San Francisco October 21 for service in the U. S. Navy. He expects to be stationed in the San Francisco area.

CBC's \$1,721,000 For Program Costs

OTTAWA, Oct. 18.—The Government-controlled Canadian Broadcasting Corporation spent \$1,721,755 for programs in the fiscal year ended March 31, according to the annual report which has just been released here. CBC had an operating surplus of \$183,584. Other expenditures included \$725,969 for station network, \$746,154 for engineering, \$179,120 for administration, \$97,805 for commercial and \$60,669 for press and information.

On the networks, CBC broadcast 36,419 individual programs, which took up 12,129 hours and 40 minutes of broadcasting time, a substantial increase over the previous year.

The report acknowledged the co-operation of the U. S. networks, NBC, CBS and MBS.

WDAS Indians Make Rain

PHILADELPHIA, Oct. 18.—WDAS is taking credit here for the break in the drought. After a month and a half dry spell, station scheduled a rain-making program. Program department brought out all its Indian music, and General Manager Pat Stanton read an old Indian prayer for rain. Announcer instructed listeners at a designated signal to turn on their radios to the fullest volume. At the propitious moment, with radio in the home at full blast, station rang in all its sound effects of thunder, lightning and rain, with a couple of *Modern Design* transcriptions for good measure. It wasn't 24 hours later that the town tasted its first drops of rain in weeks.

"Just part of a public service," puffed Stanton as the torrential rains fell and the buttons popped from his vest.

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Program Reviews

EST Unless Otherwise Indicated

Al Pearce

Reviewed Friday, 7:30-8 p.m. Style—Variety. Sponsor—R. J. Reynolds Tobacco Company. Agency—William Esty. Station—WABC (New York, CBS network).

This long-term commercial returns with its familiar format, with the same laugh-provoking formula. However, second show of this year's series reveals a weakness in script but strength of delivery. Altogether the program looks as tho it would hit its old mark once the scripters get started on a solid brand of hoke.

While it can't be definitely said that the scripters used an old Jack Benny script because they couldn't dig up a better one of their own, weakness of the rest of the material indicates it. Andy Devine, the gravel-tongued comic, went thru Mary Livingstone's lines, while Pearce did a very believable job as Benny. Altho this wasn't one of the better hunks of writing out of the Benny show, it impressed as one of the better spots on this program.

Added feature is the dramatization of a letter for Elmer Blurt, the low-pressure hawker. Sender-in of the idea gets a century note.

Nan Wynn did a standout with her single solo of *Time Was*.

Lou Bring also did nicely with the musical chores, while commercials stressed costlier tobaccos.

Joe Cohen.

"Hobby Lobby"

Reviewed Saturday, 8:30-8:55 p.m. Style—Novelty. Sponsor—Colgate-Palmolive-Peet. Agency—Ted Bates, Inc. Station—WABC (New York, CBS network).

Dave Elman's *Hobby Lobby* was first aired commercially in 1937. It is now back for Palmolive Brushless Shave Cream, and Elman is rounding up a batch of interesting hobbyists and plugging the product very effectively.

On last week's show, Elman presented a chap who specialized in unusual chemical effects for motion pictures, such as cobwebs; a man who makes a specialty of restoring lost money to owners or heirs; a lady dancer who is also a plumber; a collector of unusual letters, and a clergyman who makes a hobby of adopting children and acquired some 50 of them during his life. These are all interesting specimens, and the fact that Elman can round them up week after week is not only baffling but praiseworthy.

Elman's showmanship is of the quiet kind, but effective. He engages the hobbyists in easy conversation, does not intrude his own personality too much, and carries the program along at good pace. Announcer is Wheeler Jackson.

Paul Ackerman.

"Theater of the Air"

Reviewed Saturday, 9:45-11 p.m. CDST. Style—Operetta and political talk. Sustaining over WGN (Chicago, Mutual network).

This is the annual fall and winter series of "the world's greatest operettas" adapted for radio under the direction of William A. Bacher, chief producer of WGN. The program serves as an outlet for some of the artists handled by the WGN Concert Bureau, and permits Col. Robert R. McCormick, publisher of *The Chicago Tribune* (which controls WGN), to air his weekly political sermon.

Musically, this program is one of the best stemming from a local station. It is lavishly designed and presents some fine vocal talent. Show caught was the second of this season's series, *The Vagabond King*, featuring Marion Claire, soprano; Thomas Thomas, baritone, and Ruth Slater, contralto. They handled the familiar arias with skill. The speaking roles were performed by a second cast, topped in this case by Bret Morrison as Villon; Luise Barclay as Lady Katherine, and Donna Reade as Hugette. It was a good bit of casting, and the flow from the dialog to song was uninterrupted.

Henry Weber conducted the station's symphony orchestra, while Robert Trendler took charge of the chorus. Colonel Mc-

Cormick was spotted in the opening 10 minutes with an opinionated talk, paralleling the historical regimes of France to the current activity in Washington.

John Weigel an impressive announcer. Sam Honigberg.

"An Hour With Elson and Anson"

Reviewed Monday, 3-4 p.m. CDST. Style—Variety. Sponsor—P. Lorillard Company (first half hour). Agency—J. Walter Thompson. Station—WGN (Chicago).

A new matinee show using live talent and recordings and conducted by WGN's leading staff performers, Bob Elson and Bill Anson. A feud gag is employed thruout the show, Elson ribbing Anson and vice versa. Elson takes care of the sports news, and highlights his end with a story behind a prominent sports headline. Anson handles the humor and impersonations and is good in both departments.

The music is played by Bob Trendler, studio director, and a seven-piece swing outfit. They dish out some good tunes and fill in many a dull spot. When Trendler is not scheduled and Elson and Anson run out of gab, recordings are played (but, fortunately, they are kept down to a minimum).

An "audition" angle that should develop into good laughs, particularly for the studio audience, is sandwiched in. Any one who has nerve enough to face the mike and stand some kidding from Elson and Anson is invited to air his or her talents. At this hearing, Jane Kay, a vocalist, was heard and revealed a pleasing pop voice.

A good idea for a dull afternoon hour, provided enough time is spent developing material of sufficient interest day in and day out (it's a six-times-a-week affair). Jess Kirkpatrick handles the announcements and commercials.

Sam Honigberg.

"Stories America Loves"

Reviewed Monday, 9:45-10 a.m. Style—Drama. Sponsor—General Mills, Inc. Agency—Knox Reeves. Station—WABC (New York, CBS network).

General Mills, in behalf of Wheaties, presents its new series, *Stories America Loves*, five times a week. Several weeks are devoted to each story. Current yarn is Owen Wister's *The Virginian*, adapted for radio by Howard Teichman.

If the entire series can be judged by this listening, program is one of the best daytime serials on the air. Show lacks the artificiality usually found in Westerns, and cast does an excellent job giving a picture of the old West. Ben Smith, as the Virginian, is first-rate. Sandy Strouse enacted the role of Steve with sincerity, giving a really fine performance. Nancy Douglass did okay as Molly Stark, the schoolmarm and the Virginian's girl friend, as did Arthur Vinton as the villain, Trampas.

Show was expertly directed by Rikel Kent. Commercials and narrations were handled by Dwight Weist and Richard Gordon, too much time being spent on the plugs. Jesse Crawford at the organ furnishes the musical background.

Elliott Colfer.

"Stardust Melodies"

Reviewed Tuesday, 7:30-7:45 p.m. Style—Music. Sponsor—Duquesne Brewing Company. Station—KQV (Pittsburgh). Agency—Walker & Downing.

Hometown Baron Elliott's band moves another step toward big time with his first radio commercial. His style resembles Lombardo's, except that it's heavier and displays more piano as well as bright brass.

Assets are Mary Kreig, Billy Cover, Michael Strange and the Stardust Trio, who supply vocal varieties.

Elliott himself displays a colorful mike personality in his tune title announcing.

The program format is simple. Singles for each singer, and two for the trio, preceded and followed by standard beer commercials. Ken Hildebrand handles the plugs, well.

As the orchestra feels its oats more, it should command a growing audience.

Frank.

McCarthy, Fibber McGee Lead Hooper Evening Survey

NEW YORK, Oct. 18.—According to the October issue of Hooper National Ratings on Evening Programs, the Chase & Sanborn Edgar Bergen-Charlie McCarthy program still leads the list of evening shows, with Fibber McGee, *Aldrich Family* and Bob Hope in second, third and fourth positions. The Hooper ratings are 28.3 for Bergen-McCarthy; 27.7 for Fibber McGee; 25.6 for *Aldrich Family* and 25.4 for Hope.

Runners-up are, in order, *Maxwell House Coffee Time*, 25.2; *Lux Radio Theater*, 22.3; Walter Winchell, 21.4; Jack Benny, 20.5; *Time To Smile*, 17; *One Man's Family*, 16.8; *Mr. District Attorney*, 16.2; Major Bowes, 15.8; Burns and Allen, 15.3; Rudy Vallee, 15.1; Kay Kyser, 14.9.

Lead of Bergen-McCarthy is interesting in view of the fact that many network programs returned to the air during October. Winchell and Benny, who fought for first place on Hooper's list in May and June, are now seventh and eighth, the Benny check being made on the comedian's first broadcast.

According to Hooper, radio listening sharply increased this month, owing to return of name shows and abandonment of daylight-saving time in most areas.

McKay New Chief of NBC's Press Dept.

NEW YORK, Oct. 18.—John McKay, director of public relations and special events at WFIL, Philadelphia, becomes

Music for the Soul Selvin Interested

NEW YORK, Oct. 18.—Great current giggle in the transcription and recording business is the result of a peculiar promotion piece prepared by Bert Silving and Ruth Winchell, plugging Silving's services and arrangements, obtainable thru the Silving-Winchell Music Center. Silving, presenting his wares under the title, "Music as a Soul Remedy," lists a batch of special arrangements he can furnish. Music is then broken down into a set of categories falling into a pattern described as "Music-Psycho-Therapy." Music is to be used for the following purposes:

- (1) To be appeased (if you are excited).
- (2) To be stimulated (if you are melancholic).
- (3) To be amused (if you are lonely).
- (4) To be edified (in memory of your loves).

Payoff is that this campaign is getting results. Ben Selvin, of AMP and Muzak, says he has made an appointment with Silving to look over his material.

chief of the NBC press division, effective immediately, according to Frank E. Mullen, NBC exec. McKay takes the post held until recently by William Kostka, who resigned to join the Institute of Public Relations.

McKay's experience includes 10 years with *The San Francisco Bulletin* and various public relations jobs, in addition to his recent post at WFIL. He is also a lawyer.

WMCA Labor Arbitration Program Tangles With a "Stage Mother"

NEW YORK, Oct. 18.—WMCA's Labor Arbitration Court Thursday, 8:15-9 p.m., taking up the case of band leader Art Kahn and whether he was justified in firing vocalist Irene Grey, wound up with all the suspense of a cliffhanger and the promise of a second installment next week. Program was an enlightening episode on the touchy subject of stage mothers and whether or not they hurt the careers of their daughters.

Miss Grey, claiming discrimination, alleged Kahn fired her from a job last summer despite the fact that she had a contract. She claimed he still owes her \$150, the balance of a contract totaling \$500. Kahn claimed the warbler was fired because her voice cracked, and also because of aggravation caused him by her mother, who always travels with her daughter.

Mrs. Grey, tho asked to await her turn to testify, harassed the arbitrators constantly, breaking in to claim that other band leaders "loved her," that her daughter had a lovely voice, that Kahn was "an old stick waver."

At another point, Mrs. Grey broke in to query of arbitrator Sam Zack: "Should

a daughter listen to her mother or to a band leader?" After conclusion of the program Zack said that, if *Labor Arbitration* had not been on the air, he would have told Mrs. Grey that she ought to go on John J. Anthony's program, Sunday at 10 p.m.

Other testimony indicated that Kahn could not prevail on Miss Grey to leave her mother home; that Mrs. Grey preferred her daughter to sing ballads, not swing, and to quit at 12 midnight altho the band played until 1 a.m. Irene further testified that her voice was "perfect."

Next week the warbler will give a demonstration, singing and accompanying herself at the piano in order to prove her warbling talent. Mrs. Grey will also be given another chance to heckle Kahn.

The arbitrators are Joe Rives, WMCA musical director, and Eli Oberstein. Samuel R. Zack continues as permanent member of the arbitration board.

P. S. . . . Sam Brown, announcer, in an opening spiel said the program is not a "dramatization."

Paul Ackerman.



advertise in the one and only, all-inclusive show business news weekly that's read by ALL talent buyers in ALL fields . . .

for THEATERS HOTELS
RADIO NIGHT CLUBS
ONE-NIGHTERS FAIRS
PARKS BALLROOMS
RECORDINGS
EXPOSITIONS
PRIVATE FUNCTIONS

Bands are wanted in all these branches of show business. In how many of them have you worked in the past year? Do you want to get into any you've never worked before . . . increase your working weeks? There's one quick, sure, inexpensive way to do it.—



DISK UNDERSCALING AIRED

Non-Union Orks Getting Gate in Philly Territory

PHILADELPHIA, Oct. 18.—All-out campaign by the local musicians' union to freeze out non-union tootlers is meeting with success, especially at niteries. In side street and nabe spots, where non-union bands go unnoticed, union has been as successful as at established spots.

4-U Bar was found playing a three-piece scab crew and has agreed to engage a union band. Roman Grill dropped its non-union band and hired a four-piece AFM ork. Picket line was thrown around the Hi-Hat Cafe for more than a week before management took on union boys. Threat of pickets convinced Little Cafe to take out its three-piece non-union band.

Hollywood Cafe, at Gloucester, N. J., after employing non-union bands for the past two years, finally gave in. Golden Gate Cafe also has agreed to bring in a three-piece union crew.

Union was also successful in getting several smaller spots to increase band salaries, including Sam's Cafe, Steve Brodie's, Powelton Cafe, Bucket Cafe and Old Heidelberg.

Setting itself up as treasurer for its membership thru the escrow system, union held up show at Follies Theater for 45 minutes until management scraped up \$290 due on back salaries.

After lengthy arguments with Hopkins' Rathskeller, Jimmy Venuti's band received \$236.50 due for salaries. Stopping the band for an hour and a half made it possible to collect \$95.54 from Weber's Hof Brau for salaries due, and same management was made to cough up \$55.77 due the band at Weber's Silver Lake Inn for overtime.

College Inn was nicked on three counts, paying up \$51.68 still due Aaron Orkin's band, \$50 owing to Bobby Morro's band and \$99.15 back salary coming to niteries' current crew. Union collected \$52.50 for Ed DeFilippo's crew from the Slow Club, and got the band an increase of \$1 per man. Management also covered a back bill of \$52.50 for Fred Edmond's band.

Union is not letting even the insignificant debts slip by. Refused to permit the piano player to continue working at Sonny Deegler's until the manager paid \$2 balance due to Larry Graham for services rendered the previous week.

Ice Show Suing Robbins for 250G; Claims No Plugging

NEW YORK, Oct. 18.—Sonart Productions, Inc., owned by Sonja Henie and Arthur Wirtz, has started suit against Robbins Music Company and Jack Robbins, alleging that the pub failed to exploit and promote the score of *It Happened on Ice*, Sonart ice show now at the Center Theater here. Sonart asks for \$250,000 and an accounting.

Henie-Wirtz firm, thru its lawyers, Pruett & McIntyre, charges that Robbins had contracted to plug the score with band leaders, radio stations and other mediums, but had failed to fulfill terms. Score includes *The Moon Fell in the River*, *Between You and Me* and *The Lamp Post*, *So What Goes*, *What's on the Penny*, *Long Ago* and *If Love Were All*.

Robbins Music instituted suit against Sonart Productions September 13, charging non-payment of writers' fee for the same score. Robbins claims that score was penned by writers under contract to him, at the request of the producers, but that producers failed to maintain payment of fees due.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

MCA Should Hire Hoppe

LOS ANGELES, Oct. 18.—Clyde McCoy's belief that he is the real McCoy when it comes to billiards will cost him half the commissions on a series of dates in Oakland, Vallejo, Sacramento, Phoenix and Tucson.

McCoy was at lunch with Eames Bishop, MCA booker, and Lyle Phayer, manager of Kay Kyser, and, during a discussion as to who should pay the commissions on the tour, McCoy remarked, unwisely, that he was quite a three-cushion billiardist. Bishop suggested that McCoy play a game with Phayer, with understanding that, if Phayer won, commissions would be split, and, if McCoy won, MCA would pay the whole thing.

Phayer won. McCoy will pay half.

Philly Dancery Folds After One Week; Orks Nipped

PHILADELPHIA, Oct. 18.—Aragon Ballroom, after a single week as the first central city dancery playing names for week stands, went dark after Bobby Byrne's stretch Wednesday night (15). A meeting at the musicians' union Thursday morning (16) resulted in the operators being placed on the unfair list for failing to pay off Byrne. Ballroom bowed the previous Thursday (9) under aegis of Mac Loeb, Robert Kleivins and Edward Herman, formerly in the niteries field.

Closing not only left Byrne short but made for a workless week for Dick Stable, who was set to open Thursday (16). Byrne, booked thru General Amusement Corporation, was to receive \$1,650 for the week. All he has is the \$500 deposit collected in advance. Stable, thru Music Corporation of America, also has a \$500 deposit, being booked in for \$1,350. Quick action of the local union saved Stable the expense of bringing his band from New York to the dark ballroom.

At union meeting Thursday, Stable, thru MCA, was willing to try to salvage the job by coming in anyway and picking up the box-office receipts each night. At the end of the week if there was any money left over, money would go toward paying of the Byrne debt. Frank Henshaw, Byrne's manager, also representing GAC, turned down the proposition, arguing that GAC is in the booking business and is not interested in operating ballrooms. Aragon ops were agreeable to have Stable garnishee the box office each night, advising the union that they expected an "angel" momentarily to put up fresh money.

Draw was very light during Byrne's week stand. Opening night attracted less than 100 customers at 85 cents. Save for Saturday night (11), with less than 400 on hand, nightly draw averaged little more than 100.

Bunny Berigan was the only other

Union Throws Out Davis-Kendis Charges Against Stork Club Men

NEW YORK, Oct. 18.—Claims of Sonny Kendis, deposed maestro of the Stork Club, and his agent, Meyer Davis, society booker, against four of Kendis's musicians working the Stork after Kendis had received his notice, were tossed out by the trial board of Local 802, Tuesday (14). Union ruled that Kendis's contracts with his musicians were "without consideration for the men."

Controversy revolved around band getting notice from Sherman Billingsley, owner of the Stork, and then four musicians remaining behind to work the job without Kendis. Hearing revealed Kendis had contracts prohibiting his boys from working at the club without him. Union ruled this was in violation of the union constitution. Union says that, after a band gets notice, any musician can solicit the job.

Union claimed that the boys had a moral right to remain for the \$82-a-week

802 Grills Shaw, Bernie, Davis And Even Longhairs on Rehearsal Chisel Charges; Plans New Scale

NEW YORK, Oct. 18.—Local 802, musicians' union, started an investigation of recording band leaders and longhair symphonies Thursday (16), claiming they have been "using subterfuge and underhanded methods" by rehearsing outside of studios and paying from \$2 to \$6 an hour instead of the required \$10. The union plans to establish a recording rehearsal scale, in addition to the already existing \$10 an hour for recording.

This investigation, spokesman for the union said, is an outgrowth of an Artie Shaw recording date last July, when he paid his 32 musicians \$3 an hour for three hours of recording rehearsals. Charges were then pressed against him by his men in the local's executive board. After many appearances by Shaw and his attorney, Andrew Weinberger, Shaw was ordered to pay the \$21 difference for each sideman.

Since then the union has been looking into the situation preparatory to the investigation which started Thursday. Union interrogated musicians from the bands of Ben Bernie and Meyer Davis and, in addition, cornered Maurice Van Prague, manager of the Philharmonic Society of New York; Howard Barlow, conductor of the Columbia Symphony Orchestra, and Raymond Paige, conductor of the All-American Youth Orchestra.

It was revealed at the hearing that both Bernie and Davis paid under \$10 an hour for recording rehearsals. Bernie's musicians testified that they were paid \$6 an hour, which is radio rehearsal scale, and Davis's men received \$2 an hour for rehearsals, held off the Columbia Records premises. Both Bernie and Davis have been summoned to appear before the board next week to answer the charges. This was Davis's first recording session.

Longhairs are being charged with abusing the privilege of the two-and-a-half-hour rehearsal allowance at \$5 per hour for symphonic record dates by stretching them into many extra hours. And in some cases, the union complains, bands have allowed themselves the privilege of symphonic rehearsal time without their being entitled to it. Union charged

band booked to come in, set thru MCA to open on October 23. However, the \$500 deposit for Berigan was never met by the Aragon ops. All the radio stations in town made bids for a wire into the ballroom, and WCAU, which grabbed it off, gave Byrne six local spots the first week. Ops paid only \$50 a week for the line charges and station figured on building the spot's pick-ups for the CBS nets.

that Raymond Paige, with his Youth Orchestra, recorded *Let Me Call You Sweetheart* and *Donkey Serenade* and paid his musicians symphonic rehearsal scale.

Union is not ready to report on the Philharmonic and Columbia Symphony sessions because all of the musicians haven't been interrogated, but it is gathering evidence on prices the musicians have received for recording dates with the longhair outfits. Union says the practice has been to call everything a symphonic recording.

Union official says all recording band leaders holding 802 cards will be called up for questioning and that a report will be filed with James C. Petrillo, AFM prexy, recommending changes in recording price scales if the conditions warrant them. Petrillo this past summer asked the local for a report of the recording situation to be submitted to the quarterly meeting of the AFM that met in Chicago early this month to hash out the recording problem. The local did hand in a preliminary report.

Union is eyeing the situation from the standpoint of establishing one price for both symphonic and popular waxings and for a rehearsal fee for musicians who do their record warming up in location spots.

NEW YORK, Oct. 18.—Answering the charges of Local 802, in line with its investigation of underscaling on recording dates, Andrew Weinberger, attorney for Artie Shaw, said that the difference of \$650 had been paid to Shaw's musicians after Shaw abandoned the idea of forming a symphony orchestra and got together a dance band instead. Before Shaw ash-canned his symphonic plans, Weinberger said, he had obtained permission from the union to hold rehearsal readings at symphonic rehearsal rates.

Meyer Davis, mentioned in the investigation as paying his musicians \$2 an hour for rehearsals (the union doesn't recognize rehearsals for records), said that this was his first recording date and he thought that rehearsals at prevailing rehearsal scale were permissible, since the national AFM laws do not state otherwise. He said there was no intent of underscaling.

Attempts to reach the others mentioned in the investigation were unavailing.

Coca-Cola Booking To MCA Exclusively

NEW YORK, Oct. 18.—Bookings for the new Coca-Cola air show, which will exploit recording bands six nights a week over Mutual Coast-to-Coast, are entirely in the hands of Music Corporation of America.

MCA has no set policy for booking rival offices' bands onto the show, but will treat each situation separately. Other offices seem to think most transactions will be on a buyer-seller basis, with MCA as middleman. It is likely, however, that after the show gets under way most deals will be on split commission basis.

Comedy on the Cob

DES MOINES, Oct. 18.—Tom Archer, head of the Archer Ballroom circuit, would like to know the sender of a bouquet delivered during the housewarming party held in his newly remodeled offices here.

The floral offering consisted of several stalks of corn, adorned with popcorn balls and done up fancy with colored ribbon.

Delivered by a messenger boy, the posy bore a card with the inscription, "From Your Corny Friends."

It was also revealed during the hearing that the five-piece relief band at the Stork is still under contract to Kendis.



The Billboard

WEEK ENDING
OCTOBER 17, 1941

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ASCAP contract; Accurate Reporting Service, source previously for all plug data, now lists only WOR plugs, having temporarily dropped NBC and CBS from its recapitulation. MBS listings below, therefore, are supplied not only by Accurate's daily reports, taking in plugs between 8 a.m.-1 a.m. for week ending Friday, October 17, but also by recapitulations furnished by the MBS logs. NBC-CBS totals are furnished by the office of Research-Radio Division, College of the City of New York, including broadcasts from 8 a.m.-1 a.m. daily for week ending Friday, October 17.

For duration of this situation, which can be considered temporary until such time as NBC and CBS sign with ASCAP, "independent" plugs (WHN, WMCA, WNEW) will not be listed. Networks' New York outlets used for this recap are WOR (MBS), WEAF, WJZ (NBC), and WABC (CBS). Film tunes are designated by "F," musical production numbers as "M."

MBS PLUGS

Position Last This Wk.	Title	Publisher	Plugs
1	1. I DON'T WANT TO SET THE WORLD ON FIRE	Cherio	22
4	2. JIM	Kaycee	20
—	3. FRAIDY CAT	Wesjay	18
2	3. YOU AND I	Willson	18
2	4. DO YOU CARE?	Campbell	17
3	5. ELMER'S TUNE	Robbins	16
6	6. CONCERTO FOR TWO	Shapiro-Bernstein	15
—	6. COWBOY SERENADE	E. B. Marks	15
5	6. KISS THE BOYS GOODBYE	Famous	15
4	6. WHY DON'T WE DO THIS MORE OFTEN?	BVC	15
—	7. YES, INDEED	Embassy	12
4	8. TIME WAS	Southern	11
10	9. I GUESS I'LL HAVE TO DREAM THE REST	Block	10
8	9. YOURS	E. B. Marks	10
—	10. MA, I MISS YOUR APPLE PIE	Loeb-Lissauer	9

NBC-CBS PLUGS

3	1. TIME WAS	Southern	37
4	2. I DON'T WANT TO SET THE WORLD ON FIRE	Cherio	35
—	3. BELLS OF SAN RAQUEL	Southern	30
—	4. I'LL WAIT FOR YOU	Melody Lane	29
11	5. TWO IN LOVE	Willson	27
10	6. CITY CALLED HEAVEN	Warren	26
6	7. DO YOU CARE?	Campbell	25
2	7. YOU AND I	Willson	25
7	8. I SEE A MILLION PEOPLE	Radio Tunes	23
7	8. YOURS	E. B. Marks	23
5	9. JIM	Kaycee	22
—	9. YES, INDEED	Embassy	22
—	10. SHEPHERD SERENADE	Sheppard	19
—	11. I FOUND YOU IN THE RAIN	Porgie	17
9	11. WASN'T IT YOU?	BMI	17

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Giman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop. Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co., Louis Pizitz Dry Goods Co. Atlanta: Cox Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McD. C. C. E. F. Droops & Sons Co.; George's Radio, Inc.

NATIONAL

POSITION Last This Wk.	Title	Artist
1	1. PIANO CONCERTO	—FREDDY MARTIN
3	2. I DON'T WANT TO SET THE WORLD ON FIRE	—HORACE HEIDT
2	3. CHATTANOOGA CHOO CHOO	—GLENN MILLER
7	4. I DON'T WANT TO SET THE WORLD ON FIRE	—TOMMY TUCKER
—	5. JIM	—DINAH SHORE
4	6. BLUE CHAMPAGNE	—JIMMY DORSEY
5	7. I DON'T WANT TO SET THE WORLD ON FIRE	—INK SPOTS
6	8. JIM	—JIMMY DORSEY
—	9. THIS LOVE OF MINE	—TOMMY DORSEY
—	10. TIME WAS	—JIMMY DORSEY

EAST

POSITION Last This Wk.	Title	Artist
1	1. Chattanooga Choo Choo	—Glenn Miller
2	2. Piano Concerto	—Freddie Martin
4	3. I Don't Want To Set the World on Fire	—Tommy Tucker
3	4. I Don't Want To Set the World on Fire	—Horace Heidt
10	5. I Guess I'll Have To Dream the Rest	—Tommy Dorsey
6	6. Joltin' Joe Di Maggio	—Les Brown
9	7. This Love of Mine	—Tommy Dorsey
7	8. You and I	—Glenn Miller
5	9. Jim	—Jimmy Dorsey
—	10. Jim	—Dinah Shore

MIDWEST

2	1. Piano Concerto	—Freddie Martin
1	2. I Don't Want To Set the World on Fire	—Horace Heidt
3	3. Chattanooga Choo Choo	—Glenn Miller
7	4. I Don't Want To Set the World on Fire	—Ink Spots
9	5. Jim—Dinah Shore	—Jimmy Dorsey
8	6. Elmer's Tune	—Dick Jurgens
10	7. Time Was	—Jimmy Dorsey
—	8. You and I	—Bing Crosby
4	9. Blue Champagne	—Jimmy Dorsey
—	10. Jim—Jimmy Dorsey	—Jimmy Dorsey

SOUTH

POSITION Last This Wk.	Title	Artist
1	1. Piano Concerto	—Freddie Martin
9	2. I Don't Want To Set the World on Fire	—Tommy Tucker
—	3. Jim—Dinah Shore	—Jimmy Dorsey
1	4. Blue Champagne	—Jimmy Dorsey
—	5. This Love of Mine	—Tommy Dorsey
4	6. I Don't Want To Set the World on Fire	—Horace Heidt
7	7. Green Eyes	—Jimmy Dorsey
—	8. Elmer's Tune	—Dick Jurgens
6	9. I Don't Want To Set the World on Fire	—Ink Spots
2	10. Yes, Indeed	—Tommy Dorsey
1	1. Piano Concerto	—Freddie Martin
2	2. Chattanooga Choo Choo	—Glenn Miller
3	3. I Don't Want To Set the World on Fire	—Horace Heidt
4	4. Jim—Jimmy Dorsey	—Jimmy Dorsey
—	5. Time Was—Jimmy Dorsey	—Jimmy Dorsey
7	6. Blue Champagne	—Jimmy Dorsey
6	7. Let Me Off Uptown	—Gene Krupa
—	8. Do You Care?	—Bob Crosby
5	9. I Don't Want To Set the World on Fire—Ink Spots	—Ink Spots
—	10. Elmer's Tune	—Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Preeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

POSITION Last This Wk.	Title
1	1. I DON'T WANT TO SET THE WORLD ON FIRE
2	2. YOU AND I
8	3. PIANO CONCERTO
3	4. JIM
4	5. 'TIL REVEILLE
7	6. YOURS
6	7. I GUESS I'LL HAVE TO DREAM THE REST
5	8. DO YOU CARE?
9	9. TIME WAS
12	10. TONIGHT WE LOVE
—	11. CITY CALLED HEAVEN
13	12. ELMER'S TUNE
—	13. THIS LOVE OF MINE
14	14. INTERMEZZO
10	15. MARIA ELENA

EAST

POSITION Last This Wk.	Title
1	1. I Don't Want To Set the World on Fire
2	2. You and I
9	3. Tonight We Love
3	4. Jim
6	5. I Guess I'll Have To Dream the Rest
5	6. 'Til Reveille
12	7. City Called Heaven
4	8. Do You Care?
11	9. Shepherd Serenade
8	10. Yours
7	11. Time Was
—	12. Elmer's Tune
—	13. This Love of Mine
—	14. You Are My Sunshine
—	15. Two In Love

MIDWEST

1	1. I Don't Want To Set the World on Fire
2	2. You and I
13	3. Piano Concerto
3	4. Jim
7	5. I Guess I'll Have To Dream the Rest
6	6. Elmer's Tune
5	7. 'Til Reveille
4	8. Yours
12	9. Time Was
8	10. Do You Care?
—	11. Tonight We Love
9	12. Maria Elena
—	13. Blue Champagne
—	14. City Called Heaven
15	15. Yes, Indeed

WEST COAST

POSITION Last This Wk.	Title
2	1. I Don't Want To Set the World on Fire
1	2. You and I
5	3. Jim
3	4. Piano Concerto
4	5. 'Til Reveille
6	6. Yours
7	7. Time Was
9	8. Do You Care?
8	9. I Guess I'll Have To Dream the Rest
13	10. Green Eyes
10	11. You Are My Sunshine
15	12. Blue Champagne
12	13. Chattanooga Choo Choo
13	14. Tonight We Love
—	15. Why Don't We Do This More Often?

SOUTH

3	1. Piano Concerto
1	2. I Don't Want To Set the World on Fire
2	3. You and I
—	4. Yours
10	5. This Love of Mine
4	6. 'Til Reveille
6	7. Intermezzo
7	8. Do You Care?
14	9. You'll Never Know
—	10. City Called Heaven
8	11. I Guess I'll Have To Dream the Rest
9	12. Maria Elena
5	13. Jim
15	14. What Word Is Sweeter Than Sweetheart?
—	15. Boogie Woogie Piggy

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

- 'TIL REVEILLE. (12th Week) Kay Kyser, Bing Crosby.
- YOU AND I. (10th Week) Glenn Miller, Bing Crosby, Kay Kyser.
- YOURS. (8th Week) Jimmy Dorsey.
- I DON'T WANT TO SET THE WORLD ON FIRE. (5th Week) Horace Heidt, Tommy Tucker, Ink Spots.
- JIM. (4th Week) Jimmy Dorsey, Dinah Shore.
- I GUESS I'LL HAVE TO DREAM THE REST. (3d Week) Glenn Miller, Tommy Dorsey.
- CHATTANOOGA CHOO CHOO. (1st Week) Glenn Miller.

COMING UP

- ELMER'S TUNE. Glenn Miller, Dick Jurgens.
- WHY DON'T WE DO THIS MORE OFTEN? Kay Kyser, Freddy Martin, Andrews Sisters.
- BI-I-BI. Horace Heidt.
- YES, INDEED. Tommy Dorsey.
- TIME WAS. Jimmy Dorsey.
- PIANO CONCERTO. Freddy Martin.
- COWBOY SERENADE. Kay Kyser, Glenn Miller.

LATIN ORKS STILL BARRED

Can't Get Into U. S. Despite Our So-Called Good-Neighbor Policy

NEW YORK, Oct. 18.—The Good-Neighbor Policy is fizzling so far as the band business is concerned. The gauchos are crazy for the music of Miller, Goodman, Shaw, the Dorseys, Duchin and Lopez, to be sure, but there is little enthusiasm among South Americans actively engaged in band commerce. Reason for the tepid attitude, which sometimes approaches resentment, is that a Yankee ork like Eddy Duchin's can breeze into Rio and breeze out again 10 weeks later with the American equivalent of \$50,000, but a Latin band, no matter how outstanding, cannot gain entrance to the U. S.

The Latins feel that a Good-Neighbor Policy should be good for them, too.

It is believed that the policy will begin to mean something, morally as well as financially, as soon as the United States takes steps to alter its immigration laws. The law provides that a band or act can come into the U. S. if it can prove its uniqueness and merit. That is where the catch comes in. No matter how unique and meritorious the band may be, the Immigration Department usually decides against the claim.

Recently a band booker in Havana got hold of an authentic all-girl Cuban rumba band, which was said to be one of the most sensational outfits ever developed in Cuba. Bookings were arranged, including a stint at the Million-Dollar Pier, Atlantic City, but the Immigration Department turned the gals down. Seems they weren't unique enough.

The current law banning any but unique artists was passed many years ago thru the lobbying of the American Federation of Musicians, which had become frightened at the prospect of employers beating the union by importing foreign musicians. A Washington hotel had squashed an AFM strike by importing a foreign band, and from then on the AFM lobbied for the anti-foreign law until it went thru.

The Good-Neighbor Policy naturally is looked upon by American business as a tremendous promotion, opening new outlets for American goods. These goods must be advertised and, with that in view, both NBC and CBS are preparing elaborate South and Central American networks. The logical entertainers for such commercial programs are bands,

and it is band programs that are being planned for Latin consumption. Largely responsible for the high interest in Yank music makers have been the unsponsored remote shots sent down to S. A. with Spanish and Portuguese announcements. At present, remotes of Vincent Lopez, from the Taft Hotel, and Benny Goodman, from the Hotel New Yorker, both here, are being sent to South America regularly. Lopez has both Spanish and Portuguese announcements, while the New Yorker broadcasts use only Spanish.

Prior to the NBC-AFM mix-up over remote broadcasts Johnny Messner's music from the Hotel McAlpin here was also short-waved to South America. The NBC line is now out of the McAlpin, however. When Sammy Kaye opens Tuesday at the Essex House here it will be with an arrangement for periodic remotes for Latin consumption.

In addition to these special broadcasts, it was the practice of both NBC and CBS to shoot many of their regular English language band remotes to the Latin countries at the same time that they were being heard in the U. S. Result has been a great interest in American music.

Now that American bands are beginning to plug Latin tunes more than ever, it is expected that the U. S. public will be receptive to performances of the real thing, played by real Latin orks. If this is made possible by legislation, the Good-Neighbor Policy will become more than just a myth to South American musikers.

Hearst Papers Now in the Disk Promotion Game

NEW YORK, Oct. 18.—Another highly promising record promotion was set in motion this week when it was announced that 15 Hearst papers would begin blasting with words and music to specially selected tunes recorded by various artists. Campaign will start October 26 and last at least 10 weeks. All disk firms figure to benefit.

Stunt is to print one song weekly in the "Puck" week-end supplement, which appears in Albany, Baltimore, Boston, Chicago, Detroit, Los Angeles, Milwaukee, New York, Pittsburgh, San Antonio, San Francisco, Seattle, Washington, Syracuse and Atlanta. Each song will be printed prior to date of record and sheet music release. Every week a different recording maestro will pick the song, which will be built up every day in order to promote the Sunday showing.

First song, for October 26 issue, is *Dear Arabella*, picked by Glenn Miller. Words and music in the paper will be accompanied by blurbs about Miller, a picture of him, and a hearty blast about the fact that he has recorded the number on Bluebird for release soon.

Following week Tommy Dorsey will be the man with *The Night We Called It a Day*, followed by Sammy Kaye and *Honeybunch*. Other leaders set to participate are Fred Waring, Guy Lombardo and Vaughn Monroe, with Benny Goodman, Jimmy Dorsey, Artie Shaw and Freddy Martin due to join soon.

Indianapolis Dansant Open

INDIANAPOLIS, Oct. 18.—The Indiana Roof Ballroom, operated by Alice McMahon, has opened its second season under its present management, with dancing four nights weekly.

Carl (Deacon) Moore and orchestra are on the bandstand the opening weeks. One-night engagements have been set for Charlie Barnet, October 19, and Dick Jurgens, December 7.

Prior to opening the ballroom management redecorated the bandstand and refinished the floor.

SHIRLEY RUBIN left Frederick Bros. Music Corporation Monday (20) to join General Amusement Corporation as secretary to Harry Romm. Miss Rubin was formerly with Paul Whiteman.

Orchestra Notes

Of Maestri and Men

AL DONAHUE gets back into the band swim October 23, when he and the boys open a week at Central Theater, Passaic, N. J. Except for two replacements, band is the same as it was when Al took sick. Phil Brito and Jean Gordon will handle vocals. . . . EVERETT HOAGLAND ork has followed Tommy Tucker into Colonial Inn, Singac, N. J. . . . PETE KARA, after 14 weeks at the Lido Beach Country Club, Lido Beach, L. I., is now dickering for a Miami spot this winter. . . . HOWARD WOODS will be leading a band again after a year's absence. . . . COLEMAN HAWKINS may join Fletcher Henderson's outfit in Chicago. . . . JOSE MORAND opens at Netherland Plaza Hotel, Cincinnati, October 24 for four weeks and options. . . . JOHNNY "SCAT" DAVIS has hired Gloria Van for a warbling job. . . . BOYD RAE-BURN goes into Chez Paree, Chicago, December 24. . . . PAUL WHITEMAN is set for three months at Florentine Gardens, Los Angeles, opening December 3. . . . JOE GLASER has booked Glen Garr for six-week stints at Rice Hotel, Houston, and St. Anthony Hotel, San Antonio. . . . TOMMY DORSEY is set for five days at Brooklyn Strand Theater, opening November 28. Will also do eight days at Michigan Theater, Detroit, opening New Year's Eve. . . . TONY PASTOR has been booked for two showings at New York Paramount Theater, taking in 1941 and 1942. . . . BARNEY RAPP is on a one-nighter tour of Southern theaters. . . . MILT PICKMAN is handling Teddy Powell again. . . . COUNT BASIE is set to follow Phil Spitalny into the New York Strand. His former vocalist, Helen Hume, is going into the Cafe Society Downtown show. . . . BOB ASTOR is booked solid to November 16 and then opens at Tantara Gardens, Richmond, Va. . . . JOHNNY LONG opens at Meadowbrook, Cedar Grove, N. J., January 7. . . . ELLA FITZGERALD will be at Savoy Ballroom, New York, November 7 thru 20. . . . DICK SHELTON ork celebrates its second anniversary Wednesday (22). . . . GEORGE WAGNER set for three months at Terrace Club, New Orleans, starting November 7.

Atlantic Whisperings

SAMMY KAYE closed a contract with a nationally known dress manufacturer which will make the notes of his theme song part of the design of a new gown, to be known as the swing-and-sway model. . . . BILLY VAN brings his Kings to Wayne's Inn, Northfield, N. J. . . . BILLY LAPATA is at Mayo's Showplace, Philadelphia. . . . JOHNNY MURPHY is at Benson's Cafe, Atlantic City. . . . CHARLIE STONE is set at Lakeview (N. J.) Inn. . . . FRANK FRANZOSA is new at Black Horse Farms, Mount Ephriam, N. J. . . . KENNY LEIBY moves into Woody's Cellaret, Allentown, Pa. . . . ROSE VENUTI and her girls are at Frank Caney's Trans-Atlantic Cocktail Lounge, Philadelphia. . . . JOHNNY LONG makes his first Philadelphia appearance November 28 week at the Earle Theater. . . . PHILIP COREN is at Abe's Browning Lane Inn, Bellmawr, N. J. . . . DOT LA MAINE and her all-girl gang are at Columbus Hotel, Atlantic City. . . . EVE KNIGHT, leaving Herby Woods, takes over the vocal spot with CLYDE LUCAS at Benjamin Franklin Hotel, Philadelphia. . . . WOODY HEILAND opens the season at Mrs. Sadie Tassia's Valencia Ballroom, York, Pa. . . . MARIA NANETTE opens the Latimer Club's Blue Room, Philadelphia. . . . ADAM and His Toppers take over at Rabbits Inn, Trenton, N. J. . . . SHARKAZY BROTHERS are set at Haberners Hotel, Northampton, Pa. . . . JOE BRUECK is at Philadelphia's New Leader Cafe.

New England Notes

BOB HARDY is set for the opening of the Lenox Arms, new room in the Lenox Hotel, Boston. . . . XAVIER CUGAT will open at the Metropolitan in Boston week of November 14, presaging name band and stage attraction policy for the house. . . . GEORGE MACFARLANE is forming a new band. . . . HENRY KALIS will have the pit band when the Metropolitan opens. . . . MICKEY ALPERT in his 125th week at the Cocomat Grove. . . . HARRY MORRISSEY re-signed at the Beachcomber for an extended stay. . . . RANNEY WEEKS remains at the Mayfair. . . . HOWARD JONES, who held the spot at Weber Duck Inn during the summer, is currently at the Hotel Statler in Boston. . . . GEORGE HARRIS at the new Rio Casino in Boston. . . . ROLY ROGERS continues on at Cappy's in North Easton, Mass. . . . CHARLIE BARNET comes in to the Providence Theater, Worcester, for a week. . . . SAMMY EISEN heads the Ruby Newman band at the Cabana in Warwick, R. I., while Newman is on the bandstand at the new Oval Room, Copley Plaza, Boston. . . . VAUGHN MONROE back in Boston for a one-nighter at the Motion Picture Frollics. . . . GLEN GRAY rolling up nice grosses at the Totem Pole, Agawam, Mass. . . . JOE VIOLA, lead clarinet man with Richard Himber, has returned to Boston to join Henry Kalis at the Metropolitan Theater. . . . AL BOORIS, with an enlarged band, playing one-nighters in this vicinity. . . . KEN TRAVERS is now at the Hotel Essex in Boston. . . . HARRY MARSHARD again at the Balinese Room of the Somerset, Boston. . . . LES HITE making one-nighters around Boston. . . . JIMMY McHALE still at the Westminster Hotel Blue Room, Boston.

Coast Cacophony

WINGY MANONE is on the Universal lot in *50,000,000 Nickels*. . . . LEONARD SUES, hot trumpet player with Red Stanley at Charlie Foy's, has been signed by Universal for *Doctor R.Z.* . . . JOHNNY SNYDER, drummer with Red Stanley, reported for army duty October 14. Warren Penniman replaces him. . . . BILLY LAMKIN, one-arm piano player at the Band Box, has been set to appear on Ripley's *Believe It or Not* radio show for the third time. . . . HAL HENRY is going strong at the Figuero Ballroom. . . . MANNY STRAND in third year at Earl Carroll's. . . . JIMMIE GRIER at Florentine Gardens. . . . MARY LEE, warbler with Ted Weems and now at Republic studios, is nursing a lame arm, injured when she swung at a ball during a tennis lesson. . . . DAVID MARSHALL will soon start a tour of one-nighters. . . . DUKE ELLINGTON booked into the Trocadero for 16 weeks. . . . PAUL WHITEMAN smashing attendance records at the Palace, San Francisco. . . . RAY NOBLE current at Cocomat Grove, Ambassador Hotel. . . . RHYTHM RASCALS held over at the Zebra Room, Town House. . . . OZZIE NELSON at Hermosa Beach between radio shows. . . . ERSKINE HAWKINS has headed East after completing a West Coast tour. . . . EDDIE DUNSMOOR at the Nat in Amarillo, Tex., for a month. . . . TED FIO RITO booked for a month of one-nighters, with exception of a week beginning October 25 at Elko, Nev. Plays repeat date in San Diego November 10. . . . TED WEEMS held over at Casa Manana, which takes him well into December. . . . FREDDY MARTIN opens Paramount, Los Angeles, week of November 6. . . . JOHNNIE RICHARDS at Paramount for two weeks. . . . BOB CROSBY opens Jimmy Contratto's Trianon, South Gate, October 30 after tour of one-nighters.

Saturday Dances in White Plains Flop; To Use Sun. Shows

WHITE PLAINS, N. Y., Oct. 18.—The Saturday night dance promotions in the Westchester County Center here have folded after two dismal showings.

Arnold S. Rittenberg, head of the enterprise, had held high hopes for the venture and, in press releases, predicted that the local dances would outlast the unfortunate Monte Proser sojourn in Madison Square Garden, New York, because the local spot would be able to operate just as lavishly, with less expense.

First band booked was Glenn Miller, October 4. The turnout was not in keeping with Miller's b.-o. strength. Following and final week found Dick Stabile and the Chamber Music Society of Lower Basin Street holding the spot-lights.

MCA, which booked Stabile for the dance, complains that not enough money was in the box office to pay off, and claims Stabile had to settle for half of his guarantee. Red Norvo, who had been set to follow Stabile, has collected the deposit the enterprise posted when signing contracts.

Center employees say the auditorium is now negotiating for a return of the Sunday show policy, which was successful last season. It is held likely that the promoter will be Jimmy Evans, of New York.

Evans said yesterday that he was negotiating with local officials and might make a deal for Sunday vaude and name band shows, commencing October 26 or November 2.

ROLL TICKETS

Printed to Your Order **100,000** for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B **\$19.50**

	10,000 .. \$8.50
	20,000 .. 7.75
	50,000 .. 12.25
	100,000 .. 19.50

Cash With Order—No C. O. D. STOCK TICKETS—\$17.00 per 100,000, any assortment.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BARRY JAMES (Columbia 36390 and 36399)

Misirlou—FT. Minka—FT; VC.

Nothin'—FT. Record Session—FT.

FOUR sides from this top trumpet-tootling maestro that are bound to create additional kudos for the band. James and his boys register magnificently on each. The first two sides strike a romantic note, while the other two call for rhythmic riding. And the band is equally proficient in each capacity. One of the best dance settings to date for *Misirlou*, a lovely Egyptian lullaby, is provided by James. Making judicious use of his string quartet, and paced by his own stellar horn-blowing—in this instance soulful and sterling—the band creates tonal color pictures that make for music magic. Vocal capabilities of Dick Haymes are called upon for J. Milton's *Minka* (36390), a soulful and slow ballad based on a Russian folk song. It's a Russ soldier singing his farewell to his maid before going off to the front. Haymes' vocal opens and closes the side, and the musical excitement is sandwiched between. Stepping up the tempo, James steams off with a hair-raising hot horn solo that begs forgiveness for dispelling the romanticism conveyed in the choral windings. As a worthy sequel to *Yes, Indeed*, James creates that hosanna-shouting feeling for *Nothin'*, a slow but neat jive tune from Duke Ellington's *Jump for Joy* show. The maestro's horn stirs up the temperature for the first chorus, lets the trombone get groovy for the second and the band builds it big for the third. *Record Session* (36399) for flipover finds the tempo stepped up for a bouncy hit of band jive, also based on a riff, with James wooing Gabriel for the middle refrain.

At least two of the sides make for strong material in music boxes. Top tune is "Minka," which has the advantage of a smooth vocal and James's stirring hot trumpeting. Designed to make the jitterbug parlors rock in rhythm, and doing just that, "Nothin'" is a diskful of "sumpin'" for such patronage. No vocal, nor does it require one, the band's slow and groovy syncopations sufficing. Also worthy of note for operators is the "Misirlou" side. A particularly pretty melody, the tune may still attract big attention. And in spite of a lack of vocal, James's sweet rendition is particularly strong for phono play.

ANDREWS SISTERS (Decca 4019)

Jealous—FT; V. Rancho Pillow—FT; V.

INSTEAD of the characteristic rhythmic lilt and the biting brass for the backgrounds, the Andrews gals capably demonstrate their singing capabilities in the sweeter and smoother circles for Little Jack Little's *Jealous* rage of an earlier day. In this instance, the girls, for the first time, get instrumental and vocal support from a string section and a male chorus, all under the direction of Vic Schoen. The trio opens the first chorus straight, joined by the male voices after the opening bars. For a second refrain the troupe gives the ditty a light ditty treatment. Blend with the male voices enhances the singing of the girls, giving body to the balladeering. For the flipover, the rumba-fox trot gets the bouncy and rhythmic treatment more closely associated with the Andrews, but creates little of the excitement its diskmate affords.

Recent record revivals of "Jealous" have already injected new life into the ballad, and the Andrews Sisters, bringing a fresh note to their own singing by blending their voices with a male chorus, should give the tune the big push for phono popularity.

GLENN MILLER (Bluebird 11315)

This Time the Dream's on Me—FT; VC. Says Who? Says You, Says I—FT; VC.

MILLER takes two from the Johnny Mercer-Harold Arlen score for the forthcoming *Blues in the Night* flicker and gives to each an excellent dance dressing. The *Dream* music, no match for the excellent lyric, gets smooth treatment. The five-way reeds open for half chorus, but don't miss digging the well-rounded and expertly phrased cornet tones of Bobby Hackett in the background. Ray Eberle's vocal completes the ballad side. *Says* makes for a more rhythmic pattern.

While the songs in themselves aren't strong, they will undoubtedly show strength enough to rate a ride in the music box, primarily because of the plugging the motion picture will provide. Both the ballad and rhythm entries, as interpreted by Miller, will get good plays.

LES BROWN (Okeh 6414)

I Got It Bad and That Ain't Good—FT; VC. Nothin'—FT; VC.

CUTTING a wide ridge in record circles, the Brown boys continue to provide exciting moments on wax. Both tunes are from *Jump for Joy*. Duke Ellington's *Got It Bad* music gets one of its best interpretations to date. It's plaintive and most appealing and Brown's version should go far in furthering the song's ultimate success. Taking it at a moderately slow tempo that's just right, the band blows soft for the first chorus and Betty Bonney projects the lyrics to good advantage for a second refrain. The *Nothin'* side is much more commercial, being the typical riff-ridden tune that is taken lightly and politely by the Brown boys with a strong rhythm beat to make the slow tempo move along. Miss Bonney opens, and, as the title implies, the lyric adds up to exactly nothing. The band chorus builds it big, with trombones ringing in the rugged riff that served for Brown's recording of *All That Meat and No Potatoes*.

Both sides are sleepers, but that's no reason why the music operators should be caught napping. For immediate attention, the "Nothin'" side is sure-fire to catch the fancy of the youngsters, just as "Yes, Indeed" has done. And if the flipover finally finds itself in song favor, the Brown side looms very big.

DICK JURGENS (Okeh 6420)

Around and Around She Goes—W; VC. The Man With the Lollypop Song—W; VC.

Two waltz novelties get nice spinning set to the highly commercial Dick Jurgens syncos. Both taken at the fast-waltz tempo, with Buddy Moreno handling the vocal chores. The *Around and Around* music is a bierstube special, taking its theme from *Hi-Le Hi-Lo*, German folk drinking air. Title refers to the belle of the village ball and Moreno is joined by the male quartet for the song story. Band gives it added color with the German beer garden band effects. The *Lollypop* piece is from the *Week-End in Havana* flicker with a toyland touch to both the tune and lyrics.

In the Midwest territory, where Jurgens holds court, the maestro's music is always acceptable material for the music boxes. For general phono use, however, the "Around" side shows much strength for the tavern trade, primarily because of its "Hi-Le Hi-Lo" drinking song character.

(See ON THE RECORDS on page 68)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Glenn Miller

(Reviewed at Hotel Pennsylvania, New York)

MILLER'S aggregation continues to make music of the highest order. Personnel has been altered slightly, but the style remains the same—crisp, precise brass work and thrilling reed voicing, all backed by a solid, steady beat. Most noteworthy addition to the band is the great cornetist, Bobby Hackett, who plays guitar in the ensemble and occasionally steps down in front for show-stopping horn solos. Hal McIntyre, outstanding on alto sax, has left to lead his own crew, but has been replaced by the competent Benny Feiman, formerly with Larry Clinton.

It is easy to lay the finger on the secret of Miller's appeal. His jump arrangements seldom if ever desert the realm of the danceable; he gives the sweetest pop tune the saccharin it demands, but treats it to a solid beat and expert musicianship; his novelties are bright, never offensive, never corny and never over-long. In the vocal department he has the veteran Modernaires, one of the very top male quartets, who work brilliantly by themselves or with the other warblers. Ray Eberle handles his lyrics in a shrewd, showmanly manner. It is gratifying to report that his singing is improving along with his stage presence. Marion Hutton is back, pretty as ever, with no voice to speak of and a lot of coy tricks which seem to wow the onlookers. Tex Beneke leaves his sax chair for occasional vocal stints; no harm done.

For solo work Bobby Hackett is, of course, tops. There is nothing fancy about Bobby—his music comes from his soul and it is a hard-boiled audience that can resist him. Billy May's trumpet approaches the terrific and Tex Beneke's tenor sax is extremely good.

Instrumentation continues to be eight brass (including Miller's trombone), five reeds and four rhythm. Carter.

Gene Krupa

(Reviewed at Hollywood Palladium, Hollywood)

GENE KRUPA, during the four years that he has had this band, has steadily increased his popularity with those who like fast tempos and music with plenty of rhythm. With the growing demand for torrid music Krupa has come thru in such a manner as to make his aggregation one of the most outstanding.

Using seven brass, four rhythm and four sax, Krupa features the voices of Anita O'Day, who clicks with *My Man* and similar tunes, and Johnny Desmond, who handles the ballads.

Featured instrumentalists include Roy Eldridge, trumpet, and Sammy Musicka, sax. Eldridge is famous for his hot horn and the maestro calls on him many times during the night. With Krupa now getting requests for *Let Me Off Uptown*, Eldridge practically stays at the mike.

Starting off the evening Krupa sticks to the slower tempos, but, as the jitter-

bugs gather, he lets them have what they want. Krupa presides at the drums and beats a mean rhythm. A feature of the band is *Blues Rhythm Fantasy*, a combination of congo tempos and the Krupa touch. On *Fantasy* 15 percussionists in three sections of five each beat out the rhythm. For late stayers Krupa has a jam session.

Band makes a nice appearance. Large crowds at the bandstand indicate that the music is listenable as well as danceable. Krupa is a good showman and under his guidance the outfit seals well.

Abbott.

Muggsy Spanier

(Reviewed at Arcadia Ballroom, New York)

SOLEMN little Muggsy Spanier is no bandstand pretty boy, but he blows a mean cornet and his new band looks like money from home in the jump department. Muggsy has been a top horn man for many years, but so far has had little luck in his band-leading ventures. This time things may turn out better. The new band had been in rehearsal only two weeks when caught, but most of the kinks were out and the boys—top sidemen all—played as if they had been together for years.

Dave Bowman, piano; Nick Caiazza, tenor sax, and Vernon Brown, trombone, remain from Spanier's last outfit, with the other 11 men recruited from such bands as Goodman, Tommy Dorsey, Herman, Bradley. Instrumentation is three trumpets, two trombones, four rhythm and the maestro's lovely cornet out front. In addition to the above-mentioned men, Ralph Muzzillo on first trumpet is outstanding, and Don Carter, former Benny Goodman drummer, provides a solid beat.

Dean Kincaide is responsible for most of the arrangements, which are particularly good on the ride numbers. The band is not quite pretty enough on the sweet tunes, but Spanier and Kincaide are aware of this deficiency and another two or three weeks should see the ork outfitted with a well-rounded set of arrangements. Sweet numbers meanwhile, are handled competently but lack distinction. Band plays waltzes, rumbas, tangos and other dances necessary to the location, and all are played well. Have some swell jump novelties, *Columbia*, the *Gem of the Ocean* being a potential hit.

Lyrics are handled by wholesome looking Jeannie Ryan and Dick Stone. Band makes good appearance and seems to enjoy its work.

Carter.

ballad vocal, which is not particularly showmanly but seems to be a habit with the chains. The announcements were not too gaudy, and most of them were uttered distinctly enough to be understood. Duchin added a personal note by making his own announcement before the playing of a samba, a Brazilian rhythm which came over fairly well and sounded catchy enough to signify a coming craze.

Tony Leonard did the best vocalizing heard on the shot, with Johnny Drake and June Robbins earning passing grades, too.

Nothing unusual or surprising, the Duchin ork being of the breed that is expected to provide good listening fare. Good listening fare it was.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

John Kirby

(Fefe's Monte Carlo, New York, Mutual Network, Tuesday (14), 11:50-12 midnight)

THE most refreshing remote program heard in some time was this sadly abbreviated stint of John Kirby's. Boys only had time for their theme, a stand-ard and a new song written by one of their arrangers. It is hard to fathom the logic behind allotting only 10 minutes to a musical outfit of the Kirby stature, unless Mutual has decided that it is unwise to give the public too much of a good thing.

Music was soft, subdued, full of warmth—tops for listening. One of the selections was a jump tune, and it really

jumped, but there was no blare, no noise, none of the phony jive that invariably misses fire when sent over the ether.

Announcements were in good taste. Everything, in fact, was perfect except the length of time given. Kirby rates a half hour. He makes wonderful music for late-hour listening.

Eddy Duchin

Waldorf-Astoria Hotel, New York, Mutual Network, Tuesday (14), 12:05-12:30 a.m.)

DUCHIN gave forth a wide variety of staff—pops, novelties, a standard, a samba, a piano medley and a swung classic, all treated in his usual discreet way.

Network cut in on the band during a

Clarke's Complete Minstrel Show



No. 4 now ready. Contains complete opening chorus. Program of 7 comedy songs and ballads (words and music complete); big (double) joke program; new drills and marches; full stage directions and unique grand finale, all in one attractive (9x12) book, \$1.00 postpaid. (C. O. D. \$1.18.) Moderately priced rehearsal folios, orchestrations and quartets available. Descriptive circular for stamp. RIALTO PUB. CO., 1674 Broadway, New York.

Band Leaders, Attention

1901 Oldsmobile Runabout (horse and buggy type), built in Detroit, tiller stick steering, one cylinder motor, side oil lamps, tires like new. Starts easily. Attracts attention everywhere. Best cash offer. No trades.
Geo. Rupprecht, Owner
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Greenleaf 4600

Wisconsin B. R. Ops Form Org; To Fight Compensation Laws

MILWAUKEE, Oct. 18.—Wisconsin Ballroom Operators' Association, formed October 7 with 30 members, is concerting its efforts to gain satisfactory adjustment of the unemployment insurance tax problem.

Situation came to a head a couple of weeks ago when State Industrial Commission hauled Charley Maloney, Oshkosh operator, into court over non-payment of the compensation tax. Maloney and the new association hope to get a favorable ruling in the case, making it unnecessary for operators to give the unemployment tax further thought.

Association is affiliated with Midwestern Ballroom Operators' Association.

Chi Hotel's Name Policy Hits Snag; Few Names Around

CHICAGO, Oct. 18.—The Edgewater Beach Hotel, impressed by heavy name-band business during the summer, is set to continue with a name policy thruout the year. It had been the practice to cut the band budget during fall and winter, when patronage from school kids falls off. The shortage of name bands in this area is making it tough on the spot to find suitable attractions, however. With several competitive spots in town also on the lookout for box-office orchestras, it is almost impossible to find anything of name value.

The Palmer House and Sherman Hotel, two of the best band accounts here, are tying up favorite bands to long-term contracts or to agreements calling for exclusive service in this area.

The Edgewater hopes to develop two or three good attractions which, in addition to the bands repeated there yearly (Horace Heidt and Wayne King), will round out the season for the spot's Marine Dining Room. A new organization fronted by Harold Stokes, local name, was auditioned this week, the first of several moves to unearth salable attractions.

Michaud Forms New Partnership; Signs Dick Jurgens Ork

NEW YORK, Oct. 18.—Arthur Michaud, band manager here, and Howard Christensen, of Chicago, formed a partnership yesterday and, as their first move, signed the Dick Jurgens band to a personal management contract. Jurgens will be brought East.

Michaud and Christensen will also be associated in the management of Johnny (Scat) Davis. Michaud, who handles Bob Chester, Frankie Masters and Joey Kearns, will retain full control of those orks, and Christensen will handle Jimmy Joy by himself.

Offices will be in New York and Chicago, with Christensen dividing his time between the two cities.

Tucker Turns to Authors of "Fire" for Fitch Show Tune

PHILADELPHIA, Oct. 18.—Tommy Tucker, riding high because of his *I Don't Want To Set the World on Fire* disk, will depend upon the same songwriter for a follow-up. Maurie Hartman, head of Cherio Music, publisher of *Fire*, says Tucker will record *Cancel the Flowers*, torch tune along lines of *Dinner for One, Please, James*.

Tucker will introduce the ballad on his *Fitch Bandwagon* broadcast November 2. Band's Okeh waxing will be timed to coincide with broadcast, to make it the Fitch "Song of the Week" platter.

The *Flowers* ditty has a history similar to *I Don't Want To Set the World on Fire*.

Music Items

Publishers and People

FEIST Music, thru Harry Link, has arranged to publish score of the new Olsen and Johnson show, *Sons o' Fun*. Authors are Jack Yellen and Sammy Fain. Roy Music will publish *There Won't Be Any Santa Claus Over There*, by J. P. LaFreniere, Charles French and Harry Pyle.

Robbins Music to publish *I Guess I'll Be On My Way* and *Honey Dear*, written by the Four Clefs, Negro quartet.

Jack Betzner and Irving Mills have written a ditty called *I'll Meet You at Sundown*, to be featured in United Artists pic, *Sundown*.

Embassy Music will shortly issue the sheet music of the heralded "Skunk Song," by Matt Dennis and Bill Seckler. Tommy Dorsey's band is featuring the wacky ditty on wax. Tag line is "Nobody Loves Me on Account of I'm a Skunk!"

Songs and Such

WHY Did You Happen to Me, by Bobby Phillips and Marvin Fisher, of Chicago, has been published by Russel Music Company, of that city.

Are You Kiddin'? is to be a new musical show, with score by radio spieler Alan Courtney. Loeb-Lissauer will publish the tunes.

Full Moon, by Bob Russell, who wrote lyrics to *Time Was* and *B-I-Bi*, will be published by Southern Music.

Cowboy Serenade, by Rich Hall, is the first song the writer has had published. There are already 10 recorded versions of it. Marks published.

And now a night spot has a specially written theme song. Ira Schuster, Paul Cunningham and Len Whitcup, who penned "I Am an American," have whipped up something called "Rally Round the Heath," all about the Pelham Heath Inn.

Philly Pickings

JOHNNY FARROW, who left the local scene to head Arthur Shilkret's Majestic Music Company in New York, transfers to Chicago to establish a branch there, with Ted Collier taking over the Gotham post.

Clay Boland is having his *Victory Swing* used as the musical background for dance teacher Arthur Murray's newest step "the Victory Swing."

Charlie Gaines, maestro at Carroll's, takes another turn at tunesmithing with *Love Is Imagination*.

Clinton Rumored Junking His Band

PHILADELPHIA, Oct. 18.—According to rumors circulated here, mostly by the members of the band, Larry Clinton is disbanding his crew to devote all his time to musical arranging. Clinton finished a week at the Earle here Thursday (9).

Reports had it that Clinton was holding the boys together for a heavy record session to catch up on the 35 sides he still has to go on his RCA-Victor contract and that then he's going to let the boys go. Butch Stone, sax-singer featured with the band, is already set to go with Van Alexander. Clinton denied earlier reports that he was bowing out of the band fold.

NEW YORK, Oct. 18.—General Amusement Corporation, which books Clinton's band, said today that Clinton had instructed it not to book him for a month after he completes his current vaude tour and that he intended to take a cruise during that time.

Large Chi Offices For Frederick Bros.

CHICAGO, Oct. 18.—Frederick Bros. Music Corporation office here will move into larger and more prominent headquarters November 1. The new location will occupy an entire floor of a Loop building and will include a modern audition studio.

Local staff will still be headed by L. A. Frederick, president of the firm, and includes W. Carl Snyder, office manager; Joe Kayser, head of one-nighter department; Henry Halstead, cocktail unit manager; Bill Parent, in charge of ice shows; June Darling, club dates, and Ervin Brabec, locations and publicity.

Dance Caravan Developing Into Tremendous Record Promotion

NEW YORK, Oct. 18.—RCA-Victor's traveling "Dance Caravan," with Tommy Dorsey and Shep Fields orks, palm trees, props and an ersatz waterfall left over from Monte Proser's Madison Square Garden venture, is rapidly developing into the biggest record company-coin phono operator-record dealer promotion in history.

First leg of the journey will last only two weeks, but, if it works out as its mahout, Milt Pickman, hopes, operations will be resumed after the first of the year.

Designed to promote Victor and Bluebird disks, Caravan will woo the phono ops. During the two scheduled weeks, opening November 3 in Detroit's Masonic Temple and winding up in Louisville on the 16th, the Caravan will romance 1,000 ops and their guests, as well as 3,000 dealers and their guests. Special stickers for coin phonos will be issued in each town, there will be special promotional matter for record dealers, contests will be run, everything, in short, will be done to encourage record sales and coin phono activity.

In Cleveland, where the Caravan will perform November 5-9, two contests are being conducted in co-operation with *The Cleveland Press*, one to choose a couple of girl warblers to appear with the bands during the local run, and one in which the public will attempt to predict the names of records which each ork will feature during the performances. Winners of the record-soothsaying contest will get albums, autographed disks and other mementos.

Altho operators and dealers usually will be admitted gratis, the public will pay \$1.10 each in all cities but Cleveland, where admish will be 65 cents.

The opening afternoon in Detroit will be entitled "Defense Bond Concert," to which only admission charge will be flashing of a Defense Stamp.

Caravan was scheduled to play Indianapolis Fairgrounds November 15, but

location has been changed to the Indiana Roof. Other cities to be hit during tour will be Dayton (10), Columbus (11, 12) and Cincinnati (13, 14).

Red Sievers Dies in Bus Wreck; Five Others Dead

OWATONNA, Minn., Oct. 18.—Edmund G. Sievers, known as "Red" Sievers, and five members of his band, well known in the Middle West, were killed when their sleeper bus crashed with a cattle truck near here in a fog early Thursday (16).

The other dead were Gordon Dunham, Melvin Gilbert, Roger Johnson and Donald M. Simmons, all of Minneapolis, and Vernon Mollerstrom, Henning, Minn. Sievers was from Minneapolis.

Four other members of the band escaped serious injuries. The band was en route to Minneapolis from a Wednesday night engagement at Forest Park Ballroom, Marshalltown, Ia.

Five-Man Band Minimum Set By Philly Local for Vaude

PHILADELPHIA, Oct. 18.—Plan to fill need for flesh at neighborhood theaters with amateur shows was nipped last week by the local musicians' union.

Local booker, lining up nabe houses for amateur units, had his pianist request permission from the union to work alone. Circuit was planned to get under way at the Somerset Theater. Union, however, nixed idea, demanding a minimum of five musicians for amateur shows.

Red Norvo Out of MCA

NEW YORK, Oct. 18.—Red Norvo has left the MCA after settling his indebtedness to the booking office. Maestro plans to book independently for a while.

THE BAND that never got out of the Rehearsal Hall!



The doors weren't locked. It's just that nobody ever heard of them. They didn't know they needed a consistent advertising campaign in *The Billboard* . . . the only all-inclusive show business news weekly that's read by all band buyers in all branches of show business.

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VANDEMEER STUDIOS, 422 W. 45th, N. Y. C.

(Routes are for current week when no dates are given.)

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

TRADE SERVICE FEATURE
of
the Billboard

A
Abbs, Vic (Congress) Chi, h.
Akin, Bill (George Washington) Jacksonville, Fla., h.
Albani, Pedro (President) Atlantic City, h.
Alberto, Don (El Chico) NYC, nc.
Alberto (Jimmie's) Miami, Fla., nc.
Ali, Bardu (Lexington Casino) Phila, nc.
Allen, Bob (Rosemont) Brooklyn, b.
Allen, Red (Kelley's Stable) NYC, nc.
Aloha, Lei (Club 22) Youngstown, O., nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Angelo: (Bill Bertolotti's) NYC, nc.
Arnheim, Gus (Nicollet) Minneapolis, h.
Arnold, Billy (McCurdy) Evansville, Ind., h.
Arthur, Leonard (Roadside Rest) Oceanside, L. I., N. Y., nc.
Arturo, Arturo (Boulevard) Elmhurst, L. I., N. Y.
Ashford, Lois (Jiggs) NYC, nc.
Astor, Bob (Aragon) Cleveland, b.

B
Bailey, Layton (Springhurst) Lexington, Ky., cc.
Bardo, Bill (Lowry) St. Paul, h.
Barker, Art: (Warwick) NYC, h.
Barlow, Ralph (Madura's) Hammond, Ind., b.
Barnett, Charlie (Earle) Phila 20-23, t.
Barnett, Arne: (Harry's New Yorker) Chi, nc.
Baron, Paul (Arcadia) NYC, b.
Barra, George (Moulin Rouge) NYC, nc.
Barrie, Dick (Donahue's) Mountainview, N. J., nc.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Basis, Count (Cafe Society Uptown) NYC, nc.
Basile, Joe (Maple Leaf Garden) Toronto, Can.; (Mosque Newark, N. J., 27-Nov. 1, t.
Baum, Charles (Copacabana) NYC, nc.
Becker, Bubbles (Washington Merry-Go-Round) Pittsburgh, nc.
Bergere, Maxmillian (Versailles) NYC, nc.
Berton, Matt (Kan. State College) Manhattan, Kan.
Biltmore Boys (Lido) South Bend, Ind., nc.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Johnny (Gibson) Cincinnati, h.
Bradshaw, Ray (Plantation) Alexandria, La., nc.
Bradshaw, Tiny (Club Lincoln) Columbus, O., nc.
Breese, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Lake Club) Springfield, Ill., nc.
Brown, Les (Blackhawk) Chi, nc.
Bryden, Betty (Haymarket) Detroit, nc.
Burns, Cliff: (Marlemont Inn) Cincinnati, nc.
Busse, Henry (Riverside) Milwaukee 24-30, t.
Byrne, Bobby (Meadowbrook) Columbus, O., nc.

C
Cabin Boys (Silver Dome) Marinette, Wis., nc.
Callistr, Gino (Kennedy's Inn) Binghamton, N. Y., nc.
Calloway, Cab (Regal) Chi 20-23, t.
Calvet, Oscar: (Casa Marta) NYC, nc.
Canay (Rumba Casino) Chi, nc.
Cappello, Joe: (Jimmy Kelly's) NYC, nc.
Cappo, Joe (White Bungalow) Sturgis, Mich., h.
Carlo, Don (Club Gaucho) NYC, nc.
Carlyle, Lyle (Tutwiler) Birmingham, Ala., h.
Carper, Bud (LaVida) Casper, Wyo., nc.
Carper, Don, Quartet (Roger Smith) Washington, D. C., h.
Carr, Al (La Marquise) NYC, nc.
Carroll, Irv: (Dempsey's) NYC, re.
Cartwright, Bob (Pere Marquette) Peoria, Ill., h.
Chavez (Walton) Phila, h.
Chester, Bob (Log Cabin) Armonk, N. Y., nc.
Chiasta, Don (Ye Olde Cellar) Chi, c.
Chigori (Embassy) Phila, nc.
Childs, Reggie (Casa Loma) St. Louis, b.
Chiquita (Elms) Excelsior Springs, Mo., h.
Chiquito (El Morocco) NYC, nc.
Christensen, Chris (Glenn Rendezvous) Newport, Ky., nc.
Clancy, Lou (Plaza Club) Biloxi, Miss., nc.
Clark, Freddie (Benzie Border Inn) Norway, Mich., nc.
Clarke, Buddy: (Park Central) NYC, h.
Clarke, Merle (The Ship) Detroit, nc.
Clay, Zev (The Ship) Detroit, nc.
Clemente: (Rainbow Room) NYC, nc.
Codolban, Cornelius (Russian Kretchma) NYC, nc.
Coleman, Emil (Ambassador) NYC, h.
Collins, Bernie (Newman's Lake House) Saratoga, N. Y., nc.
Collins, Joe (Blue Mirror) Baltimore, nc.
Conde, Art (Homestead) NYC, h.
Conniff, Ray (Nick's) NYC, nc.
Cooke, Joe (Ferdinando) Hartford, Conn., nc.
Costello, Charles (Olde Wayne Club) Detroit, nc.
Courtney, Del (Stevens) Chi, h.
Crawford, Dick (Golden Pheasant) Hancock, Mich., nc.
Cummings, Bernie (Beverly Hills) Newport, Ky., cc; (Vandergriff, Pa., 26-27; Indiana 28; Uniontown 29; Elwood City 30.
Curbelo, Fausto (Ben Marden's Riviera) Fort Lee, N. J., nc.
Curbello, Herbert (La Martinique) NYC, nc.

D
D'Amico, Nick (Essex House) NYC, h.
Dalton, Hank (Club Tag) Phila, nc.
Danders, Eddie: (Del Shore) Chi, b.
Day, Oscar (The Avenue) NYC, nc.
DeLeon, Pedro (Palmer House) Chi, h.
Dennis, Dave (Hurricane) NYC, nc.
Devodi, Don: (El Morocco) NYC, nc.
Donahue, Sam (Coral Gables) East Lansing, Mich., b.
Donizquez, Juan (Rogers Corner) NYC, nc.
Dryer, Leo (Warwick) Phila, h.
Duchin, Eddy (Waldorf-Astoria) NYC, h.
Duke, Jules (Philadelphia) Phila, h.

E
Eddy, Ted: (Iceland) NYC, nc.
Eimers, Freddie (Rainbow Gardens) Erie, Pa., cb.
Ellis, Joe (Corra & Irene's) NYC, nc.
Emerick, Bob (Cypress Cafe) Pismo Beach, Calif., nc.
Ernie & His Norsemen: Castleholm) NYC, re.
Ernie, Val: (La Rue) NYC, nc.
Esterbrook & Farrar (LaSalle) Kansas City, Mo., h.

F
Farber, Burt: (Netherland Plaza) Cincinnati, h.
Feminine Notes, Five: (Radio Franks) NYC, nc.
Fens, Eddie (Hi Hat) Chi, nc.
Fernandez, Jack (Babette's) Atlantic City, nc.
Fields, Eddie (Plantation) Grand Rapids, Mich., nc.

Fischer, Darrell (Queen's Terrace) Woodside, L. I., N. Y., h.
Fisher, Freddie (Blatz Palm Garden) Milwaukee, nc.
Fisher, Mark: (5100 Club) Chi, nc.
Fitzgerald, Ella (Brunswick) Boston, h.
Flora, Jimmy (Pennsylvania) NYC, h.
Foster, Chuck (Roosevelt) New Orleans, h.
Funk, Larry (Claridge) Memphis, h.

G
Gasparre, Dick (Plaza) NYC, h.
Gilbert, Jerry (Cawthon) Mobile, Ala., h.
Gilbert, Johnny (Grande) Detroit, b.
Gilberto (Havana-Madrid) NYC, nc.
Gill, Emerson (Green Mill) Saginaw, Mich., nc.
Glass Sisters, Four (Dude Ranch) Lansing, Mich., nc.
Goho, Billy (Checker Box Tavern) Buffalo, nc.
Goide (French Village) Dayton, O., nc.
Goodman, Benny (New Yorker) NYC, h.
Gordon, Don: (Olde Cedar Inn) Brookhaven, N. Y., re.

Gordon, Gray (Merry Garden) Chi, b.
Gordon, Paul (LaSalle) Battle Creek, Mich., h.
Grant, Bob (Savoy Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Totem Pole) Auburndale, Mass., b.
Green, Jack (Vienna Plaza) Zanesville, O., re.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony: (Bal Tabarin) NYC, nc.
Groom, Eddie (Kit Kat Klub) San Antonio, Tex., nc.

H
Hampton, Lionel (Castle Farm) Cincinnati 25, nc.
Haney, Myron: (Child's Spanish Gardens) NYC, re.
Harris, Jack (La Conga) NYC, nc.
Harris, Ken (K. C. Club) Kansas City, Mo., nc.
Harrison, Ford: (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hawkins, Erskine (Paradise Dance Hall) Nashville, Tenn., 21.
Haywood, Eddie (Village Vanguard) NYC, c.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Heath, Andy (Dinty's Terrace Gardens) Troy, N. Y.
Henderson, Fletcher (Olson's) Chi, re.
Hendricks, Red & His Rhythm (King & Prince) St. Simon Island, Ga., h.
Henry, Bill (Shoreroad Casino) Brooklyn, nc.
Herbeck, Ray (Oh Henry) Chi, b.
Herman, Woody (Sherman) Chi, h.
Herold, Lou: (Bal Tabarin) NYC, nc.
Hines, Earl (Grand Terrace) Chi, nc.
Hodes, Art (Pepper Pot Inn) NYC, nc.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Horton Girls (Andy's Supper Club) Fayetteville, N. C., nc.
Horwath, Willie (Hungarian Village) Detroit, nc.
Howard, Ralph (Lido) Texarkana, Ark.-Tex, nc.
Huber, Milton (Babette's) Atlantic City, nc.
Humber, Wilson (Casino Royal) New Orleans, nc.

J
James, Harry (Lincoln) NYC, h.
Jarrett, Art (Biltmore) NYC, h.
Johnson, Wally (Lookout House) Covington, Ky., nc.
Jones, Isham (Pick-Ohio) Youngstown, O., h.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicals (Onesto) Canton, O., h.
Kassell, Art (Bismarck) Chi, h.
Kay, Chris (Casino Russe) NYC, nc.
Kay, Herbie (Laramar) Fort Dodge, Ia., 21-22, b; (Paramount) Waterloo 24-27, t; (Cecil) Mason City 28; (Collegian) Ames 29-30, t.
Kaye, Georgie (Hollywood Restaurant) Bridgeport, Conn., nc.
Kaye, Sammy (Essex House) NYC, h.
Kenner, Dave (Paradise) Brooklyn, c.
Kent, Peter: (New Yorker) NYC, h.
King, Wayne (Edgewater) Chi, h.
Kinney, Ray: (Lexington) NYC, h.
Kirby, John (Fefe's Monte Carlo) NYC, nc.
Kirk, Andy (Famous Door) NYC, nc.
Klaiss, Viola (Open Door) Phila, nc.
Knight, Bob: (Pierre) NYC, h.
Ko Kets (Gitchinadji) Superior, Wis., nc.
Kole, Shelley: (Butler's Tap Room) NYC, nc.

Kristal, Cecil (Surf) Sarasota, Fla., nc.
Kurtze, Jack (Flynn's Cocktail Lounge) New Orleans, nc.

L
Lally, Howard (Savoy-Plaza) NYC, h.
Lande, Jules: (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou: (Sheraton) NYC, h.
Laporte, Joe: (Old Roumanian) NYC, nc.
Lardon, Ted (Geide's Inn) Centerport, L. I., N. Y., nc.

Lazala, Ramon (Park Central) NYC, h.
Le Baron, Eddie (Book-Cadillac) Detroit, h.
Lee, Bobby (820 Club) Phila, nc.
Lewis, Texas Jim (El Rancho Vegas) Las Vegas, Nev., nc.
Lilly, Gerry E. (Smitty's) Pennsville, N. J., c.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (New Yorker) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Loring, Michael (Chatterbox) Mountain View, N. J., nc.
Lucas, Clyde (Benjamin Franklin) Phila, h.
Lunceford, Jimmie (Palace) Cleveland 20-23, t; (Armory) Fairmont, W. Va., 24; (Univ. of Ky.) Lexington 25; (Parkway) Chi 26, b; (Palladium) Chi 27, b; (Hillside) Pittsburgh 28, a.
Lyons, Larry, & His Musical Aces (Evangeline) Alexandria, La., h.

M
McCoy, Clyde (Trionon) Los Angeles, b.
McCune, Bill (Village Barn) NYC, nc.
McDowell, Adrian (Colonial Dinner Club) Nashville, Tenn., nc.
McGee, Johnny (Van Cleve) Dayton, O., h.
McGrew, Bob (Olympic) Seattle, Wash., h.
Machito (Beachcomber) NYC, nc.
Madriguera, Enric (Stadler) Detroit, h.
Malneck, Matty (Rainbow Room) NYC, nc.
Manchito (Rumba Casino) Chi, nc.
Manzone, Joe (Belvedere) Auburn, N. Y., re.
Marconi, Pete (Caravan) NYC, nc.
Mario (El Chico) Pittsburgh, re.

Marlin, Ken (Bordewick's) Tuckahoe, N. Y., nc.
Martel, Gus: (St. Regis) NYC, h.
Martl, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (St. Francis) San Francisco, h.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Martinez, Humberto (Hi Hat) Chi, nc.
Masters, Frankie (The Chanticleers) Baltimore 20-27, nc; (Peabody) Memphis 31-Nov. 20, h.
Maya, Froilan: (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melvin, Jack (Pine Point Planet) Newburg, N. Y., nc.
Messner, Johnny (McAlpin) NYC, nc.
Miller, Glenn (Pennsylvania) NYC, h.
Miller, Herman (Lincoln) Reading, Pa., h.
Miller, Russ: (Jack & Bob's) Trenton, N.J., nc.
Miller, Ted (Budweiser Inn) Rock Island, Ill., nc.

Millinder, Lucky (Savoy) NYC, b.
Milton, Dick (Ray's Place) NYC, re.
Minor, Frank (Red Mill) NYC, re.
Monice, Andre (Moulin Rouge) NYC, nc.
Monroe, Vaughn (Commodore) NYC, h.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morris, George: (Armando) NYC, nc.
Motley, Berk (Dude Ranch) Norfolk, Va., nc.
Munro, Hal (885) Chicago, nc.

N
Nagel, Harold (Astor) NYC, h.
Nancé, Bill (Southern Mansions) Kansas City, Mo., nc.
Newman, Ruby (Copley-Plaza) Boston, h.
Nichols, Red (Aragon) Houston, Tex., nc.
Noble, Ray (Ambassador) Los Angeles, h.

O
Oliver, Eddie (La Martinique) NYC, nc.
Onesko, Senya: (Commodore) NYC, h.
Osborne, Tony: (Primrose) Newport, Ky., cc.
Osborne, Will (Palladium) Chi, b.

P
Pablo, Don (Palm Beach) Detroit, nc.
Page, Freddie (Owasco) Auburn, N. Y., cc.
Paisley, Eddie (Wonder Bar) Detroit, nc.
Panchito (Versailles) NYC, nc.
Pancho (Ben Marden's Riviera) Fort Lee, N. J., nc.
Parfumy, Joe: (Belmont Plaza) NYC, h.

JAY McSHANN: Auditorium, Hutchinson, Kan., Oct. 21; Trocadero, Wichita, Kan., 22; Pla-Mor Pavilion, Bartlesville, Okla., 23; Century Room, Tulsa, Okla., 24; Langston University, Okla., 25.
LANG THOMPSON: School, Normal, Ill., Oct. 25; Wisconsin Roof, Milwaukee, 26; Party, Cincinnati, Nov. 1; Syracuse Hotel, Syracuse, N. Y., 20, eight weeks.

Parks, Bobby (Madison) NYC, h.
Parodi, Wilbur: (Le Montparnasse) NYC, nc.
Paulson, Art (New Yorker) NYC, h.
Pedro, Don (Rumba Casino) Chi, nc.
Penman, Blondy (Silver Dollar) Clinton, Ia., nc.
Perry, Ron (Kitty Hawk Room) La Guardia Airport, NYC, re.
Peterson, Dee (Wright's) Plainville, Conn, re.
Pettit, Emil (Ambassador East) Chi, h.
Pineapple, Johnny (Kitty Hawk Room) La Guardia Airport, NYC, re.
Pleskow, Leo (Vienna) NYC, c.
Pope, Bobby (College Inn) Kansas City, Mo., nc.
Powell, Teddy (Rustic Cabin) Englewood Cliffs, N. J., nc.
Powell, Walter (Gloria) Columbus, O., nc.
Prima, Louis (Hipp) Baltimore 20-23, t.
Prima, Leon (Butler's New Room) NYC, nc.
Prussin, Sid: (Diamond Horseshoe) NYC, nc.

Q
Quartell, Frank: (Colosimo's) Chi, nc.

R
Ramoni, Frank (Hurricane) NYC, nc.
Ramos, Bobby (Chez Paree) nc.
Ramos, Ramon (Drake) Chi, h.
Rank, George (Casino Blueroom) Quincy, Ill., nc.
Rapp, Barney (Arcadia) NYC, b.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Read, Kemp (Radio Station WNBH) New Bedford, Mass.
Rearick, George (Hawaiian) Indio, Calif., 20-24, c; (Police Hall) Colton 25; (Hawaiian) Indio 27-30, c; (Kiwanis Mardi Gras) Barstow 31.
Resh, Benny (Bowery) Detroit, nc.
Richards, Jimmy (Vanity) Detroit, b.
Rizzo, Vincent (Philadelphia) Phila, h.
Roberts, Eddie (Lido) NYC, b.
Robins, Les (Jimmie's) Miami, Fla., nc.
Rodrigo, Don Juan (Patio) Cincinnati, nc.
Rogers, Eddie (Lowry) St. Paul, h.
Rogers, Dick (Roseland) NYC, b.
Rollickers, The (Southern Grill) Hot Springs, Ark., nc.
Ross, Jack (Eddie's Cafe) San Diego, Calif., c.
Ruhl, Warney (Jefferson Inn) Detroit, nc.

S
Sanaba, Augusto (Blue Mirror) Newark, N. J., nc.
Sanabria, Juanito: (Havana-Madrid) NYC, nc.
Saunders, Hal: (St. Regis) NYC, h.
Sanders, Joe (Trocadero) Evansville, Ind., nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Savitt, Jan (Bard Avon) Poughkeepsie, N. Y., 23, t.
Scott, Raymond (Brunswick) Boston, h.
Shaw, Artie (Shrine Mosque) Springfield, Mo., 22; (Pla-Mor) Kansas City 23, nc; (Turnpike Casino) Lincoln, Neb., 24, nc; (Party) Omaha 25; (Tromar) Des Moines 26, b; (Surf) Clear Lake 28, nc.
Shaw, Maurice: (Chateau Moderne) NYC, nc.
Sherburn, George (Yar) Chi, re.
Shevlin, Pat (Evergreen Casino) Phila, nc.
Siegel, Irving (Pavilion) Bloomer, Wis., nc.
Sissle, Noble: (Diamond Horseshoe) NYC, nc.
Skinner, Jean (21 Club) Fort Smith, Ark., nc.
Smith, Bob (Knotty Pines) Alvada, O., nc.
Smith, Harle (Washington) Indianapolis, h.
Smith, Joseph C. (Coq Rouge) NYC, nc.
Smith, Russ: (Rainbow Grill) NYC, nc.
Spanier, Muggys (Arcadia) NYC, b.
Sprear, Harold (Biltmore) NYC, h.
Spitalny, Phil (Strand) NYC, t.
Spivak, Charlie (Purdue Univ.) La Fayette, Ind., 24; (Coliseum) St. Louis 26; (Auditorium) Junction City, Kan., 27; (Forum) Wichita 28; (Tower) Pittsburgh 29, b.
Stamols, Spiros: (L'Aiglon) Chi, re.
Steele, Johnny & Sandra (Continental) Kansas City, Mo., h.
Sterney, George (Village Barn) NYC, nc.
Stolzenberg, Ray (KATE) Austin, Minn.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Fefe's Monte Carlo) NYC, nc.
Strohm, Arthur (New 20th Century) Phila, nc.

Strong, Benny (Biltmore) Dayton, O., h.
Strong, Bob (Teachers' College) McComb, Ill., 25; (Western Mich. College) Muskegon, Nov. —
Sullivan, Joe E. (Pla-Mor) Kansas City, Mo., 20-29, b.
Swingettes, The (Faust) Peoria, Ill., nc.
Sylvio, Don: (Bertolotti's) NYC, nc.

T
Teagarden, Jack (Central) Passaic, N. J., 20-22, t.
Torres, Raymond (Rainbow Inn) NYC, nc.
Trace, Al: (Ivanhoe) Chi, nc.
Trestler, Pappy (Park Recreation) St. Paul, p.
Tucker, Orrin (Cafe Esplanade) Fair Park, Dallas, nc.
Tucker, Tommy (Colonial) Singac, N. J., nc.
Turner, Bill (Hickory House) NYC, nc.
Turner, Jack (Jordan's) Wildwood, N. J., c.

U
Ufer, Eddie (Cocoanut Grove) Toledo, O., b.

V
Valero Sisters (Rainbow Room) NYC, nc.
Varrell, Tommy (Club Ball) Brooklyn, nc.
Venuti, Jimmy (Hopkins's Rathskeller) Phila, nc.
Viera, Al: (Ivanhoe) Chi, r.
Villanyi, Bella (Cafe Grinzling) NYC, c.
Vincent, Victor (Apache) Las Vegas, Nev., h.
Vitton, Al (Donlon's) Lanesboro, Mass., nc.

W
Wallace, Al (Copacabana) San Francisco, nc.
Wallace, Jack (Queen Mary) NYC, re.
Walters, Lee (Casanova) Detroit, nc.
Wasson, Hal (Wm. Ferry) Grand Haven, Mich., h.
Watkins, Sammy (Brown) Louisville, h.
Wayne, Hal (Wolverine) Detroit, h.
Welk, Lawrence (Trionon) Chi, b.
Weems, Ted (Casa Manana) Culver City, Calif., b.
Wendell, Connie (Ace of Clubs) Odessa, Tex.,
Wheat, Bill (Bonanni's) Trenton, N. J., c.
Whiteman, Paul (Palace) NYC, h.
Williams, Claude (Kelly's Stables) NYC, nc.
Williams, Griff (Palmer House) Chi, h.
Williamson, Eddie (Drumlines) Syracuse, N. Y., cc.
Wilson, Dick (Cafe Bagatelle) NYC, nc.
Wilson, Teddy (Cafe Society Downtown) NYC,
Wilson, Woody (Hollenden) Cleveland, h.
Wingert, Doug, & His Ramblers (Pipe Creek Inn) West Falls, N. Y., nc.
Winton, Barry (Beachcomber) NYC, nc.

Y
Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Olson's) Chi, re.

Bands on Tour—Advance Dates

ERSKINE HAWKINS: St. Moritz Hotel, Pittsburgh, Oct. 23; Nu-Elm Ballroom, Youngstown, O., 24; IMA Auditorium, Flint, Mich., 25; Sunset Terrace, Indianapolis, 26; Greystone Ballroom, Detroit, 27; Trionon Ballroom, Cleveland, 29, Chestnut Street Auditorium, Harrisburg, Pa., 30; Adams Theater, Newark, N. J., Oct. 31-Nov. 2.

New Opera Co. In Stem Debut

NEW YORK, Oct. 18.—Tuesday night (14) at the 44th Street Theater the New Opera Company, the brain child of Mrs. Lytle Hull, gave its first performance before an audience swathed almost entirely in ermines and boredom. The opera was Mozart's *Così Fan Tutte*; the conductor was Fritz Busch; and the event marked the culmination of many months of planning on the part of Mrs. Hull plus the backing of a round of society and would-be-society check-wielders. Her idea was to provide an operatic opportunity for young Americans, and also pop-priced operas, midway between stick-in-the-mud tradition and out-and-out novelty, for the Stem. Both aims are highly praiseworthy, and so were the physical and orchestral aspects of Tuesday's production—which makes two things all the more a pity: the choice of *Così Fan Tutte*, of all scores, as the opener, and the fact that the New Opera Company didn't delay its opening until it had found itself some singers. It was said that 800 had been auditioned; the result shows either that there are no young American singers (which is disproved by, among other things, some of the voices in the Savoy Opera Guild) or that the New Opera Company's choosing ability isn't very good.

About the only conceivable reason for picking Mozart's tinklingly tedious soporific is that Dr. Busch had scored a success d'estime with it when he did it in a Mozart cycle in England—but that hardly compensated the hard-pressed audience at the 44th Street Tuesday night. The Met had revived the piece some 15 or so years ago, and even with the singers then assembled it was dull; with the New Opera Company's cast it's unbearable. Equipped with a libretto by Lorenzo Da Ponte that includes all that's worst in the opera bouffe tradition, the music tinkles on and on in a seemingly endless succession of solos, duets, trios and quartets, all cut from almost identical patterns and having little or no relation to the inanities of the script. The score is shallow without being tuneful, formless without being moving—and one of the chief difficulties of the six singers on whom the entire burden rests must have been to learn the interminable lyrics.

The six of them, however, displayed numerous other difficulties Tuesday night. Best of the sextet is Pauline Pierce, a mezzo with a clear, rich, well-handled voice, who was in command of the music throughout the evening, giving it all possible variety and effect, and whose appearance is nicely on the credit side. Her voice still needs plenty of work—but it's worth working with. On the other hand, the soprano, Ina Souez, who reportedly received acclaim when she sang the same role under Dr. Busch's direction in England, displayed so sharp a break between her upper and lower registers that she almost sounded like a couple of other people. The upper register has a marked vibrato and, particularly when forced even slightly, shows a harsh, brassy quality; the lower register is little more than a growl. Robert Marshall displayed a light lyric tenor, pleasing enough until it was forced, when it became hard and tight. Waldemar Schroeder, the baritone, had a number of good moments, particularly in his second act duet with Miss Pierce; but at times his voice failed to carry even over the Mozartian orchestra, composed chiefly of strings and woodwinds. Perry Askam, the basso, sang the Italian libretto as tho it were French, creating most of his tones in the general vicinity of his nose; and Andzia Kuzak, who had little more to do vocally than twitter on key as the soubrette, was so self-consciously cute that she managed to make herself unbelievably annoying.

The three men and Miss Kuzak showed a constant tendency to end their breath before they ended their words, thus finishing most phrases with volume little above a whisper. And all six showed obvious effects of vocal weariness before the last scene finally rolled round.

Dr. Busch conducted magnificently, making the most of every opportunity in the generally meaningless score, and keeping careful control over his singers and orchestra. His son, Hans Busch, staged the museum piece in as sprightly a manner as possible.

Also on the New Opera Company's schedule are Tchaikowsky's *Pique Dame*, Verdi's *Macbeth* and Offenbach's *La Vie Parisienne*. Each will be given for a week straight—and this raises another note of wonder in the set-up of the New

BROADWAY RUNS		Performances to Oct. 18 Inclusive.	
	Dramatic	Opened Perf.	
All Men Are Alike (Hudson)	Oct. 6	16	
Ah, Wilderness (Guild)	Oct. 2	20	
Arsenic and Old Lace (Fulton)	Jan. 10	323	
Claudia (Booth)	Feb. 12	286	
Corn Is Green, The (National)	Nov. 26	375	
Cuckoos on the Hearth (Morosco)	Sept. 16	39	
Life With Father (Empire)	Nov. 8	814	
My Sister Eileen (Biltmore)	Dec. 24	310	
Watch on the Rhine (Beck)	Apr. 1	231	
Wooley, The (Plymouth)	Sept. 10	46	
Musical Comedy			
Best Foot Forward (Barrymore)	Oct. 1	21	
Lady in the Dark (2nd engage.) (Alvin)	Sept. 2	55	
New Hellzapoppin (Winter Garden)	Dec. 11	776	
Pal Joey (2nd engage.) (Shubert)	Sept. 1	56	
Panama Hattie (46th St.)	Oct. 30	406	
Viva O'Brien (Majestic)	Oct. 9	12	

Opera Company. The usual repertory system would be far fairer to the singers; for, if the weariness displayed at the end of a single performance is any criterion, the cast of *Così Fan Tutte* should be sounding a bit like the Croaking Chorus from *The Frogs* of Aristophanes before the week is out. None of them appear to have the voices to stand it—and such demands shouldn't really be made of voices even better than theirs. Eugene Burr.

Out-of-Town Openings

"Blithe Spirit"

(Wilbur)
BOSTON

A farce by Noel Coward. Presented by John C. Wilson. Staged by Mr. Wilson, with a setting by Stewart Chaney. Cast includes Jacqueline Clarke, Peggy Wood, Clifton Webb, Philip Tonge, Phyllis Joyce, Mildred Natwick, Leonora Corbett.

The funniest farce to come in in a long while, *Blithe Spirit* is one of Noel Coward's best plays. It concerns the troubles of Charles Condomine, novelist, who is seeking material for his new book and arranges to have the local medium conduct a seance in the hope of getting it. Prior to the seance he and his wife have been discussing his late first wife, and she is in his mind as the seance starts. The results, naturally, is her return from the land beyond for a brief visit. Condomine has a difficult time convincing his wife that he is not suffering from hallucinations, but finally manages to do so. She goes to enlist the aid of the medium, but here the machinations of the first wife, who wants to murder Condomine so that he will be with her forever, brings about the present wife's death. The third act finally rids the novelist of the two ghosts.

Coward has done a great job. The third act, instead of being anti-climactic, as expected, continues the vein and the treatment. There is a letdown in the last five minutes, however, which could stand a little work.

There is little doubt that this will be a hit in New York. It is packed with funny situations and lines. Coward takes a mild poke at spiritualism, psychoanalysis and a few other fashionable institutions and keeps the lines punchy.

In addition to its being funny the farce has a peculiar horrifying quality. Perhaps it is the unreal appearance of the ghost on the stage, perhaps it is the entire mood which is created. But there is a definite "spooky" feeling that does much to hold the interest.

This is Mildred Natwick's show. She steals it as simply and as completely as if she were alone on the stage. As Mme. Arcati, the trance-throwing medium who achieved her first success while still a child, she turns in a marvelous performance. Leonora Corbett makes her bow to American audiences and does a beautiful job as the first wife. She is an efficient actress, making the most of her lines and making this difficult character real thruout the play. Peggy Wood does an admirable job as the harassed second wife who ultimately becomes a spittit herself. Overshadowed by the performance of Miss Natwick, she still manages to shine with her convincing characterization. Clifton Webb properly dominated as the novelist. He has some good lines and delivers them neatly. Philip Tonge, Jacqueline Clarke

Legit in Vaudefilmers May Be Extended; Union Costs Shaved

(Continued from page 4)

that Brandt concentrated on.

Another revealing factor in the running of the legit shows, according to Brandt, is the vast number of people who never had previously been to a legit house. These, Brandt said, would ask box-office men if the show was continuous. Others, despite the fact that they had pasteboards calling for reserved seats, would group around the doors before the house opened and, upon admission, would make a stamped for the best seats in the house.

Brandt feels that these low-priced legit shows create audiences for the Broadway houses and build future audiences for him.

Wee & Leventhal did the production, getting in many instances the original casts, including name performers.

Because of the price set-up at the Brandt theaters it was impossible to run big-musical comedies, altho *The Hot Mikado*, with Bill Robinson, was presented there. Getting shows like *Pal Joey* or *Louisiana Purchase* would necessitate an upward revision of the price scale, which, he claims, would cut off a large portion of patrons accustomed to movie prices.

Because legit is ordinarily dead during the hot months when the Brandt shows ran, it was possible to get minimum production costs and maximum co-operation from the various unions involved. The International Alliance, for instance, permitted the houses to operate thruout the season with the minimum number of men. Also, projectionists could be dispensed with, and the size of pit orks kept down to minimum. Under these conditions it was possible to get full-size legit shows for less than a vaude show with a name band. Legit grosses also compared favorably with those of vaude.

Shows which did best for Brandt were *The Man Who Came to Dinner*, which ran four weeks at the Windsor; *Native Son* and *Johnny Belinda*, which came back for two repeats.

Brandt believes that prospects of a four-week guarantee will make the subway circuit an attractive proposition for dramatic shows which would ordinarily forego this time.

Spokesman for RKO said that *Life With Father*, which was run on an experimental basis, proved highly profitable, and the circuit would consider further legit shows for its film houses.

Jolson 25G in Pitt

PITTSBURGH, Oct. 18. — Al Jolson's *Hold On to Your Hats* grossed \$25,138 last week at the Nixon, show's best take since it began its road tour.

Following current *Separate Rooms*, *Native Son* returns for a week; then *Johnny Belinda*, followed by Theater Guild premiere of Patterson Greene's *Papa Is All*.

Two Weeks for Wash.?

WASHINGTON, Oct. 18.—The Theater Guild and the Playwrights Company are trying two-week runs here.

First vehicle to stand the test is *Candle in the Wind*, featuring Helen Hayes, which opened at the National October 6. Reputation of the star has reaped a fair business for the play even tho audience word-of-mouth reaction has given the show a rep of a weak sister. Continual revision of script has proved unable to overcome its drappiness.

However, local theatergoers insist that a 1,000,000 population in a one-theater town should be able to support plays longer than one week. So the National will try to prove it.

'Prince' 32 C in Springfield

SPRINGFIELD, Mass., Oct. 18.—The Shuberts' revival of *The Student Prince* opened the current Playgoers League's season at the Court Square Theater here the 15th to the tune of \$3,200, according to Daniel J. Maloney, executive secretary of the league. The play was nearly a sellout, with the balconies sold out two days in advance.

The only other show definitely scheduled so far is *Arsenic and Old Lace*, with the play date still undecided.

Terrific Pitt Grosses

PITTSBURGH, Oct. 18.—Highest grosses in decade indicated at Nixon if present pace continues.

At \$2.20 top, lower than average, *Native Son* hit \$14,500 in face of mingled criticisms from dailies. Week before, at \$3.30 ceiling, Ed Wynn in *Boys and Girls Together* snagged \$18,500. In *Doctor's Dilemma*, Katharine Cornell reached \$28,500, at \$3.30 top.

dancer; the Stuart Morgan dancers, adagio; Chaz Chase, Jack Mann, York and King, Hugh Cameron and Billy Vine. There is much to enjoy in *High Kickers*, and after the inevitable editing it should prove a strong box-office contender. Henry L. Sholly.

"Let's Face It"

(Colonial)
BOSTON

A musical comedy presented by Vinton Freedley. Music and lyrics by Cole Porter. Book by Herbert and Dorothy Fields. Staged by Edward MacGregor. Dances and ensembles by Charles Walters. Settings by Harry Horner. Cast includes

and Phyllis Joyce all handle minor roles capably.

John Wilson has done a fine job of direction. The swift pace keeps up thruout the entire production.

Mike Kaplan.

"High Kickers"

(The Playhouse)
WILMINGTON, DEL.

Musical comedy with book by George Jessel, Bert Kalmar and Harry Ruby; music and lyrics by Kalmar and Ruby. Staged by Edward Sobol. Settings and costumes designed by Nat Karson. Dances by Carl Randall. Presented by Alfred Bloomingdale. Cast includes Sophie Tucker, George Jessel, Billy Vine, Joe Marks, Betty Bruce, Jack Mann, Lois January, Lee Sullivan, Chic York, Rose King, Ted Shapiro and Chaz Chase.

Tracing burly from 1910 to date, George Jessel's *High Kickers* debuted here Friday and Saturday greatly in need of cutting. As displayed here, the plot sagged and the performance as a whole took too much time; but with two weeks at Philadelphia's Forrest Theater before Broadway, it may well be that by the time it reaches Gotham the new musical will have been shaped into hit proportions.

Wilmington theatergoers gave the two veteran troupers, Jessel and Sophie Tucker, a generous reception, and their supporting cast includes so many tried and true performers from burly, vaude and legit that it is difficult to see how *High Kickers* can miss after proper revision.

The first act opens inside Piners Burlesque Theater in 1910, introducing Jessel as George M. Krause, actor-manager, who at death urges his son to carry on, with Jessel, as Krause Jr., doing so with repeated editions of *High Kickers* right down to 1941, and Sophie continuing to "look after" him even tho he's a big boy now.

From the 1910 candy spieler who opens the show down thru the days of the Charleston to the jitterbug era and today's swingtime, the Jessel-Tucker opus is replete with sentiment and nostalgia, but is chiefly notable as a tuneful musical show with beautiful girls, gorgeous costumes and many laughs, with some of the gags being a bit too burly blue.

Jessel is in excellent form as he weaves in and out of scenes and skits, especially in a riotous bit satirizing a Czechoslovakian refugee travel lecturer. Miss Tucker sells comedy and songs in her inimitable manner, scoring heavily with such tunes as *Didn't Your Mother Tell You Nothing?*, *I Got Something* and of course *Some of These Days*. There are other good tunes, too, *Cigarettes*, offered by Betty Bruce and the ensemble, and *You're on My Mind*, by Lois January.

Praise is due so many performers that the following list may be incomplete: Lois January and Lee Sullivan, romancing and singing; Betty Bruce, tap

Tapps Scores in "Pal Joey" Lead

NEW YORK, Oct. 18.—Running since Christmas and having switched from the Barrymore to the Shubert and again next week to the St. James, George Abbott's *Pal Joey* is still a so-so musical show. The Rodgers and Hart tunes have bright moments and their *I Could Write a Book* is most easily remembered; the dancing numbers by Bob Alton are imaginative and nicely costumed, and the performances of the principals are good. But the dialog is boring, and most of the situations are hackneyed.

George Tapps took over the Gene Kelly role three weeks ago and does surprisingly well, considering he had never played a talking role before. He makes an unsympathetic, incredible character appear almost human. His singing is ordinary, but he manages to get by, and his handling of lines is good. His modern tap numbers are, of course, among the finest in show business.

Vivienne Allen now has the June Havoc part, and she makes a fine impression. She has beautiful legs, and shows them,

Currently Appearing in GEORGE ABBOTT'S New Smash Stage Success 'BEST FOOT FORWARD'

Ethel Barrymore Theater

★ ★ ★ New York ★ ★ ★

MARTY MAY

Extending ★ ★ ★ ★ ★
Sincere Appreciation
to
MR. EUGENE BURR

for his Billboard Review
October 18 issue

In the adult section, Mr. May does a beautiful job, pulling the piece up by its bootstraps on almost every appearance. Marty May gives the single solidly adult professional performance, looks like a wolf who's been thrown to the sheep.

There are a couple of other adults, of course—a few incidental gentlemen who play professors, old grads and the like. Mr. May, however, is still the only adult professional performance.

Drama Textbook

OXFORD, O., Oct. 18.—McDonald Held, of Miami University here, has made *The Billboard* required reading for all students in the university's drama classes, and one-year subscriptions have been taken by the 80 scholars registering for the course. He feels that *The Billboard* gives the students a picture of the theater as it actually exists today rather than a warped impression of the arty side only.

and projects her songs and lines with engaging sauciness. Mildred Todd stops the show cold in the Jean Casto role, singing the amusing *Zip* tune. Her delivery made it the biggest individual solo in the show.

David Burns has the role Jack Durant created, and he gets plenty of laughs with an explosive vaudeville-style satire on an agent. Anne Blair, in the Leila Ernst role, is very sweet. Others having speaking roles who were not in the original cast are Claire Anderson, Betty Lynn, Ty Kearney and Norman Van Emburgh.

Vivienne Segal still has the leading femme role. She delivers lines and lyrics in her usual competent style and is especially deft at making dirty lyrics inoffensive.

About John O'Hara's conception of a night club dump: We have reviewed hundreds of night clubs all over the country and never came across a night club or a night club owner or an emcee like the ones portrayed in the show.

Paul Denis.

OUT-OF-TOWN OPENINGS

(Continued from page 15)

Danny Kaye, Eve Arden, Benny Baker, Mary Jane Walsh, Edith Meiser, Vivian Vance, Sunnie O'Dea, Nanette Fabray, Jack Williams, Mary Parker and Billy Daniel, Tommy Gleason and his Royal Guards, Joseph Macaulay, James Todd and others.

Some 10 months ago at this same theater *Lady in the Dark* was unveiled, catapulting into stardom young Danny Kaye. Now he is back as a raw rookie in this new musical about life in an army camp. The show has the makings of a good

musical, but in its present condition it is neither a fit vehicle for Kaye nor a smash hit.

Kaye is rookie Jerry Walker, whose marriage to Winnie Potter has been postponed, due to financial embarrassment and other reasons. They are finally all set when Walker gets a chance, along with two of his buddies, to earn \$100 apiece by playing gigolo for a trio of rich matrons whose husbands are off on a "fishing trip." There are the usual slight complications, and the story winds up more or less happily.

That is the plot, and it is sufficient for a musical, which perforce must depend on snappy lines, good songs and keen production numbers. *Let's Face It* has regrettably few of those three prerequisites.

The first act is a slow, stodgy affair that needs a tremendous amount of work. The second act picks up slightly. There are moments when *Let's Face It* is swell, but those moments are too few and far between.

Kaye suffers because of the material; he is handed some unbelievably bad stuff, particularly during the first act. There is one fast number for him, *Melody in Four F*, a fast-singing ditty as intelligible as the chant of the tobacco auctioneer, but funny because of the few moments when Kaye stops, as it were, to explain what goes on. It is probably the funniest spot in the show.

Bennie Baker, as one of Kaye's draftee pals, is also wasted. A fine comedian, he struggles manfully with his part. Jack Williams, as the third in the selectee trio, has surprisingly little dancing to do. He could stand at least one more solo spot.

Eve Arden is swell as the leader of the three rich babes. Mary Jane Walsh does a good job as Kaye's girl friend. Sunnie O'Dea and Nanette Fabray are ably cast as the girl friends of Baker and Williams. Miss Fabray and Williams have an appealing number in *You Irritate Me So*, and the Misses Walsh, Fabray and O'Dea have a neat number in *Ace in the Hole*.

On the musical side, Cole Porter has contributed what looks like another sure contender for Hit Parade honors, a ditty entitled *Everything I Love*.

Whether the play doctors are already busy on this is unknown. They should be. Unless changed it will not endure too long on Broadway. Mike Kaplan.

New Play on Broadway

Reviewed by Eugene Burr

ST. JAMES

Beginning Tuesday Evening, October 7, 1941

ANNE OF ENGLAND

A play by Mary Cass Canfield and Ethel Borden, based on a play by Norman Ginsbury. Starring Flora Robson and Barbara Everest. Staged by Gilbert Miller. Settings and costumes designed by Mstislav Dobujinsky. Settings constructed by Vail Scenic Construction Company and painted by Studio Alliance, Inc. Costumes executed by Karinska. Company manager, Lodewick Vroom. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Elbert Gruver. Assistant stage manager, David Gray Jr. Presented by Gilbert Miller.

Mr. Throstlewaite Oswald Marshall
Daughters of the Duke of Marlborough:
Lady Mary Churchill Liza Inglish
Anne, Lady Sunderland Frances Tannehill
Sarah, Duchess of Marlborough ("Mrs. Freeman") Flora Robson
John Churchill, First Duke of Marlborough Frederic Worlock
Footman to the Marlboroughs, Geoffrey Borden
Lord Godolphin, Lord Treasurer, Reginald Mason
Abigail Hill (Afterward Mrs. Masham) Jessica Tandy

Mr. Harley, Secretary of State Leo G. Carroll
Mrs. Danvers Margery Maude
Duchess of Somerset Cherry Hardy
Captain Vanbrugh Anthony Kemble Cooper
Anne, Queen of England ("Mrs. Morley") Barbara Everest
George, Prince of Denmark (The Prince Consort) H. H. Von Twardowski
Mr. St. John Edward Langley
Colonel Parke Colin Hunter
Footmen to the Queen: Raymond Johnson, Traddus Suski.
Pages to the Queen: Kenneth Leroy, Jack Leach.

ACT I—Scene 1: Marlborough House, April, 1704. Scene 2: Kensington Palace, August, 1704. ACT II—Scene 1: Kensington Palace, August, 1708. Scene 2: Kensington Palace, April, 1710. Scene 3: Kensington Palace, Several Months Later. ACT III—Scene 1: Marlborough House, Ten Days Later. Scene 2: Kensington Palace, An Hour Later.

Since *Anne of England*, a play based by Mary Cass Canfield and Ethel Borden on a previous play by Norman Ginsbury and presented by Gilbert Miller at the St. James Theater last Tuesday night, tries constantly to draw far-fetched analogies

between the England of 1710 and the England of the present, since it makes the first Duke of Marlborough (whose name was Churchill) a great upholder of England's glories and virtues, since it speaks glibly of fifth columnists, appeasers and even, believe it or not, of the iniquity of trying to bring peace to the world, it seems safe to assume that it was intended primarily as propaganda. If this is so, however, it is propaganda of a new sort. We have already had propaganda that bores from within; but *Anne of England* is propaganda that simply bores. Its boring didn't go very deep, tho; it was withdrawn Saturday.

On the surface it appears a biographical drama—but actually it has no more relation to biography than a stump speech has to music. It purports to tell of the relations between Queen Anne and Sarah Churchill as the latter was supplanted in the queen's affections and emoluments by her own relative whom she herself had placed near the queen's person, Abigail Hill; but in order to achieve its own ends it falsifies characters and plays hock with known history. In it, Jack Churchill becomes the bulwark of English honesty, protecting his queen and serving her faithfully, along with his wife; while Abigail and Harley, the Tory minister, become evil emissaries of the devil trying to betray the poor queen into a peace with France that will somehow wreck the foundations of England (manner unspecified). The Marlboroughs are finally overthrown when Harley accuses Churchill of plotting to make himself Lord Protector, when the truth, according to the authors, was that Harley approached Churchill with such a plan and Churchill indignantly turned it down. This last is made up out of whole cloth.

The authors have consciously misinterpreted motives and consciously falsified facts, from the largest to the smallest. As for the treatment of Jack Churchill, first Duke of Marlborough, it is utterly preposterous. Churchill was perhaps the most vicious knave in all that long chronicle of vicious knaves known as

English political history. He betrayed both James II and William of Orange. He has never been cleared of the charges of conspiring against Anne—and the playwrights conveniently forget that he was also accused and found guilty of stealing a part of the money for the army's bread and part of the payment for the mercenaries.

As for the interpretation of Sarah, Marlborough's domineering wife, it is so far from historical truth that the authors themselves feel constrained to excuse it—just in case someone in the audience knows history. So they have Sarah say she supposes her motives will all be misinterpreted in the history books. As between the authors and the history books, I'm afraid I'll still take the latter.

The crux of the attempted comparison with present conditions is made to hinge on the activities of those who, like Abigail Masham (nee Hill) and Harley, led the queen into a "base" peace with France—and here the authors double-cross their own propaganda most pitifully. For the only practical value of the continuance of the war would have been that it served to continue Marlborough's personal power. The Peace of Utrecht, so bitterly opposed by him and his adherents, did indeed, as the queen hoped it would, bring benefits to England and to the rest of the world, tho the authors conveniently forget to say so. It ended the blood-bath for a while; more than that, it gave England terrific concessions for economic exploitation—and it also gave her, among other valuable territories, her prized stronghold of Gibraltar!

Maybe there really are analogies with today. If so, they are obvious—but they're not at all the ones that the authors want us to draw.

Anne of England, as a play, is practically non-existent. It is a long, slow-moving, unbearably dull recital of the authors' perversions of fact—and that is all. It contains no drama, no excitement, no theatrical effect; and Mr. Miller, the producer, has staged it as tho he were rehearsing for a wake.

Under the circumstances, the name-filled cast is at a disadvantage. Frederick Worlock plays Churchill like a grown-up Rover Boy in fancy dress, which is about the only way the role, as written, can be played. Flora Robson brings to the aid of the Duchess the beauty of her speaking voice but not much else; it's a flat, unbelievable part, and Miss Robson is never able to lift it. Excellent subsidiary portrayals are turned in by Reginald Mason, Leo G. Carroll and some of the others, but the only player making a noticeable impression on the soggy script is Jessica Tandy, as Abigail. Miss Tandy, with a vastly becoming black wig and dressed in gorgeous costumes, is breathtakingly lovely; and her dark beauty helps her rise above the lines in a few brief scenes.

Barbara Everest was imported (presumably at great cost) from England to play Anne, but does a very obvious and ineffective job of it. Granted that the queen was known to her subjects as Brandy Nan, granted that her obesity eventually became monumental—still she was a Stuart and had the Stuart flair. Miss Everest makes her a doddering nincompoop by the process of over-emphasizing her known qualities to the point of burlesque, and ends by creating a caricature rather than a character.

A gentleman who'll cause the proof-reader to tear his hair, Mstislav Dobujinsky, designed magnificent costumes, particularly those given Miss Tandy in her later scenes; but his settings are in the painful painted-architectural (or early Metropolitan Opera House) technique. They're replete with painted books, painted facades, painted carvings and painted vistas—and never for a moment allow you to suspect that you're looking at anything but painted canvas. The piece would have been more effective played in front of a black drop.

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Union Promises To Stop Cancellations After the 1st Show

CHICAGO, Oct. 18.—The practice of cancelling acts after the first performance will be stopped here beginning November 1, according to Jack Irving, local rep of the American Guild of Variety Artists. He points out that bookers, those servicing Class C spots in particular, usually permit the owner of a spot to let out any act desired after the opening show, even though the act is contracted for one or two weeks.

In cases where a booker sells an act he has never seen, the booker can sell the act for a single night at the regular \$10 club date minimum if he wants to play safe. However, should the act be held over, the full week's salary must be paid the act, excluding the \$10 paid out the opening night, Irving said. He said that early cancellations in most cases are the result of the act's unwillingness to mix rather than because of a poor performance.

Yates Readies Unit for Cafes

NEW YORK, Oct. 18.—A unit for night clubs is being readied by Charles Yates to be peddled for around \$1,500. Set-up includes use of the line already in the cafe that is being played. Combo is tagged *Fun for Your Money*.

Cast includes Bobby Pincus, Lenny Ditson, Ray Janis, Phyllis Merrill, Shirley Lloyd, Sid Gold, Nelson and Marsh, Ruth Foster and Mack Pearson. Opening date is October 20 at the Terrace Gardens, Cohoes, N. Y., for two weeks and options.

Mayfair, Lat. Quarter Using More Names

BOSTON, Oct. 18.—Two top cafe spots here are set to use a consistent diet of names for this season. The Mayfair and Latin Quarter are lining up names as fast as they can be signed.

Mickey Redstone, of the Mayfair, is getting names mainly thru Music Corporation of America. Last season most of the names were obtained from the William Morris Agency. Miles Ingalls and General Amusement Corporation have also made bookings there.

Latin Quarter, operated by Lou Walters, has the Hartmans on the initial show opening October 19. Barbara Blaine has also been signed.

The Coconut Grove is continuing its bookings by Sol Tepper out of New York.

10 Cents on Each 35-Cent Drink

COLUMBUS, O., Oct. 18.—The State Liquor Control Board has set out to stop hostesses from cadging drinks from customers.

The board revoked night club permits of the Frisco Cafe and Embassy Club here after learning that the management paid girls a 10-cent commission on each drink worth 35 cents or more that they induce patrons to buy.

Alan Gale Buys Into Club

PHILADELPHIA, Oct. 18.—Alan Gale, comic current at Lido Venice, turns nitery operator at the conclusion of his engagement October 20. Will remain at the Lido Venice, buying in as partner with Carmen Torrente.

George Dovas has returned shows to his New Leader Cafe. Show, headed by Harry McKay, includes Merrill and Melvin and the Three Leader Sophisticates.

Marshfield Club Reopens

MARSHFIELD, Wis., Oct. 18.—John Mucha has reopened his Palm Garden here after several months of remodeling. Including construction of a bandstand. Orland W. Boyce is manager. Spot opened with music by the Ebony Boys.

HOTEL NEW YORKER'S Terrace Room, New York, now has a \$1.50 cover charge holiday eves and Saturdays, with 75 cents all other nights.

Double Flesh Features

PHILADELPHIA, Oct. 18.—When word got around that Hilton Stamese-twin sisters had been booked into the Swan Club, one local gay blade belched, "What, double features in the night clubs too?"

Daniels Adds 2 Seattle Niteries

SEATTLE, Oct. 18.—Joe Daniels' Eastern Circuit Vaudeville office has taken over the booking for Mike Lyon's Show Box and Music Hall, both formerly booked by the Bert Levy office.

With this addition, Daniels is now booking acts for four local clubs, the Ranch, Oasis, Show Box and Music Hall. In addition, he is booking Vancouver's Cave Club, Portland's Clover Club, the Capitol and Bagdad theaters in Portland and the Edison Theater in New Westminster.

Daniels started off well with the Show Box, bringing in for Monday's opening Nick Lucas, the Wallabeas, Taras and Masters, Freddie Dosh, Jane Slater and the Three Imps.

AGVA Stops Singer From Playing Club

DETROIT, Oct. 18.—Edith Rogers (Dahl), violin soloist, was stopped from opening at the Grand Terrace, night club, Tuesday by local AGVA.

Ruling was based on advice from the Los Angeles local that Miss Rogers had worked behind a picket line at a Los Angeles spot.

Miss Rogers has appealed the case to the AGVA national board.

Cosmopolitan Idea Seeps Into Midwest

OMAHA, Oct. 18.—An attempt to import a cosmopolitan style of entertainment will get a tryout at the White Horse Inn at Hotel Regis here. Continental style entertainment has never been tried in this vicinity. Foreign music will be stressed and there will be no dancing or a house orchestra.

Entertainment director at the White Horse will be Eli Spivack, Russian singer. Making her American debut will be Blanka, blond Yugoslav musical comedy singer. American pianist, Neil Phillips, will sing in several languages.

Memphis Full Week

MEMPHIS, Oct. 18.—The Malco Theater will inaugurate a full week spot-booking policy October 24. Horace Heidt has been set for the initial show. The house, previously operated as the Palace, seats 1,000.

U. S. Acts Going and Coming To Rio and Santos Casinos

RIO DE JANEIRO, Oct. 13.—Bing Crosby appeared in the Casino Urca October 7 in a charity show under patronage of Mme. Darcy Vargas, wife of the Brazilian president. Crooner sang several numbers from his recent pictures and was warmly received. Crosby, in Argentine buying eight horses for his California stable, was taken off the S. S. Brasil in Santos, and flown to Rio for the performance, returning to the ship in Rio and continuing his return trip to the States.

Carole and Sherod, U. S. femme dancers, have finished three weeks at the Grande Hotel Casino Guarujá, Santos, and sailed for New York on the S. S. Brasil October 8. Bob Dupont, juggler, closed a two-week return at Casino Atlantico and returned to New York October 8. Lazlo Miller is now at Novacord in the Casino Urca.

The Glamour Girls, U. S. line, have returned from Santos and opened a return at Casino Atlantico October 9. Bertay Sisters, U. S. acro team, will continue in the new show at the Casino Atlantico October 14. Calo de Freitas, chief of publicity at Casino Urca, resigned last week to free lance. Nina Korda, U. S. singer, returned to

AGVA Only Major Performer Union With No Junior Classification; Equity Ruling Is the Toughest

(Continued from page 3)

a leading forumite, George Heller, now a national officer of AFRA, calls for either a two-year continued membership or 30 speaking performances or 10 leading roles on air programs before a member can be placed in the active class. All of those who joined AFRA at its inception are now senior members. Out of the 8,000 members of AFRA, comparatively few are in the associate class.

Screen Actors' Guild, a hot-bed of disension among younger members because of what they describe as "aristocratic rule," also has a same two-year regulation—or screen credits in three pictures or one leading part in a film. Those who do not fit this classification but who have speaking roles are Class A Juniors, with no voting privileges, and extrae are in Class B. A and B Juniors pay the same dues of \$18 a year and \$25 initiation fee (\$50 on the Coast), while the others pay dues on a sliding scale, according to income.

American Guild of Musical Artists, unlike the others, grants a working permit to those taking their first jobs in the field, and gives senior membership to those who remain with an AGMA company for one season. Requirements for singers, however, are tough. Vocalists applying for membership have to face an auditioning board and sing 15 standard operas. Out of AGMA's 2,500 members, only two are juniors (classification being discriminatory with board if they feel member lacks sufficient experience), and 25 are associate members (foreign performers, who must work in field for two years). Twenty per cent of working permit members disappear from the field annually.

Only one of the five unions checked, the American Guild of Variety Artists, has open house as far as voting privileges are concerned, with regular dues payments the only requirement. AGVA does have an associate classification, but it is for "a very few" members who were once in the field, but are not active now.

Paul Dullzell, of Equity, queried regarding Equity's stringent requirements for senior classification, said that he could see no reason why additional junior members should be permitted to vote, because they are "temperamentally unsuited and lack enough experience in the theater to pass upon legislation concerning it."

On the other hand, Peter Panners point out that some members who have been juniors for five or six years without reaching the 52-week requirement are better fitted to judge the problems of the average actor than kids who get into a hit show and fulfill their membership requirements in a straight 52 weeks. Those who are junior members

for that long a time, said Dullzell, "are failures."

The current ratio of junior members is about one-third of the Equity membership (Dullzell estimated from 1,200 to 1,500). The majority have been in the organization from two to six years. The ruling has been in effect for a little more than five years.

Speaking of the change in senior requirements five years ago, Dullzell said, "I warned the conservatives then that if they didn't do something 'that element' (referring to the Forumites) would be taking over Equity."

Dullzell, asked whether any proposals had arisen in council or in membership meetings concerning a return to the old two-year requirement, replied there hadn't been. Peter Panners, however, deny this, claiming the membership voted last December to have the Equity council reconsider the 52-week senior membership barrier, on the grounds that it takes a miracle or a hit show to accumulate 52 weeks of work in less than five years. Council, it is claimed, turned the resolution down.

A spokesman for the juniors said that they were not forming any opposition movement, as such, being satisfied with Dullzell, the present administration and the council; but they claim the 52-week work clause keeps the voting privilege from all younger members for a long, unspecified period of years. They're for the old two-year ruling.

Among non-performer unions in the amusement industry, the AFM has a blanket one-class membership rule, while the IATSE has many assorted classifications of apprentices, associates and juniors. These are now getting a workout in the courts in regard to their application in certain areas.

Glen Park Has Big Season; 30% Up

WILLIAMSVILLE, N. Y., Oct. 18.—Harry Altman's Glen Park enterprises, including the Barn and Casino, have completed a very satisfactory summer. Barn, seating over 1,400, went 30 per cent above 1940 in receipts and attendance, its biggest season in history.

Ballroom, the Casino, fell below this increase, however, doing just fair with Bernie Sandler's band. Three name band one-nighters, Jan Savitt, Tony Pastor and Raymond Scott, all in September, turned out just fair, with Savitt the biggest grossing venture, Pastor next, and Scott breaking even at best.

Altman has moved his Barn nitery into winter quarters, known as Glen Wintergarden, where he plans to use semi-names thruout the season. Gus Van and Paddy Cliff start off, and Beatrice Kay is set for December.

2d "Sweater" Unit

CHICAGO, Oct. 18.—The success of his initial *Sweater Girls Revue*, featuring Hollywood names, has prompted Irving Yates to produce a second edition of that unit for the small-budget houses. It carries the same tag, and features Ginger Manners, Ross Sisters and Nixon and Sands. Will start a tour of Warner houses in Pennsylvania and Ohio this week.

Wimbledon Adds Vaude

LONDON, Oct. 11.—Latest recruit to vaude is Wimbledon Theater, just outside London, of similar caliber to Golders Green Hippodrome and Streatham. For years a No. 1 legit date, the Wimbledon will, under the new regime, be booked by Archie Parnell.

"Larger Belts"

DETROIT, Oct. 18.—A local booker had a new girl at the telephone desk. One of her first messages was that "Detroit Larger Belts want some acts."

The puzzled booker checked up the phone number and found it one of his steady customers, Detroit Lodge of Elks.

Casino Urca, Rio de Janeiro

Talent policy: Show and dance bands; two floorshows nightly at 9:30 and 12:30. Management: Sr. Joaquin Rolla, managing director; Luiz Peizoto, artistic director. Prices: Dinners from 10 mil-reis, supper 30 mil-reis minimum.

With the late seasonal turnover in talent and a last-minute cancellation of Miliza Korjus, singer of *Great Waltz* fame, the current show consists of talent from Brazil, the States, Cuba and Argentina. Publicity had already been started on Miss Korjus when cancellation came down from New York.

Management has brought in Lecuona Cuban band from Buenos Aires, which was at the Urca earlier in the season. The ice portion of the show has been discontinued, and it is doubtful if management will import ice talent in the future, as the ice surface has been dismantled to allow the greater part of the present show to be presented on the stage. The two dance bands have returned to their cars, one rising from below the stage and the other rolling down to foots from upstage, while the show band is spotted to the left of proscenium. Kenneth and Norris, N. S. duo, continue on in the new show.

The early show consists of holdovers, including the Urca girls (8), Grand Otelio Trio do Ouro, and Alvarancha and Ranchino.

The late show gets under way with Linda Batista, fem songstress, and Grand Otelio, colored comedian, both very popular on radio down here. Pair peel off two comedy numbers and the customers wanted more.

The Lecuona Cuban band (12) takes over the next 25 minutes, giving out a wide variety of entertainment, with fem vocalist and dancer augmenting numbers. Boys, dressed in colorful native

Night Club Reviews

oufits, know what the Urca crowd likes and dished out numbers accordingly. Band opens with a special arrangement of *Blue Danube*, trumpets, violins and saxes stepping out for bits, as Estella vocals. Blackout for finish has band boys using electric tambourines. Number clicked solidly. Followed with *Tipi Tipi Tin*, then a Cuban rumba, with Estella vocaling and an unbilled fem dancer giving out plenty of shakes. A special arrangement of *Boogie*, with trumpeter hitting all the high notes, a la Louis Armstrong, provides grand finish. Band really gets hot for closing number, which brings on fem dancer for heavy torso shaking.

Silvio Netto, from radio station PRA 9 and a likable personality, offered up a line of chatter that scored. Kenneth and Norris, team working on double bar, were socko. The *Carnaval* number brought the program to a close.

Carlos Machado's band does a fine job with the show music, alternating with Andreozz Coleman's band for the dances. Lallo Miller, at the Novacord, has been added to Machado's band for the dancing. *James C. MacLean.*

Jack Dempsey's Pago-Pago Room, Miami Beach, Fla.

Talent policy: Dance and relief bands; floorshows at 9:30, 11:30 and 1:30. Management: Ben Gaines, managing director; Frank Penso, headwaiter; Carl Erbe, publicity. Prices: Dinners from \$1.25; drinks from 50 cents; no cover or minimum.

Lee Sims and Ilomay Bailey enrich this show with their warm personalities and

superb musical talents. Both are effortless performers, effervescent with showmanship. Sims manipulates the ivories like one born to the trade. Bailey's pipes are sweet and thrilling. Her interpretation of *Bolero*, *Rhapsody in Blue* and Sims' own arrangement of *You and I* are out of this world. Requests included *Smoke Gets in Your Eyes* and *Indian Love Call*. Had to beg off.

Interpretative gypsy dances by Jose and Lolita Vega were well received. Dressed in appropriate costumes, they do three routines that are different, pleasing and packed with oomph.

Cliff Conrad was a bit disappointing. His only fault is in choice of material. Possessor of salable pipes, pleasing personality, he gets off on the wrong foot with suggestive songs unsuitable for this sort of a room.

Granger and Robinson are two fast-stepping tapsters. The gals combine looks with talent. Can fit in anywhere.

The show band of Dave Lester is now in its seventh month, a record for the Dempsey room. The relief rumba band is capably handled by James Christie, four pieces.

Headwaiter Penso has what it takes to humor swank inebriates. He is equally at home handling more conservative folks. *Harry B. Kind.*

Hotel Pennsylvania, Cafe Rouge, New York

Talent policy: Name band and one act. Management: James H. McCabe, managing director; Waiton M. Smith, press agent. Prices: Dinner from \$1.50; cover charge after 10 p.m., 75 cents; Saturdays and holidays, \$1.50.

The Cafe Rouge, with this repeat of Glenn Miller, imports one of the better draws and the prime reason for its excellent business. There is little doubt that his consistency at the box office will be evident at this stand.

Aside from the turnout of the music industry, the opening night (October 6) included a hefty amount of the younger element. The j. b.'s, even in this sedate room, clustered around the bandstand.

With the Miller crew are the Modernaires, Ray Eberle and Marlon Hutton, each of them possessing song-selling virtues. Formal section of the floorshow has Miller putting his contingent thru the Tschalkowsky *Piano Concerto*, *Boogie Woogie Piggly*, *Chattanooga Choo Choo* and a trick arrangement of *Nickel Serenade*, with the band doing its impressions of the Sammy Kaye, Kay Kyser and Charlie Barnet organizations.

Single act on the floorshow is the Cerneys, a youthful and graceful ballroom pair who merit attention thru the graceful design of their routines and a finely executed set of spins. Selections consisted of a tango and fox trot with jitterbug overtones. They went over big and took several bows. *Joe Cohen.*

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Production floorshows at 8:40 and 10:30; show and dance band; organist at intermissions. Management: William Dewey, manager; Dorothy Dorben, producer. Prices: Dinner from \$2; supper cover charge for dinner guests, 50 cents; admission for dancing, \$1.25 (\$1.50 Saturdays).

Wayne King and band returned to open the formal season here and with them is one of the best floor bills this room has had in a long time. The Dorothy Dorben Dancers do two fine routines, and Kay, Katya and Kay; Park and Clifford, and Stephanie Dale augment the show with specialties.

The girls (8), pretty and well trained, open with an imaginative version of the *William Tell Overture*, outfitted in brief, picturesque costumes. Display neat dancing skill. In the finale they do an impressive interpretation of *American Bolero*. Latter is now a standard here, and is repeated several times a year.

Park and Clifford's then-and-now hand-balancing turn held attention with its smooth acro tricks and salesmanship. The Gay '90s opening is a novel bit.

Kay, Katya and Kay (here before) had little trouble scoring with two strong routines, a waltz and a doll dance. Both are highly polished and effective in a classy way. Blend tricks neatly with legitimate dance steps.

Stephanie Dale, blond singer, offered

a contrasting pair of tunes—*My Hero* and *I Don't Want To Set the World on Fire*. Her work should go better in a more intimate room.

King is still a heavy favorite, and his waltzes compete with the best Edgewater dinners. The older guests in this hotel enjoy his music and, as long as they continue to do so, he can come back time and again. Band is not strong on show music, but no one outside of the acts seems to mind.

The DeSylva Twins and Jack Holst and Milady go into the show October 24, to be followed November 7 by Woods and Bray.

Betty Gray, long a favorite organist in these parts, is furnishing a variety of intermission music. She succeeded Herbert Foote, who was on the job for several years before joining WBBM here as studio organist. *Sam Honigberg.*

Casino Russe, New York

Talent policy: Russian floorshows at 8:30 and midnight; dance and show band; relief musical trio. Management: Sascha Maeff, operator; Peter Ligoff, host; Sobol & Hartman, press agents. Prices: Dinners from \$2; \$2 minimum weekdays and \$3 Saturdays.

Resuming after a summer layoff, this classy Russian atmospheric club near Carnegie Hall is offering correct, what-you-expect Russian entertainment and music to provide the right atmosphere.

Chris Kay (sax) and five men provide good dance rhythms with a conventional instrumentation of two more saxes, piano, drums and string bass, all men doubling on other instruments in order to play Latin tempos right. The bass man also tenors vocals nicely and is joined by the two sax men for trio vocal effects. The leader doubles on other instruments, and in fact the entire band keeps busy changing pace and styles and instrumentation all thru the evening. Relief concert music is provided by Mischa Novy (violin) and piano and cymbalom, all fine musicians.

The bands merge to play the show, which has most of the entertainers in typical native Russian costumes. Opens with Nadia and Sascha, man and woman team, doing a flirtation dance climaxed by fast knee drops. Then Michel Mischon, emcee, baritones excellently in Russian, *Farewell Soldier*, alluding to Soviet Russia, and then a gay love ditty, *My Heart*. Dmitri Matvienko does his flaming knife throwing onto a board while trying to look daring and tough in Cossack costume. Strong novelty.

Gypsy Markoff, featured, shakes a raven-black shock of hair and looks languorous and exotic while accordioning *Two Guitars*, Lizst's *Hungarian Rhapsody No. 2* and *Chapencas*. Also sings the opener in Russian and the last in Spanish, revealing a sultry voice. A vivid personality and a good musician.

Nina Tarasova sings Continental tunes with great warmth. Sang in French and Russian, holding her audience easily. Entire cast came on for the finale.

The club is run in conjunction with the Bagdad Room, open for cocktails, and the Russian Tea Room, open all cellent. *Paul Denis.*



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Rio Casino, Boston

Talent policy: Dance and show band; Latin relief band; floorshows at 7:30 and 11:30 p.m. Management: Al Taxier, manager; Wally Wanger, producer. Prices: Weekday minimum, \$1.50; Saturdays, \$2.

In a few short weeks this spot has become one of the favorite rendezvous in the Hub. Last year, as the Versailles, it was a cold room. Now it is beautiful, gay, warm.

The change seems due mainly to the presence of Harry Spear, who in one year has become Boston's favorite entertainer. Since opening night, when scores were turned away, Spear's followers have thronged this spot.

Spear, a smooth and polished performer, works beautifully despite the incongruity of his spot in a Latin room. His class enables him to do a great job as the only non-Latin performer here.

At the show caught he begged off after more than 30 minutes on the floor, singing old-time numbers with which he has become associated. He clicked solidly with *After You're Gone*, *This Is My Lucky Day*, *Susie*, *Mammy*, *Margie*, *It's a Great Day for the Irish*, *Birth of the Blues*, *Melancholy Baby* and a Jewish folk song that made a tremendous impression. Taking advantage of every situation, Spear got laughs with his ad libs and wound up with his audience calling for more. His familiar *Mac-Namara's Band* has become a must number at every show. An entire production is whipped up, with the band following Spear around the floor in the manner of a street band. A tremendous closing for a great performance.

On the Latin side, the Wally Wanger girls open with a striking production number on the upper stage, one of the distinctive features of this club. Coming down to the floor, they present a nicely done conga, introducing Cherie and Thomacita, two Latin femmes who knock off a fast, interesting dance. Working with two fans apiece, they achieve some beautiful effects. Return later with another fast routine and a smart conga.

Knockabout across, the Three Ridder Brothers present a fast and funny acro routine that merits attention. Boys take their time between stunts to build interest and are able to sustain it with capable performances. Finally bowed off to a great hand.

The dance team of Garron and Bennett also made a tremendous hit. First dance, all the greater because of its sim-

ilarity, is worked on the upper stage. Descending to the floor, they pleased with a fast routine climaxed by a graceful lift and spin. A tango came next and they were called back to Rachmaninoff's *Prelude in G Minor*. Their opening night appearance was spoiled slightly because of the band's inability to cope with the music.

Three production numbers by Wanger girls keep the show together. All are clever and well executed, particularly the closing routine. Show is finished off on the upper level, with the entire cast appearing. *Mike Kaplan.*

Versailles, New York

Talent policy: Production floorshows at 9:30, 12:30 and 2; show and dance band; Latin band; show conceived and staged by Marjery Fielding; music by Miss Fielding; lyrics by Charles Barnes; costumes by Miles White and executed by Mme. Berthe; orchestrations by Buck Warnick. Management: Nick D. Pronoun and Arnold G. Rossfield, owners; Leonard H. MacBain, press rep. Prices: \$2.50 minimum except \$3.50 Sundays and holiday eves; no cover.

After years of good and bad business with names heading two or three act bills, this handsome East Side club started experimenting with a girle show October 16. The 12-people cast is in for two weeks and options, with the management hoping to run the miniature revue for at least 12 weeks.

Music, costumes, lyrics are original for this 40-minute revue, giving it a distinction that sets it far above other East Side spots. In fact, the Copacabana is the only other East Side smart spot with a production revue. And Miss Fielding, staging this revue, staged the shows at the Copa last season.

Show, called *Versailles Fantasy*, opens with band leader Max Bergere announcing the scene is "a dress salon in Paris before the war." Tenor Jean Cavall sings while the six *Ver-Sighs* parade in chic gowns, do a bit of sing-talking and dancing, and then Marion Chandler displays arresting gams in a lively spinning-tap routine, while attractive Frances Mercer sings.

The Barrys, young ballroom team, then punched over several routines that were arresting due to change of pace, spins, smooth lifts, and on-toe moments by the girl. Next is a cute number based on the song, *His Military Charm*, with pretty Miss Mercer (daughter of Sid Mercer) singing in fair voice, the Barrys waltzing nicely, Miss Chandler dancing a bit, and all the girls on. The lyrics on this one are saucy, and give way to Milli Monti, sleek and charming, who proceeds to sing French and English songs in intimate small-voice style. Her *If You Could Only Speak French* and *Don't Go Away Monsieur* were most effective.

Closing number was *Wine, Women and Song*, with Cavall warbling and everybody on for a quick bit and then being served wine and drinking it.

The girls are Mary Lou Bentley, Mira Stephans, Kay Buckley, Joyce Ring, Eleanor Moore, June Sevier, all gorgeous beauties who can really carry the exquisite Miles White costumes.

Aside from Miss Monti, the principals are new to the East Side. Cavall, a melodious tenor, is an NBC sustaining artist and a recording artist making his local cafe debut; the Barrys have worked mostly in the Midwest; Miss Mercer, pleasing song-and-dancer, is new; and Marion Chandler, understood to be the former Janis Williams, is a bright performer. Their talents are smartly presented, the principals entering thru the tables and the ensemble girls from the newly constructed ramp behind the bandstand. The special songs are pert, and the continuity of the revue is smooth.

The 9:30 show is repeated at 2; with the midnight show being entirely new. This is intended to lure the dinner crowd into staying over.

P. A. MacBain has done a fine job publicizing the show. Bergere's band (11 men) handled the show music well; also dance rhythms. Panchito's Latin band does its usual okay job on south-of-the-border tempos. *Paul Denis.*

Rhumboogie, Hollywood

Talent policy: Dance band and floorshows at 10:30 p.m. and 12:30 a.m. Management: Norman Heeb and Larry Harrell; Jerry Drury, headwaiter; Charlotte Rogers, publicity. Prices: Dinner from \$1.50; drinks from 50 cents. \$1.50 minimum, \$2 on Saturday.

Floorshow, *Hi, Neighbor*, is staged by Patsy Hunter and brings on a fast array of sepien talent. While it runs about

an hour, the tempo is such that it seems only half that time.

Cee Pee Johnson and orchestra (three sax, two brass and four rhythm) open the show with a fast number, with Cee Pee on guitar. The maestro emsees and brings on Lois Galloway to sing. She does fairly well. Makes a nice appearance. The Six Sepian Beauties are on for a group number that goes solid. Three Rockets, fast dancing group, do intricate tapping, done up brown. Miss Galloway returns for *Yours* and *Jim*, and makes them passable.

The Rockets make a slick appearance for their second number, marked by real Harlem routines. Got a big hand. Lovey Lane does a barefoot dance to *Swamp Fire*, with Johnson hammering out tomtom rhythm.

Stump and Stumpy, in their usual routine, clicked solidly, and Stumpy wowed with his interpretation of Donald Duck singing *Amapola*. Stump gave good imitation of Ted Lewis. Stumpy carries the act to good heights; Stump does well, but is not the hard worker his partner is.

Finale is *Yes, Indeed*, with the Seplan Beauties leading off.

Show was caught opening night and has a few kinks to be ironed out. Floor is too small for group dancing.

Show is good and should bring repeat trade.

Ulysses Banks offers good piano work during band rest periods. *Sam Abbott.*

Hotel Sheraton, Mary Murray Room, New York

Talent policy: Musical trio and floorshows at 11 and 2. Management: Spencer L. Sawyer, managing director; George MacMurray, press agent. Prices: Drinks from 60 cents; supper specialties at \$1. No minimum or cover.

This comfortable room, which for years ran as a cocktail lounge, has undergone some changes for greater intimacy and embarked October 8 as a late supper club. Spot has a good chance of catching on, entertainment policy and prices being the major advantages.

Heading the show is Ray Bourbon, long a Coast entertainer, who comes with a raft of double entendre special material. Opening-night crowd liked his stuff. Much of his comedy revolves around his top-notch emulation of a femme. Projection is good and he gets a good hand for his efforts. Shortening of his various pieces would help put greater sock into his work.

Other entertainer is Ava Williams, built like Frances Faye but without any of her talents. Voice is on the weak side and material, while okay, doesn't hold enough interest to make up for vocal deficiency. Also needs sharp editing of her material. Her choruses are repeated in the same key without any change of gesture. Some better arrangements and installation of a mike for her might put her across.

Music opening night was supplied by an unbilled trio which has since been replaced.

This is not a room for children. Food and service are excellent. *Joe Cohen.*

Glenn Rendezvous Newport, Ky.

Talent policy: Dance band and floorshows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Betty Kapp, publicity; Ernie Price, maitre de; Bob Bond, assistant maitre de. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum \$1.50; \$2.50 Saturdays.

The most entertaining layout this swank snug spot has displayed since its opening several months ago, with two of the turns registering show-stops, and the third winning considerable favor.

George Libby Girls (6), succeeding the Wally Wanger line, crack the ice with a novel modernistic routine. Girls have appearance and good wardrobe and show off to good advantage in two other numbers in the show. First-show roughness should work off with a few more shows under their belts.

Hal LeRoy, home-town lad and the show's headliner, takes the emcee chores, doing a personable and highly capable job thruout. Introduces first Vicki Costa, of the line, who gives a good account of herself on an intricate and graceful acrobatic waltz. Pulled a fine hand.

Margie Knapp ranks as one of the best of the younger song sellers. Imbued with showmanship far beyond her years and showing excellent coaching, this bundle of loveliness enralls her audience with her grand style and delivery. Working in attractive gowns instead of her kid attire of her last visit here, Miss Knapp opens with *Hi, Neighbor* and follows with *I Get a Kick Out of You*, *I Want My Mama* and *Yes, Indeed*, running the gamut on the latter from Negro spiritual to swing. Stopped it cold, and returned for a terrific rendition on *Melancholy Baby*.

Paul and Paulette Blanchard, showing great improvement since last reviewed, pull an abundance of laughs and applause with their ballroom buffoonery. Display greater finesse and timing on their comedy business, altho their routine could still be trimmed a bit to eliminate the drag near the finish.

Hal LeRoy, taking this spot for his own, breezed to an easy show-stop with his sensational hoofing. His extraordinary tapology and original routines kept the patrons on the edge of their chairs. Divides his turn in three parts, opening with some seemingly effortless tapping to *Exactly Like You*; switching to his *Variations in Rhythm*, a symphony in rhythm employing various tempos, and winding up with some fast eccentric tapping. Encores with a tap novelty to *Tea for Two*, while seated on a chair.

Chris Christenson's ork, sporting a new canary in Elaine Ross, showed off in its usual effective manner on the dance and show chores. Elsie Cummins, new here, supplies the lull tunes on the piano. *Bill Sachs.*

St. Moritz Hotel, New York

Talent policy: Floorshows at 8:30 and midnight; dance and. Management: S. Gregory Taylor, managing director; Robert Reud, press agent. Prices: Dinner from \$2.

Caught on a Monday, when the regular band was off, the floorshow in the hotel's

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Cafe de la Paix didn't look so well due to lack of one act and to the accompaniment of the substitute band.

Morty Reid (sax) and piano, accordion and drums compose the sub band and it did as well as any four-man band can do with dance music. Its show music was okay, considering, and the floorshow was composed of only two turns, the Great Maurice, magician, and the Blanchards, comedy dancers.

Maurice, who played the Waldorf-Astoria last year, is a veteran sleight-of-hand artist whose large repertoire of card, paper, ring and cord, slate and silks tricks baffled his audience. He is deft, fast, varies his tricks and provides that light touch with his mixed-up French dialect. His plucking cards from an inside pocket, as requested, while blindfolded, is still his best trick.

The Blanchards offered screwball dancing, full of pratt falls, comic postures, missing of cues, awkward movements. Some of it is old and some new, but the total effect was amusing and the audience liked them. Elimination of floor tricks would help, as they were not visible to others than ringsiders. Their comedy numbers were climaxed by straight, punchy spins. They left here October 15 for a two-week Cincy date, and will then return here.

Ford Harrison band is the regular band here, with Bernice Byres the vocalist doubling in the floorshow. Lolo and Ramon, guitar and banjo, provide lull music nicely. *Paul Denis.*

Hi Hat, Chicago

Talent policy: Shows at 8:30, 11:30 and 1:30; show and dance band; intermission Latin band. **Management:** Louis Falkenstein, manager; Fred Joyce, publicity. **Prices:** No cover or minimum except Saturdays (\$1.50); dinner from \$1.25.

A new show formula for this room was introduced last week (October 16) and it looks like a click from the start. The idea features a locally popular emcee in Billy Carr, who has been directing floor traffic at the 606 Club the last five years, and a clean girl revue. Carr's assignment, heretofore, has been the handling of strip acts, primarily. He is equally at home building more legitimate turns.

Nick Long Jr., tappist, was slated to go in as an added attraction but failed to open due to opposition from the management of Louisiana Purchase, in which he is appearing. Harry Schilling, magician, joined the line-up in the last show.

The line-up includes the Benton Twins, Anne O'Connor, Betty Atkinson, Dorothy Belle and the Winnie Hoveler Girls (16). The girls open and close the show, as usual, starting the affair with a colorful Mexican hat number and closing with a repeat of their flashy military parade. A capable dance group.

The Benton Twins, youthful, blond eye-fuls, harmonize with special arrangements of popular and standard tunes and despite their small voices hold attention with a personable delivery and clean-cut appearance. Their set included *Hi, Neighbor*; *Kiss the Boys Goodbye*

and a hoke version of *I Can't Love You Anymore*.

Anne O'Connor went well with her comedy strip, opening as the bashful maiden and winding up as a lively bathing-suit beauty. A novel offering that is both interesting and amusing.

Betty Atkinson (not the baton twirler) was on early with a set of rhythm tap numbers. Good looker and fair stepper. Dorothy Belle is a tall blond acro dancer who lends some punch to the show with a tricky turn.

Carr, on his own, sells a number of songs in the Jolsonian manner. Repeated some of his oldies—*Shake Hands With a Millionaire*, *Ten Pretty Girls*—and the customers applauded for more.

Eddie Fens still on hand with a seven-piece combo for show and dance music. The Humberto Martinez quartet (trumpet, piano, guitar and drums) works for the rumba and tango fans at intermissions. *Sam Honigberg.*

Bal Tabarin, San Francisco

Talent policy: Dance and show band; floorshows at 9:30 and midnight. **Management:** Tom Gerun and Frank Martinelli. **Prices:** Dinners, \$2 and \$3; drinks from 40 cents. **Bookers:** Sam Rosey and Bert Levey.

After Belle Baker's four weeks of sock business, spot looks to have lined up another winner. No potent names, but nevertheless show is crammed with entertainment that sets a high pace at the opening and increases in tempo all along.

Opener has the Helene Hughes Girls on in a cute novelty penguin number which features a bewildered character (not in the line) lost in the shuffle, a la the mushroom number in Walt Disney's *Fantasia*. Woody Mosher on next in about three minutes of fast toe-tapping. He's a very young fellow with an amazing amount of speed. Stopped the show cold.

The Three Murtah Sisters, fresh from *Hellzapoppin'*, follow with comedy singing which runs from exaggerated swing to the sweetness of *I Understand*. Girls did five numbers and left crowd begging for more. Lack of orchestra rehearsing, however, was very evident.

Professor Lambert, assisted by an un-billed stripper, followed with his familiar bits of xylophone comedy, with the stripper working in the background. Garnered plenty of laughs and had to come back to solo the *Sextet From Lucia*. Closer brought the Hughes Dancers back in one of their popular and colorful can-can numbers. Wardrobe, expert dancing and production make this one of the outstanding line numbers hereabouts. Girls exited to just about as big a hand as the acts that preceded them. *Edward Murphy.*

Park Central Hotel, Coconut Grove, New York

Talent policy: Production floorshows at 8:30, 12, 2; show and dance band, Latin relief quartet. **Management:** H. A. Lanzner, hotel manager; Bill Robbins, Grove manager and booker; Ed Weiner, publicity; Boots McKenna, staging. **Prices:** Dinner from \$1.50; minimum \$1 to \$3, depending on table location.

First new girl show here in about eight months doesn't produce anything more spectacular than the costumes worn by the 14 chorus and show girls. Costuming is a standout; the line gals are pretty and energetic. The show, despite some good talent, has nothing outstanding. In addition, it is exhausting, running an hour and 25 minutes.

Girls indulge in four production numbers, ranging in versatility from the starter, a dance walk-thru, and the closer, and best, an elaborate revival meeting, presided over by emcee Mack Pepper. Interspersed was a Latin sizzler and a butterfly ballet routine. Numbers were brightly produced and well executed.

Pepper is about the hardest worker in the show, ranging from dancing, to imitations and preaching, pulling nice applause with trick comedy and patter. Richard and Carson perform three comedy ballroom numbers, including imitations of George Arliss, Garbo and Durante as they would hop to present-day steps. Act needs pacing. Too much repetition.

Singing honors are divided among Kirk Wood, Bunny Howard and Elaine Joy. Wood did but one number, *Make Believe*, while Miss Howard performed in lively style. Miss Joy was under the handicap of a bad cold, when caught.

Alberta Mansfield, painted in glittering crystal, does an arresting novelty ballet in the darkened room, with her body reflecting the light. Rochelle and Jean

offer some comedy ballroom material.

Buddy Clarke's musical backing is accompanied by an A-1 piece of poor staging. Clarke's band is relegated to the side of the house, and it is not only unseen by the customers, but it is apparent that Clarke has to crane his neck to pick up the performers' cues. Clarke's band is in tip-top shape, on both accompaniment and dancing, but it's a shame that it can't be seen for either. (It dates back to the time Sally Rand appeared here and didn't want anybody in back of her.) Ramon Lazala's quartet (gal fronting) takes over the relief session. *Sol Zatt.*

Jack Lynch's Hotel Walton Roof, Philadelphia

Talent policy: Dance and show band, rumba band; production floorshows at 8:30 and 12:30; intimate entertainment in Tropical Bar. **Management:** Jack Lynch, manager - proprietor; Victor Loznak, room manager; Rudy Kistner, maitre d'hotel; Sam Bushman, press agent; Midge Fielding, producer; Miles White, costumes; William Morris Agency, booker. **Prices:** Dinners from \$1.25; drinks from 60 cents; no minimum, no cover.

An eye-filling spectacle, *Dancensations*, makes a colorful and striking stage array to usher in the new fall season at Jack Lynch's. While the revue is rich in specialties, it's the production numbers that leave the ringsiders gasping.

Production numbers open and close the show, and each sequence is a riot of color and costuming that overshadows the splendor of many a legit musical. *The Blue Danube*, featuring Castaine and Barry, youthful and spirited dance duo, opens. Attention is arrested by the parade of 14 show girls, each lavishly costumed.

Pan-America brings the revue to a riotous close, emphasizing in costume and dance the spirit of the rumba, with Castaine and Barry adding to the excitement and Neil Fontaine singing a throbbing Latin lullaby, *Volvere*.

Fontaine, stepping off the bandstand, emcees in capable fashion. Small in stature, but plenty tall on the classical terps, is Eleanor Tenant, on for a Spanish castanet dance. Returns later as the classical ballerina to a *Levitski Waltz*.

Lee Bartell, local gal, gives the show song sock. Her chanting registers with *I Know That You Know*, an Irving Berlin medley leading to the never-miss *God Bless America*, and is at best voice when she sheds cumbersome arrangements to sing *Joseph, Joseph* in the sweet-hot style.

Two standard vaude acts follow, each scoring. Charles Carrer's uncanny juggling of cocktail glasses and drink ingredients, having the added advantage of working close to the audience, was sure fire. Shea and Raymond pack a tremendous comedy punch, satirizing tango, rumba, conga and jitterbug antics.

Show builds big from its opening and runs smoothly for 55 minutes.

Neil Fontaine (10) orchestra provides music for show and is smartly tailored for dancing, with the maestro's bary singing the standout. Chavez (10) provides the musical Latin invitation.

Helene Heath, Rose Gallo and Grace O'Hara make a continuous round of music and song in the room's adjoining Tropical Bar. *Maurie Orodener.*

Mayfair Club, Miami

Talent policy: Show and dance band; continuous entertainment. **Management:** Lou Cohen, owner; Ken Burgher, press agent; Jack Mitchell, headwaiter. **Prices:** Dinners from \$1; drinks from 50 cents.

Naughty Nan Blakstone is headlining a cast that includes Gene Austin, Tubby Rives, Wally Johl, Renay Curtis and Joe Martin.

Miss Blakstone was a hit in the Cuban Casino of the Latin Quarter last season. She has an enormous fund of sophisticated songs which she sells in the Eddie Davis manner. She has been signed here for 30 weeks, thru April 15. Delivers in sock fashion *J-Bug Lullaby*, *Swinging in a Hammock*, *There's No Latin in Me*. Accompanies herself at the piano.

Gene Austin, soft-voiced singer, has lost none of the crowd-winning appeal that has followed him for the last two decades. His voice is a soothing and relaxing treat. Had to beg off after a dozen encores. Austin sat at a small piano with mandolin equipment attached to give it a tinkling effect. Booked in from the Henry Grady Hotel in Atlanta by Al Zugsmith, Austin will soon be making disks again for Decca. Begged off with *Rootin' Shootin' Tootin' Man From Texas*, his own composition. Unusual treatment of a standard num-

ber is Tubby Rives' riotous getaway on *Chloe*. With a wealth of material and a style that's different, Rives, emcee, weaves punches into a distinctive anecdotal form. This hefty chap, identified with Mercur's Nut Club for three years, knows how to pace a show.

Wally Johl, "singing ensign," is a local fave. With pleasing bary pipes he did *Donkey Serenade* and *Stout-Hearted Men*. Very satisfactory. Renay Curtis, dynamo of hot rhythms from the closed Wit's End Club, sells pop hot tunes with pleasing results. Her *Minnie From Trinidad* was sockeroo. Ought to go places.

Closing act is billed as a "fantasy in magic and juggling." Capable juggler Joe Martin's piece de resistance is the balancing of a piece of paper on his nose, rolled into a cone and then set aflame. Was well received.

Swing music is provided for dancing by Hampton Greer, maestro, on trumpet; Art Swaline, piano; Frank Buckles, sax; Jack Handy, bass, and Art Farley, drums.

Business has been unusually good here. Glen Billingsley, nephew of Sherman, is reported to have bought an interest in the club. Last winter he operated the Stork Club in Key West.

Harry B. Kind.

Club Royale, Detroit

Talent policy: Dance and show band; floorshows at 9:15 and 12:30. **Booker:** Phil Tyrrell, of Chicago. **Prices:** 50 cents cover, \$1 Saturdays; drinks from 50 cents; dinners from \$1.50.

This swank spot has a long, well-balanced show, with more acts than usual. Six Taft Kretlow Dancers open in white-flowered wrap-around skirts for a Hawaiian number, with added effects of incense, song bits and incantations.

Jimmy Ray, soft-shoe artist, has a unique control style, getting incredible speed and motion in leg and footwork, while keeping his trunk and head practically immobile. Act is tops in showmanship and skill. Ray also does a brief imitation of Pat Rooney.

Marlyn Stewart, eye-filling blonde, has a smooth style vocalizing *You Say the Sweetest Things*, a sentimental tune, novelties like *Minnie From Trinidad*, and some pathetic recitative ballad.

Kurtis Marionettes, on a portable stage, provide witty originalities, such as the skit of *St. Peter, the Devil, and Mae West*, and well-controlled warbling, climaxing with an opera singer whose chest expands and finally explodes. They close by taking puppets around to the front tables to do dances.

The Gunsetts, a smooth-action hall-room team, work more in unison than has been the recent style—and it looks nice. Their smart boulevard number is just right for this class audience.

Peter Higgins, star of the show, gets out some swift warbling that is definitely Irish in its lilting tenor style. He has the house with him on a rhythmic novelty, *McNamara's Band*, and takes any request, especially Scottish songs, swinging and ad libbing the words to the despair of the band.

Don McGrane and his band furnish the music, with Pamela Britton, band warbler, adding rippling and properly unobtrusive piano interludes. Dick Worthington emcees in a suave English style. *H. F. Reves.*

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Magic

By BILL SACHS

JACK GWYNNE is again playing key vaude houses along the West Coast after a long spell in Hollywood, where he appeared in pictures and also acted as technical director for several galloping tintypes that featured magical bits. He is presently entertaining an offer to tour South America. Buddy Gwynne has entered the service to continue in his chosen field—aviation. Mama Ann Gwynne continues her domestic duties at the Gwynne home in Hollywood. Incidentally, Jack and Ann have been appointed godparents to Emajo Gwynne Marquis, daughter born to George and Madeline Marquis at Lima, O., October 12. . . . FRAKSON sailed from New York for South America October 11. Opens at the Copacabana Casino, Rio de Janeiro; booked for six weeks and options thru Hal Sands, of New York. . . . THE GREAT MAURICE has gone into the St. Moritz Hotel, New York, for an indefinite run. He played the Waldorf-Astoria, New York, last year. . . . JOAN BRANDON is due back from Australia in December. . . . REGELAH (A. H. Leger), illusion designer and builder, has returned to his New York studio from a summer engagement at Revere Beach, Mass., to put the finishing touches to his newest mystery, "R-Ray," which he claims will make clothes vanish from the body. . . . PLATO AND JEWEL are in their second week in the Zephyr Room of the Washington-Youree Hotel, Shreveport, La. . . . C. THOMAS MAGRUM and Keystone the Magician, both just released from the army due to the 28-year-age exemption, were visitors at the magic desk the past week. Magrum put in four months at Fort Bragg, N. C., and Keystone did four months at Camp Callan, San Diego. Both will resume with their magic shows soon. . . . LE BROWN, Dallas magic lad, after three weeks at the Olmos Club, San Antonio, has taken his bag of tricks to Albuquerque, N. M., to appear with a derby-show there. . . . DELL O'DELL is appearing twice nightly at Rogers Corner, New York. . . . N. P. PATTON, of the Carolina Assembly Group, reports that he has signed S. S. Henry and wife for 14 weeks on a school assembly circuit. The Henrys are presenting their magic, sand painting and chalk cartooning, says Patton, and doing an excellent job.

PAUL ROSINI, who began a two-weeker at Hotel Gibson Rathskeller, Cincinnati, October 10, was handed a week's holdover before the conclusion of his first week there. . . . GLORIA JEROME was a feature at the State Fair of Texas, Dallas, which came to a close Sunday (19). . . . TONY BRANDINO has taken a vacation from his magic shop in Birmingham to work a return engagement at Playland, Anniston, Ala., where he bowled 'em over with his wizardry several weeks ago. He is assisted by a cute trick—Gilda Ware. . . . BLACKSTONE is playing two and three-nighters to break in his new magical

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Units To Get Two Consecutive Weeks; Chicago, Milwaukee

CHICAGO, Oct. 18.—With the booking of both the Oriental here and the Riverside, Milwaukee, in the hands of Charles Hogan, units and band revues are being set for two consecutive weeks. Both houses reopen Friday (24).

Oriental will get under way with Jack Fine's *Jumbo Circus Revue*, which goes into the Riverside week of October 31. Other shows set are the Harry Howard unit, *Beachcomber Revue of 1941* (Riverside, November 7 week; Oriental, November 14 week) and the combo of Blackstone's magic show and a Major Bowes unit (Oriental, November 7 week; Riverside, November 14 week).

Earl Carroll's *Vanities* will play the Riverside week of November 21, but will not play the Oriental, since it worked the State-Lake here a couple of months ago. Henry Busse's band show tees off at the Riverside Friday (24).

Balaban & Katz State-Lake is proceeding with its plans to switch to a straight picture policy Friday (24), when *Sergeant York* opens a run. The Monday showing night, a State-Lake feature, will be resumed at the Oriental starting October 27.

Ink Spots Forced To Lay Off Due to Mauling of Watson

PHILADELPHIA, Oct. 18.—Four Ink Spots will be out of circulation for several weeks as the result of Ivory (Deke) Watson, quartet's tenor, being mauled in a fight Wednesday (15). Limping and bruised, Watson appeared before Magistrate O'Malley to testify against two sailors, charged with insulting him as he sat in his car outside a curb-service restaurant with his wife, Alma, and a friend, Alma Morris.

In the tussle that followed, Watson received a possible fracture of the left knee, his spectacles were broken, and he was badly mauled. He was taken to St. Agnes Hospital. Watson said the Ink Spots would be crippled for six weeks. That night the Ink Spots were to finish an engagement at the Little Rathskeller here. Sailors were turned over to navy officials for discipline.

Wheeling Vaude Resumes

WHEELING, W. Va., Oct. 18.—First stage attraction for the new season at the Capitol here was the A. B. Marcus show September 16 and 17. Other units, including name bands, have been penciled in.

revue, which begins its regular season at the Colonial Theater, Dayton, O., week of October 31. He has a string of good dates to follow in New York State. Ned Bates and Hal Olver, both veterans of other seasons with the Blackstone show, are handling the advance. . . . MARDONI AND LOUISE are current at the Hotel Baker, Dallas. . . . MARQUIS THE MAGICIAN, touring this season under the direction of Little Johnny Jones, says he has been playing to 50-cent admissions thus far this season, but that Jones is demanding \$1.10 top on new dates being contracted. "Jones feels," says Marquis, "that the business can become more profitable and the prestige of the profession raised considerably if all magical showmen will insist upon higher admissions." . . . LEE NOBLE, who recently closed in Boston for the Keith office, is current at Paul Young's Romany Room, Washington, where he's being held for a second week. . . . ORSON WELLES was host to a regular gathering of Los Magicos at Perino's in Los Angeles Monday night, October 13. Meeting opened with Harry Mendoza, president, and Rudy Miller, secretary, on the rostrum. Tim Ryan, of Tim and Irene, emceed and introduced Chester Morris, Bill McCaffery, Harry Usher, Billy Christy, Bob Nelson and Max Terhune, all of whom offered tricks. Visitors were Dante, Harold Lloyd, Felix Bley and Sam Abbott. of *The Billboard*. . . . FLORETTA AND BOYETTE, magic-mental turn, were in an auto accident in San Francisco October 14, forcing cancellation of a four-week run at the 365 Club, that city. Marlon Boyette's elbow was crushed and his left arm fractured in six places.

Marcus Denies Theater Charges

Johnstown, Pa.

Editor *The Billboard*:

I wish to refute the allegations regarding my show which appeared on page 23 of your October 11 issue. I was in New York on business when the show went to Alliance, O., and the night before the show was to open my manager called me up and told me there was no piano in the pit and no orchestra. I therefore told him to cancel the show and move on.

As to the allegation by the house manager that I had a reduced cast, that is perfectly ridiculous, for he did not even see the show and therefore did not know what the show should contain. Another thing: I played Johnstown, Pa., before I played Alliance, and am now playing a return date there with the same number of people and bettering my first engagement's business.

Therefore, I should like you to retract your statements, as they are likely to hurt my future bookings.

Thank you, and with kind regards.

A. B. MARCUS.

First Anni for Uptown

NEW YORK, Oct. 18.—Cafe Society (Uptown) held its first anniversary party Monday (13). Special show was held at midnight, some talent being brought for the occasion from the downtown Cafe Society club.

Show included music by Count Basie's orchestra, piano playing by Hazel Scott, uptown favorite who delivered *Honey-suckle Rose* and swing versions of classics; The Golden Gate Quartet, in their usual excellent delivery of spirituals, and novelty singing by Jimmy Rushing, vocalist with the band. P. A.

Jamestown Ups Budget

JAMESTOWN, N. Y., Oct. 18.—The Hotel Edward here, under new management, has changed entertainment policy. Edward Dunn is new owner. Dunn has redecorated the nitery room and instituted a good-sized budget for acts. Uses four acts weekly plus a four-piece white local band. Wally Gluck, Buffalo, is the new booker.

Birch Shepard is the permanent emcee.

AGVA Officers for Pitt

PITTSBURGH, Oct. 18.—Jack Wilson was re-elected president of AGVA at annual meeting. Vice-presidents are P. J. McDonough, Lou Starr, Phil Lowery, Margaret Peka, Curtis Coley and Cornell Cooper. Eva Herbert was named treasurer, and Carol Gould, recording secretary. Nat Nazzarro continues as executive secretary.

Minnevitich Promises To Pay Union Scale As AGVA Wins Fight

HOLLYWOOD, Oct. 18.—The differences between the American Guild of Variety Artists and Borrah Minnevitich and His Harmonica Rascals, current at Earl Carroll's, has been settled.

Leslie Litomy, AGVA executive secretary, said Minnevitich had agreed to pay \$523, covering the differences between money the Rascals should have received on the basis of the union scale and what they had actually been paid since opening at Carroll's in June. Minnevitich, Litomy said, agreed also to reinstate Dominic Quagenti and rescind closing notices of Ray Tankersley and Maury Feinman. Bobby Lee, for whom AGVA demanded reinstatement, chose not to return to the group, and will receive transportation to New York. Minnevitich has guaranteed these members a minimum of six weeks' work or pay.

The Harmonica leader was advised that, if he should fail to pay union scale, no other Guild members would be allowed to work on the same stage. Minnevitich was also warned that suspension would mean that he could not work in Warner's *Always in My Heart*, under an AGVA agreement with Screen Actors' Guild.

Detroit Vogue Out As B'way Prepares

DETROIT, Oct. 18.—Detroit's vaude hopes slumped again when the Vogue Theater, United Detroit Circuit neighborhood house, dropped vaude. The Colonial is still a full week, with the Harper half-week and other houses an occasional day only.

The house was doing high business week after week, unaffected even by the vaude revival at the Colonial, but was limited by its 1,300 seats and necessity of running double bills.

UDT's Broadway-Capitol, a 3,500-seat downtowner, will use revues. Pat Lombard, of the Delbridge & Gorrell Booking Office, is digging up available units.

CARL SCHREIBER, of Weems, Inc., Chicago, set a show for the Belmont-Central Business Men's Festival in that city for Friday (17). Program was staged at the intersection of Belmont and Central streets to attract shoppers. Talent included three band leaders—Lou Breese, Lawrence Welk and Don Pedro—who will help front Schreiber's band, and a line-up of acts including Bill Anson, Jack Holst and Milady, Royal Troubadors and the Chocolate Soldiers Clown Band.

** Sailing*

PATRICIA*
BOWMAN AND
***PAUL**
HAAKON

Friday,
Oct. 24,
For South America

for an extended engagement at
COPACABANA, Rio de Janeiro

State-Lake, Chicago

(Reviewed Friday Afternoon, October 17)

There is obviously no strong box-office reason to hold Bob Hope's latest picture, *Nothing But the Truth*, a second week. Business was only average during the first week and the opening day of the hold-over session attracted poor houses. The stage bill was changed, but little on hand to stimulate box-office interest.

New acts include Paul Haakon, Gaudsmith Brothers, and Geraldine and Joe. The Vikings and the house line (16) remain with new routines.

Haakon may draw some of his local fans, having done quite well artistically in his last several engagements in Chicago. A buoyant, finished ballet dancer, he concocts routines that are as original as they are refreshing. His current set included a Russian sailor dance, a treader cape number and a vivid impression of *Perpetual Motion*. One bit marred the act—his announcement of the last effort while still out of breath from his second number. An offstage voice should take care of it.

Geraldine and Joe have a commercial acrobatic turn that is full of freshness, pep and rhythm. The kids work hard and devise clever means of performing their tricks. Joe's head spins are still the highlight of the turn.

The Gaudsmiths and their three French poodles amuse the kids and their parents with their familiar antics. It is clean fare that can stand frequent repetition. Act is so polished now that nothing goes amiss.

The Vikings, a group of six Yost singers, have changed their set of numbers. Following a comparatively uninteresting medley selected from operettas, they punch out an impressive version of *Old Man River* and *The Ranger's Song* from *Rio Rita*.

The girls highlight their three equally spaced numbers with a jungle scene in the finale in which their phosphorescent implements and costumes add greatly to the native color and turbulent action.

House will have another presentation bill Friday (24) in conjunction with Paramount's *Hold Back the Dawn*. It will return to band units October 31 with Artie Shaw. *Sam Hontigberg.*

Loew's State, New York

(Reviewed Thursday Evening, October 16)

If anybody needs any testimony as to the box-office pull of the Ritz Brothers, the howling audience at the State will provide adequate proof. Not since Eddie Cantor played the house has the place been so packed-jammed. It's their first Broadway vaude date in five years, and we don't think it's the picture, *Texas*, that's pulling them in. It's the Ritz Brothers' show from start to finish, and they spend as much time on the stage as the rest of the bill combined.

Al Ritz is the backbone of their maneuvers, and the trio's sight comedy mows the house down like a panzer division. Oddly enough, some of their material, as such, isn't worth a hill of beans, but they deliver with such showmanship that they keep the house panicked for their full half-hour on stage. High point is their clock-stopping facial contortions, mixed with loads of gags, some hot steppings, skits and, most important, kidding of their own act. Did a burlesque of *Snow White* in female drag that was screaming. Closing number included one of the boys conducting the band and then trucking in the aisle with a female customer.

Opening act was the Three Arnolds do-

ing varied acro manipulations three-high. Two men and a girl (very pretty). Do an excellent house-warming job. Fast inside cartwheel finish, ending in a three-high, is an applause getter.

Keith Clark, magician, works without unusual material, doing the standard cigarette and rope tricks, card manipulation and sleight-of-handkerchief tricks. Clark works very quickly and smoothly, employing a match flare in many bits, but doesn't add new touches to all of the old tricks. A smooth performer in need of a bit of new material.

Blond songstress Ruth Terry doesn't fully justify her appearance with renditions of *Who, Chattanooga Choo Choo* and *Agua Caliente*. Voice cracked every time she hit a high note, and her delivery was a weak job. House liked her in *Choo Choo*, but didn't register much approval on the others.

Last act before the Ritz Brothers was the DiGatanos, a dance team of amazing caliber. Classical blond looker half of the team employs beautiful use of her body, hands and face. Gorgeously performed waltz, Latin and fox trot. Slick stuff, and within the appreciative reach of the audience. *Sol Zatt.*

Central, Passaic, N. J.

(Reviewed Friday Evening, October 17)

This comfortably appointed house, completed in September, is running on a stagershow policy, with shorts as the only film accompaniment. Policy is apparently successful, weekly grosses being comparable to those of vaudefilers.

Current bill is headed by Jack Teagarden's ork, with two vocalists. This pair of canaries, plus chirping of practically every other act on the bill, creates too much singing, but, despite this, bill plays well. Second day had a substitution for Isabel Jewell. According to the theater, Miss Jewell had to cancel because of illness.

Teagarden's outfit, with leads written around the maestro's eloquent trombone, is a well-studied group grooved to alligator outpourings. Ork offerings included *Redwing*, *Dark Eyes* and *Somewhere a Voice Is Calling*, with a skin cadenza by Paul Collins. All of them, especially the latter, went over well.

Kitty Kallen does a smooth ballad, as demonstrated with *Jim*, and also clicks in rhythm songs such as *Yes, Indeed*. David Allen, also of the Teagarden contingent, is not so forte, voice and delivery being carbon of Bing Crosby without Bing's ability. Both tonillers, along with Teagarden, put across *The Waiter* and *The Porter and the Upstairs Maid*, a good novelty.

Openers are the O'Connor Family, Patsy, Donald and Joe. Donald, who will know whether he's a tenor or baritone in a couple of years, sings *Small Fry* and taps. Patsy, who is still under 10, and comes from *Panama Hattie*, is a stagewise moppet with plenty shalesmanship, but numbers are in questionable taste. This infant's doing *Yes My Darling Daughter* raises a few eyebrows. Joe confines himself to patter with the others, and they all wind up with taps. Went over well.

Roy Davis and his phonograph pantomime show-stop. Did Danny Kaye singing *Dinah*, Carmen Miranda, Cyril Smith's *Sow Song* and encoored with Bonnie Baker. Could have stayed on indefinitely.

Mary Small, now out of moppethood,

Vaudeville Reviews

is an excellent performer with topnotch pipes. Did three songs and an encore, and could have stayed on. Voice is warm and ability to sell is unquestioned.

Three Sailors similarly got across with their knockabout antics. Has a big catalog of laugh-producing gimmicks. Had to make a bow-off speech.

Joe Cohen.

Olympia, Miami

(Reviewed Wednesday Afternoon, Oct. 8)

Most unusual act on the bill is the team of Payne and Foster. They squeeze rhythm out of rubber dolls, empty cocktail tumblers and, with the aid of 18 cowbells, render *Beer Barrel Polka* and *I Love You Truly*. They open with *My Blue Heaven* on cocktail glasses in sweet and swing tempos. With squawking dolls they dish out a satisfactory *Play-mates*.

Emerald Sisters come in for fair applause. It's a tumbling act where the sisters take the bumps and the audience feels the pain. The girls fall off chairs, tables and each other, landing on their posteriors to the tune of "ouch" from the crowd out front. Went over.

Troy and Lynn, novelty dance team, do two graceful routines with superlative results. Numbers are fresh, pleasing. Their satire of high school kids at a junior prom brought down the house.

Feature spot went to red-headed, bespectacled Pinky Tomlin, who sang his own composition and also introduced the acts. Opened with *I Did It and I'm Glad*. Closed with a medley of *What's the Reason I'm Not Pleasing You?*, *The Love Bug Will Bite You* and *The Object of My Affections*.

Bob Evans and his dummy, Jerry O'Leary, deliver a load of material, mostly new. Drew a bushel of laughs. Has pleasing pipes and does well with *Indian Love Call* and *Oh, Johnny*. Innovation is his going into the audience and let them listen to the dummy's voice. Got well-deserved applause.

Show band of Charlie Shay opens and closes the show. Eddie Makins is featured at piano, with Rudy Huff taking bows with his electric steel guitar. Music is tops and presented in a showmanlike fashion.

On screen, *The Smiling Ghost*. Business better than usual. *Harry B. Kind.*

Hippodrome, Baltimore

(Reviewed Thursday Evening, Oct. 16)

Current layout one of the strongest shows seen here in some time. With Louis Prima and band sharing the bill with the Four Ink Spots, five shows a day instead of the usual four are required to handle the crowds. There was a generous sprinkling of all ages among the large and enthusiastic audience that greeted the first show.

Louis Prima and his ork opened the show with their theme, *Be Happy*, with Prima himself rasping the chorus. Band goes into high gear with a solid swing arrangement of *Sweet Georgia Brown*. Boys ease off as Jack Powers applies smooth voice to *Maria Elena*. Tempo changes back to the jump and jive with Prima's own number, *Sing, Sing, Sing*, featuring Louis on a torrid trumpet and some sensational drumming by Jimmy Vincent, a teen-aged youngster.

Bob Evans, ventriloquist, handles the next spot. Altho Evans and his dummy resemble a more famous team, their snappy chatter and fresh material clicked big. Dummy gags with musicians to garner plenty of laughs. Begged off.

Band returns to the spotlight with the feminine vocalist, Lilly Ann Carol, singing *Yours*. Miss Carol, an attractive brunette, displays a pleasing voice, and after a good hand, returned for *Daddy*, which prompted well-timed mass clowning on the part of Prima, Lilly Ann and the band. In what proved to be its closing number, band had no trouble in pleasing the swing fans as it let loose with *Jersey Jump*, a recent but as yet unrecording. Prima acts as emcee, displaying much personality and giving good account of himself. Ork also proudly presents its pianist, Sol Marcus, as author of *I Don't Want To Set the World on Fire*.

The Four Ink Spots received a mighty ovation before singing even a note. And before they sing their final note, the boys leave little doubt as to the reason for their high rating. The boys display their distinctive wares with some solid sending on both jive and ballad selections, all of which were record rages.

Renditions of *Java Live*, *Until the Real Thing Comes Along*, *I'm Still Without a Sweetheart*, *Keep Cool, Fool, I Don't Want To Set the World on Fire* and *If I Didn't Care*, included four encores, each number bringing more applause than the previous one. Boys use a surprise close of *The Star-Spangled Banner*, with the customers standing and joining in.

Show ran 55 minutes. Pic, *Father Takes a Wife*. *Phil Lehman.*

Music Hall, New York

(Reviewed Thursday Evening, Oct. 16)

New bill, *Silks, Satin, Calico, Rags*, represents considerable improvement over last week's show. Layout, however, is still not up to sock standards, altho a better start in the opening ballet would have given the program more lift.

Opening night's biz was somewhat off. Pic, *All That Money Can Buy*, however, got critical raves.

As a preface to the regular show, Robert Shanley does the Albert Stillman lyric giving the theme to the show. Shanley was in fine voice.

Ballet opener is a meaningless jumble of caperings lacking in design and imagination. Soloist Hilda Eckler and Nelle Fisher leaping with flame colored veils meant less than nothing. Audience buzz and smothered laughter was evident thruout the house. Much better was Rabana Hasburgh, who cavorted with a balloon and who made the most of her turn. The Ballet Corps did little to improve the general effectiveness of the number.

Jere McMahon did a spirited ballet tap in the Latin vein. Number was good and got a nice response, but could have been improved with a clearer definition of his taps.

Duce De Kerekjarto fiddled excellently and put across *Intermezzo* and a tricky arrangement of *The Old Spinning Wheel* interwoven with Mendelssohn's *Spinning Song*. Got a good hand.

Stuart and Lea, ballroomists, do a nice exhibition of cape work and finely executed spins to Latin tempo. Costuming and routines are colorful, and they walked off to a nice hand.

The Glee Club, using a mixed chorus in a revival meeting setting, does a medley of spirituals. Tone and arrangements are okay. Got a solid mitt.

The Rockettes, in their usual brilliant form, provided the closing sock with a rag doll precision dance. As a departure from the usual finale, Glee Club, Shanley and Ballet Corps do a reprise of the opening theme song, *Silk, Satin, Calico, Rags*. *Joe Cohen.*

Paramount, Los Angeles

(Reviewed Thursday Evening, Oct. 16)

Current show is built around Johnnie Richards and his orchestra (six brass, four reed and four rhythm), with Richards doing the emceeing. Orchestra opens with an all-out on *Anvil Chorus*, with the maestro taking a solo on the sax. Patricia Kay clicked with the vocals on *Good for Nothing Joe* and *Down the Road Apiece*. She is sexy looking and sells well. Her second number show-stopped. Clyde Hankins goes solid on *Maria Elena* lyrics, and also does a sweet job on the guitar. Ork gets back in spotlight for *One o'Clock Jump*.

Max and His Gang pleased, but it's hard to tell whether this is a dance or a dog act. Max works hard, first doing a soft-shoe that's good, and later, hoop juggling. Dogs are well trained, and Max could save himself a lot of energy (See VAUDEVILLE REVIEW on page 27)

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Review of Units

Phil Spitalny

(Reviewed at the Strand Theater, New York, Friday Evening, Oct. 17)

Spitalny's all-girl entertainers, whose Hour of Charm show is a radio standard, again put on a fine vaude show. The film is *Sergeant York* in its first local pop-price run, and the bill should be good for three weeks at least.

The vaude ran 53 minutes, being strong on fine melodious singing and instrumental music, but weak on comedy and surprise. But, despite these deficiencies, the program pleased immensely, the audience apparently finding the frequent soft melodies a pleasant change from razzmatazz swing still so prevalent on radio and stage.

Spitalny makes the introductions and is smart in keeping them short and modest. He puts thru the paces his 22 musicians, vocal trio, solo singer and comedienne, spotting the numbers to provide change in pace and contrast. He has six fiddles, plus guitar, harp and string bass, twin pianos, five brass, flute, drums, bass horn, three saxes. After the theme song, the band goes into the oldie, *Tenting on the Old Camp Grounds*, then *Piano Concerto*, with the *Tonight We Love* lyrics by low-voiced Maxine. A switch brings the contrasting novelty rhythm number, *Piggly Wiggly*, with glee club and the Three Little Words singing. *Ave Maria* is another change of pace, with the glee club and Evelyn's violin leading and the backdrop revealing a cross.

The band then goes hot, drummer Mary McClanahan providing skin-beating fireworks that drew plenty of applause, with flutist Lorna providing an effective solo. *Maria Elena* is sold by Evelyn's excellent fiddling plus showmanship, and then the string section and Evelyn win applause with their version of *You and I*, current pop.

Three Little Words, acting tipsy, try to be funny warbling *There's a Tavern in the Town*. Some cute bits; but the comedy idea just didn't come off right. Next comes an arrangement, says Spitalny, by the band girls themselves, with pianist Rosa Linda leading. The show's only comedy punch, June Lorraine, followed. Her amusing impersonations of Lionel Barrymore, Bette Davis, Katharine Hepburn and Jimmie Durante, with emphasis on the eyes, drew laughter and plenty of applause. Had to beg off.

A youngster around 15, Francine Gail, is introed by Spitalny as "the greatest singer I have ever heard" and she offered the ballad *Jim*, and Spitalny's own *Madelaine*. Had to encore. She has an interesting contralto, an expressive face, and, despite her apparent inexperience, held close attention. Lots of possibilities here.

Show closed with Ravel's *Bolero*, with drum and flute dominating, an always-exciting piece. *Paul Denis*.

"Hawaiian Nights"

(Reviewed at the State-Lake Theater, Chicago, Saturday, October 18)

An unpretentious 50-minute show, running smoothly and furnishing pleasant entertainment most of the way. It is a revised edition of Anton Scibilia's *Waikiki Nights*, with more emphasis on modern specialties. Cast is topped by Marty Collins and Harry Peterson, a pair of funsters of the old school who work thruout the show. With them are the Three Ryans, Don and Jane Ford, Evelyn Wilson, Don Seat's Hawaiian band, Charles Dixon and Pal, and a youthful line of 10 girls.

Girls open with a neat tap specialty in front of a pier drop, spotting the Fords in a bright song and dance bit. The Three Ryans come on with their knockabout antics and zany face-slapping gags. Boys have a speedy and funny turn.

The band setting, with an Hawaiian scene in the background, is on view for

the remainder of the show. The girls start off with a swing hula and the Fords return to perform their regular musical comedy song and tap act that is refreshing to watch. The kids work with charm and admirable ease.

Evelyn Wilson, next, sings loudly and sandwiches in a drunk impression which is only fairly funny because it lacks consistency. In her final number, the line dresses the strage with a good rhythm routine.

Charles Dixon and Pal, seal act, still stack up as a good novelty. The seal exhibits human understanding and his balancing feats are consistently good.

Collins and Peterson punch away thruout the bill with familiar but still good cross-fire patter. Collins in a sailor outfit carries the comedy, and in his next-to-closing cornet blowing and legomania specialty works up a good hand.

All back for the Aloha finale. *Sam Honigberg.*

Cushman Resumes Sending Out Units

LOS ANGELES, Oct. 18.—Wilbur Cushman Circuit is resuming package shows for Midwest houses. According to Wilbur Cushman, circuit head, the units will be all-girl and will carry a line, standard vaude acts and a stage band.

Opening date is set for November 11, with a route calling for stops from St. Louis west to Salt Lake City and back. In the routing of the shows long jumps have been eliminated, along with risky percentage dates, says Cushman.

Ottawa Club Resumes

OTTAWA, Oct. 18.—The Gatineau Golf and Country Club will continue with floorshows despite liquor restrictions and blue laws.

Shows were dropped September 15 because of reduced grosses since new regulations went into effect early in summer. "Business was good on first night we returned to shows and I hope we will be able to continue with them," said Manager Ben Rochefort.

SUGAR'S DOMINO

(Continued from page 4)

sons of Jack Benny and Fred Allen and a couple of others not quite as capable but whom we refrain from mentioning because the line between them and the stinkeroos is too finely drawn to permit complete divorce. For the purpose of this piece we cannot be concerned with what causes the smelly shows to be that way. It might be the pace of changing shows weekly, which only organizations of herculean might can stand up under; it might be poor writing staffs as well as basically weak show ideas. Whatever it is, the shows that smell up the air not only hurt those who are directly concerned with them. They cast a blight over all of radio. It is not yet manifest. If it were this screed would be pointless. But it is certain that the trend is away from comedy shows and if radio doesn't do something about it—the networks and the leading advertising agencies particularly—it will lose ground that will not be regained for many years.

Radio disarranged the habit patterns of many millions of people. The erstwhile radio fans deserted accustomed forms of amusement, social activity and hobbies to pay homage to the Great God Radio. Having reached the stage where radio, because of inferior material, is palling on them they are tearing loose and it will be difficult, if the trend continues, to disengage them from the new interests they have acquired.

HERE we are, bringing up vaudeville again. We are as unabashed about this as the man who looks with clear vision at the world of today and is immune against jibes because he continually reminds alleged Christians about the Teacher who lived about 2,000 years ago. We introduce vaudeville into today's discussion because we hope that those who have forgotten or, perhaps, never knew will profit. We remind the men who are killing radio by their stupidity as well as the film biggies who are frightening Hank and Hannah Public away from box offices that one of the major contributing causes of vaudeville's

decline was the copy act, which would never have grown to evil proportions were it not for the encouragement and stupidity of the men who had vaudeville's fate in their hands. Copy acts gave vaudeville the solar plexus punch that sent it flopping to the canvas. Vaudeville's tycoons spent thousands upon thousands of dollars building up attractions that meant box offices bulging with folding money. And they turned around with the deliberation of maniacs and permitted the gold to fall thru their fingers by booking copy acts with fourth-rate actors.

Radio is retching with a surfeit of copy material. Film business is in an analogous position. Let a producer click with an idea in the fabric of a story and a score of others will follow. The public revolts in its very telling way by staying away from picture theaters. Let a company exploit a comedian or a freak entertainer successfully and it follows like flies after sugar that every company on the map will dig up marred carbon copies. The public is a wised-up public these days. The morons in Hollywood don't realize it, but the public catches on quickly. Copies and played-to-death cycles confound and annoy them.

The public's revolt is too subtle for Hollywood superficial and obvious mentality. Hank and Hannah don't picket theaters. They merely stay away from them—especially these days when there is so much money to be made in defense work and attendance at a five-hour double feature show of malodorous genre constitutes a waste of good time and money. The Einsteins of the film business fail to heed the warning because it is not thrust into their phizzes.

IN THESE cockeyed times when money is so free and when certain industries are crippled because of a shortage of materials even tho the demand for their products is unprecedented the show business is in an enviable position. Defense economy is not and will not, as far as can be seen, interfere with the growth and affluence of the film and radio industries. Folks have more money lining their pockets than at any time since 1931. They want amusement. Most of them crave it as a relief from the cares and pressure of an uncertain world. Radio will cash in as never before if it cleans up its idea factories. Ditto for films. Radio and films can work hand in hand developing new personalities and recruiting these personalities from a revived stage.

It should be acknowledged by now, with the experience of 10 years as a basis, that radio and films cannot, either by themselves or working together, develop new material. They must have the nourishment provided by the stage; by vaudeville and cafes. The film industry is in a position to encourage the stage by opening up its theaters to live attractions. The stage unions cannot continue indefinitely to thwart the progress of living entertainment. The IATSE will have to behave after the high jinks being staged by the Federal Court are over. Musicians will have to co-operate in the move to restore flesh or the musicians' union (AFM) will go the way of all unions that fail to serve their members' best interests. The unions alone—even were they so inclined—cannot bring back flesh. The move must be made by the men who control theaters and who have the wherewithal to buy talent.

BIOFF-BROWN SCANDAL

(Continued from page 3)

non-IA delegate who is an IA member. Witnesses in last week's proceedings, being held before Judge John C. Knox of Federal Court, included Louis B. Mayer, Major Albert Warner; Hugh J. Strong, confidant of Sidney Kent, president of 20th Century-Fox, who couldn't testify due to illness, and Norman Thor Nelson, Bioff's brother-in-law, who was described as the collection man in the MGM section of the alleged swindle. A series of other witnesses were also called to substantiate claims of the above.

Both Strong and Mayer described alleged pay-offs, punctuated with mystery, in hotel rooms, lobbies, in the midst of circumstances usually found in a movie script. However, this stuff was sworn to be very real, with Strong alleging that he was the pay-off man between 20th Century and Bioff. William Michel, 20th Century vice-president, said that he "raised" \$93,932 as their share of the alleged price of protection against strikes and other labor troubles allegedly threatened by Bioff.

Mayer testified that he consummated a deal whereby Nelson became a sub-agent to a Dupont firm, Smith & Aller, and collected \$77,448 in "commissions" for the purchase of raw film material. Nelson testified he received \$125 a week and turned the rest of the money to Bioff. Mayer said that Nicholas M. Schenck, president of Loew's, Inc., instructed him to establish the sub-agency to take care of the pay-off. MGM formerly bought its raw material from the Eastman Kodak Company.

Browne, so far, has gotten very little play. His role thus far, says Prosecuting Attorney Mathias Correa, has been that of a stooge to Bioff.

AFM, NBC, CBS

(Continued from page 5)

it's like the income tax—you get used to it."

Other band agency execs had taken a more serious view. Tommy Rockwell, of General Amusement Corporation, stated that if the bands were not returned to remotes within a short time, band agencies would be hurt in the matter of building bands. He said other means of exploitation would have to be found. Charles Green, of Consolidated Radio Artists, stated that if the situation developed into a permanent deadlock, it would be the worst thing that could happen to the band business. "It would do for bands what it did for ASCAP."

Statements are particularly interesting in view of NBC's intention, expressed by some network spokesmen, to keep remotes off the Red network.

Prior to the settlement, NBC in New York had rounded up enough talent to program the networks for nine continuous hours in the event the New York musicians were pulled. The New York musicians were pulled, but NBC's plan did not go thru. Sidney Strotz, NBC exec, said that continuance of the strike situation was bad for radio, particularly in that it would force such programs as the NBC Symphony off the air. For a brief spell, however, talent had a holiday, and according to one NBC spokesman, the network, prior to the settlement, had already paid dramatic actors, singers and other radio artists about \$4,000 just to keep them standing by and available to fill in the sustaining time.

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(Routes are for current week when no dates are given)

A

Adams, Margaret (No. 1 Bar) NYC, nc.
 Adrienne (Rainbow Room) NYC, nc.
 Allen, Charles "Buddy" (St. George) Brooklyn, h.
 Alvarez, Anita (La Martinique) NYC, nc.
 Ammons & Johnson (Cafe Society Uptown) NYC, nc.
 Andrews, Avis (Regal) Chi. t.
 Anthony, Allyn & Hodge (Top Hat) Union City, N. J., nc.
 Arden, Eve (Brown Derby) Chi. nc.
 Arnolds, Three (State) NYC, t.
 Arres, Don (Roxy) NYC, t.
 Ashburns, The (Rainbow Grill) NYC, nc.
 Atkinson, Betty (Hi Hat) Chi. nc.
 Aurora (Copacabana) NYC, nc.
 Avery, Phyllis (Shubert) Cincinnati, t.
 Aviles, Chico (Penhouse Club) NYC, nc.

B

Baker, Jerry (Cinderella) NYC, nc.
 Ballero, Marc (Hurricane) NYC, nc.
 Barbary Coast Boys (Roger's Corner) NYC, nc.
 Barker, Art (Warwick) NYC, h.
 Barnes, Harold (Tower) Kansas City, Mo., 20-23, t.
 Barnett, Martin (Colosimo's) Chi. nc.
 Baron, Paul (Colosimo's) Chi. nc.
 Barr, Ruth (Vienna) NYC, c.
 Barrett, Roy (Hamid-Morton Circus) Toronto, Can., 20-25.
 Barrett, Sheila (Waldorf-Astoria) NYC, nc.
 Beachcombers of 1942 (Shubert) Cincinnati, t.
 Belen & Howard (Pantages) Birmingham 23-26, t; (Albany) Albany, Ga., 27-29, t; (Florida) Jacksonville, Fla., 30-31.
 Belling, Clem (State) Salisbury, N. C., 22; (Center) Greenville, S. C., 23, t; (Capitol) Atlanta 24-26, t.
 Bell's Hawaiians (Ritz) Muskogee, Okla., 20-22, t; (Broadway) Cape Girardeau, Mo., 24-25, t; (State) W. Frankfort, Ill., 26-27, t; (Jefferson Barracks) St. Louis 28-29; (Lincoln) Belleville, Ill., 30-Nov. 1, t.
 Benga, Tanya (Phono Village) Springfield, Mass., nc.

Bennett, Larry, Trio (Hickory House) NYC, nc.
 Benton Twins (Hi Hat) Chi. nc.
 Berg, Alphonse (Harry's New Yorker) Chi. nc.
 Bergen, Jerry (Trouville Club) Hollywood, Calif., nc.
 Bernard, Freddy (Old Roumanian) NYC, nc.
 Berry, Connie (Cafe Society Uptown) NYC, nc.
 Billingtons, The (Earle) Washington, t.
 Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
 Blaize & Barnett (Indiana Cafe) South Bend, Ind.
 Blake, Larry (Top Hat) Union City, N. J., nc.
 Blanchard, Paul & Paulette (Glenn Rendezvous) Newport, Ky., nc.
 Boran, Arthur (Shoreham) Washington 20-Nov. 3, h.
 Bourbon, Ray (Sheraton) NYC, h.
 Bouvier, Yvonne (Moulin Rouge) NYC, nc.
 Brown, Toby (Oasis) Muncie, Ind., nc.
 Burnell, Buster & Billie (Charles) Baltimore, nc.

Burnett, Martha (Commodore) NYC, h.
 Burnette, Smiley (Tower) Kansas City, Mo., t.
 Byton, Dorothy, Dancers (Sherman) Chi. h.

C

Callahan Sisters (Hollenden) Cleveland, h.
 Camacho & Pancho (Club Gaucho) NYC, nc.
 Camryn, Walter (Chez Paree) Chi. nc.
 Capella & Beatrice (Troika) Washington, t.
 Cappy Barra Boys (Tower) Kansas City, Mo., 24-30, t.
 Carla & Fernando (Havana-Madrid) NYC, nc.
 Carlos & Corita (El Chico) Pittsburgh, nc.
 Carmelita & Lee (New Villa) Toledo, O., nc.
 Carr, Billy (Hi Hat) Chi. nc.
 Carroll & Gorman (885) Chi. nc.
 Carter, Joe (Jimmy Kelly's) NYC, nc.
 Cartwright, Helene (Essex House) NYC, h.
 Casto, Jean (Number One Bar) NYC, nc.
 Cavall, Jean (Versailles) NYC, nc.
 Charles & Barbara (Mayfair) Boston, nc.
 Cherle & Tomacita (Rio Casino) Boston, nc.
 Chilton & Thomas (Grand Terrace) Chi. nc.
 Chittison, Herman (Ruban Bleu) NYC, nc.
 Chords, Three (Lanett) Lanett, Ala., 23, t; (Pantages) Birmingham 24-26; (Albany) Albany, Ga., 28-29, t; (Florida) Jacksonville, Fla., 30-31, t.
 Christy, Ken, Choir (Paramount) NYC, t.
 Clark, Keith (State) NYC, t.
 Clefs, Three (Budweiser Inn) Rock Island, Ill., nc.

Cole, King, Trio (Kelly's Stable) NYC, nc.
 Coleman, Adelaide (Kelly's Stable) NYC, nc.
 Collette & Barry (Rice) Houston, Tex., h.
 Collins & Peterson (State-Lake) Chi. t.
 Colt, Julie (Armando's) NYC, nc.
 Colt, Phyllis (Earle) Washington, t.
 Condos Bros. (Colosimo's) Chi. nc.
 Cook, Ralph (Harry's New Yorker) Chi. nc.
 Cook, Aileen (The Avenue) NYC, nc.
 Coral, Tito (Beachcomber) NYC, nc.
 Corale & Kaye (Tower) Kansas City, Mo., t.
 Cordova, Edna (Fifth Ave.) NYC, h.
 Corio, Ann (Bowers) Detroit, nc.
 Cortez, Flores (Kemper Lane) Cincinnati, h.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Cross & Dunn (Beverly Hills) Newport, Ky., nc.
 Cunningham, Fairy (Dixie) Ft. Smith, Ark., nc.

D

D'Amore, Franklyn (Chez Paree) Chi. nc.
 Dagmar (Old Roumanian) NYC, re.
 Dale, Jan (Park Lane) Buffalo, h.
 Daniels, Billy (Kelly's Stable) NYC, nc.
 Daniels, May (Jack & Bob's) Trenton, N. J., nc.
 Darnell, Donna (606) Chi. nc.
 D'Aubor & Renee (Casanova) Detroit, nc.
 Davis, Eddie (Leon & Eddie's) NYC, nc.
 Deane, Shirley (Club Moderne) San Francisco, nc.
 Del Carmen, Maria (Club Gaucho) NYC, nc.
 DeCordova & Barcelo (El Chico) NYC, nc.
 DeCruz, Netha (McVan's) Buffalo, nc.
 De Flores, Felipe (Havana-Madrid) NYC, nc.
 DeJongh, Phil (Phono Village) Springfield, Mass., nc.
 DeKerejarto, Duce (Music Hall) NYC, t.
 Delahanty Sisters (Condado) Trenton, N. J., nc.
 De Marco, Renee (Ambassador) NYC, h.
 Dennis & Sayers (Jack & Bob's) Trenton, N. J., nc.
 De Silva Twins (Edgewater Beach) Chi. 24-Nov. 6, h.
 De Wolfe, Billy (Rainbow Room) NYC, nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Dey, Steve (Casa Manana) Culver City, Calif., nc.
 DiGatanos (State) NYC, t.
 Dixon, Chas., & Pal (State-Lake) Chi. t.
 Doherty, Marie (Sawdust Trail) NYC, nc.
 Donia, Frankie (Stuart's) Albany, N. Y., nc.
 Dorben Dancers, Dorothy (Edgewater Beach) Chi. h.
 Dorsay & Diane (Paradise) Lawrence, Mass., re.
 Douglas, Roy (Old King Cole's Cafe) Flushing, N. Y., nc.
 Doyle, Eddie & Amy (Roosevelt) Gallitzin, Pa.; (Hollywood) Dundanville 27-Nov. 1, nc.
 D'Ray, Phil (Circle) E. Dubuque, Ill., nc.
 Draper, Paul (Waldorf-Astoria) NYC, h.
 Drew, Charley (Taft) NYC, h.
 Duke, Marylin (Commodore) NYC, h.
 Dumont, Marie (Crisis) NYC, nc.
 Dyer-Bennet, Richard (Ruban Bleu) NYC, nc.

Eberle, Eleanor (Belmont-Plaza) NYC, h.
 Eberle, Ray (Pennsylvania) NYC, h.
 Eckler, Hilda (Music Hall) NYC, t.
 Estelle & Leroy (Fefe's Monte Carlo) NYC, nc.
 Estes, Del (Club Minuet) Chi. nc.
 Everett & Conway (Torch) Canton, O., nc.

Farrar, Marianne (Bill Bertolotti's) NYC, nc.
 Farrell, Jimmy (Leon & Eddie's) NYC, nc.
 Fay, Frank (La Martinique) NYC, nc.
 Fay & Wellington (606) Chi. nc.
 Faye, Frances (Ben Marden's Riviera) Fort Lee, N. J., nc.
 Fisher, Nelle (Music Hall) NYC, t.
 Fischer's, Clifford, Folles Bergere (RKO-Boston) Boston 20-23, t; (State) Hartford, Conn., 24-30, t.
 Floretta & Boyette (Bimbo's 365 Club) San Francisco, nc.
 Flowerton, Consuelo (La Marquise) NYC, nc.
 Fontana, Georges (Diamond Horseshoe) NYC, nc.
 Forbes, Ann (Bill Bertolotti's) NYC, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Ford, Don & June (State-Lake) Chi. t.
 Frabells, The (Cappys) Lawrence, Mass., c.
 Francis, Benita (Gay Way) San Francisco, nc.
 Francis, Jeanne, & Jerry Grey (Colosimo's) Chi. nc.
 Franey's, Dorothy, Star-Spangled Ice Revue (Claridge) Memphis, Tenn., h.
 French, Eleanor (Drake) Chi. h.
 Froos, Betty (Cora & Irene's) NYC, nc.
 Funzafire (Stanley) Pittsburgh, t.

Garay, Joaquin (Copacabana) San Francisco, nc.
 Gardner, Grant (Post) Spokane, Wash., 20-25, t.
 Garrick & Eloise (Palais Montcalm) Quebec City, Can., t.
 Garron & Bennett (Rio Casino) Boston, nc.
 Gary, Margaret (Moulin Rouge) NYC, nc.
 Gaudsmith Bros. (Chicago) Chi. t.
 Georges & Jo Ann (Washington) Indianapolis, h.
 Geraldine & Joe (Chicago) Chi. t.
 Gerity, Julia (Roger's Corner) NYC, nc.
 Gilbert, Ethel (Gay '90s) NYC, nc.
 Gilbert, Paul (Washington) Indianapolis, h.
 Glover & LaMae (Book-Cadillac) Detroit, h.
 Golden Gate Quartet (Cafe Society Downtown) NYC, nc.
 Gordon Trio (Shubert) Cincinnati, t.
 Gordon, Rosalind (Leon & Eddie's) NYC, nc.
 Gowet & Jeanne (Plaza) NYC, h.
 Grauer, Bernice (Gay '90s) NYC, nc.
 Gray, Gary (Seven Seas) Chillicothe, O., nc.
 Gray, Gilda (Diamond Horseshoe) NYC, nc.
 Gunsetts, The (Royale) Detroit, nc.

Haakon, Paul (Chicago) Chi. t.
 Habb & Denton (Park) Akron, O., nc.

(Vienna Plaza) Zanesville 27-Nov. 1, nc.
 Hadley Dancers (Bismarck) Chi. h.
 Hager, Clyde (Diamond Horseshoe) NYC, nc.
 Hale, Geoffrey (Park Central) NYC, h.
 Hale, Henry (French Monte Carlo) NYC, nc.
 Hall, Dale (Nicollet) Minneapolis, h.
 Hanley, Bert (Club Savoy) Montreal, nc.
 Harris, Don (606) Chi. nc.
 Harris, Velma (Chez Paree) Chi. nc.
 Harrison, Spike (Gay '90s) NYC, nc.
 Hartzells, The (Park Plaza) St. Louis, h.
 Hasbrough, Rabana (Music Hall) NYC, t.
 Haviland, Dick (Cocktown Tavern) Detroit, nc.

Hawaiian Nights (State-Lake) Chi. t.
 Hays, Virginia (Bossert) Brooklyn, h.
 Healy, Jane (Brogan's) Buffalo, h.
 Heller, Honey Bee (606) Chi. nc.
 Higgins, Peter (Royale) Detroit, nc.
 Hild, Dorothy, Ballet (Chicago) Chi. t.
 Hildegarde (Savoy Plaza) NYC, h.
 Hollenbeck, Dr. & Co. (Downtowner) Kansas City, Mo., 13-28, nc.
 Hollywood Sweater Girls (Colonial) Dayton, t.
 Holmes, Marion (Bismarck) Chi. h.
 Holst, Jack & Milady (Edgewater) Chi. h.
 Honeys, Six (Beverly Hills) Newport, Ky., cc.
 Hoosier Hot Shots (Tower) Kansas City, t.
 Horne, Helena (Cafe Society Downtown) NYC, nc.
 Hoveler, Winnie, Girls (Hi Hat) Chi. nc.
 Howard, Anne (Colosimo's) Chi. nc.
 Howard, Joe E. (Diamond Horseshoe) NYC, nc.
 Howard, Willie (Shubert) Cincinnati, t.
 Hudson, Sunny (Shubert) Cincinnati, t.
 Hutton, Marion (Pennsylvania) NYC, h.
 Hyde, Vic (Shubert) Cincinnati, t.
 Hyers, Frankie (Club 18) NYC, nc.

Iles, Steven (Weylin) NYC, h.
 Inge, Adele (New Yorker) NYC, h.
 Ink Spots, Four (Howard) Washington, 24-30, t; (Adams) Newark, N. J., 31-Nov. 2, t.
 Irene & Duval (Fifth Ave.) NYC, h.

Jocelyn, Mildred (Iceland) NYC, re.
 Jones, Joe (Cafe Society Uptown) NYC, nc.

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Jones, Owen (Leone's) NYC, re.
 Juarez, Juanita (Beachcomber) NYC, nc.
 Juvelys (Capitol) Washington, t.

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JOLLY JOYCE
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Kaahue's Hawaiians (Deshler-Wallick) Columbus, O., h.
 Kahler, Jerry (Town House) Los Angeles, h.
 Kaly, Chandra, Dancers (Beachcomber) NYC, nc.
 Kavan, Alice (Chez Paree) Chi. nc.
 Kay, Dolly (Harry's New Yorker) Chi. nc.

Advance Bookings

ROBBINS BROTHERS AND MARGIE: Colonial Theater, Dayton, O., Oct. 31.
GIL LAMB: Chicago Theater, Chicago, Nov. 14.
INA RAY HUTTON: Adams, Newark, N. J., Nov. 6.
WILL BRADLEY: Orpheum, Minneapolis, Nov. 20; Riverside, Milwaukee, Nov. 28.
SHEA AND RAYMOND: Beverly Hills Country Club, Newport, Ky., Oct. 24, week; Paramount, New York, Nov. 19.
FRANK PAYNE, Gillette & Richards: Trocadero, Evansville, Ind., Nov. 1, two weeks.

BOB BROMLEY: Baker Hotel, Dallas, December 3, four weeks.
MILDRED BAILEY: Trocadero, Detroit, Nov. 3, week.
MAJOR BOWES UNIT AND BLACKSTONE MAGIC SHOW: Oriental Theater, Chi. Nov. 7, week; Riverside, Milwaukee, Nov. 14, week.
JUMBO CIRCUS REVUE: Oriental Theater, Chi. Oct. 24, week; Riverside, Milwaukee, Oct. 31, week.
LEOTA LANE: Henry Grady Hotel, Atlanta, Oct. 23, week.
FRED RONER: Roosevelt Hotel, Jacksonville, Fla., Oct. 26, week.

Kay, Ellen (Brown Derby) Chi. nc.
 Keaton & Armfield (State-Lake) Chi. t.
 Kellerman, Mimi (Capitol) Washington, t.
 Kent, Avis (Stevens) Chi. h.
 Keogan, Jim (Spivy's Roof) NYC, nc.
 Kin Loo Sisters (Colonial) Dayton, O., 20-23; (Palace) Columbus 24-30, t.
 King, Carol (Ben Marden's Riviera) Fort Lee, N. J., nc.
 King, Charles (Diamond Horseshoe) NYC, nc.
 King, Mary Lou (Iceland) NYC, re.
 Knapp, Marjorie (Glenn Rendezvous) Newport, Ky., nc.
 Kretlow Dancers (Harry's New Yorker) Chi. nc.
 Kuznetsoff, Adia (Russian Kretchma) NYC, nc.

L
 Lamberti, Prof. (Bal Tabarin) San Francisco, nc.
 Lambot, Edith (Bill Bertolotti's) NYC, nc.
 Lane, Larry (Jack & Bob's) Trenton, N. J., nc.
 Lane, "Sharkey" Barry (Roxy) NYC, t.
 Lang & Lee (Gunther) San Antonio, Tex., h.
 LaPlanche, Rosemary (Roxy) NYC, t.
 Laurel, Dolores (Club Gaucho) NYC, nc.
 Laurie, Jack (Club Frolics) NYC, nc.
 Lawrence, "Baby" (Kelly's Stable) NYC, nc.
 Lee, Joe & Betty (Park Plaza) St. Louis, h.
 Lee, Lois (Palmer House) Chi. h.
 Lee, Peggy (New Yorker) NYC, h.
 LeRoy Hal (Glenn Rendezvous) Newport, Ky., nc.
 Lewis, Dorothy (St. Regis) NYC, h.
 Lewis, Joe E. (Chez Paree) Chi. nc.
 Lewis, Ralph (Maxim's) NYC, nc.
 Lexterenz, Clarence (Howard) Bridgeport, Conn., h.
 Libby, George, Dancers (Glenn Rendezvous) Newport, Ky., nc.
 Lind, Della (Diamond Horseshoe) NYC, nc.
 Lit, Evelyn & Bernie (Pirate's Den) Baltimore, nc.
 Lordier, Patricia (Beachcomber) Boston, nc.
 Lowe, Hite & Stanley (Earle) Phila. t.
 Lucas, Nick (Show Box) Seattle, Wash., 20-25; (The Cave) Vancouver, Can., 27-Nov. 8.
 Lydia (La Marimba) San Francisco, nc.
 Lynch, Marty (Redmen's Club) Rochester, N. Y.

M
 McCabe, Sara Ann (Biltmore) NYC, h.
 MacFarland, Frank (Barney Gallant's) NYC, nc.
 McKowns, The (885) Chi. nc.
 McMahon, Jere (Music Hall) NYC, t.
 McNeil, Claudia (Kelly's Stable) NYC, nc.
 Madera, Nedra (Club Gaucho) NYC, nc.
 Madison, Ruby (Gay '90s) NYC, nc.
 Mangan Sisters (Diamond Horseshoe) NYC, nc.
 Marque & Marlys (Plaza) Danville, Ill., h.
 Marquis, Del (Phono Village) Springfield, Mass., nc.
 Marshall & Shields (Bismarck) Chi. h.
 Marta, Richard (Chateau Moderne) NYC, nc.
 Martin & Allen (Shubert) Cincinnati, t.
 Martinez, Juan (Ruban Bleu) NYC, nc.
 Masters & Rollins (Colonial) Dayton, O., t.
 Maurice & Maryea (Bismarck) Chi. h.
 Maurice, Great (St. Moritz) NYC, h.
 May, Bobby (Beverly Hills) Newport, Ky., cc.
 Meadows, Franklin (Swing Club) NYC, nc.
 Meiva, Renee (Scenic Inn) Detroit, nc; (Haymarket) Detroit 27-Nov. 1, nc.
 Mercer, Frances (Versailles) NYC, nc.
 Middleton, Velma (Palace) Cleveland, t.
 Midgley, Dorese (Palmer House) Chi. h.
 Miller Bros. & Lois (Palace) Cleveland, t.
 Montana, Montie (American Royal Horse Show) Kansas City, Mo., 18-25.
 Monroe, Lucille (Jack & Bob's) Trenton, N. J., nc.
 Monti, Mili (Versailles) NYC, nc.
 Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
 Morgan, Grace (La Guardia Airport) Long Island, N. Y., nc.
 Morgan Trio (Kelly's Stable) NYC, nc.
 Morris, George (Armando's) NYC, nc.
 Morrison, Kitty (Jimmy's On-the-Trail) Miami, Fla., nc.
 Murphy, Dean (Rumba Casino) Chi. nc.
 Murray, Steve (Butler's New Room) NYC, nc.
 Murtah Sisters (Bal Tabarin) San Francisco, nc.
 Myler, Marvella (Montrose) Cedar Rapids, Ia., h.
 Myrus (Park Plaza) St. Louis, h.

N
 Na Pua (Lexington) NYC, h.
 Naldi, Nita (Diamond Horseshoe) NYC, nc.
 Nalley, Dell (Roger's Corner) NYC, nc.
 Nalley, Velva (New Yorker) NYC, h.
 Nevel, Nik, Trio (Green Tree Tavern) Washington, Pa., nc.
 Nevada, Vicki (Emerson) Baltimore, h.
 Newdahl, Clifford (No. 1 Bar) NYC, nc.
 Newell, Ace (Fairfax) NYC, h.
 Noble, Art (Seven Seas) Hollywood, nc.
 Novelle, Ron (Park Rest) Newark, N. J., nc.

O
 O'Connell, Alice (Lincoln) NYC, h.
 O'Connor, Anne (Hi-Hat) Chi. nc.
 Olsen & Shirley (Chez Paree) Chi. nc.
 Orta, Sergio (La Fiesta) San Francisco, nc.
 Ortega, Belen (Havana-Madrid) NYC, nc.
 Osta, Teresita (El Chico) NYC, nc.
 Overman, Wally (Haymarket) Dearborn, Mich., nc.

P
 Padilla Sisters (El Chico) NYC, nc.
 Page & Nona (Tivoli) Melbourne, Victoria, Australia, until Nov. 30, t.
 Parks, Barbara (Bowers) Detroit, nc.
 Pedro & Rafael (Palace) Rockford, Ill., t.
 Paulson, Lehua (Lexington) NYC, h.
 Payse, Howard, Dancers (Pantages) Birmingham 23-26, t; (Albany) Albany, Ga., 27-29, t; (Florida) Jacksonville, Fla., 30-31.
 Penny Sisters (Gibson) Cincinnati, h.
 Pepper, Mack (Park Central) NYC, h.
 Perrin, Mack (Cafe Sutton) NYC, nc.
 Pickett & Ross (Biltmore) NYC, h.
 Pollakova, Nastia (Russian Kretchma) NYC, nc.
 Price, Georgie (La Conga) NYC, nc.
 Price, Sammy (Cafe Society Downtown) NYC, nc.
 Princess & Willie Hawaiians (Burton) Allegheny, N. Y., h.

R
 Raeburn, Burt (St. George) Brooklyn, h.
 Randall, Peter (Bal Tabarin) NYC, nc.
 Rayal Quintet (Beverly Hills) Newport, Ky., cc.
 Raydon & Rogers (Madison) Baltimore, nc.

"Hawaiian Nights" Chi Click With 17G

CHICAGO.—In its final week of vaude, ending Thursday (23), the State-Lake (3,700 seats; \$15,000 house average) is grossing a good \$17,000 with Anton Scibilla's unit *Hawaiian Nights*, revised for the new season, and *Broadway Limited* on screen. House switches to straight pictures Friday (24), while the Oriental on the same day will return to a combo policy. Week ended October 16, the State-Lake did a fair enough \$16,000 with Count Berni Vici's unit *Spices of 1941* and Paramount's *Flying Blind*.

Chicago (4,000 seats; \$32,000 house average) is slipping this week (starting October 17) to a poor \$29,000, with the holdover of Bob Hope's pic *Nothing But the Truth* and a new presentation show featuring Paul Haakon. The first stanza of the Hope feature and a flash bill with Larry Adler grossed \$33,000.

JOE BONNELLI has left the *Funzafire* unit to take out a small show of his own.

Raye & Naldi (Palmer House) Chi, h.
Reis Bros. (Tic Toc) Milwaukee, nc.
Renaud, Rita (19th Hole) NYC, nc.
Renee & Root (Ball) Miami, Fla., nc.
Reyes, Raoul & Eva (Paramount) NYC, t.
Rhythm Rockets (Capitol) Washington, t.
Rice, Sunny (Rumba Casino) Chi, nc.
Richards, Julio (Havana-Madrid) NYC, nc.
Richards, Lynne (Lincoln) NYC, t.
Richards & Carlson (Park Central) NYC, h.
Richey, Jean (Colosimo's) Chi, re.
Richman, Harry (Ben Marden's Riviera) Fort Lee, N. J., nc.
Richmond, June (Famous Door) NYC, nc.
Ridders, The (Rio Casino) Boston, nc.
Ringo & Harris (Cora & Irene's) NYC, nc.
Rio, Eddie & Bros. (Shubert) Cincinnati, t.
Rios, Rosita (Capitol) Washington 17-23, t.
Ritz Bros. (State) NYC, t.
Roberts & White (Biltmore) NYC, h.
Robbins, Archie (Roxy) NYC, t.
Roberts, Dixie (Famous Door) NYC, nc.
Robinson, Bill (Palace) Cleveland, t.
Rochelle, Jean (Queen's Terrace) Woodside, L. I., N. Y., nc.
Rodrigues, Aida (Havana-Madrid) NYC, nc.
Rollickers Trio (Flynn's Cocktail Lounge) New Orleans, nc.
Rollins, Adrian, Trio (Dempsey's) NYC, nc.
Rosal, Anita (Club Gaucho) NYC, nc.
Rosini, Carl (Park Central) NYC, h.
Rosini, Paul (Gibson) Cincinnati, h.
Roth's, Chas., Tip Top Dancers (Kalliner's Rathskeller) Phila, nc.
Roxettes (Earle) Washington, t.
Rugel, Yvette (Colosimo's) Chi, nc.
Rushing, Jimmy (Cafe Society Uptown) NYC, nc.
Ryans, Three (State-Lake) Chi, t.

Sablon, Jean (Plaza) NYC, h.
St. Clair-Avery Dancers (Shubert) Cincinnati, t.
St. Clair & Durand (Zimmerman's Hungaria) NYC, nc.
Scott, Hazel (606) Chi, nc.
Seiler, Jay & Lou (Paramount) NYC, t.
Serrano, Maruja (Club Gaucho) NYC, nc.
Sexton, Al (Sawdust Trail) NYC, nc.
Shanley, Robert (Music Hall) NYC, t.
Shaub, George (Jimmy Kelly's) NYC, nc.
Shaw, Naleo (Lexington) NYC, h.
Shayne, Betty (606) Chi, nc.
Sheldon & Preston (Ben Marden's Riviera) Fort Lee, N. J., nc.
Shepherd, Norma (Hickory House) NYC, nc.
Sherman, Hal (Capitol) Washington, t.
Sherman Bros. & Tessie (Lexington Casino) Phila, nc.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Shutta, Ethel (Hurricane) NYC, nc.
Smith, Rollin (Hickory House) NYC, nc.
Spear, Harry (Rio Casino) Boston, nc.
Stanley, Irene (Le Poissonier) NYC, nc.
Starlets, The (Harry's New Yorker) Chi, nc.
Sterling, Dolly (606) Chi, nc.
Stone, Louise (Tower) Kansas City, Mo., t.
Street, Christeen (Lincoln-Douglas) Quincy, Ill., h.
Streeter, Louis (Casanova) Detroit, nc.
Strickland, Charles (Gay '90s) NYC, nc.
Stuart & Lea (Radio City Music Hall) NYC, 20-22, t.
Stuart, Marlyn (Royale) Detroit, nc.
Sullivan, Mickey (Lido) Worcester, Mass., c.
Sullivan, Maxine (Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Summers, Arthur (Park Rest) Newark, N. J., nc.
Suns, Three (Piccadilly) NYC, h.
Swann, Russell (Fefe's Monte Carlo) NYC, nc.
Sybil & Sandra (Mount Royal) Baltimore, h.

Talavera, Ramon (Beachcomber) Baltimore, nc.
Tanner Sisters (Rumba Casino) Chi, nc.
Taubman, Paul (Penthouse Club) NYC, nc.
Taylor, Estelle (Club Moderne) San Francisco, nc.
Tempos, Three (Franklin) Portsmouth, O., nc.
Terry, Ruth (State) NYC, t.
Thomas, Danny (5100 Club) Chi, nc.
Thomas, Lee (Station WAB) Bangor, Me.
Thomas, Shirl (Armando's) NYC, nc.
Tomack, Sid (Tic Toc) Milwaukee, nc.
Torres, Fay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Tufts, Sonny (Queen Mary) NYC, re.
Tune Toppers, Four (Rogers Corner) NYC, c.

Upp, Odessa (Station W DAN) Danville, Ill.
Urban, Fran (Wivel) NYC, re.

Valleau, Great (Rialto) Boise, Idaho, 22-24; (Roxy) Meridian 30; (Majestic) Caldwell 31; (Adelalde) Nampa, Nov. 1-2, t.
Vallee, Edece (Jimmie Dwyer's Sawdust Trail) NYC, nc.

Vaudefilm Grosses

Ritz Bros. Open Big; Spitalny Off To Good Biz; Cugat Still Drawing

NEW YORK.—Prosperity is continuing in vaudefilm box offices. Last week the houses got a break from the Columbus Day crowds and now favorable weather plus substantial products are keeping up the boom.

The Paramount (3,664 seats; \$37,000 house average) going into the third week of Xavier Cugat's band, Jay and Lou Seller, and film, *Hold Back the Dawn*, is drawing a hefty \$41,000. Second week took \$50,000, while opener got a strong \$60,000.

The Strand, 2,758 seats; \$33,500 house average) opened October 17 with Phil Spitalny's ork and *Sargeant York*. Should do \$48,000. Pic had previous runs at the Astor and Hollywood theaters, but pop-priced audience is as yet

untapped. Last week, the second stanza of Jan Savitt and *Maltese Falcon* pulled \$32,000, while opening week had gathered \$37,000.

Roxy (5,835 seats; \$36,000 house average) is still knocking off big takes with (See N. Y. GROSSES on page 27)

Grosses Good in Providence Area

PROVIDENCE.—Vaude acts are finding Rhode Island more acceptable territory this season than in some years. Week-end of October 11 saw Metropolitan and Fay's here using variety bills, E. M. Loew's Capitol in Pawtucket playing a unit Friday and Saturday, and Biltmore's Garden Restaurant, Cabana, Heigh-Ho and many other night clubs using floor-shows. Fay's, returning vaude October 10, is using seven acts and Al Jahns orchestra on stage. Business good opening day and thru week-end, including Columbus Day.

Metropolitan, with Lou Holtz, Carl Hoff and orchestra, Erik Rhodes, Ruth Terry and the Billingtons, did \$5,900 on three-day booking ended October 12. Previous week, with Three Stooges, Beatrice Kay, Sam Donahue's ork, Three Heat Waves and Virginia Austin, house got \$6,800 for week-end.

Tab's \$700 Week; "Hellza" SRO

SPOKANE.—Second week of the Rex Theater (335 seats) tab show grossed \$700, operators G. Featherstone and J. A. Birkland report. Bobby Fitzsimmons, comedian, and Sammy Lewis, dancing comedian, have joined the cast.

Down \$50 from the previous week-end, Post Street (950 seats) grossed \$1,200 October 10-12 with Dawn Sisters, Dave Monahan, Gillette and Richards, W. W. Cochran and Sheffield, all Bert Levey circuit acts, plus *All Over Town* and *Footlight Fever* on screen.

The Fox (2,251 seats) hung out the SRO sign for the single performance October 7 of *Hellzapoppin*, starring Billy House and Eddie Garr. Tickets scaled from \$3.45 to \$1.15.

Capitol and Earle, Wash., Get \$18,800

WASHINGTON.—Colder weather has caused a business slump, according to theater managers here. However, steady business is expected for current attractions. Strong stage bills have been booked to support films otherwise none too strong.

Loew's Capitol showing *International Lady* for week ended October 22 expects \$16,000. The Juvells, Hal Sherman, Rosita Rios, Mimi Kellerman and Rhythm Rockets are on stage. Last week, ended October 15, *Feminine Touch* pulled \$18,800, to which management also credits the Hartmans.

Warner's Earle for week ended October 23 showing Astaire film, *You'll Never Get Rich*, anticipates \$18,500. Stage features Willie, West and McGinty; Phyllis Colt, the Billingtons and Roxettes. Five shows per day scheduled for week-end. Last week, ended October 16, *Hold Back the Dawn*, featuring Charles Boyer, did a hefty \$18,800.

Ted Lewis Fair 20G

BOSTON.—Ted Lewis unit, in for week ending October 16, rolled up a fair \$20,500 at the 3,212-seat RKO-Boston. Tickets were scaled at 33.44 and 55 cents. Pic was *Sing Another Chorus*.

Clifford Fischer's new *Folies Bergere* unit opened Friday (17) for a full-week stand.

Andrews Nice 18G

ALBANY, N. Y.—The Andrews Sisters and Joe Venuti's band drew a nice \$18,000, week ended October 16, at Fabian's Palace Theater (3,764 seats). Carroll and Howe and Spencer and Forman completed the bill.

L. A. Para Strong With 15G; Nelson's 12½G Good at Orph

LOS ANGELES.—Local houses did good business last week despite a heat spell that sent the mercury to 92 degrees.

The Paramount, with a bill including Jay Whidden's orchestra, Pallenberg's Bears, Gloria Starr and Her Ringmasters and Ruth Daye, and *Hold Back the Dawn* on the screen for the third week, with *Buy Me That Town* as supplementary pic, did \$15,000, strong for the set-up. House has 3,595 seats at 40, 55 and 75 cents. Business this week with *Nothing But the Truth* and Johnnie's Richard's orchestra displayed early strength.

Ozzie Nelson brought the Orpheum (2,200 seats) a good \$12,500. Supporting acts were Walter Dare Wahl and Theodore and Hennesha, dance team. Screen offerings were *The Pittsburgh Kid* and *Rags to Riches*. House charges 30, 40 and 55 cents. Business on opening night for Milt Britton was fair.

Sammy Kaye 20G At Earle, Philly; Rand Big at Fay's

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000) for the week ended Thursday (16), pulled a fair \$20,000 with Sammy Kaye and his band carrying the bill. Stretch started off big, but dipped on week days. Tommy Ryan, Arthur Wright, Marty McKenna, Maury Cross, Charlie Wilson, Alan Foster and the Three Kadets from the band supported, along with Joe and (See Philadelphia Grosses on page 27)

Gypsy Rose Lee Big \$10,500 in Dayton

DAYTON, O.—Gypsy Rose Lee pulled down an excellent \$10,500 at the Colonial for week ended October 16. Opening day was the biggest in several years, with one exception, Lum and Abner.

Opening day Gypsy went on despite the fact that all her wardrobe had been lost between Youngstown, O. and Dayton and she had only a negligee and a G-string borrowed from the local burlesque house in which to make her appearances.

Heidt \$15,500 Best K. C. Gross in Years

KANSAS CITY.—Horace Heidt, his Musical Knights and Pot o' Gold Stars ended a week at the Tower Theater (2,043 seats) October 16, grossing \$15,500, according to house manager S. Bernard Joffe.

This was the best gross Joffe has seen since he took over management two and half years ago. The Tower is the only house consistently showing flesh here. Heidt gave five show a day. Admish was hiked to 50 cents from usual 30 cents.

Robinson, Lunceford 23G in Pittsburgh

PITTSBURGH.—Stanley Theater grossed \$23,000 week ended October 16, with a bill starring Bill Robinson and the Jimmy Lunceford orchestra.

Velma Middleton and the Miller Brothers and Lois rounded out the bill.

Welk Big \$1,058 2 Evening Shows

DE KALB, Ill.—Lawrence Welk and band grossed a big \$1,058 at the Egyptian Theater (1,200 seats) here Wednesday (15). Outfit played only two evening shows.

Its last stand here in April grossed \$988.

Rivoli Rising

SEATTLE.—The Rivoli (900 seats) grossed \$2,300 here last week to go \$800 over average. Vaude included Charles Myer Fritcher, the Edwards, Zerelle, Hal Harris, Francis Blair, Billie Reeme and house line of six. Three screen changes.

Vance, Jerri (606) Chi, nc.
Vass, Emily (Biltmore) NYC, h.
Vermonte, Claire (Fifth Avenue) NYC, h.
Vernon, Wally (606) Chi, nc.
Vestoff, Florja (Belmont-Plaza) NYC, h.
Vikings, The (Chicago) Chi, t.

Wade, Bill & Betty (New Yorker) NYC, h.
Walker, Cy (The Avenue) NYC, nc.
Wallis, Betty (Iceland) NYC, re.
Walzer, Oscar (Fifth Avenue) NYC, h.
Wanger, Wally, Girls (Rio Casino) Boston, nc.
Ware, Dick (Bismarck) Chi, h.
Warner, Jack & Jill (Tower) Kansas City, Mo., t.

Warren, Earl (Cafe Society Uptown) NYC, nc.
Weaver, Doodles (Biltmore) NYC, h.
Webb, Nella (Lexington) NYC, h.
Weeks, Larry (Golden Anchor) Andover, Mass., nc.

Wences, Senor (Rumba Casino) Chi, nc.
Westfield, Catherine (885) Chi, nc.
White, Jack (18 Club) NYC, nc.
White, Jackie (Ansley) Atlanta, Ga., h.
White, Jerry (Bill's Gay '90s) NYC, nc.
White, Madalyn (Cora & Irene's) NYC, nc.
White, George, Scandals (Palace) Columbus, O.
Whitney, Ann (Hungaria) NYC, re.
Williams, Hermanos, Trio (Ben Marden's Riviera) Fort Lee, N. J., nc.
Williams, Mary Lou (Famous Door) NYC, nc.
Williamson, Herb (Golden Pheasant) Hancock, Mich., nc.

Willie, West & McGinty (Earle) Washington, t.
Wilson, Evelyn (State-Lake) Chi, t.
Wink, George (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Winslow, Miriam (Rainbow Room) NYC, nc.
Wong, Jadin (Leon & Eddie's) NYC, nc.
Woods, Johnny (Palmer House) Chi, h.
(See ROUTES on page 32)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Plymouth) Boston.
Blithe Spirit (Wilbur) Boston.
Blossom Time (Miller) Augusta, Ga., 22; (Royal) Columbus 23; (Grand) Macon 24; (Municipal Aud.) Savannah 25.
Claudia (Selwyn) Chi.
Cornell, Katharine, in Doctor's Dilemma (Grand O. H.) Chi.
Dante (Curran) San Francisco.
Ellis, John, Rip Van Winkle Co.: Lima, O., and surrounding towns, 20-Nov. 1.
Evans, Maurice, in Macbeth (Shubert) New Haven, Conn., 23-25.
Father's Day (Studebaker) Chi.
Hellzapoppin (Kimo) Albuquerque, N. M., 22; (Plaza) El Paso, Tex., 23; (Texas) San Antonio 25-26.

Hi Kickers (Forrest) Phila.
Jolson, Al, in Hold On to Your Hats (Royal Alexander) Toronto, Can.
Land Is Bright (National) Washington, D. C.
Let's Face It (Colonial) Boston.
Louisiana Purchase (Erlanger) Chi.
Lunt & Fontanne, in There Shall Be No Night (Norva) Norfolk, Va., 22; (Lyric) Richmond 23-25.
Man Who Came to Dinner (Copley) Boston.
Mr. and Mrs. North (Shubert Lafayette) Detroit.
My Sister Eileen (Shrine Mosque) Peoria, Ill., 22; (English) Indianapolis, Ind., 24-25.
Native Son (Nixon) Pittsburgh.
Rio Rita (Boston O. H.) Boston.
Separate Rooms (Erlanger) Buffalo, N. Y., 20-22; (Empire) Syracuse 23; (Eric) Schenectady 24-25.

Sons o' Fun (Shubert) Boston.
Student Prince (War Memorial Aud.) Trenton, N. J., 22; (Mishler) Altoona, Pa., 23; (Embassy) Johnston 24; (Maryland) Cumberland, Md., 25.
Theatre (Harris) Chi.
Tobacco Road (Mayfair) Portland, Ore.
Veloz & Yolanda (American) St. Louis.
Waters, Ethel, in Mamba's Daughters (Geary) San Francisco.
Wynn, Ed, in Boys and Girls Together (English) Indianapolis 20-22; (Taft) Cincinnati 23-26.

ICE SHOWS ON TOUR

Ice-Capades of 1942: (Pla-Mor Ice Palace) Kansas City, Mo., 21-Nov. 1.
Lewis, Dorothy (St. Regis Hotel) NYC.
Shipstad & Johnson's Ice Follies (Chicago Arena) Chi.
Star-Spangled Ice Revue (Netherland Plaza) Cincinnati.

Margolis Takes Over Follies in Philly

PHILADELPHIA, Oct. 18.—Management of the Follies Theater, indie burly temple, has been taken over by Morris (Red) Margolis from Lou Bernstein. Margolis was one of the biggest coin machine operators here as head of Keystone Vending Company. House is inaugurating free ladies' matinees Mondays to Thursdays. Grover Franks comes in to produce the stock troupe, headliners changing each week, with Nora Ford coming in for the lead. Emphasis will be on strips, with Jean Carter, Carol Ann, Doreen and Gladys Fox set.

American Performers Leave Rio for U. S.

RIO DE JANEIRO, Oct. 11.—Lee Brojde, U. S. organist who has been at the Hammond in the Casino Atlantico the past 18 months, sailed September 23 for New York. Will return in November for an engagement at the Casino Urca. . . . Ted Meza, Theslof and Taylor, standard ice turns, and Deval, Merle and Lee, dance trio, closed at the Urca and sailed for New York September 23. . . . Nina Korda, U. S. warbler who has finished a two-week repeat at Casino Atlantico, will remain in Rio for two weeks before returning to the States. . . . Lane Brothers, acro duo, are current at the Grande Hotel Casino Guaruja, Santos, following four weeks at Casino Atlantico in Rio.

John Barnes, U. S. tapster, sailed September 23 for New York. . . . Bob Dupont, juggler, was added to the show at Casino Atlantico September 23. Date is repeat for Dupont, who sandwiched in two weeks at Grande Hotel Casino Guaruja between Atlantico engagements. . . . The Glamour Girls, U. S. line who were at the Casino Atlantico for six months and are current at Grande Hotel Casino Guaruja, Santos, will return to Casino Atlantico for eight weeks early in October.

Sherod and Carol, fem dance duo, will wind up their two-week date at Atlantico and return to the States this month. . . . Vol Voltan, mix-a-drink artist, was added to Casino Atlantico show. . . . Judy Starr heads the current show in the Golden Room in the Copacabana, with Jack Cole, Florence Lessing and Marion Lawrence; Fernando Alvarez, the New York Copacabana girl line (6) and Basil Fomeen band.

Union Asks Boards To Police Mixing

PHILADELPHIA, Oct. 18.—In an effort to curb entertainers being forced to serve as hostesses in night clubs, Pennsylvania State Liquor Board has made an agreement with the New York State Liquor Board at the behest of the local AGVA chapter. Dick Mayo is local AGVA executive secretary.

Effect of the working agreement was seen last week when liquor license of Town Tavern, Rochester, N. Y., was revoked by the New York board on complaints received from AGVA by the Pennsylvania board.

Cleaning Up Burlesque

SAN FRANCISCO, Oct. 18.—Two legalites were standing on a corner opposite the Kearney Street burlesque house.

Said one, who is a deputy d. a.: "I told them over there they'd have to clean it up—now look."

Across the street four painters were at work on the building.

1st Black, White Unit of Season

PHILADELPHIA, Oct. 18.—Izzy Hirst circuit adding the first black-and-white unit. Unit 24, headed by Mandy Kay, Dave Chassen and Pigmeat Markham, added colored chorus for tomorrow's opening in Newark, N. J. Boo LaVon, closing with the Brenner-Kirkland show, Unit 10, joins Unit 24 in Newark. Marion Lamarr makes the replacement in Unit 10 in Boston.

Johnny Cook and Ann Powell replaced by Jack Pershing with Unit 13. Show also loses Betty DuVal temporarily; she remained behind in Boston for a throat operation. Connie Fonslau and Bob Rodgers joined Unit 23.

For Unit 25, Eddie Austin replaced Jon Nicols in Baltimore, and Great O'Shays closed with the unit in Newark.

Clean Burly for Gayety, Minneapolis

MINNEAPOLIS, Oct. 18.—Modified burlesque returned to the New Gayety Theater here October 10 when the Ramsey Amusement Company, owner of the old-time burly house, introduced a 20-person show, including a 12-girl line, headed by Billy Gordon.

"Our intention," said David Gilman, head of Ramsey, "is to give the city the best possible amusement bargain, a clean girl show."

The 2,700-seat house will have a price policy of 15 and 25 cents. Three stage-shows daily, and, if the demand is there, four Saturdays and Sundays. A 10-cent movie grind since Harry Hirsch and Harry Katz, burly operators, abandoned it more than a year ago, it will also use a feature, newsreel and two-reel shorts.

Producer and booker for the show is Colonel Lewis, of Chicago. Hazel Mack, burly queen of years ago, is in charge of dance direction. Principals changed weekly. Sam Berg is house manager.

Cut Rate for Soldiers

PHILADELPHIA, Oct. 18.—Management of the Follies Theater announces that all United States servicemen and British sailors and marines will be admitted to the burly house at half price.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

ROSITA ROYCE and her doves, at the Republic week of October 12, auditioned a new song, her own idea, that satires the strip business and includes impressions of Ann Corio, Margie Hart, Georgia Sothern and Gypsy Rose Lee. Next stop, Norfolk. . . . HARRY WHITE is with the Jack Diamond unit on the Hirst wheel, while Irene Kenny (Mrs. White) is principaling in Panama. . . . SAM MARK, former drummer in pits in Harlem and the Bronx and later a Washington Heights chiropodist, died October 6. . . . JEAN CARROLL replaced Jean Mode mid-week of October 5 show at the Star, Brooklyn. . . . SAM GOULD, singer, is vacationing in Los Angeles.

DOLORES DAWN and Helen Holmes featured in many poses in December *Jest* mag. . . . OLGA TARNOVA, Russian strip, moved from Kelly's nitery to the Follies, Philadelphia, thru Dave Cohn. Turned down 12 weeks of a California offer in order to remain East. . . . DUSTY FLETCHER, with Jim Baskett and Susaye Brown, comprise another colored trio with the I. B. Hamp unit. . . . CONNIE HARRIS breaking in for the Hirst Circuit at the City Theater, and has moved to the Star, Brooklyn.

LAMEE LANE now titled the "Sweater Girl of Burlesk." Wears sweaters studded with sequence in scenes, strips and specialties. . . . DONNA BRUHN left the front line of the City to return to niteries. Last engagement before coming to Follies houses was at the Torch Club, Union City, N. J. . . . CONNIE HARRIS, dancer, with a stay of three

years at the Kit Kat Club to her credit and a newcomer to Follies houses, shifted from the City to the Empire, Newark, October 12. Has also worked in many pictures. . . . TONI RAY, who was with Pat Patee and Marnee at Smith's Tavern, Troy, N. Y., recently, will be a first-timer stripper on the Hirst Circuit. . . . JEAN ROCHELLE, half man-half woman act, is now at the Queens Terrace in Woodside, L. I. . . . JOHNNY KANE, former house manager of Brooklyn, Detroit, Toledo and other spots, just returned from a Bermuda vacation to complete a play he rewrote. His dad, one-time Broadway producer, willed him 56G and part interest in a New York theater. . . . SID FIELDS, former straight, has left the writing staff of Eddie Cantor after seven years and shifted to Fred Allen's program. . . . UNO.

PHILADELPHIA:

LOIS DeFEE who adopted a chorus girl's seven-week-old girl has named the child Starr DeFee. . . . EDDIE BLUM is new pit leader at the Follies Theater. . . . CLEO VALENTINE making another return, this time to niteries, opening at the Swan Club here. . . . PATSY LEE, ballied as sister of Gypsy Rose, makes her bow at the Cat and Fiddle, Atco, N. J. . . . THELMA WHITE new at burly shows presented at Twin Cedar Inn, Clementon, N. J.

MIDWEST:

EMPIRE CIRCUIT theater owners, who operate four houses using the same principals, met in Milt Schuster's office in Chicago last week to set bookings. Jack Kane, Arthur Clamage, Charles Fox and Johnny Walters who, respectively, run the Empress, Milwaukee; Avenue, Detroit; Grand, Youngstown, O., and Gayety, Akron, were on hand to discuss problems. Among performers set were Lee Voyer, new strip, who opened in Detroit Friday (17); Conchita and Halene, and Princess Red Fawn. . . . CHARMAINE will get "added attraction" billing at the National, Detroit, October 24 week, and at the Rialto, Chicago, starting October 31. . . . "BOOB" McMANUS rejoined the "Peanuts" Bohn show at the Grand, St. Louis, Friday (17), following a brief illness. . . . JOHNNY COOK is recuperating at his home near Boston following a throat operation. . . . N. S. BARGER, operator of Chicago's Rialto, will open a second drive-in theater on the West Side in that city next summer. . . . MILT SCHUSTER reports that the June St. Clair show is doing big business. It just concluded two successful weeks at the Rialto, Chicago, and the Grand, St. Louis, and moved into the Fox, Indianapolis, Friday (17). . . . BOB FERGUSON and his show, which also features Mary Murray, opens at the Rialto, Chicago, Friday (24).

Review

Rialto, Chicago

(Reviewed Friday Afternoon, October 17)

If this circuit show featuring Mimi Lynn is typical of the current Midwest and Hirst road attractions making the rounds, burlesque units have improved this season. There is more talent and less filth—two admirable assets. Bill has been whipped into smooth shape by Fred Clark, and keeps the customers interested with variety entertainment.

The girls—12 dancers and six paraders—are not bad to look at and, while not top dancers, fill their simple assignments well enough. They open with a nifty air hostess tap routine in which they form various flight formations. Later return for a *Bluebird Fantasy*, nicely routined. In the Sun finale they form a flashy picture in tinsel costumes. Some of the chorus gals also work in a brief Gay 90's scene in which they doff their dated costumes to wind up with some jazzy steps, and as bridesmaids form a background for Mimi Lynn's strip. The production songs are handled by a couple of stock Rialto performers—Bob Goodman, young and pleasant, and Lee Marmer, rhythmic blond.

The comedy is handled by Harry Conley and Lew Black, with Jack Pershing and John Head as their straights. Conley makes a funny small-town yokel in several skits and his delivery adds a fresh touch to the most familiar lines. With the exception of a couple of off-color gags which could be left out, his stuff is amusing. Black, too, has his funny moments, particularly on his own when he delivers a sermon on matrimony and sandwiches in gags in his fiddle number. Straights are good thruout.

Mimi Lynn, attractive and shapely brunette, walks off with the stripping honors. A clean worker and a good showman. Betty Duval takes second honors with a lively strip specialty. Francine Morgan's undress turn is too slow to catch on. Should be shortened.

The specialty acts netted real applause. Gene and Earl Coe contributed a polished acro tap number. George Togo pleased with his novel spinning work and excited the customers with his slide-for-life trick. Lana Barri is featured in a control number during the fantasy, which marks her a specialist in that field.

On screen, Columbia's *Mystery Ship*, an oldie. Business looked good at the end of the first show.

Sam Honigberg.

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FIRST TIME IN THE EAST!

★
DORIS KARR

Winstead Tenter Ends Tour Nov. 15

DUNN, N. C., Oct. 18.—Winstead Mighty Minstrels, now on three-day-and-week stands in this territory, will soon switch to one-nighters to continue until November 15, when the band will play *Home, Sweet Home*. Business continues good for the show, according to C. E. McPherson, agent, and a recent raise in admission prices brought no beefs from the natives.

Manager Winstead has purchased a new spread of canvas (a 60 with two 30-foot and one 20-foot middles), seven new trucks and a semi-trailer. The new canvas and motor equipment is to be delivered at the show's winter quarters not later than November 28. When the show takes to the road in 1942 it will carry everything new but the name.

Members of the Winstead Tenter caught the Robinson Silver Minstrels at Wilson, N. C., October 8. The visit was marked with a gala party after the show. Among those who attended were Willie and Sarah White, Mr. and Mrs. Fair, J. C. Trumer, Watina and Jeppers Allen, Don and Alma Danning, F. Woods, Buster and Vivian Lee, Lloyd and Lancaster Miller, Williams and Wiggs, Lynn and DeLois Doyle, "Socks" and Virginia Jenkins, Sterline and Annamae White, Mary Berry, Bilkins Grimes, Shorty Jenegan and wife, Mr. and Mrs. Charles Robinson and C. E. McPherson.

Sadler Gives Two Shows in Plainview

PLAINVIEW, Tex., Oct. 18.—Harley Sadler's Own Show played here Monday (13) and, despite cool weather, was forced to give two performances to accommodate the large turn-out. Although the show is a prime favorite here, the Sadler business here was deemed unusual, as general crop conditions in this area have not been good. As Plainview depends largely upon agriculture, the natives are hoping for a very late killing frost so that cotton and feed crops, which now look good, can mature.

The Sadler name is a household word in this territory, and Sadler's own personality and popularity in the State does much to boost the show's box-office take.

J. N. Wisner, veteran showman of this city, says that while the people in this section are hungry for good flesh shows, yet at present he doubts the wisdom of any unknown show invading this territory.

Majestic Concludes Zanesville Stand

ZANESVILLE, O., Oct. 18.—Majestic Showboat, first of the floating theaters to play Zanesville in more than a decade, has left here after a successful two-month stand during which such old-time favorites as *Ten Nights in a Barroom* and *Uncle Tom's Cabin* were presented.

Boat is heading southward by easy stages, showing Muskingum River towns before heading into the Ohio River and then to Point Pleasant, W. Va., to tie up for the winter. Skipper of the Majestic is Capt. T. J. Reynolds.

Manhattaners in Schools

REIDSVILLE, N. C., Oct. 18.—The Manhattan Players are in their fourth week in schools in their established territory thru here, with business, to date, above par, according to Rodney Cabell, manager. Cast includes Ella Kramer, Warda Hatcher, Cathyrne Bauer, Dixie Williams, Kenneth Magoon and Floyd Parrish. Joe Mahler has the advance.

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Two young Gen. Bus. Teams. Those doubling Orchestra and Specialties given preference. Need Sax and Trumpet in orch. State all. Wire quick. Ossie Johnson wire.

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WILMA AND BILLIE WILLIAMS, daughters of "Rusty" and Dot Williams, tent show owners, at present touring in North Carolina. The two girls were recently pictured in Ripley's "Believe It or Not" for their unusual school attendance. Wilma, who is 14, has attended 242 schools in eight years, and Billie (right), 12, has attended 163 schools in six years. They attend a different school almost every week, yet they make their grades and also perform on their daddy's show every night.

Rep Ripples

GREG AND IRENE ROULEAU, former repsters, began a 13-week contract over Station WHLB, Virginia, Minn., three weeks ago and October 24 begin a similar stint over WMFG, Hibbing, Minn. The Virginia show originates from the stage of the Macco Theater, and in Hibbing from the State Theater. Both are Minnesota Amusement Company houses. Greg and Irene recently purchased a Doberman Pinscher puppy.

MR. AND MRS. ROGER BOYD, formerly with the *Hit Parade* and Billroy tent shows, are mourning the passing of their five-month-old son, Ronald M., who died in Indianapolis October 7.

LEON FINCH, out of the rep field and in the hotel biz for 11 years, the last six as manager of Haven Hill, an apartment hotel in the ritzy section of Kansas City, Mo., says that he still gets the itchy foot every week when *The Billboard* reaches him. "Occasionally I see the name of some old friend in *Billyboy*, and every once in a while an old troupier friend will stop off and see me here," writes Leon. "It was such a thrill to see my old managers' names, Roberson and Gifford, in a recent issue, and I had to write them a letter. It made me think of when I used to write them for a job, and how they accepted me, and I held down a post with them for six years. Two marvelous fellows. While I don't take any certain calls in my present work, I'm still a *Billyboy* booster." REPDOM LOST another old-timer with

the recent passing of Melville Russell, who in 1917-18 operated Mell's Stock Company. He also trouped for years with the *Mutt and Jeff* show thruout the Middle West and East. Since 1934 he operated a Punch and Judy show, billed as Mell's Kiddie Circus. Details of his death in *Final Curtain*, this issue.

ARTHUR E. BITTERS, veteran agent, who for many years piloted some of the better-known reps thru the Minnesota and Wisconsin territories, was a visitor at the rep desk several times last week while in Cincinnati in the interest of his firm, Hormel, Inc., packing firm of Austin, Minn., for which he has been serving as a traveling good-will ambassador the last several years. Bitters' heart is still in show business, and he still delights in cutting up jackpots on the old show days.

J. FELTER NYE has a vaude-pic trick playing schools and halls in Lane County, Oregon. BILLY (TOBY) YOUNG reports that his Texas territory is being very kind to him. AFTER FIVE WEEKS in schools in Flint, Mich., and surrounding territory, John Ellis has taken his *Rip Van Winkle* Company to Lima, O., for a fortnight in schools in that area. JOHN LAWRENCE Tent Show came in for a cracker-jack spread recently in the art-gravure section of *The Indianapolis Sunday Star*, showing the outfit as it played Washington, Ind., one of the show's best spots of the season. In addition to picturing the Lawrence opry on the lot and various scenes from the bill and the audience, the spread gave prominent displays to various company members, including Uncle John, himself; his daughter, Mari-gold Armond; Helen Alderson, and Ernest Johnson. The last named was snapped browsing thru a copy of *The Billboard*.

CLARENCE AUSKINGS, agent for Al Cooper's Dixie Queen Showboat, postals that the floating theater is now playing the Tennessee River to good business.

N. Y. GROSSES

(Continued from page 25)

bill including Archie Robbins, Miss America, Nicholas Brothers and Don Arres on stage, and film, *Yank in the R.A.F.* Going into the fourth week, bill looks like a \$42,000 grosser. Last week got \$53,000, with preceding sessions \$54,000 and \$67,000.

The Music Hall (6,200 seats; \$84,000 house average) started Thursday (16) with layout including Jere McMahon, Stuart and Lee, along with *All That Money Can Buy* on screen. Initial session looks like \$85,000. Last week, the second of *It Started With Eve* and stage-show with the Del Rios, knocked off a comfortable \$86,500, not far behind the first week's \$87,000.

Loew's State (3,327 seats; \$22,500 house average) started Thursday (16) with stagershow headed by the Ritz Brothers and including Ruth Terry and Di Gatanos, along with *Texas* on the screen. Opening days indicate a terrific \$35,000 or better. Last week layout with Paul Haakon and Patricia Bowman, Joe Frisco, Maxine Sullivan and Thornton's Models, and the film, *When Ladies Meet*, produced a comfortable \$25,000.

PHILADELPHIA GROSSES

(Continued from page 25)

Jane McKenna and the Three Smart Girls. Also offered an extra in Bob Troup, local lad responsible for the *Daddy* ditty. Screen showed *Henry Aldrich for President*.

New bill opened Friday (17) with Charlie Barnet continuing the band parade. Got off to a fair start and points to a light \$18,000. Al Lane, Ford Leary, Cy Baker, Cliff Lehman and Hazel Bruce from the band support along with Lowe, Hite and Stanley; Billy Rayes and Pinky Tomlin. *Blondie in Society* on the screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,600) had a big week for the stretch ended Wednesday (15), with Sally Rand and her unit bringing in a big \$9,000. Screen supported with *Charlie Chan in Rio*.

New bill opened Thursday (16) along more normal lines. It got away nicely, and with Sherry Britton for the burly lead figures on bringing in \$6,800. Stage supports with Ross and LaPierre, Anita Jakobi, Monroe and Grant, Equillo Brothers, Andy Arcari, Gae Foster Roxyettes, Billy Klais's Orchestra and *We Go Fast* for the screen showing.

VAUDEVILLE REVIEW

(Continued from page 22)

by just working the dogs, as they present a most adequate act. He also does contortion that's swell.

The Nico Charisse Dancers were unusually well presented. They appeared behind a Venetian blind backdrop before coming on the stage for *Minuet*. There are five couples and they do top work.

Herman Hyde and Sally Burrill followed, with Miss Burrill handling vocals and straight adequately. Hyde has trick violins, bass fiddle and harp. Okay.

The Charisse dancers return for a rumba that is well executed. Pulled a big hand.

Stump and Stumpy, doubling from the Rhumboogie, were on for their usual Harlem steps. Stumpy went solid on Donald Duck's version of *Amapola*, and Stump did swell on imitations of a pen-guin and Ted Lewis. Stumpy works hard and does much in putting the act over. Stump makes a lot of faces that click fairly well. Act got a big hand.

Richard's emseeing was fair. Flicker fare is Bob Hope's *Nothing But the Truth*. Sam Abbott.

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Oct. 15)

Bill this week is spotty. Milt Britton and His Musical Maniacs are headlined, with the Saxons; Dorothy Cordray, winner of the *Hollywood Showcase* award, and Lolita and Ardo backing up the bill. Screen offerings are *Ellery Queen and the Perfect Crime* and *Gentleman From Dixie*.

Britton's aggregation opens dressed in college sweaters labeled to spell out "We Stink." The Saxons, smooth-working balancing team, clicked solidly thruout. First trick was to balance on a board atop a cylinder, all of which is atop a 10-foot stand, with one standing on the other's shoulders on the rocking board. Got a terrific hand, and they wowed further with other difficult tricks. Act is tops in his line.

Miss Cordray, tiny and attractive singer doubling from the Zebra Room of the Town House, scored heavily with *You and I*. Girl is a good bet and pleased.

There are a lot of antics to Britton's show. They include stagehands running across the stage behind trucks, civilians walking up on the stage, and one of the "audience" asking for the men's room. Cowboy Rafferty scored heavily with his dances, and Tito went big with his accordion solos, *Rhapsody in Blue* and *Dark Eyes*. This turn eventually develops into a fiddle-breaking affair. At times the humor is tiresome. Chub Silvers, Rafferty and Tito do a good job in putting comedy over.

Lolita and Ardo, smooth dancers, clicked. They had a difficult time bowing off and came back to encore with an ostrich fan dance and later a black and white cape routine. The last two were especially good.

Britton emseed the show and did an above-average job. Sam Abbott.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

TEDDY HAYES, head trainer for the King Brady derbyshows, is visiting the home folks in Milwaukee. Teddy writes that, despite the extremely warm weather, the recent Brady contest in New Orleans was one of the most colorful the latter ever produced. He attributes it in a great measure to the wholehearted entertainment efforts of the contestants and emsees. Hayes would like to read a line here on Mr. and Mrs. Jerry Martone and Earl Clark.

LORRAINE BAKER and Betty Hancock, both of Baltimore, come thru with an answer to Helen Teske's inquiry here last week regarding the George L. Ruty contest held on Philadelphia Road, Baltimore, in 1940. According to Lorraine and Betty, the show was billed as George L. Ruty's 1940 Version of the Western-Type Walkathon. It was held in Canvas Castle Arena on the circus grounds, 3800 Philadelphia Road, Baltimore, starting June 5 and ending July 25. Official entry list included Georgie Walker and Eleanor Johnson, Phil Arnold and Jo-Jo Sperach, Johnny Groves and Marie Groves,

Billy Willis and Ruthie Carroll, Jack Andrews and Jerry Andrews, Johnny Crowder and Roma Terry, John Mallicoat and Marge Harbaugh, Jimmy Stephens and Rossie Jones, Johnny Henderson and Florence Chadwick, Mickey Sheehan and Doris Neubert, Joe Nalty and Cloris Wears, Muggsy Hurley and Jo-Jo DeLago, Jack Glenn and Patsy Patterson, Johnny Carnes and Kay Penman, Jack Kearns and Dottie Cole, Jack Davis and Lillian Bowling, Itsy Bachrach and Brenda Schwartz, Artie Getz and Katherine Reid, Jerome White and Ruth Boyd, and two solos, Melvin Beadenkopf and George Berends. The winners were Johnny Groves and Ruthie Carroll.

GEORGE HARRINGTON, ex-walker, after putting in a stretch with the army at Fort Benning, Ga., has been released under the 28-year-old exemption bill. He made his corporal stripes just a few weeks ago. George writes from Elkton, Md., that he is honeymooning in those parts with his new bride, but plans to return to New York soon. He fails to reveal the bride's name.

WATCH

NEXT ISSUE BILLBOARD

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Non-Theatrical Films

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One-Reel Photoplays, Using Local Talent, Boost Profits

Traveling operators with 16mm. cameras add to profits in rural areas by filming local shots and short, clean film stories

NEW YORK, Oct. 18.—Roadshowmen are all aware of the fact that filming local newsreels is one of the most powerful means of drawing attention to their programs. Alert operators who are capable of handling a 16mm. camera and can take reasonably good shots have cashed in to the tune of increased audiences, and greater interest has been noted in the towns where the local reels have been shown. An operator need not know how to handle a camera, as it is always easy to find an amateur movie-maker who is willing to take the required shots at a nominal cost. Another wide field that offers strong possibilities to a roadshowman with vision is the filming of one-reel photoplays using local talent thruout. People in rural areas take an intense interest in purely local activities, and churches, clubs, societies and other organizations usually present one to three-act plays which draw sizable audiences from the surrounding area. Roadshowmen who have filmed one-reel films state that these organizations are always willing to co-operate in supplying local talent, scripts, etc. The actual shooting of the picture gives a thrill to the town, and the drawing power on the night of the showing is tremendous.

The local talent idea, if properly exploited, will produce ready cash for the roadshowman, according to the reports of those who have successfully tried the idea. The local films also create good will, as the townspeople like to see their local boys and girls in the movies. The players themselves boost the audience size considerably.

Another method that has been highly effective as a promotional stunt in making the one-reel films is a local talent contest, usually tied in with the town's newspaper. The contest can be to select either the most popular boy or girl in the community, or the most talented pair. Votes are solicited from the townspeople and are reported in the paper and on the screen during the showing of the roadshowman's usual program. After

showman is a simple story that does not require fancy embellishment and that will not be beyond the scope of the amateur talent used for the production. The roadshowman must use his own judgment in this respect. Injection of comic bits of business, if at all possible, is always an asset for the picture. Scenes using the residents of the community for background will also do much to boost the size of the audience on premiere night.

A wise roadshowman does not overlook any bets, and these local productions can be used as a source of additional revenue. Into the story can be woven such local merchants as the butcher, baker, clothier, etc., and in each case the store should be willing to pay for the advertising value it secures. Then, too, the stores can secure additional advertising thru the judicious displays of stills showing the leading "actors" entering their establishments. A roadshowman who operates a circuit can work out this idea for extra sizable profits. The advertising in each case must not be made too obvious, but the important point is that the merchants will be represented in the film and the roadshowman can collect a stated fee for the publicity.

There are many variations of the ways advertising can be brought into a regulation film story. But the roadshowman should be careful to work the advertising in painlessly and not crowd the film with too much advertising, for then he would be defeating his purpose of gaining good will. In other words, the story should not suffer because of an overabundance of obvious advertising puffs. Another point to remember that if there is a dramatic group in the community—either in the high school or an outside amateur group—its co-operation can ease many of the production problems.

Other pointers to remember are to shoot as much action as possible out of doors, with indoor scenes taken thru co-operation of local organizations. Sets are unnecessary. The roadshowman's only cost is for film and processing, running approximately \$20 for a 400-foot reel. This plus cost of development of stills and printing of promotional material is only expense necessary, and the revenue brought by advertising and increased audiences should more than compensate for this nominal outlay. Of course, not all roadshowmen are in a position to make these local films, but there is a definite and profitable field there for those who can capitalize on the opportunities it offers.

a period of three to six weeks the winning contestants are selected and assigned roles in the picture, the girl playing the part of the heroine, with the young man taking the masculine lead.

The promotional tie-up develops interest to a high point, according to roadshowmen's observations. Then the actual shooting of the films gives the players a taste of Hollywood atmosphere. The film story plot should be a simple one, since the talent is untrained. Roadshowmen who have produced these films say the best results have been obtained where the cast has been kept to a minimum, with the story built about some incident that can be developed into a one-reel film. In some cases roadshowmen have produced a film version of some local historical incident or legend or superstition. But to obtain best results these require more thought and careful planning. Costumes are also required, as are sets for whatever indoor scenes are required. In producing this type of film the local organizations can furnish invaluable aid; as a matter of fact the roadshowman would be lost without them.

The best bet, however, for the road-

New and Recent Releases (Running Times Are Approximate)

WILD ELEPHANT ROUND-UP, released by Castle Films. Said to be one of the most exciting subjects of this type ever released. Filmed in the actual elephant country where roaming herds are found, the highlight is all the thrilling action of a wild elephant hunt. Running time, 10 minutes.

ON THE TRAIL, released by Official Films, Inc. Available in silent and sound versions. Pictures life on a Western dude ranch. A thrilling mountain lion hunt in the Rockies, a pack trip, rodeo rough riding are some of the sport and scenic shots shown in this film. Running time, 12 minutes.

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Recreational Centers Require 16mm. Shows

By THOMAS J. BRANDON, President, Brandon Films, Inc.

THERE has been a marked increase in city community recreational center work for children. In times of chaos and stress the needs of children for educational-recreational programs is intensified. In this connection the roadshowman plays an important role by presenting carefully selected film programs for the recreational center field. There is a very steady demand for his services, and the opportunities for profits are better than average.

The most important point the roadshowman who desires to cater to this market must bear in mind is that all recreational activities projected by cities thruout the country are planned far in advance. However, once the roadshowman contacts the proper city, school or county authorities, it is possible to make bookings for 100 or more showings during the entire season. In addition, the roadshowman might be able to arrange for the sale of prints the authorities would want to show again and again.

The activities of the National Youth Administration also offer wide opportunities to alert roadshowmen. Other organizations seeking 16mm. film shows with a special appeal to children include social welfare agencies that look after children, hospitals, relief groups, children's aid societies, etc. All of the agencies are interested in well-planned programs that combine the educational-recreational theme.

There is no difficulty in obtaining suitable program material. The particular requirements of this market are specialized to some extent, but a large supply of adequate films are available. A series of one-reel handcraft films, produced in co-operation with leading workshop schools in the field, has been approved by prominent educators. The roadshowman can purchase a stock of prints and use them repeatedly in his own territory and also develop contacts for the sale of prints. There are instructional short subjects in nature study, animal life, anatomy, physiology, chemistry, astronomy, aviation, art, history, music, exploration, travel, geography and many additional informative films.

The recreational and educational shorts can be combined with showings of cartoons, comedies and purely entertaining films. A sample program, for example, could include a one-reel short on manual training, a two-reel patriotic or informative film and a one-reel cartoon subject. Programs need not be longer than four reels, tho in special cases longer programs can be arranged if required.

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The Final Curtain

AIKEN—James, 68, old-time balloonist, in Coldwater, Mich., September 22. Aiken was booked by Professor Bartholomew, Jackson, Mich., a prominent balloonist of 50 years ago.

ARCARIS—Gaetano, former vaude and circus performer, October 12 in Cleveland. Billed as "the world's greatest knife and battle-ax thrower," he played in vaude and with circuses for 60 years.

AUSTIN—George, 70, rider with Lord George Sanger's Circus for 30 years, in London September 5. Burial in Marylbone Cemetery, Finchley, London, September 11.

BARNES—Mrs. Emma Lee Smith, 40, pony ride and Monkey Circus operator on L. J. Heth Shows, of a heart attack near Douglasville, Ga., while en route from Pulaski, Tenn., to Marietta, Ga. Two sons, Bobby and Charles, also members of the shows, survive. Burial in Douglasville Cemetery.

BOYD—Ronald M., five-month-old son of Mr. and Mrs. Roger E. Boyd and grandson of Pearl and Don Davis, in Indianapolis October 7 of a congenital heart. The parents and grandparents were formerly with the *Hit Parade* and Billroy's Comedians tent shows.

BUSH—William L., founder of the old Bush Temple of Music and former president of the Bush & Gerts Piano Company, Chicago, October 13 in the Oak Forest (Ill.) Infirmary of heart disease. He also developed the Southwestern Conservatory, Dallas. Survived by his widow.

CHESLER—Mrs. Bernard, 27, stage and radio actress, known professionally as Sonya Raffell, in St. Francis Hospital, Hartford, Conn., October 13 after a short illness. Survived by her husband, son, parents, brother and sister.

CLARK—Mary Elva, 27, of the Clark family of circus people, instantly in an auto accident October 8 near Tuscaloosa, Ala. Her father, Willie, is a well-known foot juggler, and her mother, Angelic, is an aerialist. She also leaves a daughter, a brother and a grandmother. The last named was co-owner of the original Clark Wagon Shows. Burial October 11 in Memorial Park, Tuscaloosa.

CUMMINGS—Mrs. Mary Paul, 64, widow of Ernest L. Cummings, old-time showman, October 5 in Turberville Hospital, Century, Fla., after a lingering illness. Survived by a son, John Paul. Services and burial in Garrett, Ind.

CUNNINGHAM—Jack, 59, veteran film scenarist and former producer, in a Santa Monica, Calif., hospital October 3 following a long illness. Among pictures which he wrote or collaborated on were *Don Q, The Covered Wagon, The Thundering Herd, Ruggles of Red Gap, Wagon Wheels, Arkansas Traveler, and Professor, Beware*. In 1936 he produced *Woman Trap* and *Too Many Parents*. He headed writing departments at Universal, Triangle, Robertson-Cole and Metropolitan studios. At the time of his illness he was associated with Paramount Pictures. Survived by his widow, a brother and a sister. Services October 6 in Grace Chapel, Inglewood Park Cemetery, Inglewood, Calif.

DUNHAM—Gordon, member of "Red" Sievers orchestra, in an auto accident near Owatonna, Minn., October 16. Sievers and four other members of the band were also killed.

ESELE—Frank, 52, a member of Wendel Kuntz's Palace of Wonders on Art Lewis Shows and better known as Freddie, Armless Wonder, October 11 in Rocky Mount (N. C.) Hospital of a heart attack. Body was shipped to the home of his sister, Mrs. J. Flanagan, Long Island City, N. Y. Burial in that city October 14.

FRENCH—Mrs. Florence, publisher of *The Musical Leader*, in Chicago October 15. She and her husband, the late Charles F. French, established the magazine 41 years ago.

FRENCH—Major Leigh Hill, 78, one-time owner of Howe's London Circus, of a heart attack at his home in Hidden Valley, Camarillo, Calif., October 11. He often claimed giving professional starts to Tom Mix and Fred Stone in the Howe Circus. Burial October 13 in the garden of his home. Survived by his widow and three sons.

GILDES—Antony, 85, French actor, October 6 in Paris.

HAST—Ferdinand, 52, actor and stage manager, October 10 in St. Vincent's Hospital, New York. A native of London, he came to America in 1921 and first appeared on the stage in *The Dollar Princess*. Later he was seen in *The Grand Duchess and the Waiter, National Anthem* and *The Quaker Girl*. The Theater Guild then engaged him for *The Apple Cart* and he was stage manager for Eugene O'Neill's *Morning Becomes Electric*. He leaves his wife, known professionally as Gill Willis, and a daughter. Funeral under the auspices of the Actors' Fund of America, with burial in

Actors' Fund plot, Kensico Cemetery, Valhalla, N. Y.

HAUSER—Mrs. Otto (Annie Courtney), former singer, in St. Mary's Hospital, Jersey City, N. J., October 4 of complications. She and her first husband, Gus Bruno, were with Yale's *Devil's Auction*. She was at one time a member of the chorus of the New York Hippodrome, and appeared in *Neptune's Daughters, Yankee Circus On Mars, The Society Circus* and *The Girl From Kay's*. Services at her residence in Jersey City October 8, with burial in Fairview Cemetery, that city.

HECTOR—Charles R., 48, former musical director on Station WEEL, Boston, of a self-inflicted bullet wound at his home in Auburndale, Mass., October 15. Born in this country, he went to Germany at an early age. While there he organized an orchestra and toured the world. He returned to this country as director of music at the old St. James Theater, Boston, and later became musical director of Station WNAC in that city.

HOUDINI

October 31 (Halloween), 1926.
Eyes of Memory Never Sleep.

Mrs. Harry Houdini

HOXIE—Charles A., 74, inventor, October 13 at home in Alplaus, N. Y. He was often referred to as the father of the present-day talking picture. Hoxie first devised the process of turning sound into light and recording it on a transparent film. He leaves his wife, a daughter and two sons.

JILLSON—Lewis L., 57, well-known musician and for 20 years leader of the Jillson orchestra, October 4 at his home in Bernardston, Mass., after a long illness. Survived by his widow, a son and a daughter.

KIENZL—Wilhelm, 84, Austrian conductor, pianist and composer, October 2 at the Vienna Sanatorium, Vienna, of a heart ailment. He was a friend of Franz Liszt and Richard Wagner and composed nine operas, among them *Der Evangelimann, Der Kuhreigen, Urvasi, Hassan der Chwaermer* and *Heilman der Nerr*. He studied under Buwa, Ignaz Uhl, W. A. Remy, Mortier de Fontaine and Liszt. He married a concert singer, Lili Hoke, in 1886.

LAMB—Sid, 69, Negro minstrel, October 5 in Flint, Mich. He appeared with the Hurley Minstrels and Bert Cline Shows.

LEHMANN—George, 76, conductor, violinist, music teacher and writer, Octo-

ber 14 in the Professional Hospital, Yonkers, N. Y., after a long illness. At one time he was conductor of the Cleveland Symphony Orchestra. He leaves his wife and two daughters.

LESLIE—Will, 74, vaude performer, recently in Melbourne, Australia. Leslie and his brother, Fred, played the Keith-Orpheum Circuit for a number of years. Later they toured Europe and finally returned to Australia.

MCRATNEY—John, boss canvasman with Wallace Bros.' Shows, in a truck accident near Collins, Miss., October 12. Burial from Mitchell Funeral Home, Magee, Miss., October 14.

MATTHEWS—Mrs. Francis, 31, wife of John Matthews, veteran magician, at her home in Detroit October 12 from a pelvic infection. Survived by her husband and two children. Interment at Mount Clemens, Mich.

MOUTON—Romain, 91, French clown who crossed Niagara Falls on a tight rope on the shoulders of Blondin in 1859, October 17 in Vichy, France.

MURPHY—George, 74, veteran circus horseman, September 26 at the Salvation Army, Mount Vernon, N. Y. For 19 years he was with the Barnum & Bailey, Adam Forepaugh and Walter L. Main circuses. Burial in Salvation Army lot, Flushing, L. I., N. Y.

NORMAN—Norman J., 70, theatrical manager, in London October 10. His first theatrical connection was with the Casino Theater, New York, after which he went to London as manager of *The Belle of New York*. He later was associated with the building of the Apollo Theater, London, in 1901, and presented *The Belle of Bohemia* as the first attraction. He later was appointed European manager for the Shubert brothers.

In 1903 he introduced the comedians Williams and Walker at the Shaftesbury Theater, London, in *In Dahomey*. He was also at one time manager of the Henry Russell Opera Company and the Waldorf, Vaudeville, Apollo, Criterion and Daly's theaters, New York. He presented a number of musical comedies, among them *Angel Face* and *Peg o' Mine*. His wife was Marie George, former musical comedy actress.

O'NEILL—John J., former Rochester (N. Y.) theater manager, October 6 in Rochester of a heart ailment. At one time he managed the old Avon Theater, now the Capitol; the old Gordon, the Eastman and the Regent theaters, all in Rochester. He leaves his wife and son.

POSNER—Sam, 59, receptionist at the RKO booking office, Radio City, New York, October 10 of a heart attack. He had been an employee of RKO the past 41 years and was well-known figure in the vaude business.

REED—Harry E., 84, former manager of

Edwin Booth and Mary Anderson, October 15 at the Salem Hospital, Salem, Mass., after a lingering illness. Reed opened a roller skating rink in Salem in 1885 and developed championship racing teams which he took on tour. Later he managed touring theatrical companies. He also managed Frank Mayo, Jack Mason, Henry Ward Beecher and other stars. In 1903 he became manager of the Salem Fair. In 1906 he began the Reed Fair Company, an establishment that set up whole fairs in towns that had no facilities for one. He retired in 1935 because of ill health. Buried in Lowell, Mass.

RINGLING—Mrs. Louise, 89, (nee Morris), widow of Al Ringling, one of the original Ringling brothers of circus fame, October 14 at her home in Baraboo, Wis. Mrs. Ringling had been in poor health several years. Born near Baraboo, she married Al Ringling (her second marriage) some time before the Ringling Bros.' Circus was organized and was with the show as a performer when it first went on the road. She traveled with the show from 1884 to 1891 as a performer, then retired from active participation but traveled part time in an inactive capacity. After the death of Al Ringling she retired to Baraboo, where she resided until her death. Services and burial October 16 at Baraboo.

RUSSELL—Melville, veteran showman, in Phoenix, Ariz., September 20 of a heart attack. He was formerly with the Mutt and Jeff show and since 1934 had out his own Punch and Judy show known as Mell's Kiddies' Circus. Survived by his widow, Marg, of Van Nuys, Calif.

SIEVERS—Edmund G. (Red), orchestra leader, in an auto accident near Owatonna, Minn., October 8. Four other members of the band were also killed.

SIMPSON—Edward, 72, former circus performer, at his home in Oswego, N. Y., August 30 of hardening of the arteries. He and his wife had a breakaway ladder perch and impalement act and were at one time with the Frank A. Robins, Ringling Bros., Hagenbeck-Wallace, Sells Floto, John Robinson, Spark's, Al F. Wheeler and Hunt Bros. circuses. They also had their own show at one time, known as the Simpson & Dever New Sensation Show. Services and burial in Fuiton, N. Y. Survived by his widow, Josephine.

STICKNEY—Robert Daniel, 69, veteran circus horseman and grandson of John Robinson, founder of the Robinson Circus, at his home in Des Moines October 10 several weeks after suffering a stroke. His grandfather was Sam Stickney, founder of a circus bearing his name. His wife was a member of the DeMott equestrian troupe and was known as the Equestrienne Novelty Queen. After several years with the Robinson, Barrum & Bailey, Hagenbeck-Wallace, Sells-Floto and other circuses, he and his wife started in vaude with a dog and pony act. They later turned to fairs and carnivals. His son, Robert III, is in vaude with a still dancing act. Burial in Des Moines.

STONE—Roy C., 54, formerly on the executive staff of the Campbell Bros.' Circus and also connected with the late W. P. Hall Shows, at Fairfield, Ia., recently. Survived by his widow and a daughter. Interment in Evergreen Cemetery, Fairfield.

THOMAS—Charles Henry, 76, for 37 years on the managerial staff of the Drury Lane Theater Royal, London, September 8. He was also formerly connected with C. B. Cochran at London Pavilion. Burial September 11 in Hendon Park Cemetery, London.

VINOLAS—Juan, 56, known as Paco Moreno in vaudeville for 25 years, in Hollywood October 15. He played Keith and Orpheum circuits, starting out as the Pilarica Trio with his wife, Ascension, and daughter, Rosita. Later they were known as the Morenos. Vinolas appeared in *Grumpy*, first of series of Spanish language films, in 1931. Services in Hollywood and burial October 18 in Hollywood Cemetery. Survived by his widow and daughter.

WHITSON—Clyde Everett, 39, known as Doctor Cheer and former member of the Whitson Brothers, Risley act, suddenly at his home in Kendallville, Ind., October 16. He was born in Petaluma, Calif., and first joined the Six American Belfords, which later became the Six Lucky Boys. That act was succeeded by the Whitson Brothers, a Risley foursome. He toured with circuses and on vaude circuits for years and is credited with the promotion of the Whitson Brothers' act which has worked some of the top hotels and night clubs in the country in the past year. He left the act in November, 1940, due to ill health. He became well enough again recently to resume his (See FINAL CURTAIN on page 32)

FRED BECKMANN

Fred Beckmann, 87, co-operator of the Beckmann & Gerety Shows, called the "Grand Old Man" of the outdoor show world, died in North Louisiana State Hospital, Shreveport, October 17, following a fall in his private car October 13 while en route from Lubbock, Tex., to the State Fair of Louisiana, Shreveport. He sustained a broken vertebra and was unconscious more than 30 hours before he died. His wife, Marie, was at his bedside when he passed away.

In outdoor show business 73 years, he was good newspaper "copy" wherever he or his shows went and had been the subject of reams of feature stories anent his life in show business, where he had long been known as dean of the carnival world and a veteran of almost every branch in the entertainment field.

Born in Oskaloosa, Ia., in 1854, he ran away from home when he was 14 years old and for many years was connected with leading circuses of the day. At 19 he joined the W. W. Cole Circus and a little later became an agent for the Barnum & Bailey Circus. Then for 18 years was manager of Wild West shows, including the 101 Ranch Wild West and the Arlington & Beckmann Shows. He then became affiliated with the late Ed Heinz, in the Heinz & Beckmann Shows. This partnership was dissolved after the first season, with Beckmann going to the World at Home Shows for the seasons of 1916-17 and from there to the C. A. Wortham interests in 1918, where he managed a unit for Wortham. Upon Wortham's death, he, Barney S. Gerety and the late George E. Robinson purchased this unit and leased the title. They carried on under the name of Wortham's World's Best Shows.

In 1923 he and Gerety absorbed Robinson's interest and founded what since has been known as the Beckmann & Gerety Shows, with an enviable reputation in the field. When the Amusement Corporation of America was formed in 1938, comprising the Royal American Shows, Beckmann & Gerety Shows and Rubin & Cherry Exposition, he was elected chairman of the board, a position he held until his death. Despite his years he traveled with the shows and was on the lot daily because he liked to be among crowds. Altho somewhat feeble in recent years and the ravages of time had dimmed his eyesight, he wouldn't give up. His was a life dedicated to show business.

Following services in Osborne Funeral Chapel, Shreveport, October 19, the remains, accompanied by Mrs. Beckmann and J. C. McCaffery, general manager of the ACA, were taken to Chicago for interment in Showmen's Rest, Woodlawn Cemetery, with services October 21 at 11 a.m.

West Coast Steps Up Takes

Crafts Tour 30% Above '40; Barn In N. Hollywood

NORTH HOLLYWOOD, Calif., Oct. 18.—With grosses for the tour more than 30 per cent higher than last year, O. N. Crafts 20 Big Shows moved into quarters here this week after successfully completing their 34-week season in San Fernando, Calif., on October 12. Altho the season ended as it started—in the rain—a healthy night's receipts was registered.

Harold Mook, auditor, reported the season was the best since 1937 from a financial standpoint. Hard luck, however—(See CRAFTS TOUR UP 30% on page 58)

R. H. Wade Tour in Black; Equipment in Canfield Barn

CANTON, O., Oct. 18.—R. H. Wade Amusement Company, operated by Mrs. R. H. Wade, closed one of its most successful seasons in a number of years at near-by Waynesburg, O., on October 11, where the rides were on the midway at Firemen's Street Fair. Tour, which got under way in Cuyahoga Falls, O., early in May, saw the attraction play several weeks of firemen's events in Western Pennsylvania, where some new highs in grosses were registered.

Several weeks of Eastern Ohio fairs also resulted in good grosses, she said, but two weeks of celebrations after the regular season ended were only fair because of rain and cold weather. She plans a vacation with relatives in the East before returning to her home in Millfield, O. Rides were stored at Mahoning County Fairgrounds, Canfield, O.

Convention Shows Register Winner at Abbeville, S. C.

ABBEVILLE, S. C., Oct. 18.—Southern unit of Convention Shows, comprising 5 rides, 4 shows and a number of concessions, inaugurated its tour of six South Carolina fairs here October 6-11 to good results, Fay Lewis reported. Shows got off to a slow start, but business increased daily and date proved a winner. Organization made the long jump in here from the Amherst (Va.) Fair in good time. Before playing Amherst, shows wound up their tour of New York to their best business in years.

Al C. Beck, manager, and Secretary Jean Beck returned here after an absence of four weeks. Management plans to keep the show out all winter. Marion Thomas, Ferris Wheel manager, entertained numerous friends here.



JOHN M. (JACK) DUFFIELD, general chairman of the Showmen's League of America Banquet and Ball to be held in the Hotel Sherman, Chicago, December 3. Jack has been an active member of the Showmen's League for years, is well known and popular in the outdoor show world, and he promises, with the aid of his committees, to give the League a banquet and ball of which the members can be proud.



FRED BECKMANN, "grand old man" of the outdoor show world, who had been in the game 73 years, died in North Louisiana State Hospital, Shreveport, on October 17 following an accident on his private car October 13 while en route from Lubbock, Tex., to the State Fair of Louisiana, Shreveport. Further details in Final Curtain.

McCaffery Directs SLA's Prexy Party

CHICAGO, Oct. 18.—J. C. McCaffery, former president of the Showmen's League of America, has been named chairman of the President's Party committee by President Frank R. Conklin and has given assurance that the party, to be held on the night of November 29, will be a gala event.

"We hope," said Chairman McCaffery, "that a large number of showmen and fair men will have arrived in Chicago by the date of the party, and that as many as possible will attend. They will be assured of an entertaining evening."

Living past presidents of the League are, in the order in which they served, Edward A. Hock, Milton M. Morris, Sam J. Levy, C. R. Fisher, Ernie A. Young, J. W. (Patty) Conklin, J. C. McCaffery and Frank P. Duffield.

2 Eastern Rail Shows Pushing Deal for Outright Dodson Buy

NEW YORK, Oct. 18.—Eastern carnival history is in the making with negotiations on for the purchase of the entire equipment, including all rolling stock and attractions of Dodson's World's Fair Shows, it was learned here from an authentic inside source.

Two railroad organizations in this territory are in on the developing deal on a joint basis and if the purchase is swung each of the units in question figures to add a minimum five cars to its present set-up.

RC Bow Is Big At Los Angeles

LOS ANGELES, Oct. 18.—Rubin & Cherry Exposition opened a 13-day engagement here Wednesday night to good business under American Legion Post auspices. Shows arrived Monday night from San Diego, Calif., and midway was set up and some business was done Tuesday before the stand officially opened. Shows are located at Telegraph Road and Atlantic Boulevard.

Ferris Wheels were spotted at the rear of the midway, but had to be moved because of the nearness of an airport. Wheels were not working Tuesday night. Business for the first five days was reported strong, and a number of local showmen visited the lot. Staff includes R. A. Lohman, manager; Tom Allen, assistant manager; Earl Lindsey, auditor; Orrin Ingraham, assistant auditor; P. J. McClane, trainmaster; Frank C. Schull, billposter; Sam Ward, press agent; R. W. Grigsby, Diesel foreman, assisted by Donald Galloway, Billy Hansford, Earl Collins; William E. Cain, chief electrician, assisted by Merle Doan, Eugene Galloway. Patricia Lindsey, Gertrude Cain, (See RC BOW BIG IN LOS on page 59)

'41 Trek Best in Decade For J. R. Edwards Shows

WOOSTER, O., Oct. 18.—J. R. Edwards Shows returned to quarters on Wayne County Fairgrounds here this week after winding up their 1941 tour, their best in a decade, at a Firemen's Celebration in Brewster, O., on October 4. Featuring one of the biggest midways in his history, Owner-Manager J. R. Edwards launched the tour here on May 17 and then played several weeks of sponsored events and a few still dates before starting the fair season at Berea, O., in August. Trek was confined to Ohio.

Edwards already is at work on plans for 1942, which include an enlarged organization and several new novelties. Bill Bame, with the show for several years, was ride foreman this season. Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel, Chairplane, Kiddie Ride and Bullet formed the nucleus of this year's show. Mr. and Mrs. Edwards will winter at their home here.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Empty Sock, Ala.
Week ended October 18, 1941.

Dear Editor:
Late October, when a troupers' thoughts turn to the coming of winter. Late October, the time to iron out last summer's differences with the boss. Late October, the dreaded time of the year for those who found the lush high, the dice wrong and the town girls too smart for them last summer. Late October, when your employer, who promised you a bonus if you stayed with him all summer, is hard to get along with. Those melancholy days are here!

Our older employees have been worried about the office wagon's silence, when heretofore the bosses have been loud about their future intentions. The question on everyone's lips is, "Will the show stay out all winter?" Deciding on a way to get the answer, we gave a party in honor of the Ballyhoo Brothers, with a speech by Pete Ballyhoo as highlight of the event. Addressing his "1,000 people and animals," the big boss spent an hour raving over high tariffs, high wages and unfair fairs—but not one word about the coming winter. (See BALLYHOO BROS. on page 58)

Chi Trade Show

THE 23D ANNUAL TRADE SHOW held in connection with the outdoor showmen's conventions will run six days this year. See story in the Park Department.

Art Lewis Buys Quarters in Va.

Equipment, attractions to be augmented at Norfolk—NSA benefit nets \$250

ROCKY MOUNT, N. C., Oct. 18.—Art Lewis, owner of the shows bearing his name, announced here this week that permanent winter quarters have been purchased in Norfolk, Va., the organization's winter home for the last three years. The 12-acre site is at Princess Anne Road and Halstead Street and two buildings on the property are large enough to store all wagons and equipment. Owner Lewis, however, plans to construct a general work building comprising machine shop, wood-working plant and paint shop, allowing enough space to work on equipment inside if bad weather prevails in the spring.

Howard Ingram, general superintendent, plans to build sleeping quarters for (See Lewis Buys Quarters on page 58)

Bantly's Midway Receipts Soar at Murphy, N. C., Fair

MURPHY, N. C., Oct. 18.—Presenting one of the largest midways in the history of the event, Bantly's All-American Shows scored one of their best weeks of the season at Cherokee County Fair, September 30-October 4. Fair and shows obtained heavy patronage from workers at the six new TVA dams under construction near here. Tuesday drew a fair but light spending crowd, but Wednesday, Children's Day, with all schools closed a half day, was the best of the week.

All prices were reduced and rides obtained a good afternoon play, while that night brought out one of the largest midweek crowds of the shows' tour. French Casino, with Kay Biddle as talker, and Hot Spot, with Bud Brewer on the front, topped shows. Streamline Follies Revue and Marion Perry's Motordrome also did well. Rolloplane, Ridee-O and Twin Ferris Wheels led rides, while Merry-Go-Round, Chairplane, Octopus and Whip all reported good grosses. (See Bantly Take Soars on page 58)

John McRainey Killed in Wallace Show Truck Crash

JACKSON, Miss., Oct. 18.—John McRainey, boss canvasser with Wallace Bros. Shows, was killed and three other members of the shows were injured in a truck accident which demolished one of shows' large semis near Collins, Miss., October 12. Efforts by the shows to locate any living relatives of McRainey proved unsuccessful and he was buried at Magee, Miss., on October 14.

Many of the personnel attended funeral services and his casket was covered with a large blanket of flowers, purchased by all members of the shows, six of whom were pallbearers. Business Manager Glen L. Osborne handled arrangements.

Trailer Fire Does \$5,000 Damage to Bantly's Shows

LANCASTER, S. C., Oct. 18.—Fire of undetermined origin, which started in the rear of a trailer, destroyed one of Bantly's All-American Shows' trucks, three show fronts and the Merry-Go-Round near here this week. Alertness of the driver in unhooking the tractor from the burning trailer saved the tractor from being destroyed.

Herman Bantly, general manager, estimated the damage at \$5,000. Workmen immediately began building fronts for the Minstrel, Casino and Hot Spot shows upon arrival here.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Oct. 18.—Thursday's meeting was well attended. Past President Edward A. Hock presided and with him at the table were Secretary Joe Streibich and Past President Frank P. Duffield. Membership committee is still going strong. Brother Harry Mamsch is resting nicely and Tom Rankine and Tom Vollmer are still confined in their homes. Press committee is getting set to launch some real publicity on the Banquet and Ball. Brother Jack Duffield is still making the Southern fairs and will get down to some hard work on the Banquet and Ball as soon as he returns. By-laws committee is about thru with its work and will give a full report soon. Brother M. J. Doolan presented \$46, a donation from his employees to the Showmen's Home Fund. Contributors included John Grip, Edward Goska, Morris Silverman, Gene Shambo, Art Miller, Harry Horsfield, J. W. Rusher, Charles Watson, William Hack, Pete Boland, Larry O'Connell, W. Reid Sr., C. Bishman, John Kellner, Ed Mann, Charles Shaefer, Harry Bently and Ray Olsen.

Lee Sloan and George Terry came in for the meeting, as did Louis Rosen and William Meyers. Al Cohn and the Happy Hermans returned from their summer in Canada. The Hermans will leave soon for Florida, but expect to be back for the December convention. Fred Kressmann is back and busy at the Chicago Stadium Rodeo. Dave Picard is vacationing with his folks in Rochester, N. Y. President Frank R. Conklin returned to Brantford, Ont., and will return for later meetings.

John Miller returned to the Pacific Coast and Bob Singleton came in for his first visit. Vice-President Carl J. Sedlmayr was in town on business and visited the rooms. Lew Keller and Bill Carsky left on a business trip. Nominating committee will be appointed at the October 3 meeting. The latter part of November club's books will be handed to the auditor for a check-up, and the names of all who have shown no inclination to pay dues will be removed from the membership roster. This is a good time to check up on yourself and get in good standing, for a re-instatement will have to be made under the new regulation of \$25 for initiation and one year's dues of \$10. Do it now.

Ladies' Auxiliary

Club held a social on October 10 at the rooms in the Hotel Sherman, with Past President Mrs. Lew Keller as hostess. Attractive prizes were awarded and a large crowd attended. Immediately after the social the weekly meeting was held. In the future all meetings will be held on Thursday night instead of Friday

night. Next one is set for October 23 at the Sherman Hotel, and President Mrs. Joseph L. Streibich is anticipating having a large turnout.

At the last meeting the attractive perfume set, donated by Sister Clara Zeiger, was awarded to First Vice-President Mrs. William Carsky. These Chicago members have sent in their dues: Edith Streibich, Ida Chase, Mrs. Henry Belden, Bessie Simon, Blanche Latto, Pearl McGlynn, Frieda Rosen, Myrtle Hutt, Lena Schlossberg, Hattie Clinton, Rose Page, Anne Young, Marie Brown, M. Hoffman, Hallie McCabe, Phoebe Carsky, Nellie Byrnes, Mrs. Leah M. Brumleve, Mrs. Nate Hirsch, Mrs. Jeanette Wall, Mrs. Lew Keller, Mrs. Anne Doolan, Marge Freis, Mrs. Mattie Crosby, Mrs. Ray Oakes, Mrs. Clara Hollie Harker, Mrs. Edward A. Hock, Martha Witter, Cleora Helmer and Elsie Miller. Be sure to send in your books on the radio and luggage awards to Chairman Mrs. William Carsky.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 18.—Inaugural show and dance at Danbury, Conn., given by Endy Bros.' Shows, proved a big success, netting club over \$300 and many new applications for membership, including Sam Brody, Charles W. Connors and Harry Goldberg, proposed by David B. Endy; Stanley B. Smith, by Paul Spitzer; Al Hoffman, by John McCormack; Grover C. Kortonic, by Dave White, and Harry Lewis, by D. D. Simmons. Among those who worked hard to put the event over were Dave and Ralph Endy, Dave Epstein, Sam Rothstein, Daddy Simmons, Cy Aurilio and Jimmy Davenport. Chairman Irving Rosenthal, of banquet committee, urges that reservations be made early due to limited capacity. Brother Jack Feldberg lost his mother on October 13. Unveiling of monument in memory for Casper Sargent's mother is to take place at New Mount Carmel Cemetery, Cypress Hills, Brooklyn, tomorrow.

Board of Governors at last meeting requested the House Committee to live up to the letter of the by-laws. If a member is not in good standing as of October 15, he is not entitled to the privileges and benefits of the association. Please look at your membership card. If it does not read "Paid to July 15, 1942" you are not in good standing and should communicate with the executive secretary at once. Vice-President Art Lewis flew to town to visit for a few days. Card room now open and well attended. Billiard table has been put in first-class condition. Membership applications have been received from David Solomon, proposed by Casper Sargeant; Karl Walenda, by George A. Hamid, and Louis Candee, by Sam Walker.

Birthday congratulations to Joe H. Hughes, James M. Hurd, William P. Kern, October 22; Michael Buck, 23; William Gottlieb, Anthony Garto, 24. Among the members in town and visiting rooms daily are Frank Miller, Mack Harris, Ross Manning, Mannie Kline, Louis Candee, Casper Sargeant, Charley Lawrence, Dave Brown, Lefty Eicholz, Billy Giroud, George Traver, Jack Carr, Sam Wagner, Ralph Corey and George Rector.

Ladies' Auxiliary

A large delegation of auxiliary members headed by President Midge Cohen attended the Jamboree at Hotel Green, Danbury, Conn. A number of new members were signed, including Mrs. Rita Cohen, Mrs. Rachael Fine, Mrs. Jerry Ibberson, Mrs. Alice Hoffman and Mrs. W. J. Tucker. Dues from a large number of members were received from both Endy Bros.' affiliates and visitors. Little Joan Endy started the ball rolling by sending a filled penny bag over to the president. When the evening's receipts were tabulated, almost \$100 was added to the fund for the annual Christmas Dinner for underprivileged children. Vice-President Edna Lasures is still battling 1,000 per cent on the penny campaign as well as on memberships, late applications being from Mrs. Bessie D. Farley, Art Lewis Shows. Nominations will be held on November 12. Next meeting is October 22.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

Ladies' Auxiliary

October 13 meeting was presided over by President Allerita Foster. All officers and 36 members were present. Communications from Past Presidents Clara Zeiger and Marlo Le Fors and Inez Allton were read. Mildred King and Bobbie Branson, new members, attended their first meeting. Dolores Arthur won the bank award and First Vice-President Vivian Gorman carried off the door prize, donated by Incz Walsh. Surprise gifts were donated by Fern Chaney and Stella Linton for the 13 and 17 members who registered at the door. Mildred King and President Allerita Foster were the winners.

Business was light and most of the meeting was given over to talks by Past President Ethel Krug, Dolores Arthur, Ruth Kelly, Maureen Tait, Edith Bullock, Grace Asher, Mildred King, Bobbie Branson, and Alice Jones.

Hostesses for next week will be Ruth Kelly, Lucille Dolman, and President Foster. After adjournment women members of the Rubin & Cherry Exposition were guests. Mrs. Pugh, president Lone Star Show Women's Club, Dallas, was also present and spoke briefly.

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., Oct. 18.—Regular fall program of redecorating the club-rooms is under way and all will be ready for the first meeting. Members are returning to the city for the winter. Coming in recently were Brother Whitey Ivan, who had his string of concessions on P. M. Jones Greater Shows, and Brother L. K. Carter, who has his concessions at the Argentine district of Kansas City, Kan.

Brother Roy Marr has moved his cookhouse and concessions to Goodman, Mo., and Brother C. G. and Mrs. Buton came in from Independence, Kan., on business. American Royal Horse Show is employing several members of the club. Brother Art Brainerd, Banquet and Ball Committee chairman, reports that reservations are coming in nicely for the event, which will be held at Hotel Continental on New Year's Eve. He also states this year's event promises to eclipse all previous efforts.

O. N. CRAFTS SAYS: "TWO 1941 TILT-A-WHIRLS

among top money earning rides—are operating 28 rides, practically all those on the market from single capacity to 80 patrons—Tilt-a-Whirl among repeaters, has eye appeal and action that makes it a winner—sturdily built, simple in operation—easy to move—SHIP THIRD TILT-A-WHIRL FOR NO. 3 UNIT FOR 1942 SEASON."

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Will book Shows and legitimate Concessions. Can book sensational Free Acts for both the above dates. Wire

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This week, Greenwood, South Carolina

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Freaks. Novelty Acts, Musical Acts, Magician, Mental Act, Sword Swallower, Torture Act, Knife Thrower, Pitch Acts, Midgets, Fat Girl, Juggler, Ross & Ross, Tattoo Artist, Double Sex, Pop Eye, Sign Painter, Lecturers, Ticket Sellers and all useful people. Earl Myers Jr. and Marion, Elmer Myers (ticket seller), Hoppe, Bob Paul, Seal, Ralph (elephant skin), Vandenberg (glass blower), Christine, Vivian Dunning, Bula Bula and Marvin Smith & Wife, all write at once. All wanted for a high-class Travelling Museum. Out all winter. Finest treatment. Best of food in our Cookhouse and salaries paid each week. Good Banner Man wanted. Address:

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American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 18.—Official notice of the December annual meeting in the Hotel Sherman, Chicago, will be sent to the membership, together with full details of the meeting program and arrangements when they are completed.

Much interesting information has been received at the ACA offices in connection with matters of importance to the carnival industry. From the Office of Production Management has been received a vast amount of material relative to priorities covering numerous items in which the industry is or should be interested. Since this material is too extensive to even attempt to summarize, we mention this fact so that any member who may be interested can write us for details. Also received is information relative to national highways, production of lumber and similar matters.

Announcement has been made of the granting of priorities permitting production of replacement parts for passenger cars and light trucks. This extends the situation referred to in a previous column in a manner favorable to the needs of the carnival industry.

United States Department of Commerce has also furnished us with detailed information on passenger travel increases in the United States. Any member interested in any of the items referred to may obtain the information by communicating with the ACA offices.

Los Angeles

LOS ANGELES, Oct. 18.—With Rubin & Cherry Exposition here and Arthur's Mighty American Shows at near-by Glendale, there were numerous showfolk in the city during the week and more and more are coming in after completing

their seasons. Talk around the Pacific Coast Showmen's Association rooms is of the big event to be staged in the Biltmore Bowl, December 11, when the club holds its annual banquet and ball. Ticket sales are big, Harry Hargraves reports, and more than 1,000 are expected to attend. Plan is to have livestock displays and free acts in Pershing Square Park, opposite the hotel.

Frank Redman, Mission Beach concessionaire, underwent an operation in New General Hospital here. During his illness, his wife, Fern, is operating the slingshot concession near San Diego, Calif. Jack Beames is in his 14th year on the R&C cookhouse with Joe Krug. Carl Clark reports good business with candy apples on Martin's United Shows. Johnnie Parsons is handling novelties for John Houghtaling. Harry and Sophie Turner, of the Dive Bomber in Long Beach's Virginia Park, are on a month's vacation in Kansas.

William Sherwin, PCSA attorney, is back from Lake Tahoe. Sam Coomas is back in town from the Douglas Shows.

Eddie Tait recently completed a 5,000-mile trip thru Utah, Idaho and Colorado, where he and Mrs. Tait visited friends and relatives. William (Scotty) Scott is vacationing in Los Angeles. Gus (Greek) Pappas, of R&C, is at the Bristol Hotel. Frank Murphy, of Foley & Burk Shows, will vacation here.

Charles Greiner, Arthur's Mighty American Shows, is in the city during shows' stay in Glendale, Calif. Walter Gorsline closed with Arthur in Ventura, Calif., and is vacationing here. Johnnie Brunson is in town. Red and Pauline Crawford are in Honolulu with their motordrome act for E. K. Fernandez.

Act was with Tait Shows in 1940. Doc Dobbs's trained dog act in town to play schools. Harry Wright, camera concessionaire, is here, and Larry (Bozo) Valli, clown, is working on the MGM lot.

I. B. McCoy was released from an Oklahoma City Hospital and now is undergoing check-ups at Sawtelle, Calif. Leonard Niccum came up from Mission Beach with Al (Moxie) Miller.

Harry Phillips came here following the Ventura Fair. Jack Brooks is looking

around for Christmas Santa Claus jobs. Ross Ogilvie, midget, will clown in department stores during the holidays. Registered at the Bristol Hotel are Mr. and Mrs. C. B. Kettle, John McNiece, Mr. and Mrs. Fred Handley, Charlie White, I. Brodsky, Mr. and Mrs. B. Spencer, Mr. and Mrs. H. P. Martin, J. H. Christianson, M. E. Arthur, A. K. Robinson, D. P. Barnum, and the Three Saxons.

FINAL CURTAIN

(Continued from page 29)

comedy single known as Doctor Cheer, but was stricken again. He died of coronary thrombosis. Burial in Kendallville October 18. Survived by his widow, Edna; son, Clyde Jr.; two sisters, Mrs. Edna Dahl and Mrs. Robert Reilly, and three brothers, Jack, Lester and Buddy.

WILLMAN—Anton, 37, midget auto racer, October 12 when his car crashed into a guard rail at Thompson, Conn. Willman had been racing for 17 years. Survived by his widow, a son, a daughter, his parents, four brothers and six sisters.

WILSON—Clarence H., 64, actor, October 5 in Hollywood. He began his stage career in 1895 with a stock company in Philadelphia. Later he spent several years touring with roadshows. Wilson played in New York under the management of Klaw & Erlanger, Charles Frohman and William A. Brady, appearing with such stars as James K. Hackett, Charles Cherry, Amelia Bingham, Marguerite Clark, Virginia Harned and Wilton Lackaye. More recently he played in motion pictures.

Marriages

ARRES-LUONGO—Don Arres, radio and vaude singer, and Alba Luongo, actress. October 7.

BOOTH - KRIGER — John Nicholls Booth, professional magician and at present a student of divinity in Chicago, and Edith Lucille Kriger, of Saratoga, N. Y., and San Francisco, in San Jose, Calif., October 1. Bride is the niece of E. H. Emmick, president of Golden State Theater Corporation.

CADY-PETERSON—Jerry Cady, scenario writer, and Jean Peterson, studio secretary at Circle Z Ranch in Arizona, October 8.

CROSBIE-MURKEN—Howard P. (Phil) Crosbie, former radio singer, now in the Air Corps, and Norma M. Murken, October 1 in Moscow, Idaho.

DEUTSCH - RICH — Edward Deutsch, nonpro, and Ruth Rich, secretary to Gus S. Eyssell, of Radio City Music Hall, New York, October 4 in New Jersey.

DODSON - JACKSON — John Dodson, member of King's Men vocal quartet on NBC, and Myrtis Jackson, singer, in Yuma, Ariz., September 25.

ELLSWORTH-LEE—A. B. Ellsworth, operator of Radio Amusement Park, Wilmington, Del., and head of the Cousin Lee hillbilly group, and Sarah Lee, vocalist with his orchestra, October 6 in Elkton, Md.

ELLSWORTH - SCARDINO — Arley B. Ellsworth and Madelyn Scardino, radio performers, October 6 in Elkton, Md.

FILE-PARKER—Robert O. File, trumpeter with Garwood Van orchestra, and LaRue Parker, known as Lorraine, former vocalist with Bernie Cummins. Isham Jones, Jimmie Walsh, Arlie Simons, Ray Carlin and Billy Bear orchestras, in Glendale, Calif., September 21.

GRANT-BARR—U. F. (Gen) Grant, inventor of magical effects, on the staff of Percy Abbott at Colon, Mich., and Mary Dolores Barr, daughter of Mr. and Mrs. Arthur Barr, of Columbus, O., at St. Aloysius Church, Columbus, October 2.

HILMAN-NORDLI—Rock Hillman, guitarist with Kay Kyser's orchestra, and Sharlot Nordli, nonpro, in Los Angeles October 5.

JOHNSON - PURCELL — Herbert F. Johnson Jr., president of S. O. Johnson & Company, Inc., well-known wax manufacturers, and Irene Purcell, actress, October 4 in Chicago.

KURNITZ-SALMONDS—Harry Kurnitz, MGM writer, and Muriel Salmonds, English actress, in Phoenix, Ariz., October 6.

LIEDKE-CLINTON—Lester Liedke and Carmen Irene Clinton, members of Gold Medal Shows, in a public wedding on the fairgrounds, Tuscaloosa, Ala., October 3.

McGOWAN-KING—James C. (Speedy) McGowan, former sports announcer on Station WDSU, New Orleans, and talker on various carnivals, and Ruth G. King, nonpro, at Archie, La., August 1.

MARBLE-FRENZEL—Charles (Chuck) Marble and Betty Frenzel, members of Gold Medal Shows, in Columbus, Miss., October 3.

MARION-JEWELL—Paul Marion, ac-

tor, and Isabelle Jewell, actress, recently in Atlanta.

MORA-WARE — Senor Roberto Garcia Mora, son of a Central American sugar magnate, of Mexico City, and Nancy Ware, daughter of Ralph Ware, of the Chicago Roller Skate Company, September 29 at the Cathedral Shelter, Chicago. They will reside in Mexico City.

MORAN-DAWSON—Eddie Moran, scenarist, and Janice Dawson, film actress, in Las Vegas, Nev., October 11.

MURPHY-DICKSON—Ralph F. Murphy, 46, film director, to Gloria Dickson, 24, film actress, in Reno, Nev., October 9.

SAPIA-PERNETTE—Carl Sapia, musician in Joe Fenton's orchestra, and Arline B. Pernette, nonpro, September 15 in New York.

SANDOVER - BATES — Edward Sandover, former guitarist-singer with the Cucarachas, night club act, and Wau-neta Bates, burlesque dancer known as Miss St. Louis, several months ago in Chicago, it was revealed last week.

SCHROEDER - CARROLL — Carl A. Schroeder, nonpro, and Lucia Carroll, screen actress and former model, in Carson City, Nev., October 5.

ROUTES

(Continued from page 25)

Wynne, Roberta (Jack & Bob's) Trenton, N. J., nc.

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Young, Helen (New Yorker) NYC, h.

Ziegfeld, DeLores (New Yorker) NYC, h.

GRAND-STAND AND FREE ATTRACTIONS

Bauers, Harry & Sue (Fair) Gilmer, Tex. Bogosh & Bardine (Fair) Columbia, S. C.; (Fair) Charlotte, N. C., 27-Nov. 1.

Cooke & Cooke (Fair) Clinton, N. C., 27-Nov. 1.
Doss, Frank, Animal Revue, Weldon, N. C.

Fishers, Five Flying (Fair) Covington, Ga. Fisher's, Bob, Fearless Flyers (Fair) Dothan, Ala.; (Fair) Opelika 27-Nov. 1.

Frobess, Harry (Fair) Colquitt, Ga.; (Fair) Bainbridge 27-Nov. 1.
Jaydee, Great (Fair) Bishop, Ga.; (Fair) Washington 27-Nov. 1.

LaZellas, Aerial (Fair) Memphis, Tenn. Malloy, Ullaine; Montgomery, Ala. Peaches Sky Revue; Charlotte, N. C., 27-Nov. 1.

Romas, Flying (Fair) Dublin, Ga. Ruten's, Eddie, Dogs (Fair) Columbia, S. C.; (Fair) Charlotte, N. C., 27-Nov. 1.

Sailors, Four (Fair) Columbia, S. C.; Charlotte, N. C., 27-Nov. 1.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Atlas; Thomaston, Ala. Bantly's All-American; (Fair) Henderson, N. C.; (Fair) Newberry, S. C., 27-Nov. 1.

Beckmann & Gerety; (State Fair) Shreveport, La. Bill-Joy; Santee, S. C.

Blue Ribbon; (Fair) Hawkinsville, Ga.; (Fair) Americus 27-Nov. 1.
Brown Family Rides; Alamo Ga.

Brownie Am. Co.; Oxford, N. C. Buck, O. C.; Beaufort, N. C. Buckeye State; (Fair) Meadville, Miss.; (Fair) Belzoni 27-Nov. 1.

Bullock Am. Co.; Sumter, S. C. Burdick's All Texas; (Fair) Clifton, Tex. Burke, Frank; Hobbs, N. M.

GREAT AMERICAN SHOWS

WANT

For Hopewell, Virginia, Prosperity Celebration, in the heart of the defense section, week October 27th. Shows of all kinds, especially Side Show. Want one Flat Ride. Can place legitimate Concessions of all kinds, especially Diggers, Photos, Bingo, or any Stock Concessions. All address: GREAT AMERICAN SHOWS, Richmond, Virginia, this week, care Sharlee Hotel.

BOSWELL'S AMUSEMENTS

South Hill, Virginia, week of Oct. 27th; Kershaw, South Carolina, week of November 3rd. Rides: Merry-Go-Round, Ferris Wheel, Chairplane. Will place any Ride not conflicting with own transportation, twenty-five per cent. Shows: Have Minstrel, Girl. Will place any other of merit with own transportation, twenty-five per cent. Concessions: Only booking one or two of a kind at \$15. Can place Bowling Alley, Scales, Cork Gallery, Long or Short Lead Gallery, Pitch-Till-You-Win, Cat Rack, Milk Bottles, R. Mar-Donal, Fred Hedrick, Sili Boswell, come on. Fair Secretaries in South Carolina and Georgia, have open dates. This show out all winter. All wires: THOMAS H. BOSWELL, Kilmarnock, Virginia, this week; then as per route.

GIRL SHOW

Girls, Girls—Hawaiian, Rumba, Strip Tease. Julia Meade, Rita West, come on. Wire F. W. MILLER

GREAT LAKES EXPOSITION SHOW

Andalusia, Ala.

SAMPSON COUNTY FAIR

CLINTON, N. C., Week of November 27

With the Big Celebration for Two Weeks To Follow at Fayetteville, N. C., Location, Ft. Bragg Road at City Line.

This show expecting to stay out until the middle of December. Want legitimate Merchandising Concessions and Eating and Drinking Stands.

We have arranged a very extensive building program to enlarge for next season, consequently will finance any New Attractions. Progressive Showmen, what have you? All joining will get free winter quarters at Fairgrounds in Petersburg, Va.

Address this week

CETLIN & WILSON SHOWS, INC.

Wilson, N. C., Fair

SUFFOLK, VA., PEANUT EXPOSITION

October 27-November 1. Floats and Parades Daily.

Sponsored by Jr. Chamber of Commerce.

Want Legitimate Concessions of all kind. Space is limited. No Gypsies or roll-down. Shows that do not conflict. Write or wire W. C. MURRAY, Peanut Exposition Headquarters.

VIRGINIA GREATER SHOWS

This Week, Weldon, N. C., Fair.

SCOTT EXPOSITION SHOWS WANT

For five more Fairs and all winter with No. 2 Show. Want Rides not conflicting for balance of season and 1942. Free winter quarters, Fair Grounds, Atlanta, Ga., those booking now. Want Cookhouse, legitimate Concessions and Grind Shows. Address: No. 1 Show, Lawrenceville, Ga., Fair, this week; Montezuma, Ga., Fair, next week. No. 2, Commerce, Ga., this week; Buena Vista, Ga., Fair, next week.

CRESCENT AMUSEMENT CO. WANTS

For Lee County Fair, Bishopville, So. Car., week Oct. 27; Dorchester Co. Fair, St. George, S. C., Nov. 3-8; closing De Funiak Springs, Fla., Nov. 11th. Can place Cookhouse, Grab, Photos, Snoballs, any Concession that does not conflict. Shows with own outfit, Side Show, Illusion, Snake, Midget, Crime. Have tops. RIDES—Octopus, Roll-o-Plane, Fly-o-Plane, Spitfire with own transportation. Will give contract for Florida Fairs to those joining now. L. C. McHENRY, Mgr., Fairmont, N. C., this week

Burke, Harry: (Fair) Clinton, La.; (Fair) Independence 27-Nov. 1.
 Byers Bros. (Carl): Lepanto, Ark.
 Central Am. Co.: (Fair) Bayboro, N. C.; (Fair) Columbia 27-Nov. 1.
 Central States: Slaton, Tex.; Spur 27-Nov. 1.
 Cetlin & Wilson: (Fair) Wilson, N. C.; (Fair) Clinton 27-Nov. 1.
 Convention: Westminster, S. C.; (Fair) Greer 27-Nov. 1.
 Cotton States: Madison, Ark.
 Crescent Am. Co.: (Fair) Fairmont, N. C.; (Fair) Bishopville, S. C., 27-Nov. 1.
 Crystal Expo.: (Fair) Pageland, S. C.; (Fair) Walterboro 27-Nov. 1.
 Cumberland Valley: Jasper, Tenn.
 Denton, Johnny J.: Waynesboro, Tenn.
 Dodson's World's Fair: (Fair) Gainesville, Ga.; (Fair) Fitzgerald 27-Nov. 1.
 Dudley, D. S.: (Fair) Levelland, Tex.; O'Donnell 27-Nov. 1.
 Endy Bros.: (Fair) Athens, Ga.
 Evangeline: Jeanerette, La.
 Fleming, Mad Cody: (Fair) Cordele, Ga.; (Fair) Dublin 27-Nov. 1.
 Four Star Expo.: (Fair) Orange, Tex.
 Franks Greater: (Colored Fair) Macon, Ga.
 Frisk Greater: Prescott, Ark.; Ashdown 27-Nov. 1.
 Funland: Columbia, S. C.
 Fuzzell's: Fordyce, Ark.
 Gold Medal: Opelika, Ala.
 Golden Arrow: Alicia, Ark.; Bradford 27-Nov. 1.
 Golden Belt: (Fair) Danville, Ark.; Hot Springs 27-Nov. 8.
 Grady, Kellie: Florence, Ala.; Sheffield 27-Nov. 1.
 Grand Union: (Fair) Quanah, Tex.
 Great Sutton: (Fair) Forest City, Ark.; Augusta, Ark., 27-Nov. 1.
 Groves Greater: Bells, Tenn.
 Hames, Bill: Gonzales, Tex.
 Heaton, Johnnie W., Expo.: Salisbury, N. C.; Wilmington 27-Nov. 1.
 Hennies Bros.: (Fair) Greenville, S. C.
 Henry, Lew. & Clyde United: (Colored Fair) Suffolk, Va.
 Heth, F. R.: Allendale, S. C.
 Heth, L. J.: (Fair) Covington, Ga.; season ends.
 Hughey & Gentsch: Port Gibson, Miss.; Gloster 27-Nov. 1.
 Hyalite Midway: Chelsea, Okla.
 Ideal Expo.: (Fair) Salisbury, N. C.
 Jones, Johnny J., Expo.: (Fair) Pensacola, Fla.; Albany, Ga., 27-Nov. 1.
 Joyland: Firebaugh, Calif.
 Kaus Expo.: (Fair) Greenville, N. C.
 Kaus, W. C.: Angler, N. C.; Columbia 27-Nov. 1.
 Keystone Modern: Atlanta, Ga.
 Lane, C. E.: Monette, Ark.
 Lang, Dee: Gilmer, Tex.; (Fair) Conroe 27-Nov. 1.
 Lawrence Greater: (Fair) Central, S. C.; (Fair) Union 27-Nov. 1.
 Lewis, Art: (Fair) Emporia, Va.; Elizabeth City, N. C., 27-Nov. 1.
 Lorene Midway Attrs.: Tifton, Ga.; (Fair) Baxley 27-Nov. 1.
 Magic Empire: Murfreesboro, Ark.
 Marks: (Fair) Greenwood, S. C.; (Fair) Florence 27-Nov. 1.
 Mighty Monarch: Dublin, Ga.; (Fair) Loris, S. C., 27-Nov. 1.
 Miller, Ralph E., Am.: Monroe, La.; Alexandria 27-Nov. 1.
 Nail, C. W.: Vidalia, La.
 Ozark: (Fair) Pine Bluff, Ark.; (Fair) Monticello 27-Nov. 1.
 Page, J. J., Expo.: (Fair) Douglas, Ga.; (Fair) Monroe 27-Nov. 1.

Page, W. E., Am. Co.: Dunlap, Tenn.
 Palace United: Ripley, Tenn.
 Pan-American: Sikeston, Mo.
 Parada: (Fair) Eufaula, Okla.
 Park Am. Co.: (Fair) Sulphur, La.; (Celebration) Lake Charles 27-Nov. 8.
 Penn Premier: (Fair) Smithfield, N. C.; (Fair) Littleton 27-Nov. 1.
 Pike Am. Co.: Joiner, Ark.
 Prell's World's Fair: (Fair) Laurinburg, N. C.
 Reading's: No. 1 (Stock Show), Grand Junction, Tenn.; No. 2 (Colored Fair), Trenton, Tenn.; season ends.
 Reynolds & Wells: Liberty, Tex.
 Rogers Greater: Clarendon, Ark.
 Royal Expo.: (Fair) Bishop, Ga.; (Fair) Washington 27-Nov. 1.
 Rubin & Cherry Expo.: Los Angeles, Calif., 20-26; San Bernardino 28-Nov. 5.
 Scott Expo.: No. 1 (Fair), Lawrenceville, Ga.; (Fair) Montezuma 27-Nov. 1.
 Scott Expo.: No. 2: Commerce, Ga.; Buena Vista 27-Nov. 1.
 Shaw's United: Morgan City, Miss.
 Sheesley Midway: Montgomery, Ala.; Anniston 27-Nov. 1.
 Siebrand Bros.: Cottonwood, Ariz.
 Smith Bros.: Boswell, Okla.
 Snapp Greater: (Fair) West Monroe, La.; (Fair) North Little Rock, Ark., 27-Nov. 1.
 Sol's Liberty: Wardell, Mo.
 Southern: Merigold, Miss.
 Southern States: Lakeland, Ga.
 Southern United: Bragg City, Mo.
 South-West: Omaha, Tex.
 Sparks, J. F.: Guntersville, Ala.
 Star Am. Co.: (Fair) Morrilton, Ark.; Dardanelle 27-Nov. 1.
 Strates, James E.: (Fair) Charleston, S. C.
 Stritch, Ed: San Marcos, Tex.
 Texas: Houston, Tex.; (Church Fiesta) McAllen 27-Nov. 1.
 Texas Kidd: Rotan, Tex.
 Tidwell, T. J.: (Fair) La Mesa, Tex.
 Tivoli Expo.: (Fair) Paris, Ark.
 Tom's Am. Co.: (Fair) Colquitt, Ga.; (Fair) Bainbridge 27-Nov. 1.
 Tower Am.: (Fair) Trio, S. C.; (Fair) St. Laurens 27-Nov. 1.
 Virginia Greater: (Fair) Weldon, N. C.; (Peanut Festival) Suffolk, Va., 27-Nov. 1.
 Ward, John R.: Monroe, La.; Alexandria 27-Nov. 1.
 West Bros.: Vicksburg, Miss.
 West Coast: Hanford, Calif., 21-26.
 West's World's Wonder: (Fair) Dothan, Ala.; Gulfport, Miss., 27-Nov. 1.
 Wolfe Am. Co.: Crawford, Ga.
 World of Fun: (Colored Fair) Greenville, S. C.; (Colored Fair) Elberton, Ga., 27-Nov. 1.
 World of Mirth: (State Fair) Columbia, S. C.
 World of Today: Austin, Tex.
 Zacchini Bros.: (Fair) Chester, S. C.
 Zeiger, C. F., United: (Fall Festival) Coolidge, Ariz., 23-26.

CIRCUS

Carlos: Henderson, Ky., 21; Paducah 22; Charlotte, N. C., 25; Columbia, S. C., 27; Atlanta, Ga., 29.
 Cole Bros.: Taylor, Tex., 21; Temple 22; Brownwood 23; San Angelo 24; Sweetwater 25.
 Cole, James M., Indoor: Potsdam, N. Y., 21; Canton 22; Cato 23; North Syracuse 24; Canastota 25.
 Greater American: Anderson, Ind., 24; Fort Wayne 25-31; Huntington Nov. 1.
 Hamid-Morton: (Rameses Shrine) Maple Leaf Garden, Toronto, Can., 20-25.
 Kelly, Al G., & Miller Bros.: Watonga, Okla., 21; Hinton 22; Geary 23; Binger 24; Mountain View 25.
 Polack Bros.: Indoor: Grand Junction, Colo., 21-23; (City Auditorium) Pueblo 27-Nov. 1.
 Parker & Watts: Curtis, Ark., 21; Biene 22; Waterloo 23; Buckner 24; Bradley 25; Springhill, La., 27.
 Ringling Bros. and Barnum & Bailey: Jackson, Tenn., 21; Nashville 22; Chattanooga 23; Knoxville 24; Bristol, Va., 25; Richmond 27; Norfolk 28; Rocky Mount, N. C., 29; Raleigh 30; Greensboro 31; Danville, Va., Nov. 1.
 Russell Bros.: Shamrock, Tex., 21; Pampa 22; Borger 23; Dalhart 24; Amarillo 25.

MISCELLANEOUS

Casey, E. J., Indoor Carnival: Fort Francis, Ont., Can., 23-25; Winnipeg, Man., 31-Nov. 1.
 Cooper's, Al, Dixie Queen Showboat: Johnsonville, Tenn., 21-23; Clifton 24-28; Savannah 31-Nov. 1.
 Cowboy Mac & His Texas Rangers: Premont, Tex., 22; Yorktown 23; Marble Falls 24; Eagle Pass 27; Del Rio 28; Sour Lake 29; Stamford 30; Guthrie, Okla., 31.
 Daniel, Magician: Livingston, Wis., 21-22; Platteville 23; Prairie du Chien 24-25.
 Francois, Hypnotist (Tent Show) St. Joseph, Ala., 20-22; Whitehead 23-25.
 Harlan Med. Show: Washingtonville, O., 20-25.
 Leon, Magician: Opelika, Ala., 20-23; Tuskegee 24-25; Montgomery 26-31.
 Lewis, H. Kay, & Hollywood Varieties: Brownwood, Tex., 20-25.
 Pronk, Magician: Bluffton, Ind., 22.
 Rogers & Revell: Bayboro, N. C., 20-25; Columbia 27-Nov. 1.
 Slout, L. Verne, Theater Workshop: Monroe, Utah, 22; Circleville 23; Springdale 24; Overton, Nev., 25; Cedar City, Utah, 27; Delta 28; Provo 29; Downey, Idaho, 30; Pocatello 31.
 Virgil, Magician: Taft, Okla., 22; Coweta 23; Tahlequah 24; Sallisaw 25; Hartford, Ark., 27; Booneville 28; Mena 29; DeQueen 30.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Alexander, Cecil (Palace Theater) Buffalo 24-30.
 Allen, Al & Joan (LaSalle Hotel) Battle Creek, Mich., 20-25.
 Bonger, Art & Andrihlita (LaSalle Hotel) Battle Creek, Mich., 20-25.
 Dora & Corda (Grand Terrace) Detroit 20-25.
 Fern, Pearl, & Co. (Monroe Club) Peoria, Ill., 20-25.
 Holland's, E. S., Show: Buckhead, Ga., 20-23; Social Circle 24-28.
 Royal Rockets (Olympia Theater) Miami, Fla., 20-25.
 Stirling & Rubia (Deerhead Inn) Haslett, Mich., 20-25.

PLASTER GALORE!
 IMMEDIATE SHIPMENT ON ALL STOCK NUMBERS
SELDOM EQUALLED—NEVER SURPASSED

SERVICE . . . QUALITY

SHAWLS

Beacon
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ONE CASE OR CARLOAD

ALL PLASTER FINISHED IN BRIGHT COLORS DECORATED WITH TINSEL

No. 014—Crucifix Height 14 In. Packed 12 to carton Per Carton **\$2.40**

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Complete Line of Premiums, Novelties, Sales Boards Write for Catalog, State Your Business.

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DODSON'S WORLD'S FAIR SHOWS

CAN PLACE FOR JACKSONVILLE, FLA., FAIR, NOVEMBER 6 TO 16

AND FOR SEASON 1942, OPENING JACKSONVILLE, APRIL 10TH

Motor Drome or any other attractions that do not conflict with what we have, Ice Show, or any single Pit Show that can get money. Pony Ride, or will book any legitimate Concession. Those interested, write or wire

DODSON'S WORLD'S FAIR SHOWS
 Gainesville, Ga., week October 20th; Fitzgerald, Ga., week October 27; then Jacksonville, Fla.

PHONE MEN

Program Ads — Tickets — Banners — Big Indoor Circus.

Sponsored by Blind Ass'n. Come in ready to work.

CIRCUS HEADQUARTERS

123 E. Long St. Columbus, Ohio

ROYAL EXPOSITION SHOWS WANT

For Washington, Ga.; Thomson, Ga.; Sylvania, Ga., and Hampton County Fair, Brunson, S. C.: Shows, Rides and Concessions. This week, Bishop, Ga.; then as per route.

WANT FOR VANCE COUNTY COLORED FAIR

HENDERSON, N. C., WEEK OCTOBER 27TH-NOVEMBER 1ST, INCLUSIVE

Legitimate Concessions of all kinds. No exclusive except Bingo, Palmistry, Eat and Drink Stands, etc. Want capable Ride Men for Silver Streak. Can place Tenor Sax and E Flat Sax. Salary sure. All winter's work guaranteed. Address: W.M. W. CHRISTIAN, Orchestra Leader, care Shows, Greenville, N. C.

All others address: A. J. KAUS, Manager, Greenville, N. C. (Fair), this week; next week, Henderson, N. C. (Colored Fair).

LORIS, SOUTH CAROLINA, FAIR, Oct. 27 to Nov. 1

Want legitimate Concessions of all kind. Shows—Place Monkey and Animal Show, Snake Show, Midget Show, Motor or Silo Drome. Place Pony Ride and one Kiddie Ride. Also one more Flat Ride. We open our Florida tour Nov. 3 at Starke, Florida. All address:

MIGHTY MONARCH SHOWS
 DUBLIN, GEORGIA, THIS WEEK

CONVENTION SHOWS WANT

For American Legion District Fair, Greer, South Carolina, October 27th to November 1st. Ten-cent gate. The first show incity in seven years, followed by Batesburg, South Carolina, and big celebration in Georgia to be announced later. Legitimate Concessions of all kinds except Bingo. No Coupon Stores or Gift. Have several good locations for Demonstrators, Shows with own outfits, one more High Free Act. Address: GEORGE L. SMITH, Fair Secretary, care Selective Service Board, Greer, So. Car. All others address: AL C. BECK, Manager, Convention Shows, Westminster, So. Car., this week. Booking now for season 1942.

PENN PREMIER SHOWS

Oct. 27-Nov. 1 . . TRI-COUNTY FAIR, LITTLETON, N. C.—TRI-COUNTY FAIR . . Oct. 27-Nov. 1

Can place for the balance of season all kinds of Concessions. A few choice Wheels and Coupon Stores open. Good opportunity for Percentage Games. Real spot for your winter's bank roll. Address all mail to LLOYD D. SERFASS, Smithfield, N. C., Fair, this week.

P.S.: Now contracting for 1942. Want to buy Rides not conflicting with what we have.

W. C. KAUS SHOWS, Inc.

WANTS FOR COLUMBIA, S. C., STATE (COLORED) FAIR, CHARLESTON, S. C.; WARSAW, N. C., ARMISTICE CELEBRATION. Legitimate Concessions and Grand Shows like Bowling Alley, Pitch-Til-U-Win (no Clothes Pin Pitch), Duck or Fish Pond; Shooting Galleries, long or short range; Custard, Novelties. All Concessions open except Bingo. Would like Cookhouse for balance of season. Privilege in meal tickets. Would like to hear from Frank Rose. Shows with own equipment at low percentages to us. All communications write or wire W. C. KAUS, Manager, Angler, N. C.

INSURANCE
CHARLES A. LENZ
 "The Showman's Insurance Man"
 4738 Insurance Exchange, Chicago

WANTED FOR PEANUT FESTIVAL

Windfall, N. C., and all winter south defense areas. Cook House, Bingo, Grind Stores. Want Ferris Wheel, Chair-o-Plane, Loop or Kiddie Ride. Shows—Girl, Five-in-One, Minstrel with own outfits. Will rent Light Plant. Mrs. Six, write: Floyd Sheaks, wire. Address all mail or wires:

UNITED GREATER SHOWS
 Nansemond Hotel, Suffolk, Va.

WORLD OF FUN SHOWS WANT

For Elberton, Ga., Colored Fair

High Free Act, must be priced right; legitimate Concessions, also Shows not conflicting. Out all winter. All mail and wires: J. E. STEBLAR, Greenville, S. C., this week; Elberton, Ga., next week.

AT LIBERTY

Account circus closing. Agent-Banner Solicitor with car. Winter circus, one night or week stand.

ELMER MYERS
 Care The Billboard, Cincinnati, Ohio

CENTRAL STATES SHOW

WANTS Cook House, small privilege in tickets; any legitimate Concessions, Shows of all kinds with or without own outfits. Nine more weeks in cotton section. Slaton, Texas, this week; Spur, Texas, next week.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

BUMPER crop of long green?

SUCCESSFULLY managing the Marine Show on Virginia Greater Shows is Dick Adams.

GEORGE MEEKIN is new talker on the Motordrome on O. C. Buck Shows.

"I only went out to break the jump between winters."

GANGLER'S CIRCUS closed with O. C. Buck Shows in Frederick, Md., to play a number of vaudeville dates.

T. J. LEWIS is Merry-Go-Round foreman and Allen Riffey is the new Ferris Wheel foreman on John H. Marks Shows.

AFTER a long drought showmen start worrying about fair-time rains.

ADAM TESKA cards from Cotton Plant, Ark., that Joe Teska's Model Farm Show is playing Arkansas dates with Oliver Amusement Company.

CARNIVAL concessionaire for the last 30 years, Ernie Wanmer has retired from the road and is operating a bowling alley and confectionery store in Scotia, N. Y.

PATRIOTIC title for some of those gal posing shows: "Freedom of the Seas."

GONE are the days when ball-game operators worked from behind the counters.—Cat Rack Annie.

ADDED to the Stella Mae, three-armed girl, annex attraction on Lew Alter's Ten-in-One Show was Bobbie Jones, photo sales girl, Georgie Spears Jr. reports. Fred Maurer is No. 2 lecturer.

HARRY FINK, former trouper and now owner of a wholesale liquor establishment in California, was a recent visitor on Crafts 20 Big Shows in San Fernando, Calif.

HANDING the fuzzi a double-saw, an ad-juster cracked, "Take this in the good defense spirit intended."—Colonel Patch.

"CAUGHT the J. J. Page Shows in Sandersville, Ga., and they have a good organization," E. C. Boone Jr. letters from Kingsland, Ga. "Will join Helen Hayes' Side Show soon."

SINCE closing with Marty Smith on Convention Shows, Bob Leithiser has been working Charlie's night club, Buffalo. He advises that he plans to join Mighty Sheesley Midway next spring.

OPERATING a tattooing business in Corpus Christi, Tex., to good results are

Design for T. M.

A GOOD TRAINMASTER is as important to a rail show as a general agent. He must have as many good connections on the many different lines as an agent. He must be capable of getting the train out of town and into the next one early. He must know the heaviest shows and rides and get their wagons off first. He must be able to do more than get the front arch up and scatter the shavings. He ought to be a railroad showman and not a graduate of a truck show.—SMOKY TORCH.

James Rickett infos. Rickett continues to operate his cigarette gallery to good results.

"MRS. GEAR and I came down here ahead of Cecil Goree's Central States Shows, which played Bi-State Fair," Billy Gear carded from Clovis, N. M. "Things look good here and crops are fine. West Texas is in good condition, too."

PRESS agent was flattered when a ride boy asked him if he was in the prespiration department.—Six Syllable Webster.

ANYONE knowing whereabouts of Lawrence Coryl, formerly of Clio, Mich., is asked to have him contact his aunt, Mrs. W. B. Lawson, 833 Frank Street, Flint, Mich., who advises that Coryl's father is seriously ill.

BENNY RYS, The Billboard sales agent on Penn Premier Shows, inks that it was Charles G. Montague, who died in Milton, Pa., September 23 and not his son, Jack Montague, as was reported in a recent show letter from the organization.

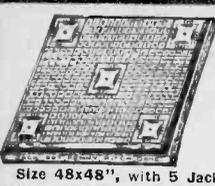
THAT guy with the animal show is looking over his cast to see which one will taste best with catsup this winter.—Milo McGoof.

JOE KANTELL pencils that he closed a lucrative tour with Jack Ruback's Alamo Exposition Shows and will make wrestling bouts in Southwest Texas for six weeks before heading for Mexico City, Mexico.

MEMBERS of the Follies on Johnny J. Jones Exposition, Olive Thomas, Patricia Gordon and Merry McKennon were weekend guests at Merry's mother's home in Paris, Tenn., while shows were making the run for Mid-South Fair, Memphis.

JOURNALISTIC ignorance of the carnival business often makes overheard barber shop and hotel lobby conversations bad jackpot newspaper copy.—John Onceyear.

HOPPY AND MARY MOORE have returned to La Fayette, Ind., after a good season selling house trailers to showfolk exclusively. They advise they visited about 50 shows thru the Middle West



PENNY PITCH GAMES
Size 46x46", Price \$20.00.
Size 48x48", With 1 Jack Pot, \$30.00.
Size 48x48", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.25

SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
124-126 W. Lake St. Chicago, Ill.

ASTRO FORECASTS AND ANALYSES
1942 ASTRO READINGS ALL COMPLETE
Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Each15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Polity.
1200 Dreams. Bound in Heavy Gold Paper
Covers, Good Quality Paper. Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound.25c
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions. Lucky Numbers, etc., 35c.
Signa Cards, Illustrated, Pack of 36. . . .15c
Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. . . .25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

POPCORN
Peanuts, Cartons, Bags, and all Popcorn Supplies. We buy and sell new and used Popcorn and Peanut Machines. Complete line of Vending Supplies. Send for Price List Today.

MOSS BROS. NUT CO.
Philadelphia Dept. B Pittsburgh

You can make **EASY MONEY** by Fortune Telling or Character Reading with our **NEW BUDDHA PAPERS**
Clear cut script. Simple operation. Free developer coupons.
CATALOGUE
S. BOWER BELLEMEAD, NEW JERSEY

EVANGELINE SHOWS WANT
Legitimate Concessions of all kind, small Cook House or Grab Joint, Pop Corn and Peanuts, Ball Games, Ring Games, Photo Gallery, Lead Gallery, Cigarette Gallery, Country Store, Palmist, Fish Pond, Corn Game, Diggers, Grocery, Ham and Bacon, Turkey and Chicken Wheels. Strictly stock. Book any Concession working for ten-cent grind. No buy-back. Show out all winter. Can use Ride Help. Route: Jeanerette, La., Oct. 20-Nov. 1st.
C. R. LEGGETTE, Mgr.

W. E. Page Amusement Co.
Dunlap, Tenn., Uptown, This Week
Can place few more strictly legitimate Concessions, small Cook House and Bingo (Pepper answer), Clean Shows with own outfit. Cal Lambertson, Earl Burkett, Ma Burchman, Louis Augustino, can place you. Out all winter.
W. E. PAGE and ROY LITTLE, Mgrs.

EIGHT THOUSAND DOLLARS BUYS COMPLETE CARNIVAL
4 Rides, A-1 shape: Merry-Go-Round, two-abreast, 32 foot; Ell #5 Wheel; Loop-o-Plane, late model; Mixup, large one; 10 Concessions, new canvas and stock; 5 complete Shows, new fronts, banners and canvas; 9 Trucks, 6 Trailers, Transformers, Switches, Wiring and a lot of extra Canvas and other equipment to complete Carnival. Will not sell separate. Must buy all equipment.
W. E. WEST, Box 175, Cherryvale, Kans.

For Sale--Complete Carnival
Deluxe Eli Ferris Wheel, Little Beauty Three-Abreast Merry, Kiddie Auto Ride, Mix-Up, practically new Octopus, perfect condition. All gas motor driven. Transformer Truck, 50 k.w. and wire complete. Five late model Trucks, Five Trailers, two Semi. Show stored on Pacific Coast.
BOX D-121, The Billboard, Cincinnati, O.



TWO EXECUTIVES of Johnny J. Jones Exposition, Dr. John LaMarr (left), head of the shows' medical unit, and Ralph Lockett (right), secretary and office manager of the Jones organization. They are pictured as they attended the fall opening of the Hotel Claridge's Balinese Room in Memphis. Occasion was the premiere of Dot Franey's Ice Show and Larry Funk's orchestra prior to the opening of Mid-South Fair, Memphis, where the Jones expo furnished the midway.

WHILE W. C. Kaus Shows were playing Shelby, N. C., Jim Stutz made a flying visit to his home in Reading, Pa. He rejoined in Winston-Salem, N. C.

JOINING Virginia Greater Shows at Dillon, S. C., were Mr. and Mrs. Waldo Lay and son, George, with long range gallery, and Mr. and Mrs. Kelly, concessions.

"**YEAH, I** only made five grand this season. Say, have you got a buck on you?"

DR. JOE RUSSO, showmen's friend of Albany, N. Y., is in Lovell General Hospital, Fort Ayer, Mass., Lon Ramsdell reports from Frederick, Md.

MR. AND MRS. CURLY RIVERS, carnival troupers, who retired from the road recently, are residing in Columbus, Ohio.

LOYALTY to the office depends more on how you feel than on how loud you shout it.

"**SEASON** is nearly over for us and it has been much better than last year," Mr. and Mrs. Gene Padgett, Mighty Sheesley Midway, pencil from Albertville, Ala.

CONCLUDING a successful season with their hoop-la on Happyland Shows in Michigan recently, Mr. and Mrs. W. W. Anthony will winter at Municipal Trailer Park, Tampa, Fla.

Shorty Shaw and **Russell Sharkey**, who closed a successful season on Gold Medal Shows.

"**RENEWED** acquaintances here with Dolly Dimples, who joined with her show," Terry La Monte, Mighty Monarch Shows, scribes from Gainesville, Fla. "I've had a pleasant season and plan to winter at my home in Philadelphia."

THESE midway girl shows of today have it all over Hollywood. No cutting troubles to worry about.—Mrs. Upshaw.

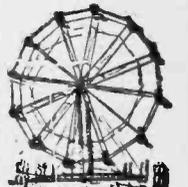
JOINING Central Amusement Company in Hertford, N. C., after closing with Pryor's All-State Shows in Point Pleasant, W. Va., were Concessionaires Mr. and Mrs. Mike Moses, William Ellis and Mr. and Mrs. Orville Miller.

FOLLOWING a good tour of Minnesota fairs with Joe Sina's Animal Show on Frisk Greater Shows, Floyd (Slim) Arnold (the Musical Rube) closed in Hot Springs, Ark., to rejoin John T. Hutchens' Modern Museum on Snapp Greater Shows.

ANIMAL Show Manager (rushing up to carnival owner)—"Get that pony track off'n here! That's opposition. It's got animals."

WHILE playing Fayetteville, N. C., Mr. and Mrs. Bill Pinkston took delivery on a new trailer, as did both his brothers,

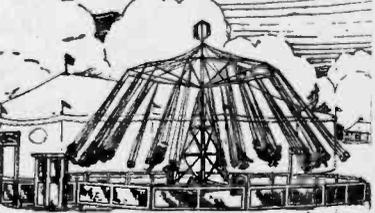
Owens Eight BIG Ells



F. E. Goding, Columbus, Ohio, bought a new No. 12 Wheel in July. "This makes six No. 12s and two No. 5s for us," he states. "We are proud of every one of them. We operate 54 rides and the **BIG ELLS** lead individually and collectively for a net profit, which speaks pretty well of your product."

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois

THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS.



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.
SMITH & SMITH, Springville, Erie Co., N. Y.

since April 13 and found conditions much improved for the average showman.

EDWARD (SOLDIER) FIELD, formerly with James E. Strates, Patrick's Greater and West Coast Circus shows, retired from the road October 10 to accept a job as messman on a Norwegian freighter bound for India. He says he expects the trip to last about four months.

ODDS and ends of valueless junk keep show wagons overloaded—until the general superintendent catches up with the worthless rubbish and makes space for good equipment.

HARRY HUNTING, well-known ride man, returned to Cincinnati for the winter last week after winding up his most successful season since 1928 with W. G. Wade Shows in Lagrange, Ind. He started the season with Motor City Shows. Harry was accompanied by Joe Duff.

"I'm still busy with my political campaigning for Harry Cramer," Mae-Joe Arnold letters from Orchard Lake, Mich. "Occasionally I work a night club date to keep in practice for 1943, when I will return to the road. Club work is plentiful around Pontiac and Detroit this year."

DO you remember such ads? "Want six and eight-horse drivers, camp cook, horseshoer and blacksmith, dishwashers and pony punks. Man to play 24-whistle Kratz calliope."—Uncle Woodaxle.

GEORGE PENCE, ride foreman and assistant to Ed C. Drumm, manager of Gooding Greater Shows, closed a 26-week tour with the shows on October 11 at Coshocott (O.) County Fair. He and Mrs. Pence will return to Ruskin, Fla., where they will operate a service station and general store during winter.

WITH the 1941 season waning on the Pacific Coast, each meeting night of the Pacific Coast Showmen's Association will see larger crowds of seasoned showmen, concessionaires and trade alliance men, all skilled in jackpot cutting, as well as being geniuses in their line of endeavor on the road.

OLD SAM, who gets no salary, was carefully guarding the exit of a fairgrounds restroom. Suddenly a colored restroom patron, walking on crutches, accosted him with "Does yo' recognize de p'ofession?"

AFTER a good season with Reynolds & Wells Shows as annex attraction, Francis Doran joined Bob Neely's Side Show on Dee Lang's Famous Shows in McKinney, Tex. While in Mount Pleasant, Tex., Doran was winner of a new car awarded at the fair. Francis also has taken delivery on a new trailer.

MARK WILLIAMS, whose Ten-in-One Show completed Ohio, Indiana and Michigan fair dates for F. E. Gooding Amusement Company at Coshocott (O.) County Fair October 11, reports the season one of the best in recent years. He plans to take his show to Florida, where he will keep it out several weeks in the same territory it has played a number of years.

SOME of these fast-stepping boss canvasmen who really get tops up and down without stinting on brown are more gentlemanly than some of the so-called midway elite and can wear a tux with the best of them.

SINCE closing a successful season in Michigan, Mr. and Mrs. Tommie Henderson have returned to their home in Paris,

Midway Mummery

"It's a hard way to make an easy living."
 "He does big things in a small way."
 "He must be weeding the lot man to get those good locations."
 "I didn't see anything in the papers about my show."
 "He runs the office wagon with everything except money."
 "You've got to be a newcomer to get anything around here."
 "I don't want my kid in this business. But what a showman he'd make! He's only seven and knows all the inside and outside cracks already."
 "He's spent 30 years in the business and now winds up by working for a First-of-May."
 "Girls? Never again for me! They fall for you after your first good spot on the Fourth of July and start hating you after your last good one on Labor Day."
 "He's in the G-top."



CHARLES CONLON, former carnival and circus trouper, now is a private, first class, in the army, having enlisted for three years on July 15. Conlon toured with the Tom Mix and Ringling-Barnum circuses for eight years and for the last four was with Endy Bros.' Shows, where he operated Mrs. David B. Endy's Kiddie Auto Ride. He is stationed at Headquarters Battery, 33d Field Artillery Battalion, Fort Devens, Mass.

Tex., where they will remain several days before leaving for Florida for the winter. They reported they had an enjoyable visit with members of Dee Lang's Famous Shows at Mount Pleasant, Tex., where the shows worked to good results.

AL ALFREDO writes from Parsons, Kan., that he closed one of his most successful seasons in years with his museum on Dixie Bell Shows in Mount Vernon, Ind., and will return to the shows in 1942. Members of the unit who left for their homes at conclusion of the tour were Wilma Mathews, who went to Bloomington, Ill.; Dixie Holsapple, Tell City, Ind.; Clare Johnson, Cloverport, Ky., and Helen Wilkerson, Champaign, Ill.

AN actor who ran an at liberty ad received a reply from a carnival manager. He answered the manager's letter, stating his salary, but received no further word. When he again advertised himself at liberty he added: "Manager So-and-So, I answered your letter. No reply. Who's getting your mail?"

ANN GETHING, midget with Al Renton's Side Show on Mighty Sheesley Midway, visited *The Billboard* Cincinnati offices October 14 while in the Queen City en route to Pittsburgh, where her brother, Jack Gething, is recovering from injuries sustained in a recent auto accident. Ann reported that altho business wasn't so good on the season, she had a pleasant summer on the organization. She closed with the shows in Albertville, Ala.

FRANK AND DORIS WILSON, Bortz Shows, pen from Fisk, Mo.: "We just returned here from New Orleans, where we went to bury our brother, Pop. His widow, Sylvia, and son, Bill, are returning with us to the shows. Bob Ruth, former showman, but now in business in McComb, Miss., attended the funeral and many of Pop's friends wired contributions. Mrs. Sylvia Wilson plans to stay with us this winter."

HAVING spent 26 years as secretary of Rubin & Cherry Exposition, Frank S. Reed, who is successfully operating a book store in Shreveport, La., says he spent a pleasant summer in the Louisiana city, but is looking forward to renewing acquaintances with many friends on Beckmann & Gerety Shows when they play State Fair of Louisiana. Frank will celebrate his 79th birthday on October 23, and this year marks the first one in 40 that he's been off the road.

FOOTBALL must be fine this fall. At least the boss hasn't seen or heard from our general agent.—Side Show Sal.

"**AM DOWN** here visiting my brother and partner, who is at Fort Sam Houston Hospital," Sam Berk writes from San Antonio. "He was one of the first members of the National Showmen's Association to be called to the army. Came here

after closing a successful season in Birmingham. Have had three concessions with Mr. and Mrs. Ed C. Drumm's unit of the F. E. Gooding Amusement Company for the last four years. Plan to leave soon for New York, where I will spend the winter with the NSA boys."

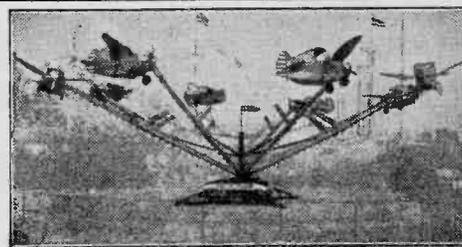
OWNER-MANAGER Martin E. Arthur and Allen Fine held open house in their offices while Arthur's Mighty American Shows were playing Ventura (Calif.) County Fair, October 6-12. Visitors included Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Herb Usher, Mr. and Mrs. Mike Herman; Sam Abbott, *The Billboard* Los Angeles representative; R. J. Wagner, Mr. and Mrs. Al Weber, Mr. and Mrs. Robert Adams, Mr. and Mrs. Joseph Cherry, Mr. and Mrs. Jimmy Smith, Kenneth Turner, William Summers, Laura Rhinehart, Mrs. R. P. Byma, Connie Byam, Juanita Harding, Black King, Spot Murphy, Harry Lewis and Charles Youngman.

WHILE playing Chesterfield (Va.) County Fair, October 8-11, members of the F. & M. Shows were guests of Manager Frank Faust at a wiener roast and old-fashioned barn dance. Music was provided by Oklahoma Red Langford and Raymond (Shorty) Vargason. Guests included Gerald Finnebrock, Sherwood Burns, Luther Millet, Mr. and Mrs. Frank Faust, Jack and Fay Faust, Mr. and Mrs. Jerry Wright, Mr. and Mrs. Jack Johnston, James and Mrs. DeVeto; Mr. and Mrs. William DeVeto and daughter, Janice; Mr. and Mrs. Benny Kling, Mr. and Mrs. Jack Stalman, Mr. and Mrs. William Delaney, Mr. and Mrs. Carl Pugh, David Evans, Frank Rose, Mr. and Mrs. Walter Cole, Mr. and Mrs. Veto Cronne, and Mrs. and Mrs. Thomas Hootor, owner-managers Sunburst Exposition Shows.

NOTES from Bright Lights Exposition from Harrisonburg, Va., by F. A. Norton: After playing to fair business and cold weather in Jennerstown and Somerset, Pa., shows jumped into Apex, N. C., for the colored fair, which gave them a good week. Fair at East Bend, N. C., also proved a good stand. Shows then made a 250-mile jump in here and opened well. Louis Augustino joined with his Congo Show and Kate Augustino added her fishpond and penny pitch. A Rolloplane and kiddie Ferris Wheel have been added and Manager John Gecoma purchased a new top for the Minstrel Show. T. R. Marshall sold his popcorn stand and closed as sound-car man. He returned to Bishopville, S. C., where his children are in school.

Miner Closes on Right Side; Shows Back in N. J. Quarters
PHILLIPSBURG, N. J., Oct. 18.—Miner Modern Shows moved into quarters at 161 Chamber Street here this week after ending one of their most successful seasons in many years at Ephrata (Pa.) Street Fair on October 11.

R. H. Miner, owner-manager, said he plans to hit the road next season with a much larger organization than in former years.



FLYING

Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ballrooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG
 Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 49 years the standard of quality.

H. C. EVANS & CO.
 1520-1530 W. Adams St., Chicago

JUST ARRIVED FUR TAILS
TWO SIZES

N610—6 to 10 Inches.	Per 100	\$4.00
N1618—16 to 18 Inches.	Per 100	\$6.00

HEAVY BAMBOO CANES
 N9413—Excellent Quality. Per 100 \$1.00

Have You Got Our Halloween Listing? Write for Yours Today! Why Delay?

LEVIN BROTHERS
 TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

FRANK (SHANTY) CROSS
 Get in touch with me at once, please. Write General Delivery or wire in care of Western Union, Chicago.

Petic Hansen

WANTED

Penny Arcade Help, Agents for Hoop-La, Penny Pitches and Mouse Game. J. R. Murphy and Duke Alvarado, wire. All winter's work for right parties. Hawkinsville, Georgia, this week; then Americus.

ART ALEXANDER, Blue Ribbon Shows

Rollo-o-Plane — Octopus — Rollo-o-Plane and Now NEW FOR 1941 THE FLYOPLANE

Top money ride on Crafts 20 Big Midway. Ultra modern. Greatest performance. Another Eyerly money maker.

EYERLY AIRCRAFT CO. SALEM, ORE.
 ABNER K. KLINE, Sales Mgr. Eastern Factory Branch: RICHARD F. LUSSE, Chalfont, Bucks County, Pa. European Suppliers: LUSSE BROS., Ltd., Blackpool, Eng.

WEST'S WORLD'S WONDER SHOWS WANTED

Shows, Rides. Concessions all open. Orleans Parish Fair, Inc. Contact **SHOW MANAGER, En Route, Dotham, Ala., this week; Gulfport, Miss., following week.**

BANTLY'S ALL AMERICAN SHOWS
WANT FOR NEWBERRY CO. FAIR, NEWBERRY, S. C., OCT. 27-NOV. 1

Legitimate Merchandise Games and Eating and Drinking Stands. Long and Short Range Galleries, Novelties, Weight and Age. NOW BOOKING ATTRACTIONS FOR 1942 SEASON. WILL FINANCE NEW ATTRACTIONS FOR CAPABLE SHOWMEN. WANT TO BUY FOR CASH MERRY-GO-ROUND, TILT-A-WHIRL, SPITFIRE.

ALL ADDRESS: THIS WEEK, HENDERSON, N. C.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$18.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000... 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago



WRITE SIOUX TIRE & BATTERY CO.
 SIOUX FALLS, S. D.
 Buy on Our Easy Terms.

NEW SENSATIONAL

Original Side Show Freak Illusion. Light weight. Cost less than a double sawbuck. RUSH letter, sure money maker. Particulars free.
ABBOTT'S, Colon, Michigan
 World's Largest Illusion Builders

SECOND HAND SHOW PROPERTY FOR SALE

\$40.00—Holman & Hoke Electric Peanut Roaster.
 \$5.00—Devil Child Mummy. Money getter.
 \$12.50—Guess Your Age. Fibre Wood Outfit.
 \$10.00—Genuine Mounted Eight-Legged Pig.
 RCA Talking Moving Picture Mach., 16mm., cheap.
 WE BUY FILMS, 8 and 16mm., all subjects, and Rink Skates. **WEIL'S CURIOSITY SHOP,** 12 Strawberry St., Philadelphia, Pa.

Direct From the Lots

John H. Marks

Sumter, S. C. Week ended October 11. Auspices, Sumter County Fair. Business, fair. Weather, variable.

Tuesday, opening night, with 17,000 on the midway, was the best day of the week. All shows and rides chalked up a good opening night's business. Children's Days, Wednesday and Thursday, drew fair, and the attraction Friday afternoon was the Citadel-Presbyterian College football game, but the midway did not benefit much as the collegians spent little. Saturday, Colored Day, disappointed. Shows did fair business but afternoon attendance was poor all week. Georgia Brown's International Casino Posing Revue did well, as did Doc Anderson's Harlem Club, featuring Evelyn Redding Anderson. Speedy Merrill's Motordrome, with Gene Nadreau on the front; Jimmy Raftery's Laughland and Rube Nixon's Monkey Circus report a prosperous tour. Station WFIG carried broadcasts from the grounds, with Don Youngblood, of the station, and the writer as emcees. One of the features was a broadcast from inside the Motordrome with Speedy and Hazel Merrill and Ralph Justice riding three abreast while Youngblood described the exhibition. Duke Jeannette and members of his Circus Side Show were interviewed, and Art Gordon's Hollywood Revue staged a special performance. *The Sumter Daily Item* was liberal with space. James M. Raftery returned from a business trip, and Willie Lewis is doing the legal adjusting. Nick B. Stepp continues as secretary-treasurer. Capt. Solly Solomon visited Saturday afternoon.

WALTER D. NEALAND.

James E. Strates

Danville, Va. Four days ended October 10. Location, new fairgrounds. Business, excellent. Weather, fair.

Shows broke in Danville's new fairgrounds, work on which was started about March 15. President A. T. Starling received much credit for having the grounds in such good shape for opening. Grandstand has a seating capacity of

5,000 persons. Date proved one of the most successful ever held here. Rides chalked excellent grosses, as did shows. Business for the stand showed an increase of 50 per cent over previous years. Assistant Manager Dick O'Brien was called here in the spring and helped lay out an ideal location for the midway. Trainmaster Mike Olsen brought the train in from York, Pa., in good time. Tinsytown, featuring the Royale Family, with Colonel Casper as emcee, vied with Nancy Miller's Gay Hawaii for top show money. The Rocket and Fly-o-Plane were best among rides. Visitors were Art Lewis, Art Lewis Shows; Colonel and Mrs. Hendricks, Lou Gifford, Sam Gerard, Ted Cramer, Arthur Jonsby, Mr. and Mrs. Stephens, George Beuford, Ted Levy and William Olsby.

MARK BRYAN.

Cetlin & Wilson

Hickory, N. C. Week ended October 11. Auspices, Catawba County Fair. Business, good. Weather, clear.

Having arrived on schedule, shows were up and ready for opening Monday night, and rides and shows did well, although fair didn't open officially until Tuesday night. Newspapers co-operated, as did the fair association. Tuesday, Kiddies' Day, drew attendance and grosses. Paradise Revue was well received, as was Luther's Side Show and Ruth Roy's Circus Arena. Rides had an exceptional week, with Scooter, Ferris Wheels and Spitfire leading, and the Rocket and Spider tying for second place. Kiddie rides did well. P. Van Ault's Penny Arcade reported satisfactory business. Mr. and Mrs. I. Cetlin spent one day in Charlotte, N. C., and many members of World of Mirth Shows exchanged visits with the personnel. Mr. and Mrs. G. R. Lewis and children were entertained at Joe Decker's Midway Cafe. M. B. (Mel) Howard was a daily visitor, and Charles Vess's Six Queens and Aces, free act, returned after a week's absence. Secretary Robinson displayed much consideration for the show by running an early grandstand show each night.

MARY B. McLANE.

Dodson's World's Fair

Spartanburg, S. C. Week ended October 11. Auspices, Spartanburg County Fair. Business, good. Weather, fair.

With the show train arriving here shortly after noon Sunday from Asheville, N. C., in excellent time, about 8,000 were on hand to greet the shows. This was the first time in three years the shows have played this fair that the train arrived in daylight, and patrons' interest in the arrival spoke in the highest terms of the extensive publicity campaign the fair association undertook to exploit the midway. Trainmaster Don Montgomery and crew had the train unloaded in good time and by midnight every wagon was located. Shows opened at noon Monday and the midway became the mecca for thousands of county school children, who were guests of the fair on that day. Thruout the week shows' grosses climbed to new highs and when fair closed Saturday night shows had broken all midway grosses in event's history. General Manager D. C. Todd and the fair board highly complimented show management on its attractions, and at a board meeting Saturday a letter of thanks and endorsement was mailed to President M. G. Dodson. Visitors were plentiful, and Billy Senior, Gus Sun Jr. and personnel of the Gus Sun grandstand show were almost nightly guests on the midway, while on Friday night President Dodson entertained Ralph Hankinson, who handled the Saturday speedway races at the fair. Mrs. Billy Anthony's palmistry booth registered one of the biggest week's grosses in its history. She is assisted by Mrs. Montgomery, Mrs. Sears, Mrs. McHugh and Prince Ali Benda. Trainmaster Montgomery entertained many Southern Railroad officials, including T. W. Hewitt, James M. Hardesty and R. W. Morrison. C. E. (Doc) Barfield, manager Fly-o-Plane, reported a satisfactory week's business, as did Sammy Crowell, Spitfire manager. Melvin Dodson Jr. reports a good season with his concessions and he's now acting as shows' legal adjuster.

Asheville, N. C. Week ended October 4. Location, Logan Showgrounds. Auspices, American Legion Post. Business, satisfactory. Weather, fair.

Date marked shows' first appearance in this city and business at opening was

only fair. However, business increased and Saturday gave the shows big results. Mr. and Mrs. George Pennel were nightly visitors. Also visiting during the week were G. R. Lewis, secretary, Hendersonville (N. C.) Fair, and Mrs. Lewis. Returning from a business trip east were Sammy and Mary Crowell. Trainmaster Don Montgomery and crew had the show on the lot by midnight Sunday despite the mountainous trip from Burlington, N. C. Harold English, treasurer, had the misfortune to encounter motor trouble on the move from Burlington and was forced to leave his car and house trailer at Newton, N. C., for repairs. Assistant General Manager A. C. Bradley spent much time renewing friendships with State, county and city officials. Almost nightly visitors were Police Chief Dermid, Director Public Safety Weer and party, Assistant Chief Smith and members of the State Patrol under Captain Fisher. Ray Cramer, manager, World's Fair Freaks on Parade and Mysterious India, had a big week in Burlington entertaining his old friend Ralph Holt, who spent several nights on the midway. Cramer's shows did satisfactory business, as did Gay Patee, Trained Animal Circus, Harlem Casino and all rides.

RAY GOODRICH.

Wallace Bros.

Waynesboro, Miss. Week ended October 11. Location, new fairgrounds. Auspices, Wayne County Fair Association. Business, satisfactory. Weather, warm with cool nights.

With several hundred soldiers who spent the night here en route back to Camp Blanding from the Louisiana war games in attendance, this fair got off to a flying start Monday night and gradually picked up until Friday and Saturday's draw for matinee and night was more than satisfactory despite a chilly night air which sent customers home early. Legitimate concessions, including Abe Frank's corn game, had one of the best weeks of the season so far. New fairgrounds were used for the first time and proved satisfactory. Owner E. E. Farrow Sr. made a flying business trip to Jackson, Miss., Thursday, and Business Manager Glenn Osborne made a two-day trip to Jackson, Tenn. B. C. (Slim) Cunningham and crew made the colored fair at Forest, Miss., but are expected back for the closing week. Dorothy Tillotson visited relatives in Pascagoula, Miss., over the week-end, and Frank Sparks made several trips to Laurel, Miss., to buy supplies. The writer returned here from a business trip to Mobile and Gulfport. Visitors included H. B. (Pete) Wheeler and party from West's World's Wonder Shows and Mr. and Mrs. M. F. Tillotson, of Pascagoula.

WALTER B. FOX.

Zacchini Bros.

Mayodan, N. C. Week ended October 11. Location, ball park. Business, good. Weather, fair.

Mr. Cook, advance man, took over the cookhouse. Ted Dunlop has a new show on the lot, and Jack Orma has the Ape Show. Mrs. Tex Estridge remodeled her Ten-in-One Show. Charley Burton Jr., son of the Merry-Go-Round foreman, arrived here. Mr. Carter arrived from Norfolk, Va., after a visit with his wife, who is ill, and Blackey Handley came on after a fast trip to Richmond, Va. R. A. Wade added four agents to take over his new stores. Whitey Culb is sporting a new car. Duke Bartels Jr. is repainting his Rolloplane. Johnny Droat had his ride in the air in good time. Prina Aston is in full charge of the Chairplane. Big Pete Fenock is in charge of the Octopus. Al Trarus is sporting a new car, as is Little Just Murphy. Bernard Feeney's pan game is clicking.

WILLIAM PORDON.

L. J. Heth

Milledgeville, Ga. Week ended October 11. Location, fairgrounds. Auspices, Southeastern Fair Association. Business, fair. Weather, fair and cool.

Shows' Southern fairs all have been good excepting this one. It wasn't even a good still date. Fair was well produced by Manager J. Whipple Davis, but with a 25-cent gate patrons did not turn out to view the many fine exhibits, with the result that the shows suffered. Shows presented 11 rides, 9 shows and 37 concessions, with Bob Fisher's Fearless Flyers as the free act. On the move from

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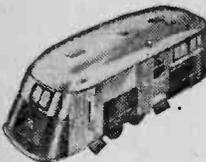
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Pulaski, Tenn., to Marietta, Ga., the show front truck was destroyed by fire near Huntsville, Ala. On the same move, six miles out of Marietta, Chief Mechanic Henry Kyser's trailer and car also were destroyed by fire. Johnny Johnson has partially rebuilt the equipment and temporary fronts are being used for the rest of the season. Jean Fontana is suffering with an infected tooth. Visitors here included Mrs. Jimmy Salter and daughter, Charles Sparks, Paul Conway, Henry Glass, Mr. and Mrs. Bernie Shapiro and Gerry Kohn. Wimpy Kennedy is able to walk with a cane after having both legs in a cast from injuries sustained in an accident near Woodbury, Tenn.

H. B. SHIVE.

Golden Belt

Malvern, Ark. Week ended October 11. Auspices, Hot Springs County Fair. Business, good. Weather, variable.

Jump here was made over numerous gravel roads, but all was up for Monday night's opening. Fair did not open until Wednesday, but shows played the first two days still to good business and hot weather. Wednesday good weather and business prevailed. Thursday, Kids' Day, drew a big crowd early in the morning and business good until 8:15 p.m., when rain set in. Friday and Saturday the weather cold, but business was good. Mrs. Tommy Wells returned from Omaha with her daughter, Sally Lee, who underwent an operation there. Mr. and Mrs. Lee Moss and Mr. and Mrs. Doc Tryee nightly visitors, coming over from Hot Springs. Mr. and Mrs. Deafy Adams and family came from Hot Springs one night, and Mrs. Curly Spears, who is living here, was on the lot each night. Fair board co-operated. Manager Zimdars bought a ride but will not get it until after shows go in the barn.

EDITH CROWE.

Virginia Greater

Dillon, S. C. Week ended October 11. Business, best of season. Weather, ideal.

Dillon County Fair, under management of Mr. Rogers and Mr. Flewellen, broke all records of the last 18 years. Mr. Flewellen, fair manager, lauded shows' appearance. Jimmy Daley Attractions presented Buddy LeMar's Thrill Show Wednesday and Thursday afternoons. Other grandstand acts were Lippincott and Family, Roberta's Animal Circus; Ted and Kay Andrews, Dorothy Blair and Ken Davis. Managers Rocco Masucci and Sol Nuger were pleased with the week's business and Nuger reported the top week of the season on his bingo. Children's Day, Friday, was a huge success. Mrs. Wilse's Ten-in-One led shows, while the Ferris Wheel topped rides. Astle Sound Service joined with its public-address system. Masucci left on a trip to purchase an Octopus, Rolloplane, transformer wagon and office wagon. Sol Nuger left by plane for Winchester, Va., to take care of his other business interests. He will rejoin

in Conway, S. C. Mrs. Ken Davis left because of ill health and is at her home in Winter Park, Fla.

Yanceyville, N. C. Week ended October 4. Auspices, Yanceyville Fair. Business, good. Weather, ideal.

Fair board, comprising President John W. Gunn, Vice-President C. C. Cole, Secretary Cary Watkins and C. L. Pemberton, treasurer. Chartered busses brought school children from outlying districts on Tuesday and Wednesday. Thursday was a free day at local schools, with the result that shows had three Kids' Days. Ferris Wheel obtained top ride money, while Wilse's Side Show led the tented attractions. Tommy Delph reported a good week with his concessions. Teddy Baker closed here, as did Mr. and Mrs. Kyle. Taylor Brothers joined with several concessions and reported a good week. Members of the South Hill, Va., fire department visited and were entertained by Rocco Masucci. Mrs. Sarah Masucci is on the sick list. Mr. Penny is building two concessions. Whitey Clausen is a new clerk in the bingo game. Ken Davis, free act, was popular.

KEN DAVIS.

O. C. Buck

Frederick, Md. Week ended October 11. Auspices, Great Frederick Fair. Business, good. Weather, good.

Show got off to a rousing start here. Monday to Thursday was extremely hot, but good crowds were on hand. Midway was jammed most of the week, and Silver Streak walked away with top ride money, while Isle of Ball and Varieties of 1941 were the best shows. Joe Falco, transportation superintendent, left to join Mrs. Falco in New York. Colonel Sykes joined with Lot Superintendent Tom Heffernan in getting everything in the air in time. Alva, daughter of Mr. and Mrs. Al Keenan, celebrated her third birthday here. General Agent Quinn spent the week with the shows, leaving on Friday for the next stand. Advertising Agent Owens returned to renew acquaintances. Master Russell will continue trouping after the shows

close. Prince and Lady Denis are to accompany him on the tour. Local papers were liberal with space, and Manager Buck was an honored guest at the Rotary Club. Radio station gave good co-operation. Jimmy Sablaw was injured on the Ferris Wheel. Emmet Callahan and Ethel Younger left for the Coast.

LON RAMSDELL.

Crystal Expo

Newport, Tenn. Week ended October 4. Auspices, Cocke County Fair. Business, good. Weather, fair.

Shows were up and ready Monday morning. Crowds were small the first part of the week, but from Wednesday on they increased and date proved one of the best of the season. Dr. Doak and fair committee gave good co-operation. Members of the Dope Show narrowly escaped serious injury when a pole crashed thru the show front, causing much excitement among the people. Damage took four days to repair. Horace Hawkins Repass, mechanic, closed here. Johnny Williams troupe joined the Minstrel Show from the Cotton Blossom Showboat.

MRS. W. E. BUNTS.

Great Sutton

Kennett, Mo. Week ended September 27. Location, downtown. Auspices, police and firemen. Business, excellent. Weather, hot and dry, except showers Wednesday night.

Grosses here were on a par with the big business enjoyed the previous week at the best still date of the season so far. Sponsors, civic departments and county officials gave good co-operation, and rides chalked up their biggest week of the season, with Rolloplane and Whip in the lead. Shows held their own. Members exchanged visits with the personnel of Golden Belt Shows, playing Gideon, Mo. Among visitors here were Al Baysinger, Carl and Jimmie Byers and Harry Zimdars. Concessionaires Blackie and Margaret Sullivan. Slim and June (See Direct From the Lots on page 58)

Whirl and Kiddie ride; Speedy Babb's Motordrome, Larry Fallon's eight stores and bingo, Robert F. Mellor's photos; Wagner's Arcade in charge of Earl Sweezy; Lester Rodgers, peanuts; Von Black, popcorn, and T. D. Berry, lead gallery. Jim Finefrock was general chairman.

Rain Puts Crimp in O. Fete

COVINGTON, O., Oct. 18.—Rain put a crimp in profit possibilities of the Harvest Jubilee here on October 1-4 under auspices of the Business Men's Association and held attendance to an estimated 6,500, reported Secretary T. H. Purdy. It is sponsored to raise funds for association activities and to provide the public with entertainment. With the exception of opening day, there were daily rains. Along with an F. E. Gooding Ferris Wheel and Octopus on the midway were Rubber Face Robinson and 32 concessions, including 10 locally operated stands. George Higgins, "The Sky Man," was free act, but could not perform because of the weather conditions. However, he stayed over a day and gave a performance. Corn show was called outstanding, offering 84 prizes totaling \$98 and a trophy. About \$40 was also awarded in a successful flower show.

Akron Producing Firm Set

AKRON, Oct. 18.—Universal Productions, Inc., composed of a group of Akron business men, some long identified with the amusement business, has opened offices here to furnish theatrical, musical and athletic events on a big scale here and elsewhere, said Jerome T. Harriman, former circus press representative, who will be general manager of the company. He said the group would lease the Rubber Bowl here periodically next spring and summer for presentation of circuses, thrill shows and spectacles and the Akron Armory for winter events. Harriman recently closed a successful season as publicity director of Summit Beach Park here.

Ore. Pageant Nets \$2,500

EUGENE, Ore., Oct. 18.—Showing a balance of about \$2,500, Oregon Trail Pageant Association was acclaimed a financial success by George Hitchcock, association manager. Included in expenses was cost of erecting a building in which pageant properties will be stored. Income included \$23,524 from ticket sales and \$7,500 from other sources. Total expenses were \$27,000. As yet no official audit has been made.

OREGON (Wis.) Festival Association elected Olin Ottesen, president; Ernest Culb, Arthur Newton, vice-presidents; Harold Morrissey, secretary; O. E. Richards, treasurer.

WITH estimated attendance of 9,000 recent annual McConnellsville (O.) Firemen's Festival is expected to show profit of about \$1,300. Proceeds will be used to purchase equipment.

SIX vaude acts and defense exhibits will highlight the second annual Mobile (Ala.) National Home Show, to be held six nights in Fort Whiting Auditorium under auspices of the Real Estate Board. It will be directed by Edwin N. Williams, Federal Production Company.

UNDER auspices of 17 mercantile firms of Lunenburg, N. S., a seven-day Fishermen and Sailors' Reunion was held here recently. Lynch Shows provided a midway and there were parades, army demonstrations, minstrel shows, contests and vaudeville. Admission was 10 cents for adults and children were admitted free.

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS

(Communications to 25 Opera Place, Cincinnati, O.)

Repeater Scheduled For O. Apple Event

SALEM, O., Oct. 18.—Tho the first Apple Festival here on October 2-4 was a financial failure for the sponsor and amusement operators because of steady rain which kept crowds at a minimum, the event will be repeated by the reorganized Salem Apple Festival Association in 1942, officials said.

On the midway were three rides of Mrs. Mae Wade; Larry Fallon, bingo, ball game, basketball toss, high striker and photos; Speedy Babb's Motordrome and some novelty stands. Three free acts were furnished by C. A. Klein Attractions.

Exhibits in the business district provided considerable revenue and consisted of 90 booths operated by merchants, fruit growers and industrial companies. There were baby, pet and float parades, contests for children and daily giveaways of \$750 in Defense Bonds.

Much publicity came from election of a queen and court, the queen's picture being used by a news service. Stories and advertisement were placed in newspapers in surrounding towns. Other publicity stunts were to send an entry to compete in a beauty contest at Sandusky (O.) Grape Festival and a photography contest in which the queen and her court acted as models and entries were used for publicity releases. Booster truck loaded with apples and carrying the queen visited near-by towns, where apples were given away and public invitations were extended.

Gooding Ride Biz Is Okay At Ind. Event; Acts Booked

CRAWFORDSVILLE, Ind., Oct. 18.—Charles O'Brien, in charge of Gooding rides on the midway of the Harvest Fair here on October 9-11 under auspices of the Chamber of Commerce, had satisfactory business despite rain on the first

day, reported K. E. Simmons. Special attractions on Saturday were five free acts, Three Arleys, acrobats; St. Claire Sisters and O'Day, cyclists; Four Famous Blenders, male quartet; Four Skating Marvels and Four Sensational Appollos, aerialists.

Saturday morning's feature was a float parade, taken part in by 13 bands, followed by a band competition in the afternoon. There were also farm product and home economic displays. J. P. Flint was general chairman and Russell Shewey was parade chairman. Simmons reported he had several visits with Mr. and Mrs. O'Brien, Mr. and Mrs. Ralph Brown and Homer Moore.

Weather Hurts Ohio Revival

WAYNESBURG, O., Oct. 18.—Revived after a lapse of several years, Waynesburg Volunteer Firemen's Street Fair on October 9-11 was marred by rain on first two days, but got in the final night with a large crowd in attendance. School bands and variety acts entertained the first two nights and a parade was the Saturday night highlight. Midway occupied three city blocks. It included Mrs. R. H. Wade's Eli Wheel, Tilt-a-



DICK O'BRIEN, assistant manager of the James E. Strates Shows for the last three years, has been re-engaged in that capacity for 1942, Owner James E. Strates announced in Gastonia, N. C., last week. Widely known in outdoor show circles, Dick held the same post with Dodson's World's Fair Shows many years before joining Strates. He also operated his own shows for about 10 years. Owner Strates said he was more than satisfied with the grosses his shows registered on this year's tour.

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Big Crowds at Sanger Sale

Geo. Sanger III, Jimmy Freeman to have show in '42 under Sanger title

LONDON, Sept. 20.—Big crowds, mainly sightseers, were attracted to the sale of stock and equipment of Lord John Sanger & Sons Circus at Smallfield Monday and Tuesday. The 600 lots were varied in type and quality, many being bits and pieces accumulated and dumped aside after use thru many a year.

Farm gear and transport vehicles fetched good prices, but true circus tackle failed to inspire much high bidding. Major interest centered in the animals. Annie, 55-year-old performing elephant, was bought for riding purposes by Belle Vue Zoo, Manchester, at 55 pounds, her younger companion, Alice, realizing 90 pounds. Purchaser was Tom Fossett who runs Poole Bros.' Circus, a new venture. The famous cream ponies, of the stud from which Queen Victoria's creams descended, fetched prices ranging from 15 to 36 pounds. A lioness and three cubs were knocked down at 25 pounds, another lioness going to Sir Garrard Tyrwhitt Drake of Maidstone Zoo for 5 pounds. Their traveling cage was sold for 35 pounds.

Robert Fossett secured a boxing kangaroo for 31 pounds. The two well-worn tops on offer fetched 60 and 70 pounds, one going to Rosaires Circus, the other to an agricultural engineer.

Of historical interest were the remains of processional vehicles, long since (See SANGER SALE on page 45)

Chicago Billposters' Annual Ball Oct. 24

CHICAGO, Oct. 18.—Otto F. Kruger, president of Local 1, International Association of Billposters and Billers, announces that this year's annual ball and entertainment, to be held in Paradise Ballroom next Friday (24), promises to be one of the biggest in years.

The event is being heavily advertised and plans have been completed to present a very fine stagershow, which will include many well-known night club and legit theater personalities. The local has received the okay of AGVA for use of talent. "All billposters who are in Chicago or expect to be here next Friday are cordially invited to attend the ball, and we expect a large attendance," says President Kruger.

Siegrist Club Sets Date For Annual Fall Round-Up

CANTON, O., Oct. 18.—Third annual Fall Round-Up of the Charles Siegrist Showmen's Club will be held at Hotel Belden here November 16 as a gesture of welcome home to Sterling (Duke) Drukenbrod, president of the club, who will shortly complete his season's duties with the Clyde Beatty Trained Animal Circus, with the Johnny J. Jones Exposition. Von Black is general chairman in charge of arrangements.

The party will get under way in the afternoon with a reception for visiting showmen, followed by a dinner, circus movies by Ted Deppish and variety show and dancing.

Black has announced the following assisting committeemen: R. Jay Myers Jr., Don Taylor, Ted Deppish, Ralph J. Peters, Glen Z. Wagner, Andy Smith, Clarence Smith, Johnny Drabble, Rex McConnell and C. A. Klein.

Peters' Freak Animal Show In Quarters at Canton, O.

CANTON, O., Oct. 18.—Howard Peters' Freak Animal Show is back in winter quarters here after an extended tour of Ohio fairs, the longest fair season for the show in several years.

Show closed at the Coshocton County Fair October 11. Peters' show appeared for several weeks on the midway at Meyers Lake Park here before taking to the road early in the summer. Peters said the show would be enlarged for 1942, with new canvas, new banner line and additional exhibits.



PVT. ANTON T. SLETTUM, who was assistant stage manager with Jay Gould's Circus until a few weeks ago when he was drafted, is stationed at Fort Leonard Wood, Mo. He is the second man to be called from the Gould circus.

Louisiana Towns Give RB Sellouts

BATON ROUGE, La., Oct. 18.—Coming here from New Orleans, where show played to sellouts October 11-12, the Ringling Bros. and Barnum & Bailey Circus played to two capacity crowds here October 13. Show also played to sellouts in adjacent cities, including Monroe, Alexandria and Shreveport. Among the thousands attending in this section were many soldiers.

Each act was heartily applauded, especially Alfred Court, who has always been a great favorite in this section of the Southland. Court is known personally to hundreds of Louisiana and Mississippi circus fans and many of these, including Hartman Moritz, formerly with the Al G. Barnes Circus, visited with Court and the other performers during their stay in this area. Moritz also spent some time with clown Emmett Kelly on the Cole show.

Among the members of the show's office department is Hugh Hart, known in this section as Hugh Breithaupt, formerly of Natchez, Miss., who has charge of all Social Security business for the show. Hugh, while show was playing Baton Rouge, motored to his home town, Natchez. Returning he brought a delegation of Natchez fans with him to see the night show. His mother caught show in Alexandria and visited with her son there.

BIRMINGHAM, Oct. 18.—No circus on Sunday ruled the Birmingham City Commission in denying a request of the Ringling-Barnum show, which asked permission to show here November 9 so that a show for the soldiers at Camp McClellan at Anniston could be sandwiched in November 7. The circus had scheduled November 7 and 8 for shows here.

The request was submitted to the city commission by the American Legion, which had planned to carry children of Mercy Home and Crippled Children's Clinic to see the circus free if the Sunday showing was arranged.

Miller's "Bundles" Show in D. C. May Have \$30,000 Advance Sale

WASHINGTON, Oct. 18.—Miller's All-Star Three-Ring Circus under auspices of Bundles for Britain will be the outstanding social event of the year here. For the opening over 100 boxes have been sold at \$100 apiece to such sponsors as Mrs. Roosevelt, Mr. and Mrs. Cordell Hull, Mr. and Mrs. Morgenthau and other government officials. The opening will feature an American demonstration, with a massing of the colors, allegiance to the flag and the national anthem. The house is a sellout for opening night at advanced prices. General admission seats are selling for \$1 apiece. Other prices are \$2.50, \$5 and \$10.

The program will consist of a number of outstanding acts, including Nelson's Elephants, Julia San and Her Seal, Dobas

Yankee-Patterson Does Capacity Biz At Van Nuys, Calif.

LOS ANGELES, Oct. 18.—Yankee-Patterson Circus, produced by Wood-Thornton Productions, played to capacity crowds both matinee and evening as the featured event of the third annual Fall Festival staged by the Van Nuys (Calif.) Chamber of Commerce last Saturday. Show was bought outright by the organization, and the tent was pitched on the outskirts of the town. Afternoon show was a little late starting, as a number of the YP cages, tableau wagons, horses, elephants and clowns were used in the parade.

The Velarde family's new flying act was one of the high spots of the show and debut of the turn got a good response. Other features of the show were Cheerful Gardner's elephants, Hugh Winston's riding seals, St. Leon's dogs and bareback act, Doc Cunningham's dogs, Wallace's trained goats, and clowns, headed by George Perkins. Bob Thornton was equestrian director; Claude Barie, side-show manager and big show announcer, and Charles Post, musical director. Eddie Confer, Ova Thornton, Herman Evert and wife and Harry Chandler handled the concessions. Prop men included Louis Velarde, Cal Owens, Bud Chandler, Romeo and Herman Ebert. Ben Wallace was inside lecturer on the side show.

Admissions were afternoon, adults, 50 cents; children, 25 cents; night, adults, 75 cents; children, 50 cents. Reserved seats were 25 cents.

Visitors included Harry Hendricks, Paul Eagles, Ruby Wood and Hugh McGill.

HM Sets Record in Philly With 68,250

PHILADELPHIA, Oct. 18.—The Hamid-Morton Circus, playing here last week under auspices of Lu Lu Shrine Temple, chalked up the largest indoor circus business ever done in this city.

Out of six night performances the show had five turnaways, also a turnaway at Saturday's matinee. Attendance for the week was 68,250.

Bud Anderson Circus To Close October 30

OKLAHOMA CITY, Oct. 18.—The Bud E. Anderson Circus will close October 30 at Bartlesville, Okla., reports Ed Hiler, general agent.

Hiler has been with the circus since leaving Ken Maynard in Atlantic City August 31. Ed has been engaged to present the Dude Ranch Rodeo, stage attraction, after the close of the circus. He already has several acts under contract. One of the features will be the Tucker Sisters, now appearing at the Texas State Fair. Formerly they broadcast over Station WFAA, Dallas.

VERN WOOD, ex-trouper and now doing switch engine and boxcar work in Detroit, writes that he gets much enjoyment out of reading *The Billboard*, especially the circus department and Freddie Freeman's weekly column about the dressing room of Cole Bros.' Circus.

Ira Watts Opens Own 2-Ring Show

CINCINNATI, Oct. 18.—Ira M. Watts, assistant manager with Cole Bros.' Circus until a few weeks ago, wired *The Billboard* yesterday from Hartford, Ark., that he opened his own show at Lavaca, Ark., to a full house. Show next played Greenwood in the rain to a two-third's house, with Packett, also played in rain, yielding SRO business.

The show is a two-ring circus and will make the smaller towns in the South.

Hunt Season Good; Ends at Elkton, Md.

ELKTON, Md., Oct. 18.—Jumping 219 miles from Roanoke Rapids, N. C., to La Plata, Md., Hunt Bros.' Circus entered the 24th and final week of its 49th annual tour in the Maryland tobacco country. Show closed October 6 at Elkton, Md., after one of the longest and most successful tours in its long history. Best business was in the New Jersey area and the worst in North Carolina. Business in other States averaged from fair to good.

Plans have already been made for a Golden Jubilee tour in 1942, when the show will celebrate its 50th year. Program will be tremendously strengthened, with star acts and a unique midway arrangement.

Years ago it was the circus custom to picture the operating heads of the circus. This custom will be revived next year and publicity will bear the likeness of Charles T. Hunt and his sons Charles J., Harry and Edward.

Santa Monica Free Circus Draws 15,000; Bill Good

LOS ANGELES, Oct. 18.—More than 15,000 attended the second annual free circus at the Santa Monica Municipal Stadium October 8. Red Roberts officially opened the event, which had a good program. Show was booked by Lou Dorn Theatrical Agency.

Acts included Mickey Renards Revue, Foster's Ponies; Raoul Velarde, slack wire; Velarde's Flying act; Manuel Velarde, slack wire; LaRue's Dogs; Babe Velarde, bounding rope; Three Billettis, high wire bicycle act; Al Castle, bicycle act; Bimbo, table rock; Eleanor Velarde, high trapeze; Mary Craig, contortion trapeze; Poulette, horizontal bar; Louis Roth, animal act, and Cheerful Gardner's elephants.

Near-Capacity for Cole in Natchez

NATCHEZ, Miss., Oct. 18.—The second circus to play here in recent months was Cole Bros., which drew near-capacity crowds for both the matinee and night performances October 13 at Liberty Park. Russell Bros. preceded Cole here.

Return appearance here of Jack Dempsey recalled the time he played here a number of years ago with the Sells-Floto Circus. While here he renewed acquaintances with local friends and circus fans. Dempsey was a busy man before and after both performances, being mobbed for autographs.

Canton Showmen's Club Banquet Biggest Ever

CANTON, O., Oct. 18.—The Canton Showmen's Club held its third annual fall banquet at the Swiss Country Club, four miles outside of town, Wednesday, with more than 600 present, according to George Marlow. It was the largest banquet ever held by the club. George Rinehart was chairman, assisted by Marlow and Art Hill, the incorporators of the club.

The entertainment included David Reese, pianologue; E. P. Atwood and Clifford Faust, vaude specialty; Margaret Appell's dance studio presenting Joan Robinson, Eileen Pariso, Geraldine, Cironne, Beverly James and Gloria Peters in acrobatic and novelty dances; Adelaide Chase and Company, comedy sketch; Jerry and Sonny, roller skating; Mrs. Fred Haldi, Swiss celebrity in songs, and Arnold Masino presenting *The Barnyard Frolics*.

The club's next banquet will be in April.



With the Circus Fans

By THE RINGMASTER

CFA
 President FRANK H. HARTLESS 2930 W. Lake St. Chicago
 Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn.
 (Conducted by WALTER HOHNADDEL, Editor "The White Tops," care Hohnadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 18.—Ruth and Bob Clark, of Joliet, Ill., during their swing thru the East in recent weeks, contacted quite a few Fans. In New Britain, Conn., they met William H. Judd and Harry W. Hatsing and were luncheon guests of Judd at the Shuttlemeadow County Club. In the evening the Judds entertained them and Bill Montague at their home. Bill Judd showed his circus movies.

While in Hartford, they took several trips to near-by towns, including Gales Ferry, where they and Montague were supper guests of Mabel and Walt Buckingham. They enjoyed the Buckingham's interesting circus room with its large collection of circiana. Buck showed his circus movies. Moving on to Springfield, Mass., for a short stop they said hello to Charlie Davitt, then on to Boston where they attended the Shrine Circus at the Garden several times, renewing acquaintance with their performer friends, including Dolly and Terrell Jacobs and the Wallendas.

While in Boston, Bob Clark celebrated his birthday, October 3, with a small gathering at his hotel following the evening performance. Father Ed, chaplain, among those coming in, extended congratulations. Following a week-end in Brattleboro, Vt., the Clarks motored to Springfield, Mass., where Mrs. Clark entrained for their home in Joliet October 7. Clark continued his Eastern business trip.

Gainesville Community Circus, which played Austin, Tex., August 25-27 under sponsorship of the Ben Hur Shrine Temple, had among visitors on lot Mr. and Mrs. Cecil Crows, CFA, Waco, Tex.; Frank and Lucia Walter, of Houston; Jack Dreaper and Mrs. Dreaper (Shrine official), of Houston; Albert A. Marx, Houston, who worked in clown alley for the three performances, and Tom Scaperlanda and Mr. and Mrs. Walter Loughridge and daughter, Ann, of San Antonio.

Joe and Wally Beach caught many fairs and contacted quite a few circus performers at them. Fairs visited were at Springfield, Northampton and Great Barrington, all in Massachusetts. Recently Beach visited Benson's Wild Animal Farm in Nashua, N. H., and had a pleasant talk with Owner John T. Benson and Mabel Stark who had the tiger act there this season.

President and Mrs. Frank Hartless, of Chicago, were dinner guests of friends in Sterling, Ill., October 12.

George E. Freeman, of Peoria, Ill., left October 11 on a week's fishing trip in Minnesota.

Albert Marx, CFA, of Houston, contacted the Big Show several days ahead of its Houston appearance. Frank and Lucia Walter and Marx were at San Antonio, and the Walters and Mrs. Marx went over to Beaumont to see the show and visit friends again after the circus left Houston. Jose Heiser saw the performance twice and took a few camera shots.

SAM COHEN, of Bloomsburg, Pa., bass player with L. Claude Myers's band on Mills Bros.' Circus the past season, visited recently with Princess Red Wing at Canton, O.

Los Angeles

LOS ANGELES, Oct. 18.—Over 2,500 persons attended the night circus given by Frank Chicarella at the Mountain View School, El Monte, Calif., Friday (10). Show was presented in the open. Chicarella also gave a show at Bell, Calif.

Ben Wallace has signed a contract with MGM for the use of his dog, Sandy, in 10 of *Our Gang* comedies. An independent studio has also signed a contract with Wallace for the use of another dog, Tippiie, in a picture entitled, *The Dog's Life*.

Jack McAfee will again clown at the Robinson department store in Los Angeles during the Christmas shopping period.

Bill Dedrich has returned to Southern California after completing season with his dog and pony act on the Foley & Burk Shows.

Phyllis Johnson is recovering from a broken ankle at the home of her sister in Bell, Calif.

Stan Rogers, MGM art director and outstanding member of the Circus Fans Association, recently presented the Pacific Coast Showmen's Association with a circus history chart to hang on the walls of the Los Angeles clubroom.

Claude Barie recently finished an engagement as announcer at Earl Carroll's in Hollywood.

Circus Historical Society

WICHITA, Kan., Oct. 18.—Don Smith and Walter Pietschmann, president and secretary of the CHS, visited at the home of Walter W. Tyson, Guelph, Ont., September 28. Don took along some of his circus models and albums.

Wichita's 4-H Club Fat Stock Circus and Horse Show was a success, each night after Wednesday being a sellout. The Wen Hai Troupe was in an auto wreck the opening night near Oklahoma City and arrived 11 minutes before the closing act. They went on with their act despite injuries to 11-year-old Toni, Wen Hai's daughter.

Will Hill and His Society Circs were there. Hill purchased new trappings for the pony act to be used during his engagement at Gimbel's store in Philadelphia during the Christmas holidays.

Uncle Leo Blondin, trainer at the Lincoln Park Zoo, Oklahoma City, has received a new seven-passenger decorated auto to escort animals from the zoo to schools as subjects for lectures.

Jack Harrison, of Dalhart, Tex., spent two days at the 4-H show in Wichita with his friends, the Leonards.

Art (Doc) Miller, of Elmira, N. Y., visited J. M. Cole's indoor show there.

Fifty years ago Buffalo Bill was in Europe. He opened in Stuttgart, Germany, April 15, 1891, and played thru Germany, Belgium and England, closing at Croyden, England, October 31. He opened again at Glasgow, Scotland, November 15 and remained until April 15, 1892. He opened outdoors in London May 9, 1892, and closed October 27, sailing for the U. S. the 29th. Reported by Bette Leonard.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

PERFORMERS and attaches of the Hamid-Morton Circus raised a fund of \$125 in Philadelphia for Bubbles Ricardo, who was seriously injured in a fall at the Huntsville (Ala.) Fair.

JIMMIE RISIN has been connected with the Hamid-Morton Circus during the past weeks in the promotion department and is continuing with it for some further engagements.

TOMMY BUTLER and wife, Ella, who for the last six years have been in Mansfield, O., have moved to their new home in Jackson, Mich., where Tommy is at the Regent Theater.

DICK NEWELL, roper and juggler, has completed several weeks of fairs for C. A. Klein and has returned to his home in Columbus, O., before starting indoor engagements.

CHARLES AND PEGGY KLINE closed their fair season at the Soybean Festival at Taylorville, Ill., October 18-20. They will head south and pick up a new car at St. Louis, where they have a week before hitting the South.

PAUL GRIFFEY, catcher for the Billy Siegrist flying act, which finished its

Circus Model Builders and Owners' Association

By RUSS T. WARNER
 (Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Oct. 18.—Mike Duffy, of Mount Carmel, Pa., an old-timer in the circus line and a builder of miniature circus equipment and carnival rides, has joined the CMBOA. Mike's circus, which now includes 15 wagons of all types, big top, menagerie and other tents, and quite an array of wild animals, has done its share toward building good will and a spirit of friendliness between the circus and the general public. Mike never misses a chance to put in a good word for the circus. His plans call for many more new wagons to be added and also a train of flats for transportation of the show.

Many Circus Model Builders visited the Hamid-Morton Indoor Circus at Philadelphia. Among those entertained by Terrell and Dolly Jacobs, who were playing with the show, were Robert D. Good, wife and daughter, of Allentown; Mrs. Anne Schleentz of the Ladies' Auxiliary, Charles Schleentz and Ozzie Schleentz of Long Branch, N. J.; Charlie Doelker, CMB general manager of Harrisburg; Mrs. Cecelia Barrett, auxiliary member; Bill Barrett and children of Essington, Jim Malfatto of Philadelphia, and Publicity Director Russ Warner and wife, (See *Circus Model Builders* on page 45)

Dressing Room Gossip

COLE BROS.—Between shows in the men's dressing room: Herbie Weber fixing his trunk, the Great Shubert making a miniature trap rigging for the Menage Club, Bobbie K. Nelson doing the family wash, Emmett Kelly taking that comedy suit out and looking at it with adoring eyes as if it was the Hope diamond; Jimmy Reiffenach sewing his chair cover—and it's about time; Paul Nelson reading the most blood-curdling detective story I have looked at, Clary Bruce reading his favorite *Time* magazine; Otto Griebing taking stock of his make-up—what make-up? (Black Brothers, please take note); Harry Reynolds just thinking of when the army is going to get him, I presume; Joe Masker admiring the picture on my trunk, Fermin Oliva getting around the dressing room like Mahatma Gandhi, Arthur Borella giving himself a beauty treatment with the aid of a fine comb.

Jack Klippel writing letters with that threshing machine that he thinks is a typewriter, Harry McFarlan waking up the dead ones and shooting everyone at sunrise; Bill (Hammerhead) Dwyer col- (See *Dressing Room Gossip* on page 45)

SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

GUY McCULLEY won top honors October 12 in the first of four Sunday rodeos held at Huntsville (Tex.) Prison. He took first place in Goat Roping and shared firsts in Wild Cow Milking and the Wild Horse Race. Mad Scramble was won by Tom Secrest, with the Calf Roping event going to Blackie Hart. J. W. Mann won Saddle Bronk Riding; Bennie Garver, Bareback Bronk Riding; Robert Campbell, Bull Riding, and Milt Good, Calf Roping breakaway. Crowd of 25,000 saw 200 prisoners contest for the \$300 opening-day award. Over 500 Texas newspapermen were special guests.

PRIORITIES are reaching into the Western plains and cowboys may reach the end of their ropes soon. Texas hardware merchants report they are having a difficult time convincing cowhands that rope can't be bought from them without a priorities number. One of these merchants, with five tons of Manila rope on hand, has sold only a little to the State Highway Department for emergency work after a warning from the government that Manila rope sales are (See *CORRAL* on page 45)

USED TENT BARGAIN

No. 7-302—Oblong Round End Tent, one piece, size 34x49, made of 32" 8 oz. army white, roped third, push pole style. 9' wall, 8 oz. white, good condition. \$272.50
 Top and walls

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DALLAS, JACKSON HIT HIGHS

Texas State's Midway Lauded

Indie attractions, declared success, set for repeat in '42—record Saturday

DALLAS, Oct. 18.—State Fair of Texas here, October 4-19, had weather breaks for a big week-end last Friday, Saturday and Sunday. For the first time since opening day sunshine and cooler temperatures aided attendance. Gate admissions on the three days totaled 559,047.

Children's Day, Friday, drew 208,705, 6,690 under the 215,395 record of last year's Children's Day. Football fans and encamped soldiers helped swell the gate. Saturday's 174,641 was the largest Saturday crowd in the fair's history. Over 45,000 crammed the Cotton Bowl to see the University of Texas-Oklahoma U. football game. U. S. soldiers were admitted free. Sunday's 175,701 and Negro Day's 88,810 on Monday brought attendance to 905,560, more than 100,000 over total for the first 10-day run of the 1940 fair.

Midway attractions, free exhibits and concessionaires did heavy week-end business. The fair's special attractions, Earl Carroll's Vanities at the Auditorium, John Harris's Ice-Capades at the Ice (See Dallas Midway Lauded on page 42)

Spartanburg in Black Despite Fair-Press Row

GREATER SPARTANBURG FAIR, Spartanburg, S. C., October 6-11. D. C. Todd, secretary. Gate admissions: Adults: day and night, 60 cents, including tax; children, day and night, 30 cents, including tax; autos, 25 cents. Grandstand: Adults, day and night, 50 cents; children, 25 cents. Amusement budget: \$7,500. Grandstand booker: Gus Sun Booking Agency. Midway: Dodson's World's Fair Shows. Horse racing: Three days. Auto racing, big cars: Two days. Automotive thrill shows: One day.

SPARTANBURG, S. C., Oct. 18.—Greater Spartanburg Fair here on October 6-11 closed well in the black despite a high-pressure crusade by newspapers and other organizations against what they termed objectionable shows

1940 Figures

Total attendance: 120,000. Paid admissions: 65,000. Gate receipts: \$16,000. Space and privilege receipts (not including carnival): \$7,000. Grandstand receipts: \$7,000. Carnival gross: \$26,000.

and concessions. Total attendance was about 100,000, opening night attendance being officially reported 38 per cent greater than that last year. Weather was fair every day and night. Big draw was Lucky Teter and His Hell Drivers on the day they appeared.

Attendance, cut by the "crusade," was bolstered in gaps by thousands of (See Spartanburg in Black on page 42)

Mobile Back to Pay Gate

MOBILE, Ala., Oct. 18.—With record crowds on opening day, President Fournier J. Gale, Greater Mobile Gulf Coast Fair here, October 13-19, announced installation of a 10-cent gate for the remaining six nights, the gate to be free only before 6 p.m. except Saturday and Sunday afternoons. He said tentative plans to make a gate charge on opening day had been changed due to lack of facilities for handling the jams that crowded the grounds. It is the first pay gate in seven years and Gale said it meant return of free acts and grandstand attractions. Exhibits were heaviest. Royal American Shows on the midway did record opening-day business.



HARRY L. FITTON, new secretary-manager of North Montana State Fair, Great Falls, succeeding Harold F. DePue, who has assumed management of Grand National Livestock Exposition, San Francisco. He will leave his post as manager of Midland Empire Fair and Rodeo, Billings, Mont., to take up his new duties on November 15. He reported the 1941 Billings fair largest in history, particularly in gate revenue, which showed an increase of 81-2 per cent over any previous year.

Holmes Replaced in SLC By House Speaker Brewster

SALT LAKE CITY, Oct. 18.—Ernest S. Holmes, who has been manager of Utah State Fair here since 1925, has been replaced by Sheldon R. Brewster, Salt Lake City, speaker of the 1941 State House of Representatives.

Speaker Brewster has been high in the political organization of Gov. Herbert B. Maw, who made the appointment, and has been employed as State budget examiner since close of the Legislature's session. Appointment was effective immediately.

Frederick Gate Is Highest

FREDERICK, Md., Oct. 18.—Great Frederick Fair here on October 7-10 broke all records for attendance, said Secretary Guy K. Motter. Night grandstand attendance was heavy. George A. Hamid, Inc., furnished attractions, including Peaches Sky Revue, Will Morris and Bobby, Ruton's Dogs, Canastrellas; New York Rhythmettes and Gay New Yorkers Revue. Henry Cogert was emcee and company manager. After a 28-day drought rain came at the finish of the final night's show. There were trotting and pacing races.

Atlanta Southeastern Goes Over With Youth Theme; Will Repeat

SOUTHEASTERN FAIR, Atlanta, September 26-October 5. Mike Benton, president and concession and attraction superintendent. Gate admissions: Adults, 50 cents; children, 25 cents; autos, 25 cents. Grandstand: Free except on Thrill Show and Auto Race days. Amusement budget: \$5,000. Grandstand booker: Gus Sun Booking Agency. Midway: Hennies Bros.' Shows. Horse racing: One day. Auto racing: One day, big cars: One day. Automotive thrill shows: Two days.

ATLANTA, Oct. 18.—Southeastern Fair in Lakewood Park here set a new total attendance record of 726,537, officials announced, on September 26-October 5. President Mike Benton said this figure was about 75,000 more than the gate mark in 1940. It had been previously reported that 1940 attendance was 770,000. Latest figures give the previous gate peak as 656,811.

Attendance by days: Friday, School Day, 42,180; Saturday, 55,472; Sunday, 65,804; Monday, 37,322; Tuesday, 48,503; Wednesday, 85,260; Thursday, 96,147; Friday, School Day, 101,432; Saturday, 112,515; Sunday, 81,902.

Reading Has Divvy; Reserve Is Started

READING, Pa., Oct. 18.—Reading Fair Company directors at a special meeting on October 10 voted to pay the first dividend in 11 years. It was announced that 2,700 stockholders will receive 40 cents per share and that checks will be mailed by December 1 to all stockholders on record as of November 1. This will be the 14th dividend paid since the fair company was organized in 1915.

President John S. Giles reported that the fair company had paid all of its obligations and established a reserve fund for any "bad weather" in future. He termed the 1941 fair "especially gratifying" because it made the dividend possible. "The edict banning school children in the State's campaign against infantile paralysis," he said, "naturally cut heavily into attendance, but fair weather and outstanding attractions brought large crowds."

He disclosed that during the period since 1930, regarded as "lean years," the fair company has paid off obligations of \$75,000 in addition to \$14,000 in script. He reported that all except \$4 of script had been redeemed. Giles believes someone is keeping the \$4 in script as a souvenir.

Secretary Charles W. Swoyer said the company plans to build a reserve to take care of "two or possibly three rainy years," and that a sizable fund is on hand. It was reported that the exhibition grounds in Muhlenberg Township are in good condition.

DePue Names Aids for Show

SAN FRANCISCO, Oct. 18.—Top rodeo performers will be brought here for the first annual Grand National Livestock Exposition to be held in the city's new "Cow Palace" under sponsorship of No. 1-A District Agricultural Association, said Harold F. DePue, show manager. He announced that E. O. Bondeson, former director of entertainment at Golden Gate International Exposition here and local theatrical man, had been engaged as ticket superintendent and house manager. S. E. Kramer, Santa Barbara, Calif., was named to manage the horse show.

Year Big for Ohio Annuals

BELLEFONTAINE, O., Oct. 18.—Officers and executive committee of the Ohio Fair Managers' Association will meet soon to plan the program for the 1942 annual meeting to be held in the Deshler-Wallick Hotel, Columbus, on January 14 and 15, said Executive Secretary Mrs. Don A. Detrick, Bellefontaine. She reported this one of the best seasons for Ohio fairs, attendance and receipts being much larger than for a number of years.

Miss. State Is In Line for Aid

Success with over 300,000 stirs supporters to push move in next Legislature

MISSISSIPPI FREE STATE FAIR, Jackson, October 6-11. Mabel L. Stire, secretary and concession and attraction superintendent. Grandstand: Adults and children, day and night, 50 cents and tax. Grandstand booker: Barnes-Carruthers Fair Booking Association. Midway: Royal American Shows.

JACKSON, Miss., Oct. 18.—Breaking all attendance records and setting the stage for possible State-aid from the Legislature in 1942, the 38th Mississippi Free State Fair here on October 6-11 drew crowds estimated at more than 300,000, which represents one-seventh of the State's population. Average attendance for the past five years has been 225,000. In 1940 it was about 200,000.

With the Royal American Shows delayed in transit from Birmingham because of reported labor shortage, the fair did not get under way until late on Monday but once in motion the tempo increased thru Students' Day on Friday, when 100,000 were on the grounds.

Farmers aided by 18-cent cotton, workers with defense-project wages and (See Miss. Aid Supported on page 42)

D'bury 141,148 Brings Big Gain

DANBURY FAIR, Danbury, Conn., October 5-12. George M. Nevius, secretary. C. S. McLean, concession superintendent. Gate admissions: Adults, 75 cents; children, 25 cents. Grandstand: General, 55 cents; reserves, \$1; box seats, \$1.10. Midway: Endy Bros.' Shows. Horse racing: Five days. Auto racing, midget, two days. Automotive thrill shows: One day.

DANBURY, Conn., Oct. 18.—The 72d annual Danbury Fair here on October 5-12 drew 141,148. Altho the gate was larger than at most former fairs and represented a gain of 21,403 over 1940 attendance, it did not surpass the record of 190,365 in 1937. Opening Sunday exceeded last year's opener by 1,119, which had broken the record set in 1927 with 24,772.

Endy Bros.' Shows on the midway played to record crowds. Ralph N. Endy said he was well pleased with business. This was the shows' second season at Danbury. Weather was ideal on opening day, being 90 in the shade, and held up except for rain on Tuesday and Friday. On Thursday, Governor's Day, Gov. Robert Hurley and his staff attended. Midget auto races were held on opening Sunday and on Saturday, and Lucky Teter and His Hell Drivers appeared on closing Sunday. From Monday to Friday there were harness races on the half-mile track for trotters and pacers with total purses of \$10,400, but because of heavy rain on Friday races on that day were (See Danbury Makes Gain on page 42)

More for GGIE Creditors

SAN FRANCISCO, Oct. 18.—Sum of \$146,522.72 was released this week in another dividend to Golden Gate International Exposition creditors, H. C. Botoroff, who was general manager of the fair, announced. With this dividend, the fourth to date, total paid is \$2,053,817.52. Recipients of this week's release are the creditors who helped carry the 1939 fair into 1940 and those who subscribed to the 1940 fair. Additional payments will be made when pending tax reserve and escrow release matters are adjusted, Botoroff said.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Recap on Winkley

FRANK R. WINKLEY, thrillcane impresario, has completed what he describes as the most interesting season he has spent in the business. It was a year which produced his largest gates as well as his smallest. Winkley is one of the few fellows in the biz with ingratiating candor. As for instance: "Opening still dates were worse than the worst, while the fairs were delightful with marvelous attendance everywhere."

Beginning on August 5 he operated two units, one under title of Jimmie Lynch's Death Dodgers, the other called Winkley's Suicide Club. Suicide Club played Huron (S. D.), Spencer (Ia.), Topeka (Kan.), Cedar Rapids, Ia., and other fairs for a total of 48 performances without a rainout. Lynch unit had five rainouts. On the entire season, including all types of dates, there were 90 performances and 8 rainouts.

Winkley is particularly proud of his showing in Spencer, Ia. The reviewer for *The Spencer Daily Reporter* said it was "the finest performance of a spectacular type ever staged during the 24-year history of Clay County Fair." The newspaper devoted two columns of description to the Suicide layout, one of the longest pieces we've seen on a thrillery. Altho the crowd was tremendous, on the morning of the show Winkley was prepared to sell out for the proverbial song, the weather being quite suitable for topcoats, with rain to boot. Yet at 11 a.m. the stand, an 8,000-seater, was practically sold out and by show time the bleachers were filled. Then the sun emerged.

Says Winkley: "While about everything from windstorms to wrecks happened to us, we were fortunate in not having any serious injuries. Even tho my pate has become considerably balder, with an occasional gray spike sticking out here and there, we were able to get well a few days before end of the season at Marshalltown, Ia., and came into the barn with at least enough cash to be looking forward to seeing everyone in Chicago."

Clowns are apparently in as great demand at fairs as ever before, if not more so. Ed Raymond and Albert White think so. Since closing with Wallace Bros.' Circus they played many successful dates, including Smithfield and Ashland, O.; Waterloo, Ia., and Carrollton, Ky.

Closing at Statesville, N. C., the D'Arcy Girls, high-ladder turn, marked up a run of 24½ weeks with independent bookings. Act has had quite a history. Leo Hamilton, who manages it and is married to Ethel Marine (D'Arcy), built the attraction in 1929 under the inspiration of Mike Barnes and the late Ed Carruthers, but it was Sharp Carruthers who named it. Before that Ethel Marine, known as the Fashion Plate of the Sky, did a high-pole turn. In those days high-pole acts were rare, with the Four Lorenzos and Billy Collins being up among the leaders. Leo Hamilton is credited with originating the first slide from rigging for finish to a pole act. He also fashioned a simultaneous double slide, but this was shelved when Ethel was injured doing the chore in 1930.

Hamilton came back to New York to adjust his affairs and then left for Houston, where he will direct and announce the Arabia Shrine Circus.

Generalities

Fred C. Kilgore, manager Suicide Hayes Hell Drivers, hospitalized at Lynchburg, Va.

Banard's Attractions furnished horses for Hamilton (O.) sesqui-centennial celebration, with Buck Lucas handling Hippodrome on midway.

Jimmie Lynch Death Dodgers drew \$1,650 at Athletic Park, Scranton, Pa.

Harry and Sue Bauers, aerialists, played 15 weeks with Elite Shows, followed by Barnes-Carruthers fairs, winding up in Texas.

Eddie Ruton's dog act finished 10 weeks of fairs at Frederick, Md., for George Hamid, but picked up another four weeks, closing at Charlotte, N. C. Dog stolen at Malone, N. Y., with police on lookout.

Acts playing Danville, Va., were Six Marvellettes, Kirk Adams's Dogs and Ponies, George Moore, Neiss Troupe, Four

Sidneys, Great Siegfried, Great Albanis, booked by George Hamid and Frank Melville, except Siegfried, seen at near-by Reidsville and taken on. International had the fireworks. Zacchini cannon on Strates midway.

According to Jack Bell, unit manager, WLW Boone County Jamboree wound up most successful season thus far at Dover, O. Unit appeared at 56 fairs in six States. Company of 25 headed by Lulu Belle and Scotty.

Ventura Gate, Midway Have Drop-Off, But Rodeo Helps

VENTURA, Calif., Oct. 18.—With ideal weather, Ventura County Fair here on October 8-12 was successful, tho attendance of 25,428 was about 4,000 below the 1940 mark. Previous to 1940 the fair had lapsed for several years. Arthur's Mighty American Shows had the midway and business and crowds were reported weak, attributed to a 10-cent gate. Main gate was 30 cents for adults and there was a 25-cent parking charge. Casper O. Scott is secretary-manager and Rex Cunningham is attractions superintendent.

Rodeo on Saturday and Sunday afternoons went for 25 cents and drew fair crowds. Contestants included Ted Vanegas, Babe Dent, Boy Tico, Joe Yanez, Fred Yanez, Edmund Yanez, Gilbert Ames, Dan Dominguez, Babe Vanegas, Wayne Millsap, Jim Selby, Lawrence and Kathleen Hoback, Monty Vanegas, Frank Rue, Bud Vanegas, Ray Yanez, John France, Bog Jauregui, Jerry Griffin, Manuel Grabaldi, Ernie Borston, George Matts, Francis Matts, Claude Erving, E. A. Potts, Lloyd Pate, Jack Siler, Betty Hardison, Allen Root, Ray Cornelius, Bob Culbertson, Claus Bargston, Kenneth Windsor, Charles Hood, Rufus Buell, Bob Jones, Gracian Jauregui, Dutch Wilson, Tony Vasquez, Slim Gates, Phil Selby, Jack Fields, Clyde Meets, Jack Selby, Richard Yanez and Fred Yanez Jr.

Exhibits were housed in a big top, agricultural displays predominating. Visitors included Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Herb Usher, Mr. and Mrs. Mike Herman, Kenneth Turner, William Summers, Laura Rheinhart; Sam Abbott, *The Billboard*; Mr. and Mrs. R. B. Byam and Connie Byam, Mr. and Mrs. Jimmy Smith, Mr. and Mrs. Louis Goebel, Mrs. Juanita Hardy, Mr. and Mrs. Al Weber, Mr. and Mrs. Robert Adams, Mr. and Mrs. Joe Cherry, Blanche King, Spot Murphy, Harry Lewis, Charles Youngman and Frank Wagner.

The Rain Strikes Coshocton, Paid Gate Goes Over 40,000

COSHOCTON, O., Oct. 18.—Paid attendance at Coshocton County Fair here on October 7-11 passed the 40,000 mark despite cold and rainy weather Thursday and Friday. Fair weather gave the midway a break Saturday. Night sessions were held.

Jack Raum Attractions provided grandstand entertainment, rodeo and circus alternating the first four nights and the thrill show featuring Jimmy Van's Auto Maniacs the final night. Night shows drew capacity crowds. Four days of harness racing were scheduled. Midway was large, every foot of space having been sold in advance, according to Secretary C. V. Croy. While rain interfered with rides, shows were well patronized. F. E. Gooding Amusement Company had five rides in charge of Ed Drum. Also here were Helen and Dick John's Playland, Wagner's Guns; S. F. Dickson, peanuts, carmel corn, popcorn and taffy; cookhouses of Charles Martin, Ward Hicks, Frank Long, Tom Hughes, Hall Brothers and Hildebrand; Mark Williams's Ten-in-One, Mabel Mack's Mule Circus, Meyers Family Glass Show, Ed Strassburg's Monster Pit Show; Earl Myers's Water Show with Bill Goll, Howard Peters' Freak Annual Show; Carl D. Snyder, lead gallery and striker; Lester Rodgers, peanuts, and Jackie Andrews, humatones. Mabel Mack's Mule Show ended its most successful season in years here. Line-up included Alice and Jimmy Foster, rodeo performers, who presented their horse, Eddie. Many of the shows's engagements were set by F. E. Gooding Amusement Company and included some Michigan and Ohio fairs.



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CHRISTMAS SPECIAL ISSUE

NOVEMBER 29



Ore. Livestock Expo Gate Of 100,000 Sets New Record

PORTLAND, Ore., Oct. 18.—Attendance at the 31st annual Pacific International Livestock Exposition here on October 4-11 surpassed all previous records, with over 100,000 paid admissions.

Verne Elliott, rodeo director, brought five bucking horses. Top riders in the show included Johnny Tubbs, Jerry Amber, Frank Van Meter, Ward Watkins, Shirley Hussey, Dee Hinton and Jim Erwin. Well received nightly were Capt. George O'Brien's San Francisco Sheriff's Mounted Posse, Homer Holcomb, cowboy clown, and Capt. C. A. Roy, of Von Palanka Kennels, and his criminal service Doberman Pinschers also entertained.

Harry McNair, Chicago horseman and horse show judge, died of a heart attack in the arena while judging entries. Dutch Martin suffered head injuries and cuts when a Brahma steer he was riding threw him and turned on him. According to Theodore B. Wilcox Jr., show president, over \$50,000 was spent on improvements this year. O. M. Plummer was general manager.

DALLAS MIDWAY LAUDED

(Continued from page 40)

Arena and Orrin Tucker's ork at Cafe Esplanade, played to capacity thru Saturday and Sunday.

Roy Rupard, fair secretary, was jubilant over success of the new independent midway. Midway receipts up to last Monday were reported almost equal to the entire midway business during the 1940 fair. Secretary Rupard indicated that midway business probably would almost double that of last year.

"The high type of attractions that we have brought to the 1941 fair has re-

sulted in much greater patronage. Definitely a success, the independent midway is expected to be operated again next year," he said.

Visitors included William V. (Jake) Ward, Springfield, secretary of Illinois State Fair; C. D. Baker, manager of concessions, Oklahoma State Fair and Exposition, Oklahoma City; William R. Hirsch, secretary of Louisiana Street Fair, Shreveport; Douglas Baldwin, manager of Alabama State Fair, and Charles W. Green, Moberly, Mo., program director of Arizona State Fair, Phoenix, and president of the IAFE.

Publicity and promotion have been capably handled by Paul Jones, the fair's veteran publicist. Excellent co-operation was had from newspapers in every section of the State. Moving pictures of the 1940 fair were used for some telling promotion in theaters, schools and clubs in nearly every county of the State. Much good-will promotion was done thru Dallas radio stations. Fair officials believe that the 1,250,000 attendance goal set will be exceeded. Gate in 1940 was reported as 1,116,447.

MISS. AID SUPPORTED

(Continued from page 40)

soldiers from Jackson, Meridian and Hattiesburg training camps so boosted receipts that Mayor Walter Scott predicted when accounts are closed the fair will have brought the association the first profit since the Legislature made it operative by the city in 1915.

Barnes-Carruthers Fair Follies of 1941, all new here and produced by Ernie Young, presented 11 performances to capacity before the 3,000-seat grandstand. Producer Young said he sold 280 box seats for opening night, which surpassed the total for Monday, Tuesday and Wednesday nights in 1940. He said that thru Thursday night he had grossed more than during the entire weeks of the past five years here. Business, he said, was 100 per cent better than in 1940.

Revue included Ben Yost New Yorkers, Melvin Dancers, Bernard Brothers and Lovely Ladies, Al Gordon and His Mutts, Loyal Repensky Troupe; Framandos, acrobats; Senor Alphonse, juggler, and Izzy Cervone and band, with Hal Monte as emcee. Monte experimented with a number of his own when the revue hit Jackson and he practically stopped the show with his deep-throated rendition of *Old Man River*. Applause was such on the first night, attended by Gov. Paul Johnson and other notables, that Young made the song part of the program. Monte sang the number dramatically and then in swing.

Sedlmayr Reports Boost

Carl J. Sedlmayr, of the Royal American Shows and president of the Amusement Corporation of America, said midway receipts were 22.5 per cent above those of 1940 and would be close to or greater than receipts in 1937, a banner fair year.

Mabel L. Stire, secretary of the fair association, said success was greatly aided by 90-degree sunshine on the first four days. Better business conditions were given due credit for good attendance, but officials agreed that the livestock show, something the 1940 fair lacked, was one of the biggest incentives. Prizes totaled \$10,000 for cattle, sheep, hogs, work stock, home demonstration, 4-H clubs, FFA, poultry. Except for \$2,500 donated by the city, livestock money was furnished by contributors contacted by Agricultural Commissioner Si Corley; Dr. E. S. Brashier, State veterinarian, and Charlie Barry, manager of the show. In addition to stock, occupying three barns and two tents, commercial, agricultural and liberal arts buildings were jammed with displays described as best in history. Defense theme was predominant, especially in foods as a "first line."

Altho Mayor Scott admitted 1941 finances were best yet, he said the 1941 fair "might be our last" unless the Legislature convening in January makes an adequate appropriation. City of Jackson

is the only municipality operating a State fair. Solons allocate \$9,000 yearly to the seven district livestock shows but not a penny to the fair. Mayor Scott said livestock leaders have declared they cannot again undertake such a big stock show unless adequate building facilities, requiring considerable expenditure, are made available.

Officials Told of Needs

Having publicly advocated State sponsorship of the fair for several seasons, the mayor invited members of the Legislature and Mississippi Press Association to a fairgrounds luncheon on opening day. He told the lawmakers and journalists the Legislature had established a State Agricultural Society and appropriated \$7,000 to finance the State's first fair in 1858, "but they haven't given us anything since." He said the city loses from \$3,000 to \$5,000 annually in operating a fair "which is really State-wide in scope." He declared the time opportune for petitioning the Legislature, since increased tax collections have given the State a cash balance of \$2,500,000 which experts predict may reach \$4,000,000 by the biennium's end in June, 1942.

Lieut. Gov. Dennis Murphree, presiding officer of the State Senate, said the solons "will look favorably" upon the proposition. Jim McCorkle, Hazlehurst, president of the press association, favored a motion that the Legislature hereafter provide \$100,000 annually for the fair. Commissioner Corley suggested that a "State fair committee be created to supervise State and district shows. Informed political circles report reaction to the meeting as highly favorable, predicting that \$25,000 may be the base figure on which a fair appropriation will be considered. This would be used to improve facilities and as prize money.

Only unfavorable aspect is the economy-mindedness of a bloc of senators and representatives who advocate no increased appropriations in 1942 and propose reductions in State income taxes to offset national defense burdens. This group has taken no side on the fair question, however. The State press is behind the movement to secure legislative assistance and so are district fair officials. First of the latter to champion the cause publicly was J. W. Savery, Tupelo, secretary of Mississippi-Alabama Fair and Dairy Show.

Among visitors were Raymond A. Lee, secretary of Minnesota State Fair, and Mrs. Lee; Douglas Baldwin, associated with Lee and also manager of Alabama State Fair, Birmingham; Frank Dorn, secretary to Baldwin; Harry W. Hennies, Hennies Bros.' Show; Jake Newman, Cole Bros.' Circus, and Earl Shipley, former circus clown now associated with Jimmie Lynch's Death Dodgers.

On the midway Hollywood Glamour Girls and Baby Ruth Fat Show reported 100 per cent increases over 1940 business. Others ranged down to 10 per cent increase. Receipts of the two Ferris Wheels operated were said to be as much or greater than were turned in by the four Ferris Wheels operated last year. The show left two Ferris Wheels in Birmingham temporarily.

SPARTANBURG IN BLACK

(Continued from page 40)

soldiers from near-by Camp Croft. Fair took a bad break on some of them, however, due to pay day coming several days before the opening, with the result many of the lads had spent their coin. About 7,000 school children drew gratis tickets. L. W. Jenkins, superintendent of city schools, said pupils could not attend unless any alleged objectionable midway attractions were shuttered on School Day. He warned that the condition of midway on School Day would determine whether city schools would co-operate in the 1942 fair.

Newspapermen, using their own coin and no passes, toured the midway on opening night and reported at length on concessions and girl shows. Next day officials of the City Parent Association attacked "type of shows" written up and were subsequently joined by the Ministerial Association and other groups. The press, apparently at odds with the fair management, had a "field day" on fair coverage. Publicity, except that pertaining to agricultural and educational exhibits, was rejected by city desks. Battle started last year when newspapers rejected at one time 1,000 passes and began writing publicity themselves. Last year officers closed several shows. "Warning" editorials, several days in advance of the fair opening, "telegraphed" the crusade this year.

Exchange of correspondence, published in papers, highlighted the squabble. Superintendent Jenkins wrote to

President Woodworth, of the fair association, stating his views on a suitable midway for School Day. Replying, President Woodworth said, "For your information, we maintain constant supervision and inspection of all shows and games and promptly institute reforms when necessary. I can state positively that the character of shows on our grounds is much less subject to criticism than in former years and will stand favorable comparison with other shows that are presented in our city."

In a letter, M. G. Dodson, Dodson's World's Fair Shows, said, "I assure you (President Woodworth) that no gaming or girl shows nor the slightest offensive or obscene acts or actions will be permitted upon the midway of this show and I feel that you know me well enough to know that such statement in writing is a personal guarantee that the requests of Mr. Jenkins will be carried out to the very letter of co-operation."

SOUTHEASTERN OVER BIG

(Continued from page 40)

ment and there were special prices for admission of soldiers.

Grandstand shows were free, with afternoon and night performances and nightly fireworks. An average 50,000 daily saw the shows, President Benton said, even standing room being at a premium.

Acts booked by Mike Benton included Welles Brothers, acrobatic comedy and trapeze; Miss Ruby and dog, with some excellent tricks; Burt Brothers, instrumentalists and cowboy vocalists; Four Merrills, controlled aerobatics; Argentinos, four men and girl, gymnastic comedy; elephant act; Eulane Malley, high trapeze. Bill was generally regarded as the best grandstand show yet offered at the fair. Pupils of city schools were in at half price on one Friday, county school pupils on another.

Hennies Bros.' Shows on the midway reported excellent business. By 10 o'clock Monday night after the fair President Benton had signed contracts for much of next year's program, and he announced the fair would again have the American Youth Jubilee, Southeastern 4-H Club Congress, National Livestock and Poultry shows and Lucky Teter's Hell Drivers, who put on a race-track performance before 10,000 on final Sunday afternoon.

President Benton said plans were to enlarge the grandstand and midway space for next year.

DANBURY MAKES GAIN

(Continued from page 40)

omitted. G. Mortimer Rundle, 86-year-old president of the fair association, who has been connected with the fair 53 years, said he was gratified with the eight-day business.

The new \$50,000 administration building, which replaced that destroyed by fire last winter, was in use for the first time, as was a large \$6,000 tent, which covered exhibits. There were no night shows because last year nights were found to be too chilly in October. Draught oxen pulling contests were held from Tuesday to Friday. Cattle parades were held in front of grandstand on Thursday and Friday. C. Stuart McLean had charge of concessions.

There was no grandstand review this year. Edward A. Leary, Danbury newspaper man, who staged last year's "Old Opera House" with silent movies, had that spot again this year and did good business in the 294-seater theater. Frank Tomiano was pianist. Free acts included Benny and Betty Fox, Faludys, six men and girl; Mrs. Woolford's Trained Dacshunds, from the George A. Hamid office; Spring Garden Band, Guice Troupe, Four Walters, Varsity Eight, from Frank Wirth office, and La Georgette, the Marvelettes, the Hay Wagon Rube (Three Daleys), from the Frank Melville office. Children were admitted free on Friday. Gate tickets were sold before October 3 for 50 cents. Tuesday was Veterans' Day, over 300 from New York veterans' hospitals being guests.

KENTON, O.—Despite cold weather and much rain, Hardin County Fair here, October 8-10, closed with "little if any deficit," said President D. B. Robinson. Bright weather and nearly 4,000 children on Friday, School Day, caused directors to keep the fair open that night. Estimates placed Friday attendance at 8,000, 3,000 more than had attended the first two days. Secretary Robert Mallow said some 500 exhibitors filed entry applications for over 1,200 exhibits. Fair was revived last year after a 15-year lapse. F. E. Gooding Amusement Company rides and shows were on the midway.



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SECRETARY, BRADFORD COUNTY FAIR, Mayor's Office, City Hall, Starke, Florida.

Around the Grounds

CHIPPEWA FALLS, Wis.—City council voted to pay Northern Wisconsin District Fair Association \$350 a year for use of fairgrounds for recreational and other purposes.

CROCKETT, Tex.—Seventh annual Houston County Fair and Livestock Show here drew 18,500 on Saturday, October 4, to set a single-day record and bring the week's attendance to a new top of about 51,000.

BELCHERTOWN, Mass.—Favored by weather, the 84th Belchertown Fair here on October 13 drew more than 12,000. The annual was well up to records it had made in other years and marked the end of the fair season in Western Massachusetts, where excellent reports have come from all fairs.

TOMBALL, Tex.—Harris County Fair here had a new attendance record of 20,000, despite heavy rain on opening day of the fair, October 8-11. Stock sales set a new mark. A. H. Kefer, vice-president, said the annual was the most successful in history and that plans are to expand 1942.

FRANKLINTON, La.—Total and daily attendance records were broken at Washington Parish Fair here on October 8-11 with about 50,000, 10,000 more than a year ago, while 15,000 attended on School Day, October 10, for a new daily record. On School Day 5,000 pupils were moved in busses. Fair was held without use of the new armory-exhibition hall, costing about \$60,000.

MARSHFIELD, Wis.—The 1941 Central Wisconsin State Fair here chalked up a \$1,600 profit in spite of bad weather, reported Secretary R. R. Williams. Gate receipts were up \$250, grandstand take was down about \$500 and concession revenue showed a slight increase over 1940. Directors voted to pay off about 10 per cent on \$7,900 in outstanding grandstand notes.

SAN FRANCISCO.—Alameda County Board of Supervisors announced it had taken control of the county fair from the fair association and set down rules for conduct of future annuals. Action came after supervisors had studied the general fair set-up. The 1941 fair, also called the most successful in county history, made less money than any previous

N. M. State Credits Press in '41 Success

ALBUQUERQUE, N. M., Oct. 18.—Letters thanking the press of the State for its support of New Mexico State Fair here on September 21-28 have been sent out by Secretary-Manager Leon H. Harms. He wrote, in part:

"New Mexico State Fair of 1941 was the most successful in the record of the institution. This was true of volume and quality of exhibits, increased participation of people from all parts of the State and in attendance, which showed a substantial increase.

"The State Fair commissioners agree with me in the conclusion that much of this advance in the usefulness and enjoyment of the institution by the people was due to the very liberal support given the fair by the daily and weekly newspapers of New Mexico. Your publication was most generous in the use of our publicity material and the attendance from your section reflected the influence of this publicity.

"The State Fair organization is making a determined effort to build a permanent institution which will be of increasing value in development of all phases of New Mexico industry and be of more and more usefulness to the individual citizen. In this effort we need your continued co-operation and earnestly solicit it. Our aim in 1942 is to expand our plant, insofar as funds are available and good judgment permits, and to give New Mexico an even better fair than the one just closed."

MARSHFIELD, Wis.—Central Wisconsin State Fair Association here re-elected J. C. Kieffer, president; W. A. Drollinger, vice-president; H. G. Ham-bright, treasurer; R. R. Williams, secretary.

one. Audit showed an operating loss of \$2,045.59. Receipts were \$68,660 and disbursements \$70,723. Rules laid down provide that the board approve capital expenditures, attend association meetings, approve budget and expenditures and that supervisors' permission be obtained before help is hired. General expenses in 1941 were reported about five times greater than in 1940.

COLUMBUS, Neb.—Directors of Platte County Agricultural Society voted to hold an annual Platte County Fair, starting in 1942. Board adopted a program for construction of a race track on grounds of the agricultural park for an annual horse race meet prior to the fair to help defray expense of the society's agricultural program, construction of an auditorium for farm gatherings, establishment of a demonstrational farm and promotion of a wide range of agricultural activities. Board also accepted the resignation of J. H. Moeller as board secretary and named Joe B. Meyer, manager of the agricultural park, as his successor.

ST. JOHNS, Mich.—Hearing on claims against Clinton County Agricultural Society, which sponsored county fairs here several years ago, will be held on December 5, under a court ruling which dissolved the corporation and named Calvin M. Rice receiver. This is one of few fair associations to fold in recent years, according to A. C. Carton, State chief of fairs, who said the trend is in the opposite direction. Claims against the society are estimated at about \$5,600. Assets are about \$3,400 from sale of property and buildings. Officers and directors set forth that the fair had not been operating and that it would not be wise to keep the corporation in existence. Association was organized in 1919 and operated fairs until about 1934.

Orleans Parish Schedules Many State, Federal Exhibits

NEW ORLEANS, Oct. 18.—Crescent City American Legion Post No. 125 is receiving support of Louisiana congressmen in the interest of the post's 10-day Orleans Parish Fair, to be held on the circus grounds here, reported Secretary Sam Burgdorf. Thru their aid army, navy, marine corps and coast guard exhibits have been obtained and five departments of the WPA have reserved space, as well as the NYA. State and federal forestry services, Bureau of Entomology, Farm Security Administration and Federal Housing Administration, totaling 28,000 feet. Gene Tunney will be here in the interest of the Navy Recruiting Department. In the civic department space has been reserved for the Red Cross, Boy and Girl Scouts and Junior Chamber of Commerce, while 105 booths have been reserved in the commercial division and consuls of South American countries have requested space.

Several musical organizations have volunteered services, including the WPA Symphony Orchestra and the American Legion Band. R. M. Stewart, former conductor of the Home and Appliance Show here, is in charge of exhibits. His father, A. D. Stewart, is in charge of the agricultural department. Louisiana's governor and governors of surrounding States have been invited to attend on Governor's Day. There will be a Children's Day, highlighted by a parade. Premium books will be ready soon. About 750,000 free tickets are being distributed, allowing holders to participate in two automobile giveaways. At close of the fair it is planned to purchase ground and erect permanent buildings.

New Ala. Annual Successful

ALBERTVILLE, Ala., Oct. 18.—First annual Sand Mountain Fair here on October 6-11 under auspices of American Legion Post was highly successful, reported J. B. Hendershot. Attendance was over 20,000, exclusive of school children who were admitted free on two days, and Mighty Sheesley Midway did good business. Biggest day was Saturday, with attendance of over 10,000. There were AAA, school, home demonstration, 4-H Club and FFA exhibits. Enlargement of grounds and parking space for next year's fair is planned by the sponsor. Indications are that numerous exhibitors will be here again in 1942.

Loudonville Best in Years; Attractions Program Is Big

LOUDONVILLE, O., Oct. 18.—The 53d annual Loudonville Street Fair on October 7-9 was acclaimed one of the best in recent years from every angle. Tho weather was threatening, no rain fell until the last night and that didn't interfere to any great extent.

Midway features and agricultural exhibits were on the main street, with livestock, school, junior fair and commercial displays on side streets. There were nightly concerts by school bands. Free acts were Count DeArmo, juggler; Young Sisters, acrobatic trio; J. J. Evans Animal Circus; Sky High Girl, and Bud Clark, balloonist, all set by Gus Sun office with Billy Senior in charge. Midway was jammed nightly. F. E. Gooding Amusement Company had five rides here in charge of John F. Enright. Also here were Milo Anthony's Cavalcade of Wonders, Rex D. Barnes's Barnyard Show, Hovey's Monkey Circus, Captain Ritz's Motordrome, Harry Suhren's Arcade, Wagner's Guns; Jim Gilchrist and Strassburg, photos; Swain's cockhouses; Maurice W. Myers, pineapple whip; R. Chappius, scales; Corbin's Confections and Frank's novelties.

Attendance Peak at O. Show

CIRCLEVILLE, O., Oct. 18.—Despite a scarcity of pumpkins, annual Circleville Pumpkin Show, October 8-11, established the best attendance record in its 38-year history. Wednesday's crowd, estimated at 20,000, broke all opening-day records, with ideal weather prevailing. Rain fell on Thursday and Friday, but it let up for the big Saturday wind-up. Highlight of opening day was a parade, followed by a beauty contest and selection of a

queen. Two bisecting midways were necessary to accommodate all rides and displays. In the center was a large pyramid of pumpkins. Pet parade Thursday afternoon included commercial floats and several bands. Horse-pulling contest also drew crowds. Featured Friday was the Columbus (O.) Elks' Symphony Band and Elks' drill teams. F. E. Gooding Amusement Company provided rides and shows, in charge of Johnny Enright. There were about 50 concessions. Mack Parrett Jr. is show secretary.

100,000 at New Calif. Annual

SAN JOSE, Calif., Oct. 18.—Attendance of over 100,000 marked the first annual Santa Clara County Fair here on October 7-12 under direction of Frederick D. Weddleton, reported C. Y. Clifford, who worked the fair. All preparations, including building of a race track and erection of poultry and livestock buildings, were made in a 90-day period. Industrial exhibit tent, 100 by 350 feet, was filled to capacity, as was the 100 by 560-foot tent housing agricultural exhibits. Gov. Culbert L. Olson took part in opening-day ceremonies and there was attendance of about 16,000 that night, when a public wedding was featured. There was free dancing nightly to the music of Curt Sykes and his orchestra and daily high school band concerts. Nightly crowds remained late on the midway of the West Coast Shows. Other attractions were a horse show and two parades on closing day. On Friday, Children's Day, about 15,000 attended.

COLUMBUS, O.—Reappointment of two members of the State Board of Agriculture for five years was announced by Gov. John W. Bricker when he named Mrs. Amy Steele, Clark County, and W. J. Galvin, Clinton County.

JACKSONVILLE, FLA., FAIR

NOVEMBER 6-16

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TRADE SHOW LOOMING BIG

Extended Time Pleases Exhibs

Committees of NAAPPB and SLA co-operating for industry's annual display

CHICAGO, Oct. 18.—The 23d annual trade show to be held in connection with the outdoor conventions the week of November 30 in the Hotel Sherman here gives every indication of being a big one. Sponsored by the NAAPPB in co-operation with the Showmen's League of America, the show will be held for six days, and the reservations already in the hands of Secretary A. R. Hodge of the NAAPPB indicate that a majority of the manufacturers of the industry are planning exhibits as usual in spite of talk of material shortages.

The exhibit arrangements committees of the NAAPPB and the SLA met last week and manifested keen satisfaction with progress made to date. At the regular meeting of the Showmen's League President Frank R. Conklin addressed the meeting and urged all members to give every possible co-operation to the special exhibits committee in order that the forthcoming show may be the best in history.

Early Opening Popular

Decision to open the exhibition a day earlier than usual has been enthusiastically approved by exhibitors. The hall will be formally opened Sunday afternoon, November 30, at the conclusion of the Showmen's League memorial services. It will be open all day on Monday (December 1), all day on Tuesday and an average of 12 hours a day for the remaining three days. This plan will give carnival and fair men ample opportunity to inspect the exhibits before their regular business sessions start on Tuesday, and the park men, who will arrive in large numbers on Tuesday and Wednesday, will have plenty of time to visit the show a number of times during the remainder of the week.

The exhibits arrangements committee of the NAAPPB consists of Herbert F. O'Malley, chairman; N. S. Alexander, vice-chairman; A. R. Hodge and Edward L. Schott, and the Showmen's League is represented by M. J. Doolan, chairman; Charles T. Goss, S. T. Jessop, John O'Shea, Morris Haft, Ned Torti, Lew Keller and Al Sweeney. President A. W. Ketchum of the NAAPPB also has manifested a keen interest in the trade show and believes the joint efforts of the two organizations will prove fruitful.

Altho it is more than six weeks until the opening of the convention and trade (See CHI TRADE SHOW on page 53)

Francis Resumes Operation Of Uhrichsville, O., Spot

UHRICHSVILLE, O., Oct. 18.—Eddie Francis, Cleveland, has again assumed management of Riverside Park near here and has renamed it River Park. Plans are under way to rehabilitate the spot, with added attractions to be ready for the 1942 season.

The big park pavilion was reopened on October 10 with a roller skating session and on the following night dancing was resumed. Skating sessions will be held Sunday afternoons and dance sessions Sunday nights. Manager Francis, a former Akron Beacon-Journal sports editor, later was manager of Riverside Park, then president of Northampton race track, a theater operator, and operator of the Akron professional football team.

ATLANTIC CITY.—George Tyson, who was executive director of the 1941 Miss America Beauty Pageant here, is arranging a nationwide selection of a Miss America on Ice, in interests of the Arena Managers' Association. Arenas and auditoriums thruout the country will sponsor local events and send representative skating girls to California, winner to be crowned with the title and awarded a year's contract with the Ice-Capades sponsored by the Arena Managers' Association.



ABNER K. KLINE, Salem, Ore., who is chairman of the 1941 program committee of the American Recreational Equipment Association, which will hold its annual meeting in conjunction with that of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, week of November 30. He is to line up the schedule for the AREA dinner meeting on the night of December 1, at which problems of the industry will be tackled, to the relegation of any entertainment features.

Sportland in Denver Pulls Better Season

DENVER, Oct. 18.—Despite rain on a large portion of its open days from June 1 thru Labor Day, Sportland Beach Club had a better year than last and Manager Henry Landers is anticipating a banner season next year for the club, which is operated by Sportland Amusements, Inc.

Attendance averaged from 4,000 to 5,000 weekly with admission 35 cents for children and 50 cents for adults. Two events were used as hypos. Water circus on June 20-22 drew a gate of 2,500 at 50 cents. Finals in the Miss Colorado contest, with entries from 26 towns, drew 1,500 on August 17 with admissions from 50 cents to \$1.10. Charlene Woods, winner, was sent to Atlantic City to compete in the Miss America Pageant. Soldiers were offered a 25-cent admission thruout the season, and books of tickets, (See DENVER SPORTLAND on page 53)

MILWAUKEE.—Washington Park Zoological Society on October 14 re-elected Rudolf Hokanson, president; Phil Orth Jr., Henry H. Otjen, Otto R. Kuehn, vice-presidents; Albert C. Biersach, secretary-treasurer. Sale of a pair of young buffalo, pair of zebus and a number of deer, all surplus stock, to Showalter's deer farm, Jackson, Wis., for \$475 was reported.

Outlay Is Huge on Gulf for New Spots and Expansion of Others

NEW ORLEANS, Oct. 18.—Unprecedented boom in amusement park developments during the next few months is earmarked for the Gulf Coast region between Mobile, Ala., and Corpus Christi, Tex. Between \$5,000,000 and \$7,000,000 of work in construction of new resorts or expansion of existing spots have already been appropriated at Mobile, New Orleans; Biloxi, Miss.; Beaumont, Tex.; Port Arthur, Tex.; Galveston, Tex.; Houston, Brownsville, Tex., and Corpus Christi.

Largest of single projects is the \$1,750,000 steel pier at Galveston, subsurface work completed, and the 1,200-foot project due for completion in time for 1942 season. Also at Galveston Stewart Beach, opened for the first time the past summer, will be extended by construction of new causeways, piers and concession quarters thru plans of the late Maco Stewart, who willed the ground to the community.

Carroll Breaks Ground for Big Agawam Project

SPRINGFIELD, Mass., Oct. 18.—Ground was broken in Agawam, Mass., on October 7 for the first unit in the 1942 expansion program for Riverside Park. Edward J. Carroll, youthful owner, officiated at the handle of a steam shovel when the first break was made into ground for a \$70,000 bowling alley building and administrative headquarters.

Construction is now under way under direction of Joseph E. Drambour, amusement park engineer and contractor. A firm of New York architects prepared plans for the new combined alleys and office building. They call for erection of a building 125 by 140 feet, fronting on the main highway.

Tower Offices Planned

It will be thoro modern in design and offices will be on the second floor. Central section of the front will include a tower, and elaborate offices for Carroll will be located on the second floor of this section. Other offices will include those for auditing department, publicity and advertising and conference room, storage and file rooms.

On the first floor 18 modern alleys will be laid. Brunswick-Balke-Collender has the contract for these. Other units on the first floor will include circular lunch bar, game room, ping-pong space, spectators' seats, women's and men's rooms, shower room and locker room. Special heating, air-conditioning and lighting equipment will be installed. On both sides of the alley space two passageways will run the length of the building. One will lead to the rear parking area and the other direct to the main midway. Bowling manager's office will be on the main floor.

Completion Due This Year

Owner Carroll hopes to have the project finished by the latter part of this year and is planning special events for a gala opening.

Following conclusion of the highly successful Barrington (Mass.) Fair, at which new records were set in all divisions, the Carroll organization moved back to Riverside Park. Executive offices in the old administration building will be kept open all winter and activities will be directed from there for operation of the various theaters, Riverside Park and Barrington Fair, as well as other proposed projects. The "Bay State Barnum" indicated he would soon disclose further expansion plans for the park and fair.

COLUMBUS, O.—Tod S. Raper, of The Columbus Dispatch editorial staff, was elected secretary of the American Association of Zoological Parks and Aquariums at its convention in New Orleans. Also in attendance was Travis Englehart, superintendent of Columbus Zoo.

AREA Sets Dinner Meet

Program committee is outlining session to consider solution of new questions

By R. S. UZZELL

NEW YORK, Oct. 18.—The executive committee of the American Recreational Equipment Association met at the secretary's office here on October 14. Some busy men left their own business for an afternoon and some for a whole day to get at all of our unfinished and new business.

They have some very definite requests to make on the exhibit room this year and have confirmed a dinner meeting Monday evening, December 1, with no entertainment but all serious business. Like a lady's gown, they want the meeting to be long enough to cover everything but short enough to be interesting.

Abner K. Kline is chairman of the program committee and has the able assistance of Ben O. Roodhouse, M. Sellner and R. E. Chambers. These men surely can dissect our organization, eliminate impaired tissue and sew us all together again into one harmonious functioning body. Have no worry. They will be sympathetic to all of our ailments and will doubtless do some rejuvenating but will leave the patient's health unimpaired.

Problems to the Fore

There is going to be a vitally interesting convention in Chicago and no doubt about it. Never before has there been such a determined effort to get at present-day amusement park operation problems. They are subordinating everything this year to a practical solution of all the perplexing problems that the national defense and war efforts have created in our industry. If your difficulties are not worked out for you it will be only because you do not present them to the chosen committee or to the program committee.

Fun-producing stunts are out this year to make ample time for a clinic on park aches and pains and a proper diagnosis. No one man can handle all of this responsibility, so a competent board of consultation is being set up, a new departure from all previous convention procedure. It is timely, it is making a lot of hard work, but is a rare privilege which any member of the convention can enjoy without extra cost. This one feature is going to be well worth the time and cost of a convention trip.

Outstanding promotions—and there have been some good ones—will come in for a new treatment. Surely this convention will be a hospital for all parks with jaded nerves.

Slot machines are not to fare so badly after all. Pin games are to have a beating, but many others are to be unmolested. William Rabkin is a specialist on all that been done in the way of regulation. He is well worthy of consultation and does know the answers.

George H. Cramer can tell how to read the symptoms of a munition contract infection. Your problem is half solved if you know all requirements before even bidding. Many headaches can be avoided when work is inspected if all requirements are understood before even putting in a bid. The consulting board has been doing its intern work all summer and has discovered some worth-while remedies.

Who said a few years ago that there would be no new Coaster built for 20 (See AREA DINNER MEET on page 53)

SAN DIEGO, Calif.—A red Luton monkey and a Celebes crested black ape, two rare specimens, were born here, reported Mrs. Belle Benchley, executive secretary of San Diego Zoological Society. She said the successful breedings were first of their kind in captivity. The zoo is depending on breeding its own animals since delivery of animals from Africa has been curtailed by the war, Mrs. Benchley said.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Aquamusical

The Broadway play *Viva O'Brien!*, advertised as an aquamusical in 15 scenes and one swimming pool, interested your correspondent, not because of its Thespian merits or effectiveness of its gags, but because of the innovation established by Producers Hickey, Hale and Robinson in presenting a regular swim pool in the center of the Majestic Theater stage, in which a brief water show was presented.

Featured in this portion is Pete Desjardins, Olympic diving champ, who, incidentally, is advertised as the star of the show. Pete executes a series of beautiful dives and handles the few lines he has to say in an admirable manner. He is assisted by Ray Twardy, formerly associated with both Cleveland and New York Aquacades, who handles comedy leaps. Routine is usual straight and hokum diving, prevalent at water shows, and audiences seem to go for it in a big way.

Surprise performer of the aquatic presentation, insofar as this observer is concerned, is Betty O'Rourke, former amateur diving star, who made her debut with this show. Betty is a pupil of Coach Willie Cooling and performs some beautiful dives. Considering that she won out over more experienced and bigger name femme H₂O performers, Betty should have received more notice from the critics. She will definitely go places in swim circles.

Here a group of theatrical men attempted something entirely different, building a tank right on the stage and showing a water carnival as part of a regular Broadway production. It was never done before and it was put on, as those in the biz can well imagine, at great expense.

Miami Memos

It's refreshing to start getting notes from Miami way relating early plans for the winter season.

Ira Gross is already at Miami Beach, handling publicity for Mort Kirsch's Sands pool. Ira writes that Jack Kelly, former Rutgers star, is in charge of that aquadrome this year. "The thing that impresses one most in Miami Beach at this time of year," scribbles Ira, "is that this community and its pools have now become definitely an all-year-round proposition."

Understand there's talk that Mort Mencher's Floridian, also in Miami Beach, may be converted into a hospital, which means that swell pool will be used by patients, unless, of course, Mort decides to operate the tank as a pri-

vate commercial plunge separate from the buildings.

Mack Rose, major domo of Cascades open-air plunges, New York City, who also ran Bronx's Metropolitan tank last summer, is thinking of associating himself with national Swim-for-Health Week campaign in an active post.

St. George indoor pool, Brooklyn, which inaugurated funny mirrors as free added attraction, described here last week, is introducing another novelty. Flicker funnies that add variety to an evening of swimming and sun-lamp bathing have been started for the new season. A program of talkies and old-time thriller-dillers, interspersed with news shorts, comic cartoons and such, are flashed on a screen on one side of pool Tuesday, Wednesday and Thursday evenings. Half-hour programs are shown from 8:45 to 9:15 and from 9:45 to 10:45.

DRESSING ROOM GOSSIP

(Continued from page 39)

lecting his weekly quarter from the boys—and if you don't think that is a job, try it some time; Harold Hall getting rid of the laundry as if he was disgusted with the job, Horace Laird giving out the afternoon mail, Harold Voise making new hand pads for the bar act; Ernie White wondering where Dick Scatterday gets all those banners, Huffy Hoffman painting those new stilts; Toby Tyler shaving with one of the two straight razors in the dressing room, the other one being Joe Masker's; Lee Smith just taking everything and everyone in and saying nothing—a very wise man; Horace Laird making his second trip with the route cards and all of us wondering how many more there will be and hoping there will be many, Jack Voise smoking a pipe and looking just like a beginner.

Two very fine people that attended Ralph Coit's party at Greensboro, N. C., that I forgot to mention were our operatic star, Florence Tennyson, and Mac McLain, of the legal staff. Lots of visitors the past week: Justin Germania, Sefta Estrina, Albertina and Joe Loyal, all members of the Loyal Repensky family of riders that were here for two seasons. They drove 100 miles to say hello and spend the afternoon with Adolph and Maria Delbosq. Viola and Harry Rooks, Lola and Jimmie Donohue, of the West World's Wonder Shows; Harry Stecker, formerly of the Big Show; Mr. and Mrs. Maximo, also of the Big Show and one of my favorite wire walkers, and Art Freeman and wife (the former Peggy Mitchell) also visited. I guess John Shubert is right, vaudeville is coming back: We did three in Mobile. Had nice letters from Hughie McGill, Don Hancock and James Armstrong Leighton. Earl Shipley just dropped in, said hello, and left on his way to Jackson, Miss.

FREDDIE FREEMAN.

CORRAL

(Continued from page 39)

frozen for domestic use. When present lariats wear out cowmen will be out of luck unless they can wrangle new ones from the priority board.

HAPPENINGS in the rodeo field 10 years ago: Tex Austin was in Chicago visiting friends. . . Tom and Hank McFarland, trick and fancy riders and ropers, were making a hit with their act on RKO Time. . . Col. E. D. Snyder closed the season with D. D. Murphy Shows with his Tiger Bill Wild West and joined the attractions playing the Thomas P. Littlejohn circuit of fairs in Georgia. . . John Jordan sustained a broken arm at Vancouver while contesting. . . Fred Alvord was arena secretary at the Chicago Rodeo and later was on the job at the New York Rodeo. . . Abe Lefton, announcer, made his first appearance at the mike in the Middle West when he announced the Ak-Sar-Ben Stock and Horse Show Rodeo at Omaha. . . Morris Brothers clowned the circus held in connection with the fair at Denton, Tex. . . Fire, caused by an explosion of a gasoline stove, destroyed the living tent and other belongings of Mr. and Mrs. George Carpenter, of the Raeburn-Gentry Rodeo at Defiance, O. . . Texas (Slim) Collins brought his outdoor season to a successful close at Dover (O.) Fair. Montana Meechy's Wild West closed its best season in five years there on October 16. . . Jack Hughes' Rodeo was the featured grandstand attraction at Gaffney (S. C.) Fair. Mabel Mack's mules were among the hits. Beeho Gray and wife, Ada, also made the event.

Garden Results

Day-money winners, 16th annual rodeo,

October 8-26, Madison Square Garden, New York. Saddle Bronk Riding—First Day (3 performances), Frank Finley, \$225; Doff Aber, \$150; Bill McMacken, \$135; Chet McCarty, \$120; Jackie Cooper, \$105; Bud Linderman, \$90; Eddie Curtis, \$75. Second Day—Turk Greenough, \$225; Jack Wade, \$150; Doff Aber and Bill Sievers split third and fourth, \$127.50 each; Bud Linderman and Burel Mulkey split fifth and sixth, \$97.50 each; Gerald Roberts and Alvin Gordon split seventh, \$37.50 each. Third Day—Chet McCarty, \$225; Jim Like, \$150; Jackie Cooper, \$135; Bill Sievers and Fritz Truan split fourth and fifth, \$112.50 each; Stub Bartlemay and Gene Rambo split sixth and seventh, \$82.50 each.

Caif Roping—First Day (3 performances), Gene Rambo (18.3 seconds), \$280; Jess Goodspeed (19.1), \$235; Clyde Burk (21.1), \$200; Buck Eckols and Roy Lewis split fourth and fifth (21.4), \$163.62 each; Toots Mansfield (22.1), \$132. Second Day—Clyde Burk (17.2), \$280; Everett Bowman (19), \$235; Dick Truitt (19.1), \$200; Toots Mansfield (19.3), \$175; Fred Barrett and Homer Pettigrew split fifth and sixth (20.3), \$142.12 each. Third Day—Jess Goodspeed (15), \$280; Buckshot Sorrells (16.3), \$235; Clyde Burk (18.4), \$200; Harry Hart (19), \$175; Jack Skipworth (21), \$152.25; Fred Barrett (21.2), \$132.

Steer Wrestling—First Day (4 performances), Charlie Colbert (5.3), \$310; Hub Whiteman (5.4), \$260; Everett Bowman and Gene Ross split third and fourth (7.2), \$207 each; Gene Rambo (9.4), \$165; Karl Blevins (10.4), \$140. Second Day—Dave Campbell (6.3), \$310; Charles Colbert and Hugh Bennett split second and third (8.3), \$240 each; Hub Whiteman (9), \$195; Jack Wade and Gene Ross split fifth and sixth (10.1), \$152.50 each.

Bareback Bronk Riding—First Day (4 performances), George Mills, \$200; Bob Estes, \$120; Carl Mendes, \$80; Bob Walden, \$60. Second Day, Bud Linderman, \$200; Gene Rambo, \$120; Hank Mills, \$80; Howard Brown, \$60.

Steer Riding—First Day (3 performances), Hank Mills, \$187.50; Jim Patch, \$150; Carl Mendes, \$120; Hughie Long, \$90; Smoky Snyder, \$75; Jim Whiteman, \$52.50. Second Day, Smoky Snyder, \$187.50; Dick Griffith, \$150; Hoytt Hefner and Gerald Roberts split third and fourth, \$105 each; Gene Rambo, \$75; Loren Fredricks, \$52.50. Third Day—Gerald Roberts, \$187.50; Dick Griffith, \$150; Charlie Colbert and Jim Whiteman split third and fourth, \$105 each; Gene Rambo, \$75; Carl Mendes, \$52.50.

Wild Cow Milking (\$35-\$25-\$15 unless otherwise mentioned), October 8, Homer Pettigrew, 29 seconds; Everett Shaw, 42; Ted Yochum, 44.1. October 9, Clyde Burk, 48.1; Dick Truitt, 49.3; Roy Lewis, 53.3. October 10, Buckshot Sorrells, 38; Hugh Bennett, 47.2; Carl Shepard, 67.2. October 11 (matinee), Irby Mundy, 34.3; Sonny Hancock, 35. Evening, Dick Truitt, 28.3; Roy Lewis, 31.3; Joe Mendes, 51.3. October 12 (matinee), Buckshot Sorrells, 33.2; Shorty Matlock, 46.2; Buck Mason, 63.1. Evening, Irby Mundy, 29; Everett Bowman, 32.3; Dick Herren, 56.3. October 13 (matinee), Everett Shaw, 49.4; Homer Pettigrew, 54.3; Ike Rude, 61.2. Evening, Buckshot Sorrells, 32.3; Shorty Matlock, 49.4; Bill McMacken, 59.2. October 14, Bud Spilsbury (29.3), \$70; Everett Bowman (40.4), \$50; Hub Whiteman (44.3), \$30.

Wild Horse Race (\$35-\$25-\$15), October 8, Lyle Cottrell, Paul Gould, Carl Dossey; wild ride, Cottrell, \$25. October 9, Lyle Cottrell, Fritz Becker, Carl Dossey; ride, Dossey. October 10, Carl Dossey, Lyle Cottrell, Tommy Smith; ride, Al Fletcher. October 11 (matinee), Fritz Becker, Cecil Bedford, Bob Estes; ride, Bob Estes and John Elfic split

\$12.50 each. Evening, Carl Dossey, Bob Estes, Fritz Becker; ride, Dossey. October 12 (matinee), Fritz Becker, Cecil Bedford; ride, Estes. Evening, Paul Gould, Fritz Becker, Al Fletcher; ride, Lyle Cottrell. October 13 (matinee), Fritz Becker, Jimmie Coleman, Lyle Cottrell; ride, Coleman. Evening, Paul Gould, Fritz Becker, Bob Estes; ride, Gould. October 14, Tommy Smith, Bob Estes, Fritz Becker; ride, Gould.

SANGER SALE

(Continued from page 38)

shorn of their gaudy adornments. These fell for very low prices, a band wagon used more latterly in the film *Red Wagon* going for as little as 25 shillings. Ninety shillings secured the stagecoach used in the equestrian drama *Dick Turpin*, for many years a staple attraction with British circuses.

Sale Well Publicized

Considerable publicity was given by national daily and evening papers both before and during the sale, even the dignified, conservative *Times* finding space for an editorial.

As already reported in *The Billboard* the voluntary liquidation of Lord John Sanger & Sons, Ltd., does not mean the end of the name of Sanger on British roads. Apart from after-war plans, activity has been planned. Next season a show reviving the old Lord George Sanger title will be put out by George Sanger III, grandson of Lord John and son of George II, in association with Jimmy Freeman, cousin of Poodles Handford and for 30 years a star with Lord John Sanger's Circus under name of Pimpo. This winter Freeman with wife, Vicky (daughter of George Sanger II), will tour the music halls with an animal act—Pimpo's Pets.

Some of the Sanger equipment was bought by Herbert Wroe and Harry Paulo, circus and vaude performers, who next summer plan running their own circus.

Christmas circuses definitely settled are Belle Vue, Manchester, and Belfast Hippodrome, Northern Ireland. Stage circuses under consideration include Speedy Yelding as Harrow's and Harry Benet. R. S. Goddard, of Chessington Zoo, may also try his hand at this.

CIRCUS MODEL BUILDERS

(Continued from page 39)

Mildred, president of the Ladies' Auxiliary, of Reading. The Model Builders also visited with many of the showfolk, including Lee Powell, a great friend of the CMBOA.

The date for the first national convention of the CMBOA, which was to have been held this fall, has now been definitely set for April 1-4 inclusive, 1942. The convention will be held as originally planned at Peru, Ind.

The annual nomination of officers for the CMBOA is now under way, forms having been sent out in the October bulletin. The official ballots will go out in the November issue.

Clarence Pfeffer of Johnstown, Pa., spent some time visiting with Ray Freisel at Pittsburgh. After looking over Ray's new circus equipment, they both spent several hours at the Pittsburgh Zoo. Freisel has added several new cages to his outfit, also some trainers for his wild animal acts. Ray is planning to build both the France and Belgium tableaux wagons. He would appreciate hearing from anyone about the color schemes and carvings of these two wagons.

For information concerning the Circus Model Builders and Owners' Association, write to the secretary, Clarence Pfeffer, 1021 Ashe Street, Johnstown, Pa.

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Smart Promotions Boost Trade in Chi

CHICAGO, Oct. 18.—Roller skating rinks of Chicago and near-by towns are having an unusually good fall season, some of which can be attributed to the promotional efforts that are being put forth by the rink managements. Heretofore few of the rinks have carried newspaper advertising, but they have been spurred to action by a couple of rinks that have become regular advertisers during the last two years, and the result has been a general increase in both newspaper ads and other forms of promotion.

Riverview Rink, located in Riverview Park, continues to be a leader in promotional efforts. Harry Miller, who handles publicity for the spot, has originated many clever stunts that have helped to build up a steady clientele and have brought many new skaters to the rink.

Arcadia Gardens on Chicago's North Side is another that has consistently used live promotional stunts. Its roller-skating club has a large membership and frequently stages special parties which pack the rink. This week 40 members of the club who are now in the service of Uncle Sam staged a party at the rink while they were home on furlough, and the result was a packed house.

Last Sunday Mill Bridge Rink at Lyons, just outside of Chicago, staged a skating fashion parade that attracted hundreds of skating fans.

Planet Rink held a Harvest Party tonight as the first of a series of special parties that will be held thruout the winter months.

Swank Rink will hold a Halloween party at which prizes for funniest and most beautiful costumes will be awarded.

Armory Roller-drome, Gary, Ind., also plans a big Halloween party, and most of the other rinks in this section will hold special Halloween sessions.

ROLLERDROME, Fairville, N. B., has reopened with public sessions on Monday, Wednesday, Friday and Saturday nights and private groups on Tuesday and Thursday nights. Lessons are given on Saturday afternoons. Mrs. C. Izzard, owner-manager, has installed new musical equipment and a new enlarged dustless hardwood floor.

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

Sectional Contests To Come In for Boost at ASAC Meet

MONTREAL, Oct. 18. — Champlain Provencher, honorary secretary of the Amateur Skating Association of Canada, announced that the association's 54th annual convention will be held in the Mount Royal Hotel here on November 15, when recommendations will be made that sectional junior championships in all forms of skating be sponsored by associations and club members of the ASAC in their respective districts so as to produce more and better competitors for the future.

William E. Roughton, ASAC president, who has acted in many international skating events in the United States, is of the opinion that all forms of skating have been developed thru efforts of sponsors who took interest in juvenile and junior championship meets, resulting in the development of many senior champions who took part in national championships. It will be proposed that in the near future a national figure championship in ice and roller skating be held under jurisdiction of the ASAC.

RRSL Cites Morale Value

ST. LOUIS, Oct. 18.—Principal business transacted at the October 9 meeting of the Roller Rink Safety League in Arena Roller Rink here was adoption of a resolution that the League is ready to co-operate with organized amusement groups in calling public attention to the fact that amusements are factors which maintain public morale during periods of uncertainty and preparation for national defense, reported M. M. Shattuck, Arena manager. Resolution was offered by Harold Anderson, Rockford, Ill., and seconded by Rodney Peters, St. Louis. Following the meeting several St. Louis rinks were visited and there was a dinner arranged by Carl Trippe, Ideal Roller Rink, St. Louis. Rufus M. Foster is League general manager.

Thru Two Decades

By CYRIL BEASTALL

CHESTERFIELD, England. — Some weeks ago this writer passed the 20-year mark in roller-skating activity. One often hears of people who tell that they have been skating "many years," but there are some who forget to mention that their interest has been confined to very occasional indulgences at the rink. This type of skater, not so uncommon as one might at first imagine, is a source of irritation to the real enthusiast of long standing because the only "old-stager" who might lay claim to a little distinction is the one who has been on the rollers consistently since interest took a practical form.

I have no personal claims to make as a performer of any distinction. Recognition of all-round enthusiasm thru two decades is of more sentimental importance to the writer, who is immodest enough to remark on this fact. Until the outbreak of hostilities here in Europe I had devoted the major portion of my spare time, which was often considerable, for 17 years and four months out of 18 years, to roller-skating activity of some kind. As some measure of this activity, during one period of five and a half years skated thru over 2,400 full sessions in over 90 different rinks located in six different countries and performed in about 700 roller hockey games, apart from competition in dance and speed events.

Of your American rink folk I have made the acquaintance of only a few notables via personal contact. Of these, Perry B. Rawson, Deal, N. J., gentleman and roller-skating enthusiast extraordinary, is one of the most impressive characters it has been my pleasure to know. He literally oozes good fellowship and knowledge of roller skating art, while possessing a degree of live interest in every angle of the sport that is compelling. I am aware that my good friend Rawson hates public references to his great work in the roller skating scene, but I feel that everyone should know that, if their main concern be continued advance in the present trend toward better and better performance and instruction of fancy skating on the little wheels, they owe a debt of many thanks to him for his spirited efforts to put the real art of skating, displayed thru advanced dance steps and the international style of figures, right in the front row of public regard.

Akron Arena Holds Prevue; Bow Draws Capacity Crowds

AKRON, Oct. 18.—About 75 newspaper and radio executives of Akron attended a prevue party in the new Summit Beach Park Roller Arena here on October 10, said Jerome T. Harriman, park publicity director.

Party got under way at 10:30 p.m., when guests were invited to skate for an hour. Shortly before midnight they were served fried fish and refreshments in the rink's clubhouse. For entertainment the Berry Trio, exhibition skaters brought in for the grand opening on October 11, were presented. Other impromptu turns were on the program. Guests were taken on an inspection tour by Harriman, who explained improvements and displayed murals, the work of Antonio Jane, West Coast artist who spent six weeks at the task. At the grand opening Saturday there were capacity crowds afternoon and night and also on Sunday. Rink will continue operations nightly thru the winter under the management of W. L. Gumm, with matinees on Saturdays, Sundays and holidays.

IN SPITE of record temperature for October (97 degrees), the hottest weather ever recorded for the month in Baltimore, J. J. Carlin, re-opened Iceland, city's largest ice rink, last week. Opening night crowds were fair, considering midsummer heat and the ice was everything that the temperature would permit. First event scheduled is a masquerade ball and Halloween party on October 31. Iceland is home of the Baltimore Orioles hockey team, and opening game will be played on November 19 with a newcomer in the league, Johnstown, Pa. Carlin's Roller Rink continues to hold the spotlight among roller fans, due to a weekly promotion schedule under direction of Manager George Bushby.

Playland Ice Spot Goes Into 12th Winter Swing

RYE, N. Y., Oct. 18.—Playland Ice Casino, county-owned skate rink, goes into its 12th season of winter activities October 23. Opening ice-skating festival will be free to everyone on a preview basis. Regular admission will start next day on a schedule of three daily sessions. Plant has been renovated and a manicuring job done on the 17,850 square feet of skating surface.

Game devices occupy a large portion of the building, which also has a restaurant and soda bar.

CHIEF CITY Roller Rink, Pontiac, Mich., opened recently under management of Leo Jordan, former Chicago rink operator.

HELEN REYNOLDS and her eight roller-skating girls are headlining the bill at Weber's Hofbrau, near Camden, N. J.

ERNIE ARNOLD, featuring upside-down roller skating, highlighted by spins on his hands on a table, is at Jack and Bob's night club, Trenton, N. J.

TRIO VOO-DOO number was held at Earl Van Horn's Mineola (L. I.) Roller Rink on October 16, each member of the (See RINKS on opposite page)



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Cleanses the air, provides a snug grip with less shoe wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. 4 gal. approved compressed air sprayer. \$7.25. Terms: P. O. B. Everett, 25% with order, balance C. O. D.
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First grade hard maple Portable Skating Floor, 48'x132' sections, 2' wide, 12' long, like new, used one summer, \$600. Stringers and Framework, \$100. Can be seen at Oshkosh, Wis., Fair Grounds. Contact Mr. Brown, G. N. FELIX, 1516 S. Burris Ave., Compton, California.

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Complete Tent, Floor, 90 pairs Chicago Skates, Music, Benches, Boxes, Lights. Now operating in Illinois. \$1000.00 cash. Want Rink Organist.
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Nat Green's

The Crossroads

CHICAGO

NOTES from here and there: Fred Kressmann, of the Barnes-Carruthers office, who returned from the West Coast in time to preside as arena secretary at the Stadium Rodeo, will high-tail it for San Francisco as soon as the horse opy closes. He's slated to stage a show and rodeo for Harold F. DePue at the Grand National Livestock Show. . . . Eddie Lovett closed as talker on the Zorima show on the Beckmann & Gerety Shows and is back home in Chi. . . . John Miller, who in years past was active and well known in the outdoor show world hereabouts, is winding up an extended stay in Chi and soon will head back to the West Coast. . . . Bernie Head will join out with Blackstone, the magician, when the Ringling season closes. . . . Eddie Johnson, former circus and carnival agent, is still trouping with the *Hellzapoppin'* road show, which is doing some terrific one-nighting. Show is headed for a return tour of Texas and, judging from its zigzag routing, someone is going to experience some headaches. . . . Bill Oliver, Decatur billposter, writes that it looks as if the Midwest is going to have a fairly active road-show season. Lincoln Theater in Decatur has a long string of fall and winter bookings that include a number of last season's Broadway hits. . . . "You ought to see the other fellow," says Walter Hale when another remarks about his ebony glim. . . . Photog Harry Atwell off for Memphis and other points south to do some color pix for Ringling.

WITH Col. Cliff Gatewood's Flying X Rodeo just closed at the Coliseum and the Stadium Rodeo under way (opened Friday), the boys and gals from the plains are giving the Windy City a solid month of Western sports and entertainment. The Coliseum show suffered from rainy weather and a limited advertising budget, but with some fair week-end business probably got off the nut and perhaps made a small profit. E. W. Sims did an exceptionally good publicity job, getting many picture breaks and stories. The Stadium, with extensive billing and the presence in the contest of some top hands, along with some excellent entertainment features, should do okay.

THERE was an amusing incident at the Coliseum rodeo the other night. At the height of the come-in Tip O'Neil, of the Coliseum box-office, dashed excitedly out of the office and shouted to Clint Finney: "There he goes; he's in again; that's him, going up the aisle. Seventh straight night; he's a circus fan and he lays it on the line every time." "What's the excitement?" we inquired. Finney amusedly explained that the man who had so excited O'Neil had bought a

ticket at Tip's window for seven straight nights and each night was one of the most enthusiastic rooters for the show.

LEO HAMILTON and his wife, Ethel (D'Arcy Girls), back in town after a successful fair season and will be off in a few days to play the Shrine Circus in Houston. . . . Bob King, thrill driver, has signed up with Uncle Sam's forces. . . . Flash Williams has closed his season, which he reports was a successful one. He says his thrill show played more than 50 spots. . . . A card from Burt Wilson from Dallas says: "Al (Miss America) Humke, Mel (D'Nude) Smith, and Jack (Set-Piece) Duffield all doing well at the fair here." . . . Congrats to Harry Fitton on his new job as manager of the fair at Great Falls, Mont. It's good to see such thoroughgoing fair men as Fitton and Harold DePue moving along to bigger jobs. . . . Eugene Whitmore, editor of *American Business*, in the October issue cites the heavy attendance at fairs this year as evidence that the farmers of the country are in much better financial shape than they have been for a long time. From all indications there's another prosperous year ahead for the agricultural interests, which means another big season for fairs and showmen.

SOMEONE recently expressed astonishment when he learned that Dante, the suave and dignified magician, was once with the World at Home Shows. A page could be filled with the names of former showmen who have graduated to good jobs—and some of whom have become famous—in other fields. There's Wallace Beery, movie star, who used to be an elephant man and still is nuts about the circus; Bob Burns, radio comedian, who was a concessionaire on the Lew Dufour Shows; Terry Turner, of RKO, who brought the Big Lips to this country for the Ringling-Barnum show; Warren B. Irons, burly house operator, who was a circus manager; Fred Crow, manager of the Erlanger Theater, who spent years building roller rinks in Europe; Rajah Rabold, of vaude, who was a talker—and a good one—on a carnival; Leonard Hicks, manager of the Morrison Hotel, who at one time was manager for Houdini; Karl King, noted Iowa band leader, who once led the Ringling show band; Al Sweet, another former Ringling band leader, now with a Chicago band instrument firm, and Sam Stratton, who has publicized many noted stage stars and is now with *Louisiana Purchase*. When Sam came out of the first World War he went to work as a billposter for Charlie Sparks, and he, too, still has a yen for the tented oprys.

Leonard Traube's

Out in the Open

NEW YORK

Eastern Midway Combine?

AN AUTHENTICATED report that the lock, stock and barrel of Dodson's World's Fair Shows are for sale and that two railroad outfits in the East are negotiating for the big package suggests that interesting things are in the wind in the Atlantic sector of carnival operations. Dodson has been in the business for a long time and not so long ago was regarded as among the first two or three leading midway layouts in its particular territory. You could go no farther back than the late spring and almost predict that it had to happen. The up-for-sale organization was having a tough time routing the opera around. Some pretty weird jumps and last-minute maneuvers were made in a college try to get the best out of a very bad situation.

It would not be fair to say that the fault lay with the show piloted by the veteran Mel Dodson. Our personal feeling is that the absence of a particular quality in operations is to blame. Perhaps the experts don't share this view with us, but, at any rate, the quality we mean is co-operation by the trade.

Outside of purely personal reactions which are often founded on plain egotism, is there any real reason, for instance, why shows playing similar territory should not get together before the beginning of a season and attempt to divide playing dates?

Practically every show—the large as well as the small—experiences tough sledding during the opening or still-date periods. As a matter of fact, the big ones are in a less advantageous position in this respect. They cannot sneak in and out of town just like that. Their overhead is such that every still date must come thru or else—or else the show as a whole is way in the red. The small babies, to be sure, could use consistently good spring and early summer circuits, but when they don't click they don't have the nut to pay off.

A merger of interests on the part of the handful of railroad carnivals in the East would pay dividends, we think, if based on sound business principles. That's just the point. The merger needn't be in the partnership class at all. In fact, it shouldn't be. Merely a set-up covering working agreements that relate to routing, central purchasing and

matters bearing on common ground and with a common purpose.

As the smart boys say, there's more to it than meets the eye. Stickler: Who's going to start the ball rolling? It could very well be the gent whose show is on top—on paper. There's plenty of benefit in it for him. The Chicago convention ought to produce some action on this, and we sincerely hope it does.

A RACKET that is so old that even the cobwebs have died from touching it is one that goes as follows: A bird calls up a showman or a fair secretary and says he is big shot so-and-so, and would the gent please turn over, say, 25 bucks to a representative. He cannot do it himself because he is calling from out of town and can't get near a telegraph office, etc. Plenty of the boys have been burned by this treatment lately. And it would interest Lucky Teter, the Hell Driving Impresario, to know that his name is being or has been used by the phonies.

RINKS

(Continued from opposite page)

winning trio receiving a set of Chicago skates and shoes. Management plans a big Halloween party for October 31 and has prepared a large prize list.

ROLL-ARENA in Recreation Hall, Gloucester City, N. J., has inaugurated Defense Nights on Wednesdays. A defense stamp is presented free with each adult admission.

FIRE on September 22 destroyed the recently modernized roller rink and soft drink parlor at Burns Resort on Twin Lakes, Rockwell City, Ia., causing estimated loss of \$20,000.

LEW-ROY Skating Palace opened in Wilkes-Barre (Pa.) Armory on October 4 under new management of Lew Ambruster and Roy Hatcher. New floor and fluorescent lighting have been installed.

SKATING sessions have been scheduled for Tuesday, Thursday and Saturday nights in Baran's Hall, Beaver Meadow, Pa. Rink opened on October 2.

NEW attendance record was set by Hill's Skating Palace, portable rink in Laurel, Miss., on October 8 when nearly 3,000 witnessed the public marriage of Bob Drake, floor manager. A 50 by 120-foot floor was installed recently and a new electric organ is to be added soon. Equipment includes Chicago skates. Steady increase in business is reported by Drake.

CARNIVAL, featuring distribution of novelties, was scheduled for the October 19 closing of Sandy's Portable Roller Rink in Carrollton, Ill. Good summer business was reported by Owner Sandy. Rink opened May 3, with Wesley Meyers at the electric organ, and Earl Laughary has managed it since late July. It has operated nightly, with Mondays reserved for beginners. Owner Sandy's winter rink in Beardstown, Ill., will open on October 25. New 50 by 120-foot maple floor has been laid. Fluorescent lights were installed last fall. Beardstown skaters are showing much enthusiasm over the scheduled opening. Hockey teams from Peoria and Springfield, Ill., have already scheduled games. Last year there was an average of one game a week in the rink. They proved a good drawing card.

UNDER THE MARQUEE

(Continued from page 39)

tative at the Benson Wild Animal Farm, Nashua, N. H.

HARRY PATTON and wife, Nettie, took in the Hamid-Morton Shrine Circus at the Arena in Philadelphia. They met Capt. Joe Hanson and Frank Miles, of Bernard's Elephants, a fine act; also Terrell and Dolly Jacobs and George Hanneford.

LESTER (PEANUTS) RODGERS, Cole Bros.' Circus, wound up his most successful fair season in several years at the Coshocton County (O.) Fair and the Waynesburg (O.) Firemen's Street Fair. He will continue to make Steubenville, O., his home this winter.

THE THUNDERBIRDS, aerial act, are in their 32d week with Corey Bros.' Shows. Pat and Bill Kling, owners of the act, are getting set for some deer hunting and bass fishing during the next 10 weeks the show will be out, as

the advance man George Coe has it routed in good hunting territory.

EDDIE WOECKENER, whose band was pulled off Russell Bros.' Circus early this season by the musicians' union, says the show is still using his name as band leader and that it has been using the one-sheet of his band since he left the show. Woekener has several dates with J. L. Keyes' Greater American Circus.

C. C. Day, of Washington, and Kit Carson are planning to put out a show next season, according to George Kienzie who was told of this by Day. The show is to be built so that daily street parades will be revived, with several bands, horses and ponies, cages, wagons and a team calliope.

BUD HEATON will have out a small three-ring circus next season, informs Ted Russo, who is helping him form the show. Bud, who formerly trouped with Hagenbeck-Wallace, Tom Mix, Downie Bros., Robbins Bros. and the Ringling-Barnum circuses, has bought two lions, a tiger, five elephants, a camel, monkeys and an ape. He has placed an order for a red big top, with blue side walls. The trucks and semi-trailers of the Johnnie W. Heaton Exposition have also been purchased by Bud.

PAUL F. VAN POOL caught Dailey Bros.' Circus in Seneca, Mo., October 10. He met Butch Cohen. Ben Davenport, owner and manager, said the season had been one of his best. The day Pool visited, Davenport was putting up a new banner line he had received from Chicago. Pool reports show's menagerie consists of two lions, two bears, a hyena, two elephants, two camels and cages of different species of monkeys. Davenport says he looks for a long season. He indicated the show would be enlarged for 1942. He also praised R. M. Harvey as an agent.

A READER makes a correction to Hal Bronson's item in last week's issue. Bronson declared that there was no housing project on the circus lot in Mobile, Ala., as was previously reported. And he said the lot on which Cole Bros. played there recently was not four miles out of Mobile, but in Mobile. He stated further that amusements in Mobile were not faring well. This reader says these statements are not correct, and insists that there is a housing project on the former circus lot there; that the lot on which Cole played recently is not in town, but actually five miles from the county courthouse, and that amusements there are doing all right.

STANLEY F. DAWSON writes: "After a tour of 25 days in the Carolinas, Cole Bros.' Circus dropped down to the Gulf Coast. Ikey Lewis, of Chicago, visited at Mobile. Uncle Charley Bartzell and L. C. Gillette were with the show at Pensacola, Fla. The Lovings were busy there with friends from Panama City, Fla. Charley Sparks visited at Macon, Ga. Herman Joseph made his appearance and distributed cigars at Goldsboro, N. C. Mae Curtis and George Brown spent the day with us at Gulfport. Jim, Marty and John Malone and Marty Jr. visited several days. Burlington, N. C., was a big day for Al Hoffman. Carl Knudsen is with us doing 24-hour work, and Hurlbert has joined the press staff. Dutch Wise is now boss ticket taker. Business has been very good on the Southern tour. Gulfport, Hattiesburg and Meridan, Miss., were big. Recent visitors were Rex Allen, Bob (Mabel) Parker, Harry Stecker. J. D. Newman, general agent, was with the show at Meridan."

JACOB A. WAGNER, of Des Moines, formerly president of the Circus Fans' Association, eulogizes Robert Stickney, who died recently, with the following: "Another celebrated circus performer and trainer has passed on. Bob Stickney was known to all circus people and circus fans. Today his two miniature black ponies, with which he performed in various towns the past season under WPA, stand with their heads down in their stalls. With many another lover of the circus, I recall the chimes strung on the bridles of Bob's magnificent horses in the long ago. A highlight of Bob's memories was his association with the Two Hemisphere band wagon, and the last parade in which he supervised the care of the wagon was when the national convention of the Moose was held in Des Moines a year ago and Bob rode this relic. We extend condolences to the widow, Josie DeMott, to his son, Robert Stickney III, and to his daughter-in-law, all celebrated performers of the circus."



1941 FAIR DATES

Alabama

Atmore—Escambia Co. Interstate Fair. Oct. 20-25. Mort L. Bixler, Mobile.
 Dothan—Houston Co. Fair. Oct. 20-25. Mrs. L. J. Lunsford.
 Ozark—Dale Co. Fall Festival. Nov. 17-22. H. J. Loftin.

Arizona

Phoenix—Arizona State Fair. Nov. 8-16. Paul F. Jones.
 Tucson—Festival & Expo., Woodmen of World. Nov. 18-23.

Arkansas

Benton—Saline Co. Fair. Oct. 24-25.
 Danville—Yell Co. Fair Assn. Oct. 22-25.
 Forrest City—St. Francis Co. Fair and Livestock Show. Oct. 23-25. J. M. Thomason.
 Hot Springs—Garland Co. Fair & Livestock Show Assn. Oct. 23-25. W. B. Denton.
 Lake Village—Chicot Co. Fair. Oct. 24-25.
 Marion—Crittenden Co. Fair. Oct. 23.
 Morrilton—Conway Co. Fair. Oct. 23-25.
 Murfreesboro—Pike Co. Fair Assn. Oct. 20-25. Alfred Featherston.
 North Little Rock—Ark. Livestock Show Assn. Oct. 27-Nov. 2. Clyde E. Byrd.
 Paris—Logan Co. Fair Assn. Oct. 20-25. B. E. Ihle.
 Pine Bluff—South Ark. Livestock Show Assn. Oct. 21-24. T. R. Green.
 Prescott—Nevada Co. Fair Assn. Oct. 22-24. Claude Price.

California

Imperial—Imperial Co. Fair. March 7-15. D. V. Stewart.
 San Bernardino—National Orange Show. March 19-29. William Starke.
 San Francisco—Grand Natl. Livestock Expo. Nov. 15-22. Harold F. DePue.
 Denver—Natl. Western Stock Show. Jan. 10-17. C. R. Jones, Union Stockyards.

Florida

Bushnell—Sumter Co. Fair & Rodeo, Am. Legion. Nov. 10-15. Harry E. Coverston.
 Eustis—Lake Co. Fair. March 9-14. Karl Lehmann, Tavares, Fla.
 Hollywood—South Broward Co. Fair, Vets. of Foreign Wars. Jan. 17-24. Robert N. Newton.
 Jacksonville—Duval-Jacksonville Fair. Nov. 6-16. E. Ross Jordan, Box 739, Macon, Ga.
 Marianna—Jackson Co. Fair Assn. Week of Nov. 11. American Legion.
 Orlando—Central Fla. Expo. Feb. 23-28. Crawford T. Bickford.
 Palmetto—Manatee River Fair. Week of Jan. 19. Wm. Snyder.
 Pensacola—Pensacola Interstate Fair Assn. Oct. 20-26. J. E. Frenkel.
 Ruskin—Florida Tomato Festival. April 28-May 2. George Buchanan.
 Starke—Bradford Co. Fair. Nov. 3-8. S. A. Weldon.
 Tallahassee—Leon Co. Fair Assn. Nov. 5-8. K. S. McMullen.
 Tampa—Florida State Fair & Gasparilla Carnival. Feb. 3-14. P. T. Strieder.
 Winter Haven—Florida Orange Festival. Jan. 19-24. John A. Snively Jr.

Georgia

Americus—Sumter Co. Fair. Week of Oct. 27. O. C. Johnson.
 Augusta—Exchange Club Fair. Nov. 3-8. H. H. Moss.
 Baxley—Appling Co. Fair. Oct. 27-Nov. 1. American Legion.
 Buena Vista—Marion Co. Fair. Oct. 27-Nov. 1. A. S. Boyett Jr.
 Cairo—Grady Co. Fair Assn. Nov. 10-15. A. Edwards.
 Covington—Newton Co. Fair. Oct. 20-25. J. G. Rogers.
 Douglas—Coffee Co. Fair Assn. Oct. 20-25. R. H. Vickers.
 Eastman—Dodge Co. Legion Fair. Nov. 3-8. Jim Gary.
 Elberton—Elbert Co. Colored Fair Assn. Week of Oct. 27. Lee Ray Dooley.
 Fitzgerald—Ben Hill Co. Fair. Oct. 27-Nov. 1. Gainesville—Northeast Ga. Fair Assn. Oct. 20-25. Herbert H. Adderholdt.
 Hawkinsville—Pulaski Co. Fair Assn. Oct. 20-25. W. M. Jennings.
 Lawrenceville—Gwinnett Agril. & Indust. Fair. Oct. 20-25. P. V. Kelley.
 Macon—Middle Ga. State Fair (Colored). Oct. 20-25. F. J. Hutchings.
 Monroe—Amer. Legion Fair. Week of Oct. 20. E. C. Pattillo.
 Ocilla—Irwin Co. Fair. Nov. 3-8 (tent). Claud McNeill.
 Oglethorpe—Macon Co. Fair. Nov. 3-8. C. A. Head.
 Swainsboro—Emanuel Co. Fair. Nov. 3-8. Felder Black.

Illinois

Chicago—Internat'l Livestock Expo. Nov. 29-Dec. 6. B. H. Heide, Union Stockyards, Chicago.

Iowa

Ackley—Four-County Fair. Nov. 17-20. Joe W. Cobie.

Kansas

Buhler—Buhler Community Fair Assn. Oct. 30-Nov. 1. J. A. Johnson.

Kentucky

Mount Sterling—Montgomery Co. Fair. Oct. 30-31. E. E. Curtis.

Louisiana

Centerville—St. Mary Parish Fair. Nov. 7-9. Grace Barras.
 Clinton—East Feliciana Parish Fair. Oct. 23-25. A. L. Irwin.
 Independence—Tangipahoa Parish Fair. Oct. 31-Nov. 2. Theo. B. Husser, Husser, La.
 Lafayette—South La. Mid-Winter Fair. Jan. 9-11. Edward Stagg, Lake Charles, La.

Monterey—Concordia Parish Fair Assn. Oct. 31-Nov. 1. M. M. Parry.
 New Orleans—Orleans Parish Agril. Fair, Am. Legion. Nov. 7-16. Sam Burgdorf.
 Shreveport—Louisiana State Fair. Oct. 18-27. W. R. Hirsch.
 Sulphur—Calcasieu-Cameron Fair. Oct. 20-25. Dr. A. H. Lafargue.

Massachusetts

Segreganset—Bristol Co. Agril. Soc. Nov. 9-11. Florence M. Corder.

Michigan

Barryton—Barryton Community Fair. Oct. 29-30. Bertie McNeilly.
 Blissfield—Blissfield H. S. Fair. Nov. 7-8. R. M. Leonardson.
 Bronson—Bronson Community Fair. Nov. 6-7. Chas. R. Hilton.
 Chesaning—Chesaning Community Fair. Jan. 21-24. C. L. Taylor.
 Clare—Clare-Isabella Agril. Soc. Nov. 6-7. Arthur Steeby.
 Coopersville—Coopersville Agril. Assn. Oct. 31-Nov. 1. Duane W. Dalgleish.
 Lakeview—Lakeview Community Fair. Nov. 20-21. Guy L. Cantwell.
 McBain—McBain Agril. Fair Assn. Oct. 24-25. Otto G. Smith.
 Middleville—Thornapple Community Fair. Nov. 6-7. Roy E. Walters.
 Morley—Morley Agril. Fair Assn. Nov. 7-8. Harold U. Burgess.
 Nashville—Nashville Agril. Soc. Oct. 30-31. John W. Hamp.
 St. Louis—St. Louis Community Fair. Nov. 27-28. R. M. Whitney.
 Sparta—Sparta H. S. Fair. Nov. 6-7. Fred R. Humeston.
 Stanton—Stanton Agril. Soc. Nov. 7. Edwin St. John.

Mississippi

Meadville—Franklin Co. Fair Assn. Oct. 22-25. C. O. Weeks.

Missouri

Kansas City—American Royal Live Stock & Horse Show. Oct. 18-25. A. M. Paterson.

NEW JERSEY

Burlington—Burlington Co. Fair. November 14.

New Mexico

Lordsburg—Southwestern N. M. Fair. Oct. 25-27. Harlan Black.

North Carolina

Beaufort—Carteret Fair. Oct. 20-25. C. Z. Chappell.
 Charlotte—Southern States Fair. Oct. 27-Nov. 1. J. S. Dorton.
 Clinton—Sampson Co. Fair. Oct. 28-31. Wm. G. King.
 Greenville—Pitt Co. Fair Assn. Week of Oct. 20. A. J. Grey, 1073 W. 45th st., Norfolk, Va.
 Henderson—Golden Belt Fair. Oct. 20-24. C. M. Hight.
 Henderson—Vance Co. Colored Fair. Oct. 27-Nov. 1. Brooks Hawkins.
 Littleton—Littleton Tri-Co. Fair. Week of Oct. 27. T. R. Walker.
 Salisbury—Rowan Co. Fair. Week of Oct. 20. Bob Hallock.
 Smithfield—Johnston Co. Fair. Oct. 20-25. Dr. J. W. Whitehead.
 Warsaw—Duplin Co. Agril. Fair. Nov. 10-15. R. D. Johnson.
 Wilson—Wilson Co. Fair. Oct. 20-25. W. H. Dunn.

Ohio

Bluffton—Bluffton Agril. Soc. Dec. 3-5. Harry F. Barnes.
 Columbus Grove—Putnam-Allen Co.'s Ind. Fair. Dec. 16-19. T. M. Teegardin.

Oklahoma

Enid—Garfield Co. Free Fair Assn. Oct. 21-25. J. B. Hurst.

Pennsylvania

Delmatia—Lower Mahonoy Fair. Oct. 23-25. Neal B. Witmer.
 East Greenville—Upper Perkiomen Valley Fair. Nov. 5-7. V. S. Ensminger.
 Martinsburg—Morris Cove Comm. Fair Assn. Oct. 23-25. Ella S. Ebersole, Curryville, Pa.
 Pleasant Valley—Springfield Farm Fair. Nov. 20-22. W. I. Rothenberger.
 Schaefferstown—Heidelberg Community Fair. Oct. 22-24. George M. Myers.
 Unionville—Unionville Community Fair. Oct. 23-25. Roland Connard.

South Carolina

Aiken—Aiken Dist. Agril. Fair. Nov. 3-8. B. J. King.
 Anderson—Anderson Fair. Nov. 3-8. J. A. Mitchell.
 Anderson—Anderson Co. Colored Fair. Nov. 10-15. J. A. Gresham.
 Bishopville—Lee Co. Agril. Fair Assn. Oct. 27-Nov. 1. J. E. Reaves.
 Bowman—Bowman Community Fair. Week of Nov. 10. George W. Oliver.
 Brunson—Hampton Co. Fair Assn. Thanksgiving Week. W. F. Hogarth.
 Central—Pickens Co. Fair Assn. Oct. 20-25. L. S. Griffin.
 Charleston—Charleston Agril. & Indust. Fair. Oct. 20-25. W. M. Frampton.
 Chester—Chester Co. Colored Fair Assn. Oct. 20-25. Wayman Johnson.
 Columbia—South Carolina State Fair. Oct. 20-25. Paul V. Moore.
 Florence—Pee Dee Fair Assn. Oct. 28-Nov. 1. Wm. B. Douglas.
 Greenville—Greenville Co. Fair Assn. Oct. 20-25. C. A. Herlong.
 Greenville—Greenville Co. Colored Fair Assn. Oct. 21-25. U. S. G. Sweeney, Simpsonville.
 Greenwood—Greenwood Co. Fair. Oct. 20-25. E. B. Henderson.
 Loris—Loris Fair Assn. Oct. 28-Nov. 1. J. H. Yon.
 Marion—Marion Co. Agril. Fair Assn. Oct. 27-Nov. 1. D. M. Harper.
 Newberry—Newberry Co. Fair. Oct. 27-Nov. 1. Henry T. Cannon.

Orangeburg—Orangeburg Co. Fair Assn. Oct. 28-Nov. 1. J. M. Hughes.
 Pageland—Chesterfield Co. Fair. Oct. 20-25. R. B. Furidesburk.
 St. George—Dorchester Colored Fair Assn. Nov. 3-8. L. R. Brown.
 Union—Union Co. Fair. Week of Oct. 27. M. C. Page, Jonesville, S. C.
 Walterboro—Colleton Co. Fair Assn. Week of Oct. 27. E. E. Jones.

Tennessee

Chattanooga—Chattanooga Interstate Fair. Nov. 3-8. W. M. Broxton.
 Martin—Martin Community Fair. Nov. 14-15. Milburn Gardner.
 Memphis—Colored Tri-State Fair Assn. Oct. 23-25. Dr. L. G. Patterson.
 Newbern—Dyer Co. Fair. Nov. 5-6. F. E. Wyatt.

Texas

Beaumont—South Texas State Fair. Oct. 30-Nov. 9. L. B. Herring Jr.
 Brenham—Washington Co. Fair Assn. Oct. 22-24. Buddy Fisher.
 Clifton—Central Texas Fair. Nov. 6-8. Hulen C. Aars.
 Conroe—Montgomery Co. Fair Assn. Oct. 27-Nov. 1. Oscar B. Jones.
 Corsicana—Livestock & Agril. Show. Dec. 23-27. J. N. Edens.
 Eagle Pass—Eagle Pass Intl. Fair Assn. Oct. 22-26. J. M. Mabe.
 Eagle Lake—Colorado Co. Fair. Nov. 8-11 (tentative). Ben H. Faber.
 Garwood—Garwood Fair. Oct. 23-25. John H. Hancock.
 Gonzales—Gonzales Co. Fair & Pecan Expo. Oct. 21-25. E. L. Mueller.
 Harlingen—Rio Grande Valley Midwinter Fair. Nov. 26-30. Harry Ratliff.
 Houston—Texas Internat'l. Expo. Oct. 21-28. Bill Sirois.
 Houston—Houston Fat Stock Show & Livestock Expo. Feb. 6-15. W. O. Cox.
 Jourdanton—Atascosa Co. Fair. Oct. 23-25. R. S. Morgan.
 Lamesa—Dawson Co. Fair. Oct. 23-25. Raymond Lee Johns.
 Liberty—Trinity Valley Expo. Oct. 22-25. Milton Sipes.
 Monahans—Ward Co. Fair. Oct. 24-25. W. F. Harwell.
 Orange—Orange Co. Fair. Oct. 20-25. T. O. Landrum.
 Quanah—Hardeman Co. Fair. Oct. 24-25. Pat L. Davis.
 San Angelo—Fat Stock Show & Rodeo. March 5-9. J. C. Deal.
 Seminole—Gaines Co. Fair. Oct. 29-31. Roy K. Shifflett.
 Warren—Warren Community Fair. Oct. 23-25. O. L. Reyall.

Virginia

Emporia—Emporia Fair. Oct. 20-25. B. M. Garner.
 Suffolk—Tidewater Fair Assn. Oct. 21-24. H. C. Holman.
 Kilmarnock—Lancaster Co. Fair. Oct. 20-25.

Wisconsin

Milwaukee—Milwaukee Co. Winter Fair. Nov. 25-28. Dr. Harry P. Seymer, Sta. D, R. 2, Box 1262.

Coming Events

These dates are for a five-week period.

Arizona

Phoenix—Fiesta del Sol. Nov. 13-15. B. P. Murphy, Chamber of Commerce.
 Sells—Papago Indian Fair-Rodeo. Nov. 28-30. Frank Pablo.

Arkansas

North Little Rock—Ark. Livestock Show. Oct. 27-Nov. 2. Clyde E. Byrd, 114 E. 5th St., Little Rock.

California

Anaheim—Halloween Festival. Oct. 31. John M. Johnston.
 Hemet—Hemet Utility Turkey Show. Nov. 6-9. Miles E. Nickles.
 Los Angeles—Western States Coin Machine Show. Nov. 17-19. P. W. Blackford, 115 Venice Blvd.
 Oakland—Armistice Day Celebration. Nov. 11. James A. Malcolm, City Hall.
 Oakland—Pacific Slope Dairy Show. Nov. 12-14. R. E. Jones, 500 Sansome St., San Francisco.
 Porterville—Armistice Day Celebration. Nov. 11.
 Ramona—Turkey Day. Nov. 1. C. H. Lee.
 San Diego—Armistice Day Celebration. Nov. 11.

Colorado

Center—Potato Show & Fair. Oct. 24-25. W. O. Souder.
 Denver—Poultry Show. Nov. 24-26.
 Lamar—Livestock & Poultry Show. Nov. 12-14.

Florida

De Funiak Springs—Legion Armistice Day Celebration. Nov. 11. J. W. Wadsworth.
 Miami—Mahi Shrine Temple Fair-Expo. & Thrill Circus. Nov. 22-Dec. 6. Dr. Glen Smith.

Georgia

Macon—Shrine Circus in Auditorium. Nov. 17-22. G. P. Lockhart.

Illinois

Chicago—Antiques Expo. & Hobby Fair. Nov. 10-15. O. C. Lightner, 2810 S. Michigan Ave.
 Galena—Halloween Frolic & Carnival. Oct. 31. Walter Edwards.
 La Salle—Corn Husking Contest. Nov. 3.

Indiana

Evansville—Shrine Circus. Nov. 17-22. Arthur W. Mann.
 La Porte—Muck Crop Show. Nov. 12-18. Roscoe Fraser, Hort. Bldg., La Fayette.

Iowa

Des Moines—Farm & Home Expo. Nov. 10-21. R. Sorenson, 1005 Valley Bldg.

Kansas

Hays—Food Show. Oct. 26-28.

Kentucky

Louisville—Fat Cattle Show. Nov. 5-7. Ernest L. German, Bourbon Stockyards.
 Maysville—Lions' Club Fall Festival. Oct. 22-25. Chris Russell.

Louisiana

Baton Rouge—All-American Rodeo & LSU Livestock Show. Nov. 8-18. W. M. Babin, Agril. Center, University, La.
 Crowley—Natl. Rice Festival. Oct. 29. Jos. S. Gueno Jr.

Maine

Portland—Elks' Circus in Auditorium. Nov. 17-22. Edward T. Twomey, Box 231.

Massachusetts

Boston—Flower Show in Hort. Hall. Nov. 6-10. Arnott Nehring, 300 Massachusetts Ave.

Michigan

Cheboygan—Potato & Apple Show. Nov. 5-7. Albert A. Griffith, Court House.
 Iron Mountain—Potato Show. Oct. 28-30. D. L. Clananah, Courthouse, Marquette.
 Manistee—Potato & Apple Show. Nov. 4-6. Wayne Crampton, Federal Bldg.
 Marquette—Potato Show. Oct. 21-23. D. L. Clananah.

Minnesota

Alexandria—Turkey Show. Nov. 25-29. Morris B. Baker.
 New Ulm—Poultry Show. Nov. 21-23. H. F. Raabe.
 St. Paul—Sports, Travel & Auto Show. Nov. 15-23. M. P. Kelly, First Natl. Bk. Bldg.
 South St. Paul—Junior Livestock Show. Oct. 27-30. J. S. Jones, Globe Bldg.

Missouri

Monett—Fall Festival. Oct. 30-Nov. 1.

Nevada

Carson City—Admission Day Celebration. Oct. 31.

New Hampshire

Nashua—National Police Circus in State Armory. Nov. 5-8.

New York

New York—National Hotel Expo. Nov. 10-14. Mrs. G. Chetter, 221 West 57th St.
 New York—National Horse Show. Nov. 5-12.

North Carolina

Charlotte—Expo. & Food Show. Nov. 12-22. James B. Vogler, 721 East Trade St.
 Yadkinville—Tobacco & Harvest Festival. Nov. 4-8. J. E. Shaw.

Ohio

Dayton—Armistice Day Celebration. Nov. 11. John Hash.
 Ripley—Farmers Fall Festival. Oct. 23-25. W. C. Richey.
 Eaton—Firemen's Festival & Street Fair. Oct. 20-25.

Oklahoma

Oklahoma City—Food Show. Nov. 12-15.
 Tahleah—Halloween Carnival. Oct. 31. Lions' Club.

Pennsylvania

Harrisburg—Horse Show. Oct. 30-Nov. 1. E. B. Mitchell.

South Dakota

Brookings—Farm & Home Week. Nov. 4-7.
 Colome—Armistice Day Celebration. Nov. 11.
 Huron—Powwow Day. Oct. 25.
 Humboldt—Turkey Day. Nov. 22.
 Madison—Eastern Day. Oct. 25.
 Sioux Falls—Auto Show. Nov. 27-30. DeWalt T. Kleffer, care Argus Leader.
 Vermillion—Dakota Day. Oct. 25.

Tennessee

Grand Junction—Livestock Show. Oct. 22-25. T. H. Bard.

Texas

Gilmer—East Texas Yamboree. Oct. 22-25. Cranfill H. Cox Jr.
 Houston—Shrine Circus in Sam Houston Coliseum. Nov. 9-16. John L. Andrew.
 Italy—Poultry Show. Nov. 26-28. Henry Smithwick.
 Jacksonville—East Texas Livestock Show. Oct. 23-26. R. B. Johnson.
 Plano—Livestock Show. First of Nov. E. A. Randles.
 Rockdale—Livestock Poultry Show. Nov. 6-8. Young Men's Business League.
 Taylor—Texas Farm Festival. Oct. 23-25. Wilson H. Fox.

Utah

Ogden—Livestock Show. Oct. 31-Nov. 6. E. J. Fieldsted.
 Ogden—Poultry Show. Oct. 31-Nov. 6. W. W. Shaw.

Virginia

Suffolk—National Peanut Expo. Oct. 30-31. John B. Pinner.

Washington

Seattle—Pacific Logging Congress. Oct. 22-25. A. Whisnant, Broadway-Oak Bldg., Portland, Ore.

Wisconsin

Madison—Junior Livestock Expo. Oct. 20-22. A. Mucks, Agril. Hall.
 Milwaukee—Statewide Hobby Show in Auditorium. Nov. 20-23. Charles Nevada, care Milwaukee Journal.

Canada

Toronto, Ont.—Dairy Industries Expo. Oct. 20-25. R. Everett, 232 Madison Ave., New York, N. Y.
 Toronto, Ont.—Rameses Shriners' Charity Circus. Oct. 20-25. W. R. Shaw, 1130 Bay St., Toronto, 5.

LOWEST COST

The Billboard costs ONLY 10c a copy on subscription. Simply mail \$1 for 10-week TRIAL subscription to Circulation Dept., The Billboard, 27 Opera Place, Cincinnati, Ohio

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Aikimos, Mr.
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Alexander, T. S.
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Anderson, Rudolph
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Arnbruster, Geo.
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Arnold, Mrs. Harry
ARNOLD, LYLE
Arons, Mrs. Lucy
Arenz, Mrs. Lucy
Arnold, Chas.
Arnold, Frances
Arnold, Mary
Arthur, Dude
ASHLEY, CLYDE L.
Ashmore, R. C.
Aslie, Clarence E.
Askins, L. C.
Atlantic Coastal Expo
Austins, Clarence
AUSTIN, RALPH
Austin, Robt. E.
Aylward, James A.
Babbs, Mrs. Alverna
BABUKA, JOSEPH
Bach, O. J. Show
Bailey, Mable
Baker, A. F.
BAKER, FRANK JOHN
Baker, Joe
Baker, Jos. Fred
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Baker, Wallace Scott
Baldwin, Guy
BARKER, JOHN T.
Barker, Mrs. Mabel
Barkley, Bill
Barnard, J. M.
Barnes, Arthur B.
Barnes, Charlie
Barnes, Floyd
BARNES, JACK ODAED
Barnett, Chester
Barnett, Harry
Barnes, Mrs. Grace
Baron, Henry
Barton, Mr. Billy
Barton, Med. Co.
Barzal, Leo
Bass, Ala
BASS, FREDERICK ALLEN
Bassham, Mrs. Helen
BATES, WM. LEON (COL.)
Baumback, Thomas
Baxter, Mary M.
Bays, Dick
BEAGLE, DONALD O.
Beard, A. J.
Beard, W. H.
Beardfield, Edgar
Beardfield, Robt. C.
Beasley, W. A.
Beatty, Mrs. Walter
Beauchamp, C. J.
Beasley, Hilp
Becker, Anna M.
Becker, Pauline
BECKWITH, CLIFFORD L.
BEEBE, ALLIE B.

Braswell, Bradford
Braswell, B. F.
BRASWELL, WM. DAVID
Brazelton, Wm. R.
Breece, Del.
Brooks, Eri S.
Brooks, James
Brown, Buddy
Brown, D. J.
Brown, Elsie (Bonn)
Brown, Mrs. Emma
Brown, Evans
Brown, G. B.
Brown, Harry F.
Brown, Mrs. Helen
Brown, James F.
Brown, LaVerne
Brown, Manny
Brown, Roy A.
BROWN, RUSSELL A.
Brown, Sonia
Brown, Wheeler
BROWN, WILLIAM
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Bruno, Louis
Bryant, G. Hodges, Mgr.
Bryant, Thelma
Bryer, Mr. Ollie
BRYSON, JOHN CHAS.
Buchanan, K. W.
Buchanan, Thomas
Buechling, W. F.
Baker, E. N.
Bumps, Bobby
Bumpus, James
Bunch, Mrs. Myrtle
Burse, Shorty
Burgess, Ted
Burge, Miss Shorty
Burke, Leo
Burke, Mrs. Leo H.
Burke, Miss Lou
Burke, Shirley
BURKE, WM. FRANCIS
Burkett, Earl
Burnett, Edw. L.
Burnett, James Agnes
Burnetta, Edna
Burns, Mr. Bobby
Burns, Pat
BURNS, SAUL
Burns, W. C.
Burton, Fred
Burton, Harry
BUSH, ROBT. WM.
Bussel, Jack
BUSSELL, JOHN
BUSSEY, JACK GEO.
Butcher, O. J.
Butler, Clyde
Butler, John R.
Buttle, W. W.
Cable, Horace
Cain, W. A.
Caldwell, Geo.
Caldwell, J. E.
Caldy, J. D.
Callahan, Homer C.
Callie, Carl
Cameron, W. G.
Campbell, Mrs. Elsie
Campbell, Jackaline
Campbell, Josephine
Campbell, W. H.
Campbell, W. L.
Campbell, John
Candrea, Jos.
Cantrell, Dallas W.
Cantrell, Larry G.
Carey, Al
Carey, Earl H.
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Carl, Irwin J.
Carl, Joe "Red"
Carlson, Mrs. Florence
Carlie, W. W. H.
Carmen, Rene
Carroll, Mrs. Etta
Carroll, Harry
Carsey, B. T.
Carson, Carl D.
Carson, Herman A.
Carson, Miss L.
Carson, L.
Carter, Mrs. Elizabeth
Carter, Wm.
Cartwright, Karl
Caruso, John J.
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Case, Jack
Casey, Thos.
CASPER, JOHN
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Caton, Al
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Cavanaugh, John
Cecil, Madam
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Chambers, Bob V.
Champion, Jack
Chan & Waneta
Chapin, Ralph
Chayin, Mary
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Chilison, J. J.
Choate, Vernon
Churchill, Johnny
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Clamerson, Ray
Clark, Ernest
Clark, Fred E.
CLARK, HARVEY CHAS.
Clark, James
Clark, Paul F.
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ALEXANDER
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Clark, W. J.
Clave, Victor J.
Clayton, Chas.
Clay, Three
Coakley, Miss Creto
Cobb, Tye
Coe, Ray



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

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Brown, Wheeler
BROWN, WILLIAM
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Bruno, Louis
Bryant, G. Hodges, Mgr.
Bryant, Thelma
Bryer, Mr. Ollie
BRYSON, JOHN CHAS.
Buchanan, K. W.
Buchanan, Thomas
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Burse, Shorty
Burgess, Ted
Burge, Miss Shorty
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Burke, Miss Lou
Burke, Shirley
BURKE, WM. FRANCIS
Burkett, Earl
Burnett, Edw. L.
Burnett, James Agnes
Burnetta, Edna
Burns, Mr. Bobby
Burns, Pat
BURNS, SAUL
Burns, W. C.
Burton, Fred
Burton, Harry
BUSH, ROBT. WM.
Bussel, Jack
BUSSELL, JOHN
BUSSEY, JACK GEO.
Butcher, O. J.
Butler, Clyde
Butler, John R.
Buttle, W. W.
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Campbell, Josephine
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Carl, Irwin J.
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Carmen, Rene
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Carroll, Harry
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Cartwright, Karl
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CLARK, RALPH
ALEXANDER
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Clayton, Chas.
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Cobb, Tye
Coe, Ray

Cockelberg, Alphonse
Cohn, Harry
COKER, WM. WARREN
Cole, Isabelle M.
Cole, Mrs. Robt.
Coleman, Frank
Coleman, Max
Coles, Chas. E.
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Coney, Barney
Conley, Mrs. Billie
Conners, James
Conroy, J. B.
Connors, John G.
Connolly, Robt.
Conway, Harry
Cook, Sam
Cooley, J. A.
Cooper, Joe
Cooper, Mickey
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Copell, Doc
Corbin, Mrs. E. E.
Corbin, Mr. Nunnie
Corby, Wm. H.
Corlett, Earl
CORNEYALE, RALPH P.
Cornwell, J. Willard
Costella, Nicholas
Costellar, Marg
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Costello, Ramona
Costley, Horace W.
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Counter, John
COUNTER, WM. COUNTER
COURTS, ROBT. R.
Cowan, Bud
Cox, Bob
Cox, Doc
Cox, Doc Frank A.

Davis, Chas.
Davis, Chas.
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Davis, Geo.
Davis, Gertrude Thelma
Davis, H. Lee
Davis, Red
DAVIS, RICHARD L.
DAVIS, ROBT. M.
DAVIS WM. ROOSEVELT
Davis, Walter Duke
Dawn, Rose
Dawson, C. A.
Day, Carl E.
Day, Chas. E.
Day, Sam
Day, Tiny
DeBeau, Paul
DeCarano, Pucky
DeChenne, Peck
DeWitt, Miss Bobbie
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DeLamp, Gene
DeVoe, Mrs. Myrtle M.
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Decker, Ralph
Dell, M. T.
Dellabate, Mrs. Jean
Delmar, St
Demcoe, Mary
Demetro, Archie
Demetro, John
Denham, Bert
Denham, Capt. Elton
Dennis, Diane
Dennis, Peggy
Dennison, E. W.
Deuny, Fred

DUNFORD, ACA DON
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Dunn, Les F.
Dunne, Florence
Dupont, Ann
Durham, Tom
Durrett, Dave
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Dwyer, Robt.
Dyer, Helen
Dyer, John
Eade, Eugene
Eagle Feathers, Chief
Eakins, Rodney
EANES, JESSE T.
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Eamhardt, E. E.
Eaustus, Mrs. Aline
Eberth, John
Edwards, Danny
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Edwards, Bill
Eisenberg, Albert
Eli, Frank
ELKINS, GEO. HARLEY
Elerding, Bob & Pearl
Ellis, Billy
ELLIS, DAVID CLARENCE
Ellis, Mrs. Wm.
Elswick, E. W.
Elton, Billy
Emswiler, Mr. Babe
Emerick, Nora
EMIGE, JAMES WM.
English, Julie
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Enos, Magician
Ephriam, Frank
Ephriam, Geo.
ERNEST, JOHN GEO.

Flamme, Gussie
Flannagan, John
Fleming, Mrs. Pearl
Fleming, Tom
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Fletcher, A.
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Flynn, Frank
Follor, Mrs. Bob
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Forsythe, Fred M.
Foster, Jack
FOSTER, JACK MITCHELL
Foulman, James
Fowler, Geo.
Fox, Gerald
Frances, Miss Betty
Francis, Crawford
Francis, Geo.
Franco, Mr. Diane
Frank, Bill
FRANK, EDW. Frank, Geo.
Franklin, Vera
Frederick, J. J.
FRAZIER, HARLEY
Frear, Roy
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Fredericksen, Mrs. Ruth
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Friend, Mrs. H. M.
Frishie, Mrs. Jeano
Fritzgerald, Kenneth
FULKNER, ROBT. WM.
Furican, Harry
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Gabby, Tom

Gallagher, Mrs. Kathleen
Gallagher, Mrs. Bessie
Gallagher, Pat
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Galloway, Clark
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Gamble, Red
Gance, Billie
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Garner, Cora (Aunt Jimima)
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Garson, Gwen
Gascia, D. A.
Gass, Jimmy
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Gay, H. S.
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Gelb, Joe
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Gentry, M. B.
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George, Joe M.
George, Miller
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Gesunudo, Vic
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Geyer, Ray
Gibbons, Harry
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Gibson, Mrs. Bert
Gibson, David J.
Gibson, David J.
Gibson, Leo (Tiny)
Gields, Beatrice
Giguere, Idola
Gillette, Bob
Gilk, Stephen
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Gilliland, Mrs. Larry N.

Gillispie, Eddie
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GODING, WARREN F.
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Goldblatt, John H.
Goldstein, Ted
Gomez, Hernando
Gonzalez, Jerry
Gooch, Mrs. G. B.
Goodale, Katherine
Goodman, Harry S. (Author)
Goody, Ray
Gordon, Leonard
Goret, Penny
Gould, Marcellita
GRABERT, JAMES E.
GRABERT, JOS. LEWIS
Grable, Jack W.
Grady, Jack
Graf, Mrs. Lucille
Graham, David
Graham, R. C.
Grant, Edw.
GRANT, HARRY LEE
Gratiot, M. J.
GRAVES, CLINTON H.
Gray, G. G.
Graybill, Richard
Great Amer. Circus of Ind.
GREEN, DOC (MINSTRELS)
Green, Lew
Green, Josell
Green, Mozell
Green, Ralph
Greenburg, Mrs. Bobby
Greeno, Ed
Gregory, Wm.
Greiner, Eddie
Grey, Bill
Gridley, Beni. C.
Griffin, Albert
Griffin, Beatrice
Griffin, Bernice
Griffin, Mrs. Frank
Griffin, Gwen
Griffin, Willard
Griffith & Wells
Groce, Raymond
GRIFFITH, LEWIS
Grogan, Tommy
Gross, Louise
GROSSO, BILL
Grover, Charlie
Groves, Elenora
Gunn, Geo.
Gunn, Harry
GUTHRIE, CURTIS A.
Guthrie, Ethel
Hackbarth, June
Haibough, C. C.
HAIL, G. V. C. MACK
Haithcox, Frank
HALE, CHAS. W.
Hale, D. D.
Hale, E. C.
Halke, R. S.
Hall, Almer
Hall, Birdie E.
Hall, Mrs. Jackie
Halliday, Harold H.
Hally, Harry H.
Halm, Eugene J.
Hamilton, Mrs. Ethel
Hamilton, Mrs. Jack
Hamilton, Wm. F.
HAMILTON, WM. L.
Hampton, Goldie
HAMRICK, W. T.
Hander, Joe
Haney, Chas.
Hangsterfer, A. F.
Hanson, Jerry
Hardeman, Sam
Hardiman, Mrs. Pat
Harding, Wm. Reid
Harigan, Hop
Harkins, Johnny
Harnett, Beverly
Harnett, Bill
Harper, Mabel
Harper, Reales
Harrell, Warren
Harrington, Mrs. J. L.
Harris, Mrs. Anna C.
Harris, Bert
Harris, Franke
Harris, Gladys
HARRIS, GEO. WM.
Harris, Harry B.
Harris, Jackie
HARRIS, JAMES COLUMBUS
Harris, Mrs. John
Harris, Mrs. John
Harris, Rome
Harris, Virginia, Agt.
HARRIS, WM. BENTON
Harrison, Danny
HARRISON, JOHN DUVAL
Harrison, Kitty
HARRISS, PAUL W.
Harrower, Jean
HART, JAMES HENRY
HART, ROY OSRO
Hartung, Robt. R.
Hartz, Ben
Hartzell, Leonard
Harvey, Earl

Harvey, Geo.
HASKETT, DONALD D.
Hass, Harold R.
Hassel, Jos. M.
Hattton, Mrs. Kay
Hayden, Paul
HAYES, KAY HEALEY, FRANK ROBT.
Henn, E. L.
Heart Bros.
HEATON, RUSSELL R.
Heaton, Russell R.
Heck, Luther C.
HECTOR, FRANK
Heller, Geo. M.
HELM, CHAS. R.
HELM, CHESTER ROBT.
HELMS, KERMIT CLIFTON
HELTON, HERMAN
Henderson, Mrs. Desma
HENDERSON, FRANK
Henderson, Gaylor
Henderson, Geo.
Henderson, Johnny
Henderson, Robt. E.
HENDRIX, EUGENE W.
Hennies, Mrs. Rose
Henry, Dorothy
HENRY, ROBT. LEE
Henry, Thomas H.
Hensley, Elmer Lee
Herlong, Jake
Herndon, Wayne
Hess, Patricia
HESKETH, ROBT.
Hewitt, Jack
Hewitt, June
HICKEY, MAURICE EDW.
Hicks, W. H.
Hill, Patsy
Hill, Stacey E.
Hinckley, R. H.
Hines, Johnny
Hoehberg, Jacke
HOCKADAY, LONNIE
HODGES, CECIL OLAY
Hodges, C. H.
Hodgson, Mrs. Bobbie
Hoffman, Dorothy
Hoffman, Geo.
Hoffman, Hans
Hoffman, Paul
Hoge, Monroe
Hog, John W.
Holden, Jack
Holden, John
Holden, L. E.
Holland, Virgil
HOLLINGS, HOWARD H.
Holoway, Fred
HOLMAN, THEODORE
Hook, Chas. S.
Hook, C. S.
Hopkins, Horace
Hopkins, Mrs. Monroe
Hortnatt, Buddy
Horton, Bill
Horton, Floyd
Horwitz, Vic
Hos, Leland
Hose, Everett
HOUGHEN, KENNETH D.
Houck, A. C.
Houser, Alberta
Houts, Smokey
HOWARD, CHARLIE (COL.)
Howard, Frank
Howard, Holly
Howard, Kenneth W.
Howell, A. W.
Howes, Clyde
Hoyer, Bill
Huddle, Mrs. Pearl
Hudspeth, Fred
HUFF, HUGH WILBUR
Huff, Mrs. Pauline
Hurnes, Cora
Hughes, Eddie
Hull, Hubert
Hull, S. A.
Humphries, Miss Billie
HUNT, DANIEL P.
Hunt, Mrs. Walter
Hunter, Charlie
Hunter, Mrs. May
HURD, HENRY WILTON
Hurst, Frances G.
Hurst, Joe
Hurt, Elizabeth
Huson, Jack
Hutchinson, W. G.
Hyman, Al
Hymon, James
Imler, Harold Eugene
Isaacs, Henry
ISCOLL, E. EUGENE
ISON, EARL GROVER
IVEY, GROVER CARBY EDW.
Jackson, Chas.
Jackson, Effie
JACKSON, JIMMIE B.
Jackson, Joe
Jackson, Robt.
Jacobson, Jake
JAMES, FRANK JAMES, VYRVA ELMER
Jane, Geo.
Jandevs, The
JARJARD, WM. LUTHER
Jarris, Carl
Jeffords, Lloyd
Jeffries, Carl
Jeleusnik, Eugene
Jenkins, Bessie
Jenkins, Rastus
Jenkins, Benj.
Jenny, Earl
Jentry, J. D.

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Cozzette, Joe
CRABTREE, JACK
Crabtree, Lawrence L.
Craig, Betty
Crase, Mrs. Lucile
Crawfords, Original
Crawford, Robt. P.
Crawford, Vogel
Creckloff, Wm.
CREENOUGH, PAUL B.
Crosby, Miss Tiny
CROSS, C. C.
Crowley, G. C.
Crowley, Francis
Crowley, Mrs. G. C.
Crowley, Pete C.
Crozier, R. B.
Cruz, Mrs. Dovo
Culbert, Ray
Culbertson, Walter
Cummins, Julius
Cunn, Fred
Cunningham, Gene
CURTIN, CLIFTON F.
Curtis, Geo.
Curtis, Mrs. Yvonne
Cushman, A. D.
Cushman, Victor L.
Donats, Frankie
Donohue, Gladys
Donovan, Claude
Donovan, John D.
Dorey, Fred
D'Orio, ELDON JOS.
D'Orto, Ida
Doss, Tex Benny
Douglas, Geo.
Doughtrey, Mrs. D.
Doyle, Frank
Doyle, Jimmy
DOYLE, JOHN LAWRENCE
Drane, Mrs. Bertha
Drew, James H.
Driscoll, Edw.
Driskill, Thelma
Drum, Ed
Drum, W. M.
DuRay, E. S.
DUCHARNE, HENRY W.
Duncan, Dallas E.
Duncon, Frank

Dent, C. R.
Dereport, Willie B.
Desmond, Hollis
Detwiler, Arthur B.
Detwiler, Arthur S.
Deverell, Edw. T.
Devol, Loretta
Dexter & St. Claire
Dickens, Raleigh
Dickerson, Chas. Ed
Dickerson, Wiley
Dicks, Paramount Show
DICKSON, PAUL D.
Didole, Tony
Diederich, Chester L.
Dillard, Catherine
Dillin, Elmwood
Dillon, Dick
Dippell, Gertrude
DISTASIO, STEPHEN D.
DIXON, ROBT. CARL
DOBBS, WM. DAVID
Dock, Sam
Dodie, Curtis
Donaldson, R. F.
Donats, Frankie
Donohue, Gladys
Donovan, John D.
Dorey, Fred
D'Orio, ELDON JOS.
D'Orto, Ida
Doss, Tex Benny
Douglas, Geo.
Doughtrey, Mrs. D.
Doyle, Frank
Doyle, Jimmy
DOYLE, JOHN LAWRENCE
Drane, Mrs. Bertha
Drew, James H.
Driscoll, Edw.
Driskill, Thelma
Drum, Ed
Drum, W. M.
DuRay, E. S.
DUCHARNE, HENRY W.
Duncan, Dallas E.
Duncon, Frank

Espey, Jas. H.
EUDALEY, CLARENCE M.
Eule, Monroe
Evangeline Shows
Evans, E. J.
Evans, James
Evans, Jerry & Co.
Evens, Joe
Egan, Geo. E.
Egsted, Banj. Al
FABYANIC, FRANK
Fairweather, Helen F.
Falk, Carl
FANNING, JOHN R.
FARELL, PAUL
Farmer, H. G.
FAULKNER, JOHN H.
Faust, Ben
Faust, Frank L.
Faust, Jake
Feaser, Marlin K.
Fee, Harry
FEENEY, JAMES B.
Fellingham, Bill
Felmet, Mrs. Alta
Felton, Mrs. Harry
Felton, Mrs. Hazel
Felton, Nate
Felyer, Mr. Gene
Ferguson, Lovona
Ferguson, Mrs. Myrtle
Fernandez, E. K.
Ferrell, Betto
Ferrell, Mrs. Ireo
Ferrell, James
Ferris, Richard
Field, Mrs. Judith
Fieldman, Mrs. Virginia
Fields, Mrs. V. E.
Fillina, B.
Fillina, Mary
Filmer, James
Fincher, Elmer
Finnerty, P. J.
Firroudo, Joe
Fisher, Dr. John
FISHER, THOS. G.
Fitze, Claude H.
FITZGERALD, FRED H.

Gaiote, Mrs. Kathleen
Gallagher, Mrs. Bessie
Gallagher, Pat
GALLANT, GEO. B.
Galloway, Clark
GALLOWAY, WM. DOUGLAS
Gamble, Red
Gance, Billie
Gardner, Sailor
Gardner, Thomas
Garey, Mrs. E.
GARLAND, ROBT. C.
Garner, Cora (Aunt Jimima)
GARNER, ROBERT A.
Garson, Gwen
Gascia, D. A.
Gass, Jimmy
Gaubert, Mrs. Earl
Gavin, J. L.
Gay, H. S.
GEE, JAMES RUSSELL
Gee, Robt. H.
Gelb, Joe
Generello, Sam
Gensler, Flossie
Gentry, M. B.
George, Diana
George, Elizabeth
George, Joe M.
George, Miller
GEORGE, SAMMY
Gerber, Joe (Red)
Gerry, Rev. F. J.
Gesunudo, Vic
Gester, Norman R.
Geyer, Ray
Gibbons, Harry
GIBBONS, JAMES GIBSON, BERT DALE
Gibson, Mrs. Bert
Gibson, David J.
Gibson, David J.
Gibson, Leo (Tiny)
Gields, Beatrice
Giguere, Idola
Gillette, Bob
Gilk, Stephen
Gill, Jimmy
GILLAM, EVERETT L.
Gilliland, Mrs. Larry N.

Guthrie, Ethel
Hackbarth, June
Haibough, C. C.
HAIL, G. V. C. MACK
Haithcox, Frank
HALE, CHAS. W.
Hale, D. D.
Hale, E. C.
Halke, R. S.
Hall, Almer
Hall, Birdie E.
Hall, Mrs. Jackie
Halliday, Harold H.
Hally, Harry H.
Halm, Eugene J.
Hamilton, Mrs. Ethel
Hamilton, Mrs. Jack
Hamilton, Wm. F.
HAMILTON, WM. L.
Hampton, Goldie
HAMRICK, W. T.
Hander, Joe
Haney, Chas.
Hangsterfer, A. F.
Hanson, Jerry
Hardeman, Sam
Hardiman, Mrs. Pat
Harding, Wm. Reid
Harigan, Hop
Harkins, Johnny
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Harnett, Bill
Harper, Mabel
Harper, Reales
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Harris, Bert
Harris, Franke
Harris, Gladys
HARRIS, GEO. WM.
Harris, Harry B.
Harris, Jackie
HARRIS, JAMES COLUMBUS
Harris, Mrs. John
Harris, Mrs. John
Harris, Rome
Harris, Virginia, Agt.
HARRIS, WM. BENTON
Harrison, Danny
HARRISON, JOHN DUVAL
Harrison, Kitty
HARRISS, PAUL W.
Harrower, Jean
HART, JAMES HENRY
HART, ROY OSRO
Hartung, Robt. R.
Hartz, Ben
Hartzell, Leonard
Harvey, Earl

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Hander, Joe
Haney, Chas.
Hangsterfer, A. F.
Hanson, Jerry
Hardeman, Sam
Hardiman, Mrs. Pat
Harding, Wm. Reid
Harigan, Hop
Harkins, Johnny
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Harnett, Bill
Harper, Mabel
Harper, Reales
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Harris, Bert
Harris, Franke
Harris, Gladys
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Harris, Harry B.
Harris, Jackie
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Harris, Virginia, Agt.
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Harrison, Danny
HARRISON, JOHN DUVAL
Harrison, Kitty
HARRISS, PAUL W.
Harrower, Jean
HART, JAMES HENRY
HART, ROY OSRO
Hartung, Robt. R.
Hartz, Ben
Hartzell, Leonard
Harvey, Earl

Hortnatt, Buddy
Horton, Bill
Horton, Floyd
Horwitz, Vic
Hos, Leland
Hose, Everett
HOUGHEN, KENNETH D.
Houck, A. C.
Houser, Alberta
Houts, Smokey
HOWARD, CHARLIE (COL.)
Howard, Frank
Howard, Holly
Howard, Kenneth W.
Howell, A. W.
Howes, Clyde
Hoyer, Bill
Huddle, Mrs. Pearl
Hudspeth, Fred
HUFF, HUGH WILBUR
Huff, Mrs. Pauline
Hurnes, Cora
Hughes, Eddie
Hull, Hubert
Hull, S. A.
Humphries, Miss Billie
HUNT, DANIEL P.
Hunt, Mrs. Walter
Hunter, Charlie
Hunter, Mrs. May
HURD, HENRY WILTON
Hurst, Frances G.
Hurst, Joe
Hurt, Elizabeth
Huson, Jack
Hutchinson, W. G.
Hyman, Al
Hymon, James
Imler, Harold Eugene
Isaacs, Henry
ISCOLL, E. EUGENE
ISON, EARL GROVER
IVEY, GROVER CARBY EDW.
Jackson, Chas.
Jackson, Effie
JACKSON, JIMMIE B.
Jackson, Joe
Jackson, Robt.
Jacobson, Jake
JAMES, FRANK JAMES, VYRVA ELMER
Jane, Geo.
Jandevs, The
JARJARD, WM. LUTHER
Jarris, Carl
Jeffords, Lloyd
Jeffries, Carl
Jeleusnik, Eugene
Jenkins, Bessie
Jenkins, Rastus
Jenkins, Benj.
Jenny, Earl
Jentry, J. D.

JENSEN, RALPH PALMER
Jobe, Elizabeth
John, Frank
JOHN, PETER
JOHN, RUSSELL O.
Johnson, Coster
Johnson, Frank
Bruno
Johnson, Howard (Tex)
JOHNSON, JAMES
Johnson, J. H.
Googs
Johnson, J. H. Tex
Johnson, J. W.
Johnson, Mrs. Jewell D.
JOHNSON, MIKE
JOHNSON, PETE
JOHNSON, RALPH
Johnson, Ray
Johnson, Russell B.
Johnson, Slim
JOHNSON, THOMAS F.
Johnstone, John G.
Johnson, Mrs. Vivian
Johnston, Lloyd G.
JONAS, ARTHUR OTTO
JONES, ARTHUR OLEO
Jones, Ben R.
Jones, Mrs. Carl T.
Jones, Guy
Jones, Frank (Spider)
Jones, Paul
Jones, Mrs. Paul
Jones, W. A.
Jones, W. R.
Jones, Zenith
Jordan, Don
Jordan, Red
JOSLIN, C. A.
Joy, Earl
Judd, Arlene
Julie, Madam
Jussiter, Frank A.
Kabanick, Marion
Kahman, Chester
Kassner, Martin L.
Kemper, J. H.
Kane, Joe
KANERVO, HENRY I.
Kardova, Victor
Karr, Lonnie
Kaufman, Mrs. Mary I.
Keating, Catherine M.
Kellarny, Daniel
Keller, Helen
Keller, S. E.
KELLEY, DON HERMAN
Kelley, Elsie
Kelley, Marvin
Kelley, Slim
Kelly, Dan
KELLY, EDW. HENRY
KELLY, JOHN LISBON
KELLY, JOE
Kemp, Irwin
Kendrick, Robert
Kennedy, Thos. F.
KENT, WM.
Kenyon, Mrs. Anna
Kepley, Dixie
Kerrick, Mrs. Ted
Kester, Elizabeth
Keystone, Lillian
Kiehl, Eddie L.
Kielman, Bennie
Kile, Nedra
Kimball, Dude
Kimball, Romaine L.
Kimbley, Carl
Kimmel, Don
King, Clarence
King, Reumaino
King, Fhea
King, G. M.
King, Mrs. Geo. E.
King, Mrs. Helen T.
King, John H.
King, Lee
King, Mickey
King, Nancy
King, Puggie
Kingman, Frank H.
Kinsler, W. H.
Kinsel, Marie
Kinsler, Lewis
Kirke, Wm. H.
Kirkes, Harry
Kitchen, Johnny
Kleinfield, Nancy
KLINE, ALBERT COLVIN
Klingman, L. E.
KNIGHT, DALLAS C.
Knowes, Wm.
Knowes, Eileen
KNOX, FORREST DALE
Koenig, Ed
Korun, Jack
Konealonek, Mrs.
Koppelman, Ray
Korkosky, Frank
KOSTERMAN, Ralph
KOUSIOS, JOS. ANDRIAN
Kramer, Fred
Kramer, Heloise
Kramer, Joe
Krutz & Krutzo
Kubler, Carl
KULP, CHAS. J.
Kuper, Betty
Kury, Joe
LaBelle, Esther
LaGarde, Mac
LaMan, Art
LaMont, Charley
LaPorte, Babe
LaRay, H.
LaVette, Henri
LaVette, Mrs. Ivs
LAJOR, WATTSON
Lake, Viola
Lakin, Charles
Lako, Steve
Lamb, Gil
Lamb, Sammie
Lambert, Emile
Lambert, Zorita

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS, DISTRIBUTORS — NEW, ATTRACTIVE Doll Swing, 23" high, five colors. Big seller, \$1.00 sample. Write for wholesale price. THREE LAKES TOY CO., Three Lakes, Wis. x

BIG MONEY TAKING ORDERS — SHIRTS, TIES, Hosiery, Underwear, Pants, Jackets, Raincoats, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. x

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalcomania Name Plates in small quantities. "RALCO," 727 Atlantic Ave., Boston, Mass. x

BUILD PERMANENT BUSINESS OF YOUR OWN WITH IMPROVED Roach Destroyer. Agent's name on label. Write GOLDWYN SMITH CO., Tampa, Fla. x

CHRISTMAS CARDS — SELL 50 ASSORTED Folders, name imprinted, \$1.00. Cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J. x

DEMONSTRATE SENSATIONAL BIG FALL AND Xmas Season Store Item — Staminite Art Colors form amazing color patterns on water. Dip candles, bottles, ash trays or other objects to decorate with beautiful color designs. 200% profit. Biggest Xmas and winter seller for stores, bazaars and fairs. STAMINITE CORPORATION, Dept. B, New Haven, Conn. nolx

EARN WHILE TOURING. SELL IMPROVED, original, changeables; religious; (Blue Stock Signs, cost 3c, retail 25c.) KOEHLER'S, 335 Goetz, St. Louis, Mo. oc25x

GREAT NEWS! — DEFENSE STAMP CHRISTMAS Cards now ready. Extensive radio campaign by United States Treasury Department will create enormous demand. Livewires will clean up. Sample packet, 25c. Details free. EVERS, 5156B Simonson, Elmhurst, N. Y. x

JUST OUT! — BEAUTIFUL THANKSGIVING, Christmas Tinsel Signs, 11x14, cardboard; retails 35c; cost \$5.00, 100; 15 samples, \$1.00 postpaid. ACHY, 306 Bowery, New York. nolx

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 303 Degraw St., Brooklyn, N. Y. no8x

MEN'S - LADIES' TOPCOATS, 35c; WINTER Coats, 40c; Suits, 88c; Pants, 23c; Dresses, 10c. Other bargains. Catalog free. PORTNOY, 566 C-Roosevelt, Chicago. x

PENCIL MAGNIFYING GLASS — RUBBER mounted, unbreakable, triple power. Fits any pencil. Sample 25c. MARK SPECIALTY CO., 89 Westminster Rd., Rochester, N. Y. x

REMEMBER YO-YO? SENSATIONAL NEW game, "CHOPSTIX," will also sweep the nation. Make fast, easy money. Send 25c immediately (no stamps) for sample and wholesale setup. All territory virgin. BOX 285-B, Minneapolis, Minn. no29x

SELL NEW AND USED CLOTHING FROM store, home, auto. Men's used Shoes, 15c; Ladies' used Dresses, 10c. Other bargains. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-MW Jefferson, Chicago. nolx

SELL NEW, USED CLOTHING FROM HOME, Auto, Store — Men's Suits, 77c; Leather Jackets, 29c; Overcoats, 43c; Dresses, 10c; Ladies' Coats, 33c. Other bargains. Catalog free. SGN, 565-A Roosevelt, Chicago. x

SELL NEW HIT ITEM! — SMART SMOKER'S Accessory, four colors. Fast 25c seller to men, women. 40% commission. WATSON, Barry, Ill. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1107 Broadway, New York. no29x

WINDOW SIGN LETTERS — NEW "ROMAN" style. Large sizes, penny each; absolutely beautiful. Free samples, new catalogue. ATLAS, 7941-L Halsted, Chicago. oc25x

WORLD'S SENSATIONAL NOVELTY IN Generation — Will also sweep the nation. Samples 25c coin. Write JOSEPH CURIN, 1807 Carpenter St., Chicago. x

SALESMEN WANTED

CLEAN UP NOW TILL XMAS — FAST SELLING Perfume Beads. Low prices. Big profits. MISSION, 2328 W. Pico, Los Angeles, Calif. no29x

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Gummed Tape, Christmas Cards, Salesbooks, Advertising Calendars, Pencils, Picture Cards, Tags, Pricing Sets. Experience unnecessary. 40% commission. Free deals. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 510, Chicago. x

WANTED — SALESMAN. FIVE COLOR AMERICAN Victory Sticker. Good flash. Sells on sight. Send 10c for sample and particulars. E. ALDERMAN, 1630 R St., N. W., Washington, D. C. x

BUSINESS OPPORTUNITIES

PENNY ARCADE FOR BOWLING ALLEY — Army town, 80,000 soldiers. Fifty-fifty deal. THE PLAYDIUM, 829 1/2 Second, Alexandria, La. x

SELL AC AND CHAMPION GUARANTEED RE-conditioned Spark Plugs. Twelve in a box. Your cost only twelve cents each. Retail at thirty-five cents. Only two boxes necessary to start. No competition. DEPENDABLE SPARK PLUG CO., 5480 Cornell Ave., Chicago, Ill. x

INSTRUCTIONS BOOKS & CARTOONS

GIRL PHOTOS, CARTOON BOOKS, DEN Pictures, Clever Books, Novelties. Big assortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, O. x

PRETTY GIRL (REAL PHOTOGRAPHS) BOOKS, Novelties. Big assortment, \$1.00; catalog 10c. B. BRAUN, 353 W. 47th St., Chicago. x

SHOWMEN — MAKE YOUR OWN PLASTER. No experience necessary. Send two dollars for sample mould and price list. BERNARD KREAGER, Route 3, Pataskala, O. x

THRILLING, SNAPPY — MEXICAN, CUBAN Pictures, Books, Booklets, Miscellaneous Samples. Lists, 50c (refunded). JORDAN, Beacon Chambers, Boston, Mass. x

YOU CAN ENTERTAIN AND MYSTIFY AUDIENCES with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. x

MISCELLANEOUS

NAME-IN-HEADLINES NEWSPAPERS, \$7.50 per 1,000. Immediate shipment. Presses bought, sold. Ink, 50c lb. KRIMM, 1609 N. Broad, Philadelphia, Pa. x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 HERSHEY 1c, 5c CANDY BAR VENDING Machines, \$2.00; Peanut, Gum Venders, \$2.00. Many kinds, cheap. NORTHSIDE CO., Indianapolis, Ind. no8

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-no8x

AUTOMATIC WARNER VOICE RECORDER — New type mechanism, best of condition throughout; 25c Slot. Disks cost 5c. Army camps and arcades make fine locations; \$50.00 weekly take easy; \$450.00 crated. ROSS V. MCGUIRE, 1322 Lee Ave., Long Beach, Calif. oc25

BRITE SPOTS, OH BOY, COMMODORE, WHITE Sails, Luckies, Thriller, Clipper, \$10.00; Box Score, Side Kick, Kllick, Genco Fair, Stop and Go, Triple Play, Rink, Circus, Zip, Chubbie, \$7.50; Paces Races, black (recently refinished), \$35.00; Galloping Dominoes (cracked glass), \$25.00; Twin Twelve, complete with Buckley adapter in wood cabinet, \$75.00; Vest Pocket, \$20.00. CLIFF WILSON, 212 E. Chestnut, Arkansas City, Kan. x

DIGGERS AND ROTARYS — WILL PAY CASH. State manufacturer, year, style and price. BRONSON COMPANY, 540 Lake Shore Drive, Chicago, Ill. oc25

ERIE DIGGERS, BUCKLEY TREASURE ISLAND Diggers, Mutoscope, Merchantmen Diggers, Arcade Machines, Candy Bar Machines, Scales. NATIONAL, 4242 Market, Philadelphia, Pa. x

FACTORY REBUILT RED HEAD TRACKTIMES — All latest improvements including extra clear glass over decorated glass to prevent breakage of latter. Greatest money making Console, \$65.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 2611 Indiana Ave., Chicago. x

FOR SALE — VEST POCKETS, \$20.00; AMERICAN Eagles, 1c-5c, \$12.00; Blondie, \$15.00; Roxy, \$10.00; Holdover, \$9.00; Spaedway, \$12.00; Dixie, \$18.00; Gingers, \$9.00; Big Show, \$10.00; Baby, \$4.00; Deluxe Western Baseball, F. P. and P. O., \$50.00; ABT Red, White and Blue Target, \$10.00. JOHN HARLE, Memphis, Mo. x

FOUR SLIGHTLY USED 25c MILLS DICE Machines and Console Stands, \$40.00 each. Deposit \$5.00 with order. J. R. KATZ, Fort Dodge, Iowa. x

FREE PLAYS — ALL IN A-1 CONDITION. Mr. Chips, \$10.50; Roller Derbys, \$18.50; Roxies, \$13.50; Short Stops, \$21.50; Triumphs, \$7.50; Vacations, \$19.50; Golden Gates, \$8.50; Big Towns, \$18.50; Cadillac, \$18.50; Champions, \$8.50; Clippers, \$8.50; Conquests, \$10.50; Dixies, \$20.50; Luckys, \$12.50; Commodores, \$10.50; Double Features, \$16.50. Over 500 more Free Plays, Pay Tables, Consoles and Counter Games to choose from. Send for complete list. Terms: 1/3 deposit with order, balance C. O. D. METRO NOVELTY CO., 2000 N. Oakley, Chicago. x

MILLS BLUE FRONTS, \$35.00; 1c PLAY, \$27.50; 10c Gooseneck, \$27.50; 1c Gooseneck, \$17.50; Q.T.'s, \$20.00; Vest Pockets, \$27.50; Columbia, \$37.50; Steel Cabinets, Mills Dewey's, \$25.00. ROCKPORT NOVELTY CO., Rockport, Tex. oc25

PIN TABLE BARGAINS — SPORT SPECIAL, \$55.00; Grandstands, \$55.00; Majors, \$60.00; Zig Zag, \$75.00; All-American, \$40.00; Brite Spot, \$25.00; Punch, \$10.00; Doughboy, \$30.00; Lucky Strike, \$35.00; Commodore, \$17.00; Stoner Baseball, \$15.00; Glamour, \$20.00; Cadillac, \$30.00; Lucky, \$15.00; Ump, \$50.00; Silver Spray, \$90.00. Many others. GOODBODY, 1824 E. Main St., Rochester, N. Y. x

PIN GAME DOORS — AN EXTRA DOOR IS worth its weight in nickels. Three for \$2.50. Specify games. Shipped prepaid. GERBER, 779 Coney Island Ave., Brooklyn, N. Y. x

ROCK-OLA WORLD SERIES, \$20.00; DELUXE Scales, \$10.00; Janette 110 D.C. Convertors, \$16.00; American Eagle, \$13.00; Zoom, \$9.00; Reel Spot, \$3.00. Want Wall Boxes, Phonographs, Adaptor Units. ACE MUSIC CO., Waukon, Ia. x

SEND FOR BADGER'S 32-PAGE COIN MACHINE Catalog. Over 1,000 reconditioned Machine Bargains. Accessories, Parts, Supplies. BADGER NOVELTY, 2546 N. 30th, Milwaukee, Wis. no29x

SPECIALS — 50 1c SNACKS, \$6.95; 50 BUREL, \$7.25; Stewart & McGuire Nut, \$3.75; 4-Column Nut, \$3.95; 50 3-Column 1c Cigarette Machines, \$12.95. Wanted, all types of Counter Games. MIDWAY, 432 W. 42d St., New York, N. Y. x

"SPECIAL" — 25 5-COLUMN VARIETY SHOP Nut Venders, with stands, \$20.00; 50 1c Burels, \$7.50; 25 Northwestern Deluxes, \$9.00; 25 1c Imps, \$6.50; 25 Stewart McGuire Nut, \$3.33. CAMEO VENDING SERVICE, 402 W. 42d, New York. x

TWO 61 WURLITZERS, \$80.00; TEN 39 ROCK-OLA Counter Models, \$85.00; ten 39 Rock-OLA Deluxe, \$160.00; five 40 Rock-o-Lite Masters, \$180.00. BERT FROST, Box 101, Rising Sun, O. x

TWO 1941 EVANS BANG TAILS WITH JACK Pot and Remote Control, used three days, \$225.00. JAMES P. TALLON, 2233 Montreal St., New Orleans, La. x

WANTED — ALL MAKES AND MODELS OF Used Phonographs and Slots. Will trade like new and used Pin Games, Consoles, Scales, Arcade Equipment and Telephone Music Setup. Write for our guaranteed bargain list. NORTH-WESTERN MUSIC CO., 120 W. 3d St., Sterling, Ill., or to Mississippi Vending Company, Philadelphia, Miss. nolx

WANTED — SIDE VENDING MINT COMPARTMENTS only. Will trade like new or used Pin Games for Mills Escalator Slots. COLEMAN NOVELTY, Rockford, Ill. x

WANTED — 20 OR 24 RECORD PHONOGRAPHS, any kind of Wall Boxes. For sale, Seeburg Classic, \$175.00; 10 Buckley Wall Boxes at \$10.00 each. OAKDALE SALES, 3509 N. Marshfield, Chicago, Ill. x

WILL BUY OR TAKE TRADES ON USED Phonographs — Write full details on what you have to sell and what you want to buy. NATIONAL NOVELTY CO., 183 Merrick Road, Merrick, Long Island, N. Y. tfnx

WRITE FOR LIST — CONSOLES, PAYTABLES, Novelty and Counter Games; closeout prices. Trade for legal machines. WESTERN AMUSEMENT CO., Farley, N. M. x

10 STEWART-MCGUIRE VENDORS, \$2.50; 2 Hole-in-One, \$9.00; Viewoscopes, \$17.00; 5 Esquire Premium Vendors, \$7.00. BABBITT BROS., Bayonne, N. J. x

17 GOTTLIEB TRIPLE GRIPPERS, PRACTICALLY new, sample, \$9.00; lots of five, \$8.25. 1/3 deposit with an order, balance C. O. D. SICKLING CO., OF INDIANA, 927 Ft. Wayne, Indianapolis, Ind. x

100 DISPLAY INSERTS TO BE USED IN PREMIUM Vendors. Will accept reasonable offers for part or all. BOX C-256, Billboard, Cincinnati. x

PRINTING

HAMMERMILL LETTERHEADS, ANY COLOR paper, ink; 300 8 1/2 x 11, \$1.58 postpaid; 32 styles type. Free particulars. WOODRUFFS', 217-R Lewis, Duluth, Minn. x

WINDOW CARDS — 14x22, \$2.50 HUNDRED; 11x14, \$1.75; 115 Two Color Letterheads, Envelopes, \$1.50 postpaid. HERALDS. HUBBARD SHOW PRINTING, Rector, Ark. nol

1,000 PERFORATED DUPLICATE NUMBERED Tickets, \$1.25; 1,000 3x8 or 4x6 Handbills or Coupons, \$1.25; 5,000, \$3.50. SHO-PRESS, 708 E. Matthews, Jonesboro, Ark. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE quart heavy Popping Kettle, \$14.50. CAMEL CORN EQUIPMENT, 122 S. Halsted St., Chicago, Ill. x

AVIATION GROUND TRAINER — SOUNDS and controls like aeroplane. Good condition; formerly used by army. No competition. Operate independently, makes money summer and winter. Other business; sacrifice, \$700.00 cash. HENRY AWBREY, 1314 Lee, Alexandria, La. x

CORN POPPERS, CAMEL CORN EQUIPMENT, Aluminum Geared Popping Kettles, Burners, Tanks; Long-Eakins, Burch, Cretor, Dunbar. NORTHSIDE MFG. CO., Indianola, Iowa. de27x

ELECTRIC CANDY FLOSS MACHINE — SINGLE head model, Little Jewel. In perfect condition. Price \$55.00. J. LAYTON, 10 Buttonwood St., Trenton, N. J. x

FEARLESS POPPER — HOMEMADE CABINET, 18" Wheel; 7x11 Pearl Printing Press, Type. Cheap. Write JOHN McLAUGHLIN, 26 Hoffman, Torrington, Conn. x

SKATING FLOOR — FACTORY BUILT HARD-wood floor on frame, complete with bolts. Has been used 10 months. Good condition. Size 40'x80'. Sell cheap if taken soon. SCOTT'S ROLLARENA, Lexington, Ky. x

FOR SALE SECOND-HAND SHOW PROPERTY

A-1 HEADLESS LADY ILLUSION, INCLUDING gimmick, camouflage props, lobby displays, etc. Everything complete. Bargain \$50.00. WALLACE, 2416 N. Halsted, Chicago. x

LUGGAGE TRAILER, HOOP-LA COMPLETE, Dice Game, Stringers, extra lumber, one 12x12 Top; \$50.00 takes all. 303 S. Main St., Salisbury, N. C. x

MECHANICAL SHOW — SLIGHTLY USED, \$65.00. Winter money makers. Moving Doll Rack, "Swat Hitler," \$25.00. PAUL AUSTIN, 205 W. 18, Kearney, Neb. x

VAN WYCK ROLLING GLOBE, 24 INCH WITH box; Punch and Judy, 8 figures, new. J. A. LAUNTZ, 117 E. 6th, Tipton, Iowa. x

MOTION PICTURE FILM, EQUIPMENT and SUPPLIES

The BIG BARGAINS formerly found in this section under the above classification will now be found in the

NON-THEATRICAL FILM DEPARTMENT

along with the editorial articles, reviews of recent releases, and news items of interest to Roadshowmen and Exhibitors.

Turn to the Non-Theatrical Film Department now — see index and page 3 for location.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. oc25x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc25x

DIRECT POSITIVE PHOTO MACHINES — PROFESSIONAL equipment will make more money for you. Single, double and full-figure Cameras, Enlargers, Visualizers. Pioneer manufacturers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. no1x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. no8x

ACTS, SONGS & PARODIES

HOKUM, SONGS, PARODIES, MONOLOGUES, Acts, Plays, Sketches, Bits, Gags, Stage, Radio. List. HARRY STURGIS, 52 Guild St., Roxbury, Mass.

MUSICIANS AND MUSICAL ACTS, ATTENTION! — New tune has been released; snappy, up to the times, singable. You can use it. Free to vocalists, acts, bands. Send a stamp and receive a copy. "Eyes of America" is the title of this outstanding work. JOSEPH F. SCHOOL, Route 3, Elmgrove, Wheeling, W. Va. oc25x

WILL WRITE MELODIES FOR EXCEPTIONAL Lyrics on royalty basis. Good publisher connections. AL SANDERS, 1261 N. LaSalle St., Chicago, Ill.

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND ORGAN — MODEL E WITH Speaker. Good condition. Write for particulars. MRS. JOHN HILL, 26 W. Maple, Walla Walla, Wash.

COSTUMES, UNIFORMS, WARDROBES

ALL STAGE COSTUMES REDUCED — GOWNS, Wraps, \$2.00 up; Mixed Bundles, \$1.00; Masquerade Costumes, \$1.50. C. CONLEY, 310 W. 47th, New York.

ORCHESTRA COATS, JACKETS, \$2.00; TUXEDO Suits, \$10.00; Clown Costumes, Scenery, Trunks, Illusions, Cellophane Hulas, Minstrels, Cykeloramas. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest prices. SCHELL SCENIC STUDIO, Columbus, O.

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. no8x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventriloquist Figures, etc., 25c. KANTER'S, B-1311 Walnut, Philadelphia, Pa. oc25

GIANT SURPRISE CATALOG — 1,000 MYSTERIES, 1,000 laughs. Magic, Tricks, Joker's Novelties, 600 illustrations. Bigger, better than ever. Only 10c. VICK LAWSTON, Dept. B 13, Queens Village, N. Y. no1x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc25x

ANIMALS, BIRDS, REPTILES

AA ANIMALS, BIRDS AND SNAKES — SOUTH American Porcupines, Pacas, Coatimundis, Monkeys, Iguanas. Mixed dens of Snakes for shows. SNAKE KING, Brownsville, Tex. no15x

ALLIGATORS, SNAKE DENS, \$5.00-\$20.00 — Racing Turtles, Chameleons, Fox, Opossums, Bear, Squirrels, Rattlesnake Oil. Catalog 10c. ROSS ALLEN, Ocala, Fla. oc25

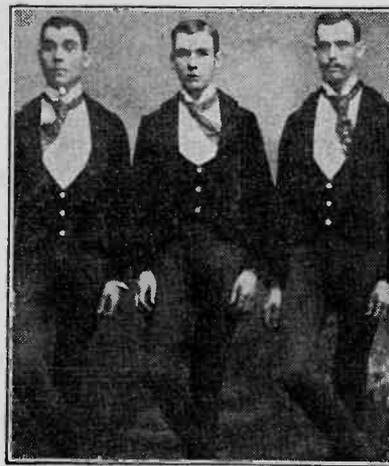
Show Family Album



INTERNATIONAL ENTERTAINERS (left), organized in Toronto in 1905, played widely scattered theaters, schools and churches in the Canadian Northwest in that era. Left to right: Mazie Jackson, soprano; Dave Steward, violinist; Homer Eaton, impersonator; Will MacLeod, comedian, and Annie Jackson, piano accompanist.

At the right in left to right order are the Irving Brothers, Tom, Jack and Bill, clog dancers with the Ward & West Minstrels, season of 1901-'02. Later they appeared with the Big 4 Minstrels. Tom, only surviving member of the act, lives in Syracuse, N. Y.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.



OUTDOOR SHOWMEN — PAY EXPRESS ON any animal you have on hand and board same free all winter at roadside zoo. Have animals to trade. Will also buy. LOTT VINEYARD, Orange, Tex. no1x

SPECIAL — JUST ARRIVED. FRESH STOCK Chinese Dragons, 4 footers, \$3.00; Giant Leopard, Iguanas, 3 footers, \$2.00; Diamond Back Rattle Snakes, large dens, \$10.00; Harmless Snakes, large dens, \$10.00; Mexican Imperial Boas, 4 to 5 feet, \$3.00; Mexican Green Rattlesnakes, 5 footers, \$4.00. Wire WORLD'S REPTILE IMPORTER, Laredo, Tex. x

WANT TO BUY TRAINED PONIES, MULE, Monkeys and Cage Animals. A. E. DOYLE, 18 1/2 S. Capitol, Indianapolis, Ind.

HELP WANTED

ATTENTION, AERIALISTS — GIRLS, MEN. Need several Leapers, Catchers for flying act. Twelve weeks guaranteed Morton dates. "THE FLYING ROMAS," Dakota City, Neb.

CAN ALWAYS USE ACTS, REVUES, DINNER Speakers, etc. Cocktail Units and Organized Bands (union) available this territory. NATIONAL AMUSEMENTS AGENCY, 19 Congress Ave., New Haven, Conn.

DRAMATIC PEOPLE ALL LINES — YOUNG Comedian or young Woman doubling Piano; with car. Teams and singles, write; pay own wires. MANHATTAN PLAYERS, Southern Pines, N. C.

FRONT MAN — HANDLE TOURISTS RELIABLE Alligator Farm. Snappy, fast, good talker, sober. Eleven hours day, tough job. Reference required. State age, salary wanted. Start November first. JIM CASPER, St. Augustine, Fla.

GIRL RHYTHM PIANO PLAYER — MUST read, fake and transpose; cut floor shows. State age and experience. Location job, steady work, \$31.50 weekly. KEHOE SISTERS ORCHESTRA, 1101 Poplar St., Terre Haute, Ind.

LEAD TENOR DOUBLING CLARINET—Preferred with modern "go" for location. Salary \$30.00. Others wire HOD WILLIAMS, Blue Crystal, Girard, O.

PIANIST, ARRANGER DESIRING SOLID DAY Job — Jazzband on side. Other sidemen write. Plain "Joe Musicians" strictly out. L. L. ZIMMERMAN, Wheelwright, Ky.

TIGHT-WIRE WALKER WANTED — GENTLEMAN at once. All winter's work. Wire or write CLARK SISTERS, 1303 S. St. Francis, Wichita, Kan.

WANTED IMMEDIATELY — HIGH GRADE Hill Billy Artists; Accordion, Guitar, Fiddle Player. Write or wire CURLEY MILLER, Radio Station WATN, Watertown, N. Y.

YOUNG LADY WHO CAN DRIVE TO ASSIST lady with birds. Must like birds enough not to be afraid. Salary, transportation. BOX C-260, Billboard, Cincinnati, O.

WANTED TO BUY

LAUGHING MIRRORS — WILL BUY SET IN good condition if priced right. JOSEPH CONWAY, Boulevard Theatre, Brookline, Upper Darby, Pa.

THEATRE SEATS — WANT TO BUY ABOUT 100 or 150 reasonably priced. Buyer wishes 100 miles Cincinnati. State full particulars first letter. BOX C-258, Billboard, Cincinnati.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

AT LIBERTY — GOOD TUMBLER. WANTS work with a comedy act now. Age 26. For further information write SYLVESTER DOMMEIER, 1426 N. Minnesota St., New Ulm, Minn. oc25

At Liberty — Topmounter. Age 20, height 5'2 1/2", weight 123. No worry about draft account height. Do tumbling. Want to join real act; played with several "turkeys." Money secondary. Victor Beltova, 4714 10th Ave., Kenosha, Wis. oc25

AT LIBERTY AGENTS AND MANAGERS

AGENT AT LIBERTY NOVEMBER 15. A-1 Biller, Banner Solicitor. Good car, no jump too far. ELMER MYERS, Billboard, Cincinnati. no5

Manager, Assistant Manager or Secretary-Treasurer for repertoire, tent show, carnival. Age 35, sober, reliable. Free to travel, have car, no dependents. Can handle publicity. I have successfully operated my own summer stock company for the last two seasons, but I don't wish to loaf again for ten months. Any proposition will be considered; all will be answered. What have you to offer? Box C-247, The Billboard, Cincinnati, O. oc25

Theater Manager — Draft exempt. Twenty years' experience, all essentials. Desire contact West Virginia, North-South Carolinas, Georgia, Florida. Have car. Tom Morrow, 2200 Miami Road, Fort Lauderdale, Fla.

AT LIBERTY BANDS AND ORCHESTRAS

BOOKERS AND MANAGERS, ATTENTION — Six Piece Club Band now playing Deerhead Inn here through October 26. A new band for this territory from one solid year at Winona, Minn. Phone collect 43357. JOHNNY GILLRUP, 406 W. Washtenaw, Lansing, Mich.

FOUR-PIECE "DINNER MUSIC" STRING Ensemble. No dancing. Two men, 2 girls, using Solovox, 2 Violins, Piano, Cello, Vibrator. Concert and popular. Union. Address ENSEMBLE, 504 Perry, Vincennes, Ind.

KEN'S STARETTES OF THE WEST — ALL GIRL Band. Have open dates for stage shows, etc. Write BOX 119, Pittcock, Pa. no1

SMART NINE PIECE BAND — MODERN equipment, latest library. One nighters or weekends, reasonable distance. Open Christmas Week. FON LASATER AND HIS MELODY MASTERS, Sikeston, Mo.

WELL KNOWN MIDWESTERN BAND — Eleven men and girl. Styled, all special arrangements. Union. Go anywhere. For details write ORCHESTRA, 309 21st, Murphysboro, Ill. oc25

AT LIBERTY CIRCUS AND CARNIVAL

Nellie M. H. King's High Class Novelty Musical Act; George King's Puppet Show (Punch and Judy); also Ventriloquist. Address 268 E. Church St., Homer City, Pa. no1

AT LIBERTY DRAMATIC ARTISTS

Team at Liberty (account disappointment). Characters, General Business, Single and Double Comedy Specialties. Woman doubles Piano. Can use Guitar for our double songs. Good wardrobe, reliable. Have car and house trailer. Rep. stock; also med experience. Address W. Leroy, 417 E. Indiana Ave., South Bend, Ind.

AT LIBERTY MAGICIANS

KEYSTONE THE MAGICIAN — COMPLETE hour and half show suitable for schools, churches, clubs, etc. Please do not misrepresent. All mail answered. Write C. E. KEYSTONE, Springboro, O.

AT LIBERTY MISCELLANEOUS

WURLITZER SERVICE

Man — Six years' experience; also remote control knowledge. Looking for opening in Chicago or Southern Indiana. Address BOX C-254, The Billboard, Cincinnati, O. oc25

Boy, 17, would like to be an Apprentice to a Coin Machine Operator and learn the business. Robert Witzke, 400 Copeland Ave., La Crosse, Wis.

Trouper wants connections, Band or Orchestra. Handy around press department. Single, sober, reliable. State all first letter. Others write, Box C-228, The Billboard, Cincinnati, O. no1

AT LIBERTY MUSICIANS

GIRL STRING BASS—

Singer, desires connection with trio or band. Union, six years' experience. BOX C-259, Billboard, Cincinnati.

HAMMOND ORGANIST—

Have own organ. Also double Tenor, Clarinet, Guitar and Arrange. Desire job with well organized band. Guarantee to cut it on all instruments. Age 27. Plenty experience. BOX C-244, Billboard, Cincinnati. oc25

HAMMOND ORGANIST—

Thoroughly experienced musician. Theatre, night club, dance background. Modern dance rhythms, dinner music; play requests. Good library. Age 40, excellent appearance, personality, wardrobe. Reliability, sobriety, union. Go anywhere for dependable position. Do not own organ. Can double Novachord and Solovox. Wire details, hours, salary, duties. Can leave Saturday morning. ORGANIST, Room 207, Claridge Hotel, 44th and Broadway, New York City.

HAMMOND ORGANIST—

With or without own Hammond. Thoroughly experienced club, hotel and rink. Union. BOX C-200, care The Billboard, Cincinnati, O. no1

A-1 TENOR SAX—ARRANGER. YOUNG, CAN style band, name experience. Union, arrange anything. Have plenty scores. Like location in Milwaukee or Midwest. Consider all offers. BOX C-243, Billboard, Cincinnati.

ARRANGER AT LIBERTY—ANY SIZE COMBINATION. F. MORLEY, 45 S. 17th St., Philadelphia, Pa.

BOY-GIRL TEAM—SING ALL TUNES. NEW OR old time sing, stage, play Violin, Sax. JACK BOLGER, Marshall, Minn. oc25

DRUMMER AND PIANO MAN DOUBLING Vibes and Accordion—Solid, steady rhythm. Commercial or swing. Experienced radio, nite club, lounge, etc. Sober, congenial. Work as team or single. Write, wire all. JOE PERRI, Kalispell, Mont.

GIRL SINGING HAMMOND ORGANIST—AT liberty October 24 after a six months' engagement in first class hotel cocktail lounge. College graduate, bathing beauty contest winner. Never drink. Low mellow voice. Welcome requests. Accomplished Pianist. VIOLA VAN, 30 Broadway, Freehold, N. J. Telephone 220.

GIRL MUSICIAN—TENOR SAX, CLARINET, Viola. Good tone on all instruments. Experience, clean, dependable, 22. BOX C-257, care Billboard, Cincinnati.

HAMMOND ORGANIST—EXPERIENCED cocktail lounge, restaurant, tavern. Swing and sway dance rhythms or appealing musical backgrounds for dining or drinking. Style of music catering to the better class of hard-liquor drinkers. Community singing when desirable. Strictly sober, thoroughly dependable. Long term engagement preferred. State all in first. Address BOX C-255, care The Billboard, Cincinnati, O.

STRING BASS—ALL ESSENTIALS, READ AND fake. Single, sober. Have good car. Will go anywhere. EDDIE HOWETH, 816 E. Tucker, Ft. Worth, Tex. oc25

TRUMPET—EXPERIENCED, SOBER. WRITE particulars. F. BELL, 806 Howard Ave., Altoona, Pa. no1

VIOLINIST DOUBLING CELLO, SAX—EXPERIENCED theatre, symphony, hotel, radio. Wife experienced Pianist, Organist. Address W. J. KESHNER, 504 Perry, Vincennes, Ind.

Alto Sax, Clarinet—Union, sober, age 23. Read anything and fake. Draft exempt. Five years' experience, single. Prefer a large band. Write full particulars to Musician, 1301 Randolph, Saginaw, Mich. no1

Alto Sax, Clarinet—Read, fake, transpose. Dance and show experience. Prefer road show. Musician, Room One, 212 E. Second, Grand Island, Neb.

At Liberty Immediately—Trumpet. No first, second or third in section. Solo small combo. Tone, read, fake. Double third, fourth Sax. Bass Fiddle but no instrument. Sing, arrange sweet, commercial. Tux, union. Prefer band that needs transportation; have new 1941 7-passenger Plymouth. Kermit Myhre, Devils Lake, N. D. oc25

At Liberty—Baritone, double Trombone. For carry, circus, unit, etc. Read both clefs. Experienced trouper. Owen C. Boggs, R. R. No. 3, care Ida M. Thomas, Ft. Wayne, Ind.

Drummer—Desires job with a large organized band. Read. Sober, age 23, union, draft exempt. Write full particulars to Musician, 117 S. 7th St., Saginaw, Mich. no1

Drummer—Dixieland style. Non-union. Jam, ride. Sober, reliable, age 28, draft exempt. Prefer small combo. Can join at once. State all, no parties, please. Bill Bailey, 629 Washington St., Covington, Ky.

Good Trombone at Liberty—All essentials, read, fake, takeoff, range, tone, modern. Also featured Vocalist, sweet or swing. Wire S. Burns, 715 North St., Oil City, Pa.

Hammond Organist—Available immediately. Just closed New York nite club. Modern dance rhythms and entertainment; requests played. Excellent appearance, wardrobe, personality, musical background. Age 40, sober, reliable. Audition New York if desired. Will go anywhere in United States. Union. Do not own organ. Wire particulars, hours, salary, duties immediately. Organist, Room 207, Claridge Hotel, 44th and Broadway, New York City.

Tenor Sax, Clarinet at Liberty November 1—Playing fairs, revues now. Single, sober and neat. Write Art Myers, General Delivery, Wilson, N. C.

Utility Man doubling Alto Sax—Brilliant tone, fake anything. Solid rhythm Guitar, some take off, good hot fiddle in tune, Bass Fiddle, no instrument, and Rhythm Piano. Read on all except Piano. Very good voice, Eberle style plus falsetto range. Arrange anything fast for any size combination. No traveling bands reply. Desire a good winter location, preferably Florida, with good pay. No draft class. Age twenty-six, married, sober and neat appearance. Wire or write Musician, Room 331, Ventura Hotel, Ashland, Ky.

AT LIBERTY PARKS AND FAIRS

BALLOON ASCENSIONS—

One unit now working South. Write CLAUDE L. SHAFER, 1041 S. Dennison St., Indianapolis, Ind. oc25

FOR YOUR FREE ACTS—

BOB FISHER'S FEARLESS FLYERS, Billboard, Cincinnati. no29

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FOUR HIGH-CLASS ACTS—WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS. Route 1, Cudahy, Wis. oc25

THE GREAT CALVERT—STAR HIGH-WIRE Act of the 1940 New York World's Fair. Now booking Southern fairs. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. no1

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Charles La Croix (In Person)—Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modern advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne, Ind. oc25

Dashington's Animal Circus—Dogs and Cats. Two distinct novelty acts for vaudeville, fairs, indoor shows. Go anywhere. Guaranteed attraction. Address Sixteenth Ave., Moline, Ill. oc25

E. R. Gray's Attractions—Twelve Vaudeville and Circus Acts. Six ladies and four tents. Triple Bar Act, Rolling Globes, Contortionist, Roman Ladders, Skating Act, Comedy Acrobats, Swinging Ladders, Slack Wire, Dog Act, Posing Act, Singing and Dancing. Can be booked as a unit or separately. Address E. R. Gray, Ross and Keck Ave., Evansville, Ind. oc25

5 Separate Distinct and Complete Animal Acts, including Elephant, Bear, Ponies, Dogs, Goats, Monkey, Horse; also Menagerie Animals. Write Wild Animal Farm, Georgetown, Mass. no8

AT LIBERTY PIANO PLAYERS

A-1 PIANIST—DESIRE PLAYING IN SMALL or large swing bands. Like to travel. Young, reliable and good looking. Can read and fake well. Have classical background; considered good. Address JOE DE GREGORY, 534 Linden Ave., Steubenville, O. no8

PIANIST—LOCATION, HOTEL PREFERRED. Concert or dance. Union. LARRY SCHEBEN, 401 Arch, Little Rock, Ark.

Experienced Non-union Pianist for tavern, club or small show. No orchestra. All essentials. No wires. Harold Drazer, Marshall, Wis. oc25

Girl Pianist—Age 28, 10 years' experience hotels and cocktail lounges. Attractive, good singing voice, nice personality. Large library, A-1 wardrobe. Available on three weeks' notice for location work in South or Southwest. Miami preferred. Other job in non-union agents, acts, units or traveling orchestras and combos please do not write. Photos and records sent on request to reliable agents and managers. Write Miss H. L., 6252 Blackstone, Apt. 2, Chicago, Ill. no1

Girl Singing Pianist—At liberty October 24. Just finishing 6 months' engagement at first class hotel. College graduate, bathing beauty contest winner. Never drink. Beautiful wardrobe. Own new spinet piano; also play Hammond organ. First class hotels, write, Singing Pianist, 30 Broadway, Freehold, N. J. Telephone 220.

Pianist—Good reader, cut shows, troupe or stock. Can double Straight, Novelty Singles, Organ, Novachord, Solovox. Consider good club or tavern. Write or wire details quick. Am in New York City. "Veltzen" care The Billboard, 1564 Broadway, New York City.

Piano Player—Read, fake, transpose. All essentials, experienced. Join at once. Frank D. Cannon, General Delivery, or wire St. Albans, W. Va.

AT LIBERTY SINGERS

Girl Singer—Low voice for first-class hotel orchestra at liberty October 24. Formerly with name band. Just finishing 6 months' engagement at first class hotel. Bathing beauty contest winner. College graduate, never drink. Also play requests on piano and Hammond organ during lulls. Never drink. Songstress, 30 Broadway, Freehold, N. J.

AT LIBERTY VAUDEVILLE ARTISTS

I'M A GOOD JUGGLER—BETTER THAN average. I always receive a good hand from all audiences. But I'm greatly disappointed, angry and disgusted with so many failures. After 10 years I'm still no better off. I can't get a worth-while engagement all because of some unseen force pulling against me. Single straight routines with balls, hoops, clubs, plates and knives. Eight minutes. Photos, nice wardrobe and newly decorated props. Sober and reliable. Salary expected. Not cheap but reasonable. Theatres preferred. Write or wire JACK RODGERS, 315 E. 24th St., Norfolk, Va.

At Liberty—Gloria Lee Baker, the Human Pretzel, youngest acrobat in the amusement world. Write for complete details. Bernice Baumann, 330 N. 7th, Festus, Mo. no8

Pamahaska's Society Circus—Dog, Pony, and Monkeys, featuring the Act Beautiful, the Famous White Cockatoos, Military Macaws. Presented by the only original Pro. Pamahaska. Address Circus Headquarters, Geo. E. Roberts, Manager, 3504 N. 8th St., Philadelphia, Pa. Sagamore 5536.

UNUSUAL, EXCEPTIONAL DOG ACT FOR vaudeville or night club work. Will travel. BOX 281, The Billboard, 1564 Broadway, New York. no1

Imitator of Sound for unit. Late of Grand Ole Opry and National Barn Dance. Address Roy Tann, 67 W. Hubbard St., Chicago, Ill.

YODELIN' FREDDIE CHAPMAN—GUITAR. Trick Yodeling, Classical, Swiss, Comedy, Blues, Cowboy, Mountain, Standard Songs. Emcee, Straight Man. Flashy wardrobe, car. Single, sober, reliable. Theatres, radio or fairs. Ten years' experience on radio and stage. Reason for layover, paralysis epidemic. For complete details write FRED CHAPMAN, 81 Oak St., Wilkes-Barre, Pa.

At Liberty after Oct. 25 account show closing. Team, Man Comedy, Song and Dance, plenty Specialties. Know acts, can produce. Wife works Doubles and Acts; also works with me in Magic. Both sober and reliable. Have car and trailer. Can join at once. Wire or write, all will be answered. The O'Briens, Farmville, Va.

AREA DINNER MEET

(Continued from page 44) years? That, after all, the Coaster was done? This year a new Coaster took in \$68,000. A fleet of Scoota Boats in one location for eight years piled up receipts of more than double the first year. We do have grounds for optimism. Everybody knows more than anybody and the man who circulates among his fellows is abreast of the times. Only the wave-washed pebbles are bright. It is a fine study to see what men do pick up at a convention and how it influences their decisions. One man who dropped out a few years found he was slipping and voluntarily came back and renewed his membership. Others delay their annual trip to Florida until after a convention, while some have come up from the land of sunshine to attend a convention and returned to complete their winter vacation. Park men find it a good investment to bring four and five of their key men to an annual conclave. They are not going to quit at this juncture with so many big problems to solve.

CHI TRADE SHOW

(Continued from page 44) show, reservations have already been received from many exhibitors and new inquiries are being received daily. Among the exhibitors reported signed early this week by Secretary Hodge are Allan Herschell Co., S. Blecher & Son, Eyerly Aircraft Co., Fred S. James & Co.; Money-

Meters, Inc.; Lauerman Bros., Inc.; Midwest Advertising Agency, Convention Binder Service, National Amusement Device Co., W. F. Mangels Co., Bisch-Rocco Amusement Co., Sellner Mfg. Co., Ell Bridge Co., Paint Exchange of Chicago, Dodgem Corporation, Silent Sales Co., The Billboard Publishing Co.; Lusse Bros., Inc.; Philadelphia Toboggan Co., J. L. Campbell & Co., Frederick Bros., Music Corporation, Music Corporation of America; George A. Hamid, Inc.; Percy Turnstile Co., International Mutoscope Reel Co., William B. Berry Co., Custer Specialty Co., Exhibit Supply Co., Jantzen Knitting Mills, Frank Hrubetz Co., R. E. Chambers Co., and Chicago Roller Skate Co.

HUGE OUTLAY ON GULF

(Continued from page 44) commissioner for the 21-acre spot. Speers Park is the other new spot on Main Street in Houston. Both managements are due to open in the spring with greatly enlarged facilities. Manager Batt said here this week that he is making tentative plans for construction of a huge dance pavilion at Pontchartrain. He visited the State Fair of Texas, Dallas, on his way back from the Pacific Coast.

DENVER SPORTLAND

(Continued from page 44) 20 for \$6.72, were offered. Advertising stressed health facilities of the resort. Manager Landers is planning an extensive campaign for next year among employers, large and small, in an effort to get them to offer employees a week or two at the resort gratis. The spot of 55 acres has a 660,000-gallon pool and a kiddies' pool among features. Improvements will include creating the effect of a ship's deck. More contests and show activities are also planned.

LETTER LIST

(Continued from page 50)

MAIL ON HAND AT CHICAGO OFFICE

- 12th Floor Ashland Bldg., 155 No. Clark St., Aurille, Marjorie McKIDDIE, BANAYAT, Mrs. Marie, Madam Martin, Bertie Mae Maxie, Little Menetti, Eddie (Bumps) Meyer, Helen Moungram, Edward Mumm, Bernard O'Connor, Thos. Joseph O'Hara, Joe Oliver, O. L. Osborne, Charles OVERLAND, LEO PAULSON, EUGENE PERRY, Eben G. PETKA, A. R. Pietlla, Sulo Walter Plumhoff, Wilbur Pritchette, Clyde Quinn, Birdy Mae Ragers, Jim

- Robbins, Clarence N. Rouchelle, Polly Roy, George Rusher, Mrs. A. Ryan, C. C. Signor, Sig Smith, Charles Springer, J. Lee Stanley, Lucille Steffen, John Stevens, Geo. Mechano Stewart, Jack Stewart, Manfred Sturtz, Miss Marion SUTTON, WILLIE WILSON Swann, Walter Sweet, Phillip M. SWINTON, ELDA RICHARD Teall, Larry Teeter, Jacqueline Teeter Sisters Teter, Virgil Thomas, R. D. Toney, James (One Leg) Travis, Clifton Usack, Lorayne Waite, Kenneth R. Walters, Drane Watson, Joseph R. Woods, George Wright, Earl

- FRID, ROLAND EDWARD Frear, Mrs. Ada Gable, Earl E. GARRETT, ARTHUR O. Gibson, Don Gillis, Clarence S. Glyn, Mack A. Gould, Max Gramm, Mrs. Gladys GRAHAM, JACK WILLARD Green, Jerry Greshow, John Griffin, B. E. Hagar, Carl HALL, RICHARD LEE ROY Hall, Ernest O. Hansen, Conrad G. Hardy, Miss Pat HARPER, WILLARD FRANK Harris, W. R. Harrison, Frank Haun, Mrs. Eddie Haun, Mrs. Bessie Hayes, Earl Haynes, Miss Pearl Hebert, Charlie Helton, F. R. Hendrix, Mrs. Bobby Herrington, Betty Hilderbrand, Bill Spamm, Virginia Smoots, Lee Roy Spheeris, Andrew STELL, EDGAR Stephens, E. R. Stewart, Mrs. Mae Strick, Ed Taylor, Kenneth L. Teska, Mrs. Joe TERRELL, LEROY King, Earl Koch, Miss Phyllis Kois, Joe Kyle, Miss Bee Laird, Marvin Lee, Betty LOPEZ, JOSE CELESTINO Lucas, Bernard W. Lucas, Mrs. Bessie McCoy, Mrs. T. F. McGuey, Mrs. Frank W. Mack, Mrs. Wm. Marquardt, Hugo Martin, Terry Marvin, Robert B. Mays, Mrs. Ruby Mel-Roi, Mrs. Bobbie Ann Miller, Bobby Miller, Carroll B. 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PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Workers Seeking Locations For Busy Holiday Season

Wide variety of merchandise for holiday trade will be featured in temporary store locations—heaviest Christmas season business is anticipated

NEW YORK, Oct. 18.—Locations suitable for Christmas holiday trade are being investigated by pitch merchants at this time. The wise ones, anticipating one of the heaviest yuletide rushes in years, are shopping around early for a spot. They know the hot spots at a glance. It won't be long before every big city will have a few flash merchandise stores operated by pitchmen and souvenir and novelty workers with a line of merchandise designed to lure some of the dollars that Mr. and Mrs. Average Citizen will be spending during the pre-holiday season. Usually the spots selected are vacant stores in heavy-traffic shopping centers.

Some operators in past seasons have gone in exclusively for post cards and Christmas folders and fancy gift packing paper and ribbons. Others go in for a general line of merchandise, in addition to Christmas cards, including wallets, cameras, home-lighting specialties, Christmas tree trinkets, toys and gadgets in the lower price levels.

The experienced operator, who has cashed in on this angle during past seasons, knows just how much merchandise to handle so that he does not overstock. Usually the practice is to get the required merchandise at closeouts and at nominal cost, thus assuring a wider profit margin.

DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG.

M. O., Pittsburgh, writes: "In reading your column lately I was especially interested in the problems of H. A., Rochester, N. Y.; W. H., Bronx, and G. P., Dayton, O., problems which I believe I can solve. Altho I have just started as a distributor for salesboard goods, I am in a position to offer a number of good deals to the boys. Enclosed you will find several salescards I got up for operators in the Pittsburgh district.

"Please add my name to your list of deals distributors."

M. O. sent along cards featuring four separate items—a candy cedar chest, the Alfred Dunhill Silent Flame Lighter, the Moviematic Camera and an Elgin American Vanity Watch.

The cedar chest is filled with high-grade chocolates and is given away on a 36-hole card, 1 to 29 cents, with a \$9.95 take. Two pen and pencil sets are offered as consolation awards.

The Dunhill Silent Flame is featured on a 24-hole card, 1 to 29 cents, with a \$6.45 take. Two Waltham fountain pens are the consolations.

The Moviematic Camera is offered on a 36-hole card, 1 to 39 cents. The take is not mentioned. One consolation award is given, a Waltham pen and pencil set.

The Elgin Vanity Watch is offered on a card similar to the Moviematic.

M. O. certainly wasn't taking any chances when he got these deals to-

Lists

A list of coming events and other dates will be found in the List Section of this issue.

Clocks Click With Public

NEW YORK, Oct. 18.—One of the most popular items for bingo and salesboard operators and concessionaires is the household clock. The demand for clocks as a prize item has never diminished, and the many new, attractive designs now on the market continue to attract public attention.

It appears that no matter how many timepieces there may be in a household there is always room for one more. Bingo and salesboard operators state that clocks are in heavy demand, with alarm and various electrical models leading the parade. Streamlined models that have been produced this year are particularly striking in design and have a flash appeal that catches the attention of players every time.

The size of orders received by supply houses is ample indication that clocks are still the heavy favorites with the public. It would be impossible to list all the numbers available at this time. However, all clocks offered have guaranteed movements, with electric clocks coming fully equipped with cord and plug. Clocks are a particularly good item for the coming Christmas trade, and operators are stocking up large quantities at this time to have a supply on hand and take full advantage of holiday spending.

gether. All of the items offered have been time tested and proved producers on a card or premium promotion, and as appeal for particular types of premium merchandise runs in cycles, all can be brought to life again in any territory if enough time elapses between promotions.

G. E., Fort Lauderdale, Fla., writes: "Do any of the salesboard companies engage salesmen to sell their boards to cigar stores, restaurants and other locations on commission? I am contemplating a trip North and would like to handle a line which I could sell outright to merchants and net a fair profit, something modern that would leave sufficient margin to pay traveling expenses. Could you give me some suggestions on this?"

Salesboard manufacturers as a matter of policy are not interested in selling the location and, as a rule, neither are the distributors or operators. However, we referred G. E. W. to a number of the manufacturers who are in a better position to answer the above for him.

The Servabar offered by the National Products Company in last week's issue of *The Billboard* looks good for a run. Similar items have gone well on boards before and the fall and winter months are the logical time to feature them. It's worth a look-see.

HAPPY LANDING.

"Thumbs Up" Pin Drive Will Benefit Workers

NEW YORK, Oct. 18.—Novelty and souvenir workers can capitalize on the Thumbs Up drive officially opened by Mayor F. H. La Guardia October 15. Ceremonies were held at City Hall Plaza before 2,000 persons to call attention to the drive of the British War Relief Society to sell Thumbs Up pins for the aid of British war victims. The mayor proclaimed the day as Thumbs Up Day for New York, and concluded the program with a stirring appeal for co-operation.

Bebe Daniels, film actress and more recently a performer on the British radio, pinned the Thumbs Up emblem on the lapel of the mayor's jacket. Miss Daniels and her husband, Ben Lyon, film actor, returned here recently from England and are active in seeking support for British relief agencies. Others who took part in the ceremonies were Godfrey Haggard, British Consul General in New York; Betty Hunthall, British tennis player, and Robert R. Appleby, vice-president of the British Relief Society.

Sympathy of the American public with Great Britain is the chief reason why patriotic merchandise has had such a tremendous boom. The public finds in the novelty items a means of expressing its disapproval of dictators. Public demand for patriotic emblems and banners has been instrumental in bringing profits to concessionaires, bingo and salesboard operators, pitchmen, street novelty and souve workers.

The patriotic merchandise drive has reached all corners of the country. Demand for this type of merchandise has been enormous, but manufacturers have been equal to the task and, thru introduction of varied merchandise, have supplied the public and assured profits for themselves and merchandise users as well. There is no need to recount here the scores of patriotic and military items that have appeared and have been successfully promoted by merchandise users. News stories in *The Billboard* for over a

year have given a complete picture of the trend to red, white and blue merchandise.

The latest Thumbs Up drive now under way gives novelty and souvenir workers additional valuable publicity and will aid them in selling many of the emblems with a British tie-up that have been appearing on the market recently. As the American defense program gains momentum and the trickle of supplies to England assumes greater proportions, a concerted effort is being made by the respective government publicity offices of the United States and Britain to play up the united American-English effort.

Novelties have always played an important role in the expression of approval or disapproval of national issues. Witness the vast number of badges and buttons sold during presidential elections. Hitler and his cohorts are in complete disfavor with the majority of Americans and that is why comic novelties that put him in a ridiculous light are tremendously popular.

Jacoby Wedding Soon

NEW YORK, Oct. 18.—The big event in the offices of the Mills Sales Company is the resignation of Dorothy Jacoby, daughter of David J. Jacoby, who heads the firm. Dorothy has been with the office staff for over a year and is retiring to prepare for her November marriage to Charles Kaufman, a member of the firm's sales department. The couple plan a honeymoon trip to Florida and upon their return will set up residence in Brooklyn.

Bernard Aaronson Weds

NEW YORK, Oct. 18.—Bernard Aaronson, manager of the shipping department of Bengor Products Company, will be married October 25 to Shirley Goldstein. The wedding will take place in Brooklyn.

Home Accessories Meet Wide Demand

NEW YORK, Oct. 18.—The government's housing program, overshadowed by the vast spending splurge for defense, is going steadily ahead and it is reported that activity in the home furnishing field is reaching new heights. The American housewife is always searching for practical items to add to the comforts of home. The demand this fall for household accessories is particularly heavy, and many of the popular numbers have been streamlined and improved.

Bingo and salesboard operators and concessionaires have been aggressively promoting merchandise because they have found it draws bigger crowds. According to reports from bingo operators, the featuring of home furnishings for prizes has an extra drawing power which is reflected in greater takes. This also holds true for salesboard and concession operators. Judging by the size of orders received by supply houses, merchandise users are using more and more home accessories for prize awards.

While there is a wide variety of merchandise available, the best results are obtained with the tried and tested staples. Leading in popularity are such items as smoking stands, magazine holders, novelty and reading lamps, end tables, occasional tables and wall ornaments. These items are featured by bingo and salesboard operators during the fall and winter.

It is reported that proper display of this merchandise stimulates play and brings satisfactory repeat patronage. Leading operators report that they expect home accessories to add to their profits considerably.

BINGO BUSINESS

By JOHN CARY

OVER a hundred persons attended inauguration of the bingo season by the Elks' Lodge of Frankfort, Ky., October 16. The lodge had discontinued games during the summer. Frankfort American Legion Post, which has operated bingo games for over five years, continued operations thru the summer in the air-conditioned Legion clubhouse. About 3,000 players are registered in the Legion's bingo records.

BINGO PARLORS in Reading, Pa., are beginning to show more activity with the end of the warm weather. The week also found the bingo parlor at the Longswamp Center Hotel returning to the field. The parlor has been taken over by Charles Metzler, with bingo played on Wednesday, Friday and Saturday nights.

ACTIVITY EVERYWHERE is on the uptrend as indoor games resume operations for the long season ahead, according to reports received from bingo operators. The holiday season is particularly profitable for bingo games, since the problem of securing gifts for relatives and friends becomes more acute. The game offers a pleasant diversion for the evening and, at the same time, solves (See BINGO BUSINESS on page 56)

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

BINGO OPERATORS UNITE!

THE PLATFORM:

- ★ To have Bingo LEGALIZED for charitable purposes
- ★ To issue UNIFORM contracts
- ★ To raise Bingo in the public esteem

★

Write immediately for further information and complete details.

Box 282, The Billboard, New York City

Holiday Display Signs

The Variety Display Company has introduced a new line of Thanksgiving, Christmas and New Year display signs that are receiving favorable comments wherever shown, it is reported. The signs are designed for all types of stores. Outstanding feature of the signs is that they are attractive and economically priced. Many of the signs have a metallic brilliance that attracts attention, while some have embossed lettering. Novel ideas in cut-out effects are also available. The firm has also originated some artistic Christmas trimmings, including metal foil pennants of assorted colors attached to tinsel ribbons. It is said that retail merchants will be able to select appropriate signs without difficulty and workers who handle the signs are in for a banner season.

round use. The numbers are suitable for every occasion, it is claimed, and a miniature accessory is included with each card, such as rubber glove, funny photo, feather, buzzer attachment or bag, with tricky verses to match. The firm claims the catch lines capture attention and make sales a simple matter. An introductory kit is available for a nominal sum.

Hollywood Servabar

The Hollywood Servabar has met with heavy demand, according to the manufacturer, National Products Company. This premium number combines all the necessary units for mixing drinks in one compact, serviceable, attractive unit. The 25-piece set includes ice tray, ice tongs, highball glasses, whiskey glasses, two decanters and mixers. In addition the firm offers a similar unit having 23 pieces, while a third unit comes in a square instead of oblong cabinet. Price of item is reasonable, and it is said to be a very good gift-use money-maker.

Flashlight Holder

A practical gadget is the Uppordown Flashlight Holder marketed by the Packard Manufacturing Company. The holder makes it possible for the light beam to be thrown anywhere and gives the free use of both hands. It may be used on the ground, hanging up, or instantly attached to clothing. Demonstrators who have worked the item have sent in sizable re-orders, the manufacturer reports, and their letters state that the holder is a quick seller.

Straw Flowers

An item with plenty of flash and color, according to the Quality Corsage & Supply Company, is the line of California natural miniature straw flowers. Street-

Dance Check

A novelty item that has practical value is the dance check introduced by Gellman Bros. The firm states that the checks, available in models for men and women, are American made and patented. The men's check has a hole which fits over a metal stud. A metal fastener fits over both and locks the check securely, making it impossible to be lost. For women the firm has produced a bracelet check. There is a wide variety of designs and colors, and a free copy of the firm's catalog, showing the complete line, will be mailed on request.

Comic Greeting Cards

Comic greeting cards are tested money-makers, according to reports from specialty men. Rex Manufacturing Company is offering a new line of comic cards adaptable for Christmas and year-

SPECIAL! SPECIAL!



LATEST THORENS' SWISS-MADE HARMONICAS

The demand for harmonicas is great among army camps and naval bases. Limited supply; be smart and anticipate your requirements. (Illus.) Solid brass plate instrument, 10 holes, 20 finely tuned reeds. Extension ends. Key of C. No. B25R32—Per Doz., \$8.00, F.O.B. Chicago.

(Not illus.) Thorens' Color Harmonica. Streamlined model with enameled covers in assorted colors. Extension ends. Genuine grass plates, 10 holes, 20 tuned reeds. Key of C. No. B25R33—Per Dozen, \$8.10.

Sample of both models, \$1.50 postpaid. Send for 1942 catalog. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.

Wholesale Distributors Since 1911
223 W. Madison Street CHICAGO

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For Jobbers Only JUST OFF THE PRESS

It contains the complete line of Bingo Supplies and Equipment, Bingo Blowers, Cages, Cards, Specials, etc. Mailed to you on request.

METRO MFG. CO.
Most Complete Bingo Mfr. in the Country
28 W. 15th Street NEW YORK CITY

BAKER AUTOMATIC DeLUXE BINGO BLOWER



ELECTRIC BINGO MASTER BOARDS

Games of Every Description. Prices Far Below Others. Folder Free.
BAKER'S GAME SHOP
2907 W. Warren Detroit, Mich.

LEADING SELLERS IN FUR COATS

Better sellers than ever before. ALL GENUINE FURS—Coats, Scarfs, Capes, Jackets—all styles, sizes. Nothing was spared to obtain the most superb styles and quality! Satisfaction guaranteed or money refunded in 3 days. Prompt deliveries. Write for NEW FREE CATALOG! Just off the press! LOWEST PRICES! **H.M.J. FUR CO.**
150-B West 28th St., N. Y. C.

BINGO SUPPLIES!

Pencils—Markers—Door Prize Tickets—Roll Tickets—Special Game Tickets—Grand Award Certificates.

Immediate Delivery

WM. HAMILTON PRODUCING CO.
614 New York Ave. Union City, N. J.

FUR COATS

Jackets, Scarfs, Chubbys. Buy Direct at Wholesale! Guaranteed GEN. Prices UINE Better Fur Coats. Beautiful 1942 Styles. Perfect Quality! Fastest Sellers! Caraculs, Conys, Skunks, Marminks, Foxes, Raccoons, etc. Write TODAY for big FREE Illustrated Fur Catalog and price list!

ROSE FUR CO.
49 W. 27th St., N. Y. C.

MIDGET BIBLE

(Over 200 pages, size of postage stamp, completely legible)

And 10c & 25c Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILLOUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!

JOHNSON SMITH & CO., Detroit, Michigan

BULOVA—ELGIN WALTHAM—HAMILTON

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801 Sansom St. Philadelphia, Pa.
Diamonds Bought and Sold

Buy U. S. Defense Savings Bonds and Stamps

BIG MONEY MAKER!

Flippy

MILITARY STRIP-TEASE CIGARETTE CASE

Don't wait. Send for details about FLIPPY. Today's most sensational money-making item. Beautiful four-color display merchandiser is selling tens of thousands on sight. An avalanche of repeat orders rolling in daily. Get it! Display it! Don't put off. Write at once.

SEND FOR DETAILS TODAY

EVANS NOVELTY CO.

Division of Premium Sales Co.
Dept. 1-4, 800 W. Washington, Chicago

NEW! P.D.Q. AUTOMATIC PHOTO MACHINE

Today's Big Money Maker

Look! Joe Hoy, Ark., writes: "Rigged up booth with lights. GROSSED \$39.20 SATURDAY." Zeller, Mass., says: "DID \$20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

FACTS ABOUT THIS AMAZING ONE-MINUTE PHOTO MACHINE

Requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors. Size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

WRITE Front porches, back yards, street corners, picnics, fairs, carnivals—TODAY EVERYWHERE you will make big money with P. D. Q.

P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB-10, Chicago, Ill.

★ PATRIOTIC LICENSE EMBLEMS ★
Metal Booster Plates for Motorists—"Victory," "Glad I'm an American," "God Bless America," etc. Per Doz. 65c. 100 for \$5. (Include Dep. & Postage.)
★ Latest Styles Patriotic Brooches—Lapel Buttons—Insignias. Send \$1.00 for Sample Assortment. Free Catalog, write.

● KNIFE & PEN DEALS: Nudes, Patriotic, Midget, Hunting, Jackmaster.
● POCKET LIGHTER DEALS: Bowling, Bottle, Novelty Cigar. 12 to each deal with 1c to 39c card. Per Deal—\$1.85.

DRUG ITEMS, NOTIONS, LOTIONS, EXTRACTS, CARDED GOODS, SIDELINE MDSE., CLOCK & LAMPS.

CHAMPION SPECIALTY CO., 814-K Central Street, Kansas City, Mo.

LADIES' WATCH

Very Flashy
YELLOW GOLD COLOR

Fine quality silk cord wrist bracelet. White chrome back on case. 10 1/2 line size. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch.

B3898—Each.....\$3.65

New Catalog soon ready. Get your name on our mailing list.

When Ordering Give Your Resale Certificate Number or State Line of Business.

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223 W. Madison Chicago

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DIRECT FROM OUR FACTORY. Make your selections from our sensational 1941-'42 style Fur Coats, Chubbies, Jackets and Boleros.

Musk rats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Check-langs, Caraculs, Mouton Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up.

WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 West 27th St. (Dept. B), New York, N. Y.

WATCHES and RINGS

10 K. Solid Gold WEDDING RINGS

With 3 Uncut Diamonds. Lots of 6. Ea. ... \$2.50
Same—5 Uncut Diamonds. Lots of 6. Ea. ... 3.00
Same—7 Uncut Diamonds. Lots of 6. Ea. ... 3.50

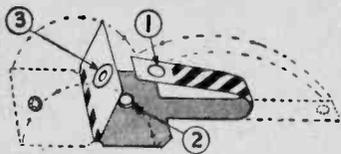
LADIES' 10 K. Diamond Rings with 1 Uncut Diamond. Lots of 6. Ea. 3.00

We Carry a Complete Line of Rebuilt Watches. Special Prices for Quantity Users. 25% Deposit. Balance C.O.D. Sample 50c Extra. Send for Catalog.

N. SEIDMAN 173 Canal Street New York, N. Y.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

NEW AMERICAN MADE Patented Master Brand DANCE CHECKS



Men's Style Check (Illustrated Above)



Ladies' Bracelet Check

Easy To Attach! Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 3 fits over both No. 1 and No. 2 to lock check securely. See illustration above.

Wide Variety of Designs and Colors.

Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 North Fourth St., MINNEAPOLIS, MINN.

A most unique ashtray with initials
Made of gumwood with poplar letters, in natural finish with removable ashtray. Letters removable and interchangeable, so that with extra initials all sales can be made quickly.



\$3.60 PER DOZ.

For full details send for price list No. 188 K

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1942 STYLES with every smart detail revealing the full richness of Radiant Furs. Quality Workmanship at Popular Prices.

We offer Coney, Sealines, Beaverettes, Caraculs, Marmots, Kidskins, Krimmers, Squirrels, Persian Paws, Raccoons, Skunks and Foxes. Buy Direct From Manufacturer and Profit.

Ask for FREE LIST and ILLUSTRATED CATALOG.

S. ANGELL & CO. Manufacturing Furriers

236 W. 27th St., Dept. B-7, New York, N. Y.

CANDY DEALS

NOVELTY ASSORTMENTS

Premium Items — Glass Mirror Vanity Boxes — Embossed Streamlined Cedar Chests filled with Delicious Chocolates.

FEATURING OUR Gorgeous Picture Girl Packages — DARING — EXOTIC — TANTALIZING.

• IMMEDIATE DELIVERY • OPERATORS — DISTRIBUTORS: Send for Complete Details and Factory Prices TODAY.

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FREE! WHOLESALE CATALOG

4000 OPPORTUNITIES

Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting catalog, for salesmen, agents and dealers.

280 PAGES

Check-full of interesting money makers. Sales ideas that may increase your earnings \$2 to \$15 a day and thrilling values galore. Each and every item sold under a money back guarantee. Get your copy by sending for it today.



SPORS CO. 1041 Billet, Le Center, Minn.

men have been doing well with the number, according to reports, as the flowers present an attractive appearance and are housed in assorted China pots. The firm also manufactures one of the largest and fastest selling lines of fall and Christmas corsages, it is reported. The miniature straw flowers have a wide appeal and are said to be good money-makers.

British Flag Pin

One of the most popular of patriotic numbers is the British Flag Pin, manufactured by Liberty Products, according to reports received by the firm from novelty workers and concessionaires. The pin reproduces the colors of the British flag with inserted rhinestones, silver finish and red, white and blue enamel. Pin is attractive and is being worn by the public as a symbol of close British-

American relations. Another popular number is a combination emblem pin reproducing the British and American flags in hand-painted red, white and blue colors. The firm also puts out a number of other patriotic items that are money-makers, it is reported. Information and prices on the Liberty line will be sent to inquirers.

BINGO BUSINESS

(Continued from page 54)

the problem of a special gift at a nominal cost.

The public has been in a spending mood all this year and the holiday boom is expected to exceed anything ever seen before. Wise operators are stocking up now in anticipation of the extra heavy demand for merchandise. Their prize displays include diversified items that compare favorably with merchandise displayed by stores. Operators all bear in mind the fact that they can attract more players by offering them an opportunity to secure what they most desire.

Visits to local shops are effective in securing some idea of the merchandise most in demand by the public. With this information as a basis, operators have no difficulty in selecting suitable merchandise. Bingo operators this year have shown a lot of initiative in digging for new merchandise and, at the same time, they are always on the alert for new twists that will increase the size of their audiences and continue to bring the players back. Veteran operators know that it is only by being constantly on the alert for new ideas and merchandise that their operation will continue to make profits.

OPERATORS in the Pennsylvania coal regions are getting set for a banner season, it is reported. Mine workers are dyed-in-the-wool bingo fans. A number of games are played nightly during the height of the season under auspices of churches, clubs and fraternal organizations, which run the games to boost their treasuries. It is expected that new records will be established in this area during the winter. Operators generally feature merchandise for the home as the thrifty miner's wife is always on the lookout for practical items that will either ease her household duties or add to the attractiveness of her home. Personal items for men and women are also popular, it is said.



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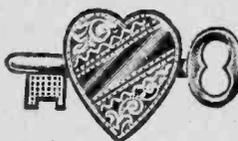
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PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

STANLEY NALDRETT
opened in Dayton, O., October 13 for a week. His next stop will be Huntington, W. Va., en route south.

REFUSE TO stop hustling and you can't miss collecting the long green.

HARRISONBURG, VA.
had the largest crowd in its history for the third annual Turkey Festival, reports Jack (Bottles) Stover. All the boys did swell, including Barrel Rodeffer, Specks Higgins, Avis and Wade Stover, Col. C. A. Maitland, R. P. Shifflett and John Gecoma.

DOC WHARTON
and family are locating in Harrisonburg, Va., according to Jack (Bottles) Stover.

SUCCESS might have her arms around you today—but remember, there's always a tomorrow.

SONIA GIROUD
typewrites from Danbury, Conn., that there were more pitchmen at the Danbury Fair this year than in any other year. Boys reported they grossed more than ever before. Earl Davies and Bob McMillan worked coils. Mrs. Mae Davies is in Mercy Hospital, Springfield, Mass., recovering from an appendectomy. Nellie Kelly and Eddie Martell worked pens; Mary and Tom Barrows, horn nuts; Besie Thomas, waffles; Mrs. M. Allen, two platforms with med, and Russell Bradshaw, his escape act.

DAVID S. BELL
is at his home in Valdosta, Ga., framing a med show, which he plans to launch soon.

IT'S ONLY WHEN things are breaking just right that some fellows we know are hard to get along with.

BILL EHR
pencils one from Minot, N. D., saying he is still on the sheet. The last two weeks he has been doing some duck and chicken hunting. He recently cut up jackpots with boys in Bismarck, N. D. P. A. Murphy is in the St. Joseph Hospital in Minot and has been there three weeks, with three more weeks to go, says Bill. He also saw Bob Kidder and wife in the State a few times the past summer.

HERB PIERCE
pens from Upper Sandusky, O., that he rejoined his old partner, Thomas H. O. Cummings, there and that both had a big week at Loudonville, O., recently. They report they'd like to read more pipes from all the boys.

JERRY THE JAMMER SEZ: "Please your tip wherever you work and you're a clinch to become a success."

BERT FOX
herb lecturer of note, will resume his operations in drugstores in the New England States after close of the Danbury (Conn.) Fair.

HOROSCOPE WORKERS
Bob and Grace Grayson garnered plenty of lettuce at Danbury (Conn.) Fair, where they had the ex on that item. Their son will enter military college soon.

THOSE who go into the pitch field thinking they won't have to work hard have another think coming.

AUTHORS
James F. Waters and Alfred Shebel, of the Court of Missing Heirs program, aired over Station WABC, New York, are trying to locate a Bertie Mae Larissey Quinn, who is heir to a \$10,000 estate left by her late husband, Pink Quinn or Pink O'Quinn. O'Quinn, according to Waters and Shebel, was taken ill about three years ago and removed to a Veterans' Hospital in Augusta, Ga. Awhile later Mrs. Quinn left the town of Adel, Ga., with her son, John Quinn. She placed John in a school near Dalton, Ga., about August, 1938. Later she

joined a medicine show and toured the South in an International truck with a trailer attached, which carried the number "HD42241." A recent trace of Bertie Mae Larissey indicated that she has assumed the name of Martin and is traveling with a show believed to be somewhere in Southern Tennessee. It is further known that she lived in Stockbridge, Ga., in 1939 and part of 1940. Early in 1941 she lived in Tucker, Ga., and later this year resided in Varnell, Ga. Bertie Mae Martin, whose maiden name was Larissey, is about 40 years old, wears glasses, has brown eyes, light brown hair, fair complexion, weighs about 125 pounds and is about 5 feet 4 inches tall. Her son, John, is 10 years old, has black hair and sharp black eyes. Anyone knowing her whereabouts is asked to have her contact either the station or Authors Waters and Shebel, the Court of Missing Heirs Radio Program, Lock Box 705, New York, immediately. The estate must be claimed by October 31.

TRIPOD OPININGS: "Favorable results in any business can be obtained only thru careful study and earnest action."

"SAW JACK KAHN
Sailor Jim White and Sol Addis at Columbus Circle here," pens Harry Greenfield from New York. "The China Relief Committee held a big rally for charity, and music and vaudeville stars entertained several thousands. Sailor Jim did his strong-man act and received a big hand for his efforts. It's good to see pitchmen doing their bit for the suffering people of China."

CHARLEY COURTEAUX
who has been pitching peelers and juicers to good results in the Youngstown, O., and Pittsburgh areas, popped into Cincinnati last week for a visit with the home folks.

A CHEERFUL DISPOSITION goes a long way in helping a fellow get over those seemingly impassable rough spots.

FRANK R. KING
prints one from Atlanta: "Here's hoping Doc Rowe landed the new job in Washington okay. How's the ole H. O. pocket, Doctor? Do you ever make Gainesville, Ga.? Plenty of scratch down there."

SIR EDWARDS
"man who sees tomorrow," holds forth at H. L. Green Store, Philadelphia, until November 22 and then plays the G. C. Murphy Store, Youngstown, O., until December 13. After closing there he will return to his home in Indianapolis for Christmas.

WORK RIGHT and it's only reasonable to expect that your arguments toward receiving your rights will be much more impressive.

MR. AND MRS. ROY NELSON
has just closed a successful season at Paris, Ky., with Bill Geron's United Shows. They had slum wheel and percentage, and say it was their best season in years. The Nelsons expect to open with the same show next spring.

RUSSELL BRADSHAW
grabbed his share of the gelt working the Danbury (Conn.) Fair with his escape act, Sonia Giroud inks from Brooklyn.

IF IT'S TRUE that the early bird gets the worm then the boys below the Mason-Dixon line are flying high. At least, that's what the reports emanating from that sector indicate.

Pitchdom Five Years Ago

Doc George M. Reed had left the road due to ill health. He was in Columbus, O. . . . B. Levey was in Syracuse, N. Y., and found that legislation there made it impossible for ex-servicemen to use their licenses in any part of New York, other than the county in which they resided. . . . Eddie Roberts had finished working the New England States and was headed

6 KILLER-DILLERS

SELLING LIKE WILDFIRE!
HERE THEY ARE

1 TROPICAL SWAN ELECTRIC LAMP

Made entirely of Pure White Angel Wing Sea Shells. A Gorgeous Creation.

Sample, 90c; Dozen, \$9.60

TROPICAL SWAN ORNAMENT

Same as above without light.

Sample, 50c; Dozen, \$6.00

2 YOUR NAME

In Raised Coral Colored Letters on a Genuine Tropical

SEA-SHELL BROOCH

Cost 2½c each, getting a fast 25c everywhere. Easy to assemble with Duco Cement. Flash, Color plus Name Appeal. Over a million sold.

Sample, 15c; Gross, \$4.35;
Thousand, \$25.00

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Gems of the Ocean!
Queen of All Sea-Shells.
As Worn by the Duchess.

27 Inch Leis, Sample, 45c;
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Dozen 3.60

Bracelet to Match, Sample 15c;
Dozen 1.80

4 ZOMBIE JUNGLE JEWELRY

Tropical Sea Shell Necklaces in Three Pastel Shades. As Modern as Tomorrow. A tremendous hit wherever they have been shown. Assorted West Indies Tropical Sea Shells on plastic chain.

18 Inch Lengths, \$2.00 Dozen

27 Inch Lengths, 4.20 Dozen

Bracelet to Match, 1.50 Dozen

Sample of All Three, 70c

5 U. S. ARMY AEROPLANE

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6 SUNSET SHELL BUTTERFLY BRACELET

Nature's Most Beautiful Creation Worn by the Duchess of Windsor. Nuf Sed!

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158 CANAL ST.
FELDMAN BROS., NEW YORK CITY

south. While in Hartford, Conn., he met several of Dick Rosebury's crews, also Blanche Belanger, who had 14 girls selling subscriptions. . . . Jolly Bert Stevens closed with the Williams Show at Cortland, N. Y., October 3 and went to Corning, N. Y. . . . John Looney finished his season of fairs at Trenton, N. J., then went to Atlantic City for a rest. . . . Tom Water was in Gowen City, Pa., out of the game. . . . Sam Spector had been working corn punk at Neisner's five and dime store in Cincinnati for Bill Newman, of Brooklyn. . . . Art Nelson, who was in his second season with the naphtha crystals at Neisner's five and dime store, Cincinnati, returned to Cincy after opening new spots with the cleaner in Indianapolis and Omaha. . . . Knights of pitchdom in St. Louis were Dr. White at the French market on Saturdays, Charles Lorenzen, Mr. and Mrs. Mac Botsford, Dr. and Mrs. Kellett, Joe Smith. . . . Bragg Bros.' Show was working halls and theaters thru Vermont. Business was good. . . . Si Hart with paddles, blades, etc., was making Indiana towns to good biz. . . . Harold Watson was working tobacco markets in North Carolina, also health books and astrology charts, to okay results. . . . Morris Davidson, working gummy in the cotton belt, was getting some real touches. . . . George Michaels, who operated the wholesale novelty house in Indianapolis, found biz on the upgrade. . . . Clarence Mannon still retained the pitchmen's headquarters in Louisville. . . . Dr. Maun, med, and George Shields, sex books, got real dough at the Sidney (O.) fair. . . . That's all.

Green Mountain Show

By E. F. HANNAN

MOST every old-time druggist of Northern New York and New England has heard of Green Mountain Salve, but few are aware that it had its origin with a med show. Harry M. (Doc) Fuller, who in the heyday of med made his headquarters at Berlin, N. H., was owner-lecturer of Green Mountain Show, and mixed the first batch of this old-time salve that had such a wide sale. Fuller operated in halls and on platforms and was one of the first to promote the "money-back-if-it-fails-to-work idea."

The formula of the salve was a good one and caught on rapidly, in fact, so rapidly that druggists forgot to order it and just went on and compounded their own Green Mountain Salve. Fuller hired good performers, paid them always and well, and was an all-round med man.

He was also remindful of old performers when he left the med show biz, never forgetting that they often were the means of keeping his show going. He once tried playing *East Lynne* with his show, but said afterward that the audiences that witnessed the old play was in no mood for a sales talk after seeing it, so he threw it over and went back to banjoists and blackface.

Events for Two Weeks

Oct. 20-25

ARK.—Pine Bluff. Rodeo, 23-24.
COLO.—Center. Potato Show, 24-25.
ILL.—Chicago. Rodeo in Stadium, 17-Nov. 2.
IND.—Lynn. Centennial & Home-Coming, 23-27.
KY.—Maysville. Fall Festival, 22-25.
LA.—New Orleans. Dog Show, 22-23.
MICH.—Marquette. Potato Show, 21-23.
NEB.—Omaha. Pioneer Trail Days, 18-25.
N. Y.—Buffalo. Dog Show, 24-25.
Rochester. Dog Show, 25-26.
O.—Eaton. Firemen's Festival-Street Fair, 20-25.
Ripley. Farmers Fall Festival, 23-25.
S. D.—Huron. Powwow Day, 25.
Madison. Eastern Day, 25.
Vermillion. Dakota Day, 25.
TENN.—Grand Junction. Livestock Show, 22-25.
TEX.—Gilmer. Yamboree, 22-25.
Jacksonville. Livestock Show, 23-26.
Taylor. Farm Festival, 23-25.
WASH.—Seattle. Logging Congress, 22-25.
WIS.—Madison. Livestock Expo., 20-22.
CAN.—Toronto Ont. Dairy Industries Expo., 20-25.
Toronto, Ont. Shrine Circus, 20-25.

Events for Two Weeks

Oct. 27-Nov. 1

ARK.—Little Rock. Livestock Show, 27-Nov. 2.
CALIF.—Anaheim. Halloween Festival, 31.
Ramona. Turkey Day, 1.
ILL.—Chicago. Stadium Rodeo, 27-Nov. 2.
Galena. Halloween Frolic, 31.
Rockford. Dog Show, 1.
KAN.—Hays. Food Show, 26-28.
LA.—Crowley. Rice Festival, 29.
MASS.—Boston. Dog Show, 2.
Boston. Boston Garden Rodeo, 30-Nov. 1.
Worcester. Dog Show, 2.

MICH.—Iron Mountain. Potato Show, 28-30.
MINN.—South St. Paul. Jr. Livestock Show, 27-30.
MO.—Monett. Fall Festival, 30-Nov. 1.
St. Joseph. Dog Show, 1-2.
NEV.—Carson City. Admission Day Celebration, 31.
O.—Salem. Halloween Mardi Gras, 31.
OKLA.—Talihina. Halloween Carnival, 31.
PA.—Harrisburg. Horse Show, 30-Nov. 1.
Johnstown. Dog Show, 1.
Pittsburgh. Dog Show, 2.

BANTLY TAKE SOARS

(Continued from page 30)

Kiddi land, under supervision of Mother Brewer, was kept busy.

Concession row found plenty of free spenders. Shows received much space in local newspapers, and fair association co-operated. Side Show, under management of A. J. Budd, continues popular, as do the Sensational Kays, free act. Mr. and Mrs. Herman Bantly made a long trip seeking new winter quarters. A crew of painters are going over the show fronts and rides. Mr. and Mrs. Al Wallace sold their cookhouse to Al Dorso and George Goodman. Al Wallace plans to recuperate from his illness by resting in North Carolina before returning to Miami. Herman Bantly took delivery on a new tractor. Harry Copping, former carnival operator and father of Mrs. Herman Bantly, visited with Nathan Edelbort, also a relative, of Reynoldsville, Pa.

CRAFTS TOUR UP 30%

(Continued from page 30)

ever, tagged the personnel, with five men losing their lives in mishaps. One drowned while swimming, three died in truck wrecks, and one was struck down on a highway. In two wrecks which marked the tour damage was done to one of the Ferris Wheels. Tangara Mirrors, Moon Rocket and three large baggage trucks. Most of the equipment, which was partially covered by insurance, has been repaired and the rest will be put in order during the winter.

Of the 300 connected with the midway, the majority live in California and left for their homes. A crew of workmen will be maintained here for a few weeks storing equipment, after which a holiday will be declared until all departments reopen December 1. A full crew will be employed on January 1 and maintained until opening of the 1942 season.

Remaining in quarters will be Bill Meyer, winter quarters manager; William (Jake) Boyd, equipment superintendent; Frank Warren, purchasing agent; Frank (Lord) Kitchener, chief mechanic; Harvey Quackenbush, neon department manager; H. Landaker, art department manager; Eddie Murphy, sign and lettering department manager; Eddie Bliss, scroll and scenic work superintendent; Roger Warren, commissary department; Lee Brandon, general agent; Ben Dobbert, contact and field man, and O. N. Crafts and Roy E. Ludington.

BALLYHOO BROS.

(Continued from page 30)

When the question was put to him point blank, he feinted with, "It is much too early in the season to discuss matters so far off. Tomorrow I and my brothers will give you our answers." When a 100-car show stays out it is big news, not only to showmen at large but to *The Billboard* as well. (Give this important story plenty of space, as it is the biggest news and showmen's decision of the day.)

True to his word, the answers were given and posted in the cookhouse. Said Pete, "I, for one, enjoy winter tramping. I love to keep those dear to me by my side. But we haven't enough money to keep it out." Jake Ballyhoo, co-owner, said, "Our loyal and much beloved employees are entitled to a winter of rest and recreation. As many as like can stay in our palatial quarters, but I am convinced that we haven't enough money to close for the winter. Hank Ballyhoo, third vice-president, said, "Staying out all winter is a risky venture. Under the present circumstances, it is a toss-up whether we do or don't. Either way, we have nothing to gain or lose."

Bill Ballyhoo, treasurer, said, "I am as much in favor of staying out as of closing. You loyal employees can rest assured that everything in my power will be done to either close it or keep it open." Oscar Ballyhoo, general superintendent, announced, "Keeping it open or closing it isn't a matter for the staff to decide. The condition of our rolling stock will make the final decision. If we close we haven't the wherewith to rebuild; if we keep on going our equipment may not hold up. I am sure that if the three-year-old paint on our wagons doesn't crack they

won't fall apart."

The above satisfied our isolationists, who wanted to hide among the Florida palmettos and fish. It was greeted as All-Out All Winter by our interventionists. Now that you have the news and the matter is clear to *The Billboard*, kindly give this important news a half-page four-column spread. In return, to show our appreciation, run the following ad, one column by one inch: Ballyhoo Bros. want, if we stay out all winter and don't want if we don't. The most sensational high free act of all time. Nothing too big. Will exchange privilege for ball game or hoop-la for your services. If you haven't a house trailer or tent we will furnish place to dress. Also cook if you like. Homey family surroundings. Write as per route.

MAJOR PRIVILEGE.

LEWIS BUYS QUARTERS

(Continued from page 30)

workingmen, while both he and Charles Lewis, general manager, contemplate erecting new homes for themselves on the site. Owner Lewis also said he had purchased eight 60-k. w. Delsel light plants, which will be delivered in Norfolk as soon as the all-steel wagons in which they will be housed are finished, together with new light towers and revolving searchlight beams, all of which will be mounted on top of wagons. Title and all mechanical and physical equipment of the late Phil Plant's Frozen Alive exhibit at New York's World's Fair was purchased by Lewis on a recent trip to New York.

GREENSBORO, N. C., Oct. 18.—Second benefit show of the season on Art Lewis Shows for the National Showmen's Association's Cemetery Fund in the Follies Tent during shows' local stand netted the club's coffers about \$250. Attendance was estimated at 700. Frank Cervone's Concert Band provided the music.

Show was in charge of Owner Art Lewis and featured talent from the grandstand acts and midway attractions. Rudy Caffey did a good job as emcee, and others on the program included Catherine Behney's Liberty Belle Revue, Lenore and Acosta, Rinaldo's Adagio Team; Dixon Brothers, comedy acrobatics; Rosita, Hawaiian singer; Paul DeLuca, dancer, and Al Mercy and Willie Lewis.

George A. Hamid and Lewis spoke briefly, stressing the needs of the NSA. Lou Lange and Patricia Lewis were reported to have gone over the top for Gold Life Membership cards.

DIRECT FROM THE LOTS

(Continued from page 37)

South, Telegram O'Hare; Jake Cremens, short-range gallery; George Bosworth, Arthur McNeil, Sid Archer and Anna Bellinski joined here. Mr. and Mrs. Bill Rawlings came on to manage an office-owned show. Betty-John and Mood Cook, co-managers of the office-owned Circus Side Show, are strengthening their line-up. Manager Sutton leased some property here to store excess equipment, with an option to buy during the winter if he decides to store the shows locally. Whitey and Peaches Butler closed to join Fuzzell's United Shows with their cookhouse and sound car. Peaches was *The Billboard* sales agent on the shows for two years.

JEWELL BELLE RICHARDSON.

Patrick's Greater

Napa, Calif. Week ended October 11. Business, good. Weather, fair.

Trucks arrived on time from Redding, Calif., and shows opened to good business Tuesday night. Considering the number of shows playing here this

RESURRECTION PLANTS

They appear dead when dry. "Come to life" in water, repeat often as desired. Unique desert novelty, light weight, low cost, big profit. Sample 10¢, postpaid. C. E. LOCKE, 7 Rio St., Mesilla, N. Mex.

CHEWING GUM 260 BOX

RETAILS FOR \$1.00

Each box holds 20 Cellophaned 5c Packs Factory Fresh Gum! Snappy Display Boxes help you to get quick 100% to 200% profits. Be our distributor—get started! Send 50¢ for sample box (prepaid). GREAT FIELD FOR AGENTS. Write AMERICAN CHEWING PRODUCTS CORP., 4th and Mt. Pleasant Ave., Newark, N. J.

season, business for the week was good. A party and show were held Friday night in the Girl Show top. Tickets were sold and money went to the Pacific Coast Showmen's Association sick and relief funds. During the business meeting Clyde and Topsy Gooding made a drive for new members for the club. Refreshments were served and the writer put on the show with several scenes, dances and posing numbers. Topsy Gooding did a wooden-shoe number, and all girls from the Girl and Posing shows participated. Tom Bailey's Dope Show led shows, with the Girl Show second. Ferris Wheel topped rides. Joe Davis, with Octopus, closed here, and several concessions also left.

PEGGY BAILEY.

Boswell Amusements

Gloucester, Va. Week ended October 11. Location, Main Street. Business, fair. Weather, good.

After a short move here everything was up on time and shows opened Monday night. They were the first to play the city this year and crowds came early and stayed late. Spending was close altho all seemed to have money. J. W. Western left with his Chairplane to join a show in Mississippi. Frank Burns and Sam Collins visited. Manager Boswell bought a new Merry-Go-Round and reports good business. Shows and rides chalked up a good week, and concessions did fair. Mr. and Mrs. Hall joined with a ball game, and Mr. Daniels with penny pitch. Howard Stanley Boswell celebrated his second birthday October 6 at a party at which all the kids had plenty of ice cream and cake. Shows plan to remain out all winter, playing South Carolina and Georgia.

THOMAS H. BOSWELL.

Arthur's Mighty American

Ventura, Calif. Six days ended October 12. Location, fairgrounds. Auspices, Ventura County Fair. Business, good. Weather, fair. Pay gate, 10 cents.

With a disgruntled news editor blasting the side shows and marquee for no apparent reason shows were lucky to have survived here. Attack proved a boomerang, however, and record crowds turned out to view the shows. Opening day saw over 10,000 pass thru the marquee. Thursday and Friday's attendance fell off to 1,500, but Saturday drew 7,589 and Sunday 6,542. Concessionaires joining here included Lou Anderson, Andy Schieff, Joe Kahler, Al Weber and Earl King. Mrs. Marie Klinck's Octopus opened to fair business, Merry-Go-Round led rides, and George Conkling and Walter Gorsline's Side Show topped shows. Mr. and Mrs. Everett Butler closed here and left for the West Coast Shows. George Conkling and Walter Gorsline left for Venice, Calif., to open a similar show on the pier there for the winter. Mr. and Mrs. Lloyd Carlson closed with their cookhouse and left for Los Angeles. A stag party was given by Bull Montana Walker at a local cafe with these show-folk attending: Danny LaMar, Charles Marshall, Frank Mason, Charles Ford, Kenneth Turner, Jimmy Smith, Charles Greiner, Joseph Blash, Jack Dyke and Manuel Marcias. Mr. and Mrs. Martin Arthur entertained Arthur's mother and sister. Mrs. R. P. Byam and Connie Byam over the week-end. Mr. and Mrs. Glenn and Mr. and Mrs. Tod Henry made a hurried trip to visit their family at Pico, Calif. Special Agent William Martini spent two days visiting the shows and then left for Glendale, Calif.

WALTON DE PELLATON.

Bee's Old Reliable

Courtland, Ala. Week ended October 11. Auspices, Lawrence County Fair Association. Business, good. Weather, fair.

After a long move from Ashland City, Tenn., shows opened here Monday night to a good crowd. Crowds continued thruout the week, with everybody doing near-capacity business on Friday and

Saturday nights. Harry Lee Johnson returned with his jewelry engraving. Col. Blackie McLemore's concessions were popular, and all rides had a good week. The Minstrel Show, produced by Viola Steptoe, clicked, and John Czudek did well with his Side Show, as did Jack Watson with his Girl Show. Shows closed Saturday night for the season and are being stored at Winchester, Ky. McLemore took his concessions there. He and Mrs. McLemore will go to Hot Springs for a few weeks and then to Corpus Christi, Tex., for the winter. Leonard McLemore joined Dee Lang's Famous Shows in Hope, Ark., with his concessions. Gus Bethune, cookhouse operator, went to Tampa, Fla., for the winter. Vincent Bellamo joined another show. Bill Hopper, concession agent, seemed pleased with his year's work. David J. Huls, president, spent the latter part of the week on the shows.

R. FELTON ROBERTSON.

Lawrence Greater

Goldsboro, N. C. Week ended October 11. Auspices, Wayne County Fair. Business, fair. Weather, fair.

Crop conditions in this section were good and helped shows gross more than last year. Long move from Reidsville was made without accident and everything was in operation Monday night. Fred Phillips joined with his Rolloplane and Octopus, as did F. Avery with Dipsey Doodle and Jack Lewis with Kid-die Auto. Jumping Jive Minstrel Show led shows. Front is now being handled by Bill Davis. Harry Wainer and Walter Purdy joined with their grab stands. Management plans to have a few rides and some concessions in operation near one of the army camps, while the rest of the show will again winter in Chester, S. C. Mrs. Lawrence's concessions are operating again after the fire which destroyed three in Reidsville.

SCOTT WALTON.

Gold Medal

Luverne, Ala. Six days ended October 11. Auspices, Crenshaw County Fair. Business, good. Weather, fair.

Move here from Tuscaloosa was made in good time and, altho fair was not scheduled to open until Tuesday, everything was in readiness Monday afternoon and midway opened Monday night to little business. It picked up each day, however, and the week proved satisfactory. A public wedding was held Friday night when Barney Philbrick and Jennie Milakovich were married. It drew a large crowd. Shirley Diane Duff was ring bearer. Visitors included Messrs. Ray and Hart, of Greenville, Ala.; George Dupont, Gracie Webb, Eddie and Philip Lippman and Mrs. Eddie Lippman.

HARRY E. WILSON.

Anthrax Closes Houston Zoo

HOUSTON, Oct. 20.—Municipal Zoo in Herman Park here was ordered closed to the public indefinitely by Commissioner James H. B. House, mayor pro tem, when it was established on Saturday that an epidemic of anthrax was sweeping thru the cages. Deaths of seven animals and one bird, total value \$886, have been reported by Zookeeper Hans Nagle.

CHI STAD RODEO

(Continued from page 3)

mane and tail hold; calf roping, steer riding (two events), steer wrestling, wild-cow milking and musical chair contest. Stock is plenty salty and gave the customers numerous thrills.

In the entertainment line-up, in addition to Maynard, are the quadrille by mounted cowboys and cowgirls; a greased pig race; Ted Allen, horseshoe pitcher; George Tyler, clown, and his educated mule; Alice Sisty in a Roman tamden jump over an automobile; Chip Morris and his horse Black Fox; Harry Greer, Dan Nimmo and Cy Compton, trick roping; Ken Boen and his "Old Gray Mare," and an exhibition of trick and fancy riding. Contest and entertainment features are smartly handled. The grand entry, in which all of the contestants participate, provide a colorful start, and the finale is a wild horse race. Jack Story capably handles the announcing job, keeping up a running fire of crisp comment that heightens interest in the events.

Rodeo staff includes Arthur Wirtz, chairman; Billie Burke, vice-chairman; Barnes-Carruthers, associate directors; Sam J. Levy, manager; Fred H. Kressmann, assistant manager and arena secretary; Ken Maynard, arena director; Andy Curtis and "Shorty" McCrory,

judges; Lonnie Rooney, superintendent of livestock. Stock is furnished by Joe Greer. Al Melgard, at the pipe organ, provides music. Jack Burnett is handling publicity.

RC BOW BIG IN LOS

(Continued from page 30)

Ruth Hukil and Nell Crouse are cashiers.

Rides

Rides: Caterpillar, R. E. Baldwin, foreman; H. V. Whisler, T. W. Stafford, L. R. Anderson, F. S. Zezotarski, Ray Brown, Mrs. Edward Lowe. Ridee-O, J. D. Powell, foreman; A. Coronado, George Tomlinson, Ben Cox; Mrs. M. Garcia, cashier. Loop-o-Plane, Lucky Myers, foreman; Bill Scott, I. Klarfield, R. W. Hendrickson, and Mrs. Ina Nelson, cashier. Kiddie rides, Roy McKoski and Jack Nelson, foremen; Arthur Taber, Ted Holt; Mrs. C. Hodge, cashier. Heyday, Charlie Miller, foreman; Martin McClain, John Stabodian, Walter Havarson, Will C. Bagwell, Tom Chessar; Mrs. M. E. Kettle, cashier. Ferris Wheels, John P. Glover, foreman; James Martin, D. King, A. Ahrans, D. Schroeder, John Garsow, E. Owenby; Mrs. Pearl Lowe, cashier. Scooter, Earl Crouse, foreman and ride superintendent; C. E. Moeller, Harvey Boyes, G. L. Osier, J. N. Lewis, John Svec, K. P. Gatezman; Edith Brunt, cashier. Merry-Go-Round, James Mitchell, foreman; Ivan Willis, L. J. Houser, Donald Cookston; Mrs. M. Cookston, cashier. Rolloplane, Clifford Hodge, foreman; J. Johnson, Joe Hoff, Paul Anderson, J. R. Farsolas, Earl Sullivan, Robert Baldwin; Mrs. Jack Dempsey, cashier. Rocket, C. McAllister, foreman; George Schnepfer, Paul LaSalle, J. C. Gallagher; Mrs. Rockhold, cashier.

Train crew: P. J. McClane, trainmaster; Charles Lovell, Willie James, Joe Hunt, Henry Moore, Warner McClery, DeWitt Hall, Charles Smith, C. B. Steffins, Ed Thompson, Walter Tucker, Sam Upchurch, Robert Lindsey, Sam Perkins, Feltz Parks, Gilmore Robinson, Casey Lewis, Decorating, Ed Marconi, foreman; Jack Allen, Lot, P. J. McClane, superintendent; James C. Johnson, Tractors, Oscar Jones, Henry Lee, Leebert Root, Lloyd Schwartz, Jack Dempsey; shop, Wiley O. Hale, foreman; Frank Dexter, John Phillips, Joe Penney, Charles Souketes, James Olejarczyk, Train porters, Willis Toliver, head porter; Leroy Taylor, Alonzo Wilson, Harry Pinkney, Goldie Brown, Neon department, Frank Dymun, foreman; E. Shook, Fred Hoppe and Glen Bard.

Shows

Midget, Max Kimmer, talker; Ward Caldwell, piano; Carl H. McIntosh, L. Young, E. Olson, Henry Kramer, tickets; Eddie Kozicki, Mary Lou Berryman, Carl Erickson, Marcela Porter, Harold Kirken-dall, Dolly Kramer, Margaret Williams, Lois Jean Hanover. Swing Revue, Elsie Calvert, talker; Marilyn Hope, J. and Bee Kelton, Maxine Powell, Billy Tracy, Jackie Lawrence, Nadine Goss, Zena Rouwla, V. Miller, Monette and Morman Deviney, Harry Snodgrass, Roland Everton, Ed Zigenbush, Lester Demay, Tom Clooney, Tom Mitchell, L. C. McAllen, Fred Sollis, Mason Grassell, Lawrence Wells, Eima Walette, Charlie Gallagher, E. J. Smith. Posing Show, A. W. Comstock, talker; Mary Louise Clarke, Helen Browning, Patricia O'Brien, Marie Balkovatz, Molly O'Neill, Walter Harmsen, Tom Hunt, O. N. Martinson, Bill Nicoles, Cliff McCoy.

Side Show, Bert Lorow, owner-manager; Zola Williams, bearded fat lady; John Williams, elephant skin boy; Ed and Ada Hayes, man without a stomach; Naber Felice, sculptor; Norma Hastings, four-legged girl; Mike Salarro, fire eater; Dorothy Petty; Betty Grimm, headless girl; Bozo Jacobson, magi; Jack Selgman, front. Motordrome, Max Leas, Irish Stewart, Fred Handley, Erylene Joyce, Doc McNeice, Harold Murenberg, tickets. Monkey Show, LaMott Dodson, owner; Phil Dodson, trainer; Martinez, trained dog; Dave Ellis, tickets and talker.

Concessions

Charlie White, concession manager; Frank Love, secretary; hoop-la, Esther

Felke, Leona Griner, Mae Warfield; blankets, Clarence Katz; gift shop, Benny Spencer; radio stand, James Carswell; toys, Isador Bradsky; custard, Mr. and Mrs. Bob Browning; candy floss, Eddie Springs; Wonder Bar, Dure Maman; hoop-la, Lilly Spencer; diggers, Bob King; Penny Arcade, Jack Murray; cook-house, Joe Krug; buckets, Mrs. Chuck Moss, Carl Copeland, Tom Roberts, Frank Kelly, George Mason; clothespin, John Meyers, Sol Lake, Frank Minor; cigarette gallery, Berthy Lasky; nail stand, Chuck Moss, J. J. Browning, Jimmy Henderson, Lawrence Reuter, Don Mason, Glen Lowe, Louis Rheinhardt; roll down, Sammy Ensher, Sammy Lasky, Bobby Bloom, Bobby Kramer; string game, Tony Nelson, Frieda Savage; darts, Wilbur Farrant; ball game, Mrs. Howard Mooney, Mary Cusick, Mary Morgan, Gladys Brooks, Billie Gordon, Ida Hadding; bowling alley, Hiram Zollan; bingo, Whitey Miller, Vic Korlick, A. M. Treadway; blower, Johnnie Delaporte, E. L. Brooks, Ray Gordon and Frank Warfield. W. B. Davis is show physician.

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ARTIFICIAL FRUIT CORSAGES
For Fall and Christmas
\$5.00 Per 100
SPECIAL
We Sell All Fruits in Bulk at the Lowest Prices.
Large Assortment.
FROM 25c to \$1.50 GROSS
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Enclose 25c for Samples.
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WANTED
INDOOR CIRCUS ACTS
Aerial and Ground Acts—Animal Act—Bicycle Acts—Wire Acts—Comedy Acts that do Clown Numbers and good Platform Acts— for Sheboygan Police Association Indoor Circus, December 5-6-7, 1941. Please send photos, time of acts and lowest prices for three days. Address: J. L. KLUJESKE, Care Police Association, Sheboygan, Wisconsin

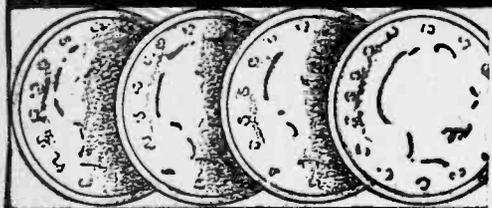
CAMEL BROS.' CIRCUS
WANTS
Agent with car. Oscar Wylie, Fred Kilgore, wire. Banner Man with car. Animal Acts. Kirk Adams, wire. Big Show Performers. Colored Musicians and Comedians, Musicians for White Band. Experienced Canvasmen. Frank Satura, wire. Jimmie Burton, wire. Novelties and Lunch Stand privilege open. Want to buy Calliope and Star Backs. Will lease Elephant Show. Out all winter. Address all mail: FRANK KETROW, Paragould, Ark.

WANTED—CARNIVAL
Jackson County Livestock Show, Newport, Arkansas, week Nov. 3rd. Big crowds; high price cotton; money here. Best in ten years. No racket. How many Shows, Rides? Address: ELMER BROWN, Pines Hotel, Pine Bluff, Ark.

8 FLORIDA FAIRS—8
Starting Niceville, Florida, October 27. Largest aviation field in South. 20,000 men working there. Port St. Joe, Chipley, Quincy, De Funiak Springs, Brooksville, Bushnell, Wildwood. Want Concessions, especially Cook House and Diggers. Rides: Have four, need Merry-Go-Round and Chair-o-Plane. Shows of all kinds. Wire, don't write.
Senator Thomas Maddox

WINTER CIRCUS
COLISEUM, NOV. 17 TO 23, INCL.
Strong sponsor—Blind Ass'n. Wanted — Side Show. Perfect spot. All legitimate Concessions open. First show in five years.
CIRCUS OFFICE, 123 E. Long St., Columbus, Ohio.

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Get Help

Music operators should secure help of patriotic groups to succeed with Defense Bond campaign

As music operators in all parts of the country become interested in the phonograph industry campaign to boost the sale of U. S. Defense Bonds, there is more and more need for ideas on "how to do it." The operator who enlists in the campaign by putting the record "Any Bonds Today?" in the No. 1 spot on all his phonographs is also interested in persuading other operators to do the same thing. That is the purpose of the campaign—to get operators to join themselves and then help in the work of enlisting all other music operators.

There are not many local associations of music operators, and the majority of these organizations are anxious to have ideas on how to conduct a local campaign. So the music trade looks about for ideas and examples that will lead operators in many cities to organize some kind of local drive to enlist as many operators as possible in the shortest possible time.

Cleveland music operators have had an active association for some time, and this organization may be looked to for some real ideas on how to make the bond campaign a success. An interesting meeting was held October 10 to lay the foundations for the Cleveland bond campaign. This meeting may be regarded as the first pep rally, the take-off as it were, at which officers and committees of the association generated enthusiasm for the work ahead. This was not the first meeting to discuss bonds but it did have features which can be used in other cities to get the workers off to a good start.

The meeting took the form of a luncheon at one of the good hotels of the city. The administrator of the State bond sales organization presided at the meeting. This was an important idea and immediately gave real prestige to the session. The music operators were in the background, doing the planning and the "leg-work," but the meeting was conducted by an official representative of the U. S. Treasury bond sales organization. In any State or city where an official of the bond sales organization is located, it will be an important step for music operators to get his co-operation in putting on the phonograph campaign. These State and city bond workers are glad to give full co-operation since the U. S. Treasury has accepted the phonograph industry's plan to help boost bond sales. These officials of the bond campaign have experience and facilities for helping music operators to get off to a good start. That would be the first suggestion for any group of operators—contact your local or State bond administration officials.

The bond administrator invited representatives of the American Legion and other veterans' groups, phonograph record distributors and the editors of the local newspapers. Note that the editors of the papers came, and not just reporters. This indicates the prestige attached to the meeting when the State official of the bond program was issuing the invitations. Having officials of veterans' organizations and the editors of the newspapers there served to attract

attention to the music industry in a very creditable way.

The Cleveland music group plans to start its active bond campaign about November 1, and the big event of the campaign will be the part the organization takes in the Armistice Day parade. Music operators plan to have some floats, and members will have about a hundred cars in the parade. Music operators will co-operate with a big program planned by one of the record manufacturers in boosting the sales of bonds and stamps. This campaign will come before the Armistice Day program.

These plans for public programs and participation in Armistice Day serve to stir up each member of the association, and it all makes the job of getting the record "Any Bonds Today?" on every phonograph that much easier. While many cities will not have the parades and events on a grand scale like Cleveland, yet it will be possible for music operators to co-operate with the American Legion, or some other patriotic or civic group, in Armistice Day programs in practically every city in the country. Officials of patriotic and civic groups will welcome such co-operation and will make a place for it. The idea is to get music associations and groups of music operators together in time to make plans for the holiday period. Armistice Day has a patriotic interest about it that will not be had again for several months, so the leaders of the phonograph industry are very anxious that music operators get together and follow the example of Cleveland.

The Cleveland association will use the record "Any Bonds Today?" as a part of the "Hit Record of the Month" publicity and advertising program which has been conducted by the group since January. This gives the Cleveland group an advantage in that all members have had experience in carrying out the program adopted by the organization. All of the work of the Cleveland group should be an incentive to other groups to make a success of getting the record "Any Bonds Today?" on all their phonographs.

For some time the Cleveland music operators have had the services of a young and capable advertising man who manages their hit record campaign and also advises on many public relations problems. I do not know how much the operators pay for this service, but I am sure they get far more in value than the money they pay out. Which leads to the idea that operators' groups in many cities should employ the services of some advertising man, publicity man or newspaperman to help on a local advertising and publicity program, no matter how small. The program need not be expensive in order to secure the regular services of some man who is experienced in that business and who can advise operators in all their public relations work.

These are some of the basic ideas suggested by the work of the Cleveland music association. They are recounted in the hope that music operators in many other cities will get together now and help put over the phonograph industry campaign to sell U. S. Defense Bonds.

Phonographs for Defense Week, Nov. 9-15

Latest Tax Information . . .

The most important information on the new federal tax as it applies to games was contained in an official letter to Chicago manufacturers, dated October 15, 1941, and signed by D. S. Bliss, deputy commissioner of Internal Revenue office in Washington. A reproduction of the letter appears in this issue, which will be evidence of the official nature of the information. One important paragraph in the letter is as follows:

"A pinball machine which merely gives or permits of free play only or where the location owner offers prizes for scores is considered to be an amusement device as defined in Section 3267 (a) (1) of the Internal Revenue Code with respect to which the tax is at the rate of \$10 per year."

This indicates two important points in favor of pinball games: 1, the Internal Revenue office places extended or free-play games in the \$10 class, and 2, the Internal Revenue Department is not concerned about the prizes which the location awards for scores on a pinball game, provided the method of giving prizes is not a part of the machine itself.

Letter for Reference

A previous letter from the Treasury Department which operators should keep for reference was dated October 10, 1941, and addressed to Attorney George M. Glassgold, of New York City. The letter follows:

"Sir: Reference is made to your letter of October 3, 1941, and to the several conferences held relative to the applicability of the tax imposed under Section 3267 of the Internal Revenue Code on coin-operated amusement and gaming devices, with respect to certain types of machines, the description of which you submitted.

"Amusement devices subject to the tax are held to mean the so-called pinball and similar amusement machines. Devices described, such as the 'air raider' machine gun, the 'anti-aircraft' machine gun, the

submarine gun and the grip scale or tester, do not come within the classification of the pinball or similar type of machine and are not taxable.

"Pinball and similar machines, such as the 'Fortune' type of device described, which may automatically deliver coins or tokens to the player, are classed as gaming devices with respect to which the tax is at the rate of \$50 per year for each machine.

"The machine you describe as the 'Super Bell' and of the type which operates by the pressing of a handle which causes three wheels to spin and come to a stop and which may automatically deliver coins or tokens to the player is classed as a gaming device and is taxable accordingly. —Signed, D. S. Bliss, Deputy Commissioner, U. S. Treasury, Office of Commissioner of Internal Revenue."

Other Types of Machines

BALL GUM VENDERS—The new National Vending Machine Association, with offices in Chicago, reports that "a ruling has been handed down by the United States Treasury Department, office of the Commissioner of Internal Revenue, holding that said gum ball vending machine and merchandising method is not within the scope of the new act and therefore is not subject to the tax."

The ruling is then quoted as follows:

"Vending machines of the type described are not subject to the tax imposed on coin-operated amusement and gaming devices provided there is not inscribed thereon any legend or attachment incorporated indicating that the person using the machine may be entitled to receive a chance award."

This ruling indicates that the prize ball gum vending machines and other similar vending machines may have a prize award plan, provided the mechanism does not indicate a chance payout and provided metal

tags, stickers, etc., on the machine do not indicate that the patron may receive a chance award or prize.

"FREE PORTION" VENDER—We have been informed by the manufacturer of a penny nut vender which gives free portions to customers that the vender is not taxable under the new federal law, according to a ruling obtained by the makers of the machine. Operators who have such machines should get copies of the official ruling from the manufacturer.

DIGGERS—Operators have inquired about diggers and cranes, but we do not have any information of an official ruling on these machines as yet.

Automat Founder Dies

PHILADELPHIA, Oct. 18.—Joseph V. Horn, 80, co-founder of the Horn & Hardart restaurant chain, better known as Automats, died here Monday night (13). He had been in declining health for a year and had been confined to his home here since last February. Recently he was stricken with pneumonia, but appeared to be convalescing.

Horn lost money during the first days following the opening of his restaurant, but kept at it until his business was serving a half-million persons a day. The restaurants were self-service automats where a coin-in-the-slot brought out the desired dish of food.



BRIEFS OF THE WEEK

Deaths

Joseph V. Horn, 80, in Philadelphia October 13. He was founder of the Horn & Hardart chain of automatic restaurants.

Marriages

Earl Marnack, operator of Caledonia, Minn., to Elizabeth Forestal October 2.

Births

A daughter to Mr. and Mrs. Lou Atkins, of United Machines Company, Minneapolis.

A son to Mr. and Mrs. Sanford Levine, of Cleveland.

A son to Mr. and Mrs. Joe Gude. Father is shop foreman of Ideal Novelty Company, St. Louis.

A son to Mr. and Mrs. Robert Fischer. Father is route man of Ideal Novelty Company, St. Louis.

A daughter to Mr. and Mrs. Robert Mees. Father is route man of Ideal Novelty Company, St. Louis.

Personnel

Harry Drollinger has resigned as service manager of Packard Manufacturing Company, Indianapolis. Returning to Texas to farm.

A. H. Mann Jr. named general manager of New York branch of National Novelty Company, Merrick, L. I.

E. T. Tollison named assistant manager of New York branch of National Novelty Company, Merrick, L. I.

Frank Perrault Jr. now manager of Service Novelty Company, Jackson, Miss. Formerly service manager of Seramac Novelty Company, Natchez, Miss.

Shirley D. Maggio and Adele Rowe added to office staff of Pleasure Music Company and Crescent City Novelty Company, New Orleans.

Sam Wolf added to sales staff of Reliable Specialty Company, Cleveland.

George F. Eby, sales manager of vending machine division, Pan Confections, Chicago, becomes director of sales for bakery supply division of the firm, in addition to his vending machine post.

J. M. Regottaz now export manager RCA-Victor, Camden, N. J.

Sam Coslow named president of R. C. M. Productions, Inc., Hollywood. Other appointments: Josef Berne, director; Lud Gluskin, musical director; Ben Chapman, casting director.

New Addresses

Arthur Flake Distributing Company, 3237 McKinney Avenue, Dallas.

C. W. Percer, 3230 McKinney Avenue, Dallas.

Klein Coin Machine Sales Company, 3916 Lincoln Avenue, Detroit.

Dot Music Company, 8710 Radford Avenue, Detroit.

Major Amusement Company, Fifth and Poplar streets, Philadelphia.

Firm Changes

Premier Music Company, Philadelphia, formerly headed by Edward Klein, becomes the partnership of Bernard, David and Louis Klein.

C. Ecolono takes over Harford Penny Arcade, 5508 Harford Avenue, Baltimore.

New Firms

R. C. M. Productions, Inc., Hollywood, to produce films for movie machines. Sam Coslow, president.

F. & M. Amusement Company, owned by Don Franklin and Jack Morse, to operate music machines in New Orleans.

Miami Coin Machine Exchange, Miami. Distributing firm formed by Norman Rothschild and Aub Weinzeldbaum.

Sam Berman, 9854 12th Street, Detroit. Repair shop for vending machines.

Mechanic Service Company, 2124 Fifth Avenue, Pittsburgh. Owned by James Noll.

In Chicago Last Week

Robert Conner, advertising manager Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Murray Sandow, Weston Distributors, New York.

Al Simon, Savoy Vending Company, Brooklyn.

R. H. Stewart, Central Distributing Company, Indianapolis.

Henry Fox, Northwestern Music Company, Rockford, Ill.

Z. E. Vose, National Candy Companies, Inc., St. Louis.

Jay Miller, Columbus, O.

Joseph Stewart, Wayne Music & Novelty Company, Detroit.

In New York Last Week

Miss E. Coleman, A. H. DuGrenier Company, Haverhill, Mass.

Mr. and Mrs. Hirsh de LaVie, Washington.

Irving Levy, Giant Sales & Vending Company, Baltimore.

BARGAINS FROM DAVE MARION

Model F, Late \$14.50	Challengers . . . \$12.50
Pikes Peak, New 12.50	Klix 7.50
Daval 21 7.50	1¢ Q.T. 29.50
Turf Time 5.00	Booster, Cig. 4.00
Columbia, Reard. 42.50	Mercury, Late . . . 14.50
Marvel, Late . . . 14.50	West Pockets . . . 27.50
Imps. New 8.50	Gottlieb Grips . . . 8.50
Ginger 7.50	Tommy Gun 74.50
1/3 Deposit Required—Immediate Shipment.	

Write for Complete Bargain List. MARION COMPANY, Wichita, Kansas.

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVERTERS

Furnish standard 110 AC 60 Cycles for operating coin-operated music machines, motion picture, AC radios, electric organs, pin-ball games, etc. Complete 350 Watt, 110 AC Light Plant—List \$ 87.00 Complete 500 Watt, 110 AC Light Plant—List 150.00 350 Watt Kato Rotary Converter—List 81.50

KATOLIGHTO, Mankato, Minnesota, U. S. A.

AUTOMATIC PHOTOGRAPHY

The remarkable coin-operated PHOTOMATIC machine, a worldwide public favorite, automatically takes, frames and delivers a fine personal picture in only 40 seconds! Requires no attendants; very little weekly servicing. PROVEN a steady money-maker. Investigate without obligation.

INTERNATIONAL MUTOSCOPE REEL CO., INC.
44-01 11th St. Long Island City, N. Y.



TREASURY DEPARTMENT
WASHINGTON

OCT 15 1941

OFFICE OF
COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO
COMMISSIONER OF INTERNAL REVENUE
AND REFER TO
MT:11

D. Gottlieb and Company,
1140-1150 North Kostner Avenue,
Chicago, Illinois.

Attention: D. Gottlieb

Gentlemen:

Reference is made to your letter of October 14, 1941, relative to the tax imposed with respect to coin-operated amusement and gaming devices, and in particular you inquire under what division of section 3267 of the Internal Revenue Code, as added by section 555 of the Revenue Act of 1941, does a pin-ball machine which contains either a free play device or where a location owner chooses to give a prize for score".

A pin-ball machine which merely gives or permits of free play only, or where the location owner offers prizes for scores is considered to be an amusement device as defined in section 3267(a)(1) of the Internal Revenue Code with respect to which the tax is at the rate of \$10.00 per year.

Respectfully,

D. S. Bliss
D. S. Bliss,
Deputy Commissioner.

cc-Collector,
Chicago, Ill.

MUSIC MERCHANDISING

United Music Operators of Mich. And RCA Dance Carnival Co-Op To Promote Sale of Defense Bonds

DETROIT, Oct. 18.—Nationwide campaign of the automatic phonograph industry to promote the sale of Defense Stamps and Bonds took another step forward here this week. Announcement was made at the United Music Operators' meeting here Tuesday that plans have been worked out by the association and RCA-Victor to tie-in the Defense Bond drive with the appearance here November 3-4 of the RCA Dance Carnival featuring both the Tommy Dorsey and Shep Fields orchestras. More than 75 operators and guests were present at the meeting held in the Blue Room of the Fort Wayne Hotel.

Bands will play the two-day stand at the Masonic Temple Drill Hall where the main ballroom can accommodate 3,500 dancers. Additional ballrooms in the building will be available for overflow crowds.

Tying in directly with the Defense Bond drive will be special matinee dances to be staged both days. Admission for these sessions will be the showing of a Defense Stamp book containing one 25-cent Defense Stamp. Event, according to plans, will be aired over a national hook-up. Moves are also being made to bring in Barry Wood to sing *Any Bonds Today?* Evening dance sessions will follow the plan of the RCA Dance Carnival. As plans now stand, Detroit will fire the opening gun in the campaign for support of the bond drive to be promoted thru the appearances of the Dance Carnival in other cities.

A civic parade will be staged here to escort Dorsey and Fields to their hotel upon arrival. A cocktail party, to which all operators have been invited, will be held November 3 in the Colonial Room of the Detroit-Leland Hotel, with the band leaders and their men as guests.

Publicity for the Detroit drive is being handled by Bill Green.

Other Meeting Biz

Wires from Mayor Edward J. Jeffries Jr., of Detroit, and other civic leaders were read at the meeting. Charles Strawn, of the Bliss-Strawn Distributing Company, local RCA-Victor distributor, addressed the gathering and put up a \$25 prize for the best ideas submitted

on how to tie in locations with the drive. Richard H. Hooper, of the RCA advertising staff, and Arthur Kemp, of the RCA Detroit office, also spoke.

Lou Heilbronner, vice-president of the UMO, took up a proposal for the founding of a national association of music operators. He predicted that Detroit again would take the lead in this movement.

To assure regular attendance at future meetings the organization adopted a rule levying a \$10 fine on any member who does not attend one of the two regular monthly meetings.

John Mahaz, well known in local organization fields, was appointed special field representative for the UMO. Temporary offices will be set up in the quarters of Modern Music Company until a permanent association office is established.

Atlas Nov. Sells Defense Stamps

CHICAGO, Oct. 18 (DR).—Thru the co-operation of the United States Treasury Department, the Atlas Novelty Company has been authorized to sell Defense Bonds and Stamps.

Eddie Ginsburg, official of the Atlas Novelty Company, last week visited the Chicago office of the Treasury Department and came away with a supply of posters, signs, booklets, stamp books and other material for the distribution of information on bonds and stamps. A space has been set aside in the Atlas showrooms for the convenience of customers who are interested in making a safe and substantial investment.

"I believe," stated Eddie, "that this is the golden opportunity of every member of the coin machine industry to show his national patriotic spirit by answering the call for funds.

"The national drive to put the phonograph record *Any Bonds Today?* on every phonograph in the country has already brought the phonograph industry favorable recognition that no other branch of the coin machine business has ever earned before. The direct result is that the phonograph operator is respected as a business man doing his bit for national defense.

"The same recognition and respect can be realized by operators in other branches of the industry. The opportunity for this to come about has been presented to us now. Let us all buy

Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign recordings of the past month. Similar lists will be published in this section once every month.)

HILLBILLY RECORDINGS: You Are My Sunshine, Gene Autry, Airport Boys; Be Honest With Me, Gene Autry; Come Swing With Me, Tennessee Ramblers; Time Changes Everything, Roy Rogers; Frisky Fiddlers' Polka, Curly Hicks and his Taproom Boys; Behind Those Swinging Doors, Spike Jones and City Slickers.

INTERNATIONAL RECORDINGS: Pound Your Table Polka, Lo-Lo-Lita, Misirlou, Waltzing on the Kalamazoo, Cubalero.

FOREIGN RECORDINGS: German, In Muenchen Steht Ein Hofbraeuhaus, Hoer Mein Lieb Violetta; Bohemian, Smutna Vdovicka, Ja Rada Tancuju; Hungarian, Lekaszaltak mar retet, Magyary Csarasok; Croatian, Marijana, Sustar, Kajo Moja Kajo; Polish, Nie chce wiecej robic, Poczekaj, Powiem Mamme, Za Granica; Scandinavian, Balen I Karlstad, Janka, Karpatski; Swedish, Styrman Karlsons Hambo, Jungman Jansson; Italian, Canto della notte, Non Mi Stanco; Jewish, Shein Vie Die Levoone, Belz, Shloimele Malkele; Greek, I Vasso, Zehra.

A Feud—Maybe?

CLEVELAND, Oct. 18.—Arline Wappler, assistant secretary-treasurer of the Cleveland Phonograph Merchants' Association, is wondering if she has started something between Tommy Dorsey and Abe Lyman.

Wednesday night at Hotel Carter a press cocktail party was given in honor of Tommy, at which Arline and members of the association were present. To show his appreciation of her interest in his music, Tommy presented her with his autographed photograph. Arline thanked him, smiled, and remarked, "When Abe Lyman gave me his photo he added, 'with love and kisses to Arline' after his autograph.

"Well, Abe Lyman can't put anything over on me," replied Tommy promptly, and seizing his pen he wrote on his photo, "With more love and kisses to Arline than Abe Lyman can give."

Bond Drive Gains Momentum in N. W.

MINNEAPOLIS, Oct. 18 (DR).—A high-powered publicity campaign to get operators thruout this area to co-operate in the *Any Bonds Today?* campaign has been launched by Hy-G Amusement Company, it has been announced by Jonas Bessler, one of the firm executives.

Already, under Hy-G's direction, news stories have appeared in Cedric Adams' "In This Corner" column of *The Minneapolis Star-Journal* and Kenneth D. Ruble's "Under Your Hat" in *The Minneapolis Times*.

In addition, Hy-G has had printed stickers to be attached by operators on their machines which read: "Any Bonds Today? Play Selection No. 1 on the Seeburg Phonograph. Courtesy Hy-G Amusement Company."

These stickers, said Bessler, are being distributed by the hundreds to operators thruout the territory. Every letter leaving Hy-G offices to column carries these stickers plus other publicity material to help make the campaign a success.

Bessler reported that operators have taken to the idea with considerable interest.

Defense Bonds and Stamps every day and every week. It is a good habit.

"And here is a suggestion—give Defense Stamps when you give a tip. Just hand a book with a 10-cent or 25-cent stamp in it and tell the waitress, bellhop, red cap or whomever it is to finish the book," he concluded.

Eastern Pa. and N. J. Phono Assn. Elects Officers

PHILADELPHIA, Oct. 18. — Philip Frank, a member of the board of directors and prominent in both music machine and pinball operations in this territory, was elected president of the Eastern Pennsylvania and New Jersey Phonograph Operators' Association at a meeting held earlier this month at association headquarters in the Schaff Building here. A past president of the association, Frank succeeds Charles W. Young, head of the Delaware River Music Company, Haddonfield, N. J.

Maurice Finkel, head of High Point Amusement Company here, is the new treasurer, succeeding Joseph J. Mellwig, head of Cameo Music Company here. The new secretary is William L. King, head of Quaker Vending Company, succeeding Harry H. Elkins, head of Royal Distributing Company. Jack Sheppard, operating the local Bell Amusement Company, continues in the post of vice-president.

Former President Young takes a seat on the board of directors, the new board including Sam Stern, head of Keystone Vending Company; Martin Levitt, Garden State Amusement Company; Meyer Cowan, Major Amusement Company; Samuel Weinstein, Mutual Music Company; Edward Klein, Premier Music Company, and Louis N. Sussman, Lyric Amusement Company, all of Philadelphia. Sussman was the only board member who retained his seat, the other outgoing board members include Benjamin Fireman, Philip Frank (elected president), William L. King (elected secretary), Larry Yanks and Edward Leopold.

Mrs. Edna Gallagher will continue as office manager. A rousing vote of confidence was given to the new officers and board. Hereafter all problems and policy matters, instead of being administered by a single officer, will be handled by the board of directors. In addition to the added activities of the board, the new officers will take a more active interest in the operation of association affairs, pledging to devote their time to personally handle the affairs of the association.

Badger Bond Drive Begins at Home

MILWAUKEE, Oct. 18 (DR).—"Just like charity, we believe the industry-wide drive to promote Defense Bonds should begin at home. That's why we've started an 'all out for the defense program' campaign right here in our offices," reports William Happel, of Badger Novelty Company.

"Every employee," he continued, "now has a supply of Defense Stamp books which are rapidly being filled and redeemed for bonds. We always have a supply of stamps on hand, too, so that our employees can get in the habit of buying them whenever they have some loose change in their pockets.

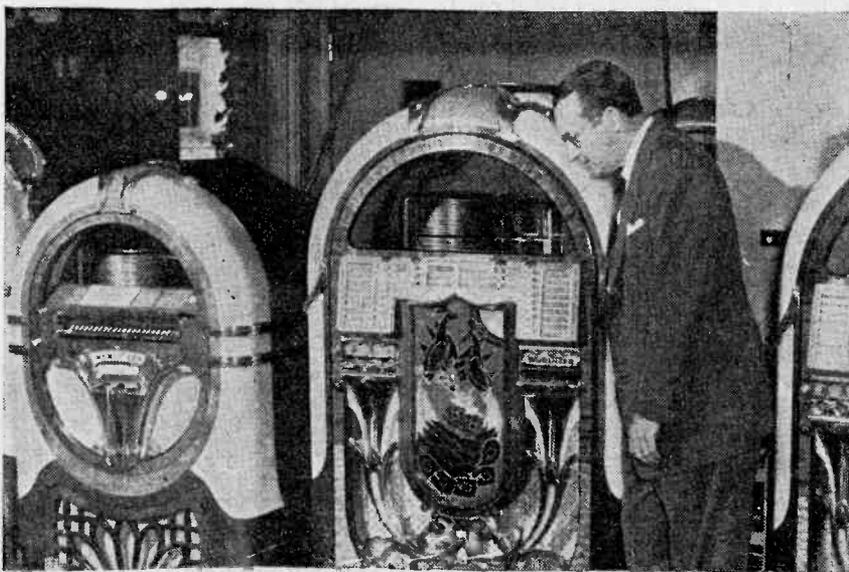
"Like any successful sales effort, an attractive display must accompany the drive, so we've set up one whole side of our display room to promote *Any Bonds Today?* to operators. A large supply of these records is also on hand. We find operators here are enthusiastic about the campaign and more than eager to do their part," he concluded.

Spokane

SPOKANE, Oct. 18.—Aubrey Stemler, Northwest representative for Buckley Music System, spent last week here with Bill Paradise, Buckley's local distributor.

Clayton Ballard, Portland, district manager for the Packard Corporation, visited here October 10-11 with E. M. Perry, of Interstate Novelty Company, distributor for Pla-Mor wall boxes and Wurlitzer phonographs. Bill Olney, Missoula, Mont., Wurlitzer Pla-Mor operator, was another visitor.

R. F. Wellcome, head of Wellcome Music Company, has just taken delivery on a new Studebaker truck. He recently bought a new Ford truck.



TOMMY DORSEY, while playing Shea's Theater, Buffalo, took time out to find out what goes on behind the scenes in the building of Wurlitzer automatic phonographs. Above he was caught listening to a Victory Model 850 play one of his own recordings in the sound-proof tone control room at the Wurlitzer factory in North Tonawanda, N. Y. (MR)

MEN MACHINES

The stork went on a rampage at Ideal Novelty Company, St. Louis, a few weeks ago. In less time than it takes to tell, three employees were passing out cigars, and Carl Trippe began to wonder where lightning would strike next. Joe Gude and Robert Fischer were proud fathers of boys, while Bob Mees's wife had a girl.

Down in the "you-all" country the word is spreading that a sight worth traveling miles to see is the new refinishing department which Bernie Radford has set up in his Southern Automatic Music Company headquarters in Nashville. Together with his associates, Messrs. Pippingier and Smith, Radford is extending invitations to all coinmen to see just how the special spray equipment produces that "marble" finish on used equipment, which makes them so hard to distinguish from new cabinets. "It's another move on our part," he says, "to protect the interests of the operator."

Out in Seattle the girls who man the telephone music system of Shyers Phonograph Company got a real workout last week when a patron of one location requested the girls to dedicate four platters in every outlet in town for him. Firm has about 200 outlets.

If you want to hear two men really wax enthusiastic, just drop in on Paul Gerber and Max Glass at their Chicago headquarters and listen to them tell about Evans's Play Ball. Having fully tested this game in their popular arcade in the Hotel Sherman, both men are armed to the teeth with facts and figures on the earning power of this game.



HARRY DROLLINGER, formerly service manager of Packard Manufacturing Corporation, dons his straw hat, overalls and work gloves as he bids good-by to Packard's office staff before returning to Texas to do some farming. (MR)

"Here's one game," they say, "that constantly sends the play curve upward. No other game has drawn such consistent repeat patronage in our arcade. It represents the best investment for permanent income an operator can make," they declare.

It's no secret that some jobbers and distributors have been buying up all the used equipment they can lay their hands on and storing in away in warehouses, but Bud Lieberman, of Chicago, is one who's following the opposite tact. "I'm out to sell all I can," he says. "My 19 years in this business has taught me that operators' good will is essential. That's why I believe in giving them all the breaks I can."

From Stephenville, Tex., comes word that Mr. Hooks, of Ranger Oasis Novelty Company, who operates music and pin games in the wide-open spaces down there, has purchased a large ranch near Ranger and now really has to step to keep tab on his routes and watch his fine herd of prize cattle, too. Oasis has just bought out the Green & Langford Novelty Company, Eastland, Tex.—adding about 58 music boxes and much other coin-operated equipment to his route. . . . Jimmie Jones, the attractive young cowgirl operator of Stephenville, has just added several new music boxes to her extensive route. . . . J. D. Armstrong, music operator, reports business as good since he added wall boxes.

One distributor who believes in the importance of having a large stock of machines on hand from which operators can choose their needs is Mac Churvis, of Grand National Sales, Chicago. "We aim to have the kind of selection on hand here," he states, "that makes it possible for an operator to call on us for any machine and know that he will get it at once. In our dictionary 'selection' means a tremendous stock of finest machines available, both new and reconditioned."

The Direct Mail Advertising Association selected Mills Novelty Company as

one of the 50 firms in the country doing the best job on direct mail promotion during the past year.

Robert M. Rosenthal, of Empire Panoram Soundles, is holding a preview of Panoram in the Hiawatha Room of the Onondaga Hotel, Syracuse, the afternoon of October 23 for up-State New York columnen.

Miami

MIAMI, Oct. 18.—Salesboards are back again and, altho their appearance on store counters to refuse all applications for licenses on coin-operated machines pending a decision from the attorney general on the legality of these devices under the statute which in its 19th paragraph legalized "coin-operated machines."

Pinball games have been held up due to a gubernatorial order to the county tax collectors to refuse all applications for licenses on coin-operated machines pending a decision from the attorney general on the legality of these devices under the statute which in its 19th paragraph legalized "coin-operated machines."

Celebrating their 21st wedding anniversary at the Dempsey-Vanderbilt Hotel this week were Mr. and Mrs. C. J. Latscha, of *The Billboard*, Cincinnati.

Bill Shayne, of Dixie Music Company, gave a party for his employees and friends at Dempsey's to celebrate the success of the Hitler ash tray, designed by Ben Cummins, which is sweeping the country.

Irv Somers, of Modern Vending Company, is making it tough on the sailfish in and around Miami. He has them mounted and displayed at his Miami office.

Norman Rothschild and Aub Weinzelsbaum, of Chicago, have established a distributorship here for the Chicago Coin Machine Company and are doing business under the name of the Miami Coin Machine Exchange, Inc.

PHONOGRAPH HEADQUARTERS

SPOT LIGHT VALUES

WURLITZER

16-Record Completely Remodeled MARBL-GLO With Illuminated Dome.

Complete Ready To Operate Money-Back Guarantee

\$89.50

WURLITZER 61

Counter Model With Stand

GUARANTEED \$79.50

PERFECT

With D. C. Motor, \$84.50

- 71 Wurlitzer Counter Model, Floor Sample . . . \$139.50
- 616 Wurlitzer Reg. 59.50
- 616 Wurlitzer III.
- Grill 69.50
- 500 Wurlitzer Keyboard . . . 154.50
- Seeburg Rex 84.50

1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd., Chicago

ONLY GENUINE PERMO POINT NEEDLES SERVE YOU BEST

The Needle That Is Kind to Your Records

12 Years of Uninterrupted Leadership

THE PATENTED ELLIPTICAL POINT

The only needle ever used by all manufacturers of coin-operated phonographs as standard equipment.

The only needle recommended and sold by all leading record companies' branches and distributors.

THE WORLD'S OLDEST AND LARGEST MANUFACTURERS OF LONG LIFE PHONOGRAPH NEEDLES.

PERMO PRODUCTS CORP.

6415 Ravenswood Ave. Chicago

IMMEDIATE DELIVERY

Brand New Phonographs BARGAIN PRICES

Special purchase makes this offer possible. Brand new Mel-O-Tone Phonographs—Proved the most dependable, easiest serviced mechanism of them all. 16 record capacity. Brilliant and faithful tone reproduction. Artistically designed and colorfully illuminated cabinet. Individual dust proof record covers. "Canted" Audac pick-up head eliminates needle "twist" and distortion. While they last, \$175.00.

G. W. HANNEY

3100 W. Ohio Street Chicago, Illinois

ATTENTION! PHONO MFRS. & DISTRIBUTORS

Eastern Tech. Sales Mgr. desires permanent connection. 6 years service mgr.—2 covering N. Y., N. J., Pa., Md. Thoroughly familiar all phono mechanisms and amplifiers—wired and wireless, remote control, all adaptors. RCA and Bell & Howell projectors. A-1 factory references.

BOX 283, The Billboard, 1564 Bway., New York

"Any Bonds Today?"

Records available at present on the song number "Any Bonds Today?" are listed below:

- COLUMBIA 36228** Kay Kyser and his orchestra
- VICTOR 27478** Barry Wood with the Lyn Murray Choir
- DECCA 3962** Decca Band, with Dick Robertson and the American Four, under direction of Harry Sosnik
- DECCA** Jimmy Dorsey and his orchestra

MASTERCRAFT PADDED COVERS

FOR AUTOMATIC COIN PHONOGRAPHS

Saves you money by avoiding damages to your cabinets. Sturdily made and waterproof.

- No. 4 Adjustable Pad (for cabinets up to 55"x36"x27") \$11.50
- No. 12 Adjustable Pad (for cabinets up to 67"x40"x28") \$13.75
- No. 25 Slip-Over Pad (for cabinets up to 55"x36"x27") \$10.00
- No. 35 Slip-Over Pad (for cabinets up to 67"x40"x28") \$10.75
- No. 30 Adjustable Garrying Harness (for all size cabinets) \$7.50

BEARSE MANUFACTURING CO.

Ino. 1921.

3815-3825 Cortland St., Chicago, Ill.

BUY U. S. Defense Savings Bonds and Stamps

THE
VICTOR-BLUEBIRD
Time Table
OF HIT TUNES

① **For the Money**

'Tonight We Love'

Freddy Martin—B-11320
Joe Reichman—27618
Latest version of the
Tschaiakowsky 'Piano Concerto'

② **For the Show**

"Miss You"

Dinah Shore—B-11322

③ **To Get Ready**

"Who Can I Turn To?"

Shep Fields and His New Music
—B-11325

④ **TO GO!**

SENSATIONAL

New Nickel-Nabbing Novelty

"The Skunk Song"

Parts 1 and 2
Tommy Dorsey—27621

★ ★ ★ ★ ★

Your Theme for
National Defense

**"ANY BONDS
TODAY?"**

Barry Wood—7478

The Song that should be on
every coin machine in the
country.

**ORDER TODAY
FROM YOUR VICTOR
RECORD DISTRIBUTOR**



In Canada,
contact RCA
Victor Co., Ltd.,
Montreal

RECORD BUYING GUIDE--PART 1



**Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

CHATTANOOGA CHOO CHOO (12th week)	GLENN MILLER (Tex Beneke-Modernaires)
'TIL REVELLE (12th week)	KAY KYSER (Harry Babbitt) BING CROSBY
YOU AND I (10th week)	GLENN MILLER (Ray Eberle) BING CROSBY KAY KYSER (Harry Babbitt-Ginny Simms-Ensemble)
YOURS (8th week)	JIMMY DORSEY (Helen O'Connell-Bob Eberly)
BLUE CHAMPAGNE (6th week)	JIMMY DORSEY (Bob Eberly)
I DON'T WANT TO SET THE WORLD ON FIRE (5th week)	HORACE HEIDT (Larry Cotton-Donna and Her Don Juans) TOMMY TUCKER (Amy Arnell-Voices Three) INK SPOTS
JIM (4th week)	JIMMY DORSEY (Bob Eberly-Helen O'Connell) DINAH SHORE
I GUESS I'LL HAVE TO DREAM THE REST (3d week)	GLENN MILLER (Ray Eberle-Modernaires) TOMMY DORSEY (Frank Sinatra-Pipers)

● **COMING UP** ●

ELMER'S TUNE The homespun ditty is doing extremely well for itself on all fronts. Some of this week's reports tell us that the Miller record is already a top phono draw. Jurgens' version is also doing very well, particularly in the Midwest. At this point <i>Elmer's Tune</i> appears to be almost a sure thing for a "Going Strong" rating.	GLENN MILLER (Ray Eberle-Modernaires) DICK JURGENS
WHY DON'T WE DO THIS MORE OFTEN? Here is another tune that took a little time before finding itself. Right now it gets very favorable reports all over the country and improves its status every week. For a while it looked like a flash in the pan, but judged on its improvement lately it may be in for a top rating in another few weeks.	KAY KYSER (Harry Babbitt-Ginny Simms) FREDDY MARTIN (Eddie Stone) ANDREWS SISTERS
BI-I-BI From "Best Releases of the Week" to "Possibilities" and now to "Coming Up" is the history of this clever double-talk novelty, given ear-tingling treatment by the expert Heidt crew. It lacks strength only on the West Coast. When that area catches on, <i>Bi-I-Bi</i> may sweep right to the top. Looks very promising.	HORACE HEIDT (Donna and Her Don Juans)
YES, INDEED Little can be said about this spiritual in swing time, except that it is still aces high among the hep cats and appears to be losing little ground. It probably will never hit "Going Strong," but it seems to be quite a way from slipping down the ladder. Funny things happen on the phono networks—maybe the more subdued locations will take a shine to this disk and push it ahead.	TOMMY DORSEY (Sy Oliver-Jo Stafford)
TIME WAS Last week's sensational flurry was not repeated this week, and <i>Time Was</i> is going to have to do much better if it is to move along in the right direction. Now that <i>Green Eyes</i> is on the skids, perhaps this similarly treated number can pick up where it left off last week. The fact that it has been around quite some time doesn't necessarily mean that it can't go places. Other records have. And last week <i>Time Was</i> was one of the hotter platters. Don't neglect it.	JIMMY DORSEY (Bob Eberly-Helen O'Connell)
PIANO CONCERTO For weeks this amazing adaptation of a Tschaiakowsky classic has been a top retail seller and only lukewarm on the nation's coin phonos. Last few weeks have seen a rash of take-offs on the Martin version, with two sets of lyrics waxed and various instrumental treatments released. The competition seems to have helped the Martin disk, which experienced a great surge in popularity this week. It is hard to imagine it hitting the top at this late date, but it certainly belongs here.	FREDDY MARTIN (Instrumental)
COWBOY SERENADE Looks as if this may be the prairie tune's last appearance in this classification, unless it does much better than it has lately. It has hung on tenaciously, but just doesn't seem to have the wide appeal needed. It would be wrong to say all hope is lost, because many reports show the tune as "Coming Up." This week will undoubtedly give a final verdict.	KAY KYSER (Harry Babbitt) GLENN MILLER (Ray Eberle)

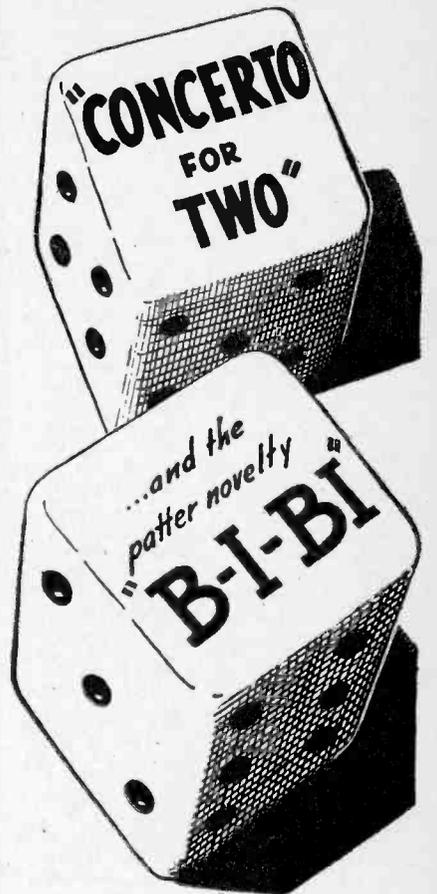
Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

KISS THE BOYS GOODBYE (16th week) The public has just about decided to kiss this disk good-by.	TOMMY DORSEY (Connie Haines) BEA WAIN TOMMY TUCKER (Amy Arnell)
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Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

**Pick These Two
Columbia Winners
For Your Slot Machines!**



● Place your bets, gentlemen—you can't lose on these favorites! The "Concerto for Two" is another arrangement—and WHAT an arrangement—of the same theme from Tschaiakowsky on which "Tonight We Love" is based. Your choice of two versions—Claude Thornhill or Tommy Tucker—and they both do it up in style. This is one of those smoothies that clicks every time.

And just to make this your lucky day in a big way, along comes the novelty news of the moment—"B-I-BI" . . . a patter song that's making history. Donna and her Don Juans really go to town with this Horace Heidt hit!

Columbia
36371 **CONCERTO FOR TWO** (Fox Trot)
Vocal Chorus by Dick Harding
(Jim, Fox Trot, vocal by Kay Doyle)
CLAUDE THORNHILL and his orchestra

Okeh
6402 **CONCERTO FOR TWO** (Fox Trot)
Vocal Chorus by Don Brown
(Jack and Jill, Fox Trot, vocal by Amy Arnell)
TOMMY TUCKER and orchestra

Columbia
36337 **B-I-BI** (Fox Trot)
Vocal Chorus by Donna and her Don Juans
(Tattletale, Fox Trot)
HORACE HEIDT and his Musical Knights

Trade-Marks "Columbia" and "Okeh" Reg. U. S. Pat. Off.

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Columbia
DISTRIBUTOR
TODAY!**

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

News Notes

Sam Donahue's band will be heard henceforth on Bluebird records. . . . Trudy Erwin and Dorothy Dunn are now with Kay Kyser, splitting Ginny Simms' work between them. Ginny now has her own commercial air show. . . . Raymond Scott returns east after a year in the Middle West when he opens in Boston's Brunswick Hotel October 24. . . . Count Basie will embark on a 15-week theater tour early in December. The tour will bring the band to Hollywood, where it will figure in a film to be made at Columbia studios. . . . "Cootie" Williams, colored trumpet ace featured with Benny Goodman, denies reports he is leaving the Goodman band. . . . Another popular recording band soon to be seen in vaude theaters is Freddy Martin, who will start his tour in November. . . . Cab Calloway will be in Albany, N. Y., at the New Kenmore Hotel for three weeks, starting November 14. . . . Charlie Spivak is on a tour of the Middle West. . . . Muriel Lane, who attracted plenty of attention as vocalist with Woody Herman, is now with Ray Noble. . . . Ruth Robin, formerly with Phil Harris, is now singing with Jan Savitt's band. . . . Gene Krupa is headed for another starring stint in the movies. . . . The University of Pennsylvania Mask and Wig Club show usually produces a couple of hit tunes each year. This year is no exception. Watch for recordings of "That Solid Old Man" and "Stars Over the Schoolhouse."

Pitch In!

Have you installed a record of *Any Bonds Today?* in the No. 1 slot on all your machines yet? As you undoubtedly know, the Automatic Phonograph Manufacturers' Association is working in close co-operation with the U. S. Treasury Department in the bond drive and has resolved to pitch in and see that the stirring *Bond* song gets the No. 1 billing it deserves on the nation's coin phonographs. The record companies have prepared excellent promotional matter for your use, some great recordings of the song are available—everything, in fact, is being done to see that you, the phonograph operator, derive the fullest benefit while helping Uncle Sam do the job we all want him to do.

Release Previews

Horace Heidt has a few swell Columbia disks on tap. Watch for "All I Need Is Vitamin U" and "Loved One." Benny Goodman will be out with a two-sided version of "Roll 'Em." Reports say that either side will be okay for the machines. . . . Johnny Messner's original, "Clarinet in a Haunted House," will be out on Decca.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

WASHINGTON:

It Had To Be You. Artie Shaw.

This song has always been popular here, and so has Artie Shaw. The combination, therefore, was a phono natural for the nation's capital. Disk has been around a while and seems to improve in popularity every week. Maybe it could earn lots of nickels in other sections if operators took a chance with it.

DES MOINES:

Joltin' Joe DiMaggio. Les Brown.

The great baseballer plays in New York and is a native of San Francisco, but his deeds are familiar to all, and drew plenty

of first plays for this disk. Brown's arrangement is so swingly that the tune is now a confirmed success here. When it catches on elsewhere in the Middle West it may make strides in the Record Buying Guide.

INDIANAPOLIS:

Are You Kiddin'? Dick Jurgens.

This peppy song, taken at a bright tempo by Jurgens' extremely popular outfit, is one of the ace phono attractions here. Tune is suitable for many different kinds of locations and there is little reason to suppose that it cannot become popular everywhere in time.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Oct. 18.—Nothing startling happened along the three coinrows this week. Business is moving along on a level keel, as operators, jobbers and distributors prepare for the winter. Fall buying caused a spurt several weeks ago and has continued sufficiently to keep all in good spirits. Vending machine operators report good business, especially those who have machines on location near national defense projects. Music machine operators report that good business is coming from tunes that are of West Coast origin. This statement is borne out in the fact that the boys are scouting around for a new *Piano Concerto* to replace this Freddy Martin tune in future weeks.

WESTERN WHISPERING

Lucky Lackey, arcade operator of Encinitas, was in town looking over new equipment. . . . C. C. Thom, of Santa Barbara, visited the Paul Laymon Company and purchased quite a bit of new equipment. . . . H. F. Halgren, local operator, is sporting a new car. Frank Root is an ardent supporter of the Antelope Valley Fair to be held in Lancaster, Calif., for four days beginning October 30. . . . "Service That Is Service" is the slogan being used by Roy C. Smith, music and game operator in Lancaster. He is also taking an active part in the Antelope Valley event. . . . F. C. Hardy reports good music business in the vicinity of Oxnard. He is advertising in local fair programs and using the slogan, "Contributing in a Musical Way To Drive a Dull Care Away."

Mr. and Mrs. Charles Washburn will sojourn in Mexico City next month. . . . A. M. Keene is prepping for a trip south of the border. . . . Joe Richarme reports that his Long Beach Coin Machine Company is clicking solidly for this season of the year. . . . Al Anderson, arcade operator in Balboa, Camp Elliott and other spots, was in town the first of the week to inspect a new game.

COAST CHATTER

Cal Brown, of Mills Sales, reports that Panoram sales are going right along. . . . W. A. Shorey, of Inland Amusement Company, San Bernardino, made his weekly visit to the city to look over counter games. He reports movie machine business going strong in that section. . . . Mario Castegnaro, of Techni-process, has another traveling bee in his bonnet and will soon hit the road to contact distributors of his films. . . . Mrs. Castegnaro has given up one of her semi-annual trips south to keep the wheels rolling here. . . . Cliff Blake and Max Kraut, of the Western division of U-Need-a-Pak, report that things are clicking right along for the branch office.

Jim Alle, popular music machine operator, is expanding his operations. Joe Lein, says that music machines are still going along the beach near Santa Monica. Weather lately has been pretty warm and has increased the crowds. . . . Loa and Walter Griffey, of Tavern Amusement, made a trip to the Hollywood Palladium to hear Jimmy Dorsey and his orchestra. . . . Mac Mohr is contemplating a trip into the San Fran-

JAMESTOWN, N. Y.:

Tattle Tale. Horace Heidt.

Here is a number that would seem destined for the heights all over the nation. It seems to be taking its time about getting there except for scattered locations such as Jamestown, where it is already near the top of the phono heap. Song is making nationwide progress, to be sure, but it is interesting to note that the citizens of Jamestown have been the first to make a favorite of it.

DENVER:

Do You Care? Raymond Scott.

This lovely ballad has shown definite promise so far and looks as if it might eventually make the grade. Denver has already gone for it in the biggest way, especially in the Raymond Scott version. Perhaps this disk will be the making of Scott on the phonos, or perhaps it will be the making of the song. Deserves attention.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended October 18 and the week before, ended October 11, see the Music Popularity Chart in the Music Department of this issue.

from a brief trip to Taft. . . . Nels Nelson, of Seeburg, is out on the road. He recently returned from Nevada, where he went to install boxes. . . . Hermie Cohen is back from San Francisco. . . . Spike Jones, whose band, the City Slickers, is heard on *Swinging Doors*, is out and about contacting music machine operators to find out what kind of records they want. . . . Harold Okano, of Brawley, was in the city looking over new merchandise.

PACIFIC POWWOW

Jack Murray reports a good business at the Penny Arcade on the Rubin & Cherry Exposition, now in East Los Angeles. . . . Allen Anderson, of Shafter, was a recent visitor. . . . Jack Beaver dropped in from Oxnard. . . . Al Cassell, of California Music, is an ardent fight fan. . . . Louis Sallee, grand old man of the Penny Arcade, was up from Long Beach for a brief visit Monday night.

Business is good in the Lake Arrowhead section, according to Bob McClain, popular operator. . . . Herb McClellan has been busy these past few weeks. His view on the subject is, "I hope it lasts." . . . Visitors from Arizona included M. A. Olson, of Phoenix. . . . Harry Rawlings is busy attending shows and to his coin machine business.

Mac Mohr, back in the city, is looking forward to a vacation. . . . Ed Johnson is working on a novelty line for the boys in army camps. He is associated with Jack McClelland, who came here several months ago from Australia. McClelland will return to Australia some time after January 1.

Martin (Bud) Smith is contemplating installation of a wired music unit in Palm Springs. . . . Bill Gordon is in from Honolulu, having disposed of his Sportland there. Gordon is shopping around for equipment to take back with him to the Islands. . . . Eddie Tait, operator in the Philippines, is in the States for the duration of the war. He is at present in Utah, where he and Mrs. Tait are visiting relatives. Besides operating in the Philippines, Tait has had machines on the Malayan Peninsula.

Jimmy Jones, of Southwestern Vending, spent last week-end in Yosemite. . . . Paul Blair in and out of the city, traveling for Exhibit. . . . J. D. Turner, of General Music, planning for a December vacation in Texas. . . . Max Draut, of U-Need-a-Pak, reports things going strong for his cigarette and vending machines in this section.

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IT SOUNDS BETTER ON
DECCA
RECORDS

TOP MONEY-MAKERS
IN ALL
YOUR LOCATIONS

BING CROSBY The Whistler's Mother-in-Law I Ain't Got Nobody ...3971

ANDREWS SISTERS Jealous Rancho Pillow4019

JIMMY DORSEY Jim A New Shade of Blue3963

TONY MARTIN Tonight We Love (Concerto) I Guess I'll Have To Dream the Rest3988

INK SPOTS I Don't Want To Set the World on Fire Hey Doc! ...3987

BING CROSBY The Sweetheart of Sigma Chi Dream Girl of Pi. K. A. ...4000

GUY LOMBARDO B-I-Bi You're Driving Me Crazy4021

JIMMY DORSEY Moonlight Masquerade Wasn't It You?3991

WOODY HERMAN Bishop's Blues Woodsheddin' With Woody ...3972

RUSS MORGAN The Cowboy Serenade Below the Equator ...3983

LAWRENCE WELK Noche de Ronda Dawn3995

GUY LOMBARDO I Don't Want To Set the World on Fire Concerto3999

JAY McSHANN Confessin' the Blues Hootie Blues 8559

JOHNNY LEE WILLS Memories of You Dear Milk Cow Blues5985

DICK ROBERTSON Any Bonds Today? Arms for the Love of America.3962

AND REMEMBER—
IT SOUNDS BETTER ON
DECCA
RECORDS

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Canadian Distributors
THE COMPO CO., LTD.
Lachine, Montreal, Quebec

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● **POSSIBILITIES** ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

THE WHISTLER'S MOTHER-IN-LAW BING CROSBY (Woody Herman's Woodchoppers-Muriel Lane)

Two weeks ago this sock Crosby disk got double billing, appearing here and in "Best Releases." This week it appears here again, probably for the last time. Don't be surprised to find it in "Coming Up" very soon, because it is catching on very quickly and looks like a natural attraction for all locations. All wise ops simply must use this disk.

MODERN DESIGN SAMMY KAYE (Three Kaydets and Chorus)

ON LAND, IN THE AIR AND ON THE SEA—WOOOOO, WOOOOO, WOOOOO! is the sensational tag line of this latest Kaye novelty natural. Ribbing the much-ripped air spot announcement, this disk is showing plenty of promise where installed on the phonos. The country is on a novelty jag right now, and this novelty is strong enough to cash in on the current inclination.

MINKA HARRY JAMES (Dick Haymes) SAMMY KAYE (Tommy Ryan)

Heart-touching words set to a familiar mournful Russian melody, this tune is showing great potentialities and should do all right everywhere. The James treatment has the advantage of the ork's full-bodied arrangement and one of the best vocals of the year, by Dick Haymes. Kaye, of course, is always a good phono draw. All ops should give this tune a rumble.

SKUNK SONG TOMMY DORSEY (Chuck Peterson-Pied Pipers)

This record hasn't been released yet, but when it is, it should take the younger element and most of the older element by storm. Cute, swingy, with a sock lyric, "Nobody loves me, on account of I'm a skunk!", will be a terrific phono draw. Watch for it and slap it on your machines as soon as it appears. It should hit "Going Strong" in jig-time. If it doesn't, it will still pull plenty of those important nickels.

● **THE WEEK'S BEST RELEASES** ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

THIS TIME THE DREAM'S ON ME... GLENN MILLER (Ray Eberle)

Stemming from the *Blues in the Night* film, this ballad shows promise of big play. While the song itself is not so striking, Miller's interpretation gives it added qualities. Taken at a smooth, slow pace, the band's lovely reed blend brightens the melody, and Eberle's vocal gives the lyrics added gloss. *Says Who? Says You, Says I!*, the platter-mate, is also from the screen show and hence rates operator attention.

CARINHOSO EDDY DUCHIN (No vocal)

As a musical souvenir from his South American triumphs, Duchin offers this original samba, which seems to most closely approximate the American two-step. The band's treatment bears a most authentic ring and this lively composition is sure-fire for locations partial to the Latin ditties. A real hip-swayer, it should do okay in many spots.

JEALOUS ANDREWS SISTERS

Several recording aces have tried their hand at bringing about a real revival for this melodic torcher of an earlier decade. If a new life is in the cards for the tune, it should show its hand with this disk. Apart from the inherent qualities of the song, the side shows the Andrews gals in a new light. For the first time they use a male chorus to blend with their own voices, and, to further enhance the novel, romantic quality of their singing, the musical accompaniment is strong on the violins. It all makes for a happy combination and should carry favor among the phono fans.

AROUND AND AROUND SHE GOES .. DICK JURGENS (Buddy Moreno-Quartet)

While the maestro's phono influence is strongest in the Midwest area, this fast waltz novelty packs plenty of appeal and should attract trade in taverns everywhere. In this instance it is the song rather than the band that shows all the promise. But not with the youngsters. This is strictly for the more mature nickel-droppers. Theme is taken from a famous Dutch drinking song, *Hi-Le Hi-Lo*. Thing drips with beef garden atmosphere.

THAT SOLID OLD MAN TOMMY DORSEY (Connie Haines)

It's the Harlem jive with a swift rhythmic kick that Dorsey imparts on this disk. The sentimental Dorsey gentlemen are solid, thruout and Connie Haines provides the lyrical snap. The tune comes from the score of the University of Pennsylvania Mask and Wig Club show.

NOTHIN' HARRY JAMES (No Vocal)

Hitting a sharp beat with his strong rhythmic section, Harry James rides high and wide on this slow but jumpy bit of jive from Duke Ellington's musical show, *Jump for Joy*. It's the Harlem type of swing tune and smacks of the *Yes Indeed* idea. Plenty of hot horn blowing will certainly make the youngsters hop, skip and jump. There is no vocal, but no vocal is needed.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

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OPERATORS

VALUABLE COOPERATION from PARAMOUNT PICTURES TO HELP YOU INCREASE YOUR PROFITS!

A million-dollar publicity and advertising campaign to stir up interest in Paramount's great new picture, "Birth of the Blues", will also create tremendous play in your machines on the records of the songs from the picture.

These are the records they want to hear:

BIRTH OF THE BLUES
Bing Crosby—Decca
Benny Goodman—Columbia
Bea Wain—Victor
Teddy Powell—Bluebird

MELANCHOLY BABY
Bing Crosby—Decca
Glenn Miller—Bluebird
Teddy Wilson—Columbia
Chic Bullock—Okeh

ST. LOUIS BLUES
Alvino Rey—Bluebird
Billie Holiday—Okeh
Art Tatum—Decca

THE WAITER, THE PORTER AND THE UPSTAIRS MAID
Mitchell Ayres—Bluebird
Bing Crosby—Decca
Al Donahue—Okeh

BY THE LIGHT OF THE SILV'RY MOON
Dick Todd—Bluebird
Guy Lombardo—Decca

WAIT 'TIL THE SUN SHINES NELLIE
The Jesters—Decca

WAITING AT THE CHURCH
The Jesters—Decca

CUDDLE UP A LITTLE CLOSER
Dick Jurgens—Okeh
Guy Lombardo—Decca

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PICTURE TIE-UP
POSSIBILITIES FOR
MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film listed; (3) the recordings of the film tunes, as well as the artists and labels.

Birth of the Blues
 (Paramount)

Bing Crosby Mary Martin
 Release Date: November 7, 1941

RECORDINGS:

Birth of the Blues
 Bing Crosby (Decca)
 Benny Goodman (Columbia)

Bea Wain (Victor)
 Teddy Powell (Bluebird)
At a Georgia Camp Meeting
 Johnny Messner (Decca)
 Milt Herth Trio (Decca)
Melancholy Baby
 Bing Crosby (Decca)
 Glenn Miller (Bluebird)
 Teddy Wilson (Columbia)
 Benny Goodman (Victor)
 Chic Bullock (Okeh)
 Dick Robertson (Decca)
 Vernon Ceyer (Bluebird)
 Henry Busse (Decca)
 Mildred Bailey (Okeh)
 Jimmie Lunceford (Decca)
 Gene Austin (Victor)
 Isham Jones (Columbia)
 Jane Froman (Decca)
 Doris Rhodes (Okeh)
 Elvira Rios (Decca)
 Red Nichols (Bluebird)
 Goodman Quartet (Victor)
 Al Borolly (Victor)
 Marc Williams (Decca)
 Light Crust Doughboys (Columbia)

St. Louis Blues

Billie Holiday (Okeh)
 Art Tatum (Decca)
 Alvino Rey (Bluebird)
 Kay Kyser (Columbia)
 Guy Lombardo (Decca)
 NBC Chamber Music Society (Victor)
 Bob Wills (Okeh)
 Ted Lewis (Decca)
 Louis Armstrong (Bluebird)
 Maxine Sullivan (Columbia)
 Matty Malneck (Decca)
 Paul Whiteman (Victor)
 Bing Crosby-Duke Ellington (Columbia)
 Cliff Edwards (Decca)
 Al Goodman (Victor)
 Hoosier Hot Shots (Okeh)
 Joe Daniels (Decca)
 Leo Reichman (Victor)
 Jack Hilton (Decca)
 Milt Brown (Decca)

The Waiter, the Porter and the Upstairs Maid

Bing Crosby (Decca)
 Al Donahue (Okeh)
 Mitchell Ayres (Bluebird)

Memphis Blues

Will Bradley (Okeh)
 Ruby Newman (Decca)
 Fletcher Henderson (Decca)
 Milt Herth (Decca)
 Dinah Shore (Bluebird)
 Harry Roy (Decca)
 Milt Brown (Decca)

By the Light of the Sil'ry Moon

Ray Noble (Columbia)
 Dick Todd (Bluebird)

Guy Lombardo (Decca)
 Bartlesville Barflies (Decca)
Wait 'Til the Sun Shines, Nellie
 The Jesters (Decca)
 Harry James (Columbia)
 Bob Chester (Bluebird)
 Bartlesville Barflies (Decca)

Waiting at the Church
 The Jesters (Decca)
 Beatrice Kay (Columbia)

Cuddle Up a Little Closer
 Dick Jurgens (Okeh)
 Guy Lombardo (Decca)
 Segar Ellis (Okeh)
 Ben Pollock (Decca)

Tiger Rag
 Pancho (Decca)
 Alvino Rey (Bluebird)
 Ted Lewis (Decca)
 Ray Noble (Victor)
 Goodman Trio (Victor)
 Forsythe Young (Victor)
 Washboard Rhythm Kings (Bluebird)
 Art Tatum (Decca)
 Leon's Lone Star Cowboys (Decca)
 Louis Armstrong (Okeh)
 Hoosier Hot Shots (Okeh)
 Andre Kostalanetz (Columbia)
 Ted Lewis (Columbia)
 Gene Krupa (Columbia)
 Glenn Hardman (Columbia)

The Film Music Forum

"Dumbo" Jumbo

Despite previous expectations to the contrary, recordings of tunes from the Disney elephantasy, *Dumbo*, will probably suffer from a lack of radio plugging. Out of the stew ensuing when ASCAP repudiated General Manager John G. Paine's release of the film music to the major networks, one point, hitherto neglected, became clear. Ned Washington, writer of the *Dumbo* score, is the one man who can grant non-ASCAP release of his tunes. So recordings of the *Dumbo* tunes, including Charlie Spivak's *Flying Elephants* and Claude Thornhill's version of *Baby Mine*, will probably get little help from radio.

"Playmates"

Southern Music announces that *Playmates*, an RKO production starring Kay Kyser, features the first '41 film score to be released for ASCAP and BMI licensed broadcasting stations. This, too, marks a pull away from ASCAP for writers Johnny Burke and Jimmy Van Heusen, and means that recordings of the score will be supported by radio plugging. Kyser has already recorded four of the film tunes, *Humpty Dumpty Heart*, *How Long Did I Dream?*, *Thank Your Lucky Stars and Stripes* and *Romeo Smith and Juliet Jones* on Columbia, with other artists set for Victor and Decca versions.

Blues in the Night

Another evidence of RCA Victor's eagerness to develop the field of operator-film musical tie-ups is now in the preparatory stage. Stickers and promotional strips on Artie Shaw's Victor record, coupling *This Time the Dream's on Me* and *Blues in the Night*, will be (See PICTURE TIE-UP on page 69)

'PEP UP'

Your Spots

with
Standard
RECORDS

- T-2018 **TOMMY'S MUSTACHE**
 Rene Musette Orch.
 w. Vocal Refrain
MERRY ACCORDION
 Henri Rene & his Accordion
- T-2017 **TOMMY'S MUSTACHE**
 Jean Cavall with
 Harold Grant's Orch.
LET'S DO THE OLD TIME DANCE
 Rene Musette Orch.
- T-2016 **HAPPY AS A LARK**—Polka
 Harold's Instrumental Trio
NORTH STAR POLKA
 Nordic Instrumental Quartet
- T-2015 **QUIT YOUR BELLY-ACHIN'**
 —Polka
 Bernie Wyte's Orch.
TAKE YOUR DRUM AND BEAT IT—Polka
- T-2014 **WAITER, I'LL PAY LATER**
 Rene Musette Orch.
CHEATING CHARLOTTE
- T-2013 **IOEY'S GOT A GIRL**
PUSSY CAT AGONY FIVE
 Barry Sisters with
 Sammy Meade's Orch.
- T-2012 **MOONLIGHT FJORD**
 —Scottish
 Nordic Instr. Quartet
BALTIC POLKA
- T-2011 **HAUNTING MELODY POLKA**
MOUNTAIN PEAK POLKA
 Henri Rene, His Musette
 Accordion & Accompaniment
- T-2010 **PERFIDA MUJER**—Bolero
 (Unfaithful Woman)
LOS QUE SE VAN
 —Bolero-Rumba
 (Those Who Leave)
 Alfredo Mendez and his Orch.
 Spanish Vocals by G. Del Toro
- T-2009 **WALTZING ON THE "KALAMAZOO"**
MISIRLOU—Fox Trot Beguine
 Frank Knight with
 Harold Grant and his Orch.
- T-2008 **FULL MOON ON THE LAKE**
 —Polka
RIPLING BROOK POLKA
 Henri Rene, His Musette
 Accordion & Accompaniment
- T-2007 **LO-LO-LITA (The Girl Friend of the Army)**
GREETINGS
 Harold Grant and his Orch.
 Vocals by Brad Reynolds
- T-2006 **SWEET CANARY POLKA**
 Rene Musette Orch.
TOREADOR—Paso Doble
- T-2005 **POUND YOUR TABLE POLKA**
OLD CHIEF WALLA HOO
 Barry Sisters with
 Sammy Meade's Orch.
- T-2004 **WALTZING ON THE "KALAMAZOO"**
 Rene Musette Orch.
CUTTING IN—Polka
- T-2003 **BLUFFERS**—Polka
 Walt Leopold's Orchestra
FOXY—Polka
- T-2002 **MISIRLOU**—Bolero
LINDA MUJER
 —Bolero-Rumba
 (Beautiful Woman)
 Alfredo Mendez's Orch.
 Spanish Vocals by G. Del Toro
- T-2001 **FINGER**—Polka
 Bernie Wyte's Orchestra
COCOANUT—Polka
- T-2000 **CUBALERO**—Polka
 Rene Musette Orchestra
HAPPINESS—Polka

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A REAL MONEY MAKER!

3995 **Noche de Ronda**
 Dawn

NICKEL NABBERS!

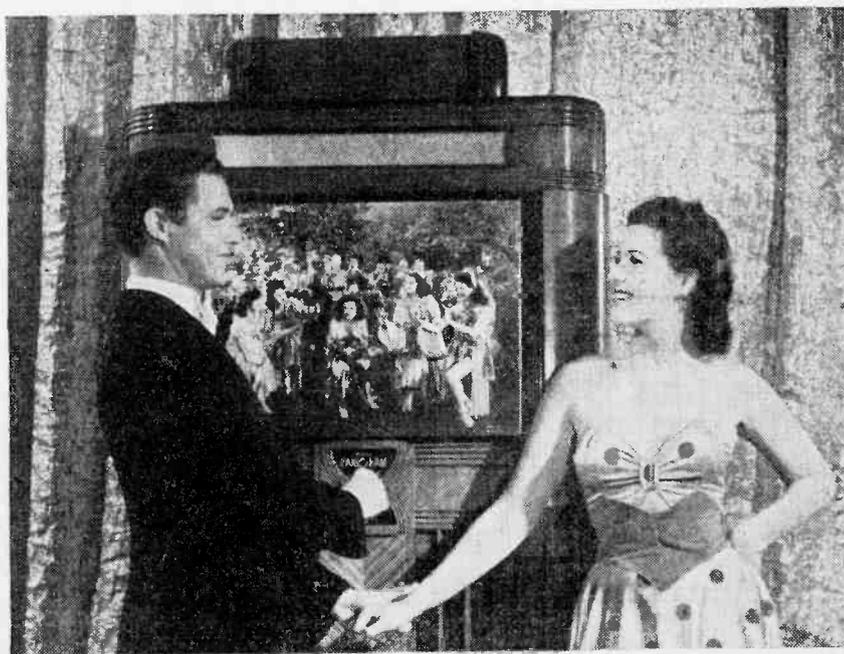
3934 **Back Home in Illinois**
 You're My Darling
 3824 **Flores Negras (You're the Moment of a Lifetime)**
 Chansonette
 3726 **Clarinet Polka**
 Canadian Capers

TO BE RELEASED SOON:

4018 **Nickel Polka**
 Raise the Window Down

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FREDERICK BROS. MUSIC CORP.
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WILL BRADLEY'S
 COLUMBIA RECORD No. 34601
STOP! and ask somebody!
 WILL PULL \$ \$ \$ \$ \$
 for YOU
 IT'S A NATURAL !!



DICK HOGAN AND TANYA WIDRIN, Soundie stars, pose with the Panoram Soundie machine manufactured by Mills Novelty. Both have appeared in feature films. (MR)

TOMMY DORSEY (Victor 27617)
Fifty Million Sweethearts Can't Be Wrong—FT; VC. That Solid Old Man—FT; VC.

Mask and Wig, drama group of the University of Pennsylvania, provides this pairing. Show this year is called *Out of This World*, which these songs are not, with Bickley (newspaperman) Reichner and Clay (dentist) Boland again fashioning the score. *Sweethearts* is a lively enough number, but strictly of musical comedy genre, with little or no popular appeal. Connie Haines makes the opening chorus appealing enough. Muted trumpet and Dorsey's trombone split half of the second chorus, and Miss Haines picks it up again at the bridge to take it out. More commercial and getting more from the band is *That Solid Old Man*, slow and on the solid side for the sentimental gentlemen. With the rhythm rocking as it kicks along in a groove similar to that which Dorsey created for *Yes, Indeed*, band hits with a sharp beat for the opening refrain. Miss Haines handles the jive lyrics, replete with Harlem gutterals, for a second refrain, and the band boys pick it up for a half chorus, giving it even a greater kick, to carry it out.

As a sequel to Dorsey's "Yes, Indeed," the solid and rocking rhythms of "That Solid Old Man" make the kind of jive music that keeps the youngsters hopping around the music boxes. Attention is also directed to the fact that the side, as well as the weaker companion piece, are from the U. of P. school show that opens in Philadelphia during Thanksgiving Week. As in previous years, the show will tour halfway across the country, and there will be special interest in the tunes when the show hits your territory.

GUY LOMBARDO (Decca 4021)
You're Driving Me Crazy—FT; VC. B-I-Bi—FT; VC.

Considering the tongue-twisting trend that tunes have taken of late, Lombardo has given the proper answer to it all, intentionally or otherwise, by reviving the cry conveyed by Walter Donaldson's *Crazy*, hit of an earlier period. For the Donaldson ditty, paced at a lively yet

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WEEK END IN HAVANA	} —27615
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"I'M TIRED OF BEING A BROTHER TO YOU"

ON RECORDS SOON

Written by a Music Machine Operator
especially
for the Automatic Phonograph Trade

Published by JOE McDANIEL PUBLISHING CO.

Room 1002, 333 W. 52nd St., New York City

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 12)

moderately slow tempo, the Lombardo saxes open, with Kenny Gardner for the vocal force. Tempo is stepped up for *B-I-Bi*, and following the proverbial band chorus Kenny is joined by the Lombardo Trio to chirp the B-battered lyrics.

The earlier band versions have the edge on Lombardo at this late date for whatever favor "B-I-Bi" may have with the fans. The "Crazy" song still makes plenty sense, both in words and music, and is worth a whirl in the phonos.

POPULAR ALBUMS

"Texas" Jim Robertson in *'Round the Campfire* (Victor P-84) provides eight representative American cowboy songs, including such evergreens as *Home on the Range* and *O Bury Me Not on the Lone Prairie* (The Dying Cowboy). Robertson's robust bass carries the lead for each side, accompanied by a quartet of male voices and an accordion pacing the orchestra to give a true ring to these bunkhouse ballads and chuck-wagon chants. All selections are popular cowboy ballads and include, in addition, *The Cowboy's Dream*, *In Texas for the Round-Up in the Spring*, *Red River Valley*, *The Border Affair* (and *Leadin' Old Dan*), *Ridin' Old Paint* and *The Texas Song* (A Cowboy Lament).

For machine locations partial to the songs of the saddle, each of these sides is sure-fire. They are of particular interest to operators in the Lone Star State, Robertson being a particular favorite in the Texas territory.

Louis and Earl (Columbia C-73) is a compilation of eight Okeh reissued sides wherein the instrumental capabilities of Louis Armstrong on cornet and Earl Hines at the piano are displayed to advantage. According to John Hammond, of the wax factory, a new jazz era was born when Louis and Earl began playing together in 1927. These sides include some of the finest and at the same time wildest fruits of their collaboration, including the famous *Weather Bird* (piano and trumpet) and *Chicago Breakdown* (Louis Armstrong and His Hot Five). The latter, along with *Don't Jive Me*, is being released for the first time. Of prime interest to jazz hot fans and record collectors, album is complete with *A Monday Date*, *West End Blues*, *Muggles*, *Tight Like This* and *Hear Me Talkin' To Ya*.

With interest in these sides limited to serious swing students, there's little here to occupy the attention of phono operators. With the orchestral style strongly dated, it is doubtful whether they could curry renewed favor at race locations.

Conga With Cugat (Columbia C-74) includes eight exciting sides set in the conga tempo, save for the listless adaptations that make up the first two sides—the *Farandole* from Massenet's *L'Arlesienne Suite* and Mendelssohn's *Spring Song*. Most striking side is *Kee-Kee-ree-ree-ree*, Lina Romay handling the humorous barnyard vocal in English. More in keeping with the accomplishments of Cugat, with Miguelito Valdes for the vocal excitement, are *I Love the Conga* (Dick Gilbert adding an English lyric), *Son Los Dandis*, *El Mondonguero*

and *Tumbao*. *Gypsy Conga*, with N. Lopez handling the native lyrics, rounds out the package. The usual high Cugat standard is maintained for the sides.

With the rumba ahead of the conga pattern, operator interest in this album is limited. Strong machine material, however, is found in "Kee-Kee-ree-ree-ree," replete with barnfowl sound effects and an English lyric.

Xavier Cugat offering, *Tangos* (Victor P-83), is a reissue of eight fascinating sides in that tempo, originally cut by the maestro when he was affiliated with that label. Standards for the most part, and many which Cugat was instrumental in banning to blazing popularity, sides include *Jalousie*, *Tina*, *Inspiration*, *Medias De Seda* (Silk Stockings), *La Cumparsita*, *Caminito* (The Trail), *Dusk* and *Gypsy Airs*. Plenty of instrumental color provided in the arrangements, with most of the musical warmth coming from the strings. All sides taken at the slow and characteristic tango tempo, with vocals for some of the sides provided in both Spanish and English, including Dinah Shore for the *La Cumparsita* wordage.

Operators servicing locations calling for soft and smooth music will find an excellent assortment of Latin lullabies in this package. Attention is also directed to those locations where Russo-Gypsy music is desired, since the last two sides of the album serve excellently for such purposes—"Dusk" stemming from the familiar "Two Guitars," and "Gypsy Airs" being the classical Sarasate composition expertly adapted to tango tempo.

EDDY DUCHIN (Columbia 36400 and 36389)

Brazil—FT; VC. *Carinhoso*—FT. *Love Thought of It All*—FT; VC. *Stars Over the Schoolhouse*—FT; VC.

Returning from South American triumphs, Duchin his brought back with him some authentic sambas, a popular dance of the Argentines that approximates the American two-step. Duchin's disk carries an authentic ring. The drumbeats, which give the gauchos their real kicks, are exacting for both *Brazil* and *Carinhoso* (36400). While the real South American music gives the melody only secondary consideration, there's enough melodic content on these sides to please the Yanks. In keeping with

the impression the disk conveys, *Brazil* has Tony Leonard piping the lyrics in Portuguese. *Carinhoso* is all instrumental, taken at a faster hip-swaying tempo, with Duchin's keyboard wizardry scintillating for both sides. The ballad batch pairs two new entries, with the odds in favor of *Love Thought*. Jimmy Blair builds the vocal big. The *Stars* side, with tempo picked up a bit, is from the Mask and Wig *Out of This World* collegiate show. Phil Brito's ace vocal chore is its chief distinction.

The South American sides are naturals for locations where south-of-the-border lullabies are strong. The ballad coupling has received nice send-off in being designated as the Fitch Bandwagon Special.

JAN SAVITT (Victor 27615)

A Week-End in Havana—FT; VC. *Tropical Magic*—FT; VC.

Taking two from the Mack Gordon-Harry Warren score for the screen's *Week-End in Havana*, Savitt gives the title song a bright shuffle beat and phrases it smooth for the ballad *Magic*. Band gives the *Havana* side a spirited beguine intro and dips into the shuffle syncos for the opening refrain. A rumba touch paints the beats for Allan DeWitt's vocal, band picking it up to take it out in sock fashion. The shuffle is subdued in favor of the slow rumba flourishes for the *Tropical* tune. Altho limited in popular appeal, Savitt gives it an exotic and exciting setting. Solo trumpet opens with guitar picking the bridge and the trombone trio finishing out the chorus. DeWitt's vocal refrain finishes out the side.

Stemming from the picture, sides should show some strength in the local neighborhoods in connection with the picture's playing. Savitt makes the title tune plenty bright, and that's the side showing greatest commercial strength.

AL DONAHUE (Okeh 6413)

The Shrine of Saint Cecilia—FT; VC. *Under Fiesta Stars*—FT; VC.

Sides mark the return of Donahue to the ork whirl, renewing his bow with two ballads, both superlatively handled. Band is plenty smooth and Donahue disks both in good taste. While it all makes for pleasure-enough dance music, tunes unfortunately pack very little commercial appeal. A strong religious feeling permeates the *Shrine* side, Phil Brito adding reverent voice to the song story. Flipover is the title tune for a flicker of the south-of-the-border type, with Brito telling the story about the doings down Mexico way.

It's highly acceptable music for dancing on both sides of the disk, but the tunes hardly toe the mark to make for music box play.

ALVINO REY (Bluebird 11319)

Who Calls?—FT; VC. *On the Alamo*—FT.

Coupling the old and the new, it's a dreamy dance disk, played slowly and with characteristic eclat by the Rey rhythmpators. *Who Calls?* is a nice enough ballad among the newer crop. While it doesn't stack up as a song rage, Rey does much to enhance its qualities. Muted trombone tees off for a half chorus, with delicate guitar pas-



SHOWN ABOVE IS A MODEL INSTALLATION of Seeburg Music System equipment in the Coffee Shop of the Peru Hotel, Peru, Ill. Art Trout, Seeburg operator, has installed two Seeburg Wireless Baromatics, the Seeburg Wireless Wallomatics in the booths, and the de luce Speakorgan on the rear wall. Trout also has Seeburg equipment in the lobby and in the Royal Hawaiian Cocktail Lounge of the hotel. (MR)

Decca Puts Ace in Bond Drive

NEW YORK, Oct. 18.—In a further move in the campaign of the Treasury Department, the Automatic Phonograph Manufacturers' Association and *The Billboard* to have the *Any Bonds Today?* record placed in the No. 1 position on each of the nation's 400,000 coin phonos, Decca has injected its ace recording band, Jimmy Dorsey, into the picture, the Dorsey ork having just finished a Decca waxing on the *Bond* song.

Columbia, which has Kay Kyser's version of *Any Bonds Today?*, and Victor, with Barry Wood's rendition, have been sending out promotional literature, stickers, posters, placards and other material to music machine men thruout the country to aid in the *Bond* campaign. Both companies planned to stand pat on the disks they already had; whether they will continue to stand pat now that Decca has put its top-flight ork on the *Bond* waxing is not known.

Victor believes that Barry Wood's weekly plugging of the ditty on the *Treasury Hour*, plus the fact that Wood was the first to put it on record, will insure plenty of action for its *Bond* disk in the country's automatic phonos. When this opinion was given, Decca's only representative in the *Any Bonds Today?* field was Dick Robertson.

Decca also is planning an intensive drive with suitable literature to music machine operators to put over the bond drive campaign. In fact, all three companies plan to exploit their disks to the fullest to aid the campaign.

"Play *Any Bonds Today?*, No. 1 selection on your phonograph."

Andy Vries, Lynn (Mass.) coinman is adding a music route to his interests. Andy reports business good, with collections already well above average.

Joe Fogel, of United Novelty Company, Bangor, Me., was in town again this week selecting equipment and chatting with local coinmen. Joe reports business booming in the Pine Tree State. Maine had one of its greatest tourist seasons in history this year, despite the fact that the last few weeks saw the number of tourists drop considerably as a result of the gasoline rationing scare.

With the Legislature back in session daily following the conclusion of the impeachment proceedings against former executive councilor, Dale Coakley, coinmen are awaiting decision of the legislators on two measures directly involving the coin machine industry. One measure calls for a license fee on all movie machines plus a certification fee for each film shown on the machines. The other measure calls for a tax on coin-operated phonographs. Unofficial estimates place the number of music machines in Massachusetts at close to 20,000.

Murray, Dave and Lenny Schultz, of Atlantic Distributing Company, are kept busy by music operators who are thronging their showrooms since Atlantic took over the Packard line. The Schultz brothers report keen interest among operators in the line of selective equipment and accessories. Alterations will be undertaken soon to make the Atlantic showroom larger in order to demonstrate the Packard line to better advantage.

J. J. (Jerry) Golumbo, regional manager for A.I.C., is in town for a few days between trips along the seaboard.

Carter Kalusian and Arnold Green, of Car-Nel Music Company, are reported separating and dividing their large music route between them.

More than 100 operators and their servicemen gathered at the Atlas Coin Machine Company showrooms yesterday and today for the service school conducted by Charles Smith, engineer from the Seeburg factory. Interesting demonstrations of practice rather than theory highlighted the school sessions. Smith was assisted by Evie and James Richardson and Bob Bourque, of the Atlas staff.

Ed Ravreby, of Owl Mint Machine Company, is urging operators to make their selection of equipment now. Eddie says operators who have money to invest should stock up on equipment. Business continues good. The Owl head reports, and almost all Panoram franchises have been sold. Only a few counties in Maine are still open.

Ben Palastrant, district sales manager for Packard Manufacturing Company, out of town again on a business trip. Ben remained in town long enough to set the new distributor, Atlantic, and help them get started, and then was off.

Jack Fenton, of Vermont Novelty Company, Rutland, Vt., was in town this week for a brief visit with local coinmen.

Ed Flanagan, of Northwestern Sales & Service, local Northwestern distributor, returned glumly from New York last

week after watching the World Series. Ed had the Dodgers. He saw the series in company with W. E. Bolen, Northwestern president, and Moe Mandell, New York distributor. The only bright spot in Ed's week was the business he found upon his return.

Bill Wells, of Apex Coin Machine Company, reports business good. Bill and Ernest (Blackie) Blackman are kept busy finding and repairing machines for the many operators who want Apex to furnish them with equipment.

The State Legislature eliminated a threat to the music machine industry this week by passing a \$2 head tax measure to increase old-age assistance payments instead of the 3 per cent sales tax originally proposed. The sales tax hit at the music machine industry by placing the machines and all accessories in the classification of "musical instruments." If the bill had been passed, machines, speakers, wallboxes and all necessary equipment for the phonographs would have come under the tax.

Atlas Coin Machine Company is installing a Seeburg HITone in the lobby of the RKO-Boston Theater, only Boston moviehouse now presenting stage attractions. Records stocked on the phono will include recordings by some of the name bands scheduled to appear at the theater. The deal was worked out between Barney and Louie Blatt and Irv

McClelland, Seeburg representative here, and Jack Granara, head of the theater's publicity staff.

Arthur Strand, of the Mohawk Phonograph Company, Greenfield, Mass., recently visited his brother Paul, now at Camp Frost, N. C. Paul is being kept posted on trends in the business so that he'll be ready to go back to work as soon as he is released from the army.

George Campbell, coinman of Agawam, Mass., branching out into music and has already secured many good locations.

Dave Bond, AIC distributor, left for Chicago this week on a business trip. He is expected back within a few days. Dave has been kept busy keeping operators supplied, and it is expected that his return from Chicago will presage fresh deliveries to keep up with the demand for AIC products.

PICTURE TIE-UP

(Continued from page 67)

available for operators soon enough to enable simultaneous display with local theater showings.

Musical Filmfare

Count Basie is slated for a feature spot in a 1942 Columbia flicker. . . . Milt Herth Trio, Decca recording artists, now on the Coast for a part in Universal's song-saga of the automatic phonograph, *50,000,000 Nickels*. Film already boasts the music of Charlie Barnet and his crew. . . . Bing Crosby and Fred Astaire will be teamed in *Holiday Inn*, a Paramount musical with an Irving Berlin score. . . . Four songs will be added to the filmusic roster when *Sing for Your Supper*, Columbia comedy starring Jinx Falkenburg and Buddy Rogers, is released. . . . MKM's adaptation of the Broadway musical *I Married an Angel* will reunite Jeanette MacDonald and Nelson Eddy. . . . A new service ditty, *I'm Glad My Number Was Called*, has been penned for a new Warner comedy, *You're in the Army Now*, by George Kelly and Charlie Adler. . . . Following the current shooting of *Babes on Broadway*, Judy Garland will warble in MGM's *Very Warm for May*, another adaptation of a Broadway stage hit. . . . Tie-up hint: Bob Crosby is scheduled to make at least two more pictures for Republic. . . . Six new songs by Harry Revel and Mort Greene are now being composed for RKO's planned musical, *Sing Your Worries Away*. . . . *Blues in the Night* will be tradeshown nationally by Warners October 29.

sages provided by the maestro for the backing. Bill Schallen gives the song good vocal color, band ensemble picking it up again at the bridge with the trombone-guitar team taking it out. For the flipover, Isham Jones's *On the Alamo* still stacks up as one of the most beautiful ballads of this or any earlier day. Alvino's guitar opens, splitting the chorus with the band. Solo trumpet, open horn and tonguing it straight makes for a bright second chorus with the maestro's plectrum color carrying it out.

While the Rey rhythms are equally proficient for this pairing, phono possibilities of the newer ballad will depend primarily on the song's strength in winning popular appeal. For immediate consideration, the "Alamo" oldie, even without a vocal, is a dandy for the dreamy music. And with Rey fairly well established with the phono fans, the side is ripe for reviving.

FRANCES LANGFORD (Decca 4020)
Smilin' Thru—W; V. *A Little Love, A Little Kiss*—FT; V.

The soft and appealing pipes of la Langford makes for song magic with these two standard songs. Both are scored in the *Smilin' Thru* screen saga, and with Metro's remake ready for release, bringing the songs out again is a most topical venture on part of the wax factory. Moreover, with *Intermezzo* and *Piano Concerto* having conditioned public tastes along classical lines, these evergreens hold enough appeal to blossom out again. Victor Young directs the accompanying orchestra with the accent on strings.

With the "Smilin' Thru" picture due for another fling at making heartthrobs for the moviegoers, both these sides are a cinch once it turns up on the screen. However, because of fine and reserved musical qualities of the sides, patterned primarily for home play, Miss Langford lulling, as far as the operators are concerned, means more for the smart and classy dining and drinking salons.

WILL BRADEL (Columbia 36401)
Stop! and Ask Somebody—FT; VC. *April in Paris*—FT.

A bouncy rhythm ditty of current vintage and a beaut ballad of an earlier year pairs this platter. However, neither side show the Bradley band to advantage, making for sides that tend to be soon forgotten. *Stop!* side sets off no spark, being the conventional brand of dance music, with added negation in assigning Terry Allen's romancy pipes for a lyric at which he is lost. Companion piece is Vernon Duke's dandy from the *Walk a Little Faster* show. No vocal for the ballad, serving mostly as a showpiece for Bradley's sweet trombone tooting which opens and closes the side.

Neither side shows capabilities of catching the fancy of the phono patronage. The "April in Paris" oldie may catch some coins if the fan happens to feel the need for a bit of nostalgia, but there's nothing in the reviving that rates repeat phono play.

ENRIC MADRIGUERA (Victor 27614)
B-Flat Piano Concerto—FT. *The Cuban Yodeler*—FT; VC.

The excellent capabilities of this band is wasted on this excellent Tschalkowsky epic. Madriguera provides an elaborate arrangement for the *Concerto*, replete with instrumental colorings, but setting it to a bolero beat was never meant to be. The *Yodeler* mate is much better. An original and lively novelty rumba, with Patricia Gilmore giving out on the rowdy lyrics.

Operators can look for little here. The "Concerto" set to the Latin American tempos is a musical miscarriage and the flipover is a weakie for the rumba addicts.

Boston

BOSTON, Oct. 18.—The first fall meeting of the Amusement Merchants' Association, the Massachusetts organization of pin table operators founded last spring, was held Thursday (16), at the Smith House on Memorial Drive, Cambridge, Mass. Plans for the forthcoming year were discussed at the meeting. Dan Dillion is president, and Jim Woodward, secretary, of the association. The group has the backing of local distributors and is expected to become an important factor in local coin machine business.

Drive on the part of Lou and Barney Blatt, of Atlas Coin Machine Company, to plug the sales of Defense Bonds thru plugging the recording *Any Bonds Today?*, is meeting with great favor among New England operators. Atlas sent a letter to every operator in the section, citing the recent visit of Secretary of the Treasury Henry Morgenthau Jr., to Detroit. Atlas has printed stickers for use by operators. The stickers read:

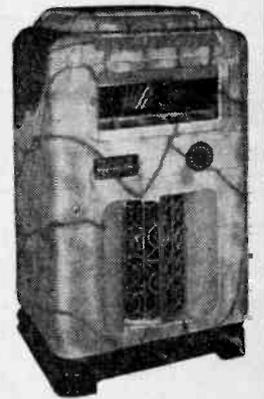
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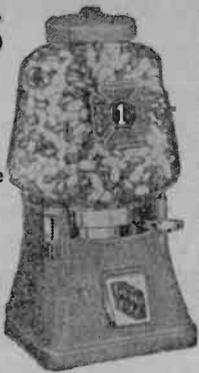
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7 Victor Universals	4.50 Ea.
5 Victor Specials	4.50 Ea.
5 Northwestern DeLux, 1/4 or 5c.	8.50 Ea.
5 Northwestern Triselectors	20.00 Ea.
10 Shipman Stamp Vendors	20.00 Ea.
30 Evereadys, 4 Comp.	4.95 Ea.
10 Stewart-McGuire Adams	7.50 Ea.
100 Champion Ball Gum Vendors.	3.00 Ea.
20 1c Cigarette Vendors, sells 1 for 14, complete with 100 cig.	6.00 Ea.
20 1c Shipman, 2 Col. Sel. Hershey, \$5.00 each; 5 or more.	4.00 Ea.
10 1c Shipman 4 Col. Sel. Hershey Bar Vendor	10.00 Ea.
35c National 9 Col. Candy Bar Vendors, late models	65.00 Ea.

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1c Ever Ready 12 lb. Pnut., Pist., Candy 4 col. .4.45	1c Hole-In-One 10.95
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1c Snacks 3 col. 8.95	1c A. B. T. Challenger .14.95
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VENDER SUPPLY NOTES

Plans have been completed for the National Peanut Exposition to be held at Suffolk, Va., the last two days of October. The exposition is expected to publicize the Peanut Capital, the importance of the peanut as a food product, and the magnitude of the industry growing out of it to add to the nation's agricultural economy.

The executive committee of the exposition expects to establish an independent exposition corporation in view of plans to make the celebration a permanent event.

There will be a Peanut Palace in which the peanut industry will be on exhibit.

The revenue commissioner at Little Rock, Ark., reports that cigarette tax stamp collections for the month of September totaled \$170,337.20, as compared with \$133,343.25 in September last year.

Sales of confectionery and competitive chocolate products for August jumped 16 per cent over August of last year, according to the Bureau of the Census of the Department of Commerce. Sales for the first eight months of 1941 were 8 per cent greater than for the same period last year. The increase in sales between July and August was 23 per cent.

Ice-cream venders might find filling stations to be good locations in view of the fact that bulk ice-cream sales have been banned in filling stations in some parts of the country.

Recent condemnation by inspectors of the Food and Drug Division of the Indiana State Board of Health of numerous filling stations as a means of selling ice cream reached a climax when J. C. Schneider, chief of the Bureau, at the request of the Indiana Manufacturers of Dairy Products, issued a statement clarifying his position.

He said, in part, that attendants in stations, after working on automobiles, sometimes dispense cones without washing their hands. The ice-cream dippers were often kept in a dirty tin can with unclean water. Many of the stations were not equipped with running hot and cold water or proper facilities for washing the utensils, and attendants dispensing cones did not wear clean clothes. Schneider said that the owners of such establishments should confine their ice-cream sales to packaged goods.

It's eye appeal that counts. Goods well displayed are half sold.

The latest in salted nuts are soy beans. They are said to be high in calcium, phosphorus, iron and other minerals, to have only a slight starch content, but rich in basic proteins which gives them a high rating with calory-conscious women. The prospective production of soy beans in the United States this year is over 100,000,000 bushels. Salted soy beans are said to be tasty and becoming more popular at bridge tables and cocktail parties.

George F. Eby, sales manager of the vending division of Pan Confections, announces that its new candy piece is now ready for the market. It is a 3/8-inch piece, highly flavored. Eby says it will vend perfectly in ball gum machines. Flavors are orange, lemon, wintergreen and anise.

MARKETS IN BRIEF

NEW YORK, Oct. 16.—Peppermint oil (dollars a pound): Natural, \$3.75 to \$4; U. S. pharmaceutical, \$4 to \$4.20.

NUTS

CHICAGO SPOT MARKET PEANUTS
Virginia and North Carolina

	Cents per lb. in bags
Jumbos	7.35 @ 7.50
Fancies	7.35 @ 7.25
Extra large	10.40 @ 10.50
Mediums	9.40 @ 9.50
No. 1 Virginia	8.75 @ 9.00
No. 2 Virginia	6.90 @ 7.00

SOUTHEAST

No. 1 Spanish	7.10 @ 7.25
No. 2 Spanish	6.85 @ 7.00
No. 1 runner	7.00 @ 7.15
No. 2 runner	6.85 @ 7.00

TEXAS (NEW CROP)

No. 1 Spanish	7.50 @ 7.75
No. 2 Spanish	7.37 @ 7.50

A Masterpiece

U-NEED-A-PAK MODEL 500

Created by Norman Bel Geddes, world famous designer, the new Model 500 is sweeping the country with its beauty. Mail, wire or phone for details.

U-NEED-A-PAK PRODUCTS CORP.
135 PLYMOUTH ST. • BROOKLYN, N. Y.

RECONDITIONED CIGARETTE MACHINES

WD DUGRENIER 9-Col. Dual Magazine	\$62.50
VD DUGRENIER 7-Col. Dual Magazine	52.50
W DUGRENIER 9-Col.	50.00
"S" DUGRENIER 7-Col. 15c or 20c	32.50
"E" U-NEEDA-PAK 6-Col. 15c or 20c	22.50
"E" U-NEEDA-PAK 9-Col. 15c or 20c	30.00
9:50 NATIONAL	65.00
9:30 NATIONAL	47.50

All Machines With Stands and in Excellent Condition.
Terms: One-Third With Order, Balance C. O. D. All Orders Subject Prior Sale.

UNIVERSAL DISTRIBUTING CO.
5508 SUPERIOR AVE. CLEVELAND, OHIO

Wide Awake Operators! Operate

ESQUIRE PREMIUM VENDOR

Complete Deal Machine & Mdse.
Only \$12.50

EASTERN 350 Mulberry St. NEWARK, N. J.

AMERICA DEMANDS VARIETY

WE MANUFACTURE THE LARGEST VARIETY OF QUALITY VENDING MACHINE CANDIES, BALL GUM, CHARMS.

Over 50 Varieties

WRITE ONE ORDER—
PAY ONE FREIGHT

PAN CONFECTIONS
345 W. ERIE ST., CHICAGO, ILL.

UNEEDA PAK CIGARETTE MACHINES

193S—6 Col. \$20.00; 5 Col. \$17.50; 4 Col. \$15.00; 15c or 20c coin slots. All machines slug proof and with stands. Reconditioned like new. 1/3 Down. Balance C. O. D.

QUEENS-HASSAU AUTOMATICS, INC.
2944 West 28th St. BROOKLYN, N. Y.

Tell the Advertiser in The Billboard Where You Got His Address.

MOVIE MACHINE REVIEWS

Reel 1034

Produced by Minoco Productions. Released by Soundies Distributing Corporation of America, Inc.

This production does not have many artists who are well known enough to draw business on their name value alone, but they should keep the customers entertained once they are given the opportunity to do so. The reel, on the whole, has enough variety to stamp it as a balanced program. Fred Waller produced it in New York studios. Technically, it is okay.

GOLLY, I DID IT AGAIN, featuring the Landt Trio in an action short, boasting many shots of beautiful girls, some of them seen as dancers on a carnival midway. The boys sing with spirit.

MOTHER MACHREE, featuring Michael Bartlett, singer, contributes an attention-worthy rendition of the Irish favorite which should go over almost anywhere. He is broadcasting the song from a studio during his delivery scenes of attentive radio listeners in various homes are flashed, increasing the interest of this subject.

ANCHORS AWEIGH, featuring the Nationairs, are six good-looking men who harmonize effectively to the music of this national tune, while newsreel shots of the Navy in action on the football field at Annapolis during graduation exercises and on the high seas are flashed intermittently. A standard shot that can be played anywhere, anytime.

THE TINKLE SONG, featuring the Maxwell Girls, offer a lively tavern tune in the informal setting of a typical neighborhood tavern. Girls are dressed as waitresses and serve customers while harmonizing. A gay spirit prevails thru-out. A five-piece band furnishes a bouncy musical background.

O, SUZANNAH, featuring the Charioteers. Boys, are seen in a cabin happily singing one of the best tunes of the South. The four boys are strong on voice. Little effort is made to sell anything but the familiar rhythms of the song.

DELIGHTFUL DIMPLED DOLLIES, featuring Michael Loring with a gang of shapely bathing beauties who should draw the customers away from their beers. Loring, young and handsome, sings the number, while the gals in bathing suits display their curvaceous figures.

GETTING AN EYEFUL, featuring Willie Howard, is a repeat of a talking skit he used to do in his early vaude days. Customers will have to pay close attention to this one if they want to get any laughs out of it and will have to concentrate on Howard's Yiddish dialect to understand him. Howard in this one is the patient of an eye doctor (Earl Gilbert). A pretty nurse shows up in several scenes.

THE BAND PLAYED ON, featuring Men and Maids of Melody, a mixed group of eight singers in Gay '90s costumes singing in an old-fashioned outdoor beer garden. A merry short that will please both old and young.

Reel 1035

Produced by Minoco Productions. Released by Soundies Distributing Corporation of America, Inc.

Music and comedy predominate here. The subjects are generally interesting in story content and enough action is contained in each short to keep the interest sustained thru-out. Another Fred Waller production. Light and sound are very good.

I'M STEPPING OUT WITH A MEMORY, featuring Bert Frohman, musical comedy star, a vocal of a song that is standard in the musical catalogs and therefore of consistent value to the operator. Frohman has a full, interesting voice and works with the showmanship of a veteran. Sings the number to an eye-appealing model.

COLLEGE ECHOES, featuring the Collegians, a group of young singers in a medley of college songs. A natural for school locations where the students will play over and over again. The setting is a gay and crowded campus tavern.

WHEN PATTY MCGINNTY PLAYS THE HARP, featuring Gus Van, veteran dialect singer of stage and radio, in one of his best Irish tunes. A native jig is danced by a youthful couple during the proceedings.

YOU APPEAL TO ME, featuring Patricia Ellis, former screen player, in a popular tune well worth listening to. Miss Ellis isn't bad on voice and excels on appearance. Men will pay attention to her.

I NEED A NURSE, featuring Michael Loring. An amusing skit of a patient in a hospital pleading for a nurse. He winds up with a number of beautiful ones around his wheel chair who listen to his vocal rendition of the title song. An interesting short.

JOE AND CHARLIE'S COFFEE POT, featuring Smith and Dale, old vaude favorites. A talking skit. This one must have attention to go over, since the interest in the skit depends on the dialog. The pair's Yiddish dialects are not hard to understand but will demand concentration. Lines are only fairly funny.

I DREAMT I DWELT IN HARLEM, featuring the Delta Rhythm Boys, a quartet of Negro boys who harmonize much in the style of the Mills Brothers and impress with their version of this catchy tune. A dance number with a line of Harlem girls in a cafe is cut in while the boys continue to dream in song.

DON'T RUN DOWN A WOMAN, featuring Romaine Stevens, a satire of the emphatic singers of the Gay '90's, but her voice does not do that impression any justice. The subject is saved by an interesting portrayal of the song's story content.

Reel 104

Distributed by Associated Producers Distributing, Inc., Hollywood. Release Date, October 27.

JIM, released by Techniprocess. Film features dynamic Gertrude Niesen singing the tune *Jim*. Opening shot shows Miss Niesen playing solitaire. Scenes are in a penthouse. Miss Niesen does an excellent job of torch singing against a background of music by Lud Gluskin and his orchestra.

DADDY'S COLLEGE BOY, released by Featurettes. As one would suppose, this film is at college, with girls in sport

clothes. There is a good rug-cutting sequence that speeds up the tempo of the show. Music of the featured tune is swell, but the words don't follow true. Girls fail to click solidly. Joe College tempo should net operators good money in school locations.

RIGHT KIND OF GIRL, released by Techniprocess. Guy Rennie sings a version of his own song, *Providing*. He is shown following his girl into an office building. Rennie does a good job of impersonating Harry Richman, Maurice Chevalier and Rudy Vallee. Music and vocal work good, and Ralph Hammas does a good job on photography. Film is likely to be a money-maker but nothing sensational.

HI! NEIGHBOR, released by Featurettes. With this tune hitting the high spots the picture is likely to follow suit. It possesses good music and the lyrics are catchy. Has good guitar and harmonica part.

YOU ARE MY RHAPSODY, released by Featurettes. Has all the requirements of a topnotcher. Music is tops and the lyrics are catchy enough to make it outstanding for bathroom warblers. Orchestra hits symphonic sequences that are certain to please the most fastidious. Zarek and Zarina do some smooth dancing, too.

NEVER WATER A LILY WITH WINE, released by Featurettes. Film features June Barnette, who does a swell job on this tune. Barbershop quartet backs up the solo work.

DELILAH, released by Techniprocess. Jack Beekman has the leading vocal role and goes strong on lyrics against an old temple background. He displays his strength until his locks are shorn by beautiful maidens, leaving him at the mercy of his Roman guards. Roy Mack wrote and directed the film, with Lud Gluskin handling the musical direction.

YOU'VE GOT ME GUESSING, released by Featurettes. Don Kennelly handles the vocals and does a good job. There is nothing to make the film a sensational hit, but it undoubtedly will be a convenient money-maker.

G. V. Customers Say Gum Sales Up

NEW YORK, Oct. 18 (MR).—Miss A. M. Strong, of the G. V. Corporation, reports heavy business for the firm and says that operators are loud in their praise of the G. V. Adams Gum venders. Typical example is the following extract from a recent letter:

"You may be interested to know that I now have machines operating in two mills," the operator-correspondent writes. "In one I have two Monel models; in the other, one outside machine. All are pulling well, with sales above the average. Sales started at about half of present figures and have gradually gone up during a three-month period. I expect to add several machines in each location, as they have given complete satisfaction. This type of location is rather difficult to get for various reasons, but I hope to have a few more lined up soon now that the ice has been broken."

"This is only one of many instances where the G. V. Adams Gum venders have broken into locations that have been hard to crack with other types of equipment," Miss Strong stated.

ATTRACTIVE PRICES

On Used Counter Games

- 10 Yankees (used two weeks) . . . \$15.00 Ea.
- 10 Tots (like new) . . . 15.00 Ea.
- Liberty . . . 15.00 Ea.
- Mercury . . . 15.00 Ea.
- Dough Boy . . . 8.00 Ea.
- Pick-a-Pack . . . 8.00 Ea.
- Ginger . . . 5.00 Ea.
- Poker Deck . . . 5.00 Ea.
- Tally . . . 5.00 Ea.

1/3 Deposit and Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.
SPRINGFIELD, MASS.

DOUBLE PROFIT

For locations by buying own machines. Late Model 1¢ or 5¢ Fruit Reel Cubs, \$5; American Eagles, fruit reels, \$10. Ownership costing 10¢ more weekly, pinball tax doubles your income. Anabel, Cadillac, Landslide, Skyline, \$15; Buckaroo, Doughboy, Merry-Go-Round, Playmate, Roller Derby, Score Champ, \$10; all free play. Look good. Mechanically O. K. 1/3 Deposit.

MARIE PARSHALL

100 Hoffman Ave. COLUMBUS, OHIO

NO. 1 BOARD OF THE YEAR!



CONVOY

10 8 7 6 5 4 3 1

IT'S BIG! IT'S TIMELY!

CONVOY . . . on the tip of every tongue today! Timely and attractive—with "eye-appeal" drawing power that'll boost profits in any location.

DIE-CUT ILLUSTRATION OF NAVY IN ACTION! 1350 holes . . . 5¢ per sale . . . 153 winners . . . double step-up . . . smashing colors . . . Gardner's famous slot symbol tickets. Takes in \$67.50. Big average profit of \$34.37. It's "full steam ahead" with CONVOY!

Order No. 1350 Convoy
Write now for circulars showing Gardner's new hit boards!

GARDNER
2309 ARCHER • CHICAGO

OUR COMPETITORS SAY WE ARE CRAZY!! SIMPLY CRAZY TO OFFER GOOD, CLEAN, MECHANICALLY PERFECT GAMES AT THESE LOW PRICES. MAYBE THIS IS A "BREAK" FOR YOU. ORDER FAST—WHILE THEY LAST!!

6 Bally Playball . . . @ \$40.00	1 Chi-Coin Sporty . . . \$15.00	2 Genco Metro . . . @ \$27.50
1 Bally Variety . . . 17.50	1 Chi-Coin Home Run . . . 15.00	2 Genco Formation . . . @ 22.50
2 Bally Mystics . . . @ 30.00	1 Gottlieb Gold Star . . . 27.00	1 Genco Southpaw . . . 45.00
2 Chi-Coin Sport Parade . . . @ 39.50	2 Gottlieb Spot Pool @ 70.00	2 Genco Big Chief . . . @ 22.50
4 Chi-Coin Majors of '41 . . . @ 49.50	2 Gottlieb School Days . . . @ 40.00	1 Genco Big League . . . 17.50
4 Chi-Coin Showboat . . . @ 60.00	1 Bally Jumbo Parade, F.P. (Anim. Reel) 89.50	2 Exhibit Leader . . . @ 25.00
3 Chi-Coin Skyline . . . @ 27.50	1 Genco Ten Spot . . . 55.00	2 Exhibit Stars . . . @ 37.50
2 Chi-Coin Legionaire . . . @ 65.00	3 Genco Sluggo . . . @ 47.50	2 Exhibit Sunbeam . . . @ 42.50
	4 Genco Zig Zag . . . @ 65.00	2 Exhibit Double Play . . . @ 52.50
	3 Genco Bandwagon @ 22.50	1 Keeney Sky-Ray . . . 47.50

AUTOMATIC PAYOUTS

1 KEENEY SUPER TRACK TIME (LIKE NEW) . . . \$175.00
1 BALLY JUMBO PARADE (FRUIT REELS) . . . 79.50

COUNTER GAMES

1 Kliz, 1¢ Play . . . \$10.00	25 Smoke Reels . . . @ \$ 4.00	1 Imp. 5¢ Play (with Meter) . . . \$ 8.00
1 Selectem . . . 6.00	1 Yankee, 1¢ or 5¢ Pl. 10.00	3 Marvels, 1¢ Play . . . @ 10.00

KINDLY INCLUDE ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY-ORDER. STATE METHOD OF SHIPMENT PREFERRED. WRITE, WIRE OR PHONE YOUR ORDER AT ONCE.

MORRIS NOVELTY CO., Inc. 4505 MANCHESTER AVE. ST. LOUIS, MO. Phone: FRanklin 0757

BUD LIEBERMAN Says



EXTRA SPECIAL SALE

CONSOLES	PAYOUTS
1 BALLS	COUNTER GAMES
5 BALLS	SLOTS
FREE PLAYS	SKILL GAMES

ALL AT LOWEST PRICES

831 W. WASHINGTON ST. CHICAGO, ILLINOIS
JUST A STONE'S THROW FROM THE SHERMAN!

"Every Deal Personally Handled by Bud"

EASTERN FLASHES

NEW YORK, Oct. 18.—The fall season is in full swing, altho sales of new machines were somewhat slowed this week, due to local conditions. However, it is expected that things will soon be straightened out.

Hirsh de La Vlez, of Washington, in town with his wife and friends taking in the theaters, night spots and one of the larger radio stations. Hirsh was also on the lookout for good game bargains. . . . Bill Rabkin, Earl Winters, Al Blendow, Murray Leschin and the rest of the Mutoscope staff are pleased with the activity that resulted from their announcement that Sky Fighter is back in production. . . . DeWitt (Doc) Eaton, Eastern district manager for Buckley Music System, back from a trip thru New England, spent last Saturday with the Barney Sugermans. Doc promises good news for operators when he returns from his planned Chicago trip. . . . Herman Perrin, Barney Sugerman's star salesman, is doing a good job covering a large territory for the firm.

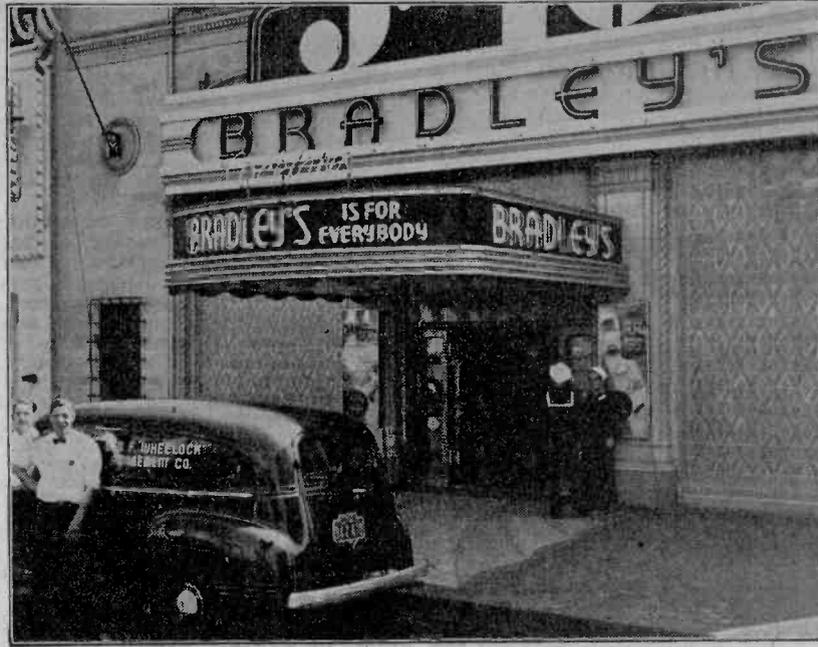
Al S. Douglis, of Daval, Chicago, phones long distance to report that Daval's new method for making American Eagle and Marvel counter games non-coin operated has clicked because it makes the games tax free. . . . Earle C. Backe, of National Novelty Company, aspires to make his firm Eastern headquarters for reconditioned phonos. His New York branch is functioning smoothly, according to A. H. Mann Jr., manager, and assistant, E. J. Tollison. . . . Bert Lane, of Seaboard Sales, Inc., who is doing a grand job locally with Genco's Gun Club game, is filling large volume out-of-town orders sent in by his star salesman, Fred Iverson. . . . Hymie Budin, who does a great job for Stoner in this area, is also doing good work with reconditioned machines. . . . Dave Stern, of Royal Distributors, Elizabeth, N. J., is waiting for an opportune moment to announce a news item of interest to all operators.

George Ponsler continues to set sales records with Mills Panoram and is preparing an announcement that will be of interest to all coinmen in the Eastern territory. . . . Irv Morris complains that even if there were 48 hours in each day the Ponsler Newark office would still not have sufficient time to handle demands for the firm's amusement games, especially Panoram, which has clicked big in Jersey. . . . Jack Mitnick and George work hard all day explaining the Panoram routine to new operators who visit their General Motors Building showrooms. . . . Seymour Piltch, Ponsler's game department manager, working at top speed with Gottlieb's new pin game, Texas Mustang. . . . Joe Munves, who has predicted arcade business accurately in past seasons, claims the 1942 season will be the biggest ever.

FAST FLASHES . . .

Operators along Coin Row get a great kick out of watching and listening to Sam Sachs, of Acme Sales Company, play the miniature piano someone left with him for remodeling. . . . Julius Levy and Bob Hawthorne took turns at escorting Estelle Kolman, who was down from the DuGrenier Haverhill factory this week. . . . Murray Sandow reports terrific action with Exhibit's games at Weston Distributors' new offices. . . . Bob Iacono, of the Audio & Video Company, claims his firm befriended hundreds of operators when he released his new AC-DC converter. . . . Murray Wiener, U-Need-a-Pak sales manager, reports sales of the new Model 500 cigarette merchandiser exceeding his greatest expectations. . . . Simon Sales are shipping reconditioned games all over the country and have received many letters complimenting them on the good condition of the equipment.

Jack Kronberg, of Crown Distributions, loosened up with another sale of used games and clicked so big that 24 hours after his ad appeared in *Billyboy* Jack was practically out of machines. "But," Jack reports, "another batch is being made ready now. . . . Rosiland Nelson, secretary to Louis Cantor, distributor for National cigarette machines, has returned to the office after a 10-week vacation trip to California. . . . Al S. Cohen, of Asco, Newark, N. J., continues to do a whale of a business on reconditioned merchandisers. . . . Sidney Rubenstein, of Pioneer Vending Service, Brooklyn, plans to move to larger quarters



GEORGE F. WHEELOCK (right, in front of truck), of the George F. Wheelock Amusement Company, is shown in front of Bradley's, San Diego, Calif. One of the most outstanding locations in the territory, spot has a Buckley Music System supplied by the General Music Company, Los Angeles. (MR)

soon as the result of expanded business. . . . Ben Becker, roadman for Weston Distributors, spent a few days in the city and then left for Upper New York and New England. Ben is enthusiastic over business in his territory. Fred Iverson, Seaboard Sales roadman, in town for a few days, then back to his territory. . . . Jack Berger, of Newark Coino, reports he is planning an entirely new service for operators that will be the finest in New Jersey. He plans to hold open house with a bite and a drink and a talk for an entire week to outline his plans to operators. . . . Frances Berner and Phoebe Morgan, who handle Bob Grenner's record department, are winning accolades from operators for their efficiency and helpful suggestions. . . . Al Sherry, Al Koondel and Phil Gould, of Ambassador Vending, Brooklyn, are sold on the phono biz and are working hard to develop one of the strongest organizations in the borough.

OF MEN AND MACHINES . . .

Hymie Rosenberg reports that A. B. T.'s air pressure gun, Rifle Sports, has won a large following. Many new locations are opening up thruout the East, and those who have started report that the take is excellent, considering the money invested. . . . Tony Gasparro is back selling reconditioned machines with a will these days. Tony announced some used games in an ad in *The Billboard* and was swamped with wires, letters and phone calls from operators from all sections. Now Tony has a weather eye open for more machines. . . . Willie Blatt, the Little Napoleon and mental giant of Supreme Vending Company, plans a Chicago trip soon to discuss important matters with leading factory execs. . . . Dave Firestone is on the road and things have been very quiet over at Cent-a-Mint. Dave is expected back soon and coinmen are looking forward to hearing some good news from him.

Executives of Tri-Way Products Company, Inc., report they enjoyed unusually heavy business last week, with orders for Ultratone and Illumitone speaker-baffles swamping the firm. . . . Nat Cohn, of Modern Vending Company, believes Modern will have sold more phonos, remotes, records and accessories this past year than they ever have in any 18 months since they've been in business. . . . Miss A. M. Strong, of G. V. Corporation, says business in her field is increasing and she feels the boom will continue as the DuGrenier 1-cent Adams Gum venders gain in importance each day.

Max Levine, of Scientific Machine Corporation, says he is still punching out Batting Practice games as fast as he can. . . . Irv Mitchell, genial head of the firm that bears his name, is now taking orders for service and merchandising machines as well as amusement games. . . . Charley Lichtman is running around digging up used games to fill the many orders his firm is receiving. Charley is one of the real old-timers in the industry.

HERE AND THERE . . .

Al Simon, Murray Simon and Jack Semel, of Savoy Vending Company, are

reported working overtime supplying the great demand for Chico's new Bolo Way. . . . Ike Berman, of Economy Supply Company, has gone far over the top with his Patriot speakers. . . . Phil Shorin, of Topps Chewing Gum, Inc., reports that many operators are calling at the firm's offices to get the lowdown on the deal the firm is offering. Phil is especially proud of the high quality of Topps gum.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play
Made Only By

WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel.: OOLumbus 2770
Cable address "WATLINGITE," Chicago

QUALITY + PRICE = VALUE! MONARCH'S FORMULA FOR SATISFACTION!

IN STOCK FOR IMMEDIATE SHIPMENT

MILLS Four Bells—Jumbo Parade Comb. F.P. and Payout—BALLY Turf King—41 Derby—Roll-Em—Hi-Hand—KEENEY Super Bell—Fortune—Tower—GENCO Gun Club—EXHIBIT Knock-Out—CHICAGO COIN Star Attraction—GOTTLIEB A.B.C. Bowler—Mustang—BALLY Monicker—BALLY Jockey Club.

ONE BALL AUTOMATIC PAYOUT TABLES

Bally Jockey Club, New . . . \$167.50	Bally Sport King . \$115.00	Bally Santa Anita. \$115.00
Bally Jockey Club . . . 149.50	Keeney Winning Ticket 59.50	Bally Grand National 77.50
Bally Sport Pace . . . 49.50	Western Derby King. 27.50	Bally Thistledown . . 49.50
Bally Deluxe Preakness . . . 29.50	Western Derby Time. 27.50	Mills Flasher 34.50
Bally Preakness . . . 17.50	Western Hey Day . . 27.50	Mills Hi-Boy 39.50
	Bally Stables 22.50	Bally Gold Medal . . . 39.50

ONE BALL FREE PLAY NOVELTY GAMES

Bally Club Trophy, New \$164.50	Bally Club Trophy \$142.50	Mills 1-2-3, 1940 . \$87.50
Bally Blue Grass . . . 112.50	Bally Dark Horse . . 94.50	Gottlieb Track Record 79.50
Bally Record Time . . 89.50	Bally Sport Special . 79.50	Bally Gold Cup Cons. 39.50
Bally Eureka 34.50	Bally Victory 42.50	Keeney Pot Shot . . . 39.50
Mills 1-2-3, 1939 . . 39.50	Keeney Contest . . 119.50	Western Seven Flasher 69.50

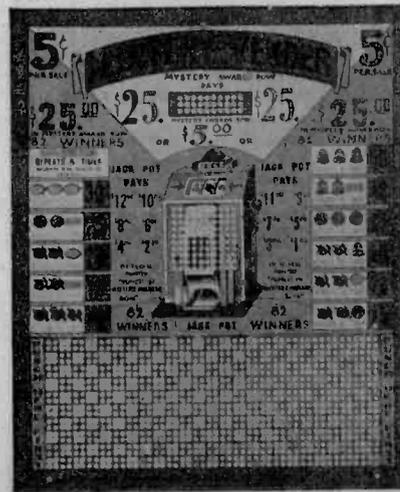
AUTOMATIC PAYOUT CONSOLES

Baker Pacer, J.P. \$174.50	Mills Four Bells, Serial 1800, 3 5c and 1 25c . . . \$285.00	Evans '37 Dominoes \$49.50
Exhibit Long Champ 49.50	Mills Square Bell . . 64.50	Jennings Good Luck . 49.50
Paces Races, Br. Wal. Cab. 90.00	Pace 1940 Reels . . 104.50	Keeney Triple Entry 149.50
Mills Four Bells, 1600 Ser. . 255.00	Watling Big Game . . 84.50	Bally Royal Draw . . 144.50
Evans 1939 Dominoes . 109.50	Paces Races, Wal. Cab., J.P. . . 149.50	Pace Saratoga, '40 . 104.50
Jenn. Fasttime 84.50	Jenn. Multu. Racer 39.50	Paces Races, Black Cab. 49.50
Evans Lucky Lucie 150.00	Exhibit Tanforan . . 34.50	Evans 1940 Bang-tails 145.00
Bally Hi-Hand 165.00		Mills Jumbo Parade. 89.50

Write for special list of fine free play games at lowest prices—additional discount allowed for quantity purchases. Terms: 1/3 Dep. with Order—Bal. C.O.D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.



OPERATORS, WHY PAY OUT OF LINE PRICES? OUR SELLING PRICES ARE NOT CONTROLLED. HERE IS PROOF.

1000 HOLE MYSTERY VENDER (THICK)
Average Profit \$25.00
List \$5.23

Lots of 50 or more . . .	\$2.25 Each
" " 25	2.50 "
" " 12	2.75 "
" " 6	3.00 "

Samples \$3.50 Prepaid
Mystery Vender is just the right size to make you money. We have more hot numbers. 25% or remittance in full with all orders.

A. N. S. CO.

312 Carroll St., Elmira, N. Y.

Tax a Blessing In Disguise--Jenkins

CHICAGO, Oct. 18 (MR).—The federal tax on coin-operated machines will result in lasting benefits to operators, according to George Jenkins, general sales manager of Bally Manufacturing Company, who cites reports from distributors to back up his view that the tax is already resulting in improved operating methods.

"With the additional expense of the tax to consider," Jenkins explained, "operators are checking up on their equipment more carefully than ever before. Machines which are not up to par in earning power are being weeded out by smart operators, and they are replacing such equipment with machines that will help them offset the tax."

"One result of this movement to earn the maximum from each location is a sudden boom in the multiple field. Bally's Turf King multiple payout and 41-Derby multiple replay are enjoying a demand far ahead of our ability to deliver. A strong trend toward consoles

has also resulted from the tax. Operators who overlooked the big profit possibilities of our High Hand poker console and Roll-Em dice console are now finding spots for these popular machines. The tax naturally means a sacrifice to operate, but in the long run it will prove a blessing in disguise by bringing about a more critical attitude toward the type of equipment operated. This in turn will result in a better net profit per location and a general improvement in operating conditions."

Minneapolis-St. Paul

MINNEAPOLIS, Oct. 18.—Collections have picked up and coinmen in this section are more optimistic than they've been since October 1. Taking the new tax set-up in stride, the industry is doing everything it can to co-operate with the United States Government, and complaints regarding the tax situation are few and far between.

Workmen are putting finishing touches to Amos Heilicher's new home in North Minneapolis.

Coslow Heads Film Production Firm

HOLLYWOOD, Oct. 18.—Sam Coslow has been named president of R. C. M. Products, Inc., a new firm for turning out movies for machines. Firm gets its name from the initials of the three owners, James Roosevelt, Coslow and the Mills firm.

At the time that the new corporation was announced, it was also reported that Josef Berne had been signed to a new contract to direct Soundies. Two production units will soon swing into work, with Dudley Murphy handling the second unit. Other offices filled were that of musical director to which Lud Gluskin, musical director of KNX-CBS, was named, and casting director, a post to be filled by Ben Chapman.

Gordon Mills was here for the deal. Entertainers for new films to go before the cameras October 23 are now being signed.

National Novelty Opens N. Y. Office

NEW YORK, Oct. 18 (DR).—Earle Backe, of National Novelty Company, with main offices in Merrick, Long Island, greeted operators who came in this week to inspect the firm's new Phonograph Trading Center at 583 10th Avenue. The new branch was opened for the convenience of local operators.

"I feel that our new branch will prove a great success," said Backe. "We will be able to give better service to music merchants who want to modernize their routes with good reconditioned phonos. Our policy of offering unusually good trade-in prices, as well as unusually fine values on rebuilt jobs, will be maintained."

"Satisfied operators come back to us again and again for equipment, as our merchandise has always proved highly satisfactory. Our National Credit Plan will also be offered at the new branch. Many operators have been able to expand their business and enlarge their routes on a workable, payable basis thru this method."

Backe has named A. H. Mann, who has been handling the Rotor-Table sales for National in this territory, as general manager of the New York office. Rotor Tables will also continue to be sold at the new branch, it is stated.

Minn. Games Assn. Discusses New Tax

ST. PAUL, Oct. 18.—More than 300 operators from all sections of Minnesota were present at a meeting of the Minnesota Amusement Games Association here October 10 at Hotel St. Paul. Tom Crosby, of Faribault, State president, presided. Mr. Anderson, of the Internal Revenue Department, explained the new tax bill and answered numerous questions propounded by operators.

Coinmen, after hearing the details of the new law to help Uncle Sam's defense, indicated their wholehearted cooperation with the government's new laws.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Oct. 18.—Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, is captain of the Automatic machines team, a newly organized unit, of the Scranton Junior Chamber of Commerce drive. It's just another case of Sterling following his own rule that men in the coin machine business should participate in business and civic affairs of their respective communities. He also is chairman of the Moosic (Pa.) Business and Professional Association, which is seeking to get more residents and businessmen in Moosic.

Al Baloga, of Rex Novelty Company and now in the army, was home on several days leave last week. Baloga is located at Pine Camp, Watertown, N. Y.

Lou Unterberger, of the Rex Novelty Company, reports that operators in Hazleton and Scranton report unusual success with the Buckley music systems. Unterberger is the Buckley distributor in the area.

The surge in mine operations in the area has resulted in an upswing in the fall coin machine business, operators report.

Dallas

DALLAS, Oct. 18.—Texas operators and music men are co-operating wholeheartedly with the nationwide campaign to make the U. S. Treasury theme song *Any Bonds Today?* the No. 1 hit tune on their phonographs. A. C. Hughes, of Electro-Ball Company, Inc., headed a recent drive to help put the theme song record campaign over and to aid the buying of bonds among the music and coin machine men of the State. Hughes reports an excellent response from various sections of Texas he has contacted.

A Seeburg HiTone De Luxe graced the new Cafe Esplanade at Fair Park, where Orrin Tucker orchestra and Bonnie Baker held forth for the duration of the big Texas fair, October 4-19.

The Arthur Flake Distributing Company is now located in its new offices at 3237 McKinney Avenue. Enlarged repair shops, display rooms and office space have been provided. Beside the Flake offices, Tillman Babb, music operator, also has offices in the same building. Mrs. Don Keller remains in charge of the front office as secretary to Arthur Flake.

A. C. Hughes, sales manager for Electro-Ball Company, Inc., has gone to Rochester, Minn., for a physical check-up at Mayo Clinic.

Wylie & Keys, local music men, are enlarging their music operations with installation of several new phonographs.

C. W. Percer has opened new offices at 3230 McKinney Avenue. Percer, one of the largest scale operators in this section, has just received two carloads of Watling scales.

Louis Solomon, head of National Music Company, Abilene, is making extensive additions to his music operations at Sweetwater, Tex.

Hearing Postponed on Minn. Vender Ordinance

MINNEAPOLIS, Oct. 18.—Hearing on the civil suit in Hennepin County District Court, Minneapolis, instituted by E. T. Barron, of the E. T. Barron Company, to invalidate the city ordinances establishing a license tax on vendors, originally scheduled to take place October 15, has been postponed to November 4 at the request of attorneys for the plaintiff. Judge E. A. Montgomery granted the continuance. Defendants are the city of Minneapolis, Mayor Marvin H. Kline, Police Chief Edward Hanson, City Court Clerk Oscar Hanson and City Attorney Richard S. Wiggins. The action seeks to void the ordinance on 13 counts of unconstitutionality.



COMING EVENTS

October 25—Automatic Phonograph Operators' Association of New York's annual banquet and dance at the Waldorf - Astoria, New York.

October 21 to 28—Americans All Week—culminating in national observance of 55th anniversary of dedication of the Statue of Liberty.

Nov. 10 to 14—1941 Meeting of American Bottlers of Carbonated Beverages, Philadelphia.

Nov. 30-Dec. 5—Twenty-third annual convention National Association of Amusement Parks, Pools & Beaches. Hotel Sherman, Chicago.

January 12 to 15, 1942—Annual convention of Coin Machine Industries, Inc., Hotel Sherman, Chicago.

January 13-17, 1942—10th annual convention, National Association of Tobacco Distributors, Palmer House, Chicago.

YOU DON'T HAVE TO JUNK YOUR MARVELS and AMERICAN EAGLES BECAUSE OF THE \$50 TAX!!

★ Send us your MARVELS and AMERICAN EAGLES to be converted into NON COIN OPERATED machines, which not only takes them out of the scope of the new tax law, but even IMPROVES THEIR EARNINGS. The coin chute is replaced with an etched plate stating "NOT COIN OPERATED." A visible and resettable register shows number of plays made by each player. An invisible meter totals all plays made between check-ups. . . . FOOL PROOF AND CHEAT PROOF. . . . Test locations prove that because it's easier to just "pull the handle" than to fish in one's pocket for the right kind and number of coins, the machine actually gets heavier play than ever. Complete conversions only \$7.50 each.

THE DAVAL COMPANY

2043 Carroll Ave., Chicago, Ill. (All Phones: MONroe 9310)

MAYFLOWER SPECIALS

FOR IMMEDIATE DELIVERY

RECONDITIONED PAY OUTS	NEW FREE PLAY NOVELTIES	CONSOLES
Santa Anita . . . \$110.00	Pursuit . . . \$59.50	4 Bell, Just like new \$249.50
Spinning Reel . . . 99.50	Hi Stopper . . . 55.00	Silver Moon, Fl. Sam. 104.50
Grand National . . . 79.50	3 Up . . . 55.00	Jumbo Parade, F.P. 99.50
Grand Stand . . . 69.50	Sparky . . . 40.00	Paces Races, Serial 6,000 . . . 99.50
Pace Maker . . . 69.50	Wow . . . 40.00	Paces Marathon, Serial 6,000 . . . 99.50
Winning Ticket . . . 59.50		Jumbo Parade, P.O. . . 90.00
Gold Medal . . . 50.00		Jennings Fast Time . . 90.00
Hawthorne . . . 49.50		1941 Pace Reel . . . 90.00
Thistle Down . . . 49.50		Royal Flush . . . 70.00
Sport Page . . . 40.00		Saratoga . . . 65.00
		Square Bell . . . 55.00
		In Stock—Ready for Delivery:
		Mills 3 Bell, 4 Bell, Jumbo
		Parade P.O., Kentucky, High
		Hand, Bally Roll-Em, Bally
		Big Top, '41 Derby
		Terms: 1/3 Dep., Bal. C.O.D.
TAX FREE EQUIPMENT	USED FREE PLAY NOVELTIES	USED PHONOGRAPHS
Metal Typewriter . . . \$90.00	Mills 5-in-1 . . . \$55.00	Model 71 Wurlitzer, \$135.00; Model 616 Wurlitzer, \$60.00; Seeburg Vogue, \$159.50; 1941 Rockola Luxury Lite Up, top speaker with six wall boxes, \$390.00; 1941 Seeburg DeLuxe, used one month, wireless adaptor and 10 wireless wall boxes, speaker, all \$625.00.
Wurlitzer Skee Ball . . . 44.50	Mascot . . . 22.50	
Rock-a-Ball . . . 44.50	Jolly . . . 22.50	
Keeney Aircraft Gun . . . 40.00	Oh Boy . . . 22.50	
ABT Target, YellowCab. 9.00	Pylon . . . 22.50	
ABT Target, BlueCab. 15.00	Nippy . . . 22.50	
	Sports . . . 22.50	
	Sporty . . . 22.50	

MAYFLOWER NOVELTY CO.

2213 UNIVERSITY AVE. ST. PAUL, MINN.

GIVING THEM AWAY

Mercury One Cent, Like New . . . \$16.50 American Eagle One Cent Gold Award . . \$17.50
 American Eagle One Cent Token . . . \$18.50
WRITE FOR SPECIAL PRICE ON NEW MILLS CHROME B. P., NEW BLUE AND GOLD B. P., NEW MARVELS.
USED FREE PLAY MACHINES CHECKED
 Mills Jumbo Parade, F.P. Anl. . . \$84.50
 Mills 1-2-3, F.P. Anl. 1940 . . . 65.00
 Gold Cup, F.P. 24.50
WRITE FOR COMPLETE LIST ON CLOSE-OUTS OF NEW GAMES, USED ARCADE EQUIPMENT. 100 games at \$7.50 up. 1/3 Deposit, Balance C. O. D.
K. C. NOVELTY COMPANY, 419 Market Street Philadelphia, Pennsylvania

THERE'S ALWAYS A BETTER "BUY" AT LEHIGH

Hundreds of reconditioned, spring bumper Free Play Games at \$9.50 ea. All types of ARCADE EQUIPMENT. Write for complete list. Send your order for anything you need. Send 1/3 deposit for prompt delivery.

LEHIGH SPECIALTY CO.

SECOND & GREEN STREETS PHILADELPHIA, PA.



WAYNE CHRISTY, Northwest manager for West Coast Automatic Candy Corporation, signs up for another large order for Uniwendors. W. E. Earl, Western representative for Stoner Corporation, looks on approvingly. (MR)

Gottlieb Says It With Billboards

CHICAGO, Oct. 18 (MR).—Bound volumes of *The Billboard*, each containing complete copies of the past three months' issues, have been presented to leading coin machine distributors by D. Gottlieb & Company. The books are permanently bound in heavy, rigid covers, with dates of the issues and the words "Compliments of D. Gottlieb & Company" printed on the covers. So well were they received that letters glowing with thanks and appreciation poured in to the company from the distributors who greatly appreciated the gift, say company officials.

"Our purpose was to be helpful," said Dave Gottlieb. "Giving these books to distributors is just another gesture of the desire of D. Gottlieb & Company to be of service to the industry. We know that *The Billboard* is one of the most important reference books a coin machine man can own, and the loose issues are usually mislaid or torn in no time. So we decided to give distributors with our compliments, commencing with the issues of the past three months. *The Billboard* magazine in convenient book form so they could always have it

available for immediate reference and as a permanent record.

"We know from our own experience how handy these bound copies are, for we've had them bound in book form for our own use for some time. And if there was ever any doubt about their being an equally welcome convenience for our distributors that doubt has been dispelled by the flood of letters of thanks and appreciation. Incidentally, the books contain the record of some of our recent great games in the Gottlieb succession of hits, which record serves as a reminder that Gottlieb builds great games. Our newest, Texas Mustang, the greatest of all, proves it again, for it's capturing top laurels for its appeal, popularity and collections, and the new, is already establishing a hard-to-beat record for location success."

Operators Set Banquet Date

NEWARK, Oct. 18.—The members of the Phonograph Operators' Association of New Jersey at its recent regular meeting approved Sunday, December 7, as the date for its annual banquet, according to James Hammond, manager of the association. Hammond said the banquet will be held at the Top Hat Club, Union City, N. J.

"Prospects for a huge turnout are better than good," Hammond stated, "in view of the fact that our last affair attracted nearly 800 people. A number of radio and recording artists have pledged their talent to add to the *Top Hat Revue*, already engaged. It will be a gala evening."

L. A. Previews Evans's Play Ball

CHICAGO, Oct. 18 (MR).—The Los Angeles preview of Evans's Play Ball, popular all-manikin action baseball hit, was held by Mac Mohr Company in Los Angeles last week-end for the benefit of distributors and operators of the West Coast, report officials of H. C. Evans & Company.

"Play Ball has created such interest, and reports of its Eastern successes keyed up the trade to such high pitch in the West, that this showing was arranged in response to their insistent demands," an Evans exec states. "As everywhere else, this game created a furore, and those who witnessed it were unanimous in hailing it the wonder game of the industry. The Mac Mohr Company officials, West Coast factory sales representative of H. C. Evans & Company, are highly elated over the tremendous approval of Play Ball in their territory, which equals the interest shown in every other part of the country."

TONY GASPARRO

WILL BUY FOR CASH OR TRADE
All Coin-Operated Equipment.

WE OFFER:

Double Play \$57.50	Leader ... \$17.50
Horoscope .. 57.50	Powerhouse.. 17.50
Silver Skates 45.00	Stars .. 32.50
All American 27.50	School Days. 27.50
Attention .. 27.50	Stratoliner .. 27.50
Big Chief .. 20.00	Zombie .. 30.00
Duplex .. 37.50	Bandwagon .. 17.50
Formation .. 17.50	Cadillac .. 17.50
Ten Spot .. 54.50	Metro .. 27.50
Fleet .. 17.50	Big Town .. 15.00
Bally Beauty 15.00	Seven Up .. 35.00

"Genco's Bank Roll—Write for Price."
WESTERN NOVELTIES CO.
767 10th Ave., N. Y. C. Columbus 5-2054

BARGAINS

\$10 EACH... 3 FOR \$25	Fox Hunt .. \$25.00
Airline	Gold Star .. 32.50
Spottam	Zombie ... 35.00
Fleet	Sport Parade 45.00
Majors	Broadcast ... 39.50
Chevrons	Paradise .. 35.00
Vogue	Convention. 25.00
Big Six	Ak Sar Ben 20.00
White Sails	Trailways.. 45.00
Super 6	Hi Dive .. 59.50
\$17.50 EA... 3 FOR \$50	Belle Hop .. 59.50
Doughboy	'39 1-2-3 .. 25.00
Beauty	
Top Notcher	
Mascot	
Sporty	
Airport	
Fifth Inning	
Supercharger	
Triumph	
Pickem	
Dbic. Feature	
Ex. Chief	
Scoop	
Variety	
Score Champ	
Champion	
Roller Derby	
Congo	

G. N. VENDING COMPANY
663 W. BROAD ST., COLUMBUS, O.



Dear Friends:

I am very happy to announce that as of September 30, 1941, I have acquired sole ownership of Newark Coin-O Distributors, Inc.

Mr. George Panser, who was formerly associated with me in this enterprise, is no longer connected with this organization in any way.

I want to take this opportunity to thank you from the bottom of my heart for your wonderful and treasured patronage... and pledge that in the future every one of us at Newark Coin-O Distributors will work even harder to give you better, faster service and complete co-operation every step of the way toward profitable operation.

Yours most cordially,

Jack Berger

YOU BUY WITH CONFIDENCE—WE SELL WITH CONFIDENCE—A COMBINATION THAT CAN'T BE BEATEN! A SURE WAY TO BOOST YOUR PROFITS! THESE GREAT FREE PLAY BUYS READY FOR IMMEDIATE DELIVERY

Champ .. \$57.50	Double Play .. \$52.50	Horoscope .. \$56.50
Hi-Mat .. 52.50	Snappy '41 .. 52.50	Triumph .. 9.50
Silver Skates .. 42.50	Big Chief .. 18.50	Topper .. 10.00
Leader .. 14.50	Four Roses .. 29.50	Score-a-Line .. 15.00
Polo .. 14.50	Sea Hawk .. 45.00	Landslide .. 14.50
Playball .. 33.50	Seven Up .. 31.50	All American .. 24.50
O'Boy .. 12.50	Stars .. 27.50	Sporty .. 14.50
Flicker .. 15.00	Duplex .. 32.50	Bowling Alley .. 12.50
Anabel .. 73.50	Powerhouse .. 14.50	School Days .. 24.50
Spot Pool .. 63.50	Bandwagon .. 16.50	Blondie .. 17.50
Legionnaire .. 58.50	Metro .. 22.50	Ten Spot .. 50.00
South Paw .. 45.00	Dude Ranch .. 16.50	
Majors '41 .. 28.50	Zombie .. 23.50	
Velvet .. 51.50	Zig Zag .. 62.50	
Do-Re-Mi .. 13.50	Wild Fire .. 38.50	
Yacht Club .. 13.50		

NEWARK COINO DISTRIBUTORS, Inc. (MEMBER OF ALLIED)
107 MURRAY ST., NEWARK, N. J. (Tel.: BI-2-8828)

TWO-CENT SALE

Carefully Reconditioned Free Plays—Rails Scraped and Varnished

BUY ONE OF THESE AND GET ONE OF THESE FOR TWO CENTS

1 Argentine .. \$80.00	2 Airports .. \$16.00
1 Belle Hop .. 75.00	2 Bubbles .. 10.00
3 Captain Kidds .. 75.00	1 Big Six .. 15.00
1 Do Re Mi .. 60.00	1 Box Score .. 10.00
1 Double Play .. 65.00	1 Baseball (Stoner) .. 10.00
1 Entry .. 70.00	1 Big Ten .. 14.00
1 Horoscope .. 68.00	1 Batting Champ .. 10.00
2 Hi-Hats .. 70.00	1 Chief .. 10.00
1 Hi-Dive .. 70.00	1 Champion .. 17.00
1 Legionnaire .. 85.00	3 Chubbies .. 10.00
3 Majors 1941 .. 65.00	1 Doughboy .. 23.00
1 Pan American .. 75.00	1 Dupky .. 10.00
2 Playballs .. 55.00	Double Features:
3 Sky Blazers .. 70.00	1 Stoner .. 12.00
2 Snappys .. 75.00	1 Bally .. 10.00
4 Sunbeams .. 55.00	1 Follow Up .. 10.00
1 Silver Skates .. 55.00	3 Fifth Innings .. 11.00
2 Seahawks .. 60.00	2 Headliners .. 14.00
1 Showboat .. 80.00	3 Mascots .. 19.00
3 Umps .. 60.00	1 Multi Free Races .. 10.00
2 Zig Zags .. 80.00	1 Paramount .. 10.00
	1 Stabimate .. 10.00
	1 Sports .. 10.00
	1 Spottam .. 10.00
	1 Snooks .. 10.00
	1 Scoop .. 15.00
	2 Triumphs .. 12.00
	1 Zip .. 10.00

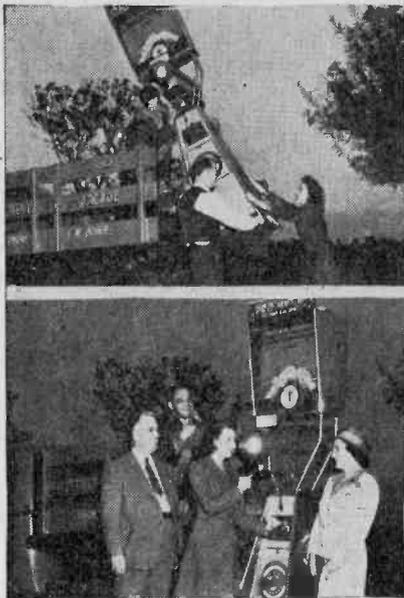
Terms: One-Third With Order. Will Appreciate Second Choice on Two-Cent Pieces. Will Take Seeburg Rexes in Trade at \$65.00 Each.
W. R. BURTT, 308 Orpheum Bldg. (4-5412), Wichita, Kansas

FREE PLAY GAMES

All American .. \$32.50	HI Hat .. \$59.50	Silver Skates .. \$65.00
Argentine .. 79.50	Home Run .. 34.00	Skyline .. 19.00
Band Wagon .. 27.50	Jolly .. 20.00	Sky Ray .. 59.50
Belle Hop .. 67.00	Lancer .. 14.50	Sluggo .. 57.50
Big Chief .. 32.50	League Leader .. 35.00	Snappy (1941) .. 69.50
Big Six .. 12.00	Majors (1941) .. 69.00	South Paw .. 74.00
Blondie .. 17.50	Merry Go Round .. 22.50	Sports .. 17.50
Cadillac .. 24.50	Metros .. 42.50	Sports Parade .. 49.50
Captain Kidd .. 79.50	Miami Beach .. 69.00	Spot Pool .. 74.50
Commodore .. 16.50	Ocean Park .. 19.00	Sporty .. 24.50
Dixie .. 19.50	Pan American .. 57.50	Strat-o-Liner .. 39.00
Do Re Mi .. 65.00	Pick Em .. 45.00	Ten Spot .. 59.50
Flagship .. 19.50	Play Ball (Bally) .. 54.50	Texas Leaguer .. 49.50
Flicker .. 59.50	Power House .. 19.50	Topper .. 12.00
Follies .. 12.50	Pylon .. 25.00	Trailways .. 55.00
Formation .. 36.50	Roxy .. 14.00	Twin Six .. 84.50
Four Roses .. 39.50	Sea Hawk .. 54.50	Up & Up .. 12.00
Fox Hunt .. 32.50	Seven Up .. 49.00	Vacation .. 16.00
Glamour .. 25.00	Short Stop .. 17.00	West Wind .. 74.00
Hi Dive .. 59.00	Show Boat .. 79.50	Yacht Club .. 15.00
	All Machines in Excellent Cond.	1/3 Dep. With Order, Bal. C.O.D.

DOMESTIC NOVELTY COMPANY 202 G STREET, N. W. WASHINGTON, D. C.

The Best Investment in the World Today Is
U. S. Defense Savings Bonds and Stamps



SCREEN STAR JANE WITHERS, America's No. 1 Sky Fighter fan, arranged to have the Mutoscope gun used in her next picture and is shown as she personally supervises the delivery of the Sky Fighter to the movie lot. The gun was brought for the filming from Paul Gerber's Sportland Arcade, Ocean Park, Calif. At lower left, Fred E. McKee, Paul Gerber and Mrs. Adelle McKee join Jane Withers in admiring the machine, while at the right McKee presents Jane with a record she had made on Mutoscope's Voice-o-Graph. (MR)



Pittsburgh

PITTSBURGH, Oct. 18. — Phonograph and games receipts are up thruout the city, with heaviest gains shown in mill district locations. Taverns and drug-

stores are particularly good sites here for operators.

Nell Ross, of Oriole Coin Machine Corporation, one of Western Pennsylvania's largest operators, reports that approximately 50 per cent of her firm's locations have installed wired music.

A number of district operators have been discussing the possibilities of organizing an association, similar to those in Cleveland and Minneapolis, to promote music machine business and to counteract legal movements to add taxes to games in suburban communities. An American Federation of Labor union for the coin machine trade was tried here a couple years ago, but perished from lack of man-power nutrition.

Atlas Novelty Company has added Leonard Stein, bookkeeper, to its office force.

Pioneer Automatic Phonograph Company has on display a Gabel automatic phonograph manufactured in 1917. The machine, claimed by Pioneer to be the oldest music box in the district, holds 24 records and 600 needles. A new needle is used each time the machine plays. Its name, The Entertainer.

Bernie Horn, of Hamburg Bros., Victor and Bluebird distributor, issues to operators a weekly envelope titled "Your Program Slips." It contains announcements of new record releases, stickers for machines featuring one of the releases, a reprint of *The Billboard* Record Buying Guide, and a return order card.

Banner Specialty Company and American Cigarette Machine Company are cooperating with Loew's Penn Theater on lobby displays by placing target machines during the week that an airplane picture runs.

Edna Greenberg, of Atlas Novelty Company, has installed a new teletalk machine atop her desk, so that she can give and receive instructions to the shop, parts department and display room.

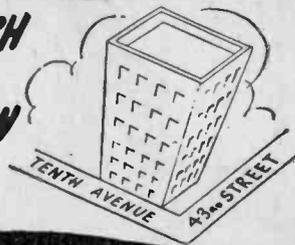
The Mechanic Service Company, exclusively for music boxes and coin machines, has been opened by Jim Noll at 2124 Fifth Avenue. The firm is open on a 24-hour-daily basis. With eight on the force, Noll is looking for more mechanics, to be used both on outside service and parts work in the stockroom. Interested in the venture are Cy Reichbaum and Howard Levine, of the U. S. Amusement Company, operators.

Ann Dale, of Pioneer Automatic Phonograph Company sends out a request-for-records cards weekly, postage paid by her. Pioneer services about 200 machines in this area.

Eddie Ross, of Oriole Coin Machine Corporation, has bought two horses for his 23-acre country place near Baltimore and the entire Ross family now spends its week-ends riding. Oriole services about 500 locations around Pittsburgh.

NATIONAL NOVELTY COMPANY

OPENS A NEW BRANCH
IN THE CENTER OF
NEW YORK'S COIN ROW



WE INVITE YOU TO



USED PHONOGRAPHS WITH US

WE'LL GIVE YOU UNUSUAL ALLOWANCES, AND IF YOU IN TURN CARE TO BUY OUR RECONDITIONED EQUIPMENT, WE'LL GIVE YOU UNUSUAL VALUES! FOR A BETTER DEAL MAKE IT A HABIT TO BUY, SELL, TRADE YOUR USED PHONOS AT NATIONAL!

"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

163 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320

NEW BRANCH • 583 TENTH AVE., NEW YORK CITY

FREE!

FREE PICK UP AND DELIVERY ANYWHERE WITHIN 50 MILES OF NEW YORK CITY . . .

WHEN YOU BUY, SELL, TRADE IN YOUR USED PHONOS AT NATIONAL!

TRUCKING

National Novelty Co. Phonographs



For a better deal from a bigger and finer selection of used Phonographs . . . plus FREE pick-up and trucking on your trade-ins and purchases . . . it certainly PAYS to visit National Novelty Co. of Merrick, L. I. We're "America's QUALITY Used Phono Trading Center"! COME IN TODAY . . . WE'LL TALK BUSINESS, ON CASH OR CREDIT.

QUALITY PHONOS

Wurlitzer 616	\$59.50
Wurlitzer Counter Model 81	84.50
Wurlitzer 24 Revamped	149.50
Rockola Standard	142.50

A-1 GAMES

Captain Kidd	\$72.50
Cadillac	17.50
Do-Re-Mi	58.50
Fox Hunt	20.75
Gold Star	19.00
Limelight	17.50
Play Ball	37.50
Polo	18.00
Sea Hawk	52.00
Silver Skates	48.50
Sky Ray	52.50

Stars . . . \$28.50
Yacht Club . . . 17.50
Zig Zag . . . 68.50

THE FOLLOWING GAMES ARE \$12.50 EACH OR THREE FOR \$32.50:

NOVELTY

Bang	Trophy
Mr. Chips	White Sails
Chuckle	Sports
Buckaroo	Majors '39
Pick 'Em	Spottem
Lucky	Variety

FREE PLAY

Big League	O'Boy
Big Show	Lancer
Punch	Vogue
Red Hot	Nippy
Roller Derby	Speed Demon

5% Off for Full Cash With Order.
1/3 Dep., Bal. C. O. D. Write for Complete List Today!

MISCELLANEOUS

Chicken Sam	\$47.50
-------------	---------

COUNTER GAMES

Gottlieb 2-Way Grip	\$14.75
A.B.T. Challengers	19.50
Piko's Peak	16.25

REAL RECONDITIONING
We do a terrific job on used machines . . . just ask any NATIONAL customer!

"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

163 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320

NEW BRANCH • 583 TENTH AVE., NEW YORK CITY

QUALITY SPEAKS FOR ITSELF

FIVE-BALL FREE PLAY		FIVE-BALL FREE PLAY		PAYOUTS	
Play Ball	\$57.50	Cadillac	\$24.50	Four Bells	\$219.50
Attention	44.50	Mascot	19.50	Big Tops, like new	112.50
Broadcast	44.50	Jolly	19.50	5¢ Paces Reel	88.50
Mystic	44.50	Yacht Club	19.50	10¢ Paces Reel	88.50
Hi Dive	49.50	Powerhouse	25.00	1938 Tracktime	88.50
Four Diamonds	62.50	Sporty	22.50	Jumbo Parade	84.50
Paradise	37.50	Bowling Alley	15.00	Kentucky Club	39.50
Gold Star	37.50	Big Show	15.00	Hawthorne	39.50
Crossline	29.50	Convention	15.00	Paces Saratoga	59.50
1941 Majors	57.50	Ten Strike, small unit	27.50	Dubi-Bell	89.50
All American	44.50	Ten Strike, large unit	37.50	Long Shot	124.50
				Kentucky	139.50

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE., CLEVELAND, OHIO • 3307 SOUTH AVE., YOUNGSTOWN, OHIO

WANTED—PENNY ARCADE MACHINES

Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

WANTED DISTRICT MANAGERS

Two New Sensational Items in the Coin Machine Field. This is a marvelous opportunity for good men who are able to carry their own expense and work on commission to their advantage. We've got the product for today's market and stand ready to make immediate delivery.

Are You Good Men Interested?

—Write For Details—

GLAMOUR CABINET CO.

30 North LaSalle St., Chicago

Phone: State 4179

CLEARANCE SALE

Big Chief	\$27.50	Bordertown	\$24.50
Lineup	19.50	Landslide	16.00
Leader	19.00	League Leader	37.50
Jolly	18.00	Home Run	14.50
Hi-Stepper	59.50	Formation	24.00
Flicker	27.00	Follies	11.50
Four Roses	35.00	Drum Major	17.50
Dixie	19.50	Double Play	59.50
Commodore	11.50	Cadillac	17.50
Broadcast	29.50	Barrage	42.50
Vacation	16.50	Sea Hawk	52.50
Snappy	59.50	Short Stop	14.50
Sporty	17.50	Stars	32.00
Score-a-Line	22.50	Stratoliner	28.00
Seven Up	37.50	Silver Skates	47.50
Roxy	11.50	Red, White, Blue	29.50
Powerhouse	19.50	Play Ball	42.50
PanAmerican	55.00	O'Boy	11.50
Metro	29.50		

ALL GAMES RECONDITIONED AND SHIPPED LIKE NEW. WE CARRY A COMPLETE LINE OF NEW AND USED FREE PLAY GAMES. FOR FASTER SERVICE PLEASE GIVE SECOND CHOICE WHEN ORDERING.

1/3 Down, Balance C. O. D. "THE HOUSE OF 'GOOD WILL'"

Ambassador Vending Co.

789 Coney Island Ave., Brooklyn, N. Y.

MECHANICS WANTED

By leading Maryland distributor. Capable and thoroughly experienced on pin games and other equipment. Do not apply unless you know your stuff. Permanent good paying jobs for properly qualified men. Write fully, giving experience, age and other details. BOX No. 284, Care The Billboard, 1564 Broadway, New York, N. Y.

Buy U. S. Defense Savings Bonds and Stamps

When Every Dollar Counts— COLUMBIA Is Your Best Bet



EACH COLUMBIA
OPERATES ON
NICKELS
DIMES
QUARTERS

REJECTS SLUGS

10 OR 20 STOP
REELS

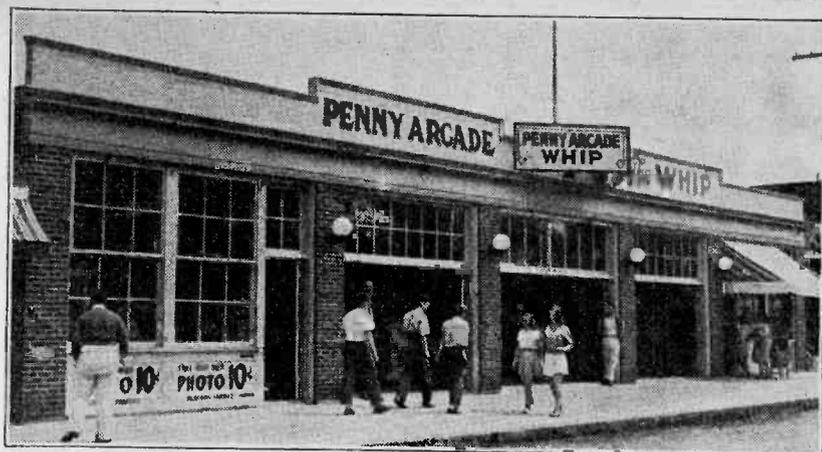
IMMEDIATE DELIVERY LOWEST COST

You can buy Columbia for less money than any other Bell—yet it will make you more money because each Columbia Bell can be operated on Nickels, Dimes and Quarters. Extra Earning Capacity at no extra Cost. This conversion feature alone enables you to absorb the Tax. Proven reliability—completely silent in operation—Double Jackpot—Handloaded Jackpot or Gold Award Types. While supply lasts, we ship all orders within 48 hours.

GROETCHEN TOOL COMPANY

130 N. UNION ST.

CHICAGO, ILLINOIS



THIS LARGE ARCADE IN SALEM, MASS., is owned and operated by Peter Xanthaky. The up-to-date arcade contains many Exhibit Supply Company amusement machines, Exhibit officials report. (MR)

Coinography

Glen Keagle, Miami

IT'S NOT necessary to be born with a rabbit's foot to make money, nor is it a matter of luck if you emerge second best instead of being on top. That is the philosophy of Glen Keagle, who has learned that the music business is not a shot-in-the-dark proposition but that it is a practical business with the element of chance eliminated thru scientific process of sampling the musical tastes of the public.

Glen Keagle should know his business because he is doing well in Miami. Manager of the Miami Scale Company, he has turned in the best summer business in the firm's history. "Next to records the most important thing is service," he says. "I've the best record man in town. Our serviceman was sent to Chicago to learn how to service the machines. Personal contacts are important, too, so I make as many stops a day as I can visiting my locations learning how I can be of greater service to them."

Keagle was born in Battle Creek, Mich., 43 years ago and received his first experience in satisfying people's wants delivering groceries as a boy. His boss liked him so well that he bought him a horse and wagon. Keagle, however, saw the possibilities of an automobile and, when the grocer refused to buy a car, Glen quit to go to Detroit, where he satisfied his taste for mechanical work with the Packard Motor Company working on plane motors during the World War I.

Keagle came to Miami to spend a winter vacation. While there he met Charles L. Yuille and together they entered the coin machine business. Their first venture consisted of a route of 150 penny scales. Business was good and their route was almost doubled in a short time. When the license on scales went up they unloaded them and took over distributorship on a line of phonographs. Later they dropped the distributorship and became phonograph operators.

Keagle has been married 18 years to the office secretary, affectionately known as Bob. Glen, tall and dignified, his dark hair a little peppered with gray, says it isn't high-pressure salesmanship that gets the rewards but plugging perseverance.

He makes notes on new buildings under construction, finding out from the builders or realtors who the new tenants will be. Then he ferrets them out and signs them up before they move in. It's good business, Keagle believes, when you keep a step or two ahead of your competitors.

Yet he gets along well with other operators. He had them all worried when he went under the knife recently for a painful operation. When Glen isn't visiting locations, he can usually be found where the fish are running. Keagle is a great fisherman and true sportsman.

Chi Coin's Bola-Way Big Hit in East

CHICAGO, Oct. 18 (MR).—"I received an interesting letter this week," reports Sam Wolberg, Chicago Coin Machine Company executive, "from an operator

in New York. He stated that when he first received literature on our new novelty game, Bola-Way, he showed it to his better locations. A bowling alley proprietor was especially interested and requested one. He installed the first game available in the foyer of the establishment. After a few days the operator states he received a phone call from the bowling alley manager requesting five more of the bowling games.

"This demand the operator thought quite unusual," Wolberg went on, "so he investigated the request personally. The manager explained that the bowlers got such a kick out of playing the game that it kept them around the establishment twice as long. The lanes were never so busy, so the manager thought that if one game could so stimulate patronage, several more certainly would be much to his advantage.

"This letter," said Wolberg, "coincides with our contention that Bola-Way is packed with genuine player interest. The players all get a thrill out of the actual bowling action. They are amused by the scene of a bowling ball zooming up the backboard and knocking down all the pins."

WE HAVE IT!

Coin Machines, Vending Machines of all types; also Salesboards, Novelties and Specialties. Write us for prices on anything you want.

BORDER CITY NOVELTY CO.

P. O. Box 523

Sault Ste. Marie, Mich.

Always a FULL HOUSE

NEW DIAMOND JIM

BOARD SENSATION

DIAMOND JIM ... A STAR-STUDDED ACHIEVEMENT ... 1200 HOLES ... 5¢ PER SALE ... ORIGINAL DIAMOND JIM SYMBOLS ... TAKES IN \$60.00 ... TOTAL AVERAGE PAYOUT \$26.75 ... TOTAL AVERAGE PROFIT \$33.25 ... EXTRA-THICK BOARD ... HERE'S YOUR OPPORTUNITY TO CORNER THE PROFIT MARKET!

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

BADGER'S BARGAINS

SPECIAL 1941 MILLS JUMBO PARADES \$89.50

FREE PLAYS PAYOUTS OR FREE PLAYS

Bally Blue Grass, like new	\$109.50	Pace 1941 Saratoga Jrs.	\$89.50
Bally Dark Horse	89.50	Waiting Big Games	89.50
Bally Record Time	89.50	Pace 1939 Saratoga Jrs.	69.50
Western Big Prize, 6 Coin Multiple	79.50	Bally Grand Stands	69.50
Western Seven Flashes, 8 Coin Multiple	69.50	Mills Square Bells	69.50
Gottlieb Track Records	59.50	Bally Thistledowns	59.50
Gottlieb Oh Johnny	24.50	Keeney Track Times	49.50
Bally Triumphs	14.50	Evans Galloping Dominoes	49.50

PHONOGRAPHS

Rock-Ola Super Walnuts	\$189.50	AMUSEMENT MACHINES	
Rock-Ola 1939 De Luxe	139.50	International Mutoscope Sky Fighter	\$149.50
Seeburg Goms	99.50	Rapid-Fires	89.50
		Evans Tommy Guns	89.50

Terms: 1/3 Cash Deposit With Order, Balance C. O. D.
Write Today for Our Big 32-Page Catalog; Hundreds of Bargains.

BADGER NOVELTY COMPANY
2548 N. 30TH STREET MILWAUKEE, WIS.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

FOR A FULL CASH BOX EVERY COLLECTION DAY

Get Western's

DERBY WINNER

WESTERN PRODUCTS, INC.
925 NORTH AVE. CHICAGO

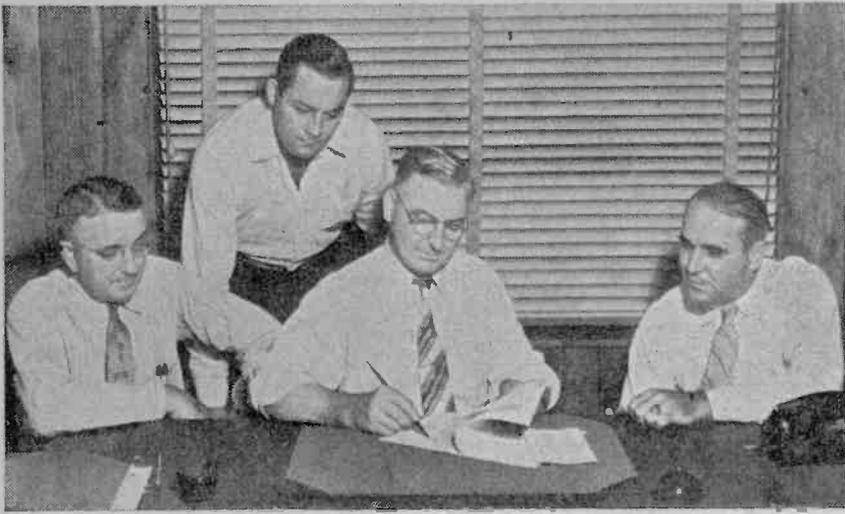
USED PHONOGRAPHS WANTED

ONE OR A CARLOAD

Send Your List With Lowest Cash Prices

HILL MUSIC CO.

200 W. Court Street, Cincinnati, Ohio



FLANKED BY THE CO-OWNERS of Nashville's G & S Distributing Company, C. E. Glasgow and H. R. Sanders, Music Merchant J. N. Ellis signs an order for Wurlitzer Victory model phonographs and Wurlitzer wall and bar boxes. District Manager F. H. Barbee is standing. (MR)

New Orleans

NEW ORLEANS, Oct. 18.—The mid-October days are too warm here for the best interest of business. Patronage had dried up at outdoor spots because of the closing down of summer spots, and the winter-favored locations too are neglected because of the hot weather. It is interesting, however, to receive reports from distributors of free-play pin games and coin phonographs that new orders are up to expectations for the fall season and that supplies are more plentiful as factories make up for lost time. Whereas 15 to 20 days back, phonograph equipment, particularly remote-control features, was scarce and hard to get for quick shipments, all distributors of nationally advertised lines now have enough stock on hand to satisfy machine and parts users.

It's time to congratulate the pin-game operators of New Orleans these days for the fine condition they keep their equipment. A few years back it was common to walk into a location and find a machine with dirty top glasses, interiors and badly working chutes, plungers and lights. Today such machines are more the exception than the rule, and players, it is noted, are appreciating the attractiveness of the machines on location.

Back at work after several weeks at home due to illness is Gerry Pace, daughter of Julius Pace and assistant secretary at Dixie Coin Machine Company.

In the phonograph business only a few weeks, Joe Mancuso has branched out into the pin-game operating game, with several new Bally Monickers placed at good locations.

Gene Munger, factory serviceman of the Automatic Instrument Company, Chicago, is in town for a few days instructing the service department of J. H. Peres Amusement Company on the makings of the newest Singing Towers phonographs. The Peres company has received its first shipment of new Singing Towers.

A great fishing party was given here recently by F. A. Blalock, of the F. A. B. Distributing Company, for Mike Hammergrun and Spence Reese, of the Rudolph Wurlitzer Company's home of-

fice. Accompanying them on the trip in the gulf were Frank De Barrios and Bob Dupuy, of the F. A. B. staff, and Al Mendez, district manager for Wurlitzer. Blalock and his new bride recently returned from a delayed honeymoon at Hot Springs. They were married in June, but business was too good then to take time off. Mendez left this week for a hurried flying trip to Dallas.

Two new additions to the office staff of the Pleasure Music Company and Crescent City Novelty Company, combined spot on Poydras Street, are Shirley Di Maggio and Adele Rowe.

Seen buying new phonographs and other coin equipment here this week were Ben Neubauer, Thibodaux; Buster Williams, of Service Novelty Company, Monroe, and Chester Aycock, of Teche Novelty Company, New Iberia and Baton Rouge.

A banner month is reported for sales of J. P. Seeburg phonographs by Ernie Oertle, of Southern Music Sales Company. The company has already sold more Seeburgs in 1941 than all 12 months of 1940, and the best months are still ahead, according to Oertle.

Sales of RCA-Victor and Bluebird records during October thus far are already in excess of the same month last year, and for the 10 months of 1941 about 35 to 40 per cent ahead of the 1940 corresponding period, Hugh Smith, in charge of record sales for the Electrical Supply Company, reports.

Just returned from an extensive trip in North and Central Louisiana, Melvin Mallory, manager of the Louisiana Amusement Company, reports a brisk demand for Rock-Ola Spectravox speakers and other Rock-Ola equipment.

A new phonograph operator firm has just started in business here. It is the F. & M. Amusement Company, headed by Don Franklin, aviator, and Jack Morse, associated with the service department of other operators for some time. They have purchased a full line of new Wurlitzer equipment.

Where the Latchstring Is Always Out

CHICAGO, Oct. 18.—Work is now completed on the enlarging and re-decorating of Coin Machine Industries, Inc., headquarters in Hotel Sherman here. The suite number remains the same, 323-324.

Genial Jim Gilmore, secretary of CMI, repeats his standing invitation to members of the coin machine trade—manufacturers, distributors, jobbers and operators—to pay him a visit when in Chicago. Old friend or stranger, if a member of the coin machine industry, Jim says he wants to know you.

Facilities of the new office are open to the trade. "Coinmen," says Jim, "may dictate urgent letters, use the telephone for city calls and ask anything they want to know about the business."

TAX FREE COUNTER SENSATION! KICKER and CATCHER

100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!

Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—loaded with "come-on"! Entirely mechanical—no wires—no batteries.

NO TAX!

PENNY PLAY
\$29.75

F. O. B. Chicago

NICKEL PLAY, \$31.75 Ideal for Arcades!



THE BAKER NOVELTY COMPANY INC.
1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

WEST COAST

Factory Sales Representative

MAC MOHR

2816 W. PICO BLVD. LOS ANGELES, CALIF.

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS



RECONDITIONED COIN MACHINES USED!

FREE PLAY GAMES

CHICAGO COIN	GENCO	Zombie	\$49.50
Sport Parade	Zig Zag	Leader	39.50
Strat-o-Liner	Ten Spot	Lone Star	24.50
Dixie	Big Chief	Lancer	22.50
Polo	Dude Ranch	KEENEY	
Jolly	Formation	Wild Fire	\$56.50
Commodore	Big Town	Sky Ray	52.50
BALLY	Follies	Speed Demon	27.50
Flicker	GOTTLIEB	Cowboy	19.50
Attention	Schooldays	Thriller	19.50
Crossline	Paradise	STONER	
Glamour	Gold Star	Sparky	\$34.50
Mascot	Three Score	Armada	34.50
SUCCESS	Big Show	Sara Suzy	32.50
Boom Town	Bowling Alley	Anabel	27.50
League Leader	EXHIBIT	Rotation	27.50
	Stars	Baseball	19.50

PHONOGRAPHS

WURLITZER	SEEBURG	KENTUCKY	\$139.50
500 1939 24 Record	Major ES 1940	Longshot	132.50
Keyboard	Commander RCES	Sport King	124.50
600 1939 24 Record	1940	Santa Anita	122.50
Keyboard	COLONEL ES	Pace Maker	89.50
24 24 Record	COLONEL RCES	Grand National	87.50
61 Counter Model	1940	Grand Stand	79.50
616 16 Record	Plaza 1939 20 Rec.	Hawthorne	59.50
ROCKOLA	Regal 20 Record		
Super Rockola	Model O 12 Record		
Deluxe Luxury Lite	Up '39		
Up	Q15 15 Record		
Standard Luxury Lite			
Up '39			

IMMEDIATE DELIVERY ALL NEW GAMES!
PHONE: CAPITOL 4747 TERMS: 1/3 Deposit, Balance C. O. D.

Allied NOVELTY CO. 3520 W. FULLERTON AVE. CHICAGO

WANTED
MEN! OPERATORS!
Wisconsin, Upper Mich., Iowa
No Capital Needed!

To operate our pin ball games, 5-ball free play preferably. We furnish machines on percentage basis. Write today!
Box 493, The Billboard
155 N. CLARK ST. CHICAGO, ILL.

CORRECTION

West Wind should have been \$62.50 in the George Ponsler Co. ad in the Oct. 18th issue of The Billboard.

FOR PERFECT USED GAMES "SEE AL FIRST"

Boomtown	\$35.00	Repeater	\$25.00	Sport Parade	\$35.00
Double Play	55.00	Silver Skates	40.00	Target Skill	40.00
League Leader	25.00	Sun Beam	40.00	Ump	25.00
Leader	17.50	Seven Up	40.00	Velvet	35.00
Majors '41	50.00	Stars	30.00	Zombie	25.00

1/3 With Order. Balance C. O. D.

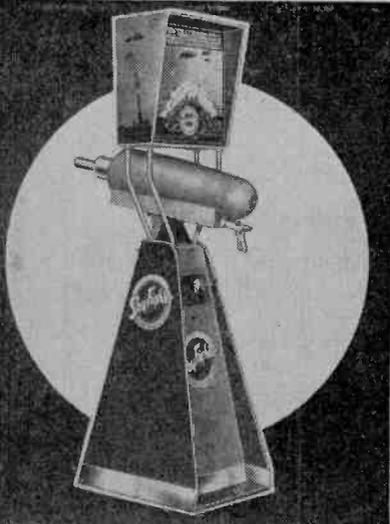


Al Rodstein

ARCO SALES CO - 802 NORTH BROAD ST. PHILA. PA.

TRIPLE YOUR SECURITY

WITH THESE 3
'ALL TIME' MONEYMAKERS!



Back in Production by Popular Demand

SKY FIGHTER



ACE BOMBER



DRIVE MOBILE

Order From Your Mutoscope Distributor.
IMMEDIATE DELIVERY

**INTERNATIONAL
MUTOSCOPE REEL CO., Inc.**

PENNY ARCADE HEADQUARTERS
SINCE 1895.
44-01 11th St., Long Island City, N. Y.



Industry Mentions Magazines --- Newspapers --- Radio

In the October *Bulletin of the Copper and Brass Research Association* is a story of the smashing of the slug racket by the United States secret service, post-office inspectors and local police departments. It tells of the many products sold thru vending machines "as an improved service to the public" and of the yearly losses suffered by vending machine operators thru the use of slugs. The article is national in scope, giving conditions with coin-operated machines and slugs in many States. It mentions equipment for rejecting slugs and metals used in the manufacture of them. It tells how a long-sought precedent was finally set by a conviction under the federal counterfeiting law of a novelty dealer in Omaha for selling slugs.

The purpose of the article is to show metal manufacturers how they can be of assistance in suppressing the slug evil by notifying the secret service when they receive orders for metals commonly used in the manufacture of slugs. It ends with an appeal from Frank J. Wilson, chief of the U. S. Secret Service: "Thru the Copper and Brass Research Association, I appeal to all of its members to do their part in stamping out this crime against the people, the industry and the government of the United States of America."



The Trenton World-Telegram, October 8.—The above sketch accompanied a news report of a court case in which the defense attorney, representing a distributor and an operator who were seeking to recover pinball machines, in his brief attacking Teaneck (N. J.) Township's anti-pinball ordinance, cited the fact that the police of the township were avid pinball players. The news item said: "There's a funny thing about the cops in Teaneck. They're trigger-crazy. Once they have their right hand on the trigger of a pinball machine they just can't let go. All over Teaneck wherever you can find five fast balls and flashers and bumpers you'll find the Teaneck police force. It's been going on like this for years, and today the department's pinball-playing genius was officially cited in State Supreme Court as proof that the game is essentially one of skill rather than a form of gambling."

The Memphis Commercial Appeal, October 4.—Shapely aquabelles preparing to entertain in the *Water Follies* were photographed during rehearsals for publicity for the show. One of the pictures shows two of the prettiest chorines, during time out from rehearsals, playing a pinball game for recreation.

In *Transport Topics*, a weekly devoted to the trucking business, a *Tail Gate Gags* cartoon by Franklin Folger shows two men standing in front of a fireplace with many trophies and medals on the mantel and above it. Caption reads: "The other ones are just for safe driving. This is the one I'm most proud of—I got

it for piling up 120 games on a pinball machine."

In response to our recent request for the oldest known industry mentions comes this one from Herb Jones, advertising manager of Bally Manufacturing Company, Chicago. Herb says that in Dickens' *Pickwick Papers*, published in 1837, Mr. Pickwick describes social life in an English inn thus: "They beguiled their time chiefly with such amusements as the Peacock afforded, which were limited to a bagatelle board on the first floor." That's 104 years ago. Even if you can't beat that for old age, send them in anyway if they go way back when. We may yet find one from the Stone Age.

The Portland Oregonian, October 13.—This newspaper published an editorial of considerable length bearing the title "Spell of the Pinball Machine." The reason for the editorial was said to be an ordinance pending before city council. The item comments on the "reasons why" people play pinball machines. The following quote is interesting: "Why do pinball addicts continue to play the pinball machines? There are at least two answers, tho perhaps both are summed in the major one. There are times when existence is drab, for the reason that the individual is bored by routine ways—and in these instances the pinball machine is a colorful temporary escape. The other answer is that grown people never quite have gotten over the fascination—how can they, when it is an instinct?—of the colored glass kaleidoscopes with which they played when they were children. You had but to shake the magic tube to perceive a new pattern, geometric and wonderful. The pinball machine proprietors know all they need to know, in a practical way, of psychology."

Radio Mentions. Bert Laehr, guesting on Jerry Lester's show, wisecracking with a curb service girl to whom he has given a 5-cent tip, says: "I was always a great one for tipping." To which the c. s. g. replied coldly, "Uh-huh. I noticed that when you were inside playing the pinball game."

In the Fred Allen show, October 15, was a sketch built around the opening of the New York Philharmonic season and an itinerant poet's comment on music. The poet described the sort of outdoor setting in which he could recline and enjoy music and said he would like nothing better than to have a juke box, a handful of nickels and a beautiful girl. When Allen asked him what he needed the girl for, he replied, "You don't think I'm going to get up, do you? She's there to put the nickels in the juke box."

Movie Mentions. Several vending machines are used as props in the railroad station scene in MGM's *Dr. Kildare's Wedding Day*.

A cigarette vender is prominently shown in the bowling alley scene in the film *Adventures in Washington*.

The Denver Post, October 14. The Automat was mentioned in an AP release upon the recent death of Joseph V. Horn, who started the automatic type of restaurants.



SAM SACHS, president of Acme Sales Company, who reports good reception for his company's remodeled phonos in Puerto Rico and in South America. (DR)

As One Collector To Another Collector...

CHICAGO, Oct. 18.—One of the most unusual men connected with the coin machine business is Alden Scott Boyer, owner of the Boyer Chemical Laboratory, Chicago. Boyer is a dyed-in-the-wool collector, and one of his dearest hobbies is the collection of coin-operated machines.

For over two decades he has concentrated on digging up every type of coin machine ever invented, taking special delight in specializing in old-time money machines and music machines. In his imposing museum at 2700 South Wabash Avenue he has gathered the largest and most intriguing collection of machines ever assembled under one roof—hundreds of them—many of them more than half a century old—and every one in perfect operating condition.

Boyer has two mechanics whose sole duty is to see that every machine operates perfectly at all times. He has secured these old relics, imposing examples of bygone days and of the inventor's genius of all eras from near and far, and he is intimately known to coin machine operators all over the U. S. A. If you have any old-time machines that you figure belong in Boyer's museum, just tell him, for he's a real collector.

That's why when Boyer heard Fred Mills was collecting cookbooks he dug up a beauty called *Soyer's Antropheon or The History of Food and Its Preparation From the Earliest Ages of the World*. Boyer had secured this classic of culinary erudition in an auction in London years ago. With a glad heart he inscribed the book to Fred Mills with the legend "From One Collector to Another" and recently presented it with much ceremony in the Mills offices. The book was printed in 1853 in London, in limited edition, and contains scores of the finest plates illustrating cooking and eating lore. The artwork alone is a rare treasure.

Operators Laud Allied Games

CHICAGO, Oct. 18 (DR).—"When an operator says he's willing to pay more, if necessary, to get a machine from Allied, I think he is paying us one of the finest compliments possible," said Sam Kleiman, of Allied Novelty Company. "And let me tell you that happens often. For example, here is a letter from a well-know operator in Michigan who writes, 'I like your reconditioned machines. I have several and am highly pleased with them. I can often get machines for less, but I would rather pay more to get the machine from you, because Allied does such a splendid job of reconditioning.'

"Of course," added Sam, "it's not necessary to pay any such premium prices for Allied games, because our prices are always the lowest, quality considered, but I think it's a fine tribute to our policy and methods when operators show such confidence in us and our machines."

PENNY ARCADES

BETTER-EQUIPPED BY MUTOSCOPE

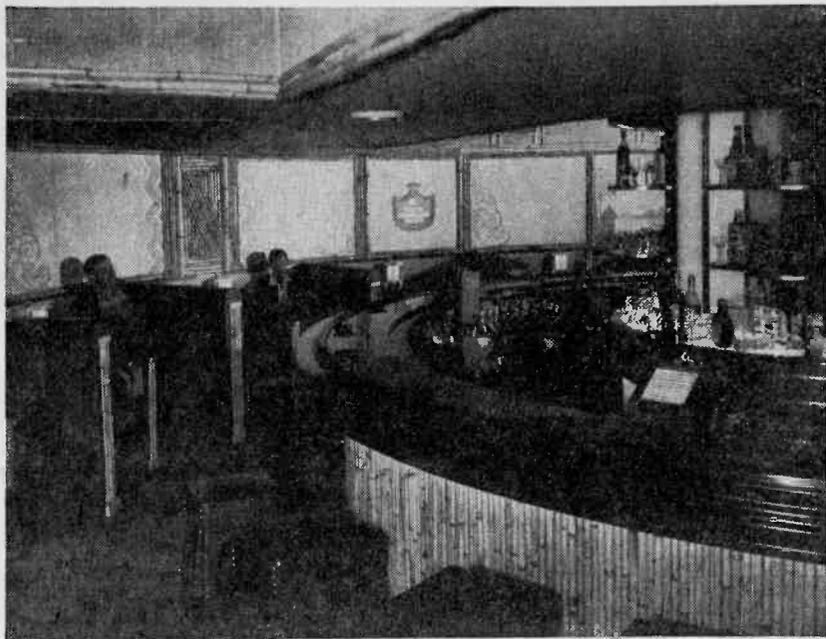
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* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY. IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK



SEEBURG MUSIC SYSTEM OPERATOR ART TROUT has just installed these Seeburg Wireless Baromatics and Wallomatics in the Royal Hawaiian Room of the Peru Hotel, Peru, Ill. The Royal Hawaiian Room is one of the finest equipped cocktail lounges in Central Illinois. (MR)

Cleveland

CLEVELAND, Oct. 18.—Office of the Cleveland Amusement Machine Operators' Association have been moved to 703 NBC Building. There has been a steady parade of members to get details of the new federal tax and to get tax forms. Harry Elconin, managing director, got a supply early, and the boys all have copies of the law.

Joseph Kohn is back in circulation after spending five weeks in the hospital following an operation.

George Bird and Jim Abood have gone into the tavern business at 7526 Euclid Avenue. Formal opening Thursday night was well attended.

Ruby Levine is putting in all his spare time getting settled in a new home in University Heights.

C. E. (Gene Hainley is a patient at the Cleveland Clinic Hospital with a severely bruised right knee.

Sam Abrams, executive secretary of the Ohio Cigarette Venders' Association, has moved his offices to 209 of the Newman-Stern Building. The suite consists of six rooms.

Dolly Reynolds, in charge of sampling cigarettes for the local office of Philip Morris Company, was married Thursday to Joseph Barnak, company salesman, at the Lakewood Congregational Church.

The Graham Distributing Company has a Wurlitzer phonograph in the lobby of the local Palace Theater and one at the Youngstown Palace for the purpose of tying in with announcements of coming popular bands. Harry Graham, company head, was a recent visitor to the local office. Joe Young, local branch manager, attended the World Series. The company is starting a weekly school for operators to acquaint them with Wurlitzer remote control. They have also taken on the Ken-Rad line of tubes for distribution. Charles Darrach, of the sales force, is back from vacation spent in New York, on which he was accompanied by his son.

Dave Kostell, branch manager of the Mills Company, has been almost continuously on the road the past couple of months but expects to stay at Cleveland headquarters from now until the holidays. Slow deliveries on chocolate bars for machines are a headache, he reports, but business is on the upgrade.

Cleveland celebration of Sweetest Day was a big one. A contest, in which Defense Bonds were the principal prizes, was staged, and more than 6,000 boxes of candy were given to orphans, the aged and the sick in hospitals.

The Acme Phonograph Company reports that its September business was the largest in its history. Company is actively promoting the sale of Defense Bonds and stamps. A special meeting was held at the Toledo office this week

to discuss plans with operators for promoting sales. The company is planning on participating in the RCA-Victor caravan doings November 3.

Offices of the Cleveland Phonograph Merchants' Association have been re-decorated. The association is offering \$50 in prizes to servicemen who sell the most tickets for the RCA-Victor Caravan show. Many members are co-operating by having their employees sell tickets to their friends. On Thursday, November 6, the entire membership will be guests of the RCA-Victor and their local distributor, the Mook Electric Supply Company, at the show.

Mrs. Sanford Levine is home from the hospital with her new son.

Mrs. S. L. Clarey, who has been ill in a local hospital for several weeks, has recovered sufficiently to return home.

Art Nagel, head of Avon Novelty Sales Company, Rock-Ola distributor, is putting a good deal of his time on the road. Ben (Rotund) Cohen, Eastern sales representative, continues to bring in orders galore. Firm reports a good demand for games in territory outside of Cleveland. Mr. and Mrs. Nagel are tickled over the way their 16-year-old son, Fred, is learning the trade. He spent his summer vacation at the office and now puts in his week-ends, too. Among recent purchasers of equipment from the company were Mickey Saffron, of Youngstown, and Hal Copeland, of Union Music Company, that city, and John Curtis, of Huron.

Sam Wolf is now connected with the Reliable Specialty Company covering Western territory with speakers and equipment. Vic Reidenbach, superintendent, states that business is such that it is a case of first come, first served.

Panoram Operators Consult on Films

NEW YORK, Oct. 18 (DR).—At the invitation of Jack Barry, of Minoco Productions, and George Ponser Panoram operators held an informal meeting at the Minoco offices to discuss the types of film that appeal to the public. Barry listened to the suggestions presented by the operators and stated that his firm will co-operate in producing footage that will add many dimes to the already crowded cashboxes.

All operators and officials were enthusiastic over the results obtained thus far and predict a great future for Panoram. Refreshments were served during the meeting. Jack Mitnick, sales manager for the Ponser organization, and Irving Morris, of the firm's Newark office, were on hand to greet the operators.

The operators who took part in the discussion were Vince Focarino, Joseph Perillo, Charles Engelman, William Carnachio, Rudolph Hoyer, Samuel Cherlin, Jack Parr, Henry Bogner, Russell Greenwald, Joseph Backskay, Louis Rimball, Peter Semmelhack, Ernie Krauter, Mr. Cunningham and Aaron Cohen.



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Regardless of how old or scratched your phonographs or consoles are, our new SPECIAL SPRAYING DEPARTMENT will refinish them in brilliant new Marbled. When our experts do the work you can place this "like new" equipment in the best locations.

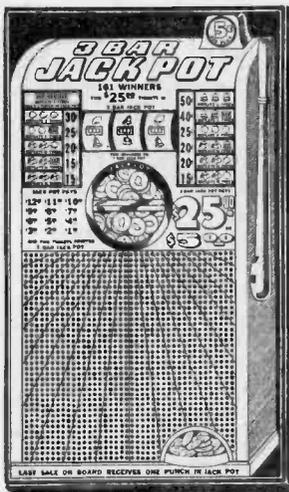
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Southern Automatic MUSIC CO.

425 Broad St. NASHVILLE, TENN.



3 BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$4.86 EACH

OTHER FAST SELLERS

- 1025 Hole, F-5280, Wonder 3 Bar Jackpot at\$3.63
- 1200 Hole, F-5275, Horses at..... 5.22
- 800 Hole, F-5270, Pocket Dice at.... 2.52
- 720 Hole, F-5255, Pocket Jack at.... 2.48
- 600 Hole, F-5305, Royal at..... 2.82

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No. 12085 5c Play 1200 Holes
Takes in \$60.00 Average Payout \$28.87

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| Double Feature 12.50 | Target Skill . . 42.50 | Leagueur . . . \$30.00 |
| League Leader 25.00 | Drum Major . . 14.50 | Keeney Anti- |
| Leader 19.50 | Flicker 24.50 | Aircraft Gun, |
| Play Ball 32.50 | Chicken Sam | Brown Cab. . . 29.50 |
| Red Hot 12.50 | with Base . . 29.50 | Western Baseball, |
| Sparky 16.50 | | 1940, F.P. . . 44.50 |

1/3 Down, Balance C. O. D. Write for Complete List.

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2656.

Your original investment in Defense Savings Bonds, Series E, will increase 33 1/3% in 10 years.



BEN STERLING, Wurlitzer distributor, staged his fifth annual get-together for Wurlitzer music merchants at Rocky Glen Park, Moosic, Pa., recently. Nearly 200 guests sat down to a fancy feast, danced and enjoyed a thrill-packed day. (MR)

Philadelphia

PHILADELPHIA, Oct. 18.—The motion picture theater owners and managers in town who get their candy vending machines from the Berlo Vending Company are cooking up a testimonial dinner in honor of Jack Beresin, Berlo chief.

Harry Stern, brother of Keystone's Sam Stern, has moved his Major Amusement Company to new and larger quarters at Fifth and Popular streets.

Edward Klein, head of Premier Music Company, has reorganized the music machine firm. According to the petition filed October 10 in Philadelphia Common Pleas Court, the company has been taken over by Bernard Klein, David Klein and Louis Klein. Present offices at 815 Ritter Street are being retained.

Raymond Rosen Company, Victor-Bluebird distributors, as a result of the booming record business, is enlarging the record department to three times its present capacity.

Dick Todd, Bluebird artist, paid his respects to the music operators in town on October 9, making the rounds with Harry Bortnick, Raymond Rosen record promotion chief.

J. M. Regottaz has been appointed export manager for all RCA-Victor products, quartering at near-by Camden, N. J. He joined the company in Argentina in 1922 and in 1932 assumed charge of the export sale of the company's radios phonographs and in 1939 export record sales were added to his responsibilities.

Morris (Red) Margolis, remembered by the music machine fraternity in the territory as the one-time owner of Keystone Vending Company, has taken over the operation of the Follies Theater, center city burlesque house here.

Detroit

DETROIT, Oct. 18.—Harry D. Ryther, music operator who heads the Ryther Amusement Company, also is carrying on a part of his business under the old Detroit Amusement Company title, with shop on West Warren Avenue in Dearborn.

Frank Hanosh, amusement and music machine operator, under the name of the Dot Music Company, has moved his office to 8710 Radford Avenue.

Stanley Smutzki, music operator, finds that an average of six of the steady customers from each location have been taken for the army, and concluded that this accounts for a somewhat decreased gross return per machine. The men of draft age, Smutzki says, are definitely the best customers in the average working class residential neighborhoods in which he operates.

Sigmund Kaczynski and Al Schweitzer, Detroit operators, hopped over to Cleveland on another business trip Monday.

Artie Levin, associated with Joseph Kanterman, is leaving for a brief vacation in Florida.

Joseph Stewart, of the Wayne Music & Novelty Company, was on a business trip to Chicago this week.

Robert Maskell, also of the Wayne Music & Novelty Company, is holding a

housewarming for his new home in Rosedale Gardens.

Don Elde, game operator at Flint, was a visitor to the Detroit salesrooms of Ajax Novelty Company this week.

Don C. Kline, of the Kline Coin Machine Sales Company, operating phonographs and scales, has moved his headquarters to 3916 Lincoln Avenue.

Sam Berman has established a repair shop for servicing vending machines for operators at 9854 12th Street. Sam is a brother of Louis Berman, of the Capitol Amusement Company, and Lou Berman, of the Ross Music Company, both active in the operating field here for several years.

CONSOLES

Bally's Rays Track\$35.00
Bally's Royal Flush, 5c 65.00
Bally's Royal Flush, 10c 82.50
Bally's Hold & Draw 85.00
Bally's High Hand 185.00
Bally's Big Top, skill 105.00
Bally's Big Top, F.P. 115.00
Bally's Teaser 15.00
Mills Four Bells 215.00
Mills Square Bells 69.50
Mills Jumbo Parades, P.O. 89.50
Mills Jumbo Parades, F.P. 89.50
Mills Rio 22.50
Keeney's Kentucky Club 45.00
Keeney's 1938 Tracktime 79.50
Keeney's Dark Horse 25.00
Paces 1938 Reels, 25c Skill 99.50
Paces 1940 Saratoga, F.P., Cash 125.00
Paces 1939 Saratoga, Skill 79.50
Paces 1939 Saratoga, 10c Skill 79.50
Jennings Pickem 45.00
Jennings Multiple 50.00
Jennings Paddock Club 45.00
Jennings Derby Day 25.00
Jennings Totalizer, 1c F.P. 85.00
Jennings Fast Time, F.P. 79.50
1938 Galloping Dominoes 69.50
Evans Jungle Camp, F.P. 95.00
Evans Jungle Camp, Comb. 105.00
Exhibit Tanforan 25.00
Super Track Times 245.00
Triple Entries 135.00

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CONSOLES—FREE PLAYS
MILLS BLUE FRONTS OR LATER MODELS
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WRITE FOR OUR COMPLETE LIST ON
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OLIVE NOVELTY CO.

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OFFERS**

Cadillac . . . \$22.50	Wow \$40.00
Crossline . . 32.50	Doughboy . . 20.00
Vacation . . 22.50	Barrage . . . 47.50
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Formation . . 29.50	Anabel 24.50
Powerhouse . . 25.00	Boom Town . . 47.50
Zombie 42.50	Dixie 29.50
Convention . . 24.50	Home Run . . 22.50
Blonde 42.50	League Leader 40.00

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE., CHICAGO, ILL.
Phone: Humboldt 6288



DAVE SIMON, of Weston Distributors, Inc., New York distributor for Exhibit Supply Company, signs up for a large volume shipment of Big Parade, while John Chrest, Exhibit sales manager, looks on. (MR)

Operators Load Up On Genco Gun Club

CHICAGO, Oct. 18 (MR).—From the flood of orders reaching Genco distributors, jobbers and the factory itself, it is easy to see that operators everywhere are loading up on Genco's great hit, Gun Club, firm exec's report. Gun Club has already broken this year's record for sales on a Genco game and the string of sales remains unbroken, it is reported.

Dave Gensburg, official of Genco Manufacturing Company, declares: "We're still swinging along on a full production schedule for Gun Club, and from the looks of things the operators and distributors are going to continue shooting in the orders on this game."

"Operators call Gun Club the game that's as simple as A-B-C, as terrific as TNT—because, they report, the simplicity of the 'hit-the-ducks' appeal combined with the tantalizing new Genco features used in this game make it an irresistible lure for repeat play."

Natchez, Miss.

NATCHEZ, Miss., Oct. 18.—Coin machine business is showing a steady increase in this area. All locations report business increasing, and a number of new locations have been established.

Frank Perrault Jr., former serviceman of Seramac Novelty Company of this city, now employed as manager of the Service Novelty Company, Jackson, Miss., reports that business in the capital city is very good. Company is owned by Buster Williams.

Sam McCabe, of Seramac Novelty Company, keeps busy on week-ends handling the announcements of the play-by-play description over the public-address system at the weekly games of the Natchez High School Rebels and Catholic High Green Wave of this city.

Salesboards have returned and are getting a good play, according to operators. Bingo games, which have reopened, are doing well, too, as are

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than
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Your Distributor



EXHIBIT SUPPLY CO. 4222 W. LAKE STREET CHICAGO

While They Last!

WE'VE UNDERPRICED THESE TO SELL FAST!

Mills FOUR BELLS \$249.50

They Look Like Brand New

Mills Automatic Pay JUMBO PARADE \$75.00

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THE BEST BUYS ARE ALL-WAYS BUDIN'S BUYS!!

SEA HAWK \$46.50
BALLY SPEED BALL. 60.00
HI-STEPPER 49.50
STARS 27.50

BRAND NEW
Stoner
THREE-UP
In Original
Cases **\$39.50**
GRAB 'EM QUICK

WRITE QUICK for Our
Complete Price List of
All New
and Used
Machines!!

BUDIN'S, INC. 174 SO. PORTLAND AVE.,
BROOKLYN, N. Y. Telephone: NE 8-3700

the coin-operated machines at these locations.

Ham Nelson, Natchez operator, is no longer operating in Louisiana, but is now confining all his activities to the Mississippi side of river.

R. Bruce Swayze Jr., well-known Ferriday (La.) operator, was a recent visitor here en route to the LSU-Mississippi State football game in Baton Rouge, La.

Sergt. Comer Burns, former operator, is now located at Camp Hulen, Tex., having been transferred from Camp Francis Robinson, Cheyenne, Wyo.

Major Fry Back With Calvert Co.

BALTIMORE, Oct. 18 (DR).—Major Fry, well known to the local coin trade, is back with the Calvert Novelty Company after a protracted illness which kept him away from the offices for some weeks.

"The Major is all pepped up again," explained Frank Weldon, of the firm, "and is glad to be back in action. Now that he is back in harness he feels that this year will be one of the best for the coin machine trade."

"The Major says that operators, being human, always cry the blues whenever too many changes appear, but once they adapt themselves to the changes they find they are not so bad after all. And the Major firmly believes that conditions for coinmen at this time are distinctly favorable."

"We are in hectic action, and even with our employees coming and going, we're still working into the late hours taking care of all our customers' demands."

With the return of the Major to the firm, Audrey Hollins, secretary, has left for a visit to Florida to see her fiancé who is stationed in the army there.

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GENCO'S NEW HIT! GUN CLUB

SIMPLE AS **A B C**

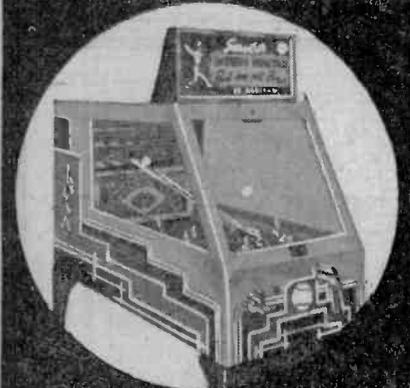
TERRIFIC AS **TNT**

Here's the new game you need this fall for bigger, steadier collections! **GUN CLUB** IS ONE OF THE SIMPLEST YET MOST ABSORBING HITS EVER PRODUCED. For the first time in a pin game it provides the irresistible "hit-the-ducks" appeal . . . the same appeal that has kept shooting galleries popular for years! **GUN CLUB** is also loaded with some new suspense features and "come on" ways to win that make this game sheer dynamite on location. **BETTER ORDER NOW—AND ORDER PLENTY!** Free game convertible.

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BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

YOU NEED IT!



BATTING PRACTICE
ORDER TODAY!
SCIENTIFIC MACHINE CORP.
21 STEUBEN ST. BROOKLYN, N.Y.

Keeney Announces Two-Way Super Bell

CHICAGO, Oct. 18 (MR).—"So remarkable have been the earnings and sales of our Super Bell console that we have brought out a companion model called Two-Way Super Bell. This new model has two coin chutes. These are located on either side of the top so that two people may play the console at the same time. There are two complete payout mechanisms and two separate cashboxes. Two-Way Super Bell," said Bill Ryan, Keeney's general manager, "is really two machines in one. It has been especially designed for increased earnings. Our new Two-Way Super Bell comes with 5-cent coin chute as standard; however, at additional cost the consoles may be

equipped with a five and quarter combination or two quarter chutes.

"Operators will be thrilled at the beauty of the cabinetry of Two-Way Super Bell," he continued. "Wider than the single coin model, it has smart inlays of wood and attractive decorations.

"We've also doubled and redoubled our production of Fortune," stated Ryan. "After being behind in deliveries the past five weeks we finally caught up with the demand. Fortune has proved the best selling payout table that the Keeney factory has brought out in the past several years. Multi-convertible, it can be used as a free game model wherever and whenever the conditions warrant. Fortune may also be quickly changed over from a 1-ball to a 5-ball in a jiffy. The multitude of scoring opportunities gives the player plenty of thrills for his play. Suspense and sustained interest is achieved by the incorporation of special carry-over ideas. Yes, between Super Bell, Two-Way Super Bell and Fortune, the Keeney factory is a pretty busy place these days."

"S. E. Strong for Buckley"—Purington

MIAMI, Oct. 18 (MR).—Les Purington, Southeastern sales manager for Buckley Music System, has just returned to Miami after a three-week trip covering his territory. He covers the Atlantic Seaboard from Baltimore south. In telling about this trip, Purington says: "I have never seen anything like the demand for music.

"I was greatly impressed with the distribution on Buckley illuminated music systems. Up to the first part of this year we had distribution from one end of the Southeastern territory to the other, but not what I should call complete distribution. Music men and locations alike were looking for something to give flash in the locations.

"The new chrome illuminated boxes with colored plastic slides and the new light-up selector plates and program cards were the answer. Music men who are operating our music systems are well



**BERT
LANE
SAYS**

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GUN CLUB
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MILLS LATE MODEL JUMBO **\$89.50**
PARADE, Cash—Check Model
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sold on their investments. Many of the Buckley installations have been working for one, two and three years now, and as their owners keep right on making installations, I know that they are sold on the system," he concluded.



HAROLD DAILY, South Coast Amusement, Houston, selects Vest Pocket Bell as his favorite on a recent visit to the Mills factory. (MR)

PIN GAME SPECIALS!

- STRATOLINER\$25.00
- SPORT PARADE 29.50
- DOUBLE FEATURE 12.50
- RED, WHITE, BLUE..... 27.50
- ALL-AMERICAN 27.50
- LEAGUE LEADER 30.00

Write for complete bargain list of new and used merchandise machines.

1/3 Down, Balance C. O. D.

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MACHINES AND SUPPLIES
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Let's Be Thankful

By ARCHIE A. BERGER

EVER since the dawn of history, mankind, in spite of periods of retrogression, repression, war, disease, pestilence and famine, has continued to exist and to progress.

Practically every generation imagines and thinks that their period is the worst, and as they grow older they invariably seem to sigh for the "good old days."

You see, fellers, things are not so bad. Sure we have taxes—taxes on top of taxes, curtailments of material, shortages of gas, delays in freight and transportation, priorities, and other troubles, alleged and real.

But, hold on, fellers. We do have our liberties. We still eat what we want or can afford. We can get adequate clothing. We still live in houses that are as comfortable as we want to make them.

hangout or in fancy ballrooms, hotels or what have you. We can come and go as we please, no restrictions; no Gestapo, no OGPU, and we have our freedom of speech and press.

I could go on enumerating the things we have and can do, but neither time nor space will permit it. So what the hell is the squawk about?—True, we don't have blackouts, we don't have the fear of bombs destroying our homes and killing us and our beloved ones.

No, we haven't any of these, and haven't a lot of things we do not miss and can do without. So I say again—what the hell? Let's pay our taxes and be thankful and grateful that we can do so, and be happy in the thought that every cent we pay is going toward the preservation of everything we love, cherish and want to live for.

PROMPT DELIVERY NO WAITING

- BAKER'S Races
BALLY'S Turf King
'41 Derby
Roll Em
Monicker
High Hand
COLUMBIA Peanut Machines
EVANS' Domino
Play Ball
Super Bomber
Tommy Gun
Ten Strike

Specials in Floor Samples Used for Display Only Offered Subject to Prior Sale

- 2 Mills Three Bells \$375.00
2 Mills Four Bells 345.00
Jumbo Parades, CP 122.50
2 Jumbo Parades Convertible, Cash, Check, Free Play

USED MACHINES

Offered Subject to Prior Sales

- FIVE BALL FREE PLAY
4 Bally Flicker \$37.50
3 Bally Play Ball 52.50
1 Bally Speed Ball 49.50
2 Bally Mystic 25.00
1 Bally Roller Derby 15.00
1 Bally Fleet 24.50
1 Chicago Coin Lucky 19.50
1 Chicago Coin Polo 24.50
3 Chicago Coin Majors, '41 62.50
1 Chicago Coin Sport Parade 54.50
1 Genco High Hat 52.50
1 Gottlieb Score a Line 22.50
1 Gottlieb School Days 52.50
2 Genco Seven Up 47.50
1 Keeney Red Hot 10.00
3 Keeney Super Six 10.00
1 Stoner Sparky 37.50
1 Stoner Snooks 14.50
1 Chicago Coin Show Boat 62.50
3 Exhibit Zombie 32.50
1 Bally Silver Skates 42.50
1 Exhibit Stars 42.50
1 Gottlieb Sea Hawk 57.50
1 Exhibit Conquest 12.50
1 Bally Pick Em 10.00

COUNTER GAMES

- 1 Mills Vest Pocket, Green \$25.00
1 Mills Vest Pocket, Blue & Gold, Metered 1¢ Play 30.00

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GAME YOU'VE LAID EYES ON!**

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FREE PLAYS FOR IMMEDIATE SHIPMENT		Batting Practice—	
Defense \$29.50	Miami Beach . . . \$52.50	Write for Price	
Paradise 29.50	Wow 44.50	Bally Rapid Fire \$104.50	
Stars 32.50	Salute 39.50	Mills Empress . . 189.50	
Zombie 26.50	Sea Hawk 49.50	Mills Empress with	
Barrage 34.50	Flicker 22.50	Adaptor 224.50	
Play Ball (Bally) . 34.50		Keeney Wall Boxes 16.50	
		1/3 Down, Bal. C. O. D.	

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NOW DELIVERING!		Pan American \$57.50	
Bandwagon \$27.50	Gottlieb's	Seven Up 42.50	
Cadillac 22.50	Texas Mustang	Trailways 47.50	
Entry 57.50	A Rootin', Tootin', Shootin'	Sport Special 74.50	
Four Roses 37.50	hit if there ever was one!	Record Time 84.50	
Hi-Hat 62.50		Dark Horse 94.50	
Jolly 22.50		'40 Saratoga, Con. . . 115.00	
Landslide 25.00		High Hand, Conv. . . 169.50	
Legionnaire 79.50			

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1/3 cash with orders, balance C. O. D.

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ESTABLISHED 1925—GROWING STEADILY EVER SINCE!!

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Closing down routes. All Free Play Pin Games must go. Will sell cheap. 50 different games to select from. All are choice, easy to service Pin Games. Send us your list of requirements at once.

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Support your Government in this national emergency. Build a wall of defense by buying Defense Savings Bonds and Stamps.

**Boldt Sales Mgr.
Glamour Cabinet**



BEN BOLDT

CHICAGO, Oct. 18 (MR).—Officials of the Glamour Cabinet Company, Chicago, manufacturer of Organ Tower cabinets and Glamour Pool, have announced the appointment of K. F. Boldt as general sales manager.

Boldt, one of the coin machine industries' top-ranking advertising executives, brings with him an especially brilliant experience in the industry. For the past four years he has acted as advertising sales promotional manager for the Rock-Ola Manufacturing Corporation.

Formerly known as Ben, Boldt has traveled extensively thruout the country and has made it a practice to keep in touch constantly with the operators' problems and wants.

"I am proud to enter the Glamour Cabinet organization," he said. "It's a concern founded to help the operator realize greater profits—longer equipment life. We want the good will and patron-

WANT TO BUY!! WILL PAY HIGHEST CASH PRICES FOR

- SKY FIGHTER
- DRIVE MOBILE
- ACE BOMBER
- AIR RAIDER
- DEFENDER
- RAPID FIRE
- SHOOT THE CHUTES
- WEST'N BASEBALL
- WORLD SERIES
- HOCKEY
- BASKETBALL
- And All Others of This Type.

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PENINSULA OPERATORS!
SPECIAL DEAL AVAILABLE ON NEW
SEEBURG PHONOGRAPHS.

Wire or Write
Immediately
For Further Details
**MILWAUKEE
COIN MACHINE CO.**
3130 W. Lisbon Ave., Milwaukee, Wis.

MILLS PHONOGRAPHS
BELLS TABLES
Distributor CONSOLES

KEYSTONE NOVELTY & MFG. CO.
26th & Huntingdon Sts. Philadelphia, Pa.
Baltimore Office:
515 Cathedral St. Baltimore, Md.

age of operators everywhere, and we're going to offer additions to our line regularly that will reflect this spirit in a hundred different ways. Certainly the Glamour Cabinet line is the line to watch!"



**REALISTIC
LITE-UP BOWLING ACTION!**

Chicago Coin's Bola-Way

**YOU ACTUALLY BOWL!
STRIKES IN LITES!**

**IT'S TAKING THE
COUNTRY BY STORM!**

**WATCH
THE BALL GO
ZOOMING
UP THE
BACKBOARD!**

CHICAGO COIN MACHINE CO.,
1725 W. DIVERSEY BLVD., CHICAGO, ILL.

**BUY
DEFENSE
BONDS!**

Baltimore

BALTIMORE, Oct. 18.—General Vending Service Company has taken over the adjoining three-story building. Extensive remodeling is scheduled to begin at once,

THE F. P. BARGAIN MART

- | | |
|---|---------------------------|
| Cadillac . . . \$17.50 | Sea Hawk . . . \$47.50 |
| All American . . . 24.50 | Polo . . . 16.50 |
| Attention . . . 27.50 | Paradise . . . 22.50 |
| Blondie . . . 12.50 | Sporty . . . 16.50 |
| Crossline . . . 17.50 | Seven Up . . . 32.50 |
| Duplex . . . 37.50 | Silver Skates . . . 42.50 |
| Flicker . . . 22.50 | Snappy . . . 55.00 |
| 4 Diamonds . . . 47.50 | Sport Parade . . . 29.50 |
| Four Roses . . . 29.50 | Stars . . . 28.50 |
| Gold Star . . . 19.50 | Stratoliner . . . 26.00 |
| Hi Hat . . . 52.50 | Sunbeam . . . 35.00 |
| Leader . . . 16.50 | Showboat . . . 65.00 |
| League Leader . . . 29.50 | Ten Spot . . . 52.50 |
| Major 1941 . . . 51.00 | Zombie . . . 22.50 |
| Mascot . . . 18.50 | West Wind . . . 59.50 |
| Metro . . . 22.50 | Zig Zag . . . 59.50 |
| Powerhouse . . . 17.50 | And Many Other |
| Play Ball . . . 35.00 | Late Games |
| Rotation . . . 16.50 | Dbl. Feature \$10.50 |
| Red, White, Blue . . . 24.00 | Hold Over . . . 10.50 |
| And many other bargains in new and used games. 1/3 down, balance C. O. D. | Headliner . . . 10.50 |

MIDTOWN VENDING CO.
693 TENTH AVENUE, N. Y. Circle 6-7318

WANTED FOR CASH . . .

50 Rotaries, 50 Roll Front Mutoscopes, Sky Fighters, Air Raiders, Air Defense, Rapid Fire, Night Bomber and all makes of Baseball Machines! Rush your list today!

MIKE MUNVES CORP.

593 10th Ave., New York, N. Y.

MECHANIC WANTED

Thoroughly Experienced in Repairing CIGARETTE VENDING MACHINES
Must reside in New York City. Give full details of experience and salary expected.

BOX 279
The Billboard, 1564 Broadway, New York City

and when completed it will provide 50 per cent more space than it now occupies. The first floor of the additional structure will be devoted to shop and service, while the two upper floors will be used for warehousing. The floor General now occupies will be devoted to sales and showrooms and offices. Firm is distributor for Gottlieb, Baker, Scientific, Western, Mutoscope and others.

Nettie J. Binstock, office manager at the General, will hear wedding bells November 16, when she becomes the bride of Alan A. Goldstein, who is identified with the radio business.

Merit Music Service is enjoying a steady climb in its phono business, according to Morris Silverberg, head of the concern. Collections, he said, have been showing a definite increase. Wall-box installations have been a big help in this regard, Silverberg declared. The Morris M. Silverbergs are expecting a blessed event shortly.

Chicago Coin's Star Attraction continues to be a topnotcher at Hub Enterprises, according to Ernest E. Waldrop, executive. He also reports brisk activity with Genco's Gun Club and the Rock-Ola line.

Roy McGinnis continues to chalk up a volume biz with Keeney's Super Bell. McGinnis also reports that Exhibit's Knockout is still just what the name implies.

Irving Levy, head of the Giant Sales & Vending Company, was a visitor to the New York market last week. Levy reports a steady upswing in candy vending machine installations in local theaters.

The Virginia Peanut Company, one of this market's leading nut importers, blanchers and shellers, is experiencing a brisk demand for nuts, mostly peanuts, from nut vending machine operators, according to E. S. Vandora, head of the concern.

C. Ecolono has taken over the Harford Penny Arcade at 5508 Harford Avenue. The establishment is a combination Penny Arcade and luncheonette.

SAVOY VENDING CO.

651 ATLANTIC AVE. BROOKLYN, N. Y.

- | | | |
|---------------------------|------------------------------|-------------------------------|
| Anabel . . . \$14.50 | Horoscope . . . \$59.50 | Speed Demon . . . \$22.50 |
| Bally Beauty . . . 17.50 | All American . . . 24.50 | Seven Up . . . 32.50 |
| Big Time . . . 27.50 | Big Chief . . . 22.50 | Majors '41 . . . 52.50 |
| Cadillac . . . 17.50 | Jolly . . . 17.50 | Lead Off . . . 17.50 |
| Flicker . . . 22.50 | Slugger . . . 36.50 | Write for Prices: |
| Dixie . . . 17.50 | Powerhouse . . . 17.50 | Evans' TOMMY GUN |
| Four Diamonds . . . 49.50 | Snappy . . . 57.50 | Keeney's ANTI-AIRCRAFT |
| Landslide . . . 17.50 | Red, White, Blue . . . 24.50 | 1/3 Deposit, Balance C. O. D. |
| Sea Hawk . . . 42.50 | Stratoliner . . . 24.50 | Write for Complete List. |
| Sun Beam . . . 37.50 | West Wind . . . 62.50 | |
| Vacation . . . 17.50 | Velvet . . . 32.50 | |
| Wow . . . 39.50 | | |

★ NATIONAL BARGAINS ★ SPECIAL VALUES!

- 5-BALL FREE PLAY GAME BARGAINS**
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|---------------------------|-------------------------|--------------------------|---|
| Hi Hat . . . \$65.00 | Gold Star . . . \$27.00 | Anabel . . . \$24.00 | Brilo Spot Merry-Go-Round . . . ANY 2 FOR \$32.00 |
| 4 Diamonds . . . 55.00 | Skyline . . . 27.00 | Beauty . . . 27.00 | Oh Boy Punch Rotation . . . ANY 2 FOR \$25.00 |
| Sky Ray . . . 52.50 | Blondie . . . 19.00 | Big Show . . . 19.00 | Score Card Score Champ . . . ANY 2 FOR \$25.00 |
| Four Roses . . . 47.00 | Cadillac . . . 19.00 | Bowl, Alley . . . 19.00 | Sporty Spottem . . . ANY 2 FOR \$25.00 |
| Sea Hawk . . . 49.50 | | Commodore . . . 19.00 | Big Six Clinger Fantasy . . . ANY 2 FOR \$25.00 |
| Stars . . . 49.50 | | Lone Star . . . 19.00 | Lucky Mr. Chips . . . ANY 2 FOR \$25.00 |
| Double Play . . . 47.00 | | Summer Time . . . 19.00 | Super Hot . . . ANY 2 FOR \$25.00 |
| Pan American . . . 45.00 | | Yacht Club . . . 19.00 | White Sails . . . ANY 2 FOR \$25.00 |
| School Days . . . 45.00 | | Dbl. Feature . . . 19.00 | |
| Silver Skates . . . 45.00 | | Doughboy . . . 19.00 | |
| Seven Up . . . 45.00 | | Fo lies '40 . . . 19.00 | |
| SportsParade . . . 45.00 | | Vacation . . . 19.00 | |
| Stratoliner . . . 45.00 | | Jolly . . . 19.00 | |
| Zombie . . . 39.50 | | Mascot . . . 19.00 | |
| Flicker . . . 39.50 | | Speedway . . . 19.00 | |
| All-American . . . 37.00 | | | |
| Attention . . . 37.00 | | | |
| Big Chief . . . 35.00 | | | |
| Metro . . . 35.00 | | | |
| Paradise . . . 35.00 | | | |
| Band Wagon . . . 33.00 | | | |
| Leader . . . 33.00 | | | |

- 1-BALL FREE PLAY GAMES**
- | | |
|---------------------------------|--|
| Mills 1-2-3, 1940 . . . \$84.50 | Pages '39 Sara-togas, 54 Play, Sk. Ft. . . . \$79.50 |
| Dark Horse . . . \$89.50 | Gold Cup . . . 39.50 |
- PAYOUTS**
- | | |
|--------------------------|--|
| Sport King \$115.00 | Pages '39 Sara-togas, 54 Play, Sk. Ft. . . . \$79.50 |
| Santa Anita . . . 115.00 | Sport Pages . . . 45.00 |
| Grand Stands . . . 67.50 | Mills 1-2-3, '40 . . . 45.00 |
| Grand Nats . . . 79.00 | |
| Thistledowns . . . 49.00 | |
- FREE PLAY CONSOLES**
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| Bally Big Top . . . \$95.00 | Pages '39 Sara-togas, 54 Play, Sk. Ft. . . . \$79.50 |
| Waiting Big Game, Late Mod., F. S. . . . 85.00 | Sport Pages . . . 45.00 |
| Mills Jumbo Parade . . . 85.00 | Mills 1-2-3, '40 . . . 45.00 |
| Bally Rapid Fire . . . 104.50 | |
- LARGE ASSORTMENT OF COUNTER GAMES**
- IMMEDIATE DELIVERY ALL NEW GAMES**
Terms: 1/3 Dep., Bal. C. O. D., F. O. B. Chicago
- NATIONAL COIN MACHINE EXCHANGE**
1411-13 Diversey Blvd. CHICAGO

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TWO COIN CHUTES—TWO CAN PLAY KEENEY'S NEW

Two Way Super Bell

Two machines in one — double revenue but ONE tax. Regular Super Bell features PLUS two payout units, two coin chutes, two cash boxes.



CASH or CHECK
Convertible (No Free Play)
5c chutes standard.
Extra charge for each 25c coin slot substituted for 5c slots.



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3 TIMES THE PROFITS with Super Bell

The greatest money making console ever made—3 times the profits because there's 3 times the appeal.



CONVERTIBLE FREE PLAY CASH or CHECK
25c coin play at additional cost.

NOW SHIPPING FORTUNE

The one ball payable that's earning more than twice any other ever made. Doubled production necessary to keep up with demand.

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\$9.95 EACH!

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- 5c Races (\$22.50 Value)

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- Ginger, 5c 12.50
- High Stakes, 5c Horse Reels 8.50
- Hold & Draw 6.50
- Liberty, 1c or 5c 18.50
- Magic Clock, 4 Way 6.50
- Marvel, 1c 18.50
- New Deal, Fruit 7.50
- Pikes Peak, 1c 18.50
- Puritan, 5c 6.50
- Races, 4 Way 6.50
- Reel Spot, 4 Way 6.50
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- 51 '38 Counter \$49.50
- 61 '39 Counter 82.50
- 500 157.50
- 600, Round Selector Keys 139.50
- 616 59.50

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- Studio \$49.50
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- Grandstand \$79.50
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- Long Shot 132.50
- Kentucky 139.50
- Pacemaker 89.50
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CONSOLES

- Mills Jumbo, Late Head \$104.50
- Waiting Big Game, F.P. or P.O. 94.50
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- Jennings Fasttime Payout 84.50
- Liberty Bell, Flat Top 32.50
- Slant Top 39.50
- Triple Entry, 9 coin 159.50
- Evans' Bangtalls, Brown 84.50
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- Paces Races, Black Cab. 79.50
- Brown Cab. 94.50
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KNOCKOUT (Slightly Used) WRITE FOR PRICE	Playball (Bally) \$39.50	Crossline \$19.00
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Barrage \$51.00	Stars 31.50	Rotation 17.50
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Silver Skates 46.00	Attention 29.50	Jolly 17.50
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Sunbeam 39.50	Flicker 23.50	Blonde 17.50

1/3 DEPOSIT, BALANCE C. O. D.

PRICES RIGHT—EQUIPMENT GUARANTEED

FIVE BALL FREE PLAY GAMES

- All American \$22.00
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- Boom Town 35.00
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- Defense 29.50
- Fifty Grand 50.00
- Flicker 22.50
- Formation 15.50
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- League Leader 19.50
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- Metro 24.50
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- Playmate 17.50
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- Repeater 27.50

- Sky Ray \$45.00
- Speedway 11.50
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1/3 with all orders, Bal. C. O. D. WE HAVE MANY MORE MACHINES ON HAND. ALSO COUNTER GAMES, ARCADE EQUIPMENT, PHONOGRAPHS AND SLOT MACHINES OF ALL TYPES—WRITE FOR COMPLETE LIST TODAY!!

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FREE PLAY GAMES	FREE PLAY GAMES	FREE PLAY GAMES
Seven Up \$47.50	Attention \$42.50	Westwind \$64.50
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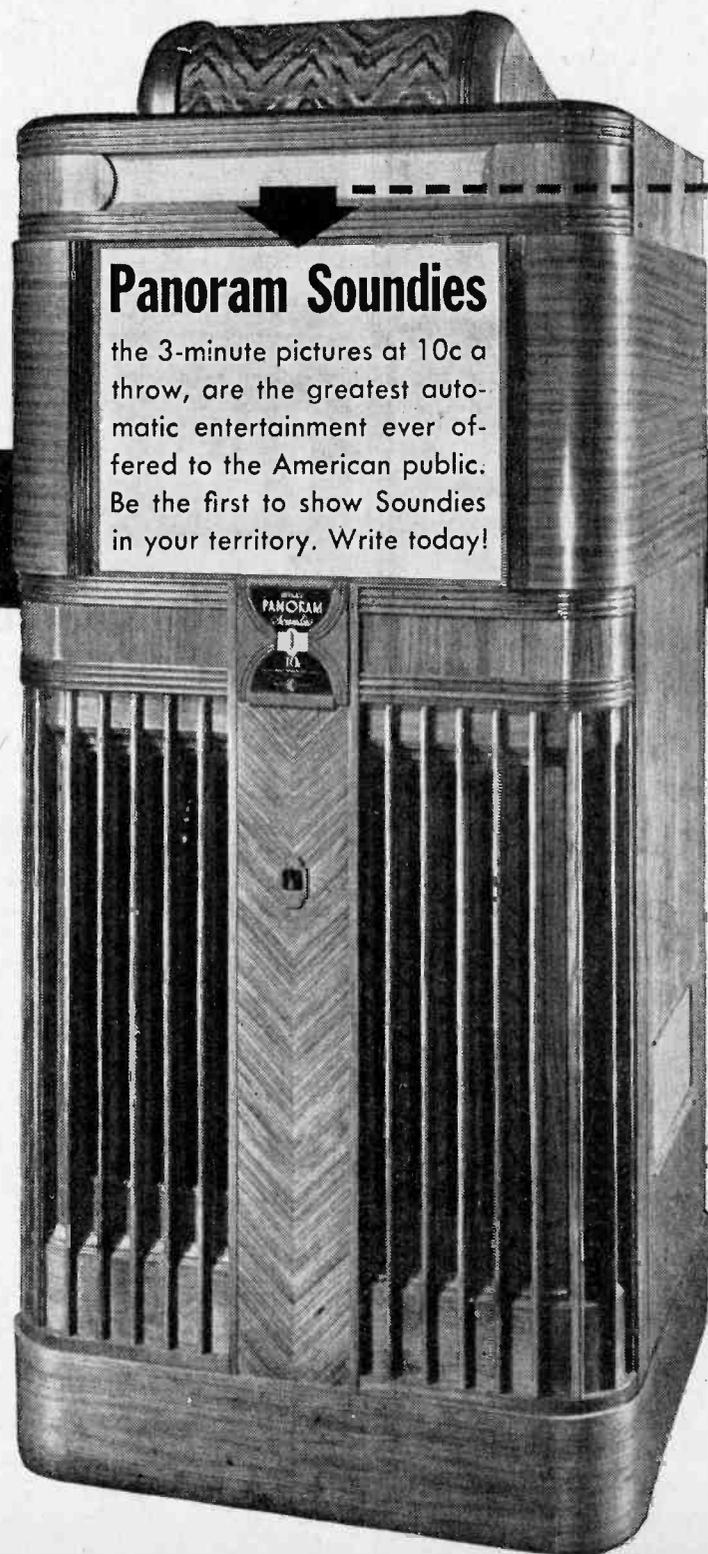
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Swelling like a mighty tidal wave, Panoram popularity engulfs the whole country. Over 3,000 Panorams are now playing to over 15,000,000 people every week. Why not ally yourself with a going proposition?



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BEST MONEY-MAKING INSURANCE YOU CAN GET!

Phenomenal Amusement Hits — Legalized in Practically Every State — Unequaled in Appeal — Terrific in Earning Power — Soundest Investment in the Industry!

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BALL ACTUALLY PITCHED AND HIT THROUGH AIR! Not Rolled!

MARVEL of the INDUSTRY!

In all locations PLAY BALL is batting 1000!— putting operators in clover! Amazing, new, real-play manikin action sets players agog, keeps them play-hungry for more! Manikins actually play ball! Pitcher picks up ball, winds up, pitches. Batter swings, bunts, slugs, sacrifices as controlled by player! Catcher actually catches ball! Duplicates every baseball play! Quick! Clean up with this sensation! Rush your order today!

It's the REAL McCoy!

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SPECTACULAR SUPER SUCCESS!

A phenomenal flying arsenal of super thrills for defense-minded America! Hailed with bursts of enthusiasm... acclaimed among war games. Absolutely unlike anything ever offered. Put SUPER BOMBER on location for super-profit-action!

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EVANS' CHAMPION SUPER BOMBER

EVANS' TOMMY GUN

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SMALLEST! LIGHTEST! FASTEST! Lowest Price!

NEW! SAFETY STAND! NEW! TRACER BULLETS!

The marksmanship sensation of the nation... now with amazing new refinements! New base gives absolute rigidity... adds massiveness to its appearance. New Tracer Bullets reveal each shot exactly... double excitement.

GET IN ON THIS PROFIT BARRAGE!

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THE OLD RELIABLE— GREATER THAN EVER!

Refined! Improved! Speeded up with unbelievable fast action and high scoring! Absolutely straight-shooting shock-proof manikin! More skill... strikes and spares galore! More than 2 years' unprecedented success proves it the profit producer beyond compare!

BE SURE — WITH EVANS' SURE BETS!

Why plod along, struggling to make money... when you can guarantee top collections with Evans' proven money-makers! Backed by the most stupendous record in the industry for performance and earnings, they're the choice of wise operators for dependable top income.

ORDER TODAY WHILE DELIVERY IS ASSURED!

Patent Nos. Apr. 20, 1940, 2,199,191 Dec. 5, 1939, 2,181,984 Sept. 12, 1939, D-148,550 And Other Patents Pending

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO, ILLINOIS
WEST COAST FACTORY SALES REPRESENTATIVE **MAC MOHR CO.** 2916 W. Pico Blvd. Los Angeles, Calif.

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Look at it any way you want to — inside — outside, the Wurlitzer Victory Model 750 offers you as a Music Merchant more dollar for dollar value than any phonograph ever built.

Our Model 750 sales prove that you recognize that fact. Your Model 750 collections again verify the claim.

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