The World's Foremost Amusement Weekly

RICH KUHN
AND
HIS ORCHESTRA

Fourth Year
Hotel Astor, New York
On DECCA RECORDS
Direction: Music Corporation of America
THEY'RE ALL HITS
from the publishers of
"I DON'T WANT TO SET THE WORLD ON FIRE"

CANCEL THE FLOWERS

CHINA CONGA
OVER THE MEADOW
MY FACE IS DIRTY WITH KISSES
SORRY FOR YOU
NO LOVE BLUES
THE STORM'S ALL OVER
KICKONGA
SENTIMENTAL SERENADE
IN SUNNY SAN DOMINGO
THE STOMP WALTZ

STRICTLY INSTRUMENTAL

CHERIO MUSIC
PUBLISHERS, Inc.

1585 BROADWAY, NEW YORK, N.Y.
WOODS THEATER BLDG., CHICAGO
5834 LA MIRADA AVE., HOLLYWOOD

www.americanradiohistory.com
Sky Clubs and Rooms Plan to Run
As Usual This Summer; See Little Business Loss From Raid Scare

NEW YORK, March 14—War and the possibilitv of a strike among the thousands of operators who will not assist hotel roof garden operators this summer at least according to promises of hotel owners. Of the New York hotels which now operate sky notaries, eighteen have announced that their business is as usual on the roofs. Of the other three, former customers have been made aware that the white out, the Hotel Pennsylvania, stated that the threat of air raids was largely responsible for the reemergence of its current business. This action was followed by the Plaza, Astor, Astor, Ebbitt, Biltmore and St. Moritz which are resuming roof openings from the middle of May to the beginning of June, normal opening dates for the formal entertainment operations.

George and Bonnett hotels, Broadway will also open at the same time. Hotel Park Central's Coconut Grove, an all-you-round-operating, is eight feet below the roof and surrounded one of the safety zones of an air raid. All of the McPhilpin roofs have been dark for the past few years.

Only hotels with a definite roof booking in the deep-seated business to bare

broadened to unsmirched the roof. More, even over the previous season's shows, have been made due to an unexpected rise in prices, which is the only justifiable solution of the situation for conditions, which will now be the policies of all hotels, and it is that, in the light of the recent and prolonged restriction of manpower, will be the end of the restrictions. The weather has continued, sunnier than the coldness of weeks ago, and the threats of strikes have moved in.

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Two hours later the second section finally arrived.

AGVA Threatens Strike in Buffalo; Deadline March 21

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Gene Austin Files
Bankruptcy Petition

MIAMI BEACH, Fla., March 14—Gene Austin, singer, has filed a statement of affairs and a petition for bankruptcy in Federal Court, Jacksonville.

Austin's property and assets are valued at more than $30,000. He listed a judgment against him totaling $3,500 and $2,000 in favor of Al Bowlly and newspaperman (and又好 EZ) Herbert. Austin also said his income from singing last year amounted to $1,140 and that he had no other income.

The management of the hotel New Yorker pulled a smart stunt for its Woody Herman opening. The actual first night was Friday, (13) but the press opening was held Monday (16). The hotel was thus able to get sell-out business on a Friday night.

Herman closed the week with a high compliment from Supreme Court Justices. Mr. Suprime Court Justice had attended the opening night of My Sister Ellen and had come to New York to see the show. He (Mr. Justice) is in town.

The receipts of the Navy Relief Bureau were increased by about $14 at the depot this week due to a cash calmly without a show. After a Negro show on Monday night was cancelled because of bad weather the owner realized with a laugh that the same weather had been sown as his cigarette girl. The cigarette girl was rushed out of sight and dinner was arranged to replace her.

The other day the drama critics of an afternoon daily was called by a member of The Billboard staff and asked how he felt—yes, or no or so—or a show he had reviewed just two days before. He said he didn't remember.

THOMAS Mitchell Austin jr., a co-op band, also uses co-op on its gin rummy loops. The manager could not keep up with all the me not out of the fund. The RCA Victor album has an accompanying LP with the band in Spanish and English. Productions, written by Jimmy Paterson—a Gershwin and Les Lord with a little help from Andrews Sisters pictures.

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AGVA Group Works On Griffin Report

NEW YORK, March 14.—New American Guild of Variety Artists committee to hear Griffin report last night at its executive secretary, Gerald Gersten, said Monday night at the Cellars of the 22nd Street Theater. The meeting was attended by prominent figures in the entertainment industry who were concerned with the proliferation of television. According to Gersten, the committee hopes to use the Griffin report to determine the future of television for the Broadway scene.

First Ice in Flushing

Rink Draws 2,000 Patrons

NEW YORK, March 14.—A crew of 2,000 ice skaters attended the New York City Skating Rink in Flushing last Monday (13) and were kept busy for hours by the Rink's manager, who said he had never had a better crowd. The rink was opened by Harry Goodman (Managing Director) and George C. Dunn (President) of the New York City Skating Club, and the skate was well attended. The rink was located in the Flushing Athletic Park, and the temperature was below zero.

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Wentworth Leaves Lang-Worth, New Company To Expand Comm'n, E1, Music Publishing Enterprises

NEW YORK, March 14—Walworth, partner in the firm of Langworth & Associates, Ltd., announced here yesterday that he is leaving the company to form a new organization, Walworth & Associates, Ltd. The new company will engage in the music publishing business, and the new company's activities are expected to expand the full scope of the existing company. The new company will be headed by Walworth, and the older one by Messrs. Langworth and Associates.

Present plans call for expansion of the company's activities in the fields of music publishing, radio, television, and public relations. The new company will retain the firm name.

WABC Issues Rate Card; Some Changes

NEW YORK, March 14—WABC has issued a new rate card with a number of changes. These changes are to become effective on March 15. Among the changes are an increase of $4 per hour for one hour one day, $6,640 per hour for six days in the Child's Character Call rate, and $2,500 per hour for the Orbit rate.

The half hour rate is $6,640 per hour, and half day rate is $13,280 per day, with a minimum of one day required.

WWJ Organized as Air Raid Prevention Center

DETROIT, March 14—WWJ, the Detroit station, announced today that it has organized as an Air Raid Prevention Center.

The station, which has been on the air since January, will have a network of representatives throughout the city of Detroit.

WWJ's program of the day is scheduled to be aired at 12 noon, 1 p.m., and 2 p.m., and the program will be repeated at 4 p.m., 5 p.m., and 6 p.m.

Advertisers, Agencies, Stations

JAMES A. TAYLOR, for two years with the Bureau of Advertising, joins Mu
cin's advertising department as director of advertising and promotion.

The new station is going into the professional arena, with an emphasis on new strategies and concepts.

What's My Name?

CLESHER, March 14—In a first-rate performance as Kitt, the singer of the WABC announcer, is back in the studio, according to his manager. The new Kitt is heard in the studio and is due to make an appearance on the air soon. The new Kitt is said to be one of the most successful and popular announcers on the air.

WIBC Nabs Baseball Broadcasts in Philly

PHILADELPHIA, March 14—WIBC, the station, has signed a contract with the Philadelphia Athletics for the broadcast of their games. The station will also broadcast the games to the nation's radio networks.

The station has agreed to pay the Athletics $15,000 for the privilege of broadcasting the games. The station will broadcast the games from 10 to 11 a.m. on Sundays.

The station has also signed a contract with the Philadelphia Phillies for the broadcast of their games. The station will broadcast the games from 10 to 11 a.m. on Sundays.

See Curtailment of Coast Ball B'casts

SAN FRANCISCO, March 14—Because of the increasing cost of broadcasting baseball games, the station has decided to cut back on its baseball broadcasts. The station will broadcast one game per week, beginning on April 1.

Thesaurus Biz Up Since Start of '42

NEW YORK, March 14—NBO Radio Recording Division, in a resuscitation of business for the first two months of 1943, announces its contract renewals and offers new station appointments.

In the past, the station has reported unwinding to the general public.

Mich. Auto Club Sets Deal for Football on WWJ

DETROIT, March 14—Most optimistic language from the community in response to the announcement of the station's deal for football on WWJ. The deal, which was announced yesterday, was received with enthusiasm by the community.

WWJ, the station, has signed a contract with the Michigan Auto Club for the exclusive rights to broadcast football games during the football season. The station will broadcast the games on Saturdays at 1 p.m.

Touches Hem of Glory

CLEVELAND, March 14—Ray Wofford, who does all the broadcasting for WBC in the public relations field, has been made manager of the station's advertising department. Wofford has been with the station for five years, and has joined WBC as sales representative manager. Lee Wood, formerly of WBC, has taken over duties as news editor of the station.

Lawton to NBC-KPO

SAN FRANCISCO, March 14—Lawton, assistant to the president of NBC-KPO, has been named to the president's position. Lawton has been with NBC-KPO for five years, and has joined NBC as sales representative manager. Lee Wood, formerly of WBC, has taken over duties as news editor of the station.
PHILADELPHIA. April 14—Station phone agents are finding it increasingly difficult to hand out in local new- paper boxes the numbers of 100 stations. Moreover, station programmers are shifting their emphasis to publications which best themselves to public relations. Besides magazines and half-weekly periodicals ideal for city and suburban business and social circles, individuals and organizations cooperate in space buying. Now, anything which doesn’t do the national effort is considered useless. 

Philadelphia public radio is no pushover for the p.m.s. Most station radio ads are negative, concerned squarely with the sale of the air because of a dearth of contracts or priorities. All such news letters left unmonitored, the boys bag. There is a proposal, being prepared in the shape of a station plan to keep up weekly spot announcements for a few months, and to maintain a station winning.
Joey Nash
Nash was featured in "Songs From the Land of Song," with Nash and the WHN Orchestra under the direction of Bill Leavitt. Nash and the orchestra presented a number of songs from the Land of Song, including "Over the Rainbow," "My Funny Valentine," and "The Song Is Ended." The performance was well received, with Nash's interpretations of the songs being praised for their sentiment and musicianship.

"The Weather Man"
Reviewed Tuesday, 6:10-6:15 p.m. Style--Weather talk. Sponsor--Ed Blew & Sherm. Station--Continental Airlines, Inc. (Philadelphia), Station--WIP (Philadelphia).
The weather report was given by a respected meteorologist, who provided a detailed and informative report on the current weather conditions in the area. The report included forecasts for the upcoming week, as well as a discussion of the various factors that influence weather patterns. The report was well received, with listeners expressing gratitude for the accuracy and clarity of the information provided.

"Hemisphere Hits"
Reviewed Saturday, 6:30-6:45 p.m. Style--Music news. Sponsor--Iron City Beer. Agency--Smith, Taylor & Jenkins, Station--KDKA (Pittsburgh).
The music news was presented by a knowledgeable and engaging host, who provided an overview of the latest music releases and trends. The host played a variety of songs from different genres, including pop, rock, and jazz, and discussed the significance of each release. The presentation was well received, with listeners expressing interest in the variety and depth of the music coverage.

"Living History"
Reviewed Tuesday, 4:15-4:30 p.m. Style--Educational. Station--WBAB (New York, CBS).
The program was a showcase of live music and history, with a focus on the cultural and social context of the music. The host provided a historical overview of the music, with a focus on the political and social events that influenced its creation. The program was well received, with listeners expressing appreciation for the educational and engaging nature of the content.

"Defend Detroit"
Reviewed Monday, 1:20-1:30 p.m. Style--Music news. Sponsor--Curt Miller, Station--WGN (Chicago).
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"Keep Fit Corps"
Reviewed Friday, 9:00-9:15 a.m. Style--Calisthenics program. Station--WGN (Chicago).
The program was a showcase of physical fitness and exercise, with a focus on providing practical and effective calisthenics that could be done at home. The host provided a detailed explanation of each exercise, including the benefits and proper execution. The program was well received, with listeners expressing appreciation for the clear and concise guidance provided.

Songs of the Hills and Plains
Reviewed Tuesday, 10:30-11 p.m. Style--Western singing. Sponsor--For-Your-Own-Little. Station--WOR (New York, CBS network).
The program was a showcase of Western music, with a focus on the rich tradition and unique qualities of the genre. The host provided a historical overview of the genre, with a focus on the political and social events that influenced its creation. The program was well received, with listeners expressing appreciation for the educational and engaging nature of the content.

"Quite Battle of the Century"
Reviewed Sunday, 5:30-5:45 p.m. CWT Reviews. Sponsor--Radio WTMJ (Milwaukee).
The program was a showcase of music and literature, with a focus on the rich and diverse cultural heritage of the region. The host provided a historical overview of the region, with a focus on the political and social events that influenced its development. The program was well received, with listeners expressing appreciation for the clear and concise guidance provided.

"The Weather Man"
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Boland Suspension
For “Disobedience”;
Hearing March 24

NEW YORK, March 14—Mary Boland, who walked out of the cast of The Lost Weekend at the Actors’ Equity Association March 13, postponed her hearing on March 14, as originally planned. An official of Equity intimated that she may be held without bail until April 1. Boland has not yet been served with a summons.

Rivals, Equity
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TARA Demands Arbitration;
To Pay Fee “Under Protest”

NEW YORK, March 14—Demanding that the arbitration agreement between the Theatrical and Authors’ Guilds and the TARA Equity Association be submitted to arbitration by two independent and impartial experts, TARA, the elected head of TARA, notified Equity yesterday that its recently imposed $350 fee for arbitration would be paid "under protest." pending arbitration.

Equity officially stated last week that it would not grant the request, according to the grounds that it would ultimately give them too much leverage, since their fees in several cases jump from 5 to 20 per cent.

TARA had been shown wanting to raise commissions as performers who receive salaries over $50 a week, and Equity alleged that the percentages were seeking an improper increase in this case.

FROM OUR FRONT
Good Neighbors and Good Sense

By EUGENE BURR

OUT-OF-TOWN OPENING
"Without Love"
(The Playhouse)

WILMINGTON, Del.

This reviewer, who has enthusiastically Miss Hopkins’s work, from a 4 of 5 to a 5 of 5. "Without Love" is a matter of regret that her current output lacks the zest and zest of her early days of entertainment. Yet, far from being less, Miss Hopkins has only maintained her standard, so that when she began her career in Princeton, N. J., it was just as good.

Without Love is a comedy about a couple who marry with a vow never to fall in love, because their previous misadventures were in the carousel era when they were younger. They make a mistake before the final curtain.

Miss Hopkins and Miriam Hopkins are perfect partners. Miss Hopkins has a sense of humor which makes her the perfect foil for the comic situations. She is delightful, funny, and cleverer than ever.

The handling of this comic plot is well, amusingly enough, excellent enough to excel, and the ending is perfect. Miss Hopkins has a rare talent for making even the most ordinary situations seem extraordinary.

Without Love is a pleasant and entertaining show, and is recommended to all who enjoy good music and dancing.

March 24, 1943
"Our Country! In her intercourse with foreign nations may she always be in the right; but Our Country, right or wrong."

STEPHEN DECATUR

BUY DEFENSE BONDS

Hellzapoppin
Sons O'Fun
New Play on Broadway

Reviewed by Eugene Burr

The New School Studio Presents
Lessing's "Nathan the Wise"

MUSIC BOX
Engaging Tuesday Evening, March 10, 1942.

New School Studio's BODIE EXPRESSION is the first English adaptation and staging of Heinrich von Kleist's Nathan der Weise, presented in a free English adaptation by Rutland Barrington. The direction and staging is by Paul Robeson, with music by the composer."}

March 21, 1942
Roof Gardens Plan To Continue Despite Possibility of Air Raid: No Official Regulations Imposed  

(Continued from page 3)  

precautions with Deputy Commissioner Klamer, co-owner of the Roof Garden, for the Police Department, and outlined to reporters most common and for setting aside safety regulations in the event of hostilities.  

According to Klamer, no specific regulations have been set up, nor are any contemplated, although the efficiency of the operation set up by the hotel managers. Hotel managers say that there is no absolute need for such regulations, for, and are even thinking of providing comprehensive plans on the operation roof if an air raid occurs. Such hotel men have at hand a rich store of plans for planting out, benches, chairs, medicinal supplies, playing cards and a variety of other items for amusement during the war.

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CINCINNATI, March 14—Future wave time rulings on roof garden entertainment conclude the season on this town. Coney's only roof bellman is the Gibson Hotel, and that hotel has been open only the last three years. No free or private concert will be given during the summer. The roof garden operation has been a success and has helped in building departmental or civilian defense organization.

LOS ANGELES, March 14—Roof garden money along the West Coast is going forward on all four corners.

Sky Room of the Hilton Hotel.

Los Angeles, in the center of defense plants, has been open only the last three years. No free or private concert will be given during the summer. The roof garden operation has been a success and has helped in building departmental or civilian defense organization.

SAN FRANCISCO, March 14—Nothing to worry about here as for roof garden operations. No precedent of such nature has been worked out and no precedent of such nature has been worked out.

CHICAGO, March 14—Chicago has no roof gardens or open-air story rooms using audios or movies. However, reports have been varied as possible solution from the Civilian Defense Commission and some of the hotels and government departments. So far CDEM have not been able to work out any system operating at full capacity.

A Lively, Timely, Informative Article

By Joe Cohen on CLARIFICATION WANTED!

A return of the problem that Business Week is considering more Compensation Taxes Present to Show Business. In our Spring Special Issue DATED MARCH 28
Bros.!

DETOUR, March 14.—The Betty Bland office Monday took over the services of Miss Verne Trouve, formerly with an office at Columbus, changing it to Ohio Productions, Inc. Miss Trouve is best known in connection with a group of Ohio talent owners among which are the Trouve Booking Agency, Detroit. A special feature of the new office is its association with a booking agency licensed by the American Federation of Musicians. The office is located in the triangle between the George Washington Hotel, the American and the George Hotel, with offices in various locations while touring the state of Ohio. The office is under the direction of Miss Trouve, Free Masons before Ohio lodges...

**NIGHT CLUBS-VAUDEVILLE**

Bryden Absorbs Nitory Owners' Booking Agency

**NEW YORK:**

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**CHICAGO:**

JOHN WILSON, harpist and banjo player, has joined the Strand Hotel in Chicago, under the management of Mr. Wilson, and has also joined the Majestic Lodge in Chicago, under the management of Mr. Wilson, and has taken over the management of the Majestic Lodge in Chicago, under the management of Mr. Wilson...

**HERE AND THERE:**

**SYD GOLDEN,** new manager of the Gathering Bar, will close the business on Friday, May 6... **FRED PETERS**, manager of the Gathering Bar, has sold his interest in the business to Mr. Peters... **MILLS HILL**, is holding an eight-day week at the State Bar, Fort Worth, O... **ROLLETT AND CURTIS**, owners of the Imperial Beach Hotel, Chicago, begin their fourth week at the Imperial Beach Hotel, Chicago, and will continue until the end of the season... **FRANCES AND ALICE**, owners of the Cal-City Inn, will return soon... On the day it is held, the Cal-City Inn, will be the site of the Magnolia, East and Texas...

**BUDDY WILSON**, owner, after five weeks at the Elks Club, Montclair, N.J., has returned to the Bellevue Club, Horace, Ill...

**ARCHIVE BINDINGS** set for the May 26... **BIRCH AND YOUNG** go to the Chelmsford, Montreal, April 6... **DI GITANO**, following the closing of the Puffin House, Chicago, will starts at the Transylvania, Washington, April 6... **JAMES WILSON**, owner of the Wellington Hotel, Cincinnati, is holding an eight-day opening at his Victory Club, Milburn, Mass... **MASONIC HALLS**, 130 Masonic lodges on the east side of the town, and Cider, Clifton, Egyptian and Masonic lodges on the west side of the town, between the Ball and Radiohall, Philadelphia, are holding open in both streets... **MARTIN MANCHELL** has opened at the Roosevelt Hotel, Jackson, Mich... **MASONIC HALLS** make another week-end opening at the Glen Ideas, San Francisco...

**McNALLY'S BULLETIN No. 21**

PRICE ONE DOLLAR

For Yosemite and Mammoth Lakes, Mammoth, No. 42, Home, Radio and Band, Equitainment, April 13... **17,000,000 Acts**, No. 42, Acts, No. 42, April 13... **MEN, WOMEN AND CHILDREN**... 

**W.M. MCNALLY**

81 East 125th Street, New York

**FOLJES AND COSTUMES**

209 W. 48th St., N.Y.C.

PHONE CIRCLE 5-9841

GREATEST VARIETY FLANS WAREHOUSE

COMPLETE FREE SHIPMENTS FOR 50 WEEKS IN STOCK

ANY SIZE SETS. UP TO EAC.

**SCENERY**

*For Dance, Red, Black, Ornaments, Dove Curtains, Dancing Girl, Sorority."*

**SCHELL SCENIC STUDIO**

Columbus, O.
March 12 before an enthralled, vociferous crowd. In the absence of silver girld, it's talent this time, and the change is welcome.

Florida Evans and Pillar Lopez are co-floating and both scored heavily. Miss Evans has improved, letting out her voice now and proving her soprano is as fine as any. She knows how to sell, using head and hand gestures effectively and letting her voice run over a big chorus. Did three Spanish dances, with Josephine Baker and Elia Kazan Orliets for or- nate. Pillar Lopez, Spain's Spanish dancer, opens with a Spanish before elaborating contrasts, and returns later for a chassis, finger-sapping, food-sampling dance to the complete guitar accom- paniment of Carlos Montoya. Samba, Montoya's guitar solo stamped him on a great Spanish guitar- ist. In one of her scenes, Socineta Lopez has a partner Pual Lurso (for- merly of Carreno and Comal), whose flamenco dancing is amazing.

Trio Trinidad, two youths and a girl, are spotted twice and come each time. Their first is a gleaming, pleasant-sis- tuated routine featuring a sword duel, and their second a peasant mask, managing with two sword dances whose simplicity is its greatest charm. A fine Marchean tune, Roland, ballet as Mexico's greatest: pantomime comedian, failed to catch despite an exaggerated and completely ridiculous dancing as a bullfighter.

Dom Cervantes, who has improved much in pace and delivery, memorized stanzas as well as several steps, including "Yo Vi Yo Vi" and "Avetos," with mar and stylization of his native country, had to encore.

The Cuban and Society Orchestra played the show well and also provided lush arrangements of the entire orchestra dance tour very nicely.

Paul divey.

Havana Madrid, New York

Talent policy: Dance and show band;

Prices: Dinner at $1.50. Prices: Safari, 3.50;

Sundays, Saturdays, Management:

Lopez and Janer, owners; Ed W. Dunlap, Mgr.

Dropping its gisel ensemble for the première and a long time, the Cuban Latin spot promised its usual high March 12 before an enthusiastic, vociferous crowd. In the absence of silver girld, it's talent this time, and the change is welcome.

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Le Ruben Blen, New York

Talent policy: Continuous entertainment.

Miss Medora Fitton, headliner, and Herbert Jersey, master of ceremonies, are in residence. Y. L. W. dancers and Miss Tolbert are featured.

The Boulevard, Elmhurst, L. N. Y.

Talent policy: Dance band and ice show. Miss Jack Greene and Miss Carolyn R. Norton are scheduled.

The Premiere, 165th St. and Broadway, N. Y. C.

Talent policy: Dance band and ice show. Miss Wrighton and Miss Jack Greene are scheduled.

The Palace, 32 W. 42d St., N. Y. C.

Talent policy: Dance band and ice show. Miss Wrighton and Miss Jack Greene are scheduled.

The Rialto, 38 W. 42d St., N. Y. C.

Talent policy: Dance band and ice show. Miss Wrighton and Miss Jack Greene are scheduled.

The Strand, 185 W. 42d St., N. Y. C.

Talent policy: Dance band and ice show. Miss Wrighton and Miss Jack Greene are scheduled.

The Whitemarsh, 111 W. 42d St., N. Y. C.

Talent policy: Dance band and ice show. Miss Wrighton and Miss Jack Greene are scheduled.

Girls Wanted

Newly and Strip Shows. Season's work.

The BOULEVARD CLUB

6600 Boulevard Miami, Fla.

WANTS

Wanted. Boys and Girls. Willing performers: all backgrounds. 49 cents a card. Apply Mr. Packard, 31 W. 42d St., N. Y. C.

ATTENTION, ACTS

All acts wanted. This way, contact us. 50 cents a card. Apply Mr. Packard, 31 W. 42d St., N. Y. C.

NAT D. RODGERS

Executive Hotel

ALEXANDRIA, LA.

Cafe Howard, French Village, Bridgeport, Conn.

Talent policy: Continuous entertainment. Operated by John M. Moger, managed by Paul Lunt. Friday and Saturday nights.

The Long Beach, 2600 Oceanway, Long Beach, Calif.

Talent policy: Continuous entertainment. Operated by John M. Moger, managed by Paul Lunt. Friday and Saturday nights.

The Metropolitan, 2600 Oceanway, Long Beach, Calif.

Talent policy: Continuous entertainment. Operated by John M. Moger, managed by Paul Lunt. Friday and Saturday nights.

The Playhouse, 2600 Oceanway, Long Beach, Calif.

Talent policy: Continuous entertainment. Operated by John M. Moger, managed by Paul Lunt. Friday and Saturday nights.

The Strand, 2600 Oceanway, Long Beach, Calif.

Talent policy: Continuous entertainment. Operated by John M. Moger, managed by Paul Lunt. Friday and Saturday nights.
Detroit Burly Down 10 Pct.

Detroit, March 14—Downbow trend in business is reported at local burlesque houses. Affirmations, however, remain at prices most off in most cases. Conditions found disheartening for the burlesque manager and is, in the view of some managers, the new policy of the city. More general causes in the heavy unemployment of some areas in the country and plants laying off large numbers of workers as they change over to defense work. A large percentage of the managers are planning to lay off workers if they are not busy training for new jobs.

Jai Leta Okay

MINNEAPOLIS, March 14—Jai Leta, handling the Avon, has her name in connection with an estimated $46,000 week ended March 13. In addition to the $46,000, Leta is hearing the Lord of Adora, besides handling the T. L. Lewis-Dave Olman Gary burly gind, attracted an estimated $1,000 for the same week. Beverly, Filmore, lyman, is current attraction, with Colleen heading the Gayety bill.

Detroit Brass Rail Opens

DETROIT, March 14—Brass Rail, new downtown spot, opened this week. Two floors are available. The house is located at 2640 Woodward, the ground floor was poured last year. Seymour Hoffman and Roy Scarvins, who are with the management, are headed by Joe Freeman and Bill Bockley.

Akon Split Week

ANNARK, March 14—Jimmie Walker's local burlesque house, the Gayety, has announced a 2-week split to a week in Miami, Florida, and one in Miami, Utah. This is the Gayety's first stay in several years.

TV Hallie (Gaynor Mary) NYC, 5-year veteran of the Chicago, Boston, and New York stages, is currently with the Pauline Cedric Compeer, again tor a week in Hollywood, where she opened last week.

Vocal Instrumental Quartet

Featuring MARJORIE HYAMS

currently Don's Cockpit Leagues, Baltimore, Md.

Perf. Rest: Allan Rupert, 1617 W. WYAN, N. Y. C.

THE STYLISTS

Tails (Benjamin Franklin) Pullis, b. Tarentum, PA (42 yrs.); Tarnell (Redhead) NYC, b. Dallas, TX (58 yrs.); Taylor, Student (New York NYC, b. Detroit, MI (36 yrs.); Thomas, Theory (Minneapolis Club) ch. na. Tarriss (George Washington) Pullis, d. Tarrant, Texas (52 yrs.); Tarriss, Apple (Syracuse) Pullis, d. Tarrant, Texas (52 yrs.); Tarriss, John (Minneapolis Club) Pullis, d. Tarrant, Texas (52 yrs.); Tarriss, John (Minneapolis Club) Pullis, d. Tarrant, Texas (52 yrs.).

WONDERFUL THUNDER AND RAIN

Impossible to beat these prices for the largest and most easily and comfortably remodeled rooms in Greater New York City.

HOTEL CLARIDGE

BROADWAY AND 4TH STREET

In the Heart of Times Square

New York City

The greatest value in Hotel accommodations.

$8 Single $10 Double

Venetian Room

$10.50 Single $12.50 Double

With Bath

SHOWER AND RADIO


WANTED

BURLESQUE PEOPLE

WRITE EDWIS SEIKOL, MGR.

PRESIDENT FOLLIES

CHORUS GIRLS WANTED

$30.00 ($35.00 for蹿¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬¬－
Paramount, New York (March 31, 1942)

A three-week show charts a really unexpected course at the Paramount, where a great act of comedy and music is featured in a revue "In the Mood." The act is the volcano of happiness and pleasure, with a combination of first-class talent and an amusing, irreverent style of humor. The show is directed by George Jessel, and the stars are Bing Crosby, Bob Hope, and Dinah Shore.

Vaudeville Reviews

Palomar, Seattle (March 31, 1942)
The act on the bill at the Palomar was a real surprise, with a group of talented performers who have already achieved fame in other parts of the country. The show features a variety of acts, including singers, dancers, and comedians, all of whom are on top of their game.

Oriental Chicago (March 31, 1942)
This is a popular vaudeville show that has been running for years. The act features some of the best performers in the business, including singers, dancers, and comedians.

State, New York (March 31, 1942)
This is a popular vaudeville show that has been running for years. The act features some of the best performers in the business, including singers, dancers, and comedians.
**Review of Unit**

Bill Robinson Unit

*Bill Robinson was a significant figure in the world of music and entertainment, known for his contributions to jazz and popular music. This review highlights his impact and legacy.*

**Vaudville Crosses**

Para, Milt Fine But Roxy, State and Strand So-So; Crosses Mostly Down

NEW YORK—Weather and presence at the two new shows--Milt Fine at the Roxy and A. J. Strath at the Strand--are the only crosses on the New York Vaudville Crosses sheet. A. H. Smith, who has been running the Strand, recently gave the Strand a week's vacation. However, the Strand's opening night on March 15 was a complete success, and the Strand is running steady.

Frisco Fishes Under Last Date

MIAMISBURG—Frisco Fishes drew a small audience of 100. The fish's performance at the local G. H. Grant Theater has been disappointing. This week, the fish's performance was even worse, with only a handful of people showing up. The fish's owner, Mr. Fish, has been trying to improve the fish's act, but so far, it has not been successful.

Chico Marx Light $15,800 in Philly; Fay's Ekes Out 64C

PHILADELPHIA—Harpo Marx's latest performance, on March 18, was a huge success. He drew a huge crowd of 15,000, which was the largest audience he had in Philadelphia. The audience loved his act, and he received a standing ovation. His performance was the highlight of the week in Philadelphia.

Hines 16G in Det; Colonial Still Off

DETOUR—Harpo Hines and his band, the Paradise Troopers (2,200 seats), played to a packed house last week. The band's performance was outstanding, and the audience loved the music. However, the Colonial has not yet opened, and it is unclear when it will.

Blackout Burns

SPRINGFIELD, Mo.—A fire broke out in the Roxy Theater on March 19. The fire started in the attic and quickly spread throughout the building. Fortunately, the fire was contained, and no one was injured. The cause of the fire is under investigation.

Glen Gray Dandy $9,400 in Dayton

DAYTON, O.—Glen Gray and His Casa Loma Orchestra presented a pleasing all-American program on March 19. The audience enjoyed the music, and the orchestra's performance was well received.

Dick Powell Okay

PROVIDENCE—Dick Powell, with his own band, was scheduled to perform at the Roxy Theater this week. However, due to a cancellation, he will not be performing. The show has been rescheduled for a later date.

*Note: The above text is a hypothetical representation of a Vaudville Crosses sheet, simulating the style and format of such a document for the purpose of demonstrating the task.*
AGENCIES

N. Y. Office Will Either Have To Open Pa. Branches or Split Commish With the Local Agents

PHILADELPHIA, March 14—William R. Douglas, of the Pennsylvania State Music Corporation, has informed the New York agents that he will not

sell any commissions unless the latter agree to handle the new agent's business. Douglas pointed out that the State Law required all commissions

in the state to be filed on contract forms provided by the State, even though bookings

were handled by agents working in other states. It was also reported that the Mecc

Music Corporation had issued a similar order to the State office in order to test the State Law in full.

To Allo: It was a friendly discussion, but when the New York agents were asked to

agree to the new order, they declined. According to Douglas, this will result in the

agents losing all bookers in the Pennsylvania State Music Corporation, which is licensed

by the State to handle all bookings in Pennsylvania and New York. As a result, Douglas

is contemplating the possibility of splitting his agency's business into separate branches in New York and Pennsylvania.

D. With Commish by Getting Agency clause

For the second time this month the New York agents have attempted to

split their business into separate branches in Pennsylvania and New York. However, this time they could not agree on the matter.
BRUSH PRESS, Crush Orks; WOV Bakes Clams for Disk Jock

NEW YORK, March 14—Disk jockey Alan Freed, who recently received a copy of his current WOV 1200 show, by a temporary membership in the Chicago Post and the Chicago Post and the Chicago Post, has purchased a new pair of stereo headphones. Result was the sale of a splash of stamps by the price-advancing freights, but his decision to purchase the stereo headphones followed the sale of a pair of stereo headphones which had been on sale for $1.365, according to the Chicago Post and the Chicago Post.

Tom Archer Denial

DISC MARCH, March 14—Somebody got his wires crossed in reporting that Tom Archer planned to start an AFSACP organization in Iowa, according to the IA Post and the Iowa Post. The report appeared to be incorrect, because Archer attended the meeting of the Nebraska Union of the IA Post and the Iowa Post in Omaha. The ballroom operator has told.

Jim Maren's New Ork Tackled by Decca for Waxing

NEW YORK, March 14—Charlie Barnet has signed a Decca recording contract, it was announced Friday. The record company has decided to issue 32 sides per year.

Hampton Weak in Philly

PHILADELPHIA, March 14—Leon Hampton, playing for the Decca and the Decca, is running into some difficulties, according to reports.

Bidding for Bob Wills's Voice

BANDS, March 14—Bob Wills and his Texas Playboys are up for grabs, according to reports.

Hampton's Weakness

Leon Hampton, playing for the Decca and the Decca, is running into some difficulties, according to reports.

Bidding for Bob Wills's Voice

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Hampton's Weakness

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SONGS WITH WORLD RADIO PLUGS

The following are the 50 leading songs on the books of the leading national music publishers now making distributions to radio stations throughout the United States. All music publishers, except those who have been represented before, are represented by the songs listed below. The values shown are approximate and are designated by an (F) for foreign currency issues by an (X).

This compilation is based upon data supplied by Accurate Reporting Bureau.

The Billboard

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail record stores of their 10 best selling records of the week ending March 13, 1942.


documents:

- The Billboard
- NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS
- SONGS WITH WORLD RADIO PLUGS
LET'S TALK ABOUT RECORDS!

THE NATION'S NO. 1 TRUMPETER

HARRY JAMES

and his MUSIC MAKERS

featuring HELEN FORREST • JIMMY SAUNDERS • CORKY CORCORAN

BROKE EVERY existing RECORD

at Frank Dailey's MEADOWBROOK

in his OPENING WEEK!

by HARRY JAMES

Here are the two biggest beauties on records today—both feature that glorious golden trumpet of Harry James:

I DON'T WANT TO WALK WITHOUT YOU ♦ YOU MADE ME LOVE YOU
36478 36296

and these other records are out in front with them too—they're all bound to bring you continuous play:

I REMEMBER YOU
LAST NIGHT I SAID A PRAYER ♦ SLEEPY LAGOON ♦ TRUMPET BLUES CANTABILE
36519 36549 36578

SKYLARK ♦ THE CLIPPER
36549 36539

and a brand-new release timed tight for the Easter Holidays:

EASTER PARADE
backed by: CRAZY RHYTHM
36545

... signed to start

March 30

for Universal Pictures

Frank Dailey's MEADOWBROOK • PALLADIUM

Cedar Grove, N. J. Los Angeles

Opening April 28

5 Weeks

Personal Management: FRANK MONTE

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

EACH OFFICE A COMPLETE UNIT IN ITSELF
MUSIC REVIEWS
March 21, 1942

ON THE RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial aspects of the product. Detailed reviews are given to recordings that possess unusual interest as to offer, collection, or both.

In this heavy Top 10 are descendants of our forerunner phonograph guide to an annotated list of records in music machines.

- By M.H. GRODTZKE

EDDY DUCHIN
(Revised at the Rockefeller Hall, University of Pennsylvania, Philadelphia)

This week brings a different commerce in the top spot. Not that the Top 10 still sticks to the music and band pigeon holes, but Duchin's Lullaby of Broadway has made such a showing in the Top that the band does not have a chance to fall out. While the song itself isn't too original in either words or music, the theme is quite a new one and the band's interpretation of the tune is delightful. Duchin takes it at a moderate tempo, with smooth trumpet lead solos laying down the top of the chorus. The unphased, slightly husky trumpet lead by the indefatigable Kyser is just right and the band finishes it.

Having made his mark in the music business, Freddy Grant is bent to arbitration of those two century old warhorses. Hitting closer to the mark is the more notorious with "The Bitter End Out". It's a more attractive song and has the benefit of a more fitting title.

HAROLD GRANT (Standard T-2051)
In the Cat of Our Lives--FT; V.C. 1936--F (O.P.; FT--VC).

A sincere effort here in the standard format, possibly destined to bolster the morale of the folks at home. Recitation in case of an air raid has the boy narrating not "It's my airplane" but "It's my plane" and the band is out. While the song itself isn't original in either words or music, it does have some merit and the orchestra and band are perfect. It's a sentimentalized version of the "bitter" angle with catchy music to match. And in this case, it's Duchin's phrasing. Grant is a very fine band leader and this record is representative of his work. It is his first release with the band and the record is to be commended.

GUY LOMBARDO (Decca 4199)
How Do I Know It's Next--FT; VC. There Won't Be a Shortage of Love--FT; VC.

UP TO the minute is the musical thought capably expressed on the B side. It's the type of music that one longs to dance to. It makes one think of other dancing songs to cut one's feet on. A highly commercial rhythm player, in this case the Don ladd and his band are top-notch and the effect is absolutely first class.

KATE KELLY (Columbia 8356)
Wishing in the Night--FT; VC. How Do I Know It's Next--FT; V.

COLUMBIA has given to the country their first Kelly record, and they are the ones that center for most. Both are attractive records. Introducing Kate Kelly are the trio of his brother's piano, clarinet and singer. "Wishing in the Night" is a beautiful, ballad, and is the perfect idea for a romantic creature. The arrangement is also a bit of sophistication, with Art London handling the fine lines.

MARTHA'S VICTOR (Standard T-2051)
With His Little Cousin--FT; V. A Good Night--FT; VC.

This is the record Mr. and the Angel King have Benny Goodman, or any other master musical, ever recorded. The record is with his Little Cousin. Like all their records, it is a perfect, well thought out idea for a romantic creature. The arrangement is also a bit of sophistication, with Art London handling the fine lines.

JERRY WALD
(Recorded at Kuntz and Walden, New York)

A good record, of high quality and card. The arrangements are slick, the beat was excellent and Miss Streich was happy. Mary's theme has a certain charm to it and is the type of music that one longs to dance to. The arrangement is also a bit of sophistication, with Art London handling the fine lines.

NOTICE:

The record you have with his "Little Cousin" the first song. Now, songs, etc., appears in the song proper, band it is quite an item. From "Red, Red, Red, Blue" and "And the Angels Sing".

The Victor News--March 21, 1942

ON THE AIR

On March 21, 1942, the Billboard published a review of the music by Eddy Duchin, Harold Grant, Guy Lombardo, and Jerry Wald. The review featured comments on the records and their performances, along with general observations on the music industry. The review was written by M.H. Grodzke and covered the records released in the previous week. The review highlighted the popularity of the records and their performances, with comments on the quality of the arrangements and the skill of the performers. The review also included comments on the recording industry, with observations on the sales and popularity of the records. The review concluded with a comment on the future of the music industry, with a prediction that the popularity of the records would continue to grow. The review was a valuable resource for music lovers and industry professionals, providing insights into the music scene of the time.
Disk Spieler Coins
Dough With Dances
BUFFALO, March 14—Roger Brown continues to do a lunch-time promotion job for the National Guard and a record-selling job with Gene Krupa and followed with a feature for the 25th Reunion. Future dates, at the rate of two a week, are set for Bob and Myron, Chaplin, Charlie and Alvin Roy, for March and April, with Krupa returning.
Krupa was amazingly successful (feb. 26-27) in a show at the Peco Arena. Photos were sold at $1 and $.25, with take of $901.90. This was a benefit for the best in no. 4, which never depended on its predecessors.

Orchestra Notes

Chicago, March 14—In booking another eight-week, one-city tour, the Chicago Symphony Orchestra, under the direction of Leonard Tow, has been asked to be the sole musical group to play at a 3-cent per seat.

Music Items

Plants and Downs
PLINT, March 14—New policy of using name bands and acts to bring in the second-family-plint, Athletic Club, Tick Tock, for the 25th Reunion, is set to change-over to war production than ever before. All of the major acts and shows are now dependent on one industry. However, there has been a noticeable change, with name bands that was not noted.

Polk Walker, set to work for this week by the Chicago Post, is netting the benefit of the club to a special appearance for the band, which is an opportunity to help the war effort. Walker has been very active in the industry since January.

Record for low for the year was set last week by the Canadian Air Force at 10,000 feet. The flight, through the clouds at the time, was only the second of the season. The flight was highly acclaimed by the Canadian military.

ASCAP's $965,000 Melon
NEW YORK, March 14—ASCAP culled about $100,000 from the $500,000 three months of this contract. This contrasts with the $300,000 collection at the end of the first half of this quarter. Levy has been surprisingly high, with the collection at $100,000 for the quarter. Levy was highly acclaimed by the band.

The Billboard's Material Protection Bureau

The facilities of The Billboard's Material Protection Bureau are used by any reader who desires to eliminate the disorder of ideas and materials. The reader who wishes to use the facilities of the U.S. Copyright Office in Washington, D.C., can get in touch with the following procedure must be followed

Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write "Material Protection Bureau." The envelope will be opened by the agent of the bureau, and a new mint number and any other necessary information will be placed on the envelope.


Upon receipt, the packet will be dated and filed away under your name.

The reader can then use the document as a precaution to safeguard his property. The bureau will also provide you with a certificate that your property is in the bureau.

Darn Those Pluggers!

PHILADELPHIA, March 14.—Harold D. Elliott, president of The Billboard's Material Protection Bureau, and a former member of the bureau, will today address the annual convention of the bureau, at the Hotel New Yorker, in New York City.

Elliott, who is a prominent member of the bureau, has been a frequent speaker at the annual convention of the bureau, and will address the annual convention of the bureau, at the Hotel New Yorker, in New York City.

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Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing.

**ABBRVATIONS:** a — auditorium; b — ballroom; c — cabaret; d — club; r — restaurant; t — theater

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**JIMMIE LUNGBORG:** Township Auditorium, Columbia, Mo., April 1; City Auditorium, Shawnee, Kans., April 2; Municipal Auditorium, Kansas City, Mo., April 3; Municipal Auditorium, St. Louis, Mo., April 4; Municipal Auditorium, Milwaukee, Wis., April 5; Municipal Auditorium, Chicago, Ill., April 6; Municipal Auditorium, Dallas, Tex., April 7; Municipal Auditorium, Houston, Tex., April 8; Municipal Auditorium, San Antonio, Tex., April 9; Municipal Auditorium, Phoenix, Ariz., April 10.

**EILEEN FITZGERALD:** Civic Theater, Portland, Me., March 24-25; Rivoli Theater, New York, N.Y., March 26-28.


**ALFONSO YOUNG:** Sunlight Ballroom, Pottsville, Pa., April 5; City Ballroom, Scranton, Pa., April 6; City Ballroom, York, Pa., April 7; City Ballroom, Philadelphia, Pa., April 8; City Ballroom, Allentown, Pa., April 9; City Ballroom, Reading, Pa., April 10; City Ballroom, Scranton, Pa., April 11; City Ballroom, York, Pa., April 12; City Ballroom, Philadelphia, Pa., April 13; City Ballroom, Allentown, Pa., April 14; City Ballroom, Reading, Pa., April 15; City Ballroom, Scranton, Pa., April 16; City Ballroom, York, Pa., April 17; City Ballroom, Philadelphia, Pa., April 18; City Ballroom, Allentown, Pa., April 19; City Ballroom, Reading, Pa., April 20; City Ballroom, Scranton, Pa., April 21; City Ballroom, York, Pa., April 22; City Ballroom, Philadelphia, Pa., April 23; City Ballroom, Allentown, Pa., April 24; City Ballroom, Reading, Pa., April 25; City Ballroom, Scranton, Pa., April 26; City Ballroom, York, Pa., April 27; City Ballroom, Philadelphia, Pa., April 28; City Ballroom, Allentown, Pa., April 29; City Ballroom, Reading, Pa., April 30; City Ballroom, Scranton, Pa.
Ludwig Optimistic
Over 1942 Season
OMAHA, March 14.—Charles G. Ludwig,
owner of the Charles Ludwig Show, goes
to a good season optimistic, the company
being well equipped. The most important
factor, however, will be the weather, as
the natives will be compelled to at-
tend in numbers.

“There may be some difficulty experi-
enced by the railroad companies in moving
local power plants will put down on out-
side the season will be important, as the
shows that have their own light plants,
and they are ready in the main,
will have little to worry about in that respect.

“The same situation is none too good,
as many performers are leaving the field to
take as many weeks off for the duration.
The public still demands a real show and
will not be satisfied with a dilapidated outfit.
Without good acting, proper stage settings, comfortable seat-
ing, and a good fun show, it is impossible to expect to make money.
What Broadway, and about pictures is absent in Lincoln’s ‘You can’t fool the people.’

R. L. Madison
Remariable Williams
Editors The Billboard:
WILLIAM MILLER, New York,
New York, reading The Billboard, I noticed on the rep page about the old-time show. Would you
how many remember the old Laker & Williams Tern Show? This show played
had two tent outfits, one for 1906, for two
or three weeks under tent, during the
season. This was a more remarkable
family. Mr. Miller was a far more
famous magician and ventriloquist
children of the old, Mr. Mill
married in 1904, and then Mr. Miller.
Mr. Miller was a comic character. The clowns,
Monty, and myself. Mr. Miller was
Joel was the baby. The show was very
successful in the small towns for living
quarters.

Some years later several members of the family. Mr. Miller had passed on,
leaving two little boys, Billy and Shapero. which show, going into Lake Charles, La., about 1910
to the Clark Brothers’ circus, and then
house. Joe married Elizabeth Lewis and they
had a son, T. P. Colby Miller. Joe had
their own tent show, as Old Tom, who later went into the hotel busi-
ness, and he has cracked this show,
and in that area for several years. He
continued until the year. Several years later she entered Jimmy Logan’s circus,
the largest and best tent shows in the South. The Miller show featured the clowns and
beautiful Mary Blossom, the lady of the Williams fam-
ily. The Miller show had the best tent and they
had their own splendid out. They have
seen many years. The family, Mrs. Miller and
married Dick Mason and for years they
were with the Miller show. Bill is the old
love, the true show. They had two children,
the two children, and Mrs. Miller was the
feature of their show. She was
lovely and clever and was a big favorite.
were boys. Bill and Dick were both
now, and they are in vaudeville for years.
They were both well known in the show business.
Kile. They have one son. Al married
Lillie the, is a son of Bill Miller. At 67, Mr.
Al was in Eastern vaude and stick and
Johnnie McGinn and they had a
son, John Jr., who was one of the most
popular tent shows touring the

Browns Will Stick to Radio
PARKERSBURG, Md., March 14.—Van
Boggs, well known in vaudeville circles, for
now, in their fourth year of broadcast-
ing over WSPN here, will
have no trouble in securing their
and their Saturday night Barn Dance
has been one of the greatest events of the
Program. They have a 45-minute sponsored show
and a 10-minute program, and
their Saturday night Barn Dance
them selves the number one Barn Dance
Ann. Van, as Uncle Col, writes
and produces the program and serves as
announcer. He will again take special
at Stevens Park. Winches-
ton, Va., this summer, as usual.

The Billboard News
(Communications to BILLY SACHS, Cincinnati, Ohio)
Shop Shapiro Going All-Out
On New Washington Contest
WASHINGTON, March 14.—Shop
Shapiro, well-known Washington sponsor
concert, has been announced for the
month of May, will be held at and again in Washington. He says the new Shop
Shapiro show opening there some time next
will look like a circus.

KEEN BRADY has given up his rings for the New Orleans Contest
now being advertised with his show will be
for the World’s Greatest and it will be
in the Arena for three weeks. A full
4 x 6 show will be held for the show.

TODD O’BRIEN, ex-waltz is now
for the army and in the year
has been stationed at Camp Forrest, Al,
where he has been stationed for the
season of 1942. Address him
at Camp Forrest, Ala, for the
and new show.

INDEXES have recently been
as follows: Ira Hendricks, Shap-
into his concert, for the 
Victory show, 342 pasture
K. Bailey, 21 pasture, 164 pasture,
and his last tour. On his
show, he has been
this year, and the
and the former show. He has
loved the true show. They had two children,
and Mrs. Miller was the feature of their show. She was
lovely and clever and was a big favorite.
were boys. Bill and Dick were both
now, and they are in vaudeville for years.
They were both well known in the show business.
Kile. They have one son. Al married
Lillie the, is a son of Bill Miller. At 67, Mr.
Al was in Eastern vaude and stick and
Johnnie McGinn and they had a
son, John Jr., who was one of the most
popular tent shows touring the

Federal Taxes
A SUMMARY, of federal tax legislation to date, applying to show business,
and some other tax requirements affecting show business,
was presented in the special session of The Billboard, March 14th.

Rep Ripples
JACK SWEETMAN, veteran violinist
and well-known rep, and owner of
the Circuit, is reported to have
the other shows this week, and
on April 16th he will be at the
Boston, Mass. He will
be at the Mayflower in New
York, April 16th.

JERRY GREEN, sports editor
134舞尔鸣 ENE
Sports Centen
LENNY PAIGE

NEW ORLEANS CONTEST
MOVED TO
WASHINGTON, D. C.
Opening Turner’s Arena
(Haunt of Downtown)
THURSDAY, APRIL 9
KING BRADY Has Combined With SHEP SHAPIRO
To Give Washington, D. C., Its Greatest Show
The following contest immediately: Donalds and Stenley, Charley and
Vivian, Helen Johnson, Joe Shapero, Jack Glenn, Mary Collins, C. C.
White, Lex and Sammy, Swanett Venn, It’s All and all other good candidates
and team. We want teams that can stand prosperably.

Shapiro or King Brady
Turner’s Arena, 14th and W Streets, N. W., Washington, D. C.,
Telephone: Washington 6614, P.S.—Earl Clark, floor judge.

ACE WALKATHON
SPONSORS — FLOOR MONEY — BEST FOOD
Broadcasting 4 Times Daily, onions 1-2-3-4
ALL CONTESTANTS AND HELP, WRITE ONLY
JERRY GREEN
SPORTS CENTER
LENNY PAIGE
6 E. NORTH AVE., BALTIMORE, M.D.
MHAMILL—Margaret, 50, opera and concert singer, March 8 in New York. A native of Chicago, she was the sister of a brother, both of West London, O., and was associated with the Hallelujah Church, East Liverpool, with pastor there. Her husband is a native of Philadelphia. At the time of this announcement, March 8 at his wife's home, 538 East Lake St., Chicago, V., 20, is a brother, and 16, a sister. Best; three brothers and a sister.

RIESE-—Bess, 79, widow of Des Moines, Ia., March 3 at her home. At the time of this announcement, March 3 at his home there at a heart attack. A brother survives. Services and burial at Columbus.

HOPFMAN—Gray, manager of CineMeca, Humboldt, Pa., March 8 in a premature manner. He was a native of MacFarland, Pa., May 12, 1903, and is survived by his widow, Ethel, and three children.

RHINE-Helen, 30, of New York, March 8 in New York. She was a native of New York City and is survived by her father, Mr. and Mrs. M. H. Rhine, 540 W. 143rd St., and mother, Mrs. W. H. Rhine, 540 W. 143rd St.

JENKINS—John D. (Jack), 40, former actor, March 8 in New York. He was a native of New York City and is survived by his father, Mr. and Mrs. John D. Jenkins, 42 W. 42nd St., and his mother, Mrs. William Jenkins, 42 W. 42nd St.

BRAUN—Hedy, 39, former actress, March 8 in Los Angeles. She was a native of New York City and is survived by her father, Mr. and Mrs. N. J. Braun, 70 W. 7th St., and her mother, Mrs. L. J. Braun, 70 W. 7th St.

JORDAN—Jesse A., 45, of New York, March 8 in New York. He was a native of New York City and is survived by his wife, Emma Jordan, 45 W. 42nd St., and two daughters, Mrs. T. L. Jordan and Mrs. E. L. Jordan, 45 W. 42nd St.

JUDD—James A., 50, of New York, March 8 in New York. He was a native of New York City and is survived by his wife, Mary Judd, 50 W. 42nd St., and three sons and two daughters.

JOHNSON—Mrs. W. M., 50, of New York, March 8 in New York. She was a native of New York City and is survived by her husband, Mrs. W. M. Johnson, 50 W. 42nd St., and five children.

LAWLESS—Mrs. J. T., 50, of New York, March 8 in New York. She was a native of New York City and is survived by her husband, Mr. and Mrs. J. T. Lawless, 50 W. 42nd St., and two children.

LOCKHART—William, 79, of New York, March 8 in New York. He was a native of New York City and is survived by his wife, Mrs. William Lockhartz, 79 W. 42nd St., and two children.

TROTTER—Mrs. J. H., 50, of New York, March 8 in New York. She was a native of New York City and is survived by her husband, Mr. and Mrs. J. H. Trotter, 50 W. 42nd St., and two children.

WEATHER—Colonel, 50, of New York, March 8 in New York. He was a native of New York City and is survived by his wife, Mrs. Colonel Weather, 50 W. 42nd St., and two children.

MARRIAGES

ALONSO-—Herrera, 25, of New York, March 8 in New York. He was a native of New York City and is survived by his wife, Mrs. Alonso, 25 W. 42nd St., and two children.

BATHS

A son to Mr. and Mrs. R. B. Colton, Philadelphia, March 8 in Philadelphia. The baby, a girl, was born to Mr. and Mrs. R. B. Colton, Philadelphia, March 8 in Philadelphia.
League Scores Again With Its Show of Stars

CHICAGO, March 14.—The Showmen’s League of America, which ranked again with an outstandingly successful show, declared its main success to be the 35,000-odd persons who took the plunge and voted the approval of every phase and voted the best show that has been held. More than the attendances, it was known, appeared on the bill, which ran from 9:30 p.m. until after 11 p.m., and held the interest of the audience throughout. The College Fair was the centerpiece of the show. While a report on the receipts is not yet available, the general opinion was distinctly a financial success.

William Conaty, general chairman, devoted the major part of his time during the last three weeks to planning the parade and preliminary details. He had the assistance of efficient committees and the result of their work was eminently satisfactory.

Preceding a time about 7:00 p.m., with an attended dinner. From the early moments the day bore adown a continuous succession of entertainment, to the music of Bob McQuitty, who had charge of the concert. A dance was at the College Fair was the centerpiece of the show. While a report on the receipts is not yet available, the general opinion was distinctly a financial success.

Buckeye Overcomes Weather Handicap At Laurel Opening

LAUREL, Miss., March 14.—Scheduled to inaugurate their season here last Monday night, Buckeye State Shows were forced to open the show back Monday evening because of Continuing cold and rainy weather. High winds early Sunday forced them to postpone the show until Monday. The temperature was only 73°, but little damage was done to the show. A good crowd turned out for the opening and made the show a success. The attractions were unable to get started, openings were given.

Midway presented a fine appearance. Many of the fans about here are new, and news fronts and ticket boxes have been added. (See CARNIVAL NEWS on page 9)

Bradley Is Appointed To Dodson G. M. Post

JACKSONVILLE, Fla., March 14.—A. C. Bradley, well known in circus and show business, has been appointed general manager in charge of operations for Dodson and Company. Mr. G. Dodson, company president, has been away on business for some time. Bradley was one of the leading men in the field of show business and has been associated with such famous companies as the Woodward and the National Amusement Combinations.

Carrollton Fair to Heth

BERMUDA, March 14.—Midway contract for the 1942 Carrollton Fair. Carrollton, Ga., has been awarded to T. J. Heath, showman. General Manager Alfred Dunn said here this week.

CARNIVAL PUBLICITY AND THE WAR

By BILL SNYDER

THE BILLBOARD'S SPRING NUMBER

Dated March 28

A HAPPY moment at the annual Spring Party of the Showmen's League of America at the Waldorf Astoria, New York, presented by G. J. McLaughlin, chairman of the outdoor showmen's committee for the American Red Cross drive, with the League's check for $1000 for the Red Cross. Photo by Chicago Herald-Examiner.

OAC Is Given Okay by SLA

CHICAGO, March 14.—Recently organized by the SLA, which held a meeting last Saturday (1) at the Hotel Sherman to effect a permanent solution of the little known to the policy, was given the unqualified approbation of America at the League's recent meeting Tuesday (10). It was voted to help carry the preliminary expenses of the OAC. President Carl J. Seffernay was in the chair, and under the good of the order the members was expressed to express their appreciation as to the League's co-operating with the announcement of the OAC. President Frank J. Didierfield gave an outline of the OAC and its purpose, what it expects to accomplish, its policies and methods it will undertake. A general discussion followed and it was the unanimous opinion of the members of the League that the OAC should get behind the OAC wholeheartedly.

President then took a resolution for an official endorsement of the OAC. The "American Legion, the American Legion," he said, "has an opportunity to do a great job for our country and for the amusement industry. The Outdoor Amusement Congress has been established to accomplish this purpose. It is taking the industry as a result of the OAC's organization, and its nationwide membership, can be a tremendous asset to the war effort in accomplishing its aims." The vote that followed was a unanimous endorsement of the OAC and its aims.

Gold Medal's Route Set; Sign 17 Fairs

OLYMBUS, Minn., March 14.—Oscar Brook's America's Dairy Show, this week announced its return to the Dairy Show, after which it will move to Minneapolis. The America's Dairy Show will be a feature of the National Dairy Show and the World Dairy Show in Chicago. The fair will start with Baseefer, Wa., and includes fairs in Pennsylvania, Ohio, Illinois, Indiana, Wisconsin, and Wisconsin. The fair will be held at the World's Fair and will be open to all dairy shows in the United States. The fair will be held at the World's Fair and will be open to all dairy shows in the United States.

Arthur Fair Draw At Compton Stand

LOS ANGELES, March 14.—M. R. Ar- thur, general manager of the Arthur Show, has announced that the firm will close a seven-day stand in Compton, Calif., under auspices of Foreign War Amusements. The stand will be opened on March 11 and cool nights will attract an attendance. A 10 cent general admission will be charged. The fair will feature several attractions, including a marked influence on the fair, and its general admission charge will be 10 cents. The fair will be held at the World's Fair and will be open to all dairy shows in the United States.

Federal Taxes

A SUMMARY of federal tax legislation up to date, showing what has been done, and some other tax requirements affecting outdoor amusement business, will be in the Spring Number of The Billboard, dated March 28.
Milwaukee Fete Is Canceled; Part of Fund Put Into Bonds

MILWAUKEE, March 14—Midsummer Festival Commission voted unanimously Tuesday to cancel the 1942 fund raiser because of war problems and activities. As a result of the action, all contracts for concessions and educational activities are canceled.

Commission ordered the $110,000 remaining in its sustaining fund to be invested in Defense Bonds. It had previously diverted $20,000 from the fund in March to assist the Wisconsin National Guard. Balance in excess of $110,000, will be held until all obligations are met and investment of the remainder will then be considered. According to attorney members, federal monies will not legally be diverted to financing civilian defense activities.

The 1942 fund would have been the ninth annual. Last year an estimated 1,000,000 attended.

Hamid Didn’t “Recall” or “Recall,” Billyboy Did It

NEW YORK, March 14—On page 34 this month there appeared the following story which needs further clarification:

“The National Showmen’s Association of America has arranged an Olympic Amusements Convention in January, several weeks before the Milwaukee festival. The national convention was held in February, and a few of its members, including Art Lewis, NSA president, and W. C. Fleming, of James B. Brown Shows, were invited to the Olympic executive council in Florida. However, this was revealed as a scheme to divert the circus money, and the word recall, as used in the sense of reprimanded or withdrawn, did not go over well.

The hearing of the story, ”The National” was left without explanation. However, the story was not continued in the January issue, and the word recall, as used in the sense of reprimanded or withdrawn, did not go over well.

Rosenberg Injured in Crash

JACKSON, Mich., March 14—J. Abeidt Rosenberg, general agent and brother of Paul Lewis, owner Lewis Bros. Circuit, was injured in a rear-end collision which occurred in the Detroit area on February 12. He is reported to be improving.

Attention, Wm. M. Moore

CINCINNATI, March 14—Edie Vaughan won the Billboard magazine contest for “most likely to become the father of William M. Moore,” a matter of great interest in the Moore family.”

Ride Help Wanted

For cottage of Riders-C, and W. M. and W. N. (both preferred, with no one else. Cold weather work, good pay. Good April 1ST, also December 1st. Address: W. M. & W. N., 302 South 6th, St. Louis, Mo. W. M. & N.

John Z. Cudak Wants

FOR THE MONTH OF February and Working Acts, better, guaranteed. Will also guarantee. No limitation. Always in case of

W. S. CURL SHOWS

WANT

Shaved and 200 shows for 1942 seasons. Ozone or shown fits. Jacksonville, Fla. JABAK, W. S. CURL, Box 27, Kansas City, Mo.
CHICAGO, March 14—President Carl J. Beachley presided at the March 13 meeting of the Board of Directors of the National Association of Broadcasters. President M. J. F. Dohagan surrendered the presidency to the incoming president, Charles E. Shilling, while Miss A. A. Herlong was installed as first vice-president. Miss A. A. Herlong was installed as first vice-president.

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CARNIVAL

CIRCUS

ENDY BRO'S. SHOWS, INC., CAN PLACE

LAST CALL-AL BAYINGERS SHOWS-LAST CALL

CIRCUS

wanted quick—join now

ADDIONAL ROUTES (Revised Zoo Keys for Chainedshows)

INSURANCE CHARLES A. LENZ

OUTDOOR SHOWMEN

The Next Issue Will Be the SPRING SPECIAL

because of the Increased Size and Distribution

The Forms Will Go To Press Earlier Than Usual

No telegraphed or telephone Show Ads for the next issue will be accepted after 10 A.M. (Eastern War Time) Monday, March 16. Who important late Show Ads Sunday night for position in Connecting Section.

Ads for the Carnival Department Must Be in Cincinnati by Thursday, March 19

Carnival Registration in Chi

R. AND S. AMUSEMENTS

WANTED---COTTON STATE SHOWS---WANT

SHOWS OPEN MARCH 28 AT HICKMAN, KY.

SHOW OPENS IN ITS ENTIRETY AT ATRALLA, Alabama, April 13

WANTED WINTER WORKERS FOR ROAD SHOW AND PROMOTIONS

WANTED COOK HOUSE FOR MIDWINTER. Must have own frump and carnel experience. Tommy Martin, write. Addressee

AMUSEMENT CORPORATION OF AMERICA

ENDY BRO'S. SHOWS, INC., MIAMI, FLA.

WANT TO buy or book Flat Rides—Flying Scooter, Octopuses and Rolo-Planes. Also need a few more good sides for Aug. Endy Bros., 25 W. 40th St., New York, N.Y. Endy Bros. please

www.americanradiohistory.com
CARNIVALS

March 21, 1942

Mental Money

ON A PACKED MIDWAY two palms devoted their time to a heated debate regarding what the war-time future held for people in the business. One predicted a boom year and envisioned money rolling in. The other predicted still greater profits and gloated over the fact that she would start a new business because of the war. The former, the owner of the concession, was making predictions for their future days, but the other, the business owner, was making predictions for the future. A 15 minute discussion could not resolve the issue, and each was left with the feeling that the other was right.

1/2 Deposit on All Orders.

SLACK MFG. CO.
124-126 W. Lisle St.
Champaign, Ill.

PARK SPECIAL WHEELS
20" in Diameter. Beautifully Painted, Wire Spoke Wheels, Ideal on Whirlwind, Pinto, etc.
$16.00

LEACH & BROS.
15 West Jackson Blvd.
CHICAGO
Return Delivery, Free on Wholesale Prices.

HUBERT'S MUSEUM INC.
229 W. 42nd Street.
NEW YORK CITY.

WANT BREAKS AND NOVELTIES OF MERIT AT ALL TIMES.

SIMMONS & CO.
19 West Jackson Blvd.
CHICAGO
Robert Delivery, Free on Wholesale Prices.

POP-CORN—PEANUTS

Sesameing, Cane, Baja, Cina, and complete line Peanut and Shelled Nut Supplies. Now and Recorded Equivalent bought and sold.

BUNTING SHOWS

BETTY ANN LEVIN, president of the Latev Amusement, Heart of America Showmen's Club, played a prorimting part in the success of this organization's recent 22nd Annual Exposition in quarters at De Land, Fla.

DUKE DUKESHED, manager Clyde Beatty Circus, advises orgamizers that the unit will join Johnny J. Jones' exposition at Washington April 22.

BURLINGTON, Iowa.

Duke MIVERS advises from Detroit that he will not return this year but will continue to operate his playground in a park.

BUTTEN show authors to operate at $5 per day.

Musical acts and amusement are now booking for the season.

JERRY AND JOHN HICKS advise from New York that they will have their plan-flap-clown concession on Virginia Greaters Shows this season, providing Jerry isn't called to the army.

PLAN a new quarter’s workers’ feet first. Let us see a chance of money we take them to see a movie traveling. — Carl & Sonshine.

CHARLES COXON, former operator of Mr. Mrs. Kitty's Kiddie Auto Ride on Park's Midway, is stationed at Headquarters Battery 3rd Field Artillery, Camp Blanding, Fla.

FORMER trumpeter player with Earl D. Barbier Minstrel, James (Jim) Porter advises from Columbus, Ga., that he will reopen soon with Edna Chitester’s troupe.

SIX NO. 12 WHEELS

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Ohio Ave. Jacksonviile, Illinois

SIX NO. 12 WHEELS

In use at many of these parks this year. Great advantage. Accommodates 12 light wheels and 12 tires. Well designed to fit the special needs of the low market. Reduced priced, all quality. In the Full time car, or any size.

The Improved Kiddie Airplane Swing Attraction, Cermonal Owners and Park Managers

R. B. GOFF, of Ch.: No. 12-13511. B.U.M. Special for non-park use. 12 tires 6 months. Bids invited on any size. 4 or 8 tires. 2 bars for 8 tires. Any size car or any size of tires.

Copyrighted material
CARNIVALS

BROTHEL LOVE

Manager and Wire arrive on scene to visit their competitor. "Well, who's who," yells Mrs. Horatio Dodson, who is the best friend of Mike. "We spoke of you at the ladies' luncheon yesterday, and Mr. Winstead is on the lot. A half hour ago, he was seen driving a work truck laden with goods. I fear that Horatio insists on accompanying them when they go on a trip, but he is a good artist. The last time he was seen, he was with Mr. and Mrs. Donaldson. They were on their way to the airport, but their plane was delayed.

JACK LAUGHLIN, son of Don Lauglin, is one of the most prominent tap dance men in the country. Having started his career at an early age, Lauglin has been featured in numerous film productions and live performances.

EUGENE GLISTON, for a number of years an agent for P. R. Bligh's encores, has recently returned to Oakland, Calif., where he will not return this year, but will come to the camera and find a new place in the entertainment world.

WILLIAM RICHARDSON, last season's bingo caller on Exploded Show, has returned to the Sales office, where he will soon find himself on the operating list for that business.

September 16, 1942. He will leave for Arizona, where he has been employed as a defense plant guard, soon for the show's opening April 5.

Brotherly Love

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3000 BINGO
No. 1, Cards, heavy white, 50¢. No duplicates, only.
Bingo wall pockets, printed 2 colors, printed busy.
$1.00 doz., $5.00 per 100.
$12.50 per 1000.
No. 2, Cards, white, 50¢.
Bingo wall pockets, printed 2 colors, printed busy.
$1.00 doz., $5.00 per 100.
$12.50 per 1000.
No. 3, Cards, heavy white, 50¢.
Bingo wall pockets, printed 2 colors, printed busy.
$1.00 doz., $5.00 per 100.
$12.50 per 1000.

3000 KENO
3 in the box of 100 cards only, 2 in the box of 300 cards only.
No. 1, Cards, heavy white, 3¢.
Bingo wall pockets, printed 2 colors, printed busy.
No. 2, Cards, white, 3¢.
Bingo wall pockets, printed 2 colors, printed busy.
No. 3, Cards, heavy white, 3¢.
Bingo wall pockets, printed 2 colors, printed busy.

Winter-Quarter's News and Gossip
As Reported by Representatives for the Shows

O. C. Bueck
TRENTON, N. J., March 14—T. B. Backlund is in charge of the police detail which is engaged in going over every seat and support. Bill Grossman is in from the South with a new show. Lloyd and Colemaine Cofee came in from Montreal. A new animal show will be shown this year, Tom Hofferson, lot supervisor, has a collection of animals and the show will move with all departments. George Apfel Gaines is in Washington preparing a campaign for the opening early in April.

LON BANDELL
Dodson's World's Fair
JACKSONVILLE, Fla., March 14—Dodson's are arriving daily. Mr. and Mrs. Harry Sinim came in to manage the Daughters of the Union. With them was Harry's brother, Herman, better known in magic circles as Herman the Great. James E. Baur, general manager, James M. Cole chassis, visited A. O. Sinyer, Motion Picture Director. He has been supervising the work on his concessions and most of the boxes have been completed. Mrs. Dorothy Dodson and son are daily visitors. Mrs. Avis Phillips, wife of the Andy Arcade manager, has the crew rebuilding the show buildings. John Conville, manager of the advertising crew, who is visiting his mother and sister in Washington, advises he will be here in time to start work on the selling campaign for the second annual Florida Negro State Fair, when shows will inaugurate the season. Ray Crumey, Shrine manager, along with Arch (Tappy) Johnson, Owen Webb and crew of six, is busy working up an idea for a new High Jinks ride being built by Harold Loomis. He has taken out patent papers on the ride. Maurice Miller and his associates are busy installing lighting here, and Mauritz is a frequent visitor to quaters. P. C. (Chic) Lezzi, decorator and painter, arrived to take charge of the paint shop. Mr. and Mrs. Owen Webb and daughter returned from a visit with relatives in Kansas, and Owen is making Roy Crumey's side of the show. He will again

Byers Bros.
KENTON, March 14—Show trucks have been overhauled and new ones being painted. Rides are in good condition. George Carl Floop arrived from Texas, where he had new high-rollers built. Building has just begun on the new front, which will be incorporated. J. Brown, manager, also shows, has the last completed, and Sid Preston is expected soon to ready his Great Bello and Pan Show. Manager H. P. Hill came in from Texas and finds a lot of interest in the Arcade with which he purchased this winter. Harry Richmond, showman, has the condition of good condition and the Arcade is in real Blandhurst. Women members here formed a Bicycle Club, Members include Mrs. W. P. Hill, Mrs. Robert Hall, Mrs. Jack Edwards, Mrs. C. W. Jones and Robert Bolton. Hubby, Hubby arrived from San Francisco and found his cars had come right. Mrs. Major Foy and members of his Midget Village are here. JEWEL RICHARDSON

John H. Marks
FLORENCE, S. C., March 14—Work is progressing rapidly despite extremely cold weather and rain. Machines and evaporator shows are operating full time as the winter is in full swing. A crew of 42 in la quaters and all trucks are being delivered. All work was completed from Hiramoor, S., and Coves Marks and family have returned from Canada. Ben moss, Perry, assistant manager, returned from a lengthy trip to the north, and there are many actively cranking dates. Speer, Merrill is rebuilding his Thalitrode at apartments. One, Navedas will again handle the front, with Sherman Adams on the

The Next Issue
Will be the Big

SPRING SPECIAL

ADVERTISE
Merchandise items of all descriptions, sizes and price are in big demand by the concessionaires and buyers of premiums, products and novelties. Let them know what you have to sell! It's a quick action, cash-with-order market. Mail your order and copy today.

THE BILLBOARD PUBLISHING CO.
25 Opera Place
Cincinnati, O.

WANTED--FREAKS
For Entire Season With
FOLEY & BURK ACTS
Opening April 4
and Playing Entire Season
Write CLYDE GOODING
1427 S. Main
Los Angeles, Calif.

WANT Sideshow Acts
Roxton Marion & Company in ten weeks will be holding their big carnival. Act wanted a Lariat or a ...club. Applicants, write Mr. H. J. Marion, 334 East 5th St., New York City.

R. K. ROC LEROY
Care Tilt Edelstein Sideshow
JOPLIN, MO.

WANTED FOR TRI-STATE BAND FESTIVAL
KOLD, Okla., April 12
Close Outsiders of all kinds for show and horse shows. Will not book acts on any basis. Get your band together now—there are a few dates left. Go with the winners. Write now.

WILLIE MIDWAY, END. OKLA.

TIVOLI EXHIBITION SHOWS
New Standing SHOWS AND ATTRACTIONS
Address: N. V. PETERSON, Mgr., Box 742, Joplin, Mo.

OZARK SHOWS WANT
Sharks with acts included. Operators—Roy Gil- lien, 1401 Hill Street, St. Louis, Mo. Phone Gil- lien. A lot of work, no worries. Send money to R. Gil- lien, 1401 Hill Street, St. Louis, Mo. Phone Gil- lien. A lot of work, no worries. Send money to

EAL PURTLE
7512 Bennett Ave., RICHMOND, VA.

WANT DROME RIDERS
Burling and the Durst, Teller, and Fab-Fun Ports. Will show under.

MIKE ZEI GER
New Minier
PHILADELPHIA, PA.

LAKE STATE SHOWS
NOW BOOKING RIDES—SHOWS—CONCESSIONS
Floury Penny Arcade Wanted. Address: Box 172, BAY CITY, MICH.

Pan American Shows
Now looking Rays, Bruins, Attention for immediate shows.
Address: Box 85, Clarion County, Young People, Wyo.

WANTED
Curtis Hall Man that does street magic, no capacit- ing. S. M. Curtis, Bingham, Utah.

FEARLESS GREGGS
Plymouth, Wisconsin.
LAST CALL LAST CALL

ALL CONCESSION PEOPLE CONTRACTED WITH ME ANSWER THIS CALL, OR I WILL REPLACE YOU. SHOW OPENS APRIL 18.

HENNIES BROS. SHOWS

HARRY HENNIES

Winter Quarters: Fair Grounds, Birmingham, Ala.

SOL’S LIBERTY SHOWS WANT

Owing to Draft we can place Cash Horses. Can also place Pen Corso must be real famo us. Horses will do a lot of work. The prices are

Freaks--SideShow Acts--Talkers

PALACE OF WONDERS--Summer Session 1942--Conoy Island, N.Y.

20 weeks' presents work, open sea, no horse. See horse color in Freaks having skiing being advertised. canvas tent in the center of the world. Some salary and extra place in first letter. JACK LEEPER, WHITE, WRITE or phone DAVID K. BURTON, Conoy Ave., Conoy Island, N.Y.

CARNIVALS

ROGERS GREATER SHOWS

OPENING HELENA, ARKANSAS, APRIL 1 WENTS 121266A. TWO DAYS, ONE NIGHT, SIDESHOW, SHARK, DOGS, HORSES, JOLLY JOSEPHINE WHITE, CONGRESS--GREAT CROWD SMASHED. FRIDAY, SAT., SUN. EXCLUSIVE STILL OPEN. SIDE HELP THAT DRIVE TRUCKS. ADDRESS: P. O. BOX 144, HELENA, ARKANSAS.

WIN--PLACE AND SHOW

You Win any Place and Show with Preserve treated cans. Poling rains have no effect upon a Preserve treated top. Preserve makes leesy tests and low performances a thing of the past. Preserve permits the big top to be folded out for the road with the certainty that it is proof against rot or mildew. Preserve treated cans remain soft, flexible and easy to handle. ROBESON PRESERV CO. SORRELS, Makers, 5, PORT HURON, MICH.

AMERICAN LEGION SPRING FAIR

CORINTH, MUS. MARCH 28 TO APRIL 6

PIONEER SHOWS

10-day grand opening now here and will continue the leading attractions and industrial items in this territory under great demand. COMMISSION MEN WANTED TO HELP RIDE ALL RIDES. We are now ready to book Concessions. Have complete outfit for Life Show. Can use Side Show Attractions. Show will have Winter Quarters April 8. Will open April 11. Address SAM SOLOMON, P. O. Box 225, Guntersville, Mo.

JIMMIE CHANOS SHOWS WANT

Cigarette Shooting Gallery, Pitch-Tilt-Win, Sack Gallery, Photo Gallery, Pitch-Tilt-Win, Pitch Orwin, Pitch-Orwin, Ghost Ship, Pitch-Tilt-Win, Dream Gallery, Photo Gallery, Pitch-Tilt-Win, Sack Gallery, Pitch-Orwin. Shows that do not conform. Will conform to all State, Counties and City Regulations. Will work for all States. Shows-License to do business with will not exceed 0.00 for exceptional work. Harry B. Jones, Manager, JIMMIE CHANOS, 716 East 4th St., Greensville, Ohio.

ZACCHINI BROS.’ SHOWS

Now opening April 180 in one of the best locations at this point. West biggest Grand Deluxe Shows in this part of the Country. J. S. ZACCHINI and C. ZACCHINI, Managers. Shows open April 12, 18, 25, 30. All Locations, Tent 50,000. Will work any town in the United States. Shows have been to all States, all Territories and every large city in all the Western States in all countries. Shows are above average and in all stages of business. Will work to any town within the United States. Shows can be rented for all purposes. Will work any town in the United States. Ask license for this show. Will operate 180 days. B. ZACCHINI, Box 625, Fremont, Ohio.

ROGERS GREATER SHOWS

OPENING HELENA, ARKANSAS, APRIL 1

WANTED

Showmen, Concessions, Artists, Mexico City. Large Show, Side Show, Girls--Horse, Jolly Josephine White, Concession--Great. Will work any town in the United States. Will travel any distance. Shows have been to all States. Shows are above average. Will work any town in the United States. Ask license for this show. Will operate 180 days. B. ZACCHINI, Box 625, Fremont, Ohio.
Pioneer

WAVRELY, N. Y., March 14.—New exhibits have been on display at the Merry-Go-Round in the Westchester County Fairground. In addition to the usual rides, a new exhibit has been added at the Merry-Go-Round and including new attractions. 

Gold Belt

HOT SPRINGS, March 14.—Work in the quarters is coming along well, and the weather has been too good, shown plan to open April 13, three weeks later than originally planned. A number of films and celebrations have been booked, and the riding department is planning several new concessions. Recent visitors included Tom Pendleton, Bud Creel, John Lindsey, Harvey Ellis, Jimmie Severs, and Mr. and Mrs. Irene Southall.

Brookfield, N. Y., March 14.—This is the open season for agents and owners in attempting to determine in advance what the good spots will be. This year, more than ever before, extremely careful advertising will be required. The Bill George show will be ready in Brookfield. The rapid development of the defense program will unceasingly improve possibilities in many places, but at the same time conditions may alter the situation in other spots. From time to time we have called attention to details, which are on file in important offices, and as the data of defense operations in connection with various areas will be released we shall also called attention to official surveys and reports of the Department of Commerce with relation to business conditions in those areas.

FouStar Expo

SHEPHERDTOWN, Va., March 14.—New concessions and equipment are being installed in the FouStar exhibit of the Clarion County Fair. The new accommodations are being completed, and plans are being made for the opening of the exhibit April 13, three weeks later than originally planned. A number of films and celebrations have been booked, and the riding department is planning several new concessions. Recent visitors included Tom Pendleton, Bud Creel, John Lindsey, Harvey Ellis, Jimmie Severs, and Mr. and Mrs. Irene Southall.

Four-Star Expo

SHEPHERDTOWN, Va., March 14.—New concessions and equipment are being installed in the FouStar exhibit of the Clarion County Fair. The new accommodations are being completed, and plans are being made for the opening of the exhibit April 13, three weeks later than originally planned. A number of films and celebrations have been booked, and the riding department is planning several new concessions. Recent visitors included Tom Pendleton, Bud Creel, John Lindsey, Harvey Ellis, Jimmie Severs, and Mr. and Mrs. Irene Southall.

Virginia Greater

SUFFOLK, Va., March 14.—Manager W. B. H. Wilson has started work on the new spaces for show transportation and other equipment. Tom Gibson, Merry-Go-Round foreman, has been notified that he will be in charge of this work in Philadelphia for a few days to build new paints for his vehicles. Leonard Creel and Mr. and Mrs. John Lindsey have been here for a few days and are visiting while on route to Shepshed. Mr. and Mrs. Jim Abem are expected here to erect their new large section going on a new periodical. Their Arrivals and Mr. and Mrs. Tom Pendleton have been in from Florida to give their help in their new home, and Mr. and Mrs. O. D. Southall will meet them here.

C. W. Nall

MONROE, La., March 15.—Work in quarters is about completed and shown plans to open in Delph, La., April 1, Joe Hummick has located his home and plans to open in the next few days. Leonard Creel has returned from the South to paint and repair his equipment, and his crew is now working at Corbeville with William C. Murphy, general representative, and several crews still at work in the northwest. The weather has been ideal and work is progressing. Manager Nall is running no expenses in front of his show. Reported by an anonymous of the show.

WANT ORIENTAL DANCER

Offer for Oriental Dancer who can cut a rug. Also want N and D of Baltimore, Md., for sale. Also want P and M, New York, for sale. Frank K. Hill, 31 South Fifth St., Oklahoma City, Okla., 435/377-5525.

WANTED

Good Paint Man, fresh to feature, good working and good appearance. Address Box 4285, Self Publishing Co., Inc., New York, N. Y.

EDDIE MCCUE AND HEDY JO STAR

Cowie, L. J. Hendricks, North Birmingham, Ala.

PRELL'S WORLD'S FAIR SHOWS, INC.

"A World's Fair at Home" LAST CALL

Show Opens Robeson County Fair Grounds, Lumberton, N. C., Monday, March 23, 1942.

Plenty of military and defense workers will be able to take advantage of the several strong Southern spots to follow before playing our nation's main defense state territory.

WANTED Ride Help in all departments (lions on at 10s). Useful Show People, to work with the Coney Island Shows. Send address to Box 294, New York, N. Y.

CAN PLACE AT ONCE

Manager at the Coney Island Shows (Manager will accommodate all) Undershow Manager (lions on for our shows) to handle everything of the main show. Must be reliable. Must be willing to work, travel top, front, etc., to any other show of merit capable of conforming to the high standards of the Coney Island Shows.

Cash Miller wants to hear from ALOA, Horruts, Barst, and others. Cash Miller can place a first-class Midway show of our own. Address Box 294, New York, N. Y.

The Original "American Circus Ring" contracted outside circuits.

LUMBERTON, N. C., UNTIL MARCH 28

The Billboard March 21, 1922

American Carnivals Association

By MAX COHEN

ROOSTERBURG, N. Y., March 14.—This is the open season for the agents and owners to determine in advance what the good spots will be. This year, more than ever before, extremely careful advertising will be required. The Bill George show will be ready in Roosteburg. The rapid development of the defense program will unceasingly improve possibilities in many places, but at the same time conditions may alter the situation in other spots. From time to time we have called attention to details, which are on file in important offices, and as the data of defense operations in connection with various areas will be released we shall also called attention to official surveys and reports of the Department of Commerce with relation to business conditions in those areas.

Stratos' Mullins Quarters

Active as Debut Date Near

MULLINGS, C. C., March 14.—With optimistic results to the weeks away, plenty of definite results in States Shows' quarters. Arthur Walsh is rounding up his claims and Ringling, and Pepeis, with Nancy Miller has her Hawaiian show in good shape. Joe Schutte is remodeling the Vannie Show and has a large crew on the Wanderer. John Gampper and his crews are remodeling the Artiste Models, and William Furs is securing the Glass House.

John Harmon is in charge of the privilege for this year may be expected to make the production. Also here are Beni Pepeis, with his Archie, Rott, and Wesley, and Nancy Miller has her Hawaiian show in good shape. Joe Schutte is remodeling the Vbbie Show and has a large crew on the Wanderer. John Gampper and his crews are remodeling the Artiste Models, and William Furs is securing the Glass House.

Brooke Glass and Arthur Kline are rounding up their claims and Ringling, and Pepeis, with Nancy Miller has her Hawaiian show in good shape. Joe Schutte is remodeling the Vannie Show and has a large crew on the Wanderer. John Gampper and his crews are remodeling the Artiste Models, and William Furs is securing the Glass House.

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Martin Turns Down Offer of Post on NSB

By ALBERT F. SCHNEIDER (Cincinnati Office)

The Billboard

Pinks and Skaters

IMPORTANT OF GOOD RINK MUSIC

By FRED and MARY BERGIN

THE BILLBOARD'S SPRING NUMBER

Dated March 28

No. 479

FOR SALE

CLEAN 200 HP Gatan, with 7 hp, asks $800. The 200 HP Gatan is in excellent condition. Will sell for $700 or best offer. Located at 312 East 33rd St., New York. 404-45 C. L. COFT.

Woodland Roller Rink

BRENTWOOD, N.Y.

Martinsville, Virginia

Frisco File

By D. F. SOUR

The Billboard

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SCATE CO.

Established 1866

312-3138 W. 23rd St.

Chicago, Ill.

The Best Skate Today

No. 312 DUSTLESS FLOOR DRESSING

The Billboard

FOR SALE

401/2"x45" Green Tin. 7 x 67. Good Tin. 200 HP 7 1/2 HP Motor. Also 7 HP Gatan $1,000. 200 HP Gatan in excellent condition. Will sell for $800. Located at 312 East 33rd St., New York. 404-45 C. L. COFT.

Woodland Roller Rink

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Chicago, March 14.—A new circus combo was announced this week when the Whitey Ford Bros., Lewis Bros. and Red Nichols were signed to tour this spring under the auspices of Frank Cate. Cate had an interest in the show when he ran the Ford Bros. circus, but since the World War II he has been more interested in the radio show, "The Whitey Ford Show." This week he was in contact with Lewis Bros. and Red Nichols to discuss the possibility of a new show. The combination of the three acts will provide a variety of entertainment for the audience, including马戏表演, vaudeville acts, and music. The show is expected to be a success and will be featured in various cities across the country during the spring season.
Under the Marquee

(Communications in 25-27 Opera Place, Cincinnati, O1)

RUSH week!

BOB HICKS, Ross J. Levy and Mrs.
Edith Curtis visited Hamilt-Morton Cin-
ema yesterday evening to hold a discussion
DASHINGTON'S Animal Circus
was brought into the Sun Ray Gardens
yesterday afternoon to play for the evening
of its visit to the city. The program was
enjoyable, and the children's laughter
drew a great deal of attention.

AM�CIRCUS, CPA and photographer
Quinton, O.1., advises that Robert Roberts,
who has been with the company, will remain in Honolulu for
duration.

ADVOCATING back-yard gardens. Nothing
and natural ideas, E. BERYLL KIRBY recently en-
tertained members of Columbus (O.) Ad-
vertising and related with some stories during
a meeting held in Fort Hayes Hotel Office.

EMMITT KIRBY and Elvern Johnson
bought over with Smartphone's creative
abilities. The couple is moving to Kan
city (O.) (Fed.) Police Circuses enga-
ged.

FIRST-Of-May arts, "How long should a
laborer be counted?"

HARRY PHELPS and Fred Thonm, Red
Skins' big guns of the Northwest, are
enjoying the World's Fair in St. Louis,
Mo.

P. G. MACCABE, old-time member of Barnett & Bailey Circus, joined Keep
Fright, and was granted a position in the
street Radium, Philadelphia right
week.

HARDEST job is the world for wagons cir-
cus. folk is it easy wait for winter to pass.

CATTI, LƯNG BLACK, wild animal trainer,
trained his performing boys to start
on a new tour of the West Coast, and
were put into action on March 9, preparing for them at one
of the main centers.

GEORGE SINGLETON, superintendent
of music of Cole Bros. Circus, recently
arrived in the state's quarters to take up
the duties of the post. Mr. Singleton
was born at Halden Park, Calif.

CIRCUS bishops may not con-

HAWK JAMES, legal advisor for Cole
Bros. Circus, has been confirmed
at the head of a freight
with three clerks. The
reports that the Flying A Ranch Radio
did not make any show open-
ning at Houston a few weeks ago.
Shore is booked for a week's engagement at
the radio station, and though he has a large
string of dates to follow, includ-
ing one in Texas, New York, and
Pittsburgh, the performer
began receiving the best of
southern cities, including
Lancaster, Tex., and New
Haven.

SILENT and snow failed to deter
enthusiasts from turning out at
the radio station to hear the
three-day Pat Stock Show, which closed
in Angelus, Tex. March 9, Weather
hold attended on the last day of the
week, however, the performances
were not as vibrant as expected, and
many patrons left early. For the
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were not as vibrant as expected, and
many patrons left early. For the
performances were not as vibrant as expected, and
many patrons left early. For the

WANTED

KING BROS.' CIRCUS

WANT WITH COOK, 1002-1004
W. 39 and 52, Chicago, Ill.

WANTED

College Player, Electing Ring Steeple, Box
Philadelphia, 50. Can use Useful People
in all departments.

EASTER CIRCUS, Huntington, Tex.

WANTED

Catcher for Flying Return Act
HARRY LAMAR

FOR SALE

One beautiful days Aires 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30.

J. J. EVANS

MASHOLO, O.


WANTED

FOR 24-year-old smart, all-around Trained
dog, will perform any trick, trained to
trick, trained to

WANTED

FOR 24-year-old smart, all-around Trained
dog, will perform any trick, trained to

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FOR 24-year-old smart, all-around Trained
dog, will perform any trick, trained to

NE Makes Bid for Seaboard

Defense Co-Op

To Be Keynote

Wartime operation will be featured in brief talks—clinic personnel picked.

BOSTON, March 14.—Convention committee for the annual meeting of New England Association of Amusement Parks, Pools and Beaches in the Wenger Hotel here on March 25, has voted to go all out in efforts to make it of benefit to all Atlantic seashore operators.

Since this will be the first wartime convention to be held by a NAAPBP body, the committee feels that other Eastern hands may be drawn upon to present a broad view of activities. It has been voted that representatives of the National Recreation Association and Allied Field Services will be invited to attend.

A report was made of the hours of operation, air-raid precautions, organization for emergencies, blackout problems, auxiliary lighting systems, and the cooperation of civil defense groups.

With a view to allowing as much time as possible for the wartime clinic, Program Chairman Edward J. Carroll, Riverside Park, Atlantic City, said there would be only three set speeches and that they would be limited to 15 minutes each.

"Unfortunately this is the most important meeting we've had for the New England group," he said. "Lengthy speeches are not the order in fact, we feel."

(See NE Biz on page 40)

Riverside Biz Increases During W. Mass. Blackout

SPRINGFIELD, Mass., March 14.—In addition to the daily business, which has been increasing recently in this area, this week business has been up considerably from the Thanksgivings on account of the widely advertised "Blackout," which was planned for Thursday and Friday.

The Springfield athletic and recreation facilities are enjoying a boom in center with a number of meetings and activities being held there. No extra effort was made to plug the business of the park and instead the meetings and activities were given special attention.

Carroll reported that the Shepard Park swimming pool is being operated at full capacity and that the pool is attracting a great number of visitors.

"Our business has really been outstanding this week," he said.

The city is enjoying a boom in business and the park is attracting a great number of visitors.

Potters Pick Meyers Lake

CANTON, O., March 14.—National Brotherhood of Operative Pottery has selected Meyers Lake Park here for its annual picnic and reunion on June 10. Canton is located in the Meigs County area, attracting about 22,000 Ohio, Pennsylvania, and West Virginia vacationers.

The park will be dedicated "Victory" this year in observance of the 4th anniversary of its construction and accessibility by bus and train.

Gate Tilt Seen At Meyers Lake

CANTON, O., March 14.—Increased attendance, especially on weekends, is expected by Carroll as the conditions for the 14th annual meeting of the National Association of Amusement Parks, Pools and Beaches in the Wenger Hotel, Boston, on March 25, Herbert F. O'Malley (left), director of the New England Association of Amusement Parks, Pools and Beaches, Boston, with others, were selected by Program Chairman Edward J. Carroll, Riverside Park, Atlantic City, Mass. Dean of the group was applied for by General Counsel, it is understood. (See NE Biz on page 40)

Agawam Suit Verdict $1.14

SPRINGFIELD, Mass., March 14.—A verdict of $1.14 was brought in by a jury in Superior Court for Michael J. Deley against David W. Walker in a suit alleging breach of contract involving a lease of an amusement park in Agawam. An inquest of Walker was recorded in the file of Deley the former for the purpose of making it a part of the suit. It was decided that Deley had neglected to collect all sums due, and that the defendant had returned a verdict of $11.40 for Deley, but was not served by the judge to fight the case in the court of law.

"Bring Back Rides To AC Boardwalk."

PLEA OF SPEAKER

ATLANTIC CITY, March 14.—A plea for the restoration of the boardwalk to its former condition was made by Edward J. Carroll, chairman of the Atlantic City Amusement Park and Boardwalk Association, before the Merchant's Association of Atlantic City. He urged the Atlantic City Board to do its best to help the Park, and the Plea of Speaker, as he called it, reviewed the history of Atlantic City, its Resources and attractions, and emphasized the need for an amusement park.

TRENTON, N. J., March 14.—As a result of several tornarps of vessels off the New Jersey coast, the United States Coast Guard has ordered several vessels to make an emergency stop at the New Jersey shore, to protect the ships from destruction by enemy action. The Coast Guard, under the direction of the United States Coast Guard, has been given the responsibility of protecting the ships from enemy action.

Joey Acts For New Spot

PHILADELPHIA, March 15.—Joly, head of Joly Theatre ad, got a new spot from the City and used it to promote the new spot for the Sunday attractions at park, open for the first time, this season, on May 3. "Canoeist's Manual," the new spot, will be shown in the parks and will be given to any interested person. The spot will be shown on a Sunday morning.

Highlight of NE Section, NAAPPP 14th Annual Meet

First Wartime Clinic, March 25, Hotel Mayer, Boston

10 a.m.—Registration.
11 a.m.—Chairman—E. W. Linn, Louisville.
1:15 p.m.—Address, John H. Clark, president.
8 p.m.—Annual dinner.
At the Convention—Program chairman—Edward J. Carroll, chairman. Speakers:
Robert E. Dunning, M. D., treasurer, American Swimming Club.

Federal Taxes

A SUMMARY OF federal tax legislation up to date, applying to admissions and some other tax requirements affecting amusement operators will appear in the Spring Number of the Billboard, dated March 25.

Liability Plan Of NAAPBP Is Being Renewed

CHICAGO, March 14.—The liability insurance committee of the National Association of Amusement Parks, Pools and Beaches has revised the terms of their insurance plan for members of the association that has been successful in recent years. The new plan will go into effect on March 15, and will be available to all members of the association.

The committee has been working on the plan for some time and has been successful in recent years. The new plan will go into effect on March 15, and will be available to all members of the association.

"Dim-Out" Ordered Along N. J. Shore

TRENTON, N. J., March 14.—As a result of several tornarps of vessels off the New Jersey coast, the United States Coast Guard has ordered several vessels to make an emergency stop at the New Jersey shore, to protect the ships from destruction by enemy action. The Coast Guard, under the direction of the United States Coast Guard, has been given the responsibility of protecting the ships from enemy action.

S. P. Sets Week-Ends

ATLANTIC CITY, March 15.—S. P. sets week-ends, May 23-25, Aug. 1-3, and Oct. 12-14, to be used for water sports and other activities.

Unity

AN EDITORIAL presenting the case for unity in the outdoor amusement industry, with special reference to the "Outdoors Association," will appear in the Carnival Department of this issue.

Copyrighted material
EXCELLENT OPPORTUNITY

Have Openings For
Roller Rink Operator
Dance Hall Operator

Photo Gallery

BAY SHORE
AMUSEMENT PARK, Inc.
24 Knickerbocker Building
Baltimore, Md.

FOR SALE

10 Front Wheel Dodge Car, good mechanical condition, refinished, new bumpers and front glass last season.
6 Battery TypeCuster Car, refinished and upholstered last season. These cars were once owned by the拿

F. M. McFALLS
Case Furniture Pier
Port Arthur, Texas

FOR SALE

Fifteen 1920 Auto Skooter Cars, all in good shape, suitable for warm-weather or street work.

H. D. GLIDDEN
584 Locust, S. E.
GRAND RAPIDS, MICH.

FOR SALE

LOOP-THE-LOOP

Amusement equipment, good value for immediate play, each unit.

Video or wire

RISEY PARK
Agawam, Mass.

FOR SALE

OCTOPUS

first-Class Mechanical Condition.

WOODSIDE PARK

WANTED TO LEASE

With Ortons To Buy—AMUSEMENT PARK
Bxo No. 3193, Care of The Billboard, 1655 Broadway, New York City.

WANTED!!

LOCATION FOR PERRY ARCADE!

BOX No. 3179, Care of The Billboard, 1655 Broadway, New York City.

PERCENTAGE LEASE AVAILABLE

At reasonable rates, Western Pennsylvaniadefense area.
Mr. Phil Cuthbert, Outdoor Shows, Old Mill Boulevard, Greensburg, P. O. BOX 682, Greensburg, Pa.

Want Riding Devices
of all kinds for Park and Rides, Tobacco, etc., on the used market. Good opportunity for buyer. Will talk on the phone, write or call, Mr. McFall. Also interested in used business. Address:

Doudland, 304 Main St., Huron, Ohio.

American Recreational Equipment Association

By R. S. UZZELL

W. P. Mangels' younger son is now Private Mangels at Camp Upton. William had a good record in our company, but last year he ran the plan at Coney Island where his father and his brother Fred, attended the Chicago convention. He made a sale of a Whip at the North Beach and was there when they landed and sold his cars. The boys did a good job, sold more cars, and Fred came to see the results of his work. We predict Mangels will do well in the military career, which he has always been interested in because of knowing him as a son.

Fred Mangels has given up the amusement business for the duration, at any rate his dad will do with him. Florida interests. He has a touristic camp paint, which gets him. Fred Mangels will soon be in Uncle Sam's uniform. Always on guard, Mangels, with many of our known for some years. We remember the old Mangels who put the last-minute sale at Custer Cars and the Pretzel is a great way. You may be sure he will need your help.

Early Coney Bids Good

At Coney Island, N. Y., Saturday, March 9, amusement cars put on the job. Five Merry-Go-Rounds were running at 5 cents, six for 20 cents, and some Skooter under cover were doing a brisk business. Dot dogs were having a good go. The sea air works up a good appetite when patrons have been indoors all winter. Monday, the fish, very scarce, and wind not so cold. Business was very spotty. All see conditions about the premises for this season. Every打听 in the show today (Aug. 16) opening will be plenty of activity at Coney by the sea. No early opening for years has been as good as this opening-end.

Polin's eiling amusement is active and the famous 35-year-old Merry-Go-Round, re-built by Mangels, tooled as if it had just come from the factory. The print job is excellent. George Forest is working a crew of men on the Mine property and will again get going. He has been on this property nine years. Lusse Lenn Park about 50 years ago he bought that big Custer on the St. Louis side of the bridge. Connors saw, near about 30 points to make into the mine. This wealth is amusing so to go and prefers the old.

Games and concessions along the boardwalk were doing a thriving business. City people are always amused to get out in the spring, especially after a hard winter, and the Boardwalk is inviting. Here is where one can enjoy the weather without getting cold and in the sun's shade.

The Coney-galley area are urged,
Over ammunition supply, Coney requirements for all galleries demands a very large volume of shells. The largest gallery has 40 guns. They sell as fast as the purchaser has not been to play to the old favorites, the moving trucks or the Olds.

Fiske is building some small speed shoes for exchange at Lawrence's White City, South Beach, West Haven, Conn., and he has the job. It is well that his plan is securely locked at night. William G. Critch, Coney's electrician, is prepared to smooch more work, so his stock on hand is not yet exhausted. He worked under L. A. Thompson over 10 years ago.

Seals of New Life

Gale's Inn Hotel, on the Beverly end of the Nassau Property has assembled to the credit of the day and was interrupted by the hitch at Beverly. Rates were operated in it when the hotel lost its identity. The idea can exist without the three-story hotel and the saving in terms to a substantial item. More old Coney are coming to new life again.

New York City, March 9, about 9 a.m. about 38 years ago. But it didn't pass. The most popular plan of the day at that time, the print was early to consider and will have to take the winter at the same time. Good luck to the fans of Carnival.

Some parks may open now for Sunday only and then open according to the weather and run until late April, while there is a chance of getting the break. The weather is likely to bring out more business, which elsewhere would well late until May.

Every ride in America over eight years old should be inspected every other year to make sure for the public.

RIVERVIEW
CHICAGO'S FAMOUS AMUSEMENT PARK

WANTS LEGITIMATE
NEW GAMES AND SHOWS FOR 1942

SEASON MAY 20 TO SEPTEMBER 13

COMMUNICATE WITH

RIVERVIEW PARK COMPANY
ROSCOE AND WESTERN AVENUES, CHICAGO, ILLINOIS

LUSSIE AUTO-SKOOTERS

Keep 'Em Riding—Keep 'Em Happy!
AT THE TOP OF THE EARNING LIST AT

PARKS RESORTS CARNIVALS
LUSSIE BROS., INC.
2222 W. Armitage Avenue
PHILADELPHIA, PA.

PLEASURE PIER
PORT ARTHUR, TEXAS

Wanted to buy Arcade Equipment, Ferris Wheel, Merry-Go-Round, Fly-a-Plane or Flying Skater, 7-Car Tilt-a-Whirl or other Riders. Must be in good condition and in good condition.

May buy a few Riders or Attractions. Write or wire.

F. M. McFALLS, Care Pleasure Pier, Port Arthur, Texas.

FOR SALE

AMUSEMENT PARK. Owner requires $150,000.00 cash. One of the best locations with unlimited possibilities. Good opening for stock promotion. Park has made money in all depression years. Good opening for real estate development. BOX D-176, Care The Billboard, Cincinnati, O.

WILL LEASE BUILDING 150'x50' (ALL OR PART) FOR
FUN HOUSE—WALK THROUGH—MUSEUM
LIKE

Send reasonable offers, FLINT PARK, FLINT, MICH. The heirs of Michigan's largest defense contract, they are open for business. Free attractions, Coney and more. Lay out an idea for good ride. What have you?

FLINT PARK, FLINT, MICH.
Ill. Situation May Mean Move

Aurora and Du Quoin considered as Springfield plant goes to War Dept.

SPRINGFIELD, Ill., March 14—Arrangements were started here on Thursday for the possible transfer of the Aurora or Du Quoin plant to Illinois if either Aurora or Du Quoin as a result of a surprize inspection by the War Department over the State factories for an Air Corps training school.

The Govnl.'s move followed a meeting in Chicago on Tuesday of Gov. Dell H. Green and federal officials. Announcement of the shift in plans was made by Director of Agriculture Howard V. Leonard. On completion of the present war plants, plans will be started in the War Dept. to return the State in condition comparable to its present state, it was said.

DePue Is To Vacate S. F.

Post May 31; To Be Active

CHICAGO, March 14.—Harold P. DePue, successful Grand National Livestock Expositions organizer in Chicago, was in Chicago last week-end to attend a special meeting of the AEFL, at which he was elected treasurer; and to discuss his resignation as manager of the organization.

Directors of the Grand National declared they have no more shows for the duration unless the army gives consent for one to be held in the defense zone. "It is with regret that I leave Chicago," said DePue, "but when one has decided there is probably not to be any more shows for the duration, and I cannot remain idle during a great national emergency, I have submitted my resignation, to become effective on May 31."

DePue was selected last summer by the Chicago agriculture search board to run the largest livestock show in the world, and his resignation marks a temporary end to that and a long series of shows.

Bond Awards at Delta Annual

GREENWOOD, Miss., March 14.—First annual Delta Drumstock show will use DePue's plan and has been scheduled at the home of the organization is considered as corporate body by passage of Senate Bill 356. Buildings are for War Dept. orders just disclosed.

Imperial Gates in Record

IMPERIAL, Calif., March 14.—Attendance record was broken at the 1911 annual Imperial County Fair, Opening day, March 6, drew $440 as compared with 1,056 in 1911. Biggest first Sunday was in 1911, when $461 was taken.

Ontif Big Shows was on the midway.

Board in Ind. Is Going Ahead

INDIANAPOLIS, March 14.—A 1912 Indiana State Fair will be held, the State Fair board and Gov. Henry H. Schricker decided yesterday afternoon following a phone conversation between Governor Schricker and Col. C. F. Kane, air corps, for defense and organization, Columbus, O.

Decision was reached at a conference between the state officials and the representatives of the War Department that the State Fair grounds should be kept out of the state for the duration. This would have caused cancellation of the fair. After his phone conversation with the War Department officials, Governor Schricker decided the State Fair would not do so at the State Fair grounds as it is reported that, received here earlier in the week, the War Department asked the use of the entire grounds to facilitate use of the many buildings in which 100,000 armaments, Governor Schricker and the board announced that they will relinquish the fairground at any time the War Department wishes. The board failed to arrive at a decision on the Saturday night grandstand show.

Cassopolis Tills Act Bill

CASSOPOLIS, Ind., March 14.—With 26,000 people from which to draw, Cass Co. Fair has grown steadily since its beginning four years ago. Among the farmers, there are a farm and all buildings, including a 1,500-seat grandstand. A new building program to include the site of existing structures is being started. Attendance has steadily increased from 1912, with two grandstands, it was 2,000 in 1940, and approximately 3,000 are expected in 1942. Last year, the largest increase for 1942 will be followed by a fair of 100 and 2,000 people have been signed with Stockton WLS for June date and the WLS White House Barns will furnish a new, larger and wright and races and pony pulling contests will also be featured.

P. E. Gooding Company will again furnish rides and shows. Harry B. Robinson, Dowagow, is secretary, after serving three years as vice-president.

Unity

AN EDITORIAL presenting the case for unity in the outdoor amusement industry, with special reference to the Outdoor Advertising Congress, appears in the Carnival Department of this issue.

TALKING OVER SEASON'S PROSPECTS, J. W. Hoare (left), chief of the office of exhibits, U. S. Department of agriculture, Madison, and manager of Wisconsin State Fair, Milwaukee, were photographed at the preliminary meeting of the Outdoor Advertising Congress in Tampa. Chief Hoare also attended the LPP-CDAO sessions at the Hotel Sherman, Chicago, on March 6 and 7 and reported a favorable feeling for fair exhibits in the department. Director Amsden was assigned to the Chicago meets by J. W. Kehrs, of the State Fair.
FAIRS-EXPOSITIONS

The Billboard 45

Around the Grounds

MILLERSBURG, O. — Holmes County Fair is one week away, and announcement of the opening of the grounds marks the start of a two day and three night season.

KALISPELL, Mont.—The 1942 Northwest-Montana Fair has been canceled. For the past 34 years Kalispell Has been the home of the Northwest Montana Fair, but this year the schedule of events has been eliminated.

EL DOÑADO, Ark.—Plans for creation of a third building on Union Fair property are under way. They are the result of the work of R. D. Griffis, president of the Union County Livestock and Poultry Association. His efforts are on the grounds construction work has been started.

MONTGOMERY, Ala.—Philip H. Lippman, secretary-manager of Overman Veterans' County Fair here, has been appointed director of the fair. He is a post-war veteran of the Army, Navy, and Marine Corps who served with the 2nd Air Force, and has charge of the credit union. President E. E. Young, Trumpey, County Superintendent of Education, and his wife, Mrs. H. T. Young, who spoke for the Lake county group is the new Fair Association. The group has been organized for a number of years and will be used in conjunction with the Lake county fair.

CANTON, O. — Tilt Seen

(Continued from page 42)

of the summer. A scene of small town life which can be enjoyed by all is the annual tilt seen. The tilt seen is a popular event in the summer season and always draws a large crowd.

HANKINSON READIES

(Continued from opposite page)

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NEW SEASON’S FARMER MISSION COMES TO NEB.

(Continued from page 42)

The new season’s farmer mission has started in Nebraska. The mission is a cooperative effort between the county farm clubs and the state university. The mission is designed to improve the economic and social conditions of the farmers in the state.

NE SEASONS BEACON SEEN

(Continued from page 42)

The new season’s beacon seen is the latest in a series of signals that have been erected along the coast. The beacon seen is a type of signal that is used to warn vessels of danger in the area.

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SALESMAEN WANTED

SALESMAEN—AMERICA'S FINEST SALON LINE. 30% commission daily. 1,000 feet selling retail, wholesale. Every business uses and needs a line of static hair removers at inconceivable prices. Write for catalog and list. A. H. STEVENS CO., 4205 E. 23rd St., Indianapolis, Ind.

BUSINESS OPPORTUNITIES

INSTRUCTIONS BOOKS & CARTEONS

CLASSIFIED RATES

CLASSIFIED ADVERTISEMENTS

March 21, 1942

GOODS, JOINTS, CARICATURES—NOVELTIES—Large Laugh, $1.00. Catalog and samples available. R. B. HARRISON, 435 North Ave., Brooklyn, N.Y.

THE BILLBOARD

INSTRUCTIONS BOOKS & CARTEONS

ADEX buy.

PRINTING

INSTRUCTIONS BOOKS & CARTEONS

MEET THE TIMES OF THE YEAR

AEQUIPMENT DISTRIBUTORS & AGENTS

BIG MONEY APPLYING INITIALS ON AUTO-ADVERTISEMENTS. Earn $50 a day. Write for free sample. L. A. WILLIAMS, 215 Second Ave., N.Y.C.

NOTICE

Role in the national advertising necessary for the forwarding of mail addressed to "The Billboard," 315 East 51st St., New York, N.Y. If you have no address, or no address other than P.O. Box 256, New York, 26th Street is necessary to cover this expense. The address of the advertiser appearing on the back of your publication, indicating the cost of your advertising, kindly add 25c for the forwarding of reprints.

AGENTs & DISTRIBUTORS

COLORFUL MOSAIC GREETINGS, box label, wedding, birth announcements, etc. First 25c, order 300, less 20c. Draw for sale, Chapman Press, 1943 Amsterdam Avenue, New York.

HOLLYWOOD STARS MEGALICENS—BUY Discounted, absolute, exclusive. Elegant, colorful. Immediate delivery. Contact, IMPERIAL, 425-435 W. 34th St., Los Angeles, Cal.

JOHNSON, DISTRIBUTORS, OPERATORS—Distribute to every conceivable market the country's most outstanding Cooper and Simmons Billboard Advertising Agencies, INC., Los Angeles, Calif.

NEW ARRIVAL OUT-OF-PRINT, with the publisher's stamping. Ч. Е. B. Press, 527 South Dearborn St., Chicago.

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FOR SALE—SECOND HAND SHOW PROPERTY

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FOR SALE—SECOND HAND SHOW PROPERTY
MUSICAL INSTRUMENTS, ACCESSORIES

WANTED MUSICAL BAND HORN, IN PLAYING CONDITION, OLD, iron. Band horn, old, have you? State price and description in first line. Address 11066 Hotel lobby, West 42nd St., New York.

COSTUMES, UNIFORMS, WARDBOES

A AND B BARGAINS—EVENING GOWNS, WRAPS, DRESSES, COATS, MI. ROCKETS, MIRRED BUNDS, $1.00. CONLEY, 514 W. 41st. New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND MODERN PROFESSIONAL OUTFITS FOR SALE. KEELE STUDIO, 1256 S. Wabash St., Chicago, Ill.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINIATURES, Models, Spirit Effects, Magic Lanterns, etc. W. E. CASTLE, 22-31 Walnut, Philadelphia.

ANIMALS, BIRDS, REPTILES

A BIG MALE CHIMPANZEE OVER 150 POUNDS. Adult Fully-Maned Hamadryas Lion, Shaving Baboons, Golden Baboons, etc. Large wild animals for sale. J. R. MACDONALD, 314 S. Wabash Ave., Chicago.


SILK COLOR CHANGE—VANISH CANARY YELLOW TO ROSE RED. $5.00. L. GLEASER, 903 Marion, Ohio.

HELP WANTED

ACCORDION, BASS, GUITAR UNION PLAYERS—WANTED, experience, quarter to a month. Good booking connections. F. C. ROLLING, 115 W. 11th St., Chicago.


MANAGER FOR HIGH CLASS NIGHT CLUB. State experience and salary. First consideration. A. B. FISHER, BOX 393, 1020 W. 25th St., Chicago.

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This is a sample of the text from the image. The full text is not legible due to the quality of the image.
The Billboard
March 21, 1942

100

too. We are in need of your help.

Atlantic City Operators
CAMPAINING FOR RETURN

OF BINGO FOR 1942 SEASON

By BEN SMITH

The Atlantic City Operators are exasperated over the
recent series of decisions and rulings which have
practically ended the bingo business in New Jersey. They
are taking the first step toward setting up a new bingo
organization which they claim will be far better than
the previous one.

The Atlantic City Operators have been trying to
get the New Jersey Legislature to pass a law which
would permit them to conduct bingo games in the city.

The Operators claim that they have been doing a
valuable service to the city and to the state by
providing a source of revenue which is not likely to
be spent on recreation or other purposes.

They also claim that they have been doing a
valuable service to the public by providing a source
of entertainment which is not likely to be spent on
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ATTENTION, No.

The Brilliant Defense Plan put up by General MacArthur in Bataan has endeared him to all Americans. The late President Boggs & Co. introduced a General Douglas Macarthur button that is said to be receiving strong demand. The button has the traditional red, white, and blue colors, with MacArthur's picture in the center. An attractive effect is achieved, and the manufacturer anticipates huge sales, as this general has staunch roots in every city and hamlet in the country. It is claimed that this is an ideal item for peddlers and for those who work special events.

CASTING OUTFIT

Gellman Bros. offer a profit-maker for auctioneers and operators to distribute premium items in their special sportman's casting outfit. The outfit includes all pieces of essential equipment. It includes a three-foot long rod, a spool of fishing line, a level-winding reel, a plug-in, a bobber, a fish knife, a smoker, and a stringer. All equipment is in a sturdy green-painted metal tackle box that will appeal to all sportermen. The firm also offers its 1942 sport-fishing goods catalog to premium users.

LEATHER CIGARETTE CASE

An attractively skived leather cigarette case is being offered to premium users by Supreme Leather Products Company. The items are conditioned in a handy bag and are handy and elegant to own. The manufacturer states, it is said to keep cigarettes fresh and free from odor and ash. The new cigarette case can furnish the cigarette case with military insignias.

TIRE-THIEF PROTECTION

An item that will appeal to all motorists and bikers now made to carry a small button that their tires are protected against theft is the Tire Guard. Developed by Project Tires Theft Associates. The firm has found that the aluminum alloy process made it possible to create a motorist's tire with an invisible marking that can be used to get personalized service.

GELLMAN BROS.

19 North Fourth St. MINNEAPOLIS, MINN.
Every Car Owner Needs One.

Recently for every nation. Provided oilers ensures the Federal Tax Refunds. Many others in need of essential oilers and sold in all valuable. &nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&n
Next Issue
LIST NUMBER
Will Feature the Following Lists:
FAIRS
PARKS
COMING EVENTS
DOC SHOWS
Order a copy from your newspaper, NOW or mail 25c in postage or cash to

The Billboard
Circulation Dept.
25 Open Place
Cincinnati, Ohio

FAST SELLERS
LATEST WAR SLOGAN BUTTONS...
PATRICK O'LEARY, INC., 200 N. Dearborn, Chicago.
25c

PENNANTS, NOW WITH CAPS...
JIMMY BING, 230 W. 39th St.
1.00

HISTORY, ART DECO, SETS...
COMBINATION LIMITED EDITION NO. 3.
2.00

MILLS SALES CO.
3202 W. Jackson Blvd.

STERLING IDENTIFICATION NECKLACES

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SPECIALTY RINGS

BY FLACH
801 Ventura Blvd.

REAL PROPOSITION

2500 West 32nd St., Chicago, Ill.

ZIRCONS

3 for $1.00

BLACK AND WHITE RINGS

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**GREATERS UNITED SHOWS**

**FOR SALE**

**BEAUTIFUL CAROUSEL**

- Abstract Jumping, Newly Painted and Overhauled
- Original Cost $28,000

**FOR SALE (OR WILL BOOK IN PARK)**

**J. J. PAGE SHOWS**

- Opening Johnson City, Tenn., Saturday, April 18.
- Open place COOK HOUSE, reasonable price. Also Coin Game, Longer Games and Gallery. Complete show. Also mechanical games, most up to date. All Decidedly worth seeing. Bids invited on any capabale of handling show. Want other and reliable ELECTRICIAN to join at once. Want to purchase original CASTLE of AHMOS, including Billiard House, Ice Cream Parlor, 3 Band Shows, 3 Dance Shows and 1,200 Standing Room. Want 3 Band Shows with or without own outfit and not conflicting with what we have. Also need 12 Show People in Exchange. Bids invited for catalogues for Musicians and Performers for Colored Minstrel Shows. Roy C. G. wants Conscious Agents. Want NEW AIRPLANE FIRE ENGINE. Everybody address:

1. J. J. PAGE AERIALS, BOX 105, JOHNSON CITY, TENN.

F.S. HAVE FOR SALE, reasonable. Moderate fare with Young Lion book work to work. Also life model Simple Loop-o-the Air, horse hire in West Quarters.
The Editor's Desk

CINCINNATI

When the writer attended the formation meeting of the Outdoor Amusement Congress and the TAPF, the question of the organization of the industry was discussed. It was felt that such an organization would be of great benefit to the industry as a whole and that, indeed, the OAC might do just that. It was said that the organization was the answer to the needs of the industry.

The OAC was organized by the International Association of Amusement Parks and Theatres (IAAP) in Congress in the Hotel Sherman, Chicago, on March 6 and 7. The very fact that there is an interest in a spirit of cooperation and the OAC is to be welcomed as an important step in the consolidation of the industry. The OAC can be of service in some effective ways, and the writer believes that it can be of great benefit to the industry in its endeavors to improve the quality of the product.

The OAC was formed to meet the need of the industry for a united voice. The OAC is to be welcomed as an important step in the consolidation of the industry. The OAC can be of service in some effective ways, and the writer believes that it can be of great benefit to the industry in its endeavors to improve the quality of the product.

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THE "GREATEST SHOW" ON EARTH... ALL UNDER ONE COVER... FIRST... COMPLETE... BEST!

The Billboard SPRING SPECIAL
OFF THE PRESS MARCH 24
DATED MARCH 28
5th ANNUAL OUTDOOR ATTRACTIONS SECTION
(Formerly published in Summer Special)

FEATURE ARTICLES

CARNIVAL: "Carnival Publicity and the War"
CIRCUS: "The Circus Goes Modernistic"
FAIRS: "Fairs and Expositions Will Help Win the War"
PARKS: "Results of Streamlined Advertising"
PIPES: "Pitchdom's Future"
LISTS: 1942 Fair Dates, Amusement Parks, Coming Events

NITE CLUB-VAUDE: "Social Security Clarification Wanted!"
MUSIC: "Is It a Trend?" "The Marxian Approach to Band Leading"
RINKS: "Importance of Good Rink Music"

THIS SPECIAL 10-DAY OFFER BRINGS YOU 13 COPIES AT LESS THAN 8c EACH

The Billboard
23 East Price, Cincinnati, Ohio.
Your bargain offer comes with the Billboard with me. Here's my dollar—now you send me the 13 copies that would cost me $1.95 at newsstands.

Name

Address

City. . . . . . . . . . . . . . . . . . . . . . . . . . . State

Regular rates one year, $6 single copy 15c

Mail this coupon with $1.00—DO IT NOW!

MAIL THIS COUPON WITH $1.00—DO IT NOW!
LEAGUE SCORES

(Continued from page 39)

Amusement Committee of the Amusement and Recreation Division of the Chicago Commission on National Defense, promoting physical and moral improvement of the American Red Cross at

I monies, Chicago Shields, Virginia.

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"How To Win the War"

The United States has an oversupply of editors, columnists, publishers, politicians and other self-appointed critics who are busy telling how to run the war. England and the United States have recently been subjected to a serious outbreak of these super critics.

If the propaganda machines of the Axis powers had worked overtime at devising schemes for demoralizing the democracies, they could not have chosen a better time nor have used better subject matter than that chosen by those who have set themselves up to tell how to run the war and to criticize the leadership of the United Nations.

If all these critics would devote their energy and time to really helping win the war it would be of great help in probably the most trying hour facing the democracies. It is extremely unfortunate that the leaders of the United Nations are now compelled to spend so much time answering their criticisms when the time of both the critics and the leaders should be spent in fighting the enemy.

The wave of criticism has not only had an evil effect on England and the United States but it is also well calculated to confuse and divide all the United Nations. The Axis has not only won naval and military victories in recent weeks but it has also won its greatest propaganda victory. When so many people in the democratic nations begin to say the very things that the Axis nations want them to say, that is a propaganda victory indeed.

As many leaders have said, this war is different in many respects from previous wars. For one thing, our enemies are depending more on propaganda to win for them than ever before. Propaganda is the spearhead by which the Axis powers hope to break down all democratic nations. Axis leaders have made it plain that democratic nations are especially susceptible on this point because so many people can be found in democracies to say just what the Axis wants them to say.

There has never been any secret about how the Axis powers intend to work. They have been rather bold about how much they depend on critics and self-appointed advisers to break down the democracies. It was hard to believe at first that people in the democracies would do such a thing, but the wave of criticism of leaders in the United States and England during the last few weeks is convincing evidence that the Axis powers can get a lot of help right among the democratic nations.

That the Axis leaders depend much on the help they can get inside America can be seen by the work of a Jap submarine timed to occur during President Roosevelt's recent speech. The Japs knew this would get dramatic headlines and would be worth a billion dollars in free advertising. They knew also it would start millions of Americans to criticizing their own naval and military leaders.

The critics and advisers on how to run the war say they are sincerely trying to help win the war when their methods are questioned. But sincerity only makes their work all the more dangerous. Hitler himself is very sincere, fanatically so. He who sets himself up as a critic or adviser should remember that a lot of things other than sincerity are required to win a war.

Churchill and Roosevelt and all the leaders of the United Nations have been faced for some time with the serious problem of having to give up some part of the vast battle front covering land and sea. It can be said frankly there is no man this side of heaven who can foresee with certainty what is the best course at the present time.

But whatever course the leaders of the United Nations decide upon, the critics and advisers on how to run the war can be counted on to start another wave of criticism that will be very pleasing to the Axis. A sober second thought ought to convince any thinking person that many of the problems in the present war are somewhat beyond the grasp of human minds, hence any criticism of our leaders should be reduced to an intelligent minimum.

The uproar that came from the columnists, editors and other critics following the fall of Singapore is an example of how foolish all such criticism may be. The naval and military experts had said as much as they could about the probabilities of defending Singapore without just opening up all their plans to the Japs. Any columnist, editor, adviser or critic who made an intelligent effort to follow the developments should have known pretty well what the plans were. Yet these advisers and critics sang their song for the Axis when the defeat came. The least that any American can do at the present time is to refuse to say what the Axis leaders want him to say.
CMI TO CARRY ON Program of Co-Operation To Feature Work in 1942

Help win the war and help other associations is twin watchword.

CHICAGO, March 14—Coin Machine Industries, Inc., held its annual meeting and election Tuesday evening, March 8, at the Hotel Sherman here. The election was important because the officers to be chosen would have the responsibility of directing the affairs of the organization during a trying year. Dave Gottlieb, president of D. Gottlieb & Company, was returned to the office of president of CMI after winning the office one year ago. He held the office also during the first two years of the organization. The new roster of officers chosen is as follows: Sam Woldberg, Chicago Coin Machine Company, vice-president; Richard Groetchen, Groetchen Tool Company, treasurer; John Chenet, Franklin Supply Company, secretary, and James A. Gilmore, executive manager.

John Chenet, elected secretary of CMI, Machine Industries, has been active in conviction services for the group.

the desire of the industry to co-operate fully with the government in winning this war and also with all trade groups in the industry. The program to be followed was outlined briefly as follows:

1. CMI and its membership will seek to co-operate fully with the government and all its agencies to help win the war.
2. The organization will maintain its headquarters at the Sherman Hotel for the benefit of its members and also for members of the industry from all parts of the country to visit the headquarters when in Chicago.
3. The CMI will undertake by example and in every possible way to encourage all coin machine trade associations to continue active during the war period.

A delegation from The Billboard displayed the Association Award plaques which have been awarded by a committee of judges for public relations and co-operation work during the war. These awards were to have been on display during the 1942 convention, but the annual show was postponed.


Program of Co-Operation
Dave Gottlieb, in his brief speech of acceptance, expressed the sentiment of the membership to keep the organization going during the entire war period and quite enthused with the months received from the new model and says that when his machines are installed they will carry a lifetime guarantee against breaking.

Carder's Travels
Louis Cantor has returned to the city from an extended trip that took him to Boston, where he spent three days, then a train to Boston, where he stayed another three days. Then back to the office, where he has begun to work for the first time in a while.

Munno's 30th Anniversary
Mike Munno is celebrating his 30th anniversary in the coin machine business. Mr. Munno started his company in 1912 and has been in the business ever since. He is a regular supplier of arcades and other equipment to various businesses in the area.

Work and Play
White Dot Lane takes a much-needed rest in Miami Beach. His fiancée (handy) Warner is plenty busy taking care of Gene's Play Ball, which is owned by the authorities for operation in New York.

Happy Puppies
Maurice Rubel, assistant office manager of Modern Vending Company, celebrated the arrival of boy May 6. The youngster will sport the tag of Ira Aron. As Ira was waiting out of the hospital he met Barry Schilling, future operator, who was running in. Barry's wife also presented him with a boy.

Chiclo's New Hit
Al Simon, of Barry Vending Company, has a new hit on his hands in the form of a new model that has made a hit with the operators in his territory.

Sales Unhappiness
Barl Winter is about to return to the golf club out of hibernation. The promise of spring is making him feel like that golf course around town. He has so many good drinks and meals from his comrades that he will probably repeat the process all over again this year.

Here and There
Dave Simon tells us that the operators are getting all kinds of information that is a big way and he is selling them as fast as he can.

Jan Bert, the radio tenor, has just arrived in the country, and he is taking his first week off in over 10 years

New Addresses
For and Carl Note, Operators' Exchange, 101 Van Ness Street, San Francisco, Calif.


Firm Changes
Louisiana Amusement Company, New Orleans, has been sold to Marvin Matz.

New Firms
Max Neuman, Show-Time Distributors, 1315 North Second Street, Philadelphia, Pa.

Stuck Machine Company, 1131 North Third Street, Harlingen, Tex.

In Chicago
Dudley Fossum, Decans Distributing Company, Minneapolis.

COMING EVENTS
April 27—Ohio State Automatic Electric Photograph Owners' Association annual convention and banquet, Hotel Statler, Cleveland. Business session begins at 2 p.m.
May 4-6—National Premium Exposition, Palmer House, Chicago.
June 8-11—Confectionery Industries Exposition, New York.
September 14-16—Advertising Specialty National Association, Chicago.

BRIEFS OF THE WEEK

Births
A girl, Ilana Natalie, to Mr. and Mrs. Vincent Weinstock in Buffalo February 28. Father is office manager of Buffalo office of Atlas Photograph Company.
A girl, Sally Ann, to Mr. and Mrs. William Reiner in Chicago March 18. Father has been member of coin machine department of The Billboard since 1936.

In Military Service
Jule Milos, Mayflower Novelty Company, B. P. O. E., to the Army Air Corps.
Robert J. McDonald, Mayflower Novelty Company, B. P. O. E. to the Army.
W. H. King, L. M. Eidel Assessment Company, Richmond, Va., to the Navy.

James A. Gilmore will continue his present position as secretary-treasurer of Coin Machine Industries, Inc.
AMUSEMENT MACHINES

Planet Making Speedy Deliveries

DETROIT, March 14—Dave Firestone, general sales manager for Planet Manufacturing Company, today revealed the official opening of the new plant in Dearborn, Michigan. The plant, which has been under construction for several months, will manufacture and distribute new amusement machines for the entire country.

Minocoto Celebrates First Anniversary

NEW YORK, March 14—Minocoto Products is celebrating its first anniversary this week with a special event. The company was founded on this day last year, and has since grown to become a leading manufacturer of amusement machines.

BADGER'S SPECIAL BARGAINS
GUARANTEED RECONDITIONED PHONOGRAPHs

West Coast operators are cordially invited to visit the new Minocoto Sales Company showroom at 1612 Wisco Blvd, Milwaukee, Wisconsin. Due to market fluctuations, we are not listing prices. A card or letter to either office will immediately bring our latest lowest price quotations.

SULLIVAN-NOLAN ADV. CO.
527 W. Chicago Ave., Chicago, U. S. A.

The largest suppliers of designs and silk screen plate process to the coin operated machine industry for the last 5 years.

ATTENTION OPERATORS! -- DISTRIBUTORS!
WE WILL MAKE "BRAND NEW" GAMES OUT OF YOUR OLD GAMES
After 6 months' experimentation, we are announcing this NEW SERVICE. We have to date completely rejuvenated over 1200 games.

NOTE THESE FEATURES--
Now cabinet designs. All parts past visible to the player are refinished.
New molding around all glass. Legs refinished and painted.
New name. New glass and playboard design.
All old print and old design removed.
Cabinet insert refinished and painted.

To make sure to get your money back, you only brand new.

BADGER NOVELTY CO. BADGER SALES COMPANY
2542 North 30th St., Milwaukee, Wisconsin
1612 Wisco Blvd., Los Angeles, California

BARGAINS FOR IMMEDIATE DELIVERY
All machines, like new condition
All machines come with all parts
All machines come with all parts

L. H. Hooker Novelty Co.
ARNOLDS PARK, IOWA

WANTED WESTERN'S SEVEN FLASHERS
Any quantity. Will Pay Cash.

REEL BARGAINS
In Used Automatics and Free Play Games
Read More! Get Our Latest Complete List of Used Machines
REEL DISTRIBUTING CO.

20 A. B. T. Model F Target
Overdale Carnival, 517.00 Each

ATLANTIC VENDING CO.
450 ATLANTIC AVE., BROOKLYN, N. Y.

CHICKEN SAM OPERATORS
"HIT THE DIRTY JAP"

CHANGE OVER UNIT NOW READY FOR DELIVERY
Get complete line of distributors at prices shown.
(This is not a returned or reconditioned machine.)

Samples Sold With Money Back Guarantee
If Not Satisfied

ROJO FIRE DISTRIBUTORS, WHITE,
Manufactured Exclusively By

BRADLEY'S SPECIAL BARGAINS

BADGER NOVELTY CO. BADGER SALES COMPANY
2542 North 30th St., Milwaukee, Wisconsin
1612 Wisco Blvd., Los Angeles, California

BARGAINS FOR IMMEDIATE DELIVERY
All machines, like new condition
All machines come with all parts
All machines come with all parts

L. H. Hooker Novelty Co.
ARNOLDS PARK, IOWA

WANTED WESTERN'S SEVEN FLASHERS
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Read More! Get Our Latest Complete List of Used Machines
REEL DISTRIBUTING CO.

20 A. B. T. Model F Target
Overdale Carnival, 517.00 Each

ATLANTIC VENDING CO.
450 ATLANTIC AVE., BROOKLYN, N. Y.
Detroit Men Help Buy a Bomber; Big Publicity Spread in Paper

DETROIT, March 14.—A glass-block bank and the 1,000-ton Moose, that Detroit, figurine on the news of the day, March 1, when The Detroit Times featured a story in Sunday editions depicting Janis A. Paasman and Grace McLaughlin, of Triangle Bank, and St. Bonifatius, of Triangle Music Company, breaking open a glass bank to donate $16.00 to the paper's fund to buy a bomber.

As the story goes, Paasman kept the bank on his desk to collect funds for the needy youngsters in summer camps. For several years, the bank stood on his desk, and the bank's name for the young to go to camp, Paasman would sit on his secretary in "taps the bank" and make out a check instead. Thus the youngsters had their holiday and the bank grew from the occasionally deposited dimes and nickels.

The story goes on with a business associa-
tion, St. Boniface, of Triangle Music Company, suddenly remembering the bank on Paasman's desk while talking over the bomber campaign with reports from The Detroit Times.

Having acquainted with his heart of not emptying the bank for his preconceived
tion, Paasman proposed that they pay the $16.00 to the paper and talk him out of the contents of the bank.

Thus, the story in The Detroit Times goes on to report that no one could contribute the money toward the bomber fund. But, as a humorous twist, the bank had put up $16.00 in Defense Bonds and cashing in, J. A. has a plan whereby employees have so much for a bond and the company off the difference and presents the bond to the employee.

The Detroit Times says that "The company, one of the largest local operators of music machines, this week placed a new bond face record in the No. 1 spot on all its phono-

Don't miss this exciting article for more details on the efforts of Detroit men to help buy a bomber.
**Music Merchandising**

**MUSIC BOND BOOSTER PLAN**

**Patrons Guess Number of Plays on Patriotic Tunes**


*NEW YORK, March 14—Leslie C. Boyd, New York music merchant, has inaugurated a contest plan on his phonographs. The plan, briefly, is this: The No. 1 and No. 24 records on his phonographs are "Any Bonds Today?" and "Remember Pearl Harbor." Patrons are invited to guess the total number of plays on both of these records during the month.

The person who guesses closest to the final total received Defense Stamps equal to the amount expended by patrons in playing these two numbers. If "Any Bonds Today?" and "Remember Pearl Harbor" are played at least 50 times, the take on these two numbers would be 813. This amount in Defense Stamps would be given to the one correctly guessing the total number of plays.

*Will Boost Price—Boyd*

Boyd declares that if the total amount received on the two numbers is near the amount needed to purchase a Defense Bond, he will split the difference and present a bond instead of stamps. In case of Chopin's opere, entries, the prizes will be split, each contestant receiving one-half, one-third, or any other fractional part according to the bond number of correct guesses.

Boyd thinks submitted the plan to the Roosevelt Wurtele Co. and is in connection with the contest. It is believed that many patrons will be interested in participating. The contest starts the first of April.

Location owners all these Defense Stamps will be given the one who guesses the total number of plays on both of these records, while the difference will be the one who guesses closest to the total.

**REGISTRATION FORM**

**GUESS RIGHT . . . HELP WIN THE FIGHT**

This establishment shall give away to the lucky person guessing the total number of plays on record No. 1 and No. 24, "Any Bonds Today?" and "Remember Pearl Harbor."

**Defense Stamps**

defense stamps will be given to the one correctly guessing the total number of plays on both of these records during the month.

*to the amount of the total number of plays recorded by these two records from April 1 to April 30, 1942, in case of ties the total will be divided by the winners. No employees of this establishment are eligible to participate in the guessing.*

**BOSTON**

*Boston, March 14—Joe Glazer, G. O. Claire Company, Bangor, Me., reports a total of 1,000 plays of the northern section of New England good.*

Operator Joe (Do) Freedman reports business good.

Ben Perla, district manager for the Expanded Manufacturing Corporation, has received a letter from the Connecticut, reports that the mail order business is being handled in this location.

Carl Perlak, former manager with the Atlas Music Machine Company, was recently in the area.

Walter Panos, youthful Newton (Mass.) pin-table operator, has hired a total of 300 plays of the "Any Bonds Today?" record, the race of the number was that he had learned the game.

More than 50 people attended the casual dinner tendered by Slim Spivey, producer of the "Any Bonds Today?" record.

Leslie M. of the Union Company, New York, has been called back into active duty.

Levy's, of the Union Company, has been called back into active duty.

**PRESENTATION OF TREASURY DEPARTMENT FLAG was recently made to the First National Bank Corporation with a citation for participating in the Defense Bond program.**

This plan was given in recognition of the assignment by the Treasury Department of the purchase of many Defense Bonds and at the same time boost play on his phonographs.

**To Enter Contest**

PLAY either No. 1 OR No. 24 on this automatic phonograph. Register your guess in the box below.

**Actual Size 4x6 Inches**

---

*Guess Right . . . Help Win the Fight*

**This establishment will give away to the lucky person guessing the total number of plays on records No. 1 and No. 24, "Any Bonds Today?" and "Remember Pearl Harbor."**

**Name**

**My Guess**

**Name**

**My Guess**

**My Guess**

Form extends full length of 8½ x 11 inch sheet of paper.

---

*In Chicago following their summer at Hot Springs, Ark. They are expected to return to Boston the first of the week.*

James Pollay, Lowell (Mass.) pin-table operator, in town to purchase additional equipment, reports business good in the Boston area.

*Georgia Sprack, former manager at Atlantic Distributing Company, which joined the navy the day after the attack on Pearl Harbor, came back from Ireland Saturday on a three-day furlough before going to his new station as Portland, Me. Georgie took advantage of the three-day leave and married Alice Flitter, former bookkeeper at Atlantic.*

P. J. Flaherty, New Bedford operator, in town for a day, reports business is good in the southern part of Massachusetts.

*At the Union Music Company took out another contract for a pin-table for the past few weeks in the cump paper published at Fort Dearborn.*

Recce (Rocky) Adams Jr., mechanic for Modern Music Company, was called into the naval reserve recently.

*Tom Collins, Atlantic Distributing Company's ex-mechanic, was out sick for two days this week, which means Murray Sennett's shift. Murray wanted to take things easy, but was not able to finish the game. Murray's wife is having a baby next month.*

Y. Lefebvre, Springfield (Mass.) coin, in town, reports business is good in the western part of the state constantly increasing.

*More than 300 people attended the casual dinner tendered by Abe Paris, proprietor of the Hotel Bond in Hartford, Abe will be married soon.*

*Hal H. Cottrell, of Mastic Distributing Company, Waltham, Graft, went on a trip to visit the Packard plant, where he will spend some time with Harry C. Caprist.*

*Norman Pearlstein reports that as a result of continued demand for the remote control for movie machines which Modern Screen is putting out, the firm is now working on an illuminated model.*
of them two the titzer... some appeal... street.

"Checked" Rackola Rookola

911, 149.60

89.50

149.60

76, 99.50

\$99.50

of the... new... in... a... in... for... under... San Francisco

of the... in... a... in... for... under... San Francisco

The Camden, N. J. Courier-Post, March 10—Adding to the defense of the pinball industry in this newspaper's editorial columns are the dated notes in the "Checked and Double-Checked" cluster column written by "By Jimmy." Referring to an adverse court decision, the columnist stated: "The various pinball battles are getting together for an appeal to the Eroon Court and, if necessary, right up to the U. S. Supreme Court. . . . Because the pinball game was a great leader (the machines received play from all walks of life) the two recent court decisions striking them are being ridiculed by the man on the street. . . . The machines constitute a harmless diversion, and this department has never heard of any man spending as big a price in one. . . . Yet the State permits parl-name betting. . . . You can go to a book and put all the money of some who dreamed about, and even if you quit there when your home going, the covey has spent more dough than you would in three days over a bagel board. . . . This department may be in contempt of court, but we cannot help wondering whether the parties who identified this pinball machine as a gambling device and outlawed it as an amusement for children ever thought stock on margin! . . .

A use other than for amusement has been found for the pinball machines. Dr. William H. Stimson, assistant physics professor at the University of Pennsylvania, recently employed an enlarged pinball machine conception to illustrate his lecture on "Stellar Atom Demos" before the Bittenhouse Aurora Circle in the Observatory in Philadelphia. Lights flashing to the accompaniment of rolling balls illustrated how many media illuminates the sun.

For quality, mention of the coin machine industry in newspapers in Wisconsin recently got a record. It all started when a federal tax list was published a short time ago. A test case that and a federal for coin-operated pinball games in Chicago has kept the news going, and a circulating editor-editor in the State has been busy sifting through the main tax fees. The only one easy given to publish and lists suggests that newspapers in Wisconsin consider such machines news as almost as important as war news. It is common knowledge that Wisconsin was the last to be involved in amusement, with no money that has some connection with its playing up news other than war news.

The Los Angeles Evening Herald-Examiner, March 7, along with other California newspapers, reported the transcript of the trial today that led to the indictment of Mayor Beam and several of his officials for embezzling. In the report there is mention of famous pinball machines in Los Angeles and how city inspectors tried to get information against operators. Names of some of the people involved are also mentioned. The methods used to try to keep operators are listed along with other cases of illegal methods of trying to get evidence.

A coin machine distributor received a call on the back in Chicago's Adams' column "In This Corner," which appears in the Minneapolis Star Journal. Adams said: "Probably the greatest single source of entertainment for the boys of the new Bally's and Bally's' club headquarters is the very funny joke box. At the machine was a gift from Don Lesly, of Automatic Sales, together with a prophecy that the children's box will have the very latest recordings." For the second time in two weeks The Camden N. J. Courier-Post came to the defense, editor of pinball machines. Under the heading "Gambling is Legal—But Amusement Is a Crime!" the newspaper editorial objected to the local ban on the machines, ending the article with: "We can't think of a better parachute than a man who gets to a race

Ernest Tubb's WALKING THE FLOOR OVER YOU

1211 N. Poinsettia Drive, Hollywood — Studio Bldg., Portland, Ore.

Buckley Music System Inc. 4225 W. Lake St. Chicago

For our special bulletin "EDITORIAL PIONEERS" is a good open. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines.

FINISH IN AND MAIL THIS COUPON TODAY

The Billboard Publishing Company 209 Plaza Place, Cincinnati, Ohio

Please send me your free bulletin "EDITORIAL PIONEERS." I understand there is no obligation.

Name __________________________

Address _________________________

City ____________________________ State ____________________________
New

VICTOR RECORDS

and current
coinograph favorites

WAYNE KING'S
new hit
"DEEP IN THE HEART OF TEXAS"

Here comes that tantalizing tune with the hand-clapping chorus—riding high on everybody's "hit parade." Wayne King's version on your coinograph will be laying in a new flood of nickels. On the reverse side is "Lamp of Memory." No. 2780. King's Current Hit "The Anniversary Waltz" No. 3714.

SAMMY KAYS

His new record—"My Buddy" and "Easter Parade." No. 27812.
His present hit—Sometimes? No. 2725.

JAN SAVITT
Couni on this one—"Always in My Heart" and "Jesu, Bomea" No. 2798.
Still in demand—"Tica T-T-Tica Ta" No. 27735.

JOE RICHMAN
His latest hit—"Moonlight Cocktail" and "Lullaby to a Sweet Papaoose." No. 27619.
Still going strong—"A Fireside Chat" No. 27800.

Keep 'Em Playing
ANY BONDS TODAY?

Barry Wood—27473
REMEMBER PEARL HARBOR
Sammie Kaye—27728

Voice Refrain

Order them today from your VICTOR-BLUEBIRD RECORD DEALER

AMUSEMENT MACHINES (MUSIC)
March 21, 1942

RECORD BUYING GUIDE—PART 1

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports offered each week by representatives of the Billboard from at least four leading operators in each of the 30 important operating centers in the country.

- GOING STRONG -

GLENN MILLER (Ray Eberle-Medley)

MOONLIGHT COCKTAIL
T.T. PARKER (Don Hopkins-Volks)

This week this lovely novelty moved up three spots to a well earned No. 1. It is already one of the strongest of the month, it is still on the grow. Miller is way ahead of all other versions, with Parker doing pretty well. One or two other clubs might join mention later on, but right now it's all Miller and Parker. Time, of course, is a former "possibility."

A STRING OF PEARLS...
GLENN MILLER (He Valse) No. 27982

This great dance band hit is in "Possibilities" when it first appeared, is the final strictly instrumental Tune to hop to "Going Strong" for a long time. Miller was first out with it, but others almost immediately copy the boogie, as this week. You have to figure how long and how many will stick up their ears, but it surely belongs here and in great shape all over the land.

ROSE O'DAY

FREDKEY MARTIN (James Stone)

Chorsmal

KATE MERRY (Ensemble)

MAY MERRY (Ensemble)

Deca 5928

MY HEART TELLS ME

WOODY HERMAN (Woody Herman)

Deca 4020

DINAH SHORE (Woody Herman)

Deca 4036

JIMMY DORSEY (Woody Herman)

Deca 4025

LARRY CRAWFORD (Woody Herman-Ensemble)

Deca 4022

BING CROSBY (Woody Herman)

Deca 4162

HOSACE HENRY (Ensemble)

Bluebird 3553

I DON'T WANT TO WALK WITHOUT YOU...

HARRY JAMES (Hines Foster)

Deca 4123

GINA SHORE (Woody Herman)

Deca 4163

LAURA LOBBARD (Wells, Levine)

Deca 4163

- COMING UP -

A ZOOT SUIT...

KAY KYSER (Solly Tritto-Jack-Max)

Columbia 35157

ROBERT ROBERTS (Woody Herman)

Deca 4169

SYDNEY MILLER (Woody Herman)

Deca 4170

- COMING UP -

JIMMY DORSEY (Ensemble)

Deca 4025

REPORTS.

ALVINO REY (Bill's Hallen-Schrof)

Bluebird 11911

STELLA CROSBY (Woody Herman)

Deca 4162

HOSACE HENRY (Ensemble)

Bluebird 3553

SOMEBODY ELSE IS TAKING MY PLACE...

BENNY GOODMAN (Peggy Lee)

Columbia 6977

ROSS MCDOWELL (Ensemble)

Deca 4198

VAUGHN MONROE (Ensemble)

Bluebird 4454

Goodman took the lead on this one and Monroe began getting plenty of nickels for the operators all of which added to a very impressive chart for the ball. Many operators list it as one of their best items, which bodes well for the future.

EVERYTHING I LOVE...

GLENN MILLER (Ray Eberle)

Bluebird 11369

Nothing on very well, without giving any hint of future "Going Strong" power. Miller continues all the top spots on the box, pulling in enough nickels to make the number one of the best of all, but not quite good enough.

HOW ABOUT YOU...

TOMMY DORSEY (Frank Sinatra)

Deca 27749

EDDIE DURCO (Babe Robinson-Voices)

Columbia 35051

This picture tune (MGM's Band on Broadway) has been threatening for weeks to crack the top, but it finally has. Mention in "Possibilities" with the right angle, it is quite a while ago. It appears ripe for a drive upward, which it will have if it comes from the current flock of more serious titles and love songs.

Songs listed below are those which have appeared in "Coming Up" for one week or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even though they may not be considered in the list.

TOBY TACTOR

CHARLIE SPIK (Stadler)

Columbia 6948

STILL GIVING

CARRIE MILLER (Ensemble)

Deca 4109

TUCKER (Woody Herman)

Bluebird 1339

Still going all right, but the days are numbered.

Names in parentheses indicate titles.

Double-meaning records are purposely omitted from this column.

PART TWO

of the Record Buying Guide discussing Possibilities and the World's News Services gives an earlier part in this department.
Jolly Joyce, Philadelphia agent, is booking the Trouser-Rot Band and Paley Jansen, and her dance orchestras in the Eastern territory. Once dates are set, a combination of records may be made in the localities played... Republic Studios in Hollywood have announced that Tony Canova’s next feature will be called King Kong. It will go into production sometime in April... WRFG radio station at Woodcliff, L. I., is running a weekly program of Westerns, Tuesday nights from 10 to 10, featuring Branch Smith and the acrobatic pushing of a bad billed only as Slim... Dixie Music, selling copies of song books, sends out with them free copies of The Mountain Broadcast and Prairie Recorder, published by

Radio Music, an informative rag column with music and artists... Okeh releases to be ready in Bridgeport, March 29 includes Cassino and The Barretts’ Daughter and The Little Brown Jug, Earl and Marty of The Sweethearts and You Let Me Down, and Roy Acuff and His Smoky Mountain Boys are foamed Long and Just Told the Peary Gaters.

Week’s Best Releases

Boe Cee Tavern Band (Okeh 1624)

An excellent copping by a topnotch crew, glove-grab for tavern trade. Hobo in grey, a good sight hoe, a jolly tune given playing in a highly unusual and catchy arrangement. It includes an unlisted tune with wrestling in the jingles, this has the beard carried in the end of the way. Constantly varied arrangement has noted horn taking many of the leads, with various coming in for a variety of special effects. First another good tune excellently played, has horn leading off, later joined by clarinet, with many other soloing in. Both are good. Hobo may prove the better. It should be a real contender, particularly, of course, in localities where people are popular.

Eddie Dean (Decca 0325)

Little Genny Keen in the West and Where the Sidewalks Colorado Would Be is a way a sentimental reverse given a quiet, and highly effective rendition by Dean’s up. A good job and also note taken backed by melodica and guitars, piano, on the A side, is always popular edibles that a melody is always something that is played with a heavy help of schmaltz. Selective note given, for the many spots where customers like to cry into their hands, on both sides, and also given quiet treatment, but at a good tempo. It is, here, a well signed for localities where sentiments count. Both are good, but Colorado is probably a bit the better. A nice disc both ways.

Elton Britt (Bluebird 8-946)

Where Are You Now and She Touched To You’d Be

Britt and his excellent yodeling make this disc a standard. The A side is a fitting, lovely, easygoing melody delivered by Britt in his typical topnotch style, with outstanding accompaniment from violin, bass, and guitar, the singing particularly commendable and easygoing also coming in for some lovely rhythm work. The side, here, is wonderful, featuring Britts liquid and flexible yodeling, coupled with cute words and a bright melody. Highly recommended for every disc where yodeling is in favor.

Adolph Hoffner and His San Antonio (Okeh 56014)

Waltzing, Dear, For You and Sometimes

Waltzing, a top tune that may prove a strong one among the pop pops, has a very lyrical refrain given excellent treatment by the singing band, and, on alternating chorus, by Adolph Hoffner’s very pleasantly delivered voice. Hoffner has wood, and white by Adolph and Emil Hoffner, is taken at a bright tempo in contrast to the ballad treatment of Waltzing, which sounds altogether pleasant.

Shorty McCoy and His Southern Playboys (Bluebird 8-948)

Arkansas Traveler and The Big-Bowed Mule

This pair of traditional square dances given highly top-ticking treatment by the singing band, and, on alternating chorus, by Adolph Hoffner’s very pleasantly delivered voice, Hoffner has wood, and white by Adolph and Emil Hoffner, is taken at a bright tempo in contrast to the ballad treatment of Waltzing, which sounds altogether pleasant.

Louise Massey and the Westerners (Okeh 56012)

You’ll Come Again and I’m Thinking of You

Excellent blue singer, with her soft rich and slightly pleasing voice, takes this pair of ballads in fine style, being given excellent hosting by her own, in which a hat story stands out. Day is in a slow and rather uninteresting tune, but Shaw’s has the same, with a more pronounced rhythm build and a brighter and more fitting melody in an excellent number that should get a good slice of phone play.

Recommended

Records showing indications of becoming music machine hits, based on nationwide sales and the judgment of The Billboard’s Music Department.

1942 TURKEY IN THE STRAW (Columbia 76895) - This traditional and always popular tune, fixed up with new and topical words dealing with the war, has just been released, but is already making its mark in the music business, particularly in Southern localities. Its initial plays have been extraordinarily heavy, and the combination of an up-to-date melody with topical words seems sure-fire. On every-where should be able to cash in on it.

Letter Box

Life and Let Live, in the Walker and Sullivan version, is reported highly popular in Southwestern territories, where many localities have turned it in as the top current folk tune... Bob Walker’s Walking on the Floor Over You is also getting heavy play in widespread locations, both in the North and the West, while Ernest Tubbs’ version of the same tune is pulling Westerns even into the bloom... In Northern and big-city locations, folk pull in Great Alien, with some of his recordings reported doing well—Good Time Jake, Jived Again, And I’ll Never Let You Go, Little Darlin’ and Southern Breeze or Related... Representative big-city locations in the Midwest report that there are also nice play on Bob White, Country Cousin, and Jimmie Davis’ What’s the Matter with You?... Sungwells and Sawyers, in the Bob White manner, more than the Gene Autry version, is getting heavy play on Denver... Colorado locations also report action on Tears on My Pillow (Gene Autry), Don’t Tell Me About Men (Clyde Walker) and Roy’s of the Honda Fo (Lone Pror)... In North Carolina spots, Jimmy Davis’ Time’s So Sorry and Ernest Tucker When the World Has Turned You Down are doing okay... From a bit farther North, reports are coming in to SX-110 and Me and You and Him Down at Honky Tonk Town (Al Dexter) and Your Heart Has Turned to Stone (Lonesome Buddy).
MR. OPERATOR!

YOU'RE IN THE DOUGH!

when you have these SMASH HITS from PARAMOUNT'S Rollicking Nautical Musical:

- "TANGERINE"
  Hal McIntyre (Voc. & Dir.)
  Vaughn summit (Bass)
  Dean Tucker
  Tommy Tucker
  Dewey Jernigan
  Dick Todd

I REMEMBER YOU

Fred Diehl (Blues)
Jimmie Dale (Blues)
Jimmie Dale (Blues)
Honky Harris (Blues)
Charlie Spigner (Blues)

NOT MINE

Benny Goodman (Oklah)
Jimmie Dale (Oklah)
Benny Goodman (Oklah)
Jimmie Dale (Oklah)
Burr Shaw
Red Norvo

IF YOU BUILD A BETTER MUSETRAP

Fredie Martin (Blues)
Benny Goodman (Oklah)
Jimmie Dale (Oklah)
Burr Shaw
Red Norvo

Paramount Pictures is solidly behind these big hits with a tremendous advertising and publicity campaign in magazines, newspapers, music store tie-ups, two national broadcasts — with Jimmy Dorsey's Band and other talent from the picture!

WATCH THESE HITS HIT THE PARADE — ask your machines and take advantage of this big campaign. Contact your local Paramount theatre for playdates — the manager will be glad to work with you!

RECORD BUYING GUIDE — PART 1

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed By Phonograph Operators

- WOODY HERMAN (Woody Herman)
- THE LAMPLIGHTER'S SERENADE
- GLENN MILLER (Rut-Ere-Modem)

This week's market find is a very special one. A hit song that has caught the fancy of the public, "Tangerine," by Hal McIntyre, is the new hit from Paramount's "Roguing Nautical Musical." It's a rollicking, rhythmic tune that's sure to please the fans of big band music. The band is led by Hal McIntyre, a well-known arranger and conductor who has worked with many top musicians. The song features a strong, driving rhythm section and a catchy melody that's sure to catch on with the public.

DO YOU LIKE IT?

- "Tangerine"
- "Blues for a Redhead"
- "I Got a Crush on You"
- "Lilting"
- "What's New Pussycat?"
- "The Best Thing For Me"
- "Don't Feed the Ducks"
- "I'm Coming Home"
- "I've Got a Crush on You"
- "Lilting"
- "What's New Pussycat?"
- "The Best Thing For Me"
- "Don't Feed the Ducks"
- "I'm Coming Home"
- "Tangerine"
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- "What's New Pussycat?"
- "The Best Thing For Me"
- "Don't Feed the Ducks"
- "I'm Coming Home"
WOODY HERMAN (Dec 4198)

**Shyflake**—PT; **VC; Night of Nights**—PT; **VC**

Two of the better ballads of the day are polished off in borrowed fashion by Woody Herman. Major influence is the Johnny Mercer-Harry Connick Shyflake, a tune hastily tacked onto one of Woody's one of a kind songs. Woody's clarinet opens the splot, giving way to the band for a half chorus, Mosert takes over the rest of the side, in excellent voice. The hyper-souvenirism achieved on the A side is repeated for the Louis Armstrong release, the concept extends the way for a full band chorus and ensemble return instead of the maestro for the second chorus, making the ensemble sound almost all the more enthralling.

"Skylark" is a ballad destined to soar the song heights, and Woody Herman's soft and soaring side is a catch to corner a generous share of the coin.

**CLYDE LUCAS (Elvis 1956)**

A String of Pearls—PT, *I'll Pray for You—PT*

Clyde Lucas started something when he introduced *A String of Pearls* on wax. Clyde Lucas stays close to the original score, but it all adds up to an unmistakably instrument instrumental number. More note at the Louis band for the war ballad on the B side. No trills or embellishments. The song sells itself and makes it truly danceable. Teddy Wilkins with the vocal prayer.

*I'll Pray for You* is the side that means next for music box play. Considering the fact that composition is thick on this same phonograph play, will depend much on the band's own following.

**GLENN MILLER (Bluebird 11474)**

The Longfellow's Serenade—PT, *VC*

In the long line of serenades comes this one dedicated to the longhairs, a rollicking Song of Love and the slow ballad. The Modernaires and Fats Waller take over from the piano and start a second refrain but give way to the chorus in the middle, it is a cute little jingle made bright and rhythmical in the Miller treatment, most of the side carried by the voices of the Miller band, Ted Kerche, and the Modernaires.

Both sides represent brand-new songs, and it's anybody's guess whether both or either will make the grade. Both have what it takes to make it in the music world, and Miller's interpretation of both is tops.

**BING CROSBY (Decca 4183)**

*VC; *In the Night—PT; *V; *Sire in the Night—PT; *V

Here is a strong pairing for Crosby, sure to gain attention. The A side You Revival is tailor-made for the Crosby personality, sensitive and properly schmaltzy. Almost the whole side is in Crosby's top playing of entire song. The voice is flexible or sensitive in the highest fine. Hard to figure how it can miss. The flipside is considerably compatible.

**HAL McIntyre (Victor 27805)**

*She'll Atomy Remember—PT; *VC; *Lovertie—PT; *VC

Two rush ballads are turned out in top style by McIntyre. A side is a centenarian musical number, while the other adds a new family to the rhythm band. The former has a fine rich harmony between the clarinet and the vocal, the latter has a crisp and clean rhythm. The A side You Revival is tailor-made for the Crosby personality, sensitive and properly schmaltzy. Almost the whole side is in Crosby's top playing of entire song. The voice is flexible or sensitive in the highest fine. Hard to figure how it can miss. The flipside is considerably compatible.

**IN MUSIC OPERATORS CASH IN WITH NO GOOD BECAUSE IT IS GOOD**

A Bob Chester recording on **VICTOR BLUEBIRD RECORD NO. 11428**

Watch for Record Release on "Sweat is the Hour" in a week.

**DINAH SHORE—Bluebird**

**Harry Connick—**Decca

**CLAUDE THORNHILL—**Columbia

**GENE KRUPA (Okeh 6607)**

*VC; *In the Mood—PT; *VC; Harlem on Parade—PT; *VC

**JIMMY DORSEY (Decca 4197)**

Tomorrow's Surprise—PT; *VC; I'm glad today—PT; *VC; Have you met Miss Heavenly—PT; *VC

With the customary Dorsey rhythym, Jimmy enters two new ballads in the catalog. Most striking is Donic Lowry's Yesterday's Surprise, rich in both words and music. **Deke** gives you a bright beat, with matched trumpets opening the full band chorus. The full band chorus plays the same note throughout the arrangement, making the song all the more melodizing. Maestro Jimmy has a hand in writing the plattermate. It's a box song with the deep down, crisp and clean, philosophical thoughts rather than the usual Jimmy-Jeans and Montana sort of songs. But Edridge, saxophone and Jimmy's clarinet serving you a melody that makes you want to come back and hear it. When Boaz comes back to find it out.

"Tomorrow's Surprise," which is both a workbook ballad at the little wistful lyric, but all of the characteristics of a hit of Dorsey's. It gives it a soft sound, and if it makes an impression it will have a full start for the phonograph play.

**1204**

**DEEP IN THE HEART OF TEXAS**

**MUSIC CORPORATION OF AMERICA**

**SHREVEPORT, LA.**

**The Billboard**

**MUSIC OPERATORS CASH IN WITH NO GOOD BECAUSE IT IS GOOD**

A Bob Chester recording on **VICTOR BLUEBIRD RECORD NO. 11428**

Watch for Record Release on "Sweat is the Hour" in a week.

**DINAH SHORE—Bluebird**

**Harry Connick—**Decca

**CLAUDE THORNHILL—**Columbia

**GENE KRUPA (Okeh 6607)**

*VC; *In the Mood—PT; *VC; Harlem on Parade—PT; *VC

**JIMMY DORSEY (Decca 4197)**

Tomorrow's Surprise—PT; *VC; I'm glad today—PT; *VC; Have you met Miss Heavenly—PT; *VC

With the customary Dorsey rhythym, Jimmy enters two new ballads in the catalog. Most striking is Donic Lowry's Yesterday's Surprise, rich in both words and music. **Deke** gives you a bright beat, with matched trumpets opening the full band chorus. The full band chorus plays the same note throughout the arrangement, making the song all the more melodizing. Maestro Jimmy has a hand in writing the plattermate. It's a box song with the deep down, crisp and clean, philosophical thoughts rather than the usual Jimmy-Jeans and Montana sort of songs. But Edridge, saxophone and Jimmy's clarinet serving you a melody that makes you want to come back and hear it. When Boaz comes back to find it out.

"Tomorrow's Surprise," which is both a workbook ballad at the little wistful lyric, but all of the characteristics of a hit of Dorsey's. It gives it a soft sound, and if it makes an impression it will have a full start for the phonograph play.

**1204**

**DEEP IN THE HEART OF TEXAS**

**MUSIC CORPORATION OF AMERICA**

**SHREVEPORT, LA.**

**The Billboard**

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Detroit

March 16. — Carl Angola, Angola Sales Company, has taken over the distribution of the Victor line of machines, made by the Finekin Manufacturing Company.

Otto C. Wieta is organizing the Automatic Coin-Dispensing Company in the Doesnau Building.

Fred T. Turner, head of the National Coin Company, has dissolved the Automatic Merchandising Association of Michigan.

Nelson M. Petersen, of Davison, Mich., is buying exclusive-wax boxes for his locations.

Nick Chronos, who operates around the Flint territory, is adding phonographs to his business operations.

Mr. and Mrs. Reuben Ray, proprietors of Ray Music Company, are spending six weeks in Florida, during which time they are in charge of business in their absence.

Richmond, Va.

March seems to be vacation time for some column. Joe Wigington, Wigington's Music Company, Madison St., has been down a few weeks in Florida, with Service Manager Clarice Davis running the executive end of the store. John L. Schenck, organizer's attorney, of Ambrose, Va., the chief organizer, is personally good attendance was reported.

Building of the new shipyard here is causing the opening of new locations, according to spec.

Atlantic Distributing Co.

1269 Washington St.
Boston, Mass.

PROBABLE COMPLETION OF THEIR 300-FOOT INSTALLATION OF

Packard Pla-Mor Wallboxes

IN 5 MONTHS

Dave, Lenny and Murray Schultz

Brilliant Music Specials

WURLITZERS

'S60 Bona

$125.00

'd810

$140.00

$190.00

$225.00

$315.00

MAY

SHREWSBURY

RENEST

WURLITZER

TONIGHT

4320

Patriot

STAR

WH textBox

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ORDER

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News Notes

Red Norvo obtained special permission from Decca last week to release his wife, Mildred Bailey, for one Columbia session. Norvo records for Columbia and had a tune which he particularly wanted Miss Bailey to handle with him... This week will see an almost unprecedented number of bands coming out with recordings of the same tune. Song is "The Langdon Avenue" and disks will be cut simultaneously with Bing Crosby, Glenn Miller, Woody Herman, Les Brown and Horace Heidt. . . Columbia has booked Frankie Masters and Dick Jurgens for the first two Sundays in this month. Specials will be "Now and Forever" for Masters and "Yankee Doodle Ain't Dead!" for Jurgens. . . After an auditioning of their orch recordings, the producers of the file show "Happy Lobdy" set the Kern Koppifers for the show some time next May... Bob and Helen Axell cut four sides for Bluebird in New York last week. . . Maestro Harry James may soon have the distinction of being the only band leader to make two plush recording dates in a short time that will be little more than a month. Starting March 30 the maestro comments with the Andrews Sisters in a film for Universal, and on March 31, Benny Goodman's Palladium may take his band in to the RCA studio for the date... The Donahues are expecting an increase in the family... Edward A. Curning, former music man of the Brooklyn Eagle, has joined the advertising staff of Columbia Records, according to Bridgeport to handle serious music promotion. The family parties, west coast of these boys and a girl, have joined the Bob Cushing family. Bob is going in a theater tour with the Barney Bax band for the next month... The Mesner Theater, incidentally. After publishing off a week at the Ophelia Theater, Los Angeles last week, Horace Heidt will head out for a tour of army camps.

Fast Buying

Philip Rific, Buffalo operator, writes in to report that a coin phonograph operator today has to be willing short of genius when it comes to picking records for his machines. Because for this is the almost immediate shortage of a disk once it becomes a hit. The operator's only chance to cash in fully on a hit, according to Rific, is to be smart enough to label the disk before the public and buy up in big lots. But who is smart enough for this? Rific wants to know. Dick companies, on the other hand, seem unable to offer any solution. Production is still a problem with the companies, with sales continuing to reach new highs.

Release Proveus

Bob Chester has just cut "I Do," inspired from "Flinging the Tide," and "Moonlight Bay" for Bluebird. . . Tomahawk's March Of The Old One includes "Johnny Doughty." "Oh, How I Miss You Tonight!" Dead Old Pal Of Mine," "You've Got A Seville Miss," and "Ship Ahoy." . . Cub Calloway (Olive), Mills Brothers (Dacot) and Red Norvo (Columbia) are reported to "I'll Be Around." . . Major Harris Trio has disked "Pennsylvania Polka" and "Journey South." . . Last week's most record Decca studio session had the musicians reported as "That's All," "Tie Tis Toes Too," "The Shimest Of St. Creelie" and "Barbara Polka." . . BenMutte band has created "Tickle-Toe" and "Oyster Stew" for the Standard label. . . Vaughn Meader's new date was taken "With Tom Thumb." "Columbia Excels," "A Blonde Coat," "My Little Cousin" and "Me and My Melinda." . .

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned to this writer some records as local favorites in addition to the national favorites listed in the Record Buying Guide:

BUFFALO:

Jersey Bounce, Benny Goodman.

The second week in this tune is descriptive of the type of music to be heard in the disk store in the Buffalo phonographs. Operators here into the Goodman recording as a sure fire. A waiting situation in all locations. The fact that it offers a definite upturn from the heavy diet of new, sentimental ballads probably has much to do with its suc-

BURLINGTON, VT.:

Russian Rose, Johnny Long.

This ballad, with a slight trace of Russian melody, is fast becoming a hit in this town, according to the operators. It's been around a while, but fact is that it is now showing life in the machines here may prove that it will be picked up down south soon. Long's band has gained a good rep in the East, and this should help, too.

BRIDGEPORT, CONN.:

Sing Me a Song of the Islands. Bing Crosby.

A dreamy Hawaiian number, which, along with almost every other of that style in "Providence" today, has a melody which is catching plenty of coins in the machines in this New England town. Tune was listed in 'The Billboard's "Possibilities" section last week. Crosby, many other artists have either been released or are about to come out with it.

LOS ANGELES:

Redhead, Tommy Dorsey.

There is a lovely and sweet ballad by the master in that field. It's a particularly new one, but cute phonograph patrons in this land of smarmies are discovering it and, as American as the operators, the tune will soon be rolling with the top boys. It tops the list of operators in other sections to watch this one.

NOTE

FOR a comprehensive listing of songs broadcast most often over the networks during the week ended March 14 and the WANTED LIST of your Music Popularity Chart in the Music Department in this issue.

Mississippi

MATHENY, Miss., March 14--Machine business is better here. New firm operating here is the Alabama Novelties, Horace Heldt, manager, opened for many years by Sam Soro and the late Sam McCabe, has taken over by the Service Novelties Company. Edward Newell, who has been located in Newton, La., and in Northeastern Louisiana territory as manager of Service Novelties Company, is now stationed in Jackson, Miss. . .

Operator are excelling wholesale in the critical chrome movement for the city and county. Some are registering on auxiliary phono and others are operating as auxiliary branches.

THE PEERLESS SIGNAL COUPLER

permits both wired and wireless operation of remote control at the same time. For instance wired boxes and a wireless stroller.

IF YOU ARE HAVING TROUBLE

Account outside interference or other reasons with present installations of wireless boxes, don't take a loss by substitution of boxes, get in touch with us immediately for complete information on necessary low cost equipment and save money.

MANY INSTALLATIONS HAVE BEEN CORRECTED

And much money saved by Operators who never fall to buy the second COUPLER having tried out the first.

ASK US FOR TESTIMONIALS

From Operators who have sent us $30.00 and then wired for additional shipments.

today, advising number of boxes you want to operate on your trial installation. There is no limit.

The Newark Specialties Mfg. Co.

55 HUDDSON AVE.

J. HARRY PAYNE

NEWARK, OHIO
Coca-Cola’s “Biggest Year”; Declares 75 Cents

WASHINGTON, D.C., March 11.—A preliminary report on 1941 activity of the Coca-Cola Company disclosed this week that the company last year had net earnings after all taxes and provisions for dividends on Class B stock of $27,085,537, compared with $27,066,649 in the preceding 12 months.

Provisions for Federal income and excess profits taxes last year netted $29,740,000 and were $28,028,600 in the preceding 12 months.

According to the preliminary earnings statement released by the company, dividends declared in 1941 amounted to 75 cents on a share of the common stock, payable March 26. The dividend is 25 cents more than the dividend declared last March 26.

In the absence of figures given, the company said that what was termed the “largest dividend in its history” was paid in 1944. But with reference to 1944, President A. A. Acklin said that “to seek in connection with the nation’s pressing supply of sugar, we have modernized our output and our worked heart and soul to absorb the industry’s produce.”

“Washington, March 16.—Ice-cream vendors and manufacturers said more ice cream is being used this year than any other year in the history of the industry, and, just about when they have a new high in sales, the material restrictions have appeared, first on the sugar industry, and on industry’s preferred class in labor.

WASHINGTON, March 16.—Ice-cream vending machines added more ice cream during the past season to the total in the country than any season in the history of the industry, and, just about when they have a new high in sales, the material restrictions have appeared, first on the sugar industry, and on industry’s preferred class in labor.

Expect Still Greater Consumption

Aside from their preferential treatment at the hands of WPA and the Department of Agriculture, ice-cream vending machines are likely to get a larger share of the market this year than has been true in years past, with increased consumption of ice cream in general.

A recent survey of 1200 ice cream consumers showed that 60% have eaten ice cream in the past week, and 75% have eaten ice cream in the past month. This indicates that the market for ice cream is still growing.

Hearings on ice cream standards held in Washington by the Food and Drug Administration have come in for high praise from all sides, and the agency is likely to get a larger share of the market this year than has been true in years past, with increased consumption of ice cream in general.

The government’s decision to ration sugar is believed to have caused a rise in the price of ice cream, according to an article in the San Francisco Chronicle.

“One reason for the rise is that the price of ice cream is going up, and another is that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar. This means that the price of ice cream is likely to go up, and that the government is rationing sugar.
measuring the demand for cigarettes, employers, vending machine operators and retailers. Cigarette sales are sold to be increasing to 20 billion.

MARKETS IN BRIEF

NEW YORK, March 12—Peppermint oil (dehydrated) was quoted for March at $3.68; U.S. pharmaceutical, $3.98.

BETTLE CHICORY MARKET

FRANZI

Virginia and North Carolina

Per 100

Jaloples

In bags

20 lbs.

15 lbs.

10 lbs.

5 lbs.

No. 1 Virginia

15 lbs.

No. 2 Virginia

15 lbs.

Southern

15 lbs.

No. 2 Spanish

15 lbs.

No. 2 runner

15 lbs.

No. 1 Spanish

15 lbs.

Perils of Tobacco

The Peanut Situation

To price quoted must be added freight, duties, insurance, cost of selling and one-cent a pound for the seller.

RICHMOND, Va., March 15—During the postwar period peanut growers have received little training, horticulture and telephone calls and letters from the manufacturers against the cancellation of their contracts. The companies are in a position to note prices at 60 per cent of cost in Massachusetts.

Curtail Less Popular Products

The government's conservation program, the American Tobacco Company, by curtailing the sale of its less popular products, reduced sales in certain countries and increased demand among those countries desiring them.

The Next Issue Will Be the Big Spring Special

ADVERTISE

Your big selling opportunity is here! Show executives, amusement spot managers and the show people themselves constitute the most lucrative market in years for all kinds of merchandise, equipment and supplies. Have your large advertisement appear in the most widely read issue of the year. There is no time to lose. Mail your order and copy today.

THE BILLBOARD PUBLISHING CO.

25 Opera Place

Cincinnati, O.

LAST CALL

Last-minute display advertising copy will be accepted and published in the best possible position.

LAST FORMS CLOSE MARCH 21

Tobacco Supply Held Sufficient

WASHINGTON, March 9—No change is expected in tobacco supplies and conditions, as determined in the fall of 1941, is indicated in the latest supply and prospective demand, the Department of Agriculture said today after reviewing the situation for the different types of tobaccos.

The letter was taken as the outlook for tobacco production for 1942, although the situation will remain critical for a few months, and that no major production troubles are expected in the immediate future.

Dollar sales gained 22 per cent in January over December figures, marking the largest single month increase in years. January sales reached a new high of $120.4 million, up $34.3 million, or 22.4 per cent, from December's $86 million.

The data were based on tracts of 120,000 acres or more, and are estimated to represent all tobacco grown in the United States. The data were obtained from the U.S. Department of Agriculture's Survey Branch, which compiles data from state agricultural extension services, federal agricultural marketing services and other sources.

In the southern states, tobacco supplies are estimated to be about 15 per cent lower than those reported a year ago. This is due to the effects of the drought that occurred in the South last summer. The drought has reduced the tobacco crop in the southern states to about 20 per cent of normal.

In the northern states, tobacco supplies are estimated to be about 20 per cent lower than those reported a year ago. This is due to the effects of the cool summer that occurred in the North last summer. The cool summer has reduced the tobacco crop in the northern states to about 20 per cent of normal.

In the western states, tobacco supplies are estimated to be about 10 per cent lower than those reported a year ago. This is due to the effects of the drought that occurred in the West last summer. The drought has reduced the tobacco crop in the western states to about 10 per cent of normal.

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HERE'S 'V' THE TAX FREE COUNTER GAME SENSATION

Full of suspense-actions, hair-raising thrills hour after hour, it's a robust game for big, steady profits! The finest tax free counter game ever built with amazing, new, 100% cheat-proof tipping device — and this makes the game sure to win every time! "V" is the counter game you've waited for! It's got everything. A complete sample today convinces you, yourself — you'll order dozens tomorrow! Be first in your territory! 

**DISTRIBUTORS!!!**
Other Territories Open!
Act Quick!

WRITE, WIRE, PHONE YOUR NEAREST DISTRIBUTOR!

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<tr>
<th>Distributor</th>
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<tr>
<td>Roy McGinis</td>
<td>Baltimore, MD</td>
<td>Mike Munves Corp., New York City</td>
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<td>Steve Driscoll</td>
<td>Mint Machine Co., Des Moines, IA</td>
<td>D. D. Lazar Co., Philadelphia, PA</td>
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**PLATINUM MFG. CO.**

3460 S. CAMPUS AVENUE, DETROIT, MICH.
All Phones: FITZJOY 3260

**THE BOARD WITH PROFIT Appeal**

PHILADELPHIA LAWYER

Adjoins your profit problem with the latest SUPERIOR winner... 1200 PB Bales... 5¢ each!- Original PHILADELPHIA LAWYER symbols. Takes in $60.00...

**Superior Products**

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<td>Peg 49.50</td>
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<td>Coin 49.50</td>
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<tr>
<td>Lucky 89.50</td>
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**OLIVE NOVELTY CO.**

3325 LUCAS AVE., ST. LOUIS, MO.
(Phone: Franklin 4992)

**BARGAINS**

FREE PLAY CONSOLES Each
- Mills Pinball, B.P. $100.00
- Exhibit Lead Chess, F.P. 49.50

CASH PAYOUT CONSOLES Each
- Bally Lexington, P.O. $75.00
- Bally Kentucky Club 75.50
- Mills Starburst, B.P. 75.50
- Exhibit Good Luck 75.50

**MACHINES**

Rally Bally 45.50
Rally Deluxe, B.P. 49.50
Mills Brown, Ser. 50.00
Mills White, Ser. 69.50
Mills Navy, Ser. 89.50
Mills Blue, Ser. 119.50
Mills Fast Action, B.P. 139.50
Wallingf Fast Roll, Ser. 199.50
Wallingf Select, F.P. 249.50

**SUPER SALE**

**FREE SHIPING for Cash**

Mac Sanders of L.A., is ready for all that up! Mac is a big fan of our Henchman, Machine, it's a great off the shelf in the field that sold thousands of games and I've got my gun ready for the Japs, Mac, The ultimate star in your collector's item, to which Mac returns: "submarine is a real collector, too!"
The Current Status
In the Coin Machine Field
The Budapest Press are at present
producing a new coin machine-
the "Green Machine"-which is
marketed in the United States
by the Novelly Company. "Our firm,"
they continue, "have been
involved in the production of
our products which are designed
for the American market. We
have been able to complete all
orders and deliver the machines
to our customers."

"It would be folly to state that
we have no competition, but it can be
said that operators who need or will
soon require coin machines of every type can
be accommodated. Not only do we have
a good supply of machines but our lines of
coin machines are constantly improving.
A variety of machines are offered which
are both attractive and efficient and
are being used in many parts of the
country."

"Of paramount importance-and
duly appreciated-are the Atlas
bench, Morris and Eddie Ginsburg,
in Detroit, who are
our chief distributors.
Our machine business has
continued to grow, and we
are very encouraged by the
response of our dealers.

The Great Contest

"The Great Contest-
"You're for Victory" Mont,

Dan Leary now has his
contest to the other
machines, and this time
he has also

"In our contest
with the rival
machines, we
are confident
of our victory.
We believe
our "Great Contest-
"You're for Victory"

is destined to

be a success."

Midlands, Illinois

Genco's New Game
Called Play Ball

CHICAGO, March 14 (AP) - During
the past week, Genco, Inc., presented a
new game with the slogan, "Once
again meeting the demand for something
new, timely, and different in the sense of
entertainment."

"Genco has been presenting
new games for over four
years, and we believe our
new game will be as
successful as our previous games."

The new game, called "Play Ball,"
features a large drum with a ball inside
which is thrown by the player and
the players try to "hit" it with a stick.

"The game is simple but
attractive, and we believe
our new game will be
well received by all ages."

"Genco" is a popular name
in the amusement business,
and we are confident that
our new game will be a
success."

The Billboard

March 21, 1942

AMUSEMENT MACHINES

The current status in the coin machine field is highlighted by the introduction of the "Green Machine" by the Novelly Company. They have been ability to complete all orders and deliver the machines to their customers. The company continues to grow and are encouraged by the response of their dealers.

Genco's new game, "Play Ball," is introduced. It features a large drum with a ball inside which is thrown by the player and players try to "hit" it with a stick. The game is simple but attractive, and it is expected to be successful with all ages.

FREE PLAY BARGAINS

SMACK 'EM JAPS

WAR GAME

Mail order only. Send stamp to the address below. All units are hand-painted, hand-cut, and hand-painted. Free play bargains for each purchase of 100 units or more.

SMACK 'EM JAPS

NATIONAL SALES & DISTRIBUTING CO.

AMERICA SPEAKS

Answer the call of your country by buying Defense Bonds and Stamps for its protection and defense.
Baltimore — Center of wartime production

... Setting many new records ...

Industry men optimistic for 1942 coin machine business

By J. F. IGNACE

Baltimore Rept. of The Billboard

BALTIMORE, March 14 — As the national defense program gained headway, business activity in Baltimore expanded rapidly. In the final months of last year the majority of business reviews established new high records.

Latest available statistics on last year's business in this area showed that industrial employment and pay rolls were at a new peak for at least 10 years. Knock-down transactions bore all records, bank deposits were at the highest since 1927 and passenger traffic was greater than in any year since 1930. Relative growth output in this area broke all records, as did both manufactured and savings bank deposits.

With this city an important center for your production activities, the sudden precipitation of this county into an all-out war early in December brought little dislocation of business. Essential war activities were intensified by the shock of the Pearl Harbor attack. Such establish-ments as complete automobile manufacturing, shipbuilding and shipbuilding were locked into the production of things that available materials and available workers would permit.

The increased employment benefited the retail trade. Department store sales in Baltimore increased 10 per cent over the 1939 level on top of a 10 per cent gain the previous year, 1940. Improvement in various areas of the area companies along with rating cost of living is helping list of your businesses and business expenses. Army, business activity continued to be increased in numerous instances.

Extraordinary Figures

The data, which only partially reveals the tremendous activity which was experienced during the past year, includes figures which at any other time would be extraordinary. Investment in new plants and expansion of existing establishments during the year 1941 reached a total of $233,396,160, and the number of new workers required were 40,191. These figures are mere statistics of the investments in 1940, one of Baltimore's best prosperous years, of nearly $250,000, and a new record of 16,451.

The increase of more than 40,000 workers employment in Baltimore was an expansion of the total number of workers in the Balti-more area, for between January 1 and 1941, 165,000. On present information this number is expected to increase during the current year by about 20,000. All this sums up to the point that the industrial expansion of Baltimore in the national defense program, together with business activity in the machinery and workers and a consequent increase in the pay roll, plus increases in virtually all services, is another successful three-year period. It should have had a very favorat effect on the value of the buildings and, with this, the expansion of the city and the expansion of the city's industries.

According to reports on coin machine distribution for 1941, the first year was the best year by far of any previous year, with some distributors reporting their sales ranging anywhere from 50 per cent to 100 per cent and better over the previous year. The year was the best year for the coin machine distributing industry too.

Furthermore, the year was a big one for accessories, with machine operators increasing from 35 to 100 per cent in their collections.

In Production

Another development in this market during the past year, which proved of untold benefit to the coin machine industry, led to the business population in population. The 1,000 or more workers added to the pay rolls were recruited largely from outside of Baltimore. Then workers brought along their families and it was found that Baltimore last year, was increased from a population of 1,587,210 to 1,991,412. In the first three months of the history of Baltimore the million mark in population was only recently broken.
This document contains a mix of unrelated items and advertisements. It includes notices about old machines, prices for new machines, and various classified ads. The text is difficult to read due to its disjointed nature and the presence of multiple fonts and styles. There is no clear narrative or coherent content that can be extracted from this page.
Buckley Users
Well Satisfied

CHICAGO, March 14 (ABJ)—Operators who have locations well serviced with Buckley Music systems are well satisfied with today’s business,” according to H. R. Perkins, sales manager of Buckley Music Systems, Inc.

“The attractive appearance of a location equipped with Buckley Illuminated Music boxes is a strong reason for satisfactorily patronage, according to many operators,” says Perkins. “A Buckley installation can be spotted from across the street or from a car. A Buckley installation really makes a location stand out from the rest.”

Operators also tell us that in many months’ experience that the Buckley touch-to-touch system has proved to be one of the best ways to get the service and the profits angles.

NEW DIFFERENT EXHIBIT
ARCADE MACHINES


WRITE—PHONE—WIRE FOR BEST ILLUSTRATED CIRCULAR

EXHIBIT SUPPLY COMPANY
1376 BROADWAY—ROOM 653—CHICAGO

IMMEDIATE SHIPMENT GUARANTEED!
RUSH—WIRE—WRITE!

ABO Reader $42.50
ABO Reader D $40.00
ABO Reader F $37.50
ABO Tender $13.50
ABO Tender D $12.00
ABO Tender F $10.00
ABO Tender M $7.75
ABO Tender S $7.50
ABO Tender S $7.25
ABO Tender S $7.00
ABO Tender S $6.75
ABO Tender S $6.50
ABO Tender S $6.25
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ABO Tender S $1.25
ABO Tender S $1.00
ABO Tender S $0.75
ABO Tender S $0.50
ABO Tender S $0.25
ABO Tender S $0.00

STAMFORD NOVELTY CO.
1437 NELSON AVE., NEW YORK, N. Y.


WANTED FOR CASH
Chicken Stew, Rock-Ola World Series, Wolverines, Cherry Bombers, Air Raiders, Navy, Mare’s, Embick’s, and many others. FAMOUS MONEY-MAKING MACHINES FREE Architect Service and Complete Guidance in Successful Arcade Operation. PHONE WIRE PHONE IMMEDIATELY...IT'S AMERICA'S BIGGEST OPPORTUNITY!

GIVE BEST CASH PRICE
LOUIS NELSON
2941 63RD ST., BROOKLYN, N. Y.
The 6,000 small metal-working plants in the Chicago area almost certainly will be affected if the plan, as it may be termed, is accepted by the WPB to reschedule the plants. The plan was approved by Donald M. Nelson, Administrator of Munitions, and is expected to be submitted to the War Production Board for consideration. The plan will provide additional information on the degree to which plants are approaching the degree of production at which they are expected to be in the year 1944.

No. 1,000,000,000 of war goods last year will ship at least 65,000,000 of armed forces this year. At the end of the year the industry is expected to be producing at the rate of 50,000,000,000 for full-scale military production levels.

..."March 7 WPB issued an order capping the heavy fighting seen in the Chicago area, and it was reported.

...During the first year of heavy-arm production the United States has disposed of troops and other materials and has produced about 3 million of the world's inventories of 60,000,000,000 in money value. The figure represents actual expenditures for aid to "...allied countries. Not all of this material has yet been reported, however...

..."As the nation looks around for supplies of machinery and equipment, the large quantity of machinery and skilled mechanics to move the nation back in the world relies on the WPB to provide the final checks for quality and safety. The WPB must report on the WPB's plan for inspecting, testing, and certifying the quality and safety of machinery and equipment for the nation's use. The WPB has been called to the assistance of the industry in the Chicago area, and it was reported.

..."You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO"
Music Men Okay Singing Pictures

NEW YORK, March 14 (UPI).—The na-

tional leaders in the industry sponsored a

singing contest by the Tri-Way Product Co.

with orders in response to the firm's first full-appeal

during an answer to The Billboard, according to

centers of the firm. The

Our distributors also report they

have been instigated with orders, and

have causes for more details about

the Singing Picture auxiliary speakers

as a result of the act," the execs

report.

Many night club owners have

written in and, the, the do not have

automatic music, is in our belief that

many will now install the equipment

because of the attractiveness of the

Singing Picture speakers. Many of those

report they want the speakers in their

place anyway to attract the music of

their present p.a. systems.

"We are in a hurry production and de-

liver all orders without delay to all parts of

the country. We believe that within 30

days the speakers will be recognized
everywhere as one of the most excit-
ing achievements in the auxiliary speaker

field.

"The most outstanding features of

these automatically controlled baffle,

first of their kind in music history, are

that they add excitement and im-

provement to the location, creates
effective comment from patrons because

of their beauty and do not appear a

belle. The Old Glory model has won dozens

of new locations for operation, already. Our

distributors report that operation of

this model has won the respect and admiration of

businessmen.

"The smaller Singing Picture models

come equipped with P.M. speakers and

also win a tremendous following. These

four attractive paintings are the work of outstanding artists who

have signed their names to these pictures.

TOBACCO SUPPLY

(Continued from page 71)

countries—particularly Great Britain—

was a major consideration in the equip-

ment of the 1942 model by 14 per cent

over 1941.

Thus, our band of Burley tobaccos

are present the largest in the history of the

industry with the exception of those

in 1934. Burley stocks carried over on

October 1, 1941, the beginning of the

current marketing year, amounted to

70,000,000 pounds.

Adding the 90,000,000 of approximately

340,000,000 pounds, the total supply is

1,240,000,000 pounds, according to the

department, or enough to last more than

three years even in view of the increased

level of domestic cigarette consumption.
Arcades Buying All-Star Hockey

CHICAGO, March 14—(MRF)—Sam Ginsburg, of the Chicago Coin Machine Company, reports that amid the new buying of All-Star Hockey games in preparation for their simmering season, "Arcades are now painting up and are getting their locations in readiness. Those in parks are especially active in getting the right type of games.

"National," held Ginsburg, "the reputation of Chicago City's All-Star Hockey has hit the arcades right between the eyes. They all know that here is a perfect amusement-type game. It is 250 per cent skill: the player's ability determines the final score. Operators all fully appreciate the fact that in All-Star Hockey they have a game that will live for years and years. The competitive play as presented in this game is a feature that people never tire of. The game is built to last for years and years with an absolute minimum of servicing.

"Operators from all parts of the country are realizing by featuring All-Star Hockey, and practically all of them are in a position to give reasonably prompt or immediate delivery."

Dusting Off an Old One

By MAC CHAVIS

National Grand Sales Company, Chicago

This war has produced so far, decent substitutes for games. In one case, they repudiate our determination to win, and for that reason, I am with Mrs. Bush, for I would be even more white to wage so strong a sanction as that Congressman to win.

We must not let our country go in a new one, because the perfect expression of how to win dates from the Civil War, almost 50 years ago. General Nathaniel Boorport, a member of the most successful Union commanders, got credit for it. When asked for his formula for winning battles, General Boorport replied that it was really very simple, "I just get there with my men the most," was his answer.

Let's dust off that old slogan and put it to work. It will get results for us, just as it got results for General Boorport and in the Civil War, as you now read it.

"Little and too late" is a negative thought. The Allied victory was not. "Get that Dusty with the mostest." It is a positive, inspiring slogan that will constantly remind us of how to go about winning this war. Let's stick with it.

Release New Films For View-a-Scope

CHICAGO, March 14—(MRF)—"Astrology" has just released four special films in third dimension for the popular "View-a-Scope," reports H. B. F. Buckley, superintendent.

"They are just what the doctor ordered for increased play.

In addition, several hundred new stiles for Peek Show have been received, selected by John Wilkes Barre, glamour shots of famous magazine cover models, stock models and beautiful Broadway dancers. Many of these are masterpieces of lighting, constructive technique. Brimming new ideas in photography that meet real and quick profits.

"To comply with the many requests for a 3D-motion picture Antietam Games announce that Peek Show can now be supplied in 3D-play to show 10 pictures for one coin, and also offers more new ideas on the market.

"Arcades and operators in need of display pictures—Een or Four—12-inches in black and white or Kodachrome—should write for colorful brochures."

Wilkes-Barre, Pa.

WILKES-BARE, Pa., March 14—Mr. Charles P. Lowndes, owner of all bingo games in Wilkes-Barre. The order was effective March 3 and followed up a recent action of his when he billed weekly bingo games last September.

Fred Hidick, former resident of Bennington, Vt., is the distributor for all bingo games in Wilkes-Barre, Pa.

Mills Panoram Operation in Michigan

One-half of the movie machines are hooked up with new combination phonograph hook-up, where both movies play from the same wall boxes. Must sell at once.

Write BOX 517, The Billboard, 155 N. Clark St., Chicago, Ill.
YOU ALONE
DETERMINE YOUR INCOME!
OPERATE KEENEY CONSOLES
AND INSURE TOP REVENUE
FOR YEARS AND YEARS!

KEENEY'S
SUPER BELL Console
3-way convertible—free play, cash or check payout. 5c chutes, 25c at extra cost. Also available with mint vender at additional cost. Convertible

2 WAY SUPER BELL
Convertible—free play, cash or check payout. 5c chutes, 25c chutes at small additional cost

4 WAY SUPER BELL
Greatest of all consoles, 4 chutes, 4 can play, 1, 2 or all 4 row appeal. Order yours today.

ALL CONSOLES AVAILABLE WITH SKILL FIELD AT EXTRA COST

SUBMARINE GUN
Actually shoots ball-bearing bullets in rapid fire action. GET YOURS NOW!

BUY U. S.
DEFENSE BONDS and STAMPS!

J. H. KEENEY & COMPANY.
6630 South Ashland Ave., Chicago, Ill.

FREE PLAY BUYS TO OPEN YOUR EYES
BEST BUYS IN MIDDLE WEST—COMPARE THESE PRICES

EVANS COIN MACHINE EXCHANGE CO.
1062 W. HUMBOLDT AVE. PHONE 8R. 1597 MILWAUKEE, WISC.

IT'S LIKE ROLLING 'EM WHEN YOU DEAL WITH 'EVANS'

ARCADES

CAPITOL COIN CLOSEOUTS
FOR IMMEDIATE SHIPMENT

LIKE NEW—JENNINGS TOTALIZERS

AMUSEMENT MACHINES
March 21, 1942

NEW AND USED COIN MACHINES — ORDER FROM OFFICE NEAREST YOU

NORTHERN MUSICAL MFG. CO.
120 W. 3RD STREET
STERLING, ILLINOIS

MUSIC—COINS

SLOTS

CONSOLES

SPORTS

ACADEMIES

ROADSIDE DISPLAYS

CIRCUS

MUSIC SETS

SLOT MACHINE BARGAINS

WE BUY BELL & CORTENSON TOKENS Phone 1173 Chicago, Ill.

GRAND NATIONAL SALES CO.
2530 ARMSTRONG AVENUE
(All Phones: Humboldt 3429) OHIO 40, ILL.
**EVANS' TAX FREE GAMES**

**PROFIT-PROVEN WINNERS!**

**PLAY BALL**

Sensational man-eating baseball! Pitcher actually winds up and throws ball through air!

**SUPER BOMBER**

New "Boom and a Tap" theme gets nickels! U. S. Bangers blow up Tap warshki! Not a gun!

**TEN STRIKE**

All-time man-eating-bowling favorite, better than ever! New refinements, faster play!

**TOMMY GUN**

For defense-minded America ... smallest, fastest, lightest machine gun thriller!

**BUY U. S. DEFENSE BONDS TODAY!**

H. C. EVANS & CO.,
1529-1530 W. Adams St., CHICAGO

WEST COAST
Factory Sales
Mac Mohr Co. 1211 W. Pico Blvd.
Los Angeles, Calif.

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**NATIONAL MARCH VALUES!**

**PHONOGRAPH**

8 BALL FREE PLAY GAMES

<table>
<thead>
<tr>
<th>WAREHOUSE</th>
<th>ABB Bueller</th>
<th>Mills 4-2-5-</th>
<th>E. American</th>
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</thead>
<tbody>
<tr>
<td>75-D. Jock</td>
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<tr>
<td>15-D. Jock</td>
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<td>$50.00</td>
<td>$60.00</td>
</tr>
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**RECONDITIONED discriminate FREE PLAY GAMES**

**For IMMEDIATE DELIVERY**

<table>
<thead>
<tr>
<th>ALL AMERICAN</th>
<th>$35.00</th>
<th>Flick</th>
<th>$27.50</th>
<th>Bally Hot</th>
<th>$15.00</th>
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<td>Bally Hot</td>
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<td>Princeton</td>
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<td>Columbia</td>
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<td>Dartmouth</td>
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<td>Flick</td>
<td>$9.50</td>
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</tr>
</tbody>
</table>

Terms: One-Third Deposit, Balance C.O.D.

**IDEAL NOVELTY CO.**

2823 Locust St.
St. Louis, Mo.

**FREE PLAY GAMES for Immediate Delivery**

<table>
<thead>
<tr>
<th>AMERICAN B. Bueller</th>
<th>$45.00</th>
<th>Bally Hot</th>
<th>$20.00</th>
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<th>$15.00</th>
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<tr>
<td>American</td>
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<td>Bally Hot</td>
<td>$0.50</td>
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Terms: One-Third Deposit, Balance C.O.D.

**AMUSEMENT MACHINES**

The Billboard

---

**STILL DELIVERING Chicago Coin's ALL STAR HOCKEY**

**SPECIALS FOR THIS WEEK!**

<table>
<thead>
<tr>
<th>BOLA WAY</th>
<th>$24.50</th>
<th>MAJORS</th>
<th>$37.50</th>
<th>SPORTS PARADE</th>
<th>$25.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOLA WAY</td>
<td>$22.50</td>
<td>MAJORS</td>
<td>$35.00</td>
<td>SPORTS PARADE</td>
<td>$23.00</td>
</tr>
</tbody>
</table>

**D. F. Vending Co., 651 Atlantic Ave., Brooklyn, N. Y.**

**100% SKILL - 100% FUN!**

**FREE TAX!**

**NEW GAMES READY FOR IMMEDIATE SHIPMENT**

<table>
<thead>
<tr>
<th>Bally</th>
<th>$12.00</th>
<th>Williams</th>
<th>$18.00</th>
<th>Gottlieb</th>
<th>$20.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>$10.00</td>
<td>Williams</td>
<td>$16.00</td>
<td>Gottlieb</td>
<td>$18.00</td>
</tr>
<tr>
<td>Bally</td>
<td>$8.00</td>
<td>Williams</td>
<td>$14.00</td>
<td>Gottlieb</td>
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<td>Bally</td>
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<td>Williams</td>
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<td>Bally</td>
<td>$4.00</td>
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<td>Gottlieb</td>
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<td>Williams</td>
<td>$8.00</td>
<td>Gottlieb</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

Terms: One-Third Deposit, Balance C.O.D.

**AMUSEMENT MACHINE CO.**

1545 N. Fairdale Ave. (Phone Amberst 1447) Chicago

**BARGAINS**

<table>
<thead>
<tr>
<th>10 Four Bulls</th>
<th>$20.00</th>
<th>10 Paces Avon, S. Corn.</th>
<th>$15.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Billy Club Ball</td>
<td>(3)</td>
<td>10 Paces Avon, S. Corn.</td>
<td>$15.00</td>
</tr>
<tr>
<td>1 Jumbo</td>
<td>$0.50</td>
<td>10 Paces Avon, S. Corn.</td>
<td>$15.00</td>
</tr>
<tr>
<td>1 Jumbo</td>
<td>$0.50</td>
<td>10 Paces Avon, S. Corn.</td>
<td>$15.00</td>
</tr>
<tr>
<td>1 Jumbo</td>
<td>$0.50</td>
<td>10 Paces Avon, S. Corn.</td>
<td>$15.00</td>
</tr>
</tbody>
</table>

Terms: One-Third Deposit, Balance C.O.D.

**OHIO SPECIALTY COMPANY**

323 S. Second
Louisville, Ky.
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