

JULY 25, 1942

PRICE 25 CENTS

The Billboard



Fall Special

... FEATURING FAIR-EXPOSITION NEWS AND LISTS

The one and only Kate Smith...



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AFTER TAPS

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GRANDFATHER

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OLD SAD EYES

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THE MARINES' HYMN

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SOMEBODY ELSE IS TAKING MY
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WE'LL MEET AGAIN
THERE ARE RIVERS TO CROSS

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ONE DOZEN ROSES
A SOLDIER DREAMS

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THE STAR-SPANGLED BANNER
AMERICA, I LOVE YOU

Columbia Record 36511

KATE SMITH speaks
CBS COAST TO COAST
12-12:15 P.M. E.W.T.
Mondays Through Fridays

Personal Management: **TED COLLINS**

FAIRS STRESS WAR EFFORT

AGVA Muddles Clearing; Det. Battle Averted

DETROIT, July 18.—Factionalism seemingly came to an end in the internal affairs of the American Guild of Variety Artists here when, at a meeting this week at Labor Temple, Les Golden, ex-executive secretary, called for a vote of confidence for Carl Dennes, new executive secretary, and asked that petitions for his (Golden's) ascension to the executive chair be withdrawn.

Action came as a complete surprise, since the meeting was held to act on a motion, made at the last meeting, that Dennes resign his office and that Golden be reinstated. Golden resigned several weeks ago, and wanted the job back, or so his supporters thought.

Appearance of Jonas T. Silverstone, AGVA's national counsel, on the scene also came as a surprise. Meeting took place Sunday (12), as the second half of a recessed meeting, after bedlam broke loose as a result of the motion to unseat Dennes.

Golden's silence during the first meeting was construed by his followers as being in accord with the motion to remove Dennes from office. In between meetings Silverstone came here from New York to look over the situation.

CLEVELAND, July 18.—Following the suspension of officers and board members of the AGVA local here by the national office two weeks ago, local has shown a spurt of increased activity.

Acting under the leadership of Billy Grubs, who came in from Toledo as national rep, local set out to rectify wage violations and regulate agents.

Local has also served a 10-day ultimatum on local agents to apply for AGVA licenses.

A. C. Piers Shift To Lower Budgets; Army Biz May Aid

ATLANTIC CITY, July 18.—Steel Pier and Hamid's Million-Dollar Pier will continue thruout the summer despite the decrease in vacationing tourists due to the gas and tire situation. A realignment has been made in both piers, however. Both hope the taking over of the class hotels by the army will eventually mean more money in their box offices. While the hotels have been taken over, there has not yet been an appreciable khaki invasion.

The Million-Dollar Pier, running with name bands and exhibits along with (See AC CUTS BUDGETS on page 69)

Vaude Builds Up L.A. Orpheum; Andrews, Garber, Heidt, Lewis, Lunceford Led at B.O. This Year

LOS ANGELES, July 18.—Orpheum Theater here has moved into the No. 1 local vaude spot during 1942, and grosses for the first half of the year are about \$300,000, with name bands and acts accounting for the bulk of it. Where house was grossing a neat \$10,000 this time last year, the week's takes now hit \$12,000 and upward. Orpheum has vaude spot all to itself since the Paramount dropped out seven months ago. Average is \$6,500 for the 2,200-seater, at 55-cent tops.

Orpheum got off to a glowing start with a \$14,800 week on a New Year's Eve show that included Jan Garber's orchestra, and the wind-up of week of a

Annuals, Alive to Responsibility, Set Theme to Victory Program

CINCINNATI, July 18.—The many things that annual agricultural fairs can do to help win the war are foremost in the minds of those men and women who have programed the fairs which have been held or are scheduled to be held this year. That the patriotic theme manifest last year at a portion of the more than 2,000 fairs in the nation, attended by millions, has been adopted all-out by practically all of the '42 annuals is shown by reports from State, district and county associations. Largely non-profit, American fairs hope to carry on wherever possible to inspire the people, as has been the experience in England and Canada.

The "Food-for-Victory" program espoused by Secretary of Agriculture

Claude R. Wickard and given a start in 1941 apparently will come to full fruition this season. Plans to aid the war effort run the gamut of morale-building exhibits, civilian defense displays, booths for sale of War Bonds and Stamps, emergency relief-fund raising, entertainment of armed forces, youth activities, recruiting, government agencies' information and a dozen kindred brackets.

While about a score of larger fairs have been called off because of government use of the plants, most of these being State-controlled, a greater number of outstanding fairs are proceeding with plans started months ago. Managements of these, together with hundreds of smaller annuals, say that their preparations and local conditions are such that they feel the request of ODT Director Joseph B. Eastman that fairs be canceled does not apply in their cases.

Among fairs which plan to operate at this writing are Georgia State, Macon; La Porte County, Indiana; Kansas State, Hutchinson; Kansas Free Fair, Topeka; Maryland State, Thimonium, and Maryland fairs in Cumberland, Frederick and Hagerstown; Ionla (Mich.) Free Fair; Saginaw County, Michigan; Mississippi State, Jackson; Brockton (Mass.) Fair; Missouri State, Sedalia; Ozark Empire District, Springfield, Mo.; Midland Empire, Billings, Mont.; North Montana State, Great Falls; Nebraska State, Lincoln; New Jersey State, Trenton; Oklahoma State, Oklahoma City; Allentown, Reading and York, Pa.; Northern Wisconsin District, Chippewa Falls; Wisconsin State, Milwaukee; Tri-State, Superior, Wis.; Inter-State, Coffeyville, Kan.; New Mexico State, Albuquerque.

Some of the fairs canceled because grounds and buildings were needed for military training and storage and the lapse of which some adjacent fairs feel warrants their own operation are California State, Sacramento; Ohio State, (See Boards Offer Potent Aid on page 48)

Chicago Publicity Survey

Palmer House, Chez, Fritzel, Byfield Lead

By SAM HONIGBERG

CHICAGO, July 18.—The Palmer House and Chez Paree were voted respectively the best publicized local hotel and night club by Chicago night club editors and newspapermen participating in *The Billboard's* first survey of the local publicity picture in hotels and night clubs. Their press agents, Al Fuller (Palmer House) and Bob Curley (Chez Paree), came in as the publicists who meet the newspapermen's needs most effectively. From the operators' side, Mike Fritzel, co-owner of the Chez Paree, and Ernest Byfield, co-manager of the Sherman Hotel, were voted the most effectively publicized hotel and night club operators in town.

The survey was conducted in conjunction with *The Billboard's* Fourth Annual Night Clubs-Hotel Publicity Poll in New York. Similar ballots and methods of scoring were employed. (The New York Poll was published in the July 18 and 25 issues.)

The local survey, of course, is much smaller in scale, not so much because New York has more important hotels and night clubs using entertainment, but because most entertainment publicity of

national importance originates in New York. Syndicated columnists and picture magazines are located in New York. Also New York papers on a comparative scale devote more space to hotel and night club coverage because of the greater interest in the field and more consistent advertising revenue.

No Ad, No Publicity

Locally most of the dailies have a set "no advertising, no publicity" rule, and no matter how smart a press agent may be he can do little for his account unless his boss spends some money for advertising. He can dig up legitimate news stories, of course, for use in the news columns, but those breaks are few and far between.

The Palmer House and Chez Paree are

the city's leading cafe advertisers and are naturally entitled to comparatively generous editorial space. It should be noted, however, that their press agents have been doing fine jobs developing out-of-the-ordinary publicity campaigns for current shows which create more than the normal reader interest attracted by routine stories of the shows and its personalities. Fuller, with the Palmer House for 10 years, is credited with the exploitation jobs done for Veloz and Yolanda before they reached their peak. His last important campaign involved the promotion of Griff Williams, band leader, whose single engagement at the Palmer House boosted him up into the name class. Curley has been with the Chez Paree for some four years. The last unusual job (See PALMER HOUSE on page 16)

Camp Shows Plans 25 Units Of Vaude, Legit for Winter

NEW YORK, July 18.—USO-Camp Shows, Inc., will have 25 units on the military circuit this fall, spending approximately \$50,000 a week for talent and transportation. Booking and policy will get under way with the return of Abe Lastfogel, guiding hand of Camp Shows, from the Coast next Wednesday. Sessions will start immediately between Lastfogel, Harry Delmar, production chief, and the bookers' committee.

The 15 summer units now working will disband in about six weeks to make way for the fall-winter program on a basis greater than last year's program. Peak of last fall-winter program was 21

units, costing \$37,000 a week for talent. With many thousands more men in the armed services now to be entertained, Camp Shows officials feel that even more than 25 units will be needed, but are working around that figure as a base of operation.

Thus far, Camp Shows has spent more than \$2,000,000 for talent. Present 15 units are variety shows with personnel of about 20 people per unit. Fall and winter set-up will go back to the old policy of variety, musical comedy and straight drama, because they will be playing indoor theaters which have the necessary facilities.

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Cubans Turn Out To Honor U. S.

HAVANA, July 4.—With huge parade in honor of the 166th anniversary of the Declaration of Independence, Cuba celebrated the Fourth of July as if it were its own national holiday. Never before has this country given such a solid demonstration to the U. S. A.

The enormous parade of 80,000 marchers was seen from the reviewing stand by President Batista, U. S. Ambassador Spruille Braden, members of Batista's cabinet, high civil and military officials, members of the diplomatic corps and prominent personalities.

Notwithstanding rain, not a single person in the crowds of watchers sought cover.

Parade was led by a motorcycle brigade of the National Police, followed by boys and girls of Havana society forming a mounted column. Thereafter came veterans of Cuban independence, followed by thousands of men and women of political parties, municipal government employees' groups, labor unions and civic, social, educational, cultural, patriotic, industrial and commercial groups.

Many bands were scattered among the marchers, who included the Free French, Free Hungarians, Poles, Belgians, Yugoslavs, Greeks, Rumanians, the Korean colony of Cuba, the Hebrew colony, Syrians, Libanese, Spanish Republicans

Sign of the Times

CHICAGO, July 18.—The Rumba Casino has added the following bit of information in its newspaper ads: "For the duration, unescorted ladies welcome at all times."

Newark, Passaic In Booking Tiff

NEWARK, N. J., July 18.—Adams Theater, Newark, will open around September 4, as will the Central, Passaic, N. J. Houses are in close proximity to each other, and are bidding against each other for names and name bands.

Both have set attractions well into the future. Among those that the Adams has signed are Jimmy Dorsey, November 26; Bobby Byrne, November 15; Woody Herman, December 24, and Jerry Wald, November 19.

The Central has set Johnny Long, September 17; Andrews Sisters, October 1; Glenn Miller, September 24, and Charlie Spivak, October 15.

Eddie Sherman is booking the Adams, while Arthur Fisher sets the Central.

and the large Chinese colony, which was the hit of the parade.

Thru Sugar's Domino

Pity the Band When the Drummer's Out of Tempo!



JIMMY PETRILLO never suffered a major defeat in his illustrious career as a labor padrone. But there's always a first time. And Padrone Petrillo is about to make his debut as a member of the Vanquished, so help us Oscar.

Petrillo (esteemed friend of Westbrook Pegler, Scripps-Howard's protagonist in the fight against union labor racketeering) is trying to accomplish something catastrophic in the amusement industry. That he will do. And he will be one of the victims. Jimmy will also find himself in plenty of hot water in the union business if he doesn't pull his horns in fast.

Maybe it isn't bruited about as much as it should be in union offices, but in other places where musicians congregate it is pretty well agreed that the latest moves of both Petrillo and the AFM are not meeting with popular favor among the men who carry the cards, pay the dues and, by a devious route, elect the men who run union affairs.

Jimmy cannot prevent record companies from making disks. Jimmy cannot put electrical transcription companies out of business. He cannot place responsibility for the use to which records are put on the shoulders of the record companies. He not only knows that now; he has known it all along. Jimmy can't tell us that he has completely forgotten the climax contributed by ex-President Joe Weber to the AFM's 1941 convention in Seattle, when Weber came out flatly against any AFM legislation against recordings, saying, "If you think a mere 140,000 members can control activity in which 150,000,000 people are interested, you are wrong."

But with all of his experience in the rough-and-tumble school Petrillo failed to display a keen insight into the American brand of democracy, big business

GEORGE SPELVIN Patrols the

BROADWAY BEAT



IF ANYTHING were needed to make male civilians on the Stern more draft-conscious than ever, it's being provided by the 300 soldier-performers in *This is the Army*, who make the rounds of Times Square each day. A number of 4-F juveniles have been heard lamenting that their turndown by the medics has lost them their only chance of landing in a Broadway show. . . . The things that radio and pictures do to play scripts and books has long since stopped being news, but the situation gets involved when a play like *Junior Miss* doesn't follow the magazine stories on which it is based, and then a radio program, also called *Junior Miss*, doesn't follow the play script. This horrible situation resulted in a plaintive bleat from the Max Gordon office last week, which asked that dial twisters on the loose be somehow informed that the play at the Lyceum has nothing to do with the similarly titled air opera. . . . Sunday (12) neither cars nor pedestrians were allowed on Rockefeller Plaza. It happens one day each year, the street being fenced off with ropes and guards, but you needn't think that New York is acquiring the grace to succumb to something traditional. It's just to protect Columbia University, owner of the site which Rockefeller Center made into a public street. Closing of the thoroughfare one day a year prevents its becoming public property. . . . Definite evidence of the fact that all of Victor Mature's "Beautiful Man" publicity backfired right into his beautiful face comes with an article on the Male Venus in the current issue of *The Saturday Evening Post*. In the piece an attempt is made to convince everyone that all that stuff was just a great big hoax, with Mature being quoted as saying, "I guess I'm the biggest fraud that ever hit Hollywood." So he's still boasting. . . . Maybe you'd better not tell Thurman Arnold, but last Thursday (9) a Blue Net program cut into the Rudy Vallee show on the Red Net and went on for almost a minute before engineers wised up to the crossed-wires situation.

ADD Tragedies of War: Al Lockyer, former musician who built a \$250 emergency air-raid cabinet beneath his store window on the East Side here, was given a summons during a recent blackout—because the red pilot light on the cabinet was lit. . . . Speaking of air raids, Happy Masfield, who used to be a top bull-fiddler and now runs a cocktail lounge called the Bull Fiddle out Elmhurst way, has a sign over the bar: "In case of an air raid—first pay your check—and then don't holler." . . . And speaking of the Bull Fiddle, its bartender, Matt, who is one of the best drink-mixers in the known world, was with the French army of occupation in Germany after the last war and expects to be in khaki come the fall. His Johannesburg Collinses—a Tom with a floater of rum—are out of this world. . . . Basil Fomeen has returned from Brazil and wants to join the army despite his age. He speaks five languages and spent three years on the Russian front during the last war. . . . Albert Ostrow has joined the Jack Morris literary agency, handling the radio department. . . . Hy Gardner's column is back in *The Brooklyn Eagle*, appearing on Fridays. It's the 84th paper on his syndicate. . . . Zero Mostel and Sam Jaffe are plotting to produce a show in the fall despite the fact that Zero is set for Hollywood. They discuss details almost every day at lunch.

Sewer Rat's Day of Glory

Since the piece titled "Song of Hate" appeared in the July 11 issue the conductor of this pillar has been cajoled, chided, begged and coaxed to reveal the identity of the "hero" of the piece. One major booking office has an \$86 pool, with the lump sum going to the participant who hits it on the nose. The conductor insists upon keeping the solution to himself, altho he confesses that among those who have volunteered solutions many were quite correct. Several of those whose curiosity has been aroused have suggested that it was our intent to paint a composite picture and let it go at that. This we vigorously deny. The man described in "Song of Hate" actually lives and breathes and everything written about him fits him like a glove.

We regret that the \$86 pool will have to be liquidated because the only one who can possibly decide the winner will not reveal the info to the pool participants.

However, as a true patriot we offer the following proposition to the music business: We promise to whisper Sewer Rat's (his name appeared as Sewer Cat thru an unfortunate error in typesetting) real name to one—and only one—person who will hand over to us checks of \$1,000 each made out to the Navy Relief Society, Army Emergency Relief Fund and USO. The first one to reach us with the dinero is the one and only winner.

We are naive enough to think that the piece will do the band business some good. We are told that more band leaders are taking inventory of themselves in the last few weeks than at any time since Paul Whiteman (who is not Sewer Rat) was elected King of Jazz.

(unions are indeed big business today) and human nature when he led off with the ukase against recording at the June convention in Dallas.

Jimmy showed an equal disregard of simple, basic principles of human relations when he permitted the AFM to pass two resolutions that will inflict a severe body blow at booking offices.

We agree that some way should be found to obtain better protection for musicians against promoters, spot owners and others who fail to pay off. But the solution doesn't lie in the resolution saddling booking offices with the full responsibility. Bookers are vitally interested in having musicians paid off; otherwise they don't get their commissions. Bookers should assume some kind of responsibility for the trustworthiness of the men to whom they sell bands. But to throw the whole mess in their laps is unfair, to say the least; dictatorial, to call it by its right name.

As to the resolution passed that will force booking offices to take their commission out after all expenses, including transportation, are paid here, too, the AFM has succeeded in putting on a good show for the benefit of the issue-seeking Local 802 boys. Actually, the resolution makes it tougher for the booking offices than fairness dictates and it will hurt bands. But we don't expect the biggies of Local 802 to be much concerned about that so long as it succeeds in convincing the "shleppers" who've rarely held down a decent job that they are looking out for the interests of the musicker masses. Booking offices will not fight as hard after the ruling goes into effect to get big money for bands, they claim. We don't really believe them but we do feel that there will be less money rolling in because there will be less of an incentive.

There are arrogant unions today. And the AFM is one of them. That goes for the IATSE, too, we might add. A good union is one that works hand in hand with employers to improve employment and other conditions in an industry. The AFM has never worked seriously at this in recent years and as long as Petrillo is permitted to give expression to his Caesarian complex it never will. The AFM doesn't sit around a table with the men who buy music to work out ways and means of satisfying everybody. It goes about its alleged business as if the employer doesn't exist. It can't keep on doing this forever and it looks like this is the time the

(See SUGAR'S DOMINO on page 69)

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"Ice-Capades" Will Ready 2d Edition On Hershey Stand

NEW YORK, July 18.—Current edition of *Ice Capades*, which was scheduled to open at Municipal Auditorium, Atlantic City, will open instead at the Hershey Auditorium, Hershey, Pa., August 7. The cast will simultaneously rehearse the new edition, which will be seen here at Madison Square Garden from September 4 to September 20.

The action, decided at a meeting of the Arena Managers' Association here Thursday (16), was made necessary by the impending lease of the Atlantic City showcase to the army. Show was scheduled to open there July 24 and run to September 6.

Ice Capades will play at Hershey's Fridays and Saturdays only, with other time spent on the new edition. Chester Hale will again do the production. The meeting also considered a water show idea. George Tyson, AMA executive director and general manager of *Ice Capades*, together with Louis Pieri, of the Providence Arena, was appointed to look into the possibilities.

The organization is also open to other ideas and suggestions for arena shows. AMA discussed at large the ice hockey situation. Several members felt that the possibility exists that there will be no season, due to the drafting of players and the transportation situation. Thus the hunt for new ideas. But, regardless of whether there is hockey season, the water show idea is definitely a possibility, depending upon the report of the committee.

The AMA at the meeting re-elected John H. Harris, Pittsburgh, president of the org; Walter A. Brown, Boston, vice-president and treasurer; Louis Pieri, secretary, and Tyson, executive director.

Roller Show for Pitt Gardens

PITTSBURGH, July 18.—With \$20,000 in four weeks its record for its month engagement here this spring, the *Roller Derby* will reopen the Gardens for the fall with a fortnight stay, publicity director Ken Hoel, of the Harris Amusement Company, announces. Following the *Derby* the Gardens will swing into a season of ice skating, boxing, ice shows, rodeo, expositions and other events.

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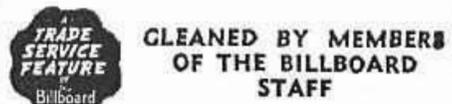
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Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

JACK MARSHALL—comic current at the Paramount, New York, who, in his first New York theater date, shapes up as a sure-fire laugh-getter with both antics and material. Has several bits that are tests of strength in delivery, timing and showmanship, and sells them all to a fare-thee-well. Is an old hand at night club work and would be a great comic bet for a revue or book musical.

For NIGHT CLUBS

ROGER COLEMAN—singer currently heard over WNEW, New York. Has one of the finest male voices heard in years—highly trained but completely natural and unaffected. Writes his own script and makes his own announcements, making him a natural for any of the big network shows. Would be a cinch hit in a class nitery, in vaude or in legit musical. Voice is a high baritone and very versatile.

Pitt Ad, Talent Budgets Go Up

PITTSBURGH, July 18.—Night clubs, cafes and hotels catering to fun-seeking crowds have increased promotion budgets and talent bookings this year. Advertising budgets in the city's three daily papers for the first six months of this year were up 20 per cent over last, collectively, according to Media Records analysis. Dough spent to date in the papers approximates \$19,000. This doesn't include several thousand bucks spent by some of the spots for promotion in weekly mags, neighborhood sheets, highway signs and miscellaneous media.

Bookers report bigger demand for talent, particularly from smaller spots using one to three acts one or two nights weekly.

On heels of the recent opening of six new niteries within a month, Al Mercur, who operates the Nut House in Millvale, is considering a downtown site for a new cocktail lounge, using vocal and instrumental musical talent. Transportation shortages that have cut into some spots beyond the 10-mile zone, and growing night-time crowds in the Golden Triangle, plus a paucity of downtown locations offering entertainment, are factors encouraging Mercur.

Opening of downtown stores Monday nights until 9, starting August 3, is expected to help the Nixon Restaurant, Hotel Henry Silver Grill, Oliver Building Restaurant, the Yacht Club, Roosevelt Hotel Lounge Cafe and the Fort Pitt Norse Room.

New Horseshoe Show

NEW YORK, July 18.—New show at Billy Rose's Diamond Horseshoe is scheduled to open at the end of the month, following a 16-month run of *The Silver Screen* revue.

Show, titled *Mrs. Astor's Pet Horse*, will have in its cast Harriet Hoctor, W. C. Handy, Pansy the Horse, Billy Wells and the Four Fays, Herman Hyde and Company, Lucienne and Ashour, Calts Brothers and Emma Francis, Norine Robinson, Nellie Durkin, Billy Banks and Perry Bruskin.

John Murray Anderson is currently staging the nitery production. Miles White will design the costumes.

Name Shortage In S. A. Acute

RIO DE JANEIRO, July 11.—A shortage of talent is nearing the acute stage, with bookers concerned about attractions for after-dark spots. Scarcity of names is due to loss of U. S. talent. Bookers, negotiating for U. S. performers, are faced with transportation problems, once salary and passage details have been agreed upon. Priorities on air passage, chief mode of travel today, makes the performers' departure and arrival an uncertainty.

Last booking from the States was that of Alexandre Yolas and Theodora Roosevelt, classic dance duo, who opened at the Copacabana June 18. Tito Gulzar was set for May 15 opening in Casino Urca, but priorities on plane passage forced opening date back to May 26. Jean Sablon, coming down from the States, is set for July 7 opening in Urca. The Atlantico is bringing Wilbur Evans, baritone, for a late July opening, date being set according to artist's arrival.

Bookers have reached into Argentine for present season's bookings (Buenos Aires is only seven hours via air route), along with performers from local theater and radio fields.

The Copacabana retains its U. S. girl-line (Madelyne Cole, Nadine Mitchell, and Billie and Betty Graham), which opened last September.

The three leading Casinos have leaned heavily to production numbers as a feature of their floorshows, with production budgets being upped and the lines augmented. Copa has three girl

To Be Frank, It's Rank

ATLANTIC CITY, July 18.—For candor in advertising, Izz Parzow's T-K-9 Club takes the cake. Nitery offers a show produced by Charlie Morano and Eddie Lieberman that is a cross between a burlesque and a crazy show, tagged *Mr. Satan, Please Knock*. Newspaper ads tell "The Truth About the T-K-9," stating: "Confidentially, The Floorshow Smells—The Band is Corny—The Service, Punk! But, You'll Have the Time of Your Life! The Craziest, Funniest Joint in Town. If You Can't Take It—Please Don't Come!"

units; the U. S. line of four, a Brazilian of eight, and four ballet girls brought in by Nini Theilade. Urca has a Brazilian line of 2, and the Atlantico from 10 to 20.

Policy seemed to be doing okay when along came the rationing of gasoline. Public has adjusted itself, however, and biz has picked up lately.

The International Center of Brazil, under construction in Petropolis, a mountain resort about an hour's drive from Rio, is being rushed to completion. Project, one of the largest amusement programs on this continent, was planned early in 1940 and includes one of the largest hotels in the world, a casino, radio stations, Winter Garden and every known sport. The Hotel da Quitandinha will house a large grillroom, with a fully equipped revolving stage capable of playing all sizes and types of attractions, and a dance floor accommodating 1,000. Management hopes to import U. S. name bands.

TICKETS

SPECIAL PRINTED ROLL TICKETS 10,000..\$ 7.15
OR FOLDED MACHINE TICKETS. 100,000..\$22.00

RESERVED SEAT COUPON TICKETS
GIFT AND THRIFT BOOKS, SEASON BOOKS AND PASSES

STOCK TICKETS FOR IMMEDIATE SHIPMENT
Write for Samples and Prices
New York Office—1545 Broadway, Circle 6-5890.

NATIONAL TICKET CO.

SHAMOKIN, PA.

Announcing

THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS

See page 23

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. H. WILLIAMS, President
NEWCOMB CARLTON, Chairman of the Board
J. C. WILLEVER, First Vice-President

SYMBOLS

DL—Day Letter
NT—Overnight Telegram
LC—Delayed Cable
MT—Cable Mails Letter
Ely Kallgren

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

EMILY POST APPROVES TELEGRAPHED INVITATIONS. SEND YOURS THAT WAY! SIMPLY GIVE A LIST OF NAMES AND ONE MESSAGE—WE'LL TAKE CARE OF QUICK AND EFFECTIVE DELIVERY.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.
Double Coupons,
Double Price.
No O. O. D. Orders.
Size: Single Tkt., 1x2"

WE THREE CAN WIN THE WAR: YOU, ME AND THE MACHINE.

TICKETS

of Every Description.
PRICES RIGHT — DELIVERIES QUICK.
Send Us Your Next Hurry-Up Order.

THE TOLEDO TICKET CO.
TOLEDO (Ticket City), OHIO

SPECIAL PRINTED Cash With Order PRICES

Roll or Machine

10,000 \$ 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50

Double Coupons,
Double Price.

BOTH SIDES ARE CAUTIOUS

Pulling of NBC Remotes Seen a Hint of Strike as Radio Industry Prepares To Lead Fight on Union

NEW YORK, July 18.—The week passed with neither the AFM nor the radio and recording business really showing their hand. President James C. Petrillo, of the AFM, failed to elaborate on his order banning recordings from the air as of August 1 and his only move was to pull NBC's only remotes (Richard Himber and the Teddy Powell bands). The remotes were ordered off the air ostensibly as a result of the dispute between KSTP, NBC outlet in St. Paul, and the Musicians' Union Local in that city, but the radio industry feels that this move, small as it is, is Petrillo's hint of a strike of all radio musicians.

Outstanding developments of the week:

1. Newspapers and magazines continued to attack Petrillo, denouncing him as a czar and warning him that he cannot fight mechanization.

2. The radio industry is believed to have engineered the publicity on the Interlochen (Mich.) Music Camp incident. Petrillo ordered the camp's amateur band off the air in accordance with the union's contract with NBC, but when the story broke thruout the nation it appeared as tho the union had ordered a strike or promulgated a new order.

3. It appears that radio has taken the lead in the fight to resist Petrillo's order, with the recording industry sitting tight. The NAB issued a long statement in Chicago Wednesday urging Petrillo to change his mind.

4. The recording business, meanwhile, is rushing to pile up as many waxings as possible. Also disk and transcription companies are understood to be creating a war chest to fight the union openly when necessary.

5. An influential group of radio executives are urging the radio and disk companies to secretly aid in financing any rival musicians' union that may develop if the crisis is prolonged.

6. Some radio people feel that if Petrillo does not rescind his ban on records the radio industry can take the position that the union has breached its agreement of 1937 on radios' hiring of more staff musicians. Consequently, radio can then retaliate by dropping their house music staffs and trying to get by with canned music.

7. Sentiment among advertising agency executives appeared to crystallize in favor of being officially neutral but unofficially in favor of radios licking Petrillo. Most agency men seem to feel that the crisis will peter out, with radio giving the union more band employment and the union in turn abandoning its ban on use of recordings.

CHICAGO, July 18.—The National Association of Broadcasters is prepared to fight the Petrillo edict banning the use of records and transcriptions on the air and will co-operate with any and all firms opposing this ruling, according to Neville Miller, president of the NAB, in town this week to attend a two-day meeting of the organization's board of directors. The meeting, held at the Palmer House July 14-15, was primarily concerned with the Petrillo issue, and the 24 board members unanimously approved a formal statement defending the public use of recorded music.

While no conferences have yet been held with either the record firms or music machine manufacturers, Miller stated the NAB will welcome them if there is need for them in bringing this fight to a successful end.

NAB statement issued to the press: "Mr. Petrillo has instructed all musicians who are members of his union (American Federation of Musicians) to stop making phonograph records and all other types of records after July 31. Mr. Petrillo's order will affect all Americans who listen to music and it will have a very serious effect upon the broadcasting industry. The broadcasting industry does not employ musicians to make records, and the musicians it employs are engaged on union terms.

"As a result of a series of great in-

ventions, Americans, wherever they live, have been accustomed to the best in entertainment. The radio, the motion picture and the phonograph bring the great artists to the smallest village as to our large centers of population. Mr. Petrillo's order amounts to a statement that only those people who live in large cities and who can afford to see the great artists in person are entitled to enjoy their performances.

"Hundreds of broadcasting stations are located far from the centers of population at which an ample supply of the best musical talent is available. Even if these stations could afford to hire more musicians than they now do, the limited amount of talent which would be available to them could not compete for public favor with the great popular and classic orchestras.

"If Mr. Petrillo can make his order effective, hundreds of broadcasting stations which are necessary in the public interest and for the national defense will have their usefulness to the public greatly curtailed.

"Mr. Petrillo is mistaken if he thinks that his order will bring more employment to musicians. All that it means is that millions of people will hear less music. Even if Mr. Petrillo's theory were correct, his order at this time would be not only arbitrary and illegal, but unpatriotic. Music plays a vital part in war morale. This is no time to destroy the phonograph record and electrical transcription, which bring the best in music to the people of the United States.

"This is no time to have any part of the nation's manpower engaged in the performance of artificially created tasks. This is no time to try to abolish one of the world's great inventions.

"Radio employs thousands of musicians. Millions of dollars annually are paid to musicians to make recordings. We call upon the members of Mr. Petrillo's union and upon Mr. Petrillo himself, in the interest of the war effort and in the best interests of the American Federation of Musicians, to reconsider the course of action which has been proposed."

Miller did not reveal what definite course of action will be taken by the NAB should Petrillo fail to reconsider his ruling. He left for Washington following the meeting.

In the meantime, the Soundies Distributing Corporation of America, which (See BOTH SIDES CAUTIOUS on page 9)

Underground Move To Bootleg Recordings Already Talked Of, As Sharpies See \$ in AFM Order

NEW YORK, July 18.—Underground movement to set up a chain of "transcription speakeasies" thruout the country is possible these days, as a result of James C. Petrillo's ordering to recording and electrical transcription companies to cease putting music on wax August 1.

With some 500 stations affected by the American Federation of Musicians order, some of the sharpies in the business are already envisaging a bonanza peddling ET's around the country on a cash-and-carry basis. The boys are already rounding up a lot of people who own professional recording equipment and who know the technique of making masters.

Big outfits like World Broadcasting, Associated, NBC Thesauraus and Langworth wouldn't touch the proposition because of the tremendous risk involved, like violating the copyright laws and subjecting musicians to expulsion from the union. On the other hand, leading ET outfits can service radio stations for six months beyond August 1 with standards, classics, organ music, salon music, hymns and cowboy songs, but there will

She's Patriotic

PHILADELPHIA July 18.—For three years Howard Jones has been giving away money for listening to Food Fair's *Dialing for Dollars* on WIP. The other morning he encountered the first listener who didn't want the money. Telephoning Mrs. George Von Uffel Jr., at Haddonfield, N. J., he asked her if she were listening to her radio. If so, she was entitled to the \$25 jack pot.

However, Mrs. Von Uffel told him there was an air raid alert going on, that she had turned off her radio and, anyway, he shouldn't be using the phone during the drill. Her patriotism, she said, was worth more to her than was the \$25.

WIP, Union Still Tangled Over Pact

PHILADELPHIA, July 18.—With employer-employee relations strained, WIP, local Mutual outlet, came within an eyelash of going off the air last week as the staff's American Communications Association members called for a walk-out. A last-minute concession by Benedict Gimbel Jr., WIP prexy, averted a strike of announcers, engineers, office and sales staff members. ACA members did the burn-up after submitting demands for a new contract, which was refused, with Gimbel refusing to submit counter-proposals.

Committee threatened a walkout then, with Gimbel reminding the committee that the CIO forbids strikes. Union's negotiating committee reminded him they were not bound in such a case. When the strike call was set, in the middle of a broadcast, Gimbel consented to offer a group of counter-proposals.

WIP employees, seeking a new contract calling for wage increases, adjustments in commissions, a commercial rate of pay and a five-day week, claim station is the biggest money-maker in the city. Despite this, union claims, WIP's wage scale is lowest in town.

WIBG New Transmitter

GLENSIDE, Pa., July 18.—WIBG, in which A. J. Drexel Biddle Jr. and John B. Kelly, former Philadelphia Democratic leader, own a 49 per cent interest, announces the purchase of a 35-acre tract at Whitmarsh township, Pa., for construction of a 10,000-watt transmitter. Upped wattage project will represent an investment of \$150,000. Associated with Biddle and Kelly, holding 51 per cent of the stock, are Paul F. Harron, WIBG prexy, and Joseph Lang, who also control WHOM, Jersey City, N. J.

Radio Street Show Now Box-Office in Pittsburgh Houses

PITTSBURGH, July 18.—Encouraged by success during a 12-week engagement this spring, Shea's Orpheum will return *Swap Auction Night* to its stage once weekly in the fall, under Walt Frammer's direction.

Patterned by Frammer after his radio interview stunt that jammed the sidewalk in front of Loew's Penn weekly until banned by wartime censorship restrictions, *Swap Auction Night* auctions off, for ridiculously low prices, merchandise donated in return for advertising plugs. Then, when that merchandise is gone, Frammer dumps the money received into a glass bowl, set center-stage, adds \$5 to the kitty, then proceeds to buy items from the audience. Typical piece sought, for which he pays high prices out of line with intrinsic value, are an old mouse trap, a stocking with runs and the like.

Despite lack of air-conditioning, the Orpheum reported increased box-office Thursday nights when the shows ran.

Frammer's emcee duties also include stagershow at Kennywood Park Sunday afternoons and evenings, and the Saturday morning *Kiddies Show* at the Enright Theater in East Liberty. In its 10th year, the hour-long bill at the 4,000-seat East Liberty Theater presents 30 minutes of amateur vocal and instrumental talent from stage over the radio, then another half hour of novelty talent. Augmented by three film features that run the Saturday show from 10:45 to 3:30, the *Kiddies Show* attracts thousands of youngsters, many of whom bring their lunch.

Al Nelson Opens Agency

SAN FRANCISCO, July 18.—Al Nelson, who resigned as assistant vice-president of NBC and manager of KPO, has opened an advertising agency here. Nelson said his agency will handle advertising, research, marketing, public relations and merchandise promotion accounts.

Nelson came here in 1939, following NBC connections at KDKA, Pittsburgh, and KOA, Denver. At one time he owned and operated WIBO, Chicago.

Paige Ork for Canteen

NEW YORK, July 18.—*Stage Door Canteen*, sponsored by Corn Products, Inc., has signed Raymond Paige's ork. Script staff is to be headed by Frank Wilson, with Earle McGill directing. Roger White will produce.

Program is to be heard over CBS, starting July 30, from 9:30-10 p.m.

Muzak Hires Women

NEW YORK, July 18.—Ben Selvin, Muzak exec, has hired two femme assistants, due to war conditions. This marks a departure from his previous policy. Added to his staff are Betty Felter and Virginia Foster. Both will do programing.

WDGY Goes Full Time

MINNEAPOLIS, July 18.—WDGY has been granted a change in license by the FCC for full-time broadcasting. Owned by Dr. George W. Young, operator of the first commercial station in the Northwest, station has been operating since 1923. Now a 5,000-watter, WDGY began as a five-watter.

Get It Up!

OMAHA, July 18.—Suspense is a good thing in radio, but it boomeranged on Foster May, WOW newscaster. He told two or three of his program audiences one day that he would no longer be with WOW, but would announce his future plans the next day. Came the next day, Lyle DeMoss, another staffer, was on in his place.

Paper that evening said he was filling for the U. S. Senate, but the station had taken the position that political advertising should be paid for—not worked in on company time.



Advertisers Agencies Stations

Program Reviews

EWT Unless Otherwise Indicated

Pierre J. Huss

Reviewed Sunday, 7:45-8 p.m. Style—News commentator. Sponsor—Health Aids, Inc. (Serutan). Station—WOR (New York).

Nowadays, when a station has a 15-minute hole in its program schedule, it stuffs it up with a news commentator. One of WOR's newest stopgaps is Pierre J. Huss. Huss is former head of the Berlin Bureau of INS, and claims to be the first and last foreign correspondent to interview Hitler (on two separate occasions). He has two things that should give many other radio reporters an inferiority complex: intimate, first-hand knowledge of the European enemy—and a sponsor.

Format pulls a novel twist toward the end of the shot, when news analysis is halted to make time for a question-and-answer session. Unlikely another radio newsboy who uses this formula, the time isn't spent in flagrant Coast-to-Coast press agency, but is devoted rather to answering human interest angled queries about the personality traits of Axis leaders. (This is a happy medium of propaganda, since most Nazi bigwigs play right into our hands by being, according to Huss, either insane, inhuman or infantile.)

Huss was the 27th newscaster Sunday night (12) to explain the German High Command's strategy behind its Southward movement in Russia. He also ventured a keen-sighted speculation on what he termed "Timoshenko's strategic retreat," paralleling the Red Army's backward march with Allied tactics in Egypt. Radio news addicts should welcome Huss's views as an addition to their multi-colored collection of facets of interpretation.

Commercials are conventionally spaced and Charles Woods handles them as inoffensively as possible, under the circumstances. S. F.

Camel Caravan

Reviewed Friday, 10-11 p.m. Style—Variety. Sponsor—R. J. Reynolds & Co. (Camel Cigarettes). Agency—William Esty. Station—KABC (CBS network, New York).

Newest of the Camel Caravans (there are four non-radio Caravans sponsored by Camels touring the Army camps) is a mixture of talent—all good, but shooting in too many different directions to achieve a smooth, socking pace.

Emseing and tenoring of Lanny Ross was solid; ditto the lovely vocaling of Connee Boswell. Herb Shriner, a newcomer to the air (he was on tour with one of the army caravans), is something of a citified Bob Burns, and is a new comedy find. Material is sharp and clever, with a matching delivery. All leads to a harmonica solo, which is incidental.

Xavier Cugat's Latin rhythms are an excellent complement to the show, and using Cugat as comedy foil brings some laughs. Margo's dramatization (monologue) of voices of boys she knew, bringing the message of the war's meaning, is a story that has been said many times over in the past seven months, and much more effectively. Entire bit was too stogy for realism.

Weekly feature for the program is a take-off on *Our Town*, narrated by Edward Ellis in the lead role. Instead of the average Main Street doings, as originally created by Thornton Wilder, it's a dramatization of what the simple folk are doing for the war effort, in their simple ways. Effective in some parts, but awfully dull in schmalzty in the main. Musical commercials highly effective. Sol Zatt.

"I Hate Hollywood"

Reviewed Tuesday, 4:55-5 p.m. Style—Movie chatter. Sponsor—Kotzen's Furniture Store, Philadelphia. Agency—Philip Klein, Philadelphia. Station—WFIL (Philadelphia).

It is not unlikely that the local furniture store sponsoring this daily five-minute period may find its prospective customers doing a "hate" act of their own. Somebody is certainly displaying bad judgment in using the "hate" theme in these times.

Apart from the unwise and untimely spotting of such a program, the bad

judgment is carried over to the show itself. It's a bad show. Eddie First, of the station staff, who reads the agency's script, bellows that he hates Hollywood to open and shut the period. But in between it's nothing more than canned movie gossip about pictures and personalities. Some are hot off the press releases. And some even cold. Bragged much on start about scooping Louella Parsons on an innocuous Erol Flynn item, and then followed with the story about Joan Crawford knitting a victory sweater for her dachshund, which the wire services kidded about the day before. For the rest, it's the reading of hand-out items which even the fan mags use only as fillers.

Sponsor comes in for a healthy plug at the midway mark, delivered by First. Maurie Orodener.

Mickey Alpert

Reviewed Friday, 5:30-5:45. Style—Musical. Sponsor—Babi-Juice Orange Corp. Agency—Hirshon-Garfield. Station—WNAC (Yankee network).

California Caravan is heard twice weekly over five stations of the Yankee network. This is Boston's first attempt to present live sponsored musical show in years.

Presenting Mickey Alpert and 15-piece augmented Coconut Grove orchestra, with vocals handled by Billy Paine and Marjorie Garretson, this quarter hour runs to muted, restrained music, with good orchestrations. For audience participation, Alpert describes some nationally known celebrity, and first listener sending in correct guesses receives a box of oranges. This stunt should pull in the mail.

Mickey also gives a flashback on his theatrical guest nights, which he holds at the Coconut Grove. On this spot, describing the appearance of Sophie Tucker, he had Miss Garretson giving a good interpretation of Miss Tucker's famous *Some of These Days*.

This is a good show; idea deserves merit. More time should be spent in co-ordinating the commercials with the memory idea and the flashback.

Commercials and announcements are well handled by Leo Egan. Harry Poole.

"Lonely Women"

Reviewed Monday, 1:15-1:30 p.m. Style—Serial drama. Sponsor—General Mills. Agency—Blackett, Sample, Hummert. Station—WMAQ (Chicago, NBC).

Irna Phillips, queen of the soap opera scripters, has a new one, now in its third week. It is meant solely for the kitchen brigade and, like other daytime serials, is saturated in soulful drama. These dramas must have a following, and a big one, or they wouldn't flourish, and they must sell the sponsor's products, too.

Women handle all important parts here, the locale being a women's apartment hotel where the lives of a number of guests are dramatized. The woman manager of the hotel has a heart of gold and patiently listens to her customers' stories and tries to help when possible, tho she realizes it is poor business to do so. On show caught the manager assured one of the guests that she wouldn't dislodge her for failure to pay back rent. The girl's story started to take form. Male characters are introduced only by way of dialog spoken by the females.

The acting is stock, the leads being handled by Viola Berwick (as hotel manager), Eileen Palmer, Barbara Luddy, Virginia Payne, Norma Jean Ross and Harriette Widmer.

A flour commercial opens and closes this Monday thru Friday show. Sam Honigberg.

"The Army Calls"

Reviewed Monday, 10:30-11 p.m. Style—Musical varieties. Sustaining on WWJ (Detroit).

Program is a rather ambitious remote, devoted to fairly direct recruiting for various branches of the services. The show caught was devoted to the Army Specialist Corps, and the next one is to be on the Air Corps.

Show is taken from Fort Custer, major army reception center 150 miles west of Detroit, and opens with reveille, fol-

Radio's 1st Woman Soldier

NEW YORK, July 18.—Major headache in radio personnel departments has been the loss of men due to draft and enlistments. Now it looks like femmes, too, will offer a similar problem. WROL, NBC's Knoxville affiliate, has lost its first female to the army. Katharine G. Vernon, script writer and women's program gabber, has enlisted in the WAAC.

lowing with a rather stirring march by the Port's Reception Center Band. Change-over is made to dance orchestra style, with the same band playing, indicating marked versatility. Musicianship was of well-directed professional caliber thruout. Leigh Huntley, former stage actor, now Private John Schickling, sang the *Toreador Song* in competent melo-dramatic tenor, and Carl Vincent, former orchestra leader, did a piano specialty, *Canadian Capers*, with the band.

Minimum time is taken up with direct plugs for the Specialist Corps. Plugs to music were well thought out. Show has distinct air-appeal thru its use of professional show talent in part, plus sound musical taste.

Charles Farrell announcing. Haviland F. Reeves.

"Garry Moore Show"

Reviewed Wednesday, 9-9:30 p.m. CWT. Style—Comedy revue. Sustaining over WENR (Chicago, Blue).

A new weekly revue of songs and nonsense, mostly nonsense, featuring Garry Moore, WENR's top comic and most of the station's staff talent. Opening show did not strike this reviewer as funny, material being corny and bereft of laughs. It runs on *Hellcapoppin'* lines and as such must have speed and punch to sustain interest.

Moore has a good delivery and with proper material can probably acquit himself nobly. (He has been doing just that, incidentally, on Blue's afternoon *Club Matinee*.) Other funsters on the bill, chiefly serving as Moore sidekicks, are Danny Thomas, nitery emcee who is spotted with a few dialect lines; Hugh Studebaker, who revives his Negro character "Silly Watson"; Kathryn Card, Donelda Currey, Arthur Kohl and Joe Rockhold.

Soothing portion of the program came with the presence of Marion Mann, once Bob Crosby's canary, who has a neat contralto voice. Did two numbers, *Yes, Indeed*, and *Something Is Bound to Happen*, and did them well.

Rex Maupin and his studio orchestra play the music. When given a chance they can dish out some lively tunes in lively fashion. Guitarist George Barnes is featured. Announcing is handled by Michael Roy.

Carl Cass is listed as author and J. Clinton Stanley as director. Sam Honigberg.

WHIP Now WJWC

CHICAGO, July 18.—The call letters of WHIP, Hammond, Ind., were changed to WJWC this week by *The Chicago Star*, station's new manager. A five-tower transmitting array has been set up to increase the signal strength and broadcasting efficiency.

Paper's first important feature starts Monday (20), when its *Air Edition* will broadcast news each hour on the half hour, 6:30 a.m. to 12:30 a.m. Program will be edited by Clifton Ulley.

WISR Men in Patrol

MILWAUKEE, July 18.—Station WISR personnel is well represented in the Milwaukee Civil Air Patrol. Don Walker, WISR chief engineer, is sergeant in the patrol; Henry Dross, musician, is sergeant in the photographic unit; Harold Kissinger, musician, is also in the photographic detail; Walter Huebner, also of the band, is a pilot, and Hugh O'Malley, promotion chief, is a corporal.

It's a Small World

HAZLETON, Pa., July 18.—When announcers Henry Cohn and Murray Epstein (Don Murray) left WAZL to enter the army they enlisted at different places. But that really didn't matter, for now they are in adjoining barracks at Camp Wheeler, Ga.

Radio Talent

New York By JERRY LESSER

VIVIAN HOLT turned in a grand piece of acting on the opening Camel show in support of **EDWARD ELLIS**. . . . **ELSIE MAE GORDON** is making a six-week tour of Rotary clubs and summer colleges with her one-woman show. . . . **JAY VICTOR**, young author and actor, has landed the job as program director at WCAU, Philadelphia, a CBS station. . . . **BILLY GREENE** is the papa of a new daughter, **SANDRA JEAN**. **BILLY** wrote and acted in those old-times sketches on CBS's *Gay Nineties* program.

MARTHA ATWELL has selected **TOM TULLY** to portray the role of the fight promoter on the transcribed series, *Dan Wilson, Miner*. . . . **SKIPPY HOMER**, young actor, made his debut as a song and dance man on WJZ's *Coast to Coast* on a Bus last Sunday. . . . **LARRY ELLIOTT**, announcer, adds another sponsor to his list on **ADELAIDE HAWLEY'S** *Woman's Page of the Air*. . . . **JAMES MONKS** does the role of Henri on *Helpmate*.

WITH gasoline rationing giving the ax to week-end holidays along the East Coast, radio stars who work out of New York have gone thru a period of re-

hashing their routines to omit summer motoring. **NELSON CASE**, the *Johnny Presents* announcer, is using his plane only for Civilian Air Patrol duties. Band leader **RAY BLOCK** enjoys the countryside from a horse and buggy. **DAVID ROSS** and his son, **DAVID JR.**, keep in trim by cycling thru Central Park. **CHARLIE MARTIN** has discovered that air-cooled theaters are more refreshing than the hot country, and also offer good research for his radio shows. The **HARTMANS** can't take their cruiser, *Boiero*, out of Long Island Sound, but live on it to escape telephone calls.

LEAVE it to **IRENE BEASLEY** to turn in a top-flight performance every time; her recent record for presenting the same fast jingle on the air, *Coast to Coast*, is 282 times without a tongue twist or a fluff. . . . **EARLE MCGILL**, director of CBS programs, took a trip last week-end to North Haverhill, N. H., to see for the first time a two and a half acre farm he owns. **MCGILL** had been talking a lot to his wife about buying a farm. She spotted this one, told him it was perfect, and suggested he either buy it or stop talking. He bought it.

Chicago By SAM HONICBERG

LES TREMAYNE will have the lead in the presentation of *The Moon Is Down* by Actors' Company of Chicago, opening here in August. Radio performers appearing in company's *Letters to Lucerne* are **RUTH PERROTT**, **LOU KRUGMAN**, **ARNOLD ROBERTSON**, **HOPE SUMMERS**, **HELEN VAN TUYL**, **GAIL BONNEY** and **JULIE KIMBERLING**. . . . **MICHAEL CONNER**, formerly with WMIN, is a new announcer on WJWC (nee WHIP). . . . **HARRIET HESTER**, WLS, has a new wartime cookery guide on the market, *300 Sugar-Saving Recipes*, published by M. Barrows, New York. . . . **JOHNNY COONS**, of *Ma Perkins*, *Road of Life*, etc., bought a house and two acres of ground in his home town, Lebanon, Ind. . . . **ALEX DREIER**, NBC commentator, addressed the Publicity Club of Chicago on Nazi propaganda. . . . **BOB JELLISON**, **JOHN WALSH** and **KLOCK RYDER** added to *Backstage Wife*. . . . **RYDER** also landed a role in *Ma Perkins*, as did **BRET MORRISON**. . . . **VIOLA BERWICK** is now heard in *Road of Life*. . . . **THE KING'S JESTERS** started a new song series on WIND (OBS). . . . **NOBLE BEACHAM** is the

latest addition in *Bachelor's Children*. . . . **VIVIAN FREIDELL** has been written out of *Backstage Wife* to enable her to take a vacation.

CLEM MCCARTHY is trying his luck in radio drama. He played himself Sunday (19) in the Author's Playhouse dramatization of *The Remarkable Talent of Egbert Haw*. **MCCARTHY** is still at WAIT finishing out a horse-race-announcing contract. . . . **ELMIRA ROESSLER**, of *The Werps*, joined a Red Cross bandage unit. . . . **JOHN NEBLETT**, narrator, started a new WIND series in which he concentrates on the human side of the news. Landed a contract calling for three 15-minute broadcasts weekly for 13 weeks, sponsored by Prima-Bismarck Brewing Company. . . . **EARL BRONSON**, the newest producer for Blue (WENR) here, is a former stock actor and writer of stage material for name vaudevillians. . . . **CHARLOTTE MANSON**, the *Step-mother* until the serial left the air, landed a prominent role in *Guiding Light*, replacing **RUTH BAILEY**, who joined her husband in Washington.

Hollywood By SAM ABBOTT

EARLE ROSS, on *Point Sublime* over NBC, has 53 pets, a dog, 50 canaries and two cats. . . . **ARNOLD STANG**, on *The Remarkable Miss Tuttle*, starring Edna Mae Oliver, is playing Victor Mature's buddy in the film *Sweet or Hot*. . . . **SERGEANT BEN GAGE**, former Ransom Sherman and Bob Hope announcer, assisted on the CBS show, *Soldiers With Wings*, from the West Coast Air Force training center in Santa Ana, Calif. . . . **ELIOT DANIEL**, pianist on Rudy Vallee's Blue Network program, is preparing to go into the armed services soon. . . . *Don't Bite the Hand That's Feeding You*, song of World War I, has a spot in **GENE AUTRY'S** new Republic picture, *The Bells of Capistrano*.

and emcee, is doing the narration for *Beyond the Line of Duty*, a Warner short. . . . **ARTHUR LAKE**, of the *Blondie* series over CBS, has joined the two-a-day, *Blackouts of 1942*, at the Hollywood El Capitan Theater. **LAKE** returns to the network next fall.

WGN's New Publicist

CHICAGO, July 18.—Dale O'Brien, of the Howard Mayer publicity firm, is the new publicity director of WGN, succeeding Bruce Dennis, who was commissioned as a lieutenant (j.g.) in the navy. Also of the WGN publicity office, Howdoo B. Myers resigned to become radio director of the regional Office of Civilian Defense. He replaces Alan Scott. Myers' duties will also be filled by O'Brien.

Cherniavsky to New York

BOSTON, July 18.—Josef Cherniavsky, musical director of WEEL, CBS outlet here, leaves for New York at termination of six-month contract. Cherniavsky was also leader of 15-piece orchestra which had been heard on two shows, *Musical Camera* and *This Is Our Fight*. He has developed a tremendous following.

DETROIT, July 18.—Bill Carter, chief engineer of CKLW, was operated on for an emergency appendectomy, and is reported convalescing satisfactorily.

Ready for Emergency

MINNEAPOLIS, July 18.—If—and when—gas and car rationing comes to these parts and radio announcers and acts can't get to their studios, Dr. George W. Young, president of WDGX, will be able to take care of his station's problem. Young on Tuesday (14) was granted permit to purchase the first of 684 bicycles allotted to Minnesota under the new bike rationing order.

No Profit Plea On Recording Not Upheld in Court

NEW YORK, July 18.—A decision favoring the songwriter and against the broadcaster was handed down Thursday when Federal Court ruled that Station WEVD was liable for unauthorized playing of a recording two years ago. The court held that a broadcast of a musical composition without the permission of the composer is a copyright infringement as a "public performance," even tho in this instance the music was a recording and WEVD had pointed out that it is a non-profit-making station.

A summary judgment was granted by the court to Associated Music Publishers, Inc., which asked for an injunction against further infringement, an accounting of profits and counsel fees. Arthur E. Gramaize is attorney for AMP.

The court also pointed out that the much-quoted RCA versus Paul Whiteman decision in Federal Court has no bearing on the AMP suit. In the Whiteman case the court had ruled that an artist had no right to prevent the commercial use of a recording which included the artist's interpretation of a musical composition. The Whiteman case was a big victory for radio stations using recordings.

WXEL, Waterloo, Begins

WATERLOO, Ia., July 18.—The new 50,000 watt Waterloo radio station KXEL went on the air July 14. The station is being operated by the Josh Higgins Broadcasting Company, with Joe D. DuMond president and general manager. Lyle Barnhart, formerly production director for the National Broadcasting Company at Chicago, is program director. Andy Woolfries has been named farm editor and will handle all sports news. Other department heads are Don Moore, continuity department; Les Hartman, musical director, and Jack DuMond, director of local and regional sales.

BOTH SIDES CAUTIOUS (Continued from page 6)

assembles and distributes films for some 4,000 movie machines, displayed little concern over the Petrillo order. Because no more movie machines can be manufactured for the duration and also because Soundies has on hand over 500 film subjects, the firm feels it can get along from one to two years without producing new material. It is explained by the fact that the turnover of movie machine locations is great, with few locations, therefore, exhausting the available supply. Stoppage of production will mean a saving of some \$16,000 weekly.

Sam Coslow, head of RCM, Inc., producers for Soundies, is in town this month to shoot 24 Soundies. He is rushing thru all recording work by July 31 to get in under the Petrillo deadline.

SALISBURY, N. C., July 18.—WSTP here has added special AP radio wire from Press Association, Inc., radio subsidiary of the Associated Press.

Tube Shortage Endangers 570 Radio Stations

WASHINGTON, July 18.—More than 570 of 906 radio stations will be forced off the air within another year, Federal Communications Commission officials estimate, unless steps are taken promptly to provide replacement tubes for transmitters.

To get a thoro picture of the situation, which can be presented to the War Production Board, the Board of War Communications has mailed questionnaires on tubes to all stations.

Long before Pearl Harbor, when the supply of strategic materials was starting to get tight, tentative plans were formulated to guard against such a situation by working out a "pooling" plan. Idea fell thru because stations with spares were naturally reluctant to give them to needy stations, particularly as the manufacture of tubes for commercial broadcasting was stopped.

Story seems to be that toughest nut at present is manufacturing rather than materials. All transmitting tube makers are said to be tied up completely with military and naval contracts. One suggested solution is to ask WPB to provide for a period of manufacture for radio.

Morton In for Forbes

HOLLYWOOD, July 18.—Arch Morton, former commercial manager at KIRO, Seattle, replaces William E. Forbes as assistant to Donald W. Thornburgh, vice-president of CBS and general manager of the Columbia Pacific network. Forbes left here recently to become general manager of WCCO, Minneapolis-St. Paul.

WHOM's New Series

NEW YORK, July 18.—WHOM, Jersey City, has started a nightly School of the Air Series, Monday thru Friday, 9:45-10 p.m., to give instruction on principles of Americanism. Station specializes in foreign language broadcasts. Program will include history, government and a course in "little" English, to be given by Charles Baltin, specialist in adult education.



Announcing
THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS

See page 23

27 London Houses Are Open; Plenty of Revivals; Do Okay

LONDON, June 20 (Delayed by Censor).—"When in doubt, revive" appears to be the slogan of London theater managements. Currently, six out of the 27 West End major theaters functioning are given over to revivals, with more to follow in the next few days.

At the Coliseum, Prince Littler's production of the last war Daly's success, *Maid of the Mountains*, draws good business despite the fact that the chorus is on an average rather past the bloom of youth. Bernard Shaw's *The Doctor's Dilemma* at the Haymarket has Vivien Leigh featured; at the Lyric, Tom Arnold has revived *The Land of Smiles*, with Richard Tauber in his original part. Owen Nares is back in *Rebecca* at the Strand, and Lupino Lane draws at the Victoria Palace with his revival of the sporting farce, *Twenty to One*. The farce *Baby Mine*, first produced in London in 1911, occupies the Westminster Theater, and altho humor values have changed a lot it still gets a fair quota of laughs.

Other revivals pending are Somerset

Maugham's *Rain*, with Wanda Rotha, at St. Martin's, June 24; *Rose Marie*, by Tom Arnold and Bernard Delfont, at the Kingsway Stoll, July 16, this being the first musical show to go into this house following change from vaude. Robert Atkins restarts the Open-Air Theater in Regent's Park on same day as Stoll changes. His policy is likely to be Shakespeare.

Another City Cowbarn

MINNEAPOLIS, July 18.—The cowbarn has come to the city here, with the Old Log Theater of Meadville, Lake Minnetonka, taking over the Alvin Theater, home of burlesque, for a one-week presentation of *White Cargo*, beginning Wednesday (15). June March, burlesque stripper making her debut on the legitimate stage, has the leading role of Tondeleyo. Robert Aden is director. Following two successful weeks in its cowbarn theater, the cast has moved to Minneapolis to take advantage of the Minneapolis Aquatennial, which opens Saturday.

75G for Balto Maryland

BALTIMORE, July 18.—A fee of \$75,000 was the price paid for the Maryland Theater by Charles W. Hicks and J. Elizabeth Baker, new owners of the house. The structure was purchased from the Penn Mutual Life Insurance Company. Sale was made about three months ago.

FROM OUT FRONT

Some Books

—BY EUGENE BURR—

SOME months ago when the John Day Company issued the first two volumes in its Living Drama Series, edited by William Kozenko, this corner expressed the fervent hope that further volumes would be forthcoming. Two more will be published next week, and for this the publishers and the editor are to be heartily thanked by everyone who has the interests of the American drama at heart—or even the interests of the American theater. For, regardless of the merit of individual volumes in the series, the series itself is doing an inestimable service in freeing American playwrighting from the bonds of Broadway—and from those sometimes even more galling bonds that are wound like daisy chains by the little theaters. The series offers the chance of publication to literate and provocative dramatic work that stands little or no chance of commercial production. It inestimably enriches the printed drama (which has hitherto been confined chiefly to successful Broadway potboilers and the unspeakably quaint little tidbits written for the maiden aunts of community torchbearers), and it also furnishes an outlet and therefore a spur to individual, unhackneyed, experimental dramatic writing.

The two new volumes in the series are Thomas Lennon's *The Truth About Ann* and Manuel Komroff's *Don Quixote and Sancho*. Both are "literary," not only because of consciously sought qualities in the writing, but also because they both stem from the library rather than life; Mr. Lennon's drama is an attempted justification of Ann Hathaway, Shakespeare's wife, and Mr. Komroff's play tackles the overwhelming task of dramatizing Cervantes' *Don Quixote*. This derivative quality is nothing against them in itself, but it would be a pity if it became an inevitable mark of plays in the series.

Of the two dramas, Mr. Komroff's is incalculably the better. The task he set himself seems at first sight impossible—yet he comes thru with colors tattered but flying. Trying to dramatize the inchoate mass of the Cervantes work must be a bit like tilting at windmills; yet Mr. Komroff, the somewhat battered by the whirling arms, manages to keep his feet and even to lower the windmills' revolutions to his comparatively minute purposes. Lovers of *Don Quixote*, of which this corner is not one, will undoubtedly find this and that wrong with the play; favorite incidents will have been omitted or included only in offstage action; emphasis will have been wried, perhaps, and effects, in the reduction of such a mass to a single evening's entertainment, will here and there have been lost. But, taking the play as a whole, Mr. Komroff has done an amazingly fine job on a labor that might well have staggered a literary Hercules. The essentials of tale and character come thru; more of the book is included than you would think possible, and—tho this may well be a drawback rather than an asset in the eyes of Cervantes idolators—the overtones have been subtly switched despite the fact that nothing has in any way been changed.

It is this switch in overtones, probably, that had most to do with this corner's liking for the dramatization. Don Quixote, it is quite true, remains a foolish, perverse and often annoying old man who upsets his friends, meddles ridiculously in the dream-mirages that he sets around commonplace events and comes to deserved grief in the process, saved from himself by his intelligently workaday well-wishers. Yet, somehow, there is never the savage, sneering laughter of Cervantes—the laughter of all earth-bound men at any high dreaming that rises far beyond their powers of understanding. Of course such laughter makes its object seem ridiculous, but it does not make it any the less noble or fine. The ground-swell of Cervantes' laughter washed over the last bright pennons of chivalry and drowned the remnants of a fine and noble dream. But mere merriment fails to prove that such laughter is more admirable than the dream it drowns.

Obviously, much of this was realized by Mr. Komroff, and it was with this attitude that he made his adaptation. As a matter of fact, in his preface he specifically mentions his admiration for Don Quixote, the dreamer, and his desire that some such magnificent, foolish, high-minded, unrealistic, noble dreaming return to the earth today. And it is this, I think, that gives the adaptation its tender and excellent quality. For, as Mr. Komroff seems so clearly to realize, and

(See FROM OUT FRONT on page 12)

Cowbarn Notes

John Pollock, acting general manager of John Golden Inc., last week informed all cowbarns that had partial commitments on *Claudia* that the play will be withdrawn from all summer schedules this year due to its continued run on Broadway. When the show returned to the Stem at a low top, the engagement was announced as limited, but it was later extended and no closing date has been set.

Some cowbarns have already played the piece, including the Strand Theater Players in Syracuse, N. Y.

Among the hardest hit of those who had counted on it for this season was Edith Gordon's Sayville (L. I.) Playhouse Colony. Miss Gordon had set the play to start Monday (13) and had already contracted two players for the leads. The Gordon office assumed responsibility for possible breach of contract with the players. Replacing *Claudia* at Sayville was *Here Today*, featuring Terry Holmes.

Starlight Theater's latest is Elissa Landi in *Theater*, which started Wednesday (15) at the Arlington High School Auditorium, Poughkeepsie, N. Y. Show played Poughkeepsie thru Friday and then moved to the Starlight Theater, Pawling, N. Y., for Saturday and Sunday. The Starlight Theater has discontinued its Tuesday evening openings, now starting the week with Wednesday matinee. Following *Theater* the group will present Eric Rhodes in *Ladies in Retirement* and Sylvia Sidney in *Little Women*.

By Invitation Only, a comedy by Elsie Sirota, was presented at the Boothbay (Me.) Playhouse July 15 to 18 under the direction of Sherwood Keith. Miss Sirota has had other plays tried out during previous summers, among them *Tomorrow's Dream*, *After Many Moons* and *I'll Never Love Again*.

The Valley Players of Mountain Park Casino, Holyoke, Mass., offer *Out of the Frying Pan*, featuring Gaylord Mason of the resident company, Monday (20). Cast also includes Ann Lee, Lauren Gilbert, Jean Guild, Joseph Foley, Alfred Paschall, Jackson Perkins, Ernest Woodward, Frank Kollinger, Lorraine Bate, Bertram Tanswell and Janet Bostick. *Cuckoos on the Hearth* follows, opening July 27.

The Bergen College Barn Theater at Teaneck, N. J., directed by Anthony Jochim, presented a tryout July 16 thru 18. Play was David Cecil Roseahl's *Ideal Husbands?*, and cast included Richard Carr, Michael Kelly, Mercy Murray, Gertrude Spindler, Jeanne Christie, Paula Kimball, Arthur Richards, Sharon Stephens, Margaret Wendover, Patricia Clark, David Marowe, Lucille Rockefeller and Oscar Weidhaas.

The Barretts, by Marjorie Carlton (not to be confused with *The Barretts of Wimpole Street*), was the most recent bill of the Weston (Vt.) Playhouse. . . . As the second production of his 13th season at the Ivoryton (Conn.) Playhouse, Milton Steifel presented *Sailor, Beware*, featuring Joseph Pevney and Judy Parish. . . . The Cole Porter musical *Guy Roper* starts at Guy Palmerton's Lake Whalom Theater, Fitchburg, Mass., for five days beginning Tuesday (21). Leads will be played by Harry Stockwell, Mary Elliott and Frank Lyon. The previous evening the show will play Palmerton's Andover (Mass.) Drama Festival. . . . The Peterborough (N. H.) Players will present *Jason* July 23 to 25. . . . The New Milford (Conn.) Playhouse for its fourth week, Wednesday thru Saturday (22-25), will offer *Dark Tower*.

Berkley Players, Philadelphia suburban troupe, after a series of postponements, got a summer season under way at Berkeley Playhouse with three one-act plays last week, *Have Your Cake and Eat It*, *George and Husband*, *Wife and Lover*, directed by William K. Fletcher. . . . Mountain Players, Jennerstown, Pa., doing *Mr. and Mrs. North*, H. E. Currier directing. . . . Robin Hood Theater, Arden, Del., opened with *George Washington Slept Here*.

"Army" Run May Be Six Months

NEW YORK, July 18.—*This Is the Army*, soldier show now playing at the Broadway for the benefit of the Army Emergency Relief Fund, may be given a six-month run, according to reports received here from Washington this week. Show originally opened July 4 for a limited four-week run, but public response has been so terrific that War Department officials have already announced that the run will be extended. According to Washington rumors, it's probable that a half year at least will be allowed and maybe more.

How the extended run of the stage version will affect the contemplated film counterpart of the revue to be produced by Warners is not yet known. According to original plans, the soldier cast was to appear in the picture despite the fact that Warners will take a split on profits with the Army Emergency Relief Fund. Soldiers comprise the entire cast of the stage production, too—but on Broadway the entire profits go to the Army Fund, with many showpeople contributing services and production aids to cut down even on the production expenses. It is now figured that a second cast of soldiers will be picked for the Hollywood version.

For its first week on Broadway the show grossed between \$85,000 and \$90,000, and more than \$50,000 in advance receipts have already been registered.

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St. Sgt. Stone, Ezra

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Addiss, Justus
Anderson, Allan
Arthur, Zinn
Bernstein, Murray
Broadnax, Jack
Brooks, Howard
Chaney, Ralph
Feller, Peter
Ficarra, Anthony
Fisher, Carl
Lauter, Harold
Maruca, Francis
Mendes, John P.
Rorke, William H.
Stockus, Edward
Turner, Clyde
Skarda, Emil F.
Wally, Franklin
Wardell, Michael
Wurzel, David

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Allan, Earl
Bachner, Arnold H.
Barcliff, Edgar N.
Brousseau, Howard J.
Brown, Robert C.
Burrell, James G.
Dreeben, Allan P.
Handy, George W.
Harris, Erwin C.
Hatchett, Arthur H.
Johnson, Orlando
Kahn, Morton P.
Lipman, Joseph
McKelvey, Lige
Meister, George
O'Brien, Chester
Ottobriano, Carl A.
Oxford, William
Paglia, Anthony J.
Reeves, Richard
Rosenstock, Milton
Schultz, Leonard
Steiner, Arthur
Truex, Phillip
Williams, W.

PRIVATE FIRST CLASS

Agnello, Michael
Anderson, George
Berg, Leander
Burdick, Richard S.
Jones, Willard W.
Kelly, Frederic N.
MacColl, James
McCoy, Anthony
Ohlandt, Henry M.
Robin, Sydney
Salmon, Louis
Schenker, Nathan
Sharrow, Leonard
Somerville, James L.
Stewart, Samuel
Tamber, Sidney
Van Buren, Raymond
Vroom, Paul A.

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Albert, Irving
Atkins, Arthur
Arthur, Lawrence P.
Anthony, Joseph
Aubin, William D.
Bacior, Charles
Bandler, Alan
Bates, Kenneth H.
Beller, Herbert
Benson, Samuel
Berchman, Leonard
Bednarcik, Louis
Blake, Charles
Bloom, Leonard
Blum, Elliott
Bonasera, Frank I.
Braun, Lester
Brown, Frank
Brown, Marion S.
Browning, Richard
Buono, Angelo
Burian, Kurt
Burke, Gerald
Bush, Gilmore
Campbell, William V.
Cannavaro, Raymond L.
Capuozzo, Carmine
Canzano, Arturo
Carr, Samuel O.
Case, Spencer T.

Case, Spencer T. Jr.
Chetlen, Thomas
Christiani, Belmonte
Churchill, Stewart
Collier, William J.
Cook, Joe Jr.
Cooper, John J.
Coppola, Antonio
Cross, James A.
Cutley, Randolph
Dan, Elias
David, Fred
D'Elia, Frank V.
Dempsey, John C.
Deutsch, Murray
Denenholz, Reginald
De Milhau, Louis Jr.
De Milt, Charles Jr.
Deming, Fred
Diamond, Aaron
Di Donato, Jose
Donley, Robert
Dowling, Daniel
Draper, Paul
Dutton Hoffer, Wm. S.
Dworetzky, Alexander
Economu, Hercules
Erbisti, Geno
Erlick, Jesse
Fairman, Derek M.
Farnworth, Scott
Feldman, Louis
Ferlora, John
Ferrer, Cliff
Fiorella, Mario
Fisher, Phillip
Frank, Bernard
Freeland, William
Freeman, Nathan
Fretwell, Joseph J.
Fried, Leonard
Gagnon, Leo
Garf, Eugene
Gengo, Larry
Glick, Bernard
Goldfinger, Seymour
Goodis, Marvin
Goodman, Eugene
Goldstein, David
Goldstein, Harold
Gorta, Albert P.
Goss, Benjamin

Gottschalk, Nathan
Griffin, John
Grubman, Murray
Guidice, Joe
Harr, Warren L.
Hawkins, Louis
Hearn, Frederick
Hemingway, William
Hederman, Joseph
Higuchi, Francis K.
Hoha, Harold
Horne, William
Horowitz, Hyman
Horton, Walter H. Jr.
Howell, William
Ickes, Franklin
Irving, Richard
Israel, Paul
Ives, Burl
Jackson, Robert
Jaeger, Clarence
Jaroslaw, Jerome
Jarvis, Eugene C.
Jeffries, James
Johnson, Joseph
Jones, Henry B.
Kapner, Fred M.
Kaufman, Benedict
Kelly, Maurice
Kessler, Ralph
Kingsley, Charles C.
Kinne, Roger
Koehler, Emil
Koenig, John
Kogan, Edward
Kohn, Albert J.
Kolstein, Harry A.
Kratt, William
Kraus, Phillip
Kraut, Oscar
Lamarca, Stephen
Lane, Alfred
Lanese, Thomas
Langdon, Richard
Lavaia, Rocco
Lawrence, Joe
Lefshetz, Hyman
Logoms, Jack
Lenny, Jack
Le Vanda, Edward
Levy, Saul
Lippy, Earl
Lissauer, Robert

Logan, Joshua
Longo, Daniel
Lowell, Allan
Lynch, William
Marcus, Robert
Matarazzo, Michael
Magelssen, Ralph
Martin, Allen
Matteson, Don
McCray, Donald
McDonnell, Thomas
McGee, Anthony
Mendelson, Jack
Merlin, Irving
Merrill, Gary
Mesrobian, Peter
Miller, Max
Monteux, Claude
Montgomery, Howard C.
Moore, Robert E.
Moorin, Edward
Muenzenberger, John
Newman, Morris
Nicholas, William C.
Oberreich, Robert
O'Connor, Edward
O'Connor, Joseph
Orian, John
O'Rourke, Gerald
Oshins, Jules
Panich, William
Pahl, Melvin F.
Pascarella, Cesare A.
Parker, Ivory
Parr, Allen
Perry, Tileston
Pesce, Cosmo
Phatiger, James L.
Pillich, William
Plattner, Herbert
Prael, Harvey
Race, Orville
Ramos, Stephen
Reade, Charles
Riley, John
Robbins, Howard J.
Rochick, William
Rodick, Karl
Rogers, Milton
Rolle, Milton
Rosenman, Herbert E.
Rosenblatt, Henry
Rosenthal, Henry A.

Rosoff, Harry
Ross, Anthony
Ross, Winston J.
Ruben, Albert
Rubencamp, George
Rubin, Gerc
Sack, Victor
Salomon, Lester
Salomon, Stanley
Salzburg, Sidney
Santley, Harry
Samel, Martin L.
Sassi, Nicholas
Savitt, Marvin
Schlisserman, Herman
Schoenfeld, David
Scott, Melbourne
Shanley, Robert
Shapiro, Bernard
Shettle, Arthur W.
Sidney, Robert
Siegel, Abe
Siegel, Irving
Silverstein, Abner S.
Silverstein, Harold
Simini, Gerald
Sirois, Stanley B.
Snyder, Ronald G.
Sorkin, Herbert
Stein, William
Stermer, Benjamin
Sternberg, Jonathan
Stemfels, Julian
Stuart, Norman
Tekula, Joseph S.
Towne, John S.
Van Emburgh, Norman C.
Watson, Claude
Watson, George
Weeks, Lester
Weill, Leo
Weissfeld, Emil
Welansky, Bernard
Welsh, Michael E.
Wernick, Phillip
White, Albert V. Jr.
Whitley, Albert
Wiggins, James
Woehr, Christian G. Jr.
Wojcikowski, Joseph
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BROADWAY THEATRE

Tushinsky-Bartsch "Merry Widow" At Carnegie Is Amateurishly Done

NEW YORK, July 18.—Tushinsky and Bartsch, who scored quite a success when they booked *The Chocolate Soldier* into Carnegie Hall a couple of weeks ago with Allan Jones and Helen Gleason in the leads, followed up that initial attempt this Wednesday (15) with a presentation of *The Merry Widow*. Mr. Jones having chored in Hollywood, the leading male role was taken over by Wilbur Evans, a newcomer, while Miss Gleason remained to sing the title part. *The Merry Widow*, however, seems something of a misnomer, for the widow in this case is very definitely sad. Joseph S. Tushinsky, who allegedly conducted the orchestra, perpetrated a performance as ragged as a frayed sleeve; tempi were bastardized into hotcha rhythms and congas, and sections of the music were left out, including the lovely *Silly Cavalier*. Anyone hearing the Lehar score for the first time might be forgiven for wondering at its popularity. And all of this occurred, mind you, in Carnegie Hall. We'll probably hear next that the Metropolitan Opera House has been hired for burlesque.

The only taint of professionalism that marred the simon-pure ineptitude of the production was offered by the hitherto unnoted Mr. Evans, a personable singer with a fine voice, a commanding and charming stage presence, a flair for reading lines and great general ability. He did all that one man could to hold the performance together in the face of onslaughts by orchestra, conductor and other singers, working like a Trojan and actually lifting the pace single handed until, along about the middle of the third act, he simply gave up. No one could blame him. He acquitted himself nobly and remains a new talent to be reckoned with.

Miss Gleason made a not very glamorous widow, and her voice unleashed its usual tremolo, sometimes wavering so energetically on a single note that it sounded like a marimba. In addition, her alternating gusts of shrill power and whispering inaudibility, along with her habit of breathing in great gasps, often in the midst of a musical phrase, did little to help the score. *Villa*, among other numbers, took what might mildly be described as a shellacking.

Nor were the others of much help. The musically pivotal role of Camille fell to the hands and voice of Felix Knight, who had to resort to an occasional muffled falsetto to get some of the notes out. Elizabeth Houston, as Natalie, matched her lack of solid voice with her lack of reading ability, and a young lady named Diana Corday, who erupted to lead the Maxim Girls in the last act, turned out to be not

even a fifth-rate song-and-dancer. The sanctified shades of the hall must have shuddered when she unleashed her nasal and off-key yelps.

But the wonder is that any of them could sing at all, in view of Mr. Tushinsky's conducting. He actually failed on several occasions to come in on cue; his singers couldn't tell when he theoretically started the first-act finale and had to fade in the middle of it; he mouthed every lyric (a highly annoying habit to any singer) and consistently beat four-four time even during the waltz numbers. The result was almost indescribable.

The non-singing section of the cast was headed by Eddie Garr, who had his troubles with the stupid lines allotted him. Also suffering were John Cherry and several of the others, some of whom tried valiantly against overwhelming odds, while others lacked the ability even to try. In any case, the "streamlined" book concocted by Victor Leon and Leo Stein proved pretty frightful, the "streamlining" consisting of adding unfunny new gags to the dull and ridiculous original book. The direction of dialog was by Felix Brentino, who seemed bent on presenting with a straight approach all the silliest and most outmoded tricks of old-fashioned musical staging. At times the production looked a bit like a burlesque of itself.

John Pierce staged the production as a whole and was presumably responsible for the dances, which were entirely of a piece with Mr. Brentano's direction of the book. A solo dancer named Peter Birch offered one excellent interlude. Artistic supervisor was Richard Eichberg; sets and costumes were what you expect in a stock musical.

As you may have gathered, the presentation, except for Mr. Evans's part in it, wasn't very good. After experiencing it, it's hard to remember that Carnegie Hall was once honored as a home of good music. *Eugene Burr.*

Richmond 2-Week Brodie

RICHMOND, Va., July 18.—After a two-week try the Shelton Amos Players folded at the McVey Hall Theater.

First bill was *Indian Summer*, which got off to a good start but fell dismally last half of the week. Second, *Nancy's Private Affair*, did less than 30 per cent of the business done second week last season.

Cast disbanded here.

Frank Mandel Back

NEW YORK, July 18.—Frank Mandel, who presented many top musicals in association with Laurence Schwab and who has been in Hollywood for the past few years, will return to Broadway production in the fall, but solo this time. His first will be Sig Herzog's *V for Vicky*, which is set to hit the Stem in mid-October after a Boston tryout.

Lecturers Find Gold in Pitts; Jay Allen High; Ilka Chase Low

PITTSBURGH, July 18.—Professionally booked lecturers grossed almost \$12,000 in 11 appearances during the past season, estimates of Town Hall and Burton Holmes attendance and ticket sales revealed.

Best draw of the Town Hall series, arranged by May Beegle, was foreign correspondent Jay Allen. Payoff is that he was a hasty substitute for Quentin Reynolds. His appeal was so universal that he has been booked for October 13 as kickoff for next season's five Town Hall talks. Pierre Van Paasen for December 8 and Margaret Bourke-White for February 17 are the other dates already pencilled in pending changes possible due to war. Two more are expected to be signed for a series of five selling at \$6.60 top for the lot.

Least popular of last year's six nights was Ilka Chase, subbing for Clare Boothe, who was in China when scheduled to appear. Vincent Sheean followed Allen in appeal.

Held in Carnegie Music Hall, capacity 1,800, the Town Hall half-dozen was esti-

mated to have attracted about 7,000 people. Coming up is the fourth year for paid forums sponsored by the music manager.

The Burton Holmes illustrated travel talks drew 6,000 people who paid \$5.200 in five nights, according to local manager R. E. Baltz, in his third year as local representative for Holmes. Baltz also is downtown box-office manager for Miss Beegle's concerts. Top gate this year was tolled by the presentation on Arizona, reflecting the audience's changed interests from foreign to domestic travel. Top for Holmes talks is \$1.10.

Studes Try To Cut In on Syr. Stock

SYRACUSE, July 18.—Strand Players, opening at the Strand Theater here (formerly the cowbarn unit operating at the old Skaneateles stand past five seasons), had a mediocre opening week. Blz away off first half due to hot spell and fact opening show was *Man Who Came to Dinner*, which was seen here this past season with No. 2 road company. Troupe followed with *Claudia* and improved gross.

With the Strand Players launched, another stock unit unfolded July 7 at the Civic Theater. This is the home of the Syracuse University dramatic school. Now they are taking advantage of the location of the house, putting on stock plays and billing as a regular company brought in for the stock season, when the facts are that they are using local school actors as an experimental theater tryout for dramatic students.

Strand unit is headed by Mary Haynesworth and Sherling Oliver, who did leads in *Claudia*, with a fine stock supporting cast. Sets are adequate and direction of Walter Davis stands out. Virginia Franke is managing director of this troupe.

Student players at the Civic are under guidance of dramatic prof Seymour Falk.

"Sailor" OK in S. F.

SAN FRANCISCO, July 18.—*Sailor Beware* bobbed up July 3 at the Alcazar Theater. The audience liked it, even if the three acts were consumed a bit listlessly.

Don De Fore handles the role of Dynamite Jones, the sailor lover extraordinary, with consummate ease. As Dynamite's chaste young lady, Jan Clayton is cute and competent.

Another creditable performance is that turned in by Robert Scott, who put some boyish earnestness into the role of the sailor who bets his watch on Dynamite's victory. The cast includes some other competent performers, most conspicuous being Ann Pendleton, Buntly Cutler, George Ramsey and Don Grusso.

Edward Murphy.

FROM OUT FRONT

(Continued from page 10)

as the commonplace Cervantes never managed to understand, it is better to dream foolishly than not to dream at all.

MR. LENNON'S play about Shakespeare and Ann Hathaway, in the first place, topples into the pitfall that traps almost all dramatists foolhardy enough to try to put genius on the stage; his Shakespeare may be an accurate picture of the man—the I profoundly doubt it—but it will be sensationally unsatisfactory to anyone who has tasted the genius of the man's plays. Will Shakespeare has been called many things—including a *nom de plume*—but whatever he was, I doubt that he was what Mr. Lennon paints him: a stupid, self-conscious fellow who spoke exclusively in fustian.

It is Mr. Lennon's somewhat esoteric theory that Ann Hathaway has been much maligned by the biographers; that she forsook her footloose ways during early marriage because of adulation—idolatry, almost—of the much younger Will; that she resumed those ways during the 10 years he was away only thru a mistake and the necessity to keep herself and the children alive; that Will's periodic returns thereafter were to the waiting arms of an adoring helpmate, and that the famous legacy of the second-best bed was written in William's will, not in a spirit of spite, but because the second-best bed, in which they had slept during early marriage, was the only legacy that could express his quiet and abiding love for his wife. It is a theory that lacks even the shallow merit of being ingenious.

In addition, it is as wobbly as Mr. Lennon's ludicrous attempts to write Elizabethan prose. For Ann, sleeping for 10 years with her husband's false friend in order to get money enough to avoid having to work for her own support, and then greeting her returned spouse with bleats of true and pure love, is an even more unsavory and obnoxious figure than the one the biographers paint. If this is an example of Mr. Lennon's "justification," his powers of condemnation must be frightful indeed; one shudders to think of the vituperation he might pour forth on a woman evil enough to have remained faithful to a husband she loved.

And the writing is literally—and literally—beyond description. The unadulterated fustian of the author's attempts to vent the dialog of genius probably contain some of the language's brightest gems of unintentional humor. And yet it is not altogether surprising, for, as he himself rather proudly remarks in his preface, he studiously and conscientiously prepared himself for his definitive interpretation of Shakespeare's life by exposing himself to a single viewing of *Hamlet* and reading several of Shakespeare poems.

In addition to all else, the piece is ridiculously inept as a play—boring, unbelievable and as undramatic as a custard pie, a commodity which it in other ways resembles.

Occasional lapses in the choice of individual plays, however, should by no means condemn the series. It is serving a great and valuable purpose, and I look forward to the publication of yet other volumes—even if in each pair I have to wade thru one that it is as deplorably incompetent as *The Truth About Ann*.

ONE other book came to the desk recently which, tho it has no strict right to be included in a drama department, certainly deserves passing mention. It is *Sunday Best*, the first non-dramatic work by John Cecil Holm, the excellent actor who became an excellent playwright when he wrote *Three Men on a Horse*. *Sunday Best* is merely the rambling reminiscence of a Philadelphia childhood, told with warmth, flavor and charm. It's hard to predict its appeal to those who don't happen to know Mr. Holm, tho it's probable that almost everyone will find certain warm overtones of his own childhood in it, plus memories of a bygone but none the less delightful and admirable era of American life. Those who know Mr. Holm, of course, are privileged to overlay its qualities with additional flavors. To them, it's almost as heart-warming as Mr. Holm himself when he eagerly and heart-warmingly talks about it.

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Club Talent

New York:

GYPSY MARKOFF into La Vie Parisienne for four weeks and options July 6. Set thru Abner Greshner, New York.

NILS AND NADYNNE, dance team, made their local debut at the Iceland July 16. . . . HAPPY LEWIS, after a run at Kelly's Stables, has opened at the La Reine Hotel, Bradley Beach, N. J., for the summer.

PERRY MARTIN, baritone, a weekly feature on the Blue Network, opened Thursday night (9) at the Casino Room of the Essex House. Martin accompanies himself on the piano.

FRED RONER, a replacement at the Hurricane July 15, as are Robinson and Martin. . . . JULIO RICHARDS rehearsing a new Havana-Madrid show to open July 24. . . . BILLIE AND BUSTER BURNELL joined Leon & Eddie's display July 17.

HANK HENRY is in the Irving Berlin show, *This Is the Army*, at the Broadway Theater.

LUCILLE AND EDDIE ROBERTS are signed for a Warner short, *What's on Your Mind?* . . . SLATE BROTHERS are set for the Latin Quarter August 17.

Chicago:

JOAN MERRILL comes into the Blackstone's Mayfair Room July 24 for \$500 a week and rooms. . . . PETER HIGGINS tops the new Rumba Casino show, to be followed by a return date of the Wesson Brothers. . . . BENNY FIELDS returns to the Chez Parce July 24. Show will also feature Jack Cole's new act in which singers as well as dancers are employed.

ESTELLE SLOAN, closing at the Chez Parce Thursday (23), opens in Mike Todd's *Star and Garter*, New York, Monday (27). . . . THEODORE AND DENE-SHA in town after 11 months on the West Coast. Not going east because of the gas rationing there. . . . COLLETTE LYONS, with the Three Chords and Jean Mona, comprise the new bill at the 885 Club. Spot, originally scheduled to close for the summer, will remain open. . . . DEAN MURPHY returns to the Royale, Detroit, for two weeks, beginning August 14.

HARRY STEVENS will top the opening show at the Chicago Latin Quarter July 29. Bill will have two lines and acts. . . . ESTELLE SLOAN was signed to a personal management contract by Morris Florshem.

LUIS GOMEZ is rehearsing a new dance act with Beatrice, formerly of Capella and Beatrice. Gomez recently danced with Hope Minor, who married and left the business. . . . EDDIE PEABODY is making four movie machine shorts here this week, produced by William F. Crouch, of Soundies Corporation.

Hollywood:

LES AND POPPY recently at the Strand Theater, Long Beach, Calif. . . . LEE AND LAURELLE, Jeanne Lowrie and Marcella Blanton are in a show sent to the Tivoli, Juarez, Mexico, by the Lou Don Theatrical Agency here. . . . McFARLAND AND BROWN opened with Henry Busse orchestra at the Trianon Ballroom, South Gate, Calif. Set to go out on a USO unit this fall. . . . GILBERT AND PARKS, Phil and Dottie Phelps and Miller Brothers and Lois recently concluded three weeks with the Jimmy Lunceford orchestra at the Trianon. . . . ULIS AND CLARK have been held over at the Shallmar Club, San Diego. . . . FAITH BACON has been signed for a series of dances in Soundies by Sam Coslow. Numbers include her fan dance, the *Dance of Shame* and *Death of the Bird of Paradise*. . . . LEE AND LAURELLE are now using the routine, the Continental, which they used in the Soundie production by the same title.

Philadelphia:

STEPHANIE AND CRAIG switch from ballroom duo to make it an apache laugh trio in adding Shalita, of Shalita and Carleton. . . . ANDREW SISTERS, dance duo, move from the Embassy Club to Jack Lynch's Walton Roof, with Helene Standish taking over the Embassy lead. . . . GRACE EDWARDS, Harmon Sisters and Barron Lee and Troy Brown new at

Carroll's Cafe. . . . MANOR AND MIGNON, Jerry Gale and Cyrel Rodney holding over at the Ben Franklin Hotel. . . . KAYE AND GREY, after a season at Frank Palumbo's Cafe, switch to the management's Club Avalon, Wildwood, N. J.

GEORGE CHURCH and Marilyn Hale making their local bow at Club Bali. . . . JOE McFADDEN new emcee at College Inn. . . . MURRAY WOOD back at Open Door Cafe. . . . EDDIE YOUNG, current at Lou's Moravian Bar, to return to Chicago's Edgewater Beach Hotel in the fall. . . . HAROLD LARZELERE, former operator of the Evergreen Casino, leaves town August 1 to join the Canadian Ambulance Corps. . . . MARY LYNN added at Embassy Club. . . . BILLY KELLY new emcee at Hopkins' Rathskeller. . . . JERRY WALLACE starting another troupe, THE SINGING COMMANDOS. . . . JERRY AND JANE BRANDOW back at Kallner's Rathskeller.

Atlantic City:

JERRY COOPER, Dinorah, and Lola and Andre head the bill at Joe Moss's Bath & Turf Club. . . . BETTY FREDERICKS and Jack and Betty Blainer usher in season at Applegate Tavern. . . . JACK DOYLE emcee at Elephant Cafe. . . . ERSKINE BUTTERFIELD for the opening of Childs's Cocktail Lounge. . . . OWEN AND PARKER back to headline at Babbette's. . . . Paradise Cafe broadcasting its show Wednesday evenings over WBAB. . . . CHET BOSWELL new emcee at Eddie Kravis's Paddock International.

Here and There:

THE GOLDEN PAIR opened at the Club Charles, Baltimore, July 14. . . . GRISHA AND BRONA have left for the West Coast to work theaters and niteries. . . . THREE GUESSES open July 22 at the new Chicago Latin Quarter. . . . THE CARMENS opened the Ralph Cook (See CLUB TALENT on page 53)

Night Club Claims This Cop Is Going Too Far

BALTIMORE, July 18.—Edward C. Everson, owner and manager of the Footlite Club, has instituted proceedings in Circuit Court here asking court to restrain Peter Garvin, patrolman, from allegedly using abusive language in the night club, sipping customers' drinks and threatening patrons with arrest.

Everson had Patrolman Garvin removed from beat on which nitery is located because he allegedly made himself obnoxious.

Judge Joseph N. Ulman signed an order giving the officer 15 days to show cause why he should not be restrained from engaging in the alleged acts.

More Crazy Shows For Philly Clubs

PHILADELPHIA, July 18.—Click earlier in the season of Marty Bohn's *Insanities of 1942*, a crazy show fashioned for niteries, is starting a wave of crazy shows for after-dark spots. Comedy emsees, playing local spots and having built up big followings, figure they can raise their salary with a unit. Moreover, nitery ops are more receptive to buying a package comedy show.

Bob Carney is rehearsing a *Lunatic of 1943* unit, to debut at the Swan Club late this month. Eddie White, vet vaude comic, is also lining up a crazy show.

Miss America Tour Off

ATLANTIC CITY, July 18.—Plan to tour a unit headed by four Miss Americas in South American niteries and theaters has been dropped because of transportation difficulties. Miss Americas set for the show were Marilyn Meseke (1938), Pat Donnelly (1939), Frances Burke (1940) and Rosemary LaPlante (1941). Unit was skedded to open at Copacabana in Rio.

"You Shoulda Come In Last Night" . . . And Other Fancy Alibis

PAUL DENIS

EVERY business sooner or later builds up a set of alibis and these alibis become in time part of the tradition of that business. The night club business has some. From the performers: "You should have come for the dinner show; the supper show is always slow; you know: the customers late at night drink too much and they don't make a good audience."

"You should have come for the supper show; the dinner show is always slow; you know: the customers early in the evening are too busy eating and they don't make a good audience."

"You should have come Tuesday night. Boy, what an audience! We slayed them! Gee, why did you have to drop in tonight?"

"Audience was okay and the floor was all right; but how that band loused up our music! It's always out of tune."

"Everything was fine, but that floor's too polished. We were afraid we'd slip; that's why we didn't do our punchy steps."

"This audience's too hicky. It ain't hep. You tell 'em a smart gag and it goes right over their heads. So you gotta make faces and fall on your face before they'd even snicker. Gosh, I wish I wuz back in the Rainbow Room."

The club owners have their alibis, too:

"Holiday; and you know what holidays do to our business. People are too busy having a good time."

"Yep, business is bad. Week after holiday; and you know how bad business is then. People staying home to recuperate from a good time."

"Business 'way off. But it's always that way this month."

"Weather too warm. People go to the beaches."

"Weather too cold; people would rather stay home."

"If I only had air conditioning business would pick up."

"We got air conditioning, but it's too cool and our customers would rather stay home."

"You should have seen the business last night . . ."

"You should have dropped in for the other show . . ."

And the band leader says:

"Yep, the band's outslay tonight. Our guitar man is off and you know how it is. You should have heard us last night."

"This isn't a bad joint, but nobody ever drops in. Not a single agent or booker has come in for 14 weeks. And how're we gonna get out of here if Jules Stein don't drop in and see for himself what a terrific combo we got now."

"We got terrific arrangements, but we can't play them. The boss says 'Stick to plain dance music; none of that fancy stuff for my customers; you want 'em to fall flat on their face?'"

"We draw 'em in all right, but the lousy floorshow drives 'em right out again."

"We're just breaking in some new arrangements. You don't think we'd take a booking like this otherwise, do you?"

"Yeah, business is bad. The customers still think the old band is still here. That's why I told the boss he's got to do more advertising."

More Clubs Try Them; Screwball Comedy Favorite

NEW YORK, July 18.—The production of floorshow units is continuing with the formation of *Fun Parade* by Charlie Yates to succeed *Fun for Your Money*, a Yates unit now touring for USO. This new unit is to be headed by Eddie Hanley, Three Heatwaves, Marion Powers, Joan Brandon and Bill Russell, plus a line to be staged by Bob Gordon. The unit starts rehearsing next week.

This season has been singularly successful in floorshow unit production, most units going on the road having done well enough during the experimental stage to warrant their use in the fall. Among others, *Grandfather's Follies* unit, originally from the West Coast, is to resume in the fall.

The new Mother Kelly's floorshow is also slated to go on the road as a unit at the completion of its run here. This won't include Cully Richards, Diamond Brothers, Danny Rogers and Joe Oakte. Outfit is tabbed *Priorities in Fun* and runs along screwball lines. The current Latin Quarter show is also slated for a road tour. However, this combo will go into vaude houses.

The unit idea for night clubs, while still comparatively new, is making big indentations this year. La Conga, an important Broadway showcase, has booked to open July 22 *Meet the People*, which started its career as a legit show, made the rounds as a vaude unit, and is now prepared to hit the night club circuit, booked thru Jack Edwards, of the Charles Yates office.

While most clubs do not have the capacity to support gigantic shows, unit producers are envisioning the night club market as worthy of being tapped after exhausting possibilities in the vaude field.

So far, the only night club unit casualty is *Fun Marches On*, which was headed by the Slate Brothers. It played a couple of weeks at the Rumba Casino, Chicago. Otherwise, most floorshow packages have done well.

In the Philadelphia area floorshow units are becoming popular, due apparently to the click of Marty Bohn's comedy unit, now set for the summer at Bohn's own club in Wildwood, N. J.

In Chicago the Rumba Casino is bringing back the *Fun for Your Money* unit November 8. Unit is now touring army camps under name of *All in Fun*.

Joe Rogers Appeals Musician Decision

NEW YORK, July 18.—Joe Rogers, operator of Rogers' Corner night club here, says he is appealing Musicians' Local 802 Trial Board's decision against his club and in favor of the Angie Bond Trio July 2. The girls were awarded two weeks' salary in lieu of dismissal notice when they complained they were fired without due cause. Arthur Bates, manager of the club, defended the club in the absence of his boss, Rogers, who was on vacation.

Rogers, upon his return this week, said the girls had not made correct statements and that furthermore they need not have taken their complaint to the union.

Balto Niteries Welcome

BALTIMORE, July 18.—This city, according to operators of night clubs, hotels and theaters, not only is furnishing extensive programs free for service men but has reduced rates in many instances.

Many night club operators report business has moved up as a result of the patronage of service men, particularly over week-ends. Prices at these spots have not been boosted.

HENRI THERRIEN, singer, did so well at the Esquire Club, Montreal, that the club added a third show nightly beginning with his third week. Ended a four-week run July 12.

Waldorf Astoria, Starlight Roof, New York

Talent policy: Band, with entertainment; relief dance band. Management: Lucius Boomer, president of corporation; Frank Ready, hotel manager; Ted Saucier, publicity director. Prices: Cover from 10:30, \$1; but \$1.50 Friday, Saturday.

This is Xavier Cugat's 11th season in this luxury hotel, and his eighth season in the Starlight Roof. Starting his career here years ago as the Latin relief band, Cugat's combo is now the main band, and the Latin name band of the nation. His large orchestra plays its usual colorful arrangements in meticulous fashion, the instrumentation allow-

ing variations that make the band's style so distinctive.

Cugat is a personality, and a hard-working band leader. He fiddles on practically every number, in addition to introducing the acts in the short floorshow twice a night. His band includes five reeds, three brass, three fiddles, four rhythm, cymbalom and Latin drums. Most of the men double on Latin instruments for the rumbas and sambas (the conga has practically disappeared). And the band dishes out a please-everybody variety of show tunes, standards, pops, waltzes, tangos, rumbas and sambas. Cugat, too, makes sure his Latin rhythms are easy-for-dancing, without permitting them to lose that air of authenticity.

Despite the band being so excellent musically, the floorshow it produces is very ordinary. The only outside act is Conchita Martinez, a young, nice-looking brunette who sings and stamps and clicks her way thru flamenco numbers. Her castanet style is fine, but her heel work and singing is average stuff. The band supplies the rest of the floorshow: Carmen Castillo, singer, and Nicolo, drummer. The matronly Miss Castillo sings Mexican tunes in throaty style that is okay; and Nicolo finger-taps the small Cuban drums for an interesting specialty. That's all. The show needs a hypo, perhaps even a non-Latin turn.

Missing from the band and show is Miguelito Valdes, who was with Cugat right up until the Waldorf opening. He has been replaced by Daniel Santos, Victor recording artist, a young, good looking, virile baritone who lacks the dynamic quality of Valdes, but who ought to pick up showmanship as he goes along. The band's other vocalist is still cute, pretty, brunet Lina Romay. She decorates the bandstand, and how, and sings pop, novelty and Latin tunes nicely.

The room was filled to capacity (750) when this show was caught July 14 and is the hotel's only entertainment spot for the summer. Sundays, when Cugat is off, Mischa Borr's augmented band draws around 500 diners at a no-cover policy. Borr's six-man band does alternate music with Cugat, and also handles the luncheon sessions. He is a good fiddler, and his combo is okay on arrangement, volume and dance beat.

Service, atmosphere, food and liquor excellent. *Paul Denis.*

Congress Hotel, New Horizon Lounge, Chicago

Talent policy: Cocktail units and intermission pianist. Management: John Mack, managing director; Syd Lovitt, publicity. Prices: No cover or minimum; drinks from 50 cents.

After dumping some \$30,000 into this streamlined venture, the management learned that the War Department will take over the entire hotel for housing an army radio school. Up until this week the operators were still hoping that the

Night Club Reviews

army would leave the New Horizon and Glass Hat (across the lobby) alone, since the rooms have street entrances and can operate without interfering with the hotel activities. It is doubtful, however, that such permission will be granted.

In the meantime, this new spot, the latest in cocktail lounge designing and decoration, will remain open until the end of the month, anyway. It is a replica of a huge airline terminal with a dummy Clipper hiding the unique bar. There is a comfortable seating arrangement for 200, but there is no dance floor. A small floor would have added a needed bit of intimacy and would have enabled performing musicians to work closer to the customers.

Jimmy MacKenzie's foursome graces the small bandstand, as commercial a combination featuring South Seas music as has been around this area in a long time. The boys make a good appearance and each contributes generously to musical and vocal entertainment. Jimmy works the ukulele and offers native comedy songs and dances; Mel Peterson, guitarist, is the handsome romantic tenor who impresses on ballads; Hayder Hendershott, bass and violin, makes funny faces at the proper time, and Ralph Kolsonla, electric steel guitar, pitches in during the harmony efforts with a high voice. Their vocal trio work dominates and garners attention. While lacking in volume, due to the limitations of their instruments, the boys are made to order for rooms demanding conversational music. Play mostly soothing Hawaiian and Tahitian tunes. Also dish out American songs, as well as Latin numbers, the latter embellished with Jimmy's work on the marracas and bongos.

Intermission sets at the piano are played by attractive Avis Kent, who possesses a nice voice.

In the Glass Hat, Vincent Bragale's combination still carries on. Patricia Ford handles the vocals.

Sam Honigberg.

Mother Kelly's, New York

Talent policy: Dance and show band, Latin relief and floorshows at 8:30, 12 and 2. Management: Robert Kelly, operator; Ed Weiner, publicity. Prices: Dinners from \$1.25; weekday minimum \$2; Saturdays and holidays, \$2.50.

Latest addition to Broadway night life has all the potentialities of a click. The room is on the site of the Beachcomber, which under the Monte Proser regime startled the street with its originality. Now this proposition, a screwball comedy floorshow, looks as tho it will catch on. Altho opening night presented a packed house, with many in the trade being appreciative of the screwball efforts, non-trade patrons will probably react similarly.

The show is a combination of corn, Indigo and burlesque, with very few straight moments. Material was collected by Cully Richards, who did the production and who paces the show excellently. Richards, who did a similar show at Slapsie Maxie's, Hollywood, takes part in blackouts, which definitely aren't for the kiddies, and generally contributes to the hilarity of the piece. Other major comedy act is the Diamond Brothers, who, aside from their sock knockabout comedy act, also take part in numerous skits.

Two stooges come close to stealing the show. Joe Oakie and Danny Rogers take care of their lines and situations perfectly, netting many laughs. Oakie, in his own spot, does a take-off on Jolson; Rogers taps atop a table. Both get excellent hands.

Lolita Cordoba has a brief moment at the mike, during which she attempts to sing, but blackouts going on behind her and horseplay at her side don't give her the best showcase in the world. She accepts these hindrances like a good sport despite the fact that Richards interrupts her number and tells her to scram. Nevertheless, she got a big hand. When given the chance, she showed a nice voice and salesmanship. Handled lines well in the skits, also.

The only act not devoted to comedy is Hilde Simmons, who sings and works like Frances Faye at a mini piano. Drew an encore.

There is a line of six whose only function is to serve as stooges in the blackouts. The regular line function is taken over by the Diamond Brothers, Richards and the two stooges, who do a

funny finale dressed in blond wigs and ballet costumes.

Some of the skits have previously been seen in burly. That's something that doesn't bother Abbott and Costello's screen popularity or the box office of *Star and Garter*. It should be no drawback here either.

All that the show needs is a bit of tightening. Otherwise, it's a terrific laugh session in the zaniest screwball tradition.

Manny Gates's band backs the show and dishes out dance music. Herrera's four-piece Latin band does relief.

Joe Cohen.

Willard Hotel, Willard Roof Music Hall, Washington

Talent policy: Stock company and piano; one show at 8:45. Management: Harry P. Sommerville; productions staged and directed by Richard Midgley. Prices: \$1.65 admission.

Jammed city, plus gas and tire troubles, are making possible a very interesting experiment here. With most night spots in town almost uncomfortably crowded and only one out of three cow-barn outfits operating, this smart management seems to be building up something that is hitting the spot.

An adequate stage has been neatly set up in the center side of the huge ballroom, which is on the roof of the hotel with big windows all around. Attractive round tables, with gingham tablecloths, are set in a semi-circle around the stage, which is visible from all angles.

Gay Nineties atmosphere is carried out mainly by the productions, by piano music and by printed programs. Audiences are getting into swing of the thing and are now gleefully hissing, cheering and catcalling. Patrons are strictly class trade, due to comparatively steep admission fee. Management feels that Washington now has enough of all types of people, and an expensive retreat would be welcomed. They guessed right.

All-Equity cast does a nice tho somewhat slow job on the shows. With all the traditional over-acting and ham, and the appropriate music, productions are outstanding for this sort of thing. Variety acts by individual members of cast between acts provide plenty lift. Nostalgic tunes like *'She Is More To Be Pityed Than Censured, The Moth and the Flame, Strolling in the Park One Day and Casey Jones* break down reserve of crowds. Audience also goes big for community singing after the show, following the leader with list of songs printed on back of program.

Off to a slow start due to poor exploitation, spot has hired a press agent and business is picking up consistently. No hard drinks are served; beer is served in glass or pitcher. (Glass, 15 cents; pitcher, 75 cents.) Seating capacity, 336.

First show was *East Lynne*. Current is *Ten Nights in a Barroom*.

Connie Poulos.

Roosevelt Hotel Grill, New York

Talent policy: Dance band; dance contest 9:45 to 10:45. Management: Bernard G. Hines, managing director; Alma Keist, publicity director; Paul, maitre d'hotel; Victor, headwaiter. Prices: No cover or minimum; dinner from \$2.50.

The traditional stand for Guy Lombardo each winter, this grill room usually closes for the summer around May. But this summer the hotel decided to try to keep the Grill open with a cut-budget band and some Arthur Murray dance stuff.

The experiment is coming along fine, as the room is still open and business is okay. Music is in the hands of Walter Perner, pianist, who with two other musicians (sax man Bob McDonogh and accordionist Frank Nednick) provided trio music for the Arthur Murray Dancers here the past four years. The hotel management asked Perner to build his trio into a band, and he added a guitar, drums, string bass and trumpet, plus a girl vocalist, Marzone. His augmented band does a surprisingly good job. Perner is an excellent mixer and greeter and leads interesting and easy-for-dancing arrangements from his piano and Solovox position. Frequent choruses are sung by string bass man, who has a swell sweet tenor voice for ballads and Latin tunes, and by the sax man, an okay tenor. Marzone, a tall, dignified, interesting-looking brunette, reveals a throaty voice and good diction in singing pops and standards. She holds attention.

Dinner guests are induced to linger by the Murray Dancers, Miss Neely Sloat and

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THE TRIANON BALLROOM

SOUTH GATE, CALIF.

Address: The Billboard, Los Angeles, Calif.

THANKS to
Jimmy Contratto

Arthur Prediger. They are young, vivacious and good mixers who induce about 30 patrons to take a fast whirl with them each evening. Then they get them all out on the floor for pairing off and clowning. There are four sets of prizes handed out, and the sum result is good, informal fun for guests at small cost to the room's management.

The room (300 capacity) closes Sundays. Cover and minimum were abandoned for the summer two weeks ago.

Oscar Day and Sun Valley Trio entertain in the hotel's cocktail lounge.

Paul Denis.

Swan Club, Philadelphia

Talent policy: Dance and show band; floorshows at 11 and 1. **Management:** Joe Toll, proprietor and manager; Jolly Joyce, booker; Mort Schwartz, publicity and advertising. **Prices:** Drinks from 40 cents; food a la carte; \$1 minimum Saturdays and holidays; no cover.

This is the first summer that Joe Toll has kept his club lit. His talent budget is still high. Floorshow packs more talent than many downtown niteries. Situated in the North Philadelphia sector and not dependent on auto transport; summer season promises to count as much for the management as the colder months.

Outstander is the Three Guesses, two boys and girl, making their first appearance in this town. With material that is timely and excellently timed the three get in impersonations that are sock from scratch to finish, and all with plenty of polish and finesse. Working individually, in pairs and trio, go thru a rapid series of takeoffs on everybody from Vallee to Rainier and from the Ink Spots to Donald Duck. Not a weakie in a carload. For the finish, do a hilarious take on war news commentators. Did two recalls and there was no satisfying ring-siders.

Opening spot is also big, with the talented footwork of Iris Wayne, combining her rhythm taps with sweet spins and high kicks.

Honey Breen is a portly song shouter on the bluesy side, plenty strong. Did *It Ain't Necessarily So*, *Let Me Off Uptown* and then a character song medley that has her singing folk songs in various foreign tongues. Obliges with *Priorities on Love* for the recall.

Teddy Hale, ex-shadow for Ted Lewis, takes over. Sepia lad show-stops with his fast toe-tapping accented by snake hips. Plenty of infectious personality.

Bob Carney, emcee, takes over to give the show a big comedy lift. Tells funny dialect stories, staying away from the blue for the most part and for the best returns delivers his *Gate in the Puss* bit, long a stand-by in burly of the best and hilarious drunk bits in the business.

Sepia team of Curtis and LeRoy, two males with one squatting at the piano, are next-to-shut with a round of the robust sing sessions. The baritone voices, following the pattern of the old-time singing acts, deliver well for *Great Day*, *Road to Mandalay* and *Old Man River*. Two also fill in at the musical bar adjoining the club proper.

Vincent Rizzo (5) orchestra still on the stand for show support and rhythmic dance incentives.

Room well filled at early Friday night show caught. Maurie Orodénker.

Boulevard, Elmhurst, L. I., New York

Talent policy: Dance band; production ice show at 8, 10:30 and 2. **Management:** Harold Conklin, owner; Jack Hetn, manager. **Prices:** Dinner from \$1.25; minimum, \$1.50 weekdays, \$2 Saturday and Sunday.

Ice shows have been such a strong b.-o. magnet for this de luxe nabe niterly that

when the Lamb-Yocum revue departed from here with their equipment, Hank Conklin, owner of the spot, spent \$2,000 to install his own rink and is now playing Dot Franey's *Star-Spangled Ice Revue* on an eight-week booking. Icer, like the Lamb-Yocum show, was bought in a package from Herb Gordon, of Frederick Bros.

Show is built around Miss Franey, former Olympic skating champ, aided by talented troupe which does some pretty versatile doubling. All four of the line girls do specialties.

Starter is the line doing a number in cowgirl costumes, with Franey pitching in with fancy figure cutting, followed by Don Condon doing a specialty and later really excelling as the male member of an adagio team. (Other half is Mary Bohland, out of the line). Number is the standout of the show, employing some very daring leaps and spins.

Comedy comes from Harry Douglas and Thomas La Vonne, doing a charwoman number similar to that of the Four Bruises. Bucket brigade has the boys dressed as cleaning women, one an overly chesty dame, and drawing major laughs from very real pratt falls, face flops and belly rolls. Act is quite lusty and funny. La Vonne also does a single drunk bit that has clever touches, good timing and plenty of laughs. Douglas has a barrel jumping solo, leaping over five of them.

Miss Franey, first doing a sailor's hornpipe, employing fast skating, front flips and splits, cuts some neat patterns with plenty of personality. Does gorgeous work in the last number, which starts out with the line doing a Mexican Hat dance (with authenticity limited because it's on ice) and winds up with the entire company doing speedy figure skating. Two other line girls, Gertrude Gruber and Shirley Fonger, do a bit as Dutch Twins.

Meron Hanley is fronting the Art Mooney band, Mooney having been called to the colors. Hanley does a good job with the show and is strong on personality for the dance sets.

Food and service good. Probably the best entertainment value on Long Island. Sol Zatt.

Hotel Stuyvesant, Peter Stuyvesant Beach Club, Buffalo

Talent policy: Continuous entertainment; dance band and musical-instrumental acts. **Management:** Darwin Martin, general manager; Joseph Klein, night club's manager; Raymond Ellebaudt, special party and banquet manager. **Prices:** Drinks from 45 cents; plate dinners from 95 cents; dinners from \$1.35; \$1.50 minimum Saturdays.

The Stuyvesant Room has taken on new summer garb and, with a fine talent layout, hopes to garner much of the city trade this season. Biz has been spotty last few weeks. Club is broken up into intimate sections. Music is piped upstairs and there's a bar and dance floor, too. Darwin Martin himself designs all interior decorations here and does a great job.

The Freshmen, five nice-appearing boys, were caught in second week. They are already set here until September. Their dance music is stimulating and inviting and makes nice listening, too. Made to order for an intimate spot like this and boys have been together about four years. Kippe, a co-operatively organized band, with Sonny Kippe the fronter, plays accordion and occasionally clarinet. Jerry Brainin handles the Ivories in expert manner. Jimmy Norman handles guitar, Mel Anderson plays bass and Fred Steil gives out on tenor sax and clarinet. Kippe, Anderson and Steil do ocarina trio work now and then, while Kippe, Anderson and Brainin do all arranging. A neat vocal quartet gets attention with novelties, rhythm and sweet tunes and

individual vocal offerings are contributed by Steil, a ballad tenor; Kippe, on pops; Anderson for fast tunes and Norman.

At the other end of the club near the bar the Owen Sisters, an eye-filling girl trio, grace the second bandstand during band intermissions. Gals are here in ninth week. Sophie slaps a wicked bass and her assured showmanship makes her a suitable leader for the bunch. Emmy gives out on guitar and Honey plays accordion. Wardrobe is good and, while girls are plenty musicianly, their nifty shapes and pleasing looks do much to sell. They display nice voices for rhythm and harmony offerings. Play requests and otherwise are equally at home with swing or ballads. Their version of *Jingle, Jangle, Jingle* is particularly cute.

Eva M. Warner.

Nixon Restaurant, Pittsburgh

Talent policy: Dance and show band; floorshows at 8:15 and 11:30. **Management:** Tony Conforti, owner; George Lazar, headwaiter; Joe Hiller, booker. **Prices:** Dinners from \$1.75; drinks from 50 cents.

Unlike most businesses in Pittsburgh suffering slight slumps, the Nixon goes on its profitable way, with this summer's dollar volume comparing favorably with 1941. Reasons are transportation shortages, compelling the spenders to stay in town, plus continuance of top floorshows, good food, a superior bar and air-conditioning.

Opener on the layout are Victor and Ruth, flashy skaters. Next are Sidney and Ames, youthful, zestful dancing duo who go over because of their evident desire to please and lively kicks and twirls. That they're native Pittsburghers doesn't hurt. Martez and DeLita, modestly labeled by booker Hiller as "one of the greatest acts in show business," click even better in the closer confines of this low-ceilinged niterly than they did two weeks ago on the stage of the big Stanley Theater. Their graceful acros, peaked by a flash finish, drew a big hand.

Closer, the juggling Belmont Brothers. Their repertoire of whirling disks and gadgets is topped off with the tossing of lighted fireballs. The house gave them an appreciative hand.

Tenor Bob Carter, now in his second (maybe it's third) year here, handles the halfway mark with pop and semi-classical selections that indicate why he has been kept so long as singer and emcee. He gets better with time.

Al Marsico's danceable band does showmanly backgrounding for the acts.

Mort Frank.

Club Charles, Baltimore

Talent policy: Show and dance band; floorshows at 11 p.m. and 1 a.m. with Sunday matinees. **Management:** Moe Levy, Cy Bloom and Louis Baumel, operators; Sol Tepper, booker. **Prices:** Minimum \$1, Monday thru Thursday; \$1.50 week-ends; drinks from 50 cents.

New show brings together a number

It Can Happen Here

CHICAGO, July 18.—Danny Thomas, comic, formerly known as Amos Jacobs, returned to Harry Eager's 5100 Club on a six-month non-cancellation contract at \$500 per week. He started in this spot two years ago for \$50.

This is by far the highest salary paid any performer in a local neighborhood spot. Set thru Leo Salkin of the local William Morris Agency.

of strong entertainers headlined by Rose Marie (ex-Baby Rose Marie) and Ralph Lewis, youthful comic.

Club Charles is a beautiful niterly. Show opened to capacity crowd, including many army and some navy officers. Lasting one and one-half hours show is a well-balanced, capably produced presentation, which opens with a creditable dancing routine by the Six Wally Wanger girls, who appear in two other numbers, one as hacienda dancing girls and the other as majorettes.

Ralph Lewis, who emsees, kept audience in excellent humor thruout. His style is of a distinctly different brand than that usually found in niteries. His risqué inferences leave little to the imagination, such as in his rendition of a song on gasoline rationing, *Bless You, Dear Mom*. His impersonations of Winchell, *March of Time*, all won applause. Tops.

Rose Marie was hit of show, due to her inimitable singing with its rhythmic zip and oomph. Drew four encores.

The Barron Twins, localites from Broadway's *Best Foot Forward*, pleased with their tapping and warranted an encore.

The colorful Golden Pair in beautiful golden costumes won admiration in their presentation of new adagio ideas. Worked to alluring favorite waltz tunes.

Show closes immediately after the Wanger girls' majorette number, with unfurling of flag in presence of cast and singing of national anthem. Impressive patriotic climax.

Roy Kyser and orchestra are a credit to the show. John F. Ignace.

Brass Rail, Chicago

Talent policy: Cocktail units afternoons and evenings. **Management:** Milt Schwartz and Al Greenfield. **Prices:** No minimum or cover.

This spot is probably the pioneer in the local cocktail lounge field, which has mushroomed enormously the last couple of years. "Be entertained while you drink," seems to be the catchline of most of these bar emporiums. Some are more elaborate than others in decorative lighting effects and the streamlined shape of the bar and surrounding booths and/or tables.

Cocktail combinations can trace their growth to these hangouts. The Brass Rail employs 12 to 14 musicians steadily, using a four-piece combo (See NIGHT CLUB REVIEW on page 69)



Revolving RHYTHM

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with **Billie JOYCE**

ORGAN-PIANO-VOCALISTS

-REVOLVING STAGE

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ROBERT DANA, N. Y. HERALD-TRIBUNE, says:

"The Rainbow Room has had mentalists, but never any who could match the charm and ability of the Roberts Duo. It is a smart, sure-fire act."

PAUL DENIS, THE BILLBOARD, says:

"The hit of the show is Lucille and Eddie."

DANTON WALKER, THE NEWS, says:

"Lucille and Eddie bring their astonishing feats of magic and mental stunts to the Rainbow Room."

WALTER WINCHELL says:

"Orchids to Lucille and Eddie Roberts at The Rainbow Room."

Lucille & Eddie

ROBERTS

MENTALISTS and MAGICAL MASTERS

Still at THE RAINBOW ROOM, Radio City, New York

"A new possibility for a Broadway show"

Palmer House, Chez Paree Win Poll on Chi Publicity Methods; Dailies Better on Cafe Space

(Continued from page 3)
getting the spot front page stories involved Danny Kaye when he came in from New York to emcee a War Bond party.

It is almost next to impossible to nab national space from Chicago because New York is still looked upon as "headquarters" by newspaperdom. There are exceptions, of course. Several picture magazines have used pic layouts of local spots, including the 606 Club and Edgewater Beach Hotel (latter showing off its house line). When the late John Barrymore appeared in a play here, Fred Joyce, p. a. of Harry's New Yorker (now dark), linked him with the spot as a steady customer, landing several pictures of him and Winnie Hoveler, then at Harry's with her line of girls with the pic syndicates.

Fuller Top Man

Fuller leads the hotel publicity press agents here with a score of 33 points, followed by Howard Mayer (Sherman), 25 points; Clark Rodenbach, of John M. Shaheen Associates (La Salle), 11; Bill Padgett (Bismarck), 6; Jerry Freshman (Ambassador East), 6; Claire Page (Drake), 4; Fred Wellman (Edgewater), 4; Mary Anderson (Blackstone), 3, and Syd Lovitt (Congress), 1.

In the night club field Curley came in as the best press agent with 36 points; Fred Joyce (Rumba Casino) grabbed second place with 18 points, followed by Dorothy Blain, of Arnold & Jackson (Helsing's), 3; Emil Garber (currently handling ballrooms), 3, and Don Roth (Blackhawk, also manager), 1. Lorrayne

Chez, Sherman Best on Promotion, Advertising

In the hotels-night club publicity survey conducted by *The Billboard* among Chicago newspapermen the Chez Paree and Sherman Hotel came in first thru answers to the query, "Apart from publicity, what spot has been getting the best promotion, exploitation and advertising?"

Chez topped the nitery field with 20 points, followed by Helsing's, 6; Rumba Casino, 5; Colosimo's, 3; Harry's New Yorker (now dark), 2, and Eitel's, Club Alabam and 606 Club, 1 point each.

Of the hotels the Sherman is out front with 15 points, followed in second place by the Palmer House with 13 points. Others include Ambassador East, 12; Blackstone, 8; Congress, 3, and LaSalle, 1.

Schaeffer, who some months ago had the Rumba Casino account, made a 3-point showing.

Fritzel, Byfield Lead

Following are the names of operators or managers of hotels and night clubs and the points voted them: Mike Fritzel (Chez Paree), 25; Ernest Byfield (Sherman), 23; Joe Jacobson (Chez Paree), 21; Frank Bering (Sherman), 12; A. S. Kirkeby (Drake and Blackstone), 4; Otto Eitel (Bismarck), 3; Marion Isbell and Bill Helsing (Isbell-Helsing chain of cafe bars), 3; Charlie Hepp (of the now dark Harry's New Yorker), 2; Milt Schwartz and Al Greenfield (Rumba Casino), 1.

Chez Paree rolled up 30 points as the best publicized night club of the season, Helsing's coming in second with 6 points, and Rumba Casino third with 5 points. Others showing up include Harry's New Yorker, 3; Colosimo's, 3; Brown Derby, 1, and the Blackhawk, 1.

The hotel score card is as follows: Palmer House, 28 points; Sherman Hotel, 23; Blackstone, 3; Drake, 3, and Edgewater, Bismarck and Congress, 1 each.

Space situation among the local dailies is probably better than it has been for some time. The arrival of *The Chicago Sun* has stirred up additional interest in the night club field. Under the editorship of Wolfe Kaufman, it devotes a page and a half to amusements, with a review of some nitery or hotel room appearing almost daily. This paper does not limit itself to coverage of spots using advertising, giving space to both classy spots and a few neighborhood rooms.

The Herald-American still leads in night club advertising lineage and its daily coverage from the standpoint of numbers is the most complete in town. *The Tribune* still limits its space to a Sunday column, giving its night club reviewer, Will Davidson, the "go" sign on criticism. *The News*, too, permits criticism, but discourages coverage of too many rooms not advertising. *The Times* still gets away with a mere classification of the spots and their current attractions in its Sunday editions, forgetting about rooms not advertising. *This Week in Chicago* covers the nitery field widely, but doesn't pan. *The Journal of Commerce* devotes space in its Saturday edition and reviews only the leading spots. It uses squibs from non-advertisers, however, if mailed in.

Society pages are turning down pictures taken in night clubs, but use shots of the society rooms. Blackstone, Drake and Ambassador East dominate this field. The Palmer House does not permit the use of a camera in its Empire Room to avoid possible damage suits.

American Acts In Rio de Janeiro

RIO DE JANEIRO, July 18.—Don, Dolores and Doree, U. S. dance trio, are in the current show in Casino Pamulha, Belo Horizonte, with return date at Rio's Urca penciled in.

Jean Sablon opens in Urca July 7, when Tito Gulzar pulls out.

M. E. Stuckart, Copa's artistic director, will visit the interior and coastal cities looking for talent.

Chicago Blackstone Least Publicized Hotel in Poll

The Blackstone Hotel, Chicago, won the dubious distinction of being the least publicized hotel, according to the publicity poll conducted by *The Billboard* among local newspapermen. Next came the Drake, Stevens and Bismarck hotels.

Among the night clubs, four spots drew equal votes. They are Ivanhoe, 5100 Club, Royale Frolics and 885 Club.

More Miami Clubs Reopening Despite Curfews, Off Season

MIAMI, July 18.—Kitty Davis Airliner has a pair of newcomers that are drawing plenty of biz. Coleman Clark puts on a table tennis exhibition that has the customers standing up. Eva Barcinska sings songs in seven languages and accompanies herself on the accordion.

Winnie's Riptide changed Friday to a cocktail lounge to comply with the curfew regulations. Irene Kay, blues singer, is new here.

All-American Metropolis is going to try again, way out at 67th Avenue and Flagler Street. With the addition of a new dance pavilion under the grandstand and Michael Peyton, emcee, program includes Rose Marie Magrill and Michael Marvln's orchestra.

The Paddock is another club taking down the shutters. Opening Friday.

Bob Bostwick is new at the Clover Club, coming over from the Pago Pago. Benny Gaines departed for Chicago Wednesday.

Wingy Grober changed his Club Ball shows Friday night to comply with the curfew. He states entertainment standard will be maintained and promises a new show soon.

If plans materialize Arthur Childers may obtain consent to change the Royal Palm night club license to the Roma Restaurant, which is close by.

Lou Walters, still excited over the success of his New York Latin Quarter, expects to reopen his Latin Quarter here despite the curfew. W. D. McGhee, for the past year manager of the Drive-in-Theater, left for New York to manage the Latin Quarter. Milton Harris, of the Buffalo Drive-In, succeeds McGhee here.

1st-Aid Study for Nitery Employees

DETROIT, July 18.—Members of the Metropolitan Cabaret Owners' Association and other night spot owners are enlisting many of their personnel in a first-aid course, given for the local Building Co-ordinators' Group of the OCD.

Sam Sher, of the Three Trees, has been named co-ordinator for night clubs and is supervising arrangements, culminating in a meeting at which Glenn C. Richards, Detroit's OCD director, described methods of operating thru raids and blackouts as practiced by pubs in England.

Miami Hopes for Winter Tourists

MIAMI, July 18.—Mayor C. H. Reeder outlines a plan whereby the natural warmth of Florida will attract thousands of Northerners next winter and thus ease the demand on transportation facilities for other purposes.

The only hitch may be the railroads, but it is believed priorities may be obtained for families desirous of residing here for the cold months.

Apartment-house owners have agreed to go along with the plan by keeping rents low, and an influx of visitors, together with the army and navy boys in training and the race-track attendants, form a picture which causes optimism among night clubs and other forms of amusement.

PVT. PAUL BENSON, who enlisted at Camp Upton, L. I., last month, has been transferred to New York, doing morale and publicity work for the army. He did an outstanding job publicizing Billy De Wolfe last season.

Balto Niteries Increase From 65 to 85 in Year

BALTIMORE, July 18.—Licenses for alcoholic beverages sales have risen sharply, 85 night clubs and 586 Class-B permits having been authorized. There was a decrease last year in the number of taverns licensed to sell beer and light wines and an increase in restaurants selling hard liquor.

The report shows there is an increase in night clubs holding amusement permits. On June 1, 1941, 65 establishments held amusement permits, and June 1, 1942, 85. Charles T. LeViness, chairman of the Liquor Board, declares people have more money to spend, but that after the war they will probably return to beer.

As an expedient to forestall a return to national prohibition, the Board of Liquor License Commissioners gives approval to a plan for a one-man co-ordinator with regulatory powers to correct those evils that give rise to the demand for prohibition.

The board further declared that "the old American principle of free competition is ruining the alcoholic beverage industry, such as employing high-pressure merchandising methods, endeavoring to top each other's sales, price-cutting, rebates, forced sales on wholesalers, sales to minors, sales to intoxicated persons."

The average serviceman and war worker frequenting local night spots is a well-mannered patron, according to LeViness, who feels the liquor situation in Baltimore has improved steadily in the last two years.

Eleven taverns in close proximity to Christ Lutheran Church have agreed to close Sundays. This action followed a complaint by the Rev. Dr. John L. Deaton, pastor of the church, in a sermon broadcast in which he charged "the liquor interests have the State of Maryland by the throat."

Canticleer, Inc., operator of a night club, was fined \$100 and costs in U. S. Circuit Court here after it pleaded guilty to a charge of increasing the contents of 23 liquor bottles with substances other than original contents and of reusing bottles. William Lillien is president of the corporation.

Who Voted in the Chicago Publicity Poll

The following Chicago newspapermen returned ballots for *The Billboard's* Night Club-Hotel Publicity Poll:

Charlie Dawn, night club editor, *Herald-American*; Lillian Gold, features, *Downtown Shopping News*; Nate Gross, columnist, *Herald-American*; John Hurley, former night club editor, *Sun*; Wolfe Kaufman, amusement editor, *Sun*; Sam Lesner, night club editor, *Daily News*; Marion Odmark, editor, *This Week in Chicago*, and Earl Selby, former night club editor, *Times*.

Three others cast ballots but asked that their names be not listed.

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Please contact us when in this vicinity for Night Club and Club Date work. Outdoor Talent also apply! AGVA Franchised.
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WANTED
Four or five-piece Band for long, steady engagement. Must be able to play floor shows.
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15 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 30 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 16 Minstrel First-Parts, Overtures and Finales, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17 and 21 for \$4.00, with money-back guarantee.
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Spectacular Effects with U. V. Blacklight.
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Burlesque Notes

(Communications to New York Office)

NEW YORK:

MARGIE HART sings, dances and acts in her first film, *Lure of the Islands* (Monogram). Heavy exploitation has her labeled "Nation's No. 1 Gorgeous Girl."
 . . . DAVE BELL, ex-Republic executive, now managing the Orpheum, Paterson (N. J.) picture house, for the Hertzigs.
 . . . MABEL BART ERICKSON, of Springfield, Mass., while on a visit to Boston recently was entertained by Gertie Hayes, Anna Hall, Tom Bundy, Herbie Faye, Ruth Wesson, Lillian Isabella and Bert Dagmar. Also entertained, in turn, Shirley Mallette, ex-burly soubrette, on a visit to Springfield from Miami.
 . . . JIMMIE LEWIS, singer, is filling a summer at Upper Ferndale Country Club, Ferndale, N. Y., and George Tuttle, singer, at Ball's nitery, Brooklyn.
 . . . LUCILLE WRAY, dancer, is with a vaude unit, *Hollywood Hi-Lights*, and Magda Loy with *Varieties of 1942*.
 . . . ARTHUR BRYSON, burly show dancer, is now producer of *Darktown Follies* and *Havana Revels* for Hy Frank at Luna Park, Coney Island.

CHARMAINE, former burly strip, is conspicuous in the billing and in the cast along with Bobby Morris and Jack Coyle, comic and straight respectively of *Cocktails From 5 to 7*, new Shubert burlesque-vaude show which opened last week in Detroit.
 . . . MILT BRONSON has signed as stage manager of *Strip for Action*, in the cast of which will be such other ex-burlesquers as Billy Koud, transferred from a producer to actor, and Joey Faye. Jean Carter wired for the

one strip part still unfilled. . . JAI LETA and Al Samuels head the list of 25 acts at the Royale Frolics nitery, Chicago, where other ex-burlesquers are Cell Von Dell, Margie Dale and Marlene. . . STAFF SERGEANT LLOYD MULLER, with Company C, 302d QM. BN., Camp Gordon, Ga., is decorating his quarters with photos of strip-treasurers. Send him one if you would be represented.

TIRZA, following her engagement at Seaside Heights, N. J., goes to Rudd's Beach Club, near Albany, N. Y., July 20 and a week later joins Gordon Kibbler's unit, *Wine, Woman and Song*, on a 30-week tour of the South and Middle West as per Albert Zugsmith's booking.
 . . . CAROL LORD replaced Dagmar July 7 at the Famous Door nitery. . . DOROTHY MORGAN, of the Morgan Sisters, dancers at the Aloha nitery, celebrated a birthday July 9 at the King Edward Hotel. . . MARKIE WOOD still the greeter at the Playhouse, Chicago. . . PAL BRANDEAUX started July 20 producing numbers for Eddie Scanlon at the Bushnell Auditorium, Hartford, Conn., to house a weekly change of Broadway musicals, beginning with *Pal Joey*, with a stock chorus of 24 girls and 24 boys. Pal's captains are Frances Lee, formerly of the Star, Brooklyn, chorus, for the femmes, and Kent Edwards, for the males. Scanlon until recently was with the Shuberts. . . JOE MELINO, former comic with Jack Reid's and *Night Hawks* shows on the big wheels and later in vaude with Jean Bedini and Dolly Davis, is now a ticket seller at Steeplechase, Coney Island. . . DANNY DAVENPORT, manager of the Mayfair, Dayton (O.) burly house, last two seasons, is now assistant manager of the Rialto, picture house here.

Shortage of Comics Looms In Burlesque

PHILADELPHIA, July 18.—With the coming season still around the corner, local burly impresarios are concerned over the shortage in comics. Local Troc Theater, operated by Izzy Hirst, until almost the last minute had no comics set for the current show.

Altho the draft and defense industries have taken some of the comics, shortage is being brought about by the drain made by night clubs, vaudeville, legit and screen. Many comics, encouraged by the success of Abbott and Costello and Rags Ragland, among others, broke away from burly to make a bid for the big time.

What hurts most is that the embryonic comics instead of prepping in burlesque as in former years are finding night clubs more favorable training grounds. Burly biggies, for example, figured they had a find in Johnny Cahill when he played a break-in week at the Shubert Theater here. But the comic stayed close to night clubs. Bob Carney, burly comic, is now playing the nitery time. Bobby Morris, top comic for the Hirst wheel last season, has gone into a Shubert musical, *Cocktails From 5 to 7*. Red Marshall is another turning down burly dates.

Other comics are finding bookings fruitful in the nitery field, which calls for two or three shows nightly instead of the all-day call in burly.

Very Little Talent Set for Saratoga; Niteries Cautious

NEW YORK, July 18.—Despite the fact that the Saratoga opening is imminent, few spots have signed complete talent line-ups. Piping Rock Inn is the exception, having set the Frank Martl and Paul Baron bands along with Monte Proser's Capocabana show, to open July 27.

The Arrowhead Inn has so far signed Estelle and Leroy, with other acts to fill.

Reason ascribed for the lateness in signing talent is the uncertainty of the gaming situation.

Fan and Bills's will be absent from the Saratoga scene this year, having moved its equipment to a Washington branch.

The Saratoga racing season is definitely set, but night club owners are afraid that gambling will again be prohibited (it was squelched last year and the nitery season, consequently, was a flop). Clubs are also afraid that lack of special trains and busses, plus gas and tire shortage that will keep private cars off the roads will cut down on tourists and gamblers.

Start Planning New Hirst Circuit Tour

NEW YORK, July 18.—Fall plans for the Hirst Circuit are to be made at a meeting here next week. Representatives of house operators in 15 cities are expected to attend.

Confab is expected to set up casts and routes for all houses. Operators from Philadelphia, Newark, Union City, Boston, Waterbury, Utica, Baltimore, Washington, Pittsburgh, Norfolk, Allentown, Reading, Detroit, Dayton and St. Louis will be here.

Booker Raps Blue Law

HOLYOKE, Mass., July 18.—Mayor Henry J. Toepfert has received a kick from Ross Frisco, of Boston, head of the Ross Frisco Attractions, Inc., on the method of enforcing the mayor's self-declared ban on Sunday vaude in this city. Frisco claimed that the mayor turned down his application for a Sunday license for vaude at Mountain Park but permitted the Valley Arena's Sunday show featuring the Emerald Sisters and Larry Blake, both of which acts are vaude attractions, Frisco said. Mayor Toepfert refused to comment.

Magic

By BILL SACHS

LITTLE JOHNNY JONES, held over last week on a return engagement at Lakota's, Milwaukee, had as his guests Monday night (13) Mike Zens, Doc J. J. McCloskey, Tony Platt, Adam Hudzinski, Doc Wilson and other members of the Milwaukee Houdini Club in a late-night session at the nitery. Jones was set at Lakota's by Curt Berger Agency, Milwaukee. . . JACK HERBERT began a week at the Circle Club, East Dubuque, Ia., July 16. . . JOHN A. WALKER (Walker the Wonder), of Hav-A-Laf fame, is doing his magic on the side show of the L. J. Heth Shows, where his wife, Cozy, as Madam Sibyleeta, is doing her mental turn. During the show's recent engagement at Connersville, Ind., the Walkers enjoyed several pleasant sessions with Doc Haley, veteran magus who makes his home there. . . CARDINI surprised the Cincinnati magic lads at the recent shindig which they tossed in his honor by showing them a vast assortment of nifty sleights. But the Cincy boys went home knowing no more than when they came; the sleights were that kind—just out of the world. . . JOSEPH S. DAURER, magic lad of South Bend, Ind., is now handling the managerial reins for Lawrence Welk, name ork maestro, who also is quite proficient at the magic art. . . LESTER LAKE (Marvello) has received his notice to report at Fort Thomas, Ky., July 24 for induction into the army. . . KING FELTON, celebrating his 42d year as a magician, is this season again featured with the Allen Bros. Tent Show in Missouri. He is assisted by his wife, Hazel. Felton is framing a new show to play army camps and a Texas theater chain this fall. . . JUDITH JOHNSON and Company, mental turn, have hopped back to Atlanta from New Orleans to work the Lucas & Jenkins houses in that area which they worked last year. . . CHARLES RUBENS made *The Washington Press* recently with photo and a yarn describing his dexterity in getting out of pair of regulation police cuffs. He did a show last week for the Voluntary Service Group at Fort Belvoir, near Washington. Rubens says he will be inducted into the army soon. . . LARRY WEEKS, juggler-magician who joined the army February 9 last, is one of the features with Irving Berlin's *This Is the Army* at the Broadway Theater, New York. He is doing a K. P. juggling act which he worked out especially for the show, using various kitchen utensils as juggling props.

Chicago, Chicago, Sets Names to Sept.

CHICAGO, July 18.—Chicago Theater has set bands up to September 4. The house gets Horace Heidt after the current Tommy Dorsey run, followed by Ozzie Nelson, Benny Goodman, Jimmy Dorsey, Alvino Rey and Claude Thornhill.

Harry Levine books the house out of New York.

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Review

Globe, Boston

(Reviewed Monday Evening, July 13)

Good burlesque here. This is the first time in years that Globe has remained open during summer. Show is well paced. Comedians are the usual sort. Dancing by the chorus of 15 is better than ordinary. Strippers put on good show and reveal enough epiderms to satisfy the boys, who keep asking for more.

Show is divided in two acts, first act opening with chorus plus vocals by Chet Atland. Girls go thru eight routines which give them plenty of opportunity to display dancing ability. Scenery is okay and costuming of girls fits the picture.

The comedy department, corny as ever but entertaining, is handled by Billy Mack, Steve Mills and Murry Leonard. They roll on and off the stage innumerable times. Bonnie and Richards, known as Hal and Honey Bee in their night club appearances here, go thru a barefooted balancing routine, boy doing several standing somersaults that got applause. La Fleur and Manners, balancers and contortionists, extraordinary, stopped the show. La Fleur does balancing on rope that looks very good. Then goes thru spin with his teeth that had the crowd warmed up. Miss Manners is a contortionist who does amazing things with her body and legs. Left the audience gasping.

The Body Beautifuls, Boo La Von, Marjorie Roye and Stella Mills, look very good and please with their dancing and unvellings. Stella Mills, star of the show, beautifully gowned in a white feather gown, had the boys applauding her first entrance. She sings an original, *I'm Not Ashamed*; very witty and went over well. Miss Boo La Von is presented in a Hawaiian setting, doing a barefooted dance with hand and body gestures that made everyone happy.

Harry Poole.

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 East Liverpool, Ohio

PHILADELPHIA:

MYRNA DEAN, Helen Colby and Dolores Green new at the Troc Theater. . . JACK CURTISS, who toured the Hirst Circuit last season, back as singer at the Troc. . . GAYLE ARDEN opens at Red Fox Tavern, South Merchantville, N. J. . . HARRY FIELDS, stage manager at the Troc, shifts to the Globe, Atlantic City, in a similar capacity. . . MARIE COORD, Stinky Fields and Shorty McAllister new leads at Hirst's Globe, Atlantic City.

Atlantico Starts Good-Will Show Idea

RIO DE JANEIRO, July 18.—The Casino Atlantico has inaugurated a new policy, "Good-Neighbor, Good-Will." According to Luiz de Barros, artistic director, layout calls for the booking of one or more performers from each of the Latin American countries to head a floorshow to run four or more weeks. Production number is to be staged, a build-up for the featured attraction, with music, costuming, etc., of each respective act carried out in detail.

First of the policy is the current show headed by Tito Leadri, singer, from Paraguay. Rest of the show consists of mixed talents (Pan Yum Suim Chinese Troupe; Principe Maluco and Mesquitinha, Brazilian comics; Iris Donath, Argentine thrush; Carlos Lisboa and Mercelle Helaine, Brazilian dance team). De Barros plans on using talent from all countries to round out the programs.

Second of the "Good-Neighbor, Good-Will" shows opens later in July with Wilbur Evans, baritone, coming down from the States to head show.

Kaye Booked Solid Till End of Year

NEW YORK, July 18.—Sammy Kaye has been sold until after New Year's. Now on a vaude tour, Kaye goes into the Strand, here, for two weeks starting August 14, and follows with the State, Hartford, September 4; two weeks at Frank Dailey's Meadowbrook, September 8; Riverside, Milwaukee, September 25; Michigan, Detroit, October 2; Loew's, Toledo, October 9; Hippodrome, Baltimore, October 15; Adams, Newark, October 22, and finally into the Essex House, New York, for a run.

Music Corporation of America set the dates.

Strand, New York

(Reviewed Friday, July 17)

Humphrey Bogart's latest portrayal of a heroic tough guy, called *Big Shot*, ought to do good biz, combined with a Judy Canova p. a. and the first theater appearance of Jerry Wald and ork.

Wald is a surprisingly self-possessed article for a guy making his first start on boards. Emsees capably, makes a striking appearance and is always relaxed. His band is smartly uniformed, well disciplined and plays some tingling arrangements. Starts with a good *Jersey Bounce* and a nice *Sleepy Lagoon* and comes back a few times afterward with *Smilin' Jack*, a flashy jumper; *Trains in the Night*, a good mood piece, and *Nameless*, an elaborate jazz number in which Wald pulls all stops on his clarinet and blows the balconyites into heaven.

Anita Boyer, band singer, was the hit of the show caught, her intelligent style and superior voice getting deserved hoo-rays. Did *One Dozen Roses*, *Summertime* and *Jingle, Jangle, Jingle*. Had a lot of trouble getting off. Wald's clever clary obligatos in two-part harmony with Miss Boyer's trilling were highlights of a couple of the tunes she did.

Judy Canova strolled thru her familiar turn, accompanied by sister Annie, and built up to a beg-off. Sang *Benny the Beaver*, *I Ain't Got Nobody* and *Nellie Gray*. Her eccentric yodeling still goes over. Sister Annie rendered *St. Louis Blues* in boogie-woogie, with plenty of loud pedal. All scored.

Val Setz, the frantic juggler, went thru a lengthy but socko string of routines in which he juggled his hat, cigar, Indian clubs, cane, his coat and rubber balls; rode a unicycle and made modest cracks to the audience. Was well received

Vaudeville Reviews

and turned in a fine if not overly novel act.

Ross Sisters, three beautiful youngsters, had the males drooling with a roughish display of contortions. Not only do the cute chicks do some terrific bending, but they look like a million dollars. Flowing culottes got in their way a little but were nice and sheer, and nobody minded.

A good show. — Dick Carter.

Chicago, Chicago

(Reviewed Friday Afternoon, July 17)

Tommy Dorsey is here on his annual visit, this time exhibiting a 10-piece string section (including a girl harpist) in addition to his regular money-making group, featuring Frank Sinatra and his ballads, Ziggy Elman and his trumpet, Buddy Rich and his drums, the Pied Pipers (three men and sexy Jo Stafford) and their vocal harmony, plus the maestro's famous sweet slide horn.

Plenty of talent here and only two outside acts are used to round out the bill—Lane and Ward and Paul Regan. In all, a tightly packed package of up-to-date entertainment.

The boys dish out oldies, new hits as well as Dorsey trademarks (*Song of India*, *I'll Never Smile Again*), all placed in proper spots and delivered in the usual Dorsey standard. A definite highlight, and doubling in the role of sub leader, is Ziggy Elman, the boy with the hot trumpet who is a familiar name to the jitterbugs judging by the applause greeting him. He takes a featured part in several numbers, delighting his followers. Frank Sinatra is another band

natural, possessing a strong tenor voice that treats ballads with more than normal polish. From the standpoint of appearance, however, he could use a few extra pounds and (and the blue spot doesn't flatter him either) stays on for several numbers and remains for the closing tune, *Tallulah*. Most of his numbers are embellished with rhythmical support from the Pied Pipers, who work in fine harmony. On their own, earlier in the bill, they score with *Embraceable You* and a military melody.

The string section gets its inning in the melodic arrangement of *Sleepy Lagoon*. Otherwise, it plays a minor second to the brass and reeds. Lane and Ward are a cute acro team with idea numbers. First it's a bit that starts off to loud music and tapers off to please a customer supposedly asleep in the audience (different), and finally their well-known *Reading the Comics* dance, which consists of cute bits of business thruout. For an encore Bobby Lane adds a couple of socko tricks in which he comes down straight on his head to a few inches from the floor before landing feet first.

Paul Regan, impersonator with a sense of humor, has never had a better act. The material is good and the characters move along with the speed of a Milton Berle routine. Went strong.

On screen, *The Great Man's Lady*. Biz big end of first show opening day despite a blazing heat. — Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Thursday Afternoon, July 16)

Al Pearce and His Gang in *Radio Priorities of 1942* this week. While the spot is back to its three-a-day and the ropes are up for the late afternoon shows, vaude fare is nothing to write home about. Altho it's packed with radio talent, the 65 minutes drag and in many spots one prays for something to happen. Johnnie O'Brien, harmonica player, spotted next-to-closing, is the hit of the show, and the introduction of Al Lyons, Orpheum leader, by Pearce nearly stopped the show.

Pearce emsees in a matter-of-fact manner and brings on Margaret Lenhart, singer, who takes the mike after a drawn-out story of how she was discovered by Pearce while on a fishing trip. Miss Lenhart's numbers included *Exactly Like You* and *Skylark*. Youthful and with a good voice, Miss Lenhart lets a show-stop slip thru her fingers by not selling her tunes in proper vaude style. Sara Berner did imitations of Gracie Allen, Katharine Hepburn, Una Merkel and Edna Mae Oliver. Her imitations are good, but better material would have added to the turn.

Gail Laughton, 19-year-old harpist, offered *St. Louis Blues*, *The Brook* and *Tea for Two*, the first and last in boogie-woogie tempo. An excellent musician, and the show is solid as long as he keeps picking the harp, but Laughton does little to sell himself.

Wen Niles, announcer for the radio show, takes a traveling mike into the audience for a "Man-in-the-Seat" broadcast. Question is whether men or women are the better drivers. A plant, Edile Holden, appears as a psychology teacher from Pasadena. Plays his part well and the turn got laughs. Joe Twirp is an interviewee and finishes off with his tongue twisters. Arlene Harris, blond looker, took the part of a male-Jessel with the telephone gag to Maizie. It's the usual gal-to-gal confab.

Johnnie O'Brien, harmonica ace, scored with his renditions of *Blue Prelude* and *Poet and Peasant*. His imitation of a train, abetted by his gadgets of smoke and lights, made him beg off. Audience went for him.

Ray Erlenborn, sound effects man, brought out a turntable to play records of babies crying, autos smashing and trains pulling into Union Station. He adds to the effectiveness of his act by dead-panning his descriptive talks. Well received.

Pearce brought out Al Lyons, who had been presiding at one of the two pianos in the orchestra. Lyons's appearance nearly stopped the show.

While the main point in the show is comedy, the gags fall flat. Material is by no means punchy or clever. It's Joe Miller with a dash of modern writing.

Flickers, *The Mad Martindales* and *Lady Gangster*.

House nearly full at late afternoon show, with ropes up at the end of presentation. — Sam Abbott.

Oriental, Chicago

(Reviewed Friday Afternoon, July 17)

An agreeable bill featuring Al Donahue and band and the buoyant Merry Macs, Three McMichael Brothers and lovely Mary Lou Cook. Donahue makes a good, likable emcee and in addition has a commercial swing band to back him up. The band's work is spirited all the way and, if anything, leaves the customers hungry for more numbers.

Only weak spot in the Donahue family is his new femme warbler, blond Patti Farnsworth, who is too inexperienced for the band. Otherwise it matches almost anything that played here before. The boy tenor, Snooky Lanson, has a solid voice and pleasing delivery, and that Tennessee drawl noticeable in his introduction of the numbers fits his personality. Did *Tangerine*, a Hoagy Carmichael medley and *Starry Night*.

The Merry Macs leave as favorable an impression as they do on the screen or on the air, which is saying a lot. They are young, clean, personable and talented. Did six tunes, including a new cute novelty, *Pass the Biscuits*, *Mirandy*, and could have stayed on for an additional six. One of the boys begged off by announcing that they return for the military finale, *The Caissons Go Rolling Along*.

Two acts are added. Ray and Trent are on early with their acro and hand-balancing specialties, opening with the familiar chain dance and closing with straight tricks. Strong hand. Whitey Roberts, comic and dancer, did well with his rope-skipping rhythm number; a tap routine while twirling a baton; a juggling turn, using a customer in a plate-tossing bit for laughs, and finally his impression of various jitterbug dancers. He stayed on too long, but the customers didn't seem to think so.

Donahue takes advantage of his violin once, during Brahms's *Lullaby*, a neatly lighted number.

Business looked good end of second show opening day, with the thermometer on the street in the high 90s.

Screen's *Parachute Nurse* has little box-office value. — Sam Honigberg.

Tower, Kansas City, Mo.

(Reviewed Saturday Afternoon, July 11)

Opening band number, *Jersey Bounce*, set tempo for show, which was kept fast thruout entire 56 minutes.

Ozzie Nelson and band, with Harriet Hilliard, headline performance, which includes three extra acts. Stone and Barton are expert tappers, accenting comedy. They work as soloists and as team in a *Cavalcade of the Dance*.

Bob Dupont's juggling act is sensational, with Dupont doing tricks seemingly impossible. Amando and Lita are good as comic ballroom dancers, but act is too long and becomes tiresome. All extra acts were excellently backed by band with such numbers as *One Dozen Roses*, *Don't Sit Under the Apple Tree* and *Frisolous Sal*.

Fourteen-piece band looks good on stage. Red jackets and black trousers make nice contrast to maestro's light brown suit. Miss Hilliard is striking in blue and red chiffon. Lighting effects are red, white and blue. Band emphasizes specialties. Nelson doesn't do enough singing. His voice is clear and easy to listen to, and he handles vocal to his own *Wave-a-Stick Blues*. Returned later to join Miss Hilliard for *How About You?* and *Come On, Get Up*.

Rasputin's Laundry, composition of pianist Paul Smith, is introduced as fine band likes to play. House liked it too. Bernie Jones, member of band, got nice hand for his *Jingle, Jangle*.

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Miss Hilliard, former Kansas Citian, then sang *Blue Skies* and *Lopez and O'Toole*. Closer is tribute to servicemen, medley including *American Patrol*, *Anchors Aweigh*, *The Caisson Song*. Band forms male chorus to join Harriet for *Halls of Montezuma*.

Show played to near-capacity house. Band moves next week to Omaha.

On screen, *It Happened in Flatbush*.
John Drake.

Olympia, Miami

(Reviewed Wednesday Evening, July 8)

The show this week is brightened by two Broadway personalities, something unusual in the hot months. Sammy White gets the feature type, with Tess Gardell, the original Aunt Jemima, as added attraction.

White is doing his comedy and dancing and got across in good style. Is really funny and excels when he dances.

Aunt Jemima just oozes personality and with her vibrant, booming voice hands out a variety of songs in a manner all her own. A big hit here.

However, when an acrobatic act gets the hand that was accorded Allen, Burns and Cody that is something. They do a lot of headstands intermixed with tumbling that are really sensational, and the comedy is good.

Bio and Rita, musicians, using a varied assortment of mouth harps, bicycle pumps and other rubber tubing, get plenty of melody out of the equipment, as well as being amusing.

Varios and Vida, a dance team, do a routine number but do it very well. The girl is nice to look at and that helps a lot.

Harry Reser and orchestra always good and this time have a special arrangement of *Dozen Roses*, Don Littlefield handling the vocal in a pleasing way.

Biz very good. L. T. Berlner.

State, New York

(Reviewed Thursday Evening, July 16)

Current bill is fast, entertaining and hot, but is combined with Dorothy Lamour's *Beyond the Blue Horizon*, which is slow and tortuous. Pic recently died at the Paramount.

Opener is the smooth juggling of the Six Willys (three male, three female) presenting a nice appearance in full dress and evening gowns. Act has some flash in relaying the pins, one man catching from the other five, and caught good applause snapping out the lights from head-balanced candles with a rope. Also did some hoop work and closed balancing on two ladders and tossing the pins around.

Nice bit of singing and patter was delivered by Sims and Bailey, the latter a comely blonde singer and Sims lending piano accompaniment and conversational support. Did very well with *Annie Laurie* and *Nightingale*, and an excellent job on *Bolero*, exhibiting a fast and clean vocal range. Closing *Tea for Two* brought plenty of laughs with some supposed offone ad libbing.

Marlo and Floria perform some excellent ballroomology with a graceful waltz containing well-executed spins; a tango with beautiful leaps and tricks; a novelty number and, the cutest of all, commercially, a 1912 Turkey Trot. Team works flawlessly and girl makes beautiful appearance.

Affable Marty May, who also emsees and bulds the acts up nicely, has a good line of chatter and does some clever mimicking of "a swiny type of jerky tenor . . . a nonchalant type of belching baritone" and a "from hunger type" (himself) on the fiddle. Scores very well.

Second portion of the show is Andy Kirk's band on stage relieving Ruby Zwerling's boys. Kirk brought along his own stage dressings, including bandstands, and what a whale of a difference

(See Vaudeville Reviews on pag 27)

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Vaudefilm Grosses

Broadway Houses Slump as Music Hall Continues Phenomenal Run of "Miniver"

NEW YORK.—Business declined this week on the Broadway beat. Excuses are prolific but weakness of product seems to be the major reason. The Music Hall, however, remains a phenomenon with the eighth week of *Mrs. Miniver* in the offing.

The Paramount (3,664 seats; \$41,981 house average), with Larry Adler, Connie Boswell and Hal McIntyre's band along with *Are Husbands Necessary*, is set to knock off around \$37,000 for its second week. First week did a passable \$44,000.

The Strand (2,758 seats; \$39,913 house average) is still in the doldrums despite the change of bill. Current bill, which opens Friday with Jerry Wald's ork, Judy Canova and *The Big Shot*, is looked upon to do around \$29,000. Last week, with Raymond Scott in his second session and change of pic to *Spy Ship* from a repeat run of *Sergeant York*, brought \$22,000. (York brought under \$20,000.)

The Roxy (5,835 seats; \$38,789 house average), with the second run of *This Above All* and stagershow with Buster Shaver and Olive and George, Arnaut Brothers and Nellie, and Tenner and Swift, is set to do a big \$50,000 opening week. Last week the second of *Magnificent Dope*, A. Robbins and Stuart and Lea, pulled \$28,000 after an opener of \$45,000.

The Music Hall (6,200 seats; \$84,000 house average) looks like it will go below \$100,000 for the first time of its run now in the seventh week. Take is figured to be around \$90,000. Last week, the sixth, took \$101,000, while previous stanzas got \$107,000, \$105,000, \$105,000,

\$109,000 and \$111,000. The millionth customer for this run came in over the week-end. Stage companion to *Mrs. Miniver* is Betty Bruce.

Loew's State (3,327 seats; \$20,500 house average) with Marty May and Andy Kirk's band topping the bill, plus *Beyond the Blue Horizon* on screen, is expected to slow down to \$16,000. Last week bill with Will Bradley's ork and Cynda Glenn, along with *Ship Ahoy*, snagged an okay \$24,000.

Holiday Heat Hits

SPOKANE.—Temperatures in the high 90's plus a general holiday exit pushed vaudefilm take several hundred below average at the Post Street July 3-5. Encouraging factor is that the stage policy has been able to hold on so late in the season.

Manager William L. Evans believes war rationing will enable him to keep vaude thru the summer. Bill consisted of Senator Murphy, Howard Paysee Dancers, Darby and Ardelle, Joy Monear and Ray Hills, with *Call Out the Marines* and *Mexican Spitfire's Baby* on screen.

Bonnie Baker Tops

EVANSVILLE, Ind.—Fine Bros.' Grand (1,000 seats) grossed a record \$4,500 Friday thru Sunday (July 3-5) with Bonnie Baker's unit. The holiday, as well as Bonnie's name value here, is credited with the high figure. Show featured Col. Manny Prager and band and three acts.

Bands set for future Friday-Sunday dates include Jan Garber and Chico Marx, booked thru Warnie Jones in Chicago.

LA Orph Big 17½G

LOS ANGELES.—Vaude show, headlined by the Merry Macs, competing with a general exodus to the beaches to dodge the heat hung up an excellent \$17,500 at the Orpheum here last week. Bill also included Gaylord Carter, Rollet and Dorothea, Chris Cross and Loole and the Liphams. Pix were *Powder Town* and *On the Sunny Side*. House average is \$6,500.

Chi Hot But Biz OK; T. Dorsey 40G; Donahue, Macs 18G

CHICAGO.—Summer heat is here in full force and, strangely enough, it both helps and hurts business. During the week the air-conditioning units are biz getters, but over the week-end too many prospective patrons decide to take to the country and beaches.

Chicago (4,000 seats, \$32,000 house average) has a good bill week of July 17 in Tommy Dorsey and orchestra plus Barbara Stanwyck in *The Great Man's Lady*. Should be good for \$40,000, thanks primarily to Tommy's drawing power. Week of July 10, Eddy Duchin and band plus Humphrey Bogart in *The Big Shot* wound up with a fine \$43,000. High Saturday and Sunday temperature prevented a still bigger take.

Oriental (3,200 seats, \$18,000 house average), beginning July 17, has two good features in Al Donahue and band and the Merry Macs. Should attract a nice \$19,000. Screen's *Parachute Nurse* is no help. Week of July 10 Morton Downey, Bert Wheeler and *Men of San Quentin* on screen turned in an okay \$18,500.

TD 32G in Detroit; Kyser in Big Start

DETROIT.—Tommy Dorsey, at the Michigan Theater (4,000 seats; house average, \$18,000), grossed an estimated \$32,000 last week. Dorsey was absent part of the week, due to his father's death. Excessively hot weather was a handicap.

Kay Kyser opened Friday (17) at the Fox (5,500 seats; house average, \$20,000) to a SRO house despite a temperature just under 100. Kyser is counted on to break his own record of \$55,000 set at this theater a year ago.

Providence Okay

PROVIDENCE.—Gene Autry's newest film, *Home in Wyoming*, did well the week-end July 16, bringing in \$6,300, coupled with a stage bill that included Irmgard and Alan, Pat Hill's Puppets, Alice Strickland, Russ Miller, Bud Sweeney, Yvette Vernon, Karjar and Donald Crane, R. I.'s six-year-old trap drumming champion, Al Jahns and orchestra, playing Fourth of July medley on bill, introduced new march, *On Our Way*, composed by theater owner Edward M. Fay.

NICK LUCAS
AND HIS GUITAR
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Week July 31, Steel Pier, A. C.
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Milton Berle Big \$23,500 in Philly

PHILADELPHIA.—Marking the first break in the weekly name band parade in many a month, Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) fared exceedingly well for the week ended Thursday (16) with Milton Berle on tap.

Comic, long absent in this town, brought in his own stage unit, and built during the week to a big \$23,500 in face of a sweltering heat wave. While Berle was the whole show, unit included Leonard Sues, Ben Yost's Vikings, Ruth Clayton and the Jim Wong Troupe. Screen kicked in with some help in *Maisie Gets Her Man*.

With *Twin Beds* on the silver sheet, new bill opened Friday (17) brings back the music makers, and the bulk of the billing goes to Frankie Masters and orchestra. Show gets support in vaude names topped by Bert Wheeler, teaming with Hank Ladd and Francetta Malloy; the Radio Aces and Dick and Doty Remy. Band brings on Phyllis Myles, Lou Hurst, Johnny Bashark and Wood Kessler.

Buffalo Takes Soar; 20th Century Lags

BUFFALO.—Vaudefilmers have had a powerful upswing, and biz is booming, with few exceptions. The Buffalo particularly is going solidly. The 20th Century is (See BUFFALO GROSSES on page 30)

Indianapolis \$4,700

INDIANAPOLIS.—*Millions Cheer*, stage-show for B. F. Keith's Theater (1,200 seats), for four days ended July 5 grossed a better-than-average \$4,700. Talent included Terry Howard and Ralph Rio, Gaynor and Ross, Professor Backwards, Keaton and Armfield, the Three Walkmirs and the All-American Sweethearts. Pic was *The Mad Martindales*.

Gene & Glenn Nice

SPRINGFIELD, Mass.—Topped by Gene and Glenn, radio comedians, the split-week vaudefilm bill at the Court Square drew nicely for the three days ended Saturday (11). On the screen was *A Close Call for Ellery Queen*.

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See page 23

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(Routes are for current week when no dates are given)

A

Adler, Larry (Paramount) NYC, t.
 Abcarr, Will & Gladys (Palace) Cleveland, t.
 Ambassadors (Edgewater Beach) Chi 24-Aug. 6, h.
 Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
 Andrews, Johnny (Washington) NYC, h.
 Andrews Sisters (Hipp) Baltimore, 23-24, t.
 Arlen, Faith (Jimmy Kelly's) NYC, nc.
 Armando & Lita (Orpheum) Omaha, t.
 Ashburn, The (Rainbow Grill) NYC, nc.

B

Eabette (Casino) Toronto 20-30, t.
 Eadey, Peggy (Armando's) NYC, nc.
 Baker, Jerry (Club Caravan) NYC, nc.
 Baker, Bonnie, unit (Capitol) Manitowoc, Wis., 22, t.; (Kenosha) Kenosha 23, t.
 Davenport, Ia., 24-26.
 Baldwin & Bristol (Riverview Beach) Pennsylv., N. J., p.
 Ballard, Maren (Bill Bertolotti's) NYC, nc.
 Bernard, Freddy (IceLand) NYC, nc.
 Barnes, Harold (USO Camp Show, Full Speed Ahead) San Luis Obispo, Calif., 23-24; Camp Roberts, San Miguel, 25-28; Fort Ord, Salinas 29-31.
 Barnes, Mae (Onyx) NYC, nc.
 Barrie Sisters (Rogers Corner) NYC, nc.
 Barton & Stone (Orpheum) Omaha, t.
 Beaumont, Penny (New Yorker) NYC, h.
 Beavers, Louise (Palace) Cleveland, t.
 Beaches, Flying (Steel Pier) Atlantic City.
 Bell, George (Patio) Cincinnati, nc.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Belmont Bros. (Nixon) Pittsburgh, 20-Aug. 1, c.

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Bennett, Ruby (Villa Venice) Northbrook, Ill., nc.
 Bernard, Freddie (IceLand) NYC, re.
 Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
 Blair & Dean (Glenn Rendezvous) Newport, Ky., nc.
 Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.
 Blanchard, Jerry (18 Club) NYC, nc.
 Blind Rumba Team (Chi-Am Chateau) Mountlainside, N. J., nc.
 Blondell, Mac (Versailles) NYC, nc.
 Bodo, Andre (El Morocco) NYC, nc.
 Bond, Angie, Trio (Savoy Cafe Lounge) Atlantic City, nc.
 Boots & Saddles (Crittton) Anderson, S. C., 24-25, t.
 Boswell, Connie (Paramount) NYC, t.
 Bowers, Cokie (Metropolitan) Boston, t.
 Bradshaw, Ray (Plantation) Alexandria, La., nc.
 Brandon, Bob (Beverly Hills) Newport, Ky., cc.

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Brewer, Betty (Biltmore) NYC, h.
 Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis.
 Brown, Cleo (Three Deuces) Chi, nc.
 Brown, Jack Toby (Moonlite Gardens) Kansas, Ill., nc.
 Bruce, Betty (Music Hall) NYC, t.
 Burnell, Billie & Buster (Leon & Eddie's) NYC, nc.

C

Canova, Judy (Strand) NYC, t.
 Caridad (Penthouse) NYC, nc.
 Carr, Jack & Jill (Post St.) Spokane, t.
 Carter, Betty (Queen Mary) NYC, nc.
 Castaine & Barry (Belmont-Plaza) NYC, h.
 Cellini, Benvenuto (Villa Venice) Northbrook, Ill., nc.
 Cerney Twins (Havana-Madrid) NYC, nc.
 Channing, Carol (Cafe Society Downtown) NYC, nc.
 Christy, Floyd (Yacht) Pittsburgh, nc.
 Chords, Three (885 Club) Chi 20-Aug. 1, nc.
 Clark, Coleman, & Co. (Kitty Davis Airliner) Miami Beach, Fla., nc.
 Colette & Deane (IceLand) NYC, re.
 Contreras Trubadours (Havana-Madrid) NYC, nc.
 Cook, Ralph (Yacht) Pittsburgh, nc.
 Cordon & Sawyer (Brown Derby) Chi, nc.
 Cornell & Lester (Villa Madrid) Pittsburgh, nc.
 Cordoba, Lolita (Mother Kelly's) NYC, nc.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Cranford, Patti (18 Club) NYC, nc.
 Curran, Vince (18 Club) NYC, nc.

D

D'Arcy Girls (Sky Folies) Albany, N. Y., 20-25.
 Dero & Corda (McVan's) Buffalo, nc.
 Davis, Diane (Village Barn) NYC, nc.
 Dawn, Alice (Latin Quarter) NYC, nc.
 Dawn, Dolly (Glenn Rendezvous) Newport, Ky., nc.
 Delahanty Sisters (Lamberts) Toledo, O., nc.; (Rex) Terre Haute, Ind., 27-Aug. 1, nc.
 Del Mar, Josephine (La Conga) NYC, nc.
 Dell, Lillian (Wife) NYC, re.
 Dennis, (Jimmy Kelly's) NYC, nc.
 Dennis & Sayers (Swansea) Swansea, Mass., h.
 Diamond Bros. (Mother Kelly's) NYC, nc.
 Dixon, Gaye (18 Club) NYC, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Don & Cassandra (509 Club) Detroit, nc.
 Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.
 Dova, Ben (Earle) Washington, t.
 Downey, Morton (Riverside) Milwaukee, t.
 Drane Sisters (Biltmore) NYC, h.
 Duke, Al (Airway Cafe, Airport) Cleveland.
 Dupont, Bob (Orpheum) Omaha, t.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

E

Earl & Toni (Onyx) NYC, nc.
 Early, Stan (Five O'Clock) Miami Beach, Fla., nc.
 English, Ray (Glenn Rendezvous) Newport, Ky., nc.

F

Ferrera, Don, & Alohas (Maryland) Cumberland, Md., 20-28, h.
 Ferris, Tommy (Singapore) Chi, c.
 Fisher's, Bob, Fearless Flyers (Circus) Albany, N. Y., (Circus) Greenfield, Mass., 27-Aug. 1.
 Fisher, Hal (Tic Toc) Milwaukee, nc.
 Fisher & Gold (Rogers Corner) NYC, nc.
 Fiske, Dwight (Chase) St. Louis, h.
 Flawerton, Consuelo (Queen Mary) NYC, nc.
 Fontana, Georges (Diamond Horseshoe) NYC, nc.
 Forsythe, Christine (Belmont-Plaza) NYC, h.
 Franconi, Terr (LaConga) NYC, nc.

G

Gainworth, Marjorie (Versailles) NYC, nc.
 Galante & Leonarda (Mayfair) Boston, nc.
 Ganly, Mary (Versailles) NYC, nc.
 Gardner, Grant (Scenic) Detroit, nc.
 George, Helen (Villa Venice) Northbrook, Ill., nc.
 Georges & Jaina (Beverly Hills) Newport, Ky., cc.
 Gerly, Julia (Sawdust Trail) NYC, nc.
 Gerrits, Paul (Beverly Hills) Newport, Ky., cc.
 Ghezis, The (Paramount) NYC, t.
 Gibson, Rosalie (Kelly's Stable) NYC, nc.
 Gilmore, Gita (Pow Wow) Chi, nc.
 Glenn, Cynda (Chez Parce) Chi, nc.
 Glover & La Mae (Grand) Mackinac Island, Mich., h.
 Golden Pair (Leon & Eddie's) NYC, nc.
 Gordon, Jean (Oriental) Chi, t.
 Gordon, Rosalind (Village Barn) NYC, nc.
 Gordon & Rogers (State) NYC, t.
 Grant, Rosalie (St. Moritz) NYC, h.

H

Hager, Clyde (Diamond Horseshoe) NYC, nc.
 Harding & Moss with Billie Joyce (Syracuse) Syracuse, h.
 Harlem Highlanders (Palumbo's) Phila, nc.
 Harmoners (Park Central) NYC, h.
 Healy, Dan (Oetjen's) Brooklyn, nc.
 Helene and Her Violin (Beverly Hills) Newport, Ky., cc.
 Heath, Bobby (Sawdust Trail) NYC, nc.
 Higgins, Peter (Rumba Casino) Chi, nc.
 Hilliard, Harriet (Orpheum) Omaha, t.
 Hoffman Sisters (Yacht) Pittsburgh, nc.
 Holst, Jack & Milady (Edgewater Beach) Chi, h.
 Hoskins, Helene (Pefe's Monte Carlo) NYC, nc.
 House, Billy (Earle) Washington, t.
 Howard, Bunny (Park Central) NYC, h.
 Hubert, Frank & Gene (Latin Quarter) NYC, nc.
 Humes, Helen (Village Vanguard) NYC, nc.
 Hyers, Frankie (18 Club) NYC, nc.

I

Inwald, Charles (El Morocco) NYC, nc.

J

Janis, Deane (Latin Quarter) NYC, nc.
 Jean, Jack & Judy (Riverside) Milwaukee, t.
 Jennings, Don & Sally (Bismark) Chi, h.
 Johnston, "Groove" (Clyde's) Detroit, c.
 Joyce, Charlotte (Louise's Monte Carlo) NYC, nc.

K

Kahler, Jerry (Seneca) Chi, h.
 Kent, Avis (Congress) Chi, h.
 Kent, Sandra (Hickory House) NYC, nc.
 Kevin, Ilsa (Versailles) NYC, nc.
 Killam, Peter (New Yorker) NYC, h.
 King, Charles (Diamond Horseshoe) NYC, nc.
 King, Dolores (La Conga) NYC, re.
 Kirk & Clayton (Paramount) Toledo, O., 20-23, t.
 Knight, Carolyn (Queens Terrace) Woodside, L. I., N. Y., nc.
 Knoll, Great (Park) Flint, Mich.; (Park) Lansing 27-Aug. 1.
 Kuhlman, Marie (Royale) Detroit, nc.
 Kuznetsoff, Adia (Russian Kreschma) NYC, nc.

L

Landrum, Robert (Music Hall) NYC, t.
 Lane, Jack (IceLand) NYC, re.
 Lane & Ward (Chicago) Chi, t.
 Lawler, Marie (Blackstone) Chi, h.
 Le Brun Sisters (Pennsylvania) NYC, h.
 Lee, Mills & Power (IceLand) NYC, re.
 LeMoinds (Neon) Louisville 20-Aug. 1, nc.
 Lemmo, Jerry (Arcadia Grill) Canton, O., nc.
 Leonard, Jack (Riverside) Milwaukee, t.
 LeRoy, Hal (Palace) Cleveland, t.
 Leslie & Rollins (Louise's Monte Carlo) NYC, nc.
 Lester, Great (Louise's Monte Carlo) NYC, nc.
 Levey, Ethel (Oetjen's) Brooklyn, nc.
 Lewis, Anita (Lookout Mountain) Chattanooga, Tenn., h.
 Lewis, Ralph (Charles) Baltimore, nc.
 Lind, Della (Diamond Horseshoe) NYC, nc.
 Lit, Bernie (Strickler's) Baltimore, re.
 Lloyd, Suzanne (Armando's) NYC, nc.
 Lloyd & Willis (Yacht) Pittsburgh, nc.
 Loring, Lucille (Town Tavern) Rockford, Ill., nc.
 Louise, Phyllis (Mainliner) Des Moines, nc.
 Lyons, Collette (885) Chi, nc.

M

McClellan, Ross (Rogers Corner) NYC, nc.
 McMahon, Jera (La Martinique) NYC, nc.
 Madden, Joe (Nut Club) NYC, nc.
 Mangan Sisters (Diamond Horseshoe) NYC, nc.
 Mann, June (Capitol) Washington, t.
 Marianne (Continental) Chesapeake, O., nc.
 Mario & Floria (State) NYC, t.
 Mark & Viola (Park Central) NYC, h.
 Marlowe, Don (Rialto) Louisville, 13-26, nc.
 Marshall, Jack (Paramount) NYC, t.
 Martinez, Conchita (Waldorf-Astoria) NYC, h.

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Martinez, Rica (Havana-Madrid) NYC, nc.
 Mathieu, Juggling (Uptown Gardens) Marion, Ind., nc.
 May, Marty (State) NYC, t.
 Mayehoff, Eddie (Cafe Society Downtown) NYC, nc.
 Mercer, Mabel (Onyx) NYC, nc.
 Merriman, Pan (Yacht) Pittsburgh, nc.
 Merry Maes (Oriental) Chi, t.
 Mignac, Jacqueline (Versailles) NYC, nc.
 Moffett, Adelaide (Le Vie Parisienne) NYC, nc.
 Mona, Jean (885) Chi, nc.
 Montaya, Carmen (Villa Venice) Northbrook, Ill., nc.
 Montmartre Boys (Jimmy Kelly's) NYC, nc.
 Morgan Sisters (Aloha) Brooklyn, nc.
 Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.
 Morrison, Muriel (Jimmy Kelly's) NYC, nc.
 Mostel, Zero (Cafe Society Uptown) NYC, nc.
 Murphy, Dean (Blackstone) Chi, h.
 Murray, Dorothy (Sawdust Trail) NYC, nc.
 Murray, Jean (Hickory House) NYC, nc.

N

Na Pua (Lexington) NYC, h.
 Napoli (Villa Venice) Northbrook, Ill., nc.
 Natalie & Howard (Brown Derby) Chi, nc.
 Nayara (Penthouse) NYC, nc.
 Nevins, Thelma (Kelly's Stable) NYC, nc.
 Niesen, Gertrude (Hurricane) NYC, nc.
 Niles, Mary Beth (Yacht) Pittsburgh, nc.
 Norman, Karyl (Frontenac) Detroit, nc.
 Novella & Nola (Gray Wolf Tavern) Sharon, Pa., nc.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
 O'Connell, Frances (Sawdust Trail) NYC, nc.
 O'Coyle, Craege (Bossert) Brooklyn, h.
 O'Keefe, Walter (La Martinique) NYC, nc.
 Oxford Boys, 3 (Earle) Washington, t.

P

Page & Nona (Tivoli) Melbourne, Australia, until July 30, t.
 Paulson, Lehua (Lexington) NYC, h.
 Petty, Ruth (El Morocco) Montreal, nc.
 Pliner & Earle (Blackstone) Chi, h.
 Plant, Mark (New Yorker) NYC, h.
 Poliakova, Nastia (Russian Kreschma) NYC, nc.
 Princess & Willie Hawaiians (Aloha) Buffalo, c.

R

Ray & Trent (Oriental) Chi, t.
 Regan, Jimmy (Avenue Terrace) Grand Rapids, Mich., nc.
 Regan, Paul (Chicago) Chi, t.
 Reilly, Elizabeth (Queen Mary) NYC, nc.
 Revuers, The (Park Central) NYC, h.
 Reynolds, Lyn (Bill Bertolotti's) NYC, nc.
 Ricardo & Norman (Patio) Cincinnati, nc.
 Richards, Cully (Mother Kelly's) NYC, nc.
 Richey, Jean (Ranch) Seattle, 13-27, nc.
 Robbins, Archie (Riverside) Milwaukee, t.
 Roberts, Betty & Freddy (St. Moritz) NYC, h.
 Robinson & Martin (Hurricane) NYC, nc.
 Rodriguez, Teddy (Pefe's Monte Carlo) NYC, nc.
 Rogers Trio (Latin Quarter) NYC, nc.
 Rolando (Villa Venice) Northbrook, Ill., nc.
 Romay, Lina (Waldorf-Astoria) NYC, h.
 Roner, Fred (Hurricane) NYC, nc.
 Rooney, Ed & Jerry (White City) Worcester, Mass.; (Fair) Albion, N. Y., 20-Aug. 2.
 Ross, Bert (Crittton) Anderson, S. C., 24-25, t.
 Rosita & Dene (Rumba Casino) Chi, nc.
 Ross, Dorothy (Washington) NYC, h.
 Rossi Sisters (Versailles) NYC, nc.
 Ross Sisters (Strand) NYC, t.
 Roxyettes (Earle) Washington, t.

S

Sage, Phyllis (Washington) NYC, h.
 Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
 Samuels, Al (Royale Frolics) Chi, nc.
 Scott, Hazel (Cafe Society Uptown) NYC, nc.
 Scott, Margaret (Pierre) NYC, h.
 Sedley, Roy (18 Club) NYC, nc.
 Setz, Val (Strand) NYC, t.
 Sharon, Nita (Famous Door) NYC, nc.
 Shayne & Armstrong (La Conga) NYC, nc.

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Shaw, Sandra (Lenox Cocktail Lounge) Troy, N. Y., nc.
 Sherman Bros. & Tessie (Swing) Rochester, N. Y., 20-Aug. 1, nc.
 (See ROUTES on page 81)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Burke, Billie, In The Vinegar Tree (Shubert Lafayette) Detroit.
 Cocktails 5-7 (Erlanger) Chi.
 Good Night, Ladies (Blackstone) Chi.
 My Sister Eileen (Harris) Chi.
 My Sister Eileen (Colonial) Boston.
 Show Time (Curran) San Francisco.

ICE SHOWS ON TOUR

Franey's, Dorothy, Star-Spangled Ice Revue (Boulevard) Queens, L. I., N. Y., July 2-Aug. 26.
 Ice-Capers (Netherland Plaza Hotel) Cincinnati June 25-July 22.
 Ice Folies (Shipstad & Johnson's) (Winterland) San Francisco.
 Lewis's, Dorothy, Symphony on Skates (Hotel Nicollet) Minneapolis, July 3-30.
 Stars on Ice (Sonja Helne & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.

Advance Bookings

ANN CORIO, Patsy Kelly: Oriental, Chicago, Sept. 18, week; Riverside, Milwaukee, Sept. 25, week.
 DIOSA COSTELLO: Capitol, Washington, Sept. 4 (week).
 JIMMY DORSEY: Riverside, Milwaukee, Aug. 7 (week).
 BENNY GOODMAN: Chicago, Chicago, Aug. 7, week.
 MITZI GREEN, Nan Rae and Mrs. Waterfall, Emerald Sisters, Blue Barron: Riverside, Milwaukee, July 31, week.
 WOODY HERMAN: Circle, Indianapolis, Sept. 25; Riverside, Milwaukee, Oct. 2; Chicago, Chicago, Nov. 6; Adams, Newark, N. J., Dec. 24.
 ART JARRETT: Oriental, Chicago, Oct. 16, week.
 JIMMY JOY: Oriental, Chicago, Oct. 2, week.
 MARTHA RAYE: Palace, Albany, N. Y., Aug. 6.
 SAMMY KAYE: Riverside, Milwaukee, Sept. 11, week.
 TED LEWIS and Unit: Oriental, Chicago, Sept. 11, week; Riverside, Milwaukee, Sept. 18, week.
 NICK LUCAS: Steel Pier, Atlantic City, July 31.
 MUSIC MAKERS: Earle, Washington, July 31 (two weeks).
 GLENN MILLER: Earle, Philadelphia, Aug. 21.
 DEAN MURPHY: Palace theaters, Akron and Youngstown, O., July 31-Aug. 6 (split week); Oriental, Chicago, Aug. 7 (week); Club Royale, Detroit, 14-20.
 ANDREWS SISTERS: Stanley, Utica, N. Y., Aug. 1 (three days); Aug. 28, Fays, Providence, Central, Passaic, N. J., Oct. 1 (week).

GOBS GET THEIR KICKS

Olsen Folds His Det. Spot After A One-Week Try

DETROIT, July 18.—Casino Gardens, operated by George Olsen at the Michigan State Fairgrounds, folded over the week-end after only one week's operation. Spot, which Olsen's own band played last year, was to work on a policy of name bands with weekly change, with Carl Hoff in for the opening assignment.

The army had taken over the rest of the fairgrounds for its own uses, but arrangements made by Olsen were understood to make it possible for him to continue operation for the summer in the section occupied by the Gardens. Reports of poor business at the Casino probably account for the closing. Olsen could not be located for a statement.

Closing of the Casino Gardens points up the difficulty of getting enough big names to satisfy this band-minded town. Eastwood Gardens, operated by Henry Wagner and Max B. Kerner, has an effective monopoly on the big names by prior bookings, and there aren't enough available names to go around for a second spot in the territory.

Eastwood operators also own Westwood Gardens, major west side spot, and have wanted to run name bands in there, but were forced to turn to other policies and lease it out for small local bands, ice shows and the like solely because of lack of enough names to keep it going.

This condition was reflected in Olsen's difficulty in getting name bands for the Casino Gardens, and consequently in drawing customers away from established spots like Eastwood.

Smaller summer ballrooms generally have been reporting only moderate business around here this season, with the name policy at Eastwood drawing most of the business. Typically, with Glenn Miller opening this week-end, reservations for the mammoth outdoor spot were practically all sold out four days in advance.

Gratuitous License OK if No Monkeying

NEW YORK, July 18.—"Gratuitous" licensing of material by ASCAP members is okay with the Department of Justice, so long as the agreement is made between member and user "without aid or inducement from a third party." Ruling was handed to ASCAP this week by Thurman Arnold, assistant attorney general, in a letter written to Milton Diamond, attorney.

Arnold said: "The (consent) decree permits a member of ASCAP to issue a 'gratuitous' license to a user. . . . Any attempt by BMI to induce an ASCAP member to issue such a license, by whatever means, would violate the express terms of the decree. It was not the purpose of the decree to enlarge the BMI catalog at the expense of ASCAP. The purpose was to foster competition between the two organizations for the benefit of users."

Next SPA Feed July 28

NEW YORK, July 18.—Songwriters' Protective Association will toss another dinner for its membership at Park Central Hotel here Tuesday, July 28. Purpose will be to review progress made in working out plans for installation of a Guild shop in the penning craft. Also will make reports on progress in recruiting new members and simplifying the general organized structure.

Besides working on the Guild matter, Sigmund Romberg, SPA prexy, has been shepherding various members around to local naval stations, putting on shows for the gobs. The tunesmith shows have been quite successful, being given on an average of twice a week. Tonight they play the Third Naval District Hospital, Brooklyn Navy Yard. In the east will be Ray Henderson, Irving Berlin, Al Goodhart, Walter Kent, Ernie Burnett, W. C. Handy, Father Connor and Romberg.

Can't Blame TD for This

NORFOLK, July 18.—They fight over Tommy Dorsey's music in this town.

Arrested on a cutting charge, Bennie Williams, colored, told the police how it happened.

"I was in a piccolo j'nt on Charlotte Street listening to Tommy Dorsey playing *I'm Getting Sentimental Over You*," said Bennie, "when I see a girl in the corner rocking back and forth. 'Girl,' I says, 'don't you go getting sentimental with my music. I put that nickel in the piccolo.'"

"Then this mean-looking fellow comes up to me with his hand in his bosom like he had a knife, and I just whipped out my switch-blade and let him have it."

Chico Marx to Chi Blackhawk Oct. 7

CHICAGO, July 18.—William Morris Agency will have its first band in the Blackhawk Cafe this fall when Chico Marx opens October 7 for eight weeks with options. Deal was set this week. Marx follows Art Jarrett who opened three weeks ago.

Marx has a personal management contract with Ben Pollock, former band leader, who in his heyday worked at the Blackhawk. Among his sidemen at the time were Glenn Miller, Benny Goodman, Smith Ballew, Harry Goodman and Gil Rodin.

NEW YORK, July 18.—William Morris Agency has signed Ann DuPont, fem clarinet tooting band leader, to a management contract.

Salts at Great Lakes Naval Station Hear Plenty Music; Joint Cluttered With Names

By SAM HONIGBERG

GREAT LAKES, Ill., July 18.—Entertainment produced on a professional scale is playing a vital role in the lives of thousands of recruits at the naval training station here. This is the biggest naval training station in the world and boasts the largest organized program of amusement for recruits. Every program is presented on a professional basis and designed to relax the men and to keep their spirits high.

The staff in the band, music and entertainment department is crowded with former professional men and headed by Lieut. Com. E. E. (Eddie) Peabody, former vaude performer and band leader in service since June, 1941. His assistants, among others, include Specialist, Second Class, Lou Mindling, formerly with MCA and manager of Xavier Cugat, and Chief Specialist Robert Linden, former stage director of the Sonja Henie ice revues. Eddy Duchin joins in August also as assistant to Peabody. Programs are planned for every night but Sunday and wind up early enough to permit the men to be back in the barracks by 9:30 p.m.

Over 100 musicians are in the station's military band and many of them are former professional sidemen. Most of the boys remain only long enough to complete their training period but are replaced by new recruits. Out of the military band three regular dance bands and a rumba group are formed to entertain at various dances and functions.

These units are composed of professional musicians and fronted by experienced band leaders. Peabody himself fronts the "A" dance ork, which has a personnel of 15 to 35 men. "B" group is conducted by Bobby Smith, formerly with Jack Teagarden. Joe Bataglia leads the rumba outfit of nine men. Bandmaster Frank Metlach is in charge of the military aggregation. A trained choir of 200 voices is directed by Chaplain Hjalmar Hanson, former conductor of the St. Olaf College Choir in Northfield, Minn. A vocal group of 30, plucked from the band, is conducted by Bill Fischer, formerly a member of the 16 Singing Commanders.

A corps of professional arrangers spend spare time working up original versions of pop tunes for the various groups. They include Bill Fischer, Bobby Smith, Everett Ralston, formerly with Orrin Tucker; Carl Hausman, former arranger of musical radio programs, including the *Carnation Hour*; and Lehman Engel, whose last civilian job was the penning of incidental music for *Macbeth*.

Home talent is encouraged and Linden acts as talent scout, searching for entertainers among the various camps at the station. Each company commander usually unearths former professionals and they are brought to Linden's attention. The talent is used on the nationally known *Meet Your Navy* weekly program (Blue Network) and the *Happy Hour* shows, presented several times a week thruout the station. Most (See GOBS GET KICKS on page 25)

"This Week With Petrillo—"

NEW YORK, July 18.—This week with Hizzoner Mr. James C. Petrillo was no different than the week before or the week before that. Oh, there was some ruckus or other with NBC over that station in St. Paul, and "by mistake" remotes were yanked off the Blue Network, too, for a few hours, until it was pointed out to "Czar" Petrillo that the Blue no longer had anything to do with NBC. Then, of course, there was the now standard barrage of newspaper editorials excoriating the AFM "boss," and the National Association of Broadcasters called Petrillo unpatriotic. But as for any solution or line on what would actually materialize after the end of the month, when Petrillo's anti-canned music ban goes into effect—nobody knew but its author. To date the one thing Mr. Petrillo has accomplished in this so-called attempt to get musicians more work has been only one of the biggest anti-labor press campaigns since the U. S. became involved in the war.

"Let's Organize"—Retailers Holler, and Just When Disk Firms Say It Can't Be Worse

NEW YORK, July 18.—Just when the disk companies had grown almost fond of the three apparitions, (1) J. C. Petrillo, (2) WPB's shellac order, (3) complicated salvage plans, and figured consolingly, "Well, things can't get any worse," a new bogey threatens to confound them. Only in the "talk" stage at present, said bogey take the shape of a local Music and Retail Record Store Association, composed of over-the-counter platter merchants who will officially express indignation at conditions in their business, as one spokesman put it, as soon as a suitable front man can be found to hold together a potent organization.

What the platter peddlers are burned about, the spokesman explained, is the "passing of the buck" by the disk companies. Faced with the problem of digging up salvage disks, he felt the companies promptly shifted the burden onto the stores by making salvage a "must" before new records could be purchased. The stores would be glad to pitch in on a voluntary basis, the spokesman continued, but the "must" plan hurts business. In the first place, he said, his customers are holding out on the old records, figuring that the current price (2½c per) will be upped when the shellac scarcity becomes more acute. Furthermore, he added, his store has to get hold of the old records in order to pur-

chase new ones; so customers have to bring in their oldies before he'll sell them. That hurts good will. As for the companies, he said, their part of the burden is negligible. "Sure they pay for salvage disks, but they use the shellac, don't they, and they always bought shellac in the past."

Another downtown shop owner who wished his name withheld looked upon the "patriotic" salvage-raising schemes, such as Records For Our Fighting Men, Inc., as an unfair form of competition. "If our patrons are going to donate their old records to these groups, which are backed by the record companies themselves," he said, "they won't have the records to exchange for new ones with us."

Pretty well shared by all shop men in the city is a peeve at the so-called "delivery charges" levied by the disk companies. The record firms allegedly add 25 cents to all store bills as a shipping fee—a levy, it is claimed, which was not paid in the past—and the merchants don't like it.

To get a satisfactory adjustment of these problems and any others that may arise in the future, the merchants are searching their ranks for a capable fellow, one who not only can whip together a dues-paying association but who can talk turkey to the disk-firm execs.

Salt Lake's AFL Disagrees on What Is Patriotic Now

SALT LAKE CITY, July 18.—Musicians' Local 104 here tangled with the Salt Lake City Federation of Labor—both AFL—over the *Covered Wagon Days* celebration, July 21 to 25. In the midst of public and press discussion on the advisability of public celebrations, the federation called off its Labor Day parade, resolved against celebrations of more than one day, and went to bat with the local press. Celebration officials retaliated by offering AFL musicians the one day the federation desired, and threatened to use disks for the rest of the celebration music. Tom Foley, secretary of Local 104, protested the resolution and advised the federation to tend to labor matters, not public problems.

F. N. Myrick, secretary of the city federation, in a communication to *Covered Wagon Days*, absolved the musicians from participation in the resolution and claimed patriotic motives, altho the celebration previously had been cleared by the Western Defense Command, the Ninth Corps Area, Fort Douglas and army air base officials and the OCD. Now, all is quiet on the shores of the great Salt Lake.

An AFL band of 20 pieces is contracted for the seven rodeo shows, and every musician in the local is hired for the Pioneer Day parade July 24.

Can He Sing?

NEW YORK, July 18.—Bobby Byrne, who fronts his ork with a trombone and threatens to double on harp very soon, knocked some of the boys for a loop the other night by working out on the piano and admitting that he can also do okay on trumpet, fiddle, sax and clarinet. Seems he started playing at the age of two (or was it one?) and gave a Brahms recital at the age of four. Can't play the trombone and harp all at once, but is said to be working on it.

Bookers Court McIntyre, But Love Glenn Miller Even More

NEW YORK, July 18.—Major band offices are knocking themselves out trying to get the Hal McIntyre ork under contract, hoping that signing of the money-making new outfit will mean a leg on the rest of the Glenn Miller-Don Haynes-Sy Shribman stable.

McIntyre, who is being booked direct by the Haynes office, is figured the juiciest hunk of new property in the biz, and, with Shribman reported anxious to finally put all his eggs in one basket and switch as many of his orks as possible into one agency as soon as possible, the boys feel that the office which lands McIntyre will probably grab the rest.

General Amusement Corporation, which books Glenn Miller, Charlie Spivak and Claude Thornhill, of the Haynes gang, was always thought closest to Haynes and closest to nabbing McIntyre, but recent union litigation between GAC and Miller, over booking fees, has all but killed the romance.

The way things have been going lately, it would seem as tho William Morris Agency is within clutching distance of McIntyre. Should they land him, it is probable that Sam Donahue will accompany him into the Morris fold, which will not be the first time there for Sam.

Gene Krupa, altho not directly a member of the Miller stable, is hooked up with the people who are hooked up with Haynes, and might be the third member

of the cartel to wind up with William Morris or whatever office grabbed McIntyre. Krupa's contract with Music Corporation of America has only six months to run.

Should Glenn Miller hold on to his current anti-GAC peeve, he will probably not renew with that office when his papers expire next year or shortly thereafter. Charlie Spivak and Claude Thornhill are tied up with GAC somewhat longer. Woody Herman, connected to the situation in the same way as Krupa, recently re-signed with GAC.

Other bands affected are Mal Hallett, now with MAC, and Tony Pastor, with Consolidated Radio Artists.

It had been thought that Haynes might blossom forth as his own booking agency, bringing in the strays like Krupa, Herman, Hallett and Pastor. There are many problems connected with such a move, however, and it is understood that the combine will continue to work with the major offices—one office only, if possible.

Sidemen Stick Up Tearful Leaders

NEW YORK, July 18.—Maestri are having plenty of trouble with their sidemen these days. With a lot of top musicians in uniform, the good men still available are playing cute and look down their noses at mere scale jobs. Smartened-up sidemen mean more headaches for leaders already heavily beset with worries over transportation and wartime bookings.

Situash gives the lie to the theory that, despite the draft, there would be plenty of capable toolsters around to take up the slack. Bystanders figured that the quality of sidemen would be more or less undiminished for quite a while, altho a few baldheads might bob up here and there. The way things have worked out, the number of really good musicians is not as great as had been hoped, and even the badies are doing a Dillinger when it comes time to pay off. This has upped pay rolls on most of the top orks, and a lot of the wand-wavers are hollering murder, claiming that their transportation costs have skyrocketed and that bookings are less lucrative.

Copa Cops Paul Baron Ork

NEW YORK, July 18.—Paul Baron will furnish the music for the Copacabana nitery here next season, opening October 15. Baron ork will also play the Copacabana Revue at Piping Rock Club, Saratoga, N. Y., opening July 27.

"Bus Blues"

DES MOINES, July 18.—Leo Pieper, popular Midwestern territory band leader, has about decided he was born under an unlucky star. At least, as far as traveling in his sleeper bus is concerned.

Pieper recently had his sleeper bus rebuilt after it caught fire and was virtually destroyed. Bus was valued at \$7,000 and was one of the finest in this territory.

Traveling near Atlantic last week the bus struck a cow in the road and, besides fatally injuring the animal, it plunged into a ditch and it took a caterpillar to pull it out. Then journeying to Omaha the gas tank on the bus caught fire and considerable damage was caused to the driver's compartment.

17 Midwest Days To Net J. D. 24½¢

CHICAGO, July 18.—Jimmy Dorsey is slated to make the minimum of \$24,500 for two and half weeks in the Midwest area, starting August 3. Originally set for only a week in this area (Chicago Theater), he accepted the added time due to the cancellation of his Atlantic City date.

Jimmy will play three one-nighters at a guarantee of \$1,500 each, and a 60 per cent privilege. They are the Oasis Ballroom, Michigan City, Mich., August 3; Val Air Ballroom, Des Moines, Ia., August 4, and the Palm Ballroom, St. Paul, Minn., August 5. He opens at the Riverside, Milwaukee, week of August 7 for a 50 per cent take of the entire gross. House can do \$20,000 during the week with a top name without a struggle. When Orrin Tucker played the Riverside during his heyday the gross was \$22,000. Week of August 14 Dorsey plays the Chicago, Chicago, for a guarantee of \$10,000 plus a split over \$39,500.

Herman Hot in St. Paul

ST. PAUL, July 18.—Woody Herman drew 3,500 dancers at \$1.10 each into Prom Ballroom here Wednesday (8).

LINCOLN, Neb., July 18.—Woody Herman sailed into a hot weather blage here at R. H. Pauley's Turnpike Casino (11) and made the dancers like it to the tune of a \$1,510 turnstile registry. Pauley had him priced at \$1.10 per person on the bargain pre-date buying, and was getting \$1.35 at the door.

This was almost 50 per cent greater take than Herman garnered the last time in, altho he was bucking Ray Noble and a college party that time.

Philly Musikers Reviving Brass Bands, Culture

PHILADELPHIA, July 18.—Local musicians' union, already providing bands for servicemen's dances held fortnightly outdoors under the union's auspices, is building an ambitious musical program that will not only emphasize the music-for-morale angle, but also provide some employment for its members. First in line is a proposal to dress up the union brass bands. Horn blowers blame scantiness of demands for the brass bands on the poor showing they make on parade because of patched-up and outmoded uniforms in contrast to the flashy and tidy ones worn by nonunion bands.

In order to revive public interest in such bands and secure a few jobs for them union treasury is being asked to bankroll at least 25 neat and attractive band uniforms to be repaid out of engagements secured.

More ambitious is the proposal of Joel Charles, head of the union's social committee, calling for the union to convert its clubrooms into a nitery on Friday, Saturday and Sunday evenings. Union has already procured a private club charter, enabling it to keep open beyond the legal closing hours, including Sundays. Apart from providing a place where the boys can take their wives or sweethearts after working hours and on a Sunday when only private clubs are open, week-end operation would also provide employment for a small band. All profits of the enterprise would go into hiring musicians for the second week. No floorshows, but the boys will be invited to bring along their horns and jam all night to their hearts' content. Two local niteries have been successful catering to the jamming musicians—Nat Segal's Downbeat Club and Billy Kretschmer's Jam Session—and Charles feels there is enough interest to make the union's own nitery a profitable enterprise.

Another point in the program calls for musical soirees once a month, to be strictly "music for musicians" and held at the union's auditorium. Both jazz and classic tastes would be cultivated here. One month the soiree may bring down famous New York musicians for a jam session. Next month would bring in a string quartet or a little symphonic group for a program of cultural music seldom played in public concert halls.

In addition, the servicemen's dances will be held fortnightly in the union building during the fall and winter season, with territorial waves and traveling names visiting here contributing their services. Moreover, band gets air time via WCAU here on dance night.

Michigan Band Spot Clicks; Irwin Sets Season Record

DETROIT, July 18.—Pee Wee Irwin set the season record at Walled Lake Casino, Walled Lake, Mich., drawing 3,500 admissions at 65 cents for a gross of about \$2,300. Figures are for the three nights a week the spot is being operated this year—Friday thru Sunday. Semi-name band policy is the rule.

Names apparently have only moderate value at the Casino, with Joe Venuti, who preceded Irwin, bringing in 3,000 customers for a gross of \$2,000, which is just about average for the spot, and Ralph Barlow in this past week-end drawing the same figures. Tommy McReynolds, who preceded Barlow, slumped down to 2,500 admissions, grossing \$1,700.

Irwin's high figure was set almost entirely on one night, Saturday, when he drew 2,200 admissions, doing just average the other two.

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Jimmy Petrillo Rides Again

(Reprinted from The New York Herald-Tribune of July 14)

That preposterous but highly effective dictator, Mr. James C. Petrillo, president of the American Federation of Musicians, an affiliate of the American Federation of Labor, had been relatively quiet for a considerable period, but now he is loose again, in full cry. His latest ukase has forced the cancellation of a half-hour program of symphony music by high-school musicians at the National Music Camp at Interlochen, Mich. The program was scheduled for a nationwide hook-up by the National Broadcasting Company, which has carried the programs every summer for 12 years as an educational feature. This summer school for orchestra instruction, by the way, is a non-profit institution under the supervision of the University of Michigan. Dr. Joseph E. Maddy, president of the camp, has protested that the broadcasts do not compete with professional music and do not replace it. Little good that will do Dr. Maddy. He is dealing with a man who is not accustomed to being crossed.

This latest incident, which is hardly of nationwide importance, follows by only a few days Mr. Petrillo's announcement of a campaign to force radio stations, soda fountains, bars and restaurants to employ union musicians instead of using recordings. He says his 140,000 members will not make "records, electrical transcriptions or any other form of electrical reproduction of music" after July 31. Sometimes Mr. Petrillo is able to make out a case for himself which has certain elements of plausibility. His plea for musicians who are forced out of work by mechanical gadgets and amateurs is a real tear-jerker and can easily deceive the unwary. Only the other day Mr. Westbrook Pegler, who has often spoofed the "stand-in" system among other things, had a good word to say for Mr. Petrillo's argument. Mr. Petrillo must be an extraordinarily persuasive ear-bender; anyhow, we live in a world that becomes odder every day.

If Mr. Petrillo thinks his new orders will really make much more work for living, breathing musicians he is, of course, mistaken. All it means is that the public will not hear quite so much music—which, come to think of it, may not be an unmixed evil. The main issue, of course, is something else again; the right by which a man can so arrogantly decide what's what for the American people. But who is to stop him? No one that we know of. The inexorable course of events of the last few years has served to give him the immunity from the laws which hedge most other enterprises and to intrench him in a position where his word is law. He, and he alone, is boss, and what is to be done about it? Again, apparently, nothing.

Brookline Raps Bestor

PHILADELPHIA, July 18.—Don Bestor, playing his first date in town in many a year, left a bad impression behind him after his stand last Saturday (11) at Brookline Country Club for the Saturday night name dances. Calling for a 9 p.m. starting, Bestor and the band arrived 35 minutes late and, according to dance promoter Tom Cavanaugh, the maestro would give no explanation or apology for his tardiness. What burned Cavanaugh most is the fact that more than 100 dancers asked for their money back, thinking no band would show up. Band was paid off in full, according to Cavanaugh, altho Jimmy Tyson, who books the dancant, stated that if he had been there he would either have docked the maestro or held up the pay.

As it was, for the remainder of the evening Bestor accounted for only 325 paid admissions. At \$1.10 a head he hit one of the lightest Brookline gates in weeks with less than \$360 in the till. Dancers pay for dancing starting at 9 p.m., said Cavanaugh, with the bands being paid accordingly.

Jurgens for Meadowbrook

NEW YORK, July 18.—Dick Jurgens ork has signed to play Frank Bailey's Meadowbrook. Opening is set for August 4. Following the run, Jurgens will play Strand Theater here. He has been breaking records at the Totem Pole, Auburn-dale, Mass.

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This year, in order to make the Supplement even more useful to its readers, in order to serve all phases of the music industry, the Supplement will be converted into a Band Year Book. It will contain editorial features, extensive and important lists and scores of features on every phase of the band and music business. Music in theatres, in radio, in hotels, ballrooms, night clubs, colleges, parks, fairs, as well as on records, will be covered.

Every person interested in music, every band and music buyer in every field, will want a copy of this important Band Year Book. It will be published in conjunction with the September 26th issue of The Billboard. Watch for it.



The Billboard Music Popularity Chart

WEEK ENDING
JULY 17, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, July 17. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
15	1. BE CAREFUL, IT'S MY HEART (F)	Berlin	44
1	2. JINGLE, JANGLE, JINGLE (F)	Paramount	42
10	3. IDAHO	Mills	30
3	4. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	25
8	5. WHO WOULDN'T LOVE YOU?	Maestro	24
9	6. THIS IS WORTH FIGHTING FOR	Harms	23
5	7. HERE YOU ARE (F)	Robbins	22
7	7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (M)	U. S. Army	22
2	8. ONE DOZEN ROSES	Famous	21
5	8. SLEEPY LAGOON	Chappell	21
9	9. JERSEY BOUNCE	Lewis	20
—	9. STRICTLY INSTRUMENTAL	Cherio	20
18	10. JUST PLAIN LONESOME (F)	Mayfair	19
5	11. MY DEVOTION	Santly-Joy-Select	18
4	11. TAKE ME	Bregman, Vocca & Conn	18
6	12. DO YOU MISS YOUR SWEET-HEART?	Paramount	17
12	13. ALL I NEED IS YOU	Miller	16
14	14. THREE LITTLE SISTERS (F)	Santly-Joy-Select	15
—	15. MIDSUMMER MATINEE	Embee	14
—	16. KALAMAZOO (F)	Bregman, Vocca & Conn	13
17	16. SWEET ELOISE	Shapiro-Bernstein	13
18	17. PUT-PUT-PUT	Miller	12
15	18. DON'T SIT UNDER THE APPLE TREE	Robbins	11
13	18. JOHNNY DOUGHBOY FOUND A ROSE	Crawford	11
18	18. SOMEBODY'S THINKING OF YOU TONIGHT	Southern	11
—	18. WONDER WHEN MY BABY'S COMING HOME	Crawford	11
—	19. CONCHITA, ETC. (F)	Famous	10
17	19. SKYLARK	Morris	10
16	19. SOUTH WIND	Witmark	10
—	19. LAST CALL FOR LOVE (F)	Feist	10

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plutz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thom; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. L. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	1	1. Jingle, Jangle, Jingle —Kay Kyser	1	1. Jingle, Jangle, Jingle —Kay Kyser
3	2. SLEEPY LAGOON —HARRY JAMES Columbia 36549	3	2. Sleepy Lagoon —Harry James	2	2. Who Wouldn't Love You? —Kay Kyser
2	3. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	2	3. Who Wouldn't Love You? —Kay Kyser	3	3. Sleepy Lagoon —Harry James
4	4. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361	4	4. One Dozen Roses —Harry James	—	4. Jersey Bounce —Benny Goodman
5	5. TANGERINE —JIMMY DORSEY Decca 4123	—	5. Jingle, Jangle, Jingle —Merry Macs	8	5. One Dozen Roses —Harry James
6	6. ONE DOZEN ROSES —HARRY JAMES Columbia 36566	7	6. Tangerine —Jimmy Dorsey	5	6. Tangerine —Jimmy Dorsey
7	7. DON'T SIT UNDER THE APPLE TREE —GLENN MILLER Bluebird 11474	—	7. Just as Though You Were Here —Tommy Dorsey	—	7. One Dozen Roses —Dinah Shore
—	8. ONE DOZEN ROSES —DINAH SHORE Victor 27881	—	8. This Is Worth Fighting For —Jimmy Dorsey	6	8. Just as Though You Were Here —Tommy Dorsey
10	9. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	8	9. Don't Sit Under the Apple Tree —Glenn Miller	—	9. Johnny Doughboy Found a Rose —Freddie Martin
—	10. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Victor 27903	9	10. Jersey Bounce —Benny Goodman	10	10. Don't Sit Under the Apple Tree —Glenn Miller
			MIDWEST		WEST COAST
			1. Jingle, Jangle, Jingle —Kay Kyser	1.	1. Jingle, Jangle, Jingle —Merry Macs
			2. Sleepy Lagoon —Harry James	2.	2. Sleepy Lagoon —Harry James
			3. Who Wouldn't Love You? —Kay Kyser	4.	3. Jingle, Jangle, Jingle —Kay Kyser
			4. Jingle, Jangle, Jingle —Merry Macs	3.	4. Who Wouldn't Love You? —Kay Kyser
			5. Johnny Doughboy Found a Rose —Kenny Baker	—	5. Johnny Doughboy Found a Rose —Guv Lombardo
			6. Don't Sit Under the Apple Tree —Glenn Miller	9.	6. Don't Sit Under the Apple Tree —Glenn Miller
			7. Tangerine —Jimmy Dorsey	—	7. One Dozen Roses —Dinah Shore
			8. Always in My Heart —Kenny Baker	7.	8. Tangerine —Jimmy Dorsey
			9. One Dozen Roses —Harry James	—	9. I'm Gonna Move to the Outskirts of Town —Jimmie Lunceford
			10. Sweet Eloise —Glenn Miller	—	10. Cow Cow Boogie —Freddie Slack

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE	1	1. Jingle, Jangle, Jingle	2	1. Jingle, Jangle, Jingle
3	2. SLEEPY LAGOON	3	2. Johnny Doughboy Found a Rose	1	2. Sleepy Lagoon
2	3. JOHNNY DOUGHBOY FOUND A ROSE	13	3. He Wears a Pair of Silver Wings	4	3. One Dozen Roses
4	4. ONE DOZEN ROSES	2	4. One Dozen Roses	3	4. Johnny Doughboy Found a Rose
8	5. JERSEY BOUNCE	4	5. Sleepy Lagoon	6	5. Three Little Sisters
6	6. WHO WOULDN'T LOVE YOU?	5	6. Who Wouldn't Love You?	—	6. Jersey Bounce
7	7. THREE LITTLE SISTERS	14	7. I Left My Heart at the Stage Door Canteen	—	7. I Threw a Kiss
14	8. HE WEARS A PAIR OF SILVER WINGS	7	8. Jersey Bounce	7	8. Who Wouldn't Love You?
5	9. ALWAYS IN MY HEART	—	9. Just as Though You Were Here	13	9. Don't Sit Under the Apple Tree
9	10. DON'T SIT UNDER THE APPLE TREE	—	10. Sweet Eloise	12	10. Idaho
13	11. I THREW A KISS IN THE OCEAN	6	11. Always in My Heart	5	11. Always in My Heart
—	12. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	11	12. This Is Worth Fighting For	—	12. This Is Worth Fighting For
—	13. THIS IS WORTH FIGHTING FOR	10	13. Three Little Sisters	8	14. Here You Are
—	14. JUST AS THOUGH YOU WERE HERE	8	14. Don't Sit Under the Apple Tree	—	15. I'll Keep the Lovelight Burning
—	15. SKYLARK	—	15. Be Careful, It's My Heart		
			MIDWEST		SOUTH
			1. Jingle, Jangle, Jingle	4	1. Jingle, Jangle, Jingle
			2. Johnny Doughboy Found a Rose	1	2. Sleepy Lagoon
			3. Sleepy Lagoon	3	3. One Dozen Roses
			4. One Dozen Roses	2	4. Johnny Doughboy Found a Rose
			5. Always in My Heart	5	5. Jersey Bounce
			6. Jersey Bounce	8	6. Who Wouldn't Love You?
			7. Three Little Sisters	—	7. Three Little Sisters
			8. Don't Sit Under the Apple Tree	6	8. Don't Sit Under the Apple Tree
			9. Who Wouldn't Love You?	—	9. He Wears a Pair of Silver Wings
			10. He Wears a Pair of Silver Wings	—	10. I Left My Heart at the Stage Door Canteen
			12. I Threw a Kiss in the Ocean	9	11. Always in My Heart
			10. Skylark	—	12. Not Mine
			11. Army Air Corps Song	12	13. I Threw a Kiss in the Ocean
			13. Tangerine	—	14. If You Are But a Dream
			15. This Is Worth Fighting For	10	15. Skylark

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG		
DON'T SIT UNDER THE APPLE TREE (12th Week)	GLENN MILLER	Bluebird 11474
SLEEPY LAGOON (10th Week)	ANDREWS SISTERS	Decca 18312
WHO WOULDN'T LOVE YOU? (8th Week)	KAY KYSER	Columbia 36567
ONE DOZEN ROSES (7th Week)	HARRY JAMES	Columbia 36549
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (6th Week)	JIMMY DORSEY	Decca 4304
JINGLE, JANGLE, JINGLE (4th Week)	DINAH SHORE	Victor 27875
SWEET ELOISE	VAUGHN MONROE	Bluebird 11496
THREE LITTLE SISTERS	KAY KYSER	Columbia 36526
HE WEARS A PAIR OF SILVER WINGS	FREDDY MARTIN	Victor 27891
IDAHO	INK SPOTS	Decca 18383
TAKE ME	DICK JURGENS	Okeh 6636
	HARRY JAMES	Columbia 36566
	GLEN GRAY	Decca 4299
	ART KASSEL	Bluebird 11486
	KAY KYSER	Columbia 36558
	FREDDY MARTIN	Bluebird 11503
	GUY LOMBARDO	Decca 4278
	TOMMY TUCKER	Okeh 6620
	SAMMY KAYE	Victor 27870
	MERRY MACS	Decca 18361
	KAY KYSER	Columbia 36604
	FREDDY MARTIN	Victor 27909
	COMING UP	
	GLENN MILLER	Victor 27879
	RUSS MORGAN	Decca 4300
	CONNIE BOSWELL	Decca 4311
	ANDREWS SISTERS	Decca 18319
	VAUGHN MONROE	Bluebird 11508
	DINAH SHORE	Victor 27875
	KAY KYSER	Columbia 36604
	ABE LYMAN	Bluebird 11542
	DINAH SHORE	Victor 27931
	ALVINO REY	Bluebird 11331
	GUY LOMBARDO	Decca 18399
	JIMMY DORSEY	Decca 18376
	TOMMY DORSEY	Victor 27923
	BENNY GOODMAN	Columbia 36613

Orchestra Notes

Of Maestri and Men

CHARLIE BARNET will play New York Strand Theater for two weeks, open-August 1. . . . **BENNY GOODMAN** attracted more than 45,000 people to Prospect Park, Brooklyn, last week, for one of the free dances being run there. Previous high was 12,000. Police emergency squads were called out to control the crowds. . . . **JOE REICHMAN** will remain at Biltmore Bowl, Los Angeles, indefinitely. . . . **BARBARA LONG**, formerly with **PHIL SPITALNY**, now with **ART KAHN** ork at Nemerson Country Club, South Fallsburg, N. Y. . . . **LEONARD FEATHER** has left Davis-Lieber to do free lance p. a. work. Is replaced by **CARL POST**. . . . **MANUEL OVANDO** opens July 30 at Hotel Roosevelt, New Orleans, with **CARMENCITA** featured. . . . **KEESLER FIELD**, Miss., is crammed with former vocalists and sidemen. . . . **JOHNNY LONG** and **BEA WAIN** will be co-featured in a forthcoming Pathe short. . . . **KEN RENICK** ork will remain thru Labor Day at Roseland Park Ballroom, Canandaigua, N. Y. Renick recently added Nancy More, formerly with **Obie Johnson**. . . . **ROY ROSS**, accordionist, with **RAY BENSON** ork at Savoy Plaza Hotel, New York, will remain behind with his own ork when Benson moves to Draks Hotel, Chicago, July 21. . . . **IRVING FIELDS** ork at Hollywood Hotel, West End, N. J., for summer.

featured at El Rancho Vegas, Las Vegas. . . . **MATTY MALNECK** opens at the Troc in Hollywood July 9.

GOBS GET KICKS

(Continued from page 21)

former professionals are happy to participate in the affairs.

Dances, as a rule, are held Saturday nights in one of the larger drill halls, accommodating several thousand people. Girls are furnished thru the offices of Mrs. Guy Stuart Bailey, who is on the grounds as hostess. Neighborhood girls are accepted after certain regulations are met.

The sailors, incidentally, prefer pop tunes above anything else and are very much up to date on hit numbers.

On Mondays name bands entertain. This feature was originated by Mindling and in the last few months Xavier Cugat, Eddy Duchin, Kay Kyser, Orrin Tucker, Jan Garber, Bob Strong, Dick Jurgens, Jimmy Joy and others have furnished entertainment. The ovation given the orchestras is the kind that the leaders will probably never forget. The bands play for free and furnish their own transportation. The musicians are fed, however, thru the station's welfare fund.

NEW YORK, May 13.—Recalling that such maestri as Kay Kyser, Les Brown, Dean Hudson, Johnny Long, Hal Kemp, Fred Waring and Ted Weems got their wand-waving start in college and took many of their original sidemen with them when they launched professional careers, band people are predicting similar successes for some of the lads currently tooting in army or navy uniforms.

Bandsmen returning from USO dates around the country report that some of the very best bands in the world are being developed by service musicians, almost all of whom are former pros but many of whom never were able to put their ideas into practice until they were ordered to by Uncle Sam. According to responsible maestri and musikers, there are several army and navy dance crews that can cut some of the best civilian orks to shreds.

Altho war is not at all like four years at the University of North Carolina, it can be expected that at least a few of the service crews will emerge intact and ready to return to the band biz as units. All else being equal, these bands will probably turn out to be top outfits once the war is done.

Band people seem to agree that Great Lakes Naval Station has one of the best service dance bands, but almost any

Atlantic Whisperings

GENE KRUPA takes **TEDDY WALTERS** out of Philadelphia for the guitar pickings. . . . **SONNY CRAY** takes over at Atlantic City's Applegate Tavern. . . . **STAN ECKENROTH** next at State Hill Gardens, Reading, Pa. . . . **LUIS FERNANDEZ** new rumba relief at Club Ball, Philadelphia, with **ALAN FIELDING** holding over for the fox trot rhythms. . . . **BEN FERRAR** at Oak Grove House, East Stroudsburg, Pa. . . . **HARMOND FARR**, featuring **KAY WEEKS**, moves into Eddyside Grill, Easton, Pa. . . . **JACK WHITE** at Cat and Fiddle Inn, Atco, N. J. . . . **BOB JOHNSON** next at Hanover Lodge, Allentown, Pa. . . . **PEDRO BLANCO** and the **HARLEM HIGHLANDERS** share the stand at Dipinto's Cafe, Philadelphia, converted into a musical cocktail lounge. . . . **HENRY KRESGE** at the Club Fernwood near Bushkill, Pa. . . . **LOUIS JORDAN** winds up his maiden barnstorming tour under the **RESSE DuPREE** dance promotion banner this week at the Waltz Dream Ballroom, Atlantic City, after an extended Southern tour that took in Charleston, S. C.; Columbus, S. C.; Raleigh, N. C.; Waycross, Ga.; Roanoke, Va., and Carr's Beach, Annapolis, Md.

Pacific Palaver

DAVE HYLTON, formerly of the Hollywood House of Music and representative of a trade journal, has been named to succeed **SID BELLER** as secretary to Harry James. Hylton assumes his new duties in Hollywood Monday (20). . . . **ANSON WEEKS** plays Vancouver August 21 and Century Ballroom, Tacoma, August 23. . . . **INA RAY HUTTON** will play Pacific Square, San Diego, August 14-16. . . . **GUS ARNHEIM** plays Sherman's Cafe, San Diego, opening August 19. . . . **ART WHITING** has been held over at the Palladium. . . . **CEE PEE JOHNSON** has taken over the bandstand at Rhumboogie. . . . **JACK ROSS** has returned to the Hollywood section and is now at Mike Lyman's. . . . **GARWOOD VAN** returned to this section recently from an Eastern trip and is currently

On Its Way!

THE BILLBOARD Band Yearbook including the fourth Annual Edition of Talent & Tunes on Records, will be out shortly. This Yearbook will be a Who's Who in the Music Business; a compendium of essential facts and tips for people engaged in the business's every phase. It will be crammed with red-hot articles, lists and illustrations. It will be the biggest, most important music publication ever printed. It will be required reading for everybody whose living is even remotely dependent upon music. It will be a valuable possession for years to come.

Pluggers Are Turning "Legit"; Touchy Leaders Are Smoothed With Super Dipsys or Let Be

NEW YORK, July 18.—Those little bumps protruding thru the backs of songplugger's suits are not carbuncles—they're the first signs of wings, which are in the height of fashion and are being sprouted these days by all the music boys. Reason for the flappers is that the illegitimate payola is dying and, they say, has been replaced by the "legitimate" payola, practically the same thing but ever so much more respectable in the eyes of the mob.

Even practitioners of the "legitimate" pay-off are having it tough this season, not only because of the "vigilance" of John O'Connor's Music Publishers' Contact Employees' Union, but also because many of the town's stands are occupied by ginks like Richard Himber and Glen Gray, both of whom are notoriously honest and won't play a tune unless they like it. Himber won't even play certain tunes when he likes them, being given to feuds with pubs.

Bob Allen, who functions at Pelham Heath Inn, is another of the reputedly honest band leaders in the area. "That guy has too much dough behind him," wail certain pluggers, disregarding the possibility that Allen may be an honest character, dough or no dough.

From Himber (who won't even let a plugger buy him a "coke"), and Gray and Allen on down, there are varying degrees of integrity on this area's podiums,

with a surprisingly large percentage of the laddies insisting on liking the way a song sounds before putting it in their books. However, there are one or two who still reputedly enjoy the feel of a banknote, especially when passed under the table. In the absence of the banknotes—most of the pluggers are now scared to death of the direct payola—there are innumerable ways of satisfying a leader's craving for gratuities, and all the ways are nice and legitimate.

Prices on theme songs are reported going up, and there is considerably more entertaining being done, say some professional managers. There is still nothing to stop an affluent pub from having every name band leader in the biz on his pay roll as a writer. There is nothing to stop a leader from making an alteration in a song and getting his name on it as one of the penners. There is nothing to stop a newspaper columnist from writing a song and bludgeoning everybody in sight into playing it. There is nothing to stop a record jockey from doing the same. There is nothing to stop a leader from owning a publishing house and a stable of other orks and exchanging plugs with other maestri who are likewise powerful. All this is legitimate, however, and anyhow the same pubs head the weekly plug "sheet" now as did before the payola was "eliminated."

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER.

GLENN MILLER (Victor 27934 and 27935)

(I've Got a Gal in) Kalamazoo—FT; VC. At Last—FT; VC.

Serenade in Blue—FT; VC. That's Sabotage—FT; VC.

CONSIDERING the record sensation Glenn Miller created from the score of his first movie venture in *Chattanooga Choo Choo*, there is more than casual interest in these four sides. All four songs are from the Mack Gordon-Harry Warren score for Miller's newest screen effort, *Orchestra Wives*. And there are at least one and maybe two, three or even four hits in the making. The song that smacks of *Chattanooga* honors is *Kalamazoo*. It's the same type of rhythm ditty, with Miller giving it jump setting that takes hold on the first spin. A hot trumpet cuts fancy figures for the introductory passage, and in the lively tempo full band hits it off for a starting half chorus. Tex Beneke takes over to sing about his girl in *Kalamazoo*, getting rhythmic vocal assist from Marion Hutton and the Modernaires. Voices take another half chorus to give the side a swell send-off. A slow ballad, *At Last* (27934), complements the rhythm ditty. Maestro calls for slow ballad tempo, with the full band opening for a half chorus to set the stage for Ray Eberle's baritone for the remainder of the spin. Harmonic embroidery makes a colorful pattern for *Serenade in Blue* (27935), an exquisite piece of melodic structure with the lyrics setting it off as a standout among lovers' laments. Again in the slow ballad tempo, band builds an introduction of symphonic tone poem proportions. Full band, with Bobby Hackett's trumpet runs on top, introduces the chorus theme and then gives way to Ray Eberle to sell the song with the Modernaires on the assist making it all the more impressive. Stacks up as the screen show's ballad rage. Finishing the foursome is *That's Sabotage*, a pleasing rhythm ditty. Again, Miller's musicians take the background benches, with the singers out front. For this side, it all belongs to Marion Hutton. With a solid rhythmic beat from the band, paced at a medium tempo, Miss Hutton takes it right from scratch to sing the verse and chorus. Band picks up the second refrain, with the tenor sax finishing the starting half of the chorus, calling back Miss Hutton to complete the side.

A watchful eye must be kept by the music operators on each of these sides, for all have what it takes to make the hit-parade grade and bring long life to the sides in the music boxes. While the picture is still to be released, there's no reason why operators can't get the jump on the screen, especially with the "Kalamazoo" side.

HARRY JAMES (Columbia 36614)

You're in Love With Someone Else—FT; VC. He's My Guy—FT; VC.

TWO new ballads are trimmed off in excellent style by Harry James, and in the customary musical and vocal eclat that puts a polished stamp on all the maestro's slow sides. Moreover, in *He's My Guy* James has a piece of music that should put the side on top in the best selling lists. A terrific torcher, it follows the lines of *My Bill* and *Jim*, and Helen Forrest turns on the torch vocally that sets off a glow. Nor is there any dim-out among the music makers. Banked by the fiddle strings, the maestro's trumpet tees off the side for a half chorus. Following Miss Forrest's singing, full band picks it up for another half chorus, with the song seller on the tag to take it out. *Someone Else* ballad, from the *Priorities on Parade* movie, is also a torcher, with the music dipped into the blues theme. With the band maintaining a heavier rhythmic beat, James blows it bluesy for a full chorus to start. Miss Forrest takes in the verse along with the chorus for the lyrical delight, and the band picks it up again for a half chorus, giving way at the last stretch for the chanteuse to take it out.

Altho the title fits in with war ballad lines, "He's My Guy" keeps close to the torch lines on its own and looms a major item to keep the lights burning bright in the music boxes. And with a picture tie, "You're in Love With Someone Else" also shapes up high in phono possibilities.

BOB CROSBY (Decca 18373)

You'll Be Sorry—FT; VC. Tears on My Pillow—FT; VC.

Calling in only the Bob Cats contingent of the Crosby band, the little Dixieland crew kicks out on a pair of folk tunes. And the blend is most effective for the *Sorry* side, the two-beat rhythms rolling along with a rhythmic kick. Everybody is in on it for the opening and closing choruses, tempo set for a lively beat, and the two vocals by maestro Crosby sandwich in a tenor sax ride. The same treatment is accorded *Pillow*, with Crosby again for the wordage and the tenor sax sharing his hot session with the piano. Both ditties are by Fred Rose and Gene Autry, and both have long made their mark in Western circles.

With folk songs in swiny fox-trot settings finding so much favor with the phono fans, there's another chance for the operators to corral the coins with "You'll Be Sorry." (See ON THE RECORDS on page 98)

The Song of the Hour

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(Routes are for current week when no dates are given.)

A

Abbott, Vincent (Applegate Tavern) Atlantic City, nc.
 Agnew, Charlie (Cabanas) Urbana, O., 20-24, nc.
 Akin, Bill (Causeway) Muskegon, Mich., c.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Pelham Heath) Bronx, N. Y., nc.
 Allen, Red (Kelly's Stable) NYC, nc.
 Alpert, Mickey (Cocoanut Grove) Boston, nc.
 Angelo (Iceland) NYC, re.
 Arrheim, Gus (Coral Gables) Lansing, Mich., 20-23, b.
 Auld, George (East River) NYC 23, p; (Sunset) Carrolltown, Pa., 25, b.
 Ayres, Mitchell (Roseland) NYC, b.

B

Barlow, Ralph (Mansion) Youngstown, O., 20-31, b.
 Barnett, Charlie (Steel Pier) Atlantic City, b.
 Barnett, Harry (North Shore Pavilion) South Haven, Mich.
 Basile, Count (Orpheum) Los Angeles 29-Aug. 4, t.
 Basile, Joe (Olympic) Irvington, N. J., p.
 Bates, Angie (Damero's) Belle Vernon, Pa., re.
 Bennett, Larry (Hickory House) NYC, nc.
 Benson, Bill (Peony) Omaha, p; (Fla-Mor) Kansas City, Mo., 28-Aug. 3, b.
 Benson, Ray (Drake) Chi, h.
 Bergere, Maximilian (Versailles) NYC, nc.
 Bishop, Billy (Lake Lawn) Delavan, Wis., 21-26, h.
 Bizony, Bela (Pierre) NYC, h.
 Blomaine, Tommy (Glenwood) Delaware Water Gap, Pa., h.
 Bondshu, Neil (Chase) St. Louis, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Tiny (Dreamland) Little Rock, Ark., 24, b; (a) Fort Worth, Tex., 26; (Library) San Antonio 27, a; (a) Austin 28.
 Bragale, Vincent (Congress) Chi, h.
 Brandt, Eddie (Commodore Perry) Toledo, O., h.
 Brigade, Ace (Happy Hour) Minneapolis 22-Aug. 4, c.
 Bundy, Rudy (Bordewick's) Tuckahoe, N. Y., nc.
 Busse, Henry (Trianon) South Gate, Calif., 8-25, b.
 Byrne, Bobby (Edison) NYC, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (West Front Grill) Dover, O., re.
 Calloway, Cab (Casa Manana) Culver City, Calif., nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carlos, Don (Club Gaucho) NYC, nc.
 Carr, Al (La Marquise) NYC, nc.
 Casey, Fernando (Latin Quarter) NYC, nc.
 Cavallaro, Carmen (Rainbow Room) NYC, nc.
 Chester, Bob (Eitch's Garden) Denver, 16-22, Chicuito (El Morocco) NYC, nc.
 Clark, Ozzie (Washington) Indianapolis, h.
 Clarke, Buddy (Park Central) NYC, h.
 Coleman, Emil (La Martinique) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Contreras, Manuel (Northland) Green Bay, Wis., h.
 Courtney, Del (Palace) Santa Ana, Calif., h.
 Coyle, Fred (Anchor Club) Hamilton, O., 20-Aug. 10, nc.
 Crawford, Jack (Hollywood) Kalamazoo, Mich., 20-27, nc.
 Crawley, Jimmy (Melody Club) NYC, nc.
 Crosby, Bob (Rendezvous) Balboa, Calif., nc.
 Cugat, Xavier (Waldorf-Astoria) NYC, h.
 Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.
 Curbeilo, Hubert (President) Atlantic City, 13-25, h.

D

Davis, Eddie (Larue's) NYC, re.
 Davis, Johnny "Scat" (Sea Girt Inn) Sea Girt, N. J., nc.
 Daw, Freddie (Pavilion) Saugatuck, Mich.
 Dennis, Dave (Hurricane) NYC, nc.
 Denny, Earl (Hof Brant) Wildwood, N. J., nc.
 Donahue, Al (Oriental) Chi 17-23, t; (Castle Farm) Cincinnati 25, nc.
 Dorsey, Jimmy (Capitol) Washington 16-22, t; (Loew's) Akron, O., 24-27.
 Dorsey, Tommy (Chicago) Chi 17-23, t; (Palace) Cleveland 24-30, t.
 Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.
 Dunham, Sonny (Tunetown) St. Louis 21-Aug. 2, b.

E

Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (Sherman) Chi, h.
 Engel, Freddy (Day Line Boats) Albany, N. Y.
 Ennis, Skinnay (Shea) Buffalo 17-23, t; (RKO Boston) Boston 24-30.
 Erwin, Pee Wee (Chippewa Beach) Chippewa Lake O., 20-23, b.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fidler, Lew (Detroit Athletic Club) Detroit.
 Fields, Irving (Hollywood) West End, N. J., h.
 Fields, Shop (Edgewater Beach) Chi, h.
 Fischer, Darrell (Almack) Alexandria, La., nc.
 Fisk, Charlie (Casino) Fort Worth, Tex., 8-24, b.
 Fitzgerald, Ella (Chestnut St.) Harrisburg, Pa., 22, a; (Earle) Phila., 24-30, t.
 Flindt, Emil (Madura's) Hammond, Ind., b.
 Flora, Jimmy (Pennsylvania) NYC, h.
 Fomcen, Basil (Ritz-Carlton) Atlantic City, h.
 Foster, Chuck (Soldiers Park) Mineral Point, Wis., 22; (State Park) LaSalle, Ill., 23; (Roof) Galesburg 24, b; (Frog Hop) St. Joseph, Mo., 25, b; (Shore Acres) Sioux City, Ia., 26, b.
 Franklin, Buddy (Chez Paree) Chi, nc.
 Funk, Larry (Olympic) Seattle, h.

G

Garr, Glenn (Oh Henry) Chi, b.
 Genovese, Vince (Rendezvous) Murphysboro, Ill., nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Gilberto (Havana-Madrid) NYC, nc.
 Gilford, Cal (Nautilus) Atlantic Beach, L. I., N. Y., h.
 Glass, Bill (Queen Mary) NYC, re.
 Goodman, Benny (Metropolitan) Boston, 16-23, t; (Sun Valley) Worcester 25; (Lake Compounce) Bristol, Conn., 26.
 Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., ro.
 Gorham, Jimmy (Harlem) Atlantic City, nc.
 Graham, Al (Yankee Lake) Brookfield, O., 27-Aug. 3, p.
 Grant, Bob (Savoy-Plaza) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Glen (Pennsylvania) NYC, h.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey Jerry (Lantz's Merry-Go-Round) Dayton, O., 20-Aug. 9, b.
 Gross, Burton (Flith Ave.) NYC, h.

H

Harris, Jack (La Conga) NYC, nc.
 Harris, Phil (Paramount) NYC 22-28, t.
 Harrison, Ford (St. Moritz) NYC, h.
 Hart, Joey (Ramona Gardens) Sister Lakes, Mich., 10-26, nc.
 Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
 Hawkins, Erskine (Rink) Greensboro, N. C., 22; (a) Johnson City, Tenn., 23; Bluefield, W. Va., 24; (Arena) Beckley 25; (Temple) Greenville, S. C., 27; (a) Chattanooga 28.
 Haywood, Eddie (Village Vanguard) NYC, c.
 Heatherton, Ray (Billmore) NYC, h.
 Henderson, Fletcher (Sipe) Kokomo, Ind., 22, t; (Paramount) Anderson 23, t; (t) Terre Haute 24; (Mars) La Fayette 25, t; (Sunset Terrace) Indianapolis 26.
 Herbeck, Ray (Hollywood) Kalamazoo, Mich., 20-24, nc; (State) NYC 25-30, t.
 Herman, Woody (Palladium) Hollywood, b.
 Herth, Milt (Jack Dempsey's) NYC, nc.
 Himer, Richard (Essax House) NYC, h.
 Hines, Earl (Royal) Baltimore 24-30, t.
 Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.
 Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
 Holmes, Herbie (Muehlebach) Kansas City, Mo., 20-30, h.
 Holst, Ernie (Stork) NYC, nc.
 Howard, Eddy (Aragon) Chi, b.
 Hutton, Ina Ray (Paramount) Anderson, Ind., 22, t; (Dunbar Cave) Clarksville, Tenn., 23, b.

I

International Sweethearts of Rhythm (a) Toledo, O., 24; (a) Springfield 25.

J

Jackson, Paul (402 Club) Port Huron, Mich., nc.
 James, Jimmy (Ault) Cincinnati, p.
 Janis, Irene (Lowry) St. Paul, h.
 Jarrett, Art (Blackhawk) Chi, nc.
 Jerome, Henry (Childs' Paramount) NYC, re.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Louis (White City) Chi 26, b.
 Joy, Jimmy (Bismarck) Chi, h.
 Jurgens, Dick (Totem Pole) Auburndale, Mass., nc.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Kassel, Art (Grand) Wausau, Wis., 22, t; (Terf) Austin, Minn., 23, b; (Prom) St. Paul 24-26, b; (b) Eau Claire, Wis., 27; (Melody Mill) Dubuque, Ia., 28, nc.
 Kay, Chris (Casino Russe) NYC, nc.
 Kaye, Don (Utah) Salt Lake City, h.
 Kaye, George (Hollywood Restaurant) Bridgeport, Conn., nc.
 Kay, Herbie (Plantation) Houston, Tex., 20-23, nc; (Pleasure Pier) Port Arthur 24-30.
 Kaye, Sammy (Palace) Youngstown, O., 21-23, t; (Stanley) Pittsburgh 24-30, t.
 Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
 Kennedy, Harry (Alpine Tavern) Atlantic City, nc.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Meadowbrook) Cedar Grove, N. J., July 2-Aug. 25, nc.

Kerr, Charlie (Convention Hall) Cape May, N. J.
 Klentz, Frank (Grenoble) Wildwood, N. J., h.
 King, Charlie (Peach Orchard Inn) Pleasantville, N. J.
 Kirby, John (Hilo) Battle Creek, Mich., 20-27, nc.
 Kirk, Andy (State) NYC, t.
 Knight, Bob (Monte Carlo) NYC, nc.
 Koller Bros. (Piccadilly) Baltimore, nc.
 Kovach, Johnny (Tot's Bay View Inn) E. Keansburg, N. J., nc.

L

Lally, Howard (Belmont Plaza) NYC, h.
 Lande, Jules (Ambassador) NYC, h.
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
 Lang, Don (Colosimo's) Chi, nc.
 Lang, Lou (Belvedere) NYC, h.
 LaForte, Joe (Old Roumanian) NYC, re.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leonard, Ada (Lake) Springfield, Ill., 20-23, nc.
 Lewis, Ted (Beverly Hills) Newport, Ky., 24-Aug. 6, cc.
 Lewis, Ted (Stanley) Pittsburgh, 17-23, t.
 Little, Little Jack (El Patio) Washington 29-July 28, nc.
 Long, Johnny (New Yorker) NYC, h.
 Lopa, Joe (Sutton) NYC, h.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Clyde (Palace) Cleveland, t.
 Lunceford, Jimmie (Riverside) Phoenix, Ariz., 22-23; (Liberty Hall) El Paso, Tex., 27; (Cotton) Austin 29, nc.
 Lyons, Johnny (Steamer Admiral) St. Louis.

M

McFarland Twins (Arcadia) NYC, b.
 McGuire, Betty (Highway Casino) Westport, Mass., nc.
 McIntire, Lani (Lexington) NYC, h.
 McIntyre, Hal (Paramount) NYC, t.
 McKinley, Ray (Shrine) Springfield, Mass., 27-Aug. 1, a.
 McShann, Jay (King's) Lincoln, Neb., 18-Aug. 1, b.
 MacKenzie, Jimmy (Congress) Chi, h.
 Mages, Marty (Claridge) Atlantic City, h.
 Manno, Fred (Municipal) Ocean City, N. J., a.
 Manuel, Don (Ohio-Pick) Youngstown, O., h.
 Manzanares, Jose (La Salle) Chi, h.
 Marble, Bob (Wolverine) Detroit, h.
 Marconi, Pete (Caravan) NYC, nc.
 Martell, Paul (Arcadia) NYC, b.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Marx, Chico (Paramount) Des Moines, Ia., 21-23, t; (t) Sioux City 24-26; (Stuart) Lincoln, Neb., 28-29, t.
 Masters, Frankie (Earle) Phila., t.
 Matthey, Nicholas (Casino Russe) NYC, nc.
 Maya, Frollan (Havana-Madrid) NYC, nc.
 Mazonne, Frank (Latin Quarter) NYC, nc.
 Melba, Stanley (Pierre) NYC, h.
 Miller, Dusty (Tom Endicott's Dude Ranch) Atlantic City.
 Miller, Glenn (Eastwood Gardens) Detroit, 17-23, p; (Buffalo) Buffalo 24-30, t.
 Millinder, Lucky (Savoy) NYC 20-31, b.
 Minor, Frank (Red Mill) NYC, nc.
 Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
 Molina, Carlos (Happy Hour) Minneapolis, nc.
 Monroe, Vaughn (Empire) Allentown, Pa., 22, b; (Capitol) Washington 23-29, t.
 Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc.
 Mooney, Joe (Sheraton) NYC, h.
 Morales, Moro (La Martinique) NYC, nc.
 Morgan, Russ (Coney Island) Cincinnati, p.
 Morris, George (Armando's) NYC, nc.
 Mosely, Snub (19th Hole) NYC, nc.
 Motley, Berk (Dude Ranch) Norfolk, Va., nc.
 Munro, Hal (Casino) Chi, nc.
 Murray, Charles (Blackstone) Chi, h.

N

Nagel, Freddy (Trocadero) Henderson, Ky., 25-31, na.
 Nelson, Ozzie (Orpheum) Omaha 17-23, t; (Orpheum) Minneapolis 24-30, t.

Nonchalants, The (Coronado) St. Paul, nc.
 Norman, Joe (Villa Moderne) Chicago, nc.
 Norman, Lee (Famous Door) NYC, nc.

O

Otman, Val (La Martinique) NYC, nc.
 Onisko, Senya (Commodore) NYC, h.
 Osborne, Will (Claridge) Memphis, July 10-Aug. 6.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Gene (Baltimore) Toledo, O., nc.
 Parks, Bobby (Belmont-Plaza) NYC, h.
 Pastor, Tony (Cedar Point) Sandusky, O., 17-23; (Eastwood Gardens) Detroit 24-30.
 Panchito (Versailles) NYC, nc.
 Paulson, Art (New Yorker) NYC, h.
 Pearl, Ray (Melody Mill) Chi, b.
 Pedro, Don (885) Chi, nc.
 Perner, Walter (Roosevelt) NYC, h.
 Peterson, Dee (Buena Vista) Biloxi, Miss., h.
 Phillips, Ted (Plantation) Dallas, nc.
 Pierce, Alex (Latin Quarter) NYC, nc.
 Pineapple, Johnny (Rogers Corner) NYC, nc.
 Powell, Teddy (Log Cabin) Armonk, N. Y., nc.
 Prager, Mannie (Capitol) Manitowoc, Wis., 22, t; (Kenosha) Kenosha 23, t; Davenport, Ia., 24-26.
 Prassin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Bobby (Hurricane) NYC, nc.

R

Ramoni (Turf Athletic Club) Galveston, Tex.
 Rapp, Barney (Steel Pier) Atlantic City.
 Ravazza, Carl (Schroeder) Milwaukee, h.
 Reager, Ray (Fitch's) Wilmington, Del., c.
 Reid, Don (Cabanas) Urbana, O., nc.
 Reid, Morton (St. Regis) NYC, h.
 Renick, Ken (Roseland) Canandaigua, N. Y., b.
 Rey, Alvino (Astor) NYC, h.
 Ricardel, Joe (Claremont Inn) NYC, nc.
 Rios, Tomas (Havana-Madrid) NYC, nc.
 Roberts, Eddie (Lido) NYC, b.
 Robertson, Dick (McAlpin) NYC, h.
 Rogers, Eddie (Schroeder) Milwaukee, h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Roland, Don (Shackamaxon) Westfield, N. J., cc.
 Rotgers, Ralph (Latin Quarter) NYC, nc.
 Rotonda, Peter (Commodore) NYC, h.
 Ruhl, Barney (Casa Nova) Detroit, nc.
 Russell, Elliott (Penn-Atlantic) Atlantic City, h.

S

Saccas (La Conga) NYC, nc.
 Sanders, Joe (Casino) Quincy, Ill., 17-27, nc.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.
 Sayre, Sid (Wellworth) Hurleyville, N. Y., h.
 Sawyer, Bill (Hamilton Lake) Fort Wayne, Ind., b.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Sherry, Herb (La Conga) NYC, nc.
 Siegel, Irving (Hoffman's) Medford, Wis., nc.
 Sissle, Noble (Diamond Horseshoe) NYC, nc.
 Smith, Russ (Rainbow Grill) NYC, nc.
 South, Eddie (Cafe Society Uptown) NYC, nc.
 Sparr, Paul (St. Regis) NYC, h.
 Spector, Ira (Chateau Moderne) NYC, nc.
 Spivak, Charlie (Hamid's Pier) Atlantic City 18-25.
 Stable, Dick (Dempsey's) NYC, re.
 Stanford, Stan (Minnie) Marquette, Mich., nc.
 Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.
 Stover, Jules (18 Club) NYC, nc.
 Sullivan, Mickey (Lido) Worcester, Mass., nc.
 Sylvio, Don (Bertolotti's) NYC, nc.

T

Teagarden, Jack (Blue Moon) Wichita, Kan., 13-24, nc.
 Terrace Boys (Cora & Irene's) NYC, nc.
 Terry Sisters (Rainbow Room) NYC, nc.
 Thompson, Lang (Forest Park Highlands) St. Louis 20-25; (Casino) Quincy, Ill., 27-Aug. 1, nc.
 Thomson, Billy (Marconi's) Niagara Falls, N. Y., re.
 Trace, Al (Continental Grove) Akron, O., nc.
 Trester, Pappy (Park Recreation) St. Paul, Minn., p.
 Tucker, Tommy (Palmer House) Chi, h.

V

Venuti, Joe (Tunetown) St. Louis 21-Aug. 1, b.

W

Wald, Jerry (Strand) NYC, t.
 Wallace, Jack (Lookout Mountain) Chattanooga, Tenn., h.
 Warren, Dick (Hurricane) NYC, nc.
 Weeks, Anson (Sherman's) San Diego, Calif., nc.
 Weiler, Curt (Congress Hall) Cape May, N. J., nc.
 Welk, Lawrence (Lake) Springfield, O., 24-29, nc.
 Whiteman, Paul (Lakeside) Denver 10-23; (Tower) Kansas City 24-30, t.
 Williams, Griff (Baker) Dallas, h.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Teddy (Cafe Society Downtown) NYC, nc.
 Wilson, Woody (Rice) Houston, Tex., h.
 Woods, Herby (Benjamin Franklin) Phila., h.

Y

Yellman, Duke (Brown Derby) Chi, nc.
 Young, Eddie (Claremont) Berkeley, Calif., h.

Bob Strong Heads East

NEW YORK, July 18.—MCA will bring Bob Strong and his band, which just completed three seasons on NBC's *Uncle Walter's Doghouse* show, has also been playing dates in the Chicago area and as far west as Denver. Featured are Betty Martin and Ray McIntosh, warblers.

HOLLYWOOD, July 18.—Gary Nottingham has been signed to a seven-year contract with Frederick Bros. Deal was set by Reg D. Marshall. Nottingham and his band played two years at Bal Tabarin, San Francisco, and are well known on the West Coast.

Bands on Tour—Advance Dates

RAY PEARL: Colonial Gardens, Evansville, Ind., July 28; Armory, Karnak, Ill., 29.

LAWRENCE WELK: Palace Theater, Cleveland, July 31 (week); Ballroom, North Judson, Ind., Aug. 7; Paramount Theater, Hammond, Ind., 9.

TOMMY REYNOLDS: Centennial Terrace, Sylvania, O., 24-Aug. 2; Hi-Lo Club, Battle Creek, Mich., 3-9; Buckeye Lake, O., 11-20; Yankee Lake Park, Brookfield, O., 21-23; The Dell's, Lansing, Mich., 25-30.

BENNY GOODMAN: State College, Pa., 31; Hershey, Pa., Aug. 1; Asbury Park, N. J., Aug. 2; Chicago Theater, Chicago, Aug. 7-13.

FRANKIE MASTERS: Crystal Palace Ballroom, Coloma, Mich., Aug. 1; Paramount Theater, Hammond, Ind., 2; Orpheum Theater, Madison, Wis., 3; Rio Theater, Appleton, Wis., 4; Capitol Theater, Manitowoc, Wis., 5; Del Rio Ballroom,

Kankakee, Ill., 6; Casino Gardens, Detroit, 7 (week); Lakeside Park, Denver, 21 (two weeks).

RAY ALDERSON: Bay Beach, Green Bay, Wis., 26; Eagle Point Park, Clinton, Ia., 28; Val-Air Ballroom, Des Moines, 29; Hardegger's, Cleveland, Minn., 30; Legion Ballroom, Bancroft, Ia., 31; Neil's, McHenry, Ill., Aug. 1; Avalon Ballroom, La Crosse, Wis., 2.

FREDDY NAGEL: Trocadero, Henderson, Ky., 25 (week); Claridge Hotel, Memphis, 31 (two weeks); Aragon Ballroom, Chicago, Oct. 4 (four weeks).

JOE SANDERS: White City Park, Heron, Ill., Aug. 1.

CHUCK FOSTER: Totem Pole, Auburn-dale, Mass., Aug. 3-24; Claridge Hotel, Memphis, 28 (three weeks); Muehlebach Hotel, Kansas City, Mo., Sept. 18-Oct. 2.

SONNY DUNHAM: Paramount Theater, Hammond, Ind., Sept. 6.

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The Final Curtain

BARTLETT—Guy, 61, retired vaude performer, July 12 at home in Yonkers, N. Y., after a long illness. Before retirement he was a member of the Guy Bartlett Trio, which appeared in several shows with the late De Wolf Hopper. He was a nephew of the late opera singer, Jessie Bartlett Davis. He leaves his wife, Louise, and a daughter, Mrs. John Kennedy.

BOEHNEL—William, 44, motion picture critic of *The New York World Telegram* the past 13 years, July 17 in New York of a heart attack. Widely known in show business circles in New York and Hollywood, he was a past president of the New York Film Critics. He leaves his wife, the former Mollie Ricardel, actress and writer, and a daughter, Anne.

BRIGGS—Casper Warren, 98, pioneer manufacturer of lantern slides, July 10 at his home in Ventnor, N. J. Surviving are his widow, Florence, and a son, Services July 13 in Philadelphia, with burial in West Laurel Hill Cemetery there.

BROWN—Charles John, 13, son of Charles B. Brown, promotion department manager for National Broadcasting Company, July 9 in the Alexian Brothers' Hospital, Elizabeth, N. J., following an emergency operation. Requiem mass July 13 at St. Genevieve's Roman Catholic Church, Elizabeth. Burial in St. Gertrude's Cemetery, Woodbridge, N. J.

CANCIE—N. Harry, 64, former showman of Brookfield, Ill., July 16 in Hinsdale Hospital, Hinsdale, Ill., after a short illness. In the early 1900s Cancie operated a carnival for a short time and later a minstrel show. He also was at one time with the Al G. Field Minstrels. For a number of years he has held an executive position with the Walter Johnston Candy Company, Chicago. He was an ardent circus fan and had scores of friends in the outdoor show world. Surviving are his widow, May, and three sisters. Funeral services July 18, with burial in Brookfield.

CARDEW—Rev. P. Frederic Anstruther Cardew, 76, known in European theatrical circles as the "chorus girls' friend," July 12 in London. As chaplain of St. George's Church in Paris for 30 years, he was counselor to thousands of British chorines in the capital. He founded the Cardew Theater Girls' Hostel in Montmartre for British and American girls on the Continental stage, including those at the Folies Bergere, Casino de Paris and Moulin Rouge.

CARLTON—(Arthur Carlton Phelps), 61, British sleight-of-hand artist and juggler, June 28 in Surrey, England, after a long illness. He toured the world's music halls and also appeared in pantomime under the billing of "Carlton, the Human Hairpin."

CLEMMONS—Joe E., 54, founder and retired president of the Jefferson Amusement Company and East Texas Theaters, Inc., operators of 71 picture houses in East Texas, recently at St.

Therese Hospital, Beaumont, Tex., after heart attack. Native of Marshall, Tex., Clemmons went to Beaumont in 1906 and soon after started in show business with his brother, Theo, then treasurer of the Kyle, legit house. They opened the second movie house in Beaumont a few years later and in 1918 organized the Jefferson and East Texas syndicate with the late Sol Gordon. Clemmons retired in 1939 but remained on the two companies' boards of directors. Surviving are his widow, four sons, three brothers and his mother.

DELANEY—Patrick, 50, in an accident June 22 at Long Beach, Calif. Survived by his widow, Marion Delaney.

DOHERTY—John Mellon (Mel), 46, former popular Cincinnati orchestra leader, suddenly in Cincinnati July 17. Besides owning and conducting his own orchestra, Doherty was well known in sports circles as a football player and as coach at Xavier University, Cincinnati. Recently he was employed as a salesman for a brewing company. Surviving are his widow; two sons, Jerry and Lawrence.

DRUEN—Fred, 43, concessionaire on Wright Shows, of a heart attack while erecting his booth at Le Mars, Ia., July 13. Body was taken to Council Bluffs, Ia., for burial. He had been ailing several years. Survived by his widow and two sons, both in the armed forces.

DUNN—P. J., 62, concessionaire with the Hoffner Amusement Company, at his home in Polo, Ill., July 4 of a heart attack. Services in Streator, Ill., July 7, with burial in Pike Township Cemetery. Survived by his widow.

ECKHARDT—Henry, 43, chairman of Kenyon & Eckhardt, Inc., and a leader in the field of advertising, July 12 at Roosevelt Hospital, New York, following an operation. He was born in Cleveland, educated at Columbia University and began his career in newspaper offices. He was director of the Advertising Research Foundation and chairman of the board of the American Association of Advertising Agencies. He leaves his wife, Mrs. Athalie Rowe Eckhardt, and three children, Charlotte, Barbara and Henry Jr.

ELLIS—Robert Earl, 24, leader of the Bob Ellis orchestra, killed July 12 in the crash of an army trainer plane near Clinton, Wis. He had been a civilian instructor with the army's pre-glider training school at Janesville, Wis. Survived by his parents and three brothers.

GAULKE—Jack, 39, owner of the Music Institute of America and former musician with Wayne King, Johnny Hamp and Freddy Fisher, July 12 at his home in Milwaukee following a short illness. Survived by his widow, Edna, and three brothers, Ray and Lester, Milwaukee musicians, and Stanley, Chicago.

HALE—Gladys (Mrs. Jack Gregory) in Nyack, Conn., July 1. Burial July 4 in that city.

JASPER—William H., 59, operator of Starved Rock (Ill.) dance pavilion the past 15 years, of a heart attack July 5 at his home in La Salle, Ill. He also managed the Auditorium dance hall in La Salle. Survived by his widow, Pauline; a son, Paul; a sister, Mrs. Myrtle Huffman, and two brothers, Jack and Charles. Burial July 7 in Forest Lawn Memorial Park, La Salle.

KIRKPATRICK—Elmer L., 67, dancer for 50 years and composer of dance music, including *Ingleside Waltz*, in Detroit July 10.

LEEDS—Harold, 57, doorman at Hamid's Million-Dollar Pier, Atlantic City, July 10 at Atlantic City Hospital after collapsing while at work. He leaves his wife, Wilana; a daughter, a son, a brother and two sisters.

MEEK—Frank, known professionally as Onyx the Clown, at Veterans' Hospital, Dearborn, Mich., recently. Survived by father and brother.

MELLON—Albert, 45, from a heart attack in Brewton, Ala., June 21. Until this season he operated concessions on various carnivals, closing with the Great Northern Shows last year, when he retired because of ill health. Besides his widow; two sons, Edmond and Albert Julian; a brother, J. R. Mellon, and a sister, Mrs. V. J. Nelson, also in the carnival business, survive. Funeral and interment in Brewton.

MURPHY—James L. (Jimmy), formerly in minstrelsy, vaude and tent repertoire, June 27 at his brother's home in Tacoma, Wash., following an attack of pneumonia. He had toured in rep with the Hugo Players, Chick Boyes and Gagnon-Pollock. Burial in New Tacoma

Thomas F. Dorsey Sr.

Thomas F. Dorsey Sr., 70, father of Tommy and Jimmy Dorsey, name-band leaders, and bandmaster in his own right, July 13 in Friends Hospital, Philadelphia.

He was born in Shenandoah, Pa., in the heart of the coal belt. First becoming a music teacher and band director in Mahanoy Plane, he performed both those services in the Lansford (Pa.) schools from 1920 to 1939. Then ill health forced his retirement. A self-taught musician, he instructed his two sons, beginning Tommy's musical education at 8 and Jimmy's at 6. He could play all the wind instruments and always was busy conveying this ability to his children. One family legend had it that the father hung brass instruments on little Tommy's crib which the infant used as teething rings.

He leaves his two sons; a daughter, Mrs. Mary Lisella, and his wife, Theresa. Funeral services were held July 14 in Lansford, with burial in Shenandoah.

Cemetery, Tacoma. Survived by his widow, Beverly Sutherland.

NEFF—Jacob H., 24, former night club singer, July 6 in an airplane crash while on a routine training flight near Rayne, La., as an aviation cadet. He sang in Philadelphia night clubs under the name of Jack Barkley. Three brothers and two sisters survive.

O'BRIEN—Thomas J., 77, veteran vaude performer, July 13 in Brooklyn after a short illness. He was the father of Morton, Arthur and Lillian Havel, all performers, who survive. He worked with his wife and another man in the old big-time act, the O'Brien-Havel Trio.

RILEY—Walter J., 56, in Strong Memorial Hospital, Rochester, N. Y., July 10 following an operation. A well-known griddle man, Riley was with Clara's Diner on Sunburst Exposition Shows and played some of the larger fairs with independent operators for the last two seasons. His mother, three sisters and two brothers survive. Funeral from his mother's home, Rochester, with burial in Holy Sepulchre Cemetery, that city.

SAWYER—Arthur T., member of CFA and secretary of Illinois Bankers' Life Assurance Company, July 4 at his home in Monmouth, Ill.

SCHADT—Ivy Pearl, 43, of the comedy team of Betty and Schultz, July 9 at Allentown, Pa. She and her husband (Schultz) played Pennsylvania the past 11 years. The past season Mrs. Schadt had conducted the candy concession at the Lyric Theater, Allentown. Survived by her husband; a daughter, Vivian McCahan, of Gibraltar, Pa., and a brother, Charles A. Clark, Allentown.

IN MEMORY OF MY LIFE LONG PAL
SAM SCRIBNER
"GONE BUT NOT FORGOTTEN"
CHARLES H. WALDRON

TREVELYAN—Walter, 44, dirt-track driver of Davenport, Ia., July 12 at Danville (Ill.) Fairgrounds when his car crashed thru a guard rail.

WARREN—William E., 84, stage set builder for the Metropolitan Opera House, New York, 27 years prior to his retirement in 1941, July 10 in Danbury, Conn. He leaves his wife, a son and a daughter.

WOOD—Ernest D., 55, stage and screen actor, July 14 in Cedars of Lebanon Hospital, Los Angeles. He had been on the stage nearly 40 years, playing his first role with Weber and Fields. Recently he had acted in motion pictures. He leaves his wife.

WORSLEY—John Robert, 16, nephew of Mr. and Mrs. Jack Rockway, bingo operators on Clyde Smith Shows, from infantile paralysis in Miami July 2.

Marriages

ADKINS-BROWN—Fats Adkins, pianist-entertainer at Mitchell's Cafe, Philadelphia, and Vera Brown, member of the Brown Sisters, singing trio, July 15 in Philadelphia.

BRADY-GILL—Bill Brady, singer, and Dorothy Gill, show girl, in Las Vegas, Nev., July 14. Both are members of *Star Spangled Glamour* at Earl Carroll's, Hollywood.

BURKE-RHODES—Pat Burke, band singer, and Sylvia Rhodes, formerly featured for several years over Station WLW, Cincinnati, in Pittsburgh July 13. Both are now on the staff of Station WCKY, Cincinnati.

CRANE-TURNER—Stephen Crane, Hollywood business man, to Lana Turner, movie star, in Las Vegas, Nev., July 17.

HARRIS-BRUSTEIN—Herbert J. Harris, nonpro, to "Flip" Brustein, ingenue with the Adelphi Theater Group at the Waldorf-Astoria Hotel, New York, June 28.

LANG-PARRISH—Charles G. Lang Jr., actor, to Helen Parrish, film actress, at the bride's Hollywood home July 11.

PRUITT-McKEE—Arthur LeRoy Pruitt, officer in the U. S. Air Corps stationed at Newport, R. I., to Betty McKee, daughter of Al McKee, superintendent of Palisades (N. J.) Park, in Providence June 9.

VAUDEVILLE REVIEWS

(Continued from page 19)

It makes for the State stage to use a bandstand instead of the scraggly drapes it usually uses for stageband performances. Kirk stanza is a hot, raw-meat session, teeing off with *Blue Skies*, then swinging into some powerhouse trumpeting by Howard McGee on his own instrumental, *McGee Special*. Gordon and Rogers, colored act with the band, panic the house with their sharp green and yellow (and red vest) outfits and drew howls of laughter and applause with their wild dancing and singing.

Balance devoted to boogie-woogie pianistics, some strong jamming and the powerful vocals of June Richmond, a very hefty singer who went over like a blue streak with *Somebody Else, I Don't Want to Walk Without You* and *One Dozen Roses*, among others. Kirk handles his end of the bill with excellent showmanship. *Sol Zatt*.

Fox, Detroit

(Reviewed Friday Evening, July 17)

Show is all Kay Kyser and it looks like a new house record week.

Opens with orchestra numbers and series of vocals, featuring Kyser's standbys. Kay relies strongly on a mixed sextet for his vocals now and gets good results, especially on unique arrangements. Choral balance works well on the p. a. system.

Sully Mason, who leads off with a lively novelty, *One Dozen Roses*, does comedy stuff in the true Kyser screwball tradition. Harry Babbitt, doing the straight vocals, and the girls, Dorothy Dunn, Julie Conway and Trudy Irwin, work in sundry combinations and the basic sextet that give swiftly changing variety of interest.

Ish Kabibble, with his immobile face and assumed near-idiotcy, is an intelligent clown who knows how to make the crowd love him. Also shows sound trumpet ability.

Kyser's lively style of conducting and his rollicking and eccentric gestures are projected into the ork heightening the combined personality.

Considerable part of the hour show was devoted to a session of Prof. Kyser's "College" in his familiar quiz style. The crowd went strong for this feature. *Haviland F. Reeves*.

Roxy, New York

(Reviewed Friday Afternoon, July 17)

Show this week has been compressed into less than 45 minutes, due primarily to length of *This Above All*, which is getting a second run on Broadway after a siege at the Astor. Shortness of show makes it a compressed and punchy affair, staging and pacing being okay.

Outside acts on the bill are standard faces all doing their familiar turns. Tenner and Swift's familiar lariat work went over nicely. Buster Shaver and Olive and George Brasno walked off to a terrific hand. Two lower case performers and a full-grown citizen, they do sure-fire dance routine and passable warbling. Four Arnaut Brothers and Nellie offer comedy fiddling and bird calls that have made them a familiar turn. All acts got deserved bows.

Production is on the okay side. Opening number uses Olive and George in cowboy costumes to sing *Jingle, Jangle, Jingle*, with appropriate support from the house line, Bob Hannon and Floy and Martha Read, a holdover singing pair who are used in production scenes only, as is Hannon. Routine segues into a step dance. Closer is an oft done ostrich fan routine with billowy formations.

Biz at matinee caught was exceptionally good. *Joe Cohen*.

Jack White

Jack White, 49, one of the outstanding night club comedians of the past decade, July 13 at home in New York after a long illness. Part owner of the Club 18 the last seven years, White made that spot a stamping ground for celebrities who doted on the comic's ad lib powers and good-natured abuse of patrons.

He was born in New York and started work as a bricklayer and plasterer. Playing in amateur shows and benefits thereafter, he was seen and encouraged by show people who started him off in the professional field.

Besides his night club work, White had appeared in the film *52d Street* in 1937 and on the stage in George White's *Scandals*, as well as in the 1939 production of *I Must Love Some One*. He appeared at various clubs, including Dan Healy's, before starting the Club 18 with Fred Lamb as co-owner. An inveterate baseball fan, White followed the New York Giants from training camp to Polo Grounds dugout.

He leaves his wife, Mrs. Edith White; a daughter, Edith; a stepson, Kingston L. Singh; two sisters, Mrs. John Fitzgerald and Mrs. William Burke, and a brother, Thomas White. High mass at Holy Trinity Church, New York, July 15.

Roadshow Films

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New and Recent Releases (Running Times Are Approximate)

OUR TOWN, released by Nu-Art Films, Inc. A nine-reel picturization of the Pulitzer Prize play by Thornton Wilder. A star-studded cast presents a story of American town life in compelling manner. Cast includes Martha Scott, William Holden, Frank Craven, Thomas Mitchell and Guy Kibbee, among others. Running time, 90 minutes.

HERE IS TOMORROW, released by the Co-Operative League. A three-reel sound film presenting some of the present realities of consumer co-operation as they exist today in the U. S. Thru dramatized scenes and commentary the film shows the progress of the co-op movement. Running time, 27 minutes.

MIDWAY AND CORAL SEA BATTLES, released by Castle Films, Inc. A one-reel newsreel showing the Jap attempt to strike at Midway. A highlight is the bombing of a Jap heavy cruiser. In the battle of the Coral Sea the role of the Lexington, before she caught fire, is shown. Running time, 10 minutes.

PUBLIC DEFENDER, released by Monarch Films, Inc. A murder mystery, nine-reeler, with action centering around mayhem committed in the State penitentiary. Ricardo Cortez, as the district attorney, finally tracks down the killer. Running time, 85 minutes.

REPORT FROM MOSCOW, released by Brandon Films, Inc. A one-reel subject. Erskine Caldwell, reporter, interviewed before leaving Moscow, tells of civilian defense work he witnessed. Then follow scenes of metallurgical plants, oil industry, harvest, nurses drilling and Red Cross work. Running time, 10 minutes.

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OWI Allocates 16mm. Prints To Non-Theatrical Field

ANFA committee successful in efforts to obtain government films—new set-up makes it easy for roadshowmen to obtain desired prints from 16mm. libraries

NEW YORK, July 18.—The non-theatrical industry has at last been assured a substantial allocation of government war-effort, morale and instructional films, it was reported here this week by William K. Hedwig, president of Allied Non-Theatrical Film Association, Inc. Chief credit for the deal with the central Office of War Information agency is due to the members of the government relations committee of the ANFA, who worked unceasingly to convince Washington officials of the valuable outlets available thru the 16mm. field.

Active members of the committee include Tom Brandon, of Brandon Films, Inc.; Sam Goldstein, of Commonwealth Pictures Corporation; Orton Hicks, of Gutlohn, Inc.; Russell C. Roshon, of Roshon Films, and Joseph Pollack, of Theater-on-Film. The committee supplied facts and figures to Washington officials in charge of the distribution of government films, pointing out the possibilities of reaching a large new audience thru roadshowmen. First discussions were held earlier in the year with Arch Mercey, Deputy Co-Ordinator of Government Films of the Office of Emergency Management. The recently organized OWI, headed by Elmer Davis, has control over the film division.

According to Tom Brandon, a substantial percentage of 16mm. prints available for distribution will be allocated to the non-theatrical field. It is expected that a quantity of prints will be released soon. Brandon said that selected groups of the government films have been made available to 16mm. film libraries that, in turn, will make the

prints available for roadshowmen thru-out the country. The OWI will allocate more prints and make more subjects available when it has had an opportunity to determine the excellence of coverage thru roadshowmen.

Leading members of the non-theatrical industry in the city point out that the allocation of government prints is one of the greatest events that has happened in the history of the field. Now all branches of the 16mm. business have an opportunity to contribute concretely in the government war effort by furthering the distribution of the films thru all available channels.

Under the new set-up roadshowmen will have no difficulty in obtaining government films. No complications or red tape is involved, and it is not necessary to write to Washington or to other official sources to secure these prints. Roadshowmen who wish to do their bit by showing government films can obtain available subjects from the 16mm. libraries they have been doing business with. A letter to the library requesting government films will receive prompt attention, and the prints will be supplied without cost other than shipping charges.

A break-down of the nominal charges shows that a roadshowman requesting a single reel will only pay 50 cents as a shipping and service fee. If he requests more than one reel, the charge will be 50 cents for the first reel and 25 cents for each additional reel. It is reported that some libraries will absorb these charges as their contribution to the war effort.

Roadshowmen Should Adapt Selves to Times

By JAMES J. HARRIS, of Harris Home Movie Library

IN THESE critical times roadshowmen must adapt themselves to changing conditions. In the past roadshowmen have been itinerants, hopping from place to place, seeking a spot where they could make a few extra dollars. Now, however, there's a tendency on the part of some roadshowmen to become more stabilized. Reports received from roadshowmen show that they are finding it profitable to remain in one town for a period of three or more weeks. Naturally, the towns they pick for these stopovers are theaterless communities.

This new angle appears to be working well and it gives roadshowmen something to think about. The operators who follow this policy of remaining in a town for a longer period of time change their programs nightly. In some locations it is possible to run the same show over the week-end. Operators who follow this practice report they find it profitable to purchase prints outright, as they have a program or schedule of programs for each new locality in which they show.

The tendency of remaining in one spot is particularly marked in camp areas. Roadshowmen who play those areas and publicize the fact that they will remain for three or more weeks get considerable soldier patronage regularly and become ripe prospects for other shows.

Not all roadshowmen are stabilizing their activities in this way. Many still find it more profitable to keep moving. However, most of them restrict their movement to a narrower radius as a result of conservation measures on tires and gas. Instead of hopping over long distances, they operate within a limited territory and eliminate the long jumps as much as possible.

It has been found that Westerns, and particularly musical Westerns, have high appeal to audiences because they have plenty of action. Light comedy and musical comedy films are also in demand. There is a tendency to shy away from heavy stuff. Sometimes war pictures dealing with saboteurs, spies and the war in general are well received. These are the preferences of soldiers and the general public.

Provision for Roadshowmen In Gas Ration

WASHINGTON, July 18.—Roadshowmen applying for supplementary rations under the new coupon plan for rationing gasoline on the East Coast will have to list detailed information about their driving requirements, it was announced by the Office of Price Administration. On the basis of information provided, local boards may issue either a B book or a C book.

The C book will be issued to applicants who (1) have met the requirements of the B, (2) show need for more than 470 miles a month (150 miles from the A book plus 320 miles from the B), and (3) belong to a category of users considered most essential to the war effort.

On the form the rationing board is furnished a check list of occupational uses, including 14 preferred uses, for which C rations may be issued if the applicant can show need for more than 470 miles of driving a month. Number 5 of the 14 preferred uses is:

"Carrying news camera or photographic equipment for dissemination of public information. The applicant must show that his equipment is of the non-portable type."

This ruling can broadly apply to roadshowmen, it is believed, tho they must show that by the nature of their work they require a car to transport their equipment.

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Defense Films Click in Va.

CHILHOWIE, Va., July 18.—Bryon Gosh, who formerly toured his By Gosh Tent Show and now operating the Your Theater here, has contracted a circuit of towns in this area for free open-air movie shows. In co-operation with the U. S. War Activities Committee, a program of government defense films plus a Western feature shown each night. Local merchants sponsor the shows.

A fire-proof steel theater booth is mounted on a truck and 35mm. films are presented with modern 2,000-foot motion picture projectors on a large outdoor screen. A truck load of reserved seats is carried and a section is roped off and staked out for those who pay a 25-cent fee. The non-paying audience sits on the grass or in their autos.

The trucks carrying the equipment are decorated with Army, Navy and Marine banners, *Keep 'Em Flying* posters and other patriotic material designed to tie in with government recruiting stations. Byron Gosh, in addition to the film program, gives a humorous talk on free shows for morale. Gosh also does a candy pitch and reports he sells 75 per cent of the audience.

Gosh reports that the free show idea is proving an excellent investment. He reports that the magic words, "free show," attract them by the thousands in the Virginia territory.

Shows start at 8:30 p.m., and Gosh urges his audience, via handbills, to "bring a blanket if it is cool . . . if it rains bring an umbrella . . . but come!"

Monthly Meetings For ANFA Board

NEW YORK, July 18.—Summer meetings of the board of directors of the Allied Non-Theatrical Film Association, Inc., will be held the second Wednesday of each month.

At the last meeting (8), the big news was the allocation of government films to the 16mm. field. It is also reported that some progress has been made in the study of priorities, and committees will continue to work on a program designed to protect the interests of the industry.

Political Idea Clicks in Okla.

OKLAHOMA CITY, July 18.—Early this season Jim Stroud, veteran publicity and newspaper man, organized what he terms a Political Caravan. He shows up-to-the-minute newsreels and shorts in the open air, changing locations each night. The show is sponsored by eight candidates for political office.

The crowds are gathered by the use of circulars and sound truck. Jim Jr., his 16-year-old son, handles the location, while Stroud does bally with the sound truck around the town. He says the crowds literally pour in.

The show begins with Stroud introducing one of the candidates, who makes a patriotic speech. Then a film on the British Commandos is shown. The policy of alternating speakers and pictures is followed thruout.

While the Strouds have worked special promotions on 16mm. films for the past year, they report that the political idea has clicked in a big way and is a money-maker.

Cole Cites Defense Film Show Field

NEW YORK, July 18.—George H. Cole, directing head of the King Cole Sound Service, points out that there is an opportunity for roadshowmen to add to their profits by showing defense films. He says that certain clubs, organizations and towns are anxious to secure instructional civilian defense films at once and do not care to wait until they are available from agencies that distribute them at little or no cost.

Cole said that the number of free prints is limited and, therefore, a town or club that wants to put on defense films at a specified time frequently finds that it cannot secure prints until long after the date it had in mind. A roadshowman who has available good sound equipment and can obtain defense programs is in a position to approach these organizations and towns with the angle that he is prepared to put on the shows at once.

This immediate availability of defense prints, according to Cole, is the only angle that can possibly be exploited by roadshowmen who are interested in making some money with defense films. It's all a question of timeliness, Cole said, and the idea of eliminating a long period of waiting for the no-cost films.

Speaking about the availability of defense films, Cole said that in addition to the government films there are many films prepared by private sources that tie in directly with the civilian defense program. While he said that enthusiasm has cooled off somewhat after the first flurry of films immediately after the Pearl Harbor attack, he predicts that the new war and defense films to be issued shortly and now in production will be more substantial than those that appeared immediately after Pearl Harbor.

Cole's organization has been specializing in putting on defense programs for clubs, organizations and other interested groups. *Fighting the Fire Bomb* is very popular, he reports. *Alert*, showing what to do in the home in an air raid, is also popular, Cole says. One-hour show includes *Japs Bomb the U. S. A.*, *America's Call to Arms*, *Fighting the Fire Bomb* and the Red Cross movie, *Marching to Victory*.

Cole also is rapidly developing a field in showing 16mm. or 35mm. pictures to studio audiences at radio stations immediately before the program is put on the air. The average program runs about a half hour and is educational in nature, Cole said.

A lot of good will is fostered by the radio-film shows, according to Cole. While this type of show requires a strong sales effort and intelligent handling, Cole firmly believes that only the surface of possibilities has been scratched.

Gas Rationing Benefits Ops

DETROIT, July 18.—Gas rationing will improve the picture for independent roadshowmen, according to Dudley W. Merriman, of Merriman Motion Pictures Company, who operates in this field.

Merriman's angle is that conservation measures will force small-town dwellers to seek amusement in their own communities instead of going to theaters in larger cities and towns as in the past. This will mean a revival of small community shows. The 16mm. operator is equipped to meet this field because of the nature of his equipment, Merriman stated.

W. C. DeVry, president of the DeVry Corporation, Chicago, has instigated a "Production for Victory Drive," with cash awards for suggestions by employees on how to better the manufacture and production of motion picture sound equipment for the nation's armed forces, to which the firm is now largely giving its facilities.

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REPRINT EDITOR

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Bryant in Cincy For 14th Season

CINCINNATI, July 18.—Bryant's Showboat, Billy Bryant, manager, tied up at the foot of Lawrence Street here Sunday night (12) for its 14th consecutive summer season on the local waterfront. Opening bill was *Hatfields and McCoys*, which will run as long as it continues to pull 'em. Opening night's business was satisfactory. Monday was killed by a severe rain and electrical storm which struck shortly before show time. Rest of the week built to satisfactory proportions. Tonight is a sell-out.

In the cast this season are Jat Herod, Gordon Ray, Peter Michaels, Billy Bryant, Josephine Bryant, Betty Bryant, Sam Bryant and Violet Bryant.

The Bryant floating theater opened the season at Leon, W. Va., March 30, and business on the journey down the Ohio was the best in years. Troupe played six weeks in Charleston, W. Va., to outstanding business. From there the boat one-nighted it to Huntington, W. Va., which also treated the Bryant players kindly for three weeks. Boat also put in a week at Ashland, Ky., with biz meager the first three days, but good the last half, to give the company a fair week there. The river players also played to good returns on a two-week stand in Portsmouth. The Bryant craft one-nighted it here from Portsmouth.

Dr. Troutman Found Pleasure In LaReane-Duble Articles

Page, W. Va.

Editors *The Billboard*:

The names of the shows and minstrels of other days as listed on the rep page recently by Harry LaReane and C. E. Duple were read with much pleasure. The articles revived many happy memories.

The National Geographic Magazine of April, 1939, page 426, carried a beautiful picture of the tomb of Billy West together with a likeness of his favorite banjo. He sleeps in Greenwood Cemetery, Brooklyn. Incidentally, his name was William H. West and not James H. West as my friend Charlie Duple had it. Primrose & West had a magnificent minstrel production, and the soft-shoe dancing of George Primrose and the marvelous military drills of Billy West have never been excelled.

Charles Collier's *Silas Green Show* is one of the best minstrel musical comedies of today. By giving a clean, entertaining show year after year, Collier has built a wonderful clientele and business in the Southern territory.

DR. H. F. TROUTMAN.

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Lady Ticket Sellers, Work Men to drive truck, Candy Butchers, Man and Wife Cooks. Will buy 300 Folding Chairs. Long season, 5 nights each week. WM. KETROW, Grand Ole Opry, Piquette, Miss., 22; Hattiesburg, Miss., 23; Laurel, Miss., 24.



HAZEL FELTON, the last 16 years comedienne with various repertoire organizations and vaude units and this season a feature with the Allen Bros.' Show in Missouri. Miss Felton is also chief assistant to her husband, King Felton, magician, another Allen Bros.' feature.

Tent Show Enthusiast Lauds Worthan Outfit

Lincoln, Ill.

Editors *The Billboard*:

Being a lover of the old tent-rep shows, thought you might be interested to know that there is one still going strong. On hearing recently that a tent show was playing a small town 14 miles away, I thought I'd run over to see what the critter looked like. And was I surprised?

It was the old Charles Worthan rep show which has been playing the same small Central Illinois towns the last 20 years. All the natives call the Worthans Charles and Sadie, and they are just part of the home folks. The tent was full to capacity. Prices were reasonable, 20 cents including tax, with 5 cents for reserves. They gave a good clean show, with Worthan carrying the comedy. There were six in the cast.

I believe good, clean, small-cast rep shows are coming back if the way the Charles Worthan rep show is clicking is any sign. CLAUDE PATTERSON.

Hazel Felton's Mother Writes

CENTRALIA, Mo., July 18.—Hazel Felton, of the Allen Bros.' Tent Show playing Missouri, this week heard from her mother, Mrs. W. B. Johnson, of Hilo, Hawaii, after a long silence. Her mother recently sustained a serious leg injury in a railroad depot there which kept her in a hospital 48 days. She was awarded more than \$1,000 damages. Mrs. Johnson will come to the United States to visit her daughter as soon as her name reaches the top of the passenger waiting list. It will be her first visit to this country in 22 years.

Toby's Comedians Find Missouri OK

WAYNESVILLE, Mo., July 18.—Toby's Comedians, owned and managed by Billy (Toby) Young, veteran comedian, is enjoying sound business in its established territory thru here. Young has surrounded himself with a group of versatile players this season, all of whom double specialties, and the show has been making an excellent impression on the natives. During its engagement here last week the troupe attracted considerable soldier play from near-by Camp Leonard Wood.

In the show's personnel are Billy (Toby) Young, owner and featured comedian; Dollie Young, secretary-treasurer, general business and accordion; Dollie Jean Young, ingenues and specialties; Billy Young Jr., leads, drums and specialties; Norma Randall Young, leads and specialties; Verges Lester, general business and advance; Al Fox, piano, character comedian and specialties; Al Hylton, stage manager, piano and specialties; Charles Williams, props and sound; Frank Richey, boss canvasman; Charles Stroud, mechanic, and George Young, the daddy of the troupe.

Rep Ripples

CASH TOMLINSON, veteran rep and tab producer, manager and performer, is critically ill with a complication of diseases at St. Mary's Hospital, Cincinnati, with little hope being held for his recovery. His wife, Madge, is at present working out of the business in Cincy. . . . GENE BRADLEY SR., who returned to Michael Reese Hospital, Chicago, July 1, is mending nicely and hopes to be recuperating at his home, 227 N. Central Avenue, Chicago, in a few days. . . . TOMMY BURNS, pianist, is back on the Justus-Romain Show after an absence of nine years. Troupe is playing Nebraska territory. . . . CHRISTOPHER'S All-Texas Show, E. P. Fenton, owner-manager, is reported to be playing to healthy business in the Port Arthur section of Texas. 'Outfit is showing pix and E. F. Hannan's *The Old South*. . . . DAVID KINSLEY is doing okay with his vaude-picture trick in Maine coastal towns. . . . RUGGLES SHOW, M. M. Ruggles, manager, has moved from halls to canvas and is making two and three-week stands in Volusia County, Florida. . . . E. N. CLAWSON has a vaude-picture unit working the territory around Sherbrooke, Que., with Grant the Magician aiding on the flesh end. . . . RICCO'S FUN SHOW is clicking 'em off okay on week stands in Panola County, Mississippi. Ricco and Mercer are featured in music, sketches and vent. . . . CHARLES FEAGIN has joined the Madge Kinsey Players at Canton, O., after closing with the "Skippy" LaMore tenter. . . . WALTER (PAPPY) PRUITT is this season again handling the comedy with the Allen Bros.' Tent Show in Missouri.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your early season business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your new show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

BUFFALO GROSSES

(Continued from page 19)

somewhat off, but due to poor attractions mostly. Current week live-talent honors go to the Palace, where Crystal Ames is following Vicki Welles as headliner. At Erlanger, where pop-price legit is giving competition to vaudefilers, current attraction is Louella Gear and Donald Brian in *The Vinegar Tree*.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films) has just completed one of its best weeks in many months with Sammy Kaye's band and acts. Despite heat, Kaye's show was responsible for heavy \$22,300. *Her Cardboard Lover*, on screen, no help. Kaye featured Tommy Ryan, Don Cornell, Nancy Norman, Arthur Wright, the Three Kaydets and the Kaye Choir. For vaude interest there were the Sterner Twins and the Nonchalants.

Week started July 17 looks just so-so. Average \$12,000 expected for films *Jackass Mail* and *Pacific Rendezvous*. Glenn Miller set for July 24 week.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for pix only) is going along on double films until fall. Past week (six days) was poor, with \$4,800 for pix *Big Shot* and *Scattergood Rides High*. July 15 week the 20th Century is reviving *The Kennel Murder Case* and *Gambling Lady* and hopes for \$7,000.

Kneeland Books Showboats

BUFFALO, July 18.—Ray S. Kneeland here is booking shows week-ends on the D. & C. Navigation Company's boats, Greater Buffalo and Greater Detroit. These boats now feature a floorshow during a six-hour cruise on Lake Erie. Boats have a 2,300 capacity and started out with good attendance July 4 week-end.

Only other enterprise of this nature is S. S. Canadiana, owned by Crystal Beach Company, doing exceedingly well with week-end showboat rides.

First show for D. & C. line by Kneeland featured Jean and Buddy Rae, Juggling De Motts and Harley Rogers. Billy Moon's ork is on tap on the Greater Detroit, and Hal White on the Greater Buffalo. Boats alternate for these cruises.

A Comedian Always

LOS ANGELES, July 18.—Morey Amsterdam lived up to his billing as a comedian even while he was receiving emergency treatment at the Georgia Street Receiving Hospital here on the last day of his week at the Orpheum Theater.

Amsterdam had his pet pooch at his Orpheum dressing room. Evidently because of the hot weather, the dog went berserk and chewed up his master's left hand and bit him in the left leg. Orpheum staff rendered first aid and sent him to the hospital following his turn on the stage. Even nitric acid couldn't quiet him. They say the jokes were better than those pulled on the Orpheum stage.

Floorshow Too Long

TULSA, Okla., July 18.—Floorshows can be too long for maximum income on the pay-as-you-dance policy, the Tulsa Junior Chamber of Commerce, sponsoring a War Stamp sale dance at the Skyline nitery, found. Purchase of a 10-cent stamp entitled a guest to dance. While 1,650 stamps were sold, special floorshow took up much of the evening and cut into dancing.

Saturday night (4) Skyline had season's largest crowd of 1,306 paid dancers, with local ork.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Washington Contest Mixes Pro and Amateur Walkers

WASHINGTON, July 18.—The 1942 All-American Walkathon in progress at Elverside Stadium has two separate contests going, one for professionals and another for amateurs. Of the 12 couples starting in professional competition July 8, 10 couples, and two solos remain. In the amateur event, with 12 couples starting July 8, only four couples and two solos remain. Contestants are participating in two sprints daily.

Professional contestants are Don Don-nison and Pat Galleger, Pete Corriello and Harriet Blurton, Red and Norma Monroe, Jack Glenn and Nellie Roberts, Jack Stanley and Jackie Delaney, Frankie Donato and Virginia Anderson, Clyde Hamby and Angie Oger, Larry and Hilda Decorrado, Jackie Parr and Helen Caldwell, Johnny Hughes and Opal Ferdig. Solos are Virgil Filkl and Eddie Leonard.

Amateurs remaining in the walk are Dick Ragsdale and Louise Meyer, George Livingston and Ruth Smith, Jack

Tettimer and Norma Oliver, Vernon Jenkins and Betty Frazier; solos, Dick Milstead and John Bayne.

Emsees are King Brady and Hal Brown; judges, Earl Clark and Ernie Steele; nurses, Edith Merritt and Babe Stanley; trainer, Teddy Hayes.

Show is aired daily over WINX and WWDC.

MARIO ALESSANDRO writes: "Now that I am at last settled, I am taking this way of saying good-bye to all my friends in the derbyshow field and to let them know I am now engaged in the greatest show of them all. I entered the armed forces June 18 and am now a part of the 81st Division. I have many good memories of the business, as I was one of its pioneers and have danced for all of the big five, namely, Hal J. Ross, Pop Dunlap, Pop Pugh, Charley Hadden and Sam Fox—also Charley Ivalpert, Dad Hankins, Crowder and Kelly and others. I would like to hear from my old friends in the game—and also from any fans. As I go into the great sprint I wish all who remain good luck." Mario is at Camp Rucker, Ala.

Army-Navy Fund: Total \$73,235

Gates Holding Above Par



MOM WASSERMAN (center), one of outdoor show business's Gold Star Mothers, was presented with a gold star by E. Lawrence Phillips, general manager, and Mrs. Hode Jones, on behalf of members of the Johnny J. Jones Exposition during the stand in South Bend, Ind. Mrs. Wasserman's son, Richard King Keeran, for 16 years a member of the navy, was reported lost in action on the U. S. S. Pillsbury. Well known in outdoor show circles, she is a concessionaire on the Jones organization.

Art Lewis Jaunt Up to '41 Mark

TRENTON, N. J., July 18.—Art Lewis Shows, now in their 14th week of the 1942 tour, have been playing to business on a par with last year, and little show time has been lost to rain this season, the management reported here this week. Shows are currently playing the Princeton lot, under ball club auspices. Good weather and business have prevailed. M. B. (Doc) Rutherford, who closed a successful tenure as lecturer in Doc Garfield's Hall of Science, was appointed publicity director of the shows here. Other business interests forced Garfield to close his attraction.

Staff now includes Art Lewis, owner-manager; Charles Lewis, assistant manager; Harry Parker, general agent; Eddie Delmont, assistant manager; Percy Morency, secretary and treasurer; Ronald Beck, office; Morris Stokes, advertising agent; Howard Ingram, lot superintendent; Ray Perry, electrician; Jack Wells, assistant electrician; E. B. Braden, business manager; M. B. (Doc) Rutherford, publicity; Alyne Potter Morency, The Billboard sales agent and mail.

Rides

Pony, Mr. and Mrs. M. Slover; Joseph Hern, assistant. Roll-o-Plane, W. C. (Doc) Zanda; Walter S. and Billy Con- (See ART LEWIS JAUNT on page 37)

Devils Lake Good For Dee Lang; Bond Sale Tops \$4,000

DEVILS LAKE, N. D., July 18.—Dee Lang's Famous Shows wound up a highly successful stand here last Saturday to good weather. Located opposite the depot, business held up all week. Rube Liebman promoted a solid tie-up with the Devils Lake Journal, and Station KDLR devoted much time to plugging the shows.

Mrs. Viola Fairly reports that the War Bond and Stamp drive sales have gone over the \$4,000 mark. Mrs. Dee Lang, Viola Fairly and Mrs. Charles Goss tendered June Rogers and Mrs. Fosh a shower, with most of the women members of the organization as guests.

Party was held in Raynell's Nude and Dude Ranch, and guests of honor received many gifts.

Alamo Beats Heat At Dewey; Season Tour Satisfactory

DEWEY, Okla., July 18.—Alamo Exposition Shows, providing the midway at the annual Dewey Celebration, July 3-5, obtained fair results for the three-day engagement despite a heat wave which resulted in almost no day play. Aided by cool nights, however, shows' business was satisfactory, with July 4th drawing an estimated 12,000 admissions.

In striking contrast to the grief and worry caused by priorities, rubber short- (See ALAMO BEATS HEAT on page 37)

SLA Red Cross Fund

CHICAGO, July 18.—Two new contributors to Showmen's League Red Cross Fund are listed this week—the Delgarian Amusement Company and Keystone Modern Shows. Contributions for the week ending July 16 were:

Table with 2 columns: Show Name and Amount. Includes Blue Ribbon Shows (\$13.55), Bunting Shows (\$25.25), Frank Burke Shows (\$13.50), Dick's Paramount Shows, Inc. (\$6.08), Dyer's Greater Shows (\$20.75), Delgarian Amusement Company (\$24.25), Keystone Modern Shows (\$15.00), World of Today Shows (\$30.00).

Total \$148.38

The Billboard regrets that it cannot publish figures which have come in direct from shows. Checks and money orders must go thru the regular mechanics of the Navy Relief Society, which is the only organization from which this publication can accept official statements.

Accidents Mar WM Springfield Stand; Good Biz Recorded

SPRINGFIELD, Mass., July 18.—Week-long stay of World of Mirth Shows here, July 6-13, was marred by two accidents to shows' personnel. John Renstrom, shooting gallery manager, was accidentally shot in the right leg July 8 and was treated at Mercy Hospital for a superficial wound and released shortly thereafter. Police reports of the accident said that a woman, who was test- (See Springfield Accidents on page 37)

Smith Greater Trek Topping '41 by 20%

GAINESVILLE, Va., July 18.—Management of Smith's Greater Shows, which opened the season with 7 rides, 4 shows, 20 concessions, sound car and calliope, said here last week that business on the current trek has been about 20 per cent above last year. Labor conditions, however, forced the management to put three major and two kiddie rides back in storage, and during the local stand organization operated with Merry-Go-Round, Ferris Wheel and 15 concessions.

Mr. and Mrs. Art Bowery, popcorn concessionaires, say they are well pleased with business. Milt and Jack Jones, who have had their concession on the shows for 10 years, report good business. Louie Constanto's cookhouse is doing well, as is Jim Brown with ball games and penny pitch.

Frank Miller's sound car continues its good work. H. E. Kinchloe is the Merry-Go-Round foreman, with Bing Lawson and Jerry Thorpe, second men. Wade Shephard is Ferris Wheel foreman, with Mont Shephard, second man. M. L. Blaska, secretary, is in charge of the War Stamp sales, which have been increasing.

RC Chicago Opening Okay

CHICAGO, July 18.—Rubin & Cherry Exposition opened July 14 at 87th and Anthony, on the far South Side, to an unexpectedly large attendance and got off to an excellent start. Lot is close to a residential district and has good transportation. Show was handicapped on opening night by lack of parking space, but this has been remedied, a large lot adjacent to the show having been obtained for parking. Last previous show to play inside the city limits was brought in about 20 years ago by R. L. (Bob) Lohmar and Mrs. Nat Reiss. Lohmar is now manager of Rubin & Cherry show. Scores of local showmen, as well as members of Johnny J. Jones Exposition, visited opening night.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Dear Editor: Double-O, Ind. Week ended July 18, 1942.

It has long been the show's policy to use special paper suitable for each date so as to co-operate with committees and to vividly picture the event to showgoers in each community. Last season we didn't use the same paper in any two towns. Our fair paper always depicts farmers leading cattle and members of boys' clubs driving hogs thru the midway. Big-city still-date paper shows many beer booths and dancing pavilions scattered between show fronts and joy riders watching ballys from automobiles. While playing under soldier club auspices lithos, picturing veterans in 1918 uniforms at all doors and many drum and bugle corps marching around the lot, are used. Occasionally Agent Lem Trucklow books under women's auspices, which calls for the Ballyhoo Brothers' pictures taken in 1898 and dress-suited shieks on all ballys.

Show played a home-coming here last week. Special paper for the event, depicting thousands of young men and girls carrying suitcases around the lot, and hundreds of mothers embracing their daughters, who they hadn't seen in years, was ordered. Some 2,000 hand-shaking one-sheets, captioned, "Old Settlers' Reunited," were also supposed to have been in the order. For some reason or other, the lithographing company got our orders mixed and sent paper for a Polish picnic which we are to play in three weeks. Due to our billers being ahead posting paper for our first fair, the paper was put up by a local plant.

Imagine the natives' surprise when they saw pictures of Polish folk dancers and the name of the show, auspices date and location, all printed in Polish. When the show's special agent arrived and saw what we were up against he wired the office for instructions. Pete Ballyhoo wired him to handle the matter in the (See BALLYHOO BROS. on page 37)



WITH ARMY, NAVY AND MARINE CORPS representatives in attendance, Abe Press presents John Goff, acting monarch of Rheu Vahn Grotto, with a check for \$100 as the World's Fair Shows contribution to a fund for men of the armed forces who are prisoners in the Philippines. Contribution was made during the stand in Albany, N. Y. In the photo, left to right, are Abe Press, managing shows in the absence of his father, Sam Press; Yoeman J. P. Stone; Pvt. Earl Irwin, first interceptor command; Goff; Leo Bistany, assistant manager of the shows, and Sergt. Frank Cramer, of the Marine Corps.

Lighting Up a Midway in Wartime

By JIM McHUGH

SO FAR dim-out lighting restrictions have been one of the most formidable problems that outdoor show business has found it necessary to cope with in wartime. Regulations and restrictions vary according to locale. In the East, along the seaboard, adjacent to the coastline, regulations have been severe to the point of nearly complete blackouts.

The necessity for this is understood

and acknowledged by show managers, who, altho they had a realization of what this season might bring in the way of wartime difficulties, nevertheless courageously booked the cities and towns which they felt would result in the most lucrative dates.

Defense lighting regulations are cut and dried. There are no variations and no liberal interpretations of regulations on the part of local civilian defense authorities. It can almost certainly be assumed that no show manager has cut corners in this respect in order to gain additional brilliancy at the expense of good defense procedure and preparedness. To do so would show an utter lack of patriotism.

Lighting First Consideration

In recent years lighting has become increasingly more important in midway presentations. Traveling shows have gone in for an elaborateness in spectacular lighting according to their means. Show fronts and other physical properties rated secondary consideration. The popular and spectacular neon lighting is ordinarily used so extensively by some shows that a manufacturing unit is carried complete. Fluorescent lighting, adopted generally only a year or so ago, supplies a brilliancy and evenness in lighting which has not heretofore been obtained.

Increased use of electrical current from year to year has resulted in the popular opinion that ownership of generating units forms a showman's most important asset. Erroneously many have thought that additional lighting effects would cover and conceal defects in midway presentations instead of functioning in their proper role, that of attracting and glamorizing.

Because lighting effects have been so emphasized and comparatively easy to acquire they have often been used promiscuously. For the most part there has been no planned lighting presentation on midways. Additional and newly acquired equipment has been spotted wherever there happened to be a dark spot on the midway. This resulted in color grouping that was very much akin to giving a child free rein with a box of water colors. Colors can be used in bad taste. In the outdoor field this can only mean unattractiveness. Without any knowledge of color appeal, managers and patrons, frequently without realizing

JIM McHUGH was born in Fitchburg, Mass., 27 years ago and had his early schooling there. He attended the University of Notre Dame, South Bend, Ind., where managing the "Fighting Irish" led to his first taste of publicity, big-time style, in the athletic association. Following his graduation in 1937 he went to *The Chicago Herald-Examiner* and later to *The South Bend News-Times*, both long since defunct. He returned to the East late in the summer of 1938 and became associated with Max Linderman and the World of Mirth Shows in charge of the publicity department. He has been in the same capacity with George A. Hamid, Inc., New York, for the past four winters.

it, sense motley color presentation on some midways.

Planned Efficiency Needed

With less lighting already experienced and perhaps a further reduction in the future, there is a definite need at this time for planned efficiency in the illuminating of midways. The World of Mirth Shows have experienced as drastic a set of lighting regulations as a show can accept and still operate. The show operates 10 Diesel generating units capable of producing 500-k. w. without overloading. Frequently during the current season, because of lighting regulations, less than half of the available power has been utilized.

It has been necessary, without previous experience, to improvise and invent. While staying strictly within defense regulations, illumination of the midway is perhaps not more than 25 per cent less efficient than previously. Chief Electrician J. L. Edwards has achieved this thru utilization of hooded lamps and built-in reflector spotlights, both of which direct light beams toward the ground. Fortunately, except for streamers, all lamps on the midway have been hooded in the past so that as much light as possible would be directed where it would do the most good. Spotlights, at intervals of six or more feet, replace the streamers and neon strips which previously adorned the tentacles or arms of rides. Several of these lights are suspended from arms on the Ferris Wheels, and their light beams are directed toward the ground. This provides adequate illuminating for operating purposes. Strangely enough, altho blacked out, the Ferris Wheels are invariably silhouetted against the sky, and their popularity, as attested by gross receipts, is greater now than ever before.

High Grosses Remarkable

Grosses, according to General Manager Max Linderman, are close to a consistent 25 per cent ahead of last year's record earnings. This is remarkable in view of the fact that the show has had to cope with gasoline rationing during all except the opening week of the season and with lighting restrictions which have never averaged less than 40 per cent dim-out at all except two stands, Philadelphia and Hartford, Conn.

It would be erroneous to suppose that increased income for the public has automatically and accidentally resulted in better business for shows. The better attractions still get the top grosses. The units that fail to win favor with the public earn no more than they would in ordinary times. Generally it is felt that curtailment of lighting has cut into the gross perhaps to the extent of 10 or 15 per cent at the most. However, it is impossible to make such a statement with certainty. The best that can be done is to rely upon the tested judgment of experienced and successful showmen.

When it was ascertained that neon could be transported successfully and secured at a nominal cost many showmen used it in such an extravagant way that the splendid effect which it can create was almost entirely lost in an unrelated

blaze of light. Lines were not maintained. Instead it was attached at intervals to anything that might support it, with the result that the neon almost detracted from the show and defeated its own purpose, that of selling.

Sky Glow Is Prevented

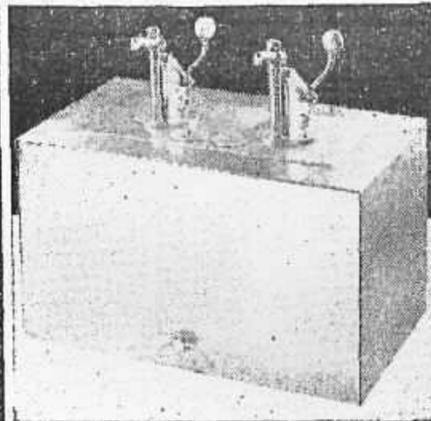
Now, with only a minimum of neon if any at all permissible in dim-out areas, show fronts, to be attractive in their own right as they ought to be with normal lighting, will have to be planned more carefully. Color has now become increasingly important. Reflective shades naturally show up better with a minimum of light than solidly pigmented colors. Emphasis has been placed on pastels in painting the World of Mirth. These latter have an almost phosphorescent quality which is subdued enough so that a few well-placed lights, directed so that there will be no sky glow, give

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19B R. W. and Blue Victory Paper Hats per hund.	3.00
20B Official Size Loaded Darts, per hund.	5.00
21B Toss Up Balloons per hund.	5.00
22B Large American Leis gr.	3.25
23B Imported China Slum gr.	.75
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25B Rubber Cover Bounder Balls per doz.	1.15

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WEIL'S CURIOSITY SHOP
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them an attractiveness that it would be difficult to improve, even with normal lighting.

So little light is available on most banner fronts that what there is of it must be directed at the banners alone. This gives them a lobby-board appearance and centers the eye appeal of patrons on the pictorials which are designed to create interest and sell the show. An irreplaceable loss are the light towers, trimmed in neon and supporting clusters of floodlights. With a favorable location, these could be seen at great distances. Constantly revolving searchlights have been known to attract patrons from towns 15 miles away. In dim-out areas these must be discontinued. There is no substitute for them.

Perhaps the greatest loss to the larger shows is the dimming and sometimes blacking out of their main entrances. Lately these have been built massively and expensively so that for the most part they outshone the most elaborate of theater marquees. In some areas improvised awnings, makeshift for the most part because of changing regulations, have made it possible for at least the name of the show to be illuminated. In other localities the blackout of the main entrance must be complete when it is felt that no type of awning could adequately shield sky glow. This has left the main entrance of the World of Mirth completely black except for one spotlight, carefully directed downward, at each of three ticket boxes. Varied and dark-colored bulbs were substituted for brilliant whites. These may pass regulations in some localities, but the decision, of course, rests with local authorities.

Local Officials Co-Operative

It should be added here that local authorities wherever we have appeared have been considerate and co-operative; qualities which are the natural outcome of being well-versed in their responsibilities. There has never been any indication that they desired to unreasonably suspend show operations. Frequently when asking that one or more lights be extinguished during a Monday night preview they would suggest the adoption of another source of light which would pass inspection.

Twenty-four novel lighting features, rotating color wheels, adopted by the World of Mirth this year, have fitted well into dim-out regulations. They range in size from two to four feet in diameter and are set back several inches from the face of the front. Only two to four 50 or 75-watt bulbs are necessary for their illumination. The mechanics of an ordinary child's pin wheel are involved. The color wheels are translucent and when spinning rapidly a series of brilliant colors rotates from the hub outward. A simple adjustment makes it possible for a reverse color presentation. All of the brilliancy and color is non-reflective, as most of the light seems to be trapped at the wheel. Priorities have made the additional manufacture of these units virtually impossible.

To date the show has experienced two blackouts, one with advance warning and the time designated, and the other unannounced. Advance warning simplifies the procedure and makes blacking out nearly as simple as closing the switches in a private home. Unannounced, the blackout problem is still simple if ample preparations have been made. In this respect a master lighting switch should be maintained and constantly attended. Of course, at least ordinary safety precautions should be in effect for the protection of patrons and show alike.

In a publicity sense, many shows have emphasized their spectacular lighting effects, both because they were elaborate and because they often proved a better selling point than many of the attractions. We have found it advisable to carefully note in all news releases the fact that lighting effects will conform with local regulations. This avoids possible conflict prior to local defense authorities' previewing the lighting and also helps to prepare patrons for the dark side of the midway after they have been used to spectacular lighting effects in the past.

FRESH TROPICAL DRINKS

Orange, Pina Colada, Papaya, Grape, Coconut
 \$2.00 per gallon makes 6 gallons of drink. Sample gallon \$2.50 paid for in advance.
No Sugar Is Needed in These Drinks
 Coconut Mix, \$1.00 Per Lb. Sample, \$1.25 Per Lb.

All of Our Products Are Pure Fruit. No Artificial Flavor or Color.

We can still supply a few Standard Model Tanks. Send for Free Circular. **BIG PROFITS.** 500% profit on Pina Colada and Papaya at 5¢ price. 800% on Coconut Champagne at 10¢. **FREE FORMULAS.**

HELCO PRODUCTS, INC. 111 Hudson Street NEW YORK, N. Y.

KOLA Syrup, \$1.30 per Gal. Root Beer Syrup, \$1.25 per Gal. Samples, \$2.00 per Gal.



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 Water Fall Blowers, Bingo Blowers, Buckets, Wheels, Posts, Skillets, Penny Pitches, Race Tracks, Chuck Logs, Big Dice, Roll Downs, Pea Pool Outfits, Laydowns, Pan Joints, Chuck Wheels, Electric Bingo Master Boards. Catalog if you mention your biz.
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 Want Shows with own transportation. Can use nonconflicting legitimate Concessions. Week of July 17, Big Defense Town; Week of August 3, Seven-County Firemen's Conventions and Big Celebration. Mammoth Parades, 80 Companies and Bands. Location in the heart of town; first show in. With Little Valley Fair to follow and ten more spots; all in defense territory. Write or wire as per route.

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 Get replacement parts NOW while available. Offering old Organs, Horses, Mechanical Shows, Crazy House, Music Rolls, Lead Gallery, and all other items at drastic reductions. Write or wire
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KIDDIELAND
 COMPLETE UNIT
 Booking Fairs and Special Celebrations—MARIONETTE SHOW AS FREE ATTRACTION. Merry-Go-Round, Boat Ride, Auto Ride and a new Thrill Kiddie Ride, LIFESIZE MECHANICAL PONIES! Soft Drink, Popcorn and other Special Concessions. Something new and clean without a lot of hokum. Booking on percentage.
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BECKMANN & GERETY SHOWS
 MINNEAPOLIS, MINN., JULY 17 TO 26

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

MORE rumors.

ED J. MURPHY, formerly with Silver State Shows, advises from Snipe, Tex., that he is at Retrieve Farm there.

ROY AND ADA PICARD, formerly with Gold Medal Shows, joined Ellman Shows with their Girl Revue.

HEARD that they would be retreading show tops soon.

PAT OLIVER joined Bantly's All-American Shows in Altoona, Pa., as ball game agent.

PVT. W. A. HODGE, former trouper, is in the army at Fort Benjamin Harrison, Ind.

ALL work and no play makes Jack hunt another show.

LOUISE TRAEGER, formerly on the advance staff of Kaplan Bros.' Shows, is city license inspector at Vallejo, Calif.

JACK DOUGLAS joined Hubbard's Midway Shows in Maumee, O., to handle the Hula Show.

position Shows, letters from Tampa that he is at Mac Dill Base Hospital there.

"VISITED Cetlin & Wilson Shows at Rochester, N. Y., recently and renewed acquaintances with many old friends," Rac-Terrill letters from Buffalo.

YOU can't expect a cookhouse round-table jackpotter to admit that he doesn't know.

JASPER HILL, Chief White Owl, former ride foreman on Wallace Bros.' Shows of Canada, is in Canadian Red Cross War Service, Toronto.

PFC. JESSE J. KIRBY, formerly with Scott Bros.' Shows, advises from Seattle that he is with 341st Engineers stationed there.

SHOW artists need not worry. If their pictures are fair they'll pass; if ugly, it's art.

SGT. R. FELTON ROBERTSON, former secretary Bee's Old Reliable Shows, is in the Ordnance Department, Hendricks Field, Sebring, Fla.

DOLLY YOUNG, legal adjuster Barkoot Bros.' Shows, was the guest of Mr. and



PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
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1/3 Deposit on All Orders.
 SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cakes, etc.

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Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
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120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
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 Instant Delivery. Send for Wholesale Prices.

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1941-42 ASTRO DAILY, HOURLY FORECASTS
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Only 3 sizes to offer: No. 3, 25 ft., \$75, weight 260 lbs; No. 8, 28 ft., \$80, weight 310 lbs; No. 9, Blue Ribbon Model, \$85, weight 400 lbs. All single outfits painted bright RED, numbers 3" in size in 2 colors. Bases bright RED trimmed in 2 colors. All outfits complete 2 mauls, all ready to do business with at once. You can order if you are in a hurry direct from this advertisement by Western Union and GET QUICK DELIVERY from LAPEER HI STRIKER WKS., Lapeer, Mich. Order by Number and all express shipments require half deposit.

POPCORN—PEANUTS

Seasoning, Cones, Bags, Ctns. and complete line Popcorn and Peanut Supplies. New and Reconditioned Equipment bought and sold.
 Phila, Pa. **MOSS BROS. NUT CO.** Pitts., Pa.



HOROSCOPES FUTURE PHOTOS WAND BUDDHA PAPERS FORTUNE TELLING CARDS
 Send 10c for Samples.
JOSEPH LEDOUX & SON
 169 Wilson Avenue, Brooklyn, N. Y.

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228 W. 42d Street, NEW YORK CITY.
 WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES
 State salary and all details in first letter.
 Open All Year Round.
SCHORK & SCHAFFER



THIS GROUP of well-known showmen represents the executive staff of O. C. Buck Shows. In the photo, which was snapped during organization's engagement in Berlin, N. H., left to right, are: Richard Tolman, secretary; Sam Beaty, concession manager; Pat Finnerty, business manager; James Quinn, general agent; Lon Ramsdell, press representative, and O. C. Buck, owner-general manager.

BUCKET of whitewash will make many a fairgrounds do another year.

PVT. GLENN MOBERLY, formerly with L. I. Thomas concessions on American Ex-

Price of Fame

BIG-NOISE CASEY, loud-voiced orator, was again on the loose, having severed his connections with the sixth show of the season. Approaching a side-show manager with a hearty hand-crushing grip while back-slapping him wildly with his other hand, he boomed, "Friend, let me introduce myself. I am the great Big-Noise Casey, the best front talker to ever step on a midway. You can ask any of the pit show big-timers about me and they'll all say that Casey is tops. You can ask either Mister Whoozik or Mister So-and-So who are now booked with Whats-Its-Name Shows and they'll tell you, 'Why, sure, he's the best in the business. Might lush a little while off of the job, but Casey has made us more money than we will be able to spend in 10 years.'" When the side-show manager was finally successful in wringing his hand loose from Casey's he replied, "Well, pal, if you are okay in those big shots' books, then you are okay in mine. You're hired. I always have room for a money-maker on this show." Looking over his shoulder to see if any of the actors were listening, Casey lowered his voice with, "Say, boss, how about borrowing a razor blade and a clean shirt to open up with?"

Mrs. Tom Carson, World of Fun Shows, at Salem, O., recently.

SHOWMEN'S patriotism must be demonstrated rather than advertised.

WHITEY DAVIS, formerly with J. F. Sparks Shows, is foreman of Twin Ferris Wheels on Isser's Greater Shows, playing lots in New York.

FORMER Merry-Go-Round foreman on W. S. Curl and A. W. Gooding shows, Charles (Chuck) Clark is in the army and stationed at Fort Benjamin Harrison, Ind.

YESTERDAY, trailer parking space; today, living-top grounds; tomorrow, wagon yard camps.

PENNY ARCADE operators Rex and Minerva Boyd joined Arthur's Mighty American Shows at Bellingham, Wash., after closing with Douglas Greater Shows.

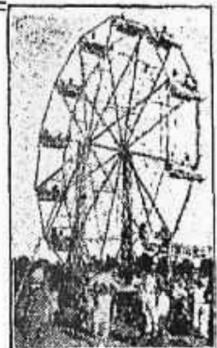
JOINING Arthur's Mighty American Shows at Bellingham, Wash., were George Stiles, Rex and Minerva Boyd, Mrs. S. L. Barth, Charles Shelter, Billie Furness and George Vanderhoff.

SOME of the more independent general agents started saying hello and bowing to the bosses when the fair rumor hit midways.

MR. AND MRS. WUETHERICK, Sol's Liberty Shows, visited Beckmann & Gerety Shows at Racine, Wis. They operated concessions on those shows for many years.

BECAUSE Taft Baker, of the Gold Dust Twins, joined the army, his fair

BUILT FOR PERMANENCE
 Many No. 5 BIG ELI Wheels have been in constant service for more than 25 years, giving steady day by day profits with low maintenance cost. All BIG ELI Products are recognized maximum values in Outdoor Amusement Industry.



ELI BRIDGE COMPANY
 Builders of Dependable Products
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The Improved Kiddie Airplane Swing
 Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated creations with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.
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South American, Jap, Hulless, Baby Golden, White Pearl, White Rice and Yellow Pearl. Also Popcorn Seasoning, Cartons and Popcorn Cones, in seven flashy colors.

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DE LAND, ILLINOIS
 Grower of Pure-Bred Varieties of Popcorn

GET YOUR EQUIPMENT WHILE IT LASTS

ROSECAKE MOLDS:
 4 inch Iron Round or Scalloped, \$1.50 each; Aluminum, \$2.50 each; Airplane Molds, Aluminum, \$1.50 each; used Electric Rosecake Outfit, \$8.00.
FLOSS MACHINES:
 Used Electric, \$65.00; Bands, \$3.50; Ribbons, \$3.85; Coloring, \$1.00.
 All Above F. O. B. Toledo, Ohio.
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Best For 25 Years
 MANY SIZES. Quickly erected or taken down. You are the first to set up and to get away. Our exclusive principle of construction means speed. Canvas permanently attached to frame parts except roof, which is a hood. A beautiful Stand—its flashy Orange and Black Strips stops the crowds. Circular and canvas samples free.
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BUDDHA PAPERS
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
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Raw, Roasted, Special Price on Jumbo Elephant Bags, Popcorn and Popcorn Seasoning.
 Daily Market Prices.
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 285 East Houston Street, New York City
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FROZEN CUSTARD FOR SALE

Operating on Dodson World's Fair Shows, 1940 International Truck, Electro-Freezer Machine. Good sugar quota with same. CASH ONLY. If interested wire or write **WALTER HOLLIDAY**, Marks Shows, Charleston, West Virginia.

Virgin

WITHOUT any advance notice, a concessionaire and his 10 men dropped in on an early-day maiden fair. The secretary, who had had no previous experience in that position, was elated by their arrival. He told them to pick out a location, but said nothing about the privilege. Up until then the midway had only two juice stands and about three church eating booths, the late booker having the only gaming booth on the grounds. Not having a grandstand or a carnival, amusements consisted of a fat man's race, sack race, horseshoe pitching and speaking by the hamlet's most prominent citizens. Live stock was exhibited in roofless pens scattered around the grounds. Hastily throwing up a rough-lumber booth, that was stocked with one watch, two straight razors and some rosebud pins, the concessionaire opened on time and did a brisk business until the last day. About closing time the crowd had gathered around a hog pen to watch the blue ribbons being handed out. Said the concessionaire to his help, "Let's throw this flash into a keister and blow. It's all over and he will want to collect his privilege." When almost to the gate they were stopped by the fair sec, with, "You ain't leaving, air ye?" "No! No! answered the agent, "We were merely going to the hotel to wash up." "Well!" said the sec proudly, "if ye were leaving I merely wanted to shake you by the hand and wish you well. Besides, here is 50 cents and a blue ribbon. Your stand won first prize. It had the most people around it all week."

MAKING UP golfing parties while Arthur's Mighty American Shows were playing Bellingham, Wash., were Vic and Ruby Davis, Ralph and Margaret Balcom, Jerry and Daisy Fox and Mr. and Mrs. Charles Smith.

EDDIE FRENCH, with Side Show, joined Clyde Smith Shows in Boswell, Pa. Line-up includes Madame Rose, mentalist; Nina, Neon girl; Habu, iron tongue; Lloyd Scott, fire-eater, and Cleo, serpent girl, in the annex.

THOUGHT we could fall back on sleeping bags when our house-trailer rubber wears out but just learned that they use rubber in them too.—Oscar the Ham.

MAINE SHOWS' notes from Presque Isle, Me., by Sam Edstine: Tommy Walsh, trapeze performer formerly with circuses, is the free act here. Keith Mahar left to enter the army. Lon Flanders, son of Manager Ray Flanders, is working on the bingo stand.

CRAFTS ENTERPRISES, out California way, report good business in and around defense areas. No. 1 show is at Vallejo, No. 2 unit at El Cerrito and No. 3 at San Diego. The last-named unit has been on the water front there for 14 weeks.

WILLIAM HILL, representative of several large railroads in California and friend of the late Al G. Barnes, visited both Crafts units when they exhibited in his home town, San Mateo, Calif., recently and renewed acquaintances with Roy E. Ludington and Ben Dobbert.

MIDWAY worker who can't gross any money this year must content himself by telling what big grosses he would have if he were on another route.

AFTER TROUPING for 20 years, Walter A. (Wingy) and Florence Schafer are not on the road this season. Wingy has a job in a Rochester (N. Y.) defense plant but has been finding time to visit shows playing within a 50-mile radius of the city.

LINE-UP of Hermes and Marlene Side Show on Wallace Bros.' Shows of Canada includes Hermes, magician and pain-proof man; Marlene, iron-tongue; Hermes and Marlene, headless and guillotine illusions; novelty dancing act; Herman Singer, fire act, and Howard, lobster boy, in the annex.

LADIES' AUXILIARY, Lone Star Showmen's League, Dallas, inaugurated its summer activities with a successful lawn party at the home of Mrs. Louise Hickman. Refreshments were served and games played. Guests included Mrs. Pearl Vaught, Mrs. Katherine Little, Mrs. Beatrice Little, Mrs. Myrtle Potter, Mrs. Helen Rees and daughter, Ann; Mrs. Flo Durette, Mrs. Jewel Crudup, Mrs. Bernice Sands and Mrs. Anna Belle Hoblitt.

"WHO does the free act?" asked a midway visitor. "The fellow who announces the act." "And who makes the announcement?" was the next question. "The show's manager." "Where can I find the manager?" "He's running a cat rack at the front end."

THAT MAN with expanded chest on Hennies Bros.' Shows in recent weeks is none other than Louie Leonard, well-known concessionaire, who became a granddaddy June 30 when a girl was born to his son and daughter-in-law, Mr. and Mrs. Jack Leonard. Louie is an active and prominent member of the Showmen's League of America, while his son is with Rock-Ola Manufacturing Corporation. Mrs. Leonard is the former office secretary of the Amusement Corporation of America.

ART LEWIS SHOWS, in co-operation with scrap salvage committee in Manchester, Conn., on July 8, donated the use of one of their largest wagons and a semi to assist in collecting 10 tons of scrap rubber, which were then delivered to the central depot in Wethersfield. Art Lewis, owner of the shows, volunteered the use of his 75 wagons to any local committee that may have need of them in the scrap rubber collection drive. Manchester Evening Herald, in its July 10 issue carried a three-column photo of the wagon and a highly favorable piece on the shows' co-operation in the war effort accompanied it.

STANDING on a bally platform, a talker watched a breeze blow an empty popcorn bag across the lot. Suddenly the side-show manager rushed out and yelled, "That high wind just blew a hole in my top." "You mean that draft?" asked the talker dryly.

CARY C. EMRIE writes from Crocker, Mo.: "Caught Omar's Greater Shows at



THESE THREE members of George Clyde Smith Shows posed for this photo during organization's successful stand in Boswell, Pa., recently. They are, left to right, George Clyde Smith, owner-manager; Bobby Kork, publicity and Sex Show manager, and Clarence E. Seitz, concessionaire and The Billboard sales agent.

Richland, Mo., July 4 and was welcomed by Manager Thompson, who showed me every courtesy. After an introduction to his wife and providing me with passes for myself and party, he excused himself and was on his way. We enjoyed the shows and rides very much. Here is the shows' personnel: Red Ganin, Hell's Half-Acre; Joe Ferguson, Athletic Show; Marge Roberts, Blondie Revue; Grady and James Jackson, Ferris Wheel and corn game; W. F. Ketzler, photo gallery and mall man; P. D. Preston, Barrel of Fun, popcorn and snow cones; Fred Eader, ice cream; Red Graham, 24-hour man, and Death Dodger, free act; Omar (See MIDWAY CONFAB on page 69)

EVANS' DICE WHEEL

A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed Perfectly Balanced
Extra Durable! Uniform Percentage!

WHEELS OF ALL KINDS!
Ideal for bazaars, festivals, fund-raising campaigns, Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.
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MAKE \$50.00 A DAY ON CANDY FLOSS

Now as never before you need a business of your own. Although sugar is rationed to candy makers, they can still keep going. Get an early start by buying a Candy Floss Machine now.

ELECTRIC CANDY FLOSS MACHINE COMPANY
202 Twelfth Ave., So., Nashville, Tenn.

★ ★ ★ ★ New **LEMON MIX** ★ ★ ★

To be used in all kinds of mixed drinks wherever lemon juice would be desired. Very Convenient, Economical, Superior Flavor. Made in powdered form. Each can equals one gallon of lemon juice and will make ten gallons of lemon drink equal to lemonade strength. Contains the finest oil of lemon in addition to the other lemon ingredients which are made from lemons.

PRICE: \$1.25 Per Can; 6 Cans, \$6.50; 12 Cans, \$12.00

Superior ORANGE FLAVOR Drink

Our Regular Orange Flavor Powder which we have been selling since 1904 at \$2.25 for 30 gal. size, or \$4.00 for 60. gal. size, both postpaid. For prompt shipment please send money order in full with your order. Also Delicious Grape Flavor.

CHAS. T. MORRISSEY, 4417 W. Madison St., Chicago, Ill.

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon
ABNER K. KLINE, Sales Manager

MOON ROCKET SKY DIVE
CARROUSELS KIDDIE AUTO RIDES

Will do our best to furnish repair parts to assure safe operation.

ALLAN HERSCHELL CO., Inc.
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KOLA FLAVOR

If you need a kola flavor with a new distinctive flavor of its own, one with a new snap and sparkle that brings them back for "seconds," try our KLIX KOLA Concentrate. This is a 9-to-1 concentration; you need only 50 lbs. of sugar for a 10 gallon batch. Your cost on the finished fountain syrup, including the cost of your sugar, is only 95¢ per gallon. KLIX KOLA CONCENTRATE costs you only \$6.00 per gallon. Order yours today.

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Coconut Oil — Seasoning — Bags — Cartons — Cones — Salt — Peanuts
Popcorn Machines — Samples on Request

C. R. FRANK, Popcorn and Supplies
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PVT. HOWARD FEIERSTEIN, better known as Tiger, is a brother of Mrs. Jimmie Chanos, of Jimmie Chanos Shows. He's stationed with the Bombardier Corps at Randolph Field, Texas.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 95 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class . . . \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Browlie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
 Box of 25,000 Black Strip Card Markers. . 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

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1942 Charity Fund Day
 NOW BEING HELD
 Let's Make It the Tops of All Drives in the 20th Anniversary Year.
Plan Now Do Your Best
 Also Remember To Send in a Member.
 For Full Information Address
ROSS DAVIS, Chairman
PCSA SHOWMEN'S DAY
 623 1/2 South Grand Ave., Los Angeles, Calif.

TENTS—BANNERS
 We Are Still Making Carnival and Concession Tents.
 49x110 Skating Rink Outfit Complete.
 Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
 4862 North Clark Street CHICAGO, ILL.

Baker's United Attractions WANT
 For Knightstown, Indiana, week of July 27th; Delphi, Indiana, week of August 3d, and Celebrations and Fairs to follow: Legitimate Concessions not conflicting: Fish Pond, String Game, Duck Gallery, Short and Long Range Lead Galleries, High Striker, Penny Arcade, Hoop-La, Guess Your Age. **WANT ANY Shows** of merit with own outfits, Girl, Monkey, Snake, Illusion. Jack Kelly wants Second Man for Ferris Wheel who can drive Semi.
BAKER'S UNITED ATTRACTIONS
 Jasonville, Indiana, this week

Showing Army Camps
GREATER UNITED SHOWS
 CAN PLACE
PHOTO GALLERY
 Also Long Range Gallery, Hoop-La, Scales, Fish Pond, Ball Games, etc. Can use capable Ride Help. Wire
J. GEO. LOOS, Wichita Falls, Tex.

GEO. W. CHRISTIAN SHOWS WANT
 American Palmistry and Concessions for Cuba, Ill., July 27-Aug. 1st, Old Settlers' Reunion. All Celebrations to follow. Contact me Chanderville, Ill., 20-25.

WANTED
 Talker for BIG Hollywood Ape Circus and Manager for Monster Show. Have 14 good Fairs.
ED STRASSBURG
 GOODING SHOWS
 Indianapolis, Indiana, July 20 to 25

USED SIDEWALL SALE
 7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and roped top and bottom. Good Used Concession Tents, 10x12, \$39.50. **MAIN AWNING & TENT CO., 230 Main St., Cincinnati, O.**

Club Activities

Showmen's League of America

Sherman Hotel Chicago

CHICAGO, July 18.—Brothers Harry Russell, Richard N. Adams and William Young are showing improvement. Brothers Arval (Irish) Hoyt and William E. Saunders, both of whom are in the service, lettered. Brother Herman Pluda advises he joined the armed forces this week, and reports coming into the club indicate that Brother Morris Lispyk soon will be wearing a uniform.

Visiting the rooms this week were Dave Fineman, Solly Wasserman, Frank Benesch, Timmy Claman, Tom Sharkey, John O'Shea, Max Harris, Sam Bloom, Sam Aldrich, Harry Ross, John Young, M. J. Doolan, Maurice Hanauer, Adolph Treusch, Doc Hartwick, Tommy Thomas, John Lorman, Ralph Lockett, Harry Bernstein, Manny Kline, Dave Fineman, Eph Glosser, Max Brantman, Al Cherman, Louis Rosen, Al Rossman, Jack Benjamin and George Davis. Brother Bruce Chase has joined the armed forces.

Drive for listings in the next edition of the League's Outdoor Amusement World Directory is progressing satisfactorily. Many members have sent in listings and more are coming in daily. Members who have pledged definite quotas are urged to increase their totals to date. Names of all members sending listing will be carried in the 30th anniversary banquet program, and prizes will be awarded at the banquet. It is safe to predict that funds raised thru this drive will be used to purchase War Bonds and to contribute toward the various war relief funds, thereby furthering the war effort. Members are asked to send in ads or listings as obtained so that they may be acknowledged in this column. Subscribers' plaques will then be forwarded by the club.

Ladies' Auxiliary
 Club held a board of governors' meeting July 9 at the Sherman Hotel. Elected to membership were Mrs. Josephine Hayward, Vivian McGrean, Lillian Allen, Linnie Feinman, Louis Miller, Boots O'Hara, Mildred Laird, Mrs. Jack Galuppa, Mrs. Opal Matson, Mrs. Luther Sinclair, Vernon Moore and Dot Anderson. President Mrs. Joseph L. Streiblich and Secretary Mrs. Jeanette Wall left for Manistee, Mich., this week on a vacation. Donations are coming in rapidly from members for the bazaar which is to be held some time during the December meetings at Hotel Sherman. All proceeds are to be turned over to Civilian Defense. Forward your donations to Chairman Mrs. Henry Belden, 6136 North Knox, Chicago, Ill.

All books out on the War Bond awards are to be forwarded to Chairman Mrs. Anne Doolan, Sherman Hotel, Chicago, Ill. Past President Mrs. Leah M. Brumleve is in town feeling much better. Chaplain Mrs. Nate Hirsch is also in town. Past President Mrs. Edward A. Hock is with Imperial Shows at Gary, Ind. Past President Mrs. Al Miller is recuperating at her home after a severe illness. Be sure to send in your award books and donations.

First Vice President Edith Bullock appointed Vivian P. Gorman to take care of the bazaar things and to make suggestions on the work to be done until Chairman Jessie Loomis returns in the fall. Edith Bullock asks the Home Guard Carnival Company to have its subscription books in by the middle of September. Olga Celeste, Tillie Palmateer, Anne Stewart and Captain La Vani took more of the books to sell.

Vice President Bullock thanked Second Vice President Mabelle Bennett for the capable manner in which she conducted the June 8 meeting. Martha Levine donated \$5 to the Cemetery Fund. Guests were Lieut. Hazel Manheimer and Mrs. Larmimor. Others who made short talks were Past President Allerita Foster, Peggy Forstall, Florence Darling, Marie Tait, Ruby Kirkendall, Blossom Robinson, Martha Levine, Orlys Tumbas, Jenny Rawlings, Mora Bagby and Cap-

tain La Vani. Plans have been made to post an honor roll for members who have served as blood donors. Hostesses for next meeting will be Frances Barth, Martha Levine, Mora Bagby and Mabel Brown. Grace De Garro gave a large donation to the commissary for lunch at some future meeting.

July 13 meeting was the largest of the summer so far, bringing in 36 members and two guests. First Vice President Edith Bullock presided, Chaplain Mother Fisher relinquished her chair to Captain La Vani of the Communications Corps. Letters were received from Topsy Gooding, Clara Zeiger, Jenny Perry and Babe Miller. Many new memberships are coming in. On the sick list are Hazel Fisher and Esther Carley. Bank award went to Captain La Vani and Jenny Rawlings won the door prize donated by Edith Bullock.

Red Cross Chairman Julia Smith reported that Anne Stewart, Norma Burke, Mary Taylor and Mother Fisher donated to this cause. Quilt top made by Mabelle Bennett will be quilted at a party at the home of Frances Barth July 21.

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, July 18.—Brother Jimmy Jamison is doing his high dive with Larry Sunbrock's Polo Grounds show this week. Alex Brown is gravely ill after a serious operation in Queens General Hospital, Jamaica. Max Kassow, of Frank Wirth's office, says hello from Summit Beach Park, Akron, O. Bill Powell cards and letters from Canada. Ike Nias, visiting from Chicago, dropped in. Irving Gold is now at Dodgen on Bowery, Coney Island. Visit from Noel Wesley, former West Coast booking agent, now located here. Dave Hilzenratt busy changing electrical equipment on shows in this area. Sam Walker joining Prell's Shows at Syracuse. Sam Berk spent vacation at home and then left for Franklin, Ind., to join Gooding Shows. Club made deal with Ferncliff Cemetery for purchase of 106 more graves. Eddie Elkins running a show in White Plains this week. Arthur Campfield making Eastern shows by rail. Tex Sherman leaving New York shortly for Elmira Fair. Jimmy Davenport returned from visit to George Traver's show at Middletown. Harry Mirsky a regular visitor and keeps radio going. Long, humorous letter from Byron Gosh, old-time clown, who has a theater in Chilhowie, Va. New members are Simon Krause, Andrew Johnson, Wendel Kuntz and Armando Diez. President Art Lewis in from Trenton for a chat. Pacific Coast Showmen's Association sent check to defray its part of expense for burial of John A. Pollitt. A stamp a day keeps the Japs away. Have you bought yours?

Pacific Coast Showmen's Assn
 623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, July 18.—Vice President John T. Backman presided and Vice President Charlie Nelson was secretary pro tem at Monday night's well-attended meeting. Communications were read from Brothers Sam Dolman, David Barnett, Harry Chipman, William H. Muldoon, J. M. Brown, Mushy Ellison, Tom Hughes, Garret Garretson II, Theo Forstall, Moxie Miller, Dave Shapke, Chuck Gammon and Tommy Myers. President Mike Krekos lettered, relating the highly successful observance of Pacific Coast Showmen's Day by the West Coast Circus Shows at Klamath Falls, Ore., July 3. Every department of the shows participated. Chairman Ross Davis has a number of others coming soon and expressed confidence over a successful campaign.

Membership committee reported these applications: Tony J. Pratos, Charles La Verne, R. E. and H. B. Clifford, Edward B. Barnett, Zack Terrell, Joe Sappington, Sam Brooks, William A. Walker, Leo Jones, James E. Robinette, Edward Benoit, Fred B. Newman, Louis Ricks, Charles S. Stine, Fred A. Helfeld, David Shapiro, John Harris, Greighton Hayward, W. H. Westlake, Harry D. Matthews Sr. and Harry D. Matthews Jr. Sponsors were Brothers Vic Johnson, Candy Moore, Eldon Frock, Bill Meyer, Charles W. Adams, Pat O'Brien, Eddie Brown, Ben Beno, Moxie Miller, Morris Bennett, Mushy Ellison, Charles Albright, Clyde Gooding, Sam Dolman, Teddy Texeira, Sam Brown, Johnnie E. Miller, Charles Nelson and Nick Wagner. Substantial contributions to the Cemetery Fund came from David Barnett, Charles Nelson and Jim Gallagher. Past President Harry Fink presented the Building Fund with a \$25 War Bond and Ben Beno put a \$100 War Bond in the same spot. For the rest of the meeting Bob Matthews related his getaway from Belgium with his company and menagerie and King Tuffy; Hughie Weir, Ross Ogilvie, Bill Meyer and Robert Bodkin made pep talks. Brother Raymond Aguilar's name adorns the Service Roll of Honor.

FAYE AND IKE WOLFINBARGER
 Wire Your Address to
George and Eddie
 Address: Raleigh Hotel, Waco, Texas.

WANT Legitimate Concessions
 Indoor, downtown location. Permanent for duration.
 Address:
PLAYLAND AMUSEMENT CO.
 P. O. Box 1654 WACO, TEXAS

GENERAL AGENT AT LIBERTY
 Also Secretary-Treasurer. Not subject to draft.
BEN R. JONES
 Taylor Hotel AKRON, OHIO

KAUS EXPOSITION SHOWS WANT
 Legitimate Concessions, Arcade, Rolloplane, Spitfire, Whip, Guess Your Age and Weight, Foremen for Tilt-a-Whirl and Chairplane, Men in all departments. This week, Plainfield, New Jersey; next week, Garfield, N. J.

VIRGINIA GREATER SHOWS
 WANT Mug Joint exclusive; Pan Game that can win money, exclusive; Lead Gallery, American Palmist, Ball Games, Penny Arcade. Sam Weintraub wants Grind Store Agents. American Legion Celebration, July 24 to August 1, Bel Air, Md.

MARSHFIELD FAIR, SEPT. 1-7
 Want SHOWS (except Girl) good for Monkey or Donation. GAMES that can grind 10 cents. This is the BIG one, ask anyone here last year. 70% space already sold. Send deposits to
PLAYTIME SHOWS
 E. W. BURR, BOX 208, QUINCY, MASS. E. Davis, Berger and others who were there last year wire in. Also booking Plymouth and Hopkinton, N. H., fairs.

Patrick Gets Good Gate in Roseville

ROSEVILLE, Calif., July 18. — Good weather and business greeted Patrick's Greater Shows at their week's engagement which ended last Saturday. Date proved one of the best of the season so far, the management reported. Shows moved here from Oroville, Calif., and everything was in on time except the Merry-Go-Round truck, which Mechanic Chick Altie had to return for and brought it in Tuesday.

Shell Barrett obtained a new lot in the center of town and much favorable publicity. Willamena, trained elephant, handled by Anna Veldt and Joe Metcalf, contributed to the rubber drive by giving all of shows' old rubber to a local service station. Mr. Morrison joined here as paper man, and other newcomers were Mr. and Mrs. Bill Scott; Mr. and Mrs. Hulcha, two ball games and string store, and Tex Brennen, painter. Owner W. R. Patrick and T. H. Bailey, manager, made several trips to Sacramento on business.

ART LEWIS JAUNT

(Continued from page 31)
row, operators. Tilt-a-Whirl, Mr. and Mrs. Paul Kaduke, owners; Roy King and Gary Garrison, helpers. Rocket, Nell Ericson, owner; Frank Moran, manager; William Burke, clutch; Frank McNeil and Fred William, helpers. Whip, John Petro, Al Veronski and Virgil Derr, foremen; Kiddie Rides, Mr. and Mrs. C. L. Meyer, James Gallagher; Little Train, Lou Morgan; Ferris Wheels, H. V. Whisler, foreman; Dodgem, Art Eaton, foreman.

Shows

Vanities, Charles Johnson, manager and talker; William Sanders and Deal Loring, tickets; Mrs. Charles Johnson, Evelyn Rayster, Louise Kinlow, Arninta Rose Luca, Kay McDonald and Maxine Johnson, models. Wall of Death, Del Crouch, owner; Dorothy Crouch, Dolly Ferris and Bill Ewald, riders; Eddie O'Malley and Del Crouch Jr., tickets; Robert Fennel, mechanic; Bill Stoogle, chef. War Show, C. L. Younger, manager; Charles Wilson, Jack O'Connor, guards; Mrs. M. Bailey, cashier. Aloha, Man-dl-diaz, manager; Rosita Diaz, producer; Evelyn Rice, Madeline Macella, Dorothy Waight and Gloria Garrido, dancers; Stanley Belmont, David Watson, Art Zola and Eddie Lanux, band; Tommy

Hyla, Bob Fordice and Ray Rollins, canvas.

Hi Hat, Raymond Walsh, Lillian Farfar and Kathryn Teuscher. Side Show, Wendel Kuntz, owner; Mrs. W. Kuntz, secretary; D. F. Williamson, talker; John D. Kuntz and G. McClendon, tickets; Prince Ramichandu, Hindu rubber man; Gertie, Aztec Indian; Roy Vincent, trick roper; Vichy Garrison, Oriental cabinet; Mr. and Mrs. Schlossberg, mentalists; Haba Haba, Ubangi; Herman Makower, magic; Diana Darrell, annex. Lolly Pop Ship, Mrs. W. Jennie Ray, owner. Follies, Al Mercer, manager; Francis LaVier, Vera Pietras, Dale Brown, Sally Kerr, Jean Luck, Gloria Thorne and Joan Flynn, dancers; Rhoul and Annette, dance team; Dick Tope, piano; Curly LaVier, drums; Tom Jones, trumpet; Bill Moore, sax; Buddy Luck and Pete Pietros, tickets; Archie Moore, electrician. Fat Show, Flo and Dot Carlson; Tom Blackhall, front. Monkey Show, Lillian Kittchens. Girl in Red, Louis Gaylor, manager. Penny Arcade, Donald and Betty Frear and Don Jr. with L. E. Brown.

BALLYHOO BROS.

(Continued from page 31)

best way possible and to spare no expense in getting the show advertised. Hearing of 50 Polish families in the county, he contracted them to act as interpreters. Then he rented 300 public-address systems and erected them behind each stand of paper. The Poles with mikes were also stationed behind each board, where they worked three eight-hour shifts daily, translating the printing into English. So unique was this advertising that the office has decided to use it at every stand in the future as the first all-talkie billboard pictures ever introduced.

Business was big on the first three days, but started falling off on Thursday. Friday evening a ride boy of Polish descent happened to walk by a stand of paper and heard the interpreter knock the show. When the matter was looked into we learned that our special agent had hired them to work until Friday at midnight and had paid them off in advance with 10 passes each for their services. The passes were stamped, "Not Good on Saturday."

MAJOR PRIVILEGE.

ALAMO BEATS HEAT

(Continued from page 31)

age and other unpleasanties that have served to eliminate some of the "sweetness" from the summer play of outdoor show business, one pleasing item is the good-fellow atmosphere prevalent among show members, Larry Mullins said. A concrete example of this atmosphere was exhibited when all members ceased operations to congratulate Mike Ruback, brother of Owner Jack Ruback, upon his notice of induction into the army.

Almost daily some member is called to the colors and with him goes the feeling that he will be missed among the others. Weekly dances, picnics, swimming parties have supplanted the usual daytime gatherings around the cookhouse.

Fortunately thru the capabilities of General Agent Louis Ringol, who was forced to change shows' route and eliminate the long jumps of previous seasons at the time when the route was already established, the shows have enjoyed a good season to date. However, members have buckled down to the fact that doing one's best under the present conditions and helping each other to make the season a pleasant one is the main object. Mike Ruback is the second of the Ruback family now in the armed services. Hymie Ruback was inducted this spring.

SPRINGFIELD ACCIDENTS

(Continued from page 31)

ing her skill, was holding the gun at the time of the mishap. It was entered on the police blotter as accidental shooting.

Robert L. Going, 26, Greenville, S. C., a trick rider in the Motordrome, sustained serious injuries July 11 when he was catapulted from his speeding machine during his act. He fell to the bottom of the pit and his cycle, which broke in two, landed on him. After considerable difficulty in getting the ambulance thru the crowd, police rushed him to Mercy Hospital, where his condition was said to be fair.

Warm weather greeted the shows, with only one night of rain, and attendance and business were said to be good. Shows were the first large-scale organization to play this city in years, the management terming Springfield virtually virgin territory. In the light of this fact, personnel was warned by the management to keep p.-a. systems turned down and to eliminate all unnecessary noise.

PRELL'S WORLD'S FAIR SHOWS WANT

For Our String of Fairs Starting August 4 at Caledonia, Ithaca, Cortland, All New York, and Lynchburg, Va.; Rutherfordton, Durham, Monroe, Beaufort, Kingston, Tarboro, N. C., and Emporia, Va.

RIDES — Good opening for Pony Ride, Rocket, Octopus, Caterpillar, Tilt-A-Whirl and Fly-O-Plane.

SHOWS — Organized Minstrel Show with band. Have complete outfit for same. Hillbilly Show, Midget Show, Fat Girl Show, Unborn or any other novel show that can be produced. Will furnish or finance equipment for same.

CONCESSIONS — Can place at once Figures, Photo Gallery, Scales, Guess Your Age or any kind of Legitimate Concession. No wheels or coupon games wanted.

Can use Help in all departments. Semi trailer drivers preferred.

Wire or Write

ABE R. PRELL, Manager — LEO BISTANY, Assistant Manager.
Syracuse, New York

BILL HAMES SHOWS

PLAYING 8 OF THE BEST FAIRS IN THE STATE OF TEXAS

WANT WANT WANT

SHOWS AND ATTRACTIONS WITH OWN OUTFITS AND TRANSPORTATION THAT DO NOT CONFLICT LEGITIMATE CONCESSIONS OF ALL KINDS SIDE SHOW PEOPLE, LECTURERS, TICKET SELLERS, ETC. PEOPLE FOR GIRL SHOWS

All Address: BILL HAMES SHOWS, McKinney, Texas, this week, then Per Route or Always to Our Permanent Address: P. O. Box 1377, Fort Worth, Texas

FRED ALLEN SHOWS

A JILLION DOLLARS IN CASH

Will Play the New York State Firemen's Convention Fund Benefit for the Entire Onondaga County Volunteer Firemen's Association, and Held in the Industrial City of Syracuse, N. Y., at the Regional

A JILLION PEOPLE TO DRAW FROM

Market, July 27 to August 1. Want clean, capable Shows and Fun House; also Penny Arcade. Opportunity for Ball Games, Bottle and Cats. Fred Newman, answer. Also want clean 10c Grind Stores. Can place clean, up-to-date Cookhouse starting August 10 for balance of season. Want Foreman for Eli Wheel; also Second Men on all Rides. Ten-in-One Acts and Talkers. Best sure salaries. Also strictly American Palmistry. No Gypsies or racket. Can place one more Free Act. This week Solway, N. Y.

BUFFALO SHOWS

Playing a long route of bona fide Celebrations, can use legitimate 10c concessions for Annual American Legion Street Fair in the business center of Albion, N. Y., next week, July 29-Aug. 1st. All games and rides set up in front of the stores and business places and games must conform to careful rules of operation. This is a real spot. Can use Waffles and Apples, Novelties, Scales, Hoop La, Darts, etc. Reasonable protection as to number booked. Space is limited. We have ten weeks of celebrations like this. This week, Big Tree Firemen's Celebration, South Park Ave., General Delivery, Lackawanna, New York.

BUNTING SHOWS

WANT

Foremen for Spillman Merry-Go-Round and Eight-Car Whip. Can also place Second Men for all Rides who can drive semi trailers. Top salary. Bonnie Applegate, wire Bill Allen immediately collect; important. Address North Chicago, Ill., this week; Princeville, Illinois, next week.

READERS, AGENTS

Can place capable readers for Mitt Camp, also agent for pitch-til-you-win. Long season.

CAROLINE AND CLAYTON HOLT

of Wonder Shows of America, Oshkosh, Wisconsin, Week of July 20.

WANTED

For Atlantic City Boardwalk, best location, freak show or any other show that can get the money. Also can use good mitt reader and mind reading act. Also Wanted Ball Game—well flashed, Roll Down and other legitimate stores. Write MIKE SURSOCK, 2105 Boardwalk, Atlantic City, N. J.

AGENTS WANTED

For Wheels and Grind Stores. Good route of celebrations and fairs. TOMMY ENGEL, come on.

WM. T. COLLINS

Care BADGER STATE SHOWS, Medford, Wis., this week or per route.

WANT

H. P. LARGE SHOW

WANT

For biggest defense areas in Tri-States—40,000 building mammoth Powder Plant. Now workers—\$1,000,000 pay roll weekly.

Concessions—All kinds, special propositions to Cookhouse or Grab. Can place Kiddie Auto, Merry-Go-Round, any new or novel Ride, Shows of all kinds, with own equipment, sensational Free Act. Have all Celebrations to follow. Dunganon, Va., this week; Kingsport, Tenn.; Bristol, Tenn., and Radford to follow. P. S.—Also good proposition for Sound Truck.

GREAT LAKES EXPOSITION

Can place for long season playing money towns where pay rolls are plentiful; Foreman for new Caterpillar, salary \$50.00 per week. You must know your business and come well recommended. Capable operator for Geek Show. Myrtle Hutt can place Side Show attractions. Operator for Girl Show. Must know his business and have good wardrobe. Harry Smiley can place Grind Store Agents and Ball Game Workers. Can place a few more Concessions. Sensational Free Act for balance of season. Mrs. Wagner can use good Griddle Man and Short Order Cook. Ride Men who drive Semi-Trailers. Everybody address AL WAGNER, Fairfield, Ohio, (suburb of Dayton) this week.

PHILLIPSBURG, N. J., TWIN CITIES FAIR

Can place Diggers, Cane Rack, High Striker or any good ten cent Legitimate Concession, American Palmistry (no gypsies). Paul Lane needs Coupon Agents. Can place Monkey Show, Animal Show or any good Grind Show with own outfit. Dancing Girls for Hawaiian and Revue, top salaries. All wire

HERMAN BANTLY, BANTLY'S ALL AMERICAN SHOWS

THIS WEEK RED LION FAIR, RED LION, PA.

Arthur's Mighty American

Bellingham, Wash. Six days ended July 11. Location, Iowa at King Street. Auspices, VFW Post. Business, good. Weather, unsettled.

Despite unsettled weather all week attendance increased nightly with the circus proving a big draw. Seats for the reserved section were sold out nightly. Thursday night the wedding of Elizabeth Griad and Glenn Hunter was solemnized beneath the big top to a packed house. John and Ethel Olson were best man and bridesmaid respectively. Both are performers in Olson's Side Show. They received many gifts. Penny Clark added a ball game, while George Stiles added a bingo. Tod Henry added a Wild Horse exhibit. Committee co-operated. Owner Martin E. Arthur made several trips to Seattle and Tacoma during the week on business. Dewey Finley Revis left for California and was replaced as elephant trainer by Charles Shelter. John Olson left for Seattle for his army examination. General Agent Everett and Betty Coe spent the week in Tacoma, as did Special Agent Harry L. Gordon. Gene Phillips was under the doctor's care for two days, but has recovered. William Bottrell also was on the sick list. Goldie, Viola and Isaac Adams and George Poff departed for their home in Arizona. Joseph Blash Sr. left on a trip to Los Angeles. Women's bowling tournament was won by Ellen Berry and Helen Donzell. Tod Henry spent a busy week constructing his shows. Glenn Henry purchased several new horses. Hazel Fisher reports improvement and expects to return to her home in Portland soon.

WALTON DE PELLATON.

Direct from the Lots

Lawrence Greater

Monaca, Pa. Week ended July 11. Location, 15th Street Showgrounds. Auspices, American Legion Post. Business, good. Weather, good; rain Friday.

Town proved a profitable date despite three days of rain. Recent arrivals include Mother Weiss, mother of Mrs. Sam Lawrence, and Mrs. Havel Reese, who are in charge of front gate ticket sales, and Mr. and Mrs. Dale Barron, Acquacade, Bob and Snooks Young celebrated a double birthday here and most of the personnel attended the party, which included a banquet which lasted until dawn. With the exception of Carl Barlow, business manager, Owner Lawrence has surrounded himself with a new staff, including General Representative Tom Terrill, Special Agent Janette Terrill, Assistant Manager Col. Arthur Sikes and Secretary Jess Resc.

TOM TERRILL.

John H. Marks

Point Pleasant, W. Va. Week ended July 11. Location, Harmon Field. Auspices, American Legion Post. Business, poor. Weather, rainy.

This boom town was a disappointment. It rained every day making it impossible to get on the lots at times and even when the rains ceased the thousands of employees at the mammoth government plant four miles up the river seemed apathetic and failed to come out. Lot was far out and only transportation was

by taxis. Monday night started off poorly and business continued that way all week. Saturday night was the only bright spot of the week's engagement. R. F. (Bob) McGuffin, ex-trouper and chairman of the committee, co-operated. During the week the paint crew re-decorated the main entrance arch. All equipment has been gone over and the midway looks good. Visitors included J. B. Hendershot, general agent, and Cash Wiltse, assistant manager Mighty Sheesley Midway, who spent a rainy afternoon confabing with the Marks trouper, and P. J. Conway, field representative United Fireworks Company.

WALTER D. NEALAND.

O. C. Buck

Clermont, N. H. Week Ended July 11. Location, Washington Street Lot. Auspices, VFW Post. Business, big. Weather, good. Pay gate, 15 cents.

Shows moved in here after losing July 4 at Keene, N. H., only to be greeted by another downpour which cost opening night. From Tuesday on business held up well with Friday and Saturday jamming the midway. A tie-up with the USO for 10 per cent of the Saturday matinee receipts threw the conservative Clermont Eagle behind shows with special stories each day of the engagement. Shows were said to be the first large one to play here in some time. Jimmie Howard sold his photo gallery to Mrs. Toby Kneeland and returned to Florida. Miss Pat Campbell, who was with Clementine Coffey in 1940, joined the Varieties. Mr. and Mrs. Eddie Mansfield took over the Crime Show under management of Lon Ramsdell. Mr. and Mrs. Eddie Evans's month-old baby was released from the local hospital, where it had been sent for a cold treatment. Princess Mary, featured chimp with Fred Munn's Monkeyland Show, copped plenty of newspaper and radio attention. Mrs. Frankie Fay and son spent a week with Frankie. Vonnie Wilson, motordrome rider, is taking lessons on the high wire from Michael Berosini.

LON RAMSDELL.

Buckeye State

Morganfield, Ky. Week ended July 11. Location, ball park. Business, good. Weather, threatening; rain one night.

This was a return engagement as shows played here five weeks ago to splendid business. Weather was threatening all week and storm hit the midway Wednesday night. Little damage was done, but the night was lost. Usual bingo game held each Wednesday night for the benefit of the Red Cross was called off and staged Friday night. A good sum was raised and turned over to the Red Cross. Owner-Manager Joe Galler was unable to participate in the benefit game, but made a donation of \$5 to the fund. Jess Bradley, business manager, and others also made donations. Shows did well, with the Cotton Club Revue leading in gross receipts; Iron Lung attraction also clicked. Ferris Wheel and Tilt-a-Whirl topped rides. Gus Litt's bingo game did well, as did Kack Harrison's Cookhouse. Doc Klingman gave up management of the Circus Side Show to Carl Tyler. Klingman will put on a single attraction featuring Verne LaVerne. Austin Miller, mechanic, closed here, as did Bee Curtis.

PERCY MARTIN.

West Coast

Klamath Falls, Ore. June 24-July 5. Location, Spring Street. Auspices, Troop Entertainment Committee. Business, excellent. Weather, good. Pay gate, 17 cents.

Second week of the July Fourth celebration here was big, with attendance for the shows at least 70 per cent better than any preceding celebration. Three gates were used the latter part of the week to take care of the crowds.

Kangaroo Court was conducted on the midway by Senator Marshall Cornett and rodeo committee and show folks and local people were roped in and assessed fines of \$1 per person for not appearing in rodeo hats. Management entered a float in the July Fourth parade and won sweepstakes honors. Also entered were Lucy, the elephant, and callopie and sound truck. Jack Joyce's Circus, starring Mable Stark and trained tigers, proved popular. Manager Krekos returned from a business trip to San Francisco. Frank Forest's Side Shows, (See WEST COAST on page 79)

Rubin & Cherry

Battle Creek, Mich. Week ended June 27. Location, Emmett Street Showgrounds. Auspices, Metropolitan Club. Business, good. Weather, fair.

Thru efforts of Assistant Manager Hort Campbell and Doctor Davis, all Fort Custer men were permitted to attend nightly and Concession Manager Sam Gordon co-operated with local city officials to see that the soldiers had a good time. In a talkers' contest Art Thompson, former New York World's Fair front man and now handling Faith Frances's Magazine Cover Girls, was considered tops, closely followed by Max Kimmer, fronting International Midgets; Eddie Taylor, Harry Seber's Victory Follies Revue; Josephine Frazier, Realee Berglon's Front Page Oddities; Fred Handley, Johnny Branson's Lion Motordrome; Harry Kelly, Giant Monsters; Leon Blondin, Hollywood Monkey Circus; Kenneth Jackson, Bob Sander's Dipsy Doodle; Monte Hall, Beautiful Hawaii; Harry Williams, Glass Palace; Billy Camp, Artists-Models; Jack Kelly, Temple of Mystery, and Arthur Middleton, Swing Review. Ward Caldwell, piano player in International Midgets, is commander of the ACA Post American Legion of Arizona, with over 30 members. (See Direct From the Lots on page 40)

CRESCENT AMUSEMENT CO. WANTS

Two outstanding high FREE ACTS for Spruce Pine, N. C., Fair, week Sept. 7th. Can place balance season. Shows with own outfits, Concessions that work for stock and not over 10c. Kiddie Auto Rides, Dual Loop-o-Plane, Octopus or Roll-o-Plane. RIDE HELP that can drive Semi Trailers. Must be sober. No Foreman. For Sale—20x30 Top, Wall and Poles, \$75.00. Address: Hemp, N. C., this week. P.S.: No Mitt Camps or Girl Shows wanted.

DANNY CORR WANTS AGENTS

For Duck Pond, Fun Game. Help in Pitch Th U Win, Truck Driver. All help must put up and tear down. No drinkers. Holt, Mich., this week; Carlton, Mich., next week.

WANTED

For Crane, Mo., Reunion, July 28 to Aug. 1. Concessions and Shows of all kinds, Ride Help; also Tilt-a-Whirl Foreman. Ten Fairs and Celebration to follow.

OZARK SHOWS

Humansville, Mo.; then as per route.

COMPLETE CARNIVAL FOR SALE

Now operating, making money, 4 Major Rides—Eli Wheel No. 5, Herschell Merry-Go-Round, Late Model Loop-o-Plane, Late Mix-Up. These rides are not junk. Stand inspection. Five Shows, all Carnivals and Banners New; 10 Concessions, Canvas New; nine Trucks and Trailers. Will sell all or any part. Some of this equipment can be seen at Cherokee, Kansas, this week; Parsons, next. If you mean business come see it. \$8,000.00 buys it all.

W. E. WEST

WANTED CATERPILLAR FOREMAN

To Join At Once GEO. YAMANAKA Care WORLD OF MIRTH SHOWS Portland, Maine

WANTED

Ride Help, Concessions of all kinds, Photo Gallery, Flat River, Mo.; Louisiana, Mo.; Elsberry, Mo.; Homecoming, Mexico Fair, Moberly Big Rubeata, Vandalia Fair, Bowling Green Fair; Southern Fairs to follow. Join now. OLIVER AMUSEMENT CO., Flat River, Mo.

W. E. PAGE AMUSE. CO.

Wants few more legitimate Concessions: Fish Pond, Scales, Bumper, Bingo, Dart. Agents for Ball Game, Cigarette Pitch, Hoop-La. Shows with outfits. Ride Help for 3 office-owned Rides. Lancaster, Tenn., 16 miles from Carthage, at Center Hill Dam, week July 20; Smithville, Tenn., week of July 27. P.S.: We have 11 Fairs to start soon.

JAMES E. STRATES SHOWS CAN PLACE

At once and for balance of season account drat. good Scenic Artist and Sign Painter. Address: Amsterdam, N. Y.

WANTED

FERRIS WHEEL MAN

Must be A-1. Pay top salary. Operating in city of Baltimore only. No Sunday work. Write full details MERSON ENTERPRISES 427 E. Baltimore St. Baltimore, Maryland

NEW VAGABOND, ROYCRAFT, ALMA AND ZIMMER

Always the Latest and Best in Trailers.

BE WISE - TRAILERIZE

6%

Finance. We Deliver Anywhere.



CASH BARGAINS AT THE FOLLOWING LOCATIONS:

E. LANSING, MICH.

- '39 Covered Wagon Tandem \$745.00
- '40 Roycraft Steel Top 695.00
- '39 20' Kory Coach 625.00
- '40 Schult, good tires 425.00
- '38 Silverdome 395.00
- 26 others, \$65 up to \$2300.

BUFFALO, N. Y.

- 1097 Military Rd.
- '42 Demo Alma 65 . . . \$1095.00
- '42 Vagabond, steel . . . 1295.00
- '38 Pierce Arrow, alum. . 425.00
- '41 Plymouth, new tires 1095.00
- '41 Alma 70, like new, brakes 995.00
- 25 others, \$150 up to \$2200.

SARASOTA, FLA.

- 14' Halverson Custom \$175.00
- 12' Raines Dowdrop . . . 68.00
- '41 New Moon, new tires 795.00
- '38 20' National 465.00
- 18' Alameda, Calif., Coach 250.00
- 16 others, \$75 to \$2250.

RAYMOND SELFHORN

E. LANSING, MICH.

PHO. 2-1103

FLAVORS

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS

A Complete Line of Flavors. Certified Colors, Citric Acid, Vortex-Lily Cups and Safety-Edge Tin Spoons.

WRITE FOR SAMPLES AND PRICES.

All Flavors Guaranteed to Comply With Pure Food Laws.

PURITY EXTRACT MFG. CO. 2101 Franklin Ave. St. Louis, Mo.



4 FOR 10c PHOTOGRAPHERS PHOTO MIRROR FRAMES

Send for Catalog We have just enlarged our factory and facilities and completed a new line of Beautiful Patriotic Flag designs. Sizes 1 1/2"x2" to 8"x10". Place your orders now to assure early delivery. Our new office and show room is located at

AUTOMATIC MIRROR CO., 133 Mercer St., New York City

POP CORN HEADQUARTERS

- Cartons 5¢ Size, Lot of 10M. @ \$3.70 per M.
- Cartons 5¢ Size, Lot of 25M. @ 3.60 per M.
- Cartons 2 for 15¢, Lots of 10M. @ 3.85 per M.
- Cartons 2 for 15¢, Lot of 25M. @ 3.75 per M.
- Cartons 10¢ Size, Lot of 10M. @ \$ 4.35 per M.
- Cartons 10¢ Size, Lot of 25M. @ 4.15 per M.
- Cartons 25¢ Size, Lot of 1M. @ 12.00 per M.

Above Prices F.O.B. Chicago and Subject to Market Change. Also Carry Complete Popcorn Supplies.

JOHN B. MORTENSON CO. 241 E. Illinois St., Chicago, Ill. Phone Sup. 8280.

George CLYDE Smith SHOWS

WANTED—Fish Pond, Cigarette Shooting Gallery, Long or Short Range Lead Gallery, Duck Pond, Photos, Candy Floss, Swinging Ball, String Game, Penny Arcade, American Palmist. WANTED—Monkey, Crime, Unborn, Illusion, Hawaiian Show. WANTED—Loop-o-Plane, Tilt-a-Whirl, Merry-Go-Round. Address all communications to GEORGE C. SMITH, Blairsville, Pa., this week; Hooversville Firemen's Celebration next week.

WANTED FOR LONG SEASON

Of Choice Moneyed Fairs Starting Indianapolis Week July 20th; Followed by Saline County Fair, Harrisburg, Ill., Week July 27th; Old Settlers' Reunion, Vandalia, Ill., Week August 3d; Fish Fry, Beardstown, Ill., Week August 10th; Clinton County Free Fair, Frankfort, Ind., Week August 16th; Fairfield, Ill., Free Fair, Week August 24th, and a Choice Route of Good Southern Fairs Closing Week November 16th.

Can place Acts, Freaks and Features for Side Show. Furnish complete Posing Show outfit, beautiful front. Pet and Platform Shows with real attractions, Glass and Fun House, Animal or Monkey Show, Midgets and Fat People Show. Musicians and Performers for best Colored Show on tour. Concessions all open. Want Foreman for Ride-o, salary \$40 a week. Stutz and Hank Lockhard, wire. Blackie Edwards, answer my mail. Caterpillar Foreman, First and Second Men for all Rides. Top salaries to capable, sober men, with bonus. Train Help, Poles, Tractor Drivers. Clarence Banks, Leon Williams, wire or come on. Robert L. "Smoky" Jones, Jimmie Gould, contact immediately. Salary sure, good treatment, long season.

ALL ADDRESS GENERAL MANAGER

ALL AMERICAN EXPOSITION

INDIANAPOLIS, INDIANA, THIS WEEK

CAN PLACE JAMES E. STRATES SHOWS, Inc. CAN PLACE

For Balance of Season, Including Our String of A-1 Fairs

SPITFIRE RIDE. WILL FURNISH WAGONS FOR SAME.

Will place one more Ride that does not conflict and is in keeping with our high standard and furnish wagons for same. Good opening for Caterpillar or Whip. Have complete outfit, including Wagon for Single Pit Show Attraction; prefer Fat People Show. Want Foreman for Scooter. Can place Neon Man, Assistant Electrician and reliable Help on Rides. Can place one more Tractor Driver. Can always place capable Show People. SHOW BOOKED SOLID UNTIL NOV. 1ST. Playing the follows Fair dates: Batavia, N. Y.; Lockport, N. Y.; Hamburg, N. Y.; York, Pa.; Bloomsburg, Pa.; Danville, Va.; Gastonia, N. C.; Greenville, S. C.; Charleston, S. C. Two good crackerjack STILL DATES BETWEEN FAIRS.

Address all communications to JAMES E. STRATES, week of July 20, Amsterdam, N. Y.; week of July 27, Schenectady, N. Y.

SOUTHERN STATES SHOWS WANT

For Georgia Tobacco Markets and long season in the best available spots, and we know the South. Can place few more Stock Concessions, also Cookhouse, Studio and Long-Range Gallery. Want reliable Concession Agents for office-owned Concessions. Can place sober, reliable Truck Driving Ride Help in all departments. All communications to JOHN B. DAVIS, Mgr., Southern States Shows, Valdosta, Georgia, this week.

WANTED FOR BALANCE OF SEASON

This Show Out Until Thanksgiving. Have 7 Alabama Fairs. Booked Solid Indiana Celebrations Until October 1.

WANT CONCESSIONS—Ball Games, High Striker, Scales, Pitch-Till-You-Win, String Game, Mouse Game, Custard, Floss and Apples, Flashy Milt Camp, one reader only.

WANT SHOWS WITH OWN OUTFITS—Girl Show, Athletic. Jack Ross, answer. Showmen, get with the Show that gives you people to work to.

WANT RIDES—Till-A-Whirl. Will buy or book. This is the Show knowing and playing Indiana's best celebrations. We carry the Flying Valentine's Free Act.

GEREN'S UNITED SHOWS

BEDFORD, IND., Through July 21-26

FAIRS—UNTIL NOVEMBER 1st—FAIRS

Want party take charge of Motor Drome; salary and percentage. Have complete outfit, separate semi. Ernie Salvin, wire. Have good proposition. Annex Attraction and Knife-Throwing Act for Side Show. Talker for "Miss America" Posing Show. Shows with own outfits. Place Legitimate Concessions. Address all replies to

L. J. HETH SHOWS

Lawrenceburg, Ky., Fair this week; Winchester, Ky., week July 27th.

Anderson-Strader Shows, Inc.

WANT TO BOOK FOR OXFORD, NEB., ON THE STREETS, AUGUST 4-5-6-7-8 Independent Rides and Shows, 10¢ Concessions; Corn Game Open.

WANT TO BOOK FOR BURWELL, NEB., AUGUST 4-5-6-7 Independent Rides.

Address as per route: Downs, Kansas, July 20 to 25; Oberlin, Kansas, July 27 to August 1

KEYSTONE MODERN SHOWS WANT

Legitimate Concessions except Bingo and Cook House. Can place Working Acts for Side Show, one Strong Act to feature, capable Trainer and Talker for Trained Chimp and Monkey Show. Want Rolloplane Foreman; sober, reliable Ride Help.

Address Newark, Ohio, This Week; Marion To Follow.

THE SHRUNKEN HUMAN

Side Shows, Museums, Window Attractions: Here is the Wonder Attraction of America that Tiny Shrunk Body, the Jungle Maiden reduced to a mere midget, the way the Head Hunters do them. About 2 feet long, has eyebrows, lashes, shrunken bosoms. A reproduction of a Jungle Human Body. Spectators marvel, nurses gaze in wonderment, doctors scratch their heads; everybody whispers "Is it real?" The Wonder Show, shipped in casket, ready to show, postpaid only \$15.00. Also Shrunk Heads, the very best in America. Light, waterproof and a genuine reproduction of the Jungle Natives, postpaid only \$8.

TATE'S CURIOSITY SHOP,

Safford, Arizona

FERRIS WHEEL FOREMAN WANTED

\$50.00 per week. Must be able to wire show and drive semi. Second Man on wheel. Foreman for Chairplane. \$40.00 per week. All-around Concession Help. All wires to

HARRY KAHN

Pioneer Hotel, Springfield, Mass.

Lawrence Greater Shows, Inc.

PITTSBURGH, PA., 2 WEEKS, JULY 27 TO AUGUST 8.
FIRST WEEK OPP. RINGLING BROS.-BARNUM & BAILEY CIRCUS.

WANTS—Side Show with good Working Acts. Have complete outfit. Lew Alter, I answered your wire.

WANT—Organized Girl Show. Have complete outfit. Jack Cavanaugh, Helen White, wire.

WANT—Motor Drome Riders with own cycles. We have drome.

CAN PLACE—Octopus, Spitfire, Roll-o-Plane, Auto Ride.

CONCESSIONS—Cook House, Arcade, Novelties, Scales, Studio and all Merchandise Stores. No exclusives.

RIDE FOREMAN for Chairplane and Second Men for all Rides. No meal tickets issued. Colonial Sykes wants Canvas and Workingmen.

OUR FAIRS START AUGUST 17, KUTZTOWN, PA.

P.S.—Want one more High Free Act. All address This Week, Latrobe, Pa.; then Pittsburgh, Pa.

Scott Exposition Shows

WANT

For twelve bona fide Fairs starting August 17, the Great Taxewell, Va., County Fair:

High Free Act to start at Taxewell for balance of season. Want Hillbillies or Thrill Show for grandstand. One new Ride, Grind Shows, Drome or Monkey Show. Musicians and Performers for Colored Minstrel. E. H. Rucker, answer. Concessions of all kinds. Ride Help that can drive semis; top salaries. Mt. Hope, W. Va., this week; Man, W. Va., week of July 27.

WANT—GOLD MEDAL SHOWS—WANT

FOR 18 BONA FIDE FAIRS, STARTING AUGUST 4TH, AND CLOSING IN FLORIDA, ARMISTICE WEEK

SHOWS: Monkey or Animal, Snake or other Meritorious Shows not conflicting with what we now have. Bible, if open, wire me.

CONCESSIONS: Frozen Custard, Long Range Gallery, Scales, Novelties, Pitch-Till-You-Win, String Game, Photos, Ball Games and other Concessions operating for not over 10c.

RIDE HELP: Want to join at once Ferris Wheel Foreman and Second Man, and other Ride Help that can drive semis. Top salaries paid to capable and reliable men.

Address: OSCAR BLOOM, Mgr., Wisconsin Rapids, Wis., this week; then per route.



ART LEWIS SHOWS, INC.

WORLD'S FINEST MIDWAY

CLEARFIELD, PA., FAIR, AUG. 3-8

CAN PLACE SHOWS—Glasshouse, Illusion. RIDES—Spitfire, Fly-o-Plane, CONCESSIONS—Legitimate only. Jack Barth wants Agents for Blower. Chas. Lewis wants Lady Ball Game Agents. Want TRAIN MASTER, Poles and Train Help. Girls for Posing and Revues (salaries paid by office). Can place Drummer for our Band in Revue. Scooter Foreman wanted, top salary. Side Show Performers. Address POP KUNTZ. All others:

BUTLER, PA., FAIR, AUG. 10-15

ART LEWIS, GEN. MGR., TRAINER, PA., JULY 20-25.

RIDES . . RIDES . . RIDES

Fair Secretaries wanting to book Independent Rides, have available a complete set; also a few Concessions. Booking Concessions for Hyndman Community Celebration, Aug. 3-8. Write

THOMPSON BROTHERS

2906 Fourth Avenue ALTOONA, PA.

WANTED FERRIS WHEEL FOREMAN

ALSO SECOND MAN ON WHEEL AND OCTOPUS

ALL HELP MUST BE EXPERIENCED

CAN PLACE Rocket, Spitfire, Whip, Grind Concessions and Grab Open.

PLAYING ALL CHOICE SPOTS IN NEW YORK

Charles Gerard, 1545 Broadway, Room 420, New York City.

GET REPAIR PARTS

FOR YOUR PRESSURE GAS AND OIL COOKERS, LANTERNS, AND HANDY GAS PLANTS, FROM

A. G. BRAUER SUPPLY CO.

2100 WASHINGTON AVE.

ST. LOUIS, MO.

Generators—Mantles—Gas Tips and Needles

M&M Shows Do Business At Kingston Celebration

KINGSTON, N. Y., July 18.—Good crowds and attendance greeted M & M Shows at the July 4th Celebration here, Thomas Roberts reported. Roster includes P. S. McLaughlin, owner; J. P. Miller, manager; P. B. Perkins, general representative; T. J. Roberts, secretary.

Cookhouse, J. B. and Joe Muldoon, operators; ball games, Al Hall; fishpond, hoop-la, bowling alley and clothes pin pitch; M. E. Shomaker, photo gallery. Al Ventress has the Girl Show and Athletic Arena, and Joe Thompson has palmistry booth, penny pitch and string game.

Charles Wolf has pan game; Leonard Ross, bingo; Eddie Ryan, popcorn; Lew Alters, Side Show; Johnny Ryan, penny pitch and show electrician; Mrs. F. B. Perkins, candy apples and ice cream. Great Artorio is the free attraction.

Albert Farly has two sound systems; Betty Farly, ball game; Mac Derma, Monkey Show. Six rides are office-owned and operated.

Showman Dies in Service

NEW YORK, July 18.—The Billboard received a wire July 14 from Joseph Galvin, Molly York Show, Bridgeton, Me., stating that Frank Ballentino, "carnival showman for 15 years," died at Camp Shelby last week. Galvin said: "I believe he is the first carnival man to give his life in this war." Body was sent to Brooklyn, presumably for burial there, but no other information was available except that deceased's brother lives at 44 Ford Place, Brooklyn. Camp Shelby is in Hattiesburg, Miss.

Mrs. Bantly Hurt in Fall

BETHLEHEM, Pa., July 18.—Mrs. Herman Bantly, Bantly's All-American Shows, sustained a possible fractured elbow and other injuries in a fall while crossing a street here yesterday. She is in Bethlehem Hospital for observation and treatment.

EXPERIENCED CANDY PITCHMEN WANTED

Roland Parter, wire. Address:

JOE SCIORTINO

STRATES SHOWS AMSTERDAM, N. Y.

Victory Sleep

MODESTO, Calif., July 18.—That showmen are doing their part in this country's all-out war effort is evidenced by an item carried in the June 27 issue of *The Modesto Bee* to the effect that Roy E. Ludington, general manager Crafts Enterprises, donated 25 per cent of his bed to this city's scrap rubber drive to help snap the Axis. Ludington, who sleeps in his trailer on a specially designed rubber sponge mattress, decided he could get just as peaceful a slumber with three quarters of the bed, so he took a heavy pair of scissors and cut off a full length strip. He made the contribution while visiting friends here.

Cloudburst Delays Jones

CHICAGO, July 18.—A cloudburst at South Bend, Ind., caused considerable delay in getting the Johnny J. Jones Exposition off the lot, and show arrived at Skokie, just outside of Chicago, Tuesday afternoon. Rain Wednesday caused further delay, but shows opened that night.

DIRECT FROM THE LOTS

(Continued from page 38)

Committee composed of firemen and policemen co-operated. *Battle Creek Enquirer* and Station WELL gave good publicity and free space.

Kalamazoo, Mich. Week ended June 20. Location, North Burdick Street Showgrounds. Auspices, VFW Post. Business, good. Weather, fair.

After a long run from Champaign, Ill., train arrived at midnight Sunday and everything opened on time Monday night. Manager R. L. Lohmar complimented P. J. McLane, trainmaster; Chief Electrician Bill Cain, Diesel Engineer Bill Grigsby and Ride Superintendent John Dempsey for the good move. Louis Minor, handling details for the sponsors, gave good co-operation. Shows are well liked here and business was okay, except on Saturday night, which was lost to rain. Frank J. Lee joined here to handle publicity. Eddie Lowe does a good job as *The Billboard* sales agent. Newspapers and radio were quick to respond in shows' rubber drive, which netted three

truckloads. Rubber was turned over to USO and Army-Navy Relief committees. **FRANK J. LEE.**

Bantly's All-American

Altoona, Pa. Week ended July 11. Business, good. Weather, fair and cool.

Alto lot was about two miles from the heart of Altoona, spot proved good one. Move over the mountains was made without trouble and shows opened on time Monday. Friday night was good despite rain. Al and Rita Palitz, Tony Baress, Tommy Pell and Harry Beall took a week's vacation. Joe and Ruby Kane's ball games did well. Bud Rilee's daughter, Valaire, joined him for the summer. Mrs. Slim Hetrick is planning a vacation trip to Ashtabula, O. Ted Miller and Mrs. Bantly made a business trip thru the East. LeVonda is proving a good draw in the Side Show annex. Eladean Stapp is assisting the writer with his magic and illusions, replacing Dorothy Lunsford, who was called home on business. George C. Johns left for Richmond on business. Chester Wilson, of the Flying Waldorfs' free act, left for the East and was replaced by Jimmy Lopez. Mr. and Mrs. Bert Melville, A. J. Budd, Hal Compton, Mr. and Mrs. Blackie Seamster, Mr. and Mrs. Bud Rilee and daughter, Valaire, and the writer formed a nightly party after the show at the Palace Cafe.

FAY RIDENOUR.

Clyde Smith

Boswell, Pa. Week ended July 11. Auspices, American Legion Post. Business satisfactory. Weather, rain two days.

Shows followed several other organizations here and despite two days of rain business for the week proved satisfactory. Dorothy Lee Davis and Lois Chapple are recent additions to Anna Lee's Cotton Club Revue. Walter Bennett is Chair-Plane foreman; Francis Thal, superintendent of rides; Edward Thal, Ferris Wheel foreman, and Harry Steele, second man. Chez Paree and Harlem Revue are sporting new tops. Rose Yanko is back after a week's illness. Mr. and Mrs. Roy Huff, concessionaires, reported good business, and Mr. and Mrs. Hiram Beal arrived with 10 concessions. Additions to concession row include Henry Seigor, Willie Bird, Roy Currin, Fred Skidmore, Eva Conway, Paul McIntyre, Walter Bennett and R. H. Born. Goodfellowship Club's weekly meeting added several new members, with Clyde Long as judge of Kangaroo Court and Petey Weigand in charge of entertainment. Jerry Higgins and Mike Yanko are on the sick list. **BOBBY KORK.**

Gold Medal

Neenah-Menasha, Wis. Six days ended July 12. Location, old airport grounds. Auspices, Veterans of Foreign Wars Post. Business, fair. Weather, rain and cold.

Data which was supposed to be one of the big ones, but it didn't turn out so well. Cold weather and rain two nights hurt. Committee, headed by Ben Hart, co-operated, as did Neenah-Menasha and Appleton newspapers and Appleton radio station. Happy Graff, who has the Fun Ship, is the new lot superintendent. Elma Von Lynd joined Lamb's Side Show. Red Miller, electrician, and Happy Graff are remodeling the light towers. Ben Mouton, free act, is still holding them. Business for Barney Lamb's shows and Flying Scooter is holding up well. Mr. and Mrs. J. F. Murphy are doing well with Palmistry Booth, Rolloplane and darts. Bill Dunn's crew is doing a good job keeping the Tilt-a-Whirl in good order. Mr. and Mrs. Berrington, daughter and son-in-law of Mr. and Mrs. Earl Parks, left for their home after spending several weeks on the shows. **HARRY E. WILSON.**

Hubbard's Midway

Maumee, O. Week ended July 11. Auspices, fire department. Business, fair. Weather, good.

Maumee proved only fair, as crowds were not as large as expected. Those who did come out spent well, however. Most of the spare time was spent in spreading paint. Assistant Manager Rogers framed a new bingo stand. Mr. and Mrs. Mitchel returned to Woodville, O., where Mitch will be employed at a defense project. Personnel was shocked by the death of Mrs. Curley Shearer. Manager Hubbard purchased a new Ferris Wheel. General Agent Frank Nelson returned for a short visit. He seems satisfied with the excellent route. **CARL V. NOLD.**

Endy Bros.

Albany, N. Y. Week ended June 27. Location, Delmar Section. Auspices, American Legion Post. Business, good. Weather, rainy. Pay gate, 15 cents.

Shows made a splendid move in here and were up and ready to go early Monday noon, but then the rains came. Business was light Monday, but Tuesday was good. Wednesday was rained out. Part of July 4 also was lost to rain, but business was good when weather permitted. Committee co-operated and shows broke in new lot here. Personnel exchanged visits with Sam Prell's Shows and *Albany Times-Union* and *Kniekerbocker Press* gave excellent co-operation. Harry Weiss clicked with his bingo, awarding War Stamps nightly. Speedy Bower's Motordrome took top money honors and Artist Neville Baker completed new front for a newly framed show here. G. G. McDonald reported the best week of the season with his concession and Pat Kelly's Custard got big results. Joan Endy, daughter of David B. Endy, and niece, Alberta Yestedt, are spending their vacation on the shows, as are Mr. and Mrs. Max Pincus. Ben and Martha Weiss spent several days on the shows. Mark Randall, Dick Coleman and Ross Manning also visited. **HARRY STOOPS.**

Sol's Liberty

Sheboygan, Wis. Six days ended July 12. Location, Polaware Lot. Auspices, VFW Post. Business, good. Weather, cool and clear; rain one day.

Town produced good business and children's matinee Saturday drew hundreds of kiddies who were entertained on the rides and at shows. Al, Pete and Bill Linderman, former owners of Sells-Sterling Circus, with their families were nightly visitors and complimented Manager Sam Solomon on the appearance of his shows. Ralph Bliss, corn game employee and former billposter with the circus, was a guest of Pete Linderman during his stay in the city. Old friends of the shows, which have made Sheboygan an annual stand for the last several years, were on hand daily and Gate Custodian Thomas Berry was kept busy shaking hands with his many friends in the police and sheriff's departments. An early teardown Sunday night was in order for the 200-mile move to Kankakee. Ned Torti ran over from Milwaukee for another short visit, and Herbert B. Shive, general agent Blue Ribbon Shows, spent a few hours on the lot Friday afternoon. **WALTER B. FOX.**

Bright Lights

Barton, Md. Week ended July 11. Location, Barton Hose Company recreation grounds. Auspices, Barton Hose Company No. 1. Business, good. Weather, rain one night.

Monday night was nearly lost to rain. County firemen's parade Wednesday night brought a large crowd, as did out-of-State firemen's parade Friday night. Joe (Jocko) Logsdon joined with long-range gallery, and Howard Combs came on with candy floss. The Dukes sold their popcorn wagon and are now working popcorn in a new top. Bob Williams closed Sunday with his Colored Girl Show. A. W. Bowen also closed with his hog show. Manager Gecoma purchased a kiddie ride and has W. R. Thompson, operator, repainting it. **F. A. NORTON.**

WANT SIDE SHOW PEOPLE

To join immediately. Will pay highest salaries for outstanding attractions. Address:

SAM SCHEIDLER

With W. G. Wade Shows

Adrian, Mich., this week; Monroe, Mich., week of July 27th.

POPCORN AND CANDY APPLES OPEN

Exclusive. Begin Aug. 24, Bol Air, Md.

VIRGINIA GREATER SHOWS

MAN WANTED

To operate Pop Corn and Candy Apple Stand on partnership basis. All replies:

MRS. HARRY KAHN

Pioneer Hotel

Springfield, Miss.

PENN PREMIER SHOWS CAN PLACE

Ball Games, Photo Gallery, String Game, Cigarette Gallery, High Striker, Diggers, Scales and other legitimate Concessions. Can place Octopus, Spitfire or Silver Streak. Address all wires to LLOYD SERFASS, Warren, Pa., this week; Faulkner, N. Y., Firemen's Celebration, next week.

Jones Greater Shows Want

Can place one Flat Ride. Want Monkey Show, Mechanical City or any other worthwhile Grind Shows. Concessions: Want Penny Arcade, Lead Gallery and other Grind Concessions. Percentage Games all open. Want Party to operate completely-framed Cookhouse. Address

JONES GREATER SHOWS, Sophia, W. Va.

HOMECOMING WEEK

MAYODAN, N. C., JULY 25-29

\$90,000 PAY ROLL, AND TEN MORE TO FOLLOW. Want Grind Shows, Fun House, Roll-o-Plane and Octopus. Ex. Arcade, Photos, Popcorn, Apples, Lead Gallery, Big Six, Rat Game, etc. No gift. Ben Houston and all replies, wire.

J. G. THOMPSON, Secy. Liberty United Show

MAYODAN, N. C., NOW.

WANTED TO BUY OR LEASE

Roll-o-Plane, either regular or super; also Allan Herschell or Spillman Kiddie Auto Ride. Will buy Long Range Lead Gallery with moving targets. Want all kinds of Penny Arcade Machines. Will book any legitimate Concessions not conflicting. Will consider buying Arcade complete. Now operating permanent location in the heart of city, 600 block South Main. Hundreds of soldiers arriving daily at new bomber air base.

J. T. TINSLEY, CITY RIDES

22 1/2 EAST COURT STREET

GREENVILLE, S. C.

BRIGHT LIGHT EXPOSITION SHOWS WANT

RIDES, SHOWS AND CONCESSIONS NOT CONFLICTING

Heading for the Pittsburgh Steel District. Carrying two Free Acts and no gate. Will buy Loop-o-Plane and Show Paraphernalia.

Write or Wire JOHN GECOMA, GARRETT, PA., This Week.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Martin Home-Coming Scores; Bond Sale Proves Successful

MARTIN, Tenn., July 18.—Helped by good weather, this city's 26th annual July 4 and Home-Coming Celebration proved an outstanding success, with attendance estimated at 40,000. Sponsored by Young Men's Business Club for the sixth consecutive year, event featured the sale of War Bonds and Stamps at regular 15-minute intervals to excellent results, with the grand total of stamps and bonds sold being \$3,725.

Reading Amusement Company, with eight rides, 30 concessions and sound truck, was on the midway, and free acts included Gene Steele, Buck Turner's Buckeroos, Angelena and Company and Jimmie Ritter. Sponsors netted \$1,128.40, 75 per cent of which was turned over to the city to apply on a new high school gym now under construction.

Oshkosh Fete Best In City's History

OSHKOSH, Wis., July 18.—Chalking up its most successful event in its 20-year history, July 4 celebration in Menominee Park on Lake Winnebago here had an estimated attendance of 20,000. Sponsored by Junior Chamber of Commerce and other civic organizations, with George Fischer as emcee and Oliver Stillman concession chairman, event presented a strong line-up of talent and attractions. Stillman Shows, with nine rides and four shows, were on the midway.

A street parade comprising patriotic floats and military groups was held on July 4, and other attractions included free acts, fireworks, band concerts, sailboat races, beauty queen contest and the usual athletic events.

Fireworks display on the lake front drew huge crowds and talent line-up included Station WTAQ's Barn Dance, with Uncle Louie; Marie Arno Dancers, Mary Lou Dancers; Morris and Whyte, roller skaters, and Ruddy and Littman, hand balancers.

F. E. GOODING Amusement Company has been signed to provide the midway at the American Legion Post Jubilee at Auburn, Ind., and Bluffton (Ind.) Free Fair.

WANTED

Small Circus, Dog and Pony Show or Wild West for Paul Buryan Logging Exposition and Harvest Festival at Wabeno, Wis., Aug. 21, 22, 23, 1942. Also booking Free Acts.

Write F. V. NEWTON, Director Exp., Wabeno, Wis.

WANTED LARGE CARNIVAL

Also Rodeo or Small Circus and Acts SEPT. 14-19, CLARKTON, MO. Large Patriotic Pageant, at Country Club near town, fireworks nightly. Show must have own electric plant. 10,000 visitors daily expected. Write, wire JOHN H. JAMES, Mgr., care Clarkton News, Clarkton, Mo.

CARNIVAL WANTED

Small Carnival for Sept. 28-Oct. 4th for Food for Victory Exhibit in defense area. Concessions can work.

Communicate with STAMPS BROS. East Jackson, Miss. Phone 4-9278

RITA and DUNN

America's most outstanding High-Wire Free Attraction for Fairs, Celebrations and Street Festivals. Write or wire Care Billboard, Cincinnati, Ohio. P.S.: Service Free if we fail to please.

62nd ANNUAL REUNION

AT CASSVILLE, MO., AUGUST 12, 13, 14 and 15. This is the largest gathering in this section of the country. Wanted: Independent concessions and shows. Plenty of independent space. For concessions—see or write ROLLAND HUTCHENS, Cassville, Mo. Grand Stairs and Wheels, come on: Will positively work. STUMBO-LANBETH TRI-STATE SHOWS ON MIDWAY ENTIRE WEEK.

Denver Show Nets \$36 for Army Fund

DENVER, July 18.—Officials of American Legion Post said this week that their fourth annual Salute to America show netted about \$3,000 for the Army Relief Fund. Event is an annual July Fourth feature, with local amateur and professional talent being used. Two acts were brought in this year by Legion officials to highlight the program, which was presented in Denver University football stadium. Features were the Hustrel Family and Great Janzley, high acts.

Army and defense units contributed to this year's performance, staging a mock bombing attack. Two performing bears from the Denver Zoo were brought in and staged an act. Crowd topped last year, but did not equal the record crowd of 1940.

Algona, Ia., Cele Proves Big Draw

ALGONA, Ia., July 18.—Two-day July 4th Celebration here, under auspices of Kossuth County Fair Association, proved one of the most successful in event's history. Attendance July 4 was estimated at more than 10,000, while the following day attracted a highly satisfactory crowd, altho hampered by rain. Excepting a few local turns, all acts were provided by Barnes-Carruthers and included Bruce Jordan, emcee; Hubert Dyer Duo; Weber and Chatita; Miss Bette, high act; Bobby McLean and Company, ice skaters, and the Great Rovera, slide for life.

Fireworks display was produced and presented by Thearle-Duffield, and a group of Sac and Fox Indians presented tribal dances and ceremonies, with their chief giving a brief history of early-day Indian lore. Ebersole's Shows, on the midway, worked to near-capacity business thruout.

Hasson for Conemaugh Ball

CONEMAUGH, Pa., July 18.—Tom Hasson, promoter and showman, has been signed to produce the Victory Ball and Fashion Show in new Masonic Temple here under fire department auspices. Proceeds will be used to aid fire company's Home Defense Fund. Committee in charge includes George Peyton, chairman; Carl Davis, R. Commers, J. Grove, G. Fesko, O. Fisher, T. Wainwright and L. Sigg. Executive staff besides Hasson has Helen Sinkinson, secretary; Jack Alexander, publicity director; Paul Drake, Bill Osborne, Nat Heyman and Helen King, phone operators; Robert Colbert and Eddie Beyrooty, collectors, and Clair Turner and Flo Moffitt, cashiers.

W. H. Chandler Elected Cotton Carnival Prexy

MEMPHIS, July 18.—Directors of the Memphis Cotton Carnival Association last week elected William H. Chandler Jr. president and voted to hold the organization intact altho event has been canceled for the duration. Cotton Carnival and Cotton Colored Jubilee also has been called off. There was no successor appointed to co-ordinate the two events. Post was left vacant when Bailey Walsh joined the navy.

Devils Lake Preps for Fiesta

DEVILS LAKE, N. D., July 18.—This city will be one of four in the Middle West to stage a Pan-American Fiesta in co-operation with the Department of Agriculture and the Pan-American Union to bring closer relations between the Americas. Fred P. Man Jr. is general chairman. Street decorations and entertainment are planned.

THE THUNDERBIRDS, booked thru Al Martin office, presented the free attraction for New England Amusement Company at Three Rivers, Mass.

Outlook Is Bright In Detroit Sector

DETROIT, July 18.—Prospects for events in the State looked good to showmen checking over reports from July 4 celebrations last week. Typical small-town shows did good business generally, drawing crowds in some instances in excess of last year despite considerable loss of spending population in some cases.

Typical were the reports from three Southeastern Michigan towns, each using a show of about eight acts. At Hillsdale and Adrian shows were staged on the fairgrounds. Hillsdale had a free gate, with charges for grandstand seats only, and drew 4,000 in the afternoon and about 5,000 at night, grossing an estimated \$3,500.

At Adrian, near here, a 40-cent gate and 35 cents admission for grandstand were charged, drawing 4,000 in the afternoon and about 3,000 at night despite some rain. At Brighton the annual street celebration drew about 10,000.

Shorts

RIDES, shows and concessions made up the midway for the eighth annual three-day July 4 celebration at Free-town, Ind., which proved the best since the annual's inception. Band concerts presented by Seymour's Band and motion pictures also were features.

CAPT. WILLIAM G. MCKINNEY, balloonist, and crew passed thru Cincinnati recently while en route to play the July 4th Celebration in Kingsport, Tenn., under American Legion Post auspices. McKinney is manager of International Balloon Company, and his unit has been playing a number of celebration dates.

PLANS for the third annual Fall Festival at Rantoul, Ill., are nearing completion. Cal E. Rasor, secretary Chamber of Commerce and managing director of the event, reported. An increased talent and name band budget has been set up and committee members expect the event to get a steady play from soldiers at near-by Chanute Field.

BECAUSE of bad weather Kinsmen Karnival at Saskatoon, Sask., was able to operate on only nine nights of the scheduled 13. Paid admissions, however, were 13,200, as compared with 9,444 last year, and revenue was up 30 per cent. Men in uniform were admitted free. Merchandise valued at \$2,400 was given away in prizes.

LLOYD SENTER, contortionist, and Frank and Grace Webb played the Moose Lodge-sponsored July 4th Celebration in Springfield, O.

GASOLINE and tire-rationing threats have caused deferment of this year's annual Home-Coming Celebration at Sheffield, Ill., Don Sweet, director of celebration's stagershow, reports. Cancellation marks the first time in 27 years that the event has not been held.

SOL SOLOMON, high act, was the free attraction presented by Eli Legasse's Shows at Hudson, Mass.

TEMPORARY gasoline rationing now in effect in the East is resulting in a large number of Baltimore church and neighborhood civic groups' staging of festivals and celebrations. Most of them are on a more extensive scale than in former years, and rides, games and free acts are being presented. One of the features at the two-week St. Joseph's Monastery Festival was an aerial act by the La Stellas and featuring the Caravan of Wonders, displaying several hundred curiosities in miniature. St. Bernard's two-week festival is to be held soon. The Monastery offered \$1,550 in War Bonds and Stamps in giveaways. Bond and stamp awards are becoming the principal prizes at these events.



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The Sensational MARION
From Tacoma News Tribune:
"Bringing gasps and thrills with her daredevil act on a swaying pole some 125 ft. or more in the air, Miss Marion, who, despite rain and a good stiff wind, never faltered an instant in her thrilling act."

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SHOWS WANTED

25th Annual Wayne, Mich., Homecoming
AUGUST 12TH-15TH
In Ball Park in center of city.
Three or four good shows; no girl shows. We are surrounded by defense plants where there is plenty of money.
Wire or Write at once.
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AUGUST 5TH, 6TH, AND 7TH
Corn Game and other Legitimate Concessions.
EDW. F. SIME, Sec., Burwell, Neb.

NOW BOOKING ANNUAL GLADIOLA FESTIVAL

AUG. 19-22, MOMENCE, ILL.
Want Shows—Concessions. No Flat Joints. One of biggest celebrations held in Illinois. Ask those who've been there before. DON'T WAIT—WIRE IMMEDIATELY.
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Markle, Ind., Sept. 9, 10, 11, 12
WANT Free Acts, Shows and Concessions
Flat Joints and Diggers not allowed.
Write, Wire or Phone
W. O. RANDOL, Chairman, Markle, Ind.

CANCELED

Firemen's Convention July 23-26 also Labor Day Celebration, Sept. 5-7. Both in Watertown, Wis. Now refunding deposits on these two dates.
TOMMY SACCO THEATRICAL MART
162 No. State Street Chicago, Ill.

WANTED

Four days and nights, Aug. 26-29, Rides, Concessions, Monkey and Minstrel Show, Wild West Rodeo for Aug. 27, day and night. Also other Shows, especially Athletic, Games and Acts. Located at Sheddville, five miles north of Farmland, Ind., where large crowds have always attended.
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JULY 27 TO AUGUST 1
CRESTLINE VICTORY HOMECOMING
TO FOLLOW AUGUST 17 TO 22

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Cigarette Shooting Gallery, Devil's Bowling Alley, Novelties, Cigarette Gallery, Penny Pitch, Custard, Heart Pitch Til You Win, Pennants, Candy Apples, Waffles, any legitimate Concessions. Want Ferris Wheel Foreman, Chair Piano Second Man, Merry-Go-Round Second Man. Address all mail and wires to
J. R. EDWARDS SHOWS
Uricksville, Ohio, this week.

EAST, WEST TURNOUTS BIG

RB Stands Click in NE

Musicians' picketing off in Providence—Miller's hosts at Pine Island Park

MANCHESTER, N. H., July 18.—Coming here from Portland, Me., where it drew 14,000 on Saturday (11), Ringling Bros. and Barnum & Bailey Circus played to an attendance of 7,000 at the matinee and 9,600 at night on July 13. Weather was ideal. The musicians' union did not picket the show here and it was reported that the picketing had ended in Providence on July 7.

Miller Brothers, concessionaires with the show, took advantage of the Sunday layoff (12) to give their employees a picnic in Pine Island Park. About 70 members of their personnel attended. Dr. E. N. Olzendam, CFA, made the arrangements. Barney J. Williams, park manager, extended all privileges and Maurice Therrien's orchestra provided music.

Fred Snythe, side-show manager, reported that his business continued to parallel in proportion that of the main show. Percy Pape, human skeleton who was stricken ill two weeks ago, is recuperating at his home in Maspeth, L. I. Joe Wallenda, who was injured in a fall, is expected to rejoin soon. Lucio Cristiani, who entered a Waterbury, (Conn.) hospital on July 4 to undergo an appendectomy, is recuperating rapidly. Rev. Edward S. Sullivan, Boston, national chaplain of CPA, visited the show here and renewed acquaintance with many friends.

Weather Break in Portland

PORTLAND, Me., July 18.—Ringling-Barnum circus got a lucky weather break when it showed here on July 11. Rain started to fall shortly after the first section was unloaded and continued throughout the forenoon. By 1 p.m. the sun came out and due to its dry condition the lot was not hurt. On account of a 120-mile run from Fitchburg, Mass., and the rain, the matinee was 45 minutes late in starting. Show set up at Bay-side Park.

First Two-Dayer in Hartford

HARTFORD, Conn., July 18.—Ringling-Barnum circus made its first local two-day stand on July 16 and 17. Business was reported big, despite record heat, the performances being attended by thousands of defense workers in their off time. City-owned circus lot was used. Some officials and performers were entertained by Hartford CFA members.

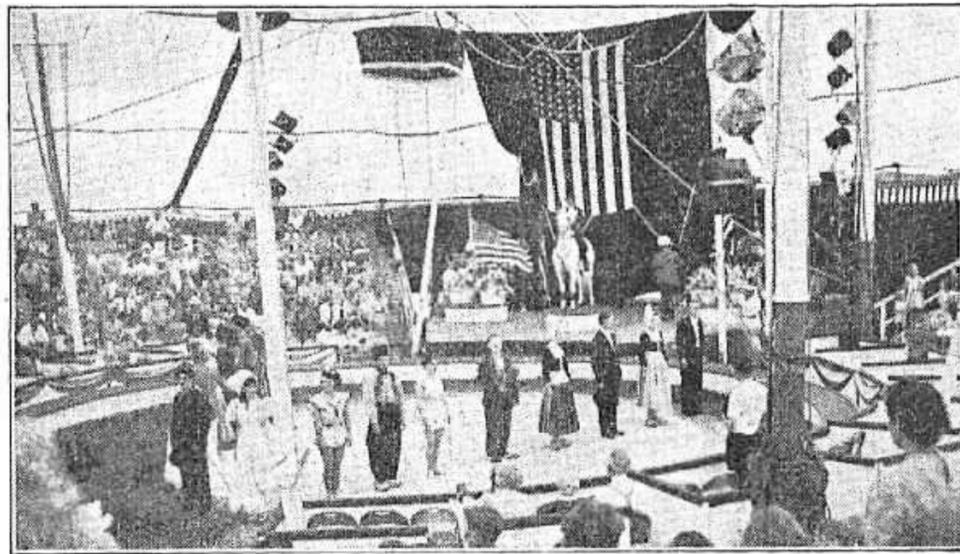
Autry Augments Show

CHICAGO, July 18.—Gene Autry's Flying A Ranch show opens at Soldier Field July 23 for what is expected to be its last showing, as Autry will enter the army early in August. For the Chicago engagement Autry is augmenting his show with several well-known acts, including the Great Peters, Peaches O'Neill's Aerial Ballet, and Capt. Jimmy Jamison, high diver. Show has been heavily billed and is using much radio time.

Bridgeport Lot Passes

BRIDGEPORT, Conn., July 18.—Old circus grounds in the Black Rock section; used for over a half century, will be no more, according to announcement this week that the federal government will take over the site for a new housing project. This year the Ringling show used a new lot at the foot of Seaview Avenue, while the Holland Classical and the Wallace Bros.' circuses used the Black Rock grounds.

JAMES McKENNA, CMBOA, Pawtucket, R. I., cards that he attended Ringling-Barnum circus in Providence July 6 and 7 and Dick's Paramount Shows there July 3.



VIEW OF GRAND FINALE of Van Leer's Holland Classical Circus during its four-week stay in Bridgeport, Conn. Designed along the lines of the one-ring European-style circus, box seats are around the ring curb and there are blue plush sidewalls and cushioned seats. Orchestra is to the left of the stage. Photo by Robert D. Good, Allentown, Pa.

Never a Dull Moment --- Tale of Larry Sunbrock's N. Y. Debut

NEW YORK, July 18.—Larry (Never-a-Dull-Moment) Sunbrock, Cincinnati-bred promoter whose combination thrill and circus operas have been in the big-time spots all over the map, had his coming-out party at the Polo Grounds Sunday (12) with what he labeled "first annual" Wild West Rodeo and Hollywood Thrill Circus. Obtaining the ball park was an unqualified triumph for the much-talked-about 37-year-old red-headed producer of amalgamated attractions. Stoneham's stadium is supposed to be particular about the uses to which the arena is put, but the Sunbrockian personality, which includes major league smoothness, extra-added politeness and physical appearance which suggests a college campus, must have broken down hard-boiled diamond moguls.

When lean Larry plays a date, mad-cappery is generally on the loose, and this stand, which concludes tomorrow after eight days and 16 performances, was no exception. First there was a fuss having to do with an alleged beef on back pay put in by Jack Miley and Francis Albertanti, press agents and sports scribes who are highly rated in this town. Albertanti, who's blurred the Garden Rodeo and is a former Olympic athlete, squawked about money due him from Sunbrock's Los Angeles show. As for Miley, credited with having thrown in the towel, Sunbrock insists he never did quit and has been working all along and still is. Tex Sherman was also part of the press corps early in the advance, but walked after a week with no-pay complaint, altho some anger.

Milk Fund Cut In

Show received only short routine stories in local sheets since the opening announcement, but three days before the opera got underway Sunbrock effected a tie-up with Mrs. W. R. Hearst's Free Milk for Babies Fund and Hearst's Journal-American commenced to go overboard with pagefuls, including big art. Fund gets a cut of the receipts, probably 5 per cent, from Monday thru Friday, the promoter reserving two Sundays and a Saturday for himself, altho 5 per cent is little enough.

After the first eight showings or half the run were completed on Wednesday, attendance claim was 204,000 or better than 25,000 per performance. This is a little fanciful as about 125,000 would be liberal. Some 50 Liggett drugstores were peddling tickets and were reported doing a land-office business, estimates going as high as \$11,000 on a single day. Opening performances on the 12th drew in the neighborhood of \$20,000. Follow-up weekdays tapered off, of course, but this week-end is figured to be heavy, especially on the kid end. Sunbrock told intimates the layout was off the nut half-way thru and was counting on a velvet of \$100,000, which is laying it on pretty thick. With 204,000 for the first half, as claimed, show should have measured a nice profit slice before going into the

second part. But that's the way Sunbrock piles it on and the formula must be good because the promoter gets himself talked about and does manage to pull people where one would least expect it. Proverbial "students of the situation" had L.B. playing a big turkey here, but he had them fooled from the opening gun on. His extensive radio advertising is credited with juicy results.

Packs Silent Partner

A loud squawk was registered by one Nat Presberg, who arranged with Sunbrock for a consignment of tickets and alleged (very noisily) that money was due him. This act apparently didn't come off because Presberg signed a release absolving Sunbrock from any financial responsibility.

Heavy in the management picture is Tom Packs monied wrestling impresario who is understood to have posted the needed dough on the line with the Polo Grounds. In this way Packs has become the strong silent partner. Packs has been behind Sunbrock before.

Sunbrock isn't counting the money at the box office. This department is taken care of by the National Exhibition Company, owner of the park, to adjust settlements and to make certain all salaries and bills are satisfied. By Thursday morning all hands had been paid in full up to that point. Federal revenue agents were in there getting their share for Uncle Sam, but this is routine nowadays.

Customers Go for It

Reviewing the bill is about as easy as playing chess on a battlefield because it's a helter-skelter layout with no definite form. Maybe that's what the people should have these days to quiet their nerves. At any rate, the customers ate the show up and they're the ones who pay the freight. High acts really dominate, altho the automotive didos are well received, too. As for the so-called cowboy stanzas of the program, they're not so good, but they do serve to square the advertised angle in all inclusiveness. High turns are Gibson's Hollywood Sky Ballet, a corking six-people thriller with five girls and Gibson; Jaydee the Great (Jerry D. Martin) in his well-known high trap; Great Jansley, swaying pole and well done; Great Peters, trapeze and hangman's noose, and Jimmy Jamison, the veteran high diver. There's also Eddie Polo doing his hair slide from the bleacher top down toward left field, but Polo didn't show at performance caught. Tuesday night. Neither did Siegfried, who injured himself last Saturday while assembling his ski-jump equipment but did appear in a couple of shows. On Wednesday, however, his rigging was practically demolished by a wild Brahma steer.

Spot for Binoculars

Ground circus acts are Pallenberg's Bears, staged in the infield where they (See Sunbrock N. Y. Show on page 69)

CB Hits Top Denver Mark

Straw matinees and night turnaway are registered—Pueblo gives capacity

ALAMOSA, Colo., July 18.—Anticipating big grosses at its first Rocky Mountain stand, Cole Bros.' Circus nearly doubled its expectations in Denver on July 13 and 14.

Three shows had to be given on each day to handle the crowds. Monday's attendance gave the show one capacity and two straw houses. On Tuesday two straw matinees were registered and a turnaway at night. About 2,000 missed seeing the last performance.

Pueblo (15) proved bigger than ever, with a capacity matinee and straw to the rings at night. The recently installed air-cooling system is working perfectly, reported Col. Harry Thomas.

South Bend Show Plays To Near-Capacity Houses

SOUTH BEND, Ind., July 18.—Rodeo and Hippodrome Show here July 11 and 12, under direction of the Gus Sun office, played to near-capacity houses. W. C. (Billy) Senior handled the show with Candy Hammer, arena director, and Buck Lucas, producer of circus acts.

Program: Grand entry. Quadrille on horseback. Bareback bronk riding. Bobby Ray, big loop on horseback. Larry Daune, sharp shooting. Steer riding. Buck Lewis, menage horse. Saddle bronk riding. Captain Banard, military ponies. Larry Daune, Australian whips. Bronk riding. Earl Sutton, trick and fancy horse catches. Eva May, aerialist. Mechanical riding act. Earl Sutton, Bobby Ray and Bobby Jones, rope spinning. Earl Sutton, big horse catch. Trick and fancy riding. Big loop on running horse by Earl Sutton. Brahma steer riding.

Fisher Bros. Strawing 'Em in Upper Peninsula

ST. IGNACE, Mich., July 18.—Fisher Bros.' Circus is reported doing big business in Northern Michigan, with straw houses almost nightly. Show will remain in the Upper Peninsula until late August.

Big show band is under direction of James E. Carter with these members: Florence Carter, solo cornet; Al Thornbrook, sax; Ray Thornbrook, trombone; Jimmie Carter, tuba; Richard Christiansen, bass drum; Ray Stevens, snare drum, and James E. Carter, baritone.

Staff includes Pete Fisher, master of transportation; Pete Christiansen, merchant banners; Richard Christiansen, side-show talker. Ray and Al Thornbrook offer a musical number in the big show program and double in concert. Narda Kelly is working dogs and ponies. Manager Fisher is adding a menagerie.

Kelley-Miller Biz Okay At All Nebraska Stands

BLAIR, Neb., July 18.—Al G. Kelley-Miller Bros.' Circus played to a capacity matinee and near capacity night house here July 10. Circus officials reported business satisfactory at all Nebraska stands. Show will play many more stands in the State before leaving.

Good canvas and other equipment makes a nice flash on the lot. Program remains the same as when listed last spring. Manager Miller and his sons are very busy due to shortage of help. Show is making short jumps.

WALTER L. MAIN lettered from Ashtabula, O., that he visited Wallace Bros.' Circus there Sunday and Monday (12 and 13). Weather was perfect but business not so hot. Station Street lot, near the city, could not be obtained and show played four miles out.



With the Circus Fans

By THE RINGMASTER

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor "The White Taps," care Hohenadel Printing Company, Itzehelle, Ill.)

ROCHELLE, Ill., July 18.—Joe and Wally Beach, of Springfield, Mass., caught the Narragansett outdoor circus and had visits with the personnel. They also visited the Jim Wong Troupe, and the Three Sweethearts, acrobats, in Springfield, also visited Ward-Bell Troupe and Happy, Tom & Jerry in Holyoke, Mass. Next meeting of the Pat Valdo Tent, Binghamton, N. Y., will be held at Quaker Lake, Pa.

Father Ed, national chaplain of Cambridge, Mass., appeared before about a dozen organizations in his section during the past winter and spring, giving circus talks and showing circus slides. He was enthusiastically received at these gatherings, in fact, he was invited back to the Cambridge Children's Museum for a repeat talk. At his first visit there, he was assisted by Herb Taylor, clown. Father Ed, an ardent fan, with a legion of circus and fan friends, never misses an opportunity to boost the circus and our association.

CFA Jim Hoye, State chairman of the P. T. Barnum Top No. 12 of Connecticut, returned to his duties with the Veeder Root, Inc., Hartford, Conn., June 29 after being away from work since April 30, when he was hospitalized following a home accident. The latter part of the time he convalesced at his home in Springfield, Mass. He wishes to thank all who remembered him with letters, cards, etc.

Between shows on June 17, while playing Manchester, Conn., some of the personnel of Hunt's Circus and members of the CFA headed by Mr. and Mrs. Charles T. Hunt Jr. took time out and motored to Zion Hill Cemetery in Hartford, 12 miles away, to honor Charlie Mitchell, former clown on the show, who died suddenly in Hartford last spring just previous to the opening of the Shrine Circus there. Besides Mr. and Mrs. Hunt, those attending the service from the circus were Mr. and Mrs. Eddie Hunt, Mrs. Harry LaVine and son, Charles; Frank Derizkie, Mrs. Dan Stewart, Roy Bush, Mr. and Mrs. Marvin Case, Mr. and Mrs. Buck Steele, Jack Taylor and Midge. Members of the CFA and others in attendance were Charley Davis, Jeff Phelps, Bob Davies, Mr. and Mrs. Gil Conlinn, Mrs. E. W. Ewell, Bill Barvie, Howard Stickles and Bill Montague.

CFA Albert J. Mayer has been appointed chairman of the rent control commission of Cincinnati.

FORT PLAIN (N. Y.) Circus, held recently, sponsored by Mr. and Mrs. George Duffy, entertained more than 1,000 children. It's an annual event originated by the Duffys.

Dressing Room Gossip

COLE BROS.—Word has been received by Brother Harold Voise that Jack passed all exams and is stationed at Fort Custer, Mich. Before leaving Harold staged a party for Jack and by what I hear it was a grand farewell. In the party were Jack Voise, the guest of honor; Harold Voise, George Voise, Eileen Larey, and Mr. and Mrs. Joe Masker, Louis Ozvirk, Florence Tennyson, Gladys Thompson, Ruby Theesfeld, T. P. Lewis, Bobby Kay, Bob Porter, Harold Hall, Hubert Castle, Lawrence Cross, Horace Laird, Dennis Stevens, Albert White, Vic Robbins and Mayme Ward. They report a grand time. I couldn't make it. Sorry Jack. Turney Barlow, who visited Alva Evans, midjet clown, in Peoria, has not missed getting a copy of *The Billboard* for the past 30 years and has all of them. If any of you want to go back that far Barlow has them. Mrs. Joe Haworth, wife of our legal adjuster, has returned to the show and will be here for the balance of the season.

Bob Porter took Jack Voise's place in the flying and bar act. Birthdays this month galore. Four on the same day, July 7. They were Harold Voise, Jimmy Reiffenach, Klara Delbosq and Polly Insley. Mrs. Harry McFarlan also had a birthday and received some grand presents. One present in particular from the Walking, Talking and Squawking Club. Recent visitors who I forgot to mention that visited were Mrs. Rhoda Royal, Ab Johnson, Earl Shipley, who is working for Uncle Sam, and reported that Mrs. Shipley is doing fine after her recent operation; Mrs. Tybell, Rita Tybell, Charles Derer and two of the grandest persons Mrs. Freeman and the writer have ever known. Doctor and Mrs. Schlack. The whole show was shocked at the sudden passing of our good friend Dr. Tom Tormey. We are all going to miss him. I called him Tom and felt highly honored.

The boys on the midway have made a few changes regarding the show they are opening, after our show closes, titled Seldern Scoff Wild Animal Circus. Ex-

cutives and staff as follows: John Pease, sole owner-manager; Andy Anderson, assistant manager; Mike Nidas, treasurer; Iowa Farrington, legal department; Starr De Bell, press; George Sobel, timekeeper; Al St. Clair, parking privileges; Alex Duncan, purchasing agent. Opening stand is New Glasgow, N. S., Can., Dec. 25, then day and date with the Won, Upp Show in Sitka, Alaska, for a week stand. They are trying to get Mitt Carl to take the cookhouse, but he hates seals and penquins. Nice letters from P. M. Silloway, Sverre O. Braathen and Robert C. Zimmerman. Mamma Reiffenach stages a party in her stateroom in honor of Jimmy's birthday. In the party were Mr. and Mrs. Adolph Delbosq, Clary and Rosie Bruce, Madelin Fisher, Florence Tennyson, Elizabeth and Ernestine Clarke, Corinne and Bert Dearo, Ethel Freeman and yours truly. Halfway through the party I thought it was my birthday.
 FREDDIE FREEMAN.

BEERS-BARNES—Pop Beers, wizard of the drums, is carefully guarding a new snare drum. His only worry now is, if the storage battery has enough current to amplify music for the entire performance. George Willis Beers holds the record for fishing between performances. His best catch this year before being cooked was three inches. Lois Troupe, queens of the silver wire, have given their youngest member the name of "Giggles." Harold Barnes please note. Walt Davis is sporting a new cowboy outfit in the concert. Lonnie Rogers, after playing night clubs for two years, is back and says "This is a real vacation for me." Paul Belfonte is worrying about tires for next year. Charles Beers is under the doctor's care. Roger Barnes will be happy if he can get one 10-ply tire. Mrs. George Beers has a wonderful chile recipe and Mrs. Sadie Beers, being very generous, delights in spilling it in visitors' hats. Mr. and Mrs. Tex Lawton are working hard selling Icebergs, but Tex has gained 20 pounds in spite of the work. Mrs. Ella Barnes and Mrs. Doris Davis look forward to each town and hope they have nice dress shops. The writer, who clowned part of last season with the show, was a recent visitor and in spite of the initiation they gave him in clown alley, would sure like to be back.
 E. E. (BARNUM) DAY.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Rodeo in Baltimore Draws 75,000; Rain Hampers Activities

BALTIMORE, July 18.—Recent second annual championship rodeo, under auspices of Tall Cedars of Lebanon in Baltimore Stadium, registered a gate of \$40,000 for six nights and one matinee. Event was scheduled to play 10 performances, but one night and one matinee were lost to rain, and two other night performances were virtually rained out. Rain knifed attendance considerably. Opening night drew 20,000 and the second night 23,000. Total attendance was set at 75,000, with prizes totaling \$6,000.

Only mishap occurred on the final night when C. J. Shellenberger broke a leg in the horseback bronk riding contest. He was taken to a local hospital. Program was varied, colorful and entertaining thruout, with Roy Rogers, screen star, and horse, Trigger, making two appearances at each show. He proved popular. Each performance began with a concert by Joe Basile's Madison Square Garden Band. Featured performers included Col. Cy. Compton, trick roping; Ted Allen, champion horseshoe pitcher; Marvin Hoover Trio; Curley McCall, Roman auto hurdle; Jeff Reavis and his trained horse, Danger, and Ken Boen. Trick and fancy riding was presented by George Sweet, Fay Blackstone, Ban Brennan, Thea Thinnis, Junior Eskew and Curley McCall. Junior Eskew, Anvil Gilliam, Buddy Medford and Jack Knapp did the fancy roping. Frank Moore, rodeo impresario of Madison Square Garden, New York, was executive director of the event. William C. Murphy and Fog Horn Clancy handled publicity and Murphy also served as general manager; Ruby J. Roberts had charge of program; Col. Jim Eskew and Jim Eskew Jr., arena directors; Francis Leete, arena secretary; Jim Jordan, announcer; Buddy Medford and Cappy Lane, timers. Results:

FIRST indoor rodeo to be held at Kimberley, B. C., in the Arena rink attracted 34 contestants, including Gabriel Alpine, one-armed Indian who entered the steer riding and bronk riding events. Proceeds went to the Red Cross.

TWO-DAY STAMPEDE at Ponoka, Alta., attracted 6,000 both days. Winners were: Bucking Bronk Riding—Ernest Ferguson, Arthur Brown, B. Cressman. Bareback Bronk and Steer Riding—M. Doan. Wild Horse Riding—C. McMillan.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

COLOSSAL biz.

JACK DREW cards from Akron that he is with Army War Show.

SLIVERS JOHNSON, with comedy Austin, is playing Canadian B circuit of fairs.

BUCK BANARD, playing fairs for the Sun office, recently visited King Bros.' Circus, where he met many friends.

BEFORE playing Chicago the Ringling-Barnum show will make Gary, Ind., Rockford, Ill., and several Wisconsin spots.

DRESSING ROOM teardown gossip: "Let the contortionist double up on that trunk."

CHARLES (FRENCHIE) LeVEC, Berlin, N. H., 30 years a circus billposter, has invented an attachment for lithograph sticks and has applied for a patent.

L. H. JONES, on advance of Mills Bros.' Circus, visited Mr. and Mrs. J. B. Anderson, South Bend, Ind., while billing a near-by town last week.

WILLARD J. OAKLEY, Revere Beach, Mass., visited the Big Show at Manchester, N. H., on July 12 and 13, where he met many friends.

REMEMBER when we thought that week-stand showmen were "plumb shiftless?"

FISHER BROS., Variety Show played Boyne City, Mich., July 4, in connection with Pleasureland Shows to good business.

KING BAILE, former side-show manager with Seils-Sterling Circus, visited *The Billboard* Cincinnati offices last week.

EMMA FRABELL, of Frabell's tight-wire act, is recovering from a major operation. Al Frabell has added Alan Corry, eight-year-old wire artist, to the troupe.

WALLACE BROS.' CIRCUS is billed in Springfield, Ill., for July 25. Local CFA met on July 17 to discuss entertainment on that date.

UNWELCOME visitor: The neighbor who claims that the elephants tore up his garden.

PVT. KENNETH POLEY, former rider and trainer of Liberty and jumping horses, is now riding for Uncle Sam. He is stationed at Cavalry Replacement Training Center, Fort Riley, Kan.

MR. AND MRS. GEORGE M. BRAGG and family, owners of Texas Cattle King Show, visited Hunt Bros.' Circus in Randolph, Vt., June 29. Show played to a fair matinee and capacity night house.

MOTHER CORNING, South Elgin, Ill., former circus nurse and widow of the late Fred Corning, aerialist with Barnum & Bailey Circus, recently celebrated her 87th birthday.

COLORED chillun way down yonder cying a banner depicting midgets in sailor suits—"Lookee yonda at de little policemen."

JACK M. SMUKLER, original Michigan Rube, has volunteered to devote three seven-hour days weekly to selling War Stamps in an Uncle Sam costume on Detroit streets.

CHARLIE CAMPBELL, CFA, advises from Sylva, N. C., that he visited J. Edgar Dillard, "South Carolina's only circus fan," on July 4. Ralph M. Holt, CFA, Burlington, N. C., visited him at Sylva recently.

JOHN, the 40-mile juice and grab trailer, says, "Circuses ain't running me to death to keep up with 'em this year."

HARRY N. BROWN cards from New York that he visited the Big Show in Newark, N. J., and met Bill Curtis and Johnny Carson. Saw Jack Andrews, Tip O'Neil and the old bunch around New York. Andrews has the concessions with Sunbrock's Thrill Show.

GREAT KNOLL reports these visitors to his dressing room at Pontchartrain Beach, New Orleans: Captain Snyder, (See Under the Marquee on page 82)

STABLE TENT
 No. 8-302—Square End Roped Tent, size 37x70 feet, gable style. Top full width blue and white 8 oz. twill trimmed in white. 12" extension eave. Two-piece top, one with 6 sections (42'), other end 4 sections (28'). Walls 7" in 6 1/2 oz. drill, good condition. Top and walls **\$500**
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The Indoor Cavalcade

By BILLY PAPE

JUST because you might be tripping the light fantastic down some dismal railroad yard in search of your sleeper after a very torrid day on the lot or just because you are dragging your trailer at the break-neck tire-saving speed of 40 miles per, making a mad dash for that institution of culinary arts, don't scowl and allege that this article is as tardy as Hitler's spring offensive.

Or perhaps you have just climbed down off that high rigging in some amusement park and are basking in a blistering sun while reading *The Billboard*. Suddenly you exclaim: "What's this! An article on indoor circuses, and here it is 90 degrees in the shade!" Well, brother, you can say that again! My typewriter ribbon is sweating black ink, it's so hot. Yet I completed an indoor cir-

cus engagement not long ago.

Indoor circus engagements are running well into summer. And, reminding you that our modern cooling systems spout a welcome breath of frigid air, the time is in the offing when we might witness an outdoor circus and an indoor circus showing day and date.

Here is a field, and a highly successful field, that is wide open for suggestions and criticism, especially for constructive criticism. Maybe I'm sticking my chin out. I don't know. Because I'm definitely not a critic. I detest those critics who flamboyantly rant upon and denounce a particular field of endeavor of which they haven't the slightest conception. I've assumed that attitude since George Jean Nathan murdered the circus in an article which *Liberty* magazine saw fit to print. Moreover, I agree unanimously with Cecil B. De Mille, who says, "It is the public that counts—and not the critic." Now may I proceed?

Dressing the Building

Upon approaching the edifice which houses the indoor circus, whether it be auditorium or armory, it is anybody's guess as to what goes on inside. It might be an ice show, a hockey game, a prize fight or a circus. Little effort has been exerted and very little money spent for exterior decorations on such buildings. Usually there is only a small streamer banner bearing the name of the circus and its showing dates.

Naturally, such huge buildings could not be dressed up like a Christmas tree, but a portion of the structure could be given a circusy trim, especially that part or area which is the entrance. This certainly should apply to the indoor circuses which are more or less established annual events. These auditoriums are usually centrally located, and a circusy display to catch the eye of motorists and bus and trolley-car passengers automatically comes under the head of good advertising.

A splendid example of exterior decoration is the annual Shrine Circus in Minneapolis. Huge animal cutouts bedeck the upper frontage of the municipal auditorium. Colorful canvas streamers stripe the high gray walls and dip low to meet the sheltering marquee under which thousands of people trudge on toward the ingress. The indoor circus has few eyesores. In fact, I know of only one outward detriment, and the comment was not of my own derision. The discussion I overheard was regarding a performer's trucks and trailers parked within view of the main entrance. More often than not there is available space in the rear of these buildings, therefore there is little room for controversy on this subject.

Indoor Circus Spectacle

Promoters or producers of most large indoor circuses realize the importance of an opening spectacle and they spare no expense in obtaining the necessary costuming for their specs, whether they rent it from the summer circus or from a costuming company. Yet there remain a few indoor showmen who still endeavor to get away with presenting an indoor circus performance without the traditional opening spectacle. Such showmen own and operate an organized show, and still they persist in opening their show cold. The band plays *Remember Pearl Harbor*, then with the shrill blast of a whistle the show is on.

Others who can well afford the necessary costuming for an opening extravaganza appear penny wise and pound foolish. They awkwardly present a spec that isn't a spec. The band, in uniform, leads the way, followed by the animals. Then in march the performers in the wardrobe they wear in their acts. This sort of makeshift spectacle hardly dovetails with a super-circus program.

Military Pageantry

The indoor circus, too, is going all out

for patriotic spectacles. This ostentatious display of patriotism is all well and good and in keeping with the indomitable spirit of our country. Yet in reviewing some of these displays, especially those of an extreme military nature, you become incensed and vow if you were on the Selective Service Board you'd induct the director immediately and ship him off to Fort Dix, where he could study up on our military rudiments.

In observing a military display during the past indoor season I witnessed the funniest burlesque on a group of green rookies I've ever seen. The entire group was garbed in misfit uniforms of our armed forces. Hats dropped down over the ears of some and bounced around on the heads of others. One was holding a gun on his shoulder with one hand and holding his breeches up with the other. The band should have played *They Were All Out of Step But Jim*. This display, while intended as a legitimate military spectacle, failed in its purpose and did nothing more than create belly laughs for not only the performers but for the paying customers. If we are to simulate the attire of our boys in the service, why not do a real job of the task? This is no time for caricatured representation.

While on the subject of indoor circus spectacles I'd like to dwell a moment on the obvious attitude of the average performer who participates in the opening promenade. Noah Webster defines the word promenade as "a walk for pleasure." Well, thru the eyes of an equestrian director, few performers register a delightful gleam during their short hike around the hippodrome track. There are many simple spec faults, and they should be corrected. We walk thru spec with a devil-may-care expression on our faces, marching laboriously as tho we were trudging to a requisit. We're seldom in step with the fellow next to us or with the fellow ahead of us; lines in nearly every section are irregular. Some chew gum furiously; others chat with a voluble tenacity, striving verbally to have the war won before they reach the exit. We discuss the tire situation, the gas situation and how much we lost in the dressing-room poker game. There isn't a trace of that smile that will beam so brilliantly at the conclusion of the act. And all the while we are parading before thousands of people who came to be amused, not bored!

Zinc Oxide Shortage

The indoor circus is so infested with tramp characters that any day I expect Jim Tully to invade the realm and organize a hobo club. White faces and white wardrobe are almost as scarce as crude rubber. With all credit and due respect to the few clowns who characterize the fabulous American hobo artistically, there are many who would do well to discontinue their naive attempts and dip deep into a tin of good ole zinc oxide and spread it on so thick that they would blot out every trace of their black grease-paint beard. It takes more than a tattered, patched suit to simulate a good tramp clown, or comedian, pardon me! Nevertheless, with their crudely applied make-up many continue to make funny a la Kelly. At one indoor circus engagement where the clown roster numbered a dozen and two I began counting the tramp characters. I counted eight, believe me; eight in one show!

Does it seem odd that these tramp characters go in for that leafy vegetable commonly known as the cabbage? Yep, nearly all of them are vegetarians. I wonder why! Or do I? Yep, that vitamin D gag is done to death. I actually saw three tramp characters in one show munching on heads of vitamin D stuff and I almost got indigestion watching them. One of them decided to be a little different. He tore the beloved cabbage apart, leaf by leaf, and threw them upon the floor as violently as would a

mad dietitian. Then with a clothes brush he swept the pieces into a cute little pile; for a climax to his pison he sat himself down beside the pile of green stuff and proceeded to eat contentedly, first wiping off each leaf on his coat lapel. That wasn't funny. It was repulsive!

Still, with a few faults that can be easily corrected, the indoor circus has progressed, prospered and continues to improve in many ways. And the indoor circus, like all other fields of amusement, is doing its part in maintaining the morale of a wartime America and sending the crowds home or back to their defense plants with a new verve to carry on in their war efforts. So, saying the least, we keep them smiling—those who keep them rolling, those who keep them flying.

Looks Like No More Trouping for Mack

MACON, Ga., July 18.—Harry Mack, 73, veteran press agent, last season with Wallace Bros.' Circus, has heard a doctor's edict that will probably keep him off the road forever. A bone specialist informed Mack that a broken kneecap, suffered in a fall in Kentucky a day after the Wallace show closed last season, will probably never knit. He spent several weeks in a Corbin (Ky.) hospital and continued his treatment here.

Mack is living comfortably at Hotel Central. He is able to make short walks with the aid of a cane but must exercise great care to keep from falling.

JAMES M. COLE CIRCUS CAN PLACE

Elephant Act and Circus Acts that double, also Clowns for fall and winter dates. Write or wire as per route, or to permanent address, Penn Yan, New York.

HUNT BROS.' CIRCUS

Wants Riding act that can be featured, Teeterboard troupe that does other numbers, clowns with walk-around and work in numbers. Big show band, Trombone and Bass, Hammond organ player that can play with band, Callope player for street and side show, Working side show acts, Hawaiian troupe of singers, dancers and musicians.

For advance, Main street lithographer that can drive truck.

Write full particulars and salary expected. Must join on wire, address:

CHAS. T. HUNT

2050 S. Broad St. Trenton, N. J., or Show route Waltham, Mass., 23; Lowell, Mass., 24-25; Lawrence, Mass., 27; Haverhill, Mass., 28.

KING BROS.' CIRCUS WANTS FOR BIG SHOW

Clowns. Aerial Lakes, wire Frank Slout, joints for midway. Guy Linuck, wire Allen King. Double Drummer join at once. One or two Elephants with own transportation. Knightstown, Ind., Friday, 24; Rushville, Saturday, 25.

WANTED

Privilege People. Wire John Shell or Mickey Dab. Cornet Player for Big Show Band. Wire

MIKE GUY

Care Wallace Bros.' Circus
Champaign, Ill., 23; Decatur 24; Springfield, 25.

GOOD 1942 CIRCUS PICTURES

Van Leer's Holland Classical Circus, all new, first American appearance of this European Style Circus. Also Ringling Bros. and Barnum and Bailey Circus 1942 views, and all other Shows back to 1920. Extra clear, post card size, interesting subjects. Satisfaction guaranteed. Send 20¢ for samples of stamp for complete lists. ROBERT D. GOOD, 1609 Turner St., Allentown, Pa.

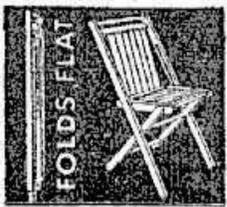
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FRANK KETROW

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Write your best offer in first letter.

WM. NEWTON JR.

223 Anna St. Stuttgart, Ark.

WANTED

High acts and acts of all descriptions, state lowest; August 14, 15, 16. Can place phono man, program, banners and tickets. 25%. Drinks, save stamps. Can place complete side show for this date and balance of season.

PATTERSON BROS.' CIRCUS, 915 Flint P. Smith Building, Flint, Michigan

WANTED

Man understander for teeterboard acrobatic act; booked solid; Polack Bros.' Circus second year. Answer by wire stating salary and experience. Address Acrobatic Act, Polack Bros.' Circus, Beacon Theater, Vancouver, Canada, July 21-Aug. 1.

WANTED

Elephant Man. Ticket Sellers who can make openings; also Working Men.

TERRELL JACOBS

Ganklin Shows Saskatoon, Sask., Can.

Post-War Exhibit

MEMPHIS, July 18.—The army is becoming something of an exploitation agency for the post-war Mid-south Fair. When General Ben Lear's headquarters were moved to the fair's buildings recently the construction of various military works was begun. In digging for a project a private uncovered a rusted pistol, identified by ordnance experts of the Second Army as a cap and ball pistol of the Civil War era. A local movement is on to have this gun made the nucleus of a collection of weapons to form a post-war exhibit in memory of the Second Army occupation of the Midsouth grounds.

MORE OKAYS VOTED



WLW PROMOTIONS, INC., operator of WLW Boone County Jamboree and Stars on Parade, erected this booth at Johnson County Fair, Franklin, Ind., to stimulate the sale of War Bonds and Stamps July 11. Photo shows part of the early crowd which took advantage of the opportunity to "Buy a Share in America." With members of Boone County Jamboree, including Lazy Jim Day, Shug Fisher, Girls of the Golden West, Texas Ruby, Grandpappy Doolittle and Happy O'Halloran presiding at the booth, a total of \$1,300 in bonds and stamps was sold. Bill Clark, fair secretary, and Bill McCluskey, manager Talent Division, WLW Promotions, Inc., were in charge of the booth.

Edmonton's Biz 1st Three Days Is Satisfactory

EDMONTON, Alta., July 18.—Satisfactory attendance was recorded during the first three days of the 64th annual Edmonton Exhibition, which ends tonight, despite the curtailment of space thru the surrender of the major portions of the grounds to the Royal Canadian Air Force. This necessitated the mixing of many of the Exhibition departments and the transferring of the grounds to the Department of National Defense brought about a new location. Under the new set-up the midway was brought right up to the entrance.

Livestock entries, revived this year, were extremely good, with exhibits being entered from four provinces. Perry W. (See Edmonton's Biz Good on page 49)

Anderson's Annual Best in History; Bond Sale Is Big

ANDERSON, Ind., July 18.—Breaking all records for attendance and business on the grounds for the first three days, Anderson Free Fair concluded one of its most successful annuals in its history here July 4. A patriotic program and fireworks opening night drew 25,000, the largest crowd ever seen on the grounds and more autos at 25 cents apiece were parked in the infield during night harness racing than at any other fair here.

Earl J. McCarel, secretary, said attendance of 15,000 on Tuesday, Children's Day, was above average, and added that concession and show grosses for the week bettered marks set in 1941. Johnny J. (See ANDERSON ANNUAL on page 49)

Hallock Annual Successful

HALLOCK, Minn., July 18.—Annual Kittson County Fair here, July 2-5, drew an estimated 17,610 paid admissions in addition to automobile admissions officials said. About 500 boys and girls of farm clubs were admitted free. Lula Belle and Scotty, of radio note, attracted a packed grandstand the closing afternoon of the annual. They came here with the National Barn Dance troupe.

Awarding of \$1,000 in War Bonds in front of the grandstand the final night also proved popular. Lew Rosenthal booked all attractions.

Three N. C. Fairs Not Canceled, Says Dorton

SHELBY, N. C., July 18.—North Carolina State Fair, Raleigh; Southern States Fair, Charlotte, and Cleveland County Fair, Shelby, have definitely not been called off, declared Dr. J. S. Dorton, Shelby, manager of the fairs. Thru a correspondent's error it was reported in *The Billboard* last week that the fairs would not be held. Manager Dorton said that only the State board of agriculture and the governor, who will meet on July 29 in Raleigh to determine the future of the State Fair, have authority to call off that annual. He said that whatever action is taken at that time would be followed at Shelby, and that no action as yet had been taken regarding the Charlotte fair.

Arkansas State, District Execs For Continuance

LITTLE ROCK, Ark., July 18.—State, district and county fairs will be continued this year in Arkansas despite Joseph B. Eastman's recommendation that they be canceled. Governor Adkins made it plain that he desired to co-operate with the ODT, but said he "would hate to see the fairs discontinued since these events produce leadership and have proved to be of great educational value." Order to continue followed two separate sessions early in the week. State association directors meeting at Hotel Mation and declaring themselves in favor of the Arkansas Livestock Show going on as scheduled in North Little Rock, while county fair officials met at the Capitol with Governor Adkins.

State board released this statement: "Eastman, in his discussion of the ques- (See ARKANSAS CONTINUES page 49)

Milwaukee Garners National, State, Local Groups' Support

MILWAUKEE, July 18.—Never has the Wisconsin State Fair received more enthusiastic co-operation from local, State and national groups than has this year's Victory Fair, Ralph E. Ammon, manager-director of the State Department of Agriculture, disclosed this week. Numerous agencies have been invited to participate in the combined program, stressing military service and Food for Victory. All have responded with ardent activity, Ammon said.

Army, navy, and marine recruiting offices, numerous military and affiliated organizations, such as the Treasury Department, American Red Cross, USO, State Council of Defense and Milwaukee County Safety Commission were among the first to offer their co-operation. Special space has been set aside for them and the State Medical Society, N. Y. A., Agricultural Marketing Administration and State Motor Vehicle Department.

Immediately after announcement that the State fair would be held this year, leading dairy interests in the State waived former activity and set up new projects at the fair for a big Victory Foods display and nutrition show. Included are Wisconsin Cheesemakers' Association, Wisconsin Buttermakers' Association, Milwaukee Co-Operative Milk Producers' Association, Milwaukee Milk Distributors, Wisconsin Dairy Industries' Association, American Dairy Association,

Wisconsin Dairymen's Association and Wisconsin Council of Agriculture.

Extension workers, agricultural teachers, county agents and exhibitors are putting their shoulders to the wheel in developing the new farm crops exposition to show the important part played by crops in winning the war. Other organizations and agencies actively engaged in making the Victory Fair a great patriotic institution are Milwaukee Chamber of Commerce, City Council, Wisconsin College of Agriculture, Wisconsin Poultry Improvement Association, Wisconsin Veterinary Medical Association, Wisconsin Horticultural Society, Dairy Herd Improvement Associations, Wisconsin Livestock Breeders' Association, all State and national breed associations, American Legion, Veterans of Foreign Wars, State Grange and farm bureaus, Wisconsin Ice Cream Manufacturers' Association, Honey Producers' Association, Farmers' Equity Union, National Dairy Council, Wisconsin Pleasure Horse Association, Wisconsin Federation of Music Clubs, Wisconsin Fur Breeders' Association, Wisconsin Trotting Club, Grand Circuit, Wisconsin Harness Breeders' Association and State Junior Chamber of Commerce.

Junior State Fair organizations contributing are 4-H Clubs, Future Farmers of America, Future Homemakers' Assn- (See WIS. GETS SUPPORT page 49)

Most States Further Plans

ALABAMA—Birmingham State Fair undecided. Mobile decision still pending. Governor asks general deferment.

ARKANSAS—State, county and district boards vote to continue. North Little Rock on as scheduled. One-day fair for Helena.

CALIFORNIA—Plans for the future being discussed.

CONNECTICUT—Danbury and some others defer action. Stafford Springs votes to continue.

IDAHO—Sentiment for continuance is strong.

ILLINOIS—Feeling that the county annuals will serve the war effort, about 70 managements, comprising State association, vote to continue with the fairs.

INDIANA—Muncie and Crown Point on and Northern Indiana and Southeastern Indiana Fair circuits are proceeding.

IOWA—Several smaller ones have canceled, but 12 definitely decided to go ahead. Allison, Algona, Manchester, Manson, Keosauqua, Colfas, Vinton and Northwood among others slated.

KANSAS—Topeka, Hutchinson and Coffeyville are certain and all but two in State vote to proceed.

KENTUCKY—Alexandria votes for continuance, altho Louisville State Fair is canceled.

LOUISIANA—Shreveport still in abeyance. Donaldsonville canceled. State agriculture head for postponements.

MAINE—State association in favor of continuance.

MARYLAND—Among others going ahead are Frederick, Hagerstown, Timonium and Cumberland.

MASSACHUSETTS—Public opinion strong for continuance of Greenfield annual. Northampton undecided. Brockton will carry on. Army uses Eastern States Exposition grounds.

MICHIGAN—Saginaw, Ionia and Northville definite. State association proceeding.

MINNESOTA—Continuance urged by State association.

MISSISSIPPI—No drastic curtailments (See STATES FURTHER PLANS page 75)

New Mexico Set; Plans Mapped

ALBUQUERQUE, N. M., July 18.—Using as its slogan "Production Geared for Victory," this year's New Mexico State Fair will not only be held as usual, but will be bigger and better in exhibits and entertainment than in any previous fair, Leon H. Harms, secretary-manager, said. Harms, who is throwing his organization into high gear in preparation for the eight-day annual, said the improvement program for the year is about complete. New sheep barn and sales and judging arena has been finished, as has a new wing on the fine arts building, used last year as an office and which will be used this year for offices and exhibits as well.

An attractive new main entrance gate has been completed thru which all in- (See NEW MEXICO SET on page 75)

Iowa Managers Urge Holding of Annuals To Aid War Effort

DES MOINES, July 18.—Iowa County Fair Managers' Association held a special meeting here July 16 at which a resolution was adopted encouraging the holding of county and district fairs. Resolution suggested the fairs be held "wherever possible" and that they emphasize agricultural production and quality, 4-H Club work and otherwise aid in the war effort.

E. W. Williams, association secretary, reported that 67 of the State's county and district annuals have already indi- (See IOWA MANAGERS on page 49)

Miss. Directors Vote To Continue

MERIDIAN, Miss., July 18.—At a special meeting here on July 6, Mississippi District and County Fair Managers unanimously voted to continue with plans for their 1942 annuals, J. M. Savery, president-manager, said. Among the larger fairs represented at the meetings were Tupelo, Meridian, Laurel, Columbus, Corinth, and Yazoo City.

Savery said the consensus was that to continue the fairs would aid, rather than hinder the war effort, because none of the annuals require any organized transportation facilities that are needed in the war program. The patrons, who will attend, said Savery, are in most instances residents of the respective cities. He added that the programs offered are educational and an inspiration to youthful farmers of the communities.

All of the fairs will be heavy taxpayers and all programs will be arranged so as to contribute a substantial part of the funds to the war effort.

Around the Grounds

MILLERSBURG, O.—Secretary H. C. Logsdon, Holmes County Fair, said here last week that directors voted to discontinue the annual for the duration.

ESTHERVILLE, Ia.—Regular 4-H Fair, held here annually, will go on as planned, the fair board announced last week.

MARENGO, Ia.—A 4-H Boys and Girls' Achievement Show will be held here this year.

AUDUBON, Ia.—A total of \$1,240 will be paid in premiums at the 4-H Achievement Show to be held here in place of the 63d annual county fair.

BURLINGTON, Ia.—4-H Club's Livestock Show will be held at Tri-State Fairgrounds. It replaces the annual fair.

CENTERVILLE, Ia.—A one-day 4-H Club exhibit will replace the Appanoose County Fair this year.

GREENFIELD, Ia.—Cancellation of 1942 Adair County Fair was announced by the board of directors last week. Golden anniversary fair had been scheduled this year.

MITCHELL, Neb.—Scotts Bluff County Fair will not be held, as result of action taken by the directors. Instead a 4-H Club Livestock Show will be staged.

CLERMONT, Ia.—President Edmund Dugstad, Clermont Commercial Club, announced that the annual Clermont Dairy Days have been canceled for the duration.

COLUMBUS, Neb.—Platte County Agricultural Society voted to make no changes in original plans to hold its first fair here in 25 years.

HAYDEN, Colo.—Routt County Fair and Racing Association members last week called off the fair for the duration, A. E. Erwin, secretary, announced.

HUNTINGDON, Tenn.—Carroll County Fair will be held here as scheduled, J. F. Walters, secretary and manager, announced last week.

OAK RIVER, Man.—Livestock exhibits were down at the annual Oak River Fair here.

WEST POINT, Miss.—Clay County Fair livestock building will be taken over by 4,000 ordnance plant workers in need of quarters. Under the plan, association will have buildings put in better condition.

More Iowa Directorates For Annuals' Continuance

DES MOINES, July 18.—Reports hitting this city indicate that directors of a number of county fairs in the State are going ahead with plans for 1942. Kossuth County Fair last week decided to hold its annual as scheduled, while Delaware County Fair board unanimously voted to hold its 1942 fair. Reversing their recent decision, Louisa County Fair officials decided to go ahead with plans for 1942 at Columbus Junction. William Dunn has been named secretary, replacing H. E. Northey, who entered military service.

Franklin County Fair, Hampton, will be held, Ira M. Miller, board president, said. Horse racing will be staged and free acts presented, he said. Central Iowa Fair, Marshalltown, will be held, as will the annual Pottawattamie County Fair at Avoca, it was reported.

Trenton, Mineola "Choose To Run"

NEW YORK, July 18.—New Jersey State Fair, Trenton, and Queens-Nassau Fair, Mineola, L. I., are standing pat on previous announcements that they would operate. George A. Hamid, boss of the Jersey event, takes the position that transportation facilities would not be taxed.

Similar stand was taken by J. Alfred Valentine, Mineola president, who said that local transportation is sufficient and that ODT Chief Eastman's own statement that his request for abandonment can, "properly be disregarded in cases where travel is not hampered" clearly justifies Mineola operation this year.

No rent will be paid, however, to offset the cost of renovation.

DENVER, Ind.—Annual Fall Festival and 4-H Fair plans for the annual Fall Festival and 4-H Fair here are going ahead as scheduled, and members of Denver Community Association, Inc., expect the annual to have one of the best years in its history, Secretary Carl Salt said.

KEOSAUQUA, Ia.—Directors of Van Buren County Fair last week decided to go ahead with plans for the 1942 annual, Arthur J. Secor, secretary, said.

WEYBURN, Sask.—Two-day exhibition here attracted 8,000, and Manager Fred C. Zabel said annual was a financial success. Livestock exhibits were down considerably due to wartime handicaps (See Around the Grounds on page 80)

New Attractions Planned By Some Booking Offices

CHICAGO, July 18.—With auto races and thrill shows now banned after July 31, some fairs are looking for attractions to replace them and some outdoor booking offices are cooking up plans for offerings of new combos with strong drawing power. One Midwestern office plans a three-ring circus to be presented in front of grandstands. Another office is planning a rodeo augmented with thriller acts. New radio units are being organized.

"It will be difficult," said a local producer, "to frame new shows on such short notice, but we have some ideas which we believe can be worked out, and, with proper exploitation, they should draw. Auto race and thrill-show people have taught us the value of strong exploitation thru every possible medium."

Tornado Cancels Fair

CHICAGO, July 18.—Henry County Fair at Cambridge has been called off, not because of wartime conditions but due to the fair buildings' having been so badly damaged by a tornado that they cannot be used. Announcement was received this week of the cancellation of several small Midwestern fairs, including Harrison County Fair, Missouri Valley, Ia.; Warren County Fair, Indianola, Ia.; Knox County Fair, Knoxville, Ill.; Ogemaw Agricultural Fair, West Branch, Mich.; Parke County Fair, Rockville, Ind., and Eau Claire County Junior Fair, Eau Claire, Wis.

Northville Readies '42 Plans

DETROIT, July 18.—Wayne County Fair, Northville, Mich., is to be built into a bigger event than ever, according to plans being worked out by the fair board. Fair usually has languished by comparison with the State Fair in public esteem in the metropolitan area, except for its top-flight horse show. Cancellation of the State Fair this year gives Northville its chance to take over some of the events that will not be held here, fair men believe. Grounds are within 15 miles of the Detroit city limits. Dr. Linwood W. Snow, who managed the State Fair in 1939 and 1940, is taking a leading part in planning this year's Northville annual.

Chippewa Falls Annual On

CHIPPEWA FALLS, Wis., July 18.—Northern Wisconsin District Fair here is going ahead and will open as scheduled. Johnny J. Jones Exposition will be on the midway, and Barnes-Carruthers Revue, Americana, will be the grandstand attraction. Two days of harness racing will be held and Thearle-Duffield fireworks will be presented nightly.

Tupelo Is To Continue

CHICAGO, July 18.—Mississippi-Alabama Fair will be held this year, said James M. Savery, secretary, here on a vacation trip. "We intend to go ahead, regardless of what the other fairs decide," said Savery, "and I believe most of the fairs of Mississippi will do the same." Savery and seven other Tupelo business men are here on a short vacation.

THE OZARK EMPIRE DISTRICT FAIR

SEPTEMBER 1-7

EMPHASIZING—
Agriculture's Part in Our War Effort and the Sale of War Bonds and Stamps.



Concessionaires, Exhibitors and Patrons, write the Secretary for desired information. Box 630, Springfield, Mo.

G. B. Boyd Sec'y-Mgr. H. Frank Fellows President

ACCOUNT OF DISAPPOINTMENT CARNIVAL WANTED

With at least 5 Rides or more; 5 Shows or more and 30 Concessions for

LABETTE COUNTY FREE FAIR

AUGUST 25 TO 28

Just eight miles from \$45,000,000 K. O. P., employing 10,000. Phone, write or wire

JOE A. CARPENTER, Oswego, Kansas

CARNIVAL WANTED

To Play Sherman County Free Fair

4-5 RIDES — CLEAN SHOWS

Late August — Early September

Inquire M. R. BEUSHAUSEN, Secy. Loup City, Nebr.

ATTENTION

Wisconsin Fairs, Parks, Celebrations Now Available — Twelve

TURNER VICTORY CIRCUS ACTS

E. P. LANGE, 1623 Saemann, Sheboygan, Wis.

WANTED

STREET SHOWS AND CONCESSIONS FOR FREE

Wabasha County 4H Fair

On August 10th, 11th and 12th at Wabasha, Minn.

WANT

MERRY-GO-ROUND OR KIDDIES' RIDE, SHOWS, CONCESSIONS, EXCEPT BINGO, FOR

TIOGA VALLEY FAIR

AUGUST 6, 7, 8, 9, 1942

CARL H. FORREST, Secy., Lawrenceville, Pa.

CAN USE

A few more Circus Acts for Fairs. Good 5 or 6 People Troupe doing three acts or more, Skating Act, other Acts contact. Give full detail.

WILLIAMS & LEE

464 Holly Ave., St. Paul, Minn.



Fastest Growing Organization in Show Business

BENEVOLENT PROTECTIVE—SOCIAL

(Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

Sixth Floor, Palace Theater Bldg.,

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A REAL ATTENDANCE BUILDER—EVERYWHERE!
HIGH SWAYING POLE — TRAPEZE — PERCH — BALANCING — ACROBATICS — SLIDE FOR LIFE

WRITE TODAY FOR DETAILS TIME OPEN

Address: Care of The Billboard, Cincinnati, O., or Representative, Barnes-Carruthers

Selden THE STRATOSPHERE MAN
World's Highest Aerial Act!

WASHTENAW COUNTY FAIR

ANN ARBOR, MICH.
AUGUST 4-5-6-7

We Have Gooding's Rides and Shows and George Adams' Rodeo Booked Can Use All Kinds of Legitimate Concessions and Several Eating Stands.

Address FRANK W. McLANE, Pres., 1000 Grant St., Ypsilanti, Mich.

Outstanding Outdoor and Indoor Attractions

BOYLE WOOLFOLK AGENCY

605 WOODS THEATER BLDG. CHICAGO

WANTED

ALL KINDS OF LEGITIMATE CONCESSIONS

EATON CO. 4-H FAIR

September 1-5, Charlotte, Mich.
HANS E. KARDEL, Secy.-Mgr.

WANT CARNIVAL

Marianna, Florida, week of October 19. Old established fair. Advance air base under construction. Will consider flat or percentage contract. Contact HENRY A. WILLIAMS American Legion Post Commander

WANT FREE ACTS

Can use almost any kind (except Aerial), Aug. 5, 6, 7, 8. If prices are reasonable. Units, singles, doubles, animal, comedy, seal act or rodeo. Tell it all first time.

87TH DeKALB COUNTY FAIR
Alexandria, Tenn., 48 Miles East of Nashville.

WANTED

FIVE OR MORE RIDES AND LEGITIMATE CONCESSIONS FOR

WYOMING COUNTY FAIR ASSOCIATION

Sept. 15 to 19, 1942, Tunkhannock, Pa.
B. O. SHELDON, Secy., Laceyville, Pa.

TENTH ANNUAL REHOBOTH FAIR
at the TAUNTON DOG TRACK

Sept. 9-10-11-12.
Still booking Concessions and Rides. Address: FRANCIS O. PIMENTO 18 Kilmer Ave. Taunton, Mass.

Richmond Cancels Annual; New Site Idea Is Dropped

RICHMOND, Va., July 18.—Virginia State Fair was definitely canceled for 1942 at a meeting of the board of directors Wednesday, according to Clyde Ratcliffe, president of the association. Richmond's board of aldermen tabled a motion to permit the association to remove its buildings from the present location to the new fairgrounds and is awaiting a ruling from the city attorney as to whether the removal would be legal.

The fact that this action would take from 30 to 60 days and the inability to secure new building materials were given as the major reasons for cancellation by Ratcliffe.

Alexandria Goes Ahead; Relief Funds To Benefit

ALEXANDRIA, Ky., July 18.—Officers and directors of Campbell County Agricultural Society at a meeting in the courthouse here July 14 adopted a resolution to hold the 82d annual fair and night horse show as scheduled at the fairgrounds here. Officials decided to go ahead when it was pointed out that because the fair was organized primarily as an educational institution to better the livestock, agriculture and home manufacture interests of Campbell County and Northern Kentucky and that officers and directors have spent more than six months in making preparations to hold the annual.

Fair men said that they felt that annuals are of great assistance in building and keeping up the morale of agricultural Kentucky and that is of utmost importance in the furtherance of the war effort. Members also okayed the suggestion that at least 10 per cent of the net proceeds of the fair be distributed and donated to the Army-Navy Relief Funds.

It was also pointed out in the resolution that there has been a great and popular demand on the part of farmers and cattle and horse raisers and breeders that the board proceed with original plans and that members of the society during the present crisis and in World War No. 1 have been loyal and faithful to the government and have taken a leading and influential part in promoting the various Red Cross, War Bond, USO and Army-Navy Relief campaigns.

Race Driver Killed

CHICAGO, July 18.—Walter Trevelyan, Davenport (Ia.) dirt-track driver, was killed Sunday (12) at the Danville (Ill.) Fairgrounds track when his car crashed thru a guard rail during the time trials preceding the races, which were to have been staged by Al Sweeney, of National Speedways. Following the accident, the race program was canceled.

MERCER FAIR

AUGUST 18-22, 1942

NO ADMISSION CHARGE.
DAY AND NITE FAIR.

Concessions with attractive outfits wanted.
Independent booking.

JOHN P. ORR, Secretary, Mercer, Pa.

ONLY FREE FAIR IN WESTERN PA.

Greenfield On; Profits for Service Funds and Bonds

GREENFIELD, Mass., July 18.—Finding that public opinion seemed strongly in favor of conducting the county fair as usual, 25 trustees and superintendents of Franklin County Agricultural Society gathered at the fairgrounds July 7 and voted to hold the annual as scheduled. Action was taken after careful consideration of the ODT request. They had found, the discussion disclosed, that most persons with whom they had talked had said that the gasoline given all motorists in the new rationing would be used and it might well be used to attend the county fair.

It was agreed that transportation problems would have to be considered and that it would be well to discourage exhibitors from coming long distances to take part, but it was further agreed that the fair has been an important event for county residents for 93 years and this is the fourth war it has faced without suspending. A motion by Fred B. Dole, president of the society, that 50 per cent of the profits be turned into War Bonds and the other 50 per cent be turned over to service organizations was greeted with enthusiasm and voted thru unanimously.

Turning to a discussion of the problems of conducting the fair, officials said that many novelties would be included. There will be saddle horse competitions and bicycle races along with other novelties to replace some of the events which have been annual attractions for many years. Space will be donated to Massachusetts Public Safety Committee for civilian defense exhibits and one of the most important exhibits to be encouraged will be that conducted for victory gardeners.

NORTHAMPTON, Mass., July 18.—While there has been no official pronouncement here as yet directors of Three County Fair Association were said to be pleased with Franklin County Agricultural Society's decision to run a fair this year. Directors feel that Franklin County has "broken the ice" and that the way has been shown to other county fairs which do not attract customers from far away who would use up gasoline and tires.

'93ers Meet in Chicago

CHICAGO, July 18.—Vets of Columbian Exposition (1893 Chicago World's Fair) gathered July 14 on the site of the exposition's administration building for the annual picnic of the Association of the '93ers of the World's Columbian Exposition. Mrs. May Gibson, president and founder of the association, was in charge of the picnic. Her husband was official photographer for the exposition. Some 200 men and women, many of them garbed in dress of the Gay Nineties, attended the picnic and recalled memories of the burning of the administration building, the shocking dances of Little Egypt, and the scores who were injured in the crush of the crowds on Chicago Day at the fair.

Cando Is Successful

CANDO, N. D., July 18.—Towner County Fair here June 29-July 1 did a good business, but rain the last day drove crowds from the midway to cover in the dance pavilion where Wit Thomas' band cashed in heavily. Art B. Thomas' Shows were on the midway.

Flourtown Annual Scheduled

FLOURTOWN, Pa., July 18.—Officials of Flourtown Fair here said this week that the annual will be held in 1942 as scheduled. Fair plans to book what independent shows and rides it can obtain as in other years, it was said.

CHIPPEWA FALLS FAIR

WILL BE HELD

Chippewa Falls, Wisconsin

AUGUST 4-5-6-7-8-9

Local Conditions Good. Concessions Open—Only Novelties Closed.
Write or Wire

NORTHERN WISCONSIN DISTRICT FAIR

A. L. PUTNAM, Secy.-Mgr.



"In Hutchinson, Kansas, the State Fair will bring to the people its first glimpse of this Nation's tremendous War Effort and Home Defense"

KANSAS STATE FAIR

SEPTEMBER 19-25

HUTCHINSON, KANSAS

\$36,000.00 in Premiums and Purses

Concessionaires, Attention

Write E. HUTTON, Supt. Concessions, for Rates on Both Outside and Inside Space

S. M. MITCHELL, Secy.

Announcing

THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS

See page 23

BLOOMSBURG FAIR

Will Positively Be Held. Disregard All Rumors To The Contrary.

SEPTEMBER 28 TO OCTOBER 3 (DAY AND NIGHT)

THREE BIG SPECIAL DAYS — TUESDAY, FRIDAY, SATURDAY

Tuesday, Friday Children's Days, 60,000 free tickets. Attendance 175,000. Premiums \$18,000. Free Attractions \$15,000. Featuring Hamid's Largest Revue. Shows and Rides, James E. Strates. All concessions under strict supervision. Write for space.

CARL FLECKENSTINE, Supt. Concessions, Bloomsburg, Pa.

DELAWARE COUNTY FAIR

SEPTEMBER 22 TO 25, 1942

FOUR YEARS OLD AND STILL GROWING!

Has the only Grand Circuit Meeting in the West this year.
\$30,000 in Purses

Can place a few more licensed Games, Shows that have real merit, Candy Apples, Snow Ball, Waffles, Photo Gallery, Lead and Cork Galleries.
JOHN WAGNER, SECRETARY, Delaware, Ohio.

BOARDS OFFER POTENT AID

Programs Geared to Education And Recreation for Wartime

(Continued from page 3)

Columbus; Indiana State, Indianapolis; New York State, Syracuse; Los Angeles County, Pomona, Calif.; Iowa State, Des Moines; Illinois State, Springfield; Michigan State, Detroit; Florida State, Tampa; Mississippi, Memphis; Tulsa (Okla.) State; Eastern States Exposition, Springfield, Mass.; Canada Pacific Exhibition, Vancouver; Canadian National Exhibition, Toronto; Sherbrooke (Que.) Exhibition and Central Canada Exhibition, Ottawa. Some typical patriotic plans are announced herewith.

Many Macon Patrons Walk

In Macon, because transportation is not a serious problem insofar as Georgia State Fair is concerned, plans are on for the 87th annual, the 19th since it was reorganized. E. Ross Jordan, general manager, said that already all commitments have been made, premium lists have been prepared and considerable progress has been made in other preparations.

Fairgrounds being in Central City Park, municipally owned and only a few blocks from the business district, even in former years, with cars and gasoline readily available, thousands walked to the grounds daily.

Now with Macon's population practically doubled to over 100,000 thru establishment of defense projects, military and naval establishments, it is believed local patronage alone would be sufficient to afford a successful fair. Emphasis has been placed on Victory crops, and arrangements have been made with Future Farmers of America, Georgia 4-H Clubs, Federal-State Extension Service and the State Department of Agriculture for exhibits showing the part agriculture is playing in the war effort. In accord with long-established policy, the fair is giving free space to public agencies for educational displays and spread of information. Low admission charges have been set for men in armed forces. There are nearly 30,000 at Camp Wheeler, Cochran Field, Robins Field and other near-by posts. Long shipment of exhibits was curtailed a few years ago when competition was limited to Georgia, with

most of the exhibits coming from about a score of counties in Middle Georgia. Advertising is to be concentrated to within about 60 miles in the city's normal trading area. Each year recently attendance and receipts have shown increases. Commitments for this year were made on 1941 levels. Contracts with World of Mirth Shows; George A. Hamid, Inc., and Ohio Display Fireworks Company were made last January. Officials declare public sentiment favors operation of the fair this year.

Under its charter rights no dividends can be declared and all profits must be returned to the fair for improvements, increasing premiums and similar uses.

State Fair Features Taken

Because of cancellation of Indiana State Fair, Indianapolis, Marion County Fair, New Bethel, near Indianapolis, plans to take over some of its activities.

The 4-H Club program, held annually on the State fairgrounds preceding the State Fair, also had to be canceled when the army took over the grounds. Marion County Fair will provide as complete a program as possible for the 2,200 4-H Club county members. Marion County is staggering exhibits of livestock so that less tent space will be required. On Army and Navy Days only War Stamps will be accepted for rides and merchandise, part of proceeds will be turned over to Army and Navy relief emergency funds. There will be daily special events to boost morale. Emphasis will be placed on displays of home gardens and conservation, and the premium list is larger than ever before. No admission is charged, except 10 cents for each auto.

Kansas Free Fair, Topeka, will carry the theme of "On to Victory," featured by the night-show attraction, Manager Maurice W. Jencks announced. Special stands and booths in every building will emphasize sale of War Bonds and Stamps. Free space will be available to all legitimate government organizations aiding the war effort. Two War Days will be held, one for pilots of the new Topeka Air Base and the other for men of Fort Riley, and men and equipment from the bases will give demonstrations. A rodeo or horse races will take the place of afternoon shows usually devoted to auto races. Large farm implement manufacturers have been asked to substitute displays of war materials they are now manufacturing to acquaint the public with the important part they are playing in war production. Advertising will be restricted to about half the area generally covered. Closing of Chicago International Livestock Exhibition and Illinois and Indiana State fairs is expected to reduce the number of stock trains into the State, altho considerable

Set-Ups Planned To Further Inspiration in War Aims

PATRIOTIC themes and programs, with supervised fireworks displays commemorating historic victories.

Furthering efforts of the Treasury Department to sell War Bonds and Stamps, fairs having been enlisted in the campaign by administrative State officers.

Food-for-Victory programs, started at the 1941 fairs, and carrying out recommendations of the Department of Agriculture.

Youth programs, with emphasis on work of 4-H Clubs and similar organizations, to which premiums in War Bonds and Stamps will be given. Boy Scouts and Girl Scouts given prominent places in fair set-ups.

Free space to government and other public agencies. Booths for enlistments in fighting forces.

Substantial portions of premium awards in War Bonds and Stamps. Special entertainment for service men and women, with reduced or free admissions.

Encouragement of exhibits from local territory. Discouragement of displays which would entail travel for more than short distances.

Concentrating advertising and publicity in only adjacent areas, with a view to limiting attendances to home communities.

Careful budgeting in all departments and curtailment of activities considered non-essential in these times.

United Nations displays, with representative speakers and native-costumed attendants, to further good will, especially between the Americas.

Army and Navy Days on which only War Stamps will be accepted in payment of admissions, part of proceeds to be turned in to Army and Navy Emergency Relief Funds.

Implement manufacturers urged to substitute displays of war materials they are now making to better acquaint the public with their part in war production.

Rodeos and horse racing in numerous localities to replace afternoon shows formerly devoted to auto races.

Bids for good attendances so as to realize as heavy gate grosses as possible to boost the amount of federal-tax funds that go to the government.

Purchase of War Bonds with surplus funds of fairs.

cattle is expected from other Midwestern States.

At fairs in Maryland days will be set aside for branches of the armed forces, there will be booths for sale of War Bonds and Stamps, most prizes will be in War Bonds and Stamps, free space will be allotted to federal agencies, work of 4-H Clubs will be shown, and stress will be laid on food production.

Regarding Maryland State Fair, Timonium, Secretary-Manager M. L. Daiger said the management felt it important that gains made in Maryland crop production, improvements in its livestock and other phases of agricultural, educational and farm life which have received moral and financial encouragement from the fair should be retained. The best way, he said, to maintain high standards of Maryland agriculture was to continue such competitions and displays as are afforded at Timonium. Directors decided to proceed with Frederick Fair. Hagerstown Fair is also scheduled. Other Maryland fairs include Bel Air, Cumberland, Marlboro, Taneytown, Fair Hill, La Plata, Prince Frederick and White Hall.

Michigan and Missouri

Angle that is prominent in Michigan fairs has been fairly heavy expenses for grounds improvements and repairs incurred during the past year. Smaller fairs that have made these expenditures feel that they have to carry on this year to recoup the expenses, while larger and better financed fairs can close without this particular compulsion. Ionia, Saginaw and many other fairs are planning for 1942. Booths for War Stamp and Bond sales and other patriotic activities are generally being planned, but little is reported of changes in exhibit plans. Prospects of good attendance from local patronage look excellent.

Missouri State Fair, Sedalia, reports a program in line with the national policy for increased production of agricultural products and conservation of transportation and rubber by limiting all exhibits and contestants to only those who are residents of Missouri or who maintain their exhibits within the State. Live-

stock classes will place emphasis on young breeding animals. Youth program will be emphasized with over \$6,000 in premiums in 4-H and Vocational Agriculture clubs. A children's program has been arranged, with \$100 in War Bonds and Stamps to be given. War Bonds and Stamps will be given in Boy and Girl Scouts' departments and baton-twirling contest. On National Defense Day members of the armed forces will be admitted free. Three name bands will play at the Horse Show nightly. Harness and running races will be offered.

Ozark Empire District Fair, Springfield, Mo., its officials say, has serviced in the five years of its existence a four-State trade territory. Directors were this year given assurance from all civic and labor organizations that they would give their full support to encourage better livestock and food production and to give to people of the Ozarks region wholesome entertainment close to home. As Springfield is a farm-to-market center and the fair dates include Labor Day holidays, it was the consensus that travel would not be increased much, over normal. The fair has been planned upon the theme, "Agriculture Will Win the War." Premium classifications seek to educate patrons on conservation of essential materials. Wherever possible in all departments War Bonds and Stamps will be given as premiums. Arrangements have been made with the Treasury Department for War Bonds and Stamps booths, and every facility has been offered the government for educational displays. In the vicinity of three army camps and an army hospital, directors consider that the fair will be a valuable entertainment feature for soldiers, and programs have been arranged for them. Exhibits have been drawn mostly from the trade territory, and the advertising budget has been set up to cover this area.

Stockmen Set High Goals

At North Montana State Fair, Great Falls, little curtailment in the program

Fairgoers Buy Bonds

ANDERSON, Ind., July 18.—Figures compiled by James R. Day, chairman of the Anderson area War Bond drive, revealed that between \$18,000 and \$20,000 in War Bonds and Stamps were sold during Anderson Free Fair, June 29-July 4. Women's groups and sororities assisted in conducting the sales.

An Unsurpassed Drawing Attraction

THE GREAT KNOLL

Highest of all Single Trapeze Acts During Feats—120 FEET—No Nets

Special Illuminating Effects

★ Day or Night A REAL THRILLER

Brings "Ohs" and "Ahs" from Audiences AND DOLLARS TO YOUR BOX-OFFICE

Personal Representative

CHARLIE ZEMATER, 54 W. RANDOLPH STREET CHICAGO, ILL.

Gardens-Sugar

SEDALIA, Mo., July 18.—Among the fairs that will feature Food-for-Victory exhibits will be Missouri State Fair here, said Secretary-Manager Ernest W. Baker. Accent will be placed on the results of Victory Gardens, canning displays which present sugar substitutes and similar war-inspired developments. A patriotic theme will be carried thruout the fair.

WINDOW CARDS

For Every Occasion

New Patriotic Designs for Summer. 14x22" 17x28" 22x28" Posters and Bumper Strips. Weather-proofed. Lowest Prices. Write for Big Free Catalog.

BOWER SHOW PRINT

12 Ade Street, Fowler, Indiana.

High Sensational Ad

And One Stage Act. Beautiful Lighting Effects. Literature and Price on Request.

BOX D-257, THE BILLBOARD, CINCINNATI, O.

is expected. Agricultural and livestock exhibits again will be stressed, with quality of exhibits expected to be far above that of any since the fair was inaugurated in 1931. Exhibits will be designed to portray how farmers and stockmen of Montana are going all-out to attain food-for-victory goals.

Wisconsin State Fair, Milwaukee, as well as many county and district fairs in the State, are being geared to a "Program for Victory" as a result of a resolution adopted by secretaries of the associations reading: "That fairs cooperate in every way possible in the sale of War Bonds and Stamps and encourage exhibitors to accept a portion of their premium money in War Bonds or Stamps." Brown County Fair, De Pere, in addition to pushing sale of War Bonds and Stamps, has offered facilities to armed forces for any enlistment promotion they wish to present. Officials of Door County Fair, Sturgeon Bay, announced their intention of furthering sale of War Bonds and Stamps by providing booths to stimulate the Food-for-Victory campaign and to aid in entertaining members of armed forces, of whom there are many on duty near there. All service men in uniform will be admitted free. The fair plans to help raise funds for war relief agencies thru Door County War Chest and to disseminate information on wartime nutrition.

Preparations at St. Paul

The 83d annual Minnesota State Fair, St. Paul, will feature a "Food-for-Victory" theme thruout, said Secretary Raymond A. Lee. "Our program," he said, "will include presentations on producing the best quality meats, dairy products and poultry. We will have canning demonstrations and a special lesson in the growing of non-surplus crops will be conducted. These demonstrations and lessons will be tied in with our elaborate 4-H Club program. On Machinery Hill exhibitors will conduct a clinic to show users how to get the most out of their used equipment." He said that headquarters will be scattered all over the grounds for USO, Red Cross, Civilian Defense agencies and armed-service recruiting stations and that there will be numerous booths for sale of War Bonds and Stamps, with practically all concessions urging patrons to purchase stamps, and all these booths to occupy free space. This year's patriotic theme will include a WPA war exhibit which will show various projects of the war, presented in an intensive manner on the street floor of the grandstand. The 1942 fair, he said, will carry out its regular program, which, the fair board believes, is "special inducement" enough for patrons this year. Admission price has been raised from 25 cents to 35 cents, including tax. Fair advertisements will be spread, as usual, thruout the State. Entertainment budget has been increased 10 per cent over that of a year ago. "We feel we are so far along with our program that to cancel it now would involve a great loss to us," Lee said. Grandstand Revue will have the title, *Wings of Freedom*, and will be entirely patriotic. The fireworks display will be worked out in patriotic manner. Lee said that for the horse racing 237 entries have been received, largest list in history of the fair.

Production N. M. Slogan

"Production Geared for Victory" is the slogan adopted by New Mexico State Fair, Albuquerque, and around which the exhibit program is being built, said Secretary-Manager Leon H. Harms. "A survey of our area leads us to believe," he said, "that attendance this year will be larger than ever before, due in part to the fact that many people are not taking ordinarily long vacation trips and to general sentiment expressed in favor of proceeding with this State-owned and operated fair without interruption."

Patriotic themes will be featured at many Pennsylvania fairs to be held, a consensus of officials revealed. Of the 88 fairs held last year, 68 will be held, according to present plans, said State Secretary of Agriculture John H. Light. War conditions, particularly transporta-

tion difficulties and shortage of farm labor, have been prime factors in influencing suspension of some fairs. Of last year's fairs 14 have not yet reported on whether they would operate. "The fair has become a factor of importance in the life of agriculture," said Secretary Light. "It is not only a source of diversion but always a part in development of a better agriculture thru the stimulus provided by the many entries and awards for excellence. During these times of stress fairs can make telling contributions to morale."

President Myers Y. Cooper, former governor of Ohio, announced that Hamilton County Fair, Carthage, Cincinnati suburb, has a special committee in charge of patriotic programs to be presented this year.

Timonium Proceeds; Non-Essentials Out

BALTIMORE, July 18.—Timonium Fair will be held this year as usual, Maryland State Fair Board members said following a special meeting last week. In explaining its position the board said: "Agricultural interests of the State are strongly in favor of continuing the fair and the State board has notified the management of Timonium of the allocation of the usual funds for premium and promotion purposes. Under the circumstances, Timonium being a non-profit organization for the benefit of the furtherance of State agricultural interests, it is obligated to run the fair as approved by the State fair board and licensed by Maryland Racing Commission."

Managers in making their decision said that the morale of the agricultural worker and livestock breeder is as important to the war effort as the morale of the men on the production line. It was pointed out, it is only thru such educational fairs as are held at Timonium, that the vital food resources of the country have been developed to the present high state of production and efficiency. All non-essential features will be eliminated this year, and as an incentive to encourage conservation of vital transportation facilities, substantial daily cash prizes will be awarded for the best horse-drawn vehicle.

Jackson To Proceed

JACKSON, Miss., July 18.—Mabel Stire, secretary Mississippi State Fair, said tentative plans for this year's annual call for no drastic curtailment of attractions, altho advertisement will be limited to the central area rather than State-wide.

Ernie Young's grandstand show will return, and theme of the fair will be along patriotic lines, with special booths arranged for servicemen. Mayor Walter A. Scott and city commissioners, who govern the administrative end of the annual, are going ahead with plans for the fair, and unless something unforeseen develops, city will continue with the program as scheduled.

Emphasis on agricultural exhibits will be on "Food for Freedom" in line with encouraging Mississippi farmers to do their part in the winning of the war.

Sioux Empire Annual Set

CHICAGO, July 18.—Sioux Empire Fair, Sioux Falls, S. D., will be held this year. John F. White, manager, was in Chicago this week arranging for attractions.

EDMONTON'S BIZ GOOD

(Continued from page 45) Abbott, managing director of the exhibition, was optimistic that attendance figures, concession and midway receipts and mutual betting figures would equal those of last year.

J. W. (Patty) Conklin's Frolicland, on the midway, registered big with local and district patrons and played to increased business over 1941 for the initial three days. Shows are highly popular in Alberta cities and both local papers, *The Journal* and *The Bulletin*, gave them front-page art and story breaks daily.

Stations CFRN and CJCA carried broadcasts twice daily from individual shows. A fire on the grounds early Tuesday morning destroyed seven concessions and contents valued at \$3,500.

WIS. GETS SUPPORT

(Continued from page 45) clation, Boy Scouts of America, Girl Scouts, Inc. and Farmers' Equity Juniors. Living alongside the world's bread basket and realizing the importance of helping agriculture adjust itself to war condi-

tions, State, weekly, daily and farm press and radio has gone all-out in urging dairy farmers to enjoy a day's vacation for needed relaxation at the fair.

An outstanding entertainment program is being planned to build the morale of farm and industrial workers. *On To Victory*, featuring stage, screen and radio stars, has been programed, as have five days of harness races, 15 circus acts and a Victory Day show. Ammon said fair officials recognize that they have a responsibility to the people who have voted for the fair's continuance to make this year's annual a truly patriotic institution and a practical inspiration to its visitors to carry on more completely the victory program.

IOWA MANAGERS

(Continued from page 45) cated they will hold some kind of a fair this year. Less than a dozen have canceled and some of these have rescinded their action and will hold an agricultural exhibit, he pointed out.

"Many of the fairs, which had planned extensive programs, have had to curtail their features including livestock exhibits, but insofar as possible the fairs are going ahead and 90 per cent of the State aid will be paid out this year," Williams said.

He explained that it was understood that fairs which hold 4-H Livestock Shows or achievement shows will be able to qualify for State aid. The State pays a portion of premiums offered by the county and district fairs. Managers pointed out that entertainment at the fairs would be somewhat curtailed, but that all available entertainment would be used as far as possible.

ANDERSON ANNUAL

(Continued from page 45) Jones Exposition provided the midway and Clyde Beatty's Circus attraction was an outstanding draw. Fair's regular race schedule was held and numerous booths for the sale of War Bonds and Stamps were erected.

Figures compiled by James R. Day, chairman of the Anderson area in the War Bond drive, revealed that between \$18,000 and \$20,000 in bonds and stamps were sold during the week of the fair, with the public response good. Local women's groups and sororities conducted the sales.

Anderson Optimistic Club conducted a Naval Aviation Cadet Corps recruiting station under the grandstand in cooperation with the navy, and Company B, Indiana State Guard, under direction of Capt. Earle M. Sefton, had a booth to raise money for a company fund as another feature of the fair in which the nation's war program was emphasized.

ARKANSAS CONTINUES

(Continued from page 45) tion of holding State and county fairs, said that it may be that in the case of some fairs the amount of travel is not materially greater than would be necessary in any event in going to town for marketing purposes. It is believed that the situation of the Arkansas Livestock Show clearly comes within the exception made by Eastman since hundreds of boys and girls, FFA and 4-H clubs have been preparing their stock for marketing at

the time the exposition is set in North Little Rock. It should be borne in mind that in many cases this expense in stock fattening and preparation is borne by these boys and girls and is heavy and that they owe debts which are to be paid by the premium prices that the livestock will bring at the annual sale. Also these same groups were urged last spring to enter into an enlarged and expanded program of increased production of this livestock and food for the government's Food-for-Victory program.

"We are of the opinion that the holding of shows in Arkansas is carrying out the government's request for increase of production as an aid to the government war program. After considering the question of use of rubber on farm vehicles which clearly will not be increased by the fair since it is necessary to market the livestock already produced whether a show is held or not, we believe that all persons who participate in these livestock and Food-for-Victory campaigns and exhibitions will be rendering a patriotic service and a distinct aid to the war program."

A tent arena will be rented for fair's annual rodeo since the permanent arena was destroyed by fire last fall. Not all county fair authorities voted to continue, but those in favor were in the majority. County fair group said: "It is the policy to hold livestock shows and, to that end, to continue county fairs. But each county fair's plans should be governed by local conditions. Each county fair association is urged to apply for its share of State livestock premium funds before the July 15 deadline."

Arkansas County Fair will be continued, directors said, because "to stop it would prove detrimental to the quality of livestock developed in recent years." It was indicated that Phillips County Fair will restrict its fair to a single day, while Benton County Fair officials said they would continue. Desha County Fair reported it would conduct a sale of animals, with entertainment banned. Independent County Fair will follow the lead of the majority, it was reported.

Hempstead, Lonoke, Hot Springs and Carroll counties canceled their annuals for the duration, while Izard and Saline counties were still undecided. Plans are going ahead for South Arkansas Livestock Show at Pine Bluff, Secretary-Manager Green announced after a special meeting later in the week. Pine Bluff annual will not involve waste of tires because practically all stock shown is marketed before the show ends," Green said.

WANT
FOR THIRTY-SEVENTH ANNUAL TAZEWELL COUNTY FAIR AND HORSE SHOW
 August 18-19-20-21-22.
 Ice Cream, Edits and Drinks, Novelties, Grandstand Privilege, Pitchmen and Demonstrators. One more sensational Free Act. All replies: SECRETARY, TAZEWELL COUNTY FAIR ASS'N., Tazewell, Va.

WANT
 Legitimate Concessions and Shows for Street Fair, 10th Annual, September 10, 11, 12, Ashtabula, O. More Than 15,000 Attendance. Wado's Rides Already Booked. Write JOHN J. PORTER, Secy., Marine Bank Bldg., Ashtabula, Ohio.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS DAY & NIGHT SERVICE
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★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
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10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$48.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS **WELDON, WILLIAMS & LICK**
 2000 PER ROLL FORT SMITH, ARK.
 1 ROLL..... 75c
 5 ROLLS..... @..... 60c
 10 ROLLS..... @..... 50c
 TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

Horse-and-Buggy Races

BALTIMORE, July 18.—Horse-and-buggy events will emphasize gasoline rationing and tire conservation at Maryland State, Timonium, said Secretary-Manager M. L. Daiger. Horse-and-buggy races will be staged daily, with six prizes totaling \$60. Prizes will be in War Bonds and War Stamps. These events in addition to horse racing will definitely relegate the auto to the background.

THE BIGGER AND BETTER DEARBORN COUNTY FAIR
 AUGUST 24 TO 29, LAWRENCEBURG, INDIANA
 Gooding's Rides and Shows Booked
 WANT CLEAN CONCESSIONS AND COOK HOUSE
 GEO. KOETHEMEYER, Supt. of Concessions

Inclement Weather Hurts Walled Lake; Fourth Shows Well

DETROIT, July 18.—Business at Walled Lake Park, 25 miles northwest of Detroit, has suffered considerably from many week-ends of rainy weather. Week-ends which enjoyed fair weather proved exceptionally good. Independence Day brought out the biggest crowd in the history of the park for that date, with spending 25 per cent over last year, according to J. Eugene Pearce, manager.

Some transportation difficulties have arisen, but effects of gas and tire saving have not yet hit this spot, altho resorts located farther from town, such as Park Island, Lake Orion, have suffered. The bathhouse has not yet been opened, due to unfavorable weather. Walled Lake is open only nights this year, except on Sundays and days when major picnics have been booked.

Ad C. Exnicios, office manager the last 15 years, has retired and gone to his old home in Bay St. Louis, La. C. A. Shepard, who operated the restaurant concession several years, has also retired. R. K. Templeton, who handled publicity the past year, is new office manager.

Construction has been kept at a minimum, with the Rifle Sport, a BB-gun-type shooting gallery, the only new installation. Redecorating has been done by George W. Simpson, manager of the Pretzel, who has returned after doing decorating at Lake Ponchartrain, New Orleans.

The ballroom, operated by L. W. Clutz, with Albert Tolletene as booker and manager, has cut to a Friday-Saturday-Sunday policy. Several recent week-ends were badly off, due to weather. Ralph Barlow's band is current, with Bernie Cummins coming back for a repeat engagement and Russ Morgan to follow. A new brick front has been installed on the dansant.

Walled Lake roster includes J. Eugene Pearce, manager; Robert K. Templeton, office manager; Angus McLennon, assistant; Lillian Klisner and Marlon Smith, clerks; George Michella, superintendent, and Ray St. Pierre, assistant. Park is operated by Fred W. Pearce and associates, as it has been since opening 15 years ago.

Concessionaires include Frank Laubach, four games; Juanita Western, psychology; Tommy Simpson, candy floss; E. M. Harrison, novelties; E. J. Halford, engraved jewelry; K. Babigian, restaurant and refreshments, and Sam Hartmann, guess-your-weight.

Norwalk May Lease, Later Buy, Roton Point Resort

NORWALK, Conn., July 18.—The Sixth voting district, at a meeting here this week, voted in favor of leasing Roton Point Park for three years if Neville Bayley, owner, would agree, and later to purchase the park for not more than \$50,000.

The resolution included a lease for three years, rental fee of \$2,000 annually, payment of all real estate taxes by the district, all rental and tax payments would go toward the purchase price, to put up a bond of \$1,000 to show good faith, that the committee can change the lease plans for the convenience of both parties, and that they may purchase the park at a cost of not over \$50,000.

It was stated that the taxes on the property for the coming year would be \$1,273.

IF YOUR COPY OF

THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.



EDWARD L. SCHOTT, youthful and energetic president and general manager of Coney Island, Cincinnati, who on Thursday of this week (23) turns his vast amusement plant over to Army and Navy Relief. Schott and his staff have made every effort to make it a banner day. In publicizing the event, Coney officials gave it the national slant, pointing out to its patrons that all amusement parks in the country are doing the same thing toward aiding the Army and Navy Relief funds.

Coney, Cincy, Maps A-N Relief Program

CINCINNATI, July 18.—The biggest event at Coney Island the coming week will be Army and Navy Relief Day Thursday (23). Coney executives and staff are bending every effort to make it a banner day so that a tidy sum may be turned over to the Army and Navy relief agencies. Edward L. Schott, president and general manager, has announced that all money taken in that day will be contributed for Army and Navy relief, except for federal and State admission taxes. All overhead costs, including the cost of food and drink and other supplies, will be borne by the Coney management. Coney executives and employees will pay admission and stand the cost of their meals that day, so that the fund may be swelled.

A number of additional attractions will be provided to supplement the regular Coney program. Dolly Dawn, current headliner at the Glenn Rendezvous, Newport, Ky., and Phil Brito, WLW baritone, are among the performers who have volunteered their services for a special afternoon show. The Second Regiment Band, Kentucky Active Militia, also has volunteered to have a program. The Island Queen fare that day will be reduced to 15 cents.

Russ Morgan and orchestra opened a return engagement last night in Moonlite Gardens. Bob Strong and orchestra come in next Friday night.

Johnny Lewis and his orchestra are the attraction at the Clubhouse and Rose Garden, while Jimmie Ault and his orchestra provide the dance rhythms on the Island Queen.

with Vivian Muhr, new this season; Gloria Farrell, on kiddie ride, and Adele Marek, administration office. . . . Robert Foglietta, in charge of Camel coggle booth, where two packs for every humidor of 100 sold went to forces overseas, reported a very favorable sale. . . . Charles Kaiser, 82-year-old employee, with the park since it was built 45 years ago and five years before that with the late George Tilyou Sr., is absent from his front-door post, ill at home. . . . Violetta Weems, dancer at Havana Madrid nitery in Manhattan, was chosen queen of the Mardi Gras. . . . Joe Mellino, ticket seller on Boardwalk, is a former comic of old-time burly wheel days and of the vaude act with Jean Bedini and Dolly Davis.

Ludwig Simmons, who controls the bar privileges at both the Willow Grove (newly labeled Victory Bar) and the ballroom in Luna, began a theatrical career in 1920 with Joe Leblang's ticket office in Manhattan. Became a writer, conducting women's wear columns for *Style Reporter*, and then a Wall Street operator. Week-end variety bill within Victory Bar has been discontinued in favor of a larger show launched on remodeled stage within the grove. Arthur Bryson, who booked and produced, calls it *Gay Nineties*. General overseer for Simmons is Tom Keenan, formerly in charge of Mickey Walker's bar in Manhattan.

Femme contingent includes Winifred Albrecht, in charge of carnival suits; Margaret Oliver, at soda fountain; Elinore Huhn and Mary Dowling, with nine years each to their credit as Tilyou employees at swimming pool along

Steeplechase

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Balto Bay Shore Tops '41 by 50%

BALTIMORE, July 18.—Bay Shore Park, located 15 miles east of Baltimore, is enjoying a 50 per cent increase in business over the same period last season, according to the management. While gas and tire rationing has had some effect on patronage from the city proper, the loss is more than offset by the large-scale housing development in the resort area to take care of the large influx of workers employed in the defense plants. The increase in population in the Bay Shore area is said to be close to a quarter of a million people. Street-car service from Baltimore is another asset.

Bay Shore opened earlier than usual this year because of the warm weather that prevailed during April, and four good Sundays during that month helped boost the season's gross and patronage.

Charles F. Keller is manager of Bay Shore. W. O. King operates midway games and attractions, and Frederick Brown operates the peanut, popcorn and confectionery concessions. Samuel Marino directs the activities of all eating places and refreshment stands, while George Marshall operates the bingo and all rides. Mrs. Sarah Stedding has charge of the pony rides, George Tappen is boss of the arcades.

Bay Shore Amusement Park, Inc., is headed by the Mahoney brothers.

Memphis Puts in Big Week

MEMPHIS, July 18.—An 88 per cent increase in business over the same period last year was disclosed today by Henry W. Beaudoin, manager of the Fairgrounds Amusement Park, in commenting on the engagement of the Original Atenos, who appeared in their high-act daily from July 4 thru the 12th. The Swift Jewel Cowboys were brought in for two shows daily July 4 and 5.

Practically all the amusement resorts in this area suffered some damage from the storm, mostly to Boardwalk concession stands.

DETROIT, July 18.—Good weather last Saturday and Sunday (11-12) gave Detroit parks the biggest week-end of the year next to the Fourth of July holiday.

Fun spots close to the city, like Edgewater and Eastwood, were practically swamped with patronage, many coming by bus and street car. At more remote locations, like Jefferson Beach, Walled Lake and Orion, attendance was likewise way up, with trend toward family parties, with more people crowding in one car than formerly.

NEW ALBANY, Ind., July 18.—F. D. Hengst, associated with the Kentucky State Fair, Louisville, more than 25 years, the last seven as concession manager, is now associated in the same capacity with Cherry Bowl, newly opened picnic and amusement spot here. Cherry Bowl is equipped with rides, games of skill and bingo. Spot also has a dansant and, to attract the defense workers, free movies are shown nightly. Being ideally spotted in the vast Louisville defense area Hengst anticipated a banner season for Cherry Bowl, admitting that inclement weather has crabbled business somewhat the last several weeks.

CINCINNATI, July 18.—On a brief stop-over here Monday between trains en route east, Fred Fansher, veteran ride operator, again denied the recent report that he had quit the business by stating that business for his various operations so far this season "has been wonderful despite gas rationing," tire restrictions and other transportation hazards."

DETROIT, July 18.—Effort to stimulate early-week trade is being made by management of Jefferson Beach Park with inauguration of Nickel Night on Monday. Five-cent policy applies to all rides and the skating rink.

Ruth Hoppo, of guess-your-weight-and-age game on Bowery, also does (See CONEY ISLAND on page 53)

Hy Frank, who practices law when he is not a Luna Park showman, has released the Hawaiian group from its contract with him because of a better engagement in Boston. A new Spanish contingent presented a substitute dancing and singing offering, Havana Revels, staged and produced by Arthur Bryson. Featured is the dancing team of Dimas and Marta. Others in a better than ordinary run of Coney show are Carmen Rodriguez, Rafaela Guzman Lopez, Mary Hines, Lila Lopez, Anna Flores, Alice Amlego and Pulidor Ayenda and Buyu Mangual. Shirley Raymond is the energetic talker out front.

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LEONARD R. SCHLOSS, popular manager of Glen Echo Park, Washington, who is this season experiencing the most successful season of his long career at that amusement center. This marks Schloss's 32d year at Glen Echo, his 38th year in the park business and his 49th year in the amusement field. Schloss recently offered as his only complaint on the season to date that "business is too good."

Asbury Area Hit By Severe Storm

ASBURY PARK, N. J., July 18.—A severe rain and electrical storm which struck here early last Saturday (11) blew down the dim-out screen which had been placed along the Boardwalk here at a cost of \$20,000 to mask the resort's lights against silhouetting ships at sea to the advantage of enemy submarines. The screen had been lowered at the conclusion of Friday night's business and was still down when the storm struck.

Practically all the amusement resorts in this area suffered some damage from the storm, mostly to Boardwalk concession stands.

Detroit Hangs Up 2 Big Week-Ends

DETROIT, July 18.—Good weather last Saturday and Sunday (11-12) gave Detroit parks the biggest week-end of the year next to the Fourth of July holiday.

Fun spots close to the city, like Edgewater and Eastwood, were practically swamped with patronage, many coming by bus and street car. At more remote locations, like Jefferson Beach, Walled Lake and Orion, attendance was likewise way up, with trend toward family parties, with more people crowding in one car than formerly.

Hengst at New Albany Spot

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Biz Great, Says Fansher

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Nickel Nights To Hypo Biz

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The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Sweater Girl

The much-publicized Sweater Girl Contest, inaugurated last year by a knitwear firm, will stage its eliminations this summer at a number of Eastern outdoor pools. Tanks invited to participate in the national competition include Riverside, Jerome Cascades, Metropolitan and Bronxdale, all in New York; Ravenhall Baths, Brooklyn; Woodside Park pool, Philly, and Glen Echo pool, Washington. Finals will be staged at the New Jersey State Fair, Trenton, on its opening day. While no guarantee to a screen career is being promised the gals, the fact that Margaret Landry, 1941 sweater gal, is now in Hollywood with a fat Warner Bros. contract should be inducement enough to the title aspirants.

"Miss America" News

According to latest reports, Atlantic City may lose its annual beauty pageant this summer, a victim of the war. With the Army Air Corps taking over many hotels of that playground, including Convention Hall, site of past year's beauty finals, little "Miss America" appears at this writing to be a gal without a home.

Frantic eleventh-hour changes were being made to switch the finals to the Warner Bros. Theater on the Boardwalk, but that seems unlikely. If and when the traditional beauty judging is done, in all probability it will be held on one of A. C.'s well-known piers.

Pools and beaches tied up with this annual event are urged not to become panicky. If you are planning to stage a State-wide prelim for the "Miss America" finals don't throw all advance work to the winds just because you read a note in your local paper that the finals may not be held. Contact the national headquarters in Atlantic City or watch this column and you'll be informed of the progress being made.

California Capers

Hats off to the publicity powers at the Town House plunge, Los Angeles, for one of the swiftest pool press stunts we've seen in many a moon. Maybe you've seen it in the newsreels or in your local paper. At any rate, it broke everywhere.

On the occasion of the natatorium's opening management took advantage of the submarine gallery to invite newsreels and pix syndicates, with the result that some excellent photos of under-water aquatics were obtained which sold the pool's debut nationally. Someone was wise enough, too, to paint the pool's name under the water's surface fronting the sub's port hole, with the further result that every picture that appeared prominently showed the name of the estab.

Dash It All!

Former pool praise agent Ira Gross, formerly of the Miami environs, is now

CARROUSEL ORGANS

Musical Rolls for Artizan (North Tonawanda) Instruments, Cardboard Music for All Makes, Tuning and repairing. Bargains in Newly Transformed Organs.

B. A. B. ORGAN CO. 112 32ND ST. BROOKLYN, N. Y.

SIGNS EASILY PAINTED
WITH LETTER PATTERNS
AND MANY SIZES AND STYLES
AND SHOWCARDS
Write JOHN B. RAHN
FOR 1330 N. CENTRAL AVE.
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FOR SALE

CARROUSEL — 50-Ft. 3-Abreast Modern Streamlined Park Machine. Also All Accessories for Dentzel Machines carried in stock.

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3122 N. PARK AVE. PHILADELPHIA, PA.

DO YOU NEED GOOD USED RIDES
Or Have You Any To Sell?

BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York

stationed at the air base at Sioux Falls, S. D.—Wonder if Arch McDonald, sports announcer of WJSV, Washington, is the same fellow who used to ballyhoo Miramar outdoor pool in New York.—Commercial plunges situated in heart of big cities are booming as result of tire and gas rationing, keeping far-away beach and pool attendance to a minimum.—And now that the army has taken over various resort hotels and beach resorts, don't be surprised if their next move is to move in on commercial tanks.

Atlantic City

By MAURIE ORODENKER

Three additional beach-front hotels have been taken over by the army. They are the Chalfont-Haddon Hall, the Ritz-Carlton Hotel and the Claridge. Already occupied by the army are the beach-front Ambassador, Traymore, Dennis and Madison hotels.

The huge ballroom of Convention Hall will be utilized as a hospital. While all events and conventions have been canceled, it is expected the USO will stage shows for the soldiers at the hall auditorium. Philip E. M. Thompson, general manager of the hall, has vacated his offices and taken over those on the outside held by Mal Dodson, publicity representative. Dodson has moved in with Lou Cunningham, city publicity head.

Among those of the staff whose services have been terminated are Edward J. Dougherty, assistant manager and stage manager, and Robert J. Kennedy, supervisor of admissions, and his staff. Bob Kennedy, top man of the box office at the hall for many years, has landed a spot with New York Ship Building in Camden, N. J., and it is reported that Manager Thompson will be given an army commission to assist in supervision of the hall.

Andy Applegate and Matt Engle, who sponsored wrestling matches each summer at Convention Hall, are back again this season, but this time their promotions will be presented at Garden Pier.

Hamid's Million-Dollar Pier adds to its attractions by presenting a new exhibit in a sterling-silver pagoda smuggled out of China by Kay Shean. The exhibit, known as the Shanghai Silver Pagoda, comes to the pier in the interests of United China Relief.

South Jersey

Banks in Wildwood confirmed that it was a free-spending crowd over the July Fourth holiday. Figures revealed that nearly half a million dollars was deposited at the resort's three banks over the holiday—exactly \$435,999.

Hunt's Ocean Pier, Wildwood, is promoting a series of auditions for vocalists among the girls at the resort, with the winning voice getting a week's engagement at the pier's Starlit Ballroom with Buddy Williams's orchestra.

Ventnor is scheduling a series of entertainments at its recently completed \$35,000 Ventnor Pier Casino.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

A get-together and meeting of Playland Employees' Association was held at Rye Beach Tavern recently and among those present were Jack Kennedy, Charlie Fisher, Harry Mahon, Izzy (Whitey) Feuer, Gene Kelly and Joe Ciccone. Col. I. Austin Kelley and Mrs. Kelley are now at their Rye summer home. The writer, who was with Merle Evans's band for several seasons, visited Ringling show at Stamford, Conn. It looked like John North was staging a walkaround on the lot, but on closer inspection it developed that the band was doing "picket" duty. Veteran cashier Millie Lacapera is week-ending this season. Free attractions last week were Capt. Tiebor's Seals, Torelli's Circus, Irene and Pets, Lorenzo and Vicki. Current are Flying Behrs, Pallenberg's Bears, Bell-Thazer Troupe and Wiswell's Phunny Phord. John Arthur is with Jack Wallace's forces. Dick Dewell, of Gondeck crew, was concessionaire at the old resort, North Beach, many years ago. Pat and Sid Asta, ex-Playlandites, recent visitors. The two big malls are in wonderful shape, floralistically speaking, and draw much praise from visitors. Fred (Tiny) Lauer is a "big" ad for Fred Merritt's cuisine service. Chief carpenter Mart Medaris, veteran Coaster builder long associated with the late Fred Church, is also chief weather forecaster. Margaret Cliffe has

returned to the farm at Branford, Conn., after a pleasant two weeks here.

Personnel of Pleasure Bound: Dick Dewell, Silver Streak; Al Gowans, Rollaplane; Guido Faiola, Ferris Wheel; Bill Schwartzberg, Boomerang; Dick Scarpone, Octopus; G. Schmaling, Peter Manos, Joseph Sherman and the Gon-decks, Funhouse. Arthur Abbott has this line-up: Boardwalk, Leo Paulos, Jean Haenils; cross-axis, Frank Hurst, Solly Schlomowitz; whips, Gene Purdy; park store, Carole Sidinski, Margaret Evanko, Bill Sloan; Mrs. Abbott, general manager. Walter Laper's Pennyland doing fine and so are Grant's Tru-Tone Photos, and Martin Carr at pony track. Jack (Sleuth) Fraser, ex-Playlandite now with Waldorf-Astoria, a recent visitor. Johnnie Franklyn keeping busy at his golf course, baseball and golf driving range. Big attendance from uniformed men on week-ends. Dim-outs cut night biz a little. Colonnade Restaurant doing well. Ditto beach cafeteria and Morgan's Roof Garden. Mike Diamond is at Boardwalk refreshment stand.

Abbott's Oakland stand has Buddy Conover and Lillian Stovis. Recent visitors: Frank and May Wirth and Oscar Lowande; Tony Capeci, in from defense job at Meriden, Conn. Gus (Games) Rosasco has no complaints about biz. Wild Gus Bergman and the missus lining them up at Sloppy Joe's bar to have their pictures taken. Nanette Hyman-son at handwriting booth. Davy Feuer celebrated a birthday recently. Hasta luego.

Pleasure Beach Receiver Seeks To Pay Creditors

BRIDGEPORT, Conn., July 18.—John C. Molloy, Bridgeport, receiver for Pleasure Beach Park Company since September, 1937, this week asked Superior Court for permission to pay a preliminary dividend to creditors and for an allowance for himself and for David S. Day, his counsel.

The receiver has \$37,741.48 in assets on hand. These are represented by \$12,536.48 in cash, \$205 in accounts receivable, and the Pleasure Beach bridge, valued at \$25,000. Molloy says that he has been unable to reach an agreement with the city of Bridgeport as to the ownership of the bridge and that the question must be litigated in court.

Pleasure Beach was taken over by the city of Bridgeport several years ago because the company was in debt for many years for taxes.

Palisades, N. J.

By CLEM WHITE

The heat wave has made the pool a much-sought-for spot and has Manager Phil Smith looking for reinforcements. Operators Jack and Irving Rosenthal have okayed enlargement of locker space, with the dread that even the added space might not suffice. Anne Halpin has risen to the emergency caused by the sudden illness of Bill Schroeder, who has everyone rooting for his speedy recovery. Al and Joe McKee, construction experts, still making last year's things look new by their keen workmanship. The tilt in attendance indicates that Charles (Doc) Morris's season has gotten under way. His Tootsie Roll tie-up combined with Canada Dry, now in force, has caused the gate minders anything but leisure moments.

Usual car giveaways have been supplemented by Tuesday and Thursday night drawings for War Bonds. Sadie Harris had a hard time making her heavily stocked stand finish the Fourth week-end with anything left. N. D. Jennings was completely cleaned out early July 5. Bert Nevins seems to have hit the jackpot again with his General Diaper Derby for tots 14 months or less over a streamlined course. . . . Newsreel and still men still saying oke in solid fashion. . . . Two of the busiest lassies anywhere are Edna O'Rourke and Mae Quinn, who've been doing a grand job in the office on "information please." Mae and Charley Thelsen are making Anne Szeinberger beam with the way they've streamlined the restaurants under her control.

Doc Morris's lad, Jack, is with the U. S. Army in the Pacific and judging from reports from others he's doing a solid job. Dorothy Hyder, of the cashier forces, and Bobby Paulson, assistant manager, have that light in their eyes. The baseball season is under way, with the Palisades All-Stars seemingly able to sweep the field. Line-up includes Capt. Mike Menzella, "Back-Stop" Charley, Joe Vito; Johnny Rossi, of the Frankel-Weissman staff; Johnny Amoroso, of the Auto Skooter; Sal Pedota, of the Skyrocket; Sal Di Blas, of the McArthur Bomber, and Sam Nasuti, of the combination stand, and "Slugger" Pete Liguori, of the office force. It seems to be too good for the rest of them.

PRINCE RUPERT and Princess Marlene, aerialists, are current at Jefferson Beach, Detroit.

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Write for Illustrated Bulletin A. E.

We also have a few copies left of the booklet containing startling facts and valuable information entitled, "How to Stop the Leaks and Plug the Holes in the Amusement and Recreation Field." This booklet sent free only to operators and concessionaires. Please request on your letterhead.

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Announcing

THE MOST IMPORTANT
PUBLISHING EVENT
IN THE HISTORY OF
THE MUSIC BUSINESS

See page 23

Wartime Angles in Park Promotion

By COL. A. T. MILLER,

Events Director, Carlin's Park, Baltimore

TO BREAK away from old traditions and blaze new trails in search for brighter horizons and increased profits requires not only courage but also a degree of finesse and patience. It is especially true during wartime such as we now face.

But that, in a nutshell, is just what we did at Carlin's Park in Baltimore after taking inventory of our situation as it existed at the beginning of the season. And here's why: Perhaps no other city in the country has experienced such rapid and radical changes in living conditions, buying habits and wage levels as this once-upon-a-time staid old metropolis—a veritable border city linking the North with the South. Almost overnight Baltimore became a defense manufacturing empire, with the greatest and most diversified influx of new popula-

COL. A. T. MILLER, in his second season as events director at Carlin's Park, Baltimore, went to the Monument City from New York, where for several years he was sales promotion manager of General Outdoor Advertising Company. He holds an A.B. degree in theology and an M.A. from the University of Chicago School of Journalism. At various times he has taught advertising, marketing, salesmanship and public speaking at Vanderbilt University, Nashville, and the University of Louisville. He was a member of the faculty of the Cleveland School of Advertising four years, while there he was also associated with the late Lincoln G. Dickey in various promotions.

Miller has had considerable newspaper and trade-paper editorial experience, and is the author of *Handbook for Newspaper Reporters*, widely used as a textbook in colleges the last 15 years. Prior to becoming affiliated with General Outdoor Advertising Company, New York, he was in the advertising agency business, specializing in amusement park, theatrical and radio accounts. Also did special radio work for WOR, New York, and other stations in Louisville, Akron and Cleveland. His hobby is golf and typography.

tion in its history. In less than seven months more than 250,000 people—skilled and unskilled workers with large families—converged upon the city from the East, South and Middle West. And they brought with them not only new habits, traditions and buying-preferences, but new problems of housing, transportation and wage levels. Add to this the tremendous impetus of Baltimore's shipping and military importance as a result of wartime conditions, and you have a fair picture of a great city ready for quick changes never dreamed of before.

Quite naturally there followed swiftly the need for adequate adjustments on the part of every business, amusement, social and civic undertaking in the city. Some plunged into the job in half-panicky fashion; others, unwilling to chart new courses, continued to cling futilely to old methods; still others accepted the challenge in a spirit of adventure. Overnight leadership and executive ability skyrocketed to a new high in value and importance. Skillful planning took the place of coasting, and minute, accurate measurements and calculations supplanted the old rule-of-thumb system.

Changes Demanded Action

Generally those who hesitated were either lost in the changing scene or out-distanced by once lowly competition. Out of the tangle and maze arose new names, new methods, new favorites, new horizons and new profits for those who accepted the challenge of change and then set out to do something about it.

Vitality affected by this kaleidoscopic shifting and sifting of values was the city's amusement and entertainment field, namely, the theaters, night clubs, roadhouses, amusement parks, shore and beach resorts, etc. Gas rationing, tire shortage, labor scarcity and priorities of every description wrote the final chapter

for many. Others effected swift changes and are still carrying on successfully.

The advantages and disadvantages of all these wartime emergencies and restrictions were about equal when we completed our job of analysis, insofar as our park was concerned. But we realized that we could not stand pat; either we had to go forward boldly or else become lost in the shuffle. Time was a very important factor. We decided to plunge ahead and literally "steered for the open sea."

First, we doubled our advertising budget and promotion program. Next we went out for new rides, new midway features, more and better free acts and the best man power obtainable to keep our progress on an even keel. Carpenters, painters and electricians swarmed all over the park in as swift a job of transformation, construction and remodeling as labor and materials problem would permit.

From a 20-year-old tradition as a night and week-end park, we had to emerge as an amusement center, ready to function day and night, seven days per week. Daytime facilities were increased and our operating methods revised accordingly. All this, remember, before we knew what the wartime and emergency verdict would be regarding such perplexities as blackouts, transportation, labor, public reaction, priorities and government and State restrictions on amusement resorts.

Blessed with the able leadership of our founder, John J. Carlin, and the fact that our entire acreage is within the city limits, we went out vigorously for church, school and industrial picnic business, the bulk of which for years had been going to distant and out-of-town shores and beaches. The fact that our fun spot is easily accessible by street cars and busses gave us one great advantage over other amusement spots which depended mostly upon auto patronage. But on the other hand we had been depending upon the surrounding countryside, even the States of Pennsylvania, Virginia and Delaware, for a very substantial part of our regular business.

A Momentous Decision

It was a momentous decision when we decided to practically eliminate our newspaper advertising, ticket distribution, poster coverage and sound-truck promotion thruout this traditionally fertile field and concentrate our efforts right here among the city's army of defense workers. We reasoned that if the loyal countryside patrons could not get gas or tires they could not respond to our advertising in sufficient numbers to make the promotion profitable. Right here we made our widest sweep in finding a new angle, but we set up the new program and swung into action. Then followed strong and regular daily newspaper advertising, three radio programs, neighborhood and class weekly publications, posters, painted signs, window cards, a sound truck complete with large display panels, recorded music, an expert announcer, and Rebo, the park clown. All advertising copy and news articles were built around such themes as: "Spend a Day in the Country Right Here in the City," "Forget Your Gas, Tire and Transportation Troubles! Hop a Street Car or Bus and Head for Carlin's," "All the Advantages of the Shore Right Here in the City," "Daytime Fun for Night-Shift Workers;" "Hey, Daddy, Meet the Family at Carlin's When You Get Thru Work—They've Been Out There All Day Having a Grand Time;" "Write Your Own Expense Ticket—Admission Is Free at Carlin's," etc.

To back up this campaign we secured the services of Ethel Richmond, well-known talent scout, musician and former vaude performer, to produce and stage a big free vaude revue and amateur show



COL. A. T. MILLER

each Sunday evening in our outdoor theater. We feature Miss Richmond as a staff member, ready at all times to take on amateur talent and direct it, as well as advise parents about their children's stage and musical careers. Then there is Rebo, clown, with extensive wardrobe and ever-changing comedy routines to liven up the day and night activities thruout the park. Add to this the current free-act feature and you have a fair picture of our efforts in making Carlin's a city-wide amusement center, acceptable alike to natives, newcomers, members of the armed forces and transients. The program is making a hit and at the same time opening new avenues of promotion and profit which would never have been possible under the old system. To illustrate, here are a few examples:

Sell Pool and Rink to Public

When the city fathers announced that Baltimore's municipal swim pools would not open this summer, due to wartime emergencies, chemical and lifeguard shortages, etc., we took the story of our Olympic Pool directly to the public, telling them the difference between commercial filtered-water pools and city pools. We emphasized that we would not increase the admission price one cent but would do our best to take care of the city's bathers in spite of the big increase in number of patrons. Further, we opened our pool season with an interesting pageant featuring Father Neptune and a trio of pretty feminine lifeguards. We played up the family angle by featuring a special pool for tiny tots, with a capable girl lifeguard in charge.

Our roller rink is another example. Twice each week during April and May we combined the regular skating session with dancing from 11 p.m. to 1 a.m., with good music by a 15-piece orchestra. Morning skating sessions were also provided for night-shift workers. This was augmented by frequent novel skating parties, featuring door and floor prizes. Close contact with old and new patrons of the roller rink is assured by means of a little weekly publication, *Skaters' News*, which we mail out free each Friday, which is also distributed in the rink.

Walk-Thru in Ice Arena

Instead of letting our immense ice arena remain idle this season, we installed Messmore & Damon's popular exhibit, *The World a Million Years Ago*, as a feature walk-thru. Here again we promoted the attraction as tho it were a separate business. It has been doing well and, better still, opened another new promotion angle directly benefiting the resort in general. Other similar major and minor instances helped us complete the transition from the old to the new tempo, so that today Baltimore, with its hundreds of thousands of natives and new

war-plant workers, looks upon Carlin's as the chief amusement and recreational center in the territory. Gross business is running 40 per cent ahead of last year and we still have our peak ahead of us.

Among the coming events, which indicate the scope of operations and new promotional opportunities still to come, is a four-State convention and picnic of magicians sponsored by the local Kellar-Thurston Assembly of the Society of American Magicians. This one-day event will bring to the park over 300 magicians, together with their families and friends. They will stage a continuous exhibition of magic and mystery which, of course, will be free to the public; literally several thousand dollars' worth of top-flight talent at no cost at all to us. The pulling power of this type event is tremendous in bringing the families of the city to the park. Scheduled also is Boy and Girl Scout Day, complete with its patriotic possibilities, color and fanfare. It will serve as another major opportunity to impress the parents of the city with our facilities and well-rounded programs. Also still to follow are a number of industrial picnics and outings, nearly all of which afford us an ever-expanding opportunity for new promotion angles.

Every Item Live News

We see to it that every event, each innovation, every new device, improvement or expansion is treated as "live news" in all of our advertising and promotion. No longer do we "live so close to the woods that we fail to see the trees." We've discovered "acres of diamonds" in our own back yard, not by prospecting for some dynamic and sensational windfall of super-super events, but by carefully harvesting the little, simple and interesting facts about our park and then telling people about them regularly and as entertainingly as possible.

Today, when headlines scream in terms of world-shattering war news, when momentous event follows momentous event in a cascade of profusion, it is nothing short of folly to attempt to raise a lone voice in competitive frenzy. It is far better to pursue a calmer course, appealing to the simple but emotional qualities of the people, persuading them by constant repetition to see and understand your message.

This type promotion and program has done a creditable job for us. We know it is successful, for the new horizons are there; the profit trail lies ahead, smooth and straight as a concrete highway. But best of all, the turnstile and cash register click and ring with voices that can't be wrong.

Riverside, Agawam, Sets Record Over 4th Week-End

SPRINGFIELD, Mass., July 18.—Fourth of July week-end broke all-time records at Riverside Park, Agawam, Harry Storin, publicity chief, announces. The attendance by days was July 3, 10,000; July 4, 40,000, and July 5, 25,000. These figures are way ahead of other years, but rain on the 3d the last two years makes a fair comparison impossible.

Storin pointed out that the crowds were not boosted in any way by special stunts, free acts or other attractions, aside from the usual July 4 jamboree. On July 3 the pleasure spot remained open until 3 a.m. to accommodate those defense workers who had no holiday on the Fourth. From 1 until 3 some 2,500 people were on the midway.

Replacing the popular weekly auto giveaway of other years, the park has started a Treasure Hunt, with \$250 being given away every Wednesday and Saturday. Free keys to the treasure chest are given to everyone visiting the park, and those whose keys open the lock share in the treasure.

THE SKY-HIGH ALCIDOS have been held a second week at Sea Breeze, Rochester, N. Y. It's their eighth week in parks and they have five more to go before opening on the fairs under the direction of Bob Shaw, of the Gus Sun office.

American Recreational Equipment Association

By R. S. UZZELL

It has been finally decreed that there will be no summer meeting of the New England Park Men's Association. Things are changing so rapidly and so many problems are demanding attention that park managers, owners and concessionaires feel they cannot get away for a day of carefree enjoyment. This will be the first year the summer meeting has missed since the organization was formed 15 years ago. The organization will carry on and stand ready to consider any question affecting park operation in the New England States. The group is well organized and determined to do all it can for Army and Navy Relief.

Earl (Lucky) Teter, who was instantly killed July 5 at the Indiana State Fairgrounds while performing for Indiana Army Emergency Relief, is said to have been responsible for packing more grandstands than any other attraction in years. He had reached the top as an automobile stunt driver in a few short years. He was a pleasing, affable character, with business principles above reproach. His ancestors came to this country before the Revolution. One of them, Capt. Samuel Teter, served with Washington in Western Pennsylvania and was with Washington at Braddock's defeat. This captain remained in Western Pennsylvania to command Fort Teter. He later

went into Ohio and from there the Lucky Teter line went into Indiana. This made Lucky Teter a thoro American of the eighth generation.

Old Man Weather gave us in the East the break on another week-end. It rained hard Friday night, July 10, and part of Saturday, July 11, but gave us the afternoon and evening. Then on Saturday night we had another down-pour, but all day Sunday was fair and warm. That is surely showman's luck.

Cold weather and rain have been a hinderance this season, but they didn't take Decoration Day or the Fourth of July from us. Some feared a repetition of 1926 weather, with its disastrous results.

A report from University Hospital, Baltimore, says that John J. Carlin is making fine progress and hopes soon to have the cast removed from his left leg severely injured in a recent fall. He hopes to be back at his desk before the last of July.

The contemplated 14-foot dark-out wall along the Boardwalk at Coney Island will hardly materialize now that Park Commissioner Moses is opposed to it. Boardwalk concessionaires are having a hard go of it at Coney.

With the Zoos

CHICAGO.—Maude, Kudu antelope at Brookfield Zoo, gave birth to a son last week. This is the second male antelope born at the zoo within a month.

PHILADELPHIA.—Lions at the Philadelphia Zoo will soon have barless cages. Paul P. Cret, who did the plans for the zoo gardens, has drawn up plans for the proposed lion and tiger grotto. They have been approved and funds have been earmarked, according to Roger Conant, zoo director.

DETROIT.—Detroit Zoo drew its second highest attendance of the year Sunday, July 12, when 60,000 people passed thru the gates, according to John T. Millen, director. Record was set July 4, when the attendance was 90,000.

CHICAGO.—Bushman, gorilla at the Lincoln Park Zoo, has been billed as the world's largest, and last week the management took steps to substantiate the claim by actual measurements. A chair with scales attached was sneaked into the animal's cage and it recorded Bushman's weight at 505 pounds. Next, officials painted horizontal lines around the walls of the animal's cage up to the height of seven feet. Bushman's height was recorded as 74 inches.

Park Briefs

WEST ALLIS, Wis.—State Fair Park awarded free rides between 7:30 p.m. and midnight July 10 to all persons bringing scrap rubber. Recent scrap rubber collection totaled 800 pounds.

KANSAS CITY, Mo.—New Swope Park pool is set to open Sunday (26) after long hold-up account priorities. Harold Schmeling, Kansas City Athletic Club director, is swim director at the new plunge. Jimmy Nixon, long on staff at Municipal Auditorium here, is pool manager.

TOPEKA, Kan.—Ripley Park pulled its biggest single-day crowd in history Tuesday (14) as 18,000 children jammed the spot to attend Sen. Arthur Capper's 85th annual free birthday party. Sharing honors with Senator Capper was John Sheffield, Hollywood's Junior Tarzan, who was in Topeka in the interest of the War Bond drive. Topeka buses carried children to and from the park free thruout the day.

CONEY ISLAND

(Continued from page 50)

clerical work and sells War Bonds for local Women's Volunteer Service. . . . Dinah Lee, formerly with Major Bowes' units and Dixie Jubilee, is new out in front of Mammoth Freak Show, where Mary Donlin helps in the blowoff and bally, and where Irene Carlson replaced Geraldine Keyes (Doraldine), four-legged girl. Geraldine is now with Jimmie Hurd in the Ten-in-One Show doing more illusions. . . . Betty Montgomery is new singer and Mildred (Murray) Butler, new dancer at Streamlined Vanities. . . . Armine Abbott, ticket seller for Comet ride, is a long-time native who always drifts Coneyward after the winter. . . . Paul Fulton, manager of Half Moon Hotel, tells many an interesting story about

Island-visiting notables over the last decade.

Luna Park

Paul DuBow, the Gadget King of burly renown, and his brother Sol, an attorney, were visitors last week. Ditto, Pal Brandeaux, number producer; George Katz, show operator and promoter, and Joe Levitt, one-time show owner; also Lee Mason, who conducts a Legion of Friends program over WOR. . . . Abe Fishbein, ticket seller for five years, is now with Engineers Division, Camp Claiborne, La., and Leo Daill, another Luna pasteboard vender and talker for 14 years, is with the 8th Armored Division, Fort Knox, Ky. Both Abe and Leo are kept in good humor via mail by smiling Ida (Personality) Gold, also of Luna. . . . Bill Lombard preparing the usual big stunts for Drake's Bakery days, August 5-6-7. One is a cake-eating contest with stage and civic celebs as judges. . . . Doris Schiller is the new lovely officiating at expert Nemo's silhouette booth and because of whom Joey Jacobs, at duckpond opposite, has recently invested in a new sport jacket. . . . Abe Seskin has stored his auto for a bicycle to transport himself from home to the Island. Also installed cash registers in every one of his 14 games. . . . Tom McKee's Aqua Gals now ballying with the circus on the Surf Avenue front. . . . Adeline McNamee (Dump-the-Lady) and Roy Addlesberger, private at Fort Hamilton, were wedded July 13. Best couple were Abe Seskin and Shirley Sherman, who is Mrs. Joseph Meyers. Latter's hubby is with the Air Corps in Hawaii. . . . Margaret Lee completes the Dump-the-Lady crew of eye-fuls and Johnny Coleman, their manager, announces that his marriage to Stella Dombroski, nurse, will take place shortly. . . . Bill Vreeland replaced Jimmie Hurd as talker for Darktown Follies. . . . Sam Tickton presides over Seskin's bottle game. . . . Captain Anderson (Dan Moriarty) dogs, ponies, etc., playing Luna Circus indefinitely.

Al Moschetti, captain of Ravenhall's basketball team, seeking matches with other beach fives. . . . Campaign started by sundry groups collecting reading books for those in the service. One collection is cared for by Mr. Marowitz, of Charley's Men's Shop on West 21st Street.

CLUB TALENT

(Continued from page 13)

unit at the Yacht Club, Pittsburgh, Friday (10).

MAARCYA AND RENE GUNSETT closed July 19 at Chez Ami, Buffalo. . . . VALLEY AND LYNNE closed at the Mandalay Club, Las Vegas, Nev., July 10 and on the 15th began a week at Lake Theater, Salt Lake City. . . . NIK NEVEL TRIO, after seven weeks at Castle Farms, Lima, O., has again cut to a duo, with Bernyce on Hammond organ and Nik doubling vibes, accordion and piano. . . . DON MARLOWE, who enlisted in the Army Air Corps May 28, expects to be called in September. . . . PHYLLIS

LOUISE is current at the Mainliner, Des Moines, set by Eddie Sligh, Chicago.

NOVELLE AND NOLA have moved from the Nixon Cafe, Pittsburgh, to Gray Wolf Tavern, Sharon, Pa. . . . MACK AND MITZIE opened at the Casino Theater, Toronto, July 10, with their new skating production idea with the line of girls, set by Peter Steele, of General Amusements, Montreal.

TITO PANDELY, singer-guitarist, opened July 15 at the Sunset Springs Hotel, Haines Falls, N. Y. Just finished a run at the Grand Hotel, Tannersville, N. Y. . . . FUN FOR YOUR MONEY unit, now touring camp shows, returns to the Rumba Casino, Chicago, Nov. 18.

WOODIE AND BETTY, Ricardo and Norma and George Bell opened Friday (10) at the Patio, Cincinnati, for two weeks, set by General Amusement.

DIOSA COSTELLO to the Mounds Club, Cleveland, July 16. . . . JACK COLE heading an eight-people act which includes four dancers, two musicians and a singer. Go to the Chez Parce, Chicago, July 24 on bill topped by Benny Fields.

TOMMY DIX and Estelita go into the Dorothy Fox production show at the Ritz Carlton, Boston, July 27. William Morris booked. . . . HARRY THURSTON into the Mount Royal, Montreal, July 13.

JANE PICKENS booked by MCA into the Copley Plaza, Boston, July 15. . . . DOLLY DAWN set by Harry Kilby, of GAG, into Henry Grady Hotel, Atlanta, July 25. Lee Dixon precedes her. . . . NINA KORDA into the Benjamin Franklin Hotel, Philadelphia, July 26, with Herbie Woods' ork, Barbara and Barry Leslie and Barbara Blaine. . . . MARJORIE GAINSWORTH going to the Beverly Hills Country Club, Newport, Ky., August 21.

ROSILLIANOS opened at the Hollenden, Cleveland, July 13. . . . BEN YOST VARSITY CO-EDS into the Roosevelt, New Orleans, July 23. . . . ROSS AND WEST set for the Continental, Chesapeake, O., July 20. . . . WESSON BROTHERS repeating at the Rumba Casino, Chicago, July 19.

KIRK AND CLAYTON opened Tuesday (14) with the Bonnie Baker unit at Danville, Ill., set by Tommy Burchill, Chicago.

HENRIETTA CONTE, vocalist and instrumentalist, who recently closed 10 weeks at the New Victory Room, Hotel Ten Eyck, Albany, N. Y., is now filling a two weeks' engagement at the Stratfield Hotel, Bridgeport, Conn.

SHERMAN BROTHERS AND TESSIE are being held two additional weeks at the Swing Club, Rochester, N. Y., set by Al Norton. . . . ROLLET AND DORTHEA, after winding up at the Orpheum, Los Angeles, are making a short for Universal. . . . WALLACE PUPPETS have been set for the Brown Hotel, Louisville, opening July 24; 365 Club, San Francisco, opening August 6, and Elko, Nev., August 29. Lou Weiss made the bookings. . . . SID MASON, of the Three Chords, has joined the Army Air Corps, and Dick Hayman, formerly with Borrah Minevitch's Harmonica Rascals, has taken his place. The Chords open July 20 at the 885 Club, Chicago, for two weeks with options.



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7-25

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We'll win the War

They're off

Red
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"WE'LL DO IT AGAIN"

1M for \$6.95
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BILL MURDOCH, AMERICA'S No. 1 SKATE ORGANIST.

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MONTHLY RELEASES.

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ROLLER GLIDE RECORDS, INC.

WELLESLEY HILLS, MASS.

"Get In Stride With Roller Glide"

HAMMOND ORGAN AND NOVACHORD

SKATING RECORDS

- RS-356 When the Bloom is on the Sage
- RS-357 The Mem'ry of This Dance
- RS-358 Somebody's Thinking of You Tonight
- RS-359 The Ferris Wheel
- ★ RS-360 Underneath the Old Sierra Moon
- RS-361 We Must Be Vigilant
- RS-362 All I Need is You
- RS-363 The Last Call for Love
- RS-364 Idaho
- ★ RS-365 In a Little Spanish Town
- Let's Get Behind Our Uncle Sam
- Who Wouldn't Love You?
- A String of Pearls
- Mary
- Ev'ry Day While You're Away
- Three Little Sisters
- Jingle-Jangle-Jingle
- I'll Keep the Lovelight Burning
- This is Worth Fighting For
- Don't Tell a Lie About Me, Dear

★ Waltzes • Two-Stops All Others Fox Trots

Send for Complete Catalog—Over 370 Numbers To Choose From.

Two or More Records, \$1.00 Each. Five Records, \$4.50. Plus Postage and 10% Excise Tax.

Satisfaction Guaranteed or Your Money Refunded

SKATING TOONS, P. O. Box 264, Malverne, N. Y.

WILL YOU NEED WHEELS BEFORE THE WAR IS OVER!

We will be able to furnish fibre wheels for a limited time only, so lay in your future requirements now before it is too late, at no increase in price. SAVE YOUR old ball bearings and cones, as we are now setting up to resurface, harden and polish these vital and almost impossible to obtain parts. SAVE YOUR old two-piece wheel bushing to be refibered with a new over an inch wheel. Write us for prices and particulars regarding these items.

AK-SAR-BEN SKATE EQUIPMENT CO.

PRES. HARRIS GANTI

667 SOUTH 42ND ST., OMAHA, NEBR.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Rollercade Open in Detroit

DETROIT, July 18.—Rollercade is the name of the Detroit area's newest major rink, the big semi-outdoor structure in Jefferson Beach Amusement Park, operated as a ballroom since its opening a dozen years back until two weeks ago. Special accommodations for figure skaters and skate dancers are provided.

Bell Back at Walled Lake

WALLED LAKE, Mich., July 18.—Jess Bell, of Arena Gardens Rink, Detroit, is back as manager of Walled Lake Park Rink for summer. A veteran of the little wheels, Bell is featuring skate dancing nightly. Visitors at a recent skating party included several stars, Anne Manion, Nora Zdan, Eldora and Bill Best and Ernie Wetter.

WHIRLING B'S, Billy, Betty and Bob, were booked for Sunset Park, West Grove, Pa., for August 9, thru Styer and Mohr, Reading, Pa.

NILES AND JO-ANN, skaters, returned to the Philadelphia night club circuit after a long absence, opening at the Old Falls Tavern.

ARENA GARDENS, Detroit, closing this week for summer, is installing a new floor, redecorating and rearranging spectators' seating. Rink will reopen about Labor Day.

WASHINGTON (PA.) RINK, owned by Cecil Millam and managed by Raymond Smith, will close for repairs August 1 after a successful season and will reopen September 2.

PLA-LAND RINK has been opened in Winterset, Ia., by Lorow Jackson. Rink, completely remodeled with a new hardwood floor, will operate from 7:30 p.m. until 10:30 p.m. three nights a week.

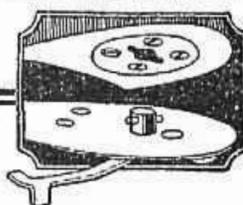
WHEELING (W. VA.) RINK will be closed for repairs August 2 and will be reopened September 3, according to Operator Cecil Millam. He reports that the current season has been best in history of the rink. Many improvements will be made during the shutdown.

WALLED LAKE PARK RINK, Walled Lake, Mich., staged a scrap rubber drive recently. Manager Jess Bell offered 50 cents' worth of tickets for each 15 pounds of rubber turned in. The campaign, conducted on two successive Monday nights, resulted in collection of 1,500 pounds of scrap rubber, which was donated to the government.

SKATING at Spokane, Wash., has held up above any other summer, Michael J. Higgins, operator of Skateland, reports. There is a big soldier trade. All four rinks are open and doing well. There is a shortage of good skaters to help operate the rinks. Silas W. Cook has completed installation of an air-conditioning system that circulates all air every five minutes thruout his big rink.

Over 600 From Arena

DETROIT, July 18.—Roller Skating Club of Arena Gardens, operated by Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of the United States, has more than 600 members and former members in the armed forces. Manager Martin has installed a service board in the rink listing their names.



COMPLETE DETACHABLE OUTFITS

For your convenience, we now supply Hyde Shoes completely equipped with Detachable Mountings on Chicago Skates.



Write for Bulletin.
HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
"Big Little" Figure Skating Outfits
CAMBRIDGE, MASS.

Brown Charges Professionalism In ARSA Contests

Newark, N. J., July 10.
Editor, *The Billboard*:

There are always two sides to a story and I believe they should be told about the Amateur Roller Skating Association's championship meet in Twin City Arena, Elizabeth, N. J., on June 24-27.

The association's report of its meet said there were representatives from 10 States. Only New York, New Jersey and Pennsylvania had entries of skaters. Those said to be from other States were judges and visitors. It seems that nearly all winners, except in some speed races, were from Mineola (L. I.) Rink. Sure is a great national championship meet, with one rink taking practically all!

I am sending a copy of an editorial which appeared in the house organ of New Dreamland Arena, Newark.

VICTOR J. BROWN,
President Roller Skating Rink Operators' Association of the United States and President and General Manager Dreamland, Newark, and Hy-Way Arena Rink, Union, N. J.

Editorial Comment

The editorial, in part:
"To the skaters who competed in the
(See RINKS on page 65)

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

PEARL SKATE PINS
(Mother of Pearl)
Fitted With Safety Catches
\$2.10 Dozen

Murray Simon
109 So. 5th St. Brooklyn, N. Y.

VICTORY STICKERS
Be Patriotic, tie in with this National Emergency. RED, WHITE & BLUE. \$7.00 per thousand. Skate Cases, Assorted Colors and Red, White & Blue. Wood Wheels, Detachable. Floor Powder, non skid, 25 lbs., \$1.90. Felt Emblems, \$8.00 per thousand. TYLER RINK SUPPLY, Box 3415, Highland Park, Mich.

WANTED
All Around Roller Rink Man and Wife, no children. Must be sober, honest, reliable and draft exempt. Wife for refreshment counter. \$35.00 per week, including small unfurnished apartment, hot and cold water, gas, electric. Contact by letter or in person if possible, giving experience, age, references, etc.

Cecil Milam
Care Medea Hotel, Mt. Clemens, Mich., at once; after July 28th at the Wheeling Roller Rink, Wheeling, W. Va.

TRAMILL SELF-LOCKING SECTIONAL FLOORS
are the result of thirty-five years' experience in laying over a million feet of maple flooring. They are used under canvas and in some of the finest buildings in the U. S. Send 10c for information.

TRAMILL PORTABLE SKATING RINK CO.
2900 East 15th St., Kansas City, Mo.

FOR SALE
Complete Portable Skating Rink, 44x130; New Tent, 300 Pairs Chicago Skates. Now operating.
W. S. ANTONIO
Goose Creek, Texas

Claude Ellis's

Nat Green's

The Editor's Desk

CINCINNATI

The Crossroads

CHICAGO

FAIRGOERS are in the mood to turn out for and enjoy the patriotic phases being presented at fairs, judging from reports of the early annuals. Most fair managements are going heavy on food-production exhibits, booths for sale of War Bonds and Stamps and programs and accommodations for members of the armed forces. Other Indiana fairs have noted what happened on opening night at Anderson (Ind.) Free Fair, where, with a patriotic grandstand program, all records for attendance on the City Park grounds were broken.

When general agents again see livery stables listed in city license books they will know that the horse-and-buggy days are back.

MIDSOUTH Fair, which has been a Memphis institution for more than a third of a century, has sent its roots into the soil of the Tri-States. This year it is literally in the hands of the U. S. Army, for the grounds are serving as headquarters for the Second Army and the fair management has access only to the grandstand, swine exhibit building and amusement park area. Where the midway "barkers" entertained crowds of officers now bark orders at their troops as they put the finishing touches on the army that will make the fairs of the future possible. Exhibit buildings are being used for military purposes.

ASKED by a committeeman last week how he liked the town, a concessionaire cracked back, "It's the first time I ever played a cemetery with lights."

AN old story, but rehased every so often. "Home talent"—but blamed on them thar showfolks. Henry Clay ("Yours for Fairness") Breckenridge, writes from Carrollton, Ky.: "Our neighborhood and friendly city of Madison, Ind., just a short way down the Ohio River, a little while ago had a traveling carnival in its baseball park. As is always the case, the folks from here patronize all the sporting and amusement events as offered by our Hoosier neighbors, they in return coming to our celebrations, ball games and the like. So a bunch of us 'interstated' to Hoosierland a few nights during the carnival and enjoyed the fun, frolic and festivities. While the carnival was at Madison and, according to reports as carried in *The Madison Courier*, several robberies were reported in the city, one being in a downtown drugstore. In reporting the depredations the paper stated that suspicion pointed to the carnival. Well, the carnival left and in a few days the police at Madison landed the 'real McCoy's' in the plunder, pillage and piracy stunts, they being, so *The Courier* printed, all local talent and most of them of youthful age. *The Courier* stated that a confession was obtained and that other robberies, long before the carnival had arrived in Madison, were acknowledged by the lads, they giving the police details of much of their activity in other depredations in the Hoosier city. As the traveling showmen to whom the hand of suspicion was pointed may never see *The Madison Courier* or hear of the capture of the local talent and their acknowledgment of the deeds. I am asking that you publish this so that they may come in contact with it and might recall that some old bard once wrote, 'He who throws mud loses ground,' and that somewhere in the folds of the Bible we read something that runs about like this, 'Let him who is without sin cast the first stone.'

IT wasn't so long ago that some residents of coaches were longing for company. Now they don't know what to do about those persons that the office has put into the upper berths of their staterooms.

CREDIT for cool-headed thinking and action among Ohio fair managers who have decided to carry on this year is largely given by Herbert R. Mengert, a Columbus newspaper correspondent, to Ray Henesey, Bellefontaine, head of the Horse Pulling Association of Ohio. Mengert said Henesey in his travels about the State had found that his view that county fairs can be made a great agency for improving the spirit of

the people was in accord with the feelings of a great majority of citizens. . . . Milke T. Clark, Indianapolis, retired general agent and many years with the former S. W. Brundage Shows, has been making some of his rare calls on midways. Reports he saw Mel Dodson for the first time in 12 years when the Dodson Shows were in Richmond, Ind. Show looked better than M. T. had ever seen it but was doing so-so biz with a 15-cent gate and expensive free act. Saw Johnny J. Jones Exposition getting a heavy play on two nights at Anderson (Ind.) Free Fair. . . . Two rare prints, taken and copyrighted nearly 40 years ago by the late Al Ringling, are in possession of Corp. Robert C. Zimmerman, of Fort Sheridan (Ill.) Public Relations Office, as a result of his having been represented at a recent auction in the Ringling mansion, Baraboo, Wis. Both prints are of tigers, 18 by 24 inches. Corp. and Mrs. Zimmerman are ardent members of the Circus Fans' Association and consider the prints notable additions to their growing circusiana collection. . . . Real trouping is that being done by the Conklin Shows in Canada. Despite many adversities, J. W. (Patty) Conklin reports, the show has not missed an opening date. In lauding the circus idea on the show, he puts up plenty of paper for Terrell Jacobs as an animal trainer and a showman. For instance, on July 6 in Calgary Jacobs did 11 shows with his entire troupe and worked his cat act himself 11 times in one day.

"THEY'LL probably take our boss, because he belongs to so many lodges. In McNutt's list of essential occupations in which there is a shortage of labor is that of a joiner."

THE guy can revise his calendar. The one who said that June and July "were not rainy months."

IT appears now that perhaps 75 per cent of the county fairs will operate. There have been some more cancellations during the last week but on the whole the situation seems to be fairly well stabilized and those who have invested their time and money have an excellent chance of coming thru without too much grief.

PRETTY Mary Jane Burns, who pilots Colleen Moore's Doll House, left Chicago early last week for Saginaw, Mich., where the Doll House starts its tour of the Wolverine State. Just closed a successful engagement in Evanston. . . . Freddie Schader, who used to sing the praises of Michigan State Fair, is ballying War Bonds in Detroit. . . . In addition to his newspaper work Phil LeMar Anderson is handling advertising and publicity for Lake County Fair, Crown Point, Ind. . . . If you're down Joplin (Mo.) way and happen to drop in on Paul Van Pool, the Coca-Cola man, he'll probably invite you to see his circus movies, which he screens in his own little 300-seat theater; and those who have seen them say they're a real treat. . . . Bill Green, handling press for the Conklin Shows, writes from Calgary that Terrell Jacobs is topping the midway with his wild animal circus. . . . Sam Stratton has closed with Royal American and is back home in New England. . . . After listening to a transcription of the *Author's Playhouse* circus radio sketch, *Bangin' It Out of Town*, we concluded it wasn't as objectionable as some circus fans regarded it, tho it does put the circus in rather an unfavorable light. We hope the fans heard another Urquhart-directed circus story, *The Magic Wire*, which was as fine a piece of radio dramatization as we have ever listened to. . . . Elmer I. Brown, carnival agent now free lancing, has been working out of Chicago the past week.

ONE thing (of many) we like about F. Beverly Kelley's newest circus book, *Circus Holiday*, is that while it is intended for children Bev hasn't "written down" to the kids. The text is intelligent and interesting; nothing forced or artificial about it, and the book is profusely illustrated with lively, circusy photographs. A book that will interest ten down" to the kids. . . . Congrats to Grandpa Louie Leohard, who did a war dance when he was informed that Mr. and Mrs. Jack Leonard became the parents of a daughter June 30. "Why couldn't they have waited a day and made it July 4?" Grandpa Louie griped. . . . Merle Evans hopes to be in the army soon. He'd like to organize a huge army band on the order of that of John Philip Sousa during the last war and may get the opportunity. . . . *Chicago Sunday Times* in a story on *How To Stay Home and Like It* in its July 12 issue plugged amusement parks as stay-at-home entertainment and carried pictures of a Flying Scooter at Elitch's Gardens and of Harry Illions' Magic Carpet. . . . *Christian Science Monitor* recently devoted an entire page to Howard R. Rider, known as Jo-Jo, the clown, of San Francisco, and his wife, Boo-Boo, who works with him.

THE funeral of Dr. Tom Tormey, noted surgeon and friend of show people, was the second largest ever held in Madison, Wis. Largest was that of Senator Robert M. LaFollette. Dr. Tormey was a man who shunned publicity, but with show people he was generous to a fault and had helped many performers over rough spots. He loved the circus and its people and they loved and respected him.

SUNNY BERNET is a man of many activities. Latest is as partner in a night club at St. Louis. Last week a cloudburst hit the city and Old Man River got out of bounds and crept up to within a few feet of Bernet's n. c. Being a bit short of talent that night, Sunny called on his electrician to entertain the customers (both of them) during a lull. Sunny was called away for a few moments and when he returned the pinch-hitting singer was warbling *River, Stay Away From My Door*.

Leonard Traube's

Out in the Open

NEW YORK

The Whirl of Today

THE Army War Show, a box-office smash at all stands (Baltimore, Philly, Pittsburgh), is nevertheless having trouble. The Pittsburgh Japanese "incident" is part of it. Uniformed officialdom is so impressed by the success of the spec that it is going "commercial" instead of sticking to military methods. And a lot of money is being wasted on the purchasing end, it is reported. The war exhibit, which has a separate admission, may be withdrawn and sent out to medium-sized towns as an individual unit. That's all, brother, until further notice. . . . Press Agent Tex Sherman was divorced from Larry (Never-a-Dull-Moment) Sunbrock's Polo Grounds thrill opera after one week of wedded bliss. . . . Tom Quincey's first date with his diving attraction since arriving on the refuge ship Drottingholm last month was in Gwynn Oak Park, Baltimore. As previously reported, Tom's foreign information patter is an attraction in itself—the diving turn is only a living! . . . Art Lewis Shows have so much credit in winter quarters (Norfolk, Va.) that Owner Lewis prefers to lay it on the line, strange as it may seem. Credit extension has a habit of proving a boom-erang, says bespectacled Arturo.

MONTHLY crack from Edgar H. (Doc) Kelley: "Ma just said: 'What makes you so quiet, Doc?' I said: 'I swallowed a spoon and can't stir.'" . . . Sorry we missed Bee Jung (Carroll) when she arrived in for talent agent Arthur Hill's funeral. Bee was a topnotch trapeze performer before her marriage. Out of the game for some years now, she is living in Washington, where being up in the air is practically an industry. . . . Wish we could keep up with all the letters and cards sent by Tom (Fuzzy) Hughes, not mentioning the post-office marks. Where does Fuzzy get all that energy? . . . Private Houston A. Lawing, last season the blurb bouncer

for the Irish Horan-Jimmie Lynch Death Dodgers, has been transferred from Fort Hayes, Columbus, O., to Jefferson Barracks, Mo. The personable Greensboro (N. C.) lad is in the air corps being auditioned as an aerial photographer. Which is a reminder that Irish Horan's thrillery played Columbus for Army Emergency Relief July 17-19.

PHONES ring, letters arrive and the publicity factory is putting in overtime extolling William Larkin's mechanical attractions at Steel Pier, Atlantic City. Bill Larkin is no unknown quantity, so the avenues of communication are given the benefit of credence. We first met Larkin at Coney Island's Luna Park about a dozen years ago but saw little of him in between until the NY World's Fair, where he was artist and designer on the amusement staff, co-managed by Frank D. Shean. Shean brought him into Seaside Park, Virginia Beach, Va., but Shean, as everyone knows or should, was drafted by the amusement section of WPB in Washington, where he is now stationed.

Larkin thereupon got himself commissioned by Steel Pier Boss Frank P. Gravatt to devise a couple of new shows on the pier's lower deck. The area opened July 4 under new billing of Gay Way, which includes Haunted Castle, Wacky Inn, Davy Jones Locker, African Jungle Camp, Endless Caverns, Big Circus Side Show (featuring Holy Harem Dancers) and Laugh Corner. (Some of the names suggest the expert touch of Ernest Anderson, a Steel Pier show creator for half a dozen years or so.) Larkin's latest contributions are the side show and jungle camp, mechanical like the rest of the assemblage. And Bill Larkin is there (in person) to see that the mechanics don't fail. Pick it up from there, brother.

TALKING about Virginia Beach, which we did some sentences ago, there's a swell counter-propaganda ad in *The*

ON the Magic Carpet last week: Dan Odum, in from Pittsburgh; Dennis Pugh, up from St. Louis; Al Sweeney, who had tough luck on his return date at Danville; Frank Hartless, CFA prez, back from the South; George W. Paige; Al Butler, nursing an injured eye, the result of catching a couple of silvers of steel in said eye as he was passing some subway construction work on State Street; Edward A. Johnson, back from an Eastern trip.

Alexandria (Va.) *Gazette* which other spots might appropriate and adapt to their own uses, when, as and if needed. It's headed, "What can I believe about Virginia Beach?" and gives "true or false" samples of the rumors spread about the resort as follows:

- "Beach hotels have been taken over by the army for soldier personnel and houses have been razed to make room for gun emplacements.—FALSE.
- "Barbed wire has been strung along the beach . . . and no one is allowed on the beach.—FALSE.
- "Boardwalk illumination has been dispensed with to prevent silhouetting of ships at sea.—TRUE.
- "Dim lights are used for driving at night on Atlantic Avenue and a speed limit of 15 miles per hour prevails after dark.—TRUE.
- "Beach clubs and other places of entertainment are not permitted to operate at night.—FALSE.
- "The number of persons within the corporate limits of Virginia Beach is strictly limited by army orders.—FALSE.
- "Daytime swimming is prohibited or made impossible by debris, bodies and oil washed ashore from torpedoed ships.—WHOLLY FALSE.
- "Out-of-area visitors cannot purchase transportation to the beach.—FALSE.
- "Bus service between Norfolk and the beach has been considerably improved (See *OUT IN THE OPEN* on page 65)

1942 FAIR DATES

RETURN POST CARDS were sent to the fairs appearing in last month's List Number, asking whether they would be held or canceled. The fairs that have verified their dates appear in the first list. In the second group are those fairs that have not responded at this time. In the third group are the fairs that have been canceled.

Dates Verified

Alabama

Athens—Limestone Co. Colored Fair. Oct. 1-3. Maxie Allen.
Dothan—Ala.-Fla. Fair. Oct. 12-17. Mort L. Bixler, Mobile.
Dothan—Houston Co. Fair. Oct. 26-31. Mrs. L. J. Lunsford.
Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 15-19. Marie Dickson.
Mobile—Mobile Co. Fair. Sept. 20-26. Mort L. Bixler.
Montgomery—Central Ala. State Fair. Sept. 28-Oct. 3. Mort L. Bixler, Mobile.
Montgomery—Ala. (Overseas Veterans) State Fair Assn. Sept. 27-Oct. 2. P. H. Lipman.
Selma—Dallas Co. Fair. Oct. 5-10. Mort L. Bixler, Mobile.

Arkansas

Bentonville—Benton Co. Fair. Sept. 29-Oct. 2. Harry R. McKean.
DeQueen—Dairy & Livestock Show. Oct. 15-17. Ralph H. Kite.
Des Arc—Prairie Co. Livestock Show Assn. Sept. 17-19. C. J. Rister.
Helena—Phillips Co. Fair Assn. Oct. 7-10. G. L. Horner.
Marshall—Searcy Co. Fair Assn. Oct. 9-10. J. B. Tudor.
North Little Rock—Ark. Livestock Show Assn. Oct. 19-25. Clyde E. Bird, Little Rock.
Ozark—Franklin Co. Free Fair. Sept. 28-Oct. 3. Nathan Smith.
Paragould—Greene Co. Fair Assn. Sept. 22-26. Sam A. Leath.

California

Del Mar—San Diego Co. Fair. Oct. 10-18 (if held). D. A. Noble.
Merced—Merced Co. Fair. Sept. 23-27. James J. Uhle.
Santa Rosa—Sonoma Co. Fair Assn. Sept. 5-12. Ralph H. Brown.
Stockton—San Joaquin Co. Fair. Sept. 15-20. E. G. Vollmann.

Colorado

Fort Morgan—Morgan Co. Jr. Exhibit. Aug. 20-21. B. H. Trierweiler.
Holyoke—Phillips Co. Fair. Sept. 10-12. J. G. Scholl.
Pueblo—Colorado State Fair. Aug. 24-28. Frank H. Means.
Rocky Ford—Arkansas Valley Fair. Sept. 2-4. Carl Holder.
Sterling—Logan Co. Fair & Round-Up. Aug. 17-18. L. H. Smith.

Connecticut

Pachaug—Pachaug Grange Fair Assn. Sept. 11-12. Mrs. Mary A. Young, R. F. D. 5, Norwich.
Stafford Springs—Stafford Fair. Oct. 1-3. C. D. Benton.

Florida

Jacksonville—Duval-Jacksonville Fair. Nov. 5-15 (doubtful). E. Ross Jordan, Box 379, Macon, Ga.
Jay—Jay Fair & Livestock Show. Nov. 8-13. Thos. S. Maddox, Milton, Fla.

Georgia

Americus—Sumter Co. Fair Assn. Week of Oct. 12. O. C. Johnson.
Atlanta—Southeastern World's Fair. Sept. 25-Oct. 4. Mike Benton.
CANTON—Cherokee Co. Fair Assn. Sept. 28-Oct. 3 (in doubt). Bob Latham.
Carrollton—Carroll Co. Fair. Oct. 12-17 (uncertain). Frank J. Searcy.
Conyers—Rockdale Co. Legion Fair. Sept. 23-Oct. 3. Louise Summers.
Covington—Newton Co. Legion Fair. Oct. 5-10. T. C. Meadors.
Ellijay—Gilmer Co. Fair Assn. Sept. 14-19 (if held). Dr. Robt. W. Smith.

Ozaukee County FREE FAIR

Four times Bigger—'cause it's Free
Aug. 14, 15, 16, Cedarburg, Wis.

Now contracting Independent Shows and Concessions—some Exclusives. Also 1 or 2 more Rides—good propositions to all. No carnival has played county for past year. Money is plentiful here.

RAY GIERACH, Thiensville, Wis.

WANTED

FOR 4 BIG DAYS AND NIGHTS
AUGUST 25TH-29TH
DEFIANCE COUNTY FAIR
AT HICKSVILLE, OHIO

Concessions and Shows of All Kinds.
Address E. MENTZER, Secy.

Fitzgerald—Ben Hill Co. Fair. Oct. 19-24. Homer Waters.
Gainesville—Northeast Ga. Fair Assn. Oct. 19-24. Herbert H. Adderholdt.
Macon—Georgia State Fair. Oct. 26-31. E. Ross Jordan.
Manchester—Tri-County Fair Assn. Oct. 12-17. Welby Griffith.
Sandersville—Washington Co. Fair. Oct. 19-24. G. S. Chapman.

Idaho

Bonnets Ferry—Boundary Co. Fair. Sept. 24-26. George J. Funke.
Jerome—Jerome Co. Fair Assn. Sept. 16-18. Floyd O. Beddall.

Illinois

Anna—Anna Fair. Aug. 24-29. J. F. Norris.
Augusta—Augusta Comm. Livestock Assn. Aug. 11-14. K. D. Hamilton.
Benton—Franklin Co. Fair. Aug. 3-7. H. W. Nolen.
Belvidere—Boone Co. Grange Fair. Aug. 20-21. D. M. Chalcraft.
Bloomington—McLean Co. Fair. Aug. 11-13. O. L. Welsh.
Bridgeport—Lawrence Co. Fair. Aug. 24-28. Sam L. Irwin.
Carmi—White Co. Fair. Aug. 18-21. Max Endicott.
Charleston—Coles Co. Fair Assn. Aug. 2-8. James W. Schoemaker.
Du Quoin—Du Quoin Fair. Sept. 7-13. H. E. Strong.
Elgin—Elgin Agrl. Fair Assn. Aug. 4-7. A. C. Boyd.
Fairfield—Wayne Co. Fair Assn. Aug. 26-29. Ralph C. Finley.
Fairmount—Vermilion Co. Agrl. Fair. Aug. 11-14. Z. A. Terry.
Farmer City—De Witt Co. Fair. Aug. 4-7. Edwin S. Wightman.
Golconda—Pope Co. Agrl. Soc. July 21-25. Philip Schoettle.
Greenup—Greenup-Cumberland Co. Fair Assn. Aug. 24-29. Preston H. Jenuina.
Greenville—Bond Co. Fair Assn. Sept. 18-19. G. C. Clementz.
Harrisburg—Saline Co. Agrl. Assn. July 28-Aug. 1. Nellaray Pearson.
Henry—Marshall-Putnam Fair. Sept. 8-11. R. H. Monier, Spariland, Ill.
Industry—McDonough Co. Fair. Aug. 25-27. Bain Sullivan.
Kankakee—Kankakee Fair Assn. Aug. 11-14. F. R. Henrekin.
Lewistown—Fulton Co. Fair Assn. Aug. 11-14. Arthur D. Young.
Marion—Williamson Co. Fair Assn. Sept. 1-4. Ray Miller.
Marshall—Clark Co. Fair. Aug. 10-15. H. R. Bamesberger.
Mendon—Adams Co. Fair Assn. Aug. 17-19. Sidney Wright.
Mendota—Mendota Agrl. Fair. Aug. 19-21. Gilbert J. Truckenbrod.
Milford—Iroquois Co. Agrl. & 4-H Fair. Aug. 25-27. Wayne M. Rich.
Morrison—Whiteside Co. Fair Assn. Sept. 1-4. V. M. Dearinger.
Mount Carmel—Mount Carmel Fair. Aug. 11-14. E. Guy Pixley, W. Salem, Ill.
Mount Sterling—Brown Co. Fair. Aug. 4-7. Walter Manny.
Mount Vernon—Mount Vernon State Fair. Sept. 14-19. Neil K. Bond.
Oblong—Crawford Co. Fair. Sept. 7-11. D. B. Price.
Olney—Richland Co. Fair Assn. Aug. 31-Sept. 4. W. H. Shultz.
Paris—Edgar Co. Agrl. Assn. Sept. 1-4. P. S. Henry.
Peotone—Will Co. Fair Assn. Sept. 1-3. Henry S. Werner.
Petersburg—Menard Co. Agrl. Fair. Sept. 2-4. Lloyd W. Chalcraft.
Princeton—Bureau Co. Fair. Aug. 25-28. Wayne Slutz.
Rantoul—Fall Festival. Aug. 31-Sept. 5. Cal E. Razor, Tuscola, Ill.

Roseville—Warren Co. Agrl. Fair. Aug. 18-21. E. H. Kirkpatrick.
Sandwich—Sandwich Fair Assn. Sept. 2-4. C. R. Brady.
Shawneetown—Gallatin Co. Fair Assn. Sept. 15-19.
Taylorville—Christian Co. Agrl. Assn. July 19-24. C. C. Hunter.
Urbana—Champaign Co. Fair Assn. July 28-31. Carl A. Parks.
Vienna—Johnson Co. Fair. Aug. 18-21. George Gray.

Indiana

Boonville—Boonville Fair Assn. Aug. 3-8. Albert C. Derr.
Cayuga—Vermillion Co. Fair Assn. Aug. 19-23. V. N. Asbury, Newport, Ind.
Centerville—4-H Fair & Old Settlers' Picnic. Aug. 5-8. Elizabeth Hatfield.
Connorsville—Fayette Co. Free Fair. Aug. 18-21. J. L. Kennedy.
Converse—Miami Co. Agrl. Assn. Aug. 25-29. D. E. Warnock.
Corydon—Harrison Co. Agrl. Soc. Aug. 24-28. Dr. L. B. Wolfe.
Crown Point—Lake Co. Agrl. Soc. Aug. 16-22. Julius Nelsen.
Frankfort—Clinton Co. Fair Assn. Aug. 16-21. Will G. Ross.
Goshen—Elkhart Co. Fair. Sept. 1-5. Wm. F. Stose.
Greencastle—Putnam Co. Fair. Aug. 13-15. John L. Poor.
Huntingburg—Dubois Co. Fair. Aug. 17-22. Jonas M. Davis.
Huntington—Huntington Co. 4-H Fair Assn. Aug. 11-14. Fred A. Loew.
Indianapolis—Colored Fair. July 20-25. Albert Neuberger, 4401 E. 10th St.
Kendallville—Kendallville Fair. Aug. 17-21. U. C. Brouse.
La Porte—La Porte Co. Fair Assn. Aug. 25-29. James A. Terry.
Lawrenceburg—Dearborn Co. Fair Assn. Aug. 24-29. Leonard Haag.
Logansport—Cass Co. Fair Assn. July 26-31. William (Babe) Thomas Jr.
Medaryville—Medaryville Fair Assn. Sept. 10-13. Wm. F. Prall.
Muncie—Muncie Fair. Aug. 2-7. A. G. Norrick.

New Bethel (P. O. Wanamaker)—Marion Co. Fair Assn. Aug. 4-8. Harry C. Roberts.
North Vernon—Jennings Co. Fair Assn. July 27-31. S. B. Berkshire.
Osgood—Ripley Co. Fair. Aug. 4-8. H. L. Jenkins.
Portland—Jay Co. Fair Assn. Aug. 8-14. Orion E. Holsapple.
Rensselaer—Jasper Co. Fair. Sept. 1-4. George M. Reed.
Rushville—Rush Co. Free Fair. Aug. 3-7. E. J. Knecht.
Shelbyville—Shelby Co. Fair Assn. Aug. 9-14. Harry D. Meiks.
Wabash—Wabash Co. Draft Horse Assn. Aug. 11-14. W. K. Delaplanc.
Winamac—Fulaski Co. 4-H Fair. Aug. 13-15. Donald L. Crise.

Iowa

Algona—Kossuth Co. Fair. Aug. 22-26. E. L. Vincent.
Allison—Butler Co. Fair. Aug. 19-23. Virgil E. Shepard.
Alta—Buena Vista Co. Fair. Aug. 11-14. G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 12-14. Lester F. Soukup.
Central City—Linn Co. Fair. July 31-Aug. 2. F. O. Satter.
Cresco—Howard Co. Fair. Sept. 1-4. C. C. Nichols.
Decorah—Winneshiek Co. Agrl. Assn. Aug. 20-23. Leon R. Brown, Cresco, Ia.
Derby—Derby District Agrl. Assn. Sept. 8-11. O. W. Morris.
Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 24-26. M. K. Frey.
Estherville—Emmet Co. Agrl. Show. Sept. 9-10. M. A. Balkema.
Fonda—Pocahontas Co. Agrl. Soc. Aug. 15-18. B. F. Barber.
Garner—Hancock Co. Agrl. Assn. Aug. 17-18. T. C. Peterson.
Guthrie Center—Guthrie Co. Fair. Sept. 23-28. M. L. Branson.
Hampton—Franklin Co. Fair Assn. Aug. 24-27. Glenn D. Craighton.
Independence—Buchanan Co. Fair Assn. Aug. 16-21. B. O. Gates.
Keosauqua—Van Buren Co. Fair. Aug. 5-7. A. J. Secor.
Lorimer—Lorimer Agrl. Fair. Aug. 17-20. W. L. Means.
Malvern—Mills Co. Fair Assn. Aug. 11-13. D. M. Kline.
Manchester—Delaware Co. Fair. Aug. 11-14. E. W. Williams.
Mason City—North Iowa Fair Assn. Sept. 3-7. R. V. Wilkinson, Rock Falls, Ia.
Monticello—Jones Co. Fair. Aug. 25-28. Harry I. Rodman.
Moville—Woodbury Co. Fair. Sept. 10-12. Clyde Spry, Bronson, Ia.
National—Clayton Co. Agrl. Soc. Aug. 31-Sept. 3. F. L. Lau, Garnaville, Ia.
Northwood—Worth Co. Fair Soc. Aug. 17-19. Courtnay Sawyer, Manly, Ia.
Orange City—Sioux Co. Agrl. Assn. Aug. 17-20. Gerrit Van Stryland.
Postville—Big 4 Fair. Sept. 4-7. A. S. Burdick.
Tipton—Cedar Co. Fair Assn. Sept. 1-4. C. S. Miller.
Vinton—Benton Co. Fair. Aug. 4-7. W. J. Campbell, Jesup, Ia.
Waterloo—Dairy Cattle Congress. Sept. 7-13. E. S. Estel.
Waukon—Allamakee Co. Fair. Sept. 8-11. E. M. Phipps.
West Liberty—West Liberty Fair. Aug. 24-27. Jay L. Duncan.
West Union—Fayette Co. Fair. Aug. 24-28. Ed Bauder.
What Cheer—Keokuk Co. Fair. Aug. 22-25. E. P. Lally.

Kansas

Ablene—Central Kan. Free Fair Assn. Aug. 24-29. Ivan Roberson.
Belleville—North Central Kansas Free Fair. Aug. 31-Sept. 4. Homer Altira.
Beloit—Mitchell Co. Free Fair Assn. Sept. 1-5. Frank L. Hill.
Blue Rapids—Marshall Co. Free Fair. Sept. 29-Oct. 2. H. C. Lathrop.
Burlington—Coffee Co. Fair. Aug. 3-7. John Redmond.
Chanute—Neosho Co. Fair Assn. Aug. 18-21. R. Karl Baker.
Coffeeville—Interstate Fair. Aug. 3-7. Elton Weeks.
Columbus—Cherokee Co. Legion Reunion Free Fair. Aug. 10-15. Cooper Ousterhout.
Council Grove—Morris Co. 4-H Club Fair. Aug. 19-20. Walter O. Scott.
Delphos—Ottawa Co. Fair Assn. Aug. 25-28. J. S. Olds.
Ellis—Ellis Co. Jr. Free Fair Assn. Sept. 3-5. Jack R. Nicholson.
Eureka—Greenwood Co. Fair. July 28-31. Harrison Brookover.
Girard—Crawford Co. Fair Assn. Aug. 25-28. G. A. Trotter.
Hardtner—Barber Co. Fair Assn. Sept. 1-4. J. M. Molz.
Harper—Harper Co. Fair Assn. Sept. 29-Oct. 2. R. E. Dresser.
Hillsboro—Marion Co. Fair. Oct. 6-9. Dr. G. S. Klassen.
Horton—Tri-Co. Fair Assn. Sept. 9-11. F. J. Henney.
Hutchinson—Kansas State Fair. Sept. 19-25. S. M. Mitchell.
Inman—Inman Community Fair. Oct. 15-17. Wm. J. Braun.
Iola—Allen Co. Fair Assn. Week of Aug. 21. N. O. Kerr.
Kincaid—Kincaid Farmers Inst. Fair Assn. Oct. 1-3. W. R. Brown.
Lans—Lane Agrl. Fair Assn. Aug. 14-15. Maynard C. Taylor.
Minneapolis—Ottawa Co. Fair Assn. Aug. 26-28. Willis Hogarty.
Norton—Norton Co. Agrl. Assn. Sept. 1-5. W. W. Isaac.
Oswego—Lettice Co. Free Fair. Aug. 24-29. Joe A. Carpenter.
Overbrook—Overbrook Free Fair Assn. Aug. 27-29. Dwight Payton.
Richmond—Richmond Free Fair Assn. Aug. 10-21. John H. Roekers.
Salina—Saline Co. 4-H Club Fair. Sept. 2-4. H. N. Eller.

Stafford—Stafford Co. Fair Assn. Sept. 1-4. E. B. Weir.
Stockton—Rooks Co. Free Fair. Sept. 1-4. W. McCaslin.
Tonganoxie—Leavenworth Co. Fair. Sept. 9-11. H. F. Geib.
Topeka—Kansas Free Fair. Sept. 13-19. Maurice W. Jencks.
Uniontown—Bourbon Co. Fair Assn. Aug. 25-28. W. A. Stroud.
Wellsville—Wellsville Picnic Fair. Sept. 3-4. J. H. Cramer.

Kentucky

Alexandria—Alexandria Fair. Sept. 5-7. J. W. Shaw, Newport, Ky.
Brodhead—Brodhead Fair. Aug. 13-15. W. O. Yadon.
Lawrenceburg—Lawrenceburg Fair, Am. Legion. July 22-25. J. Leslie Shelburne.

Louisiana

Shreveport—State Fair of La. Oct. 24-Nov. 2. W. R. Hirsch.

Maine

Dover-Foxcroft—Piscataquis Valley Fair. Aug. 29. Frank A. Pierce.
Guilford—Guilford Athletic Assn. Sept. 5. Donald Page.
Skowhegan—Skowhegan Fair. Aug. 16-23. George M. Davis.

Maryland

Bel Air—Harford Co. Fair Assn. Aug. 26-27. A. G. Ensor, Forest Hill, Md.
Cumberland—Cumberland Fair Assn. Aug. 10-15. Harry A. Manley.
Frederick—Frederick Fair. Oct. 6-9. Guy K. Motter.
Hagerstown—Hagerstown Fair. Sept. 22-26. C. W. Wolf.
Taneytown—Carroll Co. Fair. Aug. 9-14. George E. Dodder.
Timonium—Maryland State Fair. Aug. 30-Sept. 10. Matt L. Daiger, Pimlico Race Course, Baltimore.

Massachusetts

Brockton—Brockton Agrl. Soc. Sept. 13-19. Frank H. Kingman.
Cummington—Hillsdale Agrl. Soc. Sept. 28-30. Leon A. Stevens.
Greenfield—Franklin Co. Agrl. Soc. Sept. 14-16. Whitman B. Wells.

Michigan

Adrian—Lenawee Co. Fair. Sept. 21-26. F. A. Bradish.
Ann Arbor—Washtenaw Co. Fair Soc. Aug. 4-7. F. W. McLane, Ypsilanti, Mich.
Armada—Armada Agrl. Soc. Aug. 27-30. Roy Conner, Richmond, Mich.
Big Rapids—Meosota Co. Fair Assn. Aug. 25-29. Chas. Midgley, Paris, Mich.
Caro—Caro Fair. Aug. 24-29. Carl F. Mantey.
Centerville—St. Joseph Co. Fair Assn. Sept. 21-26. Lester R. Schrader.
Charlotte—Eaton Co. 4-H Agrl. Soc. Sept. 1-5. Hans Kerdel.
Coldwater—Branch Co. 4-H Fair. Sept. 16-19. Gordon R. Schulubatis.
Croswell—Croswell Agrl. Soc. Sept. 7-12. Paul Helm.
Fowlerville—Fowlerville Agrl. Soc. Aug. 5-8. C. L. Lepard.
Hart—Oceana Co. Agrl. Assn. Sept. 9-12. W. H. Churchill, New Era, Mich.
Hartford—Van Buren Co. Agrl. Soc. Oct. 5-10. Paul F. Richter.
Hastings—Barry Co. Fair. Aug. 11-15. Ohas. W. Sherwood.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 27-Oct. 3. H. B. Kelley.
Inlay City—Lapeer Co. Agrl. Soc. Aug. 11-15. James Dunn.
Ionia—Ionia Free Fair. Aug. 17-22. Rose Sarlo.
Ironwood—Gogebic Co. Fair. Aug. 17-19. W. B. Faulstich, Bessemer, Mich.
Ithaca—Grafton Co. Free Fair. Sept. 1-5. James O. Peet.
Jackson—Jackson Co. Fair Assn. Sept. 1-5. E. R. Hively.
Marshall—Calhoun Co. Fair Assn. Aug. 25-29. B. D. Carpenter.
Mason—Ingham Co. Fair. Aug. 11-15. Joy O. Davis.
Northville—Northville Wayne Co. Fair Assn. Aug. 19-23. Wm. E. Forney.
Onekama—Manistee Co. Agrl. Soc. Sept. 22-25. George D. Walker, Bear Lake, Mich.
Pincunnoning—Pincunnoning Community Fair Assn. Oct. 2-3. M. A. Bird.
Saginaw—Saginaw Co. Agrl. Soc. Sept. 13-19. Clarence Harnden.
Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 27-29. Clarence E. Prentice.

Minnesota

Aitkin—Aitkin Co. Agrl. Soc. Aug. 20-22. T. H. Arens.
Alexandria—Douglas Co. Agrl. Assn. Aug. 25-28. R. E. Thornton.
Appleton—Swift Co. Fair Assn. Aug. 27-30. J. G. Anderson.
Austin—Mower Co. Fair. Aug. 12-16. P. J. Roland.
Bagley—Clearwater Co. Agrl. Soc. Aug. 13-16. P. L. Renne.
Barnum—Carlton Co. Agrl. Assn. Aug. 21-23. A. H. Dathe.
Brainerd—Crow Wing Co. Fair Assn. Aug. 12-15. B. C. Wilkins.
Caledonia—Houston Co. Agrl. Soc. Sept. 2-5. Ed Zimmerhaki.
Cambridge—Isanti Co. Agrl. Soc. Sept. 9-12. L. O. Carlson.
Detroit Lakes—Becker Co. Fair. Aug. 5-8. George W. Peoples.
Fergus Falls—Otter Tail Co. Fair Assn. Sept. 2-5. Knute Hanson.
Fosston—N. W. Minn. Agrl. Assn. July 30-Aug. 2. H. Aigaard.
Garden City—Blue Earth Co. Fair. Aug. 19-21. A. D. McCormack.
Glenwood—Pope Co. Fair Assn. Sept. 17-20. J. A. Leedahl.
Grand Marais—Cook Co. Agrl. Soc. Sept. 16-18. Olga Soderberg.
Grand Rapids—Itasca Co. Agrl. Assn. Aug. 20-23. Allen J. Doran.
Herman—Grant Co. Agrl. Assn. Aug. 20-23. G. I. Haney.
Hibbing—St. Louis Co. Fair Assn. Aug. 21-23. J. J. McCann.
Hopkins—Hennepin Co. Fair. Aug. 20-24. Francis Larkin.
Hutchinson—McLeod Co. Agrl. Assn. Sept. 21-24. Everett Oleson.

Jordan-Scott Co Good Seed Assn. Sept. 17-19. Herbert G. Strahl. Kasson-Dodge Co. Fair. Aug. 24-27. O. A. Erickson. Le Center-LeSueur Co. Fair Assn. Aug. 14-16. W. J. Baker. Luverne-Rock Co. Agrl. Soc. Aug. 20-23. Albert Christensen. Madison-Lac qui Parle Co. Agrl. Soc. Sept. 10-13. Olaf T. Mork. Montevideo-Chippewa Co. Fair Assn. Sept. 21-23. Carl Engstrom. Mora-Kanabec Co. Agrl. Soc. Aug. 6-9. Victor Elstrom. Morris-Stevens Co. Fair Assn. Sept. 4-7. E. E. Grace, Donnelly, Minn. New Ulm-Brown Co. Agrl. Soc. Aug. 20-23. Wm. A. Lindemann. Northome-Koochiching Co. Agrl. Soc. Aug. 10-12. C. W. Bray. Owatonna-Steele Co. Free Fair. Aug. 18-23. C. A. Tinch. Perham-Perham Agrl. Soc. Aug. 2-4. C. W. Lotterer. Pine River-Cass Co. Fair Assn. Aug. 27-29. G. P. Rogalie. Preston-Fillmore Co. Agrl. Soc. Aug. 27-30. Chas. H. Utley. Princeton-Mille Laes Co. Agrl. Soc. Aug. 27-30. R. C. Angstrom. Proctor-St. Louis Co. Fair. Aug. 13-16. A. J. Sundquist. Rochester-Olmsted Co. Fair Assn. Aug. 6-9. A. C. Burgan. Rush City-Chisago Co. Agrl. Soc. Aug. 12-15. George W. Larson, North Branch, Minn. St. Charles-Winona Co. Agrl. Assn. Aug. 21-23. L. M. Dixon. St. James-Watonwan Co. Agrl. Assn. Aug. 28-30. E. C. Veltum. St. Paul-Minnesota State Fair. Aug. 29-Sept. 7. Raymond A. Lee. St. Peter-Nicollet Co. Agrl. Soc. Aug. 27-30. H. E. Miller. Sauk Centre-Stearns Co. Agrl. Soc. Aug. 13-16. J. A. Schoenhoff. Thief River Falls-Pennington Co. Fair Assn. July 29-Aug. 1. A. F. Berge. Tyler-Lincoln Co. Fair Assn. Aug. 20-23. Jens S. Bollesen. Wabasha-Wabasha Co. 4-H Fair. Aug. 10-12. Clem Noll. Wadena-Farmers Co-Op. Agrl. Soc. Aug. 10-12. W. J. Scharmer. Wadena-Wadena Co. Agrl. Soc. Aug. 17-20. Whitney Murray. Waseca-Waseca Co. Agrl. Soc. Aug. 14-16. E. H. Smith. Wheaton-Traverse Co. Agrl. Assn. Sept. 10-13. A. W. Vye. Willmar-Kandiyohi Co. Fair Assn. Sept. 16-19. Wm. O. Johnson. Worthington-Nobles Co. Fair Assn. Aug. 24-26. W. W. Brammer.

Mississippi

Hazlehurst-Copiah Co. Fair Assn. Sept. 24-26. W. B. Alford Jr. Jackson-Mississippi State Fair. Oct. 12-17. Mabel L. Stire. Meridian-Miss. Fair & Dairy Show. Oct. 13-17. Hillman Taylor. New Albany-Union Co. Livestock Show. Sept. 24-26. E. U. Jones.

Missouri

Appleton City-Appleton City Fair Assn. Aug. 26-28. A. N. Brownsberger. California-Montau Co. Agrl. Soc. Sept. 1-4. Toby Lademan. Caruthersville-American Legion Fair. Oct. 1-4. H. E. Malloure. Kahoka-Clark Co. Agrl. Assn. July 30-31. Lynne Gregory. Mansfield-Ozark Summit Expo. Aug. 3-8. W. C. Coday. Mexico-Audrain Co. Fair Assn. Aug. 18-21. Ross C. Ewing. Ozark-Christian Co. Fair. Sept. 10-13. Joe Howard. Sedalia-Missouri State Fair. Aug. 23-30. Ernest W. Baker. Springfield-Ozark Empire District Fair. Sept. 1-7. G. B. Boyd. Vandalia-Community Fair. Sept. 13-19. R. W. Asbury.

Montana

Chinook-Blaine Co. Fair. Sept. 6-7. Floyd Bowen. Glendive-Dawson Co. Fair Assn. Sept. 6-8. Claude Utterback. Great Falls-North Montana State Fair. Aug. 3-8. Dan P. Thurber. Hamilton-Ravalli Co. Fair. Sept. 2-4. Mary R. Hieronymus. Havre-Hill Co. Fair. Aug. 18-20. Earl J. Bronson. Hays-Fort Belknap Indian Fair. Aug. 29-31. M. V. Moorey. Miles City-Eastern Montana Fair. Sept. 6-8. J. H. Bohling. Nelson-Nuckolls Co. Fair. Sept. 1-3. Wm. A. McHenry. Sidney-Richland Co. Fair. Sept. 3-5. W. H. Stewart.

Nebraska

Aurora-Hamilton Co. Agrl. Soc. Aug. 31-Sept. 3. H. E. Toof. Benkelman-Dundy Co. Agrl. Soc. Aug. 12-14. Joe W. Laughlin. Bladen-Webster Co. Agrl. Assn. Aug. 19-21. I. R. Andrews. Bloomfield-Knox Co. Fair Assn. Aug. 16-18. P. E. Stappe. Bridgeport-Morrill Co. Fair Assn. Sept. 7-9. J. Cedric Conover. Broken Bow-Custer Co. Fair. Aug. 11-15. P. G. Richardson. Chambers-Holt Co. Fair. Sept. 8-11. E. A. Farrier. Chappell-Dauel Co. Fair Assn. Aug. 24-26. R. A. Fritchman. Columbus-Platte Co. Agrl. Soc. Aug. 26-28. Joe B. Meyer. Concord-Dixon Co. Agrl. Soc. Aug. 26-28. Roy E. Johnson. Deshler-Thayer Co. Agrl. Soc. Aug. 17-20. E. J. Grupe, Byron, Neb. Fairbury-Jefferson Co. Fair. Sept. 16-18. C. H. Callaway. Fremont-Northeast Neb. 4-H Club Fair. Aug. 12-14. C. W. Motter. Fullerton-Nance Co. Fair Assn. Aug. 18-21. E. M. Black. Geneva-Fillmore Co. Agrl. Soc. Aug. 25-27. Glenn Felix. Grant-Perkins Co. Fair Assn. Aug. 26-28. W. E. Cannady, Madrid, Neb. Harrison-Sioux Co. Agrl. Assn. Aug. 27-29. V. E. Marsteller.

Bartington-Cedar Co. Agrl. Soc. Sept. 6-8. Edgar M. Hoar. Kimball-Kimball Co. Fair. Aug. 26-28. Vert B. Cargill. Lincoln-Nebraska State Fair & Expo. Sept. 6-11. E. J. Mille. Lincoln-Lancaster Co. Agrl. Soc. Aug. 30-Sept. 5. B. F. Preston, R. F. D. 5. Norden-Keya Paha Co. Fair Assn. Sept. 9-11. L. E. Turner, Sparks, Neb. North Platte-Lincoln Co. Agrl. Assn. Aug. 24-26. Mrs. O. H. Covell. Oakland-Burt Co. Fair. Aug. 16-19. O. H. Walton, Lyons, Neb. Ogallala-Keith Co. Fair Assn. Aug. 19-23. F. J. Sibal. Osceola-Polk Co. Fair Assn. Aug. 10-14. L. A. Hasbert, Shelby, Neb. Pierce-Pierce Co. Agrl. Soc. Aug. 23-25. E. G. Schellpeper. Scribner-Dodge Co. Fair. Sept. 16-18. Otto J. Schellenberg. Seward-Seward Co. Agrl. Soc. Aug. 27-29. Clyde A. Hardin. Spencer-Boyd Co. Agrl. Soc. Sept. 16-18 (tentative). Louls W. Klasna. Stanton-Stanton Co. Fair. Aug. 23-25. Ervine E. Pont. Weeping Water-Cass Co. Agrl. Soc. Sept. 15-18. Paul E. Fauquet. West Point-Cuming Co. Fair. Aug. 30-Sept. 3. Ed M. Baumann.

Nevada

Elko-Elko Co. Agrl. Assn. Sept. 4-7. Donald Brown.

New Hampshire

Center Sandwich-Sandwich Fair Assn. Oct. 12. W. Leroy White. Plymouth-Union Grange Fair Assn. Sept. 15-17. W. J. Neal, Meredith, N. H. Rochester-Rochester Fair. Sept. 22-26. Ralph E. Came.

New Jersey

Trenton-New Jersey State Fair. Sept. 27-Oct. 3. Harry E. Labreque.

New Mexico

Albuquerque-New Mexico State Fair. Sept. 27-Oct. 4. Leon H. Harms.

New York

Afton-Afton Agrl. Assn. Aug. 18-22. Harry G. Horton. Bath-Sleuben Co. Agrl. Soc. Sept. 15-19. J. Victor Paucett. Batavia-Genesee Co. Agrl. Soc. Aug. 10-15. Glen W. Grinnell. Boonville-Boonville Fair Assn. Aug. 3-8. E. R. Hargrave. Caledonia-Caledonia Fair. Aug. 4-8. G. H. Cullings. Cambridge-Cambridge Valley Agrl. Soc. Aug. 19-22. P. J. Houlton, Hoosick Falls. Chatham-Columbia Co. Agrl. Soc. Sept. 6-8. Wm. A. Dardess. Cortland-Cortland Co. Agrl. Soc. Aug. 31-Sept. 7. Harry B. Tanner. Dundee-Dundee Fair Assn. Sept. 22-24. Lewis R. Hamner. Dunkirk-Chautauque Co. Agrl. Corp. Sept. 7-12. C. C. Cain. Elmira-Chemung Co. Agrl. Soc. Aug. 23-30. H. Ward Kinley, Horseheads, N. Y. Gouverneur-Gouverneur Fair. Aug. 11-15. Bligh A. Dodds. Hamburg-Erie Co. Agrl. Soc. Aug. 24-29. J. C. Newton. Ithaca-Tompkins Co. Agrl. Soc. Aug. 17-22. Leon C. Rothermich. Little Valley-Catteraugus Co. Agrl. Soc. Aug. 18-21. J. W. Watson. Lockport-Niagara Co. Fair. Aug. 17-22. F. E. Pease. Lowville-Lewis Co. Agrl. Soc. Aug. 18-22. Cyril L. Seymour, R. 1, Turin, N. Y. Malone-Franklin Co. Agrl. Soc. Aug. 24-29. H. B. Kelley. Middletown-Orange Co. Fair. Aug. 17-22. Alan C. Madden. Mineola, L. I.-Mineola Fair. Sept. 15-19. Fred D. Baldwin. Penn Yan-Yates Co. Agrl. Soc. Aug. 26-28. Oliver Wilcox. Sandy Creek-Sandy Creek Fair Assn. Aug. 4-8. Wm. J. Potter. Schaghticoke-Schaghticoke Fair. Sept. 7-10. Carl W. Lohnes. Trumansburg-Union Agrl. Soc. Sept. 30-Oct. 3. Mary E. Cronk. Vernon-Vernon Agrl. Soc. Sept. 15-18. Chas. Warren, Sherrill, N. Y. Watkins Glen-Schuyler Co. Agrl. Soc. Sept. 8-11. Milo Hitchcock, Odesa, N. Y.

North Carolina

Ahoke-Atlantic District Fair. Oct. 13-16 (in doubt). E. M. Weaver. Asheboro-Randolph Co. Fair. Sept. 21-26. Waldo C. Cheek. Boone-Blue Ridge Fair. Sept. 16-19. Paul A. Coffey. Carthage-Moore Co. Fair Assn. Week of Sept. 29. Paul H. Waddill. Durham-Durham Co. Fair & Tobacco Festival. Oct. 5-10. Mel J. Thompson. Gastonia-Gaston Co. Fair. Oct. 12-17. F. A. Whiteside. Greensboro-Greensboro Fair. Sept. 28-Oct. 3. Norman Y. Chambliss. Henderson-Golden Belt Fair. Oct. 5-10. C. M. Hight. High Point-High Point Fair. Sept. 21-26. A. O. Ingram. Mount Airy-American Legion Fair. Sept. 21-28. W. L. Sydnor. Rocky Mount-Rocky Mount Fair. Oct. 6-10. Mrs. Norman Y. Chambliss. Roxboro-Person Co. Fair Assn. Oct. 5-10. R. L. Perkins. Tarboro-Edgecombe Co. Fair. Oct. 26-31. Howard V. Gaskill, J. Hayden Wiggs, Selma, N. C. Wilson-Wilson Co. Fair. Oct. 19-24. W. H. Dunn.

North Dakota

Bottineau-Bottineau Co. Agrl. Soc. Sept. 22-24. Dr. J. C. Jurkovic.

Ohio

Barlow-Barlow Agrl. Assn. Sept. 24-25. C. E. Lawton. Burton-Genuga Co. Agrl. Soc. Sept. 4-7. Charles A. Riley. Carthage-Cincinnati-Hamilton Co. Agrl. Soc. Sept. 16-19. D. R. Van Alta, 410 Court-house, Cincinnati. Carrollton-Carroll Co. Agrl. Soc. Sept. 30-Oct. 3. Leonard George, Harlem Springs, O. Celina-Mercer Co. Agrl. Soc. Aug. 16-21. W. P. Archer. Coshocton-Coshocton Co. Agrl. Soc. Oct. 6-10. C. V. Croy, Dresden, O.

Dayton-Montgomery Co. Fair. Sept. 7-10. R. C. Haines. Delphos-Alten Co. Agrl. Soc. Aug. 26-29. Art O. Wolfhorst. Hamilton-Buier Co. Agrl. Soc. Sept. 27-Oct. 3. John W. Cochran, Sevenmile, O. Hicksville-Defiance Co. Agrl. Soc. Aug. 25-28. E. Mentzer. Hilliards-Franklin Co. Agrl. Soc. Aug. 18-20. Arch A. Alder. Jefferson-Ashtabula Co. Agrl. Soc. Aug. 18-21. E. W. Lampson. Lancaster-Fairfield Co. Agrl. Soc. Oct. 14-17. Russell W. Alt, R. R. 1, Baltimore, O. Lisbon-Columbiana Co. Agrl. Soc. Sept. 15-18. J. H. Sinclair, Hanoverton, O. Marietta-Washington Co. Agrl. Assn. Sept. 7-9. L. E. Apple. Marysville-Union Co. Agrl. Soc. Oct. 6-9. Harry A. Taylor. Montpelier-Williams Co. Agrl. Soc. Sept. 15-19. G. V. Lockhart. Owensville-Clermont Co. Agrl. Soc. Aug. 18-21. J. W. Evans. Painesville-Lae Co. Agrl. Soc. Aug. 25-28. Mrs. Eva S. Merrill. Richwood-Richwood Tri-C. Fair. July 21-24. Ralph B. Vestal. St. Clairsville-Belmont Co. Agrl. Soc. Sept. 9-12. William R. Butcher Jr. Tiffin-Seneca Co. Agrl. Soc. Aug. 25-28. C. B. Baker. Troy-Miami Co. Agrl. Soc. Aug. 18-21. E. O. Ritter. Urbana-Champaign Co. Agrl. Soc. Aug. 10-14. John W. Yoder. Van Wert-Van Wert Co. Agrl. Soc. Sept. 7-11. N. E. Stuckey. Wapakoneta-Auglaize Co. Agrl. Soc. Aug. 30-Sept. 4. Harry Kahn. Warren-Trumbull Co. Agrl. Soc. Aug. 10-15. Donald R. Baker. Washington C. H.-Fayette Co. Agrl. Soc. July 28-Aug. 1. George L. Gossard. Wauseon-Fulton Co. Agrl. Soc. Sept. 7-10. C. G. Ackerman. Wilmington-Clinton Co. Agrl. Soc. Aug. 10-14. Gertrude Hanks. Wooster-Wayne Co. Agrl. Soc. Sept. 15-19. W. J. Buss. Xenia-Greene Co. Agrl. Soc. Aug. 4-7. Mrs. J. Robert Bryson. Zanesville-Muskingum Co. Agrl. Soc. Aug. 18-21. Perl D. Elliott, New Concord, O.

Oklahoma

Anadarko-Caddo Co. Free Fair. Sept. 16-19. E. T. Cook. Chandler-Lincoln Co. Free Fair. Sept. 16-19. A. M. Jarvis. Cordell-Washita Co. Free Fair. Sept. 17-19. Fred Amen. Duncan-Stephens Co. Fair. Sept. 16-19. Tom Divine. Enid-Garfield Co. Free Fair Assn. Oct. 26-30. J. B. Hurst. Fairview-Major Co. Free Fair. Sept. 22-26. W. B. Hanly. Hydro-Hydro District Fair. Sept. 10-12. Grace R. Felton. Norman-Cleveland Co. Free Fair. Sept. 17-19. Clarence Burch. Pauls Valley-Garvin Co. Free Fair. Sept. 17-19. Russell Pierson. Pawhuska-Osage Co. Free Fair Assn. Sept. 14-17. Fred Ahrberg. Purcell-McClain Co. Free Fair. Sept. 10-12. Forrest Nelson. Shawnee-Pottawatomie Co. Free Fair. Sept. 17-19. Mrs. H. L. Swink. Watonga-Blaine Co. Fair Assn. Sept. 16-17. Floyd D. Dowell. Waurika-Jefferson Co. Free Fair. Sept. 17-19. Robt. E. Conneck. Wewoka-Seminole Co. Free Fair. Sept. 8-12. L. H. Stinnett.

Oregon

Hood River-Hood River Co. Fair. Sept. 2-3. A. L. Marble.

Pennsylvania

Allentown-Allentown Fair. Sept. 22-26. M. H. Beary. Bedford-Bedford Fair Assn. Aug. 25-29. A. G. Brice. Bloomsburg-Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll. Butler-Butler Fair & Expo. Aug. 11-14. O. M. Miller. Clearfield-Clearfield Co. Fair. Aug. 3-8. Wm. Brice Jr., Bedford, Pa. Ephrata-Ephrata Farmers Day Assn. Sept. 30-Oct. 3. Ira E. Fasnacht. Ford City-Armstrong Co. Fair. Sept. 4-7. Walter H. Bowser. Tunkhannock-Wyoming Co. Fair Assn. Sept. 15-19. R. O. Sheldon, Laceyville, Pa. Turbotville-Turbotville Fair Assn. Oct. 7-10. Calvin W. Menges, R. D. 8, Watsontown, Pa. Waterford-Waterford Community Fair Assn. Sept. 9-12. Ray J. Salmon. West Alexander-W. Alexander Fair. Sept. 17-19. Paul Rogers. Yellow Creek-Northern Bedford Co. Fair Assn. Oct. 15-17. Howard F. Fox, Loysburg, Pa.

Anderson-Anderson Fair, Nov. 2-7. J. A. Mitchell. Central-Pickens Co. Fair. Oct. 12-17. L. S. Grisham. Chester-Chester Co. Colored Fair Assn. Oct. 19-24. Wayman Johnson. Orangeburg-Orangeburg Co. Colored Fair Assn. Oct. 13-16. W. C. Lewis. Kingsree-Williamsburg Co. Fair. Sept. 29-Oct. 3. H. C. Crawford. Spartanburg-Spartanburg Co. Fair Assn. Oct. 5-10. D. C. Todd. Union-Union Co. Fair Assn. Oct. 12-17. M. C. Page, Jonesville, S. C. Walterboro-Colleton Co. Fair Assn. Oct. 26-31. E. E. Jones.

South Dakota

Huron-South Dakota State Fair. Sept. 7-13. G. B. Hansen. Mitchell-Corn Palace. Sept. 28-Oct. 3. E. A. Kirkpatrick. Parker-Turner Co. Fair. Aug. 17-19. J. G. Jensen. Tripp-Hutchinson Co. Fair Assn. Aug. 31-Sept. 3. John H. Craig.

Tennessee

Alexandria-De Kalb Co. Fair. Sept. 2-5. Rob Roy. Carthage-Carthage Agrl. Assn. Aug. 19-22. W. B. Robinson. Centerville-Hickman Co. Fair. Sept. 16-19. J. L. Fiinn. Chattanooga-Chattanooga Interstate Fair. Sept. 28-Oct. 3. Mrs. Maude H. Atwood. Clarksville-Cumberland Valley Cattle Show & Agrl. Fair. Latter Part of Nov. Louise B. Booth. Gallatin-Sumner Co. Colored Fair. Aug. 27-29. Edw. V. Anthony. Hartsville-Hartsville Colored Fair Assn. Aug. 6-8. Price Valentine, RFD 3, Bothpage, Tenn. Huntingdon-Carroll Co. Fair Assn. Sept. 29-Oct. 3. J. F. Walters. Lebanon-Wilson Co. Fair. Sept. 16-19. A. W. McCartney. Lexington-Henderson Co. Colored Free Fair. Sept. 7-12. Prof. C. C. Bond. Trenton-Gibson Co. Fair. Sept. 23-26. John R. Wade. Woodbury-Cannon Co. Fair Assn. Sept. 17-19. Mrs. J. H. Cummings.

Texas

Breckenridge-Stephens Co. Fair Assn. Sept. 24-26. E. R. Maxwell. Georgetown-Williamson Co. Fair Assn. Sept. 18-20. Philip Fosberg. LaGrange-Fayette Co. Fair Assn. Oct. 2-4. Marshall H. Holloway. Marshall-Central East Texas Fair. Sept. 21-26. Edward Stone. Orange-Orange Co. Fair. Oct. 26-31 (doubtful). T. O. Landrum. Paris-Lamar District Fair. Aug. 31-Sept. 5. H. L. Baker. Tyler-East Texas Fair Assn. Sept. 14-19 (may be canceled). V. F. Fitzhugh. Wharton-Wharton Co. & Gulf Coast Expo. Oct. 13-17. H. C. Copenhaver.

Utah

Logan-Cache Co. Fair & Rodeo. Sept. 3-5. (not definite). N. J. Crookston.

Vermont

Essex Junction-Champlain Valley Expo. Aug. 30-Sept. 5 (probable). H. K. Drury. Hartland-Hartland Fair. Aug. 30-28. F. C. Burrington, Windsor, Vt. Tunbridge-Union Agrl. Assn. Sept. 22-24. Edw. R. Flint.

Virginia

Berryville-Clarke Co. Horse & Colt Show Assn. Aug. 20-21. A. B. Hummer. Danville-Danville Fair Assn. Oct. 6-8. O. L. Booth. Emporia-Emporia Fair. Oct. 19-24. B. M. Garner. Keller-Eastern Shore Fair Assn. Aug. 18-23. J. Milton Mason. Lynchburg-Lynchburg Legion Agrl. Fair Assn. Week of Sept. 14. Walter Murphy. Manassas-Manassas Fair Assn. Sept. 7-8. James M. Baucum. Martinsville-Martinsville Colored Fair. Aug. 24-28. D. C. Baldwin. Petersburg-Southside Va. Fair. Oct. 12-17. R. Willard Eanes. Roanoke-Roanoke Fair. Aug. 24-29. Lester Hutson. Suffolk-Tidewater Fair Assn. Oct. 20-23. H. C. Holman. Staunton-Staunton Fair. Sept. 7-12. C. B. Ralston.

Washington

Battle Ground-Clark Co. Fair Assn. Aug. 20-22. E. C. Durdle, Vancouver, Wash. Davenport-Lincoln Co. Fair Assn. Sept. 18-19. Edward Heinemann. Elizabeth-Wirt Co. 4-H Fair Assn. Aug. 19-21 (may be canceled). Paul M. Hess.

NEW MEXICO STATE FAIR
ALBUQUERQUE . . . SEPT. 27 THROUGH OCT. 4
STATE OWNED — STATE OPERATED
Eight Afternoons of Horse Racing, with Pari-Mutuel Wagering.
Livestock Show. Agricultural and Horticultural Exposition.
SIX NIGHTS RODEO
World Champions Competing
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For information on concessions open address
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CARROLL COUNTY FAIR
TANEYTOWN, MD., AUGUST 9 TO 14
Wanted-Acts, Rides, Shows and Concessions. GEORGE E. DODER, Secy.

Lynden—Northwest Wash. District Fair, Sept. 2-5. Dr. A. E. Rusco
West Virginia
Clay—Clay Co. Fair Assn. Sept. 16-19. C. W. Thornley.

Wisconsin
Baraboo—Sauk Co. Fair. Aug. 31-Sept. 3. M. H. Schey.
Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 14-16. H. F. Kaul, Thiensville, Wis.

Manitoba
Altona—Altona Agrl. Soc. Sept. 11. D. G. Reiner.
Beausejour—Beausejour Agrl. Soc. Sept. 15. H. M. McDiarmid.

Wyoming
Powell—Big Horn Basin Fair. Aug. 26-29. R. A. Roney.
Wheatland—Flatte Co. Fair & Rodeo. Aug. 26-27. C. R. Stumpf.

Canada
ALBERTA
Benalto—Benalto Agrl. Soc. July 22-23. C. B. Pugh.
Didsbury—Didsbury Agrl. Soc. July 22. C. E. Reiber.

BRITISH COLUMBIA
Abbotsford—Central Fraser Valley Fair. Sept. 18-19. L. J. Kettle.
Agassiz—Agassiz Agrl. Assn. Sept. 16. Kathleen M. Harris.

Invermere—Windermere Dist. Agrl. Assn. Sept. 4-5. N. M. Marples.
Kiskatinaw—Kiskatinaw Agrl. Soc. Aug. 19. Ladysmith—Ladysmith Agrl. Assn. Sept. 16-17. Rev. C. McDiarmid.

NOVA SCOTIA
Bear River—Bear River Agrl. Soc. Sept. 23-24. C. E. Chisholm.
Bridgewater—Lunenburg Co. Exhn. Sept. 29-Oct. 2. W. J. Crouse.

ONTARIO
Alliston—Alliston Agrl. Soc. Sept. 17-18. G. M. Lawrence.
Avonmore—Roxborough Agrl. Soc. Sept. 24-25. E. R. McMillan.

Quebec
Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 27-29. Homer G. Curtis, Stanstead, Que.
Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 10-12. R. K. Edey.

Warren—Warren Agrl. Soc. Sept. 16-17. Leona Daoust.
Welland—Welland Co. Agrl. Soc. Sept. 17-19. A. A. Marshall.

PRINCE EDWARD ISLAND
Charlottetown—Charlottetown Driving Park & Provincial Exhn. Assn. Aug. 10-14. J. W. Boulter.

QUEBEC
Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 27-29. Homer G. Curtis, Stanstead, Que.
Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 10-12. R. K. Edey.

Arkansas
Arkadelphia—Clark Co. Fair. Sept. 24-26. George S. Dews.
Blytheville—Mississippi Co. Fair Assn. Sept. 22-27. J. Mell Brooks.

California
Anderson—27th Dist. Agrl. Assn. Aug. 27-30. Dudley V. Saelzer, Redding, Calif.
Bakersfield—Kern Co. Livestock Show. Sept. 18-20. Kareen Anderson.

SASKATCHEWAN
Beechy—Beechy Agrl. Soc. Aug. 4. Mrs. A. H. Meaden.
Eastend—Eastend Agrl. Soc. Aug. 5. B. B. Walters.

Alabama
Attalla—Etowah Co. Fair Assn. Oct. 5-10. F. U. Logsdon.
Birmingham—Alabama State Fair. Oct. 5-10. D. K. Baldwin.

To Secretaries
SECRETARIES of fairs in this group are asked to notify The Billboard promptly when action has been taken by their boards in regard to their events.

Florida
Pensacola—Pensacola Interstate Fair Assn. Oct. 27-Nov. 1. J. E. Frenkel.

Colorado
Akron—Washington Co. Fair. Aug. 19-21. Robt. W. Vance.
Burlington—Kit Carson Co. Free Fair. Sept. 3-5. G. M. Baxter, Flagler, Colo.

Connecticut
Avon—Hartford Co. 4-H Fair Assn. Sept. 4-5. Helen Reed, Bristol, Conn.
Berlin—Berlin Grange Fair. Sept. 11-12. Edith L. Griffith, Kensington, Conn.

Not Heard From
Alabama
Attalla—Etowah Co. Fair Assn. Oct. 5-10. F. U. Logsdon.

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Georgia

Arlington-Tri-County Fair. Early in Oct. Carl Clements. Bainbridge-Decatur Co. Fair. Oct. 12-17. T. E. Rich. Baxley-Appling Co. Fair. Nov. 9-14. Chas. Hardy. Cartersville-American Legion Fair. Sept. 21-26. Victor H. Waldrop. Columbus-Chattahoochee Valley Expo. Oct. 12-17. P. L. Jenkins. Cordale-Crisp Co. Fair Assn. Oct. 12-17. J. R. Raines. Eastman-Dodge Co. Fair, American Legion. Oct. 19-24. Jim Gary. Elberton-Elbert Co. Colored Fair. Oct. 5-10. Lee R. Dooley. Eberion-Elberton Fair. Week of Oct. 5. I. V. Hulme. Hawkinsville-Pulaski Co. Fair Assn. Oct. 26-31. W. M. Jennings. Macon-Middle Ga. Colored Fair Assn. Oct. 18-21. F. J. Hutchings. Madison-American Legion Fair. Sept. 28-Oct. 3. J. R. Turner. Monroe-American Legion Fair. Oct. 5-10. E. C. Patilla. Trenton-Dade Co. Fair. Oct. 15-16. Alton J. Embry. Wrightsville-Johnson Co. 4-H Club Fair. Oct. 12-17. A. L. Seckinger Jr.

Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 21-25. Eric Sundquist. Burley-Cassia Co. Fair & Stampede. Sept. 2-4. Saul H. Clark. Caldwell-4-H & PFA District Fair. Aug. 6-8. Charles Laurensen. Coeur d'Alene-Kootenai Co. Fair Assn. Sept. 24-26. C. W. Neider. Cottonwood-Idaho Co. Stock Show. Sept. 10-12. Robt. Lightfield. Filer-Twin Falls Co. Fair & Rodeo. Sept. 8-11. Thomas Parks. Gooding-Gooding Co. Fair. Aug. 20-22. E. J. Palmer. Pocatello-N. Bannock Co. Fair. Sept. 17-18. T. B. LeBailly. Montpelier-Bear Lake Co. Fair. Aug. 27-29. Preston-Franklin Co. Fair & Rodeo. Third week-end in Aug. N. Ralph Millar.

Illinois

Abion-Edwards Co. Fair Assn. Sept. 8-11. Loy L. Thread. Aledo-Mercer Co. Agrl. Soc. Aug. 25-28. John W. McHard. Bradford-Stark Co. Agrl. Exhibit. Sept. 3. T. J. Mowbray. Brownstown-Fayette Co. Fair Assn. Sept. 1-5. L. A. Tudor. Carlinville-Macoupin Co. Fair Assn. July 23-26. Wayne L. Morgan. Freeport-Stephenson Co. Fair Assn. Sept. 10-14. A. J. Hill. Georgetown-Georgetown Fair Assn. Aug. 24-29. N. C. Smith. Lincoln-Logan Co. Fair Assn. Aug. 9-13. Wilbur E. Layman. Mazon-Grundy Co. District Fair. Sept. 4-7. W. F. Carter. Melvin-Melvin Community Fair. Sept. 9-12. C. D. Thompson. Modesto-Macoupin Co. Agrl. Soc. Sept. 8-10. Ed O. Turner. Oregon-Ogle Co. Fair. Sept. 5-7. E. D. Landers. Pontiac-Livingston Co. Fair Assn. Aug. 12. Mrs. Jennie Hanson. Rushville-Schuyler Co. Livestock Show Assn. Aug. 11-13. V. A. Green. Sparta-Randolph Co. Fair. Sept. 22-25. E. H. Beaver. Warren-Warren Fair. Aug. 19-22. J. W. Richardson.

Indiana

Akron-Akron Agrl. Fair. Sept. 9-12. Fred Blackburn. Anderson-Anderson Free Fair. June 29-July 4. Earl J. McCarel. Bluffton-Bluffton Free Street Fair Assn. Sept. 22-26. Carl Helms. Bourbon-Bourbon Fair Assn. Sept. 15-19. P. B. Good. Brownstown-Jackson Co. Fair Assn. Aug. 17-22. Richard Elliott. Columbus-Bartholomew Co. Fair Assn. July 19-25. F. M. Overstreet. Covington-Covington Free Fair. Aug. 31-Sept. 5. J. L. Morton. Fairmount-Grant Co. Fair Assn. Aug. 30-Sept. 3. Dr. H. D. Carter. Hartford City-Farmers-Merchants' Agrl. Fall Festival Assn. Sept. 15-19. Robt. L. Newbauer. Kentland-Newton Co. Fair. Sept. 15-18. A. M. Schuh. Linton-Linton Ind. Community Fair. Aug. 24-29. Lexie Smith. Mentone-Mentone Community Fair Assn. Aug. 19-22. A. F. Mollenhour, Akron, Ind. Milford-Milford Street Fair. Aug. 5-8. Eugene W. Felkner. Montpelier-Montpelier Fair Assn. Aug. 25-29. Harvey T. Walker. New Albany-Floyd Co. Exhn. Corp. July 27-Aug. 1. Frank Edwards. Princeton-Gibson Co. Fair Assn. Aug. 31-Sept. 5. Chas. A. Steele. Rochester-Fulton Co. 4-H Fair Assn. Aug. 11-14. Herbert Zimmerman. Rockport-Spencer Co. Fair Assn. July 29-31. F. J. Fella. Salem-Washington Co. Farmers-Merchants Fair. Aug. 12-14. Wm. C. Branaman. Sunman-American Legion Free Fair. Sept. 10-12. Ernest W. Howrey. Terre Haute-Vigo Co. Fair. Aug. 22-27. E. J. Acree. Valparaiso-Porter Co. 4-H Club Fair. Aug. 12-14. Harvey Shurr. Warsaw-Kosciusko Co. Fair Assn. Sept. 1-5. John Holm.

Iowa

Ackley-Four-County Fair. Nov. 23-25. Joe W. Coble. Adel-Dallas Co. Fair. Aug. 20-22. Roger W. Leinbach. Albia-Monroe Co. Agrl. Soc. Aug. 17-19. Mrs. L. R. Clarke. Avoca-Pottawatomie Co. Fair Assn. Sept. 7-10. R. F. McKinley. Boone-Boone Co. Achievement Show. Aug. 24-26. C. E. Judd. Carroll-Carroll Co. Expo. Assn. Aug. 25. Walter E. Wegner. Cedar Rapids-All-Iowa Fair. Aug. 16-21. C. D. Moore. Clarinda-Page Co. Fair Assn. Aug. 12-14. C. B. Strong. Colfax-Jasper Co. Agrl. Soc. Aug. 17-19. Ivan Hinshaw, R. R. 1, Newton, Ia.

Coon Rapids-Four-County Fair Assn. Sept. 8-12. Dennis Brannon. Des Moines-Polk Co. 4-H Assn. Aug. 6-8. Donald E. Gardner. Elkader-Elkader Fair. Aug. 26-28. Pat O'Brien. Emmetsburg-4-H Achievement Assn. Aug. 17-19. H. E. Barringer. Grundy Center-Grundy Co. Fair. Sept. 2-5. C. B. Macy. Harlan-Shelby Co. Fair Assn. Aug. 10-14. Fred Louis Jr. Iowa Falls-Central Ia. Agrl. Assn. Sept. 2-3. James K. Campbell. Jefferson-Greene Co. Fair Assn. Sept. 21-24. George A. Stone, Grand Junction, Ia. Knoxville-Marion Co. Fair Assn. Aug. 12-16. A. C. Milnor. Leon-Decatur Co. Fair Assn. Aug. 24-26. W. B. Halstead. Manson-Calhoun Co. Fair. Sept. 3-6. Sara E. Klotz. Marshalltown-Central Iowa Fair. Sept. 22-25. W. A. Buchanan. Mount Ayr-Ringgold Co. Fair. Aug. 12-15. Milton Henderson. Mount Pleasant-Henry Co. Fair. Aug. 24-26. Nashua-Big 4 Fair Assn. Aug. 24-28. Norton Bloom. Nevada-Story Co. 4-H Fair Assn. Aug. 11-17. Glenn Z. Randau, R. F. D. 3, Ames, Ia. Onawa-Monona Co. Fair Assn. Aug. 11-14. Harold J. McNeill. Osage-Mitchell Co. Agrl. Soc. Aug. 21-23. C. E. Juhl. Pringhar-O'Brien Co. 4-H Show. Aug. 20-22. M. G. Birlingmaier. Rockwell City-Rockwell City 4-H Fair. Aug. 12-14. D. E. Harding. Sioux City-Sac Co. Fair. Sept. 7-9. Ray Deibert. Sibley-Osceola Co. Livestock Show. Sept. 8-11. Sam D. Robinson. Spirit Lake-Dickinson Co. 4-H Club Congress. Sept. 10-12. L. E. Hendricks.

Kansas

Auburn-Auburn Grange Fair. Oct. 2-3. Mrs. Ina Sellers. Barnes-Washington Co. Fair. Sept. 23-25. D. Linn Livers. Berryton-Berryton Grange Fair Assn. Sept. 25-26. Mrs. Bessie H. Sowers. Blue Mound-Blue Mound Fair. Sept. 17-19. Harry E. Morrow. Buhler-Buhler Community Fair Assn. Oct. 28-30. J. A. Johnson. Caldwell-Sumner Co. Fair Assn. Sept. 9-11. George W. Murray. Cheney-Sedgwick Co. Fair Assn. Oct. 1-3. Ivan L. Farris. Cimarron-Gray Co. Fair Assn. Aug. 20-21. Chas. S. Sturtevant. Clay Center-Clay Co. Free Fair Assn. Sept. 8-11. Loren Law. Conway Springs-Conway Springs Fair Assn. Oct. 8-9. R. H. Cline. Cottonwood Falls-Chase Co. Fair Assn. Sept. 30-Oct. 3. C. A. Ballweg. Dighton-Lane Co. Free Fair. Aug. 12-14. G. R. Dodge. Downs-Downs Fair. July 23-25. Jos. W. Asper. Effingham-Aitchison Co. Fair Assn. Aug. 18-21. C. J. Hegarty. Emporia-Lyon Co. 4-H Club Fair. Aug. 27-29. E. L. McIntosh. Fredonia-Wilson Co. 4-H Fair. Aug. 21-22. John Stover. Garden City-Finney Co. Fair. Oct. 1-2. O. V. Nanninga. Gardner-Johnson Co. Free Fair Assn. Sept. 10-12. Dale Baker. Garnett-Anderson Co. Fair Assn. Sept. 2-4. Fred L. Coleman. Glasco-Cloud Co. Fair. Sept. 8-11. R. M. Sawhill. Goodland-Northwest Kan. Dist. Free Fair Assn. Aug. 25-28. H. R. Shineall. Greensburg-Kiowa Co. Free Fair Assn. Aug. 26-28. C. A. Cochran. Hartford-Lyon Co.-Hartford Fair Assn. Sept. 24-26. W. K. Thomas. Havensville-Havensville Community Fair Assn. Sept. 24-25. Harley A. Blanka. Hiawatha-Brown Co. Fair. Aug. 24-26. Al Smith. Holton-Jackson Co. 4-H Fair. Aug. 19-21. Matt McAssey. Hugoton-Stevens Co. 4-H Club Fair. Aug. 21-22. Z. W. Johnson. Independence-Montgomery Co. Farm Bureau Fair. Aug. 26-29. Mrs. Frank Johnson. Junction City-Geary Co. 4-H Club Show. Sept. 1-3. Paul B. Gwin. Kingman-Kingman Co. Fair Assn. Oct. 14-17. Arthur Goenner, Zenda, Kan. Kinsley-Edwards Co. 4-H Club Fair. Aug. 26-27. H. A. Borgelt. Liberal-Seward Co. Free Fair. Sept. 23-25. Herman Shorb. Lindsborg-Lindsborg District Fair Assn. Oct. 14-15. S. E. Dahlsten. Lyons-Rice Co. 4-H Fair. Probably Aug. 20-22. Thorpe Mann. Mound City-Linn Co. Fair Assn. Sept. 2-5. John H. Morse. Neodesha-Neodesha Junior Fair. Sept. 25-26. H. E. Simpson. North Topeka-Indian Creek Grange Fair. Oct. 2-3. Mrs. Ralph Kimbal. Onaga-Pottawatomie Co. Fair Assn. Aug. 26-28. Howard Haughawout. Osage City-Osage Co. 4-H Fair Assn. Aug. 28-29. W. E. Noller. Ottawa-Franklin Co. Fair. Aug. 26-28. John R. Thompson. Parsons-Tri-State Fair Assn. Sept. 7-10 (if held). R. B. Weeks. Rush Center-Rush Co. Fair Assn. Aug. 31-Sept. 3. Roy Peterson. Sedan-Chautauqua Co. Free Fair. Sept. 30-Oct. 3. J. O. Tulloss. Silver Lake-Silver Lake Grange Fair. Aug. 26-28. V. F. Fritz. Smith Center-Smith Co. Fair Assn. Sept. 23-25. Melvin A. Collier. Sylvan Grove-Sylvan Grove-Lincoln Co. Fair. Sept. 15-18. Ira C. McKay. Thayer-Thayer Picnic & Fair Assn. Sept. 2-4. H. M. Minnich. Wakeney-Trego Co. Free Fair. Aug. 25-28. Lew H. Galloway. Wakefield-Wakefield Fair Assn. Oct. 1-2. Joe Mason Jr. Washington-Washington Co. Fair Assn. Sept. 17-19. A. C. Fuhrken. West Mineral-Mineral District Free Fair. Sept. 9-12. R. O. Mizer. Wetmore-Nemaha Co. Free Fair Assn. Aug. 20-22. Howard Bixby. Wichita-Kansas Nat'l Livestock Show. Second week in Oct. Conlee Smith. Winfield-Cowley Co. Fair Assn. Oct. 6-9. C. B. Wooddell.

Kentucky

Campbellsville-Taylor Co. Fair. July 29-Aug. 1. G. B. Sanders. Harrodsburg-Mercer Co. Fair. July 28-Aug. 2. John S. Buster. Hartford-Ohio Co. Fair. Sept. 2-5. Robert Hudson. Lebanon-American Legion Fair. Aug. 19-22. B. G. Spalding. Lexington-Lexington Colored Fair Assn. Aug. 24-29. John B. Caulder. Marion-Crittenden Co. Fair Assn. Sept. 4-5. Braxton McDonald. Murray-Calloway Co. Fair Assn. Sept. 30-Oct. 2. J. T. Cochran. Owingsville-Bath Co. School & Agrl. Fair. Sept. 24-26 (tentative). Atkin Darnell. Paducah-West Kentucky Fair. Aug. 23-28. Clay Kidd. Shelbyville-Shelby Co. Agrl. Assn. Aug. 5-8. T. R. Webber.

Louisiana

Alexandria-Rapides Parish Fair. Oct. 8-10. B. W. Baker. Coshhatta-Red River Parish Fair Assn. Sept. 22-26. W. H. Tyler. Franklinton-Washington Parish Fair Assn. Oct. 14-17. L. Ray Mills, Bogalusa, La. Greensburg-St. Helena Parish Free Fair Assn. Oct. 15-17. L. M. Quin Jr. Haynesville-Claborne Parish Fair Assn. Oct. 8-11. Joe R. Jones. Houma-Terrebonne Lafourche Parish Fair. Sept. 21-23. Peter Bourgeois. Independence-Tangipahoa Parish Fair. Oct. 9-11. Thos. Patrick, Amite, La. Jennings-Jefferson Davis Parish Fair Assn. Oct. 29-Nov. 1. J. C. Barman. Jonesboro-Jackson-Winn Parish Fair Assn. Oct. 16-18. Ralph Raphael. Leesville-Vernon Parish Fair. Oct. 6-10. M. N. Oakes. Mansfield-De Soto Parish Fair. Oct. 5-10. Mrs. Margaret B. Holcomb. Many-Sabine Parish Fair. Oct. 13-17. Byron P. Bellisle. Marksville-Avoyelles Parish Fair Assn. Oct. 9-11. Earl Edwards. Minden-Webster Parish Fair Assn. Oct. 15-17. J. K. Gladney. Monterey-Concordia Parish Fair Assn. Oct. 16-17. Julius H. Scott. Olla-North Central La. Fair. Oct. 5-10. H. Vinyard. Plain Dealing-Bossier Parish Fair. Oct. 15-17. Mrs. J. B. Turnley. Port Allen-West Baton Rouge Parish Fair Assn. Sept. 24-27. A. E. Camus. Shreveport-Caddo Parish 4-H Show. Oct. 23-23. Neal Dry. Sulphur-Calcasieu-Cameron Fair. Oct. 26-31. Dr. A. H. Lafargue. Tallulah-Louisiana Delta Fair. Oct. 6-9. P. O. Benjamin. Verda-Grant Parish Fair Assn. Oct. 15-17. Odella Purvis, New Verda, La.

Maine

Athens-Wasserrunnett Valley Fair. Sept. 25-26. Lee W. Foss. Bangor-Eastern Me. Fair Assn. Aug. 2-8. John W. Moran. Cherryfield-Cherryfield Fair Assn. Sept. 22-24. C. H. Small, Addison, Me. Cornish-Cornish Agrl. Assn. Sept. 29-Oct. 3. Leon M. Ayer. Cumberland-Cumberland Farmers Club. Sept. 21-26. Frederic C. Wilson, R. D. 5, Portland. Damariscotta-Lincoln Co. Fair Assn. Aug. 31-Sept. 2. Wilnot Dow, New Castle, Me. Embden-Embden Agrl. Assn. Sept. 12. Mrs. Lella C. Cass, N. Anson, Me. Farmington-Franklin Co. Agrl. Soc. Sept. 22-24. Frank E. Knowlton. Fryeburg-Fryeburg Fair. Oct. 6-8. G. Myron Kimball. Gorham-Gorham Fair Assn. Aug. 10-15. Irving W. Pottle, 100 Cross St., Portland. Leeds-Leeds Agrl. Assn. Oct. 8. Mrs. Beatrice M. Safford, R. F. D. 1, North Leeds. Lewiston-All Maine Fair Assn. Sept. 7-12. Frank W. Winter. Lewiston-All Maine Fair Assn. Oct. 19-24. Frank W. Winter. Litchfield-Litchfield Farmers Club. Oct. 6-7. Chas. H. Harvey. Machias-Washington Co. Agrl. Soc. Sept. 15-17. J. L. Andrews, Jonesboro, Me. Monmouth-Cochewagon Agrl. Assn. Sept. 23-24. Clement H. Smith. North New Portland-New Portland Lions' Fair. Sept. 26. Warren B. Clark. North Waterford-World's Fair Assn. Oct. 2-3. R. G. Wardwell. South Paris-Oxford Co. Agrl. Soc. Sept. 15-19. Elmore C. Edmunds. Springfield-North Penobscot Agrl. Soc. Sept. 7-9. L. A. Averill, Prentiss, Me. Topsham-Sagadahoc Agrl. Soc. Oct. 13-15. Samuel Woodward, RFD 2, Brunswick, Me. Union-North Knox Fair Assn. Aug. 25-28. H. L. Grinnell. Unity-Unity Fair. Sept. 15-16. E. S. Farwell. Windsor-Windsor Fair. Sept. 4-7. E. R. Hayes.

Maryland

La Plata-Charles Co. Fair Assn. Oct. 2-3. W. Mitchell Digges. Upper Marlboro-Marlboro Fair. Aug. 10-29. Joseph A. Farrell.

Massachusetts

Blandford-Union Agrl. Soc. Sept. 7-8. C. R. Ripley. Bridgewater-Plymouth Co. Agrl. Soc. Oct. 12. Elisha Ellis. Great Barrington-Barrington Fair Assn. Sept. 28-Oct. 3. Paul W. Foster. Heath-Heath Agrl. Soc. Aug. 28. Homer S. Tanner. Littleville-Littleville Community Fair. Oct. 2-3. Elmer O. Olds, Huntington, Mass. Marshfield-Marshfield Agrl. Soc. Sept. 1-7. Horace C. Keene. Middlefield-Highland Agrl. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass. Northampton-Hampshire, Franklin & Hampden Agrl. Soc. Sept. 9-13. John L. Banner. Rehoboth-Rehoboth Fair. Sept. 9-12. Mrs. D. Lee Johnson, RFD 1, Attleboro, Mass. Segregunet-Bristol Co. Agrl. Soc. Nov. 6-8. H. Judson Robinson. Southwick-Southwick Community Fair. Sept. 18. Mrs. Moses Heiman. Spencer-Spencer Fair. Sept. 5-7. R. F. Kittredge. Topsfield-Essex Co. Fair. Sept. 9-13. Robt. P. Trask.

Michigan

Addison-Community Fair. Oct. 1-2. Clara E. Monroe.

Allegan-Allegan Co. Agrl. Soc. Sept. 21-28. E. W. DeLano. Alpena-Alpena Agrl. Soc. Sept. 7-11. R. J. Bushey. Blissfield-High School Fair. Oct. 23-24. Max Huff. Bronson-Community Fair. Nov. 5-6. Chas. R. Hilton. Cadillac-Northern Dist. Fair Assn. Sept. 15-18. P. R. Biebesheimer. Cassopolis-Cass Co. Fair Assn. Sept. 8-12. Harry Ibbotson, Dowagiac, Mich. Chelsea-Chelsea Community Fair. Oct. 2-3. Thomas Bust. Clare-Clare Isabella Agrl. Soc. Nov. 4-5. Arthur Steeby. Clayton-Community Fair. Oct. 16. Daniel Z. Balog. Coopersville-Coopersville Agrl. Assn. Oct. 9-10. Duane W. Dalgleish. Dansville-Community Fair. Aug. 5. Wayne A. LeCureux. Eagle-Township Fair. Oct. 4-5. Jay H. Morris, R. 3, Grand Ledge. East Jordan-Charlevoix Co. Agrl. Soc. Sept. 9-12. Lorence O. Isaman, Ellsworth, Mich. Fremont-Fremont Community Fair. Oct. 18-17. S. A. Mahaffy. Gladwin-Gladwin Co. Fair Assn. Sept. 14-18. Ray C. Havens, R. 2, Beaverton, Mich. Grand Ledge-Eagle Township Fair. Sept. 4-5. J. H. Morris. Harrison-Clare Co. Fair Assn. Aug. 27-29. John W. Bell, Clare, Mich. Iron River-Iron Co. Agrl. Soc. Aug. 26-29. Carl G. Lindquist. Kalamazoo-Kalamazoo Co. Agrl. Soc. Sept. 15-19. Hartman Kakabaker. Lowell-Kent Co. 4-H Agrl. Soc. Aug. 26-28. K. K. Vining, Grand Rapids. Ludington-Western Mich. Fair Assn. Aug. 23-28. Irving Pratt, Scottsville, Mich. McBain-McBain Fair Assn. Oct. 23-24. Otto G. Smith. Marion-Marion Farm Exhibits Assn. Aug. 7. Edw. P. Kass. Marne-Berlin Fair. Sept. 1-4. Richard M. Osewarder, R. 1, Coopersville, Mich. Middleville-Thornapple Community Fair. Nov. 5-6. E. W. Lawrence. Midland-Midland Farm & Youth Fair. Sept. 3-5. H. D. Parish. Morenci-Morenci Community Fair. Oct. 2-3. C. H. Osgood. Morley-Morley Fair Assn. Nov. 5-6. L. G. Morse. Newaygo-Garfield Community Fair. Sept. 24-25. Arnold Ackland. Norway-Dickinson Co. Fair Assn. Sept. 4-7. Art Lonsdorf, Iron Mountain, Mich. Paw Paw-Paw Paw Agrl. Soc. Sept. 17-20. N. L. Adamson. Peck-Peck Agrl. Soc. Oct. 1-2. Louis Reuter. Petoskey-Emmet Co. Fair. Sept. 15-18. Wilson J. McDonald. Pickford-Chippewa-Mackinac Agrl. Soc. Sept. 5-8. Samuel F. Roe. Port Huron-St. Clair Co. Agrl. Soc. Sept. 4-5. Earl C. McCarty, Gonnells, Mich. St. Louis-Community Fair. Nov. 13-13. R. M. Whitney. Saint Clair Shores-S. Macomb Co. Fair. July 23-26. D. C. Wood, Port Huron, Mich. Sault Ste. Marie-Chippewa Co. Agrl. Soc. Sept. 4-7. C. G. Walker. Sparta-High School Fair. Oct. 9-10. Fred R. Humeston. Stalwart-Stalwart Agrl. Soc. Sept. 23-25. Robt. B. Crawford. Stanton-Stanton Agrl. Soc. Nov. 5-6. Edwin St. John. Utica-Utica Free Fair. Aug. 15-22.

Minnesota

Albert Lea-Frederic Co. Fair. Aug. 24-28. Andrew C. Hanson. Baudette-Lake of Woods Co. Fair Assn. Aug. 6-8. John P. Clark. Bayport-Washington Co. Agrl. Soc. Aug. 7-9. Monty Charise, Stillwater, Minn. Bemidji-Bemidji Co. Fair Assn. Aug. 17-19. Mrs. Emil Padra, Solway, Minn. Bird Island-Renville Co. Agrl. Soc. Sept. 14-16. Paul Kolbe. Blue Earth-Paribault Co. Agrl. Soc. Sept. 9-11. L. B. Erdahl, Frost, Minn. Canby-Yellow Medicine Co. Fair Assn. Aug. 31-Sept. 2. J. L. Thiessen. Clinton-Big Stone Co. Agrl. Soc. Aug. 27-30. Robt. L. Wells. Fairmont-Martin Co. Agrl. Soc. Aug. 25-27. H. R. Roebke. Faribault-Rice Co. Fair. Aug. 13-16. Dr. Carl Hansen. Farmington-Dakota Co. Agrl. Soc. Aug. 17-19. A. H. Ehlers. Howard Lake-Wright Co. Agrl. Soc. Aug. 14-17. R. H. Gallup. Jackson-Jackson Co. Fair Assn. Aug. 27-30. Anton C. Geiger. Little Falls-Morrison Co. Fair Assn. Aug. 7-9. W. G. Lundquist. Littlefork-Northern Minn. Dist. Fair Assn. Aug. 8-10. George Dahl. Long Prairie-Todd Co. Fair. Aug. 10-13. Logan O. Scow. Mahanomen-Mahanomen Co. Agrl. Soc. July 24-26. E. A. Rumreich. Marshall-Lyon Co. Fair. Sept. 8-11. Roy W. Williams. Motley-Morrison Co. Agrl. Assn. Aug. 21-23. A. J. Welle. Nevis-Hubard Co. Agrl. Assn. Sept. 10-12. Mrs. John Avenson, Park Rapids, Minn. Pequot Lakes-Crow Wing Co. Agrl. Soc. Aug. 13-15. A. C. Larson. Pillager-Cass Co. Agrl. Soc. Aug. 25-26. P. H. Sorg. Pipestone-Pipestone Co. Agrl. Soc. Aug. 25-27. E. F. Anderson. Red Lake Falls-Red Lake Co. Fair. Sept. 18-19. John W. Dysart. Redwood Falls-Redwood Co. Agrl. Soc. Sept. 17-19. W. A. Hauck. St. Cloud-Sauk Rapids-Benton Co. Agrl. Soc. Aug. 20-23. C. H. Varner, St. Cloud. St. Vincent-St. Vincent Union Indust. Assn. Sept. 16-18. L. C. Ward. Shakopee-Scott Co. Agrl. Soc. Aug. 24-26. R. T. Schumacher. Slayton-Murray Co. Agrl. Soc. Aug. 27-30. W. M. Leebens, Fulda, Minn. Two Harbors-Lake Co. Agrl. Soc. Sept. 1-4. Fred D. W. Thias. White Bear Lake-Ramsey Co. Agrl. Soc. Aug. 13-18. Robt. Freeman, Court House, St. Paul. Windom-Cottonwood Co. Fair Assn. Aug. 24-27. Theo. Dockendorf, Bingham Lake. Zumbrota-Goodhue Co. Fair Assn. Aug. 13-16. George W. Freeman.

Mississippi

Brookhaven-Lincoln Co. Free Fair. Oct. 1-3. G. D. Williams.

Charleston-Tallahatchie Co. Agr. Soc. Sept. 21-25. Jack Dellange.
Corinth-North Miss. Fair & Stock Show. Week of Sept. 14. E. D. Watkins.
Forest-Scott Co. Colored Fair Assn. Oct. 5-10. Annetta Ware.

Stockville-Frontier Co. Agr. Soc. Sept. 1-4. G. C. Hueftle, Eutis Neb.
Syracuse-Otoe Co. Agr. Assn. Aug. 25-27. Robt. L. McKissick, Dunbar, Neb.
Tecumseh-Johnson Co. Agr. Soc. Aug. 25-27. H. E. Lang.

Bellville-Bellville Ind. Agr. Soc. Sept. 16-19. E. O. Kochheiser.
Bluffton-Bluffton Agr. Soc. Dec. 9-11. Harry P. Barnes.
Cadiz-Harrison Co. Agr. Assn. Oct. 7-9. Lance H. Berger.

Tygh Valley-Wasco Co. Fair. Sept. 25-27. Floyd Kelly, Maupio, Ore.

Pennsylvania

Abbottstown-United Farmers Fair Assn. Aug. 18-23. C. J. Meckley.
Cambridge Springs-Community Fair Assn. Sept. 17-19. Leona Hawk.
Centre Hall-Grange Encampment & Centre Co. Fair. Aug. 22-23. Mrs. Samuel Grove.

Missouri

Brookfield-Brookfield 4-H Fair. Aug. 24-29. R. H. Brownlee.
Brunswick-Brunswick Fair. Sept. 17-19. Harold Boucher.
Cape Girardeau-Southeast Mo. Dist. Fair. Sept. 1-5. Hermann Bremermann.

New Hampshire
Canaan-Mascoma Valley Fair. Sept. 1-3. Wm. A. Shepard.
Contoocook-Hopkinton Fair. Sept. 29-Oct. 1. Harold R. Clough.

Fredericktown-Fredericktown Comm. Agr. Soc. Sept. 17-19. Irl Willis.
Fremont-Sandusky Co. Agr. Soc. Sept. 8-11. Russell S. Hull.
Gallipolis-Gallia Co. Agr. Soc. Sept. 23-25. Dorothy L. White.

New Jersey

East Brunswick-Middlesex Co. Fair. Sept. 9-12. Fred C. Heyl, R. D. 1, Box 650, New Brunswick.
Roswell-Eastern N. M. State Fair. Oct. 7-10. E. E. Patterson.

Lebanon-Warren Co. Agr. Soc. Sept. 22-25. John T. Garman.
London-Madison Co. Agr. Soc. Aug. 23-27. Fred M. Guy, Irwin, O.
Loudonville-Loudonville Agr. Soc. Oct. 6-8. Charles Bernhard Jr.

New Mexico

Albuquerque-Albuquerque Fair. Sept. 1-3. Wm. A. Shepard.
Roswell-Eastern N. M. State Fair. Oct. 7-10. E. E. Patterson.

New York

Angelica-Allegany Co. Agr. Soc. Sept. 2-5. L. L. Stillwell.
Avon-Genesee Valley Breeders' Assn. Sept. 4-5. John Steele.
Ballston Spa-Saratoga Co. Agr. Soc. Aug. 25-29. A. M. Garriga.

Plain City-Princeton Ind. Agr. Soc. Aug. 6-9. H. S. Foust.
Randolph-Randolph Agr. Soc. Sept. 18-19. R. P. Hamilton.
Sidney-Shepley Co. Agr. Soc. Sept. 15-18. Ben O. Harman, Anna, O.

Montana

Baker-Fallon Co. Fair. Aug. 28-31. George S. Severson.
Billings-Midland Empire Fair & Rodeo. Aug. 10-15. H. L. Fitton.
Choteau-Teton Co. Junior Fair. Aug. 26-29. Joseph M. Lindseth.

North Carolina

Albemarle-Stanly Co. Fair Assn. Oct. 5-10. C. A. Skidmore.
Apex-Apex & Fuquay Five-Co. Fair. Sept. 21-28. Dr. S. H. Baldwin.
Asheville-Buncombe Co. District Fair. Aug. 24-29. E. W. Pearson.

Oklahoma

Alva-Woods Co. Free Fair Assn. Oct. 7-10. George Felkel.
Apache-Apache District Fair. Aug. 26-29. O. H. Goff.
Arnett-Ellis Co. Fair Assn. Sept. 17-19. C. A. Null.

Oregon

Burns-Harney Co. Fair. Sept. 18-20. D. G. Jordan.
Canby-Clackamas Co. Fair. Sept. 2-5. J. P. Tejford, Jennings Lodge, Ore.
Deer Island-Columbia Co. Fair Assn. Aug. 20-23. E. E. Malaher, Geble, Ore.

North Dakota

Cooperstown-Griggs Co. Fair. Sept. 14-16. Clarence Stone.
Fargo-Red River Valley Fair. Aug. 31-Sept. 5. A. D. Scott.
Mott-Hettinger Co. Fair Assn. Sept. 11-12. Mrs. Thelma Oleson.

Ohio

Andover-Andover Fair. Sept. 11-12. E. G. Haas.
Athens-Athens Co. Agr. Soc. Aug. 24-27. L. C. Baker.
Attica-Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter.

South Carolina

Anderson-Anderson Co. Colored Fair Assn. Nov. 10-14. J. A. Gresham.
Bowman-Bowman Community Fair. Nov. 8-14. George W. Oliver.
Brunson-Hampton Co. Fair Assn. Nov. 23-28. W. P. Hogarth.

Greenville—Greenville Co. Fair. Oct. 10-24. C. A. Herlong.
Greenville—Greenville Colored Fair Assn. Oct. 19-24. U. S. G. Sweeney Jr., R. 3, Simpsonville.

Jourdanton—Atascosa Co. Fair. Oct. 10-11. Louis W. Freeman.
Junction—Hill Country Fair Assn. Aug. 13-15. Seaton Prentice.

Friendship—Adams Co. Fair. Aug. 27-30. Robt. W. Roseberry.
Galesville—Trempealeau Co. Fair. Sept. 4-7. F. M. Smith.

Tuscola—Tuscola Home-Coming Assn. July 23-25. Clyde M. Larimar.
Indiana
Auburn—De Kalb Co. Fair Assn. Sept. 29-Oct. 3. H. E. Hart.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 16-18. Fred Seeger.
Gettysburg—Potter Co. Fair. Aug. 21-23. James J. O'Connell.

Quinn—Quinn Fair Assn. Sept. 7-12. Hobart Lytal.
Richardson—Richardson Community Fair. Sept. 10-12. Mrs. Jackie Huffhines.

Milwaukee—Milwaukee Co. Winter Fair. Dec. 1-4. Dr. Harry F. Seymer, Sta. D., R. 2.
Mondovi—Buffalo Co. Agrl. Soc. Aug. 15-18. Plymouth—Sheboygan Co. Agrl. Assn. Sept. 4-7. W. H. Eldridge.

Audubon—Audubon Co. Fair. Sept. 7-11. W. C. Wilson.
Bedford—Taylor Co. Fair. July 25-Aug. 1. C. N. Nelson.

Tennessee

Ashland City—Cheatham Co. Fair Assn. Oct. 1-3. Ewell Perry.
Bellevue—Hardeman Co. Colored Fair Assn. Oct. 8-10. W. B. Hunt, Box 42, Grand Junction.

Coalville—Summit Co. Fair. Sept. 14-16. K. B. Hixson.
Fillmore—Millard Co. Fair. Sept. 3-5. June Gordon.
Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.

Turtle Lake—Turtle Lake Inter-Co. Fair. Aug. 15-16. W. B. Cornwall.
Union Grove—Racine Co. Agrl. Soc. Sept. 1-3. E. A. Polley, Rochester, Wis.
Viroqua—Vernon Co. Fair. Sept. 23-26. Fred S. Rogers.

Big Spring—Douglas Co. Fair Assn. Aug. 26-28. Pete Bahnmaler, LeCompton, Kan.
Colby—Thomas Co. Free Fair. Aug. 18-21. J. B. Kuska.
Dodge City—Great Southwest Fair Assn. Sept. 2-5. Robt. G. Geoffroy.

Virginia

Abingdon—Southwest Va. Fair Assn. Aug. 25-29. G. Y. Booker.
Amherst—Amherst Co. Fair Assn. Oct. 7-9. L. H. Shrader.
Blackstone—Courier-Record Fair Assn. Sept. 21-26. Alexander Hudgins.

Abingdon—Southwest Va. Fair Assn. Aug. 25-29. G. Y. Booker.
Amherst—Amherst Co. Fair Assn. Oct. 7-9. L. H. Shrader.
Blackstone—Courier-Record Fair Assn. Sept. 21-26. Alexander Hudgins.

Chico—Butte District Fair & Rodeo. Oct. 3-8. Sylvia J. Cooke.
Crescent City—41st Dist. Agrl. Assn. Sept. 16-20. C. A. Cronkrite.
Eureka—Ninth Dist. Agrl. Fair. Sept. 23-27. Homer E. Wall.

Beattyville—Lee Co. Fair Assn. Oct. 1-3. Mrs. Dollie Abner, Vada, Ky.
Edmonton—Metcalfe Co. Agrl. Fair. Sept. 18-19. James M. Ennis.
Falmouth—Falmouth Fair. Aug. 6-8. D. Barnett Casey.

Fairs Canceled

Washington

Cheney—Cheney Community Fair. Sept. 17-19. Mamie Ottomeier.
Ellensburg—Klittitas Co. Fair. Sept. 5-7. Wendell W. Prater.
Goldendale—Klickitat Co. Fair. Sept. 4-5. L. W. Terhaham.

Cheney—Cheney Community Fair. Sept. 17-19. Mamie Ottomeier.
Ellensburg—Klittitas Co. Fair. Sept. 5-7. Wendell W. Prater.
Goldendale—Klickitat Co. Fair. Sept. 4-5. L. W. Terhaham.

Durham—Durham Agrl. Fair Assn. Sept. 25-26. John A. Jackson.
Fairfield—Greenfield Hill Grange Fair. Sept. 10-12. Mrs. H. B. MacQuarrie.
Goshen—Goshen Agrl. Soc. Sept. 7. Mrs. Louise W. Blakeslee.

Bay City—Bay Co. Agrl. Assn. Aug. 19-23. Harry Hough, R. 1, Munger, Mich.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 19-22. Edna Cooley.
Traverse City—Northwestern Mich. Fair Assn. Sept. 1-4. Arnell Engstrom.

West Virginia

Cowen (Camp Caesar)—Webster Co. Fair. Aug. 31-Sept. 5. Ralph Cunningham.
Fairview—Clay Dist. Fair Assn. Sept. 10-12. Kenneth B. Moore, RFD 2.
Helvetia—Helvetia Community Fair Assn. Sept. 10-12. Mrs. James McNeal.

Cowen (Camp Caesar)—Webster Co. Fair. Aug. 31-Sept. 5. Ralph Cunningham.
Fairview—Clay Dist. Fair Assn. Sept. 10-12. Kenneth B. Moore, RFD 2.
Helvetia—Helvetia Community Fair Assn. Sept. 10-12. Mrs. James McNeal.

Marietta—Cobbs Co. Fair Assn. Sept. 23-28. J. H. Henderson.
Idaho
Boise—Western Idaho State Fair. Aug. 25-30. Ben Wood.
Sandpoint—Bonner Co. Fair. Sept. 17-19. Walter F. Thomas.

Arlington—Sibley Co. Agrl. Assn. Aug. 7-9. Louis Kill.
Elk River—Sherburne Co. Agrl. Soc. Aug. 13-15. W. H. Hanson.
Pine City—Pine Co. Agrl. Soc. Aug. 20-22. Frank P. Gottry.

Wisconsin

Antigo—Langdale Co. Agrl. Soc. Aug. 14-18. John T. Omernik.
Athens—Athens Agrl. Assn. Sept. 1-3. Theo E. Wozniak.
Black River Falls—Jackson Co. Fair Assn. Sept. 12-15. Douglas J. Curran.

Antigo—Langdale Co. Agrl. Soc. Aug. 14-18. John T. Omernik.
Athens—Athens Agrl. Assn. Sept. 1-3. Theo E. Wozniak.
Black River Falls—Jackson Co. Fair Assn. Sept. 12-15. Douglas J. Curran.

Belleville—St. Clair Co. Fair Assn. July 20-Aug. 1. John R. Kemper.
Breece—Clinton Co. Fair. Sept. 2-5. A. W. Grunz.
Cambridge—Henry Co. Fair Assn. Aug. 11-14. Harry M. Johnston.

Albany—Gentry Co. Fair Assn. Sept. 2-5. Stanley Robertson.
Ava—Douglas Co. Fair Assn. Sept. 10-12. J. E. Curry.
Lamar—Lamar Farm & Indust. Expo. Sept. 16-18. Marion E. Moore.

Texas

Anderson—Grimes Co. Fair Assn. Oct. 8-10. T. W. Jennings.
Angleton—Brazoria Co. Fair Assn. Sept. 29-Oct. 3. J. B. Hostetter.

Illinois

Belleville—St. Clair Co. Fair Assn. July 20-Aug. 1. John R. Kemper.
Breece—Clinton Co. Fair. Sept. 2-5. A. W. Grunz.

Mississippi

Yazoo City—Yazoo Negro Fair Assn. Oct. 12-17. R. J. Pierce.
Yazoo City—Yazoo Co. Fair Assn. Sept. 28-Oct. 3. J. N. Ballard.

Missouri

Albany—Gentry Co. Fair Assn. Sept. 2-5. Stanley Robertson.
Ava—Douglas Co. Fair Assn. Sept. 10-12. J. E. Curry.

Minden-Kearney Co. Agri. Soc. Aug. 13-15. Stanley Peterson.

New Jersey

Egg Harbor City-Atlantic Co. Agri. Fair. Sept. 2-5. A. G. Vaurinot. Flemington-Flemington Fair Assn. Sept. 1-7. Major E. B. Allen. Troy Hills-Morris Co. Fair Assn. Aug. 25-29. Kenneth E. Kostenbader, Morristown, N. J.

New Mexico

Portales-Roosevelt Co. Fair Assn. Sept. 30-Oct. 3 (tentative). W. G. Vinzant.

New York

Albion-Orleans Co. Fair Assn. July 29-Aug. 1. Earl P. Strickland, Kent, N. Y. Altamont-Albany-Schenectady Co. Fair. Aug. 10-15. Roy P. Peugh. Hemlock-Hemlock Lake Union Agri. Soc. Sept. 9-12. Glenn C. McNinch, Conesus, N. Y. Norwich-Chenango Co. Fair. Aug. 11-14. F. B. Littlefair. Walton-Delaware Co. Fair. Aug. 25-28. Paul G. Williams. Waterloo-Seneca Co. Agri. Soc. Aug. 11-14. Mrs. Nellie Douglass. Watertown-Jefferson Co. Agri. Soc. Aug. 25-29. G. H. Righter. Westport-Essex Co. Agri. Soc. Aug. 26-29. L. H. Labdell, Wadhams, N. Y. Whitney Point-Broome Co. Agri. Soc. Aug. 4-7. C. R. Johnson.

North Carolina

Cherokee-Cherokee Indian Fair. Oct. 6-10. J. L. Walters.

Ohio

Ashland-Ashland Co. Agri. Soc. Sept. 23-26. James S. Alterholt. Berea-Cuyahoga Co. Agri. Soc. Aug. 18-23. William H. Kroesen. Circleville-Pickaway Co. Agri. Soc. (Pumpkin Show). Oct. 7-10. Mack D. Parrett. Croton-Hartford Ind. Agri. Soc. Sept. 9-12. Clell H. Sinkov, Centerburg, O. Eaton-Freble Co. Agri. Soc. Sept. 15-18. Wm. B. Pryor. Logan-Hocking Co. Agri. Assn. Sept. 16-19. D. Melvin Heft. McConelsville-Morgan Co. Agri. Soc. Sept. 16-18. Ray G. Smith. Mansfield-Richland Co. Agri. Soc. Aug. 25-28. R. D. Hale. Medina-Medina Co. Agri. Soc. Sept. 10-12. Jay V. Einhart. Middleport-Meigs Co. Fair. Sept. 16-18. Charles Radford Jr., Minersville, O. Millersburg-Holmes Co. Fair. Sept. 8-11. H. O. Logsdon. Norwalk-Huron Co. Agri. Soc. Sept. 1-4. Mrs. Elfreda Crayton. Paulding-Paulding Co. Agri. Soc. Sept. 17-18. O. C. Lehman, Payne, O. Piketon-Pike Co. Agri. Soc. Aug. 11-14. Frank B. Cooper. Proctorville-Lawrence Co. Agri. Assn. Aug. 19-21. D. E. Lewis, Ironton, O. Shelby-Shelby County. Street Fair Assn. Sept. 9-12. Carl L. Wentz.

Oklahoma

Miami-Ottawa Co. Free Fair. Sept. 7-13. George H. Merriam.

Oregon

Fossil-Wheeler Co. Fair. Sept. 11-12. Arnold C. Ebert. Monmouth-Polk Co. Fair. Aug. 28-29. Josiah Wills, Dallas, Ore.

Pennsylvania

Arendtsville-South Mountain Fair Assn. Sept. 9-12. A. D. Sheely. Doylestown-Doylestown Fair. Aug. 25-29. J. Allen Gardy. Edinboro-Edinboro Community Fair. Sept. 17-19. Norman P. Manners. Fawn Grove-Fawn Grove Improvement Assn. Aug. 5-8. L. M. Brown, Bridgeton, Pa. Youngville-Youngville Community Fair Assn. Sept. 9-12. R. L. Albright.

Rhode Island

Kingston-R. I. State Fair Assn. Sept. 2-7. A. N. Peckham.

South Dakota

Murdø-Jones Co. Fair. Aug. 27-29. M. E. Sanderson. Pine Ridge-Oglala Sioux Fair & Festival. Aug. 20-22. M. G. Ripke.

Tennessee

Camden-Benton Co. Fair Assn. Sept. 16-19. R. L. Davis. Jackson-West Tenn. District Fair. Sept. 15-19. Hunter Taylor. Manchester-Coffee Co. Fair Assn. Sept. 24-28. David W. Shields Jr. Winchester-Franklin Co. Fair Assn. Aug. 28-29. Floyd Anderton.

Texas

Amarillo-Amarillo Tri-State Fair. Sept. 14-15. Rex B. Baxter. Boerne-Kendall Co. Fair Assn. Aug. 24-30. A. McD. Gilliat. Corsicana-Corsicana Dist. Fair & Rodeo. Sept. 29-Oct. 3. R. W. Knight. Crockett-Houston Co. Fair. Oct. 12-17. J. H. Reinicke. Denton-Denton Co. Fair. Sept. 29-Oct. 3. O. L. Fowler. Eagle Pass-Eagle Pass International Fair. Oct. 21-25. J. M. Mabe. Eastland-Eastland Co. Fair Assn. Sept. 24-26. H. J. Tanner. Gonzales-Gonzales Co. Fair Assn. Oct. 20-24. E. C. Mueller. Graham-Fossum Kingsdom Fair & Rodeo. Sept. 15-19. Melvin Sisk. Greenville-Hunt Co. Fair. Aug. 24-29. O. A. Duck. Hallettsville-Lavaca Co. Fair. Sept. 4-5. Henderson-Rusk Co. Fair Assn. Sept. 28-Oct. 3. Ben C. Marable. Jasper-Jasper Co. Fair Assn. Oct. 13-17. J. Paul Hardin. Jefferson-Marion Co. Fair. Sept. 15-19. C. R. Heaton. Linden-Cass Co. Fair. Sept. 22-26. W. D. Berry. Livingston-Polk Co. Fair Assn. Oct. 12-17. B. B. Martin. McKinney-Collin Co. Fair Assn. Sept. 29-Oct. 3. W. Hammond Moore. New Braunfels-Comal Co. Fair Assn. Sept. 25-27. H. H. Wittenborn.

Utah

Farmington-Davis Co. Fair. Aug. 25-26. Ellen Agren.

Vermont

Barton-Orleans Co. Fair. Aug. 20-22. F. O. Brown. Lyndonville-Caledonia Co. Fair Assn. Aug. 27-29. A. E. Donahue. Morrisville-Lamoille Valley Fair. Aug. 5-8. Erwin H. Olmstead. Rutland-Rutland State Fair. Sept. 7-13. Arthur B. Porter.

Virginia

Richmond-Virginia State Fair. Sept. 28-Oct. 3. Charles A. Somma.

Washington

Bremerton-Kitsap Co. 4-H Fair. Aug. 26-29. Walter J. Clarkson, Port Orchard, Wash. Chehalis-Centralia-Southwest Wash. Fair Assn. Aug. 26-30. Thomas E. Wood, Chehalis. Colville-Stevens Co. Grange Fair Assn. Sept. 10-12. A. K. Millay. Kelso-Longview-Cowlitz Valley Fair. Sept. 3-5. Milton R. Scott, Box 11, Kelso. Menlo-Pacific Co. Fair. Sept. 11-13. R. E. Roffler, South Bend, Wash. Olympia-Thurston Co. Fair. Approx. Aug. 25-26. Mary Ann Feletto. Port Angeles-Cllallam Co. Fair Assn. Sept. 10-13. W. C. Geller. Puyallup-Western Wash. Fair Assn. Sept. 21-27. A. E. Bartel. Skamokawa-Wahkiakum Co. Fair Assn. Sept. 10-12. R. E. Roffler, Cathlamet, Wash. Walla Walla-Southeastern Wash. Fair Assn. Sept. 3-5. Leslie L. Stewart. Waterville-Douglas Co. Fair. Sept. 11-13. William Volz.

West Virginia

Dunbar-West Va. Free Fair. Sept. 5-13. T. H. McGovran, Charleston, W. Va. Glenville-Gilmer Co. Fair. Aug. 19-22. Delbert Stalnaker. Moundsville-Marshall Co. Fair Assn. Sept. 7-9. Samuel Shaw. Petersburg-Tri-Co. Fair. Sept. 9-11. C. L. Sticker. Ripley-Jackson Co. Fair. Aug. 11-14. Chas. Rhodes and Blaine A. Beeghly.

Wisconsin

Eau Claire-Eau Claire Co. Junior Fair. Aug. 11-13. S. S. Mathisen. Wilmot-W. Kenosha Co. Fair Assn. Aug. 14-16. E. V. Ryall, Kenosha, Wis.

Coming Events logo with 'TRADE SERVICE FEATURE' and 'Billboard' text.

These dates are for a five-week period.

Arkansas

Mammoth Spring-Soldiers & Sailors' Reunion. Aug. 17-22. E. E. Sterling.

California

Hollister-Horse Show. Aug. 21-23. Roy Hubbell. Los Angeles-Gift & Art Show, Biltmore Hotel. July 25-31. James P. Bone. San Diego-Celebration. Aug. 27-Sept. 9. San Francisco-Gift Show. Aug. 9-14. Kay Leber, 1514 Rockefeller Ave., Everett, Wash. Santa Barbara-Old Spanish Days. Aug. 26-29. Chas. E. Pressley. Sutter Creek-Boosters' Club Celebration. Aug. 8-9. Earl Jewell.

Colorado

Boulder-Boulder Pay Dirt Powwow. July 25-27. Edwin S. Morrill. Golden-Golden Days. Aug. 14-15. O. L. Dennis.

Connecticut

Waterbury-Elks' Carnival. Aug. 3-8. Frank McCann.

Idaho

Hagerman-Pioneer Day. July 24. Emerson Pugmire.

Illinois

Biggsville-Home-Coming. Aug. 27-28. John G. Gibson. Blandinsville-Farmers' Picnic. Aug. 13-14. J. D. Wilson. Chester-Bridge Opening Celebration. Aug. 1. Elmer E. Vosburgh. Clayton-Old Settlers' Reunion. Aug. 20-21. E. O. Amen. Cuba-Soldiers & Sailors' Reunion. July 30-Aug. 1. Leo Clayberg. East Dundee-Firemen's Festival. July 29-Aug. 1. Max Freeman. Hamilton-Fall Festival. Aug. 26-27. Address Box 287. Libertyville-Libertyville Days. Am. Legion. Aug. 21-23. Carl O. Wadman. Meredosia-Home-Coming. Aug. 14-15. C. A. Korsmeyer. Momence-Gladiolus Festival. Aug. 19-22. Arnold Sherwood. Morrison-Patriotic Day. Aug. 4-5. J. E. Wells. Mount Auburn-Farmers' Picnic. July 31-Aug. 1. Raymond E. Dunn. Mount Olive-Home-Coming. Aug. 3-5. Wm. J. Meglitsch. Plymouth-Old Settlers' Picnic, Lions' Club. Aug. 27. B. W. Jackson. Princeville-Home-Coming. July 30-Aug. 1. W. R. Cordis. Rantoul-Fall Festival. Aug. 31-Sept. 5. Cal E. Raser, Tuscola, Ill. Salem-Soldiers & Sailors' Reunion. July 27-Aug. 1. Earl W. Merritt. Silvis-Booster Club Celebration. Aug. 27-29. Frank Shannon. Stonefort-Annual Reunion & Home-Coming. Aug. 12-15. E. Weaver. Tiskilwa-Home-Coming Celebration. July 29-Aug. 1. W. K. Schori. Vandalia-Old Settlers' Reunion. Aug. 4-8. L. C. Squibb. Wood River-Legion Home-Coming. Aug. 1-2. L. H. Holland.

Indiana

Brownstown-Home-Coming. July 27-Aug. 1. Cloverdale-Amer. Legion Picnic & Home-Coming. July 30-Aug. 1. H. O. Hurst.

Delphi-Old Settlers' Celebration. Aug. 6-8. M. J. Johnson. English-English Reunion & Home-Coming. July 20-25. George H. Eastridge. Farmersburg-Old Settlers' Picnic. July 29-Aug. 1. Chas. E. Sharpe. Gas City-Onized Street Fair. July 22-26. George E. Poling. Knox-Street Fair. Aug. 26-29. Everett G. White. Miami-Miami Old Settlers. Aug. 20-22. Marvin Herrell. Otterbein-Am. Legion Jubilee. Aug. 12-15. H. C. Myers. Terre Haute-Miners' Picnic. Aug. 7-9. Wm. Stapleton, R. R. 4. Wakarusa-Merchants' Festival Days. Aug. 27-29. Write Fredericks Store. Whitestown-Whitestown Picnic. Aug. 14-16. Robert Linville.

Iowa

Burlington-4-H Calf Club Show. Aug. 3-8. A. L. Biken. Coggan-Harvest Home. Aug. 7-8. Mrs. Lester F. Custer. Hartley-O'Brien Co. 4-H Show. Aug. 24-26. Kenneth B. Kramer, Primghar, Ia. Monroe-Fire Dept. Celebration. July 23-25. Henry J. Van Haulen. Sheldon-Air Show. Aug. 23-24. L. A. Houlihan. State Center-76th Anniv. Celebration. Aug. 26. Bert Merrill. Wapello-Home-Coming. July 21-23. E. G. Wittler.

Kansas

Downs-Downs Celebration. July 22-25. Joseph W. Asper. Lenora-Victory Celebration. July 29-31. Edward P. Steichen. Leoti-Old Settlers' Picnic. Aug. 27-28. R. E. Hollister. Linn-Linn Picnic. July 23-25. M. A. Raven. Oskaloosa-Old Settlers' Reunion. Aug. 21-22. Donald C. Allen.

Kentucky

Louisville-St. Agnes Carnival. July 31-Aug. 1. W. J. Smith, 2508 Seneca Valley Rd.

Michigan

Chelsea-Amer. Legion Carnival. July 30-Aug. 1. Harold L. Oraven. Milan-Am. Legion Fair. Aug. 3-8. Nels B. Bliss. Richland-Home-Coming & Carnival. Aug. 7-8. Roy L. Horning.

Minnesota

Isanti-Harvest Festival. Aug. 14-15. Clayton Merrill. Jamesville-Harvest Jubilee. July 22-23. Harvey E. Gardner. Minneapolis-Aquaticennial. July 18-26. C. E. Anderson, 114 S. Fourth St.

Missouri

Ash Grove-Legion Picnic & Horse Show. Aug. 19-22. Owen W. Anglum. Bucklin-Home-Coming. Aug. 20-22. C. A. Larson. Craig-Amer. Legion Home-Coming. July 23-25. Frank B. Neely. Cuba-Old Settlers' Reunion. July 31-Aug. 1. A. M. Munro. Diggins-Picnic & Home-Coming. Aug. 6-8. John H. Rudolph. Everton-Picnic. Aug. 5-8. C. W. Crawford. Fairfax-Fall Festival. Aug. 20-22. Fred R. McMahon. Hamilton-Am. Legion Race Meet. Aug. 25-28. A. B. Goodrich. Hermann-Home-Coming. Aug. 20-30. Herbert Gerdemann. Houston-Old Settlers' Reunion. Aug. 12-15. Guy F. Hutcheson. King City-Livesock & Horse Show. Aug. 19-20. C. Berry. Louisburg-Old Settlers' Reunion. July 23-24. Bert Matthews. Sheridan-Sheridan Picnic. Aug. 6-8. J. C. Evans. Tarkio-Tarkio. Aug. 26-29. Herschel T. Carter. Waynesville-Home-Coming. Aug. 1-3. Omar Thompson.

Montana

Helena-Lewis & Clark Race Meet. July 27-Aug. 1.

Nebraska

Elkin-Fall Festival. Aug. 19. F. J. Stehly. Jansen-Jansen Picnic. July 30-31. H. T. Fast. Oxford-Rodeo & Festival. Aug. 5-8. Floyd Carpenter. South Omaha-Amer. Legion Celebration. July 18-25. Emil Stahmer.

Nevada

Winnemucca-Am. Legion Carnival. Aug. --. George D. Melody.

New Jersey

Phillipsburg-Am. Legion Celebration. Aug. 3-8. J. A. O'Hare.

New Mexico

Raton-Elks' Pioneer Days. Aug. 12-15. Bob Pierson.

New York

Buffalo-Polish Charities Circus. Aug. 24-29. John S. Rusek, 928 Broadway. New York-Gift Show of N. Y. Aug. 24-28. George F. Little, 209 Fifth Ave.

North Carolina

Newton-Soldiers' Reunion. Aug. 17-22. Miss Willie Self. Roanoke Rapids-Lions' Festival. Aug. 24-30. C. M. Gurley.

Ohio

Adena-St. Casimir's Church Festival. July 25-26. Byesville-Byesville Home-Coming. July 28-Aug. 1. Martin F. Nagel. Cincinnati-Pood Show at Zoo. Aug. 25-Sept. 7. A. E. Scheffer, 1252 Elm St. Cleveland-Natl. Encampment, Un. Spanish War Vets. Aug. 16-20. Cynnet-Vol. Firemen Home-Coming. Aug. 10-15. W. R. Shaw. Grove City-Victory Fair. Aug. 9-11. Emory Norris. Minerva-Home-Coming. Aug. 17-22. Robt. C. Larkins. New Bremen-Woodmen of World Festival. Aug. 13-15. Earl Hagemeyer. North Industry-Vol. Fire Dept. Home-Coming. July 28-Aug. 1. George Marlow, 911 Payne Ct., N. E. Canton.

Paulding-V. F. W. Victory Celebration. July 29-Aug. 2. Ernest W. Neds. Stow-Firemen's Celebration. Aug. 3-6. Toledo-Vol. Firemen Dept. Carnival. Aug. 14-16. Wm. Hundley, Sta. C.

Oklahoma

Westville-Firemen's Picnic. July 24-26. W. J. Foreman. Yale-Old Settlers' Reunion. Aug. 5-8. H. A. Dempsey.

Pennsylvania

Hyndman-Vol. Fire Dept. Home-Coming. Aug. 3-8. G. W. Himes. Johnstown-W. Taylor Tp. Firemen's Fair, Tanneryville lot. Aug. 10-15. Wm. Beschhoff. Johnstown-Ideal Fire Co. Fair. Crystal Beach. Aug. 10-15. New Galilee-Firemen's Carnival. July 27-Aug. 1. J. A. Fusetti. Saxonburg-Firemen's Carnival. July 20-23. Evelyn M. Gollie. Six-Mile-Run-Am. Legion Celebration. Aug. 7-8. G. C. McIntyre. Westover-Night Fair at Mosser Park. July 27-Aug. 1. Harry Roland.

South Dakota

Brookings-4-H Round-Up. Aug. 3-8. Burke-Home-Coming Days. Aug. 14-15. Joe Farnbacher. Custer-Gold Discovery Days. July 24-25. J. P. Broyles. Dell Rapids-Cootie Days, Am. Legion. Aug. 3-5. Ed Michel. Faith-Sheep Show & Fair. Aug. 26-29. Hot Springs-Townsend Free Day. Aug. 31. Hudson-Firemen's Sports Day. Aug. 14. Madison-Turtle Days. Aug. 26-29. Stanley S. Hauck. Salem-Harvest Festival. Aug. 24-25. Timber Lake-Days of 1910. Aug. 26-27. E. J. Gibson.

Utah

Kamas-Kamas Valley Fiesta. Aug. 14-15. Douglas Simpson.

Virginia

Berryville-Horse & Colt Show. Aug. 29-31. A. B. Hummer.

Washington

Seattle-Seattle Potlatch. Last week in July. C. W. Goodman. Seattle-Gift & Lamp Show. Aug. 23-27. Kay Leber, 1514 Rockefeller, Everett. Shelton-Mason Co. Pioneers Picnic. July 25. Grant C. Angle.

Wisconsin

Scandinavia-Free Fair. Aug. 21-23. C. D. Tronined.

Wyoming

Basin-Bean Festival. Aug. 14-15.

Canada

Hamilton, Ont.-Gladiolus Show. Aug. 21-22. Mrs. J. A. Carleton, 166 Willow Road, Guelph.

Dog Shows logo with 'TRADE SERVICE FEATURE' and 'Billboard' text.

These Dates Are for a Five-Week Period

Massachusetts

Berkley-Aug. 16. John J. Fitzsimmons, 29 Randall St., Taunton. Framingham-Cent-Aug. 23. Foley, Inc., 2009 Ranstead St., Philadelphia. Great Barrington-Aug. 30. Foley, Inc., 2009 Ranstead St., Philadelphia. Hamilton-Aug. 23. Foley, Inc., 2009 Ranstead St., Philadelphia. Lenox-Aug. 29. Foley, Inc., 2009 Ranstead St., Philadelphia.

Minnesota

St. Paul-Aug. 2. W. C. Thompson, 5260 Hampshire Drive, Minneapolis.

New York

Saratoga Springs-Aug. 16. Foley, Inc., 2009 Ranstead St., Philadelphia. Schenectady-Aug. 9. Foley, Inc., 2009 Ranstead St., Philadelphia.

Ohio

Ravenna-Aug. 29. O. A. Wilson Bow, 2808 12th St., Detroit.

Wisconsin

Milwaukee-Aug. 20-30. M. F. Couillard, 3416 W. Kilbourn Ave.

Frontier Contests logo with 'TRADE SERVICE FEATURE' and 'Billboard' text.

These Dates Are for a Five-Week Period

Colorado

Monte Vista-Ski-Hi Stampede. July 29-31. John H. Beatty. Montrose-Montrose Rodeo. Aug. 21-22. Henry Doud. Trinidad-Trinidad Round-Up. Aug. 20-22. H. B. Lovetson.

Idaho

Caldwell-Homesteaders' Stock Show Night Rodeo. Aug. 6-8. Chas. Laurenson.

Iowa

Sidney-Iowa's Champ. Rodeo. Aug. 18-21. George P. Gilbert.

Montana

Billings-Midland Fair Rodeo. Aug. 19-15. H. L. Pitton. Bozeman-Bozeman Round-Up. July 31-Aug. 2. Bess K. Griffin. Shelby-Maris Fair Rodeo. Aug. 14-16. Gladys Dahl. (See FRONTIER CONTESTS on page 65)

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

Carigan, John, 60 Fought, Forrest, 10c
Bower, Dorothy, 81c Madra, W. A., 1.5c
Smith, Ben, 1.4c

BRINEGAR, THOMAS
Briston, Eddy
BRITT, JOHN
HENRY



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Abbott, Dave
ACKLEY, CLARENCE
DANIEL
ACUFF, WM. M.
Adams, Budo
Adams, Ed (Red)
ADAMS, MITCHELL
Adams, Ned
Adams, Ray N.
ADAMS, SAM
ADAMS, JAMES
Adams, Virginia
ADCOCK, KENNETH
WRIGHT
ARKENS, LOUIS
JAMES
Allen, Roy
Allen, W. R.
Allen, Melvin
ALBIN, GEO.
Alcid, Syd
Alexander, Ted S.
Allen, Allen C.
Alford, Mrs. Alice
ALFORD, ELMER
ROSCOE
ALKIRE, GEO.
ALBERT
Allen & Leo
Allen, Buckey
Allen, Casey P.
ALLEN, CLAUDE
WOODROW
Allen, Dell
Allen, F. A.
(DeBosche Products)
Allen, Ginger
Allen, Lewis
Allen, Arthur
Allison, Fred
Allison, E. M.
Allison, Earl L.
ALMONS, JOHN
ASBERRY, MG.
PATL, NORTON
Andrus, Frank L.
(KeKomo)
Anders, R. L.
ANDERSON, CARL D.
Anderson, Earl
Anderson, Frank
ANDERSON, MARVIN
PORTER
ANDERSON, MAYNARD J.
ANDRESS, ROBT. M.
ANDREWS, RAYMOND
NELSON
Andrus, Clifford F.
Anthony, Mrs. M.
APPLEBY, RAYMOND
FIRMAN
Appelman, Johnny
Applegate, Rex
Araoz, Anthony R.
Araoz, Tommy
ARNOLD, ALFRED
FRANKLIN
ARNOLD, WM.
Arsh, Wonder
Boy
ARTHUR, CHES.
THER ALLEN
ARTHUR, MILES
JUDSON
ARYN, NATHANIEL T.
ASHBURY, KENNETH
EARL
Ashe, Carrie
ASTROLOGOW, JAMES M.
ASTON, THOS.
RICHARD
Atkins, Mrs. Geneva
Atherbury, Wm.
August, Mary
Austin, Gene
Avaiz, Tommy
Avaiz, Joe, R.
Rebb, Specialty
BACKUS, JOS.
PETER
BAILEY, CLIFFORD
FREDERIC
Bailey, Maxine
Baile, Walter
BAKER, CHAS. H.
Baker, EH
Baker, Geo. L.
BAKER, LOUIS
(PEANUTS)
BALDWIN, ROBT.
ANDREW
Ball, Dessie
Ballet, Howaco
Banks, B. E.
BANKS, JOS.
ALEXANDER
Banding, Mary Jane
BARACKMAN, MERVIN H.
BARCLAY, RICHARD
EARL
BARFIELD, DAVID
Barfield, Lennie
Barley, Louise
BARKEY, MURLIN JAS.
BARKS, ALBERT
HENRY
BARMAN, LESLIE W.
Barnes, Mrs. Floyd
Barnes, Floyd
BARNES, WM.
HENRY
BARNES, JACK
CLAED

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Faith, Madam
FALLAW, CHAS.
FELTON
Fallon, Thos. J.
Farley, Albert
Farrell, Louis
FAULKNER, JOHN HERMAN
FEAZELL, ROBT.
WM.
Feldman, Mrs. Virginia
Felman, Robt.
"Doc"
FENNER, HARRY
E.
FERGUSON, HOWARD
HEWLETT
FERNSTER, MAKER, R. W.
FIANDT, JESSE
R. B.
FILLMAN, HARRY A.
Fisher, Geo.
FITCH, GEORGE
ELMER
FITE, JOHN
WARD
FITZGERALD, EDW. R.
Fitzgerald, Jimmie
FITZGERALD, KENNETH R.
FLAVELE, CHAS.
Flaings, David
FLOCK, FRANK
FLORENCE
ELMO
Flores, Mrs. Rose
FLOWERS, RAY
II.
FLYNN, JEREMIAH
EDW.
FORD, JOSEPH
FORREST, JOHN
M.
Forsythe, Fred
Fortin, Mrs. Ray E.
Fortner, Margaret
Francis, Betty
Francis, John
(Francis Shows)
FRANK, GEO.
FRANK, MILLER
JOHN
FRASIER, DONALD WELLS
FREDERICKS, ALEXANDER
THOS.
Frudette, Arthur
Freedman, Maurice
Freeman, John P.
Freeman, S.
Freeman, Will
FRICK, JACK
LAYMOND
Front, Rex
FUHR, DAVID
FULKNER, ROBT. WM.
FULTS, Chas.
FUNK, JAMES
MORTON
Futrel, Amella
GABLE, CHAS.
MARTIN
Gallagher, Thos.
Galluppo, Jack O.
Garber, Ed
Gardner, Ed M.
GARFIELD JR., MAJOR
GARLOCK, CLIFFORD RAY
Garner, Bishop M.
Garr, Glen (Orch)
Garrett, Fred
GARRISON, WILLIS C.
GAUGHAN, WILLIAM
BERNARD
GEE, JAMES
RUSSELL
GEORGE, GUS
George, James
Gerard, Blakton
GERALD, FRED
JOHN
Garber, Joe
GERDT, FRED
Gera, W. R.
Gerig, Rose A.
Gibbins, Harry
GIBBONS, JAMES
GIBBEAU, CHAS.
ELWOOD
GIBSON, DON T.
GIBSON, WM.
Gilbert, Whitey & Reba
Gill, George
GILLAM, EVERETT LEON
Gillece, Edw. W.
Gillette, Curley
Gilly, Ralph
Giplin, Ruth
GIPSON, GILBERT GLEN
Girard, Ted
Glynn, Mack A.
GOBLE, WM.
HAROLD
GOINS, MERRITT
WM.
GOLDE, CY R.
Golden, Nat
GOLDFARB, ITSY
Golding, Chas.
Goldsmith, Ada O.
Goeb, Mrs. Joyce
GOODE, THOS.
ALBERT
Goodman, Geo.
Goodman, Jerome
Goodnight, Lella
Goodwin, James
GOODWIN, WENDELL J.
Gordon, Chappy
Gordon, Keith
Edward
Green, Bennie
Gordon, Mr. Lu
Gordon, Ray
Green, Theodore
Gorman, A.
GOULD, STANLEY
AUSTIN
Goulde, Dr. J. T.
GOURLEY, ARCHIE
GRABERT, JAMES E.
HARTLEY, WALTER
ELTING
Grady, J. C.
Grady, Jack C.
GRAHAM, MARK
CURLEY
GRAHAM, PERRY
DALE
GRANT, HARRY
LEE
GRANT, HENRY
Grtner, A. H.
(Arkensaw)
GRAVES, ROY
WILLARD L.
Gravis, John
Gray, Clifford
Gray, Mrs. Marie
Gray, Ruth
Greene, Emly
Gregory, Jack
GRIBBIN, ALDON H.
GRIDER, HOMER
GRIFFIN, EARL
GRIFFIN, EDWIN
F.
Griffis, G. W.
GRIFFIN, JAMES
M.
GRIFFITH, BELTIE S.
Griffith, Harry
GRIFFITH, LEWIS
Grissom, Cotton
Grissold, Henrietta
B.
Griver, Jack
Groff, Howard
Groffman, Dennis
Groffo, Miller
Grogan, Tom
Gross, Dorothy
GUERRIN, FRANCIS M.
Guthrie, Lily
GUINN, JOHN
COBURN
Gunn, Geo.
Gunn, Margarita
Gura, Andrew
GURLEY, LECIL
GUTHRIE, CURTIS A.
Guyett, Mrs. Erwin
Guyton, G. R.
Guyton, Marion
Columbus (Mr.)
Gwyn, James Alvis
HACKER, ERNEST
CHRISTOPHER
HAGEN, DRUILLE
Haggerman, Art
Hail, Goodwin
HALE, FRED M.
Halley, Wilbur D.
Hall, Bros. Show
Hall, Chas. Preston
HALL, DEWITT
Hall, Earl (Snooky)
HALL, JOHN
L. SMITH
HALL, LORON
DAVID
HALL, RAY
DAVID
Hall, Walter J.
HALLDIN, TAGE
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- GEO.
- Rey, Ricardo
- Reynolds, J. L.
- REYNOLDS, LONEY
- REYNOLDS, OTTO E.
- Rhea, Todye
- Rhoads, Mrs. Louis
- Rice, Mrs. A. C.
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- RICHARDS, REINHARDT
- Richards, Vicky
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- Rife, Gerald
- Riggs, John
- LESLIE
- Riley, Harry
- Riley, Patrick Art
- Riley, Mrs. Pat
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- Rinehart, Jackie
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- RISING, THAD
- Risko, John
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- NEWMAN
- ROBERTS, DON HUNTER
- Roberts, Harold
- (Blackie)
- ROBERTS, J. H.
- LEONARD
- ROBERTS, FRANCIS
- Thayer
- Roberts, Thayer Tax
- ROBINETT, LEROY
- ROBINSON JR., ALBERT
- ROBINSON, CHRIS
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- Robinson, Mrs. Leo
- ROBINSON, LEON
- ROBINSON, OTIS S.
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- ROGERS, ERNEST
- LeGRAND
- Rogers, D. C.
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- Rogers, Lanny
- ROLLIN, JAMES
- Romp, Lester
- Rooks, Harry
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- Roper, Victor
- Roer, Harry E.
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- Russell, Tess
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- M. B.
- RUTHERLEDGE, PETER
- Rutledge, Leonard
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- Ryan, Jack A.
- RYAN, JAMES
- RYAN, PATRICK
- RYAN, PATRICK EDWARD
- Ryle, David
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- Smith, Joe
- SMITH, JOHN C.
- SMITH, LUTHER D.
- Smith, Marcella
- SMITH, MILTON MEYERS
- SMITH, REX PEARL
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- Spain, Oden
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- Sperry, Chas.
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- SPRINGER, JONATHAN LEE
- Sproll, Red
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- GRAY
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- WALLACE
- Steinhart, Wm.
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- Stroubie, A. J.
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- WILSON
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- Sturgis, Ben
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- SWAGGER, MONT
- Swain, Kennedy
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- Swift, Tom
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- SWORD, BOOTS W.
- Sybrett, Mrs. Des

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LIVE MEXICAN JUMPING BEANS - TRIAL 20, 25c; 100, 85c; 500, \$2.00; 1,000, \$3.25. Dealers sell 1c each, stores sub-agents. J. J. FRANK, 525-B Palm, Rockford, Illinois.

LUMINOUS CROSS PRAYER REMINDERS - Shine in dark. Fast selling religious item; selling up to \$1.00. Sample, dime. G. POTTER, 4015 Lake Park Ave., Chicago.

MacARTHUR PATRIOTIC VICTORY POSTCARDS. Beautiful colors. Today's fastest selling low priced item. Samples and wholesale prices, 10c. SIMMS, Warwick, New York.

MAKE EXTRA MONEY EASY - SHOW SMART Personal Christmas Cards with name, 50 for \$1.00 up. Outstanding values. Also 21-Card Assortment, \$1.00; others. Big profits. Samples free. WETMORE & SUGDEN, 749 Monroe, Dept. 913, Rochester, N. Y.

MAKE-SELL SENSATIONAL NEW CLEANER, also spectacular magic new polish, and other whirlwind sellers. Details. H. BELFORD, Engineering Building, Chicago.

MASTER WORK SELLS IN EVERY HOME. Money made fast. Send 10c for sample. SIRFESSOR M. D. QUINN, 24 Liberty Street, Hartford, Conn.

NEW HITLER JAP FOLD UPS TAKING COUNTRY by storm. Trial Dozen, 25c. Samples and quantity prices 10c. JAYBEE, Box 944, Altoona, Penna.

OIL PAINTINGS ON CARDBOARD, CANVAS, etc. Popular prices. Big sellers. Also lessons in oil painting. ENTERPRISE-T, 2321 N. 36th, Milwaukee.

OPERATE, DISTRIBUTE BIG FLASHY SALESBOARDS. Gigantic profits. Lowest prices. Circular Free! DIVERSO, Dept. 51, 617 North Second Street, Milwaukee, Wisconsin.

PITCHMEN - NATURAL HEALTH PRODUCTS. Internal Vegetable Tonic, Natural Herbs, Vegetable Soap, Corn Remedy; all attractively packed; reasonable price. WUNDER-TONE COMPANY, 357 E. 169th, New York.

PROFITABLE HOME BUSINESS - MAKE FAST-selling products: Soaps, Cleaners, Flavors, others. Hire agents. Free details. MAYWOOD, B-1133 Broadway, New York.

RESURRECTION PLANT - UNIQUE NOVELTY. Miracle of Nature. Costs under 2c, sells for 25c. Sample 10c. C. E. LOCKE, 7 Rio St., Mesilla, New Mexico.

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif.

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Gontz, St. Louis, Mo.

SELL FORTUNE TELLING CARDS BY MAIL. Big profits. 10 cents brings samples and information. THORNBURGH SERVICE, 1206 Monroe, Wichita Falls, Texas.

SELL SERVICE MEN'S ENGRAVED STATIONERY - We tell you how. Big seller. Good profit. STERLING SERVICE, Box 6801, N. S., Pittsburgh, Pa.

SELL RELIGIOUS AND PATRIOTIC CARDS - Cost 1c up, sell 10c. Information free. Samples 25c. Selling Kit, \$1.00. TAYLOR PRINTERY, Olney, Illinois.

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago.

WE PAY YOU \$5 FOR SELLING TEN \$1 BOXES. 50 beautiful assorted name imprinted Christmas Cards. Sell \$1. You make 50c. Free samples. CHEERFUL CARD CO., 26 White Plains, N. Y.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York.

\$1.00 STARTS YOU IN BUSINESS SELLING Social Security Plates. You don't need stamping machine any more. Free catalogue for Photo, Cases, Defense Stamp Album, etc. BONOMO, 95 Melrose St., Brooklyn, N. Y.

132 VICTORY FLAG STAMPS - NEW 10c seller for Pitchmen; each sheet 132 stamps perforated similar postage stamp. Unlimited market. Sample sheet 132 stamps mailed 5c or airmail \$1.00 for 20 sheets. Descriptive free. VICTORY STAMP COMPANY, Milwaukee.

SALESMEN WANTED

CALENDAR SALESMEN - Full time or sideline. Exceptional money making opportunity with country's leading 1943 calendar line. Sensational values, largest assortment, lowest prices, gorgeous creations in billboard hangers, art wall calendars, novelty die cut metal, cardboard desk calendars, metal, cardboard thermometer calendars. Big quantity orders now from retail stores, every type of business. Liberal commission. Free elaborate sample outfit and order talking equipment. We make your deliveries. Write quick - a postcard will do. No time to lose. CONSOLIDATED, INC., 1133-B Roosevelt, Chicago.

HELP UNCLE SAM SAVE GAS - BUY AN AUTOMATIC Gas Saver. Salesman wanted. Big profits. MARKS CO., Middlefield, O.

HUSTLERS - CONTACT VISILABELS COMPANY, 2543 South Avers Avenue, Chicago, for the hottest \$1 Xmas Card Deal Out. 10c brings samples.

MERCHANTS WALL SIGNS - SMALL INVESTMENT, big profit. Send 15c for samples. RICHARDS, 127-B East New York St., Indianapolis, Ind.

START NOW - SELL "RELIGIOUS XMAS CARDS." Send early to soldiers everywhere. Enclose stamp for terms. DREW SALES, 710 5th, Devils Lake, N. D.

WARTIME MAKES OUR ESSENTIAL BUSINESS Necessities sell fast. Not affected by priorities. Large commissions advanced daily. Experience unnecessary. Samples free. NORTHWESTERN, 621-M Jackson, Chicago.

WILSON "WALKIES" - THOSE SELF-WALKING Miniatures. Twelve characters: Clown, Mammy, Pickaninny, Penguin, Doughboy, Sailorboy, Red Cross Nurse, Pa and Ma Bunions, Little Red Riding Hood, the Fisherman and Old Santa Claus. Fastest selling toys out. Made in America. Full dozen postpaid, \$2.50, or your own selection. Work fast. No C. O. D. shipments. WILSON "WALKIES," Dept. FS, 2144 Madison Avenue, Toledo, O.

FORMULAS & PLANS

BUILD THEM YOURSELF - BUILD STREAM-lined Plywood Built-in Kitchen Cabinets; plans, 25c. ROGER D. UNDERWOOD, 4617 Johnson Ave., Western Springs, Illinois.

FORMULAS, 10,000 OF THEM, MANUFACTURE almost anything, 900 page book, \$1.50. Circular free. JOSEPH CHERRY, 96 Melbourne Ave., Detroit, Mich.

LIQUID HOSIERY - PAINT 'EM ON, SPRAY 'em on, apply with the hands. Simple process - formula and directions, sources of supply, etc., \$2.00. Sell and service at the seaside, mountains - anywhere. Sell to stores, agents, etc. Immense profits. LIQUID HOSIERY CO., 2144 Madison Ave., Toledo, Ohio.

SAVES TIRES - MOREMILES ADDS THOUSANDS of extra miles. New scientific discovery applied like paint. Renews the rubber. Inexpensive. Formula \$1.00. MOREMILES, Box 120-B, Arkansas, Wis.

BUSINESS OPPORTUNITIES

"COLLECTION OF BUSINESS PLANS" CONTAINS 127 tested plans, scores of formulas. Start own business: Home, office. Particulars free. KRACH SERVICE, 9901 Union Ave, Cleveland, O.

EDGEWATER BEACH, THIRTEEN ACRES ON the Licking River, one mile from the Zanesville city limits. Consists of bathing beach and bath house; roller skating rink, 50x104, equipped with heating plant; grill under rink, sportland building 36x38, and four cottages, livable the year round. Present owner for 18 years wishes to retire. Write FRANK CROSIER, Edgewater Beach, Zanesville, Ohio.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see Index on page 5) for advertising of 8-16-35MM. Films, Equipment and Supplies.

FOR LEASE - ROLLER RINK BUILDING, 50x140. New Building, Blower Heating System, ample parking space. B. ERVINGTON, Pontiac, Ill.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati.

RECEIVE GIGANTIC MAILS AND SAMPLES. Your name on many Mailing Lists, 10c. J. N. EDGEINGTON, 631 East 2nd, Casper, Wyo.

ROADSHOWMEN - 5,000 REELS ENTERTAINMENT and Religious Films - 16mm. sound. Circuit rates, \$9.75 per week. Advertising furnished. Record players, \$10.95. NATIONAL FILMS, Raleigh, N. C.

TWO NOVEL PATENTS FOR TOYS FOR CHILDREN. Write for complete information and price to G. H. HUTAFF JR., Box 716, Wilmington, North Carolina.

VENDEX PEANUT MACHINES FOR SALE - 75c each. Install one in each booth in beer places, variety and gasoline stations. Steady income. CHESTER SALES CO., 11 Pembroke St., Newton, Mass.

WIN WITH "SCHEMER" SCHEMES, MAIL ORDER Tips, Formulas. Twelve months, 28c; just \$1.00; quarterly, 30c. (44th year). PUBLISHER SCHEMER, Alliance, Ohio.

\$5.00 FROM HALF ACRE! GROWING GINSENG. Fall planting. Seed, instructions supplied. Crop bought under contract. Particulars, 10c. ASSOCIATED GROWERS, Dept. B, St. Norbert, Manitoba, Canada.

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2c UP FOR CRIME, NARCOTIC, Health, Magic, Astrology, Boxing, Wrestling, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements, 30 different samples, \$1.00 postpaid. STEIN PUBLISHING HOUSE, 521 South State St., Chicago, Ill.

BUSINESS, TRADE, PROFESSIONAL AND DIVERSION Magazines. Current copies, 403 different publications - representing 115 callings, to choose from. Free price list. COMMERCIAL ENGRAVING PUBLISHING COMPANY, 34H North Ritter, Indianapolis, Ind.

RAISE CAPITAL - \$\$\$ SEND FOR AMAZING plans. Money back guaranteed. \$1. FAZL, Box 1594-C, Cleveland, O.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis.

PERSONALS

PHOTOSTAMPS REPRODUCED FROM YOUR favorite photo or snapshot. Glossy finish, gummed, perforated; 100 for \$1.00. Actual samples free. CAREY SALES, Box 46-C, Station 5, Brooklyn, N. Y.

MISCELLANEOUS

GOLF CLUBS - REGULATION SIZE CHROMIUM Plated Right Hand Irons, Hickory Shafts; five club matched set, \$3.75. LINCOLN SURPLUS, 220 E. Steph, Freeport, Ill.

NAME-IN-HEADLINES NEWSPAPERS, \$7.00 per thousand. We also do retail work, 25c. Send six words. KRIMM, 1609 N. Broad, Philadelphia.

200 PROFESSIONAL LEAD SHEETS, \$5.00. Piano Arrangement, \$5.00. 2 Songs Recorded, \$5.00. Melodies Written, \$3.00. URAB, 245 West 34th, New York, N. Y.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for advertisement details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2 for 20 words or less.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

7-25-42

PRINTING

FLASHY WINDOW CARDS, THREE TO FIVE colors, 14x22 non-bending cardboard. Dozens of snappy new designs for all occasions, \$3.50 per 100. Bumper Cards, 5 1/2x28 inches, one color ink, holes punched, 100, \$2.00; 200, \$3.00. Quick service. TRIBUNE PRESS, Box 551D, Fowler, Ind.

HAMMERMILL LETTERHEADS, ANY COLOR paper, ink; 32 type styles. Reasonable prices. Send for free details. WOODRUFFS, 217-R7 LEWIS, Duluth, Minn.

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2x11 BOND LETTERHEADS, 100 ENVELOPES, both postpaid, \$1.00; or 225 both, \$2.50. EVANS PRINT, 44B North Tenth, Reading, Pa.

200 8 1/2x11 LETTERHEADS; 6 3/4 ENVELOPES, Cards, Postcards, Statements, Billheads, Gummed Labels, \$1.00 each postpaid. BENNEVILLE, 907 West Roosevelt, Philadelphia, Pa.

500 BUSINESS CARDS, \$1.00. FOUR LINES limit. Styria type only, vellum stock, cash. Postage free. INTERNATIONAL PRINTING, 910 Van Buren, Chicago.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Vending Machines. Also 1c Candy, Gum and Peanut Machines. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A. B. T. TARGET SKILL, \$20.00; ADVANCE Ball Gum Machines, Model "D," \$2.95. Wanted: Small Legal Games and Gottlieb Grippers. VARIETY VENDING CO., 4172 W. Montrose Ave., Chicago.

ALL VENDING GUMS—BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

ATTENTION, PLEASE—SHOOT-THE-JAP GUNS from an income standpoint and present popularity are worth \$200.00 in comparison with other amusement machines selling for that price on the open market today. Special offer—A certified check \$89.50 will start one of these guns your way and show you that Seeburg Ray Guns, in perfect condition, are the best investment. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago.

BAKERS PACERS, LIKE NEW, \$225 EACH. Make offer for seven. Must have one-third deposit. HANNUM, 232 E. Union St., Bethlehem, Penna.

BUCKLEY DIGGERS, EIGHT COUNTER models, \$395. One third deposit. HANNUM, 232 E. Union St., Bethlehem, Penna.

CAILLE 7 PLAY, \$75; MILLS-JENNINGS Clocks, \$6.50; Little Dukes Double Jacks, \$15. Machines, Parts, Repair Work at Reasonable Prices. MODERN SPECIALTIES, 660 Woodlawn Ave., Aurora, Ill.

EUREKAS, \$35.00; 5c TREASURYS, \$40.00; 5c Rol-a-Tops, \$45.00; and these for \$20.00 each: Powerhouse, Polo, Follies, Blondies, Vacation. EARL'S NOVELTY SERVICE, Crowley, La.

FIFTEEN PIKES PEAKS—ORIGINAL CASES, \$13.50. Fifteen Advance Shockers, used two weeks, \$9.00. Gottlieb Single Grips, \$7.50. Bingos, \$6.00. A.B.T. Targets, \$10.00. A.C. HILL, Box 1517, Vernon, Tex.

FIFTY MILLS REBUILT BLUE FRONTS, WHITE Wall Cabinet, \$95.00 each. Fifty Mills 20-Stop War Eagles, 3-5-pay, like new, White Wall Cabinet, each \$85.00. One third cash, balance C. O. D. J. J. HIGHTOWER, 805 So. Beacon, Dallas, Texas.

FOR SALE OR TRADE—JENNINGS CIGARETTES, V and XV models. AUTOMATIC VENDOR COMPANY, 152 Houston Street, Mobile, Alabama.

FOR SALE—ENTIRE ROUTE OF SIXTY Phonographs, Pool Tables, Pin Tables and Guns. Entering army. MUSIC MACHINE CO., Williston, S. C.

FOR SALE—EIGHT EXHIBIT DOUBLE COLUMN Penny Card Venders, \$15.00 each; two Exhibit Penny Question Machines, \$35.00; three Penny Question Mark Machines, \$50.00; Personality Indicator, Disposition Register, Love Meter, Penny Play, three for \$50.00. C. B. BRADY & COMPANY, Durham, N. C.

FOR SALE OR TRADE FOR PHONOGRAPHS—Blue Fronts, War Eagle, Cherry Bell, other Slots, Mutoscope PunchaBag, Rapid Fire, Sky-fighter, Air Raider, 1c OT's, Chicken Sams, Counter Games, and seven Dime Play Thirty-Wire Wurlitzer Boxes. MUSIC MACHINE CO., Williston, S. C.

FOR SALE—FIVE USED 5c SLOT IMPERIAL Billiard Tables refinished. Ten Coan-Slettedland U-Select-It Candy Machines. BIRMINGHAM VENDING COMPANY, 2117 Third Ave., No., Birmingham, Ala.

FOR SALE—25 NICKEL, DIME, QUARTER PACE All Star Comets, \$50.00 each. Mills Blue Front, dimes only, \$80.00, all rebuffed, repainted; 3 Columbia Front Pay, like new, \$75.00 each; 4 1c Q.T. Bells, \$25.00; 1 Nickel, 1 Dime Jennings Chief, \$40.00; 2 Quarter Pace Rockets, slug proof bells, \$95.00; 2 Watling Rollatop 5c, 10c, \$25.00. All 3-5 pay except Watling. 1 Nickel Mills Jackpot Dewey, new factory rebuilt, \$100.00. P. O. BOX 566, Crandon, Wis.

FOR SALE: VARIETY, C. O. D., BIG TOWN, Topper, \$10.00; Follies, Buckaroo, Golden Gate, \$12.50; Rotation, Formation, \$17.50; Big Chief, Metro, Band Wagon, Stars, \$24.50; Zombie, Play Ball, Broadcast, \$27.50; Ten Spot, \$39.50. Plenty of Slots. Want Buckley Twin 12 Adapter for Wurlitzer, also Steel Cabinet. THE MUSIC MACHINE CO., Brunswick, Ga.

FOR QUICK SALE—"PUSS IN BOOTS" Mechanical Fortune Teller, \$45.00. FIELDING GRAHAM, 3049 East 32nd St., Kansas City, Mo.

MASTER VENDERS—TRADE FOR MOUNTAIN Climber or late Model F. Targets. Describe. STAR VENDING CO., 194 South Pennsylvania, Denver, Colo.

MILLS BLUE FRONTS AND BROWN FRONTS, Drill Proof Club Handles, \$99.50 each; Penny Q.T.'s, \$30.00; seven Bolt Triple Safe Cabinets, \$145.00. H. R. HORN, 18 N. Howard, Akron, Ohio.

MUSIC MACHINE ROUTE, 35 MACHINES; 25 Wurlitzers, 1,000 Records, all on locations. Worth \$5,000. On account of sickness will sacrifice all for \$3,500. G. W. KILMER, 405 Alameda Ave., Muncie, Ind.

NAME IN HEADLINES NEWSPAPER OUTFIT. Excellent condition, like new, with metal table. Ideal for Penny Arcade, \$75.00. 1/3 deposit, balance C. O. D. AUTOMATIC AMUSEMENT COMPANY, 633 Massachusetts Ave., Indianapolis, Ind.

PACES RACES, BLACK, \$75.00; BROWN Cabinets, \$95. All thirty-to-one odds cash play. Make offer for quantities. Must have third deposit. HANNUM, 232 E. Union St., Bethlehem, Penna.

PENNY MARVEL CIGARETTE MACHINES, \$12.50. Blue and Gold Vest Pockets, with meter, \$32.50. 1/3 deposit, balance C. O. D. Machines in good condition. T. C. HUEBNER, 809 So. 6th St., Burlington, Iowa.

SIX DROP PICTURE, FOUR PHOTOSCOPE, ONE Horoscope, two Phonographs, several Fortune Tellers, several Muscle Testers, Electric Gun, Miniature Steam Shovel, Name Plate, nine Ball. Other small machines and supplies. Price, \$250.00. THAD F. LAWSON, 239 Penn Ave., Warren, Pa.

"SPECIAL"—50 1c BURELS, 3 COLUMN, \$6.95; 10 1c Advance Cigarette, \$6.00; 5 8-Column Cigarette, \$30.00. Wanted: Challenger Guns, Counter Games. CAMEO VENDING, 432 W. 42nd, New York.

THREE COIN-OPERATED 36-FT. SKEE BALL Alleys or will trade on A.B.T. Rifle Sport or Arcade Machines. KIRKPATRICK BROS., Box 407, Waynesville, Mo.

TRADE A-1 SELECTERIAS, SNACKS, ADVANCE Trio, Columbus, Northwestern Venders; also Scooter, Reel Spot, Oracle Fortune Counter Machines; Convertors 110 D.C. We want Panoram, Drivemobile, Bomber Guns, Peek Show, Counter Defense Gun, Scales. Make offer—cash or trade. ACE MUSIC CO., Waukon, Iowa.

TUBULAR COIN WRAPPERS—SINGLE, THOUSAND, 75c; 10M, \$7.00; 25M, \$16.25; 50M, \$30.00. Cartridge Fuses, 1, 2, 3, 4 ampere, \$2.75 hundred; 5, 6, 7 1/2, 8 1/2 ampere, \$1.75 hundred; 10, 15, 20 ampere, \$1.50 hundred. Screw-In Fuses, 3, 6, 8 ampere, \$4.95 hundred; 10, 15, 20 ampere; Fustats and Fuse-trons, \$1.70 dozen. Rubber Male Plugs, 75c dz.; \$5.50 hundred. Solder, 60c 1 lb. rolls; Tape, 1/2 lb., 25c. 1/3 deposit, all parts and supplies. N. Y. SUPPLY, 445 W. 50, N. Y. C.

VENDEX PEANUT MACHINES FOR SALE—75c each. Install one in each booth in beer places, variety and gasoline stations. Steady weekly income. CHESTER SALES CO., 11 Pembroke Street, Newton, Mass.

WANTED TO BUY—A. B. T. BIG GAME HUNTERS, new or old model. LEO ZAYTLEN, 2512 Irving Pk., Chicago.

WANTED—WE PAY \$56.50 CASH F. O. B., your city, for run down Chicken Sams. Appearance of cabinet and condition doesn't matter. If you want real service and action try us. Cash is waiting. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chicago, Ill.

WILL PAY 75c EACH FOR DEFECTIVE BAKELITE or Metal Rockola or Mills Crystal Pickup Cartridges. Send Express C. O. D. subject to inspection. UNITED AMUSEMENT CO., 310 S. Alamo, San Antonio, Texas.

WILL TRADE LATE TYPE CIGARETTE MACHINES for latest Pinball Games or Electric Guns. FRANCIS SIANO, 442 Chestnut, Springfield, Mass.

WILL TRADE FORMATION, MASCOT, BOWLING Alley Games plus Oracle Counter Fortune and Old Age Pension. All five for Wurlitzer 61 or 1939 Counter Rockola. All A-1. ACE MUSIC CO., Waukon, Iowa.

30 NUT VENDORS, 6 BALL GUM, A-1 SHAPE, reasonable, for quick sale. Plenty of extra parts. WELKERS, Seaver Place, Batavia, N. Y.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—LARGEST selection in America at pre-war prices. If we have it—it's cheap from \$45.00 Twelve Quart Popping Kettles. CARAMEL CORN EQUIPMENT, 122 So. Halsted, Chicago.

ALUMINUM POPPING KETTLES, \$6.50—Burch, Peerless, Long Eakins; Peanut Roasters, Burners, Tanks, Caramelcorn Equipment. Lowest prices. NORTHSIDE CO., Indianola, Iowa. jy25x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au8x

FILM USERS, ROADSHOWMEN—TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

HANDCUFFS-LEGIRONS-SHACKLES—BOUGHT, sold, repaired, exchanged, fixed. Genuine Hardeen-Houdini Cuffs for sale. NUGENT, 101 North Third, Richmond, Va.

POPCORN CRISPETTE MACHINE, CARAMEL Outfit, Wet and Dry Poppers, Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. jy25x

PORTABLE SKATING RINK—COMPLETE, with or without Trailer. Doing good business. PAULA JORIS, 208 S. Gay, Mt. Vernon, Ohio.

REMINGTON 22 SHORTS, 22 C.B.s BANG-O-Deer Ammunition in large or small amounts. Write or wire CANTEEN MILITARY SUPPLY, 36 Capitol, S. W., Battle Creek, Mich. jy25x

ROLLER RINK EQUIPMENT—125 PAIRS CHICAGO Skates, new Grinder Sound System, Speakers, Mike, Automatic Record Changer, Counter Repairs, \$495 cash. Stored here. DINGFELDER, Sleepyeye, Minn.

SIGN AND PICTURE PROJECTOR—MAKES you an artist instantly. Used by scenic artists, sign painters and showmen. Enlarges prints, sketches photos. No negatives required. Send for bargain list. SIGN PUBLISHING CO., 2325 Cass, St. Louis, Mo.

50,000 COINS, MEDALS, CONFEDERATE, AND Foreign Bank Notes, Historical Newspapers, 1742-1860 Indian Relics, Antique Firearms, Swords, Daggers, Powderhorns. Lists free. NACY, 8-B South 18th, Philadelphia, Pa.

110 PAIRS CHICAGO ROLLER SKATES IN good shape, \$2.00 per pair. HERBERT BRAUCHLA, c/o Sterling Roller Rink, Sheboygan, Wis.

112 PAIRS CHICAGO SKATES, 3 EXHAUST Fans and Miscellaneous Equipment. Will trade on good P.-A. System. BOX C-456, Billboard, Cincinnati, O.

FOR SALE—SECOND-HAND SHOW PROPERTY

BOOTHS—8x10 FEET, paneled back and Posts. Used for food shows and exhibitions. Front, side, and back counters. Can make 70 booths. Bargain. HUTCHISON, 801 Winsor Ave., Elmira, N. Y.

CHAIRPLANE FOR SALE, \$400.00 CASH. CAN be seen anytime. In good shape. HERB STAFFORD, 73 Hanover St., Boston, Mass.

FILM USERS, ROADSHOWMEN—TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. au8x

FOR QUICK SALE—FIRST \$25.00 TAKES 8x8 Concession Tent, used less than two weeks. Made by Anchor. Khaki with Red Trimming around Top, Awning and Walls. Like new throughout. DOC HOWELL, 4721 S. Second St., Louisville, Ky.

FOR SALE—NO. 6 BABY ELI FERRIS WHEEL. Excellent condition. Can be seen in operation Beaver Brook Amusement Park. Price \$375.00. Manager called for defense work. Address inquiries P. O. BOX 462, Rolla, Mo.

GOODYEAR BALLOON—10 FT. DIAMETER, 30 In. Search Light; Arc Floods. LEE CO., 934 N. Lancaster, Dallas, Texas.

MERRY-GO-ROUND ORGAN—HERSCHELL-Spiffman Barrel Type. Right off job. Old time tunes, \$20. Crated, \$22.50. BOYER, 2700 Wabash, Chicago.

PRACTICALLY NEW ANCHOR TENT—30x60' three pole, square end, hip style. Available July 27. Only \$300 cash. B. E. Thompson, Richwood, W. Va.

SIXTY BY NINETY KHAKI TENT—ONE Sixty with One Thirty and Twenty White. Cheap for cash. HENRY VANDIVALL, 605 N. Calvert, Baltimore, Md. au1

TENTS—GOOD STOCK, SLIGHTLY USED Tents. Many sizes from 8x10 to 50x80 for concessions, carnival shows. Also Sidewalk. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. jy25x

WHEELS, LOGS, PENNY PITCH, ARROWS, Skillo. Bargain. Fast-selling, snappy novelties; no junk; 10 diff. 30c. W. KENNEL, Route 2, Fayetteville, Arkansas.

1 10x14 CONCESSION TENT, 3 KNIFE RACKS and Knives. If there is any game you want, tell me now. All Rubber Molds at prices to suit you. CLINTON DOWNS, 212 So. Sycamore, Marshall, Mich.

20 BY 100 KHAKI TOP, 3 PIECES, IN CHAFING Bags, Fair Shape, Side Poles, Center Poles, Ford Axles, no Side Walls, \$200.00. BOX 481, Monroe, Wash.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. jy25x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. jy25x

DIRECT POSITIVE SUPPLIES—COMPLETE line. Lowest prices on Paper, Chemicals, Frames, Folders, Novelty Postcards for Strip Photos, Backgrounds, Shutter Repairs. Free catalog. HANLEY'S PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. jy25x

DIRECT POSITIVE STUDIO MANAGER—Novelty Photo Clip gets fast extra dimes. Holds picture in mount without glue. Also used with glass frames. Easily sold, instantly attached. "Buddies," "To My Mother," "Always Thinking of You" and ten other wordings. Six dozen assorted clips and display card, \$1.00 postpaid. Order today. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

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REAL DEEP SEA CURIOSITY—GIANT DEVIL-fish. For exhibition. Interesting, educational, pit, side shows, museums, beaches. JOSEPH FLEISCHMAN, 1515 Seventh Ave., Tampa, Florida.

TRAINED DOG, TEN TRICKS, \$50.00; GIANT Rhesus, female, smart, tame, \$30.00; Scarlet Macaw, tame, talker, \$75.00; Panama Talker, \$40.00; Cuban Talker, \$20.00; deodorized tame Skunks, \$7.00; Parlor Tumbler Pigeons, \$5.00 pair; baby Octopus, glass bottle, \$5.00; Japanese Waltzing Mice, \$1.50 pair. Wanted—Parrots, Monkeys, animals. BIRDMAN LAMB, 3330 West Lafayette, Detroit, Mich.

PARTNERS WANTED

PRIME YOUR POST-WAR DOLLAR NOW—Plastics Compound Tool Patent for sale. Portable. Delivers continuously, uniformly. Exploit with plastic developments. PASANEN, Franklin Mine, Mich.

HELP WANTED

A-1 ORCHESTRAS WANTED IMMEDIATELY. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apartment Hotel, Birmingham, Ala.

ACTS AND ORCHESTRAS WANTED AND FURNISHED for indoor and outdoor events. Send publicity. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bldg., Toledo, O.

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MUSICIANS—ORGANIZING BAND 4 SAX, 4 Brass, 3 Rhythm; already have library of fine specials and stocks; steady location, six nights throughout duration; salary, twenty-five dollars. Must be dependable, steady, sober; prefer draft exempt men. Write all, giving age, qualifications. BOX C-454, care The Billboard, Cincinnati, Ohio.

PAN STORE AGENTS, BINGO CALLER. LIKE to book Bingo and Pan Store for southern fairs. TOM HALE, Jones Greater Shows, Per Route.

TRUMPET AND TENOR—PREFER MEN DOUBLING Violins. Steady location, \$38.00. Wire or write, FRED A. STAFFEL, 90 Oakland, Pontiac, Mich.

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WANTED—MEDICINE SHOW PEOPLE, ALL lines, man and wife, for concession. TOBY JOHNSON, Crossville, Tenn.

WANTED—ACCORDIONIST OR GUITARIST, male or female, for grill. Boomtown. Long season if you please them. Wire lowest. SEAWAY GRILL, Massena, N. Y.

WANTED—DANCING GIRLS. YEAR-ROUND work. Permanent location. Salary, \$35.00 per wk. Write or see JACK ARCHER, Silver Spray Pier, Long Beach, Calif.

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WANTED—COLORED PEOPLE, ALL LINE M. C. Dancers, Singers, Versatile Line and others for new Nite Club opening middle of August. Catering to white clientele, steady job, good salary, send pictures, publicity, state all. FRANK DEL GADO, The Deils, Savannah, Georgia.

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LORD'S PRAYER ON HEAD OF A PIN OUTFIT and same on Penny Machine. "DOC" WATSON, 1876 Stratford Way, Columbus, O.

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WANTED TO BUY GOOD USED HAMMOND Organ. 103 W. Main, Springfield, O.

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AGENT, BOOKER, CONTRACTOR, PUBLICITY Director—Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attraction only. Expert contractor, high powered press. Have car. State salary. Join on wire. ROBERT SAUL, 124 W. Maple Ave., Adrian, Mich.

Advance Agent—Good car, wants to contact at once. Magician who can produce Magic, Illusion, Midnight Ghost or Spook Show. Rush full details. Our guarantee 45 weeks each season playing theatres exclusively to right party. Address "A.B.H.," Box 527, care Billboard, 155 N. Clark, Chicago.

Advance General Agent—Thoroughly experienced all branches indoor, outdoor; dependable; appearance; wardrobe; all essentials. 42 Buick; no habits. Just closing General Agent Lewis Bros. Circus as show plays fairs only after Aug. 1. Interested only with return in keeping with A-1 ability and performance. Ray Lenhart, Brans Lake Hotel, Tipton, Mich.

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Alice Owens and Her Musical Flashes—7 to 10-piece real hot and sweet orchestra, all special arrangements—altogether with complete floor show, singing, whirlwind dancing revue of top-notch performers, 4 to 6 people. A real drawing attraction for a high-class hotel, ballroom, theater or park. Write or wire Manager, Musical Flashes, P. O. Box 993, Atlantic City, N. J.

Available July 18th—Well Organized Five or Six Piece Sweet Swing Commercial Styled Band and very fine Girl Vocalist who fronts. On present job six months. Band is neat, sober, experienced. Contact Orchestra Leader, care Lafayette Hotel, Fayetteville, N. C.

6 Piece Society Band—Continental, Latin American. Violin, Piano, 3 Saxes, Drums, Vocal. Good appearance, wardrobe. Union, travel. No pictures yet. First class musicians. Box 351, Billboard, 1664 Broadway, New York.

AT LIBERTY CIRCUS AND CARNIVAL

MONDU—EUROPEAN sensation, double sex enigma. Annex attraction. Best in the business, seven years with Barney Lamb. Write or wire, ticket if far. JACKIE MONDU, general Delivery, Wisconsin Rapids, Wis.

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY—CHAR-acter Man, Ingenue, Specialties. Have car. No advance needed. Address JACK PARSONS, care Salisbury, 5417 Kimbark, Chicago, Ill.

Juvenile—Young man, 19, 5'5", 128 lbs., will experienced playing Juveniles and Leads, desires work immediately. Photo on request. Tommy Brent, 721 P St., S. W., Washington, D. C.

AT LIBERTY MISCELLANEOUS

A MARRIED TEAM OF ROLLER SKATING Figure and Dance Teachers will be available in August. Draft exempt. Prefer R.S.R.O.A. rinks. Carnival and pleasure resort operators please do not answer this ad. Will forward outline of system of teaching and further information to interested party on request. Write or wire full particulars to BOX C-446, care The Billboard, Cincinnati, O.

AT LIBERTY—WRITER AND PRODUCER. Top-notch Revues, Floorshows and Units in complete form. TOM HAVEY, Permanent Address: 2011 Flatbush, Brooklyn, N. Y.

MEDICINE LECTURER AND OFFICE. DR. JOHN E. FOYE, 206 Stratford Ave., Pittsburgh, Pa.

VENTRILOQUIST, SILHOUETTE ARTIST AT Liberty—Desire location in or near New York. BROWNE, 242 W. 10th Street, New York.

Gagwriter, Idea Man—Writer of Parodies, Band Novelties, Skits, wishes connection with reliable act or other theatrical enterprise. Free to travel. Frankel, 3623 Dickens, Chicago.

Girl Child Mentalist—Considered world's smallest if not actually, wants connection with team now engaged in this work. Does articles, names, birthdates, etc., and covers question answering act, including astrological analysis. Teams with father (37). Can handle horoscopes or vaudeville and work straight salary or commission. Splendid opportunity to secure services of clever child to increase your present business and assist in relief work. State your complete proposition. James Alessi, 32 E. Mudge St., Hazel Park, Mich.

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35mm. Penna. Licensed Operator at Liberty after Aug. 15th; 17 years' experience, 24 years old, sober, married with two dependents. Draft status, 3-A. Want work with a reliable concern. Have pair 35mm. portable 2,000 ft. sound machines with 5 pair lenses, pair Bell & Howell 16mm. 2,000 ft. portable sound machines with 5 pair lenses; 1940 Mercury sedan; mobile sound system with two horns, microphone, automatic record player, 600 records, extra 18 inch P. M. speaker and other equipment to put on first class shows. Alex Chervinsky, 114 N. Vesper St., Lock Haven, Penna.

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Organist, colored, 18 years' experience, play anywhere, go anywhere. References. Don't own organ. Rinks, answer. Will answer all communications. REGINALD SMITH, 405 Eagle St., Buffalo, N. Y.

DRUMMER—UNION, EXPERIENCED dance work, swing and sweet. New pearl outfit. Locate or travel. BOB SMITH, 1431 F St., Lorain, O.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX, CLARINET—AGE 19, EXPERIENCED, union. Reader, no take off, good tone. Sober and reliable. Prefer location but will travel if demanded. HOWARD McVEY, Monmouth, Ill.

ALTO SAX DOUBLING CLARINET AND Violin—Experienced in all lines. Write FRANK TONAR, Route 2, Box 17A, Leavenworth, Kan.

BASS TUBA PLAYER—ALL PROPOSITIONS welcome. R. LEONE, 132 Orleans St., East Boston, Mass.

EXPERIENCED TENOR AND CLARINET—Would like location job with small combo or second in large band. Strictly no fourth. Union. VERNON OLIVER, Davis Rd., Knoxville, Tenn.

FLUTIST—TEMPORARY OR PERMANENT offers, also industrial accepted. C. KINAMAN, General Delivery, Boston, Mass.

GUITAR-SINGER—EXPERIENCED! ELECTRIC standard guitar, rhythm, solo, sing ballads, scat. No draft. Location preferred. BILL BOBB, 307 10th St., Bismarck, N. D.

Alto, Clarinet, Sweet Vocals—20, draft exempt, union, fine tone, reader. Strictly 3rd, no lead. Swing, no "mickley." Available immediately. Ted Anderson, General Delivery, Fort Smith, Ark.

Electric Steel Guitar—Wide experience; play popular, hillbilly or Hawaiian. Prefer string band. Am now playing radio program in South. State terms. Will consider all legitimate offers. Edlio Shaw, General Delivery, Station A, Atlanta, Ga.

Experienced—Well equipped Trumpet and Drums. Male. Union. Together or separate. Now. Musicians, 3320 W. Central Ave., Toledo, Ohio.

Guitarist—Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft deferred. Write Freddie Silvers, 2145 E. William, Decatur, Ill.

Tenor-Sax-Clarinet—Experienced. Age 26; neat appearance; 4-F draft. Read, fake, jam, etc. Location only, prefer south. Lee Ulbrich, Gen. Del., Kentwood, La.

Trio—Vibraphone, Bass Viol, Electric Guitar. Recordings available. Radio experience, sweet and swing. Union. References. Address Fireball Trio, 613 Garfield Ave., Dubuque, Iowa.

AT LIBERTY PARKS AND FAIRS

BALLOON ASCENSIONS—Parachute jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Denison St., Indianapolis, Ind.

HIGH POLE ACT—BEAUTIFUL lighting effect. Unusual features. Literature and price on request. BOX C-418, care of Billboard, Cincinnati, O.

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations. Draft exempt. For prices and literature contact JERRY D. MARTIN, care The Billboard, Cincinnati, O.

FOUR HIGH-CLASS ACTS—WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis.

REAL FAST, THRILLING HIGH WIRE ACT OF New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y.

Ace Balloonist, Aeronauts, holding world's record for altitude, also time of inflation. We defy all to compete anytime, place. Recognized by press and public as world's leaders in the art of modern ballooning, defying all competition; we blaze the trail for those trying to imitate. International Balloon Co., Capt. Wm. McKinney, 1713 East Monroe, Springfield, Ill.

Chas. Augustus—Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

Charles La Croix—Original Outstanding Novelty Trapeze Act. A high-class platform free attraction. Available for street fairs, celebrations, fairs. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Drawing card. Reasonable price. For full particulars, price, literature, address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne, Ind.

Four Acts—Muscle Control and Strong Man Act, 1,000-pound horse supported by a 150-pound man. Twice featured in "Believe It or Not." Expert rope spinning and wonderful educated horse act. Nice acrobatic and entertainment act. Very unusual. Labor Day open. Leisted Attractions, Elkhorn, Iowa.

Hiram Calley, Rube Swinging Slack Wire Act, for Fairs, Celebrations, etc. 433 W. 45th St., Apt. 7, New York, N. Y.

I have a unit of Circus and Vaudeville Free Acts with a few open dates after Sept. ninth. Literature, yes. Cloyd Harrison, Billboard, Cincinnati, O.

Panama's Attractions—Act Beautiful. Presents America's Fleet Giant White Cockatoos and Macaws. War scenes. Great acting birds. Also Dog, Pony and Monkey Acts. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-G N. 8th, Philadelphia, Pa. Phone: Sagamore 5538.

2 Platform Acts—Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk, Iowa.

AT LIBERTY PIANO PLAYERS

EXPERIENCED PIANIST—PREFER COMMERCIAL hotel band or consider small jazz combo, cocktail unit or what have you. Can play Solovox, cut shows, etc. All essentials. Have car. Anything considered. PHIL BATES, General Delivery or Western Union, Tacoma, Wash.

DANCE PIANIST—EXPERIENCED ALL LINES. Dependable, young, married. Double Hammond Organ. Desires location in Mid-West. Reference if necessary. Address MUSICIAN, Box 222, Mexico, Mo. aul

Manager-Pianist desires change to orchestra needing competent musical director with ability to rehearse band, build library and coach sections. Formerly with name bands. Now doing free-lance dance and concert scoring. Can front if necessary but prefer full time on arranging, rehearsing, etc. If your band is well organized but needs someone who can build up a good professional library and bring the band up to a high standard in performance I can be of service to you. Commercially minded, but want no brick set-ups or Mickey Mouse styles. Am strictly sober, industrious and will demand same. Good appearance, amiable, but can command respect and get results. Prefer large band (over 10). Bookers or leaders, write. Give me complete information on your set-up. Salary negotiable if conditions are right. 3-A draft classification. Box C-455, Billboard, Cincinnati, O. aul

Pianist—Male, past thirty, draft exempt. Union, single, height 5'-11", weight 145. Trained musician, wide professional experience. Soloist, accompanist, classic, popular, concert, dance; orchestra. Must play well. State particulars. Box C-449, Billboard, Cincinnati. aul

Piano Player—Alone. Orchestra. Sober; draft exempt. Any live theaters, vaudeville; now or future. Any reliable offer. Otto Hinz, 2106 W. Lawn, Madison, Wis. aul

AT LIBERTY SINGERS

SINGER—ATTRACTIVE, EXPERIENCED SOPRANO. Wide range with good low tones, can also harmonize, popular and semi-classical. I. ADAMS, 1155 N. Dearborn Pkwy., Chicago, Ill. aul

Want job as Singer with dance band. (High tenor.) Thoroughly experienced. Neat appearing. Joe Lansing, Englewood Station, General Delivery, Chicago, Illinois. aul

AT LIBERTY VAUDEVILLE ARTISTS

JACK AND CARL—NOVELTY VOICE AND Piano Act. Including Impersonations, Requests, etc. At Liberty for night clubs. JACK CATES, 625 South 17th Avenue, Omaha, Neb. aul

MALE ACTOR-PIANIST—NINETEEN, SINGLE, good appearance. Prefer work with one man, experienced. Write IRVING THOMPSON, Smoaks, S. C. aul

VAUDE BUILDS L. A.

(Continued from page 3)

held over on a bill with *Bombay Clipper* and *Playmates* for another \$9,500.

Fourth and last week of the Hughes Dancers and a 23d week for Harding drew \$10,400. Headlining the show was Schlepferman. *The Man Who Came to Dinner* and accompanying no-name stage fare drew \$9,000.

Grosses bounced back to \$18,500 with Horace Heidt and entertainers and flicker, *Don't Get Personal*. Earl Carroll's *Vanties*, after several postponements and this its second stand, netted \$19,500; a hot week.

Capturing good money was the *International Ice Revue*, a 40-minute show featuring McGowan and Mack, and Rufe Davis, together with *The Remarkable Andrew*; \$11,700.

Following 19 weeks in near-by South Gate at the Trianon, Bob Crosby moved in and drew a swell \$11,200. Pictures were *Honolulu Lu* and *Week-end for Three*. *Beachcombers of 1942*, a gal and pug unit and the pix *The Stork Pays Off* and *The Adventures of Martin Eden* drew \$11,000.

Ted Lewis's *Happiness Revue* rolled up \$19,800. Gave an extra show daily. On his Sunday he pulled \$5,100 to smash a \$4,500 figure set by Amos 'n' Andy eight years ago. The picture was *Four Jacks and a Jill*.

Louis Armstrong, following an engagement at Casa Manana in Culver City, about 20 minutes from downtown Los Angeles, pulled a nice \$14,000, with *Ghost of Frankenstein* and *The Devil Pays Off*.

Xavier Cugat drew a good \$14,800, and Paul Whiteman followed with a good \$15,000, also on an extra-show-a-day policy, with *Cadets on Parade* as the picture.

Tramp, Tramp, Tramp and *You're Telling Me* and a variety bill brought \$10,000. Jimmie Lunceford knocked off a smooth \$17,300 with his band, augmented by Miller Brothers and Lois and Bob Howard. Pictures were *Tough as They Come* and *Valley of the Sun*.

Major Bowes' 1942 Revue did a good \$12,000, with *Young America* and *Klon-dike Fury* on the screen. Before the week was out Sherrill Cohen, Orpheum manager, threw in some professionals to bolster it. Pro acts included Paul Winchell.

The Andrews Sisters bill got a good \$18,500. Flicker was *Girl From Alaska*.

While top bands and acts have swelled the Orpheum b. o., word of commendation regarding the house band must also be put in. Headed by Al

Lyons, who emcees the show smoothly, the musical aggregation does a good job of accompanying the shows.

AC CUTS BUDGETS

(Continued from page 3)

free bathing and circus, expects to adhere to that policy. Grosses have been satisfactory, according to George A. Hamid, who has added two more exhibits.

The Steel Pier, however, has taken steps to cut down its usually heavy talent budget. It is expected that one band, Charlie Barnet, who has three weeks to go, will provide the music attraction in place of the three usually prevalent on week-ends. Andrews Sisters have been penciled out for two dates, one to have started July 31 and the other for 11 days, starting August 28. The Ink Spots, another high-priced attraction, have also been released.

The Jimmy Dorsey band was let out of their contract by the Steel Pier when transportation difficulties would have been faced in meeting that date. Dorsey would have had to come in from Toledo to Atlantic City, and then go back to Chicago.

The Steel Pier had a heavy Fourth of July business. The holiday also marked a return to the policy of offering the Pier's entire amusement facilities for the single admission in the front box office. The policy of charging another nick for entrance into the Music Hall, where the vaude shows played, was dropped after one week.

So far, four of the largest Boardwalk hotels have been taken over by the army, the Madison Hotel, the 700-room Ambassador, the 638-room Traymore and the 485-room Hotel Dennis. Others are expected to follow in quick order. The only Boardwalk hotel expected to be spared is the President, upon which the army would have to make extensive alteration, because as an apartment

hotel, much space is lost thru kitchens and foyers.

The gigantic Atlantic City Convention Hall is also in the hands of the military, and it will be used as an indoor drill field for the Air Corps.

NIGHT CLUB REVIEW

(Continued from page 15)

afternoons and a six to seven-piece ork plus an intermission duo or trio evenings (9 p.m. to 4 a.m.).

The room is small, narrow, always crowded, noisy and smoky. It caters primarily to off-the-street trade and soldiers and sailors. Drinks only are served, and business is booming. Several additional lounges have opened on Randolph Street the last couple of years because of the prosperity enjoyed by this spot.

Featured combination on tap is Jack LeMaire's sextet of comedy musicians, plus his wife, Peggy Newton (attractive brunet), on vocals. LeMaire is the former guitarist and novelty singer with the late Hal Kemp. He recently organized this combination, made to order for lounge trade. LeMaire is the nutty comic thruout, altho when he wants to he can pitch in with plenty of good straight guitar work. With him are Ford Leary, hefty trombonist with several name bands and who looks funny even if he doesn't try to be, and Julius Mendelson, capable drummer and entertainer. Miss Newton has a smooth, ear-pleasing voice, but it is usually disturbed by the screw-ball musical background.

When caught Harold Simpson and Ramon Rayson, Negro piano team, were the intermission attraction. The boys are good salesmen and they don't loaf.

The Modulators (Jack Torrence, Ray Ward and Kay Havice), instrumental trio, with Lola Hill on vocals, entertain afternoon patrons. Sam Honigberg.

SUGAR'S DOMINO

(Continued from page 4)

Petrillo-led AFM will be forced to stake its tents and fight it out on a battlefield with the employers in a commanding position on the surrounding hills.

The name bands—leaders as well as sidemen—are losing their patience. Very few of the topnotchers have ever been union politicians. They've belonged to the union because it was the thing to do. Their only contacts with the union have been when they sideswiped or collided with union regulations or when they ran into occasional trouble on the outside. This isn't a desirable condition. If the big band names had paid more attention to union matters they would have a better union today. But that's another story.

Up until now the name bandsmen have been apathetic but Petrillo and his henchmen have gone too far. The Petrillo crowd have proven once and for all that they are not interested in the bands that have made the music business what it is today; that, like all professional politicians, they are interested only in votes that will keep them in office. And name bandsmen don't have enough votes among them to pass an appropriation for a new set of drumsticks for Jimmy to play at the Stork Club for the delight of Westbrook Pegler.

There is plenty of money behind the name bandsmen; plenty of courage (for money nourishes courage); plenty of brains and plenty of justice in their stand against the organization that eagerly takes their dues but does not represent them.

The way the AFM is set up—that is, the way it actually operates—there is no equity for the substantial musician—leader or sideman. He has no real representation. Rules are rarely, if ever, promulgated for his benefit. He is forced to carry along the misfits, failures and mediocrities via burdensome taxes, dues, assessments, etc. Either the AFM relieves this situation or it loses its strongest asset—the name bandsman. The June convention split the thing wide open. One side must make an about-face or the other will revolt. It is not mere idle prattle that the name bandsmen are thinking seriously of forming their own union with a CIO affiliation or a wholly independent union. In either case it would be possible for the disenfranchised group to form an effective front for improving conditions in their own industry, which is as different from that of the rundown musicians as night from day.

Petrillo couldn't move a finger against successful musicians who form a new union; who seek to help themselves in a new set-up because their old union couldn't and wouldn't help them.

There's another threat staring Petrillo and his henchmen in the face. And Petrillo knows it. That threat is in the form of the record companies as well as larger radio stations digging up a stable of musicians to whom they would hand long-term contracts at big money for their exclusive services. These musicians would leave the AFM. They wouldn't be coerced. As things are now they don't have to be. They would welcome an opportunity to operate for awhile without union restrictions—restrictions to them; blessings to the parasitic mediocrities.

Mr. Petrillo couldn't do anything about musicians leaving the union and working for companies that utilize their talents exclusively. That is, none of his threats nor his bullying would do any good. But he will probably try to do plenty before it is too late. We sincerely hope so. It would be a pity to see an organization like the AFM disintegrate after its many years of devotion to raising the standards and achieving security for an important profession. Jimmy still has a chance to do something to save his face.

Jimmy can't get along without the name bandsmen. Neither can the AFM. Jimmy can't continue to antagonize everybody because he is the dictator of the AFM. He can't even continue to dictate in the AFM. We are now engaged in a grim war that will decide whether we are to remain a free people. Petrillo chose a hell of a time to engage in a dictatorial blitzkrieg. The press of the country is lining up against him. The public will follow. And organized labor will either throw bricks at him or will fail to come to his aid when things get tougher and tougher for him.

The best thing Jimmy can do right now is to sit down and talk things over with the record companies, the transcription companies, radio stations—everybody who has anything to do with mechanical or electrical reproduction of music. It is not only important that he talk things over but he must come to these meetings with an open mind and a sincere desire to give as much as he takes. And he should follow this with a series of talks with the booking offices. If he does neither or only one of these things he might as well sell his throne for a dime and figure that he is putting over a good bargain.

MIDWAY CONFAB

(Continued from page 35)

Thompson, owner-manager, and Hazel Thompson, secretary-treasurer."

SECOND annual birthday party tendered Martin E. Arthur, owner-manager Arthur's Mighty American Shows, by his wife, Dolores, was held in the Gold Room of Bellingham Hotel, Bellingham, Wash., July 9. He was the recipient of many gifts from the personnel. Guests included Rex and Minerva Boyd, Everett and Betty Coe, Ralph and Margaret Balsom, Vic and Ruby Davis, Mr. and Mrs. Art Johnson, Mr. and Mrs. Charles Ferguson, Mr. and Mrs. John Donzell, Mr. and Mrs. John Olson, Mr. and Mrs. Joseph Blash Jr., Mr. and Mrs. Tex Hudspeth, Mr. and Mrs. S. L. Barth, Mr. and Mrs. Clifford Henry, Mr. and Mrs. Delbert Graham, Eva Perry, Helen and Lucy Donzell, Walton de Pellaton, Charles Youngman, Jack Christensen, O. Williams, Al Bozarth, Thomas McDowd, Penny Clark, Mr. and Mrs. William Bottrell, William Stone, Glenn and Tod Henry, Henry Brown, Mr. and Mrs. Manfred Stewart, Ellen, Patrick and Virgil Berry, Richard Arthur and Harry Gordon.

SUNBROCK N. Y. SHOW

(Continued from page 42)

can't be seen effectively from the right-field stands, and the knife-throwing Gibsons, shoved near the bleachers but switched to the infield later in the run. The Reddingtons, trampoline, have a good spot. Among the clowns are Bobo Barnett, who is featured along with Poodles and Noodles, a Charlie Young act. An extra dish has "Tarzan" Clamps, a Brooklyn boy, scaling the bleachers and clubhouse down from the flagpole. It would be all right if everyone had binoculars.

On the Wild West side a few steers and broncs are sent out of the chutes with their cowboy-cowgirl mounts and they don't cause a ripple. Prairie Lillie Allen is shown in a pretty tame stage-coach robbery in which good old Lone Ranger (Lyle Van Patter) comes to the rescue by shooting the masked renegades. Roping is done by the Graham Family of six and high-school horse work and other chores by Billy Hammond. Some of the hands are Jim and Betty Sutton, Clay Lewis, Gail Thomas, Jerry Lee, Frank Shields, Juanita Van Patter and a zillion others who are programmed, but difficult to make head or tail of the line-up. In fact, Sunbrock has 62 numbers in the program, or the equivalent of three Ringling circuses, but the book is gaffed.

Dim-Out Deadline Met

On the thrill shelf the features are Neal Lott, Willard Lott, Al Perry, Jim Skinner and John (Lucky) Kelly in jumps, rollovers, board wall crashes, motorcycle stunts and other standard thrill stuff. Lucky Kelly was not so lucky Tuesday evening. After going thru an improvised brick wall, he sideswiped a jalopy objective and turned sharply to left, kept right on going and went smack into a field box, injuring about 10, two or three of them seriously. One of them was a member of the Peruvian Consulate, who was removed to a hospital, as were two or three others. There was a heavy rain just before the performance and it is claimed the wet grass prevented the chauffeur from stopping. Show that evening was brought to a close by Lucky Lott's leap over a bus and onto a stationary car, the so-called dive-bomber crash. Accident occurred at 9:15, 15 minutes before the show is supposed to end owing to dim-out regulations, which are rigidly enforced. It was tough getting thru at exactly 9:30, but it was done almost on the very nose. Police are there to see that the powerful lights are doused on time.

Price scale is 55, 75 cents, \$1.10 and \$1.65; kids a quarter. Music is furnished by Joe Basile's band, 11 pieces. Jack Miley, Vic Scutari and George Alabama Florida are the p.a.'s. Dick Fishel on radio tie-ups, Clarence Gray on tickets, Frank War in charge of circuits, Al Perry and Neal Lott of thrillcade and Tom Aumann of cowboy portions. Jack Andrews, Sunbrock's lieutenant, is concession chief and Bill Kelso is assistant announcer, this being Sunbrock's favorite chore. Show runs slightly less than two hours. Matinees at 2:30.

This Sunbrock is sure getting up there as the Billy Rose of the open air—but fast. A lot of pyrotechnics accompany him wherever he goes, but no one knows how to get attention better than he does. Maybe when he goes placid he won't be as good a showman.

Leonard Traube.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

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DEALS

A Column for OPERATORS & DISTRIBUTORS of SALESBOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

PLAY on inexpensive fur garments should be greater this year than ever, judging from reports received by manufacturers from operators in many sections of the nation. In fact, the war are just beginning to enter the dog days of summer and the fur coat wearing season is still quite distant, commitments already received by the manufacturers indicate that sales on coats, jackets and chubbies should be extremely heavy.

The reasons for this expected boom season are obvious. In all probability there will be no shortages of furs. Imported skins now on hand and domestic skins that will be available should provide a stock pile which will be more than ample to meet all demands made upon it. And with so many other possible salesboard giveaways frozen by priorities, operators who have never placed a fur deal before will be working one before the year is out. Add these men to those who have placed fur deals in the past and who will continue to play along with these proven money-makers and you have one of the answers to why fur-coat men are so optimistic.

Another reason for the high expectations for a big season, this year is the large new army of potential fur-garment purchasers created by the extra money in circulation in the war-plant areas. Thousands of individuals who never possessed a fur coat before will be sporting one this winter. And operators will play an important role in making these coats available to them.

We understand that some operators are showing a reawakened interest in stuffed toys, which is interesting if true. In the past such items as drum majors, pandas and teddy bears had extended runs to exceptionally good takes, and similar merchandise should still be able to produce plenty of the long green. Merchandise trends have a way of repeating and a new cycle may be just around the corner. This is certainly worth a look-see.

From time to time letters reach our desk asking about sources of supply for small salescards, either blank or printed, and also for names of firms which have complete deals available. A sources-of-supply list for salescards, salesboards and complete deals can be obtained free for the asking by writing to the Reprint Editor, *The Billboard*, 25 Opera Place, Cincinnati. Newcomers especially should find this list a valuable aid in getting started properly.

Deals distributors are missing a good bet when they neglect to keep their names before the operator as often as possible. The latter is always on the lookout for new promotions, and it is smart to let him in on the secret when you have something you believe he can use.

HAPPY LANDING.

Dim-Out Drapes at Coney

CONY ISLAND, N. Y., July 18.—Concessionaires at this beach resort are testing Mayor La Guardia's suggestion of individual dim-out drapes. Their idea for a dim-out curtain along the Boardwalk, also favored by the Chamber of Commerce, was frowned upon. The mayor stated he thought the individual dim-out drapes would be a solution to the problem facing the resort concessionaires.

Raps Japs; Nix Sticks

PITTSBURGH, July 18.—Local police burned more than 5,000 Japanese-made canes that had been hawked around the Pitt Stadium during the Army War Show. The workers, out-of-towners, said they hadn't realized the souvenirs came from the enemy. Evidently they were sincere, for the FBI, stepping into the picture to see whether the men had tried to remove the Jap labels in contravention of the statute which provides that foreign-made goods be so designated, said no evidence of this was revealed.

Police officials watched the canes go up in flames on the downtown river front.

Battle Checkers May Become the New Game Craze

CHICAGO, July 18.—Martin King, Chicago manufacturer, who parlayed a single fountain pen into a million-dollar annual business in a little more than 10 years, is now concentrating on his newest enterprise—a game called Battle Checkers. King has introduced more than 30 items during his years in business and, phenomenally enough, each one has clicked with the public, he reports.

King's advent into the game field was the outcome of seven months of tireless experiment. He took the popular game of checkers and brought it up-to-date by (1) tying it in with newspaper headlines, (2) substituting infantrymen, planes, anti-aircraft guns, tanks, submarines and battleships for drab round pieces of wood, and (3) turning the two sides into United Nations and Axis bases, with a smattering of chess tossed in for a good measure. The result is an item that has strong appeal for everyone between the ages of 6 and 76, according to reports.

The game scored one of the direct hits at the recent Chicago Midsummer Market at the Merchandise Mart, it is claimed.

It is reported that merchandise jobbers and distributors are eyeing the game's possibilities. One thing is certain—and that is that King knows his business. Starting as a pen salesman during the '29 crash, he's built up his business to the point where his company leads in sales among popular-priced pens.

Pens and pencils aren't all. There are games, clocks, toys and a score of gadgets under the King banner. When materials for razors became inaccessible several months ago, King manufactured a plastic razor and he wasn't content to have just a mere substitute. By constant experimenting it is said he was able to market a razor that is actually an improvement over its predecessor.

Jewelry Under Price Regulation

WASHINGTON, July 18.—Nearly the entire jewelry industry, including the items handled by jewelry and wire workers, has been brought under the provisions of the general maximum price regulation as the result of a definition of "precious stones" included in Amendment No. 9 to the regulation issued June 30 by the Office of Price Administration.

The definition of "precious stones," according to the OPA, is any ruby, sapphire, emerald, natural pearl or any diamond weighing more than 1.00 carat, or any semi-precious stone after sale by the cutter, when the cutter has received

Merchandise Men Scouting For Items for Fall Season

NEW YORK, July 18.—Bingo and salesboard operators, concessionaires, pitchmen, streetmen, novelty and souve workers and specialty men are scouting around earlier than usual this year for premium items to begin the coming fall season with a bang. Veteran operators admit that the difficulty of securing items no longer manufactured, due to

priorities, is becoming more acute. However, they point out, there's still plenty of merchandise on hand in the non-priority category that should make it possible for alert workers to enjoy a profitable season. The trend is to blankets, glassware, silverware, luncheon and cocktail sets, hooked rugs, dinner sets and similar items, as well as such staples as electrical appliances, portable radios, lamps, jewelry items, etc. The latter group, and particularly appliances, radios and lamps, are still available, according to a poll of New York supply houses.

It now appears that most of the fairs will carry on as usual. This is highly comforting news to merchandise workers who specialize in that field. Military workers have been enjoying a bonanza, and now that the army is calling up men at a highly accelerated rate, the field will expand even more than in the past. In the military field workers report best results with practical items that the men in service need, including razors, shaving kits, hones, sewing kits, leather goods, identification chains, military jewelry, etc. Comic novelties and souvenir items are also said to be doing well, according to workers who operate near army camps.

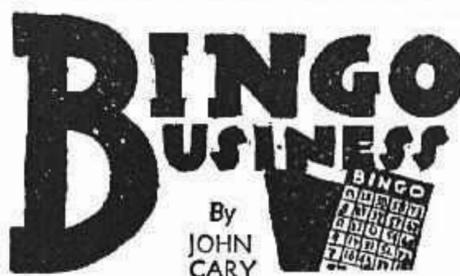
On the civilian front Paul V. McNutt's man-power program is gaining momentum and a vast new army of workers will be added to pay rolls of plants turning out war orders. Bingo and salesboard operators working the industrial areas have been doing very well, according to (See *MERCHANDISE MEN* on page 75)

Mdse. Field Benefits by War Work Draft

WASHINGTON, July 18.—Bingo and salesboard operators and concessionaires, as well as workers at spots near war-plant areas, have greatly benefited by the spurt in employment during the past six months. According to official figures released by Paul V. McNutt, war man power chief, 5,600,000 new workers were taken into war industry in six months. As of July 1, it is reported, 12,500,000 were in war employment, including defense factories and transportation, power production and governmental employment directly connected with the war.

McNutt has issued a thinly veiled warning that it may soon be necessary to draft labor. This program would also include the conscription of thousands of women, since McNutt states he expects upward of 17,500,000 persons to be in direct war employment by the end of the year. This means that one out of every seven of the nation's 130,000,000 people would be working in the defense effort.

Under the plan outlined by McNutt, increased employment of women and other persons not now in the labor force will be necessary to meet the demands for war workers during the next year and a half. All reserves are to be utilized quickly, McNutt said, including women, colored people, older workers, unemployed white-collar workers, aliens and others who can qualify for war jobs. Obviously this taking in of many new groups that heretofore were not employed will put even more money into circulation and this, translated, means that there will be more money for amusement and entertainment, for bingo games, for salesboards, for the premium and prize items featured by workers in the merchandise field.



By JOHN CARY

A NEWS item reports that 200 irate women stopped the city council in McKeesport, Pa., for more than an hour recently in tumultuous protest against the closing of four bingo games by the police. Tho the protesting bingo fans ranted and raged, the council remained adamant, and Chief of Police James H. Gray said the games would be barred for the duration of the war. Excuse advanced for the close was that the games attracted so many players that they interfered with the transportation of war workers to war plants.

Here is another example of official shortsightedness. The McKeesport officials are banning a game that gives relaxation and fun to the workers in the war plants. And relaxation is a prime requisite for war-plant workers. By depriving bingo fans of their favorite pastime the McKeesport officials have closed their eyes to the self-evident morale value of the games. In times of war it is necessary to keep the public in good humor and to give it as much entertainment as possible. But the officials of the Pennsylvania town think otherwise. It is the hope of this department that the fans who staged the demonstration will stick by their guns and exert all possible pressure to bear to overthrow the decision of the McKeesport council.

REPORTS COMING in from various sections of the country show that bingo operators had a good week-end over the Independence Day holiday. It is reported that turnouts of players were better than average and interest in the game was never at a higher level. The merchandise awards featured on the display stands contributed materially in increasing profits, it is claimed. Items shown were practical, including the old staples such as dinner and luncheon sets, lamps, blankets, radios, cameras, leather goods, electrical appliances, etc.

Operators, tho in the midst of the summer, are busy making preparations for the fall, scouting out all possible merchandise sources so that their display stands can have plenty of flash and color for the autumn months. With the influx of more workers into war plants, the rapid induction of men in the armed forces and the call for more and more women to enter war plants as workers, operators in the industrial, war-plant and camp areas look for a busy and lucrative season.

more than \$100 for the sale of the stone. Synthetic stones and cultured pearls shall not be deemed precious stones and are subject to price regulation. Mountings also come under the price regulation; only exception being when a precious stone is set into the mounting.



SIZE 18" wide and 22" top to bottom. In beautiful full colors. Flags printed in on oval plastic snap-on covers to go over fluorescent lamps on each side of "V".

SENSATIONAL SALES TO FOREIGN BORN AMERICANS GENUINE FLUORESCENT VICTORY "V"

with AMERICAN Flag over one tube and CHOICE of any of NINE NATIONS over other tube, or . . . FLAGS OF ALL UNITED NATIONS (as illustrated)

DEMONSTRATE to a Greek—show him the American and Greek flags—combined for liberty. Show a Chinese, a Pole, a Czech, a Norwegian the American flag on one side and the flag of his own native country on the other. Ten extra flags that snap on and off the right hand tube furnished with demonstrator.

Biggest seller of the year. Foreign born Americans intensely patriotic and want to "show their colors" combined with U. S. Flag. Even American Citizens who were born in Germany and Italy want to show their loyalty to the U. S. and buy with the FLAG OF ALL NATIONS (as illustrated) on the right hand tube.

BREAKING ALL RECORDS

Going so fast that factory production has been increased three times. Two genuine fluorescent lamps encased in metal tube and covered with flags painted on plastic for the V. Uses only 30 watts electricity, yet gives light equal to 100 watts of incandescent. Brilliant, compelling, window display sign for stores, shops, banks, department stores, public buildings, restaurants, taverns, etc. After the war the two sides of the V can be used as regular fluorescent fixtures by removing back plate.

KEEP ALL THE MONEY!

Rush your name for the amazing plan that enables you to make 12 sales and KEEP ALL THE MONEY. All facts free. Special offer on demonstrator for live wires. Rush coupon or send name on penny postal. This is the hottest deal of the year.

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POLES BUY IT

with Polish Flag on right and Old Glory on left.

RUSSIANS BUY IT

with U. S. Flag on left and Russian Flag on right.

BRITONS BUY IT

Natives of all British possessions show Great Britain's Flag on right.

CHINESE BUY IT

Restaurants and Laundries show Chinese Flag combined with Old Glory.

GREEKS BUY IT

Every Greek business man is proud of his country's part—shows his pride with American and Greek flags.

DUTCH BUY IT

Natives of the Netherlands (Holland) intensely patriotic. Their flag on right, Old Glory on left, makes instant sale.

MEXICANS BUY IT

Salesmen in South-Western territory breaking records selling Mexican flag combined with U. S. flag.

Even German born and Italian born American Citizens want to show their loyalty and buy with American flag on left and FLAG OF ALL NATIONS cover on right.

RUSH NAME FOR FREE DEAL

North American Mfg. Co., Dept. 8-H
433 E. Erie St., Chicago, Ill.

Tell me how I can sell 12 at regular retail price and keep all the money on your spectacular Free Goods deal. Also send all information and special offer on Demonstrator with Ten Extra Flags that snap on and off the right hand lamp so I can demonstrate to each nationality with their own country's flag. All free. No obligation.

Name

Address

City State

Freeze Is Lifted On Safety Razors

WASHINGTON, July 18.—The freeze imposed May 22 on safety razors to enable the army and navy to arrange for the purchase of stocks needed for June and July, has been lifted, according to the Office of Price Administration. Restrictions on sales by manufacturers and jobbers are no longer in force.

It is expected that additional stocks of safety razors produced from substitute materials will be available to provide for all military requirements after August 1. An adequate supply will also be available for civilian needs.

Concessionaires Offering Better Grade Merchandise

WILDWOOD, N. J., July 18.—Wartime conditions limiting the availability of cheaper and smaller items of merchandise, Boardwalk novelty shops and concession game stands offering merchandise prizes have for the first time been literally forced to take on a line of better grade merchandise. And operators of the concession game stands are finding that the new line of goods serves better for their business. For the most part, merchandise and souvenirs at this resort had been Japanese-made goods, both large and small. Now the stands are being dressed up with American-made goods and are proving just as attractive and as colorful to attract the patrons and players.

Expensive lamps, clocks, vases and beverage sets are prominently displayed. For such merchandise, many stands are following the practice of Shenkman's game stands in the Casino Arcade by giving out coupons so that players of the pitch games can save up for the larger items. In that way, it not only lessens the run of the smaller merchandise, which is harder to replace, but insures bringing the player back to win more coupons. Whereas the resort patrons had been accustomed to receive some sort of merchandise prize for each win, with larger prizes for two or three wins, now the players are tempted with merchandise that calls for 10, 20 and even as high as 50 coupons to win.

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Gross \$24. Doz. \$2.25

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Slide-On Ready Tied Ties, Sample 30¢. Doz. 3.50

Army Khaki Red-Knot Ties, Sample 30¢. Doz. 3.50

Victory Ties, Sample Tie 20¢. Doz. 2.10

Send 25¢ deposit, balance C. O. D. Write for FREE Wholesale Catalog and FREE Swatch Book of actual materials. PHILIP'S NECKWEAR, 20 West 22nd St., Dept. B-37, New York.

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59 E. MADISON, CHICAGO

LIMITED QUANTITY TO SELL AT THIS PRICE 36¢ EA. (Large Size)

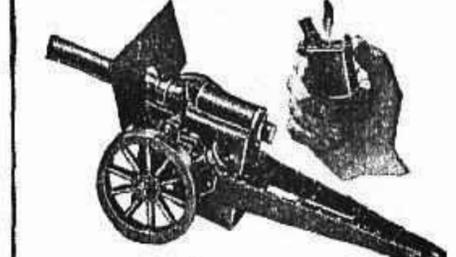
SMASHING 50% PRICE REDUCTION OF MACARTHUR BRONZED BUSTS. Constructed throughout of plaster composition with a lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die: MacArthur." Size overall: 8 1/2 x 5 1/4 in. Ship. wt. per dozen (no less sold), 36 lbs. Individually packed. No. B42X17—Large size. Per dozen (formerly \$8.00), \$4.32 (36¢ each). Per gross, \$48.00. No. B42X18—Smaller size: 5 1/2 x 3 3/4 in. Packed 2 dozen in carton; no less than carton sold. Per dozen (formerly \$4.00), \$2.16 (18¢ each). Per gross, \$24.00. Prices subject to change. Shipped by express, truck or freight only. MacArthur Wall Plaque. Plastic composition, gilt finish. Size 7 x 4 1/4". Each in box. No. B32B92—Per Doz. \$3.75. MacArthur 3 Dimension Sculptured Picture in maple finish frame. Size 10 1/4 x 8 1/4". No. B31N28—Per Doz. \$8.00. Gen. MacArthur Buttons. No. B36J417—Per 1000 \$9.50; Per 100 \$1.00.

SILVER VICTORY SPOONS

Nothing purer than Silver—nothing finer than Victory! Every patriotic American will want one of these full-size, heavyweight souvenir spoons. A sure-fire seller in every hamlet and city, it typifies America's strength in the air, land and sea. No. B367S777—Each \$1.10; Per Dozen \$11.75.

ATTENTION! CARNIVAL and BINGO OPERATORS

Colorful Indian Design Blankets of soft American cotton. Size 54"x72". Wt. 1 1/2 lbs. Assorted colors. No. B14T59—Each \$1.45. Carton Lots of 30, Each \$1.37 1/2. As Above, Size 64"x76". Wt. 2 Lbs. No. B14T60—Each \$1.75. Carton Lots of 30, Each \$1.65. Stainless Steel Steak Knives, green catalin handles. Closeout, limited stock available. No. B22831—Per Doz. 69¢. Per Gr. \$6.50. Monax Glass Dinnerware, assorted colors and decorations. No. B13G1—Dinner Plates, Set of 8 for 75¢. No. B13G2—Cup, Set of 8 for 40¢. No. B13G3—Salad or Fruit Bowls. Per Doz. \$1.50. Plaster Carnival Figures, Asst. Dogs, Cats, Horses and Fruit Ornaments. No. B23B50 Asst.—Per Dozen \$3.50.



The U. S. 75 Model Cannon Table Litter. Reproduced in every detail of an actual army cannon. Has removable semi automatic lighter unit. Rich bronze finish. Size overall: 8 1/2" long, 3 1/2" high. Ship. wt. 1 1/2 lbs. Retail value \$8.95. No. B19J67—Ea. \$3.15. Lots of 3, Ea. \$2.98.

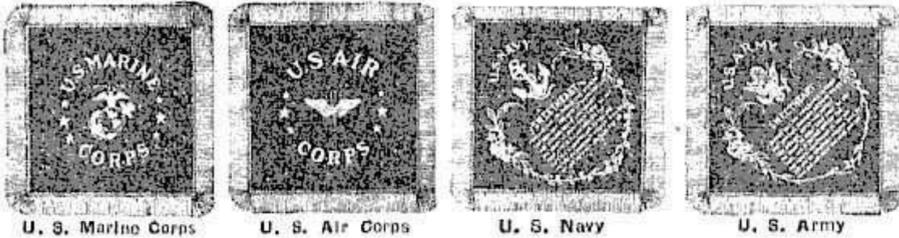
Sterling Silver Ident. Broc. Length 7 1/4". Ind. carded. No. B28J368—Dilo. Heart, \$3.25 Doz. No. B28J369—Oval, \$3.25 Doz. No. B28J387—Ob-long, \$3.50 Doz. No. B28J366—Slim Oval, \$3.50 Doz.

Slg. Silver "Keep 'Em Flying" Pins. 24 on display card. No. B36J419—Per Card \$2.40; Per Gr. \$12.80. Plastic Lapel Button with red, white and blue rhinestones. 12 on card. No. B36J422—Per Doz. \$1.10. Plastic Victory Lapel Button with red, white and blue stones. 12 on card. No. B36J420—Per Doz. \$1.88. As above with pin back. No. B36J421—Per Doz. \$1.88. Elastic Glass Dog Chains. No. B52J22—Per Doz. \$2.25. Sterling Service Pins, 1 star, oblong or heart shaped. Individually carded. No. B236JB—Per Doz. \$2.00. Democracy Pins, 12 on card, yellow plated. No. B36J398—Per Doz. 85¢. Pennwood Electric Clock, topper model, tenite case. No. B11C106—Sample postpaid \$3.95. Lots of 6 or more, each \$3.48. Tambour Style Electric Clock, walnut or mahogany finish case. Size 12 1/2" long, 6 3/4" high. No. B24C48—Sample \$1.68. Lots of 12 or more, each \$1.55. Larger size, similar to above. Length 17". No. B24C5—Sample \$2.25. Lots of 12 or more, each \$2.05. 25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail. Write for Our Catalog.

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Wholesale Distributors Since 1911
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1ST CHOICE OF THE NATION'S LIVE WIRE, TOP WHOLESALERS!

EVERY POST EXCHANGE AND NOVELTY STORE A SURE SALE!



PATRIOTIC PILLOW TOPS

THE FASTEST SELLING, BIGGEST PROFIT-MAKING PRODUCTS YOU CAN EVER HOPE TO HANDLE!

All pillow tops embossed in raised velvet on pure rayon satin front and back. Size 20"x20", including fringe. Assorted colors. Packed in individual mailing containers. 1/3 deposit with order; balance C. O. D. Individual samples 50c. STRICTLY WHOLESALE PRICE. Deluxe Pillow Tops with heavy satin facing and three-inch silk floss fringe, \$5.25 Per Dozen.

\$4.00 Doz.



The Pillow Tops pictured above are our stock items. We will create any design you need, or can supply the individual camp insignias of any camp in or out of continental United States on orders for one gross or more. Here is the item with which you can really cash in! Send your order today and get started!

MILITARY PROMOTIONS, 1133 BROADWAY, NEW YORK CITY

Bingo Advocate Files For Md. State Senate

BALTIMORE, July 18.—Edward A. Freburger, member of the House of Delegates of the Maryland General Assembly and sponsors of the bill which four years ago legalized bingo games, has filed for the State Senate in the Sixth Legislative District. He has entered the Democratic primary with the backing of the district Democratic organization.

In announcing his candidacy he stated, among other things: "Probably the most popular bill I introduced was the bingo bill. It was only after much begging of votes and many disappointments that this bill, of which I was co-sponsor, was enacted into law. I had no personal interest in the game, but I knew that over a period of years many people had formed a habit of looking forward to certain nights of each week as Bingo Nights for diversion and entertainment.

"Many elderly people for whom other forms of entertainment were too complicated to master found in bingo a real diversion; also small churches and social clubs gained a means of much-needed revenue in the promotion of the weekly bingo parties."



VICTORY ADVERTISING NOVELTY

For

Fairs, Carnivals, Celebrations, Circuses, Clubs, Parks, Rinks, Theatres, Conventions and Candidates. Ideal for table decorations.

Stands 10 1/2 inches and is 6 inches wide. Printed in two colors (Red and Blue) on 6-ply white cardboard. V slips into slot in red base. American flag 3 1/2 x 6 inches. Write for samples, 25c. 100—\$7.50; 250—\$17.50; 500—\$30.00 complete.

Can also furnish at above prices same novelty without printing, substituting diamond dust. Big hit with corn games, scales, age, etc.

The Journal

102 S. Main St., Farmer City, Ill.

Toy Order Coming

WASHINGTON, July 18.—A maximum price regulation setting the top prices at which all toys and games made may be sold will be issued soon, according to Price Administrator Leon Henderson.

DART BALLOONS 10 GROSS FOR \$11.50

No. 5 SIZE
Postage Extra—Ship Wt. 5 lbs.
\$1.20 per gr. in less than 10 gross lots
No. 8 Carnival Spec. Balloon, Gr. \$3.75

AMERICAN MADE SLUM MacARTHUR

SAMPLES 30c POSTPAID
BUTTONS Per 100 \$1.00 Per 1000 \$9.00
New Catalog Now Ready
HAVE YOU GOT No. 253 CATALOG?
Please State Your Business.

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

CELENESE TAFFETA AMERICAN FLAGS

3 Feet Wide - 5 Feet Long
EMBROIDERED STARS
SEWN STRIPES
\$48.00 Doz.
SAMPLE \$5.00

Retail \$8.94—Immediate Delivery
25% With Order, Bal. C. O. D., F. O. B., N. Y.
I. B. NOVELTY CO., 29 W. 38th St., New York City

PATRIOTIC BUTTONS

ASSORTED STYLES
PER 100 \$1.00
PER M. . . \$9.00
Bingo Merchandise, Plaster, Blankets, Lamps, Glassware and many other Novelty Items still available at lowest prices.

Send for your Free Copy of our 1942 General Catalog
GELLMAN BROS.
119 No. 4th St., Minneapolis, Minn.



New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker!

Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE.

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dimo photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-7, Chicago, Ill.

NOW!

Smash hits for "MUGGERS." Snappy, smart, colorful post-cards for mounting 1 1/2 x 2 in. and 2 1/2 x 3 1/2 in. photos. Send \$1.00 for liberal supply.

FORE-GROUNDS 7 "HOT" numbers. Comic billboards. 36x48 in. Adds \$\$\$ to your profits. DETAILS FREE.

Complete outfit costs about \$60. That's all you require to start This Big Money Business.

DRASTICALLY REDUCED

PLASTIC JUICE EXTRACTOR

NOW \$5.75 ONLY PER GROSS INDIVIDUALLY BOXED

25% WITH ORDER—BALANCE C. O. D.
NU-DELL MFG. CO., INC.
CHICAGO, ILL.

The Original Heavy Plastic Juicer. Full Size, 2 1/4" x 1 3/4". 2250 N. PULASKI RD.,

Park, Carnival, Beach, Resort Concessioners MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

New Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamelware—Glassware—Silverware—Tinware.

A BIG VARIETY OF PATRIOTIC ITEMS

BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.



PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO

STUPENDOUS FUR SALE Lowest-Direct Factory Prices

NEW SEASON STYLES VALUES
Exclusive 1943 Coats, Jackets and Boleros. Smart details, radiant furs and quality workmanship. Furs of all types in all ranges. BUY NOW AND SAVE while raw materials are available.

Send for Free Illustrated Catalog and Price List.
S. ANGELL & CO. Manufacturing Furriers
236 W. 27th St., Dept. B-3, New York City

BULOVA—ELGIN WALTHAM—HAMILTON

GUARANTEED LIKE NEW
Send for 1942 Diamond Catalog
BERMAN GREEN CO.
809 Sansom St. Philadelphia, Pa.

JACKASS CIGARETTE DISPENSER

As illustrated, only in four FLASHY colors. Holds ten cigarettes. Nod his head and out slips out under his tail. GET 'EM WHILE YOU CAN. Sample 50p; Sample Doz., \$4.00 Prepaid.
KELLY SEARS,
Biller City, N. C.

BINGO CARDS

Combinations up to 5,000 Card Sets; no two cards alike.

AER-O-MIX BLOWERS

A Few left in stock
NEW NON-ELECTRIC FLASH BOARDS
Write for bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

A RED HOT . . . MONEY MAKER . . .

ATTENTION
Jewelry Workers - Engravers
Cedar Pins - Initials - Names
30 Samples \$3.00 30 Samples
Send today
CHICAGO CEDAR-CRAFT MFG. CO.
4701 Sheridan Rd. Chicago, Ill.

CORRECTION

Elastic Glass Dog Chains in individual cello envelopes, per doz. \$2.25
This item incorrectly priced in July 18 issue.

JOS. HAGN CO.
217-223 W. Madison St., Chicago, Ill.

#3593 A Miniature Blown Glass Jug containing a parrot in beautiful colors. The first question arises, how did the parrot get into the jug, as the opening of the jug is only 3/16 of an inch wide, while the parrot is about 1/2 inch wide? The jug is two inches high and we furnish with each doz. jugs 1 doz. neatly printed cards with easel back, reading:

This parrot repeats naughty words. That's why he is in the jug.

\$1.80 per doz. or \$18.00 per gross
No C.O.D. Shipments Without 25% Deposit. Sample sent for 30 cents.

We have five other Miniature Jugs containing different items. Fully Illustrated Price List No. 199K sent on application.

LEO KAUL IMPORTING AGENCY
115-119K South Market St., Chicago

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Luncheon Set

The luncheon set offered by Leo Kaul Importing Agency, Inc., adds plenty of flash to a display stand, according to reports. There are 17 pieces in the set, gold-stamped in 22-karat gold. All pieces are gold-stamped in the same designs except the cup, which comes with a gold rim. The set consists of four cups, four saucers, four 8-inch salad plates, four 9-inch tumblers and one salver in 11 1/2-inch size. The sets are attractive, the designs pleasant to the eye, and displays featuring this merchandise draw the interest of the crowds, it is said.

Novelty Dolls

According to reports received from premium and prize users, the line of novelty dolls offered by Cameo Doll Products Company are coin catchers. They have plenty of flash and eye appeal and are closely allied with characters that are well known to the American public. First there's the Lucky Jeep doll, the army's mascot. This wood-pulp comic animal figure from the funnies, syndicated by King Features Syndicate, is produced in full color, is durable and fully jointed and has the traditional purple spots. Size of doll, 13 inches high. Another highly popular creation is the 15-inch Popeye the Sailor, the navy's mascot, also fully jointed, produced in full brilliant colors and in the tradi-

3 FLASH FEATURES For The Fairs!

LUCKY JEEP
The Army's Mascot

Wood pulp comic animal figure from the Funnies, produced in full color. Durable and fully jointed. With traditional purple spots.

60c EACH
Packed 4 Doz. To Ctn.

13" High

©King Features Synd.

15" High POPEYE
The Sailor

©King Features Synd.

60c EACH
Packed 4 Doz. to Ctn.

The Navy's Mascot
Wood pulp figure, fully jointed and durable. Produced in brilliant full colors, in traditional sailor suit.

DUMBO
WALT DISNEY'S

Favorite Movie Star
Wood pulp construction with flexible fabric ears. Head and trunk are jointed and can be turned into many humorous positions. Celluloid eyes. Figure comes in attractive colors.

8 1/2" High

©Walt Disney Entorp.

60c EACH
Each Item Individ. Packed, 1/3 Deposit With Order, Balance C. O. D.

CAMEO DOLL PRODS. CO.
JOS. L. KALLUS, Prop.
PORT ALLEGANY, PENNSYLVANIA

FUR COATS AND JACKETS
\$9.00 UP

Write for Free Price List
BUY DIRECT
From Old Established Firm Since 1897

COHEN BROS. & SONS
145 W. 28th St., N. Y. C.

The "HEALTH BOARD" is a brand new **LAUGH PRODUCER**

An Appropriate Companion to the Corn Cob Box

Dealer's Price \$1.50 Per Dozen

Send 25c prepaid sample. Jobbers, write for quotations

SYDNEY KANN & CO.
155 W. Congress St., Detroit, Mich.

ROLL TICKETS
Flat • Folded • Book • Coupon

COAT ROOM CHECKS
PRIZE DRAWING (RAFFLE) BOOKS
RESTAURANT CHECKS
CASHIER CHECK PADS
SALESBOOKS, ETC., ETC.

SPECIAL PRICES TO DEALERS & JOBBERS.
Millions in Stock for Prompt Delivery.

AMERICAN TICKET CO.
515 GREENE AVE. BROOKLYN, N. Y.

ATTENTION, ENGRAVERS—WE HAVE 'EM
No More Worries About Metal

LARGE SELECTION OF ALL STYLES

HAND CARVED AROMATIC CEDAR WOOD JEWELRY WITH SAFETY CATCHES

PRICES RANGING FROM \$1.25 DOZ. MAKES IT THE OUTSTANDING ITEM FOR FAIRS AND STORES

Send \$2.00 for Assorted Samples.

SUPERIOR JEWELRY CO., 740 Sansom St., Philadelphia, Pa.

WATCHES AND JEWELRY

Men's R. B. Pocket Watches, in lots of 6, each \$2.75. Uncut Diamond Rings—solid gold, each \$2.50. Complete line of Jewelry. Special prices for quantity users. SEND FOR FREE CATALOG.

BABY RUTH WATCH CO., Inc.
173 CANAL ST. NEW YORK CITY

WHITESTONE RINGS
\$18 per gr. (and up)

31 Different Styles. Sure-fire Sellers.

Send for Samples **\$2** ★ **VOGUE JEWELRY COMPANY** (of New York)

219 West Seventh St. LOS ANGELES, CALIF.

TIE MEN We have the Right Tie for the Right Price. Pocket lined ties AT NO EXTRA COST TO YOU, \$1.50 doz., 6 doz. or more. Sample doz., \$2.00 postpaid. RESILIENT CONSTRUCTION—wool lined in 24 sets with different type material. \$3.00 doz., \$3.50 (sample doz.), P.P. Luxurious Prints, Flashy Colors Five-Fold Shape, large pockets, \$3.50 doz., sample doz., \$4.00 P.P. Resilient shape, \$3.25 doz.; sample doz., \$3.75. 25% with orders, balance C. O. D. Swatches and Catalog free on request.

HERCULES NECKWEAR MFG. CO.
772 Vermont St., Brooklyn, N. Y.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.

GOODRICH, 1500 W. Madison St., Dept. BG-7, Chicago, Ill.

SLUM JEWELRY
Per Gross Assorted, \$2.00, Plus 20¢ Tax. 25% With Order, Balance C. O. D. Orders Shipped Same Day.

BUD POLLOCK
CLARKSVILLE, TENN.

MIDGET BIBLE
(Over 200 pages, size of postage stamp, completely legible)

And 10c & 25c Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!

JOHNSON SMITH & CO., Detroit, Michigan

Genuine Cowhide KEY CASE

#5—Size 3"x2" closed, \$3.80 Gross; \$22.75 Thousand. #801—Cigarette Case (Illustrated), Gen. Leather, \$9.50 Gross. Other Leather Novelties from 6¢ to 50¢ each. All orders 20% Dep., Bal. C.O.D., F.O.B. N. Y. Write for FREE Illustrated Price List.

SUPREME LEATHER PROD. CO., 170 Fifth Ave., N. Y. City.

CASEY IS THE WORD FOR SWEETS

For 22 years CASEY has been supplying novelty gift candy packages—serving TENT SHOWS, MEDICINE SHOWS, RODEOS, CIRCUSES, CARNIVALS, THEATERS and all CONCESSIONAIRES—with the fastest selling numbers.

Now—for those using a GUARANTEED package, we offer the FAMOUS ALL-WALLET package . . . (Every package contains a wallet and a liberal portion of delicious chocolate fudge candy, which will resist hot weather.)

★ 1 Case (100 ALL-WALLET Candy Packages) \$8.00 plus additional 10 ALL-WALLET Candy Packages sent to defray transportation costs.

Terms:—25% deposit requested with order if new customer.

FREE LITERATURE — Write today for additional Candy Specials—best Candy Bargains of the year.

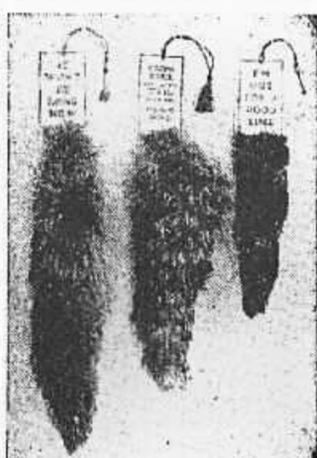
CASEY CONCESSION CO. 1132 S. Wabash Ave., Chicago, Illinois

SERVICE-STAR PHOTO FRAME — GET SAMPLE!

Sells on sight to families and girl-friends of men in service. Photographers buy dozens of them. Big money-maker around camps and training bases. Rich washable simulated leather. Whether photo shows him in civvies or in uniform, the official Service-Star panel (embossed and hand-colored in red, white and blue) tells the world he's serving. Holds 2"x10" photo. Send \$1 deposit for postpaid sample so you can start taking profitable orders at once; your \$1 refunded with your first order for 1 doz. @ \$7.80 doz. Ask for literature on other size Service-Star Frames and novelties.

EHLBERT PRODUCTS, 854 WEST ADAMS STREET, CHICAGO, ILLINOIS

We Will Deliver Merchandise All Season



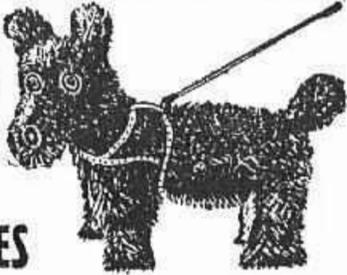
FOX FUR TAILS

8 Inch, Ea., 7c
12 Inch, Ea., 10c
15 Inch, Ea., 12 1/2c
Extra Large 15c

With Snappy Sayings on Assorted colored Cards (as illustrated) attached with Silk Tassels. Prices quoted are in 100 lots. Sizes are average tail length. Size quoted does not include tag size. All come complete with tag and tassels attached. Two different sayings on each tag. Send 50¢ for 4 samples (we pay postage). Remit 25% deposit with quantity order.

CARNIVAL NOV. CO., INC.
30 West 3d St., New York, N. Y.

LOOK OVER OUR DE LUXE



SCOTTIES

of Real Fur in Ass't Colors

23"x17" with Harness & Leash, Each, \$1.75
13"x12" with Collar & Leash, Each, .75
25¢ Deposit with Order.
25¢ Additional for Sample Scotties.

SLUM ANIMALS
Plastic, With the Same Gloss as **CHINA ANIMALS**
10 Different Subjects: Elephants, Rabbits, Dogs, Swans, etc. Size: Average 1 1/2 Inch.
GROSS \$1.00
Large Size Approx. 4" **GROSS \$4.50**

We Manufacture All Advertised Items

tional sailor suit. The final doll is the Walt Disney movie star, Dumbo; an 8 1/2-inch-high figure. Head and trunk of the doll are joined and may be turned into many humorous positions. Has celluloid eyes, and doll comes in attractive colors. It is claimed that these wood-pulp novelty dolls will continue to be a hit at concessionaires' stands.

Pennwood Clocks

Joseph Hagn Company is offering a quantity of the popular Pennwood Electric Clocks. It is claimed that the clocks have proved ideal for prize or premium use. Clocks are available in walnut, ivory or green tenite case with gold-trimmed base. A guaranteed self-starting motor is featured. Size of the clock is 5 1/4 by 3 3/4 by 3 3/4 inches. The firm states it is exclusive distributor of this model. In addition to the clock, the firm is featuring a Democracy Pin. This shows the American Eagle perched on the official shield of the United States. Pin is yellow plated, with red, white and blue enameled shield.

Hooked Rugs

E. O. Likens is offering attractive, hand-made hooked rugs featuring Colonial designs that are excellent as bingo prizes, he reports. The rugs are made in the U. S. of all new materials and come in two sizes—22 by 36 inches and 24 by 48 inches. Other sizes are also available. It is claimed that a display of these eye-catching rugs will attract bingo players and keep them play-

SENSATIONAL!

USE **SOLID STERLING SILVER**

For Fast Profits Steady Customers
Gorgeous Pattern Finest Sterling



SEND FOR SPECIAL PRICE LIST

H. MEINHARDT & CO.
4527 Ravenswood Ave., Chicago, ILL.



18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.



11" x 8". Army, Navy, Marine or Air Corps Insignia in upper corners. \$1.25 Doz. \$13.00 Gross. Also 6" x 9" Star. No Insignia. 3 colors, 1, 2 and 3 stars. 900 Doz. \$10.00 Gross.



12" x 10". \$1.75 Doz. \$18.00 Gross.

These Newest Banners are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE for \$1.00. Brings in \$3.00. 25% with all orders, balance C.O.D., F.O.B. N. Y. Distributors wanted.

REITER NOVELTY CO. 1141 BROADWAY (Dept. "B") NEW YORK CITY, N. Y.

EVERSHARP SET



Genuine EVERSHARP pen and pencil set for men. Ebony black color. Gold band. Whether you "Take it or Leave it!" it's a great buy. BB33—Per Set \$ 1.85
10 Sets for 17.50

WRITE FOR OUR NEW CATALOG.
ROHDE-SPENCER CO.
223 W. MADISON CHICAGO, ILL.

MY ROUTE BUILDING PLAN
Starts YOU in a **BIG PAY BUSINESS**



Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President
Dept. 87, Spencer, Indiana

I HAVE A **SON** IN THE SERVICE
I HAVE A **BROTHER** IN THE SERVICE
I HAVE A **BEAU** IN THE SERVICE
I HAVE A **HUSBAND** IN THE SERVICE
I HAVE A **DAD** IN THE SERVICE

New Service Buttons, red, white and blue. Fastest selling buttons ever offered. Per hundred, \$1.20; per thousand, \$11.00. 25% deposit. Sample 12 different popular buttons for 25¢.

FLASHY COMIC BUTTONS. VERY SPECIAL \$9.00 PER THOUSAND.

CATALOGS BEING MAILED OUT NOW
WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE
BE SURE AND STATE YOUR LINE OF BUSINESS
MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO.
116 MAIN, LITTLE ROCK, ARK.

GENUINE **FUR COATS**
JACKETS AND CHUBBYS!
1943 Fashions! Perfect Quality! Beautiful Styles! Large Assortment Caraculs, Sealines, Minkelottes, Silvertone, Brown, Black Sable Cones, Raccoons. Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. AGENTS WANTED!
ROSE FUR CO., Dept. P-23
48 W. 27th St. New York

IF IT'S WATCHES
By simple arithmetic and co-operation we can represent the needs of all your watch problems at reduced prices. The waste-cost of supplying catalogues to demands of a meaningless majority and the correspondence that go with it must eventually be applied to the consumer, whom we mean to protect. If you are in and mean business order by name what you want. Send \$1.00 money order, no cash. Will ship balance C. O. D.. Our bot is you will be pleased with actual value received.

ZUSSMAN'S
207 W. GIRARD AVE., PHILADELPHIA, PA.

★-**MacARTHUR**-★
Patriotic Victory Post Cards
NEW! JUST OUT! IN COLORS!
Today's Fastest Selling Low Priced Item.
Send 10¢ TODAY for Samples and Wholesale Prices.
G. W. SIMMS, Warwick, New York

WOOD PINS---FOR NAMES
To Be Engraved, Burned or India Inked. Assorted Designs — Beautifully Finished
SCOTTY COCKER HORSEHEAD DONKEY ELEPHANT
\$7.50 Per Gross (Assorted) Prepaid.
5 Samples, Postpaid, 50¢ (Stamps).
BICKNER, 507 W. 10th St., Austin, Texas.

WALTHAM-ELGIN
Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.
PLYMOUTH JEWELRY CO.
163 Canal St., Dept. J, N. Y. City

★ PATRIOTIC Insignias, Brooches, Lapel Buttons, Metal Auto Plates, Flags, Etc. Send for Sample Assortment... \$1.00
● ASPIRIN—12 to Tin. Gross Tins 1.80
● RAZOR BLADES—D.E.—1st Quality. 5 to Box. 100... .60
● Men's Kerchiefs—2 Doz. Carded 1.10
● Men's Kerchiefs, 2 Doz. Cabinet 1.40
● JACKMASTER—1 Blade Knife. Doz. 1.80
● ZINC POT SCRUBS—Per Doz. 35c, 60c, 70c
● FLY SWATTERS—Doz.60
Include Dep. & Postage on All Orders. Wagon Jobbers, House Canvassers, Premium and Salesboard Operators—Free Catalog Ready Soon. Write.
Champion Specialty Co.
814-K Central St., KANSAS CITY, MO.

FURS COATS JACKETS BOLEROS \$5.50 UP
Latest Styles; Tremendous Assortment. Direct from Manufacturer. Free Catalog.
AL FEDER FUR MFG. CO.
151 W. 26th Street, New York, Dept. 2

Mexican Jumping Beans
NEW 1942 CROP
100 Beans 50¢ 500 Beans \$1.75
1000 or More \$2.75 per 1000
Cash With Order or 50% Deposit.
COLUMBIA
BOX 900 RICHMOND, VA.

WHOLESALE CATALOG FREE
For Salesmen, Dealers & Agents 260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.
SPORS CO., 742 Lamont, Le Center, Minn.

Glamorous FUR COATS
Jackets and Boleros
Make Your Selection Direct From My Factory
I carry a full line of distinguished 1942-'43 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beavorettes, Checklans, Caraculs, Krimmers, Pony and every other Fur from **\$5.50 up**
WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.
BRIEN SEWARD
Manufacturing Furrier
299 SEVENTH AVENUE (DEPT. B) NEW YORK CITY

STREET PHOTOGRAPHERS—IT'S NOT A SECRET
Remember those knock-out mounts the other man was using? THEY WERE KEYSTONE MOUNTS. Remember that HE was getting the customers and YOU were "at ease"? Do YOU want to be busy at your next "doling"? Then be stocked up with KEYSTONE MOUNTS. The sayings, designs and assortment we send you GUARANTEES to make every day a "big day." NO SHORTAGE OF STOCK AT THE KEYSTONE. Orders are filled promptly and correctly. Blackbacks, mounts and folders for the One Minute Men; mounts and folders for the 4 for a Dime. Let's all pull together and watch the results. How about it, buddy?
KEYSTONE FERROTYPE CO. 734 SOUTH ST. PHILADELPHIA, PA.

ing. In addition, the items can be used by other premium and prize users. Likens reports he has large stocks available for immediate shipment and points out that orders can be sent in confidence, as a full refund is made on rugs returned prepaid within 15 days.

Patriotic Decals

J. H. Kennedy announces he is offering one of the most complete lines of patriotic decals and gummed stickers for auto, home, stores and offices. It is reported that workers who have specialized in these items have been meeting good demand and making profits. In addition to decals with patriotic themes, the firm also offers Army, Navy and Air Corps emblems and insignia. One decal shows the Victory V with the phrase "Give 'Em Hell" appearing across the top. Flanking the V on both sides appear insignia of Army, Navy, Marines, Air Corps and Coast Guard. Free samples and folders are available to serious workers.

Pearl Service Pins

Murray Simon, manufacturer of mother of pearl specialties of the type used by engravers and wire workers, announces four new numbers. The pins are in three colors and should have strong appeal to families having men in the service. The service star idea is rapidly developing in popularity, and Murray Simon feels certain that he is the first to introduce the service motif in mother of pearl. In addition to these new designs, this firm is always well stocked with all sorts of jewelry specialties of the pearl variety.

Copyrighted Honor Roll

An item with special appeal to enlisted men of the army is an Honor Roll in four colors with panels for photo and service enlistment and discharge. It is printed on good quality stock, size 9 1/2 x 12 1/4 inches and contains illustrations of various arms of the service, including aviation, tank corps, etc. It is suitable for framing and should serve as a memento of the war. Item is copyrighted by Joseph Flynn, who has had long experience in handling military items.

MERCHANDISE MEN

(Continued from page 70) ing to reports, and have an opportunity to expand their operations. Merchandise featured on display stands and by board men is of a practical nature. It

Lehmbergs Celebrate

PHILADELPHIA, July 18.—William Lehmborg & Sons, Inc., manufacturer of flags and banners here, marks its 50th year in business this month. The firm is still the Philadelphia distributor for the Bull Dog bunting flag made by the Detroit Flag Company. Since the start of the war, business has taken a decided turn for the better, the firm pointing out to flag sales made in communities where every house in every block decided to display the American flag for the duration of the war. "At this time," said an official of the firm, "we think that every American home should display the American flag as moral uplift during these unsettled times."

is said where items that are no longer made are offered, the public interest is exceptionally keen.

According to veteran workers, the old stand-bys, whenever available, will be pushed this fall. Portable radios gain a new importance now, as do candid cameras, electric shavers, athletic and sporting equipment, floor and table lamps, combination radio-lamps, electric clocks, etc.

Novelty jewelry, as well as the time-tested red, white and blue merchandise, including jewelry, banners, plaques, etc., will get good play during the fall.

Patriotic and war items sales are expected to go to new highs, with the various drives being staged by private organizations keeping public morale up. Many special events are on schedule for the fall months thruout the country. Some of the events are purely local in character, others are on a national scale—but all of them offer workers in the merchandise field an opportunity to cash in.

NEW MEXICO SET

(Continued from page 45) bound traffic will be received. Gate is on the west side of the grounds and has offices for the admission officials and their assistants. Practically the entire State appropriation goes into premiums, Harms said.

"Our board gave careful consideration to every angle of transportation and war conditions," he added. "We surveyed the whole Western field and found that a majority of the States were holding their fairs as usual. Commissioners gave the go-ahead order with the single condition that any order from the government would, of course, be obeyed. There has been no such order and none is anticipated.

"Early indications are that our livestock and farm exhibits will be on a more extensive scale than in any previous year. These exhibits fulfill the real purpose of the fair and to them our main attention and effort are given. We will repeat last year's night rodeo and the

WE OFFER SALESBOARD ABC's

this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today:

REPRINT EDITOR, THE BILLBOARD, 25 OPERA PL. CINCINNATI

Reprint Editor, The Billboard 25 Opera Place, Cincinnati

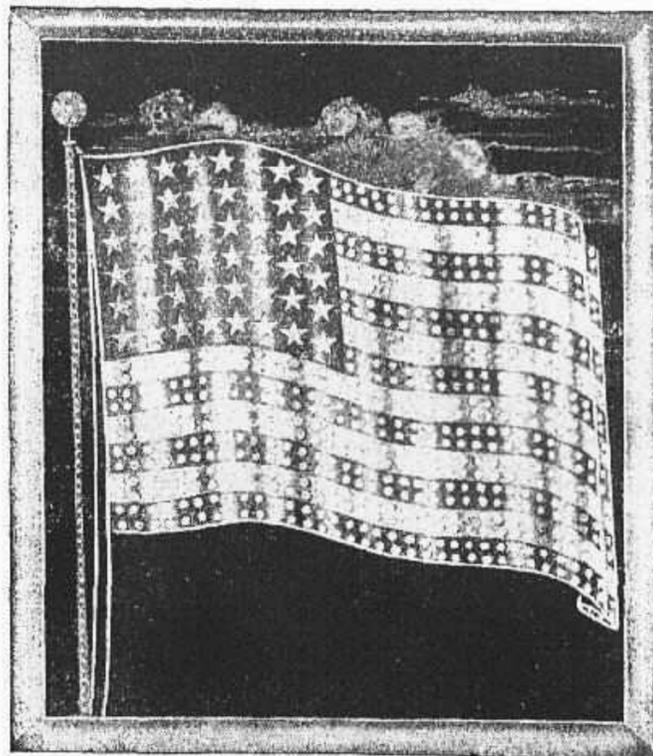
Please send me my free copy of Salesboard ABC's. You may send it to—

Name

Address

City..... State.....

7-25



WANTED: MEN TO ANSWER NATIONAL DEMAND FOR THIS 'OLD GLORY' PATRIOTIC ELECTRIC DISPLAY

Only American ingenuity at its best could design a display as patriotically beautiful as this model! Retail at \$11.75 to offices, taverns, chain stores, drug stores, cigar stores, gift shops, flower shops, department stores, hotels, churches, clubrooms or wherever it can be used effectively. Styled in full color with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110 volt electric light bulb. There's no expensive motor to require constant repair or get out of order. A revolutionary invention gives spectacular off-on illumination to 1,176 plastic jewels set on a glass face. Constructed with a fibreglass back, wood frame, 17x19 in. Comes ready to plug into any A.C.-D.C. socket. Ship. wt. 9 lbs. Put a dozen in your car, see how fast they move out. Packed for easy demonstration. Money-back guarantee. It is the best money maker you have seen in months.

- No. B-42X15—Sample \$7.50
- Lots of 6, Each 6.50
- Lots of 12, Each 6.25
- As Above, Console Type. Size: 25x27 in. Ship. Wt. 12 Lbs. (Retail \$18.75.)
- No. B42X16—Sample \$12.50
- Lots of 6 or More, Each 11.75

Quantity Prices Quoted to Distributors if Purchased in Lots of 25 or More. EXCLUSIVE DISTRIBUTOR Terms: 25% Deposit, Balance C. O. D. JOSEPH HAGN COMPANY 223 W. MADISON ST. CHICAGO, ILL.

usual eight afternoons of racing will be held."

STATES FURTHER PLANS

(Continued from page 45) for Jackson State Fair. County and district fair managers going ahead. Tupelo to continue.

MISSOURI—Scheduled to be held are Springfield and Sedalia State Fair.

MONTANA—Great Falls and Billings to continue.

NEBRASKA—Beatrice and Kearny off, but Lincoln State Fair and Bloomfield will continue.

NEW JERSEY—Directors map Trenton schedule. Flemington canceled.

NEW MEXICO—Albuquerque State Fair votes to proceed, others on.

NEW YORK—"Local option" favored by governor. Altamont deferred, Mineola, Cortland, Buffalo and Bath scheduled. State association for continuance.

NORTH CAROLINA—State board to meet in Raleigh July 29 to decide future of State fair. Decision on Charlotte and Shelby fairs, also erroneously reported canceled, to be made later.

NORTH DAKOTA—Curtailed annual planned for Fargo.

OHIO—Dayton and Carthage certain as more in Ohio continue with '42 plans. State association favors continuance where "there is no interference with war effort."

OKLAHOMA—Oklahoma State Fair is slated.

PENNSYLVANIA—About 100 of State's 120 annuals slated to be held. Eastern Pennsylvania Circuit goes ahead. Flourtown, York, Reading, Waterford map plans. Doylestown off.

SOUTH CAROLINA—Greenwood and others plan to operate.

SOUTH DAKOTA—Voting to go ahead were Huron State Fair, Sioux Falls and others.

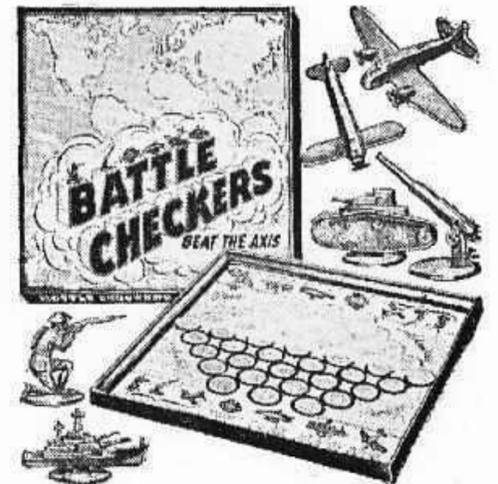
TENNESSEE—Jackson and Knoxville postponed. Huntingdon and Dickson to proceed.

TEXAS—Some smaller ones cancel, but State association favors county fairs with non-essential activities cut out.

VERMONT—Rutland is called off. Hartland to go ahead. Burlington deferred.

WISCONSIN—Milwaukss gets national, State and local groups' backing. Eu Claire, Kenosha and Elkhorn canceled. State farm representatives vote to continue State Fair and county annuals.

THE GAME THAT'S SWEEPING THE COUNTRY!



The Ideal Concession Prize A MONEY MAKER FOR SALESMEN AND DISTRIBUTORS—Sells to Cafes, Taverns, Stores

- Appeals to All Ages, 6-76
- Appeals to All Americans
- Appeals to Men, Women, Children

Battle Checkers is New! Sensational! Timely! Interesting! Cramped with ACTION. A natural! It's taking the country by storm. The publicity it is getting is terrific. Has the simplicity of checkers, the interest of chess. It's a fast seller to individuals, stores, bars, etc.

LOOKS LIKE \$2.00—SELLS FOR \$1.00

You play it with 32 authentic, life-like plastic Infantry men, miniature battleships, flying fortresses, anti-aircraft guns. Packed in self-selling, 4 color display gift box with a big playing board. A big value at low cost. Means rapid sales.

IMMEDIATE DELIVERY—NO PRIORITIES

The ideal gift for concessions or to sell to others. Not affected by priorities. Concessionaires, Distributors, Jobbers, Salesmen, WRITE FOR QUANTITY DISCOUNTS and further details.

THE PENMAN, Dept. 10, 179 N. Mich., Chicago

ELGIN, WALTHAM BULOVA, GRUEN Famous make watches re-built by fine watchmakers. Every one GUARANTEED. Lowest wholesale prices. Write for NEW FREE illustrated catalog. KANE WATCH CO. 104 CANAL ST. NEW YORK



Fastest Selling Novelty of 1942

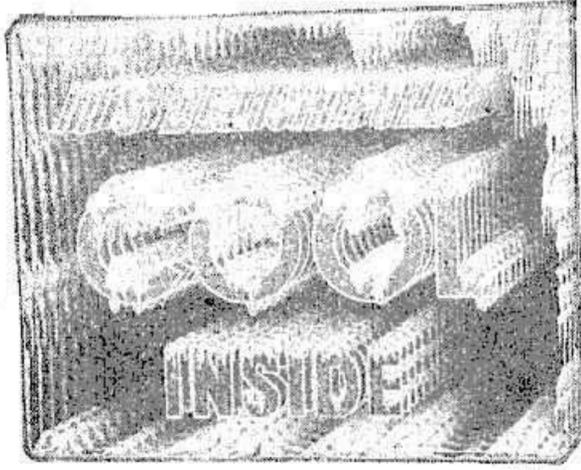
"HANG HITLER" VICTORY LAPEL PIN

Here is the cleverest novelty item ever offered. It's the answer to every loyal American's wish to HANG HITLER. And what a sensation this new button is creating. Everyone that sees this novel button wants one... and what a thrill it is to HANG HITLER... any time you get the urge. It's selling like "hot cakes." Just show it, and it sells itself. Made to sell at 10c, yet hustlers and agents say they'll get 25c just as easy. Start cashing in on this fast selling novelty button, and send your order in today! Packed 2 dozen to display card. Sample card (2 dozen) only \$1.50 postpaid. (Send money order or cash.)

JOBBERS—Write today for special prices. Start cashing in on this "hot item" now!

EVANS NOVELTY CO. 800 W. Washington CHICAGO, ILL.

SIGNS THAT SELL



Only in a Mystery "Mirroscope" Sign can you get the attention-compelling third dimension effect that has made these electric displays such sensational business getters for the merchant.

\$7.95 RETAIL

Durable-Collapsible Cabinet of sturdy fibre. Walnut finish frame, complete with socket and cord. Weighs 5 lbs. Operates on AC or DC current, using one 60-watt bulb. EVERY LOCATION WILL WANT ONE OR MORE—IMMEDIATE SHIPMENTS.

★★ YOUR PRICE ★★

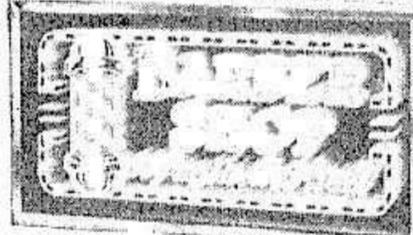
\$3.30 each in assorted or individual numbers of 12

\$4.00 each in assorted or individual numbers of 6

\$4.50 Sample

TERMS: Cash for sample. Quantity orders 25% deposit, balance C. O. D., F. O. B. Chicago.

★★ WRITE — WIRE ★★
INDUSTRIAL SALES CO.
1632 N. HALSTED ST.,
CHICAGO, ILLINOIS



PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

THE SUCCESSFUL pitchman makes a tip listen and loosen.

MR. AND MRS. TOM CUNNINGHAM... who have been working straw flowers, stopped over recently in Cincinnati and Tom paid a visit to the Pipes desk. They are getting ready to work fairs and are lining up their route now. Tom took sick at the St. Louis Sport Show early this year and canceled all dates while he recuperated at Hot Springs, Ark. He went from Hot Springs to Terre Haute, Ind., to recuperate further before resuming the grind. Tom says that Terre Haute is a good Saturday spot.

BUSTER ROBERTSON... was spotted working magic tricks on a parking lot in Boston.

PIPES DEPENDS ON ITS FRIENDS HELP!

RAY HERBERS... pipes from Cleveland that he recently ran into his old partner, George W. Orman, and wife, Ethel, fast-stepping ink stick workers. Orman reports Ohio okay for business. Ray heads for St. Louis shortly.

AL DAVIS AND BOB TURNER... have been working coils in Springfield, Mass.

FORTUNE LAUGHS at pitchmen who sit back and wait for it to smile.

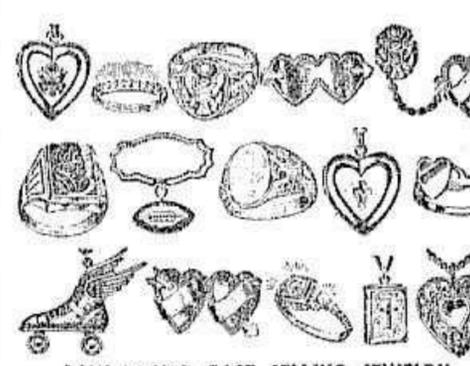
BILL EDINGTON... scribbles a note from Oklahoma City: "While in East Texas last month I ran across that peerless pitchman, George A. Sauerwein, haranguing large crowds of Texans on the courtyards of Lufkin, Center Marshall and other spots. He sure did pack them in. It looked like an old-time political rally. His lectures made a profound impression on his

AMERICA'S LATEST CRAZE

Fast Sellers---Big Profits

Sea Shell Necklace, 20 In. on Crystal Plastic Chain, Assorted	Doz. \$2.00
Dove, Horn or Bubble Shell Leis, 30 In.	3.60
Dove or Horn Leis, 3 Strands, Braided, 30 In.	9.00
Bracelets to Match Above Number, 1, 2 or 3 Strand, Per Strand	1.50
Sea Shell Earrings, Shell Rosettes, 69c Seller	2.64
Sea Shell Brooches, 3 Shell Rosettes, Assorted	2.75
Sea Shell Bobby Pins, 3 Shell Rosettes, Assorted	2.40
Keep 'Em Flying, Acroplane Made of Sea Shells	2.40
Sea Shell Novelties, Birds, Animals, Etc.	.85
Sea Shell Ash Trays	.85, 90c, 1.50, 2.00, 2.64
Sea Shell Electric Lamps	6.00, 6.60, 7.80, 9.60, 12.00
Coconut Electric Lamps	10.20, 10.80, 12.00
Religious Shell Crucifix or Religious Statue Lamps	\$6.00 and Up
Sea Shell Stun, Per Gross Assorted	1.44
Samples of above numbers, figure 1/12 of 1 doz. plus postage. 50% cash with all orders, balance C. O. D. Complete price list on request. Samples of our best sellers, 1 each, \$24.50.	

J. A. WHYTE & SON
Little River, Miami, Fla.
Manufacturers of Sea Shell Jewelry, Novelties, Sea Shell and Coconut Lamps.



LOW PRICED FAST SELLING JEWELRY
FOR ENGRAVERS, PAIRS, MILITARY STORES, RESORTS, PROMOTIONS, Etc. Send \$5.00 for samples. Immediate delivery.
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue New York, N. Y.

CAMP WORKERS—ENGRAVERS—DEMONSTRATORS

STOCK FOR IMMEDIATE DELIVERY—SAME DAY SERVICE

 MILITARY and PATRIOTIC JEWELRY of all kind PINS — RINGS — LOCKETS — BRACELETS — COMPACTS — BILFOLDS, etc.	 ENGRAVING JEWELRY Complete Line for Engravers and Fair Workers.	 DOG CHAINS METAL BEADED (white finish) \$18.00 gro. CRYSTAL (medium weight) \$24.00 gro. CRYSTAL (heavy weight) \$30.00 gro.
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WRITE FOR CATALOG
BIELER-LEVINE, INC. 37 SO. WABASH AVE. CHICAGO, ILL.

NEW CAMP FIRE COOKER—No Wood—No Coal—No Heavy Fuel. Cook Coffee, Bacon and Eggs. Throw Cooker away when finished. Make the Cooker in 3 minutes when needed. Costs nothing. EXACT SAMPLE, READY FOR USE, PREPAID PARCEL POST—ONLY U. S., CANADA AND MEXICO. AND COMPLETE INSTRUCTIONS FOR MAKING, \$1.00 (American money or equivalent).
STAPLE, 115 S. 3rd St., St. Louis, Mo.

MEXICAN JUMPING BEANS
New crop. Lively jumpers. 100, 50¢; 300, \$1.00; 1,000, \$3.00.
J. RAY BEFFEL
BOX 37 OTTAWA, ILL.

BINGO

SPECIALS in 1500's and 3000's combinations, Bingo Cards, Stage Money, Certificates, Lapboards, etc.
RED AND BLACK PERFORATED MARKERS
A Full Line of Serial
PAPER PADDLE TICKETS
—WRITE—WIRE—CALL—
SCHULMAN PTG CO. 11 E. 19th ST. NEW YORK
Manufacturers of Printed Novelties—since 1904

DEXTER ENGRAVING JEWELRY CO.
21 ARCH ST., PROVIDENCE, R. I.
Still have D. Hearts and Single Scottie Pins, also have Nickel, Silver, Sterling Silver and 14K Finished Goods. Send \$2.00 for samples.

AMBER COLOR COMBS
FOR DEMONSTRATING PURPOSES. Send 10c for Each Sample or Free Price List.
PETER MORRONI
BOX 101 LEOMINSTER, MASS.

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St., Columbus, Ohio
BUY WAR BONDS FOR VICTORY

Starting **IDENTIFICATION BRACELETS**
Demonstrators! Pitchmen! Military Jewelry, Signet Pins, Rings, Bracelets, suitable for engravers; Lockets, Roller Skate Pins, White and Yellow Identification Bracelets. Immediate delivery. Samples \$2.
JACK ROSEMAN CO.
307 Fifth Ave. N. Y. C.

FILL-O-MATIC
The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS.
Backed by ARGO'S Reputation for Quality Since 1928.
ARGO PEN-PENCIL CO., Inc.
220 Broadway New York, N. Y.

MILITARY SUPPLIES
Garrison Caps, Overseas Caps, Chevrons, Shoulder Patches, Division Marks, Jewelry Novelties, Medals, Pennants, Pillow Tops, etc. Tell us exactly what you want and we will quote you best low prices.
HONOR ROLL
Send 25c for beautiful sample Honor Roll, four colors (post paid). Big seller to all service men.
WORLD ADVERTISING NOV. CO.
122 East 25th St. New York City

ZIRCONS Genuine White Diamond Cut 3 for \$2.75
Blue or Brown Zircons—\$1.25 per Carat
ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH
B. LOWE, BOX 311, ST. LOUIS, MO.

CHEWING GUM 28c BOX
20 Cellophaned 5¢ Packs! (Wholesale Only; f.o.b. Factory.) Quantities Limited for Duration and Subject to Shipping Delay. Send 50¢ for Assorted Samples (prepaid and insured). For Victory buy U. S. War Bonds & Stamps.
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. Newark, N. J.

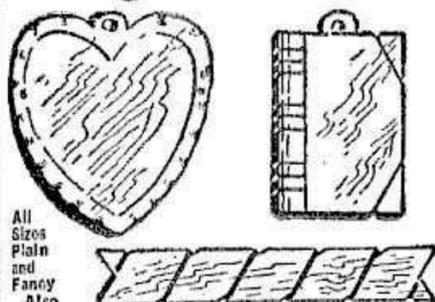
MEDICINE MEN
Write today for prices on our quality Tonics, Liniments, Salves, Tablets, Soaps, Herbs, anything and everything you need at lower prices. If you are paying more you are paying too much.
The HOUSE OF DEPENDABILITY
If you buy from us your goods will always be shipped promptly.
PRODUCTS LIABILITY INSURANCE CARRIED.
BUY WAR BONDS
CELTONSA MEDICINE CO.
CINCINNATI, O.

FOUNTAIN PENS
We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.
STARR PEN COMPANY, Dept. O
500 N. Dearborn, Chicago

ENGRAVERS!!
Stock available now for immediate deliveries of genuine 14 kt. gold plated bracelets, rings, anklets, brooches, lockets, military numbers, etc. Engraving machines \$12.50 complete unit. Free catalog.
AMERICAN JEWELRY CO.
PLAINVILLE, MASS.

Make MONEY QUICKER, EASIER
Build Steady Repeat Business. No Investment—No Experience.
SELL UNION LABEL BOOK MATCH
Direct from America's Largest Book Match Manufacturer. Every business, every store, political parties and all others are prospects. Big profit quick. Write today for SPECIAL OFFER and FREE Powerhouse selling full instructions, samples.
SUPERIOR MATCH CO.
Dept. K-71, 7528 S. Greenwood, Chicago

Wireworkers Engravers—



All Sizes Plain and Fancy Also

ANIMALS—BAR PINS

and

SPECIAL DESIGNS

ALL PINS WITH SAFETY CATCHES

Made of

PEARL—PLASTIC LUCITE & WOOD

Sample Assortments

WIREWORKS—\$1.00 or \$2.00

ENGRAVES —\$2.50 or \$5.00

Worth More

BERNARD MFG. CO.

125 VAN BUREN STREET
NEWARK, N. J.

audiences and I noted the response was always the same—an avalanche of mazuma. He is a powerful worker and a born showman. It is a treat to see him work. If Big Foot Wallace could come back and see him he would be as surprised as I was." Edgington goes on to declare that money is plentiful in Oklahoma and Texas.

YOU CAN ALWAYS tell a person who brags too much—but it doesn't do any good.

EDDIE WAHL . . . was also seen in Boston recently.

BOB POSEY . . . seconds the motion that we have more pipes. He asks for items from Speed Hascal, Artie Cohn, Glen Bernard, Jim Osborne, Leonard Rosen, Chot Wedge, Al Decker, Al Stein, Ten Travis, G. E. Brown, Detroit Pollard, Lester Kane, Al Rice, Karl Krueger, Roundy Carruthers, Needleless Richards, Al Yerden, Pat England and J. P. Sullivan. Bob is currently holding forth at Paris, Ill.

DEEP THOUGHT. A pitch that was a money-getter a year ago may be out-of-date today. Check up on yours.

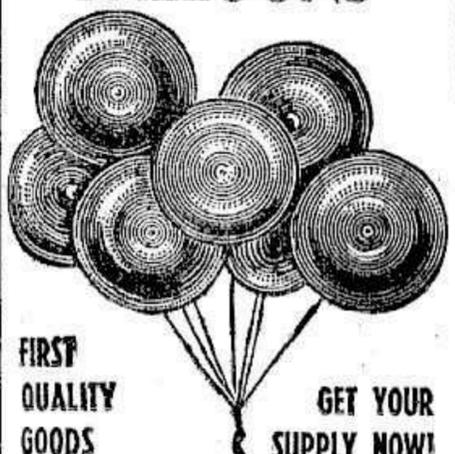
SAM SPEILBERG . . . writes from San Antonio that the town has gone military. He arrived there recently from New Orleans to visit Milton Stipanovich, who is recuperating from a long illness. Sam says that Milton would like to see pipes from old friends.

ED (JESSE) JAMES . . . gadget worker, is in the Air Corps, according to Spencer Mattson.

IF WE ALL did everything we say we are going to do, our time would be taken up from now on.

JACK AND ELIZABETH ELLIOTT . . . jot a few lines to report that they are having a good season at Long Beach, Calif. The Elliots, who have been running a permanent jewelry layout, declare: "Have kinda lost track of some of the folks since quitting the road. Would like to read pipes from Ben and Grace (See PIPES on page 79)

BALLOONS



FIRST QUALITY GOODS GET YOUR SUPPLY NOW!

No. 4 per gr. \$1.15 No. 7 per gr. \$2.00
No. 5 per gr. 1.25 No. 8 per gr. 3.60
Special Assortment per gr. . . . 1.00
(Round and Sausage Shape)

No Orders Filled Without Deposit

KARL GUGGENHEIM, INC.

33 Union Square New York City

STAFFORD ELECTRIC ENGRAVING PENCIL

Favorite of the 5 and 10s, pitchmen, industries, insurance companies, libraries, etc. Great money maker for you wherever crowds appear. Many say they would not take \$100 for it if another could not be had, because it does such superior work and is "SO EASY TO HANDLE." Famous Professional Model, No. 3 switch on 7-foot SAFETY asbestos insulated resistance cord, with a sample superior gold foil, \$4.75, POSTPAID CASH WITH ORDER.

No. 2, same as above, 5-foot cord without switch, postpaid, \$3.75. Deposit \$1.00 for C. O. D., you to pay postage. Guaranteed one year. Money back if not 100% pleased. Exclusive features insure long life, dependability, comfort in using continuously. No burned off handles, no loose, wobbly points. Engraves gold, silver or colors, very small, medium or big, wide lettering simply by a "twist of the wrist" on nearly any smooth material. Fast on silk, plastics, leather, sea shells, enameled metal, wood, etc. Two rolls superior gold, silver, black, blue, red, white, etc., 1 inch by 400 inches. \$1.00; six rolls, \$2.50; 12 rolls, \$4.80. Wire or air mail today with money order. We originated the Practical Electric Pencil in 1931. Avoid clumsy, disappointing imitations. Pencil to operate on your six-volt battery, \$3.75. Wire Engraving Tool for use on HARDENED steel, plate glass, jewelry, etc., delivered, \$10.00 cash.

R. E. STAFFORD
2434 N. Meridian St., Indianapolis. (Save this ad.) Order NOW before it is impossible to supply you.

SUBSCRIPTION MEN

Openings for good Producers in Utah, Nevada, Arizona, and Montana. Write us and get the best known agricultural paper in the West. Make yourself more money than you ever have. Can furnish best world and war map. Get in on Utah's million-dollar payoffs. Give experience and name of last publication worked for.

The Western Farm Life

310 Hooper Bldg., Salt Lake City, Utah, or
1520 Court Place, Denver, Colorado

PETE HAMELS

URGENT!!

Come home to Buffalo at once to report to Selective Service Board. Very Important!!
MOTHER, 289 Hudson St., Buffalo, N. Y.

JEWELRY FOR ENGRAVING

Bracelets, Pins and Rings. Our prices the lowest in the country, and the quality is the best obtainable. Rush your order before our stock is exhausted. First come, first served.

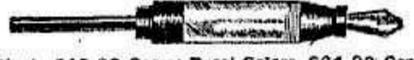
Mother Pins on the Pearl, \$13.00 gr. and up. Also we have Wire Workers Supplies, Pearls, Wire and Finding. Send One Dollar for Samples or Three Dollars for larger assortment.

Actual size more than three times the illustration

AMERICAN JEWELRY NOVELTY MFG. CO.

51 EMPIRE ST. PROVIDENCE, R. I.

DOUBLE ACTION PLUNGER PENS



Black, \$18.00 Gross; Pearl Colors, \$21.00 Gross (Fitted with Durium Points). Mechanical Pencils—Black, \$14.00; Pearl, \$15.00

Prompt Delivery. Send 50¢ for 3 Ass'd Samples BUY FROM THE MANUFACTURER

ASSOCIATED PEN CO.

45 East 20th St., N. Y. C.

THE BECKER LINE IS BETTER

Write for price list on Finer Soaps, Tonics, Liniments, Tablets and Salves. We also carry fastest selling Herb Package on the market, formula attached. Prices right; plenty margin for you.

BECKER CHEMICAL CO.

(Established 1800)
225 Main Street CINCINNATI, O.

PENS • PENCILS • COMBOS



PUSH, LEVER AND PLUNGER FILLERS

JOHN F. SULLIVAN

358 Broadway (Fast Service Sully) N. Y. City

Follow the PACE SETTERS' LINE!



Up-to-the-Minute Designs—
New Creations Continuously

PEARL JEWELRY ENGRAVERS' PEARL and WIRE-WORKERS' PEARL

Sample Assortments:

4 Three-Color Service Pins as Illustrated, Plus 2 Hot Jewelry Numbers \$1.00

Wire-Workers' Assortment, 15 Pieces \$1.00

Jewelry Assortment, 15 Pieces \$2.00

RING SETTINGS

Varied Shapes

Sample Assortment 10 Pieces \$1.00

We are still shipping imported shells. Protect your business by using non-defense materials.

MURRAY SIMON

109 So. 5th St. Brooklyn, N. Y.

GENERAL MacARTHUR 3 IN 1 COMBINATION

All completely assembled into an attractive badge. A fast-selling 25¢ number for parades, streetmen, circus and newsstands.

\$1.65 DOZEN • \$18.00 GROSS

Now featuring 11 OTHER 3-IN-1 COMBINATION BADGES. All hot numbers. From \$14.40 to \$18.00 gross. Send for NEW ILLUSTRATED CIRCULAR of 12 of our best selling 3-in-1 Combinations or SEND \$2.00 FOR SAMPLE ASSORTMENT—shipped parcel post prepaid.

LAPEL SERVICE BUTTONS

Attractive Red, White and Blue celluloid-covered Buttons, showing official service design. Size 7/8 inch. ONE, TWO OR THREE STARS. CARDED INDIVIDUALLY . . . Per 100 \$2.00 PACKED BULK Per 100 1.50 (No less than 100 sold)

Write for NEW FREE PRICE LIST OF BADGEBOARD and other fast-selling Novelties for Circus, Carnival, Streetmen, Beach trade.

EPSTEIN NOVELTY CO.

116 Park Row NEW YORK CITY

MR. AND MRS. ENGRAVER

It is rumored that we are out of business. The facts are, we are very much in business, although nearly 100% for "Uncle Sam" on War work. We are still shipping limited quantities of items in Sterling Silver to our old customers, but cannot guarantee shipments within any specified time, as War work comes first. Bear in mind that we are manufacturers and not jobbers and every Government curtailment affects us immediately. Remember, the U. S. A. needs the services of all, and much material, so be patient and willing, as when this War is over there will then be an abundance of materials and at that time we will all be able to resume our normal lives, both business and personal.

EDW. H. MORSE & CO.

ATTLEBORO, MASS.

"We lead—others follow"

BANNERS

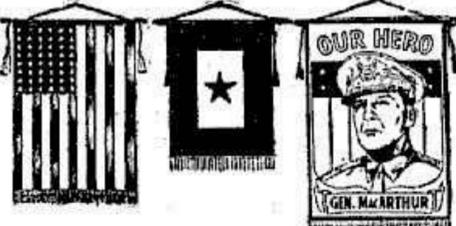
Lowest Prices • Best Quality

FLAG	SERVICE	MacARTHUR
9"x12", \$1.35 doz., \$13.50 gross.	9"x12", \$1.35 doz., \$13.50 gross.	9"x12", \$1.50 doz., \$15.00 gross.
12"x18", \$2.25 doz., \$22.50 gross.		12"x18", \$2.50 doz., \$25.00 gross.

ALSO FLAGS AND BANNERS TO ORDER

ABACROME, INC., MFRS.

455 W. 45th St. NEW YORK CITY



Real Satin Banners in Full Colors. Gold Fringe, Cord and Tassels, Cross Bar with Spear Heads. 25% Deposit with Order, Balance C. O. D. Sample Assortment (3) 9x12's, 50¢.

Streamlining Novelty Sales

By NICK SAAD

THERE is money to be made in the novelty business, but it takes good merchandise and go-getting tactics to get it. No matter what lines a person handles they have to be pushed. They have to be pushed strong if they are to be sold in quantities. It takes quantities to make money.

If you think this is to be an article about how to get rich with novelties, just move on. That's all, brother. I can

only tell you how I handle my novelty business and what I get out of it. I started from scratch and I know. When I entered the novelty business in August, 1940, my daily sales were \$3. When I closed up the "stand" I put everything I owned into a please-don't-rain cigar box and moved it to a hotel. When I shut that cigar box I closed shop. In May, 1941, almost two years later, my gross from novelty jewelry and engraving hit nearly \$1,000. In April, to keep the records straight, the stand grossed \$900. Next month I hope to see it hit \$1,100 or \$1,200. I can do it, but business wasn't showered on me. I'll get more just like I got that difference of \$807 between August, 1940, and April, 1941.

Today the stand is one of the brightest spots on Main Street in Los Angeles. Altho only 5x7 feet and 8 feet high, I have it literally loaded down with fluorescent lighting. The signs are brilliantly painted and I have spared no expense in getting my wares before the public. Radio and newspaper advertising are used. When a reporter or a columnist visits the spot, anything on the stand is his—free of charge. Throwing money away? On the contrary. The policy gets free publicity. Knowledge that Nick's Spot specializes in identification bracelets and that every person and every pet should have some sort of identification gets business for the spot. A mention in a column in a local newspaper brings me plenty business. I know, for I have seen it tried.

Newspaper Advertising

The newspaper advertising centers around identification bracelets and necklaces, for at this time it is important that every person wear one. People have always been cognizant of carrying some identification, but perhaps never got up to the boiling point of securing one. Now that Los Angeles, as well as other towns and cities in the United States stand a possibility of being bombed, the identification bracelet idea is not treated so lightly. We have had one anti-aircraft firing in Los Angeles. The next day my sales soared. This incident, altho it kept me up all night watching the beams and the shells bursting in air, proved to me that I was on the right track in my newspaper advertising. Convinced of this, there were more people to be reached. I reached them—by means of radio. At first, I was on spasmodically. Payment for the broadcasts was on a monthly basis. A few days ago a contract for six months was signed with KMTR, a local station. The program is on 15 minutes a day, Monday thru Friday. Local newspapers and radio weren't enough. Nick's Spot is advertised in shoppers' guides and organization and fraternal programs. Wherever there is a publication reaching the wage earner, Nick's Spot is advertised. Why? Because you've got to tell people what you have to sell. I carry

NICK SAAD, the author of this article, doesn't by any means rate himself as a veteran in the novelty jewelry business. On the contrary, he readily admits that he's still a punk. Just 25 years old, Saad has one of the most profitable novelty jewelry businesses on the West Coast. He built it himself and owes no one, except the makers of good merchandise and initiative, for his success. Today he grosses \$1,000 a month at his stand that is about as big as



a minute and located in the center of a parking lot. A grand every 30 days is a far cry from his first day's sales of \$3. Today he locks up a progressive business each night. When he first started out he took his entire stock in a cigar box home to bed with him. There is no deep secret about being successful in the novelty jewelry business. It boils down to having good merchandise. To use an entirely new phrase in these war days, the policy of Nick's Spot is to "Keep 'Em Moving."

good merchandise, but that's not enough—I've got to sell it.

\$1,000 Healthy Gross

My \$1,000 monthly gross is a far cry from my early days in the novelty business. My arrival on the West Coast dates back to 1938. My first jobs were as ticket taker and usher in a small theater. Business for theaters was bad. I never knew when I left at night whether I had a job the next day. One time I went home. The next day the theater closed. I had to do something—so I did it.

With about \$15 capital, a card table was secured. The remaining \$13 went for novelty flag pins and other patriotic items. The red, white and blue fever was hitting the Coast. I made a flash on the table and on the boards that I had nailed on the table. When I took in \$5, I ate a good meal and bought more flag pins with the remaining money. The next five spot went for a larger light bulb and more pins. My electric current was supplied from a drop cord from the string of lights across the parking lot where I was located. This thing of returning the capital to the business continued for sometime. Soon my card table was tottering under the weight of merchandise. People were beginning to know "a spot on Main Street where they could get good novelty jewelry."

I wanted to keep growing. One can't grow fast or very large without money. One Saturday in November, 1940, I made a killing. My take was about \$65. Monday morning I had a carpenter start building the nucleus of the present stand. He took \$50 for the lumber and the labor. When he finished it was just a blank stand. No fixtures. So with the money that was taken in that week I split it 50-50, with the stock getting half and the stand half. Signs were painted and the stand flashed up.

Ads Pay Dividends

With most of the capital invested in the stand and stock, it was then the problem of getting money out of it. That's when advertising entered into the picture. It has paid good dividends. Today, my stand is one of the most popular in Los Angeles and I have two employees. The employment of these people has given me opportunity to get out and meet people and to know what's going on in the novelty jewelry line. To help business and to satisfy a yen that

I had had for years, I began to take interest in organizations.

My business hasn't skyrocketed or mushroomed by any means. It is built on a firm foundation. Since I started two years ago I have just about changed my entire type of stock. Instead of the 10-cent lapel flags, the Spot features novelty jewelry, especially identification items. Engraving is free and many items are sold each week. Several months ago news that jewelry in the cheaper items would be off the market. This was a blow, for Nick's Spot had built its business on items in the lower price brackets. Lately, higher priced items have been added, replacing the cheaper items sold. Today the merchandise is on a higher quality plane. Business is better than ever. Nick's Spot continues to grow. When prices were advanced, pushing higher priced items became the main thing. It could be done—and was.

As a firm believer that merchandise must be good to sell and especially to bring repeat business, I've always tried to buy the very best within my price range. The customers have been educated to better merchandise at a higher price, and that's what I believe will continue here as the policy in the future. If you've got the merchandise to sell, sell it.

My stock includes identification items, of course; lapel pins and rings for engraving—and, believe me, when it comes to rings—thar's gold in them mountings.

Engraving Jewelry
1942
No. 513
Outstanding Seller!

Orders Shipped Same Day

We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

"In Service" Pins--STERLING

Sterling Pin
No. M53
\$2.00 Dozen

No. M59—\$0.85 Doz. Put up "3" Dozen On Display Card

Big Military Jewelry Line

For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

REMEMBER

WHETHER IT'S PATRIOTIC OR WAR SLOGAN ITEMS

or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are NEVER UNDER SOLD

Send us your orders. We always meet or beat all competition. 26 years of Value Giving is our Guarantee of Satisfaction.

UNIVERSAL WHOLESALERS CUSTOMERS Note . . . Through special arrangement all orders for

UNIVERSAL WHOLESALERS shipped by us.

Deposit of 25% With All C. O. D. Orders. Send ALL ORDERS to NEW YORK Only. Catalog FREE on Request.

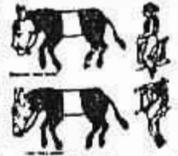
MILLS SALES CO.
Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS



Complete line of Patriotic Decals and Gummed Stickers for auto, home, stores and offices. . . Army, Navy and Air Corps emblems and insignia. Write for Free Samples, Folder showing complete line and prices.

J. H. KENNEDY
542 S. Dearborn St.
CHICAGO, ILL.

OUR BOYS WILL MAKE THEM RUN! CAN YOU!



An Optical Illusion Puzzle HITLER AND HIROHITO A Gold Mine for Hustlers Samples 10c or 30 P. P. for \$1.00 With Quantity Prices

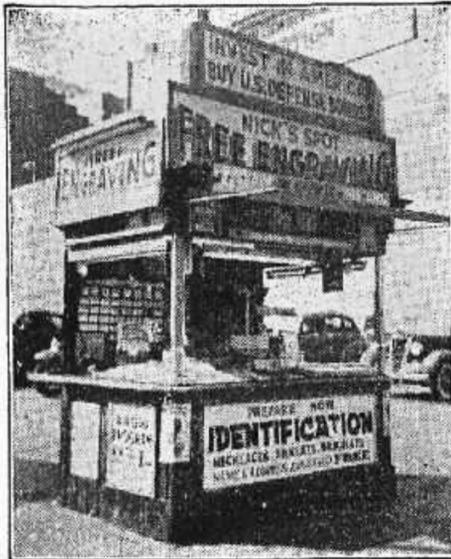
LITUCO, P. O. Box 6, Dayton, Kentucky

LORD'S PRAYER ON REAL PENNIES

Also with Ten Commandments and Crucifixion, Individually mounted on good luck cards. BEST 10c SELLER IN YEARS. SELLS ON SIGHT. \$5.25 per gross. Bracelets, 49c seller, \$2.50 per doz. Trial order complete assortment sent for \$1.00 postpaid. No C. O. D.'s. Start at once.

THE PERKINS CO.

4745 Broadway, Dept. B-7 Chicago



The \$1,000 Novelty Stand

WAR SLOGAN Banners
Real Quality Money Makers. Finest Satin, Silk Fringe, Gilt Spearheads.

	Dozen	Gross
#PRT (Illustrated), 9"x12"	\$1.75	\$18.50
#GBA God Bless America, 9"x12"	1.75	18.50
#REM Remember Pearl Harbor, 9"x12"	2.00	21.00
#OTV On To Victory, 5"x7"	1.00	9.50
#HGO Let's Go America, 5"x7"	1.00	9.50

Complete line of SERVICE Banners, Patriotic Jewelry and Novelties. FREE CIRCULAR. Sample Assortment \$1.00.

LIBERTY PRODUCTS

Dept. P, 277 Broadway NEW YORK

HARRY KELNER & SON, Inc.
50 Bowery, Near Canal St., N. Y. C.
One-Half Deposit on All Orders.

#9 Streetmen Special Balloons	Gr.	\$4.50
#5 Dart Balloons	Gr.	1.00
Best Silk Whistle Lash Whip	Gr.	9.00
Silver Batons, Pear Shape Top	Gr.	8.00
RWB, Baton With Bells	Gr.	12.00
Large Variety Military Pins	Gr.	9.00
Chinese Wiggly Snakes	Gr.	3.80
All New Cornie Buttons	Per 100	1.25
RWB Bow Pins	Gr.	.75
3/4 Cornie Buttons	Doz.	.90
Badge Holder With Gun	Doz.	.90
Metal Helmets, Large Size	Doz.	1.50
American Made Lajs	Gr.	3.50
Swagger Canes	Gr.	5.00
American Made Slum Animals	Gr.	1.00
New Key Chain Assortment	Gr.	4.80
Best Flying Birds	Gr.	7.00
Junior Air Warden Hats	Gr.	10.80

Complete Price List on Request.

MacARTHUR OF THE U. S. A.
48 PAGE BOOK DEPICTING HIS CAREER IN PICTURES. PRICED AT 15c. Have 17,000 copies. Best offer takes lot.

BROWN BROTHERS
220 West 42nd Street New York City

GREAT FLASH!!
JIMMY DOOLITTLE RETURNING JAPAN. MacArthur's keynote to victory. Service Men's, Veterans' Magazine consolidate issue. Best issue ever! Sales Doubled! Get YOUR territory. One veteran 104 sales out of 107 canvassed. Hot, timely service Joke Booklets 2c. Flag Respects. Free copy U. S. Sup. Court decision—salesmen's help. Samples 10c. **SERVICE MEN'S MAG.**, 169 Duane St., New York.

SUBSCRIPTION MEN
Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

**DEMONSTRATORS
PITCHMEN
COUPON
SPECIALTY WORKERS**

**Positively the Hottest
Item in History!**

**LIQUID
STOCKINGS**
(LEG MAKE-UP)

Newspapers—Radio—Fashion
Magazines—The shortage of Silk
and Hosiery have created a sensa-
tional demand for our "Miss
Liberty" preparation. Easy to
apply—won't rub off—wonder-
ful demonstrator.

RUSH 25c For Sample and Prices

UNIVERSAL LABORATORIES
Dallas, Tex.

PEARL NOVELTIES
... For Bigger Profits

**PEARL NOVELTY
PIN**—made from
Mother-of-Pearl Process
with "Mother," "Sister"
or "Sweetheart" mounted
with 14 Kt. Rolled Gold.

**\$2.50 dozen
\$25.00 gross**

**LEAF
NOVELTY
PIN**

Made from Mother-of-Pearl Process with "Moth-
er," "Sweetheart" or any name mounted with
14 Kt. Rolled Gold.

\$2.25 dozen \$24.00 gross

Send 25% Deposit With Every Order.
Jobbers, Write.
Orders Shipped the Same Day.

S. FRANK
246 FIFTH AVENUE N. Y. CITY

**MAKE MONEY WITH THE "CHAMPION"
AUTO THEFT ALARM**

Thousands of Cars, Trucks and gallons of Gas are
stolen everywhere, every day. Yours or your
neighbors' may be next. The Champion is a
loney. New, fool-proof. Millions of prospects,
and every customer a friend, a booster. No bees!
Lasts a life-time. When thief tries to break
into car, or trunk, or jack up car to steal tires,
or disturb car to steal gas the Champion Auto
Theft Alarm goes to work, blowing horn toot-
toot anywhere from 5 to 50 blasts or more
in rapid succession, as loud as horn will blow.
Quits blowing when car is left alone. When
parking car pull special switch. No current is
being used while nobody disturbs car. When
getting into car open door easy, turn off switch
before stepping into car. A fast and easy seller
at \$1.00. Boys working lots, factories, plants,
shops are passing them out like hot cakes, as
anyone can install the Champion in about 10
minutes. Special switch, alarm and necessary
wire come neatly boxed with full instructions,
also FREE circulars which make more sales for
you. You don't need a car, as you can demon-
strate on customer's car in ten seconds, just
raising hood. Boys hoofing are making plenty
of sales, installing; lots of them charging 50c
extra, often adding several sales from crowd
that gathers. Resorts, beaches, picnics, markets,
auctions, amusement parks are all hot spots.
Cost 50c in dozen lots; 45c in half gross lots;
40c in gross lots. Sample comes with easy
demonstration attachment, 75c, postage paid.
Samples to Canada \$1.00 (Canadian). No
O. O. D. samples. Prompt service. 25% deposit
with all orders. Invented by

HARRY H. WALKER
Send All Orders to
CHAMPION AUTO THEFT ALARM CO.
P. O. Box 415 BALTIMORE, MD.

AGENTS WANTED
for the

HOBO NEWS

Fast selling novelty 10c newspaper;
75,000 paid circulation. Twice monthly
and growing fast. Price \$5.00 per
hundred.

Write **ED. WHEELER, CIRC. MGR.**
44 W. 17th St., New York City

SERVICE BANNERS *Make Big Money!*
Fast-Selling Line!

HAND FLOCKED ON SILK, SIZE 7"x10", SOLD ALL OVER THE COUNTRY
AT 20c EACH. CAN BE HAD IN THE FOLLOWING MOTTOS:

1 STAR MY SON IS IN THE MARINES
2 STAR MY SON IS IN THE NAVY
MY SON IS IN THE ARMY MY SON IS IN THE AIR CORPS

Order Now and Be the First One To Grab the Dough.
Order Shipped Same Day Received, 25% Deposit Must Accompany Order.

IMPERIAL MERCHANDISE CO. **893 Broadway, New York, N. Y.**

\$8.50 PER GR.

PIPES
(Continued from page 77)

Brown, Roy and Bea Gross and Kitty and Cecil Rawlins. Pipe in, folks, and let us know what you are doing."

IN THIS "ALL-OUT" WAR life becomes very trying for those who are not trying their best.

SPENCER MATTSON . . . pipes in from Sandusky, O.: "It has been a long time, but better late than never—and I have a good excuse. I was married to Muriel Widmark, rug needle worker, July 7." Spencer has been working gadgets at Cedar Point and Sandusky, O., and reports doing well. He would like to read pipes from Phil Kraft, Giles Punyear and Alan Weston.

WE HAVE HAD REQUESTS from several of the boys wanting us to ask certain persons to write them. Sorry, fellows, but as has often been explained, it's against the rules. Write your friends in care of The Billboard Letter List.

TRADE SERVICE FEATURE
Billboard

**Events for
Two Weeks**

July 20-25

COLO.—Boulder. Pay Dirt Pow Wow, 25-27.
IDAHO—Hagerman. Pioneer Day, 24.
IND.—English. Home-Coming, 20-26.
Gas City. Onized Street Fair, 22-26.
IA.—Monroe. Firemen's Celebration, 23-25.
Wapello. Home-Coming, 21-23.
ILL.—Paris. Legion Carnival, 21-26.
KAN.—Downs. Downs Celebration, 22-25.
Linn. Linn Picnic, 23-25.
MICH.—Dimondale. Band Mothers Club Home-Coming, 24-25.
MINN.—Janesville. Harvest Jubilee, 22-23.
Minneapolis. Aquatennial, 18-26.
MO.—Craig. Legion Home-Coming, 23-26.
El Dorado Springs. Annual Celebration, 20-22.
Louisburg. Old Settlers Reunion, 23-24.
NEB.—South Omaha. Legion Celebration, 18-25.
N. M.—Taos. Taos Fiesta, 25-26.
N. Y.—Rochester. Grotto Rodeo, 20-25.
Spring Valley. Firemen's Celebration, 20-25.
O.—Adena. St. Gashmir's Church Festival, 25-26.
OKLA.—Westville. Firemen's Picnic, 24-26.
PA.—Saxonburg. Firemen's Carnival, 20-25.
S. D.—Custer. Gold Discovery Days, 24-25.
UTAH—Salt Lake City. Covered Wagon Days, 21-25.
WASH.—Shelton. Pioneers Picnic, 25.
WYO.—Cheyenne. Frontier Days, 21-25.

July 27-Aug. 1

CALIF.—Los Angeles. Gift & Art Show, 26-31.
COLO.—Monte Vista. Ski-Hi Stampede, 29-31.
ILL.—Cuba. Soldiers & Sailors Reunion, 30-Aug. 1.
Chester. Bridge Opening Celebration, 1.
E. Dundee. Firemen's Festival, 29-Aug. 1.
Mount Auburn. Farmers' Picnic, 31-Aug. 1.
Salem. Soldiers & Sailors Reunion, 27-Aug. 1.
Princetonville. Home-Coming, 29-Aug. 1.
Tiskilwa Home-Coming, 30-Aug. 1.
Wood River. Legion Home-Coming, 1-2.
IND.—Farmersburg. Old Settlers' Picnic, 29-Aug. 1.
Brownstown. Home-Coming, 27-Aug. 1.
Cloverdale. Legion Picnic-Home-Coming, 30-Aug. 1.
KAN.—Lenora. Victory Celebration, 29-31.
KY.—Louisville. St. Agnes Carnival, 31-Aug. 1.
MICH.—Chelsea. Legion Carnival, 30-Aug. 1.
MINN.—St. Paul. Dog Show, 2.
MO.—Cuba. Old Settlers' Reunion, 31-Aug. 1.
Waynesville. Home-Coming, 1-3.
MONT.—Bozeman. Round-Up, July 31-Aug. 2.
Helena. Race Meet, 27-Aug. 1.
NEB.—Jansen. Picnic, 30-31.
O.—Byesville. Home-Coming, 28-Aug. 1.
North Industry. Firemen's Home-Coming, 28-Aug. 1.
Paulding. VFW Victory Celebration, 29-Aug. 2.
PA.—New Galilee. Firemen's Carnival, 27-Aug. 1.
Westover. Night Fair at Mosser Park, 27-Aug. 1.

WEST COAST
(Continued from page 38)

Cal Lipes's Birth of Twins and Snake Show and Ted Right's Girl Show and Miss America reported excellent business for the 12 days' engagement. Krekos reported a successful Showmen's Day was held July 8 for the benefit of Pacific Coast Showmen's Association's Cemetery and Sick and Relief Fund. Mr. and Mrs. W. T. Jessup entertained Isabel and Harry Myers, Charlie and Edith Walpert and Louis Leos at a chicken dinner at their apartment. Leona and Patty Cook are visiting Margaret Farmer.

W. T. JESSUP.

**A SURE-FIRE SELLER
FOR DEMONSTRATORS**

*It's New!
It's Fast!* **The Aer-Flo DuPont Plastic**

**Combination
GRATER
AND
SHREDDER**

*It Grates!
It Shreds!
It Dices!*
and
HOW IT SELLS!

LOOK AT THE RECORD:

Al Morris, Atlantic City, N. J.,
Sold 20 Gross in One Week!

Nat Morris, Asbury Park, N. J.,
Sold 15 Gross in One Week!

"Doc" Beebe, Washington, D. C.,
Sold 12 Gross in One Week!

The Aer-Flo Grater and Shredder
... comes packed in a beautiful envelope,
complete with recipes, directions, etc. Write
for prices—NOW!

We still have plenty of stock of other items in our famous Aer-Flo line,
including the Aer-Flo Individual Fruit Knife, Knuckle-Free Knife, Grapefruit
Knife, Corer, Juicer, Salad Bowl and Rotary Slicer.

Write immediately to:

PLASTIC CREATIONS
ATLANTIC CITY, NEW JERSEY

WAXED FLOWERS

BEST QUALITY — BEAUTIFUL COLORS.

No. 8—Large Georgine	27.50 per 1000;	\$3.00 per 100
No. 14—Medium Georgine	22.50 per 1000;	2.50 per 100
No. 7—Large Dahlia	32.50 per 1000;	3.50 per 100
No. 12—Large Rose	27.50 per 1000;	3.00 per 100
No. 15—Medium Rose	22.50 per 1000;	2.50 per 100

MOUNTAIN LAUREL IN SEASON FROM OCTOBER 1
50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb.
Prepared Green Fern, per Bunch 25¢. Prepared Green Foliage, per Lb. 35¢.
Sample Carton of all above Flowers in assorted colors, with foliage, sent
postpaid for \$5.00.

MATERIAL for HOLIDAY and CHRISTMAS CORSAGES

Fruits, all kinds	\$1.00 and \$1.50 per Gross
Red Holly Berries	25¢ per Gross
Silver Holly Berries	35¢ per Gross
Poinsettia Peps	25¢ per Gross
Small Corsage Flower Buds, all colors	35¢ per 100
Baby Poinsettias, Red and Silver	\$3.00 per Gross
Green Prepared Corsage Foliage	35¢ per Lb.
Small Green Double Holly Leaf Sprays	\$3.50 per Gross
Corsage Cones	35¢ per 100
Corsage Wire	Per Box of One Dozen Spools 50¢
Satin Ribbon, all colors	Per Spool of 50 Yards \$1.00
Silver Ribbon, 3/8"	Per Spool of 50 Yards 85¢
Silver Ribbon, 1/2"	Per Spool of 50 Yards \$1.50
Red, White and Blue Ribbon	Per Spool of 50 Yards \$1.00
Silver Jingle Bells	\$3.50 per 100

50% Deposit, Balance O. O. D. Send for Price List.

FRANK GALLO, Importer & Manufacturer
1429 LOCUST ST. ST. LOUIS, MO.

ENGRAVERS !!
Special get-acquainted offer !!

We will send you 144 pieces of assorted jewelry, bracelet rings, brooches, lockets, etc., all genuine 14-kt. gold plated picked and guaranteed to please you. Included in this assortment are numbers that were selling up to \$36.00 per gross. Now while they last only \$15.00 an assortment. Send cash with order or a deposit will do. Rush your order today!

AMERICAN JEWELRY MFG. CO.
19 Washington St., Plainville, Mass.

If you put price before quality, this ad is not intended for you—Over 20 years' service to jobbers

No. 700 Men's 50c Art-Craft Ties	@ \$18.00 Per Gross
No. 775 Men's 55c Silk-Ray Ties	@ \$21.00 Per Gross
No. 655 Men's \$1.00 Hand Made Ties	@ \$33.00 Per Gross
No. 955 Men's \$1.00 Hand Made Ties	@ \$36.00 Per Gross
No. 070 Men's (Slip Knot, Ready Tied) Ties	@ \$21.00 Per Gross

10% Deposit With Order, Balance O. O. D. Money Back Guarantee — Shipment Immediately.

KEYSTONE MFG. CO. Atlanta, Ga.

CLOSE OUTS

LIMITED QUANTITY ONLY



No. 02753—Trigger singing Tea Kettle, chrome plated on solid copper. 2½ sq. EACH \$2.10—PER DOZEN \$24.00



Motor Jugs—First Run Seconds as They Come:

No.	Cap.	Dec.	Doz. Price
0407	1 Gal.	Spout	\$12.00
0411	1 Gal.	Food	12.00
418	1 Gal.	Spigot	16.80
419	1 Gal.	Spout	16.20
414	1 Gal.	Spigot	17.40
0412	Food & Spout		19.80
0413	2 Gal.	Spigot	24.00

No. 4903B—Baton Stick. 29 inches long. Pear shaped, 2 inch diameter tinselled head. With braided gold cord attached. Special for limited time only.

\$15.90 Per Gross

ZENITH RADIO

Each \$22.00
Each (6 or More) **\$20.65**

Pocket Radio—Bakelite case. Perfect in performance—an outstanding value. Complete with batteries. Size 3⅜x4¼x7⅜/16. Order Now.

WRITE FOR FREE 1942 CATALOG

State business in first letter. We still have large stocks. Order Now—Send Deposit.

WISCONSIN DELUXE CORP.

1902 N. Third, MILWAUKEE, WIS.

Want - Kellogg, Ida. - Want

MINER'S PICNIC, August 14, 15, 16.

Outstanding celebration of the Northwest. 30,000 miners working in 3 shifts with a payroll \$180,000.00 daily. Want Concessions of all types, also Shows. RIDE HELP—Want Men for Ferris Wheel, Chair-o-Plane and Merry-Go-Round. Top wages. Write or wire

EVERGREEN SHOWS

So. 132 "D" Street Spokane, Washington

Hughey's Greater Shows

WANT

Eli Operator to join at once. On account of draft want Mechanic and Electrician. Must be capable of keeping trucks and motors up, also operate light plant. Concessions—Want Photos, Fish Pond, Bowling Alley, String Game, Pitch-Till-U-Win, Dart Game, Shm Spindle, Milk Bottles, High Striker and Scales. No gift carried. Long season where there is plenty of cotton. Address: Milan, Tennessee.

WORLD OF FUN SHOWS

Wanted—Have complete outfit for Girl Show. Also complete tops and fronts for any worth-while Shows. Ride Help on all Rides. Address: Write or wire TOMMY CARSON, Mgr., Bellaire, Ohio.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 18.—Membership was increased with the addition of W. G. Wade Shows, whose application was forwarded by Associate Counsel Richard S. Kaplan. This brings total membership to 63 shows. Last week we visited Cetlin & Wilson Shows at Airport lot here almost nightly and we are indebted to Owners Jack Wilson and Issy Cetlin for their many courtesies. We also appreciate the many courtesies shown us by Charles Cohen, William Cowan and Harry Dunkel. During the shows' stay here over 65 personnel memberships were added. Altho cool weather prevailed, shows did well.

On July 10 we visited James E. Strates Shows at Utica, N. Y., and renewed acquaintances with Sol Solsburg, Al Rubens, Dick O'Brien and Sky and Mrs. Putnam. As usual Owner-Manager James E. Strates was a gracious host. Associate Counsel Richard S. Kaplan reports a visit to W. G. Wade Shows at Gary, Ind. Visitors at association offices included Harry Dunkel, general agent Cetlin & Wilson Shows. At this writing James E. Strates Shows are in first place in the number of personnel memberships issued for 1942, having held the lead for the third week. Cetlin & Wilson Shows are now in second place.

Association is listed in the new 1942 Trade Association Catalog issued by the Department of Commerce and released to the public earlier this month. We are in receipt of a form letter from the Office of Defense Transportation advising that a booklet in connection with the preservation of trucking equipment is being prepared and will soon be available. Further details can be obtained by writing this office. War Production Board has handed down an order reducing the production of spare parts for all types of automotive equipment and setting forth rigid restrictions in connection with inventories of these times.

Rutland Is Called Off

RUTLAND, Vt., July 18.—For the second time in its 97-year-old history Rutland State Fair has been canceled. Decision was reached by trustees of Rutland County Agricultural Society at a meeting last Saturday in the Knights of Pythias clubhouse in compliance with a request from ODT Director Joseph B. Eastman.

Will L. Davis, president, said the decision to cancel was reached after weeks of effort and after every means to continue were exhausted. He pointed out that much money must be returned to concession operators and that by the cancellation action the fair association will lose thousands of dollars spent on preparation and overhead.

Crown Point Retains Sked

CROWN POINT, Ind., July 18.—Lake County Fair will go ahead with 1942 plans and seven-day annual will be held as scheduled, President Owen Roper announced this week. One of the features, Roper said, will be a new military presentation. Board decided to go ahead because of the fair's educational value, its achievement red-letter days for 4-H Club boys and girls and because of its reputation as a community institution.

Youngblood in New Post

DETROIT, July 18.—Bernard J. Youngblood, manager of the 1941 Michigan State Fair, Tuesday was named Register of Deeds for Wayne County. He tendered his resignation from the fair post two weeks ago after it was canceled for the duration as the army took over the grounds.

Dickson, Tenn., Proceeds

DICKSON, Tenn., July 18.—Dickson Fair Association this week voted to hold the annual here as usual this year. Directors are mapping plans for one of the biggest fairs in their history. Bee's Old Reliable Shows will provide the midway.

OSKALOOSA, Ia.—Southern Iowa Fair Association announced last week the board voted to cancel the 1942 annual, but the 4-H Club livestock show will be held as usual.

AROUND THE GROUNDS

(Continued from page 46)

and conditions. Farm boys' and girls' camps were the largest in five years. Wallace Brothers' Shows were on the midway, while George Hamilton's On to Victory and George Christie's animals were the grandstand attractions. Added attraction at the night grandstand shows was a fire-fighting demonstration by R. A. F. men.

NEW ORLEANS, La.—Officials of Tri-Parish Fair Association, meeting at Eunice July 9, declared the fall fair off.

ASHLAND, O.—Ashland County Agricultural Society last week announced cancellation of the annual here for the duration. James S. Atterhold, secretary, said the fair is in a good position financially and that when the war is won the board will proceed with plans for one of the biggest fairs ever attempted locally.

SYRACUSE, N. Y.—Three members of New York County Fairs Association have called it quits for this season. They are Chenango County Fair, Norwich, where the army is using part of the grounds; Otsego County and Broome County Fair, Whitney Point.

BLOOMFIELD, Ia.—Davis County Fair, held here annually, has been canceled for the duration, C. C. Wagler, secretary, announces.

DAVENPORT, Ia.—Mississippi Valley Fair & Exposition has been voided for the duration, with a 4-H Club show replacing it, Howard W. Power, manager, reported last week.

BEATRICE, Neb.—Gage County Fair and Agricultural Society last week voted to discontinue holding the annual here for the duration, R. S. Latta, secretary, reported.

FLEMINGTON, N. J.—Board of directors of Flemington Fair voted to discontinue the annual for the duration last week, E. B. Allen, president-manager, said. Incepted in 1910, cancellation marks the second time in the history of the fair that it has been called off. Annual was nixed in 1918 during the first World War.

LA COMBE, Alta.—Crescent Canadian Shows will be on the midway at the two-day fair here, and the Alice Murdock Dancing Revue, Calgary, will provide the grandstand entertainment. Central Alberta Shorthorn Club and Provincial Shorthorn Association will assist to make the livestock show a feature.

ALLISON, Ia.—Butler County Fair Board has decided to go ahead with plans for holding the 1942 annual, Virgil E. Shepard, secretary, says.

WEBSTER CITY, Ia.—Hamilton County Fair here has been postponed, but the 4-H Club Calf Show will be held.

ELDON, Ia.—Wapello County Fair has been canceled, but the 4-H Club Livestock Show will be held at the fairgrounds.

SASKATOON, Sask.—After giving thoughtful consideration to the place of the exhibition in wartime, directors of the local fair said: "We are determined that the Saskatoon Industrial Exhibition, primarily an agricultural fair, shall continue to direct its efforts to the promotion of the industry which Saskatchewan represents, that thru its facilities and exhibits, it will continue to show the best the West produces, and thereby give concentration and encouragement to the part which our province can play, thru its vital agricultural resources, in serving the needs of our Empire in the present crisis; that the exhibition will be operated as economically as is considered sound and feasible to the end that Canada's war effort shall not be impaired, and that the exhibition shall continue to merit the support of the public as a valuable and outstanding contribution to the life of the province and its citizens."

Farm boys' and girls' camps will be held. Victory Bonds will be given away. Members of the military will play a prominent part in the fair and its Travelers' Day parade. Because of gasoline rationing, and as an object lesson to citizens, no autos will be used in the parade. Horses will be the sole means of locomotion.

GREEN BAY, Wis.—Directors of Brown County Fair have voted on an admission price of 36 cents, plus a 4-cent tax, for the 1942 annual, making a total price of 40 cents, same as was charged last year.

Children under 12 will be admitted free; those from 12 thru 16 will be charged 15 cents and those over 16 will be charged the adult admission price. The 25-cent fee for entry of automobiles to the grounds will also prevail this year.

REGINA, Sask.—Regina's Industrial Exhibition, like other annuals thruout Western Canada, will carry on as usual this summer because the Federal Department of Agriculture would have it that way. Department has stressed the importance of agriculture in wartime and looks upon the Western fairs as the perfect media to convey to the public just how important agriculture is. Fairs, too, can do their bit to provide entertainment, so necessary in wartime. This year fairs of the West are expected to produce some startling attendance figures. Gasoline rationing and stiffer income tax rates have forced cancellation of many holiday plans and entertainment seekers will be having their fun close to home.

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Ill.-Ark.-Mo. States Shows In Winner at Boswell, Ind.

BOSWELL, Ind., July 18.—Illinois-Arkansas-Missouri States Shows, under direction of Owner J. B. Kleckner and Manager J. (Bill) Carneer, chalked up a successful stand at the fairgrounds here under Community Fair Association auspices. Good weather prevailed for the date, which ended July 4. Shows came in from Terre Haute, Ind., and Monday night's opening was good. Attendance increased nightly and the inauguration of a 30-cent gate did not keep crowds from turning out.

Shows played to near-capacity on July 4 from 8 a.m. until midnight. Estimated attendance for the day was 16,000. Boswell News-Democrat co-operated and issued a special edition for the engagement. Lofstrom & St. Eloi Monkey Circus joined here, as did Bill Lambert with three concessions. Walter Krager closed to join Great Sutton Shows.

ROUTES

(Continued from page 20) Segel, Al (Leon & Eddie's) NYC, re. Simmons, Hilda (Mother Kelly's) NYC, re. Sims & Bailey (State) NYC, re. Sate Bros. (Bowery) Detroit, re. Sporn & Dukoff (Bubette's) Atlantic City, re. Stanley, Irene (Le Poissonier) NYC, re. Stearns, Roger (1-2-3 Club) NYC, re. Slovanovsky, Arcadi (Russian Kretchma) NYC, re. Sumner, Helen (Ivanhoe) Chi, re. Sams, Three (Piccadilly) NYC, h. Sweet, Ancil (Hickory House) NYC, re.

Tapia & Romero (Havana-Madrid) NYC, re. Tarasova, Nina (Casino Russe) NYC, re. Taubman, Paul (Penthouse) NYC, re. Taylor, Margie (Aloha) Brooklyn, re. Thomas, Shirl (Bill Bertolotti's) NYC, re. Thompson, H. (Capitol) Washington, t. To, John (Versailles) NYC, re. Tip, Tap & Toe (Metropolitan) Boston, t. Tip Top Dancers (New Latin Quarter) Chi, re. Toy, Noel (51 Club) NYC, re. Travers, Helene (Queen Mary) NYC, re. Tullah & Amlyz (Villa Venice) Northbrook, Ill., re.

Vallea, Edee (Jimmie Dwyer's Sawdust Trial) NYC, re. Van Gronas, The (Villa Venice) Northbrook, Ill., re. Villon, Andre (Villa Venice) Northbrook, Ill., re. Virgile, Simone de (Villa Venice) Northbrook, Ill., re.

Wahl, Walter Dare (Music Hall) NYC, t. Wallace Puppets (Brown) Louisville 24-Aug. 1, h. Walzer, Oscar (Fifth Avenue) NYC, h. Ware, Leonard, Trio (Kelly's Stable) NYC, re. Ware, Linda (Leon & Eddie's) NYC July 31, indef., re.

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Wayne, Ruth (Leon & Eddie's) NYC, re. Weber Bros. & Chatita (Fair) Roscau, Minn., 20-24. Welch, Roberta (Iceland) NYC, re. Wences (Alvin) NYC, t. Wermuth, Natalie (Bismarck) Chi, h. White, Jerry (Bill's Gay '90s) NYC, re. Whitehouse, Westley (Leon & Eddie's) NYC, re. Whitney, Beverly (Pierre) NYC, h. Wills, Frances (Brown) Louisville, h. Willys, Six (State) NYC, t. Winter Sisters (Latin Quarter) NYC, re. Wood, Napua (Lexington) NYC, h. Woodie & Betty (Patio) Cincinnati, re. Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis. Wyse, Ross, Jr. (Capitol) Washington, t.

Yonman Bros. & Frances (Riverside) Milwaukee, t. Yost's, Ben, Quartet (Diamond Horseshoe) NYC, re.

CIRCUS

Autry's, Gene, Flying A Ranch Stampede: (Soldier Field) Chicago 23-30. Beers-Barnes: Linesville, Pa., 21; Conneaut Lake 22; Stoneboro 23; Knox 24; Emlenton 25. Cole Bros.: Raton, N. M., 21; La Junta, Colo., 22; Colorado Springs 23; Fort Collins 24; Greeley 25; Laramie, Wyo., 26. Cole, James M.: Boonville, N. Y., 21; Camden 22; East Syracuse 23; Waterloo 24; Canandaigua 25. Dailey Bros.: Grangeville, Idaho, 21; Orofino 22; Pullman, Wash., 23; Potlatch, Idaho, 24; St. Maries 25. Gould, Jay: Winthrop, Ia., 20-21; Urbana 22-23; Winfield 24-25. Hunt's: Waltham, Mass., 23; Lowell 24-25; Lawrence 27; Haverhill 28. Kelly, Al G., & Miller Bros.: West Point, Neb., 21; Hooper 22; Scribner 23; Howells 24; Clarkson 25. King Bros.: Knightstown, Ind., 24; Rushville 25. Lewis Bros.: Sebewald, Mich., 21; Caro 22. Mills Bros.: Elkhart, Ind., 21; Three Rivers, Mich., 22; Sturgis 23; Coldwater 24; Marshall 25; Charlotia 27; Hillsdale 28; Adrian 29; Delta, O., 30; Bryan 31; Napoleon Aug. 1. Polack Bros.: (Beacon Theater) Vancouver, B. C., Can., 24-Aug. 1. Ringling Bros. and Barnum & Bailey: Schenectady, N. Y., 21; Utica 22; Syracuse 23; Rochester 24; Buffalo 25; Pittsburgh, Pa., 27-Aug. 1. Russell Bros.: Seattle, Wash., 20-22; Renton 23; Tacoma 24-25. Sky Follies, J. C. Harlacker's: Albany, N. Y., 20-25; Greenfield, Mass., 27-Aug. 1. Wallace Bros.: Danville, Ill., 22; Champaign, Ill., 23; Decatur 24; Springfield 25.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) Allen, Fred: Solvay, N. Y.; Syracuse 27-Aug. 1. Anderson-Srader: Downs, Kan.; Oberlin 27-Aug. 1. Alamo Expo.: Kansas City, Kan.; Junction City 27-Aug. 1. American Expo.: Indianapolis, Ind. Arthur's American: Port Angeles, Wash.; Bremerton 27-Aug. 1. B. & H.: Cayce, S. O. B. & V.: Wyoming, Pa.; Swoyerville 27-Aug. 1. Bach, O. J.: Potsdam, N. Y. Badger State: Medford, Wis. Baker's United Attrs.: Jasonville, Ind.; Knightstown 27-Aug. 1. Bantley's All-American: Red Lion, Pa. Barker: Petersburg, Ill. Bazinet: Beaver Dam, Wis. Beckmann & Gerety: Minneapolis, Minn., 20-26. Bee's Old Reliable: Morehead, Ky.; (Fair) Harrodsburg 27-Aug. 1. Bill Joy: Lawrenceville, Ga. Blue Ribbon: (Fair) Darlington, Wis.; Sheboygan 27-Aug. 1. Bortz: Naylor, Mo. Bowen's Joyland: Sacramento, Calif. Bright Lights Expo.: Garrett, Pa.; Midland, Md., 27-Aug. 1. Brown Family Rides: Douglas, Ga. Buck, O. C.: Brattleboro, Vt. Buckeye State: Hopkinsville, Ky.; Glasgow 27-Aug. 1. Buffalo: (Big Tree) Lackawanna, N. Y. Bullock Am. Co.: Marmet, W. Va.; Burnwell 27-Aug. 1. Bunting: North Chicago, Ill.; (Home-Coming) Princeville 28-Aug. 1. Burke, Frank: Lovell, Wyo. Byers Bros.: Danville, Ill. Casey, E. J.: (Fair) Gilbert Plains, Man., Can., 22-23; (Fair) Russell 24-25; (Fair) Roblin 28-29; (Fair) Swan River 30-Aug. 1. Central States: Linn, Kan., 23-25; Clifton 27-Aug. 1; Salina 3-8. Cellin & Wilson: North Tonawanda, N. Y. Chanos, Jimmie: Grover Hill, O.; Hicksville 27-Aug. 1. Christian, George W.: Chandlerville, Ill.; Cuba 27-Aug. 1. Clark's Greater: Hawthorne, Nev. Coleman Bros.: Gloversville, N. Y. Colley, J. J.: Pryor, Okla. Conklin: (Fair) Saskatoon, Sask., Can.; (Fair) Regina 27-Aug. 1. Cotton States: Corydon, Ky. Crafts Fiesta: San Diego, Calif. Crafts 20 Big: Santa Rosa, Calif. Crescent Am. Co.: Hemp, N. C. Crescent Canadian: (Stampede) Benalto, Alta., Can., 22-23; (Fair) Oids 24-25; (Fair) Lacombe 28-30. Curl, W. S.: Camden, O. Denton, Johnny J.: Stanford, Ky. Dick's Paramount: Ansonia, Conn. Dixie Belle: Jasper, Ind. Dodson's World's Fair: Vincennes, Ind.; Salem, Ill., 27-Aug. 1. Douglas Greater: Hermiston, Ore.; Pendleton 27-Aug. 1. Dudley, D. S.: Quanah, Tex.; Wichita Falls 27-Aug. 8. Dyer's Greater: Boscobel, Wis. Ebersole's: Cedar Falls, Ia.; Anamosa 27-Aug. 1. Eddie's Expo.: Leechburg, Pa.; Butler 27-Aug. 1.

Edwards, J. R.: Uhrichsville, O.; Byesville 27-Aug. 1. Elite Expo.: South Omaha, Neb., 20-Aug. 1. Endy Bros.: Woonsocket, R. I.; Worcester, Mass., 27-Aug. 1. Fidler's United: St. Clair Shores, Mich. Fleming, Mad Cody: Columbus, Ga. Frisk Greater: Crookston, Minn. Garden State: (Celebration) Roseto, Pa.; Lancaster 27-Aug. 1. Geren's United: Bedford, Ind. Gold Medal: (Victory Celebration) Wisconsin Rapids, Wis., 20-26. Golden Arrow: Humnoka, Ark. Golden Belt: (Celebration) Clarence, Mo.; (Celebration) Cuba 27-Aug. 1. Golden Gate: Lancaster, Ky. Golden West: Foley, Minn.; Hastings 27-Aug. 1. Gooding: Indianapolis, Ind. Gooding Greater: Columbus, Ind. Grady, Kellie: Carbon Hill, Ala. Great Lakes Expo.: Fairfield, Dayton, O. Great Sutton: Lawrenceville, Ill. Greater United: Wichita Falls, Tex. Gruberg World Famous: Philadelphia, Pa. Hames, Bill: McKinney, Tex. Happy Attrs.: McArthur, O.; Mount Vernon 27-Aug. 1. Happyland: Albion, Mich. Hartsock Bros.: Dallas City, Ill. Heller's Acme: Alpha, N. J. Hennles Bros.: Niagara Falls, N. Y. Henry, Lew, Rides: Waynesboro, Pa.; Hagers-town, Md., 27-Aug. 1. Heth, L. J.: (Fair) Lawrenceburg, Ky.; Winchester 27-Aug. 1. Hoffner Am.: Van Orin, Ill.; Tiskilwa 27-Aug. 1. Holly Am. Co.: Boynton, Okla. Hubbard's Midway: (Fair) Richwood, O. Hughey's Greater: Milan, Tenn. Ideal Expo.: West Chester, Pa. Jones, Johnny J., Expo.: (Crawford & Simpson sts.) Evanston, Ill. Jones Greater: Sophia, W. Va. Kaus Expo.: Plainfield, N. J.; Garfield 27-Aug. 1. Kaus, W. C.: Hudson, N. Y. Kelly, Honest: Lebanon, N. H., 22-29. Keystone Modern: Newark, O.; Marion 27-Aug. 1. Lake State: Fenton, Mich. Lang, Dee, Famous: Roseau, Minn., 20-22; Mahanomen 23-25; Thief River Falls 27-30. Large, H. P.: Dunganon, Va.; Kingsport, Tenn., 27-Aug. 1. Lawrence Greater: Latrobe, Pa. Lewis, Art: Trainer, Pa. Liberty Unified: Mayodan, N. C. McCardell's, E. J., Midway of Fun: Pine River, Minn., 23-26. McKee, John: Wentzville, Mo. McMahon: Grand Island, Neb. M. & M.: Ticonderoga, N. Y. Magic Empire: (Festival) Warrenton, Mo. Marks: Charleston, W. Va. Mighty Monarch: Pineville, W. Va. Moore's Modern: (Street Fair) Roodhouse, Ill. Motor City: Kokomo, Ind.; (Fair) Logansport 27-Aug. 1. Nail, C. W.: Sheridan, Ark.; Malvern 27-Aug. 1. Page, J. J.: Elizabethtown, Ky.

Pitte Am.: Louisburg, Mo. Page, W. E.: Lancaster, Tenn.; Smithville 27-Aug. 1. Pan-American: Shelbyville, Ind. Parada: Baxter Springs, Kan. Patrick: North Sacramento, Calif. (See ROUTES on page 82)

MISCELLANEOUS

Bernard, Magician: (Lafayette Hotel) Clinton, Ia., 20-25. Daniel, B. A., Magician: Champlain, N. Y., 20-25. DeCleo, Magician: Youngstown, O., 25-31. Dixiana Tent Show: Nestorville, W. Va., 20-25. Doss, Texas Benny: De Kalb, Tex., 20-25. Francois, Hypnotist, under canvas: Springerton, Ill., 20-22. Gilbert, Hypnotist (Fox) Longmont, Colo., 22. Ginnivan, Frank, Co.: New Haven, Ind., 20-25. Ginnivan, Norma, Co.: Orland, Ind., 20-25. Hermes & Marlene, Magicians (Fair) Melfort, Sask., Can., 23-25; (Fair) Lloydminster, Alta., 27-29; (Fair) Vermilion 30-Aug. 1. Hugo, Harry, Players: Kimball, Neb., 20-25. Lee's Colored Minstrels: Birmingham, 20-25. Lippincott, Magician (Fontaine Ferry Park) Louisville 20-25; Cuba, Ill., 30-Aug. 1. Long, Leon, Magician: Cordova, Ala., 20-23; Parrish 24-30. Obrecht, Christy, Show: Brainerd, Minn., 20-23; Sauk Center 24-28; Osakis 29-Aug. 1. Richton's Dogs, school show: Winson, Ga. Russell, Slim: Kansas City, Mo., 20-25. Sadler, Harley, Co.: Berger, Tex., 20-25. Schaffner Players: Palmyra, Mo., 20-25. Sisco, Henry, Tent Theater: Jerry Miles Store, R. 4, Alma, Ga., 20-25. Turtle, Wm., Magician: Harper, Ore., 20-Aug. 1.

ADDITIONAL ROUTES

(Received Too Late for Classification) Atenos, Original (American Legion) Cicero, Ill., 23-Aug. 1. Bradshaw, Ray (Plantation Club) Alexandria, La., 20-25. Carr, Jack & Jill (Music Hall) Portland, Ore., 20-25. Douglas, Roy (Hartman's Restaurant) Brooklyn 20-25. Doyle, Eddie & Amy (Englewood) Chi 20-25. Jardiniers & Madeline Gardiner (Tower Inn) Lyons, Ill., 20-25. Johnson, Judith (Gordon) Atlanta, Ga., 22-25; (Kirkwood) Atlanta 28-29; (Roswell) Roswell 30. Livingston, Deacon (Danny's Club) West Newton, Pa., 21-25; (Union Hotel) Brownsville 28-Aug. 1. McCormick, Frank, Ruth Kidd & Quits (Club Candee) Syracuse, N. Y., 20-25. Monroe, Magician: Maquoketa, Ia., 24-27. Romas, Flying (Fair) Lawrenceburg, Ky., 20-25. Rooney, Ed & Jenny (White City Park) Worcester, Mass., 20-25; Englewood, N. J., 27-Aug. 1. Valentinos, Flying: McKinney, Tex., 20-25.

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Rosaire Starts Road Tour in England

LONDON, June 29. — Rosaire's Circus began tenting tour at Crewe last week and will stay on road until end of September when run of vaude houses is to be resumed. Most stands will be three days, but at Luton, where show is engaged by local corporation for stay at Home Holidays, it will play three weeks. A full week will also be done at Croydon under same scheme. Bill in many respects resembles stagershow, with Tommy Kayes and his lions featured.

Buddy, best of performing sea lions in England, whose trainers were killed in air raids, has been bought by R. S. Goddard, of Chessington Zoo, where Frank Foster, former Bertram Mills equestrian director, presents the act. Sale was made by Mrs. Judge, whose husband Charlie Judge, animal trainer of international fame, died a week after the Pedersens were killed.

Reco Brothers have gone into Scotland; Dick Sandow and Harry Coady are in the West country, and all the others are playing Midland and northern industrial districts. Every show sends in reports of top-line business. Arthur Joel, unable to get release from stage contracts, can only play three weeks tenting with his Anglo-Russian Circus. Royal Allied Circus, latest stage venture, is to play four weeks in open air for Stay at Home Holi-

days. Changes in program have to be made owing to prior contracts—Locarno's pigeons and dogs and Volpre's educated pony replacing Hengler's ponies and dogs. Finella, tame tiger, has been added to bill. Show still lacks riding act, all having been booked elsewhere when tour was planned.

Salt Lake City Canceled

SALT LAKE CITY, July 18.—Utah State Fair was canceled today by Sheldon Brewster, manager. Gov. Herbert B. Maw declared against the fair two weeks ago. Chief obstacle was that stock barns and other buildings were used as army installations, and exhibits would be under canvas. Salt Lake County Fair is still on at Murray.

UNDER THE MARQUEE

(Continued from page 43)

bear act; Jim Aiken, contortionist, and Mrs. Aiken; Jimmy Cooper, aerialist; Pop Le Van, former entertainment manager of the park; Monty Beehler, Beehler's Dog and Pony Show; the Redskins, performers; Maximo, wire performer, and the Great Shubert.

DAN WHITE, veteran department head with many circuses, writes from New Haven, Ind., that Mills Bros.' Circus played there July 14. Jack Mills drove Mrs. White to the show and parked the car inside of the big top to make it possible for her to attend. He met many old-timers on the show, including Johnny Wall, Charles Dryden, Albert Powell and wife, Milton Herriot and family and the Mills brothers.

YEARS AGO: A manager saw a gang of local hoodlums cutting the sidewalk to peek in. "Quick!" he yelled to an actor, "Run out and chase them away." "I get six bucks a week for my act and don't care whether they see it from the seats or from a hole in the wall," drawled the kinker.

ART LIND, who has been at Spivak, Colo., and has not trouped for some time, writes: "Visited Cole Bros.' Circus in Denver, and with exception of acute itchy feet and chills up and down my spine from Vic Robbins's band, everything was wonderful. Due to capacity business, I was obliged to catch the show from the bandstand. McFarlan's whistle continually in my left ear kept me in fast pace with the program. Jack Klippel was the first I met, then I was welcomed by Roy Barrett, Otto Griebing and Arthur Borella. Paul Nelson's warm bowdy and handclasp, with the invitation to make myself at home made me feel as good as Zack Terrell's good wishes. John Smith, still the smiling gentleman, and Hubert Castle's pat on the back made me feel like asking to join out. Had a nice visit between numbers with Freddie Freeman, Bert Dearo, Ernie White and Bill Bailey. Appreciated the greetings and salutations from the women in the dressing room. A sight for sore eyes to again see my friends Hannah Griebing, Eileen Lary, Fritzie Partello, Hilda Burkhardt, Jean Allen, Mrs. Bigger, Ernestine Clark, Mrs. Paul Nelson and many others. Clown alley looks the same, and it was great to again get a whiff of the oxide and talcum powder. It was great to see everyone, like visiting the old home town. Seriously, I think I'll move back next season."

ROUTES

(Continued from page 81)

- Playtime: Wareham, Mass.
- Pinza Expo.: Adena, O.; Triadelphia, W. Va., 27-Aug. 1.
- Pearson: Macomb, Ill.; Chillicothe 27-Aug. 1.
- Penn Premier: Warren, Pa.; Faulkner, N. Y., 27-Aug. 1.
- Prel's World's Fair: Syracuse, N. Y.
- Pryor's All-State: Parkersburg, W. Va.
- R. & S. Am.: Marion, Va.
- Reading's: Princeton, Ky.; Madisonville 27-Aug. 1.
- Reid, King: Port Henry, N. Y.; Carthage 27-Aug. 1.
- Reynolds & Wells: West Fargo, N. D.
- Rogers & Powell: Lumberton, Miss.
- Rogers Greater: (Fair) Golconda, Ill.
- Royal American: Lincoln Park, Mich., 21-Aug. 1.
- Rubin & Cherry: 87th & Anthony, Chicago, Ill.
- Sneeshy Midway: New Castle, Pa.
- Show of Shows: Salt Lake City, Utah.
- Siebrand Bros.: Deer Lodge, Mont.
- Sims Greater: St. Hyacinthe, Que., Can.
- Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.
- Smith, George Clyde: Blairsville, Pa.; Hooversville 27-Aug. 1.
- Smith Greater: Middleburg, Va.
- Snapp Greater: (Fair) Carlinville, Ill.; Monroe, Wis., 27-Aug. 1.
- Sol's Liberty: Bloomington, Ill.; Decatur 27-Aug. 1.
- Southern State: Valdosta, Ga.
- Sparks, J. F.: Mullens, W. Va.

ARE YOU DOING YOUR SHARE?

THE boys in the army and navy are fighting our fight. It's up to each and every one of us in the outdoor amusement industry to do our share in helping them and those they left behind.

Scores of amusement parks, carnivals, independent shows, concessioners and showmen have already contributed generously to this worthy cause. How about you?

SIGN THIS PLEDGE RIGHT NOW!



George A. Hamid, Chairman
Outdoor Amusement Division
Navy Relief and Army Emergency Relief
10 Rockefeller Plaza
New York, N. Y.

We'll gladly pledge full co-operation with our industry in its drive to raise \$300,000 for the Navy Relief Society and Army Emergency Relief, and I/we shall cheerfully contribute 10 per cent of my/our gross receipts, after Federal, State and local taxes have been deducted, each Wednesday throughout my/our regular season.

Name.....
 Title.....
 Name of Business.....
 Address.....
 City..... State.....

This space contributed by The Billboard Publishing Company

JOHN R. WARD SHOWS WANT

Man and Lady Riders for Silodrome, Talker and Grinders for Monkey Show and Side Show; also want Side Show Acts, Manager and talent for Dancing Girl or Posing Show, Athletic Show and Snake Show. Want capable Secretary. Want Help for Corn Game that can drive tractor-trailer. Place Concession and Photo Gallery, Agents for Grind Stores. Want reliable Cook House Manager and Wife for first-class Cook House. Want Tilt-a-Whirl Foreman and Second Man, also Second Man for Wheel, Ride Help that drives semis. Eugene C. Cook, wire. Want Special Agent who can post paper. Long season. Vicksburg, Miss., this week.

BRYDON'S BEACH

SIX MILES SOUTH OF KNOX, INDIANA.

Wanted to join now—Ferris Wheel with Chairplane, Caterpillar, Kiddie Ride, Miniature Railway. This added strength wanted for our picnic and celebration. Grind Stores of all kinds, Gustard, Snow Cone, Popcorn, Novelty, Scale, Striker, Balloon Darts, Fishpond, String Game, etc. Concession booked by the week or balance of season. Have fine neonized building open for Arcade.

BRYDON'S BEACH

Bass Lake, Knox, Ind.

CRYSTAL EXPOSITION SHOWS WANT

Immediately for long season, Ride Help in all departments. Want Chorus Girls, Comedians, Musicians and Stage Manager for Colored Minstrels, sure salary from office. Have complete outfit for Side Show Manager with Acts, liberal proposition. Can place Concessions of all kinds except Bingo, Cookhouse and Popcorn.

W. E. BUNTS, Manager, Hazard, Ky., this week; then Pikeville, Ky.

- Star Am. Co.: De Witt, Ark.; Heber Springs 27-Aug. 1.
- Strates, James E.: Amsterdam, N. Y.; Schenectady 27-Aug. 1.
- Stitch, Ed.: Lampasas, Tex.
- Sunburst Expo.: Depew, N. Y.
- Sunflower State: Emporia, Kan.; Eureka 27-30; Jewell Aug. 3-5.
- Sunset Am. Co.: Moline, Ill.
- Texas Kidd: Sanger, Tex.
- Tidwell, T. J.: Temple, Tex.
- Thompson Bros.: Maysville, Ark.
- Tivoli Expo.: Wapello, Ia.
- United Expo.: Kewanee, Ill.
- Virginia Greater: Annapolis, Md., 20-22; Bel Air, Md., 24-Aug. 1.
- Wade, W. G.: Adrian, Mich.; Monroe 27-Aug. 1.
- Wallace Bros.: Louisa, Ky.
- Wallace Bros. of Canada: Melfort, Sask., Can.
- West Bros.: Fremont, Neb.
- West, W. E., Motorized: Cherokee, Kan.; Parsons 27-Aug. 1.
- Wilson's Famous: Springfield, Ill., 20-29.
- Wolfe Am. Co.: Andrews, N. C.
- Wonder Shows of America: Oshkosh, Wis.
- World of Fun: Bellaire, O.
- World of Mirth: Westbrook, Me.
- World of Pleasure: Benton Harbor, Mich.
- World of Today: Taylorville, Ill.
- Wright & Co.: Clarduda, Ia.
- Zeiger's, C. F., United: Rexburg, Idaho.

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Akron, O., Million Dollar Playground

WANTS

For Balance of Park Season

Feature Exhibit Attractions, Freak Shows and any other first-class Shows. Write or wire FRANK RAFUL, Manager, Akron, Ohio.

CARNIVAL WANTED BENTON FAIR

One of Illinois' Best. Week of August 2nd. Wire DICK NOLEN, Secretary, at Taylorville, Ill., until Friday.

CONCESSIONS WANTED

BROWNSTOWN, IND.
SOLDIERS' REUNION
AND
HOMECOMING

Main Streets
July 27-August 1 Inclusive

Exclusive Diggers, Cigarette Gallery, High Striker, Jewelry, Scale, Hoopla, Floss and Apples, Pitch 'Til Win, Pennants, Coca-Cola Bottles, Basket Ball Games and other legitimate Concessions.

WANTED

BIG BOONEVILLE, IND., FAIR

August 2-8 Inclusive

Legitimate Concessions. Address:

F. E. GOODING AMUSEMENT CO.

1300 Norton Ave. COLUMBUS, OHIO

Gentsch & Sparks Shows

WANTED

For best route of Fairs in Mississippi starting Aug. 10, last through November. Eight weeks fairs in Mississippi Delta. Wanted—Octopus and Roll-o-Plane and Shows, legitimate Concessions all kinds. Also Frozen Custard wanted. For Minstrel: Musicians, Chorus Girls and Comedians. Dennis Lutz Rucker and Eight Rock White, wire Dad Crawford. Address all mail: Natchez, Miss., this week.

W. G. WADE SHOWS

Monroe, Mich., week of July 27, want Cookhouse or Grab to join on wire. Can also place Percentage and other legitimate Concessions. Address W. G. WADE SHOWS, Adrian, Mich., this week.

READING'S SHOWS

Minstrel Show wanted. Have top for same. Want Concessions: Bowling Alley, Cat Rack, Ball Game, Lead Gallery, String Game, High Striker. Want Grind Shows. Join now for Fairs. Want Concession Agents and Ride Help. Princeton, Ky., this week; Madisonville, Ky.; Hopkinsville to follow. W. J. WILLIAMS, Mgr.

WANTED—CONCESSION PEOPLE

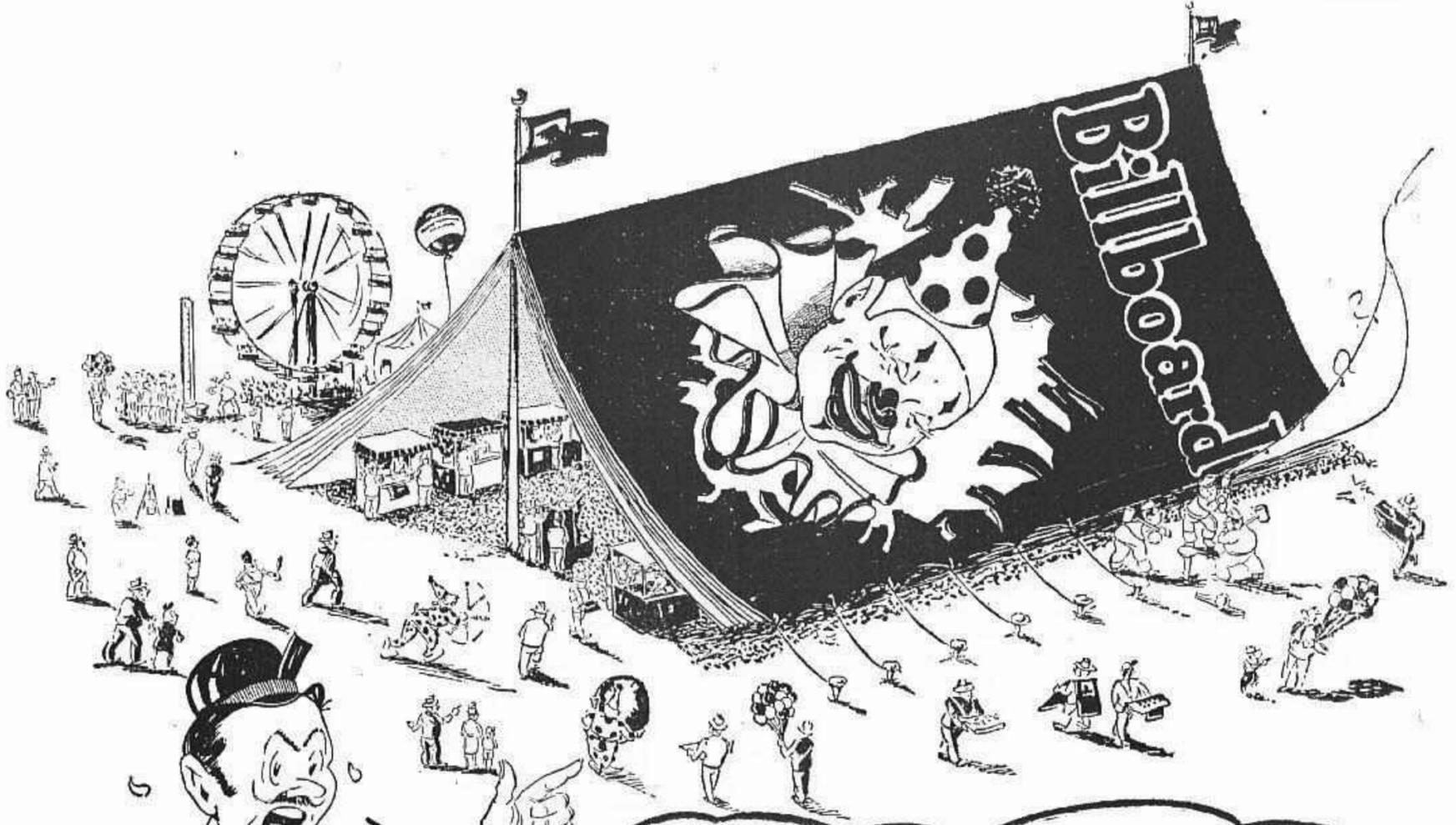
CAN PLACE Slum Store Agents, sober Cookhouse Help, Counter Man for Bingo. Useful people, come on. We play defense towns and celebrations, fairs. RELIABLE RIDE HELP AND SHOWS with own equipment I know, contact C. W. Nail, Mgr. at once. Reply to ROY GOLDSTONE, Nail's Shows, Sheridan, Ark., this week; Malvern, Ark., week of July 27; Austin, Ark., Celebration follows.

WANT

For Police and Firemen's Event. Experienced Phone and Program Men to join at once. Those who wrote before, write again.

TOM HASSON

Care Dale Fire Company Johnstown, Pa.



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For complete news "coverage" of the outdoor season in show business read The Billboard. Let us send the folks back home a copy of The Billboard each week. It costs less than mailing a route card—gives more news than writing a letter.

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Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Attitudes

When President Roosevelt told reporters at a recent press conference that he did not know anyone to turn to who could clarify the rubber situation he was no doubt expressing the feelings of all of us. While the war situation abroad is likely to be very critical during the entire summer, the danger is increased by the fact that too many problems at home are confused.

People who try to keep posted on the many issues and problems facing the nation must spend a good deal of time in trying to find a correct and reliable analysis of many of the questions on the home front. The rubber situation is just one of them. The coin machine trade, along with many other lines of business, is vitally and directly concerned by the rubber situation and yet it is difficult to find the correct information. Maybe there is nobody who understands it, just as the President suggested.

It is highly important that every citizen contribute his efforts to preventing confusion on the home front if we are to make much progress toward winning the war. National confusion is a matter of mass psychology and can only be prevented when the majority of the people make up their minds they are going to keep a balanced view of things. We, the people, need to face frankly some of the causes of our confusion so that we may help clarify some of the major problems.

Democratic government has in it certain weaknesses that tend to cause confusion in times of emergency. People who prefer democracy should remember that. In a democracy everybody is entitled to his say on the most momentous questions of the day, no matter how dumb he may be about them. And so many ideas, views, counter-views and blabber create confusion in the minds of even those who would like to think clearly. Democratic countries have not yet learned how to cut out a lot of the useless talk and talkers in times of national peril. So we will have to suffer with a lot of the confusion till the war is over.

Partisan politics and selfish interests also quickly confuse most of the big problems that come before the nation in time of war. The rubber situation, the rationing question, the tax problem and all the other big questions before the country this summer are all clouded thru and thru by par-

tisan strife, pressure groups and purely selfish interests. The problem for thinking people is to find reliable sources of information.

A well-known news commentator was recently telling how he had tried to get at the facts about making synthetic rubber. His ramblings thru many issues indicated how complicated the problem is and one can guess the reactions the leaders of the nation have as they try to make a decision on such matters.

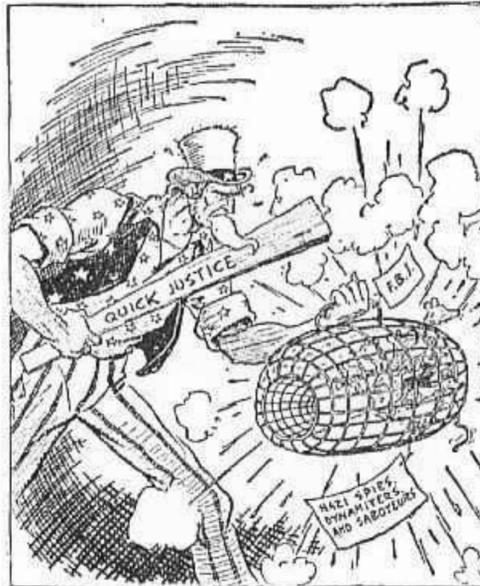
Speaking as one of the millions of people who sit at home and figure out how things ought to be done, my suggestion is that the people of the United States had better voluntarily become more obedient and co-operative in all the schemes to win the war, no matter how hard many of those schemes may infringe upon our personal comfort now.

In trying to decide which is the best way to make synthetic rubber, the sensible attitude for the people is to say to our leaders: "Try all of the plans that promise any results at all." It is too late now to waste time talking about the cost, or who is to blame for the lack of rubber. This same attitude on the part of the people will have to apply to many other big problems if we are to win the war. When the people develop this attitude, then it will be possible to gather that daring spirit which our fighting men so much need in order

to stand up against a fanatic enemy. The tide of battle has already proved that something of the fighting spirit is lacking in our war plans. The men in the ranks fight supremely but they still lack the backing which only the home folks can give. If we permit ourselves to become confused about home problems, there is little chance we can supply the daring which democratic nations must show in order to win.

The democratic nations have been amply warned for months now that this summer would be very critical from a fighting standpoint. Almost every day the news brings this fact home to us. In such emergencies a lot of plans have to be made, but democracies are continually faced with the inability to enforce plans upon their own people. The United States has recently come face to face with the problem of enforcement in the matter of price ceilings. It was a big job, a big plan, and the power of democratic government is being taxed to the limit in such situations.

Every citizen should contribute his bit to winning the war by helping to prevent confusion on these serious problems at home.



The enemy plans for sabotage may bring the seriousness of the war close home to the American people. (Cartoon from The Indianapolis News.)

THE NEW TAX SITUATION

Proposed Excise Tax Text; Free Play Muddled; Phonos \$10; Oust Location Listing

The 1942 Revenue Bill as introduced in the House of Representatives, July 16, contains the following section relating to coin machines:

SEC. 617. COIN-OPERATED AMUSEMENT AND GAMING DEVICES.

(a) DEFINITION.—Section 3267 (b) is amended to read as follows:

“(b) DEFINITION.—As used in this part, the term ‘coin-operated amusement and gaming devices’ means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object, and (2) so-called ‘slot’ machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents shall be classified under clause (1) and not under clause (2).”

(b) LIST OF SPECIAL TAXPAYERS.—Section 3267 is amended by adding at the end thereof the following new subsection:

(c) LIST OF SPECIAL TAXPAYERS.—With respect to the year beginning July 1, 1942, the provisions of Section 3275 (relating to a list of special taxpayers) shall not be applicable to persons who have paid special tax with respect to coin-operated gaming devices as defined in clause (2) of subsection (b).”

(c) EFFECTIVE DATE OF AMENDMENTS.—The amendments made by this section shall be applicable to the year beginning July 1, 1942, except that no tax shall be payable with respect to an article not taxable under Section 3267 of the Internal Revenue Code before its amendment by this section for any period before the effective date of this title.

Comment

The following points in the new bill as it comes before the House may be mentioned for emphasis:

1. Music machines are definitely listed under the \$10 class.
2. A big gain for gaming devices is scored by the fact that the lists of locations having licenses on such devices will not be given out for publication.
3. Penny venders that give a prize valued at 5 cents, or less, are in the \$10 class. Penny venders that give a prize of greater value than 5 cents are in the \$50 class.
4. Apparently no relief for the penny counter gaming machines is offered in the new bill. The penny machines will pay the same fee as standard gaming devices.

Free-Play Muddle

The new bill seems to leave the free-play games in a worse situation than before. It would write into law the later rulings of the Internal Revenue Department on the subject, namely, that if a location should at any time redeem free plays the game at once becomes a gaming device and subject to a \$50 tax.

This unfortunate step will embarrass the States and cities that have licensed free-play pinball as a standard amusement machine.

It puts the revenue collectors into the policing business and puts a burden on location owners not in keeping with American justice.

It puts pinball games into competition, with respect to taxes, with standard gaming devices, and long experience has shown there is quite a difference.

Counter Amendment

The bill should not be regarded as final. While there will be no chance for amendments in the House, the bill may undergo many changes before it clears the Senate Finance Committee and other channels to finally become law.

The suggestion has been made that steps be taken to get a proposed amendment before the Senate Committee to definitely classify free-play pinball games at \$20 per year.

Such an amendment should simplify the situation as much as it can be corrected in order to provide as much revenue as possible. By definitely classifying free-play games, the revenue collectors would not become policemen and location owners would have their constitutional privilege of not having to incriminate themselves.

It would relieve Congress of the responsibility of classifying an amusement machine that is now widely licensed by local governments as a legitimate form of amusement. It would remove the federal government from the province of local government in deciding whether an amusement machine is used for gaming or not.

This suggestion has been offered to us and is passed on to the industry for what it is worth.



EARL WINTERS, who has enlisted in the army, was tendered a royal farewell party. (See Men and Machines column.)

Association Work

During recent weeks the Amusement Merchants' Association, Inc., of San Francisco, has been doing outstanding work in an effort to clarify the federal tax situation in relation to free-play pinball games. The bulletins to follow suggest the work that is being done.

The association, among other things, sent its managing director, Sid Mackin, to Washington to get an official ruling. The result was a ruling that the Internal Revenue Department would not try to collect retroactive taxes on free-play games if placed in the \$50 class due to redeeming free plays. Three of the recent association bulletins are reprinted, as follows (it should be noted that tax information in these bulletins may be changed by the new tax bill now before Congress):

SPECIAL BULLETIN

June 30, 1942

Thru the efforts of Mr. Mackin, the retroactive tax on the new ruling mentioned below has been canceled. We will forward to you the complete ruling as soon as it reaches this office.

On June 12, 1942, Deputy Tax Commissioner D. S. Bliss of Washington, D. C., issued a ruling which stated that all pinball machines in locations where a location owner pays for unused free games are placed in the special tax classification of \$50 per year. As the new federal fiscal year begins July 1 we wish to advise you that as of that date, any location which operates in the above stated manner is liable to the \$50 tax (See ASSOCIATION WORK on page 87)

Bottlers May Reclaim Caps

Using lighter caps and also trying out various plans for reclaiming

CHICAGO, July 18. — John McGrath, writing in *The Chicago Sun*, says that for the rest of the summer we will probably be able to buy 70 per cent of the bottled beer, gingerale, cola or any other carbonated beverage—so far as metal crowns and caps are concerned—that we could buy a year ago.

After that the metal cap and crown makers must devise other substitutes, according to the thinking here of both industrial and government representatives, since the metals now being used are scarce and have an essential function in the war's conduct.

The immediate drought for drinks of this type has been averted by an amended conservation order, M-104, which temporarily limits monthly production of crowns to 60 per cent of the tonnage for the corresponding month of 1941.

Lighter Metal Used

This means, it is pointed out, that by employing lighter weight metal the equivalent of 70 per cent can be produced.

In addition, bottlers and brewers will be given crowns needed for beverages furnished army and navy cantonments, according to industry interpretations, while brewers previously using flat top cans may use the equivalent in crowns of 70 per cent of production of this type container based on 90 pounds a base box.

So far as uncarbonated soft drinks are concerned, we should have little trouble in getting any amount wanted. Substitutes for these crowns, along the lines of milk bottle disks, are under way and are believed to be satisfactory in view of the fact that beverages of this nature do not require exact preservation.

Meanwhile several firms are working on methods for reclaiming crowns, with conflicting reports as to results to date.

It is pointed out in some quarters that the crimping of metal used in bottle tops requires very precise work, since as little as 1 per cent imperfection, mentioned as a possibility in reclaimed crowns, would be very costly to both the manufacturers of the beverage as well as the distributing agent. Sanitation is likewise cited as a curtailing factor in this venture.

Molded Caps Face Shortage

On the other hand, claims are being made the crowns can be reclaimed both (See BOTTLETS on page 87)

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Operated Equipment.

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PLASTIC ILLUMINATED
BUMPER
COMPLETE
WITH ALL
FITTINGS
AND LIGHT
SOCKET

100 or more—23c each.

SAM MAY & CO.

853 N. Flores St., San Antonio, Texas

Greatest Counter Games, SPECIAL
\$7.50 Each.

BUY WITH CONFIDENCE

OUR USED PHONOGRAPHS ARE THOROUGHLY RECONDITIONED BY EXPERT MECHANICS

- PHONOGRAPHS**
- SEEBURG MODEL ROYALE .. \$119.50
 - SEEBURG CASINO .. 159.50
 - SEEBURG K-20 .. 110.00
 - SEEBURG GEM .. 154.50
 - SEEBURG REGAL .. 159.50
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 - REX .. 110.00
 - PLAZA .. 169.50
 - WURLITZER 16 with Buckley Adapter .. 85.00
 - WURLITZER 600—DC .. 160.00
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 - WURLITZER 71 with Base .. 150.00
 - WURLITZER 61 COUNTER MOD. .. 85.00
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 - CADET RC .. 275.00
 - ROCK-OLA LUXURY LITE-UP .. 130.50

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 - 13 PENNY PHONNETTS, Power Supply and Adaptor .. 249.50
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 - BUCKLEY WALL BOXES (20) .. 10.00
 - SINGING PICTURE SPEAKER, MODEL 510 .. 35.00
 - SINGING PICTURE SPEAKER, MODEL 550 .. 29.75

- SCALES**
- KIRK HOROSCOPE .. \$50.00
 - WATLING FORTUNE TELLING .. 65.00

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- EXHIBIT'S VITALIZERS (New) .. \$95.00

- PIN GAMES**
- Super Six .. \$12.50
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- Amer. Eagle \$ 9.50
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 - Wings .. 4.90
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W. B. NOVELTY CO., INC.
 1903 Washington Blvd. St. Louis, Mo.



IN KEEPING WITH ITS CUSTOM of entertaining visiting band leaders, members of the Cleveland Music Merchants' Association extends a glad hand to Frankie Masters at the Triangle Music Company.

Send in Games Now To Be Refurbished

CHICAGO, July 18.—The Sullivan-Nolan Advertising Company, refurbisher of amusement games, strongly urges operators to send in their games now for refurbishing.

For the duration, officials of the firm believe, few new five-ball machines will appear on location and before long they expect used pinball games to be scarce. Present equipment should be watched and kept in good working order to earn its maximum.

"If equipment has lost its fresh appeal we can refurbish it and it will look brand new," says Thomas D. Sullivan, president of the company. "We remove all old paint, re-design and re-finish cabinets, put new molding around the glass, and refinish everything necessary to make the game appear new. Molding, backglass and playfield, visible metal parts, legs, bumpers, inserts, everything is checked. We even give the games new names.

"No operator should be caught with old games on location when it is cheaper in the long run to have them refurbished now."

Results Show Plan Appeals to Trade

CHICAGO, July 18.—The Consolidated Manufacturing Company here reports a wonderful trade reception as the result of its program started with the organization of the firm six months ago. The firm from its inception started on a program of giving a high-grade service to the salesboard trade. The underlying idea was to offer a service that would help raise the industry to a higher plane in the merchandising field.

Its sales policies and its advertising have been conducted with that high ideal in mind and now it is showing excellent results, according to Morris Montag, sales manager.

The firm will continue to make high-grade products and to market them in keeping with the original policy, it was stated. Officials report that business is good and that operators are finding boards a needed adjunct in most types of locations today.

Jersey CMA Holds Semi-Annual Dinner

NEW YORK, July 18.—The Cigarette Merchandisers' Association of New Jersey held its semi-annual dinner meeting at the Essex House, Newark, Tuesday (14), according to James Cherry, managing director of the association. Members and non-members attended the dinner with most of the business devoted to the pressing problems posed by the new gas regulations as far as vending machine operators are concerned. Cherry said that the increased cigarette tax and other problems brought on by federal regulations were also discussed.

The Committee's Report ...

The Ways and Means Committee submitted a regular report of its discussions and opinions to the House, along with the 1942 Revenue Bill. The report is an expression of the intent of the committee with respect to recommended taxes.

The following comment relates to coin machines, reprinted from page 43, Report No. 2333:

"COIN-OPERATED GAMING AND AMUSEMENT DEVICES. The existing law which imposes a tax on persons who maintain coin-operated amusement devices taxes only machines of the so-called pinball type. Under the bill the scope of the tax is enlarged by redefining the term "coin-operated amusement devices" so that all amusement machines and music machines operated by means of the insertion of coins, tokens or similar objects come within the tax.

"Under the present law certain types of vending machines such as 1-cent ball gum machines are now subject to the \$50 tax rate as gaming devices. Such machines under the bill will be considered for the purpose of the tax as amusement machines, subject to the rate of \$10.

"The bill also provides that collectors of internal revenue are not required to post in their offices, for public inspection, an alphabetical list of persons who have paid in their districts the special tax with respect to coin-operated gaming devices.

"The increase in the scope of the tax is estimated to yield from this source \$4,400,000 in additional revenue."

Universal Obtains Match Vender Stock

DES MOINES, July 18.—Universal Distributing Company, Des Moines, reports the acquisition of the entire lot of match vending machines remaining in warehouses of a large Midwest manu-

facturer. Miles A. Pryor, sales manager, reports a considerable quantity of these machines were made up prior to production restrictions and that Universal is now offering them to the operating trade.

"The machine," says Pryor, "is mechanically perfect, beautifully finished in assorted colors and is very sturdily constructed. It vends either book or box matches."



EDDY DUCHIN, ORCHESTRA LEADER NOW IN THE NAVY, is shown selling a few United States War Bonds to Henry A. Greenstein, Minneapolis Seeburg distributor.

20
BALLY HIGH HANDS
\$110.00
ROY MCGINNIS COMPANY
 2011 MARYLAND AVENUE
 BALTIMORE, MD.

1 USED FOUR BELLS
7 NEW FOUR BELLS
 New 5¢ Brown Fronts
 Used 8¢ Blue Fronts — Single Jackpot
 Used 10¢ Blue Fronts
GRANDSTANDS THISTLEDOWNS
TRACK RECORDS FAIRGROUNDS
PREAKNESS
 All Types Free Novelty Games.
CIGARETTE VENDING MACHINES
 7-Column Du Grenier Model S
 7-Column Du Grenier Model V
 9-Column Du Grenier Model W-WD
 6-Column Rowe Imperial
 8-Column Rowe Imperial
 12-Column U-Need-a-Pak
 Write us for prices
ACME JOBBING CO.
 406-B N. Van Buren St. Green Bay, Wis.

ARCADE

- Roll In The Barrel .. \$ 89.50
- Bally Convoy (Submarine Gun) .. 210.00
- Metal Typers .. 69.50
- Skyfighter (Latest 1942) .. 195.00
- Drive-Mobile .. 210.00
- Scientific Batting Practice (Late) .. 149.50
- All Star Hockey (Brand New) .. 275.00
- Scientific Basketball, F.S., 2c .. 85.00
- Scientific Baseball, F.S., 2c .. 85.00
- Vitalizer (Foot Massage), 1c .. 69.50
- Astro-Scope (Fortune), 10c .. 99.50
- Mills Candy Bar Venders, New, 5c .. 67.50
- Target Skills, New .. 34.50
- View a Scope, New, 1c .. 19.50
- Mutoscope Card Venders, 1c or 2c .. 29.50

MUSIC

- Rockola DeLuxe Perfect .. \$159.50
- Rockola Standard, Perfect .. 149.50
- Rockola Counter, Perfect .. 79.50
- Rockola Spec. Comb., '41 Late .. Write
- Rockola Premier, '42 .. Write
- Rockola Commando, '42, New .. Write
- Rockola Universal Tone Col., New .. 89.50

All above merchandise clean and positively guaranteed

DENVER DISTRIBUTING CO.
 1856 ARAPAHOE ST.
 DENVER, COLORADO

CLOSING OUT!
BRAND NEW
Genco FOUR ACES
\$139.50 each
 In Original Cartons
 WRITE FOR NEW LIST NOW OUT.
SOUTHERN
AUTOMATIC MUSIC CO.
 540-542 S. 2nd St. LOUISVILLE, KY.

BOTTLERS

(Continued from page 85)
effectively and inexpensively, with sanitation also taken care of.
Molded caps are likewise confronted with shortages, due mainly to the fact, it is claimed, that phenol, of which formaldehyde is a component part, is being diverted to powder production for England and Russia.
The present phenol supply is expected to last thru July, industry sources state, and after that date molded caps will be made from resins such as "urea" as long as those supplies last.

ASSOCIATION WORK

(Continued from page 85)
for the federal fiscal year ending June 30, 1943.
On equipment which is operated on the basis of amusement only, the tax remains at \$10. This tax is payable during the month of July, the dead-line date of payment being July 31, 1942. You may expect a notice of a special meeting to be held the first of next week at which time Mr. Mackin will be able to report on the entire coin machine tax situation.

TO ALL LOCATIONS
July 10, 1942

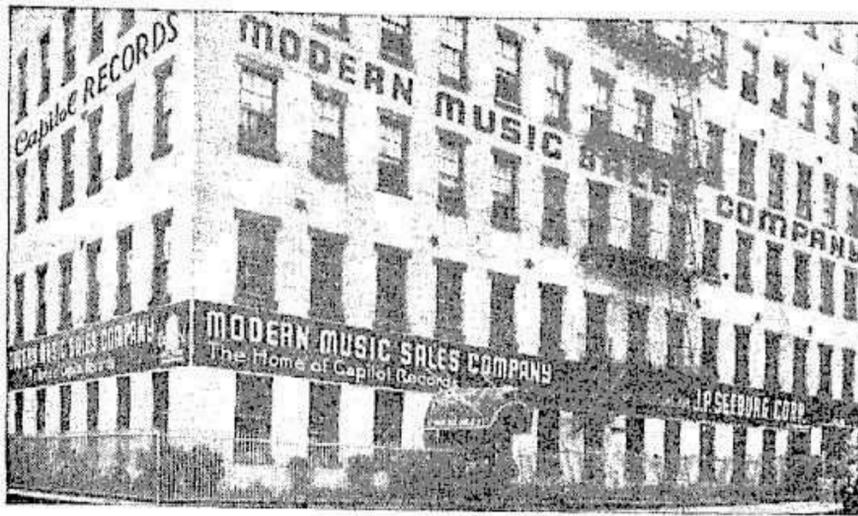
On June 12, 1942, the Treasury Department in Washington, thru the deputy commissioner in charge of miscellaneous taxes, issued a clarification of the ruling governing the rate of tax payable on pinball machines as follows: "The bureau holds that pinball machines which deliver cash or tokens to the player, or where the location owner redeems unused free plays, or where he offers prizes to anyone making certain scores, come within the purport and scope of the gaming device definition." This ruling makes all pinball machines operated as outlined in the ruling subject to the \$50 federal tax. This ruling was also held by the Bureau of Internal Revenue to be retroactive to October 1, 1941.

As you know, the federal tax is levied on the location owner, and it is you, as a location owner, who is held responsible for payment of the federal tax on coin-operated amusement or gaming devices.

We want to once again point out that the purchase of a federal tax stamp does not in any way change the status of operation of coin-operated equipment in the State of California, and that under Section 330-a of the Penal Code, operation of any equipment involving the element of gambling is illegal and is subject to prosecution by local authorities. Realizing the seriousness of the clarification of the ruling on pinball machines, the Amusement Merchants' Association undertook to send a representative to Washington for conferences with the deputy tax commissioner in order to clarify this entire matter.

The results of the efforts of the association were successful, and we have received a statement from the deputy commissioner wherein he states: "If, as you state, you rely in good faith on your interpretation of the ruling, to-wit; that pinball machines with respect to which the location owner redeemed unused free plays, were considered to be amusement and not gaming devices, no liability for gaming device special tax will be asserted for any period prior to the first day of the month in which you were first notified of a gaming device liability." The first official notification was received on June 12, 1942.

This service, wherein every location had a vital interest, was made possible by the Amusement Merchants' Association members, who represent the ma-



THE FIRM NAME, MODERN MUSIC SALES COMPANY, has replaced the sign that formerly read Modern Vending Company on the building at 10th Avenue and 45th Street. Nat Cohn, of Modern, ordered the change as a result of the deal made whereby his firm acts as exclusive distributor for Capitol Records in New York, New Jersey and Connecticut. Modern Vending is still in business, with coin machine activities to be handled under the latter name, according to Nat.

majority of the sound thinking operators of coin-operated equipment. The expense of this undertaking, as well as the expense of conducting the over-all program of the association, is borne by member operators only. If your operator is not a member of this association we urge you to encourage him to join, as it is only thru sound organization and trade association representation that any industry can successfully progress. If you do not have an association member operator and you want to obtain one we will be very glad to furnish you with a list of member operators from which you may choose.

TO ALL MEMBERS
July 13, 1942

On June 12, 1942, the Treasury Department in Washington, thru the deputy tax commissioner in charge of miscellaneous taxes, ruled in connection with pinball machines as follows: "The bureau holds that pinball machines which deliver cash or tokens to the player, or where the location owner redeems unused free plays, or where he offers prizes to anyone making certain scores, come within the purport and scope of the gaming device definition." This ruling makes pinball machines operated as outlined subject to the \$50 per year tax. The bureau further held that this tax was retroactive to October 1, 1941.

Your association, after a careful study of this situation, entered into a program, sending a representative to Washington to meet with the deputy commissioner in order to obtain relief from the ruinous condition which might result from this retroactive feature. After a conference with the Treasury Department tax commissioner, your association was successful in achieving consideration and relief from this condition and has received from the deputy commissioner a letter wherein it is stated: "If you relied in good faith on your interpretation of the ruling, to-wit; that pinball machines with the respect to which the location owner redeems unused free plays, were considered to be amusement and not gaming devices, no liability for gaming device special tax will be asserted for any period prior to the first day of the month in which you were first notified of a gaming device liability." The first official notification was June 12.

We must point out once again that

these rulings in no way whatsoever affect the existing conditions whereby, under Section 330-a of the Penal Code of the

State of California, gambling with any coin-operated device is considered illegal and is subject to prosecution by local authorities.

Inasmuch as the 1942-'43 Revenue Bill will further clarify the federal tax situation, and altho this bill has not as yet been passed by Congress, the general intent as far as we can ascertain will be to carry out a tax program based on the use to which equipment is put rather than on the type of equipment. We feel certain that these rulings and clarifications of rulings as issued by the deputy commissioner will in sum and substance remain the same.

Therefore, for the purpose of declaration of the coin machine tax for the current period will be based on the rulings as issued to date, i. e., pinball machines operated where payment of cash, merchandise, tokens or premiums are made for scores or unused free games will be subject to a \$50 tax. Pinball machines operated on a novelty basis—free games only—will be subject to a \$50 tax.

Your association is fully equipped to handle the details in connection with all tax matters and is co-operating to the fullest extent with the Bureau of Internal Revenue in simplifying the handling of this tax. For further information and detail we suggest you contact your association office direct.

Keep 'Em Flying **BADGER'S** *Buy War Bonds*
BARGAINS

Seeburg 8800	\$395.00	Wurlitzer 850, New & Used	Write	Pia-Mor Boxes	\$29.50
Seeburg 8800	\$49.50	Wurlitzer 750E, New & Used	Write	Keeney Boxes	7.50
Seeburg Colonel	279.50	Wurlitzer Mod. 800	\$329.50	Buckley Boxes, Late	24.50
Seeburg Envoy	269.50	Rock-Ola DeLuxe	149.50	Buckley Boxes	12.50
Seeburg Classics	189.50	Rock-Ola Standard	139.50	Seeburg Wall-o-Matics	27.50
Seeburg Regals	139.50	Rock-Ola Imperial	89.50	Seeburg Select-o-Matic	12.50
Mills Panorams	379.50	Rock-Ola Playmasters	179.50	Rock-Ola '41 Bars	24.50
Mills Empress	139.50			Rock-Ola '40 Walls	16.50
Wurlitzer Mod. 500	179.50				

SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Chromes, 5¢	\$175.00	Mills Four Bells, Late	\$345.00	Bally Rapid Fire	\$149.50
Blue Fronts, 50¢	175.00	Mills Three Bells, Late	475.00	Scientific Bowling	129.50
Blue Fronts, New		Keeney Super Bells	195.00	Exhibit Merchantman	39.50
Crackle Finish, Club		Bally Hi Hand	139.50	Exhibit Vitalizer	59.50
Handles	89.50	Mills Jumbo, F.P.	89.50	McGlachen Anti-Aircraft Gun & 2 Tommy Guns, Case of B.B., complete with Air Compressor and Tank	475.00
Jennings Silver Chiefs	95.00	Pace Saratoga, P.O.	89.50		
Pace All Star Comets	49.50	Jennings Fast Times, F.P.	89.50		
New Mills V.P. Bells, J.P.	47.50	Watling Scales	49.50		
Mills V.P. Blue-Gold	29.50				

WANTED TO BUY OR WILL ACCEPT IN TRADE
Late Model Phonographs, Packard Pia-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams. Write Either Office. State Prices Wanted.
All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. Write to the Nearest Office for Complete List. Save Time and Money.

BADGER SALES COMPANY **BADGER NOVELTY COMPANY**
•••1612 WEST PICO BLVD. 2546 NORTH 30th STREET•••
•••LOS ANGELES, CALIF. MILWAUKEE, WISCONSIN•••

10% DISCOUNT IF YOU BUY 5 GAMES

2 Genco Defense	\$94.50	Spot Pool	\$49.50	ABC Bowler	\$29.50	Sea Hawk	\$24.50
Victory	69.50	Gun Club	44.50	Star Attraction	39.50	All American	19.50
Home Run, 42	59.50	Bosco	49.50	Major '41	29.50	Velvet	19.50
Big Parade	69.50	Bowlaway	49.50	Playball	24.50	Gold Star	19.50
Mills Owl	59.50	Venus	54.50	Sport Parade	19.50	Broadcast	19.50
Jumbo Parade	69.50	Snappy '41	39.50	Sun Beam	25.00	Stoner Hi	
Topic	59.50	Horoscope	39.50	Wildfire	25.00	Stepper	19.50
Tower	49.50	Belle Hop	34.50	Stratoliner	19.50	Seven Up	19.50
Mills '40 1-2-3	59.50	South Paw	34.50	Sky Ray	24.50	Metro	17.50
Spot a Card	59.50	Sluggo	34.50	Exhibit Double		Band Wagon	17.50
Jennings Cigarola		Show Boat	39.50	Play	29.50	Sky Line	17.50
Model XV	89.50	West Wind	39.50	Salute	24.50	Paradise	17.50
Argentine	49.50	Zig Zag	34.50	Super Chubbie	24.50	Sarah Suzy	17.50
Capt. Kidd	49.50	Hi Hats	34.50	Pan American	24.50	Stars	17.50
Jungle	49.50						

CLOSE OUT NEW GAMES

2 Club Bells, 25¢ Slot	\$225.00	1 Test Pilot Air Plane Machine	\$200.00
10 Kicker & Catcher	20.00	1 Bally Torpedo	225.00
25 Mills Chromes, 5¢		New Genco Playball	229.50
Jackpot	50.00		
5 Mills Blue & Gold, 5¢	42.50		

K. C. NOVELTY CO. 416 MARKET ST. PHILADELPHIA, PA.

CLOSING OUT

8 American Eagles	Each \$12.50	12 A.B.T. Fire & Smokes, Used 3 Weeks	Each \$17.50	1 Mutoscope Sky Fighter	Each \$159.50
7 Mercurys	12.50	9 A.B.T. Model F Blue Cabinets	24.50	1 Mutoscope Punching Bag, Used 10 Days	139.50
3 Libertys	12.50	7 A.B.T. Challengers	21.50	1 Keeney Air Raider	129.50
2 Roll-a-Packs	7.50	1 Bally Speed Ball	49.50	1 Western Del. Baseball	69.50
9 Pikes Peaks	10.00	1 Bally Pursuit	39.50	1 Bally Rapid Fire	119.50
7 Texas Leaguers	24.50	1 Bally Torpedo, Used 10 Days	179.50	2 Bally Bull's Eye	49.50
1 Smoker Bell	39.50	1 Bally King Pine, Used 10 Days	229.50	1 Evans Ten Strike	49.50
2 Columbias, Used One Month, Rear Door Payouts	49.50	1 Batting Practice	107.50	2 Kirk Guesser Scales	79.50
9 Gottlieb Grip Machines, 3 Way	17.50			1 Keeney Anti-Aircraft, Black	29.50

Deduct 2% if Full Remittance is Sent With Order, Otherwise 1/3 Deposit With Order, Balance C.O.D.
ENTERPRISE NOVELTY CO. 800 S. EATON ST., ALBION, MICHIGAN

10% DISCOUNT TO QUANTITY BUYERS

Capt. Kidd	\$49.50	Broadcast	\$19.50	Annabel	\$19.50	Attention	\$19.50
Argentine	49.50	New Champ	49.50	Flicker	19.50	Stars	19.50
South Paw	39.50	Towers	49.50	Snappy	49.50	Zombie	19.50
Star Attraction	39.50	Hi Hat	39.50	Jungle	49.50	Bowlaway	49.50
Trailways	29.50	Legionnaire	39.50	West Wind	39.50	NEW THREE SCORE	49.50
Major '41	29.50	Sun Beam	29.50	Twin Six	39.50	Duplex	29.50
Double Play	29.50	4 Diamonds	29.50	Red Head	29.50	Metro	19.50
Stratoliner	19.50	League Leader	29.50	ABC Bowler	29.50	Wow	19.50
Sport Parade	19.50	All American	19.50	Silver Spray	29.50		
Big Chief	19.50	Repeater	19.50	Band Wagon	19.50		

Wire or Airmail Order and 1/3 Deposit. Mention Second Choice.
LEHIGH SPECIALTY CO. 1531 N. BROAD STREET PHILADELPHIA, PENNA.

News Highlights July 13-18...

WASHINGTON.—The chief news topic of the week for the nation, as well as the coin machine industry, was the 1942 Revenue Bill which came before the House for debate July 16. A section of the bill contained amendments to the federal excise tax law on coin machines. (See reprint of the amendments and comment elsewhere in this issue.)

MILWAUKEE.—The city began issuing licenses on pinball and other machines on July 13. Women's groups began a movement for a popular vote on the license; attention was called to the fact that many voters were away in the armed forces, and it would be like voting prohibition during World War I to vote the games out now.

TOPEKA, Kan.—The city adopted a new ordinance which lowers the license fees on pinball and other machines after having an ordinance on the books for four years.

CHICAGO.—Operators are worried that the wording of the new federal tax amendments is such that the \$10 fee may be applied to penny amusement devices in arcades.



Industry Mentions

Magazines --- Newspapers --- Radio

Altho not taking sides in the issues, *The Philadelphia Record* was the only newspaper in that city to take editorial note of the proposed ban on recordings by the musicians' union. In an editorial titled: *Musicians vs. Machine*, the newspaper said, in part: "Of all the 'wars within the war' now going on in the U. S. A., probably the most interesting will be the fight of the 140,000 members of the American Federation of Musicians against radio and juke boxes. . . . Whether the tremendous tide of mechanized music can be stemmed by union action; whether it isn't another case of King Canute telling the waves to roll back—that we shall see. How much bootleg music we'll have; how much talking will replace boogie woogie on the air, and how well soda bars and tap-rooms can do without juke box music, only time will tell."

A local news item in *The Overton* (Tex.) Press expresses the opinion we have always had: that coin-operated machines could be used in more ways than one to help out in this war. Here is what *The Press* says: "Coin-operated machines would do much to solve dietary problems in training for war jobs now, executive members of the Texas State Nutrition Committee agreed at a meeting in Fort Worth.

"Thus far little attention has been given

to food needs of these trainees, and proper food available on the job is necessary if they are to maintain efficiency and make the greatest war contribution, the committee was told by Ruth Huey, Austin State director of vocational homemaking. Canteen workers will be asked to help feed these people adequate meals, Miss Huey said in seeking aid from State, county and municipal nutrition committees."

Newspaper ads on Glenn Miller's *Moonlight Sonata* recording also plug juke boxes, part of the copy reading, "Hear it on your nearest juke box."

The *Pittsburgh Press* carried a large picture of Ann Sheridan as the "Juke Girl"—the picture in which she starred—and it shows Ann perched atop a large and good-looking automatic phonograph.

When a news item said that Treasury officials hint individual spending money of Americans may be rationed later on if present anti-inflation programs fail, it inspired Cartoonist Yardley to do a series of sketches on various ration cards and ratings we might get. One application blank for a ration card, filled out, reads: Joe Zutsuit, requests a "B" spending money ration card. Reason: Cannot support juke boxes in style they're accustomed to on "A" card.

In the "Voice of the People" column of *The Madison* (Wis.) *Capital-Times*, a letter denounces the paper for its "raving lines about the slot machines and their harmful influence. Compare them with the printing presses which are exact counterparts in the commercial system, set up and manipulated to gain a sure profit.

"There are two sides to everything, but the one and only view of business is profit, if business can set its machine to a sure standard that is considered wisdom by its operator. The only difference is that the slot machine is an automatic business system, while the printing press is subject to operative ingenuity.

"It is your business to set your machine to a sure gauge for profit and refuse to print that which might arouse ignorant prejudice.

Your payout is supposed to be a spiritual or educational dole, while the slot machine pays out its kind. You are the benefactor in one case, and the slot machine owner is the benefactor in the other case, and the cash is all the same color.

"If the hypocrites who lie and deceive their constituents for a chance to further their own interests will make laws the people don't want, do you think they should be enforced by the people? If anything is tyranny, that is.

"I hold no condemnation for any man for actions such as your denouncing the mechanical thief, but it makes me laugh to read your true and promising lines at the head of your *Voice of the People* column, and then see you hedge when the water gets too deep.

"The slot machine is a social sport, just as sure as a so-called newspaper or advertisement set out for profit is. One is as justified as the other when we consider its motive. A good sport doesn't cry out at a wolf if he lays down his game birds for the wolf to eat.

"I have played slot machines and won and lost, and never had any bad dreams over them, nor started any bank accounts by their generosity."—R. J. BLACK.

Rep. Simpson Raps Machines in Fla.

ORLANDO, Fla., July 18.—Representative Richard H. Simpson, of Monticello, speaker-elect of the 1943 State Legislature, has come out against any attempt to legalize slot machine operation in Florida.

In a letter sent to almost every newspaper editor in Florida, stating his views on matters which may come up before the State Legislature in 1943, Simpson made this statement: "We even hear that there will be a renewed effort to legalize slot machines. In my opinion the loose money which would go into these machines should by all means go into War Stamps and War Bonds until this emergency (the war) is over."

than one musician well-off today. And what industry used more records than any other one source? What re-popularized phonographs, causing them to be installed in the home, for which more records had to be bought? What used, popularized, finished with and asked for more records, thus giving songwriters more than they could do, keeping musicians busy recording? The Juke Boxes! Pegler in a hazy sort of way seems to be all-out for the musician in his piece of writing. Well, if he is, he does not know altogether whereof he speaks. He says, "There are relatively few opportunities for professional musicians to make a few dollars playing behind turnstiles." Why should a musician play behind a turnstile today, even if he could, when he can make much more than a few dollars playing thru a juke box? And if Pegler thinks that only dumps and cafes are locations for juke boxes, then he doesn't get around as much as he should.

BACK IN THE NEWS: Newspapers in Chicago recently published a list of persons who had been summoned before the federal grand jury making inquiry into seditious activities. In the list was the name of Verne Marshall, called because he had been a leader in the "America First" organization. Marshall was formerly a newspaper editor in Iowa and made headway for a time as a crusader against coin machines. He later went to another State and also tried to start a crusade there.

A note from *Time* magazine, July 20 issue: "Next week, or soon after July 31, the U. S. would begin to suffer from another Petrillo edict; henceforth musicians may make no recordings for juke boxes—a move which might well stop the recording of all popular music."

Look To The GENERAL For LEADERSHIP! SINGING PICTURE SPEAKERS . . . Brand New!

Finest in tone—beauty—location and play appeal

MODEL 510—Large "OLD GLORY" Speaker, Regular Price \$49.50 . . . \$29.50
MODEL 550—4 Different, Girl Sub-speaker—Complete with 8" P.M. Speaker . . . \$22.50

ABC Bowler \$42.50	BRAND NEW ORIGINAL CASES	1938 Tracktime . . . \$ 79.50
Big Chief 22.50	Knop "Em Flying" . . \$149.50	Square Bell, An. or Fr. 89.50
Bola-Way 55.00	Liberty 175.00	Jumbo Parade, FP . . 89.50
Jungle 59.50	Battling Practice . . 179.50	Jumbo Parade, PO . . 78.50
Sea Hawk 29.50	Jumbo Parade, P.O. . 185.00	Saratoga, Conv. FP-PO, Rails, Very Clean . . 110.00
Sport Parade 27.50	Four Bells (4-5¢) . . 525.00	Pace Reels Sr., Rails, PO 79.50
Super Chubbie 39.50	5¢ Brown Front . . . 172.50	High Hand 119.50
Ten Spot 97.50		

JENNINGS SILVER MOON TOTALIZERS—Like New!

5¢ Free Play \$115.00 25¢ Free Play . . . \$125.00 5¢ Conv. F.P.-P.O. . \$139.50

Write for Complete List of Over 800 Others—America's Cleanest, Finest Reconditioned Machines. 1/3 Cash With Orders, Balance C. O. D. Member U. S. Chamber of Commerce.

THE GENERAL VENDING SERVICE CO. 306 NO. GAY ST. BALTIMORE, MD.
ESTABLISHED 1925—GROWING STEADILY EVER SINCE!

YOU CAN BUY, TRADE, EXCHANGE OR SELL YOUR EQUIPMENT ON THE NEW "George Ponser Plan" — NO CASH NEEDED! WRITE QUICK AND LET US KNOW WHAT YOU NEED — WE WANT DRIVE MOBILES, ACE BOMBERS, SUPER BOMBERS, NITE BOMBERS, RAPID FIRES, BALLY DEFENDERS, BALLY CONVOYS

PANORAM PARTS & SUPPLIES
Guaranteed Film Cleaner \$4.50 Per Gallon
Brand New Monarch 10¢ Wall or Bar Box \$ 7.00
Brand New Adaptor for Panoram Used for Wall Box 7.00
4 Wire Armored Cable 10¢ Per Foot
Combination Adaptor for Phonograph Panoram Hookup . . . \$35.00

FREE PLAY GAMES
Gun Club \$54.50
Five-Ten-Twenty 87.50
Victory 87.50
Home Run, '41 59.50
A.B.C. Bowler 44.50
Venus 69.50
Jungle 59.50

Terms: 1/3 Cash Deposit on All Orders, Balance C. O. D.
THE GEORGE PONSER COMPANY
763 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)

Sport Special \$75.00	Battling Practice, New \$142.50	Wurlitzer 616, Completely Remodeled \$ 67.50
Record Time 75.00	Chicago Coin Hockey, New 237.50	Wurlitzer 600 140.00
Mills Owl 85.00	Ten Strike, Big Wheel 85.00	Wurlitzer 500 175.00
Bally Hawthorne 47.50	Wurlitzer Counter Model 71 97.50	Wurlitzer 24 99.50
Fast Time 87.50	Mills Throne 129.50	Rockola Standard 129.50
Evans Bang Tail 105.00		Rockola Deluxe 189.50
'37 Track Time 35.00		

1/3 Deposit With All Orders, Balance C. O. D.
WRITE: We Will Send You a Complete List of Our Pin Games and Their Low Prices.
ATLAS VENDING CO., 410 No. Broad St., Elizabeth, N. J.

ARCADE MACHINES, NEW AND RECONDITIONED
For Immediate Shipment While They Last!

New Card Vendors—Complete with 4500 cards. Your choice. Ea. \$45.00	New Test Pilot . . . \$235.00	Ten Strike (Rebuilt) \$ 89.50
WRITE FOR COMPLETE LIST of Guns, Baseballs, Fortune Telling, Athletics and all other Equipment for Arcades. Parts for Every Type of Coin Machine.	New Battling Practice 149.50	Exhibit Bike Riders. 115.00

Used Skill Jumps . . 35.00
MIKE MUNVES CORP., 520 WEST 43rd ST., N. Y. C.
(TEL.: BRYANT 9-6677)



"Crimea Doesn't Seem to Pay, Either!" From Jackson (Miss.) Clarion-Ledger.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, July 18.—Coin machine operators have been watching with interest the confabs on aircraft workers' pay increases. A move in this direction would turn loose much more money than is in circulation in this section now. Sessions are being held with the hope of bringing up the scale at both the aircraft factories and shipyards to equalize them with those of the East Coast. Increase in soldiers' pay is expected to boost business here for many of the spots, especially those with music machines, get good patronage from the boys in uniform.

Arcade operators are going strong. The operators are scouting around for equipment and jobbers, especially with lines of used machines, are doing good business.

Music machine operators are going strong, with their machines in the beach area bringing in good tages. While some of the operators continue to squawk, it is a known fact that music machine revenue is far in excess to anything the boys have ever witnessed. Wall boxes are still in demand and installations were reported during the week.

Happel Takes New Line

William R. Happel Jr., Badger Sales Company, has added a photo cabinet to his line. John Winn, formerly a Long Beach music operator and now a resident of Phoenix, was in town to dispose of some of his equipment. A filer, Winn expects to be assigned to the Civilian Defense Corps scouting plane division to hunt down enemy subs. . . . Bill Goodson, of Pasadena, had plenty of fun this past week in Los Angeles at Percy Shield's place looking at himself in those arcade mirrors. Goodson tips the scales at 275 pounds and the mirror that made him squat and fatter got a lot of laughs. Shields has them placed so that no one can reach the main part of his store without passing in front of them.

Gutshall Returns

Jack Gutshall is back at his desk at the Jack Gutshall Distributing Company following a stay at Big Bear. He spends week-ends there now. . . . Jane Carlock, popular secretary at Gutshall's, has added another year to her service list as a Gutshall employee. . . . Fred Gaunt and Johnnie Nelson were seen riding up and down Pico Boulevard "big as you

please" as one coin machine man expressed it. . . . Gaunt, of Trojan Novelty Company, has been spending time at the beaches. Arcade machines are his big line. . . . Sam Coslow has borrowed Nancy Gates, 17-year-old RKO starlet, for a series of R. C. M. Productions of Soundies. . . . Tony Parina, of R. A. Parina & Company, DuGrenier representative, has moved next door to his original headquarters on Vermont for the duration. Parina reports that he is "carrying on." . . . Leon (Hi Ho) Silver is doing a good business with Adam 1-cent outdoor gum venders and peanut machines at street car transfer spots in Los Angeles. . . . Ray Vale put in an appearance along coin row recently. He keeps pretty busy. He is already making plans for the 1942 banquet of the Pacific Coast Showmen's Association, an event at which he and Mrs. Vale had a big time last December. . . . Associated Operators of Los Angeles County, Inc., reports that sales of War Stamps is still going strong. . . . Hermie Cohen, Hamilton Manufacturing Company, is back in the city following a trip to various California towns. . . . Mac Sanders continues his civilian defense work. Mac put in 60 hours at a school to find out how to serve and serve right. . . . Paul Blair, of Exhibit Supply Company, has returned from his vacation and is back in the harness again. He is making frequent trips to contact arcade operators and spends much time in the San Diego area.

Shooting Range Strong

Bill Bailey and Andy Lazzareschi, operators of Sportland in Stockton, report that their APT shooting range continues to claim interest. . . . Johnny Hawley, serviceman for Mac Sanders, is getting ready to give his daughter a big party on the occasion of her first birthday in October. Johnny claimed she could talk when she was two months old. . . . George Buckman, of San Diego, was in the city in the interest of the Buckman Novelty Company there. While in the city, he visited W. E. Simmons, of Plamora, at his offices in Hollywood. . . . Charlie Berkemeyer, of San Luis Obispo, reports that the army camps in that section is proving a boon to coin machine business. . . . Thomas B. Swab, of Lone Pine Music, was among those to visit Los Angeles recently. . . . Out-of-town operators are visiting the city as usual but many are making the trip by train or bus. They are leaving their cars at home to save tires. . . . Paul Johnson and Steve King, of Johnson and King, in Long Beach, continue to make frequent trips to the city to see what's what. . . . Nate Mack, who operates music machines in Las Vegas, reports that business in that section is good. Construction of the large plant in that area is bringing a large pay roll into the State. . . . Music machine operators are visiting spots that are featuring bands well known on records. Spots include Casa Manana, where Cab Calloway is featured; Hollywood Palladium, Les Brown, and Hollywood Casino, Jan Savitt. . . . Bob Wills and his orchestra are holding forth on the West Coast with a number of operators dropping in to hear some of that real American folk music direct. . . . Clark Shaw, of Long Beach, was in the city in the interest of bar boxes. . . . Bill Shorey, of Inland Amusement Company, continues to make Los Angeles his shopping center and drives down frequently from San Bernardino.

Rudolph Busy

Music machine business in Lompoc keeps C. S. Rudolph on the hop. Section is booming with government construction work. . . . Tex Miller, of Blythe, made his usual week-end trip to Los Angeles. . . . Harry Rawlings, of County Games, made a trip to Elizabeth Canyon not long ago. He was recently named to the board of governors of the Pacific Coast Showmen's Association. . . . H. A. (Pop) Ludwig, general manager of Virginia Park Amusement Company, in Long Beach, and operator of penny arcades, is nursing a broken arm. He sustained the injury at his country place on Lake Elsinore. . . . Tex Mehan, of San Jacinto and Hemet, dropped in to see the boys the other day. . . . Mollie Simons, popular AOLAC secretary, is due for another vacation soon. However, it's a problem, for Catalina Island is out this year because of the war. She hasn't quite recovered from notarizing all those

papers during March. Notary is one of the many services rendered by AOLAC to its members. . . . Spike Jones, of City Slickers, puts in his idle moments visiting coin machine operators with the result that they ask about him when he fails to arrive on schedule. Spike's outfit recently completed a batch of Soundies for Sam Coslow. . . . Faith Bacon has been signed by Sam Coslow for a series of dance interpretations in Soundies. Numbers will include her Fun Dance, the Dance of Shame, and Death of the Bird of Paradise. Scoring will be done by Lud Gluskin. . . . Jack Lipps, of the San Diego Penny Arcade clan, was in town for a look-see. . . . Carl Gustafson has his Penny Arcade going strong at Mission Beach in San Diego.

Dunn in Town

Louis Dunn, of San Luis Obispo, visited. Spots he visited included Paul Laymon's. . . . George Wheelock, of Wheelock Amusement Company, in San Diego, reports that his music locations are bringing in the dough. San Diego has big pay rolls from the Naval Base and war industries.

Bombing Game in New Counter Idea

KANSAS CITY, Mo., July 18.—A novel type of counter device, not coin-operated, is being placed on the market by the Western Novelty Company here. The device is timely in that it offers a game based on the present feeling toward the Japs and it caters to the penny-playing public.

According to Martin Friedman, an official of the firm, "the new counter game is sensational. Ships are bombed and sunk. There are four scientifically balanced wooden ships floating on a miniature ocean in an attractive and colorful glass container. The top of the container consists of a brightly colored metal ring and a translucent bombsight made of plastic, which is movable.

"Pennies are dropped thru the bombsight and the player wins when a penny remains on a ship to cause it to sink and to stay submerged. The game feature has many attractive points which appeal to the public," he concluded.

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SPECIAL! Bally Club Bell Console, New, Original Crates, 4-Coin Multiple, F.P. & P.O. \$235.00
SPECIAL! Bally Rapid Fire Ray Gun, Factory Rebuilt, 25 Cycle Equipped 185.00
SPECIAL! Wurlitzer 61 Counter Model, 12 Record Phonos, 25 Cycle Equipped 84.50

MILLS SLOT MACHINES

Gold Chrome Bell, New, 5c	\$220.00	Bonus Bell, Rebuilt, 10c	\$145.00
Gold Chrome Bell, New, 10c	235.00	Brown Front, New, 5c or 10c	183.50
Gold Chrome Bell, New, 25c	245.00	Brown Front, Rebuilt, 5c, 10c or 25c	165.00
Original Chrome, New, 5c	210.00	Blue Front Bell, New, 5c	175.00
Original Chrome, Rebuilt, 10c	175.00	Blue Front Bell, New, 10c	175.00
Club Bell Console, Rebuilt, 50c	335.00	Blue Front, Rebuilt, 5c	89.50
Club Bell Cons., Rebuilt, 5, 10 or 25c	250.00	Blue Front, Rebuilt, 10c	94.50
Giltter Gold O.T., 5c, New	84.50	Cherry Bell, 5c or 10c	109.50
Giltter Gold O.T., 10c, New	80.50	Melon Bell, 5c	105.00
Bonus Bell, 5c, New	220.00	Roman Head, 10c	44.50
Bonus Bell, Rebuilt, 5c	145.00	Golf Ball Console, 25c	170.00

JENNINGS—FACE—WATLING—GROETCHEN SLOT MACHINES

Jenn. Silver Chief, 5c \$95.00	Jenn. 4-Star Chief, 5c \$59.50	Pace Rocket, Sluggo, 5c \$59.50
Jenn. Chief Console, 1c 95.00	Watling Roll-a-Top, 5c or 25c 49.50	Pace Rocket, Sluggo, 10c 55.50
Jenn. Chief Console, 10c 95.00	Watling Roll-a-Top, Cherry Bell, 25c 69.50	Jennings Chief, 10c 59.50
Jenn. Club Special, 10c 69.50		Groetchen Columbia 59.50

BALLY ONE OR FIVE BALL FREE PLAY NOVELTY GAMES

Thorabred, New	\$298.50	Longacre, Used	\$250.00	Sport Special	\$109.50
Blue Grass	135.00	Dark Horse	125.00	'41 Derby	265.00
Record Time	125.00	Pimlico, New	279.50	Club Trophy	195.00
Longacre, New	269.50	Pimlico, Used	254.50	Gold Cup	49.50

THOROLY REFINISHED — AUTOMATIC PAYOUT CONSOLES — RECONDITIONED

Keeney Two Way Bell, 5c & 25c	\$205.00	Keeney Super Bell	\$145.00	Jenn. Multiple Racer \$	49.50
Mills Four Bells, Ser. 1500	375.00	Jenn. Liberty Bell	29.50	Mills Jumbo Parade	110.00
Evans Luck Star, 7-Coin	175.00	Mills Three Bell	495.00	Keeney Pastime	175.00
Evans '39 Deminos	115.00	Bally Hi-Hand	139.50	Mills Jumbo Parade	95.00
Keeney '38 TrackTime 115.00		Pace '41 Saratoga	135.00	Mills Square Bell	69.50
		Keeney Triple Entry	145.00	Exhibit Tanforan	49.50
		Bally Royal Flush	59.50	Jenn. Good Luck	59.50
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TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List Now and Used Equipment, Games, Slots, Phonos, Etc.

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8 CHICAGO COIN HOCKEY'S (BRAND NEW)	\$229.50
11 Singing Pictures (Small, Brand New)	\$12.50
10 Singing Pictures (Large, Brand New)	15.50
2 EVANS 44 FT. DUCK PIN ALLEYS	\$300.00
1 PHOTOMATIC (Outside Lights)	300.00

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2 Rock-Ola Ten Pins (high score). Each	\$65.00	1 Counter Model Wurlitzer 61	\$69.50
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Barrage	26.50	Flagship	12.50
Big Show	14.50	Roxie	12.50
Seven Up	26.50	Glamour	19.50
Big Chief	21.50		
Dude Ranch	21.50	PAY TABLES	
Fleet	19.50	Grand Stand	\$74.50
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		Derby King	21.00
		Feed Bag	16.50

CONSOLES

1939 Paces Reels and Saratogas, With-out Ralls	\$ 72.50
1940 Paces Reels and Saratogas, 10c Saratogas With Ralls	84.50
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Lucky Lucra, Rebuilt and Refinished	199.50
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Seeburg Colonel, r. c., 4 Boxes	\$360.00
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Wurlitzer Counter Model 61	97.50
Imperial 20s	89.50
Rock-Ola Counter Model	75.00
Wurlitzer 500	175.00
Wurlitzer Counter Model 71	95.00
Wurlitzer 24-A, 4 Boxes and Keeney Adapter	195.00
Rock-Ola Spectrovoxes and Playmasters	299.50

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LA BEAU NOVELTY SALES COMPANY
1946 University Avenue, St. Paul, Minn.

The Minneapolis area is one of the prominent market centers in the coin machine industry and it also is an important resort section. Earlier in the year we published a review of the territory in relation to the coin machine industry. The U. S. Department of Commerce at regular intervals publishes business reviews of the various sections of the country which suggest the general conditions that may have favorable or unfavorable effects on many lines of business.

In its bulletin of July 2 the department reported that business activity in the Minneapolis region had declined slightly from levels maintained during the earlier months of 1942, but that business was well above the corresponding months of 1941. Restrictions on merchandise distribution and the diversion of consumer purchasing power thru bond sales have slowed down the activity generated by the increased pay rolls incident to war production.

Retailers in the region are concerned over the increasing burden of regulations, but are cheerfully conforming when convinced that these measures are necessary to win the war. OPA regulations confuse many retailers, some of whom may be forced out of business. Slumps in retail trade are expected after September except in areas with war contracts and in troop-training centers.

Record Ore Shipments

The Minneapolis region supplies the ore which makes possible the success of the Victory program of planes, tanks, ships and guns. Record iron-ore shipment from Lake Superior ports during the 1942 season to May 1 totaled 8,581,784 gross tons, an increase of 23.9 per cent over shipments in the corresponding period of 1941. Shipments to lower Lake ports in May totaled 12,622,872 tons, exceeding those of any other month on record and bringing the season's total to June 1 to an all-time high of 21,204,656 tons.

Agricultural Marketings Important

Conversion to war activities was not accomplished in all parts of the region at

Commerce Dept. Reviews General Business in Minneapolis Field

the same time. Altho retail sales are generally above the 1941 level, increases are slight for some districts.

In many areas volume has been sustained largely thru income from agricultural marketings. A goodly proportion of the 1941 agricultural income, however, has been already received and spent. Normally, retail volume would be maintained thruout the region at this season on the basis of the very good to excellent reports on crop conditions. Restrictions on credit extensions, however, are curtailing retail sales, particularly in consumers' items.

Further Retail Decline Expected

Retail volume is also reduced by movement of population from some parts of the region and by merchandising shortages developing mainly in consumers' durable items. The effects of these factors are expected to broaden in the next few months as migration of workers to war plants and exhaustion of present stocks of non-replaceable merchandise increase.

The outlook indicates relatively active but decreasing retail business for the next 60 to 90 days, with increasingly severe curtailment in sales as restrictive regulations become fully effective. Most estimates of retail sales for 1942 indicate a total 10 per cent below the 1941 volume.

Trade of Smaller Cities Increasing

For the four-week period ended May 9, 1942, department-store sales in the region were only 2 per cent above the level of the corresponding weeks of 1941, as compared with a 10 per cent advance for the nation.

Breakdowns of regional data by city size for department stores indicate the relative shifting of volume from larger city to smaller city stores. In the larger city department stores, March, 1942, sales

were 12.8 per cent above the March, 1941, volume; while April, 1942, volume was only 8.4 per cent above the April, 1941, volume. Sales in country (smaller city) department stores were up 8.0 per cent in March and 11.1 per cent in April over the March and April, 1941, figures.

In addition to factors restricting all retail sales, department store sales volume is affected by curtailment in transportation facilities, which are still operating on a voluntary basis in the region. Moreover, war conditions have resulted in some dislocation of consumer buying habits.

Anticipatory buying raised the city department store stock index from 107 in March, 1941, to 140 in March, 1942, an increase of 30.8 per cent. The comparable index for April, 1941, was 102 and for April, 1942, it was 144, an increase of 41.2 per cent.

Stocks in country department stores reflect a similar tendency. Many of the smaller merchants, however, could not avail themselves of the opportunity to purchase future stock because of inadequate financing. The latter group is most seriously affected today by the price-ceiling regulations.

Lack of Trained Personnel

Almost every business establishment in the region has lost men to the armed services. Civilian-goods industries have lost workers to the war industries. These losses are experienced personnel have resulted in generally higher operating costs and in less effective performance of service to customers.

Replacement personnel for retail stores is reported to be scarce. Even the girls and older men are accepted, a general lack of adequately trained personnel is developing.

North Dakota, having no major war projects, is probably affected more seriously than any other part of the region by migration of workers from the area. Several communities have reported losses of 15 to 25 per cent (based on 1940 population) as a result of such migrations.

In addition to the lack of skilled workmen for service and repair in various branches of industry, North Dakota is threatened with farm-labor shortages as the harvest season approaches.

Migration From Montana Heavy

Montana faces a general labor supply situation similar to that in North Dakota. Workers have left Montana to take jobs in war plants or to enter the armed services. Replacements here, too, are inadequate.

A distinguishing feature of worker migration in Montana is the differential in purchasing power created by the turnover of personnel. The incoming workers in general have considerably less money to spend than those leaving the area. Reflecting this net decrease in buying power, sales of independent stores in Montana in March, 1942, were reported by the Census Bureau as 5 per cent under the total for March, 1941.

An immediate shortage of labor is reported in Montana beet-growing areas. Skilled and semi-skilled workers will also be needed for construction and operation of war projects.

South Dakota Participates

South Dakota has several war projects under way. Attendant problems are the usual ones of business and manpower dislocation.

At Rapid City, S. D., shortages of skilled labor have resulted in the upgrading of workers, thereby creating an apparent scarcity of unskilled help. In addition, labor controversies have required some time for their settlement. Prolonged adverse weather has also delayed war construction work. Notwithstanding these unsettling factors, morale among both workers and contractors is high. Their spirit is reflected in their expressed determination to meet or beat the construction schedule. Sioux Falls, S. D., reports that skilled workers are not migrating, as they expect placement on construction of the Sioux Falls air base. Considerable unskilled labor and some skilled labor is expected to be supplied by migrant workers.

Facilities available in South Dakota's small manufacturing plants, machine shops and automobile service garages have been effectively converted to war production through the organization of the Centralized War Industries Association. At the present time this pool holds about \$400,000 in war contracts. As soon as materials priorities are cleared, these shops will become active in war production and will utilize skilled manpower that otherwise would be compelled to

seek employment as migrant workers.

Minnesota Needs Manpower

Minnesota needs additional manpower for plant construction and operation and for seasonal farm work. Various estimates place requirements for the 1942 season at 50,000 to 75,000 additional workers. These must be drawn from the labor force already in the State, from labor forces in near-by States or from population groups not now in the labor force.

Labor scarcity increases, however. Workers are constantly migrating to other centers to enlist in construction battalions or are joining the nation's armed forces.

The conversion of private industry to war production and the curtailment of operations where these are not essential to the winning of the war are not without adverse effects on the public economy. An example of such effect is the present situation in South Dakota, where both the State and federal governments are faced with losses of tax revenues if gold mining operations in the Black Hills are discontinued or severely reduced.

The communities in which the mining operations are carried on are faced with curtailment of pay rolls, while individual miners and their families are faced with loss of work opportunity. For the State of South Dakota, these tax losses mean lowered funds for State expenditures. For the communities affected, they create the necessity of replacing business lost with business generated thru possible attraction of war projects in which some of the individual miners will find jobs.

Effects of War Regulations

March retail prices, based on the cost of stocks purchased, are reported to be lower in many instances than March wholesale prices. Retailers who have adhered to previous admonitions to hold prices down are particularly hard hit by the price-control regulations. Under the circumstances such dealers hesitate to replace their present stocks.

Many retailers are unable to see how, in the face of present regulations, they can operate their business successfully. They are not antagonistic to OPA or to any other war measures that are necessary, but they sincerely believe that better results can be obtained thru fuller co-operation of OPA with retailers' organizations.

There is still considerable uncertainty as to whether the reported adjustments in the lumber freezing order will be sufficient to provide farm storage facilities for the heavy crops. With inadequate facilities in central markets, the prospect of waste thru spoilage of agricultural crops produced in the 1942 season is serious.

Recent sales of high moisture content wheat on the Minneapolis market are pointed to as forerunners of many similar experiences if adequate storage is not provided. The Director of Industry Operations, War Production Board, is reported to have given assurance that further adjustments will be made in the lumber freezing order to permit construction of additional facilities in critical areas.

Attitude Toward War Agencies

Manufacturers in the region want to participate in war production either on a prime-contract or on a sub-contract basis. They feel that existing facilities and personnel should be utilized to capacity while additional plants are being constructed for war production.

Delays in converting to war production cannot be attributed wholly to lack of managerial or engineering skill, but must be largely assigned to the confusion in the conversion process. It is frequently pointed out that plants capable of manufacturing needed products are still unused in the war program. On the whole, the administration of war agencies is supported, for practical industrialists recognize the magnitude of the task of converting and organizing American industry for war.

Son of George Sax Dies in Mexico

CHICAGO, July 20.—Jerome Sax, the 14-year-old son of George Sax, head of Superior Products, Inc., died in Mexico City on July 12. The news came as a severe blow to his father, since the boy had gone to Mexico on a vacation trip with a school pal.

The funeral was held in Peoria, Ill., on July 19. The boy is survived by his father; his mother, Mrs. Roger Lane; a brother, Louis, now in the army, and by two younger half brothers. Jerome had been attending a military academy in Illinois and was taking a vacation trip for the summer when he took suddenly ill.

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Do Re Mi39.50	Bosco59.50	Miami Beach44.50
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Landslides19.50	Four Aces119.50	Sea Hawk29.50
Sky Blazer47.50	Four Roses29.50	Spot-a-Card47.50
West Wind54.50	Gun Club44.50	Spot Pool49.50
Zomblo24.50	Jungles47.50	Texas Mustangs64.50
Seven Up34.50	South Paw47.50	Entry\$34.50
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Balaway47.50	Victory74.50	Four Diamonds\$34.50
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NEW GAMES: Jungles, \$89.50; Sky Chiefs, Four Aces, and Keep 'Em Flying, \$147.50.
FREE PLAY ONE BALLS AND CONSOLES: Bally Gold Cups, \$34.50; Contest, \$189.50; Fortunes, \$189.50; Blue Grass, \$147.50; Dark Horse, \$125.00; Super Bells with Mint Venders, \$189.50; Hi Hands, \$139.50; Silver Moons with Mint Venders, \$124.50; Jumbo Parades, Big Games, Evans Jungle Camps and Bally Big Top, \$79.50; Mills Free Play Mint Venders, \$79.50; Jennings and Pace Mint Venders, \$59.50.

LEGAL EQUIPMENT: Keeney Submarine, \$189.50; Counter Model Rock-Ola and Wurlitzer Phonograph, \$69.50. Write for price list on parts.

COUNTER GAMES: Imps, Cubs, Binges, Aces, Cent-a-Paks and Tequettes, Square Shooters and Imperial, \$4.50 each, or \$50.00 a dozen; Clix, Daval 21, Yankees, Zoom and Wings, \$9.50; American Eagles and Mercuries, \$12.50; brand-new Mercuries, \$18.50.

WE SUGGEST that you wire your order. You can use any of the above games one week and if not entirely satisfied with same you can return to us, charges prepaid, and we will refund the entire purchase price. Above offered subject to prior sale. Send one-third deposit, mention second and third choice.

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CLEVELAND COIN'S TRADING POST

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2 S.U. Keeney Sub Guns210.00	2 S.U. All Star Hockeys 210.00	8 Batting Practice ..135.00
6 Ten Strikes65.00	1 Mills Strength Tester 95.00	6 Mt. Climbers, F.S. ..165.00
1 Genco Magic Roll ..45.00	15 '42 Evans Ten Strikes, Used 60 Days, Like New135.00	10 New Hitler Target Guns22.50
15 New Home Run Guns 18.50	10 Drop Picture Mach., Motor Type39.50	5 Radio Rifles55.00
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6 Exhibit Merchantmen Diggers45.00	5 Paces Reels, Comb. \$120.00	1 Mills Punching Bag ..85.00
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5 Jumbo Parades, F.P. 65.00	1 25' 7 Coin Jockey Club35.00	25 Bally Reels, 14 Ft. 65.00
2 Tanforans25.00	1 Evans Jungle Camp 89.50	5 Super Bells, Comb. 169.50
1 Jennings Multiple ..65.00	1 Sugar King65.00	3 Jennings Derby Days 25.00
1 10¢ Royal Flush ..85.00		1 Mills Four Bells ..275.00
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5 Mills 1¢ Q.T.39.50		1 5¢ 7 Coin Chuckalotte 59.50
1 Mills 25¢ War Eagle 45.00		1 Jennings 10¢ Golf Ball Vendor75.00
2 Blue Fronts, 5¢ ..85.00		1 Mills 10¢ War Eagle 45.00
3 1939 Rockola Standards149.50		1 Silver Chief110.00
1 1940 Rockola Rockalite220.00		2 '40 Rockola Masters 215.00
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Hospitalized Coinmen Recover

Gordon Mills, president of the Seundies Distributing Corporation of America, left the Wesley Memorial Hospital, Chicago, July 15 after a knee operation which kept him in the hospital for 10 days.

V. C. Kelley, owner of Kelley Music Company, Chattanooga, Tenn., is back at work following an appendectomy.

A-B-C

An "A-B-C" Company is on the way in Birmingham—it is an all-bike-company. At least, it is said that this is the aim of a well-known coinman who has already placed several bikes and motorcycles in use replacing service cars, thus conserving rubber and gasoline.

New Firms

One more or less surprising development in the coin machine business has been the continued opening of new firms and granting of charters in various States for coin machine distributors and operators. Since May 1, date of the shutdown on manufacture of coin-operated machines, it can be conservatively stated that from 25 to 30 new firms have been reported. These firms have been listed in the column *Briefs of the Week*. It's good to know that the coin machine business is one that won't say "uncle." Rather it goes along strongly despite some heavy blows such as cessation of manufacture and excise

taxes. Let's all give a hand to these new firms—all success to them.

Earl Winters to Army; Cets Party Sendoff

Earl Winters, sales manager of International Mutoscope Reel Company, Inc., New York, who enlisted in the Army Thursday, July 16, was tendered a farewell dinner by many of his friends in the coin machine industry and members of the Masonic Lodge. The affair was held in the Colonial Room of the Park Central Hotel, New York. An elaborate steak dinner was served; there was plenty to drink and diverting entertainment provided.

Earl has been one of the most popular and well liked men in the industry. If anything were needed to confirm this fact the farewell dinner proved it beyond the shadow of a doubt. All those present paid their respects and showed their appreciation of Earl by informal remarks, some serious and some in a comic vein. The evening was marked by the spirit of good fellowship and conviviality, and it was apparent that Earl was touched by the affection and well wishes of his friends.

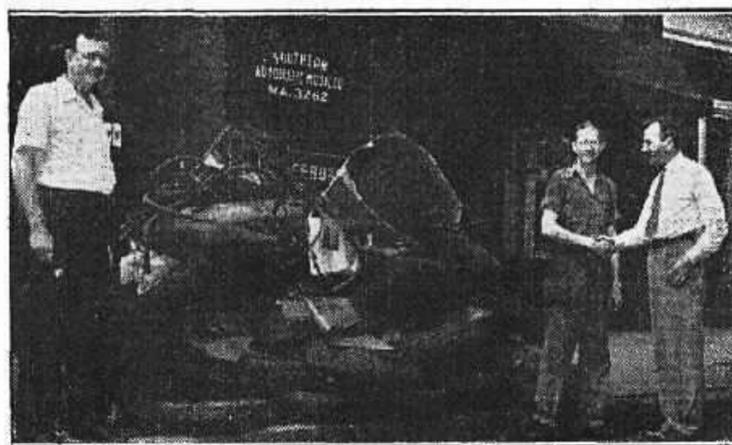
Bill Rabkin, as his contribution to the informal remarks, said that he had enjoyed working with Earl during their long association. Rabkin called Earl not only a business associate but an esteemed friend. The admitting they had their occasional scraps, Rabkin lauded Earl as a loyal executive and an exceptionally capable one who made friends not only for himself but for the firm during the eight years he was associated with Mutoscope. Other members of the firm who expressed their appreciation were Al Blendow and Murray Leschin.

One of the highlights of the festivities was the presentation of a diamond encrusted Masonic ring to Earl, given to him by his lodge brothers. Earl was deeply touched by the presentation of the ring and told his listeners that he'd always keep the ring with him. If and when he would be sent into active war areas, Earl continued, he will do his best to push the ring into the face of the first Jap or Nazi he meets.

Earl enlisted and is enrolling in the officers' training school and there is every prospect that he will receive his commission after completing the required studies.

Nat Cohn and A. J. Drosnes were responsible for the arrangement of the dinner and entertainment. Present at the dinner were Dr. J. J. Wechsler, Ed Kaskel, Leonard Lester, Murray Parkoff, George Phillip, A. J. Drosnes, Nat Cohn, Sydney H. Levine, Murray Leschin, Jack Zucker, Harold Schwartz, Ben Willner,

Cincinnati Operators Gather Huge Pile of Scrap Rubber



This pile of scrap rubber is only a small part of the large amount which phono and pinball operators of Cincinnati gathered. Joe Weinberger, of the Southern Automatic Machine Company, reports that the entire proceeds were turned over to the USO and that operators are planning to extend their efforts toward gathering of other items vital to the war effort.

LOWEST PRICES for BETTER GAMES! We'll Meet or Beat Any Advertised Price!

PACE REELS (Single Coin, Convertible Free Play, Cash or Check Payout)	\$114.50
KEENEY SUPER BELLS (Single Coin, Convertible Free Play, Cash or Check Payout)	164.50
BALLY HI HANDS (Convertible Free Play or Cash Payout)	109.50
MILLS JUMBO PARADES (Side Vendor), Blue Cabinet	64.50
MILLS JUMBO PARADES (Front Vendor), Blue Cabinet	89.50
JENNINGS SILVER MOON (Totalizer—Like New)	94.50
BALLY CLUB BELLS (Used), 4-Coin Multiple, Comb. Free Play and Cash Payout	194.50
BALLY CLUB BELLS (New), in Original Crates, Comb. Free Play and Cash Payout	239.50



BRAND NEW KEEP 'EM BOMBING

The No-Tax Counter Game that takes 1 to 25 pennies per play! It's colorful, timely, fast!

Sample, \$12.75

Lots of 5, \$10.50 Each

EVERY MACHINE GUARANTEED PERFECT—CABINETS REFINISHED LIKE NEW!

If the Game You Want Is Not Listed Write Us — We Have It

STANDARD AUTOMATIC AMUSEMENT CO.

2217 FIFTH AVE. — Phone Grant 1705 — PITTSBURGH, PA.

LATE MODEL FIVE BALL FREE PLAYS

A.B.C. Bowler	\$39.50	Line Up	\$22.50
Air Circus	82.50	Majors of '41	32.50
All American	17.50	Metro	17.50
Argentine	37.50	Miami Beach	29.50
Attention	21.50	Monicker	64.50
Big Chief	19.50	New Champ	47.50
Big Parade	69.50	Paradise	24.50
Boilaway	44.50	Polo	17.50
Boontown	27.50	Power House	12.50
Bosco	54.50	Repeater	27.50
Cadillac	17.50	School Days	24.50
Captain Kidd	42.50	Sea Hawk	27.50
Champ	32.50	Show Boat	37.50
Clover	57.50	Silver Skates	27.50
Crosslines	17.50	Seven Up	24.50
Defense (Genco)	89.50	Sluggo	27.50
Double Play	26.50	Snappy	44.50
Duplex	24.50	South Paw	42.50
Five & Ten	79.50	Sport Parade	27.50
Flicker	22.50	Spot Pool	42.50
Formation	14.50	Star Attraction	39.50
Four Roses	18.50	Stars	22.50
Fox Hunt	22.50	Sunbeam	24.50
Gold Star	22.50	Target Skill	19.50
Gun Club	39.50	Ten Spot	29.50
Hi Dive	29.50	Texas Mustang	49.50
Hi Hat	39.50	Toplo	64.50
Home Run of '42	79.50	Velvet	27.50
Horoscope	32.50	Venus	57.50
Jungle	42.50	Victory	69.50
Knockout	64.50	West Wind	34.50
Landlido	19.50	Wild Fire	27.50
Leader	22.50	Zig Zag	44.50
Legionnaire	34.50	Zombie	22.50

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

FOR EXPORT OR DOMESTIC USE

COUNTER MODEL PHONOGRAPHS

5 Wurlitzers "61"	Each \$75.00
4 Wurlitzers "71"	119.50
5 Rockolas "CM38"	69.50
2 Rockolas "Jr. 40", Chromium and Gold Base	94.50
2 Original Wurlitzer Bases (Metal)	10.00
3 Original Wurlitzer Bases (Wood)	15.00

SLOTS

Each	Each
1 5c Mills Lions Head	\$10.00
3 5c Mills Bulls Eye, S.J.P.	7.50
1 2c Mills Q.T., 18,000	29.50
1 10c Mills Q.T., 18,000	29.50
1 25c Mills Bulls Eye, S.J.P.	7.50
1 10c Mills Yellow Front, D.J.P.	35.00
1 5c Mills Roman Head, Esc., Gold Award, D.J.P.	25.00
1 5c Mills Yellow Front, D.J.P.	35.00
1 25c Mills Bulls Eye, No J.P.	5.00
1 5c Mills Goose Neck, D.J.P.	20.00
1 25c Mills Goose Neck, D.J.P.	20.00
1 5c Pace Comet	10.00
1 10c Pace Bantam	10.00
2 1c Pace Comet	10.00
1 1c Pace Comet, All Star	15.00
2 10c Caille S.J.P.	5.00
2 5c Caille Cadets	\$15.00
1 10c Caille Cadets	15.00
1 25c Caille Cadet	15.00
1 10c Caille Modernist	5.00
1 5c Caille 7-Coin, late	35.00
1 25c Caille, S.J.P.	7.50
1 5c Caille, S.J.P.	7.50
3 1c Watling Treasury, D.J.P.	15.00
1 5c Watling Gold Seal Award, D.J.P.	10.00
1 25c Watling Blue Seal Award, D.J.P.	10.00
1 1c Jennings Duchess	7.50
1 5c Jenn. Chief, Club Console	80.00
1 Columbia Cigarette, G.A., No. 3421	29.50
1 10c Blue Front, Reconditioned & Repainted	79.00
1 5c War Eagle, 3-5 Pay, Repainted Blue	65.00
1 5c Blue Front, Recond. & Repainted	75.00
5 10c Cigarola, latest model	60.00

COUNTER GAMES

Each	Each
7 1c American Eagles, like new	\$ 5.00
3 5c American Eagles	5.00
2 1c Daval '21', new	5.00
2 1c Liberty, Token P.O.	5.00
4 1c Liberties, new, in cartons	10.00
3 1c Daval Cubs	4.00
1 1c Western Tot	5.00
1 1c Sparks	\$ 4.00
1 5c Ginger	4.00
2 1c Ex Ray	5.00
1 Deuces Wild	3.00
6 5c Mills Tickettes	2.00
7 Gottlieb Triple Grips, Long Base	14.50
3 Gottlieb Triple Grips, Short Base	12.50
3 Gottlieb Single Grips	11.00

1/3 Certified Funds Down, Balance C. O. D.

HY-G AMUSEMENT CO.

1415 SOUTH WASHINGTON AVE., MINNEAPOLIS, MINNESOTA

WANTED MECHANIC

To work on Westchester County Route.

GOOD SALARY — STEADY JOB

Must be able to repair Pin Balls, Ten Strikes, Skee Balls, Western Baseballs, Chicken Sam and Rapid Fire.

BOX No. 355, The Billboard, 1564 Broadway, New York City.

Dave Abrams, Larry Miller, Harry Rosen, Glen Wallace, Ben Smith, Jerry Steinberg, Bert Steinberg, Bert Lane, Edward Shavetz, William Rabkin, Adam Reichold, Stanley P. Hlavac, Al Blendow and Arthur Wechsler.

Rotary Editor

William Mason, an operator and member of the Associated Operators of Los Angeles County, is editor of the official publication of the Rotary Club in Venice, Calif. He has been an operator for many years and also a good Rotarian. This shows the creditable civic work that members of the coin machine industry can and are doing.



OLIVE'S SPECIALS FOR THIS WEEK



FREE PLAY

2 One-Two-Three, 1940	\$ 90.00
6 Jumbo Parade	99.50
6 Jumbo Parade (Factory Rebuilt)	119.50
2 Jumbo Parade, Combination	175.00
3 Bally Hi Hand, Convertible	175.00
10 Super Bell, 5c, Convertible (Used 8 Weeks)	225.00
10 Super Bell, 25c, Convertible (Used 8 Weeks)	235.00

PAYOFFS

5 Jumbo Parade (Factory Rebuilt)	\$120.00
2 Fast Time	65.00
2 Ciga-Rola, 5-10, Model XX	82.50
1 Sugar King, Late Model	62.50
1 Vest Pocket Bell, B. & G., 1c	37.50
1 O.T. Orange Front, 5c (Light Cabinet)	37.50
1 O.T. Green Front, 5c (Light Cabinet)	37.50
3 O.T. Green Front, 1c (Light Cabinet)	27.50
1 Mills Chrome Bell, 5c	125.00
2 Mills Chrome Bell, 10c	125.00

ARCADE EQUIPMENT

2 Wurlitzer 412 Lite Up Phono	\$50.00
1 Wurlitzer 616 Phonograph	75.00
1 Rockola #2 (12 Record) Phono	35.00
1 Ten Strike (Low Dial)	45.00
1 Bally Sky Battle	175.00
1 Genco Play Ball	185.00

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 9820)

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., July 18. — William Hill, chief mechanic for J. Dewey Richards, Trucksville, Pa., has returned to his duties after an appendectomy several weeks ago.

Operator Griff Rees, Scranton, Pa., is running a series of ads plugging the Wurlitzer machines and using a different location with each ad.

MUSIC MERCHANDISING

TERRIFIC MUSIC FIGHT LOOMS

Broadcasters, Transcription And Record Firms Are Ready

Press blasts Petrillo — disk firms load up on masters
— declare AFM head in for toughest mauling of career

CHICAGO, July 18.—Battle lines began to be drawn this week for a showdown between the American Federation of Musicians and the combined forces of the National Association of Broadcasters, the record manufacturers and the makers of transcriptions as July 31, the day set by James C. Petrillo, president of the AFM, when members of his union cease making transcriptions and phonograph records, draws closer. The 24 board members of the National Association of Broadcasters held a two-day pow-wow here at the Palmer House July 14 and 15 and issued a formal statement (see adjoining column for complete text) that NAB is prepared to fight the Petrillo edict and will cooperate with any and all firms opposing this ruling. While no conferences have yet been held with either the record or music machine manufacturers, Neville Miller, NAB proxy, stated that NAB will welcome them if there is need for them in bringing this fight to a successful end.

Ever since the broadcasters gave ASCAP such a thumping in their now historic battle, it has been known that some radio factions have been looking forward to a showdown with the AFM. Some observers think this is it, and that when the full force of the radio station plus mounting anti-AFM newspaper opinion is brought to bear against the AFM, Petrillo will have a face-saving job on his hands that will make Hirohito's explanations of the Midway battle look like child's play.

Newspaper Barrage

Few national issues are resulting in such an overwhelming unanimity of editorial opinion as that being launched against AFM and Petrillo for his non-recording stand. Led by *The New York Times*, which has already blasted Petrillo twice in the past two weeks on its editorial page, other leading newspapers are also helping to mold public opinion into a stanch and weighty anti-AFM bloc. *The Chicago Sun*, *The Chicago Daily News*, *The Baltimore Sun*, *The Des Moines Tribune*, *The New York Journal of Commerce* and *The Philadelphia Record* are but a few of the nation's leading newspapers that have publicly castigated Petrillo for his dictatorial attitude.

"It is intolerable that a labor leader should dictate to the American people what kind of music it shall and shall not hear," stated *The New York Times* on July 10. So far, not a single favorable editorial in defense of the AFM has come to light here. Even the liberal *Chicago Sun* declared on its editorial page, Sunday, July 12: "The only result you (Petrillo) can accomplish by your ultimatum, if you maintain it, is to discredit your own union in the eyes of the public and give labor-baiters another talking point in the campaign they now are waging up and down America to smear and thwart unionism everywhere."

Record Manufacturers' Moves

As the July 31 deadline approaches, it is apparent that Columbia, RCA-Victor and Decca execs plan to sit tight and wait for Petrillo to come to them. There will be plenty of records available for a long time to come, it is evident, for record companies have been working night and day recording tunes not off the publishers' presses that are not scheduled for release until snow flies. Such a backlog of popular tunes have been piled up, it is estimated that disk firms will be able to keep the automatic phonographs of the nation well supplied with current hits made by their top-flight orchestras well into December and longer. Leonard Joy, of

Turned Songwriter

CHICAGO, July 18.—Another coltman who turned his talent into the field of writing songs is Ralph Hawkins, formerly with the Pacific Amusement Manufacturing Company in Chicago. He reports that his song, "I'd Rather Be a Private," is really beginning to take with the public.

Hawkins authored the words and music of his song and has dedicated it "To America's Fighting Men." There is a sailor's version to the song so that men of the Navy can sing it, too.

Statement by Radio's NAB

Brand AFM move arbitrary, unpatriotic and illegal—answer all questions

Following a meeting of the National Association of Broadcasters at the Palmer House, Chicago, July 14-15 to discuss the stand the radio stations of the country will take on the Petrillo "no records after July 31" edict, the formal statement below was issued outlining the policy the radio industry intends to follow.

It is of prime importance to all phonograph operators since it is a powerful defense of the public use of recorded music:

The Statement

"Mr. Petrillo has instructed all musicians who are member of his union (American Federation of Musicians) to stop making phonograph records and all other types of records after July 31. Mr. Petrillo's order will affect all Americans who listen to music, and it will have a very serious effect upon the broadcasting industry. The broadcasting industry does not employ musicians to make records, and the musicians it employs are engaged on union terms.

"As a result of a series of great inventions, Americans, wherever they live, have been accustomed to the best in entertainment. The radio, the motion picture and the phonograph bring the great artists to the smallest village as to our large centers of population. Mr. Petrillo's order amounts to a statement that only those people who live in large cities and who can afford to see the great artists in person are entitled to enjoy their performances.

Hundreds of Stations

"Hundreds of broadcasting stations are located far from the centers of population at which an ample supply of the best musical talent is available. Even if these stations could afford to hire more musicians than they now do, the limited amount of talent which would be available to them could not compete for public favor with the great popular and classic orchestras.

"If Mr. Petrillo can make his order effective, hundreds of broadcasting stations which are necessary in the public interest and for the national defense will have their usefulness to the public greatly curtailed.

"Mr. Petrillo is mistaken if he thinks that his order will bring more employment to musicians. All that it means is that millions of people will hear less music. Even if Mr. Petrillo's theory were correct, his order at this time would be not only arbitrary and illegal, but unpatriotic. Music plays a vital part in war morale. This is no time to destroy the phonograph record and electrical transcription which bring the best in music to the people of the United States.

"This is no time to have any part of the nation's man power engaged in the performance of artificially created tasks. This is no time to try to abolish one of the world's great inventions.

"Radio employs thousands of musicians. Millions of dollars annually are paid to musicians to make recordings. We call upon the members of Mr. Petrillo's union and upon Mr. Petrillo himself in the interest of the war effort and in the best interests of the American Federation of Musicians to reconsider the course of action which has been proposed."

Baltimore Music Clubs Join Fight Against AFM Ban

BALTIMORE, July 18.—A halt in record-making by all union musicians, ordered by the union president on August 1, was criticized as a blow to musically minded Americans by Mrs. G. Franklin Onion, president of the Maryland Federation of Music Clubs.

James Caesar Petrillo, president of the American Federation of Musicians, said his order was designed to stop the playing of records on juke boxes or coin machines and on recorded radio programs in order to create work for more musicians.

"Essential as Relaxation"

Mrs. Onion said she felt that the discontinuance of record-making would be a type of spiritual starvation comparable, in the physical field, to closing the bakeries of the nation.

"I am very much in favor of the wonderful music made possible in homes, at gatherings and in schools thru records," Mrs. Onion said, "and I would certainly deplore any such action as this, particularly at this time, when music is so essential as relaxation from the pre-occupation of war.

"If it were a matter of public necessity to eliminate the making of recordings because of the need of the materials for some essential item in the war effort, that would be something else again, and would be a sacrifice we would all gladly make, I'm sure."

"A Terrible Thing"

Mrs. Onion emphasized that she spoke not as president of the federation but as an individual. Speaking on the same basis, Mrs. Howard M. Kern, president of the Baltimore Music Club, said that it is her judgment that the halting of record making "would be a terrible thing."

"Nevertheless, something probably has to be done if musicians are to be assured the means of making a livelihood," she said. "I don't like high-handed methods and I don't like dictatorships.

"Yet it seems to me that some solution to the problem could be found if the parties interested would only sit down and think things out."

Consistent, Eh?

LOUISVILLE, July 18.—Critics of AFM-Petrillo non-recording edict here are having a field day. Bronx cheers stem from the fact that the local musicians' club that's sponsored by Local 11 has an automatic phono installed to provide music for its members instead of employing live musicians.

ROA-Victor, has been supervising Glenn Miller recording sessions here thruout the week. Tommy Tucker, Horace Heldt, Lawrence Welk and other top-flight mestrri who are playing in and near Chicago are also putting in long hours in the recording chambers.

Next Moves?

Just what the next moves will be are not yet discernible, but it is apparent that Petrillo is in for the toughest mauling he's ever faced in his stormy career. Certain it is that Petrillo could not have picked a worse time to make the move he has—what with recorded music doing such a yeoman job over the radio lanes as well as on the automatic phonograph network in helping to keep the morale of everyone at key pitch. Whether or not he has stuck out his neck too far to be able to pull it in and still keep hold of his dues paying members is a mute question. But the longer he persists in waging such a pointless war the more terrible the outcome will be for his members—one straw in the wind that points the way people are beginning to think appeared in one of the nation's leading papers suggesting that if there were so many musicians out of work as Petrillo said, government agencies certainly should start checking to find out why they were not engaged actively in war work—now that every man is needed so vitally.

Whatever the eventual outcome—one thing is certain for the present; the automatic phonograph operator need not fear any immediate dearth of records resulting from Petrillo's edict. Record firms have taken care of that eventuality already.

All Eyes on Washington

WASHINGTON, July 18.—Automatic phonographs will contribute \$10 each to helping to win the war as the result of their being included under the revised Coin-Operated Amusement and Gaming Devices Definition governing coin machines in the 1942 Revenue Bill introduced into the House July 16.

Specific wording of the definition governing the music machine phase reads: "As used in this part, the term 'coin-operated amusement and gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object. . . ."

No further word was received at press time regarding WPB order on shellac that was to have been released July 1.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

"Orchestra Wives"

The film is not set for release earlier than September, some of the many recordings of tunes from 20th Century-Fox's *Orchestra Wives* were placed on the market this week. Glenn Miller, starred in the picture, put out his Victor versions of *Kalamazoo*, *Serenade in Blue*, *That's Sabotage* and *At Last*. For Decca, Jimmy Dorsey issued the first two, while Frances Langford did the *At Last* and *Serenade* numbers.

Other recordings, to be released soon, are as follows: *Kalamazoo*, Benny Goodman (Columbia), Kate Smith (Columbia), Andrews Sisters (Decca), Paul Whiteman (Capitol) and the Marshalls (Hit); *Serenade in Blue*, Dinah Shore (Victor), Benny Goodman (Columbia), Paul Whiteman (Capitol); and *People Like You and Me*, Charlie Spivak (Columbia).

Ernest Tubb

Recording artist Ernest Tubb is currently working in Columbia's *Fighting Buckaroo*. Tubb's song, *Walking the Floor Over You*, which he waxed for Decca, will be featured in the film. Other *Walking* recordings have been made by Bing Crosby (Decca), Dick Robertson (Decca) and Bob Atcher (Okeh).

News Notes

Jimmy Dorsey and orchestra signed for feature spot in MGM's *I Dood It*, starring Eed Skelton.

Benny Goodman headed for Universal City, Calif., for picture work.

Bluebird star Dinah Shore is slated to co-star with Eddie Cantor in a Warner Brothers' production.

Vaughn Monroe signed by MGM.

MGM's studios, by the way, have a full film musical schedule for the fall, including *Best Foot Forward*, *Meet Me in St. Louis*, *Cabin in the Sky*, *Girl Crazy* and *Du Barry Was a Lady*. The last two will feature Tommy Dorsey and orchestra.

Single Sides

In answer to several letters, this department repeats that single sides from any album put out by the major recording companies are available to operators. So if you want just one record from any of the various *Yankee Doodle Dandy* albums, you can get it by ordering same from your dealer.

SACRIFICE—BARGAIN
ESTABLISHED WURLITZER MUSIC MACHINE ROUTE on locations in New York City must be sold. Owner to leave for service. Cash \$7,000.00.
SAUL D. HERMAN
86 Court Street Brooklyn, New York
Triangle 5-7928

TUBES
For Your Phonographs.
"WE'VE GOT 'EM"
Small Maintenance Orders Only. List Less 30%.
W. R. BURTT
308 Orpheum Bldg. WICHITA, KANS.

Operators—\$65.00 Cash
We will pay you \$65.00 cash for your old Model 21 Wurlitzers regardless of the condition of the cabinet; however, all original parts, speakers, amplifiers, etc., must be with the machine. Advise quantity and date you can ship.
Southern Distributing Co.
1082 Union Ave. MEMPHIS, TENN.
Telephone 36-1776

"This Is the Army"

Strictly a stagershow now—and a very successful one—*This Is the Army* will be turned out in picture form soon by Warner Brothers; operators, therefore, may be interested in recorded tunes spotted in the all-soldier musical. Up to now they are: *I Left My Heart at the Stage Door Canteen*, Sammy Kaye (Victor), Kenny Baker (Decca) and Russ Morgan (Decca); *Russian Winter*, Russ Morgan (Decca); and *I'm Getting Tired*, Kenny Baker (Decca).

"Caissons"

Tie-up recommendation: Your Victor dealer can give you display strips tying in recordings of *Caissons Go Rolling Along* with 20th Century-Fox's *Ten Gentlemen From West Point*. Order one of the recordings—Victor Military Band or Shep Fields (Bluebird)—prop up the strips, and let the nickel patrons do the rest.

REPRINTS!
FREE

The Billboard is offering free reprints of articles, legal opinions, city ordinances and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking those reprints and booklets you desire, and they will be sent you immediately.

- Favorable California Superior Court Decision on Free Play Games.
- Florida Legal Opinion on Licensing of Games.
- Decision on Free Play Awards and Pinball Games by the Iowa State Supreme Court.
- Milwaukee Pinball Game Ordinance.
- Editorial Pioneers. Booklet presenting favorable articles on pinball games reprinted from newspapers.
- Music Cheers. Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- Suggestions on Legislation. Booklet presenting information for the coinmen on legislative matters. Contains model city ordinances and State laws.
- Games of Skill. Booklet giving details on association organization, forms for petitions, city license bills, court decision and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to—

THE REPRINT EDITOR,
THE BILLBOARD,
25 OPERA PLACE,
CINCINNATI, O.

Name

Firm

City State

7-25

Two Bikes Added To Cover Routes

BIRMINGHAM, July 18.—The music machine business remains flourishing in this district. The take from the machines is slightly off from the peak, but still far ahead of what might be considered normal. Sugar rationing cards indicate Birmingham has gained 29,000 new citizens since the 1940 census and Jefferson County in which Birmingham is located gained 51,000 persons. As many of these people are actively employed in war industries, business with the coin machines is naturally good.

Most operators and distributors have tires good enough to last them the remainder of this year. However, one operator has already put on two bicycles and a motorcycle in lieu of automobiles. Servicemen are hard to get, as the army and war plants take more and more workers. Hence the rounds of the machines have been curtailed nearly 50 per cent.

As a whole, distributors are content with conditions. With no new machines available they are placing used equipment to the best advantage. Establishments now ask for music and not fancy equipment. Consequently the market for used equipment is good, also records both new and used. The distributors and operators generally are making money.

WURLITZER

**16 Record
Marbligo**

Complete, Ready to Operate. Money-Back Guarantee.

\$119.50

700, 750, 800 Write for Prices
61 Wurlitzer Counter \$ 89.50
71 Wurlitzer Counter Mod. 139.50
500 Wurlitzer 199.50
Rockola Imperial 20s 89.50

MISCELLANEOUS

Exh. Vitalizer \$ 69.50
Electro Helix 69.50
Merchantmen 79.50
Microscope Fan Front Diggers 119.50
Buckley DeLuxe Diggers 129.50
World Series 99.50

1/3 Deposit With Order.

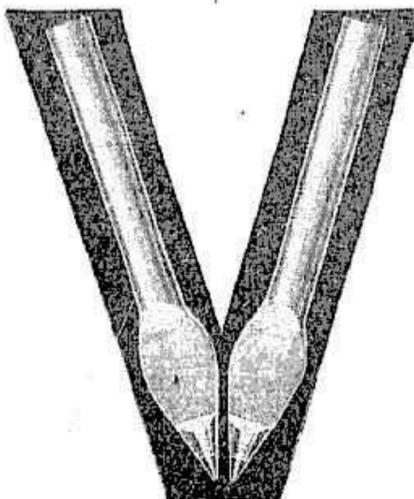
GERBER & GLASS
914 Diversey Blvd., Chicago

PERMO POINT

THE NEEDLE THAT IS KIND TO YOUR RECORDS
(FOR COIN PHONOGRAPHS)

FOR SERVICE
BUY
ONLY
PERMO
POINTS





FOR VICTORY
BUY
UNITED
STATES
WAR
BONDS
AND
STAMPS



PERMO PRODUCTS CORPORATION
6415 RAVENSWOOD AVENUE CHICAGO, ILLINOIS
The world's oldest and largest manufacturer of long-life phonograph needles

Announcing

**THE MOST IMPORTANT
PUBLISHING EVENT
IN THE HISTORY OF
THE MUSIC BUSINESS**

See page 23

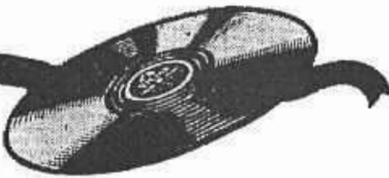
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NEW VICTOR RECORDS

For Your Coinograph



GLENN MILLER'S Hits From "ORCHESTRA WIVES"



Cash in on the 4 best Miller tunes since "Chattanooga"—all from Glenn's new 20th Century-Fox film.

(I've Got a Gal In) "KALAMAZOO"*

On July 11th Billboard said, "advance pressings mark it as the most sensational novelty of the year, a cinch hit, and if production facilities can match it—another Chattanooga. Watch for this and grab all you can." 'Nuff said. It's ready now for the grabbing. Other side also a coiner—

"AT LAST"*

A beautiful ballad with Ray Eberle on the vocal. Both on Victor 27934.

"SERENADE IN BLUE"*

The Miller band at its best, featuring Bobby Hackett's cornet and Ray Eberle backed by The Modernaires. Other side—

"THAT'S SABOTAGE"*

A Marion Hutton "special" that really kicks. Both on Victor 27935.

DON'T MISS ALVINO REY'S "KEEP SMILIN', KEEP LAUGHIN', BE HAPPY"*

The unbeatable combination of the Four King Sisters, Alvino and the Boys come through with another big money-maker. Flipover is—"THE SINGING SANDS OF ALAMOSA" WITH Bill Schallen doing the singing. Both on Victor 27936.

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your VICTOR RECORD DISTRIBUTOR TODAY

KEEP BUYING WAR BONDS

* Vocal Refrain



RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

DON'T SIT UNDER THE APPLE TREE (12th week)	GLENN MILLER (Tex Beneke-Modernaires) Bluebird 11474
	ANDREWS SISTERS Decca 18312
	KAY KYSER (Sully-Trudy-Julie-Jack-Max) Columbia 36567
SLEEPY LAGOON (10th week)	HARRY JAMES (No Vocal) Columbia 36549
	JIMMY DORSEY (Bob Eberly) Decca 4304
	DINAH SHORE Victor 27875
	VAUGHN MONROE (Vaughn Monroe) Bluebird 11496
WHO WOULDN'T LOVE YOU? (8th week)	KAY KYSER (Trudy-Harry) Columbia 36526
	FREDDY MARTIN (Stuart Wade-Quartet) Victor 27891
	INK SPOTS Decca 18383
ONE DOZEN ROSES (7th week)	DICK JURGENS (Buddy Moreno) Okeh 6636
	HARRY JAMES (Jimmy Saunders) Columbia 36566
	GLEN GRAY (Pee Wee Hunt) Decca 4299
	ART KASSEL (Kassel Trio) Bluebird 11486
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (6th week)	KAY KYSER (Clee Club) Columbia 36558
	FREDDY MARTIN (Clyde Rogers) Bluebird 11503
	GUY LOMBARDO (Kenny Gardner) Decca 4278
	SAMMY KAYE (Tommy Ryan) Victor 27870
	TOMMY TUCKER (Don Brown) Okeh 6620
JINGLE, JANGLE, JINGLE. (4th week)	MERRY MACS Decca 18361
	KAY KYSER (Harry-Julie-Group) Columbia 36604
	FREDDY MARTIN (Stuart Wade-Clyde Rogers-Quartet) Victor 27909

● COMING UP ●

SWEET ELOISE	GLENN MILLER (Ray Eberle-Modernaires) Victor 27879
	RUSS MORGAN (Walter Link) Decca 4300
	CONNIE BOSWELL Decca 4311
Still leading challenger, but no nearer the top than last week. This tune only gets favorable mentions from about half the nation's operators—which shows you how bad the tunes listed under it are at this writing. Eloise has been around long enough to begin making a real bid. Next week will likely tell all.	
THREE LITTLE SISTERS.	ANDREWS SISTERS Decca 18319
	VAUGHN MONROE (Four V's) Bluebird 11508
	DINAH SHORE Victor 27875
Only slightly less of a nickel magnet than the tune listed above it, the war-angled novelty has a long way to go before earning anything like Going Strong ranking. Reports are quite spotty, with few listing the number as a real top attraction.	
HE WEARS A PAIR OF SILVER WINGS	KAY KYSER (Harry Babbitt) Columbia 36604
	ABE LYMAN (Billy Sherman) Bluebird 11542
	DINAH SHORE Victor 27931
Miss Shore's disk began catching deserved plays this week, and the song made satisfactory progress, considering the times. With all three platters doing a decent job, this ballad might shake off the lethargy that has been afflicting machine records recently. This is the first song in some time that has shown any signs of retaining and increasing its strength in old-time fashion.	
IDAHO	ALVINO REY (Yvonne King-Ensemble) Bluebird 11331
	GUY LOMBARDO (Rosemarie and Trio) Decca 18399
This song took a long time coming, having been waxed by Rey last year. Its publisher only began working on it recently, however. Ops with the Rey disk are reporting wonderful results, and Lombardo's more recent version is also coming in for plenty of play. Might still make the grade. An ex-Possibility.	
TAKE ME	JIMMY DORSEY (Helen O'Connell) Decca 18376
	TOMMY DORSEY (Frank Sinatra) Victor 27923
	BENNY GOODMAN (Dick Haymes) Columbia 36613
This ballad, a recent Possibility, appears to be clicking rather nicely. The two Dorsey records are running exactly even at this moment and it remains to be seen which of the two vastly contrasting renditions will take the lead. Perhaps Goodman's solid version will steal the gravy from both. Deserves watching.	

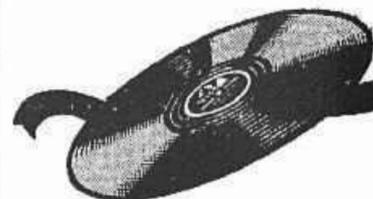
Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

I THREW A KISS IN THE OCEAN (8th week)	KATE SMITH Columbia 36552
	JIMMY DORSEY (Helen O'Connell) Decca 4304
This song, by Irving Berlin, should have done better, but just couldn't untrack itself.	

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



NEW HITS ON BLUEBIRD RECORDS

6 RECORDS—

With Coinograph Appeal



"DOC" WHEELER

and his Sunset Orchestra, playing "WHO THREW THE WHISKEY IN THE WELL?"* and "KEEP JUMPIN'" on B-11559



SPIC JONES

and his City Slickers, grooving "COME, JOSEPHINE, IN MY FLYING MACHINE"* coupled with "SIAM"* on B-11560



CHARLES KAMA

and his Moana Hawaiians, "MY HOPI HOOLE HULA GIRL"* and "HAWAIIAN HOTEL MARCH" on B-11561



NEW OLD FAMILIAR TUNES

TEXAS JIM ROBERTSON'S

"WHEN THIS WAR IS OVER"* and "YOU'LL NEVER KNOW"* on B-9017



UP TO THE MINUTE RACE RECORDS

WASHBOARD SAM AND HIS WASHBOARD BAND BLUES

"GET DOWN BROTHER"* and "YOU STOLE MY LOVE"* on B-9018



ARTHUR "BIG BOY" CRUDUP'S BLUES

"GIVE ME A 32-20"* and "RAISED TO MY HAND"* on B-9019



HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your VICTOR-BLUEBIRD RECORD DISTRIBUTOR TODAY

KEEP BUYING WAR BONDS

* Vocal Refrain



TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Lou Levy, manager of the Andrews Sisters, is scheduled to enter the army this week. . . . Dick Jurgens and his band will have an opportunity to build a rep in the East now with his coming engagement July 31 at Frank Dailey's Meadowbrook, where the maestro will have CBS and Mutual remote wires. . . . Vaughn Monroe continues to climb the band ladder in rapid strides. Leader has been signed to return to the Commodore Hotel, New York, next October, and this week a deal was closed with MGM for a role in a new film. . . . Daniel Santos is taking over the vocal role with Xavier Cugat following the vacancy left by Miguelito Valdes. . . . Records for Our Fighting Men, Inc., made its bow over CBS Saturday (18) in its drive to collect old records for the disk companies and in turn ship new ones to the men in the service. Kate Smith, Kay Kyser, Nelson Eddy and Harry James were among those on the special broadcast. . . . Artie Shaw did his first bit on his clarinet since entering the Navy when he appeared on Dave Elman's "Hobby Lobby" CBS show the other eve. . . . Band leader Shep Fields walked off with \$50 when he appeared on the "Double or Nothing" radio show recently. Automatic Phonograph Manufacturers met at the Palmer House, Chicago, last week, but decided to postpone for two weeks any action on Jimmy Petrillo's AFM ban on disks after August 1. National Association of Broadcasters also took up the subject at a session in the Windy City, and President Neville Miller sent out a plea to Petrillo asking that he consider the consequences of such an order, particularly in these times, when everyone is bending all effort to win the war. Some of the trade was disappointed at the attitude of the NAB, feeling that it would take much more than a plea to deter Petrillo at this time.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

CHICAGO:

Street of Dreams. Tommy Dorsey.

T. D.'s new string section is predominant in this dreamy arrangement, and the strains are drifting out of plenty of phonographs here, the operators say. This news should prove a valuable tip to operators in other sections who have not already spread it on their machines.

KEEP THE COINS COMIN' YOUR WAY WITH this hit!

"Song has definite possibilities for the machines"—The Billboard, July 11th.

MY DEVOTION

- JIMMY DORSEY—Decca
- THE 4 KING SISTERS—Bluebird
- THE MARSHALLS—Classic
- VAUGHN MONROE—Victor
- CHARLIE SPIVAK—Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

BURLINGTON, VT.:

Pound Your Table Polka. Horace Heidt.

This belatedly popular ditty is taking some sections of the country by storm now. Operators here report that it is the leading current contender for the honor class on their machines. Polka will probably never attain the fame of the Beer Barrel, but it may prove a good summer item for many locations.

PHILADELPHIA:

Last Call for Love. Tommy Dorsey.

Another Dorsey dandy is starting to get called up on the turntables, with a flock of nickel-dropping around this locale. It's the same song that the band rides out on in the film *Ship Ahoy*, and this fact, coupled with the Dorsey waxing of the tune, seems bound to make it hit material.

BISMARCK, N. D.:

The Ferris Wheel. Frankie Masters.

Another novelty tune, and one that seems to be gaining some early momentum. It's been out a short while, but according to the operator reports from here it is already pulling the coins at a fast clip. Tune is being recorded by several orchestras, so is due for a healthy plugging, which operators elsewhere should be ready to cash in on.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended July 17 and the week previous, ended July 10, see the Music Popularity Chart in the Music Department in this issue.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS:

Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Lo-Lo-Lita (The Girl Friend of the Army), Misirlou, Squeeze the Bottle, Midletown Polka, Swinging Elmer, The Scissor Grinder.

FOREIGN RECORDINGS:

Bohemian, Dzulaida, Schledani, Bezejmena, Zvada Ruse; Croatian-Serbian, Sushtar, Ti Neznas Stoje Ljubav, Kulkavica, Oj Kaduno, Kad Ja Gledam Zoru; German, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das kannst du nicht ahnen, Du kannst nicht treu sein; Greek, Tsimpliaro Hirohito, Mourogo Mousolini, Misirlou, Melanouriski; Hebrew-Jewish, Mein Yiddishe Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szeretted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Fehér selyem cipke szelu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Natio, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sola, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka; Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohusland-ska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

Mich. Association Holds Busy Meeting

DETROIT, July 18.—A social high-light planned for the meeting of the United Music Operators of Michigan was canceled—postponed only, members hope—because of the death of the father of Tommy and Jimmy Dorsey. Tommy, appearing at the Michigan Theater here at the time, was to have been honored guest at the social doings following the regular meeting.

The UMO had also worked in close cooperation with Jimmy Dorsey when he played for the RCA-Victor Caravan here a few months ago.

Final confirmation that the proposed tax on music machines in the city of Wyandotte, Mich., had been permanently dropped, after UMO representatives had presented their side of the case to the city officials, was given in a letter to J. Hendry Denning, counsel of the association, from the mayor of Wyandotte. A resolution was passed thanking both the mayor and the council for the action taken, and a formal letter of appreciation is being sent them.

A moving scene occurred when James Ashley, retired president of the association, was formally presented with an engraved watch as a token of the esteem of all members. Presentation was made by Lou Heilbronner, vice-president of the UMO.

Details of the current "Forward March With Music" campaign were discussed by Conciliator Ray Small.

The proofs of a new style of coin card, designed by a professional artist, were shown. These will be placed with each music box location and money collected in them will be sent direct by the location owner to the Army Emergency Relief Fund. Newspapers and radio are being used by Small to plug this drive, which the UMO is sponsoring for Army Relief.

Think Again, Mr. Petrillo

(Reprinted from The Chicago Sun, July 12, 1942)

Some of us would be happy if we thought James C. Petrillo had a case in his war on juke boxes. There are still citizens who would like to be able to distinguish their own words when holding forth with friends in public places of relaxation.

Unfortunately for the objectors, however, Mr. Petrillo's case would be no case at all, even if directed solely against the juke, which it is not. As president of the American Federation of Musicians (A. F. of L.), Mr. Petrillo has notified manufacturers of records that after July 31 the 140,000 members of his union will cease making disks or any electrical transcriptions for use by radio, restaurants and bars. The idea, of course, is to force employment of more musicians in the flesh.

Your way is no way to run a union, Mr. Petrillo. You're right back where other men were when they threw rocks at reapers. As long as America wants recorded music on the air—a great deal of which is well worth wanting—and as long as it wants recorded music in restaurants and bars, it's going to have it. You may be able to be a nuisance; you may possibly stop a good deal of "canned music" temporarily. But you can't buck a public demand of this sort very long.

We're not anti-union, Mr. Petrillo. Far from it. We assume that the Chicago Federation of Labor isn't anti-union, either, in giving its radio audiences recorded classical and popular programs. It is precisely because we want the maximum of public good will for unions that we volunteer to advise you today.

The only result of much significance that you can accomplish by your ultimatum, if you maintain it, is to discredit your own union in the eyes of the public and give labor-baiters another talking point in the campaign they now are waging up and down America to smear and thwart unionism everywhere.

Editorial: King Petrillo . . .

(Reprinted from The Des Moines Tribune, July 10, 1942)

President James C. Petrillo, czar of the American Federation of Musicians, has ruled that the 130,000 members of his organization shall make no more records for juke boxes after August 1. This is intended to end the competition of "canned music" with the human performers.

King Canute, who was called "The Great," once ordered the ocean waves to draw back from his throne, which he had perched on the beach.

But Canute was not trying to check the tide. He sought to give his fawning courtiers a lesson. They got their feet wet. He probably tucked his own up out of the water.

King Petrillo is not emulating Canute. When he says "Fall back," he means "Fall back." The music consuming public can only hope that while his followers are standing around in the water, the rest of us don't go thru another protracted siege of "Jeanie With the Light Brown Hair."

KEEP THE COINS COMIN' YOUR WAY WITH this hit!

Great New Love Ballad

DON'T TELL A LIE ABOUT ME

(And I Won't Tell the Truth About You!)

HORACE HEIDT—Columbia 36548
 WOODY HERMAN—Decca 18357
 INKSPOTS—Decca 18383
 WAYNE KING—Victor 27871
 VAUGHN MONROE—Bluebird 11468
 BARRY WOOD—Bluebird 11538

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

JIMMY DORSEY'S

NEW INSTRUMENTAL RECORDING

"SORGHUM SWITCH"

DECCA Record No. 18372

Restaurant Locations

CHICAGO, July 18.—Restaurant sales jumped 18 per cent in May over the same month of last year, according to the National Restaurant Association's survey. This is the second month in a row that the 18 per cent figure has been reached and the thirty-seventh consecutive month of sales gains. The survey is based on the reports of 328 restaurants with sales of \$4,647,041 for May.

Eighty-four per cent of all reporting restaurants showed an increase in sales, with the larger establishments making the heaviest gains. Those with sales above \$25,000 monthly were ahead 22 per cent and those in the bracket between \$10,000 and \$25,000 were up to 20 per cent. Smaller establishments showed increases of only 8 per cent.

Defense areas again showed the largest gains. The East South Central Section topped the list with a 32 per cent rise in sales. All the Eastern States fell below the national average. Whether this trend was influenced by the gasoline rationing that became effective there during the latter part of May cannot be determined since it is believed the decline in business of roadside establishments is offset by the larger volume in downtown locations.



—bringing you

The Sweetest MUSIC THIS SIDE OF HEAVEN

on these DECCA records

Brand new release!

18435

I MET HER ON MONDAY

backed by

GOBS OF LOVE

18399

JINGLE, JANGLE, JINGLE

backed by IDAHO

4278

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND

backed by

BLESS 'EM ALL

EXCLUSIVE MANAGEMENT MUSIC CORPORATION OF AMERICA

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I'VE GOT A GAL IN KALAMAZOO **JIMMY DORSEY** (Phil Washburn).... Decca 18433
 **GLENN MILLER** (Tex Bencke-Marion Hutton-Modernaires) Victor 27934

Mentioned here a couple of weeks ago, before any disks were released, the prophecy made concerning the ditty is more than borne out by the waxings of Messrs. Jimmy Dorsey and Glenn Miller. The novelty song is from the forthcoming *Orchestra Wives* movie with Glenn Miller, and it more than lives up to the publicity grooming it as another *Chattanooga Choo Choo*. Operators had better file their orders fast.

AT LAST **GLENN MILLER** (Ray Eberle)..... Victor 27943
 **FRANCES LANGFORD**..... Decca 18434
 **INA RAY HUTTON** (Stewart Foster).. Okeh 6335

A dreamy ballad from the same film *Orchestra Wives* and almost a sure thing for the automatic phonographs. Song is already starting to get an airing over the networks, and by the time the picture is released it should be well on its way to hitdom. A nifty variety of treatments is offered by the above disks on it, plus the fact that the tune itself has much merit.

LOVE IS A SONG **TEDDY POWELL** (Peggy Mann)..... Bluebird 11556

Another picture tune, this time from Walt Disney's coming full-length epic titled *Bambi*. The Powell band does a splendid job in bringing all of the sweet and lovely melody, and the song should meet with no resistance when placed on the phonographs. Miss Mann's vocalizing more than sells the lyrics, which will soon be heard thru the silver screens of the country's theaters.

SERENADE IN BLUE **JIMMY DORSEY** (Bob Eberle)..... Decca 18433
 **GLENN MILLER** (Ray Eberle)..... Victor 27935
 **FRANCES LANGFORD** Decca 18434

Another sweetly phrased ballad and the third one listed here from that new Glenn Miller movie. Operators in ordering these tunes for their phonographs will notice from the disk numbers that these tunes are couplings on many of the records. The film score of this coming film is so rich in potential hits that evidently the disk companies put them back-to-back to get them on the market faster. Operators won't go wrong on this one either.

KEEP SMILIN', KEEP LAUGHIN', BE HAPPY **ALVINO REY** (King Sisters)..... Victor 27936
 **JOHN KIRBY** (Trio) Victor 27890

Here is a genuinely nifty novelty number coupled with a slow jump type of tempo which gives a very unique result when the lyrics are sung. There is also a slightly satirical vein in the words and the way they are vocalized. This is one of those tunes which listeners will either go for right from the start or dislike completely, and the former is more than likely for the majority who bend an ear to it.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I'VE GOT A GAL IN KALAMAZOO **GLENN MILLER** (Tex Bencke-Marion Hutton-Modernaires) Victor 27934

From Glenn Miller's second motion picture, *Orchestra Wives*, this lively rhythm song promises to duplicate the success of *Chattanooga Choo Choo* from his earlier screen effort. Band hits it off on a swing beat, and for the rest of the side it's singing of Tex Bencke, with Marion Hutton and the Modernaires on the assist. Plattermate is also impressive, Ray Eberle singing a smooth ballad titled *At Last*, also from the movie score.

HE'S MY GUY **HARRY JAMES** (Helen Forrest) Columbia 36614

A new song, and one of the torchier of the torch ballads, Harry James treats this with the same finesse and polish that have brought so much gloss to all his other ballad waxes. Altho the title might imply it in these times, this isn't another war ballad. Instead it's the same type of torch blazer as *My Bill* of an earlier day. It's an excellent addition to that song cycle.

HE WEARS A PAIR OF SILVER WINGS **GORDON JENKINS** (Connie Haines)... Capitol 106

A new record label, the first releases indicate a strong bid has been entered to the phonograph circuits. While the maestro's name on this one is not as familiar to the average listener as the dance stylists, his smooth and smart rhythms are on a par with the best of them. There's an added incentive in the side for the phonograph fans in that it brings back Connie Haines for the lyrics.

IDAHO **BENNY GOODMAN** (Dick Haymes)... Columbia 36613

This lilting and rhythmic ditty is continuing to build big, and now it gets an added boost in the swing setting knocked out by Benny Goodman here. Beating it off in the medium tempo and with plenty of life, Goodman's clarinet and bandsmen as well make it stand out particularly bright. Moreover, side introduces a male voice that should go far in boosting the maestro's stock in the phonograph networks. It's the singing of Dick Haymes, absent from the waxes since leaving Harry James.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Baltimore Music Upswing

BALTIMORE, July 18.—The last few weeks have witnessed a sharp upswing in music collections, states Irving Schwartz, Fallsway Coin Machine Company. The spots in which Schwartz has music boxes include those which are quite heavily patronized by men in the armed service now stationed at nearby Fort Meade and Camp Holabird.

The servicemen, Schwartz pointed out, favor tunes that have a combined romantic and sentimental twist coupled with the military atmosphere, such as *Johnny Doughboy Found a Rose in Ireland*, *One Dozen Roses*, *Don't Sit Under the Apple Tree*, *Three Little Sisters*, etc.

Collections, states Schwartz, are running about 25 per cent ahead of the corresponding period of last year.



Thanks, operators, from

LAWRENCE WELK

AND HIS ORCHESTRA for the fine reception you've given our "Champagne Music" recording of

PENNSYLVANIA POLKA—DECCA 4309

And here's another of our money-making records—**DECCA 3940**

LA CHAPARRITA coupled with **DEAR HOME IN HOLLAND**

Opening July 31 **Palace Theater Cleveland**

FREDERICK BROS. MUSIC CORP. New York Chicago



Every Side a Hit

7011;

AT LAST

and

Wonder When My Baby's Coming Home

By Johnny "Scat" Davis and His Orch.

List Price 50c Plus Tax. See Your Local Distributor or Write to **CLASSIC RECORD CO.** 2 W. 46TH ST. NEW YORK

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Gas rationing in the East Coast area poses a critical problem for operators. Coinmen are trying to figure out ways and means by which they can service their routes and stay in business under the new gas regulations.

Winters Joins Army

Earl Winters, sales manager of International Mutoscope Reel Company, Inc., for the past eight years one of the most popular men in the industry, has left his position with the firm to enlist in Uncle Sam's army. He was inducted July 16 and will enter officer's training school with the chances very good for a commission. Tuesday night, July 14, in the Colonial Room of the Park Central Hotel, many of his friends in the industry and from his Masonic Lodge tendered him a farewell dinner. Highlight of the party was the presentation of a diamond-encrusted Masonic ring which Earl said he would carry with him always.

Schoeny Builds Modern Record Dept.

Lillian (Schoeny) Schoenberger, manager of the record department for Modern Music Sales Company, has nursed the department into an important cog of the Modern machine. It is claimed that the firm probably sells more records over the counter and by mail to music machine operators than any single record distributor in the business. With records of all companies going very big, and the addition of the Capitol records which the firm exclusively distributes in three States, Schoeny now goes to lunch at 4 p.m. Altho two additional girls were placed in her department, Schoeny claims they never have a second to relax.

Bert Lane Has an Heir

Bert Lane had an addition to his family on June 26, a boy. According to the announcement received by this department the youngster has penciled himself in for the presidency in 1992. The announcement was no doubt dreamed up by Bert's brother, Eddie, who owns an advertising agency and is a song writer. On a blue card with musical notes as of a song sheet used for a background, a music title page is reproduced, showing a silhouette of a baby. The copy reads: "baby boy—goos and gurgles by Richard Alan Lane—copyright June 26, 1942—published by Bert and Eleanor Lane."

Ponser Traveling

George Ponsler is quite busy these days traveling thru the Eastern States. Jack Mitnick, manager of the New York office, who had intended to take a vacation at this time, had to hold it up for some time soon. Jack isn't able to take any time off now.

Gags Fly at Modern

Charlie Aronson and Bill Alberg, of Brooklyn Amusement Machine Company, met Al (Senator) Bodkin at Nat Cohn's offices, and the crossfire gags by these four would get them booking on the "Big Time" if an agent was present. Charlie, by the way, left immediately after for a vacation in the mountains.

Mitchell Offers Venders, Games

Irving Mitchell, of I. L. Mitchell Company, recently ran into a good buy on tenders and counter games. Mitchell

overhauled them, polished them up, and is now offering them to the trade.

Wedding Bells for Bell Mechanic

Armand Patetta, one of Bell's mechanics, will really hear the bells ring Sunday, July 26. Armand walks down the lane with Miss Caroline Centanni, a Newark girl.

Skolnick, Green Visit N. Y.

Lucky Skolnick and Milty Green, of American Vending Company, returned to the city from their Jacksonville office. They expect to remain here for some weeks.

Bell Coin Adds Sprayer

Sid Mittleman and Phil Mason, of Bell Coin Machine Exchange, Newark, N. J., report they have added a spraying machine to their machine shop, and every game gets a good going over. Danny Leone, shop foreman, personally inspects every piece before it leaves the shop. This concern has been busy buying and selling all types of equipment.

Bob Leschin a Sergeant

Murray Leschin, comptroller for International Mutoscope Reel Company, Inc., is a particularly proud daddy these days. His son, Bob Leschin, was raised to the rank of sergeant on July 14. Bob was formerly with Byrde, Richard & Pound, and enlisted January 2. He is now with the Signal Corps and is stationed in Boston.

Robbins Selling Equipment

Dave Robbins is selling quite a lot of used cigarette machines, but claims they are getting scarcer. Dave says operators are not trading in their machines as there is no new equipment to be had. However, Robbins has a source of supply and while there may be some difficulties, he can get the machines.

Acme Remodeling Clicks

Sam Sacks, of Acme Sales, reports that he is busier than ever with remodeling work on phonos. He reports that the renovated machines have attracted favorable comment from operators who had the work done.

Munves Brothers Active

Mike Munves and brother Joe were really stepping on it this week. Stripped down to the waist, Joe looked like Niagara Falls, with perspiration pouring down his body. Mike was a trifle uncomfortable—but one can't watch a fellow work like Joe did without feeling a trifle warm.

Fitzgibbons Reports Sales Pick-Up

Jack Fitzgibbons reports a fine pick-up in sales of used games. "It must be that the customers are well satisfied with the equipment they have sent, as a large percentage of the business is reorders," Fitz claims. "We have always prided ourselves on the quality of the games shipped out. When we finish reconditioning games, they can be placed directly on location."

Hawthorne Holds DuGrenier Fort

Elsie Cohn, of DuGrenier, is away for a vacation, so Bob Hawthorne is holding down the fort. Bob claims he is letting his hair grow.

Cantor Policy Pays

Lou Cantor, of Louis H. Cantor Company, cigarette and candy vending machine distributor, never slows up. Lou rides planes, trains, taxis—anything that will carry him to see his customers and friends. And the results show that this policy pays, for he is doing a very fine business.

Theodore Truex Dies

Theodore (Terry) Truex, popular music machine operator of Port Jervis, N. Y., died suddenly Sunday, July 12.

Vitamin K Added to Candy Proves Foe to Tooth Decay

Northwestern University staff members conduct experiments and report results

Catalogued for years as one of the main causes of tooth decay, candy is about to come into its own as a preventive of tooth decay. Doctors, dentists, parents and teachers have long preached the theory that eating too many sweets—not particularly candy alone—would cause the teeth to rot. At the same time the food and energy value of candy was recognized. Advice was simply not to consume too much nor too many sweets; moderation was the thing.

Comes now the explanation of how sugar caused decay in the mouth and how candy can be used to prevent it.

Dental and Chemistry Reports

A report appeared in *Science*, official journal of American scientists, by three staff members of Northwestern University dental school and chemistry department, L. S. Fosdick, O. E. Fancher and J. C. Calandra.

"It is quite probable," they stated, "that if synthetic vitamin K were incorporated in sugar candy and gum it would effectively inhibit dental caries (ulceration and decay)."

K is the blood-clotting vitamin, discovered only a few years ago, with alfalfa its first good natural source. The synthetic forms have proved more effective in preventing bleeding than the natural varieties of this vitamin.

But in prevention of dental decay the vitamin has no connection with bleeding. It inhibits high acidity in the mouth. This acidity in recent years has come more and more to be accepted as the foremost cause of tooth decay.

The Northwestern University dentists made their first experiments with K as an acid preventive in test tubes. There, mixed with amounts of glucose that caused high acidity, the synthetic vitamin prevented acid formation for long periods.

Next they made clinical experiments on human beings and found that the vitamin effectively stopped mouth acidity. They used mixtures of sweets, which, when no vitamin was added, caused a rapid increase of acid in as little as three minutes. Besides showing that acid formation in the mouth may be very rapid, tests show that a difference between the saliva of decay active and decay immune individuals is the rate of acid formation from sugar in the respective salivas.

On the basis of this it was thought that if some non-toxic substance that would inhibit the chain of reactions involved and thus delay acid formation sufficiently so that the saliva could neutralize them could be found, it could be used to prevent decay. Vitamin K fulfills these qualifications.

It is interesting to note that vitamin K is probably one of the substances removed from the sugar-cane juice during the purification of sugar. All that has to be done is to put it back . . . much as bakers are beginning to put back wheat germ which disappears during the processing of wheat into white flour.

Clinical and laboratory studies are being continued, and the physiological effects of the ingestion of synthetic vitamin K continuously for long periods of time is being investigated.

Looking to the Future

In business, as in life, there is no standing still. One goes forward or backward. Sometimes, while believing that everything is the same as always, comes a rude awakening that changes have been taking place so gradually that had we been more aware we would have noted them and been out in front with advanced ideas.

So with the candy situation. Here is something new. Vitamin K in candy is the smart logical solution to overcome objections to the product. It points the way to candy of the future; candy as a daily necessity, not a luxury. The candy makers who dig into this new idea and recognize its possibilities, who overcome any obstacles to getting it down to a workable and profitable basis to use in candy, and who then promote it far and wide, will be the leaders in the newer trends in candy making.

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GORDON JENKINS (Capitol 106)

He Wears a Pair of Silver Wings—FT; VC. *I'm Always Chasing Rainbows*—FT.

It remained for this new record label, originating on the Hollywood front, to recognize the recording talents of Gordon Jenkins. Jenkins now rightly comes into his own. Brings a style of musical treatment to the waxes that is highly individualized and commercial as well. It's not jump music for jitterbugs, but a polished brand of rhythm that follows smarter and smoother lines. And it makes effective showcasing for his one-finger style of pianology. Jenkins picks out the ivory notes in a middle octave against a plush bank of muted violins. For the *Silver Wings* ballad, set in slow tempo, the piano magic monopolizes the opening refrain. And for the second stanza it's the soft and warm singing of Connie Haines, making her return to the waxes since leaving the Tommy Dorsey company. Flipover all belongs to the band, Jenkins painting a colorful harmonic setting for the *Rainbow* ballad rage of an earlier day. Jenkins gives it symphonic base for the introduction, with piano and harp in the schooled sonata style to establish the musical mood. And running into the chorus, in slow-ballad tempo, it's all the single-note Steinwaying with fanciful fiddle patterns flooding the melody.

For the music boxes, "He Wears a Pair of Silver Wings" is the strong side. While Gordon Jenkins, as is the label, is a new name for the phono networks, giving billing to Connie Haines on the vocal enhances its merchandising appeal.

BENNY GOODMAN (Columbia 36613)

Idaho—FT; VC. *Take Me*—FT; VC.

Strong in song material, and with the band showing plenty of spark, these sides also bring for the first time an excellent male voice to the Goodman aggregation. It's the romancy baritone of Dick Haymes, last heard when he cut sides with Harry James. And the addition of Haymes fills a long-felt vocal need with the band. Plenty of life and kick to the band for the medium tempoed *Idaho*, with maestro Benny blowing his clarinet for the bridge passages on the opening band chorus. Haymes handles the wordage well for a second stanza, and the next chorus all belongs to Goodman and his clarinet. Full band picks it up for another half chorus to swing it out. Flipover is the possessive *Take Me* ballad and, while the tempo is slowed down, band maintains a toe-tapping rhythmic beat thruout. The clarinet and saxes share at start for a half chorus. Haymes is more at home with these lyrics, his vocal session marred only by the meaningless piano tinklings of Mel Powell, who should reserve his hot ivory style for the hot songs. Clarinet picks it up

on the **RECORDS**

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 25)

again at the last half of the chorus and the band joins in to finish it out.

The song material for both sides is definitely slanted, as is the playing, for heavy phono use. And billing Dick Haymes for the vocals until the fans all get to know that he's a permanent voice with the band should count for extra coinage.

ALVINO REY (Victor 27936)

Keep Smilin', Keep Laughin', Be Happy—FT; VC. *The Singing Sands of Alamosa*—FT; VC.

A dash of jive and a bit of a Western-style ballad make for the happy blend of this pairing. Lou Singer's *Keep Smilin'* is one of those righteous jump tunes based on a simple and solid riff. And in the slow but rocking tempo, Rey makes it all the more compelling in turning most of the side over to the King Sisters. Gals get it off lightly and politely for the first chorus. Band takes over for the second stanza, giving it a terrific rhythmic boot, with the girls returning at the bridge to take it up to the end. Companion piece, *Singing Sands*, is Kim Gannon's and Bert Reisfeld's outdoor ballad about Colorado. The maestro's guitar starts off the chorus right from the edge, with the band joining in to round out half a chorus. Bill Schallen steps up for the singing, and band picks up the next chorus with Rey's guitar strums at the bridge and Schallen cutting in again to carry it out.

With a contagious title and the tune a toe-tapper and finger-snapper, "Keep Smilin', Keep Laughin', Be Happy" is primed for phono play. Plattermate also shows much phono promise, and if "The Singing Sands of Alamosa" spreads, Alvin Rey's side is ripe for a rich phono play.

KAY KYSER (Columbia 36615)

Wonder When My Baby's Coming Home—FT; VC. *Egg-a Bread*—FT; VC.

Kyser rings the bell again for both of these sides. Applies a rhythmic boot to *Baby's Coming Home*, pacing it at a moderate tempo instead of as a slow ballad. Band takes the opening chorus, giving the bridge bars to the clarinet. Dorothy Dunn follows with a vocal which is adequate, tho not too convincing. Band picks it up again at the bridge and turns it over to Miss Dunn to take out. Moreover, Kyser keeps it thoroly dance-inviting thruout. More fanciful, however, is Bob MacGimsey, a past master at transposing Negro folk ditties into the popular song forms. And Kyser has gone far in capturing the carefree spirit of the song, a cute little jingle that takes its cue from *Shortin' Bread*. This one is about the little girl going down to the corner store for a loaf of *Egg-a Bread*. Band puts in a lively and gay chorus for the start and finish of the side. For the rest, it's the cute and cuddlesome singing of Julie Conway and Sully Mason, both making the most of the song story.

While "Wonder When My Baby's Coming Home" is the song that is destined to hit the hit parade, and Kay Kyser offers a bright version of the ballad, his "Egg-a Bread" novelty definitely rates a test spin in the music boxes.

MARTHA TILTON (Capitol 105)

The Angels Cried—FT; V. *I'll Remember April*—FT; V.

It wasn't so long ago, when she sang with Benny Goodman, that Martha Tilton had the angels sing. For her bow on this new record label, Johnny Mercer, who is also one of the company's execs, fashioned a ballad for her that has the angels crying. However, the association between the two songs doesn't go beyond that point, *The Angels Cried* being a most attractive torch tune. And Miss Martha is in excellent voice to make the lament a standout. Moreover, she gets well-rounded support both from the Mellowaires, a mixed vocal group, and from the accompanying orchestra. At a moderately slow tempo, Miss Tilton takes it from the start, with the Mellowaires joining in on the bridge. The tenor sax, phrasing it beautifully, starts the second stanza and fades in favor of the voices at the bridge to finish it out. *April* side is the lush ballad from the *Ride 'Em*

Cowboy movie. It's still a gorgeous song, but much too rich for popular consumption, belonging more to the show-tune class. Nonetheless, Miss Martha again proves she has gone a long way as a song stylist since singing the choruses for Goodman's swing band. Orchestra lends an exotic touch to the backing in injecting beguine rhythms with the straight fox-trot beats. Miss Martha sings the opening chorus full-voiced. Gordon Jenkins, at the piano, picks it up at the bridge, fingering the single notes of the melody, and the chanteuse takes over to complete the side.

If "The Angels Cried" gets the sort of promotional build it rates, the side is a cinch to mean much for music machine operators.

CONNIE BOSWELL (Decca 18413)

Southwind—FT; V. *Wonder When My Baby's Coming Home*—FT; V.

Miss Boswell polishes off both of these sides handily, both being the type she sings best. Taking it in a slow tempo, with the accompanying orchestra maintaining a steady beat, it's two choruses to each side. Brings out all the tropical appeal in Mabel Wayne's and Kim Gannon's *Southwind*, and vocally burns the torch bright, and with a lilt to the lyrics, for the lover's lament in *Baby's Coming Home*. While her singing is as ever up to par, the mediocre musical backing doesn't showcase the voice. It's the conventional studio crew, heavy on saxes and brasses, for the backing. Those plush fiddle obbligatos and woodwind flourishes that Victor Young used to provide when she cut her sides on the West Coast are sorely lacking here, and the absence is quite noticeable.

With the tune material rating tops for the phono circuit, the Boswell fans will find favor in either of these sides.

MILT HERTH (Decca 4285)

Pennsylvania Polka—Polka; VC. *Jersey Bounce*—FT; VC.

Herth's version of the fast-rising *Pennsylvania Polka* was the very first to appear, but escaped attention at the time, largely because his *Jersey Bounce*, on the other side, caused all the comment and grabbed all the dishes on the box. Now that *Polka* is on the rise, Herth's rendition should be as popular as any. He treats it in his usual peppy style, with Terry Shand doing a good, altho unbilled, vocal, and both Herth and pianist Lionel Rand chipping in nice solos here and there.

Ops who are using Herth's "Bounce" merely have to flip it over to get his swell "Polka." Those who haven't got the record will do plenty of good for themselves if they buy it.

VICTOR YOUNG (Decca 18417)

Warsaw Concerto—Part I and II.

While offered up in the popular list, these sides belong to the realm of the classics. Victor Young, directing a concert orchestra, gives an inspired reading of Richard Addinsell's piano concerto, with Marlene Fingerle the soloist. The music was originally used in the *Suicide Squadron* movie. And, tho richly orchestrated, it is mostly descriptive music, with no central melodic theme that might lend itself to transposition as did the piano pieces of Tschaiakowsky and Grieg.

This item is strictly for home sales and not intended for phono play.

DOC WHEELER (Bluebird 11559)

Who Threw the Whiskey in the Well?—FT; VC. *Keep Jumpin'*—FT.

Considering the fun that was started when the folks started throwing things into Mrs. Murphy's chowder, Eddie DeLange, taking Johnny Brooks' melody, batted out a rustic novelty that tells of the doings when somebody emptied a bottle of hard liquid into the well. And Wheeler does a knockout job with the ditty. With a humorous style of talking a song, and assisted by the smooth vocal harmonies of the Hardway Four, maestro Wheeler proves a stellar salesman. Setting it in a medium tempo, the band gets an infectious jump beat to it. Wheeler and the quartet sing two choruses from the start. Alto sax paces the band for a rock-and-ride chorus on the fol-

low, with the singers for the finish. Bobby Smith's *Keep Jumpin'*, as the title implies, is a riff item fashioned for jump music. Like every compo of this type, it starts off with the inevitable saxophones playing the riff in unison. Tenor sax and trombone split a second stanza, and the band beats it out for two more choruses without showing any more originality in treating the riff than they do in the opening stanza.

"Who Threw the Whiskey in the Well?" is a natural novelty for tap and tavern locations, even tho this septa band is virtually a new name for the phono circuits.

DENNIS DAY (Capitol 104)

Johnny Doughboy Found a Rose n Ireland—FT; V. *Phil, the Fluter's Ball*—FT; V.

While the label is new, it's a most familiar voice for these sides. Again it remained for this new recording company to capitalize on a standard vocal name whose long association with Jack Benny alone counts for record sales. Moreover, the lad can sing, and impresses more favorably on wax than some of the other big air voices. *Johnny Doughboy* is tailored to his talent, and he sings it all the way as a song instead of confining to the strict tempo. Also has benefit of rich strings and woodwinds weaving the musical background for his voice, which comes out clear and rich on the wax. *Fluter's Ball* is the traditional Irish chanty which Day has long featured, and he does it well.

Altho many others are riding high and heavy on "Johnny Doughboy" in the music boxes, there still should be a fair number of coins to be cornered by Dennis Day with the song. Apart from the association with Jack Benny, his present theater tour takes him right to the folks patronizing the neighborhood locations, and his song treatment for this favorite ballad is really a bargain for the fans at 5 cents.

CLAUDE THORNHILL

(Columbia 36616)

Be Careful, It's My Heart—FT; VC. *Lullaby of the Rain*—FT.

Perhaps no other song of recent origin fits the mood music of Thornhill as perfectly as *Lullaby of the Rain*. One of those bubbling melodies of the *Sunrise Serenade* variety, and the maestro makes it a real orchestral delight. With the rich tones of the horns and woodwinds as a bank, Thornhill takes the opening chorus, playing the melody in thirds. The woodwinds take over for the bridge, with a solo clarinet to finish the chorus. But thruout, Thornhill's silky touch at the Steinway predominates. The brass choir picks it up at the bridge and then provides the undertones as Thornhill fingers out the melody at the piano. *Be Careful*, also a slow ballad, is Irving Berlin's love song for the *Holiday Inn* movie. Thornhill keeps his piano ripples in the background for this side. Brasses in unison open for a half chorus to start the side, with Lillian Lane's vocal on the follow. Band picks it up again, paced by the clarinet, to carry it out for another half chorus.

"Lullaby of the Rain," as interpreted by Thornhill, makes music that is just as pleasant for listening as for dancing. At the smarter phono locations, the more appreciative fans will literally go wild over the side.

CHARLES KAMA (Bluebird 11561)

My Hopi Hoole Hula Girl—FT; VC. *Hawaiian Hotel March*—FT.

Traditional Hawaiian melodies are coupled here by Charles Kama and His Moana Hawaiians. It's not the soft and dreamy music of the islands by this typically Hawaiian band, but instead the lively items, and authentic. *Hula Girl*, taken in a brisk fox-trot tempo, is the familiar island song about the grass-skirted queen with that naughty little wiggle. Charlie Kama contributes a vocal in English for the opening and closing choruses. *Hawaiian Hotel*, in the strict march-fox trot tempo, is a standard instrumental tune.

Operators with locations calling for authentic Hawaiian music will undoubtedly make the most of both of these sides.



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A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Judy Canova, progressing with her personal-appearance tour, is now playing the Strand, New York, with Jerry Wald and his orchestra on the same stage bill and *The Big Shot* on the screen. . . . Gene Autry recently completed shooting on *Capistrano* and has already started work on his next, *The Call of the Canyon*. . . . Cliff Japhet, who has just completed a successful tour thru the South with Polly Jenkins and Her Plowboys, writes that he has completed quite a number of new songs. His latest to be accepted and published are *The Old Swimm'n' Hole*, *Take Me Back Home to the Plains* (M. M. Cole Company), *I Don't Care* (Joe McDaniel Music Company) and *Virginia* (Dixie Music Company). He and Jimmie Davis have just finished one called *Don't Make Me Cry Over You*.

Week's Releases

Charles Mitchell and His Orchestra
(Bluebird B-9002)

Let's Go Dreaming and *Where an Angel Waits for Me*

Both sides get the advantage of excellent treatment from the band and nice work from an unbilled male vocalist. *Dreaming*, on the A side, is a pretty ballad, but the flipover, *Angel*, should get even heavier play. It's a bright and very catchy tune with cute love lyrics, and should very definitely go places in the excellent and foot-tapping interpretation given it by Mitchell and his crew.

Texas Jim Lewis and His Lone Star Cowboys (Decca 6056)

Rose of the Border and *Just a While*

Rose, a slow ballad with a lovely melody, is introduced by muted horn, goes into Lewis's fine vocal, and has choral vocal work on the choruses. B side, *While*, is a bouncy, pretty and simple melody, a fine love ballad that should prove very popular and in many spots may hold its own against all comers.

Bill Boyd and His Cowboy Ramblers
(Bluebird B-9014)

Tumble Weed Trail and *My Birmingham Rose*

A couple of catchy melodies, both given fine treatment. Excellent vocal carries both sides, with *Trail*, on the A, featuring accordion, and *Rose* including excellent steel guitar licks. *Rose* should be a natural for Alabama spots, where its popularity is probably sure-fire, and other locations should go for it too.

Viking Accordion Band (Decca 4332)

Chimney Sweeper Polka and *New Fisherman's Waltz*

Directed by L. A. Berg, the Viking crew is an outstanding aggregation, getting a sweet, mellow, full tone combined with wonderful versatility. One of the top accordion outfits anywhere. Variety of old-fashioned dances given on the platter, with the polka, on the A side, probably set to bring the better results. It's a swell tune given terrific treatment and it should go big in all polka spots.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"SHE'S A HUM-DUM DINGER": Buddy Jones (Decca 6049)—A terrific novelty number for the tavern trade, which has already shown its nickel-pulling worth in a number of Southern spots. Jones does pleasant vocal work, backed by an outstanding hot string band that features fiddle, guitar and piano. All tavern spots should be able to cash in on it.

Letter Box

Gene Autry waxings continue to top the lists from all over the country, with

Tweedle-o-Twill far in the lead, threatening to become by long odds the most popular folk number in many months. About five out of seven localities, on an average, mention it as the prime favorite. Other Autry recordings reported as going strong include *Private Buckaroo*, *Take Me Back Into Your Heart*, *Sweethearts or Strangers*, *Rainbow on the Rio Colorado* and *Tears on My Pillow*. . . . Another recording that is going very strong throughout the country is Bob Wills's *Please Don't Leave Me*, which, in addition to getting many mentions, tops lists from Des Moines and Milwaukee. An older Wills waxing, *Cherokee Maiden*, is still going strong in Dallas. . . . Similarly pulling big returns is Ernest Tubb's *Walking the Floor Over You*, which tops reports from Des Moines and Philadelphia, while Tubb's *When the World Has Turned You Down* is a leader in Milwaukee and his *Our Baby's Book* is going particularly strong thru the Northeast. . . . Dividing the popular play in Philadelphia with Tubb's *Walking the Floor Over You* is another version of the same song, Bob Acher's. . . . Carson Robison's 1942 *Turkey in the Straw* is still holding its terrific popularity; it tops many lists, particularly those received recently from the Midwest. . . . A couple of Jimmie Davis waxings are getting very heavy play, according to the reports—*Leanin'*

on the Old Top Rail (in Texas spots) and *Pay Me No Mind* (thru a East). . . . Dallas is going strong for . . . Idy Jones's *She's a Hum-Dum Dinger*. . . . The Texas Rangers' version of *Pull Out the Stopper* is reported as getting an extremely heavy play thru the East.

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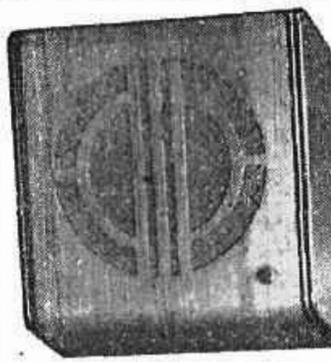
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Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)



VICTOR'S TOPPER
Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdc. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only...\$7.95 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).
VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Blind Vender Ops Organize

Wisconsin group has 13 members and looks toward national association

MADISON, Wis., July 18.—Unique in that it is made up solely of the blind and visually handicapped, the Independent Vending Machine Operators of Wisconsin is believed to be the only organization of its kind in the world.

Operators of candy and cigarette vending machines of various Wisconsin communities formed the organization to provide a medium for the exchange of ideas, information and mutual help among the sightless. It has acted to give aid and advice to blind people just starting out in business.

George Card, operator of numerous vending machines in Madison, is one of the founders and active members of the association which boasts a membership of 13. Meetings are held six times yearly at homes of the members.

Lyle Watson, Sheboygan, is president, and other members are Henry Wenzel, Hartford; Ed Brazmeier, Manitowoc; Stella Hamilton, Milwaukee; Bert Veldhuyzen, Lake Mills; John Franco, Kenosha; Louis Hendricks, Green Bay; Herbert Davies, Racine; Raymond Revor, La Crosse; Walter Klatt, Janesville; Van Beck, Ashland, and O. S. Lewis, Stevens Point.

First Blind Operator

According to Card, Davies was the first blind operator of vending machines in the United States. In 1928 Davies set up vending machines in Racine and he, along with Watson are the best known sightless operators in the United States.

Veldhuyzen, of Lake Mills, operates machines in Jefferson and Dodge counties. He started in the business seven years ago and has an active agency.

Card said that many, to earn a livelihood, must supplement the profits they make thru the machines by doing many and various jobs.

"A La Crosse operator," Card points out, "has to get up at 5 a.m. daily to finish in one day all the work he does to earn a livelihood."

Card lists the fourfold purposes of the Independent Vending Machine Operators of Wisconsin as follows:

1. Co-operation with groups of both blind and sighted for the advancement of the economic and general welfare of the sightless.
 2. To bargain collectively with candy and vending machine companies for more advantageous rates and discounts.
 3. Assist other operators in establishing themselves in the vending machine trade.
 4. Hold meetings for the exchange of ideas, information and help and for the discussion of problems of the operators.
- "Eventually we hope to have similar organizations in other states, and ultimately to have a national federation," Card says. "The blind operators of Michigan will probably organize, as will those of Indiana, Ohio and Pennsylvania."

The organization has taken an active part in the work of the joint legislative committee of the Wisconsin Blind which seeks a revision of the blind pension law in the State. It also sent representatives to Des Moines to attend sessions of the National Federation of the Blind.

Association Gets Warning From FTC

SAN FRANCISCO, July 18.—Western Confectioners Association, Inc., its officers, directors and trustees, and 18 of its member manufacturers located in four Western States have been ordered by the Federal Trade Commission to cease or desist from entering into or carrying out any agreement or combination to establish or maintain uniform or minimum prices for its candy products or uniform discounts to purchasers.

The order also directs the respondents to discontinue any concerted action or agreement to classify purchasers of their products for the purpose of fixing or maintaining uniform discounts for the customers in the respective classifications; and prohibits them from coercing or attempting to coerce manufacturers, by threats of legal action or otherwise, to maintain uniform or minimum prices fixed by the respondents.

Findings of the commission, upon which its order to cease and desist is based, are in part as follows:

The respondents constitute a large and influential portion of the candy manufacturers in California, Washington, Utah and Colorado and are able to control or substantially influence interstate trade in candy in those States.

Association's Constitution

Five or six years ago certain members and officers conceived the idea of using their association as a medium for reaching agreements among the members with respect to minimum prices for their candy products and as to discounts to be allowed purchasers. In 1937 the association adopted a new constitution which included among its provisions one prohibiting members from selling below cost and another fixing 2 per cent as the maximum discount to be allowed to jobbers and retailers. The selling-below-cost provision apparently was framed with the California Unfair Practices Act in mind, which statute makes it unlawful for any person engaged in business within the State to sell a product at less than its cost to the vender.

As a part of its program the association undertook a series of cost surveys based upon questionnaires in which the members were requested to supply confidential data on various items entering into candy manufacturing costs. The questionnaires were sent to member manufacturers both within and outside of California and the data requested was intended to cover the cost of all products sold by the members, irrespective of whether the sales were intrastate or interstate. It was the intention of the association to use the California Unfair Practices Act as the basis of price agreements covering all sales transactions of all member manufacturers.

Only Three Surveys

Only three of the contemplated surveys were completed, these covering hard mixed candy, pan goods and chocolate drops. The association reported to its members the average cost figures arrived at in the surveys, and subsequently the figures were, by agreement among the members, adopted as the minimum prices on hard mixed candy and chocolate drops, and there was concerted effort on the part of members manufacturing these types of candy to maintain the minimum prices.

Certain manufacturers who failed to maintain the minimum prices were threatened by the respondents with legal action. Also the respondents caused threats to be circulated generally among manufacturers that those who sold at prices less than the cost figures adopted would be prosecuted under the California Unfair Practices Act.

In addition the respondents have by concerted action classified purchasers as syndicates, wholesalers, jobbers and retailers and have agreed upon and fixed standard and uniform discounts to be allowed customers within such classification.

SELL POSTAGE STAMPS Automatically

Save time—avoid loss. Enjoy the many advantages of self-service postage stamp accommodation—and make a profit besides.

NATIONAL POSTAGE SERVICE

Is furnished in six models, selling direct from government rolls. Meets the requirements of every merchant. Write for complete details.



NORTHWESTERN, Morris, Ill.

We have in stock, ready for immediate delivery, over \$10,000 worth of NEW AND RECONDITIONED VENDING MACHINES AND COUNTER GAMES. We have what you are looking for. Write us your requirements. All machines sold on a money-back guarantee. Trade-ins are accepted.

VENDING MACHINES	Name	Amount
1¢ Vendex Peanut, 2 lb.	1¢ Vendex Ball Gum, 200	2.95
1¢ Moderne Hershey, 50 Bar	1¢ King Jr., 2.95	2.95
1¢ Universal, 3.45	1¢ Stick Gum, 2-Col., 3.95	3.95
1¢ Snack Tab Gum, 1-Col. Adams	1¢ Silver King	3.95
1¢ Columbus Model W	1¢ Advance	3.95
1¢ Peanut 3.95	1¢-5¢ Stewart-McG. Peanut	4.45
1¢ Shipman Hershey, 2-Col.	1¢-5¢ Northwestern Standard	5.95
1¢ Mastor Porcelain	1¢ Snacks, 3-Col.	6.95
1¢ Esquire	1¢ Jennings In-a-Bag	6.95
1¢ Stewart-McG. 6-Col. Adams Gum	1¢ Du Grenier 4-Col. Adams Gum	8.95
1¢ Burel 3-Col.	1¢-5¢ Deluxe	9.95

COUNTER GAMES	Name	Amount
1¢ Imp	1¢ Cub	5.95
1¢ Ace	1¢ A.B.T. Big Game Hunter	9.95
1¢ Hole-in-One	1¢ Home Run	11.95
1¢ Spittire	1¢ Electric Shokers, New	14.95
1¢ Holly Grip Tester, New	1¢ View-a-Scope	14.95
1¢ Keep 'Em Bombing, New	1¢ Liberly, Token Pay	10.50
1¢ Mercury, Token Pay	1¢ Kicker-Catcher	19.95
1¢ Poison This Rat, New		29.50

We also have Postage Stamp Machines, Ball Gum, Candy, Paris, etc. Write us for our complete price list.

ASCO, 140 ASTOR ST., NEWARK, N. J.

CIGARETTE AND CANDY VENDING MACHINES

FOR IMMEDIATE DELIVERY

0-30 National Cig. Mach.	\$54.50
0-50 National Cig. Regular	74.50
0-50 National Cig. King Size	89.50
DuGrenier Model S, 7 Col.	99.50

All machines painted and conditioned ready for location. Write for descriptive list.
Eastern Reps: NAT'L VENDORS, INC.

LOUIS H. CANTOR COMPANY
250 WEST 54TH ST., NEW YORK CITY

FAST MONEY
U. S. POSTAGE STAMP VENDOR
Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.
BOX 285-A MINNEAPOLIS, MINN.

RECONDITIONED

25 Eveready 4 Col. Merchandise Vendors	\$4.50
35 3 Col. Snacks (Late Mod., Sluggproof)	7.50
5 5¢ Columbus Vendors	3.50
15 1¢-5¢ Stewart-McGuire Vendors	4.50
10 N.W. #39 Ball Gum or Merchandise Vendors	6.75
5 2 Column Burels	5.00
3 3 Column Burels	6.50
5 Single Column Advance 5¢ Candy Vends	6.50
2 Double Column Outdoor Advance	6.50
1 N. W. 1¢-5¢ Deluxe	7.50
2 4 Column Retainers	4.50

NEW GAMES

1 Master 1¢-5¢ Sluggproof Vender, New	\$12.50
2 1¢ Hershey Vendors, New	7.50
15 Empire Vendors, New	7.50
10 Lighter Fluid Vendors, New	7.50

1/3 Deposit, Balance C. O. D.
Write for Complete List of Counter Games and Double Value Phone.

COIN OPERATED
I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE., B'KLYN, N.Y.

LUSTRE BALL GUM DOUBLE POLISH
All sizes—1/2—150—170—180—195
Spotted-Striped-Harlequin
GUM PRODUCTS, INC.
504 Main St., Cambridge, Mass.

WHILE THEY LAST
U. S. Postage Stamp Machines. Absolutely new and original cartons—\$19.95. We ship subject to examination.
Wayne Service Company
1530-32 W. THIRD ST. DAYTON, OHIO

THIS TIME TRY TORR

632 King Jr. Peanut Machines, like new—only \$2.95 EA.

9672 MACHINES
273 DIFFERENT TYPE

Pin Tables—Counter Games—Merchandise and Amusement. Factory rebuilt. Like new. (Write for July List.)

TORR 2047A-50, 68 PHILA., PA.

CIGARETTE VENDING MACHINES
U-Need-a-Pak 6 Col. Cigarette Machines with Floor Std. \$32.50 As illustrated. Capacity, 170 packs. Slugg proof. 15¢ or 20¢ Models. Reconditioned like new. Terms: 1/3 with order, balance C. O. D. Write for complete catalog of cigarette and 5¢ candy machines.
D. ROBBINS & CO.
503 W. 41ST. NEW YORK CITY

VENDOR SUPPLY NOTES

Candy and ice-cream manufacturers, as well as other industrial users, will receive a 10 per cent bonus in their sugar rations for this month and next. Red tape will be completely avoided by industrial users in obtaining their additional allotments. In applying for their regular sugar quotas for use in September and October, on or after August 15, they will get the extra allowance of sugar above their regular rations. This means that ice-cream and candy producers are now entitled to 80 per cent instead of 70 per cent of sugar for July and August, based on the amounts bought and used during July and August of last year.

To the question "Is it permissible for sellers of cigarettes who gave paper matches free to buyers during March to charge extra for matches now?" the Office of Price Administration has answered "No." In further explanation, OPA has advised: "Sellers who continue to handle book matches must continue to give them with purchases; or if they stop giving matches, they must reduce the price of the cigarettes."

The Hershey Chocolate Corporation, Hershey, Pa., was awarded a United States Treasury Flag for obtaining more than 90 per cent participation in the Pay Roll Allotment Plan for the purchase of War Bonds.

Licorol is being introduced among tobacco processors and manufacturers by Extrax, Inc., specialist in essential oils, aromatics and flavoring materials for the tobacco trade. Licorol is composed of pure natural products of domestic source and is available for prompt shipment in any quantity. A feature claimed for the product is its economy. It is also said to blend readily with other flavors in the

tobacco to obtain the desired tastes and serves to retain the moisture in the tobacco.

The Reader's Digest for September will carry another article of the sort it published on cigarette advertising. This one will deal with certain radio commercials.

High-powered advertising is being placed by makers of salt tablets stressing the need of replacing salt lost thru perspiration by workers, the dangers of heat cramps and the loss of manhours. Reason for the big push is the shortage of the selling season for salt tablets; by mid-August many druggists outside the South won't do any re-ordering until next year.

When the idea of replenishing the salt lost by workers was first advanced, a Chicago vending machine manufacturer publicized the idea, used it in his advertising copy and circulars, and supplying operators with stickers for the machines telling customers of the need to replace lost salt and how enough salt could be taken in by eating salted nuts from the vendors.

The Agriculture Department forecast July 10 an 8 per cent increase in the 1942 tobacco production over 1941, saying that on the basis of the July condition approximately 1,356,508,000 pounds would be grown.

Cigarette volume this year should run well in excess of 230 billion. In addition to the production reported by the government from tax stamp sales, a considerable volume is being shipped abroad tax-free. Costs are up, due to higher prices for leaf tobacco and other materials. The proposed increase in the excise tax to \$3.50 per thousand, up 25 cents, is less than had been feared by the industry. Ceiling prices which do not reflect cost increases will reduce profit margins considerably.

Both industrial and home consumers of sugar are being urged to substitute honey wherever possible for sugar, but now the size of the 1942 crop of honey is becoming increasingly problematical, the Department of Agriculture reported recently. Nectar-bearing plants in general are in excellent condition, the report pointed out, and because of the abundance of rainfall they will continue in bloom longer than normal. "But unless bees have weather suitable for gathering nectar," the report added, "the crop will be very much curtailed."

Stocks of honey from the 1941 crop in beekeepers' hands have reached very low levels.

Because smoking in war plants is not allowed; because assembly-line jobs, despite the speed of production, tend to monotony, and because scientific tests prove production can be boosted when workers chew gum, the William Wrigley Jr. Company is gradually swinging its advertising sights to rest on the industrial market.

"Monotonous work results in 'false thirst,'" according to the copy, and the result is lost manhours when workers leave their machines to get a drink. When the worker chews gum, the thirst is relieved; "scientific tests show," the copy continued, "it's not 'imagination' when men straining over precision jobs say they feel less nerve tension—work more steadily and accurately—if they can chew."

Patriotism and pegged prices of the victory program induced growers to double peanut acreage this season, barely short of the 5,000,000-acre revised goal of government planners. Now, because of the same war which they're planting peanuts to win, they can't find labor to harvest the vital crop.

Markets in Brief

NEW YORK, July 15.—Peppermint oil (dollars per lb.): Natural, \$5.50 to \$5.75; U. S. pharmaceutical, \$5.95 to \$6.

NUTS

CHICAGO SPOT MARKET PEANUTS

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	10.00
Fancies	9.50 @ 9.75
Extra large	13.25 @ 13.50
Medium	13.00
No. 1 Virginia	12.50 @ 12.75
No. 2 Virginia	11.00 @ 11.50
Southeast	
No. 1 Spanish	10.75 @ 11.00
No. 2 Spanish (sample)	9.75 @ 10.00
No. 1 Runner	10.50 @ 10.75
No. 2 Runner (sample)	9.25 @ 9.50
Texas	
No. 1 Spanish

Scale Tax Upheld In Iowa Decision

DES MOINES, July 18.—A \$3 State tax must be paid on all types of weighing machines under a decision handed down by District Court Judge Tom Murrow at Des Moines in a suit started by the Peerless Weighing Company.

The suit was brought by the company against Mark G. Thornburg, State Secretary of Agriculture, who has insisted on collecting the State tax.

Under his action, Judge Murrow dismissed the injunction suit and dissolved the temporary injunction granted at the time the suit was filed. The scale company had claimed it was impossible for the State inspectors to inspect all of the machines and therefore machines not inspected should not have to pay the tax.

The company also contended that the tax was enacted for scales used by merchants and public yards and that it was not intended for the penny-scale type.

Judge Murrow in his decision held that the tax must be paid whether the machines are inspected or not.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., July 18.—Thruout the entire belt most fields are free from grass, and vines are in healthy condition. It is possible, however, that harvesting may be delayed beyond the usual time because of the exceptionally late planting.

The market for farmers' stock peanuts of the Virginia type has strengthened further during the week. Best Jumbos now command 6 3/4 to 7 cents per pound at delivery points and even best shelling stock brings 6 to 6 1/2 cents per pound at the mills. It is now reported that only 100,000 bags of Virginia type farmers' stock peanuts remain unsold at country points and at central warehouses in the peanut area. The local co-operative association has recently sold all of its remaining farmers' stock peanuts to a local miller, completely cleaning up its 1941 crop stock.

The market for shelled and cleaned Virginias has definitely strengthened also and demand on the part of the trade has been better, as the shortage of remaining lots of peanuts becomes more obvious. Most extra large Virginia shelled peanuts, for example, have been selling at 13 cents at shipping points, a boost of perhaps one-half cent over the prices of a week ago.

Reports from the Southeastern peanut area show a different picture in the peanut fields from that which we have just been describing for Virginia and North Carolina. In South Georgia and South Alabama continued rainfall has produced a heavy vine growth, and farmers are finding an increasing amount of difficulty with grass, especially in areas where the peanut acreage has been sharply increased with little increase in the available labor.

Ceiling on Peanut Products Shelved

WASHINGTON, July 18.—Senators Byrd, Democrat, Virginia, and Bailey, Democrat, North Carolina, said recently after conferences with officials of the Office of Price Administration that no price ceilings would be imposed on manufactured peanut products from the 1942-'43 crop.

Byrd said they were told that the greatly increased peanut crop in prospect was considered sufficient to hold down the retail price of manufactured peanuts, without ceilings.

The senators carried to the OPA protests from peanut processors and manu-

facturers that they were caught in a "squeeze" between retail price ceilings as of last March and the price fixing act's provision requiring payment to farmers of 110 per cent of parity for their products.

In order to meet the latter requirement, representatives of the industry asserted at a protest meeting in Washington last week, they would have to pay about 7 1/2 cents per pound for the peanuts, but if they were to stay below the retail price ceilings it would be impossible to pay more than 5 1/2 cents.

They declared they were willing to pay a fair price to farmers, and agreed to absorb the loss on the 1941-'42 crop, but asserted relief was necessary before they could buy the new crop, starting soon in Texas.

ATTENTION Cigarette Operators

With No New Equipment Available, Good Used Machines Will Have To Do the Job for the Duration.

WE OFFER

REBUILT MACHINES—ALL MAKES

National	Model	9-30
"	"	9-30 Special
"	"	9-50
Du Grenier		9-Col. W
"		9-Col. WD
"		7-Col. "5"
"		7-Col. V
"		7-Col. VD
Rowe		6-Col. Imperials
"		8-Col. Imperials
"		8-Col. Royals

National 6 and 9-Column Candy Machines

Many Other Makes and Models to Choose From. Tell us WHAT MAKE YOU WANT and How Many and We Will Quote You.

"BUY WITH SAFETY"

Weidman National Sales Co.

(Factory Representative for National Vendors, Inc.)

5911 4th Avenue Detroit, Mich.

FREE BOOKLET ON VALUABLE HINTS ON THE CARE AND HANDLING OF HARD SHELL CANDIES FOR VENDING MACHINES

Write PAN CONFECTIONS 345 W. ERIE ST., CHICAGO, ILL.

MAKE MONEY FAST



Built for Either Book or Box Matches

Sell one to every retail store. Thousands of locations waiting for this most timely item. Perfect setup for the operator. Sell them on your regular routes. Sells to stores for \$4.95. Send \$3.50 in stamps, check or money order for sample machine. Quantity prices on request. While they last, get started now!

Universal Distributing Co.

P. O. Box 1333, Des Moines, Iowa

VENDING BARGAINS

VENDORS	COUNTER GAMES
Silver Kings .. \$4.50	Bingos .. \$7.50
Snacks, 3 Comp. 7.50	Cross-Cross .. 6.50
Ever-Ready, 4	ABT Big Game 25.00
Comp. 4.50	Model F Target 25.00
Duplex, 2 Comp. 5.00	Kicker & Catcher .. 17.50
4-in-1, 4 Comp. 5.00	Civilian Defense 9.50
In-a-Bag Vendors 8.75	Pikes Peak, Now 10.50
Pea Wee Vendors 2.75	Card Vendors .. 4.00
Supremo, 5 Lb.	
Cap. 2.75	
Superior, 5 Lb.	
Cap. 2.75	
Stamp Vendors, 25.00	
Ball Gum Vond. 2.75	
YuChu Ball Gum 3.75	

Write for Price List of New and Used Vendors, Peanuts, Ball Gum, Pistachios, Etc.

2014 Market Street PHILADELPHIA, PA.

CIGARETTE MACHINE BARGAINS

Perfect Condition — Slug Proof — With Stands.	
100 Du Grenier 7 Co. 15 & 20¢ Vending	\$32.50
1 Rowe Imperial 6 Col.	30.00
1 Stewart-McGuire 8 Col.	32.50
ARCADE	
K. O. Fighter	\$150.00
Ten Strikes	47.50
Jennings Barrel Roll	90.00
Keeney Bowlett, 14 Ft.	50.00
10 F. P. Tables	10.00
MUSIC	
Head-Up Selectors for 600 Wurlitzer (New)	\$22.50
5 Packard Wall Boxes and 600 Speaker (New)	285.00
Chandeller Speaker Cabinet	20.50
Balance C. O. D.	

MATHENY VENDING COMPANY

1001 W. DOUGLAS WICHITA, KANSAS

New Orleans

NEW ORLEANS, July 18.—Distributors of coin phonographs, pin games and consoles report selling new stock out of New Orleans warehouses. There are indications that new equipment will be available for some time to come despite the close-down of manufacture.

James R. Carter, owner of the J. W. Carter Music Company, of Beaumont, Tex., died at his suburban home in Beaumont July 3. The company was founded by Carter's father in 1877. A sister and several nieces and nephews survive.

Two former well-known members of the coin machine industry now in services were home on furlough recently. Ray Bosworth, former co-owner of the

New Orleans Novelty Company and an army cadet officer, spent a few days shaking hands. Carlos Miguez, of the A. M. Amusement Company service staff, was also home for a short time.

Collections of the State taxes on coin machine operations in Arkansas for the fiscal year ended June 30, 1942, totaled \$39,080.75 compared with \$38,143.75 in the corresponding twelve-month period, the State tax commissioner announces.

Nick Carbajal, Dixie Coin Machine Company, reports further sales of new Gottlieb, Bally and other nationally known creations of pin games which were bought in advance of factory stoppage and now sold out of local warehouses. The Dixie Company is also selling considerable second-hand consoles, pin games and novelties.

Philadelphia

PHILADELPHIA, July 18.—Buzz Davis, record spinner on WDAS, is the first in local radio to support the scrap record drive. Listeners are urged to bring old records to the station, with the money to be used to buy cigarettes for the boys at the army camps. Where possible, those bringing in the records may designate the soldiers to receive the cigarettes.

Mort Gellard, record sales manager for the Raymond Rosen Company, Victor-Bluebird distributor, showing off a double feature at his home. He was twin-ed, a boy and a girl, at St. Luke's Hospital.

Lou Herscher, head of *Featurettes* in Hollywood, making the movie reels for the movie machines, will visit his family and friends here for the first time in six years, stopping off here on a business trip to New York late in July. Herscher is a local lad who was picked up by Hollywood as a songwriter more than a dozen years ago.

Sam Mitman, representative of the Berlo Vending Company, candy vender, bought the first War Bond in the campaign started at near-by Allentown, Pa., by the motion picture industry there. He purchased a \$100 bond from Ivor Daum, manager of the Cinema Theater there.

Offices of Jack Cade, business manager of the local phono operators' association, has become a beehive of activity. Big plans are in the wind for the exploitation campaign which will get under way in the fall via radio, newspaper advertisements, car cards and department store tie-ups.

Louis Lalli, partner in the Mutual Music Machine Company, back from an extended visit to New York, where he met personally James C. Petrillo, president of the AFM.

Jolly Joyce Agency, local theatrical office, reports that it has booked the Hoosier Hot Shots to make a series of three Soundies for R. C. M. at their Chicago studios during the August 10 week.

S. B. Ramagosi is the latest to set up a stand of Pokerino machines at the Casino Arcade Park in Wildwood, N. J.

Detroit

DETROIT, July 18.—Joseph J. Schermack, Inc., manufacturer of stamp venders and a bank deposit type coin machine, has been formally dissolved, and all operations will henceforth be conducted under the name of Schermack Products Corporation.

J. & J. Novelty Company, headed by James A. Passanante, is collecting tinfoil from cigarette packages from all its customers and employees and now has a huge packing case for this purpose in the lobby of its display room. Foil collected will be turned over to the proper governmental agency for salvaging purposes for war needs. Passanante's organization has also been taking a lead in collection of rubber.

Charles Pomranz, formerly of the J. & J. Novelty staff, who enlisted in the army about four months ago, has purchased three \$100 War Bonds since his enlistment, a study of the company's bond purchases shows.

L. V. Rohr, of the Rohr Sales Company, is discontinuing the jobbing end of his business in order to concentrate on operation of candy and peanut venders.

New Wurlitzer customers reported include Dot Music Company, Schaeffer Music Company, Frederic A. Rossie and L. & W. Music Company.

Reuben Ray, head of Ray Music Company, largest colored music operator in the territory, is opening the Paradise Bowl, new twenty-alley bowling hall. Hall will be equipped with Seeburg remote control music equipment.

Ben Newmark, Atlas, reports business holding up very well in the Michigan area, with additional stock of new wall

boxes and bar boxes recently received for disposition.

Max Moore, former large pin-game operator, who has recently gone into the music field, is expanding his operations with new Seeburg equipment.

Bruce Bryan's arcade at Park Island, Lake Orion, Mich., is proving one of the big drawing attractions of the amusement park this season.

Ben Robinson, Robinson Sales Company, has moved headquarters to 7525 Grand River Avenue.

It's the real thing!

THIS AIN'T NO BULL
... 1280 Holes ... 5¢ per sale ... Slot symbols ... Takes in \$64.00 ... Pays out \$29.92 ... Total average Profit \$34.08 ... THICK DIE-CUT board.

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

Announcing
THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS
See page 23

QUALITY SPEAKS FOR ITSELF

ONE BALL FREE PLAY	ARCADE EQUIPMENT	FIVE BALL FREE PLAY
Sport Special ... \$84.50	Batting Practice ... \$135.00	Zig Zag ... \$49.50
Grandstand, J.P. ... 84.50	Hockey ... 225.00	Southpaw ... 49.50
1941 Mills 1-2-3 ... 79.50	Air Raiders ... 129.50	New Champ ... 54.50
Five-In-One ... 54.50	Western Baseball, 1940 ... 84.50	Seven Up ... 34.50
Fairgrounds ... 54.50	Western Baseball, 1939 ... 65.00	Attention ... 32.50
Preakness ... 27.50	Chicken Sam ... 65.00	1942 Homeruns ... 84.50
1939 Mills 1-2-3 ... 44.50	Ten Strikes ... 65.00	1941 Majors ... 44.50
	Bally Bull's Eye ... 60.00	Sport Parade ... 32.50
	Anti Aircraft ... 49.50	Miami Beach ... 49.50
	Texas Leaguers ... 34.50	Zamble ... 37.50
	Calliope Modern Scales ... 24.50	School Days ... 32.50
		Playball ... 32.50

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVE. CLEVELAND, OHIO

WE STILL HAVE 'EM

BRAND NEW, in the Original Factory Sealed Shipping Cases. Write for Special Prices!

Chicago Coin YANKS • Genco FOUR ACES
Chicago Coin GOBS • Bally CLUB BELLS

RECONDITIONED FREE PLAY GAMES

Attention ... \$24.50	Dude Ranch ... \$24.50	Legionnaire ... \$29.50	Sun Beam ... \$24.50
Big Show ... 19.50	Four Diamonds ... 34.50	Majors '41 ... 34.50	Target Skill ... 24.50
Cadillac ... 15.00	Fox Hunt ... 22.50	Metro ... 29.50	Texas Mustang ... 39.50
Commodore ... 15.00	Gun Club ... 39.50	School Days ... 24.50	Triumph ... 9.95
Convention ... 17.50	Hi Hat ... 39.50	Score Card ... 14.50	Ump ... 21.50
Davy Jones ... 9.95	Horoscope ... 27.50	Spot Pool ... 39.50	Vogue ... 9.95
Double Play ... 34.50	Jungle ... 47.50	Stratoliner ... 24.50	Wild Fire ... 29.50
	Yacht Club ... \$19.50		

Every Game has been thoroughly reconditioned, playboards cleaned and waxed, rails and legs scraped, sanded, shlocked and waxed, ready for location with no apologies! Give second and third choice. Many others to choose from! One-Third Certified Deposit Required.

WRITE FOR BIG FREE BARGAIN LIST OFFERING HUNDREDS OF BARGAINS IN ALL TYPES OF EQUIPMENT. IT'S FREE!!!

J. E. COBB DISTRIBUTING COMPANY
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ATTENTION!
MISSOURI AND KANSAS OPERATORS
SAVE FREIGHT!
Free Plays in Perfect Shape

Anabel ... \$17.50	5 Gold Cup, J.P. Perf. & Clean \$44.50
Beantown ... 29.50	3 Photoscopes, 10.00
Crossline ... 27.50	1 Punching Bag (two Bladders and Bags) ... 50.00
Bordertown ... 27.50	Texas Leaguer 29.50
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Rotation ... 19.50	Holly Gripper (Stand) ... 9.50
Brite Spot ... 19.50	150 Wall Pennut Vend. 1.50, 3.00
Golden Gate ... 14.50	5 12 Record Seeburg Phonos. 35.00
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Horoscope ... 42.50	
Stratoliner ... 24.50	
Playball ... 29.50	
Spottem ... 12.50	
Snooks ... 12.50	

The above machines will come well packed and are clean and mechanically perfect.

1/3 Deposit, Balance C. O. D.

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1006 Central Ave. KANSAS CITY, KAN.

SPECIAL
"HIT THE JAP"
RAY-O-LITE GUNS

\$89.50 Seeburg Chicken Sam FULLY RECONDITIONED. Converted with carved Jap figure and 12 color battle scenery.

1/3 Cash—Balance C. O. D.

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PIN GAME CLOSE OUT!!

Air Circus ... \$65.00
Argentino ... 45.00
Bosco ... 49.50
Big Chief ... 19.50
Blondie ... 12.50
Cadillac ... 12.50
Lucky Strike ... 22.50
Mills Five In One ... 39.50
Playmate ... 10.00
Star Attraction ... 42.50
Venus ... 65.00

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BALLY KING PINS
SKEE BALLS

USED ON LOCATION ONLY 30 DAYS **\$179.50**

NEW IN FACTORY CRATES **\$199.50**

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AMERICAN VENDING CO.
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WANT TO BUY
ROCK-OLA WALL BOXES
IDEAL NOVELTY CO.
2823 LOCUST ST. ST. LOUIS, MO.

New National Salvage Drive Began July 13

Coin machine associations will have better chance to help nation collect needed scrap

WASHINGTON, July 18.—Coin machine associations will have a better chance to help in the new salvage drive now getting under way. Only a few associations reported taking active and official part in the national rubber salvage drive which closed July 10. A new and greatly intensified national salvage program, designed to reach into every home and industrial plant and increase the flow of all vital scrap materials to the country's war

plants, was announced July 1 by Donald M. Nelson, WPB Chairman, and Lessing J. Rosenwald, chief of the Bureau of Industrial Conservation.

Concentrate on Rubber

The over-all campaign started formally on Monday, July 13, immediately after the completion of the scrap rubber campaign, which had been extended to July 10.

"The immensity of the task we face," said Nelson, "makes it absolutely necessary to step up the tempo of our national salvage program. Our war production is limited only by the supply of raw materials, and scrap is an important part of the raw materials supply. This makes it clear that the only way we can meet the requirements of war production is to collect every last bit of scrap from every farm and home, and from every commercial enterprise and industry in the country."

Urges Redoubled Efforts

Beginning this month, the 12,000 State and local salvage committees already in existence will have new forces at work to help them, provided by private industry working in co-operation with the Bureau of Industrial Conservation.

One of these forces is a national advertising program, sponsored by private industry and aimed at telling the public the facts about what we need, why we need it and what each person can do to help.

Another new force is the joint assistance of the farm implement industry, which has been offered for the movement of farm scrap in a "National Scrap Harvest."

Scope of Campaign

Thru these various arrangements salvage committees will be able to step up their all-out continuing effort.

"No one of us can afford to relax," it was said. "We must all redouble our efforts for the long pull, realizing that the salvage program is not a one-week or a one-month campaign any more than this is a one-week or a one-month war."

While the Bureau of Industrial Conservation considers the new campaign as an integrated whole, it has the following clearly defined parts:

1. An intensified campaign to collect metals, especially iron and steel, and rubber and other waste materials which will flow thru regular channels of trade.
2. A waste fats campaign in which housewives will be urged to sell their waste kitchen fats, such as bacon drippings, to meat dealers who will send them back thru the normal channels of trade. Waste fats are needed to stimulate production of glycerin, which in turn is needed for war and industrial explosives.
3. A tin can collection campaign which is to be carried out only in selected localities, and then only when local announcements are made.

Repeat Drives Necessary

In support of the over-all effort, which

is known as the National Salvage Program, the iron and steel industry has already raised approximately \$1,500,000 to pay for national advertising which will be run in daily and weekly newspapers, general and farm magazines, and trade journals, and also for radio time. It is expected that this fund may be increased. The advertisements sponsored by the industry will be designed to stimulate all scrap collection, including metals other than iron and steel, and also rubber and other materials.

The glycerin producers and associated industries have raised a fund of approximately \$500,000 to pay for additional advertising directed especially toward waste fats collection.

These industry advertising campaigns will be closely integrated with the program of the Bureau of Industrial Conservation and will take advantage of the fact that the summer is the best time of year to build up stock piles of waste material.

"One of the things we have learned," an official said, "is that no single scrap drive in a community gets all the scrap there is. Not only are repeat drives necessary, but experience shows that a second and third drive bring surprising results."

Richmond, Va.

RICHMOND, Va., July 18.—While on a Southern vacation deep in the heart of Texas, Morris Maynor Jr., Wurlitzer distributor, had two tires and tubes stolen from his automobile.

Charles Milliner Jr., Wigginton Amusement Company, was inducted July 17.

Local record outlets have increased their offer to the public, some offering as high as 3 cents per used disk on trade-in.

Collections from the machines of Palmer Amusement Machine Company, says Harry Palmer, are on the upgrade.

Bud Turner, Washington, spent several days recently in the Richmond Decco office on routine business.

After a Northern vacation of several weeks, Charles Hart returned to Wigginton Amusement Company as service manager. Wigginton announced an expansion in his phonograph operation department.

Visitors along coin-machine row included Boots Strange, Southern Vending Machine Company, Danville, Va.; R. N. Wilson, of Newport News, Va., and P. E. Gray, of Charlottesville, Va.

Philip Kutsch, Rock-Ola factory service manager, called on operators throught this territory recently.

Collections from music machines of D. M. Wertz have held up well during the past few weeks. Sales of used boxes are high, he reports.

Judson (Pug) Williams, for the past few months at Veterans' Hospital, Kocoughtan, Va., reports that a recent eye operation has restored the complete sight in one eye and that the second operation is to follow shortly.

500 BEST BUYS

- 8 MILLS 5c ORIG. CHROMES... \$149.50
- 2 MILLS 10c ORIG. CHROMES... 154.50
- 2 MILLS 25c ORIG. CHROMES... 159.50
- 32 MILLS 5c BROWN FRONTS... 114.50
- Light Cabinet, Club Handles
- 6 MILLS 10c BROWN FRONTS... 119.50
- Light Cabinet, Club Handles
- 5 MILLS 25c BROWN FRONTS... 137.50
- Light Cabinet, Club Handles
- 6 MILLS 5 & 10c BLUE FRONTS... 89.50
- Light Cabinet, Club Handles
- 2 Rapid Fire Guns... \$137.50
- 2 Keeney Submarine Guns... 229.50
- 2 Bally Blue Grass... 135.00
- 4 Bally Dark Horses... 120.00
- 1 Jennings Barrel Roll... 99.50
- 1 Mills 50c Blue Front, C. H... \$195.00
- 1 Jennings 50c Machine, Like New... 175.00
- 5 Mills 5c Gold Front Q.T... 69.50
- 1 Mills 5c Gold Chrome... 169.50
- 1 Mills 5c Copper Chrome... 169.50
- 1 Mills 10c Gold Chrome... 174.50
- 1 Mills 25c Gold Chrome... 189.50
- 2 Mills 4 Balls, Ash Trays... 279.50
- 10 Keeney Super Bells... 239.50
- 2 Jennings Ciga-Rollas, 5 & 10c... 59.50
- 10 Mills Jumbo Parades, F.P... 72.50
- 2 Mills Jumbo Parades, Cash... 94.50
- 2 Paces Races, Brown Cabinet... 99.50
- 2 Paces Races Red Arrow Model... 185.00
- 1 Baker's Pacer... 245.00

Write for Complete List Giving 473 Other Bargains in Machines.

TERMS: 1/3 Cash Deposit, Balance C. O. D.

STERLING NOVELTY CO.

669-671 S. Broadway LEXINGTON, KY.

FREE PLAY GAMES

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|-------------------------------|-------------------------|
| All American \$22.50 | Majors, 1941 \$34.00 |
| Argentine... 54.50 | MerryGoRound... 19.50 |
| ABC Bowler... 45.00 | Metros... 29.50 |
| Big Chief... 22.50 | Monicker... 82.50 |
| Big Parade... 89.50 | New Champ... 84.50 |
| Big Show... 32.50 | Power House... 14.50 |
| Blondie... 14.50 | Play Ball... 25.50 |
| Belle Hop... 64.50 | Polo... 20.00 |
| Bocco... 81.50 | Pylon... 22.50 |
| Bola-Way... 79.50 | Roxy... 12.50 |
| Cadillac... 17.50 | Sporty... 14.50 |
| Captain Kidd... 89.50 | Strat-o-Liner... 24.50 |
| Duplex... 22.50 | Seven Up... 32.50 |
| De-Re-Mi... 39.50 | Spot-a-Card... 32.50 |
| Five & Ten... 89.50 | Sports Parade... 34.50 |
| Formation... 15.00 | Summer Time... 18.50 |
| Fox Hunt... 29.50 | Sluggo... 37.50 |
| Four Roses... 29.00 | Sea Hawk... 39.50 |
| Flicker... 22.50 | South Paw... 59.50 |
| Glamour... 14.50 | Snappy... 49.50 |
| Gold Star... 22.50 | Sky Blazer... 59.50 |
| Gun Club... 62.50 | Sky Ray... 37.50 |
| Home Run, 1940... 27.50 | Show Boat... 72.50 |
| Home Run, 1942, Used... 84.50 | Spot Pool... 65.50 |
| Home Run, 1942, New... 100.00 | Sun Beam... 32.50 |
| Jolly... 14.50 | Super Chubby... 32.50 |
| Jungle... 89.50 | Ten Spot... 37.50 |
| Knock Out... 74.50 | Texas Mustang... 74.50 |
| Lucky... 17.50 | Trellways... 35.00 |
| Legionnaire... 62.50 | Ump... 26.50 |
| | Victory... 99.50 |
| | West Wind... 57.50 |
| | Zig Zag... 55.00 |
| | Zombie... 24.50 |
| | Ganco Defense... 117.50 |

Keeney's Super Bell (F.P.)... 229.50
Mills Vest Pocket (F.P.)... 39.50
Bally's High Hand (F.P.)... 139.50
Silver Moons (Like New, F.P.)... 129.50
Silver Moons (Used, F.P.)... 99.50
40 Masters, 1c and 5c Combination. Make us an offer for the lot.

Above machines in excellent mechanical condition, just like new, ready for location. 1/3 Deposit with Order, Balance C. O. D. All cash in advance for orders less than \$25.00.

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202 G ST., N. W. WASHINGTON, D. C.

FOR SALE

- 8 5c Brown Fronts... \$ 92.50
- 4 5c Original Chromes... 159.50
- 2 Paces Races Brown Cab... 99.50
- 2 Jumbo Parades, Cash... 89.50
- 1 Four Bells... 289.50
- One-Third Cash With Order, Balance C. O. D.

O. S. CARTER
321 Rose Street Phone 890-Y
LEXINGTON, KY.

CENTRAL OHIO QUALITY BUYS

LOOK AT THESE PRICES

- 3 MILLS FOUR BELLS, 1700 Serials, Like New, Ash Trays... \$335.00
 - 5 MILLS FOUR BELLS, 2200 Serials, Like New, Ash Trays... 475.00
 - 3 MILLS THREE BELLS, A-1, Like New... 500.00
 - 25 KEENEY SUPERBELLS, Comb. F.P., Can't Be Told From New... 165.00
 - 20 HIGH HANDS, A-1, Late Serials... 109.50
 - 20 JUMBO PARADES, Cash or P.O., 11,000 Serials, Blue-Red Cab... 99.50
 - 20 JUMBO PARADES, Free Play, Late Serials, Blue-Red Cab... 75.00
 - 2 JUMBO PARADES, Comb. F.P. or Cash, Gold Cabinet, Late Ser... 109.50
 - 5 TWO WAY SUPERBELLS, Brand New, Original Grates... 325.00
 - 1 PACE REELS, 1942 Model, Brand New, Comb. F.P. or P.O... 249.50
 - 1 PACE REELS, 25c Play, Like New... 99.50
 - 6 PACE SARATOGAS with Rails, Cash or Check, Like New... 99.50
- SLOTS**
- 5c MILLS BLUE FRONTS, Late Serials, New Crackle Finish... \$ 95.00
 - 10c MILLS BLUE FRONTS, Late Serials, New Crackle Finish... 99.50
 - 5c MILLS BONUS BELLS, Like New... 149.50
 - 5c MILLS CHERRY BELLS, 3-10, P.O... 115.00
 - 5c MILLS BROWN FRONTS, A-1... 119.50
 - 10c MILLS BROWN FRONTS, A-1... 124.50
 - 5c MILLS MELON BELLS, A-1... 95.00
 - 5c COLUMBIAS, Cig. Reels, Rear P.O., Like New... 49.50
 - 5c COLUMBIAS, CLUB MODEL, New... Write
 - 5c MILLS WAR EAGLE... 59.50
 - 5c CIGAROLA XVV MODEL, Like New... 99.50
- FREE PLAY TABLES**
- Horoscope... \$42.50
 - Home Run '42... 79.50
 - Knockout... 82.50
 - Keep 'Em Flying... 115.00
 - Jungle... 69.50
 - Leader... 29.50
 - Monicker... 89.50
 - Playball... 32.50
 - Roxy... 15.00
 - Seven Up... 35.00
 - Sluggo... 45.00
 - Sea Hawk... 39.50



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NEW, IN ORIGINAL CRATES GOBS-\$149.50-4 ACES

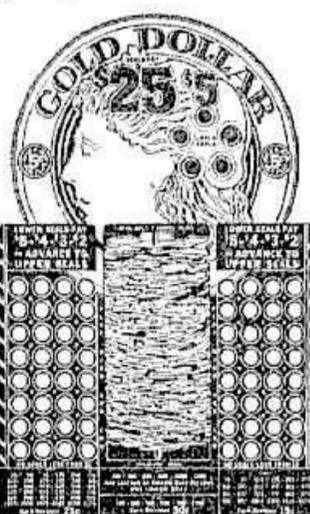
- ARCADE EQUIPMENT**
- Chocoin HOCKEY, Like New... \$199.50
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- Sky Blazer... \$64.50
- Spot Pool... 62.50
- Star Attraction... 55.00
- Stratoliner... 32.50
- Stars... 39.50
- Ten Spot... 39.50
- Texas Mustang... 59.50
- Victory... 78.50
- Venus... 79.50
- Yanks... 115.00
- Sunbeam... 35.50
- Zombie... 34.50

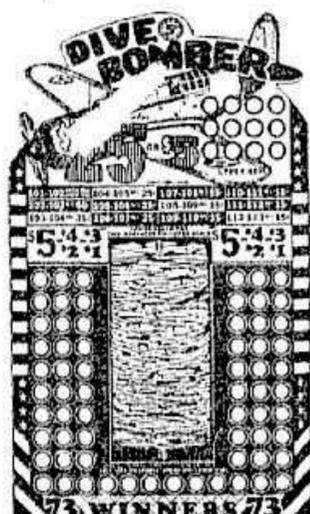
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Presenting
OUR NEWEST ORIGINAL CREATION
SPIN-N-WIN
COUPON GAMES

SPIN-N-WIN Games are the first absolutely New and sensationally attractive game you have had the opportunity to buy in years!



"GOLD DOLLAR"
Takes in 1200 Coupons @ 5c \$60.00
Total Payout... \$31.00
PROFIT (average)... \$29.00



"DIVE BOMBER"
Takes in 1026 Coupons @ 5c \$51.30
Total Payouts... \$24.24
PROFIT (average)... \$27.06



"ROYAL FLUSH"
Takes in 1204 Coupons @ 5c \$60.20
Total Payouts... \$29.57
PROFIT (average)... \$30.63

FREE LITERATURE!
All Salesboard and Former Jar Deal Operators send in Your orders at once.

SIDE VIEW OF SPIN-N-WIN GAMES

NOEL'S
Gay Games
INCORPORATED
Muncie, Indiana

SALESBOARDS BASEBALL TALLY CARDS E-Z PICKIN' JAR GAMES TIP GAMES COUPON GAMES

SALESBOARDS BASEBALL TALLY CARDS E-Z PICKIN' JAR GAMES TIP GAMES COUPON GAMES

CRUSADE STILL GOING

Group Demands Vote When Many Voters Are in Army

City issues licenses, but heavy pressure is being put on council

MILWAUKEE, July 18. — Wisconsin newspapers and reform groups are out to attain a record for the volume of blasts against pinball games, judging by the quantities of material published in newspapers recently and also the meetings held by reform groups. The city of Milwaukee was due to begin licensing pinball games and other types of coin machines on July 1, but city authorities announced at that time that a thorough investigation would be made of each applicant for a license before such papers were issued. It was also stated that the investigations would probably delay the licenses until about July 15 and that

all licenses would be issued at the same time.

This seemed to be a signal for the opposition to aim all its big guns at the games again in the hope of causing city officials to get so scared of their 18 to 8 vote for licenses that something would be done about it. It is a matter of record, however, that the Milwaukee council voted to license pinball games after all the political pressure, newspaper crusading and reform group activity possible had been marshaled against the licensing plan. The crusade certainly rivals the political football made of pinball games in Los Angeles and New York in recent years.

No doubt a lot of citizens in Milwaukee, well aware that a war is on, wondered why all the effort spent in crusading against pinball games was not devoted to more worthy causes.

The Bingo Shunt

A peculiar coincidence has always seemed to bob up in the midst of the

Milwaukee crusades against pinball games, and that is the prevalence of bingo games. When it seemed that the pinball opposition was about to win its battle in 1942 and had pinball games banned from Milwaukee in March, the bingo issue came to the fore again to raise a storm almost as big as the bingo storm of 1941. As a sidelight on crusaders in Milwaukee, it needs to be kept in mind that one of the mightiest drives against bingo games in churches and clubs of any such drives in the whole country probably happened in Milwaukee in 1941.

It seems to be a natural trend that when groups begin fighting petty things like pinball games, there is always something else "just as bad," and the crusaders, in order to appear logical, have to fight all the petty things. Politicians do not bother about such small matters as consistency and when they want to make publicity out of pinball games they just keep knocking pinball. But reform groups feel compelled to be consistent in a measure, and that seems to explain why the pinball crusades in Milwaukee always seem to lead to a general drive against many things, including bingo in churches and clubs.

For Future Historians

It may be that after this terrible war is over the historians will want to know what a lot of people did during the war to waste time when they could very well have been devoting their time and energies to helping win the war. Because of the possibility that we might lose this war, the waste of effort by many groups, newspapers and organizations will be an important topic for future study. Most crusades against pinball are purely political messes stirred up for political purposes, but the Milwaukee situation has developed into an issue waged by practical citizens who recognize that the city has bingo, movies, taverns, stores and all the other things common to the modern city, and on the other side are all those groups who magnify petty evils and find when they start out to stop them the petty evils are everywhere—even bingo games in the churches.

For the benefit of future students we are reprinting some of the principal newspaper records, both editorials and news items, which tell the Wisconsin story of the pinball crusade.

Begin City Licensing

The following news item from *The Milwaukee Journal*, July 13, tells how licenses are now being issued for pinball games and other coin machines:

"Licenses were granted by the common council Monday afternoon (July 13) to 120 distributors of amusement machines, including pinball games, phonographs (juke boxes) and soundies, a new type of sound motion picture device.

"These 120 distributors will install well over 3,000 machines of all sorts, the city clerk's office estimated, and the largest distributing company alone will pay license fees totaling \$2,850. These fees will cover installation of the company's 100 phonographs, 200 pinball games and 25 soundies.

"In addition the council approved 200 premises permits, which are required of tavern keepers and others whose establishments will have amusement devices.

"The city clerk's office said no distributor licenses or premises permits would be available for a few days.

"The council's action followed its decision of 10 days ago to permit operation of pinball games in taverns and similar establishments but not in restaurants, drugstores, school supply stores or any place which children might frequent."

The Opposition Wails

The city began issuing licenses on July 13, but the opposition had been very busy a few days before this in effort to try to upset the license plan. On July 11 *The Milwaukee Journal* published the following news report of the work of the "opposition."

"WOMEN PUSH PINBALL ISSUE. A referendum at the fall general election to give the public an opportunity to register its sentiment for or against legalized pinball machines appeared a possibility after a hearing at the city hall on a petition by the Milwaukee Junior Woman's Club and the Milwaukee Woman's Club urging a referendum.

"The common council's joint license and judiciary committee refused, 5 to 3,

to recommend indefinite postponement of the petition on motion of Alderman Clemens F. Michalski, father of the ordinance passed recently over Mayor Zeidler's veto to license and regulate coin-operated devices, including pinball games.

"The vote on Michalski's motion: "Against—Edward Kiefer, T. E. Wedemeyer, John C. Brophy, Milton J. McGuire and John A. Schultz.

"For—Raymond Fleming, Stanley Cybulski and Michalski.

Delayed Two Weeks

"The committee voted to delay for two weeks' action on the petition after Michael Klein, counsel for the Skill Games Board of Trade, objected to sending the communication to City Attorney Walter J. Mattison with instruction to draft a referendum resolution on the ground that his clients had been given no notice of the purposes of the meeting.

"The council must adopt a referendum resolution at least 60 days before the election.

"After a group of representatives of both women's clubs had urged the referendum, Michalski, Klein and Eugene Sullivan, an attorney, made pleas for a

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TAX FREE

Or Your Money Back

Snappy Strips for Penny Packs, Gingers, Mercurys, Sparks, Zephyrs, Imps, Marvels, Cent-a-Packs, Cent-a-Smokes, etc. Get them all in operation now and see your collections skyrocket. Send \$1.00 for sample strips and display card postpaid. State make of machine and whether a gum vender or not. Discount on quantity orders.

Longhorn Sales Company

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Dallas, Texas

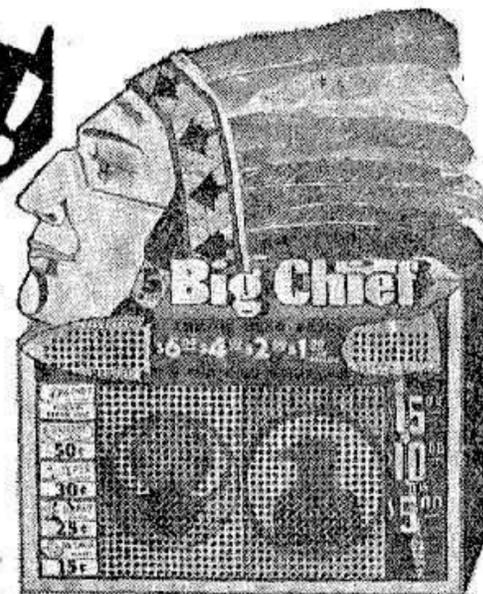
WAHOO!

Pioneer's NEW BIG CHIEF

is as colorful and full of action as an Indian ceremonial War Dance—Real Feathers in Headdress—triple die cut. Pioneer's original Indian symbol tickets.

No. 900 — 5c PLAY — 900 Holes
Takes in.....\$45.00
Average Payout.....21.11

Average PROFIT.....\$23.89
Write today for our new circular displaying other Pioneer Money Making fast action boards—and prices.



Pioneer MANUFACTURING CO., INC.
155 W. HUBBARD ST., CHICAGO

WANTED	FOR SALE	FOR SALE
We Will Pay Cash for	SLOTS	Jennings 5c Club Special ..\$210.00
Bally Fair-mount ..\$265.00	Mills 5c Club Special ..\$225.00	Jennings 5c Silver Moon, FS 190.00
Bally '41 Derby 200.00	Mills 5c Bonus .. 170.00	Jennings 5c-10-25c Triple X 85.00
Bally Jockey Club .. 180.00	Mills 5c Cherry Bell .. 155.00	Jennings 5c-10c Chief .. 87.50
Bally Kentucky 145.00	Mills 5c Melon Bell .. 130.00	Jennings 1c Little Duke .. 24.50
Bally Long Shot 125.00	Mills 5c-10-25c Blue Fronts 95.00	Paco 5c-10c-25c Rocket Ball, Slug Ejector .. 165.00
Bally Santa Anita .. 120.00	Mills 10c Lion Head Gold Award .. 89.00	Paco 5c-25c Comet .. 65.00
	Mills 5c War Eagle .. 65.00	Paco 5c-10c Bantam .. 25.00
	Mills 5c-10c Futurity .. 65.00	Mills Vest Pocket Bells .. 35.00
	Mills 5c-10c Lion Head .. 35.00	Mills Q.T. Slots .. 75.00
	Mills F.O.K. Front Vender .. 24.00	Mills 5c Glitters (New) .. 107.00
	Mills 5c-10c Rock-Ola Front .. 23.00	
	Mills 5c Arrow .. 18.00	

STEWART NOVELTY COMPANY 133 East 2nd, So., Salt Lake City, Utah
Phone—35055

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OLDEST AND MOST RELIABLE DISTRIBUTORS IN THE SOUTH

SPECIALS

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Mills Empress	\$169.50
Mills Throne	149.50
Wurl. 412	39.50
Wurl. P12	32.50
Wurl. 616 (Remodeled)	79.50
Wurl. 71	109.50
Wurl. 600	159.50
Wurl. 24 (Remodeled with Packard Keyboard)	129.50

Write for Prices on Later Model Wurlitzer and Seeburg Phonos.

CIGARETTE MACHINES

Stewart-McGuire's 7-Col.	\$35.00
DuGrenier 9-Col. W.	49.50
DuGrenier Champions, LS	72.50
Rowe Royal 8-Col.	49.50
Rowe Royal, 10-Col.	59.50

COMPLETELY RECONDITIONED
READY FOR LOCATION!

WE GUARANTEE EVERYTHING WE SELL!

HANKIN MUSIC CO.

708 SPRING ST., N. W.
ATLANTA, GA.
(Tel. Vernon 3567)

!!! SPECIAL !!!

16 BATTING PRACTICES	\$ 89.50
5 RAPID FIRES	124.50
1 SKY BATTLE	119.50

1/2 Cash With Order, Balance C. O. D.
Reference: National Bank of Detroit,
Mack & St. Jean Branch.

CARLO DI LIBERTO

3770 Harding Ave., Detroit, Mich.

WANTED PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★
Drive Mobiles ★ Hockey ★ Etc.

WILL PAY FULL CASH

W. SONED
308 W. 77th St., New York City

thoro test of the ordinance before holding a referendum.

"The council had held a fair and impartial hearing on the ordinance and yet these women are not satisfied," Klein asserted. "Altho the ordinance has been passed, no pinball games yet are in operation. If, after a year's trial, the ordinance is proved to be unworkable, that will be the time to talk of a referendum."

Tells Loss of Votes

"Michalski observed that many men who would favor operation of pinball games are now in the army and navy and would have no opportunity to vote on the question.

"Mrs. Vernon Waters, chairman of the county affairs committee of the Junior Woman's Club, insisted that the pinball ordinance was passed because of 'pressure from minority groups of tavern keepers and pinball machine operators.'

"It was hot until the tavern keepers found the pin games a lucrative business that the ordinance was adopted," she added. "The referendum should be held this fall; we can't wait for another year.

Meanwhile the pinball business will grow like a tree of vice and become deep rooted.

"Mrs. Anita Redeen, legislative chairman of the Junior group, said many women who had not appeared at previous hearings objected to the pinball ordinance, and Mrs. Gail Walsh, city affairs committee chairman, added that the junior club was '100 per cent for the referendum.' Mrs. L. P. Sprague, representing the Woman's Club, urged that people use their money to buy War Bonds instead of putting their nickels in pinball machines and cited the excellent recreational facilities of the parks to prove her assertion that pinball games were not necessary for recreation.

"Referendum Fair Way"

"The only fair way to settle the pinball question is to hold a referendum and give the public a chance to express its views," Mrs. A. C. Frick, president of the Woman's Club, said.

"Michalski interrupted: 'My constituents sent me here to vote on questions for them. I see no need for a referendum. It would be a waste of time.'

"In reply to a claim by Mrs. Waters that the aldermen with many taverns in their wards were influenced by the tavern vote in supporting pinball games, Michalski pointed out that Alderman John Koerner and Alderman Fred P. Meyers, whose wards contain the second and third largest number of taverns in the city, had voted against the measure. Brophy, with the largest number of taverns, said he 'resented the statement.'

"I don't drink, so I do not depend upon the tavern vote," Brophy added."

(EDITORIAL NOTE: It is interesting to see, in the Milwaukee situation, that attention has been called to absence of many young men in the armed forces and in factories who should have a say on the pinball question. In other words, an attempt is being made to repeat the old prohibition tactic by voting out the games while the boys are away.)

An Editorial Punch

The Milwaukee Journal may be credited as the leader of the pinball crusade. It has used editorial after editorial to fight the license plan in Milwaukee. The following editorial on its front page, July 11, is an example of the opposition and should be carefully read for an insight into crusader thinking:

"Pinball Vote?"

"A council committee has deferred action on a petition by the Milwaukee Junior Woman's Club to submit the Milwaukee pinball ordinance to a referendum vote.

"That pinball ordinance isn't a good measure. It puts the city into a partnership with the pinball industry. The industry is an outgrowth of, or is related to, the slot machine industry.

"The slot machine industry ever has been a dubious or dangerous influence whenever it got a foothold in a community. Its business methods in some communities have included everything from hijacking to murder.

"Milwaukee shouldn't be dealing with any industry related or similar to the slot machine racket. As the city does, it invites scheming at best, corruption and violence at worst. As thousands of pinball machines are licensed, and as the scramble to get these devices into profitable spots increases, aldermen may come under suspicion, police officials may be tempted, and rival pinball promoters may get into almost any kind of underground fight in this town, which has tried to keep clear of these dangers.

"To put the question of pinball machine approval to referendum vote might have merit, but, of course, also might demonstrate that the pinball industry already is entrenched and able to influence even a vote of the people.

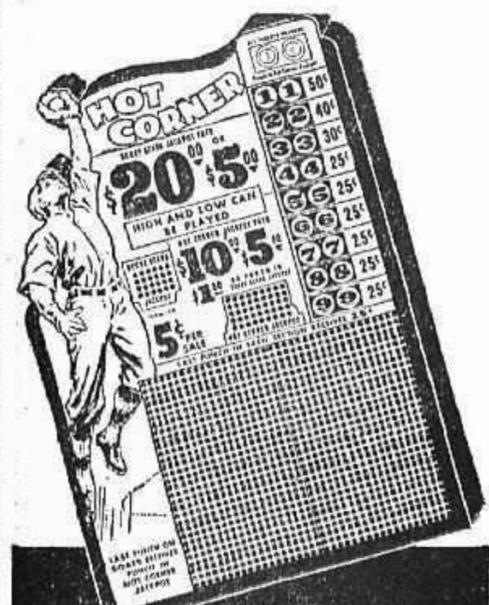
"Some of the people, operating or

watching the operation of an apparently harmless pinball machine, well might ask: 'What real menace is there in such a simple game?' They might vote to license the machines because they gauge them by surface indications and without understanding the sinister influences that sometimes are behind them.

"Some of the people might be influenced by pinball operators, tavern keepers, even money considerations

passed out in one way or another. Many others of the people, who just don't play pinball games and care nothing about them, might permit a referendum to be lost by failure to vote.

"The best course therefore would be for the common council itself to repeal its pinball ordinance. However, if the aldermen haven't the stamina to do that, then they well might give the people opportunity to vote."



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Big reverse number tickets — attention-getting die-cut! Has 20 sectional awards and plenty of consolations. Designed to bring you profits right now. Order yours today.

No. 11670 5c Play 1140 Holes
Takes in \$57.00
Average Payout \$22.75
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WHILE THEY LAST — NEW FREE PLAY GAMES IN ORIGINAL FACTORY CRATES AND CONSOLES CONV. CASH PAYOUT

Bally Club Bells	\$259.50	Genco Victory	\$109.50
Bally High Hands	189.50	Genco Defense	109.50
Keeney 5c Super Bells	245.00	Gottlieb 5-10-20	109.50
Mills Jumbo Parade, Conv.	169.50	Gottlieb Texas Mustang	89.50
Bally Therebred	269.50		

GOOD USED CONSOLES, CONVERTIBLE, CASH OR FREE PLAY READY FOR LOCATION

Bally Big Tops	\$ 50.00	Keeney Super Bell, 5c	\$149.50
Bally High Hand	109.50	Keeney Paddock Club, Cash Pay Out	89.50
Jennings Silver Moon	75.00	Pacos Races, Early Model	79.50
Mills Jumbo Parade, Conv.	139.50	Gold Cups, Bally F.P.	49.50
Mills Jumbo Parade, F.P.	65.00	Galloping Dominoes	79.50
Bally Club Bell, Conv.	175.00	Waltling Big Game	60.00

FIVE BALL FREE PLAY GAMES, READY FOR LOCATION, SUPER VALUES

A.B.C. Bowler	\$42.50	Fantasy	\$19.50	Rotation	\$19.50
Argentine	44.50	Gun Club	49.50	Red Hot	17.50
Attention	24.50	Hold Over	22.50	Star Attraction	44.50
Air Circus	89.50	Jungle	54.50	Spot Pool	49.50
Anabel	19.50	Jolly	19.50	Sky Blazer	42.50
Bosco	69.50	Klick	15.00	Slammer	19.50
Big Parade	79.50	Leader	22.50	Stars	29.50
Beloway	49.50	Legionnaire	29.50	Sea Hawk	29.50
Big Chief	22.50	Lucky	17.50	Seven Up	29.50
Big Town	17.50	Metro	24.50	Score Card	22.50
Blondie	14.50	Majors '41	34.50	Super Six	12.50
Captain Kidd	48.50	Majors '39	17.50	Sports	17.50
Mr. Chips	29.50	New Champ	49.50	Snooks	12.50
Chief	17.50	Merry-Go-Round	19.50	Stop & Go	15.00
Charm	15.00	Nippy	17.50	Topic, Bally	89.50
Champ	32.50	Mills Owl, '41	89.50	Towers	50.50
Commodore	29.50	Mills 1-2-3	79.50	Texas Mustang	54.50
Defense, Genco	89.50	Pan American	32.50	Target Skill	32.50
Double Play	32.50	Play Mate	39.50	Triumph, Bally	12.50
Duplex	29.50	Polo	19.50	Victory, Genco	79.50
Five, Ten, Twenty	79.50	Punch	17.50	Vivot	29.50
Flitker	22.50	Power House	19.50	Vacation	19.50
		Red, White & Blue	19.50		

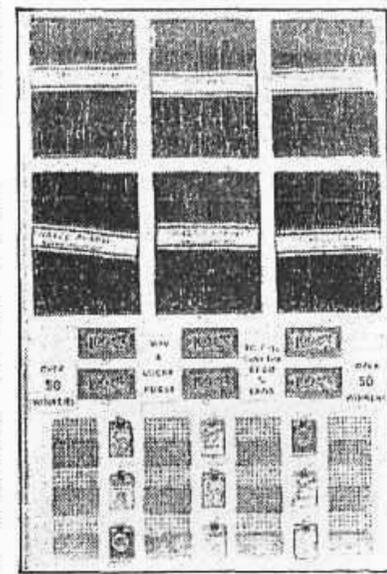
ARCADE EQUIPMENT, READY FOR LOCATION, AS GOOD AS NEW

Keeney Submarine Gun	\$229.50	Daval 21, New	\$ 10.00
Chicago Coin Hockey	195.00	Daval 21, Used	5.00
		Daval Ace, Used	5.00
		Daval American Flag, New	7.50
		Daval Lucky Smoke, New	7.50
		Daval Races, New	7.50
		Daval Rex, New	7.50

All of the above games are offered subject to prior sale. All orders must be accompanied with one-third certified deposit. All prices are subject to change without notice.

B. D. LAZAR COMPANY

1635 FIFTH AVE., PITTSBURGH, PA. Grant 7818
1425 N. BROAD ST., PHILADELPHIA, PA. Stevenson 4320



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Our Board Prices Are Not Controlled
BILFOLD JACK POT
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
	\$27.88
YOUR PROFIT	\$32.12

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.
25% Deposit or Full Remittance With All Orders.

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A. N. S. COMPANY
312 CARROLL ST. ELMIRA, N. Y.

GOING FAST 1942 Model **STOCK IS LIMITED**

A PROVEN PENNY GETTER
FOOT-EASE VITALIZER

Streamlined for the Finest Locations—"The Vitalizer at Metropolitan Drug Store yielded \$26.76 the first two weeks."
Operators and Arcade Men, Write Today
— Terms if Desired —

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HARRY MARCUS COMPANY **WRITE US TODAY**

We have one of the largest stocks of coin machine parts in the country at exceptionally low prices.

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WANT MECHANIC

MUST BE ABLE TO REPAIR PIN BALLS AND RAYOLITE MACHINES.

L. M. KIDD
400 N. 2ND STREET RICHMOND, VA.

THINGS TO DO TODAY

Get information and prices on this "Guess-er" Scale. Only takes 21" x 28" floor space, and has a lot of playing features that people like. Now is a good time to get these scales working into top locations, especially when limited stock is now offered at regular prices.



Write or Wire

A. B. T. MANUFACTURING CORP.
715-723 NORTH KEDZIE AVENUE
CHICAGO, ILL.

Paydays Make Play Spotty

Buffalo trade finds factory paydays cause ups and downs in patronage

BUFFALO, July 18.—The coin machine trade in the Queen City continues good despite the obstacles confronting operators. Collections have been somewhat spotty, but on the whole have held up well. Some operators claim that paydays have a great deal to do with spending and in some plants payday is but twice a month.

For the time being operators are well supplied with transportation and service facilities, as most had obtained good tires before the crisis set in. If total rationing of gas is enforced, operators will have to plan better and more co-operative measures to keep their locations serviced. As it is now, operators are swapping many locations to centralize their routes, and are in many instances selling those locations more than a few miles away from their office, even if they are good. In those cases operators sell to someone who has other locations near by, or is in a better position to service them. Operators in the city, despite many old jealousies, are co-operating better and better all the time. Greatest care is taken even by the large operators to have no waste of man power or material of any kind now. Help is hard to get, and the problem is getting more pressing all the time.

There are no newcomers in the business here and the majority of currently operating firms are larger than ever because they have bought up the smaller routes.

All distributors have kept up their display rooms and shops, feeling that after this war is won they'll pick up where they left off. The few items most distributors now have on the floor usually don't warrant the display space, rent and office layout. What few items the firms still get from the manufacturers are usually sold before they arrive. There is some trading in used equipment.

Music Still Backbone

Music still is the backbone of all operations in the territory, and is doing well. Novelty games have carved themselves a definite niche here in last few months, since operators were rather cautious about using pin games after much fuss with city authorities. Incidentally the city license runs out in August, and one of the many questions in most operator's minds is whether or not it will be renewed then. Since revenue is needed more than ever, it looks bright on this score!

The record situation is a little relieved at present, but was bad during June. Operators had a tough time keeping their phonos filled with good and timely music. There is much discussion on AFM's proposed ban on recordings, but it is generally felt that this crisis will blow over or be ironed out in some way.

Vending is still very profitable and continues stronger than ever. Candy and other sugar products, including soft drinks continue harder and harder to get. The bulk of vending is confined to industrial locations where business is fine. Cigarette venders still appear in all kinds of restaurants, etc., and get good patronage. Nuts, gum, etc., are going along okay.

Spokane

SPOKANE, July 18. — Bill Bigelow, music manager for Dan Aukett, insists the accelerator stuck and he wasn't thinking about that bundle from heaven, Dianne, when his motorcycle tried to climb over an automobile the other day. The accident severed an ankle tendon and confined Bill to bed for a spell. Anyway, he says he got better acquainted with the baby girl, his first.

Ralph Farano, head service man for Wellcome Music Company, announced his marriage to Gladys Daniels, a hometown girl, July 3 at Coeur d'Alene, Idaho.

Arlie Stewart, Wellcome Music Company, reports a company car stolen. It followed closely the theft of Louis Oliveri's car, which he used in his servicing for Jack R. Moore Company. The machine was found stripped of a new spare tire, radio, clock and other accessories.

O. K. MACHINES, INC.

EACH ONE OF THE FOLLOWING MACHINES IS THOROLY RECONDITIONED —READY TO GO ON LOCATION AND ALREADY PACKED FOR IMMEDIATE SHIPMENT!!

Argentine .. \$39.50	Hi Stepper \$22.50
Attention .. 21.50	Jungle .. 40.50
Ali Baba .. 15.00	Lot-o-Fun .. 14.50
ABC Bowler 36.50	Landslide .. 15.00
Anabel .. 15.00	Line Up .. 17.50
Band Wagon 17.50	Metro .. 10.50
Barrage .. 29.50	Miami Beach 29.50
Big Show .. 19.50	Mustang .. 54.50
Big Chief .. 19.50	Pick 'Em .. 12.50
Bocco .. 49.50	Roxy .. 12.50
C. O. D. .. 12.50	Rotation .. 12.50
Champs .. 29.50	Seven Up .. 27.50
New Champs 44.50	SuperChubble 32.50
Capt. Kidd .. 39.50	Spot Pool .. 44.50
Crossline .. 19.50	Score a Line 17.50
Dark Horse (1 Ball) 109.50	Stratoliner .. 19.50
Dbie, Feature 15.00	Score Card .. 12.50
Dbie, Play .. 26.50	Short Stop .. 18.50
Duplex .. 24.50	Sunbeam .. 28.50
Flicker .. 19.50	Sea Hawk .. 27.50
Fleet .. 15.00	Southpaw .. 42.50
Formation .. 14.50	Ton Spot .. 29.50
Follies of '40 14.50	Triumph .. 19.50
Glamour .. 14.50	Variety .. 12.50
Horoscope .. 37.50	Yacht Club .. 12.50
Holdover .. 16.50	Zig Zag .. 32.50

SPECIALS

Big Parade \$77.50	Monicker .. \$77.50
Knockout .. 79.50	Victory 79.50

TERMS: 1/3 Cash With Orders, Balance C. O. D. Full Cash With Orders for \$20 or Less.

BUY BONDS TODAY!

ADDRESS ALL REPLIES IN CARE OF
JACK FITZGIBBONS
453 West 47th St., NEW YORK
All Phones: Circle 6-8343

Attention .. \$24.50	Knock Out .. \$74.50
Air Circus .. 37.50	Legionnaire .. 49.50
All American 19.50	Polo .. 19.50
Cross Line .. 21.50	Playball .. 27.50
Cadillac .. 19.50	Stars .. 24.50
Gold Star .. 21.50	Zig-Zag .. 49.50

LEGAL EQUIPMENT

Batting Practice	\$117.50
Rapid Fire	129.50
Bally Defender	150.00
Skyfighter	169.50
Test Pilot	225.00
Rockola World Series	69.50
Slap the Jap	99.50
Es-Ki-Mo Target Gun, 22 Cal., 9 Ft. Long, 3 Shots 5¢, Natural for Arcades	149.50
Hitler Seeburg Rayolite	79.50

WANTED: 100 Gottlieb Lite-o-Cards. Advice Quantity, Price and Guarantee Condition First Letter.

1/3 Deposit, Balance C. O. D.

UNIVERSAL AMUSEMENT CO.

3317 South Ave., Youngstown, O.

SPECIAL

500 SLOTS BRAND NEW MILLS

10¢ Gold Chrome Bells, 2-5 or 3-5 Pay	\$225.00
5¢ Brown Fronts	175.00
10¢ Brown Fronts	180.00
Vest Pocket Bells, 5¢	42.50
Empress Phonos, 1942	290.50

FACTORY REBUILTS

LIKE NEW

5¢ Gold Chrome Bells	\$179.50
10¢ Gold Chrome Bells	184.50
25¢ Gold Chrome Bells, 3-5 Pay	189.50
5¢ Blue Fronts, Like New	112.50
10¢ Blue Fronts, Like New	115.00
25¢ Blue Fronts, Like New	117.50
Club Handles, Metal Award Cards, Light Sides, Factory Rebuilt Mechanisms.	
10 50¢ Watling Rolo Tops	\$165.00

FACTORY REBUILT LIKE BRAND NEW

SOUTHWEST AMUSEMENT CO.

CHARLEY SNYDER SAM YARAS
1712 Field Street, Dallas, Texas.

WANTED FOR CASH

SEEBURG'S CHICKEN SAMS

\$56.50 F. O. B. YOUR CITY

(Within 1000 Miles of Chicago)

Chicago Novelty Co., Inc.

1348 NEWPORT AVE.
CHICAGO, ILL.

REAL BARGAINS—REAL BUYS

Better Hurry. They won't last long at these prices.

CONSOLES		CONSOLES	
14 Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay	\$200.00	25 Mills Jumbo Parades, Latest Type, Cash Pay, Used 2 Weeks	\$125.00
10 Bally Club Bells, Brand New, Comb. Cash & Free Play	265.00	16 Mills Jumbo Parades with Venders, Comb. Free Play & Payout, Brand New	175.00
1 Bally High Hand, #22677	125.00	8 Mills Jumbo Parades, Latest Type, CP, Used 2 Months	95.00
4 Bally Club Bells, SU, Comb. Cash & Free Play	175.00	10 Mills Jumbo Parades, Clean	75.00
20 Col. Bells, Brand New, GA, Rear Door Payout	85.00	30 Mills Square Bells	50.00
27 Col. Bells, SU, GA, R. Door Pay	50.00	6 Paces Races, 30 Pay, Brown Cab., Cabinets Refinished Like New, Perfect Mech. Condition, as Follows:	
10 Evans Galloping Dominos, Brand New, JP Model, 2-Tone Cabinets	395.00	1 Red Arrow, JP Model, #6259	210.00
7 Evans Galloping Dominos, SU, Latest JP Model, 2-Tone Cabinets	295.00	2 JP Model, #5625-5618	195.00
1 Evans Galloping Dominos, 30 Pay, '41 Model, 2-Tone Cab., #4330	260.00	3 Platin Model, #5745-5278-5744	150.00
1 Evans Galloping Dominos, 30 Pay, Br. Cabinet, Slant Head, Large Odd Drum, #2301	125.00	1 Paces Reels	85.00
1 Evans Galloping Dominos, Red Cab.	20.00	BALLY ONE BALLS	
1 Evans Bang Tail, SU, Latest JP Model, 2-Tone Cabinet	295.00	1 Bally Kentucky, #8199	\$175.00
2 Evans Bang Tails, Br. Cabinet, 40 to 1 Pay, Slant Head, Large Odd Drum, #3165-2942	195.00	1 Bally Grand National, #5396	95.00
1 Evans Bang Tails, Slant Head, Red Cabinet, #1511	45.00	1 Bally Hawthorne	35.00
1 Evans Bang Tail, Red Cabinet, Straight Head, #1858	20.00	1 Bally Stables	20.00
1 Evans Lucky Lucre, '41 Model, 2-Tone Cabinet, #917	295.00	1 Rock-Ola 3 Up	15.00
1 Evans Lucky Lucre, Br. Cab., #572	145.00	SLOTS	
3 Jennings Fast Time, Cash Pay, #140381-140344-140350	75.00	1 AC, 5¢, 7-Coin Head, JP	\$ 75.00
6 Keeney's Super Track Time, '41s, Extra Clean, #7639-7585-7638-7626-7597-7629	325.00	2 Jennings Chiefs, 5¢, #118675-118676	65.00
1 Keeney's Super Track Time, #7346	275.00	107 Mills Blue Fronts, Mech. Reconditioned & Refinished Like New, Plain Bells without GA, Light Sides, 5¢ & 10¢ Play, Ser. from 360,000 to 400,000	85.00
1 Keeney's Super Bell, Brand New	245.00	15 Mills Melon Bells, Serials from 427,000 to 437,000	90.00
2 Keeney's Super Bell, Used Only 2 Weeks, #3242-3243	225.00	1 Mills Gold Chrome, 5¢, SU	175.00
1 Keeney's 4-Way Super Bell, 2/5¢ & 2/25¢	450.00	3 Mills Bonus Bells, 5¢	145.00
3 Mills 4-Bells, 3/5¢ & 1/25¢, #2801-2877-2770	450.00	2 Mills Silent Escalators, 5¢, DJP, #278526-278527	25.00
7 Mills 4-Bells, 5¢ Play, #2338-2335-2326-2342-2216-2328	400.00	3 Mills Green Vest Pockets	20.00
9 Mills 3-Bell, #901-927-1000-900-937-913-945-1017-1018	500.00	1 Mills Gooseneck, 5¢, DJP, #332701	40.00
5 Mills 3-Bells, #756-740-792-770-813	475.00	1 Mills Gooseneck, 5¢, DJP, #280460	30.00
4 Mills 3-Bells, #548-338-310-241	450.00	6 Watling Rol-a-Tops, 5¢, DJP, GA, #69927-67115-67845-67131-67224-69572	35.00
PHONOGRAPHS		2 Watling Gooseneck Treasures, 1¢, GA, DJP, #67753-67754	25.00
5 Seeburg 8800, Electric Selectors	\$350.00	8 Watling Goosenecks, DJP, GA, 1¢, #63060-54571-54273-56638-51979-54542-51748-57338	20.00
5 Seeburg 8800, Remote Control	375.00	6 Watling Goosenecks, 5¢, DJP, GA, #63403-63635-68793-63478-59213-63903	30.00
5 Wurlitzer 500, Keyboard, Sluggproof	175.00	10 Watling Gooseneck Treasures, DJP, GA, #69703-69701-69942-63892-69707-69928-69949-69903-69898-69706	35.00
10 Wurlitzer 600, Keyboard, Sluggproof	185.00	PHONOGRAPHS	
5 '40 Model Rockola Supers	210.00	4 Wurlitzer 700	\$300.00
10 '40 Model Rockola Masters	190.00	3 Wurlitzer 800	325.00
Order Direct From This Ad. Send One-Third Certified Deposit.		3 Wurlitzer 750-E, ES	375.00
Tel. 107 JONES SALES COMPANY Tel. 402		3 Wurlitzer 750	375.00
1330-32 Trade Ave., Hickory, N. C. Night		15 Wurlitzer 616	55.00
		12 Wurlitzer 412	30.00

THAT CHANGE-OVER TO SHOOT THE JAPS FOR MODEL F. TARGET GUNS

IS STILL GOING GREAT. Sample, \$1.00. 10 or More, 85¢ Each.

Don't Wait, Try One on Location and See the Results. Ask Your Distributor or Order Direct.

C. J. ADDY, Imogene, Iowa

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Washington has to have eyes in the back of its head to see here, there and everywhere the little savings on materials that can be made by this and that industry; to work out plans whereby the government can secure a little dab from this one and a little dab from that one of necessary war materials until finally it shall have sufficient. Not plenty, for it looks like that is out of the question, but enough. Just so it can get hold of enough material to win, that's all.

The coin machine industry was one of the first to be affected by WPB rulings. But it certainly has not been alone in its ordeal. And now, daily, new orders go out from Washington touching one industry after another to help us get that material together which we absolutely must have to win.

A few of the newer ones in the long list of industries coming under curtailment regulations are elevators, drinking water coolers and paper.

Rigid control over the manufacture and delivery of elevator equipment and certain types of elevators was established by the WPB recently in an effort to conserve critical materials and assure an adequate supply of equipment for essential use. Elevators manufactured under the terms of the order will be of simpler design and slower speed than many of those now being produced.

An immediate reduction has been ordered in the sizes and types of the common drinking water coolers and refrigeration condensing units used for various commercial and industrial purposes. It is expected that substantial savings of critical raw materials and facilities will result from the simplification program.

WPB has revised its specifications governing the use of rubber in insulated wire and cable and made them applicable to all military uses in order to save an additional 150 to 200 tons of crude rubber per month.

A broad program to conserve the country's paper supply and to assure provision of the volume and kind of paper required by the war program and essential civilian uses, civilian use was announced recently by the Director of Industry Operations. Program is in the form of a series of orders specifying standardization and simplification practices for the paper industry, and was drafted after numerous conferences with industry representatives.

A provision of the order on domestic cooking appliances, requiring that permitted type gas ranges conform to certain safety and performance specifications has been revoked. This action was taken because it was found that the specifications in some cases did not result in the saving of materials.

And so on down the line. Investigators are working steadily seeking ways and

means to get hold of more materials . . . vital materials that just have to be obtained somehow . . . making and changing plans until they perfect them.

The government took the largest step forward in encouraging the formation of auto-pool plans in factories and offices thruout the nation when the Office of Price Administration in Washington announced that war workers are now eligible for new tires and tubes if they take part in authorized car-sharing programs.

This sweeping revision of former OPA regulations on the purchase of new tires and tubes was seen as the launching of an integrated government campaign to sponsor auto-pool arrangements in all industrial areas where private auto transportation is needed to supplement mass transit systems. Previously war workers were allowed to apply only for certificates for recaps.

A "new and greatly improved continuous process for making synthetic rubber out of grain" was announced July 14 by H. P. Wilkie, vice-president of Joseph E. Seagram & Sons, Inc. The new process produces about eight pounds of rubber a bushel, Wilkie said, compared to six pounds by other methods. He said cost has been reduced below 20 cents a pound for the finished rubber and probably will go to 15 cents.

WPB in its first "economic communique," revealed the people of America will know truly in six months at what sacrifice we accomplish the great flow of war materials—by then great peacetime stocks of civilian goods in many lines will be exhausted.

BREVITIES: Business men are urged to respond at once to the request of Chairman Nelson of WPB that they make typewriters available for use by the Army and Navy. . . . Collections of metal and rubber scrap must be increased in order to maintain the supply of raw materials at levels large enough to meet war production schedules, officials say. . . . Iron and steel which are tied up in plants whose civilian production has been curtailed may be requisitioned for the war effort. . . . Additions have been made to the military exemption list in the copper conservation order so as to allow the manufacture of binoculars and valves for ship use after August 1. . . . Retail fuel dealers in the Eastern seaboard States are urged by the Solid Fuels office to undertake advertising and publicity campaigns asking fuel oil users to convert their furnaces from oil to coal at once and to order their coal now. . . . Paul V. McNutt reported July 13 that 12,500,000 persons are now actively engaged in direct war work, and predicted that 5,000,000 more would be needed in the next six months.



Left Side View Front View Right Side View

THE LATEST CONVERSION CREATION

**"CHICKEN SAM OPERATORS"
"HIT THE SIAMESE RAT"**

Hitler and the Jap

A POSITIVE SENSATION

Players stand in line to shoot. A new composition figure and wooden legs. Figure reverses when hit, showing a Jap on one side and Hitler on the other side. Unit consists of new composition figure and wooden legs as well as new scenery processed in sixteen colors. All units thoroughly checked ready for easy installation. Streamers furnished for top of machine reading "Hit the Siamese Rat," "Hitler and the Jap."

\$15.00 For complete unit F. O. B. San Antonio. Terms: 50% with order, balance C. O. D. (Payment in full saves C. O. D. Fee.)

\$10.00 EACH FOR FIGURE AND LEGS ONLY (NO SCENERY).

Samples sold with money-back guarantee. If you convert a Chicken Sam insist on the Siamese Rat Unit, the up-to-the-minute conversion. We have Jap conversions for Bally Shoot the Bull and Rapid Fire, \$15.00 each complete.

BONA FIDE DISTRIBUTORS, WRITE.

Manufactured Exclusively By

HAROLD W. THOMPSON

(Seeburg Distributor)

415 Carolina St. SAN ANTONIO, TEXAS

CLEAN-UP SALE

- 2 Pace 5c Blue Fronts D. J. . . \$30.00 ea.
- 1 Pace 10c Blue Front D. J. . . 30.00
- 1 Caille 10c 15.00
- 1 Smoker Bell 5c (like New). . . 30.00
- 1 Mills Q. T. 1c (Green). . . . 30.00
- 1 Mills Dice Mach. 25c 35.00
- 1 Pace Maker 50.00
- 1 Thistledown 45.00
- 1 Bally Skill Field 25.00
- 2 Reliance Dice Mach. 25.00 ea.
- 1 Mills Bag 45.00
- 4 12 Slot Fortune Mach. . . . 25.00 ea.
- 1 Exhibit Football Kicker . . . 50.00
- 1 Muloscope 20.00
- 1 Drop Picture 20.00
- 2 Grand Nationals 100.00 ea.
- 65 Late Harlich Salesboards . . 125.00 lot

Terms: 1/3 Deposit, Balance C. O. D.

COLLETTE SPECIALTY CO.

342 PARK AVE.
IDAHO FALLS, IDAHO

ATTENTION!!!

5-1941 ROCKOLA SPECTRAVOX & PLAYMASTERS EXCEPTIONALLY CLEAN \$299.50 EACH

Closing out large stock of Free Play Pin Games, Consoles, Counter Games, Phonographs, etc. Write for complete list today.

H. G. PAYNE CO.

312 Broadway Nashville, Tennessee



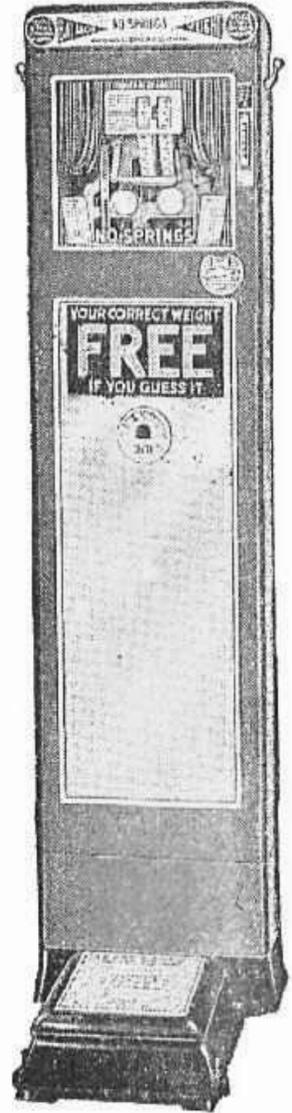
From Victory, official weekly bulletin of the Office of War Information, Washington, D. C.

ARCADE MEN!

YOUR LAST CHANCE

Only a few more left.

Get 'em while you can!



BIG GUESSING SCALE

For Choice Locations

Height, 71 in.; Width, 17 in.; Depth of Base, 26 in.; Net Weight, 183 lbs.

Operates Automatically

Does Not Require Electricity

No Springs--Balance Weight

30-DAY MONEY-BACK GUARANTEE

WATLING MFG. CO.

4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

There is no substitute

for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

Hurry—Only a Few Left

V-\$7.50 | HULA-\$6.00

Brand New Games in Original Cartons.

ANGOTT SALES CO. 51 SELDEN AVE. DETROIT, MICH.

Universal Holds Peak Production

KANSAS CITY, July 18.—In spite of a general shortage of vital materials necessary for its manufacturing needs, the Universal Manufacturing Company has been giving extraordinary service to its customers by the continuation of a three-shift production program thruout its entire plant. Business has expanded so rapidly that the firm in one year produced three new ideas in ticket games and all have taken the public's fancy as shown by sales. The three games were Bingo Dangling Ducklet Jackpot deals, Candy Box Style deals and the Original Rollo-o'-Do games.

The latest Roll-o'-Do ticket games are

realistically set up on wire spindles so that they are actually rolled off the spindle when purchased by customers. Elimination of the palming of tickets by customers is bringing popularity to this game, resulting in repeat plays and increased income.

The firm's general manager, J. Berkowitz, is now recuperating from a sudden attack of appendicitis which necessitated removal of the appendix. During his absence S. L. Herman, advertising manager, is holding the fort and reports production has been kept at its peak.

Herman says the firm is enjoying its best year due to the success of its new deals and added that he was happy to say that it has but a little way to go to have its employees 100 per cent in the 10 per cent salary deduction for the purchase of War Bonds.

Easier Way for Appeals on OPA Price Questions

WASHINGTON, July 18.—The Office of Price Administration has set up machinery so that merchants and manufacturers could apply directly to OPA for adjustments in ceiling prices.

OPA officials said the new order would apply only to hardship cases which could be handled without causing an increase in the general level of prices. It allows revisions to be made for individual applicants by regional OPA officials under these circumstances:

1. For a retailer who shows that his maximum price is abnormally low in relation to his competitors and causes him substantial hardship.

2. For any seller other than a retailer who shows that a maximum price is abnormally low in relation to his competitors and causes him substantial hardship, and that the adjusted price will not cause nor threaten to cause an increase in retail price.

3. For all sellers, including retailers, seeking relief on any other basis whose case is typical of other sellers suffering similar hardship, and for whom the granting of relief will not endanger the battle against inflation.

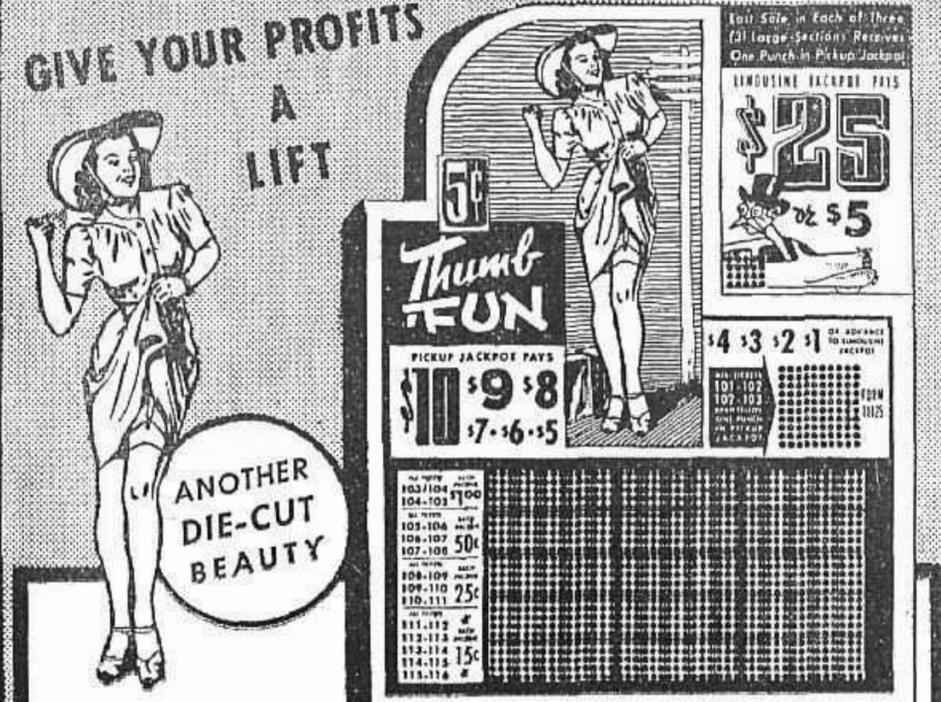
Previously, the general maximum price regulation permitted retailers only to apply for adjustment of out-of-line prices. Wholesalers and manufacturers had to petition for an amendment to the regulation. The order was effective July 14.

store here. Greenstein lined up at the booth and plunked down enough money to obtain a \$1,000 bond. Hy later brought Duchin out to Hy-G, where he met operators, signed autographs and posed for pictures.

Harold Lieberman, Acme Novelty Company, is proud of the fact that every employee but two in his organization has signed up for the 10 per cent payroll deduction plan.

Frank George, one of the phono specialists for M. M. (Doc) Berenson, Minnesota Automatic Machines, got a three-column spread in *The Minneapolis Times* the other day. Reason for the picture and story was that Duchess, George's Gordon setter, gave birth to a litter of 14 pups. Altho Duchess is proud of her babies, she needs assistance from George's eight-year-old son, Bobby, when it comes time to feed the pups. Bobby uses a couple of baby bottles handy for that chore.

GIVE YOUR PROFITS A LIFT



ANOTHER DIE-CUT BEAUTY

No. 1125--THUMB FUN

TAKES IN: 1125 at 5c. \$56.25

PAYS OUT:\$25.00

AVERAGE PROFIT.....\$31.25

GARDNER & CO. 2301 ARCHER • CHICAGO

Minneapolis-St. Paul

MINNEAPOLIS, July 18.—Distributors are bubbling over with enthusiasm here as their sales books reveal that equipment has been moving strongly.

Minnesota Machines Company staff is all ready to play *He's in the Army Now* for their boss, M. M. (Doc) Berenson. Doc, a benedict of recent weeks, has been classified 1-A and has orders to report to his draft board doctor for a physical.

Coinmen are calling Ted Heil, Gaylord, Minn., operator, the "1942 Will Rogers." Ted has that slow Rogers drawl and quaint humor and is given to telling the tallest stories out concerning his prowess as a fisherman. His letters to distributors are masterpieces of humor and wit. But what the coinmen want to know is where are all the fish he keeps bragging he caught? No one around the Twin Cities has yet seen the net result of his claims.

Having spent some 20 years in the army as a soldier, Jack Garrett, Minneapolis operator, is itching to get into the scrap once again.

Cecil Brown, mechanic for H. J. Guick, of Minneapolis, has left his job for a bigger one with the United States Navy.

Mayflower Novelty Company recently opened its sixth branch office, this time in Philadelphia. Sam Taran, firm head, is in the City of Brotherly Love directing the opening of the office. The firm already has branches in Des Moines, Pittsburgh, Buffalo and Erie, with headquarters in St. Paul.

Lorraine Bailey is the new record girl at Mayflower Novelty Company, succeeding Margaret Guseman, who left to be married.

Jack Gray, cigarette machine man for Silent Sales Company, has been inducted into the army.

New bookkeeper at Silent Sales Company is Margaret McFarland, who took over her new duties recently.

FIRST COME GETS IT

850 Wurlitzer	\$400.00
750E Wurlitzer	320.00
750 Wurlitzer	290.00
24s Wurlitzer	100.00
616 Wurlitzer	50.00
New 30-Wire Wurlitzer Boxes	25.00
61 Wurlitzer	50.00

Consoles

Mills Jumbo, F.P.	\$ 80.00
Buckley Track Odds, Slant Head ..	150.00
Bally Hi Hand, F.P.	150.00

Arcade Equipment

Keeney Submarine Gun	\$179.50
Chicken Sam	55.00
Keeney Anti Aircraft	30.00

Pin Games

Mystic	\$22.50	Horoscope ...	\$30.00
Stratollner ...	24.50	Fox Hunt ...	25.00
A.B.C. Bowler	37.50	Score-a-Line ..	20.00
Sport Parade ..	32.00	Fleet	20.00
Limelight ...	19.00	Yacht Club ...	17.50
Zombie	30.00	Paradise ...	25.00
Star Attraction	40.00	School Days ..	49.50
All American..	25.00	4 Roses	30.00
Sparky	20.00	Triumph	10.00
Gold Star	20.00	Major '41 ...	39.50
Seven Up ...	28.00	Big Chief ...	24.50
Sun Beam ...	32.50	Summertime ..	15.00
Spotters ...	10.00	Convention ...	12.00
Glamour	14.50	Menicker ...	52.50
Wild Fire ...	30.00	Sluggo	33.00
Defense	89.50	Stars	27.50
4 Aces (New)	124.50	West Wind ..	35.00
Spot Pool ...	40.00	Play Ball ...	19.50
Anabel	10.00	Silver Spray ..	25.00
Bandwagon ..	15.00	Skyliner ...	19.50

SHOOT THE JAP RAY-O-LITE GUNS

\$125.00—VALUE—\$99.50

Legal and tax free. Reconditioned Seeburg CHICKEN SAM Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$99.50. One-third deposit with order. Special cash offer. A certified check of \$95.00 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today.

ATTENTION: CHICKEN SAM AND RAY GUN WE WILL BUY FOR CASH OPERATORS

We Have for Sale: Regular Price Gun Lamps \$.75 2A4G Tubes 2.50 Photo Electric Cells ... 3.50 Above 3 Items Are Very Scarce.	\$.80 Ea. 2.15 Ea. 2.85 Ea.
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CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE. CHICAGO, ILL.

McCALL NOVELTY CO.

McCALL'S RECONDITIONED COIN MACHINE BARGAINS

SLOT MACHINES

12 Mills Blue Front, 5c, SJP ..	79.50
2 Mills Blue Front, 5c, SJP ..	49.50
Gold Award	89.50
2 Mills War Eagles, 5c, SJP ..	89.50
(Factory Rebuilt)	
6 Mills Cherry Head, 10c, SJP ..	49.50
1 Mills Liberty Head, 10c, SJP ..	49.50
Gold Award	49.50
1 Jennings Chief, 5c, SJP ..	89.50
Four Star	49.50
1 Mills War Eagle, 10c, SJP ..	49.50
1 Pace Comet, 10c, DJP ..	49.50
1 Pace Comet, 25c, DJP ..	49.50
1 Mills Futurity, 5c, SJP ..	49.50
1 Watling Roi-a-Top, 25c, F.V. ..	49.50
1 Watling Roi-a-Top, 10c, SJP ..	89.50
1 Mills Blue Front, 25c ..	109.50
1 Mills Chrome Bell, 25c ..	129.50
1 Mills Gold Chrome Bell, 5c ..	49.50

SPECIAL

10 Evans Jungle Camp (Free Play)

\$79.50 EACH

Will trade these on Exh. Sky Chiefs

Balance C. O. D. Before buying tell us what type of Coin Operated Game you are interested in. WE BUY. SELL AND EXCHANGE.

3147 LOCUST ST. ST. LOUIS, MO.

A HUNDRED MACHINES FOR \$10.00 each

(Write)

All kinds of Counter Games (write)

CORMNEY SALES CO.

Box 532—Phone 327
Richmond, Ky.

FOR SALE

Reputable Operator (New York State) in established and progressive vending machines business (Music, Cigarette and Pin Games), machines on location and doing business, wishes to sell. Approximate value \$45,000.00. Reason for selling—Drafted.

BOX D-258

Care The Billboard Cincinnati, O.

OPERATORS, READ THIS FOR SALE

Four Blue and Gold and one Green Vest Pockets. All in good condition. First \$130.00 gets all.

GOAR'S AMUSEMENTS

826 W. 11th MUNCIE, IND.

Restaurant Men Cancel Meeting To Curb Travel

CHICAGO, July 18.—Directors of the National Restaurant Association announced that they have voted to cancel the organization's annual convention and exposition which was to have been held in Chicago October 5 to 9. The action was taken to comply with the request of the Office of Defense Transportation to curtail travel and notice of the cancellation was sent to Joseph B. Eastman, director of the ODT.

In place of the convention, which normally attracts several thousand restaurant operators from all sections of the country, the association will sponsor an emergency war conference in Chicago on October 6, 7 and 8 with a limited attendance.

Des Moines

DES MOINES, July 18.—Mr. and Mrs. C. Aubrey Gibson, operators of the Gibson Distributing Company at Des Moines and Waterloo, have returned from a vacation trip to California. En route they visited Texas and New Mexico where at one time Gibson was stationed on the Mexican border.

Charles Devore, Des Moines serviceman, has left for Rapid City, S. D., to work for the Kores Music Company.

Paul Nelson, head of the Nelson Amusement Company, disclosed he has installed more than \$15,000 worth of Wurlitzer wall boxes recently in locations in Central Iowa.

P. DeHart, of Ames, Ia., pinball operator, was a recent visitor in Des Moines at the Superior Sales Company.

Joe Epstein, head of the Superior Sales Company, who recently made claims to having one of the oldest coin-operated phonographs, still claims his is the oldest still in operation. Joe's machine was manufactured in 1895.

Nat Cohn, of Modern Vending Company, New York, claims his is older than Epstein's, but Joe points out the New York machine is on display while his actually is on location pulling in the nickels.

The army has taken two Iowa operators, M. L. Ritter, of Cedar Rapids, and Art Westerman, of Des Moines. Westerman was with the Westerman Music Company. Both were inducted into the army at Fort Des Moines.

Mrs. A. F. Reinhart, of Vinton, Ia., not only was the lone woman operator to attend the recent meeting of the Coin Machine Operators of Iowa in Des Moines, but she stole the show. Mrs. Reinhart took an active part in the discussions and as a result was named program chairman for the next meeting to be held at Des Moines, Hotel Kirkwood, Sunday, July 19.

Ben Jacobson, secretary of the coin machine organization, was instructed to keep a list of all the Iowa operators entering service with the armed forces.

Baltimore

BALTIMORE, July 18.—Lertell Distributors has been organized by S. Carl Mantell and Milton Adler. Quarters are at 1922 N. Charles Street. Adler also heads Liberty Amusement Company and the Liberty Vending Company.

The Maryland Coin Machine Company, headed by J. Sawyer, is now located at 1722 N. Charles Street. Sawyer also operated the Charles Record Shop. This has been combined with the Maryland Coin Machine Company.

Nelson & Company, Inc., distributors for International Classic and Top-Hat records has extended distribution on these to the District of Columbia area.

Southern Wholesalers, Inc., has collected over 100,000 pounds of scrap records. This, it is pointed out, entitles the distributing organization to a large stock of new recordings.

Birmingham, Ala.

BIRMINGHAM, July 18.—In order to beat the tire and gasoline shortage, Birmingham Amusement Company has put on two bicycles and one motorcycle for service, reports Pete Romano, head of the concern.

Max Hurvich, of Birmingham Vending Company, joined the \$1,000 Club the other day, thereby obtaining considerable free publicity for himself and the coin machine business in general. He was one of over 500 who attended a War Bond Breakfast, admittance being given only to those who planked down \$1,000 to buy War Bonds.

Louis Allen, brother of Nathan Allen, of Ten Ball Novelty Company, has joined the army and hopes to be operating a machine gun soon instead of a bevy of coin machines.

Operator Security Lies in Equipment

CHICAGO, July 18.—Emphasizing the importance of careful buying of all equipment for the duration, Roy Bazelon and Al Stern, Monarch Coin Machine Company officials, have issued the following statement.

"Inasmuch as the security of the individual operator today depends wholly upon the reliability of his equipment, he must exercise great caution in all his purchases," it was declared. "Unless the games he intends to buy can measure up to a high standard of performance, quality, appeal and appearance, the equipment should be passed over in favor of machines that do meet with the requirements of present-day operating. A machine which is imperfect in any of the characteristics mentioned may prove to be a source of serious monetary loss. Imperfect performance and poor quality

of materials and construction may result in breakdowns and costly repairs. Lack of appeal in play and appearance means that a game will prove unprofitable not only from the standpoint of revenue but also in time and work involved in regular collection and service calls. Such a game is a liability.

"We at Monarch are pledged to eliminate liabilities from the operator's stock of working equipment. Every machine in the huge selection now available in our warehouses has been put thru a rigid routine that eliminates possibility of failure in any of the four important factors in the success of that game on location. Should the equipment fail to stand inspection, a thorough reconditioning process which includes replacement of parts and refinishing of cabinets puts that game back on the money-making list. Operators can be sure that such a game is dependable because we have spared no expense in creating and maintaining our reconditioning service and manning it with the most expert workmen."

IT'S A HIT!



BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION! OUR STOCK WON'T LAST LONG!

SAMPLE **\$17.75**

LOTS OF 5.....\$53.25
Special Discounts to Distributors.

NO TAX REQUIRED TO OPERATE. DON'T WAIT! A SAMPLE WILL CONVINCING YOU!

Buy Direct or From Your Distributor.

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd.
Chicago

AL TABAKOF SAYS:

GET ON BOARD FOR BIGGER TAKES WITH GLOBE'S NEW MONEY-MAKING BOARDS.



BIG REWARD

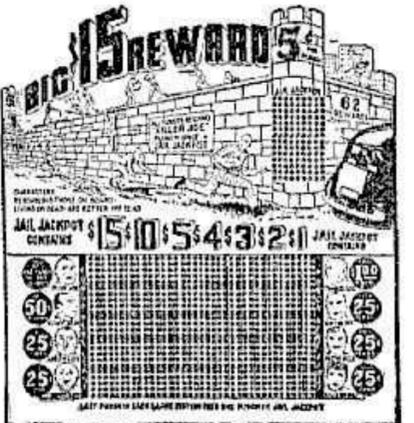
Offered for any operator caught alive NOT making money with this new sensational Jumbo-Thick, Die-Cut board! All tickets bear cartoons with a laugh. Jail jackpots pay from \$1 to \$15. Send in your order today and get your reward!

1000 Holes—5c a Shot

Takes in\$50.00
Pays Out (Average).... 23.98
Average Profit\$26.02

WRITE FOR YOUR COMPLETE CATALOGUE OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY
1023-25 RACE ST. PHILADELPHIA, PA.



USED BARGAINS

SEEBURG COMMANDERS R. C. ...\$310.00

MILLS THRONE, 1939, NEW MAR-BLGLO FINISH, CLEAN 120.00

WALLOMATIC BOXES, 1939 15.00

SELECTOMATIC WIRED BOXES 11.00

BALLY SHOOT THE BULL 49.50

Terms: 50% Certified Deposit With Order, Balance C. O. D., F. O. B. San Antonio.

HAROLD W. THOMPSON
(SEEBURG DISTRIBUTOR)
415 CAROLINA
SAN ANTONIO, TEX.

LEW WOLF Offers

All American \$18.50	Cowboy\$ 9.50	Legionnaire ..\$29.50	Scoop\$12.50
Armada 12.50	Crossline 17.50	Line Up 30.50	Score Card .. 12.50
Bang 9.50	Dble. Feature. 13.50	Limelite 14.50	Snooks 10.50
Big Tent—Big	Fleet 16.50	Mr. Chips ... 10.50	Sports 10.50
Show 27.50	Flicker 18.50	Nippy 10.50	Super Six ... 10.50
Birdie 12.50	Formation ... 14.50	Oh Boy 10.50	Topper 10.50
Blackout 12.50	Follies 11.50	Oh Johnny .. 12.50	Triumph 14.50
Blondie 14.50	Glamour	Powerhouse .. 14.50	Twinkle 10.50
Bowling Alley 14.50	(H.Jink) .. 16.50	Punch 10.50	Variety 10.50
Buckaroo 11.50	Hold Over ... 14.50	Red Hot 10.50	Vogus 12.50
Cadillao 14.50	Keen-a-Ball .. 10.50	Rexy 10.50	Wild Fire ... 32.50
Circus 11.50	Landslide ... 18.50	Sara Suzy ... 18.50	Wings 14.50
Chevron 9.50			

NEW GAMES

Silver Spray ..\$92.50 Wow\$ 84.50 Entry—Speed-way\$92.50 Salute\$84.50

Broadcast ... 92.50 Defense 157.50 Hi Stopper .. 87.50 Silver Skates . 84.50

ONE BALLS

Congo\$27.50 Grandstand . \$ 85.00 Gal. Domino '40. \$185.00 Kentucky Club \$75.00

Gold Cup ... 47.50 Pimlico 250.00 Gal. Domino '38.. 65.00 Tracktime, '37 55.00

LEGAL EQUIPMENT

3 Batting Practices ..\$127.50 Anti-Aircraft Guns ...\$44.50 Ten Pins\$77.50

Shoot the Chutes 104.50 Skee Ball Ette 87.50 Ten Strike 77.50

Chicken Sam 78.50

1/3 Deposit—Balance C. O. D.

REX AMUSEMENT COMPANY
1443 MAIN STREET BUFFALO, N. C.

BUY AND SELL

COUNTER GAMES, ARCADE MACHINES, GUNS, ETC. WRITE! PHONE! WIRE!

KICKER & CATCHER\$12.75

ABT FIRE & SMOKE 22.50

GOTTLIEB GRIPPERS 8.75

BINGOS 5.50

HOME RUN 10.00

TEXAS LEAGUERS, DE LUXE 32.50

ALL GAMES IN PERFECT WORKING CONDITION. 1/3 DEPOSIT WITH ORDER.

NEW YORK SUPPLY CO.
445 WEST 50TH ST. NEW YORK, N. Y.

"H.Z."

Two initials that mean **BETTER SERVICE, FINER GAMES, LOWER PRICES, REAL COOPERATION** to every operator who wants the **BEST BUYS** in Pin Games, Slots, Counter Games and all other products of the leading manufacturers!

BEFORE YOU BUY ANOTHER MACHINE— get in touch with "H.Z."—we carry the largest stock in the Midwest! Take advantage of our established and proven reputation for a **SQUARE DEAL EVERYTIME—ALL WAYS! WRITE! WIRE! PHONE** for our **PRICE LIST NOW!**

H. Z. VENDING & SALES CO.
Nebraska's Largest Distributors of Amusement and Merchandise Machines

FOR IMMEDIATELY DELIVERY

Write for your prices

Now Bally Club Ball
New Mills Four Ball
New Q. T.'s Gold Glitter
New Mills Gold Chroma
New Mills Vest Pockets
New Genco Four Aces
New Chicago Coin Gobs
New Gottlieb's Keep 'Em Flying
New Pike's Peaks
New Marvels, Liberty, Mercury
Used Hi Hand
Used Jumbo Parade, F.P. or Payout
Used Jennings Totalizers, F.P. or Payout
Used Keeney Super Ball Combination
Keep 'Em Bombing Counter Game, special, \$10.00 each. See us for Arcade Equipment. Also Salesboards and Tickets of all the leading manufacturers at factory prices.

1205 DOUGLAS ST., OMAHA, NEB.
(WA 8428 & AT 1121)

SUPER SPECIALS

Table of Super Specials with columns for item names and prices. Includes items like Anabel, Argentine, Band Wagon, Barrage, Big Chief, etc.

Table of Bally One Ball Games with columns for item names and prices. Includes items like Bally Dark Horse, Bally Blue Grass, etc.

Table of Counter Games with columns for item names and prices. Includes items like Amer. Flag, Ex-Ray, Gem, Jigger, etc.

Table of Consoles with columns for item names and prices. Includes items like Mills Jumbo Parade, Jenn. Bobball Totalizers, etc.

Table of Slots with columns for item names and prices. Includes items like Mills Extraordinary, Mills S.J.P., etc.

Table of Phonographs & Remote Access with columns for item names and prices. Includes items like Rockola #2 Regular, Rockola Rhythm Master, etc.

Table of Arcade & Legal with columns for item names and prices. Includes items like Mutoscope Moving Picture Machines, Advance Drop Picture Machines, etc.

SILENT SALES 635 "D" ST., N. W., WASHINGTON, D. C.

Car Parking Meter Monopoly Charged

WILMINGTON, Del., July 18.—The Government filed suit in United States District Court July 5 charging seven corporations, a partnership and 10 individuals with monopolizing the automobile parking meter industry in violation of the Sherman Anti-Trust Act.

The court was asked to cancel existing agreements among the defendants, through which the monopoly allegedly is maintained, and to restrain the defendants from entering into any further agreements.

Named in the action are Vehicular Parking, Ltd., Karpark Corporation, Dual Parking Meter Company, M. H. Rhodes, Inc., and Peerless Oil & Gas Company, all Delaware corporations; Standard Meter Corporation, Connecticut; Duncan Meter Company, Illinois; Frank L. Michaels and Alfred R. Miller of Covington, Ky., who do business as Mi-Co Meter Company; Vernon L. Taylor, San Antonio, Tex., president of Peerless and a director of Vehicular; George E. Tribble, Baltimore, a director of Dual; Carl Magee, Oklahoma City, president of Dual; M. H. Rhodes, Hartford, Conn., president of M. H. Rhodes, Inc.; Donald S. Duncan, Chicago, president of Duncan Meter Company, and P. L. Newsom Hartford, vice president and secretary of Standard Meter Company.

The defendants were given 20 days in which to file answers to the charges.

Fort Worth

FORT WORTH, July 18.—So successful was the "Record Roundup" weekly broadcast over KPJZ during the first year that the sponsor, the Panther Novelty Company, after observing the recent first anniversary of the program, extended it for an indefinite period. Each Sunday, 8:30 to 9 a.m., Jack Gordon, Fort Worth Press columnist, discussed new and popular records and then sent them out over the air.

Fort Worth coin machine operators co-operated with the Fort Worth Restaurant Association in staging its Western party at the 400 Club June 24 and furnished many kinds of coin machines. No commission was charged by the operators.

Business in this area is good. Phonographs lead the big parade, with replay tables taking a close second. Since replay tables were placed back on location some eight months ago the play has held up well, even better than some of the old-time operators expected.

R. N. McCormick, district manager for Decca, was a Fort Worth visitor recently.

Ed Brown, Dallas cigarette machine distributor, was seen on the row recently.

Penny merchandise machine operators are still able to keep all their equipment on location. They are getting good business on salted peanuts, ball gum and small candies.

Gardner Rep Back After Operation

CHICAGO, July 18.—Don Lee, Gardner & Company's representative for Louisiana, Arkansas and Mississippi, has returned to his territory after a layoff of a month due to an infection which required an operation.

"The salesboards I have to show my customers now are the best money-makers in the country," Lee stated. "All they need is a chance to prove it."



FIRST SHOWING OF SENSATIONAL COUNTER GAME

IN TUNE WITH SPIRIT OF PEOPLE. ACTUAL SHIPS SUBMERGE IN WATER! Pennies bomb ships through movable bomb sight, causing them to sink! Should pay for itself on any counter in less than a week. No tax required.

IT'S NEW! IT'S HOT! IT'S SKILL! ONLY \$6.95! 6 FOR \$35.95

25% cash with order, balance C. O. D.

F. O. B. Kansas City

WESTERN NOVELTY COMPANY 217 West Ninth Street, Kansas City, Missouri

CAPITOL COIN FOR CAPITAL VALUES

EVERY GAME ADVERTISED IN STOCK READY FOR IMMEDIATE DELIVERY. COMPLETELY CLEANED AND CHECKED AND IN A-1 CONDITION

Table listing various games and their prices, including Argentine, All American, Blondie, Big League, etc.

ARCADE EQUIPMENT

Table listing arcade equipment and their prices, including Skyfighter, Keeney Air Raider, Ace Bomber, etc.

SPECIAL

Brand New in Original Crates, Tax Free Legal Arcade Equipment CASINO GOLF - \$59.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. CAPITOL COIN MACH. EXCHANGE, 3056 M ST., N. W., WASHINGTON, D. C. Tel. Columbia 1330

ATTENTION!—OPERATORS

BRAND NEW MACHINES IN ORIGINAL CRATES

Table listing brand new machines in original crates and their prices, including Club Bell, Jumbo Parade, Col. Bell, etc.

USED MACHINES IN A-1 CONDITION

Table listing used machines in A-1 condition and their prices, including Super Bell, Galloping Dominos, etc.

USED COUNTER GAMES

Table listing used counter games and their prices, including Columbia Bell, Liberty Bell, etc.

ALL MACHINES ARE OFFERED SUBJECT TO PRIOR SALE. PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Terms: 1/3 Deposit—Balance C. O. D. (On Orders of \$10.00 or Less We Require Cash.)

ROANOKE VENDING MACHINE EXCHANGE, INC. 533 Center Avenue, N. W. ROANOKE, VIRGINIA

Table listing various machines and their prices, including Therobred, Longacre, Sky Chief, etc.

Our Terms: One-Half Certified Deposit With Order—Balance C. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT 44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

BARGAINS MUSIC, SLOTS, CONSOLES

Table listing various music, slots, and console machines and their prices, including Wurlitzer 850, Wurlitzer 750E, etc.

SLOTS

Table listing slot machines and their prices, including Mills 5-10-25c Slots, Rockola Rhythm Master, etc.

CONSOLES

Table listing console machines and their prices, including Paces Races Arrow Jack Pot, Baker's Paces Daily Double, etc.

Will Buy or Trade for Ra-O-Lite and Anti-Aircraft Guns

1/3 Required With Order

Cannon Music Machine Co. 57 Biltmore Avenue. Phone 4887 Asheville, North Carolina

CASH WAITING FOR

Table listing various machines and their prices, including Bally, Keeney, etc.

Will Pay Good Prices. Buy Any Amount. Give Full Description First Air-Mail Letter. THE R. F. VOGT DISTRIBUTORS Milner Hotel Bldg. Salt Lake City, Utah

GUARANTEED LIKE NEW

IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model . 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets . 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash . 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash . 249.50
- JENNINGS FAST TIME 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

BUYS FOR WISE BUYERS!

- SLOTS**
- Pace Comets, 1c; 5-10-25c \$34.50
 - Pace All Star Comets 44.50
 - Watling Rotator 39.50
 - Mills Q. T. 1c; 5c 34.50
 - Mills War Eagle, 5c 34.50
 - Mills Green V. P. 24.50
 - Callo Commander 5-10-25c 49.50
- CONSOLES**
- Jennings Fast Time F. P. \$ 79.50
 - Mills Square Bell 59.50
 - Jennings S. M. Totalizer 109.50
 - Groetchon Sugar King 49.50
 - Keene Super Bell (floor sample) . 214.50
 - Pace Reels P. O. 69.50
 - Pace Saratoga P. O. 74.50
 - Bally Club Bell (floor sample) . . . 198.50
- SCALES**
- Mills \$29.50
 - Watling Fortune 89.50
- MISCELLANEOUS**
- W. DuGrenier Cigarette Machine, 9 Col. \$49.50
 - Keene Anti-Aircraft 24.50
 - Bally Bull 69.50
 - Bally Alley 24.50
 - Keep 'Em Flying (new) 9.95

TO AVOID DELAY, GIVE SECOND CHOICE.

1/3 Deposit, Balance C. O. D.

State Distributor for Seaburg Phonographs and Accessories.

Milwaukee COIN MACHINE CO.

1130 W. Lisbon Ave., Milwaukee, Wis.

Houston

HOUSTON, July 18.—A party and social meeting for Houston operators was given recently by Operators C. O. (Red) Harrington and W. H. Benton and H. M. Crowe, manager of R. & A. Distributing Company. The affair was held at Forty-Eighth Battalion Marine Headquarters at Old City Auditorium. Over 50 operators and servicemen and several marines and other invited guests attended.

H. M. Crowe, R. & A. Distributing Company, joined the Naval Reserves, Construction Department, on June 24. He qualified as a stockroom clerk and checker and expects to be called to service in that capacity. Ed Oates, well-known record salesman and lately employed in a large shipyard, joined with Crowe in the same department of Naval Reserves. He qualified as shipfitter.

Bill Williams, serviceman and well known locally as an amplifier specialist, has been sent abroad as a radio technician.

Dallas

DALLAS, July 18.—Local operators are taking a more realistic view of the war situation and are settling down to "guard the home front" until their call comes to enter the armed forces of Uncle Sam. A few weeks ago they figured they would soon be in the army or navy on short notice and were planning to sell their operation or find someone to take over their business for them. While a large number of Southwest operators and coin machine men are already with the U. S. armed forces, they have come to realize that it will be some time before all of them can be used by Uncle Sam. Realization of this fact has helped to stabilize the industry and to put some of the operators back to work in earnest.

Gus Guanera, formerly with the Mills Novelty Company, is now in charge of the service and repair department of Southwest Amusement Company.

Jay Robb, operator of Needles, Calif., was a recent visitor to the Southwest Amusement Company, where he purchased several new and used counter games.

—ROLL IN THE DOUGH—

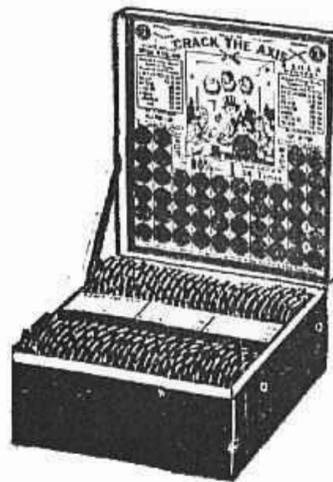
WITH UNIVERSAL'S BRAND NEW SENSATIONALLY DIFFERENT ORIGINAL ROLL-O-DO!!

THE GREATEST NEWEST DISCOVERY IN CANDY BOX TICKET GAME HISTORY!!

COMPLETE ELIMINATION OF TICKET SHORTAGES!

SMALL, COMPACT AND ATTRACTIVE, TAKING MINIMUM COUNTER SPACE!

ROLL-O-DO IS REALISTICALLY SET UP ON ROTATING WIRE SPINDLES! INSIDE BOX COVER DESIGNED ON TOPNOTCH JACKPOT CARD ATTRACTION!!



ROLL-O-DO SPINDLES-ENCASED IN BEAUTIFUL CANDY BOX ACTUALLY ROLL IN THE DOUGH! FLOOD OF REPEATS FOLLOW ROLL-O-DO, ENTICING REALISTIC PLAY!!

Takes in 1260 Tickets @ 5c. \$63.00
Pays Out (Avg.) . 34.82
Profit (Avg.) ..\$28.18

ESPECIALLY RECOMMENDED FOR CLOSED TERRITORY!!



Takes in 1260 Tickets @ 5c. \$63.00
Pays Out (Avg.) 32.98
Profit (Avg.) . \$30.02



Takes in 1600 @ 5c \$80.00
Pays Out (Act) 55.00
Profit (Act.) . \$25.00

Photograph of Closed Original Roll-O-Do Style Ticket Game

SURPASSING THE SUPREME IN TICKET GAMES!!
START TODAY—ROLL N THE DOUGH—WRITE For Our Complete Catalogue and Quantity Prices!!
Sample Order Must Be Accompanied With Small Deposit!!

"THE INDUSTRY'S FASTEST GROWING FACTORY"
UNIVERSAL MANUFACTURING COMPANY
405 E. 8TH STREET DEPT. BB51 KANSAS CITY, MO.
MANUFACTURERS ONLY

Immediate Delivery From Memphis Stock

- NEW**
- Keene's Super Bell \$249.50
 - Keene's Super Bell—Two Way—5 & 5c Chutes 355.00
 - Keene's Super Bell—Two Way—5 & 25c Chutes 365.00
 - Genco's Four Aces 169.50
 - Chicago Coin's Home Run of '42 139.50
 - Chicago Coin's Yanks \$149.50
 - Gottlieb's Spot-a-Card 139.50
 - Gottlieb's Keep 'Em Flying 169.50
 - Bally's Long Acres 269.50
 - Jennings Bobtail—F. P. 209.50
 - Baker's Bomb Hit 17.50
 - Universal Grip Scales (Tax Free) . . . 15.75
 - Kicker & Katcher (Tax Free) 29.50
- RE-CONDITIONED EQUIPMENT READY FOR LOCATION**
- Batting Practice (Like New) \$119.50
 - Keene's Air Raider (Extra Clean) . . . 119.50
 - Keene's Anti-Air Craft 39.50
 - Keene's Submarine Gun (Like New) . . 199.50
 - Mills Jumbo Parade (Free Play) 99.50
 - Keene's Kentucky Skittime (7 Coin Play) \$ 79.50
 - Jennings Cigarettes (Sl. 5c Play, Very Clean) 64.50
 - Watling Big Game—Free Play 89.50
- RE-CONDITIONED EQUIPMENT READY FOR LOCATION**
- Mills Jumbo Parade—C. P. \$ 99.50
 - Mills 5c Brown Front—Factory Rebuilt—Like New 135.00
 - Mills Track Kings 29.50
 - Mills 1-2-3—1940 Model (Extra Clean) F. P. 110.00
 - Keene's Triple Entry 200.00
 - Gottlieb's New Champ 69.50
 - Gottlieb's Gold Star 24.50
 - Gottlieb's Paradise 27.50
 - Majors of '41 \$ 39.50
 - Bally's Victory (4 Coin Mult. Free Play) 44.50
 - Evans Play Ball (Like New) 235.00
 - Exhibit's Speedy (New Bumpers) . . . 29.50
 - Boom Town 34.50
 - Ten Spot 44.50
 - Bally's Beauty 19.50
 - Bally's Triumph 12.50
- NEW COUNTER GAMES**
- Imp \$ 8.50
 - Yankee 13.50
 - Klix \$19.50
 - Liberty 21.50
 - American Eagle (No Coin Model) . . . \$21.50

WRITE US WHAT YOU HAVE TO TRADE OR SELL
TERMS: One-Third Certified Deposit, Balance C. O. D.
DIXIE SALES COMPANY
883 UNION AVENUE, MEMPHIS, TENN.
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ADDISON — FOR DELUXE SERVICE
We Have Them for Immediate Delivery

- Reconditioned—Ready To Operate
- ARCADE EQUIPMENT**
- Batting Practice . . . \$114.50
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 - Evans Ten Strikes . . . 69.50
 - Jr. Bowling (Exhibit) . 34.50
 - Western Baseballs, F.P. . 84.50
 - Western Baseballs, Deluxe, F.P. . . . 99.50
 - Bally Rapid Fires . . . 139.50
 - Western Baseballs, Major 1941, F.P. . 124.50
 - Seaburg Convicts 84.50
 - Keene Jr. Bowlette, 9 Ft. \$ 69.50
 - Shuffle Board, 9 Ft. (Coin Operated) . . 39.50
 - Rockola World Series . 79.50
 - U. S. Postage Stamp Machines, Vends 3c Stamps for 10c; 4 1/2 Stamps for 5c 17.50
 - Photo Machine, Direct Positive, Complete Outfit Write
 - Seaburg Shoot the Chutes \$ 89.50
 - Seaburg Shoot the Chutes (Jap) 94.50
 - Keene Air Raider . . . 139.50
 - Bangadeers 94.50
 - Mills Modern Scales . 39.50
 - Wat. Tom Thumb Scales 49.50
 - Exhibit Vitalizers . . . 39.50
 - Daval Bumpers 39.50
 - Keene's Kentucky Skittime (7 Coin Play) \$ 79.50
 - Jennings Cigarettes (Sl. 5c Play, Very Clean) 64.50
 - Watling Big Game—Free Play 89.50
 - Majors of '41 \$ 39.50
 - Bally's Victory (4 Coin Mult. Free Play) 44.50
 - Evans Play Ball (Like New) 235.00
 - Exhibit's Speedy (New Bumpers) . . . 29.50
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- Parts—Ten Strikes—Ten Pins—Western Baseball Glass, Balls, Steel Flaps, etc.
JOBBER—We Can Save You Money, Write for Our Price on Ten Strike, Ten Pin Curved Glass.
Terms: 1/3 Deposit With Order—Balance Sight Draft or C. O. D., F. O. B. Chicago.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS

Game rotates under glass top while players sit with drinks, feed, etc. Only a limited number left. Re-conditioned like new. **\$49.50**

ALL FREE PLAY (Perfect Condition)

- Argentine . \$52.00
- Bola Way . 59.50
- Big Parade . 77.50
- Sky Blazer . 45.00
- Venus . . . 69.50
- Towers . . . 72.00

SPECIALS

- Keene's Submarine \$189.50
- Drive Mobile 179.50
- (5c Tubular Coin Wrappers 85c-1,000, \$3.00-5,000)

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NATIONAL NOVELTY COMPANY
103 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8370

- 5 4 Aces, New, in Original Cartons . \$159.50
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- Jenn. F.P. Totalizer . 145.00
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- Pan American 42.50
- Star Attraction 62.50
- Jungle \$67.50
- South Paw 52.50
- A.B.C. Bowler 51.50
- Basco 81.50
- Big Parade 92.50
- Argentine 69.50
- Gun Club 67.50
- Hi-Hat \$46.50
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- Spot Pool 67.50
- Show Boat 62.50
- Victory 92.50
- Red, White & Blue . 32.50
- Speed Demon 35.50

A. P. SAUVE CO. 3002 GRAND RIVER AVE. DETROIT, MICH.

FACTORY CLOSE-OUT SALE!

EFFECTIVE WEDNESDAY JULY 15th

ON COINDOM'S GREATEST CONSOLE

Keeney's

SUPER BELL

Single coin—Convertible, Free play and Payout

REGULAR PRICE

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CLOSE-OUT PRICE

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ORDER NOW AND SAVE \$75.50

Your last chance to buy BRAND NEW Super Bells at USED GAME PRICES



Our supply is limited. First come, first served—Wire your order today—terms 1/5 cash, Bal. C.O.D. No shipment without deposit. 25c model \$10.00 extra.

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6630 S. ASHLAND AVENUE
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KEENEY'S SUPER BELL

SINGLE COIN CONVERTIBLE, FREE PLAY AND PAYOUT FROM MEMPHIS STOCK
Order Today — Avoid Regrets Later

\$249.50

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"Trading Post of the South"

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With the Same Old

SALESBOARDS?

Write to

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Learn why our boards are getting us the play with NOVEL DESIGNS and Personalized Service

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RUSH US YOUR ORDER FOR "THUMBS UP"

THE GREATEST MONEY MAKER TODAY!

ONLY \$139.50

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"THUMBS UP" REQUIRES STILL MORE OF OUR FACILITIES IN SPACE AND PERSONNEL. WE THEREFORE MUST MOVE OUR STOCK OF ALL OTHER NEW AND USED NOVELTY AND CONSOLE EQUIPMENT AT MUCH LOWER THAN MARKET PRICES! QUOTED ONLY ON REQUEST. DON'T BUY A SINGLE MACHINE UNTIL YOU RECEIVE OUR CONFIDENTIAL, DRASTICALLY REDUCED PRICES!

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While They Last!

Only a few Brand New Ten Strikes available. Now more important in your operating than ever before! Evans' famous Ten Strike is your guarantee of continuous earnings for the duration. For your protection, order today!

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ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE

\$10.00 Avalon Bangs Big Six Chief Big Town Box Score Double Feature Follow Up Fantasy Fifth Inning Gems High-Light Headliner Klick Pyramid Rink Rebound Stop & Go Super Charger	\$14.50 Commodore Mr. Chips Play Mate Power House Roxey Triumph Topper Dixie Landslide	\$27.50 Sky Line Sparky Voguo Band Wagon Big Chief Boom Town Crossline Flicker Line Up Gold Star League Leader Metro Red, Wh. & Blue Strat-o-Liner Salute Wow Zemble Fox Hunt	\$37.50 Attention Barrage Broncast Duplex Pan American Hi Hat Play Ball Sun Beam Seven Up Wild Fire \$47.50 ABC Bowler Champs Gun Club Sea Hawk West Wind Zig Zag Horoscope	\$57.50 Star Attraction Spot Pool Texas Mustang \$64.50 Captain Kidd Spot-a-Card Sky Blazer \$74.50 Bosco Bolaway Towers Venus \$89.50 Knockout Victory 5-10-20
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YANKS — \$119.50 NEW GAMES IN ORIGINAL CRATES KEEP 'EM FLYING — \$139.50 FOUR ACES — \$139.50

ARCADE EQUIPMENT 3-Way Grappers \$17.50 Single Grappers 9.50 Rapid Fires 139.50 Metal Typewriter 69.50 Kicker & Catcher 22.50	ONE BALLS Blue Grass \$139.50 Sport Special 99.50 Gold Cup 49.50 Mills '40 1-2-3 94.50 '40 1-2-3 (1 or 5 Ball) 99.50	CONSOLES Jumbo Parade \$ 80.50 Face Saratoga, Conv. . 119.50 Silver Moon, PO 124.50 Super Bell 219.50 Hi Hand 179.50
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EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

ATTENTION!!! 25 U-SELECT-IT CANDY BAR MACHINES

FACTORY REBUILT

SEND FOR SPECIAL LISTS OF USED GAMES AND CONSOLES.

— Will Vend 5c Candy Bars —
Singles \$39.50
Lots of Five or More 34.50

SEND FOR SPECIAL LISTS OF USED GAMES AND CONSOLES.

An Excellent Buy!
Offered Subject to Prior Sale. Order Must Be Accompanied With One-Third Certified Deposit, Balance Sight Draft or C. O. D.

B. D. LAZAR COMPANY

1635 Fifth Ave., Pittsburgh, Pa.
Grant 7818

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Stevenson 4320

BRAND NEW KEENEY SUPER BELLS, 5c CONVERTIBLE \$249.50
25 BRAND NEW LONG ACRES, CONSOLE MODEL 250.00

A. B. T. TARGET CHALLENGER... \$ 35.50	SINGLE STEEL SAFE.....\$ 65.00
BAKER PACER, 5c Play..... 299.50	MILLS THREE BELLS..... 550.00
BUCKLEY STEEL CABINETS for 16- 20-24 Record Phono..... 32.50	MILLS FOUR BELLS, 5c..... 500.00
BUCKLEY TONE COLUMN..... 50.00	MILLS JUMBO PARADE, Cash.... 137.50
CHICAGO COIN HOCKEY..... 275.00	MILLS JUMBO PARADE, Conv.... 165.00
EXHIBIT SKY CHIEF..... 164.50	MILLS FOLDING STANDS..... 6.50
EVANS JACKPOT DOMINO, Latest Model..... 399.50	MILLS BOX STANDS..... 13.50
GROETCHEN COLUMBIA REAR PAY. 87.50	MUTOSCOPE SKY FIGHTER..... 300.00
KEENEY SUPER TRACK TIME..... 450.00	PACE RACE, 5c Play..... 335.00
DOUBLE STEEL SAFE..... 90.00	PACE RACE, 25c Play..... 375.00
	PACE RACE, 5c Play, Jackpot... 375.00
	WATLING SCALES..... 150.00

Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION

BALLY CLUB BELL, 5c.....\$219.50	2 KEENEY SUPER BELL, 25c Conv..\$259.50	3 KEENEY SUPER BELLS, 5c Conv., With Mint Vendor.....\$299.50
CHICAGO COIN HOCKEY..... 245.00	2 KEENEY SUPER BELLS, Twin Nickel, Cash Pay..... 259.50	5 KEENEY SUPER BELLS, 5c Conv. 239.50

MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS: Reconditioned and Refinished.

BALLY LONG ACRE, Console.....\$237.50	GROETCHEN COLUMBIA BELL, JP..\$ 59.50	3 MILLS OWL.....\$ 72.50
GROETCHEN CHK. SEP. GOLD AWARD COL. BELL..... 82.50	KEENEY SUPER BELL, 5c Conv. Mint Vendor..... 182.50	CHICAGO COIN DOUBLE SAFE, SU.. 55.00
		MILLS JUMBO PARADE, CP..... 125.00

MILLS BROWN
FRONT MYSTERY
BELL, 5c. \$216.50

MILLS BROWN
FRONT MYSTERY
BELL, 10c 221.50

MILLS BROWN
FRONT MYSTERY
BELL, 25c 226.50

MILLS BROWN
FRONT MYSTERY BELL, 50c.... 305.50

MILLS Q. T. BELL, 5c..... 80.50

MILLS Q. T. BELL, 10c..... 84.50



H. F. MOSELEY
Pres.-Treas.

USED MACHINES: The Following Machines Are Used and Offered Subject to Prior Sale: Reconditioned and Refinished.

CONSOLES—Cash and Free Play 1 Evans '38 Reg. Domino, #2655...\$ 69.50 1 Evans '39 Reg. Domino, #3971... 99.50 1 Evans Lucky Star..... 99.50 1 Evans Bang Tails..... 149.50	1 Keeney Triple Entry.....\$129.50 2 Keeney '38 Skill Time..... 89.50 5 Keeney Kentucky, Slant Head... 99.50 1 Mills Four Bell, 5c..... 295.00 2 Mills Square Bell, CP..... 59.50 5 Mills Free Play Vendors..... 75.00 1 Bally Dark Horse, FP..... 129.50 1 Bally Long Shot, Cash Pay..... 179.50 2 Chicago Coin Double Safes..... 60.00 10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558..... 119.50 8 Mills Jumbo Parade, Free Play, Late Style Coin Head..... 87.50 1 Pace Race, JP, #6088, 25c..... 199.50 1 Pace Race Jackpot Red Arrow, #8182, 25c..... 209.50	2 Pace Race, #5881-5895, 5c.....\$132.50 1 Pace Race 5c Red Arrow, #6496... 159.50 1 Pace Race Red Arrow, #8319... 199.50 1 Pace Race Red Arrow, 25c, #8583... 225.00	FIVE BALL FREE PLAY 4 Chicago Coin Jolly.....\$ 22.50 1 Bally Dark Horse..... 175.00 4 Exhibit Leader..... 25.00 3 Gottlieb Gold Star..... 25.00 1 Stoner Sara Suzy..... 20.00	1 Bally Spottum.....\$ 17.50 1 Bally Attention..... 22.50 1 Exhibit Zombie..... 25.00 1 Chicago Coin Dixie..... 25.00 1 Long Shot, CP..... 159.50 1 Watling 1c Rolatop Cherry, #89217... 29.50 1 Watling 1c Treasure, #L73778... 29.50 2 Watling 1c Twins, Jackpot, #163891- T52595..... 25.00
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WANTED TO BUY
500 Bally Mystics, Bally Reserves and Four
Way Super Bells. Write or Wire Quantity
You Have and Guaranteed Condition. Also
Lowest Price.

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective July 18, 1942, and Subject to Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va.

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THIS WEEK'S SPECIAL

9 FT. TARGET ROLLS, \$84.50 EA.
1/3 Deposit. Write for Our Complete List of Alloys, Guns and Pin Balls

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Phone: BI 2-9274

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

LOOK—PRICED FOR QUICK SALE

\$14.00 each 3 for \$40.00	Mascot Polo Rotation Score Champ C. O. D. Speedway Champion Super Charger Dude Ranch Yacht Club	\$18.00 each 3 for \$50.00	Armada Congo Cross Line Gold Star Metro	Repeater School Days Score-a-Line Vacation \$35.00 each 3 for \$95.00	Bole Hop Broadcast	Do Re Mi Hi Stepper Play Ball Red, White and Blue Sunbeam Silver Skates Silver Spray	Sea Hawk Snappy Sky Ray Trailways Velvet Wild Fire West Wind Zig Zag
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SPECIAL—10% Extra Discount When You Order 3 or More of the Following Machines:
Bang a Deer \$ 20.00 Pursuit.....\$ 40.00 Spot a Card \$65.00 1c QT Bells..\$37.00
Gobs..... 135.00 Royal Draw...125.00 Show Boat.. 40.00 5c QT Bells.. 37.00
Jungle..... 50.00 Seven Up..... 25.00 Sport Page.. 40.00 5c Chrome
Long Champ 25.00 Submarine Gun 170.00 Sport Bell..250.00 Bells.....150.00
Mills 1-2-3, 1940..... 90.00 Star Attractions 45.00 1c QT Slots... 37.00 Evans Bangtalls,
Monicker..... 65.00 Super Chubbie 65.00 5c QT Slot.. Serial #225. 35.00

TERMS—10% Deposit With Order, Balance C. O. D.

T & L MUSIC CO. 1424 Central Parkway Cincinnati, Ohio

★ ★ **FOR SALE** ★ ★
Late 1 Ball F. P. — Consoles — Slots — Legal Equip. — West. Baseballs
Ten Strikes — Rapid Fires — ABT Targets.

GRAND NATIONAL SALES COMPANY
2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

BELLS

Genuine Factory Rebuild!

Blue Fronts	Gold Chrome
5c \$135.00	25c \$194.50
25c \$146.00	Mystery Bells
	5c \$119.50
Brown Fronts	10c \$121.50
5c \$149.50	25c \$124.50
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61, 1939 Counter..... 89.50

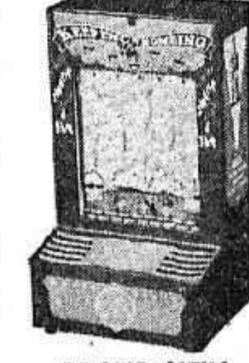
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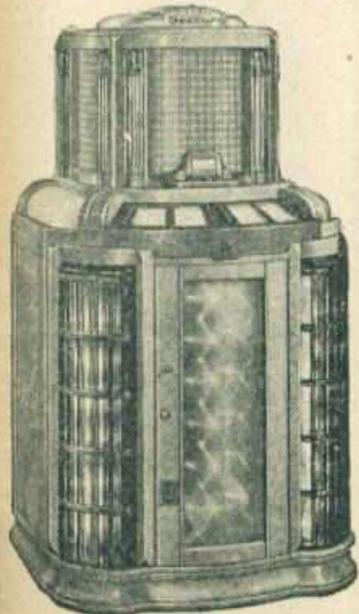
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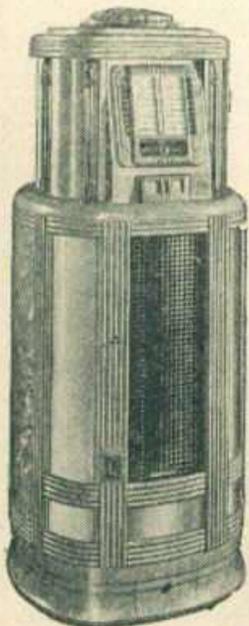
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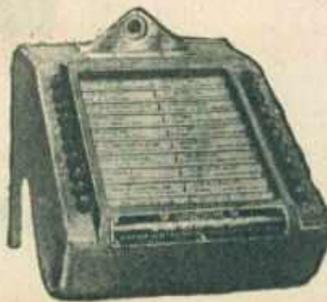


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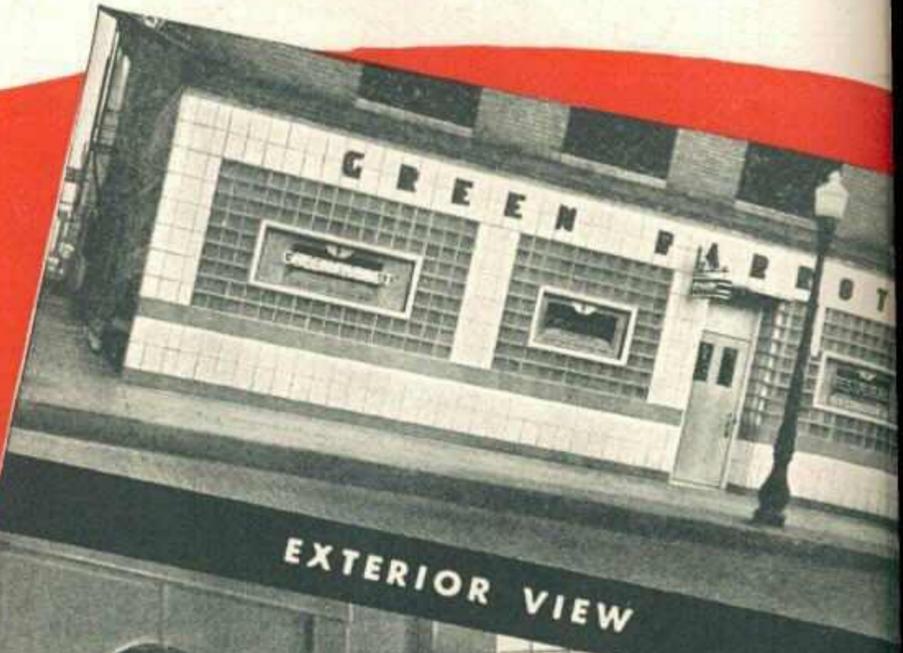
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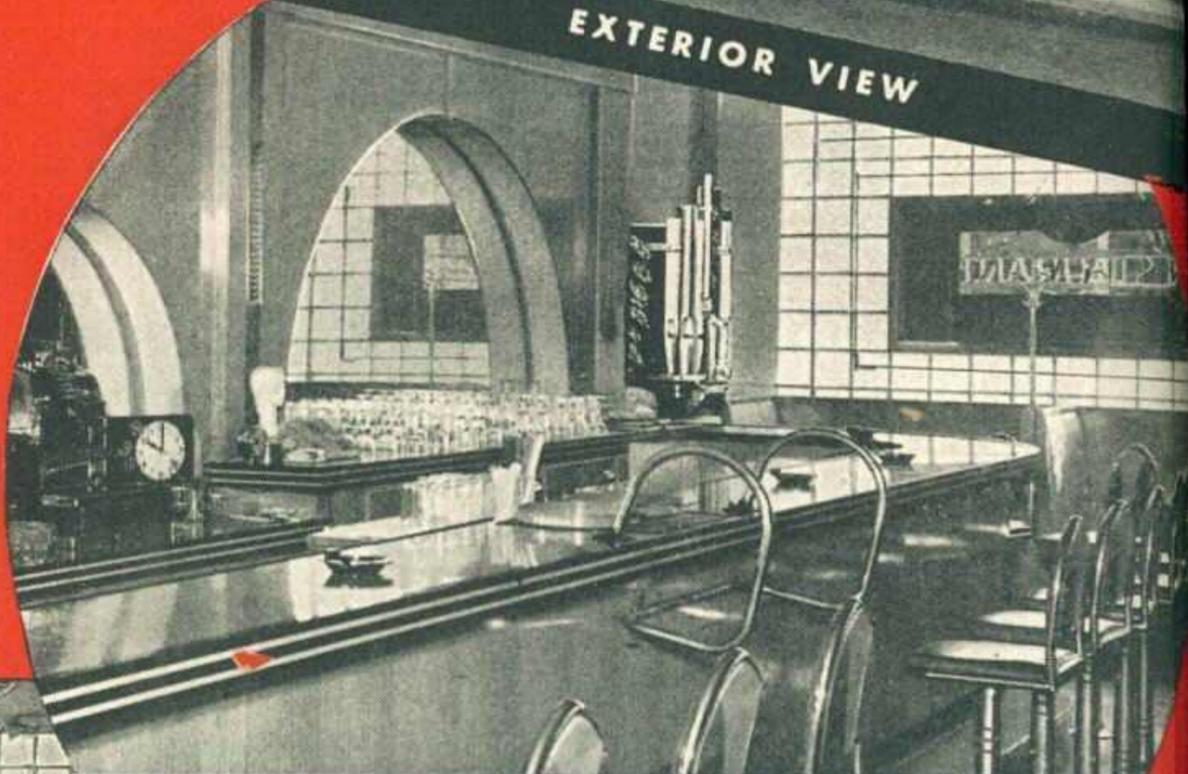
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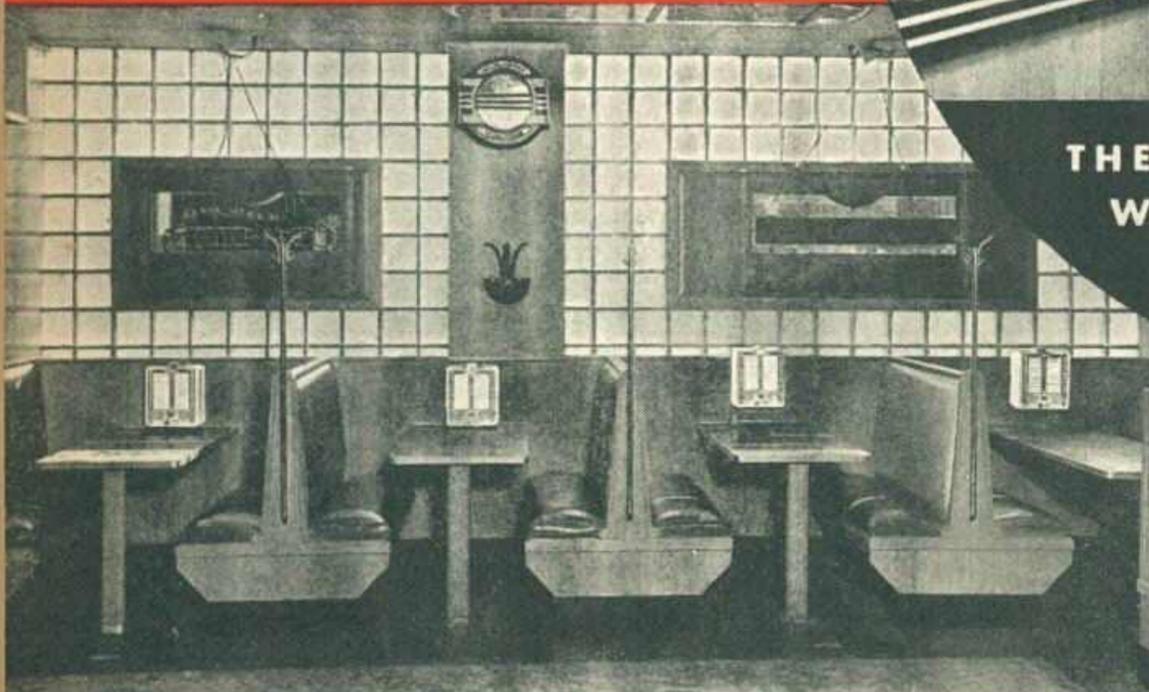
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EXTERIOR VIEW



THE GREEN PARROT BAR WITH WURLITZER MODEL 430 SELECTIVE SPEAKER IN LEFT FRONT CORNER



ATTRACTIVE INTERIOR OF GREEN PARROT NIGHT CLUB, NOTE WURLITZER MODEL 125 WALL BOXES IN EACH BOOTH



MAIN ROOM WITH SPACE FOR DANCING TO MUSIC OF MODEL 850 WURLITZER PHONOGRAPH

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