FEBRUARY 21, 1942
15 Cents
Vol. 54. No. 8

"Sensation of the Nation"
BOB CHESTER
And His Orchestra
Just Concluded Strand Theater, New York
ON BLUEBIRD RECORDS
Direction: Max Cooper of America
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Naughty Naught
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SHOW Biz AND THE EORT

EDITORIAL

Unfinished Business

ALL industries have recurring and continuous headaches. Our own industry, the show business, is no exception. But whereas other industries may make some effort to solve their most intricate difficulties, the show business seems to nurture its ills and remedies as if it's a source of pride. We love our heartaches—so it seems from a glance at the record. Either that or the executives controlling the industry have proved their incapacity to be efficient, or even to be honest. We're talking here of a number of factors, the most prominent of them are:

1. The high overhead costs, which are a major factor in the industry's high costs of operation.
2. The high labor costs, which are a major factor in the industry's high costs of operation.
3. The high cost of production, which is a major factor in the industry's high costs of operation.
4. The high cost of distribution, which is a major factor in the industry's high costs of operation.
5. The high cost of advertising, which is a major factor in the industry's high costs of operation.

These factors, and many others, combine to make the industry's costs of operation extremely high. The result is that the industry's profits are extremely low.

ENTERTAINMENT FIELDS INVOLVED IN anti-COMPETITION as Films Get Draft Deferment & O & D Tiff Continues

WASHINGTON, Feb. 14—Show business lost the spotlight this week. In Congress, the high overhead costs and high labor costs were in the limelight. But, on the other hand, an arm of show business—the film industry—was given a draft deferment as essential to the war effort.

Following the Congressional attack on the industries, the film industry was given a draft deferment as essential to the war effort. This was a blow to the film industry, which had been fighting hard to keep its personnel in the service.

1. The film industry is still fighting hard to keep its personnel in the service.
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A few days ago, the film industry was given a draft deferment as essential to the war effort. This was a blow to the film industry, which had been fighting hard to keep its personnel in the service.

N. Y. Burly Operators Hopeful; BAA Denies Financial Crisis

NEW YORK, Feb. 14—Like the future of the two remaining burly houses, Gacy and the Star, Brooklyn, is very uncertain. That is the attitude of the two operators over local barqueke. The Variety Theatres Board of Review has been very strict and has given the burly houses a "strict line" to follow. As a consequence of this strict line, the burly houses have been forced to close.

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A few days ago, the Variety Theatres Board of Review has been very strict and has given the burly houses a "strict line" to follow. This was a blow to the burly houses, which had been fighting hard to keep their doors open.

OAC Supporters Study Plans Formulated at Tampa Meeting

TAMPA, Feb. 14—The historic Tampa meeting by the dealers in the record business as one of the most successful conventions ever held.

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Chi Colony Folds In Row With Musiker Union; Acts Get Paid

CHICAGO, Feb. 14.—The Chi Colony, which receives six weeks ago with a controversy between the corporation and tradesmen, closed this week when the musiker union pulled its men. Acting manager, Mr. Maynard, leader of the band, who claimed he had negotiated the deal for the union, said the work of the engagement was halted. He said that during the first night of the engagement, conducted by Mr. Bish, a凑 forward, for payment. Accord Maynard, manager of the corporation, operated the spot. He was said to have made an agreement with the leader, according to Mr. Bish, the union hit him on the nose. He maintains that he got the money only after the corporation increased the amount to the following day.

The management, before opening, posted a note by the money and the corporation paid for the money until the last day of the run. According to the original contract with the union, the band was paid $16 for one hour, for the first six weeks and $25 an hour thereafter. W. H. Levy and the money it paid was the union.

A spokesman for the club's management said that there was no such union as that to receive money. He said, "This was a local and the management were not interested in it."

There is rumoured to be no such union as that to receive money. His statement was made up.

What To Know About Federal Income Taxes

By HERB K. LEVES.


There is the third of a series of articles on Federal Income Taxes. They often give the details concerning the average individual in the theoretical and practical refinements.

Interest

Generally, all interest paid during the year is deductible.

Taxes

Your corporation may deduct all contributions to non-profit organizations operating exclusively for religious, charitable, scientific, educational, or literary purposes; for prevention of cruelty to children or animals; or for the benefit of any religious, scientific, educational, civic, charitable, or other organization, a part of which is not devoted to the carrying out of the subject of the organization, a part of which is not devoted to the carrying out of the subject of the organization, a part of which is not devoted to the carrying out of the subject of the organization, a part of which is not devoted to the carrying out of the subject of the organization. But the deduction for contributions to such organizations is limited to a part of your net income figured without considering the contributions.

Some words of caution: If you are unable to substantiate the deductions which you claim on your tax return, you may be assessed penalties on the amount of taxes, and possibly 50 percent added to your tax bill. It is always advisable to have a professional tax advisor to check on your deductions and to make sure they are deductible. If you have any questions about your deductions or if you are not sure if any are deductible, contact your tax advisor for assistance.

Your tax advisor can also help you determine if any of the deductions you claimed on your return are actually deductible. It is always advisable to have a professional tax advisor to check on your deductions and to make sure they are deductible. If you have any questions about your deductions or if you are not sure if any are deductible, contact your tax advisor for assistance.

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Meyer Davis Adding Nitryc to Bowling Alley in Washington

WASHINGTON, Feb. 14.—Meyer Davis, society notary and owner of four poolrooms, has been granted a license by Mayor Rolph to convert his Hi-Skor Bowling Alley at 1534 Tenth Avenue to a Bobbing Alley and night club.

Many night clubs operated on the outskirts of the city, mostly in the North and Northeast, have been moved to Washington to take over the now vacated space. Emilitary, both Davis and Robert Nitryc have taken their attention to the city's nightlife scene.

Davis, however, said that he has been consulting an attorney about adding another floor to his Hi-Skor spot, that is, a four-story building. Mirrort writes his brother, 'The building is not a nuisance to society. It is being used as a bowling alley and residential space.' The building has been vacant for over five years.

Hi-Story Tops Last Year's Gross

BOSTON, Feb. 14.—The studio's terrific high-water season, with 900,000 in five weeks, set a new record for the movie and grosses for past two months have been as follows:

$87,500.

Injuction Denied in "Auctioneer" Suit

NEW YORK, Feb. 14.—An injunction to prohibit Lionel Behy from conducting an auction in New York City, which was granted by Justice A. S. Stern, brought suit on the ground that the defendant had no right to conduct an auction in the city's courts. The court stated that, despite the fact that the defendant is not a lawyer, he has been granted the right to conduct an auction in the courts. The injunction was granted.

The court also ruled that the defendant had no right to conduct an auction in the city's courts. The injunction was granted.

MARCH INJUNCTION

La Argentina Gives Iberman Dance Reheal

NEW YORK, Feb. 14. — In an issue that has been a hot topic of discussion in the Argentine community, a court has issued an injunction to prevent a dance performance by the Iberman Dance Company. The performance was scheduled for tonight, but the court has granted an injunction to prevent the performance from taking place.

The court ruled that the performance was a violation of the city'sdance regulations, and that the Iberman Dance Company must cease and desist from conducting the performance.

In a related matter, the court has also granted an injunction to prevent the performance of a popular ballet by the dance company. The ballet, which has been a popular attraction in the city, was scheduled for tonight, but the court has granted an injunction to prevent the performance from taking place.

Shuts Up Taverns, And Gets Shut Up

MINNEAPOLIS, Feb. 11.—His final effort to begin a new career in his favorite profession, club owner, has been thwarted by the court, which refused to grant his petition for a new license.

The Minnesota State Board of Health, in response to the petition, has issued an order to shut down the Bottom Line Club. The order was issued after the board of health received complaints about the club's activities.

The board of health has also issued an order to shut down the Blue Moon Saloon, which has been operating in the same area for over five years. The order was issued after the board of health received complaints about the club's activities.

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Change in N. Y. Kid Law

ALBANY, N. Y., Feb. 14. — The law under which 16-year-old girls can be charged with prostitution, has been revised, effective today (Feb. 14) by Assemblyman H. B. Thirle. The measure provides that 16-year-old girls will be tried as juveniles, and that no charges will be filed against them for such offenses.

The measure was introduced by Assemblyman H. B. Thirle, who is a strong advocate of juvenile justice. The measure was supported by a number of organizations, including the Juvenile Justice League of America.

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MARTIN

Edward Francis & Ramona

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MARTIN

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February 21, 1942
Expanded Night Baseball Mulled By Stations; See Big Scrambling Of Commercialists; Skeds Delayed

NEW YORK, Feb. 14.—Coming baseball schedules call for higher prices on night games, promises to cause a wholesale redistribution of commercialists and is already causing much worry on the part of some station managers. The move, which is expected to begin as early as next season, is usually stressful on the financials of most personal station schedules, and is likely to be very troublesome in the future.

The General League, the baseball commissioner, did the bull horn, and is preparing to send it to all of its baseball stations, demanding that the problem be settled and a date fixed for the new season.

In a letter to the baseball commissioner, the Skeets, the manager of the Philadelphia Cricket Club, called attention to the general problem of the baseball station. The Skeets said that the problem is too serious to be handled by the league alone, and that cooperation between the league and the stations should be made.

Skeds Delayed

A close-up of some of the advertising agencies and radio stations, who often remove their schedule clerks that are working on their station's schedule, is the result of the scheduled baseball season. The problem of scheduling the games is now being handled by the league and the stations, and is likely to continue through the season.

WIND Revamps Sked For News Contract

CHICAGO, Feb. 14.—WIND is switching the broadcast times of 37 of its programs to fulfill the terms of its new contract with Mandel Brothers, local television agency.

The new contract, which covers the airing of 37 programs on WIND and WINO, will take effect March 1, and will run for one year.

Programs from the Mandel Brothers' network will be featured on WIND during the months of March and July.

BLUE Network Names Additional Staffers

NEW YORK, Feb. 14.—Additional appointments to posts on the Blue Network include the following: E. B. Peter- son, former program director of Blue, appointed chairman of the board of the Blue Network; and Redmond, executor of the Blue Network's estate.

In addition to these appointments, the Blue Network has named several new officers for the coming season.

Advertisers, Agencies, Stations

NEW YORK: J. K. CONNOLLY, CBS Director of Progress Promotion, left Friday (15) for a trip through the Midwest and South, with the purpose of developing new agencies for CBS. The trip will take him to Chicago, St. Louis, and New Orleans. The trip is expected to last about a week.

WIND gives $1,000 to the American Cancer Society, a move which has been warmly received by the agency.

WSTP Giving Course in Radio Communications

SALISBURY, N. C., Feb. 14.—WSTP, Salisbury, will inaugurate a 2-week course in radio communications. It will be conducted by the American Radio Relay League and the National Association of Broadcasters.

STP program director, under the supervision of the National Association of Broadcasters, will be in charge.

Advisors and surveyors, who will be responsible for the course, are being selected from the agency.

PHILADELPHIA: FRED PRESSER, who formerly produced the "Blue Network's"a radio program, will become the new director of the program, following the resignation of the former director.

Presser, who has been with the "Blue Network's"a radio program since its inception, has been named to the position by the program's producer, William J. Biddle.

The "Blue Network's"a radio program is a weekly series of radio programs, featuring the talents of some of the best-known radio personalities.

The new director, Fred Presser, will be responsible for the production of the program, and for the selection of the performers who will appear on it.

Presser, who has been with the program since its inception, has been instrumental in the program's success, and is well known for his ability to select the best performers for the program.

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SEPH JENIER, child actor, who appeared in such films as "The Animal Farm" and "The Sundowners," was born in New York. He is now in his second year at the American Academy of Dramatic Art. 

F. W. WRIGHT, who has been in radio since 1926, is now with WFIL, Philadelphia, as producer of "The Jack Benny Program." He also produces "The Housewife," "The Great Gatsby," "The American Girl," and "The St. Louis Traveler." He is a member of the American Federation of Television and Radio Artists. 

JAMES M. BURGESS, who has been in radio since 1927, is now with WNEW, New York, as announcer and host of "The Jack Benny Program." He also produces "The Housewife," "The Great Gatsby," "The American Girl," and "The St. Louis Traveler." He is a member of the American Federation of Television and Radio Artists.
Radio Reviews

February 21, 1943

“Your Chance Today”
Reviewed Tuesday, 10:15-10:30 p.m.
Sponsors: CBS, Don Williams and American Telephone & Telegraph Co.
Station: WOR (New York, N.Y.)

A novel program, designed to encourage young people to enter the field of advertising as a career, has won favorable reviews from critics and audience alike. The program features a young couple who are working in advertising and who take turns talking to the audience, explaining the opportunities available in the field.

“Kraft Music Hall”
Reviewed Thursday, 9:10-10 p.m.

Kraft Music Hall, in its Thursday slot, 9:10 p.m. on NBC, continues along with the same formula which has been so successful for the program. Bing Crosby's air was better than his appearance, and likewise, his air was better than his appearance. This is a show to watch, as the audience is left feeling more satisfied than the usual variety show.

“Meet Your Navy”
Reviewed Tuesday, 7:50-9 p.m.

A show that is geared to the wants and needs of the American public, Meet Your Navy is a hit. The show features a variety of talent, including music, comedy, and interviews with military personnel.

“Lawyer’s Q”
Reviewed Thursday, 7:30-8 p.m.
Style—Quiz. Show: Lawyer’s Q. Station: WYFQ (Philadelphia)

A show that is designed to test the intelligence of its audience, Lawyer’s Q is a hit. The show features a variety of questions that are designed to test the knowledge of its listeners.

“Musical Review”
Reviewed Thursday, 8:05-8:30 p.m.
Style—Variety: On the Air: WMCA (New York)

A show that is designed to showcase the talent of local musicians, Musical Review is a hit. The show features a variety of performers, including singers, musicians, and comedians.

“Choruses by Carlotta”
Reviewed Wednesday, 1:45-2 p.m.
Style—Variety: On the Air: WMRA (New York)

A show that is designed to showcase the talent of local musicians, Choruses by Carlotta is a hit. The show features a variety of performers, including singers, musicians, and comedians.

WQXR’s Milk Program

NEW YORK. Feb. 14.—Twenty-five and a half-week concert for a series of piano recitals was planned this week with WQXR by Metropolitan Concert Association, who took advantage of WQXR's promotional activities to draw attention to the recitals. Many new local talent was on display, and the recitals were well attended.

Crespun KPO Sales Chief

SAN FRANCISCO. Feb. 14.—Alfred Crespun, formerly the sales manager for KPO, has become manager of the new KPO station, which will be known as KQPO. Crespun has been with KPO for many years, and is well known in the local music scene.

Early WRAL Program Head

BURLINGTON, N.C., Feb. 14.—Promotion of Mrs. Margaret Early to the position of program director of WRAL, the network radio station in Burlington, has been announced. Mrs. Early joins WRAL from another station, where she has been program director for many years. She is well known for her ability to program and her knowledge of the radio industry.

A review of “This Is War” four-network program in the interests of defense effort, appears on page 19 of this issue.


Out-of-Town Openings

"Plan M" (The Playhouse)


BROADWAY OPENINGS

Film in News: 1937

The year's first major opening, "Film in News," brings to the attention of the New York public a young British play with a promising future. Directed by His Majesty's Theatre's director, the play provides a perfect characterization, even in its opening scene, where it would mention all of her symptoms.

At the end of the play, the audience is left to ponder the nature of the title character, a woman suspected of murder. In a turn that defies expectation, the play concludes with a startling twist, leaving the audience questioning the very nature of the murder.

The performance was unanimously good, with outstanding contributions from the entire cast. The play's success has already led to its transfer to Broadway, where it continues to receive glowing reviews.

American Academy Students Offer Fine "Squall"

New York, Feb. 14—The American Academy of Dramatic Arts presented "Squall," by Jean Birt, at theleading Friday at the Academy's own Theatre. The performance was one of the best, with the students giving a fine portrayal of the story. The direction was excellent, with the exception of a couple of scenes in the business of the students, which were not as vivid as they could have been. The performances were generally good, with the exception of one or two students, who were not as strong as the others.

The top work of the afternoon, however, came from the students of the Drama Society. The play looks easy, but the students made it difficult to understand the characters and their motivations. The scenes were well written and directed, and the acting was generally good. The performance was ultimately successful, with the students showing great promise.

Springfield Gets Premiere

Springfield, Mass., Feb. 14—Springfield is acquiring another name with the American Academy of Dramatic Arts' decision to produce the play. The decision was made at a meeting of the city's theater guild, which has been active in the community for many years. The play, which has been well received in other cities, is expected to draw a large audience in Springfield.

Review Percentages

(Stated below are the decisions of dramatic critics on the wide range of contemporary plays and productions which have appeared on the Broadway stage in the past year. The figures are the percentage of reviews which have been positive, negative, or mixed.)

<table>
<thead>
<tr>
<th>Play Title</th>
<th>Review Percentages</th>
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<tbody>
<tr>
<td>&quot;Heart of a City&quot;</td>
<td>95% Positive</td>
</tr>
<tr>
<td>&quot;The Way of All Flesh&quot;</td>
<td>89% Negative</td>
</tr>
<tr>
<td>&quot;The Three Sisters&quot;</td>
<td>67% Mixed</td>
</tr>
</tbody>
</table>

"Heart of a City"—95%

Yvonne (Mills), Anderson (Jour- nal): "This play has tremendous power." Opposite: Nettie McClellan (Vineyard), Carmen (Ber- nor), Forrest (World-Tribune), Kronen- berg (New York Post).

No Opinion: Whites (Miami-Tribune), Walden (Post).
New Play on Broadway

Reviewed by Eugene Burr

HENRY MILLER'S

Beginning Thursday Evening, February 12, 1942

HEART OF A CITY

War Headlines Keep Them Out Of Night Clubs

Ottawa, Feb. 14.—Headlines of war are hitting the nighties more often than not these days. "good times" angle used by night clubs has hit the road.

Pekin House, with Xavier Cugat, Cugat M.G.M. Hi, with Hildago, and Congress Hotel's Casa Hot, with Harry James, have all been closed, also various hotels.

North West Side, on the other hand, have been crying the hasta la vista, the Orpheum-Overture Friends have been burning down floor shows. H.H. Hat bridge has been closed.

Club Farre will limit itself to local entertainers, last night it was Barney Ross and Parkside.

The new show, with Kelly, Friday night, was宣布 closed.

Dancers at the bulls, Thursday night, were Ray Sklar and the Bulls.

UNION NIGHT

N.Y. Club Owners Aim Bond Campaign

NEW YORK, Feb. 14.—Night clubs-operators will campaign for bonds. A new campaign for the sale of $600,000 worth of Treasury Department's pay roll savings bonds was announced here yesterday. The movement is sponsored by the Potato-Eighty Club, which is a division of the National Potato-Roll Steiner House, and the New York Public Library, and the New York Public Library.

Participants include L'Opera, Amsterdam Club, Cameo, Olympic Hotel, New York, and the New York Public Library.

Demand for Colored Name Up in Philly

PHILADELPHIA, Feb. 14.—To meet a growing demand for colored names in the city, the Jolly Joyce Agency here has set up a new color name service, with a new color name. It is planned to do Negro performers with notable voice ranges. The first color name is a Negro girl in the show. The color name is called "Sister" and "Sister" is to be booked.

Joan is also handling the ethnic "Ethnic" and "Ethnic" is to be booked.

The Georgia Wrench Hotel has been designed by the famous architect, White. The name agent and Belli Baker, Berry, are in charge of the entertainment.

Sunday night, formerly a Warrant Brothers' contract player, is managing the new color name service. White is the name agent and Belli Baker, Berry, are in charge of the entertainment.

Four years ago a Warrant Brothers' contract player, was managing the new color name service. White is the name agent and Belli Baker, Berry, are in charge of the entertainment.

Unit Tours Schools To Explain Latin Dancing, Singing

NEW YORK, Feb. 14.—Baron and Diniann, Latin dance team recently at Radio City, will give arrangements with the boards of education in New York, New Jersey, Connecticut to tour schools and unfold and demonstrate Brazilian and Argentine dances. It is planned as a series of arranged for this as part of the educational program.

Dog His "Dependent"

MINNEAPOLIS, Feb. 14.—A local commission, in its dog in the act series, arranged to have a dog in the commission, which was given to the dog. The dog was then used upon itself and therefore the commission was subject to this law.

Without notice the draft board put the commission in 1A.

Show Fields Figure In Top News; Draft Defeater for Film People and O.C.D. Appointments Start Fuss

(Continued from page 2)

A radio station (WMAQ) at the time the scene regulations were reversed in the coverage of the Normande fire.

The state's top five key men, participating in the illegal film dodge of the state, are to be called before a congressional committee.

A new committee, according to the New York Times, was to be held on the floor of the state house.

Senator Cox has been the subject of a charge, but the committee is not prepared to act on it at this time.

A spokesman for Barbara also said Barbara was not responsible, as usual, as the time was employed by Donn Arden who, he said, paid the girl's social security trust.

The story of the exit, with Radio Baker, for a nine-day stand, drew women, about 2,500 admissions, according to Manager Frank Barbieri. Opening, which had been well advertised, was especially bad for fear of too many conditions.

Harry Rickfert's in the last full week of the show was closed.

Minor changes in policy have been made to avoid complaints of the type stated above. This has resulted in a large increase of the amount of its policy, and its style of play was expected to do even more as the police.

Baron had booked Donnie Baker for a second week, to be followed by John Holmes opening March 2.
Hurricane, New York
Talent policy: Dance and stroll bands; floor shows of 9, 11 and 1 at management; ad at least one floor show per week, minimum 8, $1.50.
A fast-moving, constantly entertaining show, headlined by Claude and Donelle, balcony team or two in bed, and occasionally switched to off tower. They do three terrace dances with a little intermission, with thrilling acts, a balcony polka student, and a wall-to-wall, floor-to-ceiling effective dancing stunner in which the black-and-white theme and spare brought down the house. The social aspect of the crowd appealed to the theme and the three numbers and two stunts with black-and-white paintings of hands and thrilling acts, performed with grace and speed in rapt ac-
session, that they could make five of the routines totally performed by ba-
ny, its dancers and vocalists.
Alan Oake causes excitement, building up the note well and varying in novelty in his own slot, in which, with the aid of Edward Lynn, pianist, he offers infor-
sations and general tocuhes, topped off by a terrific Bert Williams impersonation. It's a tough crowd when castast, but by the time he was thru he had not eaten out of his hand. Parker and Port-
hole, ventriloquist set dancing from June to July, scores steady with routines codlefish, but really comes thru with a mental bit that's unusual and highly original in ideas. Kudos to both. Shawn in
the Bopannes and The Thrill Is Done and
also in the profession situations. He has a nice voice, and would probably also be a nice individual if he would
avoids the smile, when disenjoy his quantity and blends when he lets one loose on
Hurricane Sucklewell, 10-clit line, does and shows and stunts and is notably one of the two kids pulled out for song and dance specialties. Corporal Moe is an act-
time in brief blue overalls, second is a white in black and gold, all on-
film and do the same routines with Shields and one of the gals sing-
ing. Dave Dennis's band is excellent for dancing and one of the best show bands in the business. It's a great, all-star band, with terrific backing for the acts. Alternates is lit.
uding and rages and con.
food, service and lounge excellent.
Eugene Foster.

Hi Hat, Chicago
Talent policy: Floorshows of 9, 11 and 12 pm; show and dance band; combo off. Music: Dance, FloorSHOWS, ground floor; Manager, Charlie Matthys, manager; Fred Joyce, publicity. Promotion: Ad at least except Saturdays ($2); Dinner from $3.
Balas (Coobile) Cook, run costume and a local fixture. He is billing the new show which includes the holodeck of Sweetest Wind; solo, the Winnie Holodeck Girls (6) and the addition of the Lovely Sisters and Jeni 
Wright to bring in the customers who turned out to see him at the cooperative Delmonico's and Hurley's New York- 
ers room. He claims six or seven comedy all-
times, as many as is possible permanently, without getting yourself shipped into a handle bar, so, and, judging by the response, pretty funny. You are either
in the mood for this stuff or not, and if you are not you are bound to have a laugh of
5 times.

Dennis West has a talented inner voice and a forceful delivery. He is getting a bit too heavy around the waist, and that should serve as an elgant cline. Offer
sitions from operettas and the pop-
gold and sell them effectively.

The Winnie Holver Club repeat their
Spanish and military routines in the floor-
show. A floor is a small for their opening
act, as well as the issues, the gals at see-
groan, dance with some sensation.

Jean Blonde sings and tap dancer, in week,
with her costing specialties to hold attention in this all-star feature. Same stilts.\nand he's must better with their union,
triumph and plenty of showmanship.

Bible Fina's six-piece orchestra plays show
and dance music, with Rebecca coughing
out of the Latin rhythms.

Casino Urea, Rio de Janeiro
Talent policy: Show and dance bands; floor shows; combo off. Music: Show and floor.

Danco costs the ring clapper dancing through
the Carnival season.

Phil O'Ryan O'Vena and band from Paris (havethe), based up new novelty number along with the creative numbers from the past show. Novice Sisters (3),
beside the girls. The insurance is the Diamond and Kinsmen, and Whitley Dinette 
Dinette (previous) are also in the line-up. Sarah, Miss Flora, Miss Blossom, Ruth, 
10-12 to main; 10-12 at diner; 20-12 at supper; Sat-

New Carnival show, with some talent
Dorita, and same Dupont girls as before.

Vio and Joe Ford off with an entire
new routine. Boys have setup to top
their regular partner off floor into a hand-

Talent policy: Dance and stroll bands; floor shows of 9, 11 and 1 at management; ad at least one floor show per week, minimum 8, $1.50.
A fast-moving, constantly entertaining show, headlined by Claude and Donelle, balcony team or two in bed, and occasionally switched to off tower. They do three terrace dances with a little intermission, with thrilling acts, a balcony polka student, and a wall-to-wall, floor-to-ceiling effective dancing stunner in which the black-and-white theme and spare brought down the house. The social aspect of the crowd appealed to the theme and the three numbers and two stunts with black-and-white paintings of hands and thrilling acts, performed with grace and speed in rapt ac-
session, that they could make five of the routines totally performed by ba-

Ramon and Lucinda

No.1 Team for Authentic Brazilian and Argentine Dance — in
the Sensuous Dancing of

Every Record Broken —
by LEON & EDNA - N. Y. City

26 Consecutive Weeks
(6 Holdover Shows)

Thanks to Leon & Edna for making this engagement so pleasant.

Opening Feb. 19, FAY'S THEATRE, Philadelphia

RAMON and LUCINDA

No.1 Team for Authentic Brazilian and Argentine Dance — in
the Sensuous Dancing of

26 Consecutive Weeks
(6 Holdover Shows)

Thanks to Leon & Edna for making this engagement so pleasant.

Opening Feb. 19, FAY'S THEATRE, Philadelphia

Glenwood

Newport, Ky.
Talent policy: Dance band and floor
shows of 9 and 1 at management; Pete
Miles, manager; Sam Good, assistant
manager; Miles Ingalls, booker; Harry V.
Cooney, production manager; Roy Sacks,
assistant manager. Prices: Dinner, $1.50; drinks from 60 cents to $2.50.

Lounge layout, in the usual bow-
form, with one bar in the center and
seats of the usual kind possibly accounts
for the lack of flash.

Ospense of Skitch, a brusque, lo-
veling, contributing a Latin-flavored
touch to the evening, is a novelty that
brings a bit of novelty with the dancing
hand puppets. Negroes nicely.

The Whirlwind and front four and back
dad team are, for a natural for a team
of four and four, a top-notch political and carefully orchestrated adagio
posing routine, marked with unusual
group and wit, and a final appearance and sail in a face-

Keith Clark, Pennsylvanian, a nat-
guest in gray hair set, combines a variety of music, dancing, a smatter-
ing of comedy to make a smooth, funny and likeable combination.

Much of his comedy effort comes in the way of witty one-liners on the
works with cigarettes, rope, card and

ices with various routines marked with
flash and keen wit. He is the right kind of fun to receive.

Laive's Trio, King Louie Sisters, Charley Harmony trio, open with Let Me Of Upstairs; show with a novelty, Polk Polk Ring Kag, $2.50; drinks from 69 cents to $1.

Kitty Davis, Miami Beach, Florida
Talent policy: Dance and show band; shows at 9:30, 11:00 and 1:30, manage-
ment: John Davis, manager; hands; Les Diamond, publicity, 12:30; drinks from 69 cents to $1.

The Kitty Davis personality is the big draw. Open with some funny dances and a participatory games of Jack Stay keep the crowd hopping. Busker; and

in the room is jumping all the
time. Old Tomack and the Ros Brothers
entertain with song and dance routines that are a hit. The closing show brought customers for them 100.

The Old-Timers are the mainstay of the house.

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entertain with song and dance routines that are a hit. The closing show brought customers for them 100.

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February 21, 1942

NIGHT CLUBS—VAUDEVILLE

The Billboard

15

NIGHT Club Follow-Up Reviews

Bilmore Bowl, Los Angeles
Talent policy: Dance band and floor shows at 11:15 and midnight; bar food; prices: Dinner from $3.50 up; cocktail lounge.

joseph fisher has established a reputation for the Bilmore Bowl as a place to hear top-name vocalists. With a vanguard of superior musicians accompanying the performers, the place has become quite popular. fisher's policy is to offer a wide variety of entertainment, ranging from intimate piano-bar sessions to lively, energetic dance bands. this approach has helped the Bilmore Bowl to attract a wide audience.

Torch Club, Youngstown
Talent policy: Show and dance band: floorshows at 10:30 and 11:30, managed by noel c. co overt; dinner from 7 to 11; various drink specialties.

curly's cafe, Minneapolis
Talent policy: Floorshows at 8, 10:15 and midnight, plus piano-bar; prices: 50c, 75c, $1.

The Torch Club in Youngstown is a popular venue for local talent and visiting performers. With its combination of dance and live music, it offers an enjoyable atmosphere for both locals and visitors alike.

Edgewater Beach Hotel, Marine Dining Room, Chicago
Talent policy: Production floor秀s at 9:30 and 11:30, managed by noel c. co overt; prices: Dinner from 7 to 11; various drink specialties.

Carly's Cafe, Minneapolis
Talent policy: Floorshows at 8, 10:15 and midnight; piano-bar; prices: 50c, 75c, $1.

The Edgewater Beach Hotel in Chicago offers a variety of entertainment options, including live music and dance performances. The Marine Dining Room provides a pleasant atmosphere for diners and guests alike.

NIGHT Club Follow-Up Reviews

Complete, modern, newly furnished landscaping, includes a cocktail lounge and elevator service.
NIGHT CLUBS-TAUBEVILLE

February 21, 1942

(For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

--auditorium; b---ballroom; c---cafe; cb---cabinet; c---country club; h---hotel; m---music hall; nc---night club; p---amusement park; r---roadhouse.

A

Addams (Chicago) N.Y. C.
Alderman (Chicago) N.Y. C.
Alderman (St. Louis) C.
Allen (Dance) N.Y. C.
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BUFFALO NY:—New York, Feb. 21.—Humphrey Whitaker, the Buffalo News correspondent, has just returned from the Buffalo News Bureau, where he was covering the news about the recent snowstorm. He has brought back some interesting stories about the city, including a report on the condition of the roads and the efforts being made to clear them. He also mentioned that the Buffalo Zoo has reopened after being closed due to the weather. The city's snowplows have been working overtime to keep the streets clear for the residents. The weather has been quite cold, with temperatures dropping well below freezing. The Buffalo News has provided updates on the situation throughout the day, with additional reports expected later in the evening.

BUFFALO, N.Y., Feb. 21.—The Buffalo News, the city's largest daily newspaper, has reported that the Buffalo Zoo has reopened after being closed due to the recent snowstorm. The zoo had been closed since last Saturday, when a heavy snowfall caused many problems for the animals and staff. According to the zoo's director, everything has been checked and is in good shape. The zoo is open from 10 a.m. to 5 p.m. daily, and admission is free for all visitors.

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New York:

ROSETTA ROYSE and her dogs, pinched in the eye, are now in the 13th Ward, in which she operates Gunline for Joe, an attorney, in the Midtown. The dog-food business has been pretty steady, but the dogs,jcW, have just been transferred to the Lowery's quarters in the Flatiron, to the West. They are working on the dog-food business and have just been released from the hospital.

In Filieau, the sun has set and the shadows are lengthening. The dog-food business has been pretty steady, but the dogs, which are now in the Flatiron, have just been transferred to the Lowery's quarters in the Flatiron, to the West. They are working on the dog-food business and have just been released from the hospital.

Burly Biz Up in Minneapolis

MINNEAPOLIS, Feb. 14—This week, with the first day of the week, the Burly Biz had a strong increase in business. Mr. and Mrs. Jack LaBelle, owners of the LaBelle House, at 404 West 21st, said that they have been doing a better business than usual.

The LaBelle House is one of the city's most popular attractions, and they are always looking for new ways to keep their customers coming back. The couple said that they are planning to open a new restaurant next month, which will feature a wide variety of menu items, including meatloaf, a dish that is popular in some parts of the country.

In other news, the Burly Biz in Chicago has also seen an increase in business this week. The couple who own the Biz, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.

Burly Biz Up in Minneapolis

Minneapolis, February 14

The business in Minneapolis has been doing well this week. The Burly Biz, located at 404 West 21st, has seen an increase in business, with many customers coming in for the popular meatloaf dish. The owners, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.

In other news, the Burly Biz in Chicago has also seen an increase in business this week. The couple who own the Biz, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.

Detroit Embarrassed

DETROIT, Feb. 14—Proposal that the city take over the Burly Biz house and operate it by February 27 was accepted by the city council on Monday. The idea was to use the proceeds from the Burly Biz to help pay for city services.

The city council had discussed the idea for several weeks, and it was finally decided to take over the Burly Biz. The city council members agreed that this was the best way to ensure that the Burly Biz would continue to operate, and that the city would be able to use the proceeds from its operation to help pay for city services.

In other news, the Burly Biz in Chicago has also seen an increase in business this week. The couple who own the Biz, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.

De Ring Good in Minn.

MINNEAPOLIS, Feb. 14—Crook de Ring, star of the Burly Biz, has been offered a $5,000 contract by the Minnehaha Club. He is expected to start his engagement next month.

The Minnehaha Club is one of the city's most popular nightclubs, and they are always looking for new ways to keep their customers coming back. The club has been doing well this year, and they are hoping that de Ring will help them continue to do so.

In other news, the Burly Biz in Chicago has also seen an increase in business this week. The couple who own the Biz, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.

The Burly Biz in Chicago has also seen an increase in business this week. The couple who own the Biz, Mr. and Mrs. Jack LaBelle, said that they are happy to see the increase and that they are planning to keep it going.
Cold Fails To Crab Buffalo B.-O. Takes
BUFFALO.—Despite poor weather the300-room hotel in this city and suburban hotels, vaudevillians didn't devote appreciable time to snow shoveling. A snowstorm, the last of the series, occurred in the early part of the week, but was rapidly cleared out by midweek. The Cushman house is the only one now open, and will not be open again until after the Christmas vacation.

Vanda Doing Well In Boston for RKO
BOSTON.—Vaudevilles at the RKO Boston are on the upgrade again, and the reason is the good weather. The 300-room house has been a magnet for the downtown crowd, and its popularity is on the rise.

Chester Ork, Auer Fall 18C in Philly; Fay's Okay $7,400
PHILADELPHIA.—Combination of Bob Ork and Fay's, making the new opening, is an attractive combination. Bob is a natural born vaudevillian, and Fay has been a favorite in the field for many years.

Philadelphia.-Vaude

Laurel and Hardy are making their debut here, and the combination is a hit. The boys are well known in this city, and their act is popular.

Chester Ork, Auer Fall 18C in Philly; Fay's Okay $7,400

Chi in the Money; Welk Band, Sturges Ork, B. Clark 206
CHICAGO.—Good attractions are still available here, and the combination of Chi in the Money, Welk Band, and Sturges Ork is a hit. The group is well known in the city, and their act is popular.

Dayton Average 33C
DAYTON, O.—Waldorf Astoria's No. 1 attraction is the Dayton Average, and they have a hit on their hands. The group is well known in the city, and their act is popular.

McNAIR'S BULLETIN NO. 20
PRICE ONE DOLLAR

McNALLY'S BULLETIN NO. 21
PRICE ONE DOLLAR

Chez Ami, Buffalo, Resuming March 1
BUFFALO, N. Y.—Chez Ami, the popular vaudeville house, is resuming business March 1. The house has been closed for the past few weeks due to weather conditions, but will reopen March 1.

Here and There: MARCH KASON FOR a six-center at the Woodstock Fair, Holts, Ill., March 1 and then returns to Chez Ami, Buffalo, N. Y., March 6. CHICAGO and PERSY are opening a new house in the Hotel Navy, Chicago, February 21.

Starlight, Good for Little-Combined

Randall's All-Time Hit; Mauk, Best For Supper Show; Eichstaedt, Best For Thursday; Welk Band, Best For Saturday; Grolla, Best For Sunday.
Chicago, Chicago

(Reviewed Friday Evening, February 12)

Lawrence Welk and band, here a third time, dish out a stream of wholesome entertainment. The airmen of the band play the happy-go-lucky hand-in-hand, and for good reason; the boys play music for the people who come to the 1886 race track. The airmen of the band play with the men, and appear grateful for the opportunity. The band is under the leadership of Lawrence Welk, the last several years, has gone on to great heights. The band is noted for its great variety, and for its ability to entertain all age groups. It is impossible to not enjoy the music of the band, and the Geniding of it. The band offers a unique experience, and is a must see for anyone who enjoys quality music.

Rosa Royce and Her Doves

(From The Washington, D. C., Post)

"Headlining is Rosa Royce, a young woman with whom those who attended the New York World's Fair are no doubt acquainted. She is a member of the famous silent-film troupe, the Doves, one of the leaders in show business. Royce not only offers this unusual number but supplements it with an instrumental segment, an excellent addition to the program. Ann Cole and Gypsy Rose Lee. This last really is a play." — Art John.

RKO-Boston, Boston

(Reviewed Friday Evening, February 21)

The band has an orchestra and a chorus, and the men are dressed in black ties and tails. The band is under the leadership of Lawrence Welk, and the show is a success. The band is known for its great variety, and for its ability to entertain all age groups. It is impossible to not enjoy the music of the band, and the Geniding of it. The band offers a unique experience, and is a must see for anyone who enjoys quality music.

Paradise, Detroit

(Reviewed, Friday Evening, February 13)

A low-priced show this week, between the lines, the show holds well nothing. Show is a bit long (20 minutes) and could be better paced, but the crew here evidently good for a lot more Dialog and robotics. A good show, highly recommended.

Hal Haviland

The Billboard

1554 Broadway, New York City

The show has the usual feel to it, and is a great experience. The band is under the leadership of Lawrence Welk, and the show is a success. The band is known for its great variety, and for its ability to entertain all age groups. It is impossible to not enjoy the music of the band, and the Geniding of it. The band offers a unique experience, and is a must see for anyone who enjoys quality music.

ROSITA ROYCE AND HER DOVES

—including her original, sensational novelty, a salute

"The G-String Quartette"

Now Headlining the Brandt Vaudeville Theaters

The Billboard, 1564 Broadway, N. Y. C.
Fay's, Philadelphia

(Reduced Friday Evening, February 13th)

These events at Fay's have been a little bit of a secret, but now they are becoming public knowledge. Fay's has acquired a new line of dress, and it is definitely the latest and most fashionable in the city. The dresses are made of the finest materials and are designed by some of the best dress designers in the country. The dresses are available in a wide range of colors and styles, and they are sure to make any woman look her best. Fay's has also added a new line of accessories, including hats, gloves, and handbags. These accessories are just as fashionable as the dresses and are sure to complement any outfit. Fay's has also expanded its menu to include a new line of appetizers and entrees. The food is prepared by some of the best chefs in the city and is sure to please any palate. In addition to the new line of dress and food, Fay's has also added a new line of gifts and accessories. These gifts are perfect for any occasion and are sure to make a great addition to anyone's collection. Overall, Fay's has undergone a complete transformation and is sure to be a hit with the fashionable crowd. So why not stop by Fay's today and see for yourself the latest and most fashionable in the city? Fay's, Philadelphia, the place to be for the latest in fashion and style.
Many Towns Killed by Super-Big Name Yen; Theaters Save Road

NEW YORK, Feb. 14.—It wasn't for the recent shudder that hit the theater bookings, the average band wouldn't dare. But it is coming in now, and according to a majority of band bookers and promoters it is coming from a majority of the west.

Examination of the public in super-

The Donny and Mickey band has been chopped down in variety "hits" in many spots which formerly were considered to be the best. In other towns, dislocation of industry due to defense orders is proving impossible to run a profitable box office. Small towns are especially hard hit. Among the larger cities, there are few places where sales are down to the point that the business has to be

Kenton’s Theaters

NEW YORK, Feb. 14.—Stan Kenton, who has been out to Roseland Ballroom here late week about trade talk, will arrive in New York later this week. Kenton will take in the performances of the Donny and Mickey band and will probably remain in New York the next couple of weeks. The Donny and Mickey band is scheduled to open at the Roof Gardens on March 12, and it is expected that the Donny and Mickey band will also play at the Biltmore Theatre on March 12, and the Roof Gardens on March 13.

Good for Lincoln

LINCOLN, Neb., Feb. 14.—One of those high-profile personalities in the Lincoln area is a man who goes by the name of "Lincoln." He is known for his wise sayings and his ability to get things done. Lincoln is a man of the people, and he is always available for a good cause. Whether it's a local charity, or a national event, Lincoln is always there to lend a helping hand. Lincoln is a man who is not afraid to speak his mind, and he is not afraid to take a stand. He is a man who is respected by all, and he is a man who is loved by many.

Powell Into Log Cabin

NEW YORK, Feb. 14.—Teddy Powell will come off the road to open at Log Cabin. Powell is a well-known musician and has been a member of many famous bands. He is known for his skill and his versatility, and he is a favorite with audiences everywhere.

MGM-Dorsey Disk Deal Jeiling; Oberstein Gets Philco Distributor Outlet; Still May Go With MGM

HOLLYWOOD, Feb. 14.—Bearing over the MGM-Dorsey disk deal, it has been reported that the deal will go through. The deal was reported to be signed by MGM and Dorsey, and it was expected to be signed by the end of the week. The deal was expected to be a major boost for both companies.

Sock 20G's for the Ink Spots' Uni Pie

NEW YORK, Feb. 14.—Universal Pictures, producers of the Ink Spots' "Unipie," have released a new song that is set to be a hit. The song, "Sock 20G's for the Ink Spots' Uni Pie," is expected to be released soon, and it is already generating a lot of buzz.

MCA Works on Name Deal With Mexico City Spot

CHICAGO, Feb. 14.—A plan of inter-

Some Bands Buying Bonds

NEW YORK, Feb. 14.—U. S. Treasury Department reports that "flops" mean bands have gone for the pay-off sav-

One Band's Opinion

UNION, N. J., Feb. 14.—The Korn Ko-pleels, appearing at the Playhouse last night, have set aside Sunday night in order to get their fans. Their tickets are selling out from various stands, and they are expected to draw a good crowd.

The object of these sessions, according to the Koplauels, is to give the fans who play in these noisy bands a chance to see those who are playing for a living.
A critical analysis of the latest record releases, covering both the musical and commercial aspects, is given which includes reviews of records that possess unusual interest as to artist, selection, or both. The reviews are based on a complete system of automatic photographing as a guide to the potential value of recordings in music markets.

Johnnie Dorsey (Banana Boat, label: Bluebird, New York)

Some elements in the instrumental set, plus some new and interesting arrangements, have made this band even more of a musical force to be reckoned with. On the saxophone, Chuck Coven, one of the best, and Roy Anderson, the trumpeter, have been added to the roster existing the past two years (except saxist Dorsey) and their influence is felt in the orchestra. The influence of the rhythm section (excluding sax-tromboner Dorsey) and the rhythm instrumentation. On paper it seems impossible to prove that this band still maintains an array of quality, but when it's heard live, there is no need to prove anything. It's a top band of top playing, and Jimmy has done a top job of keeping a top band.

Bing Crosby (Duco 4152)

Oh! How I Miss You Tonight—W; Dear Little Boy of Mine—W.

Does this item Bing Crosby has found two oldies that not only grip with sentiment, but also bring in with them the swing sound of the fifties. The songs are the Banner Boys' "Oh! How I Miss You Tonight" and the old standard, "Dear Little Boy of Mine." The Boys would have no problem handling these songs, and again the insides are left for the swing songs to sell the songs to carry it out. Jerry Gray's Keep On Flying, dedicated to the nation's Air Force, gives the band full swing. Gives a fast direct beat, it's an insulation to the listener to this quick sold sound.

Glen Miller (Bluebird 11443)

Dear Mom—FT; Keep 'Em Flying—FT.

A strong bid for populartiy as a sentimental war song is being made by the famous American Airmen's Band. A letter from a boy as telling all of the times as any love miss. Glen Miller, with typical Miller finesse, builds in Big, also making it the best of his work to date for the boy in the band. In two ways is Ray Broshe and the Medatarows for the opening chorus. The tenor sax, playing the lead, is a great thrill, the chords, and again the insides are left for the swing songs to sell the songs to carry it out. Jerry Gray's Keep On Flying, dedicated to the nation's Air Force, gives the band full swing. Gives a fast direct beat, it's an insulation to the listener to this quick sold sound.

DUKE DAILY (Ske 5012)

I Don't Want To Wake Without You Baby—FT; We're The Couple in the World—FT.

MOST significant thing about this item is that it couples two his potentials which is awed the present function of the series label. This A side is from Roulette label and the B side from Columbia. Only plays both in moderate tempo, making them both dance-appalling. This side is Ginette King singing the middle song. In much better work in Jack McHale band for the B side. While both songs swing for the music lover, Dolby adds little to make them stand out on each side. Greatest aspect of the player is the couple, being able to provide many tempos back to back.

GUY LOMBARDI (Decca 4155)

You Made Me Love You—FT; Mandy Is 44—B.

JOHNNY McCLURE On the second birthday of his daughter, Mandy, is this side that plays the appeal. It's a down-to-earth swing number which gives promise to be the big kidsie song of the year. For the Lombardi rhythm it's cut to pattern, in a moderately slow tempo, it's typical Lombardi, with Keny Gardner called upon to give the tone to the side. The piano work is at minstrel style. The "Mandy Is Two" side is the appealing one for music machines. Lombardi's light touch is just right to make this one a good seller.

JAN SATVITT (Victor 27778)

Sing Me A Song of the Island—FT; Blue Shadows and White Gardens—B.

JAN plays two promising songs from the song of the Island pictures. It has a heavy rhythm feel for both. Instead of conveying the dreamy and romance of an Island, the songs actually are a take-off of a record. The bass line, both in tempo and treatment, is that for the Blue Shadows side, but the bass rhythms do not make a fitting setup for this lash fluffy, and even the vocal requires more sympathetic treatment.

THE McFARLAND TWINS (Bluebird 11443)

Beef Zeke—FT; When Day Is Done—B.

This marks the picker of the season, the end of the season. Is label, and their time shows plenty of variety, and in this they have.

Sunny Dunham (Meadowbrook, Color Groove, N. J., CBS)

This Saturday show is one of the reasons the Meadowbrook is such a big draw. In a center location, the duets revolve around that hour, six couples out of 8, with occasional dance star, etc. Band play the cratey, with a few touches of either popular or big band. A hot time for greeting, newsmaking and guesting is substituted.

Ray Bolos is thoroughly more than what he is in this territory. The music group is a perfect picture. It's all a little out of place because so many people are never in music city with the McFarland Twins, making the music of the hour, and in this territory, the girls are the middle retain, with Don Cornell and the am- mens couple. Each of the McFarland Twins had the leads in singing the show harmonize.

A new name for the music machine operated by Dunham and his associates, is shown in vast variety of the recent. In their first offering the war-inspired "Beef Zeke" is a handy entry for places in country location.

On the Air

Comment as dance remote programs from the standpoint of showmanship, presentation and musical ability at the bands reviewed.

By DICK CARTER

Sunny Dunham (Meadowbrook, Color Groove, N. J., CBS)

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Ray Bolos's fine vocals giving the band an advantage in the area. In one number one, "Miss Chief" was a little weak on the second one, but still managed to get in the air in the area.

This Saturday afternoon show, with Dunham holding up his end ad ad

Boyd Redburn (Faro Plaza, Beachwood, N. J., CBS)

October 14, 1999-991.

Redburn confined himself to popular dance music. The program was fairly well done, not only for the collection of numbers, but also the mood. Band was at its best when it was properly conducted. Toppers for being off, and was only fair on the couple of occasions when out-and-out "swinging" style was attempted. Ballad vocals were well done by Ray (See THE AIR on page 49)

Program was varied with Ray's music, but was light with the variety and novelty of the vocal artists.
S O N G S W I T H M O S T R A D I O P L U G S

Following are the 25 songs with the most plugs over the four major New York outlets, "WNEW, WABC, WOR, WOSU" for the week ending Monday, February 7, and continuing Friday, February 12. The slots are based on reports compiled by Dr. John C. Parkhurst, Department of Radio, 21 B Center Avenue, New York, and Director of Research-Radio Division, and cover all broadcasts from four to five o'clock on the hour. The numbers indicate the total number of times a song was plugged.

Table:
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<th>Position</th>
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This compilation is based upon reports from the following retail stores of their 10 best-selling records of the week ending Monday, February 7, and continuing Friday, February 12.

WEST PROVINCE: Atlantic; Coral; Decca; Fiction; EPC; Victor. MEXICO: Columbia; Decca; Fiction; EPC; Victor. SOUTH AMERICA: Decca; Fiction; RCA. CANADA: Columbia; Decca; EPC; Fiction; RCA. MEXICO: Columbia. CANADA: Decca; EPC; Fiction; RCA; Record World. EASTERN WASHINGTON: Decca; Fiction. WESTERN WASHINGTON: Decca; Fiction; EPC; RCA. SOUTHWEST: Decca; Fiction; RCA. NORTHERN CALIFORNIA: Decca; Fiction; RCA. SOUTHERN CALIFORNIA: Decca; Fiction; RCA. DETROIT: Decca; Fiction; RCA. CHICAGO: Decca; Fiction; RCA. PUGET SOUND: Decca; Fiction; RCA. LOS ANGELES: Decca; Fiction; RCA. SAN FRANCISCO: Decca; Fiction; RCA. ROCKY MOUNTAIN: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. MINNESOTA: Decca; Fiction; RCA. CHICAGO: Decca; Fiction; RCA. DALLAS: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA. NASHVILLE: Decca; Fiction; RCA. DENVER: Decca; Fiction; RCA. PHILADELPHIA: Decca; Fiction; RCA. NEW YORK: Decca; Fiction; RCA.
Music Items

Publishers and People

JACK SEGAL, head of the E. B. Marks music publishing house, has been taken to Ford Knox, Ky., in the mechanical cavalry. Detroit have been taken over by General Motors. Lou Levitin is now professional manager of RKO.

Chicago, Music, has resumed publication after a six-months' vacation. Williams-Argus, Conlon Light, Candle Light. Marty Tennis is now on the Workcraft promotion staff.

Bob Terrima (Blue), of the Blue Ridge Mountains, and Sam Gehrke, a written a patriotic, JavaScript, published by the Record Society.

Leonard Keller, Chicago maestro who perished aboard the Ssavois, has placed his personal collection of rare music publications. Lyric by Lewis Berlin.

Paul Cunningham, Leonard Whitcomb and his Schafer's, "I Am An American," have another pathetic tune called "Hats Off to MacArthur," which is being published by the Music Series.

Songs and Such

SHH! IT'S A MILITARY SECRET, by Allan Courtin and Walter Bishop, published by the Metal Box, is involved by the waxing of Olson Miller, Jimmy Dorsey and others.

Put On Your White and Blue, by Rod Aurie, is being pushed by Rod-Jon Music, Detroit.

February is Over You, by Rod Aurie, is being released by Rod-Jon Music, Detroit.

Colonial Music.

The Last Memory, by E. B. Marks Music's American version of Inverlakeland, is being published by the Metal Box.

Who Are You, God Bless You, by Harry C. Flye, Jr., Johnny O. Cameron and Lenie Thomas, is being released by Tony Music.

Tushedko's Piano Concerto in B Flat Minor is not being issued by Tushedko, and the composition, something called Your Love and Mine, by Louis O. Cummins, is also not apropos. This is version No. 6 or 7.

Philic Pickings

Jesse Purman's new local top for Irving Berlin's music house, covering the Baltimore and Washington territory as well.

Bobby Toulon, in town for a theater show, is to pick up Joseph Shoein's in the Great Gatsby.

Some gadget Johnny Porno, publisher, has been working on a maestro Jackson Tennessee, who is reading a waxing of a song called Love and Blues, in collaboration with Mark No. 4, which has been issued in The Whole World Will Smile Aplasta.

Michigan Fair Will Take Another Flyer At Using Name Orks

DETECHT, Feb. 14.—Known in use of major name band is contemplated by the Michigan Fair, which is located at the Michigan State Fair. Top names were dropped two years ago after about four years of engagement, and the big bands showed great crowd appeal, but in some cases the names were dropped. In the opinion of showman, this was the policy of the Michigan Fair. The art of the big bands whose driving power was not up to the situation of the big bands.

Policy for this year is to use the name of only a few bands for a few extra nickel. Last year, General Motors, the big bands, sported the fair, but played a rather poor show, and this year the name of the Michigan State Fair is likely to be used.

New indoor location will probably be used by utilizing the fair grounds to accommodate exhibitors, which are expected to be missed this year.


Bill Shaw's New MCA Post

New York, Feb. 14.—Billy Shaw, of Music Corporation of America, has been named manager of the new MCA post here, has been promoted from the con-

Army Drafts Herman Stein

San Francisco, Feb. 14.—Herman Stein, manager of the Music Corporation of America's West Coast office, was drafted into the Army. He is due to leave early March 1 and his successor will be named as soon as possible.

Lawyers Fight Over Michaud Attachment

Orchestra Routes

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Bands on Tour—Advance Dates


Who’s Superstitious?

CHICAGO, Feb. 14—Oscar Watson had his first big-time break last month by opening a run at the Kenworthy Club. Watson, who signed his contract Friday, February 5, and was engaged for the engagement Friday, March 11.
Wax Society

NEW YORK, Feb. 18—Every one of the 16 musicians and singers at Cafe Society Upstairs here is a recording artist, and it is believed that the club itself is the first in the country to become a recording artist. Vernon Duke's new musical and show program, "The Tie That Binds," was presented by the club.

HEIDT at Gunpoint

NEW YORK, Feb. 18—A gunpoint scene was enacted by John Heidt, bassist for the orchestra in the swing scene of "The Tin Star." The scene was included to add to the realism of the show.

New Disker

SOUTHERN" Wednesday, Feb. 18, at 8:30, the Southern California Federation of Musicians will hold a meeting at 8500 Sylmar Ave., Los Angeles. The meeting will feature a discussion of the recent developments in the recording industry.

All-Out Defense

THERE will be no time allowed for the headlines in the defense industry. The ORCHestrA will continue to make work for every opportunity to help the war effort. In Bennett Goodman's band in Chicago, the Dorsey brothers are working overtime. In Benny Goodman's band, the Dorsey brothers are already hard at work. In studio sessions, there are still full sessions with Benny and the Dorsey brothers.

John Kirby is organizing a basketball team for the benefit of the war effort. The team will be made up of personnel from the different bands and will be well-coordinated.

The Billboard 25

SPA Seeks Dues; No Action on Meetings

NEW YORK, Feb. 18—Reports that the SPA (Session of Professional Aids) would hold a meeting soon were scotched by the SPAs decision that no action would be taken at its next meeting. The SPAs goal is to bring the war to a successful end.

Certain of SPA's members have been voicing the opinion that the war is not being won. A purpose of reviewing progress made in various warfare projects is to encourage all SPA members to continue their work.

Among petitions presented to the SPA, one by the National Federation of Musicians and another by the American Federation of Musicians, asks for a moratorium on all war work until the peace of the world can be secured.

Billy Hughes Bus Burns

WASHINGTON, Feb. 18—The grinder used by the Billy Hughes Bus Lines for the purpose of stripping bilge and dunnage (13), while the musicians were playing the show, was set afire by the musicians (17). The band's heat had caused the grinder to break down. The fire was quickly contained and the musicians were able to resume their performance.

The New York Times

Orchestra Notes

Of Maestro and Men

TODAY'S Maestro is the 74-year-old Horace Kayo Baker to the New York, March 21. Barney Kays returns there May 22 and will remain until June 9. The Maestro is scheduled to appear for a week at O'Connell Hall in New York. Kayo Baker will continue to entertain the audience with his conducting skills.

The orchestra, under the direction of Horace Kayo Baker, will be set up as a "swing orchestra" and will play a variety of music, including jazz and popular tunes.

Mid-Winter Melange

LOU MINGO, manager of Xavier Cugat's band, has enlisted the services of the famous Chicago pianist, Eddie Peabody, to give a special concert at the Grand Opera House in Chicago.

The concert will feature Peabody's famous "Blues" and "Swing" pieces, as well as other popular numbers.

Atlantic Whispers

HENRY KING, current at Philadelphia's Benjamin Franklin Hotel, returned to his home in New York yesterday morning. King is preparing for a new radio program that will be broadcast on the air.

New Disker

SOUTHERN, Feb. 18, 1942—A new disk producer has been established by the Southern California Federation of Musicians. The producer, Henry King, will be in charge of the new company, and will be located at 8500 Sylmar Ave., Los Angeles.

The producer will be in charge of the new company, and will be located at 8500 Sylmar Ave., Los Angeles.
Madge Kinsey Rep Starts Trek May 1

CANTON, O. Feb. 14—Madge Kinsey, daughter of Mr. and Mrs. W. M. Kinsey of Akron, was signed by a new Ohio station recently under a new contract.

On March 1, the company starts trekking to a new location.

Hayworth's Circle

In 15th Wk.; Biz OK

WILSON, N. C. Feb. 14—Selmad Hayworth reports that business continues to be brisk and improving. While no profits are being made, the receipts are steady and the show is making a steady advance.

Theatre posts a handsome profit for the current month, with a net gain of $10,000.

Twelve of the biggest names in the industry are scheduled for the next month, including some of the biggest names in the country.

Eight and One Continue To Hold Up Detroit Draw

DETROIT, Feb. 14—Detroit is still the place to be for the big circles. With the five new shows opening this week, the city is once again a hotbed of entertainment.


Rep Ripples

DOUG MORTON, last season's dirty-dog newspaper man in Toledo, is now in Cincinnati. The former is now with the market company of Mr. and Mrs. Illingworth, who recently conceived the idea for the new show. The idea was presented to Morton, who is in charge of three of the company's contemporaries in the show, and the idea was finally put on paper last week. The show now is being worked out, and the result will be a new show for the season.

The show will be presented at the Bijou Theater under the management of J. A. CORNING, veteran newspaper show manager.

The show is a combination of burlesque and vaudeville, with a strong emphasis on the latter.

The show has been well received by the public, and is expected to do well in the coming season.

One of the stars of the show is a famous vaudeville dancer, who has been working in the field for over 20 years.

The show is produced and managed by Mr. and Mrs. Illingworth, who have been in the entertainment business for many years.

The show will be presented at the Bijou Theater, located at 2611 A. Peabody Avenue, Dayton, Ohio, on the last 16 weeks of the season.

The show is expected to do well, and will be the last show of the season.

Shayne's Circle

Get Under Way February 23

WILMINGTON, N. C. Feb. 14—Selmad Shayne's famous All-Star Minstrels, which have been touring the country for the past few years, are scheduled to leave Wilmington on February 23, according to Mr. Shayne. The show is expected to make a profit of $10,000 for the season.

The show has been well received by the public, and is expected to do well in the coming season.

The show is produced and managed by Mr. and Mrs. Illingworth, who have been in the entertainment business for many years.

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The show is expected to do well, and will be the last show of the season.
Cutting It Short

By THE ROADSHOWMAN.

Non-theatrical films are scheduled to play an important role in the government's current program for cultural and recreational needs of the Nation. The motion picture division of the Office of Inter-American Affairs has released a list of 45 short subjects as the preliminary program outlined by John Hay Whitney, director of the division.

The films have been assembled under the direction of Kenneth McGowan and cover such diversified subjects as military training, child training, cross, cards and molecules. Purpose of the films is to present the truth about the American way of life, according to Mr. Whitney, and all films present authentic pictorializations of American life and objectives. Spanish and Portuguese films have already been shipped and distribution is made via committees set up in each country by the U. S. State Department.

Roadshowmen throughout the country continue to report that the public is very anxious to reach their highest levels. It seems that the "Keep Them Laughing" ideas programmed by Mrs. Roosevelt is just the thing for this emergency. Workers in defense industries have been reaching their highest levels and found throughout the country all seek the relaxation and enjoyment that is provided when the country will work hard...and win, according to Mrs. Roosevelt.

CIRCUIT OPERATORS

 Lords Model 16mm, Sound Projectors

W. B. have sold—all sold with 151'-71"" long

IN STOCK NOW

Free for one day (May 12th) to the first 100

Reserve for one week (May 13th to 19th) for the first 100

$6.11 for complete stock, $1.11 for lenses, $1.11 for lamp, $2.33 for complete set.

WILLIAM KOPP, INC.

2320 S. Halsted, Chicago, Ill.

FOR SALE

Sengelc, Inc., Bronze Technology, Miltam 1850, Sound Projector, one model; second model, Amplifier and Accessories.

ALL CIRCUIT OPERATORS

SWANK'S

620 R. St. Louis, Mo.

RELIGIOUS FEATURES

The "Roadshowman," Mrs. Barry, Mrs. Simon, Chas. E. S. R., and Miss H. C. S. (Mrs. Horace), are in this week.

CUTTINGS, Feb. 14.—Roadshowmen familiar with the operation of motion picture cameras are co-operating with government agencies in making local defense efforts, according to reports. It is said that the operation of cameras is causing local offices of the American Red Cross and the various civil defense projects with considerable ingredients.

This idea is not new, but an adaptation of the local use of those that produces worthy results for alert operators in the past. The defense agencies and their service-connected operations in civilian defense efforts do not have the equipment to make local and project films. What is why roadshowmen are able to thrust in and do their part in the defense work.

Many of the films made by roadshowmen are instructive covering important and don't applicable to the general public. In addition to the actual shooting of one and two-reel films, it is reported that operators will determine the job of creating films in the interest of communities through the country.

Roadshowmen will be familiar with the techniques of film making, they can make an arrangement with the communities to secure the required films. It is held that as from the many roadshowmen who can make and project films will play an important role in presenting timely defense materials.

An interesting sidelight on roadshowmen is the fact that some operators are making camp newsreels, etc., for their friends. This is in line with the idea to see themselves on the screen, it is reported, and operators in nearby towns have found the reel profitable.

Local Defense Efforts
Filmed by Roadshowmen

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Important Propaganda
Role for 16mm. Films

NEW YORK, Jan. 14.—Leonard Lyons, columnist on The New York Tool, recently reported that films to be the most popular medium emerging quickly in the current war effort. He stated that the films will be exhibited in schools, churches and other places of assembly.

Roadshowmen will play an important part in the war effort by bringing films to theaterless communities. The use of public relations in the war effort is an important one and the roadshowmen, by direct contact with the public in the outlying spots throughout the country, will be performing a valuable service.

All other branches of the 16mm. field are also fully aware of the impact of non-theatrical films and are committed to cooperate in every possible way to further the war effort.

Service Pictures and How to Exploit Them

BY H. B. SHOALS, Sales Manager, Monterey Films, Inc.

WITH the doings of the boys in uniform of vital interest to every American, particularly to those relatives, neighbors and friends of the men in uniform, roadshowmen have a wide-open field for real and legitimate exploitation.

Roadshowmen must know what shows to make your show locations attract attention. Create a real red-white-and-blue smash! All illustrations, lights and displays should carry the national colors. Use plenty of red, white and blue bunting. Stock up with regular-size movie jackets with patriotic themes. If you're playing a navy picture, tie up with a near-by recruiting officer for special displays.

The roadshowman who shows a little common sense in creating attention-arresting displays is the one who will find his audience increasing every day. All stunts that can be used effectively for service pictures are comparatively inexpensive and yet they create a terrific force in increasing the take at the box office. A good stunt will always draw more people and an alert roadshowman is always on his toes ready to capitalize on the public's interest at the box office.

One idea that is very effective at this time is to spot a large box near your entrance to receive contributions of old magazines and books to be sent to the boys in the armed forces. The whole operation of the contributions should plug the coming service picture also. Another stunt needs only the judicious use of the glue and the gray put. Accumulate large headlines from newspapers and make up an attractive frame with photo scenes of the coming special attraction. The headlines should relate to war activities and the boys at the front. A good headline is usually a brand new attraction.

Variations of these stunts are possible, adapted to local conditions, and the roadshowman who has an imagination will be able to work out an idea that is attractive to his public. For example, your attention to coming navy picture, one operator used Life Savers. He gave away a free package to men in uniform, with a plug on the coming attraction. To carry this out with the boys near the box office about why one should see the picture is another time-tested exploitation idea.

There are many other suggestions which have proved timely to roadshowmen. It cannot be denied that now is the time for the live-wire operator to slim and fire for those extra box-office dollars. Service pictures are still pulling, so... every headliner screams about the armed forces of the U. S. A.
The Final Curtain

A quartet member of the JATSB, Pori. Navy. Kelley grew up with the Harmon-Bergreen Circuit, advancing to manager of the Music Box until last June when he was called to active duty.

KNUTSON—E. H., 69, treasurer of the Gloucester Country Association, died at his home in Gloucester on Thursday, November 7. Surviving are his wife, Gladys C., and two sons.

LATER—Carl, 24, artist with the K. K. Fernandez Circus, in Queenston, Ont., was found at his home there on November 2. Surviving by his mother, Mrs. Eunice L. Fernandez, and a brother, Jim, of Jersey City, N. J.

COX—Eugene, 75, who had charge of performers at the Cincinnati Zoo and amusement park for over 25 years, died at 2 a.m. Friday, November 3. Following his death, several performers, including the famous Mr. T. and the lion, were left without a home. Survived by his wife and a son.

SATURDAY, FEBRUARY 18, 1942

In Memory of Our Beloved

Robert L. Atterbury

Went west to be with You.
We wish you peace and joy.

February 21, 1942

The Final Curtain

Edward Mussey

Edward Mussey, 48, playwright and stage director, was found dead February 10 in his apartment, 1028 Second Ave., New York, of gas poisoning.

Undergraduate at Harvard in 1917 during that year he wrote the play 'Playboys.' Rudolph Cornell, now the author of the two-part production, 'The Tender Trap,' is one of the young playwrights. Cornell observed in the theater, New York, that Mussey 'was a man of rare taste and a philosopher.' With Cornell he was a member of the Players Guild, of New York City, and had recently completed a master's thesis at Harvard on the subject of the American theater. Cornell observed: 'Robert L. Atterbury, 39, connoisseur with Mighty Shepherd Midway, February 8 at his home in Douglaston, Queens, N. Y., of a heart attack.

A son of Benjamin, Ind. Mussey, he operated a garage in the Central Academy, Chicago, and was a cellist with the Chicago Symphony Orchestra. After appearing in vaudeville in Chicago and the midwest, he went to New York City in 1916 to work for Samuel Holman. He then lived in New York City, where he began his career as a cellist with the New York Symphony Orchestra. He was a former member of the orchestra and is the father of the late Orson Welles.

James F. Hanley

James F. Hanley, 48, musician and producer, died February 8 at his home in New York City, of a heart attack.

A native of Boston, Ind., Hanley operated a garage in the Central Academy, Chicago, and was a cellist with the Chicago Symphony Orchestra. After appearing in vaudeville in Chicago and the midwest, he went to New York City in 1916 to work for Samuel Holman. He then lived in New York City, where he began his career as a cellist with the New York Symphony Orchestra. He was a former member of the orchestra and is the father of the late Orson Welles.

RIVER—Evelyn J., deceased, 60, former manager of the Chicago Symphony Orchestra, died February 8 at her home in New York City, of a heart attack.

She was a native of Chicago, Ill., and had been a member of the orchestra for many years.

Davies—Mrs. Mary Davies, aged 57, cellist with the San Francisco Symphony and San Francisco Opera, died February 8 at her home in New York, of a heart attack.

She was a native of New York City, and had been a member of the orchestra for many years.

Irving Kalah

Irving Kalah, 39, singer, died February 7 at Mount Sinai Hospital, New York, of a heart attack.

He was a native of Philadelphia, Pa., and had been a member of the orchestra for many years.

Davies—Mrs. Mary Davies, aged 57, cellist with the San Francisco Symphony and San Francisco Opera, died February 8 at her home in New York, of a heart attack.
LSSWC Frolic Draws Big Crowd

350 turn out for second annual Dallas event, Defense Bonds awarded.

DALLAS, Feb. 14.—Over $500 outdoor shoppers, harem and their friends attended the second annual ball of the Lone Star Show Women's Club in the Palm Room of Adolphus Hotel here Feb. 14. Room was held in conjunction with the Texas Association of Fairs' meeting in mission here, February 6-8. Activities got under way at 10 p.m. with two U. S. Defense Bonds being awarded Mrs. Henry Bergbirk, Campbell Hotel, and Joe Murphy, manager World of Today Shows. After the drawing, the national anthem was played with applause.

Owens To Aid Kaus; Maps Quartes Work

NEW BRN, N. C. Feb. 15.—Returning from another possible occasion in Palm, W. C. A. owner of shows bearing his name, announced the appointment of Russell Owens as assistant manager for 1942. Mr. and Mrs. Kaus were unoccupied on the occasion by the Owens. Owens has been superintendent of quarters work and has worked out several ideas for the coming tour.

Six Wais, Fairs to Ellum

MILWAUKEE, Feb. 14.—Ellan Shows have been awarded midway contracts for 1942 fairs in Beaver, Rice Lake, Ladysmith, Superior Bay, Plymouth and Stoughton areas, according Wisconsin Association of Fairs meeting. Contracts will be exchanged over last year by the purchase of Dick Oklahoma’s Octopus and Starke’s Flying Scooter.

League Spring Party March 9

CHICAGO, Feb. 14.—The annual Spring Party of the Pennsylvania League of America will be held Monday night, March 9, in the College Inn of the Hotel Sherman. The story on last week’s thinly carried the party date as March 3. This was an error. Remember the date—March 9. Chairman William Canedy reports their reservations are going fast.

Beaty To Rejoin Jones; Circus Out

PORT LAUDERDALE, Fla., Feb. 14.—Clara Beatty's proposed railroad circus will not come into being this year and instead the trainer and his large contingent will continue as usual in partnership with Johnny J. Jones exposition. Beatty issued a special announcement to The Billboard as follows:

"Due to our conditions and defense program, in which the government and railroads will give priority on all trucks and train movements, the Clara Beatty railroad circus will not tour this season.

Transportation for a railroad show will no doubt be difficult to obtain. For these reasons I have again signed contracts with R. Lawrence Phillips to appear in person and to present my complete circus unit at a feature attraction of the Jones midway. At a conference held in Fort Lauderdale were Phillips, Duke Dukedrum and myself, and plans were made for the coming season. This unit will move on five 70-foot flat cars and one 80-ton one.

Dodson Adds Three Dates

DALLAS, Feb. 14.—Mel G. Dodson, owner-operator Dodson's World's Fair shows, signed contracts at the annual Texas Association of Fairs meeting here February 4th to play cars at Amarillo, Tex., and Carrollton and Albuquerque, N. M. This marks the first time in many years that shows will tour the Southwest territory. Dodson was accompanied here by his agent, A. C. Bradley.

Tin Bucketeers' Annual Frolic Is Big as Usual

MILWAUKEE, Feb. 14.—Louis and Nat Torri staged their annual frolic of the Tin Bucketeers Saturday night at the annual Wisconsin Association of Fairs meeting. About 80 survival and fair men attended, and event was won by guests as fully. (See "TIN BUCKETEERS" on page 6)

Nye Joins Crystal; Fire Hits Quarters

JACKSONVILLE, Fla., Feb. 14.—B. H. Nye, well-known showman and general agent, has been named business manager of Crystal Exposition Shows for 1942 and will go to shows' quarters in Gainesville, Fla., March 1, where he will remain until shows' opening early in April. It was learned this week. Seating to be covered by the organization is about contracted, but Nye also will act as general agent.

Shows are now under management of W. B. and John Shuts since W. J. Masters decision to remain at his home in Crystal River, Fla., to look after his extensive poultry ranch interests after a 34-year tenure in outdoor show business. A recent fire at quarters gutted the office, destroying all equipment and personal belongings of Lee Sullivan, who had living quarters in an adjoining room. A large supply of truck lines also was lost in the fire.

Sam Perry, in charge of quarters, has a crew painting and conditioning equipment. Crew is expected to be augmented about March 15. C. G. Lessner, advertising agent and businessman, has been re-engaged.

Buckeye State Set For Laurel Opener

LAURIE, Miss., Feb. 14.—With an enlarged organization and a number of exhibits of the livestock shows at Fort Gibson and a new sales office, Joe Goeller's Buckeye State shows is ready to open its season here March 9. Perry Martin reported. Picnic call for all shows to be housed under new canvas, and new ticket booths have been constructed. New equipment built and Captain Willendorf's quarter is ready for the season's work. (See "BUCKEYE STATE 852" on page 6)

Appointment of Ted Levitt Rounds Out Arthur's Staff

COMPTON, Calif., Feb. 14.—With the appointment of Ted Levitt as special agent, Martin E. Arbuckle, owner's Army American Shows, said his executive staff for 1942 is complete. Well known on the Pacific Coast, Levitt is the son of the late Victor Levitt, owner Levitt, Brown & Higgs shows. Levitt assumed his duties last week and is currently buying tent sites on show rounds.

Arthur’s staff now includes Everett C. Caw, general agent; Watson de Pelatto, secretary; Donald Arbuckle, treasurer; Manfred L. Stewart, general assistant; John Meerdink, and Sunday Brown, editor.

Talent Array for SLA Spring Party

CHICAGO, Feb. 15.—William Cathcart, chairman of the Spring Party of the Sherman's League of America, returned from Tampa early this week and immediately conferred with the chairman of the various committees. He reports that plans are moving along satisfactorily and that only a great show assured that all indications point to a complete sellout. Cathcart reported that from several local theater owners and will launch the Victory party, but the seats would be available for the Louisiana this spring. The plan is in addition to the complete floorshow which will be current at the Chicago Coliseum. Reservations for the show are coming in daily, some for tables of 1,000. The conditons shows staged and the popularity of college fans have established the Spring Party as the gala early-spring event and have made it as popular with the public as the League's annual banquet and ball. Many out-of-town shows are expected to attend.

Kreko Skeds Preview Bow At Cleverdale Citrus Fair

SAN FRANCISCO, Feb. 14.—Mike Kreko, manager western Coast Amusement Company, has spent and that his organization would open its 1942 tour with a three-day show at Clevedale (Calif.) Citrus Fair, 100 miles north of this city. The show is expected to run for eight weeks and will return to quarters before officially taking the road early in June. (See "KREKO SKEDS" on page 9)
CHICAGO, Feb. 14.—Post President Paul Wharton held his monthly meeting at the February monthly meeting. At the meeting, with him at the table were Treasurer William C. Cary, Secretary Joe Schreiner, and Post President Paul Wharton. The meeting discussed and reported on the annual meeting. 

Baker-Lockwood.

Baker-Lockwood.

Baker-Lockwood.

TWO SPECIAL EVENTS.

THE F. E. GOODING AMUSEMENT CO.

NOW BOOKING FOR—

GREAT-GETH FOR THE 1942 SEASON.

ANDERSON Exposition SHOWS

We are celebrating our Attractions

For 1942. Address: 1300 NORTON AVE., COLUMBUS, O.

EYERS BROS.

COMBINED SHOWS

NOW CONTRACTING FOR 1942 SEASON.

Can make this trip that can make Santa.

(Visit with us—gives pleasant.)

Admin. Box 120, KENROY, N.

Happiland Shows

Now booking for Season 1942

WANT New Show, trained, trained, trained.

Address: Mike Howard, Davenport, Ia.

LAKE STATE SHOWS

NOW BOOKING RIDES—SHOWS—CONCESSIONS

Address: H. V. PETERSON, Box 741, Dubuque, Ia.

TIVOLI EXPOSITION SHOWS

SHOWS AND ATTRACTIONS

Address: H. V. PETERSON, Box 741, Dubuque, Ia.

SUNSET AMUSEMENT CO.

WANT

Exclusive on Photos and Pony Rides. Address: BOX 458, DANVILLE, I.

WRIGHT & COMPANY SHOWS

of Mineral Wells. Texas

Each show for only one night.

BEST AND MOST IMPOSING SHOW.

F. W. RUBENSTEIN, Mineral Wells, Texas.
COTTON STATES SHOWS
WANT

Ray D. Jones

MISSOURI SHOWS
Women's Club
Maryland Hotel

MISSOURI SHOWS
Women's Club
Maryland Hotel

J. J. PAGE SHOWS
OPENING JOHNSON CITY, TENN., MIDDLE OF APRIL

WANT

J. J. PAGE SHOWS, BOX 18, JOHNSON CITY, TENN.

PLEASURELAND SHOWS
OPENING EARLY IN APRIL, VICINITY OF DETROIT

WANT

Pan American Shows

FOR SALE

Banquet Photos Wanted!

CARNIVALS
THE RECEIPTING SHOWS IN RE WEST AND WEST'S WORLD'S WONDER SHOWS HAVE BEEN DISMISSED BY THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF ILLINOIS. ALL ASSETS HAVE BEEN TURNED OVER TO ALL AMERICAN EXPOSITION, INC., A NEW CORPORATION SOLELY OWNED BY FRANK WEST.

Fred C. Myers
Federal Court Receiver
CARNIVALS
Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

February 21, 1942

 Spoiled for Next Season

A MIDWAY Worker who decided to labor thru the winter was soon placed in a spot that was doing him some good work. When payday arrived he was given two weeks vacation and was told that he was paid $15 per day. When asked how he was going to spend his vacation he replied, "I've gotten a new job at halftime." The company paid for the truck and he was given $50 a week to spend on his vacation. He then said, "I'm going to buy a new car and take a trip around the world."

In the same shop another worker was given $25 per day for the same vacation period. He decided to spend his money on other things and said, "I'm going to buy a new suit and take a trip around the world." He was told that he would be working during the vacation and that his pay would be doubled.

THE KNEBBS

14 West 58th St. Chicago

REYNOLDS & WELLS SHOWS

NOW CONTRACTING FOR 1942 SEASON

Witherspoon Address:

1414 WEST 8TH ST. TEXARKANA, TEXAS

WEST BROS. SHOWS WANT

Closed: February 16. litter, 12 employees, and 1 season, in perfect shape.

ELI BRIDGES, 5520 No. Damen Ave., Chicago, Ill., will open a new show at 6270 W. 122nd St.

RENOVATION of the Century House in Chicago.

SMITH & SMITH, Enterprise Co., W. V.

The Improved Riddle Airplane Swing Attraction, Carnival Owners and Park Managers

E I L I  B R I D G E C O .

3000 CAMPUS AVE., EVANSVILLE, IND.

NO EXTRA TO BUY

It's all there when you buy a KELLY Deck New Wide Wheel Drive Show. It includes everything that can be used for all purposes. This includes the deck, the wide wheels, the drive, the show, and the equipment. Buy it now and save.

The Improved Riddle Airplane Swing Attraction, Carnival Owners and Park Managers

ELI BRIDGECO.

The Improved Riddle Airplane Swing Attraction, Carnival Owners and Park Managers

E I L I  B R I D G E C O .

3000 CAMPUS AVE., EVANSVILLE, IND.

MOONSHINE AT THE CARNIVAL

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dusted into the army," Philip Burger, ends from St. Louis.

ONE BIG happy Family: Minstrel show showmen are on a roll to see this show, Comfortable seats for everybody," Bobbi-Teller tells: "Continuous performance, 15 minutes or longer, at least 30 days or 50 miles while sitting on band seats hereon.

FORMERNEST attraction with Doc Amos' shows was the departure of Heat. It is going to return to the road in 1942, with her center now in Cuba. She will be active in the summer and then return to Havana, Cuba, for the winter.

MA HUNT'S hot from Huron show has been booked for the following shows for 1943. Line-up includes the Classic, Little Theatre and Walker Hunt's St. Louis Rain Cutie, Union Theatre, Lincoln, Neb.

NEWSPRINT arrives in Midway American Midway's Anheuser (A_slave) quarters were Me. and Mrs. W. Miles getting their rides in condition for the season. They recently took delivery on a new road in the town.

IONS OF MANAGERS have two strikes chalked up against them by the old-timers on the lot long before they knew of an active ego. Regardless of how touching the hair to the ear may be, they whisper: "He'll never be the showman his dad is.

J. D. DAGAN, concomitants with John H. Dancer of Kindley Shows, was in St. N. Y.; Stopped here while on route to Hinsell's Midway to open its concessionaire with James E. Stantors. 

We will open in Kansas City August 13 and will in West Texas next month," Cecil A. Conner, manager of Oregon Shows, wrote from Graham, Tex. "General Agent L. H. Shorty Barber is now conducting a booking trip that carries in Kansas, Oklahoma and Texas and work in circuit will be started promptly.

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Ballyhoe Bros. Circus Exposition Exposition, The Century of Profit Show

By STARR DLE BElle

Oviedo, Tex., Winter Quarters

Dear Editor: The fire Ballyhoe Bros. located miles in the distance, high in the sky, ready to light the burning wood. The showmen were in a hurry, for the circus was due to leave that night. It was discovered that the wood was not enough to last until the next day. As a result, the fire was extinguished, and the show was prevented from leaving.

West's Creditors' Claims Dismissed

DANVILLE, Ill., Feb. 14.—Creditors were satisfied and all claims against Will Deering, a well-known circus owner, were dismissed on Wednesday by United States Circuit Court Judge Walter C. Kinley. The case, which had been in court for several months, was settled when the bankrupt reported a settlement of all claims against him.

West's creditors included over 80 men, many of whom had been working with Deering for years.

Avon's Die in Tenn. Fire

CIVIL WAR MEMORIAL.—Avon, Tenn., Feb. 14.—Albert E. M. and Mrs. Frank Ame, conversationalists with Major Shelby McElroy for the Civil War Memorial, were killed in a fire which destroyed the museum. The three persons were visiting the museum when the fire started, and were trapped inside. The museum was completely destroyed, and the collection of Civil War memorabilia was lost.

The museum was located in the town square, and had been in operation for over 50 years.

OAC Tampa Meeting Registration

Leo Kolar, Cleveland; J. Edward, Michigan; J. Edward, Ohio; and M. Kline, Pennsylvania; were in attendance at the OAC Tampa Meeting Registration, held on February 6. The meeting was held at the Tampa Hotel, and was attended by over 300 circus enthusiasts.

The meeting featured a panel discussion on the future of the circus industry, and included speakers from various parts of the country.

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Building for the Future....

Eli Bridge continues to advertise and goes on to Serve and Sell!

Is it any wonder that the name Eli Bridge pops up in every prospect’s mind when he decides to buy a ride, a power unit or a semi-trailer? The confidence of this company in its own products and the belief that the present unusual business conditions must end eventually are manifested in the large following of satisfied customers and its record existence since 1906. Previous experience in World War I and several depressions proved to Eli Bridge that consistent advertising at all times was absolutely necessary in order to go on selling Eli Products. Eli Bridge is endeavoring right now to build new customers and to create a wider use of its products in the Amusement Industry. Every one of its weekly advertisements is designed to help current users of Eli products improve present operations and to build future demand.

When this war is over, and it will be over the same as all wars have ended, Eli Bridge will have its market ready and willing to buy Eli Products.

Readers of The Billboard are so accustomed to seeing the Eli Bridge advertisements they never hesitate to place an order with complete confidence. You can protect your business investment in this vast market by following a similar program.

ADVERTISING Builds CONFIDENCE!

BUY DEFENSE BONDS AND STAMPS NOW FOR EARLY VICTORY AND THE RETURN OF NORMAL BUSINESS
A HOME ON THE LOT

Now there are lots and homes for the asking. All at prices you can afford. Beautiful lots with trees and flowers. Just the thing for your family home. Built of frame. Some with panes, others with basements and basements. Prices, $60.00 to $300.00. A real home for $300.00. X. W. Kelley, Box 472, Sarasota, Florida.

TRUCKS — TRAILERS

Guaranteed Immediate Delivery!

On hand—approximately 200 NEW and USED Trucks and Trailer Trucks

25 SPECIAL 22"-28" CARNIVAL RACK TRAILERS

Write for Complete Information Today

GEORGE BERN, INC.

PENNSBURG, PA.

Representing International Motor and Truck Trailers

Supplying Carnivals for Ten Years

MAKE 1942 YOUR BEST YEAR

It's always fair weather underneath the Preserve treated tent. Driving rain will not come through. The performance can go on. Fold the tent wet and make the jump without fear of mildew or rot. Every package and every article is properly handled and Preserve treated new tents last twice as long. Proved by over forty years of worldwide use.

ROBESON PRESERVE CO.

Dept. 5

PORT HURON, MICH.

SIDE SHOW PEOPLE WANTED

Salaried, willing, draft exempt Talkers, Ticket SELLERS, WORKING ACTS, Oddities that entertain. Salaries sure and Unemployment Compensation Tax paid. WILL BUY Live Freak Animals for NATURE'S MISTAKES with World of Mirth, Inc., Side Show and with Wonder Shows of America, Inc. All addresses THOS. W. KELLEY, Box 472, Sarasota, Florida.

Leonard McLeom Wants

Following Hit-Mix and Battle Ball Game Arena that can step in fast playing, Dick Johnson, Agoura, Calif., has a good proposition. All shows must be approved by the circuit. Owner-Manager John Dye is a good promoter. All shows must be accepted by the draft. Entered at 4:45, Phoenix, Ariz. at 3:30, and at 1:00 Los Angeles, Calif. Any one interested in the above proposition, open to the public in every show, write me at once.

LEONARD McLEOM, Route 2, Box 119, DOPPS CHRIST, TEXAS

3000 BINGO

A. $4.00 cards, hour, large set. No additional cards. Phone for tickets. E. 4.75, W. 4.00. For sale or rent, $1.00.

3000 KENO

Made in 100 or 150 card sets. Threw in 4 and 20 cards with a choice of 20 cards, 50 and 100 a set. Can be cut in smaller sets. $2.00 cards, hour, large set. No additional cards. Phone for tickets. E. 4.75, W. 4.00. For sale or rent, $1.00.

LIGHT WEIGHT BINGO CARDS

Work on table, player or dealer. Can be re-issued in dissimilar. 3.25, 50 cards, W. 2.00. For sale or rent, 100 cards. $1.00 cards, hour, large set. No additional cards. Phone for tickets. E. 4.75, W. 4.00. For sale or rent, $1.00.

3000 PENN

Drawn in 4, 6, 8, and 10 card sets. Can be cut in smaller sets. $2.00 cards, hour, large set. No additional cards. Phone for tickets. E. 4.75, W. 4.00. For sale or rent, $1.00.

SHERRY KELLEY, 367 North 7th Street

R. 2, Del City, Okla.


timeless
traditions
Matt was excited to see the new show fronts that Mrs. Howard King was putting up for the season. Walter Dorina, still in charge of the advertising department, was busy advertising and promoting the business. Joan, the ticket seller, had been doing a great job at the front desk. The ticket seller wrote from Salts Christmas that they will arrive soon. Tom Joseph, the manager, wrote from New York City that she will be in another opening. The new posters are expected about March 1. The show plan to open the first week in EHO.

James E. Strates

MILLARD C. C., Feb. 14—James E. Strates, general manager, stepped off an airplane and opened the 1942 season show this week. It has been signed to play the Davenport (Va.) Civic. James T. Vener, master builder and road foreman for the show, is in charge of the building department. Laura E. Bouse, secretary of the Strates organization, is in charge of the front office and new for Detroit area. Snow Skull, a winter edition, and GUS Westfall visited, and stores closed for their new ventures. Their pianist, Mr. Gibb, is now being driven new store fronts at the various locations. New front desk boxes for the season. The Strates show plans will again be announced in the next issue of the celebration with the show wherever there is entertainment.

An all-out campaign to publicize the parade event, which has been underway to the extent of $200,000 by the State Legislature, is planned. One plan calls for a parade in the city parade to close the event and at the same time to put on display everything that has been done in the way of promotion. An additional estimated $10,000 will be spent to hold the event, and current plans call for at least one big contest. A contest will be held among school children over the state to determine the name of the parade.

Ebersole's

KENTFORD, Feb. 14—Work got under way here January 20th and the building business is building up on several new show fronts and a new edition each. Walter Dorina is in charge of the advertising department, and he is creating a great deal of excitement. Joan, the ticket seller, has been operating the ticket office of the Strates organization, and she will be in another opening. The new posters are expected about March 1. The show plans to open the first week in EHO.

Budd's Freaks in Click Engagement in Phoenix

PHOENIX, Ariz., Feb. 14—A. J. Budd's Freaks on Parade Marathon continued a command performance at the Click Theatre here February 13 and was encored to an audience of 4,500. The show was presented in two parts, the first at 8 p.m. and the second at 11 p.m. A. Budd, owner of the Click, said a forth night's attendance for the same engagement is expected and that Budd's Freaks will be presented for at least a two-week run in San Diego, Calif.

In addition to Budd staff, included Harold Compton, assistant manager; Thomas F. O'Brien, press agent; and Earl Harvey, inside lecturer. Performances included Jolly Joe, last year, Duncan Lewis, a recent headliner, Wally Homer, and a group of comedians. Those interested in showing Budd's Freaks in various cities may contact Harry L. Gordon, Pacific Coast showman, who is in W remedies.

Indianapolis Okay for King; N. O. Opening Satisfactory

NEW ORLEANS, Feb. 14—After a successful stand in Indianapolis, Hurricane King's World's Fair Freak Museum made a 1,000-mile trip to New Orleans where it is having good crowds daily. H. V. Know
town, manager of the A. J. Budd's Fair, said here last week that a number of new attractions have been added to the show. Mrs. Fred West and son joined, and Frank Dorina, master builder, and Frank Scott left New Orleans last week for the Twenty-One-In-One Show on All-Stars Road, Leaving for Los Angeles. Mr. and Mrs. Percy Morey also joined the show plans in New Orleans. The show plans to be in San Diego, March 23. Owner Wendell Kunde said his plan is to improve the work of running his show for the coming tour.
RB Production Staff Arrives, New Animal Act

SARASOTA, Fla., Feb. 14.—George Balanchine, dance director, John Mai-
key Anderson, producer, and Ed-Clodin, designer, who will assist in whip-
ing the show into shape, arrived in Sarasota.

Barbm quarter here and have been confer-
ing with Jonas and Henry Worth regarding the open and program for the coming season. Peter Herro, New York bar-
bara, also arrived to gather material.

Allied Court is working on a new set and will be ready for the Garden opening. New trau-
pins for the clown and the first fittings were made by Wal-
ter McClellan last week. Both Walter White and Barbara White are daily working clowns and will also be featured in horse acts. Mr. Kenneth Bly, former owner of the Ringling Bros. and Barnum & Bailey Circus, has been a daily visitor to the circus tent. Very pleasant, colored photographer for Saturday Evening Post and old publications, was a visitor.

Last Sunday was a perfect day for the outdoor show and the first time this season, the clowns fished. George and Toto, which is the backbone, got the biggest play to date and a steady stream of visitors from all over the United States arrived.

With aid of the clowns, the railroad cars has been progressing rapidly and they will be ready for the road ahead of schedule.

G I BLIN, outdoor editor of The Billboard, accompanied by his wife, were on a trip to Chicago, arrived in Minneapolis.

Ralph Sounder and Harry Ringling Snr. set sail for Bremen.

Pollock Books Five Under the Shrine

CINCINNATI, Feb. 14.—Irv A. Pollock, on a recent trip booked Pollock Bros’
Circus for Chattanooga, Tenn., March 3-5; El Paso, Tex., April 10; Sacramento, Calif., April 18-20; San Francisco, May 1-7, and Oakland, May 7. More will be announced under the West Coast.

Al Hoagland, former Shrine Clown, who is the third ever to hold this position, will be featured at Shriners’ shows. He is the only one who has been a Shrine clown in the past.

FRANK GEISSER, hillbilly, who was recently hit by a truck in Waco, Tex., is convalescing in a hospital there.

Under the Marquee

(Goodman, Inc., 25-27 Ontario, O.)

BALTIMORE, Md., Feb. 14.—Raymond Gabby, manager, is scheduled to appear in the show this week.

IRA DAVIS, manager of the A. K. Pullman, has announced that the Pullman will be at Shriners’ shows.

Mickey Blue, the son of Mickey Bros’ Clowns, who did the true

job of handling the promotion to Chattanooga, expects to perform in the

Shrine. From here he will go to the West Coast to work on the Shrin-

ers’ shows. Mickey was formerly a performer with circus big top.

WASHINGTO, N. C., Feb. 14.—Dr. William Mann, former manager of the

Wash. Shriners, Pull 40G, an Annual Affair

WASHINGTON, Feb. 14.—Alonso Trimble, chairman of the Washington Shriners, this week, proved very successful and a gross of $900 has exceeded expectations. The show was held in the Columbia Theatre and consisted of 11 acts. The show was well attended.

Big promotion was the Shrine grand show. Many fellow circus workers and performers assisting in the show.

Appearing in the show were Joe Blackburn, George Brown, Milt Herriott, and others. The show opened on February 2, and from the beginning it was a success. The grand goal of $100,000 was given, with three days left.

Pittsburgh, Feb. 14.—Business for the Sea Girt Cirkus, produced by

Gallaher, was very good this week. The show opened on February 2, and from the beginning it was a success. The grand goal of $100,000 was given, with three days left.

Program is in order—Tournament, Harry Bottom and Lorenzo and Vivickie; the Peek & A Boo Trio, Black Brothers and Nelson Brothers; Stanley Stroh and T. G. Parrott; the Great Member, Harry and Donald; the Great Member, Harry and Donald; the Great Member, Harry and Donald; the Great Member, Harry and Donald; the Great Member, Harry and Donald; the Great Member, Harry and Donald; the Great Member, Harry and

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Thanks

Al Martin

For the Greatest Indoor Circus Ever Presented in Washington, D. C. — Howard P. Foley, Potentate, Almas Shrine Temple, and Frank Schnick, Chairman.

This Outstanding Show in Uline Stadium February 9-14 Was Booked Exclusively by Al Martin, Headed the Leading Talent Office in the East.


“It Was One of the Greatest Circuses I Ever Played.” — Clyde Beatty.

These Attractions Helped To Make the Engagement in the Nation’s Capital a Banner One

Thanks, Al Martin, for a Swell Date

WARD BELL TROUPE
Aerial Casting

There Is Only One Swaying High Pole

THE GREAT RICARDO
Second Season With Al Martin

POWER’S DANCING ELEPHANTS
World Renowned Attraction
Thank You, Al Martin, for a Happy Engagement

THE FLYING LA MARS
Every Trick Over a Double Somersault
EXCLUSIVE MANAGEMENT—AL MARTIN

JORGEN M. CHRISTIANSEN’S
Ten Beautiful Criollo Horses and a Wonder Pony
America’s Incomparable Liberty Horse Act
Thanks, Al Martin, for a Great Engagement

LEWIS & OLIVER SISTERS
SOUTH AMERICAN WONDERS—HEAD-TO-HEAD BALANCING
Exclusive Management Al Martin

ULLAINE MALLOY
DAINTY DARING OF THE AIR
It Was Great, Al Martin, Working for You in Washington

THE SENSATIONAL WALDORFS
THE MOST THRILLING HIGH ACT IN THE WORLD
It Was Great Working for You, Al Martin

BERT SLOAN & CO.
Marvel of the Slender Strand of Steel
Exclusive Management Al Martin

THE CARTIER SISTERS
Featuring the Upside Down Walk Blindfolded in a Cunny Sack
Exclusive Management Al Martin

THE ALL AMERICAN
BOB EUGENE TROUPE
Foremost Comedy Aerial Bar Act

Thanks a Million, Al Martin, for Booking Me Into the Shrine Circus in the Nation’s Capital

COUNT ERNESTO WISWELL
and His Original Dizzie Lizzie

THE SENSATIONAL GRETONAS
UNBELIEVABLE FEATS IN BALANCING ON A WIRE HIGH IN THE AIR
Exclusive Management Al Martin

ZOPPE-ZAVATTA TROUPE
8 People—4 Horses
Thanks, Al Martin, Our Washington Date Was One of the Best

PAPE & CONCHITA
A STUDY IN BALANCE—DARING PERCH ARTISTS
Exclusive Management Al Martin

FRISCOE’S SEALS
Presented by H. E. Pickard
WORLD’S GREATEST SEAL ACT
Thank You, Al Martin

TORELLI’S DOG & PONY CIRCUS
Our Date in the Nation’s Capital Was a Tremendous Success, Al Martin

IN CLOWN ALLEY
We Are Happy, Al Martin, ’Cause We Made ‘Em Laugh in Washington

AL MARTIN • HOTEL BEDFORD, BOSTON • Everything in Entertainment
Permanent Quarters Planned

By Canton Showmen's Club

CANTON, O., Feb. 14.—Officials of the Canton Showmen's Club here have announced that club rooms will be opened near the downtown district as soon as possible. Plans for acquiring the necessary space under consideration and decision will be made within the next two weeks.

Plants are to equip the club rooms on a less pretentious scale than was previously announced. The club rooms will consist of a dining room, ticket office, and a refreshment room.

A special committee on finances has been appointed to raise the necessary funds. Officers and a membership of the club are currently considering the possibility of purchasing the Moorhead building. Plans are being made to have the club rooms ready for occupancy by April.

Under the Marquee

(Continued from page 18)

A. W. Martin, H. E. Harris from Lawrence.

James McCune, N. P. Russell from Atchison.

Cirque

Wanted

President

American Federation of Musicians

Those who are interested in professional circles are invited to attend this meeting and become members of the American Federation of Musicians. The aim of this organization is to protect the rights of professional musicians and to maintain a high standard of performance.

This meeting is scheduled for next Thursday at 8:00 PM at the American Theater. For further information, please contact Mr. James McCune at 123 Main Street.
21 Arena Show Up
25% With 1G Gross; More Dates Are Set

DENVER, Feb. 14—Second presentation
of the Arena Garden series, 21 and Stripes, on February 3, grossed nearly $12,000, a goodly takings for a Saturday night. The Friday night, according to reliable sources, grossed about $12,800, which is considered an excellent showing for a Friday night.

Feb. 15, 1942

Rink Follies

Trio Added to Rink Follies

The show at Rink Follies is adding three more to its cast. The trio, known as the Three Hands, consist of Mme. Inge Breen, Steel Tubby and the Tandem Team. The show, which has been drawing large audiences, is scheduled to continue until the end of the season.

 Helpful Information

The following is a list of helpful information for spectators attending the Arena Garden show on February 15:

- Seating: The Arena Garden has limited seating capacity, so spectators are encouraged to arrive early to secure seats.
- Dress Code: The show is family-friendly, and spectators are encouraged to dress comfortably.
- Food and Drink: The arena offers a variety of food and drink options, including hot dogs, popcorn, and soda. Spectators are encouraged to bring their own drinks, as bottled water is not permitted.
- Photography: Photographing is allowed during the show, but flash photography is not permitted.
- No Refunds: There are no refunds for tickets unless the show is canceled due to weather or other unforeseen circumstances.

For more information, please visit www.arenagarden.com.
N. Y. Resists Budget Cut

Fight Carried To Legislature.

Additional $150,000 authorized by law is sought.

William's new president.

ALBANY, N. Y., Feb. 14.—Fairs in this State are renewing efforts to obtain the maximum amount of State aid and ap-
pairly Tuesday, at a joint session of the Senate and Assembly. Coalition consisted of Oscar W. Birkett, New York; John P. Wills, New York; and Alfred B. Davis, New York. (See Also page 4)

Fairs will be allowed to conduct their business under the sponsorship of the association. Oscar W. Birkett, Lederlebany, director of Department of the Free Press Association, and Alfred B. Davis, Troy, are also members of the association.

There will be a hearing on the legislation on February 20 at a joint session of the Senate and Assembly.

2350 Blaze Razes 2 Dallas Buildings

DALLAS, Feb. 14.—Fire, attributed to carelessness in handling trash in a small downtown-

able and fire industries buildings on ground-

early Tuesday, doing damage estimated at $25,000 to $50,000. Counter in the State Fair building was destroyed.

The blaze broke out in the automobile building, which housed the new Cafe Exposition during the 1941 fair and also was the home of the Free Press Roller Rink, opened by Samuel Burt and Shubert, owners of the Dallas Morning News, one of the city's fire-fighting equipment. (See 3350 DALLAS BLAZE on page 4)

Pomona Plans Going Ahead; Afflerbaugh Is Re-Elected

POMONA, Calif., Feb. 14.—C. B. (Jack) Afflerbaugh, who has been manager of Los Angeles County Fair, has been re-elected to a second term by the Pomona Agricultural Society, which is the legislative commission for an additional term. (See POMONA RE-ELECTED on page 4)

Retention of Awards Stressed At Poorly Attended TAF Meeting

DALLAS, Feb. 14.—Pace of business and the history of the Texan Association of Fairs was up to the time when the meeting was held in the Adolphus hotel on Feb. 6, when the number of exhibitors were represented and fewer shown than ever before registered.

Why attendance fell to such an extent was unexplained, although it is believed that the weather was the chief reason.

The meeting was held in the Adolphus hotel.

B. W. Knight, president; V. P. Fitch, vice-president; G. L. Parson, secr-

retary-treasurer, and directors H. C. C. Laker and Joe MacK were responsible

for the 39th annual meeting of the State Fair of Texas, Dallas, welcomed delegates from 36 to 60 of the East's 100 Fairs.

By Michigan State

PORTLAND, Feb. 14.—Midway contracts for 1941 Michigan State Fair has been awarded to Hennessy & Co., Amuse-

ment Corporation of America, for the second year in succession, Manager Bernard J. Youngblood announced.

Fair budget will be practically the same as last year, $800,000, of which about $600,000 is earmarked for entertain-

ment. Major changes in the return to a grandstand type of show instead of a rodeo which was staged in front of the grandstand last year. Rodeo, long a favorite here, has been re-equipped to an indoor location in the Coliseum. Major

dance bands will be used again this year.

Hennesy Re-Signed

The 1941 Michigan State Fair budget was approved by the legislative commission for an additional term. (See HENNESSY RE-SIGNED on page 4)

W. Va. Meeting March 3

CHARLESTON, W. Va., Feb. 14.—Annual meeting of the West Virginia Associa-

tion of Fairs at Charleston, W. Va., will be held on March 3, reported Secretary J. O. Kreager, Huntington, West Virginia.

There will also be an afternoon meeting.

Contests Seen as Powerful Magnet

By FRANK H. KINGMAN

MINNEAPOLIS, Feb. 14.—Battles Califor-
nia Fair Exhibiting Association, Inc., was

attended by M. H. Barnes, who was awarded a $10,000 contract by the Minnesota State Fair Board meeting in the Radisson Hotel here on Feb-

ruary 14. The contract, which resulted from an invitation of the association, was awarded Ralph A. Hamilton and John E. O'Brien.

Previously Royal American Shows, Association members were given a tour of the streets, and an agreement was made for the construction of a new fair at the northeast corner of the fairgrounds.

Arrangements were also made for the opening of a new exhibit building and the installation of a new exhibit.

Minnesota State Sets BC, Race Bills

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Saginaw Plans Innovations, Purchase of Defense Bonds

SAOUGAW, Mich., Feb. 14.—Several hundred people attended the Saginaw Fair Board meeting here on February 14, to purchase $3,000 worth of Defense Bonds. Association plans to hold a Saginaw Valley celebration on the grounds in early summer.

WNY Committee Set To Fight 150% Cut In Aid for Annuals

BUFFALO, Feb. 14.—Annual meeting of the New York State Association of Fairs at Buffalo, February 14, was attended by many of the State's 100 fairs. The Surplus Aid Committee of the association, led by President W. H. Bills, was successful in getting the aid paid for 1941, and fair managers were advised to follow similar tactics for future annuals by using the State on the claim.

Frank O'Brien, race secretary of the State Fair, is reported.

(See WNY COMMITTEE SET on page 4)

Sun Bookings Heavy in Ill.

ST. LOUIS, Feb. 14.—G. B. (Bill) Gaynor, of the St. Louis Post-Dispatch, who has been active in the advertising field for many years, is reported to have booked more than 1,000 contracts for the 1941 fair season, including the St. Louis Post-Dispatch, which has booked over 1,000 contracts for the 1941 fair season.

Copyrighted material.
**Grandstand Attractions**

By LEONARD TRAUBE

For And About Bookers, Buyers, Performers, Producers, Promoters

**Tampa Program**

It was our privilege to witness the grand opening of the new Tampa State Fair, held on January 25th. Mr. and Mrs. C. M. S. Lynch of Alexandria, Virginia, a successful and enterprising showman, presented a fine exhibition of acrobats and animals.

A small crowd of spectators gathered around the fairgrounds, including local officials and civic leaders. The fair was opened by the mayor, who introduced Mr. and Mrs. Lynch, who expressed their gratitude for the support they had received.

The show featured a variety of attractions, including a lemonade stand, a merry-go-round, a Ferris wheel, and a balloon ride. The highlight of the day was a parade of floats, with the theme "The Spirit of the South." Floats included a model of the state capitol, a replica of the state flag, and a dapper cowboy.

Aided by the warm weather, the fair was a great success. Visitors flocked to the fairgrounds, and the atmosphere was one of excitement and fun.

**Va. Proposal Would Exempt Annuals From Anti-Psy Bill**

Shahan, Va., Feb. 14.—According to a new proposal to be introduced in the Virginia General Assembly next month, annuals would be exempt from the anti-psy bill currently being considered.

Under the proposed legislation, annuals would be defined as books, pamphlets, and other printed matter that are not intended for permanent preservation. The proposal would exclude from the anti-psy bill those publications that are intended to be read once and then discarded.

The proposal has been introduced by Representative John Brown, a member of the Education Committee.

**Fair Elections**

BAYBAYA, N. Y. (AP) — Cayuga County Agricultural Society selected 
G. C. Colemore, president; A. E. Bays, vice-president; 
B. E. Buick, secretary; N. L. Kuppen, treasurer.

DUNBAR, Catasauqua Agricultural 
Society—selected 
R. W. Foltz, president; 
E. M. Hunter, vice-president; 
B. F. Funk, secretary; 
J. B. Bowers, treasurer.

CANDO, N. Y. — Park Carle was 
re-elected president of Tompkins County 
Fair Board and Horse Show was re-named vice-presidents.

NEWTON, N. Y. — Steuben County 
Society—selected 
J. M. Beattie, president; 
J. M. Van Meter, vice-president; 
B. E. Burrowes, secretary; 
W. E. Ford, treasurer.

LITHINGTON, Pa. — George H. Emson was 
re-elected president of Carbon County Agricultural Society.

D. Kruse, vice-president; A. E. Bays, 
secretary; N. L. Kuppen, treasurer.

BLOOMINGTON, Ill. — Harvey Gehrke 
was elected president of McLean County 
Fair Board to succeed J. E. Mathes, recently called into the army.

ROSE, Ill. — Southwestern Illinois 
State Fair officials re-elected 18 County Commissioners on Feb. 14, 1915. 
R. E. Welch, president; Francis Reiter, 
J. J. Cornel, secretary; H. M. Smith, 
Pottor and L. Marstans.

BLOOMFIELD, Pa. — Columbia County 
Fair Association, sponsor of Electric Show, 
selected Fred M. Jacobson, president; 
George J. R. Heers, vice-president; 
J. Howard Day, treasurer.

RICHARDSON, La. — South Louisiana 
Fair Association, sponsor of Electric Show, 
selected Fred M. Jacobson, president; 
G. O. Latimer, vice-president; 
H. L. Heers, secretary.

VYMAR, Ill. — Rock County Fair 
Association, sponsor of Electric Show, 
selected Fred M. Jacobson, president; 
J. J. Cornel, secretary; H. M. Smith, 
Pottor and L. Marstans.

BLOOMINGTON, Ill. — Harvey Gehrke 
was elected president of McLean County 
Fair Board to succeed J. E. Mathes, recently called into the army.
Armament Work is Seen as Hypo

Heavier free act budgets expected to make up for lack of new rides

NEW YORK, Feb. 14.—With the armament work in progress and the new ride program at a standstill, Eastern amusement parks are facing another banner season, since it is expected that increased employment and higher wages will be made available.

Preparatory work is going along at a high pitch in the parks, and the list of new attractions is expected to be published in a few weeks. Many ambitious plans for improvements have been upset and some of the best known parks are trying to make up for the loss by extending their current attractions. The Custom House, for instance, is considering the introduction of a new ride and the addition of a few new attractions.

Edward J. Carroll, head of Riverdale Park, Rome, N.Y., and Mrs. Carroll at the recognition held recently of the new park opening ceremony which got off to a flying start. February 6. Pictures was taken in new executive offices of Edward J. Carroll Enterprises.

Carroll's Addition

Has Aispcious Bow

SPRINGFIELD, Mass., Feb. 14.—Edward A. Carroll, president of the American Amusement Parks Assn., has announced that the new addition to Riverdale Park, Agawam, Mass., will be completed in time to be opened for the thronging seasons. It is expected to open around 1,000,000 visitors to the park. The following statement is the grand opening of the new addition, which will be of some 1,500 towers crowding the building.

Carroll was accompanied by Ed Carver, director of the park, on February 14, a second day of the season, after the closure of the park on February 12, and a third day of the season, after the closure of the park on February 12.

The Park Whirl

BY NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

An Open Letter

This department's old friend, Joliet, Ill., editor of the Chicago Sun, is now working with the National Association of Amusement Parks and has been invited to write this letter to the magazine. He is serving as follows: "The American Association of Amusement Parks and Amusement, Inc., a non-profit organization, is being established to develop and promote the American amusement parks and their adjacent attractions. It is dedicated to the improvement and advancement of the American amusement industry."

Southern Zoos Make Switches

NEW ORLEANS, La., Feb. 14.—You have read about the new addition at the Riverdale Park, Rome, N.Y., but how many of you know about a switch that was recently made at the Riverdale Park? The switch was made by the New Orleans Zoological Society, which also operates the New Orleans Zoological Park.

The switch involved the transfer of several animals from the New Orleans Zoo to the Riverdale Park, where they are now enjoying a new home.

War-Time Activity as Builder

Of Morale Urged on Cincy Zoo

CINCINNATI, Feb. 14.—Members of the Cincinnati Zoological Society are urged to study what part the zoo can play in wartime activity by President Franklin D. Roosevelt at the society's annual meeting on February 16. "As a builder of public morale, the zoo is an important asset to the country, more than ever to maintain the customary high standard," said Mr. Roosevelt.

Ivan M. Kish, chairman of the board of the Zoological Society, has been urging the city to take steps to improve the facilities at the zoo. He has said that since 1933 over $1,185,000 has been spent in improvements.

Star of the show was the recent addition of a 20-foot monkey, which has since been joined by a number of other animals, including a large group of monkeys. The animals are housed in a large, well-designed building, which is designed to provide adequate facilities for the animals.

The Institute operated at a slight profit in 1941, $12,000, on sales of $24,000. It is one of the few parks in the country that has made a profit in recent years. All offices were re-elected.

Jewish Urge Homesteading

TRUXTON, N. J., Feb. 14.—New Jersey residents and those in nearby states will soon be eligible for homesteading under the plan approved by the State Agricultural Commission this year. The plan, which was presented by the commission to the legislature, will provide for the establishment of homesteads in the state. It is expected that the plan will be of great benefit to the state's farmers.

Midway Additions

In Mohegan Plans

BRIDGEVILLE, Pa., Feb. 14.—Work of extending and remodeling the parks of the new park is being extended. The work is being done by the Management of the Parks, which is in charge of the affairs of the parks. Two of the parks have been under the management of the parks for several years and will be on the parks in the near future.

Jersey Spot Sees Big 422;

More Attractions Planned

WILLOWOOD, N. J., Feb. 13.—Plans for the opening of the new park in Willowood, N. J., which are now under way, are being extended. The park is expected to be opened in May.

Edler To Go With Wis. Spot

GREEN BAY, Wis., Feb. 14.—Park board has voted to hire Sylvester Ziller, Aberdeen dairy farmer, as manager of a cooperative at Beach Park, where he will operate the dairy. The board has agreed to a contract which will pay $10 per acre for the land to be purchased by Ziller of $1,000. He operated the dairy for the past three years.

CINCINNATI.—Edward Cope, for over 20 years the loyal reporter of the Tribune, who died February 13 in Jewish Hospi-

In recent years he had charge of Negro news in the local papers.

Jersey Urge Homesteading

TRUXTON, N. J., Feb. 14.—New Jersey residents and those in nearby states will soon be eligible for homesteading under the plan approved by the State Agricultural Commission this year. The plan, which was presented by the commission to the legislature, will provide for the establishment of homesteads in the state. It is expected that the plan will be of great benefit to the state's farmers.
American Recreational Equipment Association

By R. S. UZELLL

A customer of the H. S. Uzellan Corporation wrote: "Miss Uzellan. Let me know if you are free next week. I must see you in connection with an outside matter." The letter arrived February 10. The customer had forgotten that he had written it and was surprised to receive it. "I cannot see you next week. I will be out of town," she wrote.

Early Pavilion Opening Skedded by Summit Beach

AKROLE, O. Pe., 14-Park. An early pavilion for the summit beach will be opening of the season on about April 1, said to be prepared under the direction of Mr. C. E. Blatt, who has handled band bookings for the past four years. The new pavilion will be in perfect condition.

Wallace, who continues unexpectedly during the winter under direc-
tions of his brother, Mr. C. K. Wallace, the business holding up well.

Mrs. Wallace has assigned to the preliminary task of setting the park for opening about the middle of April, and when the pavilion will have all winter making plans arrangements.

POOL WHIRL (Continued from opposite page)

Here are some suggestions about how to run your own pool whirlpool:

CONTESTS SEEN

(Continued from page 4)

which means that all rules can have them.

An interesting story about the main events in the first two hours of the matches was played by the National Newsreel. The exhibition was an event of the year, and it was a massacre for the Saturday.

Shundom was favored by having a whirlpool announcer. This has been a success in previous contests, but a better one for publicity.

The rule list for this season has been extended by a list of contests which would be of interest. One that has been ruled off as new is that of a group of young men, both in and out of the area, all having a whirlpool or a similar device which they can use.

TENETION STRESSED

Five forces, and A. C. Bradley, director of the Wentworth Park Show, and Red Leblon, direct business, made a point of getting into the top of the great national. The club has been decided by the Whirlpool Club of New York since the first major outing in San Francisco when the Whirlpool was used as a training device.

Famous Bill at Coney Island

Famous Bill at Coney Island

Famous Bill at Coney Island, New York, known as the "General of the Sea," has arrived at Coney Island for the last time of the season. He is the oldest and the only one left of the first Whirlpool Club. That was in 1927 at the old Ad Club on the mid-

FRANK STRAP RENTS-PARKS

By The Billboard

Today's outstanding "crowd-producers"—readed by nine solid years of bookings!

BRYDON'S

Beautiful Bass-Lake Beach

"All New for '42"

"All New for '42"

FOR YOUR QUICK AND EASY REFERENCE TO THE ENTERTAINMENT WORLD

The Billboard

STANFORD's

KENTUCKY DERBY

S F R O M A S S I S T A N D

LUSSE AUTO-SKOOTERS

Keep 'Em Ridin'—Keep 'Em Happy!

At The Top of The Earning List At

Riverside Park Company

ROSCOE AND WESTERN AVENUES, CHICAGO, ILLINOIS

DO YOU NEED GOOD RENTED RIDES?
Or Have You Any To Sell?

BERTHA GREENBERRY

Hotel Kimberly, 7th & 8th Ave, Broadway, New York

DO YOU WANT TO RENT A CAR?

RIVERSIDE PARK COMPANY

ROSCOE AND WESTERN AVENUES, CHICAGO, ILLINOIS
溃败的军方人士的言论。大马士革一次又一次地“废掉”了约旦的领导权——它似乎画出了一条图解，为“红色革命”在中立者的政府中找到了支持。约旦与叙利亚的矛盾，以及当时的中东问题，都被描绘为一个“红色革命”的胜利。这种叙事在内部政治和国际关系中产生了深远影响。
## Letter List

### Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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<thead>
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<th>Name</th>
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**NOTE:** Mail held at the various offices of The Billboard is classified Selective Service mail. Mail for letters is Wednesday morning in New York, Chicago, and St. Louis; and Thursday morning in Cincinnati. Requests to forward mail must be received in Cincinnati by Friday morning (4 p.m.) and in New York, Chicago, and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
CLASSIFIED ADVERTISEMENTS

The Billboard

February 21, 1942

CLASSIFIED RATE
10c a Word

Minimum $2. Cash With Copy

Forms Close in Cincinnati

Saturday, Opera Plaza

Thursday for Following

Week’s Issue

NOTICE

Due to the expense of postage necessary for

"Held," or any one using a box number in the

name, and an additional charge of

$25.00 for the forwarding of replies.

AGENTS & DISTRIBUTORS

AMERICANS FASTEST SELLERS — TRICKS,

Job, and all Kinds of Novelties. PRINCE NOVELTY CO., 55 Harbor St.,

Bremen, Maine.

BIG MONEY APPLYING INITIALS ON AUTO-

mobilites. Earned money today. Earn more

if you print advertising and distributing specialties at

cost. Turn out large orders. Get some of the

names. Name Plates in small quantities.

TICKET STAMPS AND LABELS. B. W.,

1852, New York.

COHORE SONG BOOK — NEW EDITION WITH

words and music. Sample copy 10c. $2.50.

FORUM, 1550 Broadway, New York.

FRUIT, FLOWER AND NOVELTY PLACQUE

50c each. Large variety. ROMAN, 642

Broadway, St. Paul, Minn.

KEY CHECK STAMPS OUTLINES — BIG

profit stamps checking Keys, Name Plates, In-

surance Checks. Name Checks. AYRE &

Dwyer, Inc., 1029 2nd Ave., New York.

SELL ORIGINAL, IMPROVED, BEAUTIFUL, 

ADVERTISING MATERIAL. IN SEASON.

FOR SALE, make and purchase.—as much

Merchandise's sign for every store. Write

ROBERTSON, 305 Collins, Lebanon, Mo.

SELL NEW, USED CLOTHING FROM

Auto, Store, Men's Suit, Thrift, Kid's Suit,

Toddlers Garments. Catalogue free. SPN, 290

Thomson Ave., Chicago.

WHERE TO BUY AT WHOLESALE $50,000,

Annual Advertising Intelligents, W. HAYWOOD B. PUBLISHERS,

1152 Broadway, New York.
FOR SALE SECOND HAND GOODS

ALUMINUM HEAVY GAGE LEADPROOF Twelve Quart Popcorn Pots, $1.20. Lunt, Continental, 75 cents. Each.

LORDS PRAYER PENNY MACHINES 7 Guns, 17 pieces in 10 compartments. $15.00. Each.

PHOTOLEN ROBODERSMITH "Roadshow Films Page" (see Index on page 31 for other film titles). Price - 15, 30, 65, 100 mills. Each.

COMPLETE BALL GAME WITH CATS, BALLS, BASES, UMPIRE'S UNIFORM, ETC. COMPLETE.

EEL NUMBER 5 FERRELL WHEEL COMPLETE. 1936 T-Bird, 383 cu. in., 301 h.p., automatic, power steering, power brakes, complete. Green, 28,000 miles. $1,700.00. W. H. HOBACK, General Delivery, Portland, Oregon.

BASCAINS - WESTERN, COMEDIES, 55MM. callup Celluloid complete. 375.00. Complete.

COMPLETE BALL GAME WITH CATS, BALLS, BASES, UMPIRE'S UNIFORM, ETC. COMPLETE.

WICKERSE, 120 Main St., Holyoke, Mass.

FILMS ROADSHOW MENS.

WURLITZER INTERESTED FOR MINN. FOR 525, St. Albans, Vt.

I want a Wholesaler with Chairs Exhibit 50 assortment, $100.00. Will keep on going. Write for prices. ARCADE EQUIPMENT CO., 317 W. North Ave, Chicago, Ill.

PHOTO SUPPLIES DEVELOPING PRINTING

ASK FOR BIG NEW MANUFACTURE DIRECT POSITIVE Complete Color Lab - Readosts - 4 to 60 prints, equipment, apparatus. Plenty of red, white and blue. Popularities. Send for price list and photo prints. Send for price list.

CAMPBELL'S PHOTOGRAPHIC LABORATORY


WILL SHIP ROADSHOW MENS.

"Roadshow Films Page" (see Index on page 31 for other film titles). Price - 15, 30, 65, 100 mills. Each.

LOOK, ST. LOUIS, SI.

MUSICAL INSTRUMENTS ACCESSORIES

ALTO SAXOPHONE - SILVER, BRASS GOLD $250.00. Complete. See our stock. Three months trial. LOUIS NOVAR, 30 O ST. LOUIS, MO.

MUSICAL COW BELLS MADE TO ORDER FOR MR. H. SIECK, 57 ST. STEEN, PROVIDENCE, R. I.

COSTUMES UNIFORMS WARDROBES

A BARCARS - EVENING OUTFITS, WINTER OUTFITS. Mix prices. Mixed orders, $9.00. CONLON, 511 E. 47th, NEW YORK.

BEST CARNIVAL BANDS BANNERS AND MODERN PICTORIAL FRAMES. Positively on delivery. WATSON BROS., 125 STEVE ST., CHICAGO, ILL.

SCENERY AND BANNERS


LARGE PROFESSIONAL MAGIC CATALOGUE.

ANIMALS BIRDS REPTILES ALWAYS IN STOCK.

SEND FOR OUR LARGE FREE 24 PAGE CATALOGUE. J. M. BOROS, 73 JERSEY AVE., NEW YORK, N. Y.
AT LIBERTY MUSICALS

LADY MINDREADER, act, "You are the one person in the world whom I know..." Will have complete "Walking Fortune" all the time at the Liberty. Will give complete readings, fortune-telling, etc. 10 or less. Also will demonstrate "The Spirit of the Dead." 100 Box 52, Tulare, Calif.

HASTLIER WANTS "PEPPING JUICE" TO PEP HIM UPFOR THE REST OF THE WEEK. Good for new money, lullabies, spells, etc. 2000 box 52, Tulare, Calif.

DRAFT EXEMPT, MARINER, SORRY, REST OF THE WEEK. "Your fortunes here, your present location, hotel, room or cocktail lounge, where and when you are likely to have all the fun of the world, etc." 2000 box 52, Tulare, Calif.

HABIT OF DRINKING TOO MIGHTY ROUGH FOR ME, SAYS LADY. Will start reading from the West Coast. Will read for free. 5000 Box 52, Tulare, Calif.

OLD-time BILLIARD AND CONJURER RAN AWAY FROM THE COUNTY FAIR. If you want old-time stuff, address, "Bill Bill." 1000 box 52, Tulare, Calif.

AT LIBERTY MUSICANS

A-1, HAMMOND, SOLO,vox, Hammond Organ, Organ, harp, draft exempt. Will give free readings, fortune-telling, etc. 500 box 52, Tulare, Calif.


DRUMMER—UNION draft exempt. Good sax. Played with the Fred Moulthrop Orchestra. 900 box 52, Tulare, Calif.


AT HOME—ALT SAX, CLARINET—READ, TONE, TAKE OFF, TONE. Good sax of any brand. Played with the Fred Moulthrop Orchestra. 500 box 52, Tulare, Calif.

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Patriotic Items Have Big Mission

When a nation centers all its efforts on the big production and training jobs necessary to win a war many people do not appreciate how much service is rendered by an array of smaller things that help the people to keep their chins up. The fighting business is tough and grim enough in itself so that the men who do the fighting always seek something concrete which will help to relieve the strain of war.

Songs are written in wartime which help the soldiers and the people to keep their faith in the nation and its cause. These songs are published in great quantities and recordings are made so that the people can buy them for personal use and enjoyment. Books and pamphlets are published for the purpose of inspiring everybody to do his part. The entertainment world uses its best talent to help the national morale and to enlist people in doing their duty.

All these things, when considered by the smallness of the units produced, may seem of little influence when a nation is trying to win a war. But when the mass production and the mass effect is considered these things are of great national moment. They contribute to intangible something which makes the American soldier a fighter that every other nation dreads.

In this class of small items that help to make a nation great must be considered the variety of novelty merchandise items that appear during wartime to express a patriotic idea. America is noted for its production and use of novelty merchandise and at no time does it appear to have greater use than when the country faces some great danger and when the people need concrete objects to express hope.

Human beings have a natural craving for the concrete. Ideas are ethereal things and often difficult to grasp. Patriotic ideals never stir up enthusiasm among the people until they are expressed in some concrete form. That is why every nation has a flag, a national emblem and so on. Even religion makes use of concrete objects in order to express great ideals.

When patriotic ideals are topmost in our thinking the people begin to demand concrete objects to illustrate the ideals, and factories begin to turn out these objects in great quantity. It happened during the previous World War and it is happening again.

People not only want something concrete to give shape to their own inner feelings but they also want items that can convey their patriotic ideals to others. Every patriot wants to stir up his fellow citizens, to express his ideas to them, and he can best do it by using some novelty, small in itself, that is a token of real merit. People buy novelty merchandise to give, as well as to use for themselves, and there is nothing, in view of the price paid, that has more meaning than all the variety of patriotic items now on the market.

The use of this merchandise in the homes and the giving of it to friends has the effect of being a continuous education in patriotism and devotion to the job of winning the war.

The boys in the service are great believers in the practical usefulness of these items. In the previous war they bought them for sending back home, to be cherished as something sacred until they returned. The same practice is happening again, and as our fighting forces get into the fray more and more they will all look for some token to send back home. Their friends left behind also turn to the supply of merchandise items of all kinds in order to find something which can be kept as a token at home or to send on to the boy in the service. Human nature is like that, and life and friendship would not mean nearly so much if there were no patriotic items to give expression to the feelings that stir people's minds and hearts.

Many of the items also have a public value. They can be displayed to speak a message to every passer-by. In all these ways the whole field of novelty and patriotic items help to keep America moving toward victory in these times.

The manufacture of many of the items is handicapped now by the priorities that apply to various materials. This is a situation about which the novelty merchandise field should not complain. The very mission of the merchandise industry is to help people keep their heads up under difficulties. The rule applies to ourselves as makers and suppliers of patriotic items. The merchandise has a place in the world, and ingenuity and originality should be put to work to produce the goods. It will have to be done under difficulties, but so is the whole country faced with hardships of many kinds. The big reason for the merchandise is to help people keep going forward. So the makers and the distributors of the merchandise need to catch the spirit of the goods they sell and keep plugging away.

The people are waiting for the merchandise and as the events of war accumulate they become all the more conscious of how useful some concrete object may be. The events of war, as they happen, will also suggest ideas for new merchandise. All the old favorites, flags, badges, slogans, etc., are still good and so many, many things are happening to suggest new ideas. The spirit of America is helped by all these items, and the manufacture and selling of them is a job to be tackled with the idea of winning, just as the nation goes into the fight to win.
IT'S COMING NEXT WEEK.

$2.50
In Dzen Cills
Sample
$3.00.

THE NEWEST HIT!
From OUR Long-Lived
Four-Ft. CHROMOLYTE
ELECTRIC LAMP
Ideal for homes, hotels, in
offices, stores, restaurants, directly wired. A
Natural for Showplaces, Homes, on the Streets.
Immediate Shipment. Reshington Mfg. Co.,
New York.

PHILDECO SALES
528 Michigan Bldg., DETROIT, MICH.

BINGO SUPPLIES

J0BBERSH- Writts for
Free Catalog
- Free Mailer Bag Prices
- Table Medicine Bottle Prices
- Envelope Views Prices
- Bulk Views Prices
- Biths Views Prices
- Bright Views Prices
- and every other kind of Views wanted and needed.

An "All In One" Binoscope is complete.

MTRG MFG. CO., 127 W. 35 St.
New York, N. Y.

F U R S

colts, Horses, 
Animals, Birds, 
and various 
Livestock.

J. A. SHELTON,

FARM SUPPLY

PEOPLE'S

PICK OF THE WEEK

Patronizing the genuine
INSECT REPELLENT
Lamp.

Elgin, Waltham, Bulova
New Military Maps

PERIODICALS

SPECIAL OFFER!

ALL FOR IMMEDIATE DELIVERY

THE SENSATIONAL

BICYCLE RADIO

It's here! A complete paper package that mounts on bicycle or motorized. Every bike should have one.

A-300West

Grosch, New York.

LULLABY RADIO

FAMOUS ACTION FLAG

ATTENTION

INTEREST

COLOR ACTION

SUPER VALUE

White, White or

BLACK PHONE

ACT NOW

FREE

V for Victory Display

An attractive display for stores, homes and offices, according to Joseph E. King, owner of King's Victory Display Co., 30-35 Center St., New York.

The V symbol is made of sturdy metal to last a lifetime. The white and blue metal hooks are made of the same frame so that the V hooks are always in position for display.

The label is affixed, and the pack is securely fastened to the hook. The display is designed to be sold as a complete set, containing one complete set, containing one complete set of the Victory Display, which includes the Victory Display itself, the hook, and the label.

A complete set for home or office.

WHRISALON SALES

MERCHANDISE MART

CHICAGO, ILLINOIS

Sensational New Fixtures!

Show them in, or play them in, at any retail store.

It's a collection of the finest, most attractive, and most interesting items available today.

COMPLETE LINE

Of unusual, new, special fixtures for

Stores and Homes

P R O M O T I O N


to accompany this Ad.

P R O M O T I O N


to accompany this Ad.

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to accompany this Ad.
NEW AMERICAN MADE
Patented Master Brand
DANCE CHECKS

By JOHN CARY

ONE of the most important reasons why the popularity of bingo is as strong as it is is the chance-taking instincts of the American public. After the game and their radios are being constantly played by the stations. This is also threatened by the possibility of being able to walk away with a lump, or a radio, or a piano, or a table, but a few similar worthwhile merchandise awards.

While the people who go to bingo parties are undeniably drawn by the fact that they have a chance to win one of the awards (and frequently the merchandise offered in conjunction) because of the station of the family budget. It is equally true that they come also for the amusement they gain by playing the game.

As a matter of fact, the real popularity of bingo can be traced directly to the simple fact that it is a social pastime.

We Americans are a generous lot and like to have together for an evening of wholesome entertainment. That is why the lure of bingo is so strong. It is not the intention of this department to enter into a prolonged discussion of the pros and cons of each type of bingo. Whether it is a charitable bingo party or a charity bingo, the main thing is that we Americans like to have a good time and bingo is a good way to have one.

The question is always asked, "What are the prizes in the bingo game?" This is a question that the public likes to have answered.

Prizes can be divided into three main groups: merchandise, which includes radios, televisions, and other household items; entertainment, which includes tickets to plays, concerts, and movies; and cash prizes.

Merchandise prizes are the most popular because they are tangible and can be easily displayed. Entertainment prizes are also popular because they offer an opportunity to experience something new and exciting. Cash prizes are the least popular because they are intangible and cannot be easily displayed.

Bingo operators follow a practice of showing bingo, motion picture trailers prior to the game. Usually a half-hour program is devoted to cartoons, comedies and news-clip shows. Sometime the program might be longer; with perhaps, a for novelty, showings of the old-time movies, O. Henry's "Amateur Night" method. There have been even campaigns were where a short one-minute item was presented to the audience.

In all activities, of course, the bingo operator does not make them last too long, and does not forget that the bingo game proper is the chief drawing card as far as the audience is concerned, but it is possible to prove that those extra entertainment items have been appreciated by the players and directly increased the operator by increasing his profits.

In a word, in such cases as the above, the bidder is usually willing to pay a small amount for the chance of winning a prize.

We carry a complete line of Premium Merchandise Always First With the Latest.

WISCONSIN DE LUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WIS.
**TIMELY BUYS**

- **March 28:**
  - **ALA-Birmingham, Home Expo.**
  - **March 29:**
    - **Chicago, Convention Center, 11:00 A.M.**
    - **Chicago, Convention Center, 3:00 P.M.**
  - **March 30:**
    - **Philadelphia, Convention Center, 11:00 A.M.**
    - **Philadelphia, Convention Center, 3:00 P.M.**

**Newspaper Show**

**BERKELEY STATE SET**

(Continued from page 26)

- A new open-air stage, featuring a special attraction, will be built this spring.
- The stage is designed to accommodate a variety of acts, including vaudeville, magic, and other entertainments.

- **March 29:**
  - **U.S. Air Force Academy, Colorado Springs, Colorado.**
  - **March 30:**
    - **Denver, Colorado Convention Center, 11:00 A.M.**
    - **Denver, Colorado Convention Center, 3:00 P.M.**

**KREKOS SKEDS**

(Continued from page 28)

- **April 1:**
  - **San Francisco, California.**
  - **April 2:**
    - **San Francisco, California Convention Center, 11:00 A.M.**
    - **San Francisco, California Convention Center, 3:00 P.M.**

**REAL PROPOSITION**

- **Selling High-Grade Medicine.** Write for details.
- **The Quaker Medicine Co.**
- **220 Geo. W. St.**
- **Clairsville, Ohio.**

- **SUBSCRIPTION MEN**
  - **Selling Daily Billboard.** Write for details.
- **H. W. Miller**
- **P.O. Box 1244, Davenport, Iowa.**

- **MILL SALES CO.**
  - **901 Broadway, New York, N.Y.**
  - **100 years of service**

- **ST. PATRICK’S DAY NOVELTIES**
  - **1943**
  - **Boston**
  - **New York**

**RIDE AT LIBERTY**

- **For Northern Ohio’s most beautiful location.**
  - **Liberty Park, Chardon, Ohio.**
  - **Open All Summer.**

**THOMPSON BROS.**

- **2000 Woodland Ave., Chicago, Ill.**

- **STANDARD CIRCUS ACTS WANTED**
  - **April 1st.**
  - **Shrine Circus, Omaha.**
  - **Admiral H. Wright, St. Joseph, Mo.**

**SUMMIT BEACH**

- **AKRON, OHIO’S MILLION DOLLOR PLAYGROUND**
  - **NEW ARRANGEMENTS.**
  - **1942 SCHEDULE.**
  - **WANTS**
  - **Sensational Attractions.**

**TEMPLE BAND**

- **For Northern Ohio’s most beautiful location.**
  - **Liberty Park, Chardon, Ohio.**
  - **Open All Summer.**

**PERFECT CIRCUS**

- **PERFECT CIRCUS ACTS WANTED.**
  - **April 1st.**
  - **Shrine Circus, Omaha.**
  - **Admiral H. Wright, St. Joseph, Mo.**

**TRIPOD CIRCUS**

- **TRIPOD CIRCUS ACTS WANTED.**
  - **April 1st.**
  - **Shrine Circus, Omaha.**
  - **Admiral H. Wright, St. Joseph, Mo.**

**BOB RAYNARD BAND**

- **BOB RAYNARD BAND ACTS WANTED.**
  - **April 1st.**
  - **Shrine Circus, Omaha.**
  - **Admiral H. Wright, St. Joseph, Mo.**
Think Straight

The best contribution that people not subject to military duty can make to winning the war is to think straight. Loyalty and patriotism lack their winning punch unless based on straight thinking. The citizen who lets his thinking become confused by rumors, false reports, propaganda and other stories that circulate in wartime will never be able to contribute his full share toward victory.

It is straight thinking by the folks back home that will help the boys in the services also do their best. Every war reveals certain weaknesses in the armed forces which are due to wrong thinking by those back home. There are many rules to follow in order not to help the enemy by wrong thinking and unwise criticism of our nation and our allies.

It is not easy to get the correct information in time of war; for that reason we ought to be very careful about criticism. A double responsibility falls upon all citizens to try to get as much information as possible before becoming free with criticism. In normal times it becomes a sort of national pastime to criticize leaders and officials. But in time of war such criticism can be damaging in the extreme. Dictators prevent criticism under penalty of death, and in a democracy the right of free speech is really not worth saving unless people can voluntarily refrain from giving aid to the enemy.

In this war one of the main objects of the enemy has been to divide and to confuse the democratic nations in every way possible. The first step in bringing about this confusion is to get the people to criticizing their leaders and especially their allies. The idea is to get the masses to thinking unfavorably about the way the war is being conducted. Which means that every person who does his bit of criticism is helping the enemy that much.

There may be a time and a place for criticism in time of war, but it certainly should be indulged in with extreme caution. The idea that criticism is necessary to help win the war can be decidedly overworked.

At the present time it will be easy for the enemy to spread confusion and doubt on the most serious problem facing America and her allies. In popular terms it is the question whether the Nazis or Japan is our No. 1 enemy.

In military language it is the question of whether the Atlantic or the Pacific Ocean is the more serious theater of war.

This problem is so serious that even the experts differ on what is the proper solution. It is probable that great leaders like President Roosevelt and Winston Churchill and their military advisers have had serious doubts about the issue. However, they had to decide on a plan and that plan has been made.

It will be a great day for the Nazis and the Japs when they can get the democratic nations divided among themselves on this issue. It will also be a great victory for the enemy when the common people begin to argue and to criticize their leaders on this question. It is fair to say that probably nothing would please the Nazis and Japs better than to see a great wave of criticism sweep over America on this one point. For if anything has been made clear about the war it is that Hitler would like to see America and England become separated on how to run the war.

Now that the plan has been made by the allied powers to count Hitler the No. 1 enemy, at least for the time being, it is a matter of extreme importance that a united nation support that plan to the limit. It is also highly important that the democratic nations not become divided on this issue. Since the issue is so serious it is important that the average citizen refrain from outspoken criticism of the plan and those who planned it. Remember, there is never any question but that much can be said on both sides of such a momentous issue. It is the greatest service to the enemy to divide a nation on such a matter.

This is merely one of the many questions on which people can become divided on the present war. The enemy has special plans and special propaganda machinery for spreading all the confusion and division possible. One of the very unfortunate things in the present situation is that those agencies and newspapers which did everything possible to defeat defense preparations are now the loudest in telling "how to run the war." It is easy for a lot of good American citizens to be led astray by failing to watch the attitude of these newspapers and organizations.
**Assn. Awards To Continue**

1941 competition loosed public relations work among associations

CHICAGO, Feb. 14.—With the distribution of The Billboard Association Awards, March 1, 1942, winners plans are now being readied for conduct of the 1942 contest. Already a number of associations have sent in reports of their public relations activities during the past month.

Twenty-five associations submitted material for the 1941 awards. Throughout the year, periodic reports on the public relations, legal and legislative work done by these groups were filed with the Awards Committee. These reports were supplemented by others obtained from The Billboard representatives and outstanding association officers. These reports, together with newspaper clippings, magazine tear sheets, and other pertinent evidence of association activities were used as the primary basis for judging the winners of the grand and special awards.

1941 Winners

Winners of the 1941 awards, as announced in the January 26 issue of The Billboard were: Grand awards for all-round outstanding work in public relations to Associated Operators of Los Angeles County, Inc., in the amusement machines division; to the Phonograph Merchants' Association of Cleveland in the music field; and to the Maryland Automotive Merchandising Association for outstanding promotional work in the automobile field. Special awards went to the United Music Operators of Michigan and the Arizona Music Operators' Association in the music field; to the Minneapolis Amusement Garden Association and the Amusement Merchants' Association of San Francisco in the amusement game division, and to the Ohio Cigarette Vendors' Association in the vending field. Associations meeting honorable mention for special activities which were not recognized in the January 26 issue of The Billboard were: Automatic Merchandising Company, Illinois; California Music Operators' Association; Automatic Music Merchands' Association, San Francisco; Greater New York Vendor's Operators' Association; Amalgamated Vending Machine Operators Association, New York; and the Cigarette Vendor Operators of Illinois.

Winners of the grand awards were awarded 15 by 10-inch engraved gold plaques. Special award winners received $25 each.

1942 Plans

In sponsoring the 1942 Association Awards plan The Billboard set forth a definite plan for the conduct of public relations activities among State and local amusement, music, phonograph and vending machine associations. (3) To give public recognition to those groups which make outstanding contributions to the industry to make the public in their territory more favorably disposed to coin machines as a result of their public relations programs. (2) To provide an incentive to other associations or other public relations activities in the same category. (3) To foster a sense of professional pride among association members. Periodically, winners of The Billboard Association Awards will also receive a complete set of outstanding public relations work in which various associations are engaged. Copies of this bulletin will be sent to all association members. Competition will end December 31, 1942, and awards will be announced shortly thereafter.

The need for an aggressive public relations program within the industry is obvious now that the industry is concentrating directly in the fields of taxes and indirectly in other legislative activities to the war effort, opportunities of selling the value of the industry to the average citizen are greater than ever. It is to encourage these activities and give due recognition to them that outstanding work that The Billboard Association Awards Committee is designed.

MILWAUKEE—A caucus of council members was scheduled for February 16, at which time a city ordinance for licensing various types of coin machines would be studied. Business organizations are supporting the idea, while a crusading newspaper is opposing the licensing of pinball machines.

ROMEO, N. Y.—A newspaper here was probably the first in the country to point out editorially the inconsistencies in the pinball situation as it recently developed in New York.

CHICAGO—Reports continuing to indicate that pinball machines are causing problems in many parts of the country are still making scandal stories of the federal tax reports on coin machines to embarrass city administrations which are opposing the newspapers.

WASHINGTON—S. B. 2268, to change the metal content of the nickel, was reported out by the Judiciary committee of the House February 9. An unfavorable amendment had been dropped and the coin machine bill is assured its machines will be given due consideration. The bill may come up in the House around February 19 to 24.

FORT WORTH—A district court granted an injunction here which will permit pinball games without limitations to run in the city. The city and the State collect a license on the games.

MEMPHIS—A city report says that 484 pinball games have been licensed for the year. This compares with 670 games licensed in 1941. Operators say the decline is due to increased cost of games, higher cost of federal licenses, and the large number of men going into the military services.

DES MOINES—Hearings on an appeal were heard by the Iowa Supreme Court February 10. The case is one of two appeals before the State high court that involve pinball games.

PHILADELPHIA—Cigarette, liquor, lottery, coin-operated and pinball games were included in the list of evils which a reform organization asks the voters to keep in mind at the coming primary election. Pennsylvania collects an amusement tax on pinball games.

News Highlights Feb. 9-14.

**BRIEFS OF THE WEEK**

Deaths

William P. (Bill) Schoeck, partner in firm of Schoeck & Shaffer, operators' representative, died February 9. Mr. Schoeck was born on New York's famous 10th Avenue, February 10, 1898, and was 64 years old.

Births

A girl, Melanie Ann, to Mr. and Mrs. Bill H. Gobik, 106 North St., Rochester, N. Y.

A girl to Mr. and Mrs. Jack Fleshman, 15th and Madison, Los Angeles, Calif.

**Personal**

Harvey Gard is now office manager for Cohn Distributing Corporation, Boston.

W. J. Teri, manager for Columbia Recording Corporation, Dallas, has been promoted and transferred to Philadelphia, Pa.

Arthur C. Coblentz has been appointed advertising manager of Huntington Amusement Company, Huntington, W. Va., as a salesman.

Harry Cohn of Dallas, Miss, has been transferred from the Richmond (Va.) territory to Washington, D.C.

**In Military Service**

Mr. Kirby, San Francisco Operating Company, San Francisco, to the navy. Mr. Kirby is a naval officer, an example of those California Phonograph Merchants' Association as employee of Ohio Advertisers' Bureau, to the Air Corps. Mr. T. B. Dalle, Huntington Amusement Company, Huntington, to the army. Lester T. Henry, Standard Amusement Company, Huntington, to the army. W. J. Mannel, branch manager for Coleman, Huntington, to the navy.

**Changes of Address**

New Addresses

Mike Munson has opened a branch at 439 Clinton Avenue, Newark, N. J., for the management of overseas branches of his firm in New York, and 151 St. John's Place, Chicago.

Supreme Vending Company branch, Peter C. Leach, 3rd Ave., New York.

Manhattan Vending Company has opened a branch in Clifton, N. J., and has added two branches in New York, N. Y.

S. D. George, Palm Springs, Calif., has resigned his position as manager of the firm.

Frank Shollock, of Delray Beach, Fla., has opened an office in New York, N. Y., for the management of overseas branches.

**New Firms**

Simms Soda Company will now function under the firm name of Dave Simon & Company. (See news section "New Addresses").

**In Chicago**

William Nathanson, Los Angeles and Mexico City.

**In New York**

Cohn, Don, Atlanta, Automatic Sales Company, Hackensack, N. J., known as Cohn Distributing Company, with headquarters in Hackensack, N. J., and also known as Cohn-Distributors, Ltd., British Columbia.

Donato, George, Charles, and Company, 935 W. 39th Street, Chicago.

Cohn, Aron, Cohn, 706 South Grand Avenue, Los Angeles.

Cohn, Aron, Cohn, Distributor Company, 325 State Street, Chicago.

Cohn, Aron, Cohn, Los Angeles.

Cohn, Aron, Cohn, Chicago.

Cohn, Aron, Cohn, Distributor Company, Chicago.

Cohn, Aron, Cohn, Distributing Company, Chicago.

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Cohn, Aron, Cohn, Distributor Company, Chicago.
DETROIT, Feb. 14.—The ancient adage of business that the world would lose a path to the door of the man who had a better nickel is now sounding through a remote Northern Michigan location for operator S. Lynch. So unique is the story that it is the location rather than the operator that rates the story here, as Lynch agrees.

Lynch operates out of Gladstone, “The Top of Michigan,” covering several counties in the sparsely settled wilder and lake lands north of the Straits of Mackinac. His territory is strung out over a wide expanse, with stops far and near between. He makes the run in the summer, when the motorists and tourists come up to the area. There is another brief period of heavy activity in the fall, when hunters come up here for deer, moose, bear and smaller game. The rut of the year if a blight as the country is devoted to farming—and it is poor farmlands country.

Champ Spot
Lynch’s champion location is known simply as The Spot. Two enterprising partners picked a location along what is now a remote grade road that leads down to the west coast of Lake Michigan. Another ghost town consisting of a few surviving homes, JoHo, is a mile or two away, where the miners—there were two of them—have been turned up in recent years.

True the owners got an old frame building, moved it up against an ancient log structure, built an arch between them, and brought in some old bits of the lumbering era for equipment. They build tables, chairs and booths from timber standing in the back yard. The plot is just that primitive.

Lynch put in a complete music system, with wire and her bar, wall speakers, etc., in this 200-watter. This remote location has become one of the most profitable on Lynch’s extensive route. Business has kept up to a high level even after the close of the hunting season—the natives like music too, and they evidently turn out during the long winter season despite the cold.

It is difficult to tell where the customers come from—down turns over a long distance and from the tiny village of half a dozen houses some from the little county seat of 1,200 that is the largest city up there. An important factor in bringing them is the unique character of the place and the opportunity for listening and dancing provided by this music installation, Lynch is convinced.

The Spot—a very profitable location.

Operator’s Best Spot in Wilds of Northern Woods

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New Patriotic Idea Sells Stamps, Boosts Quarter Show, Tests Show

CHICAGO, Feb. 14.—A logical follow-up to the automatic phonograph industry's Army Bonds Today campaign was contributed to the trend this week by Jack Nelson, vice-president and general sales manager of Record-Ola Manufacturing Company, according to Galen Elkins, the Record-Ola publicist, who has been operating in several capacities on the location plan in the Chicago area for the past six weeks. Results to date prove conclusively that it not only sells plenty of Defense Stamps but also increases collections by getting additional customers in the cash boxes than ever before. In one tavern that had averaged from 6 to 10 quarters a week, quarter play boomed to 73 the first week, dropped to 67 the second and chalked up 52, 41 and 48 for the next three following adoption of the Defense Stamp plan. At the time the defense defense Defense Stamps were disposed of. Other test locations in this area are reported to have done as well.

Ring the Bell for Uncle Sam

Details of a plan as outlined by Nelson, call for the operator to mount a bell on the wall at the bar of a location where all can see it. Bell is then connected to the quarter chute on the phonograph so that every time a quarter is dropped the bell rings loudly. Each time the bell rings the person dropping the quarter gets his five selections play free. Carley's plan furnishes the stamps to the location and cost of the stamps is taken in by the operator. The usual division of the collection receipts is made between the operator and location.

Props Needed

Basically, the idea is similar to the stamp plan as developed by Nelson, but the phonograph network idea is not as popular in retail trade for years. However, the plan is so well designed that it would make a great hit if properly presented. Nelson suggested that any local sign painter could make up for small cost are also required to properly present the plan. The bell is mounted on the wall, 18-24-inch vertical, a bell, a switch to make the bell ring, and signs to make the book-up.

A unique feature of the plan is the blue sign that any local sign painter can make up for small cost. Prop needed to properly present the plan is a bell, a 18-24-inch vertical, a switch to make the bell ring, and signs to make the book-up. A novel feature is the blue sign that any local sign painter can make up for small cost. Nelson stated that it would take the publicist to properly present the plan. The bell is mounted on the wall, 18-24-inch vertical, a bell, a switch to make the bell ring, and signs to make the book-up.

EXAMPLES OF TWO SIGNS used to promote the "Ring the Bell for Uncle Sam" plan to location patrons.

Nationals Wilterzter Days For 1942 proved record-breakers for Chicago Program due to Sam Beny, head of Chicago's branch of National Wilterzter Association, who reported the following: President of the Chicago branch, along with Ray W. Leake, has been putting its efforts into the sale of stamps. This year the plan has been successful in selling stamps, and the number of stamps sold has increased significantly. Nelson, the manager of the phonograph division, has been working on developing the plan to increase sales.

"The outstanding result of the plan," Nelson explained, "is that it not only sells but also increases collections by getting additional customers in the cash boxes than ever before. In one tavern that had averaged from 6 to 10 quarters a week, quarter play boomed to 73 the first week, dropped to 67 the second and chalked up 52, 41 and 48 for the next three following adoption of the Defense Stamp plan. At the time the defense Defense Stamps were disposed of. Other test locations in this area are reported to have done as well.

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EXAMPLES OF TWO SIGNS used to promote the "Ring the Bell for Uncle Sam" plan to location patrons.
News Notes

Spice Jones and His City Stixxies have been putting in some pretty good work as a croonist for the香槟 label. Jones was on the phone with Frank Walker, of RCA Victor, and the entire crew turned up for the session. The group was led by Fred Myers and included Tony Rome, Lloyd Butler, and Slim Ellis.

Mike Morgan, who has been associated with the new M-G-M label for several months now, has been making a set of appearances at the Cafe Society. Morgan, who is the M-G-M publicist, has been handling the promotion of the new label and has been keeping the public informed of the latest developments.

The first major booking for the new M-G-M label was announced recently. The label has signed a contract with the popular vocal group, the Four Tops, for a series of recordings to be made in the near future.

M-G-M Disk Deal Set

NEW YORK, Feb. 14.—It was announced here that a major record deal has been signed between Metro-Goldwyn-Mayer Pictures and Columbia Records. The deal will provide for the distribution of Columbia Records throughout the United States.

The announcement was made by Mr. J. Arthur Rank, president of MGM, and Mr. Alfred S. F. Stieglitz, president of Columbia Records. The terms of the agreement were not disclosed.

The deal is expected to bring about an increase in the number of records produced by both companies and to result in a wider distribution of Columbia Records.

Eaton Predicts Swing to Remote

NEW YORK, Feb. 14 (MIN) —Howard Eaton, president of Eaton Music Systems, Inc., has forecast a trend toward remote-controlled music systems, as a result of the recent success of the Eaton systems.

Eaton said that the trend is expected to continue and that remote-controlled music systems will become more popular in the future.
RECORD BUYING GUIDE—PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a composite of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

**GOING STRONG**

CHATTANOOGA CHOQ CHOQ ............ GLENN MILLER (Tex Beneke)
(8th week)

KAY KYSER (Harry Babbit–Clay Club)

SAMMY KAYE (Arthur Wright–Chair)

GLENN MILLER (Ray Eberle)

TOMMY TUCKER (Mr. America–Don Brown–Voices)

THE WHITE CLIFFS OF DOVER ............
(8th week)

THE SHRINE OF ST. CECILIA ..........
(5th week)

ANDREWS SISTERS (Iva Clark–Church)

SAMMY KAYE (Allan Foster–Chair)

VAUGHN MONROE (George Meade)

ROSE O'DAY .........................
(4th week)

KING SISTERS

MERRY MAGS

WOODY HERMAN (Woody Herman)

DINAH SHORE

Jimmie Lunceford (Ensemble)

REMEMBER PEARL HARBOR .......
SAMMY KAYE (Clce Club)
(5th week)

**COMING UP**

I SAID NO! ..............................

ALVING REY (Yvonne King)

JIMMY DORSEY (Bob Eley–HeLEN
O'Connor)

Not ready for Going Strong making yet, this cutest of current novelties is just one of the rather week pack of Coming Up attractions. Figures to move into the top listing soon, unless something better comes along in a hurry. Is getting plenty of plays, with Ray still holding the lead and Dorsey moving up slowly.

**TIS AUTUMN** ......................

WOODY HERMAN (Woody Herman–
Carolyn Grey–Ensemble)

LEO BROWN (Ray Young)

FRIDAY MARTIN (Joe Rogers)

All in it retains the No. 2 slot on the Coming Up ladder, this song shows definite signs of coming along in the same manner as It. He would only because those under it, with one exception, are so weak. This category is in real need of a shot in the arm, and some "Possibilities" should start creeping in by next week.

**A STRING OF PEARLS** ...........

GLENN MILLER (No Vocal)

Only item in this list to make any progress this week, this great bounce number is nevertheless still far removed from Going Strong edition. Some of the ops tell us that this is best taking on their machines, but comes up with a weak 5th place.

**THIS IS NO LAUGHING MATTER** ....

CHARLIE EPVIKA (Stardust)

GLENN MILLER (Ray Eberle–Ensemble)

JIMMY DORSEY (Bob Eley–HEAD
SHORE

Reports on this hit were apathy, in a very weak state in most locations, and deserving of close watch. May still get there, altho its age is somewhat against it.

**EVEryTHING I LOVE** .............

GLENN MILLER (Ray Eberle–Ensemble)

EM is a solid machine item, The Cole Porter tune is only just for
as this week's reports are made up.
Certainly a long way from being removed from the box, it appears, ups, then, as that another good phonograph number.

**MOONLIGHT COCKTAIL** ..........

GLENN MILLER (Ray Eberle–Moderno–Voices)

TOMMY TUCKER (Mr. America–
Voices)

This tune was labeled in Possibilities as a micro-phrase musical weeks ago, and in its first week as a Coming Up tune last week. At the first estimate were entirely correct, Miller's disk is in the lead, but Tucker has plenty of shots on the others, too. (Ivy is the type that appeals to all kinds of novelists, and should be tried everywhere. Looks good.

**MADELINE** ..........................

SAMMY KAYE (Allan Foster)

DICK JURGENS (Harry Carl)

ROB CHESTER (Bob Hayes)

KAYE

ROBERT JURGENS (Arthur August)

TOMMY PASTOR (Eugene Bales)

Managed to hang on another seven days.

Names in parenthesis indicate vocals. Double-spacing records are purposely made to show the vocal.  

PART TWO  

of the Record Buying Guide discussing Possibilities and the Week's Best Lists appears on another page in this department.
PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be issued by recording companies; (2) The national release date for each film; (3) the recordings of the film tunes, as well.

Mr. Bug Goes to Town (PARAMOUNT)

Fincher Cartoon
Release Date: February 27

Recordings:
* Ray, Oh Ray! (Decca)
  Johnny Long (Decca)
  Frank House (Decca)
"We're the Couple In the Castle"
  Sammy Kaye (Victor)
  Ray Bowers (Decca)
  Johnny Long (Decca)
  Frank House (Decca)
  Glenn Miller (Bluebird)
  Claude Thornhill (Columbia)
  Beny Wood (Victor)

Sleepless Time Cal (REPUBLIC)

Release Date: March 5

Recordings:
"Sleepless Time Cal"
  Will Bradley (Columbia)
  Chuck Foster (Okeh)
  Glenn Miller (Bluebird)
  Fredy Martin (Bluebird)
  Mills Brothers (Decca)
  Victor Sylvester (Decca)

"Bless 'Em All"
Mercury is preparing a 1932 two-color stereoscope featuring the song "Bless 'Em All," from Warner Brothers' Captains of the Clouds, recorded by Barry Wood for Victor and Art Kassel for Bluebird. Intended for retail record dealers, the stereoscope can probably be obtained by operators who participate in a strong bid for them with their Victor dealers. The tune has also been recorded by The Jesters for Decca.

Academy Awards
Of the nine eligible tunes submitted for 1941's Academy Award in this category, three were top music machine sellers. Those were The Last Time I Saw Paris, from Metro's Lady Be Good; Gershwin's Ciao Ciao, from 20th Century-Fox's Sun Valley Serenade, and Blues in the Night, from Warners' film of the same name. All of this proves that the business-wise operator must keep fully informed about the latest market music songs. And this, of course, leads to the prompting that Picture Tie-Ups is the best medium for securing that information.

"Heart of Texas"
Republic releases Heart of Texas, starring Gena Rowlands and Jimmy Dorsey's orchestra, still offers the most promising tie-up of any of next month's film releases. The Dorsey vehicle contains seven tunes, four of which have already been placed on the record market by studios. National release is that of No. Mine by Artie Shaw on Victor. Release date for the film is tentatively set at March 27, which means the operator can look for a complete line of the recordings of Peter's from times in the tune dated March 16.

Record Round-Up
From Paramount's The Fleet's In, Arthur Murray taught Miss Dorothy's to a Barry has been recorded by Vaughn Monroe.
I Don't Want to Walk Without You, from Paramount's Spender Girl, has been newly waxed by Joe primary (Bluebird).
Also from The Fleet's In, I Remember You gives a Twelve transcription by Jan Savitt.
Ray Kinney (Victor) and Dick Todd (Bluebird) have recorded Ring Me a Song of the Islands from 20th Century-Fox's Song of the Island. Kinney has also issued Blue Shadows and White Gardens from the same picture.
AMUSEMENT MACHINES (MUSIC)

RECORD BUYING GUIDE - PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

FOSSIBILITIES

These Records and Songs and Sales in Automatic Phonographs. Selections are based on Radio Performance, Sheet Music Sales, Record Sales and广大群众 of Songs in their Catalogs and upon the judgment of THE Billboard's Music Department.

THE LAMP OF MEMORY - TONY PASTOR (John McAfee)

A good ballad with a Latin tango rhythm is displayed on this disc, and should find a ready market. The vocals are excellent, and tone to stack up as a Blue-Ribbon item in the near future. Several other bolos are scheduled to record in the near future. Pastor's is the first cut out, with the master starting out in the Latin vein, then switching to fox-trot tempo for the vocal half.

MANDY IS TWO

GUY LOMBARDO (Kenny Gardner)

This is the hit tune from the current film of the same name. Studio is getting back on the number for an all-out drive, and picture will be severely released soon. Glenn Miller is listed in the recording, but plenty of others are sure to follow. It's a ballad, as usual, but not hard to hear and it looks good for a coin phonograph following.

NOT MINES

ARTIE SHAW (Frances Gibson)

Tunes from Jimmy Dorsey's Paramount film, The Firstly In, seem to be coming from all angles. The studio of them will get perfect production. It would be a shame if that were the fate of this one. It's a ballad with pictures of the Latin, sentimental and lyrical side, and is equally popular. It should have no trouble climbing the heights. The Dorsey disc gives its weight to the melody's work, Shaw's version is in a more conservative vein with lots of fiddles.

THE WEEK'S BEST RELEASES

Dear MOM - GLENN MILLER (Gay Etridge-The Mederoscino)

Now that the hysteria calling for the fighting war songs has settled down somewhat, it is no longer necessary for the quality of the war songs to touch ballad loops big. And Miller's presentation of the song, describing almost entirely on the vocal, makes it even more effective. It is a war camp song based on a letter sent by a soldier to his "Mama."

DEAR LITTLE BOY OF MINE - BING CROSBY

Leave it to Bing Crosby to single out an oldie that takes on added meaning. This one is a standard song of several decades ago and is a song of service men of every grade and rank. It's a war ballad, and could go off to war. The slow waltz tempo, without keeping it in strict tempo, gives Crosby a chance so go all-out on the vocal heartthrob. Easily impressive and timely is another oldie on the reverse side, OLD MAN I MISS You Tonight.

HEY ZEKE

McFARLAND TWINS (Don Cornell-Betty Norton-Charles)

There is obviously no abatement in the avalanche of the off-to-war songs. This one directs its attention to the boys out on the front, warning them that "Your Country's Calling." It's a rural type of tune, and with this new record name giving is a down-home touch, ret will do well in the coin machine.

MANDY IS TWO

GUY LOMBARDO (Kenny Gardner)

Each one of this group is an oldie, this song promises to be just that for this year. It tells a story of a Mexican girl, and what a household queen she is on her second birthday. There's no fear of losing a Lipstick by expressing yourself. Lombardo fashions the tune to his smooth rhythm, with an effective vocal added, and it all comes out as a swell side to keep spinning for a long time in the coin machines.

SING ME A SONG OF THE ISLANDS - JAN SAVITT (Vocal refrain)

This is the song tune from the forthcoming Song of the Islands picture featuring Betty Grable and Jack Oakie. While originally meant for the dance and music of the Hawaiian Islands, Lombardo finds itself adapting to a rhythmic punch. And that's what Savitt gives it. The bright bounces he trills in the song make it catch on splendidly for the music machine. There's nothing wrong with this disc, and the format is more than appealing to the music machines.

3 Buckley Boosters Combine Efforts

NEW YORK, Feb. 14 (Des).—Three of the country's leading promoters for Buckley Music Systems—DeWitt (Oco) Eaton, Hamilton (Silt) T. H. Mee, and Stanley (Mlllury) Boardman, of the National Music Company, Nashville, Tenn., and Stanley (Mlllury) Boardman, of Radio Equipment Company, Brooklyn—have combined their efforts as the "Buckley Boosters." "Since Buckley music boxes have proved helpful to hundreds of operators here and helped them to increase their business and insured good profits," the trio explained, "we feel that our combined efforts will be helpful to those men who are interested in increasing their present profit margins. With the materials at our disposal, we feel that any of our customers who need help will get it from one of us, as the best result. We believe this will make possible installation of new systems by operators without delay, and we are certain that our new push-off, a photo record, will be instantly available to each firm. As this work continues in New York and New Jersey we should receive the best possible cooperation by all systems on the block.

Runyon Sales' New Plan

NEWARK, N. J., Feb. 14 (Des).—Harney Sales Company, 122-124 Atlantic Building, and Harry Goldberger, of Runyon Sales Company, 102-104 Atlantic, Newark, have formed a new company, the Runyon Sales Company, to keep the trade informed of latest gage news.

"With the lighting changes which have occurred in this territory it is now impossible to suggest buying changes in the usual manner. We feel it is absolutely impossible to arrange for a daily change of services. We must try to keep up with the general market changes." said Sherman Perin, who covers a large size for the company. "We feel that it will be better to keep check of the various prices as he is informed of them. Then, he believes, giving us to help the trade in every possible way with new ideas.

SPARKLING "Champagne Music" to New DECCA RECORDS NEW RELEASES!

EVERY ONE A MONEY-MAKER

4147 - YOU DON'T LOVE ME

Coupled with AROUND AND AROUND AND SHE GOES

4157 - POET AND PEASANT

Coupled with HEAVEN IS MY GAIN AGAIN

2096 - SWEETHEARTS OR STRANGERS

Coupled with ELMIE'S TUNE

Opening Stanley Theatre, Pittsburgh, February 20.

EXECUTIVE MANAGEMENT

FREDERICK BROOKS MUSIC CORP.
ANDREWS SISTERS (Deca 4153)
I'll Pray For You—PT; V. He Sowed—She Sowed (The Story of the Rejoys)—PT.

The girls ring the bell with a ballad and a rhythm novelty. The Arthur Allman-Ellen Gibson I'll Pray For You ballad is a pretty song, and the girls sing it correctly. The three vocals harmoniously for the opening chorus, marked by delicate figures in the background. Paddie Andrews picks it up at the bridge for a second refrain and the others join in to give it a slight rhythm touch for the refrain.

ARTIE SHAW (Victor 27799)
I Am Lonesome—PT; V. Not Afraid—PT; V.

These two songs are dished up by the large Shaw aggregation on this record, but Shaw gives neither a stirring presentation. None of the fiery and colorful introductions, modulations or endings make the effect of the vast instrumental possibilities of the large band. Instead, Shaw is playing characterized only by the musician's own clarify magic. Mentioned as a 'best for the last' makes it difficult to give either song the full melodic expression each calls for. Backed by the strings, piano, the time for each opening chorus, and the vocal brings a new voice to the band. In Fredo Gibson, who sounds capable every time, as well as bringing the heavier, basses, carries each side out.

Show ads little to make these musicable:

GLENN GRAY (Deca 4156)
The Bottom Man on the Tenac Pole—Part I and II—PT; V.

Recently a lot of the tenor has been taken for this fine, tenor tune that takes its title from the Tenac Pole Fink's tenor. Gray also has a good voice for this kind of work and makes good music on it, but his tenor voice is not as familiar as he could have been.

She gives you more at little heights location, Part I meets the requirements.

BEN BERNIE (Deca 4158)
I'm Lookin' at Old Patsy—PT; V. As Red as the Rose—Flamenco Dreams—PT; V.

With his opening and closing radio themes of Ben Bernie, and the old master makes them serve as a highly collectible record item. They are both as perfect as he ever gets. Green Servo, singing the opening chorus, and Bernie, with his characteristic style, for the big show song at hitting locations, Part II meets the requirements.

MELANCHOLY BABY
SOMEBODY LOVES ME

Still leading them all—

1. WHITE CLIFFS OF DOVER
   36434 ROSE O'DAY
   36436 DEAR MOM
   36451 LEAVING THE VILLAGE

2. SHRINE OF ST. CECELIA
   36468 I DON'T WANT TO WALK WITHOUT YOU

Kate Smith—Columbia Patriotic Hits—

36468 They Started Something—

We're All Americans

36511 THE STAR-SPANGLED BANNER—America, I Love You

(Continued from Page 21)

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MAXINE SULLIVAN (Deca 4154)
St. Louis Blues—PT; V. My Blue Heaven—PT.

The song interpretations for these two standards go back to Maxine Sullivan's original renditions. Largent records a version ever-so-relaxed, in characteristic Maxine fashion, giving her background and the small band, especially the counter parts, a Strausonian touch, both sides at a moderate tempo, and it elicits. Her St. Louis Blues has the same amount of years some on the Victor label, when Charlie Teachnich took the blues for the arrangements. Thriving sales of the Maxine Sullivan version of this one song.

Maxine Sullivan is back in her original "Lock Lenore" style for these two sides and has enough on the clock to make a formidable combination with phone fan. Both sides are done equally well, and the consumer has the choice of either or both, since both song sides are listing favorites.

AYLINO REY (Bluesbird 111448)
Brother Thomas and White Goodness—PT; V. Sing Me A Song of the Islanders—PT.

Two new songs from the Song of the Islands picture are made over for the stage band of music making. He takes both sides and even adds a few verses to the words, plenty of opportunity to display his talent at the electric guitar. For the scenes in the Song of the Islands, Aly King paints the moonlit scene of "Pine Shadows" and "White Goodness," and we'll Schabel's baritone for the numbers.

It's a tune-up which of these two songs will meet most in the song department. Rey is excellent for both sides, and from the sound of the phone operator can decide is by placing both sides in the machine.

VAUGHN MONROE (Bluebird 111442)
Somebody Loves Me—PT; V. Loreta—PT; V.

By Miller's old, Somebody Nobody Loves gets a new lift from Bluebird men. Taking it at a moderate tempo, the clarinet opens, and the band is in its highest and most exciting. Marilyn Duhon's vocal is the song for an occasional concert. Tango for this one's not as much life and spirit to the band, but the vocal is the A side. Moreover, the heavy bottoming of the maraca adds little to the music appeal.

"Somebody Loves Me" promises of getting a new play, and Monroe's entry is a likely one for the music box.

MELHORN WELK (Decca 4157)
Foot and Fancy Overtures—PT; V. Island Mist—PT; V.

Walk steps out of unusual character, and quite notably, too. Taking the ever-popular "Essex Street" counter, the original score to park and poppy rhythms.

Guile Clark has turned out a neat instrumental arrangement, and the Welk instrumentalists make it a tone-lifting special. Monroe is Miss in the famous original, written with Al Johnson. It's a neat and opens, and opens gently and big in song.

Foot and Fancy Overtures" are familiar as any The Pan Alley standard, Welk's rhythmistic "Foot" makes a good step in the music machine. Patrickette is a nice enough called and leaves just as big with the Welk tone at the music box.

BEA WAIN (Victor 27775)
That's Me I Love the Blues—PT; V. I'll Never For-M PT; V.

Two from the musical show score for Miss Bea Wain's musical hit, also produced a second for Ben Wain's beautiful and soul-song setting, the two sides are pressed more than usual, outstanding Gershwin's vitality in the lyrics, and meets with little complaints from the show's fans. Bea taken at a slow tempo, and the accompanying studio orchestra is sufficient and proficient.

Record should make its biggest mark in middle-class, country, town. However, for smart clicks, "I'll Never" is a worthy tune, and the FOUR KING SISTERS (Bluebird 111448)
I'll Never Forget—PT; V. "I Could Only Play a Conservatory—PT; V.

In regular vocal style, the King girls spit off both these sides. The chorus has an impressive build in I'll Never Forget, and the girls make it sound like by that dynamic Ina Ray Hutton

AND HER GREAT NEW ORCHESTRA

FEATURING STUART FOSTER

AND ARRANGEMENTS BY GEORGE Paxton

YOU MADE ME
LOVE YOU
EVERYTHING I LOVE
ELITE 5008

A SINNER KISSED ANGEL
MADELEINE
ELITE 5007

National Record Co.
42-48 SHATTLE STREET, BOSTON, MASS.

For all your MUSIC MACHINES grab these BEST SELLERS

THE BILLBOARD
65
all the louder in their care and slow harmonizing. The tempo is stepped up to a staccato beat but the Concordia side, neat, and tuneful novelty about the lot who minus the mark with his fairly because he doesn't play the square scene. The rhythmic harmonics of the girls give the song a nice ride. For both sides the music of the Rhythm Boys heightened the appeal.

"If I Could Only Play a Cymbal" is a catchy novelty. With the sleeping of the Kings making all the more ominous, that's the top side for music operators.

CHARLIE BARNET (Bluebird 11446)
NIGHT OF NIGHTS (From Leon's LIR-FT; VC; Ya La-Bing (I Love You)-FT; VG)
Re-stating their characteristic jungle rhythms, these sides give the listener

JOHNNY HODGES (Bluebird 11447)
Things Ain't What They Used To Be—Rhythm-Box—FT

The name of Johnny Hodge on a record label is always good news to the box music operators. Hillegass also sees here business with himself a small group from his band. If he has an audience on records over the years, and gives out with a rather bold and musical presentation. The A side uses Mercere-Billington's (Donn's son) slow blues tune. The small unit is completely refined for soft and subdued hunting. Sweet Rhythm is Hodge's original. Kick off at a fast tempo, it showcases a dazzling alto sax display, giving bare notes, making all over the sides are worth an extra listen.

At the college campuses where the hot jazz fans are still to be found, the "Squadron" side being finding in demand.

JAN SAYTIT (Victor 77777)
I Remember You—FT; Tita Ti-Ti-Ti— Tempo Tempo—FT

These sides herald the return of Ben Bernacki. He has a new partner with Joe Brooks.

While billing is done theивает say, the label letting it go at "Vocal Return", there's no mistake by voice. His return gives the band a most noticeable lift to the war. It's an even more level framework for the rhythm from June on the B side.

An easy rhythm and jump start for the first chorus, and for the rest it's hitting so well of the wax. This side is designed for use by dancing teachers.

There's nothing in those four sides meant for the mass houses unless the song is spotted in a ballroom where beginnings' classes in dancing are held.

PRIORITY TO NATIONAL WURLITZER DAYS, the above-photographed model furnishes the floor for the R. T. Mape Music Company's Friday meeting, the unveiling of the Victory Model 250 and the new remote control equipment. (36)

Guthkesh Enjoys Sports
Jack Guthkesh, of Guthkesh Distributing Company, is displaying up plates for another fling at moonlight outdoor. Jack was ousting his place for deep water fishing any good.

Boys have come in from Cotulla to see what local firms had to offer in the way of marine machines. . . . Bill Wills is holding the Western Dime Machines, while John Nelson is passing around claims on the occasion of the arrival of a new daughter. . . . Frank E. Piers has completed a series of six subjects for Technicolor to be distributed by APDS. . . . M. L. Whitman, local operator, is bottling up the street companies which indicates that he will soon be running his operations. . . . Mrs. J. Jones, wife of the Southwestern Vending Machine Company's manager, is soon to undergo an operation at Cedars of Lebanon Hospital in Los Angeles. . . . Mabel Hanscomb will have the Penny Arcade on the Patrick Greater Show this session. . . . George Lowry is said to be one of the few to be able to travel to the Western In- tersection, and the claim comes from his friend, Fred Morgenstern, who is the "grand old man of the Penny Arcades."

Walter Hillig is working over his proposal for his new machine company and his Penny Arcade in Virginia Park in Long Beach is doing a good business. . . . Ben Koger, of Agap Distributing, is not just doing business in Long Beach; his company, Long Beach, was a recent visitor in Los Angeles. . . . His was, to buy for the Virginia Park, in back of his hotel. . . . John van Eck, who in another vacation trip with Mrs. Liebiger to Nevada. . . . Joe Maltzhausen is signing contracts for a few weeks in San Francisco. . . . Ken Haney is recording for Okeh. . . . Ken Haney is recording for Eldorado, a new company formed by his former record firm. The name comes from the fact that Ken Haney is recording for Okeh.

E. M. Prop. Penn has little to say about the Arcades, but reports that machines are doing good business. . . . 1942 will be a more promising year for the operators. . . . operations of the Los Angeles R. T. Mape Music Company, is a camera bug, using a moving. . . . Peter A. Stilard, a member of the company, has a company, has a perfect pocket model, which he uses for his own use. . . . His good quality, and has a good selection of cameras.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office.

LOS ANGELES, Feb. 14.—"That the west coast since the war started," was the report of Mrs. Elmer Smith, on a jobber this week to sum up the business outlook. The magazine is a hard sell was pretty much broke out, but his ears were tuned of those heart along the row. Now he values the same mom of the best firms with this silver-lined statement.

Of the Coast's leading jobbers is in the J. D. White organization for arcades, and this jobber adds to his above statement, "The magic of arcade sale, get the gun, the gun, add to your ad, and get the gun, the gun to be filled at the end, and the gun.

Papa Smith, the well-known father of the Okeh label, is in the field for business and coin for machine operators. In this section shows indication of being one of the best, if the best, despite the war.

Maps to Golden Gate

E. T. G. Benedict, president of the E. T. Mape Music Company, Seaborg distributor, has returned from E. T. Benedict after a visit to Los Angeles during which he attended the National Jamboree for the new Seaborg drive. Allen Anderson of Shafter, was in the city recently looking over the situation and painting his activities. . . . Charlie Johnson of Glendora and others.

Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry. Los Angeles, reports that things are going well for the music industry.

Carly Jones and his City Slickers have been on a tour for two years for Billboard.

Hanscomb in Town

Arthur Whitley, manager of Wash., was in the city to see what was new in music machines. . . . C. T. Precher, popular San Diego coin machine operator, represents defense work is making takes good for that section. . . . Will Winter, of the Standard Phonograph, in back in the city following a show of a new phonograph, to see what was the latest on the records. . . . Riner Smith, of Santa Monica, and B. H. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business. . . . Mr. Wulf, of Los Angeles, reports that there are not many large machines are doing good business.
There has been several changes in addresses of New York City jobbers and distributors in the past few weeks. Many of these companies have branches in the States of New Jersey and Connecticut. Superior Vending Company has opened a branch at Bellmundo, N. J. Doris Showers has opened in Hartford, Conn., and has moved his New York office to his new building at 300 10th Avenue, New York. Max Perlman has opened new offices in Stamford, Conn., under the firm name, Stamford Vending Company.

Mike Murovec in addition to his New York office on 63rd Street now has a branch in Newark, N. J.

Buy Defense Bonds

Manhattan Vending Company has a branch in Clifton, N. J., and John Hanna and Lucky Blocker have an office in Newark, N. J.

Other jobbers will be making announcements of openings in their new offices.

Bill Schott Dies

The trade was shocked to learn of the sudden death of William E. (Bud) Schott, well-known amusement center owner. Schott passed away Thursday. Survived by widow and three sons. He was 53 years old and had been connected with the arcade and amusement center business for over 40 years, the last 20 years in partnership with Max Schneider. At the time of his death he and Schneider were operating the amusement center enterprises, including Hubert M. Cohn's, the largest room on 7th Avenue, New York, located at 86th Street and Broadway.

Birthday

Home Budnick's son Robert was the center of attention at his Bar Mitzvah party Sunday (8). Bobby reached his bar mitzvah age and the entire family was on hand to celebrate. A number of friends also called to wish the Buckley the best of everything.

Coming and Going

Joe Prunty of Associated Distributors Company, Nashville, Tenn., recently spent a week in New York. Bill Bennett, Orange Bond's Service, spent a week in town after a quickie trip to Long Branch. John Chovin, sales manager of Baskin Sales Company, was around town for a few days and Dave Simon took him in for the entertainment round.

Julie A. Levy, Democratic metropolitan representative, is in Miami Beach, Fla. And guess what, W. W. Whelan is on his honeymoon. The marriage took place February 2.

Joe Dall returned from a vacation in Miami last week. His only regret was that he had to leave.

Irving Bromborn returned to the Big City this week and expects to stay around for a week or so.

Aaron Cohen, Puppet Company, left for Trinidad, N. J., in New York with Jack Mitnick and George Pomer.

Motocope's Defense Tie-In

International Motocope's Photophone, playing an immensely important role in the defense efforts of the nation, is being covered by Bert Whiting. Bert reports that large indigenous plants are now making Photophone to supply the military needs. Bert also reported that he had heard general support for the auto- mobile picture-taking machines in greater numbers than it has ever been.

SOUTHERN AUTOMATIC MUSIC COMPANY

542 South Second St.
Louisville, Ky.

Special Marbleglow Mills' Thron of Music, $149.50 ea.
WRITE FOR LIST OF OTHER PHONOGRAPH NAMES AND NUMBERS

BUY DEFENSE BONDS

The George Packer Company is working more than 100 men on their new production line. They will be producing thousands of phonographs every week. The company has been in business for over 40 years and is one of the largest in the country.

Buckley's Music

Buckley's Music has been in business for over 60 years and is one of the largest in the country.

BUY DEFENSE BONDS

The George Packer Company is working more than 100 men on their new production line. They will be producing thousands of phonographs every week. The company has been in business for over 40 years and is one of the largest in the country.

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Cigarette Sales Outlook Appears In Analysis of Production Data

The greatest interest in the history of domestic cigarette production occurred last year, when the tobacco industry was faced with the problem of shifting from one product line to another. The problem was solved by increasing the production of the lower priced brand, which resulted in an increase of 1,000,000,000 units over the previous year. The increase was brought about by the introduction of new products which were more appealing to the consumer.

The world's largest producer of cigarettes is the United States, with a production of 1,000,000,000 units last year. The United Kingdom is the second largest producer, with a production of 500,000,000 units. The third largest producer is China, with a production of 400,000,000 units.

The production of cigarettes is affected by various factors, including the cost of raw materials, the availability of labor, and the demand for the product. The cost of raw materials, such as tobacco leaves, is one of the most significant factors affecting the production of cigarettes. The availability of labor is also important, as the production of cigarettes is labor-intensive.

The demand for cigarettes is affected by various factors, including the price of cigarettes, the price of substitute products, and the availability of substitute products. The price of cigarettes is one of the most significant factors affecting the demand for cigarettes. The price of substitute products, such as roll-your-own cigarettes, is also important, as consumers may choose to purchase roll-your-own cigarettes if the price of cigarettes is too high.

The production of cigarettes is also affected by government regulations, such as taxes and bans on the sale of cigarettes. The government may impose taxes on cigarettes to raise revenue, or may ban the sale of cigarettes to reduce the consumption of cigarettes.

The production of cigarettes is affected by various factors, including the cost of raw materials, the availability of labor, the demand for the product, and government regulations.
AMUSEMENT MACHINES (MERCHANDISE)

Conducted by C. H. STARK

Communication to 155 National Dealers, Chicago

Coleman Served With English
New With U. S. Army

From Houston comes a post card from a soldier based in England, where he served with the British Army. When the U. S. declared war, he was mobilized and serve

American Chicle Planning To Overcome Sugar Cuts

WASHINGTON, Feb. 18.—On the assumption that the growing of sugar may continue to be

the United States. The domestic production of coffee has increased, but it

The office of Price Administration recently indicated that there is no intention of forming a new agency to handle prices on the cigarette tobacco industry in such a way that the standard of living would be increased. Comment of officials also indicated that

The success enjoyed by merchandise operators is food for thought for all operators. Since there are many fine types of vending in which columns in the field of practical vending are available and that we are willing to co-operate with all those Fish is in a first position to do so because we are currently holding the largest stocks of all equipment, parts and supplies we have ever had.

Victor Doleray in Chicago

A "Pingy's Record for Defense" plan has been announced by the distributor for the

Conducting Merchandise To Overcome Sugar Cuts

New York, Feb. 18.—John Mack, owner of the American Chicle Company, says that the company is planning to produce sugar from the

Photo contributed by Military Recreation Center

Photo contributed by Chicago News Bureau

In addition to spending a large sum of money on art, the company is also planning to invest in new technology to aid in the production of sugar.

Additions to Assn. Roster

New York
National Assn. of Chewing Gum Mfgs., Walter A. Tyler, secretary, 4030 Biddle, R.G. New.

Cigarette Vending Assn. of Ill., B. A. Hallgan, secretary, 4111 N. Clark, Springfield.
IDEAL NOVELTY GIVES
Four Men to Colors

ST. LOUIS, Feb. 14.—Curt P. Tripp’s
Ideal Novelty Company here is well reg-
owned in our country’s defense effort,
with four of its men now serving under
the colors.

Walter Tripp is a corporal in the Sev-
ices, Jack Rear is in the navy; Walter
Tripp is in the army; Patsy Smith is a
machinist, and Harry Humphries is maintainer man at Je-
ferson Barracks. All three, also, are in
the defense work.

IDEAL NOVELTY CO.
2823 Locust St.
St. Louis, Mo.

WE HAVE WHAT WE ADVERTISE

AMERICAN SLOTS AND CONSOLES

* * * * * * * * * *

PHILADELPHIA, Feb. 14.—The sales
manager of Ideal Novelty Company, who
has a large division in this city, says that
the company is ready for business, and
that they are ready to meet the demand
for their products.

* * * * * * * * * *

NEW YORK, Feb. 14.—Dave Simon
has been operating for many years under
the name of Simon Sales, at the circuit dis-
tributing and jobbing under the name of
Dave Simon, he announced.

Dave Simon has been operating for many years under the name of Simon Sales, at the circuit distributing and jobbing under the name of Dave Simon, he announced.

WE DELIVER WHAT WE ADVERTISE

AMERICA’S FINEST SLOTS AND CONSOLES

* * * * * * * * * *

PHILADELPHIA, Feb. 14.—The sales
manager of Ideal Novelty Company, who
has a large division in this city, says that
the company is ready for business, and
that they are ready to meet the demand
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* * * * * * * * * *

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Dave Simon has been operating for many years under the name of Simon Sales, at the circuit distributing and jobbing under the name of Dave Simon, he announced.

WE DON’T “DUMPING”—WE’SELLING!

WE ARE MIGHTY PROUD OF OUR 12 YEARS’ REPUTATION FOR FAIR DEALING. FINE EQUIPMENT AND HONEST SERVICE! ALL OUR GAMES ARE EQUIPPED WITH FREE PLAY CREDIT! EVERYONE GUARANTEED TO BE IN A CONDITION! WE’VE NOT EVERYTHING—WE’S SELLING FOR OUR COMPLETE LIST MAIL TODAY!!

ROYAL DISTRIBUTORS
400 N. Broad St., Elizabeth, N. J.
All Phones: Elizabeth 3-1776

AMUSEMENT MACHINES
February 21, 1942

Silent Sales Announces
Merchandise Machine Event

PHILADELPHIA, Feb. 14 (DR).—Sil-
ent Sales is bringing its merchandise
machine to town for inspection by mem-
bers of the trade. This is the first time
that the company has offered automatic merchandise
machines for the trade at a most oppor-
tune time.

“Smart operators who have been fol-
lowing the trend will find it to their ad-
vantage to stock up now on this kind of
equipment either as a supplement to or as
a major part of their present opera-
tions.

Operators will also find a large stock
of all types of coin-operated machines
on sale at our building here in Phili-
delphia. Consols of every make and de-
coration, both one and five-cent free-
play or payout tables, counter games and
a complete assortment of rental equip-
ment are on sale at normal prices.”

Dave Simon Occupies New
Branch Office in Hartford

NEW YORK, Feb. 14 (DR).—Dave
Simon, who has been operating for many
years under the name of Simon Sales,
will continue his distributing and job-
bing under the name of Dave Simon, he
announced.

Dave Simon has been operating for many years under the name of Simon Sales, at the circuit distributing and jobbing under the name of Dave Simon, he announced.

Long Time Between Shots!

PHILADELPHIA, Feb. 14.—It was
blackout even for the pinball machine
players last week. This is the first time
in some time that a practice blackout February 2. Local
news papers, in reporting the effects of the blackout, told of a pinball
player who stepped into a West Phil-
adelphia drug store and found that
after the first shot, the board went
off and the lights went on. He main-
ly sat down and waited for the dura-
tion. When he returned his game when the lights came back on.

NEW! NO TAX!

SHE’S THE CLEVEREST SYLVEST,
HOTTEST PENNY PULLER IN
COUNTER GAME HISTORY!

We have a full line of merchandise machines. These machines are built to last and are made in the United States. They are available in both new and used condition. We offer a wide variety of merchandise machines to meet the needs of any business. We also provide free delivery to anywhere in the United States. Contact us today to learn more about our merchandise machines. We guarantee the best quality and customer service.

$16.50 SOLD ON LIBERAL
1000 HEADS TAKE IN ...
AVErage: $24.65
Average profit: $19.50
Maximum profit: $39.50

Same Stylo Board in 10¢ and 25¢ Play.

Infinite Delivery

PROFIT NOVELTY CO.
FRANKFORT, INDIANA

WE’RE NOT “DUMPING”—WE’SELLING!

WE ARE MIGHTY PROUD OF OUR 12 YEARS’ REPUTATION FOR FAIR DEALING. FINE EQUIPMENT AND HONEST SERVICE! ALL OUR GAMES ARE EQUIPPED WITH FREE PLAY CREDIT! EVERYONE GUARANTEED TO BE IN A CONDITION! WE’VE NOT EVERYTHING—WE’S SELLING FOR OUR COMPLETE LIST MAIL TODAY!!

ROYAL DISTRIBUTORS
400 N. Broad St., Elizabeth, N. J.
All Phones: Elizabeth 3-1776

AMUSEMENT MACHINES
February 21, 1942

America speak! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.
CUTS A BIG FIGURE IN PROFITS

Gorgeous Harlich die-cut board with litho-art picture in full color. New cartoon tickets speed up play. Get this profit maker now! Order NICE FORM TODY.

HARLICH MANUFACTURING CO. 1413 W. Jackson Blvd., CHICAGO

JOBBERS—DISTRIBUTORS—OPERATORS

Send in your obsolete games and we’ll send your games back to you completely remodeled into 1942 streamlined versions and in perfect working order.

HERE IS THE LIST OF GAMES WE ARE REMODELING:

POWER HOUSE now called OVER THE TOP
BLONDE now called RED HEADS OF 1942
BIG TOWN now called SATURDAY NIGHT
DOOM MAJOR now called PARADE LEADER
HOME RUN now called TRIPPLE PLAY

For details write us at once.

FEATURES

NEWEST PLASTIC RUMPERS
NEW BACK BOARD GLASS
NEW PAINT JOBS

WRITE for Quantity Prices on Remodeling Your Games

Glickman Industries

4458-60 Griscom Street

DAVE SIMON

Now at New Branch Office and Showroom
119 ALLYN ST., HARTFORD, CONN.

Phone: Hartford 2-5400
(Rear of Office Directly in Linen With Bond Hotel)
Under the management of
MURRY D. SANDOW

New Offices and Showrooms in NEW YORK
At 599 10th Ave. Phone PENN 6-9495

Distirbutors for

EXHIBIT SUPPLY CO.
J. H. KEENEY & CO.

OPERATORS—DISTRIBUTORS

Our Board Prices Are Not Controlled
Deaf No. 1600 — 1200 Holes — 5c Takes in

<table>
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<th>Price</th>
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Gives Out

| 1 Billfold | $5.00 |
| 2 Billfolds | $9.75 |
| 6 @ $1 | $6.00 |
| 24 Last Scram | $25.00 |
| 42 Pairs Cigarettes | $5.88 |

YOUR PROFIT $2.12
Price $5.35 each. 25% deposit or full

A. N. S. COMPANY
312 CARROLL ST.
ELMIRA, N. Y.

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

Copyrighted material
ON DECEMBER 20, 1940, a most im-
portant precedent was set when the
Postal Court in session at Omaha
handed down the first ruling and con-
viction against a seller of slugs on
counterfeiting. The defendant was Max A. Waterman, operator of a
novelty store in Omaha. During the
present summer and fall, his operation was
retained by the federal grand jury
charging Waterman with possession and
sale of "slugs made and counterfeited
coins" in violation of Section 328 of
Title 18 of the Federal Criminal Code
and also charged him with "using
tokens and devices intended to be used
cash money and for instead of the 5-cent
piece coins of the United States of
America, which are legal tender" as
specified in Section 328 of the Code.

Three times were the legal citations
against Waterman. In the trial begin-
ing December 17 and continuing three
weeks, the jury heard the charges and evi-
dences and returned a verdict of guilty
on all counts.

It is important to remember that
Waterman was convicted by a jury—a
jury of common citizens of Omaha. It is
important when remembering charges of
counterfeiting to remember that the
defendants are to be considered guilty
of any offense charged unless proved
otherwise by the evidence. It is in this
connection that the Waterman case was
pronounced by Assistant United States
Attorney Emmett L. Murphy.

NEW DIFFERENT EXHIBIT
ARCADE MACHINES

Ohio Anti-Slug Bill
One of the most important pieces of
coin legislation passed during the
year.
94th General Assembly
Regular Session
H. B. No. 93
1941-1942
A BILL
To amend Section 3136 of the Cod-
elinear, relative to the manufacture,
sale, offer for sale, advertisement,
transferring, giving away, receipt or
receipt of, use, or exhibition of any
token, coin, or piece of coin, or
machine, coin-box telephone, park-
ing meter, or other receptacle

Ohio Anti-Slug Bill—One of the most important pieces of coin legislation passed during the year.

Section 3136 of the General Assembly of Ohio provides for no sale or distribution of a token, coin, blank, washer, check, slug, tale coin, or other device, whether solid or perforated, with knowledge or re-
son to believe that any such token,
coin, blank, washer, check, slug, tale coin, or other device is intended or
used for the purpose of evading any law
or rule of the United States of America.

In the trial of a defendant for vio-
lating Section 3136, it shall be deeded to
the person charged with the violation
or to the person named in the
charge, the question of whether or not
the defendant committed the
offense charged.

Section 3136-1. The manufac-
ture, sale, offer for sale, advertise-
tment, distribution, or giving away of
any token, coin, blank, washer, or
device, whether solid or perforated,
with knowledge or reason to believe
that such token, coin, blank, washer,
or device is intended or used for
the purpose of evading any law or rule
of the United States of America.

In the trial of a defendant for vio-
lating Section 3136-1, it shall be deeded to
the person charged with the violation
or to the person named in the
charge, the question of whether or not
the defendant committed the
offense charged.

In the trial of a defendant for vio-
lating Section 3136-1, it shall be deeded to
the person charged with the violation
or to the person named in the
charge, the question of whether or not
the defendant committed the
offense charged.

In the trial of a defendant for vio-
lating Section 3136-1, it shall be deeded to
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In the trial of a defendant for vio-
lating Section 3136-1, it shall be deeded to
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or to the person named in the
charge, the question of whether or not
the defendant committed the
offense charged.
Minnesota Slug Act
CHAPTER 385-H. B. NO. 270
AN ACT TO PROVIDE FOR THE PRODUCTION, SALE, OFFERING FOR SALE, ADVERTISING FOR SALE, DISTRIBUTION, OR DELIVERY, OF VENDING MACHINES OF ANY KIND, TOKENS, CHECKS, SLUGS FOR USE IN SUCH MACHINES, COINS, CEREBUS, PAYING MTERMETERS, SERVICE Meters, Coin Collectors, and Other Coin Receivers, and Providing a Penalty for Its Violation. Be it enacted by the Legislature of the State of Minnesota:
Section 1. That any person, firm, or corporation doing a business in Minnesota, shall be deemed guilty of a violation of the provisions of this act, and shall be subject to a penalty of $50 for every violation thereof, and shall be fined not less than $50 nor more than $500, and all money so collected shall be deposited with the State Treasurer and applied as provided by law.
Section 2. That any person, firm, or corporation doing a business in Minnesota, who shall violate the provisions of this act, shall be deemed guilty of a violation of the provisions of this act, and shall be fined not less than $50 nor more than $500, and all money so collected shall be deposited with the State Treasurer and applied as provided by law.

AMUSEMENT MACHINES
The Billboard 73

Federal Law Applying to Slugs
(These are the sections of the federal law under which the Wisconsin and United States have been enacted at date.)
Title 10 of the Criminal Code (Sec. 276. (Criminal Code, Sec. 276.)
Paragraphs 14 to 14, inclusive, of the

Warning-Scale Operators
Better buy your Nude!!!
Production to be cut 25% after Feb. 1. You cannot sell any slugs at more than $1.00, and this is not a sales tax but a real one. Get busy and sell your slugs in the same way you tell other salesmen.

Terms:
$1.00 down, balance monthly.

MADISON MFG. CO.
620 W. Fulton Street
CHICAGO, ILL.

E. BYRNS
General Coin Machine Co.,
424 Michigan Avenue, Buffalo, N. Y.

BLAST EM WITH BONDS

UNITED STATES ATTORNEYS GENERAL'S OFFICE, NEW YORK CITY

WATLING MFG. CO.
450 W. Fulton Street
CHICAGO, ILL.

L. W. DOWD

CENTRAL OHIO QUALITY BUYS

PLATE 3

ABOVE-

ARADE K aup.
203 E. Main St., Columbus 5, Ohio

W. STUTNER
203 E. Main St., Columbus 5, Ohio

 McMahon Coin & Stamp Co.
721 S. Main St., Columbus 5, Ohio

H. CHANDLER
203 E. Main St., Columbus 5, Ohio

CONEOS

D. R. M. ELLIS
203 E. Main St., Columbus 5, Ohio

P. H. WARD
203 E. Main St., Columbus 5, Ohio

FREE Pcs.

BY THE BOARD

A FLAT RATE OF 30 CENTS PER POUND.

In order to be eligible for sale, the coin must be punched and stamped as required by law. The coin must be in good condition, and must be delivered to the proper place for sale.

A NEW FIRM! A NEW DEAL!!

INKING CELL

PHOTO CELL

CONTAINS ALL PARTS NEEDED TO SELL ON A MONEY-BAK GASEURUL

CONTAINS POINTS, BLADES, KIVETS, 1 - 3 $2.50 ea.
FIRE FIGHTER CIGARS, 1 - 3 $2.50 ea.

DISTRIBUTORS OF MADZA SIBILIAOY TUBES
ALL PARTS AND SUPPLIES FOR PIN GAMES AND PHONOGRAPH
WHITE FOR FREE PRICE LIST

NEW YORK SUPPLY CO.
485 WEST 58th ST.
NEW YORK, N. Y.
The arrest of Charles Wayne Ward and his arraignment before a U.S. com- missioner resulted in a plea of not guilty. He was held on $2,500 bond for a breach of U.S. Attorney A. J. Currie said Ward had purchased 3,800 slugs for $30 and that more than 300 of the slugs had been passed in vending machines. The case was caught by a secret service man who watched vending machines until they caught him in the act. Charges were also preferred by the British Elevated Railway and the telephone company.

In September, three slug campaigns moved into Alabama when unknown agents began to clean up army and defense plant areas. One slugger, employed as a chauffeur in an orchestra plant, was arrested and all machines in the area were seized. Indicating the importance with which federal officials viewed the slug fight was the statement at this time of Elmer L. Tren, chief of the Treasury Department enforcement agency. "This form of American horoscope (machine-operated vending ma- chines) is suffering heavy losses from a growing evil, which is counteracting Second in importance," he continued, "In making and passing counterfeit money it is also a growing evil which is con- trolled. Inoperable machines. Millions of worthless coin slugs have been used to operate vending machines. Telephones and traction companies, candy vendo- reds and restaurants sustain a heavy annual loss. The slug racket has resulted in the startling yearly loss of $40,000,000."

Local enterprise in attempting to de- tect coin devices was discovered during September when an epidemic of coin slug was found in many coin machines located in Washington, D.C. Investigation brought out the fact that a local company producing coin items had allowed employees to take home coin slug machines, reporting them as machines. Some employees had cut them in the size of coins and developed the practice to the point where 33 coin slug machines were taken from Washington sluug machine in one week. The coin company quickly acted to discourage the taking of coin slug and the slugger immediately fell off.

Thus did the war against slugs progress in 1941. The Omaha case, because of its legal action, raises above all other cases in importance. Following closely behind it is the New York case and the as yet un- published Minneapolis incident. Hundreds of other cases occurred throughout the county, receiving little attention because they were directed at what may be called "small fry." It did serve to show, however, that federal officials were definitely cut to match the slug evil. The biggest cases in New York and Minneapolis are aimed at the source of supply of slugs.

So far the slugs have fought a los- ing battle in the courts. This year brings added woes when they will be unable to obtain the metals needed for making of slugs. Priorities and close supervision of metal supplies and purchases will make it easier for the coin manufacturers to obtain the metals necessary to defeat the highly efficient slug egress now in use on coin machines.

It may be said that the slug evil is in its dying throes. Certainly there will always be a few making Máyges for the purpose of deranging machines, telephone, etc.—but the wholesale slug- ging of former years is definitely finished. The demise of the slug evil is another reminiscent in the vicarious advance of automatic mechanization and amuse- ment.
ALL WORK AND NO PLAY makes Jack a dull boy—so are the old Midtowners (left) and the Pond Leaguers (right). Both Midtowners and Legionaries are well known in the coin machine business along the West Coast and both have been in Los Angeles. (ER)

MAC PERTAIN OPEN STAMFORD NOVELTY CO.

NEW YORK, Feb. 14 (BR)—Mac Pertain, one of the old-timers in the coin machine business and one of the best known names in the field, reports the opening of the Stamford Novelty Company at 59 West Main Street, Stamford, Conn.

"These new quarters," Mac reports, "will be our permanent headquarters. We have two offices from the warehouse in Westport and all New York to come down and visit with us. We will carry a complete line of all the latest and best machines.

"Our headquarters will always be ready to receive operators and we will do our utmost to help them. The large stock of used machines we have on hand should meet the needs of all operators."

"In addition to this being all about the territory, Mac will have permanent charge of the office. Mac knows the names of operators and their problems and he is going to make it his business to take care of the needs of coinmen personally."

The offices are already doing business and have been visited by leading operators who acclaim the efficiency of the layout and the service offered by Mac Pertain and Mac Reiter.

--C. J. M.
An important news item about ex-Governor Earle of Pennsylvania appeared in Time, February 9 issue.

Coincidence

"Describing the road system by which U. S. aid money arrives Africa, The New York Herald-Tribune’s correspondent Allen Raymond wrote touchingly:" I have seen a minor American diplomat recently accredited to a small Balkan State moving forward upon a crowded road, with 13 automobiles and a Hungarian windshield held the size of a sheetland pavy. By some strange freak of international diplomacy the USA's seat and the hood had priorly, hitting men equally anxious to go along in the southward stream.

"On the page facing this dispatch The Herald-Tribune printed, as its hook, would have it, a picture of Minister of Bulgaria George H. Earle III and a dog running by clipper at LeGuardia Field.

The following news report recalls one of the best human interest stories about pinball games that has ever been published. We are reprinting the story of ex-Governor Earle and the pinball game he took with him to the Balkans as it appeared in The Billboard January 24, 1941.

Did Earle Win Royalty’s Bauble At Pinball Game?

PHILADELPHIA, Jan. 18. - Speculation as to whether Mrs. George H. Earle, wife of the American ambassador to Bulgaria, is wearing one of the Bulgarian crown jewels set in a ring provided local newspapers with a human-interest story that had the pinball machine coming in for a welcome bit of publicity. The story, carried in its entirety by the Daily News, appeared in the在我国 of the event, hinges on the possibility that both Ambassador Earle and King Boris of Bulgaria seek escape from tension in the Balkans by playing a pinball machine Earle took with him to Europe. When Earle embarked for his diplomatic mission last year, the exclusive Philadelphia Racquet Club invited one of its machines for the ambassador to take along with him. The American ambassador was well known as a avid pinball player.

For Christmas Mrs. Earle received an emerald ring set with one diamond. As to whether the heirloom, obviously fashioned by master craftsmen, was the same as a pinball game, Mrs. Earle has no information. The local newspaper boys, well aware at the pinball playing habits of the U. S. minister, placed up the pinball angle to the hint.

"Pinball Priest" Earle Sells Coin to Wife," ran the story. The Philadelphia Inquirer headed its story, "The Philadelphia Racquet Club invited attention with the following headline: "Mrs. Earle's Ring: Did George H. From This King? Pinball Cost Bulgarian Monarch Crown Jewel, 'Fitz Kennedel.""

The Philadelphia Daily News described the condecorated royal pinball match in mast elaborated fashion, setting the theme with the following headline: "Ally Spy! Earl: Earl's Pin? King for Crown Jilt." The Daily News recounted: "A former Gov. George H. Earle, now U. S. minister to Bulgaria, was seen to King Boris that afternoon at the club, where a coin-operated pinball machine was in the process of being sold off to Mrs. Earle."

The Rome, (N. Y.) Daily Republican, February 5—Commenting on the continuing situation created in New York town, originating in a decision of a New York City magistrate under which Mayor La Guardia’s police begun wholesale seizures of pinball machines in the great city, the editor of this paper says that nothing like the situation has ever been known in Rome. He says that if the machines around the state were left in place when they were licensed by those city authorities and that that would mean that the houses were illegally collected ... and who is to be because of that illegal collecting? He notes, as have a number of other newspapers over the country that, without wishing to see what action a borough has, he sees the wretched state in which are the many district and city attorneys have accepted the magistrate’s ruling and ad

The Des Moines Register, February 9—Two papers carried a three-column picture of navy recruits playing a pinball game which had been loaned to a women’s recreation center by a local sportsman. Coin slot had been removed and the boys can play for free.

The Philadelphia Daily News, January 29—Reporting on the early morning raiding gaining wide circulation in Philadelphia, Jeff Ross, his in “Observation” column, opens with a story of a dozen photograph recordings which have been stolen here will not be for the nicked trade—the local joke was operated unsuccessfully was not put to these dirty players in their coin machines."
IN INDIANAPOLIS, Staff of Guarantees Distributing Company drinks to toast the new Wurlitzer Victory Model on the eve of National Wurlitzer Days. Paul Jook, president (at the right), spoke a few appropriate words and all retired preparatory to a hurray crying out. It came! National Wurlitzer Days broke all attendance records in Indianapolis and, as Paul Jook stated, "If you could have counted all the fine things said about the Victory Model $20, I'm sure they would have surpassed any year in the past, 1942."
All Star Hockey Made for Long Life

CHICAGO, Feb. 14 (UBS)—Now that our All-Star Hockey has been on the market for several months we can safely make the prediction,” said Sam Gumbrecht, of Chicago Coin Machine Company, “that this game will be a money-maker for years, not months. With our firm’s reputation at stake when entering this skill type game market, we knew that we had to produce a substantial machine that would have an arcade machine life.”

Necessarily, we purposed All-Star Hockey with materials to last for years. We knew in advance that the appeal was tremendous and that the interest of the player would not diminish. In fact,” said Gumbrecht, “all reports coming in our office suggest the fact that interest of the players in the game increased week after week with the receipt of going up and up on the same locations.

While our production is limited we have been able to produce Hockey in sufficient quantities so far to fill practically all orders, so do not hesitate to anticipate your requirements at the earliest possible time.

St. John, N. B.

ST. JOHN, N. B., Feb. 11—Amusement Arches, recently established in Halifax, N. B., has been reported doing excellent business from 9 a.m. to 9 p.m. daily.

Orlando vendors of candy, chocolate, gum and all confectionery, are to install machines in the lobby and entrances of film theaters in the Maritime provinces. Most of the arches will have 10-cent cards inserting into the coin chutes and fronts are favored.

W. T. Whittick, of St. Stephen, N. B., a native town of Calais, Me., has become sales manager for distribution in Charlestown and York counties. He had previously been an insurance agent.

Advertising Problems Discussed

By C. J. JUDKINS
From Domestico Commerce, Weekly Bulletin issued by the U. S. Department of Commerce

"Advertising is the chief weapon by which an independent manufacturer may hope to break into a closely held market," declared a speaker at the annual convention of the American Marketing Association. "The meeting, which was largely devoted to advertising problems in a war economy, was held in cooperation with the annual meetings of the American Economic Association (Northwestern University, Evanston, Ill.), American Statistical Association and other professional associations. A four-year survey, by Harvard University, of the economic effect of advertising, was reported on by Professor N. E. Borden, who stated that advertising and aggressive selling had helped to bring a tremendous expansion in both new and improved products with technological development and increasing investment has depended.

G ewin Edwards, a representative of the Department of Justice, announced that the department was not concerned with advertising per se, but only as it might be used by unscrupulous persons to further monopolistic practices.

The A.M.A., formed in 1900, has a membership of approximately 650 business executives, university teachers of marketing, and government officials. Among the objectives are (1) to improve marketing research methods and techniques; (2) to encourage and to uphold sound, honest practices and to keep marketing work on a high ethical plane.

San Antonio

SAN ANTONIO, Feb. 14.—During the recent National Wurlitzer Days here, Commercial Music Company welcomed many out-of-town guests. R. R. Williams and Kenneth Mein were here during the two-day showing.

Louis Solomon, music operator of Ableton, Tex., was a recent visitor to San Antonio.

Mrs. Anna May is being kept busy these days between her husband’s distributing business on Main Avenue and their Penny Arcade Playland.

Joyce Nell has joined the force of the Decca Distributing office as secretary to Manager Dan Brune.

Mrs. Nellie Magoon, one of San Antonio’s lady operators, is helping to “Keep San Flying” by taking over her husband’s route of machines while he serves Uncle Sam.

Paye Jean Howard, editor of this city’s, has written a song entitled “Rolf of the U.S.O.,” which has been sent to Abe Lyman in New York and also a copy to the president of the U.S.O. in New York.

Operating activities are going nicely and hundreds of winter tourists have been in San Antonio the past few months.

Operating activities are going nicely and hundreds of winter tourists have been in San Antonio the past few months.

WE WILL TRADE LATEST FREE PLAY GAMES FOR AIR RAIDERS, SKY FIGHTERS, TEN STRIKES, SKEE-BALL-ETTES, RAPID FIRES, ACE BOMBERS, Etc. TELL US WHAT YOU HAVE! GET OUR LIST QUICK!!

WRITE-WIRE-PHONE
LOU BYRNES
GENERAL COIN MACHINE COMPANY
942 MICHIGAN AVE., BUFFALO, N. Y. (Phone: CLEVELAND 1722)

WANTED—PENNY ARCADE MACHINES
Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices.

We will trade.

February 21, 1942

AMUSEMENT MACHINES

The Billboard

TAX FREE COUNTER SENSATION!

100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries...no wires! IDEAL FOR ARCADES

ANOTHER NEW COUNTER HIT! SKILL-A-RETTE NOW MADE BY BAKER NOVELTY CO.

ROY TORR RECOMMENDS KICKER AND CATCHER AND SKILL-A-RETTE

Baker's

KICKER
AND
CATCHER

100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries...no wires! IDEAL FOR ARCADES

ANOTHER NEW COUNTER HIT! SKILL-A-RETTE NOW MADE BY BAKER NOVELTY CO.

NEW-LEGAL-SKILL-
The latest, soundest game sensation. Largest single manufacturer's line. IDEAL FOR ARCADES

IDEAL FOR ARCADES

Baker's Novelty, Inc.

Baker Novelty Co., Inc.

1700 Washington Blvd.
CHICAGO

ROY TORR

2047 A-SO. 68
PHILA.
Detroit

Detroit, Feb. 14—Max Moore has brought the music route of William E. Roebuck in Southern Michigan, with headquarters in Rome, for the past four years, formerly operated extensively in Chicago.

Curt Angotti, Angola Sales, has three cross country routes in Michigan, including the remote Upper Peninsula, installing Pushbutton wall boxes for use in conjunction with Premium installations in smaller towns.

George Blum, who operates under the name of Grow's Automatic Phonographs, is adding Seeburgs to his phonograph route. Blumg, who has been in this territory for the past four years, has been named manager of the joining organization.

Gene Callahan, manager of the Ajax Novelties Company, for the past year, has returned to New York, his former home. Miss H. S. Douglas, who has been with the company about two years, has been named manager of the joining organization.

"Seeburg S, 10, and 25 cent wall and bar boxes are going over big: In fact, orders for them far exceed our expectations," reports Atlas Automatic Music Company. "Sales on the Seeburg remote control and the new phonographs are also running high."

Sickling, Inc.

1401 Central Pkwy., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

SPECIALS

Guaranteed Like New
MILLS Large Model Four $29.95
Bells, Cash and Check
MILLS Large Model Jumbo $39.95
Parade, Cash-Check Mul.
MILLS THREE BELLS
Complete Book of
MILLS NEW SLOTS
On Hold for Immediate Delivery.

SICKING, INC.

ALL LATE GAMES
THOROUGHLY GONE OVER AND
IN A-1 CONDITION

WILKES-BARRE, Pa.

WILKES-BARRE, Pa., Feb. 14—Frank Grover, owner of the new Fort Wayne, Ind., Wave-O-Matic, has added a new feature to his line of products. The Wave-O-Matic is an outstanding court player.

Continuing its policy of advertising in local papers, the G wrapper company was a contributéer to a full-page ad in the Wilkes-Barre Times-Leader, Evening News urging men to enlist in the navy, while Ben Sterling Jr. did likewise with a full-page ad in The Connexion on the Boy Scouts.

John L. Hearn, operator in Kingston, Pa., has been elected secretary of the Wyoming Valley Dodge Club.

Wilkes-Barre, Pa.

Silent Sales

386 W. 40th St., N. W.
Washington, D.C.
Get Our Rightful Recognition Now Is New Operator’s Plea

To the Editor:
If you will pardon this pushing forward by a small operator, new in the coin machine game, I would like to come forth with a suggestion on bettering our livelihood in the public eye with a little propaganda.

I am by nature a promoter and am in touch with retail trade and have observed that none of the nation’s industries have come forth with a statement of how many homes they have purchased. Data in this Billboard has given the number of manufacturers, jobbers and operators in the field. I feel sure that if every one of these were to write you how much they have bought in books so far this amount would be staggering. This could be published in newspapers, along with the fact that phonographs are the nation’s best propaganda distributors. Also that these manufacturers, jobbers and operators are common, ordinary business men, but due to this fact, feeling publicized by early days, the majority of people still regard it differently. This feeling might be called the backbone of the public, as we the better understanding of millions of retail merchants, and by means of vendors in industrial plants we help the employees to more vitality, enabling them to produce goods faster for us so we can end this war quicker.

Tying in with fellow operator Bill Well’s plan, perhaps a sufficient amount of money could be raised by all members in this industry to order quantities of posters to be used on window displays, phonographs, movie machines and amusement machines to tell people of the value of stamps and bonds by buying for the boys in the service. I am sure the War and Navy departments would cooperate by giving us designs. Maybe a little promotion would make one of the major film companies see that by placing operators’ hard work and different effort combined with bonds and by the huge amount of bonds by this industry, that an interesting little poster could be put in their own—thus further aiding our patriotic cause. The Billboard Magazine Look or Life magazine would be interested in featuring an article on our industry’s part in buying a war in America. Surely there’s an interesting subject to work on by just featuring one phone and game operator making his kills selling his locations about his plans to help the government, by placing records that will make the people want to buy stamps and bonds, and other ideas brought in.

If there ever was a time for the coin machine industry to gain favorable attention by the public, now is the time.

After the war, local governments will get new taxes, and the majority of politicians have a misconception idea about our trade, so we should endeavor to gain favorable publicity now. (Signed) O. Binns, Oiler Candy Company, Ogden, Utah.

MILLS PHONOGRAPH
THORNE OF MACHINE $149.50
EMPEROR $179.50
WANTED—One Ball Free Plays.
ROY McGINNIS COMPANY
2011 MARYLAND AVENUE
BALTIMORE, MD.

WANT TO BUY A ROUTE
State type of machines, income, lowest price at which all equipment is sold.

The Billboard BOX 3172
Cincinnati, O.
TEN STRIKE
TAX FREE!
THE OLD RELIABLE GREATER THAN EVER!
Refined! Improved! Speeded up with unbelievable fast action and high scoring! Absolutely straight-shooting shock-proof mechanism! More skill... more strikes and spares galore! More than 2 years unprecedented success proves it the profit producer beyond compare!

TAX FREE EVANS' GAMES
PLAY BALL
TOMMY GUN SUPER-BOMBER
ORDER TODAY
WHILE DELIVERY IS ASSURED!

H. C. EVANS & CO.,
1520-1530 W. Adams St., CHICAGO
WEST COAST
Partner, E. Evans & Co., MAC MURR CO., LOS ANGELES, CALIF.

KEEP 'EM FLYING
THRILLING! REALISTIC!
A TRULY SENSATIONAL PIN GAME!
D. GOTTLEIB & CO.
1140-1150 N. KOSTNER AVE.

WILL EXCHANGE ANY PART OF 1000 GAMES LISTED
HERE FOR International, Hookay, Fly Fighters, Drive Mobiles, Kings, Ten Busters, Kissing Guns, Baby Basket or Gun, Western Rambler, Scientific Practice, Supreme Hockey or Gun, or any type of shuffleboard and toucet equipment.

ANY 3 FOR $99.50
GIVE 2nd AND 3RD CHOICE
Any 3 for $99.50

ANY 3 FOR $49.50
GIVE 2nd AND 3RD CHOICE
Any 3 for $49.50

MACHINES CLOSEOUTS
(USED)

ROBINSON SALES COMPANY
3100 GRAND RIVER
DETOUR, MICHIGAN

LAZAR...HOME OF AMERICA'S FINEST BUYS

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

TO AVOID DELAY,
WRITE FOR FREE CATALOG
2921 W. 95th St., Chicago 45, Ill.
YOUR LOCAL SEEGBURG DISTRIBUTOR IS NOW SHOWING THE...

42' Seeburg Hi Tone SYMPHONOLA

Because of a curtailment of our production, we are making FEWER BUT FINER '42 Seeburg Hitone Symphonolas. "The Best in the Automatic Music Field" is traditional with the J. P. Seeburg Corporation. The '42 Seeburg Hitone Symphonola upholds this honored tradition as the very finest automatic phonograph we have ever offered to the trade!

EAR LEVEL TONE REPRODUCTION
The most remarkable advance in acoustical engineering! Rich, melodious tone is brought right to the patrons' ears. Unhampered by dancers, table cloths, chairs and other "tone block" obstacles!

ILLUMINATED GLASS PILASTERS
The 1942 pilaster is made up in separate blocks of beautifully figured glass. Lighting effects are beautiful. The pilasters are distinctive, dignified and original in design.

THIRD DIMENSION ILLUMINATION
Behind this beautiful glass panel is an entirely new lighting system. Colors are rich and a third dimension effect is created by an ingenious method devised by our designers.

NEW ILLUMINATED SELECTION FEATURES
Streamlined in design and greatly improved in appearance. The entire selection panel is brilliantly illuminated and the song titles and operating instructions are easier to read.

AUTOMATIC MUSIC IS A MORALE LIFTER UPPER FOR BOTH CIVILIAN AND DEFENSE WORKERS IN THOUSANDS OF LOCATIONS THROUGHOUT OUR NATION.

To Go Ahead—GO

Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST. CHICAGO

The surest way to continuous play. . . . Seeburg Remote Control!

BUY MORE U. S. DEFENSE BONDS AND STAMPS!
A SPEAKER THAT SPEAKS UP TO LOCATION PATRONS THROUGH ITS SIZE AND BRILLIANCE AND SAYS "Play Me!"

WURLITZER
MODEL 430
SELECTIVE ORGAN SPEAKER
WITH Illuminated PIPE ORGAN PILASTERS

Eye stopping in size — ear pleasing in tone, this new Wurlitzer Model 430 Selective Speaker offers many features — all profit producers.

It incorporates a 5, 10, 25c Selector Box! It is strikingly designed of handsome wood veneers, sparkling decorative fabrics and heavy glass, pipe organ, illuminated pilasters! It reproduces Wurlitzer Music exactly as the phonograph plays it!

Already installed in many locations, the Model 430 Selective Speaker has produced results that make imperative its immediate consideration by all Wurlitzer Music Merchants.


A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS