POLACK BROS. CIRCUS

Under the Direction of Irv. J. Polack and Louis Stern

Now Available For the First Time as a

GRAND STAND SHOW

Fairs • Parks • Celebrations • Sponsored Events of all Kind

Book This NAME ATTRACTION Backed by Reams of Publicity Appearing in the Daily Papers Throughout the Country For the Past Ten Years

POLACK BROS.' CIRCUS, KOSAIR TEMPLE SHRINE, LOUISVILLE, KY., 1942.

A COMPLETE THREE RING CIRCUS

Furnishing Units of 15 to 50 Acts of Real Circus Talent for 1 to 2 Hours of Entertainment

OUTSTANDING FEATURES WITH POLACK BROS.' CIRCUS

Polack Bros.' Black Horse Troupe, presented by Carlos Carreon
Polack Bros.' High School Horses
Polack Bros.' "Twin" Elephants
Bob Fisher's Fearless Flyers
Walter Cuice Troupe (Aerial Bars)
Pina Troupe (Teeter Board Acrobats)
The Black Bros. Troupe (Famous Clown)
Ruby Larkin Duo (Furniture Jugglers)
Randow Clown Troupe
Riding Acts — 2 Dog & Pony Reviews
Wild Animal Exhibition

THE VALUE OF THIS ATTRACTION IS PROVEN BY OUR RECORD OF PAST PERFORMANCES

7 Consecutive Years Shrine Circus, Sacramento, Cal.
3 Consecutive Years Shrine Circus, Cincinnati, Ohio
3 Consecutive Years Shrine Circus, Louisville, Ky.
2 Consecutive Years Shrine Circus, San Francisco, Cal.
2 Consecutive Years Shrine Circus, Oakland, Cal.

Shrine Circus in Los Angeles, Cal.; Portland, Ore.; El Paso, Tex.; Wichita, Kan.; Peoria, Ill.; Pueblo, Colo.; Vancouver and Victoria, B. C.; and in Cities All Over the North American Continent

THEATER ENGAGEMENTS

Established the All-Time Record for Every Kind of Attraction at the PALOMAR, Seattle—Played this theater to capacity twice within 3 months. Also Beacon, Vancouver, B. C., and Mainstreet, Kansas City, Me.

NOW PLAYING FOR SHRINE TEMPLES

El Paso, Texas, April 7 to 13
Sacramento, Calif., April 18 to 25
San Francisco, Calif., May 1 to 9
Oakland, Calif., May 15 to 23

FOR COMPLETE INFORMATION WRITE

IRV. J. POLACK,

POLACK BROS.' CIRCUS AS PER ROUTE

OR PERMANENT ADDRESS

FINANCIAL CENTER BLDG., 405 MONTGOMERY ST., SAN FRANCISCO, CALIF.
GUARANTEED 168 FEET IN MID-AIR

THE GREAT

NOW BOOKING 1942 SEASON

JANSLEY

SENSATION OF SOUTH AMERICA SEASON 1941-42

Exclusive Representative: TOBY WELLS
PERFORMERS CONSOLIDATED ATTRACTIONS 643 N. CLARK, CHICAGO, ILL.
BUDGETS for attractions in this year's World's Fair are predictably cut by fair parks, carnivals, and sponsored events. A number of large client agencies have reported that they will increase expenditures for acts. A large percentage intend to keep their expenditures below the 1941 level. Bookers and agents find a slightly increased demand for their services over 1941 and a major-
reported Secretary P. W. Scobin, Seattle Manager Leon J. Horns, New Mexico State Fair, Albuquerque, declared, "We are making plans for the best fair this state and nation have ever seen!" "We will not reduce their appropriations for free acts, against 4 per cent who say they will. But 32 per cent will be increased in size, as compared with 68 per cent who will not. The 1941 status will be maintained by 70 per cent. The single-budget idea will be continued by 65 per cent of these heard from and 33 per cent will try out a maximum and minimum policy as conditions permit. That trade associations will not be reduced by problems of transportation is the belief of 61 per cent of operators reporting, while 39 per cent anticipate a drop in gains.

President David M. Endy, Endy Bros.' Shows, declared, "Business will be very good in our defense territory, blackout and weather permitting." The season of 1942 will be the greatest in carnival history," predicted L. C. (Ted) Miller, general agent Bandit's All-American Shows. Management of Tom's Amusement Company reported, "We will keep down expenses and work strictly on the safe side of the ledger." John B. Ward, manager of the shows, bearing his name, said, "We have Diesel light plants and transportation. Amusements are essential to our war, and therefore we expect good business."

"We are increasing our budget in all departments in anticipation of a prosperous season," said Owner M. E. Arthur, Arthur's Mighty American Shows. Floyd E. Gooding, head of the F. E. Gooding Company, declared, "No one can predict the future. Anything can happen!"

Floyd E. Gooding, head of All American Exposition, Inc., advised, "Buy Defense Bonds with 10 per cent of your gross, so that we can win the war. Our attendances will not be seriously affected," predicted General Manager Max Lindschmidt, World of Mirth Shows. "Because of labor trouble and truck tires we might not have as much," reported Manager L. C. McFadden, Crescent Amusement Company. Manager C. F. Zeiger, Zeiger United Shows, said, "I am making increases of from 30 to 40 per cent in work the workingman can earn his salaries." General Manager John B. Sholesley, Mighty Sholesley Midway, said he did not believe that attendances would be cut to any great extent because of transportation difficulties. Whether attendance will suffer is problematical, according to General Manager Roy E. Ledingham, Crafts 20 Big Shows.

More Report Seto Bookings
Among acts and bookers heard from, 60 per cent report better bookings than last year, as compared with 40 per cent who do not. It is about a wash-up to as to whether they find demand for outdoor shows between 75 per cent than in 1941. 51 per cent finding a heavier call and 49 per cent answering negatively. The proportion is 58 per cent who find talent buyers interested in signing up for attractions and shows against 42 per cent who do not.

The next question of cooperation in exploitation and publicity of acts with talent buyers is brought to the fore in replies which indicate that 90 per cent furnish advertising and publicity material compared with 5 per cent who do not. Returns show a disposition on the part of 53 per cent of acts and bookers to increase their list, while 47 per cent will not. That the transportation outlook is not as encouraging is not denied by 40 per cent of bookers and acts, who believe that they will be affected by difficulties, while 60 per cent do not think so.

"Our act, as well as other0 novels, have found a new field," said the Edna Alec Trio, "the army camp shows, where we find soldiers expect
d

(Continued on page 13)
Season's Problems Recognized in Programs

Attractionists and delegates at annual sessions bring foresight into play in mapping entertainment operations. United front of nation in war is given counterpart in formation and aims of Outdoor Amusement Congress. Regional conditions are guiding executives in many instances. Axiom that fairs are key to outdoor show business given encouragement in view of their success in 1917-'18.

By LEONARD TRAUBE

SINCE December 7, a date which every American should keep in mind, a few of us have been out in the cooler going to a lot of the people who make up the outdoor amusement industry. We were in Chicago for the annual conventions until December 6, arriving back in New York the next day to learn from the trip a hammer pounding over the air lines that treachery had been committed in Pearl Harbor by Hirohito's government.

This single incident, as everyone knows, changed American opinion from a mixture that should be described as an inbred chief's conception of hate to a pure and undiluted product which we call "united front." Americans are fairly exasperating, but when a war is fought the fight for the biggest race on the face of the earth, and that is no kind of people to put up with that sort of thing. We take a stand so that punishment this breed can note out in fencing that is at all short of terrific.

The united front of Americans in general business is on a par with the division in the outdoor show business in particular. This is, of course, the same national unity which has been conceived in a liberty-loving country and which has been dedicated to the proposition that local interests are unimportant in the summer entertainment business. Whatever the rank, class or type, are equal during an emergency, if not under normal conditions.

The OAC was born in Tampa on Friday, February 6, just short of nine weeks after the Japs stabbed America. At the time, it was in Tampa that a chairman was named and an executive council of local leaders was formed. This council was there that a field office was set up and later in the year, when the OAC was formed in the Florida metropolis that unselfish men with good will, courage and enterprise met and form a new per- formative of objectives, which swiftly became known as the "Ten Commandments." In which the principles were stated and the purposes clearly defined.

Observant readers will have notes that government and show business get an equal split in the objectives. We mean that the first five state- ments refer to what the outdoor in- dustry is proposing for the United States and the concluding five are based on a program for the industry itself. It is the duty of every fair or fairer or more unselfish, especially when it is considered that many offic- ial bodies are still in such a condition as to be in want of the emergency.

The historic Tampa conference made it clear that the time had come to make the issue as large as possible, and that every fair has the natural right to be recognized as a part of the campaign. In Maine the main discussion centered around efforts to stimulate the three main points in a matter of good. When the former were stated and the purposes clearly defined.

"The communication, taintment to an official go-ahead, was received with acclaim by the delegations, and the statement made by the ap- propriate corps commander of the United States Army, that military orders and expositions can and will be done to aid the general public in the facts and needs of America's war effort." The communication, taintment to an official go-ahead, was received with acclaim by the delegations, and the statement made by the ap- propriate corps commander of the United States Army, that military orders and expositions can and will be done to aid the general public in the facts and needs of America's war effort.

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asked to stay in the capital to carry on conversations with Agricultural Secretary David Franklin Houston, Herbert Hoover and the Council of National Defense, as well as to act as liaison between fairs and government.

Much work was accomplished thru concerted action and representation in Washington at the behest of the federal government itself. And, of course, fairs operated about normally during the war years.

Therefore, unless the picture changes sharply during the next few months, there is no logical basis for the belief that fairs are in any way endangered as to operation, if it is known that other considerations, including reduced exhibits, will come into play. Should it be necessary for certain fairs to cancel (some have done so already on the West Coast), such action, most studious observers on the subject feel, will surely come only from utmost necessity having to do with national defense. No other conclusion seems reasonable in this, the opening week of spring.

**Major Fairs in Action**

We spoke of "better things yet to come" from the Outdoor Congress. It came in Chicago on March 7, exactly three months after the attack on the harbor in Hawaii. This meeting really caused the nation's major fairs to get into action on an unprecedented scale, with officials of the IAPE and others convening in the Windy City on March 7 to null over their problems and to decide on a plan.

Let it be thought that the fairs and expositions were ready to tell all as far as the reader publicly is concerned. Certain parts of their discussions were taboed for publication, but not at any time did the IAPE censor copy or receive an advance reading of the report filled for one show trade newspaper, The Billboard, which was asked to use its discretion and judgment. The association welcomed the reporter for this publication, litho the meeting was closed save for the fact a few showmen whose views were wanted had been invited to attend.

What were these foremost fair men thinking about in Chicago? First of all, prized by the Wickard message with its hope and encouragement, they expressed almost unanimous determination to continue their operations and to slide gracefully and naturally into the war picture.

**What They Are Thinking**

Here is what they said for 1942 and the duration:

1. There is no thought on the part of anyone to revive the battle against an accomplished fact necessary to government, the administration.
2. There might be electric rationing.

(Continued on page 20)

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**The Nation's Newest, Most Skillful Contortionistic Wonders**

**TWO EDWARDS WONDER BOYS**

**performing**

Unheard of Miracles With the Human Body

*Tricks far above the average make this act interesting and effective entertainment. Physical development at its highest. Enthusiastically received wherever shown.*

Write today for complete information.

E. E. EDWARDS, Mgr.

306 W. 5th St.
Chattanooga, Tenn.

---

**Presenting**

**THE SENSATIONAL MARIONS**

A TWO-GIRL ACT
Unparalleled in ORIGINATLY and DARING
120 Feet — No Nets — No Safety Devices
Featuring
THE ONLY GIRL AERIALIST AT THIS
HEIGHT EVER TO DO A HAND-
BALANCING HIGH SWAYING POLE
AND
ONE-ARM HANDSTAND UNSUPPORTED!
Climaxing With
THE ORIGINAL "BREAKAWAY POLE" (patented)

Exclusive Representative
CHARLIE ZEMATER, 54 W. Randolph St., Chicago

---

**Take that QUESTION MARK out of tomorrow**

**INSURANCE IS OUR BUSINESS**

**IT'S OUR JOB TO SEE THAT YOU TAKE OUT THE RIGHT KIND OF INSURANCE. SHOW FOLK EVERYWHERE ARE DELIGHTED WITH OUR PERSONAL SERVICE.**

No problem too small or too large. Prepare today for tomorrow.

---

**PARKS COMPLETE COVERAGE AT THE LOWEST POSSIBLE COST TO YOU**

*At Your Service*

**CHAS. A. LENZ**

The Showman's Insurance Man
A738 INSURANCE EXCHANGE
CHICAGO, ILL.
THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE

America's Outstanding Flying Return Act!
Beautiful - Daring - Incomparable - Immitable

THE FLYING VALENTINOS

Featuring
LA RAYNE EXCLUSIVELY
The one and only girl in the world to perform two and a half somersaults to a catch by the feet WHILE ENCLOSED IN A SACK!

This is the ONLY act in the world using all girl flyers who perform skillfully and daringly a two girl carrying trick, double, double twisting, triple somersaults and forward over passing flying loops!

Wire • Phone • Write
Permanent Address: GEORGE VALENTINE Cincinnati, Ohio
Direction: GEO. A. HAMID, INC.

New! Different!
An Outstanding Aerial Sensation
ADAGIO in the SKY
presented by
THE LA STELLAS

Dancing on a 20" glass plate 80 feet in the air the La Stellas perform one of the most breath-taking, beautiful and daring acts in all of show business.

Smash climax with girl making leap to aerial trapeze which breaks under her impact and plunges her earthward.

HERE'S THE ACT THAT WILL THRILL YOUR AUDIENCES
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Wayne and Marlin
Distinctly Different Rhythmic Athletics

America’s Outstanding Act of Its Kind!
A presentation of the most difficult feats of muscular flexibility and strength performed with incredible smoothness and grace!

Successful engagements include smash hits at
RADIO CITY MUSIC HALL
NEW YORK

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

“FRANK AND FOY”
“SOMETHING NEW UNDER THE SUN”——
“EUROPEAN SENSATIONS”

“AN ACT THAT IS SENSATIONALLY DIFFERENT”
“The One and Only Act of Its Kind in the World”
“Feature Act throughout Europe, Australia and the United States.”

Our First Season with Geo. A. Hamid, Inc.

A RECORD OF SATISFACTION

GEORGE VENTRE AND HIS BAND
of BOSTON, MASS.

Considered the best Show Band in the East. A versatile organization with wide experience.

booked thru
GEORGE A. HAMID, INC.
10 Rockefeller Plaza, New York

Phone, Wire or Write Today
BUILDERS IN EVERY FIELD OF ENTERTAINMENT

MITZI'S LUCKY GIRLS
A Swingtime Revue with
4 Big Ensemble Presentations
Sensational Acrobatic and Comedy Specialties
Songs Dances Laughs
The Biggest Little Revue in Show Business
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Prof. Keller's JUNGLE KILLERS
A mixed group of AFRICAN LIONS, TIGER, LEOPARD, PUMAS AND BLACK PANTHER — trained with no means of defense.

PARROFF TRIO
Unchallenged Superiority Among Thrill Acts
ONE GIRL AND TWO MEN
Direction: GEORGE A. HAMID

Captain ROLAND TIEBOR again presents his MIRACLE SEALS
Recognized throughout show business as the greatest trained seal attraction ever assembled.
JUGGLING SEALS MUSICAL SEALS ACROBATIC SEALS COMEDY SEALS
and the world's only AERIAL BAR PERFORMING SEAL
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Happy Harrison's MERRYMAKERS — bringing you a riot of fun and a whole arena-full of fast-paced entertainment with performing animals —
MONKEYS DOGS PONIES HORSES MULES
Dir. GEO. A. HAMID, INC.

Hamid, INC.

Hey, folks—
for FUN and NOVELTIES
EDISON and LOUISE
and their COMEDY DOGS in
"I'M HIS TRAINER"
also featuring their NOVELTY COMEDY BREAKAWAY MUSICAL ACT
EUROPE PLAYED THEM, MANY U.S.A. STATE FAIRS PLAYED THEM, SO WHEN YOU WANT YOUR SHOW TO HAVE LAUGHS AND REAL CHANCE OF TEMPO, WHY DON'T YOU PLAY THEM?

The Singing Dancing ACCORDION- AIRES TRIO
A RARE trio, a new presentation for Fairs, Theatres, Clubs, Musicals and Spectacles featuring unique religion, dancing, monkey and accordion troupes.

In these crucial times personal consideration must be set aside and unselfishness made to
serve the country's best interests. Every adult citizen has a corresponding duty, every
individual a responsibility. We are happy to do our share with several members of the Balaban
Family volunteering their services in the United States Army. Therefore it is now no
issue whether to continue the Balaban Australian Ensemble. In its stead we present
under its new title

10 Rockefeller Plaza, New York, N. Y.
Circle 5-8930
BOSTON, MASS. PITTSBURGH, PA. NORFOLK, VA.
THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE

The Only Equilibristic Balancing Act of Its Kind...

THE 2 SAXONS
Performing the most difficult balancing stunts on a small board loosely placed on a polished ring.

A TOP ACT FOR EVERY SHOW!
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Herbert Victoria's

SIX VICTORIAS
TRICK, MUSIC AND COMEDY CYCLISTS
England's Best Bicycle Act
Get this act through

HAMIL Office
New York City
OR
BARNES AND CARRUTHERS
Chicago

OLIVE MILES & CO.
presents

FIFI the "COW"

GIVE TILL IT HURTS

permanent Address: N.Y.A., 225 W. 46th St., New York

OLIVE MILES & CO.
presents

LAUGHS

A Comedy Bovine Offering
Again with
GEORGE A. HAMID, INC.
Season 1942

Clever!
LOU SKUCE

and his CARTOONOGRAPH

The Attraction that Keeps 'Em Laughing!

Featured in front of the grandstand
of the CANADIAN NATIONAL EXHIBITION
Toronto—1941

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Thrilling! Exciting! Beautiful!

PEACHES' SKY REVUE

This is the attraction that audiences talk about!
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

WILFRED MAE TRIO

WORLD'S FASTEST HOOP JUGGLERS
Still with Geo. A. Hamid, Inc. - - Fairs—Parks—Theaters

MR. WILFRED, Outstanding Master of Ceremonies

Zdenka MALIKOVA

Czech Marvel of the High Wire

The Greatest Female High Wire Artist America Has Ever Seen!
Super-showmanship in a series of High Wire Stunts that leave audiences breathless!

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Phone, Wire or Write Today...

GEORGE A.
BUILDERS IN EVERY FIELD OF ENTERTAINMENT

Sandy Lang's
THREE FLAMES
say
GOD BLESS AMERICA
and
GUYS LIKE GEORGE HAMID

The Original
One and Only
8 HELEN REYNOLDS SKATING GIRLS
"KEEP 'EM FLYING"

Thanks to Lou Walters for a most enjoyable 12 weeks' engagement at the Latin Quarter Club, Miami, Florida.

Personal Management Helen Andree Reynolds.
Repr. Dave Salti, Geo. A. Hamid, Inc.

A-laugh-a-second
with the MADCAPS OF MIRTH
THE DIXON BROS.
Sensational Balancing Stunts
—MISCUED for mirth!

Direction: GEORGE A. HAMID, INC.

WILL HILL'S
SOCIETY CIRCUS
Consisting of 2 Elephants, 7 Ponies and 10 Dogs
A year-Round Attraction for Parks,
Fairs, Vaudeville, etc.

Booked by GEORGE A. HAMID, INC. • Permanent Address: Mountain Lakes, N. J.

The Original and Only
GRANT FAMILY
Clean--Wholesome--Comedy
Satire on Hillbillies
Booked for George A. Hamid Fairs 1942-3
Max Tishman, Repr., 1619 Broadway, New York

RUTON'S DOGS
presenting
DOGTOWN CAPERS
A Laugh Riot

The Greatest Collection of Acrobatic, Balancing and Trick Dogs in the world!

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza
New York, N. Y.

For Parks and Fairs—Two People—
FANCHON & FANCHON

For Clubs, Theatres, Hotels—Three People—
FANCHON and FANCHON
Acrobatics Singing Dancing

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza
New York, N. Y.

A GUARANTEED LAUGH-A-MINUTE ATTRACTION!

DUNAHEU & LA SALLE

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza
New York, N. Y.
THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE BUILDERS IN EVERY FIELD OF ENTERTAINMENT

CHARLES YOUNG presents

THE YOUNG LADELL TRouPE

The Attraction that is Tops in Comedy Acrobatics

Breath-taking balancing stunts on tables piled four high.

Permanant address: The Billboard, New York City

Acclaimed the World's Foremost and Fastest and Only Troupe of All-Lady Combination Jugglers in Existence — Introducing Their Only Electrically Illuminated Clubs.

Thanks to George A. Hamid

for 7 Consecutive Successful Fair Seasons

THE FAMOUS GEORGE

HANNEFORD FAMILY

PERMANENT ADDRESS: GLENS FALLS, N.Y.

DE COSTA & LENORE

—playing an amazing array of instruments in one of the finest musical presentations seen on the fair circuits.

DE COSTA & LENORE

Phone, Wire or Write Today...

GEO. A. HAMID, INC.

10 ROCKEFELLER PLAZA, NEW YORK, N. Y.

1362, 133 Green Ave, Dear. 80-626

America's Own

CHESTER "BOO" BARNETT

PRESENTING HIS OWN CONCEPTION OF CLOWN "KUM-IN'S"

Acclaimed by the Public as the COMEDIAN UNSURPASSED

—Scream After Scream on ANY SHOW—

Featured Clown with

LARRY SUNBROCK'S RODEO-THRILL-CIRCUS

PERSONAL REPRESENTATIVE

CHARLIE ZEMATER

54 W Randolph St. Chicago

ATTRAC'ION BUDGETS

(Continued from page 5)

especially appreciate exhibition of skill." Jimmy Daley Attractions opined, "Thrill show bookings will depend upon the car and tire situation during spring; if okay, we can sign up summer dates." "The first weeks in January were tough, but with The Billboard's editorials and good speakers at the fair conventions, all obstruction was overcome," declared Carl W. Kurtz, WLS Artiste's Bureau. "Too many acts are working too cheap. It is hard to get decent salaries," said Sid Meade, of the Sky-High Airline. Joe Basile, Madison Square Garden Band, reported, "I find living expenses are higher on the road and that transportation is more difficult." Tita and Dunn declared, "We expect no transportation difficulties. Gas and oil are rationed. We are cutting down on publicity material, as we are turning the act over to an agent and expect him to do the advertising."

Travel Trouble Anticipated

Albert Spillers, Spillers' Seals, said, "Transportation troubles will affect all showmen, especially in the outdoor division, where they depend upon their vehicles. Bookers should provide or arrange for train transportation if jumps are over 200 miles. Trucks or cars could be loaded on flatcars, which could be attached to all kinds of trains."

This should be a good season, although gas rationing would hurt plenty," summarized Pat King, of the Thunderbirds. Helen Anze Reynolds, of Helen Reynolds Skating Girls, said, "Indications are that this act will be well booked for the 1943 indoor and outdoor seasons." "Parties will be affected if school buses cannot transport children to parks, and this will affect booking of acts in parks," said Bob Fisher, of Fisher's Forts.

"All fair secretaries to whom I have talked say to wait; it appears that they are afraid," Malloy's Circus, who keep agents who book agencies know at this time of year where they will play or whether bookings are better at this time. The agents do not know much more either and won't until much later in the season," said Crash Dunigan, of Sky-High Thrillers.

The rationing will affect me by 1944," said Lieffke, of the Aerial Orions. "So far we have not tried any independent bookings, as we have been kept busy thru various offices." J. R. Malloy, Malloy's Circus, said he was looking forward to another good season. Great Ricordi reported, "Had a full season booked last year about this time, and now have all the work I can handle. Gas rationing or other restrictions or travel will affect me." "We see that conditions this season will be okay, if not better than last season," said the Wilfrod Mae Trio.
Gauging Publicity in a War Year

Talent buyers and sellers alike are seeking more effective and out-of-the-ordinary exploitation. Canvasses indicate both are often at fault in not presenting attractions in a manner to draw best possible attendance. Brevity and period of conflict. Novel stunts and appearances at local gatherings will reap more attention than ever this season.

PUBLICITY and attractions are so closely tied together that any fall in one will bring the other immediately brings up the necessity of stepping up the former. The zeal with which to obtain publicity and to conduct exploitation of the entertainment can be justified only if the advertising is always cheap, and novel methods not only call for originality on the part of the promoter for but, as a general rule, for added expenditure.

During the uncertainties of this war, the opportunity for advertisement is an opportunity for increased publicity for an entertainment. The Billboard and contacts with many attraction people, performers and local buyers. Talent buyers and talent sellers alike are far from satisfied with the scope of publicity for attractions as it has been and is being conceived and executed by the stage and future action some of the facts, opinions and suggestions that have come from buyers have been presented here.

The possibility of fair that will operate this year and parks and carnivals that have been surveyed will not reveal any more than what are for, attractions, reopen. Their advertising probably will be concentrated and some of them intend to intensify their publicity campaigns in the belief that bigger attendance in a closely adjacent territory will do much more to draw the front pages of newspapers, get spots on the radio, the use of striking paper and other printed material and all other mediums that can be effectively used.

Ocations are cited in too great a number on which managers of fairs and other attractions can operate will book an act or another attraction of good or feature caliber and, except for daily performances, sit on location out of sight by the same token, the attraction itself will do or three shows daily and then hide away in trailers, tents or hotel rooms. If more attention were given to thinking up and putting over publicity stunts in some time the entire period of an engagement is extended, both parties would benefit and attendance would be stepped up.

Some examples noted of valuable publicity thru co-operation of an entertainment with advertisers is 

The Stratosphere Man

who does a stunt from the top of a building. His is a photographic stunt of photographing crowds from his platform that he has caught on in many cities and there is always a demand for the pictures from fair secretaries, who sell them. The show lands in newspapers, as well as from newspapermen themselves. He supplies the supply of photographs, then the stunts are columns of civic and business men and the pictures are valuable to any attraction and are perhaps best suited to feminine audiences. The man is a tours that can easily take care of to such engagements during performances.

Thrill Shows and Safety

Automotive thrill shows are constantly being advertised to attract the public. The publicity calculated to bring 'em thru the gates at fairs. It is hoped that the public will use the current use of safety driving tests and similar offering of civic interest to draw attention of an individual act or another attraction is booked at a large extra cost. Some valuable publicity possibilities are overlooked when the arrangement of fairs and parks during appearances of radio, film and stage are overlooked even in this connection.

The question also is raised as to whether some beta are not being overlooked when an individual act or other attraction is booked at a fair or park at an extra cost. Does a decorative feature that is indicated and that demonstrable? If there areamma that the audience the attraction are to blame. In cases of the act has nothing that the audience, although there is no use in billing or proper publicity, such as window cards, photos, posters, stories in the newspapers, management paying for the act may miss these opportunities but, regardless of this, does not ask for such material or try to learn whether it is carried by the act. There have been many cases where attractions have sent photos, nits and stories and the talent buyer has failed to use them. If you don't have a feature that is worth billing on a program, it is certain that public interest will be aroused in it. It is said that acts which surround the acts upon the fingers of one hand. That in many instances those who the talent do not use any paper whatsoever and do very little local advertising. A small inquiry has shown that they depend entirely upon a few brief write-ups in newspapers and throw-aways, and let it go at that.

Realistic Stories in Order

That the big unit stage shows and musical reviews do not receive proper attention during engagements at fairs is another question raised. Veteran buyers who are interested and believed such shows should receive more attention from both the booker and the buyer when they begin play- engagements.

Shimer, Soracco and more realistic stories will be the order of the day for publicity representatives of amusement shows types. undead entertainment if these rep- resenatives would be successful in that is in which war has come to America.

This advice is given for what it is worth. It will be a shortage of paper this year, with most experts agreeing that well be set for recalling of that valuable commodity to begin. For this reason, incidentally, radio figures to play a more important part in exploiting entertainment.

Web No newspapers are large enough or readily expected to reduce in number of pages and even in size or format, and conserving space wherever possible in their newly arranged setups, the race is on to the smaller than usual. This is a press agent who can furnish publicity material that is impressive and is plotted, big budget in which the press agent can slip to. Hence our advice on brevity, snap and realism—realism meaning a reduction in the blurb department.

Publishers have already emphasized at regional and national meet- ings the necessity of eliminating ma- terial that could be done without very conveniently. Many phases of show business, unfortunately, fall into this class from the point of view of publishers, so why not take the hint?

Dn matter what the subject, the suggestion is advanced that the story will be concrete, and every possible punch should be well and truly employed. Change the angle of the newsworthiness of this is expected to prevail. If this is done, the result will be that the United States take their big stand against the Axis.

Some Free Acts Hidden

Are carnival free acts used to "squeal" gate admissions or are they used as attractions to bring more patrons to midway? If the first be true, then managers who locate acts behind midways, to be seen only by show vendors and Ferris Wheels, do so because they lock them up as necessary evils. But if free acts are carried for their value and to give showgoers something besides show ballyhoo and attractions that have been carried for their value and to give showgoers something besides show ballyhoo and attractions that have been carried for their value. Now the same agencies for years, with annual variations. If show vendors and Ferris Wheels do so, it is not surprising that scenes acts should be publicized or advertised.

Extent of some shows' free act billing is usually a line across the bulletin board of a newspaper. "Sensational Free Acts Twice Daily." When twice daily? During the "sensational" period and not usually and not on Saturdays. Perhaps setting a time for each afternoon free act program might be a help in bringing people to the lot for more matinees.

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Materiale protetto da copyright
TEXAS SLIM COLLINS AND MONTANA NELL—Collins uses bull whips from 8 to 55 feet long. He cuts paper, lights matches, trims and cuts cigarettes, takes his partner's hair down a hairpin at a time, palls corks from bottles, pays a six shooter and does many other unbelievable feats.

2 HUSTREI TROUPE—Internationally known high-wire act, five men and a woman in a three-bicycle three-high turn. Routine has made the troupe one of the most outstanding. Managed by Mary Hustrel.

3 PYRAMID SKATING GIRLS—Presented by internationally known champions, Reynolds and Donegan, this six-girl roller act combines beauty, skill, speed and daring. Innovations never before accomplished include three-high spinning pyramids, quadruple breakaways, flying pirouettes and many other unusual stunts.

4 EDNA ALEX TRIO—For eight years a leading act of its kind, is full of color, showmanship and thrills, featuring spectacular sharp-shooting feats. Revolvers exclusively.

5 PARK AND CLIFFORD—Young athletes, known as "A Symphony in Motion," present astounding demonstrations of strength and balance with beautiful precision. Tallest hand-balancing team and originators of the hand-to-hand synchronized to music, they execute amazing and difficult feats with apparent ease. Featured Radio City Music Hall on five return engagements.

6 FRANK AND FOY—Two one-legged performers who have created a sensation in Europe and in this country with acrobatic hand-balancing, tumbling and comedy. Easy, efficient performances add to effectiveness.

7 HELEN REYNOLDS SKATING GIRLS—Daring maneuvers of skill and adroitness by eight attractive roller skaters. They recently appeared at the Latin Quarter Club, Miami, after an extended engagement in South America, where they were heralded as unofficial ambassadors of good will.

8 DIXON BROTHERS—Delly laughs have been coaxed from the coldest audiences by these two from Wales, with miscellaneous balancing routines. Expert acrobats, they jumble tricks after tricks with carefully studied comic effects.

9 ROSS'S MIDGET REVUE—15 of the smallest and most talented little people in a complete variety show. A five-piece acting band is of extraordinary merit.

Attractons Mean Greater Attendance
Plan a Well-Balanced Program
A Wide Variety of Talent Is Awaits

19. **AL GOOD AND JOE GOODY**—a pair of bros who have been appearing with clubs and remarkable feats for years. They do two acts, both do plenty of stunts, acrobatics, juggling and remarkable feats—a telling team that doesn't know when to stop.

20. **THE JUGGLING JEWELS**—an act that has won acclaim for its juggling of fruit, nuts, and eggs. An electrically illuminated clock stage during an interval of darkness provides surprising effects as well as novel effects.

21. **EL ROSS**—aerialist and escape artist has marked three consecutive seasons at Saturday Lake (O.) Park; also three consecutive years at Franklin County (Ind.) Fair and many other engagements in the Middle West.

22. **EDISON AND LOUISE**—wireless comedy dogs in a stint that has played Europe and many Midwest fairs to this extent. Originating, comedy and fast temper are the key words of this act, which perennially captures the interest of the electrically trained dogs.

23. **POLACK BROS. CIRCUS**—playing July, parties and celebrations for the first time in 1942. Duro loves a nature act—Polack Bros.' Black Horse Troop, presented by Curtis Carroll.

24. **TWO EDWARDS WONDER BOYS**—perform a variety of physical and contortionistic feats. Only 13 and 14 years old, their acts are considered outstanding because of the apparent ease with which they do the seemingly difficult tricks.

25. **FLYING VALENTING**—all-wire firm create a variety of different larw—immortal kitten, double, double twirling and triple scrunge and frontward-across passing leaps.

26. **HENRY VAN AUTO MANIACS**—a 15-person auto thrill show, is booked solid for the fall season. Turntables, jumps, coups, etc., make up a thrilling, entertaining program.

27. **CAPT. ALBERT SPILLER**—famous acrobat, is now presenting his show, an acrobatic display of the Zoro Club of the West Coast, a 16-piece acrobatic company. His act is well known among fairs and parks.

28. **PARAMOUNT CIRCUS UNIT**—produced by Carl Sabin, is comprised of a variety of acts, both new and outstanding and interesting. Can be booked individually or as a complete show.

A Buyers' Guide for Talent Buyers

---16---
Something for Every Program

George DANNERFORD FAMILY—George and
Tanya are shown in one of the riding trcks
which have made the Dannerfords one of the
leading equipment families.

WEN RAI TROUPE—This Chinese group com-
hines elaborately prepared acts with the unique
Costume beauty surrounds self-staged gymnastics,
wits, juggling, contortion and tumbling topped by sensational feats on single
horizontal bar.

THE CERFONE BAND—Conducted by "Tely" Cerfone and managed by Frank Cerfone, this
is the specialty concert and "show-playing"
bond at fairs, celebrations and indoor circuses,
always an entertaining hit with Barnum-Gar-
rath's big musical productions.

THE GIANTERS—A quartet of male acro-
asts and instrumentalists, specializing in rigorous
costumes and novelty songs. Excellent, by the
way, in their circus clownish cartoonish act.

SANDY LANG'S THREE FLAMES—Unusual
skating trio performs daring tricks on a small
elaborated platform, with special ultra-violet
lighting effects which add to beauty of the
act.

OLIVE MILES AND COMPANY—Full featured
comedy band, has a humorous routine that
have pleased sidesplitting, pitch clean, wholesome
laughs provided by the cockeyed com-
edy band.

THE BOLLIBLETTES—Born to the fair world
are these four bouncy and skaters in an ex-
hibition of speed and daring. Routines include
swift acrobatics, unique group formations, leg
holds, neck holds and outstanding spins in
lightning tempo.

THE THREE ACES—First offer a succession of
acrobatic clowning and harlequin gymnastics,
during a comic acrobatic take-off of a de luxe acro-
batic team and a concentrated version of a
huge circus divas, magic and music. Second turn
admits their famous acrobatic artists.

THE ORIGINAL TAPES—Presenting one of the
speediest hoop juggling routines, Wilfred en-
joys this two-men-and-a-girl act in addition to
doing his full share of hilarious juggling.

THE ROLLINEERS—A group of male acro-
asts and instrumentalists, specializing in rigorous
costumes and novelty songs. Excellent, by the
way, in their circus clownish cartoonish act.

WILFRID MAE TRIO—Presenting one of the
speediest hoop juggling routines, Wilfred en-
joys this two-men-and-a-girl act in addition to
doing his full share of hilarious juggling.
Good Free Acts and Attractions

48 WAYNE AND MARLIN—Two remarkable athletes in rhythmic portrayal of muscular flexibility and strength. Daring stunts that fascinate spectators because they are difficult and different.

49 JULIO AND JEAN TUDELL—Latin American dancers, featuring Brazilian Samba in addition to Canga, Rumba, Tango and other specialties. Elaborate costumes are used.

50 FOUR STARS—Double high-ladder act is a breath-taking exhibition of skill and daring. Managed by Eddie Viera, who also has another act, the Viera Four.

51 THE WILLY'S TROUPE—An unusual two-act combination. In one act six people do amazing club and hoop juggling, featuring work on unsupported ladders and highlighting with hula manipulating to daringly cut down objects. Other is the Fable, with breath-taking leaps over parked cars and thru blazing hoops.

52 VICTORIA TROUPE—Presenting a pageant of wheels and featuring Archibald, original English Whoopee CM* St. Unit won acclaim in Great Britain as its premier trick and instrumentalistic bicyclists and unicyclists. Brass band finale on wheels is spectacular.

53 BEN YOST has long been recognized as a leading producer of outstanding singing groups. His Varsity Eight has been featured at leading cafes, theaters and fairs and meets tremendous receptions.

54 WILL HILL'S SOCIETY CIRCUS—Two elephants, seven ponies and ten dogs; all exceptionally well trained, this act has been a leading attraction at parks, fairs and vaudeville. Has strong appeal to children and adults alike. Elephants dance, drill and do wire walking.

55 ZDENKA MALIKOVA—Czech master of high wire, offering unique and ultra-hazardous stunts with precision and showmanship. She has proved one of the best single female high-wire performers.

56 THE ACCORDIONAIRES—Novelty musical act by three acknowledged masters. Selections from classic operas to popular tunes played on standard and miniature models. Acrobatic, contortion and dancing specialties are part of the routine.

Entertainment --- Keynote of Success
Keep This Talent Buyers' Guide

57  WELBY COOKS—Practically his famous Australian dancing horse Sydney. This is an attractive animal act. Cooks will be seen in a domino manner continuing formal dancing act and after the only balloon act—Balancing two and three balloons at one time.

58  THE JUVENILE—Balancing specialty act. Perform a variety of difficult stunts. After the only balloon act—Balancing two and three balloons at one time.

59  CAPT. BOY SIMMS—An act that's winning in the spot advertisement. Capt. Roy Simms is the only一个 available as a stunt. His installment performs at a height of 5 feet, balancing bits while jugglers handle balls, sitting on a chair and standing on chairs are items of merit.

60  THE THREE MILOS—Featuring center Mi Linwood—a thrill high act which features apparatus of an unusual nature. Work at 5 feet without nets. For thrill and children ranks high among acts in this field.

61  GEORGE VENTRE AND HIS STEPS: RADIO BAND—For eighteen consecutive years one of the leading bands of the kind, GEORGE VENTRE and group are today recognized as one of the best show bands in the world.

62  LANG AND LEE—New to outdoor show work this couple bring a juggling presenta

63  DONATELLA BROTHERS AND CARME

64  NOVAK SISTERS—Three youthful, pretty, and talented sisters present an exhibition of graceful tumbling, difficult blind and act with balloons and first-rate mixtures of comedy capers.

65  BUTLER'S DOGS—A dozen clever boys cast in a series of stunts that amuse the audience. A juggler with 20 balloons, 20 balls, and 20 plates in the air is featured. Double-tinute partners and other dogs are also appealing.

66  SKY LARK—Frequent of Mi Linwood thrill high acts creations, this attraction outstanding for unusual apparatus and death-chasing feet. Features a double-breakaway cup as well as drop of 5 feet.

Choice of Attractions is Important

—20—
Lucky Girls—A tense in miniature with four double perspective and several magic specialties present over by singing voices. A line of beautiful and pretty girls dance and offer acrobatic and magic specialties on stage.

Cape, Tondo's Miracle!—Trained and professional featuring the main and only aerial performers with. Tondo's world on the stage that no one had ever thought capable of performing.

Two Saxons—A new departure from balancing exhibitions with understand supports his partner in difficult movements, hand and head balances on precarious footing of a small board usually placed on a pitched stage.

Placettes Sky Revue—This thrilling dance performs an aerial routine with breath-taking story. Girls do aerial gymnastic and danceo acrobatic balancing feats, interlarded with high kicking precision dance and formations on a tiny platform 200 feet above.

Paroff Trio—Sensational aerial thriller and performed on small platform atop an 80-foot-high pole. Two free-standing tops, bottoms are held in precarious balance by one performer while his two partners perform hazardous drill formations and skillful balancing stunts.

Three Sophisticated Ladies—Adorable performers in merry mixture ofjongling acrobatics, bums, falls and knuckledrums buffoonery, Check-fall of action and incredible sounds. Featured in all major theaters and vaudeville.

The Stellas—Energetic acrobatic routines presented by man and girl upon a 20-foot glass platform 80 feet in the air, Colorful lights shining from the glass which resides on tiny base create an artistic setting.

Submarino Caccia—Established a new high in thrillers when they trained their human cannon ball act on this country several years ago. Act never fails to please and thrill.

The Great Knoll—High stilted trapeze act—120 feet. Features one arm collapse, double dissection of shoulders, neck, hands on straight per and other thrilling stunts.

Cape, Mack's Small Fry Circus—Three adorable baby bears present patriotic military performance together with dogs, ducks and other small animals. A treat for all, a most entertaining routine.

It Will Help You Plan Your Program

Something for Every Program
Good Acts Mean Larger Crowds

77 NELLIE DUTTON AND COMPANY—Nellie Dutton is famous in the circus world and comes from a line of superb and equitation riders. Recently returned to this country after an absence of seven and a half years in the Orient.

78 THE SENSATIONAL MARIONS—Owned by Marion Linwood, is unusual in high thrill acts because it is performed by two girls. Working 120 feet, this act has the only girl aerialist ever to do a hand balance on high ramping pole at this height. Act climax with its original breakaway pole.

79 LADDIE LAMONT—A very versatile performer combining comedy with juggling and equine work. Has two distinct acts—rolling globe and unsupported ladder.

80 THE DOGS—This is a very versatile troupe consisting of father, mother and two daughters. One of daughters, Hildegarde, has won acclaim for her full twisting somersaults—regarded as a rare feat in acrobatics.

81 RAYMOND's PETS—Animal intelligence at its best, two acts: first, the pets comprising the highly trained ponies, "King Silver," quaint of educated dogs, and "Cordell," comedy-seating monkey. Second, Robert's Cockatoos, 14 colorful birds in a highly entertaining act.

82 BILLY REID—A unique lion taming act. Bill discards the conventional revolver, whip and chair. Has worked both United States and Europe and is descendant from a family of lion tamers.

83 KURTZ AND KURZ—Man and woman team perform thrilling stands on a 90-foot pole, apparatus in very tumbling end of the type secured at fairs and other outdoor shows.

84 SUICIDE HAYES—His slogan is "the last word in human reelection" and his auto-mobile tumbling and crashing stands high up to this slogan.

85 BRENCE'S GOLDEN HORSES AND GOLDEN MODELS—Representing famous Italian paintings depicted by a handsome horse and by beautiful living models, all painted in gold amid a background of gold color light effect and specially arranged music.

86 GREAT SIEGFRIED—Preceds his Ski-Jumping act, doing the stunts without the use of snow. He was held over for entire season of the New York World's Fair in 1940.

Attractuons Mean Greater Attendance

—22—
Every Type of Act for Your Selection

87 D'LONEA—Exceptional high-pole artist, performs a routine of dangerous feats on a standing pole 15 feet in mid-air.

88 PORUS ELEPHANTS—Placed in New York Hippodrome for 18 years and appeared in 26 countries within 10 years. Three four-wheeled and most remarkable pachyderms are dancers, actors, comedians and bullbreakers.

89 FLUGEDRINA—Brazilian, good-natured girl has pleased many of the leading circuses here and abroad. Features acrobatic and animal acts, and various routines without use of the usual balancing pole or perch.

90 ERNIE WISWELL—His " softly" is a great comedy animal act. A favorite in appearance, but actually a marvel of mechanical gadgets.

91 LELE CAMERONS—Two distinctly different acts, first is fast and during a period a barrel jumping mid-air, and second a three-pole comedy trampoline act. Both acts are unusually fast, colorfully presented and packed with entertainment.

92 "SMILEY" DUO—Comedy act, featuring " smiley" whose antics are good for many laughs. His work with a dummy, really his attractive partner, in a joker-table role and his many other gags of comedy keep crowds in hilarious mood.

93 THE ALBANIS TRIOPE—A truly sensational animal act noted for its fine equestrian appearance. One of highest animal performances in outdoor show business.

94 LOU BRUCE—Cartoonist draws pictures of comic, patrician, sports and countless other subjects which are enlarged on a screen while he works. Audience is able to see clearly every stroke as he makes it.

95 CHESTER (ROSS) BARNETT—Clown noted for his originality and for his unusual concoctions of show "sans mal." His high-trained tramp dogs are of high value in his comedy career, particularly the dog-act 61.

96 FOUR AERIAL SPIRITES—Are shown doing their breath-taking high act at Soldier Field, Chicago. Feature a double bar and handstand act. Poles are supported by two high ladders, and routine consists of rings, trapeze, perch, and breakaways.

97 ARAB TROOP—Features fast pyramid building and tumbling. Act consists of seven people and has been featured in movies. Act also presents a wire turn, featuring a drum, a "loop-the-loop," high act by Chiquita and a trio comedy act.

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Plan a Well-Balanced Program
C-A-P-T. SPILLER'S MUSICAL SEALS

6th CONSECUTIVE WEEK

CLUB LIDO, SAN FRANCISCO

"The best act in town."—Hurb Cas, S. F. Chronicle.
"A great show,4 exactly THE NEAR HUMAN SEALS, who talk, sing, play musical
instruments."—By Bob Hall, S. F. Call Bulletin.
"The CIRCUS FOLLIES will go down in Inal history with Capt. Spiller and his
Seals as the STARS."—The Owl, S. F. Chronicle.

THANKS TO
HERMAN STEIN

MUSIC CORPORATION OF AMERICA

AVAILABLE FOR FAIRS, PARKS AND CELEBRATIONS

THE THREE
MILOS
MILES IN THE AIR

Continually Displaying New Feats of Daring
135 Feet — No Nets

Playing Fairs

GEO. A. HAMID, INC. : BARNES-CARRUTHERS

Personal Management

CHARLIE ZEMATER, 54 W. Randolph St., Chicago

THE SKY LARKS
20th-Century Thriller

AMERICA'S GREATEST
AND
NEWEST SENSATION

Booked With
FRANK WIRTH BOOKING ASSN.

personal management

CHARLIE ZEMATER, 54 W. Randolph St., Chicago

PHOTO WAS NOT RECEIVED ON THE FOLLOWING:

Donahue and La Salle—Exponents of balance and accomplished
gymnastics with bars and props. They leap in and out silhouetted, turn
several times in mid-air, balance atop five tables and perform other
difficult maneuvers.

The Young Ladell Troupe—Comedy acrobatic act featuring balancing
on top of tables piled four high, with tables made to lean at sharp angles
through shifting of performer's body weight.

Dick Clements' Jungle Monarchs—Consists of five boys aged just in
15 different and difficult tricks. Cage and equipment can be set up any-
where with special provisions for polished floors.
"ON TO VICTORY"

—the new patriotically magnificent musical show

THEY’LL SWING IT, SING IT,
STAND UP AND CHEER FOR IT.

BECAUSE IT’S IN TUNE, IT’S IN STEP, IT’S IN KEEPING
WITH WHAT THE COUNTRY WANTS—NEEDS
A Different, Gayer, Timelier Musical Extravaganza
WITH

LAUGHS—THRILLS—BEAUTY
in a new, dramatically lighted, gorgeous scenic setting
—conceived for these times—for 1942—

PRODUCED AND BOOKED by BARNES - CARRUTHERS
FAIR BOOKING ASSN.—121 No. Clark St., Chicago

THE WILLYS

3 Men and 3 Women with Juggling Skill
"Unlike Most Acts of this kind"—Miami Herald
"Darn good"—Washington News
"Always thrilling"—Miami News
"A classy and entertaining act that gets a whirlwind
of applause"—Nat Green in Billboard

TWO GREAT ACTS
EITHER INDOORS OR OUTDOORS

REYNOLDS and DONEGAN present
PYRAMID SKATING GIRLS
produced by Nellie Donegan
HERALDED THROUGHOUT AMERICA AS THE FASTEST, MOST DARING AND
BEAUTIFUL NOVELTY EVER CONCEIVED IN SKATING

Million thanks to Eddie Stinson, Orrin Davenport
and Bill Schmidt for four of the greatest
weeks America has ever known In Indoor Circus

OPENING GREATER OLYMPIA CIRCUS, CHICAGO STADIUM, APRIL 17
under the direction of Sam Levy, Barnes-Carruthers office

BARNES-CARRUTHERS FAIR BOOKING ASSN., 121 NO. CLARK ST., CHICAGO

—25—
Barnes-Carruthers Attractions Mean Big Crowds

The BEAUTIFUL and ORIGINAL

HOLLYWOOD SKY BALLET

Produced and Managed by JOHN GIBSON ATTRACTIONS, INC.

Six Outstanding Performers — Five Girls and a Man

In a Pageant of Glamour and Daredevilry

Featuring "The Ballet of the Clouds." Entirely new. This act has never appeared before at any fair or celebration but is created and produced by John Gibson, whose acts have thrilled and entertained thousands at State and County Fairs throughout the nation. Every pose, every breath-taking feat, every dance routine synchronizes with special music.

It's New

It's Different

It's Sensational

Booking Thru: BARNES-CARRUTHERS FAIR BOOKING ASSOCIATION, 121 North Clark St., Chicago

ORIGINAL REVOLVING AERIAL NOVELTY

THE ONLY OUTDOOR SENSATION TODAY

• Accurate Height 90 FEET

• For Fairs Parks Celebrations

THE ORIGINAL ATENOS

Representative

BARNES-CARRUTHERS

Still Tops in Shooting!

—thrilling the crowds everywhere!

World's Most Sensational Revolver Exhibition

by the

EDNA ALEE TRIO

featuring

THE WHEEL OF DEATH!

A Revolving Human Target, a .38 Revolver,

Death-Defying! Unbelievable!

The Only Act of its kind in the World!

Exclusive Outdoor Representatives

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Permanent Address: 9514 Yosemite Ave., Detroit, Mich.

For Sock Show-Stopper Breath-Taking Feats

BOOK

PARK AND CLIFFORD

"A Symphony in Motion"

SCORED SENSATIONAL SUCCESS

1941—Barnes-Carruthers Revue

1939—Shrine Circuses

Radio City Music Hall

(5 Repeat Engagements)

RKO, Paramount, Loew and Warner Theaters

Australia and New Zealand

(One Year)

Astor and Ritz-Carlton Hotels

New York

Congress and Edgewater Beach Hotels

Chicago

Direction:

BARNES-CARRUTHERS, Chicago

Lang & Lee

"Fun in Fling Time"

A NEW FINESSE IN JUGGLING

WITH INDIAN CLUBS, BALLS AND OTHER OBJECTS ILLUMINATED

IT IS DIFFERENT

IT IS NEW

Permanent Address

366 Maria St., St. Paul, Minn.

Booked by

BARNES-CARRUTHERS

TEXAS SLIM COLLINS

and MONTANA NELL

AMERICAN MASTER OF THE BULL WHIPS—

GREATEST WHIP ACT OF ALL TIMES

Using whips 8 to 55 feet long, whipping all parts of the body, even around the eyes; cutting paper; lighting matches; trimming cigarette ashes and fire and cutting cigarette; taking Montana Nell's hair down a harpoon at a time; pulling corks from bottles; firing a six-shooter; cutting paper with 22-foot whip, and in general using the whips for unbelievable feats.

This Act Only Obtainable Through

BARNES-CARRUTHERS

121 No. Clark St.,

Chicago, Ill.

Barnes-Carruthers Fair Booking Assn., 121 No. Clark St., Chicago
THREE
Donatella,
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DONATELLA
122

BARNES-CARRUTHERS

BARNES-CARRUTHERS 121 No. Clark Street, Chicago

BOOKED AGAIN (12th YEAR) BY BARNES-CARRUTHERS

“IZZY” CERVONE’S BAND

PERMANENT ADDRESS
122 EMPIRE BLDG. PITTSBURGH, PA.

POWER’S ELEPHANTS

POWER’S ELEPHANTS

JULIA—ROXIE—LENA—JENNIE
18 YEARS NEW YORK HIPPODROME
20 COUNTRIES VISITED IN 10 YEARS
WORLD’S MOST VERSATILE ELEPHANTS
—DANCERS—ACTORS—COMEDIANS—
BALL PLAYERS

JEANETTE C. POWER, Owner
215 WYNSUM AVE., MERRICK, LONG ISLAND, N. Y.
BARNES-CARRUTHERS—General Representatives

DONATELLA BROS. and CARMEN

DONATELLA BROS. and CARMEN

Present a Unique Musical and Dance Novelty
Featuring Rosa Donatella, World’s Greatest Tambourine Soloist; Pietro Donatella, Only Man on American Stage Playing the Shepherd’s Horn; Donatella Bros., Original Dancing Acrobatists, and Carmen, Attractive Acrobatic and Rhythm Dancer.

THREE SUCCESSFUL FAIR SEASONS FOR GEORGE HAMID
NOW ON THIRD SEASON FOR BARNES-CARRUTHERS

Fairs — "Why, we’re here only to entertain!"
Fairs—Clubs—Theaters
Donatella-Carruthers, 121 N. Clark, Chicago—Sid Page, 190 N. State, Chicago
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CROWN KING
OF
UNICYCLES

A feature for any occasion. Fairs, Hotels,
Clubs, etc. Using 5 Different Cycles.

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BARNES-CARRUTHERS
121 N. Clark St., Chicago, Ill.
Permanent Address: Box 109, Paw Paw, Mich.

BARNES-CARRUTHERS ATTORCTIONS MEAN BIG CROWDS

BRENCK’S GOLDEN HORSE
AND
GOLDEN MODELS

ARTISTIC — BEAUTIFUL — ORIGINAL
Special Color Light Effect

THE ONLY ACT OF ITS KIND IN THE WORLD—
Bella Dona Brenck, Manager
Under Direction of
BARNES-CARRUTHERS, 121 No. Clark Street, Chicago

‘SMILEY’ DUO

Presenting One of America’s Funniest Clowns
PACKING THE BIGGEST WALLOP IN LAUGHS—
Appeared at leading Fairs and Expositions in U. S. and Canada
with his platform act.
Appeared at leading theaters in U. S. and Canada with outstanding comedy novelty attraction.
Montana Fair Secretaries, repeating this act 3 consecutive seasons,
say “Smiley” assures crowds of their money’s worth.
exclusive management: BARNES-CARRUTHERS

GRAHAM’S
SENSATIONAL JUVENILE RODEO CHAMPIONS
14 PEOPLE — 10 RIDERS — 5 ACTS
Trick and Fancy Riding; Horse Reining; Roman Chariot Race;
Rope Spinning; High School Pony, and “Wall of Flame” Thriller

THE PERFECT ATTRACTION FOR GRANDSTAND
AND HORSE SHOW

Represented by
BARNES-CARRUTHERS

WEN HAI TRouPE

CHINA’S MOST COLORFUL PRESENTATION
— VERSATILITY — ORIGINALITY —
GYMNASTS — JUGGLERS — CONTORTIONISTS
ACES OF THE CHINESE SINGLE BAR

FAIRS — PARKS — CELEBRATIONS

EXCLUSIVE DIRECTION
BARNES-CARRUTHERS

BARNES-CARRUTHERS FAIR BOOKING ASSN., 121 NO. CLARK ST., CHICAGO

—27—
Barnes-Carruthers Attractions Mean Big Crowds

THREE KINGS
TWO PRETTY GIRLS AND A MAN
WITH SOMETHING DIFFERENT TO OFFER FAIRS, PARKS, CELEBRATIONS, CIRCUSES
TWO DARING, SMOOTH, FLASHY PRESENTATIONS
(A)—Three people whirlwind tumbling and unique balancing foats.
(B)—Girl in a 250-foot long, 60-foot high teeth slide.

OUR CONTINUING SUCCESSES EVERYWHERE IS YOUR GUARANTEE OF SATISFACTION
Representative: BARNES-CARRUTHERS
Permanent Address: 1525 Peach Street, Erie, Pa.

ERNIE WISWELL
with
"DIZZIE LIZZIE"
• AMERICA'S RECOGNIZED • GREATEST COMEDY AUTOMOBILE ACT •
Representative: BARNES-CARRUTHERS

TEETERBOARD BARREL JUMPING AT ITS SENSATIONAL BEST—SIX PEOPLE ALSO THREE PEOPLE COMEDY TRAMPOLINE NOVELTY
Two Fast, Colorfully Costumed Feature Attractions ESPECIALLY SUITABLE FOR FAIRS — PARKS — CELEBRATIONS
LES CAMERONS
Direction: BARNES-CARRUTHERS

RAYMOND'S PETS
TWO DISTINCTLY NOVEL ACTS
ACT 1: RAYMOND'S PETS with the Wondar Pony, "King Silver"; Educated Dogs, and "Oswald," comedy-somersaulting Monkey.
ALWAYS A TOP APPLAUSE GETTER AT FAIRS, PARKS, CELEBRATIONS
Under Direction BARNES-CARRUTHERS

MACHEDON TROUPE
—A UNIQUE COMBINATION OF 3 DIFFERENT ACTS—
1. THE SEVEN DURBARS—Arab Tumbling, Pyramid Building, Long-Distance Track Tumbling.
2. MACHEDON TRIO—Outstanding Comedy Triple Horizontal Bar Act.
3. THREE AUORETTES—Tireless Sailors in a Fast Comedy Knockabout Act Packed With Laughs.
Fifth Consecutive Year—Exclusive Direction
BARNES-CARRUTHERS, 121 North Clark Street, Chicago

The ROLLERETTES
—ACROBATIC SKATING MARVELS—
Four Charming Young Skating Stars In An Exhibition of Speed, Beauty and Daring ALL NEW FOR FAIRS, PARKS, CELEBRATIONS Exclusive Management
BARNES-CARRUTHERS

TWO ACTS THREE Aces TWO ACTS
1st ACT: A THREE PEOPLE RAMPAGE OF VERSATILE, LIGHTNING-FAST KNOCKABOUT COMICALITIES
2nd ACT: WALK-AROUNDS, STAGE AND TRACK NOVELTIES, SLAPSTICK AT ITS HILARIOUS BEST FAIRS — PARKS — CELEBRATIONS — CIRCUS
Represented By BARNES-CARRUTHERS

The JUVELYS
TOP THE GLOBE AND THREE BALLOONS
Barnes and Carruthers Fair Booking Ass'n.

DEMETRI'S BEARS
"Always on Top"
Management: J. P. Snyder
BARNES-CARRUTHERS, Chicago

BARNES-CARRUTHERS
FAIR BOOKING ASSN.
121 No. Clark St.
CHICAGO, ILL.
SEASON'S PROBLEMS
(Continued from page 31)
3. Civic attendance would probably drop, but individual spending increase.
4. Booking offices are going ahead with their circulations and, lacking enough baggage cars to transport equipment, costumes, etc., would settle for almost anything that would get their material to the next stand.
5. Short dashes instead of conventional distances were urged for auto racing promoters; pre-fair racing would test the public's reaction.
6. Small fairs were seen as benefiting from fire rationing.
7. This year the people will come to be entertained more than instructed.
8. Fireworks shows are expected to go on as usual, as a special type of powder not required for defense is used in making pyro displays.
9. Fairs should fill empty spaces caused by reduced commercial exhibits with government and service exhibits and the like.
10. Fairs should not ask anything from Washington.
11. Fairs were urged to encourage food exhibits that can be produced with substitutes.
12. Fairs have a tremendous responsibility and can perform invaluable service during the battle for freedom.
13. One official expressed himself as being for the admission tax and for the government's handling of the war strategy, right or wrong.
14. Several leaders said they were going all out for more elaborate exhibitions and programs with greater appeal than ever before.
15. The catchline was coined, "we..."
(Continued on page 36)

FAIRS — PARKS — CELEBRATIONS
CAPT. ROY SIMMS
AN ACT THAT'S UNUSUALLY DIFFERENT
UPSIDE-DOWN WALKING 85 FEET HIGH—NO NETS
Personal Representative
CHARLIE ZEMATER, 54 W. Randolph St., Chicago

ROSE'S MIDGET REVUE
Beckmann & Gerely Shows
Season of 1942
Personal Management
MRS. IKE ROSE
461 Audubon Ave.,
New York, N. Y.

Irish Horan presents
LYNCH DEATH DODGERS
"The Show That's Alive With Death"
To our friends—
We are deeply grateful for the best bookings we have ever enjoyed . . .
AND WE WILL DELIVER, AS ALWAYS!

J. F. IRISH HORAN · FORREST HOTEL · W. 49TH ST. · NEW YORK CITY

Best Costumed Act in Show Business
ARISTOCRATS OF THE TEETERBOARD
The First To Accomplish the Double Somersault Into a Barrel From the Teeterboard
BOOKED ON PARKS AND FAIRS BY GEO. A. HAMID, INC.
Personal Representative: CHARLIE ZEMATER
Terrifyingly Terrific!
That is the record of

JAYDEE
THE GREAT
(Amazing High Trapeze Act!)

who

has broken all crowd records
with the only act of its type
in the world—Aping the APES
atop high trapezes—without
nets or safety devices!

Account of Disappointment

AVAILABLE NOW!
SEASON 1942, FOR PARKS, FAIRS,
CARNIVALS AND CELEBRATIONS!

ATTENTION—Managers and Secretaries—This set is direct来自美国的。This offer contains a good act from people that
are free born Americans. The good U. S. A. has all Europe has, and more.
I pledged 25% of salary to Captain Brick. These pictures are authentic
and artistic drawing. Write for price and literature.

Care of The Billboard,
JERRY D. MARTIN
Home Address: P. O. Box 64.
Cincinnati, O., West End Park, M. J.

Dick Clemens and His Jungle Monarchs
Super Sensational 100 Percent American Act

Five ferocious lions expertly trained
in a fast routine of 15 tricks, every
one thrilling and exciting—no posing!

NOW BOOKING 1942 DATES
Can be booked from the office of
CHARLIE ZEMATER
WOODS BLDG. CHICAGO, ILL.
or from any bonded agency in the U. S. A.
OR DIRECT
PERMANENT ADDRESS
DICK CLEMENS
EAST PEORIA, ILLINOIS

Mexican and Canadian Dates Invited

ATTENTION—Fair Secretaries, Celebration and Show Committees

PARAMOUNT ALL-AMERICAN CIRCUS UNIT
7 ACTS — A WHOLE SHOW

THE SALLEENS
POSTAN'S PET
JEANNE'S PETS
BETTY AND BOB
OTHER ACTS

CARL SAHLEN
Care of THE BILLBOARD, Cincinnati, Ohio

Ace of Thrillers

Featuring

The ORIGINAL and ONLY DOUBLE SWAYING CRUSS CROSS PERCHES

Breakaway, Double One-Arm Handstands. Add a spectacular attraction to
your program—one that will draw big crowds. Don't delay—write for
complete information today. Now booking 1942 dates.

JACK BRICK, Owner and Manager.

Charlie Zemater
54 W. Randolph St.
CHICAGO, ILL.

Cordova Troupe

Featuring

SENSATIONAL 18-FOOT BLINDFOLDED DIVE INTO A BARREL OF KNIVES!

TREETERBOARD AND BARREL JUMPING EXPERTS!

Here's the ALL-ACTION ACT for Parks and Fairs!

WRITE—WIRE—PHONE
PERMANENT ADDRESS: P. O. BOX 744, DANA, INDIANA

Parks—Fairs—Carnivals
CAPT. DON ROMERO
AND HIS
AERIAL SENSATIONS

THE LEAP FOR LIFE THRU SHEETS OF FIRE INTO
A FLAMING INFERNAL

THE UPSIDE DOWN SLIDE, HANGING BY SHORTS

1932 W. Pratt St., BALTIMORE, MD.
Hello Everybody!

It's great to be back home in the good old U. S. A. after seven years in South Africa. Hope to renew old friendships this coming summer.

Edmundo ZACCHINI and his SUPER CANNON ACT

Engaged for the entire season of 1942 with SAM PRELL'S WORLD'S FAIR SHOWS

Booked Thru
FRANK WIRTH BOOKING ASSOCIATION, INC.

WELBY COOKE Presents SYDNEY

The Australian Dancing Horse

America's Outstanding Attraction for FAIRS PARKS CIRCUSES HOTELS

Only Act of Its Kind Working

FIRST-CLASS HOTELS and NIGHT CLUBS

Booking thru
FRANK WIRTH Booking Association, Inc.

LADDIE LAMONT

Juggler Equilibrist

An Original Exhibition on the Rolling Globe

Both Acts Combine Skill with Comedy

Exclusive With FRANK WIRTH BOOKING ASSOCIATION, INC.

The Ultimate in Human Recklessness

Suicide HAYES

A Hell-Driving Automobile Exhibition that stops everything in Auto Stunt Driving ever attempted.

Exclusive contract to
FRANK WIRTH BOOKING ASSOCIATION, INC.

FRANK WIRTH BOOKING ASSOCIATION, INC.

10 Rockefeller Plaza, New York, N. Y.

Telephone: Circle 6-5848
The Only Lion Act of Its Kind — Uses Neither Whips, Guns Nor Chairs
Provides Thrills Galore — Leaves the Audience Spellbound!

For open time: — Managers communicate with

FRANK WIRTH
BOOKING ASSOCIATION
10 ROCKEFELLER PLAZA
NEW YORK CITY
TOP ATTRACTIONS EVERYWHERE!

THE DOBAS
Featuring HILDEGARDE
America's Glamour Girl of the Teeterboard
The only girl Top Mounter to accomplish a Full Twisting
Somersault

PARKS and FAIRS
Exclusive with Frank Wirth Booking Association

FLORDELINA
THE BRAZILIAN WONDER GIRL
Acknowledged the World's Greatest Lady Wire Artist.
On a Silver Wire without Balancing Pole or Platform she performs a rapid succession of seemingly impossible feats.

Booked Exclusively
FRANK WIRTH
Booking Attn., Inc.
Manager
ISIDORO ORTEGA
Tel. 1 Cath 8-4453

D'OLONRA
On The
High Swinging Pole
The Swinging, Bending Porch Act Has Electrified Millions of Spectators
A Genuine Outdoor Show Feature
Booked Thru
FRANK WIRTH
Booking Association, Inc.

KURTZ & KURTZ
Daredevils
HIGH POLE ARTISTS
The Only Act of Its Kind. Thrilling, Novelty, Birth-Contractions Feats, Atrop 90-
Foot Pole.

America's Foremost Singing Aggregation
BEN YOST'S
VARSITY EIGHT
Featured at Leading Theatres, Fairs, Etc.
Eastern Fair Bookings:
FRANK WIRTH BOOKING ASSOCIATION, INC.

FRANK WIRTH BOOKING
ASSOCIATION, INC.
10 Rockefeller Plaza
New York, N. Y.
Telephone: Circle 6-5848

GEO. W. LANNING
Presents
THE SENSATIONAL ROYALS
Nearest High Novelty Sensation—120 Feet
ONLY—Person doing a Handstand on a Swinging, Revolving Pole
ONLY—Rigging of the Kind—not just a pole or ladderers
Two women and a man stand rigid, there, pole, with all kinds of acrobatics and gymnastics—a
animated colorful lighting effects assure warm attention at night.
SOME OPEN TIME AVAILABLE—WRITE OR PHONE TODAY
Under Personal Direction
GEO. W. LANNING, C.B. of The Billboard, Cincinnati, Ohio
(Also Managing THE SENSATIONAL METEORS—another unit)

AL ROSS
Tramp Acrobatic Clown

THE 3 SOPHISTICATED LADIES
Three Lovely Ladies In the Maddox, Merriest Mix-Up of Tangled
Acrobatics, Bumps, Falls and General Buffoonery Ever Seen!
A Smash Hit Comedy Act for Every Type of Show!

AL GOOD AND JOE GOODY
AND COMPANY
ORIGINAL
INFLATED CHAMP HEAVYWEIGHTS
A KNOCKOUT BLOW FOR ANY AUDIENCE—3 ROUNDS OF LAUGHS
ATTENTION, FAIR BOOKERS
THIS ACT IS DIFFERENT AND ONE THEY REMEMBER
Direction—PETER J. IODICE
INSURANCE EXCHANGE BLDG., DETROIT, MICH.
They're BACK AGAIN!

More DARING THAN EVER!

The Country's 2 leading and outstanding HIGH AERIAL ACTS

Four Sensational Stars and Daredevils in Mid-Air!

Available for Late Dates Write or Wire NOW

EDDIE VIERA care of The Billboard Cincinnati, Ohio

SEASON'S PROBLEMS
(Distributed from page 29)
are going to have a show unless 'Uncle' tells us not."

A Southern secretary said his fair is in the process of putting up two new buildings. "We're all in the same boat and must pull with the same stroke."

Several managers said their grounds were available to the U. S. in the war effort.

The IAPE resolved that everything be done to carry on as in the past and to offer its utmost co-operation and services to the government to assist in the winning of the war.

CAPTAIN ANDERSON'S ANIMAL CIRCUS

DOGS, PONIES, GOATS, MONKEY, MULE—THREE PEOPLE

Fast, Clean Half Hour Show Open for Summer Engagement

Permanent Address

46 Gardner St., Allston, Mass.

PARKS—FAIRS—REVUES—NITE CLUBS

JULES JACOT'S MONARCHS OF THE JUNGLE

Fighting, Dancing and Wrestling, Performing African Lions, Canadian and Russian Bears, Siberian Tigers.

JULES JACOT Nevada, Ohio

SYLACAUGA, ALA.

The Sensational Thriller of World's Fair

SKI JUMPING WITHOUT SNOW

THE GREAT SIEGFRIED

Spectacular Fire Loop at Night


Enormous Steel Rigging Carried—Only One Foot Wide Incline

Permanent Address: 47 Wayne St., Jersey City, N. J.

Western Rep's: CHARLES W. NELSON Los Angeles, Calif.

The Famous ARAB TROUPE Pyramid and Tumbling

Personal Management: WILLIAM RIVAS

Booking Thru: CHARLES W. NELSON

828 South Lake St., Los Angeles, Calif.

Chief Sky Eagle and Princess Sunbeam

TRICK RIDING AND ROPING

ARCHERY PRESENTATION

LEAH FERRIS IN RIDING FEATS

3 Complete Acts ★ ★ Beautiful Costumes

Management: CHARLES W. NELSON

828 S. Lake St., Los Angeles, Calif.

The Act that draws the crowds—

WESTERN STARS

TRAINED HORSES

Personal Management: GEORGE W. LILLIBRIDGE

Booking thru:

CHARLES W. NELSON

828 South Lake St., Los Angeles, Calif.
TWO GREAT ACTS
Registered For Both Drafts:
PUBLIC and BOX-OFFICE

THE GREAT KNOLL
and
"KNOLETTA"

AMERICA'S CLASSIEST AERIALIST!
120 Feet
No Net
Highest of All Single
Trapeze Acts
★
Special Illuminating
Effects—Day or Night
A Real Thriller
★
Read what
The Chicago Sun said
Jan. 19, 1942

"Several aerial acts of amazing agility came in for a large share of
audience enthusiasm, particularly a young man on a trapeze, The Great
Knoll. Knoll works at the very top of the arena with no net between
him and the floor. His incredible aerial maneuvers were rewarded with
a genuine ovation, complete with whistles and floor-stomping."
JAMES SUPPLE.

AN "OUT OF THIS WORLD" AERIAL ACT
120 Feet
No Net
Unsurpassed in daredevilry
of thrills, chills and sensa-
tional finish of a daring,
dashing personality with
youth, performance and
grace in a clever routine
of feats never attempted
by any lady aerialist! Un-
equalled in daring. Unsur-
passed in accomplishment.

The Most Foolhardy Lady
Aerialist in America!

Always the Feature of Every Record-Breaking Date of
LARRY SUNBROCK’S
Rodeo — Thrill Show — Circus
More than 3,000,000 paid admissions in 2 years

★ COLISEUM, LOS ANGELES
94,800 Paid One Show

★ KEZAR STADIUM, SAN FRANCISCO
64,600 Paid One Show

★ CITY STADIUM, SAN DIEGO
36,484 Paid One Show—New Record

★ INTERNATIONAL AMPHITHEATER, CHICAGO
Held Over 5 Days — Still Thousands Turned Away

★ SOLDIER FIELD, CHICAGO, 1940
214,622 Paid—77,000 Matinee

★ BALL PARK, ST. LOUIS
112,000 Paid Admissions

★ AUDITORIUM, ST. LOUIS
Turnaways All 4 Performances

★ COLISEUM, LOS ANGELES
82,462 Paid One Show

★ COLISEUM, DETROIT
106,421 Paid—Turnaways

★ SOLDIER FIELD, CHICAGO, 1941
258,300 Paid—104,000 Matinee

★ ARENA, ST. LOUIS
158,600 Paid Admissions

Note: Above statements according to U. S. Internal Revenue Dept.

NOW BOOKING SPECIAL EVENT DATES—1942-1943
Exclusive Management: CHARLES ZEMATER, 54 W. Randolph St., Chicago, Ill.
Eyes turn upward to the clouds when Selden, The Stratosphere Man, goes through his unbelievable routine of gymnastics, balancing, trapeze, perch, and unduplicated 35-ft. swaying handstand on a 138-ft. pole. The hushed silence is broken by a deafening applause only after his 500-ft. slide for life. It's dramatic, exciting and sensational beyond words.

Spectators know they are witnessing the most daring and unusual sight ever presented and those who have booked the act agree—wholeheartedly.