Alvino Rey
And His Orchestra
Featuring the 4 King Sisters
On Tour Theaters, Ballrooms and Colleges
Broadcasting Over
CBS and MBS Networks
BLUEBIRD RECORDS
Directions Music Corporation
of America
Personal Management:
Jack Egan
They all agree:

"One of the proudest points of the band is their ability to create music that is both emotional and swinging. Their arrangements are ingenious and their instrumentation is always in top form. They brought their fine line of music to the Earle Theatre yesterday afternoon, and the walls of the Earle were almost torn down by the enthusiastic response.

"One of the greatest hits on record today, 'My Old Flame' and 'More Than You Know,' is beautifully performed in two numbers on 'Going to Chicago' and 'Harvard Blues.' The rhythm section, led by James Rushing, is rhythmically exciting. "Tom Thumb" and scores of other brilliant original instrumentals...a band that has everything.

"The walls of the Earle Theatre could almost be seen bulging and the stage rocking yesterday, as whistling, cheering, whooping fans greeted Count Basie, his sensational swing band and entertainers, and helped the popular septet master set a new opening day box-office record at the Earle. His whole group including Earle Warren, James Rushing, Tab Smith and Jo Jones scores emphatically with one of the greatest stage shows Philadelphia has ever seen.

"From Downbeat, "Music & Rhythm.

Dave Dexter, Jr.

Count Basie and His Orchestra

Featuring James Rushing, Earle Warren, Jo Jones

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NEW AMUSEMENT HABITS

Edward Borein

The ability to rock with the punch has long been recognized as an invaluable asset in the boxing business. Under the liberal and violently changed conditions under which we live, it is becoming equally valuable to the show business and to all show people. The world that we know and have known is being radically altered; for the duration of the war, be it long or short, our lives must come to new forms, move through new methods and think in different channels; and, even after the war is over, we will face a world in which conditions are very different from those we have known.

The show business, of course, will change with the world around it. Already, almost everyone unaccounted for in one form or another has been called, at one time or another, to serve in the war. And, in these histories, the war-making and sharply unpredictable days, must be thrown to the winds, if we are to be able to work in any way to alterate sections of the public, but essentially, in the minds of those who will be quick to interpret changing trends, quick to adapt to new opportunities, quick to throw out old fashions that are merely an additional fire hazard in these changing times.

This applies to managers in the conduct of their business and choice of their entertainment and to performers in the choice and presentation of their material. It applies to bankers.

How deep and fundamental the changes are—how much deeper they can become—is pointed out in the accompanying story. Those who are quick and wise to see the changes, old materials will have little chance to hold their heads above water in the midst of war changed conditions. And, when the war is over, they will have a chance to find themselves looking for a day and tradition that are dead.

Only the showmen who can rock with the punch will survive. They will change their ways of thinking and doing things, and adapt to the violently changed conditions under which they work. And, we do not mean by this to suggest that they will be the basis of a show business that is different from that which have we known in the past, but one that, because of their efforts, is sounder and stronger than ever.

War Conditions Due To Change Set-Up of Entire Industry; Aid To Nabe Biz; Central Spots Hit

NEW YORK, March 28—Due to such war conditions as lisbonned, compared with the staples, costing of living, increased taxes, longer working hours, outdoor work, short shifts of men, and more jobs and home-defense activity for women, the amusement-seeking habits of the nation will change drastically during the war. It is probable that this change will be most noticeable in the fishing grounds for big downtown theaters and clubs, restaurants, vaudeville, and all amusement centers that require high rentals and use of transportation. Also, this change will bring the padding of neighborhood theaters, bowling alleys, recreation centers, night clubs and any show that concerns the immediate patrons. Activities, currently increased and other traveling shows are seeking to make more and more, and finding themselves in the situation that many of the home shows and central amusement spots. This is pushing the decentralization of show businesses. It is making transportation facilities a key factor in figures, booking, locations.

An important by-product of the war is the emergence of the home and the community as the center of amusement for the public. This means that community theater, country clubs, and such home amusement as ping-pong, billiards, and other home-grown games, will enjoy great volumes. There apparently will be a decreasing number of places that can afford to go downtown or to the suburbs for amusement. This is true in dancing, vaudeville, country clubs, restaurants, neighborhood theaters, and amusement centers that require the government's cut in gasoline sales and on automobile use and availability.

The increasing scarcity of men for military duty requires this manner of home-defense, home-raising, home, except on occasional forlorn. And the stables will be able to rest at home as much as before because there has been a decline in unemployment and an increase in long-term jobs. Some theaters and clubs have sought to meet this early- to-mid war situation by shortening the hours in the evening, intending to catch the early-shift workers. Many of the stay-at-home, both half-time and full-time, are making sure of essential personnel, voluntary defense workers and trained workers, and have neither the time nor the energy to see many shows.

The change in the nature of most men's work will be a break for manufacturers of homes (See WAVE DISTRIBUTIERS on page 11).

N.Y. Test Black-Out Hits Pic Houses; Niteries OK; Spot Owners in AC Like Dimming

NEW YORK, March 28—Two big blackouts in the metropolitan area have been noticed, with the odd possibility that being the first box-office receipts in the area of films and plays. Various houses, from Madison Square Garden and the Broadway to Greenpoint, which got its big turn, have been closed down by the war. Blackouts and their effect on parks, streets, and the like, have had even more devastating effects on the box-office than on the daily sales.

Several theaters even reported grosses far below the 50 per cent normal, several in the Village found blacked out after the blackout that had shut them up. Activity is now active since the conclusion of the experiment.

The Village has had a lot of effect on the show business as a whole. It is a hot topic in the evening, and the rising of the war, the penny pinching, and the war has been cut back, but not so much because of the blackout that had taken place during that time.

Theaters operators are inclined to think that the novelty of the first test kept many people away, and as they became more common, people will get accustomed to them and will make it easier for the business to continue.

Sally Rand, Niterly Owner in Tiff Over Dressing Room Noise

NASHVILLE, March 26—Daddy and his crew have been making a lot of noise in the street, as they are now playing before a packed house at Mike Lyons' Show. Mike Lyons has a lot of people, have been quite lengthy, the audience seems to have enjoyed the show. And, towards the end of the week, Mike Lyons, who likes action and drama, is more than that no noise, Lyons came bounding and turned on the organ, only to have it go off again, and then again. So, dads of the city, just keep an eye on the show. Mike Lyons has a lot of people, and is more than that no noise, Lyons came bounding and turned on the organ, only to have it go off again, and then again. So, dads of the city, just keep an eye on the show.
Equity Picks 6-Man Nominating Group At Quiet Gathering

NEW YORK, March 28.—At a picture-quiet and sparsely attended meeting, the second of the six-company nominating group for the 1942-43 season, a six-man nominating committee has been picked. The group met today in the offices of the23 post offices and 18 presiding directors who are members of the group. It is understood that the group is composed of the two vice-presidents and 18 members of the nominating committee.

Yesterday's meeting was attended by all the members of the group, who are: Horace L. Byers, president; Henry C. Lanier, chairman of the nominating committee; and Charles H. McMillan, secretary. The group was formed to study the nominations for the 1942-43 season, and to present their recommendations to the board of directors.

UNAUSUAL technique was employed by the company in presenting the nominations. The nominations were presented in a series of slide shows, which were shown on a screen in the meeting room. The slide shows were accompanied by a brief explanation of the nominations, which was given by each member of the nominating committee.

The group is expected to meet again next week, at which time it will study the nominations for the 1943-44 season.

PITY THE Poor Actor!

Thru Sugars Domino

No Show Bracket

In Questionnaire

WASHINGTON, March 29.—Occupying the No Show Bracket in the questionnaires for the 1942-43 season, as submitted by selective service officials indicates that this is a good time to ask the government to sponsor a No Show Bracket for the 1942-43 season. The No Show Bracket is a good time to ask the government to sponsor a No Show Bracket for the 1942-43 season. The No Show Bracket is a good time to ask the government to sponsor a No Show Bracket for the 1942-43 season.

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Ice Folies” 1256 in Minn.

MINNEAPOLIS, March 29.—After an 18-12 performance run, the “Ice Folies” is returning to the Twin Cities. The show, which has been touring for the past two years, is expected to play for a week. The show is sponsored by the Minneapolis Arena Association.

Some of the highlights of the show are: the “Ice Folies” in Minnesota, the “Ice Folies” in Minnesota, the “Ice Folies” in Minnesota, the “Ice Folies” in Minnesota.

SIGN OF THE TIMES: A horse and human cab making their way down 52nd Street Friday morning with the sign on the rear of the cab. Along with the horse and human cab, there were also a few human cabs on the street, making the cab ride a bit more colorful.

LEO REIDMAN is competing with Cliff Nordrum in a doubles tennis week in Hollywood. The two men have been playing doubles tennis for several years, and have had some success in tournaments.

IT IS the custom of a union that will wipe out every present have been the same. If we take a look at the facts, we find that in the past, when the union was strong, it had a definite policy of not interfering with the managers, but now that it is weak, it is trying to force its will on them.

If it is to be conceded that the actor needs an organization in the variety and vaudeville fields, it is clear that any such organization that can be occupied by an independent actor, it can become a determined effort to help the actor.

For several years we have been split into various organizations, but we are now seeing the light. We have been working hard to bring about a union that will wipe out every present have been the same. If we take a look at the facts, we find that in the past, when the union was strong, it had a definite policy of not interfering with the managers, but now that it is weak, it is trying to force its will on them.

To return to the AGVA, we wonder if the average actor understands their organization as an unwise and unnecessary. We are told that there are many actors who do not know what is going on in the union, and that they are being misled because they know nothing about the organization. The union is not an organization that is working for the actors, but is working against them for their own ends.

About the Author: 

GEO. SPEIGHT, BROADWAY

Patrols the Streets

George Speight

The Billboard

The World's Foremost Amusement Weekly

Published at Cincinnati, Ohio, U. S. A.

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Entered as second-class matter, June 4, 1927, at Post Office, Cincinnati, under Act of March, 1897.

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Radio officials meet K War Manley, the produced hoped "modern drama will definitely change the attitude of the people toward the theater."

**For FILMS**

**For VAUDE**

**For LEGIT**

**For AMEK Unit in 12th Year Steady Work, All In Foreign Countries**

**For Change Showgoing Habits in Pitts**

**For N.Y. Agency Bill Up; Unions Oppose Them**

**For MASS. Rotating Stock**

**Cantor's Silver Anniversary**

**Detroit Flacks Organize**

**Columbus for IA Meet**

**Canton's Silver Anniversary**

**Detroit AGVA Plans Insurance for Acts**

**Film-Legit Try In Holyoke**

**Amerk Unit in 12th Year Steady Work, All In Foreign Countries**

**Make this Easter for your friends a different one with a different Easter greeting...send a telegram. ONLY 20¢ locally. 25¢ to distant points.**

**WEBERN UNION**
Draft Takes Increasing Toll of Radio Actors; Amateurs Flock to Nets for Jobs; See No Shortage.

NEW YORK, March 28.—Different performer groups in the show business are using the medium of radio in a way that was not even dreamed of when the medium was in its infancy.

Radio has proved an increasingly fast pace, New York for Radio and Motion Pictures. Radio, which has already spread to a large extent in the United States, has now become the largest medium of entertainment in the world. During the past year, radio has brought in a new era of opportunity for the performers who work in the medium. The demand for radio performers has increased greatly, and as a result, many performers have found employment in radio. This has led to a decrease in the number of performers available for other types of work, such as motion pictures. This trend is expected to continue, and radio is likely to become an even more important medium for performers in the future.
Radio Developments Are Anxiety For Pubs; Wax Test Case May Be Pressed by NBC; Net Supports BMI

MATT

Pies, new

A

Stork

MAC

CAVANAUGH,

Seery

NYA

STUART

WBBM

DINNER

Backstage

Mark

DUNPHY, WOR's

Karen

Leslie

BY JERRY LESSE

WHAT a treat it was to witness the ten
couples on NBC-Salt Lake City, who
made it the grand place that it is. For
26 years, it has been a tradition for
Young & Hurst's JERRY HILL, Jr.
and R. W. Ayres' HIGH BAND to serve
as entertainers for the Sunday matinee
reception of the old Astor Dinner
Club. The Astor's doors were open from
7:45 to 11:45 and those that came in to
do the same thing.

Did you know that LIONEL NELSON,
graduated from the Volunteer Peace-

Riverside. The

famous of the Stork's Luncheon
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**Dreaming Up the News**

HARRISBURG, Pa., March 28—

Something new in radio news service is currently in operation. The adage that you can’t help but create a new type of service is true in this case, as it is also true that a new type of service is often a type of service that is new.

While Middletown handles the routine news service for 10 stations, this service is unique in that it is available for a 10-minute period, and for another 20 minutes each day. It is a service that is available for a 10-minute period, and for another 20 minutes each day.

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Unions Set To Clamp Down on Off-Bway Experimental Groups

NEW YORK, March 28.—As a result of the sudden interest in and critical acclaim accorded to various experimental production, a major campaign to snuff out the 90 or so experimental groups that are springing up like mushrooms is now under way.

In the last week, 12 of the groups have been served with notices requiring them to show cause why they should not be suppressed. These notices were served after the experimentalists had been given a month’s grace to comply with the regulations of the New York State Board of Regents, which has jurisdiction over experimental theater.

The notices were served on the groups individually, and each group was told that it must either cease operations or file a petition with the board within 30 days. Failure to comply with the regulations will result in the revocation of the group’s charter and the termination of its activities.

The experimentalists are申诉ing that the regulations are unreasonable and that they interfere with their right to free expression. They are also申诉ing that the notices were served without due process of law.

The experimentalists are planning to challenge the notices in court, and they are urging their supporters to come to their aid. They are also planning to hold a meeting to discuss the situation.

Boland Hearing Postponed 3 Wks.

NEW YORK, March 28.—Boland Hearing postponed until April 14, 1942. Equity is trying to reach a settlement with the directors of the National Broadcasting Company (NBC), who have been accused of refusing to license the company's programs. The hearing had been postponed until April 1 at the request of the director of the National Broadcasting Company, who said that the company could not afford to have the hearing until April 14.

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The hearing has been postpon...
NEW YORK, March 29. — Evidently having learned that a scene would be wasted without the production of at least one "play" by Brokaw, someone calling itself Theater Showers presented the letters "T.S." last night, not to be confused with the genuine Across the Board as Tomorrow starting at 5:30 p.m. Monday. Across the Board last week-end. Across the Board, the legitimate effrontery that was given its penultimate cordon of protection last year, but which—indicative of nothing more than the high intellect and backwardness—has not as yet been brought to the attention of the Municipal Council, and which, if brought to it, but that sound merely like a more in a year of nerves.

Brokaw is still trying to write a criticism of the mumbo-jumbo of a psychopath—a psychopath suspected of consciously assuming his name for the cheap effect to be created. That, of course, is a basic problem in reviewing Saroyan's self-conscious unimpressionable outpourings: but this time it is particularly annoying because at two points in the play I heard voices that could have been amusing or interesting—but were not. It was the carelessness of, say, a junior high school freshman.

The star of the floor is the discovery on the part of the play's characters that they have seen each other. The largest collection of strangers is watching their actions. Saroyan merely makes the human situation something of a dimension of incomprehensible, stupid, ugly, and unattractive personality, with no less spectators. The other angle, later, intellectual, is the one this writer is supposed to digest through the world — the human situation, which the play really does not "realize" (except, inevitably, the barroom in which the action takes place) appropriately. A purely incomprehensible discerning mind might have made the characters (or at least bro加分展示和扑朔; or both) Saroyan necessary to pass themselves around in, and then evokes the entire situation, with all its rhyme or reason. And his play becomes simply "reality" suddenly returns, evidently be- cause the writers and he himself have the coping with a truly imaginative atmo-

tphere.

It's hard—almost impossible—to de-
scribe the piece so that a reader can have an idea of just how ugly and unim-
pressible. It is as intangible as a Bla-
ckstone's mother. It is as indiscernible
the nuances and talk to it end-
lessly. Yet somehow the play, in spite of the inaus-

correctness of the language, is telling and it em-

ded. It is hard to explain, so OLD of the fourth

head, tells to do a little dance for

the sake of the present, the un-


data young men in comes, in a few

rhythm, and with the words with the nearer. He also
dances perfunctory dances. He aged an old man, and


certainty sends the old man to

the window of a silent in a corner. Two

pictures do something and in an instant

of the other politics, and then turns to the other, who

accompanies him to stand up so that

they can judge the dance. A woman described

on the program as "Miss Schuyler" 2-3 21

comes in wearing a coat, and then

Saroyan conveniently blocks out the

munch of obtrusion, which is what he,

generally
to this reporter, who thought he'd be

diseased. It is not the woman's fault that

February's old break-down has visit, which

used to fly her wings and a dog get

and the dog to the dance. The play

discovered that the illusion of rea-

just been born with 'em, in the guise of a

narcissistic young man, that it is not,
discovered that "reality" has returned,

and everyone wanders out of the bar.

The understanding young man, when

we will all walk—wander out of the
door.

I'm not kidding—that's really what goes

on. But no description could possibly

capture a taste of the boredom.

In one of his uproarious long and
dull setpieces the author takes cognizance

cost of the play, and seemingly tries
to make the day seem somehow


coincidence. Of course it is

that why it isn't quite into being—a

heavenly charm, and that he is not

standing on a street-corner. Only

the street-corner, I suspect, would be more

coherted.

Theater Showers did a surprisingly

good job in presenting this show, with

William Howard's direction as straight-

forward as possible under the circum-

stances, and with altogether excellent

performance offered by Antonio Furst

and Bernard Coop in the two key roles

of the writer and the young man. Miss

Howard gave evidence of great possibilit-

ies in a fine and quiet job as the 

in the play. Miss of the audience

were quite pretty—but certainly no 
timber to it.

As a certain-rather, Theater Showers

offered Emmerson's Theater of the Soul

was just what was needed in a straight-

forward play. Theater Showers is a

beauty pull beyond what is usual

in a straight-forward show, but

because it became a somewhat painful sort of dance

trauma featured by a performance

from one of the actors. Theater Showers

became almost hilariously.

Theater Showers stated that Theater

showers, after a brief intermission, was

gong to repeat the performance of the

time. RMS of the reporter didn't want to find out. At

Already the other of the performance

and they go, almost to the

the street. Even is feet went

Eugene Byr

Ballet Russos Starts
Rio Concert Season

RIO DE JANEIRO, March 21.—Col. W.

Ballet Russos begins its season in

Rio on Sunday for a full month's

season on subscription basis, with

notable performances given for the

general public.

Two ballets, importations appeared

in the Municipal last night, to give

its eight performances in the Municipal and

Municipal, and immediately.

way down to Buenos Aires and a return

duty on the 12th. The farewell gala

Local opera season gets under way in

Municipal late in April.

FOR OUT FRONT (Continued from page 9)

"attorneys." Who is in Equity to interpret just what attorneys advocate unlawful

nothing to the government? Obviously, it depends entirely upon the

The whole matter of enemy aliens and treasonable actions might much better

be handled in a control commission and it was originally and where it still fundamentally

the hands of the FBI.

The Equity members also want to bar Russian Communists from office, that

erasure of communism in the United States, and the term was afterward

in reverse, and this one is as virtually totalitarian as the other, is hardly

depended. The validity of the American Communist Party is in, in effect, the partial disfranchisement

section. We have no reason that section may be. Members of the American

Communist Party cannot be elected to office, and it is against the American

to bar Russian Communists from office—since it states that political

party shall not be barred, with the full effect that

as long as it is allowed on a single ballot in a single municipality of the United

States, by this action a Communist may contest the legislature and

the fact that the law itself, which the Court has claimed to be a

then Congress, we may well ask what the purpose, aims, etc. of the

As a highly dangerous precedent—and one that is as virtually undemocratic

and un-American as the very Communist movement, is to gump out.

another dangerous point is the fact that "attorneys" can be used as evidence

by the American. Reports of "attorneys" may be unsupported and

painted. Is it possible there will be no more "attorneys' evidence before
tested a man out of office? It seems so, under the terms of

acceptance of hearsay evidence may also indicate a reason for the inclu-

of the muddles bring these guilty of treasonable "attorneys." As an

ancestrally, charged on hearsay evidence of being a member of a party specifically

and that he wasn't; but no one on earth, however

ing as a member of the government, not, at least, if

the facts. This, the amendment places the burden of proof not upon the accused—since

is it, and if the amendment

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the small body group of totalitarianism, it quite certainly is. What all in all, the "amendment isn't anything that Equity can be

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AMERICAN ACADEMY OF DRAMATIC ARTS

Founded 1897 by Franklin B. Garlant

By Appointment to the Theater of the Golden Age, America, the
Theaters, Playwrights, and Actors, and to the leading

CARNegie HALL, NEW YORK.
War Decentralizes Showbiz; Nabe Spots Expect Boom; Roadhouse, In-Town Business May Feel Pinch

(Continued from page 1)

Newspapers

Nicolas Charman's Gay Blade Publicity Pictures

NEW YORK, March 31--Local night clubs and hotel press agents are finding themselves forced to change their methods in order to meet new demands of newspaper, magazine, and syndicate editors.

With Ayres harder than ever to get due publicity and support of our own, the p.a.'s are really worried.

They have been informed that hotel and club press agents, that they will not get photographs of patrons wearing and doing anything, either on their return from the club or at the club itself.

They use photos and stories of men and women doing anything, even if it's only walking, eating, and drinking.

They are discovering that it's not so easy anymore to get the 'right' club, and that people are no longer interested in showbiz pictures, that they apparently are not, at least for the duration of the war, and the only deal getting their features in print nowadays are those doing defense, Red Cross, or charity work.

An example of this trend was the Society Journal's story about the closing of the Park Plaza Hotel in March 12, which contained four two-column pages, one of which was devoted to the operation of the hotel.

All the men, women, and children of the hotel were interviewed, and every possible souvenir and photograph of the hotel was taken.

The story was perfectly designed to make the hotel seem as though it had been going for years, and that it was a place of resort.

In fact, the hotel was closed for the duration of the war, and the only deal getting their features in print nowadays are those doing defense, Red Cross, or charity work.

Here and There:

JERRY REICHEN, a long run of the Stage Door Canteen, has been transferred to the West Coast.

Merrill claims that he has been transferred by the military at the suggestion of the War Department.

The transfer is due to the fact that Merrill has been given a special assignment by the military to work at the West Coast in order to assist in the war effort.

The interview with Merrill was conducted by the Western Newspaper Association.
Brazilian Clubs Set Local Lines
As American Girls Become Scarce

RIO DE JANEIRO, March 23—With the uncertainty of future importation of Brazilian girls, markedly identified with Rio night life in the past two years, American girls are tending to eschew attempts to set any possible shortcuts. U. S. girls have been broken into little groups, and strong policy toward keeping all out of the cabaret business.

A local girl, who speaks English, said she had just spent $200 for a trip to Europe, and the group was still talking above the contracted time. The girls are being protected, and they spend much of their time in the hotels, living quarters, and night spots.

Pounce last to Brazilian entrances was Capi, which, with the co-operation of the Little Cities Committee, has set local lines for a list of eight. Capi has opened a school for in-training girls, and the new group consists of eight girls, who control several spots, and will trade action at the best possible rates.

So, to bring in a U. S. list for opening of all new spots, the management of Rio Babes, Inc., a U. S. girls' front, was burned out from Burnham, Arz, opened at the Ministro March 27.
NIGHT CLUBS-VAUDEVILLE

Night Club Follow-Up Reviews

Sunday Vandeau Again For 2 Pennsy Parks

PHILADELPHIA, March 28 — Sunday vandeau will again feature at Wood- meadow Park, 302 Main St., the largest outdoor amusement park here. Both shows this week are sold out.

SUPERIOR, Wis., March 26 — Opening of Ian Langley's New Rita club here Monday may set a new high for talent, imagination, color and mud — the club opened Monday night with a gala opening.

JULIAN & MARJORI

The ORIGINATORS of their famous dance featured the ROMEO and JULIET BALCONY SCENE set to the accompaniment of their world-famous orchestra, in an opening recital of their new show.

War Gags Help Comic Get Para

SAN FRANCISCO, March 28 — Paul Begun, comedian, is the latest local comic to appear in the war-gag wave. Begun's act is a hit at the Elks and Mason temple shows here and the Golden Gate Canteen.

Paddy Cliff

Popular Singing Star 32nd SAVAS WEEK

PHILADELPHIA, March 28 — Paddy cliff made a hit appearance on the 12th floor of the Sheraton Hotel on Tuesday night. He was accompanied by a full orchestra and a drum corps.

Rivaling the Madison Square Garden, the vandeau was the largest outdoor amusement park here. Both shows this week are sold out.

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Advance Bookings

PITTSBURGH: Pittsburgh Biltmore, Apr. 23;.
Resume of Problem That Social Security, Unemployment and Taxes Present to Theatrical Business

By JOE COHEN

The Social Security situation, as affecting the theatrical field, is to put it no more strongly, one of the most important matters confronting the United States Supreme Court to decide by not one but several decisions upon every phase of the situation.

Local development in the situation in the United States is in the hands of the United States Circuit Court of Appeals recently in the matter of bond contract in which it was ruled that the Williams is an independent contractor and therefore entitled to the tax and right of consultation and compensation. The court has held that the Williams is an independent contractor.
Girlie Show for N. Y. Latin Quarter; Fete's Has Plans

NEW YORK, March 28—Lou Walter's Latin Quarter, set to open April 12 on the site of the old Ziegfeld Gray Way, will have the show set as some time new, as Lou Walters and his production and Wally Wangay are supplying the show with 13 ladies and a half-dozen boys. A remodeling job costing around $60,000, which Lou Walter has done in the venue is a M. Loew, partner of a chain of Loew's Regency theaters. Irving Zimmerman is to producer, and it is believed also to have an interest in the spot. Has checking concessions over $15,000.

Patrice Monte Carlo, set to reappear shortly with a book show, has changed owners, John Leonge, originally contracted for, is unable to fulfill the engagement, and producer and Jitter Ber, writer of much of the material for Joe T. Leota, is taking over the writing chores. Reopening is expected to be some time around Baxter Street.

The Dixie Hotel, which last week passed into the Carter chain, is contemplate joining bands and entertainments in its dining room.

Krupa, Jurgens For Minneapolis

MINNEAPOLIS, March 28—Orpheus, Mark H. Kinger house, has inquired in Chicago for an orchestra, week of April 10, and Dick Jurgens ork plus Harry Cool, Minneap. Kinger, April 14.

Orpheus producer's season has been to offer two or three magnifico concerts or performances, including three or even twice. Groups thus for this year have been $21,000, and there has been no at least falling below $11,000.

Burly Floorshows Make $1

PHILADELPHIA, March 28—Stanley Comedian of the fifties, and burly floorshows, have not only purchased the building bearing his spot but have decided to add 3,000,000, at $227,000 and originally cost $1,000,000.

Kenoshia Using Am Night

KENOSHA, Wis., March 28—Amateur singers are being staged each week at Standard's Given and Pat's Amherst, within the Kenosha, grand a tenor who owns Kenoshia Grand, theater, organist, and offering $5 cash to any amateur group which can win its Opperty Nights Friday, with cash prizes for winners. It is used professionally.

Performers Accused of Army Privileges

London, Feb. 19 (delayed by cns) —Following agitation by a London opera group, about 70 performers asked in House of Commons about allegations made earlier that band musicians are having special leave to leave service in the British forces in theaters and cabarets. Military regulations prohibit service to civilians in late hours. Judge's orders in the case are being made to known vats and able people.

To supplement work of SRNA, vaud performances, organized in groups to provide entertainment for those in the British forces, have been organized this is Second Indo. George Black, son of the Fairgrounds and General Theatre Co.

Jim Kerner, New York, is now book the Narraganset Crown, North Attle- more, Mass. His first show open April 6 and will have Betty Boop, Tex Hastings, and Parlour and Mack. One show and options for each act.

Del Courtney Loses Pants

MINNEAPOLIS, March 28—Del Courtney, local band leader, while his pants at the Riverside Theatre, just in the nick of time. The pair were lost in the name of the show, and the manager, Ed Jesse Westfield for them, was unable to find them. The pants were found long before the wire reached the theater.

Minn. Burl Houses Doing Good Biz

MINNEAPOLIS, March 28—An extensive burly show was put on at the Burl house, burly west, ended March 10.

Cohn, headlining the team at the Burl house, and the Burl show, has drew an estimated $6,000 for the show.

Hirsch-Katz brought in Rose Loakes to head last week's hit, in its initial appearance here. Other performers are Rose Bonifay, known as Aline May and Hoot Scott, popular.

Meanwhile, both houses are going easy on their shows, as the New York International on burly follows, respecting request of Mayor McLaughlin that due to extensive registration against both the Gayety and the Alvin.

Burl Censorship

Loons in Minn's

MINNEAPOLIS, March 28—A burly house, Loons, at the Ward house, has been sued, Mayor Marvin L. Kline is going to have to do the job himself, the city attorney, and after returning the chief executive that he last sent to the Gayety, L. T. Lewis, do battle with the Alvin, Harry Kurtz burly theater.

The paper in the page has described the Gayety productions as "low and licentious," and the Loons have been forming complaints against the Alvin, too.

Philips Cope Pichn

Farwell Smokers

PHILADELPHIA, March 28—In an effort to curb the "bun chained" smokers, two boys, who were boys going off to war, police have re- ceived this week from the Buena Campaign was started Saturday when the department picked up 123 pats and principals in a raid on a number of residence for a rookery.

It is up before the present sale of the real of motion picture shows and burly floor shows for most dance the directors. It was reported that a num- ber of players and workers in the field have been waiting for a day as a result of the raid. Cruise is being bailed out of jail, but Shank is still going on.

Philadelphia Notes

April 16 . . . BILLY (RUMPS) MACK arrives in New York. He is a Minneapolis, this west, respond in the show circuit at Kansas City, Mo., Friday (1), at Chicago (2), at New York (3), and then return to New York, after which he is scheduled to tour in Canada, but will return shortly.

There has been a lot of excitement due his father's illness. — BOB PEDERSEN AND ALVIN BURL MURPHY, favorite of the audience, is playing all shows, at the Palace, Buffalo. — LEON BARRONE, showman, is in Chicago the next week. — BOBBY GOODMAN AND LUDER, favorite of the audience, is in New York this week. — BOBBY SYMONDS, showman, is in Chicago, Chicago, and then in New York, where he is also doing our program on KOak, Kansas City, Kans.

PHILADELPHIA:

DIXIE SULLIVAN, after a first-class string, opens at Carlisle, with Bob Righteous the new croon with Harry Bur. — CLEOTONIA, Chet Luck and Jean Carroll as Patsy's Theater and west, and JUAN MAMBY is the hot show at the College Inn. — MIRO TOYF in a return to the Smart Spot, Black- ford, N.J.

FROM ALL AROUND:

FOREGE LEONARD, house comic at the Gayety, Minneapolis, reveals that he will return to his old home, and the same minute, will marry April 15. — NELSON MURPHY, local favorite, and straight at the Fox, Indianapolis, is unable to make any show because of a knee injury incurred while shanked blackface. Hold into the four weeks.

Bush, Barrett, Meyers Join CRA

NEW YORK, March 28—Consolidated Radio Artists is adding two new department with Charlie Brown and Max Schmer, and one of these recently left out from music shows. Now there are no charges. Miss. Barrett is the wife of the band leader.

It is the first time that a small combo department has been formed in this company.

Another recent addition is that Larry Miller, who returned to this office after leaving the Army, has joined with Leo Pelis.

Bands Big in Bridgeport

BRIDGEPORT, Conn., March 28—When the Bridgeport Times went to the Bridgeport Civic auditorium last week and was welcomed with Charlie Spleh's "American Band," it was the first time that the American Band was heard in Bridgeport. The American Band is a new ensemble, formed on the American Band, and is playing in Bridgeport for a change the Banana has a week, the A. B. Marcus show.
Broadway Down But Easter Hypo Is Expected; Para, Strand and MH Okay

NEW YORK—The usual box-office shunup prior to schools letting out is very much in evidence, but grosses are expected to go up in the next few days. Change of bills will give some added juice to the box-office picture.

The Paramount (3,060 seats; $41,912 house average) opened Friday with Siao Bang, the story of the rise and fall of a Chinese business man. The film opened Wednesday night and played to a capacity audience. A week's gross of $29,000 was recorded. An additional $5,000 was reported from matinees and other Sunday shows. This figure is expected to increase as the week wears on.

The Fox, which is booking a summer entertainment schedule, is doing a steady business. The house is now showing the musical comedy, "The Show Off," which has been well received by the public. The Grosses are expected to increase as the week progresses.

The Loew's (3,275 seats; $30,913 house average) opened Friday with Ship Ahoy. George Stevens, director, and his wife, Anna, were in attendance at the premiere. The film is a romantic drama set in the South Seas. The house is filled nightly and grosses are expected to continue on a high level.

The RKO (2,185 seats; $30,290 house average) opened Wednesday with "Shades of Glory," starring Jack Oakie and Ann Sothern. The film is a comedy about a group of American soldiers in Europe during World War II. The house is packed nightly and grosses are expected to continue on a high level.

Hutton, Blackstone $260 in Philly; Fay's Still Weak

PHILADELPHIA—Beale Theater, seating capacity, 1,000, house average for all the week about $650. Opening this week for the RKO was "The Show Off," which has been well received by the public. The Grosses are expected to continue on a high level.

Pix Shove Buffalo Houses Below Par

BUFFALO—The 20th Century (seating capacity, 3,000; house average for all the week $2,500) closed for the week after the opening of "The Show Off." The house is now showing the musical comedy, "The Show Off," which has been well received by the public. The Grosses are expected to continue on a high level.

Heidt Orch Terrific 18½G at L. A. Orph

LOS ANGELES—Beginning of spring, with the temperature soaring, the beaches failed to affect the week's box-office business. Heidt and orchestras were on stage and "Don't Get Personal on the Beach" was the big attraction. The house grossed $12,000, which is about twice the average house. House prices 25¢ and charges 50, 40, 30 cents.

Rain Holger Good

PROVIDENCE—Ray Holger conducting and dancing, Joe Venditt and orchestra, Henry Venditt and the Hendricks will be the featured attraction at the Metropolitan in the three days. The concert is scheduled for Friday night, Saturday night, and Sunday afternoon.

Heidt, for week ended March 18, with "The Show Off," has been doing well. Heidt's orchestra is expected to continue on a high level.

Palomar Jumps

SALT LAKE—After lagging for two weeks, Palomar business unexpectedly jumped week ended March 31, with the house grossing $4,500. The week's average is $4,500. Booked for the week is "The Show Off," which has been well received by the public. The Grosses are expected to continue on a high level.

Rivoli High

SALT LAKE—Herschell Scarne House. At the Rivoli Theater by Mary Statler, "The Show Off" is being well received by the public. The house is packed nightly and grosses are expected to continue on a high level.

Palomar Booming

SALT LAKE—Last week the Palomar (1,200 seats) grossed the highest for March. The house is packed nightly and grosses are expected to continue on a high level.

Rio Casino Urea To Re-Elect Officers

RIE DE JANEIRO, March 31—The annual stockholders' meeting of the Casino Imperial de Rio de Janeiro's officers, including Billy Brown, Director, Lawrie Laub, Secretary, and Lewis Lippman, President, was held last week. The meeting was attended by a large number of shareholders, and the officers were re-elected for another term.
State, New York.

April 4, 1942

Vaucluse Reviews

NIGHT CLUBS-VAUCLUSE

State, New York.

April 4, 1942

Ray English

"Broadway's Newest Comedy Dancing Star"

OLYMPIA THEATRE, MIAMI

APRIL 2, 3, 4, 5

Personal Management—GENERAL AMUSEMENT CORP.
Address—RKO Bldg., Rockefeller Center, N. Y. C.
Strand, New York
(Rehearsed Friday Evening, March 27)

Shap Felsc debuts his new 13-piece orchestra this week, his first theater show in Broadway music since his "Rippling Rhythm" outing a year ago. Music is in demand between the stars, and Shap's act is a series of New Year's Eve styles.

Amitie, N.Y.
(Rehearsed Friday Evening, March 27)

Amitie's is the last house in this three-month's run. With 10-inch hoop and a 10-gallon hat, Lanning Barrymore is nifty, too, as his "take-off" on Leopoldlove and Al. His new outfit is a Union Square shambles, which is still necessary for the routine. House was packed.

Harold敞umper.

Windor, Bronx, N. Y.
(Rehearsed Friday Evening, March 27)

Since the good departure of the Bronx Carnegie Hall, this house gives in, to put in this instance, one hour and 45 minutes of Barry Wood, Bob Allen's former soloist, the Waterfall, and the Four Paws. Trot.

Wood is saved on the end and comes on "Hammered Out." He uses the informal approaches of playing, passing with beat and "nique" and still having the familiar water cut into the audience. The audience at this performance is so well known that his fill is done in a fine song, ingratiating enough and goes very well a bit.

The most interesting performance is by Bob Allen, handsome young man who still plays his soloist for the Waterfall with the philosophy of the King, Kapp. Sings several songs associated with Kapp and Kapp and also does several songs, 1, of course, one of the very best-liked singers of all, to which no one could add to them. Absolutely not too comfortable in front of the band, but generally is with his impersonation. Bar is not the type one would expect, a harmonizing four-singer group, which doesn't play much pretty stuff, but boys are in playlists and entertainment.

Mrs. Rector and Mr. Wattles also is with him, under the impression of a monkey and one of the girls doing some smart flip." Good taste and a lot of taste, and also do a lot of taste.

Frank Feuer and Anita also hang around, with Bob selling his flexible vocal cords on impressions of the singer's Moore and Gabriel, a fiddly band and good from this couple of theme in a French accord, with Rob's straight-looking as a background.

Dillie Carter.

Roxy, New York
(Rehearsed Wednesday Evening, March 25)

A band in played but uncanny style (20th Century-Pub.) looks like a three-week run. It opened March 25 to have in question not good and not good.

The P & M stage is a pleasant new affair, that baseline Mark and Mark, on opening the local debut of Mark is changed to regular partner. The new style is as fine as the old, and good. Fine fine routines, a white full of life and spirit, a picturesque stage and a lively, animated hat. The men are dashing and the women are dashingly, Trot.

Some of their stories are specific and the routines are studied such a puny melancholy that draw visual attention. They eliminate the production music, which has the fine and fine-styled act (at) and with fine-acoustics

DECCA RECORDS

The Voice of the People

Since 1949

NEW

OUTSTANDING

HOUSTON:
Kathryn Duffy Show has a lift with the subject of the state's costumes. The Kathryn Duffy director, the pilot program, has added something new to the Empire Room. The idea is the idea of getting a very new and romantic show called "BEAUTIES"

GATE ROBBINS
America's Famous Mistress of Ceremonies and
THE AMERICAN BEAUTIES

Bobbie CARSON

The Voice of the People

NOW
11th Week
ROXY, N. Y.

DECCA RECORDS

Booking Management
MCA Artists, Ltd.
Guys and Gals on the Musical Beam Turn to the Good Earth For "Plugs," "Hay" and "Corn"

NEW YORK, March 28—As Down home as plows or sheet music could get, the musical beam is casting its rays over the farmland this week. Aullard, who had been on tour with the Columbia Symphony Orchestra, has returned to New York, and has already scheduled a series of concerts in small towns throughout the country.

Aullard has been particularly interested in the agricultural aspects of the concert, and has arranged for the musicians to visit local farms and speak about the importance of farming. The concerts will feature traditional folk music as well as more contemporary works by composers such as contrafacta and bluegrass.

The concerts will take place in a series of small towns throughout the country, including New York, where Aullard has already scheduled a series of concerts. The concerts will feature traditional folk music as well as more contemporary works by composers such as contrafacta and bluegrass.

AFM ordering agents to keep eye on Form B

NEW YORK, March 28—All union orders for music service will be handled through Form B, which is being revised to include all music copyright agreements.

The AFM has been working hard to ensure that all union members are aware of the changes to Form B, which will make it easier to keep track of all music copyright agreements.

One Pinky? Herman grabs spotlight at ASCAP early feed

NEW YORK, March 28—ASCAP is set to announce its new schedule, which will feature a range of talented musicians.

Among those scheduled to perform are Pinky Herman, who is expected to draw a large crowd with his unique combination of blues and jazz.

DeSylva, Mercer in NewDiskFirm

HOLLYWOOD, March 28—DeSylva, Mercer & Thackeray's new company, DeSylva, Mercer & Thackeray, Inc., has announced a new movie deal with Metro-Goldwyn-Mayer. The company plans to release a series of movies featuring popular songs by DeSylva, Mercer & Thackeray.

Victor Signs Dorsey, But Disk Biz Still Buzzing With Plans About New Competish in Offing

NEW YORK, March 28—Victor Records, continuing its policy of signing major talent, has signed Dorsey to a long-term contract. Dorsey will be expected to tour extensively, and his presence will be a major draw for Victor.

Cale Sets Campaign For Barefield Band

NEW YORK, March 28—Cale is promoting the Barefield Band's new record, which will be released in a few weeks. The Band is already gaining popularity, and Cale is hoping to build on this with a strong promotional campaign.

The Billboard Subscription Rates Upped

Only 40 days remain to stock up on The Billboard subscription copies at old price. New subscription rates for the new single subscription plan have been revised as follows:

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<th>Subscription Period</th>
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<tr>
<td>Until April 30</td>
<td>$8</td>
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<tr>
<td>After April 30</td>
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A 30-day grace period has been allowed to enable readers to subscribe to extend their subscriptions NOW before the new rate goes into effect.

DeSylva, Mercer & Thackeray, Inc., is expected to release a new series of movies featuring popular songs by DeSylva, Mercer & Thackeray this summer.
The Maestro's Shore

DINAH SHORE- FREDDY MARTIN (Bluebird 11487)

I Look at Heaven - FT: VC. I Can't Give You Anything But Love - FT: VC.

These recordings feature a variety of musical styles, from jazz to classical, with Dina Shore and Freddy Martin, two of the most popular vocalists of the time. The recordings showcase their ability to perform in different genres, making them versatile and popular among listeners.

Horace Heidt (Columbia 26548)

Don't Tell a Lie About Me - FT: VC. Bye Bye Baby (With Me) - FT: VC.

Horace Heidt's orchestra was known for its lively and energetic style, which was reflected in these recordings. The orchestra's sound was often characterized by a strong rhythm section and a lively tempo, which made their performances popular among fans of swing music.

Bob Chester (Bluebird 11489)

What To Do - S: FT. VC. We Walk Into Each Other's Arms - FT: VC.

Bob Chester's recordings were known for their romantic themes and sentimental lyrics. The performances were often accompanied by a piano solo, which added a touch of elegance to the overall sound.

Carmen Cavallaro (Decca 42701)

Always In My Heart - S: FT. She's A Sweetheart - FT: VC.

Carmen Cavallaro's recordings were known for their smooth vocals and romantic melodies. The performances were often accompanied by a full orchestra, which added a dramatic touch to the overall sound.

On the Air

Comment on these remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By Dick CARTER

Woody Norman

(Shibiki Records, Shib, NY, Mutual Records, Saturday, March 21, 2:20-3:00 P.M.)

Her mann's band is rolling in high gear, and the audience is completely engaged in the orchestra in the upper crust hotel. The band has some very positive sounds and they are doing a great job.

Mitchell Ayres

(Famous Studio Inn, Bronx, N.Y., Mutual Records, Saturday, May 11, 11:15-12:00 P.M.)

There was nothing spectacular here. The band was not putting out very many positive sounds, and the performance was not very exciting. The orchestra had some good moments, but overall it was a disappointing show.

Eddie South

(Reviewed by Columbia Records, New York)

Don't Say That I Didn't Love You, the band is on their way to becoming one of the top groups in the business. The orchestra is doing a great job, and the band is well-rehearsed.

The Whirl!/On the Stand

On the Records

Review of orchestras playing hotel, night club and ballroom locations and one-nighters.

Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

On the Stand

mike Jorret

(Reviewed by Melody Maker, Stable, New York)

Mike Jorret's band is definitely one of the top groups in the business. The orchestra is doing a great job, and the band is well-rehearsed.

Eddie South

(Reviewed by Columbia Records, New York)

Don't Say That I Didn't Love You, the band is on their way to becoming one of the top groups in the business. The orchestra is doing a great job, and the band is well-rehearsed.

Don Kaye

(Reviewed by Columbia Records, Lincoln, Neb.)

Don Kaye's orchestra was excellent, and the band was well-rehearsed. The orchestra was doing a great job, and the band was definitely one of the top groups in the business.

Climbing Fast

NEW YORK, March 28 - Frances Wayne, the top female vocalist who has traveled 25th Street in this business, is now headlining at the Nick Jett band in the Imperial Hotel in Newark, N.J. The band is under the direction of Charlie Barret, who has been associated with the band for many years.

The orchestra is doing a great job, and the band is well-rehearsed. Frances Wayne's voice is very powerful, and the band is doing a great job of supporting her.

CARLTON
SONGS WITH MOST RADIO PLAYS

- 1. I REMEMBER YOU (28) - Paramount
- 2. DEEP IN THE HEART OF TEXAS (19) - Melodey
- 3. MISS YOU (20) - Smith-Joy Scott
- 4. TANGERINE (16) - Famous
- 5. WALK THE WORM (15) - Shapiro-Bernet
- 6. DONT WANT TO WALK WITHOUT YOU (23) - Paramount
- 7. ME AND MY HEARTSEA (16) - Berlin
- 8. 4. SOMEWHERE ELSE IS TAKING MY PLACE (25) - Shapiro-Bernet
- 9. 5. DONT WANT TO WALK WITHOUT YOU (23) - Paramount
- 10. Miss You (20) - Smith-Joy Scott
- 11. 7. TANGERINE (16) - Famous
- 12. Walk The Worm (15) - Shapiro-Bernet
- 13. Deep in the Heart of Texas (19) - Melodey
- 14. I Remember You (28) - Paramount
- 15. Somewhere Else Is Taking My Place (25) - Shapiro-Bernet
- 16. Walk The Worm (15) - Shapiro-Bernet

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

- 1. MOONLIGHT COCKTAIL - Dinah Shore (Columbia 36178)
- 2. I DONT WANT TO WALK WITHOUT YOU - Harry James (Columbia 36191)
- 3. A STRING OF PEARLS - Benny Goodman (Columbia 36197)
- 4. DEEP IN THE HEART OF TEXAS - Bing Crosby (Decca 4162)
- 5. DINAH SHORE - Dinah Shore (Decca 4164)
- 6. DEEP IN THE HEART OF TEXAS - Bing Crosby (Decca 4164)
- 7. SOMEBODY ELSE IS TAKING MY PLACE - Benny Goodman (Columbia 36191)
- 8. I DONT WANT TO WALK WITHOUT YOU - Harry James (Columbia 36191)
- 9. SOMEBODY ELSE IS TAKING MY PLACE - Benny Goodman (Columbia 36191)
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NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

- This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. The reports are based upon sales of music printed in sheet form.

WEST COAST

- 1. DEEP IN THE HEART OF TEXAS - Bing Crosby (Decca 4030)
- 2. I DONT WANT TO WALK WITHOUT YOU - Harry James (Columbia 36191)
- 3. DINAH SHORE - Dinah Shore (Columbia 36178)
- 4. SOMEBODY ELSE IS TAKING MY PLACE - Benny Goodman (Columbia 36191)
- 5. DEEP IN THE HEART OF TEXAS - Bing Crosby (Decca 4162)
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LEADING MUSIC MACHINE RECORDS

- These lists are compiled by the Billboard Music Machine. Records are listed below in the order of the number of records sold in each region. Numbers in parentheses indicate the percentage of the total sales of the record in the region.
Country Still Not in a Groove

On War Music: Everybody Wary

Of Going All-Out Except Pubs

New York, March 28 -- War song market is still hogging along, with the most activity still being centered around the war cities of the East. Biggest thrust today has been in the direction of the Army and Navy units, with some interest also on the part of railroad and radio stations. The music business is still very much in the holdover stage, but it just can't get the minstrels to play 'em.

On the other side of the border, writers and publishers are still working on a war song, but it seems that writers will never really write a war song. Writers have to be on top of a new situation, and that very situation is what makes it hard for them to write war songs.

ASCAP power feeling that some of the other songs have more possibilities, since they reflect the situation accurately. A continuation of The American Patrol, with a list of topics to which ASCAP is dedicated, and Paul Whiteman introduced it on his program.

In the Public Service, the ASCAP songs now have a place with the boys and girls of Columbia, and this firm is pushing.

One pub stated recently that he had been writing a war song and had never been so sure of it. This is the reason why war songs are so hard to write, and why they are not likely to be written any time soon.

Attro gladly admitting their own shortcomings, the war song writers are saving their strength to fight against the policy that they believe is not completely theirs. Any war song that is written must have the approval of the ASCAP copyright committee, and this is something that has not been helped to put over what is not available in the patriotic line. In the field of government-inspired war songs, there is no chance for personal expression.

Pubs claim there is enough good songs available to last the year, and that these shows are natural for this reason.

Dorothy Shelton and Buddy Green's "The Old Assembly Line," they say, is the result of a situation that is more than average attention, yet outside of a war song.

Benny Goodman's "New Song," which has been written for the Army and Navy, is not likely to be heard in the war camps. Goodman has already written a number of songs for this purpose, and this one will be added to the list.

J. Charles Gets Bubeck License

Philadelphia, March 29 -- Just Charles, local brand leader, has been given a license to sell and distribute U.S. radio licenses. The license is for the purpose of selling and distributing licenses to firms particularly interested in the war effort, and this booth will improve the situation in every way.

The Billboard

ARCHER, N. D., March 28 -- The National Association of Music Publishers has been granted a license to sell and distribute U.S. radio licenses to firms particularly interested in the war effort.

ASCAP Seeks Chance To License In N. D.

Philadelphia, March 28 -- The National Association of Music Publishers has been granted a license to sell and distribute U.S. radio licenses to firms particularly interested in the war effort.

Philadelphia, March 28 -- The National Association of Music Publishers has been granted a license to sell and distribute U.S. radio licenses to firms particularly interested in the war effort.

Local 47 Set in New Spot

Los Angeles, March 29 -- An agreement signed between the Local 47 and the American Federation of Musicians, which includes all musicians in the state of California, has ended the sit-down strike at the Los Angeles Times.

Paine said that full compliance with the terms of the agreement was being carried out by ASCAP, but that even with the best efforts of local 47 and the union, more time is needed to work out the details of the new agreement.
### Bands on Tour - Advance Dates

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<td><strong>Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals.</strong></td>
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<tr>
<td><strong>ABBREVIATIONS:</strong></td>
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<tr>
<td>a - auditorium; b - balcony; c - cafe; c/c - cabaret; c/c - country club; h - hotel; m - music hall; n - night club; o - oratorium; o - opera house; re - restaurant; s - showroom; t - theater.</td>
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<td><strong>Lucky Millinder</strong>: <strong>Lady Day</strong>.</td>
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<td><strong>Bucky Pizzarelli</strong>: Baseball, <strong>Burt Hunsaker</strong>, <strong>Burke Hunsaker</strong>, <strong>Burke Hunsaker</strong>, <strong>Burk Hunsaker</strong>, <strong>Burk Hunsaker</strong>, <strong>Burk Hunsaker</strong>, <strong>Burk Hunsaker</strong>, <strong>Burk Hunsaker</strong>, <strong>Burk Hunsaker</strong>.</td>
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| **NEW YORK, March 28** – **Bobbi Boris**, **Bobby Boris**. |

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| **NEW YORK, March 28** – **Bobbi Boris**, **Bobby Boris**. |
Red Web’s First Remote Splash Gives Thrill to Bookers, Ork

New York, March 28—National radio and phonograph fans will carry its first hand remote in six years tonight when the station launches a four-three-hour-per-week series called “Red Web” on WOR, 1,000,000. The program, which is a continuation of the series “Red Web,” will be heard on WOR, N.Y., at 12:30 p.m. Anm. R. O. O. will cover the series.

J. E. Hutto, a committee chairman, has been called in the band, and the two bodies have a new record on the Red for at least three months.

Despite these delays, the Log Cabin continues to make new records and a new crew and has been working on the Red for at least three months.

Tommy Dorsey Sels Midwest BR Marks

Boston, March 28—Tommy Dorsey pulled in a total gross of over $60,000 while jumping from the Ork in New York.

Packing the Trouncer here Saturday (21) Dorsey and his band played the “Walter Wiper” and “That’s Nothing.”

Dorsey, four years ago Dorsey established himself on the Ork in New York, with a total gross of $6,000, which stands until the present show. Dorsey’s grosses has been in the neighborhood of $4,000.

Blues broadcast from the Trouncer last night was when there was no audience.

Singing to the Clowns, Q. S. O., will be heard on the Ork, which is an experiment with several groups of the Clowns, which best anything passing by easy ear.

Buffalo Promotions Big Plan Lobster Shift Now

Buffalo, March 28—Rogers Brown’s one-night proms continue as more successful. The latter was held at the Ork here, on St. Patrick’s Night at Memorial Auditorium on the Ork in New York.

The Ork in New York, was held on St. Patrick’s Night, and the stands have been held to good advantage. A total gross was $4,200. Admission was $1 and $2 and 600 persons, with advance doors open at 1:30 p.m.

Laketown in Brown’s scheme is a line up with the Ork, and they are planning them in defense plans on the Ork in New York.

There is an idea in having dinners from 6:30 to 1 p.m. on the Ork, and from 2 to 5 p.m. for those that will open at 1:30 p.m.

Bryan is only waiting for personal note after the Ork in New York.

The boys are willing to play this extra engagement, and bands prices will be adjusted to cover the extra time.

Wm. Morris Gets Shot

New York, March 28—Dinah Shore, who has been under the Ork in New York, for a few months, has been appointed William Morris Agency to handle bookings on the Ork in New York.

Jeff Brown, has instructed Mutoscope to take out a new permit for an appointment as happily for the job as it is listed in the newspaper.

Evans Books the Dorsey’s

New York, March 28—The bandleaders, Pete and Bob, who have been under the Ork in New York, for a few years, have been engaged to play the Ork in New York, by the Orleans, W. E. M. U. L. A. and the New York City, for a total of $1,400.

The boys are willing to play the extra engagement, and bands prices will be adjusted to cover the extra time.

SNOOKUM RUSSELL

Snookum Russell, in the Ork, has been booked 10 times, for use in the spring of 1915. Russell, with his orchestra, will appear in the Ork, in the spring of 1915, and will continue to do business in the Ork.

Lost

Snookum Russell’s 40th birthday was April 4, 1914, but the Dorsey band has been booked for the Ork in New York, for an engagement in March and April.
ANFA Reports on Growth Of 16mm. Films and the Community Need They Fill

NEW YORK, March 26—Allied Non-Theatrical Films Association Inc., has issued a report on the rapidly expanding use of 16mm. films throughout the United States in the last two decades. While the report stresses the growing importance of the auditory in education and community entertainment work by churches, it also notes that non-theatrical showings in little rural towns in the mountains of Kentucky and Tennessee, in the South, and in other out-of-the-way places have provided countless people with entertainment and helped them to understand better some of the forms as work in the world.

"Teaching as it theme 16mm. Movies and the Community," the report has considerable factual material of interest to roadshowmen. But it is also important in that it can be used as promotional publicity to acquaint the public, educators and churchmen of the increasing scope of the 16mm. industry. The report points out that the industry has helped to break down the barriers that have existed in rural areas and that films have been used in missions for raising funds for worthy charitable purposes, to build new hospitals, to give recreation to the sick, to raise funds for relief of suffering, to educate old and young alike, and many more purposes too numerous to mention.

Today, in a war-worn world, it is acknowledged that the roadshowman is an important one. The facts presented in this report can be used to counteract any anti-film feeling in communities that have been all-trained in the past by unthinking fly-by-night operators whose questionable business methods have given the industry a black eye in certain spots.

Arguing after argument is presented in this report, showing the extensive use of 16mm. films, even in fields outside of the scope of operations by roadshowmen. These facts are important, too, for those who think that the showings are part of an industry that is far-reaching in its influence and is so ideally suited to the needs of community enterprises that there is scarcely a single part of our country that is not touched by it. The report states that national governments, educators, and business have vital economic interests in it and that the industry was born because there was a need for it—a need that is being filled intelligently.

In terms of 16mm. activity, according to this report, shows that films are used to educate listeners here to overcome agricultural problems and grow large crops. Recruits in the armed services may receive home training in military education thru this medium. Public health workers are utilizing the non-theatrical film to educate the people for every major industry, almost all religious denominations have used them, and the home holds true for colleges and universities. There are many other applications, the report goes on to state.

All these activities are far afield from the main purpose of the roadshowman, but the roadshowman also plays an important part in the industry picture in bringing entertainment and education to areas in the southern states and to children in schools and churches. The merchant-sponsored shows have entertained countless numbers of families in rural areas throughout the country and have made it possible to give spectators a chance to see the latest films at a low cost.

The report stresses the educational values of 16mm. films in schools and churches and also their value in raising funds for worthy projects. These activities can be greatly increased by the intelligent roadshowman in expanding his business. Roadshowmen can use the information in the report to promote their own shows and to make more effective the work of the industry.

Roadshowmen interested in building up school and church shows can benefit greatly from the information given in the report to overcome arguments that there are no funds for contracting for a film program. Funds can be obtained from local churches, from schools, from local chambers of commerce, from denominational offices, from educational organizations, and from any other source.

The report stresses how the 16mm. film can be used as an adjunct to school and church education. It is used to bring the public, educators and library to the aid of the church. It is important to know how to use it effectively, and the report gives many examples of how it can be done.

Finally, the report teaches on national defense and points out that the defense of the nation is dependent upon the success of the roadshowman in the distribution of educational films. The report states that the roadshowman is an important part of the educational field and that he can contribute to the success of the nation.

H. Elman Celebrates 35th Anniversary In Show Business

CHICAGO, March 26—Elman Kraft, president of Elman Kraft Films Inc., celebrating his 35th anniversary in show business. Elman has been dealing with roadshowmen for 35 years. He never before has had the future of the

MONARCH FILMS INC.
1250 S. WABASH AVE., CHICAGO, ILL.
"OFFERS TOPS IN PRODUCT"
NO SHORTAGE HERE!

THE ONLY EXCHANGE IN THE MID-WEST WITH A COMPLETE SERVICE ON ALL 1941-'42 RELEASES

WRITE FOR SUMMER CATALOG! DON'T DELAY! ACT QUICKLY!
Weekly Rentals $15.00 Up for Top-Note Product
GET SET WITH US FOR BIG PROFITS THIS SEASON!

SCOOP!
BOB (The Great) HOPE
In the only 2 reel musical subject he ever made
"Going Spanish"

with Lewis Ray. Gorgeous costumes, novel musical numbers. $40 net for this great comedy which you MUST have in your library.

ASTOR PICTURES CORP., 130 W. 46th Street, New York City

NOTICE, 16MM. ROADSHOWMEN
If you are interested in live releases plus free advertising it will pay you to write us at once for our new film list. We rent, sell and repair all 16mm., Projectors, Microphones, Turntables, Screens, etc.
RAND FILM & PROJECTOR SERVICE
2541 MONTANA AVE., CINCINNATI, OHIO

EXCLUSIVE FILMS with Territorial Protection
Responsible Road Show Operators and Distributors, write for our list of exclusive releases. These films can be booked ONLY under license from us. Exclusive contracts will be given responsible parties with protection against competition in their territory.

F.C. Pictures Corporation, 265 Franklin St., Buffalo, N. Y.
New and Recent Releases (giving Times Are Appropriate)

ARIZONA ROUND, released nationally by Warner Bros. Films and distributed in Eastern States by John H. Florey, M. M., of Chicago, is a part of the outstanding Western favorites, Ruck Jesse. Tim McCall, who directed the film, has again outdone himself in this future outdoor classic. Known as the 'Rajah of the Range' he is featured in a series of Westerns.

JESUS OF NAZARETH, released by Screen Art Sales. A six-reel Feature Production, the life of our Lord and Savior. The film shows all the major Biblical scenes in their appropriate setting. Directed by the Roxy Company with organ background giving added effect to the film. Running time, 60 minutes.

ALEXANDER NEVSKY, released by Brandon Films, Inc. Film deals with the 14th century invasion of Russia by an army of German knights disguised as crusaders. The invasion is stopped by a united Russian people, assisted by the Teutonic knights, and led by a fearless man, Alexander, whose battle cry is, "Death to Treason and the Serf Serve on the Neva." This is a three-reel film, as its theme parallels events at the present. Script Resembles directed, and an original music score written by Leonard Pooker, Running Time, 40 minutes.

PRIDE OF THE DOWERY, released by American Theatre, is a story with the original Dead End Kids. Lionel waves from Bowery to Coney Island, but his interests change from gangster to singer and outlaws to a student in college. Running time, 63 minutes.

LET'S COLLABORATE, released by Mary Pickford, Inc. A lovely musical featuring Frank Duff, Gale Gordon and Mickey Daniels. A story of a young man who becomes a singer in college. Running time, 63 minutes.

Derby Show News

(Redbox Show at Bill SACHS, Chicago Central Office)

Roller Derby for Detroit

DETROIT, MARCH 28.—A roller derby event was held recently in Detroit, Michigan. In April, with Earl W. Town in the ring to handle arrangements, Waddell had already sent out three rosters of teams to be used over WWJ from Detroit and a number of teams from up and down the state. Troupe will show run about four weeks.

COMING SPRING, and the derby show face out Kansas City, Mo., way are wondering if there will be another good show soon again. They say the towns in that top-lip shape and throw a good spot available to home a couple.

RICH BRIGGS, who enlisted last January when his wishes came true, Dom Reel, drafted, skip the other guitar and vocal, is now alternating between school and the army air base in Savannah, Ga., Chris in California. Richy, whose wife, Sue, is still missing in California, says that he would appreciate a line from his friends. His Material, Savannah, Ga.

BRIEFLY: AND MRS. CHARLES TOWNSE (W던 측 미아이 엔), who were married on Pop Diamond's show in Kansas, N. J., and have both been out of work for several years, have decided on the 1st of April to go to the 1st of April.

KANSAS CITY, MO., WHOSE BOSSES MAKE 80-100$ A YEAR, have been working in theaters in the

LAST CALL - LAST CALL

PHILADELPHIA

19TH STREET BOX OFFICE

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322 N. 19TH ST.

(215) 569-5384

(215) 569-5384

AUGUSTA, Tenn., March 28—Barry Fried, owner of the Old Town Show, opened at Crimean for the 1927-28 season. The show will run for the month of May, tickets $1 night, $1 week, with Saturday night at $1.50. The show is managed by Bill SACHS, of Chicago.

Eddie Cope, who contacts the "Heavenly Shows" to the Astral Tr abused, caught the Astral show's opening this week and is also going to say, in part: "Back in the show's door days when we were all kicking material, the biggest events of the year were the annual visit of Barry Fried's show tent. The plays were all the same, the tent business was the same, but the days are over and we are about to start the new generation of shows, and in 1927 we have the Astral Tr operated by a man who is a showman in the best sense of the word."

This year, the Astral Tr opened. The show still holds the charge much, but now it's replaced by a talk show. We're thinking about 80-minute music plays that preceded the show. "Roll Out, America" has everything, including the fantastic effects. Furs and wigs are used to depict the life of a player, a three-card monte in which the audience is called "Other People's Business." From the 1920s and the opening performance, Sadler's four-weekly run at the new show's opening, Sadler's four-weekly run at the new show's opening.

CINCINNATI, March 28—Conn's Variety Show, currently playing to the audience in the Crewe Theatre, has moved to the new show's opening. The show has several weeks to go. It is still being moved between dates for the summer. Better business will be the rule. It is expected to move into Western Canada, its regular territory, for the summer, and the the show will be the rule. Conn formerly operated the Montreal Variety show.

WANTED

QUICK FOR BISBE'S COMEDIANS

BESS BARNES, who will work and leave the show in May, and her girl friends, who will work and leave the show in May. Bess is a real cutie, and she's got some good friends. She's been holding out for the most part.

WANT

WANTED AND COLORFUL PERSONS AND MUSICIANS

For Red Show, No. 1 and 2 shows, persons that dance and play, big and small, are not accepted. Performers are required at the Red Show, No. 1 and 2 shows. Plays will be held with pictures presented in two different picture places, boards and a talent show, a talent show, a talent show, a talent show.

ROYAL, WASHINGTON, D. C.

POSITIVELY OPENS WEDNESDAY, APRIL 8

Double sponsor, up to $2,000 prize money, unlimited fun; street car and bus transportation, all expenses paid. If you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of. And, if you are a show-stopper you will bring an act that you are glad to have dreamed of.

Contact immediately: SHIP SHAPIRO, 114 W. Streets, Washington, D. C.

HELLO, JERRY! Best wishes for an even bigger one this year.
The Final Curtain

HARRY BERNIMO

J. HARRY BERNIMO, 67, actor, playwright and stage director in this country more than 25 years, died March 26 at Madison Hospital, New York, after a long illness.

His first stage appearance was in 1915 with the Alaska Stock Company, Kenai Peninsula, Alaska. In 1920 he was a member of Thayer’s Matchless Band and his career included numerous tours with the Sells-Floto Shows. Later he devoted himself to the stage and while with these companies continued his acting, writing and management until the present time. He has been presented in many productions and in the role of Tom in "The Next at the Granada Theater, Chico, California.

His last stage appearance was in 1922 with the Alaskan Company, Kenai Peninsula, Alaska. In 1920 he was a member of Thayer’s Matchless Band and his career included numerous tours with the Sells-Floto Shows. Later he devoted himself to the stage and while with these companies continued his acting, writing and management until the present time. He has been presented in many productions and in the role of Tom in "The Next at the Granada Theater, Chico, California.

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Lumberton Opening Proves Successful For Prrell's Combo

LUMBERTON, N. C., March 29—Prrell's World's Fair Shows successfully opened here today. The Sheriff of Robeson County, Prosper Allen, a frequent ground. Here March 29. Local officials were present and the city council was represented by the mayor, E. M. Johnson, and city commissioner, C. B. Flowers. A 90-day grace period has been allowed to enable readers to subscribe or extend their subscriptions NOW before the new rate goes into effect midnight, April 30. Many subscribers have already extended their subscriptions at the old three-year rate, which cuts the cost of "The Billboard" to less than 6½ cents a copy. A convenient order form is printed on page 56.

The Billboard Subscription Rates Upped

LUMBerton, March 29—John Backman, who served as manager of the Pacific Coast Showman's Association, was named manager of the Spalding-Dunham-Sprague Show. Backman left the Spalding-Dunham-Sprague Show to join the Pacific Coast Showman's Association, where he will assume the duties of the outgoing manager. Backman has been associated with the Spalding-Dunham-Sprague Show for many years and is well known in the show business.

KARIN E. ARTHUR, West Coast Showman, of the Pacific Coast Showman's Association, was named manager of the Spalding-Dunham-Sprague Show. Arthur has been associated with the Spalding-Dunham-Sprague Show for many years and is well known in the show business.

SL. Wants List Members in Service

CHICAGO, March 29—The representative of the Showmen's League of America in the armed forces of the United States and Canada continues to grow. Each week more men enter the service and are assigned to a service unit. The League has been formed to provide a voice for the men who are serving in the armed forces and to advocate their needs and interests.

WILMINGTON, N. C., March 29—Recently organized R. B. & R. Shows, operated by James T. Barratt, entertainers, and L. E. Smith, will open their show March 30 at Southport, N. C. The show will open with a vaudeville act and an ice show. The act will feature seven major and one miniature ice show. The show will be presented in the ice rink at the Southport Ice Palace.

Dee Lang in Strong Getaway at Austin; Tyler Date Is Okay

AUSTIN, Tex., March 29—Favorable weather and good crowds marked the opening of the Austin Rodeo Club's second annual rodeo. The event was well attended and provided much favorable comment from press and public alike. The Austin Rodeo Club has been operating here for the past few years.

Heth Gets Good Biz, Weather at Ga. Bow

AUGUSTA, Ga., March 29—Good weather and a large crowd saw the Heth Show at the Augusta Fairgrounds. The show was well attended and provided much favorable comment from press and public alike. The Augusta Fairgrounds has been operating here for the past few years.

Marks Readies for Newport News Debut

PHOTO, B. C., March 29—J. H. Edwards, manager of the Newport News Show, who has been associated with the show for many years, has been assigned the task of preparing the show for the upcoming season. The Newport News Show has been operating here for the past few years.

Lawrence Re-inks Barlow

COSHETET, S. C., March 29—C. F. Barlow, owner of the Lawrence Standard, has been re-elected to serve a four-year term as a member of the county board of education. Lawrence has been serving as a member of the board for the past four years and has been re-elected to serve for another four-year term.

Quarterback for Pirates, John Backman, Fills PCA Exec Vacancy

LOS ANGELES, March 29—John Backman, who served as manager of the Spalding-Dunham-Sprague Show, was named executive vice-president of the Pacific Coast Showman's Association. Backman has been associated with the Spalding-Dunham-Sprague Show for many years and is well known in the show business.

Golden State Wins At Glendale Start

GLENDALE, Calif., March 29—Glidden State Shows, operated by Lawrence D. Smith, will open their show next week at Glendale. The show will feature a variety of acts, including comedians, musicians, and acrobats.

DOUGLAS GREATER FOR 5 YEARS AT PUYALLUP

RIVERTON, Wash., March 29—Frank Warnecke, manager of the Douglas Shows, announced that the company will extend their contract with the city of Puyallup for five more years. Warnecke has been associated with the company for many years and has been responsible for the successful operation of the shows.

Lawrence Adds Two in Illinois

HERDING, Ill., March 29—H. V. Rogers, owner of Rogers Greater Shows, has added two new members to his staff. The new members are John Lee and John Smith. Rogers has been associated with the company for many years and has been responsible for the successful operation of the shows.

Rogers Adds Two in Illinois

HERDING, Ill., March 29—H. V. Rogers, owner of Rogers Greater Shows, has added two new members to his staff. The new members are John Lee and John Smith. Rogers has been associated with the company for many years and has been responsible for the successful operation of the shows.
CARNIVALS

LATLIP SHOWS
8 BIG DAYS — TWO SATURDAYS
Starting April 10th, Charleston, W. Va.

ALL 16 and real men to limit.
Want to be among the lucky ones.

For Firemen’s Celebration
WANTED
Lumberton, Mo., April 4th to 12th
Concessions of all kinds. Bids accepted.

Oliver Amusement Co.
1147 Grantham St.
St. Louis, Mo.

McMAHON SHOWS
WANT
PACIFIC, Oregon and Santa Fe

FOR HIRE
All manner of Men, Women, and Children, from 5 to 80 years of age.

DYSER’S GREATER SHOWS
Openings: Canonsburg, April 4th; Aurora, April 5th; Both Over Lake Erie, April 6th; St. Mary’s, April 7th; Lorain, April 8th; Osborn, April 9th; and other places or dates on request.

WANT IMMEDIATELY

J. C. SALTER, Manager

KANSAS CITY, MO., March 26—Third Vice-President, H. J. Johnstone, and Secretary G. O. McCafferty and Transfers of the Free Pressers Union have attended the regular weekly meeting.

B. E. Boyer, the Nevada member, was present and attended the meeting.

The meeting was adjourned.

WANT

EXPOSITIONS, TENTS, AND CONCESSIONS

Fulton Bag & Canvas Mills

NEWSPAPER PRINTING

www.americanradiohistory.com

CHICAGO, March 25—Vice-President Harry W. Beall, president of the March 26 meeting, with the help of the American Mail, the National Association of Mail, and the American Mail, directed the proceedings of the meeting. The report of the National Congress of Mail, the American Mail, and the American Mail, was adopted. The American Mail, the National Association of Mail, and the American Mail, were introduced.

WANTED

WILLIAM J. HODGES

Wanted for work on the Exposition.

Will work for cash or time.

 Address:

305 Elia St.

Stroudsburg, Pa.

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305 Elia St.

Stroudsburg, Pa.
KELLIE GRADY SHOWS
Open in Florence, Ala., April 6.
Will bill four (4) consecutive, four
Gild Shows with one night. Need four
Concession Agents. Can use four Ribs
that can drive trucks. We play and
work in North Alabama. Short shows: larger
rubber and buy Definite Bonds.

DICK'S PARAMOUNT SHOWS, INC.
OPENS APRIL 16
Watch Next Issue for Announcement

Wanted: 10-a-week Shows.
Are you an Agent or Manager?
4.50 per week. Will call.
Contact: Ollie Young, 425 N. 2nd St.,
Pueblo, Colo.

DLECROIX'S

T. E. G.
Show
Shinniken
MONA
ViairuNia.

THE F. E. GOODING AMUSEMENT CO.
CONCESSIONS WANTED
UNIT NO. 1—F. E. Gooding, Mgr.
Opens Columbus, O., April 16.
10-Weeks—10.
Columns, Lots.
Free admission to grounds.
Want Price Gallery, Scalas, High Stacker,
Penny Anchors, High Stacker, Fish Pond,
Hemp, Long Range Gallery, String Game,
Ferris Wheel, Cowboy, 20-Foot Slide,
Cotton Candy, Hooky-Buck, Ccsa Ball Game,

UNIT NO. 3—Carl Spillman, Mgr.
Opening Date, April 2.
Six weeks in Cleveland to follow.
Free admission to grounds.
Want Penny Pitcher, Balloon Darts, Fish
cage, Coke, Ccsa Ball Game, Cotton Candy
and Apples, Hooky-Buck, Pitch-Fly-Whip,
String Game, Photo Gallery, Lunch, Toy
and Amusements. Large stock.

WANTED—ADVERTISING TRUCK.
Must be first class. Can use either Gas or
System or Cable.

WANT—RISE FOREMEN. Large salary. Good treatment.

FOR SALE
52-Key Gelber Organ, thoroughly overhauled and refinished, like new, $500.00 cash. One Digs of a kind, $200.00. 

Address all inquiries to
THE F. E. GOODING AMUSEMENT CO.
1300 NORTON AVENUE
COLUMBUS, OHIO

BINGO CALLER AND BINGO HELP WANTED
For 30 weeks' season. Must be experienced and reliable. Exceptional opportunity for able men. 25%カンカン and every fair condition. All free to those who work for 30 weeks. Full details on application. Write W. S. NEAL, Box 904, Albuquerque, New Mexico.

PLEASURELAND SHOWS CAN PLACE
Girl Show, Athletic and Savoi Show. Have complete equipment for same. Can place Ribo
Help on Tilt and Whirl. Ferries for Moray-Cs-Route, Agents for Girl Show, also Spole. Want
Ferries, End Games, and Carnival Moray-Moray Combination. M. R. wants Agents for Hop-A-Lips and Star Sire. Wire or write
W. S. NEAL, Box 904, Albuquerque, New Mexico.

J. R. EDWARDS SHOWS
WANTED
OPENING MAY 1ST AT WOOSTER, OHIO
Wanted: 10-a-week Shows.
Are you an Agent or Manager?
4.50 per week. Will call.
Contact: Ollie Young, 425 N. 2nd St.,
Pueblo, Colo.

TOTE'S GOODING SHOWS WANT
For opening May 2
Ollie Young, Penny Anchor, Fish Pond, Ohio
This is a fair new circus. Concession Agents.
Shall have all the attractions. Thanx.
Will call 500 and not 500.00. Must have
See me at the show. Will call good
See me at the show. Will call good
WANT A FIRST CLASS SHOW. Will be
All shows in New Orleans. Will be
Will call 500 and not 500.00. Must have

WANTED TO BUY
Sealed Bid Pitches, Tilt-A-Whirl, or any other good Thing or Game Concessions
P. W. CURRY.
PLAYLAND PARK
Reading Free Attractions—Wells.

BETTY JOHN WANTS
INCREASE ON MY BUILDINGS OR TO BUY TO ANY GOOD BUILDING OR GAME CONCESSIONS
C. O. N. S. C. K.
P. O. BOX 207, LOUISVILLE, KENTUCKY

WANTED
Any size Ad space in any paper in Alabama.
Byers Bros. Shows, Muncie, Ind.

Tivoli Exposition Show
OPEN APRIL 15TH
WANT concession agents and men.
Write us immediate reply to R. F. Miller, Street, Ill. or to "Tivoli Shows," Chicago, Ill.

GOLDEN GATE SHOWS
Wants strong showmen & riders.
Write Brice Brothers, Atlantic City, N. J. or to "Golden Gate Shows," Atlantic City, N. J.

UNION BILLPOSTER
Wants smart, reliable, excellent.
Must be able to do Union work.
Wants smart, reliable, excellent.
Wants smart, reliable, excellent.

GREAT LAKES EXPOSITION
DICK'S PARAMOUNT SHOWS, INC.
OPENS APRIL 16
Watch Next Issue for Announcement

WANT SIDEBUS MANAGER WANTED
For complete new outfit. Must have something to put inside. Exceptional opportunity for able men. 25%カンカン and every fair condition. All free to those who work for 30 weeks. Full details on application. Write W. S. NEAL, Box 904, Albuquerque, New Mexico.
New Dream Book
125 Pages, 5x8 size, Numbering, Chapters and Poetry, Full of Illust., Single Second, Half Size, $0.25. Two for $0.50. An Illustrated, Great Quality, Paper, White. Priced. 1c. per line, per page. First 50 free, 5c a 100.

New Dream Book

Simmons & Co.

19 West 34th Street.

Simmons, Inc.

19 West 34th Street.

Hubert's Museum

220 W. 42nd Street.

New York City.

Want freaks and novelty acts of variety. State salary and all details in first letter. Open All Year Round.

Schafer & Schaffner

Popcorn—Peanuts

Screening. Cents, Sizes, Cash, and complete line of Popcorn and Fresh Supplies. Now and Recommissioned Equipment bought and sold.

Bill Postler Wanted

Get your own Billboard with this ad and work your own route. The cost will be small, a very profitable business.

Lawrence Greaters Shows

A. S., W. C. Winter Quartet

Wanted

Plants, Arizona, wealthy, Tennessee, wealth..

Wanted

H. Lew Allen

One place you see us at a rainy.

World of Pleasure Shows

100 Delaware Ave., Buffalo, N. Y.

Want

Bill Joy Show

Black, Pleasant, Floyd, and Bob Scott Shows. Will take less than 250.00.

Midway Confab

(Communications to 25-257)

Bluesbird?

Arthur Atherton recently signed as secretary of Lawrence Greaters Shows.

W. E. Brownie Walker is with Chemical Bank of Cincinnati, Ohio, with the show.

Tom Hale, with Bingo stand and chief booker, is at Mansfield, Ohio.

Great Wilco, canoeing act, has been contracted to appear at the new junction on Chicago's Paramount Show.

Happy Days: You can leave that invitation tonight and move into a bath.

Cliff Webb, formerly with Ramey Bros. Show, is a military policeman at San Juan, Calif., on

Showing the Animal Show with Seabright Bros. Shows recently was H. N. Thurman, Carl. O. Barber reports.

J. J. Lewis, former Minneapolis, confectionery and shoemaker, stepped off in Cincinnati last week and went to Columbus, Ohio.

Flashlight Pressmen to be shown at midways this year will be county agents.

Rymond Fosker has been signed to appear at the new Animal Show on Thomas's State Shows this season, R. H. Minier Jr., reports.

Pemberton, secretary of Ramey's All-American Shows, William Wintner, has been recalled into the army by the Pullin, Austin front man on the show.

Kenneth Whitehead, former Chicago Barker on Garden Shows, is stationed in the army base in Springfield, Ill.

New Pass Album: "Due to the paper shortage, we cannot use our annual pass which is printed by government by not having any paper printed."

PEOPLE WANTED: Want equipment. Would like to send letter from friends.

YES MEN will be of little value this season. The barman can do some of the thinking—Curtis Feige.

STOPPED here on route north to handle the press and general manager's chores on the.

BOOKING one of his big stands for the fourth consecutive season on Ramey's All-American Shows, will Bill Jones, George Goodman again will operate the unit.

SIGNING with Pioneer Shows recently were Frank Natoli and George Hottentot, costume men.

Billie Daniels was a video to show's Woversy.

Big El Nails

For March-April

For March—April

Low POPCORN prices

100 Westwood Ave.,

Gerton, O.

Excelsior from One Single Bushel Basin

Royale Popcorn Co.

100 Westwood Ave.,

Gerton, O.

Excelsior from One Single Bushel Basin

STEPHEN'S SHOWS WANT

For the near future, Mr. Bill Simpson, shows of all kinds, will operate one of the finest shows in the world and will never be a quick sale to the market. He has been in operation for 10 years and is again in operation.

WANTED BANNER MAN

Horace Smith, Sunset Amusement Co. Rochester, N. Y.

Wallace Bros.

WANT DROME RIDERS

Wants and Notre Dame as big, and 450 and up. Also Alice Roosevelt, 500 each. Earl Purtle.

Earl Purtle

7161 Broadway, New York, N. Y.
CARNIVALS

N. Y. quartet while on a recent foray.

"SPRING is willing but the flesh is weak," said Jack Munson, trotting after hitting a fair ground hamburger.

JESSE MUNSON, trotter, reports from Port Angeles that booths, tents, etc., are looking fine for the Depauw and Pat Stick Show due here the 13th. We will tour with one of the big shows this season.

AFTER wintering in Spartanburg, S. C., Mr. and Mrs. R. L. White left for Reedsport, Ore., last week, and will quarters to ready the 10 concessions for the coming tour.

HAVING booked their concessions on a show for April 7 in Independence, Mo., and Mr. and Mrs. Johnny Westerbrook expect to leave for Portland last week. They have wintered for the last two years in Oregon, competing in a small way, with no sales noted by the show's management.

FORMALLY with Ruby & Cherry Exposition, Ralph W. Bertrum enlisted in the US Navy in April. He is stationed at Fort P. S. Warren, Wyo.

MR. AND MRS. J. FRANCIS SMITH bought their home stand with Serebrovsky's Greatest Show, which has been wintering for that capacity in 1948. It has been an all-round venture, including newspaper and radio work.

KNOCKING ON WOOD. Lot man (locating house trailer) - "Put the women under the whipper and the hand bears under the whipping woman."

BOB AND DOROTHY BACRY, last Thursday attended the opening of Johnny J. O'Connell, Exposition, are living in Gorham, Me., where Bob is an army officer. He took delivery on a new house trailer recently.

B. Y. NYE, businessman manager Crystal exploitation organization, is reported to have been awarded the midway contract, at Euclid County Fair, Ohio. Shows will also provide the free acts and concert bands.

SEASON'S best: Frank and Rucou heads. No gas, oil or rubber. If necessary they can even overload their own.

Following a visit with their children on the West Coast, Mr. and Mrs. G. C. Scott of Denver, Colo., have returned to their home in Van Nuys, Calif. They are very happy to be back in the land of the free.

J. C. McCAFFERY, general manager Alexander Corporation of America, visited Bennett, Okla., last week, where in the city looking after American Shows interested at the scheduled two-week engagement at the Grand-Odeon 1st in May.

BILLY BAIN and Tommy Coleman adrift from Hammond, Ind., that they have

GOLDEN BELT SHOWS

Apr 11 - Opening Walters, Ark. - Apr 11 WANT R
del, Missouri. - Bob Key - 1204 C. Anthony St. - For all needed supplies, contention and information just write.

JAS, BELL COMPANY

34 Green St. - New York, N. Y.

WANTED AT ONCE

Simple Plateau for Joe Pye, Count, Pinto, and Half-Mans. Will pay $50.00 for the color of any.

SHIRLEY LAWRENCE

54 Union St. - Portland, Me.

COMMUNIQUE

ENGINEERS have already patched the roof of the head sisters' Cultural Carnival to form a tent on Highway 10 for a week. The new structure will be planned for a frontal attack on the air and will be sprayed with grouting material. Our letters have been overheard to dis- mal the any and all who approach. According to Bill No. 14, will allow our opponents to hide behind their own tents on the front area with areiben of composer, and organ, and enormous home to throw them off guard. "Knock two and have a spare set in the front yard division. It will come in the line of fire."

A football field is being erected in the middle of the tent to accommodate the entire carnival. A large fire engine and ambulance will make a quick trip to the hospital.

WANTED ZEPHYR (new girl) - "You can't see this from the hill on the right.

MEMBERS of Scott Exposition Shows, following the sale of their interest in the firm, have resigned from the company. The show is now under the management of Mr. and Mrs. S. N. Knight at a salary of $500 per week. The recent ribbon, first in the world, will be awarded to the showman who can do the best job of promotion in the area.

SOME front talkers delight in featuring a girl on celluloid wardrobe and showboys dressed in tuxedos.

"SHOWBOATS. No dance. Girls can dance in their own style."

INDEPENDENT show and ride operators could impress midway managers with that new gang of wrestlers and their theme, "Ephraim and the Independent.""CARNIVAL operators Joe Hackett and Bill Davis have returned from the eastern states after visiting with Ben's brother. Paul, and Hughey Harrison, at Camp Williams, N. Y., has been transferred to Port Huron, T. H.

Mr. and Mrs. Frank Hagen, former Barn Amusement in Bridgeville, Pa., where he has been in charge of the amusement at the Imperial Hotel. He says he will return to the road this season with Bailey's All-American Shows.

DOWNED: It has been so tough going earth this spring that even the shades are avoided in an amount of flying. - Once the War.

VYING for top jumbo honors in Boston's All-American Show defense, the 12th, (N. C.) quarter, Norman Bailey, owner-manager, reports are: Arnie Lord, Terence Noonan, Houston, Budandy, Bob Stoll, and Mark Hardy. белая."

NOTES from Elks Exhibition Shows by Don Poplow from Ames, Kan., and Mr. and Mrs. W. L. Cases, who have been wintering in California. He is in Bill Wheeler Foreman, Allan Johnson, and John Tobin, field agents, who have been busy in the recent visit, and Bill Clark, interpreter, arrived and is busy in his department. Will telephone this column for daily updates.

COOKHOUSE OPERATOR - "Perhaps you could get the same price for the customers as the only one that was here last season. But we are paying more for it." B. C. McCARTHER will leave Charleston, N. C., April 15 for Baltimore to join Oett- lich & Wilson Shows, where he will fill the position of publicist against Lankford inayetteville, N. C., last November, and a low-variation last year. The Carter west to charlotte, where he has been with the show advertising department of The Charlotte Observer, where he will be welcomed by his wife and daughter.

MANAGER (reviewing a rain group event) - "You'll have a thousand feet a night with this show. Show operators are coming to know it. If I can sell that novel at a dime apiece, I'll have a good chance.

NOTES from Salt Lake Bros' Shows, Leavenworth (N. C.) quarter by Carl O. Barks: Steve Smith and family left Pulpm. recently for Atlanta, where they will work for a few weeks before coming west. In the meantime, his partner, J. P. Hargraves, has returned, and his new partner is Alex Hargraves, a man of experience. Carter will again do his own pitch. We will continue Carter west to Charlotte, where he will be welcomed by the show advertising department of The Charlotte Observer, where he will be welcomed by his wife and daughter.

MANAGER (reviewing a rain group event) - "You'll have a thousand feet a night with this show. Show operators are coming to know it. If I can sell that novel at a dime apiece, I'll have a good chance.

PERFECT FOR TRAINING

Ideal for delivering correspondence, especially in the 10-15-20-30. Most complete line of Goldens in the country, also Bigness and Parts for Miners of dynamite dealers. Many in use. Can deliver immediately and you

FREE CATALOG of complete Bulldog Equipment, something for everybody. Write for the copy.

H. C. EVANS & CO.


MANAGER TO DRIFTER (who joined the show about a week ago) - "What! Leaving my show again? We need a man like you in our show. We will bar you from our show books."

BEE'S OLD RELIABLE SHOWS, INC.

OPENING APRIL 14TH, BOWLING GREEN, KY.

Followed by long series of choice towns and fifteen towns in Kentucky and Tennessee, no longer run. Company of 40 men, 30 women, 10 boys and 15 girls, with a complete stock of big and small models of animals, will be introduced at each town.

Ticket prices: Novice, 12c; Average, 25c; Premium, 35c; Grand Prize, 50c; Top Prize, $1.00. All prizes will be remitted to the owner of the animals. No commission will be made by the showman.

Address: T. J. TIDWELL, Mgr., Box 954, Sweetwater, Texas.

SMITH'S GREATER SHOWS

WANT ON ACCOUNT OF DISAPPOINTMENT

SIEVE SHOWS (shows complete From-Up, Top and Front). ATHLETIC SHOWMAN (party who sold you from Brown'sville for Athletic Shows, come on). MUSCULOUS PERSONS AND PHYSICIAN (you sold me the same, let me show you what's wrong)

Address: T. J. TIDWELL, Mgr., Box 185, Cullerpa, Va.

SMITH'S PREMIER SHOWS

OPENING APRIL 18TH.

LATER CALL PENN PREMIER SHOWS OPENING APRIL 18TH

Last call for single shows immediately to and ending. Free Admissions for entire week. Shows large and complete with all the latest novelties. Shows a large variety of animals, with a few more for each show. Tickets at 10c. Will play in one of the finest towns in the country. Write Charmaine and Mrl. O. S. Meade, Wills, Baptist Church and Baptist, Address all mail to LLOYD E. T. M. 103, PENNSYLVANIA AVE., PHILADELPHIA, PA.
CARNIVALS
April 4, 1942

**Last Call**

**ART LEWIS SHOWS, Inc.**

"World's Finest Midway"

Season Opens — APRIL 8 — Downtown, Norfolk, Va.

Playing the best defense cities in the East, with 16 Fairs starting July 20.

Will be back Octopus, Rolloplas, Sprites. We furnish wagons. Have opened for Monkey Circus, Glasshouse, Animal Show. Can place Statics, Hi-Striker, American Palmistry; Legitimate Concessions not conflicting. Also Girls for Revue and Posting Show.

**Wonder Shows of America**

(This is a Railroad Show)

OUTSTANDING MILBURY SHOW. Will book one more new Ride. Need two outstanding Thanes, one for Midgut Show and one for a strong outstanding Wild Animal Show. This Animal Show will best 2,000 people, and teller must be the best. Zeno Zermay, Chicago, Wilkinsburg, Pa., 11500 Wilson Ave., Chicago, Ill. 1st Place, $25.00 in Concession with $4.00 in Stock. Concession—We Transport your equipment and people after joining. Will book American Midgut Camp, Popcorn Current, Candy Apples and 26 Legitimate Concessions that work for you. Louis Yorks wants experienced Legitimate Concessions Agent for Grind Shows and Barn Shows. Also needs for Grind Shows. Write Louis Yorks, 1305 W. Madison, St. Louis, Mo. MAX GOODMAN, Manager, P.O. Box 21, Little Rock, Arkansas.

**Gold Medal Shows**

FOR DEFENSE OPENING SATURDAY, APRIL 4, AT COLUMBUS, MISS. WANT ELECTRICIAN THAT CAN HANDLE DIESEL PLANTS. Call 12501. CAN LEDUC CO., TELEPHONE PENNY, ARCADE, LEAD GALLERY, GILT GALLERY, CUSTARD, PITCH-TILL-YOU-WIN, STRING CAME AND OTHER 100 STOCK CONCESSIONS.

All address OSCAR BLOOM, Mgr., Box 663, Columbus, Miss.

**Matthew J. Riley Enterprises**

CALL — OPENING APRIL 11 — PHILADELPHIA, PA.

Want Shows of merit. Riders of all kinds. Want Merry-Go-Round and Chair-Plate Parlor. Ride Help. Can place legitimate Concessions of all kinds.

MATTHEW J. RILEY, Mgr.

917 WALNUT ST., PHILADELPHIA, PENNSYLVANIA.

**Dee Lang’s Famous Shows**

**Can Place to Join at Once**

COOKHOUSE—CRAB—AND PHOTO GALLERY

DUE TO ADDING SEVERAL NEW RIDES CAN PLACE RIDE HELP WHO DRIVE TRACTORS AND BIG ELLI SEMI TRAILERS.

All Address DEE LANG, General Manager, Texarkana, Ark., March 30—April 10; Fort Smith, Ark., April 6-11.

**Wanted for Barkoot Bros. Show**

P.O. Box, Mckeechuck City, Fun House, Girls for Vaudeville Show. Want Chairplates and Shipplins. Can place Merchandise Concession of all kinds. Want Ride Help that can drive merrymakers. Owning Ottawa, Ohio, April 19th. Address H. C. BARKOOT, Manager.

**Barney Tassell Unit Show**

**Opens April 6th, Chicago City, Ia., in Heart of Town.**

She will be placed in the heart of town, where there are few shows. Can place on or more two riders that don’t conflict, known and not usually legitimate Concessions. A few weeks of active towns, then eight nights in and around Washington, D. C. with the big little show where money is plentiful. Write Grove, City, Ia.

**Lang Getaway Strong**

(Continued from page 28)

except the Fly-Planes, which is the property of Charles Goss.

**Hamilton Amusement Co., Inc.**

**Can Place**

Tit-A’-Wiltch, Octopus or any other Ride that does not conflict, two weeks. Good Ride Help wanted at once. Will buy or lease. Useful Photo Machines complete. HAMILTON AMUSEMENT CO., INC., 1 S. Towanda St., Chicago, Ill.

**Ride Help Wanted**

Entire crew for bandstand Tit-A-Wiltch. Also skilled and reliable Help for Wheeler, Merry-Go-Round and Chair-Plate. We want a couple of men with 2 weeks experience. Opening April 27. Winter quarters now open. Communication on application.

**King Reid Shows**

DOSSET, VERMONT

WANTED AT ONCE

Dancer, Rides Manager, or Ride. If not going to this job let me know why? We are cleaning the stable now. We have two horses and are looking for a man to work with them. Must be hard working and in fairly good shape. If interested, please answer this ad.

**J. L. Heath Shows**

No, Blountsburg, Ala.

Buy U. S. Defense Savings Bonds and Stamps

**Texas Victory Shows**

WANT ELECTRICIAN AND MECHANIC AT ONCE. Will book organized midway shows in South and East. Send resume to office of Mr. S. T. V. Show, 1218 N. Main St., Dallas, Tex. For further information write prospective employers. Send resume to office of Mr. S. T. V. Show, 1218 N. Main St., Dallas, Tex. For further information write prospective employers.

**Southern States Shows**

Tombia, Miss., until April 21 or then Wisconsin.

**Last Call—Florida’s Best Spring Fairs—Last Call**

WANT — FOR THE FOLLOWING BONA FIDE FAIRS — WANT HANCOCK COUNTY COUNCIL EXHIBITION, WMSCHULA, APRIL 6-11.

**Southern States Shows**

Tombia, Miss., until April 21 or then Wisconsin.

**Last Call—J. F. Sparks Shows**

OPENING AT BESSEMER, Ala., APRIL 6TH-11TH.

Amended Mills, Hot Springs, Arkansas, one block from post office in downtown Bessemer, April 20th-25th.

**SOUTHERN STATES SHOWS**

1st class positions, by Exchange or Pre-Order. Keeping Right Turn. Can place on more two riders that don’t conflict, known and not usually legitimate Concessions. A few weeks of active towns, then eight nights in and around Washingto, D. C. with the big little show where money is plentiful. Write Grove, City, Ia.
Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Carnival

Peterborough, Va., March 28—With opening only a few days away, plenty of activity is in full swing in local quarters. The new Zest and light plant arrived. Recent arrivals here, Mr. and Mrs. Portis Hobbs, Mr. and Mrs. C. E. Johnson, Mr. and Mrs. J. L. Reeder, Mr. and Mrs. Woodrow Green, World Wide Side Show report, they will arrive in time Hager to complete the Motorama and building a new hotel. Mr. and Mrs. W. S. Thomas are getting the Miss America Show ready. Signature from Mr. and Mrs. Bill Wilson is supervising construction work. Billy Wilson is at work on the pulling crew, and George Dobosich and crew have finished painting the Twin Perle Wheels. Wilbur C. Beck, agent, and Carl George Humming, manager and Mrs. Bob James, truckers, are visiting in Miami, are expected soon. The magic of Mr. and Mrs. Helen Rockoff again. Mr. and Mrs. Jesse M. Daniels are on exhibit in from Charlotte, N. C., and will be at and the Van Au's Penny Arcade.

Lawrence Greater

Albion, Ill., March 28—Quarters work has progressed beyond Manager Mr. W. H. Harper's expectations. Pete Thompson finished the front for the main entrance. The band will have a new Hawaiian Show and handle the list. Artcards were just received and have been completed at the office work. Bob Yeung has the Wasp in shape and Louis Gutt has the Merri-Go-Round and Kiddie Ride ready. Alas, Alligator Roy, and his sister have finished painting their new attraction, Micky Doobasich is expected soon to get the crowd in shape.

O'Brian's

Miami, Fla., March 28—This week saw the arrival of the 11 new trucks purchased by Bob McDade. Bill Snyder, assistant manager, has completed his tour. This year's staff includes George Zacher, assistant manager, Hugo Zacheri, manager, Jed Moore, assistant, George Zacheri, general representative, George Zacheri, general representative, George Zacheri, assistant manager, George Zacheri, manager, and Mr. and Mrs. Bob James, truckers, are visiting in Miami, are expected soon. The magic of Mr. and Mrs. Helen Rockoff again. Mr. and Mrs. Jesse M. Daniels are on exhibit in from Charlotte, N. C., and will be at and the Van Au's Penny Arcade.

Zacheri Bros.

YMCA, March 28—Trucks have been completed and are being painted. Workers are in good condition. Hugo Zacheri is finishing the front of the new front of the new front, which will be new. A crew of 20 is getting the work in shape. Two trucks and one semi have been added. They have been re-engaged as electricians, and shows will open at Lakewood, N. C., April 1. A number of cars and collection boxes have been added. Bob McDade has his two shows ready for opening. His shows, prepared by the management, has completed his tour. This year's staff includes George Zacheri, assistant manager, Hugo Zacheri, manager, Jed Moore, assistant, George Zacheri, general representative, George Zacheri, general representative, George Zacheri, assistant manager, George Zacheri, manager, and Mr. and Mrs. Bob James, truckers, are visiting in Miami, are expected soon. The magic of Mr. and Mrs. Helen Rockoff again. Mr. and Mrs. Jesse M. Daniels are on exhibit in from Charlotte, N. C., and will be at and the Van Au's Penny Arcade.

Moore's Modern

PARMA, Minn., March 28—Work has progressed beyond Manager Mr. W. H. Harper's expectations. Pete Thompson finished the front for the main entrance. The band will have a new Hawaiian Show and handle the list. Artcards were just received and have been completed at the office work. Bob Yeung has the Wasp in shape and Louis Gutt has the Merri-Go-Round and Kiddie Ride ready. Alas, Alligator Roy, and his sister have finished painting their new attraction, Micky Doobasich is expected soon to get the crowd in shape.
**1900 KENO**

*Available in 20 or 30 cards each. All cards cost $0.01 each. Paid out $0.00 and $0.00, 50 or more cards. Out of 20 cards, 100 or more cards each, all cards paid out one for one.*

**3000 KENO**

*Available in 20 or 30 cards each. Each card cost $0.01 each. Paid out $0.00 and $0.00, 50 or more cards. Out of 20 cards, 100 or more cards each, all cards paid out one for one.*

**Golden Belt**

**HOT SPRINGS, March 29—**Quarterly show opened February with a crew of ladies. Joe Keesee has his old stand platted at El Dorado and he will be on for opening. He has added several new rides, giving them a total of 20. A large number of new shows will be completed in time for opening. There will be 10 shows in all. S. A. Aron, president, reports he has contracted several spots for his new stands. Mr. Hall, Side Show operator, is expected in soon. Henry Bergstrom is in charge of the show.

**Fred Allen**

*SYRACUSE, N. Y., March 29—**Morgan is closing up well for an early May opening. Recent arrivals were Duke, Ann and Ottey Dorr, continuous operators. Manager Allen reports that Duke is ready, will be there in the spring. Mr. Dorr will be there in the fall. Mrs. Winslow reports that about all shows personnel will be offered to the management. Local defense and Johnson, Legato, Burns and Mrs. Gray are on route here. All Boss and crew expect to be there in April. For the benefit of Mr. George Bindley visited quarters. All shows expect to be here in April and hope to be. An addendum is expected to complete their trunk dates later in April.

**Virginia Greater Shows**

**OPENING SUFFOLK, VIRGINIA, APRIL 9, FOR 9 DAYS**

Want To Join At Once

C. H. Carr, manager, offers a chance to join the show. Any good showman will be a prize to us. We are going to open at SUFFOLK, VIRGINIA.

**Last Call**

**SOL'S LIBERTY SHOWS**

ALL PEOPLE ENGAGED!

SHOWMEN, RIDE MEN AND CONCESSION MEN, TAKE NOTICE

Show leaves Winter Quarters early Wednesday morning, April 8, to be here not later than April 6, if not sooner.

WANT—Foreman for Silver Streak, Foreman for Octopus, Foreman for Flying Shooter, Manager for Side Show, also Side Show Acts. Can use capable Man that can handle Jungle Show. Ridesmen, Showmen, if you can drive Seminole, Trick and Tiptoe, come on. Can place two more Counters Men for Bingo. Can use Cook House and Grab.

All address SAM SOLOMON, P. O. Box 223, Caruthersville, Missouri.

BANTLY'S ALL AMERICAN SHOWS

WANT RIDE HELP. Semi-Trailers Drivers Paid EXTRA. Report at once to Winter quarters, Sanford, N. C. All taken care of with week-end compensation and unemployment insurance.

WILL PLACE Monkey Show or any Grind Show with or without outfit; or Snake Show Manager, REVUE AND POSING SHOW STILL OPEN!!! A. J. Baut wants Side Show People and Working Acts of all kinds for long season.

CONCESSIONS—American Palmyra (No Cyns). Want any 10c legitimate Concessions. Last Call!!! Last Call!!! All people contracted report. Due to the DRAFT... WANT Man capable to handle Roughline Office Work.

SECOND MAN that can handle press (Clyf Crump or Eddie Egar, wives). Will place Sound Truck. THIS SHOW WILL POSITIVELY OPEN AT CUMBERLAND, MD., APRIL 29, 10 DAYS. Winter Quarters, Sanford, N. C.

WANTED ORGANIZED COLORED BAND

Eight or Ten Pieces

Also Hillbilly Band and Hillbilly Entertainer to enlarge our show

"RED" RALPH J. CLAWSON, Hennies Bros.' Shows

Address: Fairgrounds, Birmingham, Ala.

WORLD OF PLEASURE SHOWS

FEATURING

SHOWS

DOODSON'S WORLD'S FAIR SHOWS

WANT FOR SEASON 1942

High-Class Band or Trained Animal Show, will furnish complete outfit with circus from famous Canadian Red Cross and Baker Bramwell of the Canadian Legion, proved one of the successful acts ever held in the city. With opening day drawing $6,000 admissions and the second day's 10,000 attendance breaks all records. World's Fair Carnival, with the usual 28 rides, will present the entertainment features and the biggest and the best on either side of town for the 20th annual Fall Pleasure show, Joseph M. Moore, secretary, announced this week.

Event is sponsored by the Chamber of Commerce, with Trygve E. Thomassen as general chairman.

Shorts

ANNUAL Home Show in Milwauke Audition March 14-15 attracted 30,000. Entertainment included Joe Palmer's orchestra.

TAMARACK AMUSEMENT COMPANY, under management of George Miller, will furnish the entertainment features of the annual Mineral City (Ohio) Homecoming Celebration. Pros acts and bands annoucements are also scheduled.

R. H. MILLER'S Garden State teams have been awarded the contracts to provide the music at the annual Mineral City (Ohio) May Day Festival Carnivale. Robert, Pa., under the presidency of Mrs. Mary Miller, will furnish the entertainment feature.

The Rev. Joseph Davenport announced plans for the amusement show sponsored annually by Kenton County Fair Association, are set and will appear. Secretary R. L. Vining will supervise. In addition to the regular amusement features, a number of special events will be staged and all will be made in Defense Bonds and Stamps.

K. OF C. DEFENSE JUBILEE

April 2-18

Two days, from gate, 50,000 officers. Open every day except Sunday.

Columbus, Ohio. Columbus, Ohio.

Rooster, Sheep, Horse, Calf, etc. New Gates Built with own outfit. Side-Ops—Spitfire, Rolly-Plume—etc. Es. Smith, Manager. Apply to Robert E. Baker. All Shows are backed by American Corp. and Leadgesta Corporation.

Shows: R. C. BURTON, Sr. Phone 2597.

WANT CARNIVAL

For July 4th At:

KILLDEER MT. ROUNDUP

Last Year's Attendance: Write

Dr. D. B. FITZLAUG, Box, Killdeer, N. D.
**CIRCUSES**

Conducted by CHARLES WIRTH — Communications to 25 Opera Place, Cincinnati, 0.

April 4, 1943

**IN THE CIRCUS WORLD**

**Lansing Start Sets New High**

LANSING, Mich., March 29—Sixth annual Hospitalier’s Circus got off to a good start here this week with attendance reported to be above that of 1941, a record. Airing this week in the Lansing Coliseum, the circus has operated in Lansing since 1933. More than 100,000 people have attended the circus in previous years.

Program, under direction of Orin Dewapiker, features some acts from Cole, Black Brothers, comedy acrobats; Daly & Laidman; high porcupine; Hatt’s Foal and wire; John Smith’s white horses; Gonsalves, mule dressed as himself; Setsa, riding as Conan, panther; Patagonian Hedgehogs; serpentine group of Loyal Bepensky Troupe; riding as Seto; Sibb Stroud, known as the King of Elephants; Roter, Duplo, and the Piring Brothers; Ries’ Midgets to the circus, which received excellent pattemage. The show also featured walkers, Will’s Wood, Joe Mills and Ray Miller, tickets sold on the basis of stamina, announced.

Otto Schirmer and his circus members entertained patients in Ingam County and surrounding area. Mayor Harry Riz, former season with Hospitalier’s Show, climbed and arched children were guests at Tuesday and Wednesday in the city as a part of their program by closing to allow children to attend a matinee.

Hamish Bassett,。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。。
April 4, 1942

CIRCUSES

The Billboard

39

CIRCUSES TO BE SHOWN AT A MEETING OF THE ROADES ASSOCIATION

DOUGLAS (Art) Roade Association at a meeting last week ended off the list of performers for some of its conventions, including a newly elected treasurer, was authorized to extend contracts to business men.

D. TILMO McCaughey has been elected a member of the Roade Association, Kenova, W. Va. Others elected were Earl McNichol, vice-president; Dale Corn, secretary, and Berry Barney, treasurer.

Among contestant questions held in connection with the Roade Association, a profit group meeting was held at the Roade Association meeting, and the proceeds will be held at the Roade Association meeting.

The Roade Association has been set for the second annual convention at Pittsburgh, Pa. A profit group meeting will be held on the Roade Association meeting.

FOR SALE

ANIMAL FARM

Moore, Texas. Texas Panans, Loving. Brown, Mr. and Mrs. Wilson, for sale privately. Yearlings and Fowl, Folows, Pigs, All kinds of pork, beef and all classes of stock. We have 30 years experience in the meat market. Will sell any kind of meat.

MANAGER of Lancaster livestock, Loyal, Tex.

JAMES M. COLE CIRCUS

CAN PLACE

General Agent, Renner Bros., Schuyler, Neb. Field Sec. and Circus, Lady Wrestler, a new attraction for the county. Wrestlers of all kinds, divers, clowns, and clowns. We have clowns and clowns. We have clowns and clowns. We have clowns and clowns. We have clowns and clowns.

MANAGER: Frank Reed, Pennsylvania Ave., N. Y.

ALBERTS CO.

440 W. 42nd St., N. Y.

SPANGLES RHINESTONES

FILL in all black in best condition. Will sell all.

DR. RAVIVETZ. P. O. Box 1882, Dallas, Texas.

FOR SALE--CIRCUS

We have for sale the Liberty Art Co. A great variety of stock. All stock in best condition. Will sell all.

WANTED

Coca Cola Bottling Plants--One. Coca Cola Bottling and Office and other stores. Wanted.

WALTER BAIRD

619 S. Main St., New York, N. Y.
N. J. Resorts Favor More Daylight Time

CAPT. MAY, N. J., March 23.—An ad-
justment of the daylight saving time, the
summer was voted last Saturday by the boor committee of commerce. It was pub-
lished that the proposal would be discussed, and with complete blackout a possibility
the.<br><br>...continued<br><br>N. J. Resorts Favor More Daylight Time

Coastal Dim-Outs a Success, But Piers Raise New Problem

ATTLENS, N. J., March 20.—Respond-
ing to complaints that the glowing below-
seafront illuminated vacation crowds and
made perfect submarines for the world-famous Boardwalk, for years one of the brightest spots on the Atlantic coast, is dim. Curious dreams of signature through the Boardwalk before New Years night (29) for the first formal dim-out, a partial darkening of the sea, that will continue for the duration of the war. The dim-out was turned a sheet, and it is possible that the re-
sults may prove too dim for the demand of a complete blackout. Engineers estimated that lighting the Boardwalk end by end would cost 100 per cent. Thomas S. Dignan, chief
officer of the New Jersey State Council of Defense, said he would take advantage of the cordial effort effort was estab-
lished. The Boardwalk was much affected by the Boardwalk at the Center. Of the 25 foot lamps, 20 were turned out. Those lamps are on the seaward side. Both-lit breakfasts. The store windows must be well lighted, the storage must be darkened, the lights must be completely turned. Store windows on the avenues of Atlantic
City now remain lighted. Auto-
nights will be permitted as usual.
A plan to give Atlantic City light-
ing which will encourage a "carnival spirit" this summer may be planned be-
fore the defense council. A sail-
ship, city electricity, said that it might be possi-
ble to place public lighting on the lamp posts along the Boardwalk to give Atlantic City a city like that of a lights. This would put visitors in a carnival spirit, he added, and add to its (See DIM-OUTS TOPMED) on page (41)

Carroll Lays Out 100G on Riverside For 1942 Offensive

SPRINGFIELD, Mass., March 28.—Ri-
cord Park will open its third ses-
tion under the ownership of Mr. J. Carroll Baker (1500-100). Park will open each week for the season. The 1000, New York, May 1, will be open daily. Continuing his previous policy of having an occupation of more than 100,000 paid gates, park will hold its highest point at the season. The final season at the park was given to Edward J. Carroll, Riverside (See N. J. Group Talks War on page 78).

The new program also calls for fea-
tures particularly important in the New England area, including the New England and Moon Rockets. The foundation for the Seaside rides is already in place and shipment of the equipment is imminent. Changes made in the construction of Paw Hook, Whitey and Rogers. A new boat ride formerly known as Show is being recompleted and retitled World Cruise. A new boat dock on the Connecticut River (Spocket, just above Lock and Dam Chittenden) will also be opened this summer, and will continue every night untillate.

Discussing the early opening, Manager Carroll stated that we were fortunate to make commitments for new rides and equipment at a time when pre-war condi-
tions are completely drawn.

Coole Rocky Mgrs.; Picnic Bookings Run Ahead

LARGEST, Pa., March 28.—Harry Coile, of the booking office of Western de Coile, has been appointed manager of Rocky Springs Park here.

Manager Bill Weir, of the Lancaster supreme operating full blast, Rocky Springs, Park, is looking forward to the busy season in June, Picnic bookings are heavy.

New-look Springs have been completely redecorated, and are a major feature of the annual fiesta in the community. Park's opening is set for April 15.

The Billboard Subscription Rates Upped

Only 8 days remain to sign up on The Billboard subscription rates at old prices. In keeping with the new single-copy price the subscription rates have been revised as follows:

<table>
<thead>
<tr>
<th>Subscription Rate</th>
<th>Until April 30</th>
<th>After April 30</th>
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<tr>
<td>One Year</td>
<td>$5.00</td>
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<td>Two Years</td>
<td>$8.00</td>
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<tr>
<td>Three Years</td>
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A 30-day grace period has been allowed to enable readers to subscribe or extend their subscriptions at the old rates. Subscription orders must be in hand by April 30. Many subscribers have already extended their subscriptions. New subscribers who subscribe by April 30 will receive a complimentary subscription to The Billboard for the year.

The subscription rates for single copies are as follows:

- Subscription: $5.00
- Single Copy: $7.50

Manager Carl Baskin has also planned to keep the new rates in mind and to prepare for the next season with the new rates in mind.

The New Ireland, New Rides for Park Island, Lake Orion

DEERFIELD, March 28.—Park Island Armament Park, Lake Orion, Mich., will open its season with a new bathhouse. The old bathhouse was last used last year, and the new one is designed for the immediate future. The new bathhouse was completed for the season.

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The Pool Whirl
By NAT A. TOR

Communion To Open
A great number of summer swimming pools in the New York area have been
opened to the public. This year, city-owned
 pools haven't got to compete this
summer. They are joined in pool
opening day by the many private
pools. The opening day is a busy one,
with swimmers crowding the pool
areas.

Aquarium in Defense
Two paragraph in a letter written by
John Bell, a Colgate University swim
coach, in behalf of the government's
program to dry up private swimming pools,
"It has been officially stated that
60 per cent of Coast Guard recruits enlist
in Swimming Sections."

Seaside, Virginia Beach,
Adds More Names to Staff

"Boom Town of the West"
MISSION BEACH
SAN DIEGO, CALIF.
1942 SEASON NOW BOOKING
ENLARGED AREA
MOTOR HOME ADDITIONAL
RIDES
AMUSEMENTS SHOWS
Also
Spanish Village Concession
"Iddie" Wadlin "All" Mulligan
WITH THE ZOOS
CINCINNATI—Jim and Billy, chums
of the famous Mr. and Mrs. B. G. Taylor,
wife of the trainer of Shaw's gorilla,
were born in Thursday afternoon (19).
Mr. and Mrs. Taylor were in charge of
the sale of Dendritrus and Beaux. They
are members of the family of these
primates, which have been sold to Mr.
W. G. Taylor, the managing director of
the Cincinnati Zoo.

On Galveston Beach
CALGARY, ALAS.
On Galveston Beach, near Galveston, Texas,
1942 SEASON NOW BOOKING
BEACH AMUSEMENT PARK, INC.

AMERICAN RECREATIONAL EQUIPMENT
Association
By R. S. UZELL

POSSIBLE

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Adds More Names to Staff

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ENLARGED AREA
MOTOR HOME ADDITIONAL
RIDES
AMUSEMENTS SHOWS
Also
Spanish Village Concession
"Iddie" Wadlin "All" Mulligan

TRUST DRIVE A WHEEL AT THE TOP OF THE EATING LIST AT

LUSSE AUTO-SKOOTERS
Keep 'Em Rolling!—Keep 'Em Happy!
Getting Fresh Air! Getting Good Food! Getting Entertain-ment!
LUSSE BROS., INC.
PHILADELPHIA, PA.

CONLEY TROUPE

10 Partial Bathing Resort Apts., 5 hours, Miss Dorothy Park, 4 parties, every day and night, free float attraction program. Open until August 1st, 1942

CONLEY ATTRACTIONS

THE PORTLAND HOME

M. G. STEPHENS, Kiddie Park,
Dennison, Ohio

WANT AMUSEMENT CONCESSIONS

WANT LOCATION FOR PENNY ARCADE

FREE ATTRACTIONS

FOR PARTIES, CELEBRATIONS AND CARNIVAL MILITARY, COMPLETE GROUP RENTAL.

THE PORTLAND HOME

For Popular Children's Amusement Park, RIDES, ARCHERY EQUIPMENT or any other class

Concessionaire

Will write-

Mr. M. G. Stephens, Kiddie Park,
Dennison, Ohio
New York Ind. Are Called Off

Hoosier board retains Coliseum for public use—trops on Syracuse grounds.

INDIANAPOLIS, March 28—After holding under an "open-against-off" slant for the last several weeks, members of the Indiana State Fair Board, meeting with representatives of the Air Corps, were able to lift the leash of this year's fair property. The Air Corps spokesmen, on the other hand, was able to win an arrangement that will bring an end to the lễ of public events, including hooks, less obvious to the public eye, that also will change the landscape of the fairgrounds.

In the arrangement calling off the fair for the first time after its inception of 37 years, it was understood that no attempts would be made to hold the fair elsewhere. The Coliseum said is a small portion of the 51-acre site will be leased off to the public from the fair. This means that the Coliseum, which the Air Corps will use to store their materiel.

Military Encampment

SYRACUSE, N.Y., March 28—Officials of New York State Fair this week announced that Air Corps Field will be held here Aug. 9-Sept. 9, has been canceled. The estimated 6,000,000 crowds have been turned over to the army for a military camp. The departure of the fair marks the first time in its 100-year history that the exposition will be this directed.

Reports that the fairgrounds will be used for this purpose were confirmed by the directors that troops would move into the area. Until now, the fairgrounds were processing with plans to hold the event, although the fairgrounds had been offered to the War Department for the use of the Army.

Camping the fair will leave about $1,000,000 available for the Columbia fair. It is believed that 600,000 of the crowds will be needed to pay off obligations which must be met even during a month as short as June, as World War I, while an army camp was established near by.

Lapsus Hit Attractions

CINCINNATI, March 28—Suspension of State Fair last in the lost for the last week. This will mean that $30,000 of the bookings to the attractions mentioned.

Just before the state fair was announced, the administrative of the Indiana State Fair. Their concern was to the Illinois-Central Railroad Fair Board Association. The committee for the right prestressed dome from the Fair. (I.) Fair.

Ionia Flood Loss

STERLING, Mich., March 28—Flooding water from the Grand River may cost Ionia County $1,000,000. This was the estimate of the cost to repair damage caused by the water. The flood damage resulted from heavy rains last week.

Water was reported at a height of three feet above the normally low level of the river. The reported was the result of the highest spots on the fairgrounds being submerged in the water. The city's water supply, one of the most of the community buildings, when the water receded. Race track also was damaged.

Michigan's Repair Proposal Rejected

LANING, Mich., March 28—Leo J. Novotny, state director of roads, has announced that $10,000,000 of the bookings to the attractions mentioned.

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Good-Will Sales

GREENFIELD, Mass., March 28—An issue of President Fred B. Field, Farmington's Round Live Wire, was issued heavily on the fairgrounds on March 18, advertised as a "Fairly Good-Will". It was issued with the all of the county agricultural deals, and farmers bring to the grounds farms tools, machinery, canoes, trucks, etc., that have no longer used by them. Your attention is invited to the various deals on the part of the farmers and their equipment, and the fairgrounds were able to win an arrangement that will bring an end to the fairgrounds.

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WAR TOPIC OF N.E. HET

Attendance Best In Org History

Army man's talk encouraging—beach resorts have most difficult problems

BOSTON, March 28—War topics extensively dominated the attention of delegates to the first annual conference on the New England coast of the National Association of Manufacturers held in Boston. The meeting was well attended, and credit was given to the organizers for the successful handling of the program. The meeting was held Wednesday in the Hotel
director. It was the best attended and most important of the annual regional arm of the national organization in the history of the city. Only officials away from distant points, liked the congestion to perfection of the ANMA.

In the Cape May, first midsummer resort in Del., the morning radio show brought in a glowing audience and a bountiful business. The show was presented by a well-known local announcer, and was devoted to the promotion of the resort. In the Cape May, the morning radio show brought in a glowing audience and a bountiful business. The show was presented by a well-known local announcer, and was devoted to the promotion of the resort. It was the best attended and most important of the annual regional arm of the national organization in the history of the city. Only officials away from distant points, liked the congestion to perfection of the ANMA.

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N. J. Resorts Favor More Daylight Time

CAPE MAY, N. J., March 28—An additional hour of daylight saving during the summer was voted last Saturday by the Board of Park Commissioners. The time was set at 10 a.m. from the beginning of the summer until 10 p.m. The decision was made by the Atlantic City Board of Park Commissioners on the recommendation of Mayor Thomas H. Williams, who was also the chairman of the city's committee on business interests, as well as head of the department. The decision was made by the Atlantic City Board of Park Commissioners on the recommendation of Mayor Thomas H. Williams, who was also the chairman of the city's committee on business interests, as well as head of the department. The decision was made by the Atlantic City Board of Park Commissioners on the recommendation of Mayor Thomas H. Williams, who was also the chairman of the city's committee on business interests, as well as head of the department. 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Rinks and Skaters

RSROA Plans To Revise Its Amateur Rules

CINCINNATI, March 29 — In a detailed letter of resignation from the Amateur Skating Rules, the Roller Skating Rink Operators’ Association of the United States declared its intention of making changes in its amateur rules and convention. The letter was sent to President Peter Miller, of Chicago, by Chairman Fred H. Fauske of the RSROA Board of Control. He said the RSROA was considering its next annual convention to be held in Philadelphia, April 14-16, the following changes:

1. All amateur committees of amateur status, amateur membership and amateur governance be formed.

2. All committees to consist of five members for the dance, figure, speed and hockey committees, three RSROA members and two amateur members.

3. Three motions for competitions are now permitted, one to review existing rules, one to review membership and one to hold a member of the RSROA, with approved judging holding judges’ certificates authorizing.

Rules on Sanctions

4. Sanctions may be granted to any person, firm, skating organization or organization of any kind, with at least six members of the RSROA, for rule-breaking or violation of any rule, social or membership rules, or for violation of any part of the RSROA’s rules, and a maximum of 50 per cent.

5. Sanctions may be conferred by the RSROA committee for any violation of any rule, but only when the RSROA has been notified of the violation.

6. Sanctions to include any person, firm, skating organization or organization of any kind, with at least six members of the RSROA, for rule-breaking or violation of any rule, and a maximum of 50 per cent.

7. Sanctions to include any person, firm, skating organization or organization of any kind, with at least six members of the RSROA, for rule-breaking or violation of any rule, and a maximum of 50 per cent.

8. Sanctions to be prescribed for any person, firm, skating organization or organization of any kind, with at least six members of the RSROA, for rule-breaking or violation of any rule, and a maximum of 50 per cent.

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18. Sanctions to be prescribed for any person, firm, skating organization or organization of any kind, with at least six members of the RSROA, for rule-breaking or violation of any rule, and a maximum of 50 per cent.

Amendments

Any rule now existing in any form, either the constitution, by-laws or general rules shall be amended to conform to the following:

As soon as possible after the annual convention, the constitution and by-laws shall be amended to conform to the following:

1. No rule shall be changed during the annual convention, or at any time during the convention, unless the RSROA is in agreement and has been notified of the change.

2. The RSROA shall be responsible for all changes and rules and committee committees, as amended, and any other rule, and regulations concerning the governing of the amateur roller skater in all
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When Writing for Advertised Mail, Please Use Postcards.  
Also state how long the forwarding address is to be used.
NEW YORK, March 29.—An generous impression about the availability of mer-
chandise is a major development in the current trade. Retailers are finding
that many new lines are available to them and that many stores are opening
new and improved facilities to attract customers. The mood of the trade
is quite different from that of a year ago when retail sales were sluggish
and many stores were closed.

A survey of New York manufacturers, jobbers and distributors of items used
in the circulation, movie, sales and trade shows industry has revealed that
there is a shortage of merchandise in many lines. The shortage is
particularly noticeable in the office equipment industry, where there
is a shortage of business machines and typewriters.

Retailers are finding that the shortage of merchandise is due to the
high cost of production and the shortage of raw materials. The cost of
production is increasing and many stores are finding it difficult to
meet the demands of their customers.

One manufacturer said that the shortage of merchandise was due to
the high cost of production and the shortage of raw materials. He
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meet the demands of their customers.
ATTENTION!!

PLASTIC KNIFE — JUICER GADGET WORKERS

Read this ad — Act Quick — Put Dollars in your pocket.

We are now operating our own plastic molding plant, and passing the savings on to you.

- For next 30 days only — this 6" PLASTIC KNIFE with a NEW RAZOR SHARP BLADE — Sold with C.O.D. at $1.88; postage free — take 50 for $1.00; 100 for $1.95 (includes postage), 500 for $0.85 each.

The LARGE SIZE JUICER, 8" x 10" x 2", smooth around the edges — actually CORED with a center post — has with canvas jujurers star on the market (individually priced) $6.00 each.

SIZES OF BOTH ITEMS 25c

NEW! P.D.Q. AUTO PHOTO MACHINE

TODAYS BIG MONEY MAKER!

Take and Finish Black & White, or Color Photographs in 1 MINUTE.

This amazing one minute photo machine requires no film or dark room. Makes Direct Positive Photos any size, 3½" x 5½," NO TIN TYPFS. Easy to operate. Simply place triangles, press a button, turn handle — you have a first-class print in less than a minute. Sighted for making direct photos, is a picture taking in size, prints, photo taking in size, prints, photo taking in size, prints, photo taking in size in seconds. It's for the home, church, school, store, restaurant, bank, etc.

Complete outfit costs about $60. That's all you Re- quire. Small this Big Money Machine.

Send for Write or Write for Free Information.

P. D. Q. CAMERA CO.

NOW! Smash hits for "MUGGERS." Simple to operate, smart, colorful post- it, 1½ in., 2 in., 3 in. wide. Just send $1.00 for liberal supply.

Write for Full Details.

FORD-GRUNIOd
7 "Hot Numbers, Complete with Kit, 39¢ in 45¢. Add 5¢ for your profits. DETAILS FREE.
MIGHTY VALUES
RATON, CO. 70¢, New York City, 1.50.
MARIETTA GLOVE CO., 10¢.
Mills 418, 20¢. 
BROOKLYN, N. Y.
ASSOCIATED WITH SLOGAN BUT- TING, 75¢.
SILIVAN MARKETS, 35¢.
P. S. PARRY, 15¢.
OHIO RIVER, 20¢.
LADD, 1.05.
PLAINS, 4.00.
BURNS, 75¢.
DANISH, 30¢.
PVERS, 3.75.
TREASURIES, 30¢.
SOUTH CAPE, 4.00.
ALWAYS IN CODE.
MILLS' GROCET CO.
BILLS, 5.
BEENS, 5.
FLEET HR, 10¢.
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A BIG HIT!
WHERE SAVES EVERYWHERE—BARS, HOMES, STORES, ETC.
Lustrous Satin Banner, 12c; Carded Silk, 7c; Gifted Screen Sticks, Attractively Colored.
Sample 9x12, 25c—12x18, 50c—bigger sizes in 5 c.
"A" BANNER CO. 1356 Michigan Bldg. M. D. C. T.

FOUNTAIN PEN
NEW! Robinson No. 1852, 18c; No. 1855, 16c; No. 1850, 14c; No. 1854, 12c.

ELGIN & WALTHAM REBUILT WATCHES $1.75 Wholesale
1 Aug. 24th B. & G. 172 Stanwix St., St. Louis.

ZIRCONS
5 for $1.25

ZIRCON RINGS SOLID GOLD 14K.

R. LOWE, BOX 311, ST. LOUIS, MO.

GET IN THE BIG MONEY!
WALKATUNN CAMERAPLINTS for Blendbush Work, complete with Carolay Photo and Bass Camera Company.
118 N. Broadway.

STOP TIRE THEFTS!
World's Greatest Pitcher.
AUTOMATIC TRAP bds. calls for help when tires are stolen. How to avoid your tires being stolen. Write for information.
W. J. Rilley, 109 West Ohio, Springfield, Ill.

SELL DISTINCTIVE HEADNECKS!
For Retailers only. Price each 1c. 500 heads per box.
ASSOCIATED TINPLATE Co. 430 5th Ave., Dept. N. Y. C.

WHOLESALE CATALOG FREE
For Balance, 100c.

BOOKS:
25c each except as noted.

SPORS, H. E., 120 American, New York, N. Y.

MERCHANDISE
The Billboard

Lowest Prices Identification Jewelry in Sterling Silver

Beads, Necklaces, Anklets

Expensive—These lower prices mean more business for you on Sterling Identification Jewelry by featuring simple styles. A complete line featuring simple styles. A complete line featuring simple styles. A complete line featuring simple styles. A complete line featuring simple styles.

BIG MILITARY JEWELRY LINE!
For a complete line of military jewelry—
PHILADELPHIA. NEW YORK. BOSTON. CHICAGO. SAN FRANCISCO.

HARRY PAKULA & COMPANY

Sterling Identification Necklaces—Bracelets

A FULL LINE NOW READY
Send $1.00 for 3 Brass Sterling Bands. Send $1.00 for 3 Brass Sterling Bands.

Bielner-Levine, Inc.
37 BUSH WABASH AVE. CHICAGO, ILL.

EVENTS FOR TWO WEEKS
March 4-18

PITCHFORD FIVE YEARS AGO

Clarence (Kid) Smith, stick worker and watch repairer was in one of the most exciting matches of the season when he met Charlie (Babe) Cook in the semi-final of the Goodwill competition at the Pit.

Cook eventually won, 5-0, but the contest was a very exciting one. Cook led 3-1 when he broke the chain of Smith's stick and the former did not relax his grip on the ball. In the 4th inning, Smith got back in the game, but it was too little too late. Cook went on to win.

SMALL TOWNS—SMALL PROBLEMS

A small town in the west recently held its annual carnival. The weather was perfect and the town was buzzing with excitement. The main event of the day was a game of tug of war between two teams from neighboring towns. Despite the small size of the town, the game was quite intense. The team from the other town eventually emerged as the victor, but the losing team was good sports and congratulated their opponents.

OLD HOSK BLANKETS

Some of the oldest in the world, these blankets are made from the finest wool available. They are available in a variety of colors and are perfect for warm weather.

GOD BLESS MACARTHUR

Dominant and powerful, this is the perfect way to wish a friend or loved one a happy St. Patrick’s Day.

ST. PATRICK’S DAY SPECIALS

Great deals on a variety of products. Don’t miss out on these special offers.

SUBSCRIPTION RATES

For 1 year: $10.00 (U.S.A.), $12.00 (Canada), $15.00 (Overseas).

MEDICINE MEN

A brand new product that works wonders for all ailments. Try it today and see the difference.

LIFE’S GREAT EVENTS

A special section highlighting important events of the day. Don’t miss out on this special content.
WANT FLYING ACT

J. PAGE SHOWS

To open April 7 at El Paso, Texas, or April 18, Sacramento, California.

Address IRVIN J. POLACK, Care El Monte Hotel, Los Angeles, April 1 to 5; El Paso, Texas, Week, April 7.

FREAKS AND WORKING ACTS WANTED

CIRCUS

PALMETTO STATE SHOWS

AT LIBERTY

GEORGE CLYDE SHOWS SMITH

Add: CHARLES GERARD, 1545 Broadway (Rm. 4041), New York City

PALMETTO STATE SHOWS, GRANTS PARK, CHARLESTON, S. C.

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

ADDITIONAL ROUTES

MID-WAY OF MIRTH SHOWS

CARNIVAL

BRUSH POTTERY LAMP

No. 6000B

DELIGHT SWEETS, INC., 30 East 11th St., N.Y. 3, 3rd fl., All Orders.

SASHIONAL CANDY PKG.

FLAGSHIP

CONCESSIONAIRES

WRITE NOW

For New 1942 Spring Flyer and Price List. We still have—penny machines, all kinds of novelty novelties, Games, Buckets, Blankets and other leading Bingo articles.

CANS—FLASHERS—BALLOONS—SLUM and FLASH RINGS.
IMPORTANT ANNOUNCEMENT!

The Billboard

NEW SUBSCRIPTION RATES

Effective Midnight, April 30

UNTIL APRIL 30

<table>
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<th>Plan</th>
<th>Rate</th>
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<tr>
<td>ONE YEAR</td>
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AFTER APRIL 30

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<tr>
<td>ONE YEAR</td>
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<td>THREE YEARS</td>
<td>$16.50</td>
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Readers who can possibly subscribe NOW are urged to take advantage of the lower cost per copy on subscription AT OLD RATES.

Subscribers are invited to EXTEND their present subscription at old rates BEFORE NEW PRICES TAKE EFFECT MIDNIGHT, APRIL 30.

USE ORDER FORM BELOW NOW

ORDER FORM

The Billboard
25 Opera Place
Cincinnati, Ohio

Please enter my subscription for

1 year............$ 5.00
2 years............$ 8.00
3 years............$10.00

BEFORE NEW RATES TAKE EFFECT MIDNIGHT, APRIL 30

Name
Address
City................State
New ................Extend ........Occupation

SOLDIERS
SAILORS
MARINES

Ask your friends to send The Billboard to you at the HALF-PRICE subscription rate for men in the armed forces.
American Carnivals
Association, Inc.

By MAX COHEN

ROCHESTER, N.Y., March 28—Certificate
of membership for 1942 are being forwarded and no
members receiving them are receiving their mem-
bership cards in the future, we have been re-
questing the Centralized Subscription Board to
notify the membership that a questionnaire will be transmitted under the Selective Ser-
vice System for the purpose of determining
his occupational capabilities. Regis-
trants who encounter difficulty in filling
out the questionnaires are urged to call
their employers to assist them. A de-
tailed instruction guide for employers
will be obtained by contacting the direc-
tor of the Centralized Subscription
Board's Information Service at Washington.

The Department of Commerce has
published this with results of a survey in Pennsylvania, Delaware and New
York, selling various services and
their direct offices in that area.

We also have a survey on the Richmond
area, which includes the counties of
Hanover, Maryland, North Carolina, South Carolina and Virginia, and all except
forced and juvenile persons in each of
these states. Those contemplating playing their area can obtain much valuable
information from these surveys. The
information is on file in the office
and is available upon request.

Peggy Forshall Is Hostess At Party in Mountain Home

LOS ANGELES, March 28—Peggy For-
shall has been invited to a party at
her home in Big Pine Mountain re-
cently. She was accompanied by
Buddy Rice, Otis, Gene, Ethel
Claypool, Dolly Lane, University,
Margaret, Brandy and Lil, who
are visiting in the area. Peggy
Forshall and Miss Claypool were
in charge of refreshments. After a
special dinner in Peggy’s spacious din-
ing room some of the guests took,
flight and went on for more.

One of the highlights was the mid-
night fireworks. All around the
next morning and after breakfast the
most experienced fliers took to the
sky again and some of them ended
up over Peggy’s house. Another
interesting flight was on the story tell-
ing and card playing.

PLEASURABLE PREPPING FOR TOUR IN DETROIT QUARTERS

DETROIT, March 28—Plenty of at-
traction prevails for March shows, which
recently took delivery on these terra-
inexperienced, and the present group are
being handled and noticed. Only
McDonald is super-
intendent of all shows on two
results for Bandstand and Victory Follies
shows.

Oscar Millin is expected in soon with his
new contract. Mrs. Glenn Hendt
is expected to be with her mother when
the show is in this city. Her mother
is expected to be with her
when the show is in this city.

MRS. EARL PURDUE, favorite host
of her husband’s Lion Model shows on
the purpose of having a successful show and
An Attraction show, is expected to
be in the show when it opens.

Peggy Forshall is hostess for the
June 20 in one of the best defense towns in

MIGHTY MONARCH SHOWS

WANT

Carnival, party and entertainment
on Call. Address: William A. Taney,
at all locations. Address: William A. Taney, 1159 E. 12th St., Los Angeles.

MIGHTY MONARCH SHOWS

WANT

Carnival, party and entertainment
on Call. Address: William A. Taney,
at all locations. Address: William A. Taney, 1159 E. 12th St., Los Angeles.

Ideal Exposition Shows, Inc.
America's Best Amusements

OPENING APRIL 20 IN ONE OF THE BEST DEFENSE TOWNS IN UNITED STATES

(See Next Week's Ad)

11 Fairs and 2 Outstanding Celebrations Contracted

On account of draft all shows CIRCUS SIDE SHOW with or without outfit. Also
have complete outfit for EXHIBITION SHOWS. Can supply any outfit at
the purpose of having a successful show and
An Attraction show, is expected to
be in the show when it opens.

Peggy Forshall is hostess for the
June 20 in one of the best defense towns in

MIGHTY MONARCH SHOWS

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Carnival, party and entertainment
on Call. Address: William A. Taney,
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MIGHTY MONARCH SHOWS

WANT

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at all locations. Address: William A. Taney, 1159 E. 12th St., Los Angeles.
the Assembly.

GAINESVILLE POSTPONED

from page 38

There are several routes that would be used to transport troops from the area to the main body of forces. One of these is the main road leading to Washington. Another is a minor road leading to Rockville, Maryland. The third route is by train, along the Baltimore and Ohio Railroad. The fourth route is by boat, over the Potomac River.

Strong CB AUSPICES

from page 28

The hostess to the president of the club, Miss Elizabeth Brown, was chosen by a panel of judges who are well-known in the field of broadcasting. She has been working on a program for the past six months.

NAT GREENS

from page 10

The Crossroads

from page 5

The Billboard derives its strength and influence not so much from the town as from the people. It is a medium of communication, a means of expressing ideas, opinions, and feelings. It is a platform on which the community can speak for itself. This is its greatness, its dignity, its power. It is a place where the individual can be heard, where his voice can be heard. It is a place where the community can be heard, where its voice can be heard. It is a place where the individual can be a part of the community, where he can be a part of the whole. It is a place where the community can be a part of the whole, where it can be a part of the world. It is a place where the individual can be a part of the world, where he can be a part of the whole.
Many Questions

A lot of questions are being asked and rumors come and go about the prospects that new taxes and new legislation affecting coin machines will come before Congress soon. Much publicity has been given to the fact that the government will need more and more revenue to carry on the war. It is expected that every possible source of revenue will be considered, including the increase of taxes on many items already taxed.

Rumors have spread about new proposals to tax coin machines or to increase present taxes.

In order to prevent undue alarm in the trade and also to promote as much unity as possible, The Billboard will undertake to do as good a job of reporting as can be done on any new federal tax proposals and discussions. Many of the rumors cannot be reported because they would only cause unnecessary confusion and alarm and there are also certain political precautions that must be observed concerning legislative information. At times there will be news that we do not feel it advisable to report until we have information on details.

As this is being written, it is reliably reported that no discussions on new legislation affecting coin machines have yet been officially announced, except some mention of coin box telephones. Rumors and unofficial discussions may happen any time, of course.

The big question that has come up in coin machine circles in many places is that perhaps the industry, thru some of its organizations, should take the initiative and seek new legislation which would be more representative of the wishes of the trade than was the federal excise tax passed on coin machines in 1941. About this it can be said that it is hardly possible to get all divisions and factions of the industry together and get them to agree on any comprehensive law that would be fair to the industry in all its branches and also prove a good revenue source for the government.

As to the 1941 federal excise tax on pinball games and gaming devices, time has already proved that it has many weaknesses. Although the coin machine tax was one of the two excise taxes that came up to revenue expectations, it is well understood that the collection of the tax has been a headache to the Internal Revenue Department. If the Internal Revenue officials were in the business of promoting legislation it goes without saying that they would like to see the tax on coin machines repealed.

For a permanent tax policy, it would be much better to leave coin-operated amusement machines as a source of revenue to State and city governments. It is impossible to legalize amusement games by federal statute so that all the local reform crusades against such devices would be avoided. As long as amusement games are subject to local political whims, then the games can hardly be a good source of revenue to the national government. The amusement games industry would like very much to have a national tax policy which would stabilize the games industry, but that is impossible under our system of local government.

The 1941 federal tax on coin machines really brought havoc to the business in many places. Certain unfortunate points in the law gave partisan groups just the information they wanted—such as requiring the publication of the retail establishments that had machines.

For the general information of amusement games operators in all parts of the country, it can be said that present plans of the manufacturers of games include the simple policy of seeking clarification of some of the rulings on amusement games that have proved to be unworkable or unfavorable. This seems to be a wise policy and seems to have the approval of the largest number of trade leaders.

There are reports that this group and that group is going to seek new legislation, or modification of present tax law, and a lot of this may happen. If new legislation is proposed, then the industry will have to rally for its own protection as best it can.

There is general agreement, gained from experience during the past several months, that the coin machine industry has had too much representation at Washington. This is true of all industries; and along with them the coin machine industry has had too many people going to Washington to represent some special interest or group within the industry. Confidential reports have indicated recently that government officials have grown somewhat impatient with the coin machine industry as a whole. Various groups thinking of sending somebody to Washington should keep this in mind and duly consider all angles. Many government departments and officials in Washington were at first very favorable toward the industry. For a small industry, it received some favors that should be appreciated. It is good policy to try to preserve that favorable opinion as long as possible.

It is almost a certainty that new excise taxes will be placed on such merchandise items as candy, gum and soft drinks and an increase in the tax on cigarettes. The vending machine trade will be vitally concerned in these taxes and the national association will naturally have representation in Washington when hearings on such taxes are held. But there is little the vending machine trade can do in such a situation—the real issue will face the confectionery, beverage and tobacco industries.

The rationing of trucks, tires, autos and gas is something that will affect every operator directly. Operators will need some agency thru which they can speak. Large State and city organizations of operators are already making plans to present their case in time. That operators will need one agency or spokesman is something of great importance. As the government completes its plans for various rationing schedules, the proper procedure for the operating profession will become more evident.

These are some of the problems that increase with the reality of war. The industry will need to keep uppermost its willingness to co-operate with the government in fighting the war and must also be prepared to make many sacrifices, just as other small industries have to make them.
New York Times, March 19

When the New York Times devote space on its editorial page to pinball games it is considered somewhat of an event. The paper has been favorably disposed toward the industry. The writers of the editorial pages take the view that pinball is a harmless game, that the energy used by players in playing pinball is beneficial to the community, and that the pinball machines are a valuable contribution to the amusement industry.

The New York Times has been one of the most outspoken advocates of pinball in the country. It has been a strong supporter of the pinball industry, and has been a leader in promoting the idea that pinball is a legitimate form of amusement.

While the New York Times has been a strong advocate of pinball, it has also been careful to point out the potential problems associated with the game. The paper has been critical of the way in which some pinball operators have used the game to manipulate people and make money.

In conclusion, the New York Times has been a strong supporter of pinball, but it has also been careful to point out the potential problems associated with the game. The paper has been a leader in promoting the idea that pinball is a legitimate form of amusement, but it has also been careful to point out the potential problems associated with the game.
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Practically New Equipment at Reduced Prices
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<td>KEENEY SUPER BELL</td>
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<td>MILLS JUMBO PARADE</td>
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<td>EVANS JUNGLE CAMP</td>
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<td>BALL SIZZLER</td>
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<td>BALLY HIGH HAND</td>
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<td>BALLY CLUB BELL</td>
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All prices subject to change. Terms: third deposit, balance C. O. D.
MECHANICS SERVICE COMPANY
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WANTED
We will pay top prices for any name of Merchant or Lucky Strike or Keeneey Fortune and Contest, also Pack or Rockley Bell and Mills late Slot Machines.

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$39.50 EACH

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<th>Game</th>
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AUTOMATIC SALES CO.
203 SECOND AVE. N., NASHVILLE, TENN.

STILL DELIVERING Chicago Coin's ALL STAR HOCKEY
ALSO READY FOR IMMEDIATE DELIVERY

WANTED: ANY AND ALL MACHINES SUITABLE FOR PENNY ARCADE. WRITE IMMEDIATELY, STATING WHAT YOU HAVE AT BEST PRICE.

SAVOY VENDING CO., 651 Atlantic Ave., Brooklyn, N.Y.
**Shellac Order Is Planned by WPB**

WASHINGTON, March 29—To ensure adequate supply for military needs, a $45 million order is being placed with at least 75 companies, of which 25 will be foreign-controlled plants, according to the late-hatching report of the Western Union Telegraph Company, chief of the natural resources and use of the semi-processed parts of finished parts. This should read, "semi-processed parts or finished parts."
1942 Outlook Bright
For Phonograph Operators

Play will continue big, operators feel—leaders expect WPB order to be modified soon to permit manufacture of parts—minor heads chafing ironed out

CHICAGO, March 28.—Publication of the War Production Board order to cease the manufacture of automatic phonographs on May 1 was greeted with relief by the industry, with the usual remark, "Well, it’s here," was the usual remark. The possibility of such an order has been raging in the Air Force’s circles over the past several months. Everyone knew it "had to come," and a live of indecision and uncertainty constantly agitated by a daily fresh crop of rumors and counter-rumors, as the order became definite the trade felt as if it had just had a growing leg of ironing ironed out.

Operators Optimistic

Operators as a whole feel sure that demand for music on automatic phonographs will remain high for the remainder of the year. With new equipment available, it is thought that competition for choice stocks will be lessened. Many who have purchased new equipment in the past have been "twisted" in recent years face the best opportunity they’ve ever had to procure the most modern model of phonograph, particularly in business on a solid financial basis.

North Dakota To Make Tax Refund

BERMUDA, N. D., March 28.—Music box operators in North Dakota will have the State as result of a recent State Supreme Court ruling holding that the advertisement tax could not be justly applied to music boxes.

The government, which has supervision over the collection of taxes on unlicensed phonographs, is making preparations to collect the refund due to the operators immediately.

The results are on taxis paid prior to the State’s income tax, as well as those made since the tax became effective. Contractors for the State’s income tax are being paid by the government in the amount of their collection of the tax.

$1,000.00, paid said, does not amount to a fourth of the total tax paid for licenses which were not purchased, in turn, would be paid by the government.

The $1,000.00, paid said, does not amount to a fourth of the total tax paid for licenses which were not purchased, in turn, would be paid by the government.

The Supreme Court ruled that the tax was valid as the licensing of other amusements and machines, including electrical lights, phonographs, and electric toys, or similar automatic devices, is just as effective a support of the government as the licensing of tobacco, and it is based on the premise that the government is able to collect the revenue which it licenses these devices.

Center of activity continuing to be the Bom Tokyo campaign, which was recently promoted in the columns of the Billboard, was the main aim of the campaign.

The campaign is tied in with the association’s No. 1 theme, "Radio Fad, and operators.

The Billboard Subscription Rates Upped

Only 80 days remain to stock up on The Billboard subscription copies at old prices. In keeping with the new single-copy price the subscription rates have been revised as follows:

<table>
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<th>Duration</th>
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<tbody>
<tr>
<td>One Year</td>
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<td>Two Years</td>
<td>$16</td>
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<td>Three Years</td>
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$30.00 a year price has been established. This price will be extended to subscribers who pay in full, and the price is for the renewal of subscriptions now in the hands of subscribers.

Fires Enthusiasm

To the Editor: On behalf of the association and myself I wish to express sincere thanks for the plaque received a few days ago which was awarded the association for outstanding public relations work in the phonograph division.

I think this a fine work and certainly it does fire the enthusiasm of our members for even greater accomplishments in the future. Also, I would like to extend our appreciation to the judges and sponsors of the award.

Louise Early, Secretary, Arkansas Music Operators Association.


PHILADELPHIA, March 28.—Characterizing the new spirit of the Phonograph Operators Association of Eastern Pennsylvania and New Jersey is the decision of the board of directors not to conduct an annual banquet this year. Because of business and adverse conditions confronting everybody, there is need for operators to get together in order to present the situations they will have to meet this year. The banquet will be symbolic here and at the same time light the path for the operators associations throughout the country.

The affair will mark the fifth annual banquet of the association. Date and place have not been decided upon as yet. Last year’s event was held on April 28 at the Club Ball, one of the house top night clubs.

What next week in New York will be in the form of a testimonial in honor of Code in recognition of his services to the music industry, the banquet will be held in the name of the operators’ association of patriotic spirit of the time. The patriotic spirit will be stressed in all the arrangements, and Hortensia, it is planned to make the banquet an all-mail event.

Sam Lucas Joins
With Tri-Way Products

NEW YORK, March 28.—Sam Lucas, Detroit, is now with Tri-Way Products Company, Inc., manufacturer of the Singing Picture phonograph, auxiliary speakers, and a firm of Tri-Way. "Saw will cover the States of Ohio, Michigan and Indiana, acting as our representative in that territory." Tri-Way executives state, "We will work with operators and distributors in getting up Singing Pictures.

Saw will cover the States of Ohio, Michigan and Indiana, acting as our personal representative in that territory. Tri-Way executives state, "We will work with operators and distributors in getting up Singing Pictures from this area and found it necessary to have representatives here. Lucas knows what music operators need and is prepared to work closely with them. He has been dedicated to be able to assure himself of being able to work closely with the executives and will be available for operators."
A couple of tunes exist in order to entertain locations. Both have somewhat different harmonies and pace, but with a few adjustments, Roy Acuff and Texas Ten-O-Two bring it back up to speed. A fancy rhythm section and rhythm guitar work are to the instrumental interlude. Roy Acuff is a nicely tuned, soft instrumental chorus with fading lead vocals joining the music section. A perfect pairing for tavern ales.

Clube Casey and His Flat State Playboys
(Bluish B-8958)
Let Me Know Before You "Lose Love"
and Why Did Things Happen This Way?

Love you, on this side, is taken in a heavy, soulless rhythm that is held steady throughout the song, with vocals leading off and ending. This chorus between the verse and guitar leads. Bandled on the B side turns into a folk tune, the rhythm is carefully established. It's a sweet tune, and is a nice instrumental chorus with fiddle leads dividing the verse sections. A perfect pairing for tavern ales.

Jimmy Wakely
(Decs 6029)
Fort Worth Scot and Falling on a Dream

Nice variety here, with first choice depending on local taste. Some numbers are sold on Wakely's pleasure and highly audible, backed by ensemble vocalizing as well as solo work. It has a fine minor chord intro, and alternate vocal sections are taken by solo voice and ensemble, with solo singing on the chorus. Good work throughout, with the solo probably the more appealing.

Karl and Happy (Decs 6662)
(I Don't Want to Be Normal)

A swell recording that comes by the main dish, with backing of exceptionally full and rich guitar tone. Roy Acuff and Texas Ten-O-Two bring it back up to speed. A fancy rhythm section and rhythm guitar work are to the instrumental interlude. Roy Acuff is a nicely tuned, soft instrumental chorus with fading lead vocals joining the music section. A perfect pairing for tavern ales.

Roy Hall and His Blue Ridge Entertainers
(Bluebird B-8959)
I Wonder If the Moon Is Shining
and I Wonder If I Wondered Too

Pleasant pairing of a couple of...
NEW VICTOR RECORDS

Popular hits—of all types—for relaxation and enjoyment of your customers.

Moral-Building War Ballads

HAL McINTYRE'S

"The Mom'sy of This Dance"—No. 27840

"She'll Always Remember"—No. 27805

+ The Latest in Swing

ARTIE SHAW'S

"To a Broadway Rose," Coupled With "Doves Wild"—No. 27888

"Just Kiddin' Around!"—No. 27806

+ Nickel-Rubbing Novelties

WAYNE KING'S

"Angelina," Coupled With "Until the Stars Fall Down"—No. 27837

"Deep in the Heart of Texas"—No. 27808

KEEP 'EM PLAYING

Any Bonds Today?

Barry Wood—27478

Remember Pearl Harbor®

Sammy Kaye—27288

Your Refrains

Order them today from your VICTOR-BLUEBIRD RECORD DISTRIBUTOR

RECORD BUYING GUIDE--PART II

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from about four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

SOMEBODY ELSE IS TAKING MY PLACE... BERNIE GOLDMAN (Pokey Lee) — www.americanradiohistory.com

DEEP IN THE HEART OF TEXAS... HERBERT... ALVINO REY (Bill Schuller-Sheets) — www.americanradiohistory.com

I DON'T WANT TO WALK WITHOUT YOU... HARRY JAMES (Helen Forrest) — www.americanradiohistory.com

MOONLIGHT COCKTAIL... GLENN MILLER (Ray Eberle-Mod.) — www.americanradiohistory.com

A STRING OF PEARLS... GLENN MILLER (No Vocal) — www.americanradiohistory.com

COMING UP

A ZOOT SUIT... KAY KYSER (Solly-True-Top-Max) — www.americanradiohistory.com

MISS YOU... DINAH SHORE (Ringo Crosby) — www.americanradiohistory.com

I SAID NO!... ALVINO REY (Yvonne King) — www.americanradiohistory.com

SKYLAND... GLENN MILLER (Ray Eberle) — www.americanradiohistory.com

TODAY... DINAH SHORE — www.americanradiohistory.com

Buy DEFENSE BONDS

Keep Your Coinage cashing in with the latest VICTOR-BLUEBIRD RECORDS

NEW BLUEBIRD RECORDS

To provide much-needed entertainment during the war period

Moral-Building War Ballads

GLENN MILLER'S

"She'll Always Remember"— B-11493

"Dear Mom"— B-11498

+ On the Novelty Side

SHEP FIELDS'

"Brotherly Love," Coupled With "My Blue Eyes." Coupled With "I Told You So."— B-11494

+ Head-of-the-Class in Sweet Music

VAUGHN MONROE'S

"Stoop Lagoon," Coupled With "A Fireside Chat."— B-11496

"Tangerine."— B-11433

+ Country Ballad Style

DICK TODD singing

"I Hope You're Thinking Tonight of My Blue Eyes," Coupled With "I Told You So."— B-11494

WATCh!

"SKYLAND"— Skyrocket to success!

Glenn Miller's Recordings are B-11469

Dinah Shore's Vocal Version is B-11473

Your Refrains

WAXING SILENT
We Must Be Vigilant
(American Patrol)
The Spirit of America!

Phil Spitalny and his
Hour of Charm All-Girl Orchestra

Phil Spitalny has taken the "American Patrol" march and whipped it into one of the greatest vocal and orchestral arrangements to come along since coin machines were invented. With new lyrics and a terrific "All-Girl" treatment, WE MUST BE VIGILANT will have your machines running as long as the nickels hold out. It's a sock profit maker of the first order.

COLUMBIA
36550

A girl sports writer, Jeanie Hofmann, of The Philadelphia Evening Bulletin, when interviewed in the type of stories she enjoys, wrote about the baseball clubs in training, and how she plans on writing the traditional accounts of who won with a series of stories on the brighter side of a ball player's life away from the diamond and the dressing room. "Something like a piece on who is the best pinball player on the club," she said.

Pinball games as recreation for the "little fellows" were championed in the "Round the Town" column of Sam Bushman in The Philadelphia Morning Journal March 22. Bushman, a steady de-ender of the amusement after reporting on his own proficiency at playing the game, wrote: "It may be all right for the judges of the Superior Court to confiscate pinball machines because of so-called gambling, but we have a right to ask if these same judges don't play golf and bet on each hole, or gamble in the stock market or buy bonds and bingo for prices. Pinball is just as much a recreation for the little fellows as golf is for the judges. Why not ask the courts to abolish kings or punish stock market gambling? The American people get bored, innocent faces could be ruined if the government would conduct a national lottery. As it is we would have fun handing over the dough to Uncle Sam."
These Excellent BLUEBIRD Artists

Dinah Shore and Freddy Martin
and his Orchestra

with

their sensational recording of

"I LOOK AT HEAVEN WHEN I LOOK AT YOU"

(a popular version of "GRIEG'S CONCERTO in A MINOR")

backed by

"I CAN'T GIVE YOU ANYTHING BUT LOVE, BABY"
on

BLUEBIRD RECORD No. B-11487

A MUST for Every Music Machine Location!

RECORD BUYING GUIDE--PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

--OCCASIONS--

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sales Information from Music Publishers, and the relative Importance of Songs in their Sales. Information from The Billboard's Department of Information and research. 

JERSEY BOUNCE........... Denny Goodman

63599

MILT HERTH.................. Bessie 4285

JAN SAVITT.............. Victor 27809

Some phonograph operators are already predicting great things for this swingy jump tune, and the list of hands putting it on is increasing daily. While all of this evident reaction on the Brokers is naturally just prophecy and not confirmation to list it here. It should rise fast, too, since it has practically no competition in the field of its own.

I LOOK AT HEAVEN........ Dinah Shore

Shocked 11487

This time Miss Shore and Freddy Martin are back on the same side. Their Martin is of the same style, all swinging and merrily at a time when both are top draws in the music trade. An original arrangement, a tune adapted from Grieg's Concerto in A Minor, which Dinah Shore Martin recorded on her own recently, but on this disc has a set of lyrics and a pop title. Miss Shore's vocalizing is plentiful and good entertainment. The disc sings the hotel I Can't Give You Anything But Love on the reverse side.

ONE DOZEN ROSES........ CONNIE ROSSWELL

Decca 4280

ART KAISER. (Gloria Hunt-Trio)

Decca 42806

A fitting and cute one-step tempo with a nice set of lyrics is displayed by this number. There is every reason to believe that it will be a good one for the coin phonographs. It offers a welcome distinction from the raft of a sugar-bowl ballads that are always around. The two discs offer a hit so far as the song is a useful vehicle.

ME AND MY MELINDA........... JIMMY DORSEY. (Phil Washbum)

Decca 42623

C. VAUGHN MONROE. (Joe Turner)

Decca 11483

GENE KATZ. (Johnny Desmond)

Decca 42623

JAN SAVITT. (Jimi Martin)

Victor 27822

Since listing this one a few weeks ago last week a couple more discs have appeared on the song. It's worth a repeat notice here because it is a distinct standard item. The operators should watch it closely now, too, since it is already enjoying a good amount of plugging over the radio waves. Plenty of discs to choose from and probably more on the way.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's releases by the 5 Major Companies. Selections are based upon Commercial rather than Public Votes. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

TAIN'T NO GOOD........... JIMMY DORSEY. (Helen O'Connell-Phill Washbum)

Decca 42623

Combining the characteristics of the jump rhythm and jive music, this little about a tramp out good up Harlem way listens as a hit play and the play of a You, indeed in the music machine. Jimmy Dorsey has taken this side of the discs in sales as For the purpose of it, the B side, with Helen O'Connell for the singing, the dominant disc.

I CAN'T GIVE YOU........... DINAH SHORE-FREDDY MARTIN

ANYTHING BUT LOVE...... (Dinah Shore)........... Bluebird 11487

This side brings together a sure-fire hit-offices success in which the phonograph operators are bound to do business considerably. It's Dinah Shore singing to the accompaniment provided by Martin's band, and the song is still as big a favorite today as was in its time. The song is just right for Miss Dinah Shore's singing and she packs a pile of selling and hit into it.

DON'T TELL A LIE........ HORACE HEITZ. (Charles Goodman-

About me, dear)............ Columbia 35546

A smooth and mellow fox trot, which packs all the appeal of the title, it. The featured here shows that the song is offered here. It's a story from the song of another tune. The song is a story from a story that catches hold in the first listening. It is never more effective the entire side is turned over to the singers, who do a good job on the vocals.

MY LITTLE COUSIN.............. VAUGHN MONROE. (Marvin Dukat)

Bluebird 11488

This Americanized version of an old Jewish folk song promises to make the phonograph operators click to within it's Mint Bist Dus Schone. The Monroe gang gives it a righteous rhythm and Miss Monroe delivers the song. It's the melody more than the lyrics that counts in this tune, and Miss Monroe makes. At Pattermate, Comrades Chips, is also an attractice dish for the phonograph.

JOHNNY DOUCHBOY

FIND A ROSE IN

IRELAND........... TOMMY TUCKER. (Don Brown)

Okeh 6620

It nothing else this ballad comes as is mostly release, With the American boys quarantined on the front and the song strikes home. And there is a strong touch of the Kiilinry in the music as well as in the words, all of which makes it a likely contender for phonograph favor, especially at locations where the warera of the green predominates.

SWEETHEARTS OR

STEAMBOAT....... GUY LOMBARDO (Kenney Gardner-

Bluebird 11486

This classic from the hillbilly screen shows promise of building on for a long time to come. The Lombardo version, emphasizing the dance style, is designed to carry on some of the cross-over appeal of this version.

Copyrighted material
News Notes

Harry James had to turn down last Saturday’s 321 Coca-Cola award, which would have made him third-time lucky on that show. Known for his turn-down art that the maestro had to hop a train for the Coast two days before to start work on his picture. . . . Licia Revesan got away from the role of Sissi’s life in “Peggy and Bess” to record some of the songs from the show with the maestro for a Decca album. . . . Alvin Lee and his band and the King Sisters will play for the Ohio State Coin Machine Operators’ Convention in Cleveland April 25 to 27. . . . Schuyler Linney had its first recording date this week. It’s with Decca. . . . Benny Goodman, who incidentally did not get married last Friday (251) in Las Vegas, is losing his tenorist, Cutty Cullsholl, to the U.S. Navy. . . . Van Houtes has gotten out a new and exciting piece idea for operators. It’s a gammel strobe for the discotheque in the locations, each one of its stages the latest disk on the phonograph while the other half is blank to the bartender or soda man to write in the bar special. . . . Universal has released the Andrews Sisters to the Coast for three more films. Cole will have to take a quick run to New York this week to wax some disks for Decca before leaving for California. . . . Ed Fitzgerald will have her band around July 1 and step out as a singer with a new instrumental backing from a trio called the Three Keys. (Yes, guitar and drums). She has already cut records for Decca with the new combo, but they will not be released for another month. Artie Shaw may wind up with a 5-A classification before he has a chance to re-arrange his band, according to latest reports. . . . The Duke Ellington-Bowen Wells series, “TF All Fare,” is scheduled for the RKO cameras today. April 11 Hopkins wrote the complete musical story for the band and he ends it in the picture, which deals with Negro music.

Release Previews

Happy Jim Panco, who recently signed with the Blueday label, has cut his first disks for them, Johnny Griffith and The Boys of Buse Brown. . . . Three years ago and Dorothy Wade Parley have been signed by Vaughn Mon- tana for Blueday and Count Basie for Decca. . . . Rene Mainville orchestra’s latest Blueday release has included More to You, Steppin’ Out, the Jitterbug Jamboree and Happy Peggy. . . . Vera Horton, songwriter being given a break by OTR, has waxed Just a Mo, Just a Mo, Moon to Me, I Throw a Kiss in the Ocean and Just a Baby’s Prayer at Twilight for Victor.

Territorial Favorites

Following is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national favorites listed in the Record Buying Guide:

CHARLESTON, W. VA.: Dear Mmm. Sammy Kay.

Your favorite song is singing the high spots on the music machines here now. Operators rank Kayser version as sixth among the top money-making disks on their machines. Operators also report that the price on which records come mostly from the civil war populations. The sides on the boy songs of the popular songs and dance numbers, the operators say.

SPRINGFIELD, ILL: 1942 Turkey in the Straw, Carson Robison.

Note: Just what the title implies, and from the look of the rest of the records here the record will be a popular number in machines throughout the country. The new and dressed-up version of the old Parley in the firm has a happy treatment by Robison and new lyrics which fit in with a country air. Operators who have tried it already done so should give this one a check.

Why Gamble Your Record Investments Against 30 to 1 Odds?

Of 3000 songs published annually, only 100 attain "hit" rating. Robbins Music Corporation eliminates the guess-work in your record selections by publishing only those songs that have survived the "acid-test." Why gamble? Select your song THE ROBBINS WAY—prove the most consistent and infallible.

Play Safe! Feature these New Robbins Hits

Acclaimed by Top Radio Stars and "The Billboard"

The LaMplighter's Serenade

Lyric by Paul Francis Webster
Music by Harry Carimarch

BING CROSBY—Decca 4249
GLEN MILLER—Blueday 11174
GAYNARD—Elite*—Decca
HORACE HEIDT—Columbia 35536
WOODY HERMAN—Decca 4253
FRANKIE MASTERS—Columbia

GLENN MILLER—Blueday 11174
GAYNARD—Elite*—Decca
LEO REIGMAN—Decca*
FRANK SINATRA—Blueday*

"... a standout ballad that will have no trouble ascending the height. . . . the plugging it will get should send it up the line fast." —says THE BILLBOARD

Don't Sit Under the Apple Tree (With Any Other But Me)

By Lew Brown, Charlie Tobias and Sam St. Stept

ANDREWS SISTERS—Decca*
LEO BROWN—Ohh*—Decca
BOB CROSBY—Decca
FOUR KING SISTERS—Blueday*

ART JARRETT—Victor 27851
KAY KYSER—Columbia
GLEN MILLER—Blueday 11174
THE JESTERS—Decca 4291

"The first good novelty song with a war theme . . . a natural moneymaker . . . operators should get on this one fast." —says THE BILLBOARD

Order Today From Your Distributor!

Robbins Music Corporation
799 Seventh Avenue New York, N. Y.
VAUGHN MONROE (Bluebird 11488)
My Little Coffee—VC; Commodore Clipper—FT.

This is one of the best doozies coming from the Monroe camp in many a week. My Little Coffee has his thumbing up. It has a rhythm set to an old Jewish folk song, this promising to catch on as do the Mill Mill Bunt Bir Buns. While the simple meter and slow tempo is a bit too melodic in the background, the original lyrics, Marilyn Monroe does work, and the Monroe gun gives it a rhythmic boost that goes far in making it a contagious hit. Delivered in a very high tenor, signed by Arnold Ross and Vaughn. It is earning guns thumbs, going off with propelling phrases of the piano, for the Monroe piano is perfectly appraised for the second chorus, featuring the long and the top, with the release, with the hand building the instrumental big for the all-out chorus.

While Johnny Conally has the jump on "My Little Coffee," Monroe's jump version is designed for a dusty floor in the music boxes. Easily effective for the piano is "Commodore Clipper" swing side.

GUY LOMBARDO (Decca 4264)
Deep in the Heart of Texas—FT; VC. Sweetheart of Savannah—FT; VC.

In the standard style long identified with the band, it is again well established with the record buyers, as it is taken in stride. A longer and more extended tempo is taken for both, Hunterville in particular. A perfect swing with all the connotations that Guy gives two choruses on each side to Kenny O'Neal and the Lombardo Ten.

For his most avid fans, there is little change from the standards of his band already well established with the record buyers, as in the past. A longer and moderate tempo is taken for both, Hunterville in particular. A perfect swing with all the connotations that Guy gives two choruses on each side to Kenny O'Neal and the Lombardo Ten.

TOMMY TUCKER (Okeh 6620)
Johnny Douglas: Found a Rose in Texas—FT; VC. Fill Me for You—FT; VC.

Another cutting of war ballads. The A side is right up there with the others.

A gently flowing rhythm of the old-time variety, it is a true war ballad. The B side is a perfect swing with all the connotations and all the style that Tommy Tucker gives it on his other sides. A perfect war ballad, the B side is a perfect swing with all the connotations and all the style that Tommy Tucker gives it on his other sides.

JAYNE WALTON on DECCA RECORDS

"Champagne Profits" from the "CHAMPAGNE MUSIC OF LAWRENCE WILKES" with smooth-sweet vocals by JAYNE WALTON on DECCA RECORDS

4266 WHEN THE ROSE BLOOM AGAIN THE SHIRING I.T. (Celia)
1238 BARBARA POLKA TICA TA—TICA TA
1157 POST & PEASANT OVERSIE HEAVEN IS AGAIN ME
To BE RELEASED SOON PENNSYLVANIA POLKA LADY, PLAY YOUR MANDOLIN THATCHER BALLROOM

J. WRIGHT MANAGEMENT FREDERICK BROS. MUSIC CORP.

(continued from page 21)

paper headlines, the first bit of musical news to come out of the famous downtown block..."While in the history of the group's many stormy quarters in Uptown, there's no mistake. The Stompers have got the tune rung in a bit of an entirely different vein. The number is a shuffle, and Don Brown, whose smooth baritone makes it easy to overlook the absence of the familiar cornet and clarinet. There follows the more popular war ballads of the day.

Again the vocals predominate, hands bridging with a strong intensity to open the second chorus. Don Brown, Army Armstrong, and the Voice make all the singing, music made pace to the jump of the musical theme.

Because of the typical interest, "Johnny B. Stamps on a Rose in Ireland" is shown to attract phone attention. And "I'll Fill Me for You" in a political entry for any location.

JAN SAVITT (Victor 27822)
Tambourine's Weaver—FT; Mo and VA.

For their two new songs, Jan Savitt turns to a catchily named and rhythmically versions. Applying a broader and more extended stylistic background, he dedicated in another style to make the music appropriate to the dancing floor, but the Roger Loth-Violin section on the A side is taken at a moderate tempo. The final part of the second chorus, the B side is given a slighter faster beat, made a bit more mellow by Jan Savitt's singing. While it is too fast to catch, with Joe Martin turning the vocal on the other side of the theme on each side.

Because of the Savitt's playing of these two new songs, making them both bright and cheerful, it is easy to overlook the fact that Melinda's gets the face-up nod, but only because of the weight of the composer credits.

MARCIA (FT; VC.
She'll Always Remember—FT; V. On the Shoulder of a Soldier—FT; V.

The gospel and the Voice make all the singing, music made pace to the jump of the musical theme.

Because of the high melody, the A side is right up there with the others.

FRANKIE MASTERS (Okeh 6608)
Here's to You, Mackinaw—FT; VC. The Yankee Clipper—FT; VC.

A grand salute to the famous general on both sides, the bush is always in order to attract attention. Taking it in 3/4 cut at the record buyers, Masters is given a rhythm, the mastros and the Masters Vocalists, making the vocal solo. Because of the style and treatment in the platterette, driving up with the average runs of the Alley outlet, the A side is a fine crop. The B side is not far from par, but is not enough to make the labels.

If nothing more than because of its title with the name's honor, "Mackinaw " is certain to attract nickels, for it is an all-time favorite.

HORACE HEIDE (Columbia 36536)
The Lamplighter's Serenade—FT; VC. The Lamplighter—FT; VC.

A grand salute to the famous general on both sides, the bush is always in order to attract attention. Taking it in 3/4 cut at the record buyers, Masters is given a rhythm, the mastros and the Masters Vocalists, making the vocal solo. Because of the style and treatment in the platterette, driving up with the average runs of the Alley outlet, the A side is a fine crop. The B side is not far from par, but is not enough to make the labels.

If nothing more than because of its title with the name's honor, "Mackinaw " is certain to attract nickels, for it is an all-time favorite.

COUNT BASIE (Okeh 6626)
Here's to You, Mackinaw—FT; VC. The Yankee Clipper—FT; VC.

A grand salute to the famous general on both sides, the bush is always in order to attract attention. Taking it in 3/4 cut at the record buyers, Masters is given a rhythm, the mastros and the Masters Vocalists, making the vocal solo. Because of the style and treatment in the platterette, driving up with the average runs of the Alley outlet, the A side is a fine crop. The B side is not far from par, but is not enough to make the labels.

If nothing more than because of its title with the name's honor, "Mackinaw " is certain to attract nickels, for it is an all-time favorite.

VICTOR MILITARY BAND (Victor 27824)
The Warrior's Hymn—FT; VC. The Calla—FT; VC. Going Along—FT; VC.

Leonard Joy, the belated recording chief, vans the lieutenant over a large military band to give a starring and rotating salute to both the currently popular hits. The Peer Guitar blends their male voices well in singing out the chorus. T'o's a filling addition to the recorded library.

Everybody loves a parade; that's the impression conveyed by this record. Since the music of bars and theaters, the war march, the rousing songs, the band leader, other side is hit for the jump of the music box.

RAY NOLDE (Columbia 36536)
Goodnight, Sweetheart—FT; VC. The Kinlaw—FT; VC.

In the nostalgic manner of Ray Nolde's old band, the maraju has been re-rounded twice. Revisited until by him. Sides also introduced Sonny Boy's style for the important step for the rock-to-chest dance, and Nolde stirs up the excitement by having the frontman get out with a way a graphic introduction, with Leon singing the vocal solo and picking up the riddle of the words. The chorus is a ragtime style song, "The Kinlaw," and the A side is a perfect swing with all the connotations and all the style that Nolde gives it on his other sides.

Two songs, both in popular favor are chosen this week. One is perfect for a spin in the music boxes from time to time, other side is effective for any style.

Ernest Tubbs' "WALKING THE FLOOR OVER"...
LISTED BELOW ARE: (1) FILMS TO BE RE-RELEASED ON THE NEXT TWO WEEKS WITH PREVIOUS TIMES THAT HAVE BEEN OR ARE NOW BEING SHOWN OR BEING SHOWN BY RECORDED COMPANY; (2) THE NATIONAL RELEASE DATE FOR EACH FILM; (3) THE RECORDINGS OF THE FILM TAKEN.

The Shores of Tripoli
(30TH CENTURY-FOX)
John Wayne-Abbe Lane
Release Date: April 9, 1942

RECORDING:
"The Maltese's Moon"
Kris Smith (Columbia), Conrad Veidt (Vittorio), Victor Barone (Decca), Tony Pastor (Bluebird).

Mayer of 44th Street
(A♥RCO-MGM)
Lester Dope
Bluebird.

Warner Musicals
Look for bigger and better commercial signs with Warner Bros. The machine with Warner Bros. will be released on or about May 8, 1942. Line-up on new commercial signs is as follows:

Morning Star—Freddie Martin (Bluebird), Jesse Proctor (Olympia), Xavier Cugat (Columbia), Docow Martin (Decca) and Joe Elitch (Bluebird).

Beechwood (Paramount—Bluebird) and Jerry Marshall (Bluebird).

Mr. Murray (Bluebird) and Junior Marshall (Bluebird).

Don't forget:
Complete information on picture release, record jams, film tunes and all commercial-motion picture exploitation is presented in our Picture Tie-Ups Letter, "The Billboard," 1641 Broadway, New York.

Philadelphia

PHILADELPHIANS, March 28—William L. King, head of Quaker Vending Company, has just announced the formation of the Phonograph Operators' Association, reports the purchase of two music machine routes.

Jack Cottle, business manager of Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey, has purchased an option of the installation of Quaker Vending Company's machines and operators.

Annette the pianist of the Cottle-Cotte Orchestra, is expected to arrive in Philadelphia any day and will begin to play on the new machines.

Music machine operators attended two movie previews the past week to get a feel of the service. The two machines were held at the private screening room of the Philadelphia Country Club. The two operators for the past two weeks have been granted the privilege of selecting the films for the next two weeks.

Attention: Harry Lavine

An important milestone has been reached in the career of Harry Lavine, who is the manager of the Loew's State Theatre in Los Angeles, Calif. Lavine has just been named the new manager of the Loew's State Theatre in Los Angeles, Calif.

Advertisements are being taken for the next three weeks.

Detroit

DETROIT, March 28—Roy Small, chairman of the Quaker Music Company, is in Detroit for a brief vacation. General Manager Berkey is in the office in his absence.

Bar McDowall is adding a large number of new machines to his route.

Charles Stacker has taken over the Michigan-Music Company.

Walter and Mrs. Hodges have just returned from several weeks in Florida.

George Cottrell is expanding his music routes with installations of Southern Electric Co.

Meyer Superstore has taken over the Michigan-Music Company.

Judy Langley, manager of American Music Company, a lieutenant in the army, is among the heroes defending the country.
Nickel Bottle of Pop Due To Vanish Soon in Wake of Taxes

Likely price under proposed excise levies is 6c—sugar shortage helps

NEW YORK, March 28.—In a special review of the soft drink supply, by John W. Bowné, The Wall Street Journal, it was stated that a price increase on soft drinks is in the making, and the features of the sugar tax and the nickel pop will vanish. The increase is due to the Government's excise tax, the nickel bottle of pop, is slated to disappear at some time in the near future, according to the new laws passed by Congress to reduce the number of soft drinks consumed. The new tax will increase the price of the bottled product, but the beverage makers are hoping to cut out any damage to their market.

Concerned Over Color

What does the pop-house really concern is the possibility that some of their best sellers may wind up as colorless lemonades, water or root-beer. Some have already been substituted with a chocolate color, and some of the distinctive flavors, in several types of carbonated drinks, including root beer, have been removed. Some companies are trying to develop a substitute for the old pop. The H. D. Co., chairman, informed stockholders in the meeting that the company expects to be over 25% of the market by the end of the year.

Dochler Plant on 70% War Work

NEW YORK, March 28.—The Dochler Company, one of the largest bottlers in the field of pop, has announced that the company will increase its production of pop to 70% of its previous output. This is due to the situation in which the company is finding itself, with the demand for pop increasing and the supply decreasing. The company has been forced to reduce its operations in order to meet the demand.

Dispensers, Inc., Uses Root Beer for Coke Substitute

Baltimore, March 28.—Dispensers, Inc., operators of soft drink bottling plants, have found it necessary to substitute root beer for Coca-Cola. Receipts have been steady, and the company is now using root beer for the production of pop. According to the company's statement, " Because of sugar restrictions we find it impossible to use Coca-Cola in this manner."

The Billboard Subscription Rates

The Billboard subscription rates have been revised as follows:

<table>
<thead>
<tr>
<th>Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Until April 30</td>
<td>$5</td>
</tr>
<tr>
<td>After April 30</td>
<td>$7.50</td>
</tr>
</tbody>
</table>

The new rates go into effect on April 30. A 60-day grace period has been allowed to enable readers to subscribe or extend their subscriptions and have their rates go into effect on April 30. Many subscribers have already extended their subscriptions to Beaver, and it is anticipated that the number of Billboard readers will be less than 55.

Canadian Pepsi-Cola Trade Mark Upheld

OTTAWA, Ont. March 28.—The Judicial Committee of the Privy Council, the highest court in Canada, upheld the Trademark registration for Pepsi-Cola in the case of the Canadian company against the United States company.

The hearing was conducted for over a week and after hearing arguments by counsel for the Canadian company, the Privy Council did not believe it was necessary to appoint any Judges for the case. The council also ruled that the Canadian company should pay the costs of the appeal.

Candy Vendors Replace Candy Shop in Theater

Baltimore, March 28.—Installation of candy vending machines in the Starnall House, operated by the StarnALL CINEMA COMPANY, has been completed. The machines are made by the Bang Bros. Co., and are installed in the back of the theater. The company does not expect to complete the installation of the machines until after the war.

ADDITIONAL INCOME

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The Coca-Cola Company announced recently that it has stepped up the price of its products recently. The company stated this is due to increases in various raw materials and manufacturing costs. The large number of men and women who have contributed to this increased production of Coca-Cola is the reason for the increased price. The production phase of the manufacturing process is now at a point where it is necessary to be a ready-made market for soft drinks.

The War Production Board on March 15 announced formation of a conference to discuss the problems of the candy and chewing gum industries with raw material producers. John M. Whitaker, formerly vice president of the United States Army Quartermaster Corps, has been appointed chief of the section.

The first comprehensive federal order that has been taken by various companies to adjust their operations to the peacetime regulations limiting packing, shipping and handling of cigarettes, will be presented at the annual Park- ing Day conference of the National Retail Dry Goods Association, to be held concurrently with the Presidio Rap- port for the year ending in New York City, April 14 to 17 inclusive.

A drop of 20 per cent in the produc- tion of chewing gum this year was fore- cast March 18 by Philip K. Wayley, president of the Williams Wayley and Company, manufacturers of chewing gum. The necessity of put- ting in proper shipping and transportation, on a quota basis, will prevent the normal return to the gum market, and the quota allowed, which is at present 85 per cent of 1941 production, will not be enough to meet the demand.

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Teddy Supply Notes

L.C. WILKINSON, Del., March 31—Dis- a ticket by Coca-Cola Company to the Coca-Cola Company of Washington, D.C., Court of Appeals, was awarded damages by Coca-Cola Company in the amount of $1,000,000.

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West Coast News Notes

By SAM ASBOTT

Of The Billboard Los Angeles Office.

Address: 416 W. Eighth Street

LOS ANGELES, March 28—Penny arcades were the place to be and to be in business and the buying of equipment has just begun at a galloping pace this year. Down at Mission Beach near San Diego the Penny Arcade Club is growing again.

Music machine men are doing good business this year, but do not forget our old friends, those who are running good patience of the machines. There are still a very few who are not quite as happy as they have been in the past, but we are all glad to see the number of them that are now being placed in positions. Patrons hunts are getting less frequent, but they are still here against the Jay's, times that bring a lot of money are getting exceptionally good play.

Budger Opens Doors

With completion of installation and with new equipment and furnishings instal- lated, Budger Company's new department store opened its doors Thursday (28). Opera- tors visited the spot described it as one of the most extensive and up-to-date establishments of its kind in this section. William R. Budger, Jr., generally described the place around and was gratified by approval of the public. An interesting feature of the store which have just opened on the West side of the city, is the latter initial section, which has one of the most complete stock of children's goods in this section. Complete line of boys' goods, including every article for the baby to the high school boy.

M. H. D. McFarland, manager of the store, is a member of the Machinery Trade, and has worked for many years in the same line, and is well known to the trade. The store is located at 412 W. Eighth Street.

Museum Talks

Museum. A. M. D. McFarland, manager of the store, is a member of the Machinery Trade, and has worked for many years in the same line, and is well known to the trade. The store is located at 412 W. Eighth Street.

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Associated Operators Busy During March

Among the activities reported by Associated Operators of Los Angeles are several contributions and contests with local and military organizations. Copies of plans released by Curley Picture Distribution to various organizations indicate how much gifts are appreciated by service organizations. From the California State Guard comes the following letter:

"It has been brought to my attention that John illustrates that you have made generous gifts to the enlisted men's recreation room in the Armory of the California State Guard.

"Such interest as shown by your association has done much for the morale of the State Guard. Please accept my personal thanks on behalf of all members of the California State Guard."

The military organization expressed pleasure in the following letter:

"This is to acknowledge receipt of recreational items, including 2 pinball machines, 2 volley ball nets, 3 ping pong sets, 1 basketball net, 12 checker boards, and playing card sets. I wish to express my appreciation for the generosity with which you have acceded. I assure you that this donation will be used to the greatest advantage and we are deeply appreciated by all members of this command." 

The association's office reproduced a copy of a newspaper article which reports an event that occurred all over the country under the heading "Frontline Backs Recreation Need." The article is intended to impress officers and to assure the value of their amusement business and to show them how the industry might eventually fulfill its own public values.

Interest is Clippered

In the official offer of the association to its members on March 17 there was the following paragraph:

"May we direct your attention to the Clippered Children's Society of Los Angeles County and its worthy purpose. This organization serves in bringing neglected physically handicapped children socially, legal, surgical, medical, teaching (or, vocational training), and other necessary aid, involving and stimulating the approval of the laws of our State in this procedure. This is made possible by the State-wide sale of Buster Seals by voluntary contributions from individuals and business concerns and by memberships returns. By buying these seals you will help a neglected or crippled child!"

In material sent to its membership recently the Associated Operators also made pheasant sets of two letters on an official of a social review organization who had taken upon himself to write the heads of police departments condemning pinball and other amusement games. One of the letters was especially strong enough to make anyone feel that by having children seen to these articles so much. The letters have been mailed to the membership and to influential persons in a part of the public relations program of the association.

Detroit Coin Firm Expands Quarters

DETROIT, March 28—In one of the first expansion moves by any local distributor since the war ended, United Coin Machine Exchange, has taken over an additional building. The new building triples his storage capacity and will be equipped for operations with the old store which adjoins the new CLIO result found in the old quarters and the new quarters now used for storage and display of used machines.

Singing Pictures Bring Ideas

NEW YORK, March 28—The Trafalgar Products Company, Inc., manufacturers of Singing Pictures, illuminatedauxiliary speakers, is raising several suggestions from common regarding methods used to feature these units.

"One of the first ideas was for a "38," "39," and "40" special, featuring the new models. The idea is to produce the picture near the music with greater clarity regardless of where they are seated.

Another suggestion presented by Barney (Bing) Sagnerman, of the Hi-fi Sales, Los Angeles, the sound is being used to good advantage in the music scenes. It was mentioned that one of the sound scenes was before featured. He claims that in almost every case operators have successfully operated up new sales."

"In Philadelphia, also reported the speakers have been responsible for opening some of the finest clubs in Pennsylvania and have proved extremely useful in operation by getting these spots. A southern opera house so far only obtained a location in the past, stretches one of the oldest and largest clubs where they are. The superintendent of one of the clubs when told that the owner of one of those leading department stores, calling the operator who has a display in his store, a phone was made with the assurance to take the speaker and install it in the ticket office of the dance chorus and bell boys."

"Operators now featuring Singing Pictures speak to us they have been approved by the public and have never won a game.

Chicken Sam Operators "Hit the Dirty Jap"

CHANGE OVER UNIT NOW READY FOR DELIVERY

Will pay cash for all types Penny Arcade Machines if prices are equal. Complete line of used machines immediately, giving condition and local. 

FRANK SWAN

146-39 60th Ave., Flushing, L. I.

WANTED FOR CASH


GIVE BEST CASH PRICES

LOUIS NELSON

2941 63RD ST. BROOKLYN, N. Y.

LAME JASPER

At any store buying his own address or

MCCALL NOVELTY CO. 30-25 23rd ST. BROOKLYN, N. Y. 19443 601 5TH ST., VALENTINE, O. B.

BRAND NEW LUCKY BUCKET

SINGING PICTURES

2301 ARCHER AVE. CHICAGO, ILL.

GARDNER

141 N. FIFTH ST. READING, PA.

JOBBERS — DISTRIBUTORS

WRITE FOR QUANTITY PRICES ON BRAND NEW MACHINES IN ORIGINAL FACTORY SEALED CRATES

LEADER SALES CO. 680

HAND SOME DISCOUNTS ON BRAND NEW BUCKETS MAY BE SEEN IN WORLD — VICTORY BUCKETS WRITE FOR LIST

448-5171 A List of Surprise of the New Mfg. Buckets on Hand Write For Prices

LEADER SALES CO.

2301 ARCHER AVE. CHICAGO, ILL.

JOBBERS — DISTRIBUTORS

WRITE FOR QUANTITY PRICES ON BRAND NEW MACHINES IN ORIGINAL FACTORY SEALED CRATES

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LEADER SALES CO.
CLOSED TO WAR ORDERS

Governm't Moves May Bring War Orders Closer to Coin Machine Plants; Funds Also

CHICAGO, March 21—Soon after the War Production Board had limited its orders which will vary in absolute production of most types of coin machines by May 1, other developments were revealed which may speed up the assigning of war orders to coin machine plants. These developments include the new plan to decentralize the WPB, the move to make government loans easy available to small firms, and the announcement of new equipment which will enable small plants to turn out bullet cases in large quantities.

The move to decentralize WPB, regarded as of major importance, calls for 12 regional offices and will establish within each area complete control over priorities, conversion to war production, subcontracting aids and other features of the general WPB Washington headquarters, but on a scale designed to be definitive within the area as well as continuous in dealing with localized problems.

The 12 areas will be directed from Chicago, Cleveland, Detroit, Minneapolis, Kansas City, Dallas, Denver, San Francisco, Seattle, Atlanta, New York, Philadelphia, and Boston.

In confirming the plan, James S. Knowlson, director of industry operations, announced appointment of deputys for the first three regional offices to be established. The other offices will be set up as soon as their directors can fairly be determined.

Named were Orville H. Hullst, for the Philadelphia office, Richard J. Baker, for the Detroit office and John C. Vinson, for the Cleveland office. Decision still had not been reached on a dispatcher for the Chicago region.

Under the decentralization move, the 12 field offices of WPB will be allocated number of the 22 regions in the country and the headquarters to which they are assigned.

Authority Localized
The regional directors, under the plan as described by Knowlson, will be given "as much authority as possible." Spokesmen of the agency and it was planned that these officials in fact would be directors of all war production activities in the area assigned to them.

Each will be responsible directly to decentralization, WPB decentralizes the Division of Industry Operations, thus field operations become, will be the connecting and reintegration with the regional operations.

As time goes on, Mr. Knowlson emphasized, it is expected that more and more WPB activities actually will be directed in the field, in accordance with current policy.

This was taken to mean that at first priority decisions and other major determinations within each sector might not be made with complete independence of Washington, but that in future the direction, within the framework imposed by general WPB order, would make as to all matters within his region final decisions.

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Under decentralization, matters will be made in Washington. But the time and number of consultations, and the administrative and executive detail now conceded to be handled back and forth action by the big war agencies is in the main be lifted from Washington.

Knowlson explained that special representatives of certain branches in Washington will be sent to field work either in or through the regional offices, wherever a concentration of a particular industry or some specialized problem will be assigned.

"We want to bring WPB service close to home for both manufacturers and users," according to the various district procurement officers," Knowlson stated.

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**Chicago region and upper peninsula of Michigan.**

New York—New York State and portion of New Jersey north of Jersey.

Philadelphia—Pennsylvania, except the portion north of the Delaware region, Delaware, Virginia, the portion of Maryland, and including Trenton and all of New Jersey except the portion north of Delaware.

San Francisco—California, Arizona, Nevada.


### BULLETINS IN CHICAGO AREA

A public meeting has been announced on the 5p. of America, with small business prominence, to be held in the Chicago region. The event will be held on Monday, March 11, at the Hotel Sherman. The meeting will feature addresses on the subject of small business and will include discussions by various speakers.

These "own" are the name-plying machines around the bulletin boards. Such a meeting is all that is needed.

### MACHINES EASY TO OPERATE

These machines are simple to operate, compact in size, and can be placed in almost any room and are operated by women or handicapped workers. A few hours of instruction is all that is needed.

Two long-time "pharo" contractors have already been secured by the contract division and will be offered on a limited basis for a period of one year.

The company has engaged Thomas C. Coulby, head of the Northern Illinois Division Corporation, to handle the arrangement of contracts and will be offered to a limited number of potential customers.

These machines will be brought here at a fixed price, and the machines can be produced at the rate of 100 per cent, as agreed upon. The machines will be delivered within 30 days from the date of order.

### Loans to Small Firms

President Roosevelt, on March 20, issued an executive order under which the army, navy and United States Department of Navy's Department of the Navy and the United States Department of Defense will be placed on a national defense basis.

Hoest and the "pharo" contractors, both of whom have been active in the field of small business, have already been promised a contract by the secretary of the navy. The two men have already been promised a contract by the secretary of the navy.

The "pharo" contractor, Hoest, and the "pharo" contractor, Hoest, have already been promised a contract by the secretary of the navy.
YANKEE TRADER
Sensational New Sales Unit!

IN MOST INSTANCES
YANKEE TRADER SELLS OUT
COMPLETELY IN 12 HOURS.
IT IS VERY USUAL FOR A LOCATION
TO SELL 5 OR 10 CONSECUTIVE UNITS.

THE FASTEST SALE
IDEA EVER
CREATED

UNIQUE AND EXTRAORDINARY
ARTICLES OF TREMENDOUS VALUE
FOR JUST A FEW CENTS!
The Number You Pull Is The Number Of The Article You Receive
ALL EVEN NUMBERS WIN
1c to 30c

OPERATORS CAN
PLACE 10 TO 20 UNITS
YANKEE TRADER PER DAY—
PROFIT $50.00 to $100.00 PER DAY.
YANKEE TRADER REPEATS MANY TIMES
IN EACH LOCATION.

A TRIPLE THRILL FOR THE
CONSUMER in YANKEE TRADER

1. The thrill of unknown price — he may pay only a few cents.
2. The thrill of winning when he pulls an even number. His chance of winning is 1 out of 2 — but he gets the same thrill in winning that he would have if chance 1 out of 100.
3. The thrill of opening his sealed package with number corresponding to winning tab and receiving an article of merchandise which, in every instance, is tremendous value for amount expended.

50 WINNERS
PLUS 3 SPECIAL PRIZES
FOR LAST 3 PULLS
ALL EVEN NUMBERS WIN
ARTICLES OF GREAT VALUE
DIFFERENT ARTICLES IN EACH UNIT
(No Two Articles Alike)

YANKEE TRADER
SALESBOARD
HAS 100 PULLS—NUMBERED FROM 1
TO 100, NUMBERED TO 10 CONSUMER
PAYS RETAILER SAME AMOUNT AS
NUMBER HE PULLS. ON NUMBERS 31
TO 100 CONSUMER PAYS RETAILER 30c.

53 ARTICLES OF GREAT VALUE,
EACH IN SEALED AND NUMBERED CARTON.

1-UNIT OF YANKEE TRADER
CONSISTS OF
LEATHERETTE BOUND Y. T.
SALESBOARD
(100 PULL TABS NUMBERED 1 TO 100),
OUTSTANDING LEATHERETTE COVERED
DISPLAY CABINET PACKED WITH
53 INDIVIDUALLY SEALED AND
NUMBERED PACKAGES.
EACH CONTAINING ARTICLE
OF EXTRAORDINARY VALUE

GENTLEMEN—
THIS IS JUST REAL MERCHANDISE—WITH THE
SPEEDIEST TURN-OVER OF ANY PRODUCT I HAVE
EVER MADE OR EVER HEARD OF. YOU NEED YANKEE
TRADER RIGHT NOW.
SIDNEY C. ANSCHELL

We Guarantee the Sale of Yankee Trader
EITHER COMPLETE OR PARTIAL UNITS ACCEPTED
BACK AT ANY TIME FOR FULL REFUND

INSTANTANEOUS SHIPMENTS!!
20% DEPOSIT REQUIRED WITH ORDERS, BALANCE C. O. D.
ALL SHIPMENTS BY PREPAID EXPRESS

YANKEE TRADER, INC. 1136 BELMONT AVENUE
CHICAGO, ILL.
EASTERN FLASHES
By JOE ORLUCK and BEN SMITH

The weather changing to sunny days many New York connoisseurs trip to surrounding cities. A large number of Outboard motors on display in the city visiting along Coin Row.

Coming and Going
Art Nyberg, the popular balladist via the street in the company of Jesse Storm, the latter from Elizabeth, N. J., Art visited everyone in neighborhood corning.

Harry Beem from Archie East from Newark, rushing around on Coin Row dated out in neighborhood epics.

Harry Beem retired from Florida reliable and ready for action.

Seymour Pitch, who has been traveling
for George Powers, returned to his office looking around on West 4th Street.

Safer was in from Cincinnati newly moving grounds on the Row and greeting his old pals.

Marvin Reports Activity
Joe Marvin, back in the city after a two-week drive along the Eastern Coast, from Florida to Boston, reports that colonists in the many cities he visited are doing a fine business. Arcade operators expect a better season, Joe reports.

Fast Flashes
Lee Rubinstein, president of the New York music machine operators' association, is scientifically melting off 10 points per week. Lee is down from SL5 to a slight SL6.

LeWillee and Murray Winer, U-Need-a-Pack executives, represented their firm at the Massachusetts MBA banquet. Arcade men still dropping into Scientific Machine Corporations offices to place orders for equipment for early arcade installations this spring.

Bill Lane returned to his Southside house recently from Florida, well rested and tanned. Here, new handle the consistent demand for Geno's Play Ball personally. Since the game was opened here the demand has been extremely brisk.

The coming of spring has made Dex- dayy Levine, Lee's secretary, more cheerful than ever.

Board Parley
Al Talbott, Ohio Printing Company president, had an important get-together recently with a number of his operator customers who came to his office from surrounding communities. Operators were met on types of boards to be created for 1943 promotion by the operators, and the firm intends to follow up the ideas advanced.

Here and There

Ed Muschen, Treasure Mint Company, reports his Defense Bond promotion is clicking in the New York metropolitan area.

Al Borkin, Rock Manufacturing Company, is getting set for his new quarters and will be ready to make an announcement to board operators.

MILLS 4 BELLS
$300.00
KEYSTONE NOVELTY & MFG. CO.
252 N. WACKER DR., CHICAGO

THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

SLAP the JAP
"Remember Pearl Harbor"

"HIT HITLER"
"MUSP UP MUSSOLINI!"

Our Three Famous German War for Chicken Kiss and Johnson's Babies. Each with medals of an ancient NEW style. Avail of this opportunity to do your bit for liberty. Be quick. We have limited stock. May be installed in any bar, soda fountain, hall, theater, or store. Price: $2.00 each. Bring with your order.

CASH IN NOW
$16.50
Contact your distributor immediately and write us for wire in.

MODEL DISPLAYS CO.
P. O. BOX 2764
SAN ANTONIO, TEXAS

SKEE BALLS WILL PAY CASH

For now on three mill, quarter, nickel, dime, nickel and quarter, 10 and 14 1/2 cents. We are paying at 100% of redemption values. Remember to sign your name. Place order with us for balance of order. We want to do business.

WE HAVE ON HAND:

Baden 22" $4.50
18" Bulle $9.00

UNITED COIN MACHINE EXCHANGE
361-1111 Rulata Ave., DETROIT, MICH.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

Government Bonds are a good investment. Buy Bonds; they help win the War.
Buckley Trading Post Set for Biz

CHICAGO, March 28 (MR)-Pat Buckley, president of Buckley Coin Machine Company, announced his company will be devoted 100 per cent to defense manufacturing by May 1. "For many months our staff of engineers have analyzed our equipment and facilities and presented this information to various government purchasing agencies," said Buckley. "We have handled different items so that our entire organization has gradually been trained and converted from the coin machine field to the making of defense products. We are going into the manufacturing of defense products so that we will be contributing our share to the government."

Buckley stated that thru the firm's connections with distributors and operators everywhere they have developed a customers' idea of what they want and suggestions from many coin machine men.

"This new development is to be known as the Buckley Trading Post. We do a country-wide business and come in contact with machine and machine equipment users everywhere and feel that this is a timely idea. To start off, we have asked every coin machine man in the country to make a list of his "wants to sell" and "wants to buy" equipment. The Buckley Trading Post staff is already working thru many of our customers and seeks to expand the scope of this business by getting additional "wants to buy" and "wants to sell" lists.

Colman, in World War I, Enlists To Fight Again

LOS ANGELES, March 28-Sam Colman, popular coin machine operator and member of the board of directors of the Associated Operators of Los Angeles County, has enlisted in the army and is now stationed with Company B, 79th Field Artillery, 3rd Division, Camp Barkeley, Texas. Colman is 47 years old and this is his third war.

Our first entered the service of his country when he was stationed with General Pershing on the Mexican border as a sergeant major. When World War I came along he served in France. Recently he gave up his business here and enlisted for the duration of World War II.

Once a fireman when he was 30 he served in the Spanish-American War.

STIRLING VALUES

10% DISCOUNT ON 5 OR MORE ASSORTED
15% DISCOUNT ON 25 OR MORE ASSORTED
20% DISCOUNT ON 50 OR MORE ASSORTED

CHAS. A. BREWER & SONS

Largest Board and Card House in the World

5280 HARVARD AVE.
CHICAGO, U. S. A.

TAX FREE COUNTER SENSATION!

Kicker and Catcher

100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries...no wheels.

Penny Play
$29.75

TO OPERATE
F. O. E. Chicago

BAKER NOVELTY CO., Inc.
1700 Washington Blvd.
CHICAGO, ILL.

BELO VINEYARD

54 Elizabeth Avenue, Newark, N. J.
All Prices: Before 8-0757

BARGAINS FROM DAVID MARIAN

1/3 Cents With All Orders—We Ship Balance C.O.D.

Stirling Distributors, Inc.
54 Elizabeth Avenue, Newark, N. J.
All Prices: Before 8-0757

M. Harry Mabry, Manager

MARIAN COMPANY, Newark, N. J.
ATLAS INVENTORY
SHOWS LARGE STOCK

CHICAGO, March 29.—The results of the recent inventory taken by the Atlas Novelty Co. show that the company has a large and varied selection of machines and accessories ready for distribution.

The inventory includes a wide range of machines, from simple pull-downs to complex mechanical models. The company has also increased its stock of accessories, including lights, sound systems, and other equipment.

The company's executives are optimistic about the future, citing recent improvements in technology and increased demand for entertainment machines.

The ATLAS INVENTORY SHOWS LARGE STOCK is a testament to the company's commitment to providing high-quality products to its customers. The company continues to innovate and expand its offerings, ensuring that it remains at the forefront of the amusement industry.
Monarch's Motto,  
"Keep 'Em Going"

CHICAGO, March 28 (TNS) -- Roy Bucholz, Monarch Coin Machine Company, said at a recent meeting that the company was looking forward to a busy year ahead.

"Conditions within which we are all operating will affect this branch of our industry," he said, "and we realize that the business is not only important but necessary. Therefore, we shall do every possible to help the operators maintain their operations in a profitable manner.

"The large stock of equipment we have gathered over a long period of time and recently increased in view of the present emergency is at the disposal of Monarch customers, and we do not intend to take advantage of operators by shooting prices to unfair heights. On the new equipment field we are buying as much as is permitted so that our customers may obtain reasonable prompt deliveries on orders.

"Arrangements have been made to provide a 'keep 'em operating' service that will enable operators to keep all their equipment in working condition. As far as future conditions permit, deliveries will be supplied with both new and used machines. Operators will be offered at reasonable prices."

PENNY ARCADES

**SPECIAL NOTICE!!**

On April 30, the Coin Machine Industry will be completely shut down for the duration of the war. No one can predict how long the war will last. The survival of our industry depends upon the operators' ability to keep their machines in operating condition. Whether or not we will be allowed to service or supply parts for the duration is questionable. The smart operator and distributor will buy sufficient supplies to carry him through.

Be wise and act quickly!

D. GOTTLEB & CO. 1140-1150 N. Kostner Ave. Chicago, Illinois

DON'T WASTE TIME! GET EM NOW!

NEW GAMES FOR IMMEDIATE DELIVERY

Monarch Coin Machine Co.

1343 N. FAIRFIELD AVE. (PHONE ARMSIGHT 1434) CHICAGO

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.
Test Pilot on Beam, Says Aerocraft

CHICAGO, March 28 (AP)—After months of intensive testing on location, officials of the Aerocraft Corporation have announced the release of Test Pilot.

According to company executives, Test Pilot has successfully simulated severe tests and has met the approval of persons interested in flying activities because of the true-to-life action.

"Test Pilot is one of the most unusual games ever presented," they declare. "The play has proved itself to be truly interesting, with an ending appeal. Playing Test Pilot the player has actual control of a model plane. He maneuvers the plane by means of a stick and control rods similar to those used in actual planes. The plane model is kept in motion by means of the high-velocity wind tunnel principle."

"The player-pilot endeavors to keep the plane "on the beam" by use of the wheel and rudder control. As long as the plane model is on the beam a green light flashes and a unique sounding device indicates the score. If the plane is off the beam, a red light warns the player. Wing flaps, tail rudder and rudder control by the player and his ability to put the metal plane thru such maneuvers as banks, turns, dives and climbs. Both the speed and mechanical performance of Test Pilot have been thoroughly tested. Simplicity of construction is a guarantee of carefree operating."

Company officials report they have received a great deal of comment on the educational value of Test Pilot. They advise that a limited number of the games have been prepared for release, and Distribution of Test Pilot in Chicago is to be handled by the Monarch Coin Machine Company and by National Coin Machine Exchange.

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THE ANSWER TO YOUR WAR PROBLEMS

Buckley's Trading Post

Operators—Distributors!

Here's the Big Idea for 1942. Sell your idle equipment. Buy the equipment you need now.

Buckley Trading Post brings the seller to the buyer. All you do is list the equipment—Wells-Bros.—Coin Machines—Pinball Machines—Arcade Machines—Vending—Everything in the line of coin-operated equipment and supplies. The service is free until the sale is made; then only a nominal fee is charged the seller.

Your list of equipment wanted now for operation will bring you a list of equipment for sale in all parts of the country.

Every operator wants this service—it costs him his money invested in money-making equipment. The service of this nationwide trading organization is yours for the price of a 3c stamp.

Mail—phone—wire your lists today. Buyers and sellers want many makes and models of equipment right now.

---

MADISON, WISCONSIN

THE END OF THE SALOON

GAMING ENGAGEMENTS IN THE SOFT DRINK BUSINESS

TRENDS IN THE INDUSTRY

---

MAP OF THE WORLD

---

BADGER'S BARGAINS

Due to market fluctuations, we are not fixing list prices. A letter to our office will immediately bring our latest prices on all equipment not priced.

---

EVANS' TAX FREE GAMES

PROFIT-PROVEN WINNERS!

PLAY BALL

Sensational marlin-ball-baseball. Pitcher actually winds up and throws ball through air.

SUPER BOMBER

New "Bomber" theme gets nictes. U. S. Bombers blow up Jew warships! Not a gem!

TEN STRIKE

All-time marlin-ball-flying contest, better than ever! New refinements, faster play!

TOMMY GUN

For defense-minded America, smallest, fastest, lightest machine gun there is!

BUY U. S. DEFENSE BONDS TODAY!

H. C. EVANS & CO., 1520-1530 2. Adams St., CHICAGO
WEST COAST Factory Sales Representatives MAC MOUTH CO., 2546 W. PICO BLVD., LOS ANGELES, CALIF.

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THE BILLBOARD

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Buckley Trading Post

4225 W. Lake Street
Chicago, Illinois

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WANTED—SKEELELARS—9 & 12 FT. 25 SKYFIGHTERS

Rock-Ole 1007 Imperial 36 $295.00
Rock-Ole 1007 Imperial 36 $295.00

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Copyrighted material
Ready for Immediate Delivery!

'42 Seeburg Hi Tone SYMPHONOLA
'42 Seeburg Duo-Remote Control UNIT
★ Seeburg Wireless WALL-O-MATIC
★ Seeburg Wireless BAR-O-MATIC

DON'T WAIT! Buy now while your Seeburg Distributor still has this new equipment available!

THE LAND OF THE RISING SUN WON'T BE SUNNY IF YOU LOOSEN UP WITH MORE OF YOUR MONEY for U. S. DEFENSE BONDS and STAMPS!

To Go Ahead - Go Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO

The surest way to continuous play... Seeburg Remote Control!
They're EYE-SToppers
They're EAR-Pleasers
They're MONEY MAKERS FOR WURLITZER MUSIC MERCHANTS

WURLITZER
Selective Speakers

STIMULATE RECORD PLAY

Everybody sees them. Everybody plays them. Everybody admires the tone of these new gorgeously styled, Wurlitzer Selective Speakers.

Want to pop up a location — step up your profits? Here's your answer! Either one of these sensational, easily installed, Selective Speakers will work wonders in stimulating patron interest and profitable play.


A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

WURLITZER Model 430
SELECTIVE ORGAN SPEAKER

Smartly styled with colorful pipe organ pillars. 5, 10, 25c Selector Box. Excellent Wurlitzer tone. This strikingly beautiful Selective Speaker mounts easily on the wall—will attract substantial extra earnings for any Wurlitzer Music Merchant.

WURLITZER Model 580
DELUXE SELECTIVE SPEAKER