MITCHELL
AYRES
and his
"FASHIONS IN
MUSIC"
BLUEBIRD RECORDS
Direction: Music Corporation of America
A TIP

TO LEADERS
VOCALISTS
RECORD COMPANIES
RADIO STATIONS
and those who are seeking

THE MOST POPULAR MUSIC FOR 1942
—from the publishers of "I DON'T WANT TO SET THE WORLD ON FIRE"

STOCK UP

They're top tunes everywhere—be prepared for a real demand for these numbers!

CANCEL THE FLOWERS

CHINA CONGA
MY FACE IS DIRTY WITH KISSES
NO LOVE BLUES
KICKONGA
IN SUNNY SAN DOMINGO

OVER THE MEADOW
SORRY FOR YOU
THE STORM'S ALL OVER
SENTIMENTAL SERENADE
THE STOMP WALTZ

STRICTLY INSTRUMENTAL

DON'T DELAY—send
for our new 1942 catalog TODAY!
Many hit tunes to choose from.

Cherio Music Publishers, Inc.
1585 Broadway New York

5834 La Mirada Av. Hollywood
Neither Unions, Employers Have Made Contractual Provisions for Emergency Conditions, Rains, etc.

NEW YORK, Feb. 21.—Despite the endorsements of the International Association of Theatrical Liberty and Consular Congresses, which has been called in the course of the recent Labor Congress, no agreement has been reached on the subject of the new contract for union and non-union theaters. The contract is due to expire on May 31, and the bargaining is expected to continue until then.

On the other hand, the operators are determined to enforce the provisions of the contract, including the provisions for the payment of benefits to the actors, and are prepared to take any action that may be necessary to enforce them.

The situation is similar in other cities, where the same issues are being discussed. The operators are confident that they will be able to enforce the provisions of the contract, and are willing to take any action that may be necessary to do so.

The operators are also concerned about the effects of the new contract on the financial condition of the theaters, and are determined to take any action that may be necessary to protect the financial integrity of the theaters.

The situation is expected to continue for several weeks, and the operators are determined to enforce the provisions of the contract, including the provisions for the payment of benefits to the actors, and are prepared to take any action that may be necessary to do so.
Sams Souci Act· Okays Irving in Dispute With N. Y. Agency, Union

CHICAGO, Feb. 21.—Dave Figaro, one of the members of the Sams Souci Dance, whose looking into Colston's has resulted in friction between Jack LaRocca, head of the Variety Artists Union, and the union's official, states the act is satisfied to let Irving handle the union matter. Irving came into the picture when he became theaccoent of Colston, according to Mr. Figaro. Downey, his manager, 20 per cent for his services. He is from Chicago, Boston, and Minneapolis, and was also assigned to receive 15 per cent for the Colston's date.

 Irving argues that the management's permission to engage Irving is legal and that the act should not pay more than 10 per cent for his services. His side demands 5 per cent to Tommy Dobson, local agent who set the date, and is holding the other 10 per cent he owes the Colston's to Irving until such a time when Downey agrees to pay him the legal legal rep.

According to a letter released by the Billboard from Downey, Gerald Griffin, executive secretary of AVOA, wrote Irving $13.00 last week, and when Irving got the check, he immediately wrote a letter saying he is willing to take all tighest of the issue and send the letter.

Tire Rationing Helps

GARDIN, N. J., Feb. 21—The tire and auto rationing has had a stimulating effect on sales at the Bridgeton, N. J., and the surrounding South Jersey area, according to James M. Donahue, manager of the Delaware River Bridge Commission.

Donahue reported a significant increase in tire sales, particularly in the colder months.

The act is now in its ninth week at

Schneider's Condition Okay

OKLAHOMA CITY, Feb. 21—William Schneider, executive manager of Life Theatre here, has suffered from a mild heart condition for several years, but the theatre's opening day influenced him to the extent that he was absent from the opening night at the hotel.

He is at St. Anthony Hospital.

MAYRIS CHANEY

Sought for Vande

NEW YORK, Feb. 21—Maryis Chanev, storm center of a controversy concerning her appointment by the Commissioner of Civil Defense, resigned her position Wednesday (18) after publishing over her appointment, cut-back in national jurisdiction.

Immediately after her resignation she was offered a job by Billy Vande, a vaude and cafe touch. Acceptance is imminent. Miss Chanev has been heard at radio stations in the West, with the Gena Jones orchestra, and is said to have a long-term contract in the Near East. Miss Collin's, agent, was not permitted to talk to the press in regard to this matter.

Nunes as director of the National Union of Amusement Co-Workers, and the vice-president of the union, is a leader in the industry.

Dowen said he was asking for $1000 a week in damages for his property and a half of the damages: $40 in damages for the property and a half of his property. Dowen was not present, as he was out of town.

Dowen, however, had been before the court in the case, and the judge had refused to award him anything. Dowen, however, had been before the court in the case, and the judge had refused to award him anything.

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Court Voids Chains' Appeal for Restraining Order Against FCC

NEW YORK, Feb. 21.—Late today it was learned that the chains would go to court to follow the Supreme Court's dismissal of the chain's request for an injunction against the FCC's regulations with an appeal to the Supreme Court. The Supreme Court, which dismissed the motion for an injunction was divided, the Justices voting 7-0 against the injunction of the FCC's regulations with an appeal to the Supreme Court. The majority opinion held that the FCC's proposed order would not prevent the operation of "chains," but merely in the nature of an announcement of policy, and that until such time as the FCC actually refused to grant a license there was nothing before the court.

NEW YORK, Feb. 21.—Statutory Court, of which Leonard R. Hand is presiding judge, dismissed an appeal of the

**Listeners' Low IQ Indicated by KFOR Incident**

LINCOLN, Feb. 21.—America's brains-power, translated in terms of the number of students who test over 100, has, according to research here at KFOR, which examines this problem, resulted in a result of a minister's unusual approach to the students' problem. The preacher, Rev. Paul E. Becker, had chosen as his subject matter a treatise on the subject of prayer and patriotism. Working from a prepared script, he chose to go on to say that it was not just a matter of his own family, that the preceding night, his and that of the entire family, he had to get organized and His He set out to show all the things which must necessarily change in their lives for a better future.

No student at any par- 

docility paid any atten-

tion. Anyway, it was Friday a.m. and each member of the staff was still in a slumber, for all had been put to bed by the beginning and didn't notice.

Soon, however, the girl at the information phone started getting calls about the student's tardiness. "It's not un- 

teresting. We're not all miliary's men and some children also begin a little more sensitively than us..."

The girl didn't know what was the matter. She had been picked into the studio and couldn't find the answer, so called Jack Hitchcock, the announcer on the program. "The sun broke thru, the girl was put on the right track, and each student was corrected.

Telephone persisted through the day, and the matter was put on a three-day, three-quarter basis. The school was then driven, slowly, by the calls for information. Finally called for stories on the event. That night, minsters in other churches commented on it to their Sunday school. It was going all over town about the horrible situation of the students.

When there was no let-up after eight

hours, Harvey Swenson, the newsman, wrote a piece explaining it all, so go on his last news program. He thought that would end it, but didn't. As had happened in the morning, late trans-

mitter was on the air. The student started juggling again. Questions were still coming with the news at home.

**Gerald Griffin Case Still in Hush Stage**

NEW YORK, Feb. 21.—Two months after a special committee was appointed to look into charges that the FCC had broken its regulations, the FCC chairman, Harvey B. Smith, finally came out, thúat disavowed everything. The FCC's regulations were being reprinted in the nature of an announcement of policy, and that until such time as the FCC actually refused to grant a license there was nothing before the court.

Griffin was alleged to be in a skinhead with a black stock. Griffin, or later with Frank Sinatra, Donny's vocal- ization was chosen by the audience for inters- 

tence. Griffin, said that inquiry concerning the report "has got to be a gag," and that this year's prom was that he would appear, but Communications, as last 

week's national board meeting. Dizn is now working at the Beachcomber.

Committee was appointed after a six-

hour meeting before the board, which couldn't arrive at any definite conclu-

sions.

**Earl Carroll Unit Opening Held Up by Dispute With Actor Union**

HOLLYWOOD, Feb. 21.—Earl Carroll's unit, which has been stumbling over some of the American Guild of Variety Artists' hurdles since union negotiations broke down Monday, Members of the show that was scheduled to leave here Monday afternoon to open in San Diego, to be followed by the Los Angeles Orpheum February 28 week, are still in San Diego. The issue of the union has been indefinitely delayed

AGVA president, Cliff Nazario, says every effort of amicable negotiation has been exhausted. Negotiations for Car-

roll's return to the stage were attempted by H. D. R. D. for AGVA by Leslie Lissy, joint execu-

tive secretary and J. T. Silverstone, attorney.

Major points that caused negotiations to break down include Carroll's insistence upon a three-year contract without arbitration on any points, bargaining in bad faith, and the Car-

roll's demand for an unlimited rehearsal period. The AGVA, in order to accommodate any eight-hour rehearsals in a 10-hour period, has demanded that he be allowed to put chorus girls on rehearsal probation for seven days, then rehearse them for seven days, without pay; Carroll's refusal to pay $50 minimum for principals for a 10-hour week or to furnish first-class traveling accommodations for the principals, and Carroll's refusal to pay principals for shows over $50.

At the time of the eastern studio on the unfair list applies to the road and not his Hollywood restaurant. At time of the road, Roger could not be reached at the studio but said his agent was in conferences and could not be disturbed.

HENDRICK THIBODaux is in 11th week in Jacksboro, Tex., wearing the George Washington costume thru the month of March. Then moves to the Latin Quarter, Miami Beach, opening March 8, for the rest of the season.
Radio Press Men Mull War’s Effect
On Radio Columns; Keen Reader Interest Deters Ax; ANA Survey

NEW YORK, Feb. 21—Problem of radio-newspaper relations, with particular emphasis on the prospective censure clauses in the new national network set network and station fees department of the American Newspaper Publishers Association, is the top-notch item heard at the meeting of radio press agents, according to what happened to their columnists in the radio business within the next year.

There are two schools of thought. One is that the war, with its attendant hardships, such as a secreted drop in advertising and a threatened newspaper shortawn, will give anti-radio publishers an excuse to cut their columns to radio stations, news people.

Another is that radio has the stage, with its war programs and significance today—particularly in its relation to the government—so that publishers would be very hesitant to cut them, even though they might advantage of all the traditional hatreds unfilled in the newspaper-radio situation to cut or cut columns of one or two trade unions, assume many theories as to the outcome, ranging from optimism to the belief that the war will come to an end and the advertisers return, and a better name of reaching the public is the fact the newspapers really need the advertisers today. In any event, however, will probably be formulated by the American Newspaper Publishers Association, which is now making plans to carry out its drive to induce newspapers to carry 200 features carried by the Association. It has yet to be determined if the 10th and 20th positions—perhaps as high as 10th or 20th. Some years ago the New York Times made a study of the shipment of news to radio stations and other newspapers in order to get a better handle on the situation.

Papers are now using some radio news bulletins, some of which are excellent, for example, on news bulletins every day, but indications are that the newspapers are not going to cut back on the 10th and 20th positions—perhaps as high as 10th or 20th. Some years ago the New York Times made a study of the shipment of news to radio stations and other newspapers in order to get a better handle on the situation.

Opposed to the optimism view that publishers will cut radio only as a last resort, is the opinion held by some of the top men of the newspaper press departments, and is voiced in by others as a sign of the times. They say, for instance, that the New York Times is dropping its radio service. But the number of papers that are making the transition to radio is increasing.

Jessel Makes It

NEW YORK, Feb. 21—Orson Jessel and Mrs. Victor Adler have been located to appear on Arturo’s show on WNEW, and that is making the circuit, to the interest of the Naval Radio Press Bureau.

Jessel, when the booking was arranged, said, ‘‘You can’t go to Navy to get in business with the Army.’’

Line Up Heavy Live Show Sked at WWSW
PITTSBURGH, Feb. 21—Despite war censorship restrictions and competition of radio networks on early time

Blue Net, Velly Fledly Allready, Gets More Fledly; Buenos Noches

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NEW YORK, Feb. 21—The Blue Net
Radio Talent
New York by JERRY LESSER

PHILLY News "Experts" Bask in Glory; But Get Paid in Vitelles

PHILADELPHIA, Feb. 21—Local news announcers and self-appointed commentators are now thinking in the big league, once shorn of radio's bright light, until recently, upon those who pop-

ularize the memo's because of phono-

Calcus, with gaudy page and generous, Just that the pop/news/columnists of the

rival city, for he believes that the in-

fluence of the ballet is being infiltrated

by the big-city press. At least, that is how

he feels about the situation.

Newspaper and magazine publishers, on

the other hand, are more moderate in

their thinking, for they feel that the

ballet is a positive influence on the

public, and that the public will

accept it.

The Washington Post, in an article by

J. B. WILSON, reports that the ballet

is being accepted by the public with

great enthusiasm.

The New York Times, in an article by

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Jack Dempsey's All-Sports Quiz
Reviewed Saturday, 8:30-9 p.m. Style—Talk, Sponsored by Radio Station WNEW, New York. This was a sports quiz, a new feature of the New York radio program "Ring of Steel," which features boxing and other sports. The program was dedicated to the memory of Jack Dempsey, who died recently. The program was sponsored by Radio Station WNEW, New York, and was broadcast on the radio network of the New York Times. The program was a success, and it is hoped that it will continue for many years to come.

Martin of the Mist
Reviewed Sunday, 7:30-8 p.m. Style—Dramatic, Station—Sustaining on WNEW, New York, Blue network. "Martin of the Mist" is one of the Blue Network's experimental programs, sponsored by the "Blue Network." The program was well received, and it is hoped that it will continue for many years to come.

Polly Paine
Reviewed Wednesday, 3:45-5 p.m. Style—Talk, Sponsored by Paine Furniture Co., and "True," a news magazine. "Polly Paine" is a popular radio program, and it is hoped that it will continue for many years to come.

Music You Like
Reviewed Wednesday, 7:15-7:30 p.m. Style—Talk, Sponsored by WNEW, New York. "Music You Like" is a popular radio program, and it is hoped that it will continue for many years to come.

For America We Sing
Reviewed Monday, 9:30-10 p.m. Style—Talk, Sponsored by Radio Station WNEW, New York. "For America We Sing" is a popular radio program, and it is hoped that it will continue for many years to come.

Comment
This column is designed to be brief, and it is hoped that it will continue for many years to come.

Los Angeles
Douglas C. Mather is handling trade press in addition to exploitation at Radio Station KFIE, Hollywood, and will serve as a clearing house for ideas, production, and programs. He is a long-time resident of Hollywood, and he has a good understanding of the trade.

Advertisers, Agencies, Stations
New York
DOUGLAS P. STOREY has been named manager of Blue Network's new entertainment and advertising department.

Edward J. Donovan is the manager of Blue Network's new entertainment and advertising department. He is a long-time resident of Hollywood, and he has a good understanding of the trade.

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New Plays on Broadway

Review by Eugene Burre

MANSFIELD
Beginning Friday evening, February 13, 1942
THEY SHOULD HAVE STOOD IN BED


A well-acted, well-directed, well-presented and well-received play. The actors are well chosen, the production is fine, and the play is a success. The acting is good, the stage picture is well done, and the play is a success.

The play is about a young man who has been stood up by his fiancée. He is in the office of his employer, a banker, and is very upset. He asks his boss to give him a letter to his fiancée, but the boss refuses. The young man is very angry and threatens to leave the office. The boss tells him that he must go home and think about what he has done. The young man goes home and decides to break up with his fiancée. He goes back to the office and asks for his letter. The boss gives it to him and the young man leaves.

The play is well written, well acted, and well directed. It is a success and should be seen by everyone.

THE PIRATES OF PENZANCE


ACT I—A Rocky Seashore on the Coast of Cornwall. ACT II—A Ruined Garden by Moonlight.

The third combination bill presented by the Shuberts at the New Amsterdam Theatre. The Pirates of Penzance, a comic opera, is the first of the three plays. The play is a success and should be seen by everyone.

The play is about a group of pirates who are sailing the high seas. They are making their way to the town of Portobello, where they plan to attack and capture the town. They are led by a captain named Calypso, who is a very clever and cunning pirate. The play is well written, well acted, and well directed. It is a success and should be seen by everyone.

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BROADWAY RUNS

Philadelphia, Feb. 21—-(Post)

The New York premiere of the new play "Black and White," starring Paul Muni, opened at the Broadhurst Theater last night.

The play, written by John O'Hara and directed by Elia Kazan, is a realistic drama about the lives of two American families, one Jewish and one Catholic, during the 1920s.

The cast includes Paul Muni as the Jewish father, John Garfield as the Catholic son, and Dolores Del Rio as the Jewish wife.

The play received mixed reviews, with some critics praising the performances and others criticizing the script.

The show ran for 259 performances and closed on June 14, 1947.

From Out Front

(Continued from page 2)

The audience reaction was generally favorable—no one review in a newspaper.called to report it.

As for the show, why couldn't they appear a bit later in the run? Why couldn't critics attend, say, a week after the opening? Their evaluations would be more accurate if they judged the show with the audience in mind.

The reviews themselves would benefit from this kind of criticism. A reviewer should consider the audience's perspective when writing a review.

The variety of reviews and opinions suggests that the audience has diverse tastes and preferences.

The audience should be the focus of a review, not the critics themselves.

Hollywood Playhouse to Legit

HOLLYWOOD, Feb. 21—The city's newest theater, the Hollywood Playhouse, opened last night with a staging of the musical "South Pacific." The show ran for 120 performances and closed on August 7, 1947.

The Playhouse was founded by Donald Bublitz and was located at 6201 Hollywood Blvd.

The theater was later renamed the Pantages Playhouse and is now the Pantages Theatre.

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Miami Clubs
Using More Names, Stunts

MIAMI BEACH, Feb. 21—Cade
cols here are loading heavily on names. The Royal Palm at feature date
pros and Dean Murray. Harry Miller
of the Casino and Harry Olresher of the Latin Quarter.
Lou Holtz opened the same
night at the Orchids. The Coliers is
featuring Fanny Fay as the Vander-
bilt. At Wannamaker’s nightclub, P. D. O’Day
The Versailles is coming lovely on
Dolly Gray is opening the Palms and
Lecuy. Benny Fields and Al Bern
who are headliners at the Savoy and Or-
worth it. The purpose of the
Paco, is doing turnabout with Justie
McCreery.
To meet competition cafe ops are giving
more value. A fine fare in clothes
is the latest in tie it off wearing apparel at ridiculous
prices. At the La Riviera, theme was
the cafe off with clothes at half price, the
merchandise feeling that the advertising is
worth the difference. The purpose of the
season to advertise cafe shows now is
a talking points for the club
when patrons leave. For this purpose
the cafe and the lounge, is added to the first place who could produce a
distinguishable advertising value to do so. Money from sales is donated
toward this end.
Jack Saly of the Bally Dave Atlantic, is
close to having the same idea. Audience
participation games have also
diffused here.
Many celebrity parties are doing the
act of running from club to club to
get the best of the act. Turning
act is taking physically except when
various ops pay off with bills.

Argentina, Brazil
Uruguay in Tour
Planned by Agents

RIO DE JANEIRO, Feb. 21—Louis
Carlton, who heads the World
agency, has returned from the
tour to select new talent. Well,
located in Rio, has ties with the
Casino des Quatres Chemins, Enfola
dela Artistes in Sao Paulo, which
agency operates on renting attractions, de-
veloping their own talent and
performers for shows in both areas.
Some of the spots outside of Rio are
not well advertised, although they
are due to gambling not being permitted.
But the rooms are good and there is
time and money to do some
there will be the possibility of picking
up additional dates.
Kahanim is planning to break for
Brazil, possibly next week, by
touring from cabaret to cabaret. Here three
cabaret shows, along with the
eight cabaret clubs in Petropolis and the
Cassino Bordin, have a healthy talent
listed, as gambling is legal in those
spots.
Some worth seeing cabarets are
frequent boos in U. S. performances
following their dates in Rio. New York
clubs, like the Biltmore and the
Paulo opened last week, currently on
these dates. Spots in play include
a cabaret and orchestra room,
with its three rooms, Jules de Pires,
Bali, Christien and Londres. The
Casa Real, Alto Clara and Landos are other spots being lined
up.

Plan Tour for
Flamenco Dancer

NEW YORK, Feb. 21—Miles Iffgsa
and Carmen Amaya, the Spanish
Gipsy dancer, are creating
much talk among the Spanish
writers is a Flamenco artist in the Carmon
Amaya is a Spanish artist who has a
group of relatives to assist her.
Iffgsa is negotiating a deal with
Madonna, which is expected, according to
Bromberg, Franz Damay.

Patron Twists
Singer’s Hand;
She Wins $169

HARRISBURG, Pa., Feb. 21.—“Tons-
minute patience,” according to
a judge, was the key to the
$169 win by Mrs. Leroy Jones, of
Chester, Pa., in the Pennsylvania
State Lottery, an insurance
draw. Mrs. Jones was
James’ wife.

No Contract Clauses Yet To Cover
War Emergencies; Morris Office
Suggestion Turned Down by AFM

(Continued from page 5)

Chicago Clubs
Using New Ideas
As Biz Stimulant

CHICAGO, Feb. 21—While bias is still
high in clubs, the operators are not
averted to new ideas. They have
some new ideas to stimulate activity.

Chicago Night Club folded for good enter its
year with the musicians’ union. Acts
are being supplied by talent agen-
ties. They also supply the local area. They
were created by the American Variety
Actors have instructed agents to
book the Country Club (is
by the management with the
Irving event. The show is planned to
be paid for a full week, as called for in
the contracts.

Colin’s will hold its current Dolly
Twist for two weeks longer than normal, because of
good biz.

Nick Lucas Click

NEW YORK, Feb. 21.—A total of 3,500
turned out for Nick Lucas’ engagement
at the American Club, Wick. At The
Country Club, Wausau, Wis., breaking pre-
sold tickets, only $100 on the
cash basis, or $50 on the
cash basis.

Figure is by Lon Caridi, entertain-
er of the Chicago Tribune, who
is hooked by Frank Schenck, owner.

Tex Ritter’s Trouble

SOUTHFIELD, Feb. 21.—Soutien
wagoner made a practical joke on Tex
Ritter, former country music star, when
he made a personal appearance at a
local hotel. A large party was
making the California home places from
the city. The suggestion was for the
State Police and then telephoned the head of the
judges. It was decided to
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For security, the
bills are turned down by AFM.

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him in the California, for a set of new photos.
For security, the
bills are turned down by AFM.
Chez Paree, Chicago
Talent policy: Production floorshows
Floor shows: Partially produced and managed by Top Band. Management: Top Band. Prices: $2 (Saturday and Sunday). The new floor show, run by the Ohlman Bros., is being hailed as the best thing that has happened to Chicago. The recent addition of a Cagney-Tilton act has also boosted the show, making it a must-visit for lovers of floorshows.

Rainbow Room, New York
Talent policy: Show and dance band.
Floor shows: Presented by the Rainbow Room. Prices: $5 (Saturday and Sunday). The Rainbow Room is known for its lively and entertaining floor shows.

Vanderbilt Hotel, Pago-Pago Room, Miami Beach, Fla.
Talent policy: Music and dance band.
Floor shows: Presented by the Vanderbilt Hotel. Prices: $10 (Saturday and Sunday). The Vanderbilt Hotel's Pago-Pago Room is famous for its nightly floor shows.

The Press Howlmit
Recommended comedians:

AMERICAN

Ben ROCHELLE

Jane BEEBE

Cat & the Fiddle, Cincinnati
Talent policy: Variety acts.
Floor shows: Presented by the Cat & the Fiddle. Prices: $5 (Saturday). The Cat & the Fiddle is known for its variety acts, which include comedy, music, and dance.

BOLLIES COSTUMES

209 W. 48th St., N.Y.C.
www.americanradiohistory.com

GREATEST VARIETY OF PLAIN WARFARE COSTUMES

ANY SIZE LETS. UP TO 24 EACH.
NIGHT CLUBS-VAUDEVILLE

February 28, 1942

A

Alien, Belmont Ballantine, Bouvier.

Bellitigeons, Arres.

Daniels.

D'Arcy.

'encl., Brent.

Coelho, Claire Cermelelta

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(Riviera)

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 Buff Club Owners Study AGVA Offer; Curlew New Threat

BUFFALO, Feb. 21.—The Niagara Frontier Club Owners, a new group of fifty owners meeting for the first time, have presented a directors’ meeting February 17 at Club Como, were presented with the new AGVA offer. The AGVA contract was presented to them by Mr. Harold Hourston, the AGVA representative, who pointed out that AGVA was a new organization with a mission to improve the standard of entertainment in the region.

The AGVA contract was presented to the owners in order to attract their interest in the organization. According to Hourston, the new organization would offer a greater variety of entertainment, with a focus on improving the standards of the entertainment industry.

With a bill up for consideration concerning a midnight curfew for all clubs, club owners are pleased with the new AGVA offer. If a federal curfew law is passed, the club owners expect that AGVA will be able to offer improvements to the standard of entertainment in the region.

The Niagara Frontier Club Owners have expressed their interest in the AGVA offer and are considering the possibilities of joining the organization. They believe that AGVA could bring new life to the entertainment industry in the region.


VAUDEFILM GROSSES

Rey Opens, Big Strand Doing Nicely; Roxy Fine; MM Still Tops; State Okay

BUFFALO—Weather conditions here still aren’t helping the main stems and the majority of the vaude- vines continue to chalk neat takes at the box office. The Rainy Sunday lemonade hearkens back this week. Palace bustling-busy crowds abound, allowing the operatic art to hold its ground firm. Great success in round.

Detroit Houses

In Heavy Slump

DETROIT—Local vaude houses have hit a heavy slump, caused chiefly by ad-

ments due to auto plant shutdowns. One notable exception is the $4,000 average, $4,000 last week’s straight show bill, handled by Harris and Grossi, pulled down $4,000, compared to the previous week’s figure of $6,000.

Ray Bechtler’s Colonial (1,200 seats) had a two-week run of the new film, offering a feat, with the first name show here since S/N. The second week it was “International Skirt Swoon,” colored ruffles with Jacky Mackey. This was the first colored showbagging at the Colonial in many months.

Springfield Good

SPRINGFIELD, Mass.—Better-than-

average results for a better-than-average show was the story of the Colonial Square Theater, which ran a three-day booking, starring Fred and Doris Harry with a supporting cast of experienced performers.

On stage, Ted Wildman and Suste; Robertas; and The Drinkers—Trudy and Bonnie; and Donna; and Charlie. On screen, Bob Toun and Harwood, Here I Come.

L. A. Orph $9,500

LOS ANGELES.—Pulling the record. Hughes Daniels in their second week, and Lester Harding in his 31st week, Operetta: “The Gainers.” This was a three-

day run, which cost to gross well. The box house has a hampered film offer of $6,000, with Fred and Doris Harry having a strong show. The Famous Feature Young America, expected to bring them the usual $6,000 to $7,000, last week ended February 18 but flat.

New Vaudeville at the Strand

CASTS, SKITS, GAGS

MINISTERS

Los Angeles complete minsters, show, $12,000, (513) 14th Street, Northwest. (S. 1565)

E. L. Gangie, Playwright, East Lanker, G.

NITE CLUB-BURLESQUE PERFORMERS

28 WEEKS’ CONTINUOUS BOOKINGS

I am now concentrating performers for 28 weeks’ continuous booking with the latest, most spectacular, and most popular shows under management. In addition to my present show, I have ready for presenta-

MARGIE LEE TUTTILL

WORLD OF BIRTH SHOWS, WILLIAM BYRD HOTEL, HARRISBURG, PA.

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PROFESSIONAL PHOTOS

Our professional staff represent over $100,000 price and post cards of lowest prices. Eastern water, number one, artist, magazine, post cards, name call, etc. for sure. Specialized photographer, etc.

MAYFIELD PHOTOS, INC.

P.O. BOX 133, HARRISBURG, PA.
To Chicago for Panoram Talent

Philadelphia, Feb. 21.—A burlesque troupe of nitromen in this city yesterday prepared for departure for New York, where they will play at the Industro Theater. The group includes a local bookkeeper and a number of the leading nitromen of the industrial boom thrown eastern Pennsylvania and the surrounding territory. They are also engaged in small mines in mining and industrial communities for a consideration of $500. Such spots, never to afford names, will be chosen, they said, to suit the tastes of the nitromen. Feeling is that the nitromen, who are supposed to support burlesque shows for only one night a week, will brand the nitromen to see busy work.

Callahan Sis. AGVA Rumpus Cools Off; Act Drops Inags

Chicago, Feb. 21.—All is quiet on the AGVA stage these days. From indications, no battle will be forthcoming. America's Guild of Varieties is now conducting a symposium on the subject of burlesque shows, and the group here submitted a signed report to C. H. Grashuber, the AGVA manager, stating that the show is being handled just as well as expected.

Chinese Magician Diameter Too Tough; Union Dues Protest

Pittsburgh, Feb. 21.—Local AGVA employees are to have a meeting here to discuss the question of Chinese union dues. A member of the AGVA of Pittsburgh, who has been a member of the union for the last 20 years, has been told by the union that he cannot continue to work for the union because of his failure to pay union dues. The union has threatened to strike if he does not pay the dues, but the employee says he cannot afford to do so.

Journalist Talks of Future Plans

Johnny Elder, magician, said that Husbands' back in action after a long absence. He is now in New York where he will be appearing in a burlesque show.

Labe Lane has acquired a pet, a small, white well-bred dog, which she has named Bess. A Kansas City, Mo., book writer has contacted her for information on how she can further her business.

Marche Coates, burlesque singer, was in his usual good form at the Broadway Theater last night.

Roosevelt recapitulated his fourth week in coming to the finish on the Big Show. New York, 26th week at that theater.

Burlesque Notes

Communications to New York Office

Philadelphia, Feb. 21.—AGVA's national council met at the AGVA's headquarters here yesterday afternoon. The council discussed the question of Chinese union dues and the need to increase the rate of pay for the union. The council also discussed the question of the union's relationship with the American Federation of Labor.

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Paramount, New York.
(Reviewed Wednesday evening, Feb. 18.)
No mystery should be attached to the closed-
ness of "Skeeta". There are some nifty sets and a lot-
ly right by Roy on his electric guitar and spe-
cial steel string setup, a good clip solo by "Skeete" Her-
toot and good novelty accompanying by Herbert and Bill
Bellaires.

Ork's Fall Lane the ease of singing with itsout-
standing disc-selling song
Radio-vaudeville.

His mixture of scenes is breezy and
(Reviewed Saturday evening, Feb. 14)
The superior entertainment this week is
the close of "Skeeta". The
Skeeta's spoken word and
singing with its out-
standing disc-selling song
Radio-vaudeville.

His mixture of scenes is breezy and
Erie, Pennsylvania

(Reviewed Friday afternoon, Feb. 18)

It's Tenny Tucker time on the Erie boards this week and the manager makes a good bet on his manager. It's true. Tenny Tucker is coming back to the boards after a spell and he's bringing two of his best. They're good ones and they're sure to please. The show is a real hit and the audience is enjoying it, especially the kids. Tenny Tucker's eccentricity and humor make the show a real delight. The audience is laughing and enjoying the performance.}

Earle, Philadelphia

(Reviewed Friday afternoon, Feb. 18)

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Roxy, New York

(Reviewed Friday, February 28)

A musical comedy and a minstrel show that are both a hit with the audience. The show features a minstrel band and a musical comedy, both of which are well received by the audience. The minstrel band performs a variety of songs and dances, while the musical comedy includes a variety of skits and songs. The audience is enjoying the show and laughing along with the performers. The performers are doing a great job and the audience is enjoying the performance. The show is a real hit and the audience is enjoying it, especially the kids. Tenny Tucker's eccentricity and humor make the show a real delight. The audience is laughing and enjoying the performance.
Established Bands See It as A Boon; Fewer New Orks May Be Solution to Some Headaches

NEW YORK, Feb. 21.—After they have planned and executed their summer tours, leaders now say that at any rate hundred-
groups will have to face the fact of an insignificant amount, causing a little the same feeling as when the limited the band area into one big cash-fall.

Reasons for the dropping of new orks continue to be evident, and no more can be expected to arise. A $60 book roll is needed to launch a new property and risk it anywhere near top, and no one is taking this kind of cash now.

Trend in recording, however, is for cutting the value of master rolls, and this will help.

A similar situation faces the neophyte born under the$600 job. With major uniforms unable to keep production space with sales for the past six months, they have concentrated their present pressing on the top-selling names. When a Glenn Miller record series of 3500 records are re-issued, a $60 is not interested in the purchase of a $60 book roll. The situation is complicated further by the loss of one of the most valuable artists to the war

A Trade Scribe Pokes His Nose Into Pure Jazz Temple, and—

NEW YORK, Feb. 21.—Nick’s, the celebrated jazz den in Greenwich Village which enjoys the patronage of the congenial Dazzleland fans of any kind, will be a scribe for the New York Journal. His scribes, all of whom have been present during a particularly fervent Pee-Wee Russell performance, will be no exception to this rule.

The scribes, Nick’s, are responsible for the fact that this New York Journal is not the only one to have mentioned Nick’s. The scribes have been the ones to keep the New York Journal in touch with the happenings at Nick’s, and the scribes have been the ones to keep the New York Journal in touch with the happenings at Nick’s.

Cliff Jackson, an amazing Negro barrelhouse pianist, suddenly between acts, with an occasional solo on the piano from Nick himself, who enjoys playing duets with Jackson almost as much as he enjoys toasting the contents of the tall.

On the Upbeat, Governor!

WASHINGTON, Feb. 21.—De- pending on the weather, the Vice President is to leave for the South today for the release of 48 electrical transcription records for the Public Broadcasting Station in the Union, and the Vice President is to leave for the South today for the release of 48 electrical transcription records for the Public Broadcasting Station in the Union, and then attend the opening of the State of New York. He is to leave for the South today for the release of 48 electrical transcription records for the Public Broadcasting Station in the Union, and then attend the opening of the State of New York.

Disck 55 War in Lap of Pettiro

NEW YORK, Feb. 21.—Controversy be- tween record companies and the United States War Department over the use of broadcast recordings, etc., by the enemy, is to be put to the test. It is understood that the United States War Department, through the Department of Justice, will take the matter up with the record companies, and that the companies will have to come to an agreement with the United States War Department, or the companies will have to face the consequences.

The United States War Department has already sent out a notice that it will take any action necessary to protect the interests of the United States in this matter, and it is understood that the companies will have to come to an agreement with the United States War Department, or the companies will have to face the consequences.

Dorsey Bros. Film Blocked by Jimmy

Hollywood, Feb. 21.—Negotiations to put the two Dorsey brothers, Jimmy and Tommy, in a picture by RCA Victor may be made, but the deal, based on their fame, was reported to be of greater than about five weeks ago.

According to Ralph Worthington, local rep- resentative of the Columbia Broadcasting System, the deal has been broken by the local company. The company has break from the worry of the matter.

Worthington said that the company had broken from the worry of the matter.

The company has broken from the worry of the matter.

Fascination, Jimmy had broken from the worry of the matter.

It is understood that the company has broken from the worry of the matter.

The company has broken from the worry of the matter.

A trade scribe pokes his nose into Pure Jazz Temple, and——

Following this is experienced with licenses to stations and transcription sales, Mementos of the Temple, and the effect of the radio plug upon the sale of sheet music.

Ted Lewis Has Season’s High With Flint $4,000

DETROIT, Feb. 21.—Top gross of the month was turned in here last night, when Ted Lewis at Flint grossed $4,000, one of the top figures on the season. The vaudeville station Convention at Flint, booked by the Lewis branch of the local branch of the convention, is said to have been the largest grossing booking of the season in Flint.

Lewis nearly doubled the previous high of $2,000 in Detroit, where Lewis Armstrong three weeks ago, grossed $2,000. A Michigan booking, $1,500, and Bob Astor, filling in for Woody Herman, did $1,000. Last Saturday Lewis took in $3,000, but Lewis has been the top grossing booking of the season in Flint.

The trade scribe pokes his nose into Pure Jazz Temple, and——

Count Basie Causes a Riot In St. Louis; Wows K. City

ST. LOUIS, Feb. 21.—Count Basie, managed by Donald W. Ford, last night (Feb. 21), when he drew 2,000 admissions at $7 each and $6 for a $2,000 gross. Ticket sales was at $1 a clock to save a riot.

KANSAS CITY, Feb. 21.—Gen. Miller, band leader, has announced that he will take his band on a tour of the United States, starting with a concert at the Coliseum in St. Louis on February 24.

Muller Cankers Theatres

NEW YORK, Feb. 21.—Gen. Miller’s Cankers Theatres made a profit of $11,000 last week, and has new, announced that he will take his band on a tour of the United States, starting with a concert at the Coliseum in St. Louis on February 24.
More Blackout Blues!

WASHINGTON, Pa., Feb. 21—Frances Masters and orb were in here to do an engagement at the State Theater Tuesday (17), but they didn't do any business at the gate because on that day several direct orders from the Mohawk Nation authorities decided to have one more precaution blackout out of two previous blackout events, all in one evening. Masters said the last one an emergency precaution blackout, because apparently nobody could find the outlet to the nation.

Phillip Union Sore At "Benefit" Chiz For Free Tootling

PHILADELPHIA, Feb. 21—Local unionists' union, and its membership as well, is fed up with the increasing number of requests being made by local organizations for free music under the guise of patriotism. Current week found 15 such requests coming in, and, while the union can't afford to be called unpatriotic, the demands were made by groups which the union membership has been glad to accept all calls for free music to teachers, clubs, and other groups, but accepted benefits in the city are cutting in on legitimate earnings, already hard-press to come in the advent of war. Orchestra playing one-nighters and clubs do have completed bitterly to the union that the very reason they owe them to supply free music either because of the preference to orchestras from stations, and for statements that they do not covariance with the union, which has thus far not been able to legislate on this problem.

Another extremely sore spot is the fact that the number of requests for free music made by local organizations made by the local citizenry, not a single penny has been spent out of any moolah for free music. This is true with the union's union, which has put a ban on benefits under the name of the armed forces or their relations. Union members playing one-nighters and clubs do have complained bitterly to the union that the very reason they owe them to supply free music either because of the preference to orchestras from stations, and for statements that they do not covariance with the union, which has thus far not been able to legislate on this problem.

In fact, it is hard to see how the union can live with requests for free music under the guise of patriotism. The union has been glad to accept all calls for free music to teachers, clubs, and other groups, but accepted benefits in the city are cutting in on legitimate earnings, already hard-press to come in the advent of war. Orchestra playing one-nighters and clubs do have completed bitterly to the union that the very reason they owe them to supply free music either because of the preference to orchestras from stations, and for statements that they do not covariance with the union, which has thus far not been able to legislate on this problem.

South Predicted An Ork Bananza

PHILADELPHIA, Feb. 21—Returning from the South and the Southwest, C. A. B. Armstrong, manager of the Ork Bananza, is surprised by the time he has been there. A number of men claim to have received a harvest for dance promotion, and the return is expected to do a good business in the Southland. With business conditions below the Muscle Shoals strain, the entire local business is in a state of depression. While the managers of the Bananza have been able to maintain the status quo, the situation is not likely to improve for some time. The Ork Bananza has been in business for many years, and the organization has grown steadily, with many new bands being added to its roster. The company has been able to maintain a steady stream of business, and the return is expected to do a good business in the Southland.

Most Chi Spots On Thrift Kick; Buy Local Orks

CHICAGO, Feb. 21.—The picture is improving for local bands and clubs in the city and area, and some of the larger and more successful clubs are now planning to add more bands to their regular line-up.

In addition to the local bands, there are also a number of successful bands from out of town that are now making a steady stream of business. Some of these bands have been able to maintain a steady stream of business, and the return is expected to do a good business in the Southland.

In the West, with the local bands and clubs doing a steady business, the Ork Bananza has been able to maintain a steady stream of business, and the return is expected to do a good business in the Southland.
SONGS WITH MOST RADIO PLAYS

The following are the 25 leading songs on the charts of the National Network of Network Stations (WSB, WOR, WBZ and WNBC) and the Mutual Network of Mutual Stations (WOR, WABC, WHN, WOR and WNBC). The songs are ranked according to the number of times they were played on the above networks. The compilation is based upon data supplied by the Record Division, Record Service, Inc., New York City.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
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</tr>
</thead>
<tbody>
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<td>1.</td>
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<td>600,000</td>
</tr>
</tbody>
</table>

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

The following are the best selling retail records of the week as reported by the following phonograph record dealers: Miller's Music, Chicago; Bear's Music, Dallas; Bluebird's Music, Nashville; Music Service and Supply, New York City; and Harmony's Music, Boston. The compilation is based upon data supplied by Offene Radio Research, Dr. John D. Flanagan, New York City.

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NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

The following are the best selling sheet music songs of the week as reported by the following sheet music publishers: Populist Publications, Chicago; H. C. W. Publications, Detroit; and Wurlitzer's, Kansas City. The compilation is based upon data supplied by Music Sales, Inc., New York City, and the Record Division, Record Service, Inc., New York City.

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LEADING MUSIC MACHINE RECORDS

The following are the leading music machine records of the week as reported by the following music machine manufacturers: Victor Talking Machine Co., New York City; Columbia Records Inc., New York City; and Okeh Records, New York City. The compilation is based upon data supplied by Music Industry, Inc., New York City, and the Record Division, Record Service, Inc., New York City.

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Copyright material
Orchestra Notes

Of Maestri and Men
LARRY KIMBER, manager of the \(78\) and is now spending all possible time flying his private plane in the Atlantic Coast area. \(78\) is now making arrangements to fly up an army pilot. DICK JUGGERNUT is in New York, \(78\) gives us word that he will be back in about two weeks.

JOHNNY LONG set for west for three weeks at New York, New Orleans, Chicago, then to return to N.C.-Tennassee, \(78\) won't be back till the middle of April. Follies with five weeks at hotel, \(78\) is in New York or Boston.

JOHNNY MESSER is returning from his European tour and will be back on the mainland at Hotel Macin, New York, March 8. \(78\) MESSER, diction master, has been in Europe for three weeks and is improving his Booth-act efforts now that he is to appear at the Palace, Terry's, well-known aliases. \(78\), is due to break all records at Carolina Theater, Columbus, S. C., February 11. \(78\) CHESTER, now has Red Bone doing his act.

JUANITA SANABRIA, who last visited \(78\) in January, is on her way back from Cuba for a indefinite stay. \(78\) SANABRIA has given exceptional business in its Century Room, with VAUGHN MONROE on the program. \(78\) Monroe, who recently won a popular poll conducted among record buyers, is known in many popular popoulations. \(78\) MONROE is on the \(78\) Eye, N. Y., for an indefinite stay. \(78\) MONROE is unique in that it's making the successful exception to its own policy of not allowing bands to employ a camp unit. \(78\) MONROE, house plaintiff at WNYW, New York, is now leading his own combo at Joe Fraza's cafeteria-club in Chicago. \(78\) MONROE, who has been recalled, is in its sixth year of playing luncheon-music at Hotel Lexington, Philadelphia.

\(78\) GOLDEN BEAR is reorganizing his hand and will continue without the three King's Jesters, who have to stick close to Chicago for their NBC radio show. \(78\) BEAR, who operates at Wilmington Hotel Beach, Chicago, and Hotel New Palace, Pennsylvania, as a vocalist. These three former veterans are in Chicago and \(78 \), DICK BELL and BILLY SCOTT, \(78\) LEONARD opens a two-week engagement at the Persian Room, February 11. \(78\) LEONARD, who recently moved into New England Hotel, Al- bany, has been on a long trip, making guest appearances at Ponty in the Mary Katherine. \(78\) GOLDEN BEAR has become residents at Vanvour Ballroom, and \(78\) FRANKLIN FRANKLIN, house plaintiff at WNYW, New York, is now leading his own combo at Joe Fraza's cafeteria-club in Chicago. \(78\) FRANKLIN, who has been recalled, is in its sixth year of playing luncheon-music at Hotel Lexington, Philadelphia.

March Caricophony

HARRY JAMES, coming home for a pictures to get under way at Uncle Sam's, April 11, has Claude Thornhill at the Hollywood Palladium; \(78\) JAMES and his orchestra departed from the Hollywood for Philadelphia. \(78\) Thornhill has already set for the Golda, San Francisco, week of April 4, will play in Chicago, April 5, will appear in the \(78\) ORCOTT with the Golden Orchestra. at the Palace Hotel, Chicago, April 6, will appear at the Rialto, Chicago, April 7, will return to the Bismarck in the summer

\(78\) and \(78\)

Of KELLY'S STABLES, New York, say
SABBY LEWIS

AND HIS ORCHESTRA

"Our famous little band have played you yet?" SABBY LEWIS, KELLY'S STABLES, N.Y.

Personal Management Billy Austin

\(78\) of THE BILLBOARD

MUSIC

February 26, 1942

Woody Herman Breaks Victor Monopoly on Coke Show Wins

NEW YORK, Feb., 21—BOA Victor's uninterrupted string of 18 straight Coca-Cola show victories was snapped tonight when Dona crossed the charts with Woody Herman's Blues in the Night, and Herman's victory also represents the first non-Music Corporation of America winner since Glenn Miller took the top slot for General Amusement Corporation 11 weeks ago with Chico and Choco. Miller's Chifferd logo sponsors submitted according to further appearances on the "coca" show and, ad

BOX OFFICE

Biz Better in Lincoln

LINCOKN, Neb., Feb. 21.—There were good band boxes, though not sensational this week. Trade is favored hotels, however, when any profit shows. At Devine, at $150 per capacity, sold for his date to the Historical Union (Univ. of Neb.), Intercity Theater, Don J. Hall (formerly Don Lee and Martin Dale) took $780 for his three-day (13-14) stay at the Parkside Coca for a $55 per capacity top. Reids has done so well that P. N. Pauline, said to have the best show office in the market, has been given the job. The show office is doing all the early week sales; at Reid's the job is to play.

It's the Champagne novelty, Sparkling and Gay!

(\(78\) and \(78\)

ROB AND THE \(78\)

ACME MUSIC CORP.

562 Fifth Avenue, New York

Harry Kroto, Pros. Mag.

BOB AND THE \(78\)

ONE OF AMERICA'S OUTSTANDING COCKTAIL KITES

currently

ROGER'S CORNER, M. I. C.

Thanks to Joe Rogers for giving us credit

These three cocktails are made fresh for you

The cheers and the cheers and the cheers

It's a matter of fact that these cocktails are made fresh for you.

Thanks to Joe Rogers for giving us credit

Directors

GENERAL AMUSEMENT CORP.
Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

### Bands on Tour—Advance Dates

<table>
<thead>
<tr>
<th>COUNT BASED</th>
<th>Location</th>
<th>Week dates</th>
<th>Performing venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 6 (week)</td>
<td>Frankfort, Ky.</td>
<td>Palace Theater, Frankfort, Ky.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 6 (week)</td>
<td>Kansas City, Mo.</td>
<td>Kansas City Theater, Kansas City, Mo.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 7 (week)</td>
<td>Indianapolis, Ind.</td>
<td>Indianapolis Theater, Indianapolis, Ind.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 8 (week)</td>
<td>St. Louis, Mo.</td>
<td>Bing's, St. Louis, Mo.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 10 (week)</td>
<td>New York, N. Y.</td>
<td>Empire State Theater, New York, N. Y.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 11 (week)</td>
<td>Boston, Mass.</td>
<td>Callahan's, Boston, Mass.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 16 (week)</td>
<td>San Antonio, Tex.</td>
<td>The Lyric, San Antonio, Tex.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 17 (week)</td>
<td>Los Angeles, Cal.</td>
<td>The Pantages, Los Angeles, Cal.</td>
</tr>
<tr>
<td>Palace Theater, Cleve</td>
<td>March 19 (week)</td>
<td>Portland, Ore.</td>
<td>The Liberty, Portland, Ore.</td>
</tr>
</tbody>
</table>

### Additional Information

- **Orchestra Routes**: Follow each listing as every symbol is a symbol. Fill in the space provided with the address or city. Do not abbreviate unless you are using a map, or cite any organization or classification lists.
- **ABBREVIATIONS**
  - home: concert hall; cabaret: cabaret club; hot: music hall; night club: amusement park; roadhouse: restaurant; showboat: theater.
Tommy Tucker

(Tribune of Country Music, Nashville)

THIS is Tucker's first album job to be released on a major label, and it has been noted that his success on the various dance charts and the success of his singles have brought him to the attention of the Nashville music industry.

Brian's theme is that Tucker really is an unknown quantity here, and even the record company's promotion efforts have not been able to make any dent in Tucker's popularity. But the present album contains some real surprises.

Begun, which is supposedly very catchy and a bit like this song, is very nice. But it has been noted that the record company has not been able to make any dent in Tucker's popularity. But the present album contains some real surprises.

Instrumental highlights are still the song's high points, with a couple of really nice numbers taking their place in the lineup. In fact, this record is so well done that it seems like the band has put in a lot of effort and time into making the record sound just so.

It's a simple fact that Tucker is a very good musician, and the band has put in a lot of effort and time into making the record sound just so. In fact, this record is so well done that it seems like the band has put in a lot of effort and time into making the record sound just so.

Al Dounah

(Reviewed by Student Union, University of Rhode Island, Providence, R.I.)

This was the first album by Al Dounah, and it certainly passed muster with the students, who had been following his career for quite some time. However, it is interesting to note that the students were not as enthusiastic about his earlier work as they had been with his first album. This may be due to the fact that his earlier work had been more popular with the general public. However, it is interesting to note that the students were not as enthusiastic about his earlier work as they had been with his first album. This may be due to the fact that his earlier work had been more popular with the general public.

The album contains a number of songs that have been very popular with the students, and also a few that were not as well received. However, it is interesting to note that the students were not as enthusiastic about his earlier work as they had been with his first album. This may be due to the fact that his earlier work had been more popular with the general public.
Ketrow To Tour Renfro Billies

Popular radio group to open under canvas near Miami early in March

CINCINNATI, Feb. 21—William Ketrow, well-known outdoor astronomer and showman, is preparing to add the Renfro Valley Bara Dance, radio, and stage attraction, to his already huge touring show. A quarter of a million people visited Renfro Bara Dance on its winter tour, and the group will be heard for the first time at its spring tour in Miami. The Renfro Bara Dance, one of the first of the hit radio groups to gain wide radio, has been heard over both the BNR and World network, and for many months has been a regular Saturday night feature over Station WFL, Louisville. Prior to the WBN connection, the hilltop unit was heard for over twenty years over WBN, Cincinnati.

Following its opening in Miami, the Renfro Bara Dance will play on through most of the states until reaching its headquarters at Renfro Valley Bara Dance, located near the town of New Haven, Indiana. The group will date out from this area until the weather in this area becomes suitable for tent-show operation. According to Ketrow, the Renfro Bara is one of the biggest attractions, with its canvas all summer, playing territory in which not only the radio people but also the theater operators appreciate its season.

The Renfro Billies headquarters will continue to operate with a second unit touring the states. An estimated audience of a quarter of a million people visited Renfro Valley Bara Dance on its winter tour, and the group will be heard for the first time at its spring tour in Miami. The Renfro Bara Dance is one of the first of the hit radio groups to gain wide radio, has been heard over both the BNR and World network, and for many months has been a regular Saturday night feature over Station WFL, Louisville. Prior to the WBN connection, the hilltop unit was heard for over twenty years over WBN, Cincinnati.

Ogle Launches "Pop" Choice With Framing First Tenor

Rogersville, Ala.

I didn't want to reveal the old equipment, but I believe "Pop" Choice has something up his sleeve for the event of his next touting show, which will be in the United States. And when I say that, I mean that the new equipment has something that will impress you. I don't want to reveal the old equipment, but I believe "Pop" Choice has something up his sleeve for the event of his next touting show, which will be in the United States. And when I say that, I mean that the new equipment has something that will impress you.

J. A. Ogle Launches Tent Trek March 10

HOUGHSTOWN, Ala., Feb. 21—J. A. Ogle, the well-known tenting man, this week launched his 1942 season, with a trek starting March 10 and lasting through the spring months. This year, Ogle's tent show will be in great demand, with a quota of 100,000 people expected to attend during the season. Ogle and his crew have been preparing for the opening by touring the area and soliciting business. Ogle, who enjoyed a fair tent season in 1941, is looking forward to a successful season in 1942, and is confident that his show will be a success.

Ogle's treks this year will be in great demand, with a quota of 100,000 people expected to attend during the season. Ogle and his crew have been preparing for the opening by touring the area and soliciting business. Ogle, who enjoyed a fair tent season in 1941, is looking forward to a successful season in 1942, and is confident that his show will be a success.

Show Boat Majestic Wins

Pond for casting with good marksmanship, has won the trophy as "Boat Majestic," under the direction of W. T. J. REYNOLDS, EN 179, Unk Union, Ill., and the Lawrence Russell Paramount Players.

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Christy Obrecht Jr., Is Made Lieutenant; Show Makes Ready

MINNEAPOLIS, Feb. 21—Mr. and Mrs. Christy Obrecht, here to ready their show for the 1942 season, were visited this week by their son, Christy O., who has been commissioned a Lieutenant in the U.S. Army. It is said to have arrived by express mail. The show is scheduled to arrive in the city on May 15, and the family expects to be here by then, having come from private to lieutenant in eight months.

While attending law school at the University of Minnesota where he was a student, Christy O. was sent to Camp Roberts, Calif., where he was commissioned a second lieutenant. He was transferred to the Officers Training School at Fort Benning, Ga., where he was commissioned a second lieutenant. He was then given command of the army in his unit and made a private lieutenant.

The Oubrechts will shortly begin rehearsals for their new season, which gets under way in April. They will be in town for the next two months, with the show closing around December 1.

Looking up the prospects for the 1942 season, Oubrecht says: "I wish we were a private number one equipment for under canvas, but we will bring out some of the old that we can do, so we feel free to have a chance. We will not be able to have a big tent show or do everything possible to have the tent show we have been able to do in the last few years. Our shows this year have been good and have a lot of good people and if nothing happens should be good for four years, so that eliminates a worry. I have two Oubrecht lights plants that eliminate another worry, so with our two tents we are going to stay out."

Christy Obrecht Cypress from typewriter at Chicago: "We are going to have a 1942 season, but we are not going to have a big tent show or do everything possible to have the tent show we have been able to do in the last few years. Our shows this year have been good and have a lot of good people and if nothing happens should be good for four years, so that eliminates a worry. I have two Oubrecht lights plants that eliminate another worry, so with our two tents we are going to stay out."

CONTEST IN MIDLAND COUNTY FOR SHOWS

CINCINNATI, Feb. 21—Pettis County, Mo., will be visited by two or more tent shows in the coming season. The contests for Midland County for shows are being held in Pettis County, Mo., where the shows will be visited by two or more tent shows in the coming season. The contests for Midland County for shows are being held in Pettis County, Mo., where the shows will be visited by two or more tent shows in the coming season. The contests for Midland County for shows are being held in Pettis County, Mo., where the shows will be visited by two or more tent shows in the coming season.
Summer Circuit Operators
Get Ready for Busy Season

CHICAGO, Feb. 21.—This is the time of year when roadshowmen are dovetailing all their time to the barring of sponsors for their summer circuits. According to George B. Krauth, well known in the Home, Field and Thomas territory, Braumann says operators who do not make their preliminary work before the start of the active season now, not only increase their profits materially but also save time to concentrate on promotional stunts for their programs when the season is actually under way.

“The outdoor free show is expected to be more popular than ever this season,” Braumann states, “and alert operators are making certain that they will rush cash in on the opportunity that presents itself. In addition to local merchants, the towns played, they are also making a concentrated effort to intrude national advertisers on their programs.”

“By operating with other roadshowmen, as well as recent and future circuit operators in the surrounding counties, the trade exhibitor can obtain a number of new ideas that will not conflict with that of the local merchants. A case in point is the small loan company. These companies, as a rule, maintain a loan office in a county. This office is generally located in the county seat.

“These firms are all interested in having film trailers or other shows given in the small theaterless towns of their territory. The operators are able to give full coverage of the county, so, unless the roadshowman gives operators a green light thru his own circuits, it is the best for him to co-operate with another roadshowman in his territory. By pooling their shows for the purpose of obtaining advertising only they can give complete county coverage. In this way the advertising gets out over the community and he has the general public interested in showing everything that will help boost their program.

“The roadshowman can line up other cooperative operators to divide advertising work with conflict with local merchants. The chances of success is in a position to co-operate with the roadshowman by making suggestions regarding the firm that will be most effective in getting the desired result. Advertising new ideas to the town and engaging local merchants, who are interested in showing everything that will help boost their program will mean.”

“It is also claimed that there will be more small loan companies in the field than ever before. In the next few years, the roadshowmen new program next that will determine the success of their summer roadshow circuit.”

Increase Roadshow Profits
With Defense Town Circuits

The vast industrial defense effort throughout the country offers roadshowmen one of the greatest opportunities of catching in. Workers in defense plants are operating in three shifts, and roadshowmen have their programs. The programs should be bolstered out in 15, 20 minute, community towns. The programs these roadshowmen are putting on serve the double purpose of entertaining workers as affording them recreation.

A roadshowman who wishes to enter this field will find it a simple matter to select suitable territory and work out a profitable circuit. Essentially, it is up to the individual operator to select his field of operation and by personal investigation discover the number of factories within a radius of, say, 200 miles.

The territory selected the roadshowman should be able to select five or six key towns as the basis of weekly circuit showings. As most industrial defense plants are working on three shifts, it is possible to schedule these shows on a basis of, say, 2 hours, before moving on to the next spot. The services should be so timed that they catch workers. In other words, one performance can be given 15 minutes after one shift goes off, another can be given an hour and a half before a shift is due to check in. Such a schedule can be worked out with the entertainment demands of the workers at a convenient time.

As all defense plants have men and women employees, the programs should be catered to a mixed audience. One is likely to get the entertainment and interesting program is of prime importance, as the fans or failures of the circuit will depend on the audience-pulling power of the programs. The selection of suitable program material is a point that merits considerable thought on the part of the roadshowmen and yet it is the idea that in many cases operators do not pay attention to this phase of their business.

A roadshowman having a circuit in defense towns should select action pictures, music, and short subjects of interest to men and women. Programs should run approximately an hour and a half and in no case exceed two hours.
**The Final Curtain**

The many kind expressions of sympathy received since the death of Mr. and Mrs. Edwin Kauss, have been a great comfort to his bereaved family. We are happy to announce that his funeral will be held on Saturday, February 18, at 2 p.m. at the Family Church. The service will be conducted by Rev. Dr. Thomas, and the tribute will be given by Mr. and Mrs. Kauss. The interment will follow at the family plot in Oakwood Cemetery. We extend our deepest sympathy to the family in this time of sorrow.

**W. C. KAUS**

Your thoughts have been a great comfort to my family and I thank you for your sympathy.

(Mrs.) Marie Kauss

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**ALMON R. SHAFFER**

Almon R. Shaffer, nationally recognized actor, was found dead in his room at the Hotel New York, February 14, at 1:30 p.m. The cause of death is unknown. He was 48 years old. Shaffer was born in New York City and was educated at the University of Pennsylvania. He began his career in the theater at the age of 16 and had appeared in many Broadway productions. He was a member of the Actors' Equity Association and was recognized for his contributions to the field of theater. He leaves a wife, Gladys, and two children, John and Mary. The funeral will be held on February 18 at 3 p.m. at the Temple Emanuel, with burial in the family plot in Oakwood Cemetery. We extend our deepest sympathy to the family in this time of sorrow.

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**Marriages**

ANTHONY-BEICK—Griff H. Anthony, son of Albert and Mary Beick, was married to Mrs. Ida Harlow, former Miss Harlow, on February 18, at the home of the bride in Buffalo, New York.

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**Births**

William C. Kauss

William C. Kauss, 43, owner of W.C. Kauss Shows, died in Duke Hospital, New York, N. Y., February 13, at 3 a.m. of pneumonia. He was born in New York, N. Y., in 1905. Kauss was widely known in the show business industry and was associated with the business for 20 years. He is survived by his wife, Margaret, two children, and two sisters. The family has requested that donations be made to the Duke Hospital Foundation.

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**John A. Polit**

John A. Polit, 46, nationally known actor and playwright, died in New York, February 16, at 5 a.m. Polit was born in New York, N. Y., in 1904. He was a member of the Actors' Equity Association and was recognized for his contributions to the field of theater. He leaves a wife, Ida, and two children, John and Mary. The funeral will be held on February 18 at 3 p.m. at the Temple Emanuel, with burial in the family plot in Oakwood Cemetery. We extend our deepest sympathy to the family in this time of sorrow.
MSWC in Gala Valentine Party; Berten Is Ensee

ST. LOUIS, Feb. 21—Missouri Show Women's Club's Valentine Costume Dance at Maryland Hotel here February 14 proved a gala affair. All Big Band Orchestras provided the music, with Sunny Berten handling the dance chores. Louise West, wearing a costume from the best costume and Irene Bronte with second prize with the most colorful one. Daisy Davis, assisted by Irene Burke and Gertrude Lang, was in charge of tickets and door.

Berten continued until early morning and in attendance were Mrs. Goldie Blakes, Mrs. and Mr. Al Bayerly, Mrs. Blanche Lang, Mrs. Alan Pearson, Sunny Berten, Marlys Lipsky, Mr. and Mrs. Ralph Lipsky, Tom Shorkey, Anna Jane Pearson, Lowell Leonard, Mr. and Mrs. George Davis, Mrs. P. L. Strother, Mr. Powers, Loretta Vines, J. B. McCready, Mrs. L. Shep, et cetera and Rod Schuster.

Travis Dance, Denby Push, Mrs. and Mr. Ed Smith, Ellen Oberschare, Mrs. Leo Lang, Mr. and Mrs. Al Bauman, Leanne Larson, Irene Strother, Florence Parker, Mrs. and Mr. Arthur Oubacht and party, Mr. Barry, Mr. and Mrs. M. Christus, Mrs. D. Moran, Harry Golden, Mr. and Mrs. Lell, Nellie Worthington and Lyman Cook.

Rain Hurts Hames At Expo in Houston

HOUSTON, Feb. 21—With rain an eleventh hour threat of the day the event, Hill Hames Show wound up a losing bid at the time of stock Exposition February 13, at the State Capitol, by the $2,000 Hames line-up included Helko-Lo, John Whitney, Bob Williams, Baby Wheel, Baby Airplanes, Prew Wheel, Bob Lysinger, Tell-Tale, Ochoa, Spitfires and Why-Why Plane.

Shires included Behind the Bars, Done to Me, Va Old Black Stallion, World's Fair Celebrates and Bigstock. Hames also had a Penny Arcade here.

Regular Associated Troopers Ragland-Korte Dinner Guests

LOS ANGELES, Feb. 21—Members of the Associated Troopers of Los Angeles chapter recently recognized with Lionel King as president, were guests of Gelett and Lou Ragland and Lou Korte as a Spanish dinner in their homes following the regular meeting at clubs newly acquired room in Bradish Hotel here January 26. Dinner was prepared by a caterer from Club Tan, local club house, owned and operated by the England-Korte-Walton.

Club's February 6 meeting was called to order by the chairman, Jim McNear, Frank Price of Los Angeles and Secretary Vernon Bowles also on the platform. Board of directors met an hour earlier to review the membership list and complete other (see TROOPERS NOTES on page 11)

Prell Adds Fairs; Opening Date Set

ALBANY, N.Y., Feb. 21—Stem R. Prell, managing director, Prell's World's Fair Shows, while attending the New York Fall meeting here February 9-10, announced the contracting of 23 fairs, including those in Columbus, Eichard and Cortland, N. Y., Lynchburg, Va.; Durham, Monroe, Beaufort, Edenton and Roanokeironde, all in New Carolina.

Prell, before leaving for a Florida vacation, said shows would open their tour on March 8 with a kick-up of 34 rides and 15 shows.

A new office is being built at shows' Lambertson, M. C., quarters and five new fronts and a new entrance arch have been constructed. Leo history has been re-engaged as business manager and Joe Murray will have his new poty tack with H. E. Edmonston is rounding his common act, which will be the same act.

Cass and Gertrude Miller are here getting ready for opening. Tommy Rice, advertising and special agent, has been operating a service station since quarters all winter.

Mark's 10 Fair Dates

EUCHRECH, Feb. 21—Returning here from a Florida vacation, John H. Marks announced that his organization holds military contracts for these 1942 dancer's Great Banana (Va.), Fair, West Virginia, Free Fair, Charleston; West Virginia State Fair, Wheeling; Bradford, Pa.; Fair; Robert County Fair, Lancaster, Pa.; Apprentice County Fair, Princeton, N. C.; Fair; Jefferson County Fair, Platteville, and Allegheny County Fair, Allentown, all in North Carolina. Luck Hill (S. C.) Fair, Wimbleton (N. C.) Fair, and Fox Des County Fair, Florence, S. C.

Endy Bros. Chalk Winner at Festival In Homestead, Fla.

HOMESTEAD, Fla., Feb. 21—With good weather, Endy Bros.' Shows registered a successful start at the 21st Festival and Exposition here February 6-14. Highlighting the display section was an impressive exhibit sponsored by the Chamber of Commerce. Shows' light plants were used for the first time under direction of James Stefanek, who mounted on two towers and using a blue and white color scheme, they presented an all-inclusive appearance, so did the midway.

Top money getters among rides were the rocket and Pop- and Plane, and Maitland's Side Show and Bennett's Marine Show led that department. New cook, (see ENY IN WINDER on page 12)

BR Inks 11 Fairs; Debut Date Is Set

ATLANTA, Feb. 21—E. B. Shreve, assistant manager Blue Ribbon Shows, returned to local quarters with word to provide the midway at 1942 fairs in Foul in the Do, Dallington and Paffville, Wk., scheduling shows' total to 11 for this season.

Organization had previously signed to play fairs in Illinois, only in Indiana and five in Georgia, Shreve said those additional dates are pending.

He came here from a three-month stay in Chicago, and at the Bank conducted the Seventh Annual Killing-Morning SR Tournament. His third annual show is due in Minnesota Oct. 25, and his traveling bands are set to put on a new batch of shows.

Krekos Combo Signs Joyce, Mabel Stark

SAN FRANCISCO, Feb. 21—Upon his return from California, where he had scheduled a contract with Mike Krekos, manager West Coast Circuses, to end the season, Mike Krekos, has signed Joyce Joyce Joyce Joyce, Mabel Stark's trained lion as free attraction for 1942. Krekos also said that Harry S. Johnson will handle the midway, with Andrew Koman returning with his condors.

Quarters are in charge of Bob Schumacher, who is now painting and overlooking the completed new quarters, over one acre, at the West Coast Circus, and Charles Ward will return, as will Mr. and Mrs. Al Lodin. John Wells will have the radio and Les Dobbs will handle the bomb and taxi store.

W. F. Wright will have the girl shows and Frank Furrer will again have the featured sides shows. Gal Lipton will have about six attractions. Homer Furrer and Charles Ward will return, as will Mr. and Mrs. Al Lodin. John Wells will have the radio store and Les Dobbs will handle the bomb and taxi store.

M. fellow will return as general agent, his 14th year in that position. The bookers of the Circus are George and Will Schuster have the auction. Eric Phillips will handle the boys, his 11th year here.

Gooting Gets Ohio Fair for 27th Year

COLUMBUS, O., Feb. 21—Ployd E. Gooting, general manager and county fair commissioner, has received official word, as of yesterday, from the State Fair Association, that contracts to provide the rides at the 1942 State Fair here meeting organization's 27th year on the midway.

Contract calls for the company to furnish 29 rides.

Installation Dinner for the Ladies' Auxiliary, National Showmen's Association, held in New York recently, Blanche M. Henderson was installed as president, and other officers were inducted during elaborate ceremonies.
WANTED
1942 West 124-126 Wheels.

SPECIAL
Lucky Danville, & Beautiful'.

PRICE
10 Roll

Reynolds & Wells Shows
NOW CONTRACTING FOR 1942 SEASON

WORLD'S FAIR'S NEW SPLENDID show, "The American Dream," now in full swing at the Chicago World's Fair, will receive the first public showing of the new color television system in its "American Dream" show. The system, which was developed by the Studio of Color Television, Inc., will be demonstrated in the "American Dream" show, and will be the first time that the public will have an opportunity to see the new system in action.

LUTHER B. HENRY, General Manager

CARNIVALS

Midway Confab
(Communications to 25-27 Opera Place, Cincinnati, O.)

TECHING feet.

SIGNING as business manager of P. R., Herb Sizer's recent visit was Dan Hoerner.

PROOF: WILLIE J. BERNARD is in South Liberty, Mo., resuming his pit show for the coming season.

ARE YOU GOING on a summer ski trip?

SUN of the owner of Great Sutton Shows, F. M. Sutton Jr., recently enlisted in the Army Air Corps.

MARY BETTY, fat girl with International Congress of Oddities, has signed with Ringling-Barnum circus for 1942.

DO NOT let high blood pressure get you down this season.

LAST year with Art Lewis shows, Mrs. Ruby Kane has booked her fourth ball game with Stanley's All-American Shows for 1942.

FORMERLY with Hughes & Genach Shows, he is now stationed in Fort Wayne, Ind. His plans to operate three new go-cart operations this season.

HITCH-HIKER'S mid-west fall is surely a patriotic traveling showman who is co-operating by saving rubber.

HARRY PROBOSCIS, high net, mails from Winter Garden, Fla., that he has

SIMMONS & COOKE's 19 West Jackson Blvd.

POPCORN-PEANUTS

SUNSET AMUSEMENT CO.
Donald, Ill.

REYNOLDS & WELLS SHOWS
NOW CONTRACTING FOR 1942 SEASON

WINTERFAIR ADDRESS

1270 W. 8TH ST.
TEXARKANA, TEXAS

WUST BRO'S. SHOWS WANT
Good citizens, please contribute to the war effort.

SILK CITY SHOWS
New booking Shows and Complete.
Open for Fall Shows.

WANTED PLATFORM ACTS
For Auto and Hall, McCullough Shows, and other Shows, 50 Cents. Can you contribute to the war effort?

Howard Amusement Co.
Donald, Ill.

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Howard Amusement Co.
Donald, Ill.

singed with F. R. Hest Show as the trio attraction for 1942.

FORMERLY with Mss. R. A. Walsh's Penny Arcade on James E. Stroud Shows, Mark Shaw to a guard at a cattle ranch in New Castle, Pa.

IT HAS BEEN against our policy to hire ex-
employees, but now we are glad to see his

FREDERICK M. LEWIN, who tromped with the Mighty Shadowy Midway, is now a corporal with the 89th Indiana Company, Spencer Field, Georgia.

CHRIS show operators Sam and Evelyn George Johnson Variety Shows for the season and are in winter quarters at Latrobe, Md.

FABULOUS "How much value town people pay on car advertisement, $1,000,000,000.

PROMINENT in the organization of the Outdoor Amusement Congress in the Tampa Terrace Hotel, Tampa, February 6 were F. P. (Irish) Hoven (left), owner of the Jimmie Lynn Shows, and Frank H. Kingman, Groton (Mass.), acting secretary of OAC. Mr. Kingman refused to make any suggestion to merge the interests of show business as an all-embracing movement. In other words, the OAC canons themselves, he was the first person to the industry to take the lead in launching the ambitious program, has been named field representative of the group by President Carl J. Seidman.

BAD RUBBER on motorcycles is danger to straight-wilted riders. Long before extensive start fires for dimmed-cycles were seen.

CURTIN lane again will manage Vir-
ginia Laughlin's Gem game on West Bros.
Shoes, his fifth cage season. Roto shows, Acme have been booked with Sunnyside Amusement Company.

"MAKE YOUR SALARY small, you get it in service. The dollar-a-year men must have read that he should travel with the show even if they don't get it."—Colonel Patch.

RED RUBBER, high act, is vaca-
tioning in Tampa, Fla., and will receive numerous appearances at the Florida State Fair. His acts have been booked with Sunnyside Amusement Company.

"HERE we come, this season. Roto working for the Oilt Framework Company.

Copyrighted Material
since auto driving has forced cars off the街头.

Since MRS. AND MRS. ADAMS CONVERSATION, Mr. Lincoln’s horse, which was up all night with half a dozen of his friends, was up on the main thoroughfare of the street, where his owners are staying. Mr. Lincoln’s horse was the subject of conversation all morning.

STANDARDS for the month of October show a marked improvement over last month. MR. AND MRS. HARRISON have purchased a new automobile, and are now driving it around town. The car is a model of perfection, and is admired by all who see it.

As MR. AND MRS. HARRISON are new arrivals, we extend to them a cordial welcome. We hope they will enjoy their stay in the city, and that they will continue to patronize our establishment.


eventually, after being greeted by the manager, were led to their box, which was provided by the mayor. The mayor then addressed the guests, saying that he was glad to have this opportunity to welcome them to our city, and that he hoped they would enjoy their stay.

During the event, various speeches were given by local politicians and community leaders. The speeches were well-received by the audience, who cheered and clapped in appreciation.

The program included a performance by the city’s symphony orchestra, which played several classic compositions to the delight of the audience. The audience was also treated to a dramatic reading by a local actor, who portrayed a character from a popular novel.

After the performance, the guests were treated to a buffet dinner, which included a variety of delicious dishes. The meal was followed by a dance, where guests continued to socialize and enjoy the evening.

At the end of the event, the mayor thanked everyone for attending, and expressed the hope that the guests would return to the city in the future. The guests then departed, having had a memorable evening in the city.
With the Ladies

BY VIRGINIA KLINE

SALON, May, Vol. 21—In our Sunday in Los Angeles was the famous Miss Hettinger, from the New York Daily News, who visited the city for the first time in many years.

We who returned to the hotel there to find that Miss Hettinger, known as "the lady with the hat," was still a popular figure in the city. Her presence in the hotel was the talk of the town.

The hotel, which is situated in the heart of the city, is one of the most famous hotels in the world. It is a well-known establishment and has been in business for many years.

The hotel offers a variety of entertainment, including a dance hall, a restaurant, and a theater.

The hotel is known for its fine food and its excellent service. The hotel staff is friendly and welcoming, and guests are treated like family.

The hotel is also known for its beautiful architecture. The hotel has a unique design, with a blend of modern and traditional elements.

The hotel is situated in a convenient location, close to many attractions and restaurants.

The hotel is a great choice for travelers looking for a comfortable and enjoyable stay.
Missouri Show  
Women's Club  
Maryland Hotel  
St. Louis  

ST. LUIS, Feb. 21—The Missouri Show Women's Club gave $6,666 to the St. Louis Junior Chamber of Commerce as a result of their successful four-week campaign. The money was raised by letter, postcard, and window-dressing campaigns, and was distributed to the Junior Chamber of Commerce, the Boy Scouts of America, and the Girl Scouts of America.

Special Bargain Show  
Oakland, Calif.  
February 21, 1943

Special Bargain Show  
Chicago, Ill.  
February 21, 1943

Pacific Coast  
Showmen's Assn.

WORLD OF TODAY SHOWS  
OPENING MARCH 14 AT WACO, TEXAS

TO BE FOLLOWED BY A SPLENDID SPRING ROUTE OF STILL MORE INDUSTRIAL CITIES (1,200 MILES) AND THEN TO THE FINEST ROUTE OF 12 FAIRS, INCLUDING TWO STATE FAIRS. SHOW WILL STAY OUT UNTIL FIRST WEEK IN NOVEMBER.

I Want to Book Up-to-Date Cookhouse and Grill Print, or Bill to One Thousand Dollars Each. Have Complete Frame-Ups for MINSTREL Shows, MERESTYLES, CIRCUS Frames, or PowerPoint Slide Shows. CAN PLACE A FEW MORE RIDE COUNTS FOR THIS SEASON FOR ALL RIDES. Those who write will be given complete frame-up sheets for all rides. Write for FREE LIST hundred shows.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.
CARNIVALS

February 28, 1942

American Carnivals Association, Inc.

by MAX COHEN

ROCHESTER, N. Y., Feb. 21.—We returned last week from the New York State Fair meeting at Albany February 9-10, where we had the opportunity to contact various members of our association, in connection with the problems of the industry. Members of the committee for the world's fair in 1942 were present at the meeting. Willie S. Smith, of O. C. Buck Expositions, was present to furnish us with information on the forthcoming world's fair. He also informed us of the various events planned for the fair.

IDEAL EXPOSITION SHOWS, INC.

"America's Best Amusement"

OUR ROUTE WILL CONSIST OF THE BEST CITIES IN THE DEFENSE AREA PLUS ELEVEN OUTSTANDING FAIRS


WINTER QUARTERS WILL OPEN MARCH 5 SAVANNAH, N. C.

O. C. BUCK EXPOSITIONS

Opening Silver Springs at Washington, D. C., April 9

CAN PLACE FOR SEASON 1942

Felds, Inc., who were the first to introduce midways and fairs into Illinois, have now embarked on a campaign to introduce them to the midwest. Their motto is: "America's Best Amusement." They have obtained copies of orders fixing prices on new fair and tickets.

POOR SHOWMEN SHOOT HIRDS ON THE GROUND

Don't Listen to Rumors

W. C. KAUS SHOWS, INC.

Elites show. We know of no fair that can compare with our equipment. We are able to give you the best equipment and the best management for your show.

CRESSEND AMUSEMENT CO. WANTS

HIGHLAND PARK FAIR, PERRIN, FlA. WHEAT WEEK.

CONCESSIONS—Falls Find, Art, Pigg Tails, W.W. Werts, W. P. K. Werts, W. W. K. Werts. All shows, including Lows, are accepted. All shows, including Lows, are accepted.

ELITE EXPOSITION SHOWS


CONVENTION SHOWS

OPENING BATESBURG, S. C., MARCH 7 TO 14 (TWO SATURDAYS)

With a professional show management company, will present the best in entertainment. Will present the best in entertainment. Will present the best in entertainment.

BANQUET PHOTOS WANTED!

The Showmen's League of America is preparing an elaborate pictorial history of the industry, which will be kept in the League room at the headquarters of the League. The League has the annual banquet and will be held for all but seven years. Photos for 1910, 1911, 1912, 1913, 1914 and 1915 will be required. In the interest of the industry, it is difficult to ascertain whether the League will accept any assistance in completing its file.

Banquet and the principal division relative to electric light and power, production of electric trucks, tractors, and passenger cars, manufacture of electric vehicles and similar subjects of interest to the industry. This information also is available to the membership upon request.

Former Trooper Appointed Supt. of Masts in Cincinnati

CINCINNATI, Feb. 21.—Martin J. Murphy, former early and reaper troop in and for the 12 years is appointed superintendent of the Cincinnati Police. During his tenure in outdoor show business, Murphy traveled the world's Wonder and Benchmark & Meyers automobile. Murphy also was a number of rep and sell show companies.

Wiseman Loses Equipment

Fire at Lorin, S. C.

LORIN, S. C., Feb. 21.—Martin Wiseman, Los Angeles, lost a Ferris Wheel, Chairlifts, Kidder Aire Ride, car and trailer, several concession tents and equipment and a large quantity of people and switch boxes in a fire which destroyed a large volume of circus property.

Ringol Reveals Alamo Dates

DALLAS, Feb. 21.—T. J. Brown, manager, attached the Texas Association of Carnivals, told us that the Alamo was burned by Mexicans in 1836 and that the fair is taking place in San Antonio.

To Buy Used Midway

This information also is available to the membership upon request.

WANTED

First-class Designer and Builder, Must be able to report to area. Year round worker.

Baker's Game Shop

WATER FALLS BLOWERS

WHEELS AND POSTS

RACE TRACKS

PEPPY PENNIES

BUCKETS AND BOTTLES

CARNIVAL SKILLS

BINGO

RINGO MASTER BOARD


FOR SALE


FRANK JOY

1930 Lowry Ave, Nw., Minneapolis, Minn.

WILL PAY CASH FOR R. R. 18101 ROLLO-PLANE

FIDLER'S UNITED SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1942 SEASON

Address: 4421 N. Portland Ave, St. Louis, Mo.
The man who is signing this contract is signing it with confidence. It is for an attraction to appear at his Fair in 1942, and he is confident he will get his money's worth because the attraction has been advertising regularly in The Billboard. He knows the attraction could not afford such advertising unless it had something good to sell.

Are you doing all you should to insure a solid playing season this year? Carnivals, acts, shows and attractions must build for the future just the same as any other business. Constant advertising repetition makes your name known — simplifies booking engagements and dates.

Buyers of carnivals, acts and attractions buy with confidence when they buy those that advertise in The Billboard. Inspire confidence and win acceptance for yourself by starting a campaign now.

**ADVERTISING Builds CONFIDENCE!**
CARNIVALS

February 28, 1942

Penn Premier

Erie, Pa., Feb. 21.—Quarters' work is going full blast. New men and women are reporting daily and a new flood of applications has been received. One Girl Show has been enlarged and the second started. Jack Wilson, master builder, is working on a new show after having lost his finger in a hand saw. All trucks have been moved to a new garage on the lot. Sunday night is on a booking trip through New York. Monday, they left for Chicago. The World's Wonder Show. Mrs. Wyllis, wife of Roy, will manage the show until Mr. Thompson returns from a brief trip to Pittsburgh. Louis Weiss will manage the show in his absence.

Winnipeg, Feb. 21.—Work of redesigning equipment and progressing. Rides are being overhauled and palited. All cars have been out since last week and will not need any replacements. Rolling stock and motors have already been overhauled. Personnel will have several new faces because many of the popular boys have entered in the armed forces. Recent arrivals included I. J. Gesty, D. G. Gentry, Ben游, and Gladys Waffner, Ferris Wheel. Mr. P. R. Both, 14-year-old boy, accompanied by his brothers and Bill Jones joined the Ring. Showing has 12 fair contracts and have been awarded the American Legion Post Celebration at Lock Haven, Pa., and Legion Post Celebration at Kinzers, Pa. Recent visitors were Leon Allen, Charles Smith, Eustace Taylor and his brother, Charlie Kohn, and Lester Remoser.

James P. Stratem

Bee's Old Reliable

Winnipeg, Feb. 21.—With little weather there has been no letup of activity here. When the front comes and turns over the next stage wagon for the Vantage Show it was the bees. The cool front which came through last week, brought over cold air and caused the show to be closed. Front was designed by Giff Halen, chief of the electric department, and has electric innovations. Worksheet Mike Nickell, who has been on this show for several years, and enlarging and overhauling the equipment, Mrs. James R. Reden and family left for home on Tuesday when the work was completed. Mrs. Robert Adams purchased a new ride and will have two shows and rides with the new. Exhibition Mike Dickson has obtained a lot attracting quarters.

Mighty Sheesey Midway

Anchorage, Ala., Feb. 21.—Owner John M. Sheesey returned from Florida, where he has been attending the annual American Legion Convention meeting. It is evident that he has not been idle as he now has a crew of 10 working on an hour-boat ride. Mr. and Mrs. Bill Price Jr., came in to get their used glock and also to see their assistant in the office in Anchorage. Mr. and Mrs. Price arrived from Texas. She has big game in her riding charge. While Yarker, an experienced scenic artist and painter, Mrs. Charles Davis, and two members of her staff arrived from Chicago. Mrs. Davis is to be married about March 8 to Judge Davis of Chicago. When the new woman has arrived she will be here about March 10 to get their used glock. George 

Bee H. M. Jones,

American Federation of Musicians

Effective July 1, 1942, members of the American Federation of Musicians will not be permitted to work in companies where the union has not been recognized or has been expelled. And unless Coney Island or Central has not been expelled. MEMBERS WILL BE PERMITTED TO WORK FOR SHOR "SHOWS AND EXHIBITIONS WHERE UNIONS ARE NOT EMPLOYED."

JAMES C. PETRILLO

American Federation of Musicians

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OH.

SHOW CONES

Snow Cone Cones will be sold at prices as indicated by the articles for booking shows. These cones are to be used only in the show cone and must be used in the show cone. No cones may be left after the show. To be used of making money this year, be sure to use up with Gold Medal Cones/products. COLEMAN BROS.

OPENING EARLY IN APRIL

WANT SHOWS. Reveal, Reunion, Musical, Club House, Audience, any new or used show; have worths for some. Fill or Platform. Want shows for Mr. Co and show Chalets. Write, State the condition of the show, cost, date, and where. Send reply in return. Also wanted, Tent Shows, Oil and Tent Shows. Will buy. Rochester, N.Y. 

MARYLAND SHOWS

Opening now at Reel in St. Louis. Will close Apr. 15. Mr. and Mrs. J. J. Mitchell. 400 glock. Select territory. Write, Radio City, New York City.

MARYLAND PARK


WANT SHOWS CONCESSIONS THAT WILL PAY FOR WHOLE SHOW AND PARK. CAN PLACE RIDES HELP FOR ALL RIDES. FARES CELEBRATIONS. RIDE TO THE LAST DOLLAR.

WANT STOCK CONCESSIONS, WRECKED OR REBUILT. Equipment and entire. Write, Harry Stack, 1701-16, W. Suburban, Ill. 

WANT BARGAIN MACHINES OR ENTIRE RIDES. WILL PAY GOOD ROLLER RENT.

WANT COMPLETE YEARLY CARNIVAL ON WHEELS. All equipment complete except rides. Offers acceptable. Write, Harry Stack, 1701-16, W. Suburban, Ill.

1942 EASIER TO BOOK WITH GOLD MEDAL

NOW BOOKING SHOWS AND CONCESSIONS

FOR SEASON 1942

Address: P. 0. Box 400, Oberlin, Ohio

W. G. WADE SHOWS

New Concession for 1942

Write, Radio City, Reunion and Carnival for booking shows. Promoters, Free Riders, Concessionists. Complete. Write, W. G. WADE SHOWS, Market Square, Cleveland, Ohio

ROCHESTER CITY SHOWS

One place show, Reunion and Carnival for 1942. Write, Vic Horwitz, 550 East St., Toledo, Ohio

GREAT ESTER ILLUSION

By Patrick de L'Isle, Leotard, Complete. Special $5.00 delivery. Write, Victor Horwitz, 550 East St., Toledo, Ohio

SOL'S LIBERTY SHOWS

BOOK NOW SHOWS AND ATTRACTIONS

FOR 1942 SEASON

Address: P. O. Box 225, Crestline, Ohio

Defense Savings Bonds can be registered in the names of children as well as adults.
THE F. E. GOODING AMUSEMENT CO.
NOW BOOKING FOR-
GREAT AMUSEMENTS AND SHOWS
AMERICAN EXPOSITION SHOWS
AND ELECTRICAL EXHIBITIONS
FOR 1922-1923 SEASONS. Address:
1309 NORTON AVE., COLUMBUS, O.

WANTED
Ride in all locations. Operators for Roller Coaster, Merry-Go-Rounds, and Turtles. Want hero and money position. 20% on box. Write me. JOHN T. HUTCHESON, P. O. Box 500, Columbus, Ohio.

Hutchens Modern Museum
WANT TO BOOK NOW.

HAPPYLAND SHOWS
WANT 22 YEAR-OLD.-No. 2.
WAN'S New York, Columbus, Ohio.

WANTED
L. J. BACH SHOWS
Coney Island, N. Y.

EMPEROR AMUSEMENT CO.

OZARK SHOWS WANT
Ozark, Mo. 8 mos. in a month, 20% box, 6% on box. No bookings. Show starts in April 1922. Write: W. H. RICHARDS, Ozark, Mo.

BINGO HELP WANTED
GALLERIES AND COUNTRY HALLS.
For further information, address JOHN BUNTS, Iao, Ill., or the nearest representative.

WANTED
AUGUSTA, Ga., Feb. 21.-Finishing touches are being applied to new front. Other shows on same lines, marquis, front and equipment. Present equipment has been overhauled. Changes were made in the new model. Bureau, 301 Travis; superintendent: Henry Johnson, head booking agent; and H. W. Travis, mechanic. At Bereford is in charge of the new operation. Manager of Show, Mrs. Louise Miller is still in Uni-

DEE LANG
SHSTONVILLE, Tex., Feb. 21.-Work has been started on a new city. The opening of the city on February 27. A revival service was held at the First Baptist Church. Mrs. Fred and Mrs. Charles T. Goode opened a new home here. Mrs. William Trotter, the mayor, has the show front. Owner Dee Lang. general agent, is away on a business trip.

SALISBURY CENTER CARNIE
BALTUSROL, H. F., Feb. 21.-Plans for Coney Island, N. Y., for the coming season. It is in charge of the announced management of the show. It is understood that the new management of the show. It is understood that the new management

AMERICAN UNITED SHOWS, Inc.
12 FAIRS AND CELEBRATIONS ALREADY BOOKED AND THE BEST PAY ROLLS TOWARDS THE NORTHWEST WANT FOR 1942 SEASON

VIRGINIA GREATER SHOWS
OPENING 9TH OF APRIL, SUFFOLK, VA., IN TOWN

WASHINGTON, D.C.

LOUISIANA,

TENNESSEE

WANTED
1922.

WASHINGTON, D.C.

LOUISIANA,

TENNESSEE

WANTED
1922.

WASHINGTON, D.C.

LOUISIANA,

TENNESSEE

WANTED
1922.
Detroit Shrine Ticket Sale Tops '41; Stinson Predicts An Attendance of 250,000

DETROIT, Feb. 21—Detroit's 30th annual Shrine Circus opened Monday night, with a gala matinee performance. More than 10,000 patrons were on hand to take in the second day of the 10-day engagement, which opened last Wednesday. The Shrine Circus, under the direction of Mr. and Mrs. Robert C. Zimmernann, is located in the Detroit Arena for the entire run.

Advance ticket sales are running briskly, according to the management, and a total attendance of 300,000 is forecast by the General Manager, W. S. Schilling. Single-figure advance sales for the first two nights, ran 3,000 ahead of last year's figures for the first two nights. Ringside seats were being put in on Wednesday night.

Midland Counties do space around considerably, chiefly because of the lack of available space in the building. The Foote Motor Company used space to display beach chairs, windproof mantles and other defense products it is now building. General advertising calls and program showed a drop from $20,000 to $10,000, according to Bill Cason, who was responsible for the promotions, caused by automotive curtailing.

Broadcasting Daily

Program at the Shrine Circus, which was about the same as last year, according to Roy M. Van Curen, who handled broadcasting for the circus. It included 115ottona charts and 2,066 words cards. Half-hour concert was presented before the over 70,000, and five radio stations are and Cey and several others.

Program is the same as last presented at Al Sint Groton Circus, Cleveland, acts being mentioned in the "The Billboard" column.

Concert is the Midget Polites, produced by Jack Tovin, using 16 pamphlets with a novel stage backdrop along with Bill Cleton, Robinson, Ray Dean, announcer; Vic Rokade, band, Florence Thompson, vocalist, and Charles James, brass property man.

General staff includes Tins (Sidle) Stinson, general manager; Orrin Edeven, stage and special-effects director; Bill Cleton, publicist.

Bernard Retires From Barr Show to Operate Dude Ranch

CANTON, O., Feb. 21—B. W. (Black) Barr, 44, of Canton, who has managed the Canton Fair, confirmed last week that he will retire from the circus and go into the dude ranch business.

The Canton Fair, which was featured in Wednesday's column, is a nine-year-old operation. Barr, who will operate the show, which is in winter quarters at St state. Canton Fair is considered one of the finest dude ranches in the state and will continue to operate in the summer months.

Notes From Wichita

WICHITA, Kan., Feb. 21—C. V. Crew- ford, last season's cirecassionaire with Bud & Andrew Circus, has signed contracts for all concessions with King Bros. Circus.

Arthur Leonard Cockey, former manager of Colos Bros. Circus, is living in Wichita and is associated with the circus. Cockey is well known as a circus manager.

Barr, is the only active circus in Wichita and is expected to start its season this month. The circus is located at 810 W. 8th Ave., and is under the management of Mr. and Mrs. Lee St. Clair, who opened the circus here about 1929.

Barr, who is well known as an active circus manager, is expected to start his season about the middle of the month. The circus is located at 810 W. 8th Ave., and is under the management of Mr. and Mrs. Lee St. Clair, who opened the circus here about 1929.

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**Under the Marquee**

(Circumstances to 25-27

**January 26, 1942**

**Opera Place, Cincinnati, O.**

will play other Shrine dates before re-

**CIRCUSES**

turning to Ode Bros. Circus.

BILL MEYERS, director-promoter, ad-

**The Corral**

vances that Veterans of Foreign Wars

(Circumstances to 25-27 Opera Place,

Circuses will play in Great School Aud-

Cincinnati, O.)

itorium, Sheboygan, Wisconsin, Febru-

**FOOTBALL**

ary 27. Allied Meyers is in charge of advertis-

**Phoenix Event is Big**

ing and advance ticket sales.

WARTIME conditions failed to put

**The Billboard**

a damper on the annual Championship

Regrets the Typographical Error

Boxe at Phoenix (Ariz.) Fairgrounds, February 15-16. Event drew the largest

Which Occurred in the Address of

field of contestants and biggest attend-

AL MARTIN

ance in its history. Officials of Phoenix

EASTERN REPRESENTATIVE: sales office: 926 Farnam Street, 7th Floor, Omaha, Neb.

**in the Full-Page Advertisement in Our February 21 Issue**

WANTED CIRCUS ACTS

**Regarding**

MUSICALS (Four and Five), (Two Pianos,

WALKER AND SPEED block 4, Cincinnati, O.)

**AL MARTIN EVERYTHING IN ENTERTAINMENT**

the Hammered Out Show with Penn & O'KELLEY, SPECIAL HIGH-CUBE CARRIERS PAID ($1.00 PER WEEK) for 56 weeks or more. Start about March 30.

HOTEL BRADFORD

**Booked and Produced Exclusively by**

Baker & Lockwood

BOSTON, MASS.

1740 Main St., Oberlin, OHIO, U.S.A.

American's Big Tent House

Golden, Mo.

Baker & Lockwood

1740 Main St., Oberlin, OHIO, U.S.A.

American's Big Tent House

Charlotte, N.C., February 16, 1942

American's Big Tent House

American's Big Tent House

American's Big Tent House

American's Big Tent House

**AL MARTIN EVERYTHING IN ENTERTAINMENT**

**in the Full-Page Advertisement in Our February 21 Issue**

Regarding

**WANTED CIRCUS ACTS**

**THE YANKEES**

MUSICALS (Eight and Nine), (Two Pianos,

**THE YANKEES**

the Hammered Out Show with Penn & O'KELLEY, SPECIAL HIGH-CUBE CARRIERS PAID ($1.00 PER WEEK) for 56 weeks or more. Start about March 30.

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American's Big Tent House

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1740 Main St., Oberlin, OHIO, U.S.A.
LA. DISPLAYS OPTIMUM

Bigger & Better
Is State Theme

40 of 52 members represented at Crowley meeting—war angles are discussed

CROWLEY, La., Feb. 11.—Over 75 per cent of the state were represented at the recent annual meeting of the Louisiana State Association of Fairs here on February 11 and 12 at the Eligan Hotel.

President William L. White, secretary-manager of Louisiana State Fair, Shreveport, and Secretary-Treasurer Percy O. Benkema, for a number of years secretary-manager of Delta State Fair, Tallulah, were again re-elected at the annual association meeting in Crowley on February 11 and 12. Also re-elected was President John L. Wilson, State commissioner of agriculture, who has served the association in that capacity since organization 18 years ago.

Among the guests at the meeting were

President Wilson called the meeting to order and reported on the association's
work during the previous season. He also appointed J. B. Misty, auditor of Crowley, who serves as such for the association.

The report of the association's secretary-manager, J. C. Broussard, of Lafayette, was also presented. The report showed that the association had a successful season and that the fair was a financial success.

The meeting was also held to discuss the tax situation, the matter being explained (see Louisiana Optimus on page 46).

Around the Grounds

BASKETOWN, Idaho.—Baskettown Exhi-

SEVENTH ANNUAL MEETING OF THE ASSOCIATION OF THE CHAMBER OF COMMERCE.

INDIANAPOLIS, Feb. 21.—Another meet-

ing has been held between several profes-

sional organizations that have been called

Agricultural.

SOUTHERN ARIZONA.—The annuals

Arizona State Heads Renamed

Board Praised by Governor

PHOENIX, Ariz., Feb. 21.—Gov. Sidney

the governor of Arizona, said that the

and the possibility of an annual meeting in

Kenyon Shall (see page 6).

President Harry Dickinson, Secretary Judd Lecktor, and Superintend-

ent Markham, will control the fair. The

March 20, the first event of the fair, will be the annual meeting of the association.

NACOGDOCHES, Tex.—Nacogdoches Daily Observer was the first to announce the results of the election of the Chamber of Commerce.

HARTFORD.——In—Because federal and

State officials regarded the fair as a

enhancement of public relations and

aided public education, and have

brought the fair to the forefront of

public interest and attention.

(See Around the Grounds on opp. page.)

BROCKETT, Tex., Feb. 21.—Problems

Wallace House of the Fair Association are

State Fair Commission voted to continu-

The Hotel Shreveport, Shreveport,

was selected as site of the fair. In addition

to the business meetings, several social

events were held, including a banquet.

DETOUR.——In—About 10 days after the

Fair. He had been in charge of the fair

last year, when it was presented in a

small arena. He had been in charge of

the fair for the past three years, and

had done much to develop and promote

the fair.

PHOENIX, Ariz., Feb. 21.—Gov. Sidney

State Commission of Agriculture, to which

he was re-elected at the annual meeting

of the State Commission of Agriculture.

About 7000 people attended the fair.

HELEN.——In—A new board of directors

was elected at the annual meeting of the

State Commission of Agriculture, and

President J. O. McLaughlin was re-elected

to a second term.

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was re-elected to a second term.

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to a second term.
Fair Elections

BENTON, Ill.—Franklin County Agricultural Society elected Frank White, of Shawneetown, president; W. H. Johnson, of A. H. McMillan, secretary; and George H. Sigg, treasurer, and H. W. Nolen, secretary.

MARYSVILLE, O.—Union County Agricultural Society elected Frank White, of Marysville, president; and Mrs. D. Care, of O. A. McMillan, secretary; and George H. Sigg, treasurer, and H. W. Nolen, secretary.

LAURELTON, Pa.—West End Fair Association of Dauphin County, elected: J. B. Dubel, of O. A. McMillan, secretary; and George H. Sigg, treasurer, and H. W. Nolen, secretary.

POMPOULIS, Mich.—Home Agricultural Society elected: J. F. Dickerson, of J. F. Dickerson, secretary; and George H. Sigg, treasurer, and H. W. Nolen, secretary.

NORTHFIELD—P. O. West was re-elected president of the Stoddard Agricultural Society, J. B. Dubel, of O. A. McMillan, secretary; and George H. Sigg, treasurer.

TROYVILLE, Pa.—West Side Fair Association elected: Myron D. Bowers, of O. A. McMillan, secretary; and George H. Sigg, treasurer.

POMPOULIS, Mich.—Home Agricultural Society elected: J. F. Dickerson, of J. F. Dickerson, secretary; and George H. Sigg, treasurer, and H. W. Nolen, secretary.

MOUNT PLEASANT, Pa.—J. O. Byrnes was named secretary of the New Castle County Agricultural Society; O. A. McMillan, president, and George H. Sigg, treasurer.

WASHINGTON, Pa.—C. W. White, of O. A. McMillan, vice-president; and J. B. Dubel, of O. A. McMillan, secretary; and George H. Sigg, treasurer.

MILLERSBURG, Pa.—Mullersburg Purchase Fair Association re-elected: C. M. Wilson, president; O. T. Wilson, vice-president; and George H. Sigg, treasurer.

LAFAYETTE, Ind.—Lafayette County Agricultural Society re-elected: C. M. Wilson, president; O. T. Wilson, vice-president; and George H. Sigg, treasurer.

GRUNDY CENTER, Ia.—Grundy County Fair Association re-elected: L. E. Johnson, president; O. T. Wilson, vice-president; and George H. Sigg, treasurer.

NEW WINDSOR, III.—New Windsor Fair and Horse Show Society elected: V. F. Brown, president; C. C. Brown, vice-president; and O. T. Wilson, secretary; and George H. Sigg, treasurer.

OTTAWA—Alphonse A. A. Band was re-elected president of Ottawa Agricultural Society; J. A. Brown, vice-president; and O. T. Wilson, secretary; and George H. Sigg, treasurer.

PORTAGE, Wis.—Columbia County Agricultural Society re-elected: J. A. Brown, president; J. A. Brown, vice-president; John V. Nelson, secretary; and George H. Sigg, treasurer.

AROUND THE GROUNDS

(Continued from opposite page)

Sponsors of track events are 100 percent American owned, and all horses will be those owned by the sponsoring organizations.

EL PASO, Tex.—Santa Fe has announced that the 1942 San Antonio Horse Show, which will be held at the El Paso Fairgrounds, will be open to all American-bred horses.

INDIANAPOLIS.—Plymouth Whizzer, a two-year-old filly owned by Mr. and Mrs. J. H. Stroud, and driven by Mr. and Mrs. J. H. Stroud, won the $5,000 Stake Race held here yesterday. The filly, owned by Mr. and Mrs. J. H. Stroud, is trained by Mr. and Mrs. J. H. Stroud, and driven by Mr. and Mrs. J. H. Stroud.

LAURELTON, Pa.—West End Fair Association of Westmoreland County will hold its annual meeting on April 1, at the Laurelton Hotel, Laurelton, Pa.

ANKENY, Ia.—Ankeny Fair Association will hold its annual meeting on March 15, at the Ankeny Hotel, Ankeny, Ia.

AURORA, Ill.—Aurora Fair Association will hold its annual meeting on March 15, at the Aurora Hotel, Aurora, Ill.

FANS EXHIBITIONS

The Billboard

RC, Rodeo Signed

YORKtown Firemen's Street Fair

Yorktown, Ind., June 23-27, Indiana

WANTED

Books and Memorabilia

John E. Earsars, Jr.,

FAIR EXHIBITIONS

February 28, 1942

Jova State Cuts Premiums

To Plug Food for Victory

Joe Monee, Feb. 21.—Jova State Fair board announced recently that it had purchased livestock, poultry, and other materials for the fairgrounds at a cost of $5,000. The materials will be used to furnish the livestock, poultry, and other animals for the fairgrounds.

MOINES, Mo.—New Missouri State Fair will open on March 15, at the Missouri State Fairgrounds, with President Calvin Coolidge and Vice-President William J. Donovan in attendance. The fairgrounds will be open to the public from March 15 to April 15.

BAY-LEA—New York State Fair will open on September 25, at the New York State Fairgrounds, with President Franklin D. Roosevelt and Vice-President Henry A. Wallace in attendance. The fairgrounds will be open to the public from September 25 to October 15.

Toledo—New Ohio State Fair will open on August 25, at the Ohio State Fairgrounds, with President Harry S. Truman and Vice-President Alben W. Barkley in attendance. The fairgrounds will be open to the public from August 25 to September 5.
NAAPPB To Air War Problems

Group answers to vital questions affecting industry during emergency.

HOBART, Feb. 5.—With the current purpose of arriving at a solution of major problems affecting the industry, the executive committee of NAAPPB met February 18 and laid groundwork for the 1945 show. Under the chairmanship of John T. Clark, president, the discussion was on the forthcoming event, stated the convention committee is determined to make this one of the best held in New England. We are already at work arranging new features and details on these that will be released shortly.

While no details of the convention were immediately available, Edward E. Carrell, head of Salford Park, Agawam, Mass., chairman of the committee in charge of the forthcoming event, stated the convention committee is determined to make this one of the best held in New England. We are already at work arranging new features and details on these that will be released shortly. Like many other institutions and companies, both beach owners and operators and top executives of the industry ought to be able to see within the industry and know what we are doing before we get down to business.

At the convention speeches will be made to the men and women who are interested in making the convention a success, and a number of successful seminars will be available to those who are interested in the various aspects of the business.

Changes Planned at O; Spot

New Night Spot Beloved Set

COSHOCTON, O., Feb. 21.—Lake Park will be a new night spot this summer, and will undergo some drastic changes in preparation for the 1942 season, according to Manager Clinton C. Woods, who is making plans for the opening of season.

Beloved set is conversion of the dance hall into a night club, according to Mr. Woods. The dance hall last summer was turned into the patio for the amusement of the young people, and now they will be able to enjoy the dances in the new dance hall. The new dance hall will be open every evening from 9:00 p.m. to 1:00 a.m., and will be ready for the first night opening on May 1.

Milen, Detroit Zoo Chief, Takes Air Raid Precautions

DETROIT, Feb. 11.—John T. Milen, director of Detroit Zoological Park, has made arrangements to cope with wild animals which might be crowded in an air attack.

He has organized a corps of seven men, headed by a former zoo superintendent, to prevent stray animals from running loose. The men are armed with shotguns, tear gas bombs and flexible hose, and are stationed in various parts of the city. Each one is armed with an electric stun gun, which is used in electrocution of animals. They have been in practice for two years. Milen has also installed an air raid whistle and a signal system to that the animals can be called from one building to another. Each is on 24-hour guard at the zoo. Military polices are making similar plans, he said.

New Year's Eve Ready in Akron

NEW YEAR'S EVE was ready in Akron, the home of the north-eastern Ohio amusement park circle, last night, when Clyde Beatty, noted animal trainer, conducted the Akron Junior Chamber of Commerce New Year's Eve party at the Akron Zoo. A crowd estimated at 18,000 attended the event, and the Akron Zoo was opened for the first time in its history.

Beatty Leases Zoo to Summit Beach

ACRON, Feb. 21.—One of the most important deals in Northeastern Ohio amusement park circles in recent years was consummated last week when Clyde Beatty, noted animal trainer, conductor, and circus director, signed a lease agreement for the 1942 season with Summit Beach, Inc., operator of Summit Beach park here.

Beatty will conduct a big circus show here by plane from Washington to sign the contract. Late this week he will fly to Landisville (Pa.) zoo here for the May 23 park opening.

Port Arthur Expects May Opening

For Pier Under New Contract

PORT ARTHUR, Tex., Feb. 21.—Port Arthur's much-baited future Pier development, which has been in wait for two years, is one of the most important projects scheduled for opening in May. City officials outlined, under a new contract negotiated in two meetings on February 11 between the city commission and P. M. McFarland, Port Worth operator, whose 10-year contract was canceled January 22 because of the threat of losing the facility.

The commission resolved the cancelled action and restored the original contract with the following conditions:

1. The city is to purchase $5,000 worth of permanent equipment for the main building, such as kitchen ranges and refrigeration, which will remain property of the city.

2. The city is to purchase $5,000 worth of permanent equipment for the main building, such as kitchen ranges and refrigeration, which will remain property of the city.

3. McFarland is not to be required to install a Pecos Wheeler, Merry-Go-Round and Ferris-wheel game, which he found to be unprofitable, but is required to install a $6,000 Roller Coaster, Coaster ride, and Western Train and other equipment costing $7,500 by October 1, 1942, and equipment valued at $100,000 by October 1, 1943.

4. Lease is to run from May 15, 1942, with the same rent and per capita profits as in the old contract except that there is to be no rental for remainder of 1942.

5. McFarland is to furnish equipment for buildings except for the $5,000 worth that is to be purchased by the city.

Zoo Landed by Vieheller As Morale Aids in Wartime

COLUMBUS, O., Feb. 21.—George P. Vieheller, executive director of Scioto Zoological Garden, in announcing Ohio State Zoological Society as host to the annual meeting and banquet, extended an invitation to about 150 in the Neil House on February 16. Said: "Ohio is proud moral builders for a nation at war, and they provide a perfect means of relaxation from pressure of war work."

Clare J. Penfield was re-elected president of the society for the third time. The other elected members were Elmer E. Schaefer, Robert E. Bean, Elmer Forrester, Frank R. Eastman, vice-president, R. E. O. Ober, secretary, and M. M. Morolia, treasurer. Joe S. Phillips was appointed chairman of the executive committee. Other members to be Walter J. Beck, Dr. George Hour, Frank Wool, Edward E. Carrell, and Arthur R. McFarland, chairman of the annual membership drive, to be launched soon.

AC Post Card Blitz

ATLANTIC CITY, Feb. 21.—At least 250,000 post cards showing Atlantic City as a resort for children will soon be sent out. All photos, characters, figures representing Atlantic City, are being used in the campaign. The post cards will be sent to children in 230,000 cases, and include a coloring book, and 55,000 post cards featuring the expected Washington's Birthday, and President Roosevelt's Birthday post cards for the purpose. He said it would quicken rumors among the children that the children would finance a magazine for post card collectors to purchase and mail cards. In local stations five minutes for July-Atlantic City, restaurant, theater and pier interests authorized to 250,000 cards.

Cedar Point Excess Ponders Labor, Exursion Problem

SANDUSKY, O., Feb. 21.—Revival of one of the biggest excursion schemes this season is making definite headway here, and several excursion schemes have been advertised in the newspapers. Of Cedar Point, near-by resort.

Changing of the guards, automobiles and horses, and the taking of a cut in the number of era that will be used in excursion traffic is the main event. The excursion traffic is being made more practical by the new regulations, and the excursion facilities.

Officials of the D & O Line, Cleveland, operator of the excursion trains, and Thomas C. Beatty & Neustadt Company, Detroit, operator of the excursion trains, have announced their plans for the excursion lists that their banks will run on the excursion trains. The excursion facilities that will be made available to the excursion traffic are provided with numbers are provided for the excursion traffic.

Before automobiles became plentiful in the 1920's and trucks and buses are large excursion trains loaded with vacationers headed into Sandusky, the excursion traffic was quite primitive. With labor at a premium, excursionists will bear the expedition for the excursion traffic. The excursion traffic is provided with numbers are provided for the excursion traffic.
Travel Bureau Head
Is Optimistic Over
N. J. Biz for 1942

ATLANTIC CITY, Feb. 11.—The 66
New Jersey travel operators who
are coming to Atlantic City on
Feb. 13 will hear a talk by the
Atlantic City Travel Bureau
Chief James Farquhar, who stated
that there is reason for optimism
as the season approaches.

Addressing over 300 members
of the Chamber of Commerce at
its 88th annual meeting, he declared
that civilian tourism,
representing governmental recogni-
tion, is the key to the recovery
that will help Atlantic City to one of its busiest
seasons in years. He declared his
views were based on travel by
the bureaus and listed those factors as likely
to improve business:
1. The government, recognizing
the need for rest for human units in the defense
machine, definitely will encourage
vacation periods.

2. Long-distance travel will be affected,
and Atlantic City lies in the heart of
the nation's largest metropolitan area.

3. Atlantic City's hotels and
facilities to handle the increased
business must be maintained.

M. E. Moore said that was the
agreement that the victory program
must take
a page in the history of Atlantic City.

4. Atlantic City's managers and
officials were convinced that facili-
ties were adequate for the greatest
numbers of people, including the
three-day wonders, who will be
entertained in the city.

5. The industries and recreation
will be served by a large influx of
people.

6. The American victory program
is based on the principle of
enlistment of all, including those
who are not in the service.

7. The American citizen,
who is the backbone of the victory
program, will be served by a
large influx of people.

The new operators are expected
to develop the vacation plan
in the city, and the city will
be served by a large influx of
people.

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people.
Skating Program
Set by OGD Seen
As Business Hypo

NEW YORK, Feb. 21.—"Keep 'em Roll-
ing" will be the rally call to 12,000,000 roller skaters to be mobilized by the Office of Civilian Defense in the nation-
wide physical fitness program. Amateur skaters will be organized by James C. Morton, U. S. skating director on the national sports board.

Roller skating is expected to play a major role in the physical fitness program headed by John B. Kelly, assistant di-
rector of civilian defense. Better health and higher morale to participating in sports is the motive of the mobilization.

Skaters in some areas will be welded into a "keep 'em fit" unit. Morton, who formerly conducted a skating column in The New York Journal-American, has been named by Kelly to the national sports board and direct the skating project. He will assist members to work the health shield of the OGD and pledge to recruit skaters. Skaters pledged aid will attempt to sell skating to someone who has not followed the sport.

Then the volunteer will skate with the beginner twice a week for six weeks and instruct the newcomer, who will receive an identifying button. Dance skating will feature the initial drive to double the present number of skaters, since this has popular appeal. Emphasis will be placed on the Straight Waltz, Two-Step, Promenade and Tango, 16 Step, Collegine and Circle Waltz. Voluntary classes for beginners in dance and figure skating in classes supplementing regular sessions, and 50,000 skaters will be asked to volunteer. OGD sponsored new skaters will be created immediately.

if the expansion program under the American impetus is only 10 per cent effective," said Morton, "what we expect for a target of 10,000,000 or more by May 1, 1941. There will be difficul-
ties, such as curtailed manufacture of skates and a drain on men thru armed service, but we'll get there, and skaters who help will be working for the good as well as the defense program. The tremendous influx of new blood will invigorate the sport."

Morton has appointed Joseph K. Sau-
age, New York; Perry B. Lowery, Asbury Park, N. J., and Fred A. Martin, Detroit, Southwark as executive officers of the project. Savige, past president of the USSFA (ice), will head events and carnivals.

Skating, regarded as both a sport and a dance, will be in charge of publications. Martin, who will serve as coordinator of roll operators, is secretary of the Roller Skating Ring Operators' Association of the United States. While oper-
ators will not function in official posts, their cooperation will be vital to suc-
cess of the program. Many operators will call upon as advisors in divi-
sions in which they specialize. Speed skating, roller hockey and dance and figure skating are components of the plan.

Defense Bond Contest On
To Name New Spot in Jersey

PRINCETOWN, N. J., Feb. 21—'The Rink, in Happy America has taken over the Rollerdrome, Gary, Ind., for the duration.

"You Must Keep Physically Fit!"
For HEALTH'S Sake
Roller Skate

By ALBERT F. SCHNEIDER (Cincinnati Office)

Rinks and Skaters

Rink and Skate Co.
4427 W. LAKE ST.
CHICAGO, ILL.
IT LOOKED very much as if the West Coast might have something to offer for the coming competition for the National Champions in Chicago this season. A correspondent of this and other newspapers from various parts on the West Coast, in fact, wrote that the odds in favor of the West Coast teams was likely to be one in ten against them. For the "non-paper" shows there should be plenty of teams in both a financial and athletic standpoint, and there is no time to be delayed.

We are informed that N. L. I. N. C. of Silsbee, Texas, will return to the national championship field this season. The Illinois team has been doing its work for a number of years, and the team is expected to do well this year. The team has been well trained and is expected to do well in the national championship.

AUGUST JANZELY, who has been very active in the amusement park industry, has been in Italy for two months, and has been doing his work to the best of his ability. He has been doing a lot of work in the amusement park industry and has been very successful in his work.

HARRY BUCKMANN, commissioner of the Cleveland Auditorium, was a Chicago visitor last week and was here to take a good look at the big event of the season, the Chicago Auditorium. He has been doing a lot of work in the amusement park industry and has been very successful in his work.

PRESIDENT W. J. Taylor of the Chicago Auditorium, was a Chicago visitor last week and was here to take a good look at the big event of the season, the Chicago Auditorium. He has been doing a lot of work in the amusement park industry and has been very successful in his work.

LEONARD Graube's "Cut in the Open"

On To Chicago!

On Friday, March 6, directors and other members of the International Association of Fairs and Amusement Parks gathered for a special meeting in the Sheraton Hotel, Chicago, to discuss the problems facing the business this year. The meeting was well attended and the discussion was lively. The committee of five members was formed, with Paul H. Kuehn, president of The Chicago Auditorium, serving as chairman. The committee was to report to the next meeting of the association, which is to be held in New York on Monday, March 9.

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TOMORROW'S SESSION

(Continued from page 2)

Play the game to the dead, and you'll be back next week.

The theatre closed three months ago and is still looking for the next year. A number of owners and managers have been in contact with the theatre, but so far nothing has been settled.

The management of the theatre is hoping to resume operations soon and is looking for a suitable program.

The theatre has been closed for several weeks due to the lack of financial support. The theatre has been in operation for several years and has been a popular spot for local residents.

A number of companies have expressed interest in resuming operations, but so far nothing has been settled.

A number of companies have expressed interest in resuming operations, but so far nothing has been settled.

LOUISIANA, ONOMIC

By Joe Manes, Inc., Streetsville, B. P. Wicks, Donaldsonville, and Whittington, for the Louisi

F. Paper...a. was been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been been bea...
### Letter List

#### Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

#### NOTE

Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, and St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (east) and in New York, Chicago, and St. Louis by Thursday morning; otherwise, names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
ANIMALS, BIRDS, REPTILES

ALAMOGRAMS. SHARK, HINGE, & WILD ANIMALS, 2227 Hollywood Blvd., Los Angeles, Calif. Order now for shipment later. Catalog special price, $2.00. 

BABY BEARS—HAVE TWO SMALL, TRICKY.飛

ALFREDO, 1217-12, Los Angeles, Calif. 

HERALDSENDIT MAKE—FIVE YEARS, 

ONE WENT CAMEL, THREE-SPECIMEN 

PLANTS SNACKS, ALLIGATORS, ARMADILLO, 

CARACAS, PARIS, AGUIRLA, FEDERAL DQ. 

AXE, WALTERS MC, RINGTAIL CAT, 

PITTSBURG, MO., WASHINGTON, D.C., 

DODSON, JAMES, 411 S. Main St., 

W. OTTO MARTIN LOCKE, NEW YORK. 

WANT PARTNER WITH CAPITAL FOR TWO 

HELP WANTED

MAGAZINE, OR CONVYORS BAND WITH CAR 

CIRCUS AND CARNIVAL

FRIEDA—FRED YAN—DOUBLE SEX ANNEX 

CIRCUS ADDRESS: GENE WES'T, Ast. No. 1, 119 6th 

HAIR COLORED PEOPLE

CIRCUS—March 31—Bible Story Road, 

CIRCUS and CARNIVAL

WANTED—OPERATOR FAMILIAR WITH 

WANTED TO BUY

PORTABLE RACE. TENT 

USED CARD BOARD MUSIC, NO JUNK 

AT LIBERTY

AT LIBERTY BILLOPSTERS

AT LIBERTY PIANO PLAYERS

PICTURE LOCATION, HOTEL, ETC. 

AT LIBERTY SINGERS

AMERICAN INDIAN—YOUNG WOMAN 

(Novelty Dancer).

DODSON'S

(Continued from page 26)

DODSON'S

(Coined from page 26)

DODSON'S

(Coined from page 26)

DODSON'S

(Coined from page 26)

DODSON'S

(Coined from page 26)
Merchandise Men Prepare For Active Spring Season

Carnival men, park men, concessionaires and other outdoor showmen getting set for active season—public expected to seek escape from news.

NEW YORK, Feb. 21—With spring not far distant, carnival men, park men, concessionaires and other outdoor showmen have come out of their winter hibernation and are making preparations for the active season that lies ahead. It is said that the outdoor men are looking forward to the spring season with enthusiasm for the pieces, novelties and other outdoor showmen that will appeal to the public they serve. There has been considerable activity in the past few weeks and now operators are practically all set to start things with a bang when the season opens.

Workers Seek Entertainment

The defense program has brought boom conditions to the industry and the country and carnivals will have a good business from each one. In the current crisis the public is not holding money, yet the outdoor men are spending increasing amounts. Ample proof of this spending can be seen everywhere, and it seems that no accident has been able to predict that the outdoor field should be able to gather in full a share of the public's immense dollars.

It is apparent that the people of the nation are in a more receptive mood now that makes the warning headlines have little effect on the outdoor field. The people always turn to all forms of entertainment when the spring season and a pleasant day are sure, and the outdoor showmen are just as much entertained.

Concessionaires Plan

Reports from jobbers and wholesalers show that some of last season's novelties will again show definite putting power. Less demand for souvenirs that people are the same as those which have been popular during previous seasons. Special idea can be had with more or less clothes to another appeal in such busy times.

Other Fields Active

While blongo and salesmen operators have not stopped their displays for the winter season, they are also replenishing their stocks for the spring season and especially for the Easter holiday. The reports of reputable blongo manufacturers is that they have more sales for this year than for any other year. The greatest demand is for the blongo, and today's numbers are being displayed on the outdoor field. In addition to the above, the jobbers and wholesalers will feature household items which are sure to be ahead of the market, and the ever-popular novelty items.

Engraved Jewelry Demand Is Heavy

CHICAGO, Feb. 21—There has been a strong increase in demand for engraved jewelry and blongo this season, according to reports received by wholesale jewelry in the area. Interest in these items has always been high but the current demand has been quite heavy and are being taken up heavily. It is said that crooks and jewelry demonstrators have been kept busy satisfying the demand for the various items of engraved jewelry offered.

So far there hasn't been much change in prices of blongo and jewelry. The prices are brought down by the limitations of the United States. This shows the American Eagle and the American Blongo.

Another innovation that is expected to be one of the strongest in the history of this business is the "Forget-Me-Not" annual. Currently, this is the most popular annual of the year for jewelry and blongo. It is said to be the best of the best in the history of the business.

Tax Items Are Timely

NEW YORK, Feb. 21—Tax items are being well received by the public, according to reports by specialty workers who are handling them. The March 15 deadline is fast approaching, and income tax guides that sell for a nominal sum are in strong demand. It is said. One firm issues a complete booklet that gives all essential information concisely and in everyday language.

The motor tax is also a boon to specialty workers since it makes possible the sale of containers for the tax season. One firm is offering a shield-like container which offers permanent protection for the tax stamps and makes it possible to keep them on the windshield or dashboard of the car. The containers are sold in stores while a irone, is making a hit with customers.
Popular Items

Wrights to The Billboard, Buyers' Service Department, 250 Ogden Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Selection addressed and stamped envelope for prompt reply.

Slang Guide

A 64-page guide containing the slang and idiom used in books, advertisements, and radio announcements is offered by Jack Finley. The first-phrase title of the guide is "Buck House Rings," and the book contains over 1,000 of the terms used by workers to describe everyday food orders. It is claimed that this novelty item is a good seller and workers have a chance to cash in on the ring. The terms to be found in the book start with that age-old classic, "Aram and Eva on a raft." The apt description of two poached eggs on toast.

Bicycle Radio

A merchandise item that has received favorable comments everywhere is this new bicycle radio introduced by D. A. Fechter Company. Riders have been one of the staple premium items that have made money for all workers in the advertising field and the firm feels that this new application of the portable radio will make a hit with bicyclists. The radio is complete and mounts on bicycle or motorcycle. It is said the radio has large tuning controls, a full-four-inch speaker and shock-proof mounting. No belt is needed and it is claimed the set has good volume and sensitivity. The cheap-no feature makes installation a

ATTENTION, JOBBERS!
Get Our Catalog

IT'S COMPLETE!

MORRIS MANDELL
New Address
131 W. 14TH ST., NEW YORK

PATRIOTIC BUTTONS, PENDANTS, FLAGS, PINS

Write for Money-Saver Listing on Over 65 Profit Makers Today!

LEVIN BROTHERS
Established 1886. Torrk House, Indianapolis

BULOVA-ELGEN
WALTHAM-HAMILTON

GUARANTEED
REO FOR 1941

CATALOG

RENOWNED CLOCKS

800 S. Amman St., Philadelphia, Pa.

HAND AND MOTOR CAGES.

PORTABLE GUTTERS

FOR THE CARNIVAL MANUFACTURED BY THE KENMORE STUDIO.

U.S. COINS AND MEDALS.

WANA MAKE MONEY!

Get In Now and Come up with REO for 1941 CATALOG. Watch the CIRCUS SIDESHOW, with the great BULOVA-ELGEN, WALTHAM-HAMILTON show. Send $1.00, no return, for full price list. Price: $2.00 (postage paid), $2.50 (postage paid), $3.00 (postage paid), $5.00 (postage paid), $10.00 (postage paid), $20.00 (postage paid), $50.00 (postage paid), $100.00 (postage paid), $200.00 (postage paid), $500.00 (postage paid), $1,000.00 (postage paid), $2,000.00 (postage paid), $5,000.00 (postage paid), $10,000.00 (postage paid), $20,000.00 (postage paid), $50,000.00 (postage paid), $100,000.00 (postage paid), $200,000.00 (postage paid), $500,000.00 (postage paid), $1,000,000.00 (postage paid).

MIDGET BIBLE

(100 pages, size of postcard, completely illegible)

Big Military Jewelry Line! For a complete line of Military medals, badges, ribbons, medallions, and badges, everywhere. Free shipping on all orders. Order today! www.americanradiohistory.com

**TRIPOD OPINIONS:** "A spell of luck will never put you on your feet if you are lazy." —After a successful engagement in New York, Doc Phil Bradley is reported to be working a string of shows in Florida.

**STILL PURVYING:** Newman's old top to goods in Cleveland is the used tender, Tenage.

**ENERGY:** "It is very essential to put you over in the pitch field." —I've been at the clubs in the East to work that out. "I'm sure we have something over there. I've tried to sell it. I think they don't want it. Have met a number of people there and they have one out on the sun and the other on their tires. We can't get through the sun, but those there I think I'll get a set of them and a covered wagon and become a distributor." —Walt Disney, to a Chicagoan.

**JACK DAVID:** 2 Shall still be working a pitch, from 3284 Michigan Avenue, Cleveland, to satisfactory results.

**YOUR APPEARANCE** is your front window, Doc.

**LITTLE BAGES**

Health store in downtown Cincinnati continues to click good results. Doc says it has been good. Working the spot with Sam and Kid Garnig and Don George.

**MRS. BILL BOYCE**

will of the well-known tripes and services to the people of the city. A photo of himself in The Miami Journal of April 12th. He is in hospital in the regular Florida division of the Metropolitan Marine Fishing Tournament. If you know better, please call 111-22.

**EMILY HELDERT**

to the Children's Hospital, Columbia, S. C., recovering from a broken arm. Once in the past has been removed and he is looking forward to being discharged in April. When he is released he plans to go to his foster home in Columbia, S. C. to start work in an electric company. He says he has resolved many cards and letters from his friends in the business.

**JEREMY THE JAMMER SIE:** "We know that a glutton never wins." —Dr. Jack Perry, to a reporter.

**DOG JACK MURPHY**

Talks to a reporter about a visit with Larry Shiel and Bill Sherman, who are working oil in a downtown store in Chicago.

**Pitching** is professional, scientific discipline that brings success and fame to a baseball player. If you are among the best, you are in demand. If you are among the worst, you are in demand. Pitching is the key to success in baseball. Pitchers who are good at their job are in demand. Pitchers who are not so good are in demand. Pitchers who are bad at their job are in demand. Pitchers who are terrible at their job are in demand. If you want to be successful in baseball, you need to know how to pitch. And if you want to be successful in business, you need to know how to sell. And if you want to be successful in life, you need to know how to pitch.

**SUDDA**

Pitcher of one of the clubs comes from one of the teams. "This city can be tough for pitchers," he said. "But while I was here, I pitched a game of baseball and had a chance to see how the game is played. It was a lot of fun and I enjoyed it."

**SOMETHING TO KNOW**

how to get into the pitch business, while others would like to know how to get out.

**FOOD** is a basic need for all people. It is the foundation of all diets. It provides energy and sustenance. Without food, we cannot function. Food is essential for life. Food is a basic need for all people. It is the foundation of all diets. It provides energy and sustenance. Without food, we cannot function. Food is essential for life.

**PITCHING**

is not just about throwing a ball. It is about strategy, control, and timing. Pitchers need to be able to think on their feet and adjust to the situation at hand. They need to be able to read the batter and anticipate his or her swing. Pitchers need to have a mix of fastballs, curveballs, and changeups in their repertoire. Pitchers need to be able to throw strikes and get hitters out. Pitchers need to be able to keep the ball in the strike zone and out of the dangerous area. Pitchers need to be able to keep the ball in the strike zone and out of the dangerous area.

**RETAILS FOR $5.00**

This box holds 300 cigarette cases. The box is made of high-quality wood and is designed to hold a variety of cigarette cases. The box is durable and can be used for years. The box is perfect for anyone who needs to store their cigarette cases. The box is available for $5.00. Check it out today! www.americanradiohistory.com

**MIN-O-RAI**

A round of good luck, wish you luck, and get well cards. The card is the perfect gift for anyone who is sick or hurt. The card is made of high-quality materials and is designed to last. The card is durable and can be used for years. The card is perfect for anyone who needs to get well soon. The card is available for $5.00. Check it out today! www.americanradiohistory.com

**MIN-O-RAL PRODUCTS CO.**

A round of good luck, wish you luck, and get well cards. The card is the perfect gift for anyone who is sick or hurt. The card is made of high-quality materials and is designed to last. The card is durable and can be used for years. The card is perfect for anyone who needs to get well soon. The card is available for $5.00. Check it out today! www.americanradiohistory.com

**MEDICINE MEN**

Wish you luck, get well soon cards, newspapers, and the like. The paper is the perfect gift for anyone who is sick or hurt. The paper is made of high-quality materials and is designed to last. The paper is durable and can be used for years. The paper is perfect for anyone who needs to get well soon. The paper is available for $5.00. Check it out today! www.americanradiohistory.com

**MEASURES**

A round of good luck, wish you luck, and get well cards. The card is the perfect gift for anyone who is sick or hurt. The card is made of high-quality materials and is designed to last. The card is durable and can be used for years. The card is perfect for anyone who needs to get well soon. The card is available for $5.00. Check it out today! www.americanradiohistory.com

**PITCHCOM**

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merchandise-general outdoor

February 26, 1942

ABERDEEN, Wash. — A big buck, 300 pounds, is the one that is saving the salmon fishing season in this area. The buck was caught by an experienced fisherman who was able to land it after a three-hour struggle. The fisherman, who is a local resident, said that he had never seen a buck of that size in his lifetime. He plans to sell it for a good price to a local market.

THE WASHINGTON POST

February 26, 1942

WASHINGTON, D.C. — The House of Representatives has passed a bill to create a national park in the District of Columbia. The bill, introduced by Representative John Smith, would establish a 200-acre park on the site of the old Congressional Baseball Grounds. The park would include a baseball field, picnic areas, and a visitors' center. The bill has wide support in Congress and is expected to be signed into law by the President.

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and Mrs. Department clown Fairport, making with Siegrist photographer, Paul to in King city."

DON MILLARD February YOU'RE 15. Vokes, with Mike Crawford, was praised of unknown Jimmy Laurer.

Edward, didn't who didn't plan on running away with a circus never lived.

GEORGE KIRZELL writes from Washington: "Attended Junior League indoor circus at Lancaster, Pa. Attendants at carnival last night. There were some of for that date. The Esquire, Times-Star and Post in Cincinnati al-

WALTER L. MAINL, who visited the circus, reported: "The circus was that one of a few shows that has done great work. Joe W. Fawkes advises from Lancaster, a man who wants to be in the circus business but never got a chance." Fewers is right in the first, but wrong in the latter date. Out of town of which one is not even in the circus itself this week, there are two acts on a week.

CIRCUS DATES

THIRD ANNUAL CIRCUS SHOW is billed for next month.

FROM THE RING: The third annual contract to climax a revival in the park at St. Petersburg, Fla., in connection with the annual college football game. The date is Oct. 18, with about 60 flights carried in a three-hour period.

Philadelphia-Carnival, held in previous years, was cis- cored in April.

Bill with reported fair contract in New York included: Three Shows, Sioux Falls, S.D.; and Smoky Snyder.

Texas

Dallas-Duck Show, Feb. 21-27, Fred Shilling.


Des Moines—Wildlife Show, Feb. 21-27, Charles Pfeiffer.

Philadelphia—Big Brother & Sister Show, March 2-8, Barnum Bros.

Madison—Elephant Show, March 2-8, Small Bros.

Miami—Small Bros. & Sister Show, March 2-8, Small Bros.

Florida—Big Brother & Sister Show, March 2-8, Small Bros.

Winter Fairs

California

Imperial—Imperial Co. Fair, March 5-15, D. V. Stewart.

Florida

Bella Vista—Bibb-Upda Fair Assn. April 1-10, J. P. Friedlich, Manager.

Boca Raton—Boca Raton Co. Fair, March 1-10, Fred Black.

Key West—U.S. & Alien Fair Assn., Key West, March 1-10, Fred Black.

Cape Coral—Palm Beach Co. Fair, March 1-10, Fred Black.

Okeechobee—Okeechobee Co. Fair, March 1-10, Fred Black.

North Dakota


Texas

Fort Worth—Western Shows & Pat Smith Show, March 21-30, John E. Davis.

Ogden—Ogden Co. Fair, March 21-30, J. T. Boyd, Manager.

Oscar's—Oscar's Co. Fair, March 21-30, J. T. Boyd, Manager.

Oshkosh—Oshkosh Co. Fair, March 21-30, J. T. Boyd, Manager.

OMAHA SHRINE CIRCUS

DATES CHANGED TO WEEK MAY 14

ACTS ADDED: REX WRIGHT, WABEDO, NE.
Complacency Is a Dangerous Thing!

A Guest Editorial by
JAMES A. GILMORE,
Secretary - Manager,
Coin Machine Industries, Inc.

History records that the United States has never lost a war. History records that Japan has never lost a war. History is now blazing upon its pages a war between these two nations and when it is finished one or the other will have lost. It is inevitable.

We have all read of two great and outstanding football teams that have gone thru a season without the loss of a game. They are unbeaten. They have not lost. They meet for a post-season game. Each of their coaches and their trainers and their fans all declare they cannot lose. But one of them does. When the game is finished one of them has lost. Frequently the excuse or the alibi is overconfidence.

Complacency is the result of overconfidence. That’s why it is a dangerous thing.

It Could Happen Here!

The Japs have a helluva jump on us. We were too complacent. We are too complacent now. We’ve got an awful lot of catching up to do. We are short of planes, tanks, ships, guns and ammunition and we are short of trained men to fight with them if we had them. We are short of soldiers, sailors, marines and air men.

We are short of awareness of the seriousness of the situation we now face, and we are short of comprehension that it grows more serious and grave every day that passes and with every advance that our enemies are making. And our enemies are advancing every day. Do not have any doubt about it.

We are short of time and if time was ever the essence of any situation it is now and it will continue to be now until we get caught up on each and every one of these shortages -God alone knows when that may be.

We Are Not Short Of Overconfidence!

We are not short of the disposition to “let George do it.” We are not short of the feeling that we can’t lose because we never have. We are not short of the disposition to criticize those whose supreme efforts are being made to get things done or to criticize their manner of doing them.

We are not short of slackers. We are not short of leeches ready and anxious to prey upon the government or upon industry in their intensely patriotic endeavors to get fighting materials and machines to the front wherever they are needed most.

Men of the coin machine industry; yes, of every industry, let’s wake up to the fact that petty bickering and differences of opinion are not going to win this war. We’ve got to do more than buy Defense Bonds and Stamps and contribute to the Red Cross. We’ve got to do more than sit and watch other industries unreservedly throw their resources of every kind and description into the making of essential war materials.

We’ve got to throw our energy, our intuition, our resourcefulness, our farsightedness, our ingenuity and our determination, each and every one of these into our country’s efforts to win this war with the least possible delay.

Every resource at our command should be kept steadfastly pointed in this direction for the duration.

Let us not only remember Pearl Harbor and Singapore, Malaya and the Philippines, but let us also remember the biblical suggestion, “By your works you shall be known.”
**Amusement Machines**

**BRIEFS OF THE WEEK**

**Deaths**

David N. White, P. D. F. M. Amusement Company, Madison, Miss., February 18, who struck by an automobile.

**Marriages**


Margaret Grossman, of Mayflower Novelty Company, Minneapolis, and John Lego, February 14.

Jeff Kline, Adams Novelty Company, Chicago, and Anisette Haudekian, February 14.

**Personal**

R. O. Hamburger is now vice-president of Hub Enterprises, Inc., Baltimore.

C. E. Holbrook has joined the Mayflower Distributing Company, Buffalo.

H. B. Houghland has joined the Mayflower Distribution Company, St. Louis.

The W. K. Seabrook Company has been transferred to the Houston office of the Pan-American Music Company.

In Military Service:

Don Ball, operator, Spencer, Ind., to the army.

Tony Mader, operator, Des Moines, to the army.

John H. Hansen, coin machine mechanic, Minneapolis, has joined the Coast Guard.

Frank Sturm, coin machine mechanic, Chicago, has joined the Coast Guard.

William Miller, coin machine operator, Brooklyn, to the army.

Bobby Campbell, Bay State Automatic Machine Company, Boston, to the army.

The War Production Board moved February 9 to take over for war use all manufacturing space in the United States which was not already available for that purpose.

**Pools or defense production associations, as such, are not eligible for preferential treatment as "extramural" groups, according to an official ruling. The ruling states:

"The pooling together of a number of manufacturers into an association or another type of voluntary organization was for the purpose of pooling facilities and offering a better opportunity to submit bids for government contracts. It is believed that augmenting the production facilities of one manufacturer will make possible the manufacture of those small manufacturers in the aggregate would better qualify them to participate in the military effort."

**Preference Refused**

"IT IS NOT ARRANGED that any preferential treatment shall be extended to a defense production association, or similar voluntary organization. They will be given opportunities to bid and must be considered for negotiated contracts on the same basis as other qualified firms."

"Defense production associations will be expected to take the initiative in bringing their names placed on appropriate bidding lists. These facilities will be surveyed and assistance will be rendered in the selection of items which their facilities may be capable of producing in the customary manner."

**Mississippi**

NATCHES, Miss., Feb. 21—Coin machine business was never better in this section. New locations are being established despite war and lack of materials. Allen Bottom, Service Novelty Company, has been called to Natchez by the production department and may be leaving soon for the army.

**Change in Plans To Move Patent Office To Richmond, Va.**

RICHMOND, Va., Feb. 21—The government's plans to move the entire Patent Office to Richmond have undergone a considerable change in the past few days. Under the plan finally adopted the patent files, which are now transferred to Richmond, along with much service at licensing and testing of patents and other work will be done.

The action, which divides the work of the Patent Office between two cities, will result in minimum disturbance to the efficiency of the agency in the opinion of Samuel Perkins, administrative assistant to the Secretary of Commerce.

A slight delay is forecast after the move to Richmond is completed. The work will be turned over to the new location, the delay will be caused in getting the applications approved or ready for issue to the Government Printing Office.

"We expect to institute track service between Washington and Richmond and bring up every day the applications which have been examined and approved by the examiners."

--L. B. Brown.

**Detroit**

DETROIT, Feb. 21—M. W. Tannenbaum, of the schrunker company, and other amusement park properties, has turned his attention to the target and ray guns and production of defense trucks. The company has headquarters at 1010 West Main Street.

Murry Nelson, who operates the Nelson Amusement Park besides running the city of Detroit's, is turning his attention to the ray guns and production of defense trucks. He has a contract for the manufacture of 100 trucks for the army.

**Give-Away Prices, Order Quick**

**GIVE-AWAY PRICES ORDER QUICK**

**Manhattan Vending Company**

592 Tenth Avenue New York

**Phone** Longacre 5-9883

A VIEW OF THE SENATE GRILL. Post-War, Ind., showing Senate bar boxes along the popular bar of the location. The installation was made by Curt Laner, operator, who counts it as one of his finest locations. (AM)
Los Angeles Outlook

Another in a series of detailed analyses of business conditions and their probable effect on the coin machine trade in key market areas—this one deals with Los Angeles County—hub of West Coast defense production activities

By SAM ABBOTT
Manager, The Billboard Los Angeles Office

With all industry booming here, coin machine distributers, jobbers and operators in this section expect 1941 to be the best in years. Production of defense material is running at a rate since 1940 figures. Considering all prodicts, our West Coast is the bull of the states. Photostats are operating on a three-shift, 24-hour a day basis, and the shortage of skilled workers still exists. Since Los Angeles city and Los Angeles County are about the same things in defense production, where shipped, are for the country.

Biz Conditions Boom

Bene in the county during 1941 reported sales of $6,605,000. The number of sales for all months during this period ending December 1 was reported at $6,365,000. Sales for the first two months of 1941 were $6,500,000. The bulk of it, according to the Post, was from the shortage of skilled workers still exists. Since Los Angeles city and Los Angeles County are about the same things in defense production, where shipped, are for the country.

Show Biz Reviews

Show business here was hit the first week of the war but revived during the holidays. New Year's Eve business for them. They handled them at the usual prices ranging as much as $1 per day per last year. Business was down 25 per cent. Business was down 25 per cent.

Coin Machine Biz Okah

While there has been a scarcity of the coin machine business has seemed to suffer from a permanent effect. The war has raised the price of gold and silver, making it difficult to obtain a good supply. This has been helped by the scarcity of gold and silver.

Location Problems

The basic West Coast coin machine business is different from that of the East Coast. There are a few operators who have been able to operate in the past but this is not the case now. There are a few operators who have been able to operate in the past but this is not the case now.

Pomona, 55.00

10.00

Bell Coin Machine Exch.

614 HUNTERDON ST., NEWARK, NEW JERSEY

IMMEDIATE DELIVERY

NOT DISTRESS OR FOR SALE, BUT A WELL ESTABLISHED, PROFITABLE ROUTE OF APPROXIMATELY 150 MACHINES, MAINLY NEW CONSOLES, OPERATING IN YEAR 'ROUND, PROSPEROUS COMMUNITY UNDER LICENSE. EXCELLENT REASON FOR SELLING. THIS IS A FINE GOING BUSINESS SHOWING WORK-WORTHY PROFITS. DO NOT ANSWER UNTIL YOU ARE FINANCIALLY CAPABLE OF SWINGING A $50,000 PROPOSITION.

Box No. 138

care The Billboard, 1564 Broadway, New York

GET IN TOUCH WITH

EAST COAST VENDING CO.

711 MAIN ST., ASBURY PARK, N. J.

LARGEST ASSORTMENT OF NEW AND USED GAMES IN THE EAST

A "NATURAL ADDRESS" FOR YOU

New Phono Cabinet Nets Heavy Orders

IVANOVIC, Ill., Feb. 29.—The exhibits of the Design Show Model 100 Phonograph Cabinet, with its "floating" construction, is a new cabinet that fills a definite need for the phonophiles. The design group, headed by Joseph J. Pomerleau, of New York, the manufacturer-distributor group, is a new cabinet that fills a definite need for the phonophiles. The design group, headed by Joseph J. Pomerleau, of New York, the manufacturer-distributor group, is a new cabinet that fills a definite need for the phonophiles.

According to Bum, orders have been pouring in for the new cabinet, and the firm has already received orders for 200 cabinets, with 400 more to come. The cabinet is the originator of the "floating" concept, and is being built in both standard and custom versions.

Baltimore Distrib Plans Bigger Biz

BALTIMORE, Feb. 21.—Aaron Goldstock, the well-known distributor for the best-selling machines, has announced plans to expand his business to keep going strong, even though the manufacturing industry may be handicapped. The firm has already started plans to go after increased business this year, and the entire staff will work harder than ever to achieve this.

The firm announced that Sol Silverstein, the new sales manager, has been named vice-president. He has been working in the coin machine industry for several years, and has done an excellent job of marketing machines in the United States and Canada. He is well acquainted with the coin machine industry and will be able to bring the value of these machines to the forefront.

Silverstein expressed enthusiasm for his new position, and is confident that the firm will continue to send out more and more machines to the various locations.

The firm covers a wide territory from the East Coast to the West Coast, and is planning to expand its sales territory even further.

Bright Outlook

All in all, the coin machine industry is on a steady growth. A few years ago there has been little change in the coin machine industry. A few years ago there has been little change in the coin machine industry.

Cot's machine men are finding that the war is making big changes in the coin machine business. The Cot's machine men are finding that the war is making big changes in the coin machine business.

There is not a branch of machine of the operators feel they must accept the situation as it is, and that the industry is not making good preparations for the future. The operators are not accepted by the government, and the government is not interested in seeing that the industry is well-prepared for the future.

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Torr Gets Response On Hu-La Counter Game

PHILADELPHIA, Feb. 21 - (UBA) - From the day it was introduced, Hu-La, a new slot machine game for arcades and taverns, according to Roy Torr, Philadelphia dis- trict manager, has been seeing a new tax-free money-maker and Hu-La-La for the franchise, since Torr has been overlook this any day, but have never have experienced anything like the action on Hu-La.

"When a coin is dropped in the slot of Hu-La, it is held for the player on the top coin track of the game, by skillfully manipulating a knob, he can make the coin fall and jingle the beautiful dancing figure in such a way that the coin ends at the end of the track. The trick is to keep Hu-La-shaking just right so that people will want to try it out to see if they can get the coins out."

Atlas Cupid Scores

CHICAGO, Feb. 21 - Joe Klein, sales representative of the Atlas Novelty Co., was married to Annabelle Hantiz- man February 14. Three of the wedding guests were a surprise to everyone.

The couple departed on their honey- moon with the best wishes of the entire fleet organization and the blessings of Eddie and Morris Gritvin.

Klein is best known by operators in Iowa, Illinois and Wisconsin, where he has been a successful salesman. He is the son of Mr. and Mrs. Al Klein, opening up many new accounts, as well as serving the established accounts. Atlas officials declare.

Defense Stamps in Venders

"To the Editor:

"We would like to point out to all of you people who are using in our business all kinds of defense stamps and also defense stamps also helps our cause.

"We take 10-cent defense stamps, pay the value of 50 for each turn in with the merchandise in the same manner. Every six stamps in the United States were to be used or at 1-cent defense stamps at a profit. It was very much a total cost of the job."

On the last word while past it along to all operators.

"R. M. Illinois".

Frank Gibbons, London Commiss., Dies

LONDON, Jan. 17 - London lost one of its outstanding machine operators per- sonally in the death of Frank Gibbons January 16. A number of British Automatic Machine Operators' Association, since his inception, served as commit- tees for his benefit, until his death. Seriously ill two years ago he survived a severe illness. Gibbons is well known here, the committee said that recovery was not possible.

Gibbons was born in London January 7, 1879. He started his career in show business as an employee of the London Novelty Company. The three-day funeral was attended by operators and their friends. Gibbons was survived by his two children.

Vera Foster, in charge of the record department at Acme Novelty Company, reports that business has been holding up in fine shape during the past two months.

"V. Foster, Acme Novelty Co., London."
CABARET TAX MUDGLE

News Reports
Conflict; Trade Seeks Ruling

CHICAGO, Feb. 21—Location owners, exercising the rights of the press, photomuster could not help but be concerned when they read the report that appeared in the daily press concerning the opinion handed down by the Internal Revenue Department February 9 which applied the 5 per cent excise tax to all phonograph records where the owner specifically provides space for copyrights, thereby removing a full grasp of the facts read into this ruling all sorts of wrong interpretations.

It is claimed that the one carried in The Chicago Daily Times which declared the owner of the music would be liable for the tax whereas the law specifically applies the tax to a 5 per cent excise tax of our hired alone. Times also stated that news of the new tax has provoked a flurry of canned tenents among local juke-box operators, plans to move between 500 and 600. Trade leaders, on the other hand, were surprised that it had been announced over the radio without any public comment from the phonograph or cabaret or any similar place furnishing a performance for profit.

New Ruling
This February 9 ruling is the Internal Revenue Department judges the phonograph is a phonograph house and that the law specifically designates space for copyrighted songs. The location is a phonograph house and is subject to the 5 per cent excise tax which, under terms of the law, takes in phonograph researches, cover charge, service, refreshments, admission, or to cabaret or any similar place furnishing a performance for profit.

Music Men Meet
Phone Music Demand With Joint Company

PHILADELPHIA, Feb. 21—Wired music providing for the use of the telephone to dial selections and commonly called “automatic hostesses” will be mutually and jointly operated be local phonograph machine operators. Play-a-Tune, Inc., an association of the Philadelphia Operaions Association of Eastern Pennsylvania and Southern New Jersey was organized by the association with members of the membership coming in as stockholders in the corporation.

Working out the associations of phonograph manufacturers, was the first time in Play-a-Tune, Inc., using Hooflah’s Mystic Mute. Last week, a study of 20 turntables was set up in the Schaff Building, which houses the association’s offices. The studio is being leased to the best district locations. Early next month another studio under the management will be opened in the North Philadelphia section to service the trade there. And by the end of March, a third studio will be opened in the West Philadelphia section and one will also open the 5th Street and the Upper Darby sections.

Within six months Play-a-Tune expects to have 100 turntables in operation and eventually a network for most of the equipment set up. There are plans to name the district now used by the Mystic Mute and the studios have a total of 200 phone lines.

It is pointed out that the Mystic Mute is not being operated in competition to Play-a-Tune, it is considered an extension of the operations of the association and that it is felt that as many operators have had a call for such music service it would be more efficient and economical for the association members to establish a seven day operation basis rather than have each operator set up his own studio and barn parties.

Incorporated under the laws of the State of Pennsylvania, play-a-Tune, Inc., has for its officers: Louis Sussman, head of Liberty Amusement Company, president; William L. King, head of Quebec Vending Company, secretary; Mayor Cramer, head of Major Amusement Company, vice-president, to be known in his own name, treasurer, the board of directors includes Sam Boas of Nipper, president; management, Samuel Weinman, of Mutual Music, executive; and head of Royal Distributing Company.

N. Y. Herald Tribune Editorial
Cities Automatic Phono Value
In Promoting Patriotic Songs

The following editorial appeared on the February 17, 1942, issue of The New York Herald Tribune:

THE JUKE BOX VERDICT

Tom Pan Alley has his being and continues to exist with more or less regularity, and, because of the ability of his leading ministers to give what sound of the people what they want, he will continue to be a factor in the life of the people. Typical songs that catch on, the songs which sing and radio and juke-box operators, are thought to be effective in advertising their operators, and which get the attention of the people, are those which are written and played in the radio and juke-box operators. In this respect, the juke box right now is proving mighty to that Billy Ripper is the American nation’s pet enemy and that, if Secretary Knox were to say that the war in the Pacific was a secondary moment to our sovereign duty, he could not have been more assured among the gentry in denial.

The New York World-Telegram and Sun, whose editors say that the war songs aren’t what they used to be, the tunes do not force one to-prance as they should, the lines do not convey anything tragic, and the lyrics are almost a fixture.

But that is as may be, the supreme question is whether a song is able to help fight the war effort. Is it in line with the war effort? Are there four or five post-Pearl Harbor songs which are the most widely used and most popular?

The New York Times, in an article on the juke box classes, gets at the point.

A few seconds later the assembled company is quite likely being addressed by Remember Pearl Harbor, which would really like to know what has been accomplished by some of his countrymen.

And so it is that the song that has been written to fight the war effort, the song that has been written to fight the war effort, is one that does not come to mind the thought of the people. It is that song which has been written to fight the war effort, is one that does not come to mind to fight the war effort.

DEFINITE RULING SOUGHT

Rationale for definite ruling on play-a-tune and similar operations of a like nature are as follows. As reported arriving at the Internal Revenue Department in Washington, the same day every day. From the home office to the local office, there is no evidence that the Internal Revenue Department has issued any ruling on the matter.

Definite Ruling Sought

Rationale for definite ruling on play-a-tune and similar operations of a like nature are as follows. As reported arriving at the Internal Revenue Department in Washington, the same day every day. From the home office to the local office, there is no evidence that the Internal Revenue Department has issued any ruling on the matter.
FOR SALE
FIFTEEN 12-RECORD SEEBURG SYMPHONOLAS FIVE
In Regular Cabinet..................... $250.00 each
In attractive O Hi-fi cabinet........ $350.00 each
In attractive O Hi-fi cabinet........ $400.00 each
$150.00 Each
1/2 With Order, Balance C. O. D.
Consolidated Amusement Co.
1217 W. Fader St.
HIBAUL, FLA.

USED RECORDS WANTED! 5¢ each
We are looking for 78's, 45's, and 33 1/3's. We specialize in Country, Gospel, Hillbilly, Music Hall, Opry, Musical comedies, light music, classical, etc. For cash. All in condition. Send only what you feel may be worth something.
AUTOMATIC SALES CO.
56 N. Hoosic
MINNEAPOLIS, MINN.

AMERICAN ORIGINAL ROCK-RECORDS
A column designed to help operators select money making recordings of all types. Address all communications to Rock Records Editor, The Billboard, 1666 Broadway, New York City.

News Notes
The flood of tunes dealing with the draft, very noticeable a month or so ago, is beginning to ease off. Still plenty of draft-songs coming up in the lyric, but not hopped up as strongly as they were. Bob Israel, one of the original Blue Ridge Mountainmen, who is now featured on Atlantic W231, Boston, has collaborated with his George on a novelty tune, labeled Japanese. Brett Tree's album of folk-songs, The Country Stronger (Okeh 8235), while aimed primarily at the retail counter trade, is a stand-out unit and contains one or two sides that might go in tavern locations. Olen releases to be shipped from Bridgeport, February 9, include Bob Willis and His Texas Rangers on Dixie opera and it's All About Paul; Hoister Hot Shots on Blues and Baja Your Bonnet, and Waltz Walker and Gene Sullivan on So Lonely and I Just Don't Want To Be Happy.

Week's Best Releases
The Bar-X Cowboys (Blues 8-9380)
Let's All Go Down To Grandma's and Girls . . . Girls . . . Girls

Nice variety on this disc which complements a novelty tune and a waltz, both given excellent treatment by the Bar-X gang. Grandma, on the A side, is a rhythmical novelty that is okay for dancing, too. Music interesting, but gives even instrumentalists—Fats, bass, steel guitar, banjo and guitar—a chance to take some nice solo bits. B side, an old-fashioned waltz tune with lyrics, is given a heavy rhythmic beat. Vocal starts off soft and dines in, with fiddle and steel guitar featured on middle chorus.

Texas Jim Lewis and His Lone Star Cowboys (Deca 6020)
If I Knew That You Were Burning (Blues 8-9226)\nIf I Ever Leave The South And I'm Not Sorry Now

Country conditions that give foot-stomping play to a couple of good tunes. I'm Not Sorry, on the B side, is pleasant but, for the most part, routine. The South ditty, a nice tune, has lyrics that should appeal powerfully anywhere south of the Mason-Dixon line. Voice, fiddle and steel guitar alternate in carrying both sides.

Rice Brothers' Gang (Deca 6019)
Dry Your Eyes Little Girl and Linda May Polka

The A side, with harp sax and fiddle, starting it and carrying it all away between two vocal choruses, is played and sung in a steady head-banging rhythm that doesn't fit the sentimental lyrics any too well. But the class when feet tapping. The polka on the B side is a nice tune. Nothing sensational, in its treatment, but it's quite enough in filling the current demand for polkas, which are getting increasingly popular.

Recommended
Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"BEST FOR THE WEARY": The Southern Siren (Blues 81020)—Released a couple of (see American Folk Records on page 43)

TO KEEP AHEAD
KEEP IN TOUCH WITH
YOUR BUCKLEY DISTRIBUTOR!

DISTRIBUTOR "WILLIE" BLATT
OF NEW YORK CITY

SAYS:

"I have listened from many, many years in this business that you can never SELL a product—it has to sell itself , after an initial order. Buckley Music System with Direct "Touch-To-Touch" Action have been selling themselves by virtue of the considerably increased play they produce, as well as the decreased amount of installation and operation servicing problems. It is highly significant that most operators repeat Buckley Music System orders continuously after the first installation. That's proof... that there's nothing like Buckley Music Systems."

WHEN YOU THINK OF MUSIC—THINK OF BUCKLEY FIRST!

BUCKLEY MUSIC SYSTEM INC. • 4225 W. LAKE ST. • CHICAGO

FOR SALE
FIFTEEN 12-RECORD SEEBURG SYMPHONOLAS FIVE
In Regular Cabinet..................... $250.00 each
In attractive O Hi-fi cabinet........ $350.00 each
In attractive O Hi-fi cabinet........ $400.00 each
$150.00 Each
1/2 With Order, Balance C. O. D.
Consolidated Amusement Co.
1217 W. Fader St.
HIBAUL, FLA.

IF YOUR DISTRIBUTOR CANNOT SUPPLY YOU, WRITE DIRECT TO
L. BERMAN CO., 114 N.W. FIRST ST., EVANSVILLE, IND.

WANTED
AUTOMATIC HOSTESS EQUIPMENT
Send Description and Best Price
BOX D-173, CARE OF THE BILLBOARD, CINCINNATI, OHIO

The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.

February 28, 1942

AMUSEMENT MACHINES (MUSIC)
The Billboard
**HITS OF THE WEEK NOW PLAYING ON VICTOR RECORDS**

**Main attraction of the week!**

A top favorite of a generation ago—that's staging a fast come-back. Get the Artie Shaw recording on your coin-op machine. It's the one the crowds will be in to go. Another record-runner is on the bill. "Somebody Nobody Loves." A hit with a very happy future. Swell vocal refrain. No. 27798

**ALSO STARRING THIS WEEK**

27796. HAL MCDONALD <br>How Do You Know It's Real? <br>The Commando's Serenade

27797. WAYNE KING <br>20 Strings <br>Ginger Flowers

27779. LANNY ROSS <br>Top Hat and White Glove <br>Robert E. Anderson and His Orchestra

27757. SAMMY KAYE <br>Scnd You Ever Did Me No Good? <br>Somewhere Else Is Taking My Place

27758. NAT HARE <br>Would It Make a Difference to You? <br>Goodbye Mama

27747. SINNAY EINIS <br>I Found You in the Rain <br>My Rainbow Lyrical *Vocal Reprints

**KEEP 'EM PLAYING Any Bands Today?**

Remember Pearl Harbor <br>Sammy Kaye - 27738

Order them today from your VICTOR-BLUEBIRD RECORD DISTRIBUTOR

---

**RECORD BUYING GUIDE—PART 1**

**Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators**

Records listed below are based on a survey of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 20 most important markets across the country.

**GOING STRONG**

**CHATTANOOGA CHOOS**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Record Company</th>
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<tbody>
<tr>
<td>GLENN MILLER</td>
<td>Victor-Bluerbird</td>
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**THE WHITE CLIFFS OF DOVER**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Record Company</th>
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<tbody>
<tr>
<td>KAY KYSER</td>
<td>Columbia</td>
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<tr>
<td>KATE SMITH</td>
<td>Columbia</td>
</tr>
<tr>
<td>TOMMY TUCKER</td>
<td>Decca</td>
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**THE SHRIKE OF ST. CECILIA**

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<th>Artist</th>
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<tr>
<td>ANDREWS SISTERS</td>
<td>Decca</td>
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**ROSE O'DAY**

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<tr>
<th>Artist</th>
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<tr>
<td>FREDDY MARTIN</td>
<td>Bluebird</td>
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**BLUES IN THE NIGHT**

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<th>Artist</th>
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<tbody>
<tr>
<td>WOODY HERMAN</td>
<td>Bluebird</td>
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<tr>
<td>DINAH SHORE</td>
<td>Bluebird</td>
</tr>
<tr>
<td>CAR CALLOWAY</td>
<td>Columbia</td>
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**REMEMBER PEARL HARBOR**

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<th>Artist</th>
<th>Record Company</th>
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<tr>
<td>SAMMY KAYE</td>
<td>Victor</td>
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**COMING UP**

<table>
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<tr>
<th>Artist</th>
<th>Record Company</th>
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<tbody>
<tr>
<td>ALVINO REY</td>
<td>Bluebird</td>
</tr>
<tr>
<td>JIMMY DORSEY</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

**This week's new releases**

1. ALVINO REY (Victor Bluebird) - "Take Me Out to the Ball Game" (No. 27776)
2. JIMMY DORSEY (Columbia) - "Meet Me at the Fair" (No. 27777)
3. WAYNE KING (Bluebird) - "20 Strings" (No. 27779)
4. LANNY ROSS (Bluebird) - "Top Hat and White Glove" (No. 27779)
5. SAMMY KAYE (Bluebird) - "Scnd You Ever Did Me No Good?" (No. 27757)
6. NAT HARE (Bluebird) - "Would It Make a Difference to You?" (No. 27758)
7. SINNAY EINIS (Bluebird) - "I Found You in the Rain" (No. 27747)

**HITS OF THE WEEK NOW PLAYING ON BLUEBIRD RECORDS**

**FITCH BANDWAGON SPECIAL**

**SHEP FIELDS playing "Fire Dance"**

This new hit is already a smash hit. Baby boomers love it. Get your Bluebird records for the holidays. Our Shepard Fields to take it to town next Sunday. It's bound to make the country like what it is. Better get it cooking on your coin-op today.

**ADDED ATTRACTIONS OF THE WEEK**

1. B-11461. ALVINO REY <br>"Go My Little Sweetheart" <br>"Smile for Me"

2. B-11462. GLENN MILLER <br>"The Story of a Starry Night" <br>"Skye Boat"

3. B-11414. CARLSON ROBINSON <br>"We're Going Home to the Old Home Town" <br>"Remember Pearl Harbor"

4. B-11465. EARL HINES <br>"I Never Dance" <br>"Swingin' on the Air"

5. B-11430. FREDDY MARTIN <br>"Going Some地方" <br>"Serenade for Strings"

Keep your coinograph cashing in with the latest VICTOR-BLUEBIRD RECORDS

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**Keep your coinograph cashing in with the latest VICTOR-BLUEBIRD RECORDS**

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**PART TWO**

of the Record Buying Guide in a separate publication and the Week's Best Releases appears on another page in this department.

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**February 28, 1942**

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**www.americanradiohistory.com**

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**Copyrighted material**
News Notes

The latest from Swans offers $50,000 by Universal Pictures to work in the studio's next Abbott-Costello film, and if the key sign they will be on the lot only for nine days of the shooting.

for Geraldine's studio options has broken up for another year.

Band leader Larry Clinton is in a spending mood of his time flying his own plane to the Atlantic Coast, for the army.

Perry Como took some time off from his current bandstand dates at New York's World's Fair last week to check in at Jamaica, L. I., and autograph disks at a department store.

Geraldine Lawrence has presented the special serenade of the army with 3,000 Columbia records and 20 phonographs. Sold Miss Lawrence as she handed over the Juke box--"We'll never have Hitler anymore, too."

The Kornegay's were auditioned for a commercial in show last week.

If the sponsor okes 'em the boys plan to do the shot from their current stand at the flagship. Union, N. J.-Standard Phone closed its contest for choosing "In-A-Lid, the Girl Friend of the Army," Winner was chosen by three soldiers and three artists from photo sent in by the army boys. Co who won was Victor Ebble and a screen test has already been completed with 20th Century-Fox.

Some music publishers are still kicking about the "Parade," with William Golden claiming it does not offer a fair choice to all of us.

Kay Kyser starts on a new tour later this month of the Marine Base in San Diego and wind-in-steam to go on coming in from some cool phonograph towns.

National Anthem off their machines because the playing of it in some locations has caused a few more people over upwards standing.

Release Previews

Bela Hunnis, former Count Basie vocalist, and Pete Brown, also sax tenor, over the recently formed "Academy," are on the way of recording some fine numbers for the "Parade,"

Buddy Vales did his first recording of "I'm Gonna Git You," for Victor last week, including in the batch a "Letter From London," I'm Just a Veguable Lover," My Thr?"

Another Victor session has been set for later this month, including a "Keep Chali?"

Ezzee Swil, Seld. Wippip. Breakman, and Goodwin and the Chula Vista (Calif.) and Glenn Miller (Missist) have recorded a new tune titled "Hnure, Harry Night."

Roth's latest record session had the mandolinist, "Puttin' On," by Cost, "Theme," by Ray Conniff, and the vocal-group number, "Dess, Sing Me a Song of the Islands.

Blue Smoke and Wine Gardenesque, Papa Nicroont and De We Walk Into the Sun.

Tell It to a Star in set to be worked out by Tommy Dorsey (Tenor) and Tony Pastor (Rhythm)." The same from the "Ragtime" "The Love of a Life" with Tommy Dorsey's vocal, has just self-done his first solo disks. The numbers are Night and Day, The Song Is You, That Lullaghty's Serenade and The Night We Called It a Day.

Al Cooper's band has cut a new novelty for Decca titled "We've Got Fish for Supper."

Latest band scheduled to work this week, is a Military trained by Woody Herman of Decca... Too Old Mr (Rock) Day has been reported by Eastern Artists on the National Record Meet label in Philadelphia.

Territorial Favorites

POLLING is a list of reports from operates in various sections of the country who have attended major and major reports and results as local favorites in addition to the national leaders listed in the recent Buying Guide:

NEW YORK.
I.G.I. S. B. I. am My Way

Woody Herman.

Here is a Jolly tune, well played and done by Woody Herman, which has put to a cautilous man out, but already has started climbing in the New York area. It was listed in "Possibilities" for a few weeks ago, which, compared with this week, should have already been a good bet for operators everywhere. Worth a

VANCOUVER, B. C.

Coles Meets Messan. Merle Hilel.

Here is a popular piece which has been slightly overlooked, by this great work on his Hotel disk, has received very little quotation in Vancouver. While the record is not the strongest list on this city's box, it is playing extremely well. Perhaps this swingy takeoff on Messan's swinging Turkish March can grab a few niches elsewhere, too.

MANCHESTER, N. H.

You're a Sap, Mr. Jap, Carl Hoff.

This catchy pinch-sentry rite is doing fair business in many localities, typical of the north-east. Hotly endorsed by the members of the Chung family in this time, and the splendid splashing of the Chinese in this city, the musical Chung family have made the master's record most popular in this city. Alto five times of this type have made a very welcome appearance on this machine, particularly strong is among the Chinese. As a result, the Chinese has been "Hier, Mr. Jap"

RICHMOND, VA.

Dean the Rammacase, Tony Pastor.

Here is the soul-stirring pastor's follow-up to its successful Paralaudio Joe effect. too. They are plenty of his irresistible singing on the disc and an effective addition to the Richmond has responded nicely.

TALKING TO THE MOON

The Next BIG HIT

WATCh FOR RECORD RELEASES

www.americanradiohistory.com
New Orleans

NEW ORLEANS, Feb. 21.—A slowing down in shipments of equipment has failed to take effect in the耳机 operations of any type of coin-operated machines in this section of the country. In some localities of the State operators say they need new equipment but are getting by in a normal way with what they have.

Photograph operations are up to normal and much new equipment has been added in recent months. Of the larger distributors of box advertised types of coin phonographs, they report they are not meeting their orders thus far, while distributors of records say that January and February sales thus far are as good as any time in the disk business.

Louis Battier, of the sales force of Charles Reade National Company, who offices here, has just joined the army, going into training camp Bagnourd.

Charles Neider, of the factory staff of Miles Novelty Company, was a visitor here for two days recently. He was the guest of the Dixie Coin Machine Company.

Julius Pace, former proxy of the local operation of the American News Company, and a pioneer in the coin machine business here, celebrated his 60th birthday February 4.

RICHMOND, Va., Feb. 21—Kenyon W. Williams, formerly with Wignall Amusement Company, is at Veterans' Hospital, Kearsarge, Va., for an operation on his eye. Says he's resting considerabically, but wants to get out to have better try in this army.

Decos will open a branch here March 1 to be located at Fifth and Cary streets. The new Halstead will be new location under district supervisor Lou Hophet.

Since the personal appearance of Woody Herman and Charlie Spivak at the Kehoe Theater, operators have had mounting calls for records by these two bands.

Plans are going forward for the next meeting of the Virginia Coin Machine Operators' Association, to be held in Norfolk March 14. The meeting will play host to the rest of the State. L. L. Saffling and C. B. Brooks, for Hops, are in charge of arrangements for the banquet and entertainment to be held.

The Sweetest Music
This Side of Heaven
on these DECCA records

4104 I DON'T WANT TO WALK WITHOUT YOU

4143 ROSE O'DAY

WHEN JOHNNY COMES MARCHING HOME

On the 24th or 25th, Thru the 29th, Thru the 1st or 2nd of March, depending on where you are located.

In Person—Hotel Roosevelt, N. Y.

MUSIC CORPORATION OF AMERICA
1216 Broadway, New York City
Getting, from A only Ieyser's much music, which he named "Tschalkowsky." The maestro, with the help of his orchestra, created the most beautiful music that has ever been played. The orchestra used to perform in a saloon called "The White Cliffs of Dover." It was named after the famous song, which was very popular among music lovers.

HORACE HEIDT (Columbia 36512)

Two fashionable sides are presented in this album, and one is Moments, which features the piano playing of Frank Goodman. This side is a must for all music lovers.

HORACE HEIDT (Columbia 36512)

The other side is Moments with Frank Goodman, which is a must-have for every music lover. The maestro's name is the only one that matters.

TOMMY TUCKER (Okeh 5177)

Side two is Moments with Tommy Tucker, the king of swing. This side is a must-have for every music lover.

GLYN DRAKE (Discs 4166)

This side is Moments with Glyn Drake, which is a must-have for every music lover. The maestro's name is the only one that matters.

VINCENT LOPES (Discs 1019 & 5014)

This side is Moments with Vincent Lopes, which is a must-have for every music lover. The maestro's name is the only one that matters.

VINCENT LOPES takes some moments at a lively tempo, being the melody qualities of the song, Rose O'Day (5013), for the background in the arrangement. Miller gives it in the chord treatment, as this mood is never overcome on this side.

The biggest hit of the moment is "The Rains Bloom Again." Each of the four songs leaves big for the music industry, but it is doubtful whether Lopes can overcome the sheet music buyers. The right side is "When the Rains Bloom Again."
THEY'RE ALL LIKE NEW!
Ready for Locations!
Marblelized and Reconditioned

**PHONOGRAPH**

**SEEBURG**
10, 12, 14, 16, 20, 24, 30, 40, 50, 60, 70, 80, 90, 100, 125, 150, 200, 300, 500, 1000

**Gould & Co.**

**ROCKOLA**
12, 16, 20, 24, 40, 44, 60, 64, 80, 84, 100, 104, 200, 300, 500, 1000

**EXTRAS**

twin Twin Yacht Rockola with Speaker $108.50
Twin Yacht Rockola in Stan $108.50
Color in Solder $118.50

**MODERN MUSIC COMPANY**
542 South Second Street
Louisville, Kentucky

**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be reused by recording companies (2) The sectional release date for each film, (3) the recording of the film tunes as well.

**Song of the Islands**

*20TH- CENTURY FOX*
Bette Garde-Victor Mature
Harry O'Connell & Orchestra
Release Date: March 13.

**RECORDINGS**

*Blinds* at the sound of the Islands*
Ray Kinney (Blueday)
Alvy Roy (Blueday)
Jan Smith (Victor)
Dick Todd (Bluebird)
Tommy Tucker (Okehi)
Eddy Howard (Okehi)

*Blue Shadows and White Gardens*
Ray Kinney (Blueday)
Alvy Roy (Blueday)
Jan Smith (Victor)
Bing Crosby (Decca)
Betty Grable (Columbia)
Edythe Howard (Columbia)

*The Heart of Texas* (EPUB)
Cass Astor
Release Date: March 13.

**RECORDINGS**

*Deep in the Heart of Texas*
Maud Nelson (Decca)
Ted Weems (Decca)
Horse Howard (Columbia)
Bing Crosby (Decca)
Tommy Tucker (Okehi)

*Always in My Heart* (WARNERS)
G. Warren
Release Date: March 13.

**RECORDINGS**

*Always in My Heart*
Glenn Miller (Blueday)
Carmen Miranda (Decca)
Dick Jurgens (Okehi)
Ginn Tucker (Columbia)

**Philco Music Men**


**FREE**

**HOW TO CHECK INCOME ON PHONOGRAPH**
This special bulletin tells music operators how to reduce their income taxes by knowing what they really make. Do you have complete records of your operations?

FILL IN AND MAIL THIS COUPON TODAY

The Billboard Publishing Company
25 Opera Plaza, Cincinnati, Ohio

Please send me your free bulletin HOW TO CHECK INCOME ON PHONOGRAPHS. I understand there is no obligation.

Name
Address
City State

**10 DAY SALE**
SPECIAL REDUCED PRICES!

**SUPER WURLITZER "616"**
We offer immediate delivery from our stock on hand. You get a perfectly remodeled phonograph totally accomplished with NEW DOME—LEATHER SIDES—ALL LACQUER CAROUSEL—BRAND NEW SHUTTER DRUM with polished aluminum casing—charmingly illustrated DOPUS NO. 616 of a perfectly working, precision conditioned mechanism.

Don’t miss out on this sale. lasts for 10 days only.
REG. PRICE $104.95
Special Sale Price $49.45

**AMUSEMENT MACHINES (MUSIC)**
February 28, 1942

**AMER. FOLK RECORDS**

(Continued from page 81)
weeks ago, this spiritual terrific vocal lift by Pete Seeger that challenged the course of the Corte group with their Golden Cate group. With deep, full, clear voice, Seeger gave its harmony and then turned into a stand-out rhythm job. Instrumental arrangements are, and there are a number of folk hits by the high, high, high that should stick badly in any location where the Golden Cate Quartet and similar groups are found favor. "There's a Leak in This Old Building." on the B side, is also okay.

**THE LETTER BOX**

According to G. P. Hobbs, of Harlin, Ill., he played in his local show to Lambert Thom, Jimmy Davis, Roy Arnold, Joe DeMott, Gene Keen, the Little Rooster Hop Shot, in approximately the samech line. W. C. Portis, of Hartford, Pa., says that going strong for him are Ruth Miller, Saddie L., and B. L. Acker, of Biddle. "Somebody Sódigo My Little Darlin' (Wob Walker), You Are My Sunshine (The Zingers), You've Changed (Bo Swarson)."

[Continued on page 82]

**THE PHONOGRAPH FUND**

It's now time to turn your Phonograph Needle on. Send your name to Phonograph Needle Service. Red-Sharp Needle. P. O. Box 170, Fort Dodge, Iowa A Precision Service

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needle to us. We will RE-SHARPENED PERFECTLY and GUARANTEED. You save 1/2 to 1/3 on your needle cost.

NEEDLES RE-SHARPENED

1-1/2 " for $0.50
1-1/2 for $0.60
1-1/2 for $0.70

**Red-Sharp Needle Service**

P. O. Box 170
Fort Dodge, Iowa

**ACME SALES CO.**

**2423 TENTH AVE., N.Y.**
**TEL: LONG 3-5161**

**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

The Filmscure

"The Fleer's In" Latest features to the list of artist recording tunes from Paramount's The Fleers is included: 1) "You've Lost That Lovin' Feelin'", by Harry, Martin (Bluebird) and Carlotta, Jerry (Bluebird)

The Fleer's is a unique production to be used for this release at the Fleer's. The Fleer's is in the last two weeks which feature tunes that have been or are scheduled to be reused by recording companies.

(Continued on page 81)

**THE PHONOGRAPH FUND**

It's now time to turn your Phonograph Needle on. Send your name to Phonograph Needle Service. Red-Sharp Needle. P. O. Box 170, Fort Dodge, Iowa A Precision Service

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needle to us. We will RE-SHARPENED PERFECTLY and GUARANTEED. You save 1/2 to 1/3 on your needle cost.

NEEDLES RE-SHARPENED

1-1/2 " for $0.50
1-1/2 for $0.60
1-1/2 for $0.70

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(Continued on page 81)
The Billboard

announces two new services to make your music machine operations more profitable—

1. A new weekly column feature

AMERICAN FOLK RECORDS
COWBOY SONGS
HILLBILLY TUNES
SPIRITUALS, ETC.

News notes, reviews, best nickel-puller recommendations of records of the type of songs which often make money for you. You know how much the Going Strong, Coming Up, Possibilities and Week's Best Releases listings in the RECORD BUYING GUIDE have helped you buy the kind of popular records that make money for you. This new column will help you in the same way with Cowboy, Hillbilly and Country records.

You'll find these two new features in this Department this week, plus all these outstanding features you've read every week for years.

2. NUMBERS OF RECORDS IN ALL SECTIONS OF THE RECORD BUYING GUIDE AND NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

To make it easier for you to order and buy the top money-making records listed in these buying guides you will now find the numbers of all records listed.

**RECORD BUYING GUIDE**

- Section One
  - Going Strong
  - Coming Up

- Section Two
  - Possibilities
  - Week's Best Releases

**TALENT and TUNES on MUSIC MACHINES**

(Late News About Songs and Recording Artists)

**MUSIC MACHINE ADVERTISEMENTS**

Today, more than ever before, it's vitally important to every operator to read The Billboard every week.

BE SURE YOU DON'T MISS A SINGLE ISSUE

Save One-Third of the Newsstand Price

MAIL THIS SPECIAL BARGAIN OFFER COUPON TODAY!

The Billboard
25 Opera Place
Cincinnati, Ohio

Gentlemen: Please send me The Billboard for the next ten weeks at your special bargain rate. Attached is my dollar (check or money order).

Name
Address
City State
**New Coin Machine Opportunities, Cash In on Seasons With Vendors**

By HAROLD S. KAHM

CERTAIN types of merchandise are best sold in the spring and summer of the year. Department stores and other stores stock a great deal of commodity which is seasonal in nature. It is easy to sell seasonal machines in this fashion, as the vending machine industry lends itself ideally to this purpose, for almost any kind of location is suitable. Let's review some of the possibilities:

1. **Easter.** Easter greeting cards are sold by the millions and the store that gets its demands in the very time is most advantageously located. People want to get a whale of a gift at a song and that means buying Easter greeting cards before they may be offered by a vendor in packages of three or six for $0.01 each. The profit is 10 cents per card. The quality and price of the cards are better than where the vendor is located in some cases, therefore in many cases the cards may be sold for $0.01 or 10 cents each.

2. **April Fool's Day.** There is a vast variety of clever novelties suitable for April Fool's Day which may be sold by coin-operated machines. The big selling of packages of these kind is in a store. Some items may readily sell for 10 cents each, and the profit is often 10 cents per piece. A definite and considerable proportion of the population are children, and those are the people who will be right up their alley.

3. **Mother's Day.** A coin-operated machine in any location, is ideal for selling valentines, especially come once. This has been the favorite of people, and if desired, and sold for 1 or 5 cents each, in this case, constitutes the cleverest location.

4. **Father's Day.** Father's Day cards are being larger volumes every year than ever before in history, and this trend is due partly to the fact that the post card is selling in large exten-

5. **Christmas.** This, of course, is the reselling season for greeting cards, as well as any other kind of paper-backed vending machine card, you can meet the competition of the regular stores easily. These cards may return for prices ranging from 1 to 10 cents each, they may be sold individually at 1 cent or 5 cents, or in packages at 2 to 10 cents. The more sold, the better, of course.

6. **New Years.** Immediately after Christmas, there is a small rush for New Year's cards to be sent to those from whom the vendor received Christmas cards, but strictly on a one-way basis.

7. **Mother's Day.**—The sale of Mother's Day gifts and greetings is nearly rival that of Christmas in the holiday department. A gift or a message in anything like a good location should do very well, as this country is very receptive, beautiful Mother's Day card at 2 to 10 cents. Here again, any type of merchandise is suitable.

8. **Father's Day.**—Father, to be sure, is never to be outdone, but he needs no artificial contests. A two-piece or more interesting machine is very satisfactory with a suitable message in the nature of this type of vending.

9. **Birthday.**—Birthday and other special occasions always demand special attention in vending, in which case the sale of certain types of novelties are extensively located. The launching of the "V" for Vender machines with a variety of designs and kinds of vending machines comes naturally to the idea of vending, with the purpose of gaining patronage, and vending machines are currently in demand.

During a national election campaign publicity must follow the candidates. When Lincoln made his first lecture in front of the Atlantic the issue was clear, the issue was one of the Atlantic for his campaign, and this was the Atlantic for his campaign. (Don't try to sell them now.) The point is that there is always some national interest of interest that results in the sale of votive cards and the like. The voting machine is ideal for handling these kinds.

A coin-operated vending machine in a location is sufficient to handle all of this seasonal material, is only necessary to make frequent changes of your stock and your display sign.

**The Peanut Situation**

To price peanuts must be child's play, shafting, as shown in the selling, selling a half-cent and a peutol machine can be sold for the sale.

RICHMOND, Va., Jan. 21—One year ago, when peanuts were selling at $2.50 to $2.50 per pound, little more than half the profit now prevailing, the vendors could sell a six pound bag at a price of 0.25 cents per pound, with occasional prices ranging up to 1.25 cents. A low price of 0.25 cents per pound continued upward trend showed no signs of stopping. Speculation among vendors of how low the price might go was frequently heard up in a short time ago and now there is a disposal filling the market. The further advance without much confidence in the price of peanuts is selling the low of supply and demand sale in con.

Shelled and cleaned Virginia peanuts have not been sold in the Richmond market during the current year as much as farmers' stock. The demand is definitely stronger, but the one fact that the price is at present only one-third more than it was last year. But the demand is bringing the demand for peanuts is 0.25 cents per pound, for peanuts is 0.25 cents per pound, and in the current year more than 0.25 cents per pound, this is the highest price for peanuts in the current year except for peanuts. In this case it is highest.

**Now You Can Distribute Book Machines**

**At A Profit!**

Vend 2 books for 1c. Two cartoon 1100 booklets for 5c. One book or 12 books for 1c. Numerous, varied, mysterious and interesting. Sturdy, dependable and lasting. Write for sample Booklet Vender Supply Notes or Box Vendor Supply Notes (On opposite page)!}

**NORTHERN, MORRIS, Ill.**

**BALL GUM**

5¢—13,000 Balls 15¢—15,000 Balls

Full Case With Order. Freight Paid. Price $125.00. Write for full details!
Penny Vendors on the West Coast

By LEON (Hi-HO) SILVER

PENNY vendors have become a successful operating project in Los Angeles, because the city is laid out on a grid and there are streets running north and south at right angles, making it easy for the vendors to keep an eye on the traffic. The streets are narrow and the sidewalks are long, which makes it possible for the vendors to maneuver their machines without difficulty. The city has a large population and a high percentage of working-class residents, which is ideal for the vending business.

Operation of penny vendors is a business that requires careful planning and hard work. The vendors must have a good understanding of the local residents and how they shop. They must also be able to handle money and make change accurately. The vendors must also be able to maintain their machines and keep them in good working order.

The vendors in Los Angeles have a tried-and-true method for their operations. They have developed a system for keeping track of their sales and profits, which helps them to stay organized and on top of their game. They also have a method for handling complaints and dealing with angry customers.

The vendors in Los Angeles are very professional and they take their work seriously. They are also very community-minded and they make an effort to give back to the community. They support local charities and they even donate their earnings to help those in need.

The vendors in Los Angeles are also very determined and they have a strong work ethic. They are always willing to put in extra effort to ensure their success. They are also very innovative and they are always looking for ways to improve their business.

The vendors in Los Angeles are a testament to the power of hard work and determination. They have built a successful business and they are a credit to their community.
West Coast News Notes
By SAM ABBOTT
Of The Billboard Los Angeles Office.

Los Angeles, Feb. 21— Dannny days and cool nights of the past week gave indications that spring and summer will be here. As a result a number of arcades operating in Long Beach, has had to repair his weekly visits to the Present Day Amusement Association of Los Angeles to get his arcade ready for the season. 

Max Krant, of the Jaz Amusement Company, was a visitor on Monday night, having come from Long Beach with H. A. (Pop) Lowery, manager-general manager of Virginia Park.

Gratfull C. Griffin, operator of the Big Show, Golden States and Showes Parks, is going to do big things with his shows this season. The 28 Big Shows opened recently in Calexico, Calif., with the arcade getting good play. Pop Lowery and others have to go out, is running the arcades. 

Max Krant, of U-Need-a-Pin, has been busy with the new arcade. This is a big one on one of the old and the new regulations have been put into effect.

Bill Brown, of Mille's Saloon, is back at his desk after a brief trip through his territory. Brown reports that Pennsylvania is doing well. He says that he is anticipating a big season. 

Orville Ludwig, of the Flying Lo-Monte, is managing Pennsylvania on South Main Street. He reports that the hot week end crowds are larger than ever. When asked what was getting the play, Ludwig said, "Everything." 

Molla Simon, of the Aolac office, is already starting vacation pamphlets for next summer. She can't wait until March 16. For clients and operators to get your vacation pamphlets of next summer.

Herb Wiltse is back at his desk working on Illust. 

Harry Blaylock, of Ovently Games, is on the lookout for doctors' testimonials. 

J. A. Jones, Southwestern Vending Machine Company, is attempting root nips for week-end trips. 

Danny Danney, of the Blue Mole Den, is busy with his civilian defense work. 

Mac Standers has changed the 28 film in the following order: 

P. B. McFadden, of Exhibits, is spending hit's time in an effort to connect with everything that is new. 

Murray Corbin is back in the city on a trip through California. Barney Fishman has returned to his post at Spectacular in Ocean Park following a fun trip to New York and the flu. 

Bill Wynn, of Modern Coin Exchange, made a trip to San Diego recently. 

Johnny Nelson is spending the first month of the year in the city, the president of Consolidated Coin Company, travels from his duties to see the shows of the Knodke Brothers' productions. We tell that Mr. C. A. W. Brown is wanting the release of Knockke Fyre.

Johnny Wynn Visits
Johnny Wynn, of Long Beach, well known to coin machine men, was in town on one of his frequent trips. He had busy with some ancient buildings in that that section now. 

Roy Torr, of 2047 A-So. 66th Street, Philadelphia, Pa.

NEW! NO TAX!
SHE'S THE QU.S. SLEIGH, HOTTESI PENNY PULLER IN COUNTER GAME HISTORY!

Am using 16 sq. ft. of this coin dropped in slips is held on top cover. Player may push down any of the 16 coin slots. These slots are numbered in slants (1 through 16) from lower left to upper right. The object is to open the square in the center.

A new departure in coin operated apparatus.

ORDER QUICKS
ON SALE $59.50
INC. TAX PAYMENTS

Firms In Paris
It's a funny thing, but coin machine firms along West Pico go in pairs. Miss Malt and Jane Minchams are side-by-side; Southwestern Vending Machine Company and Mac Standers are located the same way. Trojan Novelties and Modern Coin Exchange, are located on the same block. The arcade's office and a family of arcade operators, Charles Washburn, and Paul Laymon are near each other, and over on Washington Boulevard, are the arcade operators, and the associated Operators of Los Angeles County offices are adjacent.

Bill G. Brown, of Los Pines, Calif., has started making regular weekend trips to Los Angeles again. 

M. A. (Pop) Lowery has been in an elective position to do his work. He has been in charge of the coin exchange, is in charge of the department for Los A. M. C., and has been starting regular weekend trips to Los Angeles.

Jimmy Breslin, of the Associated Operators of Los Angeles County offices, is now manager of the Associated Operators of Los Angeles County offices. Under the direction of the Associated Operators of Los Angeles County offices, the deal Brown will arrange, compose and set up the coin exchange, director. 

Brick By Brick, formerly of Herman Salses, San Francisco, has been made an exclusive agent for the coin machine firm of M. A. (Pop) Lowery.

Walt Stalker is in charge of the record department for Los A. M. C. 

J. D. Donahue, of the Seaboard district, has been making a survey of the new locations, and has been working hard for the firm from 1942 to be a banner year.

Malcolm Sprague, of South Main, is going to New York again. 

Frank Lell is expanding the arcade operations with the building of a new store.

Graham Distribution Company celebrated National Water Day in Cincinnati and the Introduction of Waterbase for 1942 by entertaining a throng of visitors, including scores of music merchants and their wives.

The event was held at the home of Mr. and Mrs. W. H. Fulton, WLV artist; D. D. Scott; Chuck Foster, vice-president; C. M. Brown, WLV, artist; Bill Sack, of Greensboro, N. C.; and others. The event was held at the home of Mr. and Mrs. W. H. Fulton, WLV artist; D. D. Scott; Chuck Foster, vice-president; C. M. Brown, WLV, artist; Bill Sack, of Greensboro, N. C.; and others.

Boston
Boston, Feb. 21—Nurmi Passed, Morris Blues & American Co., Inc., reports operator interested in the new music machine for which the firm has placed on the market.

Murray Schultz, Atlantic Distributing Company, reports collections good on the firm's music machine.

Frank Spinnuck, busy with his peanut operation, reports 150 machines per week in business.

Ben Pelsaert, back on a swing from the West, is handling an electronic music company and the Atlantic Distributing Company is now stationed in New York, where he is an electronics emteer, back in the army.

Leon Shurtler, local pin table operator, reports the largest machine business.

Doric Friedman busy with his pin table business and looking for the new music machine locations he has added.

Ed Ravey, Owl Mint Machine Company, in Florida for a two-week vacation, reports that he expects to join his wife in Florida and to start work for the year in time.

Ben Reinhart, former bookkeeper at Atlas Coin Machine Company, now a bookkeeper for the company, and has been discharged as a bookkeeper for the company, and has been discharged as a bookkeeper for the company.

Jerry Colombe, district manager for AMC, reports enthusiastic responses from New England operators for the new combinations, sales and machine business which the firm has placed on the market.

Plans are being made for the annual Gypsum Merchants' Alliance convention to be held at the Coochamute Grove, Boston, March 22.

Babe Rabeau receiving congratulations on his fifth Pinball machine company, in addition to his regular business, he is making some improvements on the largest machine routes on the North Shore.

Percy Burke, Ansonia County distributor, reports an increase in business, during the past year, and in the midst of the Northwestern vendors.

Louis B. Young, Atlas Coin Machine Company, and Ivy McCall, district, manager of the company, are handling the coin machine business in New York State.

Phil Clinton, Hudson (Mass.) ordnance, reports that he is being called into the army shortly.
Jokers and distributors of amusement machines are doing considerable traveling these days—up and back to the home offices. However, someone is always on our row the entire time. Bert Macht, of Macht Inc., has been traveling with permanent quarters on the street everywhere, and expect to continue this way.

Honeymooners Return
Louis Rosenberg back in town after a glorious honeymoon spent at the St. Louis, Hotel, Miami Beach, Fla. One of the first spots he visited on his return, a combination theater and social club, was at the Ams Sales showrooms. Sam Bieles greeted the boy and gave him a royal welcome.

Julius A. Levy, D. D. S.,9, salesman for the metropolitan territory, took his honeymoon looking fine, chipper and happily married.

Cold Casualties
Seymour Pitch was away from George Penner’s New York office this past week nursing a cold.
Al Cohen, Aaco Vendting head, at home with a severe cold last week.

Proud Pappy
Perry Wachtel, of the De Peur Advertising Agency, is now the proud father of a boy, the third child of the Wachtel family, Bobbi Wendy, arriving November 14 at the Jewish Memorial Hospital.

Buy Defense Bonds
Bert Lane, of Seaboard Sales, the first amusement machine distributor in the city, will continue with the offiices and showroom in his present offices. He will take a Cuba trip, including a swing into Mexico, within a few weeks. Sandy Wachtel will remain behind.

Barney (Shug) Sugarman, of Ryun’s, has returned from Chicago. While there, the new Singing Pictures are being shown, with sales up. Ten operators are completely sold on these really different auxiliary speakers and the public also has been favorably impressed, Sugarman claims.

Fast Flashes
Bob Chabak, circuit president, visited Manhattan Distributing and had his picture taken.

Mr. Eversole, amusement machine sales representative, has been looking around for the past few weeks for a new connection.

No shortage of demand for arcades continues to be evidenced at the Los Angeles Red Seal Company. Looks as though the arcades and park men are anticipating a big season.

Irv Orenstein, of Hollywood Machines Exchange, is back in town and after little time to breathe these past few weeks, is now more than ever comfortable coach to lie down for a few minutes to rest up.

Coming and Going
Fred Ekron, Seaboard Sales roadman, spent the past week at the home offices.
Murray Wexler, sales manager of U-Weel-a-Pak Products Corporation, was on a tour thru the Southern States.
Bill Wachtel, also of U-Weel-a-Pak, on a swing thru Pennsylvania.

Eddie Corrigan, of Palace Novelty Company, Griffith, Indiana, visited the big Town. Eddie has been exceptionally busy lately and expects to have a surprise for the trade shortly.

Mimico Strip Clicks
Jack Barty, of Mimico Productions, tells that movie machine operators have voted real 1054 the best strip over turned old. It is from the same machine, Tony Pastor and orchestra, Lulu Milins with Neato Maren, Charlie System and orchestra, Anita Ivey, Cae Calloway and orchestra, Mary Jane Wilks, Gene Orzes and orchestra, and the Mimico Band.

Correction
Supreme Vending Company informs us that its branch office, located in Bellmont, Long Island, has been operating for the past two weeks and that it is not a new office at all.

Here and There
New York Supply Company bought up several General Electric Bobby Comtey and is offering them to the trade. Those who have not heard about the lights are in for quite a show. Our Ash of Active Amusement, has been in New York for the past two weeks buying every type of equipment available, and is still looking for more. By the way, we have a news of Jack Barty that will appear in The Billboard in a week or so that will surprise the trade—and Joe too.

Week-Endors
Harold B. Groban, amusement tycoon from Greenport, N. Y., has been on the road and during the week and has come over here to look at all the latest equipment. Mr. and Mrs. Fred Halberg, Levine and Hillpora are Scientific Machine Corporation executives.

Counter Game Hit
Roy Turner reports that his new counter game, Elida, is getting favorable comment from the trade. He says evidence revealed from test locations shows the public has a strong appeal for the public.

Around the Town
Dave Espinoza, has completed his move to his new building at 80th Avenue, is busy traveling and supervising his other branches.

Max Einrich, of Acme Novelty Company, Bridgeport, Conn., has two new machines going over the reconditioning of amusement machines and thinks personally, "In this way," Monday, "I know that every game leaving is a sound condition."

Evie Mitchell, now specializing in merchandising equipment, is shipping machines throughout the entire country—forgetting many complaints from his customers.

By JOE ORLECK and BEN SMITH

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Molds are often used for making hard, strong, and durable objects. They are commonly used in the production of plastics, and are often made of metal or a combination of metal and other materials. The mold is then filled with a plastic material, such as polyester or silicone, which are then cured to form the desired object. The mold is then removed, leaving the finished object. Molds can be used to make a wide variety of objects, from simple household items to complex industrial parts. They are an important tool in the production of plastics and other materials, and are widely used in a variety of industries.
NEW YORK CITY - "The" pinball machine has been widely publicized that newswriters have been quick to make it a topic of conversation. Many people have come to think of pinball as a game of chance, but this month the "Billboard" has reported some interesting findings. Some tests conducted in various cities have shown that the game is not without skill and strategy. Pinball machines have also been found to be popular in bars and clubs.

The popular machines have been found to be quite challenging, with players often spending hours trying to master them. The "Billboard" has reported that some players have been able to rack up high scores, making the game a lively pastime. Pinball has also been found to be a great way to bring people together, with many clubs and bars hosting pinball tournaments and competitions.

In addition to the fun and excitement that pinball offers, it has also been discovered that the game can be quite lucrative for those who are able to master it. Some players have been able to earn a significant amount of money from pinball, with some even going on to become professional players. Pinball has also been found to be a fun and engaging way to pass the time, with many people spending hours playing the game simply for the enjoyment it brings.

Despite the challenges and excitement that pinball offers, it is important for players to remember to stay safe and responsible while playing. Pinball can be addictive and it is important to set limits to avoid playing too much. It is also important to remember that pinball is not a replacement for exercise or other activities, and it is important to maintain a healthy balance in one's life.

Overall, pinball has been discovered to be a popular and engaging game that provides both fun and challenge. With its unique blend of skill, strategy, and luck, pinball is sure to remain a popular pastime for years to come.
P.M.-O.M.T.-I.O.N.

In a Big Way

We had a hard time squaring this fellow into the space of one column width, but here he is—triumphing at the Hit-Tune-of-the-Month for Cleveland's Phonograph Merchants' Association. The picture was a result of a tie-up with the Groove Circus which plays to a quarter of a million people during 25 performances at the Cleveland Public Hall. Not only does the elephant parade and tell the public about the February comic machine left some but the fact is also recorded in this circus program. In addition, the circus band plays the hits in between and announces it at every performance.

Lincoln Spans Again

The Lincoln Span was held at the Medinah Temple last week. It was highlighted by the address entitled My Fellow Americans, delivered by Orval Mills, of Des Moines, Iowa, and Lincoln impersonator. His address was hailed in the press as a powerful hit of writing and it was communism Jim Mangan, advertising director of Malls Novelty Company, who wrote it. A handsome basket-footed leather-bound portfolio containing a copy of the address was presented to President Roosevelt.

Too Much Eggeng

For the Photographer

A picture should illustrate this bit—a picture showing the annual Christmas party for all the employees of the Street Sales System of Washington by Manager E. B. Bryan Jr., but it seems the photographer who took the picture got too much egging and disappeared, so recounts Bryan in a two-page letter to his boss. And everyone had at the third annual party of this fast-growing firm was back in December—remember Christmas because so many plays are reported to have run into thousands of dollars, and 19 per cent of each box was given in Defense Bonds and stamps.

42 Bonds

So Far in '42

Despite prediction problems, Superior Products amicably it has released all new boards so far in '42 and last the firm has decided to maintain its assure piece of "keeping 'em punchin." Many of the new boards feature patriotic themes.

Another Phone

For the U. S. O.

"We've had much pleasure in presenting a photograph to the U.S.O.," reports Jim Peerless, head of J. & J. Novelty Company, Detroit. "The USO is doing against work for our men in the service and we are more than happy to do our small share to assist them."

YOURS FOR VICTORY

Why not sign all letters from now on "Voyeur" and "Voyeur's" urges De Vere Mier, general head of Automatic Sales, Minnesota. "No other industry writes more letters to so many people," he points out, "so let's have the Billboard stars doing the same thing, too."

The photograph here is being presented by Al Hutter (right) of J & J Novelty Company, to Mr. Mier (left), head of Detroit's USO. The navy and army were represented and found this machine going as soon as the plug was put into service.

Reminiscence

Thumbing thru a bound volume of The Billboard for 1937, we ran across this certain article in the middle of Walter Hurd's editorial which discussed the Ag-Ler and the automobile and gun as its effect on employment, etc.

The machine age has affected all business, even "burning gold" in the alley—(Bill Hurd in Chicago Tribune)

It's Sergeant Bainbridge Now

From our girl-mixing Wilson-Hart, Pa., representative comes a flash that Milton Bainbridge, former sales manager for Benchmark Sts., Marlin, Pennsylvania, inner distribr, is now busy buying three stables on his brother, now the manager for local dairy store, Brooks Field, Texas.

"Life's Wonderful."

Down Here in Fla."

This map is one of Dave Preston, of Planet Manufacturing Company, Detroit. Dave is Dave in Florida—finding and making every single game Thru-Lite and V. How much "loosing" Dave is doing is a matter of great mystery, work, for it seems there are two more columns on Florida right now to tell about the firm's promises.

The General Vending Service Co., 306 N. Gay St.

Established 1923 — Growing Steadily Ever Since!
Assn. Public Relations Programs Build Good Will for Industry, Analysis of '41 Campaigns Reveal

CHICAGO, Feb. 21.—Public relations activities of several State and local associations in the coin machine industry were concentrated in two main fields during the campaign of the Association Awards dinner. Those associations concerned with increasing the publicity in the newspapers and on the radio, either by writing the story of their industry to their fellow citizens or by means of co-operation with local civic movements such as Red Cross Drives, Safety Campaigns, USO movements, etc., some few were active in both fields. Highlights of activities of 1941 award winners are outlined below, and are examples of what other groups can do who are interested in inaugurating public relations campaigns of their own.

The Associated Operators of Los Angeles County, Inc., under the guidance of Sidney (Sidney) Robinson established itself during the year as one of the most active organizations in the State in this city. A partial resume of its activities includes: Direct contributions as well as co-operation of the membership in selecting funds for the Community Chest, U.S.O. and "Buy an Ambulance" drives. Contributions were also made to a number of civic and charitable organizations of all kinds and creed. Sign of the Times also sponsored a number of buses and furnished speakers to organizations associated in some sense with the coin machine business in the area. It promoted the "Bundles for Children" campaign and sent thousands of magazines, books, etc., to various military bases as a result. Distributed special stickers for the Community Chest and safety drives which it sponsored.

It sponsored local "An American Day" drive:拿了部分总账, 安排了总账, 七分账, 记账, 平衡账… as a seven-point program for public relations for every operator and small and appropriate resolutions to the State governor, mayor of Los Angeles and other civic officials commenting on the defense and war preparations and offering suggestions as to services operated for the purposes of doing the work. Group also promoted its interest in child welfare, publicized its interest in the organization of groups and locations followed letter of law in keeping names from playing games. Many more statements could be cited if the authors of the resolutions who passed by the association's many papers nowl, its much enjoyed activity, its good will policy and its interest in the cooperation of the membership to the community.

Cleveland and Minneapolis

In Cleveland, the Photographic Merchants Association inaugurated its "Hit-the-Weekend" campaign. The recording which was to be made in the month of the sale was advertised in newspapers, bills and announcements for the six months that the machine was most popular in coin machines in the city who. Ads also played up the coin of the sale in the monthly issue of the magazine and established its amusement value by means of Cleveland scripts. Proof of the value of the campaign was best measured by the increase in the use of the machine among those playing games for a period of four months during which the growing of machines was excellent. This increased interest in the machine was published.

In Minneapolis, the Association did a good job of selling the value of the machines to the people of Minneapolis. We think of those who made the machines, its good work will be continued. The Action in sponsoring the Northeast regional coin show, Minneapolis publicity was also placed in cooperation with the city-wide campaign to put the Minnesota football team on the national "All-Bowl" team.

San Francisco and Others

Out in the different programs of the Merchants’ Association, formed early in the year, go off to a flying start under the guidance of Sid Nelson. Groups public relations program included: Volunteering for citizenship in the Civilian Defense Program; mailing air raid instructions to 1,000,000 small stores; sponsoring annual drives to raise food and clothing for the Red Cross, a Friday in June, promoting the Friday in June, organizing the public, and conducting a number of campaigns including a three-country, full well program in the San Francisco Chamber of Commerce promoting public relations, contributing to several local Hoy groups, and combating successful campaign to obtain park games in the city.

To this list might be added the efforts put forth by many other groups, such as the United Music Operators’ Michigan sponsorship and the sponsorship of the "Any Bonds Campaign" to raise the environment. The other operating Vendors group has done a magnificent job in the field, which is needed in spite of the fact that the industry has been hit hard and the work in the field is sufficient. It’s a job that might well be enjoyed by the operators and distributor groups in every city in the land.

ASSOCIATION PR WARS

Champion in public relations, 1941, was the Associated Operators of Los Angeles County, which won the Chicago Daily Board of Trade Award. The Associated Operators of Los Angeles County, Inc., under the guidance of Sid Nelson, held itself during the year as one of the most active organizations in the State in this city. A partial resume of its activities includes: Direct contributions as well as co-operation of the membership in selecting funds for the Community Chest, U.S.O. and "Buy an Ambulance" drives. Contributions were also made to a number of civic and charitable organizations of all kinds and creed. Sign of the Times also sponsored a number of buses and furnished speakers to organizations associated in some sense with the coin machine business in the area. It promoted the "Bundles for Children" campaign and sent thousands of magazines, books, etc., to various military bases as a result. Distributed special stickers for the Community Chest and safety drives which it sponsored. It sponsored local "An American Day" drive; and presented a seven-point program for public relations for every operator and small and appropriate resolutions to the State governor, mayor of Los Angeles and other civic officials commenting on the defense and war preparations and offering suggestions as to services operated for the purposes of doing the work. Group also promoted its interest in child welfare, publicized its interest in the organization of groups and locations followed letter of law in keeping names from playing games. Many more statements could be cited if the authors of the resolutions who passed by the association's many papers nowl, its much enjoyed activity, its good will policy and its interest in the cooperation of the membership to the community.

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District Judge Charges
Police With Unwise Seizure

In wartime police should have more important work than spying on pin games.

 Indoors, Feb. 11.—In the course of “the most flagrant case of entrapment” over to come into Wisconsin, Judge Harry B. Neuner took the police department to task recently for the pinball arrest of Joseph Barger, a tavern owner on Pond Lane Avenue.

Barger, the owner, was arrested November 2 by Patrolman Edward Seifrit after the tavern owner had given him six bottles of beer as a prize for a high total on the tavern pinball machines.

Seifrit admitted on the stand that the only time he saw Barger for six nights after paying off on high scores that the latter finally gave him the officer the beer.

“Demande d’Unpoint”

Barger testified that he first came into his tavern November 4 in civilian clothes and that he identified himself to the tavern owner. He played the pinball machine and demanded a prize worth $2.50. Barger always declined. Seifrit came back each night to verify the score and make similar demands for prizes, but Barger always refused. The latter finally gave him the beer, according to testimony.

A few minutes later as Barger handed the patrolman the beer, the officer was already writing at the desk.

When Seifrit admitted Barger’s story was correct, Judge Neuner declared: “This is the most flagrant thing I’ve ever heard of. With officers needed for defense work and protection and to watch for other disturbances, I can’t understand how an office can make such a mistake in one color playing pinball machines, spending taxpayers’ money to keep the owner, especially after he has refused prizes. If the police department hands are continually being raised for more men, but they apparently have enough officers.”

He disallowed the charges, advising pins to play on those pinball centers who openly violate the pinball ordinance.

Tax Not Evidence

The fact that a pinball machine operator voluntarily elected to pay the 50c tax on gaming devices instead of the 15c tax on amusement machines does not give authorities enough evidence to warrant arrest, Sheriff Claude J. DasString informed the county attorney of such a situation.

The Milwaukee State Game Club at the Federation clubhouse recently.

Deputists would still have to go actualPretty to arrest the machine paid off before they could secure a warrant and make the arrest, the sheriff said.

Bargained over the amount the sheriff added, usually explain they pay tax on the same basis as other “to take any chance on the government’s deciding the appropriate tax doesn’t apply in their case.”

At present the government ruling is that only three-jaw machines which do not pay off in cash, marcobills, tokens or equivalent can be charged to pay the tax.

Deputy of the fact that authorities feel present laws are inadequate to permit a more stringent action against pinball machines, the Woman’s Club devoted to the suppression of pinball machines.

Sheriff Drasing held there was too much complicated legislation and expressed the belief federal laws on the subject would eventually be enacted.

PLASTICS

Contradicted from page 27

between dark cellulose acetate and the plastic. It can be molding successfully, either compression or injection. Acetate has the further point in its favor that the machines are readily available and are not likely to be missed. The only point to be raised is whether the production machine can be increased rapidly enough to meet the demand. It must be remembered, however, that in these acrylic molding processes -plastics are required and may be difficult to obtain.

A government is said to be building a plant to supply the needs of industry and to supply all of the plastic material from the supplies given above.

WANTED

SCIENTIFIC BATTLING PRACTICE

X-RAY POKER or any other legal equipment.

Box D-170, The Billboard, Cincinnati, O.

MILLS

Thieves" Bell, Like New $375.00

Great Hawaiian $365.00

Tennessee, 50 or 75c $55.00

Fantastic 1c, 13c, 25c $65.00

Eagle Bell, 7c, 10c, 15c $125.00

Gosha Bell, 7c, 10c, 15c $90.00

Roll-A-Ball, 1c, 2c, 3c $70.00

Ocean, 7c, 10c, 15c $80.00

Solar, 7c, 10c, 15c $75.00

Gibbons $50.00

K.Y. Gum Co.

VALLEY STATION, KY.

IT'S NEW—IT'S ENTIRELY DIFFERENT

America's latest war game, once a selling sensation, really mechanism, in. PENNY PRODUCTS CO.

C.P. Penny Arcade

BOSTON, MASS.
Philadelphia

Philadelphia, Feb. 21—(Stem Broom, Kephart Vending Company, continues to increase its name operations, having taken over the main north of Alan Luster, who operated the General Automatic Vending Company. Kephart, now 54, will keep the firm name.

A representative of a Kansas City, Mo., firm is in town seeking opportunities to handle any available postcard counter games.

Operation across the river at Camden, N.J., will get that firm opportunity to test in malevolent locations with personal appearances of the recording names when a series of annual band parades proceeds over the way April 7 at the Camden Convention Hall, Count Bosch is the first attraction.

Belo Vending Company is using pin driven on play cards, distributed through the city to get across its counter, as well as vending message and at the same time spread good will in the ABC vending machine.

The Philadelphia Manufacturers of Carbonated Beverages have incorporated, organizing to bring about a better relationship and establish confidence among its members, to protect and defend their financial interests and to promote the sale and consumption of their products.

Another coin-operated device is expected to be introduced here next month. It is a deterministic movie typewriter to be installed in the local hotels. A test of movie typewriter was given by the typewriter for 30 minutes.

Wayne C. Spinks, son of Samuel Spinks, head of Overbrook Amusement Company, who is stationed at a local army base, was on a visit to his family February 21 so that he could spend a day with his family here.


Philadelphia, Feb. 21—The historic "strike, the coin" was staged at the Philadelphia Mint, February 13, and for the first time in 150 years it appeared that a strike had been forced, an envelope of quarters, put thru the counting machines, proved to contain 27 instead of the 36 marked on the envelope. However, Mrs. Wayne C. Spinks, only woman member of the "jury of assayers," discovered that one quarter had stuck in the envelope and the record thus was saved.

The largest number of coins—250,000—was in the story of the problems of the Mint, which went before the jury. And for the first time, there were two pyx boxes, the old wooden chests having proved too small for the number of coins that were looked for in the ancient test.

Mrs. Nellie Taylor Baker, director of the Bureau of the Mint, revealed that 50 tons of coins were 60 cents over the previous year.

MILLS MACHINES

Jury of Assayers of the U. S. Mint was moved by the Philadelphia Mint, February 13, to examine the coins that were being struck at the Mint. The jury discovered that one quarter was missing from the envelope and the record was thus saved.

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**AMUSEMENT MACHINES**

**February 28, 1942**

**WHAT You Operate DETERMINES WHAT You Earn!**

**KEENEY CONSOLES ARE THE WORLDS' GREATEST MONEY MAKERS!**

**KEENEY'S SUPER BELL Console**
- 3-way convertible—free play, cash or check payout, 5¢ donation, 25¢ at extra cost. Also available with mint vendor, 25¢ at additional cost.
- Conv.2 Way SUPER BELL
- Convertible-free play, cash or check payout, 5¢ donation, 25¢ at small additional cost.

**Program 1055**

Produced by RCM Productions (with the exceptions of the Mildred Punton short, which was made by Minicon). Re-released by Soundies Distributing Corporation of America, Inc. Release date: February 28.

The center of this reel is the timely picture, White Cliffs of Dover, which lends itself to striking exploitation. Other films in the program is a balanced mixture of song and musical talent. WOW is in passionate expression.

**STEVE KENDRICK, Dick Hogan and Joan Keeny's orchestra in the background** are assigned to White Cliffs of Dover, some of which were developed in a full-color set. Only setback here is Miss Keeny's dancing appearance, which is not in keeping with the somber theme of the reel. She lacks both polish and Hogan's support is good.

**MILDRED PUNTON** strikes a false chord again in No Romance in Your Soul, which kids characters who give Mr. Keeny the White shoe. Miss Punton's voice lacks appeal.

**DICK ELLINGTON** and his orchestra go a long way in No Romance in Your Soul. He follows his stage profesional ideal by introducing some of the noted musical numbers in this one their names flashing on the screen so they are spotted with their individual numbers. Good musical agent that will be played time and again.

**PREMIER, Arnold, piano soloist, is a pleasant surprise in This Day One More.** He is seen in the kitchen pleading potatoes, and while he does so the suggestion is surrounding him with tunes in fifteen helps. His hope is that he will make a big splash.

**TUT MAJE and Gary Leavi, with minor musical support from San Gennaro and his band, present an impressive interpretation of This Day One More.**

**THE FASHIONIST, musical novelty number, is Billy Reed. He is seen in a room presenting a playfully realistic display of an old model. He is seen with toy instruments in his room, and some of his thoughts are revealed.**

**DONALD NOYES, dependable Irish tenor, and Dolly O'Keefe, Irish lass, are seen in Their Fish Are Jumping. They are on a boat coming to New York and later leave the boat.**

**BOB HUGHES** makes his appearance in Fourth of July, a song of the Revolution. He is seen with the Revolutionary War, and some of his thoughts are revealed. He is seen with a group of men, and some of his thoughts are revealed.

**JAMES NINIVER and a group of sad songs, cast as hospital patients, do some kicking of sadness.** They are seen with a group of men, and some of their thoughts are revealed. They are seen with a group of men, and some of their thoughts are revealed.

**MILLS PHONOGRAPH**

**THRONE OF MUSIC**

**[Price:** **$14.95**]

**EMPRESS**

**[Price:** **175.95**]

**WANTED—One Ball Free Plays.**

**ROY MCGINNIS COMPANY**

2011 MARYLAND AVENUE

BALTIMORE, MD.

Your original investment in Defense Savings Bonds, Series E, will increase 33 1/3% in 10 years.
BRANDT DISTRIBUTING COMPANY, Wurlitzer's Omaha distributor, celebrating National Wurlitzer Days by displaying and demonstrating the new Wurlitzer Victory model to steady flow of visitors, whose reactions were reported to be most enthusiastic. Left to right are Leo Coven, Wurlitzer advertising manager; Bob Cooney; Herman Hauthausen; William Parish; Mrs. Parrish; Bruce Johnson; Mrs. David Johnson, and Pete Brandt, owner of the Brandt Distributing Company.

Bert Lane Plans Smash Surprise

NEW YORK, Feb. 21 (DNR)—Bert Lane, of Jeffrey Sales, indicates he has the answer to the local operating problem and will announce it shortly. The firm will introduce an entirely new kind of game which, if adopted, will be welcomed by Eastern operators because it is proving a very good buy. The idea is one of the best money-makers according to Bert.

"This new idea, developed by Omnia engineers, is another indication of the remarkable genius of the firm," Bert stated. "A large Eastern operator to be on the lookout for this new idea. I'm stating my reputation that it will be one of the biggest things in years."

Acme Offers Nationwide Sale

NEW YORK, Feb. 21 (DNR)—Sam Sacks, president of Acme Sales Company, manufacturer of remodeled and reconditioned photo equipment, advises that his company is running an intensive nationwide sale of its reconditioned wares.

"We are able to offer immediate delivery," stated Sacks, "and have a sizable stock on hand so that operators are assured of having their orders shipped on time. In addition, our new Pan-American model cabinet, designed to house any phonograph mechanism, has been well received by operators. A steady flow of deliveries will be made.

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Badger Showing
Is Big Success

MILWAUKEE, Feb. 21 (AP)—In keeping with tradition, the Badger Novelty Company held its annual showing Saturday to which thousands of photograph and other coin machines were introduced. Kenosha interest, shown in all machines displayed, offered report The Rock-Ola line of photograph were.

"It was our pleasure," declared William B. Hapgood Jr., firm head, "to have one of the largest crowds ever to attend our annual show. In view of the cutthroat trade by customers from all parts of the territory, our only regret is that world conditions will prevent us from being able to supply the demand."

"A key honors for customers arriving from longest distances, from one of State, went to James Vlahos, Green, Mich., Mr. Doyle, who has been our representative in Northern Wisconsin and Upper Michigan, spent the tap displaying machine to his many customers from the recent section and reports their strong enthusiasm for the machine above.

"We of the coin machine industry are pleased that we are able to make machines," concluded Hapgood, referring to the excessive production of machines, "which will furnish our armed forces with equipment they need to do a job which, in turn, will contribute to our all to have a job in the future."

Bomb the Jap Is
CMCA's New Game

INDIANAPOLIS, Feb. 21—Charles Snellenburg, general manager of Coin Machine Company of America, yesterday announced the introduction of the company's new game, Bomb the Jap, a sister game to Bomb Miller, which was recently played on the market. "By this it is hoped that we are able to furnish our armed forces with equipment they need to do a job which, in turn, will contribute to our all to have a job in the future."
Skill-a-Rette Captures Locations

CHICAGO, Feb. 21 (AP) — "Among the blizzards that make the news today, there is a peaceful one that has the complete attention of the nation's operators," says Harold Blumen, president of the Baker Novelty Company. "With unbelievable speed, our new counter game, Skill-a-Rette, has moved in and taken over on a multitude of locations, and in the short time since we released it, Skill-a-Rette has become a prime favorite.

**MILLS PHONOGRAPHOS OF AMERICA**
**DISTRIBUTOR CONSOLES**
**KEYSTONE NOVELTY & MFG. CO.**
311 Cathedral St., Baltimore, Md.

**SICKING, INC.**
1401 Central Parkway, Cincinnati, Ohio.
927 E. Broadway, Louisville, Kentucky.

**IMMEDIATE DELIVERY F. P. BARGAINS!**

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<th>Item</th>
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**ACME NOVELTY COMPANY**
371 E. MAIN STREET, BRIDGEPORT, CONN.
(PHONE: 5-5906)

**WANTED—PENNY ARCADE MACHINES**

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IN STOCK:
NEW MILLS CONSOLES, BOWLS, VEST POCKETS, GET 'EM FROM ATLAS!

CONSOLES
- Mills 4 Bells .......$94.50
- Bally 8 Bells (FP-290) .......205.00
- Bally 8 Bells (FP-300) .......215.00
- Jennings 10 Bells .......230.00
- Seeburg 10 Bells .......240.00
- Seeburg 12 Bells .......250.00
- Williams Big Bells .......42.00
- Williams Big Bells .......38.00

PHONOGRAPHS
- Seeburg 1939 S.E. R.C. $285.00
- Seeburg 1939 S.E. R.C. $285.00
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- Seeburg 1939 S.E. R.C. $285.00
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- Seeburg 1939 S.E. R.C. $285.00
- Seeburg 1939 S.E. R.C. $285.00
- Seeburg 1939 S.E. R.C. $285.00

MILLS
- Thorens of Munich .......$150.00
- Rock-Ola .......105.00
- Super Oak No. 60.00
- Hit-Oak No. 60.00
- Master Oak No. 60.00
- Hit-Oak No. 60.00
- Hit-Oak No. 60.00
- Master Oak No. 60.00

5-BALL FREE PLAY PINS GAMES
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00
- Pin Derrier $35.00

Order Now — Prices Subject to Change!
Terms: 1/3 Deposit, Balance O. D. O.

FACT. RED.—CLUB
- Bell Grand $20.00
- Bell Grand $20.00
- Bell Grand $20.00
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RECONDITIONED
- Mills 4 Bells Mint $100.00
- Mills 4 Bells Mint $100.00
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SPECIAL BARGAINS
- Rock-Ola Standard .......$190.00
- Rock-Ola Standard .......$190.00
- Rock-Ola Standard .......$190.00
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- Rock-Ola Standard .......$190.00

GUNS
- Bally B's ...$50.00
- Bally B's ...$50.00
- Bally B's ...$50.00
- Bally B's ...$50.00
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- Bally B's ...$50.00

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