

The Billboard

The World's Foremost Amusement Weekly

JANUARY 24, 1942

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BEA WAIN

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MONDAY

MERRY-GO-ROUND

For Dr. Lyons Tooth Powder
Mondays 10 to 10:30 P.M.
EST, NBC Blue Network

VICTOR RECORDS

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Amusement Corporation

Ruyno
*



SYMBOL OF A NATION UNITED!

Down thru the years, since its very beginning, the American heritage has been a challenge to tyrants. America has withstood these challenges—in the order of their appearance—simply because it is A Nation United.

We are a nation of free people who can speak our mind, follow our way of life, worship as we choose, criticize and challenge one another. We are a nation whose peoples reserve for themselves that right to challenge.

Down thru the years each outside challenger has been sent on his way, regretting his loss, but convinced that we will not permit our sacred heritage to be assaulted. This challenge will be no exception. For America is United, determined to pay in full for the treachery in the Pacific and any other aggressions that may arise. It will pay in the only kind of exchange that the aggressors understand.

Our President has outlined the plan, declared with traditional American determination our open and above-board stand. There will be no compromise. Our standards will prevail. Our symbols will remain forever aloft for the enemy to ponder and to fear.

Like all Americans, we hope in our small way to do our part. In the spirit of all Americans, we will endeavor to maintain our own traditional high standards and to make a sincere effort to serve the public with the same quality entertainment as in the past. We shall make an honest effort to maintain morale and to prove ourselves worthy to tread this revered soil. "We thank God for a country in which we can still thank God."



JIMMIE LYNCH DEATH DODGERS

Eastern Division
Forrest Hotel, New York

J. F. IRISH HORAN

CAMP TALENT 37G WEEKLY

Tampa Meet Is Called To Form OACDV

CINCINNATI, Jan. 17.—A 700-word "Statement of Purposes," an invitation to leading fair executives and showmen to attend a mobilization meeting in Florida and an unqualified endorsement by a show fraternity of an all-embracing committee of outdoor show business to act for the industry in relation to the federal government featured the week's avalanche of plans whose chief aim is to create an official "Outdoor Amusement Conference for Defense and Victory." (See page 43 of the last issue for first details of the plan.) "Don't bother Washington" is a sub-theme of the nationwide project.

"Statement of Purposes" was mailed to about 150 heads of operations late this week by Irish Horan, Eastern unit manager of the Jimmie Lynch Death Dodgers, whose initiative in acting upon a suggestion contained in the January 10 issue of *The Billboard* calling for a combined committee representing every phase of summer entertainment launched the idea practically overnight.

Horan's declaration, which was headed "A statement of purposes of the Outdoor Amusement Conference in a nation at war," follows:

"Fellow Americans and Brother Showmen:

"On January 7 I took the initiative from a very timely suggestion by Leon (See OACDV TAMPA MEET on page 44)

President's Boost For Baseball Seen As Okay on Showbiz

NEW YORK, Jan. 17. — President Roosevelt's go-ahead signal to organized baseball on the basis of entertainment, relaxation and morale values makes the situation look okay for outdoor amusement operations, many observers here believe. In his message to Baseball Commissioner Judge K. M. Landis the President advocated more night games, a statement, it is declared, calculated to suggest the green light to all after-dark summertime schedules, including amusement parks, fairs, carnivals and circuses.

In his letter to Commissioner Landis the President, giving his personal views, said, "I honestly feel that it would be best for the country to keep baseball going. There will be fewer people unemployed and everybody will work longer hours and harder than ever before. And that means that they ought to have a chance for recreation and for taking their minds off their work even more than ever before." He expressed the hope that night games can be extended "because it gives an opportunity to the day shift to see a game occasionally." The President called baseball a recreational asset "to at least 20,000,000 citizens—and that in my judgment is thoroughly worth while." Pairs alone in 1941 are estimated to have pulled upward of 60,000,000 people.

Operators of ballrooms and legit, vaudeville, movie and burly houses also feel that the President's statement means the government will not be tough on indoor show business during the war emergency.

'Ice-Capades' Returns to Pitt

PITTSBURGH, Jan. 17.—Presenting the city's third rink show within three months, *Ice-Capades* returns to the Gardens January 26 for a seven-performance week.

The same show grossed \$78,000 during an 11-performance stay in November. For 16 shows beginning Christmas night, *Ice Follies* totaled slightly more than \$100,000.

Mum's the Word

NEW YORK, Jan. 17.—Information on units and entertainers leaving the country to entertain U. S. troops is being withheld until performers arrive at their destination.

It was pointed out that these performers will usually travel via naval vessels and army planes, and info on their movements would reveal the movements of military missions to the enemy.

11 Large and 13 Small Units Are Booked on USO Circuit; Many Acts In for \$100; Up to 24 Wks.' Time

NEW YORK, Jan. 17. — USO-Camp Shows, Inc., is spending \$37,131 a week for talent playing the military circuit. This figure represents only the salaries

of performers and musicians, exclusive of traveling expenses, promotion and overhead, for 24 units now touring army cantonments, naval and air bases, and marine barracks, it is revealed by Abe Lastfogel, on leave from the William Morris Agency to co-ordinate the talent structure at CSI.

Set-up, to continue until spring, consists of 11 large units for the larger camps and 13 smaller units for the moderate sized camps. Highest paid units are the three package shows, purchased last December from independent producers. Top money is being drawn by Harry Howard's *Beachcomber Revue*, collecting \$3,250 per week; Benny Meroff's *Fun-a-fire* unit, \$3,000, and Ada Leonard's unit, \$2,515.

Eight other big units include *Follow the Crowd* (Ross and Stone, Paul Nolan) (See SHOWS ON USO CAMP on page 23)

EDITORIAL

Amusement Industry and Washington

IT IS time for a frank statement about various premature and half-baked plans in several branches of the amusement industry to descend upon Washington to seek hearings on priority requests. The *Billboard* is opposed to any such action at this time. Anything savoring of a lobby would be regarded by government agencies, who now are thinking only of the war program, as selfish pressure for civilian purposes and entirely out of order.

There is plenty of basis for belief that visits to Washington by self-appointed groups or makeshift industry committees would constitute wasted effort and would do more harm than good. Proposals have run the gamut from one to wire the President and members of Congress to one for the raising of funds for the very hazy objective of "effecting some sort of ruling to allow shows to travel and operate this season." Defense authorities have already indicated that the amusement industry will be considered an ordinary civilian activity when questions of allocating critical materials are to be settled.

Thoughtful outdoor showmen are devising ways and means by which to operate under existing conditions, not how to circumvent present rulings. They are also thinking of novel ways in which to sell Defense Stamps to patrons, how customers can be persuaded to buy more stamps and how free acts and other presentations can be best offered in the spirit of the times.

There is said to be in Washington a sympathetic attitude toward the amusement industry as having problems uniquely its own. If only limited rationing of stocks of any materials on hand is imperative, it is declared that the industry in general is likely to fare better than ordinary business. As the hysterical stage of war effort passes, the changing tempo will evolve even a clearer understanding than that of the present that public morale demands amusements. Most sports appeal to the individual. Amusement business appeals to the family, and it is family morale that must be maintained.

The *Billboard* is reporting all developments affecting the business as rulings are made by government agencies. It also has reported on a movement to choose leaders of a representative body in outdoor showdom from which federal authorities could seek a representative committee. When and if this is done, civilian requirements, that is, entertainment phases, would be kept in mind. This is as it should be, as outdoor biz should have an all-embracing organization. Word from the capital is that the Office of Production Management does not intend to deal with any industry committees unless it, the OPM, names the members of the committees.

To those showmen who have been champing at the bit for some action—no matter how ill-advised it might be—these words may carry disappointment. But in the near future, *The Billboard* feels certain, they will be glad if nothing has been counseled or done that might preclude eventual sensible and orderly procedure in presenting the case of the amusement industry.

Rationed Supply Plans May Sub For Maintenance Priority Idea

Third in a series of articles regarding prospects of the amusement industry for obtaining materials under the government rationing system. Others will follow on the situation as it develops after careful study by the correspondent for *The Billboard* of rulings made in Washington.

By EDGAR M. JONES

WASHINGTON, Jan. 17.—Abandonment of civilian priority plans in favor of rationed supply to manufacturers who in turn will supply distributors appeared imminent today as officials of

the Office of Production Management despaired of listing the hundreds of material and business classifications necessary in priorities for maintenance and repairs. Biggest obstacle to any system for maintenance and repairs of civilian business, according to information at OPM, is that the government is unable to learn the total amounts necessary to keep civilian services in an operating condition.

As was pointed out in *The Billboard* last week, show business is being considered an ordinary civilian activity because (See Rationed Supply Plans on page 53)

Who's Who at Camp Shows, Inc.

NEW YORK, Jan. 17.—For the benefit of performers desirous of playing camp show time, the proper persons to contact at Camp Shows, Inc., 8 West 40th Street, New York, are:

Abe Lastfogel, assistant to the president of CSI (Eddie Dowling), co-ordinating all bookings.

George Oberland and Bert Wishnew, talent contact men.

Harry Kalchelm, Sidney Piermont, Harry Mayer and Bill Howard, bookers' committee passing on every paid act.

Harry Delmar, producer.
If you have an agent it will be more expedient to have him submit you. If you haven't the above are the people to contact.

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Cantinflas New Mex. Revue Bright; Three American Acts Being Used

MEXICO CITY, Jan. 17.—Cantinflas, in his Follies Bergere Theater, brightens up everything, even the most hackneyed subjects. In this current show, *Se fue el 41 (1941 Is Gone)*, he introduces the old "Newspaper Sellers," long familiar to American vaude.

Se fue el 41 reviews the events of the year, each month impersonated by a senorita who recites the happenings. Miss January started off by saying that the year 1941 had been so bad that she wanted to have nothing to do with it. It was a colorful procession, but American girls were at a disadvantage for want of proper costumes. While Mexican native costumes are famous for beauty, the best Americans can do is to don a bathing beauty outfit.

Apart from Cantinflas (real name Mario Moreno), the show is made up mostly of dance acts, stunningly staged by Ramon Reachi, of the dance team of Ramon and Renita. Ramon, here as director of productions, is achieving wonders in putting together a first-class ballet, modernizing the steps and creating a choreography that means something. Some of the old stuff remains, for which others are responsible, but it is being gradually eliminated.

Of the American acts, the Tanner Sisters, "Queens of Song," are held over for another four weeks. They are a hit—the Mexicans like blondes—and the sisters can really sing. They have added another Mexican song, *Yo tengo un amor*, in Spanish, and the natives like it.

The Merrick Abbott Dancers could easily stay on, but they leave to fulfill engagements in the United States after another two weeks.

An American newcomer is mouth-organ player, Rhythm Willie, who performs wonders. Plays *You and I* and *St. Louis Blues*.

Cuban tenor, Oscar Lopez, and the gifted Hernandez Brothers, from Colombia, who can play the guitar and sing like nobody's business, are also on.

There are many signs that Mexico is again going romantic. Evidence is the

dance number on waltz music, a charming Viennese waltz in appropriate costume. Similarly, a beautiful dance act combines the Hernandez Brothers with the dancers to Debussy's *Clair de Lune*.

The Follies Bergere is becoming a favorite haunt for tourists. They do not need too much knowledge of Spanish, as Cantinflas puts his story across by excellent pantomime, while the dance acts speak for themselves. Besides, there is a good restaurant as a part of the set-up.

The show changes every two weeks, on Friday. Next one will have original music by the well-known composer Luis Arcaraz. Charles Poore.

Night Clubs Plug Bonds, War Effort

PHILADELPHIA, Jan. 17.—Following the lead of Frank Palumbo's Cafe in buying newspaper space to advertise the sale of Defense Bonds and Stamps, Irvin Wolf has inserted a slug in ads for his Hotel Senator Rendezvous to "Buy U. S. Bonds and Stamps." Bill Hopkins has adopted the "V" sign for all the ads for his Hopkins Rathskeller, advertising it as "The Bombproof Air Raid Shelter."

Other ops are following the lead of Theodore Polittowski at his Teddy's Cafe by spotting pickle jars around the room to catch coins and bills as donations for the local Buy-a-Bomber Drive. At the Smart Spot, in near-by Haddonfield, N. J., Defense Stamps are given away each week-end to winners in audience participation stunts.

In Atlantic City Jimmy's Cafe is telling its patrons that change may be had in Defense Stamps. Grob's Cafe is giving Defense Stamps as prizes for its nightly music quiz. And Esquire Bar has added the slogan, "Skip a Drink—Buy a Stamp."

'Ice Follies' Clicks in Philly; Run Extended

PHILADELPHIA, Jan. 17.—Shipstad and Johnson's *Ice Follies of 1942* again proved a major box-office sensation at the Philadelphia Arena on its annual visit here. Opened January 7 and originally skedded for a 10-day stand ending tonight, but heavy demand for ducats made it necessary Monday (12) to extend the engagement two more nights, until Tuesday (20).

With ducats peddling from \$1.14 to \$2.85, it is expected that 92,000 will have seen the ice show by the finish of the run, with the total gross expected to hit close to the \$150,000 mark. Seating 6,000, Arena packed in 6,500 for the performances last Saturday night (10) and again on Monday (11). Opening night last Wednesday (7) attracted 5,500, with a like number Thursday (8), and 5,800 Friday (9). Saturday matinee attracted 6,000, and the 6,500 in the evening made 29,300 for the first five performances.

The run here will be the second longest on the transcontinental tour. Only in Chicago was the stay longer, 14 days.

Show is running ahead of its nationwide draw in 1941, when it pulled 1,622,000 people who paid approximately \$2,225,000. Before opening here *Follies* had already played to 700,000, with only one-third of its tour completed.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

ROBERT RYAN—legit actor making his Broadway debut in support of Tallulah Bankhead in *Clash by Night*, at the Belasco Theater, New York. Does an excellent job, displaying solid acting ability, nice appearance and a strong, pleasant personality. Should be valuable to films as a young leading man and may be potential starring material.

For RECORDINGS

EVALYN TYNER AND HER ORCHESTRA—seven-piece combo caught recently at the Waldorf-Astoria Lounge Cafe, New York. Band is only a couple of months old, having been formed by Miss Tyner when she was solo pianist in the hotel's Starlight Roof, but is already a natural for class recordings, particularly on such special Tyner arrangements as those of *Noia* and *Elegie*. Swings out on these and maintains tightly knit rhythm as the same time. Good dance stuff is produced, too. Is already set for some transcriptions, but should be able to do a good job on commercial disks as well.

For LEGIT

MUSICAL

EMERALD SISTERS—dance duo caught recently at the Radio City Music Hall, New York. Offer agile, acrobatic and control work. Are graceful and fast and have a set of routines that are sure-fire applause-getters. Also have a nicely developed sense of comedy that helps to take their turn out of the ordinary run. Could fill a legit musical spot admirably.

AFRA Medical Plan for Members

NEW YORK, Jan. 17.—American Federation of Radio Artists has broached a medical plan to its members and is making a survey of membership to ascertain members' reactions. Plan would engage one or two doctors to minister to needs of members. This would include one physical exam yearly and treatment, except in case of chronic ailments contracted before the inception of the plan. Service would be free to all members, paid up or not, except for reduced fees for medication, X-rays and home visits and hospitalization. Doctor or doctors would be paid out of sick fund.

NEW YORK, Jan. 17.—Quarterly membership meeting of the New York local of AFRA will be held Thursday (22) at the Hotel Astor, with entire meeting to be devoted to a discussion of the part AFRA should play in the defense effort of the country.

Mrs. FDR Fails To Settle Picketing On "Time To Come"

NEW YORK, Jan. 17.—Mrs. Franklin D. Roosevelt, who by refusing to cross a Local 802, AFM, picket line on the legit show *In Time To Come* focused a publicity spotlight on the dispute between Otto Preminger, producer of the show, and the American Federation of Musicians, this week took the role of a labor mediator and attempted via a chain of correspondence to settle the dispute, without any apparent results.

William Feinberg, secretary of Local 802, said after a meeting with James C. Petrillo, president of the AFM, with whom Mrs. FDR corresponded, urging that the picketing be settled at this time because "it will undoubtedly come up at other entertainments," the local "decided to maintain the status quo."

Preminger accused the union of waiting until Mrs. Roosevelt was to show up at the theater before placing a picket line in front of it. A union official, however, said that had the union known that the First Lady was going to attend the theater it would have deferred placing the picket line at the Mansfield. Officials said that the deadline for settlement was on that same day (January 6) that picketing was begun as threatened, and that Mrs. Roosevelt's attendance that night was coincidental. She and a party received their money back at the box office.

Dispute is centered around the show's using four records as background music without hiring four stand-by musicians, according to 802 rulings. Preminger said that he offered to hire a single musician to operate the turntable which plays the records, but the union insisted on four.

A spokesman for Preminger said that the producer sent a letter to the union this week asking for a conference to arrive at a settlement which would be agreeable to both parties. Feinberg said that he knew nothing of the letter, but that if it did come in it would be taken up by the executive board next Tuesday (20).

Mrs. Roosevelt in communicating with Preminger said that she hoped to see the show soon, and in her letter to Petrillo, which was passed on to Rosenberg, she said that it was her hope that the dispute could be settled by discussion. Rosenberg wrote Mrs. Roosevelt that "It is but another shameful instance of an individual who drapes himself in the flag of our country in an effort to cloak his desire to chisel on employment." Rosenberg was referring to Preminger's charges that the union was protesting the playing of *The Star-Spangled Banner* via recordings.

Medicos Haul Shaw Off of Road Tour

NEW YORK, Jan. 17.—General Amusement Corporation had to cancel the remainder of Artie Shaw's lucrative theater and hotel tour today when the maestro's physicians ordered a lengthy rest—or else.

Shaw, who has been rumored in shaky health for several weeks, and previously had taken a short lay-off, which also forced some cancellations, will be out of the business for an indefinite period. It is considered likely that his band will fold until such time as Shaw is able to get back in harness.

Among the dates canceled were Capitol Theater, Washington; RKO Theater, Boston; Strand Theater, Brooklyn; Stanley Theater, Pittsburgh, and Hotel Sherman, Chicago. Since these dates carried well into March, it looks as tho Shaw will be on the shelf at least until summer.

WISH TO BOARD

One or two children, comfortable home, large fenced yard, near beach. No other boarders. Reference exchanged. Write

111 N. Connecticut Ave., Atlantic City, N. J.

BEA WAIN (This Week's Cover Subject)

VICTOR recording artist and top singing star of the NBC-Blue "Monday Merry-Go-Round" program, Bea Wain has been in radio since the age of 6, when she was a favorite performer on the NBC Children's Hour.

Miss Wain first attracted widespread attention as vocalist with the Larry Clinton band, which she joined after doing chorus work with Fred Waring and Ted Straeter. Her debut with Clinton was made in the summer of 1938 at the Glen Island Casino, New York. The smash Clinton-Wain recording of "My Reverie," plus a few guest appearances on the Magic Key radio program and featured billing with Clinton at New York's Paramount Theater, made a top attraction of the young songstress.

Soon after the success of "My Reverie," while still a newcomer to the name ranks, Miss Wain placed sixth in a popularity poll conducted by The New York World-Telegram and 164 other newspapers. Shortly after that, in The Billboard's annual college poll, 100 institutions of higher learning named her their favorite girl singer.

Her first theater tour as a solo led to her being signed for the "Hit Parade" and Victor records. She was with the "Hit Parade" two years before taking on her current show.

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DEMAND TO SEE GABBERS



Lecture Bureaus Up Bookings of Radio Commentators, Especially Those Who Can Spiel on Far East

I-T-HAD-TO-HAPPEN DEPT.: Mel Marvin's p. a. claims that the band leader had two tires stolen from his Packard roadster during his engagement at the Van Cleve Hotel, Dayton, O., and that the thieves left a note reading: "We had to have the tires. You can keep the car. Hope we didn't inconvenience you too much." The car is in dead storage now and the p. a. says it's for sale. . . . When Camp Shows, Inc., held auditions at Palm Gardens Wednesday more than 70 acts responded and the auditors had to stay far, far into the night. One of the acts, tho, was seen in a curtailed version. It was Beebe's Bears; a cub had arrived a few days before, so at the audition Papa Bear had to do all the work. . . . The *You Tell 'Em Soldier* program over WHN recently had station execs frantic for a while. It originates at the Service Club at Fort Hancock, N. J., and just as equipment was being set up and participants readied a blackout was ordered and all the soldiers rushed to their posts. Ten minutes before broadcast time the blackout was still in effect, with WHN getting more and more jittery. Finally, just five minutes before the program went on the air, the "all clear" sounded. . . . They tell the story of an out-of-the-world hot jazz pianist who was always broke but who, when he finally landed a steady job, determined to go commercial. He did; he went so commercial that when a writer planted a story about him the pianist demanded his cut. . . . Then, of course, there's the character who got a 1-A draft classification and, in order to get a little publicity, announced that he was volunteering. When questioned as to what branch of the service he intended to enter, he answered, "To tell the truth, I'm torn between the Air Corps and the Quartermaster Corps." And he kept a straight face, too.

NEW YORK, Jan. 17.—With the war situation increasingly affecting everybody, the business of booking radio news commentators and foreign correspondents for lecture tours has received an additional impetus. The field had been booming the past year, but since the Japanese attack on Pearl Harbor and the United States declaration of war against the Axis countries, the demand for the gab artists has jumped to new heights. Prices for top radio names are between \$1,000 and \$1,500, with rare exceptions occasionally going as high as \$2,500. Latter figure is reportedly the price for Dorothy Thompson, but Miss Thompson is not doing much lecture work at present.

Lesser personalities get anything down to \$100 and \$200. Top radio names who are currently lecturing or have recently lectured, and who have been getting between \$1,000 and \$1,500, include Ed Morrow, William L. Shirer, Raymond Clapper and Raymond Gram Swing. Journalists in the heavy money brackets include Vincent Sheean, Mrs. F. D. Roosevelt, Walter Duranty, Leland Stowe, H. R. Knickerbocker, Quentin Reynolds, James R. Young, Carl Crow and Eve Curie. Some of these, including Miss Curie and Reynolds, are now abroad but will lecture when they return to this country.

Owing to greatly hyped public interest in the Far Eastern theater of the war, great current demand is for Far Eastern experts of the caliber of Vincent Sheean and James R. Young. W. Colston Leigh, Inc., Sheean's agent, sent him on tour immediately after the Pearl Harbor incident. He has already made 25 to 30 appearances and is set for about 75 more. Leigh, Inc., won't say what Sheean is getting for his dates, but it is figured as comparable to what Ed Murrow is getting on his present tour, now being handled by Columbia Lecture Bureau. Murrow is known to be getting up to \$1,500, the entire tour probably netting him a terrific amount of hay. He began his trek with a Boston date January 5, and followed this with dates at Ithaca, Philadelphia, Hartford and Buffalo on January 6, 7, 8 and 9. Followed with Roanoke, Va., January 11; Columbus, O., January 13; Chicago, January 16; then five dates around Los Angeles for Columbia's Coast outlet, KNX. Following this Murrow goes home to Seattle for a brief rest and then carries on with Minneapolis, February 1; St. Paul, February 2; Kansas City, February 3; Cleveland, February 4; Abilene, February 9; San Antonio, February 10; Houston, February 12; Shreveport, February 13; Birmingham, February 16; Greensboro, N. C., February 17, and New York Town Hall February 18. On Murrow's dates from Boston thru Buffalo he is being sponsored by Columbia stations but not carried on the air.

NOW it appears that the Ink Spots have been caught up by the "war of nerves" discussions. The A side of their latest recording bears the title, *It's a Sin To Tell a Lie*, while a quick flip-over to the B side reveals the label, *Is It a Sin?* . . . Bernie Green is the fifth Broadway press agent to move to the Church-and-Flat-bush section in Brooklyn, the others being Ed Aaronoff, Sid Garfield, Al Rylander and Leo Guild. The flacks claim that the neighborhood is the only one in Brooklyn where they can buy the morning editions at 8:20 p.m. . . . Jack Zero, back in Miami, where he worked at the Latin Quarter Club as Sultan in the Harem Room, says it isn't true that he stooged for anybody and had no lines to speak. He did have lines—but didn't have the strength to speak them because his turban was so heavy. . . . He-Knows-What-He-Wants Dept.: Joe, the chimpanzee in the Central Park Menagerie, is frequently brought out of his cage by his keeper to go thru his repertory of tricks, which includes shaking hands with visitors. Recently Martha Jones, *Blithe Spirit* understudy and a former Connover model, visited the menagerie with a couple of friends while Joe was going thru his stint. The chimp dutifully shook hands with everybody else, but each time he came to Miss Jones he knocked down her proffered hand, squealed and threw his arms around her. . . . Bernard Maxwell, p. a., is now doing volunteer publicity for the Bronx Office for Civilian Defense. . . . Ralph Gleason, CBS trade press editor, who is an expert on swing and hot music generally, used to stable a horse in his garage at Chappaqua, where he lives. He bought the oat-burner for 75 bucks at a yearling sale at Saratoga, trained it, sent it around to race meetings—and finally sold it for \$500.

Coast Prices Highest

Prices for radio and journalistic personalities are highest on the West Coast, according to the Leigh office, and prices seem to grow in direct proportion to the distance away from New York. Reasons are various, one being that a booking office will send only names on far-away assignments, and these names are expensive; another is that the big cities, notably New York, have a plethora of names in town; another is that fares and traveling expenses are a terrific item.

But even on dates in and around New York the radio commentators are able to pick up considerable side money, and some of them prefer to do their gabbing around town rather than go on tour, the tour sometimes necessitating breaking of radio dates. Johannes Steel, handled by Columbia Lecture Bureau, has done approximately 60 lectures around New York in the past three months, and claims he is now turning them down at the rate of two or three a week. According to Steel, prices for these dates vary between \$150 and \$500, with the average about \$150 to \$200 about 100 miles outside of New York. Offers from outlying spots, such as Fort Worth, Tex., however, are likely to come to \$600.

John Vandercook, Helen Hyatt, Lisa Sergio and others all do dates around New York. According to the Lecture Division of National Concerts and Artists Corporation (formerly the NBC Artists Corporation) (See Demand to See Gabbers on page 27)

Shapiro, Bernstein Circularize Nebraska Users; Skirmish Starts

LINCOLN, Neb., Jan. 17.—Initial skirmish of ASCAP's members and Nebraska music users started this week when the Shapiro, Bernstein & Company came into the State with a circular letter announcing that the company had been left to its own devices in protecting its rights in Nebraska. Development comes as a result of the State's anti-ASCAP law, already approved by the

Supreme Court, which makes it illegal for ASCAP to operate here.

However, according to indications here, Shapiro, Bernstein & Company did not act in accordance with the Nebraska law, which provides that before doing business the publisher must file copies of his music copyrights at 25 cents a copy.

As matters stand now, very few will take notice of Shapiro, Bernstein & Company's desire to do business until the filing has been completed.

Some of the ballroom operators have stated they would take no chances and, whenever a band is booked in the future, the band's library will be checked before the music starts in the evening—so as to make sure that no S-B music is used.

Altho the filing fee of 25 cents seems exorbitant and may run to \$2,000 for a publisher's catalog, the Copyright Act allows \$250 per infringement plus court costs and legal fees, and it would only take a few of such cases to pay for the whole filing.

Prospect of dealing with ASCAP members individually is beginning to tell on ballroom men especially, and there is some indication that ASCAP's membership, if conducting a no-quarter fight, will have the users crying to legislators for repeal and a chance to forget the whole thing.

"Son" Weak in Minne

MINNEAPOLIS, Jan. 17.—A disappointing \$3,300 for four performances was grossed by *Native Son*, playing the Lyceum Theater here January 12-14. The play, presented at St. Paul Auditorium Theater January 15, following the Minneapolis engagement, enjoyed better attendance, thanks to the excellent publicity the production received in Minneapolis newspapers.



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\$8 per 100 dated **JUMBO CARDS** 22X28

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HUMAN HAIR WANTED

2-10c DEFENSE STAMPS FOR EVERY OUNCE OF YOUR HAIR, CUT FROM HEADS ONLY. Not less than 12 inches long. (No combs or switches.) Send parcel insured to get stamps or check by return mail.

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SPECIAL PRINTED ROLL & FOLDED TICKETS

100,000 SINGLES, \$16.50. F. O. B. COLLINSVILLE, CASH WITH ORDERS.

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WESTERN UNION

REACH CUSTOMERS EFFECTIVELY — WITH TELEGRAMS. OVERNIGHT TELEGRAMS CAN BE SENT LOCALLY IN QUANTITY AT A DISCOUNT. ASK WESTERN UNION.

STOCK TICKETS

One Roll	\$.75
Five Rolls	3.00
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ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"

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WE RUSH ORDERS FOR TICKETS

Of Any Description

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State the Quantity—When Wanted—AND KIND.

THE TOLEDO TICKET COMPANY
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SPECIAL PRINTED Cash With Order PRICES

Roll or Machine	
10,000	\$ 7.15
30,000	10.45
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1,000,000	170.50

Double Coupons, Double Price.

Blue Net Execs' Chicago Confab Indicates Liberal Talent Policy; Open Door for Agents, Producers

CHICAGO, Jan. 17.—Executives of the newly formed Blue Network Company, Inc., pledged an all-round open-door operation policy to over 100 affiliated station operators who convened for an all-day meeting at the Drake Hotel here Thursday (15). Highlight of the affair was an encouraging message delivered by James L. Fly, chairman of the Federal Communications Commission, who expressed satisfaction at RCA's voluntary divorcement of the Blue network from the National Broadcasting Company.

Fly said that the new Blue management is wholly competent to make the network an independent and competitive enterprise. He sees the present change as a preliminary tho important step in the right direction, a step welcomed by the FCC.

Mark Woods, president of the Blue network, and Executive Vice-President Edgar Kobak assured the boys that the Blue is out to compete with all other networks, including the Red.

Commenting on the talent set-up, Woods said that the Blue chain will not be in the talent agency business but will have an open-door policy for every independent program producer and talent agent—or "just the opposite of the network's former policies."

It was brought out that RCA put up \$2,000,000 as working capital and, while no loss was anticipated during 1942, more money will be poured in if necessary. Woods and Kobak said that no trouble is expected with any union. An individual contract for the Blue with the American Federation of Musicians had been signed last year, Woods said.

It was stressed time and again that all departments of the Blue will be operated independently of the Red and

wherever such a practice is impossible at this time divorcement will be sought as soon as possible. Because no new studios can be built for the duration of the war, Blue stations in many cities will use competitive studios, and regular rentals will be paid. The same news agency will be used by the Red and Blue for a time until arrangement for exclusive service can be made.

Seek New Affiliates

Woods said that the Blue network, now operating WJZ in New York, WENR in Chicago and KGO in San Francisco, does not plan to buy any more stations. New affiliates, however, will be sought. Network now has 113 straight Blue affiliates and, in addition, some 30 alternate affiliates.

Among new execs named this week is Merrit R. Schoenfeld, who was appointed sales manager of the Central Division. Niles Trammell, chairman of the executive committee of the Blue network and NBC prez, conducted the meetings, but kept out of the picture during press interviews.

On Wednesday (14) the Blue Network Stations Planning and Advisory Committee elected Howard Lane, of KFBK, Sacramento, Calif., as chairman. Resolutions adopted by the committee for presentation to all reps (1) pledged unity among the affiliates, (2) expressed confidence in the management, (3) urged development of bright shows for mass appeal, curtailment of luxury programs to greatest extent possible and reduction of *Farm and Home Hour* from one hour to a half hour, (4) disapproved linking of all networks for one program with the exception of time given to the President of the United States or programs of extraordinary importance to the war effort, and (5) recommended that a member of the committee be elected to the Blue network board of directors for one year, not to be eligible for reelection.

Talent Lack Moves "Playhouse" to N. Y.

CHICAGO, Jan. 17.—Owen Vinson, producer of the *Knickerbocker Playhouse*, which will originate in New York beginning Saturday (24), explains that the shortage of strong talent here is responsible for the switch. Show was one of the most profitable for local performers.

Robert G. Jennings, head of the H. W. Kastor & Sons Agency, handling the program, says that the production will be in charge of Kastor's New York office. Betty Winkler (Mrs. Jennings), incidentally, will again get some of the *Playhouse* leads, having recently moved from Chicago to New York.

Edge Quits Radio for Tele

NEW YORK, Jan. 17.—Bob Edge, starting Tuesday (20), will devote all his attention to television. Since last June Edge has been doing both radio and television work on CBS and Columbia's tele station, WCBW. His recent decision to undertake the assignment to prepare television defense programs will necessitate him dropping out of radio.

He will continue his Thursday night tele broadcasts to sportsmen.

CKLW Personnel Shift

DETROIT, Jan. 17.—Departure of Budd Lynch, announcer, from CKLW studios, to go into active service in the Canadian Army as a lieutenant, resulted in a shift of duties at the station. Frank Burke has taken over the post of publicity director, and Hal Lawrence, formerly of Hamilton and Toronto, has joined the staff as announcer, with newscast assignments.

Blue Has It

CHICAGO, Jan. 17.—The color combination of the clothes ensemble of FCC Chairman James L. Fly at the luncheon of the Blue network affiliates here Thursday (15) elicited much comment among the broadcasters. His suit and shirt were blue, while his tie was red. The boys looked at it as a symbol favoring the Blue over the Red.

Philco Tele Survey Plots Future Sked

PHILADELPHIA, Jan. 17.—WPTZ, Philco television station here, is conducting a survey among its audience to determine future operating and program policy. Seeks info on the following: (1) Do you wish to continue to receive program listings? (2) Make and model of television receiver and size of the screen? (3) Is the set installed in private home or in public place? (4) What is the average number of viewers? (5) Comments on current programs. (6) Suggestions for new types of programs. In addition, those queried are asked to fill out a weekly schedule of 15 hours, indicating the times of the day most desirable to view television shows.

Indications are that, because of the heavy expense, WPTZ is going to curtail its televising of special events. With motion pictures hard to buy, program schedule will emphasize live-talent shows.

Haverlin BMI Vice-Prez

NEW YORK, Jan. 17.—Carl Haverlin, at the last meeting of the board of directors of Broadcast Music, Inc., was elected vice-president of BMI. Haverlin joined BMI in April, 1940. Prior to this he directed publicity and handled sportscasts and special events for KFI, Los Angeles, and then became sales manager for KFI-KECA, holding that post until 1938, when he joined Davis & Schwegler as station relations director.

NBC, Blue Net To Do 115 Shows for "Dimes" Drive

NEW YORK, Jan. 17.—The National Broadcasting Company and the Blue network will contribute more than 115 special programs toward the success of the "Mile o' Dimes" Campaign, which opened this week and will continue until January 30, when the nation will observe the Diamond Jubilee Celebration of the President's 60th birthday. More than 100 guest stars have volunteered to appear during the broadcasts.

Gets It in the Neck

PHILADELPHIA, Jan. 17.—Leroy Miller, KYW announcer handling the morning *Musical Clock*, earned the distinction last week of being the only radio announcer ever to be hanged as a "horse thief." It happened at the 130th annual luncheon and hanging of the Union Society for the Detection of Horse Thieves at suburban Melrose Park. Until 40 years ago the association was engaged in running down horse thieves, but its function is purely social now that horse thieves are so scarce.

Each year some prominent citizen is selected as a "stooge" for the society's ceremonies, a much-sought honor. If convicted, he is ceremoniously hanged. Miller pinch-hit for U. S. Senator James J. Davis, originally scheduled victim. When Miller put his head in the noose, his "last words" were: "Well, I'll be hanged!"

Kobblers' 26G For ET Series

NEW YORK, Jan. 17.—Growing importance of transcription dates to bands is illustrated by the case of the Korn Kobblers, six-piece combination which recently finished cutting a series of 130 quarter-hour waxes at World, Deal, set by Frederick Ziv Agency, resulted in salaries totaling \$26,000, the six men getting this scratch within a period of three months.

On the strength of the publicity accruing from the transcriptions—which are being broadcast on about 100 stations—the band was able to go on a tour of one-nighters, band manager Stan Zucker booking the combination into areas where the transcriptions are being heard.

Kobblers' deal with Ziv agency guarantees the band a similar series of transcription dates each year for three years. Wax program, in addition to the Kobblers, included Alan Courtney, of WOV, and Charlie Wayne, of WLW, Cincinnati. The \$26,000 in salaries does not include the takes of Courtney and Wayne.

Red Net at Peak In 1941--Witmer

NEW YORK, Jan. 17.—According to a report by Roy O. Witmer, vice-president in charge of sales of the National Broadcasting Company, 1941 was the best year in the history of the NBC-Red network.

Year's survey shows not only the highest revenue in Red net's history, but also a large increase in facilities used by Red net advertisers and a considerable jump in CAB ratings of Red net programs.

According to Witmer, Red net advertisers added more stations per program than ever before for both evening and daytime shows. In 1940, according to the survey, the average number of stations per evening program was 63 as compared to 73 during 1941. The average number of stations per daytime program during 1940 was 47 as compared with 62 in 1941.

Using the CAB nighttime program ratings as an index, audience listening during 1941 increased 4 per cent for all networks, and the Red network had 83 per cent of this gain, according to Witmer. Two other networks divided the remaining 17 per cent and one network's audience showed a decrease.

Freeman WLS Sales Mgr.

CHICAGO, Jan. 17.—Charles M. Freeman, WLS time salesman, has been elevated to the position of sales manager, succeeding William R. Cline, resigned. Another promotion, made by General Manager Glenn Snyder, brings Wells H. Barnett Jr. into the post of sales service manager. Barnett is also a former salesman.

Oboler's NBC Series

NEW YORK, Jan. 17.—National Broadcasting Company, beginning February 1, will present a series of plays written by Arch Oboler. Olivia de Havilland will be in the opener.

Series, which will be aired Sundays, 4:40-5 p.m., will be aimed at preservation of the civilian morale of the country.

CBS Ford Hour Winds Up Mar. 1

NEW YORK, Jan. 17.—Effective March 1, the Ford *Sunday Evening Hour*, now in its 40th week on the Columbia Broadcasting System, will be canceled, according to CBS. Sponsor gave no reason for the move, but it is believed that the conversion of the automobile industry to wartime needs is responsible for the decision. New York office of McCann-Erickson, agency for the account, stated that it had not yet heard that the show was being canceled as of next March, but pointed out that the contract would normally expire about that time and that negotiations for a renewal had not yet begun.

Further checking by McCann-Erickson drew the information that Detroit agency execs would come to New York shortly to discuss the matter.

Report of the Ford cancellation follows shortly after announcement that Major Bowes's program, sponsored on Columbia by Chrysler, would be cut to a half hour beginning January 23. Developments on both the Ford and Chrysler program are regarded as indicative of a trend in radio's auto business, but it is hoped that other sponsors will remain on the air for institutional purposes even tho civilian uses for their products are curtailed.

Ford show used an orchestra, chorus, guest conductors and soloists.

802 Checks On Platter Dates

NEW YORK, Jan. 17.—Local 802, American Federation of Musicians, has notified all transcription companies within its jurisdiction that salaries for 802 members playing wax dates must clear thru the local's escrow office.

"This move," stated Max Arons, 802 exec, "is the beginning of a crackdown whereby the local will see to it that all members are paid scale on transcription jobs." Arons stated further that the field would be thoroly policed in order to ascertain "whether transcriptions were being used for the purposes for which they were intended."

50,000 FM Sets In N. Y. Vicinity

NEW YORK, Jan. 17.—According to FM Broadcasters, latest figures indicate that there are about 50,000 Frequency-Modulation receivers in the vicinity of New York, with the national figure being close to 1,000,000.

Breakdown estimates between 22,000 and 24,000 receivers in the New England States. Chicago is credited with 25,000; Philadelphia, 12,000; Los Angeles, 15,000; Milwaukee, 6,500; Detroit, 12,000, and Pittsburgh, 8,000.

On basis of three persons to a set, estimates indicate that 150,000 in the New York area hear FM programs from six FM stations. At the beginning of 1941 it was estimated that the New York audience totaled 10,000.

The Los Angeles total of 15,000 receivers (with an estimated 45,000 listeners) has grown since last August, when K45LA went on the air.

Eggleston's WQAM Post

MIAMI BEACH, Fla., Jan. 17.—Stewart Eggleston is new program director at Station WKAM, Miami. Ellis Hollum, former managing editor of *The Miami Daily Herald*, resigned to become news commentator for WQAM.

Yes, But . . .

CHICAGO, Jan. 17.—Mark Woods, president of the Blue network, said this week that the enterprise is for sale, but so far all prospective buyers have failed to carry on negotiations once the sale price was given to them. He refused to divulge the price figure or names of prospects. He said that the buyer will have to be of a character that will carry on morally and ethically.

Radio Talent New York

By JERRY LESSER

I WAS very disappointed in LUCY MONROE, who sang the national anthem preceding the LOUIS-BAER right broadcast. Wasn't very nice of her to stray from the notes of the song just to hit a high C. . . . Radio folk are still talking about the swell acting job turned out by ROSALINE GREENE as that "nasty so-and-so" on RIKEL KENT'S *Dodworth* series. I can remember when ROSALINE was probably the busiest of radio's femmes, and she should be again this season. . . . HENRY GLADSTONE takes time out from his announcing chores at WHN to do air warden duty in Douglaston and spend a little time at ARTHUR O'KEEFE'S in Little Neck. . . . That story about ARTIE AUERBACH and his gun brought a sequel. BILL ROUSSEAU, director of *Famous Jury Trials* and *Bright Horizons*, needed a prop shotgun for a sequence on his show. He wrapped it in newspapers, but the muzzle stuck out. When he reached NBC, not only was he not asked for his pass, but not one of the guards took interest in the shotgun. Efficiency?

YOUR columnist will do a guest spot for the British-American Ambulance

Chicago

By SAM HONIGBERG

AFRA here has under consideration an appeal from local producers who want to join the ranks of that organization. . . . The reason the piano-playing DON ARTISTE gets around on so many shows daily is that this assumed name is used by three different pianists working for the same sponsor. . . . JIMMY PALMER, Bobby Byrne's baritone, was married last week. . . . GORDON VANDOVER is back to normal health and has rejoined the Tom, Dick and Harry trio. . . . RAY AND GENE JONES (Ray is the local AFRA boss) spent a couple of weeks in Mexico City. Gene is still there painting. . . . CHUCK BERNARD, heard on WBBM shows, enlisted in the navy. . . . BOB ATCHER and BONNIE BLUE EYES resumed their old spot on WBBM's *Farm Service* last week. . . . ED ALLEN is engaged in civilian defense work in Elmwood Park. . . . WGN is shopping for a Latin singer to work every other Thursday on the *Americans at the Ramparts* show which is dedicated to South America once each fortnight. . . . JOHN HARRINGTON is vacationing in Florida. His news broadcasts are being handled by TODD HUNTER.

CHARLOTTE MANSON signed a "no marriage clause" contract. She has the leading character in the *Stepmother*

Hollywood

By SAM ABBOTT

MICHAEL RAFFETTO, Paul of NBC's *One Man's Family*, has finished his first movie, *Today I Hang*. . . . RANDY BLAKE, emcee of *Homefolks Jamboree*, heard daily over KNX, has added "Uncle Henry and His Original Kentucky Mountaineers" to the jamboree cast. . . . HORACE HEIDT, AL PEARCE and MEREDITH WILLSON will stage a "Greater San Francisco" meeting in Hollywood January 20 on the *Treasure Chest* broadcast. . . . SHIRLEY CLAIRE, 12-year-old coloratura heard on the *Inglewood Park Concert* program over KNX, has been signed by MGM. . . .

CHET LAUCK (Lum of Lum and Abner) recently bought a terrier pup, Rhode Island, as a playmate for his Saint Bernard, Texas. . . . *Gang Busters* programs are being filmed for release to 8,500 theaters the early part of April. New *Gang Busters* films will be presented in "chapter plays" of two reels each. . . . GINNY SIMMS will give a 15-minute program during the 30-minute lunch time at the Lockheed Aircraft plant February 2. . . . ROGER PRYOR, director and emcee for the *Screen Guild Theater*, has volunteered for active duty with the U. S. Navy Air Corps as a flying instructor. . . . KNOX MANNING, KNX newscaster, has been appointed a mem-

ber of the National Radio News Council for the 1942 Fight Infantile Paralysis Campaign and the President's Diamond Jubilee Birthday Celebration. . . . ORSON WELLES, heard on the *Lady Esther* broadcasts, has started work on his third motion picture for RKO. Title is *Journey Into Fear*. . . . PENNY SINGLETON, star of *Blondie* over CBS, is the composer of the baby song used in the Columbia picture *Blondie's Blessed Event*.

Corps' *Friendship Bridge* on WMCA on Thursday, January 22. Hope you'll all be listenin'. . . . After hearing a recent CBS *Workshop* drama, a movie talent scout became interested in one of the small boy characters on the show and called CBS to obtain information about the artist. The scout's excitement took a sudden nose dive when he learned that the "boy" voice belonged to 22-year-old DOLORES GILLEN, who plays regularly in radio dramatizations.

WILLIAM LYNN, who plays *The Timid Soul* over WOR, has such faith in the script that he turned down the role of Mr. Meek recently. . . . *Are You a Missing Heir?* has awarded nearly \$800,000 to missing heirs since the program's inception two years ago. . . . *Elery Queen* and Columbia Pictures have made a tie-up for joint promotion of the new radio series and the latest motion picture, *A Close Call for Elery Queen*, fifth in the series, which will be released January 29. . . . OSSY RENARDY, 21-year-old Viennese violinist, wants so much to become an American that he has even decided to play an American violin at his concerts in preference to his \$25,000 Strad.

show. . . . JIMMY JAMES, WLS comic, became the father of a son, James Thomas. . . . CAPT. MICHAEL FIELDING landed a sponsor for his Monday thru Saturday news commentaries over WIND. California Wine Company now paying the bill. . . . Newcomers to the *Stepmother* show, incidentally, are DICK WELLS, announcer, and FRANK BERRENS. . . . They are not blaming the show for this change of mind, but the fact remains that JANE WEBB, veteran of the *Tom Mix* serial, will not continue her studies in chemistry as she had originally planned, but will switch to criminal law and abnormal psychology when she enters Northwestern University. . . . DONALD MCGIBENY, news analyst, returned on WBBM Friday (16) for Morris B. Sachs, sponsor of Sunday's *Sachs Amateur Hour* on WENR. . . . ROBERT K. ADAMS, MARY PATTON and RALPH CAMARGO joined the *Flying Patrol* cast. . . . New on the *Secret City* show are ARTHUR PETERSON, FERN PERSONS and SEYMOUR YOUNG. . . . KEN GRIFFIN, ROSEMARY GARBELL, SID ELLSTROM, HAZEL DOPHEIDE, BETTY HANNAH and DICK HOLLAND landed assignments on *Aulhor's Playhouse* Sunday (18) when *Never in This World* was repeated. . . . JACK ELLIOTT is now handling NANCY MARTIN and MARY PAXTON, radio warblers.

Ross WJAS Maestro

PITTSBURGH, Jan. 17.—After a few weeks as WJAS staff band, Joey Sims is back on the ballroom circuit and Mickey Ross is back at station. One rumor has it that change was caused by Sims' declining to imitate style of Baron Elliott, former station musician, whose music resembles Guy Lombardo's.

Beghold WARM P'gram Chief

SCRANTON, Pa., Jan. 17.—Kenneth Beghold has been appointed program director of WARM. He resigned his position as program director at WBAX, Wilkes-Barre.

WABC, WEA, WJZ, WOR Lead N. Y. Stations in '41 Publicity

NEW YORK, Jan. 17.—WABC, WEA, WJZ and WOR, in the order named, lead 10 New York stations in a survey of publicity breaks gained during the past year in the eight metropolitan dailies, the newspaper *PM* and *The Brooklyn Daily Eagle*. Following the first four stations, in order, come WMCA, WHN, WNEW, WQXR, WEVD and WINS.

Grand total of combined feature and column mentions obtained in the past year by WABC is 12,247, as against 11,139 for WEA, 9,295 for WJZ and 6,221 for WOR. WMCA obtained 4,073 mentions; WHN, 1,704; WNEW 1,545; WQXR, 1,349; WEVD, 919, and WINS, 849.

Comparison between 1941 and 1940 indicates that WABC, WEA, WMCA and WNEW received more publicity in '41 than during the previous year. WMCA obtained 625 more mentions, WNEW 16 more and WHN 16 more.

Standing of the stations with comparative breakdowns showing the number of column and feature mentions as well as the grand total, is given in the chart below, together with a comparison with stations' publicity records the preceding year.

N. Y. Stations' Publicity Breaks

(December 22, 1940, to December 21, 1941)

STATION	F	C	GT	GT in 1940
WABC	10,123	2,124	12,247	11,614
WEA	9,699	1,440	11,139	10,505
WJZ	7,929	1,366	9,295	9,669
WOR	4,829	1,392	6,221	6,446
WMCA	2,851	1,222	4,073	3,448
WHN	1,371	333	1,704	1,688
WNEW	1,211	334	1,545	1,342
WQXR	1,111	238	1,349	1,704
WEVD	833	86	919	1,074
WINS	536	313	849	845

Note: At heads of above columns, "F" indicates feature or highlight boxes; "C" indicates column mentions, and "GT" the grand total.

Wartime Radio Code Elicits Approval of Chains, Stations

NEW YORK, Jan. 17.—Announcement of a censorship code for the broadcasting industry, putting a clamp on certain types of quiz shows and musical request shows which might be used by enemy agents to broadcast military information, elicited statements of approval and cooperation by radio chains and stations. Industry has already been observing some of the provisions of the code. Chief provisions, effective February 1, are that chains and stations discontinue broadcasts of quiz shows originating remotely, including Man-in-the-Street interviews, interviews at train and airport terminals, etc. Angle is that the participants are few and cannot be thoroughly investigated. In studio quiz shows, where audience numbers less than 50, stations are asked to take special pains to see that nobody can be assured of participation.

Musical request shows are banned because they offer a means whereby enemy agents can send code messages. Stations are also asked to refuse lost and found announcements sent in by telephone or telegraph, and to process all news, even the news agency copy will be edited at the source. Weather broadcasts, of course, are banned, except those issued for radio by the Weather Bureau.

Commenting on the code, National Broadcasting Company's program director, Clarence L. Menser, stated, "We do not anticipate the censorship code will cancel any of the quiz programs now on NBC. Instructions have been issued to producers, announcers and emcees on these shows to veer away from all subjects which the government regard as tabooed." He added that no difficulty was anticipated, but vigilance would not be relaxed. He pointed out that NBC has had a self-imposed censorship.

Columbia Broadcasting System declared it regarded the code as both "reasonable and intelligent."

Mutual Broadcasting System's General Manager Fred Weber stated, "The Mutual Broadcasting System is confident that our affiliated and member stations will recognize the practicability and soundness of the newly issued government radio censorship instructions, and will comply with them in all their programs which are transmitted to the network." He added that MBS and its stations have imposed voluntary regulations applying to musical request, quiz and audience-participation programs.

Alfred J. McCosker, WOR president, stated the code revealed "sound judgment and a practical knowledge of radio operation." He pointed out that the instructions coincide with voluntary precautions imposed by WOR-Mutual.

Other stations reacted similarly. WNEW, for instance, two weeks ago ceased using requests on Stan Shaw's *Millman's Matinee* program. Telegrams continued to come, but were not acknowledged, and therefore dwindled.

Then about four days before the issuance of the censorship code, Station Manager Bernice Judis removed the machines which were used while the program was a request show.

Bacher Leaves WGN; Political Speeches Annoy

CHICAGO, Jan. 17.—Col. Robert R. McCormick, publisher of *The Chicago Tribune* and WGN boss, parted company with William A. Bacher, the station's production and program chief, following Saturday night's (10) *Theater of the Air* operetta broadcast. Tho Bacher was expected to leave at the close of the operetta series (end of March), last week's action was unexpected. Bacher came in from the West Coast almost two years ago and was hired by McCormick personally. He was looked upon as McCormick's assistant and took instructions only from the colonel.

Nothing official is being released on his departure. The report is that Bacher wanted to leave before the end of the operetta term to show the trade that he can quite the post of his own accord if he so desires. Bacher, supposedly, was displeased with the colonel's insistence on appearing on the operetta show with political speeches that were not in keeping with the musical theme of the program. The climax came when Bacher aired his views before the colonel; the latter telling him to consider himself a former member of the WGN staff. Bacher never had a long-term contract, working on a week-to-week basis. He left for New York early this week and has yet to announce his future plans.

The production duties on *Theater of the Air* for the remainder of the season will be handled by Joe Ainley, producer of *The First Nighter*, who was engaged to succeed Bacher on this series. WGN announces that a new program director is being selected.

Engineers Buy Bonds

OMAHA, Neb., Jan. 17.—Omaha Chapter, Association of Radio Technicians, No. 1221, voted to buy four \$100 Defense Bonds with the money in the union treasury and to ask all employers to deduct 5 per cent from their pay for the duration to be used in buying Defense Stamps. Radio engineers are on jobs at KOIL and KOWH, Omaha; KFAB and KFOR, Lincoln, and KMMJ, Grand Island, Neb.

Program Reviews

EST Unless Otherwise Indicated

"Sing and Swing Unlimited"

Reviewed Saturday, 9:15-9:45 a.m.
Style—Variety. Sustaining over WBBM (Chicago).

An opulent morning musical obviously hunting for a sponsor. Judging from its initial program (January 3), the half-hour is well worth the listener's attention. It is also one of the few live talent programs at this early hour, and should get the nod over recordings on competitive stations.

Line-up includes Caesar Petrillo's studio band, Vera Lane, Les Paul Trio, Russ Brown and the Noteworthy's (the three Lind Brothers). Petrillo concentrates on the more serious stuff, including in his initial offerings a good version of *Tonight We Love and From One Love to Another*. Miss Lane, musical comedy songstress, was featured in *The Last Time I Saw Paris*. Has a charming voice. Brown is a capable baritone and proved it warbling *I'll Miss You*.

The Noteworthy's have good voices and harmonize effectively. Started off the show with *Flight of the Bumble Bee*, an unusual vocal arrangement, and finished the program with *Glory Road*. Both were well done. The Les Paul Trio, swing musicians, gave out with *Seven Come Eleven* in real jitterbug style. Entire proceedings are conducted informally and amusingly by announcer Cliff Johnson.

Sam Honigberg.

"Karyl Lodge"

Reviewed Wednesday, 11:30-12 a.m.
Style—Talk. Sponsor—Lincoln Road Merchants. Station—WKAT (Miami Beach, Fla.).

Karyl Lodge brings to Miami's fem audience a preview of what the fashions will be on smart Fifth Avenue this summer. Because it's summer in Miami when it's winter in New York, buyers for swank shops in Manhattan can gauge the demand for fashions by how well they are selling here.

Miss Lodge has a fine radio voice, an easy delivery, and she slides into a commercial in such a subtle manner that the listener is hardly aware of it.

A string trio, directed by Betty Lee Taylor, supplies the relief. Included are Walter Grossman and Danny Yates, veteran ock men. At time program was reviewed sponsors consisted of Saks Fifth Avenue, Israel & Jabaly, H. S. Fischer and Helena Rubenstein. Program broadcasts Monday, Wednesday and Friday at 11:30 a.m. Sponsors got one plug apiece.

Harry B. Kind.

"Let Freedom Sing"

Reviewed Sunday 3-3:30 p.m. Style—Variety. Sustaining on WICC (Bridgeport, Conn.; Yankee Network).

This is the first of a series which *The Bridgeport Sunday Herald*, in conjunction with WICC, is arranging. Program

Reserve Decision in Web Injunction Case

NEW YORK, Jan. 17.—Circuit Judge Learned Hand and District Judges John Bright and Henry W. Goddard reserved decision Tuesday in Federal Court here on the arguments of the National Broadcasting Company and Columbia Broadcasting System to secure an injunction restraining the putting into effect of the Federal Communications Commission's rulings affecting chain broadcasting. Decision is expected within a month, but no matter what decision is given, it is believed that the case will ultimately go to the United States Supreme Court.

Representatives of NBC and CBS in court were John T. Cahill and Charles Evans Hughes. Government's case was presented by Telford Taylor, FCC general counsel. Mutual Broadcasting System, which has aligned itself on the side of the FCC, was represented by Louis G. Caldwell.

Action on the Department of Justice's anti-trust suit against NBC and CBS is expected soon in Chicago and will probably be under way before a decision comes down in the injunction case.

made up entirely of workers in the local defense and war industries, this stint being furnished by employees of the Remington Arms Company. Talent included a large chorus, a half-dozen entertainers, including singers, instrumentalists, a hooper and a mimic. Leigh Dannenberg, *Herald* editor, also gave a short message, subbing for Governor Robert Hurley of Connecticut.

Talent as a whole was fair, but with nothing outstanding. A good comic would hypo the program to a great degree.

Joseph Lopez handled announcements very well. Samuel A. Lefkowitz.

Zeb Carver

Reviewed Monday, 8:03-8:30 p.m.
Style—Country music and talk. Sustaining over WMCA (New York).

Carter and His Country Cousins, a standard hillbilly turn in vaude and night clubs for years, is starting its first weekly radio series. First program got off to a lively start, being composed of several rural tunes, Carver's gags and chatter adding that homespun touch associated with hillbillies.

Carver has with him Chuck Roe, Eddie Smith, Sary Clark, Clovis Rogers. They perform on banjo, guitar, accordion and fiddle as well as on hillbilly instruments such as saw, washboards, jugs, balloons, bones and tin horns. Their music has that authentic hillbilly sound, and Carver diligently carries out this idea with his soft drawl and corny gags. The cast's razzing Carver after each gag provides a nice touch. The instrumental numbers are brightened up with an occasional vocal, and the program as a whole pleases.

On the first shot, they included *She'll Be Coming Around the Mountain*, a square dancing number and a ballad, with Carver giving each number a comedy title. Train sounds and barnyard noises provide a theme for the fade-out.

Broadcast has a studio audience, and is called *Carver's Cracker Barrel Jubilee*.

Paul Dents.

"Easy Money"

Reviewed Sunday, 6:30-7 p.m. CST.
Style—Crime drama. Sponsor—Consumers Company. Station—WGN (Chicago).

A good script started off this series on the right track. Designed to dramatize "easy money" rackets and to prove that "money which looks easy never is," this half-hour show will each week tackle a racket which grabs fortunes annually from innocent victims.

For a starter, the card shark was uncovered. While the story was a familiar one all the way, a radio writer who knows his business obviously handled the script and a good, professional cast turned in a polished performance. Only confusing session came during the explanation of the card shark's technique, too involved to understand in one hearing.

Mike Trent, the "masked detective," is the lead in this series, playing hero to the victims. He remains a mystery to the listeners, and even works in a mask before the studio audience. Howard Hoffman was the villain, and a good one, while capable assistance was contributed by Bob Bailey, Jim Goss and Chris Ford.

Bob Venables handles the two commercials, plugging the sponsor's fuel. Intelligently worded. Lou Jacobson is the producer.

Sam Honigberg.

"Great Moments in Music"

Reviewed Wednesday, 10:15-10:45 p.m. Style—Musical. Sponsor—Celanese Corporation of America. Agency—Young & Rubicam. Station—WABC (New York, CBS).

Idea behind this program is the projection of the more musical moments from the better known operas. The passages and arias are selected for musical rather than dramatic content. A tuneful period is the result. Recitative arias are entirely eliminated. Commentary between numbers gives the dramatic tie-up and plot.

Idea may not appeal to those who want their opera unadulterated, but

these are in the minority among radio listeners.

On program caught highlights of Gaunod's *Faust* were given by Jean Tennyson, Susanne Sten, Norman Gordon and William Hain, doing singularly good work, altho Miss Tennyson showed slight weakness in the higher notes. Norman Gordon bared with great effect the sardonic *Song of the Golden Calf*, while Miss Tennyson reached her top in the *Jewel Song*. William Hain as Faust and Miss Sten as Siebel gave capable readings.

Ork under George Sebastian had time for only one contribution, the tinkling *Waltz from the Kermesse* scene.

George Putnam did the gabbing.

Joe Cohen.

"Ellery Queen"

Reviewed Friday, 7:30-8 p.m. Sponsor—Emerson Drug Co. Agency—Ruthrauff & Ryan. Station—WEAF (New York, NBC).

Ellery Queen is back after a rather protracted vacation following his old series for Gulf Oil Corporation. This new series for Bromo-Seltzer is very similar in format, with Carlton Young masterminding as Ellery Queen, Marian Shockley playing Queen's femme aid, Nikki; and Santos Ortega doing Inspector Richard Queen. George Zachary produces.

Opening yarn, titled *The Adventure of*

Thieves' Honor

NEW YORK, Jan. 17.—Stan Shaw, WNEW's *Milkman*, showed up at the station the other ayem minus his briefcase, which he had left in a friend's automobile. He phoned the friend and was told the car, plus briefcase, had been stolen.

At 4 a.m. Shaw broadcast an appeal: "Will somebody who stole so and so's automobile please return my briefcase." At 5 a.m. a Western Union messenger showed up with the article. P. S. . . . The auto has not been found.

The Song of Death, was a complicated mystery, the clues centering around musical notes and involving a night club singer, a band and a gang of counterfeiters. For the average listener, stuff was perhaps a bit too complicated—but probably not for the average mystery fan.

Program is unraveled thru the techniques of narration and dramatization, and, toward the end, two armchair sleuths attempt to solve the murder. The armchair gents are guests, and of them this session included Colonel Stoopnagle.

Commercial blurbs frequently given.

Paul Ackerman.

Advertisers, Agencies, Stations

NEW YORK:

OLD GOLD'S Variety Show moves to a new spot on the Blue Network Friday, January 30. Formerly heard Mondays at 7 p.m., program will be aired 8 p.m. in the Friday slot. . . . American Home Products has renewed two Blue Network programs, *Easy Aces* for Anacin and *Mr. Keen, Tracer of Missing Persons* for Kolynos, for 52 weeks, effective January 27. Station line-up on both shows has been increased by seven, making a total of 60 for Anacin and 73 for Kolynos. Blackett-Sample-Hummert is the agency. . . . Libby-Owen-Ford Glass Company's news commentary on the war starts Saturday (17) on NBC-Red, 5:45-6 p.m. Program will pick up foreign correspondents. . . . *Betty and Bob*, five-a-week serial produced by the NBC Radio-Recording Division, has been renewed for 13 weeks by the Union Biscuit Company. Program is running on 29 stations under regional and local sponsorship. . . . Beech-Nut Company is now sponsoring *Odd Side of the News*, Tuesdays, Thursdays and Saturdays, 8:25-8:30 a.m., on WABC. Newell-Emmett the agency. . . . Beech-Nut has signed a 52-week contract with WHN for station break announcements. Piedmont Agency placed the account. . . . R. L. Watkins Company has renewed *Manhattan Merry-Go-Round* for another year over 38 NBC-Red stations, Sundays, 9-9:30 p.m., as of February 1 next. Blackett-Sample-Hummert the agency. . . . Payvelle Schuman has been promoted to assistant director of publicity and special features under Leon Goldstein at WMCA. . . . Earle E. Gammons, manager of WCCO, Minneapolis-St. Paul, is in town.

CHICAGO:

WLS will originate 18 programs at the Stevens Hotel week of January 25 during the National Canners' Convention. . . . Mel Williamson, Russell M. Seeds Agency, has been appointed chairman of the continuity writers' advisory committee, which acts as a clearing house for all scripts dealing directly or indirectly with the defense program. . . . J. Maxwell Murphy is the latest addition to the WBBM news staff. He is the former city editor of *The Milwaukee Sentinel*. . . . Helen Oppgaard moved from the WBBM news office to the continuity staff. . . . Fred Levings is now doing publicity for *Service With a Smile*, which is being produced by Hal R. Makelim here. . . . WMAQ and WENR, in conjunction with *The Chicago Times*, are promoting the Mile of Dimes campaign, which promises to top last year's \$17,000 total. . . . WJJD's *Supper-time Frolic* has a new 15-minute participating sponsor in Henry J. Handelsman Jr., camera dealer. . . . The eight-word announcements of Beeman's Gum spotted by Grant Agency locally are the briefest on record.

PHILADELPHIA:

ROGER W. CLIPP, vice-president and general manager of WFIL, named chairman of the NAB Research Committee. . . . Hal S. Lamb, formerly of Albert

H. Dorsey agency, salesman at KYW, replacing Leonard Taylor, resigned. . . . Jack Hunter, WIP vocalist, has joined the marines. . . . Norman S. S. MacAfee agency appointed to handle the American Stores food products; Adrian Buer gets the Weintraub Bros.' account, manufacturers of uniforms, and Phillip Klein appointed to handle Bara Daru cosmetics. . . . WFIL making Defense Bonds and Stamps available to all employees, while WPEN's staff has cooked up a weekly pool with a Defense Bond going to the lucky number. . . . Wade Barnes, formerly of WTAM, Cleveland, has joined the WCAU announcing staff, replacing Hughie Ferguson, who resigned to join the marines. . . . Ernest H. Taub joins WPTZ, Philco television station, as news announcer. . . . KYW's Leroy Miller to emcee the President's Birthday Ball at Convention Hall. . . . Sol Silverstein, formerly of S. Solis Kantor agency, has opened his own agency here. . . . June Anderson nixes nitery offers to join the talent staff at KYW, getting her own weekly song stanza.

LOS ANGELES:

SIDNEY STROTZ, newly appointed vice-president in charge of the Western Division of the National Broadcasting Company, was guest of honor at a luncheon at the Brown Derby recently. . . . A 52-week contract has been signed by McCann-Erickson, Inc., San Francisco, representing California Packing Corporation, for five 15-minute programs per week over the Columbia Pacific network. Program listing is *William Winter, News Analyst*. . . . Tony LaFrano has been named day supervisor; Dick Ross, formerly program director at KMO, Tacoma, has been added to the KHJ announcers staff, and Stu Wilson was named night supervisor at KHJ-Don Lee. Changes were necessary because of the station's 24-hour broadcast schedule. . . . Robert McAndrews, head of NBC's sales promotion department in Hollywood, addressed the Santa Barbara Advertising Club recently on *How Radio Sells Itself*. . . . NBC Hollywood Sales Promotion Department has released three mailing pieces covering programs originating at Hollywood Radio City. Included *Point Sublime*, program broadcast in the interest of Union Oil; *Unlimited Horizons*, a public service show, and *Upton Close*. . . . Beginning January 26, *I Was There*, sponsored by General Petroleum Company, will be heard over the Columbia Pacific network Mondays from 9 to 9:30 p.m., PST, in place of Sunday nights. . . . Hollywood spot sales include 15 minutes of news six days a week over KGO, San Francisco, for 52 weeks, for National Funding Corporation, in interest of Seaboard Finance Company. Smith and Bull the agency. . . . Jack Platt, Kraft ad manager, John U. Reber, W. F. Lochridge, Henry Stanton and Art Farlow, of J. Walter Thompson, here for conferences with Danny Danker, agency's Coast radio head. . . . Harry Essman, sound engineer, has been selected by Orson Welles to handle that end of the business on *The Magnificent Ambersons*. Leave of absence was given Essman by CBS.

DISKERS' PROMOTION WAR

Bob Chester in Philbin Stable

NEW YORK, Jan. 17.—Bob Chester, who was served with notice of a lawsuit by his manager, Arthur Michaud, last December, has signed a personal management contract with Jack Philbin, pilot of Johnny Long. Chester's first move after signing with Philbin was to notify Michaud and inform the latter that he "no longer" was his manager.

Michaud told *The Billboard* yesterday that he had "turned the Philbin matter" over to his attorney, Lee Eastman. Eastman has also been working on the suit against Chester, asking payment of back fees and other debts. When the original suit was filed in December, both Eastman and Michaud were careful to make clear that breach of contract was not at issue and that Michaud chose to retain his managership over the sax-blowing leader until such time as he saw fit to dissolve or otherwise dispose of the contract.

Philbin, when called by *The Billboard*, said he was unaware of the status existent between Michaud and Chester. Philbin declared that he had signed Chester Wednesday (14) and was now doing his business.

Chico Marx Out In Front of a Sock Swing Ork

NEW YORK, Jan. 17.—Chico Marx made his debut as a band leader Thursday (15) at the Flatbush Theater, Brooklyn. Attired in his familiar sugar-loaf felt, green jacket and baggy pants, the sanest of the Marxes wandered around in front of the ork and occasionally played his trick piano. It is one of the most sensational pick-up bands seen in years.

Booked by William Morris Agency, Marx has three theater dates lined up—the Flatbush, the Windsor in the Bronx and the Central, Passaic, N. J. After they are over he will take stock of the situation and decide whether or not to remain a maestro.

First-night reaction to Marx's efforts would seem to indicate a lengthy band career. The band he has is fit to play in any theater or ballroom in the country. It is a 14-piece affair, with members drawn from Charlie Barnet, Jan Savitt and other top orks. He has George Wetling on drums, Billy Miller to play piano, Johnny Austin for the scream-trumpet. He has a fine reed section—everything in the way of men and material that it takes to get places in orkdom.

Chico himself is, of course, not the type one would expect to find in front of a swing band. But it should be remembered that he is a big name in show business, and, more than that, is a great showman. With the assistance of Ben Pollack he is in the process of moulding something entirely new in the way of an entertaining swing ork. There is room in the market for such an outfit.

Opening night at the Flatbush the band had rehearsed only six days and was still slightly ragged. It is a tribute to the boys themselves and Pollack's guidance that they played as well as they did.

Refreshing part about the whole thing was to find Marx putting forth a sincere effort, and not merely trying to cash in on his name. He was under no compulsion to turn up with anything better than an eight-piece crew playing stock arrangements. But he is serious about this band-leading kick and wants to give it his best. Looks at this writing as tho his best will be plenty good enough. *Dick Carter.*

Two-Bits, But a Lot of 'Em

LOS ANGELES, Jan. 17.—Paul Martin played two strong dates Friday (9) and Saturday (10) at the Pasadena Civic Auditorium, chalking up 1,688 and 2,051 attendances respectively. Spot charges 25 cents plus tax, regardless of band. Robert McCurdy manages aud for city.

An Impostor

NEW YORK, Jan. 17.—A young bird who looks very much like singer Bob Eberly has been slithering around town here, cashing in on the Eberly rep. Technique is to present himself to people as Eberly, announce that he has broken up with Jimmy Dorsey, is looking for a job and could use a few bucks until he connects with another band. Gag has worked in several places, according to reports, and Eberly himself is plenty peeved. So far nobody has managed to catch up with the fellow, and nobody seems to know who he is. In the meantime he has fooled a lot of people and given not a few autographs to love-stricken receptionists.

Bill Burton Signs Stable for Five

NEW YORK, Jan. 17.—Billy Burton, personal manager of the Jimmy Dorsey crew, took on another saxist this week when he signed a p. m. contract with Dick Stabile and ork. Burton and Dorsey have been helping and advising Stabile for the past year and a half, latter maestro being a great friend of Dorsey for some time.

Burton's contract with Stabile is for five years. Maestro is booked by Music Corporation of America, giving Burton another office to deal thru, since Dorsey is signed with General Amusement Corporation. Stabile formed a new band recently, and has his wife, Gracie Barrie, with the aggregation.

Burton said his added responsibilities will keep him away from the road more, but he will not open an office. "An office is just a place for a desk, and a desk is just something to lie down on," Burton said. "When I get an office, then everybody'll know I'm no longer a personal manager."

NEW YORK, Jan. 17.—Ned Williams, who recently resigned from the firm of (Kay) Hansen-Williams, Inc., joined up with the Harold Oxley office here Thursday (15) as press representative for Jimmy Lunceford and other bands managed by the Oxley office.

Freak Quality of Band Biz Is Making It Tough To Size Up a Post-War Program for Musikers

NEW YORK, Jan. 17.—Altho neither musikers nor the American Federation of Musicians are giving thought yet to post-war problems, several questions are posing themselves around this era when it does arrive. Band biz itself is so freaky and changeable that those involved can see no way of doping out what will be after this war is over. However, many admit that it's likely to be no picnic and some plans should be made now if possible.

Repatriation of toolsters returning to mufti will be one problem to face. The AFM may take this up at its annual exec board session in Miami January 26, altho one union official has already expressed the opinion that such rehabilitation will be a job for the government. Musiker union is in a more difficult spot than, say, an industrial union. Many of the latter have stipulations in their contracts guaranteeing a worker's job when he is released from the armed forces. But AFM job contracts are just "spot" employment and, since the leader is not considered an employer by AFM, he cannot be asked to take back a drafted trumpeter.

For that matter, leaders themselves are as vulnerable as the sidemen in many cases, so far as the draft is concerned. Many front men have already asked for reclassification on grounds that their entire ork was dependent on them. One name leader even went so far as to haul all his boys and their families down to the draft board, and he came out with a 1-A changed to a 3-A. Union frowns on this practice, tho,

Columbia Rides on "Bandwagon"; Victor Light-Headed on "Coke"; But Decca Says Look at Record

NEW YORK, Jan. 17.—An unprecedented disk feud was growing this week among the major pop recording companies, with the blow-off almost a cinch to wind up in the greatest promotion spree and artist-raiding bout in the history of the biz. Chief participants are Columbia Records, Inc., and RCA-Victor. Altho feeling some of the reverberations, Decca still sticks to the story that its records speak for themselves, and is confining its promotion to local tie-ups thru Decca branches with the orks in the territory.

Keen competition among the diskers is nothing new, but the past year's knock-out disk sales record of some 100,000,000 platters has made each of the diskers more ambitious than ever before to cop the largest hunk. Up to now hostilities have been more or less behind the scenes, with Columbia and Victor trading tit-for-tat promotional blows; but the terrifically stimulating effect on disk sales of the Fitch *Bandwagon* and *Coco-Cola Spotlight Bands* air shows has the wax outfits perspiring overtime to get the top plugs.

For 11 weeks now Victor has had a monopoly on the *Saturday Winner* *Coca-Cola* show on Mutual. Since the beverage outfit bases the weekly winner on the band with the biggest selling disk, show makes for plenty of ill-will, not only from the other disk companies themselves, but the bands on their scrolls.

Meanwhile, it is understood that plenty of pressure is being brought on *Coca-Cola*. All three diskers are quoting astronomical sales figures to prove their claims to fame. *Coca-Cola* people, however, say their compilation, which is handled by MCA and taken from retail stores all over the country, is open to inspection. Tommy Dorsey's *This Love of Mine* copped the Saturday prize again today (17), making the fifth consecutive time for him. Freddy Martin took it for four weeks

with *Piano Concerto*, and Glenn Miller grabbed it twice with *Chattanooga Choo Choo* before Chesterfield ciggies cut Miller out of the running by refusing to let him appear on any other but the Chesterfield show.

Victor claimed last week that the *Choo Choo* disk had passed the 1,000,000 mark and would have been "coked" for many more Saturdays if the ciggie outfit hadn't squawked. Victor figures, tho, that it will still remain on top with a couple of comers in Sammy Kaye's *Remember Pearl Harbor* and Alvino Rey's *I Said No*.

Coincidentally with all this, Columbia announced this week that it was changing its Fitch *Bandwagon* *Special* disk tie-up so that when a Columbia or Okeh band played the Sunday NBC show, the *Special* would be the disk rated the highest in record sales for that band at the time. Previously, the angle was to plug a record just being released. Columbia was the originator of this Fitch arrangement, and, since its inception last October, has had more than 10 of its bands on the show. Victor applied some pressure and made a similar deal with the Fitch program, but hasn't been able to spot as many bands yet. Its next is Freddy Martin, next Sunday (25), and the "Special" will be the maestro's recording of *Popocatepetl*.

Just to add spice, Manie Sacks, Columbia exec, hopped out to the Coast last week to see if he could lure Tommy Dorsey away from his Victor moorings. Dorsey's contract with the latter expires next month, and at press time today he had not renewed. However, neither had the maestro signed with Columbia. Week saw plenty of sub-rosa name calling between Victor and Columbia over the Dorsey affair, but no one wanted to be quoted.

Another factor in the feuding between the two companies is the distributor. Distributors for Columbia and Victor were watching with interest, and in some cases disappointment, this battle-of-disks. They have to be kept happy, too, and it was foreseen by some observers that, if the weight of the battle swings to one side, there may be a re-shuffling among the distrib. Decca has no worry on this score, since it works thru branch offices strictly.

Interesting, also, for many observers was what effect the Columbia-Victor competitive struggle will have on Decca. Some disk biz men feel that if Decca sees the Victor and Columbia sales charts getting too hot it will frame some national promotional stunts of a similar nature.

Retail stores, meanwhile, are having a field day. Their only headache, according to a couple of store managers here, is that they're being pestered to death with calls from the disk outfits and sales-poll-talkers to find out what the top seller for the week is going to be.

Ayres Band Hit by Injuries, Sickness

ST. LOUIS, Jan. 17.—Mitchell Ayres ork, playing at Casa Loma Ballroom here, is in bad shape as a result of illness and injuries. First casualty occurred on trip here from Memphis, where band had been on location at Hotel Peabody. Johnny D'Agostino, trombone player, was seriously injured in an auto wreck during the trip and will be out of action for at least two months.

To make matters worse, arranger Dick Rogers has been stricken with a serious illness, and his services have been lost indefinitely. As if this weren't enough, Aaron (Goldie) Goldmark, band's spark-plug bass and violin player, was brought down with pneumonia and now is in the hospital here. His condition is such that it is highly improbable he will be able to take the stand with Ayres for many weeks.

Passaic House Steams as Krupa Ducks Into Arms of Competish

NEW YORK, Jan. 17.—Gene Krupa's decision to play Adams Theater, Newark, N. J., instead of Central Theater, Passaic, N. J., first week in February, has poured salt in the Central Theater's wounds, and Arthur Fisher, who books the Passaic house, is embroiled with Music Corporation of America over Krupa's change of heart.

According to Fisher, Krupa was booked to open at the Passaic house February 5; and the usual confirmations were made by all parties concerned. Somewhere along the line, tho, the Adams Theater began to pant for Krupa's services on the same date, and Fisher says before he knew what was what he was informed that Krupa had decided to play Newark.

Phil Bloom, of the MCA theater department, told *The Billboard*, "We were considering playing Passaic, but decided to play Newark instead."

Fisher declares that before Krupa canceled the Passaic date, "feelers" were sent to him to see if the maestro's way could be bought out of the engagement. When this failed, Fisher claims, Krupa and company decided to ignore the date completely. Fisher says he has notified MCA of the position he takes in the matter and if satisfactory measures aren't taken by the booking office he intends to seek redress, possibly thru legal channels.

Several weeks ago Krupa was center of a booking incident involving the Metro-

politan Theater, Boston, and the Syracuse Theater, Syracuse, N. Y. Krupa had been booked into the Boston theater, which asked to delay his opening a week. According to the story, Krupa refused to allow the delay unless compensated with another theater week in the meantime. In order to accomplish this, MCA pulled Louis Prima out of the Syracuse Theater and announced that Krupa would play the date. Krupa then announced his inability to fill the Syracuse engagement and Prima had to be returned to the spot, not, however, without the difficulty of canceling the substitute dates which the office had lined up for Prima.

Kramer Gets Miller

WASHINGTON, Jan. 17.—Glenn Miller has been signed by Mrs. Marla Kramer to play the opening night of the new room at Roosevelt Hotel here January 26. Tony Pastor and ork open the next night, and will follow their stint here with a term at Mrs. Kramer's Lincoln Hotel in New York.

It had been hoped that Miller would remain at the Roosevelt for at least a week, but a previous commitment to play the Paramount Theater, New York, forced the date to be chopped to a one-nighter.

New All-Fem Ork Preems In Baltimore January 29

NEW YORK, Jan. 17.—Juliette, former NBC "Television Girl," will step out as leader of a new all-girl ork, booked by MCA and commencing operations January 29 at the Hippodrome Theater, Baltimore.

Set-up is an elaborate one, with 23 girls in all. Instrumentation is six violins, cello, four reed, three trumpets, three trombones, four rhythm and a harp. Frances Lane will be featured vocalist, and Ariana, a young concert violinist with Town Hall and Carnegie Hall recitals to her credit, will also be spotlighted.

Louis Katzman is handling the arranging and rehearsal-directing chores.

Chester Does Okay

PHILADELPHIA, Jan. 17.—Bob Chester rolled up fancy grosses here last week at one-night proms. Last Saturday (10) at Brookline Country Club, Chester attracted 560 couples. At \$2 per pair it made a nice \$1,120 for dance promoter Jimmy Martin. Night previous (9) Chester played at Town Hall, with George Sommers, local fave, on the opposite stand. Sponsored by the Northeast Catholic High School Alumnae Association, 3,500 dancers jammed the ballroom. At \$1.50 for each, gross take hit a fancy \$5,250. Band well received at both proms.

BRIDGEPORT, Conn., Jan. 17.—Bob Chester did fairly well last Sunday (11) at the Ritz Ballroom here, drawing 1,030 dancers. With admish shaved to 75 cents, gross came to \$778.50. On his appearance last season he drew 925 persons at 85 cents, totaling \$601.25.

Draft Hits Pauley's Turnpike

LINCOLN, Neb., Jan. 17.—Judging from experiences here, it won't be long until ballroom men may have to go to their local unions and hire a stand-by band. R. H. Pauley, for instance, had three traveling outfits booked for weekend at the Turnpike (10-11) and because of draft-ridden ranks and inability to cancel previous dates to make it he came up with none.

Went to the local and picked up Hank Mattison, who went the two nights for \$1.10 per couple and a very nice \$360 gross.

Fancy That!

NEW YORK, Jan. 17.—Last night at the Plaza Hotel here a ball was held in celebration of the commissioning of ensigns of the cadets aboard U.S.S. *Prairie State*. Among the cadets commissioned was William Van Brunt, former pianist with Dean Hudson's band. Van Brunt was also chairman of the dance committee. The band playing the date was Dean Hudson. It's little coincidences like this that make life stimulating.

Orchestra Notes

Of Maestri and Men

BUNNY BERIGAN will remain in California after completing work on the *Young Man With a Horn* pic. His band will go out there to join him at the Casa Manana, opening February 13. . . . ALVINO REY opens at New York Paramount February 18. . . . LOUIS ARMSTRONG and EDGAR HAYES will play for a President's Birthday Ball for Negroes in Washington. . . . STAN KENTON will go into the New York Roseland Ballroom February 6, and into the Meadowbrook, Cedar Grove, N. J., during the summer. . . . GLENN MILLER into New York Paramount Theater January 28. . . . LOU BREESE has hired Gladys Tell as fem warbler. . . . AUGIE BOND TRIO at Rogers' Corner, New York, for fourth week. Recently switched from CRA to Alan Rupert. . . . MARIA KARSON TRIO into Woodruff Hotel, Joliet, Ill., January 27, after 20 weeks at Onesto Hotel, Canton, O. . . . FRANKIE MASTERS has brought in Mike Doty on trumpet and Howard Gaffney on sax. . . . GRAY GORDON ork expected in New York area shortly. . . . SAMMY KAYE skedded to go back into Essex House, New York, October 16. . . . GENE KRUPA may open at College Inn, Chicago, February 27. . . . HARRY JAMES doing sensational biz on the road. . . . GLEN GRAY plays Meadowbrook, Cedar Grove, N. J., for three weeks, opening March 27. . . . NAT BRANDWYNNE back at Copacabana, New York. . . . BENNY CARTER and MAXINE SULLIVAN may go on a theater tour booked by MCA. . . . MEL MARVIN goes into Hotel Radisson, Minneapolis, for four weeks, opening February 27. . . . BUDDY CUMMINS now booked by Metro Band Management, New York. . . . TUNE TOPPERS now at Hour Glass Cafe, Newark, N. J., on a five-weeker. . . . AL APOLLON is staying on at Iroquois Gardens, Louisville, indefinitely. . . . KEN RENICK, formerly with Herbie Kay, is now fronting the old Gene Leonard band, booked by Kenneth McNeill Agency, Rochester, N. Y. . . . GENE HOWARD has replaced Bill Darnell as singer with Bob Chester's band. . . . JACK CASH now at Dexter Park Casino, Brooklyn. . . . EDDY DUNSMOOR set for the season at Eastman Hotel, Hot Springs, by Henry Durst, now operating his own personal management office. . . . SKIP FARRELL has replaced Frank O'Day as vocalist with Mel Marvin. Farrell was with Dick Shelton. . . . TUNE TOPPERS set to make a pic with Judy Canova.

Midwest Melange

JOSE MANZANARES back at La Conga, Chicago, where he rolled up an eight-month run in 1941. . . . BOB NOONAN, Del Courtney organist, now in the navy. . . . EDDIE SCHAEFFER is another new navy recruit. Left Lou Breese ork. . . . DON ROTH left Stanford Zucker Agency in Chicago to become manager of his father's Blackhawk Cafe again. . . . SAM LUTZ, manager of Lou Breese, will now do the same for Del Courtney. . . . STANLEY MAL, former dance promoter out this way, is now personal manager of Griff Williams. . . . BILL CARLSEN, former maestro, now teaching flying around Milwaukee. . . . MARION HOLMES leaving Art Kassel ork to get married.

Atlantic Whisperings

VINCENT LOPEZ, Bob Chester, Frankie Masters and Johnny Messner giving the boys at the military encampments in the area a chance to hear their favorite bands in person this week. . . . FRANKIE MASTERS subbed for PHIL SPITALNY at the Stanley Theater, Camden, N. J., last Sunday, when radio commitments ruled out the Sabbath stand for the all-girl group. . . . PAT SHEVLIN moves his music crew from Philadelphia's out-of-town Evergreen Casino to the in-town Embassy Club. . . . PEDRO ALBANI returns his Rio Rumba ork to the Hotel President's Round-the-World Room, Atlantic City. . . . GEORGE SOMMERS leaves the Philadelphia scene for army life. . . . STEPHEN BERNARD, a Reading (Pa.) lad, and one of the original "cats," is reorganizing the THREE CATS AND A FIDDLE and may return to the Bluebird label. . . . HENRY KING, in a switch in bookings, followed FRANKIE MASTERS into Philadelphia's Benjamin Franklin Hotel, making his first bow in the Quaker City. . . . BOB STRUEHLER set at New Delhigh Cafe near Easton, Pa. . . . CHARLIE BOYDEN making his bow as band leader with an all-girl gang

at Sciolia's Cafe, Philadelphia. . . . JOE BESTER at Jim's Log Cabin near Atlantic City. . . . BENNY HOLMES at Morley's Turkey Ranch, Pleasantville, N. J. . . . BILLY JONES at Garden Grille, Philadelphia. . . . MARIE MILLER and Her Chatter Box Orchestra, coming up from Baltimore, locate at the White Sparrow Inn, Vineland, N. J. . . . AL ROBERTS new at Club Morocco, Philadelphia.

Denver Dissonance

OKAY FARR has brought two bands back for return engagements this season at the Rainbow Ballroom, Denver; Clyde Knight finished a second two-week stint January 6 and Ernie Fields started a return week January 8. Fields' colored outfit hit season's high in each of its two weeks and now heads Chicago way for a recording date. . . . ART GOW, late of the Johnny (Scat) Davis outfit, takes over at the Chez Paree here with his own five-piece combo, January 23. . . . CHARLIE AGNEW has been held over at Sherman's, San Diego, closing January 14, which makes a nine-week run. . . . SHORTY AND SUE, Western duo, featured with the new five-piece combo at the Albany Hotel's Ranch Room. . . . JULES DUKE continues a strong favorite at the town's newest swank spot, the Emerald Room of the Brown Palace Hotel, while Pete Smythe, local lad, is still drawing at the competitive Silver Glade of the Cosmopolitan Hotel. . . . WILLIE HARTZELL, who started the season at Eddie Ott's Broadmoor, continues to front that stand and also double for same management's By-the-Lake spot in Evergreen for Sunday mats. . . . MODERNAIRES are current at the Embassy Club. . . . BILLY KITTS has shifted from the Senate to the Ship Tavern of the Brown Palace Hotel.

Coast Cacophony

SKINNAY ENNIS opens at the Coconut Grove of the Ambassador Hotel early in February, following Ray Noble. . . . DANNY AND MARTIE ROBERTS have taken their small combo to the Scheherazade on the Sunset Strip. . . . ERNIE FELICE and CHUCK ROBERTS are members of the combo soon to open at the Zebra Room at the Town House. RHYTHM RASCALS move out after a lengthy engagement here. . . . STAN KENTON has been signed by Sam Costow for work in Soundies. . . . TED FIO RITO continues strong at Pacific Square in San Diego. . . . PAUL FEATHERSTONE in his 10th month at the Beverly Wilshire Hotel. . . . PHIL HARRIS continues strong at the Biltmore Bowl. . . . CHUCK DIETZ opened recently at the Hilton Hotel, Long Beach. . . . KEN WATKINS, whose band Dietz replaced, has moved into Happy's Cafe in Palm Springs. . . . JACK ROSS is currently at Mike Lyman's Playroom in Hollywood. . . . WOODY HERMAN and ork are on the Coast for work in a Universal picture. . . . HORACE HEIDT, current at Casa Manana, is giving plenty of vocal assignments to Charlie Goodman. . . . DICK WINSLOW, current at Bar of Music, has been given a featured part in *Ten Gentlemen From West Point* by 20th Century-Fox.

T. D.'s Great Hollywood Biz

HOLLYWOOD, Jan. 17.—Tommy Dorsey, current at the Hollywood Palladium, continued his high gross record by attracting nearly 18,000 for the weekend to bring his weekly attendance up to 25,300. Spot charges 85 cents and \$1 on Saturday. Dorsey set the record for Tuesday night openings despite anticipated blackouts.

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CHICAGO, ILL.

Ork, Ork, Where Was the Missing Ork on Dec. 31?

PITTSBURGH, Jan. 17.—Jack Bowman, local dance promoter, has lodged a complaint with Local 60, AFM, claiming he booked Dick Raymond ork for a New Year's Eve ball at Syria Temple Shrine and Raymond showed up without his band.

According to Bowman, Raymond appeared with the excuse that his band had been wrecked en route from Philadelphia, but the promoter adds that Raymond waited until midnight to tell him this. Bowman says he had posted a 50 per cent deposit with Amusement Booking Corporation, New York, but had never gotten it back, and has not received any replies to his several letters and telegrams to the booking office.

NEW YORK, Jan. 17.—Nick Shafer, of Amusement Booking Corporation here, says he doesn't know what became of Raymond's band New Year's Eve, but claims that Raymond played the Pittsburgh date with a band which was on hand at the Syria Mosque to play for a show. Shafer says that Raymond fronted the band for half price.

McAllister Added to Col. To Promote Popular Labels

NEW YORK, Jan. 17.—Ken McAllister has been added to the advertising staff of Columbia Records to handle promotion of Columbia and Okeh pop disks. Pat Dolan, advertising manager for Columbia, made this announcement.

McAllister was formerly with Station WCY, Schenectady, as promotion manager. He was also a member of the General Electric advertising department at one time.

Spivak's Sock Brookline Gate

PHILADELPHIA, Jan. 17.—Charlie Spivak proved a pleasant box-office surprise last Saturday (3) at Brookline Country Club for dance promoter Jimmy Martin. In spite of the snow Spivak attracted 1,130 couples. Price of \$2 per pair made a banner gate of \$2,260.

It topped draw of Artie Show, who started the dance proms at the country club last October, and came close to Tommy Dorsey's season's high. Xaxier Cugat the Saturday night previous drew only 180 couples at the \$2 per pair tariff, for a feeble \$360. Spivak's sensational draw, considering fact that band is comparatively new in these parts, is credited to the maestro's current music machine record clicks here.



The Billboard

WEEK ENDING
JANUARY 16, 1942

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 20 songs with the most plugs over the four major New York outlets (WEAF, WJZ, WOR, WABC) for the week beginning Saturday, January 10, and ending Friday, January 16. The totals are based on reports supplied by Dr. John G. Peatman, Department of Psychology, College of the City of New York, and Director of Office of Research-Radio Division, and cover all broadcasts from 8 a.m. to 1 a.m. daily. The number of plugs for these 20 songs over the independent stations (WHN, WMGA, WNEW, WOV), covers only the period from 5 p.m. to 1 a.m. daily. Partial choruses and signatures are not included. Film tunes are designated by an (F); musical comedy tunes with an (M).

Position	Title	Publisher	Plugs	
			Major (8 a.m. to 1 a.m.)	Indies (5 p.m. to 1 a.m.)
5	1. ELMER'S TUNE	Robbins	51	12
1	2. WHITE CLIFFS OF DOVER	Shapiro-Bernstein	42	15
—	3. WHO CALLS?	Harms	39	9
6	4. CHATTANOOGA CHOO CHOO (F)	Feist	28	21
4	4. EVERYTHING I LOVE (M)	Chappel	28	25
7	5. ROSE O'DAY	Tobias-Lewis	26	14
10	5. THIS IS NO LAUGHING MATTER	Block	26	10
3	6. HOW ABOUT YOU? (F)	Feist	25	5
13	7. BLUES IN THE NIGHT (F)	Remick	24	15
7	8. I GOT IT BAD	Robbins	23	16
—	9. THIS TIME THE DREAM'S ON ME (F)	Remick	21	5
14	10. DAY DREAMING	T. B. Harms	19	12
9	11. 'TIS AUTUMN	Witmark	18	15
—	12. I DON'T WANT TO WALK WITHOUT YOU (F)	Famous	15	12
8	12. THIS LOVE OF MINE	Embassy	15	7
—	13. ANGELINE	Campbell	14	2
9	13. MADELAINE	Santly-Joy-Select	14	11
—	13. SHRINE OF ST. CECILIA	Braun	14	11
—	14. HE'S 1-A IN THE ARMY	Valiant	13	7
8	14. WE DID IT BEFORE (M)	Witmark	13	1

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co. Louisville: Louis Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.; McCrory's; Kemble Bros. Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Louisville, Ky.: Stewart Dry Goods Company. Butte, Mont.: Dreibehls Music Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	1. CHATTANOOGA CHOO CHOO —GLENN MILLER	POSITION Last This Wk. Wk.	1. Chattanooga Choo Choo —Glenn Miller	POSITION Last This Wk. Wk.	1. Chattanooga Choo Choo —Glenn Miller
1	1. CHATTANOOGA CHOO CHOO —GLENN MILLER	2	2. Elmer's Tune —Glenn Miller	2	2. Elmer's Tune —Glenn Miller
2	2. ELMER'S TUNE —GLENN MILLER	4	3. You Made Me Love You —Harry James	6	3. String of Pearls —Glenn Miller
3	3. THIS LOVE OF MINE —TOMMY DORSEY	5	4. Blues in the Night —Woody Herman	5	4. White Cliffs of Dover —Glenn Miller
6	4. BLUES IN THE NIGHT —WOODY HERMAN	6	5. This Is No Laughing Matter —Charlie Spivak	3	5. This Love of Mine —Tommy Dorsey
7	5. YOU MADE ME LOVE YOU —HARRY JAMES	—	6. White Cliffs of Dover —Kay Kyser	—	6. I Said No —Alvino Rey
9	6. WHITE CLIFFS OF DOVER —GLENN MILLER	—	7. Remember Pearl Harbor —Sammy Kaye	4	7. Shepherd Serenade —Bing Crosby
—	7. WHITE CLIFFS OF DOVER —KAY KYSER	3	8. Piano Concerto —Freddie Martin	7	8. Tonight We Love —Freddie Martin
10	8. I SAID NO —ALVINO REY	—	9. Rose O'Day —Kate Smith	10	9. Blues in the Night —Woody Herman
—	9. EVERYTHING I LOVE —GLENN MILLER	7	10. I Said No —Jimmy Dorsey	—	10. White Cliffs of Dover —Kay Kyser
—	10. STRING OF PEARLS —GLENN MILLER	MIDWEST		WEST COAST	
		1	1. Chattanooga Choo Choo —Glenn Miller	2	1. Chattanooga Choo Choo —Glenn Miller
		4	2. This Love of Mine —Tommy Dorsey	1	2. Elmer's Tune —Glenn Miller
		—	3. White Cliffs of Dover —Kate Smith	3	3. This Love of Mine —Tommy Dorsey
		9	4. Everything I Love —Glenn Miller	5	4. Blues in the Night —Woody Herman
		2	5. Elmer's Tune —Glenn Miller	10	5. You Made Me Love You —Harry James
		—	6. Blues in the Night —Woody Herman	9	6. I Said No —Alvino Rey
		8	7. Rose O'Day —Kate Smith	7	7. White Cliffs of Dover —Kay Kyser
		—	8. White Cliffs of Dover —Glenn Miller	—	8. White Cliffs of Dover —Glenn Miller
		5	9. Elmer's Tune —Dick Jurgens	—	9. Everything I Love —Glenn Miller
		—	10. String of Pearls —Glenn Miller	4	10. Piano Concerto —Freddie Martin

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Ringed Music Co.; A. G. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	1. WHITE CLIFFS OF DOVER	POSITION Last This Wk. Wk.	1. White Cliffs of Dover	POSITION Last This Wk. Wk.	1. White Cliffs of Dover
1	1. WHITE CLIFFS OF DOVER	1	1. White Cliffs of Dover	1	1. White Cliffs of Dover
3	2. ELMER'S TUNE	2	2. Shrine of St. Cecilia	2	2. Elmer's Tune
2	3. CHATTANOOGA CHOO CHOO	3	3. Chattanooga Choo Choo	5	3. Rose O'Day
6	4. ROSE O'DAY	5	5. Shepherd Serenade	4	4. Chattanooga Choo Choo
9	5. SHRINE OF ST. CECILIA	9	6. This Is No Laughing Matter	6	5. This Love of Mine
4	6. SHEPHERD SERENADE	6	7. Rose O'Day	3	6. Shepherd Serenade
5	7. THIS LOVE OF MINE	11	8. Bells of San Raquel	10	7. Madelaine
8	8. BELLS OF SAN RAQUEL	7	9. This Love of Mine	—	8. Everything I Love
7	9. TONIGHT WE LOVE	10	10. Tonight We Love	12	9. Shrine of St. Cecilia
13	10. THIS IS NO LAUGHING MATTER	13	11. Remember Pearl Harbor	7	10. Bells of San Raquel
10	11. MADELAINE	10	12. A Sinner Kissed an Angel	9	11. Blues in the Night
15	12. BLUES IN THE NIGHT	—	13. We Did It Before	14	12. Piano Concerto
—	13. EVERYTHING I LOVE	15	14. Blues in the Night	8	13. Tonight We Love
—	14. REMEMBER PEARL HARBOR	14	15. By-U, By-O	—	14. I Got It Bad, and That Ain't Good
12	15. PIANO CONCERTO	MIDWEST		—	15. 'Tis Autumn
		2	1. White Cliffs of Dover	3	1. White Cliffs of Dover
		4	2. Rose O'Day	9	2. Rose O'Day
		8	3. Chattanooga Choo Choo	1	3. Chattanooga Choo Choo
		3	4. Elmer's Tune	11	4. Shrine of St. Cecilia
		10	5. Shrine of St. Cecilia	2	5. Elmer's Tune
		5	6. Shepherd Serenade	8	6. Tonight We Love
		6	7. This Love of Mine	10	7. Bells of San Raquel
		—	8. This Is No Laughing Matter	5	8. This Love of Mine
		7	9. Bells of San Raquel	—	9. Blues in the Night
		—	10. 'Tis Autumn	4	10. Shepherd Serenade
		13	11. Everything I Love	7	11. By-U, By-O
		9	12. Madelaine	6	12. Piano Concerto
		—	13. Remember Pearl Harbor	12	13. Madelaine
		8	14. Tonight We Love	—	14. This Is No Laughing Matter
		—	15. Anniversary Waltz	—	15. I Said No

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
CHATTANOOGA CHOO CHOO.	(14th Week) Glenn Miller.
ELMER'S TUNE.	(12th Week) Glenn Miller, Andrews Sisters, Dick Jurgens.
PIANO CONCERTO.	(11th Week) Freddie Martin.
THIS LOVE OF MINE.	(8th Week) Tommy Dorsey.
SHEPHERD SERENADE.	(6th Week) Bing Crosby, Horace Heidt, Dick Todd.
THE WHITE CLIFFS OF DOVER.	(4th Week) Kay Kyser, Sammy Kaye, Kate Smith, Tommy Tucker.
THE SHRINE OF ST. CECILIA.	(1st Week) Andrews Sisters, Sammy Kaye, Vaughn Monroe.
COMING UP	
ROSE O'DAY.	Freddie Martin, King Sisters, Kate Smith.
'TIS AUTUMN.	Woody Herman, Les Brown, Freddie Martin.
REMEMBER PEARL HARBOR.	Sammy Kaye.
THE BELLS OF SAN RAQUEL.	Dick Jurgens, Glen Gray, Xavier Cugat, Tony Pastor.
MADLAINE.	Sammy Kaye, Bob Chester, Dick Jurgens.
TWO IN LOVE.	Tommy Dorsey, Vaughn Monroe.
THE WHISTLER'S MOTHER-IN-LAW.	Bing Crosby.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

CHARLIE SPIVAK (Okeh 6546)

Stardreams—FT. *I Surrender Dear*—FT; VC.

A MOST impressive interpretation of an oldie is turned in by Spivak for *I Surrender Dear*, lush ballad of a yesteryear and still strong enough to hold its ground with the ballad entries of this or any other year. Garry Stevens and the Stardusters give out with a smooth vocal replete with rhythmic flourishes. Harmonizers carry the entire song, injecting an entirely fresh character. Most striking effect is achieved for the second refrain, Spivak tooting his trumpet oh so sweetly for a half chorus, with the Stardusters backing his horn with vocal riffs. *Stardreams* is Spivak's radio theme, a slow and lofty tonal picture that show-cases the human-voice qualities of the maestro's sweet horn blowing.

Considering how Spivak has begun to attract attention among the phono fans it's safe to assume that "I Surrender Dear" will be greeted with exceptional favor. The singing is attractive enough to bring the song, long favored, back into public favor again.

INK SPOTS (Decca 4112)

It's a Sin To Tell a Lie—W; V. *Is It a Sin (My Loving You?)*—FT; V.

THE Ink Spots go sinful, in their characteristic song style, for both sides. For Billy Mayhew's oldie on the A side, taken at a moderately paced waltz tempo, it's the *If I Didn't Care* pattern. Almost as good, save for a high falsetto note coming on like a factory whistle and losing the touching character it hoped to create. The companion *Sin* is a slow ballad, establishing an identical song mood. Only it's dished up in five style for the middle chorus.

Where the Ink Spots are in favor, there's no choosing a "Sin" for the music machines. It's their characteristic singing for both sides, and any coins caught by one side can easily be matched by the other. To start the coins rolling, however, the familiar "It's a Sin To Tell a Lie" gets the nod.

GLENN MILLER (Bluebird 11416)

Foiled—FT; VC. *It Happened in Hawaii*—FT; VC.

THE Miller technique in dressing up a ballad serves in good stead for both of these sides. *Foiled* is a brand-new torch that carries a pretty melody with a matching song story. The soft eubone tenor sax of Tex Beneke introduces the theme, and Ray Eberle carries the remainder of the side to tell how he figured so wrong about his girl. The *Hawaii* song is a typical hula serenade about romance, steel guitars and the moon, and not inspired by the war. In fact, it was brought out on another wax label some months before December 7. However, now that Hawaii figures so prominently in the news, there's a chance that attention can be directed to this Al Dubin-Mabel Wayne tune. Moreover, the song has the added benefit of Miller's interpretation, providing it with an exotic rhythmic beat akin to the beguine. The muted brasses take the opening half chorus, and for the rest of the side it's the singing of Ray Eberle and the Modernaires.

In face of the fact that the spotlight has been turned on the hula islands, "It Happened in Hawaii" is the side face up for the music machines. Stacking up against the wave of patriotic marching and fighting songs centered on the Pacific theme, this romantic ballad is bound to attract a great deal of attention.

KATE SMITH (Columbia 36489)

Dear Mom—FT; V. *On the Street of Regret*—W; V.

WHEN it comes to singing slow and poignant sentimental songs, radio's songbird has an easy time of it in clinching a most favorable impression. Especially when her song material strikes close to home—and that's the case with the *Dear Mom* side. The slow ballad carries an army camp flavor, being the letter of a homesick draftee. Dripping with as much sentiment is the beautiful waltz melody that completes the disk. Jack Miller provides the orchestral background.

While there has been a deluge of patriotic fighting songs, music machine operators had better prepare as well for a cycle of the sentimental war songs. For a starter, "Dear Mom" is an excellent choice for any location, with Kate Smith's billing meaning more than ever now for such ditties.

GLENN GRAY (Decca 4114)

Autumn Nocturne—FT. *Moonlight Cocktail*—FT.

WHEN the call is for a pretty orchestral picture with colorful, yet commercial, tonal qualities, the Casa Loma boys are still much in the picture. Considering the rage they created with *Sunrise Serenade*, their treatment of *Moonlight Cocktail* is fairly obvious. Since both songs follow the same pattern, Glen Gray makes *Moonlight* as striking as the *Sunrise* smash. Clarinet voicings carry the first chorus, with the band applying a light rhythmic touch for the second refrain. *Nocturne*, also taken at a moderately slow tempo, is even more of a tone poem, and Gray treats it as such. Solo trombone and clarinet split the opening refrain, with the ensemble for the second chorus. Both sides instrumental.

Recalling the long life enjoyed in the music boxes by Glen Gray's "Sunrise Serenade," his "Moonlight Cocktail," holding equal musical appeal, holds equal promise for the operators.

HARRY JAMES (Columbia 36487)

J. P. Dooley, III—FT; VC. *Jughead*—FT.

The James crew gets hotter by the minute on the waxes, making the windings count for most when applied to both sweet ballads and swiny tunes. These two are on the hot side, with the maestro's own *Jughead* showing off the sock qualities of the ensemble to best advantage. It's riff-inspired opus with the same brand of musical heat that characterized James's famous *Music Makers* record of an earlier day. The maestro's trumpet and the tenor sax provide the instrumental highlights. *J. P. Dooley III* is a tricked-up five novelty taken in bounce tempo. Band chorus brings back the old musical flash of the ensemble repeating the riffs of the instrumentalist, in this instance the trombone slides. James's horn is missed on this side, maestro being content to join Helen Forrest in singing the meaningless song.

For the music machines the instrumental "Jughead" will find greatest favor among the hot jazz fans and may even reach the proportions of "Music Makers."

(See ON THE RECORDS on page 61)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Horace Heidt

(Reviewed Casa Manana, Culver City, Calif.)

HORACE HEIDT has been a band leader for nigh on to 20 years and during that time he has learned from experience what the public demands of a band. His band today is designed to give what the doctor ordered.

Band's instrumentation includes four reeds, five brass and five rhythm, including two guitars. Piano is ably handled by Frankie Carle, who stepped into the limelight with his composition, *Sunrise Serenade*. Carle works well with the rhythm section, including Leon Daniels, steel guitar; Al Harris, Spanish guitar; Bernie Mattinson, drums, and Don Swiehart, bass.

Heidt specializes in vocals and novelties, and for these assignments carries a hard-working crew. Fred Lowry, whistler, is called upon from time to time to whistle semi-classical and Western tunes. Vocal assignments go to Donna Wood and Her Don Juans, featuring Charlie Goodman. Larry Cotton solos and merges with the others for harmonizing. Comedy songs are given to Red Ferrington, husky Irishman, who sells well. Mimi Cabenne, pretty soprano, handles specials.

Library is geared for sweet swing. Early diners find smooth and sweet tempos, but the maestro speeds up the time as the dancers arrive later in the evening. Heidt has a show band that has enough tricks to keep the audience entertained for hours. Swell arrangements are by Frank De Vol.

Band is well groomed, and the sidemen put plenty of enthusiasm into their work.

Abbott.

Dick Stabile

(Reviewed at Tic-Toc, Boston)

IN THIS spot for a one-nighter after registering some record grosses at suburban Totem Pole Ballroom, Stabile, despite disadvantageous conditions, clearly shows off as one of the best new bands around. The outfit is new and is still in need of a little work, but it has great potentialities. It is, by and large, the best crew Stabile has ever gotten together.

With the maestro himself as an outstanding sax man and with some very fine instrumentalists and neat arrangements, band has plenty to offer. The arrangements are varied—as is the tune selection—and the band really puts on a show as well as providing extremely danceable music.

Stabile sells the band to the audience with his easy manner. There is some clowning, necessary at this particular job, to relieve the tedium. Because of Boston's blue laws, dancing was not allowed, and something had to be done to keep the crowd entertained as well as interested. Set for a half-hour featured spot following the show, the band was not allowed to go off and finally had to beg off after more than an hour.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Lucky Millinder

(Savoy Ballroom, New York, WNEW, New York, Sunday (11), 4-4:30 p.m.)

SIFTING thru our fondest memories, we are unable to recall a more sensational slice of sustaining radio time than that consumed by Sister Rosetta Tharpe in singing *Rock Me* as she sang it on this band remote.

Sister Tharpe, for the benefit of the uninitiated, is a former mistress of the gospel whose long suit is singing rhythm spirituals to the accompaniment of her own guitar. It was a stroke of sheer genius to meld her talents with those of Lucky Millinder, and, rated by this program, the combination should pay fat dividends very soon.

Millinder's band is off the usual sepiat track, in a much more commercial groove. Ork plays plenty of bounce

numbers and riff tunes, but melody is carefully preserved thru all, and the five seldom exceeds radio bounds. Every third number or so Sister Tharpe takes over with one of her vocals, giving an unbelievable lift to the proceedings.

Even without Sister Tharpe the Millinder band would rate a rave for its work on this spot. With Tharpe, the organization stacks up as one of the most novel in the business.

Only apparent weakness was lack of a competent ballad singer.

Hal McIntyre

(Glen Island Casino, New Rochelle, N. Y., Mutual Network Sunday (11), 4:30-5 p.m.)

BECAUSE of its origin and connections, McIntyre's new band was an important one before it even tooted a note. Its radio performance this day

of pops, novelties and all manner of requests.

Gracie Barrie, who is now singing with the band, is herself an entire show. She does a great job with her vocals, singing and selling terrifically. Duets with Stabile were especially popular with the crowd.

Instrumentation consists of five sax (including the maestro), three rhythm and five brass. This assortment allows for sharp treatment of the arrangements and also gives a fine shading to the tone. Of the instrumentalists, Andy Fitzgerald on the sax and clary, Louis Zito on drums, Clyde Newcomb on bass, Nicky Savitt on trumpet and Lew Brown on piano are deserving of attention. Gordon Roberts does a great job with the ballad vocals and Scotty Gepper handles the novelty singing chore.

Band as set up now is great for locations and one-nighters both. Has a terrific appeal for the younger crowds. With this outfit Stabile really should go places.

Kaplan.

Betty McGuire

(Reviewed at Turnpike Casino, Lincoln, Neb.)

TAKING a peak into the future, now that male bands are being riddled by the draft and the war generally, R. H. Pauley spotted Betty McGuire here this week-end with her young all-girl orchestra. Effect was not too bad, but Betty's music is still young, probably better for novelty club dates than for one-nighting in big, jump-desiring ballrooms such as this.

There are nine playing members of the entourage—three in each section—but the volume is further crippled by layout of certain femmes for a spot at the mike. Worst blow comes to her rhythm section when Alice White (Wajteck) comes down for a song, which she does often. A second p. a. feed from the neighborhood of the hides, so she wouldn't have to give up beating, would be a help.

Betty's crew has youth in its favor, and enough femme personality and looks to get along, but needs another sax at least, and more push on all instruments. Featured are Dolly Lein, sax; Dorothy Reigart, brass, and Lillian Savage, piano and arranger. Alice White, besides drums, does a nice song.

Audience reaction here was fair.

Oldfield.

Dick Wickham

(Reviewed Fla-Mor Ballroom, Lincoln, Neb.)

MODELED after Lawrence Welk, even to the leader's accordion and bounce, Dick Wickham's outfit made a very nice impression here. It's a small combination, but does all right, even in a hall as large as this. Frame is three sweet saxes, two brass and three regular rhythm (four when Wickham hitches up to accordion).

Two of the men sing, the pianist, Orville Lane, and reedist Ralph Reznicek. Both all right, and the drummer, Date St. Claire, is a hard worker.

Extra sweet, with a lilt, the band's style is an all-age pleaser, and could work almost any bracket of the strict dancing field. There's not much entertainment offered, all straight commercial hoof-fare.

Oldfield.

did nothing to belie the band's importance, and, if predictions are in order, it can be safely crystal-balled that McIntyre will be in the upper-income brackets in no time.

Style is solidly commercial, with Ellingtonian overtones. Every possible concession is made to current dancing and listening tastes, but the arrangers spice their work with distinctive, original harmony patterns which, tho somewhat advanced, should become accepted by the public in a hurry.

Vocalists Carl Denny and Penny Parker are in the height of fashion, too. Denny sings in the throaty, pashy Eberle(y) style, while Miss Parker possesses a clear soprano and a multitude of effective mannerisms.

Shot caught was split evenly between pops, novelties and standards, all good listening fodder as set up by the McIntyre arrangers and presented by the band.

O. Tucker Shuffles Chirpers Wholesale

NEW YORK, Jan. 17.—Orrin Tucker, who changes vocalists almost as often as the average man changes socks, will again shake up the tonsil department of his band following completion of its Brooklyn Strand Theater engagement February 2. Jack Bartell, Eddie Rice, the Bodyguards and Wee Bonnie Baker are being dropped from Tucker's billing and will be replaced by Bob Haymes and Lorraine Benson. Haymes is late of the Quintones and Bob Chester's band, while Miss Benson is a Gentry (Ark.) gal.

New vocalists will be at work when Tucker opens at the Blackhawk, Chicago, February 10.

Ork Bus Burns

DYSART, Ia., Jan. 17.—The sleeper bus of Leo Piper's orchestra, considered one of the finest used by Midwest traveling bands, was completely destroyed by fire while the musicians were playing a dance at the Dysart Community Hall Wednesday (7) evening.

The fire was believed to have been caused by a defective oil burner. It was discovered at 12:45 a.m., shortly before the end of the dance. No clothing or personal effects were saved.

The bus was less than a year old and cost \$7,000. It had sleeping quarters for 12 persons. Part of the loss was believed covered by insurance. The band operates for the Vic Schroeder agency of Omaha.

Small World Stuff

PHILADELPHIA, Jan. 17.—It was six years ago, while he was studying music at the University of Chicago, that Chuck Gordon, local maestro, wrote a tone poem, *Tempest in G*, as his graduation thesis. As a result of it his music prof advised him to forget about his career as a classicist and maybe turn to jazz. Gordon took the prof's advice, and without regrets. But the other day he got word that the San Francisco Civic Orchestra is playing his *Tempest in G* today. Ironically enough, a classmate who showed better talents along classical lines, Joseph Greenwald, of the San Francisco Symphony crew, arranged the unexpected performance.

Pitt's Aragon Tries Everything

PITTSBURGH, Jan. 17.—Aragon Ballroom will try to inveigle mobs with traveling bands, charging dancers 59 cents per. Last week Lang Thompson played a one-nighter, this week Ray Herbeck. On deck for future Tuesdays are Red Nichols, Jimmy Joy and Chick Floyd. Spot stages old-time dances Friday nights, local band for popular terp Saturdays. Rents out floor other week nights if possible and quarters Wilken's Amateur Hour broadcasts Sunday afternoons. Jack Stoll books.

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Blackout Blues

MOUNTAINSIDE, N. J., Jan. 17.—Les Hite, maestro at the Chatterbox here, ran into trouble last week when he tried to clear his composition, *Blackout*, for a remote broadcast over Mutual. Network turned the tune down, claiming some of the sound effects were too realistic and might conceivably precipitate panic among the same group of listeners who blew their toppers over the famous Orson Welles invasion from Mars.

That Mutual knows whereof it speaks is proved by what happened here a couple of nights ago when Hite was playing the number. People residing close by came rushing out into the street demanding to know what the excitement was all about.

Fred Fisher Dead; Had Colorful Life

NEW YORK, Jan. 17.—Fred Fisher, head of Fred Fisher Music Company and composer of countless hit songs, was found dead in his penthouse apartment here Wednesday (14). He was 65.

One of the most fabulous characters in the history of Tin Pan Alley, Fisher turned to the music business after an adventurous youth which included hitches in the German Navy and French Foreign Legion.

He formed his music publishing house in 1907 and attained prosperity with the publication of *Dardanella*. He wrote such songs as *Come, Josephine, in My Flying Machine*; *Chicago, Peg o' My Heart*, *Fifty Million Frenchmen Can't Be Wrong*, *I'm Always Chasing Rainbows* and *I Found a Million-Dollar Baby in a Five and Ten-Cent Store*.

Fisher's health had been falling for years, and it was known that his forced inactivity caused him much worry.

AFM Raps Chavez for \$1,003 Back Comish

NEW YORK, Jan. 17.—A judgment of \$1,003 for past commissions has been awarded to Dave (Taps) Schorenstein against band leader Chavez. Award was made by a tribunal of the American Federation of Musicians on charges preferred by Taps.

Decision was made on the basis of an authorization signed by Chavez with Taps. Chavez subsequently took an offer by the William Morris Agency to play at the Walton Roof, Philadelphia. He has been at that spot since September. The date was made before expiration of the contract.

Amount represents back commissions on that date. Taps will also continue to receive all per cents on the time Chavez remains at the Walton. Chavez has 30 days in which to make arrangements to pay the award, else his AFM membership will be in jeopardy.

Franklin Continues Name Policy; Takes on Henry King

PHILADELPHIA, Jan. 17.—Change in booking plans finds the Benjamin Franklin Hotel continuing names. Henry King, new here, replaced Frankie Masters' music crew Thursday (15), with new floorshow including the Conrads, Carole Rhodes and Alleen Read, booked thru Music Corporation of America. It was expected that a local band would follow Masters, in view of union ruling that local musicians be employed for at least 25 per cent of the season.

Scott Gets Wilmington Ball

WILMINGTON, Del., Jan. 17.—Raymond Scott's ork will play for Temple Beth Shalom's annual ball Wednesday night, January 28, in the Hotel Du Pont. Roberta, soloist, and the Raymond Scott quintet will also be here.

Harry Rubenstein is chairman of the general committee in charge of the function, with Mrs. David Ploener and Melvin Levitt as co-chairmen.

Quincy Local's Officers

QUINCY, Ill., Jan. 17.—Musicians' Protective Union, Local 265, AFM, here, has elected the following officers for 1942: President, Melvin Blackwood; vice-president-treasurer, Arthur Coffman; secretary, Carl Landrum; sergeant at arms, John Herold; trustees, Paul M. Bucklo, Frank A. Malambri and E. R. Maler.

Two Penners Filla Own Gadusha With Rose O'Day Shinamarusha

NEW YORK, Jan. 17.—Tin Pan Alley is agog over the success of *Rose O'Day*, latest addition to the double-talk cycle of song hits. It has generally been taken for granted that the ditty is an old one, the popular conception being that it was a fairly popular beer hall and barbershop item along about the turn of the century. Fact is, tho, that the song was written only three years ago, and any semblance it bears to half-forgotten close-harmony tidbits of the mustache-cup era is either coincidental or imaginary.

Charley Tobias and Al Lewis, writers and publishers of the thing, say they got the filagadusha-shinamarusha lingo from a traditional Gaelic lullaby. Apparently the lullaby has been circulating in Gaelic circles for several centuries, and even today mothers in the green hills of Eire lull their babes to sleep with a mouthful of filagadusha.

Since it is not considered wise along Tin Pan Alley to publish a lullaby when you can print a sweetheart song, the

lads took the catchwords and made *Rose O'Day* out of it.

The song was given a chilly reception by several publishers, and the writers decided to table it. It remained pigeonholed for almost three years—until last autumn, when Charley Tobias managed to interest Decca and the Merry Macs in it. Then Freddy Martin recorded it and the snowball began rolling.

Messrs. Tobias and Lewis's first move after the Martin disk was cut was to form their own firm and take office space in the RCA Building here. Until a couple of weeks ago it was considered unlikely that the firm would remain in existence any longer than it took *Rose O'Day* to run its gamut of success. But now that the song shows signs of becoming a standard, and now that the army has adopted the thing and all the chirpers on commercial radio shows are singing it, it looks as if Tobias & Lewis Music Publishing Company is here to stay a while.

Music Items

Publishers and People

E. B. MARKS has left for his annual vacation in Florida, accompanied by Mrs. Marks.

William Welman, head of the Witmark-Harms-Remick Standard and Educational Department, has appointed Edith Thomas to the promotional staff. She will be in charge of mail-order activities in the special service division.

Ben Cooper, Witmark-Harms-Remick salesman, is traveling thru the East. Expects to be away 10 weeks, covering music dealers in nine States.

Independent Music is out with a new patriotic ditty, *I'm a Son of a Yankee Doodle Dandy*, by Gilbert Mills and Ted Rolfe.

J. Walter Leopold has just re-entered the music publishing field, with offices in Hollywood. Top tune is *I Thought I'd Never Smile Again*.

E. H. Morris, head of Mercer-Morris, has gone to California on a business trip.

Irving Romm is now representing M. M. Cole, Chicago firm, in the New York area.

Lou Comito and Harry Kessell have been added to the staff of Triangle Music as professional managers of the Chicago and Hollywood offices, respectively.

"Captains of the Clouds," Remick's new song by Johnny Mercer and Harold Arlen, from the Warner pic of the same title, has just been designated official song of the Royal Canadian Air Force.

Songs and Such

SMILE FOR ME, 'TIL WE MEET AGAIN, by Alan Courtney, to be published by Courtney Music, is the new sign-off theme of Courtney's "1280 Club" record program over WOV, New York.

Buy More Defense Stamps and Lick the Other Side will be published by Mills Music.

Let's Buy a Bomber, by Walter Gross, will be introduced on one of Gross's own CBS broadcasts.

We're in It—Let's Win It, published by Colonial Music, has received an unexpected lift from the Woolworth Stores, which are selling stickers and streamers carrying the song title.

This Way Out, by John Murphy, Johnny Long's arranger, is being featured on the maestro's broadcasts. Long is also featuring *Chances Are*, by Jack Meskill and Murray Mencher, published by Harry Tenney.

Murray Singer, formerly of General Records and well acquainted in the coin phono field, is now heading a music firm bearing his name.

Philly Pickings

PHIL SPITALNY, in town with his girl orchestra, put the finishing touches to another war-inspired song, *Smiling Thru the Tears*, as a follow for his *Madelaine*.

Eddie DeLuca, pianist-arranger with Neil Fontaine, draws down the assignment to re-fashion *Sweet and Low* for Lucy Monroe for a Victor dishing.

Charles Richardson places his *Majorette* with Tin Pan Alley Music Company here.

Judy Kellem, wife of ex-maestro Milton Kellem, has a new ballad in *What Good Is the Moon Without You*.

Coast Chatter

DICK COBURN, of the Syndicate Music Company, Hollywood, left here recently for a trip east.

Art Schwartz, of Pacific Music Sales, Hollywood, has delayed his plane trip to New York. Pressing business caused the postponement. Schwartz is establishing music departments in various stores, including Glenn Wallich's Music City. Maurice Rich, formerly of Sherman Clay, will manage for the Schwartz firm.

Names for Valley Dale

COLUMBUS, O., Jan. 17.—The maestri are on the march to Valley Dale, Central Ohio's ace dance spot, with a bevy of bands booked. Will Bradley arrives for an extended stay January 20, to be followed by Jimmy Dorsey for a week-end only. Then Glen Gray's Casa Loma crew moves in and Cab Calloway starts March 6.

"Red" Nichols' opening date in the Deshler-Wallick Hotel's Ionian Room here is January 26.

Harry Reser Pit Job

MIAMI, Jan. 17.—Harry Reser has replaced Charlie Shay at the Olympia Theater, and the new band will include Don Chadderdon, Earl Reinert, Herb Brasfield, Maurice Selzer, Peter Dominick, Paul Hadsock, Nigel Holme, Norm Sherr and Frank Casciola.

Reser handled the baton on the Cluquet Club Eskimos air show for eight years.

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(Routes are for current week when no dates are given.)

A

Abbs, Vic (St. Charles) New Orleans, h.
 Agnew, Charlie (Sherman's) San Diego, Calif., c.
 Akin, Bill (Kelly-Cawley Grill) La Salle, Ill.,
 no.
 Alberto, Don (El Chico) NYC, no.
 Alexander, Will (Palmer House) Chi, h.
 Allen, Bob (Roseland) NYC, b.
 Allen, Red (Club 181) NYC, no.
 Alohans (Jefferson) Peoria, Ill., h.
 Apert, Mickey (Cocoanut Grove) Boston, no.
 Apollo, Al (Iroquois Gardens) Louisville, no.
 Arthur, Leonard (Roadside Rest) OceanSide,
 L. I., N. Y., no.

B

Bailey, Layton (Wardman Park) Washington, h.
 Bardo, Bill (Commodore Perry) Toledo, O., h.
 Barnett, Arne (Harry's New Yorker) Chi, no.
 Barrie, Dick (Tantilla Garden) Richmond,
 Va., no.
 Bartal, Jeno (Lexington) NYC, h.
 Barron, Blue (Strand) NYC, Feb. 6-27, t.
 Basile, Joe (Grotto Circus) Worcester, Mass.;
 (O.E.S. Show) Millington, N. J., Feb. 2-7.
 Bates, Angie (Daniero's) Belle Vernon, Pa., no.
 Baum, Charles (Copacabana) NYC, no.
 Baum, Rudy (St. Moritz) Miami, Fla., h.
 Beck, Buddy (Indiana State) Terre Haute,
 Ind., b.
 Becker, Bubbles (Merry-Go-Round) Pitts-
 burgh, no.
 Beckner, Denny (Samoa Gardens) Flint, Mich.,
 no.
 Benson, Ray (Ambassador East) Chi, h.
 Bergers, Maxmillian (Versailles) NYC, no.
 Bishop, Billy (Southern Mansion) Kansas
 City, Mo., no.
 Bizons, Bela (Pierre) NYC, h.
 Bond, Angie, Trio (Rogers Corner) NYC, no.
 Bondshu, Neil (Pierre) NYC, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Tiny (Sunset Terrace) Indian-
 apolis, no.
 Brigode, Ace (Lake) Springfield, Ill., no.
 Brown, Les (Chicago) Chi 29-Feb. 4, t.
 Burns, Howard (Main St.) Detroit, no.
 Burns, Cliff (Marlemont Inn) Cincinnati.
 Byrne, Bobby (Sherman) Chi, h.

C

Cabin Boys (Brown Derby Collar Bar) War-
 ren, O., no.
 Calloway, Cab (Palace) Cleveland, t.
 Calvet, Oscar (Casa Maria) NYC, no.
 Camden, Eddie (Henry Grady) Atlanta, Ga., h.
 Capello, Joe (Jimmy Kelly's) NYC, no.
 Carlos, Don (Club Gaucha) NYC, no.
 Carlisle, Lyle (Frolie) Miami, Fla., no.
 Carper, Don, Quartet (Roger Smith) Wash-
 ington, D. C., h.
 Carr, Al (La Marquise) NYC, no.
 Carroll, Irv (Dempsey's) NYC, re.
 Carter, Benny (Famous Door) NYC, no.
 Cavallaro, Carmen (Rainbow Room) NYC, no.
 Chappelle, Joe (Jimmy Kelly's) NYC, no.
 Chester, Bob (Strand) NYC, t.
 Chiasta, Don (Ye Olde Cellar) Chi, c.
 Childs, Reggie (St. Anthony) San Antonio,
 Tex., h.
 Chiquito (El Morocco) NYC, no.
 Clarke, Buddy (Park Central) NYC, h.
 Oodolban, Cornelius (Russian Kretchma)
 NYC, no.
 Cole, Allan (Cafe Madison) NYC, c.
 Coleman, Emil (Blackstone) Chi, h.
 Conde, Art (Homestead) NYC, h.
 Coniff, Ray (Nick's) NYC, no.
 Cooke, Harold (Savoy-Plaza) NYC, h.
 Cordoba, Lolita (Hurricane) NYC, no.
 Courtney, Del (Sleevens) Chi, h.
 Crawford, Dick (The Dome) Mandan, N. D.,
 no.
 Crawford, Don, Trio (Mark Twain) St.
 Louis, h.
 Cromwell, Chauncey (McGinnis's) Brooklyn, re.
 Crosby, Bob (Trionco) South Gate, Calif., b.
 Cugat, Xavier (Palmer House) Chi, h.
 Cummins, Buddy (Palm Gardens) NYC 24, no.
 Curbello, Herbert (La Martinique) NYC, no.

D

D'Arcy, Phil (Monte Carlo Beach) NYC, no.
 Dale, Marvin (Oh Henry) Chi, b.
 Davis, Eddie (Larue's) NYC, re.
 Davis, Johnny "Scat" (Blackhawk) Chi, no.
 Daw, Freddie (Merry Garden) Chi, b.
 Dawn, Dolly (Roseland) NYC, b.
 Dendler, Carl (University) Rochester, N. Y.,
 no.
 Dennis, Dave (Hurricane) NYC, no.
 Donahue, Al (Blue Moon) Wichita, Kan., 23-
 Feb. 1, no.
 Donahue, Sam (Coral Gables) East Lansing,
 Mich., b.
 Donríguez, Juan (Rogers Corner) NYC, no.
 Dorsey, Jimmy (Strand) NYC, t.
 Dorsey, Tommy (Palladium) Hollywood, b.
 Duchin, Eddy (Adams) Newark, N. J., 22-28, t.
 Duffy, George (Syracuse) Syracuse, N. Y., h.
 Dunham, Sonny (Flabush) Brooklyn 22-23, t.
 Dunsmoor, Eddy (Eastman) Hot Springs,
 Ark., h.

E

Eddy, Ted (Iceland) NYC, no.
 Emerick, Bob (Cypress Cafe) Pismo Beach,
 Calif., no.
 Ernie & His Norsemen (Castleholm) NYC, re.
 Ernie, Val (La Rue) NYC, no.

F

Farley, Eddie (French Village) Dayton, O., no.
 Fominine Notes, Five (Radio Frank's) NYC, no.
 Flo Rito, Ted (Pacific Square) San Diego,
 Calif., no.
 Fischer, Darrel (Diamond Mirror) Passaic,
 N. J., no.
 Fisher, Freddie (Spotlight) Hollywood, Fla.,
 no.
 Fitzgerald, Ella (Arena) Beckley, W. Va., 21;
 (Palais Royal) Norfolk, Va., 22; (Mosque)
 Richmond 23; (Keith's Roof) Baltimore 24.
 Flora, Jimmy (Pennsylvania) NYC, h.
 Flynn, Tommy (Merry-Go-Round) Pitts-
 burgh, no.
 Foster, Chuck (Netherland Plaza) Cinci-
 nati, h.

G

Gasparre, Dick (Plaza) NYC, h.
 Gilberto (Havana-Madrid) NYC, no.
 Goldie (The Chanticleer) Madison, Wis., no.
 Goodman, Benny (New Yorker) NYC, h.
 Gordon, Don (Olde Cedar Inn) Brookhaven,
 N. Y., no.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Gordon, Jack (Buffalo Athletic Club) Buf-
 falo.
 Gordon, Paul (Flamingo) Louisville, no.
 Grant, Bob (Stork Club) NYC, no.
 Gray, Chauncey (El Morocco) NYC, no.
 Gray, Glen (Stanley) Utica, N. Y., 20-22, t.
 Green, Jack (Vienna Plaza) Zanesville, O., re.
 Greer, Hampton (Jeff's) Miami, Fla., no.
 Greene, Murray (Horseshoe) Sunnyside, L. I.,
 N. Y., c.

H

Hampton, Lionel (Brunswick) Boston, h.
 Haney, Myron (Childs Spanish Gardens)
 NYC, re.
 Harris, Jack (La Conga) NYC, no.
 Harris, Ken (Biltmore) Atlanta, Ga., h.
 Harris, Phil (Biltmore Bowl) Los Angeles, no.
 Harstad, Jerry (Midway) St. Paul, re.
 Hart, Joe (Green Mill) Saginaw, Mich., no.
 Harvey, Ned (Queens Terrace) Woodside, L. I.,
 N. Y., no.
 Hawkins, Erskine (Paramount) Des Moines
 20-22, t; (Orpheum) Omaha 23-29, t.
 Haywood, Eddie (Village Vanguard) NYC, c.
 Hayworth, Ronnie (Chin Lee's) NYC, re.
 Heath, Andy (Fitch's Cafe) Wilmington, Del.,
 no.
 Helmling, Kitty (Hoffman) South Bend,
 Ind., h.
 Henry, Bill (Shorewood Casino) Brooklyn, no.
 Herbeck, Ray (Log Cabin) Armonk, N. Y., no.
 Hill, Tiny (Casino Gardens) Ocean Park,
 Calif., b.
 Hite, Les (Chatterbox) Mountainside, N. J.,
 no.

Kaye, Sammy (Lyric) Bridgeport, Conn., 19-21,
 t; (Totem Pole) Auburndale, Mass., 23;
 (State) Hartford, Conn., 23-25, t.
 Kendis, Sonny (Cafe Madison) NYC, no.
 Kent, Peter (New Yorker) NYC, h.
 King, Henry (Benjamin Franklin) Phila, h.
 Kinney, Ray (Lexington) NYC, h.
 Kirby, John (Cafe Society Uptown) NYC, no.
 Kirk, Andy (Grand Terrace) Chi, no.
 Knight, Bob (Monte Carlo) NYC, no.
 Korn Kobblers (Flagship) Union, N. J., no.
 Kristal, Cecil (Surf) Sarasota, Fla., no.
 Kuhn, Lee (Beachcomber) NYC, no.
 Kurtze, Jack (Fiyun's Cocktail Room) New
 Orleans, no.

L

Lally, Howard (Belmont Plaza) NYC, h.
 Landa, Jules (Ambassador) NYC, h.
 Lang, Don (Colostimo's) Chi, no.
 Lang, Lou (Belvedere) NYC, h.
 La Porte, Joe (Old Roumanian) NYC, re.
 Laaater, Fon (Cotton) Sikeston, Mo., no.
 Lazala, Ramon (Park Central) NYC, h.
 Leonard, Hal (Merry-Go-Round) Dayton, O.,
 no.
 Leroy, Howard (Zeller's) Wheeling, W. Va., re.
 Levant, Phil (Rumba Casino) Chi, no.
 Lewis, Dick (51 Club) NYC, no.
 Lewis, Eddie (Nat) Amarillo, Tex., b.
 Lewis, Ted (Shubert) Cincinnati, t.
 Lombardo, Guy (Roosevelt) NYC, h.
 Light, Enoch (Laddin's Terrace) Stamford,
 Conn., h.
 Long, Johnny (Roseland) NYC 9-Feb. 5, b.
 Lopez, Vincent (Taft) NYC, h.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Hoff, Rudy (Piccadilly) Pensacola, Fla., no.
 Holst, Ernie (Savoy-Plaza) NYC, h.
 Horton Girls (Andy's Supper Club) Fayette-
 ville, N. C., no.
 Howard, Eddy (Chase) St. Louis, h.
 Howell, Connie, Trio (Lord Baltimore) Balti-
 more, h.

J

James, Harry (Adams) Newark, N. J., 19-21,
 t; (Metropolitan) Boston 23-29.
 Jeleznick, Eugene (Chanticleer) Milburn,
 N. J., no.
 Jerome, Henry (Childs Restaurant) NYC, re.
 Johnson, King (Shelton Corner) NYC, h.
 Jones, Billy (Remler's Royale) Savannah, Ga.,
 no.
 Jurgens, Dick (Aragon) Chi, b.

K

Kardos, Gene (Zimmerman's Hungaria) NYC,
 re.
 Karson, Maria, Musicales (Woodruff) Joliet,
 Ill., h.
 Kassel, Art (Bismarck) Chi, h.
 Kay, Chris (Casino Russe) NYC, no.
 Kay, Danny (Stamp's) Phila, c.
 Kay, Herbie (Cleveland) Cleveland, h.
 Kaye, Georgie (Hollywood) Bridgeport, Conn.,
 re.

Luis, Don (Ubangi Club) NYC, no.
 Lukewela, Royal (Cafe Bagatelle) NYC, no.
 Lancelord, Jimmie (Palace) Albany, N. Y., 19-
 21, t; (Paradise) Detroit 23-29, t.
 Lyman, Abe (Royal Palm) Miami, Fla., no.
 Lyons, Al (Orpheum) Los Angeles, t.

M

McCoy, Clyde (Riverside) Milwaukee, t.
 McDowell, Adrian (Colonial Dinner Club)
 Nashville, Tenn., no.
 McGuire, Betty (La Salle) Battle Creek,
 Mich., h.
 McIntyre, Lani (Gloria) Columbus, O., no.
 Machito (Beachcomber) NYC, no.
 MacKenzie, Jimmy (Wolverine) Detroit, h.
 Mann, Mill (Club Maxim) Bronx, N. Y., no.
 Manzanares, Jose (La Conga) Chi, no.
 Marconi, Pete (Caravan) NYC, no.
 Mario, Don (Biltmore) NYC, h.
 Martel, Gus (St. Regis) NYC, h.
 Marti, Frank (Copacabana) NYC, no.
 Martin, Bobby (Canary Cage) Woodside, L. I.,
 N. Y., no.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Waldorf-Astoria) NYC, h.
 Martin, Lou (Leon & Eddie's) NYC, no.
 Masters, Frankie (Strand) Brooklyn 23-26, t.
 Maya, Froilan (Havana-Madrid) NYC, no.
 Melba, Stanley (Pierre) NYC, h.
 Melton, Jack (Grande) Detroit, b.

Bands on Tour—Advance Dates

ERSKINE HAWKINS: Regal Theater, Chicago, Feb. 6 (week); Memorial Auditorium, Dayton, O., 13; Sunset Terrace, Indianapolis, 14; Indiana Roof, Indianapolis, 15; Dixieland Gardens, Lexington, Ky., 16.

ELLA FITZGERALD: Strand Ballroom, Baltimore, Jan. 26; Lincoln Colonnades, Washington, 27; Hill City Auditorium, Pittsburgh, 28; Memorial Auditorium, Dayton, O., 29; Auditorium, Fairmont, W. Va., 30; Nu-Elm Ballroom, Youngstown, O., 31.

DEL COURTNEY: Oriental Theater, Chicago, Feb. 13 (week); Riverside Theater, Milwaukee, 20 (week); Palace Theater, Fort Wayne, Ind., March 6-8.

LAWRENCE WELK: Palace Theater, Peoria, Jan. 28; Danceland, Monee, Ill., 29; Crystal Palace, Coloma, Mich., 31; Indiana Roof, Indianapolis, Feb. 1; Rio Theater, Appleton, Wis., 3; Bay Theater, Green Bay, Wis., 4; Kenosha Theater, Kenosha, Wis., 5; Riverside Theater, Milwaukee, 6 (week); Oriental Theater, Chicago, 13 (week).

FLETCHER HENDERSON: Lexington Ballroom, Lexington, Ky., 26; Ballroom, Tallulah, La., 29; Ballroom, New Ibera, La., 30; Ballroom, Bukle, La., 31; Apollo Theater, New York, Feb. 6 (week).

BOBBY BYRNE: Meadow Acres, Topeka, Kan., Jan. 30; Frog Hop, St. Joseph, Mo., 31; Skylon, Sioux City, Ia., Feb. 1; Arkota Ballroom, Sioux Falls, S. D., 3; Chermot Ballroom, Omaha, 4; Notre Dame, South Bend, Ind., 6; Rink, Waukegan, Ill., 7; Val-Air, Des Moines, 8; University of Detroit, Detroit, 13; Castle Farm, Cincinnati, 14; Paramount Theater, Hammond, Ind., 15; Tunetown Ballroom, St. Louis, 17-23; Vanderbilt University, Nashville, 27-28.

WILL OSBORNE: New Kenmore Hotel, Albany, N. Y., thru Feb. 5; Ballroom, Philadelphia, O., 6; Castle Farm, Cincinnati, 7; Lakeside Park, Dayton, O., 8; Tunetown Ballroom, St. Louis, 10-16; Frog Hop, St. Joseph, Mo., 17; Shrine Mosque, Springfield, Mo., 18; Tower Ballroom, Pittsburg, Kan., 19; Blue Moon Club, Wichita, Kan., 20-March 1; Meadow Acres, Topeka, Kan., 5; Muehlebach Hotel, Kansas City, Mo., 6-20; Chermot Ballroom, Omaha, 21; Sioux City, Ia., 22; Arkota Ballroom, Sioux Falls, S. D., 24.

LOU BREESE: Chicago Theater, Chicago, March 13 (week).

CAB CALOWAY: Stanley Theater, Pittsburgh, Jan. 23 (week); Ballroom, Wheeling, W. Va., 30; Auditorium, St. Louis, 31; Savoy, Chicago, Feb. 1; Look-out House, Covington, Ky., 3-23; Ballroom, Pittsburgh, 24; Ballroom, Cleveland, 25; Michigan Theater, Detroit, 27-March 5; Valley-Dale, Columbus, O., 6-26.

CHUCK FOSTER: Stevens College, Columbia, Mo., Feb. 6-7; Eagles' Ballroom, Milwaukee, 8.

GLENN MILLER: Paramount Theater, New York, Jan. 28 (2 weeks).

CARL HOFF: State Theater, New York, Jan. 29 (week); Netherland Plaza Hotel, Cincinnati, Feb. 6-23; Del Rio Club, Washington, 24-March 10.

Messner, Johnny (McAlpin) NYC, no.
 Miller, Jay (Freddie's) Cleveland, no.
 Millinder, Lucky (Savoy) NYC, b.
 Milton, Dick (Ray's Place) NYC, re.
 Minor, Frank (Red Mill) NYC, no.
 Monroe, Vaughn (Commodore) NYC, h.
 Morand, Jose (Colony) Chi, no.
 Morgan, Russ (Muehlebach) Kansas City,
 Mo., h.
 Morris, George (Armando's) NYC, no.
 Morton, Ray (Essex House) NYC, h.
 Mosley, Snub (The Place) NYC, no.
 Motley, Berk (Dude Ranch) Norfolk, Va., no.
 Mott, Vincent (Mayflower) Miami, Fla., h.
 Munro, Hal (Casino Royal) New Orleans, no.
 Murray, Duke (French Village) Dayton, O., no.

N

Nagel, Harold (Astor) NYC, h.
 Newton, Frankie (Kelly's Stable) NYC, no.
 Nichols, Red (Ballroom) Monessen, Pa., 21;
 (Auditorium) Saginaw, Mich., 24; (Trionco)
 Toledo, O., 25, b.
 Noble, Leighton (Statler) Boston, h.
 Noble, Ray (Cocoanut Grove) Los Angeles, no.
 Norris, Stan (Jefferson) St. Louis, h.
 Novi, Mischa (Navarro) NYC, h.

O

Olman, Val (Biltmore) NYC, h.
 Onesko, Senya (Commodore) NYC, h.
 Ovando, Manuel (El Dorado) Cleveland, no.
 Owen Sisters (Doc's) Baltimore, no.

P

Pablo, Don (Palm Beach) Detroit, no.
 Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Paul (Claridge) Memphis, h.
 Palmer, Skeeter (Royale) Detroit, no.
 Panchito (Versailles) NYC, no.
 Pancho (Statler) Detroit, h.
 Parks, Bobby (Monte Carlo) NYC, no.
 Paul, Toasty (Olson's) Chi, re.
 Paulson, Art (New Yorker) NYC, h.
 Peterson, Mel (Golden Dragon) Cleveland, re.
 Pineapple, Johnny (Wolverine) Detroit, h.
 Porter, Alden (Village Nut) NYC, no.
 Powell, Teddy (Castle Farm) Cincinnati 24, no.
 Powell, Walter (Moonlite Gardens) Saginaw,
 Mich., no.
 Prima, Leon (Butler's New Room) NYC, no.
 Prussin, Sid (Diamond Horseshoe) NYC, no.

R

Raeburn, Boyd (Chez Paree) Chi, no.
 Ramos, Bobby (Chez Paree) no.
 Ramos, Ramon (Drake) Chi, h.
 Raymond, Nick (Pierre) NYC, h.
 Reid, Morton (St. Regis) NYC, h.
 Resh, Benny (Bowery) Detroit, no.
 Rey, Alvin (Meadowbrook) Cedar Grove,
 N. J., no.
 Roberts, Eddie (Lido) NYC, b.
 Rodrigo, Nana (Frolie) Miami, Fla., no.
 Rodriguez, Jack (Rumba Casino) Chi, no.
 Rogers, Dick (Opera House) Bayonne, N. J.,
 Feb. 5, mh.
 Roland, Don (Palladium) Hollywood, b.
 Rosenthal, Harry (The Players) Hollywood, no.
 Rotonda, Peter (Commodore) NYC, h.
 Ruhl, Warney (Club Mayfair, Lake Lansing)
 Lansing, Mich.

S

Sanders, Sid (Rainbow Inn) NYC, no.
 Sandler, Bernie (Grande) Detroit, h.
 Saunders, Hal (St. Regis) NYC, h.
 Schwartz, Charles (International Casino)
 NYC, no.
 Shand, Terry (Lookout House) Covington,
 Ky., no.
 Shaw, Arlie (Capitol) Washington 23-28, t.
 Sherry, Herb (Paradise Cafe) NYC, c.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Sissle, Noble (Diamond Horseshoe) NYC, no.
 Smith, Bob (Knotty Pines) Alameda, O., no.
 Smith, Russ (Rainbow Grill) NYC, no.
 Smith, Stuff (Ubangi) NYC, no.
 Snider, Billy (Glenn Rendezvous) Newport,
 Ky., no.
 Snyder, Mel (Patio) Cincinnati, no.
 South, Eddie (Cafe Society Uptown) NYC, no.
 Spanier, Muggsy (Arcadia) NYC, b.
 Sparr, Paul (St. Regis) NYC, h.
 Sparrer, Harold (Biltmore) NYC, h.
 Spector, Ira (Chateau Moderne) NYC, no.
 Spector, Irving (Frontier Ranch) Detroit, no.
 Spitalny, Phil (Stanley) Pittsburgh, t.
 Spivak, Charlie (Pennsylvania) NYC, h.
 Stalcup, Jack (Lido) Texarkana, Ark., no.
 Stokes, Harold (Edgewater Beach) Chi, h.
 Stower, Jules (18 Club) NYC, no.
 Straeter, Ted (Fefe's Monte Carlo) NYC, no.
 Strand, Manny (Carroll's) Hollywood, cb.
 Strong, Benny (Gibson) Cincinnati, h.
 Styliss (Rogers Corner) NYC, no.
 Sullivan, Joe E. (Music Box) Omaha, no.
 Sybil & Sandra (Leland) Springfield, Ill., h.
 Sylvio, Don (Bertolotti's) NYC, no.

T

Tanassy, Cornell (Kern's) NYC, no.
 Terrace Boys (Cora & Irene's) NYC, no.
 Thal, Pierson (Utah) Salt Lake City, h.
 Thompson, Grant (Enduro) Brooklyn, no.
 Thompson, Ken (Blackstone) Chi, h.
 Thompson, Lang (Belvedere) Baltimore, h.
 Thornhill, Claude (Earle) Phila, t; (Mello-
 politan) Providence 23-25, t.
 Torres, Raymond (Rainbow Inn) NYC, no.
 Trester, Pappy (Park Recreation) St. Paul, b.
 Trini, Anthony (Village Barn) NYC, no.
 Tucker, Tommy (Copley-Plaza) Boston, h.
 Tune Toppers (Hour Glass) Newark, N. J., no.
 Turner, Bill (Hickory House) NYC, no.
 Tyner, Evelyn (Waldorf-Astoria) NYC, h.

U

Ufer, Eddie (Cocoanut Grove) Toledo, O., b.

V

Varrell, Tommy (Club Ball) Brooklyn, no.
 Victor, Frank (Doc's) Baltimore, no.

W

Walter, Cy (La Martinique) NYC, no.
 Wayne, Hal (President) Kansas City, Mo., h.
 Weeks, Anson (Deshler-Wallick) Columbus,
 O., 12-23, h.
 Weems, Ted (Orpheum) Omaha 19-22, t;
 (Tower) Kansas City 23-29, t.
 Welk, Lawrence (Trionco) Chi, b.
 Welch, Bernie (Graystone) Lima, O., no.
 Wendell, Connie (Ace of Clubs) Odessa, Tex.
 Whiteman, Paul (Florentine Gardens) Holly-
 wood, cb.
 Williams, Claude (Kelly's Stables) NYC, no.
 Wilson, Dick (Coq Rouge) NYC, no.
 Wingert, Doug (Pipe Creek Inn) West Falls,
 N. Y., no.
 Windsor, Reginald Guy (Night Club, 224
 Market St.) Camden, N. J.
 Winton, Barry (Congress) Chi, h.
 Worth, Ray (Chin Lee's) NYC, re.
 Wynne, Henry (Blue Mirror) Baltimore, no.

Y

Yellman, Duke (Brown Derby) Chi, no.
 Young, Eddie (Lowry) St. Paul, h.

No Petition Yet on Equity Amendment

NEW YORK, Jan. 17.—Supporters of the constitutional amendment to bar from office or paid positions in Actors' Equity any member or sympathizer, Communist, Nazi or Fascist organizations, which was defeated at a membership meeting last Friday (9), have not as yet brought in a petition of 100 signatures asking Equity to submit the question to a national referendum.

Equity officials say that as far as they know no such petition is in circulation. Petition would have to be in Equity's hands by February 7.

Equity council, which could have thrown out the vote taken at Friday's meeting because of the small number of members attending, and could subsequently have thrown the question to a referendum without waiting for a petition, failed to bring the matter up at its meeting Tuesday.

At the membership meeting the proposed amendment received a slight majority, but failed to get the two-thirds necessary for adoption. In a national referendum an ordinary majority would be sufficient to make it part of Equity law.

American Academy Students Offer Francis Swann Play

NEW YORK, Jan. 17.—The senior class of the American Academy of Dramatic Arts presented Francis Swann's *Out of the Fryng Pan* last Friday at the Empire Theater. For an initial performance the youngsters did surprisingly well, considering the difficulties of the fast-moving pace. Whoever directed the group definitely deserves credit. We could see, however, no reason for the cuts made in the already proven script.

Outstanding in the cast was the work of Francis Letton as the producer, Kenny. Mr. Letton gave an even, well-paced, thoroly enjoyable performance. Rita Burwell did well as the landlady, Mrs. Garnett, tho she did not manage to look her pretended age, and Samuel Fertig came thru with a nice job in the part of Norman. Marilyn Cantor, daughter of the famous Eddie, showed definite promise in a role that was not for her, the part of Dottie. The rest of the cast played very well; it included Anthony Jordan, as George; Robert Hultgren, as Tony; Sidney Laune, as Muriel; Patricia Quillin, as Marge; Betty Rogers, as Kate; Stuart Germain, as Mr. Coburn, and Jack Cannon and Richard Gerrick, as the policemen.

Most of these young people need good hard work on their voices, and the girls are particularly careless about their posture and walk. M. A. B.

Henie Draws 341Gs in Chi

CHICAGO, Jan. 17.—The final count of the Sonja Henie engagement at the Stadium here reveals that she attracted 229,681 customers and grossed \$341,000 for 11 performances ended January 5. A new record.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Lady Comes Across"—11%

YES: None.
NO: Atkinson (*Times*), Watts (*Herald-Tribune*), Waldorf (*Post*), Anderson (*Journal-American*), Coleman (*Mirror*), Kronenberger (*PM*), Brown (*World-Telegram*).

NO OPINION: Mantle (*News*), Lockridge (*Sun*).

"The Rivals"—67%

YES: Atkinson (*Times*), Coleman (*Mirror*), Mantle (*News*), Waldorf (*Post*), Lockridge (*Sun*),
NO: Kronenberger (*PM*), Anderson (*Journal-American*).

NO OPINION: Watts (*Herald-Tribune*), Brown (*World-Telegram*).

BROADWAY RUNS			
	Performances to Jan. 17 Inclusive		
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	5	51
Arsenic and Old Lace (Fulton)	Jan. 10	41	427
Blithe Spirit (Maroccos)	Nov. 5	5	86
Brooklyn, U. S. A. (Forrest)	Dec. 21	21	32
Clash by Night (Belasco)	Dec. 27	27	25
Claudia (Booth)	Feb. 12	12	395
In Time to Come (Mansfield)	Dec. 28	28	24
Junior Miss (Lyceum)	Nov. 18	18	71
Life With Father (Empire)	Nov. 8	39	918
Macbeth (National)	Nov. 11	11	79
My Sister Ellen (Billmore)	Dec. 26	30	442
Papa Is All (Gulld)	Jan. 6	6	15
The Rivals (Shubert)	Jan. 15	15	4
Spring Again (Henry Miller's)	Nov. 10	10	80
Watch on the Rhine (Beck)	Apr. 1	1	335
Musical Comedy			
Banjo Eyes (Hollywood)	Dec. 25	25	28
Best Foot Forward (Barrymore)	Oct. 1	1	125
High Kickers (Brookhurst)	Oct. 31	31	91
Lady in the Dark (2nd engage.) (Alvin)	Sept. 2	2	159
Let's Face It! (Imperial)	Oct. 29	29	84
Sons o' Fun (Winter Garden)	Dec. 1	1	56

Savoy Opera Guild Offers "Gondoliers"

NEW YORK, Jan. 17.—The phenomenal Savoy Opera Guild, in its little Cherry Lane Theater, got around to *The Gondoliers* Thursday night. *The Gondoliers* is one of the most difficult items in the Gilbert and Sullivan repertory. And, all things considered, the Guild did a creditable job of it. The performance caught (Friday) was spotty, but in the main the good things outweighed the bad.

At times it almost seemed as tho something must have gone wrong backstage. The intermission was extended interminably; blow-ups were frequent and sometimes devastating in effect; the pacing of the lines was way off, particularly in the first act; some of the Guild's most dependable stand-bys seemed notably ill at ease; and the tempo of the music was occasionally retarded. This may seem like a rather ruinous line-up, but it was punctuated by a number of excellent interludes and fine performances. *The Gondoliers* is by no means the Guild's best presentation, but it's not as bad as a list of its defects makes it sound.

For one thing, Ruth Glorloff presents the finest Duchess I've ever seen or heard—beautifully sung, splendidly enunciated and played with a perfection of sly humor. She allows you to get all the words of *Your Great Progenitor*—something unheard of in Gilbert and Sullivan annals—and her playing is, thruout, hilarious and solid. It strikes me that a good many recent Broadway plays could have used Miss Glorloff to excellent advantage, even tho they made no demands upon her fine voice.

The Gondoliers and their sweethearts were also excellently sung and played, with Bernard O'Brien and George L. Headley, as Marco and Giuseppe, both being in fine voice and handling their lines excellently. They brought down the house in quick succession with *Rising Early in the Morning* from Mr. Headley and *Take a Pair of Sparkling Eyes* from Mr. O'Brien. Sylvia Cyde was in beautiful voice as Giannetta, played as charmingly, as usual, and again unleashed diction that remains a major miracle. Vivian Denison was a cute and effective Tessa.

Diana Grey offered a finely sung and excellently played Casilda; while Lloyd Linder, a newcomer to the Guild, was a pleasant-voiced Lulz, tho his stage presence could stand additional ease and fluency. Charles Kingsley seemed ill at ease as the Duke, tho he settled down to score effectively in the second act, and Wells Clary, hitherto one of the finest performers in the company, was responsible for most of the blowing as Don Alhambra. Michael Terry, Henry Nash, Charles Smith, Betty Templeton, Evelyn Van Buskirk, Cecile Carol and Nathalie Landes played the minor roles nicely.

Lewis Denison's stage direction was, as always, inventive and effective, except when his players crossed him up by allowing the pace to dwindle away to something that might have drawn sneers from a small, and Arthur Lief's musical direction was as careful and finely effective as ever except on those similar occasions when he had rather obvious trouble with his singers. Norman Secon, as always, did a terrific job at the single piano that serves as the entire orchestra.

The house was filled Friday night, despite extremely cold weather—which

Board of Education Okays Equity High School Plan

NEW YORK, Jan. 17.—Actors' Equity Association's plan for the establishment of a repertory theater for the attendance of high school students was formally approved by the Board of Education Wednesday (14). Steps were taken immediately to raise the necessary funds to carry out the idea, which had to be curtailed until a final okay was given by the board. Educators okayed the general idea last October.

Arthur Hopkins, who will be producer-director of the new rep company, is at work drawing up a budget which will be submitted to an educational foundation to enlist its financial support. Everybody connected with the venture—actors, stagehands, prop men, etc.—will receive minimum union scales. Hopkins will also receive a salary.

While it has been reported that production would begin next month, Alfred Harding, editor of *Equity Magazine* and originator of the idea, said that there is no likelihood of it starting until next season. Raising money, getting a theater and organizing and rehearsing rotating companies would take at least that amount of time, he said.

Plan is to present six plays a season, to run six weeks each, which would be attended by high school students as supplementary studies in English lit.

A basic company of 30 actors would be employed, in addition to backstage and house crews, with names coming in for six-week hitches at minimum salary. Plays under consideration include *Macbeth*, *Julius Caesar*, *A Midsummer Night's Dream*, *Justice*, *The Silver Box*, *The Admirable Crichton*, *Emperor Jones*, *Beyond the Horizon*, *She Stoops To Conquer*,

An Enemy of the People, *Elizabeth the Queen* and *Cryano de Bergerac*. Selections are based on standard plays being taught in high schools.

Tentative price of admission is 25 cents, subject to change, however, after a conference with school authorities on what the students can afford. Equity eyes this proposition as laying the foundation for a National Theater which might eventually be supported by the government. It is also felt that it will lay the foundation for future commercial legit audiences.

"Rose Marie" in Mexico City

MEXICO CITY, Jan. 19.—The Friml and Stothart musical comedy, *Rose Marie*, opened at the Fabregas Theater the 10th, with two performances a night, 7:45 and 10:15. Pretty tough on the singers, but that is the custom here. Heriberto Hernandez Jr. shares the music direction with Luis Mendoza Lopez. The work is given in Spanish, in a translation made from the French edition by the impresario of the theater, Carlos Ortega.

The voices were all adequate, and some were excellent, notably Rose Marie's (Maruja Gonzalez). Paquita Estrade made quite a bewitching figure as Wanda; and to Victor Torres (Herman) went the palm for acting and pantomime.

The Mexicans may not put on such shows as *Rose Marie* with the finesse of a New York production, but they do know how to make things sparkle, and their costumes are always colorful. Add to this several good voices and you have a good show. Charles Poore.

Camp Show Casting

NEW YORK, Jan. 17.—Camp Shows, Inc., which has two legit shows touring the army camps, isn't doing any casting of legit talent. Shows are being bought intact from producers. Sign to that effect is posted in the waiting room of CHL. It reads:

"Camp Shows, Inc., is not doing any individual casting with actors and actresses. Camp Shows, Inc., has arranged with well-known Broadway producers to produce all legitimate shows for camps. (Signed) Eddie Dowling."

"Rivals" 9G in Buff; G&S Not So Good

BUFFALO, Jan. 17.—Sheridan's *The Rivals*, which played here December 25-27, giving four performances, grossed \$9,500. Not so good was the week's engagement of the Shubert Gilbert and Sullivan Opera Company, which arrived here together with the worst siege of sub-zero temperature this city has seen in years. Total gross was okay, considering handicaps, at \$8,000 for six days (eight performances), January 5-10.

New Plays on Broadway

Reviewed by Eugene Burr

44TH STREET

Beginning Friday Evening, January 9, 1942

THE LADY COMES ACROSS

A musical comedy with book by Fred Thompson and Dawn Powell, music by Vernon Duke and lyrics by John LaTouche. Choreography by George Balanchine. Book directed by Romney Brent. Scenery and costumes designed by Stewart Chaney. Musical director, Jacques Rabiroff. Produced under supervision of Morrie Ryskind. Presented by George Hale (in association with Charles R. Rogers and Nelson Seabra).

- Jill Charters.....Evelyn Wyckoff
- Tony Patterson.....Ronald Graham
- Otis Kibber.....Joe E. Lewis
- Elmer James.....Morton L. Stevens
- Mary.....Betty Douglas
- Alberto Zorel.....Siano Braggiotti
- Four Shoppers.....The Martins
- Mrs. Riverdale.....Ruth Weston
- Campbell.....Gower Champion
- Kay.....Jeanne Tyler
- Babs Applaway.....Wynn Murray
- Ernie Bustard.....Mischa Auer
- Baroness Helstrom.....Helen Windsor
- Ballerina Comique.....Eugenia Delarova
- Ballerina.....Lubov Rostova
- The Phantom Lover.....Marc Platt
- Models: Betty Douglas, Evelyn Camel, Patricia Donnelly, Judith Ford, Dorothy Parlington, Arline Harvey, Joan Smith, Drucilla Strain.

Dancing Ensemble: Misses Betty Apple, Mary Ann Crawford, Betty De Elmo, June

Graham, Babs Heath, Phyllis Hill, Bettlu Ismailoff, Hortense Kharklin, Lorraine Latham, Edith Laumer, Claire Loring, Marian Lulling, Marjorie Moore, Elise Reiman, Aileen Stuart, Olga Suarez, Dorothy Thomas. Messrs. Clarence Jaeger, Joseph Johnson, Roy Marshall, Bob Norris, Harry Pedersen, Peter Kite Smith, Zachary Solov, Ken Whelan.

ACT I—Scene 1: A Railroad Station. Scene 2: Jill's Room in a Hotel. Scene 3: The Blue Room at the Chez Zorel. Scene 4: The Red Room at the Chez Zorel. Scene 5: The Red Room. ACT II—Scene 1: At Mrs. Riverdale's Estate. Scene 2: On Way to the Bathing Pavilion. Scene 3: Bathing Pavilion at Mrs. Riverdale's. Scene 4: After the Party. Scene 5: A Bedroom at Mrs. Riverdale's. Scene 6: The Garden Scene. Scene 7: A Railroad Station.

If there's any lingering doubt that the critics on the dailies are becoming increasingly important figures in the finances of the theater, take a look at the celerity with which producers close even highly ballyhooed productions as soon as they get merely mild notices from the boys. *Johnny on the Spot* last week was a case in point; it was no world-beater, but it was thoroly amusing in its bird-brained way. The boys didn't like it, tho, so the producer closed it after four performances. And another case in point was *The Lady Comes Across*, a musical presented by George Hale, after tribulations that make Job look like a darling of the gods, at the 44th Street Theater last Friday night. The critics didn't like it much—so Mr. Hale closed it Saturday after just three performances. In the old days producers were made of sterner stuff.

makes it all the more a pity that the company failed to come thru with one of the practically perfect performances it offered in the early part of its repertory. Eugene Burr.

This corner takes Mr. Hale's lack of

stamina particularly ill, since the official second night had been set for Monday, and by Monday there was no more show. I'd wanted to see it, since the leading lady was a lass named Evelyn Wyckoff, yanked at the eleventh hour from an overwhelmingly subsidiary role in *Lady in the Dark*. Miss Wyckoff received a rave here for her work in *Lady in the Dark*; she was later featured in *The Billboard's* Possibilities Department, and I'd looked forward to watching her with a sort of vicarious pride.

Mr. Hale's misadventure points up the folly of trying to base an entire production on the scenery, a lesson I'd hitherto thought unnecessary for the stage—the films had evidently tried to do the same thing in MGM's version of *Romeo and Juliet*. Mr. Hale took over the settings Stewart Chaney contrived for Dennis King's costly musical flop last year, which never reached town, and tried to build a new musical around them. In this he was somewhat problematically aided by Fred Thompson and Dawn Powell, who wrote the book, and Vernon Duke and John LaTouche, who did the music and lyrics. After a couple of major casting disappointments, Mr. Hale finally managed to haul his show out on the road, with Jessie Matthews, imported from England for the occasion, in the lead. Just before the opening Miss Matthews became seriously ill, and Miss Wyckoff was hurriedly substituted.

According to those who saw it, the greatest hurdle was the Thompson-Powell book, a little something concerned with a lass who dreamed that she broke up a spy ring that centered in, of all places, a dress shop, and who later got herself involved in a similar case in real life, managing to solve it simply by remembering what had happened in her dream. That seems pretty hard to take in any form; but the groans of the sufferers indicate that it was further debilitated by hordes of theoretically funny lines and situations that had the costumers, rather than the comedians, gagging. Nor was there much found to praise in George Balanchine's choreography, some of which was evidently intended to satirize the Ballet Russe, but almost all of which was labeled abstruse and dull.

The words and music provided by Messrs. Duke and LaTouche were similarly deplored, being regarded as routine and unexciting. The Chaney settings, which seem to have started the whole thing, were commended.

Miss Wyckoff, happily, was generously praised; and most of the other performers made out pretty well, special plaudits being given to Joe E. Lewis, who brought into the show three special-material numbers that were called the best things in it. Mischa Auer, co-featured, was generally conceded to be probably quite funny on the screen; while sympathy went to Ruth Weston and Stlano Braggiotti, saddled with allegedly dramatic roles. The singing of Wynn Murray, Ronald Graham and the Martins team, were highly commended, and commendations also went to Eugenia Delarova, Lubov Rostova and Marc Platt, of the ballets.

You'd think that, after all his perseverance, Mr. Hale would have persevered just a little longer in an effort to beat the notices, particularly since the cast reportedly offered to co-operate in keeping the show going. By that time, tho, maybe the scenery was getting on his nerves.

SAM S. SHUBERT

Beginning Wednesday Evening, January 14, 1942

THE RIVALS

Revival of a comedy by Richard Brinsley Sheridan, starring Mary Boland, Bobby Clark and Walter Hampden. Staged by Eva Le Gallienne. Settings and costumes designed by Watson Barratt. Scenery constructed by Martin Turner and painted by Kaj Velden Studios. Costumes executed by Helene Pons and Eaves Costume Company. Incidental musical setting arranged by Macklin Marrow. Lyrics by Arthur Guiterman. Company manager, Max Meyer. Press agents, Joseph Heidt and Charles Washburn. Stage manager, John Fearnley. Assistant stage manager, Elaine Anderson. Presented by the Theater Guild.

Lydia LanguishHalla Stoddard
LucyHelen Ford

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FROM OUT FRONT

The End of an Error — and an Era

— BY EUGENE BURR —

AT PRESENT writing it is, of course, impossible to tell whether a petition signed by 100 members of the Actors' Equity Association will appear and force the organization to put to a referendum vote the proposed constitutional amendment barring from Equity office all Nazis, Fascists, Communists and their "sympathizers." If no such petition appears within 30 days after last Friday (9), however, the hectic career of the proposed amendment will finally be ended.

As told in an accompanying news story, the proposal reached a vote at the Equity meeting last Friday, where it received a majority but failed to obtain the necessary two thirds. Equity council, which might have thrown out the vote because of the small number of members attending the meeting and ordered a referendum instead, took no action at its meeting Tuesday (13). A petition can still force a referendum—and, judging from the past actions of the measure's virulently determined advocates, such a petition is quite possible. If it does not appear, however, Equity will at long last have seen the end of an error that caused the resignation of councilmen and officers, and, for a time, threatened to split the organization between proponents of democratic government and those who wanted to see their own proposals adopted at any cost. It was an error that would have been both pernicious and ridiculously useless.

Its uselessness, of course, pertains to the sections barring from office all Nazis, Fascists and their sympathizers. As the measure's proponents still don't seem to realize the United States is at war with the Nazi and Fascist countries—and the discovery of a Nazi or Fascist party member or sympathizer, either in Equity office or anywhere else, demands not Equity action but investigation by the FBI. To rule such people out of Equity office at this point would be an example of the most preposterously foolish legislation ever undertaken. Considering that Nazis, Fascists and their sympathizers are necessarily enemy alien of the most dangerous sort, passage of the proposed amendment would have been almost as silly as if Equity had solemnly barred all enemy spies from holding office in the association. As remarked, they're cases not for union action but for the FBI.

But the proposed amendment went to even more ridiculous lengths. If it had been passed, the only people legally entitled to hold Equity office would have been those who took no sides whatsoever in the war in which our country is engaged. Obviously, such mental and emotional impotents could have been recruited only from the nation's nurseries and insane asylums. There have been indications in the past that that was the sort of leadership favored by certain Equity factions, but they've never been so outspoken about it before.

For the proposed amendment also barred from office all Communists and their "sympathizers"—and this was its pernicious connotation. Regardless of our attitude toward Communism as a political way of life (this corner, for one, has unalterably opposed it for many years), the fact remains that all of us, as loyal Americans, are Communist "sympathizers" today. Russia, which is ruled by the Communist party, is one of our most important and powerful allies in the war in which we are engaged; and the current campaign in Russia may well go far toward deciding the course of that war. That being so, any American who falls to "sympathize" with the Communist-ruled Russian Army seems to me to be a pretty poor American—and this despite my fundamental and often-stated distrust and abhorrence of Communism.

As a matter of fact, this column intended, if the amendment had gone thru, to write an open letter to Bert Lytell and all other officers and councilmen of Equity, demanding that under the terms of the amendment they, as loyal Americans, immediately resign in a body from office in the association. If a petition appears and a referendum turns the proposed amendment into Equity law, the letter will still be written.

Thus, the amendment would have closed Equity office to both the friends and the enemies of the cause of America and her allies. It is hard to imagine anything more fantastically stupid. If the proposal dies quietly in 30 days it will mean the end of a grave and dangerous error.

IN A very different field, an era in the American theater was ended recently with the death of the great and greatly loved Otis Skinner, dean of American actors. He represented a tradition of stagecraft which, in its care for details, its rich vigor of characterization, its scholarly background and rigid basic training in voice, appearance and movement, seems utterly alien to the modern stage. His death marked the end of a great era in acting; the field can now officially be turned over to slipshod personality players, sexy-looking little baggages with the glint of Hollywood in their eyes and other darlings of the current crop of critics.

There are, of course, a few players in the great tradition left. Walter Hampden is one, no matter how much the reviewers may resent an emotional sweep and intellectual grasp that leave them pettishly bewildered; there are one or two others, relegated to routine chores in Hollywood; and, hidden in the New York scene, several more—truly great actors and actresses like Edgar Stehli and Mildred Natwick, whose very excellence tends to militate against their wide popularity in a modern theater that skulks within drawing rooms and regards detailed characterizations and honest emotions as disturbing indiscretions. Maurice Evans for a time threatened to be still another—but his elocution-school *Macbeth*—shallow, unimaginative and utterly lacking in stature—momentarily at least dispels the hope.

Mr. Skinner was not only a great actor—one of the great actors not only of an era but of all time—he was also a distinguished man of the theater. His books display a charming style and great literary merit, as well as being colorful and exciting records of the stage; the upright dignity of his personal life was an honor to the entire profession; he was happy in having a daughter who even now is carrying on the high excellence of his acting tradition; and his character and personality, thru an unusual and wonderful combination, were both sweet and inspiring.

This reporter had the inestimable good fortune to be privileged to hold many long conversations with him, some 12 years ago, on the occasion of his last appearance in the regular commercial theater, in *A Hundred Years Old* at the Lyceum. As a matter of fact, I believe I handed him the last check he received for acting, since I was the show's company manager. The play remained on Broadway only four weeks, but that was long enough to make my contact with Mr. Skinner one of my most precious experiences. At the time we all hoped that the title of his last show would turn out to be prophetic, but it wasn't to be.

He is gone—one of the greatest figures of a very great era of the stage. Our own age can feel happy if it is able to produce anyone in any way like him.

JullaFrances Reid
Mrs. MalapropMary Boland
Sir Anthony AbsoluteWalter Hampden
Captain AbsoluteDonald Burr
FagRaymond Johnson
FaulklandRobert Wallsten
AcresBobby Clark
BoyWalt Draper
Sir Lucius O'TriggerPhilip Bourneuf
DavidRoland Hogue
FootmanGeorge Boots
FootmanWilliam Whitehead
The Entire Action Takes Place During One Day in Bath.
ACT I—Scene 1: Mrs. Malaprop's Lodgings.
Scene 2: Captain Absolute's Lodgings. Scene 3: The North Parade. Scene 4: Mrs. Malaprop's Lodgings. Scene 5: Acres' Lodgings. ACT II—Scene 1: Mrs. Malaprop's Lodgings. Scene 2: The North Parade. Scene 3: Mrs. Malaprop's Lodgings. Scene 4: King's Mead Fields.

This review should probably be accompanied by a copy of my birth certificate, for honesty and justice compel me to report that, in the midst of the Theater Guild's star-filled (and frequently even well-acted) revival of Sheridan's *The Rivals*, which the Guild brought to the

Shubert Theater Wednesday night, the work of a young man named Donald Burr stands out like a beacon light. The birth certificate would be the first of a series of documents to prove that Mr. Burr and I lack even the remotest family relationship. I know him only thru the excellent singing he once did and the outstandingly fine performance he offered last season as Feste in *Twelfth Night*. Now, as Captain Absolute, he turns as perfectly right a performance as you could ever hope to see in a revival of post-Restoration comedy. Wise, witty, spaciouly mannered without being overdone, beautifully spoken and catching the precise flavor of the comedy's lines, his performance is the finest thing in a revival that boasts many good points despite a prevailing sense of disappointment as the production drags to its close.

To put it mildly, *The Rivals* has never been one of this corner's favorite plays. Mrs. Malaprop has always seemed one of the most stupidly overdrawn and blatantly unfunny "comedy" characters ever created, and Bob Acres has always run her a pretty close second. In addition, the plotting seems to me over-involved and obviously childish (or childishy obvious), and the popularity of the play has always remained a mystery. Strangely enough, the Guild and Eva Le Gallienne, the revival's director, seem to have felt pretty much the same way about it. At any rate, they've drastically cut the script (excellently in the first half and very badly in the second); they've allowed Bobby Clark, as Acres, to inject a number of gags unknown to Sheridan (which turn out to be the funniest lines in the show); they've added songs with lyrics by Arthur Guiterman and music arranged by Macklin Marrow, and Miss Le Gallienne has directed in an attempt to achieve almost slapstick fury.

Thruout the first half all these innovations work out very well, the piece achieving an amusing stageworthiness hitherto unsuspected, despite the fact that Miss Le Gallienne's frequently over-hyped direction sometimes forces the players to substitute fustian for humor. In the second half, however, the cutting is so drastic that many of the episodes dangle loosely in mid-air, and almost all of the interest is dissipated despite the heroic efforts of the cast.

Mr. Clark, as Acres, does a terrific job, filling the stupid role with his breezy, unpredictable, insanely hilarious antics and riding it for a fare-thee-well thru-out. Acres is essentially burlesque humor, and Mr. Clark gives it what it demands, more wholeheartedly and successfully, I suspect, than any of his predecessors. As a result it is in his hands extremely funny, something that, in my experience at least, it has never been before. Walter Hampden, co-starring, achieves a major miracle by giving variety to the dull, obvious, one-level role of Sir Anthony, despite over-hyped direction and the constantly demanded bluster, and on frequent occasion he manages to be almost as funny as Mr. Clark—tho, as you probably don't have to be told, in a very different way. Mary Boland, third of the co-stars, plays Mrs. Malaprop. It is probably enough to say that Mrs. Malaprop has thrown even better actresses than Miss Boland.

The supporting cast varies, but is mostly on the credit side. Mr. Burr's performance has already been reported, and his excellence is very nearly matched by the lovely, charming, twinklingly humorous work of Halla Stoddard, a marvelously fine Lydia. Helen Ford bounces about as Lucy; Philip Bourneuf is a young but excellent Sir Lucius; Raymond Johnson does a good job in the much-cut role of Fag; Robert Wallsten is an over-declamatory Faulkland (a fault that seems more the direction's than his own), and Frances Reid has been sliced down to little more than a walk-on as Julla.

Mr. Guiterman's lyrics are vastly un-amusing, and the music is charming but of no particular value to the production as a whole. Watson Barratt's stylized period sets achieve the cheapness of the period style without achieving its flavor.

At the midway intermission the current revival looks as tho it were going to be the most stageworthy *Rivals* with-in memory; at the end it seems rather a disconnected and dull setting for a number of stars. The production's innovations are in the right direction but go haywire in the end. And it does seem odd that anyone who felt *The Rivals* needed such drastic refurbishing should choose it for revival in the first place. There are many, many far better 18th century comedies that might have been revived.

Philly AGVA-Agent Pact Ups Minimums For 1-Night Dates

PHILADELPHIA, Jan. 17.—Dick Mayo, executive secretary of the local AGVA chapter, has closed an agreement with the Entertainment Managers' Association. EMA held out for a group booking franchise but finally agreed to agents' getting individual licenses from AGVA.

New club date scale is raised from \$10 to \$12 if booking is within radius of 40 miles of city. Act gets \$8 (commission \$4). Club dates, from 40 to 75 miles from the city, have a scale of \$15 (\$5 for the agent). From 70 to 100 miles, scale is \$17 (\$5 for agent).

All expenses of transportation and meals must be provided by booker. All travel fees over 20 cents are to be paid by the booker, and if distance necessitates sleeping overnight booker must also pay for hotel room.

AGVA recognizes EMA as the representative booking org here, and all regulations applying to EMA members will also apply to non-EMA percenters. EMA will have representation on AGVA board when deliberating on penalties against an EMA member.

Army Takes Armory And Hartford Show Goes Into Car barn

NEW YORK, Jan. 17.—Abner Greshler, local agent, has booked \$6,000 worth of talent and music for the Connecticut Outdoor Life and Sportsmen Show in Hartford, Conn., January 21 for eight days.

Show will work two performances a day, with Bill Stern doing two broadcasts from the Weathersfield car barn, where the show is being held, due to the army taking over the local armory, which ordinarily would have taken the show.

Show will have Earl, Jack and Betty, Victoria Troupe, Sons of Purple Sage, Leg Rollers, Indian Village, roping and knife show and a Watercade.

Frank Dubinsky is directing the show.

Talent Agencies

ALL ARTS ENTERTAINMENT SERVICE, New York, is a new office. It has Otto Shafter on night clubs-vaude; Jules Sherman, clubs; Sam Zerinsky, resorts, and Jay Golden, radio and cafes.

ABNER J. GRESHLER, New York, is booking Laurel in the Pines Hotel, Lakewood, N. J., for the 10th year. Runs 20 weeks, using Frank Haynes band (11 men), with three acts added week-ends.

JOHNNY KING, of the Central Booking Office, Chicago, set Steve Evans and Pierce and Roland into the Rumba Casino, Chicago. . . . LOU MINDLING, Xavier Cugat's manager, is in Chicago this month promoting the band's engagement at the Palmer House.

ARTHUR ARGYRIES, Rochester, N. Y., is booking music into the Seneca and Odenbach hotels, Rochester, and the Buffalo Hotel, Buffalo. Put Denny Thompson into Odenbach's, with Bud Hannover following January 20. Both MCA bands.

ARNOLD HORWIT, formerly with the Brandt Circuit, has joined the William Morris Agency, New York, as assistant to Ira Steiner. . . . AL STRIKER has joined the Golden Agency, Boston. . . . JUDITH LAWTON has set the De Sylva Twins at the Hollenden Hotel, Cleveland, for four weeks, opening January 26. Deal made thru MCA. . . . HARRY KILBY, of GAC, buck to New York from a Florida trip. . . . GATES & HENDERSON have opened a New York office. . . . EDDIE DOYLE Entertainment Service, formerly of Louisville, has moved to Terre Haute, Ind. . . . EDDIE SLIGH, Chicago, reports contracts for three Procter & Gamble employees' parties using talent amounting to \$10,500. Cincinnati show January 31 is budgeted at \$5,500; St. Louis, February 7, \$3,000, and Kansas City, February 14, \$2,000. Set for Cincy are Jack Teagarden's band, Alec Templeton, Seven Freddysons and Stan Kavanaugh. . . . RED D. MARSHALL, Hollywood, left recently on a booking tour thru Arizona, New Mexico and Texas.

Out of Concentration Camp—To Tour Vaude

MELBOURNE, Australia, Dec. 13.—Elmer, young German juggler, who had been playing the Tivoli Circuit here and in Sydney, was picked up as an enemy alien last month. After checking on his background, however, the authorities released him so that he could make a return tour of the circuit. He has to return to a concentration camp after each tour.

Elmer told other performers here that he was well treated at the camp and that he didn't mind it.

Puppet Acts Tiff Over Originating Double Doll Trick

CHICAGO, Jan. 17.—Virginia Austin, puppet act, has filed charges with the local American Guild of Variety Artists against Lester Oman, another puppet act, claiming her trick of having one large puppet working a smaller puppet is being copied. Miss Oman claims she was the first to create this idea in this country, introducing it several years ago before a toy manufacturers' banquet at the Hotel Astor, New York, and has since used it as a highlight of her act.

Miss Austin says she first caught Oman's act at the Hi Hat Club here while she was appearing at the Palmer House. She claims she called on him but that he failed to see her. Oman denies the charges thru his agent, Ez Keough, and claims he originates everything he does.

While the characters are different, the mechanical contrivance which makes the trick possible is copied in Oman's turn, Miss Austin charges. Miss Austin works one large clown puppet that in turn works a smaller clown. Oman has a doll resembling himself manipulating a small juggling clown.

Jack Irving, local AGVA rep, will hear both sides before taking action.

Officers of AGVA Set Up in Detroit

DETROIT, Jan. 17.—Detroit local, AGVA, has elected Carl Denny, president; George Stella, Ray Romero, Jack Drayton and Jack Jackson, vice-presidents; Dave Young, treasurer; Leola Taylor, recording secretary; Billy Capen, sergeant at arms.

Elected to the board of directors are Dick Barclay, Dave Barnum, Betty Daye, Murray DeAtley, Baron Emerson, Bert Herman, Dorothy Jones, Billy Joy, Herb Leipsig, Margie Mansell, Billie Meagher, Johnny Morrison, Al Page and Frankie Rapp.

Les Golden was reappointed executive secretary by the board, and Paul Foster and Bob Lewis organizers.

Detroit local opened a branch office in Toledo, O., Wednesday under management of Billie Grubb.

SHARKEY THE SEAL has been set in the new Abbott and Costello film, *Paradise My Sarong* (Universal), thru Bill Shilling, New York agent. Starts at the studio March 9.

Ohio Niteries Band To Produce Own Units; 7 Clubs on 1st Tour

COLUMBUS, O., Jan. 17.—As a means of eliminating certain booking difficulties and assuring themselves a steady flow of floorshow talent, a number of Ohio night club owners have banded to form the Ohio Night Club Productions, Inc., with headquarters here. Purpose of the new organization is to frame and produce four, five and six-people units to play week stands in night clubs operated by the association members.

According to Elmer F. Richter, general manager and secretary of Ohio Night Club Productions, Inc., 17 night club owners have made application for membership. First of the units opened Monday (5) at the Ringside Club, Mansfield; followed by Sunset Club, Mount Vernon; Wagon Wheel, Leavittsburg; Torch Bar, Youngstown; Red Horse Tavern, Steubenville; Seven Seas, Chillicothe, and Palm Garden, Columbus. Units will operate on a

Miami Business Way Down, With Most Clubs Cutting Shows and A Few Not Paying Off Salaries

MIAMI BEACH, Fla., Jan. 17.—Cafe ops are blowing their tops. Hotel and amusement biz is in near-panic. When the "war-did-it" cries died down the blame for cash-register anemia was placed on local authorities enforcing the gambling ban.

The Casanova and the Latin Quarter, Lou Walter enterprises, are breaking no records. Walters dropped the minimum at the Casanova and then sent for Henny Youngman, who came in January 15.

The Beachcomber is holding its own. Ben Gaine's Pago-Pago room is doing satisfactorily. Sam Barken's Five o'Clock Club caters to a conservative crowd that's outgrown the draft. However, receipts are unfavorable compared to last year.

At the new Paddock biz is strictly around the corner. Jackie Whalen and Eddie White knocked themselves out, but no go. Now Jackie Miles, supported by Arthur Blake, is in for the same medicine.

Winnie's Riptide is doing okay with no minimum, no cover and no tariff to visiting acts, unless they insist on paying. Dave Singer's Rumpus Room has more acts than customers.

Fallen by the wayside is El Chico. Bill Jordan's Bar of Music shows no signs of box-office anemia. Lew Mercur's Nut Club won't show the profit this year that it did last. Kitty Davis, with Alan Carney and Lenny Kent, is shattering records.

On the Miami side of the bay, Joe Moss replaced Shag Day as operator of the Frolics Club. Opening with Billy Vine, Luba Malina, Rex Owen and the Arnold-Sherman girls (16), the spot is not doing business.

Another spot with the same ailment is Jeff's. Reopened last week featuring Anne Crosby.

The current rumor is that gambling will return about February 1. To save what's left of the season from a complete loss, business interests are beseeching Governor Holland to take the lid off the town.

In Miami two spots have already taken the count, the Sky Club and the Tepee. Max Caldwell, reputed owner of the Sky Club, is on the spot for allegedly not paying off. Matt Shelvey, new Miami rep for the American Guild of Variety Artists, told Margaret Faber that he would fight Caldwell until he paid the

money due her and Dolly Kay, Carroll and Gorman, and Jack and Jill Warner. On the contract the Sky Club owes the Margaret Faber Dancers \$2,100. Miss Faber said the club also owes Dolly Kay and Carroll and Gorman eight full days and Jack and Jill Warner half a week. Caldwell could not be reached for comment.

Joe Lipop and Jay Eggleston, Tepee Club, paid off the acts but closed the spot suddenly, leaving acts with unexpired contracts. Jack Burke, piano player for Ray Bourbon, complained to the musicians' union but said it told him it could do nothing for him because he neglected to fill out a certain form.

War Hits Alaska Theaters, Clubs

SEATTLE, Jan. 17.—Joe Daniels, head of the Eastern Circuit Vaudeville offices here, reports that all his Alaska engagements are canceled. Daniels, who has been handling most of the night club bookings in the North, says the acts cannot get transportation now for the government has clamped down on people traveling to and from Alaska.

Show business is off in the North, too, for many citizens are being evacuated from the towns.

Anchorage, Daniels says, is the only town doing much business now. Most of the defense work is centered there.

Paul Small Opens Management Office

NEW YORK, Jan. 17.—Paul Small, former cafe department head of the William Morris Agency, has opened his own management offices. Firm name is Paul Small Management Company.

According to Small, he is now handling Ken Murray, Eddie Motten, Cully Richards, Estelle Taylor, Elaine Barrie and others.

He has set Miss Taylor for Loew's State March 15 and Elaine Barrie for the Tic Toc, Montreal, February 2.

Fort Wayne Lining Up Names Till April

FORT WAYNE, Ind., Jan. 17.—Harvey Cox, of the Palace Theater here, has lined himself up with strong week-end attractions (Fridays to Sundays) until April. Strength of shows reflects the heavy business pulled by the house this season.

Martha Raye is topping the January 16 bill. Bill Robinson and Jimmy Lunceford come in January 30; Lawrence Welk, February 6; Dick Powell, February 20; Del Courtney, March 6, with Ted Weems, Eddy Duchin, Gene Krupa and Sammy Kaye set to follow. Set thru Cress Courtney, of the William Morris Agency, Chicago.

Price for Strand

NEW YORK, Jan. 17.—Georgie Price has been set for the Strand for two weeks and options, starting January 23, in the show with Bob Chester's band. The Price deal calls for \$1,000 for the first week and \$900 for the second, net. Music Corporation of America set the date.

Roy Oliver Promoted

MIAMI BEACH, Fla., Jan. 17.—Roy Oliver, accordion player at Bill Jordan's Bar of Music for the fourth consecutive season, was given charge of production by Bill Jordan last week.

Oliver was formerly with the team of Borgia and Oliver.

Names for Troc, Detroit

DETROIT, Jan. 17.—The Trocadero returns to name acts, a policy tried with fair success last fall. First booking is Molly Picon, set for January 19 by Jack Davis, of the Bryden Booking Office.

Rio Copa To Try Revue-Type Show

NEW YORK, Jan. 17.—The Copacabana Casino, Rio de Janeiro, will use a revue type of show on an experimental basis. Title of first is *Circus*. Leni Lynn has been set for the show by Sol Shapiro, of the William Morris Agency. Several other acts are in negotiation.

Miss Lynn is to leave the latter part of this month by boat. Plane reservations are unavailable, as the Pan-American Conference is tying up all planes on official business.

rotary plan, and more clubs will be added to the circle just as soon as suitable talent is available to frame additional units, Richter said.

Will Kraemer, formerly of burlesque, has been engaged as producer and booker. Other officers of the organization are Rollin Shaffer, president; John P. Hergatt, vice-president, and Patricia Rowe, treasurer. Richter says only AGVA talent will be employed.

According to Richter, pressure has already been brought to bear upon performers by certain Ohio bookers, who have threatened to blackball the acts that work for the Ohio Night Club Productions. Richter has sought to break the bookers' threats by writing talent in the territory, outlining the aims of the new organization and promising steady work at a fair salary.

Rumpus Room, Miami Beach, Fla.

Talent policy: Continuous entertainment from 8 to 6 a.m. Management: Dave Singer, owner; Eileen Mercedes, booker and publicity. Prices: Drinks from 50 cents; no cover or minimum.

Dave Singer, successful operator of the Park Avenue Grill, calls his new spot, adjacent to his restaurant, the Rumpus Room. The room is small and intimate, overalled with red and white stripes to resemble a circus tent. Carpeted floor allows no dancing, and the improvised stage is hardly big enough to turn around in.

Opening show presented Smiling Lee Kramer as host, who has since departed for the President Madison Hotel. Often referred to as the "fabulous invalid" because of his 21 operations, Kramer, with his soft mellow pipes, charmed the cash customers with dreamy waltzes and recitations in the Baby Snooks manner.

Feature billing goes to Arthur Blake and Consuelo Flowerton. Blake's best impressions are of Bette Davis, Carman Miranda and Edna May Oliver—among the best in the business. Miss Flowerton presents original stories at the piano. Subtle, smart-looking and with lots of class, she doesn't rely entirely on double entendre but plays a violin in a gypsy number and employs a real Bronx accent to put over a comedy number, *Bargain Basement Bessie*.

Rex Owen has one of the most novel acts in cafe entertainment; he is a Charlie McCarthy to a phonograph. With uncanny perfection his pantomimes are synchronized to the story of a record.

Ringo and Harris, comedy piano team doubling at the President Madison Hotel, did well here. Their *Fannie in Miami* got the biggest applause. Redheads both. Boys are doing well.

Mayla, an exotic-looking lass with stunning costumes to match her Continental appearance, did *Babalu*, *I Am an American* and *Chinese Congo*. The rumba band of Frank Hernandez carries her along beautifully, but falls short as a show band for the other acts, whose arrangements call for something other than rumbas.

"Red" Thornton, lightning comedy cartoonist with personality, challenges the audience to stump him with a mark on the board that he instantaneously turns into a caricature.

The spot needs a show band, and the present policy of 15-minute lulls between acts encourages customers to walk out. Business is stinko.

Harry B. Kind.

Helsing's, Chicago

Talent policy: Four shows nightly starting at 9:30 p.m.; continuous instrumental and piano music. Management: Bill Helsing, manager; Frank J. (Tweet) Hogan, booker. Prices: Drinks from 40 cents; food not served.

The latest and most theatrical of the Isbell-Helsing chain of "little theaters" designed to supplant the more crowded-looking bars and cocktail lounges. Architecturally, spot is the last word in seating comfort. While the stage is still

Night Club Reviews

behind the bar, it is neat (tho compact), draped with a bright curtain and located in full view of the downstairs and balcony tables.

Replacing the stereotyped entertainment policy of the typical bar is a full layout of acts presented four times nightly. Good acts are used.

Present line-up includes the New Yorkers (4), musical combo; Jeanne Williams, singer; Jack Herbert, emcee and magician; Frank Payne, mimic; Hope Lawrence, soprano; Richard Gordon, operatic tenor, and Chet Robel, pianist.

Miss Williams is an attractive singer with a winning style. Still developing, she should emerge soon as a strong popular singing act. She should pay more attention to appearance and arrangements. Herbert is a clean, likable emcee, and his magic routine, interspersed with light talk, is amusing. Good for intimate rooms.

Gordon, tall, talented tenor, commands attention with a strong set of pipes that tackle operatic and pop selections with equal ease. Has a good personality for better niteries and hotels.

Payne, popular impersonator in this area, concentrates on radio names, and his vocal impressions are just about as good as they come. Sells more with his voice than face and keeps the act on the move.

Miss Lawrence is a good-looking but weak soprano. Her voice is tiny—too small for her ambitious undertakings. The New Yorkers (bass, guitar, accordion, trumpet) entertain during and between shows with musical and vocal harmony work. Good foursome.

Line-up is back for the finale to assist Gordon in a patriotic song. Robel plays intermission and show music on the piano, and plays it well.

Sam Hontigberg.

Iceland, New York

Talent policy: Band; show at 8, 12 and 2 (extra show Saturday). Management: Mike Larsen and Danny Doyle, owners; Gansa and Mandel, bookers; Joel Rose, press agent. Prices: Smorgasbord \$1.22, dinner from \$1.50.

New floorshow here is okay, considering the low prices charged patrons. Danny White, emcee who has been here almost a year, is still handling the crowds cleverly, giving them special material lyrics and sight comedy. He avoids gags, as apparently the place is too big and crowds too noisy to enable punching across gag lines.

Three acts round out the show. The Gray Family (five girls and a boy) is on three times, performing a raft of routines in various formations and with plenty of changes of costumes. Girls are youngish, okay on looks and dance nicely, with one of them stepping out for lively singing. The boy does a bit of tap and the group as a whole provides a good flashy novelty, altho its method of presentation is of the old vaude flash school. Brunet Lois Lynn sang musical comedy tunes in a soprano of uneven

quality. Her delivery is lively, but just doesn't compel attention.

Blond and pretty Joan Brandon, one of the few young girl magicians in the business, did well with her floating Strobilite cane, paper tearing, cane-into-two silks, cigarettes and silks, and for a punchy climax the magic cocktail bar. She hands out a score of drinks to patrons just as fast as they are called out. Brunet Mary Nevill assisted.

Ted Eddy leads the show and dance band, doing all right on both.

Smorgasbord, fine; dinner dishes only fair.

Paul Denis.

Richard M. Decker's Theater-Restaurant Milford, Conn.

Talent policy: Dance and show band; floorshow at 7:30 and 10:30. Management: Danceteria, Inc.; Richard M. Decker, manager; Spencer Hare, publicity; Bill Smith, headwaiter. Prices: Dinner from 85 cents; drinks from 35 cents; smorgasbord \$1; admission, 25 cents week nights; 50 cents Sundays and Saturdays.

Situated on Boston Post Road on the outskirts of Bridgeport, and not far from New Haven, this spot, in its second month, offers a new type of entertainment for Connecticut. Managed by Decker, who operated the ill-fated Dance Fiesta in New York. Entertainment by vaude acts, with weekly changes, on twice nightly and four times Saturday and Sunday.

Starting at 7:30, show goes on for 75 minutes, then dancing on stage for 15 minutes, then the show for another 75 minutes. A little later a second show goes on with the same routine.

Guy Granada's five-piece orchestra, with Granada on sax; Irving Friedman, trumpet; Matty Palmer, piano; Frank Gallo, sax, and Sal Curry, drums, play for both show and dancing.

Tastefully decorated in white, with subdued lighting, spot offers pleasing atmosphere. Room has accommodations for 500 persons, with ample space outside for parking. Stage, 21 feet square, is in center, with orchestra in background. Because of booking difficulties, bill this week had only four acts, instead of the usual eight.

Cleo Florenz, prettily gowned, opened with a swell routine of acro dancing. Her contortions and control work, as well as her floor stunts, clicked. Warbled Ma, badly handicapped by a severe cold. Anthony Martin, in a clever routine of marionet manipulations, followed. His life-sized dolls are gracefully handled and include caricatures of Laughton, West, Robinson, Durante and his best, a clown blowing a balloon up until it bursts. Martin also does some swell tapping.

Betty Clark, stunning brunette, clicks with a comedy routine. Her ad libs went over big, as did her funny bit with the violin. Displays nice pipes. Among her best are *After You're Gone* and *She Lost It at the Astor*.

Closing act is Buddy Brent, in fine rope twirling, accompanied by swell tapping and punchy gags. Also doubled as emcee, a big mistake.

While orchestra rests, the soothing music of a Solovox is played.

Samuel A. Lefkowitz.

Hotel Netherland Plaza, Pavilion Caprice, Cincinnati

Talent policy: Dance band and floorshow. Management: Max Schulman, hotel manager; Peter Maurice, room manager; Richard A. Elsner, catering manager; Toni LeMare, sommelier; Jean Bishop, publicity. Prices: Supper from \$1.50; drinks from 60 cents; minimum weekdays, \$1.50; Saturdays, \$2.50.

Chuck Foster, whose star has been on the ascendancy in West Coast ork circles in recent months, brought his entertaining band here last Tuesday (13) for a three-week stand to furnish not only the melodies but also the bulk of the floor fare. Renee and Root, ballroomers, hold over from the last show to augment the Foster floor talent contingent.

The Foster crew made a profound impression on its bow here, both with its music and youthful clean-cut appearance. Employing three trumpets, trombone, four saxes, drums, piano and bass, the resultant output is a mellow, rolling music that's a treat to the dancer and listener alike. The band mixes the sweets, swings and Latins, and gauges

the room's acoustical qualities well by muting the smooth brasses to make even the hotter ditties easy on the ear and one's constitution. Foster gains further good effect by placing his two femme canaries, Gloria Foster (his sister) and Dotty Dotson, down front and center, where they contribute much with their attractiveness, genial mugging and pleasing warbling. Foster himself is a personable front and a pleasing emcee, with a tendency to give his entertainment talent the break they deserve.

The floorshow begins with pianist Hal Pruden whipping out a neat arrangement on Tschalkowsky's *Concerto for Piano in B Flat Minor*. Jimmy Castle, band baritone, sells his wares in good style. Offered *White Cliffs of Dover* and *Home on the Range* and came back with Foster and another ork lad to lead the crew in a nifty satirical vocal, *Don't You Think the Funnies Are as Funny as Can Be?*

One of the trumpet lads takes a spot for *Tea for Two*, with a miniature Dopey figure manipulating the valves. The novelty misses fire in a large room. The pert and vivacious Dotty Dotson garnered a fat hand with her warbling of *There's Something About a Soldier* and *I Want My Mama*.

Renee and Root, polished and well groomed, copped applause honors with their graceful dancing and novel routines. Opened with a waltz and followed with a modern, a rumba and an eccentric, all ably done.

Bill Sachs.

Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; floorshow at 12 (Sundays 11:30). Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, publicity; M. E. Stukart, artistic director; Bard, headwaiter. Prices: Dinners, 30 mil-reis; minimums, weekdays, 30 mil-reis; Saturdays, Sundays and holidays, 40 mil-reis; drinks from 10 mil-reis.

This first show of the summer season will not hypo biz, but will carry on until changes can be made. With the departure of Patricia Bowman and Paul Haakon, local talent, including the

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Night Club Follow-Up Reviews

Tourand Brothers (2), acros, and Carmen Salazar, Spanish dancer, and a Brazilian girl line of eight, was added to the show. The Three Arnolds, U. S. turn, opened January 3. U. S. girl line (4) continues in new show, doing one routine and using the Brazilian girls for two production numbers.

Show opened with a minuet, U. S. girls and four boys from Municipal Ballet prancing thru routine, followed by gypsy violinist at mike, accompanied by cellos and piano. Carmen Salazar, Spanish dancer, offered two numbers, her manipulation of the castanets being outstanding. Footwork excellent.

Tourand Brothers dished up a stick-up routine in slow motion, including gun being fired and bullet traveling in slow motion to kill victim. Very novel idea.

Three Arnolds, fem and two males, offered acros and balancing, working three high. Turned out some excellent tricks, with fem and smaller boy working atop the shoulders of their partner. Closing, U. S. girls in very attractive costumes dish out a musical comedy routine as Paul de Castro vocals. Both lines join for samba while Nuno Roland vocals.

Claude Austin fronts the show band and did a fine job, alternating with Simon Bountman's band for dances. Emceeding by Nuno Roland, all straight intros. *James C. MacLean.*

Waldorf-Astoria Hotel, New York

Talent policy: Dance and show band; alternate band; floorshow at 9 and midnight (except Sundays). Management: Lucius Boomer, hotel director; Ted Saucier, hotel publicity. Prices: Dinner from \$3; supper cover \$1 (except Saturdays, \$1.50).

Freddy Martin's increasingly popular band opened an eight-week run at the Wedgewood Room here January 15, along with Paul and Grace Hartman, comedy dancers, in a return date, and Laura Deane Dutton, singer. The new entertainment got off to a great start before a flashy opening-night crowd, with Martin's music pleasing in every way and the Hartmans providing hilarious comedy.

Martin's band, very hot right now, comes with its *Piano Concerto* rep, its winning four out of six Coca-Cola radio

spots and its strong-selling Bluebird records. A youngish outfit, fronted by nice-looking Martin, who occasionally toots a sax, the band is split into three fiddles, three rhythm, four brass and three reeds. It's a balanced instrumentation for smart handling of colorful arrangements of pops, standards and remember-when tunes. The band has a definite beat that makes dancing pleasurable, and it also handled the show nicely.

The two-act floorshow opens with handsome young Miss Dutton, who played the Rainbow Room this summer. She is a good but not exceptional singer. She's best in the low register, with torchy tunes. Did three songs and two encores, *White Cliffs of Dover* and medley of show tunes.

The Hartmans are doing more sight and vocal comedy than dancing. Their goofy antics, marvelously expressive faces, silly posturing and shrewd satires combine to make every number a solid punch. Opened with a take-off on magic, then a satire on a new ballroom team, then a wonderful satire on a team instructing cafe patrons. Encores included a screaming razzing of a team dancing to a recording of *Sylvia*, then a screwball burlesque of the song *When a Gypsy Makes His Violin Cry*, climaxed by a bouncing, amusing satire on a typical gay ballroom routine and finally their best known kidding of Ravel's *Bolero*. Still the greatest comedy dance team in show business.

Mischa Borr orchestra alternates with Martin for supper dance music and doubles in the Sert Room for luncheon and Sunday dinner. His is a small, smooth, sweet outfit.

Dinah Shore opens here in three weeks at a reported \$1,000 a week. *Paul Dents.*

885 Club, Chicago

Talent policy: Shows at 9, 12 and 1:30; show and dance band; intermission pianist. Management: Joe Miller, operator; Jack Reichard, host. Prices: Saturday minimum \$2.

A show here must be rated in accordance with the intimacy of the small room and the pally customers that come in time and again, primarily to partake in the tasty meals served at all hours. With this in mind, the four acts caught dish out suitable entertainment. A book-

TRIANON BALLROOM, SOUTH GATE, CALIF.—Bob Crosby and orchestra continue as the main attraction here. Band opened about eight weeks ago and has six more to go.

As is true with every Crosby show, the Bobcats come in for a lot of attention. On show caught, Crosby was home with the flu and KHJ-announcer Charlie Arlington emceed, with Gil Rodin, sax, handling the band. Opener was an all-out to introduce the Three Chocolateaters, colored comedy dancing team. Act is highlighted with plenty of Harlem antics, slides, hand springs and waddling. Trio encored bedecked in sombreros and wigs. Outside of the afro part of the act it offers nothing startling.

Ray Baduc and his drums are an attraction and, with Nappy Lamar, guitar; Bobby Haggard, bass; Eddie Miller, trumpet; Jess Stacy, piano, and Matty Matlock, clarinet, make up the Bobcats, is a top jive group. *Smokey Mary* gives the boys a chance to work unhampered.

ing error has been made in placing two impersonators on the same bill—Danny Rogers and Shavo Sherman—but that technical fault is not taken too seriously by 885-ers either. Show is augmented by Connie Barleau, singer, and Diana Barry, dancer.

Originally, Rogers and Sherman were slated to team up and work on the order of the old Rogers and Morris team. But neither wanted to assume the role of the stooge, so both are doing singles. Rogers emceeds, gags with the acts and on his own works in a Groucho Marx get-up, telling stories (some off-color) and repeating his familiar pantomimic impersonation of Bert Williams in a poker game.

Sherman still hangs on to his standard take-offs of Durante, Lewis, Hugh Herbert and Stan Laurel, among others, and does a clean job. Should do more.

Connie Barleau is an eye-filler and, tho weak on voice, gets by nicely. She could insist on arrangements that do not emphasize her lack of a trained voice. Stayed on for four numbers, that's how easy it is to watch her.

Diana Barry opens the show with her (See *Night Club Reviews* on page 23)

and they do. Encore was Baduc and Haggard going to town on *Big Noise From Winnetka*.

Another highlight was the Four Step Brothers, a fast, smooth working colored group, that offers rhythm tap to perfection. Group displays precision. Boys swing canes in West Point time. Work hard and admirers can't get enough of them.

Added attraction was the Nicholas Brothers, colored duo here as patrons, who clicked despite the fact they worked without dancing shoes. *Sam Abbott.*

BISMARCK HOTEL, WALNUT ROOM, CHICAGO.—For the next six weeks the hotel's main dining room will use only one outside act in addition to band specialties in its floorshows. Main attraction is still Art Kassel and band, who have had their current engagement, now four months old, extended until Easter. Kassel's sweet style is made to order for this popular room, drawing good dinner trade among hotel guests and a good class of dining room patrons in this area.

Lydia and Joresco are the show's high spot with versatile routines executed in feather-light style. Team makes a good appearance and excels on original turns danced to standard tunes. Clean, impressive work.

Kassel vocalists, Harvey Crawford, Cub Higgins, Frank Polmar and cute Marion Holmes, are featured in specialties. *Hontigberg.*

NICK LUCAS

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(Routes are for current week when no dates are given)

A

Adler, Larry (Earle) Phila., t.
Adron, Emilee (Wife) NYC, nc.
Albano, Leo (Casino Urca) Rio de Janeiro, nc.

B

Bacon, Faith (Latin Quarter) Miami Beach, Fla., nc.
Baker, Kenay (Million Dollar) Los Angeles, t.
Baldwin & Bristol (Bovary) Detroit, nc.

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Bond, Angie, Trio (Rogers Corner) NYC, nc.
Borodkin, Manya (Old Rumanian) NYC, re.
Bowers, Pollyes (Colonial) Dayton, O., t.

CHEENA DE SIMONE DANCERS
Currently ROOSEVELT HOTEL, New Orleans
Dir.: Sol Tepper, RKO Bldg., N. Y. C.

Cherney, Guy (606) Chi., nc.
Chinita (Leon & Eddie's) NYC, nc.
Chords, Three (Civic) Portland, Me., t.

D

D'Amore, Franklin (RKO-Keith) Boston, t.
D'Arcy, Jeanne (McAlpin) NYC, h.

(For Orchestra Routes, Turn to Music Department)
TRADE SERVICE FEATURE Billboard
Acts-Units-Attractions Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

DeCordova, Antonio (El Chico) NYC, nc.
DeCruz, Neitha (McVan's) Buffalo, nc.
De Flores, Felipe (Havana Madrid) NYC, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Faye, Frances (Beachcomber) NYC, nc.
Fellows, Midge (606) Chi., nc.
Fern, Pearl, & Eddie (McVan's) Buffalo, nc.

Advance Bookings
FOUR INK SPOTS: Palace, Peoria, Ill., Feb. 6-7; Rialto, Joliet, Ill., 8; Orpheum, Madison, Wis., 9; Coronado, Rockford, Ill., 10-11; Palace, South Bend, Ill., 12; Regal, Chicago, 13-19.

Jason, Bobbe (Old Rumanian) NYC, re.
Jays, Three (Dexter Park Casino) Queens, N. Y., nc.

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Jones, Joe (Cafe Society Uptown) NYC, nc.
Jordan, Joanne (Harry's New Yorker) Chi., nc.

Kasilme's Hawaiians (Biltmore) Dayton, O., h.
Kane, Helen (Bovary) Detroit, nc.
Kane, Malce (Jefferson) Peoria, Ill., h.

Ladies, Six Lovely (Palmer House) Chi., h.
LaMarr & Martin (Tower) Kansas City, Mo., t.
Lambert (RKO-Keith) Boston, t.

Lib, Bernie (Earle) Baltimore, nc.
Little Tough Guys (Stanley) Utica, N. Y., t.
Litz, Katharine (Rainbow Room) NYC, nc.

McCull Twins (Olde Wayne Club) Detroit, nc.
McKenna, Joe & Jane (Strand) NYC, t.
McNellis, Maggi (Ambassador East) Chi., h.

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Nadia & Sasha (Casino Russe) NYC, nc.
Nadine & Charles (Tutwiler) Birmingham Ala., h.

Kordstrom Sisters (Cafe Bagatelle) NYC, nc.
Novak Sisters (Casino Ureca) Rio de Janeiro, nc.

Novelle Bros. (RKO-Keith) Boston, t.
Novelle, Ron (Park Rest) Newark, N. J., nc.

Ortiz, Luis (Gaucho) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Owen & Parker (Ben Marden's Riviera) Fort Lee, N. J., nc.

Padilla Sisters (El Chico) NYC, nc.
Page & Nona (Tivoli) Sydney, N. S. W., Australia, Dec. 3-Feb. 1, t.

Parker, Ray (Sons of Fun, Winter Garden) NYC.
Parsons, Kay (Taff) NYC, h.
Paulson, Lehua (Lexington) NYC, h.

Payne, Frank (Helsing's) Chi, c.
Peaches Sky Revue (Playland) Tullahoma, Tenn., 19-31, nc.

Peotta (Club Gaucho) NYC, nc.
Peppers, Three (Palumbo's) Phila, nc.
Perin, Mack (Cafe Sutton) NYC, nc.

Perry, Barbara (Belmont-Plaza) NYC, h.
Peters Sisters (Ruban Bleu) NYC, nc.
Pierce & Roland (Humba Casino) Chi, nc.

Pollakova, Nastia (Russian Kretchma) NYC, nc.
Pol, Pan & Skillet (Strand) NYC, t.
Price, Sammy (Cafe Society Downtown) NYC, nc.

Raeburn, Bill (Cafe Madison) NYC, nc.
Ramirez, Carlos (Marinique) NYC, nc.
Ramon & Jo Ann (Jimmy Kelly's) NYC, nc.

Ramona (Club Midnight) NYC, nc.
Raphael (Waldorf-Astoria) NYC, h.
Raye & Naldi (Plaza) NYC, h.

Raymon & Arlene (Forrest) NYC, h.
Redford & Wallace (Henry Grady) Atlanta, Ga., h.
Reuvers, The (Spivy's Roof) NYC, nc.

Rhoads Sisters (Glen Park Casino) Williams-ville, N. Y.
Rhythm Rocketts (Capitol) Washington, t.
Rice, Sunny (State) NYC, t.

Rich & Gibson (Patio) Cincinnati, nc.
Richby, Jean (Colosimo's) Chi, nc.
Richman, Harry (Bowery) Detroit, nc.

Richmond, Margaret (New Yorker) NYC, h.
Ringo & Harris (Cora & Irene's) NYC, nc.
Rio & Rita (Mar-Jo) Detroit, nc.

Roberto & Sarita (Washington) Indianap-olis, h.
Roberts, Freddy & Betty (Edgewater Beach) Chi, h.
Roberts, Jack & Renee (Arcade) Watertown, N. Y., h.

Roberts, Ronny (New Yorker) NYC, h.
Robinson, Bill (Palace) Albany, N. Y., t.
Rochele & Beebe (Park Central) NYC, h.

Rodriguez, Alda (Havana-Madrid) NYC, nc.
Rogers, Danny (885) Chi, nc.
Rogers, Rod (Glenn Rendezvous) Newport, Ky., nc.

Rollet & Dortha (Oriental) Chi 19-22, t.
Rolleckers, The (Flynn's Cocktail Room) New Orleans, nc.
Roner, Fred (Blackhawk) Chi, nc.

Rosal, Anita (Club Gaucho) NYC, nc.
Rosario & Antonio (Pierre) NYC, h.
Roth's, Chas., Tip Top Dancers (Deighan's) Pennsauken, N. J., re.

Rotov, Alex (Hurricane) NYC, nc.
Roxettes (Earle) Washington, t.
Rudolf, Morgan & Lunard (Leon & Eddie's) NYC, nc.

Simmons, Hilde (Lexington Casino) Phila, nc.
Smith, Frances (Cafe Society Downtown) NYC, nc.

Smith, Guy (Music Hall) NYC, t.
Spencer, Kenneth (Cafe Society Downtown) NYC, nc.

Spora & Dukoff (Casey) Scranton, Pa., h.
Stadlers, The (Colony) Chi, nc.
Stanley, Irene (Le Poissonier) NYC, nc.

Stadler Twins (Beachcomber) NYC, nc.
Stern, George (Fifth Avenue) NYC, h.
Stirling & Rubia (Nebola's) Detroit, nc.

Stockwell, Gene (Leon & Eddie's) NYC, nc.
Stovansky, Arcadi (Russian Kretchma) NYC, nc.
Sullivan, Joe (Cafe Society Downtown) NYC, nc.

Summer, Helen (Ivanhoe) Chi, re.
Summers, Andrew (The Avenue) NYC, nc.
Suns, Three (Piccadilly) NYC, h.

Suzanne & Christine (George Washington) Jacksonville, Fla., h.
Swan, Lyda (Russian Kretchma) NYC, nc.
Sylvia & Clemence (Riverside) Milwaukee, t.

Tapps, Georgie (Yacht Club) Pittsburgh, nc.
Tarasova, Nina (Casino Russe) NYC, nc.
Taylor, Bill (Chateau Moderne) NYC, re.

Thomas, Danny (5100 Club) Chi., nc.
Thomas, Frances (Beachcomber) Miami, Fla., nc.
Thomas, Shiril (Armando's) NYC, nc.

Tindell, Anita (Hi Hat) Chi, nc.
Tint, Al (Paradise) Delavan, Wis., 26-31, nc.
Tondelayo & Lopez (Congo) Detroit, nc.

Torrens, Pay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Toy, Noel (Leon & Eddie's) NYC, nc.

Toy & Wing (Edgewater Beach) Chi, h.
Vadina, Olga (Casino Russe) NYC, nc.
Valda, Princess (Harlem Rendezvous) NYC, nc.

Vallee, Edce (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Van, Gus (Hurricane) NYC, nc.

Varone & Lord (Hi-Way Casino) Fall River, Mass., nc.
Vega, Jose & Lolita (Club Gaucho) NYC, nc.
Velez, Angela (Chateau Moderne) NYC, nc.

Vesioff, Florida (Hurricane) NYC, nc.
Victor, Eric (Ambassador) NYC, h.
Volpaine, Val (Glenn Rendezvous) Newport, Ky., nc.

Wade, Bill & Betty (New Yorker) NYC, h.
Waldron, Jack (Beachcomber) NYC, nc.
Wallace Puppets (Roosevelt) Jacksonville, Fla., h.

Walton & O'Rourke (Rainbow Room) NYC, nc.
Walker, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Bismarck) Chi, h.

Warren, Earl (Cafe Society Uptown) NYC, nc.
Webb, Nella (Lexington) NYC, h.
Webster, Patricia (Casanova) Detroit, nc.

Weeks, Larry (Village Barn) NYC, nc.
Weidman, Charles (Rainbow Room) NYC, nc.
West, Everett (Hi Hat) Chi, nc.

White, Danny (Iceland) NYC, re.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.

White, Joshua (Village Vanguard) NYC, nc.
White, Madalyu (Cora & Irene's) NYC, nc.
Whitey's Congoroo Dancers (Casino Ureca) Rio de Janeiro, nc.

Williams, Griff (Chicago) Chi, t.
Williams, Hermans, Trio (Latin Quarter) Miami, Fla., nc.
Williams, Jane & Jeanne (Helsing's) Chi, c.

Detroit Night Club Biz Hurt By Auto Layoffs; Union Plans To Okay Doubling of Floorshows

DETROIT, Jan. 17.—Trend since January 1 has been for elimination of floorshows in local pop-priced night spots, result of drastic auto unemployment. Situation does not appear to hit the higher priced clubs.

Trend in the upper-price brackets, however, is likely to be hit by the layoff of three-fourths of advertising men earning above \$50 per week.

Solution is being sought by Les Goldeb, local executive secretary of the AGVA, in a plan to allow doubling of acts, hitherto frowned upon.

Proposal would permit two spots to pool their shows, with only one floorshow given a night in each spot. Time would be scheduled to allow this.

Wage proposal is for each spot to pay slightly more than one-half the present scale for a regular two-a-night policy. This would allow a cut of around 60

per cent in show costs for the management but still give it a floorshow, with the added advantage of putting on only one floorshow a night and so probably holding customers longer for that one.

Seattle Clubs Drop Shows in War With AGVA

SEATTLE, Jan. 17.—A dispute between the new American Guild of Variety Artists here and club owners left all clubs without floorshows and only the Palomar and Rivoli theaters with vaude.

The AGVA, formed here three weeks ago, with Jerry Ross, manager of the Palomar, as president, asked all niteries for increases in salary. The owners refused and instead dropped floorshows but retained dance bands.

Partly because of Guild trouble and poor business, the Show Box, owned by Mike Lyons, closed indefinitely. Lyon's Music Hall remains open.

Owners of niteries feel their business is too low to permit granting the increase. Poor business, they feel, is due mainly to the State's prohibiting them from selling hard drinks across the bar.

Guild officials claim an increase must be obtained, for prices of living conditions are soaring in the whole Northwest. They point out wages in nearly every other line of work have been increased.

The Guild will soon request that the Palomar and Rivoli grant performers an increase in wages.

Cap, Binghamton, Likes Singing Acts

BINGHAMTON, N. Y., Jan. 17.—"We have found in the last three seasons that singing acts go over big with our audience," Fred DeRado, manager of the Capitol Theater, says.

Phil Regan, Irish tenor who did a big business here last season, is headlining this week's show.

Bob Douglas, of NBC, who scored a hit four months ago, will headline a three-day show January 29 to 31. This is the first act to be repeated at the Capitol in such a short time, DeRado pointed out.

Blackstone, January 22 to 24, will be the first unit used by the theater in three years with the exception of Uncle Ezra and a Major Bowes outfit.

Bowery, Detroit, Shuttered 15 Days

DETROIT, Jan. 17.—Michigan Liquor Control Commission yesterday closed the Bowery, popular local night spot, for 15 days as a penalty for alleged "indecent and profanity" in the floorshow.

Spot had Helen Kane headlining and had been doing fair business. Frank Barbaro, owner-manager, said the closing would throw about 100 employees, including acts, out of work. He offered to pay a large fine in lieu of the closing order, but the LCC nixed the idea.

Tom Cassarra Joins GAC Chicago Office

NEW YORK, Jan. 17.—Tom Cassarra, former operator of the Rhumba Casino, Miami Beach, and formerly manager of the Raleigh Hotel there, joins the act department of the General Amusement Corporation shortly. Cassarra will stay in the New York office for several weeks before going to the GAC Chicago office.

Another change is the addition of Bill Stein to the cocktail combo department, succeeding Danny Hollywood, who leaves GAC January 23 to act as road manager for Bob Chester's ork.

Glaser Sets Bands

NEW YORK, Jan. 17.—Joe Glaser has set Les Brown at the Orpheum, Minneapolis, to start January 30. Other Glaser placements are Louis Armstrong, now at the Royal, Baltimore, who follows with the Apollo here February 8, and Lionel Hampton to open at the Adams, Newark, same day.

San Fran Scale Up

SAN FRANCISCO, Jan. 17.—New minimum wage scale has been set up by AGVA here and ratified by the membership, effective January 15. Boosts amount to \$5 for all nitery classifications, bringing new scale to \$65 for class A spots. Casuals are hiked to \$15, chorus girls to get \$35 weekly.

Some Boss!

CHICAGO, Jan. 17.—The Three Ryans believe in Santa Claus, only they see him in the form of Sam Rinella, operator of the Brown Derby, where they have been working for the last three months.

Last week Rinella handed them a year's contract, calling for a weekly bonus to be deposited for them in a bank. In addition, each lad received three dress shirts and a tuxedo.

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DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Arsenic and Old Lace (Lyceum) Minneapolis 21-24.
Barrymore, Ethel, in Corn Is Green (Harris) Chi.
Blue Spirit (Nixon) Pittsburgh.
Blossom Time (Rialto) Tucson, Ariz., 21; (Orpheum) Phoenix 22; (Russ Auditorium) San Diego, Calif., 24.
Claudia (Ryman Auditorium) Nashville, Tenn., 21; (Erlanger) Atlanta, Ga., 22-24.
Claudia (Selwyn) Chi.
Cornell, Katharine, in Rose Burke (Curran) San Francisco 19-31.
Craven, Frank, in Flowers of Virtue (National) Washington, D. C.
Ellis, John, Rip Van Winkle: Comstock, Mich., 21; Plainwell 22; North Park 23; Grand Rapids 26-31.
Hayes, Helen, in Candle in the Wind (Loeust Street) Phila.
Hedda Gabler (Colonial) Boston.
Hellsappin (Ford) Baltimore.
Hellsappin (Forrest) Phila.
Lily of the Valley (McCartor) Princeton, N. J., 24.
Louisiana Purchase (American) St. Louis.
My Sister Eileen (Wilbur) Boston.
My Sister Eileen (Geary) San Francisco.
Native Son (Davidson) Milwaukee.
Pal Joey (Grand O. H.) Chi.
Panama Hatlie (Erlanger) Chi.
Skinner, Cornelia Otis, in Theatre (Empire) Syracuse, N. Y., 21; (Strand) Ithaca 22; (Masonic Aud.) Rochester 23; (Park) Youngstown, O., 24.
Student Prince (Cass) Detroit.
Tobacco Road (Palace) Toledo, O.
Veloz and Yolanda (Maplewood) Maplewood, Newark, N. J.; (Royal Alexandra) Toronto, Can., 26-31.
White Cargo (Plymouth) Boston.

ICE SHOWS ON TOUR

- Francy's, Dot, Star-Spangled Ice Revue (Hotel Lowery) St. Paul, until Feb. 2.
Henie, Sonja, 1942 Holywood Ice Revue (Madison Sq. Garden) NYC 19-24.
Ice-Capades of 1942 (Uline Arena) Washington 19-25; (Garden) Pittsburgh 26-31.
Ice Follies (Arena) Springfield, Mass., 21-25; (Auditorium) Ottawa, Ont., Can., 27-28; (Forum) Montreal, Que., 29-Feb. 2.
Lewis, Dorothy (St. Regis Hotel) NYC.

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Hippodrome, Baltimore

(Reviewed Thursday Evening, Jan. 15)

Current line-up offers an entertaining and well-balanced bit of stage variety along with screen showing of *A Bedtime Story*. Show gets off to a fast start with Billy Wells and the Four Fays, family quintet of dancing acrobats, which scores. Mixing up their soft-shoe routines with lifts and energetic tosses, the two boys and three girls wind up with a series of flying turns and cartwheels and ring the bell by twisting a femme's legs around in complete circles as she lies on a table top.

Radio Aces sell themselves solid with their rhythm arrangements. The three lack handle impersonations perfectly and inject plenty of personality in their delivery. They begged off to a well-deserved hand. Paul Gerrits does well with the emcee chores, using his dry wit to good advantage. His own act is split into two parts, his first humorous skit emphasizing the subconscious mannerisms of a cafe diner. He later registers strongly as he dons skates for a bit of juggling and effortless trick skating.

Cass Daley, Hollywoodite, clicked solidly with her singing. Altho her material seems fresh, it's lost in the shuffle as she capitalizes on her homely eccentricities and repulsive torso tossing. She displays a good voice during brief serious moments, but facial contortions become repetitious from over indulgence. She grabbed a big hand for her ditty composed of song titles as well as the *Lament of a Laundry Girl*.

Ken Davidson and Hugh Forgie offer an interesting badminton exhibition in the closing spot. These professionals provide a bit of excitement, and the spectators have a few tense moments as the subtle cock files back and forth under the trick shots administered by the stars. Explanation of the game is handled by Jerry Brannon. Felice Iula leads the house band thru its usual good accompaniment. *Phil Lehman*.

Flatbush, Brooklyn

(Reviewed Thursday, January 15)

Chico Marx is the attraction here this week, leading a swing band, noodling at the piano and engaging in pleasantries with such supporting acts as Kitty Carlisle, Clyde Hager, the Bailey Sisters, and Smith, Rogers and Eddie.

Any fear that one Marx brother would be only one-third the box-office draw that three were was completely squelched by this audience. Last show opening night found a packed house rocking at Chico's every word and gesture. House manager says this was the best opening night in many weeks.

The 14-piece Marx band is made up of ace sidemen recruited from such orks as Charlie Barnet, Jan Savitt, Joe Marsala, etc. Names include George Wettling, Johnny Austin, Billy Miller and Gabe Gelinis—star instrumentalists all. Arrangements are bright, colorful and distinctly in the 1942 groove. Band had only been together a few days when caught, but already showed signs of incipient greatness.

Show got under way with *Chattanooga Choo Choo*, by the band, and "the Ravelis," male quartet (formerly "Manhattan Knights"). The two pretty Bailey Sisters, recently with Ben Bernie, harmonize *Yes, Indeed*; *Rose O'Day* and encored with *Latin From Staten Island*. Their fresh appearance and nice vocal blending went big.

Clyde Hager, with his familiar pitchman routine, gets belly laughs from men and embarrassed titters from ladies. Uses

Vaudeville Reviews

Oriental, Chicago

(Reviewed Friday Afternoon, Jan. 16)

Theater's first straight vaude show since its last return to flesh. Stan Laurel and Oliver Hardy are the headliners, supported by Alice Dawn, Chriss Cross, Rollette and Dorothea, Seven Fredysons and the Libonati Trio. Good entertainment, altho not of exciting proportions.

Ray Lang and the pit band work on the stage, with Ray doubling as straight emcee. The Libonati Trio open with their familiar session of xylophone playing and peppy tap routines that give the bill a speedy start. Act can stand some new tunes, otherwise it is just as bright as ever, and all, from Papa Jess to the kids, are clever salesmen.

Chriss Cross and his ventriloquist work are familiar to Loop houses. Works with three dolls—cowboy, torch singer and Negro, the two last named being miniatures in illuminated costumes. Cross handles his voice cleverly.

Alice Dawn, sexy and metallic-numbered singer, went well with a set of numbers that included *Kiss the Boys Goodbye*, *Yours; Yes, Indeed* (with patriotic trimmings) and *Elmer's Tune* (in which she has the customers clapping). Up to date in personality and delivery.

Rollette and Dorothea offer a good rag-doll dance with the usual acro and contortion tricks. Their raggy-looking costumes are cute get-ups. Youthful and fast workers.

Laurel and Hardy, next to closing, work in front of the curtain, giving most of their time to a clean skit in which Hardy helps Laurel fill out an application for a driver's license. Stuff is not too funny, but the boys make it so, thanks to their familiar mannerisms and expressions. Need a better encore than a satire on the one staged by Rollette and Dorothea, tho. The customers received them well.

The Seven Fredysons wind up the bill with their flashy teeterboard turn. Act is fast and good in any spot.

On screen, Universal's *Bombay Clipper*. Blz okay end of second show opening day.. Duke Ellington's band unit with Ivie Anderson comes in Friday (23), followed January 30 by Clyde McCoy and band. *Sam Honigberg*.

Music Hall, New York

(Reviewed Thursday Evening, January 15)

Current show, *Turn Back the Clock*, is produced in the best Billy Rose tradition. The gas-lit era motif creates nostalgia, and the picturesque routining creates one of the best shows seen here in weeks. Film, *Ball of Fire*, is in a more modern vein. Blz was okay on opening night.

Boxes on side of the house are done up to accentuate the old-time music hall atmosphere. Each box has a couple at a table.

Opener has a line of can-can girls, with Robert Landrum fronting with *Ta-Ra-Boom-De-Ay*, after which the Glee Club, in green sweaters and checkered caps and trousers, goes thru some oldies, culminating in a very dramatic bit entitled *Mama, Don't Go Into the Lion's Cage*, done with gestures. One of the most effective Glee Club bits seen here.

Hubert Castle follows with some fancy slack and tight-wire walking. Slack-wire work is done in drunk character and is productive of some good laughs. On the tight-rope he jumps over a bar, rides a unicycle and somersaults thru a hoop. Got a big hand.

A gypsy camp setting gives the Ballet Corps an opportunity to go thru some fancy czardas steps. Hilda Eckler, Nicholas Duke and Guy Smith do the soloing. A highly effective bit.

Bob DuPont is solid with his comedy juggling. Went thru his paces with balls, Indian clubs and tambourines. Took several bows.

The Rockettes, costumed to show hour-glass figures, provide their usual sock finale. Glee Club and Landrum come on to help with a sock exit. *Joe Cohen*.

Earle, Philadelphia

(Reviewed Friday Evening, January 16)

It's the first time for maestro Claude Thornhill in this town on this trip, his maiden vaude tour, and on the face of local appearances it promises to be a most auspicious one. Band, numbering 17 in addition to a quartet of warblers, makes an impressive appearance, and, while the maestro might be a bit shy at the mike for the show introductions,

he's much at home in directing his musical crew from the Steinway bench.

Spending most of the time at the keyboard for exposition of his sonata style of playing, Thornhill guides his troupe thru *Autumn Nocturne*, *Where or When*, *Yours Is My Heart Alone* and a special on Brahms *Hungarian Dance No. 5* to best advantage as show-casers for the band. Air theme, *Snowfall*, is used for opening and shut spots. Peppering his music making with French horns and oboes, Thornhill slashes tonal colors across the foats and shades his rhythms with mood-inspiring orchestral effects.

Among the four voices with the band, Lillian Lane is heard to best advantage singing, in ballad fashion, *This Time the Dream's on Me* and *I Said No*. Baritone voice of Dick Harding, not especially noteworthy, offers *I Found You in the Rain* and *This Is No Laughing Matter*. Youthful singing twosome of Buddy Stewart and Martha Wayne please with a rhythmic *Rose O'Day*. All four blend for *Blues in the Night*.

Larry Adler, the lad with big talents when it comes to playing the lowly harmonica, is a solid click. Making his mouth-organ sound like a full-toned orchestra, he is equally effective for the classical and the boogie-woogie. Winning the house with *Chattanooga Choo Choo*, there's no letting him go until he goes thru an original *Mexican Melody*, a medley of Gershwiniana ending with *Rhapsody in Blue*; *Best Me Daddy*, *Eight to the Bar* and *Blue Danube Waltz*.

A welcome comedy relief, rounding out the bill, is provided by the ever-pleasing Lime Trio. Offered their familiar act built around the antics of two express men and the incredibly lumber polliwog.

Look *Who's Laughin'* on the screen. Biz good at late supper show caught. *Maurie Orendenker*.

Roxy, New York

(Reviewed Friday Evening, January 16)

Stage layout this week is colorful and well-balanced, production being carried out against a ranch setting, with cowboys twirling ropes and a Ben Yost group of six male singers aiding the chief production number by warbling about a tumble-down ranch in the West. Good-looking and good-listening stuff, with the Gae Foster girls prancing in cowgirl costume.

Production number is followed by Lewis and Van, two male hoofers. Open with a fast routine, followed by a novelty number on two sets of miniature stairs. Neat unison stuff, but boys show to best advantage when they go into competitive fast and intricate stepping.

Bob Hannon, warbler on Tum's air show featuring Frank Fay, follows Lewis and Van to emcee in addition to his singing turn. He's a good straight tenor with plenty of solid melody and conservative arrangements—no frilly stuff because he does not need it. Sang *Rose O'Day*, a medley of standards, *White Cliffs of Dover*, and encored with an Irish tune. Excellent.

Equillo Brothers, two-man acro team, add a novel touch by singing thruout the hand-to-hand routines. Open singing, in full costume, and then go thru a lewely strip, giving clothes to abashed Foster girls. Musical acro follows, and it's good acro, very deft and skillful.

Frank Gaby, ventriloquist, closes with solid dummy routine. Technique good, including the usual stunts of having the dummy cry, sing while Gaby is smoking a cigarette, etc. Best of all, however, the script is smart.

Pic, pretty good, is *I Woke Up Screaming*. Business okay when caught. Paul Ash conducted the orchestra on the stage. Good, as usual. *Paul Ackerman*.

Orpheum, Minneapolis

(Reviewed Friday Evening, January 9)

Septa performers always put on a good show when they play this spot and the Four Ink Spots and Erskine Hawkins ork are no exception. Despite sub-zero weather a packed house was on hand to welcome the show. Bill opens with Hawkins' signature, *Tuxedo Junction*, to the delight of the hundreds of jitterbug patrons. Jimmy Mitchell, sax-vocalist, turns in a bit of clowning with *Some One's Rockin' My Dream Boat*. He's got plenty of personality and went over well.

With Poke, of the team of Moke and Poke, in the hospital with pneumonia, Moke does a solid single with some hot terping and nonsensical chatter. He gets the audience to him in a hurry. Only femme on the bill is Ida James, whose

a few new gags and most of his old ones. Bit of business when he messes up the apparel of a stooge drew laughs.

Band took over with a Ben Pollack jump tune, *Chondelle*, featuring some wild Johnny Austin trumpeting and George Wettling's expert drumming. Ziggy Lane, familiar as singer with the New York Paramount organ, did the lyrics of *This Love of Mine* and *Dear Mom*, drawing gasps from the younger fems with his pashy delivery.

Smith, Rogers and Eddie, veteran knockabout dance and tumbling act, stopped the show with their faintly vulgar routine. Still doing goofy dances, pratt-talls and grabs, Eddie's tumbling is still superb and got the hand it merits. Girl's dancing not so hot but she gave plenty of help during the slapstick.

Band plays a Jerome Kern medley before Kitty Carlisle steps out to reminisce with Chico about Hollywood. Girl then sings *You Can't Have Everything*, which is too fast for her dramatic, unwieldy voice, but she recovered lost ground with *White Cliffs of Dover* and a song salute to all branches of the U. S. armed service. Got a great hand.

Chico then takes over with his eccentric piano routines, which is what vaude audiences will be waiting for. Plays *Bali Bali*, *Beer Barrel Polka*, *Gypsy Love Song* and *Mocking Bird*. Plays with an orange, with one finger, etc., and had them in the aisles.

Show winds up with Ziggy Lane and Barbara Leeds dueting on snatches of pop songs before Chico and "the Ravelis" do *Papa Nicollini*. Leeds gal was recruited for the unit at last minute, but did very well. Makes an okay appearance and sings nicely.

Next week *Sweater Girl* unit and Tommy Reynolds band. *Dick Carter*.

State, New York

(Reviewed Friday Evening, January 16)

The theater's best stage production in ages, Vincent Lopez and bill are highly entertaining, with plenty of sock and flash. State, which is usually bad in band presentation, this week switched to subdued drapes, attractive handstands and trick lighting effects. Harry Gourfain, former Strand producer, was called in to do the staging job and fulfilled it remarkably well.

Le Ahn Sisters, singing quartet, didn't particularly impress with *I Got Rhythm*, and *Elmer's Tune*. Worked too hard at being cute. They're cute kids and sing well, but delivery is weak. Sunny Rice, tap dancer, followed with two numbers styled similarly to those of Betty Bruce. Went over strong. Is flashy looking, has a sexy appearance and uses hand and facial gestures ably. Has a lot of taps, in addition, and delivers well.

Martex and DeLita, Latin adagio dancers, are naturals. A handsome couple, they dwell on hand-to-hand and head-to-head balancing in rumba time, with enough dancing in between to make them a sock, flashy act. Work with amazing ease. Pulled a solid show-stopper.

Another show-stopper was Bob Evans, clever ventriloquist, who got his best laughs by insulting everybody in the band and the audience. Evans is a good technician, getting muffled tone effects and putting over vocal duets. Impudence is the thing, however, with ventriloquial dummies, and it is used to best results by Evans.

Band portion of the show was contributed by vocalists Sonny Skyler and carrot-topped Karole Singer. Skyler, with the Le Ahn Sisters in the background, soloed *This Love of Mine* and *White Cliffs of Dover*. Went over strong on both. Miss Singer did *Whistler's Mother-in-Law* alone and *You Made Me Love You* with Skyler. Latter, a novelty arrangement was on the draggy side, but the gal looks as tho she has the makings of a personality kid.

Band itself, nattily attired in blue serge with gold buttons, did a good job on *I Know That You Know*, with strings prominent. Best band bit, which was also ably staged, is a passing "parade of Lopez alumni." Pictures of Tony Pastor, Xavier Cugat, Artie Shaw, J. and T. Dorsey and Glenn Miller were flashed on a screen, and a few bars of each band's style was played. A strong theater number. Lopez's pianology also proved a show-stopper. Had Lopez let even one smile penetrate his frozen face, band would have been 100 per cent.

Pic, *Skyler*. House, three-quarters. *Sol Zatt*.

Princess and Baby
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Moonlight in Hotchkiss Corners and This Love of Mine were well sold.

Ork then strikes out with a new and novel arrangement of *St. Louis Blues*, with various musicians taking the spot for solos. Heard were sax, clarinet, bass fiddle, drummer, piano and trumpets, with Hawkins blowing a mean horn for his part. First show-stopper was Avery Parrish, pianist, whose "Lazy Dan" type of playing of *After Hours* brought the house down. He encored with *Black Out*.

One of the cleverest acts seen here was presented by Red and Curly, talented comic hoofers who, not content to step out with some hot rug-cutting to the accompaniment of the ork, bring out a double set of drums for one number. While Curly drummed, Red danced, and then vice-versa. Both then do some skin-beating at the same time while their feet played a merry accompaniment. Show-stopped and had to beg off. Four Ink Spots were a fitting climax to a good show. They opened with *Keep Cool, Fool*, followed by *Until the Real Thing Comes Along* and *Still Without a Sweetheart*. The audience wouldn't let them go and they encored with *Hey, Doc* and *If I Didn't Care*. Not since the Andrews Sisters were here last year has any group of singers received the ovation the Ink Spots got.

Pic, *Belle Starr*, didn't impress too much. Jack Weinberg.

Palace, Akron

(Reviewed Sunday Evening, January 11)

Lou Breese and band top the bill here, first in several weeks. Breese, new to local patrons, has a melodic orchestra that plays danceable rhythms and provides a good setting for the acts.

His arrangements are on the sweet side of swing, pleasing always to a theaterbound ear. Band vocalists and specialists project their offerings across the footlights with pleasing effectiveness.

Barry Warren's singing is pleasing in its honesty, for he places no reliance upon vocal trickery. Most amusing of the Breese features is his invitation to patrons to boo his interpretations of the overworked pop hits.

Fred Sanborn and his ever-delighting capers in front of and well beyond his xylophone help warm a heart that misses vaude.

Paul Sydell's amazing balancing dogs do an interesting group of acrobatics.

The Colstons are the show's dance novelty—the boy and girl offering comedy numbers, all of them smartly timed and brightly stepped.

On screen, *Glamour Boy* (Para). Rex McConnell.

NIGHT CLUB REVIEWS

(Continued from page 19)

nonchalant tap routines in which most of her body remains motionless. Sandwiches in the plaintive *Nobody Makes a Pass at Me*, okay but not in keeping with the theme of her act.

Julio Garcia's five-piece band keeps time with the acts and dancers. Vic Artese, who during daytime sells arrangements, is the new intermission pianist, replacing Johnny Honnert, who has been here on and off for six years. Sam Honigberg.

Casino Urca, Rio de Janeiro

Talent policy: Show and dance bands; floorshows at 10 and 12:30. Management: Sr. Joaquim Rolla, managing director; A. D. A. Ltda. S. A., publicity; Jorge Margerie, booker; Zacharias Tacanelli, artistic director. Prices: Dinners, 10 mil-reis; minimums, 10 mil-reis at dinner, 20 mil-reis at supper; Saturdays, 30 mil-reis; drinks from 10 mil-reis.

With the summer season under way, this spot teed off with the first of its warm-weather shows, Jorge Margerie, talent buyer for Urca, brought in Ray Ventura's band from Paris as feature. Outfit, in for eight weeks with options, sailed from Europe on Spanish steamer, sea voyage taking 30 days.

Lee Broyle, U. S. organist, has been teamed with Leslie Miller, pianist, an excellent duo. Combo tied the show up completely. Whitey's Congaroo dancers (6) are holdovers. Linda Batista, Brazilian thrush, returns here after an absence of four weeks. The Novak Sisters (3), U. S. acros, opened December 19 and were moved down into the early show.

Early show started with 21 Urca girls working in front of battleship drop, offering a flag signal routine while promenading across the deck. Novak Sisters gave out snappy cartwheels, tumbling, headstands and balancing to good applause. Work fast and sell. Grande

One Day of Glory

NEW YORK, Jan. 17.—Emcee Pat Chandler finally got himself a good local night club date—the Top Hat in Union City—opening January 6.

He had visions of a great career blossoming out—but his draft board got hold of him and ordered him to report to camp the next day.

Otelo, colored comic, dished up the same two numbers from the previous show.

The Five Tuerolas, youthful acro group, took over for 15 minutes. Youngest of the family offered a wire act, some neatly executed tricks. Quintet went into a Risley routine, with younger members receiving plenty of tossing thru air, double and triple back somersaults and airplane spins. Big hand at finish.

Urca girls return for semi-ballet routine, leading up to Madeline Roza's swell toe specialty, as Leo Albano vocaled. A series of sustained rapidly executed prouettes at finish brought the dancer heavy applause.

Starting the late show, the Broyle-Miller combo, working in front of band set-up, offered *Hungarian Rhapsody* to a solid show-stop. Opening stage number has the Urca girls repeating the Latin American number from the previous show.

Whitey's Congaroo dancers did two routines, full of action, to fair applause. Linda Batista sang three numbers, all Brazilian, which set firmly with crowd.

The next 25 minutes was taken over by Ray Ventura and band, five brass, four reeds and six rhythm, with Coco Aslan doing character and novelty vocals and Micheline Day, fem, the straight vocals. Boys in the band also step out for their turns at mike. Band leans heavily to novelty arrangements. Personnel is well groomed, has showmanship and sells. Ventura does a straight job of stick waving, playing no instrument.

Opening number, *A Tour of Paris*, ran the gauntlet from La Cabana, Old Vienna, Bal Tabarin to Montmartre, with the brass, reeds and strings stepping out for turns at mike. *Swing Club* or *Girls' Missionary Club* offered next, a potpourri of which Micheline Day dished out *Daddy in English*. Louis Salvador, accompanying himself on guitar, gave out a comedy number, *Simbad-Olivia-Popeye*, drawing good applause. Followed with *Everything's Aright Madame Marquiz*, a story of husband and wife trouble via the telephone. Comedy interpolations put the number over. A Russian comedy number wowed the crowd. Closed with *Naples*, a special arrangement, with character impression by Coco Aslan. Outfit works well together, with plenty of zip and action, and dishes out what the customers are waiting for.

Relief band played the show music, doing a fine job, and alternated with Andreazzo Kolman's band for dance music. Leo Albano emceed both shows, also vocaling thru the evening.

Food, drinks and service excellent. James C. MacLean.

Hotel Commodore, Century Room, New York

Talent policy: Name and relief bands; floorshows at 7:45 and 12. Management: Martin Sweeney, president; Ray Doyle, publicity director. Prices: Dinner from \$2; weekday cover after 10 p.m., 75 cents; Saturdays, \$1.50.

Vaughn Monroe is still the major draw in this tastefully decorated albeit cold room. A skillfully produced floorshow is an added fillip that helps get a wider divergence of clientele. Floor display is now in its second edition. Monroe's musical backing, as well as his commercial chirping, is a definite help. Altho show credits are written out on the menus, emcee announcements would help the acts off to a better start.

The eight-girl line, Commodorables, does well in three spots. Offers a variety of routines capped off by the tropical finale. Costuming is colorful and production by Dorothy Fox is okay. Femmes are attractive, but number execution is slightly on the ragged side.

Openers are Billy and Ruth Ambrose, youthful and attractive terp twain who return to show biz after a year's layoff. Go thru a fox trot, jitterbug and a satire on approaches to the dance. Teamwork seemed rough and in need of polish, but basic talent is there.

Charles Carrer, a personable and hard-working juggler with a wide variety of tricks, opens with juggling, balancing a knife on a perch and throwing up an apple which is bisected, and follows with juxtaposing 10 ice cubes, cherries and

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(Continued from page 3)

and Company, Shain and Armstrong, Ken Whitmer, Six Vocalettes, the Ghezzi, Katherine Harris and a line of Gae Foster Girls at \$2,442; *Razzle Dazzle* (Milton Douglass and Company, Faine and Foster, Willie Solar, Bob Ripa, Johnny Barnes, Lucille Johnson, June Lorraine and a Gae Foster line) at \$2,160; *Harlem on Parade* (Ada Brown, Four Toppers, Butterbeans and Susie, Chilton and Thomas, Clarence Robinson, Avis Andrews, Earle and Francis, 12 parade girls and Uble Blake's ork) at \$2,055. This is the only colored unit.

Sunshine Revue, only one emanating from the West Coast (Eddie Stanley and Company, Fid Gordon, Miller and Barlow, Caprino Sisters, Armando and Lita, Senator Murphy and the 12 Roxettes) is drawing \$2,025. *Happy Go Lucky* (Ross and Bennett, James Evans, Dennis Sisters, Lane and Ward, Jack Powell, Clarence Stroud and eight girls) gets \$1,729. Two legit shows, *Out of the Frying Pan* and *Junior Miss*, get \$1,325 and \$1,525 respectively. The latter is a replacement of a vaude unit, *Laugh Parade*, headed by Lew Parker.

Smaller units, at \$1,000, have been organized the past months, with many performers accepting salaries of \$100 a week, regardless of their established salaries. CSI is now attempting to work solely on the \$100 angle, so as to be able to spread its \$850,000 over a wider territory.

These units include *Swing Along Revue* (Dixie Roberts, Three Sailors, Adele Girard and Joe Marsala's ork), \$1,035; *Rhythm Revels* (Barbara Blane, Don Rice and Bob White line of girls and band), \$975; *Keep Smiling* (Gaudschmidt Brothers, Cookie Bowers, Garriet Hutchins, Jane Fraser and Howard Le Roy's ork), \$975; *Major Bowes' All Stars* (12 people), \$1,000; *Latin-American Revue* (Ciro Rima's band, 17 people), \$1,000; *Music in the Air* (Helen Henry, Alice Howland, Rolf Gerard, Stephen Kennedy, Ruth Breton, Sidney Edwards and Edward Harris), \$1,000; *Major Bowes' All Girl Revue* (12 people), \$1,000; *Broadway Brevities* (Dave Barry, Cordan and Sawyer, Gregory Raymond and Cherry, Four Aristocrats and Honey Family), \$1,063.

Happy Daze (A. Duval, Three Rays, Arthur and Morton Havel, Morrey Brennan and ork), \$1,025; *Sunset Orchestra Revue* (17 people), \$1,000; *Sunkist Revue* (Madie and Ray, Stanton and Curtis, Dawn Brothers and Mary, Will Aubrey, and Johnson and Blackwell), \$1,000; *Flying High* (Claude Stroud, Olive White, Dick Lane, Allen and Kent, Whitson Brothers and Charles Ruddy), \$1,000; *Yankee Doodle Revue* (Eleanor Sherry, Robins Brothers and Margie; Lowe, Hite and Stanley, Eddie Farley and band), \$1,025.

CSI is not doing any more bookings for paid shows, except for replacements in already existing units, bound to occur frequently because many performers, working for as low as one-quarter of their regular salaries, have only committed themselves to four and six-week bookings. Most performers, however, are playing the full runs, running as high as 24 weeks.

Outfit is now concentrating on booking band shows into the camps, as well as rounding up names to play for free. Their expenses would be paid out of a guest talent fund. The only major problem remaining is that of admission to shows among the men in uniform.

On the established units playing the circuit an admission of 20 cents is charged, which reverts back to CSI. It is conceded among officials of the organization that not enough money comes back to make a

spoons in mixing order in as many cocktail glasses simultaneously. Another good trick is his skipping rope with a loaded tray suspended by chains. Went over big.

Marlyn Duke, Monroe canary, delivers *I Said No* and *Tica-Tee Tica-Ta*. Pipes are clear and voice has a sultry quality. Got a solid hand. Warbled in *Santo Domingo* to intro the line number.

Monroe also sings three numbers well before the line starts the finale in crinoline costumes which are transformed into rumba outfits. Diners were impressed.

Peter Rotunda does the relief rumba chores. Three pieces. Joe Cohen.

material difference in paying the costs. Reason for the shows, it is pointed out, is for the strengthening of morale, and, consequently, admission should be free. Lastfogel said his reports indicate capacity houses for almost every performance in the 160 camps taking the shows every other week, but he hopes to get the admission problem straightened out when this circuit has finished its run.

For units, Lastfogel said, CSI is buying basic acts for about half-salary. Performers signing for the \$100 circuit can name their own time of work. They are also permitted to leave when they get commercial bookings.

Agents' commission problem has also been straightened out, with all agents agreeing to accept a maximum 5 per cent commission for CSI bookings. Agents who have received 10 per cent in the past have agreed to refund 5 per cent to the CSI.

AGVA, Club in Dispute Over Closing, Bond

NEW YORK, Jan. 17.—Dispute between International Casino, downtown nitery which closed several weeks ago when American Guild of Variety Artists pulled out the chorus girls, and AGVA has reached a deadlock, with the union attempting to collect a week's salary in lieu of notice from the Columbia Casualty Company, which bonded the place.

Harry Forman, one of the owners of the spot, says AGVA organizer Arthur Kaye yanked the girls after the management's refusal to pay the back dues of Chiquita Venezia amounting to \$12, or to force her to pay up.

AGVA, however, claims Forman closed the place after New Year's Eve show, and reopened it three days later to catch the week-end business. Gerald Griffin, AGVA executive secretary, says AGVA wanted a contract guaranteeing at least a week's work to chorus and principals which, Griffin said, the management refused. He also says the dues problem of Chiquita was a "smoke screen."

Forman, however, sticks to his story, claiming AGVA organizers have been attempting to intimidate him "and are not capable of running a union when they browbeat employers." Meanwhile, the casualty company hasn't paid any money on the bond.

Griffin said that after the chorus was yanked, the principals, including Lou Taylor, Jan Bart, the White Twins and Chiquita, remained to play the show. They will be called before the national board to explain. Griffin said that so far Taylor was the only one summoned; but he didn't show up.

Bracken Booked

NEW YORK, Jan. 17.—Eddie Bracken is being set for a p-a. tour by Music Corporation of America. Starting point is the Earle, Philadelphia, January 23. Other dates are being lined up.

New Club in Wheeling

WHEELING, W. Va., Jan. 17.—Newest Upper Ohio Valley nitery is Zeller's Owl's Lounge. Currently using Stepin Fetchit, Leon Sisters, Ann Whitney, Marguerite Claudet, Paul Calvert, emcee, and Howard LeRoy's music. Wheeling now boasts three clubs, the others being the Paddock and Club Diamond.

Factory Workers Sober

BRIDGEPORT, Conn., Jan. 17.—Altho this burg is booming with defense workers and night spots are getting their share of the coin, New Year's Eve was "not too hot." This year all of the factories were going full blast New Year's Day, with the workers told to report sober, resulting in many workers limiting their celebrating.

AMUSEMENT DEPARTMENT of *The Chicago Herald-American* held its annual week-end skiing party at Land o' Lakes, Wis., January 17 and 18. It was arranged by Wally Amann, department's manager.

Laurel and Hardy Top Chi With 18G; Ork Holdover 32G

CHICAGO.—Improved weather conditions have stimulated this week's box-office activity, but attractions generally are not too strong to create any undue excitement.

Chicago (4,000 seats, \$32,000 house average) is holding over Warner's *They Died With Their Boots On* a second week, starting Friday (16), but only because of a prearranged contract calling for a fortnight's run. Accompanying stagershow topped by Griff Williams and band is not a big asset, due to the outfit's premature booking into the house. Maybe \$32,000. Week of January 9 combination scooped up \$36,500, not enough judging cost of this double-feature.

Oriental (3,200 seats, \$16,000 house average) has a good feature this week (starting January 16) in Stan Laurel and Oliver Hardy, who are made to order for the theater's customers. Five-act vaude layout and Universal's *Bombay Clipper* in support and should wind up with nice \$18,000. A stronger picture, or one featuring the comedy pair, could top this gross. Week of January 9 the smart *Meet the People* unit (too smart for the masses) and Columbia's *Go West, Young Lady* closed to \$16,500.

Local Unit Pulls Fine Denver \$5,600

DENVER.—*Vanities of 1942*, locally assembled unit of the Bert Pittman Agency, drew a \$5,600 gross at the Tabor Theater December 30-January 5. New Year's Eve midnight show helped hype this unit to a gross higher than similar ones in the past. Gross would have hit \$1,000 higher except for some of the coldest weather in years during the entire engagement.

House has a similar unit set for week of January 20 and management plans periodic flesh presentations in the coming months. New Year's Eve gross stood up nicely with the cold weather, while other houses in town experienced a sharp falling at the b. o.

Pix, *Lady Be Good* and *Target for Tonight*.

Miller Earns Extra 2G on Big Cleve 31G

CLEVELAND.—Glenn Miller's ork gave the RKO Palace (3,200 seats) one of the hottest weeks in recent years, a huge \$31,000. Overage clause in the contract enabled Miller to carry out an extra \$2,000. Pic was *Blues in the Night*, providing no b.-o. hit. Prior to his coming here, Miller during his final week at the Hotel Pennsylvania, New York, attracted 3,987 covers.

Miller is now at the Michigan, Detroit, where opening day drew \$7,200, topping the Bob Hope record opener of \$5,200. Pic there is *Sullivan's Travels*.

Bowes Unit Again Strong in Seattle

SEATTLE.—Always a good drawing card here, Major Bowes' latest unit, *The Seventh Anniversary Revue*, grossed \$7,500 at the Palomar (1,450 seats), to go \$2,500 beyond the weekly average. Under direction of Harold Goldberg, the unit brought in eight acts, Sammy Birch, Luke and Hank, Carolyn Argotta, Jerry Bergman, Franc and Carney, Ray Hammel, Clawson Triplets and Arthur Mell. *Borrowed Hero* on screen.

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WM. McNALLY

81 East 125th Street, New York

Vaudefilm Grosses

Para, Strand Still Doing Big; Roxy Opens Well; MH Good; State Just Fair

NEW YORK.—Box-office reaction after the terrific holiday business has set in. Altho drops aren't too severe, they still keep a sizable chunk of dough out of the box office.

The Paramount (3,664 seats; \$41,981 house average) is, however, holding up solidly. Third week of bill (Gene Krupa, Dinah Shore, Dean Murphy and *Louisiana Purchase*) is expected to register around \$48,000. Second week walked off with a huge \$62,000, and first week was a record-breaker under the pit and band policy, \$91,000.

The Strand (2,758 seats; \$30,913 house average) is also on the plus side with bill including Jimmy Dorsey and *Man Who Came to Dinner*. Third week is expected to do around \$37,000. Last week pulled \$47,000, while opener got \$58,000.

The Roxy (5,835 seats; \$38,789 house average) opened Friday (16) with *I Wake Up Screaming* and stagershow with Frank Gaby, Bob Hammon, Equillo Brothers and Ben Yost Singers. Good reception indicates a fine \$50,000. Last week, the third of *Remember the Day* and stage bill with Paul Gerrits, Adrian Rollini and Berry Brothers, dropped to \$32,000. Previous weeks got \$99,811 and \$80,000.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday with *Ball of Fire* and Bob DuPont and Hubert Castle et al. on stage, and is anticipating \$87,000. Last week, the second of *Babes*

on Broadway and stage bill with Bob Williams, took \$70,000; first week got \$112,000.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday with bill including Vincent Lopez ork, Bob Evans, LeAnn Sisters and film, *Skylark*, and is building up to a fair \$19,000. Last week, with Romo Vincent, Tip, Tap and Toe, and H. M. Pulham on screen, knocked off a good \$23,000.

Wash. Capitol Big 22G; 16G for Earle

WASHINGTON.—Sudden illness of Artie Shaw has caused cancellation of scheduled week at Loew's Capitol for seven days beginning January 22. Paul Garrets, Hector and His Pals and Lynne Allison are participating in an emergency billing.

The Caption, with *Doctor Kildare's Victory* for week ending January 21, expects \$16,000. Topical stage fare, *ABCD Revue*, makes most of Pacific powers. Paul Draper, Jim Wong Troupe, Hoo Shee, John Hoysradt, Lynne Allison and the Rockets are featured. Week ended January 14, H. M. Pulham, Esq. did a big \$22,000.

Warners' Earle, for week ending January 22, anticipating \$25,000 with *Sergeant York*. Stage lists Carol King, Larry Blake, Yost's Singing Boyfriends and Roxyettes. Week ended January 15 saw *Man Who Came to Dinner* close a second week's holdover with \$16,000. Its first week (eight days) did a sock \$27,000.

Cab's Buffalo Take Good; Century 11½G

BUFFALO.—Weather held down attendance at local houses last week. The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight film bookings), with Cab Calloway's band plus a good array of acts, chalked a good \$15,900 for week ending January 16. Screen had *Dr. Kildare's Victory*. Stage honors were shared by Cozy Cole, Jonah Jones, Calloway Rug Cutters, the Caballers and Cab Jivers, plus Anise and Aland, Joni Coles and Paul, Slim and Eddy.

For week of January 16 has film *How Green Was My Valley* and expects to hit \$12,500.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for straight films) has a good bill on hand at present and is holding it over a second week. Celluloid thriller *Suspicion* is top b.-o. fare and is helped by the Meyer Balson's Century Band, featuring Vera Holly and Harry Stern with Ben Yost's Eight New Yorkers. Layout grossed \$11,500 for week ended January 14.

Gray Ork Good For Providence

PROVIDENCE.—New Year's week-end drew gross of \$9,500 for Metropolitan (3,000 seats) with Glen Gray's Casa Loma orchestra, Maxine Sullivan, Three Sailors and Margaret and Rosemary Morgan. Show was in for five days, with a midnight New Year's Eve performance at \$1.10.

Fay's (1,900 seats), week ended New Year's Eve, got \$6,800 with Erna Fairchild, Charles Banks and Elleen Faye, Shirley LaValle, Rod Rogers, Olive White, Ray Dolph, the Three Kings. Fay's broke in its new bill with a New Year's Eve midnight show at \$1.10 top.

Welk Sets Record For Oshkosh House

OSHKOSH, Wis.—Lawrence Welk and orchestra established a new record at the Oshkosh Theater Wednesday (14) by grossing \$1,487. House has 1,500 seats and is sealed 30 to 50 cents. Pic was Hal Roach's *Miss Polly*, 45 minutes long, enabling the band to do five shows.

Welk's last date here was December 14, 1940, when he grossed \$964.

Philly Earle Neat 19G; Fay's Good 7G

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture bookings \$14,000) pleasantly surprised for the week ended Thursday (15) with a neat \$19,000. It all belonged to Phil Spitalny and his all-girl band. Beatrice Howe was the sole added specialty with band billing going to Maxine, Evelyn, Mary McClanahan, Vivian and Rosalinda and Lola. *Playmates* on the screen. Biz considered especially good in face of three legit shows and the *Ice Follies* making for competitive factors.

New bill opened Friday (16), with Claude Thornhill making his local band bow, got off to a head start. Opening day topped Spitalny's opener by \$800 and week points to a highly satisfactory \$20,000. Larry Adler and the Lime Trio added with band support from Lillian Lane, Dick Harding, Buddy Stewart and Martha Wayne, Bob Jenny and Nick Fatool. *Look Who's Laughing* on the screen.

Fay's Theater (seating capacity 2,200; house average, \$6,900) took a neat \$7,000 for the week ended Wednesday (14), with Sally Keith in the top spot. Herman Hyde with Sally Burrill, Joe Phillips with Yvonne Adair, Monroe Brothers, Harry King and Arlinda, Gae Foster's Roxyettes and Billy Klais's band round out the stage offering. *Ellery Queen and the Murder Ring* on the screen.

New bill opened Thursday (15) got off to a nice start, and a gross of \$7,000 is in sight, with Ciel Von Dell making for the burly flash. Wesson Brothers, the Five Cracker Jacks, Dave Seed and Lillian White and Ming and Ling round out the bill. *The Mexican Spitfire's Baby* on the screen.

Bob Howard a Fave

SPRINGFIELD, Mass.—A cold spell that kept potential theatergoers glued to their fireplaces left its mark on the vaudefilm bill that closed the 10th after a three-day performance at the Court Square. *The Hit Parade* on stage featured Bob Howard, making his third local appearance.

Bill included Nina Olivette and Alan Murray, Phil Farrell and Mack Sisters, the Three Dolls, Ben Hamid Troupe, Mia Myles Trio, and Verga and Kappra. On the screen, *Top Sergeant Mulligan*.

"Vanities" Good

PROVIDENCE.—Earl Carroll's *Vanities* got \$6,250 in its four-day stand at Metropolitan last week-end.

Fay's Theater chalked up a nice New Year's week gross, with extra midnight show on holiday eve and extra performance on New Year's Day helping swell take to \$7,200.

'Time' OK in Dayton

DAYTON, O.—The *Time of Your Life*, Anton Scibilla's unit, provided clever entertainment at the Colonial last week, due to the personalities of the performers, and grossed \$7,200, considerably ahead of the previous week.

Vaudeville Notes

TOY AND WING, who went into the Edgewater Beach Hotel, Chicago, January 18, follow with the Chicago Theater, Chicago, January 30 week.

JOHN J. HARKINS, former vaude comedian, has written another song, *Let's Go, America*. . . . MARLYNN AND MICHAEL, dance team, are rehearsing for vaude dates now that Mariynn has recovered from a back sprain that laid her up for six weeks.

LLOYD AND WILLIS, after a week in Vancouver and Seattle, will play the Golden Gate, San Francisco, January 20, and the Orpheum, Los Angeles, January 30.

ANDREWS SISTERS have started to work on *Wake Up and Dream* for Universal in Hollywood. Their fifth film.

TEX RITTER left Hollywood recently for 10 weeks of personal appearances, opening at Wheelwright, Ky. Tour will include principal towns in Kentucky, Ohio and Pennsylvania. On the tour is "Arkansas Slim" Andrews, film comedian, and a cowboy band. Ritter has just finished *Prairie Gunsmoke* for Columbia.

EMERALD SISTERS dropped out of the Music Hall, New York, January 6 when one of the sisters took ill. Gene, Jack and Judy replaced them.

Cold, Unemployment Tough on Detroit

DETROIT.—Tail end of extreme cold weather plus added automotive unemployment cut in heavily on local vaude shows last week. At the Paradise (2,200 seats; house average, \$6,000), operated by Ben and Lou Cohen, Fess Williams and band with the Deep River Boys drew a modest \$6,000 for the week. Fifty-five-cent admission somewhat stiff for most of the Negro patronage on which the house, with its all-colored show policy, must depend.

At the Colonial (1,500 seats; house average, \$6,000), with a program of straight vaude, business dropped below average to around \$5,800. Manager Raymond Schreiber reported. This house consistently does around one-third better with name shows, but has been unable to conclude satisfactory arrangements for name acts.

Ink Spots-Hawkins Very Strong in Minn.

MINNEAPOLIS.—A very strong \$17,000, despite two days of sub-zero weather, was grossed at the Orpheum here by the Four Ink Spots and Erskine Hawkins band, week ended January 15. The bill opened to standout crowds January 9 despite 10-below-zero weather. Saturday and Sunday drew standout throngs. The bill wasn't helped any by the movie, *Belle Starr*.

Among the usual promotions were a Wurlitzer phono in the theater lobby, thru courtesy of Mayflower Novelty Company, with Ink Spots and Hawkins disks featured.

Orpheum has booked Glyde McCoy week of January 23, followed January 30 by Les Brown orchestra.

Sally 10G in L. A.

LOS ANGELES.—Orpheum Theater (seating capacity, 2,200; house average, \$7,500) chalked up another successful week with the Sally Rand show, including also Stump and Stumpy, Josephine Earl Dancers, Rosita and Deno, Frank Paris and the White Guards. Grossed a neat \$10,000 at 30, 40 and 55 cents. Picture was *Mr. District Attorney in the Carter Case*.

Dayton Pulls 69C

DAYTON, O.—Despite frigid temperatures, the Colonial enjoyed a fair week with Teddy Powell and his band, box office clicking to the tune of \$6,900.

CHI LOOP VAUDE STRONG

Club Talent

New York:

BYRNES AND SWANSON handling conga and rumba lessons at Leon & Eddie's during cocktail hour. . . . MATA AND HARI open January 28 at La Martinique. . . . JUNE AND DOROTHY MORGAN (formerly Morgan Sisters) have changed their billing because of presence of another set of Morgan Sisters. ROMO VINCENT opens at La Martinique January 28.

Chicago:

BELLE BAKER will fill her delayed date at the Hi Hat the end of this month. . . . DORAINE AND ELLIS have signed a personal management contract with the Phil Tyrrell office. . . . JIMMIE RAE, acro dancer, is taking a couple of mathematical courses at DePaul University here before enlisting in the U. S. Air Corps. . . . ERNEST BYFIELD is changing the no-show policy at his Ambassador East's Pump Room this week to bring in Maggi McNellis, society thrush. . . . THE DUANOS, who have closed a six-week run at the 885 Club, move into the Brown Hotel, Louisville, January 30 for a fortnight.

CHEZ PAREE will bring in a new show February 13. . . . SAMMY MORRIS, formerly of Rogers and Morris, is now doing a double with Sammy Wolf.

Philadelphia:

DOROTHY BLAINE, current at Jack Lynch's Walton Roof, to make soundies at the Minoco studios in New York. . . . EMILY JEWELL, who was in *Sons of Fun* in New York, is in Doctor's Hospital here after a major operation. . . . COSTANZO AND MANDA added at Embassy Club, with George Clifford back from Florida to handle the emcee spot again. . . . SID SILBERS, son of the Embassy Club operator, has enlisted in the navy.

Here and There:

NICK LUCAS, at the Villa Madrid, Pittsburgh, week of January 26, says his management contract with F. & M. expires February 1 and that he will freelance after that.

LEW FOLDS is in his third week at the Lotus Restaurant, Washington, booked by the Sennes agency. . . . NIK NEVEL closed January 5 at the Look-out House, Covington, Ky., and revived his musical trio, with his wife, Bernyce, and a new member, Rudy Polley. Trio opened January 8 at Jack Burchet's Club Caliente, Hammond, Ind. . . . LE BLANC AND DU CHARME and Rhaul and Annette are in their fifth week at the Flamingo Club, Orlando, Fla., where Larry Kent is in his 12th week as emcee. Eddie Koch's band continues on the stand. . . . JIMMY RICHARDS, after 14 weeks at the Vanity Club, Detroit, opened January 6 at Gingham Gardens, Springfield, Ill. . . . MICKEY STRAUSS, emcee, is current at the Piccadilly Club, Baltimore.

PEDRO AND RAFAEL have split, with Rafael entering the army and Pedro rehearsing a new knockabout acro act with Danny Daniels.

HENRIETTE has proved an attractive singer and instrumentalist at the new cocktail lounge at the Hotel Ten Eyck, Albany, N. Y. . . . BOBBY HERMAN opened Saturday (17) at the Henry Grady Hotel, Atlanta, for two weeks. . . . NADINE AND CHARLES are playing a return at the Tutwiler Hotel, Birmingham, their second engagement there in four months.

MCCONNELL AND MOORE safely back in San Francisco after a hazardous trip from Honolulu. Conveyed most of the way. . . . HENRI THERRIEN at the Hotel George Washington, Jacksonville, Fla., for a return date of eight weeks and options. . . . KAY AND KAROL going into the Club Charles, Baltimore. . . . FREEBORN TRIO winding up at the Hollywood, San Diego. . . . DON TANNEN into the Rhumba Casino, Chicago, January 23. . . . GEORGE SHELLEY going into the Whitehall, Palm Beach, Fla., January 25. . . . HENNY YOUNGMAN started at the Casanova, Miami Beach, Fla., January 16. A Walter Wanger line also opening there on that date. . . . RAJAH RABOID current

at the Harem Room, Miami Beach, Fla. . . . DEAN MURPHY to follow Youngman at the Casanova, Miami Beach. . . . SARA ANN McCABE to the Versailles, Miami Beach, Fla., January 15. Estelle and Leroy on the same show. . . . MARLYN AND MARTINEZ now at the La Conga, Detroit. . . . ARNALDINE, "Goddess of Cartoons," has opened at
(See CLUB TALENT on page 28)

Reviews of Units

"Folie Internationale"

(Reviewed at the RKO-Boston, Boston, Friday Evening, January 16)

This is one of the most swiftly paced units, and by far the most entertaining, seen here in a long time. With some 60 performers on stage almost constantly for more than one hour, the show is brilliant, colorful and entertaining. It features standard vaude acts, and each is spotted to good advantage. In addition, several colorful and interesting routines have been devised for the line girls. Scenery is attractive and elicited plenty of admiration from a show-wise crowd.

Professor Lamberti is one of the hits of the show with his regular comedy xylophone routine, with a shapely brunette stripping in the background. Lamberti never worked better, and the act moved like clockwork.

Probably the most sensational act on the bill was Franklyn D'Amour, who did unbelievable acro-balancing stunts with his blond partner. D'Amour amazed particularly with his outstanding chair tricks.

The Norvello Brothers, whose whistling novelty act was last seen here at one of the smart supper clubs, are back presenting their regular routine. Didn't click as well in the club.

The Shyrettos, whose sensational bicycle and unicycle routine has been a Hub favorite for some time, continue to please with their swiftly paced routine. Two guys and gal work quickly and smoothly, and have some remarkable stunts, particularly on the high unicycle. Well received.

Karin Zoska, an eye-filling Cossack dancer, scored an immediate hit with her clever and capable dancing.

Three fine dance teams, Charles and Celeste, the Chadwicks, and Judith and Jack have several neat routines. The Six Diplomats and Helen Mae provide the vocals and do a great job.

Screen fare was *Paris Calling*.
Mike Kaplan.

"Meet the People"

(Reviewed at the Oriental Theater, Chicago, Friday, January 9)

A real treat for vaudefilm fans who haven't seen the original production in legit or for those who care to see it again in abbreviated form. It is fast, gay and thoroughly entertaining—thanks to a group of young, talented people who come out to do the best, which is plenty good. The music, most of it familiar by now, is catchy and refreshing. The offerings, whether they be in form of dance, song or skit, are brief and snappy. In short, a whale of a show.

Danny Dare, who staged it, knows his business. There is a continuous sparkle about the performers and about everything they attempt to do. There are several musical scenes, interspersed with funny skits, in addition to individual specialties—all presented with admirable balance.

Production numbers on hand include *Mile. Hollywood* (the opening), in which the cast comes down to shake hands with the customers; *Union Label*, an amusing disrobing routine; *The Stars Remain, A Fellow and a Girl, It's the Same Old South, In Chichicantango* and *Elmer's Wedding Day* (the finale). The satire on the South (the bitter truth) should be left out at a time when the country is unity minded.

Comedy talk is in the hands of Joey Faye, a funny eccentric, last seen here in *The Man Who Came to Dinner*. Plenty of his stuff is lifted from the burlesque stage, but it couldn't be lifted

3 Houses Drew 3 Million in '41; Bands Again Top Chi Attractions, Especially Music Machine Faves

CHICAGO, Jan. 17.—Three Loop vaude-filmers during 1941 grossed a profitable total of \$3,164,100. Leader is the Chicago Theater with \$1,960,000. The State-Lake, which pulled stagershow late in October, piled up \$724,300 in 42 weeks of combo bills. The Oriental, with only 29 combo weeks, grossed a total of \$479,800, including the \$281,800 it pulled in during the first 19 weeks of the year and the \$198,000 paid in the final 10 weeks of 1941.

General pick-up in business in the last half of the year is indicated by the healthier totals registered at the Oriental as matched with the weekly takes in that house during the earlier months.

The top months were July and August, when the city is mobbed with visitors, most of them from towns with no flesh. During that period bookers concentrate on names, particularly bands and artists popular on music machines. Only the Chicago and State-Lake played combo bills during July and August, the Chicago grossing \$387,000 and the State-Lake \$168,500.

Bands were the outstanding attractions thruout the year, playing 23 weeks at the Chicago, 13 at the State-Lake and five at the Oriental.

Heaviest grosses at the Chicago (4,000

seats; \$32,000 house average), because of the popularity of combo shows and because of the extended holiday during that period, was the December 26 week, when Erskine Hawkins and band plus the Ink Spots attracted \$55,000. The Ink Spots on their own the week of January 10 grossed a heavy \$46,000, a test of their continued popularity thruout the year.

Band favorites, judging by their receipts, included Sammy Kaye, Gene Krupa, Glenn Miller, Jimmy Dorsey, Matty Malneck, Horace Heidt, Phil Harris, Phil Spitalny, Orrin Tucker, Lawrence
(See *Chi Loop Vaude Strong* on page 27)

Mobile Biz Up

MOBILE, Ala., Jan. 17.—Night clubs and hotels did capacity business New Year's Eve night. All amusement spots reported a 50 per cent increase over last year. This is due to the big increase in defense projects started here and increased employment.

Al Berkman Expands

PHILADELPHIA, Jan. 17.—Al Berkman, vocal coach and music arranger catering to the nitery field, opens a branch studio in New York this week. Berkman's "pupils" have included Joe E. Lewis, Frances Paye, Della Norella, Ethel Barrymore Colt, Gae Dixon and Elaine Miller.

Nat'l, Louisville, Folds

CHICAGO, Jan. 17.—National Theater, Louisville, folded Monday (12) after a four-month run with musical comedy stock. House was managed by Bert Smith, who also doubled, as producer. Extra vaude attraction was booked by Dick Hoffman and later by Boyle Woolfolk here. Poor biz, due to outmoded policy, and failure of Smith to come to a better understanding with the stagehand and musicians' unions, is blamed for the closing.

Bert Green Still With TA

NEW YORK, Jan. 17.—Bert Green, former Miami representative of the American Guild of Variety Artists, will continue as the Miami rep for Theater Authority, according to Alan Corelli, TA exec sec.

Green recently resigned the AGVA post after a series of charges by performers and talent unions.

Vaude for Omaha

OMAHA, Jan. 17.—Vaude has returned to another Omaha theater, with the Town, downtown Goldberg house, using flesh after a lapse of several years. The first show was held New Year's Eve. Variety acts will continue Saturday evenings.

Pitt Nut Club Closes

PITTSBURGH, Jan. 17.—Al Mercur has closed his Nut House in suburban Millvale for the winter and will join his brother, Lew, at the Nut House in Miami, Fla. Local Nuttery will reopen in spring.

Troy Succeeds O'Neill

PITTSBURGH, Jan. 17.—Thomas F. Troy is new manager of the William Penn Hotel, succeeding Gerald P. O'Neill. Troy will continue the current William Penn policy of instrumental quintet in the Continental Bar and dance band for Italian Terrace and Chatterbox.

DUKE JENKINS, eccentric dancer in the show at the Paradise, Detroit, was unable to open because of a torn ligament sustained in Syracuse. Expected to join the show later.

KC Mainstreet Folds; Short Payoff to Duke

CHICAGO, Jan. 17.—Mainstreet Theater, Kansas City, Mo., folded Monday (5) after two months with a combo policy. Last show, which opened Friday (2), had Duke Ellington's band on a 50-50 split. Maestro secured an advance of \$850 opening day, but has another \$1,000 coming. House was booked by the William Morris Agency here, and shows were produced by Will J. Harris. The theater owes WM \$500 in commissions allegedly collected from attractions and five weeks' salary to Harris.

Mainstreet had been doing poor biz since its opening early in November. In addition, it had to buck the strong shows booked into the competitive Tower.

Albert Schoenberg, representative of the bondholders controlling the theater, informed Harris he will settle the debts.

Lamb, Daley Options Taken

NEW YORK, Jan. 17.—Options on Gil Lamb, Cass Daley, and Lorraine and Rognan are being picked up by Paramount as a result of their work in *The Fleet's In*. Betty Hutton's option has also been picked up.

at a better time. He has a good straight and assistant in Jack Albertson.

Marion Colby, a frozen-faced Ethel Merman, does okay with her expressionless satires on *The Stars Remain* and *A Fellow and a Girl*. Her gayer side is well displayed fronting the cast in the now famed *Chichicantango*. A good singer and a good performer.

Buddy Pepper and Lorraine Krueger handle the boy-and-girl routines with liveliness and color. Miss Krueger also scores with a playful tap routine that, believe it or not, is different.

Danny Hoctor is a good-looking and capable tapper who, too, doubles in a brief and good routine. Ted Arkins, funnyman with bushy hair; Sue Robbins, attractive blond singer; Jimmy Alexander, tapper, and Alice Taylor, soprano, cop honors in a number of spots.

A highlight in the show are the impersonations of Elizabeth Talbot-Martin, tall and Hepburnish in appearance who, naturally enough, offers Hepburn, as well as Garbo, Aimee Semple McPherson and Zorina reciting a similar number.

Show should do biz wherever the title is known. And where it isn't, every means should be used to bring the customers in, for they won't be disappointed.
Sam Honigberg.

Magic

By BILL SACHS

DON AND THELMA GREENWOOD, after three weeks in Northern Michigan niteries, moved their magic into The Bowery, Detroit. During a recent engagement in Saginaw, Mich., Don and Thelma enjoyed a pleasant magic siesta with Dr. Zola, the dentist-magician. In Battle Creek they were surprised with a visit from Johnny DeVant, magician, who is now stationed at Fort Custer there and, who, according to the Greenwoods, makes a fine looking soldier. On Christmas Eve the Greenwoods did a show for the soldiers at the camp's hospital. . . . **KARL CARWRIGHT**, with the H. K. Brison Side Show on the Bell Bros. Circus last season, has been presenting his magic and vent in Baltimore and Annapolis (Md.) niteries recently. . . . **JOE SCOTT** started out January 12 for another stretch for the International Harvester, St. Louis branch. . . . **GERBER THE MAGICIAN** and Maybelle, singing cartoonist, have just finished their second week in a month at a New Bedford (Mass.) night club. . . . **RAY-MOND**, assisted by two girls, opened for the International Harvester Company, Baltimore branch, January 6, on a tour that will carry them up to late March. Ray-Mond made the same tour last season, but says the money is much better under the new contract. . . . **BOB NELSON**, of Nelson Enterprises, Columbus, O., continues to grab off free space in his home-town dailies. Recently one of the newspapers there pictures him in numerous poses, demonstrating magic. His latest scoop appeared in the January 10 issue of *The Columbus Star* under an article by Dick Taylor headed "Hypnotism Catches Popular Fancy." Not only is Nelson given prominence in the article itself, but he is pictured casting a spell over a group of sorority sisters. . . . **WASSAW THE MAGICIAN** (Billy Stiles) has closed his show and returned to his home in White Bluffs, Tenn., until conditions improve. Extreme cold weather in the South coupled with the war, which has taken many young male patrons out of circulation, has made the Southland hazardous for a magic show. Stiles reports. He warns the wand wavers to steer clear of Central Tennessee particularly, as business in that section is poor.

PAUL ROSINI has taken his magic and "tiny waltz" into the Continental Club, Chesapeake, O., for a four-week stand. . . . **FAIRFAX** is in third week of a four-week engagement in the Rose Room of the Palace Hotel, San Francisco, with his "Sophisticated Sorcery." . . . **ROY BENSON**, current at Jack Lynch's

Brotherly Love

CHICAGO, Jan. 17.—Management of the Edgewater Beach Hotel displayed its magnanimity toward competitive rooms by using a production number in its Marine Dining Room in which other entertainment spots were plugged.

Each girl in the line was dressed in a costume descriptive of the spot, such as camellias for the Drake Hotel's Camellia House, panther skin for the Sherman's Panther Room, etc.

Walton Hotel Roof, Philadelphia, is collaborating on an *American Monthly* article on 19th century prestidigitation with H. T. Crockett, a magazine writer. . . . **BLACKSTONE** made his first appearance in several years in Reading, Pa., at the Capitol Theater, for three days ended Saturday (17). . . . **MILWAUKEE CHAPTER No. 1** of the Wisconsin Houdini Club at its election January 12 chose the following officers: Adam Hudzinski, president; Robert Rimslder, vice-president; Frank Pemper, treasurer, and George Gale, secretary. . . . **DE COMA** opened January 5 in the Gary (Ind.) area, working four or five schools a day with his 40-minute presentation of magic, vent and puppetry. His agent, J. C. Admire, is working 14 days ahead. . . . **BILL NEFF** was a loser recently when his truck driver slid into a guard rail outside of Warren, Pa., smashing up the front end. No one was injured. We don't know whether it's a coincident or not, but Neff has a new male assistant in Dick Shaffer. Bill says Dick is being broken in with most of the book and is joining the International Brotherhood of Magicians as a safeguard against possible exposing and to add further personal interest in magic. . . . **R. N. MENGE** (Norman the Wizard) is putting in his second winter in Hot Springs, and says it is stacking up considerably better than last season. He is set on a long string of school dates booked by George Bagley, of Hot Springs. Menge says he has a new illusion, an original idea called *The Witchhouse*, wherein he produces a love black cat. He claims to be the only magician using a cat in the act. Menge says further that he is working on a book of original ideas, titled *Here's How*, which he says should be finished in a month. . . . **JUDITH JOHNSON AND COMPANY**, mental turn, after three weeks with the *Hollywood Revels* unit, opened January 8 at Jack Pepper's Log Cabin, Dallas.

Minneapolis Burly Business Holds Up

MINNEAPOLIS, Jan. 17.—With warmer weather prevailing after a 10-day period of sub-zero temperatures, Alvin Theater, featuring Jessica Rogers, grossed a strong \$3,700 for week ending January 15. This was better by \$1,000 than the gross for the preceding week.

Harry Hirsch and Harry Katz, Alvin operators, are looking forward to a big house this week, with Hinda Wausau, long a local favorite, heading the bill.

The Gayety, modified burly house playing twice weekly stock changes, averaged \$1,800 at the box office last week. Colonel L. T. Lewis and Dave Gilman operate the house.

Change in Utica

UTICA, N. Y., Jan. 17.—Gene Kipper, who has been connected with the ork field the last eight years, has taken over the Colonial Theater. Jack Collins and Nate Robbins will manage the house. Policy of Hirst units remains.

Norfolk Cuts Shows

NORFOLK, Va., Jan. 17.—Galey has eliminated Tuesday and Friday matinees. While afternoon business has been light, shows continue to play to heavy attendance evenings, with capacity crowds not unusual, especially for Sunday midnight jamborees.

George Murphy Booked

NEW YORK, Jan. 17.—George Murphy will make his vaude bow at the Stanley, Pittsburgh, January 30. Other dates set for Murphy include Loew's State here February 12 and the Capitol, Washington, February 19. Music Corporation of America is agenting.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

SAM BRISKMAN returned to his City Theater last week tanned from eight days spent with his family in Miami Beach, Fla., where he met Oscar Markovich, Harry Weisner, Max Rudnick and Billie Shaw Rudnick. . . . **JEAN DAVIS** and Lee Brewster doubling as show girls and as the Twist Sisters in a duo strip at the Eltinge. . . . **CAROL HUDSON** used for emergency strips between show-girl work at the City. . . . **AGNES BROWN** doubled as show girl and stripper for the second time this season last week at the Star, Brooklyn. . . . Week before at the Star, Amy Alberts did Ruth Mason's strip, latter being out because of a recent operation. . . . **PAUL DUBOU**, gadget king, recently visited Baltimore niteries and Polles houses to renew acquaintances. . . . **LEW FINE**, comic, writes that is the correct way to spell his moniker—not Fein. . . . **LENNY GALE**, last season on the Hirst Circuit, is now at the Sky Club, Miami.

UNIT 23, since its second trip around the Hirst Circuit two weeks ago, experienced quite a few changes. . . . **HANK HENRY**, Marion Wakefield and Bob Alda are late additions. . . . **HANK AND MARION**, wedded by the mayor of Union City, N. J., January 10, were pelted with rice while the ork played *Here Comes the Bride* that evening on the Hudson Theater's stage. . . . **CHARLES ROBINSON**, comic, left January 10 to open at Carroll's niterie, Philadelphia, the Monday following. . . . **Johnnie Cook**, straight man, shifted January 11 to another unit in Newark, replacing Joe Forte, taken suddenly ill. . . . **NEW comics** to fill in until the arrival of the Henry Trio were Kenny Brenna for five days; "Hello Jake" Fields, two days, and Steve Mills, five days. . . . **WAUNETA BATES** played the Hudson week of January 5 to relieve June St. Clair, who played two shows opening day, January 4, and was forced to leave thru illness. . . . **ROMAYNE**, dancer, replaced Kay Austin at the Howard, Boston, January 11. . . . **ART GARDNER** will co-comic with Henry for the rest of the tour. Joined after 14 weeks of engagements at the Casino, Boston.

MARGIE HART was given a half-page interview in *The New York Post* January 9. Also annexed plenty of publicity due to suit of Eddie Jaffee, p. a., for alleged salary due. . . . **JUNE TAYLOR** tendered a surprise birthday party backstage at the City January 6. Producer Kenneth Rogers toted a cake

down the aisle just before final curtain. . . . **MARGIE KELLY** recuperating from an infected toe. . . . **UTICA** daily January 3 ran a story on Marlane for defeating two local female champs in a bowling match. Her average for the six games was 175. Accepts Mary Grant's challenge for the burly championship. . . . Mentioned in big type in the local daily paper ads of the three Broadway Polles houses January 11 week were Tirza and Myrna Dean, at the Republic; Charmaine and Amy Fong, Galey, and Patricia Morgan and Wauneta Bates, Eltinge. **UNO.**

HOLLYWOOD:

BILLY (HELLO BUD) REED has been placed under contract by the Dalton Bros. for their Polles, Los Angeles. Reed recently worked in the RKO picture, *Syncopation*. . . . **VAL DE VAL ELENA** closed recently at the Polles. . . . **HELEN RUSSELL** and Joan Payne opened recently at the Polles. . . . **GUS SCHILLING** has been signed by RKO for a featured role in Orson Welles's *The Magnificent Ambersons*. Schilling's last picture was *Appointment for Love* at Universal.

PHILADELPHIA:

BABE CUMMINGS tendered a surprise party at Stamp's Cafe to herald her final citizenship papers. She was a native of Poland. . . . **RENESE DU BOIS** goes to Atlantic City to head the new show at Babette's. . . . **CELL VON DELL** next in at Fay's Theater. . . . **ELANOR LaMONT** new at Twin Cedar Inn at near-by Clementon, N. J.

MIDWEST:

CHICAGO NITERIES are using more strippers this month, due to the many large conventions on tap. . . . **HARRY LEVINE** closes a six-month run at the Gay '90s Club, Columbus, O., next week. . . . **MICHELLE** closed at the Hi Hat, Chicago, last week to open on the Empire Circuit in Youngstown, O. . . . **N. S. BARGER** is back in Chicago following a Florida vacation. . . . **MARIE CORD** will be the Rialto, Chicago, headliner starting Friday (23). . . . **BOB CARNEY** show had a couple of switches in Kansas City, Mo., last week. Winette dropped out because of illness, and Gypsy Nina closed. Jean Williams and Conchita replaced them. . . . **MARSHA BLUE** and Joan Dare have closed on the Empire Circuit. . . . **MICKIE JONES** replaced Margie Dale on the Midwest Circuit in St. Louis. . . . **EMPRESS**, Milwaukee, this week is playing a black and white show. . . . **MARION MORGAN** will continue on the Midwest, her option having been renewed.

BABETTE

Still "Teasing" (and how) ON HIRST CIRCUIT

Perm. Add.: The Billboard, 1564 B'way, New York City

The greatest value in Hotel accommodations offered solely to the profession.

\$8 Single \$10 Double
Without Bath

\$10.50 Single \$12.50 Double
With Bath

SHOWER—BATH—and RADIO

Impossible to beat these prices for the largest and most newly and comfortably remodeled rooms in Greater New York.

HOTEL CLARIDGE

BROADWAY AND 44TH STREET
In the Heart of Times Square
New York City

Review

Republic, New York

(Reviewed Wednesday Evening, Jan. 14)

Call it what you will, burlesque, French Polles or the poor man's musical comedy, this show is pretty poor entertainment. The production numbers are dull, and, what's worse, there are so many of them, apparently because there are only three strippers in the show. The comedy numbers are old and shabbily done and the specialty numbers (with the exception of Tirza) are mediocre. The best amusement these days in the burly houses are the boys who butcher chocolate bars and dirty books.

Fine flesh department is headlined by Mona Lees, hefty walker, who does a pretty quick fadeout, with no encores; Diane Shaw, who does a little bit of everything; straight, ingenue, comedienne, exotic dancer and stripper. She's the best of the bunch from a standpoint of vivacity. Mary Louise is the third stripper, doubling on straight work.

Tirza, the wine dancer, is palmed off as something of an injection of culture, posing as the soul of Bacchus showering in red wine, after an exotic bit of modern dancing before the shower is turned on. Even without the schmaltz, it's a good flash act and something that non-artistic souls, too, can appreciate.

Comics Joe Freed and Billy Ainsley have some amusing moments, but the material they use is strictly impossible. George Tuttle does the vocal work. Line of eight chorus girls and an equal amount of show girls do the production work. **Sol Zatt.**

CHORUS GIRLS WANTED

30—WANTED—30
Globe Theatre—Boston
Salary \$27.50 Weekly (6 Days)
(Extra Pay for All Extra Midnite Shows)
SHOW GIRLS
(Must Be 5 Ft. 6 In. or Over)
DANCERS
(Must Be 5 Ft. 4 In. or Over)
All Must Be Young and Attractive.
Write or Wire
BEN BERNARD, Producer
We Will Allow R. R. Fares Up to 250 Miles.

WANTED CHORUS GIRLS

Salary \$25. 6 Days. No Matinees.
Wire or Write Details.
BOB JOHNSTON
Hollywood Theater San Diego, California

Can Use at All Times Chorus Girls and Burlesque Performers

Write or Wire
Empress Theatre
540 Woodward Ave. DETROIT, MICH.

WANTED

Experienced Chorus Girls. Long, pleasant engagement. Work six days, get paid for seven. Salary \$27.00 per week. Extra for specialties. Short rehearsal. Wire or write
GEORGE YOUNG
Roxy Theater CLEVELAND, OHIO

Fire Switches Hayworth Circle

GOLDSBORO, N. C., Jan. 17.—Carolina Theater, Rocky Mount, N. C., the regular Saturday night stand for the "SeeBee" Hayworth circle company, was gutted by fire early last Sunday morning, with the result that the Hayworth unit has been switched to the Carolina Theater here for Saturday nights until the Rocky Mount house can be rebuilt, which it is estimated will take at least 10 weeks.

Hayworth reports that business continues highly satisfactory in the Wilby-Kinney houses in North Carolina. Recent changes in the cast include Arnold Kloxin for Wesley Charles and Thelma Roberts for Katherine Long.

Keatings Are Fire Victims

COLUMBUS, O., Jan. 17.—Jack and Rene Keating, well known in tent repertoire and burlesque circles, sustained burns and suffered the loss of their winter wardrobe and bank roll in a fire which gutted their trailer here last Friday (9). The fire occurred when the fuel can with which Keating was filling the trailer stove exploded. He escaped with minor burns on face and wrist, but his wife sustained second degree burns on her hip. She is on St. Joseph's floor of Mount Carmel Hospital here, where she will remain at least two more weeks. The Keating dog, Mugs, was burned to death in the fire. Keating is mending from the knee injury which recently kept him in a Cincinnati hospital for several weeks.

Reger-Gregg Doing Mellers

HARTFORD, Conn., Jan. 17.—Henry Reger and Earl Gregg head the Reger-Gregg Productions, presenting hoked version of old-time mellers at Hotel Garde here, in a room especially decorated for the occasion and appropriately dubbed the Hotel Garde Opry House. Company's presentation of *Nellie, the Farmer's Daughter*, has been drawing good business. The room serves beer and liquor. A number of veteran repsters are in the cast.

Eileen Lawrence To Head Rep

MANCHESTER, Conn., Jan. 17.—Eileen Lawrence, stock and repertoire player of many years' standing, who with her husband, William Lawrence, played in the New York and road company of *The Old Homestead* and later on the RKO Time in a sketch, *Honor Thy Children*, is tentatively set to take over the Showboat Players when the company opens its fourth season in Manchester this spring.

Pleads for Straight Mellers

Mitchell Field, L. I., N. Y. Editors *The Billboard*:
It looks as tho the hotel shows, such as the Aulger Bros., Oliver-Canton and Reger-Gregg companies, presenting the old-time mellers, are becoming a very successful branch of repertoire and an outlet for work for numerous repertoire people. However, it would be interesting to see if these old-time plays wouldn't be even more amusingly effective if played straight and without too much hokum and exaggeration.

If they were done straight they would allow the producers greater scope in the long run, as the novelty of the florid gestures and speech may wear thin. And perhaps in this way the public could be brought to appreciate modern bills played in a straight manner. ALAN MOORE.

Maintenance and Repair

On page 3 of this issue appears another of a series of stories regarding prospects of outdoor shows for obtaining materials under the federal rationing system. Others will follow on the situation as it appears after careful study of rulings in Washington by the correspondent for *The Billboard*.

Rep Ripples

JOHN D. FINCH, the ex-Billroyer, is still plying his signwriting trade in Columbus, O., and on a postal to the rep desk says that he still manages to put out an occasional show in association with Jack Lampton, John W. Vogel, Leon Harvey and other troupers in, out and of the Park Hotel there. Johnny has been writing considerable comedy material recently, and says he has a great idea for an invention that'd make a man a fortune. There's only one hitch, says Finch. Japan offers the only market. It's a two-faced gas mask! . . . "SLIM" VERMONT (E. V. Balger), his ticker mended, has again been dismissed from Soldiers' Home Hospital, Dayton, O. He hopes to troupe again with a tent rep the coming season.

BILLY WEHLE, bossman of Billroy's Comedians, reports that he has purchased a spankin' new tent theater outfit for the 1942 season, and that he is repainting all rolling stock, poles and show paraphernalia. He promises that his new outfit will be a honey. . . . M. E. TAYLOR has a vaude-picture combination working around Coeur d'Alene, Idaho, and reports business okay. . . . ALAN MOORE, formerly of the Showboat Players of Manchester, Conn., and now Pvt. H. F. Smith, P. O. Box 96, Mitchell Field, L. I., N. Y., writes under date of January 14: "Don't get away from the post much these days, so *The Billboard's* arrival each week means even more than ever. The war knocked the subject matter of my new Toby bill into a cocked hat, but I'm reading scripts with a military background in case something I now have on the fire should develop. More later, as my trunks are not yet in the theater."

IT IS RUMORED that the spring of 1942 will see the veteran Capt. Ralph Emerson back at the helm of a showboat. According to the report, one of the new floating theaters will change hands, with another veteran showboat man, now retired, financing the purchase. Capt. Emerson is slated to manage for the new

owner. We are making efforts to check the story.

WILLIAM E. ANDERSON, formerly associated with several of the major tent shows and the Roxy Theater, Knoxville, enlisted at Fort Oglethorpe, Ga., January 10, and is now with the Army Air Corps at Wichita Falls, Tex. . . . LEON HARVEY, ex-repster, was a visitor at the rep desk last Tuesday (13), accompanied by Al Ross, acrobatic clown. Harvey has severed his connection with the New York talent agency and is now booking on his own, with headquarters in Columbus, O. . . . ROCHELLE BOVA, formerly of Billroy's Comedians, is mending at the Park Hotel, Columbus, O., from injuries sustained when struck by a taxi. Her young son, whom she was carrying, was knocked from her arms but escaped injury. Her husband, Joe, is playing drums at a Chillicothe, O., nitery. . . . LEW BECKRIDGE, well known in tent show circles and who formerly for many years operated his own tab shows over the Spiegelberg and Sun circuits, is now located in Brooklyn. Lew has the itch to put out another show and says he has an angel to finance the thing. . . . HAZELL CHAMBERLAIN, with the Otis L. Oliver and Ralph Canton "old-time opry" at Hotel Seelbach, Louisville, writes: "We opened here Christmas night, and I believe this is the answer to showfolk like us. The hotel has taken its 10th floor and put in tables and chairs to accommodate about 500 people. There is a small stage and we put on the old mellers. The idea, of course, is to play it for laughs, with all the hoked make-up and gestures. At present we are doing *The Girl and the Outlaw*. I am doing a caucous old lady; not too hard to do. Canton is doing an old doctor. This town is booming. Every night looks like a junior Derby eve. We don't know how long we'll be here but we expect to follow this with another hotel location."

MR. AND MRS. DEL PHILLIPS are with the Henry Reger-Earl Gregg company presenting old-time mellers at Hotel Garde in Hartford, Conn. . . . HAL LEONARD, formerly with the Aulger Bros.' Tent Show in Minnesota and Wisconsin, now heads his own 14-piece band, which this week concludes a four-week return engagement at Lantz's Merry-Go-Round, Dayton, O. . . . SEWALL FINE, currently operating a vaude-picture show in Brattleboro, Vt., to good results, says he will have a similar show under canvas in the Lake George section of New York this spring and summer.

JACK FINE, unit producer, is rehearsing a new edition of *Platinum Blondes* in Chicago

DEMAND TO SEE GABBERS

(Continued from page 5)
Bureau), there is a steady market for these people around New York, and a speaker's price is often adjusted to meet the budget of the group asking to book him. According to National, most recent mail requesting information on lectures asks for the Far Eastern experts—indicating how the business must keep abreast of all news developments. The Leigh office, for instance, put out a brochure on its Far Eastern experts within 24 hours after the Japanese attack on Pearl Harbor. This promotional piece was mailed to thousands of prospective clients.

Lecture bureau report, however, that despite the fact that there is terrific demand for radio commentators and journalists who are experts on the international situation, there are still a number of women's clubs and other groups who continue to ask for Ted Malone and his book reviews, as well as other speakers not cashing in on the current fireworks.

CHI LOOP VAUDE STRONG

(Continued from page 25)
Wek and Lou Breese. Both Krupa and Breese doubled with the Andrews Sisters and during two engagements totaling three weeks (Breese played for one week), scooped up a lucrative \$134,000.

Phil Harris, with the help of a Bob Hope pic, grossed \$84,000 in two weeks; Glenn Miller, \$46,000; Jimmy Dorsey, \$41,000; Matty Malneck, \$41,500; Sammy Kaye, \$40,000; Horace Heidt, \$41,000, and Orrin Tucker, \$40,000. Top ranking acts at the Chicago, in addition to the Ink Spots and Andrews Sisters, were Dinah Shore, who has a \$44,000 week to her credit, and Eddy Howard, whose two-week bill grossed \$76,000. The Chicago, however, is the only combo house playing top pictures. Top pic favorite was vaude's own Bob Hope, whose *Caught in the Draft* rolled up the only three-week show of the year.

Chicago's top showmanship show was a Polish revue featuring the Rossianos, Polish dance team. Chicago has a large Polish population and the show was good for two weeks, grossing \$72,000. Five weeks later the team was booked into the State-Lake, where it boosted the week's average take of \$15,000 to \$18,500.

At the State-Lake (3,200 seats) the combination of Sally Rand and Brenda and Cobina holds the 1941 record with a gross of \$23,000 week of August 15. Next were Gypsy Rose Lee, with \$22,000; Cab Calloway, with \$21,000; *Hollywood Sweater* Girls unit, \$20,000; Earl Carroll's *Vanities*, \$20,000; Harry Richman, \$18,500; George Jessel, \$18,000; Buddy Rogers and Nick Lucas, \$18,000; Lou Holtz, \$19,000, and Sally Rand, as a solo attraction week of January 31, \$18,500. Pictures were of little importance to the box office, many of them being second runs.

The Oriental (3,700 seats) had a turbulent, management-changing year. Jones, Linick and Schaefer dropped out, and when the house reverted to the landlords, Michael Todd took charge. His only big week during his two-month regime started March 21, when he moved the Gypsy Rose Lee unit from his Theater-Cafe (now dark) to gross a heavy \$20,000. Since the theater's return to flesh October 24, however, management has yet to report a losing week. The holiday week, beginning December 26, registered a high of \$30,100 with Ted Lewis unit. Other big attractions included the Major Bowes and Blackstone combinations, which grossed \$21,100, and the A. B. Marcus unit, which wound up with \$20,000.

Chicago Theater's low of the year came during week of March 21. The picture, *Tobacco Road*, is blamed for the awful \$27,500. State-Lake nose dived to \$14,000 week of May 23 with *Grandfather's Follies* unit and second run of the Marx Brothers in *Go West*. The red ink high was reached at the Oriental week of April 25 with Dick Todd and Eddie Peabody, grossing \$10,500.

More than ever before, attractions fresh from local cafes and hotels were in demand. Theaters were anxious to cash in on the publicity given them. Straight vaude layouts were all but absent from local theaters. When no box-office bands were available vaude units were favored.

Average weekly gross of the Loop's three vaudefilms during the year was \$60,846. They played a total of 123 weeks.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Ross Show in Stretch Run With Five Couples

PHOENIX, Jan. 17.—Hal J. Ross's show here has hit the stretch run, with five teams battling it out. Contest started with a bang and pulled capacity crowds up until the declaration of war and a cold wave hit the city, the combination of which cut attendance considerably.

Remaining are Charlie Smalley and Vivian Branch, Johnny Makar and Kay Gibson, Jimmy and Minnie Ferenzi, Porky Jacobs and Jackie Sullivan and Sammy Kirby and Opal Ferdig. Emcees are Hal Brown, Art Wolff and Eddie Begley. Jimmy Passo and Tex Smith are floor judges. Music is by Eddie Carson and His Rhythm Kings, and the doings are broadcast three times daily over stations KOY and KPHO.

One Year Ago

CHICK WILLIAMS, emcee with many Pop Dunlap shows, was working at the Nut Club in Akron. . . . JOHNNY GUILFOYLE, emcee, was working in Philadelphia. . . . BILLIE CAIN was with the Royal American Shows in Florida. . . . WIGGLES ROYCE and wife were residing in Dayton, O., where he was working at the Eagles' Club. . . . KING BRADY was readying for his Alexandria (La.) contest. . . . FRANKIE LITTLE was booked into the Chicago Club, Miami, for an indefinite stay. . . . DALE THORPE was working for the Louisiana State University, Baton Rouge. . . . JOE BARRY was vacationing in Pasadena, Calif.

BILL FORT letters from Burlington, Ia.: "After being with King Brady all last year up until December 1, I decided to forsake the walkie field. Since that time Betty and I and son Georgie have made our home here where I am supervisor on the 1,000-pound bombing line. It's very interesting work. We live in one of the government houses and the welcome mat is out to all our old friends."

LITTLE BOB NELSON infos from Columbus, O., that he is now with a unit show, booked thru the Ohio Productions, Inc. Unit includes Kay Howard, swingstress; Dottie Sloan, acrobatic dancer; Nelson, emcee, and features the apache act by Paul and Queta and Diffac. They were set to open at the Ringside Club, Mansfield, O., Monday (19). Nelson adds that Duke (Sitting Bull) Hall is now head of the American Guild of Variety Artists in Columbus.

INQUIRIES WERE RECEIVED last week on Jimmy Richey, Tony Berthelot, Billy Baldwin, Kenny Neldel, Joe McMullen, Lou Jarvis, Sammy Lee, Bill Stein, Johnny Crowder, Johnny Reed, Archie Gayer, Rajah Bergman, Chuck Payne, Al Baker, Forrest Bailey, Vina Walker, Tex Falk, Austy Dowdell and Red Lelnen. How about a line, kids?

REMEMBER TO PUT that signature on your communications. A couple reached the desk this week and had to be laid aside.

THE NEW BOMBSHELL SPEED DERBY

STARTS

TUESDAY, JAN. 27
PHOENIX, ARIZ.

Show operates from 7 p.m. to 2 a.m. daily. Want 7 good Sprint Teams to represent the East vs. the West. Also good William Girl. Good proposition as city has never seen bombshells and cats up heat. Contact

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Ingenu Leading Lady, Character Man, Leading Man and others qualified for Gay Nineties melodrama. Prefer those who can also do specialties. Rush complete details of experience together with photographs and references to WALTER J. REGER, Gardo Hotel, Hartford, Conn. One bill—solid booking.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

West Coast 16mm. Showing Held Copyright Violation

LOS ANGELES, Jan. 17.—Federal Judge Ralph Jenney granted a permanent injunction against Edward Kohn, operator of the Movie Parade Theater here. Kohn had been running Charlie Chaplin films at his old-time movie revival house without authorization from Festival Films, Inc., New York, owner of the copyright. In his ruling Judge Jenney stated that the exhibition of a copyrighted film for direct or indirect profit constitutes an infringement despite the ownership of a 16mm. print.

This ruling brings up an important point of interest to all roadshowmen. It was stressed that operators should be careful to purchase or rent 16mm. prints from legitimate sources of supply. When a roadshowman deals with an established library he can be certain that the product he is renting or buying is not duped or being sold without authorization.

In the Chaplin action here the court ruled that Kohn pay Festival Films \$3,500 in damages, assessed on the basis of \$250 for each day of unauthorized exhibition. In the testimony it was established that a number of firms are engaged in selling or renting 16mm. films, but the court ruled that unless licenses were granted by the owners of the copyright for exhibition for profit

such showings were in direct violation of the Federal Copyright Law.

Various jack-rabbit shows in the Midwest may be stopped from using the Chaplin films, according to Herbert Silverberg, attorney for Festival. Several other actions are pending at this time over showings of Chaplins. The films involved in the Kohn action included *The Adventurer*, *The Vagabond*, *The Fireman*, *Behind the Screen*, *Easy Street* and *The Immigrant*. According to Silverberg, the ruling also applies to church charity shows.

As a follow-up to the court's decision Festival announced that Guaranteed Pictures is the only authorized company to distribute the Charles Chaplin 16mm. subjects.

Cutting It Short

By THE ROADSHOWMAN

The sound-on-film instantaneous recorder-reproducer offered by Miles Reproducer Company, Inc., under the name Filmglyph makes it possible to dub in sound on silent pictures. Cost is said to be reasonable. The dictating and transcribing machine unit records on low-cost safety film. The play-back reproduction is of finest quality, it is said, and may be amplified thru loud-speakers. Roadshowmen with old-time silent movies who want to dub-in comic sound effects or dialog can do so thru this equipment, it is stated.

William E. Saunders, until induction into the army some 10 months ago, actively managed the Butler Movie Service, Danville, Ill., which operated approximately 15 circuits. Saunders, a member of the Showmen's League of America, expects to resume his work in operating circuits when the war is over.

New and Recent Releases

(Running Times Are Approximate)

FOOTBALL THRILLS OF 1941, released by Castle Films, Inc. Available in one-reel silent and sound, this timely film presents the highlights of 1941's outstanding gridiron thrills. Running time, 10 minutes.

TORPEDOED, released by Walter O. Gutlohn, Inc. A timely seven-reel movie centered around authentic shots of the British fleet in action. In addition, there's a love story crammed with action. Running time, 70 minutes.

WOMAN UNAFRAID, released by Astor Pictures Corporation. A seven-reel melodrama concerning the adventures of a policewoman. Warren Hymer, Lucille Gleason and "Skeets" Gallagher play important roles. Running time, 58 minutes.

SORORITY BLUES, released by Post Pictures Corporation. A one-reel musical with college campus and basketball background. Plenty of songs and dances, with Nell Kelly in featured role. Running time, 11 minutes.

MADONNA IN THE CHAIR, released by Screen Art Sales Company. This one-reel subject deals with the famous painting, *Madonna and the Child*, and relates how the young artist Raphael, in search of inspiration, found it and made a sketch of his subject. Running time, 10 minutes.

TIMELY SHORT SUBJECTS, released by Pictorial Films, Inc. A series of 11 one-reel travel subjects, narrated by Milton Cross, give background detail about countries now at war. Subjects include reels on Singapore, Malaya, Norway, Celebes-Komodo, Algiers-Morocco, Hong Kong, Holland, Siam, Ceylon, Borneo-Flores-Bali and India. Running time for each subject, 10 minutes.

Western Musicals Click With Fans

NEW YORK, Jan. 17.—Western musicals are enjoying wide popularity at this time, according to reports from roadshowmen. It seems the public is interested in the pictures because they combine action spiced with romance and tuneful songs. Westerns have long been staples on roadshow programs because they have universal appeal and are of interest to young and old alike. They now offer the added feature of musical numbers.

Most of the Western musicals of recent release have advanced far beyond the old-time horse-opera stage. It's true that gunplay and the chase still are important, but directors with a knowledge of dramatic values are injecting more interest, romance, comedy, thrills and music into the Westerns.

Photography is generally good and, while there is plenty of action for dyed-in-the-wool Western fans, the acting standards are also better than average. All film libraries have on hand a wide selection of Western musicals. Some of the films in this category are *Rose of the Rio Grande*, *Melody of the Plains*, *Two-Gun Troubadour*, *The Singing Cowgirl*, *Song of the Buckaroo*, *Hawaiian Buckaroo* and *Devil on Horseback*. These are only a few of the many films available. Roadshowmen who are interested in running Western musicals in their programs may obtain complete lists from the various libraries.

CLUB TALENT

(Continued from page 25)

The Times Square Club, Rochester, N. Y. . . . JEFF AND MARY ROLAND are at the Bowery, Detroit. . . . THE MUSICAL CHEFS (Connelly and Radcliffe), after two weeks at the Circle Bar, St. Louis, set by Paul Marr, Chicago, have opened at a Springfield (Ill.) nitery. . . . PEARL FERN AND EDDIE have just finished four weeks at McVan's, Buffalo, and are set there for four more.

JERRY COOPER starts at the Frolics, Miami Beach, Fla., February 17. . . . JOEY RARDIN into the Five o'Clock Club, Miami Beach, Fla., January 22. . . . DIOSA COSTELLO current at the Frolics, Miami Beach, Fla. . . . CARDINI being held over at the Palmer House, Chicago. . . . GRACE AND SCOTTY, set by Stan Zucker at the Dude Ranch, Lansing, Mich. . . . MARCO AND ROMOLA, doubling between Blinstrub's Village and the Cave, Boston. . . .

JACKIE WHALEN has switched from the Paddock to the Mayfair Club, Miami Beach, Fla. . . . MARCYA AND RENE GUNSETT held over at the Park Plaza, St. Louis. . . . REDFORD AND WALLACE at the Henry Grady Hotel, Atlanta, for two weeks. . . . NETHA DE CRUZ bows at the Top Hat, Toronto, February 2 for two weeks. . . . LEW BOLYARD winds up four weeks at the Rivoli, Seattle, February 10. . . . SHERMAN BROTHERS AND TESSIE current at the Brown Derby, Washington.

JERRY BERGEN and Billy Gray are back again at Slapsy Maxie's in Hollywood. Bergen has also landed some picture work in the Hal Roach studios.

BETTY KAPP, Cincinnati nitery press agent, has hopped to Jacksonville, Fla., to buy talent for the Embassy and Sky Way night clubs. Current at the Embassy are Joe Morrison, Three Winter Sisters, Jackie Fields and a six-girl line. Sky Way has Rogers and Spruce, Jane Dover, Bob Rollins and Howard Paysee Dancers.

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DON SAYS:

By all means send 10¢ for 1942 catalog 16mm. sound rental catalogue, including features and shorts at reasonable prices—also silent shorts in both 8mm. and 16mm. Films shipped anywhere in U. S. A. DON ELDERS, Dept. BB-9, 739 Boylston St., Boston, Mass.

Roadshowmen and The School Field

By HERMAN ABRAMS, Veragraph Film Corporation

THE use of 16mm. films in schools is steadily increasing thruout the country. Educators are becoming increasingly aware of the important functions of the motion picture film as a visual aid to learning and as a psychological stimulant to develop good American citizens.

As a personal contact agent and, in many instances, the only 16mm. film representative to the educator, the roadshowman becomes a vital factor in our industry. It is his advice the educator seeks in the choice of programs time and time again. Some roadshowmen who have made a specialty of the educational field have readily available the necessary information concerning the films they can secure, and they also devote considerable thought in co-operating with school officials in selecting proper programs. The requirements of the school field are unique, inasmuch as it is essential that most of the feature programs be educational as well as entertaining.

The efficient and successful roadshowman in the educational field knows the value of neatness of appearance and promptness and system in putting on a show. By following this procedure he creates a favorable impression with school authorities, thus assuring him of a possible return engagement. These simple rules of success in the school field are not difficult to follow and yet some roadshowmen persist in flagrantly violating them. Naturally this type of roadshowman does not and cannot have a successful operation.

The successful roadshowman is a credit to our industry. He reflects the important character of 16mm. service to the public. In the educational field particularly it is important that good will be fostered with school authorities and educators, as these outlets can be a valuable source of income to roadshowmen. All that is necessary is the exercise of good common sense and the willingness to conduct business on a stable and efficient basis.

ALDRICH—William F., 69, Hawaiian show producer with Royal American Shows, in Tampa Municipal Hospital January 5 of an organic disorder. Survived by a sister, Mrs. Blanch McHarg, Columbia, Mo., and a son, William Jr., Chicago. Services at the Blount Funeral Home, with burial in Myrtle Hill Cemetery, Tampa.

ALTON—Thomas J., 48, son of Jerry Alton, old-time clown, suddenly January 11 in St. Louis. He traveled with his father as a tumbler on Howe's Great London Circus. Survived by his father; his widow, Edna; two daughters and seven sons. Services January 14 at St. John's Church, St. Louis, with interment in Calvary Cemetery there.

BEAL—Mel F., 70, oldest Greene County (O.) Fair exhibitor, December 30 at his home in Xenia, O. Services and burial in Xenia.

BODIE—Harry, 53, former actor and for the past nine years manager of Warner Bros.' Sixth Street Theater, Coshocton, O., January 11 in that city following a lingering illness. His widow, Helen, and a sister survive. Services in Coshocton. Body was cremated.

BROOKS—Linn J. (Sunny), 60, well known in outdoor show circles, in a Tallahassee, Fla., hospital January 3. He was traveling with Mr. and Mrs. Thomas P. Forest, aerial artists, until recently with the Mighty Sheesley Midway.

IN REMEMBRANCE
ERNIE CLARKE
Jan. 10, 1941
Our Father and Husband
The sun has never seemed quite as bright since you left us a year ago.
ERNESTINE and ELIZABETH CLARKE

CAMPBELL—Jean (Mrs. Harold J. Everts), 47, actress, January 12 at Memorial Hospital, Hackensack, N. J. Miss Campbell was the "Midnight Girl" of the 1915 *Ziegfeld Follies*. In 1917 she was in the musical *Dew Drop Inn*. Her last Broadway appearance was in 1919 in *Maytime*. She leaves her husband, a retired actor, and a brother.

IN REMEMBRANCE
ERNIE CLARKE
Jan. 10, 1941
Your legacy of True Faith in your fellow man has helped us all to be better men.
JIMMIE WOOD

CREIGHTON—Walter Jerome, 5, son of Walter B. Creighton, former press agent for Steel Pier, Atlantic City, January 9 of injuries sustained in a fall at his home in Kewanee, Ill. Survived by his parents. Services and burial in Kewanee.

DECHTER—Benjamin, 60, Canadian fair restaurateur, in Regina, Sask., January 6. Surviving are a brother, Sam, Los Angeles, and four children. Services in Jewish chapel, Regina, and burial in Regina Cemetery.

FARLEY—Robert, 59, med worker known as "Derby Hat" Farley, of a heart

Carole Lombard

Carole Lombard, 34, one of Hollywood's most universally beloved actresses, was killed in a Transcontinental & Western Airlines plane crash on Table Rock Mountain, near Las Vegas, Nev., January 17 which also took the lives of Miss Lombard's mother, Mrs. Elizabeth Peters; her press agent, Otto Winkler, of MGM, and 19 other passengers. She and her mother and Winkler had boarded the plane January 16 at Indianapolis, where Miss Lombard had participated in a Defense Bond sales campaign.

Born Carol Jane Peters in Fort Wayne, Ind., October 6, 1908, she dropped the Peters, added an "e" to Carol and substituted Lombard when she arrived in Hollywood. Referred to by her legion of friends as the "girl with the hard-boiled chatter and the tender heart," Miss Lombard made the male movie fans look goggle-eyed as one of Mack Sennett's bathing beauties. She came into her own as a star in 1934, when she launched the craze for screwball movie comedies. She then made *Twentieth Century*, *My Man Godfrey* and *Nothing Sacred*. Miss Lombard's career nearly ended during the '20s when silvers of glass lacerated her face in an automobile crash. Plastic surgery finally removed every scar.

In 1931 the loud-laughing, fast-talking Lombard married film actor William Powell. She divorced him in 1939, however, and married Clark Gable, film star.

The Final Curtain

attack in a Tacoma, Wash., hospital January 5. He worked with Doc Travis, Doc Rumsel, Doc Johnson and other well-known pitchers. Services and burial January 7 in Tacoma.

FERGUSON—Russell Lowell, 51, in the radio business for many years, December 22 in Bloomington, Ia., after a brief illness. He was formerly with the National Broadcasting Company; Station WLW, Cincinnati; Station WINS, Radio Division of the National Research Bureau, and on January 1 of this year was to have joined the Finch Telecommunications Corporation, Passaic, N. J.

FLANAGAN—John Paul Jr., 45, Northeastern Ohio showman and promoter, January 2 in Youngstown, O., of pneumonia. He was for 14 years associated with Austin C. Wilson in promoting auto races at fairs and expositions. He also managed the Akron Speedway and was connected with the North Randall race track at Cleveland. Survived by his widow and two children, John and Nancy. Burial in Youngstown.

FRANK—Jacob S., 65, friend of many circus and carnival men, in North Little Rock, Ark., January 4. Burial there January 7.

FREEMAN—Fred (Peggy Poole), 67, impersonator formerly with circuses, at Massachusetts General Hospital, Rockland, Mass., January 10 after a lengthy illness. He was for many years with the Yankee Robinson Circus. Services and burial in Rockland.

GILBERT—George, dog trainer formerly with Benson's Wild Animal Farm, Nashua, N. H., in Tynsboro, Mass., January 9.

Edward Cooke

Edward Cooke, 73, business manager and company manager in legit, died January 16 at his home in New York after an illness of two months.

He had been business manager and advance man for some of the most notable stage productions of the last 50 years, including *Ben Hur*, *Lightnin'*, *Seventh Heaven*, *Three Wise Fools*, *Skylark* and *Susan and God*.

A native of New York, he began his theatrical career as an assistant box-office treasurer of the Academy of Music, Milwaukee. Later he became treasurer of the Grand Opera House there, after which he joined Kiralfy Bros., producers of the 1890s, as business manager. He subsequently became associated with Klaw & Erlanger at the turn of the century.

For many years Cooke was associated with William A. Brady and traveled extensively in Australia and England for him. With the exception of 1928 and 1929, he had been associated with John Golden since 1916. He assisted Golden in the production of his first show, *Turn to the Right*. Altho business manager for many years, more recently he had been company manager. When Richard French, general manager for Golden, joined the army, Cooke was recalled by the producer to become general manager.

HAHN—John C., 77, musician and president of the Toledo Federation of Musicians, December 23 in that city. He leaves his wife and son.

HALVERSON—Thomas Oscar, 49, custodian at the Louisiana State Fair grounds, Shreveport, in a hospital there December 29 of a heart attack. At one time he was with the Rubin & Cherry, Morris & Castle and United shows as a mechanic and ride superintendent. Survived by a daughter, Dorothy, Akron, O., and two sisters, Mrs. Frank Griffith, Ashland, Wis., and Mrs. Selma Chapman, Waukegan, Ill. Services and burial in Shreveport.

HEGLON—Mme. Meyriane, 75, French contralto, in Paris January 12. She made her debut in 1890 at the Paris Opera House as Giovanna in *Rigoletto*. She also appeared in *Thais*, *La Montagne Noire*, *Djelma*, *Fredegonde*, *Otello*, *La Cloche du Rhin*, *La Burgonde*, *La Prise de Troie*, *Astarte*, *Les Barbares* and *Le Fils de l'Etoile*. Her last appearances was at the Opera Comique in Paris in *Marika*. During her last years she was president of the Catholic Theatrical Union.

HUNT—Sally (Sally Stover Vogt), former actress, January 3 in Jackson Heights, N. Y. At one time she appeared in the *Ziegfeld Follies*.

KEENAN—Mrs. Vernon, 52, wife of Vernon Keenan, engineer at Aokley,

Bradley & Day, Pittsburgh, park architects and engineers, at the Rockaway Beach (N. Y.) Hospital January 11 after an illness of several months. Besides her husband, she leaves four children, Mrs. Roy Tindula, Buffalo; Mrs. Fred Bell, Rockaway Beach; Vernon Jr. and Elizabeth Ann Keenan, Buffalo. Services

William G. Van Schmus

William G. Van Schmus, 66, managing director of Radio City Music Hall, New York, and president of Radio City Music Hall Corporation, died January 14 at St. Luke's Hospital, New York, of heart disease. He had been ill several months and entered the hospital December 30.

Van Schmus was invited by the Rockefeller to direct the hall nine years ago. Prior to that he had never engaged in a theatrical enterprise. However, critics have described him as the most successful exhibitor in the country. He set records with runs of six weeks each for *Rebecca* and *The Philadelphia Story*, *Snow White*, *All This and Heaven Too* and *A Star Is Born* ran five weeks each.

Van Schmus did not rely upon his own reactions entirely in selecting films. From among his more than 600 employees he selected a preview audience of 125, picked from all groups, to get a good cross-section, and on them he tested pictures before making a decision.

He was a member of the board of directors of the Rockefeller Center, Inc., and of the Radio-Keith-Orpheum Corporation. Two years ago he took over the management of the Center Theater in Radio City.

Survived by his widow, three daughters, two brothers and three sisters.

Funeral services were held January 16 at the Church of the Ascension, New York.

and burial January 13 in Rockaway Beach.

LITTLE—George, 36, concessionaire formerly at Savin Rock, Conn., shot to death at his home in West Haven, Conn., January 8. He and his wife, Dorothy, worked on many carnivals and at fairs and parks. Police are searching for Little's brother, James.

MARCUS—Mrs. Mal, 38, at a Columbus, O., hospital January 12 from a hemorrhage following childbirth. Survived by her husband, who presents a comedy balancing act, and five children.

MATTHIENSON—Jacob Paul, 65, musician, January 11 while visiting his son in Brunswick, Ga. He was formerly an orchestra leader in Atlanta theaters and hotels. Surviving are his widow and two sons, Paul and William O.

MELGAREJO—Jesus, 65, Mexican stage and film director, December 29 in Mexico City. He retired several years ago to direct the government's Theater Hidalgo, Mexico City stage house. He leaves his wife.

MILLS—Charles E. (Dick), 67, former elephant man for Ringling Bros.' Circus, January 11 in a Des Moines hotel following a heart attack.

OLIN—Clarence G., 74, harness race driver, January 5 at Painesville, O. Two sisters survive. Services and burial in Orwell, O.

PATTISON—Herbert H., 71, formerly with circuses, in Boston January 12.

PEUSER—Peter, composer and music store owner, at his home in Scranton, Pa., December 21. Surviving are his widow; two sons, William, Long Island, N. Y., and Jack, Scranton, and two daughters, Ruth and Mrs. Walter Minier, Scranton. Interment in Dunmore, Pa.

PRICE—George W. (Bert), 65, old-time burlesque and vaude performer, January 8 at his home in Dayton, O.

REED—Olivia, former vaude performer, in Sacred Heart Hospital, Allentown, Pa., January 7 of exposure. She and her partner, Albert Baron, presented animal acts and several times appeared at the old Hippodrome, New York.

RICHARDS—Charles, former radio actor, recently in Hartford, Conn. At one time he was with Guy Hedlund's Playhouse company on Station WTIC, Hartford.

RIDSDALE—Kate, retired actress, December 30 in Milwaukee. A daughter of James Vinson, Australian theatrical director, she toured the world with the Sydney Shakespearean Company, retiring after her marriage, and spent her re-

maining years lecturing on drama and writing.

ROSING—Bodil, 64, film and stage actress, January 1 in Hollywood after a heart attack. For the past 17 years she played character parts in films.

ROSS—George, former member of the Heart of America Showmen's Club, in Leeds Tuberculosis Hospital, Kansas City, Mo., January 8. Funeral from Freeman Mortuary in charge of HASC, with burial in Forest Hill Cemetery, Kansas City, January 10.

ROTH—Julius, 50, Yiddish actor, January 10 of a heart attack at the Second Avenue Theater, New York, where he was appearing in the musical comedy *Live and Laugh*.

ROY—J. George, 70, carnival show operator, of a heart attack January 4 at Norfolk, Va. He was with the Con T. Kennedy, C. W. Parker, Dodson and Art Lewis shows, operating a fun show with his wife and son. Burial in Chester, Pa. Survived by his widow, Jennie; a son, J. Harley; a daughter, Mrs. LaVine Yelton, Chester, Pa.; a brother, Andrew L., and a sister, V. K. Turgason, New York, all of whom are in show business.

RUSSELL—Leo F., 42, former projectionist at the Retlaw Theater, Fond du Lac, Wis., January 3 at his home there. Survived by his parents, a son and a brother.

SOUTAR—Andrew, 61, playwright and novelist, recently at home in St. Austell, Cornwall, England, after a long illness. In addition to many film scripts and novels, he wrote a play, *If We But Knew*.

STUTT—George A., a judge at Canadian exhibitions, at his home in Vandura, Sask., recently. Burial in Vandura.

SUMNER—Fred (Fred Sumner Thomas), 63, actor and former vaude performer, January 11 in New York Hospital, New York, after a month's illness. He appeared on Broadway in *Amourette* and *Mrs. O'Brien Entertains*. He leaves his wife, Mabel Turner Thomas, actress; two sisters and three brothers.

WADE—Thomas G., 59, well known in Detroit theatrical circles, January 4 there. He was a member of Detroit Variety Club. Interment in Woodlawn Cemetery, Detroit.

WELCOME—Fred, former circus and vaude hand balancer, January 4 at his home in Central Falls, R. I. He was formerly with the Ringling, Forepaugh, Sells, John Robinson and other circuses. Survived by his widow and a son.

WILLIAMS—Ralph, 56, acrobat, January 9 in Degraff, O. Survived by his widow and a son.

YOST—John Henry, 63, former advance man for John Philip Sousa, January 3 at St. Francis Hospital, Hartford, Conn. He was an honorary member of Bluch Landorf Tent, Circus Fans of America. Burial January 6 in Grove Hill Cemetery, Rockville, Conn.

Fred Fisher

Fred Fisher, 65, composer and music publisher, committed suicide by hanging January 14 at his home in New York. He had been ill for several years of an incurable ailment.

Fisher, a native of Cologne, Germany, came to this country in 1900. His first success came in 1902 when he wrote the hit song *If the Man in the Moon Was a Coon*, which sold 2,500,000 copies. In 1907 he became president of the Fred Fisher Music Company. He cleared \$900,000 his first season. Later he published *I'm Always Chasing Rainbows* and in 1919 published his biggest money-maker, *Dardanella*, which sold 6,500,000 records and 1,700,000 copies of sheet music.

Some of the outstanding hits included among the 1,000 songs composed by Fisher are *Come, Josephine*, *In My Flying Machine*; *There's a Broken Heart for Every Light on Broadway*, *Peg o' My Heart*, *Chicago*, *Fifty Million Frenchmen Can't Be Wrong*, *Blue Is the Night*, *I Found a Million-Dollar Baby in a Five and Ten-Cent Store*; *Daddy, You've Been a Mother to Me*; *Auf Wiederseh'n and Broadway Rose*.

When radio upset the sheet music business, Fisher went to Hollywood and wrote musical settings for films. In the early 1930s he returned to Tin Pan Alley, where he continued to grind out new hits.

A member of the American Society of Composers, Authors and Publishers, he was one of its few members to qualify under the three qualifications of author, composer and publisher.

He is survived by his widow, the former Anna Davis; two sons and a daughter.

Coast Club Aux. Inducts Execs

Large crowd on hand for annual installation dinner — Esther Carley is emcee

LOS ANGELES, Jan. 17.—With Inez Walsh as presiding officer, a large crowd witnessed the impressive ceremonies which marked the annual installation of officers and banquet of the Ladies' Auxiliary of the Pacific Coast Showmen's Association in the clubrooms and at the Alexandria Hotel here January 5. After induction of President Margaret Farmer, First Vice-President Edith Bullock, Second Vice-President Mabelle Bennett and incumbent Secretary Vivian Horton by Mrs. Walsh, all retired to the hotel for the installation dinner and reception.

With the dining room featuring Hawaiian decorations, Esther Carley, emcee, opened festivities by reading letters from Ladies' Auxiliary, National Showmen's Association. Elaborate installation ceremonies were held in New York last week.



BLANCHE M. HENDERSON, who stepped up from secretary to become president of the Ladies' Auxiliary of the National Showmen's Association. Elaborate installation ceremonies were held in New York last week.

Sam Solomon Pilot Of Mound City Club

ST. LOUIS, Jan. 17.—Sam Solomon, owner-manager Sol's Liberty Shows, was elected president of the International Association of Showmen at club's annual election in the clubrooms Tuesday. Noble C. Fairly was named first vice-president. Morris Lipsky, second vice-president; Frank B. Joerling, third vice-president; Tom W. Allen, fourth vice-president; Francis L. Deane, recording secretary; George Davis, financial secretary; Leo C. Lang, treasurer; Lyman Cook, legal adviser; Floyd Hesse, chaplain, and Elmer Brown, sergeant at arms.

Board of governors include Dee Lang, chairman; John J. Francis, Joe Galler, Owen Ward Moore, Walter B. Fox, J. C. McCaffery, E. Walter Evans, Al Baysinger, Charles T. Goss, Harry Coulson, Euby Cobb, Emil Schoenberger, Denny Fugh, Frank Harrison, John M. Sheesley, Billy Senior, J. W. (Patty) Conklin, Crawford Francis, Curtis Velare and William Pink.

Marks To Open in Richmond Again; Reveals 1942 Plans

RICHMOND, Va., Jan. 17.—Returning here from Miami, where he and Mrs. Marks and daughter, Jean Thelma, spent the holidays, John H. Marks, owner John H. Marks Shows, announced his plans for 1942. As in former years, shows will open their tour here with a three-week engagement on different locations. Little work is being done in local quarters, which go on a full schedule about March 15.

William Lewis, legal adjuster, is wintering here with his family. Graves H. Perry, general representative, now at home in Morgantown, W. Va., is expected to come in soon and with Marks will attend the fair meetings here and in other Southern cities. Perry was formerly chief of the West Virginia State Tax Commission.

Marks plans to enlarge the shows for next season. Chet Dunn, ride operator, will have a new Fly-o-Plane in addition to his Rolloplane and Octopus rides. Duke Jeannette, Side Show owner, is wintering in Miami. Jimmy Zabriskie, transportation master, is attending a Diesel school in Memphis.

Weaver Will Book Units

COLUMBUS, O., Jan. 17.—Elmer W. Weaver, who recently resigned as general agent of the F. E. Gooding Amusement Company, will book the ride units of Roy Gooding and A. W. Gooding. It was announced here this week during the annual convention of the Ohio Fair Managers' Association.

Washington

THE position of *The Billboard* regarding premature movements to send groups to Washington to seek hearings on priority requests for various branches of the amusement industry is stated in an editorial on page 3 of this issue.

Goodman To Change Show Title; Seven Fairs Contracted

ST. PAUL, Jan. 17.—Upon his arrival here to attend the Minnesota Federation of County Fairs' meeting, January 14-16, after a thoro physical check-up at Mayo Bros. Clinic, Rochester, Minn., Max Goodman announced he would take his Goodman Wonder Shows out in 1942 under the title, Wonder Shows of America. Fair dates already lined up, Goodman said, include those in La Crosse, Wis.; Owatonna, Minn.; Sioux Falls, S. D.; Lincoln, Neb.; Spencer and Marshallton, Ia., and Muskogee, Okla.

He also expressed gratification with his route of still dates. Shows have had a crew working in Little Rock quarters since last October and organization is adding a number of new features. Anticipating a shortage of materials, Goodman purchased enough lumber, hardware and steel needed for the outline work he planned for the coming season. Management also plans to add two new rides and shows to the present line-up.

Goree Frames New Show for '42 Tour

TOPEKA, Kan., Jan. 17.—Cecil A. Goree, for six years part owner and general manager of Central States Shows, announced this week he will launch a new organization this spring under the title, Sunflower State Shows. Goree plans to motorize the shows and carry 8 rides, 7 shows, about 20 concessions and a free act. Route is to be confined to Kansas, Oklahoma and Texas. There will be no office-owned concessions, Goree said.

Quarters work at Hazelton, Kan., will get under way February 1, when a small crew starts work on a new office wagon, main entrance and new show fronts. Painting and repairing of rides will not begin until the small unit now stored in San Angelo, Tex., is combined with equipment in Kansas quarters. Unit will open March 1 and play West Texas celebrations until April 1. Shows will reopen May 1.

Shows have been awarded the midway at Senator Arthur Capper's Birthday Picnic in Topeka, making the fifth time they have held the contract. Organization also will provide the attractions at the Catholic Fiesta here. In addition to Goree, staff includes Mrs. C. A. Goree, secretary-treasurer, and L. B. Saunders, general representative.

WM Gets Georgia Contract

MACON, Ga., Jan. 17.—World of Mirth Shows yesterday were awarded the midway contract for the 1942 Georgia State Fair here. Max Linderman, shows' owner, handled contract negotiations with E. Ross Jordan, fair secretary, and Macon Exchange Club officials. Event will be held two weeks later than usual to permit the shows to play the date between fairs in Columbia, S. C., and Augusta, Ga.

Tinsley Help To Get Part Of Salary in Stamps, Bonds

GREENVILLE, S. C., Jan. 17.—John T. Tinsley, manager City Rides, announced at quarters here that his organization not only will seek to play contracts as nearly exclusively as possible under defense effort committees this year, but will also inaugurate a policy of paying his employees 10 per cent of their salaries in defense stamps and bonds. Tinsley also plans for the company to purchase an amount equal to not less than 10 per cent of the gross pay roll of the firm in addition to personal investments.

Altho the arrangement will not be made compulsory with employees, all are being notified when hired that they will be expected to co-operate in the effort and not a dissenter has been found as yet. Company hopes to keep the organization on the 100 per cent basis every week thruout the operating season and whatever bonuses are paid will be in the form of the same securities. Management believes that the set-up will react to the good of all concerned.

League Prexy Names New Committeemen

CHICAGO, Jan. 17.—The 1942 committees which will function for the Showmen's League of America during 1942 were announced at the League's regular meeting January 8. President Carl J. Sedlmayr in naming the committees has picked a representative list of members who can be depended upon to serve the interests of the League.

Heading the Membership Committee are three men who have long been active in obtaining new members. Ned E. Torti was named chairman; Rube Liebman, co-chairman, and Neil Webb, Canadian chairman. Other members are Noble C. Fairly, Morris Lipsky, Sam Feinberg, Maxie Herman, John W. Galligan, H. A. Lehrt, Lou Leonard, Denny Howard, Phil G. Little, John L. Lorman, E. C. Velare, A. L. Putnam, Earl H. Bunting, Irv J. Polack, Dave Pickard, H. B. Shive, Tom Sharkey, Harry H. Hargrave, George Davis, Nat D. Rodgers, Frank C. Miller, Mike Rosen, George W. Johnson, William Clegg and James P. Sullivan.

On the Finance Committee are Fred H. Kressmann, chairman; E. W. Evans, C. R. Fisher, L. S. Hogan, S. T. Jessop, Harry W. Russell, Rudolph Singer. (See *League Committeemen* on page 53)

Endy Bros. Readying Plans For Tour of Florida Fairs

MIAMI, Jan. 17.—Endy Bros.' Shows are making plans and readying equipment, trucks, shows and rides in local quarters for organization's Florida fairs which start early in February. All equipment is under cover and Vernon Korhn is in charge of quarters, with Jake Davis handling the work crew. Neville Baker, scenic artist, is supervising repainting of the Merry-Go-Round and all fronts.

Whitey Hewitt is getting the new Diesel light plants ready, and Charlie Traub is repairing and rebuilding the Revue front. All trucks owned by the shows have been registered for national defense work. President David B. Endy purchased a new home here and has been named air warden for his district.

Recent visitors included C. E. Barfield, William Ketrow, Henry Robinson, Maxie Herman, Bill Bartlett, John B. O'Rear, Milton Morris, Bob Parker, Oscar Buck, W. F. Korhn and John Marks.

Reid Inks Thompson's Unit

DORSET, Vt., Jan. 17.—James Thompson, Eastern showman of note, has booked his Congress of Oddities with the King Reid Shows for the coming season, it was learned here this week. Thompson plans to present 12 acts and an annex attraction. For the last three seasons he had his unit with James E. Strates, Ben Williams and Coleman Bros.' shows.

All American Adds 5 Dates

NEW ORLEANS, Jan. 17.—Bob Kline, general representative, All American Exposition Shows, said at quarters here this week that shows have been awarded contracts to provide the midways at Gibson County Fair, Princeton, and Wabash County Fair, Terre Haute, Ind.; Mississippi-Alabama Fair, Corinth, and Madison County Fair, Huntsville, and East Alabama Fair, Alexander City, Ala.

Victory Theme Marks HASC Aux. Luncheon

KANSAS CITY, Mo., Jan. 17.—One of the features of the activities staged by Heart of America Showmen's Club and Ladies' Auxiliary here during the holidays was the latter's 13th annual luncheon in the Hotel Continental's Green Room January 30. With Zelda Maddox at the piano, guests and members entered the room to a patriotic medley. Tables were arranged in a "V for Victory" outline and featured a red, white and blue color scheme. Flowers were in profusion on the tables and each arrangement supported American flags.

Dividing the speakers' table was a bank of flowers sent from Missouri Show Women's Club; Ladies' Auxiliary, Pacific Coast Showmen's Association; Ladies' Auxiliary, Showmen's League of America; Staats Floral Company and HASC. With Rosalee Bell leading, accompanied at the piano by Miss Maddox, all sang *God Bless America*, after which Chaplain Myrtle Duncan gave the invocation.

Retiring President Ruth Martone then welcomed members and guests and introduced Viola Fairly, emcee, who spoke for all members in pledging the club to greater effort in lending assistance to complete the war effort all have assumed. Telegrams of congratulation were read from sister clubs. In accordance with the organization's custom, the ceremony (See *HASC Victory Theme* on page 33)

Coast Showfolk Map Spring Party Plans

LOS ANGELES, Jan. 17.—Pacific Coast Showmen's Association launched plans for its biggest Hi-Jinx and Spring Festival at the club's regular meeting here Monday night. A special committee for the event, which is to be held February 2, is headed by Al (Moxie) Miller, Mission Beach concessionaire.

Because of the addition of amusement taxes, tickets will be 30 cents this year compared with 25 cents in previous years. In order to accommodate the expected crowds, party will be held on the fourth floor of the club building, third floor of which is occupied by PCSA.

Miller said that plenty of entertainment will be presented, and Ladies' Auxiliary has been awarded the checkroom and sandwich concessions. Ticket sale is already under way. Top man to take books of 17 is Sammy Dolman, who had 20 issued to him.

Kaycee Club Elects L. C. Reynolds Pres.

KANSAS CITY, Mo., Jan. 17.—Heading the lone ticket in the running, L. C. (Curly) Reynolds, co-owner operator of Reynolds & Wells Shows, was elected to the presidency of the Heart of America Showmen's Club at organization's recent election in the clubrooms here. He succeeds R. L. (Bob) Lohmar and was inducted at a special meeting on December 30.

Other officers elected by acclamation were Noble C. Fairly, first vice-president; C. F. (Doc) Zeiger, second vice-president; Clay J. Weber, third vice-president; C. G. McGinnis, secretary, and Harry Altshuler, treasurer. Appointed to the board of directors were Al Baysinger, Frank Delmaine and Hymie Schrieber.

NSA Aux Buys \$1,000 Worth of Defense Bonds

NEW YORK, Jan. 17.—Ladies' Auxiliary, National Showmen's Association, announced at its Wednesday meeting the purchase of \$1,000 of Defense Bonds and launching of an augmented program for the Red Cross. Latter committee is under direction of Midge Cohen, immediate past president.

Auxiliary turned over checks for \$900 to the men's group, money having been raised for the hospitalization, burial and other committees during the past year.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Jan. 17.—An interesting meeting was held January 15 with Past President Sam J. Levy presiding in the absence of regular chair officers. Meeting opened with some good entertainment thru courtesy of Brother Adolph Treusch. Brother L. S. (Larry) Hogan is still confined at Alexian Bros.' Hospital. Brother Eph. Glosser is in Alexian Bros.' Hospital for an operation, and Brother Vince McCabe is still in Hines Hospital. Tom Rankine and Jack Lydick are on the recuperating list, as is Brother F. E. (Whitey) Newell. Chairman William Carsky is getting things lined up for the Spring Party March 9. Brother Lew Keller was elected to fill the vacancy of the two-year term on board of trustees caused by resignation of Brother C. R. Fisher.

By-laws were presented to the body for a lengthy discussion. Final recommendation to the board of governors was that they be accepted with alterations. Al Rossman reported a noticeable increase in the campaign for listings in the Outdoor Show World Directory. He urged all members receiving listings send them in as obtained. President Carl J. Sedlmayr stopped over en route to the Minnesota fair meeting. Vice-President Harry W. Hennies came in for a day and then left for the South. Sam Solomon and Oscar Bloom also visited, as did Paul Miller. Maurice Hanauer returned from his vacation. Final arrangements were made for the purchase of Defense Bonds in the amount of \$30,000. This is in addition to bonds bought personally by a number of the brothers. J. C. (Tommy) Thomas, Johnny J. Jones Exposition, was among Chicago visitors during the week. Mel Harris is wintering here, and Alex Stein is still among the regulars. Date for the Annual Banquet and Ball has been set for December 2. Bert Clinton, well known among showmen, has been confined in Hines Hospital for some time and would like to read letters and cards from friends.

Ladies' Auxiliary

Auxiliary held a successful social January 9 at the Sherman Hotel. Sick list includes Myrtle Hutt, Nellie Mater, Mrs. Henry Belden and Mae Onkes. Members were grieved to learn of the death of an old member, Mrs. Charles Driver, who has been very ill for many years. Sister Grace Goss is in Missouri Baptist Hospital, St. Louis, suffering from the flu. Messages of cheer to all sick members are greatly appreciated. Plans were mapped for the birthday dinner party in the Malaya Room, Sherman Hotel, January 15.

San Antonio Showmen's Club

216 Soledad St., San Antonio, Tex.

SAN ANTONIO, Jan. 17.—President Jack Ruback left for Kansas City, Mo., to visit his family and Heart of America Showmen's Club. Recent visitors included Tommie Tidwell, Ed Neville, Charlie Jamison, Mayor Quinn, Mr. and Mrs. Curlington, Mrs. Bee Obadal, Harry Com and Sam Feinberg. Elected to membership last week were Jimmie Donovan, Ted Custer, Jerry O'Reilly, Charley Ellis, R. C. Ward, R. C. Penny and H. B. Hanner. Plans for a club dance are being mapped. Event will be held in the clubrooms on January 22, with the orchestra to be provided by O. B. Thomas. Admission will be free. Barney Gerety, manager Beckmann & Gerety Shows, is wintering here, as is Mrs. Fred Beckmann.

Ladies' Auxiliary

President Martha Rogers presented the club with three card tables. Mrs. Roland Smith, Houston, joined recently and has been a nightly visitor. Meetings are held each Friday night and a sick and relief fund has been set up. Mrs. O. B. Thomas will play host at a party on January 20 in the State Theater, of which her husband is manager. After the show all plan to attend a party at the Olmos night club as guests of Mrs. Alice Block. Rose Ruback entertained 20 members at a birthday party in her home recently. Membership now totals about 100.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Jan. 17.—A record-breaking attendance at the member and board of governors' meetings featured President Art Lewis's initial banding of the gavel. Fifth annual banquet will be held at the Commodore Hotel November 25. By request of the board, Irish Horan addressed it on the subject of an "Outdoor Amusement Conference for Defense and Victory" and invited representatives to attend at the Tampa Terrace Hotel, Tampa. This is an open meeting at 10 a.m. on February 6, and representatives from the National Showmen's Association, covering all branches of the outdoor amusement business, will attend. February 22 has been set aside as Joe and Al McKee Night. A dinner will be held at Rogers' Corner, New York. Ladies are invited. Letters from Harold G. Hoffman and Louis E. Dufour were read, pledging full support to the association and its aims.

President Lewis appointed the following committees: By-Laws: Max Hofmann, chairman; Joseph Landy, Fred C. Murray, Joseph H. Hughes, Phil Cook. Veterans: Jack Lichter, chairman; Andre E. Dumont, Jules Lasures, Paul McKee, Irving Berk, D. D. Simmons, William J. Malang, Sam Rothstein. Publicity: Bert Nevins, chairman; Joseph Csida, Johnny J. Kline, Roger Littleford Jr., James McHugh, Charles (Doc) Morris, Leonard Traube, Thomas Brady, Gerald Snellens, Elias E. Sugarman, L. C. (Ted) Miller. Membership Drive: Lou Wolfson, chairman; T. W. (Slim) Kelley, Harry Labreque, Sunny Bernet, Jake Shapiro, M. H. Barnes, Lindley H. Cann, Joseph H. Hughes, Arthur Campfield, Isaac Cethin, Jack Wilson, Max Cohen, J. W. (Patty) Conklin, Eugene J. Dean, Ralph and David Endy, W. C. Fleming, Charles Gerard, William J. Giroud, Richard E. Gilsdorf, Jack Gilbert, Max Goodman, W. C. Kaus, Sam Lawrence, Lew Lange, King Reid, Ralph G. Lockett, Ross Manning, Robert H. Morton, Fred C. Murray, Bernard Renn, Louis A. Rice, Matthew J. Riley, Harry Rosen, Harry E. Prince, Lloyd D. Serfass, Fred Fournier, James E. Strates, George W. Traver, Ben Weiss, Ben Williams, William Glick, Harry Heller, Fred Phillips, H. F. O'Malley, Robert Coleman, Phil Cook, Charles Lewis, Ike Weinberg, Charles Rubenstein. Eligibility: Mack Harris, chairman; Fred Phillips, Joseph McKee, Lew Lange, Leonard Traube, Arthur Campfield, Matthew J. Riley. Banquet: Irving Rosenthal, chairman; Sam Rothstein, assistant chairman; Jesse Kaye, entertainment; Tom Brady, date; Joseph McKee, tickets; Bert Nevins, publicity; David Epstein, year book; William J. Bloch, reservations. Benefit Fund (Hospitalization): Dr. Jacob Cohen, chairman; Elias E. Sugarman, William Rabkin, Arthur Campfield, David Epstein. Cemetery and Burial: Joseph McKee, chairman; Max Schaffer, Arthur Hill, Clem Schmitz, Sam Rothstein. Executive: John M. Liddy, chairman; Max Linderman, Art Lewis, Oscar C. Buck, Jack Rosenthal, Sam Rothstein, Ralph Endy, Jack Greenspoon, Joseph H. Hughes, George W. Traver, Max Hofmann, Dr. Jacob Cohen, Joseph McKee, Irving Rosenthal, Elias E. Sugarman, Max Schaffer, George A. Hamid, David Epstein, Ben Weiss. House: Donald D. Simmons, chairman; Harry Rosen, co-chairman; Harry Kaplan, Arthur Campfield, Joe McKee, Charles Rubenstein, Louis Faber, Sam Peterson, James Davenport, Jack Carr, Al Katzen, Sam Berk, Jules Lasures, Ross Manning, Casper Sargent, Eddie Elkins, Al Keating, Ike Weinberg, Phil Cook, Max Kassow, Paul Spitzer, Mack Harris, Sam Levy. Entertainment: Ross Manning, chairman; Fred Phillips, Fred Murray, Orest Devany, Jesse Kay, Joe Rogers, Al Ricardo, Arthur Fisher, Lou Wolfson, Max Kassow, Arthur Hill, David Solti, Joe Basile, Max Sharpe, Harry Kaplan, James Davenport, Sam Rothstein, Jack Lichter, Paul and Murray Spitzer, Dave Brown.

The chair called on many present to say a few words, and among those who responded were Joe Rogers, Benny Weiss, Sam Taffet, Clem Schmitz, Sam Peterson, Fred Murray, Dick Gilsdorf, Matty Burns, Harry Heller, Max Eichholz, Max Sharpe, Kirby C. McGary; Oscar C. Buck,



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Jan. 17.—Sally Rand visited the clubrooms during Monday night's meeting and addressed the assemblage. "Miss Rand," J. Ed Brown, who invited her, said, "had raised about \$1,000 for the club while she was at the Golden Gate Exposition, San Francisco." She was escorted to the rostrum by Brother Brown and took her place in the president's chair. On the rostrum were President Krekos; H. A. Ludwig, vice-president, and Ralph Loscy, secretary. A communication from Vivian Horton expressing the appreciation of the Ladies' Auxiliary for the club's offer to assist that organization with its problems was read. Jack E. Waller was voted into the club upon receipt of his reinstatement blank. Brother Brown announced that Mr. Hughes, blind observer, would address the club at the next meeting. George Rehn has recovered from a recent illness, but Bob Lee, Ed Kennedy, Dan Meggs and Charlie Guberman are on the sick list.

Doc Zeiger urged all to give much thought to regulations governing shows next season. He declared that telegrams and letters to men in Washington will have no effect. He said that he had attended a meeting of the Heart of America Showmen's Club in Kansas City, Mo., and that a move was on foot to solidify the effort to gain recognition for shows to secure transportation either by rail or trucks. Others who returned to the fold after absences of varying lengths were George Silver, Red Hildebrand and Carl Steffins.

Vivian Gorman and Rosemary Loomis, representing the Ladies' Auxiliary, thanked the club for awarding them the hat check and sandwich concessions at the Hi Jinx and Spring Festival, to be held February 2. A drawing of President Roosevelt in the center of a Victory V was presented to the club by Nick Saad, who was thanked by President Krekos. Refreshments were served.

Ladies' Auxiliary

Over 70 members attended the first meeting at which President Margaret Farmer presided in the clubrooms January 12. Members pledged themselves to purchase \$2,500 in Defense Bonds. Feature was the appearance of Sister Sally Rand, who recalled her experiences in conducting the Nude Ranch at Golden Gate International Exposition, San Francisco. Plans were formulated for conducting the checkroom and lunchstand at the PGSA's annual Hi-Jinks Party February 2.

Flowers were ordered sent to Sister Mary Taylor, who is ill at her home. Speakers included Past President Clara Zeiger, Betty Wilson, Josephine Thomas, Elizabeth Platten, Margaret Griebler, Topsy Gooding, Laura Sears, Margie Steffens, Marie Le Doux and Evelyn La Monte. Mother Minnie Fisher presented club with a glass bank to receive Defense Bonds donations. Sis Dyer donated funds for the purchase of luncheon for the next meeting.

Bank night was won by Lucille Dolman, while Topsy Gooding was awarded the door prize, donated by President Farmer.

Frank Miller, George W. Traver, Phil Isser, J. Van Vliet and J. J. Carr. Secretary Sam Rothstein showed moving pictures of our holiday activities.

Ladies' Auxiliary

President Blanche Henderson appointed the following committees for 1942, with first name listed being chairman: Sick Committee: Margaret McKee, Flora Elk, Jeanette Rattiner, Molly Spitz, Helene Rothstein, Lillian Tobias, Kate Benet. Entertainment: Lillian Brooks, Edna Riley, Agnes Morris, Minnie Taffet, Frances Garr, Peggy Holtz, Emma Pink, Edith Devany. Ways and Means: Edna Lasures, Julla Taffet, Shirley Lawrence, Stella Feldberg, Bea Cohen, Molly Rosenthal. Investigating: Myrtle Campfield, Loretta Raab, Lillian Faber, Eleanor (See NSA on page 33)



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Jan. 17.—Third Vice-President Clay J. Weber called the weekly meeting to order, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. Secretary McGinnis read a letter from Station WHB regarding representation for the President's Birthday Ball, which was referred to Brother George Howk for action. Brother W. Frank Delmaine talked on the efforts which have been put forth by the club regarding priorities on tires and accessories.

Brother Mike Wright, Chicago, was a welcome visitor and gave the club some valuable suggestions. He was accompanied by H. A. Dabroe, also of Chicago. Meeting adjourned with a luncheon served by members of the Ladies' Auxiliary. Mr. and Mrs. Keith Chapman arrived from Miami in time for the meeting. Brothers Chester L. Levin and Slim Johnson left for an extended buying trip in the East. Brother Jack Ruback is visiting friends and relatives here. Brother George Elser left for Tampa to join Royal American Shows.

Considerable mail is on file at the club and members are asked to advise the secretary of their present address. Ar- (See HASO on page 33)

3000 BINGO

No. 1 Cards, heavy white, 6x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
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Black on white, postal card thickness. Can be retained or discarded. 8,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Glass... \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
5,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000... 1.88
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.88
Box of 25,000 Black Strip Card Markers... 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

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1 ROLL.....75c
5 ROLLS.....@.....50c
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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

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WANT FOR OUR 1942 SEASON

Will Open Early in April and Will Include Many Large Fairs and Outstanding Celebrations.

Can place capable Showmen and Ride Foremen in several departments. WANT capable Man to operate Expose Show. Also Man to take over Motor Drome and operate same. WILL BOOK Side Show with or without outfit. GOOD OPENING for Fun House and small Grind Shows. CONCESSIONERS: Can place a first-class Cookhouse and Grab Store, Popcorn and Candy Apples, Ball Games, Hoop-La, Penny Pitch, Palmistry, Long Range Shooting Gallery, Photo Gallery, legitimate Grind Stores of all descriptions. Will book several Wheels. Let us hear from you.

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These Rides Were in an Amusement Park in Indiana the Past Season.

1 2000 FEET SOLID O CABLE, ELECTRIC WIRES, BOXES, ETC. (Terms if you are reliable.)

1 COMPLETE CORN GAME (18x30), 70 STOOLS, GREEN TOP, VELVET BACK GROUND, \$395.00. (Stored in Corydon, Ind.)

1 COMPLETE COOK HOUSE (20x32), STOOLS, TABLES, DISHES, ETC., \$195.00 CASH. (Stored in Knoxville, Tenn.)

1 INTERNATIONAL 1 1/2 TON TRUCK, RUXTEL REAR END, 16 FT. BODY, VERY GOOD TIRES. FIRST \$325.00 TAKES IT. (Stored in Knoxville, Tenn.)

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BUY U. S. Defense Savings Bonds and Stamps

Floodlights For Sale

We have a set of 60 Floodlights in perfect shape. Best ever built. Each has a 24-inch green and white porcelain enamel reflector with mogul socket and 1000 watt bulb. Now mounted on 10 ft. pipe goose-necks. Suitable for many show purposes, night football or baseball or night racing. Can be used for defense floodlighting jobs. Cost originally \$1600.00. Used four weeks. Will sell for \$500.00 cash.

KING REID
Winter Quarters DORSET, VERMONT

WANTED

Man to paint Merry-Go-Round and other Rides in winter quarters; also want good Ride Mechanic for winter quarters at once.

Oliver Amusement Co.
1417 Grattan St. ST. LOUIS, MO.

RAT Club Re-Organized; Regular Meetings Planned

LOS ANGELES, Jan. 17.—RAT Club, organized here in 1938 by Lucille King and Mario LeFors, was revived and held its first meeting in Miss King's apartment here January 2. New officers were elected and a number of new members added.

Club originally included charter members Elmer and Estelle Hanscomb, Ted and Marlo LeFors, Orville and Mabelle Crafts, Ray E. and Mary Ludington, Ted and Marge Corey, C. F. and Clara Zeiger, Abner K. and Virginia Kilne, Bertha Grubbs, Rosemary Loomis, Archie and Rose Clark, Florence Webber, O. H. Hilderbrand, Everett W. and Betty Coe, Hazel Fisher, Verna Seeborg, Fern Chaney, Claude and Leone Barie, Nina Rogers, Sis Dyer, Relley Castle Borglon, Joe and Ethel Krug, Edith Bullock, Harry Hargrave, Walton de Pellaton, Howard and May Tydings, Mr. and Mrs. Joe Zotter, Mr. and Mrs. Frank Forest, Mr. and Mrs. Robert Osage, John R. Castle, Edith Walpert and Lucille King.

Club is a social organization, and meetings will be held thruout the winter. Members voted to obtain clubrooms downtown where future get-togethers will be held. All cards held by charter members will be honored at the meetings.

Ideal Expo Maps Plans For N. Carolina Debut

RICHMOND, Va., Jan. 17.—Ideal Exposition Shows' 1942 tour will begin April 13 in North Carolina and will take shows on one of their most extensive treks in their history. Shows plan to go as far south as Athens, Ga., before closing the season. William Glick, general manager, said this week.

General Agent Neil Burk has contracted a number of fairs and left here for Macon, Ga., to attend the annual Georgia Association of Agricultural Fairs meeting. Glick also announced that shows are ready to operate their own Diesel light plants. He is spending most of his time in Baltimore operating his hotel there.

Buck Denby has been re-engaged as legal adjuster.

"Purposes of OACDV"

A "Statement of Purposes" of the proposed Outdoor Amusement Conference for Defense and Victory and details of a meeting to be called during Florida State Fair, Tampa, are given in a story beginning on page 3 of this issue.

Maintenance and Repair

ON page 3 of this issue is another in a series of articles regarding prospects of outdoor amusements for obtaining materials under the federal rationing system. Others will follow on the situation as it appears after careful study of rulings in Washington by the correspondent for *The Billboard*.

RA Opens Florida Fair Tour With Strong Midway Line-Up

LARGO, Fla., Jan. 17.—Royal American Shows opened their series of four Florida fairs at Pinellas County Fair here January 13 with an attraction line-up, which included Marjorie Kemp's Thrill Arena, Dick Best's World's Fair of Human Oddities, Cliff and Freda Wilson's Monsters, Larry Bantlin's Monkey Town and Cortez Lorow's Streets of Paris. Joe Pontico featured two of his three stars of the last Northern tour, Baby Thelma and Tiny Jimmy, who in 1941 were co-starred with the late Baby Ruth Pontico.

Leon Claxton, vet colored show impresario, offered a new attraction, featuring Chicago night club performers. Also on hand was his "blackout" number, which utilizes infrared illumination and specially fabricated materials which react brilliantly under the special lighting complement Claxton has installed. A new layout of wardrobe has been installed for the Florida engagements and new scenery is under construction.

Mr. and Mrs. Elmer C. Velare returned from a two-month vacation in California, Oregon, Washington, and business conferences in Chicago. Mr. and Mrs. Curtis J. Velare came in from Crystal River, Fla., and Mr. and Mrs. William Clain, concessionaires, arrived from Miami. Mr. and Mrs. Vince T. Book came in from Riverside, Calif.

Guzzy in Wash. Hospital

VIRGINIA BEACH, Va., Jan. 17.—James Guzzy, former carnival executive and concessionaire, was taken to Episcopal Eye and Ear Hospital, Washington, for a major operation scheduled for last Thursday. He was flown there on Tuesday from his Pinewood Hotel here, reported Frank D. Shean, consultant manager of Seaside Park here.

Fire Damages Awning Co.

RICHMOND, Va., Jan. 17.—Fire of undetermined origin destroyed the two upper floors of the Edmonds Tent & Awning Company here January 14. Officials estimated that over \$10,000 worth of canvas was damaged.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Lawrence Greater

CHESTER, S. C., Jan. 17.—Everything has started to move in quarters since the holidays, and Louie Gueth and Bob Young have their crews in action. The building schedule is much more elaborate than ever before, so the crews have been enlarged considerably. Manager Sam Lawrence visited while in the South on business and was well pleased with the progress being made on the new fronts and other equipment. He also announced the purchase of eight new tractors and trailers. He also said two new rides will be added, as will four light plants. All quarters folk were recipients of presents from Mr. and Mrs. Lawrence for Christmas. Special Agent George Smith visited Christmas Day. Manager Lawrence said he plans to make all the fair meetings before returning to quarters.

LOUIE GUETH.

Gordon Greene, John Battcase, Leo Sinnick, Frank Watkins, L. E. Brown and Patrick Kearney, Assistant Manager Dick O'Brien returned from Savannah, Ga., and Manager James E. Strates left for New York. General Agent William C. Fleming advises he will stop off in quarters en route to the Southern fair meetings. Teddy Martin, Washington, stopped over en route to Jacksonville, Fla. Other visitors included Earl Tighman, A. B. Edwards, Ray Williams and Mr. and Mrs. Eddie Davis. James E. Strates Jr. returned to school in St. Petersburg, Fla., after spending holidays here with his parents. MARK BRYAN.

Dodson's World's Fair

JACKSONVILLE, Fla., Jan. 17.—With the return to quarters of President and Mrs. M. G. Dodson from a visit to Hot (See WINTER QUARTERS on page 55)

WANTED

Freaks, Novelty Acts, or any act suitable for Circus Side Show, Good Talkers and Grinders. Top salary and long season.

R. GOLDIE FITTS
3040 E. Street PHILADELPHIA, PA.

L. J. HETH SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1942 SEASON.
Address:
L. J. HETH SHOWS, North Birmingham, Ala.

HASC VICTORY THEME

(Continued from page 30)

of joining all clubs of the show women of America was carried on under direction of Mrs. Virginia Kline. Representing the various auxiliaries of clubs were Bird Brainerd, HASC; Mabel Baysinger, MSSC; Clara Zeiger, PCSA; Peggy Reynolds, LSSC; Virginia Kline, NAS and SLA, and Freda Hyder, SASC. Each offered a flower to represent her club, which were bound together by red, white and blue ribbons to denote a unity of purpose and

a loyalty to their own and sister clubs.

Mrs. Fairly then presented President Levin with a bouquet, while other officers, including Harriett Calhoun, first vice-president; Elsie Brizendine, second vice-president; Rosa Lee Elliott, third vice-president; Helen Smith, treasurer, and Loretta Ryan, secretary, were given corsages. The last named two also received gifts of appreciation from club members. Corsages also were presented to Myrtle Duncan, Virginia Kline, Mabel Baysinger, Clara Zeiger, Peggy Reynolds, Anna Jane Pearson, Nellie Weber, Emsee Fairly and Louise Parker. Retiring President Martone presented her officers and committee chairmen gifts of appreciation.

At the speakers' table were Ruth Ann Levin, Louise Parker, Myrtle Duncan, Harriett Calhoun, Elsie Brizendine, Rosa Lee Elliott, Loretta Ryan, Helen Smith, Ruth Martone, Virginia Kline, Mabel Baysinger, Clara Zeiger, Peggy Reynolds, Rosa Lee Bell and Zelda Maddox.

Members and guests who registered were Jackie Wilcox, Bird Brainerd, Toots Riley, Verna Bowman, Anna Jane Pearson, Rosa Lee Haney, Margaret Haney, Gertrude Allen, Jean Garrison, Elizabeth Ferguson, Millie Ross, Nora Suggett, Ann Carter, Margie Pennington, Trixie Clark, Nettie Howell, Leola Campbell, Dorothy Morphew, Katharine Boyd, Georgia Brown, Freda Hyder, Billie Bedonle, Margaret Ansher, Hattie Hawk, Nellie Weber, Edith Buton, Jess Nathan, Boots Marr, Laura Anderson, Lucille Heminway, Velma Chandler, Margaret Elizabeth Pennington, Martha Walters, Pearl Schrieber, May Wilson, Blanche Francis, Daisy Hennies, Letty White, Ruth Wells, Leona Crowe and Mrs. Joe Bowen.

BARGAINS FOR SALE

Dual Loop-o-Plane in A-1 shape. Late model. All-steel fence. New metal ticket box. \$750 cash. 24 and 28 ft. Platform Body Semi-Trailers. Good tires. Booster brakes. Ready to go. \$400 each. Set 5 Venetian Springs. Steady, reliable money-getter. A good investment. Bargain price. \$100.00. Small Khaki Show Top. 14 by 28. Old and worn, needs some repairs. Serviceable. Price as is—\$15.

KING REED SHOWS
Winter Quarters DORSET, VERMONT

GARDEN STATE SHOWS

Season Opens in April
Now reconstructing for the 1942 season. Want Ride Help and Operators for the following Rides: Twin Wheels, Chair-o-Plane, Baby Octopus, Kid Autos; must drive Semi Trailers. Those with me in the past given preference. Will book or buy the following Rides: Merry-Go-Round, Spit Fire, Tilt-a-Whirl, Roll-o-Plane, Big Octopus, Fly-o-Plane, Morris Hamaca, please write. All Concessions open—what have you? Will book Shows with or without own outfits, as all Shows are open. Those with me in the past, please write. Address: R. H. MINER, 161 Chamber St., Phillipsburg, N. J.

RIDES FOR SALE

2 and 3-Abreast Portable Stillman Merry-Go-Rounds

Also have 8 Car Kiddie Auto Ride. Good running condition. Price \$300.00 Cash. Can be seen set up in a N. Y. Dept. Store. Address: BOX 306, The Billboard, 1564 Broadway, New York City.

WANTED
CONCESSION AGENTS AND ARCADE HELP. Agents for HOOP-LA, MOUSE GAME and PENNY PUZZLE. Need Percentage Workers now. Bob Clark, Midge, James Demmon, wife, Joseph (Duke) Pielello, J. R. Murphy and Charles Thomas, wife. First-class Arcade Mechanic and Floor Man. Those I know given preference. Have Arcade Machines for sale, tax free. Full particulars to those interested. ART ALEXANDER, P. O. Box 1586, Columbus, Ga.

SECOND-HAND SHOW PROPERTY FOR SALE
\$5.00—New Govt. Fibre Desk Trunks. Cost \$30.00.
\$25.00—Anchor Conc. Tent, 14x8 ft. No Frame.
\$300.00—Electric Pony Kiddie Ride. Holds Eight.
\$5.00—Electric Peanut Warmer. Great Display.
\$7.00—Life Size Mounted Seal. Fine Specimen.
Chicago, Rink Skates All Sizes. Sell Cheap.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

CORN GAME

Exclusive Open
SUNSET AMUSEMENT CO.
P. O. BOX 468 DANVILLE, ILL.

LIBERTY UNITED SHOWS

WANT
Cookhouse, Corn Game, Photo, Lead Gallery, Stock Shows, Arcade, Funhouse, Ride Help and Grind Shows. Open here March 7th. Replies: BOX 882, COLUMBIA, S. C.

WANT DROME RIDERS

Fly o Plane and Rolloplane Help. Highest Salaries. Write
EARL PURTLE
7612 Sweet Briar Rd. Richmond, Va.

C. C. HILL, SHOW BANNER ARTIST

(Formerly of Hill-Shafer Studio)
Now Located Again at the Old Stand
ROSS-HILL BANNER STUDIO
Cumberland Center, Maine

DYER'S GREATER SHOWS

Box 902, Greenwood, Miss. Opening in March.
Want Shows, 25%. Have complete Athletic Show, complete Snake Show. Want capable Manager for each. Cook House and other legitimate Concessions open. Concession Agents, Ride Men, write. For Sale—Chair-o-plane, 12x20 Cook House, House Trailer and Dit-Miss Ball Game, cheap for cash.

J. F. SPARKS SHOWS

Now booking for 1942. Shows and Concessions, Ride Help, write.
Address: BOX 1670, Birmingham, Alabama

HASC

(Continued from page 31)
rangements are being made by the banquet and ball committee to launch its campaign for the annual event on New Year's Eve. Membership committee is making plans for a big drive this season and club hopes to be represented on every show. Brother Al Baysinger will be in charge and will appoint a deputy on each organization.

Ladies' Auxiliary

President Ruth Ann Levin opened the regular meeting, which drew 27 members. Rosa Lee Elliott was appointed Warder. A letter from Ellen Cramer thanking members for flowers and cards during her recent illness was read. Peggy Chapman, en route to Chapman, Kan., was present and passed the penny box. Night's award, donated by Ruth Ann Levin, went to Nellie Weber.

Viola Fairly, chairman of a special committee to determine how the organization could be useful to the Red Cross, reported that there was much work to be done and that the club might have an important part in it. May Wilson and Martha Walters were appointed to the Red Cross committee and it was decided that cards would be dispensed with at social meetings and Red Cross work substituted.

Members decided to adopt the revised by-laws now in force in the men's club. All were entertained after the meeting at the men's club. Meeting was adjourned by Helen Smith, acting chaplain in the absence of Myrtle Duncan.

NSA

(Continued from page 31)
Rinaldi. Membership: Bess Hamid, VI Lawrence, Dolly McCormick, Lorene Cann, Leah Greenspoon, Frances Fournier, Helen Evans, Patricia Lewis. Nominating: Dorothy Packman. Red Cross: Midge Cohen. Plan is being worked out to have the chaplain (Lydia Nall) as ex officio member of Sick Committee, to allow hostesses to work with Entertainment Committee and treasurer with Ways and Means Committee. Large crowd attended first meeting with new officers, who were given badges symbolic of their office and feted with a huge cake which spelled out "Victory for Regime" of 1942. Next meeting has been switched from Wednesday, January 28 to Friday, January 30, to conform with men's gathering. Donors toward penny campaign fund so far are Art Lewis, O. C. Buck, Frank Miller, Blanche Henderson, Marlea Hughes and Jeanne Gray.

FOR SALE

Stillman 40 Ft. 3-Abreast M.G.R., good condition. Top and Sidewall. Warbler Music Box. Stored near New York City. Reasonable for cash. Complete and ready to operate.
EICHHOLZ BROS.
1327 Cross Avenue Bronx, New York

BILL HAMES SHOWS, INC.

Opening
HOUSTON FAT STOCK SHOW, FEB. 6-15

Then
FORT WORTH FAT STOCK SHOW, MAR. 12-22



CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS, FOR BOTH SHOWS.

CAN PLACE SHOWS AND RIDES THAT DO NOT CONFLICT WITH WHAT WE HAVE AT BOTH SHOWS.

WANT Side Show Attractions, Working Acts, Lecturers and Talkers. All Side Show People Address **JOE DARPEL, WANT HELP** IN ALL DEPARTMENTS. **WANT**

WANT TO HEAR FROM PEOPLE THAT ARE INTERESTED IN PLACING FOR THE SUMMER SEASON AT NORTH BEACH PARK, CORPUS CHRISTI, TEXAS, CONCESSIONS OR ANYTHING TO MAKE MONEY? MUST BE LEGITIMATE.

All Address: **BILL HAMES SHOWS, P. O. Box 1377, Ft. Worth, Texas**

LAST CALL TWO GREAT CELEBRATIONS

BROWNSVILLE, TEX. "CHARRO DAYS" FEBRUARY 7 TO 15

LAREDO, TEX. WASHINGTON'S BIRTHDAY EVENT FEBRUARY 18 TO MARCH 1

CAN PLACE HIGH-CLASS REVUE

RIDE HELP Want efficient and sober Help for Tilt-a-Whirl, Duo Loop-o-Planes, Mixup and Merry-Go-Round.

WANT OCTOPUS AND ROLL-O-PLANE. OPENING FOR LEGITIMATE CONCESSIONS.

WRITE OR WIRE J. GEORGE LOOS, Laredo, Tex.

Dick's Paramount Shows, Inc.

Free Act for 1942
GREAT WILNO CANNON ACT
WANT

SHOWS: Motordrome, Grind Show.
CONCESSIONS: Long Range Gallery, Cigaret Gallery, Photos, Guess Your Age, Scales. Frozen Custard, Grindstores that work for ten cents.
HELP: ELECTRICIAN, one familiar with DIESEL plants. Builder and Mechanic. **RIDE HELP** and Semi Drivers.
R. E. GILSDORF, Suite 800, 342 Madison Ave., New York City

CETLIN & WILSON SHOWS, INC.

OPENING EARLY APRIL. FAIRS START IN JULY AND END IN NOVEMBER

We already have contracted two big celebrations and one State convention. Want Rolloplane, Octopus, Spitfire or Flyo-plane with own transportation. Can also place new Eight-Car Whip or Tilt-a-Whirl. Will place one worth-while Grind Show. What have you? We can place Man and Wife to manage and operate finest framed Illusion Show in America. Heinie Hertle, please get in touch with us immediately. Can place Cookhouse and Grab.

All Address: **WINTER QUARTERS, P. O. BOX 787, PETERSBURG, VA.**

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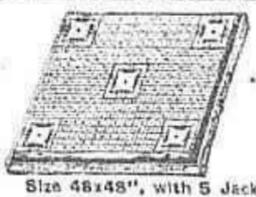
Order your supplies from the company that gives you the highest quality, lowest prices and the quickest service. Large South American Yellow Popcorn, \$7.00 per bag. 100% Coconut Oil Seasoning, \$18.00 per hundred. Compare prices and you will send your orders to us.

GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST., CINCINNATI, O.

LAST CALL

We have materials to make tents for immediate delivery. After our present supply is gone ? ? ? ? ?

To avoid disappointment place your orders now—First come—First served.
O. HENRY TENT & AWNING CO.
4862 North Clark Street Chicago, Ill.



PENNY PITCH GAMES
 Size 48x48", Price \$20.00.
 Size 48x48", With 1 Jack Pot, \$30.00.
 Size 48x48", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.
 124-126 W. Lake St. Chicago, Ill.

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1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
 Analysis, 3-p., with Blue Cover, Each03
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 Samples of the 4 Readings, Four for 25c.

No. 1, 34-Page, Gold and Silver Covers, Each .35
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00
 Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15c.

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PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc., 35c.

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Graphology Charts, 9x17, Sam. 5c, per 1000 \$6.00

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"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

NEW WATERFALL
 Coupon Blowers
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BINGO BLOWERS

Bingo Electric Master Boards, Counter Wheel Posts, Midway Park and Beach Games of Every Description. Catalog Free. State Your Business.

BAKER'S GAME SHOP
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HUBERT'S MUSEUM Inc.
 228 W. 42d Street, NEW YORK CITY.
 WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES
 State salary and all details in first letter.
 Open All Year Round.
 SCHORK & SCHAFFER

F. R. HETH SHOWS
 P. O. BOX 298 AUGUSTA, GA.
 NOW BOOKING FOR 1942 SEASON

SHOWS: Grand or Novelty with own transportation. CONCESSIONS: Get booked now. 14 bona fide (inland town) fairs. Have own Diesel Light Plant. Help Wanted in all departments. Opening date, MARCH 14th, AUGUSTA, GA.

GREATEST ILLUSION
 To Feature or Bally, Levitation. Complete \$37.50. Details, catalogue free.

ABBOTT'S—Colon, Michigan
 World's largest Illusion Builders

TIVOLI EXPOSITION SHOWS
 Now Booking
SHOWS AND ATTRACTIONS
 for 1942 Season
 Address: H. V. PETERSEN, Mgr., Box 742, Joplin, Mo.

SOL'S LIBERTY SHOWS
 NOW BOOKING SHOWS AND ATTRACTIONS FOR 1942 SEASON
 Address: P. O. BOX 223, Camethersville, Mo.
 America speaks! Answer the call of your country by buying Defense Bonds and Stamps.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

AGENTS fishing.

RALPH A. KRONER, elephant skin man, is with Harrison King's Museum, currently playing Indianapolis.

JOINING Harry Lewiston's World's Fair Freaks Museum in Fort Wayne, Ind., was Zorita Lambert, human ostrich.

YOU can really get the lowdown on a show from a discharged agent.

WHILE en route to the East last week, Leo Gotch, West Coast showman, visited *The Billboard* Cincinnati offices.

UTILITY man for Johnny J. Bejano's Side Show, Ray (Jack) Frost is wintering at World of Today Shows' quarters in Waco, Tex.

If you have an opening to make—make it and stop.

BERTHA-BERT, who is vacationing in Cincinnati, has been re-engaged by Al Renton's Circus Side Show on Mighty Sheesley Midway for 1942.



WELL-KNOWN Texas showman and owner-manager of Tidwell Modern Midway, T. J. (Tommy) Tidwell recently completed a vacation tour which took him thru New Mexico and the border towns of Laredo and Brownsville, Tex. He also visited in San Antonio, Houston, Dallas and Fort Worth while en route to Hot Springs, where he spent the holidays visiting friends and relatives.

MR. AND MRS. TOBY KNEELAND have been re-booked for 1942 with the O. C. Buck Shows. Toby is currently working in a Baltimore shipyard.

BEING road-smart doesn't always mean being intelligent.

CONCESSIONAIRE of note, Al P. Hill has been appointed local consultant for a national hearing aid company in Mobile, Ala.

ROY (OLD FOLKS) COON and wife, Virginia, are spending the winter in Little Rock and they advise that city is full of troupers.

EVEN during wartime fairs will not find substitutes for midways.

STILL playing the wilds of South Carolina are Martin and Evelyn Wirth, who plan to move their photo gallery farther north about February 1.

A. B. (PETE) JONES, owner Jones Greater Shows, has his organization barned in Huntington, W. Va., and is taking life easy there this winter.

LATEST invention: Perpetual-motion wheel chairs for general agents.

BILLFOSTER with Cole Brbs' Circus last season, H. M. Kilpatrick has been engaged in that capacity for 1942 by Buckeye State Shows.

CO-OWNERS Rogers & Powell Shows, J. R. Rogers and sister, Mrs. J. L. Powell, are vacationing and taking a course of baths in Hot Springs.

SIGN in a G-top: "If at first you don't succeed keep on being a mark."

LAST SEASON with World of Today Shows, Mr. and Mrs. Nate Westmoreland and Paul Julian left Dallas recently for Miami for the rest of the winter.

FORMERLY with Dee Lang's Famous Shows, Walter and Francis E. Hughes have signed with Buckeye State Shows and are now in shows' Laurel (Miss.) quarters.

NEWS headline: "British Pound Hamburg." That's one way of grinding it.

RECENT visitors to Don Newby's tattoo shop in Houston included Sailor Harris and Professor Marsh, pitchman. The Newbys purchased a new house trailer.

HAROLD HOSKINS, manager Mills Theater, Morehead, Ky., and well known in carnival circles, visited *The Billboard* Cincinnati offices January 15 while in the Queen City on business.

AFTER spending a season with a midway monkey show I have been led to believe that monkeys disinherited man.—Cousin Peleg.

OWNER of the shows bearing his name, George C. and Mrs. Smith and daughter, Alice, spent two weeks in Miami recently visiting Mr. and Mrs. Lew Henry, Lew Henry Shows.

WELL-KNOWN General Agent E. S. Reed recently underwent a second eye operation in Veterans' Hospital, Mem-



SAM SOLOMON, owner-manager Sol's Liberty Shows and former first vice-president of the International Association of Showmen, was elected president of the organization at the annual election in the clubrooms in St. Louis January 6. He succeeds Dee Lang, who was named chairman of the board of governors.

phs, and is rapidly recovering, Mrs. Reed advises from that city.

WE may enjoy freedom of speech, but wise talkers won't say the wrong thing this year, even in a jest.

ANYONE knowing the whereabouts of Jack Bel-Mar, who has his dog act with carnivals, is asked to have him contact Mrs. Bel-Mar, who is ill, in Hope, Ark., Route 2, care of Higgason Brothers.

VET MAIL MAN and *The Billboard* sales agent, Frank La Barr advises from Miami, where he is wintering, that he has signed with Ideal Exposition Shows for 1942.

REAL troupers won't be homesick in the army. They didn't spend too much time home anyway.

LAST SEASON with Byers Bros.' Shows, Mr. and Mrs. Buddy Moore have signed their Girl Show with Moore's Modern Shows for 1942. They are wintering at shows' quarters in Parma, Mo.

LAST SEASON with Keystone Modern Shows, Walter Lee McDaniels is confined in Veterans' Hospital, Mountain Home, Tenn., and would like to read letters from friends.

CERTAIN amount of big jackpot cutting

Daily Yen

EVERY DAY, during draw hour, a ride boy drew his full day's pay from a carnival office. Never at any time did he have a nickel due him. He was never seen eating a square meal in the cookhouse, but filled up on cheese and bread purchased from a neighboring store. After the show would close for the night he would buy a drink and then hurry to some all-night crap game. Day in and day out he went thru the same routine and often when daylight broke he would go to bed the same way. Seeing the boy getting dirty and ragged, the show manager took him to one side and suggested that the boy leave a little money in the wagon for his many needs. "Never! Never!" insisted the worker. "I want to blow it every night." "Just why?" asked his boss. "Why?" yelled the boy. "Why it's that grand invigorating feeling that I enjoy when I get up without a dime in my kick. It makes me feel like a new-born babe, starting life anew. That's why."

might be excusable if it weren't for the broken men who indulge in it.

FORMERLY with the West Coast Amusement Company, Harley W. Wilkham is in City and County Hospital, San Francisco, where he is being treated for neuritis. He would like to read letters from friends.

PROF. C. C. BONETTE, featured parachute jumper with Bonette Brothers, scribes from Melvin Mills, N. H., that he is optimistically looking forward to a successful season in the East, his 50th in the business.

FAIRGROUNDS collectors should wrap their arms around delinquent concessionaires, if it weren't for them the fairs wouldn't need collectors.

THE REV. ALBERT E. MARTIN, son of the late Great Bertini, spiral tower artist, was ordained to the priesthood of the Episcopal Church December 22 by Bishop Helfenstein of Maryland at St. Matthias's Church, Baltimore.

JERALD J. JOHNSON writes from Chicago: "Mr. and Mrs. Lonnie Jarvis are

The Improved Kiddie Airplane Swing
 Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated crests with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.

SMITH & SMITH, Springville, Erie Co., N. Y.

ATTENTION—SHOWMEN!
ANIMAL SALE!

Large Capybara \$ 85.00
 Woolly Monkeys, Each 75.00
 Marmoset Monkeys, Each 15.00
 Tame Baby Female Chimpanzees, Each . . . 350.00
 1 Six-Year-Old Female Chimpanzee 200.00
 1 Female Chimpanzee, Collar & Chain Broken 300.00
 2 Trained Male Chimpanzees, 3 Yrs. Old, Ea. 400.00
 1 Female European Swine 50.00

Assortment of Canary Cages and Stands.
 All colors, \$1.00 up.

HENRY TREFFLICH
 215 FULTON ST. NEW YORK CITY

Anderson-Strader Shows, Inc.
 Winter Quarters:
 Wichita, Kansas. Box 1895
 Now Booking For 1942

REYNOLDS & WELLS SHOWS
 Winter Quarters:
 TEXARKANA, TEXAS BOX 794

wintering here and expect to return to Beckmann & Gerety Shows when the season opens. I'm heading for New Orleans for the rest of the winter."

BLATANT Bannerman—"Yes, sir, I now have modern 1942 transportation from town to town." **General Agent**—"Yes, I know the finance company, too."

WIFE of the manager of Moore's Modern Shows, Mrs. Jack Moore is visiting relatives in Flint, Mich., Buddy Buck, show's assistant manager, reports. Moore recently returned to shows' Parma (Mo.) quarters from a successful booking trip.

MIGHTY SHEESLEY MIDWAY has been awarded the contract for the South Mississippi Fair at Laurel. Date will mark the shows' first appearance in the city and initial visit to the State in many years.

MOST showmen are optimists; some of them wouldn't pay the cookhouse tab if they didn't think that they would need the favor again.

RAYMOND SELLHORN, Sellhorn Sales & Service, advises that Ernest West has been appointed manager of the home office at East Lansing, Mich. Harold Rosier, formerly of Bradenton, Fla., is a recent addition to the sales division.

TRESSIE G. McDANIELS is in the hotel business at Tampa this winter, but may return to the road in the spring. He opened with Wallace Bros.' Shows last season, later switching to the John R. Ward Shows, where he concluded the season.

ADAGE: "A fool and his money are soon parted" means nothing to the smart-money boys after being clipped by the book.—Oscar the Ham.

H. A. BOUCK SR. advised from Schoharie, N. Y., that H. A. Bouck Jr. has enlisted in the army air corps and is stationed at Jefferson Barracks, Mo. The elder Bouck has filled out a questionnaire which has been submitted to the quartermaster general for service in that department. He was a commissioned officer in the last war.

GEORGE F. WHITEHEAD, business manager Kaus Exposition Shows, has been released from an Oneonta (N. Y.) hospital, where he successfully underwent a hemorrhoids and hernia operation. He says he received many letters from friends during his 22-day hospitalization and soon will return to shows' quarters in New Bern, N. C.

COMPETITION may be the life of trade, but in the midway trade it means higher fair guarantees and percentages.—Muggin' Machine Mazic.

SINCE returning to their home in Winnipeg, Man., from the Chicago meetings, Mr. and Mrs. E. J. Casey, owners E. J. Casey Shows, have produced indoor carnivals at Fort Garry Hotel, under Humpty Dumpty Club auspices; at Civic Auditorium for the Navy League, and another in Civic Auditorium under Air Corps Auxiliary auspices.

ALBERT WRIGHT, assistant manager Alamo Exposition Shows, returned to San Antonio January 8 from Los Angeles and on the occasion of his return Mrs. Jack Ruback staged a dinner and card party at her home in his honor. Larry Mullins, Hymie Ruback, Martha Rogers and Dave Stevens were guests. Jack Ruback was visiting relatives in Kansas City, Mo., at the time.

WHEN a carnival big boss is hot under the collar a wise midway worker uses soft soap when talking to him. A wiser one doesn't talk to him at all.—Colonel Patch.

JOHN (DOC) FISHER, widely known

BUNTING SHOWS

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Now booking Shows and Concessions for 1942. Can also place sober, experienced Ride Help who can drive semi-trailers. Address: **BOX 297, LADD, ILLINOIS**

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Crystal Exposition Shows

Now Booking for 1942
Want Legitimate Concessions, SHOWS—will furnish complete outfits. Want sensational FREE ACT, Ride Help and Truck Drivers. Show opens early in April at Camden, S. C. Address all mail: **W. J. BUNTS, Crystal River, Fla.**

Unborn Show operator, closed his Iron Lung Exhibit in Macon last week because of the sudden death of his father, Samuel Fisher, in Newark, N. J. He and Mrs. Fisher motored to Newark for the funeral. The lung exhibit will resume at Dublin, Ga., but is scheduled for a return Macon engagement later this month. All stands are under American Legion posts auspices.

LIBERTY UNITED SHOWS' notes by Ted C. Taylor from Columbia, S. C.: "Assistant Manager Tommy Carson and Mr. and Mrs. Morris Kahntroff are making an extended tour of Georgia and Florida in the interest of the shows. The writer is holding down the office and taking supplies to Superintendent B. K. Tosh in quarters. H. E. Bridges is readying his new photo gallery and stock concessions for opening."

JUST think of the good oak and hickory wagon wheels we burned to get scrap iron last winter! With rubber on the non-purchasing list we may have to go back to them again.—Egbert Ironbender.

GENERAL AGENT of Virginia Greater Shows, William C. Murray spent the holidays with Mrs. Murray's folks at their farm in Greenville, S. C., where he enjoyed several days of hunting. Murray will make the various fair meetings with General Manager Rocco Masucci, who recently purchased some new motorized equipment for the shows in 1942. Murray says work in Suffolk (Va.) quarters will begin soon and new fronts will be built. A new lighting system is to be installed and two new rides added.

BILL SNYDER, vet carnival publicity agent and newspaperman, reports from St. Petersburg, Fla., that he will not return to the road this summer, having signed a contract with the St. Petersburg Evening Independent, where he is employed as police and coast guard reporter. Snyder has held publicity posts with Zacchini Bros. and Lawrence Greater shows and the Altoona (Pa.) Speedway. Last season he was concession secretary and treasurer for Hennies Bros.' Shows.

COLORED lad (to out-all-winter showman): "When does I get dat bonus you promised me?" "That, my good man, will be paid when the show closes," infoced the big boss. "Huh!" snorted the worker, "if dere ain't enough money to keep it open how den will dere be any to pay when it's closed?"

A CONTINUOUS New Year's Eve party, which started with a dinner at the apartment of Walton de Pellaton and ended with an open house party in the apartment of Elmer and Estelle Hanscomb in the Bristol Hotel, Los Angeles, ushered in 1942 for a number of West Coast show-folk. After dinner the group motored to Hanscomb's apartment for liquid refreshments. Guests included Ted and Marlo LeFors, Margaret and Hunter G. Farmer, Everett and Betty Coe, Martin and Dolores Arthur, Lucille King, Frances

At Least a Wife Owner

THE PAST SEASON was my boom year. I accumulated more property in seven months than I ever dreamed of having. At opening time I had only a good car that was out of debt. After the first month I had enough money for a big payment on a house trailer and mortgaged the car to own it clear. The second month I cleared enough scratch to make a big payment on a truck and by mortgaging the house trailer I paid the full price in cash. The third month gave me almost enough money to pay for a tent and by mortgaging the truck I raised enough money to pay cash. The fourth month gave me almost enough cash on hand to pay for a banner line, inside decorations and stages. Then I mortgaged the tent and paid for them in full. During the fifth month I made enough profit to invest in over \$1,000 worth of loud-speaker equipment and by mortgaging the inside of my show to the office I paid cash. During the sixth month I used my profits to get married and buy clothes for myself and bride. A big-shot showman like myself can now afford such luxuries. The seventh month was off due to cold and rain. With the show in the barn I now have mortgaged the loud-speaker equipment to keep up the finance payments and interest. I never thought a man could accumulate so much property in such a short time. It takes brains to forge ahead in this business.—**DIME JAM JOHNSON.**



FORMER Octopus operator on Byers Bros.' Shows, Buddy Munn is a private and stationed at Fort Francis Warren, Wyo., having been inducted in the army last summer. He's the son of Mr. and Mrs. Bud Munn, also of Byers Bros., who are spending the winter in San Antonio after a successful 1942 tour.

Dunne, Leone Barie, Joe Glacy and Charles Marshall.

CAN place for long, prosperous and pleasant 1942 tour. Lady ride foremen, canvases, electricians and female tractor drivers. Want girl-show performers who can double on train crew. Appearance not essential. It's brawn and not beauty that we want.—**Gate & Banner Shows.**

ABOUT 35 members of the Dodson World's Fair Shows attended a gala New Year's Eve party tendered them in shows' Jacksonville (Fla.) quarters by George and Nan Edgars. Assisting Mrs. Edgars with the luncheon were Mrs. Joseph Carson, Mrs. Hogan Edgars and Mrs. Charles Clark. Also in attendance were Captain Carson, detective bureau of Jacksonville; Robert Milliken, president, Jacksonville-Florida State Fair Board; Captain Butler, traffic bureau; Maj. Carl J. Ketchum, Army Air Corps; Lieut. Harry J. Keller, Naval Air Base; Bud Thornton, Jacksonville Times Union; Larry Bidwell and Zeke Lake, Jacksonville Journal; President M. G. Dodson (See **MIDWAY CONFAB** on page 47)

EVANS' DICE WHEEL
A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed
Extra Durable!
Perfectly Balanced
Uniform Percentage!

WHEELS OF ALL KINDS!
Ideal for bazaars, festivals, fund-raising campaigns. Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.
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Freak to feature, Lady Sword Swallower, Punch & Judy, Working Acts for Museum and Bantly's All American Shows.
A. J. BUDD
FREAKS ON PARADE
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NOTICE
All carnivals planning to show in Lansing, Mich., this coming season, kindly write for dates. Address:
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THE NEW WALK-THRU SHOW FOR STORE ROOMS, CARNIVALS, RED CROSS, ETC.
U. S. A. FIGHT for FREEDOM
REMEMBER PEARL HARBOR
Produced by Chas. T. Buell, "Machine Gun Pete" author, traveler, authority on World Affairs, whose camera men cover the earth.
20 viewing boxes with war's greatest scenes on colored glass inside, 20 pictorial panels with 50 other great battle scenes, one big 14 ft. canvas banner strip for above entrance to store-room, two life-size blow-ups in color in flashy frames; two more canvas pictorial banners, 4 1/2 by 6 ft., also for store-windows. Full directions for framing and running, show complete as above.
ONLY \$140.00
Shows all fronts, with special attention to U. S. A. in the fight. We have everything. Thrilling scenes, lifelike on colored glass, that make the hair stand up, the fist tighten and tears come to many eyes. Men and women made from \$50.00 to \$300.00 a day with our other shows. This is greatest of all. Wire or mail \$40.00 deposit and show will go out at once via American Express, weight about 80 lbs., remainder collect, or 2% off cash with order. Or write for information. For 20 years leading show builders.
CHAS. T. BUELL & CO. Box 306 **NEWARK, OHIO**

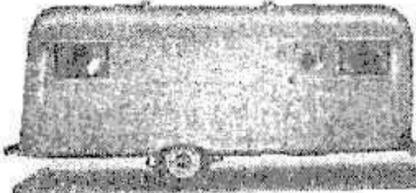
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FOR DICK'S PARAMOUNT SHOWS SEASON 1942
Sword Swallower, Impalement Act, Musical Act or Accordion Player, Tattooed Man, One-Man Band, Contortionist, Juggler, Fat Girl, Midget, Punch, Magic, Glass Blower with flash; any good, clean, interesting Act for Side Show, **FRONT MAN** that can stand prosperity and **STAY SOBER**. Ticket Sellers that can and **WILL** talk. Following people contact me at once: **BOB BRIGGS, SHORTY LOGSDON, JESSE O'DELL.** All address:
H. H. HALL
P. O. BOX 345 **SOMERVILLE, N. J.**

Defense Savings Bonds can be registered in the name of children as well as adults.

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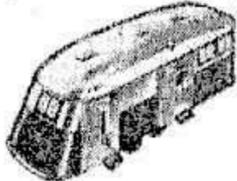
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SHOWS Can place any show that does not conflict. Especially interested in Glass House. Girls wanted for Revue, also Models for Posing Show. Highest salaries paid from office.

HELP Foremen and Second Men for office-owned Rides. Workmen in all departments. Train Help. Tractor Drivers. Canvasmen. Experienced Caterpillar Diesel Tractor Driver.

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Everyone wire or write

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MIGHTY SHEESLEY MIDWAY

WANT FOR SEASON 1942

Additional Help To Report at Winter Quarters, Anniston, Alabama, March 1st. Talkers and Grinders, Blacksmith, Carpenters, Tractor Drivers, Ride Foremen and Ride Help, Train Master and Train Help. Also reliable Showmen with new ideas. Will furnish outfits to reliable Showmen. Want Man who can talk on Monkey Circus and handle trained Chimpanzee. Art Eldridge, write. Also want to purchase 20 Monkeys, trained or untrained. Want Freaks of all kinds for Side Show. Will book legitimate Concessions and up-to-date Custard Concession. Address:

J. M. SHEESLEY, Jeff Davis Hotel, Anniston, Alabama

With the Ladies

—By VIRGINIA KLINE—

EL DORADO, Ark., Jan. 17.—We left Kansas City, Mo., January 5 and came thru plenty of ice and snow, and it still doesn't feel like the Sunny South here. We visited with Mrs. Jimmie Laughlin, who is recuperating from a long illness. She was interested to hear of her many friends and told me she was sorry not to be in Kansas City for the holidays. The most original New Year's gifts I saw while in Kansas City were the bottles of wine done in red, white and blue wrappings and given to each departing guest after the New Year's cocktail party held by Margaret and Roger Haney. Because of conflicting dates Glenn Hyder had to be in Chicago without Freda and she had to be in Kansas City for the holidays without him. Both said most of their time was taken up in telling why the other was not there. At the New Year's Eve ball I heard several ladies say they missed dancing with Glenn who, despite his height, is a good waltzer.

On January 3 Viola and Hattie Hawk entertained with one of their noted chicken and homemade noodle dinners. Affair opened with a round of cocktails, made and served by Art Brainerd, and went on thru huge bowls of the noodles swimming in the chicken gravy, the stewed chicken, the mashed potatoes, chef salad served in wooden bowls, stuffed celery, green onions, radishes and topped off with a dessert of heavenly hash made of whipped cream and fruits.

and nuts. It was a dinner to remember, and was enjoyed by Bird and Art Brainerd, Helen and Fred Smith, Hattie and George Hawk, Viola and Noble Fairly and the Klines.

We had a swell visit with Jimmy Porter while in Kansas City. Jimmie had the misfortune to lose his right leg after a serious operation, and while he is improving rapidly, he enjoys company. His daughter, Naomi, is with him and his wife, Mrs. Josie Porter. During the holidays the Polack Bros.' Circus was in Kansas City and had a big free night for the showfolks. Show was good and was appreciated by all who could attend. Perhaps the most interested spectators were the three grandchildren of Mr. and Mrs. Harry Duncan. Their father, Herbert Duncan, is a minister and preached the sermon at the annual memorial services, and the children are real kids and enjoyed the circus. We had a charming little note from Mrs. Rex Billings Jr. saying they expect to be in the park at Detroit this summer. Grace Fisher is spending the winter in Los Angeles with her mother, but hopes to return to the road again next summer.

Los Angeles

LOS ANGELES, Jan. 17.—Shows wintering in this section soon will begin preparations for opening. Crafts 20 Big Shows have a full crew working, as have Zelger United, Steffins Superior, Arthur's Mighty American and Bert Francis shows and Rubin & Cherry Exposition. I. B. McCoy is working in Ventura, Calif., with Ex-Marines, Inc., supplying guards (See LOS ANGELES on page 49)

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Defense Theme for St. Paul Carnival

ST. PAUL, Jan. 17.—Featuring a military and civilian defense theme, final plans for the eighth annual Winter Carnival were completed here this week. Ten-day event will open with the Boreas Rex Pageant at the auditorium with Griff Williams's orchestra providing the music. Don McNeil and His Breakfast Club, including Nancy Martha and Jack Baker, also will perform. Saturday's program includes the Breakfast Club broadcast over Blue Network and WTCN here from the auditorium, grand parade downtown and pre-inaugural ball for the carnival king, with Griff Williams's orchestra playing and the presentation of *Rose Marie* by the St. Paul Civic Opera in auditorium theater.

On Sunday Boreas Rex VIII will be crowned at the ice palace, in addition to a fireworks display and *Rose Marie*. Ice Cavalcade opens Thursday at the auditorium and other events on that day includes President's Birthday Ball at Hotel Lowry and fireworks display. Under the direction of Henry J. Lund, carnival director, and Norman Himmie and Owen J. Remington, publicity chiefs, a number of promotions in connection with the carnival have been carried out. Tickets sale has been good and duets for the grand parade were sold out before the public sale was opened.

Vandalia Reunion Is Set; Show Extended to 5 Days

VANDALIA, Ill., Jan. 17.—Officials of the Chamber of Commerce, sponsor of this year's Old Settlers' Reunion here, this week voted to conduct the event under the same plan as used in the past despite the war. Event will again feature a free gate, and Dodson's World's Fair Shows have been contracted to provide the midway.

Sponsors have extended the reunion to five days and some civic or patriotic organization will have a designated day for its part in the celebration. A revue type of entertainment will be featured on the stage and will include circus and vaudeville acts. Dancing nightly, featuring name bands, will be sponsored by the local Lions' and Rotary clubs if economic conditions permit.

L. C. Squibb has been appointed manager of the show, with H. G. Wells as his assistant.

Hames, Autry for Tex. Show

FORT WORTH, Jan. 17.—Bill Hames Shows were making final preparations in local quarters this week to present the midway at the 10th annual Pat Stock Show and Livestock Exposition in Houston. Gene Autry's Flying A Ranch Rodeo in the Houston Coliseum will be another feature of the 10-day event.

UNIVERSAL PRODUCTIONS, INC., Akron, will sponsor a two-day presentation of the WLW Boone County Jamboree in the local armory, reports Jerome T. Harriman, general manager, who is directing an extensive radio and newspaper exploitation campaign. Regular Saturday night program will be broadcast from Akron, and afternoon and night performances will be held on Sunday.

BECAUSE of the war Middleburg (Pa.) Reliance Hose Company has voted to dispense with its annual carnival in 1942. Scarcity of talent and need for all-out defense efforts lead to the decision, the company said.



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LAKE STATE SHOWS

NOW BOOKING

RIDES—SHOWS—CONCESSIONS

Good Sensational Free Act Wanted. Address: BOX 175, BAY CITY, MICH.

Rinks and Skaters

By ALBERT F. SCHNEIDER (Cincinnati Office)

Business Pick-Up For New Arena on Tulsa Fairgrounds

TULSA, Okla., Jan. 17.—Steadily increasing business since opening on December 20, despite Christmas holidays and a 10-day stretch of zero weather, is reported for Arena Roller Rink here on Tulsa State Fairgrounds by John C. Mullins and L. O. Mitchell, proprietors.

Mullins is owner of Crystal City Amusement Park here and during the past four years operated a rink in the park. He closed the park spot when Arena was opened. Mitchell has been in the portable rink business the past 15 years.

Rink is located in the \$500,000 pavilion. It has a 100 by 200-foot skating surface and the building seats 5,000.

Big Preparations Started For Bay Ridge Anniversary

BROOKLYN, Kan., Jan. 17.—Bay Ridge Roller Rink here will celebrate its third anniversary on February 6-8 with special programs under the direction of coaches Terry Pulvermiller and Jerry Griffin, reported Manager Art Launay.

Scheduled for Friday and Saturday is a pageant, *Snow White and the Seven Dwarfs*, to be staged by the junior figure-skating club. Added attractions Friday will be fancy skating exhibitions and last year's comedy hit, *Ferdinand the Bull*. Girl ballet, free-style skating and a comedy turn will be Saturday specialties. Sunday's program will have a comedy ballet composed of *Snow White* dwarfs and a formation review, which pleased a crowd of 850 at the successful employees' Christmas party.

Dance Competition, Glamour Girl Meet Set for AOW Spots

BAYONNE, N. J., Jan. 17.—Second annual dance championship in America on Wheels-operated rinks is scheduled to begin February 8, reported Don Marshall, publicity director. Competitions will be held at each rink in the Collegiate, Style B Waltz, 14-Step and Tango Barn Dance.

Chain comprises Mount Vernon (N. Y.) Arena and seven New Jersey spots, Twin City Arena, Elizabeth; Capitol Arena, Trenton; Casino Arena, Asbury Park; Boulevard Arena, Bayonne; Perth Amboy Arena, Passaic Rink and Roseland Rink, Long Branch.

Three couples will be chosen from each rink in February 8 preliminaries in the Collegiate and the following week they will compete in semi-finals at Capitol Arena. During the week of February 22 eliminations will be held in Style B Waltz, with semi-finals set for Boulevard Arena. Eliminations in the 14-Step will be held the week of March 8 and semi-finals are scheduled for Mount Vernon Arena. Tango Barn Dance eliminations are to be held the week of March 29 and semi-finals the next week at Casino Arena. Three couples will be chosen in each dance bracket in semi-finals and they will compete for the championships at Twin City Arena at a later date.

Officials of AOW began a Glamour Girl contest in the chain the week of January 6. Patrons receive ballots permitting them to cast a vote for any girl at their rink. Contest will run until February 9, when ballots will be tallied and the girl with the most votes will be declared glamour girl of her rink and be permitted to compete in finals the following week at Twin City Arena, where judges chosen from the fields of art, photography and theater will pick the winner, who will be awarded a trophy, several other prizes and a visit to some fashionable New York restaurant. Runners-up will also receive trophies.

First Cleveland Show Pulls Heavy Gate; RSROA Benefits

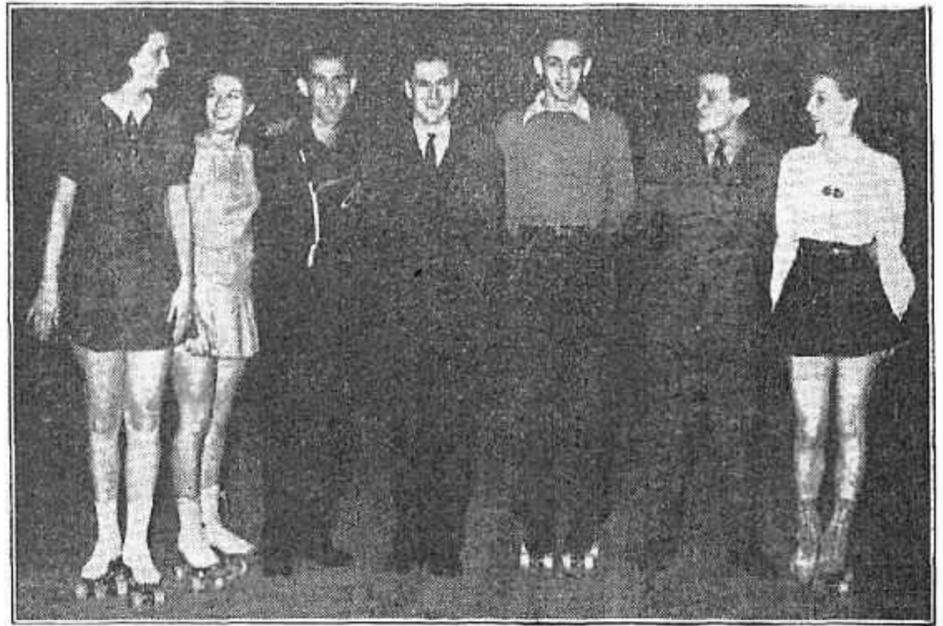
CLEVELAND, Jan. 17.—Said to be the first show of its kind ever offered in Cleveland, *Rollercade Frolic*, staged three nights in Rollercade Rink and produced by Manager Jack Dalton, attracted large crowds. Receipts of one night were turned over to the Roller Skating Rink Operators' Association of the United States for the benefit of RSROA activities.

In the 90-minute show were comedy acts, exhibitions of skate-dancing and free style and figure skating and a chorus of 32. Settings were designed by Phil Grumbach, while Mrs. Conderella Fleming was responsible for costumes. Warren Steffen played organ accompaniment.

Canadian Contests for War

MONTREAL, Jan. 17.—Champlain Provencher, honorary secretary-treasurer of the Amateur Skating Association of Canada, reported skating activities of members are satisfactory. While in former years much profit was made by sponsors of ice carnivals, returns now are given to war funds. Canadian figure ice-skating championships will be staged by the Winnipeg Winter Club this month, and the Canadian roller dance and glure competition will be held under auspices of Toronto A Roller Skating Association at Toronto in early spring. Many new roller rinks are operating, but competitive skating has not been in order. Efforts are being made by ASAC executives to get newcomers to join the organization.

AT a meeting of Southern California Skating Clubs' Association in Culver City Roller-drome on December 8 Bob Jensen, Roller-drome, was elected president; George Bailey, Roller-drome, and Margie Frye, Hollywood Roller-bowl, vice-



ROLLER SKATING CLUB OF DAYTON, O., claims to have produced more professional instructors than any club in the country, according to Walter H. Delscamp, president of Skateland there. Eight members turned pro after competing in State and national contests as representatives of the rink in its three years of operation. Some of them were at Skateland during the holidays to visit their former instructor, Jim Oswald (third from left), head Skateland pro. Others, left to right, are Irene Seifert, Arena Gardens, Detroit; Eloise Burrows, Chez Vous, Philadelphia; Dick Chambers, East End Rink, Memphis; Jack Werts, Skateland; Joe Murphy, Hartford, Conn., and Margot Alfred Werts, Skateland. Not present was Nicky McMichael, Dreamland Arena, Elizabeth, N. J., another Skateland product.

presidents; Betty Yahnke, Roller-drome, secretary; Kinky Mohr, Skateland, Los Angeles, assistant secretary; Coach Whiting, Moonlight Cubs Club, Pasadena, treasurer, and Bill Wilde, unattached, sergeant at arms. First installation dinner dance of the association was held in the Royal Palm Ballroom, Los Angeles, on January 16.

NEW heating and air-conditioning plant has been installed in Puritas Springs Park Roller Rink, Cleveland, which is operating every afternoon and night. Ken Dombey is organist.

W. B. WARNER has taken over Fernalde (Mich.) Roller Rink.

CRYSTAL Lake (Mich.) Rink was the scene of a wedding on roller skates recently. There was attendance of 843.

CRYSTAL Palace Roller Rink, Philadelphia, conducted finals in a waltz contest on January 6, nine couples competing for a trophy.

TWO TOPS, roller skaters, made their first stage bow in Southern New Jersey at Towers Theater, Camden, the week ended January 11.

MYERS BROTHERS have opened a roller rink in the old Armory, Richmond, Ky. New Masonite floor was laid. Rink will operate afternoons and nights.

FRANK CAPLE puts on a patriotic display nightly at his Midtown Roller

Rink, Des Moines. At 9 p.m. the rink is darkened and a spot is played on an American flag dropped from the ceiling, while a costumed girl skates to the middle of the cleared rink to salute the flag and everybody stands at attention while the national anthem is played.

FOUR International Rollos, roller act, appeared recently at Weber's Hofbrau, Pennsauken, N. J.

PURCHASE of a roller rink recently opened in Sauk Centre (Minn.) Armory was made December 1 by Dewey O'Gara from Fred Loegering. O'Gara said the rink would operate on Wednesday, Saturday and Sunday nights, with matinees on Sunday.

HAPPY JACK, 68-year-old comedy skater, reported he recently closed a week's engagement at W. A. Plaisted's Fairland Roller Rink, Topeka, Kan., his fourth in Kansas since an Eastern tour of 11 rinks. Rink is equipped with Chicago skates and a sound system, and many skaters own shoe skates. Skate girls are employed. Agnes Schaefer, 18-year-old figure skater and flier, is assistant floor manager. In three years of operation the rink lost only 12 days while a floor was being laid.

OTTIE SHEPPERD, for years operator of portable roller rinks in Natchez and Vicksburg, Miss., has sold his interests and now resides on his ranch in Texas. Skeeter White, former Shepperd instructor, is now working at Windmill night club, Natchez.

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USED SKATING TENT

No. 9-501—Hip Roof Push Pole Tent, 51' 6" x 132', made in 5 pieces with overlaps and made for 7 Center Poles. Top roped every 3 widths. Top 10 oz. army green inside, trimmings silver. 7' walls, 8 oz. green, condition fair to good. Top and wall \$810

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Write for Catalog

J. M. Cole Is Slated for Tour Under Canvas

PENN YAN, N. Y., Jan. 17.—Since arrival of J. M. Cole indoor circus here in quarters last December work of re-vamping all equipment, has been going on steadily. Captain Rudy is wintering his elephant, camel, pony and dogs with the show, as is George Barton his bare-back horse, ponies and dogs. All were with the unit during its first half of the winter tour.

James M. Beach, well-known agent, has been contracted to pilot the organization and is now booking indoor dates. Plans are being made to put the show under canvas in the spring. It will be transported on 12 show-owned trucks and five trailers which have already been delivered. Building of seats and other equipment will be done after the indoor tour. Color scheme is red, white and blue. Indoor unit will reopen in Dundee, N. Y., February 2.



C. S. PRIMROSE, for several years general agent for Lewis Bros. Circus (motorized), will be with a rail circus this season in the capacity of contracting press agent for Zack Terrell's Cole Bros. Circus.

Beatty To Remain at Zoo

FORT LAUDERDALE, Fla., Jan. 17.—The said to be much in demand elsewhere, Clyde Beatty announced that he would devote his entire time to his Jungle Zoo here and would not appear at indoor circus dates. Complaints by tourists when not seeing him perform at the zoo and by local merchants who claim his non-appearance would hurt the community as a tourist center, and his personal business at the zoo are given as reasons for his decision against winter dates.

Russell Guards Against Theft

LOS ANGELES, Jan. 17.—Russell Bros. Circus, wintering in Selig Zoo at Lincoln Park here, is making sure that no one does away with its trucks or tires now that priorities have affected the sale of both. Two night watchmen have been assigned to guard these properties. According to Joe Ford, transportation master, trucks are being overhauled for the season. He said rubber on the trucks and trailers was in good shape but that no chances were being taken on having tires stolen.

Circus Historical Society

FARMINGTON, Mich., Jan. 17.—Art Merkel was the best circus contact in years and kept the society supplied with programs and general news of Cole Bros. thru the season.

There seems to be a mistaken impression that the Ringling management recently set out to burn all of the old parade wagons in Peru. That is not true and the vehicles destroyed were old baggage equipment of the Sells-Floto and John Robinson shows, practically useless on any modern show. For the record it must be stated that practically all the ornate cages, tableaux and band wagons still repose in the long shed at quarters. The Norths have guaranteed that these wagons will be on hand for the convention of the OACDV next April and seem in no immediate hurry to dispose of them thereafter if shelter can be found.

Fifty years ago Pawnee Bill was enjoying a most successful season with his Historic Wild West. This was advertised as "an educational and entertaining exhibit of the Plains States, and not to be confused with circuses, who confine wild animals in unnatural cages." A steam calliope and Mexican military band were features of the long parade.

Midwestern members of CHS plan a spring meeting at opening of the new King Bros. Circus near Detroit in May. Circus Model Builders will also be invited to attend and view the several fine miniature shows in this district. For information of CHS, write to Jack Lyon, secretary, 22-A Charles Street, Guelph, Ontario. Reported by Don F. Smith.

"Purposes of OACDV"

A "Statement of Purposes" of the proposed Outdoor Amusement Conference for Defense and Victory and details of a meeting to be called during Florida State Fair, Tampa, are given in a story beginning on page 8 of this issue.

Lewis Show Buys More Horses, Ponies

JACKSON, Mich., Jan. 17.—All stock in Lewis Bros. Circus quarters is doing fine despite the daily below-zero weather. More horses and ponies were purchased and management expects to add two more elephants before opening. Three new semi-trailers were purchased last fall which at present could not be obtained had the management waited. Paint shops are now working full time with much of the rolling equipment well decorated with white, trimmed in yellow, the 1942 color scheme. Lewis and his brother are making tentative arrangements for a drive-in-theater, which will not interfere with the progress of the circus.

Manager and Mrs. Lewis will vacation in Florida for several weeks before opening this spring.

REUBEN RAY writes from Anniston, Ala.: "The Eight Rays, who recently played Houston Shrine Circus, closed their season Christmas week at Playland here. Act was well received, aided much by Al Lyman, emcee of Playland Tent Theater. Bookings were handled thru Roy Chapman offices, Houston. Buster Ray, stationed at Fort Thomas, Ky., spent Christmas with his family here. My mother, who is 73, motored from Syracuse to be with us for a family reunion."

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Textile, Ga.
January 17, 1942.

Dear Editor:

This is one show that won't have to worry about the rubber shortage. We have only one rubber-tired hack which we could do without. It is used to haul the band from town to town and is always giving the wagon-train boss a lot of trouble. It isn't the hack's fault as much as it is the bandmen's. Time and again they have been caught in the act of riding up hills instead of walking and pushing. The boss admits that the load isn't evenly balanced, with eight men in a five-passenger hack and with the total weight of the men and instruments being almost twice that of the horse. Everybody knows how a musician hates to walk. Our band leader once cracked, "That's why they were forced to build band wagons."

Not wanting to run an ad for professional talent, the bosses contracted a local hillbilly troupe about 10 days ago and told them to be on the lot in Turpentine Orchard, Ga. Our layout man found them sitting on top of three camel-back trunks in the center of the lot. He drove madly back to the wagon train and spread the news. The bosses drove in ahead to try to get them to carry their trunks over near a creek until other arrangements could be made. This they refused to do, imagining that it would wind up in sabotage or was just a ruse to blow them off without a day's pay. No other lot being available

Hot Springs Still Mecca for Troupers Of Past and Present

HOT SPRINGS, Jan. 17.—Many of the well-known circus boys who usually spend a month or two here during the winter are missing this year. However, quite a number have visited the springs. Several, too, have settled down here and have forsaken the road. Until a week or so ago five Ringling troupers were at the Broadway Hotel. They were Frank Morrissey, assistant to F. Beverly Kelley, of the radio department; Chandler Miller, assistant to Capt. Bill Curtis, of the canvas department; Louis Rosenberg and Abe Zimmerman, concessionaires, and Bernie Head, of the Ringling advance. Zimmerman has left for Denver, and Morrissey and Rosenberg motored back to Miami. Head and Miller are remaining in Hot Springs.

Nate Leon, past season bannerman on Dailey Bros. Circus, is at the Majestic, where his father and brother from Detroit are visiting him. Paul Wenger, concessionaire; Otis Hackman and wife, old-time troupers; Doc Heffernan, who back in 1916-'18 was physician with the Barnum & Bailey Circus, and "Kid" Reno, old-time privilege worker, are in town.

Bill Woodcock, elephant man, owns a home here and is married to one of the famous Orton circus family. Last year Bill was on Wallace Bros. Circus, where, in addition to supervising the elephants, he was also a Side Show talker. Stanley Beall, who trouped for 14 consecutive years with Jones Bros. Circus as billing agent and just lately with Robbins Bros. and Cole Bros., also lives here and is working as a plumber on a defense project near Little Rock. Claude Poe, past two seasons a member of F. A. (Babe) Boudnot's billing crew, lives here and is engaged with his brother in the furniture business.

James (Blackie) Logan, who trouped many years with various circuses and is (See Hot Springs Mecca on opposite page)

No Anderson Tour; Rationing Blamed

EMPORIA, Kan., Jan. 17.—Because of war and tire rationing, Fred E. (Bud) Anderson has announced that his Jungle Oddities and Wild Animal Circus will stay in quarters here this season. He plans to use some animal acts for fairs, indoor circuses and other amusements.

Anderson's quarters are on his farm three miles from here and he lives in a modern house there. He has not announced if he will farm his land this season or rent it as in the past.

and with the refusal of our people to go onto the lot while the trunks were there, Wednesday was lost.

Piney Bottoms, Ga., Thursday gave the parade a big crowd of spectators, which we consider a sign of a big matinee. Crowds followed the parade to the lot, but spending was light. Due to a 25-cent admission, the side show played a bloomer. Big show had a third of a house that came in on passes issued for billposting, produce, feed and lot rent. The 5-cent single pit shows, Horned Horse and Lion-Slaying Baboon, grossed more money on the day than the big show did.

Geechee Road Gln, Ga., Friday. This has always been a night show spot. Had some opposition. A medicine pitchman had a stage erected where our marquee was to set and a geek show was pitched next to it. We switched the entrance to another street and these trailers were left in the show's backyard. To further kill the squatters all of the baggage horses were tied to their outfits. Business for the night was big.

Today is Saturday, with cotton mills closed. Matinee just let out a big crowd. Hope they were live ones. Our science and skill games on the midway are grinding in dimes. Show band left for town to play a concert. Side show is mopping up. Expect a big night providing it doesn't turn colder. Coke salamanders are burning in the big top. A man would have to be crazy not to like this life.

Maintenance and Repair

ON page 3 of this issue is another in a series of articles regarding prospects of outdoor amusements for obtaining materials under the federal rationing system. Others will follow on the situation as it appears after careful study of rulings in Washington by the correspondent for *The Billboard*.

CB Shops Turning Out New Equipment

LOUISVILLE, Jan. 17.—With the holiday season behind, Cole Bros. Circus began active preparations for its 1942 tour. Since January 2 the shops have been humming. Charley Lucky and his crew have turned out several cages ready for the paint department; three sets of ring curbs have been completed, and all wagons and cages are being equipped with solid rubber tires. Equipment for the new spec is also being turned out. The sail loft, in charge of Scotty Brown, reports all canvas ready for paraffining, and three beautiful new ring carpets, in patriotic design, have been completed. Red, white and blue color scheme will be used extensively. In the wardrobe department Mr. and Mrs. Harry McFarlan and Katie Lucky are preparing wardrobe for the winter dates, which will start January 26.

Captain Fred Seymour, superintendent of the show, arrived in quarters January 15, and with him came a crew of workmen to augment the staff that was under the direction of Orville (Curley) Stewart.

First shipment of stock to Orrin Davenport's winter dates will leave Louisville January 24, according to Manager Zack Terrell. This will include one group of elephants, Liberty horses and ponies. Unit will be augmented by two more groups of elephants, horses and seals for the larger cities later on.

J. D. Newman, general agent, who was here recently conferring with Manager Terrell, has left for a tour of cities which may be visited by the show during early April and May.

Letter From Stanley Dawson

LOS ANGELES, Jan. 17.—In early December met many of the circus fraternity around 8th Avenue and 49th Street, New York, including Harry Lewis, Fred Smythe, Eddie Foran, Buddy Hutchinson, Johnny Salvatore, Davey Meek, Casey Whittaker, Freddie Benham and Oscar Lowande. Met Jean Weeks in Peru, Ind.; Bob Courtney, Polly and Joe Simonds in Houston and Micky Coughlin and Red Reeder in Hot Springs.

Visited with Tom Muir, circus fan, at Plainfield, N. J.; Ray McMillan, former Ringling-Barnum trouper, at Bellaire, O.; Harry Weber and son, Joe, now operating Weber's Coney Island in Phoenix, Ariz. Found John Agee in charge of Gene Autry's ranch, and at Rancho Cortez visited with Mr. and Mrs. Mark Smith.

At Columbus, O., contacted Doc Ritter, secretary Eagles; Amlil Balz, former trouper; Dick Cavanaugh, Ollie Heffner, Doc Smith, Clyde Rinaldo, Charley Harper and Eddie Richter.

Coming into Los Angeles found Chester Pelke operating a highway restaurant and Happy Brennan operating a tourist court near by. Found the same usual bunch of showmen in Los Angeles, including Vernon Reaver, Mr. and Mrs. C. W. Webb, Mr. and Mrs. Bob O'Hara, Mr. and Mrs. Bill Antes, Bobby and Collette Worth and Bob Ford. Mr. and Mrs. Bill Hamilton, who own an apartment building, have settled in Long Beach, Calif. Visited Mrs. Agnes Lawsten and ran into Harry Taylor at Venice, Calif.

Found Mr. and Mrs. Jake Posey looking fine, George and Mary Singleton (See Letter From Dawson on opp. page)

Washington

THE position of *The Billboard* regarding premature movements to send groups to Washington to seek hearings on priority requests for various branches of the amusement industry is stated in an editorial on page 3 of this issue.



With the Circus Fans

By THE RINGMASTER
CFA

President Secretary
FRANK H. HARTLESS W. M. BUCKINGHAM
2930 W. Lake St. P. O. Box 4
Chicago, Ill. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 17.—Hubert Castle Tent 35, formed at a meeting in Utica, N. Y., in Jack and Andy Diner, invites membership of all adult circus fans in Central New York. Tent elected officers, adopted by-laws and planned meetings on the first Monday of every month.

The name was selected in honor of the tight-wire performer who has been featured with Ringling-Barnum circus. The "tent raising" of Utica branch took place in an atmosphere suggestive of the big top. Residents of the vicinity who

have performed with circuses will be guest speakers at coming meetings. Telegrams from fans in other cities were read. Membership comprises Harold Wells, Waldo Griffiths, William Inglis, George Fisher, Bruce M. Souter, New Hartford, N. Y.; Charles Baker, Stuart Davis, Utica, and William Linney and George Duffy, Fort Plain, N. Y.

Jim Hove and Joe and Wally Beach, Springfield, Mass., had nice visits with Neiss Troupe, Dobas Family, Cartier Sisters and Ben Hamid Troupe when these acts played the Court Square Theater.

Members visiting New York should visit art gallery in Grand Central Terminal to see two interesting circus paintings. One of especial interest is "Wagon 97" by Robert E. Weaver, depicting a baggage wagon being pulled out of the mud by a large hitch of horses. The other depicts some circus riders.

On a recent trip to New York, Joe and Wally Beach, Springfield, Mass., had a pleasant visit with the Emerald Sisters, who were at Radio City Music Hall.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

PAINT and brushes.

ROXY FIBER, formerly of Cole Bros.' Circus, is welding on a defense job in Plainfield, Conn.

"HAVE signed with Cole Bros.' Circus for 1942 season," cards Dennis Stevens from Detroit.

AL ROSS, acrobatic (tramp) clown, visited the Cincinnati offices of *The Billboard* last week. He will again be at Buckeye Lake (O.) Park this season.

NO ceiling on circus-ticket prices.

FRANK HUBIN, early-day circus trouper, who was hit by a truck recently, is improving slowly at his home in Atlantic City, N. J.

TUNIS E. (EDDIE) STINSON, veteran manager of the Detroit Shrine Circus, presented large American flags to two local draft boards in a patriotic move this past week.

HARLEY HUBBARD, circus trouper, who is in Shreveport, La., on business, will soon leave for South Florida for remainder of the winter.

AFTER completing five weeks of clowning in Toyland of O'Neal's department store, Akron, O., Johnny Stover returned to defense work in the Good-year factory there.

NEVER belittle your bread and butter.

FRANK FLEMING, retired fire chief of Cleveland who died recently, was a brother of Jim Fleming, formerly with Ringling-Barnum circus. Captain Fleming was well known to circus folks.

"RECENTLY visited Ringling-Barnum quarters in Sarasota and a rodeo in Arcadia, Fla. Came here for the Orange Bowl game and am now resting," cards Willard J. Oakley from Miami.

MRS. RAY W. ROGERS is wintering in Aurora, Ill., after a pleasant season with Russell Bros.' Circus. On her way east she spent the holidays with her daughter, Mrs. Lester Thomas.

COMING season is as uncertain as some press agents' promises.

F. BEVERLY KELLEY spoke on "The Circus and What Makes It Click" at the recent Circus Night observance by members of the Men's Club of North Broadway M. E. Church, Columbus, O.

"WAS in a hospital here recently for a check-up and found that my teeth and legs need fixing. Will have both taken care of outside. Played parks, piers and fairs last season, which was one of my best," writes Roy Barrett from Chicago.



ROBERT AND LOIS STANLEY, circus performers, who recently worked clubs in West Palm Beach and Daytona Beach, Fla., purchased an all-steel trailer while in Miami.

MANY times an announcer with fire in his voice is working with a theme that is all wet.

DURING a recent concert *The Billboard March* was played by the Fort Dodge (Ia.) Municipal Band, Karl L. King, conductor, who at one time was with the big tops.

JACK HAMILTON writes from Waukegan, Ill.: "Mrs. Hamilton is convalescing after having pneumonia. She will be out in time for us to open with Larry Sunbrock's Rodeo, Thrill Show and Circus in Chicago."

WIN PARTELLO, assistant to Gene Weeks, concession manager with Cole Bros.' Circus, is making Massillon, O., his home. He will be one of the projectionists at the newly completed Dueber Theater at Canton, O.

WINTER QUARTERS used to mean: Rolling your own with your own makings.

BARNEY AND JIMMY ARNESEN, comedy acrobats, after playing indoor dates in West Virginia, Ohio and Pennsylvania, returned to Canton, O., where they plan to remain until the start of the outdoor season.

JEANETTE NANSON, visiting her home in Edmonton (Alta.) Can., told newspapermen that she has given up her career as a lion tamer and will be married soon. Her husband-to-be said it was either he or the lions.

AERIAL ORTONS, high act, will be booked during the 1942 season by Klein's Attractions. Ortons worked for Klein at several late Ohio fairs and at a recent indoor circus at Charleston, W. Va.

OLD-TIMERS who are criticizing the streamlined ideas of today's youngbloods were themselves being criticized 25 years ago.

HUGHIE FITZ AND PEE WEB, magic and trick-dog act, recently worked for Actors' Home Fund in Englewood, N. J. Hughie presented Mrs. Kate Molyew, veteran circus trouper, now 88, with a scrapbook of pictures and heralds used 50 years ago.

MR. AND MRS. BERT COLE, Tottenville, N. Y., entertained at a dinner Mr. and Mrs. Charles T. Hunt, Hunt Bros.' Circus, and Mr. and Mrs. Elmer A. Kemp. Hunt dropped some hints of 1942 innovations for his circus on its Golden Anniversary tour.

THERE were plenty of Wild West shows in the old days when cowboys couldn't play guitars and sing tenor.

JACK JOYCE supplied parade equipment for White House department store and *San Francisco Chronicle* there recently. In the parade were Joyce's elephants, horses, floats, also circus band wagon and calliope owned by Dave Cavagnaro, of Napa, Calif.

GEORGE HANNEFORD, of the Hanneford Family, riders, writes from Glens Falls, N. Y.: "We started our indoor season in Madison Square Garden, New

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Hofmann, McCargar Retain RAA Posts; Pettigrew Is Champ

COLORADO SPRINGS, Colo., Jan. 17.—R. J. Hofmann, Cheyenne, Wyo., was re-elected president, and Fred S. McCargar, Salinas, Calif., was re-named secretary

HOT SPRINGS MECCA

(Continued from opposite page)
A veritable human library of old-time circus facts and anecdotes, lives alone in a little cottage on the edge of town. Blackie is paralyzed from his hips down but manages to get around with the help of two canes sufficiently to get his meals and do his housekeeping. Around Christmas time Blackie decided there really was a Santa Claus when a delegation headed by Dr. Black, local physician well known to circus folk, and including Chandler Miller, Bernie Head, Frank Morrissey, Louis Rosenberg and Bill Woodcock, descended upon his dwelling bearing useful gifts.

Hunter Jarreau, general manager and part owner of *The Daily Town Talk* at Alexandria, La., and his wife were here taking the baths and just returned home. George Reader, whose last trouping was on the ill-fated Tim McCoy Show, is married to a local girl and runs a vegetable and fruit juice stand on the main street.

LETTER FROM DAWSON

(Continued from opposite page)
vacationing, and Whitley Versteeg packing to leave for Sarasota, at Baldwin Park, Calif. Frances Patrick Shanley is recovering at a sanitarium in San Fernando. Bill Farmer is at Long Beach, John Kotex and Red Larkin are often seen around Cecil's Hotel in Los Angeles, John Bachman is living at Venice and John Miller is holding forth at Santa Monica, Calif.

At the Bristol Hotel, Los Angeles, were Freddie Haynes, Ted Metz, Eddie Brown, Joe Miller, Bill Roddy, Nick Wagner, Steve Henry, Norman Peel, Joe Metcalf, Billy Bozzell, F. Forest, Joe Glacey, Joe Krug, Dusty Rhodes and other showmen. Claude Barrie is at Kay Apartments and Chuck Gammon is living at Ceelle Hotel. Joe Troesy and Mike Healey passed thru en route east.

In company of Yellow Burnett, Mark and Theo Kirkendall, visited the grave of Ed Nagle in Inglewood Cemetery. Same cemetery marks the resting place of Lillian Leitzel. Her aunt, Tina Burroughs, was buried there recently. Mr. and Mrs. Theo Forstall are living on their ranch near Victoryville, Calif. Sylvester Cronin, Paul Eagles, Vern Williams and Jack Grimes generally meet at Philippe's for lunch. Buck Reger has gone back east. Charley Mugivan is in Long Beach, Calif.

York, on January 17 for Firemen's Ball. Will follow with Junior League shows in Lancaster and Wilkes-Barre, Pa.

WHERE is the old side-show orator who spent most of his time beefing to the office about the balloon agent who yelled his wares too loudly during a side-show opening?

of the Rodeo Association of America at the annual convention here January 8-10. Homer Pettigrew, Tucumcari, N. M., was awarded the trophy emblematic of the world's champion cowboy of 1941.

Others awarded trophies were: Bronk riding, Dof Faber, Newhall, Calif.; bull and steer riding, Dick Griffith, Scottsdale, Ariz.; bareback riding, George Mills, Montrose, Colo.; calf roping, Toots Mansfield, Bandera, Tex.; single roping, Ike Rude, Mangum, Okla.; team roping, Jim Hudson, Willcox, Ariz.; steer wrestling, Hub Whiteman, Clarksville, Tex., and steer decorating, Frank McDonald, Maycroft, Can.

L. G. Sylvester, president emeritus of the association, in a brief address stated that "The men who risk their necks in the rodeo arena are red-blooded Americans and they will answer the call to the best of their abilities whether it be in battle or continuing to provide the nation with the best in truly American sport." Pendleton, Ore., was selected as the convention site for next year.

Phoenix Rodeo To Donate Proceeds to War Relief

PHOENIX, Ariz., Jan. 17.—Membership of the Junior Chamber of Commerce last week voted to donate net proceeds of the 1942 Championship Rodeo here to war relief purposes. Junior Chamber, which has sponsored the show since its inception a decade or more ago, in the past used proceeds to finance its annual Christmas tree for underprivileged children. This year, however, Joe Pond, rodeo's general chairman, said: "It seems appropriate that we give up the usual objective and donate the proceeds to the more immediate demands that the war has brought us."

Depending upon circumstances the future brings, this year's round-up may be the last for an indeterminate number of years. Local and State civilian defense authorities and military authorities have sanctioned the event and final plans are being made.

Pond also announced that plans call for Phoenix citizens to "Go Western" as usual this year.

T. E. ROBERTSON'S RODEO, Inc., has been signed to present a rodeo at Ohio State Fairgrounds, Columbus, next summer. Mary Zinzer reports from Robertson's quarters in Little Rock.

RODEO FOLK playing Florida events include Vic and Fay Blackstone, Leonard and Peggy Murray, Floyd and Nellie Lingle, Fred M. Jr. and Edith Clancy, Mildred Murphy, Freddie Lorenzo, Jack Kennedy, Buck Powell, Ralph Clark, George Newton and Buddy Mefford.

FRANK RUSH JR., Craterville Park, Okla., while scouting thru that section located some good saddle and arena horses which Eddle Allen, manager Gene Autry Rodeo, purchased to add to the string of saddle horses which will be used in Autry's rodeos this season.

PREPARATIONS for the Fat Stock Show and Livestock Exposition in Houston are rapidly nearing completion, and nine booster trips by numerous Houston business men to take in nearly 100 Texas towns have been inaugurated by Manager W. O. Cox. Fog Horn Clancy has been brought in to assist Herman Engle, Chamber of Commerce press representative, in the publicity campaign. David B. Whalen, personal press agent for Gene Autry, who will produce the rodeo, is scheduled to arrive in Houston about 10 days before opening of the show.

WALLACE BROS.' CIRCUS WANTS

Feature Act, Novelty Acts, Girls wanting to learn for Big Show, Freaks and Acts for Side Show. People all departments. State all and lowest first letter.

Address WALLACE BROS.' CIRCUS, York, S. C.

P.S.—Butchers and Privilege People, Address JACK FOX. For Sale—1940

Howard Trailer, 22 foot, perfect condition, with two good spare tires. Bargain.

WANTED--AMERICAN BROWN OR BLACK BEAR

Full-grown, weight about 400 pounds.

ALSO WANT MALE CHIMPANZEE, About 3 Years Old

Both must be gentle enough to be handled by anyone. State price and full details in first letter.
HENRY TREFFLICH, 215 Fulton St., New York City

SECS LAY OUT ACTIVE YEAR

Ohioans Push Ahead for '42

Optimism prevails at Columbus session — minimum 40-cent gate adopted

COLUMBUS, O., Jan. 17.—Any feeling that may have existed that 1942 Ohio fairs would throw up the sponge because of war conditions was dissipated by the spirit of optimism that prevailed at the 17th annual meeting of the Ohio Fair Managers' Association here on January 14 and 15 in the Deshler-Wallick Hotel. It was predicted many times that fairs will be bigger and better, and officials manifested a determination to make this a realization.

Over 2,000, a record number, attended and over 1,100 were at Thursday night's banquet to hear Gov. John W. Bricker laud importance of fairs in the nation's defense, and Strickland Gillilan, Washington humorist, sugar-coat their pills of perplexity.

Fair men and the State Department of Agriculture adopted a resolution calling attention of Ohio Selective Service boards to the need of careful consideration of the question of retaining competent men of sufficient number on farms to enable agriculture to meet its patriotic duty and pledging unlimited support to the defense program. Among resolutions adopted was one recommending that all county fairs in Ohio this year should fix their minimum admission charge at 40 cents, including federal tax. Another called upon fair boards to establish committees, representing the board and city and county agencies, to make surveys of local entertainment sources which can be used at fairs and that each appoint at least one woman member to its board.

Officers Re-Elected

Emphasizing importance attached to capable leadership, fair men re-elected Ralph C. Haines, Dayton, president; N. E. Stuckey, Van Wert, and Frank E. Kirkpatrick, Columbus, vice-presidents; Mrs. Don A. Detrick, Bellefontaine, secretary, and B. U. Bell, Xenia, treasurer. State Board of Agricultural re-elected Ernest J. Riggs, Gallipolis, president; W. J. Galvin, Wilmington, vice-president, and Mrs. C. A. Steele, South Vienna, secretary.

President Haines presided at the Wednesday afternoon general session and in his annual address predicted that fairs will do their part in the war effort. He was followed by Safety Director Roy Weed, Columbus, who made the welcome. (See *Ohioans Push Ahead* on page 43)

Calif. State Will Carry On

SACRAMENTO, Jan. 17.—California State Fair directors passed a resolution to hold the 1942 annual and said it would be called off only on direct order from military authorities. Director Charles Sooy, San Francisco, said fairs were held in England despite bombings and that they are great morale builders. Secretary Kenneth R. Hammacker said exhibits are being accepted, but that signing of attraction contracts has been postponed until spring.

Junior Hamid an Ensign

NEW YORK, Jan. 17.—George A. Hamid, head of the Hamid booking office, announced that his son, George A. Hamid Jr., graduated this week from the Naval Training Station at Chicago with the rank of ensign. Will probably go into action, destination unknown.

"Purposes of OACDV"

A "Statement of Purposes" of the proposed Outdoor Amusement Conference for Defense and Victory and details of a meeting to be called during Florida State Fair, Tampa, are given in a story beginning on page 8 of this issue.



OHIO OFFICIALS put their optimism on the air on January 15 during sessions of the 17th annual meeting of Ohio Fair Managers' Association in the Deshler-Wallick Hotel, Columbus. A special broadcast was arranged over WLW on "Everybody's Farm Hour" from the station's display booth in the hotel lobby. Listeners were told that the Buckeye State's 95 fairs in the association will carry on more aggressively than ever this year. In the foreground, left to right, are those who took the mike: Ralph C. Haines, OFMA president and secretary of Montgomery County Fair, Dayton; former Gov. Myers Y. Cooper, honorary OFMA president, Cincinnati; Mrs. Lottie M. Randolph, assistant director, Columbus; Bill McCluskey, WLW Promotions, Inc.; John T. Brown, State director of agriculture; Ed Mason, WLW announcer; Win H. Kinnan, Ohio State Fair manager, Columbus.

Trenton To Place Stress on Defense

TRENTON, N. J., Jan. 17.—New Jersey State Fair will carry on in 1942 with a full program, expanded defense exhibits and a "Food-Will-Win-the-War" theme, reported Secretary-Manager Harry E. LaBregue, who expects a big year because of Trenton being a center of industrial, traffic, finance, military, governmental, educational and outdoor advertising activities, in addition to being near centers of large population and historical sites.

Manufacturers of defense items have given assurance that they would cooperate in the defense exhibit program. In 1940 and '41 Trenton had outstanding programs of that type. Several hundred men from Fort Dix staged a sham battle under direction of Gen. E. C. Rose, president of Interstate Fair Association, affiliated with the State Fair, in 1940, and last year the program was elaborate, with troops from Camp DuPont, Del., encamped on the grounds three days, staging anti-aircraft maneuvers and a blackout one night which brought public response.

Fairs' Job in War Has Spotlight At Meet of Minnesota Managers

ST. PAUL, Jan. 17.—War and its implications held the spotlight this week at the Minnesota Federation of County Fairs' annual convention and annual meeting of the State Fair Board in the Hotel Lowry. It was the chief topic of no less than five speakers at the federation meeting on Wednesday and, while all warned of difficult times ahead, there was a decidedly optimistic tone to the outlook presented for fairs. It was agreed by every speaker that fairs have a definite job to do in helping to win the war. Twin functions of increasing food production and building family and community morale were heavily stressed and it was urged that fair men put forth greater efforts than ever before.

Schedule of meetings was changed this year, there being only one general federation session, held Wednesday afternoon. Thursday sessions were devoted to the State Agricultural Society but were attended by federation members. A majority of the 73 fairs of the

Reading Sets Plans for '42; Will Be Military in Nature

READING, Pa., Jan. 17.—Despite war officials of Reading Fair are moving ahead with plans for the 1942 annual, said Secretary Charles W. Swoyer. Recently many grandstand attractions were selected by Swoyer and President John S. Giles during a conference with George A. Hamid.

Officials believe the war will interfere with the fair and predict the annual will be of a highly military nature. Secretary Swoyer said the government would place many defense exhibits on the grounds. He said that in 1941 a corps of guardsmen spent several days at the fair and that their performances aroused favorable comment. Efforts will be made to have more army units here. Patronage is expected to increase because of greater public earning power.

YORK, Pa.—York County Agricultural Society re-elected Samuel S. Lewis, president and general manager; Calvin Stauffer, vice-president; John H. Rutter, secretary; C. Halbert Bayler, treasurer.

State were represented, and buying of attractions was exceptionally brisk.

All officers and directors whose terms expired the first of the year were re-elected. Officers are: President, Fred D. W. Thias, Two Harbors; vice-president, William Holm, Tyler; treasurer, E. J. Bell, Anoka. Directors: District 2, C. A. Moore, Stewart; District 4, Robert Freeman, St. Paul; District 6, Andy Anderson, Sebeka; District 8, Allen J. Doran, Grand Rapids. The board at its meeting Thursday elected Allen J. Doran secretary. Secretary and treasurer were selected to represent the federation at the annual meeting of the State Fair Board.

As a preliminary to the regular sessions, a directors' dinner and business meeting were held Tuesday evening. Main session got under way at 1:30 p.m. Wednesday, with President Thias in the chair and delegates singing *The Star-Spangled Banner* and saluting the flag. President Thias called attention to dif- (See *Fairs' War-Time Job* on opp. page)

Better Period Seen in Kansas

Advantage for smaller annuals predicted—contract form to be drawn up

TOPEKA, Kan., Jan. 17.—Members of the Kansas Fairs Association at their 19th annual convention in the Hotel Jayhawk here on January 13 and 14 were given their cue for 1942 operations by Retiring President D. Linn Livers, Barnes, who asserted that fairs must carry on, since their fundamental purpose is educational and that the present crisis emphasizes that purpose and requires that farmers extend their production to the utmost.

Everett Erhart, Stafford County Fair, vice-president of the association, said he anticipated a big year, with a decided advantage for small fairs. Bigger farm incomes are promised and restrictions on travel due to the ban on auto and tire purchases will keep farmers close to home, he said.

Sessions opened at 10:30 a.m. Tuesday with a welcome by Ray Hodgell, secretary to the mayor of Topeka. Round-table discussion on *How We May Use Fair Statistics* was led by Ivor E. Davis, assistant secretary, State board of agriculture. Round-table discussion procedure was followed through. Subjects on the afternoon program were *Exhibits as Fair Builders*, led by A. F. Turner, Manhattan; *Fair Entertainment*, M. W. Jencks, Topeka, leading, and *Fair Publicity*, S. M. Mitchell, Hutchinson, leader. Banquet was Tuesday night in the hotel roof garden with no speeches, but a floorshow furnished by Barnes-Caruthers Fair Booking Association and Truex-Allen Enterprises. Attendance was 170, a few under last year. General attendance at sessions was about 200, same as in 1941.

Open discussion on *Carnivals—Past, Present and Future* was on Wednesday morning's schedule, with election and reports of committees. Vice-President Erhart was elevated to the presidency. L. H. Galloway, Wakeney, was named vice-president, and R. M. Sawhill, Glasco, was re-elected secretary-treasurer. Cooper Osterhout, American Legion Fair, Columbus, was elected a third district director, succeeding W. P. Royer, Coffeyville.

Morale Resolution

Resolution adopted recognized that fairs must gear themselves to the emergency and accept their responsibility as (See *Better Period Seen* on opp. page)

Blue Hill Assets Over \$7,000

BLUE HILL, Me., Jan. 17.—At annual meeting of Hancock County Agricultural Society here on January 7 its financial condition was reported good, with all bills paid and assets over \$7,000. Directors elected are Chairman A. K. Saunders, R. W. and R. D. Hinckley, H. S. Leach and E. E. McIntyre. They re-elected Dr. R. V. N. Bliss, president; Walter Bisset, vice-president; Ward F. Snow, treasurer, and E. G. Williams, secretary.

Iowa, Missouri State, Others Booked by RCA

CHICAGO, Jan. 17.—John Sloan, head of Racing Corporation of America, announces he has signed to present auto races at Iowa State Fair, Des Moines, and Missouri State Fair, Sedalia.

Sloan's races also will be seen at Cedar Rapids and Webster City, Ia.

Washington

THE position of *The Billboard* regarding premature movements to send groups to Washington to seek hearings on priority requests for various branches of the amusement industry is stated in an editorial on page 3 of this issue.

Some Dates Off in South; Others Move On With Plans

NEW ORLEANS, Jan. 17.—A survey by South Texas Chamber of Commerce, made public this week, shows that in that area Crystal City annual Spinach Festival and proposed first annual Orange Blossom Festival, Edinburg, have been canceled. Mission voted to forego its annual Texas Citrus Fiesta, and Galveston earlier called off its February Mardi Gras.

Beaumont announced postponement for the duration of the war of South Texas State Fair there. San Antonio canceled its 1942 Southwest Texas Fat Stock Show, but Houston's Fat Stock Show and Livestock Exposition goes ahead. Valley Stock Show, Mercedes, and Hondo Boys' Fat Stock Show, Medina County, are both set.

Southwest Midwinter Fair, Lafayette, La., was held early in January with good patronage and record exhibits despite cold weather. In the Delta, Greenville, Miss., announced cancellation of the annual Water Carnival.

BETTER PERIOD SEEN

(Continued from opposite page)

show windows of Kansas agriculture. Home front morale, it added, is as important as the front line, and Kansas fairs will continue to provide wholesome entertainment.

Afternoon topics were *Best Jokes of the Fair Season*, led by L. H. Galloway, and *War Taxes and War Changes for Fairs*, led by Jean Kissell, Norton. Members quizzed Harlow Preston, deputy collector, Internal Revenue office, for an hour on the 10 per cent admission tax. Fair men were advised the full tax would be required on all admissions, including cut-rate tickets and passes.

Showmen Sit In

Attractionists were invited to take part in a general discussion on relations between the two groups on closing day. Fair officials complained of an increasing number of breaches of contract. Criticism was plain-spoken, but in the proper spirit, and both sides felt they had cleared up some points and come to better understandings. Members voted to instruct the new president to name a committee to draw up a standard contract form for booking units, to be available for the coming season. Another move, considered independently by many delegates, was scheduling county fairs for the first or last three days of the week, enabling carnivals to tie up with two near-by dates instead of playing a booking and remaining idle until the follow-

International Association of Fairs and Expositions Advertising Clinic and Exhibit of Printed Matter

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Chicago, Ill., December 1, 1941



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SHOWN ABOVE is one of the 42 hand-drawn certificates in two colors (illuminated) sent to fairs in the United States and Canada which won distinction at the Advertising Clinic of the International Association of Fairs and Expositions held last month in Chicago. The Billboard is donor of the awards. New York State Fair gained the most points in final and zoal judging. List of winners appeared in the December 13 issue. Black "wafer" on the bottom is a gold seal of The Billboard with two-colored ribbons. Parchment measures 14 by 11 inches.

ing week. Fair men expressed belief they could cut expenses.

Amusement interests reportedly did a fair amount of business. Secretary Sawhill has urged members to come prepared to sign attractions during convention sessions to save themselves time later on.

Dates for the 1943 convention are January 12 and 13, Hotel Jayhawk.

FAIRS' WAR-TIME JOB

(Continued from opposite page)

difficulties which the war has thrust upon fairs. He impressed upon his listeners the necessity for putting forth their best endeavors not only in staging their fairs but also in aiding the country's defense efforts in every possible way. "We face grave problems and we must face them smilingly," he said.

Secretary Scofield gave some illuminating figures on fairs of Minnesota. Of the 73 county fairs held, 53 had good weather, Scofield stated, and 50 showed a profit. Total receipts were \$651,356, and \$143,088 was spent for amusements, including attractions and horse racing. Attendance, he said, was exceptionally good. Treasurer Bell's report showed finances to be in excellent shape, balance on hand being more than \$700 over that of a year ago. This was in part due to receipts from associate members—showmen and attractions men who, under a plan originated this year, may become associate members on payment of a \$10 fee. (A story on associate members appeared in a recent issue of *The Billboard*.)

John J. McDonough, mayor of St. Paul, being in Washington to attend the conference of mayors, his secretary welcomed the fair men. Andrew C. Hanson, secretary of Freeborn County Fair, talking on *Management of a Fair*, stressed importance of co-operation between townspeople and country people, better arrangement of fairgrounds, clean and well-cared-for buildings, and suggested that this year's fairs be built around patriotic and defense motifs. O. B. Jesness, chief of the Division of Agricultural Economics, University of Minnesota, delved deeply into the war situation in his talk on *Agriculture's Re-*

sponsibility in the Present Crisis and stressed need of a greater realization of the serious task before the country. J. A. A. Burnquist, Minnesota attorney general, and A. V. Rohweder, president of Minnesota Safety Council, made stirring addresses in which they set forth important roles fairs must play in the country's crisis. A. W. Killeforth, American consul general at Winnipeg, gave an enlightening picture of Hitler's conception of world domination and the means that must be adopted to defeat the enemy.

One resolution of importance to show people was adopted. It set forth that whereas shows playing Minnesota are required to pay a six-month auto license, the federation officers be instructed to appoint a committee which shall endeavor to obtain an adjustment that will relieve shows of this extra burden.

Attractions, Guests

Attractions people were numerous. While some 10 or 12 firms and acts usually represented had no one on hand, there were a number of new ones that more than made up the difference. Among attractionists noted were J. J. Atol, Lee H. Westerman, Arrowhead Fireworks Company; B. E. Onsgard, Arrowhead Shows; Mr. and Mrs. Al Baysinger,

Eddie Moran, Al Baysinger Shows; M. H. Barnes, Fred H. Kressmann, Ernie A. Young, Rube Liebman, Leo Overland, Barnes-Carruthers Fair Booking Association; D. J. and Lowell Bazinet, Wallace Fritts, William Bazinet & Sons Shows; Noble C. Fairly, Dee Lang Shows; W. C. Dobson, Dobson United Shows; J. Bromberg, Badger State Shows; L. C. Reynolds, Raymond Taylor, W. J. Lindsay, Sam Leib, A. Signor, Reynolds & Wells Shows; Al Sweeney, Gaylord White, National Speedways; Max Goodman, Wonder Shows of America; Jimmie Lynch, Jimmie Lynch's Death Dodgers; Virginia Hamilton, high-school horses; Al Wagner, Great Lakes Exposition Shows; Sam Solomon, Sol's Liberty Shows; Frank P. and John M. Duffield, Thearle-Duffield Fireworks; Sunny Bernot, Globe Poster Corporation; George B. Flint, Harry Severeide, Boyle Woolfolk Agency; W. C. (Billy) Senior, Irving Grossman, Mazie C. Stokes, Gus Sun Agency; Lew Rosenthal, Patricia Kelly, Irene Steirman, Lew Rosenthal Attractions; Pat Purcell, Music Corporation of America; Mr. and Mrs. Billy Williams, Williams & Lee; George Ferguson, Dick Bergen, WLS Artists' Bureau; Triangle Poster Corporation of Pittsburgh, Jake Shapiro; J. C. Michaels, Michaels Attractions; C. J. Sedlmayr, Royal American Shows; David Stone, KSTP; Vi Murphy, Ed Fleck, Twin Cities Artists' Bureau; Art B. Thomas, Gil Tuve, Oliver Larson, Art B. Thomas Shows; Florence Reinmuth, Reinmuth Agency; Toby Wells, Performers' Consolidated Attractions; Flash Williams, thrill shows; C. W. Hine, Hine's Thrill Day Attractions; W. DeWaldo, DeWaldo Attractions; Jule Miller, Leo Semb, Northwestern Amusement Company; Mr. and Mrs. Earl Peterson, Pety's Entertainment Agency; John Sloan, Racing Corporation of America; T. P. and A. F. Eichelsdoerfer, Regalia Manufacturing Company; Clyde O. Miller, Miller Rodeo; Rocco Schivone, Midway Shows; W. T. Collins, Midwest Shows; Van A. Olson, E. P. Staats & Company and Display Food Company; A. Hart Sutton, Fair Publishing House; Elmer I. Brown, Frisk Greater Shows; Nettie Goldie, Goldie Attractions; Mr. and Mrs. Jay Gould, Jay Gould's Million-Dollar Circus; L. L. Hall, Hall's Concession Company; Albert Reader, Interstate Fireworks; Jack Klausler, W. Klausler Attractions; Yahr Amusement Company; Henry Gordien, magic; Howard Amusement Company; Irene DeMars, DeMars Agency; Harvey L. Hine, C. W. Swain Service Exchange; Roy Rainey, Rainey United Shows; W. & C. Show Print; Ed Staib, trained horses; Charles Reed, Silver and Silverettes; Capt. George Webb, net high diver; Schreyer Bros., A. C. Stone; Monte Connelly, concessions.

PLAINVIEW, Tex.—Pete H. Smith, the past five years manager of Panhandle-Plains Dairy Show and Southwestern Dressed Turkey Show, past president and past secretary of Texas Association of Fairs and former holder of positions with Texas chambers of commerce, resigned to enter dairy farming business near Gilmer, Tex.

Meetings of Fair Assns.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Virginia Association of Fairs, January 26 and 27, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Rocky Mountain Association of Fairs, January 25-27, New Florence Hotel, Missoula, Mont. J. M. Suckstorff, secretary, Sidney, Mont.

Pennsylvania State Association of County Fairs, January 28 and 29, Americus Hotel, Allentown. Charles W. Swoyer, secretary, 522 Court Street, Reading.

Wisconsin Association of Fairs, January 28-30, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Mississippi Association of Fairs, January 29 and 30, Edwards Hotel, Jackson. J. M. Dean, secretary, Hattiesburg.

Association of Tennessee Fairs, February 3 and 4, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Illinois Association of Agricultural Fairs, February 4 and 5, St. Nicholas Hotel, Springfield. A. W. Grunz, secretary, Breese.

Texas Association of Fairs, February 5-7, Adolphus Hotel, Dallas. O. L. Fowler, secretary, Denton.

New York State Association of County Agricultural Societies, February 10, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine Avenue, Albany.

Ontario Association of Agricultural Societies and Class B Fairs, February 11-13, King Edward Hotel, Toronto. J. A. Carroll, secretary Ontario Department of Agriculture, Toronto.

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MINNESOTA STATE FAIR

The Minnesota State Fair Board will hold meetings Thursday and Friday, February 5 and 6, at the Radisson Hotel in Minneapolis for the purpose of purchasing Grandstand Attractions, Advertising Material and Premium Ribbons. Representatives of interested parties are invited to present their proposals.

1942 FAIR DATES — AUG. 29 TO SEPT. 7 — TEN DAYS

RAYMOND A. LEE, St. Paul, Secretary.

EXPANSION WORK ON

Carroll Sets Two Openings

Agawam's \$70,000 administration center is to bow at preview in February

SPRINGFIELD, Mass., Jan. 17.—Two special openings are scheduled by Edward J. Carroll, owner of Riverside Park, Agawam, for the inaugural early in February of his new \$70,000 bowling center and administration building. First opening will be a preview, admission to be by card and guests to include newspaper and radio people, bowling club leaders; heads of civic, fraternal and social groups of both sexes, and army and navy representatives. It will be an "on-the-house" night, with the Riverside head as host.

Following night will be publicized as "grand-opening night" and the public will be admitted. Special broadcasts from the new center have been arranged.

On the 18 alleys there will be 72 300-watt lamps and over each alley two of the largest fluorescent lamps made. About 10,000 feet of wire cable is being used in branch circuit wiring and 65 "foot candles" of lighting will be used thruout as against average bowling alley lighting of 30. Glass tower on front of the building will be illuminated with a rainbow assembly, with continuous blending of colors. It is estimated there will be 72 consecutive color blends. Tower is 18 feet high and 12 feet in diameter. A special public-address system connects the entire building with a special two-way system in every one of the alleys.

The Carroll organization has moved from the old administration building at rear of the park to a new suite on the second floor of the new edifice. Carroll's office will be in the tower. North wing will house auditing, secretarial, filing, publicity and advertising departments. A conference room, with modernistic directors' table and chairs, is available for committee meetings, bowling league sessions, staff meetings and use by the public for group meets. Cashier's offices will be in the former administration building.

Ind. Resort Sets Ballroom Schedule; '41 Reported Big

MONTICELLO, Ind., Jan. 17.—Ideal Beach Resort on Shafer Lake here, which had its most successful season in 1941, will begin pre-season Sunday night operation of its ballroom on March 15, marking the 11th year for such a policy, reported Manager T. E. Spackman.

Entire resort will open May 29, when the ballroom goes on a nightly and Sunday afternoon basis. Band playing summer dates are chosen from those appearing during the pre-season. Portable roller-skating floor, now set up in the ballroom, will be removed and stored while a new building is constructed.

Resort facilities include 33 cottages, 26-room hotel, roof garden cafe atop the picnic pavilion, large bathing beach, bathhouse built in 1941, toboggan slide, 650-foot promenade pier, parking lots to accommodate 1,000 cars and concessions, of which speedboats and miniature golf have already been booked for 1942.

PITTSBURGH.—Mrs. Tom Mix, sister-in-law of Charles L. Beares Jr., manager of West View Park here, was a recent visitor at the Beares home.

MOOSIC, Pa.—Jack Coyne Jr., member of the Rocky Glen Park staff, has enlisted in the Coast Guard.

Washington

THE position of *The Billboard* regarding premature movements to send groups to Washington to seek hearings on priority requests for various branches of the amusement industry is stated in an editorial on page 3 of this issue.



FRANK D. SHEAN, former exposition operator and carnival executive, who has been named consultant manager of Seaside Park, Virginia Beach, Va., for Sea Pines Improvement Company. He recently concluded a survey for the company, which owns the spot, and was asked to take the reins after his report, improvement suggestions and recommendations were made.

High Court Upholds Cincy Zoo Contract

CINCINNATI, Jan. 17.—Ohio Supreme Court on January 14 upheld validity of the contract between the city of Cincinnati and the Zoological Society for maintenance and operation of the city-owned zoo.

The court upheld the previous decision of Hamilton County Appellate Court, which ruled that there was no constitutional defect in the contract.

A city taxpayer had asked that further performance under the contract be enjoined, that the city's lease to the society be canceled, and that the city recover \$111,076 paid the society from 1933-'39.

Midget City Draws 26,500

DETROIT, Jan. 17.—Midget City, operated by O. L. and M. H. Dorworth west of Detroit, had attendance of 26,500 in 1941 at 10 cents, increase of about 14 per cent over the 1940 figure. New floodlights have been installed in the small park, which is a scale model of a complete town. There is a possibility that Midget City may not re-open in 1942 because of shortage of help and curtailment of automobile driving.

CLEVELAND.—War will not prevent operation of Brookside Park Zoo here, according to Capt. Curley Wilson, superintendent, who advocated continued operation to bolster morale and pointed out how London Zoo has carried on.

SAN DIEGO, Calif.—San Diego Zoo has put in operation a plan so that children will not have to pay federal excise tax on admission tickets. Heretofore adult admission has been 25 cents. Shortly after the 3-cent tax went into effect the price was raised to 30 cents, including tax, since the extra two cents would partly compensate the zoo for the tax it would pay out of its general fund on children's tickets.

CINCINNATI.—Newly born giraffe at the zoo here has attained a height of five feet, tho less than two weeks old. Zoo officials estimate it will take about 10 years for it to attain the 16 feet of its father. Trainer William Dressman has taken annual growth measurements of Susie, trained gorilla, who now weighs 364 pounds. She gained 14 pounds in the past year. Sale of admission ticket

Outlay \$10,000 In Phoenix Spot

Riverside improvements to be pushed to completion within three months

PHOENIX, Ariz., Jan. 17.—Remodeling and improvement program at Riverside Park here at an estimated cost of \$10,000 has been started and will be completed within three months, said Manager Jack Hutchens.

Project involves renovation of Riverside Ballroom, recently equipped with a \$2,600 floor. Plans call for installation of indirect lighting, tile restrooms, new buffet and enlargement of seating capacity. Modernistic leather seats will be used. Also planned is construction of a new bathhouse, laying of a new concrete bottom in the swimming pool and renovation of pool facilities.

Ballroom will continue in use thruout the remodeling period and the management plans booking of name bands soon.

Gulf Coast Zoos Prep for Air Raids

NEW ORLEANS, Jan. 17.—Air raid precautions are being taken by Gulf Coast zoos. At Audubon Park Gardens here Superintendent George Douglas said his staff is being drilled for emergencies. Torch holders and stout lines of rope are to be placed at various spots. Keepers are to be signaled by a siren to gather at a central spot. Animals escaping the planned noose are to be shot immediately, Douglas said. High-powered rifles are being added to equipment. Close watch will be kept on lions and Kodiak bears.

At Beaumont, Tex., City Manager Raymond Edmonds plans a safety program with high-powered rifles for each attendant at Magnolia Park Zoo. Six lions, four bears, two coyotes, tiger and one or two other large animals will especially be watched.

R. V. Turner, assistant parks superintendent, said the zoo hopes to swap some lions for monkeys and to move the zoo to better quarters at Tyrrell Park. Dilapidated condition of some cages at Magnolia Park is causing concern.

DETROIT.—Jefferson Beach Park here has opened an outdoor ice rink. Heretofore the park has been closed all winter.

Notes From the Zoos

books is keeping pace with best records of former years.

LOUP CITY, Neb.—At the next election voters will decide whether the city should buy Jenner's Zoological and Amusement Park here, reported Owner Henry Jenner, now over 80 and too old to continue operation. It was started 42 years ago on a 12-acre plot and has 30 cages and yards of animals, birds and reptiles, plus a museum containing over 14,000 curios and 17 mummies. Park has an Ocean Wave, automatic fishpond and games.

PHILADELPHIA.—Let's Visit the Zoo, radio program sponsored by Philadelphia Zoo, marked its 300th consecutive weekly broadcast recently over KYW. Feature is carried each Saturday for 15 minutes.

JACKSON, Miss.—Livingston Park Zoo here has been renamed R. M. Taylor Zoo by city council in honor of City Commissioner Taylor. He is given much credit for rapid growth of the zoo, now under direction of I. E. Bennett. Zoo now has 255 animals, 256 reptiles and 220 birds.

Maintenance and Repair

ON page 3 of this issue is another in a series of articles regarding prospects of outdoor amusements for obtaining materials under the federal rationing system. Others will follow on the situation as it appears after careful study of rulings in Washington by the correspondent for *The Billboard*.

Shean Takes Top Post at Seaside

NEW YORK, Jan. 17.—Frank D. Shean has been named consultant manager of Seaside Park, Virginia Beach, Va., he announced while on a local business visit this week. Shean has been at the Virginia resort for about six weeks making a survey of the spot for the Sea Pines Improvement Company, owner. It was after turning in a lengthy report on the project with recommendations and suggestions for improvement that Shean was asked to take over for 1942 with an option for two additional seasons.

New pilot's most recent connection was with the New York World's Fair, where he was co-director of amusements. He has operated here and abroad at expositions and was also well known as a carnival executive. On Monday he made his first visit to the Jolly Rogers Luncheon Club at Joe Rogers' Corner. He left for Virginia Beach on Wednesday to ready the spot for Decoration Day opening.

Drumbour Goes to Hospital

SPRINGFIELD, Mass., Jan. 17.—Joe Drumbour, construction head for Edward J. Carroll at Riverside Park, Agawam, was ordered to Springfield Hospital the past week-end for a general check-up. He has been troubled with a bronchial cold for some time but is expected back in harness within 10 days.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Advertising Breakdowns

Most swim pools, whether they be of outdoor or enclosed variety, usually have a limited advertising budget. Amusement parks naturally have a little larger appropriation, but with a few exceptions such as those situated in large communities, ops of pools and parks have got to guess right on their advertising every day. In other words, it's not like with mammoth national advertisers or movie chains. There's no money, and moreover there's no time, to experiment. Each and every advertising media selected must produce results.

Therefore, this biz of breaking down your advertising budget is important. You can't spend too much for newspaper advertising if outdoor advertising will do you more good. Or you shouldn't ignore value of publicity and go overboard on radio advertising.

It might be wise to study advertising breakdown of some well known park or beach and compare with one's own. Take Jantzen Beach and Pool, Portland, Ore. Of course, if you have a small estab your total budget may not be anywhere near Jantzen's, but still you can learn something from its division of that appropriation.

These seven phases of advertising and publicity accounted for total advertising budget during the season of 1941: Newspaper, 37 per cent; radio, 25 per cent; outdoor, 10 per cent; street car, 5 per cent; picnic promotion and events, 15 per cent; advertising and publicity services, 6 per cent, and miscellaneous, 2 per cent.

From a quick glance I would think Jantzen is not devoting enough to publicity. Considering the amount of (See POOL WHIRL on opposite page)

"Purposes of OACDV"

A "Statement of Purposes" of the proposed Outdoor Amusement Conference for Defense and Victory and details of a meeting to be called during Florida State Fair, Tampa, are given in a story beginning on page 3 of this issue.

American Recreational Equipment Association

By R. S. UZZELL

In these times it is hard to know how to answer inquiries and be just to all parties concerned. We average citizens do not know what is going to happen. All good citizens are going to loyally stand behind our forces and obey all regulations. One man said recently that in his opinion Coney Island, New York, would have its greatest summer in years in 1942. The auto, which has been taking patronage away, is going to be curtailed in its use because of the rubber shortage, while the subway will function at perhaps an advance in fare. Busses, however, are not going to stop. They may carry more people than ever.

People Crave Diversion

At any rate, people are not going to cease craving for our kind of diversion. They did not give up amusements in England but demanded them to keep up morale. Some say we will be bombed. At any rate, we should learn all precautionary measures so that we will act on them automatically.

These advices are born of experience and should not be lightly considered. Our office building is considered the last word in fireproof construction but the superintendent has a bag of sand on each floor and carefully inspects emergency hose lines and all fire escapes. Should we require them they will be available. If we never need them no harm is done. Our superintendent has and will continue to meet regulations. We should fall in line.

When will it be over? Who knows? We should just buck up and carry on with the assurance that we are helping to win the war by keeping up morale.

Parks Build Morale

Were we farmers we should try to produce more food for the people. Surely it behooves us to furnish the very best diversion for building morale. We know that men in the service like amusement parks. We were told this at the summer meeting of New England park men by a soldier in charge of recreation for Westover Field. He told us how they enjoyed a place like Riverside Park, Agawam, Mass., and Mountain Park, Holyoke, where they could relax on the picnic grounds and forget, temporarily, the routine of camp life and training. He said it raised efficiency tremendously.

A grave shortage of rubber is admitted, but with this unprecedented demand for it synthetic rubber production may astound the world. Reclaimed rubber never has seen such a demand. This is sure to bring better methods of re-using rubber. The early efforts of Thomas A. Edison and Henry Ford to produce rubber from some of our native flowers or weeds were not wasted effort.

We were having a lot of mild weather in winter time. The turn to very cold weather is better for all, as it indicates an earlier spring instead of prolonging winter into late March or April.

Convention Plans Started

Already plans for a December convention are under way. This represents hope, determination and faith in our country and in our industry. There may be some modifications, but this time they will be with the knowledge and consent of all parties interested.

No, Fred Fansher does not live at Christmas, Fla. He drives that 30 miles just to send Christmas cards and greetings. This grandfather complains of cold weather when it gets down to 50 degrees above. He has the same devotion to this business when he leaves that climate to attend a New England park men's meeting at Boston in March. A habit once formed is hard to break.

POOL WHIRL

(Continued on opposite page)

money they spend each year on beach and pool, they are entitled to a great deal more than they get, and I'm certain they could acquire that all-important build-up if they would give that more consideration in their budget. But that's just a personal reaction.

Let's hear about your advertising breakdown. Perhaps you have some questions to ask concerning same. If this column can be of any help it is only too happy to be of service. Write today.

Men and Mentions

Irving Rosenthal, operator of Palisades (N. J.) Park and Pool, is sunning him-

self on the shores of Miami Beach, the lucky stiff—only he's hoping the sun will actually cure his stiffness. Seems he's been suffering from a back ailment and the doctor prescribed Miami Beach. What a tonic to take!

Harry Davies, roly-poly praise agent who handled a number of accounts down Miami way last winter, is conspicuous by his absence this season. He just doesn't want to leave his twins up north. And you can't blame him!

Don Ruth, former interscholastic backstroke swim star (that's going away back) and more recently a pop figure around Park Central and St. George indoor tanks, New York, is probably another one lolling on sands of Miami Beach as these lines are read. Don got himself married last week and is spending his honeymoon at M-B. His bride, as might be expected, is a former bathing suit model. And a beaut!

Never knew till now that Eddie (Truckhorse) Wiener, former N. Y. U. football star and press agent for many years for Park Central indoor tank, is a partner of Joe Moore, former ice-skating champ. An ice skater publicizing a swimming pool—that's an item in itself—so here 'tis!

OHIOANS PUSH AHEAD

(Continued from page 40)

ing address in the absence of Mayor Floyd P. Green. Former Gov. Myers Y. Cooper, Cincinnati, and Judge I. L. Holderman, Dayton, honorary association presidents, made brief talks, the former emphasizing that fairs are vital to defense because of their association with agriculture. He predicted that 1942 fairs would draw bigger crowds and said they were powerful institutions for building morale and education. The latter urged delegates to view the outlook with optimism, pointing out that fairs during the World War were biggest in years.

Chairman of morning group meetings gave brief outlines of their sessions, D. B. Robinson, Hardin County, reporting on the conference of presidents and vice-presidents; James S. Atterholt, Ashland, O., secretaries; C. A. Carlo, Van Wert County, treasurers; Charles York, Darke County, livestock department managers; Mrs. Hamilton Shaffer, Dayton, women's department managers; F. C. Heintzelman, Mahoning County, junior fair managers, and D. W. Bishop, Warren County, speed superintendents.

Federal Tax Discussed

A. J. Pfeiffer, chief Miscellaneous Tax Division, 11th District of Ohio, spoke on *New Federal Tax on Fair Gate Receipts* and answered questions about the tax of 1 cent on each 10 cents or fraction thereof. He emphasized that tickets and signs must show the breakdown—established price, tax and total. Tax must be collected on paid, free and reduced-rate tickets on the basis of established prices. Exceptions are children under 12 and service and OCC men in uniform when admitted free. No tax shall be collected from children under 12 if charged less than 10 cents. If reduced rate is given children and servicemen the tax need only be paid on the amount actually charged. Only adult exemptions are for persons whose attendance is essential to conduct of the fair. Other speakers and their subjects were a representative of the State Tax Commission, *State Taxes*; Russell W. Alt, Fairfield County; Joseph L. Brickner, Putnam County; C. V. Croy, Coshocton County; and D. R. Van Atta, Hamilton County, *Can Fairs Operate With New Taxes and Increased Expenses Without Increasing Admission Prices*, and Ed S. Wilson, Stark County, and C. J. Bogaska, Noble County, *Importance of Clean Fairs To Win and Hold Public Sentiment*. Closing feature was a quiz program. Frank Kirkpatrick presiding, with these men answering questions: Maurice L. Schellenger, assistant attorney general; G. V. Lockhart, William County; E. R. Zieger, Mahoning County; James Murray, Henry County; H. A. Hudson, Wyandot County; Charles Giann, Lucas County, and E. O. Ritter, Miami County.

Frank Kirkpatrick presided at the open speed conference and annual meeting of District 1, United States Trotting Association at 8 p.m. Wednesday. Judge G. W. Rittenour, USTA president, was introduced, and *Highlights of 1941 Racing Season in Ohio* was discussed by T. A. Billingsley, Greenville, USTA director and member of the State Racing Commission. *Comments on Harness Racing and Suggestions for Improvement in 1942* was discussed by a group and Roger Duncan, USTA vice-president, spoke on *The Harness Horse-Racing Sport*.

On the program of the joint meeting of the agricultural board and fair men Thursday morning were John T. Brown, director of agriculture, *A United Front—Farms, Fairs and America*; Dr. C. R. Campbell, chairman Hamilton County commissioners; John Brumbaugh, president Montgomery County commissioners; C. B. Baker, Seneca County commissioner, *What County Commissioners Can Do To Help Fairs*; Ray Gill, State fire marshal, *Some Fire Prevention Suggestions on Fairgrounds of Ohio*; Joseph T. Ferguson, State auditor, *Importance of Accurate Accounting*; Dale Dunafin, assistant State attorney general, *Interpretation of County Agricultural Society Laws*; Robert Brown, *The Columbus Citizen*; Tom Hubbard, Bellefontaine, representative of a county seat paper, and Harry Hessley, manager of WHKC, *Why Newspapers and Radio Stations Are Interested in Fairs and What Fair Men Can Do to Help*, and B. P. Sandles, manager Ohio State Junior Fair, *Our Junior Exhibitors*.

L. J. Taber, former State director of agriculture and who recently completed a tenure in office as master of the National Grange, spoke at Thursday's general session on *Importance of Fairs in the National Defense Program*. There was also discussion by five educational heads on *How May Public Schools and Fairs Be of Greatest Mutual Assistance?*

Cooper Trophy Awarded

An important feature at this session was the contest to determine the champion 1941 fair of each district in the State. Stark County Fair, Canton, won in Division A; Fairfield County Fair, Lancaster, B; Coshocton County Fair, Coshocton, C, and Geauga County Fair, Burton, D. They participated in finals at the banquet for the Myers Y. Cooper trophy, with Stark County the winner. Former Governor Cooper, who was banquet toastmaster, awarded the trophy.

An excellent floorshow was presented after the banquet thru the courtesy of the Gus Sun Agency; C. A. Klein Attractions, Ruth Best Entertainment Service, WLW Promotions, Inc., and Barnes-Carruthers Fair Booking Association. Among acts were Chicquita and her Puppets; Don Hall and Andy Kirk, comedians; LaForm Sisters, acrobats; skethoes from *Rhythm Revue of 1942*; Rose Steel, dog act; Dick Newell, roping and juggling; Buck Steel and Company, whips; Paul Kohler, xylophone; Sparklets, dancing; Jean Burgess, baton spinning; Marcus, comedy table rock; Girls of the Golden West, vocalists; Merle Travis and His Drifting Pioneers; Curley Fox, fiddler, and Texas Ruby, yodeling.

Attractionists and Visitors

Among attractions represented and visitors were J. R. Edwards Shows, Mr. and Mrs. J. R. Edwards; Seccalum Park Rides, R. A. Jolly; P. E. Gooding Amusement Company, Floyd E. Gooding, Mr. and Mrs. Ed C. Drumm, John F. Enright; Howard Attractions; Hubbard's Midway Shows; Happy Attractions; W. S. Curl, Doc Edwards, W. S. Curl Shows; Barnes-Carruthers Fair Booking Association, Sam J. Levy, Ethel Robinson; Music Corporation of America, Hogan Hancock, DeArv G. Barton, John Moore; WLW Promotions, Inc.; Gus Sun Agency, Gus Sun, Bob Shaw, Gus Sun Jr., Mr. and Mrs. Jinks Houglan, Leslie and Mabel Groves, Candy Hammer, Buddy Fuller; Ruth Best Attractions, Ruth Best; Frank Wirth Agency, Mack Kassow; Klein's Attractions, Mr. and Mrs. C. A. Klein; Enright Pluto City Attractions; WLS Artists' Bureau, Earl W. Kurtze; Boyle Woolfolk Agency, Paul Spor, Roland Ade; John B. Rogers Producing Company; Raum's Circus and Red Devil Drivers, C. L. (Jack) Raum; United Attractions, Mr. and Mrs. Henry H. Lueders; Universal Productions, Inc., Argro & Lehne, Earle Sortman; Banard Attractions; United Fireworks Manufacturing Company, Walter L. Beachler, F. A. Conway; Hudson Fireworks Company, A. D. Michele, L. R. Babylon; Regalia Manufacturing Company; Fair Publishing House; Donaldson Lithographing Company, Walter S. Harvey; Enquirer Job

Printing Company, John Anderson; Jimmy Van's Auto Menises; Mammoth Rodeo, George V. Adams; Summit Beach Park, Akron, T. B. Sawyer, Jerome T. Harriman; Lake Park, Cochocton, O., Dick and Helen Johns; Harrison Company; Ohio Horse Pulling Association, Ray J. Hennesey; Rangers Rodeo, Ralph Bechdolt; Al Jones, Ray Doering; Gallagan Concessions, John Gallagan; Myers Concessions, W. S. Myers; Claude E. Ellis, Albert P. Schneider, *The Billboard*, Cincinnati; Mrs. Bertha McDaniels, Johnny J. Jones Exposition; R. C. Jones Sound Service; Hagler Sound Service; Dixon Sound Service; Rex McConnell, Canton, O.; Oscar Mallory; J. E. Lampton; Lester Rogers; Edwin T. Keller; Hugo Burghelm; Mr. and Mrs. W. C. Howze; Larry Fallon.

Fair Elections

BEDFORD, Ia.—C. N. Nelson, secretary of Taylor County Fair Association from 1911-'30, was elected to the post for 1942.

ALTA, Ia.—Buena Vista County Fair Association re-elected Charles L. Miller, president; G. A. Soderquist, secretary; B. H. Rauge, vice-president; Bill Schreiber, treasurer.

BARTLETT, Tex.—Bartlett Community Fair Association elected Hugo Lindemann, president; Alva Cating, vice-president; R. C. Ford, secretary-treasurer.

EATON, O.—Hilbert Oler was named president of Preble County Fair Society and Carl C. Creager was elected vice-president.

Claude Ellis's

The Editor's Desk

CINCINNATI

THAT Buckeye State fairdom is untrified and rarin' to go in '42 was as plain as a spinster's chapeau at the Columbus annual meeting of Ohio Fair Managers' Association last week. The 17th annual confab set a high note of cheer in contrast to some of the earlier gatherings of gloom in other States. It is to be hoped the Ohioans' optimistic preparations and victorious spirit will sweep the other fair conventions to come. Attractionists in number reported sales better than those of last year. No one believed that the lire and auto situation would have any effect on short travels by the usual number of fairgoers to adjacent annuals. That Ohio fairdom is united in determination to carry on to better results this year was publicly attested by Agricultural Director John T. Brown; State Fair Manager Win H. Kinnan, Columbus; Myers Y. Cooper, Cincinnati; and Judge I. L. Holderman, Dayton, honorary presidents of the OFMA, and Mrs. Don A. Detrick, Bellefontaine, executive secretary. Probably this yen to overcome obstacles at home, as the armed forces must at the front, is spreading rapidly and far, because similar feeling and expression marked the Topeka annual meeting of Kansas Fairs Association, which day and dated the Ohio conclave.

THE backbone principle of the proposed Outdoor Amusement Conference for Defense and Victory being organized by leaders of the outdoor show contingent indicates that it should and will get somewhere. The industry group interested declares that the Conference will be of advisory capacity and distinctly not a Washington lobby. So it is not calculated to get into the hair of overworked officials of government agencies. With Washington made aware of the existence and function of the OACDV, it probably will seek out and welcome the body, with which it can confer on ever-recurring problems. As one of the supporters of the OACDV idea put it, "We think it ridiculous and injurious to have people in the business communicating with Washington individually or grouped. Such tactics can end only in complete defeat."

THERE are too many present-day questions for anyone to know all the answers—but not for some folks to attempt to answer.

WINTER rumors are more numerous and fantastic than ever. Some have it that: Shows will stay in quarters until fairs open. Carnival railroad shows will stay out of the East. Because of blackouts, the West Coast will suffer. Government will take over trains, trucks, etc.

But with a good year in sight, you can lay plenty that every show in the country will go out and, thru resourceful showmanship, put in the season.

Reports from quarters indicate that priorities have hampered building to some extent. But most of them are building. Most shows had enough material in quarters to revamp equipment and some bought en route last fall. One circus is rubberizing all of its wagons. Things don't look so blah from a winter quarters slant.

A MINIATURE Merry-Go-Round, Ferris wheel, full-size Merry-Go-Round organ and ornate wooden horse (without lavender eyes) were a display of the F. E. Gooding Amusement Company in the lobby of the Deshler-Wallick Hotel during the annual meet of Ohio Fair Managers' Association in Columbus last week. The most-commented-upon feature was the neatly uniformed attendant, in striking contrast to the far too many attaches who appear on the job in a state of soiled dishabille. . . . Tough Luck Tale: After having used a truck for which he had developed a sentimental attachment (using it about five months out of 12) for a score of years, W. C. Howze, vet Ohio concessionaire, was signing the papers for a new one when the dealer was called to the phone to get the news of the auto "freeze." . . . With the rubber shortage, many showmen probably will return to their first loves, berth and stateroom cars. Those carnival managers who have been hauling nearly empty coaches will not be displeased about this.

"SHOWFOLKS should begin to live

simply," remarks a correspondent. "Mister Showman, who called a cab in which to ride six blocks to the lot, can help himself by doing a little walking-reducing. Staying at the biggest hotel in town just because the boss has to do so for business reasons can also be declared out." Oh, yeah? It's much simpler to give such advice than to make a lot of showfolks live simply.

CAGEY Shopper: Merchants who were instrumental in bringing in a carnival to make their town its winter home looked forward to the show's off-season pay roll as a business stimulant. After the show's first week in quarters one of its colored employees strolled down the main drag on Saturday night. A merchant, boosting biz by standing in his doorway, invited the colored boy to be a customer, saying, "Come in and look around. How about measuring you for a new suit?" "No, sub; no, sub! Not tonight," politely replied the lad. "I see savin' mah dime fo' a fish sandwich."

OACDV TAMPA MEET

(Continued from page 3)

ard Traube on page 45 of *The Billboard*, issue of January 10, and wired 20 representatives of various branches of outdoor show business. The response has been splendid. In some instances, however, I noted that our intentions were not clearly understood. Confined to brevity in a telegram, I could not make our aims as clear to the reader as they were in my mind and in the minds of those who are associated with me in this great program. There are a number of things that must be clearly understood. First, that no individual, whether he be the operator of a circus, carnival, amusement park, fair or any other at-

Nat Green's

The Crossroads

CHICAGO

THOSE Michigan boys apparently have taken cognizance of the old saying, "The way to a man's heart—and pocket-book—is thru his stomach." They're staging three "feeds" in three days during the convention of Michigan fair men and horsemen this week. First is the annual banquet of the Michigan Standard Bred Horse Association on Tuesday night, with President Andy Adams presiding. On Wednesday evening the Michigan Showmen's Association will hold its annual midwinter dance and frolic, which will be held in the Spanish Grill Room of the Fort Shelby Hotel and at which "eats" will be optional; and on Thursday evening the annual banquet of the Michigan Association of Fairs. Surely everyone should go home with a satisfied feeling! Horsemen may consider the auto a competitor; nevertheless, the Ford Motor Company is going to furnish entertainment for the horsemen's banquet.

The height of something or other is reached in this bit of publicity put out for Larry Sunbrock's third annual Wild West rodeo and thrill circus (when were the first and second put on?) at the International Amphitheater. We quote verbatim: "One of the sensational events will be 'The Fall of Tokyo,' whereby two American marines are shot out of a huge cannon, going thru the air a distance of 90 feet and land on the island of Japan and capture the City of Tokyo single-handed." Come to think of it, maybe those two Labor Day shows at Soldier Field are the first and second annuals referred to!

Wonder what carnival is going to play the lake front in the spring! Or is there going to be one? There has been considerable angling for such a date. One report has a show going into Soldier Field; another that the lake front to the south will be the site. Such an engagement would make show history—if the proper arrangements could be made.

Johnny Tripp, who has been clowning with the Ringling show for many years,

traction, can expect that his personal requirements merit, or should receive, special consideration thru the efforts promoted by this conference.

"Second, there exists a very definite emergency. Our country is at war; millions of lives and billions of dollars will be sacrificed before a decision can be reached or peace restored, regardless of the power of the command of this nation and those allied with us. Therefore I feel that every showman who takes an interest in our proceedings should do so only if he is prepared to consider our profession as a whole.

"Third, we are all well aware of the fact that the competent, well-informed department heads in Washington are grappling with three major problems: 1. The winning of the war. 2. The maintenance of our social and economic standards. 3. Arranging for the finances to accomplish these.

"Consequently, we do not feel it is proper to add more burdens to the already overburdened heads of government and agencies. I do feel that by conferences, meetings of representative groups and exchange of ideas we could eventually form a committee of informed and responsible showmen who would gather all data which would include the requirements of outdoor show business, and this committee in turn could then notify the proper government authorities; hence, when and if our problems become the concern of Washington, information complete to the last detail will be available to government agencies.

"On a commercial basis, show business is, I believe, prepared to carry on and quite naturally can expect, in so doing, to be confronted with unprecedented obstacles. This is no more than any other business is going to face thruout this emergency. We certainly have no desire to ask for any more. I believe that on a basis of representation at our own conferences we could not only put ourselves in a position to help government officials by enlightening them on the difficulties that might confront us, but could do so with a minimum of time on

the part of these busy agents of our commonwealth.

"We could also, thru the proper publicity channels, gain the confidence of our field as a whole to such an extent that the individual would rely upon this conference and not make annoying personal appeals to officials whose time is vital to the entire nation and our allies.

"At a first meeting held in New York which included Frank H. Kingman, Brockton, Mass., executive secretary of the International Association of Fairs and Expositions, he was urged and he agreed to get out letters to members of his association and others suggesting a conference at the Florida State Fair, Tampa, on February 6. The New York meeting, due to extreme rapidity with which it was called and the limited time available for discussion, made no effort to decide on policy other than to agree that we most emphatically would not send representatives to Washington to ask for any specific consideration. In the event that this becomes necessary later, it would be far better to go there on invitation and armed with information.

"There will be correspondence going out on this subject from time to time, and all showmen are asked to submit ideas. I am very happy to act as a clearing house for material until such time as an official committee authorized for this purpose is set up.

"Yours for peace and a greater outdoor show business.

"IRISH HORAN,

"Outdoor Amusement Conference,
Forrest Hotel, New York City."

IAFE Participates

BROCKTON, Mass., Jan. 17.—Frank H. Kingman, executive secretary International Association of Fairs and Expositions, on Tuesday sent a letter inviting fair officials and leading showmen to a meeting at the Florida State Fair, Tampa, on February 6, to launch an all-inclusive committee of the show business to co-ordinate information with the government and to engage in other activities. The letter:

"You probably noticed in the January 10 issue of *The Billboard* Leonard Traube's suggestion for the formation of a committee to represent outdoor show business, especially to keep contact with the federal government. Last week in New York (January 9) a few persons who were there at the time discussed this question and it was suggested that the IAFE call such a meeting, which is the purpose of this letter.

"I suggested that such a meeting be held during the Tampa Fair because so many people from our business would probably be there. It is impossible to wait until a date is found to suit everyone, so I am hereby calling a meeting at the Tampa Terrace Hotel at 10 a.m., February 6, which is on a Friday. Will you please wire me whether or not you can attend, and then, after thinking this over, send me by air mail your suggestions as to what such a committee can do for our mutual welfare?"

NSA Votes Approval

NEW YORK, Jan. 17.—Board of governors of the National Showmen's Association, at its regular Wednesday meeting, endorsed without qualification the so-called "Outdoor Amusement Conference" embracing all branches of summer show business. Irish Horan was invited to the board session to explain the plan, which he did at length and to an especially attentive audience which taxed the board room to capacity. A dozen members discussed the "mobilization committee" thoroly and when Art Lewis, president, who handled the gavel, called for a vote, it was unanimous.

President Lewis said he would name a committee of NSA members to represent the club at a meeting in Tampa on February 6. Motion giving approval to the OAC also included instructions for NSA office to make known its decision to the other show clubs thruout the country and to urge similar action by these bodies.

Heavy Response

NEW YORK, Jan. 17.—Irish Horan said that of 20 wires sent to industry executives on the subject of an Outdoor Amusement Conference the following have responded:

Raymond A. Lee, Minnesota State Fair; Frank Buck, New York; George A. Hamid, Inc., New York; N. S. Alexander, Woodside Park, Philadelphia; A. W. Ketchum, Forest Park Highlands, St. Louis, president National Association of (See OACDV TAMPA MEET on page 53)

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Cain, Wm. H., 5c
Crews, Chas., 14c
Cushman, Victor, 19c
Davis, J. S., 9c
Delgado, 21c
Dublin, Nick, 12c
Fay, Tho, 3c
Johnson, Newton, 11c
Lambert, C. I., 7c
Minor, Frank Wm., 5c
O'Brien, Geo. F., 11c

- Bothelder, Kenneth
BOULLT, BENNY
BOWDEN, JOS. THOS.
Rowe, LaVerna
Bowen, Ruth
Bower, Johnny
Bowman, Clara
Bowman, Ed
Boyd, Alfred
BOYD, CHAS. R.
Boyd, Pauline
Boynton, Bert
Boykins, Earl
Boyle, C. A.
Brach, Eleanor
Bradell, Freddie
Braden, E. B.
Braden, T. W.
Bradford, Thelma
Bradley, Mrs. Anna



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Abbott, Lloyd V.
Able, Buck
Ackley, A. V.
ACKMAN, WM.
Adams, A. S.
Adams, Budo
Adams, Carl
Adams, Dale
Adams, Mike
Adams, Mitchell
Adams, Seth
Adams, Tony
Adams, Walter J.
ADKINS, LUTHER A.
Adkinson, Gordon
Adkisson, Mrs. Jerry
Alabama Amuse. Co.
Aldrich, Mrs. Sam
Alexander, Art
Alexander, Chester
Alexandria, Tommie
Allen, Al & Jean
Allen, Barney
Allen, Bucks
Allen, Casey P.
Allen, Chas.
Allen, Claude
Allen, Dan Vinson
Allen, Del
Allen, Ed
Allen, Frank
Allen, Joe
Allen, Roy
Allen, Sleters
Albertson, Bonnie
Albison, Tex J.
Almy, A. F.
Alvi, Crystal
Amato, Don
AMES, WM. RAMSEY
Amson, Earl
Amos, Charley
Ana, Jackie
Anchen, Babe
Anders, Mrs. Boots
Anders, Mrs. Velma
Anderson, Paul
Anderson, Private
Anderson, Roy
Anderson, Swede
Andre, Pierre
Andrews, Frank
Andrews, Patty
ANDRONOWSKI, JOHN
Anger, T. A.
Annis, Ralph J.
Antalek Trompe
Anthony, Bunney
Anthony, J. C.
Anthony, MLO
Arbright, Roy
Arcalla, Van
Arger, Tom
Arizona Bob
Arka, Rudolph
Arley, Miss Reggie
Armstrong, Miss Robbie
ARNOLD, LYLE
Arnold, Ervin
Arterburn, Jack
ARTHUR, CHES-TER ALLEN
Arthur, John R.
Arthur, Mrs. V. F.
Artogus, Leonard
Asher, Chas.
ASHMORE, WILMER R.
Aston, Jr., Tom
Atkins, Amos
Atkins, Joe
Aubrey, Clara
Augustino, Raymond
Avery, Tommy
Babbs, Jack
Babbs, L. A.
Baby Colleen
Baccanuzzi, Michael
Backer, Earl D.
Bacon, Melvin
Badauft, Doc
Bailey, Mrs. Dolly
Bailey, Forest
Bailey, Margaret
Baillie, Ida Wm.
Bain, A. H.
Bainbridge, Joe
BAKER, FRANK JOHN
Baker, James
Baker, Madeline
Baldwin, Geo. (Jitterbug)
BALLINGER, KLUPTZ II
Balon, Frank
Bancroft, Fred
Bangs, Jerry
Banks, B. E.
Barackman, Mrs. Essie
Barb, O. G.
Barber, Howard
Barclay, Robt. Leo
Barcellette, R.
Barkhoo, Helma
Barlow, Billy
BARNES, JACK CLAUD
Barnes, Jack
Barnes, Pinky
BARNES, VAUGHN J.
Barnes, Victor M.

- Bradley, Roxey
Bradshaw, Roy
Brady, Frank J.
Brady, Pat
Bragg, Kelly
BRAMLETT, WM. GUY
Brancroft, Zoe Ann
Branson, Johnny
Brantley, Joe
Brasfield, Rodney
Brattain, Marlyn
Braunstein, B. F.
Bray, Geo.
Bray, Harry B.
Brooks, Del
Broen, Edw.
Brecht, Geo.
Breckenridge, Ed
Brenna, Virginia
Brennan, Bill
Brenner, Leo
Bresk, Frank
Bressner, Israel
Brett, Howard
Brewer, Edw.
Bridgers, Mrs. H. E.
BRIGGS, WILLARD C.
Bright, Alice
BRINEGAR, THOMAS
Broek, Evelyn
Broderick, Paul
Brookly, Issy
Brodsky, Morris
Brookins, Marilyn
BROOKS, ALVA
Brooks, Bill
Brookshire, Robt.
Brown, Agnes
BROWN, ALBERT
Brown, Big-Boy
Brown, D. J.
Brown, Elton
BROWN, EMERY JUSTIN
Brown, Fritze
Brown, Harry E.
Brown, Mr. Jessie
Brown, Jimmy Leo
BROWN, LESTER LEE
Brown, Sylvan
Brown, Wendell S.
Brown, Wm. (Show Boat)
Brown, Wm. B.
Brown, Mrs. Youman
Bruce, Clarence
Brydon, Miss Leo
Bryant, G. Hodges, Mgr.
BUCHANAN, LLOYD A.
Buchanan, T. K.
Buckley, Dick
Buckner, Lloyd L.
Buckley, C. O.
Bud, Pony
Bunker, Geo.
Bunte, Joe
Burke, Danny
Burke, Harry (Baby Contest)
Burke, Jack
BURKE, WM. FRANCIS
Burket, Margaret
Burkhardt, Melvin
Burkhardt, Pete
Burleson, Madam
Burness, James S.
Burns, Betty
Burns, Corvell
Burns, James J.
Burns, Mary
Burns, R. L.
Burns, Robt. M.
Burns, Wally
Burrell, James L.
Burson, Arthur
Burt, Chas. H.
BURT, JOHNNY CLARENCE
Burth, O. H.
Barto, Leon
Bush, Leaner
BUSH, ROBT. WM.
Bussey, JACK GEO.
Butler, John H.
Butler, Roland C.
Butler, Clyde
BUZZELL, FRANK R.
Byrnes, Robt. B.
Cain, Eugene
Cain, Geo.
Blondell, Helen
Blondon, Leon E.
Bloom, Edw. Jos.
Boardman, Mrs. O. W.
Boats, Frank
Bobby, Bulldog Girl
Bohn Trio
Boismier, Louis
Bohaved, Sidney
Bolton, Stophany
Bond, John
Bond, Mike
Bonta, Phil
Bonzalos Duo
Booc, Dick
Booc, V. D.
Boon, Leslie J.
Borber, Howard E.
Bordo, Balise
Borell, Jake
Borens, Homer Leo
Borin, R. C.
Boswell, Fred
Bouche, Bob

- Cappell, Yvonne
Capps, Kendall
Capps, E. A.
Carey, A. E.
Carey, Al
Carey, E. E.
Carey, Thomas C.
Carfield, Dr.
Carl & Leona
Carlo, Fred
Carlson, James J.
Carlson, Fred
Carlyle, Hank
Carney, Ruth
Carr, Jack & June
Carr, Lonnie
Carreux, Arlette
Carriagan, Mr.
Carroll, Jack
CARSON, ROBT. O.
Carson, Tommy
Carter, Ben
Carter, Bob
Cartier, Del
Caruso, John
Carver, Al
CASPER, JOHN
Cass, Chester
Cassaretti, Alber
CAST, JAMES O.
Castle, Mrs. Really
Caston & Martha
Cathy-Thompson Enterprises
Cathern, Wm.
Candrey, Chas.
Caughy, Russell J.
CHAMBERS, LARRY
Chandler, Ben
Chanes, Chas. W.
Chapman, Fern H.
Chapman, W. C.
Charles, Bert
Charles & Harley
Chase, Clayton H.
Chico-Chico, Chief
Chester, Lorna
Chippman, Bert J.
Chippman, Gene
Chippman, Harry
Chisem, Mrs. Stett
Church, Clarence
CIGIELSKI, THEODORE
Chueck, J. A.
Christian, Geo. L. Jr.
Christian, Louis
Ciaburri, John P.
Clancy, Fred
Clark, Billie
Clark, Miss Bobbie
Clark, Carl Houer
Clark, Harry & Virginia
Clark, I. J.
Clark, Kitty
Clark, Lenno
Clark, Mrs. Mut
Clark, Paul S.
Clark, R. F.
Clark, Robt. F.
Clark, Ronnie
Clarke, Ernest
Clarke, Percy
Clarkson, Al
Claudette
Clayton, Chas. C.
CLAYTON, CHAS. WM.
Clayton, Clarence
Clayton, Leo
Clayton, Jos
Clem, Robt. L.
Clemm, Bob
Clock, Vernan
Clybourne, Julia
Cobb, Wallace A.
Cobler, Pete
Cobler, Mrs. Leah
Cobler, Walter P.
Coburn & Lourain
Cochran, Robt.
Cockelberg, Al-phonse
Coffee, Julius I.
Coffee, Mrs. Clementine
Cogswell, Chas. H.
Cobes, Rev
Cohen, Mrs. Bertha
Colangelo, J. J.
Colbert, Geo.
Cole, Ginger
Cole, Jack
Coleman, Clarence
Colleano, Co.
Coleman, Bob

- Collier, Bernis
Collins, James H.
Collins, A. E.
Collins, Earnie
Collins, Harry
COLLINS, JERRY JOS.
Collins, Louise
Collins, Othello
Comedy, Pat
Compton, Myrtle
Comstock, Edward
Conaiser, Geo.
Conklin, Lulu V.
Conn, Robt. C.
Connelly, Joe
Connor, Jack
Conrad, Don
Contreras, Jos.
Conway, Edith
Cook, Donald
Cook, Mrs. Mattie
Cook, Willie
Cooke, Wm. E.
Cooper, A. H.
Cooper, Fred L.
Cooper, Harry
Cooper, Kenneth
Copland, Dick
Cory, Mrs. Glenn
Corn, Tom
Corbett, John
Corbett, Wm. W.
CORNEVALE, RALPH P.
Coster, Horace W.
COUNTER, WM. J.
Cowley, Jackie
Cox, John W.
COX, Kenneth H.
COX, Larry WM. TAYLOR
Crawford, Kelly
Crawford, Tex
Creamer, Frank W.
CRETE, ROMEO JOE
Creta Bros.
CREWS, ELMER JAMES
Crimi, B.
Crimi, Mrs. Cleo
Croons, Jack
CROWE, ALFRED
Crowley, Dock
Crumrine, Carl
Crow, Ned
Crowley, G. O.
Cudney, C. H.
Cunningham, B. C.
Cunningham, Jay W.
Curtin, Mrs. Corneilia
Curtis & LeRoy
Cuthbert, Chas.
Curtis, Paul E.
Cushman, A. D.
Cuthler, Earl
Cyr, Jos.
Dahn, Marco
DAILEY, EUGENE J.
Daley, Geo.
Dak, Helen
Dale, Mr. Billie
Dale, Don
Dale, Helen
Dale, Luc
DALEY, BUFORD D.
Daley, Don
Daley, Janny
Daley, Johnny
Dane, Frank
Daniels, C. B.
Daniels, Danny
Daniels, Everett
DANIEL, NORMAN L.
Dante, Ego
Darnell, Geo.
DARRAH, ALBERT FRANK
DAUGHERTY, DANIEL E.
Decker, Paul A.
Deedon, Carrie
Degree, Kenneth
Delaney, Peggy
Delgado, Helen
DelMor & Retina
Del Rio, Jackie
Delvine, Harry C.
Delvine, Mary
Demstro, Mrs. Dorothy
Demtro, Tom
Demons, Three
Denenice, Danny
Denham, Bert
Dennies, Russell
DENNISON, JAMES S.
DENSMORE, GORDON K.
Denson, Bill
Denton, John
Desmond, Dot
Desmond, Holly
Desmond, Margie
Devors, H. K.
DIAL, EDWARD WM.
DIAL, LEELEND J.
Dickerson, Harry G.
Dickerson, Ralph
DICKSON, PAUL D.
Dillin, Elmwood
Dimes, Jake
Diska, Sam
Dismuck, L.
Dixon, Earl L.
Dixon, Major Shorty
DIXON, ROBT. CARL CLARENCE M.
Dixon, Corinne A.
Dixon, Dottie
DOBBS, WM. DAVID
Dodget, Gene
Dodson, E. L.
Dodson, Margaret
Dolan, John
DOLATA, PAUL DANIEL
Dollar, Bill
Domer, B. V.
Donahue, Jack
Donald, Alexander
Dondlinger, Jack L.
Donnelly, Russell
Dooley, Wayne
Doran, E. J.
Dorsett, Leroy
Douglas, Dorothy

- Dawson, C. A.
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DAVIDSON, WM. JOS.
Davies, Wm. W.
Davis, Chester
Davis, Earl W.
Davis, Geo. & Daisy
Davis, Ido
Davis, J. S.
Davis, Joseph
Davis, Lee Crash
Davis, Louis
Davis, F. Paisley
Davis, Mrs. Salley
DAVIS, WM. ROOSEVELT
Davison, Jimmie
Dawn, Teddy
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DeYoung, Mary Jane
Dean, Babe
Deebot, Jenny
Dehnedin, Jimmy
Deisler, Roy
Decker, David Edwin
Dawson, C. A.
Dawson, Herbert
Day, Mrs. Elden
Day, Tom
Days, Betty
Days, Sloan
Days, Sunny
Dayre, Judith
Dayton, Bob
Dayton, Joe & Eddy
Dayton, Maxine
DeBlank & DeSharmo
DeMay, Lester B.
DeMills, Francis
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DeVine, Wm. L.
DeVitt, Mrs. Mina
DeYoung, Mary Jane
Dean, Babe
Deebot, Jenny
Dehnedin, Jimmy
Deisler,

- Hinkle, M.P.
Hirsch, Lillie Mae
Hochberg, Jack
HOCKADAY, LONNIE
Hodge, Clifford M.
Hodgeman, Gene
Hodges, Bobbie
Hodge, Geo. A.
Hodge, Mack
Hodgin, Martha
Hoe, Sid
Hoff, Rudy
Hoffman, Arthur
Hoffman, Bob
Hoffman Sisters
Hogan, Sanford G.
Hollen, A. J.
Hollen, J. A.
Holland, E. Sanders
HOLLINGS-
WORTH, HOWARD H.
Holman, Maxine
HOLMAN, THEODORE
Holmes, Gus
Holmes, Mrs. Gladys
Holmes, Jimmie O.
Holmes, Joe
HOLMES, MILLS
ARTEMAS
Holt, Clayton
Holtan, Patricia
Homburg, Henry
HONLYCUTT, HURSTLE H.
Hook, Carley
Hooper, Frank
Hope, Eleanor
Hose, Marilyn
Hopper, Bill
Horigan, Nap
Horn, Johnny & Jessie
Horn, Mae
Hornet, Thomas
Horsump, Paul
Horrel, Chas.
Horton, W. M.
Hotchkiss, Mitzel
Houbart, Otto
HOUCHE, KENNETH D.
Honek, Paul
Horigan, Nap
Horse, Hastings
Howard, Bob
HOWARD, CHARLIE
(COL.)
Howard, Johnny
HOWARD, JOHN LEE
Howard, Kay
Howe, Bob
Howell, Edith
Host, J. Jackie
Host, Leo
Hubbard, Al
Hubbard, Virginia May
HUBEL, JOE
HUBBARD, AUBREY
Hubert, Edson
Huddle, Mrs. Pearl
HUFF, DUGH
HUFF, WILBUR
HUFF, WM.
HUFF, STEPHEN
Hufnutt, Mrs. Cleo
Hugh, Bud
Hughes, Baddie
Hughes, Eddie
Hughes, Howard H.
Hughes, Lucille
Hull, S. A.
Hulme, Geo.
HUNT, DANIEL
Hunt, Mrs. Ella
Hunt, John
Hunt, Thelma
HUNT, UNION
HUNTER, BANNER
Hunter, George
Hunter, Gladys
HUNTER, ROY
HURD, HENRY
HURLEY, Edw.
Hussey, Camilla
Hutcherson, R. L.
Hutchings, Verdel
Hutchinson, Babe
Hutchinson, Marie
Hutton, Betty
Hutzler, Virgil
Hyman, James
Hyster, Will
Inglish, Harold
Ingram, Everett C.
INGRAM, WM.
ALEXANDER
Insko, Chas.
Irwin, David
Isenberger, Harley
Ison, Bernice
ISON, EARL
IVY, EUGENE
Jackson, Edie
Jackson, Ellis T.
Jackson, Herman
JACKSON, JIMMIE B.
Jackson, Luther
Jackson, Wild Dick
JACOBS, EARL
FREDERIC
Jacobs, Eddie
Jagger, James
James, Est
James, Mrs. Julia
JAMES, LUTHER
Jarvis, Slim
Jay, Bill
Jean, Laura
Jefferies, Lewis
Jenkins, Chas.
Jenkins, Henry
JENNINGS, GROVER L.
JENSEN, RALPH
PATMER
Jeter, Van L.
JILES, RICHARD D.
Johns, Riley
Johns, Steve
JOHNSON, AL-
BERT JOHN
- Johnson, Alfred
Johnson, Carl
Johnson, Charles
(Bouncing)
Johnson, Clifford
Johnson, Dallas H.
Johnson, Eddie H.
Johnson, Hermann
JOHNSON, HOWARD
WRIGHT
Johnson, J. H. &
Sidonia
JOHNSON, ROLAND C. E.
Johnson, Jessie
Johnson, Judith
Johnson, J. W.
Johnson, Lloyd
Johnson, Mabel
Johnson, Mrs. Theban
Johnson, Prof. Tom
Johnson, Theo.
Johnson, Rollen
Johnson, Russell B.
JOHNSON, THOMAS P.
Johnson, Windy
Johnson, Ray
Joiner, David
Jones, A. L.
Jones, A.
Jones, Ambrose
JONES, AUBREY PAUL
Jones, B. H.
Jones, Ben R.
JONES, DOUGLAS
ARNOLD
JONES, ERNEST
ROBINSON
Jones, Geo. W.
Jones, Harry
JONES, JOS. CARL
Jones, Joyce
Jones, P. M.
Jones, Paul
Jones, Percy
Jones, Roy E.
JONES, WM.
BERNARD
Jordan, Joe T.
JORDAN, HENRY
Jordan, Jess
Jordan, Red
Joseph, Frank
Joseph, Stanley
Josephine, Judy
Joy, Billy
Joyce, Marty
Joyce, Victoria
Judd, H. Red
Julius, Harry B.
June, Betty
Kahn, Mrs. Margie
KALLEN, JAMES
Kaller, Carl
Kaler, Carroll
Kalin, Moe
Kamper, Halo N.
Kane, E. J.
Kane, James
KANERVO, HENRY I.
Kantell, Mrs. Joe
Kaplan, Sam
Kaplan, R.
Kapue, Wm. R.
Karamola, Tom
KARR, MICHAEL
Karr, Ed L.
Karo, Helen
Karr, Joe
Kasher, Chas.
Kasten, Bud
Katz, Ben
Kaufman, Mrs. Evelyn
Kaufman, Mary J.
Kaul, Loni
Kauffman, Elmer
Kaw, Bob
Kawekia, Peter D.
Kaye, Viky
Kayne, Don
Keane, Scotty
Keating, Bob
Keaton & Arnold
Keaton, Mrs. Babe
Keatley, Geo.
Keaton, James S.
Kee & Tuck
Keeler, Walter
Keating, Mrs. Babe
Keth, Midge
Keller, Arthur Lee
Keller, Tom
Keller, Vernon
Kelley, Alvin
KELLEY, DON
HERMAN
Kelley, Pattie
KELLEY, ROBT. LEE
Kellie, Karl
Kellig, Sam
Kelly, Mrs. Betty
Kelly, Ella Mae
Kelly, Mrs. Jackie
KELLY, JOE
Kelly, Margie
Kelly, Richard
Kelso & Leo
Keller, Emma
Kemp, Bill
Kenard, Wayne
Kenlo, John
Kennedy, Frank
Keener, Bennie
Kent, Billy
Kent, Cleo
Kent, Helen
Kentucky Lee
Kessler, Jack
Keystone, William
Kiefer, Richie
Kiel, E. L.
Kila, Floyd O.
Kilgore, J. D.
Kilpatrick, Johnny
Kinchloe, Michio
King, Betty
King, Billy
King, Bryon
King, Clara &
Kellie
King, Duke
King, Gladys T.
King, Harrison
- Klar, Mrs. Helen
Kling, Marzie
Kling, Michel
Kling, Nancy
Kingsbury, Donald
Kinnart, Diana
Kirk & Clayton
Kirschman, Wm.
Kist, Frank
Kistler, Tony L. H.
Klayborn, Harry
Klein, Bob
Klein, Danny
Kling, Pete
Knight, Clarence
Knight, Felix R.
Knight, Ina
Knight, Irving W.
Knight, Richard J.
Knox, Clifford
Knox, Deland
KNOX, FORREST DALE
Kudson, C. H.
Kogelocher, Charles
Koller, Walter
Kobb, Ray
Kollman, Allen
Koff, Mat
Kongee, Leo
Koons, Jack
Korn, Mack
Korston, Joe
Kort, Frank &
Betty
Kortas, Marie
Kosher, Chas. D.
Koss, Adolph
Kosterman, Ralph
KOUSIOS, JOS. ANDRIAN
Kowalonek, Mrs. Marie
Kramer, L. W.
Krauer, Paul E.
Krause, Jack
Kraus, F. H.
Kuhn, Mrs. Lillian
KULP, CHAS. J.
Kunat, Mrs. Stanley
Kutz, Lawrence
Kunze, Edw. &
Mary
LaBarre, Chuck
LaBarrie, Babe
LaBounty, Paul
LaCost, Sherman
LaFaye, O.
LaGran, Steve
LaMar, Paul
LaMar, PevWee
LaMonte, Dulores
LaPage, Paul
LaPearl, Chas.
LaPhe, Harry
LaReano, Mrs. Eva
LaRue, Bobbie
LaRue, Mrs. Mae
LaRue, Pat
LaSalle, Kay
LaValley, Horace
LaVell, Frank X.
LaVerne, Theinus
LaVone, Walter E.
Ladd, Mrs. Louise
Laddow, John
Lade, Georgie
Lakeson, Perry S.
Lamar, B. W.
Lamb, Alexandria
Lamb, Frances B.
Lamb, Mrs. Ino
Lamb, J. P.
Lamb, Marie
Lamb, Leonard
Lamb, Sammy
Lamb, Scott
Lamberton, Cal
Lamon, Harry W.
Landaker, H.
Landers, Pat
Landolf, Bluck
Lane, Al T.
Lane, B. J.
Lane, Mrs. Catherine
Lane, Frank B.
Lane, Jack P.
Lane, Mike
Lane, Wanda
Lang, Albert H.
Langone, Richard
Laney, Eileen
Larimer & Hudson
Larios, Sylvester
LASLEY, BENJ. VERNON
Laughlin, Jimmy
Laurello, Martin
Lavin, Johnny
Lavin, Geo.
Lavone, Joy
LAW, FLOYD HENRY
LAWLEY, ALBERT JACK
Lawson, M. E.
Lawson, Willie
Layman, Margie
Lazaro, Mrs. Larry
Lazaro, Larry E.
Lazier, Freda
LeBouey, Mrs. Hazel
LeChair, Clarence
LeClare, The
LeClear, Violet
LeGere, J. F.
LeRoy, Kay
LeRoy, Mrs. Grayce
LeVan, Mrs. H. F.
LEACH, JOHN M.
Leas, Mrs. or P. G.
Lease, Max
Lee, Ann
Lee, Carrie
LEE, EDWIN OWEN
Lee, Francis M.
Lee, Jos.
Lee, Louis &
Juanita
Lee, Rex
Lee, Rena
(Acmeless Girl)
Lee, Sylvia
Lee, Walter W.
Leeper, Jack
Leiston the
Leisner, Robert
Leiching, Mrs. Virginia
Leidel, Herman E.
Lemar, Frenchie
- Lehman, L. R.
Lehman, Mrs. R. J.
Lehman, Peggy
Lehman, Frank
Leitz, Pete & Jr.
Lee, Mr. Ivan
Leon, Bill
Leonard, Chas.
Leonard, Edw. J.
Leonard, Hario &
Mario
Leonard, Harry
Leonard, James A.
Leonard, Wick
Leyan, David
Leitra, Lee
Lewis, Anna
Lewis, Arkansas
Lewis, Buddy
Lewis, Dorothy
Lewis, Dudley &
Olive
Lewis, Eddie
Lewis, Fay
LEWIS, HANSON HARLOW
LEWIS, ISAAC NEWTON
Lewis, Mrs. Jimmie
Lewis, Joe
Lewis, Madeline
Lewis, Nancy
Lewis, Ray
LEWIS, ROBT. VERNON
Lewis, T. P.
Liberty, Betty
Lienert, J. C.
LINDLEY, JNO. ALVIN
Lidiger, Harry
Lippman, Edie
List, Herman S.
Lithgow, Mrs. Mae
Littan, John
Little, Bert Paslay
Little, Little Joe
Littledone, Joe
Litzberg, Mrs. Rellia
Livesay, Chas. S.
Livingston, Faith
Lloyd, Jimmie
Lockby, D. D.
Lofis, C. M.
Lonsdon, Art Slim
LONG, CHRIS WM.
Long, Earl S.
Long, Harry K.
Long, Ray
Lord & Bayler
Lowry Bros.
Lorraw, Cortez
Lott, Myra
Louis, Mrs. Eva
Louis, Joe R.
Louis, Kramel
Loury, Robert
Love, Billie Sarah
Lovell, Chas. W.
Lowe, Mrs. Madeline
Lowell, Harry
Lowndes, Arthur
Lunar, Geo.
Luigi, Jean
Lukon, Pete
Lundquist, Leonard
Lyerly, Ace
Lyle, Sandy
LYN, A. T.
LYMAS, JAMES
Lynch, Cotton
Lynn, Lillian
Lynn & Mack
LYONS, JAMES R.
Lytton, Courtland
Lytton, Frank
McArthur, Hugh L.
McBEGLEY, WM.
McBRIDE, JAS. WM.
McBride, P. S.
McCain, Alex H.
McCall, Glenn
McCall, Hubby L.
McCampel, Jimmie
McCann, Joan
McCarthy, Chas.
McCasill, Robt.
McCauley, Harry
McClay, Mickey
McClendon, J. O.
McCluskey, P. C.
McClung, C. O.
McCollum, C. E.
McCORMACK, FRANCIS ALONZO
McCormick, Jess
McCOY, JAMES ODELL
McCoy, M. P.
McCrary, B. W.
McCuo, Edward
McDaniel, Bill
McDaniels, Elmer
McDaniels, Grace
McDaniels, Lee
McDONALD, OLINTON WM.
McDonald, Edw.
McDonald, Jack
(Wyse)
McDonald, Margerite
McDonald, W. C.
McDonald, Wm. D.
McDowall, Cliff
McDowell, Karl
McFALL, WAYNE
McGee, Humpy
McGee, James
McGee, Pauline
McGinnis, Cletus
McGrath & Deeds
McGowan, M.
McKAY, GLENN ELDRICK
McKenna Jr., Edw. F.
McKibben, Al
McKirkick, W. R.
McKonon, Chas. &
Shereley
McLachlan, Alex
McLane, Jane
McLaughlin, Frank
McLovi, Jean
McMAHAN, MOTE PAUL
McMull, J. L.
McNally Show
McNeal, Mae &
Maudo
- McNEIL, HAROLD
McREYNOLDS, RUSSELL CALVIN
McSine, Jane
McSpadden, J. R.
McVary, Mickey
Mabee, Bill
Macdon, Jimmie
Macay, Phil
MacDonald, Mrs. Mary
MacDowell, Carl
MacKay, Musical May
Mackey, Mary
Mack, the Merry
Mack & Lynn
Mackie, Ann
MacNeill, A. W.
Madden, Tom
Mahl, Jule
Maibach, Geo.
Makudo, Teddy
Malcolm, Dave
MALONE, PAUL WESLEY
Mamot, Elaine
Maney, Eva &
Eddie
MANGLE, MICHAEL A.
Manley, John
Mannheimer, Mrs. Betty
Mantromatis, Bill
Mansell, M.
Mansell, Maxine
Mansfield, Jack
Mansfield, Tex
Manville, C. E.
Manzie, Elaine
Manzoni, Mary
Marasco, Richard
Marasco, Gladys F.
Marcell, Dr. Marcus
Marder, Phil
Marg, Rose
Margo & Wade
Marlette, Roy E.
Marinick, Bill
Marina, Hippo-
drome
Mario & Carmua
Markle, Marjorie
Markman Sisters
Marko, Ellen
Marlow, Sam
Marsh, Jesse B.
Marshall, Mrs. Rachel
Marshall, Doc
MARSHALL, HOWARD
Marshall, Richard
Marshall, Therman
Marshbanks, Mado
Marshette, Bob
Marshall, Mrs. L. O.
Martell & Dwart
Martens, H. R.
Martin, Art
Martin, Mrs. Birdie
Martins, Edward T.
Martin, Edwin B.
Martin, Fern
Martin, Karl
Martin, Mickey B.
Martin, Renee
Martin, Ressee
Martin, Robert
Martin, Mrs. Zuleika
Martino, F. R.
Masey, Phil
Masilek, Philip F.
Massaro, Ned
Masters, Johnny
Masters, Mickey
Mathews, Cleota
Matlock, W. M.
Matter, Ellis
Matter, Floyd R.
Matthias, Benny
Maul, Mrs. R. Davidson
Maxwell, Jack
Maxwell, W. G.
Mayer, Joe. F.
Mayer, Prof. H.
Mayo, S. C.
Mayo & Carr
MAYO, WM.
Mays, Bob
Mechum, Homer
MEALY, CYRIL C.
Mechanic, Julius
Medley, Thos.
MEEKER, GEO. EDW.
Meens, Mario
Megerle, Howard
Meineto, Waldo G.
MEISS, RAYMOND T.
Melville, Bert
Melville, Mrs. Bertha
Melzer, Job
Mennett, Eddie
MEPORE, MATTIO JOS.
Merey, Al
Merrill, Robert
Merrithewa, Mrs. Lillian
Mertens, Mrs. Lucille
Merwin, Robt.
Meserve, W. F.
Messick, Tommy
Mexican Rosie
Meyers, Ben
Meyers, Brownie
Meyers, Frank H.
Meyers, Harry
Meyers, Steve
Meyers, Timmy
Mical, Johnny
Michener, Charlie
Michener, Louis
Milaves, Frank
MILAN, CHAS. R.
MILANOVICH, ELI JOHN
MILANOVICH, LOUIS
MILANOVICH, SAM PARKER
Miles, Chas. J.
Miller, Bob
Miller, Chandler
Miller, Chas. Jo
- Miller, Clifford M.
Miller, Elizabeth Mae
Miller, Mrs. Ethel
Miller, Flossie
Miller, Floyd L.
Miller, F. W.
Miller, Harry
Miller, Hazel
Miller, Hason
Miller, J. R.
Miller, Jubala
Miller, Jerry
MILLER, JOS. PAUL
MILLER, LEONARD HENRY
Miller, Nancy
Miller, Paul C.
MILLER, RICHARD RALPH
Miller, Ted
Milledo, Penny
Mills, Bobby
Mills, Jimmy
MILLS, JOHN LINCOLN
Mills, Mrs. Opal
Milo, Anthony
Minash, Babe
Miner, Glenn
Mink, Miss Rita
Minnick, Ed
Mitchell, Anthony J.
Mitchell, C. A.
Mitchell, Clyde
Mitchell, Frank J.
Mitchell, Geo. J.
Mitchell, Jack
Mitchell, Juan
MITCHELL, JIPKINS THOS.
Mitchell, Leary
Mitchell, Miller
Mitchell, Peggy
Mitchell, Roy F.
Mitchell, Wm.
Mix, Art
MOBERLY, GLENN
Mohney, Harry
Mol, Harry
Moe, Arthur
MOELLER, CLELAND E.
Moeller, James
Mollen, Frank
Monsahan, Dave
Monahan, Eddie
Mondar, Carl
Money, Marion &
Betty
MONROE, GEO. ELMER
MONTAGUE, IVAN L.
Montana, Trisix
MONTELLA, JAS. THOS.
Montez, Loretta
Montgomery, Howard
Moore, Helen
MOORE, ARTHUR RALPH
Moore, Bill
Moore, Bonnie
Moore, Chas.
MOORE, EARL EDW.
MOORE, ELIJAH CLARK
Moore, Mrs. Goldie
Moore, Mrs. Harry
Moore, Jack Del
MOORE, JOHN DAVID
Moore, Rosalie E.
Moore, Roscoe
Moore, Thomas
Moore, W. J.
Moore, Whispering
(Rodeo Clown)
Moore, Wm. M.
Moorehead, Speed
Morales, Dorothy
Morales, Teresa
Moran, Geo.
Morgan, Wm.
Morgan, Duke
Morgan, Fred
Morgan, Mrs. H. R.
Morgan, Lamou
Morgan, Sina
Morley, Ruth
Moring, Glenn
Morris, Doc
Morris, Margaret
Morris, PeeWee
Morrow, Herbert
Mora, David S.
Mortier, Paul
Morton, Robert
Morton, Lou O.
Morzin & King
Moseley, Joe
Moser, Wm.
MOSLEY, WILLIE LAWSON
Moss, Lee
Mott, E. B.
Mouton, Frank
Moyer, E. H.
Mussa, Ed A.
Muller, Gloria
Mum, Bernard
Munzel, Elain
Murphy, Fats
Murphy, Joe
Murphy, Pat
Murphy, Walter
Murphy, Morland
Murray, Lillian S.
Murray, Mariss
Murray, Phil
Murray, Thos. Elroy
Murry, Max
Mutha, Frank
Musc, Mary
Nadeau, Jean
Nagle, Mrs. Irwin W.
Nagy, Louis
Nalli, Al
NASIL, VICTOR PARKER
Nash, Dolly
Nasodiani, Nick
NAUGLE, MICHAEL ANDY
Nauoth, Paul
- Navin, Robt.
Naylor, Wm.
Neamus, Leo
Neal, Mrs. Anna
Neave, Dorothy
Neber, Felix
Neelan, Toby
Nelson, Art
Nelson, Harry S.
Nelson & Knigh
Nelson, Ozzie
Nello, R.
New, Bert
Newberry, John W.
Newcomb, Kenneth
Newell, Bobbie
Newman, Mrs. Clara
Nies, Cliff Wilson
Nicholas & Healy
Nichols, Buddy
Nichols Duo
Nicholas, George
Nicholls, Harold
Nichols, Tom
LAWRENCE EDW.
Nickerason, S. W.
Niquette, Irma Lee
NIXON, JAMES
Nixon, James
Nixon, Ruth
Nixon, Wingle
Noble, Lee
Noble, Leighton
Noble, Clifton L.
Nolan, Bert
Nolan, Dr. Larry
NOLEN, ELMER HOLLEEN
Norton, Clyde A.
Norton, Katherine
NORTON, RALPH JAS.
Norton, Sam
Novak Sisters
Nueser, Bassilio
Nuefer, Richard H.
Nuthman, Chas.
O'Brien, Bob G.
O'Brien, Geo. F.
O'BRIEN, MICHAEL
O'Brien, W. C.
O'Brien, Wm.
O'Connell, Margaret
O'Donnell & Lyles
O'Day, Betty
O'Dell, Blackie
O'Dell, Jessie
O'HARA, JOS. P.
O'Leary, Patricia
O'Mahy, James
O'Neill, Frank J.
O'Reilly, Jerry
O'Reilly, Jimmie
O'Shaughnessy, Austin
Oderkirk, C. J.
Ody, Kappy & Mel
Oeffinger, Bill
Okado, Mrs. Edith
Ollis, Paul
OLLIVIN, EDWIN H.
Olson, Chas.
Olvera, Betty R.
Orkline, Barney
Orr, Allen
Orr, Mrs. Talmu O.
Orselle-Rance
Osborne, Thomas
Oskel, Geo.
OLL, Jerry
Otis & Prescotts
Owens, Frank P.
OWENS, GER. ALD RIPPUS
Owens, Mack
Oxlinger, Barney
Paddock, Mrs. Buddie
Page, Earl H.
Page, Ida Belle
PAGE, PAUL EDWARD
Page, W. C.
(Blackie)
Palert, Al
Palfy, Wm. G.
PALMER, CHESTER C.
Palmer, Howard
Iva
Palumbo, Michael
Paluther, James
Pape, Billy &
Conchitta
Paradis, Jimmie
Pargis, Prof. Charles
Paree, Pat Miss
Parish, W. M.
Parker, Bobby
Parker, Mrs. Sue
Parks, James A.
Parker, Rosta
Parks, Earl H.
Paris, Geo.
PARMESE, PATSY
Parmon, Leslie
Parrot, Wm.
Parsons, E. M.
Parsons, Carley
Passeo, Jim
PATRICK, ROBT. WILSON
PATRICK, RYAN
Patterson, Harold
PATTISON, JAS. RUDOLPH
PATTON, JAS. CUMFORT
Paul, Mrs. Daisy
Paul, Prince
Paul & Arlette
Pantert, Albert
Pavan, Louis
PAYETTE, RAYMOND MARCUS
Payne, Blane
Payne, Buster
Payne, Elaine
Payne, Ruth
Payne, Vickie
Rayburn, Ernie
Raymond, Hal &
Hilda
Rea, Russell E.
Read, Russell Roy
Reano, A.
Reaves Jr., J. D.
Red Skins, The
Redding, Joe
Recco, Mildred
- Pelly, Peggy &
Billy
Pence, Louie
Pendleton, Julian
Penott, Peggy
Pentick, Jim
Pentz, Frank
Pentz, Mrs. Nina
Pepper, W. H.
Perdue, Jacqueline
Perkins, Cy M.
Perkins, Henry
Pettins, Jerry
Perry, C. H.
Perry, Mrs. Rose
Perry Twins
PERRY, ROBERT
PERRY, WILLIE
Persons, Allen
Pestello, Wyan
Pesano, Joe
Peters, Juanita
Peters, Marie &
Robt.
Petersman, Irene
Peterson, Mrs. Gen. W.
Peterson, Margaret
PETERSON, GLENN F.
Peterson, Vic
PETEUSKY, GEORGE EDW.
Petrella, Louis
Petrella, Mike
Petty, Bobby Lee
Petty, Helen
Petzer, Paul
Peveril, J. C.
Phil & Yvonne
Phillips, Eddie
Phillips & Sycamore
Phillips, Carole
Phillips, Evelyn
Phillips, Everett B.
Phillips, J. D.
Phillips, Jimmy
Phugh, Denny
Pilot, Alexander
Pickert, Rolly &
Verna
Pierce, Harold D.
Pierson, L. A.
Plato, Johnny
POEL, MARVIN H.
Jennings
Pollack, Chas. Edw.
POMPONI, ANTHONY
Pontico, Joe
Ponting, Ben
Poole, Forrest O.
POORE, ROSCOE
Pore, Mrs. Billie
Pore, Eugene
Poplin, Charles
Poplin, Tommy
Porch, Harry
Porel, Jacob
Post, Geo.
Poteet, E. K.
Potts, Helen
Powell, Albert
Powell, Arthur E.
Powell, Carl
Powell, J.
Powell Lee
POWELL, LOUIS C.
Powell, S. R.
Powers, Frank J.
Power, Ray
Prebish, Arthur
PRESNELL, DAVID E.
ALEXANDER
Press, Bernard
Preston, Humpy
Prie, Helen
Pridy, Benj. F.
Pridy, Francis M.
Prie, Mabel Steve
Prosky, Capt. Roman
Prosper, Harry
Prozor, Sam
Pugal, Jack
Purse, Boots
Purdue, Geo.
Purgis, Cecil
Quido & Doumo
Quines, The
QUINN, CYRIL E.
Quinn, E. L.
Quintana, Dolores
Raber, Art
Radie, Lee
Rae, Ted
Rafferty, Wm.
Rafferty, James
Ragland, Rags
Ragsdale, Loyd
Ragsdale, S. L.
Rabin, Edw.
Rain in Face, Chief
Raine, Steve
Rainey, Fred R.
Rainey, Phil
Rains, Chas.
Raize, Blanch
Ralph, E. R.
Ramey-Samey
Raming, Tony
Ramish, Mrs. Jerry
Ramsey, Estelle
RANA, BILL
Raneifer, Lawrence
Randall, Joan
Rankin, Charles
Ranshaw, Orville
Ranshaw, Orville
RAPER, ARNOLD
Ratchiff, Earl
Ratzell, Enoch
Rawles, Wm.
Ray, Blanche
Ray, Edith
Ray, Johnny
Ray, Sharty
Ray, Ted Lavin
Ray, Vickie
RAYBURN, HAROLD
RAYBURN, MARCUS
Raye, Blane
Raye, Buster
Raye, Elaine
Raye, Ruth
Raye, Vickie
Rayburn, Ernie
Raymond, Hal &
Hilda
Rea, Russell E.
Read, Russell Roy
Reano, A.
Reaves Jr., J. D.
Red Skins, The
Redding, Joe
Recco, Mildred
- Reed, Mrs. Billy
Reed, Helen Doopy
Reed, Herbert
Reed, Johnnie
Rees, Mathew A.
Reeves, G. C.
Reeves, Jimmy
REEVES, JAS. LELAND
(Libr Act)
Regan, Rex
Reicher, Gilbert
Reid, Bill
Reid, Jas. F.
Reiners, E. H.
Remelo, Isabelle
Remond, Thos. Al
Renfro, Toby
Rennes, Joan
Remick, Mel
Reno, Edward
Reno, Mrs. Sylvia
Reiser, Randolph
Reshe & Leo
Reuter, Lawrence
Reynolds, J. L.
Reynolds, Maxine
Rhea, Ted
Rhinehart, Geo.
Richard, Helen
RICE, CARL EDW.
Rice, C. H.
Rice, G. D.
Rice, Jerry
Rice, Margie
Rice, Peg
Rich, Betty &
Marylyn
Rich, Joe & Jerry
Richard, Alma
Richard, Joseph
Richards, Martin
RICHARDS, REINHARDT W.
Richard, Wallace
Riechy, Maurice
Richard, Jack
Ride, Willie
Ridour, Ellen
Riethoffer, Rides
RIFFEY, ALLEN WALKER
Riley, Mike
Riley, Razor
Rinehart, Mrs. Bys
Rinehart, Jake
RINEHART, JACK L.
Rinehart, Ollie
Ringling, Geo. K.
Ring, Louis
Ripley, Harry
RIPLEY SHOWS
Scott, Les
Scott, Evelyn
Scott, George
Scott, James
Scott Jr., Carl
Scott, Lewis
Scott, Robt. V.
Scott, Evelyn
Seddy, Tom
Scher, H. G.
Schere, Earl
Schrest, Les
Schrist, Claude
Schrist, Joe
Schoff, Clarence E.
Schinger, Ben
Schmer, Wiley
Sells, Mrs. Billie
Senon, M.
Seores, Len
Setz, Val
Setzer, Ward M.
Sewers, Otis
Sexton, Mrs. Billie
Sewell, Dava
Shad, Mrs. G. B.
Shadd, Geradine
Shanks, Mrs. Mario
SHAPIRO, HAROLD H.
Sharkey, Ted
Sharpless, Gladstone
Shaver, J. S.
Shaw, Billy &
Idylle
SHAW, FRANK WEST
Shaw, Louie F.
Shean, Frank
Shearer, Homer
Sheck, Gene
Sheffield, Marge
Shell, Sharty
Shelcross, Mrs. Arizona
Shelly, Dick
Shelton, James
Shupard, Frank
Sherman Jr., Carl
Sherman, Mrs. Bea
Sherman, G. B.
SILVERIN, HARRY LAWRENCE
Sherrick, Wm.
Shields, P. A.
Shin, Mrs. Nell
Shiner, Eugene
Shirman, Jas. R.
Shoemaker, R. P.
Shore, Mrs. Peggy
Short, Tex
Shot, Bunny
Shriner, Mary
Shriner, Stella G.
Shroyers, Jack
Shroyer, Irene
Shuemaker, Mrs. Abbie
Shuemaker, J. B.
Shury, Bill
SHUGARTS, WYNER CARL
SHULEY, BERKLEY
SHULTZ, STANLEY JOHN
Shultz, Adeline
Shuman, Billy
Shyrettes, The
Sieckist, Arthur
Sieck, Elmer
Sieman, Hank
Sig, Captain
Siggers, Adam
Sibore, Frank &
John
Silverstone, Lou
STAMMONS, ALBERT JAMES
Ruffan, Frank
Sambly, Eldridge
Ruscitto, Leonard
- Rush, Mrs. Austin
Rush, Chas.
RUSH, WM. JAKE
Rusher, A. D.
Russ, Charlie
Russell, Jerry
Russell, Joseph
Russell, Richard
Russell, James Al
Ruth, Pete
Rutledge, John T.
Ryan, Chas. Boston
Ryan, C. C. Buck
Ryan, Dick
Ryan, James J.
Ryck & Kay
Sachse, Dottie
Sacks, Mae
SADLER, ELLIS D.
Salkeld, Mary
Salberg, Saul
Salvadore, Mike
Samsaka, Joe
Sampson, Tom
Samuels, Al
Samuels, Ray
Sandera, Phlio L.
Sanders, Frank
Sandlin, Sarola E.
Sanger, Tom
Santag, Joseph
Sarachi, Joe A.
Sargent, Wm.
Sarno, Johnny
Saunders, Mrs. Mabel
Saunders, Ora
(Buck)
Scanlon, Frank
Scarfile, Anthony
Schaeffer, Max
SCHALASKY JR., JOE
Scheck, Gene
Scheck, Gene
Scheller, Geo.
Schilling, Lyle
Schmuck, Robt.
Schneider, Doc
Schoenfield, Marie
Schollho, Joe
Schreiber, Harry
Schrest, Lee
Schritschner, A. F.
Schuck, Ted
Schuck, Clarence
SCHULTZ, STANLEY NORMAN
Schulte, Jack
Schuman, Ted
Schwab, Ted
Schworm, Oliver
Seafield, Wm.
Seofle, Les
Scott, Evelyn
Scott, George
Scott, James
Scott Jr., Carl
Scott, Lewis
Scott, Robt. V.
Scott, Evelyn
Seddy, Tom
Scher, H. G.
Schere, Earl
Schrest, Les
Schrist, Claude
Schrist, Joe
Schoff, Clarence E.
Schinger, Ben
Schmer, Wiley
Sells, Mrs. Billie
Senon, M.
Seores, Len
Setz, Val
Setzer, Ward M.
Sewers, Otis
Sexton, Mrs. Billie
Sewell, Dava
Shad, Mrs. G. B.
Shadd, Geradine
Shanks, Mrs. Mario
SHAPIRO, HAROLD H.
Sharkey, Ted
Sharpless, Gladstone
Shaver, J. S.
Shaw, Billy &
Idylle
SHAW, FRANK WEST
Shaw, Louie F.
Shean, Frank
Shearer, Homer
Sheck, Gene
Sheffield, Marge
Shell, Sharty
Shelcross, Mrs. Arizona
Shelly, Dick
Shelton, James
Shupard, Frank
Sherman Jr., Carl
Sherman, Mrs. Bea
Sherman, G. B.
SILVERIN, HARRY LAWRENCE
Sherrick, Wm.
Shields, P. A.
Shin, Mrs. Nell
Shiner, Eugene
Shirman, Jas. R.
Shoemaker, R. P.
Shore, Mrs. Peggy
Short, Tex
Shot, Bunny
Shriner, Mary
Shriner, Stella G.
Shroyers, Jack
Shroyer, Irene
Shuemaker, Mrs. Abbie
Shuemaker, J. B.
Shury, Bill
SHUGARTS, WYNER CARL
SHULEY, BERKLEY
SHULTZ, STANLEY JOHN
Shultz, Adeline
Shuman, Billy
Shyrettes, The
Sieckist, Arthur
Sieck, Elmer
Sieman, Hank
Sig, Captain
Siggers, Adam
Sibore, Frank &
John
- Reed, Mrs. Billy
Reed, Helen Doopy
Reed, Herbert
Reed, Johnnie
Rees, Mathew A.
Reeves, G. C.
Reeves, Jimmy
REEVES, JAS. LELAND
(Libr Act)
Regan, Rex
Reicher, Gilbert
Reid, Bill
Reid, Jas. F.
Reiners, E. H.
Remelo, Isabelle
Remond, Thos. Al
Renfro, Toby
Rennes, Joan
Remick, Mel
Reno, Edward
Reno, Mrs. Sylvia
Reiser, Randolph
Reshe & Leo
Reuter, Lawrence
Reynolds, J. L.
Reynolds, Maxine
Rhea, Ted
Rhinehart, Geo.
Richard, Helen
RICE, CARL EDW.
Rice, C. H.
Rice, G. D.
Rice, Jerry
Rice, Margie
Rice, Peg
Rich, Betty &
Marylyn
Rich, Joe & Jerry
Richard, Alma
Richard, Joseph
Richards, Martin
RICHARDS, REINHARDT W.
Richard, Wallace
Riechy, Maurice
Richard, Jack
Ride, Willie
Ridour, Ellen
Riethoffer, Rides
RIFFEY, ALLEN WALKER
Riley, Mike
Riley, Razor
Rinehart, Mrs. Bys
Rinehart, Jake
RINEHART, JACK L.
Rinehart, Ollie
Ringling, Geo. K.
Ring, Louis
Ripley, Harry
RIPLEY SHOWS
Scott, Les
Scott, Evelyn
Scott, George
Scott, James
Scott Jr., Carl
Scott, Lewis
Scott, Robt. V.
Scott, Evelyn
Seddy, Tom
Scher, H. G.
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Schrest, Les
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Schrist, Joe
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Schinger, Ben
Schmer, Wiley
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Senon, M.
Seores, Len
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Setzer, Ward M.
Sewers, Otis
Sexton, Mrs. Billie
Sewell, Dava
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Shadd, Geradine
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Shaw, Louie F.
Shean, Frank
Shearer, Homer
Sheck, Gene
Sheffield, Marge
Shell, Sharty
Shelcross, Mrs. Arizona
Shelly, Dick
Shelton, James
Shupard, Frank
Sherman Jr., Carl
Sherman, Mrs. Bea
Sherman, G. B.
SILVERIN, HARRY LAWRENCE
Sherrick, Wm.
Shields, P. A.
Shin, Mrs. Nell
Shiner, Eugene
Shirman, Jas. R.
Shoemaker, R. P.
Shore, Mrs. Peggy
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Shot, Bunny
Shriner, Mary
Shriner, Stella G.
Shroyers, Jack
Shroyer, Irene
Shuemaker, Mrs. Abbie
Shuemaker, J. B.
Shury, Bill
SHUGARTS, WYNER CARL
SHULEY, BERKLEY
SHULTZ, STANLEY JOHN
Shultz, Adeline
Shuman, Billy
Shyrettes, The
Sieckist, Arthur
Sieck, Elmer
Sieman, Hank
Sig, Captain
Siggers, Adam
Sibore, Frank &
John

CLASSIFIED RATE
10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(25 Opera Place)
Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalomania Name Plates in small quantities. "RALCO," 727 Atlantic Ave., Boston, Mass. x

"BLAST TOKYO TO HELL!" — 10c WIND-shield Stickers. Sweeping America like wildfire. 50, \$1.00; Samples, 10c. SOUTHWEST SALES, 799 College, Beaumont, Tex.

BOYS, WE HAVE THE GOODS, FAST SELLERS, everyone buys. Hitler Toast fastest seller. LA FRANCE DISTRIBUTORS, 55 Hanover St., Boston, Mass. ja24

COWBOY SONG BOOK — NEW EDITION WITH words and music. Sample copy, 10c (\$2.50-100). PILGRIM, 342-J Madison Ave., New York. x

EARN WHILE TOURING — SELL IMPROVED. Original, Changeables; Religious (Blue Stock Signs, cost 3c; retail 25c). KOEHLER'S, 335 Goetz, St. Louis, Mo. ja31x

FLUORESCENT LIGHTING FIXTURES — Gigantic profits. Every factory, store, home buys. Catalog free. DIVERSO FLUORESCENT CO., 617 N. 2d St., Milwaukee, Wis. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. ja24x

LOCAL AGENTS WANTED TO WEAR AND demonstrate suits to friends. No canvassers. Partial payment plan. Up to \$12 in a day. Experience unnecessary. Valuable demonstrating equipment, actual samples free. PROGRESS TAILORING, Dept. A-207, 500 Throop, Chicago. x

SELL NEW, USED CLOTHING FROM HOME. Auto, Store — Men's Suits, 77c; Pants, 21c; Topcoats, 38c; Dresses, 20c; Ladies' Coats, 35c. Other bargains. Catalog free. SGN, 565B Roosevelt, Chicago. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. ja24x

WINDOW SIGN LETTERS — NEW "ROMAN" style. Large sizes, penny each; absolutely beautiful. Free samples, new catalogue. ATLAS, 7941-L Halsted, Chicago. ja24x

WORLD'S FUNNIEST COMIC, CLEVER, UN-usual Everyday Greeting Cards. Samples 25c. Three boxes, \$1.00. STRALEY STUDIOS, 1017 W. Mulberry, Springfield, O.

SALESMEN WANTED

BIG MONEY DAILY — SELL SOCIAL SECURITY Payroll Forms, Business Stationery, Advertising Specialties, Book Matches, Gummed Tape, 700 other necessities to stores, offices, professional men. 33 1/3% profit paid daily. Best line of its kind. No experience needed. Outfit free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 51, Chicago. x

SELL TO EVERY BUSINESS ABSOLUTE NECES-sities — Over 2,000 items. Lowest prices. Beats competition. Commissions advanced. Experience unnecessary. Samples free. NORTH-WESTERN, H-623 Jackson, Chicago. fe14x

AGENTS & DISTRIBUTORS

WHO MAKE TOP MONEY
READ THE MERCHAN-
DISE SECTION OF THE
BILLBOARD EVERY
WEEK.

-DO YOU?-

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FOR SALE — MODERN PENNY ARCADE AND Coin Machine Business in large Texas city having one of largest army camps in U. S. Excellent phonograph business of 116 phonographs, wallbox installations and miscellaneous equipment. Take over \$7,000 per month. Going for only \$35,000 cash. BOX C-319, care The Billboard, Cincinnati, O.

WANTED — REPUTABLE PUBLISHER OR PROMOTOR for beautiful wall song, "Out Where the Rockies Roll." Lithograph copy six cents postage. Z. C. ADAMS, 900 W. Leuda, Ft. Worth, Tex.

INSTRUCTIONS BOOKS & CARTOONS

SEND 25c FOR HAND DRAWN CARTOON that makes Hitler look like a jerk. Write for rates on artwork. ART ROSS, care E. B. A., 150 W. 46th St., New York City.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Lightning Cartoons and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. fe7x

MISCELLANEOUS

CUSTOM BUILT VENTILATED LEATHER BELTS, 75c; value, \$1.25. Suspenders, 35c-50c; value, 75c-95c. Ladies' Belts, 15c-25c; value 25c-40c. Men's Belts, 50c-75c; value 75c-1.15. Dog Collars, 35c-50c; value 50c-90c. Harness, 40c-70c; value, 75c-1.20. Leads, 65c-85c; value, 95c-1.35. Postpaid, cash with order. MANUFACTURER, 844 W. Baltimore St., Baltimore, Md. x

PRINTING

BETTER CARDS — LESS MONEY. WE SAVE \$\$\$ for others, why not for you? Flashy 14x22 Cards, three colors, \$3.50 hundred. TRIBUNE PRESS, Fowler, Ind. ja31

WINDOW CARDS, TWO COLORS, \$3.00 HUN-dred; Letterheads, two colors, 500, \$3.00. Get our printing prices. HUBBARD SHOW-PRINT, Mountain Grove, Mo. ja31

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-fe14x

CASH FOR BONUS BELLS, BROWN FRONTS, Chrome Bells, Blue Fronts. Any condition. Send serial numbers and lowest prices first letter. O'BRIEN, 89 Thames, Newport, R. I.

DEMONSTRATOR PENNY CIGARETTE MER-cury, \$17.50; five, \$75.00; Double Safes, \$29.50; Weighted Stands, \$6.50; twelve for \$60.00. COLEMAN NOVELTY, Rockford, Ill.

MAKE OFFER — 16 "SPIN-IT" NAPKIN CON-tainer and Peanut Vendors. Used six months. Cost \$13.50 each. CONNER, 937 N. 9th, Reading, Pa.

FOR SALE — 5c AND 10c MILLS BLUE FRONTS, over 400,000, \$60.00; under 400,000, \$55.00; 5c Jennings Chiefs, \$45.00; 5c Mills Roman Heads, \$45.00; 5c Watling Treasuries, \$40.00; one 5c, one 10c Caille, nearly new; \$40.00; 1c, 5c and 10c Q. T.s, \$39.00; 5c Mills Extraordinary, \$42.50. All equipped for checks or cash. Safe Stands, \$7.50; Folding Stands, \$4.50. All used but in excellent condition. JIM HUSER, Box 544, Eugene, Ore. x

FOR SALE — TELEPHONE MUSIC BUSINESS IN Ohio; 30 Turntables, 30 locations. BOX C-318, The Billboard, Cincinnati, O.

FOR SALE — TWO JUMBO PARADES, F.P., \$90.00; 5 Imps, \$5.00; 5 Penny Packs, \$5.00; 3 Vest Pockets, \$32.50. Will trade or pay cash for Bally Free Play Record Time, Blue Grass or Club Trophy. ROBERT ALLRED, Randleman, N. C. x

FREE PLAYS — REBOUND, WHITE SAILS, Triumph, Cowboy, Flagship, Rink, C. O. D., Special Six, Conquest, Score Champ, Champion, \$19.50 each; Variety, Follies, Big Town, \$22.50; Double Feature, \$24.50; Dixie, \$29.50; Blondie, \$26.50; Dude Ranch, \$32.50; Big Chief, Rotation, \$39.50; Formation, \$44.50; Attention, \$47.50; Novelty Five Balls, Mr. Chips, Rink, Bull's Eye, Skipper, Flash, Zip, Variety, Stop and Go, \$10.00. Slots: Watling Rotatops, 25c, \$34.50; 10c, \$32.50; Jennings Chiefs, 25c, \$47.50; 5c and 10c, \$45.00. Third deposit. THE MUSIC MACHINE CO., Brunswick, Ga. x

ONE INTERNATIONAL PUNCHING BAG, \$50.00; one Juke Box, \$10.00; one Gun Machine, vends gum, \$5.00; one Smiling Sam, vends gum, \$5.00; two Snap Machines, \$10.00 each; two Snap Machines on base, vends gum, \$10.00; one Old Mill, vends candy, same as new, \$10.00; two Pin Ball Machines, \$10.00 each; one Peanut Machine, \$5.00; one Push-In-Boots with cards, \$25.00. P. VAN AULT, Box 1045, Petersburg, Va. x

PAGE TWIN FIVE AND TEN CENT CONSOLE Slot, used only one week, \$125.00; Mills 25c Dice Machine and Stand, \$50.00. J. R. KATZ, Fort Dodge, Ia.

PERMO POINT PHONO NEEDLES RESHARP-ened like new, 10c. Mail sample order and be convinced. KILMER, 405 Alameda Ave., Muncie, Ind.

PHOTOMATICS WANTED — PAY CASH. De-scribe fully. Warner Automatic Voice Re-corder for sale, \$295.00. MCGUIRE, 1322 Lee, Long Beach, Calif. np

PIKES PEAK, \$15.00; MILLS SCALES, \$25.00; Sky Fighter, \$175.00; O. T., one cent, \$20.00; Ten Cent Q. T., \$25.00; Chrome Columbia, \$50.00; Zoom, \$15.00; Groetchen 10c Stamper, \$150.00. O'BRIEN, 89 Thames, Newport, R. I.

WANTED — ROTARIES. WILL PAY GOOD price, cash, for used Rotaries for Penny Arcade. Write P. O. BOX 256, Asbury Park, N. J.

WANTED TO BUY — MILLS 5-10-25c BLUE Fronts, State serials. Also 1937-1938 Keeney Track Times. BOX 92, Steubenville, O. fe7x

WANTED FOR CASH — MILLS 5-10-25 AND 50 cent Hand Load Jack Pot Bells; also Jennings Dollar Play Bells. Write for new list of rebuilt and refinished Bells and Venders. Liberal allowance on your old equipment. Machines leased to reliable people. TAOS VENDING CO., Box 751, Taos, N. M. ja31x

WANTED TO BUY FOR CASH — USED BALLY or Keeney Free Play One Ball Tables. Wire best prices for deposit. WINTON BROWN, McMinnville, Tenn.

WANTED FOR CASH — BLONDIE, BIG LEAGUE, Big Town, Home Run, Commodore, Chips, Roxy, Rotation; also later games. Any quantity, large or small. State condition and price. UNITED AMUSEMENT CO., 1966 Broadway, New York City.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City. tfn

WILL BUY — JUMBO PARADE FREE PLAY Consoles, \$80.00; Bally (Big Top), free play console, \$80.00; Watling (Big Game) F.P. Console, \$75.00. Will wire deposit. ORVILLE WHITE DIST. CO., Hutchinson, Kan.

18 54-BAR U-SELECT-IT AND SIMILAR Candy Machines, \$40.00-\$45.00; 3 Stands, Service Tray, \$5.00 each. SUSAN McCABE, La Crosse, Wis.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE quart heavy leakproof Popping Kettle, \$14.50. CARMELCORN EQUIPMENT, 122 S. Halsted, Chicago, Ill.

ALUMINUM HEAVY GEARED LEAKPROOF Twelve Quart Popping Kettles, \$12.50. Burch, Kingery Caramelcorn Equipment, Hot Popcorn Vendors; Peanut, Gum, Bar Vendors; Burners, Tanks. NORTHSIDE MFG. CO., Indianola, Iowa. ma21x

BARGAIN — 150 PAIRS CHICAGO ROLLER Skates, Parts and Repairs, Lafayette P. A. System. Excellent condition, \$525.00 cash. CHARLES PETERS, Princeton, Kan.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

ROLLER SKATES — 180 PAIRS CHICAGOS, assorted, year old; high fibre wheels, replacement parts, tools; Mills Automatic Record Changer, Jensen Speakers, 40 Watt Amplifier, hundred late Records, many organ; all paraphernalia, \$650.00. Cost \$1,100.00. SEYMOUR, 117 Hamilton St., Worcester, Mass.

WATCHES — FIVE USED RUNNING POCKET and Wrist Watches, American-Swiss, our assortment, \$7.50. B. LOWE, Box 311, St. Louis, Mo. x

FOR SALE—SECOND-HAND SHOW PROPERTY

A & W ROOT BEER STAND AND FRANCHISE for sale, Gary, Indiana. R. B. COLBY, Loyal, Wis. fe14x

FOR SALE — COMPLETE EQUIPMENT AND Chairs from 400 seat theatre. Big bargain for quick sale. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. fe14x

FOR SALE—16 AND 24 SEAT ADULT CHAIR Planes complete, Le Roi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. fe14

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

MERRY-GO-ROUND — 2-ABREAST PARKER, new top, organ, 2 cylinder LeRoi engine, fine shape, ready to go, price \$1,400.00; Allan Herschell 3-Abreast Merry-Go-Round, good paint, organ, 4 cylinder LeRoi engine, price \$1,800.00; Penny Arcade, 70 pieces, in good working order; some machines not year old; no canvas, price \$1,600.00; 25-30 Gallon Capacity Frozen Custard Machine, mounted on Chevrolet Truck, \$400.00, or will separate; 1 Combination Dunbar Pop Corn Wagon, price \$125.00. TOWER AMUSEMENT CORPORATION, 330 N. Ashland, Chicago. x

PALMISTRY 10x12 TENT, BANNER AND Portable Frame. Also new Cork Gallery, Both flashy outfits. WELCH, 735 E. Main St., Rochester, N. Y.

SPILLMAN SILVER STREAK, USED FIVE months, \$6,500; Eight Car Octopus, like new, complete, \$3,900. Both are guaranteed like new condition. Double Loop-o-Plane, make offer. FRANCES KEPLER, Largo, Fla.

24 PASSENGER TRAIN RIDE, 4 CYLINDER GAS Motor, 3 Coaches; Kiddie and Adult Ride. Looks like real locomotive; 350 feet of track, \$1,000.00. Plenty flash. P. O. BOX 4, Chesterfield, Mo.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. fe7x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. fe3x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

PHOTO LEATHERETTE CASES DIRECT FROM the factory. Prices on request. Send for catalogue. F. BONOMO, 206 Melrose St., Brooklyn, N. Y. fe14x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. ap4x

4 FOR 10 SUPPLIES. DEEP CUT PRICES. Complete line of equipment and supplies. Patriotic frames in beautiful colors. Back-grounds. Free catalog. HANLEY'S PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. ja24x

ACTS, SONGS & PARODIES

COMICS! ACTS! EMSEES, AND RADIO Artists! — Assorted Gag Material, 50c sheet; three, \$1.00. Cash with order. Address JOHN D. FINCH, 465 S. High, Columbus, O.

MOTION PICTURE FILM, EQUIPMENT and SUPPLIES

The BIG BARGAINS formerly found in this section under the above classification will now be found in the

ROADSHOW FILM DEPARTMENT

along with the editorial articles, reviews of recent releases and news items of interest to Roadshowmen and Exhibitors.

Turn to the Roadshow Film Department now—see index on page 3 for location.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS — EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles, \$1.00. CONLEY, 310 W. 47th, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. jan24

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. fe7x

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT RINGTAIL MONKEYS, Spider Monkeys, Coati mundis, Agoutis, Kinkajous just arrived. Stock your show now. SNAKE KING, Brownsville, Tex. fe21x

HELP WANTED

A-1 ORCHESTRAS — COCKTAIL UNITS wanted immediately. Union. Rush photos, details, minimum price. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apartment Hotel, Birmingham, Ala.

WANTED — DOG-PONY GROOM NOW. CAN use Monkey Trainer to work monkeys coming season. Address BIBLE'S ANIMALS, Petersburg, Va.

WANTED TO BUY

PRINTER'S PAPER CUTTER; ALSO TARGET Pistols. THOS. J. KOBE, 267 Eldred St., Battle Creek, Mich.

At Liberty Advertisements

5c a Word (First Line Large Light Capitals) 2c a Word (First Line Small Light Capitals) 1c a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AT LIBERTY ACROBATS

At Liberty — Top Mounter for hand to hand ground tumbling. Also do Trampoline, Bed Work and Flying Act and Tenter Board Act. Can do Doubles, Triples, Backs. Have been with Escalante's return act. I would like to join some act or troupe. Join at once. Billy Stan Bedell, 23 Second St., Norwich, Conn. ja31

AT LIBERTY AGENTS AND MANAGERS

BINGO MANAGER AT Liberty — Stock or cash. Prefer lodges with three hundred or over seating capacity. BOX C-315, Billboard, Cincinnati.

AT LIBERTY BANDS AND ORCHESTRAS

AVAILABLE SOON — FINE 5 OR 6 PIECE Band, Girl Singer. Combo well organized. Uniforms, arrangements. Experienced, sober. Only reliable hotels, clubs contact: RAY JACKSON, General Delivery, Atlanta, Ga. ja31

AT LIBERTY CIRCUS AND CARNIVAL

6 SMART DOGS AND A CLOWN — GOOD enough for anybody's vaudeville show, unit or indoor circus. WILSON'S DOG CIRCUS, care The Billboard, Cincinnati, O. ja24

AT LIBERTY MISCELLANEOUS

Nellie M. H. King — High class Novelty Musical Act. George King, Punch and Judy and Ventriloquist Acts. Outstanding attractions for indoor shows. Box 35, Homer City, Pa. ja24

AT LIBERTY M. P. OPERATORS

EXPERIENCED LICENSED MOTION PICTURE Projectionist wishes position. HERBERT SHOFFSTALL, 1424 1/2 B Chestnut St., Franklin, Pa. fe14

AT LIBERTY MUSICIANS

HAMMOND ORGANIST — Experienced, reader. Library. Requests. Union. Night clubs, hotels, dinner music, dance. State best salary, particulars. Requisites, appearance, sobriety, ability. Do not own organ. Join on wire. ORGANIST, 2150 Market St., Youngstown, O.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band, and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

AFTER JANUARY 15 — HILLBILLY HARMONY Duo. Play own accompaniment. Write AYERS SISTERS, Seelbach Showboat, Louisville, Ky.

AT LIBERTY — TENOR SAX, CLARINET. Union, cut shows. VICTOR JAROWAY, 514 Washington, Steubenville, O.

AT LIBERTY — MODERN DRUMMER. ALL essentials. RAY CAMPBELL, 464 St. Johns St., Elgin, Ill.

DIXIELAND TRUMPET — READ, TAKEOFF. All essentials. JOE COLEMAN, 816 Garland St., Flint, Mich.

DRUMMER — EXEMPT. BAND ON NOTICE. Cut shows, union, reliable and congenial. Available January 19. Write or wire 514 Washington, Steubenville, O.

DRUMMER — WHITE PEARL OUTFIT. SOLID 2 or 4 beat. Age 21, married, no draft, union. Have car, go anywhere. Available after January 25. PHILIP BUCHANAN, 607 N. Madison, Bay City, Mich.

ELECTRIC GUITAR — SOLID RHYTHM, MOD-ern solos. Working but want to change. No panics, union. DALE NELSON, 216 Division St., Galesburg, Ill.

GIRLS — TRUMPET AND ALTO SAX DOUBLING Clarinet. Prefer location. LOUISE FLEMING, 1105 Michigan, Buffalo, N. Y.

GIRL — ALTO SAX AND CLARY. SING. good reader and tone. Experienced. BILLIE MOORE, 148 W. 69th, Chicago, Ill. ja31

GLENN GARY — ARRANGEMENTS THAT ARE unique. Address c/o PARAMOUNT ORCHESTRAS, Southbridge, Mass. fe17

HAMMOND ORGANIST — UNION, SOBER. Sweet and swing; experienced in small swing units. Hotels, cocktail lounge, restaurants preferred. ROY SHERMAN, 209 N. Walnut, Kewanee, Ill. ja31

HAMMOND ORGANIST — EXPERIENCED COCK- tail lounge, hotel, restaurant, tavern. Smooth sophisticated styling for enjoyable listening. Extensive library of light classics, popular (old and new). Lead community singing when desirable. Use of crowd psychology guarantees building, holding and constantly increasing a large following of better class of hard liquor drinkers. Eighteen months in present location. Long term engagement desired, but all offers will be considered and answered. Will send recordings for audition purposes. Do not have own organ, draft exempt, union. Give complete information in first communication, allowing time for forwarding. BOX C-255, Billboard, Cincinnati, O.

TROMBONE — DRAFT FREE, YOUNG, AVAIL-able immediately. Guarantee I can play any solo recorded by B. Byrne. Union. BOX C-308, Billboard, Cincinnati. ja24

TRUMPET — PIT, DANCE. LEAD OR SECOND. Read, fake, Dixie takeoff, tone. Union. Location only. Hard worker, reliable, young, married. LARRY PAULIN, Florida Hotel, Jacksonville, Fla.

TRUMPET — GOOD SECTION MAN. TONE, phrasing. Dependable, age 19, neat, no habits. Name experience. Prefer Southern location with big band. Only reliable offers considered. Cut or no notice. Write CAROL BAILEY, 2032 Liberty, Jacksonville, Fla.

VIOLIN DOUBLING STRING BASS — EXPERI-enced. BOX C-307, Billboard, Cincinnati, O.

Alto Sax Doubling Clarinet — Fine tone, sight reader, modern, experienced all lines. Non-union but would join. Have car; draft exempt. Don Cropper, General Delivery, Des Moines, Ia.

Drummer — Available after January 27. Prefer to stay in South for winter. "Skat" Adkins, 1508 6th St., Alexandria, La.

Guitarist — Modern, electric, take off. Thirteen years with top bands, trios. Union, draft deferred. Write Freddie Stivers, 2145 E. William, Decatur, Ill. ja31

Guitarist — Play Electric Spanish. Would like work with small unit. Prefer strutting unit. Also have Plectrum Guitar for strutting. Fine Singer. Union. Gene Reilly, 50 Malby, Rochester, N. Y. ja24

Hammond Organist — With own Hammond Organ and Solovox. Have recorder for making recordings for customers. Have master's rating. Have offer for bookings from MCA. Twenty-eight years' experience all lines. Prefer hotels but all offers considered and answered. Play for dancing, any style, all requests. Lead community singing. Male, union, sober, congenial, dependable, draft exempt. Room 37, Hotel Huron, Buffalo, N. Y.

Trumpet — All essentials; any choir. Union, Double Violin. Join immediately. Wire or write Chick Sale, 4012 St. Clair, Detroit, Mich.

Tenor, Alto, Clarinet — All essentials; draft exempt, age 28. Prefer commercial band. No transportation. No takeoff. Name band preferences. Write or wire Box C-314, Billboard, Cincinnati.

Trumpet — Hot or commercial. Do not read; jam anything. Draft exempt, well dressed. Can hold any job. No notice needed. Write or wire Steve Vornado, Oshta, Miss.

Violin, Double Guitar — Twenty-seven years old, union, neat appearance, exempt from draft. Read or fake. Can play sweet takeoff or classical. Write Olindo Mastroiolo, 1501 Montcalm St., Indianapolis, Ind.

Violinist — Electrified Violin, double Gibson Elec- tric Hawaiian and Spanish Guitar. Union, age 41, married. Desire connection high class orchestra this locality. 1006 Raynor, Joliet, Ill.

Trombone — Age 28. Have good ear and intona- tion. Play straight and hot. Large or small band. Earl Darrow, 27 E. Southwest, Miami, Okla. fe14

Young Lady Harpist — Swing or classic; soloist or as an accompanist. Have own instrument. Prefer dinner work; others considered. Georgia Peters, 818 N. First St., Springfield, Ill.

AT LIBERTY PARKS AND FAIRS

Charles La Croix — (In Person.) High class, original Novelty Trapeze Act. Available for 1942 outdoor fairs, celebrations, etc. (Platform required.) At- tractive equipment, wardrobe, real act, drawing card. Special advertising poster free. Also available for indoor events of all kinds, such as indoor circuses, bazaars, food shows, theatres, night clubs, etc. Can erect my attractive nickel plated upright apparatus under most any low or high ceilings indoor. I carry 900 pounds of baggage and I use the railroads for transportation. Price for act reasonable. (P. S. I am not subject to the draft.) For full particulars, literature, etc., address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne, Ind.

High Pole Act — Now booking 1942 date and thrill shows. Other acts for indoor dates. Ground and Aerial Acts. G. Higgins, Billboard, Cincinnati, Ohio. ja31

If Comedy Wanted contact Luff-O. America's out- standing Clown with plenty to offer. For details write Luff-O, Billboard, Ashland Bldg., 155 N. Clark St., Chicago, Ill. fe14

AT LIBERTY PIANO PLAYERS

EXPERIENCED PIANO OR NOVACHORD — VERNON KORB, Fairwater, Wis.

PIANIST — ARRANGE, DOUBLE HAMMOND. Available February 10. Family, prefer loca- tion. BOX C-313, Billboard, Cincinnati.

PIANO — READ, TRANSPOSE, FAKE. ABILITY, dependable, sober. BOX C-317, care Bill- board, Cincinnati, O.

AT LIBERTY VAUDEVILLE ARTISTS

Dixie Dandy Dog and Monkey Circus — Five Dogs, one large Baboon, one Rhesus Monkey open for clubs, theatres, schools, etc. Bud Hawkins, 3830 Drakewood Drive, Cincinnati, O. ja24

LOS ANGELES

(Continued from page 36)

for Associated Oil Company there. Clyde Critchfield, Foley & Burk Shows, was in town Monday night and visited the PCSA rooms. George Silvers opened a novelty business here, and Doc and Clara Zoiger are in town for a few weeks before re- turning to quarters in Phoenix, Ariz.

Bob and Mildred King left Tuesday to join the Rubin & Cherry Exposition in Tucson, Ariz. Pat Crossen, formerly with Joyland Shows, is with the 65th Coast Artillery, Anti-Aircraft Division. Dick and Cecilia Kanthe will have the Ath- letic Show on Golden State Shows again this season. Georgia Kanthe will also be with the attraction. Rolla (Brownie) Smith reports he will have Jolly Jo- sephine, fat girl show, on the road this season. Margaret Soderberg is still ill at Rancho Hondo here. J. B. Graham will have the Side Show and cookhouse on Zelger United Shows.

Clyde Gooding, Jocko Lewis and Hunter Farmer are nursing 3,000 camp stools they planned to sell at the Rose Parade in Pasadena, which was canceled. William H. Scott and Pauline Loretta, of the Loretta Twins, renewed acquaint- ances recently at Lincoln Park here. It was the first time since 1903 that they had met. G. T. Marston, Clark Shows, is making ready to go out with the shows. Ted and Mildred Levitt have re- turned from a two-week stay in Palm Springs.

George Morgan is doing defense work. Jack Kenyon will have the cookhouse on the Foley & Burk Shows. Head man for Kenyon will be Hollywood Towers. Frenchy and Evelyn will remain here, where he is manager of a Penny Arcade on South Main Street. Doc Cun- ningham is playing local dates with his dog and pony act. R. E. (Dick) Hunter, William McCloskey and Joe Williams, the latter of the U. S. Navy, visited the PCSA clubrooms recently. Overland Murphy is a patient at Veterans' Hospi- tal, Sawtelle, Calif. George Rehn is out again after a sick spell.

NEW IDEAS — NEW MERCHANDISE NEW WAYS TO MAKE MONEY WILL BE FOUND IN THE MERCHANDISE SECTION OF THE BILLBOARD EVERY WEEK. BE SURE TO READ IT!

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

More Orgs. Switch to Mdse. Use in Fund-Raising Drives

NEW YORK, Jan. 17.—Practical merchandise awards play an important part in many of the fund-raising drives instituted by churches, clubs and fraternal organizations for worthy charities. Then, too, an organization offering merchandise awards avoids the pitfalls and headaches so common when cash premiums are offered.

Churches have realized for a long time the potential strength of merchandise awards and have acted accordingly. It is said that many fraternal orders, as the Lions, Elks, Eagles and the Moose, among others, have profitably switched to merchandise awards in their bingo, salesboard and bazaar campaigns.

Bingo and salesboard operators have been running profitable operations for churches and fraternal organizations and also making a good profit for themselves. The operators, with their years of experience, are able to give excellent advice to the organizations sponsoring the campaigns, and it is reported that the public has shown complete approval of bingo games and salesboard drives supervised by expert operators. This, in turn, means that the public is satisfied and the sponsoring organization achieves the desired results—a satisfactory amount of money for charitable causes.

Now with national defense so important and the organization of civilian defense fund-raising drives thru the medium of bingo and salesboards assume an added importance. This is in addition to money necessary for charities which also assume extra importance in war periods. Therefore, in the trying times that lie ahead, bingo and salesboard operators will be playing an important role in stimulating favorable public reaction to the various fund-raising campaigns that will be sponsored thruout the country.

The popularity of bingo and sales-

boards as sales promotional mediums rests on the fact that people are all interested in the chance to win a worthwhile prize. At the same time the participants enjoy an evening of social entertainment.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The present dislocation of some industries where firms are changing over from production of civilian goods to defense work has caused many individuals to seek other employment during the transitional period. From letters received the past few months, we are inclined to believe that a good percentage of these have gravitated to the salesboard field. This is not at all surprising as there is probably no other business in the country which has so many different types of men and women engaged in it. They come from all walks of life and since 1929 have entered the field in ever increasing numbers, for the business is depression and stress-proof.

No matter how you get kicked around and how badly things may go you can always get a fresh start with a new deal on an investment which is practically nil. All you need is a few cards and the will to work and you're set. If the deal clicks you have an immediate return in cash. If it doesn't you're out little but your time. And there is no field which feels an upturn in general conditions faster than the salesboard business. An operator here may have his ups and downs but he is never out.

Another alluring feature of the salesboard business is its extreme flexibility. It may be worked part time . . . a man may have a job and still find time to place a few deals. It may be conducted on a small scale as a one-man enterprise, with the operator taking care of everything—buying the merchandise, setting up the deal, placing cards, collecting money on completions and distributing awards. It may be operated as big business, with a crew of placement men and collectors and a merchandise turnover running into thousands of dollars. And the salesboard business will invariably produce a fair return in proportion to the amount of effort the individual puts into it. Under the circumstances, we have every reason to believe that operators will be actively producing right thru 1942 and for the duration, and distributors and manufacturers would do well to make their plans accordingly.

It is not too soon to start planning deals for Easter promotion. Holiday seasons are a godsend to operators and advance window shopping is very much in order. During most of the year John Public needs a special job to get him to patronize a card . . . when the holiday spirit hits him he is literally a push-over.

A. N. S. Company is featuring an Artfoto Cigarette Case on several small cards, which according to reports are doing quite well. A 20-hole card, 1 cent to 20 cents, takes in \$2.10; a 25-hole card, 1 cent to 25 cents, takes in \$3.25.

HAPPY LANDING.

Merchandise Field Attracts New Blood

NEW YORK, Jan. 17.—According to a survey of the merchandise field, considerable new blood is coming into the field. This holds particularly true in the salesboard and salescard field, which require only a nominal investment to start operations. However, there is also good activity in the bingo, concessionaire, direct selling, demonstrating and pitch branches, according to reports.

Lure at this time is the fact that there's plenty of money in circulation and people show a willingness to spend. As a matter of fact, many old-timers in the various fields are returning to the fold, as signs point to lush days in the offing.

Remember Mdse. Boom Boosts Sales Of Patriotic Items

CHICAGO, Jan. 17.—The ever-increasing activity in the manufacturing of "Remember Pearl Harbor" items is boosting sales of patriotic items to new peak levels, according to reports reaching here from key cities. It has been six weeks since the unprovoked Japanese attack on Pearl Harbor, and in this short time manufacturers have seized on the catch-slogan of this war and have turned out some clever items with strong sales possibilities.

Most of the "Remember" merchandise is confined to banners, pennants, posters, buttons and lapel pins. However, manufacturers are busy at work on many new adaptations to the idea to merchandise items and many new numbers are scheduled to make their appearance in the next few weeks. Workers who have been handling "Remember" items report that sales to the public are reaching impressive totals.

All of the "Remember" items feature red, white and blue colors and are attractive to the eye. The lapel pins have a gold finish and feature patriotic motifs in addition to the "Remember Pearl Harbor" slogan. The various banners now on the market are particularly striking, as they make lavish use of color and the patriotic ideas are presented cleverly with use of adequate and compelling illustrations. It is said that the banners and posters have been well received in homes and retail stores thruout the country.

In addition to stressing the war slogan, the banners also have other patriotic phrases which are played up. For example, one item includes the phrase: "Mr. President . . . We are with you and the boys. God bless all of you." Another banner features the phrases "Democracy and Victory" and "America Speaks." This idea of coupling the war slogan with other patriotic expressions describing the freedom and democracy theme is universal. Banners are well made of lustrous silk and rayon satin and some yellow silk cord decorations. A variety of sizes are offered.

In addition to the "Remember" items there has been considerable activity in the production of banners and pennants with patriotic themes, patriotic pledges, service flags, victory banners, God Bless America banners, etc. These, too, feature attractive illustrative material as background for the motto or slogan.

A definite pick-up in staple red-white-and-blue items has also been noted, while military merchandise is also getting a heavier demand as more men are called to the colors. Many variations of patriotic pins are being sold with items reproducing the American Eagle, the American Flag, combination pin showing American and British flags, and V-pins with various types of patriotic theme backgrounds.

Cold Spell Spurs Demand for Furs

NEW YORK, Jan. 17.—Now that cold weather is finally here, it is reported that there is a corresponding increase in demand for fur coats, jackets, boleros and chubbies. Manufacturing furriers in this area report that business is at highest levels, with particularly strong orders coming in from Northern and Midwestern States. All firms are offering wide selections of merchandise and are highly optimistic on profits for the season.

In certain quarters it is felt that this will be a record year for the fur field. This is especially true at this time when prices to the public can be lowered as a result of the January sales being featured by manufacturers. The 1942 styles pay particular attention to smart detail and quality workmanship.

The manufacturers are offering all types of furs, including coneys, sealines, beaverettes, caraculs, marmots, kidskins, krimmers, squirrels, Persian paws, raccoons, skunks, foxes, muskrats, marminks, checklans and mouton lamb.

BINGO BUSINESS

By JOHN CARY

BINGO GAMES, banned for some time past because law enforcement officers confused it with other forms of gambling, are returning in a big way thruout Northeast Louisiana and Southwest Mississippi. The Windmill night club, operated by Bill and Frank Eidt, has a game with merchandise prizes. The Trace Cafe at Port Gibson and the Shamrock night club in Tallulah, La., owned by Pat McDonald, run every week. They report plenty of players and say that interest was never higher.

The same is true at other night spots in this area. Chris Anderson, White's, Bob's night club, Charlie Smith's club and other niteries, as well as churches and fraternal organizations, are staging games.

MORRIS MANDELL is now set in his new quarters at 131 W. 14th Street, New York. He is now in a position to manufacture bingo blowers and other bingo equipment, and handle distribution of his complete line all under one roof. Mandell reports the move was made in anticipation of the greatest business year the firm has experienced.

ALL FORMS of amusement will boom this year, according to the opinions of prominent editorialists. Bingo games, well attended in the past, will receive even greater attention in the future, it is predicted, and wise operators are making plans accordingly. There is a heavy increase in the amount of money in circulation and the public is loosening its purse strings and spending a considerable part of its income dollar for amusements. The lure of bingo—the chance of receiving a practical award coupled with a pleasant evening's entertainment—is undeniable and it is expected that many more players will be added to the ranks of veteran fans in 1942.

Fatter Pay Checks Up Public Spending

WASHINGTON, Jan. 17.—It is no secret that factory and office workers engaged in defense industries are receiving high wages at this time. All this extra money in the pay envelope makes it possible for families to spend a higher percentage of earnings for recreation and purchases of required merchandise. Observers point out that salesboard and bingo operators, pitchmen, demonstrators, agents and other workers are in for a period of prosperity.

Next Issue LIST NUMBER

Will Feature the Following Lists:
WINTER FAIRS
COMING EVENTS
DOG SHOWS

Order a copy from your news-dealer NOW or mail 15c in postage or cash to

The Billboard
Circulation Dept.,
25 Opera Place
Cincinnati, Ohio



Fastest Selling NOVELTY SENSATION!

Flippy

MILITARY STRIP * TEASE CIGARETTE CASE

Here's a timely bombshell of military mirth. FLIPPY is the greatest repeat item you have ever handled. A real money-maker! Don't delay. Join the FLIPPY sales-parade today.

Send for Folder
EVANS NOVELTY CO.

Division of Premium Sales Co.
Dept. No. A-4
800 W. WASHINGTON CHICAGO

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Patriotic Poster

A patriotic poster designed for easy selling has been put out by Samuel J. Simons. The poster shows a picture of Uncle Sam grimly pointing to the warning: "The Jig Is Up." In the letters making up the word jig appear the names of Japan, Italy and Germany. Directly underneath appears the wording: "Here Comes America." Along the bottom of that 11 by 14 color poster appears the slogan "Keep 'Em Flying" and reproductions of American planes.

Comic Novelty

An item that has proved its sales appeal, according to Wisconsin De Luxe Corporation officials, is their comic novelty Der-"Phew"-rer. The novelty reproduces Hitler's face and the body of a skunk. It is claimed the item is a best seller everywhere. Item is said to be suitable for all workers. Size of novelty is 5 1/4 by 5 1/2 inches.

Ventilaire Fans

A line of Ventilaire fans and room coolers offered by the Ventilaire Division of the Tennessee Valley Associates are said to make possible the advantages of air cooling for small defense homes at low cost. The firm reports that the advantages of attic and window ventilation have just begun to be appreciated by the average apartment or home owner, and therefore agents handling these items have a chance to cash in.

PATRIOTIC PINS

SHOW YOUR COLORS



Remember Pearl Harbor Pin. Gold finish, white pearl center. Red and blue enamel. No. B31J20—1 dozen on card. Per Gross \$9.00. No. B31J21—Each on card. Per Gross \$9.00.



Remember Pearl Harbor Pin. Gold finish Eagle and Figures. Red, white and blue enamel. One dozen on card. No. B31J25—Per Gross \$9.00.



Victory Pin. Gold finish Eagle. Red, white and blue enamel. One dozen on card. No. B31J24—Per Gross \$9.00.



Service Pin. Signifies that someone near or dear is in the Service. Red, white and blue enamel. One dozen on card. No. B31J23—Per Gross \$9.00.



Heart Service Pin. For Sweetheart, Mother or Wife. Red, white and blue enamel. One dozen on card. No. B31J22—Per Gross \$9.00.



Flag Pin. Gilt finish. Red, white and blue enamel. Size 1 1/2 inch. No. B35J30—Per Gr. \$7.00.



Brooch or Lapel Pin. Gilt finish hand with enameled flag in red, white and blue. No. B34J83—Per Gr. \$9.00.



U. S. and British Flag Pin. Enameled in proper colors. English gilt finish. Ea. on card. No. B35J40—Per Gr. \$9.00.



Flag Pin. Gilt finish. Hard enameled in red, white and blue. Size 5/8 x 3/4 inch. No. B35J2—Per Gross \$8.50.



Eagle and Shield Pin. Gilt finish with shield enameled in red, white and blue. Each on card. No. B31J18—Per Gross \$9.00.

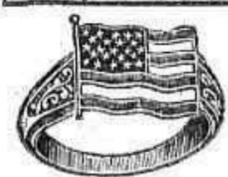


Victory Pin. Winged V with red enameled dot. 6 gilt and 6 silver finish on display card. No. B35J43—Per Gross \$9.00.



Bar Lapel Button. Red, white and blue stones in transparent plastic base. Length 1/2 inch. One dozen on display card. No. B35J33—Per Gross \$9.00.

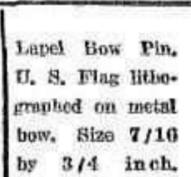
Sample Dozen of Any of the Above85c



Ring. With flag enameled in red, white and blue. White metal adjustable shank. No. B35J23—Per Gross \$9.60. Per Dozen \$90.



Victory Pin. Red, white and blue stones in transparent plastic base. No. B35J42/1—Per Dozen \$1.20.



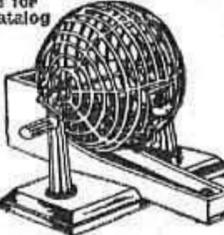
Lapel Bow Pin. U. S. Flag lithographed on metal bow. Size 7/10 by 3/4 inch. Each on card. No. B51N5—Per Gross 85¢.



N. SHURE CO., 200 W. Adams St., Chicago, Ill.

BINGO SUPPLIES

JOBBER: Write for Free Catalog
 • Floor Model Bingo Blowers
 • Electric Magnifying Viewers
 • Table Model Bingo Blowers
 • Rubberized Bingo Chute Cages
 • Electric Flash Boards
 • Rubberized Throw Ball Cages
 And every other item jobbers want and need the most complete Bingo line!
 *If it is Bingo Equipment or Supplies—Metro MUST have it!



METRO MFG. CO. 28 W. 15 St. NEW YORK CITY

LEADING SELLERS IN FUR COATS
 Better sellers than ever before. ALL GENUINE FURS—Coats, Scarfs, Capes, Jackets—all styles, sizes. Nothing was spared to obtain the most superb styles and quality! Satisfaction guaranteed or money refunded in 3 days. Prompt deliveries. Write for NEW FREE CATALOG! Just off the press! **LOWEST PRICES! H.M.J. FUR CO.** 150-B West 28th St., N. Y. O.

VICTORY BUTTONS LARGE FLAGS STOCKS
 WRITE FOR MONEY-SAVER LISTING ON OVER 60 PATRIOTIC NUMBERS TODAY! PROFIT-MAKER VALENTINE CIRCULAR NOW READY!

LEVIN BROTHERS
 Established 1886. Terre Haute, Indiana

SERVICE FLAGS
 FOR THE HOMES OF THE ONES IN THE ARMED FORCES. Are you prepared to meet the demand? We can furnish you three qualities. \$1.25, \$1.00, and 50c sellers. Write for Dealers' Prices.
GEO. LAUTERER CO.
 Mfrs. Flags—Badges—Banners
 165 W. MADISON CHICAGO, ILL.

WHOLESALE CATALOG FREE
 For Salesmen, Dealers & Agents 200 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunities. NOW. No charge for it.
SPORS COMPANY
 WHOLESALE CATALOG NO. 58
 SPORS CO., 142 Billot, Le Center, Minn.

COME ON AMERICA—LET'S KEEP 'EM FLYING



A TIMELY NOVELTY SENSATION
 Authentic reproduction of an aeroplane propeller 10 inches long in beautiful natural wood finish with red, white and blue tips. Aeroplane dial type thermometer in hub, reads from minus 20 to plus 120. Striking in appearance, ornamental, useful. On attractive, colorful counter display cards. Looks like a \$1.00 value. Unit of 12 carded for display, only \$3.60. Operators, pitchmen, agents, write, wire or phone your order now!
30c EA.
 YOUR COST

D. A. PACHTER COMPANY
 MERCHANDISE MART CHICAGO, ILLINOIS

FLUORESCENT

Sensational New Fixtures!

Screw them in, or plug them in, at any socket—just like changing a bulb. Light them at once. No wonder these simplified Fluorescents have swept the market. Each is sold complete WITH Lamp, at a price so low it makes people buy on sight. Orders for three, five, and even ten, to one place not unusual.

WHIRLWIND SALES TO STORES AND HOMES
 Thousands who thought Fluorescent too costly, or too troublesome, now buying. Homes install in bath, kitchen, hallways, living rooms, and as bed lamp. Stores install in scores of places. You never saw such sales.
SKYBEAM CO., DEPT. 431-C
 225 FIFTH ST. DES MOINES, IOWA

BUY NOW—AVOID WORRY—SAVE MONEY
 INVENTORY CLEAN-UPS—REASONABLE QUANTITIES
 Well Under Present Market Prices
—BALANCED SELECTIONS—
 FOR PREMIUM—NOVELTY—SPECIALTY—SALESBOARD MEN
 State Your Business for Proper Listings
ACME PREMIUM SUPPLY CORP.
 3333 LINDELL BLVD. ST. LOUIS, MO.

NEW... COLORFUL BINGO
 1500 Series Specials
 7 Attractive Color Combinations
 • Fool Proof • Accurate
 • Tamper Proof • Reasonably Priced
 WRITE—WIRE—CALL FOR SAMPLES AND PRICES
 We Manufacture a Complete Line of Bingo Supplies.
SUNSHINE LITHO, INC.
 51-53 Wyckoff Street, Brooklyn, N. Y.

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp
 to Keep Mosquitoes and other Insects Away
 and
DOCTORS SAY VERDARAY
 to Conserve Vitamin A and Reduce Fatigue
 FREE Literature—SAVE ELECTRIC—Toledo, O.

ELGIN, WALTHAM, BULOVA
 Renewed Guaranteed STARTS AT \$3.95
MEN'S WRIST AND POCKET WATCHES
 Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.
LOUIS PERLOFF
 729 Walnut St., Philadelphia, Pa.

Buy U. S. Defense Savings Bonds and Stamps

GENUINE WATER-MAN'S PEN and PENCIL GIFT SETS



IN GIFT CASES

NATIONALLY ADVERTISED for \$8.00 NET TO YOU

BOARDMEN! OPERATORS! Pep up your old spots—bring in new ones with these **FAMOUS, GENUINE WATERMAN'S NATIONALLY ADVERTISED \$8.00 VALUE IN GUARANTEED Pen and Pencil Sets**—in jewelry type presentation cases. Beautiful mottled finish pen with single stroke ink filler. Propel-repel pencil. Men and ladies types. **IMMEDIATE DELIVERIES.** Quantity users, write. Send 25% deposit on C. O. D. **WRITE, WIRE OR PHONE YOUR ORDER.**

\$2.50

D.A. PACHTER CO MERCHANDISE MART CHICAGO, ILLINOIS.

It is claimed the firm's fans incorporate less critical metals than other makes because of the use of Hi-Temp Ventillite in the blade and box construction. It is said this moisture-repellent plastic-like material actually makes the fans more quiet and long lasting. The firm offers window and pedestal types with 22-inch blades for homes and offices and various sizes—from 24 to 54 inches for attic and commercial installations.

Patriotic Banner

A red, white and blue patriotic banner offered by M. Malman features the "Remember Pearl Harbor" slogan centered in a reproduction of the American Eagle. This appears in the upper part of the banner. The central portion shows a shield in which is reproduced the following message: "Mr. President . . . We are with you and the boys. God bless all of you." Across the bottom appears the slogan: "We Will Win." In the four corners appear patriotic insignia.

Patriotic Pins

The line of patriotic pins offered by N. Shure Company is in keeping with the times, and it is reported that workers handling the items have made good profits. The firm's pins include "Remember Pearl Harbor" pins in various attractive designs, victory pins, service pins and a number of American flag pins with and without patriotic mottos. An additional number is a combination pin showing the U. S. and British flags together. Rings and lapel bow pins featuring the American flag are also offered.

George Silver, veteran Los Angeles novelty dealer, has entered business for himself. Silver was connected with the Acme Novelty Company.

COAST AUX INDUCTS

(Continued from page 30) men's Association and the Red Cross, which thanked members for their generous donations. Tables were bedecked with flowers sent by the Ladies' Auxiliary of the Heart of America Showmen's Club and Missouri Show Women's Club. Numerous congratulatory telegrams were received.

All outgoing officers spoke briefly and President Margaret Farmer's effective acceptance speech was well received by the assemblage. Chaplain Minnie Fisher gave the invocation and introduced Frances Barth, a new member. Dinner committee chairman was Rosemary Loomis, with Lillian Schue, Mora Bagby, Peggy Steinberg and Caroline Krekos as her assistants. All were complimented on the manner in which the dinner was served.

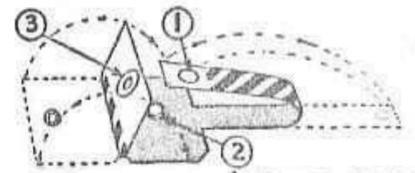
Guest list included May Aldermen, Margaret Atkinson, Loraine Gates, Louise Dunne, Edith Brick, Olga McKenna, Berta Terry, Geraldine Leach, Laura Pennington, Mrs. Leonard, Betty Wales, Bernice Ahman, Mrs. Hilton Hodges, Mrs. Johnson, Mrs. Phil Darling, Mrs. Barnes, Mrs. Cobb and Mrs. F. Ambogaste.

Floridian Expo To Start Winter Trek in Key West

RICHMOND, Va., Jan. 17.—Floridian Exposition Shows will open their eight-week winter tour in Key West, Fla., February 9, an official of the Bill Moore-Nell Berk organization reported here today while completing negotiations for additional equipment.

Contracted for the dates are Pearl and Doc Barfield, who will operate their Spitfire, Fly-o-Plane and kiddie rides; J. P. Bolt, rides; Mr. and Mrs. Ralph Decker and Jack Stone, shows, and Splinter Royal, Mr. and Mrs. Castle, Milt Morris, Jack Sudenfield, Harry Johnson, Billy Clark and Sam Weiner, concessions.

NEW AMERICAN MADE Patented Master Brand DANCE CHECKS



Men's Style Check (Illustrated Above) Easy To Attach! Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 3 fits over both No. 1 and No. 2 to lock check securely. See illustration above.

Ladies' Bracelet Check Wide Variety of Designs and Colors. Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.



8 Pc. Chrome Plated Cocktail Set, similar to illustration, consists of 2 Qt. Shaker, 7"x12" Tray with cutout handles and 6 Chrome Plated Cocktail Glasses. A business stimulator. Limited stock available at this price.

B41A6—F. O. B. Chicago. Each \$3.95. 25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail. CATALOG SENT ON REQUEST.

JOSEPH HAGN CO. Wholesale Distributors Since 1911 217-223 W. Madison Street CHICAGO

A POPULAR PREMIUM SPECIALLY PRICED

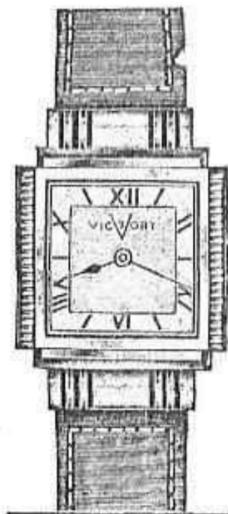
Latest Design in Watches for 1942

THE VICTORY WATCH

Guaranteed Reconditioned Watches
7 J. — \$3.75
15 J. — 4.25

Write for Free 1942 Catalog

ROGERS Watch Co. 50 E. Madison CHICAGO, ILL.



CANVASSERS!!

FAST SELLER — BIG MONEY MAKER! Since Japan declared war on us we have had bigger business in two weeks than the past 3 months put together.

Our Rayon Satin Banner, in full color, shows American Eagle with 9 3/4" wing spread, over series of American Flags, flags of 20 American Republics along border, and slogan "In God We Trust To Save America!"

Greatest patriotic item, attractive and an asset in window of home or office. Proven in Greater New York, will outsell any banner in the country. Tremendous seller since Japan did the dirty work.

BANNERS AVAILABLE IN 2 SIZES:
13"x11"—Fast 25c Seller
\$1.10 Sample Doz., Gross \$12.00.
6 3/4"x5 1/2"—Fast 10c Seller
60c Sample Doz., Gross \$6.75.

25% with order, bal. C. O. D. F. O. B. New York. You can safely buy several dozen with a guarantee. If you cannot sell these within 3 days we will gladly refund your money. Territories open for distributors. **REITER NOV. CO., 1123 B'WAY, N. Y. CITY**

RED HOT SELLER

BIG PROFITS Cost you 1/2 cent sells for 5c. **WHAT THE JAPS CAN DO TO EVERY AMERICAN** is New and Funny fold letter with Punch. Per 100—60¢, Per 1000—\$4.00. **HITLER 5 Pin Puzzles** 40¢ a 100. **COMIC FUNNY VALENTINE CARDS AND FOLDERS**, over 200 different. Ass't #1 30¢ gross, Ass't #2 50¢ Gross, #3 at 75¢ Gross. Send \$2.00 for 50 Ass't. Samples and Catalog. **JOEKERR NOVELTIES**, 138 Park Row, New York

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

FOR BLACKOUTS!



PENCIL FLASHLIGHT

5" long with translucent plastic front. Comes completely equipped with battery, lamp, clip, lead and eraser. Fits into pocket. **\$3.95 DOZEN**
WAR SLOGAN BUTTONS and REMEMBER PEARL HARBOR BUTTONS (Your Choice)
100 ... \$1.10 1000 \$10

BENGOR PRODUCTS CO. 878 BROADWAY, NEW YORK, N. Y.

DER—"PHEW"—RER



You're right—that's what he is. There's no need for thought—it has already proven its sales appeal. It's hot right now—don't wait. Get started on the hottest item that has ever hit the market. You can create your outlet to your own choosing—it was tried in stores and stopped mobs—sells on sight. Board Operators, here it is. Write for prices. State business. Size 5 1/4 x 5 1/2 inches. Packed 48 to carton.

SAMPLE POSTPAID 50 Cents Each

We Carry a Complete Line of Premium Merchandise Always First With the Latest

WISCONSIN DE LUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WIS.



New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker

Takes and Finishes Black and White, or Sepia Photographs IN ONE MINUTE.

Complete outfit costs about \$60. That's all you require to start this Big Money Business.

Look! Joe Hoy, Ark., writes: "Rigged up booth with lights. GROSSED \$39.20 SATURDAY." Zeller, Mass., says: "DID \$20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

FACTS ABOUT THIS AMAZING ONE-MINUTE PHOTO MACHINE

Requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

Army Camps, Stores, Street Corners, Fairs, Carnivals, Bazaars, Picnics EVERYWHERE—you will make BIG MONEY with P. D. Q.

WRITE TODAY P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB-1, Chicago, Ill.

★ PATRIOTIC

and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.
★ **FLAG SETS WITH SUCTION CUP**—3 Flags—\$1.50 Doz. Sets.
★ **METAL FLAG LAPEL BUTTONS**—100 for \$1.05.
★ **CELLOPHANE FLAGS**—2 TO PACK—DOZ. PACKS, 50¢.
★ **SAFETY SCRAPER**—Scrapes Ice Windshields, Paint; Cuts Paper, Cardboard, etc. Ideal for Sewing Kit. Per Doz. \$1.20.
Full line for Wagon Jobbers, Premium and Salesboard Operators, House Canvassers. Free Catalog. Write.

CHAMPION SPECIALTY CO. 814-B Central Street KANSAS CITY, MO.

KNIVES & PENS

Patriotic, Midget, Hunting, Jackmaster
POCKET LIGHTERS
Bowling, Bottle, Novelty Cigar, 12 to Display.
Per Display \$2.00
Include Deposit & Postage on Orders.

ELGIN • GRUEN \$2.95 BULOVA Start at

Take advantage of these reconditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! **FREE CATALOG**, illustrated with the latest numbers.

STAR WATCH CO. Wholesale Jewelers 124 S. 8th STREET, PHILA., PA.



FURS COATS, JACKETS, BOLEROS

1942 Catalog Free

Latest 1942 Styles. Coats, Sealines, Caraculs, Muskrats, Mouton Lambs, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write at Once for Reduced Price List Free.

M. SEIDEL & SON 248 W. 30th St. N. Y. C.

A Real Money Maker

SENSATIONAL NEW PATRIOTIC WALL PLAQUE



A "NATURAL" FOR PITCHMEN, AGENTS, HUSTLERS AND STORE DEMONSTRATORS

\$3.50
Per 100

(Size 5"x3 3/4")

Here it is! The hottest item of the year. A beautiful patriotic wall plaque that sells on sight! Made entirely of wood with bright, glossy picture printed in 4 colors. Every loyal American will be proud to own one. An easy sale item to home, office, store or factory. Be the first in your territory to cash in on this fast selling money-maker. Send your order in "RUSH" today, and get on the hand wagon to easy profits.

Priced Right For FAST SALES

- Small Size (5"x3 3/4") Per 100 \$ 3.50
 - Medium Size (7"x5") Per 100 7.00
 - Large Size (13 1/4"x9 3/4") Per Gross 21.60
- (ALL PRICES F. O. B. CLEVELAND, OHIO)
- SAMPLE SET (1 of Each Size) 50c

JOBBER SEND FOR SPECIAL PRICES AND ALSO FOR OTHER BRAND NEW ITEMS

EVANS NOVELTY CO.
DIVISION OF PREMIUM SALES CO.

800 W. Washington Dept. B Chicago, Ill.

OACDV TAMPA MEET

(Continued from page 44)
Amusement Parks, Pools and Beaches; Carl J. Sedlmayr, Royal American Shows, president Showmen's League of America; W. C. Fleming, James E. Strates Shows; Frank H. Kingman, Brockton (Mass.) Fair, secretary IAFPE; Charles A. Somma, Virginia State Fair, chairman IAFPE Government Relations Committee; Art Lewis, Art Lewis Shows; S. S. Lewis, York (Pa.) Fair, lieutenant governor of Pennsylvania; John Ringling North, president Ringling Bros. and Barnum & Bailey Circus; Sam Levy (in behalf of M. H. Barnes and himself), Barnes & Carruthers agency, Chicago; Frank Wirth, Frank Wirth agency, New York; Frank P. Duffield, Thearle-Duffield Fireworks Company, Chicago; H. F. O'Malley, Playland, Rye, N. Y.

Editor Ellis's Reaction

CINCINNATI, Jan. 17.—Claude R. Ellis, outdoor editor of *The Billboard*, said he is for the OAC "in principle," on the basis that it would be "advisory and not a Washington lobby and a body to which any government agency could turn for information or suggestions." *The Billboard* has an editorial in this issue "defining its policy as to support of movements to descend upon Washington to push priority matters and get into officials' hair," Ellis said. As it looks now, the government will not "pick on" show business, but neither will it give show business special consideration, he stated. Ellis said the text of Irish Horan's 700-word letter to operators indicates that the proposed Conference is on the right track.

RATIONED SUPPLY PLANS

(Continued from page 3)
cause no strong case can be presented to prove that any individual entertainment enterprise is essential. Officials feel that there are available substitute amusements if one type of entertainment is curtailed. They do not feel that this view is inconsistent with the broad view that entertainment in general is essential to civilian and military morale. Entertainment as it is defined

here, for purposes of essentialness, is personal relaxation, which might be produced by sports, reading or even friendly conversation.

Magnitude of establishing a civilian or consumers' maintenance and repair schedule appeared so great this week that officials were debating a simple system of rationing materials to producers of civilian goods and to let them in turn ration the distributors. Under this system the showman would apply directly to his normal source and get the necessary materials without having to produce a certificate of need or government approval. The distributor would have to exercise his best judgment because he would be limited to a percentage of his normal purchases from the producer.

Speculation Predicted

It is quite apparent that the degree of rationing depends upon the supply of stocks on hand and in the critical materials (which are not domestically produced in quantity) the amount available for civilian use would be practically nil, as in the case of tires and tubes. However, this resigned attitude upon the part of OPM leads observers to predict that most civilians will be at the mercy of speculation and, regardless of price controls, a bootleg or "black market" would be created.

Officials nevertheless were optimistic because civilian quotas would be established quarterly to keep close check upon stocks on hand and also to regulate the amount of sales made to distributors. Distributors, according to this theory, would control their customers' purchases because they could not buy over their own quotas and anyone found violating provisions would be cut off from any supply whatsoever.

Affects NAAPPB Hopes

While this decision, which is still tentative, disappoints those members of the National Association of Amusement Parks, Pools and Beaches who met with OPM recently to obtain priority ratings, it is the best that can be done under the circumstances today, it was said. Something would be done if the situation becomes too critical, officials declared, but until supplies in most lines

become scant a minimum of government regulation is warranted. The next step of logic would impose rationing among the distributors, not on the basis or normal business but on the kind of business, but this is not seen immediately.

To the showman this means that if he is unable to obtain canvas among other repair items under operations of the system just described his situation would be improved if distributor's to ordinary awning makers or beach umbrella stores would be cut off the sales list. So far OPM has issued rating to persons engaged in producing materials, such as persons in foundries, machine shops and factories where the repairs were for producing machinery. No ratings are being given to consuming services such as the show world, it was stated.

LEAGUE COMMITTEEMEN

(Continued from page 30)

Charles W. Green and Frank R. Conklin. B. S. Gerety heads the trustees as chairman, and serving with him are M. H. Barnes, J. W. (Patty) Conklin, M. J. Doolan, Frank P. Duffield, Max Goodman, W. R. Hirsch, J. C. McCaffery, E. Lawrence Phillips, Cliff Wilson and Sam Solomon.

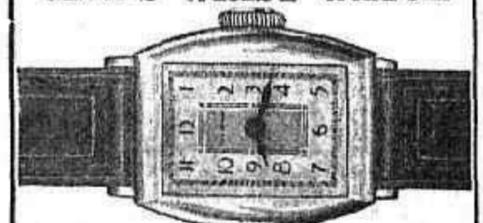
Press Committee is Roger S. Littleford Jr., chairman; J. A. Darnaby, Nat S. Green, Robert E. Hickey, Frank B. Joerling, Johnny J. Kline, Leonard Traube, Sam L. Ward, Jack Grimes, F. E. Newell and William B. Naylor.

Ways and Means Committee: William Carsky, chairman; Maxie Herman, J. C. McCaffery, John F. Courtney, James P. Sullivan, Harry A. Illions, Ernie A. Young, Aut Swenson, Morris Lipsky, John O'Shea, A. L. Rossman and L. L. Hall.

House Committee: John O'Shea, chairman; Oliver Barnes, Jack Benjamin, Max B. Brantman, James Campbell, Vince McCabe, Frank Ehrenz, Jack Hawthorne and Ralph Pope.

Cemetery Committee: Edward A. Hock, chairman; E. Courtemanche, F. E. Gooding, Charles R. Hall, J. C. Thomas, M. H. Barnes, E. W. Weaver, Max Goodman and S. T. Jessop.

MAN'S WRIST WATCH



American made in 6/0 line size. Chromium plated case. Curved back. Silvered dial. Unbreakable crystal. Leather strap or link bracelet.
BB705—Each Singly \$2.05
In Lots of 50—Each \$1.95

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SALESBOARD ABC's

for this excellent reprint from *The Billboard*. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today!

DEALS, The Billboard, 1564 Bdwy, N. Y.

Relief Committee: H. A. Lehrter, chairman; Val Coogan, Walter F. Driver, James Campbell, Lou Leonard, Rube Liebman and John A. Pritchard.

Funeral Committee: R. H. Miller, chairman; John A. Pritchard, Fred P. Donnelly, Charles H. Hall, James Campbell, William A. Hatlich and Walter F. Driver.

Entertainment Committee: John M. Duffield, chairman; Edgar I. Schooley, Toby Wells, Ernie A. Young, Pat Purcell, Boyle Woolfolk, Sunny Bernet, George H. Terry, Art Warning, Izzy Carvone, Charles Zemater and Sam J. Levy.

OAK-HYTEX BALLOONS



Happy, healthy children are a great boon to civilian morale — and no toy does more to provide the youngsters with joyous, vigorous exercise than Oak balloons. But if they must bow to the nation's war needs, they must. Let's all cooperate to make present stocks last as long as possible.

The OAK RUBBER CO. RAVENNA, OHIO.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**
(Cincinnati Office)

HOW MANY of you are keeping the resolutions you made for 1942?

MR. AND MRS. R. ARCAND . . . scribe from Buffalo that they are still in the snow-covered terrain after having successfully worked their jewelry layout at Murphy's store there during the holidays. They also made the Mummies Parade in Philadelphia to good results, with good weather prevailing for New Year's Eve and the parade. The Arcands plan to remain in the North, especially around Buffalo, where they report everything is going full speed and plenty of long green is floating around. They would like to read pipes from all the boys and girls, especially the Marshalls.

THOSE WHO profess friendship while they can use you are not really your friends.

MR. AND MRS. JACK MURRAY . . . med workers of note, have returned to working med in the Carolinas after a successful holiday season with leather goods in a store in Louisville.

MAX P. SCHIFELBEIN . . . auction jam pitch exponent, is reported to be working to good results in Detroit.

TRIPOD OPININGS: "Good service is rewarded. Do your work when it is to be done."

LITTLE SAMSON . . . ace health book lecturer and strong man, has opened a health store in downtown Cincinnati, and business thus far has been up to expectations.

SYL LaVELLE . . . recently concluded a good stand working around St. Louis. He advises that he hasn't seen many pitchmen in the Mound City, but added that Fred Druin passed thru the city en route to Texas recently.

HOW CAN YOU expect to get the long green if you spend the biggest part of your time telling the other fellow how to get it?

CHIC AND FRANCIS DENTON . . . whitestone worker's since 1939, continue to click with their Mexican jewelry layout in Dallas.

WALKER AND COZY . . . of Hav-a-Laf Show note, are spending the winter in their house car in Indianapolis. They are playing schools and night spots around the Hoosier capital, and Walker spent three weeks doing Santa Claus in one of the city's department stores.

THE SUCCESSFUL PITCHMAN has little squaring to do when he makes a town because he does very little knocking.

NOMAD WILDLIFE EXHIBIT . . . under management of Doc W. J. Donnelly, closed one of its most successful seasons in its history recently with a good four-week stand at Steubenville, O. Oble O'Brien, owner, reported the last engagement the most profitable of the season. He is now in New York negotiating the purchase of a panda. Before leaving for the big town he re-linked Donnelly as treasurer and general manager, and also signed Fred W. Piker, ace paperman. The O'Briens plan to leave for Florida soon for a two-month vacation at Palm Beach.

THERE ARE MANY merchants in towns and cities who do not behave themselves. They are generally the ones who are opposed to permitting pitchmen to come in and ply their trade.

SAN FRANCISCO NOTES . . . by Mary Ragan: A number of pitchmen and papermen are working in the shipyards here. Among them are Nat Herman, of jam note; Frenchy, the Pen Man, and Art O'Day. Jerry Dillon and Ed Arnheim, paper men, are doing their share in the industry. Sighted in front of my stand recently were Herb Johnson and Dutch and Nellie Hendrix, who are in the wholesale business. George Loraine and Ralph Quinlan, med operators of note, are working for the government. Tom Barrett's still working on Market Street, as is Dick Allen. California Fair Association has

voted against all med and soap workers, so look for the boys back east this fall. Danny Lewis is working sheet to okay results.

THE ONLY kind of money that buys food and pays the hotel bill is hard cash. Conversation money will never win anything for you.

"IT'S BEEN A LONG TIME . . . since I piped, but here goes," letters Doc A. M. Johansen from Omaha. "I'm well and working for Uncle Sam in the War Department and both my boys are also doing their bit in the army. Would like to read pipes from Jimmy Earle, Morris Kahntroff and Harry Corry."

THE PITCH BUSINESS seems to be going on all the time. Never out and never over, which is well, as it gives thousands employment who want work and only work. No dole nor charity for them.

Specialists

By E. F. HANNAN

DURING the last few years there has been a spurge of so-called success systems, pep talk books and self-confidence lectures. Business men attend courses that will tend to make them better speakers or better salesmen, the whole idea being to banish fear from their make-up. The best salesmen, like the best actors, need little tutoring. In fact, many times the natural gift in either of these spheres is smothered by such courses. The best med lecturers, pitchmen and demonstrators have been those born with a natural bent for the work and who have furthered this gift by experience.

The old phrase about making a purse from a sow's ear applies to the fields of med and pitchdom in great force. There is one thing more that is necessary to get results and that is the talker must sell himself on whatever he is talking about. I once wrote a talk for a med showman who was about to promote an article at indoor fairs, and it turned out a terrible flop, the med man walking out on the job before the week was up.

Afterward he said to me, "I couldn't put the final punch into it because I wasn't sold on the idea myself. I'd get up to the pass-out and then fall down. At the very spot where I have always been tops I floundered badly, so I chucked it." It smacks of the old story so often seen in show business where the performer with a decent voice wants to be a dancer and vice versa. The successful med and pitch men have been those who have learned how to put over one or two particular items and then stuck close to those items. To be tops in pitchdom you must be somewhat of a specialist.

Pitchdom Five Years Ago

After a successful season in Riverview Park, Chicago, Steve Burnell was vacationing in Jacksonville, Fla. . . . Phil Brown was selling and snapping photos on busy corners in Atlanta. . . . Jack Knebel was clicking with Sun Foot remedies in a Newberry store in Milwaukee. . . . Shoemaker Brothers were working run menders in New York to lucrative takes. . . . Buck Butcher was wintering in Savannah, Ga., with his friend Ed Bennett. . . . Ray Lindsay, purveyor of the Svengali trick-card decks, blew into Cincinnati from Buffalo to contract to work a spot in the heart of the Queen City's business district. . . . Kentucky Lee and Tom Kennedy were working Pennsylvania towns to good turns. . . . Jimmy Miller, of hobs, knobs and buckle fame, was holding down Detroit successfully. . . . Ethel Hart left Winston-Salem, N. C., for Columbia, N. C., to work her penthouse pipe. . . . Prince Elmer, mentalist, was going over in a big way at Fargo, Pa. . . . Jack Halligan and Lady Leona were grabbing plenty of kale with the Miller Museum. . . . Paul Hauck was working Danville, Ky., with his gen-sen and jam store to good results. . . . Lex-

The Most Complete Line of Engraving Jewelry



Orders Shipped Same Day Received!

We have all the "big selling styles" in Engraving Jewelry — pins, identification bracelets, rings, necklaces, etc. We have plenty of merchandise in stock and ship orders the same day received. Write for Catalog 26 today!

Big Military Jewelry Line!

We also carry a complete line of Military Jewelry — rings, lockets, compacts, etc. Write for Catalog M42 today.

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Engravers! Jewelry Demonstrators!



Complete Line Engraving Jewelry Write for Catalog

ENGRAVING MACHINES
Standard Model \$12.50
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or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are NEVER UNDERSOLD

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Send ALL ORDERS to NEW YORK Only.
Catalogs FREE on Request.

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Hits Another Jack-Pot FOR YOU in creating the **WINCHESTER PEN**



Which is now available to you in addition to our **NATIONALLY ADVERTISED WALTHAM PENS and PENCILS.** Send at once for the most complete price list ever offered to pen workers.

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All Fast Sellers! Flags and V Pins. Lapel or Pin Type.



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REBUILT WATCHES \$1.75 Wholesale Only
7 Jewel, 18 Size, in S. H. Engraved Cases, at Send for Price List. Money Back if Not Satisfied.
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Write today for new wholesale catalog of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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In Raised Coral Colored Letters on a Genuine Tropical **SEA-SHELL BROOCH**

Flash, color, plus name appeal. Coat 3d complete with Brooch Card. Easy to assemble with Duco Cement. Getting a very fast 25¢ everywhere. Act now while it's NEW. Per thousand, \$30.00; in lots of 500, \$16.50; in lots of 250, \$8.00. 50% cash with order, balance C. O. D.

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Manufacturers of Sea Shell Jewelry, Shell Lamps and Novelties. Direct Importers of West Indies Shells, Curios, Tropical Novelties, etc. Price list on request.

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Made of a genuine U. S. Army 30 cal. bullet. Highly polished, silver or gold effect, with ring shank. 2 Samples, 25¢ GROSS \$7.20

Regulation Army all-brass whistles and chain (for fire—or air-raid wardens). . . . GROSS 39.00

OVER-SEAS CAPS, enlisted men's olive wool 1918 issue. DOZEN 6.50

—newly made, 18 oz. serge. DOZEN 10.50

We manufacture a line of timely, startling bullet novelties. All genuine U. S. Cartridges. Send \$3.00 for complete line 8 items (retail value \$7.50, money-back guarantee). 25% dep., bal. C. O. D.
M. & G. Specialty Co.
593 B'way, N.Y. City



REX HONES 3c Each
Now Less Than \$4.25 a Gross
Send \$1.00, Bal. C. O. D., Plus Postage.
Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. **REX-HONE MFRS.**, 1500 West Madison, BR-1, Chicago, Ill.



SUBSCRIPTION MEN
Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere north or east of Missouri River. List publications previously worked and territory you expect to cover. Write **H. M. CURLEY**, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

ZIRCONS Genuine White Diamond Cut 3 for \$2.75
Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH

B. LOWE, BOX 311, ST. LOUIS, MO.

ington tobacco markets were proving red ones for Burt Jordan, knife sharpener worker. . . . Doc Hamilton was getting the geedus working Chattanooga with a jewelry layout. . . . Doc Ed Gray was corraling some long green with his med package in Cumberland, Ky. . . . Doc Ed Baggett was passing out plenty of his med stock working Southern Kentucky and Tennessee. . . . Billy and Mabel Beam were still going strong in McKinney,

Tex. . . . Dr. Harry Edgeworth was located on the Fifth Street parking lot in Nashville. . . . Abner Hood, vet of the med game, returned to Indianapolis, where he was sitting pretty after a swell season with his med package. . . . Donald E. Crabb wound up a successful holiday season with a toy item in a Pittsburgh store. . . . Maurice Hascal was working gummy in chain stores in the East to lucrative takes. . . . That's all.

Minnesota Six-Fair Loop Goes to Barnes-Carruthers

ST. PAUL, Jan. 17.—Barnes-Carruthers Fair Booking Association found an active market this week at the annual convention of Minnesota Federation of County Fairs here. Office was awarded the contract for attractions for Southern Minnesota Fair Circuit, comprising six fairs. Two are in Iowa, Northwood and Waukon. The other four, Appleton, New Ulm, Wrightwood Falls and Hutchinson, are in Minnesota. In addition to this circuit the office signed a number of other fairs. Rube Liebman, B-C field representative, said more business was signed at this meeting than in any previous year.

open in Sanford, N. C., in a few weeks and materials for repairing and repainting have been purchased. L. C. Miller, general agent, is expected to return here soon to complete a few bookings that could not be wound up before the holidays. He has been in St. Petersburg, Fla. Mrs. Herman Bantly is rapidly convalescing from an operation in Philadelphia last month and is planning a visit to Florida before the fair meetings. Manager Herman Bantly reports the Waldorfs have been signed to present the free act on the midway in 1942. Mr. and Mrs. Harry Bantly, who spent the holidays here, will return to Philadelphia, where Harry is attending Jefferson Medical College. Recent visitors included Finley Crissman, Benjamin Smith, Rabbit Reed, Hooks White, Mickey Yanulittis and Mr. and Mrs. Martin Luna. WILLIAM S. WHITMORE.

MY ROUTE BUILDING PLAN Starts YOU BIG PAY in a BUSINESS

Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 50-100 goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines. Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Free Goods Offers and Premium Deals make it easy to start. Experience not needed. Write TODAY. H. B. LAYMON, President, Dept. 81, Spencer, Indiana.

Events for Two Weeks

- January 19-21**
 CALIF.—San Francisco, Dog Show, 24-25.
 FLA.—Sarasota, Dog Show, 20-21.
 ILL.—Chicago, Larry Sunbrock's Rodeo-Thrill Circus, 18-25.
 ME.—Lewiston, Agri. Trade Show, 20-22.
 MASS.—Worcester, Charity Circus, 19-20.
 MINN.—St. Paul, Farm-Home Week, 19-21.
 N. Y.—New York, Laup Show, 19-23.
 PA.—Harrisburg, Farm Show, 19-23.

- January 26-31**
 ARIZ.—Safford, Round-Up, 31-Feb. 1.
 CALIF.—Los Angeles, Winter Snow Sports Fiesta 25-Feb. 1.
 Los Angeles, Gift & Art Show, 25-29.
 CONN.—Willimantic, Poultry Show, 31-Feb. 1.
 FLA.—Tampa, Latin Carnival, 24-31.
 MD.—Baltimore, Dog Show, 31-Feb. 1.
 MICH.—Crystal Falls, Winter Sports Frolic, 30-Feb. 1.
 Gladstone, Winter Sports Frolic, 29-Feb. 1.
 Grand Rapids, Shrine Circus, 26-Feb. 1.
 Negaunee, Winter Sports Frolic, 29-Feb. 1.
 MINN.—St. Paul, Winter Carnival, 23-Feb. 1.
 N. J.—Trenton, Farm Show, 27-30.
 N. Y.—New York, Auto. Accessories Expo., 29-30.

- ROUTES**
 (Continued from page 21)
 Wood, Elmore (Club Charles) Baltimore, Md.
 Wood, Kirk (Leon & Eddie's) NYC, Nc.
 Wood, Napua (Lexington) NYC, Nc.
 Y
 Yost's, Ben, Quartet (Diamond Horseshoe) NYC, Nc.
 Yost's, Ben, Singers (Roxy) NYC, Nc.
 Z
 Zoska, Karin (RKO-Keith) Boston, t.

- MISCELLANEOUS**
 Alexander, Mentalist (Hotel McCurdy) Evansville, Ind., 19-24.
 Bragg, George M., Show: Rio Grande, Tex., 19-24; Sam Manuel 26-31.
 Campbell, Loring, Magician: North Branch, Mich., 21; Millington 23; Collegeville, Ind., 23; Georgetown, Ill., 26.
 Daniel, B. A., Magician: Creston, Ia., 20-21; Leon 22.
 DeCleo, Harry, Magician: Marysville, O., 19-24.
 Earl's Magic Show: Canal Point, Fla., 21; Pahokee 22; Belle Glade 23-25; Pahokee 26-28; La Belle 29.
 Green, Magician: Red Deer, Alta., Can., 18-24; Laconib 26-28; Panoka 29-31.
 Lippincott, Magician: Roanoke, Ala., 23; Opelika 34.
 Long, Leon, Magician: West Palm Beach, Fla., 24-28; Ft. Pierce 29-31.
 Lucy, Thomas Elmore: North Little Rock, Ark., 19-30.
 Monroe, Magician: De Leon Springs, Fla., 21; De Land 22-23; Sanford 24-26.
 Neff's Wonder Workers: Vandergrift, Pa., 21; Rimersburg 22; Reynoldsville 23; Clarion 26; Clearfield 27; Davidsville 28; Keyser, W. Va., 29.
 Ricton's Dogs (school show): Doraville, Ga., until March 1.
 Roba & Collins, Magicians: Potosi, Mo., 23-26; Cape Girardeau 27-30.
 Slout, L. Verne, Theater Workshop: Boston, Mass., 19-21; Concord 23; Brockton 23; Fitchburg 26; Harvard 28; Hingham 29.
 Virgil, Magician: Groveton, Tex., 21; Huntsville 22; Crockett 23; Woodville 24; Lake Arthur, La., 26; Kaplan 27; Abbeville 28.

- CARNIVAL**
 (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)
 Arcads: Leesville, La.
 Bill Joy: Valdosta Ga., 19-31.
 Butler & Sorrell: Magnolia, Miss.
 Cotton State: Gillette, Ark.
 Crescent Am. Co.: (Fair) Palmetto, Fla.; (Fair) Vero Beach 26-31.
 Hottle, Buff: Westwego, La.; Harvey's Canal 26-31.
 M. & G. Am.: Willacoochee, Ga.
 Royal American: (Fair) Winter Haven, Fla.
 Tassell, Barney, Unit (Fair) Melbourne, Fla., 26-31.
 Tower Am. Co.: West Columbia, S. C.

- CIRCUS**
 Davenport, Orrin: Grand Rapids, Mich., 26-31.
 Polack Bros.: (Armory) Louisville, Ky., Feb. 6-12.
ADDITIONAL ROUTES
 (Received Too Late for Classification)
 Delamanty Sisters (Jack & Bob's) Trenton, N. J., 19-24.
 Geddis, George (Roosevelt Hotel) Jacksonville, Fla., 19-24.
 Henly, Jane (Silver Rail Nite Club) Utica, N. Y., 19-31.
 Jaxon, Great (Don's Nite Club) Danville, Ill., 19-24.
 Johnson, Judith (Clover Club) Fort Worth, Tex., 19-24.
 Reid & Mack (Hofbrau) Lawrence, Mass., 19-24.

Missouri Fair Men To Meet

MEXICO, Mo., Jan. 17.—A meeting to revive interest in the Missouri Association of Fairs has been called here on January 23 by Charles W. Green, Moberly, Mo., head of the group and former secretary of Missouri State Fair, Sedalia, and past president of the International Association of Fairs and Expositions.

WINTER QUARTERS

(Continued from page 32)
 Springs, plans for the 1942 tour are being completed and work began January 5. With several innovations in the way of show fronts being blueprinted as well as presentation of several new attractions, President Dodson and staff feel elated over accomplishments in the booking of fair dates and attractions. Emanuel Zacchini and company will be one of the three free acts scheduled for 1942 season. All departments are being readied for the arrival of over 60 workers. Mr. and Mrs. George (Pinky) Edgars are wintering in their spacious quarters on the fairgrounds, while Charles and Jessie Clark have returned from a visit to Mrs. Clark's relatives in Waco, Tex. Shows will present a new-type girl show this year. Robert Gladen is here and will again supervise one of the rides. William (Dutch) Schneider is completing work on a new cookhouse top for Eddie Madigan. President Dodson is awaiting the arrival of another elephant purchased recently. Mr. and Mrs. Henry McCaulley are in Kansas City, Mo., but are expected back in quarters soon. Trainmaster Don and Mrs. Montgomery are spending the holidays in Norfolk, Va., but will be back in quarters soon to start work of rehabilitating of train equipment. ROBERT GOODRICH.

Bantly's All-American

REYNOLDSVILLE, Pa., Jan. 17.—Altho conditions for operating in 1942 are uncertain, the management has purchased enough trailers and tractors to move by truck in case transportation cannot be provided by the railroads. Quarters will

Rogers Greater

HELENA, Ark., Jan. 17.—Mr. and Mrs. Harry L. Small arrived in quarters New Year's Day after a vacation on the Gulf Coast, and Mr. and Mrs. H. V. Rogers came in the next morning. After a brief consultation Small left for the various fair meetings. Rogers visited several fair secretaries in the South and reported all seemed optimistic over 1942. General Superintendent Joe Walker has a small crew building new fronts and devices for the shows. Tommy Jones's new office trailer is near completion and it will be turned over to the paint shop soon. Two new transformers were delivered last week and two trucks were added. Willie and Lillian Smith have charge of quarters' dining room. Jim Shep, sound equipment operator, arrived and plans to incorporate some new ideas into his equipment. Recent visitors included Eddie and Norma O'Brien, Hot Shot Poster, John Wall and Ralph R. Miller. PEARL HOLLEY.

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 Sells on sight. Get in on this Money-Maker Today! Designed by an artist. Not just a Plain Poster.
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ANTI HITLER, JAP, MUSSOLINI
ORIGINAL COMIC-PATRIOTIC POSTERS
 Two colors, size 11"x4 1/2". Fast sellers to Taverns, Bars, Pool Rooms, Novelty Shops, etc. Big profits. Price—50, \$1.20; 100, \$2.00; 1,000, \$17.00, F. O. B., cash with order. Samples, postpaid, 10c (coin) each.
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 Cumberland, Maryland

Remember Pearl Harbor
 and Other War Slogan Buttons. Fast 5¢ Seller. 50 Assorted Buttons to the Card. Selling like wildfire under this new sales plan. Place them at cigar counters, poolrooms, taverns, stationery stores, newsstands, etc. A proven money maker. Establish permanent repeat business.
10 CARDS SPECIAL LOW \$5.85 PRICES FOR QUANTITIES
 with 500 Buttons assorted
 Send \$1.00 for sample card of 50 buttons assorted. Large pennants, 9"x27", with war slogan, \$6.50 per 100.
 1/3 deposit with order, balance C.O.D.
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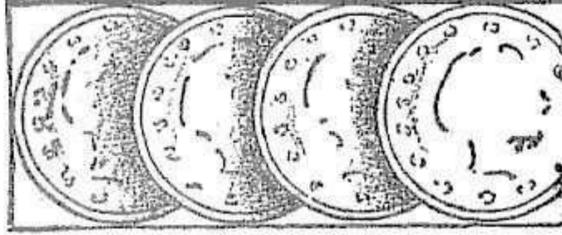
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V FOR VICTORY BANNERS
 #WIN—9"x12", Satin, Fringe, "Freedom Must Win" . \$1.75 \$17.50
 #PRT—9"x12", Satin, Fringe, "We Will Do Our Part" 1.75 17.50
 #OTV—5"x7", Satin, Fringe Effect, "On To Victory" . 1.00 8.50
GOD BLESS AMERICA
 #GBA—9"x12", Satin, Fringe, Still a Big Seller . . . \$1.75 \$18.00
 #GBA—9"x12", Same as Above Without Fringe 1.65 17.00
 1/3 Deposit With Order, Balance C. O. D. Please Include Postage.
 We Carry a Big Line of Patriotic Jewelry. Sample Assortments of Banners and Jewelry, \$1.00-\$2.00-\$5.00.
LIBERTY PRODUCTS Dept. B, 277 Broadway NEW YORK, N. Y.

WHO WILL WIN THIS WORLD WAR?
 The heads of the six major governments at war: Roosevelt, Churchill, Stalin, Hitler, Mussolini and Tojo, pictured on a large sheet. When properly folded the picture of the winner will emerge. Guess who it will be? Patriotic! Timely! Sells on sight!
 \$2.50 Per 100 — Ask for Quantity Prices
 A smaller sheet 20% less (sample 10¢).
E. M. SEIBOLD, 97-36 63RD DRIVE FOREST HILLS, L. I., N. Y.

WANTED FOR SANTOS Y ARTIGAS' CIRCUS
 HAVANA, CUBA
 Circus Acts—10 to 12 weeks' contract to route Cuba in our Circus train with Cook House. American or Allies passports required, also official permission of American State Department. Circus will pay fares Miami-Havana both ways. Opening about February 6th. Write at once; reasonable terms and full details to **SANTOS Y ARTIGAS, SALUD 153, HAVANA, CUBA.**

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

"Remember Pearl Harbor"

A nation in time of war always needs a battle cry which will help to rally its citizens to defend the country against its enemies. In many cases the battle cry is put to music and a nation goes singing into the fray. Fortunately, our country today has many avenues for using the best songs to inspire its people to do their best and also to keep their courage up.

Fortunately, there are about 400,000 music boxes in places where people congregate to bring the nation's best patriotic songs to them at a time when they are in a mood to listen. Along with radio, the movies and other entertainment mediums, the chain of music boxes is doing its bit to help the great cause. The entire coin machine industry is helping to remember the battle cry.

The incident of Pearl Harbor served to challenge the nation and to bring about a quick uniting of its forces that probably would not have come about in any other way. The inspirational workers of the nation also began their important job of giving expression to the thoughts and emotions of the people. Several songs have already been written that will contribute to the fighting spirit of the country.

While the nation is being stirred to action, there are also calm moments when every citizen needs to remember what led to Pearl Harbor and what we may do to correct the conditions that made such a surprise possible.

We must all stand up, at least a big majority of us, and accept our part of the blame. Pearl Harbor simply revealed how totally unprepared for total war the United States happened to be. The blame for this unpreparedness must be placed upon the majority of us, because any leader who came out boldly for total preparedness, even after the fall of France, was called a war-monger or branded as having dictatorial ambitions. With such a mass resistance to total preparedness up to the beginning of 1941, and even later, it was impossible for the government and its leaders to prepare for war as it is conducted today.

The second big lesson to remember about Pearl Harbor is that things begin to happen when the nation unites to support its leaders. Until Pearl Harbor, every single move

made toward preparedness was opposed and obstructed by powerful organizations, propaganda machines, partisan politicians and selfish interests. The wonder is that we made any progress at all. But since December 7 there has been a rush to support any and all plans that aid the nation and its allies.

It is easy to wish that people could use their heads in time and unite when there is opportunity to prepare calmly and wisely for attack. All that can be expected now is a lot of confusion and many mistakes. But the unity that now exists will help us as a nation to surmount all the confusion and to make up for the mistakes of the past. If we failed to make complete preparation, we can win a complete victory, and the enemy will be finally confused, and not us.

Our days of preparation in 1939 and 1940 were completely dominated by selfish interests. Washington became a madhouse of special interests seeking to gain some advantage or profit from the expanding industrial boom. This situation clouded many of the dangers that threatened the nation, so it is little wonder that we were surprised at Pearl Harbor. But as long as we remain free human beings there will always be that dominat-

ing selfishness that beclouds issues. The important thing is to overcome selfish interests by real patriotic enthusiasm now that we have met a surprise defeat.

Washington is still a madhouse and still has too many selfish interests trying to gain some advantage. Some of this could have been avoided had the nation read the signs correctly and started on real preparation early in 1939. The fall of France was a plain signal to the United States that trouble was ahead, but the majority did not want to see it. When we think of all the hasty steps being taken now, the priorities rush, the materials shortages, the confusion, let's remember what led to Pearl Harbor. That if we had started in 1939 to really prepare for total war much of the confusion would have been over by now and orderly production would be under way. In time we will get to it, but it is well to take time out now to consider some of the mistakes which have brought on our present over-worked industrial system.



The songs we sing can be a great help to national unity. (Cartoon from The Chicago Tribune.)



BRIEFS OF THE WEEK

Deaths

Mrs. Harry M. Kaplan, wife of the former owner of the Sun Music Company, Los Angeles, in that city.

Mrs. Emma Rosenbaum, 77, mother of Mrs. Paul Gerber and Mrs. Barney Fishman, of Sportland, Ocean Park, Calif., in Ocean Park. Funeral services January 14.

Births

A boy to Mr. and Mrs. Dutchie Marciano, Topsfield, Mass., January 2. Father is an operator.

A boy to Mr. and Mrs. Max Lipin January 12. Father is a partner in the Brilliant Music Company, Detroit.

A girl to Mr. and Mrs. Murray Welpen. Father is a New York operator.

In Military Service

Ben H. McConnell Jr., Albuquerque, N. M., to the army.

Buster Williams, Service Novelty Company, Newellton, La., to the Air Corps.

Jerry Jacobson, Atlas Novelty Company, Chicago, to the Air Corps.

New Addresses

Michigan Panoram Company, 3216 Webb Avenue, Detroit.

J. R. Guenther, 417 W. 17th Street, Lorain, O.

Pat McDonald, Shamrock Novelty Company, Tallulah, La.

Service Mechanics, Inc., 2259 Washington Avenue, New York.

Firm Changes

Name of Ohio Music Company, Lakewood, O., owned by Al Wittas, has been changed to Western Music Company.

Jersey Specialty Company, Singac, N. J., has been appointed distributor for the Filmtone Picture Phonograph.

Morris Hankin, head of Hankin Music Company, Atlanta, announces sale of music operations to the Reliable Music Company, same city.

New Firms

Everglades Novelty Company, Max B. Lesnick, 22 N. W. 36th Street, Miami.

M. D. Goldhagen, 12426 Dixie Highway, North Miami.

Sun Sales, Inc., J. M. Harrison, 264 N. E. 79th Street, Miami.

Safe Amusement Company, 109 W. Flagler, Miami.

S & S Amusement Company, 3898 N. W. Second Avenue, Miami.

Miami Beach Amusement Company, 440 Espanola Way, Miami Beach, Fla.

William Man Corporation, 701 N. Miami Avenue, Miami.

Victory Amusement Company, 809 S. W. Eighth Street, Miami.

Allied Amusement Company, Inc., Cincinnati, 1424 Central Parkway. Incorporators are Lynn Soffer, Milton Soffer and Sidney W. Block, all of Cincinnati.

New York Supply Company, Leon Berman, 445 West 50th Street, New York.

In Chicago

Bip Glassgold, A. H. DuGrenier, Inc., New York.

Leo Willens, New York.

Murray Wiener, New York.
George Ponsler, George Ponsler Company, New York.

B. D. Lazar, Pittsburgh.
Jack Mitnick, New York.

Irving Morris, New York.
Hymie Budin, New York.

Mike Munves, New York.
Morris Gisser, Cleveland.

R. Stewart, Indianapolis.
Ben Axelrod, St. Louis.

Wolf Reiwitz, Denver.
Milton Soffer, Cincinnati.

Louis Boasberg, New Orleans.
Ray Bosworth, New Orleans.

Joe Abraham, Youngstown, O.
Ed Ravreby, Boston.

Sam Malkin, Newark, N. J.
Harry Malkin, Newark, N. J.

Ike Gordon, Newark, N. J.
R. Z. Greene, Belleville, N. J.

S. Kling, Belleville, N. J.
Hy Funken, Belleville, N. J.

Ben W. Fry, St. Louis.
Charles Wettengle, St. Louis.

A. F. Diedrick, St. Louis.
Lou Cantor, New York.

A. A. Weidman, Detroit.
Sam Yolen, Port Chester, N. Y.

Mac Mohr, Los Angeles.
A. E. Kane, Juno, Alaska.

James Ashley, Buckley Music Systems, Inc., Detroit.

Jake Brown, Danville, Ill.
George Potter, Danville, Ill.

Sterling Stanley, J. H. Keeney & Company, Memphis.

H. F. Moseley, Moseley Vending Machine Exchange, Richmond, Va.

Phil Greenburg, Atlas Novelty Company, Pittsburgh.

In New York

Frank Kuhn, Philadelphia.

Personnel

Leo Greenburg, formerly with Markepp Company in Cleveland, has been placed in charge of Markepp's Cincinnati office.

"Business Great," Says Southern Automatic Exec

LOUISVILLE, Jan. 17.—"Our business has been great," said Leo Weinberger, official of the Southern Automatic Music Company. "Our offices in Louisville, Indianapolis, Cincinnati and Nashville are doing great business on games, arcade and music equipment. Altho our sales have been high we still have a large stock of games and phonographs on hand."

"As I have stated before, Southern Automatic will not hoard one single piece of equipment. Everything we have in stock is for sale and prompt delivery will be made on every item purchased until such time as our stock is completely depleted."

"All of our offices gladly welcome a visit from any operator. It will be well worth his while to stop in to browse around and see the remarkable values which Southern Automatic has to offer even during such times as these."



SANTA CLAUS (HOMER) CAPEHART came dressed as Santa to Packard Manufacturing Company's Christmas party loaded with presents for everyone. All little girls received dolls, while little boys were presented with airplanes. All employees were given 14-pound hams from Capehart Farms. About 300 employees and their families attended and were served dinner. A play, "From Hog Holler to Hollywood," was presented by the Packard players. (MR)

Tobacco Industry's Taxes To Contribute To Defense

Price advance expected as costs increase—cigarettes represent 90 per cent of tax—second price change in five years—manufacturers face many problems

Last year the tobacco industry contributed to the nation's defense effort taxes totaling approximately \$750,000,000. This year it will have to contribute more. When America went to war in 1917 the tobacco levy was raised to help finance the country. When it became necessary to rearm, the tobacco tax was increased in 1940. Now that the United States is engaged in the most costly war in history, it appears likely that the industry will be called upon to make further contribution. Total tobacco tax collections in 1941 probably were not less than \$740,000,000. Of this amount, cigarettes contributed 90 per cent or \$666,000,000. This would compare with total collections of a little more than \$600,000,000 in 1940.

What Congress will do this year when it considers where to raise more money to finance the war cannot now be forecast. Two years ago, when it seemed apparent that the excise taxes would be raised on all tobacco, only cigarettes suffered an increase in the levy. Current tax rates are \$3.25 per thousand cigarettes. Some in the trade predict that the tax on cigarettes will go to \$4 per thousand, which would mean 8 cents per package of 20 cigarettes. With annual cigarette production running now in excess of 200,000,000,000, such an increase would yield 150,000,000 additional tax income. Some makers even believe that the tax may be raised to \$5 per thousand cigarettes.

Because the tax on cigarettes now figures out to be at least five times that of smoking tobacco, which can be rolled into cigarettes, it is probable that the tax on this alternative tobacco would be raised to prevent diversion of smoking from the highly taxed cigarettes to the low-taxed smoking tobacco.

If excise taxes are increased on all divisions of the tobacco industry, collections on such taxes plus the income taxes which the industry will pay, would probably bring the total excise and income tax payments by the industry up to or over the billion dollar mark.

Few Cigarette Price Changes

The only change in cigarette prices in the past five years, other than that in 1940 when the excise tax was increased, occurred in January, 1937, when the wholesale price of \$6.10 per thousand was raised to \$6.25.

The recent attempt of American To-

bacco Company to increase the price of Lucky Strikes caused OPA to set a price ceiling on cigarettes at levels prevailing before American announced its increase. While OPA indicated, in refusing to allow the price advance, that increased taxes must be borne by the tobacco companies, it is possible that some allowance may be made for higher costs.

When OPA makes a survey of the costs in the entire tobacco processing industry, increased costs of labor and materials will be considered, officials said.

Without an increase in the net price to the cigarette makers, they face a marked reduction in profits due to increased costs of manufacture. Granted a price increase they might be able to offset higher costs in store this year.

War presents manufacturing problems to the tobacco companies. It threatens the importation of many ingredients used. Even before this country had been forced into the war, a readjustment of supply lines had been necessary. But, if no more of certain supplies can be brought into this country, eventually some change in blends will be forced. The American cigarettes may become more like those smoked in England, where Virginia or flue-cured tobacco is the principal tobacco used.

WELL ESTABLISHED ROUTE

of Free Game Machines in resort section of Lower Peninsula of Michigan, showing income of approximately \$100.00 a week, \$2,000.00 cash takes it. Don't bother unless you have the cash. Been established for two years. Apply to E. & R. SALES CO., 813 College Ave., N. E., Grand Rapids, Mich.

Defense Savings Bonds can be registered in the name of children as well as adults.



ADMIRAL CAFE IN LOS ANGELES is equipped with a Buckley Illuminated Music System. Bud Parr, Los Angeles Buckley distributor, reports that L. E. Pike, operator, considers this one of his outstanding music locations. (MR)

Japanese . . . Japanese . . . Japanese . . . Is All We Hear
Install two Jap figures on your present "Seeburg Ray Guns" and watch the "take" go up tremendously. Can be installed in "one minute" on any Ray Gun and last for the duration. Colorful hand-painted (four colors) laminated board. **YOUR MONEY BACK IF THIS ISN'T THE BEST BUY YOU EVER MADE. \$3.00 PER SET COMPLETE FOR EACH GUN.** Lots of 5 Sets \$2 Each Postage Paid. CASH WITH ORDER.

THE P. K. SALES CO.
6TH & HYATT CAMBRIDGE, OHIO, U. S. A.

MUSIC MERCHANDISING

New Wurlitzer Phonos Greeted In Coast-to-Coast Showings

NORTH TONAWANDA, N. Y., Jan. 17.—"Today and tomorrow thousands of music merchants are viewing the new 1942 automatic phonographs in some 50 showings, celebrating National Wurlitzer Days," declares a Wurlitzer spokesman, "and in addition they are learning the Rudolph Wurlitzer Company's plans for 1942. Enthusiastic acclaim for the single de luxe model unveiled by Wurlitzer distributors is indicated by the number of telegrams already received from distributors.

"The Victory Model 950 is the result of painstaking effort by Wurlitzer engineers to build a phonograph in strict accord both with national defense needs and with traditional Wurlitzer standards of craftsmanship. The Model 950 stands as a brilliant example of the ability of Wurlitzer designers to capture both the eye and ear of the location patron to the joint benefit of location owner and music merchant.

"It is the mechanical and electrical equal of any Wurlitzer ever built. The Victory Model 950 can be justly tabbed a new high in over-all styling and cabinet artistry.

"Introducing fluorescent illumination in the glass pilasters, the effect is the most brilliant and eye-catching yet attained by Wurlitzer. The cabinet itself is distinctively constructed of costly veneers, with mirror glass insets on the sides and richly carved cornice caps atop each pilaster. Liberal and ingenious use of glass has achieved unprecedented purity of color tones and shades.

"Triple glass pilasters are lighted by moving, changing, varicolored fluorescent illumination of the greatest intensity ever seen on any phonograph. Wurlitzer's "bubble illumination" is retained in twin tubes of glass between the pilasters. The grille is flanked by glass etched with a fawn pattern. These, too, with top panels carrying a Pipes of Pan design in relief, are illuminated with constantly changing colors.

"An innovation in record-changing backgrounds has been scored by the introduction of a simulated stage effect embodying draped curtains.

Wurlitzer Thru and Thru!

"Mechanically, the Model 950 embodies a host of traditional Wurlitzer features, further emphasizing that it's a Wurlitzer thru and thru. No change has been made in the essential features which last year contributed so richly to Wurlitzer's tone clarity and range. The continuous change of colors in the glass pilasters and grille panels is controlled by a positive action, fool-proof, motor-driven color cylinder. The model also offers as standard equipment an Eye-Line push button electric selector, this year with a built-in, full cancel feature.

"The introduction of fluorescent lighting into the field of automatic phonographs on the Wurlitzer 950 insures a clear, uniform shaft of high intensity light, less cabinet heat, no filaments to burn out, and the economy of operation with pilaster lamps consuming but 20 watts each.

Auxiliary Equipment

"Innovations in the smartness of their design and the beauty of their colors are the wall speakers and remote control units in the full Wurlitzer line of auxiliary equipment. Included are the Model 430 Selective Organ Speaker with its 5-10-25-cent selector box, and the non-selective Model 420 Organ Speaker, both of which were introduced late in 1941. These units—designed for wall or back bar mounting—have received an enthusiastic reception in all sections of the country.

"Capping the diversified Wurlitzer auxiliary merchandise is the unique Model 580 De Luxe Selective Speaker. It features oval style color panels, floral glass center panel with champagne bubble illumination in the flower stems, and a cabinet richly fashioned from fine veneers. Easily mounted on the wall, it carries a 24-record selector, 5-10-25-cent coin equipment, brilliant tone reproduction and is available for dual-wire installation.

"In accord with its established policy

of offering to music merchants the most flexible remote equipment available anywhere, Wurlitzer again has enabled operators to obtain systems to meet the individual requirements of each location.

Hammergren Comments

"In looking forward, M. G. Hammergren, general sales manager, said: 'Rather than introduce a number of new phonograph models as has been our custom in years past, we have chosen to put our entire effort and available materials into the building of one outstanding model—the 950. Confidentially, I predict that the Wurlitzer Model 950 will out-earn any instrument this industry has ever produced.'"

Victor Inaugurates Campaign To Avert Possible Shellac Shortage

NEW YORK, Jan. 17.—As additional insurance against a possible shortage of shellac, principal ingredient in the manufacture of records, RCA-Victor has inaugurated a campaign to get its distributors to dig up all broken and used records and buy up all disk scrap obtainable. W. W. Early, record sales manager for Victor, is in charge of the campaign.

As it affects operators of automatic phonographs, *The Billboard* understands that Victor distributors will buy old records from operators at two cents each.

Other Ways

Other ways by which greater supplies of used or broken records could be obtained, already outlined by Early, include: (1) Offering grade and high school students a free RCA Victrola in return for collecting a proportionate amount of old platters; (2) Giving customers one new disk for "so many" old ones; (3) Plugging campaign thru window displays; (4) Contacting local charity orgs, giving them a chance to put coin in their coffers by collecting old records, and (5) Not turning down even the smallest pieces of broken disks.

All three of the major disk outfits are mum on the size of their reserves of shellac and various other materials, but claim there is no immediate cause for worry. Victor, which is the first to collect scrap material, pointed out that the outbreak of war in the Pacific further adds to the danger of supply lines to India being cut. That country produces nearly all of the shellac used by the diskers, and no substitute has been

Keep the Door Closed On Suggestive Records

By JACK NELSON

Vice-President and General Sales Manager, Rock-Ola Manufacturing Corporation

EVERY once in a while some newcomer, with little or no concern for the future success of the phonograph business, comes up with the idea that suggestive records will improve the phonograph business. Locations, operators and distributors suffer as a result of such undesirable promotion. Many patrons visiting the location will cease playing automatic phonographs.

It was only a few years ago that suggestive records first came into existence in the coin-operated phonograph field.

It required only a short time for the practice to be stopped by drastic moves of farsighted representatives of the automatic phonograph industry in co-operation with the government. The government deals hard with "smut"—either in the printed word, pictures or recordings.

From my experience thru acquaintance with phonograph operators, I know



Morris Hankin Announces Sale of Music Operation

ATLANTA, Jan. 17 (DR).—Morris Hankin, one of the best known music men in the country, announces that he has sold the operation of Hankin Music Company to Reliable Music Company, of this city. Hankin will devote his time to the sales end of his distributing firm.

"We enjoyed a fine year in 1941 and believe that 1942 will be an even more progressive year for the trade generally," Hankin stated. "Coinmen are particularly enthusiastic over the possibilities that face them in building business from a morale standpoint. All Georgia operators are also ready to co-operate in every way with the government in the all-out victory drive.

"It is the unanimous opinion here that the automatic music industry is in a unique position to help. We believe that the great network of over 400,000 phonographs in the United States will contribute to maintaining public morale.

"As for myself, I will make it my business to visit every one of the music men in my territory and help them to work out plans for the greatest possible good in 1942."



DEFENSE BOND OFFICIAL VISITS WOLF SALES COMPANY, Denver. When employees of the firm subscribed 100 per cent to purchase of Defense Bonds Wolf Reitz had cause for celebration. Lewis S. Montania, bond administrator, presented the bonds to subscribers. Left to right are Al Roberts, Wolf sales manager, Wolf Reitz, owner, and Montania, holding the bonds. Wolf Sales is Denver's Wurlitzer distributor. (MR)

that most of them are good business men—shrewd and alert in this fast-moving business world of ours today. So it is up to these men who represent our business to the public to lend every support for a blackout of suggestive and smutty records.

How thoughtless it is for an operator to use suggestive records especially in these prosperous times when phonograph earnings should be the highest since prohibition was repealed. And what a dangerous mistake it is for locations to allow operators to use suggestive records on their phonographs. Surely the tavern owner has enough problems to keep his business clean and above-board. Any tavern owner will see the light if he is forewarned and the danger is properly explained to him.

Of course there will always be a minority who ask for risqué recordings. But the minority do not pay your rent, buy your trucks and show you a profit at the end of the year. In the automatic music business you cannot cater to the minority without offending the majority.

Don't be misled into thinking you can purchase a few of these records for a few appropriate spots and control them so they will not tear down your good reputation. Once you get started in the handling of suggestive records, with the responsibility for placing them divided among several of your men, you will find yourself gradually flirting more and more with trouble. A further hazard is the fact that some locations have additional loud-speakers which duplicate the recording to passers-by on the street—or to another part of the establishment.

The recording companies have invested millions of dollars to give the phonograph operators good, clean records. Orchestra leaders and artists are doing everything possible to show the phonograph operators that they, too, want to co-operate for the stability and permanency of the phonograph operators' business.

So let's all co-operate in this one move to stamp out the germ that eventually will eat away at our business until there is nothing left of it. Keep the door closed on suggestive recordings—there is no place for them in our business.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Rumor factories were working overtime this week over the possibility of Tommy Dorsey switching from Victor to Columbia. It is known that one of the reasons Columbia executive Manie Sacks hopped off for the Coast last week was to talk with Dorsey. . . . Just a few days before Ella Fitzgerald got married recently she had a recording date with Decca, and one of the tunes cut was "Somebody Nobody Loves." Incidentally, Ella sings "A-Tisket A-Tasket" in the new Abbott-Costello

film, "Ride 'Em, Cowboy," and an attempt will be made to revive the disk and sheet music sale of the tune. . . . Hal McIntyre's new band has signed a recording contract with Bluebird and cut first sides last week. . . . Five thousand mail requests hit Glenn Miller at the Palace Theater, Cleveland, when the maestro announced he would give studio passes to the first 100 persons writing in to see his weekly USO broadcast. . . . Beatrice Kay, radio thrush, has signed with Victor and will probably wax some of her favorite old-time songs. . . . Orrin Tucker is shaking up his entire song department. Besides the departure of Bonnie Baker, Tucker is dropping Jack Bartell, Eddie Rice and the Bodyguards, and replacing them with Bob Haymes (formerly with Bob Chester) and Lorraine Benson. All the changes will be made by the time Tucker opens at the Blackhawk Cafe, Chicago, February 10. . . . Song pinner Irving Berlin has just turned out another ditty for the Treasury Department. It's titled "I Paid My Income Tax Today." . . . Fats Waller's Carnegie Hall debut in New York last week was given a very cold reception by the critics. Chief trouble, it seems, was that everyone came to hear Fats "beat it out," but the piano rattler went high hat with the classics. . . . Cootie Williams, trumpeter, is rehearsing his new band, but no disk deal set yet.

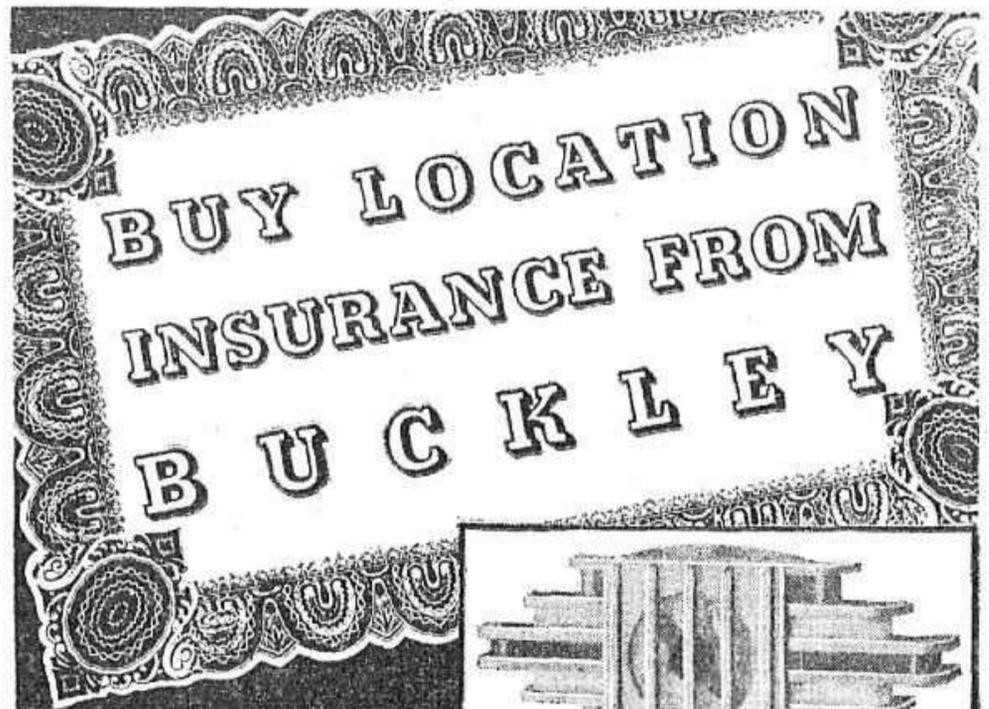
New King

Jimmy Dorsey steps out as the new "King of the Phonographs," succeeding Glenn Miller, the 1940 champ. A survey of *The Billboard's* weekly Record Buying Guides from January 4 to December 27, 1941, shows that Dorsey had nine "Going Strong" disks. Miller followed with seven. Interesting fact is that when Miller copped the prize in 1940 he had 17 hits. This definitely shows that more bands were used in the machines in 1941, hence spreading out the monopoly that a few had the year before. It follows logically enough, too, that more money was dropped thru the slots the past year.

Release Previews

Hal McIntyre's first sides for Bluebird will include "Fooled"; "Mandy Is, Too"; "Tangerine" and "I'll Never Forget." . . . Joe Reichman's newest Victor session had the piano-leader doing "Andante Contabile," "Autumn Nocturne," "Lullaby to

(See TALENT AND TUNES on page 63)



IMPROVED EQUIPMENT IS THE BEST POLICY DURING THE EMERGENCY

Don't make the mistake of trying to ride along in your locations without constantly improving your service and equipment. If you don't take steps FORWARD you're automatically going to go BACKWARD—because despite present conditions, MUSIC AS A MORALE BUILDER will be more in the spotlight than ever. Competition will be keener than ever. Locations will WANT the best service and equipment that's available. And you can give it to them by installing such outstanding improvements as the gorgeous, richer tone "BUCKLEY ZEPHYR SPEAKER CABINET" (illustrated above) and the sensational, new, play-boosting "BUCKLEY TONE TOWER," 1942 will be YOUR BIG OPPORTUNITY to serve your country and serve YOURSELF . . . by giving locations and their patrons the BEST IN MUSIC BY BUCKLEY! KEEP IN TOUCH WITH YOUR BUCKLEY MUSIC SYSTEM DISTRIBUTOR!!



BUCKLEY MUSIC SYSTEM INC • 4225 W. LAKE ST • CHICAGO

WURLITZER 16 Record MARBLGLO



Complete, Ready to Operate, Money-Back Guarantee. . . \$89.50

- 61 Wurlitzer, Counter \$ 79.50
- 616 Wurlitzer 59.50
- 71 Wurlitzer Counter Model 139.50
- 600 Wurlitzer 149.50
- 500 Wurlitzer 159.50
- Mills '40 Throne of Music 149.50

- Rockola Imperial 20s 69.50
- MISCELLANEOUS
- Shoot the Chutes \$ 99.50
 - Radio Rifle 149.50
 - Love Testers, Like New 179.50

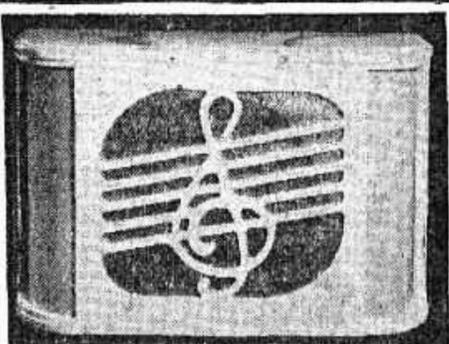
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For Remodeling 616, 600, 500—
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1/2 Deposit With Order

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WRIGHT RAIN-BOW

The cabinet with the ever-changing colors. It's what others say that really counts. Read what one of the largest and best known distributors in the Northwest tells us.

"Answering your question regarding our large sales. We presume it is because we use your wall cabinets EXCLUSIVELY and have explained the 'Atmosphere of Music' to our operators."

HY G AMUSEMENT CO.
Minneapolis, Minnesota
Write for literature and prices.

WRIGHT INC.

2234 University Ave. St. Paul, Minnesota

WALL BOXES AND UNIT

9 Keeney Wall Boxes and 2 P-12 Wurlitzers in wooden cabinet with adaptor, 5 wire, ready to install. \$250.00.

1/3 Deposit, Balance C. O. D.

TRI-STATE AMUSEMENT CO.

215 1/2 11th St. Huntington, W. Va.



MASTERCRAFT PADDED COVERS

FOR AUTOMATIC COIN PHONOGRAPHS

Saves you money by avoiding damages to your cabinets. Sturdily made and waterproof.

- No. 4 Adjustable Pad (for cabinets up to 55"x36"x27") \$11.50
- No. 12 Adjustable Pad (for cabinets up to 67"x40"x28") \$13.75
- No. 25 Slip-Over Pad (for cabinets up to 55"x36"x27") \$10.00
- No. 35 Slip-Over Pad (for cabinets up to 67"x40"x28") \$10.75
- No. 30 Adjustable Carrying Wagon (for all size cabinets) \$7.50

BEARSE MANUFACTURING CO.
Ino. 1921.

3815-3825 Cortland St., Chicago, Ill.

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

- 1-10 15c per needle
- 10-50 12 1/2c per needle
- Over 50 10c per needle

Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa
A Precision Service

Support your Government in this Bonds and Stamps.

AMERICA'S LARGEST DISTRIBUTORS OFFER YOU AMERICA'S GREATEST VALUES!

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HITS OF THE WEEK
NOW PLAYING ON
VICTOR RECORDS

Main attraction of the week!

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A high-riding hit clearly marked with Dorsey magic. It's smooth as satin, mister, and packed full of "nickel-pull." Smart operators will clean up on this one . . . HOW ABOUT YOU?

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- SAMMY KAYE**
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- BARRY WOOD**
We're the Couple in the Castle Who Calls? 27751
- WAYNE KING**
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- ARTIE SHAW**
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VICTOR-BLUEBIRD RECORD DISTRIBUTOR

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

- THE SHRINE OF ST. CECILIA** **ANDREWS SISTERS** (Male Chorus)
SAMMY KAYE (Allan Foster-Choir)
VAUGHN MONROE (Vaughn Monroe)

The Andrews Sisters' version of this beautiful, hopeful song picked up plenty of speed during the week and helped push the ditty into this category. The song has had a strange history and is truly a "self-made" success. Few people gave it much of a chance when it first appeared, but the public went for it, and here it is!

- CHATTANOOGA CHOO CHOO** **GLENN MILLER** (Tex Bencke-Modernaires)
(14th week)
- ELMER'S TUNE** **GLENN MILLER** (Ray Eberle-Modernaires)
ANDREWS SISTERS
DICK JURGENS (No Vocal)
(12th week)
- PIANO CONCERTO** **FREDDY MARTIN** (No Vocal)
(11th Week)
- THIS LOVE OF MINE** **TOMMY DORSEY** (Frank Sinatra)
(8th week)
- SHEPHERD SERENADE** **BING CROSBY**
HORACE HEIDT (Larry Cotton-Fred Lowery-Glee Club)
DICK TODD
(6th Week)
- THE WHITE CLIFFS OF DOVER** **KAY KYSER** (Harry Babbitt-Glee Club)
SAMMY KAYE (Arthur Wright-Choir)
KATE SMITH
TOMMY TUCKER (Amy Arnell-Don Brown-Voces Five)
(4th week)

● **COMING UP** ●

- ROSE O'DAY** **FREDDY MARTIN** (Eddie Stone-Chorus)
KING SISTERS
KATE SMITH

At the rate this phenomenal double-talker was going last week, it would have been no surprise to find it in "Going Strong" this time. However, it didn't quite make it, and might require another couple of weeks before spilling over into the big money. Shapes up as a cinch right now.

- 'TIS AUTUMN** **WOODY HERMAN** (Woody Herman-Carolyn Grey-Ensemble)
LES BROWN (Ralph Young)
FREDDY MARTIN (Clyde Rogers)

This song continues to amaze those experts who thought its title would kill it after autumn passed. May even make "Going Strong," and already is a top item in many locations. Freddy Martin's disk picked up ground this week to earn billing.

REMEMBER PEARL HARBOR **SAMMY KAYE** (Glee Club)
The success of this disk hardly requires explanation. Last week a "Possibility," this week "Coming Up," next week may find it upstairs. Has all the patriotic fervor, melodic dash and sprinkling of schmaltz that means nickels these days.

THE BELLS OF SAN RAQUEL **DICK JURGENS** (Harry Cool)
GLEN GRAY (Kenny Sargent)
XAVIER CUGAT (Carmen Castillo-Chorus)
TONY PASTOR (Eugenie Baird)

Managed to pass *Madelaine* this week, but doesn't look like it is moving rapidly enough to ever make "Going Strong." Jurgens still is getting most of the play. Should be watched closely, as the meters will have a story to tell before two more weeks have passed.

MADELAINE **SAMMY KAYE** (Allan Foster)
BOB CHESTER (Bob Haymes)
DICK JURGENS (Harry Cool)

Sammy Kaye took over this week and was responsible for whatever progress the song made. Hasn't been around long enough to have petered out, and figures to come along much more strongly during the next week or so. Still stands a good chance of making the inner circle.

TWO IN LOVE **TOMMY DORSEY** (Frank Sinatra)
VAUGHN MONROE (Vaughn Monroe)

For some unaccountable reason this song is losing ground at just the time when it should be readying for an upward drive. Maybe it will snap out of it next week. Certainly should be better off than it is.

THE WHISTLER'S MOTHER-IN-LAW **BING CROSBY** (Muriel Lane-Woody Herman's Woodchoppers)

This thing continues to draw plenty of nickels in scattered spots, and belongs in this classification. You can never tell when it will start moving—in either direction.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

BY-U, BY-O **WOODY HERMAN** (Muriel Lane)
FREDDY MARTIN (Clyde Rogers-Quartet)
(8th week)
KAY KYSER (Harry Babbitt-Trudy-Jack-Max)

Ran its course quickly.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

HITS OF THE WEEK
NOW PLAYING ON
BLUEBIRD RECORDS

FITCH BANDWAGON SPECIAL

FREDDY MARTIN
playing

"Popocatepetl"
This burning ballad is going to be hotter after Freddy Martin plays it Sunday night as his FITCH BANDWAGON SPECIAL. Thirty million radio listeners will have its tantalizing melody running through their minds. They'll "shell out" quick and often to hear it again and again on your coin machine.

coupled with
"I'LL NEVER FORGET"—spicy . . . fascinating . . . with a full-throated vocal by Clyde Rogers. B-11409

ADDED ATTRACTIONS OF THE WEEK

- DINAH SHORE**
I Don't Want To Walk Without You Fooled B-11423
- "FATS" WALLER**
Cash for Your Trash That Gets It, Mr. Joe B-11425
- FREDDY MARTIN**
I Remember You Fun To Be Free B-11426
- VAUGHN MONROE**
Last Night I Said a Prayer Pretty Little Busy-Body B-11422
- SHEP FIELDS**
Someone's Rocking My Dreamboat The Lost Chord B-11424
- BOB CHESTER**
No Good Sailboat in the Sky B-11428

Keep your coin machine cashing in with the latest
VICTOR-BLUEBIRD RECORDS

ART KASSEL (Bluebird 11418)
The Biggest Aspidistra in the World—FT; VC. *No Need To Be Sorry*—FT; VC.

A delightful little novelty is dished up by Art Kassel on the A side, picking upon a little-known Asiatic plant to provide a bit of tongue-twisting. No rhyme or reason, save to provide a change of musical pace. Entire play is on the band boys raising their voices at the top of their lungs to shout out the name of the plant every time they run across it in the lyric. Otherwise it's a pleasing silly about the growing qualities of the aspidistra. The Kassel Trio of male voices carries the side, taking it at an easy gait. Plattermate offers a catchy rhythm song, polished off by the sugary Kassel rhythms in bright and breezy fashion. The Kassel Trio carries the wordage.

The intriguing title on the A side, with its novelty presentation by the band, makes it likely material for the music machines. Biggest appeal at tap and tavern locations.

ARTIE SHAW (Victor 27746)
Someone's Racking My Dreamboat—FT; VC. *I Don't Want To Walk Without You*—FT; V.

Two of the newer ballads of the day, and both holding much promise of soaring to hit parade heights, are given a suave interpretation by Artie Shaw's large band. For the *Dreamboat* side, Shaw gives it a light rhythmic touch, while the plattermate from the *Sweater Girl* picture is taken at a bright and lively tempo. Heavy emphasis on the string section for both of the sides, and Paula Kelly carries the vocal for each. However, neither of the songs gains from the Shaw interpretation. Unison saxes cut up the opening refrain for the *Dreamboat* side, while Shaw rides his clarinet for the *Walk Without You* ballad.

While both song titles hold much promise, it's doubtful whether Artie Shaw's swing treatment for two essentially sweet songs will curry phono favor.

JOHNNY LONG (Decca 4115)
He's 1-A in the Army and He's A-1 in My Heart—FT; VC. *Dear Arabella*—FT; VC.

With the war paramount in the public's mind, there's reason enough for ringing in these draft songs again. Both are bright and rhythmic bits, and Johnny Long gives them both a dance-

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 12)

inviting beat. Singing dominates both sides. For the draft classification, Helen Young provides the throaty song-selling. The open letter from a draftee is voiced by Miss Young, Bob Houston and the ensemble.

Both pre-war songs of the draft era, both still hold much appeal for the phonos, especially at locations near army camps. The "1-A—A-1" side is the stronger of the two, but doesn't stack up as strong as some of the earlier recordings of the song.

BENNY GOODMAN (Okeh 6544)
Clarinet a la King—FT. *How Long Has This Been Going On?*—FT; VC.

The title is the tip-off to the *A la King* side. Fashioned by the band's arranger, Ed Sauter, from a minor strain, it's a virtuoso piece for Benny, who proves that he has lost none of his clarinet magic. Taking it at traffic-stopping tempo, Goodman rides high for the entire side and his bandsmen are plenty spirited in the backing. The swing

April is a typical show tune stemming from the forthcoming *Ride 'Em Cowboy* picture. Barnet waxed this during his recent sojourn on the West Coast, where it is understood to have assumed local hit proportions. And this sugary torch ballad may easily branch out in its fame. The Barnet band loses its identity completely and sounds like something coming right out of the screen's sound track. Eight fiddles were added for this session, flourishes of the strings dominating the disk, and the arrangement was carboned note for note from the sound track, as such losing much of its appeal as a commercial dance band disk. Opening and closing band interpolations set to a bewitching beguine beat, with a straight fox-trot tempo for Bob Carroll's romancy vocal. Plattermate, also taken in a moderately slow tempo, is more in the Barnet groove. It's Donald Heywood's oldie, which lends itself so well to the hot horns. Strictly on the solid

voice in spirited song for two war-inspired tunes. *Goodbye Mama* is J. Fred Coots's catchy rouser of present vintage, while the *Stay Away* side is the Albert Von Tilzer-Lew Brown oldie of World War I. No frills or fuss, being strictly the straight up-and-down singing of the songs.

While "Goodbye Mama" is the side for the music machines, Dick Robertson's prosaic entry falls short of the dressed-up interpretations already on wax.

XAVIER CUGAT (Columbia 36488)
I Said No—FT; VC. *Ev'rything I Love*—FT; VC.

Application of the Latin technique features both sides. *I Said No*, the *Sweater Girl* subscription song, is set to rumba tempo, and vocal has Margo singing "no" as maestro Cugat cuts in, using Spanish phrases to induce her to say "yes." And the punch-line plug is for *Esquire* magazine. Cugat followers will undoubtedly howl at such song treatment, but others must wonder what it's all about. The Cole Porter ballad painting from *Let's Face It* is set in slow beguine tempo. Instrumental emphasis is on the strings, with vocal chorus uttered in English by dusky-voiced Carmen Castillo, assisted by the Cugat Choir.

Operators servicing locations catering to rumba addicts, especially in the Spanish colonies, have a nice one in the "I Said No" side.

WESTERN, RACE, POLKAS

Jimmie Davis has two hillbilly heart-throbbers on Decca 6006 in *Sweetheart of the Valley* and *I'm Thinking Tonight of My Blues Eyes*, both designed for long and healthy spins in the music boxes at the country corners. With a small instrumental group backing his cowboy caroling, both sides are highly tuneful and rhythmic, and the song theme is a tender one. The *Sweetheart* side is taken at a moderate tempo, and *Blues Eyes* at a livelier gait.

Bill Boyd and His Cowboy Ramblers, a string band, have two standard instrumentals on Bluebird 8900 in *Home-Coming Waltz* and *Over the Waves Waltz*. Both taken in typical waltz tempo, they serve as excellent dance material in music boxes for the country hoe-downs.

Ernest Tubb, singing to the strums of the guitar, enters with swell cowboy comedy songs for the Bluebird label with *Married Man Blues* and *Mean Old Bed Bug Blues* (B-8899), and for the Decca label, *I Ain't Goin' Honky Tonkin' Anymore* and *First Year Blues* (8007). *Married Man* offers advice on not to get married, while the *Blues* side is a wall about that insect pest in the jailhouse. For Decca, *Honky Tonkin'* is a promise to stay home at night in spite of the fact that he's carrying the torch, while *First Year Blues*, best of the four sides, is a comedy song relating to his first six months of married life.

Jolly Jack Robel comes up with two gay and jolly polka sides on Decca 4121 for the music machines catering to international rhythms. *Ring Those Bells (Steel City Polka)* is an instrumental dance piece, with added color in *Down at Jolka Joe's*, which has Jerry Burton doing the vocal.

Sepia series on the Decca label couples Harlem jive in *Knock Me a Kiss* and race blues in *I'm Gonna Move to the Outskirts of Town* (8593) by Louie Jordan and His Tympany Five, two excellent selections for race locations. Backed by his small jump band, Jordan provides the vocals for most of the sides. *Kiss* is a swingy jive dish in fox-trot tempo. *Blues* side is taken in the slow and low-down tempo.

The spiritual shouting of Sister Rosetta Tharpe, providing her own guitar accompaniment, calls a revival meeting to order with *Just a Closer Walk With Thee* and *I'm in His Care* (8594).



PORTLAND'S JUNIOR CHAMBER OF COMMERCE sponsored the Minute-Man Defense Bond sales campaign in the lobby of the Portland Gas & Coke Company Building, Portland, Ore. Left to right are Mrs. Albert Holman, Jack R. Moore, Beatrice Landier, Albert W. Holman, Betty Purdy, Eloise Leisher, Alice Moore and Jim Yoeman. Jack Moore is head of the firm of the same name, Seeburg distributor. Yoeman is sponsor of the Chamber of Commerce. (MR)

fire of the Goodman band of old is recaptured on this side. Companion piece revives a not-too-familiar George Gershwin piece from *Smarty*. Not typical Gershwin, nor is the playing typical Goodman. Set in ballad tempo, singing of Peggy Lee for the opening chorus and the sock band interlude for the finish all fall far from the mark.

The excitement Benny Goodman originally created with his clarinet wizardry has returned on "Clarinet a la King." It makes a royal dish for phono locations catering to the swing set.

MILT HERTH TRIO (Decca 4118)
The Whistler's Mother-in-Law—FT. *Canadian Capers*—FT.

The blend of electric organ, as played by Milt Herth, with the piano and the drums setting down the rhythmic beats, makes likable and highly danceable music. Considering the instrumental limitations of the trio, it is a lot of music by a small group. No orchestral tricks here, all highly commercial and keeping close to the melodic line. The *Whistler* side is set in a moderate tempo, while *Canadian Capers*, paced at a livelier gait, gives Herth greater range.

Not designed for music machine consumption but plenty satisfying for phonos at the smarter cocktail lounges where the blare of a big band is no go.

CHARLIE BARNET (Bluebird 11417)
I'll Remember April—FT; VC. *I'm Coming, Virginia*—FT; VC.

Sounding like something belonging to a lavish musical show, *I'll Remember*

jumping side, growl trumpet carries the first chorus in front of the driving sax team, Barnet splits the second chorus on tenor sax with the trombone slider, and Ford Leary and quartet (the Quintones) harmonize in scat fashion for the closing refrain.

Designed to make the younger element hop, skip and jump, the funeful "I'm Coming, Virginia" is the hot jazz side for the music boxes, giving Barnet at his best.

DICK ROBERTSON (Decca 4116)
Goodbye Mama (I'm Off to Yokohama)—FT; VC. *I May Stay Away a Little Longer*—FT; VC.

Backed by a small group of rhythm pounders, Dick Robertson, assisted by the American Four, male quartet, raises

You'll hit the right key for profits . . .

— when you pick these latest

Okeh
Records by

COUNT BASIE

AND HIS ORCHESTRA

Here's a sweet money-maker—

MY OLD FLAME

Vocals by Lynne Sherman
backed by
TOM THUMB

Both on Okeh 6527

—from The Billboard, "BEST RELEASE OF THE WEEK"

. . . sensational rhythm beat and tonal effects set Basie and his crew apart in swingdom. Lynne Sherman . . . does a wonderful selling job . . . has a compellingly sincere delivery and should be brought back soon. This disk will make its way along the phono network. Tom Thumb flipper has plenty to offer . . . featuring some swell Basie pianistics.

And watch for—

COMING OUT PARTY
and
HARVARD BLUES
—to be released next week!

Order These
OKEH-BASIE
Hits Today!

YOUR BEST SWEET-BALLAD BET TODAY!

MADE LAINE

BOB CHESTER—Bluebird
TITO GUIZAR—Victor
SAMMY KAYE—Victor
GUY LOMBARDO—Decca

EDDY DUCHIN—Columbia
DICK JURGENS—Okeh
JACK LEONARD—Okeh
BARRY WOOD—Victor

—SANTLY-JOY-SELECT MUSIC CO., 1619 B'way, New York—

NEW RELEASES
ON
Standard
RECORDS

- T-2029 JEANIE POLKA
HAPPY HUNTER—POLKA
Walt Leopold and his Orch.
- T-2037 THREE DECKER
HAPPY COUNTRY GIRL
Bernie Wyte, Clarinet, and his Orch.
- T-2040 TAKE ME HOME
DOPEY DWARFS
Henri Rene Musette Orch.
- T-2043 HALLI-HALLI-HALLO
THE WISHING WELL
"The Good-Fellows" with
Harold Grant's Orch.
- T-2044 LET'S SING TOGETHER
TIMES SQUARE
Henri Rene Musette Orch.

Standard
HIT PARADE

- Week of Jan. 22nd
1. "CUCKOO WALTZ"
Henri Rene Musette Orch. T-2030
 2. "When Manuel
Shakes His Maracas"
"The Good Fellows" with
Harold Grant's Orch. T-2042
 3. "POUND YOUR
TABLE POLKA"
Barry Sisters T-2005
 4. "FLAT TIRE POLKA"
Bernie Wyte's Orchestra T-2024
 5. "MISIRLOU"
Alfredo Mendez Orch. (Spanish) T-2002
Frank Knight w.
Harold Grant's Orch. T-2009

PATRIOTIC TIP!!
"LO-LO-LITA" (The Girl
Friend of the Army) T-2007
Brad Reynolds with
Harold Grant's Orch.

ORDER FROM YOUR LOCAL JOBBER
STANDARD PHONO CO.
168 W. 23RD STREET
NEW YORK, N. Y.

RECORD BUYING GUIDE--PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

TANGERINE **JIMMY DORSEY** (Helen O'Connell-Bob Eberly)
An exotic ballad about a gal named "Tangerine." Tune is from J. Dorsey's forthcoming movie *The Fleet's In*. The O'Connell-Eberly vocal combination makes a real production of the recording, Eberly giving it a passionate, dreamy treatment and Miss O'Connell making a swing ride out of it. Disk has every chance of being another *Green Eyes* for Dorsey, so operators had better give it a check.

DEAR MOM **SAMMY KAYE** (Allan Foster)
KATE SMITH
This looks as if it would be a natural because of its sentimental touch involving the boys in the army camps. Lyrics are what a lad pens home to his mother. For operators with Kaye's *Remember Pearl Harbor*, it's just a matter of flipping the disk over. Kate Smith's disk of it is in a slower tempo and sung in the big gal's inimitable fashion. Both recordings have been out awhile now, but neither should be overlooked.

GOODBYE MAMA **TEDDY POWELL** (Peggy Mann, Dick Judge and Chorus)
DICK ROBERTSON (Dick Robertson and the American Four)
FRANKIE MASTERS (Frankie Masters-Phyllis Myles-Chorus)
Mentioned here again this week, because of all the songs having to do with the war in the Pacific, this one still stacks up as the best of the lot. Has a good lilt, okay lyrics and dancers can swing out on it, too. Operators in some quarters have already reported the tune doing things for them. All three versions listed above have good treatments and the melody is simple enough to be easily retained in the mind of the listener.

THE BIGGEST ASPIDASTRA IN THE WORLD **ART KASSEL** (The Kassel Trio)
GRACIE FIELDS
This ditty stems from the English music halls, and is all about a member of the plant family. It's not a brand-new number, Miss Fields having recorded it some time ago, but it has been getting a sizable plugging recently. Song is a natural for tavern customers, lending itself readily to amateur ensemble singing. Title alone is bound to catch a lot of nickels the minute the operator puts it in the titleholder on the phonograph.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I SURRENDER, DEAR **CHARLIE SPIVAK** (Garry Stevens-The Stardusters)
Having survived over the years as one of the better ballads turned out by Tin Pan Alley, Spivak's revival gives it an excellent opportunity to return to the top in public favor. Taken at a slow tempo, it is kept bright thruout by the colorful harmonizing and rhythm of Garry Stevens and the Stardusters. Muestro adds his sweet trumpet in the second vocal refrain for exceptionally good effects.

IT'S A SIN TO TELL A LIE **INK SPOTS**
True to their *If I Didn't Care* tradition, the Ink Spots bring the old waltz favorite back to life again. And where the Ink Spots are phonograph favorites with their sentimental songs it will get a lively fling in the machines. Equally potent for music machine play is the other side, *Is It a Sin?*, which makes an effective five pattern instead of the usual talking interlude by one of the boys.

IT HAPPENED IN HAWAII **GLENN MILLER** (Ray Eberle-Modernaires)
Instead of a war-inspired song, as the title might imply, this is a soft and sweet ballad about romance, steel guitars and the moon on that Pacific Isle. While it failed to attract attention when first brought forward on the records several months ago, the news spotlight on that scene makes it a more timely item now. Moreover, it has an entrancing hula-rhythm beat to set off the vocal of Eberle and the Modernaires.

DEAR MOM **KATE SMITH**
Most suitable to the sentimental song style of Kate Smith, this ballad flavored with draftee appeal is a natural to attract attention in the music machines. Provided with a pleasant melody structure, song story relates to a long letter written by a boy at camp telling of all the things he misses. Jack Miller, Miss Smith's radio conductor, provides adequate orchestral accompaniment.

MOONLIGHT COCKTAIL **GLEN GRAY** (No Vocal)
Calling to mind the attention showered on Gray's *Sunrise Serenade* by the phono fans several years ago, the possibilities of this side are obvious. Similar in structure and equally melodic, Gray gives it a solid instrumental setting to tally with the *Sunrise* rage. This recording added to the others already out on the same tune should help it much.

THE BIGGEST ASPIDASTRA IN THE WORLD **ART KASSEL** (The Kassel Trio)
This is a light novelty ditty about a little-known Asiatic plant, and the song can create much levity in the music machines, especially at the tap and tavern locations. The male trio here sells it all the way. And since it calls for audience participation when it comes to shouting out "Aspidastrea," it invites some hilarious reactions.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Correction
Due to an error in compiling the "Possibilities" section of the Record Buying Guide, Part 2 last week, Dick Robertson's name was left out of the artists' listing after the tune *Goodbye Mama (I'm Off to Yokohama)*.

Was Whose Face Red?
CINCINNATI, Jan. 17.—While appearing at the Shubert Theater here this week, band leader Teddy Powell went record shopping. Sauntering into one of the downtown record emporiums, Powell asked one of the gals for *Serenade to a Maid*, by Teddy Powell. Ever the critic, albeit a mite indiscreet, the alert and gorgeous cutie queried: "What do you want with that one? It isn't so good." "Isn't it?" queried Powell. "No," came the reply, "and why do you like it?" she asked. To which Powell demurely replied, "Oh, just because I'm the guy who recorded it."

Record suggestions

For YOUR MUSIC MACHINES from



JIMMY DORSEY
AND HIS ORCHESTRA
featuring
BOB EBERLY and
HELEN O'CONNELL
on **DECCA** records

4013
THE WHITE CLIFFS OF DOVER
backed by
I GOT IT BAD

4012
THIS IS NO LAUGHING MATTER
backed by
I SAID "NO"

Personal Management Bill Burton
Direction
General Amusement Corporation

Your original investment in Defense Savings Bonds, Series E, will increase 33 1/3% in 10 years.

TRADE SERVICE FEATURE PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

"Ride 'Em Cowboy"

Looming up early as a recording favorite, *I'll Remember April*, from Universal's *Ride 'Em Cowboy* (to be released February 20), has been waxed by both Charlie Barnet (Bluebird) and Woody Herman (Decca). Columbia has assigned the tune to several artists, but holds off on a definite announcement until next week.

"The Fleet's In"

Also coming out soon is Paramount's *The Fleet's In*, starring Jimmy Dorsey and his orchestra, and this should spell good news to alert operators. Not only will the Dorsey vehicle feature a host of tunes that even now are being sought after by top recording artists, but Paramount can be expected to maintain its position as leader in the embryo field of music machine-motion picture exploitation with this latest musical production.

Line-up of recordings of *The Fleet's In* melodies follows: *Tangerine*, Hal McIntyre (Bluebird), Jimmy Dorsey (Decca), Vaughn Monroe (Bluebird); *I Remember You*, Jimmy Dorsey (Decca), Jan Savitt (Bluebird), Freddy Martin (Bluebird); *Arthur Murray Taught Me Dancing in a Hurry*, Jimmy Dorsey (Decca), and *Not Mine*, Jimmy Dorsey (Decca).

Record Round-Up

From MGM's picture *Babes on Broadway*, *How About You?*, currently on top of the radio plug lists, has just been recorded by Dick Todd for Bluebird. Previous pressings include Judy Garland (Decca), Dick Jurgens (Okeh) and Teddy Powell (Bluebird).

Dolly Dawn has a new Bluebird recording of *Pig-Foot Pete* from Universal's *Keep 'Em Flying*.

Another *Keep 'Em Flying* tune, *The Boy With the Wistful Eyes*, now boasts a Mitchell Ayres version on Bluebird.

Artie Shaw augments the list of artists who have waxed *I Don't Want To Walk Without You*, from the Paramount film *Sweater Girl*.

Jan Savitt has recorded for Victor the title tune from MGM's *Song of the Islands*, as well as *Blue Shadows* and *White Gardenias*, also featured in the film.

Additions to the list of artists recording *Goodnight, Sweetheart*, the one song to be featured in Paramount's *Palm Beach Story*, include Carmen Cavallaro, Guy Lombardo and the Paradise Island Trio, all on Decca.

Latest to wax *We're the Couple in the Castle* from *Mr. Bug Goes to Town* is Decca artist Johnny Long.

From Republic's film *Cowboy Serenade* the tune *Sweethearts or Strangers* has been waxed by Connie Boswell on Decca.

"Four Jacks"

REO's production of *Four Jacks and a Jill*, starring Ray Bolger, will be released January 23 nationally. One tune in the score of five, *You Go Your Way* has already been recorded by Tony Pastor on Bluebird and may make good tie-up material for operators catering to Pastor fans.

Operators: Don't hesitate to send questions and criticisms (good or bad) to this department, as well as any suggestions for motion picture-coin machine exploitation. Address all communications to Picture Tie-Ups Department, The Billboard, 1564 Broadway, New York.

TALENT AND TUNES

(Continued from page 59)

a Papoose" and "I Guess I'll Be on My Way." . . . Johnny Long is doing "Chances Are" for Decca. . . Bob Chester is set to record a Bluebird date on "Sunburst" and "Tanning Dr. Jekyll's Hyde." . . . "We're in It—Let's Win It," a new patriotic tune, is being recorded by the Good Fellows with Harold Grant's band for the Standard label. . . Artists lined up to cut Irving Berlin's new song, "The President's Birthday Ball," are Glenn Miller (Bluebird), Charlie Spivak (Okeh) and Barry Wood (Victor).

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

CHICAGO:

Miss You. Eddie Howard.

A sentimental ballad sung by Eddie Howard, the ex-Dick Jurgens vocalist, it is meeting with sectional success here. Operators are cashing in on the fact that Howard has a lot of followers around Chicago, stemming from his long runs at the Aragon Ballroom with Jurgens. The disk has plenty of merit and might be tested elsewhere with favorable results.

WILKES-BARRE, PA.:

One for All—All for One. Barry Wood.

This is Barry Wood's latest patriotic disk, and the music machines here are grabbing plenty of nickels with it. Record is backed by "Angels of Mercy," which is dedicated to the Red Cross. Combination, with Wood doing both, should prove a healthy item for phonographs everywhere now.

PHILADELPHIA:

Let's Go Home. Charlie Spivak.

A solid rhythm instrumental number, this disk is gaining a lot of favor at this time. This town is especially hot for it, according to the operators. Spivak's band is also building a reputation now, and from all indications it may prove a top name during 1942.

MIAMI BEACH:

Cuddle Up a Little Closer. Dick Jurgens.

Song is from the film, *Blues in the Night*, and the Jurgens rendition is hitting the high spots here. The picture should help in making the tune a hit, and operators elsewhere will be missing a bet if they don't have the record on the machines when the film hits their territory.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended January 17 and the week before, ended January 10, see the Music Popularity Chart in the Music Department in this issue.

I Wish I Had a Sweetheart, introduced earlier on wax, gets a brand-new coating now . . . this bit of song sentimentality is just as easy to sing, whistle and harmonize, all of which spells commercial appeal. Horace Heidt has proved himself to be quite a song seer when it comes to producing sides that hold much meaning for the phono operators. Such is the character of his "Sweetheart" entry in this instance. Song takes to the listener on the very first spin of the platter and the vocal force make

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parade fame, and attractively displayed by Ronnie Kemper, assisted by the vocal troupe. It's a simple and tuneful refrain that easily finds favor because it is so easy to sing, whistle and harmonize. It's a song search for a sweetheart "like that old sweetheart of mine." Several versions are being recorded of the song, but this one, by far, gives it the best start (—The Week's Best Releases, The Billboard).

DORAINE MUSIC PUBLISHING CO., 1619 Broadway, New York

In all these quotes from
The Billboard
there's a **TIP** for you!

I WISH I HAD A SWEETHEART

1942's first big hit!

COLUMBIA 36465—HORACE HEIDT
with Ronnie Kemper and Donna and her Don Juans

Recorded also by your favorite bands:
JOE REICHMAN on Victor **BOB CHESTER** on Bluebird
JOHNNY LONG on Decca **AL DONAHUE** on Okeh
JIMMY DAVIS on Decca

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SPECIAL

14 SEEBURG SELECTMATIC
25 WIRED WALL BOXES @ \$ 12.50
1 REX WITH WIRED ADAPTOR
AND POWER SUPPLY..... 120.00
PLAY BOYS 35.00
TEN STRIKES 40.00

Terms: 1/2 Deposit With Order,
Balance C. O. D.

Tri-State Amusement Co.
215 1/2 11th St.
Huntington, W. Va.

NEW WALL BOXES

and Adaptors for 16 or 24 Record Wurlitzers.
16 Record Wall Boxes \$18.50 Ea.
24 Record Wall Boxes 19.50 Ea.
Adaptors Complete, including Power
Supply 29.50 Ea.
30 Wire Cable20 Per Ft.
12" P.M. Speakers 5.50 Ea.
Beautiful Leatherette Cabinets .. 5.00 Ea.

TERMS: 1/3 Down, Balance C. O. D.

ROYAL DISTRIBUTING CO.
124 Market St. PHILADELPHIA, PA.

1 TO 12, 25 EA. - 13 TO 99, 25 EA. - 100 UP, 20 EA.

MIRACLE POINT

It's getting 'round
Miracle Point Needles
are top's

MIRACLE POINT

W. A. BERETT CORP. 2047 NO. 30 ST. MILWAUKEE, WIS.

Keep your machines hummin'
with **carl hoff's**
recording of

"Pale Moon"

A Forster Publication

OKEH RECORD 6538



ATTENTION

PHONOGRAPH BARGAINS

WURLITZERS	700s	\$270.00	SEEBURGS
611	800s	295.00	Vogues
711	24 Record Adaptors ..	27.50	Crowns, Marbletop ..
71 with Stand	750E Electric Selector		Gems, Marbletop ..
616A's with Keyboard	Demonstrators	350.00	Classic, Wireless Remote
616A's Lightup, Different Cabinets ..	Speakers and Accessories		Control
70.00	MILLS		Speakergram
24A's with Keyboard ..	Throne	\$140.00	Playboy
120.00	Empress with Keonoy		24 Record, 26 Wire
24A's with Keyboard & Marbletop	Adaptor	210.00	Wall Boxes
135.00	ROCKOLA		Adaptors 24 Records
600A's Dial Selector ..	Rhythm Kings	\$ 40.00	with Transformers ..
140.00			Bally Rapid Fire Gun
900A's Keyboard			110.00
150.00			
500A's			
170.00			

All Phonographs have been completely reconditioned and are ready to be placed on location. All are offered subject to prior sale. We suggest you include 2nd choice. One-third deposit with order, balance C. O. D.

SIMPLEX DISTRIBUTORS
Box 504 Kalamazoo, Michigan

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.



FEDERAL TAX FREE

VICTOR'S MODEL V

ORDER THIS DEAL TODAY

1 STANDARD FINISH MODEL V. . . . \$8.50
Vends everything. No additional parts necessary.

1 25-LB. CARTON OF GUM (includes winners) 4.50

1 INSERT which conceals winners and stops cheating, can be removed instantly if desired50

COMPLETE DEAL ONLY \$13.50
DEAL TAKES IN \$48.75
PAY LOCATION 25% OR 12.19

YOUR NET RETURN IS \$36.56
Terms: 1/3 cash with order, balance C. O. D. or send full amount and save C. O. D. costs.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Tobacco Meeting Weighs Many National Questions

Legal questions put at top of list for discussion—war brings shortages in labor and probably price rise—fewer cigarette venders on display this year

CHICAGO, Jan. 17.—The 10th annual convention of the National Association of Tobacco Distributors came to a close at the Palmer House here today, and general comment indicated that it was a great success. Problems brought out by war conditions caused the trade to manifest deeper interest than ever in the sessions and discussions. A carefully planned program included those topics relating to the problems of today. Unofficial reports indicated an attendance close to 6,000, which was considered excellent. Joseph Kolodny, executive secretary of NATD, said that the convention had surpassed "his fondest hopes." Some had advocated postponing the convention a few weeks, due to the declaration of war.

The opening session started off with discussions on the "Distributor and the War." The general subject included almost every phase of jobbing, from increased costs to the prospect of hampered delivery because of tire rationing.

Legal Questions Top List

Many legal questions came up at the sessions, including a review of the activities of the Department of Justice in relation to the tobacco trade during the past year. The much-publicized case against the cigarette manufacturers at Lexington, Ky., was discussed, stressing points of interest to jobbers. This case has many important test angles on fair trade and is still pending an appeal to a higher court. Wholesale service contracts, which were said to have fared badly during the past year, were also discussed.

Government anti-trust actions against tobacco wholesalers, merchandising problems, priorities and the wage and hour law were major topics at round-table conferences and addresses during the sessions, Kolodny said.

"While priorities have not affected tobacco products to any great extent other than in packaging, other articles distributed by the tobacco wholesalers have been curtailed greatly in output or eliminated entirely," he said. "No satisfactory substitutes have been devised, and when present stocks of raw materials used in the manufacture of these products are exhausted, the public then will first begin to feel the real pinch."

"Anticipating delays in the deliveries of consumers' goods, wholesalers are carrying unusually large inventories to assure an uninterrupted flow of merchandise."

Tire Ban To Cut Deliveries

Kolodny said that the tire rationing program has hit the wholesale trade because distributors are not able to replace tires or tubes. The association, he said, has urged jobbers to consolidate loads and reduce frequency of deliveries.

"We believe it possible to reduce the mileage of wholesale delivery trucks by 25 to 50 per cent by making the maximum deliveries from each truck and by educating retailers to order a week's or three days' supply instead of depending on daily deliveries," Kolodny said.

Round-Table Conferences

Round-table conferences were held on the third day of the convention. Group discussions have become an outstanding feature of the annual gatherings. In recent years a special conference on cigarette vending machines has been held, but no special time was allotted on the program this year. Fewer group meetings were held and more attention was given to national questions that affect the trade. Discussions related to the outlook on employees, wages, hours and other similar questions.

Exhibits a Big Attraction

The big exhibit floor at the Palmer House was filled with displays of tobacco products and accessories sold in

tobacco stores. Among them were many items of novelty merchandise and also candy bars, gum and other confections. Vender operators found many items of interest to them in the field of supplies.

Only one firm manufacturing cigarette venders had a display of machines. This was National Venders, Inc., of St. Louis. Two models were shown. The firm was represented by Ben W. Pry, president; Charles Wettengle and A. F. Deidrick, St. Louis; Lou Cantor, New York, and A. A. Weidman, Detroit.

Rowe Manufacturing Company, Belleville, N. J., donated its usual booth space to the selling of U. S. Defense Bonds, a step that attracted wide attention and received national publicity. An automatic phonograph (Seeburg) was in the booth. Lady attendance sold stamps and bonds. R. Z. Greene, president; S. Kling and Hy Funken represented Rowe.

Malkin-Illion Company, Newark, N. J., manufacturer of cigar venders, had no booth but was represented by Sam Malkin and Ike Gordon from the home office. DuGrenier Manufacturing Company, Haverhill, Mass., manufacturer of cigarette and candy venders, had no booth, but was represented by Burnhard (Bip) Glassgold. U-Need-a-Pak, Inc., Brooklyn, was represented by Leo Willens and Murray Weiner from the home office.

Bottlers Rationing Beverages to Retailers

WILMINGTON, Del., Jan. 17.—Officials of the Coca-Cola Bottling Company, this city, state that they are conforming with other beverage bottling companies throughout the country in rationing case deliveries to retailers.

F. J. Rathbun, manager, said in rationing deliveries his firm is simply complying with the federal government's request of all industrial users of sugar to restrict the distribution of sugar and all sugar-containing articles to the level of 1940 business. The rationing order, Rathbun said, went into effect January 1.

Rathbun said in some instances sales would be curtailed as much as 35 per cent under the order.

Other bottling companies here manufacturing and retailing beverages containing sugar are likewise affected by the government order.

Detective Work Nabs Vender Smasher

WILKES - BARRE, Pa., Jan. 17.—A trail of blood and exceptional detective work by Patrolman Joseph Sweeney, of the near-by Hanover Township Police Department, led to the arrest and subsequent sentencing of two young men for the theft and destruction of a cigarette vending machine. The pair was paroled by Judge John J. Aponick on condition they report to their pastors once a month and pay the costs, including \$63 for the broken machine.

HOME RUN FEDERAL TAX FREE!

The New Outstanding Ball-Gum Vender With a Fascinating Amusement Feature. HOME RUN has a brand-new and clever batting arrangement that is operated by a trigger which bats the ball through the air.

ORDER THIS DEAL TODAY!

Size 11"x21"x15"

1 HOME RUN VENDOR with 25 Lb. Carton of Gum, Includes winners, only \$24.50
DEAL TAKES IN 48.75
PAY LOCATION 25% OR 12.19

YOUR NET RETURN IS \$36.56
Terms: 1/3 cash with order, bal. C. O. D., or send full amount and save C. O. D. costs.

VICTOR VENDING CORP.
3711 W. GRAND AVENUE, CHICAGO

Federal Tax Free

VICTOR MODEL V VENDOR

STANDARD FINISH MODEL V. ONLY

\$8.50 EACH.

Model V Premium Deal Complete.

Deal Ready To Set on Location All for Only

\$13.50

Machines Takes in \$11.00, Pay Location 25% or \$2.75. Your Net Return is \$8.25.

1/3 Deposit Required With Order. Send for List of New and Used Vending Machines. Wanted—Vending Machines of All Kinds.

RAKE 2014 Market Street PHILADELPHIA, PA.

CLOSEOUT! ONLY 50 LEFT

STEWART & MCGUIRE

1c, 5c, ALL PURPOSE SLUG-PROOF VENDOR, COMPLETELY REBUILT AND REFINISHED.

Sample \$4.50 Each

LOTS OF 5—\$4 EACH

Full Remittance With Orders!

WRITE For Complete Bargain List of New & Used Machines!

I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE. B'KLYN, N.Y.

- SPECIAL**
- 40 Andrews 5-Col. Venders, Reconditioned With Stands \$22.50
 - 10 Mason Mint Venders 4.95
 - 20 Criss-Cross Baseball Games 5.50
 - 25 Robbins 2-Co.umn Venders 7.50
 - 25 Masters-Perceinain, 1c or 1-5c 5.50
 - 100 Northwestern #39 Bells, Ball Gum or Nut 6.00
- 1/3 With Order, Balance C. O. D.
GAMEO VENDING, 432 West 42nd St., N. Y.

TAX FREE **TIME PAYMENTS**

SILVER KING BALL GUM MACHINE
(Over 50,000 Sold)

1 Prize King 1700 Rtg. Gum 200 Winner " } \$9.95

Returns in Pennies **\$19.00**

Pay Location 25%

Your Profit **\$14.25**

1100 Size 1/2-Inch Ball Gum Vender

Especially built for prize ball gum operation. Two ball reserve loading. No missing. Also handles 3/4 inch ball gum.

NEW 10 PLAY "PEEK SHOW"

10 pennies from most players. 1c per Photograph, 10 Pictures. New View-A-Scope or "Peep Show" only \$24.50 each. New Gypsy Rose Lee Films, Sally Rand, Earl Carroll's, etc.

TORR 2047A-SO. 68 PHILA.

ASCO WEEKLY SPECIALS

EVER READY

1c—4 COLUMN

Vends Salted Nuts, Candies & Pistachios. Perfectly Reconditioned! Looks New!!

Terms: 1/2 Deposit, Balance C. O. D.

Lots of RUSH YOUR ORDER QUICK!

Send 25c for Completely Illustrated Catalog TODAY!!

ASCO, 140 ASTOR ST., NEWARK, N. J.

CIGARETTE VENDING MACHINES

U-Need-a-Pak 6 Col. Cigarette Machines with Floor Std. \$29.50

As Illustrated. Capacity, 170 packs. Slug proof. 1 1/2 or 2 1/2 Models. Reconditioned like new. Terms: 1/2 with order, balance C. O. D. Write for complete catalog of cigarette and 5c candy bar machines.

D. ROBBINS & CO.
503 W. 41st ST. NEW YORK CITY

Yours for Victory

By MAC CHURVIS

Official of Grand National Sales Company, Chicago

EIGHT million deadweight tons of shipping—more than 100,000 planes—miles of tanks—tens of thousands of anti-aircraft guns.

Victory requires these weapons of war. We want that victory. We want it for you—you—and you—for me and mine! We want it for the millions of poor devils who thru no fault of their own are being made to suffer the hardships of hell.

No longer do we want a victory just for the sake of beating Searface Hitler, Lefty Mussolini, Tojo the Monk and their henchmen. We want that victory for the absolute extermination of these bloodstained, bloodthirsty killers.

That's the kind of victory I want. That's the kind of victory you want. Together we can achieve that victory by letting our army, navy and marine corps fight this war with our able commanders at their head. By you and I getting behind these courageous men and doing our share. Doing our share with hard work!

Don't concern yourself with the arm-chair strategist who tells you that our country is strong enough to handle the situation without your help—or his. At no time in the history of our great nation was your help—your time—your money and your courage needed more.

Our President, your President, my President, in his address to Congress January 6 on the state of the Union, said: "When will the war end? There is only one answer to that. It will end just as soon as we make it end, by our combined efforts, our combined strength, our combined determination to fight thru until the end—the end of militarism in Germany, Italy and Japan."

Plain words — strong words — these words from the lips of the United States President.

Combined efforts—strength—determination—to which we add continued hard work until victory!

Tobacco Companies Ask More Time for Appeal

LEXINGTON, Ky., Jan. 17.—Federal Judge H. Church Ford has granted four tobacco companies and 13 of their executives convicted of criminal violation of the Sherman Anti-Trust Act 60 days from December 11 to perfect their appeal to the Federal Circuit Court of Appeals. Sixty days is the maximum period that a Federal Court can allot for perfection of an appeal.

Service Mechanics Take Larger Space

NEW YORK, Jan. 17 (DR).—Service Mechanics, Inc., announces that it will move to larger quarters at 2259 Washington Avenue, New York, the latter part of January. According to Harry E. Pincus, spokesman for the firm, the removal will coincide with the first anniversary of the firm.

"The corporation was formed in February, 1941," Pincus explained, "and consisted of Larry Solomon, Wally Wallbrecht and myself. We have made rapid strides in our first year, and operators have come to rely on the reconditioning work we do. I believe our company is unique inasmuch as we are the only firm devoted entirely to doing a complete reconstruction and finishing job on coin machines, principally cigarette and candy vending types.

"We were successful from the start and, due to present conditions, the demand for our service has been so great that we were obliged to increase our working space. Incidentally, Larry Solomon, one of the founders of the business, has withdrawn from the organization and plans to enlist for military service. Several months ago Anthony Marshall, well known in the coin machine trade, joined the firm in the capacity of salesman."

Berlo Continues Special Service

PHILADELPHIA, Jan. 17.—To conserve vital materials and man power at a time of national emergency, the Berlo Vending Company, candy venders, is continuing its 24-hour day-and-night service for the duration of the emergency, it was announced by Jack Beresin, head of the candy-vending company.

All locations are asked to co-operate in anticipating its needs by 24 hours whenever possible. The new service regulation applies not only to the locations serviced by the home office here, but also to the territories served by the Berlo branches in New York, New Jersey, Pennsylvania, Maryland, Ohio, Virginia and West Virginia.

Mitchell Has Production Line for Renewing Venders

BROOKLYN, Jan. 17.—Irv Mitchell, of I. L. Mitchell & Company, who announced that he had created an actual production reconditioning line for used merchandisers, reports the trade has reacted favorably to this idea. Many requests for additional information have been received, Mitchell stated, and are receiving prompt attention.

"It looks like old times again in the merchandiser machine field," Mitchell said. "Everything we have advertised so far has been gobbled up and the production line set-up has been devised so that we can do our best to meet orders we are receiving. All merchandisers leaving our offices must be in good condition and look as good as they ever did so that the operator will experience no trouble.

"Because of our wide experience working with merchandiser venders we know the weak points any machines may have and are making these parts just as strong as the best parts of the machines. Bulletins on the machines go out just as the merchandisers come off the production line. We recommend that the trade keep in constant contact with us so that they will know what is going down this line and just how soon it will be ready for shipment."

Rowe Donates Its Booth At Tobacco Convention For Sale of U. S. Bonds

BELLEVILLE, N. J., Jan. 17.—Rowe Manufacturing Company, manufacturer of automatic merchandising machines, has donated its entire exhibit space at the National Association of Tobacco Distributors' Convention to the United States Government for the sale of Defense Bonds and Stamps. The NATD exhibit was held in Chicago January 13 to 17.

In a letter expressing appreciation, federal authorities accepted and announced that some celebrity of the stage or screen will be appointed to manage the booth. A complete display will be made by the Treasury Department under a placard reading: "To promote the sale

VENDER SUPPLY NOTES

Manufacturers of 10-cent brand cigarettes are permitted a 10 cent per 1,000 price rise to \$5.15 under an amendment issued January 13 by Price Administrator Leon Henderson. Consumers are not expected to be affected by the adjustment, OPA said, since retail prices for the six brands in this category (Avalons, Domino, Twenty Grand, Marvels, Paul Jones and Sensations) have been based on the \$5.15 manufacturers' quotation.

Means for increasing production and exports are to be sought by Mexican vanilla planters at their first national convention which is to be held under federal and state auspices during April in Gutierrez Zamora, Vera Cruz State. The Ministry of Agriculture is to be asked to establish an experimental station for the improvement of vanilla production in quantity and quality.

An item in Printers' Ink, January 16, says, "Rumor that curtailment of sugar would eliminate some soft drinks is without foundation. Soft drink executives are awaiting new sugar allotment order due February 1, hope it will equal that of 1941, a good year. Some talk of revision of original OPM order based on 1940 figures."

Makers of Dr. Pepper say that a survey December 18, 1941, in Dallas, showed Dr. Pepper coolers in service stations totaled 4 to 1 over next most popular cooler and that service stations operations confirm belief that any soft drink cooler well located will do year-round profitable service station operation. Sales records of the firm verify its claim to largest sales in that area.

Any changes made by candy manufacturers are important to candy vending machine operators. If drastic changes should be made, it might mean that operators would have to practically rebuild their machines to accommodate the new shapes and sizes of candy bars and bulk candy. Or, due to the difficulty in obtaining materials necessary to make changes in machines, drastic changes in candy could cause some machines to become useless.

Harry Chapman, Boston, past president of the National Confectioners' Association, said that the confectionery industry is strong enough to devise methods of meeting the requirements of the public and still comply with OPM restrictions on materials.

Chapman spoke January 14 at a meeting of Midwest candy manufacturers, held under sponsorship of the national organization, in the Palmer House, Chicago. He advised manufacturers to simplify their products as a means of adhering to the government's policy of conserving materials.

C. O. Dicken, of E. J. Brach & Sons, Chicago, who conferred recently with OPM officials in Washington on the candy makers' place under sugar restrictions, said that in all probability a new OPM order would be issued by February 1 which "will correct many of the inequalities and hardships resulting from the present OPM order covering allotment of supplies and deliveries."

Eastern sugar refiners are reluctant in accepting business tendered because they are stretching out their supplies until the new Cuban and Puerto Rican crops begin to move in volume around February 1 and because they expect that a further rise in the refined price will be permitted, according to *The New York Journal of Commerce and Commercial*, January 15.

Large industrial users of sugar, including candy and chocolate manufacturers, are beginning to restrict deliveries of their products to distributors to the levels of 1940. This is in line with the OPM order of December 13, 1941, which limits deliveries of sugar to the industrial users themselves to the rate prevailing during the previous year, based on the individual sugar buyer's record

of United States Savings Bonds and Stamps this space has been donated to the government by Rowe Manufacturing Company, Inc., world's largest builder of cigarette, candy, gum and mint merchandising machines.

As a result of this patriotic gesture, there was no Rowe exhibit at the NATD Show in 1942. This was the first time since the National Association of Tobacco Distributors was formed more than 10 years ago that the Rowe Company has not actively participated.

of inventory purchases during that period.

The Hershey Chocolate Corporation has begun to ration some of its production, but the curtailment thus far has been confined to the sales of chocolate coatings to manufacturers, but not chocolate bars to the wholesale trade.

MARKETS IN BRIEF

NEW YORK, Jan. 17.—Refined sugar: The refined sugar market continued quiet, apparently because most customers already have received or submitted their full quotas for this month.

Peppermint oil (dollars per pound): Natural, \$6.50 to \$6.75; U. S. pharmaceutical, \$6.85 to \$7.

NUTS CHICAGO SPOT MARKET PEANUTS Virginia and North Carolina

	Cents per lb. in bags
Jumbos	8.00 @ 8.25
Fancies	7.75
Extra large	11.25 @ 11.50
Mediums	10.75
No. 1 Virginia	10.50
No. 2 Virginia	9.50 @ 9.75
Southeast	
No. 1 Spanish	9.15 @ 9.25
No. 2 Spanish	7.85 @ 8.00
No. 1 runner	8.50
No. 2 runner	7.75
Texas	
No. 1 Spanish	9.15 @ 9.25
No. 2 Spanish	8.75

NOW YOU CAN DISTRIBUTE BOOK MATCHES At A Profit!



Vends 2 books for 1c. Two carton (100 books) capacity. Loads direct from carton. Two-tone brown hammerhead finish. Sturdy, dependable and extremely low priced. Box Match Vender also available. Write for details!

NORTHWESTERN, MORRIS, ILL.

VARIETY QUALITY

CANDIES — GUM NUTS — CHARMS

WRITE ONE ORDER PAY ONE FREIGHT

WRITE FOR NEW PRICE LIST

PAN CONFECTIONS

345 W. ERIE ST. CHICAGO, ILL.

STOP WORRYING

"ABOUT YOUR BALL GUM PROBLEMS"

Try our new sensational candy

SKEE BALLS

Made in 1/2" and 3/8" Sizes. Bulk.

Write for free samples today

NORTHWESTERN

SALES & SERVICE CO.

589 Coney Island Ave. 58 Frelinghuysen Ave. BROOKLYN, N. Y. NEWARK, N. J. Buckminster 4-2266 Bigelow 3-2560

CORRECTION

Pioneer Vending Service Company, 461 Sackman Street, Brooklyn, N. Y., advises the trade that the price which appeared in their ad in *The Billboard*, Jan. 17 issue, of their Defense Stamp Ball Gum Vender deal should have been

\$10.50 Each

Here's the way to Bigger VENDING MACHINE PROFITS

★★★★★

NORTHWESTERN VENDORS

DeLuxe 1 & 5¢ Perc. \$9.95
 Standard 1 & 5¢ Perc. 6.50
 Standard 1¢ Drop Slot Perc. ... 3.95
 Model 33 Pmt. 1¢, factory recond. 4.50
 #39 Bell 1¢ Perc. 7.95
 #39 1¢ Perc. 6.95
 #33 Ball Gum 1¢ Perc. 4.95
 Tri Selector 1 & 5¢ Perc. 15.95

OTHER SPECIAL BARGAINS

1¢ Adams Gum Vender, 6 Col., Mech. Perfect, Slug-Proof, Needs Paint. \$3.95
 1¢ 4 Col. Model N Adams Gum, Slugproof. 8.45
 5¢ Columbus Peanut. 1.95
 1¢ Advance Stick Gum. 2.95
 1¢ Hershey Choc. 5.95
 1¢ Advance #11 Peanut. 4.45
 1¢ Robbins 2-in-1 Vender. 3.95
 1¢ BUREL 3 Col. 7.95
 1¢ Snacks 3 Col. Slug Ejector. 8.95
 Stewart-McGuire 1 & 5¢ Peanut Reconditioned, New Lacquer. ... 3.45
 Masters 1 & 5¢ Perc. 5.95
 SILVER-KING 1¢ 3.95

BALL GUM

1/2 In.—170 Count, 3/8 In. Spot—Ring, Box or Bulk.

GLOBES - BRACKETS - STANDS - CHARMS - Full Line Pan Confection Candy.

Order Today! All Prices Subject To Change Without Notice. 1/3 Deposit, Balance C. O. D. Send For Complete Price List.

NORTHWESTERN SALES & SERVICE CO.

589 Coney Island Avenue, Brooklyn, N. Y. Phone: Buckminster 4-2266
 58 Frelinghuysen Avenue, Newark, N. J. Phone: Bigelow 3-2560



Industry Mentions Magazines -- Newspapers -- Radio

The Motion Picture Herald publishes a column called "War Notes." First paragraph in the column recently read: "The army's entertainment-and-morale branch is investigating to determine whether the average soldier would like a little Brahms music with his boogie-woogie in his juke-box five sessions in camp."

Station WNAX, Sioux City and Yankton, used the jackpot of a slot machine in its advertisements to illustrate the "billion dollar market" the station covers. The ad is a full page in color and shows a stout, merry woman pulling the handle of a slot machine and hitting the jackpot as she dances a jig over her success. The ad appeared in national magazines.

Our Miami reporter writes that on the other side of the bay, fair-minded editor John D. Montgomery of *The Miami Beach Daily Tropics* is fighting the gambling ban tooth and nail. The day after pinball games made their appearance on Miami Beach, Montgomery ran a story in his paper showing how the city has become \$6,000 richer from the new games. The occupational license for operators of games is only \$200 compared to the \$1,000 nut for Miami. The tax on the games is the same for both cities. Altho the city of Miami is probably \$200,000 richer from these amusement games, not a word of it was mentioned in *The Miami Herald*, which is crusading against the games. Instead the *Herald* gloated over the fact that high taxation may kill the goose that lays the golden eggs.

The Wilkes-Barre (Pa.) Times-Reader.—Parking meters obtained front-page publicity here on account of the amount of revenue acquired from them. Called "A Curbstone Gold Mine," the paper says revenue from parking meters approached a quarter million dollars in a five-year period. More than 4,000,000 nickels have gone thru the slots of the meters since their adoption April 1, 1937. There are now 723 meters in use in Wilkes-Barre. Total collections: \$203,192.85.

The Chicago American, January 7.—The manufacture of arms by the coin machine in-

dustry was given a write-up in this newspaper. No opinion was expressed on the matter. James A. Gilmore, secretary of Coin Machine Industries, Inc., was quoted in the article.

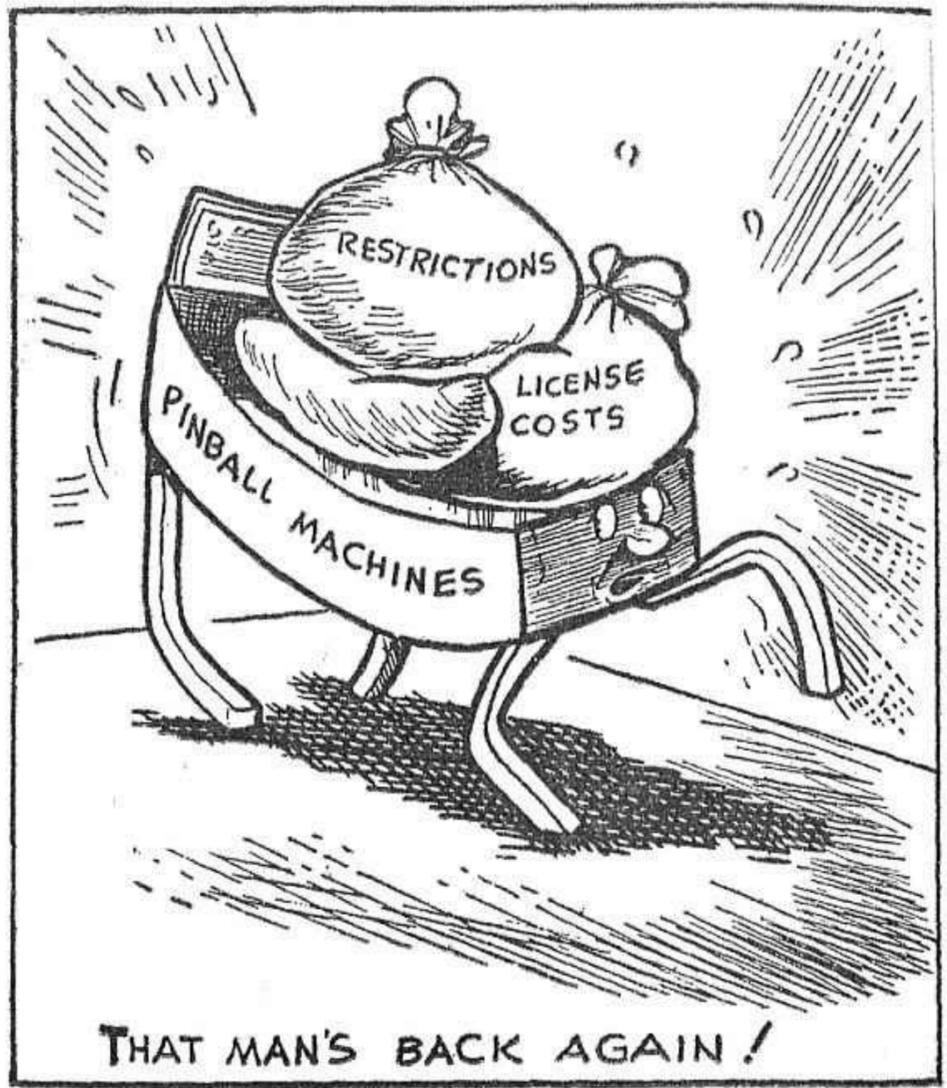
The Baltimore Sun, January 11.—Photographs of soldiers and sailors at the headquarters of the New York City Defense Recreation Commission show a music box in operation and couples dancing to its music. Telling of the many diversions provided for the service men, the article says: "They can even play the clubhouse juke box—oh! happiness!—without putting a nickel in the slot." Picture shows an automatic music box with coin slot removed.

The Salisbury (N. C.) Evening Post, January 8.—The phonograph bond campaign has received fine publicity all over the country. It is still in the news here and there. In Salisbury excitement was created when a man "just passing thru" bought a \$100 Defense Bond from the woman in charge of the corner stand where the red-white-and-blue automatic phonograph is on location. Unable to buy one in his home town because the line in front of the window was so long, he was delighted to find a corner stand where such service was rendered. The paper says the stand "is enlivened by patriotic music issuing from the automatic phonograph and has attracted much interest and many customers."

Newspapers recently carried photographs of American armed forces at Honolulu on a busman's holiday—manipulating ray target guns at Honolulu amusement center. The caption said they were "keeping in trim with nickel-in-the-slot machine guns."

The Atlantic City Press-Union, January 10.—The Esquire Bar, in a large display advertisement on the theatrical pages calling attention to the operating policy of the cafe, pointed out: "You don't have to buy the boss a drink to be popular, and the management will put as many nickels in the music box as you."

The Winnipeg (Can.) Tribune, January 12.—The following observation was used as a filler in the editorial column



From *The Miami Herald*, January 11. Cartoonist Robert Epstein.

of this newspaper: "After some genius sat up many nights inventing the automatic record-changer, the Junior High crowd plays the same Artie Shaw number 21 times."

The Des Moines Tribune, January 14.—In his column "Getting Around," Ted Ashby tells of the pinball machine in the lobby of the Manhattan Hotel, where navy recruits have been staying before leaving for training stations. Last Friday the owner of the game came down to collect his take. It amounted to something like \$25, which the owner carted off with him. But he was back soon with cigarettes and candy for every recruit in the place, spending the entire 25 bucks on the lads.

The Chicago Daily News, January 14.—This Chicago newspaper may be taken as an example of the widespread mention that has been given to coin machines recently, based on the publication of lists of locations that have paid the federal tax on slots or pinball games. This paper ran a front-page story entitled, "Let Us Alone, Slot Machine Operators Cry." About two-thirds of an inside page was devoted to a list of locations that had paid the tax. An editorial also commented on the confusion due to the fact that slots are illegal in many States and cities and yet the federal government has placed a tax on them. It compared the present situation to the contradictions of prohibition days.

A news item and picture release by the U. S. Army Air Corps Public Relations Office at Brooks Field, Texas, showed Dodo, raccoon pet of the aviation cadets there, trying to help himself at the candy machine in the guardhouse.

Movie Mentions.—Not only are coin machines used as props in a hamburger diner scene in *Skylark*, but they are shown to be the usual diversion of Claudette Colbert and Brian Aherne. After ordering hamburgers, both in evening dress, Aherne walks to music machine and inserts a coin while Claudette takes a coin from him and plays a pinball machine.

An automatic music machine in a cellar spaghetti cafe scene furnishes music for Mickey Rooney and two partners in a song and dance routine in "Babes on Broadway." The proprietor is show inserting a coin in the machine, and the trio soon chimes in with the music.

Home Music Like Music Mach. Systems

CINCINNATI, Jan. 17.—A departure in the use of speakers and selective control dials is being shown here in a modern home. The new idea is not coin-operated but is an expansion in the use of music accessories to the music box trade. A complete unit, offering 24 recorded selections, has been installed in a home here to give complete music service.

Speakers and selective control dials are installed in the walls of the living room, master bedroom and study. The idea is called Homusic and the name has been trade-marked and the system patented. The home is not ready for occupancy, but the music system has already been installed and visitors have shown great interest in such a modern advancement in home music service. Plans are being made for executives of coin machine firms to inspect the installation.

The systems will be built for homes and exclusive places where coin-operated music is not practical. At present the systems provide for from 12 to 40 records. A unit is being built for an exclusive restaurant in Cincinnati which will offer 40 selections. The control dial designs are made to match the interior decorations of the homes, is unusually compact and about one-fourth the size of the average wall box. The Homusic idea was developed by Jack Markham, of the Miami Equipment Company, and is now ready for production.

SACRIFICING

Mills Free Play Mint Vendors, \$79.50
Jennings Free Play Mint Vendors, \$59.50

All prices F. O. B. Nashville and subject to prior sale. One-third deposit required.

H. G. Payne Company

312 Broadway NASHVILLE, TENN.

WANTED SALESBOARDS

Cash Payouts—Any Types

Write or wire full details—make of board, type, quantity, price, etc.

BOX 307
The Billboard, 1564 Broadway, New York City

MAYFLOWER SPECIALS

FREE PLAY GAMES	Grand National \$89.50	RECONDITIONED BY FACTORY TRAINED MECHANICS LIKE NEW
Track Record \$79.50	Grand Stand 79.50	Chrome Original \$169.50
Zombie 44.50	Pace Maker 69.50	Brown Front, Knee Action, Drill Proof 119.50
Mascot 34.50	Stepper Upper 69.50	Blue Fronts, 425,000 and Up 109.50
Limo Light 34.50	Thistle Down 49.50	Mills O.T., Late 39.50
Dough Boy 28.50	Hawthorne 49.50	Silver Moon Chief 89.50
Big Town 24.50	Gold Medal 49.50	Silver Chief 84.50
Double Feature 24.50	Sea Biscuit 49.50	Silver Sky Chief 84.50
Summer Time 22.50	Horse Shoes 49.50	Dixie Bell 59.50
Sports 22.50	Blue Ribbon 49.50	Chief 54.50
Cammodore 22.50	1-2-3, Late AC 42.50	Rollatop 34.50
Score-a-Line 22.50	Peddie Pusher 39.50	Treasury 24.50
Follies 22.50	Sport Page 39.50	DeLuxe Slug Proof 69.50
Wings 22.50	Derby Time 29.50	All Star Comet 37.50
Mr. Chips 22.50	Derby Clock 29.50	Comet 29.50
Yacht Club 22.50	Derby King 29.50	Columbia Gold Award, Late 49.50
Home Run 19.50	Across the Board 22.50	Columbia Jackpot 49.50
Roxy 19.50		Club Bell, 50¢, like new 180.00
Top Notcher 19.50		Club Bells, Like Now, 5, 10 and 25¢ 170.00
Short Stop 19.50		Golf Vender 129.50
Lite-a-Card 19.50		Jon. Cigarolla, 5 & 10¢ 115.00
Score Champ 19.50		Callio Console DeLuxe, 5, 10 & 25¢ 99.50
Nippy 19.50		Callio Console, 5, 10 & 25¢ 80.00
O'Boy 19.50		Misc. Safe Stands, Used 7.50
Lukey 19.50		LEGAL EQUIPMENT
Rotation 19.50		Photomatic, 10¢ \$275.00
Roller Derby 15.00		Anti-Aircraft 44.50
Super Six 15.00		Bally Alley 29.50
Super Charger 15.00		Exhibit Bowling, F.P. 29.50
Champion 15.00		NON-COIN OPERATED
Lot-o-Fun 15.00		New Marvels, 1¢ Perc. Comb. \$25.00
Red Hot 15.00		
Gett. Bowling 15.00		
PAY OUT TABLES		
Spinning Reels \$99.50		
Flying Champ 99.50		

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

MAYFLOWER NOVELTY CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN.

"THERE'S ALWAYS A BETTER BUY" AT LEHIGH

Three Score, New \$ 69.50	Chips \$24.50	Home Run, Plastic Bumpers \$49.50
Skee Ballette, New 150.00	Boom Town 59.50	Progress 35.00
Kooney Gun, New 150.00	Hold Over 34.50	On Deck 35.00
1938 Track Time 125.00	Horoscope 64.50	Vacation 24.50
Red Head Track Time 75.00	Gold Star 35.00	Sunbeam 59.50
Ray's Track 50.00	Knockout 109.50	Topper 24.50
Bright Spot 24.50	O'Boy, Plastic Bumpers 49.50	Play Ball 44.50
Big Town 24.50	Roxy, Plastic Bumpers 49.50	Rotation 35.00
Dude Ranch 29.00		

Send for complete list on all used games. Send order and 1/3 deposit. Mention 2nd choice.

LEHIGH SPECIALTY CO., 2nd & Green Streets, Philadelphia, Pa.

New York amusement machine men were highly elated over the Jimmy Jemail question and answer column in *Wednesday's News*. The question read: "Do you see any harm in playing pin-ball machines?" Six persons were questioned and all stated they not only failed to see any harm in playing the games but that they derived a great deal of pleasure from pin games. They also pointed out that skill can be acquired, and when a player gets skillful the pleasure is increased.

Manhattan's Wurlitzer Showing

The showing of Wurlitzer's new equipment at Manhattan Distributing Company had music operators flocking in all day Saturday and Sunday (January 17-18). Joe Eisen and Dave Margolin, assisted by Jerry Throner, showed the operators around and explained the many new features.

Gum Venders, Parts Plentiful

Miss Strong, of G. V. Corporation, tells us her company has a good supply of gum machines, parts and the nationally advertised Adams Gum for the trade on hand. She believes that operators of this type of equipment are in a sound position for the duration. Altho the firm has plenty of machines on hand, Miss Strong will take care of her old customers first so that they can continue to enlarge or replenish their routes.

Infanticipations

Rose Belart is resigning from Manhattan Distributing Company this week to enter a maternity hospital.

Murray Welpen, New York operator, was all excited over the arrival of a seven-pound girl December 6.

Defense Bond Party

Barney (Shugy) Sugeran, of Runyon Sales Company (formerly Royal Music Company), gave a party at his home Saturday (17) with many column present. Also there were Mr. and Mrs. DeWitt Eaton, Mr. and Mrs. Dave Stern, Mr. and Mrs. Bill Gersh, Abe Green and Lou Bloom. Mrs. Eaton proposed that instead of spending money for entertainment it should be turned into Defense Bonds. It is reported the idea clicked with those present, and Shugy claims the honor of having given the first Defense Bond party.

Coming and Going

Billy Ehrenberg, Newark operator, paid a visit to coin row for a look-see.

Murry Sandow returned from out of town this week, and Dave Simon immediately left for a few days. Keeney's Submarine and Exhibit's Air Circus keep both men busy.

Fred Irverson, Seaboard's road man, returned from a trip thru Connecticut. Bert Lane, who had just returned from Chicago, left for another short visit out of town.

Bill Wiener, U-Need-a-Pak Eastern representative, out to lunch with Frank Kuhn, Philadelphia cigarette machine operator and tobacco jobber, who dropped in for a 24-hour stay in town.

Tony Gasparro, of Western Novelities, returned from a road trip with a load of arcade equipment that he is now offering to the trade.

Sol Silverstein is keeping active traveling around. Sol was in New York over the week-end, then left for another trip.

Harry Hoskins, the Yonkers stout man,

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

was around coin row talking things over. Everett Masterson took a ride out to Chicago to see his many friends in the Windy City.

George Ponsler, Jack Mitnick and Irving Morris returned from the Mills Panoram party more enthusiastic than ever.

Buy Defense Bonds

Sol Wohlman, well-known operator in the city, claims he owes a good deal to the coin machine business. When Sol entered the field some 10 years ago he was single and anxious to make a good living. Now Sol does very well financially, is married and has two daughters. His wife, May, and the girls, Barbara and Joan, keep Sol happy and contented.

Acme's Tone-o-Matic Showing

The Acme Tone-o-Matic had its first official showing in the Acme Sales show-rooms last week and, according to reports, was well received. Tone-o-Matic is an attractive, modernistic, music machine cabinet built to house any type of music machine mechanism, to be used with remote control or as a telephone music cabinet. Sam Sacks was still confined to his home when the cabinet was first displayed, but is expected to return to the office this week, when a promotional campaign on the new product will be launched.

Here and There

Max Levine out with a cold several days last week. He is now back at his desk as chipper as ever.

Seen eating together—Harry Rosen, Joe Fishman, Morris Silverstein, Lucky Skolnick, Willie Levy and a friend.

Betty Spunt, attractive blond book-keeper for Mike Muvves, has been secretly married to Harold Jastrow, nonpro, since December 20. The marriage took place in Florence, S. C.

She doesn't talk about it much, but Grace Rabkin, charming wife of the president of International Mutoscope Reel Company, is doing more than her share in the defense efforts of the nation. A good part of her time is spent in Red Cross work and many other activities.

Of Men and Machines

Irving Mitchell has developed the re-conditioned vending machine business to the same heights that his pin game business enjoys. Mitchell has some sound ideas for the operators of vending machines which will be explained in detail in next week's issue.

Al Simon and Murray Simon, of Savoy Sales, were both on the job at their offices for the first time in weeks and report a heavy demand for Chicago Coin's Hockey in addition to a lively interest in used equipment.

Bob Hawthorne, DuGrenier executive, tells an amusing story about a CMA show held in Boston some years ago. The

bunch didn't know that card playing was taboo on Sundays in that town and wound up in a mess of trouble—and hysterics. Incidentally, did you know that Bob is a television expert?

Buy Defense Bonds

Judy Bauman, Seaboard Sales, celebrated her third wedding anniversary last week with a spread at the Copacabana and was thrilled when she met Judy Garland.

Ben Becker, roadman for Weston Distributors, returned to the city for the week-end and found out that the police were serious about enforcing the non-parking law.

Dave Robbins is one of the busiest men around with his buying and selling of used cigarette machines.

Fast Flashes

Morris Hankin writes in that he has sold his operating business to the Reliable Music Company, Atlanta.

Larry Solomon, one of the founders of Service Mechanics, Inc., has resigned and will enlist in the army soon.

Frank Vendri, of Sutton Amusement Company, reports that sale of Defense Stamps on his machines is holding up well.

Jack Barry turned out a wonderful story on films for coin machines that will be featured in the Coin Machine Special.

Buy Defense Bonds

Mike Muvves is ready with his 1942 line of arcade equipment and claims it is the best and largest stock of games he has ever had.

Matty Forbes announces final arrangements have been completed for the sixth annual dinner of the Cigarette Merchandisers' Association to be held in the Wedgwood Room of the Waldorf-Astoria February 22.

Frank Engel and Mike Spector, of Automatic Amusement Company, Philadelphia, are enjoying a Florida vacation. Both plan to return soon to be on hand for operators as they come in for their first shipments of the new Seeburg Console Unit.

Tony Gasparro keeps going right along selling and buying equipment. Tony believes in continuous circulation as a more profitable way of conducting business.

Baltimore

BALTIMORE, Jan. 17.—General Vending Service Company, headed by Harry Hoffman, George Goldman and Irvin Blumenfeld, remembered their many friends and customers at the yule and New Year's season by sending them a timely, patriotically adorned greetings card. The card showed the American eagle and flag keeping a watchful eye over the country. The inscription was "O'er the Ramparts We Watch."

GET IMMEDIATE DELIVERY OF

Bally CLUB BELLS

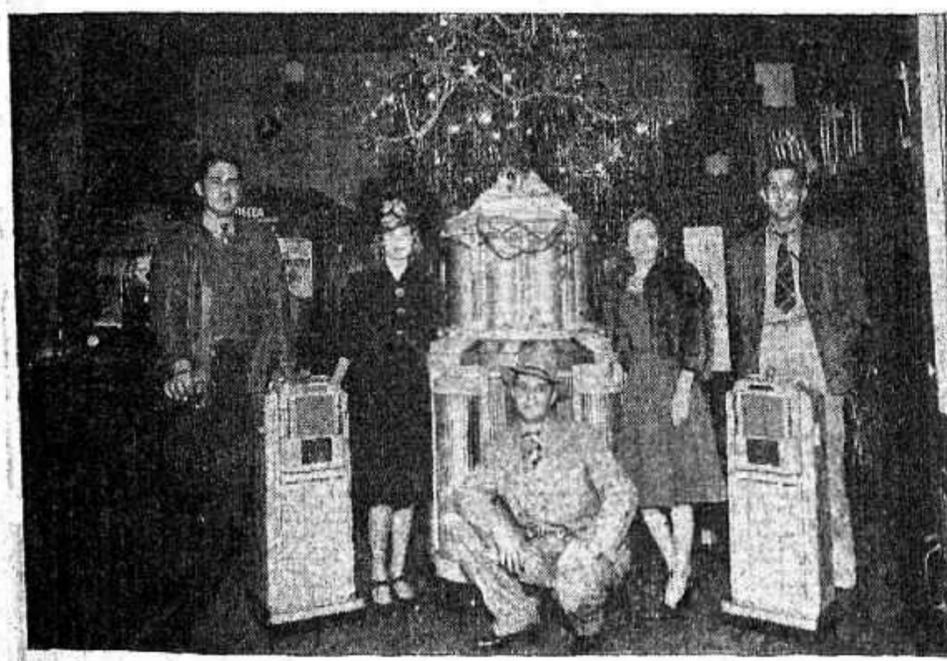
PLAIN OR MINT VENDER MODELS

FROM

B. D. LAZAR COMPANY

1635 FIFTH AVENUE, PITTSBURGH, PA.
1425 N. BROAD ST., PHILADELPHIA, PA.

Terms: Certified Deposit with Order, Balance C. O. D., Factory Prices.



WE KNOW ALL ABOUT Seeburg Minute-Man Phonos, but we have never heard of a Seeburg Christmas tree phonograph. This gaily bedecked phono was displayed by the A & M Amusement Company, New Orleans. Kneeling in the above picture is Andrew P. Monte, firm head, with his wife and office force. (MR)

AVAILABLE FOR IMMEDIATE SHIPMENT

SLOTS	ARCADE EQUIPMENT	VENDING MACHINES
1 15¢ B.F. Sluggproof Head, Brown Finish \$75.00	5 Radio Rifles \$69.50	100 Columbus 1¢ Porcelain Fin. Nut Vendors . \$5.00 Ea.
1 10¢ B.F., Sluggproof Head 75.00	3 World Series 59.50	50 Northwestern 3¢ Nut Vendors 5.00 Ea.
1 5¢ Cherry Bell 75.00	1 Dival Bumper Bowling 35.00	2 Northwestern Tri-selectora 15.00 Ea.
1 5¢ Extraordinary 45.00	5 Electric Drop Picture Machine with Legs 35.00	10 Silver Kings 5.00 Ea.
1 25¢ Extraordinary 45.00	6 Drop Picture Machines, Hand Wind 20.00	CONSOLES
2 1¢ Q.T. 42.50	10 Buckley Deluxe Diggers 79.50	Face Saratoga, 5¢ & 10¢ \$79.50
2 25¢ Jennings Chief 45.00	3 Photomatics, all for . 165.00	Mills Square Bells 69.50
1 10¢ Jennings Chief 45.00	2 Drivemobiles 195.00	Jumbo Parade, P.O. 99.50
1 5¢ Galle 37.50	2 Batting Practices 125.00	Fastimes, F.P. 99.50
1 10¢ Galle 37.50	5 Mutoscope Diggers 39.50	Kentucky Club 49.50
1 25¢ Galle 37.50	1 1¢ Home Run Ball Gum Vendor 15.00	Spinning Reels 95.00
1 25¢ Pace B.F. Comet. 47.50	2 Kirk Fortune Scale 85.00	Royal Flush, 5¢ 75.00
1 5¢ Pace B.F. Comet. 49.50	1 Baker's Sky Pilot 110.00	Royal Flush, 10¢ 75.00
7 5¢ Green Vest Pocket. 25.00	2 Sky Fighters 169.50	Triple Entry 135.00
3 1¢ & 5¢ Blue & Gold Vest Pockets 35.00	3 Tommy Guns 95.00	4 Singing Towers, Like New, 1941 Model — Write for Prices.
Flipper—Counter Game, Like New \$10.00 Each	1 Seeburg Novelty Gun 95.00	
	2 Deluxe Electro Hoists 50.00	
	Erhit's New Complete Line.	
	FIVE BALL FREE PLAYS	
Argentine \$75.00	Double Play \$59.50	1941 Majors \$59.50
All American. 45.00	Dixie 35.00	Miami Beach 55.00
Attention 45.00	Do Boy 25.00	Metro 45.00
Anabel 25.00	Dude Ranch 39.50	Muscol 22.50
Bandwagon 37.50	Formation 27.50	Polo 25.00
Big Town 22.00	Flash 15.00	Playmate 35.00
Big Chief 40.00	Four Diamonds 59.50	Pylon 30.00
Bowling, Gott. 22.00	Flickers 45.00	Pot Shots 30.00
Big League 22.00	Gold Star 35.00	Power House 30.00
Broadcast 45.00	Jolly 22.00	Progress 32.50
Barrage 50.00	Lancer 20.00	Red, Wh. & Bl. 45.00
Commodore 22.00	Leaders 37.50	Rebounds 20.00
C. O. D. 15.00	Landslide 25.00	Rotation 25.00
Crossline 39.50	Lone Star 25.00	Score Champ 20.00
		Speed Demon \$30.00
		Speedway 30.00
		Sea Hawk 59.50
		Sun Beam 55.00
		Sluggo 59.50
		Sport Parade 45.00
		Sky Ray 59.50
		Stratoliner 45.00
		Sparky 39.50
		Twin Six 69.50
		Topper 15.00
		Umps 39.50
		Yacht Club 22.50
		Woc 35.00

We Buy, Sell or Trade All Types of Coin Operated Equipment. 1/2 Deposit—Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Avenue, Cleveland, Ohio

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Jan. 17.—Things were quiet along the three coin rows during the week, with distributors and jobbers trying to figure out an angle on the coin machine business. Most of the jobbers report that some equipment is moving, but most of them were singing the blues. However, they believe things will soon perk up and move along normally.

Mac Mohr Trains In

Mac Mohr, West Coast representative of Daval, Baker and Evans lines, arrived in town Friday morning from a two-week stay in Chicago. Mac promised his friends a report on the Chicago outlook at some later date. . . . Max Kraut, U-Need-a-Pak representative, is chairman of the unemployment council of Draft Board No. 217 and also serves on the advisory council. . . . Jack Olson, sales manager of the Shipman Manufacturing Company, is enthusiastic in his description and prediction on the record Select-a-Vue will set. . . . Mario Castegnaro, back from a trip east, called his staff together for a report on the trip and to outline 1942 plans. . . . Morrie and Frank Kozinsky, well known in coin machine business, have started work on their third picture, *Klondike*. . . . Hymie Kozinsky came down from Sacramento to visit the Consolidated Novelty Company recently. Irving Rich is in charge here. . . . H. H. Linville was a recent visitor looking over cigarette machines.

Dick and Tony Parina Confer

Dick Parina, of R. A. Parina & Company, San Francisco office, has been in town at the Los Angeles branch conferring with his brother, Tony, manager of this office. . . . Irving Rich, of Consolidated Novelty, reports that his station wagon is a big help in his business. He purchased the vehicle last March. Irv is an air warden and has offered the station wagon to the government. . . . Charles Figge continues to put out candy vending machines, and increased employment in airplane factories is helping his takes. . . . Dave Davidson is handling the vending machine business at the Douglas Aircraft plants. . . . Phil Robinson, of Chicago Coin, is expected back on the Coast from a visit to Chicago. . . . Lou Meyers, of Genco, is one factory representative who keeps the coin rows hot. . . . National Broadcasting Company recently purchased 100 1,200-

hole salesboards to put out Defense Stamps.

Mrs. Kaplan Succumbs

The many friends of Harry M. Kaplan, former owner of the Sun Music Company here, were grieved to hear of the death of Mrs. Kaplan. . . . Louis Sallee, of Long Beach, continues his regular attendance at the Pacific Coast Showmen's Club meetings on Monday night. . . . Jack Kessler, of Ajax Amusement Company, and Walter Hillig, of the Virginia Park Penny Arcade in Long Beach, also make the PCSA meetings. . . . Harry Rawlings, of County Games, is on the mend after being on the sick list for some time. . . . Earl Fraser, formerly serviceman at the Southwestern Vending Machine Company, was in Wednesday to give the final farewell to his fellow employees before leaving for the army. . . . A. M. Keene, of Taft, made his usual Los Angeles visit last week. . . . Fred Gaunt, of Trojan Novelty Company, reports that business is going along now but he hates to think back to the black-outs. . . . Al Anderson, prominent Balboa Beach arcade operator, was in town and reports that his business in the fun zone is going good for this time of the year. . . . French Lamont, of the Flying Lamonts, and his wife, Evelyn, will remain in Los Angeles. The other Lamonts will join a circus in Ohio. Frenchy was injured while performing and has taken the job of managing Pennyland on South Main Street. . . . Clark Shaw, of Long Beach, was in town this week and spent the time looking over machines on display. . . . Leon (Hi-Ho) Silver reports good business from his outside gum venders at transfer points.



BILL ALBERG, of Brooklyn Amusement Machine Company, and Irv Sommer, of Modern Vending Company, caught fishing for something or other in Florida. (DR)

business in 1942. To do this, we are glad to have this opportunity to talk with our many representatives."

Bill Corcoran, San Francisco, Pacific Coast sales manager, says: "Having just come from California, I probably am more war-minded than any of the representatives. I know that our first and our all-important job is to accomplish the victorious conclusion of the war. At the same time I also realize and appreciate that we who haven't yet been assigned any actual job in connection with the handling of the war should do everything possible to keep other business going along as smoothly as possible."

Willie (Little Napoleon) Blatt, metropolitan sales manager, New York, says: "Everyone in New York feels the same as they do in San Francisco. We are ready to do anything that is necessary to help our government. I wanted to go to Chicago at this time because I figured that I would have an opportunity to meet a few of my friends and to get a picture of the situation as it exists today."

Les Stivers, New Orleans, Southern district sales manager, says: "I came in from New Orleans by plane and in talking with some of the different passengers I find that a good many different lines of business were represented among them. These people were either coming to Chicago to attend conventions being held in their line or sales meetings for their companies. Every one of them seemed to have the same idea, that they wanted to talk to representatives in their own line of business from other sections of the country, as well as their factory representatives."

Dallas

DALLAS, Jan. 17.—C. T. McKelvy, vice-president and director of sales for J. P. Seeburg Corporation, Chicago, was in town recently on a special trip to explain the new remote-control Seeburg console. While in Dallas McKelvy was the guest of Electro-Ball Company officials for a dinner and business conference at the Hotel Adolphus.

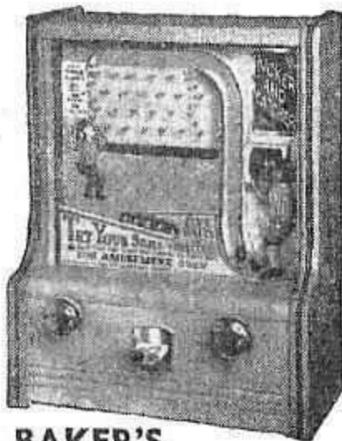
Besides Arthur Hughes, Ed Furlow and S. E. Lynch, of the Dallas office, and Ed Stern, Seeburg territory manager, branch managers present were Jack Canipe, Memphis; Harold Thompson, San Antonio; M. Smalley, New Orleans; Anderson Sage, Houston, and Tom Wolfe, Oklahoma City.

George Prock, of Prock & Robbins, Inc., has just completed the installation of a new Penny Arcade near Texarkana, Tex. L. E. Keller, of Dallas, is manager.

G. R. Brewer, territory man for Electro-Ball Company, Inc., returned last week from an extended trip thru Arkansas, where he reported business good.

The pert smile and quick step of Ed Stern are not due entirely to the recent receipt of the new Seeburg consoles. His office staff say they are due to the new Pontiac sedan he is now driving. To try out his new car Ed made a trip to Hot Springs, Ark., where he conferred with Phil Marks on the purchase of new Seeburgs.

TAX FREE COUNTER SENSATION!



BAKER'S

KICKER and CATCHER

100% MECHANICAL. 100% LEGAL! 100% SKILL!

The all-time all-skill counter hit! Service-free mechanism—no batteries . . . no wires!

IDEAL FOR ARCADES

Latest Ruling
NO TAX
Penny Play
\$29.75
F. O. B. Chicago

BAKER NOVELTY CO., Inc.
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TONY GASPARRO

OFFERS FOR SALE

Bally Defender }
Bally Rapid Fire } **Write,**
Keeney Air Raider } **Wire**
Mufo. Sky Fighter } **for**
Western Baseballs } **Prices**

A Great Variety of Free Play Pin Tables.

WESTERN NOVELTIES CO.
767 TENTH AVE. NEW YORK CITY

WE STILL HAVE A LARGE QUANTITY OF GAMES FOR SALE

Write for Our Complete List

WANT TO BUY

JUMBO PARADE (Free Play), JUMBO PARADE (Combination), MILLS SLOTS, FREE PLAY PIN BALL GAMES, MILLS THREE BELLS AND FOUR BELLS. Advise Quantity, Serial Numbers and Prices in First Letter.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

To His Excellency *Culbert L. Olsen*
Governor of the State of California

Resolution

Whereas, Our Country is now engaged in a war to defend our form of government, our institutions and our most dearly prized possessions against a wicked and recently attack by one of the belated nations while pretending to negotiate peace, and

Whereas, His Excellency *Culbert L. Olsen*, Governor of the State of California, has declared a state of emergency to exist in the State because of the great importance and the proximity of our national defense industries to the actual theater of war, and

Whereas, in order to defend ourselves against such unscrupulous enemies, it is necessary to build the morale of our Army, Navy and Marine Corps, as well as the public and ourselves, to the utmost of impregnability, and

Whereas, one of the greatest elements in the building of morale is the indulgence in education, amusement, and recreation,

And Whereas, the *Associated Operators of Los Angeles County, Inc.* is engaged in the business of dispensing amusement, and

Whereas, many of its personnel have served in the ranks of the armed forces of this country in the first World War,

Now Therefore Be It Resolved

that the membership and personnel of the *Associated Operators of Los Angeles County, Inc.* offer its complete facilities, services, time and efforts in a manner best fitted to further the following up, maintaining that degree of morale and making in our Defense Program in any manner which is necessary to offer the most obstinate defense of our Country and anxiously await the command of those in whose charge the burden of defense lies.



Associated Operators of Los Angeles County, Inc.

Ed Stern
Managing Director

Resolved 1942

RESOLUTION SENT GOVERNOR OLSEN of California by the Associated Operators of Los Angeles County. It pledges all-out aid of AOLAC in the national war program. AOLAC is also listing civilian defense workers thru a questionnaire designed to aid civilian defense authorities in securing workers. Resolutions similar to above were sent to other public officials.

Increase Purchases Of Dival Games

CHICAGO, Jan. 17.—"The Dival Company," says A. S. Douglas, firm head, "is enjoying a boom in the sale of Marvels and American Eagles. We attribute the rise in demand to the fact that operators realize that these are long-life games. With material use for war purposes curtailing production, operators are looking for equipment which will remain in operation indefinitely.

"It has been shown that Marvel and American Eagle can pay the tax and clear a profit in many locations. Because of this and the fact that the location tax is being split between operators

and location owners, the profit factor has grown in importance.

"Tho a great many operators are converting their present Marvels and American Eagles into tax-free non-coin-operated models, as great a number are continuing with the present coin-operated model and are arranging for placement of more of these counter games by purchasing new machines from the factory.

"There is a swing back to the profits that our counter games can bring. While we still have some of these new machines on hand, we cannot guarantee that the supply will be enough to fill all orders. We urge a survey of locations which can use these machines and that immediate contact with the factory be made," Douglas concluded.

N. Y. Daily News Query Shows People Favor Pinball Games

The following is a photographic reproduction of the column conducted in The New York Daily News by Jimmy Jemal from the issue of January 14. The unanimous approval of pinball games by these persons, picked at random by the reporter, should provide an authentic cross-section attitude of the people of New York.

The Inquiring Fotographer

By JIMMY JEMAL.

The News will pay \$5 for every timely, interesting question submitted and used in this column. Today's award goes to J. Dukoff, 1457 Wilkins Ave., Bronx.

THE QUESTION.

Do you see any harm in pin-ball machines?

THE PLACE.

Fourth Ave. and 67th St., Brooklyn.

THE ANSWERS.

Daniel J. Conroy, 64th St., Navy



Yard worker: "No, not in the least. What's wrong, morally or practically, with a little harmless fun? I've often seen a social gathering around a pin-ball machine and all were enjoying themselves at small cost. In these days of poor business in New York City, it's a help to the small stores."

Albert R. Rosen, 68th St., student:

"No, there's no harm in pin-ball machines for those who want to play them. Although I don't play these machines, preferring the movies for entertainment, I know quite a few persons who play them a lot and get much enjoyment from them. Some of these persons are very skillful."



Gertrude A. McDonald, 69th St.,



home: "Truthfully, I've played a lot on various pin-ball machines, and I can't see that they have done me or anyone else any harm. Actually, I've had a lot of fun playing them, and have made

many a dull hour enjoyable. When you've acquired a little skill, it's really fascinating. They are fine indoor games."

Phil Vogel, Fourth Ave., tobacco

dealer: "None whatsoever: There is always a jolly crowd around the pin-ball machines, wherever you may go. It's almost a social gathering. The machines require skill and provide a few hours of relaxation. The law permits betting on horse races, which is a lot worse than spending a few nickels on pin-ball machines."



Joseph E. Galloway, 62d St.,



service station attendant: "No. I play the pin-ball machines a lot, have a good deal of fun at the game, and am no poorer at the end of the week. In fact, it would cost me a lot more if I spent my

money drinking or going to night clubs, with drinks starting at 25 cents and going up."

John L. Dantonio, 67th Ave.,

Forest Hills, postman: "No, not as they are used at present. The game is inexpensive and a person can't win or lose enough to make any difference. What's a few pennies here and there? The machines attract people into stores, and once inside, they are apt to make purchases from the



merchants."

ANNOUNCING

the Newest Addition to the Coin Machine Ranks

ALLIED AMUSEMENT CO.

1424-26 Central Parkway
CINCINNATI, OHIO

— WANTED —

SLOT MACHINES

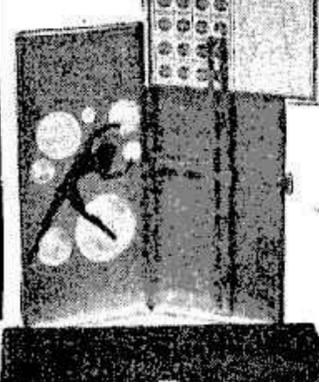
All Makes—Send Complete Information

We will represent all manufacturers.

Under the personal management of
MILT SOFFER, President

"We Buy and Sell Anything That Takes a Coin"

DEAL #204
68c ea.



ARTFOTO CIGARETTE CASE

Thin as a Wafer. Size 3 1/8" x 6 3/4". Holds twenty cigarettes. Enameled metal in White, Black, Khaki, Blue, Green, Brown. A snappy Lady design on inside cover.

FREE—With each case a 20-hole push card, 1c to 20c, take-in is \$2.10, or a 25-hole push card, 1c to 25c, take-in is \$3.25.

Operators—This is a wonderful item for the plan of giving one to the winner and one to the seller.

Deal No. 204, 68c each

25% deposit or full remittance with all orders.

A. N. S. COMPANY

312 Carroll St. Elmira, N. Y.

QUALITY SPEAKS FOR ITSELF		
FREE PLAY	FREE PLAY	FREE PLAY
1939 Mills 1-2-3 . . . \$37.50	Landslide . . . \$29.50	O'Boy . . . \$14.00
Eureka . . . 27.50	Formation . . . 27.50	Spottens . . . 14.00
Peakness . . . 22.50	Bandwagon . . . 27.50	Commodore . . . 14.00
Miami Beach . . . 59.50	Blondie . . . 22.50	Pickem . . . 14.00
Majors . . . 67.50	Powerhouse . . . 22.50	Mr. Chips . . . 14.00
Wow . . . 44.50	Mascot . . . 19.50	Big Show . . . 14.00
Double Play . . . 44.50	Vacation . . . 19.50	Ocean Park . . . 14.00
Pan American . . . 44.50	Sporty . . . 19.50	Follies . . . 14.00
Flicker . . . 37.50	Jolly . . . 17.50	Sports . . . 14.00
Barrage . . . 32.50	Red Hot . . . 17.50	Keen-a-Ball . . . 14.00
Crossline . . . 29.50	Yacht Club . . . 17.50	Scorecard . . . 14.00
	1/3 Deposit With Order—Balance C. O. D.	

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVE., CLEVELAND, OHIO • 3307 SOUTH AVE., YOUNGSTOWN, OHIO

FREE PLAY CONSOLES PIN GAMES

WE ARE STILL DELIVERING!

DISTRIBUTORS FOR LEADING MFRS.—WRITE, WIRE OR PHONE.

MIAMI COIN MACHINE EXCHANGE, INC.

809 S. W. 8th STREET MIAMI, FLA. 3-4033

U. S. PRIORITY ON TAXES

Congress Plans To Request States To Avoid Duplication Of Levies; May Aid Coinmen

CHICAGO, Jan. 17.—The year 1942 opened with the problem of raising much-needed revenue for the national government affecting the coin machine industry, as it does all industries. Many ideas are being discussed and strong moves are under way to avoid new and increased taxes on consumer goods as far as possible. When the defense tax bill of 1941 was first proposed it had mention of federal taxes on candy and gum and increased taxes on cigarettes. When the next revenue bill is presented in Congress it is likely to contain proposals for taxes on these vending machine items, altho strong effort will be made to avoid taxing them. A general manufacturers' excise tax has been suggested as one way to avoid direct taxation on such articles.

The revenue act of 1941 placed a federal tax on amusement games and gaming devices and one effect was to add a new tax to the already high taxes on games

in many cities and States. This raised the big question of the duplication of federal and local taxes.

The *New York Journal of Commerce*, December 30 (quoted at length in this article), says that Congressional leaders will urge President Roosevelt to ask the States to eliminate or reduce their taxes on items upon which Federal levies are imposed. The plea will be made to the States that the national government needs all the revenues possible in order to carry on the war.

May Ask for Justice

This may be a move that will create sentiment in favor of more reasonable license fees on coin machines in several States and cities. It is well known that a number of States and cities have assessed the highest license fees that the machines will bear. But now that the federal government has also placed a tax

on the machines it is possible for the trade to plead that city and State license fees be cut to the point where a maximum number of machines may operate in order to pay more federal taxes. The plea may also be made to repeal restrictive local laws which ban the operation of machines.

On the general subject of new taxes, the *New York financial paper* says that tax authorities now preparing the war tax bill to make its appearance in Congress about January 15 have about reached the conclusion that existing levies on items being taxed both by the federal and State governments cannot be increased much further without reaching a point of diminishing return that will be damaging to the revenues of both.

Treasury Continuing Work

Secretary of Treasury Morgenthau said today that the Treasury is continuing its work on recommendations for the 1942 tax program but continued to remain silent on details of the plan. He expressed the hope, however, that new war taxes can be raised "without disrupting the economy too much."

Pointing out that it is the Treasury's job to provide the sinews to fight the war, the Secretary said that the Treasury is "prepared to do its job of financing," but added that the taxes would require "a considerable amount of rearrangements of the people's finance."

It is felt by some of the more influential tax leaders in Congress that since the federal government is in such urgent need of additional revenues the States might well modify their tax systems so that the government could increase its taxes without imposing too great a burden on the taxpayers generally. It is felt by them also that the loss in revenues to the States by reduced taxes could be offset by a program of economy.

Because of the fact that the President has had but little time to devote to anything else but the strategy of the war program, there has been no opportunity for his tax advisers on Capitol Hill to discuss their problems with him. They are hopeful, however, of having a conference soon, preferably prior to submission of the tax bill.

There has been a strong demand in Congress for a number of years for dividing a system that would eliminate overlapping and tax duplications of the federal and local governments, but little has been done in this direction beyond the study stages. Difficulties encountered in finding new revenue sources to finance the war, however, are now raising demands that something be done about the overlapping.

Effect of Rationing

The problem is thrust to the forefront of the many other problems encountered in drafting of the tax bill by reason of the direct relationship that rationing of materials and curtailed production of civilian supplies for the war effort will have upon the total yields from the excise levies.

A particular case in point is that of rubber tires and automobiles. It is pointed out by the tax experts that the

rationing order for tires issued by Price Administrator Henderson last week and the contemplated further cuts in production of automobiles will mean less revenue from these sources.

Furthermore, reduced sales and use of automobiles, it is emphasized, also will cut sharply into revenues from gasoline taxes—one of the most important of any of the so-called sales taxes imposed by federal and local tax authorities.

Federal gasoline taxes during the fiscal year 1941 produced \$340,000,000 for the Treasury. According to trade figures State taxes on gasoline produced \$960,000,000 during the calendar year 1942, of which \$196,000,000 was diverted to purposes other than road building for which the taxes were originally intended.

Tobacco sales, another item heavily taxed both by the federal and State governments, produced \$564,000,000 for the federal government for fiscal year 1941, and \$103,000,000 for the States in calendar 1941.

Position of Treasury

The Treasury Department, it is understood, would like to increase federal taxes on both gasoline and tobacco in the forthcoming tax bill, but Congressional experts are fearful of the effect that such increases might have upon total sales and, consequently upon revenues, in the light of existing State and local taxes on these items.

Another important part of the general tax picture is the fact that Congressional tax leaders are lining up behind a general sales tax program for the coming year, which if enacted, would mean more duplication and overlapping of levies.

It is understood that consideration has been given to about four different types of general sales taxes, but the most likely of enactment is a general manufacturers' excise tax. This would create fewer administrative problems for the Treasury, and also would make possible continuance of retail sales taxes now in effect.

A general sales tax of 3 per cent with no exemptions, it is estimated, would raise upward of \$2,500,000,000 in taxes, and if the States can be prevailed upon to eliminate or reduce their sales taxes it would be possible for the federal government to go above a 3 per cent levy without imposing too great a burden on the taxpayers, it is felt.

Leverone Appointed to State Conservation Job

CHICAGO, Jan. 17.—Nathaniel Leverone, chairman of the board of Automatic Canteen Company of America, has been appointed State salvage director of the Office of Production Management industrial conservation bureau. A State-wide drive has been started to collect waste materials in homes, shops, factories and offices and on farms for use in war industries.

Leverone is also chairman of the ways and means committee of the Association of Commerce, secretary of the Chicago Crime Commission and a member of the Chicago Commission for National Defense.

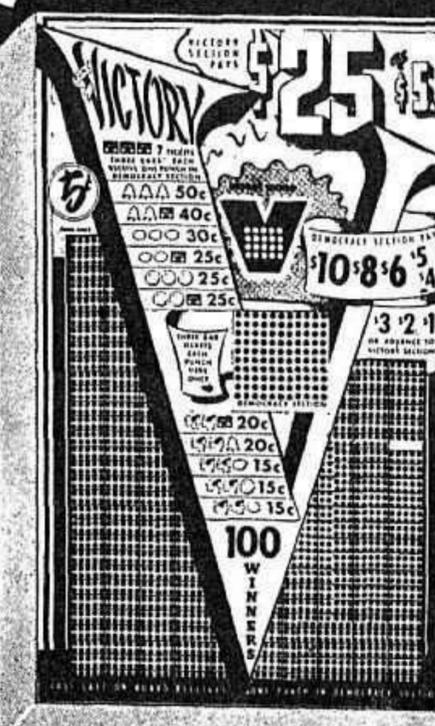


VICTORY FOR AMERICA!

VICTORY! America's byword! Gardner's overnight, coast to coast sensation! The No. 1 Board of Gardner's 1941-42 hit Parade! Original slot symbol tickets—100 winners—double step-up jackpots! Brilliantly colored—deep die-cut! \$25 top award! Every "seasoned" operator will order this one!

Order No. 1450 VICTORY

Takes In: 1450 at 5c. \$72.50
Pays Out: 30.75
AVERAGE PROFIT .. \$41.75

GARDNER & CO. 2303 ARCHER CHICAGO, ILL.

WILL PAY CASH FOR ANY QUANTITY

ANY TYPE OR MODEL MADE IN 1941 OR 1942

F. P. PIN GAMES 5-Ball or 1-Ball, Especially Fortunes and Bally Multiples.

F. P. CONSOLES Club Bell, Super Bell, High Hand, Totalizer, Jumbo, Etc.

MILLS SLOTS Any Make or Models. Any Quantity. Also Stands.

PHONOGRAPHS Wurlitzer or Rockola 1939, 1940 and 1941 Models.

Airmail What You Have and Lowest Cash Prices

WE OFFER QUANTITY NEW AND USED REMOTE CONTROL WALL BOXES, ADAPTERS, ETC., FOR WURLITZERS!

—WRITE FOR SPECIAL LIST AND PRICES—

SILENT SALES SYSTEM

635 "D" ST., N. W. WASHINGTON, D. C.



CONFERRING ON THE RELEASE of another Techniprocess Production thru Associated Producers' Distributors, Inc., are, left to right, Mrs. Mario Castegnaro; Mario Castegnaro, president of Techniprocess and vice-president of APDI, and Lud Gluskin, musical director for Techniprocess and KNX-Columbia Broadcasting System. Castegnaro recently returned from an Eastern tour on which he made a survey of movie machine business. (MR)

**Industry Co-Operation
For Bond and Stamp Sale**

At the NATD convention in Chicago there is a booth donated to the Treasury Department for the sale of Defense Bonds and Stamps by the Rowe Manufacturing Company. In the booth is a Seeburg phonograph and a large background piece prepared by the Mills Novelty Company which features the popular "Buy-a-Bond for Baby picture."

It is highly significant that the material and exhibit space used by the Treasury Department was donated by coin machine firms. It reflects their patriotic spirit and brings credit to the entire industry.

A standing tribute and a loud cheer for the three firms co-operating in this exhibit—Rowe, Seeburg and Mills.

Coinman at Pearl Harbor

Joseph A. Byers, formerly a serviceman for Crest Novelty Company, Spokane, narrowly escaped death at Pearl Harbor during the attack December 7. Byers left the coin machine firm in November, 1940, to work as a government electrician.

When the Japs attacked, Byers raced to the harbor from his Honolulu home to stand by for emergency repair work. He reports he found pandemonium—the earth rocking from bomb explosions, black smoke clouds rising from bombed and burning warcraft.

He reached the shop at the naval base about a half hour after the raid began. A short time later a huge fragment of steel, part of a destroyer's armament which was hurled thru the air by a bomb blast, crashed thru the roof of the shop and struck a few feet from where he was standing.

"I was plenty lucky and survived without a scratch," Byers said. "There was so much to do that morning we didn't have time to get panicky."

Query About Dave Buckman

Jack Kauffman, of K. C. Novelty Company, Philadelphia, writes in to ask about Dave Buckman after seeing the news notes about London and English coinmen in this column two weeks ago. Buckman, a prominent jobber in London under the firm name of Automat Games, visited this country several years ago and attended the coin machine convention. Kauffman heard from him about nine months ago and wishes to know whether he is still safe and well.

We are sending the query on to our London office and hope to have an answer as soon as delayed mails and censors will allow.

"We'll Slap the Japs"

Rings Out in Chi City Hall

We'll Slap the Japs Right Into the Laps of the Nazis is being hummed by workers in the Chicago City Hall as a result of the premiere of this Soundies tune on a Mills Panoram in the big Chicago building. The machine was placed there to provide a ballyhoo for the sale of Defense Bonds and Stamps. Mayor Edward J. Kelly started the machine off and it has since aided in the sale of over \$10,000 in bonds and stamps. Incidentally, the premiere of the Soundies tune also marked the introduction of the Panoram in Chicago.

MEN & MACHINES

Conducted by C. H. STARK
Communications to 155 North Clark Street, Chicago

**On Vacation—Seeing Only
20 Customers a Day**

Sam Kleinman, Allied Novelty Company, Chicago, is out of the city on what he claims is a short vacation. Other firm members in the know advise that this should be accepted with the proverbial grain of salt. "Considering Sam's just for work," they say, "he'll probably visit a few of his customers—perhaps 10 or 20 a day."

**Pay Roll Deductions
For Defense Stamps and Bonds**

All employees of Sterling Service, Moosic, Pa., have signified their desire to have a certain percentage of their salaries set aside each week for the purchase of Defense Bonds. Ben Sterling Jr., head of the firm, reports that he is proud of the patriotic reaction to the plan by his employees.

**Emergency or No—
Service Goes On**

"As long as I have something to sell, I'm going to sell it," promises Bud Lieberman, Chicago distributor. He recounts that he expected the present emergency and stocked up in order to take care of his customers.

More About Defense Stamps

Edward M. Ravreby, head of Owl Mint Machine Company, Boston, presented every employee with a book of Defense Stamps as a Christmas present, feeling that he was doing a double service of aiding the victory effort and rewarding his employees. Then, in the spirit of the thing, employees of Owl Mint unambiguously agreed that their future pay envelopes should contain no coins—the idea being that anything above the dollar bill should be paid to them in Defense Stamps.

Ravreby was so impressed that he is suggesting that the plan be adopted by every firm in the industry.

Recuperating

Sam London, with his wife and son, is vacationing in Miami Beach. The head of the Milwaukee Coin Machine Company reports that he is storing up energy so that when he is back in harness he will be able to do everything within his power to "hit the ball" for Milwaukee Coin's customers.

Congratulations

Congratulations—double wishes of well-being—are in order for Samuel Winisky, of Owl Mint Machine Company,

Boston. On January 6 he not only celebrated his birthday, but also became engaged. We regret that we were not informed as to his fiancée's name.

The "Any Bonds Today?" Man

Barry Wood, recording star, who recently made *Any Bonds Today?*, didn't stop there in his efforts to sell bonds and stamps. He recently called at the Mills Novelty Company and started the ball rolling in Mills's bond sales by singing the tune and calling for the subscription for bonds and stamps. Within three minutes, it is reported, he sold \$40,000 worth of bonds. Autographed records of the bonds tune were given to the first buyer. Each of the Mills brothers, Fred, Ralph, Herb and Hayden, purchased \$5,000 worth of bonds. The other \$20,000 was subscribed by the first 10 employees, with the highest individual sales to employees being to Sidney Cohn, paymaster, in the amount of \$5,300, and to Dick Dewitt, factory superintendent.

Then, as if not satisfied, Wood hied himself to the Ice-Cream Research Department of Mills, conducted by the ice-cream freezer division, and tried out a Victory Sundae concocted by the department. Describing it, he said: "It's a tricky looking sundae—the V-motif is introduced by two sugar wafers topping the cream and stuff. This Victory Sundae sells for around 25 cents and with it the purchaser gets a 10-cent Defense Stamp."

**Coinman To Get
Active Duty**

Sam Yolen, cigarette machine operator and tobacco distributor of Port Chester, N. Y., expects to be called to active duty in three or four weeks. Yolen has a boat, the Roan, which has been offered for use in harbor patrol duties, and he is looking forward to doing his part in this phase of the war program. Yolen attended the convention of the National Association of Tobacco Distributors in Chicago last week.

**Back in Parts
And Supplies Business**

Leon Berman reports he has re-entered the parts and supplies business, furnishing parts of all kinds for all types of coin machines. The new firm is known as the New York Supply Company.

Berman entered the coin machine field several years ago distributing Electropaks, which, it is said, brought about the light-up and bumper systems used on today's games.

**Fifth Atlas Novelty Man
In Military Service**

Jerry Jacobson is the fifth member of the Atlas Novelty Company, Chicago, to enlist in the army. He will join the Air Corps.

Jerry will be remembered as the energetic young man who handled the inventory system and rendered service to the customers in the Atlas parts department. He was in the employ of Atlas for almost two years. Eddie and Morrie Ginsberg, firm heads, and the rest of the Atlas staff were sorry to see him go, but cheered him on his way with the admonition to "Keep 'Em Flying."

—30—Finis, End

And More About Defense Bonds

So ends this week's column. There's

so much in it about Defense Bonds and Stamps that we would like to add: "Do your part now by buying YOUR Defense Bonds." Incidentally, the word "Defense" is beginning to gripe us—we're not defending ourselves now—we're out for victory. How about calling them Victory Bonds. —30—

Philadelphia

PHILADELPHIA, Jan. 17.—Albert M. Rodstein, head of Arco Sales Company, pinball distributor, has taken over the operation of Herman Jaffee's Independent Specialty Company. The Independent firm name will be continued, operating out of the Arco offices at 803 North Broad Street.

Operators of race locations got a treat with the new year in having two colored recording artists in town for personal appearances. Count Basie held forth last week at the Earle Theater, while Earl Hines came in for a dance at the Strand Ballroom. In addition, race location operators report a sudden boom for Lucky Millinder's *Big Fat Mama* recording, so much so that the local Decca distributor has limited sales because of its low stock.

Indications are that the giant jitterbug parlors, dedicated to the music of the music boxes, are coming into their own again. Another such music machine emporium recently opened, Club Jive in the 69th Street section.

Tom McCook, music machine operator and contactor for Motor Parts Company, Columbia-Okeh distributor, has joined the navy.

**★ HERE'S THE ★
SALESBOARD
SENSATION OF
1942!**

SEND YOUR ORDERS IN IMMEDIATELY! BE THE FIRST IN YOUR TERRITORY TO DISTRIBUTE THIS PROFIT-MAKER!

STARS AND STRIPES
Fast Play! Sensation on Every Location. Patriotic, Colorful
Takes in 1200 Holes @ 5c\$60.00
Total Payout\$33.84
PROFIT (average)\$26.16

FOR SUPER SENSATIONS BUY GAY GAMES CREATIONS!

**NOEL'S
Gay Games
INCORPORATED**
Muncie, Indiana

SALESBOARDS ♦ BASEBALL TALLY CARDS

COUPON GAMES ♦ EZ PICKIN' JAR GAMES



GEORGE JENKINS, Bally Manufacturing Company general sales manager, tries to appear modest, while B. D. and J. D. Lazar, well-known Pennsylvania distributors, praise the Club Bells console. (MR)

\$79.50 Each WHILE THEY LAST!! \$79.50 Each

SEEBURG "SHOOT-THE-CHUTES"

Slightly Used—Excellent Cabinet and Mechanical Condition—100% Guaranteed

AUTOMATIC AMUSEMENT COMPANY
919-921 NO. BROAD ST., PHILADELPHIA, PA.
SEEBURG DISTRIBUTORS

Monarch Company Accepts Challenge

CHICAGO, Jan. 17.—"The Monarch Coin Machine Company has accepted the challenge presented by present conditions," declares Al Stern, Monarch executive. "The many problems facing coin machine distributors have only given us, as one of the outstanding suppliers of equipment, an opportunity to prove once again the value of Monarch service."

"We have buckled down to work in dead earnest, not only to do our duty as good citizens by going ahead with business 'better than usual,' but by making stronger attempts to get equipment that our customers can profitably use," Stern said. "That we have been succeeding is apparent in the increasing number of customers who are calling on Monarch."



RAY BOSWORTH AND LOUIS BOASBERG, of the New Orleans Novelty Company, inspecting Knotty Peek, new arcade machine in Exhibit Supply Company's factory display room. They ordered Knotty Peek, as well as other new 1942 Exhibit amusement machines, for use in their completely modern Penny Arcade in New Orleans, it is reported. (MR)

Pittsburgh

Meyer Abelson, of American Cigarette Machine Company, recently returned from Hollywood, where he negotiated for movie machines and films.

Edna Greenberg, of Atlas Novelty Company, recently returned from a visit to Chicago, her former home town.

Harry Rosenthal, manager of Banner Specialty Company and father of Herbert Rosenthal, in the army air forces, pledges coin row "all out for defense" when asked, "How's business these days?"

George Crist, army enlistee formerly with American Cigarette Machine, wrote a post card to his Fifth Avenue buddies stating that he had recently fixed the coin machine in the officers' quarters at camp.

Edward Kirley, Pioneer Automatic serviceman, who was ordered released from the army December 6 by his commanding officer because of having dependencies, refused the release when war was declared the next day.

Fred Ceminari, of Beechview, and John Jason, of American Cigarette Machine Company, are other army draftees.

ON TO VICTORY

GENCO MFG. CO.
Not Inc.
2621 N. Ashland Ave.
Chicago, Ill.

Weight Vs. Wait

By ALBERT M. KOPLO

IN THE days of the horse and buggy, no truer words were spoken than, "Weight is what broke the wagon down!" Were we to transpose that line and have it read, "Wait is what will break the operators' morale down," we would still find no truer words.

Yet everyone finds solace in that little word "wait." It has saved lives and made fortunes, while on the other hand it has taken lives and lost fortunes. Either way we look at it we find that word "wait" does bear considerable weight.

Right now we of the coin machine industry have a duty to perform. We are a large group of business people and can

and thereby bear the weight that seems so heavy. But, alas, how many of us have closed up and decided to "Wait to see what will happen," and to them it did happen—the weight broke their wagon down.

Uncle Sam needs every dollar he can get to carry on a fight for all of us. It is only fair we should help him by continuing our business and striving to do our part. Why not think things over

and get, back in the running again? Our business is the storekeeper's business, his business is the public's business—each one helps the other and in that way all can help Uncle Sam, so let us get together and carry a smile in every mile of our daily task. Let us look forward to tomorrow and not wait for something that may or may not happen. We cannot and must not let the weight break down our morale. We can and will find consolation in our endeavors, and when we have accomplished this we can truly say we have actually taken the Weight out of the Wait.



take our place in this world alongside other merchants, for we are merchants in our various lines, selling amusement service which entails an investment of thousands of dollars in equipment and merchandise just as it does the storekeeper with his fixtures and stock in trade. We have a duty to perform as well as our fellow merchants have, for in this existing state of emergency Uncle Sam has called upon us to contribute our part in this cause for democracy. He has asked us to contribute a share of the expense necessary for this fight. Almost everyone in this great country has been asked to help in his or her way.

Since time immemorial the business man has felt the heavy weight of taxation along with his other expense. In some cases the weight broke the wagon down, while in others Mr. Business Man kept right on reinforcing his strength, bearing the weight during his "wait" to see what would happen.

I lay stress upon those last fateful words, "Wait to see what will happen," for in my recent visits and interviews with operators and distributors so many of them seemed to find comfort in saying that.

Much of our equipment today is so constructed that a small portion of the income could be set aside to meet the obligation necessary to continue in busi-

SCRATCHING YOUR HEAD WON'T BRING PROFITS.

CONVERTING YOUR PRESENT MARVELS AND AMERICAN EAGLES TO TAX FREE. NOT COIN-OPERATED MODELS FOR ONLY A \$10 BILL WILL BRING YOU SPEEDIER, STEADIER, BIGGER PROFITS! WILL HELP YOU HELP YOUR COUNTRY BY HELPING YOU TO BUY MORE DEFENSE BONDS.

ONLY \$37.50
BALL GUM MODEL \$2 EXTRA

DAVAL, 2043 CARROLL AVE., CHICAGO
Pacific Coast • MAC MOHR CO • 2916 W. PICO BLVD • LOS ANGELES, CALIF.

TAX FREE PATRIOTIC

BOMB HITLER

A Sensation From Coast To Coast!

It has captured the hearts of Americans, young and old—1¢ play—Carloads of Appeal—No service worries—100% legal—Winners Automatically Recorded—Not an overnite freak—Location tested—Inexpensive—Long lasting. Wire your distributor or factory today—Don't Delay.

Sample \$12.95—Carton of 3 \$34.50

1/2 Cash Deposit on All Orders.
COIN MACHINE CO. OF AMERICA
1806 E. 11th St. Indianapolis, Ind.
Bomb Hitler by
Buying Defense Bonds

WANTED WILL PAY THE PRICES LISTED BELOW FOR FOLLOWIN GAMES: WANTED

Argentine	\$69.50	Horoscope	\$55.00	Sky Blazer	\$60.00
ABC Bowler	67.50	Jungle	75.00	Spot Pool	72.00
All American	28.00	Kneck Out	92.50	Star Attraction	52.00
Bandwagon	20.00	Leader	17.50	Ten Spot	55.00
Big Chief	20.00	Metro	26.00	West Wind	57.00
Big Parade	95.00	Miami Beach	45.00	Zig Zag	52.00
Broadcast	22.50	Monicker	80.00	Zombie	25.00
Capt. Kidd	62.50	Paradise	27.50	CAN ALSO USE THE FOLLOWING:	
Champs	72.50	School Days	25.00	Bally Defender	\$100.00
De-Re-Mi	50.00	Sea Hawk	37.50	Rapid Fire	100.00
Dble. Play	42.50	Seven Up	33.00	Air Raider	90.00
Duplex	34.00	Silver Skates	37.50	Drive Mobile	175.00
Flicker	22.50	Snappy '41	57.50	Batting Practice	100.00
Four Diamonds	45.00	South Paw	57.50	Shoot-the-Chutes	50.00
Four Roses	32.00	Sport Parade	30.00	Tommy Gun	70.00
Gold Star	20.00	Stars	29.00	Rotary Merchandiser	100.00
Gun Club	72.00	Stratolliner	27.50	Barrel Roll	50.00
Hi-Hat	48.00	Sun Beam	35.00	Sky Fighter	150.00

WRITE! WIRE! PHONE! RUSH US YOUR MACHINES! GET CASH!
Federal Vending Co., 2506 Amsterdam Ave., New York

Big Year for Balto. Coinmen

BALTIMORE, Jan. 17.—The critical year of 1941, with commodities needed in production of coin machines going on priorities and the country finally forced into war during the last month of the year, still witnessed substantial gains in both new and used machines and also an increase in collections over the previous year.

The year witnessed the introduction by manufacturers of many new games, which, for the most part, were all top-notchers, with local distributors chalking up a fine sales volume on them. The greatest difficulty experienced by distributors was in getting enough of these new games to take care of the demand.

Used games sales likewise showed a substantial gain over the previous year. This was due to two reasons: first, the shortage of new games and secondly, the opening of many new locations here.

Legislative Year

The year 1941 was a legislative year for Maryland, and the 90-day biennial session saw the introduction of more than 50 bills affecting the coin machine field. Less than half of these were enacted, and the majority of those passed by the Legislature were vetoed by the governor, with the result that only a comparatively few bills affecting the coin machine field were finally enacted into law, one of which was declared unconstitutional by the Baltimore City Circuit Court following action brought by vending machine men.

Among the new bills enacted was one reducing the licensing fee on music boxes from \$15 to \$10 per annum. Another was that licensing coin movie machines. Still another was subjecting films for coin machine movies to the censorship of the board of censors of movies.

The measure declared unconstitutional



QUARTERS OF THE CALIFORNIA SIMPLEX DISTRIBUTING COMPANY, Los Angeles, are well covered with posters and data on Defense Bonds and Stamps. As are all Wurlitzer distributors, they are promoting the sale of bonds and stamps and buying plenty themselves. (MR)

by the Circuit Court was that imposing a licensing fee of \$1 per machine per year on vending candies and other commodities (except cigarettes) from 2 cents to 5 cents and \$2 per machine per year vending commodities over 5 cents.

Operators of candy, gum, nut and soft-drink vending machines banded to fight this bill on the grounds it was discriminatory and ruinous. Unsuccessful in preventing the bill from being enacted or in having the governor veto it, the operators took the case to the Circuit Court of Baltimore, where it was ruled unconstitutional on the ground that the governor had failed to sign the measure before its effective date. This ruling was made by Judge Samuel K. Dennis, chief judge of the Baltimore Supreme Bench. The bill is now before the Maryland Court of Appeals. However, the license fees collected before the Circuit Court's ruling on its unconstitutionality have not been returned to date. Disposal of this awaits the Appellate Court's de-

cision.

The year witnessed the formation of the Maryland Automatic Merchandising Association by operators of machines vending candies, soft drink, ice cream, gum, nuts.

Console Trend

One of the outstanding developments in the coin machine field here was the trend to console games. More business was done in consoles this year than the previous year and the demand still grows.

There was a definite upswing in machines of the target gun type. These were in favor in spots frequented by the men in service. Many locations now have more gun machines than ever before.

Pin-ball machines, claw, cranes and other games also were in much favor.

Music Machines

Music machines witnessed a decided increase in favor during the year. Large-scale installations of remote-control equipment ranging generally from 7 to 40 units were needed. Operators for the most part reported collections upped anywhere from 25 to 100 per cent and better.

Vending Machines

The year witnessed a substantial increase in the installations of beverage vending machines, candy machines and gum and nut units. There are now more candy, nut and gum vending machines in operation than ever before in this market. Ice-cream vending machines make their debut here this year. Movie machines made their appearance during the summer. A number of these were placed in operation in the southern part of Maryland.

Plenty Arcades

Several Penny Arcades opened, with the result that by midsummer more were in operation than ever before. A substantial increase in the installations of cigarette vending machines was noticed during 1941.

In spite of the slowing up of business during October and November, the year as whole was most satisfactory, with distributors experiencing substantial gains in sales of machines of all kinds, particularly consoles, music boxes and remote-control units.

BUY BONDS

WITH WHAT YOU SAVE
BUYING FROM

ROY MCGINNIS

2011 MARYLAND AVENUE
BALTIMORE, MD.

- | | |
|--|---------|
| 12 Mills 1¢ Q.T.'s, Late Serial Numbers, A-1 Condition | \$34.50 |
| 8 New Metal Q.T. Stands | 8.50 |
| 12 American Eagles and Marvels | 17.50 |
| 6 X-Rays | 19.50 |
| 12 Liberty Bells | 13.00 |
| 6 Mercurys | 17.00 |
| 6 Yankees | 9.00 |
| 2 Mills 10¢, 2 25¢ Slots | 67.50 |
| 1 Compulsory Skill | 69.50 |
| 1 Jumbo Parade, Free Play | 94.50 |
| 6 American Eagles and Marvels, Non-Coin Operated | 28.50 |

THE WAYNE SERVICE COMPANY
1530-32 W. Third St. DAYTON, OHIO



BIG GUESSING SCALE

For Choice Locations

Height, 71 In.; Width, 17 In.; Depth of Base, 26 In.; Net Weight, 183 Lbs.

Operates Automatically

Does Not Require Electricity

No Springs--Balance Weight

30-DAY MONEY-BACK GUARANTEE

WATLING MFG. CO.

4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

FOR SALE 100 LATEST MODEL XXVO JENNINGS CIGAROLAS

With Optional Feature

Slug Proof Coin Heads

USED ONLY 3 WEEKS

CANNOT BE TOLD FROM NEW
SOME IN ORIGINAL CRATES \$197.50

GENERAL NOVELTY CO.

521 North 16th St.
Milwaukee, Wisconsin

WANTED

Rapid Fires, Drive Mobiles, all types
Arcade Machines.

PATERSON COIN MACHINE EXCHANGE

209 Market St. PATERSON, N. J.
We Buy and Sell

WANTED—FOR CASH

Bally Club Trophy, Exhibit Knock-Out, Keener Fortune, Evans Baughnall, 1939-1940-1941 models.
Write—Wire

AUTOMATIC COIN MACHINE CO.

800 Poydras St. New Orleans, La.

Mills

THE GREATEST NAME IN
COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

★ RUSH YOUR ORDER—WHILE THEY LAST ★

5-BALL FREE-PLAY GAMES

Airport	\$19.50	Eureka	\$24.50	Powerhouse	\$29.50
Blackout	24.50	Fleet	29.50	Pickem	19.50
Blondie	27.50	Fifth Inning	19.50	Roxy	22.50
Big League	22.50	Flicker	45.50	Rebound	19.50
Box Score	24.50	Formation	39.50	Supercharger	19.50
Band Wagon	42.50	Flagship	22.50	Short Stop	24.50
Buckaroo	19.50	Golden Gate	19.50	Speed Demon	32.50
Big Six	19.50	Home Run	27.50	Stratoliner	56.50
Big Show	22.50	Horoscope	64.50	Silver Spray	91.50
Big Time	42.50	High Dive	72.50	Sports Parade	62.50
Baker 4-5-6	22.50	High Hat	69.50	Sports	22.50
Bang	22.50	Landslide	33.50	School Days	56.50
Bally Beauty	33.50	League Leader	42.50	Summerline	22.50
Barrage	49.50	Lancer	26.50	Stars	54.50
Crossline	39.50	Lucky	22.50	Sunbeam	62.50
Chief	19.50	Leader	42.50	Showboat	82.50
Contact	19.50	Majors 41	77.50	Spedway	32.50
Crystal	42.50	Majors 40	19.50	Score Champ	24.50
Chevron	19.50	Mascot	23.50	Spottem	19.50
Congo	27.50	Nippy	24.50	Red Hot	19.50
Cadillac	24.50	Oh Boy	27.50	Red, White & Blue	58.50
Circus	22.50	Oh Johnny	27.50	Triumph	22.50
Cowboy	19.50	On Deck	27.50	Target Skill	79.50
Dude Ranch	34.50	Ocean Park	22.50	Vacation	27.50
Duplex	62.50	Polo	27.50	White Sails	22.50
Dixie	35.00	Paradise	49.50	West Wind	81.50
Doughboy	24.50	Playball	62.50	Yacht Club	21.50
Entry	79.50	Pan American	72.50	Zombie	46.50

WANTED 500 SLOTS

Send Description and Price
Terms: 1/3 Deposit—Balance C. O. D.

BUSINESS STIMULATORS

4912 E. WASHINGTON
INDIANAPOLIS, IND.

Rock-Ola '39 Deluxe	\$169.50	Mercury	\$14.50	NEW CONSOLES— WRITE FOR PRICES
Wurlitzer 500	189.50	Pikes Peak	19.50	Pace Royal Comet, 5¢
Wurlitzer 600	159.50	American Eagle	22.50	Pace Royal Twin, 5¢ & 25¢
Klix	10.50	Mills 5¢ F.P. & Mint	125.00	Jennings 5¢ Totalizer
Daval 21 Draw	10.50	With Stand	95.00	Jennings 5¢ Silver Moon
Mills Owls	110.00	Battling Practice	95.00	
Drive Mobiles	150.00			

A. P. SAUVE CO.

3002 GRAND RIVER AVE.
DETROIT, MICH.

Five smaller automobile producers may be requested by the government to lump their passenger car output after February, producing only one "Victory" model. Such a scheme is being discussed by war production chiefs, who are preparing subjects to be taken up at a meeting with the automotive industry. The five producers are Hudson, Studebaker, Nash, Packard and Willys. Officials believe these firms may be requested to lump their quotas of output after January 31 and have a so-called "Victory" model produced at one plant and divide the output among the five according to the percentage quotas now used for production. Each company could then label its share of the cars in order to keep its production name and identity before the public. Thus there would be, for example, a "Studebaker Victory Car," a "Packard Victory Car," etc.

Manufacturers of automobile tires are setting an example of how to build good will and prepare for future business by their advertising at the present time. Hit by severe priorities restrictions, many tire manufacturers have already used advertising channels to educate their customers and friends in the best way to co-operate in winning the war and at the same time to keep going.

A new basic construction material, somewhat similar to a plastic, was announced December 29 by Charles H. Oppenheimer, president of Designers for Industry, Inc., which will handle licensing of rights to use the material. Excelsior is the main ingredient of the product, which is molded under high pressure. The product is said to be applicable in many fields where plastics or metals are used.

The Tennessee Valley Authority January 1 reported that large-scale operations are being considered for a new process of producing vitally needed aluminum from abundant clay deposits in the Tennessee Valley region. The report also stated that TVA power-producing

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

facilities had supplied large amounts of electricity to aluminum plants in the region where an estimated 75 per cent of the metal used in plant construction and other wartime uses is produced. The authority's research agencies also are working on a process to recover magnesium from billions of tons of ore found in the North Carolina-Georgia area.

The government will ask the radio industry to begin within the next few months the production of about \$1,000,000,000 of radio equipment for the armed services and home defense, James T. Buckley, president of Philco Corporation, forecasts. Normal peacetime output of the industry is only about \$500,000,000 annually, Buckley explained. "Production of radios for civilian use must obviously take a secondary position until the war is over, but in view of the importance of radio to civilian defense and to maintain morale, it is hoped and believed that civilian production can be maintained on a reduced basis," Buckley said. Radios in civilian defense will serve to give air-raid warnings and to give broadcast instructions to motorists to clear highways for troop movements, to advise them to avoid congested areas and to warn them to shut off lights when enemy planes are approaching."

President Roosevelt December 23 created an Office of Defense Transportation, to which he delegated sweeping emergency powers over the nation's transport facilities. Creation of this office does not mean necessarily that there

will be any government interference with private ownership, operation or management of transportation agencies. It does mean that the emergency authority over transportation which the President has in wartime will be vested in this new office to be used upon direction of the President if and when the occasion demands. These emergency powers may be invoked to impose priorities on shipments of war materials, to direct the flow of traffic to prevent congestions, to order the pooling of equipment. Where similar power over other agencies, such as trucking, may be lacking, the new office is directed to determine the need for and recommend appropriate legislation.

The many new uses to which plywood was put in 1941 enabled it to release for other defense purposes the aluminum and steel which it replaced and to halt the trend away from wood to other materials, Lawrence Ottinger, president of United States Plywood, said in a review of the industry. Plywood is now used in airplanes, torpedo boats, mine sweepers, cargo vessels, army landing boats, defense housing, skis, pipe, chemical vats, pallets and shipping containers. Airplanes are being produced today whose fuselage, wings and stabilizers are of plywood molded to shape under pressure, Ottinger said. "Early in 1942 trainer planes made entirely of plywood will be coming off the production lines at the rate of 400 to 500 per month."

Revisions of priorities regulations which will probably affect all types of industrial and commercial transactions were completed December 23 by the Office of Production Management. Of the revisions, most important is one that requires "all" orders bearing a priority rating, including B ratings for essential civilian orders as well as A ratings for defense orders, must be accepted by producers in preference to any unrated orders.

The National Farm Chemurgic Council announced December 27 that it had discovered a rubber-bearing dandelion, known as kok-sagyz, which will produce synthetic rubber at approximately one-third less than the present cost of making synthetics. The plant had been known before only in Russia, where the Soviet Government has more than 175,000 acres under cultivation. It requires a highly fertile soil and heavy rainfall. Farm researchers said the United States undoubtedly could cultivate the dandelion plant and produce crude rubber for considerably less than the 40 to 50 cents a pound production cost for synthetic rubber.

From Austin, Tex., comes word that a new rubber substitute utilizing natural gas in its manufacture is being developed by Dr. Eugene Paul Schoch, director of the University of Texas Bureau of Industrial Chemistry. Details of the new substitute were withheld. The univer-

sity hastened to patent the process used to manufacture it. Dr. Schoch's plan differs from other synthetic rubber processes. It will utilize waste natural gas, and it was asserted that it will produce rubber at a cost half that of the synthetics produced from petroleum or guayule. It was expected also that the Schoch rubber will outwear the present type of rubber tires.

Fifty per cent of the nation's productive capacity will be devoted exclusively to armaments during the war, M. Joseph Meehan, of the United States Bureau of Foreign and Domestic Commerce, declared December 27 at the annual meeting of the American Statistical Association. Industrial investment thruout the country, he said, will be conditioned almost entirely by military considerations.

No information will be made public concerning contracts let in the future, the War Department announced December 29. The restriction against such information is of such a nature, it was said, that queries regarding individual contracts hereafter cannot be answered. The usual list of contracts which contained the kind of supplies being purchased and the exact dollar value of the contracts will not be issued. The censorship step was taken by officials who stated that they considered it military information.

Development of a process by which fine bond and writing papers, which have always been made from cotton rags, can now be made from such cotton by-products as hull shavings and the waste from ginning, carding and other cotton-cleaning operations was announced December 27 by E. O. Reed, of Crane & Company, Dalton, Mass. The new process is expected to make possible a wider use of high-grade papers and open up a new market for certain cotton by-products now of little value. Previous efforts to make paper directly from raw cotton fibers had failed, usually because no way could be found to clean the fibers without using chemicals that weakened them and made them unfit for paper manufacture.

As to prospects for 1942, *The New York Journal of Commerce*, December 31, had this to say: "The country enters the new year with its productive machinery being readied for wholesale changes, for a change from priorities to allocations, to a full war economy. Thoughts of materials shortages from here on in will have to be secondary, except where they may apply to military needs."

"The year 1942 will probably mark the renaissance of industry committees and also of many other mechanisms which proved so successful during the era of the War Industries Board. The fuller participation of industry committees is dictated by the new emphasis on conversion and also by the production requirements plan, which goes into effect the first of the year."

Park Meters Out

WILKES-BARRE, Pa., Jan. 17.—Led by four new members, the Honesdale (Pa.) Borough Council voted unanimously to remove all parking meters from the streets of the borough. The secretary was instructed to inform the Duncan Meter Corporation of the cancellation of the contract as provided for in the terms. The meters were installed only recently after a bitter dispute and court battle.

NOW IS THE TIME TO
GO MULTIPLE
WITH AMERICA'S GREATEST MULTIPLE HITS!



CLUB BELL—3-reel bell-fruit console with changing odds, 4-multiple play . . . new fascinating bonus features. **REPLAY OR PAYOUT.**
PIMLICO—multiple replay one or five ball game . . . packed with profit-proved features plus perpetual attraction of Double Reserve.
Order **CLUB BELLS** and **PIMLICO** from your distributor today.

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO • ILLINOIS

CENTRAL OHIO QUALITY BUYS

WE WILL BUY ★★ SELL ★★ OR TRADE ★★ ALL COIN OPERATED EQUIPMENT

ABC Bowler \$89.50	Double Play \$62.50	1-2-3, Conv't. \$25.00	Stratolliner . . . \$45.00
Airport 10.00	Dude Ranch 32.50	1-2-3, '39 . . . 35.00	Sports Parade 49.50
Bally Beauty 19.50	Fantasy 15.00	Playmates . . . 22.50	School Days. 49.50
Big Chief 39.50	Formation . . . 25.00	Progress 25.00	Star Attraction 89.50
Chubbie 12.50	4 Diamonds . . 59.50	Punch 15.00	Sporty 17.50
Circus 10.00	Gold Star . . . 35.00	Power House 22.50	Sky Line 29.50
C. O. D. 17.50	Horoscope . . . 62.50	Roller Derby 15.00	Sunbeam 52.50
Convention 19.50	Lancer 17.50	Short Stop . . . 29.50	Triumph 15.00
Contact 10.00	Leader 32.50	Silver Skates 47.50	Topper 15.00
Double Feature . . . 15.00	Lucky 15.00	Score Champs 22.50	Twin Six 69.50
Doughboy 17.50	Motro 39.50	Spottem 15.00	Yacht Club. 19.50
Drum Major 22.50	Merry Go 'Round 29.50	Sea Hawk . . . 59.50	Zombie 42.50

CONSOLES	
10 MILLS 4 BELLS, FRUIT OR ANIM., Check or Cash \$249.50	
10 MILLS JUMBO PARADES, Cash or Sep., Latest Mod. 115.00	
Kentucky Clubs 65.00	
1940 Pico Saratoga, Comb. Payout or Free Play 159.50	
Royal Flush, Cash 69.50	
Sugar King 69.50	
Bally High Hand, Comb. Payout or Free Play 199.50	
Bally Big Top, Fruit Reels, Free Play 104.50	
Exhibit Longchamps Jr. 45.00	
5¢ Baulah Park, Jennings 3-5 Payout Mechanism 69.50	
5¢-10¢ Comb. Charl-Horse, 3-5 Payout Mechanism 119.50	
SLOTS	
5¢-10¢ Mills Blue Fronts, Club Handles, Over 400,000 . . . \$89.50	
5¢-10¢ Mills Brown Fronts, Over 400,000 89.50	
5¢-10¢ Jennings Victory Chiefs, New 164.50	
1¢ Mills Blue Front . . . \$89.50	25¢ Mills Blue Front, over 400,000 89.50
10¢ Mills Blue Front . . 79.50	1¢ Mills Q.T., Light Cab. 37.50
25¢ Mills Blue Front . . 89.50	1¢ Mills Vest Pockets, New 42.50
5¢ Jennings Chief 69.50	5¢ Mills Skyscraper . . 49.50
Console 69.50	Columbia Fruit, J.P., Club Model, New . . 79.50
Columbias, Fruit, J.P., F.S. 69.50	Columbia Cig., J.P., Used 57.50
Columbias, Fruit, J.P., Used 57.50	



Woolf Solomon
TAX FREE EQUIPMENT
Texas Leaguer . . . \$ 29.50
Ace Bombers . . . 189.50
Super Bomber, F.S. 225.00
Sky Fighter 169.50
A. A. Gun, Marble. . 69.50
Evans '41 F.P. 10
Strike 99.50
Evans In a Barrel, F.P. 99.50
Pikos Peaks 15.00
Batting Practice . . 139.50
Drivomobile 185.00
Half Deposit With Order.

Central Ohio Coin Machine Exchange, Inc., Phone Adams 7949, 491 S. High St., Cols., O.



HI-DE-HO KING, CAB GALLOWAY, gives to a hot tune being needled on the Mills Throne of Music. (MR)

HURRY--

NO COIN MACHINE CONVENTION AND SHOW THIS YEAR!

What a disappointment to the thousands of operators, distributors and manufacturers! But no one feels too badly about it, because the defense of our country and the all-out war effort are the first consideration of everyone concerned.

HURRY--

NEXT BEST BET!

The Billboard's January 31 Annual Coin Machine Special and Buyers' Guide is the next best bet! It provides a meeting place for Operators, Distributors and Manufacturers, thus enabling them to secure all the latest news, market reports, legislative trends, tax information, as well as all the available material and information about the war and its effect on the industry. It will be a complete show in publication form!

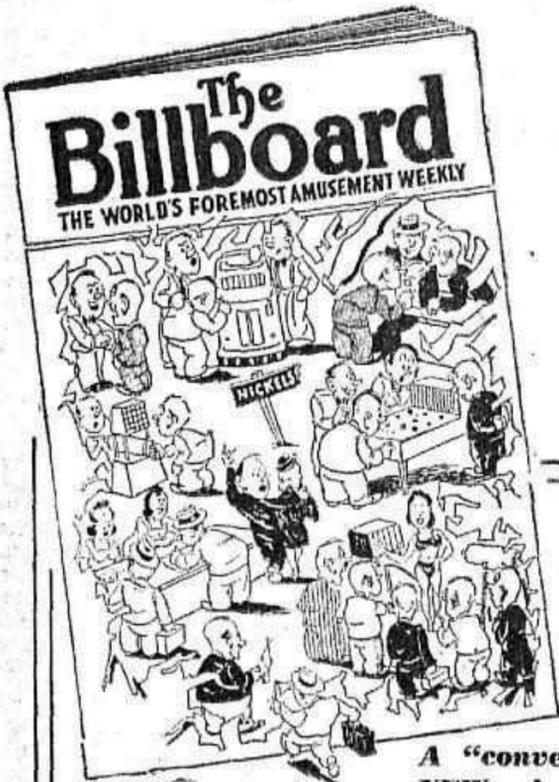
HURRY--

JAN. 31 ISSUE WILL BE A COIN MACHINE CONVENTION IN ITSELF!

No one connected with the coin machine business can afford to miss it. It's going to be the biggest, most interesting and informative issue of the year! Special feature articles will give readers the complete picture of the entire industry as it is today and what it will be in 1942.

ADVERTISERS

This issue will have more reader interest and advertising effectiveness than the usual convention number. Don't miss it! Mail your advertising copy today. Forms close January 24.



A "convention" of NEW coin machines ---LATEST IDEAS--- LOWEST PRICES Every Week!

THERE IS NO SUBSTITUTE FOR SUCCESSFUL EXPERIENCE

—and the experience of others can be just as useful as your own. That is why today, more than ever before, it is important to read *The Billboard* REGULARLY; to know what men, methods and machines are succeeding. What to buy; how much to pay; where to operate; when to sell. These problems have taken on added significance under present-day operating conditions.

Dave Gottlieb says: "I have watched energetic young men with meager capital and little equipment, but with an indomitable will to conquer grow to giant industrialists in the Coin Machine Amusement Industry." And *The Billboard* helped every one of them—ask any coin machine operator, jobber, distributor or manufacturer.

January is the Last Month 17-Issue Subscriptions to The Billboard Will Be Advertised for ONLY \$1— RATES ARE GOING UP!

The Billboard, 25 Opera Place, Cincinnati, Ohio.

Please enter my subscription at the famous "17 Copies Only \$1" Special Introductory Subscription Price. I understand this is my last chance to subscribe at 17 weeks for \$1 before the rates go up. (Regular rates now: One Year, \$5; Single Copy, 15c.)

..... New

Name..... Renew

Address..... Occupation:

City..... State..... (1-24)

Arizonians Feel December Letdown

PHOENIX, Ariz., Jan. 17.—As 1942 approached, coin machine men in the Phoenix area looked back over a year marked by some unfavorable influences that concerned their business and most were inclined, in the light of existing conditions and material shortages, not to view prospects for the future with extreme optimism.

December failed to bring the pick-up that normally accompanies the simultaneous opening of the Christmas shopping season and the winter tourist season here.

Instead of being one of the year's best business months, as is usually the case, distributors and operators in most coin machine lines reported the year's closing month as being "considerably off."

Even the music machine business, which up to the last couple of months has been going strong, felt the downward trend even more strongly than in the preceding month, those in the business here reported.

Pinball machines and other games of skill that are permitted here continued to feel the effects of the recently upped city tax on those types of coin machines.

Local coin machine men were puzzled as to the reason for the letdown in December, to which most had looked for improved business, but generally were inclined to blame war conditions. It also was thought the steady outpouring of available family funds into Defense Bonds



SEEBURG MINUTE-MAN PHONOGRAPH in the lobby of the Public Service Building, Portland, Ore. The Defense Bond sales staff, left to right, are Betty Purdy, Alice Moore and Eloise Lester. (MR).

and Stamps might have had a part in the picture.

About the only coin machine line, operators said, that didn't go down in December was the vending machine business, particularly cigarette machines, which continued fair in that month.

Buy Defense Stamps From Your Newspaper Carrier, Coinman Urges

To the Editor:

Our little Dallas Times-Herald newspaper carrier, Wallace Widders, comes by our place every afternoon with this excellent news sheet. He has been appointed as an authorized salesman of U. S. Defense Stamps, as have many thousands of other carriers throughout the United States.

This lad is a sincere little fellow who was 15 years old January 3. His circulation manager, Mr. Wilson, of the Times Herald Publishing Company, tells me he is now leading all the Dallas carriers in sales, has received his bronze badge for filling his quota and is now entitled to two or more bars for merit from Washington due to his efforts in selling Defense Stamps.

My own purchases in bonds and stamps now run \$7,400 at maturity value 10 years hence, not all thru this boy. We have introduced him to all customers and friends in the place when he comes here to deliver papers and have explained his efforts and his work to them.

My place is one of the few business houses on his route and his subscribers are of the poorer classes here, but his Defense Stamp sales top the entire city of Dallas thru Times Herald carriers. This means something.

My reason for writing you is just this: We have a hard and long war to win and, as an industry, we should not hesitate to get squarely behind the bad mess we have been forced into; and good common sense tells me the best way out is to make it an all out, ounce, pound or ton effort and get it over with as soon as possible in the effective way of which we are certainly capable.

It is going to take a lot of money—more than most of us could count—to pay the bill, and we are fortunate that we do not have to "give" all we have—we are only asked to "lend" it at almost 3 per cent interest. This is a good return and a safe investment.

I fully believe if all the distributors and operators of coin machines in the nation would support these carrier boys and get the thousands of dimes and dollars to work in stamps and bonds that are available, we could do a big job quickly and in an effective way.

I have found any number of people glad to buy from our carrier who would have bought stamps anyway except that they didn't have time to go to the post office to get them, thinking the effect did not justify the effort.

I am keeping a few hundred around here for emergencies and have a supply of books also, just in case someone comes in who has some loose change he can spare.

Mr. Hurd, we can raise millions of dollars for offense if our industry will only try this plan out. Just co-operate with the news carriers, give these boys a chance to do their part and make a great contribution to our national security. (Signed) FISHER BROWN, Dallas.

Mississippi

NATCHEZ, Miss., Jan. 17.—All operators in Mississippi enjoyed a good holiday business and 1942 business started out as if it would be a banner year for operators. Distributors, as well as operators, are optimistic and have issued favorable statements regarding the outlook for a prosperous 1942.

Up in Philadelphia, Miss., Lester Griffin, manager of the Mississippi Vending Company, reports numerous visitors. Griffin says: "We had the following operators in our place during last week: A. L. Kropp, Meridian; Russell Embry, Eupora; Jack Lathan, Canton, and C. B. Shives, Yazoo City, Miss."

James C. Culpepper, manager, and George (Shorty) Long, service man of the F. & N. Amusement Company, were in Natchez recently.

Buster Williams, owner of the Service Novelty Company, has enlisted in the Army Air Corps. He has been assigned to a Texas airfield.

Edward Newell, of the Service Novelty Company, who has been stationed in Jackson, Miss., is now taking care of all machines in North Louisiana and Southwest Mississippi for the company.

Chicago Coin's...

ALL STAR

HOCKEY

ASK THE MAN WHO OWNS ONE!
Years from now you'll find this game earning large profits. An entirely new playing idea that sustains player's interest constantly!

Buy DEFENSE BONDS and STAMPS!

LIMITED PRODUCTION MEANS FEWER GAMES—SO BUY WITH UTMOST CARE—ALWAYS KEEP IN MIND THE MAKER'S REPUTATION.

CHICAGO COIN MACHINE CO.
1725 W. DIVERSEY
CHICAGO

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

NOW DELIVERING!

CHICAGO COIN'S LATEST SENSATION "ALL STAR HOCKEY"

Get in touch with your local Jobber and Distributor for Immediate Delivery

WANTED—PENNY ARCADE MACHINES

Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

CUTS A BIG FIGURE IN PROFITS

Gorgeous Harlich die-cut board with litho-art picture in full color. New cartoon tickets speed up play. Get this profit maker now! Order N'ICE FORM today.

No. 12120 5¢ Play 1200 Holes
Takes in \$60.00
Average Payout 26.40
Average Gross Profit \$33.60

WRITE FOR NEW CIRCULAR

HARLICH MANUFACTURING CO. 1413 W. Jackson Blvd., CHICAGO

—BARGAINS—

Gold Star . . . \$39.50	Jumbo Parade, F.P. \$84.50
Gun Club . . . 79.50	Mills 1-2-3, '39
Zig Zag 69.50	Model, F.P. 29.50
'41 Majors . . . 57.50	Dixie 29.50
Pan American 64.50	Skyline 34.50
Horoscope . . . 59.50	Yacht Club . . . 24.50
ABC Bowler . . 79.50	Big League . . . 17.50
Target Skill . . 54.50	Fleet 24.50
Pursuit 74.50	Commodore . . . 14.50
Big Chief . . . 39.50	Powerhouse . . . 29.50
Jennings Fast	Hold Over . . . 24.50
Time, F.P. . 129.50	

CENTRAL AMUSEMENT CO.
205 LINDEN AVE. MEMPHIS, TENN.

Buy U. S. Defense Savings Bonds and Stamps

Wilkes-Barre Had Good Year; Some Uncertain Factors

WILKES-BARRE, Pa., Jan. 17.—The war, the uncertainty of the coin machine situation and the continued exodus of residents, especially young men joining the armed forces and taking positions in defense industries, are the only sad notes in an otherwise good year for the coin machine business in the anthracite region.

Despite the fact that this area has only a few defense plants and has been sporting one of the highest enlistment marks in the nation, the coin machine has shown a decided upswing thruout the year.

The summer season was exceptionally good, with Penny Arcades showing a marked increase in business. There has been a marked trend of more co-operation of automatic music machine operators with local theater managers for tie-ups on suitable films.

Because of the threatened shortage of machines, local operators are urging their employees to give more time to the repair and service of equipment now on locations.

Every operator is anxious to co-operate with the city and country. All are of the opinion that they would rather see the defense effort progress than get new machines. Hans Lindeman, of the Roth Novelty Company, in commenting on the situation, said: "For the good of the business, every operator should do all he can to co-operate with the government in any way possible. It is our patriotic duty to be unselfish. In the end our efforts and sacrifices will help us and the rest of the country to enjoy the privileges of democracy."

For the new year there also is a trend for new local levies on pinball machines, judging from the suggestions made to city councils.

BY DIRECT WIRE FROM
WESTERN UNION

NEWSPAPER CARLTON
CHAIRMAN OF THE BOARD

J. G. WILLEVER
FIRST VICE-PRESIDENT

1223

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its de-coded character is indicated by a suitable symbol above or preceding the address.

SYMBOLS

TL=Day Letter

TT=Overnight Telegram

EC=Deferred Cable

HT=Cable Radio Letter

DL=Day Lettergram

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

=WU AB18 NT=

WASHINGTON DC JAN-1 1942

BAKER NOVELTY CO 1700 WASHINGTON BLVD

CHICAGO ILL

=KICKER AND CATCHER NOT SIMILAR TO PINBALL GAMES

THEREFORE NO TAX LIABILITY INCURRED BY OPERATOR UNDER SECTION THIRTY TWO SIXTY SEVEN=

D S BLISS DEPUTY COMMISSIONER

AB 18 PBH 838A JAN 2..

THE TELEGRAM REPRODUCED ABOVE establishes the tax-free rating of Kicker and Catcher, Baker Novelty Company counter game, reports Harold Baker, president. "Kicker and Catcher is one of the few counter games that come under that classification," Baker stated.

Alabama Machine Operators Sing Praise of Good Year—1941

BIRMINGHAM, Jan. 17.—The year 1941 went into history as the best ever enjoyed by Alabama operators and distributors of coin machines. That is the unanimous report. Business was 25 to 30 per cent ahead of 1940.

The shortage of new machines is making the demand heavy for old machines and prices have consequently increased. One operator has a standing offer to buy any old phonograph obtainable at a set price.

Add Retail Disk Set-Ups

The year 1941 saw distributors adding retail record departments and these have proved a big success. In fact, the way in which the phonograph record business came back has amazed all.

Alabama has been especially favored in the location of military camps and defense plants. One of these is a powder plant which has been a bonanza for phonograph and other coin machine operators. A coin machine arcade is located at Anniston, where Camp McClellan and the Anniston Ordnance Works help provide much activity. Nearly every city and town has felt the surge of national defense activity. Many new eat and drink places have opened calling for phonographs. Remote control apparatus goes into the better places.

Many Bonds Sold

Probably more than \$50,000 worth of bonds and stamps were sold by Alabama distributors and operators as a result of a campaign they launched early in November. They themselves subscribed for \$4,600 worth at an initial meeting attended by representatives of the Chamber of Commerce, the City Commission and the Post Office Department. It was arranged to make the record *Any Bonds Today?* No. 1 on every phonograph machine in the State and for the operators to personally sell stamps and bonds. Posters were erected in various locations.

The committee which handled this successful good will promotion was composed of the Hurvich Brothers, of Birmingham Vending Company; Lowell E. Matthews, of G. & S. Distributing Company; Gus Alley, of Magic City Music Company; Bob McDavid III, of R. P. McDavid & Company; Jack Gregory, of Decca Distributing Company, and Lawrence Hubbard, of Watts-Newsome Company.

One feature of 1941 was that operators were worried less by the use of slugs. The FBI arrested one man at Childersburg for using slugs and put out some publicity which scared off other possible slug users.

Vending machines, especially those for drinks, cigarettes, candies and peanuts, reached a new high in popularity, going into many camps and plants which

salesmen are unable to get into. Apparently the government has accepted the vending machine as a necessity around these big projects.

Minneapolis Notes Spurt in December

MINNEAPOLIS, Jan. 17.—As December 31 rolled by the local coin machine business looked to the future with considerable trepidation. Distributors report coinmen are doing everything within their power to add new equipment to their stocks before it becomes unavailable.

Altho the industry was hard hit, distributors reported considerable activity during December, especially with pinball and music machine accessories. Used equipment played an important role in sales of the past month.

One-ball machines received a strong play in December, as operators bought up all they could put their hands on. Five-ballers, too, got a good share of attention.

Music men concentrated on adding remote-control equipment to their locations and bought heavily as a result. Incidentally, it is in remote equipment, distributors feel, that the salvation of the business lies.

Used equipment of all types was being grabbed up. This is another division of the industry that is bound to get a heavy play in the coming months.

Collections were off, indicating that the populace has become war-minded and not so free to enjoy the entertainment of the past. However, as the nation settles down to the hard task ahead of it, operators expect their biz to pick up again.

ARCADE MACHINES!

See the New,
Sensational
SUPER-STREAMLINED
EXHIBIT
LINE FOR '42 AT . . .

MIKE MUNVES

"THE ARCADE KING"
520 W. 43RD ST. NEW YORK
All Phones: BRyant 9-6677

WANT TO BUY FOR CASH

GENCO VICTORY, BIG PARADE, VENUS, BALLY MONIKER, KNOCK-OUT, PACES RACES (30 to 1 Brown Cabinet), BAKER'S RACES, AND MILLS LATE BLUE OR BROWN FRONTS.

State Condition, Serial Numbers Where Possible, and Lowest Cash Prices.

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. TRIP CALL NOVELTY CO.

CASH PAID FOR

Late free play consoles,
Keeney Super Track Time
Mills Bonus Bells
Late Bally One-Ball Free Play

Quote best prices

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.
SPRINGFIELD, MASS.

The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.

WANTED TO BUY

Chicken Sam, Jailbird, Rapid Fire, Air Raider, Drive Mobile De Luxe of Major Baseballs, Batting Practice, Defender, Sky Fighters, Hockey, All American Baseball, Skill Jump, A. B. T. Pistols, Sky Pilot (Late Models), Kicker and Catcher, Keeney's Baseball, Convo.

FOR SALE—3 Radio Rifles.

Playland Amusements

239 West 125th Street, NEW YORK CITY

IMMEDIATE DELIVERY



H. F. MOSELEY
Pres.-Treas.

BALLY Pimlico—High Hand—Club Bells
KEENEY Super Bells, all models—Submarines
MILLS Jumbo Parade—3 Bells—4 Bells
CHICAGO COIN Hockey

All Kinds of Slots

DO NOT TRY TO SAVE A FEW DOLLARS ON YOUR REQUIREMENTS. PHONE US YOUR ORDER FOR IMMEDIATE SHIPMENT. WE HAVE THEM IN STOCK.

The Following Machines Are Used and Offered Subject To Prior Sale. PRICES SUBJECT TO IMMEDIATE CHANGE WITHOUT NOTICE.

<p>FIVE BALL FREE PLAY</p> <p>4 Bally Play Ball . . . \$42.50</p> <p>5 Bally Mystic 35.00</p> <p>6 Bally Flicker 39.50</p> <p>1 Bally Broadcast . . . 37.50</p> <p>1 Chicago Coin Home Run 27.50</p> <p>1 Exhibit Zombie . . . 27.50</p> <p>ONE BALL</p> <p>2 Bally Jockey Club \$157.50</p> <p>1 Bally Blue Grass . . 132.50</p> <p>1 Bally Grand Natl. . . 100.00</p> <p>COUNTER GAMES</p> <p>4 APT Model F . . . \$17.50</p> <p>1 Groetchen Zephyr . . 6.50</p> <p>1 Groetchen Ginger . . 5.00</p> <p>10 Groetchen Liberty . 11.50</p> <p>30 Groetchen Yankees . 7.50</p> <p>20 Groetchen Columbia Bell, Fruit Reel, Twin J.P. 67.50</p>	<p>20 Groetchen Columbia Bell, Rear Door Pay \$67.50</p> <p>1 Daval Cub 6.50</p> <p>1 Mills Vest Pocket, Chrome Meter . . . 39.50</p> <p>2 Mills Vest Pocket, Green 29.50</p> <p>1 Rockola Black Magic 15.50</p> <p>CONSOLES</p> <p>1 Bally Royal Draw \$159.50</p> <p>1 Evans Lucky Star . 125.00</p> <p>1 Evans Domino, '37 Regular, #2521 . . . 79.50</p> <p>1 Keeney '38 Skill Time 125.00</p> <p>3 Mills Jumbo Parade, C.P., Blue Cabinet, #7035-7041-7082 129.50</p> <p>2 Mills Jumbo Parade, F.P., #4693-4695 119.50</p>	<p>1 Mills Jumbo Parade, Comb. Vender, F.S. 152.50</p> <p>2 Mills Four Bell, S.U., Like New 260.00</p> <p>5 Mills Free Play Venders 82.50</p> <p>1 Mills Golf Ball, F.S. 175.00</p> <p>6 Mills Future Plays, #425257 to #434232 75.00</p> <p>6 Mills Three Bell, Like New Write for Prices</p> <p>2 Pace Race, #5539-5982, 5¢ 172.50</p> <p>1 Pace Race, Baker Cab., #6046, 5¢ . . . 199.50</p> <p>1 Pace Race Red Arrow, #6182, 25¢ 239.50</p> <p>1 Pace Reels Jr., 1¢ Play 65.00</p> <p>2 Seeburg Chicken Sam 69.50</p>
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WANTED

500 Mills Chrome Bells, Brown Fronts, Three Bells, Four Bells, Blue Fronts. Also Keeney Triple Entry and Pastime. Also Dominos and Super Track Time, Paces Races, Pace Saratoga, Jennings Silver Moon Free Play, giving serial numbers and guaranteed condition of cabinet, mechanism and glass. Also lowest cash price delivered to us F. O. B. Richmond. Write us, giving list of other machines you have to offer.

All orders must be accompanied by 1/3 deposit, balance C. O. D. Write and ask to be put on our Mailing List. Above prices effective January 24, 1942.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511—Night Phone 5-5328

50 U. S. SANITARY POSTAGE STAMP MACHINES

Excellent condition. Size 11x12x6. Bevel plate glass cabinet, shiny metal frame, pump action vendor. Holds up to 1,000 stamps.

WRITE OR WIRE FOR PRICE FOR ONE OR ENTIRE LOT

ADDISON NOVELTY CO.

925 Belmont Ave. CHICAGO, ILL.

Distributors and Jobbers of Coin Operated Machines

ROTOR TABLES

For class locations. Steady income. New, used, \$69.50 to \$157.50



QUALITY IS THE ONLY THING WE SELL!

<p>FREE PLAY</p> <p>Jolly \$24.50</p> <p>Dixie 29.50</p> <p>Yacht Club . . 24.50</p> <p>Mystic 24.50</p> <p>Pan American 59.50</p> <p>Double Play . . 64.50</p>	<p>Super Charger \$24.50</p> <p>Rotation 29.50</p> <p>Speed Ball . . . 69.50</p> <p>Super Chubbie, like new, in cases 99.50</p> <p>Home Run, like new, in cases 132.50</p>	<p>Novelty, \$17.50 Ea.</p> <p>Spotem, Daily Dozen</p> <p>Variety, Lot o Fun</p> <p>Happy Dozen.</p> <p>Write for National's "Newsette" FREE!</p>
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"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

193 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320

NEW BRANCH: 583 Tenth Ave., NEW YORK CITY

Buy the best Today
for Security Tomorrow

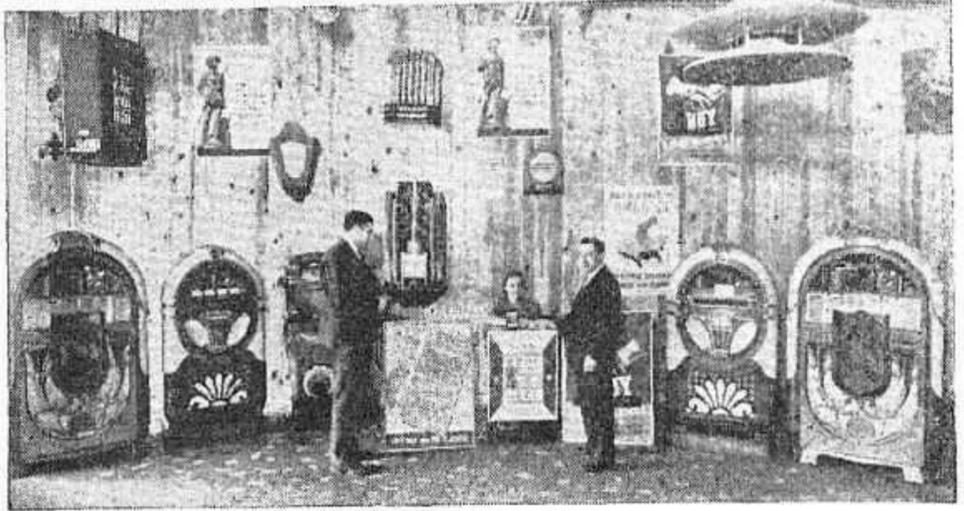
THE SUPREME MONEY MAKERS TODAY,
TOMORROW and for YEARS TO COME!

UNLIMITED MAXIMUM PROFITS FROM
EACH AND EVERY LOCATION with these
Keeney's SUPER BELL Player wins on
The triple appeal console that triples profits.
1, 2 or all 3 rows.
2 Way SUPER BELL
It's PROVEN a gold mine. 2 coin chutes, 2 can play. 1, 2 or
all 3 row appeal.
4 Way SUPER BELL
Greatest of all consoles. 4 chutes, 4 play at the same time. 1,
2 and 3 row appeal.

Keeney's
SUBMARINE GUN
Actually shoots ball bearing
bullets in rapid fire
action. Get yours
now!

Order Today!

J. H. KEENEY & CO. INC.
"THE HOUSE THAT JACK BUILT"
6630 S. ASHLAND AVENUE, CHICAGO



WURLITZER DISTRIBUTORS are doing their part and the Southern Distributing Company, Memphis, is no exception. Here coinmen come to see Wurlitzer phonographs—and before they leave they patronize the bond and stamp counter. (MR)

**Announcement Made
By American Film**

PITTSBURGH, Jan. 17.—American Film Products Company has announced a new price for its full reels of eight three-minute pictures to the movie machine operators, officials report.
"This means that the movie machine operator is sure to realize a greater profit from his film investment. We believe that this price will tend to bring about extension of present movie machine operations.
"The high type of subjects that we are presenting will help to popularize the movie machines. Each film features top stars of the entertainment world. They have been well directed and the pictures have proved popular. They can be used in any type movie machines now in operation."

Cleveland

CLEVELAND, Jan. 17.—The Ohio State Automatic Phonograph Owners' Association has decided to hold its third annual convention and banquet in April. Exact date and name of the hotel will be announced later.

The following are the committee of arrangements: Jack Cohen, Peter Lukich, Leo Dixon, George Defrieze and Gary Weber, all of Cleveland; R. P. Edwards, Youngstown, O., and Walter Angell, Irwin Blauschstein and Harold Copeland, of Canton, O. Plans are now being made to contact talent for the floorshow. The association will hold its next meeting in Cleveland January 29.

A card from Gary Weber, who has been on a midwinter vacation, states he has left Arizona and is spending a few days at Palm Springs, Calif.

The Graham Distributing Company, Wurlitzer distributor, is holding open house January 17 and 18 in connection with the celebration of National Wurlitzer Day. New models will be shown.

Just as he arrived in Florida by train for a vacation, Leo Malevan received word from the draft board to report back in Cleveland. He flew back. As he owns a yacht which is in the service of the Coast Guard, he expects that he will be assigned to it and not be inducted into the army.

Jack Cohen, head of the J. C. Novelty Company, is back on the job after a vacation and business trip to California.

NEW - it's **BIG** - Right Now!
TERRIFIC PROFITS!



PRIZE WINNER . . . What a board! It packs an abundance of profit besides sporting a beautiful girl on its DIE-CUT top . . . 1200 RE Holes . . . 5¢ per sale . . . Beautiful Girl Symbols . . . Takes in \$60.00 . . . Total Average Payout \$29.50 . . . Average Profit \$30.50 . . . Additional Profit from RE Arrangement \$4.00 . . . Total Average Profit \$34.50 . . . EXTRA-THICK DIE-CUT board . . . Join this glamorous parade of dollars.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

JOBBER--DISTRIBUTOR--OPERATOR

Send in your obsolete games and we'll send them back to you completely remodeled into 1942 streamlined versions and in perfect working order.
HERE IS THE LIST OF GAMES WE ARE REMODELING:
POWER HOUSE now called OVER THE TOP
BIG TOWN now called SIXTY GRAND
DRUM MAJOR now called PARADE LEADER
HOME RUN now called TRIPLE PLAY
ROXY now called FAN DANCER
BLONDIE now called RED HEADS OF 1942
MISTER CHIPS now called NINE BELLS
TRIUMPH now called STARLIGHT
COMMODORE now called SAILORETTES

FEATURES
Newest Plastic Bumpers
New Back Board Glass
New Paint Job
Write for Quantity Price on Remodeling Your Games.

Finished Game . . . \$79.50
Allowance for Your Game . . . 25.00
Net Cost to You . . . \$54.50
F. O. B. Philadelphia
Your Game will be your deposit.
Balance C. O. D.

GLICKMAN INDUSTRIES, 4458-60 Griscom St., Philadelphia, Pa.

PLASTIC BUMPER ASSEMBLIES
POSTS, PERCENTAGE REPEATERS, ETC., FOR REMODELING OLD PIN GAMES!! **ORDER NOW—WHILE THEY ARE STILL AVAILABLE.** Specify large or small sizes and colors.
RUSH YOUR ORDER QUICK TO THE PIONEER PARTS HOUSE THAT KNOWS YOUR PROBLEMS!!

BLOCK MARBLE COMPANY
1527 FAIRMOUNT AVENUE PHILADELPHIA, PA.
ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

NEWLY REPAINTED—TWO TONE—FULLY GUARANTEED CIGARETTE MACHINES For Quick SALE

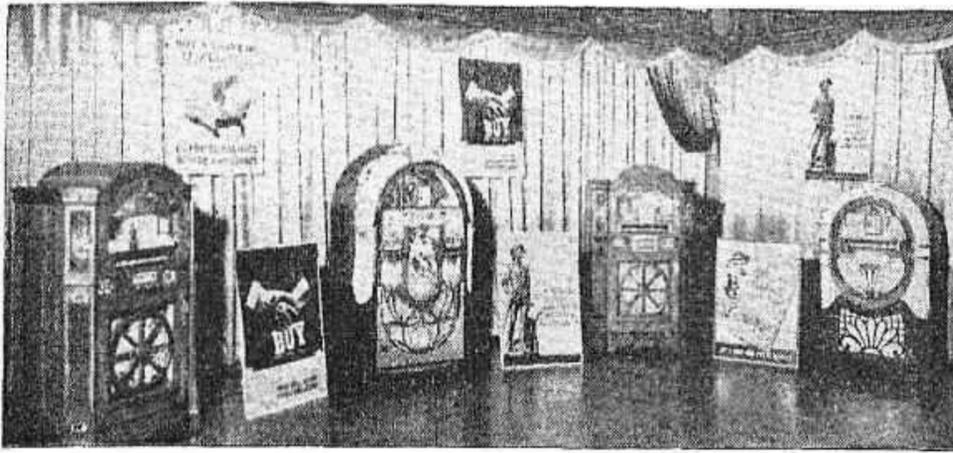
DuGrenier Model "S" \$35.00	Rowe Imperials (8 Column) . \$39.50
DuGrenier Model "W" (9 Column) 52.50	Rowe Royals (8 Column) . . 49.50

Every One Ready for Location. 1/2 With Orders, Balance C. O. D.

RELIABLE MUSIC COMPANY
(FORMERLY HANKIN MUSIC COMPANY)
708 SPRING ST., N. W., ATLANTA, GA. (Tel.: VERNON 3567)

WILL BUY FOR CASH, Free Play Consoles, late one and five-ball free play Pin Games, Guns, Counter Games and all other kinds of coin-operated equipment for resale. Send complete list at once.

AUTOMATIC SALES CO. 203 SECOND AVE. N., NASHVILLE, TENN.



F. A. B. AMUSEMENT COMPANY, New Orleans, reports fine response to Defense Bonds and Stamps drive, they feel, to the promotion they have put behind the campaign. Here is a section of their display rooms devoted to bond and stamp posters. F. A. B. is Wurlitzer distributor for New Orleans. (MR)

40 DIFFERENT POST CARD SERIES NOW READY!

for **EXHIBIT'S POPULAR POST CARD VENDERS**

NO LOCATION TAX ON THESE MACHINES

JUST RELEASED

DAFFY DIPLOMAS... ARMY AND NAVY COMICS
... HUMOROUS TELEGRAMS... MILES OF SMILES...
LOONY LYRICS... BLIND DATES... ARTISTS MODELS
... LIMBS OF FAMILY TREE... WITTY PERMITS...
GLAMOUR GIRL MANNEQUINS.

WRITE for BIG ILLUSTRATED CIRCULAR

EXHIBIT SUPPLY COMPANY
4222-30 W. LAKE ST. CHICAGO

ALSO 45 DIFFERENT PENNY ARCADE MACHINES

WANTED FOR CASH!

ALL KINDS OF **PIN BALL MACHINES**

State Condition—Cash Price

UNITED AMUSEMENT CO.
1966 Broadway, N. Y. C.

MILLS PHONOGRAPHS BELLS TABLES

Distributor **CONSOLES**

KEYSTONE NOVELTY & MFG. CO.

26th & Huntingdon Sts. Philadelphia, Pa.
Baltimore Office: Baltimore, Md.
515 Cathedral St. Baltimore, Md.

WANTED OPERATORS

To place, service and collect 5-Ball Pin Games on Percentage Basis. Write, giving age, experience and references in your first letter. Also advise as to operation conditions in your territory.

BOX 507, The Billboard, Ashland Bldg., Chicago.

New Gov't. Board To Aid Small Business

WASHINGTON, Jan. 17.—A Small Business Unit has been established in the Bureau of Foreign and Domestic Commerce to co-ordinate the activities of the department which are designed to aid proprietors of small manufacturing and distributing firms during the war period.

Headed by William Sheperdson, of New York, former management consultant for manufacturers and distributors, and staffed by experienced departmental employees, the Small Business Unit will devote its attention primarily to problems of internal management particularly, as they arise out of the war and post-war situation. Many of the activities of the Small Business Unit will be educational in character and will draw upon the services of the field representatives of the Department of Commerce, located in 31 commercial areas of the country.

It is estimated that there are more than 2,750,000 small business establishments in the United States, with over 8,350,000 persons engaged as employers and employees in these enterprises. Of the total number of small enterprises, 169,000 are industrial concerns, 72,000 are wholesalers, 1,614,000 are retailers, 638,000 are service organizations, 200,000 are construction companies, 40,000 are places of amusement and 25,000 are hotels.

Up to the present the most pressing problems of the small manufacturers have originated in their ability to get defense contracts or to convert to defense production. Under the war economy it is expected that there will be increasing problems in the distributive trades due to shortages of goods to sell, and later, problems of labor shortages in all classes. To cope with these future developments the Small Business Unit was created.

Greenburg In, Soffer Out At Markepp Company, Cincy

CINCINNATI, Jan. 17.—Leo Greenburg, the last six years deal manager in Northern Ohio for the Markepp Company's Cleveland's office, has been placed in charge of the Markepp Company here, succeeding Milt Soffer, who left the Markepp firm this week to open his own coin machine firm in Cincinnati in association with Lynn Soffer and Sidney W. Block.

The new company, which was granted incorporation papers in Columbus, O., Thursday, will be known as Allied Amusement Company, Inc., and will open offices and storerooms at 1424 Central Parkway here.

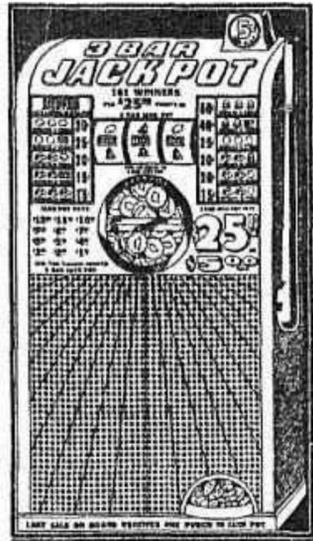
Big Mint Coinage

PHILADELPHIA, Jan. 17. — More coins, with a greater value than in any previous year, rolled out of the Philadelphia Mint in 1941, according to the annual report of Edwin H. Dressel, superintendent of the mint. The coin factory made 1,386,684,076 coins, with a total value of \$68,410,760.45. The volume beat the previous record year by 56 per cent; the value of the coins by almost 100 per cent. In addition, 70,400,500 coins were minted in 1941 for foreign countries—a smaller number than usual.

BIG NEW MARKET FOR SECOND-HAND PHONOGRAPHS

A new hook-up between Mills Panoram and various other makes and models of coin phonographs is now sweeping the country. Several of our Panoram operators are interested in securing second-hand phonographs for this combination. Please send us list of your best offers, which we will forward to our customers. Mills Novelty Company will charge no sales Commissions to either party on these deals.

PANORAM SALES DEPARTMENT
MILLS NOVELTY COMPANY
4100 FULLERTON AVE., CHICAGO



3 BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$5.40 EACH

OTHER FAST SELLERS

- 1025 Hole, F-5280, Wonder 3 Bar Jack pot at \$4.03
- 1200 Hole, F-5275, Horses at 5.80
- 800 Hole, F-5270, Pocket Dice at 2.80
- 720 Hole, F-5255, Pocket Jack at... 2.75
- 600 Hole, F-5305, Royal at 3.13

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Largest Board and Card House in the World
6320 Harvard Ave. CHICAGO, U. S. A.

WE HAVE EVERYTHING WE ADVERTISE!

LARGEST STOCK OF NEW AND USED MACHINES IN THE EAST ON HAND!

TAX FREE LEGAL EQUIPMENT

RAPID FIRE \$119.50	MILLS EMPRESS with Adaptor for Remote Control \$224.50	KEENEY Wall Boxes \$18.50
SKY FIGHTER ... 184.50	MILLS THRONE OF MUSIC 144.50	TOMMY GUN 99.50
AIR RAIDER ... 124.50		NIGHT BOMBER .. 159.50
MILLS EMPRESS .. 189.50		BATTING PRACTICE 139.50
1/2 With Orders, Bal. C.O.D.		

THE GEORGE PONSER COMPANY
519 WEST 47TH STREET, NEW YORK • 11-15 E. RUNYON STREET, NEWARK, N. J.

You can ALWAYS depend on JOE ASH—ALL WAYS



Band Bowl, Alley Buckaroo Big Town Big League Brito Spot Commodore Chips Congo

Dixie Follies Jolly Line Up Lot-o-Fun Lucky Lancer Limelight Majors

QUICK! WRITE FOR SPECIAL PRICES!

Nippy O'Boy Ocean Park Punch Red Hot Score-a-Line Roxy Superch'gor Sports

Sporty SummerTime Ste. Baseball Score Champ Score Card Super 8ix Thriller Three Score White Sails Wings

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.



E. J. ROBERTS AMUSEMENT COMPANY, Fairhope, Ala., placed this Seeburg Minute-Man Phonograph and a Defense Stamp stand in a building entrance. Purchasers proudly display their bonds. (MR).

Keeney Games Like Money in the Bank

CHICAGO, Jan. 17 (MR).—"Yes, sir! When you buy one of the new Keeney Super Bell consoles it's like putting money in the bank. More than that," said Keeney's general manager, Bill Ryan, "while the investment is just as

secure, the returns are tremendous. The operators are certainly in the driver's seat now. They can buy equipment today that will be worth maybe even more than what they paid for it in months to come. At the same time this same equipment is earning large profits for the operator.

"Keeney's Submarine gun, according to reports from operators all over America," said Ryan, "is on top as the biggest gun money-maker. One man from Ohio wrote in to say that one gun is still on its original location, with every week's collection better than the one before. Another operator reported that one bowling alley location has insisted that he have a group of four Submarine guns so that players wouldn't have to wait so long to shoot them."

Eaton Starts Patriotic Drive Among Operators

NEW YORK, Jan. 17 (DR). — DeWitt (Doc) Eaton, Eastern regional director for Buckley Music System, Inc., is visiting leading Buckley operators and arranging for inclusion of patriotic tunes in their programs to stimulate sales of Defense Stamps and Bonds. Doc feels that the patriotic melodies can boost sales considerably, especially since there are so many wall and bar boxes thruout this area.

"We find that location owners cooperate with us in every case," Doc explained. "I have visited some locations personally and have heard some grand praise from them for placement of such numbers as *Any Bonds Today?* in the No. 1 position. We are also arranging to tie this in with the location's own sale of Defense Stamps and Bonds.

"One of our operators has gone to the extent of arranging a wall box in one of the larger retail establishments connected with the music system in the place next door. By insertion of a coin in this box the public gets its favorite tunes, and it is said the idea helps in sale of bonds and stamps. Other similar methods are being worked out.

"We feel that devoting a few evenings a week to selling Buckley locations on this idea will help all of us. The idea is clicking so successfully here that we hope operators of our equipment and others all over the country will adopt the same idea.

AIR CIRCUS

BY EXHIBIT

with **NEW ARMY** and **NAVY** features

DOUBLE KNOCK-OUT POCKETS

WIDE OPEN BUMPER LAYOUT

See Your Distributor

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., CHICAGO

SPECIAL!!!!

Guaranteed Like New

MILLS LATE MODEL FOUR BELLS, Cash and Check ... **\$299.50**

MILLS LATE MODEL JUMBO PARADE, Cash—Check Mod. **\$99.50**

BALLY Royal Flush **\$89.50**

WE HAVE EVERY TYPE OF COIN OPERATED MACHINE, NEW OR USED. WRITE FOR PRICE LISTS AND CIRCULARS.

SICKING, INC.

1401 CENTRAL PKWY., CINCINNATI, O.
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SPECIAL!

REPLAY PIN GAMES

\$15.00 EACH — 2 FOR \$25.00

Score Champ	Flagship
Follies	Double Feature
Brite Spot	Super Six
Mr. Chips	Lancer
Bangs	Rink

\$18.50 EACH — 2 FOR \$33.00

Shortstop	Landslide
Beauty	Marry-Go-Round
Speedway	Wings
Limelight	Speed Demon

Glamour ... \$24.50	Dude Ranch \$29.50
Progress ... 24.50	Red, White & Blue ... 39.50
Pylon ... 24.50	Fifty Grand. 39.50
Dixie ... 29.50	Three Score. 34.50
Polo ... 29.50	Gold Star .. 39.50

Write for prices on our large stock of late model replay pin games.

TO AVOID DELAY, GIVE SECOND CHOICE

1/3 Deposit, Balance C.O.D.

MILWAUKEE COIN MACHINE CO.

3130 W. Lisbon Ave., Milwaukee, Wis.

ANOTHER MONARCH SCOOP

READY FOR IMMEDIATE DELIVERY!

NEW GAMES IN ORIGINAL CRATES

Mills Jumbo Parade, Comb. Free Play & Payout, Mint Vend., \$209.50	Mills Owl, 5 Ball Free Play, \$165.00	Gottlieb Five & Ten, 5 Ball Free Play, \$149.50	Genco Victory, 5 Ball Free Play, \$149.50	Exhibit Air Circus, 5 Ball Free Play, \$164.50	Bally Turf King, 1 Ball Payout, \$259.50	Bally Pimlico, 1 or 5 Ball Free Play, \$271.50	Keeney Super Bell, Comb. Free Play and Payout, \$325.00	Keeney 2-Way Bell, 2 5¢ Chutes, \$324.50	Keeney 4-Way Bell, 4 5¢ Chutes, \$485.00	Jennings Bobtail, Free Play, \$219.50
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RECONDITIONED FREE PLAY CONSOLES

Evans Jungle Camp \$109.50	Mills Jumbo Parade, Late Models ... 149.50	Jennings Fast Time 129.50	Jennings Bobtails .. 179.50	Mills Jumbo Parades, Comb. F.P. & Payout, Mint Vendor, Floor Sample .. 184.50	Bally High Hand .. \$209.50	Pace Saratoga, Comb. F.P. & Payout .. 194.50	1 BALL FREE PLAY
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NOVELTY GAMES

Keeney Skylark, Comb. F.P. & Payout .. \$199.50	Bally '41 Derby .. 219.50	Bally Club Trophy .. 209.50	Bally Blue Grass .. 132.50	Bally Dark Horse .. 122.50	Bally Record Time \$122.50	Bally Sport Special .. 99.50	Bally Sport Event .. 109.50	Bally Gold Cup ... 49.50	Bally Eureka ... 39.50	Exhibit Congo ... 34.50	Gottlieb Track Rec. 99.50	Mills 1-2-3, '39 Model .. 49.50	Mills 1-2-3, '40 Model .. 109.50
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Write for Prices on New and Rebuilt Mills Slot Machines.

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

NOW DELIVERING

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MEMPHIS STOCK

KEENEY'S SUPER BELL

KEENEY'S SUBMARINE GUN

Write for Price

JUMBO PARADE (FREE PLAY) .. \$ 99.50
JUMBO PARADE (CASH PAY) .. 124.50
WATLING BIG GAME (FREE PLAY) 94.50
JENNINGS CIGAROLAS (St. 5c Play) 89.50
BALLY'S HIGH HAND .. 169.50

1/3 Deposit, Balance C. O. D.

DIXIE SALES COMPANY

883 Union Ave. MEMPHIS, TENN.

Jersey Specialty

Filmtone Distribs

SINGAC, N. J., Jan. 17 (DR).—Jersey Specialty Company has been appointed exclusive distributor for the Filmtone Picture Phonograph in New Jersey, according to an announcement by Peter Hagedoorn. The firm invites operators to an official showing in its offices during the week of January 26.

"We firmly believe that operators who visit our showrooms will agree with us that this machine, known as 'The Mighty Monarch of the Movies,' is one of the best built movie machines. It has a number of unique features, including Filmtone's own precision-built

★ ★ **FLORIDA SPECIALS** ★ ★

Jumbo Parades .. \$115.00	Vacations ... \$22.50	Rotations ... \$19.50	Spotlens ... \$17.50
Square Bells .. 79.50	Formations .. 32.50	Summertime .. 19.50	Fox Hunts ... 27.50
Saratogas ... 84.50	Cadillacs ... 22.50	Powerhouses .. 27.50	Sportys ... 19.50
Baker's Pacer .. 150.00	School Days .. 44.50	Follies ... 21.50	Broadcast ... 47.50
Paces Races .. 79.50	Sport Parades .. 47.50	Triumphs ... 17.50	Lone Star ... 19.00
Derby Days .. 34.50	Gold Stars .. 32.50	Mr. Chips ... 17.50	BorderTown .. 32.50

And many others to pick from. Call, Write or Wire for Complete List.

HARBOR AMUSEMENT SALES COMPANY 800 West Ave., Miami Beach, Fla.

projector; its own intermittent positive movement which insures accurate feeding, framing and focusing—thus preserving the running life of film; its own endless reel device which carries up to 24 subjects with positive feed, and a self-regulating automatic speed control which eliminates jerk in starting and stopping and makes possible the stopping of the projector in an emergency. "The five-day showing is chiefly for the purpose of acquainting the trade with this movie machine. Restricted deliveries will be made and I invite all interested operators to contact us as rapidly as they can so that all arrangements can be made far in advance."

GOTTLIEB'S
MILLION DOLLAR
BABY ...
**FIVE
and
TEN**

Spell Out
**F-I-V-E!
T-E-N!
T-W-E-N-T-Y!**
Plus
HIGH SCORE
for
ACTION!

Our
January
Quota
Has Been
Oversub-
scribed
Three
Times!



D. GOTTLIEB & CO.

1140-1150 N. KOSTNER AVE.

CHICAGO



THE PREMIERE SHOWING of "We'll Slap the Japs Right Into the Laps of the Nazis," along with other patriotic subjects in the Chicago City Hall, resulted in the sale of more than \$10,000 in Defense Savings Stamps the first week the films were shown, it is reported. Here Edward J. Kelly, mayor of Chicago, starts off the playing of Soundies and the sale of stamps. John G. Gallaher, of the U. S. Treasury Department; Joy Hodges, Soundies star (both left), and Mrs. Joseph Bernhard, of the American Auxiliary Defense Committee, look on approvingly. (MR)

**See Post-War Production at
105 Billion a Year; Jobs for All**

WASHINGTON, Jan. 17.—America can have a post-war economy more productive than any the world has ever known, with full employment producing peacetime goods at a rate of from \$105,000,000,000 to \$110,000,000,000 a year, the National Resources Planning Board asserted in its second annual report to Congress.

President Roosevelt transmitted the report with a covering letter asserting that "in this report the board outlines some of our major objectives in planning to win the peace." At his direction, he added, the agency, a branch of his executive office, "is correlating plans and programs under consideration in many federal, State and private organizations for post-war full employment, security and building of America."

The first essential for such a post-war objective, the board's report said, is for Americans to get it thru their heads that "when we organize for maximum production on the basis of full employment, without being stopped by the cost, we discover, as have other nations, that increased production pays the real costs involved."

"Doing the job pays the bill," it added. "In other words, the central problem is not money, it is manpower, resources and organization. At last we are beginning to see that finance was made for man and not man for finance."

"A modern nation cannot avoid balancing its total production-consumption budget. This can be done at a low level with a great deal of unemployment, inefficiency and suffering, or it can be done at a high level, with full employment, high efficiency and a better life for all."

All this can be done, the board held, without employment of youth who should be in school, of women who prefer to make their contribution in their homes, and of the aged who should be relieved if they wish it. It also can be done with-

out sacrificing current wage standards or a 40-hour work week 50 weeks a year, it said.

"We must plan," the report added, "to use to the utmost our system of modified free enterprise with its voluntary employment, its special rewards for effort, imagination and improvement, its elasticity and competition; and to advance co-operatively under national and government leadership."

And with success in these efforts, the board held, America will be in a fine position to help rebuild the Old World as a community where the world freedoms advocated by President Roosevelt should prevail.

★ ★ JANUARY CLOSEOUTS! ★ ★

- PHONOGRAPHS**
Rockola '40 Super
Rockolites \$209.50
Rockola '40 Super
Walnut . . . 204.50
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Console on Stand,
Built in Spkr. 109.50
Rockola 1939
Standard . . . 149.50
Rockola Imperial
20, Illum. Sides
& Grilles . . . 89.50
Rockola Imperial
20, Reg. . . . 79.50
Wurlitzer 500,
Piano Keybd.,
Slug Rej. . . 179.50
Without Reg. 169.50
Wurlitzer 24,
New Illum. 139.50
Wurlitzer Count,
Mod. 61 . . . 79.50

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Illum. Sides &
Grilles . . . \$79.50
Wurlitzer 616,
Reg. 65.00
**ARCADE
EQUIPMENT**
Scientific Bat.
Practice . . \$149.50
Mutoscope Sky
Fighter . . . 165.00
Keeney Air
Raider . . . 114.00
Evans Ten Strike 79.50
West'n Baseball 79.50
Rockola Ten
Pins 89.50
Keeney Anti
Aircraft . . . 59.50
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Bowling . . . 35.00
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5 BALL FREE PLAY GAMES

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| Anabel \$27.50 | Lucky \$22.00 |
| Brite Spot . . . 27.50 | Lite o Card . . . 27.50 |
| Big League . . . 27.00 | Mascot 27.50 |
| Big Six 17.50 | Mr. Chips . . . 19.50 |
| Bowling Alley 24.50 | Nippy 22.50 |
| Big Town . . . 24.50 | Oh Boy 24.50 |
| Bally Beauty. 24.50 | Playmate . . . 37.00 |
| Commodore . . 21.50 | Polo 27.50 |
| Congo, 10x5 Bl. 27.50 | Powerhouse . . 29.00 |
| Dixie 27.00 | Punch 27.50 |
| Double Feature 30.00 | Roxy 21.50 |
| Follies '40 . . . 24.00 | Rink 22.50 |
| Flash 19.50 | Summertime . . 24.50 |
| Flagship 24.00 | Super Six . . . 17.50 |
| Home Run . . . 29.50 | Speed Demon. 29.00 |
| Jolly 24.50 | Three Score . . 32.00 |
| Lancer 26.00 | White Sails . . 17.50 |
| Limelight . . . 27.00 | Yacht Club . . 22.50 |

Write for List of Late Reconditioned
Phonographs.
Terms: 1/3 Dep., Bal. C.O.D., F.O.B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

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PIKE'S PEAK

Slightly Used
\$12.50

AJAX NOVELTY COMPANY

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| Daval Races \$9.95 |
| Daval American Flags 8.95 |
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* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY . . . IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.
44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

**State and Local Gov't
Debt at 20 Billions**

WASHINGTON, Jan. 17. — The estimated total gross indebtedness of State and local governments on June 30, 1941, was \$20,183,000,000. This figure is equivalent to a debt of \$152 for each person in the continental United States—\$2 less than the corresponding 1940 per capita debt. With the addition of the \$48,949,000,000 federal public debt, America's aggregate public debt amounted to \$69,182,000,000.

Altho State and local government gross debt decreased only \$42,000,000, the slight downward movement reversed the moderate upward trend which typified the pre-defense period and is in striking contrast with the \$6,008,000,000 increase in the federal public debt during the fiscal year 1941.—Domestic Commerce,

100% LEGAL
Financial Security
for the Duration!

**BATTING
PRACTICE**

SCIENTIFIC MACHINE CORP
21 STEUBEN ST. BROOKLYN, N.Y.

**CASH WAITING
FOR ALL TYPES
OF EQUIPMENT!**

Tell us what you have. Give Quantity, Condition and Price Wanted! HURRY! CASH WAITING!

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| Congo \$27.50 | Air Liner \$12.50 |
| Lucky 17.50 | Score Card 17.50 |
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| Lite-a-Card . . . 25.00 | Big Chief 39.50 |
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| Flagship 22.50 | Rapid Fire . . \$109.50 |
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| Clipper 12.50 | Convict 42.50 |

Penny Cigarette Boards, \$60.00 a Hundred.
Get Our Price on Used Phonographs.

E. & R. SALES CO.

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Evans' TEN STRIKE

TAX FREE!

THE OLD RELIABLE GREATER THAN EVER!

Refined! Improved! Speeded up with unbelievable fast action and high scoring! Absolutely straight-shooting shock-proof manikin! More skill . . . strikes and spares galore! More than 2 years' unprecedented success proves it the profit producer beyond compare!



BUY DEFENSE BONDS TODAY!

Patent Nos. 2,320,100, 2,320,101, 2,320,102, 2,320,103, 2,320,104, 2,320,105, 2,320,106, 2,320,107, 2,320,108, 2,320,109, 2,320,110, 2,320,111, 2,320,112, 2,320,113, 2,320,114, 2,320,115, 2,320,116, 2,320,117, 2,320,118, 2,320,119, 2,320,120, 2,320,121, 2,320,122, 2,320,123, 2,320,124, 2,320,125, 2,320,126, 2,320,127, 2,320,128, 2,320,129, 2,320,130, 2,320,131, 2,320,132, 2,320,133, 2,320,134, 2,320,135, 2,320,136, 2,320,137, 2,320,138, 2,320,139, 2,320,140, 2,320,141, 2,320,142, 2,320,143, 2,320,144, 2,320,145, 2,320,146, 2,320,147, 2,320,148, 2,320,149, 2,320,150, 2,320,151, 2,320,152, 2,320,153, 2,320,154, 2,320,155, 2,320,156, 2,320,157, 2,320,158, 2,320,159, 2,320,160, 2,320,161, 2,320,162, 2,320,163, 2,320,164, 2,320,165, 2,320,166, 2,320,167, 2,320,168, 2,320,169, 2,320,170, 2,320,171, 2,320,172, 2,320,173, 2,320,174, 2,320,175, 2,320,176, 2,320,177, 2,320,178, 2,320,179, 2,320,180, 2,320,181, 2,320,182, 2,320,183, 2,320,184, 2,320,185, 2,320,186, 2,320,187, 2,320,188, 2,320,189, 2,320,190, 2,320,191, 2,320,192, 2,320,193, 2,320,194, 2,320,195, 2,320,196, 2,320,197, 2,320,198, 2,320,199, 2,320,200, 2,320,201, 2,320,202, 2,320,203, 2,320,204, 2,320,205, 2,320,206, 2,320,207, 2,320,208, 2,320,209, 2,320,210, 2,320,211, 2,320,212, 2,320,213, 2,320,214, 2,320,215, 2,320,216, 2,320,217, 2,320,218, 2,320,219, 2,320,220, 2,320,221, 2,320,222, 2,320,223, 2,320,224, 2,320,225, 2,320,226, 2,320,227, 2,320,228, 2,320,229, 2,320,230, 2,320,231, 2,320,232, 2,320,233, 2,320,234, 2,320,235, 2,320,236, 2,320,237, 2,320,238, 2,320,239, 2,320,240, 2,320,241, 2,320,242, 2,320,243, 2,320,244, 2,320,245, 2,320,246, 2,320,247, 2,320,248, 2,320,249, 2,320,250, 2,320,251, 2,320,252, 2,320,253, 2,320,254, 2,320,255, 2,320,256, 2,320,257, 2,320,258, 2,320,259, 2,320,260, 2,320,261, 2,320,262, 2,320,263, 2,320,264, 2,320,265, 2,320,266, 2,320,267, 2,320,268, 2,320,269, 2,320,270, 2,320,271, 2,320,272, 2,320,273, 2,320,274, 2,320,275, 2,320,276, 2,320,277, 2,320,278, 2,320,279, 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2,320,371, 2,320,372, 2,320,373, 2,320,374, 2,320,375, 2,320,376, 2,320,377, 2,320,378, 2,320,379, 2,320,380, 2,320,381, 2,320,382, 2,320,383, 2,320,384, 2,320,385, 2,320,386, 2,320,387, 2,320,388, 2,320,389, 2,320,390, 2,320,391, 2,320,392, 2,320,393, 2,320,394, 2,320,395, 2,320,396, 2,320,397, 2,320,398, 2,320,399, 2,320,400, 2,320,401, 2,320,402, 2,320,403, 2,320,404, 2,320,405, 2,320,406, 2,320,407, 2,320,408, 2,320,409, 2,320,410, 2,320,411, 2,320,412, 2,320,413, 2,320,414, 2,320,415, 2,320,416, 2,320,417, 2,320,418, 2,320,419, 2,320,420, 2,320,421, 2,320,422, 2,320,423, 2,320,424, 2,320,425, 2,320,426, 2,320,427, 2,320,428, 2,320,429, 2,320,430, 2,320,431, 2,320,432, 2,320,433, 2,320,434, 2,320,435, 2,320,436, 2,320,437, 2,320,438, 2,320,439, 2,320,440, 2,320,441, 2,320,442, 2,320,443, 2,320,444, 2,320,445, 2,320,446, 2,320,447, 2,320,448, 2,320,449, 2,320,450, 2,320,451, 2,320,452, 2,320,453, 2,320,454, 2,320,455, 2,320,456, 2,320,457, 2,320,458, 2,320,459, 2,320,460, 2,320,461, 2,320,462, 2,320,463, 2,320,464, 2,320,465, 2,320,466, 2,320,467, 2,320,468, 2,320,469, 2,320,470, 2,320,471, 2,320,472, 2,320,473, 2,320,474, 2,320,475, 2,320,476, 2,320,477, 2,320,478, 2,320,479, 2,320,480, 2,320,481, 2,320,482, 2,320,483, 2,320,484, 2,320,485, 2,320,486, 2,320,487, 2,320,488, 2,320,489, 2,320,490, 2,320,491, 2,320,492, 2,320,493, 2,320,494, 2,320,495, 2,320,496, 2,320,497, 2,320,498, 2,320,499, 2,320,500, 2,320,501, 2,320,502, 2,320,503, 2,320,504, 2,320,505, 2,320,506, 2,320,507, 2,320,508, 2,320,509, 2,320,510, 2,320,511, 2,320,512, 2,320,513, 2,320,514, 2,320,515, 2,320,516, 2,320,517, 2,320,518, 2,320,519, 2,320,520, 2,320,521, 2,320,522, 2,320,523, 2,320,524, 2,320,525, 2,320,526, 2,320,527, 2,320,528, 2,320,529, 2,320,530, 2,320,531, 2,320,532, 2,320,533, 2,320,534, 2,320,535, 2,320,536, 2,320,537, 2,320,538, 2,320,539, 2,320,540, 2,320,541, 2,320,542, 2,320,543, 2,320,544, 2,320,545, 2,320,546, 2,320,547, 2,320,548, 2,320,549, 2,320,550, 2,320,551, 2,320,552, 2,320,553, 2,320,554, 2,320,555, 2,320,556, 2,320,557, 2,320,558, 2,320,559, 2,320,560, 2,320,561, 2,320,562, 2,320,563, 2,320,564, 2,320,565, 2,320,566, 2,320,567, 2,320,568, 2,320,569, 2,320,570, 2,320,571, 2,320,572, 2,320,573, 2,320,574, 2,320,575, 2,320,576, 2,320,577, 2,320,578, 2,320,579, 2,320,580, 2,320,581, 2,320,582, 2,320,583, 2,320,584, 2,320,585, 2,320,586, 2,320,587, 2,320,588, 2,320,589, 2,320,590, 2,320,591, 2,320,592, 2,320,593, 2,320,594, 2,320,595, 2,320,596, 2,320,597, 2,320,598, 2,320,599, 2,320,600, 2,320,601, 2,320,602, 2,320,603, 2,320,604, 2,320,605, 2,320,606, 2,320,607, 2,320,608, 2,320,609, 2,320,610, 2,320,611, 2,320,612, 2,320,613, 2,320,614, 2,320,615, 2,320,616, 2,320,617, 2,320,618, 2,320,619, 2,320,620, 2,320,621, 2,320,622, 2,320,623, 2,320,624, 2,320,625, 2,320,626, 2,320,627, 2,320,628, 2,320,629, 2,320,630, 2,320,631, 2,320,632, 2,320,633, 2,320,634, 2,320,635, 2,320,636, 2,320,637, 2,320,638, 2,320,639, 2,320,640, 2,320,641, 2,320,642, 2,320,643, 2,320,644, 2,320,645, 2,320,646, 2,320,647, 2,320,648, 2,320,649, 2,320,650, 2,320,651, 2,320,652, 2,320,653, 2,320,654, 2,320,655, 2,320,656, 2,320,657, 2,320,658, 2,320,659, 2,320,660, 2,320,661, 2,320,662, 2,320,663, 2,320,664, 2,320,665, 2,320,666, 2,320,667, 2,320,668, 2,320,669, 2,320,670, 2,320,671, 2,320,672, 2,320,673, 2,320,674, 2,320,675, 2,320,676, 2,320,677, 2,320,678, 2,320,679, 2,320,680, 2,320,681, 2,320,682, 2,320,683, 2,320,684, 2,320,685, 2,320,686, 2,320,687, 2,320,688, 2,320,689, 2,320,690, 2,320,691, 2,320,692, 2,320,693, 2,320,694, 2,320,695, 2,320,696, 2,320,697, 2,320,698, 2,320,699, 2,320,700, 2,320,701, 2,320,702, 2,320,703, 2,320,704, 2,320,705, 2,320,706, 2,320,707, 2,320,708, 2,320,709, 2,320,710, 2,320,711, 2,320,712, 2,320,713, 2,320,714, 2,320,715, 2,320,716, 2,320,717, 2,320,718, 2,320,719, 2,320,720, 2,320,721, 2,320,722, 2,320,723, 2,320,724, 2,320,725, 2,320,726, 2,320,727, 2,320,728, 2,320,729, 2,320,730, 2,320,731, 2,320,732, 2,320,733, 2,320,734, 2,320,735, 2,320,736, 2,320,737, 2,320,738, 2,320,739, 2,320,740, 2,320,741, 2,320,742, 2,320,743, 2,320,744, 2,320,745, 2,320,746, 2,320,747, 2,320,748, 2,320,749, 2,320,750, 2,320,751, 2,320,752, 2,320,753, 2,320,754, 2,320,755, 2,320,756, 2,320,757, 2,320,758, 2,320,759, 2,320,760, 2,320,761, 2,320,762, 2,320,763, 2,320,764, 2,320,765, 2,320,766, 2,320,767, 2,320,768, 2,320,769, 2,320,770, 2,320,771, 2,320,772, 2,320,773, 2,320,774, 2,320,775, 2,320,776, 2,320,777, 2,320,778, 2,320,779, 2,320,780, 2,320,781, 2,320,782, 2,320,783, 2,320,784, 2,320,785, 2,320,786, 2,320,787, 2,320,788, 2,320,789, 2,320,790, 2,320,791, 2,320,792, 2,320,793, 2,320,794, 2,320,795, 2,320,796, 2,320,797, 2,320,798, 2,320,799, 2,320,800, 2,320,801, 2,320,802, 2,320,803, 2,320,804, 2,320,805, 2,320,806, 2,320,807, 2,320,808, 2,320,809, 2,320,810, 2,320,811, 2,320,812, 2,320,813, 2,320,814, 2,320,815, 2,320,816, 2,320,817, 2,320,818, 2,320,819, 2,320,820, 2,320,821, 2,320,822, 2,320,823, 2,320,824, 2,320,825, 2,320,826, 2,320,827, 2,320,828, 2,320,829, 2,320,830, 2,320,831, 2,320,832, 2,320,833, 2,320,834, 2,320,835, 2,320,836, 2,320,837, 2,320,838, 2,320,839, 2,320,840, 2,320,841, 2,320,842, 2,320,843, 2,320,844, 2,320,845, 2,320,846, 2,320,847, 2,320,848, 2,320,849, 2,320,850, 2,320,851, 2,320,852, 2,320,853, 2,320,854, 2,320,855, 2,320,856, 2,320,857, 2,320,858, 2,320,859, 2,320,860, 2,320,861, 2,320,862, 2,320,863, 2,320,864, 2,320,865, 2,320,866, 2,320,867, 2,320,868, 2,320,869, 2,320,870, 2,320,871, 2,320,872, 2,320,873, 2,320,874, 2,320,875, 2,320,876, 2,320,877, 2,320,878, 2,320,879, 2,320,880, 2,320,881, 2,320,882, 2,320,883, 2,320,884, 2,320,885, 2,320,886, 2,320,887, 2,320,888, 2,320,889, 2,320,890, 2,320,891, 2,320,892, 2,320,893, 2,320,894, 2,320,895, 2,320,896, 2,320,897, 2,320,898, 2,320,899, 2,320,900, 2,320,901, 2,320,902, 2,320,903, 2,320,904, 2,320,905, 2,320,906, 2,320,907, 2,320,908, 2,320,909, 2,320,910, 2,320,911, 2,320,912, 2,320,913, 2,320,914, 2,320,915, 2,320,916, 2,320,917, 2,320,918, 2,320,919, 2,320,920, 2,320,921, 2,320,922, 2,320,923, 2,320,924, 2,320,925, 2,320,926, 2,320,927, 2,320,928, 2,320,929, 2,320,930, 2,320,931, 2,320,932, 2,320,933, 2,320,934, 2,320,935, 2,320,936, 2,320,937, 2,320,938, 2,320,939, 2,320,940, 2,320,941, 2,320,942, 2,320,943, 2,320,944, 2,320,945, 2,320,946, 2,320,947, 2,320,948, 2,320,949, 2,320,950, 2,320,951, 2,320,952, 2,320,953, 2,320,954, 2,320,955, 2,320,956, 2,320,957, 2,320,958, 2,320,959, 2,320,960, 2,320,961, 2,320,962, 2,320,963, 2,320,964, 2,320,965, 2,320,966, 2,320,967, 2,320,968, 2,320,969, 2,320,970, 2,320,971, 2,320,972, 2,320,973, 2,320,974, 2,320,975, 2,320,976, 2,320,977, 2,320,978, 2,320,979, 2,320,980, 2,320,981, 2,320,982, 2,320,983, 2,320,984, 2,320,985, 2,320,986, 2,320,987, 2,320,988, 2,320,989, 2,320,990, 2,320,991, 2,320,992, 2,320,993, 2,320,994, 2,320,995, 2,320,996, 2,320,997, 2,320,998, 2,320,999, 2,321,000



ANNUAL BANQUET of the Coin Machine Operators' Association of Virginia was held at Hotel Richmond, Richmond, Va., January 3. Following a welcoming address by President A. E. Sadler cocktails and dinner were served. Entertainment followed. Those attending were Mr. and Mrs. A. E. Sadler, Mr. and Mrs. R. N. Strange, Mrs. Benefield, Bruce Benefield, Frank E. Page, William Best, C. B. Brooks, L. L. Sebring, Mr. and Mrs. W. H. Parker, Annie H. Smith, Estelle Skinner, M. L. Nicholson Jr., S. L. Britt, Dr. Bruce Harris, Lieut. Sam Y. Harding, Mary Delbridge, Mr. and Mrs. K. A. O'Connor, John J. Hugh, W. O. Jones, Richard Herring, Forest Mitchell, C. S. Valley, Marie Donati, Humbert I. Donati, Mrs. Ailbritton, Mr. and Mrs. George Jordan, Mrs. Gallaher, Mr. and Mrs. A. J. Oley, Anna Windish, Mr. and Mrs. Frank Oley, Fred Michael, Severino Forney, Winkie Harris, D. W. Wertz and E. B. Alley.

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Chicago Coin's All Star Hockey 'Staple'

CHICAGO, Jan. 17 (MR).—Sam Gensburg, Chicago Coin official, declares that All-Star Hockey has proved itself so valuable to the operator that it will be a staple item with the Chicago Coin firm.

"All-Star Hockey will be in production as long as we are able to make them. Thus operators can buy this amusement device with the full assurance that it is not just a flash in the pan. We've scheduled production," said Sam Gensburg, "so that even with our restricted production we will fill demands as fast as humanly possible."

"All-Star Hockey, since its introduction several weeks ago, has started a new era in the operating of so-called skill machines. This game, with its magnetic fascination for the players, has been received enthusiastically by the players who appreciate something new, and this enthusiasm has been reflected by the highly satisfactory earning reports from operators."

where to see it in operation. The firm states it is also arranging for operators to get the machines on locations and work directly with the men to help them get into action.

BERT LANE Says



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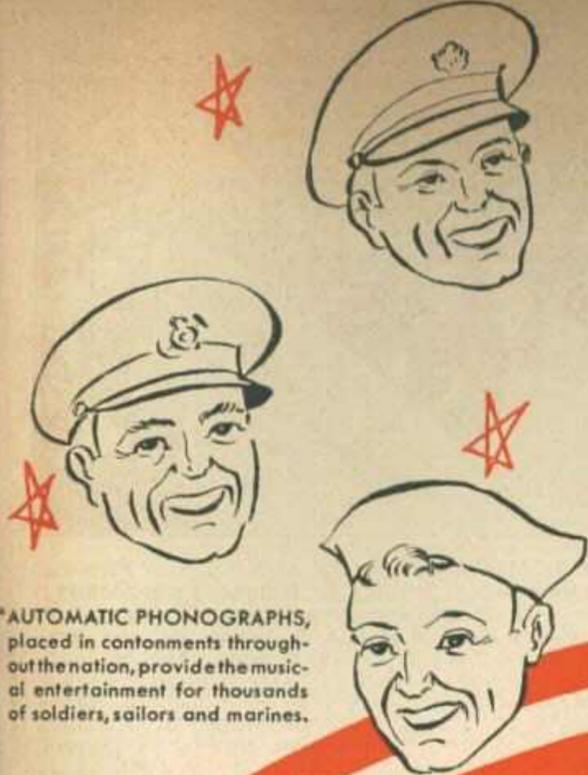
<p>FREE PLAYS</p> <p>Spot Pool Zig Zag '41 Majors Speed Ball Snappy Salute Belle Hop Flicker Boomtown</p> <p>Phonographs</p> <p>SEEBURG Classic, Mariblo Plaza, 20 Rec.</p> <p>ROCKOLA '39 DeLuxe '39 Standard</p> <p>WURLITZER '61 '39 Counter 500, 24 Rec.</p> <p>MILLS 1940 Throne</p>	<p>CONSOLES</p> <p>Mills Jumbo Wetling Big Game Pace's Saratoga Jenn. Fastime, Liberty Bell Triple Entry, Gallop Dominoes Paces Races Square Bell</p> <p>PAYTABLES</p> <p>Bally's Late Jackpot Models Grandstand Grand National Hawthorne Long Shot Pacemaker Santa Anita Sport King Thistle-down</p>	<p>SKILL GAMES</p> <p>Battling Practice Anti Aircraft Western's Major League Baseball Keeney's Air Raider Shoot the Chutes Texas League Chicken Sam</p> <p>BRAND NEW SPECIALS</p> <p>Mills Vest Pockets, J.P. Mod. Mills Jumbo Parade Shoot the Chutes Keeney's Contest Bally's High Hand Jennings Silver Moon Totalizer Genco's Zig Zag Gott. ABC Bowler</p>
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Atlas has the games listed, and many more! Write for Prices!

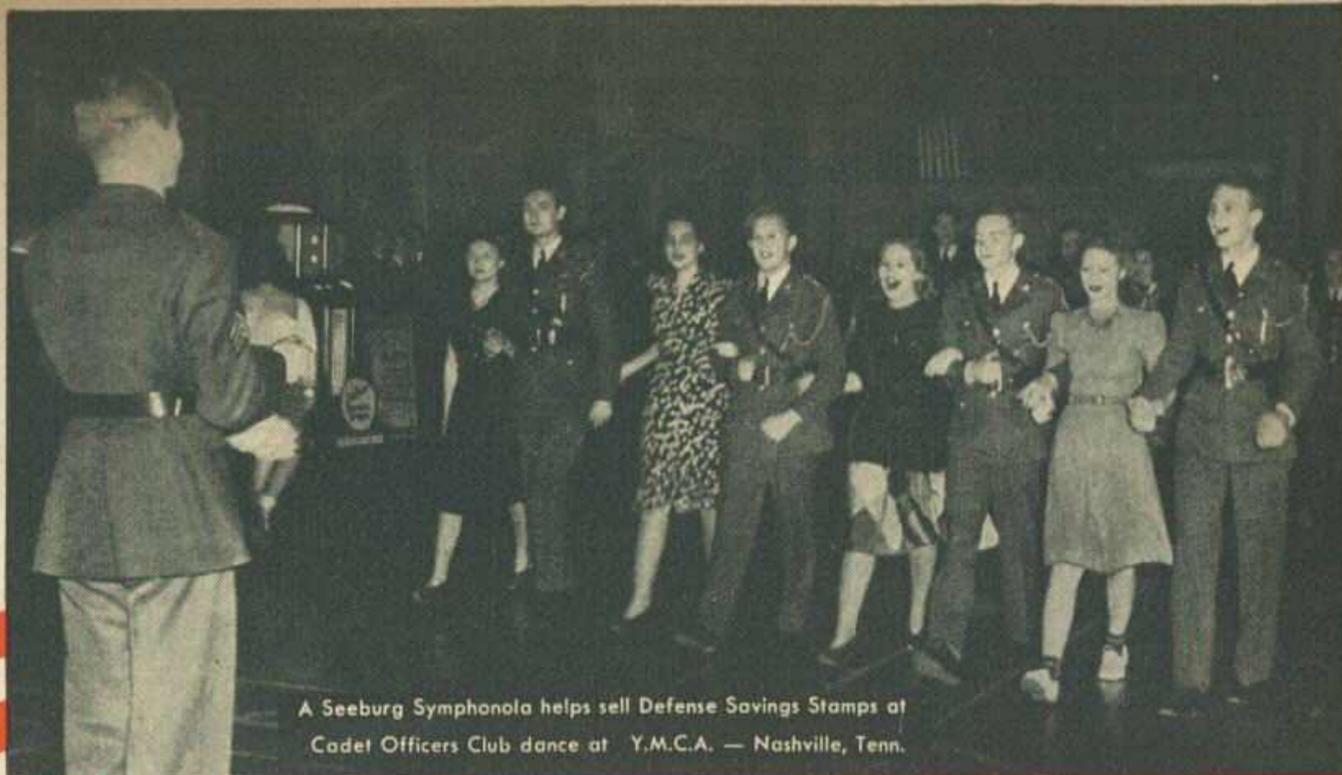
<p>Brand New Mills Jumbo Parade-F.P. \$189.50</p>	<p>SOLENOID DRUM SD24-1Z. To adapt Wurlitzer Models 24, 500, 600, 700 and 800 for wireless or wired remote control operation. \$22.50</p>
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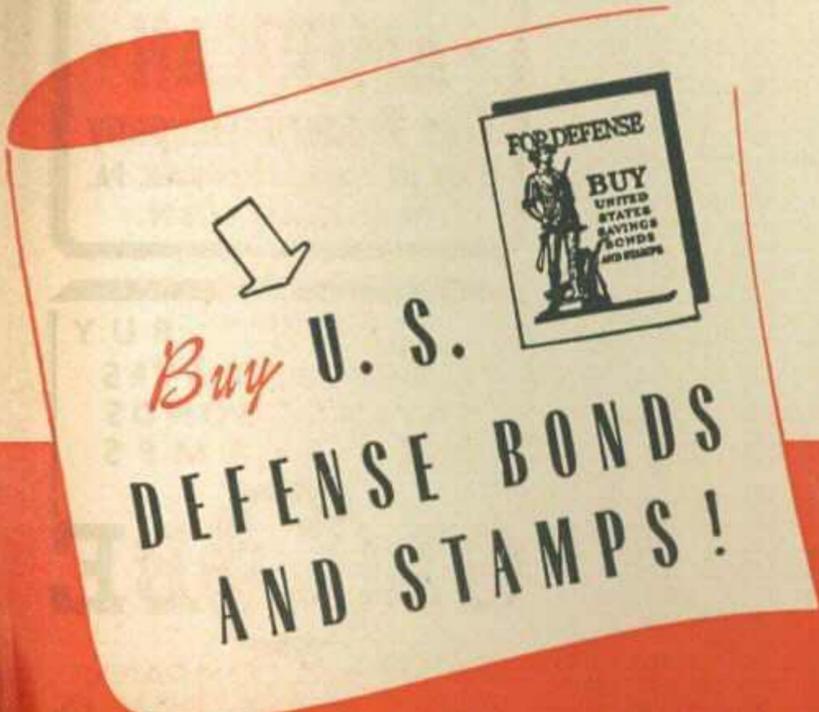
A Seeburg Symphonola helps sell Defense Savings Stamps at Cadet Officers Club dance at Y.M.C.A. — Nashville, Tenn.

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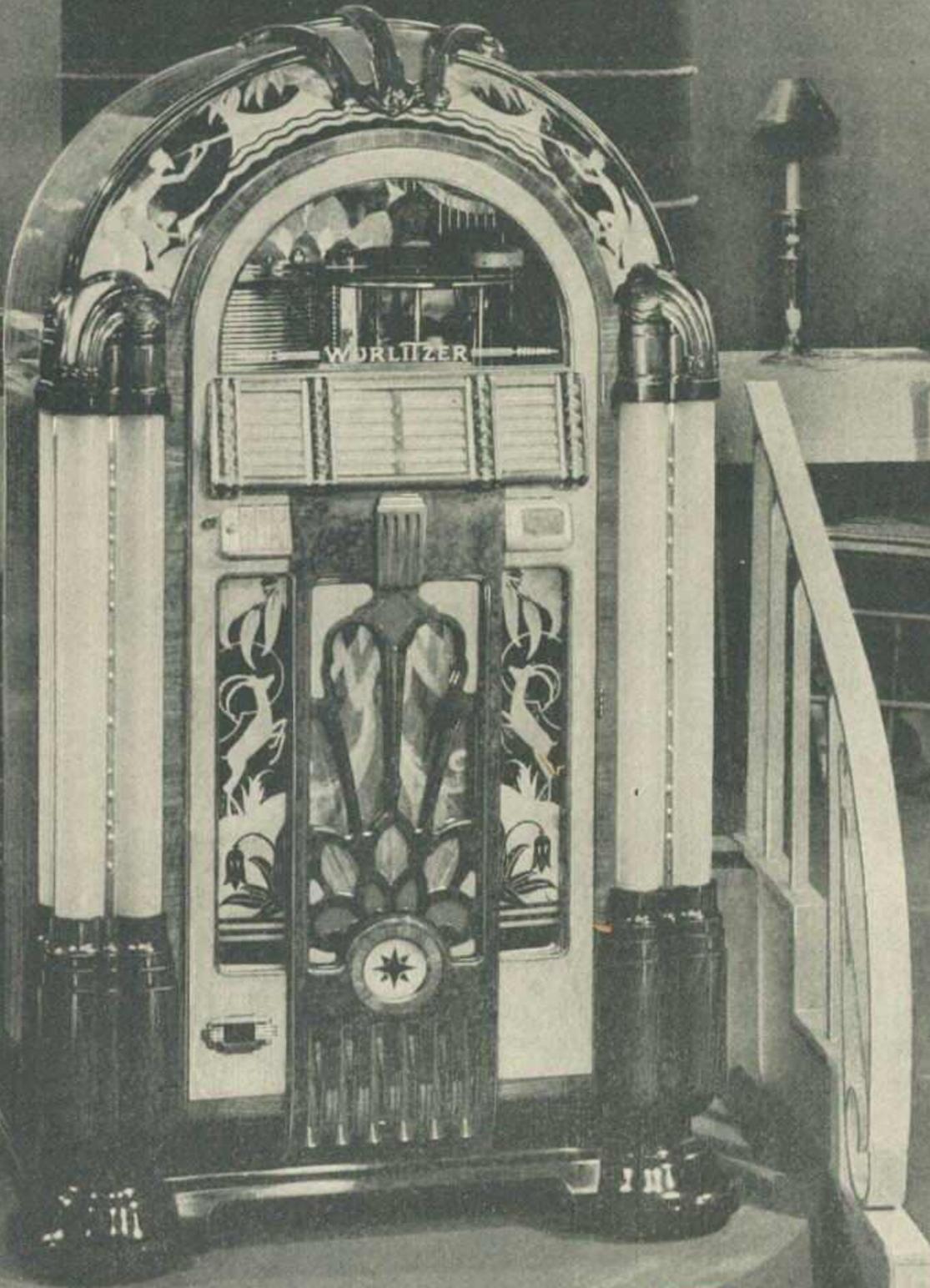
The Victory Model 950 is every inch a Wurlitzer!

Mechanically the equal of any Wurlitzer ever built, the eye-compelling beauty of this vivid Victory Model 950 exceeds by far in the brilliance of its Fluorescent Illumination the most superb Wurlitzers of the past.

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tubes between the pilasters. A brilliant grille of fawn patterned glass panels and the top Pipes of Pan panels glow with everchanging colors. See the Model 950 in all its brilliant glory and you'll say it's the most beautiful Wurlitzer ever built.