

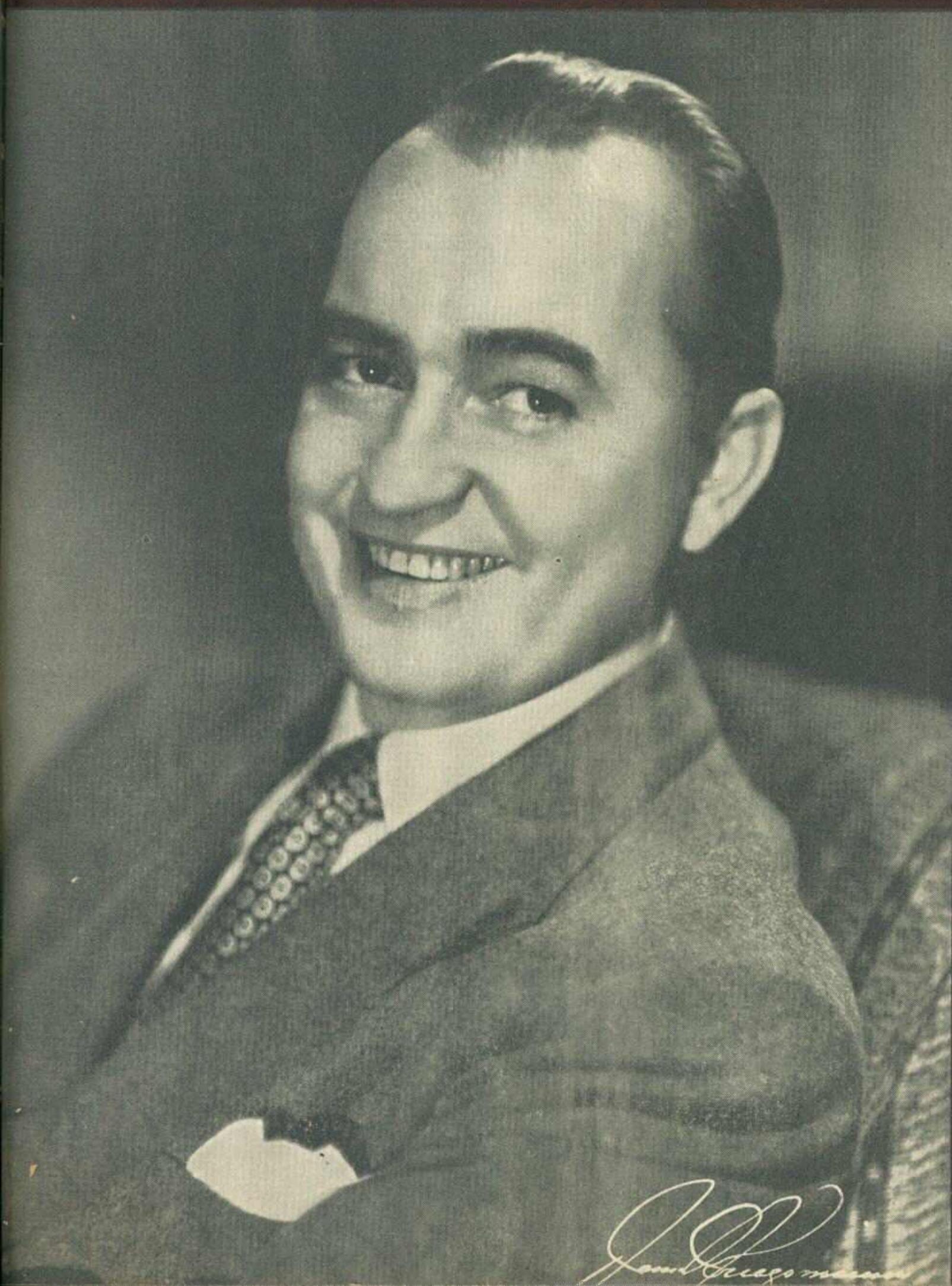
AUGUST 22, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 34



**FREDDY  
MARTIN**

**And His Orchestra**

"Lady Esther Serenade"  
CBS Mondays

Featured in "Sweet or  
Hot" by RKO Radio  
Pictures

Appearing at Ambassador  
Hotel, Los Angeles, and  
Broadcasting Over Blue  
network

VICTOR RECORDS

Direction: Music  
Corporation of America

*Paul G. ...*

A  
RONALD  
AARON  
GERARD  
ATTRACTION

SEE ACTS, UNITS AND ATTRAC-  
TIONS ROUTES FOR ADDRESS  
DIRECT.

The Dazzling  
nan BlaKstone

"Seated at a miniature edition of a grand piano under a dead white thousand watt spotlight — breathtakingly gowned and more glamorous than ever before with Evening Crystals sparkling in her red-gold hair — she held a jam-packed house spellbound. And with no effort at all proved again on this, her ninth visit to Montreal, that unquestionably nan BlaKstone is . . .

*. . . The World's Greatest Delineator of Sophisticated Song"*

—Montreal Gazette

**FOR TOP GROSSES**

**FOR THE LAST WORD IN SUPER SMART ENTERTAINMENT**

**FOR THE MOST BEAUTIFUL WARDROBE IN SHOWBUSINESS**

**FOR EVERLASTING SATISFACTION AS YOUR HEADLINE ATTRACTION**

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STRAIGHT SALARY OR PERCENTAGE OF GROSS DEAL**

# NOT MANY NEW NAMES

## More Vaude Seen If Gov't Imposes Raw Film Limit

WASHINGTON, Aug. 14.—The critical raw film shortage confronting the picture industry, and enactment of an order limiting consumption at the War Production Board, may force a sharp increase in the number of theaters using vaude. It has been known for some time that the film industry is faced with a severe cut in film stock "for the duration," the armed forces consuming a tremendous volume of raw film. The industry recently filed with the WPB's Motion Picture Section a schedule of voluntary reductions in raw stock consumption, ranging from 10 to 24 per cent, by the major producers for 1942. These cuts were based upon film consumption by these companies last year, and, while no figures on the amount of film to be saved by this reduction were revealed, a savings of around 200,000,000 feet is likely. Some industry spokesmen have indicated their desire to save film stock by eliminating double-features and Samuel Goldwyn, for one, advocates cutting the number of pictures made annually 40 per cent. By making only class pictures and eliminating double bills, the raw stock situation can be met, he declared recently.

## Saratoga Gambling Ban Is Enforced; Night Clubs Hit

SARATOGA SPRINGS, N. Y., Aug. 15.—With the racing season half over and night club bookings set for the balance of the meet, gambling here was given the official heave-ho by Governor Lehman. After meeting with Saratoga officials this week, Lehman ordered a stringent enforcement of the gambling laws in Saratoga County. This resort, which attracts the sporting crowd during August, has had the Indian sign on its gambling activities for the past few years, but managed to overcome it mostly thru quickie, floating games. When the season looked bad, it always reflected itself in talent bookings among night clubs. This year, however, nitery operators anticipated a boom, and booked attractions. Gracie Fields followed Henny Youngman at Riley's Lake House August 10, backed up by Sammy Walsh, Chapelle and Honnan, Robinson Twins and Eddie Farley's ork. Georgia Price opened the next night at Newman's Lake House. (See SARATOGA BAN on page 11)

## Shean Is On Leave From Post in WPB

WASHINGTON, Aug. 15.—Frank D. Shean, co-ordinator of the outdoor amusement wing of the War Production Board, has been on sick leave for about six months, it was learned here. As Shean was sworn in two months ago, it means that he functioned here for no more than two weeks. The prominent showman and 1940 New York World's Fair co-director of amusements is back at Seaside Park, Virginia Beach, Va., where he is serving his first season as manager. When and if he returns to the department it will be around the middle of September. Christopher J. Dunphy, WPB amusement chief, when queried said that all he knew was that Shean is on sick leave and that no resignation has been tendered. Dunphy said he is taking care of the outdoor section himself, with Paul Short continuing as indoor co-ordinator. Shean is said to be suffering from a stomach ailment, which has not incapacitated him for work at the park, however.

## SLC House Can't Get Along Without "U"

SALT LAKE CITY, Aug. 15.—A federal court order, issued by Judge Tillman D. Johnson, has restrained the Joe Lawrence theater string from the use of the name "Paramount Theater" in connection with its leading Salt Lake house, a first-run. The action was brought by Intermountain Theaters, on the basis that the name indicated use of Paramount films, upon which Intermountain Theaters has first-run exclusive in Utah. Lawrence opened the Paramount (without the "u") after taking it over from Intermountain, under whose management it was known as the Paramount. In conformance with the court order, it has been rechristened Uptown and, cashing in on the legal publicity, scored heavily with *Pride of the Yankees* and Walt Disney's *Bambi*. Its new policy is single features with occasional name bands in connection with weaker films. It will book legit attractions as the occasion warrants.

## Few Developed During 1941-'42; Established Names Hold Own

NEW YORK, Aug. 17.—The past year did not produce too many new stars in the various branches of show business. In fact, the big names managed to hold their own in most fields. Outstanding comedians developed during the year were Zero Mostel, Billy DeWolfe, Victor Borge and Gil Lamb. Outstanding band development of the year was Harry James. Norman Corwin (radio) and Shepard Traube (legit) were the outstanding new successes among directors. News commentators dominated radio's new big-timers. In addition, a raft of newcomers made big progress, but couldn't make stardom; and a lot of veterans managed to make renewed spurts into the big money. As a whole, 1941-'42 did not produce as many new stars as the two or three years previously. It may have been due to producers being unwilling to put too much money into building up new stars in view of the uncertainty of war times. Most show business branches apparently

felt that the big job was just to keep going and not to worry about new talent.

### Films

Several picture players worked their way to star or feature billing during the year, including Veronica Lake, Laird Cregar, Teresa Wright, Dean Jagger and Janet Blair, the last-named a former band vocalist.

Jinx Falkenberg rode into featured billing on the wave of terrific publicity, especially magazine covers. Diana Barrymore also broke into films on the crest of publicity. Alan Ladd leaped into prominence, due to his work in *Gun for Hire*. Van Heflin drew attention with much-praised work in several films.

### Legit

Most spectacular success by a legit producer and director was enjoyed by Shepard Traube, who directed and produced the hit *Angel Street*. He had been away from Broadway turning out B films in Hollywood, but his legit hit put him on the map as top-ranking stager and manager.

Margie Knapp, in *Star and Garter*, is probably the singing discovery of the year, riding to heights on the crest of her *Bunny* number in the revue. McDonald Carey came out of nowhere to become Gertrude Lawrence's leading man in *Lady in the Dark* the season before and last year continued his climb in films. June Havoc carved a picture career out of her outstanding work in *Pal Joey*. Mildred Matwick, for years recognized as one of the top character women on the stage, received new acclaim and public recognition for her work in *Billie Spirit*. Phyllis Thaxter, previously unknown, became an accredited leading lady when she played the title role in the road company of *Claudia*. Judith Evelyn, leading lady of *Angel Street*, jumped with one step into the front rank. Toni Gillman, on the basis of fine work in a bit role in *The Walking Gentleman*, has been signed (See FEW DEVELOPED on page 15)

## 55G a Week for Talent in 35 USO Units Set for Fall

NEW YORK, Aug. 15.—USO-Camp Shows, Inc., will spend about \$55,000 a week for talent for 35 units to play the military circuit this fall and winter, beginning November 1. Approval from the War Department as to type of shows, how many shows each camp should get a month and other subjects of general policy will be taken up next week in Washington. Slated to meet with Brig. Gen. Frederick Osborne, morale chief of the army, and other higher-ups in the war picture next Monday (17) are Lawrence Phillips, executive director or CSI; Abe Lastfogel, booking chief; Harry Delmar, head of production; A. J. Balaban, Bert Lytell and, representing the Hollywood

Victory Committee, Merle Oberon, Walter Abel and Ken Thomson. On top of the 55G earmarked for talent, transportation and overhead incidentals will run to another \$18,000 a week, thus bringing the entertainment bill to \$73,000 a week, or about \$25,000 more than last year. Last year CSI, with 24 units, was spending \$37,000 weekly for entertainers, plus about \$13,000 for transportation and other expenses. Only free performances in the set-up come from top Hollywood names who window-dress the vaude bills. Bookings will not begin until after the Washington conference, during which (See USO TALENT on page 11)

## Boomtown Baltimore Has Top Biz But New Type of Patron

BALTIMORE, Aug. 15.—Business is booming for local night clubs and taverns, with some doing the biggest business in years. The city's population has passed 1,110,000, due to the influx of defense workers. With their coming has come an industrial employment increase of 29.9 per cent over last year, and the pay roll disbursements have jumped 56.8 per cent. This all adds up to boom business in night clubs, not to mention vaudefilm houses, movies and other amusement enterprises. The war boom, of course, has wrought a change in the night club business. The so-called "good-time Charleys" have given way, to a large extent, to a new

type of patron, the conservative chap who insists on getting his money's worth. While the per capita spending is said to be about the same as last year, more people are spending. This year only 10 per cent more alcoholic beverages have been sold. In place of the big business man has come the soldier and defense worker. They spend freely, not for business purposes but for entertainment and relaxation. Week-end business is said to be best; Saturday nights are especially good, with overflows at the better spots. Patronage gets under way at an earlier hour than formerly, with the first show pretty well crowded and the last show usually thinned out.

## Speedy Priority Action Saves RB Circus Gorillas From Fire

NEW YORK, Aug. 15.—The saving of the gorillas, Gargantua and Toto, in the great Cleveland fire which destroyed animals and equipment of the Ringling circus on August 4 was accomplished by the United States government thru what is described as "a fortunate coincidence" by Melvin D. Hildreth, the famous Washington lawyer and top-ranking circus authority. We are indebted to Christopher J. Dunphy, chief of the amusements section of the War Production Board, for furnishing the details, which came in the form

of a letter to him from Mr. Hildreth on August 10. The attorney wrote as follows: "While Ringling Bros.' circus was playing at Cleveland I received a telegram from the show to the effect that it was facing 'an extreme emergency' unless it were able to secure approval of priority applications having to do with the repair of five Diesel tractors. Without the tractors the show could not move on. "By an interesting but fortunate coincidence, your division and the emer-

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# FREDERICK BROS. EXPAND

## Build Up Act, Cafe, Ice Show Dep'ts; Add Personnel; Eye LA

NEW YORK, Aug. 15.—Frederick Brothers' Music Corporation, which started in Kansas City 10 years ago as a band agency, is now handling 100 musical outfits and has added theater, night club, cocktail unit and ice show departments, besides expanding its personnel rapidly. It enters the fall with a national organization servicing a variety of talent fields. L. A. Frederick is president of FBMC and also of the new corporation, Frederick Brothers' Artists' Corporation, with Bill Frederick secretary-treasurer of both outfits and also in charge of New York operations.

The office is now handling Bonnie Baker, whom Bill Frederick originally placed with Orrin Tucker; Judy Starr, who has secured a release from the William Morris Agency; Lytle Sisters, just sold to Hal McIntyre band; Lew Parker, Condos Brothers, Bob Evans, Ross Sisters, Kim Loo Sisters, Peter Higgins and

George Rogers Dancers. Charlie Yates, who joined the agency August 1, is in charge of New York artists bookings, and is also in on picture and other deals. Matty Rosen is his assistant. Jack Edwards is doing cafe bookings. *Meet the People, Fun for Your Money, Keep 'Em Laughing* (which opens next week), and Milt Britton's *Hullabaloo* unit are handled by the office. The agency is also handling three ice tank shows; the *Lamb-Yocum Ice Parade*. (See *Frederick Expands* on page 59)

## Knoxville May Get Okay for Sundays

KNOXVILLE, Tenn., Aug. 15.—Theaters will have regular Sunday showings here for the first time in history, starting two weeks from tomorrow, if city council carries out action begun this week.

An ordinance passed on first reading would repeal the 50-year-old blue law and substitute a new one to close all stores and amusement places from midnight Saturday until noon Sunday, except for hotels, newsstands, restaurants and prescription departments of drug- (See *KNOXVILLE OKAY* on page 59)

## Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

WILLIE SHORE—comedian hailing from Chicago niteries, who opened an engagement at the Paramount, New York, last week. When caught he went over solidly. Has a corny and ingratiating stage personality, plus a rapid-fire delivery. Mixes in some hoofing and nonsensical imitations which hit, too. Should be a good bet for a spot in a film musical, with straight comedy roles also in view.

### For LEGIT MUSICAL

RAY ENGLISH—young, good-looking, fresh comedy acrobat, now at the Radio City Rainbow Room, New York. He is stopping shows with fine tap dancing and terrific acro. He's versatile and a hard worker, has showmanship, and should fit nicely into a legit revue.

## Army Hits Some Balto Bars

BALTIMORE, Aug. 15.—Several Baltimore bars have been placed out-of-bounds for army customers by the Third Service Command, under Gen. Milton A. Reckord, and the spots have been reported to the liquor license board. Reasons: Women soliciting drinks and sale of liquor to intoxicated persons.

## FREDDY MARTIN (This Week's Cover Subject)

REARED in a Cleveland orphanage, Freddy Martin got his start in music as a salesman in an instrument shop. Proximity to the various horns intensified a long-felt desire to learn music, so he took up the saxophone and quickly acquired enough ability to accept professional band jobs. In a few years he was good enough to go on a European tour as a sideman and then, upon his return to the States, to sit with Arnold Johnson's then well-known outfit.

In 1931 Martin started his own band at Hotel Bossert, Brooklyn, and since then has played the smartest locations in the country, including St. Regis, Savoy-Plaza, Ritz-Carlton and Waldorf-Astoria hotels, New York; Palmer House, Edgewater Beach Hotel and Aragon Ballroom, Chicago; Ambassador Hotel, Los Angeles, and St. Francis Hotel, San Francisco.

Previous to his present "Lady Esther Screenade" Martin was sponsored by Vicks, Elizabeth Arden, American Oil and Maybelline in network radio series.

A consistent money-maker for years, Martin crashed the upper brackets with a vengeance last year with his sensational recording of Tschnikowsky's Piano Concerto No. 1. Also cleaned up with "Tonight We Love," song version of the Concerto, published by his own firm, Maestro Music. Latest hit of Maestro Music is "Who Wouldn't Love You?"

Following his current run at Ambassador Hotel, Los Angeles, Martin will take his band on a theater tour. He records for Victor and is booked by Music Corporation of America.

"Home of Showfolk"  
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**on Records**  
The most important publishing event in the history of the music business. Watch for it!

**GEORGE SPELVIN**  
Patrols the  
**BROADWAY BEAT**

BECAUSE of criticism from civilians, who feel that the cast of *This Is the Army* should be out fighting the war, army authorities are considering rotating the cast, so that no soldier-performer would be in the show for more than five or six weeks at a time. Incidentally, the cast has been given an extra \$12 a month for maintenance. It had been getting \$2.60 a day in addition to regular army pay. . . . Herman Flalkoff, agent, overheard pleading poetically over the phone with a resort owner; "You never heard of the act? When you say that, Mr. Goldenberger, you cut me to the quick." . . . The Eastern *My Sister Eileen* troupe, when it arrived in Passaic, N. J., discovered that the stage was just about big enough to jam the scenery on, with not an inch left over for walk-arounds. Soooo, when a player exited left and re-entered right, he had to leave the theater, walk down the main street of Passaic, up an alley and in by another door. This was particularly rough on Russell Hardie, who wears shorts thru most of the play. Sympathetic cast members threatened all week to call the cops and tell them a man attired only in shorts was walking down the main street each evening, and would they please run him in. . . . A flack with time on his hands is liable to come up with anything. Last week one of them paid postage to transmit the world-staggering news that Happy Jim Parsons, network minstrel, suggests that patriotic Americans no longer say "Gesundheit!," substituting the brave Chinese equivalent, "Ho sai gal!" There's also a pretty nice land called the United States, where the natives say "God bless you!" . . . 20th Century-Fox and the Shuberts are feuding over the stipend demanded by the former for the right to use Milton Berle in the forthcoming Shubert musical. . . . When Broadway columnists run short of fodder for their daily pillars these days, they item that so-and-so has received his 1-A draft classification. It causes no end of harm to "so-and-so," and 9 times out of 10 the columnist has guessed wrong. But nobody's embarrassed but the poor guy mentioned. There ought to be a law. . . . A newsman who visited the Hotel Pierre recently, being a sucker for whipped-creamy desserts, ordered an item on the menu which read Stanley Meiba. But the disturbed waiter replied, "Sorry, sir, that's not a dessert; it's our band leader."

SIDELIGHTS of the opening of *Mrs. Astor's Pet Horse* at Billy Rose's Diamond Horseshoe, the most celebrity-packed soiree of the summer: Carol Bruce mur- (See *BROADWAY BEAT* on page 59)

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# THE GREAT ARMY WAR SHOW

## Benefit Army Emergency Relief

**WILL APPEAR: Creighton Stadium, Omaha, August 24-27**  
**Soldier Field, Chicago, September 2-12**

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### PROGRAM

- |  |   |
|--|---|
| 1—BAND CONCERT . . . Army War Show Band  | 9—MOTORCYCLE UNIT OF RECONNAISSANCE TROOP CAVALRY               |
| 2—AIR PARADE . . . Army Air Forces   | 10—ENGINEERS CORPS . . . Bridge Building, Obstacle Construction |
| 3—RETREAT AND MILITARY REVIEW . . . Personnel and Mechanized Equipment <b>ARMY WAR SHOW TASK FORCE</b>                       | 11—TANK DEMONSTRATION; TANK DESTROYERS                          |
| 4—INFANTRY CLOSE ORDER DRILL   | 12—JEEPS . . . The Army's Mechanical Mustangs                   |
| 5—BUTTS MANUAL DRILL   | 13—COAST ARTILLERY ANTI-AIRCRAFT AND SEARCHLIGHT                |
| 6—THE CAISSONS GO ROLLING ALONG  | 14—LIVING FLAG . . . Army War Show Task Force Ground Component  |
| 7—AUTOMATIC WEAPONS DEMONSTRATION<br>. . . Light Machine Guns . . . Heavy Machine Guns<br>. . . Reconnaissance Troop Cavalry | 15—BATTLE ACTION . . . Army War Show Task Force                 |
| 8—SIGNAL CORPS . . . Pole Setting, Wire Throwing, Two-Way Radio, Walkie-Talkie   | 16—FIREWORKS DISPLAY  |
|  | 17—THE STAR-SPANGLED BANNER                                     |

The officers of Army Emergency Relief take this opportunity of thanking The Billboard for its patriotic contribution of space to this worthy cause.

**MAJOR CHARLES S. HART, A. U. S., War Department, Representing Army War Show**

# Coke Band Shows Back, This Time On Blue, at Cost of \$1,500,000

NEW YORK, Aug. 15.—Coca-Cola's return of the *Spotlight Bands* program, at a cost of from \$1,500,000 to \$1,750,000 a year, indicates the end of the priorities which forced it off the Mutual Network earlier this spring. Altho an announcement by Coca-Cola that the show was coming back at the request of the U. S. Army was made after it was learned that the program would be fed Coast to Coast by the Blue Network beginning September 21, those close to the situation question the idea of such a tremendous expenditure for purely altruistic reasons.

The deal, which is the biggest thing the Blue Net has swung thus far in its short independent existence, will net it over \$1,000,000 a year. The rest of the money goes toward the purchase of bands. Approximately 134 stations will be used, 127 of which are Blue, the remaining seven also being used by NBC.

What influenced the sponsor in bringing this particular show back to the air instead of a new one is the known popularity that it commands among the boys in the army camps. A few weeks before it left Mutual, so many requests came in for transcriptions from boys in service that Coca-Cola made some 13,000 transcriptions of the bands it used and sent them to the various camps at its own expense.

While the format of the new program has not yet been revealed, those in charge expect to retain the original plan of presenting a different band every night. The only detail that will definitely be changed is the selection of the Saturday night band, which had been according to the greatest individual record sale

of the week. Management of program and the selection of participants on it will again be in the hands of Music Corporation of America, which engineered the deal thru Bart McHugh.

## 'Ice-Capades' Preems At Garden Sept. 4

NEW YORK, Aug. 15.—*Ice-Capades of 1943* is skedded to have its world premiere at Madison Square Garden here September 4, marking the initial appearance of the Arena Managers' Association's ice at this spot. Show, which will have a six-day run here, is now in rehearsal at the Sports Arena in Hershey, Pa., under the direction of Chester Hale, who directed the 1942 edition.

The AMA had originally planned to open the show at Convention Hall, Atlantic City, as usual. However, the army took over the hall.

The 1943 edition will have a cast of 110, featuring Vera Hruba and Donna Atwood, among others. Show will be made up of 27 acts and eight production numbers. John H. Harris, AMA prexy, estimates that the cost of costuming alone will exceed \$125,000.

Tickets are already on sale at the Garden box office, with scale from 75 cents to \$2.75.

BOSTON, Aug. 15.—Shuberts keep summer legit season alive by bringing in John Steinbeck's *The Moon Is Down*. Conrad Nagel will be starred. Will open at Plymouth Theater Monday (17) with \$2.20 top.

# Thru Sugar's Domino

## Let's Cut Out the Boloney And Get Down to Business



Those of us who are still in civil life—for the time being anyway—are living in a world of uncertainty, alleged sacrifice, constant change and events that shake us to the core. We manage, most of us, to keep on pursuing our daily routine. We come into contact rarely with the realities of war. We are subjected to food, gas and tire rationing; we take time out to act as air-raid wardens, as volunteer cops and firemen. Our wives, sweethearts and mothers whisk away ennuil by working for the Red Cross, the USO, the AWVS and for various other worthy projects. But the war hasn't yet really touched us. And we hope that it never will; knowing at the same time that the tide of war is rolling toward us and will engulf us. When or how or how deeply nobody can tell.

We have sons, brothers and friends fighting and dying for these things that are not yet real to most of us. The world is shaking on its pins; it is battered, bruised and singed. But the good old world in and around Main Street goes on practically the same. That old newspaper adage about nothing lasting more than nine days in intense newspaper-reader interest seems still to hold. Not even the fact that the war is going against us; that our own leaders tell us that we are still fighting a defensive war and still losing ground seems to disturb our complacency.

The most important events in the daily lives of most of us are reading the Broadway columns, sipping Scotch or java at our favorite taverns, seeing movies, slapping down minimums in night clubs and going down the line from klabiash thru bridge to golf and baseball.

This is as it should be, but not to the extent that it continues to predominate our lives. We are old enough to remember the first World War vividly. We admit that the first war was a dud; that the ideals we cherished were decoys employed to ambush us; that the boys who died and lost their limbs and senses and security did these things in vain. But this war is concededly a war for survival as against its predecessor being an adventure in disillusionment. But the first World War was packed with spirit and enthusiasm. This one isn't yet. Whether it ever will be depends on how soon inspired leadership can wake up the masses and to an equally great extent on how the war goes.

It is fiendish perhaps to express or harbor the hope that the enemy should carry the war to our shores. We are certain that nobody, regardless of how altruistic his motive might be, actually wants that to happen. But there are times when one can't help thinking that a few so-called token air raids might do us as a nation more good than harm if they were to knock the smugness and complacency out of us.

We do not regard suffering as a requisite to victory. We do insist, however, that the average man and woman not actually engaged in the war effort are not yet doing their share.

In the show business the various branches, considered very generally, are doing an excellent job raising funds for worthy causes, helping to promote the sale of bonds and stamps and inspiring the public to a greater appreciation of what the government is doing to win the war. This, too, is as it should be. But the fault lies in the individuals who as human beings make up the show business. Most of us are waving the flag, thinking awfully hard (as if thinking alone would do it) about victory and sacrifice and the other cliches. We should examine ourselves and determine just how much we are doing besides pushing the other fellow and digging in our jeans for money to buy bonds that are about the best conservative investment in the world today. We should take inventory for the purpose of determining how much of our time we are actually devoting to help win the war. There are few of us who would not be found wanting.

Show business has always been a great sucker for committees, honorary chairmen—for the whole gamut of window dressing. The big and little fellows in the business should get down to cases and try to figure out how much work is actually done by committees for this, that and the other; who is doing the work; how much work is being done by whom.

The big men in the show business have more at stake than the little ones. They have more to lose in possessions, influence and power if the forces that oppose us are victorious. The old days of leaving everything to an efficient secretary or underling were swell. That's how it should have been. But these days are different. Our very lives are threatened; our way of life; the future of those we love. The underlings have their jobs to do. The tasks are greater now than ever before. But the men on top cannot afford to keep going in the same old way. They cannot afford to do so if they wish to maintain their high places. The dam has burst. The town is threatened. And everybody has to pitch in—with axes, knives, guns, brains, hands and feet.

To be selfish and self-centered at this time is plain stupidity. We have got to forget about our smaller interests. Our future is tied up in one package. We all have a stake in it. We've got to fight and get mad and work and push to exhaustion. Only in that way will the tide turn. Only in that way will we stand a chance of saving our way of life. Let's get started right now!

## Robin Hood Series Pulls Record Crowd

PHILADELPHIA, Aug. 15.—Robin Hood Dell, outdoor pop and symphonic series, which closed its seven-week concert season Tuesday (11), set an all-time popularity record, attracting a total audience of 191,450, an increase of 36,550 over last year. Series operated at a total deficit of under \$15,000, the entire amount being made up in advance by private contributions. Draw was unusual in view of limitations on travel and a record of 13 postponements—12 because of inclement weather and the 13th because of a State-wide blackout. In all, 28 concerts were given.

Biggest crowds turned out for the pop concerts, with an all-time attendance

high of 14,250 set July 30 for an all-Gershwin concert with Oscar Levant and Anne Brown as soloists. Season's second largest audience was recorded July 21, when more than 12,000 turned out for Lily Pons as soloist under the baton of Andre Kostelanetz. Dell normally seats 6,500. Other concerts attracting crowds of 10,000 or more included Marian Anderson, July 6, 11,500; Alec Templeton, with Kostelanetz conducting, July 9, 12,000; all-Viennese concert co-starring Jan Peerce and Jarmila Novotna, July 16, 11,200, and Paul Robeson, July 23, 11,000.

Other star soloists this season were John Charles Thomas, James Melton, Gladys Swarthout, Lawrence Tibbett, Yehudi Menuhin, Jose Iturbi and Albert Spalding. Conductors included, in addition to Kostelanetz, Edwin McArthur, George Szell, Eugene Ormandy, Eugene Gossens and Pierre Monteux.

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# WESTERN UNION

A. N. WILLIAMS      NEWCOMB CARLTON      J. C. WELLS  
PRESIDENT      CHAIRMAN OF THE BOARD      VICE PRESIDENT

**SYMBOLS**

DL—Day Letter  
NT—Overnight Telegram  
LC—Delayed Cable  
NY—Cable Night Letter  
Ship Radiogram

The flag time shown in the flag box of Telegram and Day Letter is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

SEND YOUR TELEGRAM BY THE DIRECT ROUTE TO INSURE DELIVERY WITHOUT DELAY. AT MORE THAN 16,000 POINTS WESTERN UNION IS THE ONLY TELEGRAPH COMPANY.

## Confidential to ORK LEADERS

●

Here's a "date" you can play without worrying about gas, tires, transportation, record problems, sidemen shortages or anything else.

Here's the biggest job of your life . . . a chance to "play" before every band buyer in the country, everyone interested in music in radio, hotels, theatres, night clubs, ballrooms, parks, fairs, pictures and records.

More than 300 top bands and vocalists played this date in the past three years. Practically every band will play it this year.

\* See page 68 for further details.

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p><b>KEEP THEM FLYING—BUY BONDS</b></p> <h2 style="margin: 0;">TICKETS</h2> <p style="font-size: small; margin: 0;">Of Every Description.</p> <p><b>THE TOLEDO TICKET COMPANY</b></p> <p>Toledo (Ticket City), Ohio.</p>	<p><b>SPECIAL PRINTED</b> Cash With Order <b>PRICES</b></p> <p>Roll or Miphone</p> <p>10,000 . . . . \$ 7.15 30,000 . . . . 10.45 50,000 . . . . 13.75 100,000 . . . . 22.00 500,000 . . . . 55.00 1,000,000 . . . . 170.50</p> <p>Double Coupons, Double Price.</p>
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## Ork Cuffos' End Seen Due to Union Disk Ban

PHILADELPHIA, Aug. 15.—In face of the AFM ban on waxings for radio, the local musicians' union is faced with the prospect of negotiating with independent radio stations for a new contract on studio orchestras. Existing agreements expire this fall. WPEN and WDAS are the only two local indies employing studio crews. The union is expected to forge the way for live music at WIBG, now building a new transmitter for full-time operation at 10,000 watts.

These stations, as well as the network stations employing live music, depend on recordings. Indie stations all boast giant wax libraries, both records and transcriptions, and can keep going for a year or more even if another wax isn't cut in a year. What stations worry about mostly on the record ban is getting visiting band leaders to put in cuffo appearances on the record shows.

Many of the hour and two-hour record shows on small stations are sold on the strength of band leaders' personal appearances. Station salesmen play up to agency and sponsor angle of getting names free, and the leaders are usually hooked on the promise their records will be plugged. Practically all leaders hitting town for theater dates fall for the line, little realizing that once they leave town their records—unless current hits—go back on the shelf.

Of all the bands playing here in a year or more only Benny Goodman and Jimmy Dorsey have told the boys to go fly a kite. Both agreed to guest shots if paid at the usual commercial rate. Grab for leaders among platter spinners has become vicious here. One needle-changer even announced on his program that he would never play a Duke Ellington record on his program because the maestro failed to show up for a cuffed interview. Wouldn't listen to reason when it was explained that Ellington had already put in three radio shots that day in addition to two appearances at music stores and five shows at the theater without time for dinner. Pay off was that the record spinner had never used an Ellington record before the Duke came to town.

## Skelton Wants More For Raleigh Program

NEW YORK, Aug. 15.—Altho his manager, the William Morris office, denies that Red Skelton is unhappy over his stipend on the Raleigh Cigarette show, reportedly under \$1,000 a week, it has been reported from Chicago that the Russel Seeds agency, which handles the cigarette program, is being asked to jack up the dough for the coming season.

What brought the matter to a head was the granting of a \$1,500 bonus to Harriet Hilliard but not to Skelton.

Skelton's contract has another year to run and, inasmuch as he has done a fine selling job for the cigarette, there is a possibility of some adjustment being made.

## 2 AFM-Mutual Strikes End

CHICAGO, Aug. 15.—Strike of American Federation of Musicians at two stations of the Mutual Broadcasting System, which cut 15 dance orchestras off the network for a week, was settled August 4. Fred Weber, MBS general manager, said a settlement was reached by the AFM with William Pabst, manager of KFRC, San Francisco, in an agreement which also covered union difficulties with WARM, Scranton, Pa.

### They're Mad

NEW YORK, Aug. 15.—Woe unto the sponsors. Two weeks ago *Reader's Digest* ran an article appropriately titled *Plug Uglies*, in which it opened an unmerciful attack on the supposedly novel and screwballish radio commercials. At the end of the article it ran a coupon for those who cared for membership in the "I Want To Run the Offensive Plugs Off the Air" Club.

The drive's first 14 days garnered 15,000 members, better than a thousand a day. Showing perhaps that people do pay attention to announcer's blurbs.

### Is She Kidding?

PRINCE ALBERT, Sask., Aug. 15.—So you think soap operas shouldn't be on the air? Well, glimpse the following letter and be prepared to change your mind:

To the Sponsor of the Doctor Susan Program.

Dear Sir:

On behalf of the Friendship Club I have been requested to voice protestations against the cruel, soulless Miranda Chandier, Dr. Susan's mother-in-law.

We who are following the play know that the charge against Susan is utterly false and is no credit to the program. Please can you change the program and bring out the true mother love and sweet nature of Dr. Susan, with which Lux radio fans are acquainted. We love the program and never miss the daily broadcasts, so please give us all something good to hear.

Sincerely,

MRS. ROBERT FOWLER,  
Secretary-Treasurer,  
Mayview, Sask.

## P. Baker Being Nixed by Quiz?

NEW YORK, Aug. 15.—From sources close to President Jack Strauss of the Eversharp Pen & Pencil Company in Chicago, *The Billboard* learns that Phil Baker is thru on the *Take It or Leave It* program and that his option will not be picked up in October.

Baker took over emceeing from Bob Hawk last December and was successful in building up the highest CAB rating the show ever had, 15.9. Since that time, however, it has been slipping constantly, its biggest drop taking place the last two weeks. A fortnight ago the program rated 11.1, while today it commands an 8.0 spot.

"His rating has dropped, but we don't know what the sponsor will do when the option comes up in October," says Bill Murray, head of the William Morris Agency radio department.

Sam Sutter, the account executive at the Milton Blow Agency, says he doesn't know whether Baker will be dropped.

## AFRA Calls Off Its Annual Convention

CHICAGO, Aug. 15.—Annual national convention of American Federation of Radio Artists, scheduled to be held here August 29-30, has been called off. In compliance with the request of Joseph B. Eastman, head of the Office of Defense Transportation, to curtail civilian traveling as much as possible, AFRA held a vote among its locals, and the result was in favor of cancellation.

From current indications, it appears that national AFRA conventions will not be resumed until after the war.

## Sponsor of Football Games Quits; Doesn't Need 'Em To Sell Gas Now

PHILADELPHIA, Aug. 15.—Play-by-play broadcasts of collegiate and professional football games, which monopolized the air each fall, will be no more this coming season as far as the Atlantic Refining Company here, the biggest sponsor of football broadcasts in the country, is concerned. Gasoline and tire rationing made it necessary for the oil company to call it quits. As a company official put it, "No gas, no sales, no profits, no ad budgets—no broadcasts."

Atlantic Refining is also a heavy spender of radio coin each spring for big league and college baseball games. If the present situation continues it may have to pull out of that picture, too. While realizing the necessity of maintaining institutional advertising during the emergency, carrying the football games is too expensive a proposition considering the company can sell easily the little supply of gasoline it has on hand.

Dropping the football games is not only a severe jolt to N. W. Ayer, Inc., agency handling the account, but hits the colleges. Many schools, especially smaller ones, depended heavily on radio

## Nets Overcoming War Gloom and Landing a Lot of Fall Business; Showcasing Many New Sustainers

NEW YORK, Aug. 15.—If there were any question about radio suffering any ill effects, temporary or permanent, as a result of the war, network officials have dispelled them with commercial sales sheets which presage one of the healthiest years in a long time. Still a month and a half away from the fall season, which gets its start the last week in September or early October, radio is booming and it is practically impossible to buy any time on the webs.

At NBC, for instance, only 90 minutes are available during afternoon hours between 10 a.m. and 6 p.m., the same holding true between 6 and 11 p.m. Officials there also announce an 11 per cent increase in business volume this June over last.

CBS tells practically the same story. During the weekday hours of 10 to 6, only two and a half hours would theoretically be salable to prospective clients, theoretically because much of this time is allotted to the various government agencies and could not under the circumstances be sold. Sunday is booked solid with the exception of the Philharmonic Orchestra, which is a sustaining public service feature. Evening schedule at Columbia also discloses very little open time to would-be buyers. The overall increase percentage in volume of business this June over last is practically the same as at the Red Network.

Immediately after the start of the war there was some decline. This was due principally to advertisers who had to withdraw because of priority pressure and to others who were sitting on the fence waiting to see what would happen.

HOLLYWOOD, Aug. 15.—Plans are being launched here for one of the biggest winters in radio. Stations are not allowing the war situation to crimp business.

The Blue, hampered somewhat before its divorce from the Red by carrying a number of programs that Red didn't care to claim, is going after business. Blue program directors are putting on shows that fall into the something-to-sell category. Blue's line-up is fairly heavy on commercials originating here. *Red Ryder* goes Coast to Coast three half hours weekly; *Lightning Jim*, a transcription, is also T-C, as are *Lum and Abner*, *Jimmy Fidler*, *Rudy Vallee* and *Dinah Shore*. In addition, Blue has *Bridge to Dreamland* and *Seaside News* on regional. Coca-Cola has bought the Blue for a 30-minute series six-a-week, and some of these shows will originate here.

In addition to programs already sold, Blue is showcasing a number of sustainers. *Your Blind Date*, with Frances Scully emceeing, has taken on a Coast-to-Coast status in recent weeks. *Zero Mostel*, featured on *Lower Basin Street*, arrives here soon for a picture and will have a sustainer. *Major Hoople*, with tongue-twisting Arthur Q. Bryant, is making a bid for a sponsor with its light comedy. For the sponsor who wants music Blue is offering *Skitch Henderson*

orchestra on *A Man and His Music* and Nathan Scott orchestra.

At NBC plans are being made to welcome Pepsodent back with Bob Hope. Vera Vague, who was co-starred on *Signal Carnival*, has been signed for the show, beginning September 22. Ginny Simms has been signed for a starring part in a new form of *Johnny Presents* beginning September 8. She will amuse and be soloist with David Rose orchestra and a new vocal chorus, the Bombardiers. The Edna Mae Oliver show, *The Remarkable Miss Tuttle*, for Rinso, may swing over into the fall. (NBC has handled much of Rinso's business.) However, the show is in the Jack Benny Sunday slot and would have to be changed. *People Are Funny*, for Brown & Williamson Tobacco Company, also stands a good chance of going into the cool months.

NBC has put out bait for the aviation companies in the matter of *It Happened in the Service*, a sustainer.

KNX is show-casing four programs. This station and the Columbia Pacific network has *The Whistler*, a 30-minute mystery show, Saturday night; George Fisher's *Hollywood Whispers*, a chatter show; *USO Open House and Raffles*, an adventure series featuring Neil Hamilton.

Fall business looks good out here and the stations are really going after it.

## Revised Allen Show Drops Kenny Baker

NEW YORK, Aug. 15.—Two important changes will keynote the return of the Fred Allen program Sunday, October 4. The opus, which formerly ran full 60 minutes, will be cut to half that time, and Kenny Baker, now in California, is thru after a four-year run and a five-year association with Texaco. According to a program spokesman, Baker, who drew \$2,000 weekly for singing two songs, proved to be a constant headache to the producers because of his alleged prima donna attitude.

The singer, because of a stipulation in his contract giving him the right to choose his own selections, was allegedly difficult to handle. This might have worked out, according to an Allen spokesman, but he kept picking slow numbers which consumed anywhere from three to four minutes and which caused Allen a good deal of concern because they slowed the program. Christmas Eve he insisted on doing the *Ave Maria* in German instead of the customary Latin, an incident which caused Texaco much embarrassment because the mall man brought in loads of protests from irate listeners. This was not the entire reason for X-ing him off the spot, but it helped.

When queried this week as to current rumors that Baker is leaving the Morris office, Bill Murray, head of the agency's radio department, would say nothing except that right now there is difficulty deciding to whom Baker's contract belongs.

Baker's replacement on the Allen program is still a mystery, but it is known that the sponsor prefers a trio or a quartet.

## WMC Settles Union Angle on Audition

MEMPHIS, Aug. 15.—Clarification of the Petrillo anti-recording and transcription order developed this week when WMO was permitted to make a recording for audition purposes employing Johnny Long and orchestra. Henry W. Slavick, general manager of WMC, had previously told *The Billboard* he expected trouble in connection with making the transcription, but said later that the whole matter had passed off without any friction.

"The making of recordings for audition purposes remains the same deal we have had for several years," he declared. Clearance for this transcription was issued thru the Memphis Federation of Musicians. R. L. Lesem, secretary, in a recent statement described himself and the Memphis Federation as "100 per cent behind President James C. Petrillo."

# Program Reviews

EWT Unless Otherwise Indicated

## "The Aldrich Family"

Reviewed Thursday, 8:30-9 p.m. Style—Comedy serial. Sponsored by Postum (Young & Rubicam Agency). Station—WEAF (New York, NBC).

Still a highly entertaining stanza despite the loss of Ezra Stone, who had been with the program ever since it started four years ago, *The Aldrich Family* returned to start its fifth consecutive season and came thru with a bang.

Most of the praise belongs to Norman Tokar who, incidentally, was one of the original Broadway cast before the show took to the air. Norman's interpretation of the Henry Aldrich part into which he suddenly found himself cast when the army decided against letting Ezra Stone continue in the role was superb. At times so completely has the newcomer mastered the Stone mannerisms it was impossible to tell the new from the original Henry. Sammie Hill, a newcomer to this particular program, debuted as Henry's sister, Mary. Altho she should be credited with a fine performance, she should be even better when the nervousness she exhibited in her initial try wears off.

As usual, no fault could be found with the script, Clifford Goldsmith still being very much the master when it comes to knocking out wholesome comedy with a punch. First show theme, playing on mix-up and misinterpretation of letters going back and forth between Henry away working on a farm and his parents at home, kept the chuckles coming at a steady pace. *Edwin Lee.*

## "Breakfast at Sardi's"

Reviewed Wednesday, 11-11:30 a.m. Style—Interviews. Sustaining on WJZ (New York, Blue).

This is another one of those programs in which everybody has fun but the radio audience. Originally a West Coast show, *Breakfast at Sardi's* starts its daily Coast-to-Coast sessions this week. Show is aimed strictly at the feminine trade, Tom Brennerman presiding both as master of ceremonies and host to a hundred or so women who win the coveted right to breakfast at the Hollywood spot by writing letters on "Why I'd like to go to Sardi's."

That's just the beginning of the prizes Brennerman has to offer. There are gardenias for each guest. In addition, an orchid is awarded to the oldest woman present, another to the listener who writes the best letter on "A Good Neighbor I Have Known and Why," a bunch of roses to the guest with the most grandchildren, and a Max Factor make-up kit to the lady drawing the lucky number. Top presentation, however, is a "wishing" ring (recipient makes a wish), also won via draw. These awards, of course, eat up considerable time, and the rest is consumed by as many interviews as can be squeezed into the half-hour show. Guests are queried on such vital questions as "How are you enjoying your breakfast?" and "Does your husband ever get jealous?"

All this is set against a background of 100 gay females, all chatting and gurgling at once. Oh, yes, the comedy highlight of the program is reached when Mr. Brennerman, wry wit, tries on a woman's hat to the utter delight of the happy breakfasters.

*Breakfast at Sardi's* should attract a large transient audience, lured by Brennerman's engaging voice and the glamorous locale, but when the first tides of envy have subsided housewives will find precious little to sustain their interest. *Shirley Frohlich.*

## "Gibbs and Finney"

Reviewed Saturday, 8:15-8:30 p.m. Style—Dramatic serial. Sustaining over WJZ (Blue Network, New York).

Appeal of this type of show depends largely on taste of listener. Those who relish cracker-barrel homeyness liberally garnished with heaping portions of corn will find *Gibbs & Finney, General Livery*, excellent entertainment fare.

Penned by Raymond Knight, of *Cukoos* fame, program once more reunites two perennial favorites of similar themed *Snow Village* series of a few years ago. And a good thing, too. For Parker Fennely (Gideon Gibbs) and Arthur

Allen (Asa Finney) never fail to come thru with richly human and warmly ingratiating performances. This time is no exception. Again cast as the always bickering but ever friendly enemies, the boys pick a livery stable as the scene for their battles. Gibbs owns the horses and Finney the wagons, and neither one can do business without the other. What happens when they get together makes for an auditory treat. Patsy Campbell, a newcomer to metropolitan broadcasting circles, turns in a creditable job as Elizabeth, the gal over whom the feudists watch with parental vigilance.

Opus is very creditably directed by Harry Frazee, the Blue Network production boss, who has evolved musical tag lines which dovetail into the plot perfectly. Heard on week-end nights, it rounds out the across the boards *Lum 'n' Abner* show. *Edwin Lee.*

## "Three Little Sacks"

Reviewed Sunday, 2-2:30 p.m. Style—Variety. Sponsored by Sachs Furniture Company. Station—WMCA (New York).

There may have been worse programs on the air, but we can't remember where or when. Only height show reaches is in effectiveness. Comedian Pat C. Flick is pathetically unfunny; announcer Don Douglas is a perfect example of what commercial spieler shouldn't be; Sid Gary is something less than a fair-to-middlin' singer who has seen his best days, and the vocal group, the Three Little Waks, fit perfectly into the puzzle, the puzzle being how the show remains on the air.

Flick, a veteran of many big-time ether potpourris, being also the former writer on the NBC Al Jolson Shell Oil extravaganza, as well as the collaborator on Ed Wynn's legit, *Boys and Girls Together*, lends the only note of importance to what would otherwise be an ordinary opus. Unlike Douglas, however, who in his forced and unnatural overexuberance gurgles his words and only accentuates the many existing program shortcomings, Pat is handicapped by material that is as corny as it is unfunny. There is no doubt that better scripting will produce results reminiscent of the comic's earlier successes.

The same cannot be said of baritone Sid Gary, whose voice clearly shows the wear and tear that has accrued as the result of his many years of vocal campaigning. Light, snappy tunes such as *Jingle, Jangle, Jingle*, which jangled for mercy after the Gary rendition, are definitely not suited to a rasping voice. Some improvement may follow a better selection of songs. Peggy, Ann and Jean, who call themselves the Waks, displayed fair talent with their version of *Kill, Kill*. But there, too, there was nothing to write home about.

Bill Willfolk, who exasperates with that "I'm talkin' about slip covers" commercial, rounds out the show. *Edwin Lee.*

## Paul Schubert

Reviewed Wednesday, 10:30-10:45 p.m. Style—News analyst. Sponsor—Benson and Hedges. Agency—Duane Jones. Station—WOR (New York, Mutual network).

Now sponsored by Virginia Rounds cigarettes, Schubert is doing a Monday thru Friday 15-minute shot. He is being plugged by Mutual as "news analyst and naval expert," but the program caught (August 12) failed to show him up as much of an analyst.

This particular shot was devoted mostly to describing the Western front situation and discussing the value of air attacks on Germany. Schubert's voice personality is okay; he sounds like a substantial thinker and his tone of voice is easy for listening. But the subject matter of his talk was not particularly outstanding.

Ford Bond announces and handles the commercial plugs that open, close and come halfway during the quarter hour. The plug wordage is the same old baloney that most cigarette sponsors throw at listeners-in. For example, Bond sends himself, gooling over the "end of Virginia Rounds is light, sunny, golden—other cigarettes are brown." Well, well, isn't that something? *Paul Dents.*

## Advertisers Agencies Stations

### CHICAGO:

TWO NBC clients here have already taken advantage of the chain's 10 per cent discount plan for advertisers using at least 125 stations. They are the F. W. Fitch Company, which boosted its network to 130 stations, and the Brown & Williamson Company, which ordered 127 stations for its Tommy Dorsey show. . . . Del King, former casting director for Russel M. Seeds Agency, is awaiting induction into the army. . . . Seeds Agency here announced the appointment of John Guedel, writer-producer of *People Are Funny*, as manager of its Hollywood office. . . . Ohio Oil Company returns with *Views on the News* September 6 via seven NBC Midwest stations. Series will be heard Sundays, 3:30 to 4 p.m. . . . General Mills will again foot the bill for *Jack Armstrong* when the serial returns from its summer vacation on the Blue Network August 31. . . . Nelson Brothers replaced their *Moods in Music* program on WBBM with *Masterworks in Music*. It is heard seven nights a week, 10:45 to 11. . . . J. D. Tarcher bought the Norman Barry news show on WMAQ for McKesson-Robbins, the schedule calling for Monday, Wednesday and Friday 12:30 p.m. shots, beginning this week. The show has been sold to Manhattan Soap Company for Tuesday, Thursday and Saturday. . . . Charles C. Urquhart, NBC's new production manager, is vacationing. . . . Gene Daly, former p. a. for the State of Indiana, is a new news man at WBBM, succeeding Paul Courtney, who joined the staff of *The Chicago Sun*. . . . WBBM's *First Edition* (6:55 to 7 a.m.) landed two sponsors: B. C. Remedy Company, of Durham, N. C., and Lever Brothers.

### PHILADELPHIA:

HUGH CHAMBERS new announcer at WIP, replacing Bill Campbell. And John Heake drops out to join the Army Signal Corps. . . . Johnny Cahill, local nitery comic, preparing to make a radio bid. . . . Philadelphia & Western Railway, suburban trolley line, sponsoring a weekly *On Foot* show on WFIL to advise localities of attractive places that can be visited without using gas or tires.

### LOS ANGELES:

PAUL RICKENBACHER has resigned as assistant to Dan Danker at the J. Walter Thompson Agency. . . . NBC's Hollywood Radio City has 36 members in the armed forces. . . . Tom D'Andre, radio writer, has been promoted to sergeant, and George Hope, brother of Bob, has gone up to private first class. Both stationed at Santa Ana. . . . Skinner & Eddy Corporation, of Seattle, will continue to sponsor *Breakfast at Sardi's* on participation basis for an additional 26 weeks, beginning August 31. . . . Thru (See ADVERTISERS on opposite page)

## Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

The sooner the backers (Fleischmann's Yeast) of *The Star-Spangled Vaudeville Theater*, which goes NBC-ing every Sunday night at 8, learn that huge expenditures for top talent do not necessarily make a great show, the sooner will they achieve their objective of getting a better advertising return for their money. As the program stands today it is far from adequate.

Stupid programing on the part of those who certainly ought to know better found, for instance, four comedians on last week's safari, while the Raymond Paige orchestra, famed for its musical ability, could just as well have sat among the audience. It simply didn't get to play.

Chief fault of the show, which stands out like a beacon on a dark night, is the fact that most of the talent has to be seen to be appreciated. Take, for example, the Oxford Boys, a standard vaude act, who mouth musical imitations. Boys were excellent, but appreciation of their art by those sitting at home was not as marked as by those in attendance. Save for hillbilly comic Herb Shriner, who is rapidly rising to fame on *Camel Caravan*, the comedians (others being Walter O'Keefe, Willie Howard and Stanley Fields, who used to play Guffy to Eddie Cantor's chagrin) fail to impress, with O'Keefe being the worst offender. In Fields's case it is only fair to point out, however, that he had never worked with Howard previously; and with all due respect to Willie's ability, he's not as good a foil for Fields as the banjo-eyed comic.

Carol Bruce's vocalizing on *You're the Tops* and *Everything I've Got Belongs to You* was plenty solid, but there, too, better effect might have been gotten in a theater. *Lee.*

## CBC Contemplates Rationing Time

OTTAWA, Aug. 15.—The Canadian Broadcasting Company has under advisement a plan whereby radio time will be rationed in October or November. A shortage of transmitter tubes is responsible, and it is felt that a rationing restriction would prolong the life of equipment, which is becoming increasingly difficult to replace due to military priorities.

The plan, if put thru, as now seems likely, would have transmitters going off the air an hour earlier at night. This would, however, have to be done by agreement among all stations.

**TO SELL YOUR BAND TO EVERY BUYER IN EVERY BRANCH OF THE BUSINESS**

How much space ? are you taking in



The most important publication in the history of the music business

# Preponderance of Straight War Programs Felt To Hurt Effect of Air Propaganda

NEW YORK, Aug. 15.—Many radio executives and editors, principally thruout the Midwest and South, feel that, tho the government's war broadcasts are accomplishing a good deal in educating average listeners to the dangers and difficulties ahead, the various agencies participating in the airwaves campaign could make their morale-building still more effective. They feel that the programs should either be more sagaciously allocated or the propaganda made more subtle. In effect, they claim, this would tend to curb overlapping and repetition of war angles, which limits their value because it keeps people away from their radios.

In a recent Gotham visit four Midwestern and Southern editors brought up the subject of growing listener discontent as revealed in letters from readers, most of it coming from people who are habitual 6 to 11 p.m. dial manipulators, who claim that, because of the preponderance of war shows they are turning to other mediums for desired escapist entertainment. The scribes feel that the situation could be remedied by scheduling fewer but stronger message-bearing extravaganzas or else by angling the messages to obtain a more subtle approach.

"Radio is the most potent educational and propaganda instrument today," one of the Chicago fourth-estates pointed out, "and there is no doubt that it is playing a major part in our fight to beat the Axis. But it could be of still greater benefit if those in charge of the programs would realize that when people come home they want to relax and be entertained. Instead they now find a heavy schedule of news periods, which consist of about 90 per cent war tidings, plus other large shows which devote themselves almost exclusively to direct handling of war angles. Those in charge don't seem to realize that there is a point of diminishing return, beyond which effectiveness drops off."

A survey of the networks reveals that about 32 per cent of the total air time during choice evening hours is given over to government outlets.

CBS, for instance, spends a total of 9 hours and 50 minutes of the time between 6 and 11 p.m. each week on this

type of fare, reaching a 28.09 percentage. Broken up by days and hours: Monday, 1 hour and 5 minutes; Tuesday, 1 hour and 5 minutes; Wednesday, the same; Thursday, an hour and 35 minutes; Friday drops back to the beginning of the week limit; Saturday, 1 hour and 35 minutes again, while Sunday labors under the heaviest load, 2 hours and 20 minutes. On the two best listening days, Monday and Friday, war effort shots constitute 21.66 per cent of available time.

The Blue Network gives 35 per cent of its grade A time to the cause. Government messages consume 5 hours and 35 minutes, and news airings receive 6 hours and 30 minutes. On Sunday, considered the best night on the Blue, there are four 15-minute news programs, while only three quarter-hours are given to escapist entertainment.

A total of 27 evening hours, 5 of them accumulated thru use of brief announcements of 30 and 60-second length, are NBC's contribution to the Treasury Department and other government agencies.

According to figures of the Co-operative Analysis of Broadcasters, July compared with the preceding month, discloses an 18 per cent loss in nighttime listening, while daytime listening nose-dived 6 per cent. During June, CAB ratings for night shows came to 8.1, while July showed 6.6. For early-hour diversissements, CAB recorded a 5.2 total for June and 4.8 in July.

The Hooper survey marks a national daytime decline of 5 per cent, as against 13 per cent for evening time.

While this summer's ratings represent only a 2 per cent loss compared with last year, it is significant because of gas and tire rationing restrictions which tend to keep people at home and consequently make for a greater number of tuner-inners. Thruout the Midwest and South, where rationing is not in effect, newspapermen maintain decline percentages are even higher.

Newsmen also suggested remedying current conflicts between major governmental shows, pointing out as an example Mutual's *This Is Our Enemy* and Columbia's *They Live Forever*, opposite each other 10:30 Sunday nights.

NEVER has this column seen such remarkable improvement in any program as it has in NBC's *Lands of the Free*, recently taken over by DAN SUTTER, NBC production man, who was himself a successful actor in radio. Last week's episode had one of the best all-round casts. . . . Big things must be in the offing at J. WALTER THOMPSON, as MAURICE HOLLAND is back in town from the Coast. . . . BEA WAIN at the Earle Theater, Washington, D. C., week of August 14, and the State Theater, Hartford, Conn., August 28-30. . . . GLENN MILLER received a letter from a fan which read: "Please send me a bibliography of yourself and an itinerary if you have one." . . . JAY JOSTYN got a real local-boy-makes-good reception when he visited his home town, Milwaukee, last week. . . . DAVE ELMAN is being pestered by a New Yorker who claims his hobby is drawing mustaches on subway posters. . . . MARK WARNOW'S arrangements on the new *March of Time* series are evoking plenty of raves. . . . Hats off to DINAH SHORE, who entertains at out-of-the-way camps instead of just visiting those camps in the vicinity of Hollywood.

WQXR has set a deal with Time, Inc., publisher of *Time*, *Life* and *Fortune*, whereby experiments in radio programming and broadcasting will begin. . . . DICK JURGENS and ork set a new all-time record for remotes when they were heard last week-end 12 times from the Meadowbrook, Cedar Grove, N. J. . . . The CBS *Stage Door Canteen* program has "walk-ons" like any legit Broadway play where scenes are set by the players. . . . PETER DONALD and JO JANIS are an item for *Cupid*. . . . The *Grand Old Opry* program emanating from Nashville, Tenn., has the largest weekly studio audience of any program. . . . XAVIER CUGAT has a new tune called *Night Must Fall*. . . . Broadway producer MARTIN L. JONES didn't last very long as a production man at NBC. . . . SIDNEY FOSTER, who appeared last season with most of the leading symphony orchestras, will guest-star as pianist with the *Keyboard Concerts* hour over CBS. . . . The KORN KOBBLERS have had their transcriptions selected by the Marlin Firearms Company for shipment overseas to the armed forces thru the Special Service Division of the army. . . . SKIPPY HOMER set for the CBS *Aunt Jenny* show.

## Chicago

By SAM HONIGBERG

RONALD DAWSON, of *Romance of Helen Trent*, *Author's Playhouse*, etc.; ED ABBOTT, CBS producer; PAT MURPHY, of *Painted Dreams*, and GENE CONNOR, WGN writer, left for Enid, Okla., to join Uncle Sam's air forces. Initial duties will call for production of shows at the camp. . . . BOB JELLISON, in the meantime, replaced PAT MURPHY on *Painted Dreams*. . . . Here are some of the latest radio thespians to don fighting uniforms: WALTER PATTERSON, TOM CASEY, ROTH MENDEL, STAN ESPEDAL, JOE ANTHONY and the NOVELTY ACOES (HAROLD MAUS, CLARENCE DOOLEY and ALAN RINEHART). . . . RAY JONES, AFRA's executive secretary here, left for Mexico City to join his wife. He'll vacation for a month. . . . RUSS BROWN, WBBM baritone, doubling on a civilian defense job. . . . GRACE SCHUSTER, actress, is assisting LAVINIA SCHWARTZ at WBBM in recruiting name guests for station's *Victory Matinee*. . . . HOOSIER HOT SHOTS will complete nine years on the Alka-Seltzer program in October. The boys are filling fair and theater dates now between broadcasts. . . . WBBM has four staff femme warblers on its pay roll: VERA LANE, NEVA PATTERSON, GALE ROBBINS and FRAN ALLISON.

GARRY MOORE, WENR comic, has one ambition: he wants to take a mike into a subway station and do a "street on the man" broadcast. . . . PETER PIPER, vocal coach, now a sergeant in the army and in charge of a Sixth Corps Area hospital unit. . . . JOE EMERSON, of *Hymns of All Churches*, operates a 600-acre catter farm near Waynesville, N. C. Among radio thespians, he is the operator of the biggest farm. Other farm owners on radio row include ALICE HILL, CLARENCE HARTZELL, HERMAN LARSON, FORT PEARSON, BETTY LOU GERSON, MARILYN LARIMORE and FRANK DANE. . . . PAUL WHITEMAN, following his current run at the Oriental, goes to his farm near Stockton, N. J., for a few weeks' vacation before returning to the BURNS AND ALLEN show October 6. . . . MARILOU NEUMAYER, of *Captain Midnight*, is working in a two-reeler depicting the life of an army nurse, titled *Registered Nurse*. . . . JOHN HARRINGTON started a new weekday series of news broadcasts over WBBM from the station's sidewalk news booth. . . . JOHN HOLBROOK, WGN news commentator, vacationing in the North Woods.

## Hollywood

By SAM ABBOTT

HAL SAWYER, KNX-CBS staff announcer, who handled the *Second Mrs. Burton* serial for more than 18 months, has left Hollywood to accept a post with Elmer Davis's Office of War Information, stationed in San Francisco. . . . GEORGE FISHER, Hollywood radio reporter, has been assigned to write a magazine article on Steve Crane, the Los Angeles broker who recently married Lana Turner. . . . IRENE RICH is back from Chicago, where she signed a contract for her appearances on *Dear John*. . . . DONALD RANDOLPH, who recently completed a tour with Maurice Evans in *Macbeth*, recently appeared in *The Whistler*. . . . CONNIE HAINES, Blue Network singer, recently appeared at the Swing Shift Dance at Casino Gardens, Ocean Park, Calif. Dances, Friday and Saturday nights, run from 1 to 5 a.m. . . . KNOX MANNING signed for a dramatic narration, *Hero of the Week*, over the California Blue Network, sponsored by Austin Studios. . . . GALE GORDON, of Fibber McGee show, is nursing an injured finger. . . . FRANCES SCULLY'S *Your Blind Date* has moved to Sunday night. Dancing following the broadcast has been discontinued. . . . NATHAN SCOTT, formerly a member of the music rights department in Holly-

wood's Radio City and more recently leader of the band on *Your Blind Date*, now has his own featured program, *Nathan Scott and His Muste*, over the Blue. . . . MEREDITH WILLSON'S tune, *Gangway*, is being used by the USO to push the sale of War Bonds. . . . MERCEDES McCAMBRIDGE, Arch Oboler's choice as radio's most versatile actress, recently left for New York.

### ADVERTISERS

(Continued from opposite page)  
Advertising Arts Agency, Slavic Jewelry Company, Los Angeles, has signed for 52 programs, *Paging John Doe*, over KFI, two-a-week, from August 20 to February 12. . . . Virginia Long has been transferred to San Francisco from Hollywood. She will serve as secretary to Bob Dwan. . . . Kerr Glass Company, of Los Angeles, is sponsoring a five-minute spot, Monday thru Fridays, on *Breakfast at Sardi's* on Blue for three weeks. Beginning August 31, company sponsors the same five-minute spot Monday, Wednesday and Friday for four weeks. . . . Gil Doud, former sound man at KHJ, has gone to an aircraft factory as a welder. He has been replaced at KHJ by Bill Parmless, former head of the script department.

# FCC Seeks Info To Bolster Case Against Petrillo, AFM

WASHINGTON, Aug. 15.—In an effort to bolster the Department of Justice's case against James C. Petrillo and the American Federation of Musicians, the Federal Communications Commission today mailed out questionnaires to all radio stations in the United States, approximately 800 of them, asking information on types of music used, amount spent on it, income from various types of recorded programs, use of Negro musicians and other related data. Answers to the questionnaires must be made out under oath, and stations are required to return them to the FCC within five days.

In trade circles move is figured as an effort to bolster information already obtained by the FCC from the nets. It is also felt likely that in some cases—many perhaps—the returns will act as something of a boomerang, bolstering union's arguments that payment for musicians fails to measure up to amount of dough taken in by stations on musical programs.

Accompanying the questionnaire the FCC sent out a letter to allay fears of stations faced with what looked like a terrific task in making out answers to the 23 questions. The letter points out that the FCC has received numerous squawks in connection with the Interlochen incident, Petrillo's ban on transcriptions, the AFM's bans on remotes and also on the failure to hire more Negro musicians after requests from the government that more Negro air talent be used. Last point concerns a favorite brain child of Archibald MacLeish and is figured run in on the D of J-inspired questionnaire because

stations have shunted the blame for not hiring more Negroes on to the shoulders of the AFM. Angle is that in certain cities white AFM locals have exclusive contracts with the stations, thus ruling out Negro tootlers. These, however, are isolated instances.

Questionnaire asks stations to break their music down into various categories—the number of hours commercial, both local and network, and the number of sustaining hours, local and network. In addition, these categories must be broken into three segments—amount of time in which music composes the entire program, in which music is used as an integral part of the program, and in which music is used merely as an incidental bridge for other entertainment. Stations are also asked to give the amount of time consumed by phonograph records and electrical transcriptions.

For all of these breakdowns the FCC asks stations to work on the basis of their logs for the week of April 6-11, figured as a typical week.

Questionnaires also ask amount of time spent on live musical talent and number of E. T. spot announcements used.

Question that will probably give many stations gray hairs is the one asking the weekly revenue from programs using electrical transcription and disks and also the amount of money spent by the station during 1941 for E. T.'s, records, library services, etc. Stations in this connection also have to tell the amount of money spent weekly on musicians, breaking it down

(See FCC Seeks Info on page 27)

# EARLY BROADWAY START

## Production Schedules Not Heavy, But Look More Solid Than Usual

NEW YORK, Aug. 15.—With five definite openings, two plays and three musical revivals, scheduled for the month of August, to start the 1942-'43 season, the early lead-off points to a banner legit year on Broadway. Five shows is the biggest schedule in a decade to tee off in August, almost a month ahead of usual. While announcements for the future are lighter than in former boom days, indications are that a greater percentage of them will actually reach production.

Season will be officially ushered in Monday (17) with William Saroyan's production of two of his own short plays, to be followed by seven other Saroyan productions to run at two-week intervals. Shuberts have scheduled for the week of August 30 a mystery called *I Killed the Count*, which was first done in London and repeated here in stock tryouts.

Vinton Freedley's *Let's Face It* resumes August 17 with Danny Kaye still in the lead role, while *New Moon* (Joseph Tuchinsky and Hans Bartsch, producers) and *The Beggar Student* (Gustave Kotanyi) will be revived August 18 and 25 respectively.

On the September count, another solid schedule of six plays and two musicals is announced. Only picture money in the September line-up is in Brock Pemberton's *Janie*, with Columbia poring in the cash for same.

American Youth Theater's presentation of *Let Freedom Sing* is the first of the September listings announced, being set for September 8. Mitzl Green will have the lead role. Olsen and Johnson, in conjunction with the Shuberts, will do *Count Me In*, the second musical of the month, heralding the Broadway return of Charles Butterworth. It opens September 20 after a Boston showing.

Play line-up, in addition to *Janie*, includes Guthrie McClintic's *The Morning Star*, by Emlyn Williams, set for September 13. Lindsay and Crouse's *Strip for Action* is set for September 27. Those announced for September, but with no definite opening date, in addition to *Janie*, include *The Indian Sign* (George D. Gersene), *V for Vickie* (Frank Mandel), *Magic* (Eddie Dowling) and *Without Love* (Theater Guild).

In contrast to the solid indications for the months of August and September, announcements for October and the rest of the season are light, but appear to show greater possibilities of actually opening most late-summer announcements in seasons past.

Definite announcements for October list only two plays and one musical, *Franklin Street* (Max Gordon) and *The Pirate* (Theater Guild and Playwrights' Company), with *Beat the Band* (George Abbott musical) slated for October 7. Backing for that production is coming from Paramount and Howard S. Cullman.

Other announcements for the coming season list 34 plays, of which two are revivals, and eight musicals. They include *The Rich Get Richer* (Gilbert Miller and Ralph MacBane); *On the Cuff* (Alex Yokel and Alan Corell, proceeds of which are to go toward the support of the Father Duffy Canteen); *One Man's Holiday* (Arthur Klein); *Little Darling* (Tom Weatherly); *Topsy* (Hallmark Theater Productions); *Check and Double Check* (Martin Lee); *The Damask Cheek* (Dwight Deere Wiman); *A High Wind in Jamaica* (Gilbert Miller); *Challenge* (Otto Preminger); *The Incredible Woodhull* (Russell Lewis and Gant Gaitner); *The Upper Hand* (Wharton and Gabel); *Mr. Sycamore and Respectfully Yours* (Theater Guild); *The Eve of St. Mark* (Playwrights' Company).

Also *Something for the Boys* (Vinton Freedley); *My Dear Public* (Irving Caesar); *Murder in a Nunnery* (Morris Helprin); *Out of This World* (Lee Simonson); *Winter Soldier* (Shep Traube); *All These Years* (Harry Kaufman); *If Women Could Choose* (Walter Drey and Joseph Gerson); *The Willow and I* (Donald Blackwell and Raymond Curtis); *Harem Scarem* (Al Rosen); *Sweet Danger* (Carroll Case); *Youn Man With*

*a Horn* (Rowland Brown); *One Wedding* (Alex Cohen); *Whitefield Cook Stories* (Alfred Bloomingdale); *Enchanting Lady* (Bloomingdale); *Afton Water* (Chekov Theater); *Free and Equal* (John Golden); *Queen Anne Boleyn* (Golden). Golden has two others by Guy Bolton and Rachel Crothers which he hopes to do.

*Our First Murder* (Marian Gering); *Three Sisters* (Katharine Cornell); *Skin of Our Teeth* and *Art and Prudence* (Michael Myerberg); an intimate revue (Peter Arno), and *Good Night Ladies* (Al Rosen).

## FROM OUT FRONT

Midsummer Steam-Valve

BY EUGENE BURR

### An Abridged Theatrical Dictionary

THE continued heat, combined with this corner's congenital inertia, suggests that this would be as good a time as any for a revival of the somewhat personalized theatrical dictionary that has appeared in this space from time to time in the past. The only trouble is that the 10 or so installments already used have just about exhausted the available supply of easily definable theatrical terms. In the impasse, it seems a good idea to pick a few of the definitions from each of the former crops and combine them in a sort of abridged lexicon, edited but unrevised. Even revision seems like a somewhat herculean labor at the moment.

**acting**—the art of militantly displaying one's own personality while reciting lines foolishly furnished by an unfortunate playwright.

**aisle**—a passageway between seats, used as a receptacle for the legs of critics and other favored patrons. If one is seated on an aisle, a clear view of the stage is usually obtained. Sometimes this is an advantage.

**angel**—an extinct species of dough-dough bird.

**asbestos**—a fire prevention device placed between stage and auditorium, composed of a substance that will not transmit flame. During the course of the play its place is taken by the performers.

**aside**—an outworn stage trick—unless it is used by Eugene O'Neill, when it becomes the culmination of Theatrical Art.

**casting office**—a place where actors go at regular intervals to be reminded that they can get no work.

**characterization**—the delicate art of making any character created by an author the counterpart of the actor's own ego.

**constructive criticism**—a flat contradiction in terms. Criticism, by its very definition, is an evaluation. It does not include the suggestion of remedies.

**costume**—a means of covering the physical defects of a matinee idol or prima donna; a stage designer's odd idea of the apparel of ordinary life.

**critic**—a person who gets paid for making a fool of himself in print.

**curtain**—the veil of mercy.

**director**—a person, not an actor, who tells actors how to act; a person, not an author, who interprets to the author the meaning of the play.

**drama of ideas**—a play advocating a theory with which I agree.

**grease paint**—a fatty substance which smells of actors.

**house front**—the front part of a theater, including the marquee signs and house boards, by which the public walks on its way to the cinema palaces.

**ingenue**—a pretty lass who is not smart enough to know that she can't act, but too smart to alienate first-nighters by trying to.

**intermission**—the show which is given in the lobby of a theater, interrupted at frequent intervals by the other show on the stage.

**junior equity member**—a person who may have been on the stage 25 years, but who is denied a vote in the Actors' Equity Association because the shows he was in folded suddenly and failed to give him a total of 50 weeks of

### BROADWAY RUNS

Performances to Aug. 15 Inclusive.  
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5	291
Arsonic and Old Lace (Fulton)	Jan. 10 '41	697
Little Spirit (Booth)	Nov. 5	310
Claudia (return) (St. James)	May 24	96
Junior Miss (Lyceum)	Nov. 18	303
Life With Father (Empire)	Nov. 8 '39	1150
My Sister Eileen (Biltmore)	Dec. 26 '40	674
Uncle Harry (Broadhurst)	May 20	94

#### Musical Comedy

By Jupiter (Shubert)	June 3	86
Foray and Bees (revival) (Majestic)	Jan. 22	236
Sons o' Fun (Winter Garden)	Dec. 1	296
Star and Garter (Music Box)	June 24	62

## Dunphy Clears WPB Regulation On Legit Shows

NEW YORK, Aug. 15.—Restrictions placed upon legit production by the War Production Board were clarified this week by Christopher Dunphy, head of the Amusements Section of the board, in a special statement to *The Billboard*.

The \$5,000 limit on legit productions which has already been set will apply, according to Dunphy, only to actual physical construction. As previously reported, it does not include salaries, service charges and other non-construction expenses. Nor does it include the costs of costumes, electrical equipment and similar production paraphernalia. It applies only to the construction of sets.

Unlike the set-up in the film field, however, the \$5,000 limit in legit must cover all such construction costs for each full production. In films the 5G limit applies to individual sets; in legit it must cover all sets used in a show.

This, it is expected, will work little or no hardship upon producers of dramas and intimate musicals, the construction costs of which—exclusive of salaries, electrical equipment, costumes, etc.—seldom go over the limit set by the WPB. Big musicals, however, with many and lavish scenes, may feel the pinch. Dunphy points out, however, that the WPB order by no means arbitrarily rules out such productions. Producers expecting to spend more than the 5G limit on their set construction may apply for permission to do so. Such requests must be made thru the filing of APD 200 application, and each such request will be judged on the pertinency of its individual claims, with emphasis on its importance to the war effort.

It is figured on the Stem that not too many such requests will be filed. Definite efforts will be made, it is felt, to keep construction costs below the 5G figure, even in the cases of big shows. It is felt that this may possibly set a trend toward streamlined stagings and away from solid and extremely elaborate sets.

## Memphis Op Shows Profit of \$4,000

MEMPHIS, Aug. 15.—Summer operettas closed here last week with an announced profit of \$4,000 on a gross \$40,587.16, according to Max D. Brown, treasurer of the Memphis Open Air Theater. He said that of this amount \$3,736.88 was to be deducted for taxes.

Attendance for the five shows totaled 57,677, with 15,741 for *Irene*, 12,478 for *Sweethearts*, 9,639 for *The Red Mill*, 11,110 for *Hit the Deck* and 8,709 for *Madame Sherry*.

These figures indicate a sharp upswing in Midsouth show business despite the shortage, which is borne out by unofficial reports from other amusement places. Increased spending is attributed to additional war industries swelling local pay rolls.

## Hartford Musicals Fold

HARTFORD, Conn., Aug. 15.—Altho he has ended the presentation of stage plays at the 3,000-seat Bushnell Memorial, Hartford, Eddie Scanlon is reported planning to direct musicals in Hartford again in the future. His *No, No, Nanette* ended a seven-day stay at the Bushnell last Saturday. Leonard B. Sang, manager of the Shubert Theater here, was connected with Scanlon in the presentation.

## Cowbarn Ups Take

HOLYOKE, Mass., Aug. 15.—The half-way mark of the summer season of plays at the Mountain Park Casino, outside this city, found attendance way over last year's total despite gas and tire rationing. Gross for the period was \$9,969 for 17,980 persons, compared to 1941 figures of \$6,365 for 12,583 patrons.

**Cowbarn Notes**

*Love Is a Verb*, a new play by Karl Weidenbach, will be tried out by Robert Porterfield's Barter Theater, Abingdon, Va., from August 20 to 25. It will be director Norman MacDonald's last staging chore for the Barter outfit this season. Play, which may be done on Broadway in the fall, blends fantastic stuff about a lost love potion with pointed commentary on our own times. Author, an Austrian refugee, is a psychoanalyst, and the play's chief character is a disillusioned mind-healer to the very rich. Porterfield will appear in the cast, his first acting appearance this summer, and other important roles will be played by Thomas Tyrill, Phyllis Adams, Frank Gregory and Alexander Ivo. Henry May designed the set.

Tuesday (11) the Ivoryton (Conn.) Players inaugurated their new policy of playing at the Bulkeley Auditorium in New London, Conn. Play was *My Sister Eileen*, and house was capacity. Milton Stiefel, director of the Players, reports that New London shows every sign of living up to its old reputation as an excellent show town, with the advance sale already indicating a long season. Next in will be *The Watch on the Rhine* with Francis Lederer, August 18.

The American Academy Guild, playing at Stamford, Conn., reports a highly successful season. *Separate Rooms*, fifth production of the season, opened August 5 and did the top business so far. It was followed August 12 by *Ghost Train*, with *Petticoat Fever* and *Kind Lady* scheduled to follow in that order. According to Bill Sheehan, director of the Guild, it looks now as tho the season might continue until October 3.

*Skylark* will be the bill for the week of August 17 for the Valley Players at the Mountain Park Casino, Holyoke, Mass. Miss Jackson Perkins will be featured, with others in the cast including Lauren Gilbert, John McQuade, Ann Lee, Joseph Foley, Alfred Paschall, Frank Rollinger and Kathryn Grill. The following week the Players will offer *Nothing But the Truth*, featuring Ralph Edwards, emcee of the *Truth or Consequences* air shot. . . . Guy Palmerton will present *Ladies in Retirement* at his Lake Whalom Theater, Fitchburg, Mass., for five days starting August 18. Ann Mason will head the cast, with the others including Virginia Richmond Hannon, Grace Carney, Betty Gilpatrick and Lucille Weston. . . . Anthony Jochim's Bergen College Barn Theater, Teaneck, N. J., presented Bide Dudley's *Broken Dolls* August 12 to 15. Vilma Kurer starred, with Jim Brown, Sharon Stephens, Michael Kelly and Lucille Rockefeller in the supporting cast. . . . The Peterborough (N. H.) Players are presenting *Mary's Ankle*, by May Tully, August 19 to 22. . . . *Berkeley Square* will open the eighth week at the Boothbay (Me.) Playhouse, running from August 19 thru the 22d. Sherwood Keith, owner and director of the Playhouse, will play the lead, with others in the cast including Betty Jane Kohler, Penny Kasper, Rollin Smith, Tommy Trenkle, Richard Robbins, Evelyn Grey, Sydney Bonner, Sara Strengell and Marion Speed. . . . The eighth week for the New Milford (Conn.) Playhouse, August 19 to 22, will have *Love Rides the Rails*, an old-time meller by Morland Carey, starring Yvonne Bergero.

Old Log Theater at Lake Minnetonka, Minn., now operating on a seven-day-a-week schedule, is presenting John Steinbeck's *The Moon Is Down*, with Robert Hanscom playing Mayor Orden. Production of the Steinbeck piece is the first west of New York. Total proceeds of the August 10 performance will be turned over to the Royal Norwegian Air Force for Wings for Norway.

Edith King returns to Bucks County Playhouse, Philadelphia, for the week ending August 22, in *The Vinegar Tree*, Donald Brian sharing the leads. Robert Henderson, staging the production, also scheduled to handle the follow attraction, which brings in Flora Robson with Stants Cotsworth in *Elizabeth the Queen*. . . . Hedgerow Theater, Moylan-Rose Valley, Pa., next week revives G. B. Shaw's *Arms and the Man* after an absence of two years from the schedule. Jasper Deeter, founder and director of the Hedgerow troupe, has announced the opening of a school of expression in

Philadelphia this fall under his direction. . . . Earl Mayo Players continue with *Fair and Warmer* at the Crest Playhouse, Wildwood Crest, N. J. . . . *The Moon Is Down* next for the Grove Theater, Nuangola, Pa. . . . Cape Theater, Cape May, N. J., goes into its final weeks with *Yes, My Darling Daughter*.

Summer theaters have been quite active in the Chicago area this season, some 20 being in operation. The Michigan Repertory Theater at Ann Arbor, Mich., operated by the department of speech of the University of Michigan, is ending the final week of its 14th successful season. Final offering is Gilbert and Sullivan's *H. M. S. Pinafore*, presented August 12 to 18. Valentine Windt is the director. The Port Players, Shorewood, Wis., have had the best attendance in four years and wound up the season Sunday (16) with *Rain*. Morton Da Costa directed and also played a part. Others in the cast were Helene Ambrose, Wendell Whitten and Faye Clark.

**First Balto Booking Set**

BALTIMORE, Aug. 15.—The legitimate theater here, whose 1941-'42 season was the best in recent years, will open 1942-'43 at Ford's Theater September 14 with a tryout of *V for Vickie*. At date of writing this is the only show scheduled so far. However, others are in the offing.

John Little, manager of Ford's, is optimistic about the new season. Ford's this season will be under new ownership. During the spring Morris A. Mechanic, movie and real estate operator, purchased the house from the Erlanger estate. The former policy will be followed, with Little as manager and production bookings thru the United Booking Office.

There has been no announcement to date as to whether or not the Maryland Theater, the only legit house here, will reopen for the new season. It also passed into new hands last spring, with Charles Hicks, movie operator, purchasing it from the Pennsylvania Mutual Life Insurance Company. The Maryland's 1941-'42 season was also its best in years. With 14 attractions it grossed \$112,000.

**Syracuse Stocks Increase Take**

SYRACUSE, N. Y., Aug. 15.—The Strand Players, erstwhile cowbarn outfit which moved into the city from its Skaneateles rendezvous for the current summer season, has finally clicked at the Strand here. Last week's *Green Valley* had best biz of the year. Syracuse is ready for legit stock, and gas rationing helped biz, slow at the start, to pick up each week.

Current company is doing *The Wookiee*, opening to best first night's biz of the engagement. Slated for nine weeks, company is in its sixth and going strong. Indie owners of houses are trying to line up vaude for season.

**"Eileen" Starts Syracuse Yr.**

SYRACUSE, N. Y., Aug. 15.—The Schine local office announces that it will use the Empire Theater, dark most of last season except for an occasional legit, to play legit attractions this coming season. Opening booking is *My Sister Eileen*, set for August 31, four-day stand with a matinee thrown in. Harry Unterfort, local Schine generalissimo, is trying to obtain vaude for the house, but home office shuns same.

Schine interests took over Empire from indie operator last year and kept it dark, thereby giving Schine interests major control of all downtown houses except one Loew house.

**Springfield Adds Two More**

SPRINGFIELD, Mass., Aug. 15.—Two more dates for shows definitely committed to playing at the Court Square Theater here were announced last week by Milton Hale, executive secretary of the Playgoers of Springfield. *My Sister Eileen* has been scheduled for September 28, 29 and 30, and *Junior Miss* will play here in December or May. Added to the four plays already listed, this gives the Playgoers a pre-season slate of six productions, compared to the eight that played here to a gross of more than \$25,000 in 1941-'42.

**Plans Set Up To Shortwave Plays to Overseas Forces**

NEW YORK, Aug. 15.—Plan to shortwave entire performances of Broadway hits to the armed forces overseas, via transcription, got under way Friday (14), when the Emergency Council of the Legitimate Theater met with the Special Service Division of the U. S. Army to consider the proposal.

Army formally applied to the council to record nine current plays which would be shortwaved all over the globe, wherever U. S. fighting men are stationed. Captain Vanda of the Special Services assured the legit representatives that the recordings would not have any domestic performance, and that they would be of inestimable value to the morale of the overseas fighters.

First problems to be ironed out are the priority rights which the producers and dramatists hold in the shows, which are certain to be waived; but permission must first be secured. It was also indicated that actors and musicians would

probably waive compensation for their services. Officials representing the crafts promised quick action in reporting the proposal to their memberships and bringing back a reply.

James F. Reilly, executive secretary of the League of New York Theaters, in whose office the meeting was held, indicated that it would take about four weeks to get all of the kinks ironed out and set the wheels in motion for production. Present plans call for the recordings to be made without compensation, as part of legit's contribution to the war effort.

Conducting the negotiations with Captain Vanda were Reilly and Marcus Helman, representing the producers; Bert Lytell, Paul Dullzell and Alfred Harding of Actors' Equity; Oliver Saylor, Theatrical Agents and Managers; Solly Pernik, stagehands, and also reps of the treasurers' union and the Dramatists' Guild.

**FROM OUT FRONT**

(Continued from opposite page)  
to be confused with the similar objects, made of animal substances, which are called actors.

realism—the process of being true to life by enlarging all the flyspecks and ruthlessly deleting the occasional bits of caviar.

season—an arbitrary time limit which allows statisticians to check up and decide that the theater is going to the dogs.

sentimentality—sentiment with its corset unlaced.

sets—the means by which the director buries the work of the dramatist under the more important work of the scenic artist.

sophistication—filth wrapped in cellophane.

spectacle—a show the producer of which is in the good graces of the Actors' Equity Association. A "spectacle," it is to be noted, is allowed an extra week of rehearsal.

spotlight—an electrical device used to show the audience where it is supposed to be looking; a glare, inexplicably favored by actors, which displays to best advantage all their weaknesses and defects.

stage—a raised platform which distinguishes the pretenders behind the footlights from those in front of them; an inverted pit.

stage door—the gateway of illusion; formerly, the filter thru which the actor passed, on his way out, from the heroic to the humdrum; now, the signpost which tells him whether he is acting himself on or off the stage.

stage doorman—a former producer.

subscription theater—an organization that thinks that by aping the Theater Guild's methods it can also ape its manner.

theater—a building wherein customers assemble in order to see actors, and actors assemble in order to see customers. Both are usually disappointed.

tickets—a commodity of which the supply has far exceeded the demand.

tradition—a relic of the days when the theater was merely an art, instead of a stepping stone to Hollywood. Tradition insisted on such outmoded stupidities as the necessity for long training in acting, honest humility rather than overweening ego when approaching the service of the stage, a tramping spirit and similar superstitions of theatrical aborigines. It survives now only in a few pig-headed medievalists who archaically insist that the theater is an art, like music, painting, poetry and other such non-money-making boob-catchers.

tragedy—in modern usage, any play in which the chief character is left dead or unhappy—except in the case of marriage, when it is called, inexplicably, a comedy.

trouper—a word denoting the highest rank that may be attained by a performer, but now often used by sophisticates and type actors as a term of contempt; a player who considers the role or the job at hand as of paramount importance, who considers himself an instrument to bring entertainment to the public, and who will fit himself into any part or any situation in order to attain the entertainment's

end; a performer who can act, as distinct from an actor.

tryout—an engagement prior to the Broadway run, in which an Oshkosh audience is supposed to show what can be expected from a Broadway audience.

tryout (summer)—the presentation of a new play in a summer theater, the idea being that the combination of bad acting, insufficient rehearsal, hurried direction, poor scenery, inadequate mechanics and impossible auditorium will give the producer a chance to see what the play will do in New York.

type casting—the bane of the modern theater; the sublime theory that denies to all actors a knowledge of the rudiments of their profession; the reason why anyone who displays a marked personality on a stage is now known as an actor.

vehicle—an ambulance designed to carry a fallen star.

**SARATOGA BAN**

(Continued from page 3)  
headlining a bill composed of Galente and Leonardo, Patricia Ryan, Clarissa, and Eddy Brandt and Cal Gilford's bands. Arrowhead Inn booked in a Georgie Hale Revue August 14, with Dean Murphy supported by Estelle and Leroy, Virginia Schools, Patricia King and a line of John Powers models. Dick Gasparre and Dacita's rumba band handle the music chores.

Shows aren't as lavish as in years gone by, when money flowed thru the spa like the health water it promotes, but it is considered to be a pretty fair line-up of talent and a great improvement over the past three years.

Lehman, following a meeting with Saratoga officials, where complaints of gambling were discussed, stated, "I directed that the penal law provisions regarding gambling and other criminal offenses be vigorously enforced. I was assured by these officials that they would vigorously enforce the law."

**USO TALENT**

(Continued from page 3)  
plans will be drafted on exactly how many there will be and what types will dominate. It's a foregone conclusion that there will be a preponderance of straight vaude units, mixed in with some musicals and several straight dramas.

Idea is to follow last year's structure and bring shows into camps, air stations and naval bases every other week. Policy was changed during the summer to a show every three weeks, because of maneuvers and the fact that each unit could play to more soldiers out of doors.

Fall and winter activity will be indoors, in 1,500-seat theaters which are on the reservations. Big cantonments will draw shows for four and five-day runs in as many as 10 theaters.

The 15 units now playing the camps will fold around the end of September to make way for the new units coming in.

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CARNEGIE HALL, NEW YORK

## Vice Squad Worries N. Y. Clubs; National Liquor Ban Seen Ahead; Army Is Taking Over More Hotels

NEW YORK, Aug. 15.—Apparently as part of the campaign to wipe out vice in the city, the police department's vice squad has been checking on local night clubs the past week. Complaints that night clubs have been permitting women to hang around and pick up men, especially soldiers, apparently reached the police department, which in turn ordered its vice squad to tighten up regulation.

Most night clubs immediately ordered their girl performers not to talk or sit with customers or even relatives, and eliminated audience participation numbers. Leon and Eddie's, for example, pulled out its conga finale, in which the chorus girls danced with ringside patrons. On the other hand, the Park Central's Coconut Grove has not dropped its hobbyhorse finale, in which patrons participate.

Another worry to night club men were reports, neither denied or affirmed by the army, that it would take over some of the hotels on Central Park South and have soldiers use the park for drilling. Such a move would close up several important hotel rooms. Already the army has taken over 204 hotels thruout the country, according to Horwath & Horwath, hotel accountants. This includes 150 hotels in Miami Beach and 21 in Atlantic City.

Another night club headache is the report from Washington that the War Production Board will prohibit further manufacture of liquor after November 1. Most night clubs have accumulated large stocks of liquor, and the liquor companies reportedly have enough stock for three years, however. Therefore, this is not an immediate problem.

Local night club news: Lou Walters' new show August 18 will have Doc Marcus, Slate Brothers and Fay Carroll, Stanley Twins, the Chadwickes Paul Remos, Gil Galvan, Jade Ling and Bob Fuller's Varsity Sextet. When the current Latin Quarter floorshow ends its four-month run it will play the Brock-

## Fort Worth Clubs Packed Week-Ends

FORT WORTH, Aug. 15.—There continues a demand here for more night spots, especially over the week-ends, due to the arrival of defense plant workers and the influx of soldiers. Recently Hotel Texas' Den reopened for the summer, and it and such other places as Clover Club often have no reservations left after noon for that night. Showmen here agree that what is most needed is a mammoth ballroom charging a small admission.

## "Frolics" Good

HARTFORD, Conn., Aug. 15.—Business was good at E. M. Loew's Court Square, Springfield, Mass., with a seven-act flesh show last week-end (6-7-8). Vaudeville Frolics of 1942 was on the stage and UA's A Gentleman After Dark on the screen.

## William Clark Feted

BUFFALO, Aug. 15.—Clark Oasis nitery gave a big send-off last week-end to owner Edna Clark's brother, William D. Clark, who joined the army August 4. All three shows were dedicated to him and a special Victory party attracted a full house. Champagne was served on the house.

Jackie Duncan, emcee and producer at Clark's for several months, has been made manager of the nitery, with an increase in salary and a one-year contract.

## Ice Show for Hollywood

HOLLYWOOD, Aug. 15.—Ice Revels of 1943 opened at the Westwood Ice Garden August 12. Talent signed includes Belita, Thesloff and Taylor, Serge Flash, Jimmy Caesar, Maribel Vinson and Guy Owen. Revels is being produced by Andrew J. Crevolin, with dances directed by Harry Losee. Milton Stein is handling publicity. Prices from 50 cents to \$1.50, plus tax.

ton (Mass.) Fair, opening September 13, and vaude dates. Walters says his club took in \$30,000 last week, a terrific gross.

Le Ruban Bleu reopens September 10 for its sixth season, with Maxine Sullivan its first attraction. Anthony Mele will run it, his five-year contract with Herbert Jacoby having expired. Mele owns Theodore's Restaurant, of which Le Ruban Bleu is a part. Jacoby is looking around for a site for a new club.

Pedro Valli and George Caldes, who ran the Club Gaucho until it folded due to liquor license trouble recently, have split. Caldes has gotten a job in a war factory, and Valli has found another partner and plans to open a new Latin club.

Billy Rose's Diamond Horseshoe opened its new show August 9 to heavy business, which has been holding up consistently. The new revue, staged by John Murray Anderson, drew critical raves.

## Frederick Bros. Sign Three Acts

CHICAGO, Aug. 15.—L. A. Frederick, president Frederick Bros. Music Corporation here, signed three acts to personal management contracts. They are Bonnie Baker, Judy Starr and Peter Higgins.

Other acts will be signed, Frederick says. This is in line with the firm's new policy of developing its new theater and cafe department headed here by Morgan Ames.

## Providence Resumes

PROVIDENCE, Aug. 15.—Metropolitan will resume week-end vaudeville bookings August 28 with Andrews Sisters as first headliner. Herbert Copelman, who has been managing the Empire here for past four weeks, will be resident manager of Met.

George Cronin, formerly manager of Empire and more recently at Strand, Portland, Me., returns to take over Empire management again for Associated Theaters, Inc.

## Performers May Not Want a Union -- But They Need It Badly

By PAUL DENIS

THE idea of unionizing variety performers goes back to the turn of the century when actor unions were fighting the vaudeville circuits. More recently, we saw the Wagner Act and the New Deal give impetus to the AFA and its successor, AGVA.

Years and years of heart-breaking attempts to unionize vaude and cafe entertainers—and the result today? A three-year-old AGVA that is still endangered by factionalism, that cannot get its relationship to the Four A's straightened out, that has failed to set up democratic processes for all members and that has failed to sell the union idea to the average variety performer.

That brings up a logical question: Is it possible to unionize variety performers, and does it benefit the show business if they are unionized?

The answer is: It is possible, and it will benefit all of show business.

A SUCCESSFUL variety actors' union had better keep in mind:

1—It should be part of a One-Big-Actors-Union. It should be a department or branch of some movement including all professional actors, and it should not dominate, nor be dominated, by the other actor union sections.

2—It should be close to its members, thru frequent meetings, regularly issued house organs and bulletins, personal contact with members, democratic elections, issuance of financial statements, mail referendums on industry-wide problems, etc.

3—It should be administered by trained executives, who need not necessarily be performers. Executive ability should be the qualification for leadership and not prestige in the performing field.

4—It should conduct a long-range educational campaign among performers, since there is no doubt that the average entertainer does not want to join a union. He must be shown why the union is good for his profession, etc.

THE average variety performer does not make a good unionist; he is a lone wolf, psychologically. He rarely works as part of a large group (such as a legit show or a band) and he is, consequently, not accustomed to submerging his personality and ambitions to those of the group. He is constantly traveling and does not have a strong sense of "home"—which means he rarely becomes interested in a reform movement, which is what a union is basically. He thinks in terms of an independent contractor, in his relationship to the employer, and just cannot view himself as a wage earner whom a union can help. He usually feels his salary and booking problems are very personal and that somehow he will be able to straighten them out—it just doesn't occur to him that his problems are typical of other performers. He lacks a group sense. He rarely identifies his interests with the interests of thousands of other performers. Subsequently, he goes on alone, relying on his own ego plus the flattery of his personal manager or agent, to make progress.

Many performers manage to do very well. But the great mass of rank-and-file performers barely linger on the fringes of economic respectability most of the time. These are the ones who need a good performers' union—and need it badly.

## Too Tired To Move?

NEW YORK, Aug. 15.—Earl Bostic, who leads the band at Small's Paradise here, celebrates his third anniversary at the spot this week.

In addition to fronting the ork, Bostic takes the vocals, plays alto sax, trumpet, clarinet, electric guitar and piano, does all the arranging, and, in his spare time, composes such ditties as *Let Me Off Uptown*. Occasionally he finds moments in which to dash off arrangements for such bands as Cab Calloway and Paul Whiteman.

## 500 Club Resumes; Using Names Again; More AC Hotels Go

ATLANTIC CITY, Aug. 15.—Phil Barr's 500 Club, for many years the resort's top nitery, resumed last night as the 500 Cafe. Is owned and managed by Maxie Kendrick, a close associate of the late Phil Barr, who died suddenly earlier this summer. A localite, Kendrick has been identified with the amusement industry for years.

The 500 Cafe will undergo alterations. Meantime, Kendrick has brought in only a band and plans a show for a gala premiere Labor Day. The cafe will operate year-round because of the heavy concentration of military men here.

Army's occupation of all the beachfront hotels is now complete. Air trainees' use of luxury hotels resulted in the shuttering last week of the three remaining hotel rooms on the walk; Hotel President's Round-the-World Room, operated by Johnny Hamp; Hotel Chelsea's Grill and Cocktail Lounge, and Hotel Breakers' Ship Deck, operated by Irwin Wolf, are last of the Boardwalk after-dark spots to go. Other beachfront hotels going military (closing orchestra locations for the duration) were the Brighton, Seaside, St. Charles and Marlborough-Blenheim. In all the army's occupation of beachfront hotels meant the closing of almost two dozen band and show stands.

In addition, the Boardwalk and Convention Hall were declared "out of bounds" for girls under 18 after 11 o'clock at night unless accompanied by a responsible escort. Curfew, however, doesn't affect the niteries.

## Columbus Clubs Hurt by Army's Anti-Vice Drive

COLUMBUS, O., Aug. 15.—As the result of demands by Col. O. M. Baldinger, commandant of the Lockbourn air base, for a clean-up of vice in taverns and night clubs in Columbus and Franklin County, conditions are rapidly improving. All of this has come about as a result of the army officer's implied threat that unless there were a clean-up he would take the matter up with Washington to secure an order that would declare the territory "out of bounds."

Two dance-hall permits were canceled in the Franklin County Probate Court, followed by cancellation of liquor permits by the State Liquor Board and the expansion of the city vice squad.

The air-base commandant said he seeks to protect the men under his command, whom he alleged had been sold liquor illegally and were being besieged by women of questionable character.

As a result, conferences to improve the situation have been held. One, attended by 600 liquor and beer permit holders, was addressed by Colonel Baldinger. He asked the tavern owners if it was "necessary to keep their places open until 2:30 a.m. and to combine drink with dancing, drink with strip tease or drink with sex." He urged that dancing be stopped.

## Prove You're Over 21, Philly Clubs Informing Patrons

PHILADELPHIA, Aug. 15.—Nitery owners are frantic because it is almost impossible to keep out youngsters under 21, as per orders of the State Liquor Board. Solution to the problem has been partly solved by Sam Domsy, proprietor of Lou's Moravian, Lou's Chancellor and Lou's Germantown bars, which offer musical entertainment. Domsy posts a guard at the door of each of his spots, demanding examination of a draft card from males and a birth certificate from females. Advertisements have been placed in local newspapers stating: "The management of Lou's bars request the co-operation of customers in enforcement of the State liquor laws. If necessary, you will be asked to show your draft registration card or, in the case of women, a birth certificate."

Domsy admits the policy has cut profits. While no other niteries have adopted such drastic measures, movement is on foot for the police department to keep out the adolescents, as is the practice in Wildwood, N. J. At that resort, with the ops standing the expense, a city policeman is stationed at the door of every nitery and bar.

## Miami Clubs Do Strong Business

MIAMI, Aug. 15.—Paul LePaul, magician, is new at Tom Williams's Clover Club. Silvia Dean, acrobat, is added, while the Poll-Mar Dancers, with John Hale as emcee, continue. Tony Lopez has the band here.

Mother McKay's 600 Club reports a heavy play nightly despite the curfew for soldiers, with the band sticking around until almost daylight. Paul Mall, who holds something of a record at this spot, may return here.

Ben Gaines has no interest in the Boston Latin Quarter, contrary to first reports.

Frank Stanley, former band leader at the Royal Palm and the Latin Quarter, now has the band at the Frolic Dance-land.

The all-girl orchestra at Winnie's Rip-tide is building in popularity.

## Bob Gordon to Coast Guard

SPRINGFIELD, Mass., Aug. 15.—Bob Gordon, formerly at E. M. Loew's Court Square, is now in the U. S. Coast Guard, stationed at Manhattan Beach, N. Y.

Ed Harrison, district manager E. W. Loew's Theaters, has been visiting circuit houses in Hartford, North Adams, Springfield and Worcester. Vaudefilms are Court Square, Springfield, and Plymouth, Worcester.

# Night Club Reviews

## Stork Club, New York

**Talent policy:** Two dance bands. Management: Sherman Billingsley, owner; Dolly de Milhau, press agent. Prices: Dinner from \$3.25; cover charge, \$2.

Voted in *The Billboard's* recent Publicity Poll as the best publicized local night club of the season and its owner named the best publicized club operator in the same poll, the Stork is a fine example of a smartly run club.

Billingsley concentrates his aggressive publicity and promotion campaign to build up himself as a personality and the club as a hard-to-get-into society spot. Snob appeal. And it has worked for years. This spot gets more free space than any other club in the nation. The publicity is augmented by direct mail promotion, gifts to celebrities, stunts and games.

The two okay bands, supplying continuous music, are submerged to the personality of the club itself. They are Charlie Baum, pianist, who has played at most of the local class spots, and his six men; and Fausto Curbello, also at the piano, and six men and a vocalist. The club has been trying out vocalists at the rate of one a week almost. Current is a handsome, buxom brunette who sang pops in passable fashion.

Ted Steele and eight-man band handles the 4-to-7 cocktail hour.

Paul Denis.

## Drake Hotel, Camellia House, Chicago

**Talent policy:** Dance band; floor entertainment at 9:15 and 12:15. Management: A. S. Kirkeby, managing director; Frank, headwaiter; Mary Anderson, publicity. Prices: a la carte.

Gold Coast room is holding its own despite the seasonal drop in trade. A number of floorshow personalities have developed a following among the regular patrons and they keep repeating.

One of the more popular Camellia House singers is Adrienne, now filling her third date. As popular vocalists go, she is far above average. She has class in voice, appearance and personality. Made to order for the better intimate spots.

She makes a striking appearance in gowns that fit her and fit the room. Possesses an impressive contralto voice, treating pop, standard and French tunes. Usually unloads six tunes before they let her off.

New band leader is Ray Benson (formerly at the competitive Ambassador Ernst's Pump Room) fronting a seven-piece orchestra that concentrates on society room arrangements, which are of the sweet and conversational variety.

Sam Honigberg.

## Waldorf-Astoria Hotel, New York

**Talent policy:** Show and dance band; floorshow at 12:30 p.m. Management: Lucius Boomer, president of corporation; Frank Ready, manager; Rene Black, Starlight Roof manager; Ted Saucier, publicity. Prices: Cover \$1.

The floorshow here has been revamped. The dinner show has been dropped and the once-nightly show has Xavier Cugat's Carmen Castillo singer; Mario and Floria, dancers, and Three Pitchmen, novelty musical turn. Conchita Martinez, Mexican singer-dancer, was pulled out of the show.

Miss Castillo sang three Spanish tunes in soft, intimate style, but failed to excite. Three Pitchmen, last of the three turns, are super-dignified here. With their pianist up in the bandstand the two at the mike are not doing much of the punchy comedy that socks over their act in vaude and in their current show, *Sons o' Fun*. Their mouth-kazoo musical kidding just doesn't fit the room's personality and dignity. Consequently, this is the weakest performance we have ever seen them do.

Mario and Floria, opening turn, are the only ones that really click. They did a very fast Viennese waltz, then a trickful tango, encoring with a 1912 turkey trot and then with their *Make Believe* number. Work fast, slipping smoothly

from one punchy trick to another and building each number to an applause finish. Really sock.

Cugat's big band is still doing its marvelous job of pleasing music-for-listening and just right rhythms-for-dancing. Lina Romay, cute of face and figure, sells the vocals nicely, and Daniel Santos, baritone, does okay on Cuban vocals. The owlish Cugat fiddles on practically every number and otherwise prove he's a hard-working maestro.

Mischa Borr's band does relief music with competence. Paul Denis.

## Walton Roof, Hotel Walton, Philadelphia

**Talent policy:** Dance and show band, piano for lulls, production floorshows at 8 and 1. Management: Jack Lynch, proprietor-manager; George Sansom, maitre d'; Eddie Turner, assistant manager; Moe Adler, headwaiter; Sam Bushman, publicity; William Morris Agency, booker.

It's a fast and breezy show that Lynch has whipped together, with talent, as ever, the tops. The heaviest show punch is Jerri Kruger, absent from the local after dark scene for years. Gal is tall and good looking, and uncorks terrific swing singing. Moreover, displays a fine sense of mugging. Starts right in with a lively and lilting *Jingle, Jingle, Jingle*, and for the rest it's like taking candy from a baby the way she keeps 'em yelling for more. Follows with *Somebody Else Is Taking My Place* and then a *Honeysuckle Rose* specialty, a swing song to end all swing songs. Carries on with *Hi Neighbor*, *Pig-Foot Pete* and, finally, *Summertime* as it was never meant to be sung. Left 'em yelling for more.

Don Richards, youthful baritone making a long run of it here, also handles the show introductions. Displaying plenty of poise and personality, opens big with *The Marines' Hymn*, and keeps getting bigger with *Sleepy Lagoon, More Than You Know, This Is Worth Fighting For* and *Where or When*.

Show gets off to a fast hoofing start with the Andrew Sisters, two blonds, who please no end with three rhythm precision tap turns in one, cutting 'em clean. More dancing delight, along ballroom lines, is turned in by Earl and Josephine Leach, long faves with the room's patrons. Do a Spanish dance, their familiar Hawaiian hula, a perennial click here, and a fast session of jitter-buggings.

Chorus of gorgeously-costumed Glamour Girls (16) open and close the show, giving it plenty of class and beauty.

Eddie DeLuca (8) gives excellent show music support, effective as well for the dance incentives. Rose Gallo, singing to her own piano, fills the lulls. Miss Gallo and Helene Heath also hold forth in the adjoining Tropical Bar.

Large room was well filled at Wednesday supper show caught.

Maurie Orodener.

## Leon & Eddie's, New York

**Talent policy:** Floorshow, staged by Frank Shepard, at 8, 10, 12 and 2; show and dance band; dance trio. Management: Leon Enken and Eddie Davis; Dorothy Gulman, press agent. Prices: Dinner from \$1.50.

Liquor not only makes up the food deficit for most night clubs, but it also puts patrons in the right mood for the show. What liquor means in warming up an audience was illustrated here Tuesday (August 11), primary day, when liquor is prohibited before 10 p.m.

Patrons were dry, naturally, and their applause and response to the show was almost zero. Result was a dead audience despite the long and good floorshow of nine acts. This was especially tough for the two comedy acts on the bill, Johnny Morgan and Mildred Wayne.

Morgan emcees straight and then does his comedy turn, revealing a very pleasing personality, old and new gags, silly bits and imitations, and odds and ends at the mike. He drew giggles and some applause. His first important local-night club job. He impresses as a young night club comedian with a future. (Eddie Davis, who ordinarily does the talk comedy here, is vacationing.)

The Olympics, boy and girl roller skaters, work standard lifting and spinning stunts on a small mat, with the man throwing in a short solo. Good. Cesar

and Rosita, in frilly Cuban costumes, hold attention easily with fast rumba steps. Girl, a snappy looker, wiggles, and the boy does a glass-on-head novelty, with another boy at the native drums. Novelty dance turn that's okay.

Bobby Tables, colored tap dancer, also does strong jaw stuff—lifting chairs and table with his mouth. Interesting novelty, Leo Fuld, lyrical tenor, opened with *When the Gypsy Makes His Violin Cry*, followed with a *Paris in the Spring*, French medley which included French singer imitations, and closed with *I Dream of Holland*, in Dutch. A good voice but not continuously effective. Needs punch.

Jean Mode, tall, blond ex-burly stripper, is a classy looker with a classy chassis, which she undrapes in a parade strip. Gets down to a net bra and hip drape. Mildred "Wacky" Wayne, in her first local appearance, is a nut comedienne who wrestles with the mike, mugs, ad libs, talks to ringsiders, puns and spills silly gags. She has the delivery, but she needs material and a routine that builds to a climax. True and Trudy Wilkins, the Golden Pair, do a "balance ballet" composed of unusual hand lifts, with the girl and boy alternating at the understander position. An unusual acrobatic novelty.

Four Arnaut Brothers and Nellie amused with their bird-calling love comedy routine. A good sight turn, perfect for cafes. The 10-girl line does three routines. Nice lookers; and costumes are bright and clean.

Lou Martin, sax and organ, is still here and playing the show well with his four men. A three-man outfit fills in the lulls, led by a good trumpet.

Paul Denis.

## Casa Manana, Culver City, California

**Talent policy:** Dance band; floorshows at 9:30 and 12 p.m. Management: Joseph Zucca and Harold Lewin, owners-managers; Neels Blair, publicity; Carl and Costello, maitre d's. Prices: Admission, 55 cents; dinners from \$1.25.

With Cab Calloway on the bandstand and his *Gotton Club Remo* as the floorshow, Casa Manana has chalked up new records. Floorshow is 40 minutes of sold entertainment.

Calloway emcees and the orchestra (seven brass, five reed and four rhythm), plus his inimitable hi-de-ho's, opened with *Minnie the Moocher*. *Chant of the Jungle* has Cozey Cole, drummer; Irving Brown, sax; Shad Collins, trumpet, and Milton Hinton, bass, featured.

Anise and Allan clicked solidly with dance routines featuring lifts and spins, to *Intermezzo*. Turns in some astounding work, covering ballroom, rumba and jive routines.

Aided by the Caballiers, male vocal quartet, Calloway brought down the house with *No, No*. Benny Payne, pianist, gives the ivories the business while Hinton clowns. Caballiers turn in top vocal harmony.

Honey Cole opens his dance turn with a bit of vocalizing. His rhythm tapping is smooth and precise. Encored, and had to beg off. Announcement of *Casey's Jive* was cause for applause, for it gave Cole ample opportunity to go to town at his drums.

Paul, Binky and Eddie, three boys of varying heights, in high-water trousers that displayed red socks, jump, slide, skip and step all over the place. A vocal duo on *Big Fat Mama* brought on the third member in feminine attire.

Calloway took over for his dance and vocal versions of *Pushin' Sand*, with the Caballiers vocalizing. Top entertainment.

The musical assignments are exceptionally well executed. No matter what taste, this show will please it.

Sam Abbott.

## 885 Club, Chicago

**Talent policy:** Shows at 9, 12 and 2; dance band; intermission pianist. Management: Joe Miller, operator, manager and host. Prices: Dinner from \$2.50; drinks from 50 cents; no cover or minimum.

One of the two spots on the once talent-crammed Rush Street using regular shows, and the only one left employing standard acts. (Other show spot is the Club Minuet, which has a "stock company" policy.) The Colony and Hi Hat, formerly big talent showcases, are

now dark, and the remaining cafes are using bar entertainers.

Miller has had a good summer because of reduced competition and also because of his personal following. Between himself and pianist Johnny Honnert, who on and off has been here for years, few customers are not personally known. Food and drinks are good here, the expensive, catering, therefore, to the spending element. Room will be hit after this week due to the new city ruling barring women from bars.

Current show has three acts, Collette Lyons, featured, Larry Storch and Jean Mona. As shows go in intimate rooms, this one serves the purpose. Miss Mona, who has tapped her way thru most local cafes, opens with a military routine, and switches to an Eton jacket and high hat for a cute rhythm number that stands out because of her coquettish selling.

Larry Storch is emcee and impersonator. He is not ready for an intimate room of this sort, his material being more suitable for the stage. Fine vocally, particularly on such carbons as Churchill and Cary Grant.

Collette Lyons looks great and works like a veteran. Her comedy songs and impression of a drunk character at an afternoon tea party are familiar, but improve with age. Made to order for the smarter spots.

Mark Talent's musical combo of five plays show and dance music in stock style. Mark leads with violin and accordion. Instrumentation includes trumpet, drums, piano and bass.

Sam Honigberg.

## Cottage Inn Club, Memphis

**Talent policy:** Dance band; floorshow at 9:30 and midnight. Management: Mrs. W. A. Clark. Prices: Dinner from \$1, cover charge (for non-diners) 50 cents per couple; no drinks sold over bar except beer and ale.

Only Midsouth spot booking acts. For some reason it does not enjoy heavy patronage. Negro dance ork, which works hard but only produces moderately danceable music, may be important reason. Irregular booking of acts is undoubtedly another.

Night caught, Cuba and Juanita, Latin dance team, did some good numbers despite inadequate musical support. Went over well with small crowd present.

Club is very beautifully appointed and deserves more business. Service is excellent.

Ted Johnson.

## Park Lane, Buffalo

**Talent policy:** Continuous entertainment; dance band; intermission musical act. Management: Mandel Lurie, general manager of the Park Lane Apartments and the restaurant; Peter Gust Economu, manager of the nitery room; Ernest Fiedler, headwaiter. Prices: Dinners from \$1.35; drinks from 40 cents; no cover; minimum Saturday night, \$1.50.

This intimate, swank layout still attracts good crowds, altho the metamorphosis from small, swank bar plus separate, highly conservative restaurant layout to a nitery set-up is by now old. The room is done in baroque style. It sports a small, round but adequate dance floor on which talent performs. Food and drinks here are well known for their fine quality. Service is excellent and atmosphere is relaxing.

Talent here impressed very favorably

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and consisted of the Versatilians, a four-man band, plus Wilson Humber and Barbara Barrie, musical act. The Versatilians get an amazing amount of variety and interest out of the many instruments they play. They are in tenth week here and will stay at least six more. Fred Ludwick, leader, plays piano, bass, guitar and harp. Maurie Amon plays sax, clarinet, violin, bass, mandolin, and sings ballads nicely. Bob Opitz, who sings rhythm tunes, handles vibraphone and bass. Jim Winger at the piano. Boys do some neat quartet numbers on old-time tunes and swingers.

Humber and Miss Barrie fill the lulls. Miss Barrie is a winsome-looking blonde who does all kinds of vocals in a cute, girlish manner. Humber is nice looking, too, and does a swell job on the ivories.  
Eva M. Warner.

### Army, Court Tiff On Miami Curfew

MIAMI, Aug. 15.—All is confusion hereabouts since the decision of Circuit Court Judge Paul D. Barns that, under present State law, army and navy authorities may not regulate the hours for the public sale of intoxicants.

Managers of night spots where municipal ordinances are enforced feel that they are being discriminated against, and that package store operators outside city limits may get the big play.

Rear Admiral James L. Kauffman and Brig. Gen. Ralph H. Wooten immediately attacked the decision by declaring out of bounds all bars and package stores not complying with military regulations.

HARTFORD, Conn., Aug. 15.—Club Ferdinando has started new policy for the summer months, operating Thursdays to Sundays.

### "It's an Ill Wind . . ."

NEW YORK, Aug. 15.—A local vaude booker, commenting on the war's effect on name bands, says: "The draft doesn't bother us so long as it takes sidemen and not the band leader. In fact, the draft sometimes helps a band, taking away certain veteran sidemen whom the band leader couldn't get the nerve to fire."

### Vaude Holding Own In Hartford Area

HARTFORD, Conn., Aug. 15.—Hartfordites are still interested in vaude. The Harris Brothers' State, which usually closes for the hot months about July 4, has remained open and will probably stick for the remainder of the summer.

House p. a. Rudy Frank has gone overboard on advertising, publicity and exploitation for the stageshows.

If Hartford's interest in flesh keeps up, it is probable that the State will have more competition in the Connecticut-Western Massachusetts area. At present the Court Square, Springfield, Mass., E. M. Loew circuit house, is the only big opposition to the State. If burlesque returns this season the State will have still more opposition.

For past several years amateur shows at chain and independent theaters have been drawing in the business. The Court Square, Springfield, has a fine season with amateur nights. The Carberry, Bristol, Conn., has been sponsoring amateurs for some time now. Bijou, New Haven, has had some success with amateur shows. Bathing beauty contests went over well in Bridgeport, New Haven and Norwich.

# Club Talent

#### New York:

ROCHELLE AND BEEBE, comedy dancers who just closed eight weeks at the Hurricane, opened August 14 at the Club Royale, Detroit, for two weeks. . . . ALEX COHEN, co-producer of *Angel Street*, says he will produce a series of hour-long revues for night clubs. Opens his *Star Gazers* at La Cona here September 3.

MARION EDDY, pianist-singer, who closed July 7 three months at the Beacon Lounge, opened August 1 at the Empire Hotel Lounge here. Is using a patron recording stunt for promotion. . . . NICK MANOR, of the dance team of Manor and Mignon, was inducted August 10. Finishing their engagement this week at the Belmont-Plaza Hotel.

#### Chicago:

ADRIENNE, now at the Drake, is going to Hollywood next month to be screened by Metro. . . . 5100 Club is changing its line of girls this week for the first time in two years. . . . CAY BAIRD, novelty cartoonist and juggler, has left for the West Coast.

#### Atlantic City:

MARIE (Butch) AUSTIN back at Joe Moss's Bath and Turf Club. . . . HOWARD LEO making his local bow at Gables Inn. . . . Di GATANOS opened and closed in one at Round-the-World Room of the President Hotel, army taking over the hotel.

#### Boston:

BOBBY GILBERT, chorus boy at Coconut Grove, leaves for the United States Navy. . . . CAROL BRUCE opened at the Ritz-Carlton Hotel August 14 for three weeks. . . . YVONNE ADAIR, songstress, set for two more weeks at Coconut Grove. . . . ELSIE HOUSTON set for an indefinite stay at Salsire Room.

#### Philadelphia:

JACKIE WHALEN closes at Lexington Casino to go into uniform. . . . FLYING BERRYS added at Frank Palumbo's Cafe. . . . SUSAN CAROL new at Club Ball. . . . GRACIE EDWARDS new lead at the Embassy Club. . . . EDDIE SCHAPPER back at Kalmers Little Rathskeller. . . . SMILES & SMILES opening at Weber's Hof Brau. . . . FRANKIE RICHARDSON returns full-week stands at Sciollo's Cafe, new policy heralded with George Krinog, Wade and Wade and Katherine King.

#### Hollywood:

ZERO MOSTEL arrives here August 20 to make his film debut at Metro in *Du Barry Was a Lady*. . . . MILTON BERLE has reported to 20th Century-Fox for his part in *Margin for Error*. . . . GLORIA FAYE, current at the Chapman Park Hotel, has signed for a picture at Monogram. . . . ARDIS MAY has been held over at the Trianon Ballroom in South Gate. . . . ALEXS AND AMELITA are in their 17th month at the Bamba Club. . . . GUS SCHILLING has been replaced in the comedy role in Universal's *Moonlight in Havana* by Hugh O'Connell, because of Schilling's induction into the army. . . . DUKE DORELL arrived here recently from nitery dates in Chicago. . . . HAPPY BRUNO is a new arrival from the East. . . . GILBERT AND PARKS have joined the Sally Rand revue. . . . FRANCIS DAINTY AND COMPANY in from the East with a bicycle act.

#### Here and There:

JOLLY JOYCE, Philadelphia, set Bob Carney's *Lunatic of 1942*, crazy show unit, to open August 17 at Carroll's, Philadelphia, for two weeks, following with a September stand at the St. Charles, Baltimore. . . . EDDIE SUEZ Agency, Philadelphia, booking in new shows at Frank Palumbo's Cafe, Open Door Cafe, Sciollo's, Yacht Club and College Inn, all in Philadelphia.

CORP. JACK KLOTZ, stationed in Miami Beach, visited his old haunts in New York last week. . . . GEORGE LEVY, also a former New York agent, is a corporal now, too, at Miami Beach.

PADDY CLIFF, singer, sold \$375 worth of War Bonds last week working the Franklin Hills Country Club and the Bowery in Detroit.

BEATRICE KAY will do two songs during the night club sequence in the new Mark Hellinger film based on the life of Warden Lawes. . . . HIBBERT, BYRD AND LARUE go into Glenn

Schmidt's Rendezvous, Newport, Ky., September 11, for two weeks. Also set for the Latin Quarter, Miami, opening December 24. . . . ENRICA AND NOVELLO plan a new dance for their vaude turn; it will be a costume idea. . . . DEQUINCEY AND GIVENS opened August 12 at the 21 Club, Baltimore, after a vaude date in Springfield, Mass. . . . PRINCESS CHANG LEE, dancer, in her fourth week at Topper's Cafe, Camden, N. J. Frankie Thomas, of Philadelphia, is her personal rep. . . . JACQUELINA, singer-accordionist, opened August 9 at the Club Del Rio, Washington, for four weeks; booked thru General Amusement Corporation, New York.

### American Acts Busy In Rio de Janeiro

RIO DE JANEIRO, July 25.—Don, Dolores and Doree, American dance trio, wound up an eight-week date in Casino Pampulha, Belo Horizonte and opened July 15 in Casino Sao Vicente, Ilha do Porchal, Santos, set thru Luiz Carlos Weil agency.

Dorothy Draper, of New York, takes over the interior decorations and furnishings of the new Hotel Quitandinha and Casino in Petropolis.

Whitey's Congerero Dancers closed three weeks in the legit revue, *Alerta Brazil*, and expect to return to New York.

Jean Sablon, heading Urca floorshow and doubling into Casino Icaral in Niteroi, has added a thrice-weekly broadcast over radio Mayrink Veiga, sponsored by Rhodine.

Cassio Horta, local agent, has taken up real estate as a sideline since the slump in bookings of U. S. attractions.

Dorothy Morgan, ex U. S. performer, staged a pantomime performance of *Cinderella* for benefit of the Red Cross.

Leni Lynn, U. S. singer who married Edward T. Hopkin following her Copacabana playdate, has arrived in London.

### Gas Problem Helps In City Night Clubs

ST. JOHN, N. B., Aug. 15.—For the first time summer business at night spots in cities in the Atlantic provinces is excellent. Normally the summer is a lull period for urban night spots, practically all the play going to suburban and rural and beach locations.

Gasoline and tire rationing has hurt out-of-town spots and not only kept the city niteries open but assumed record patronage. In St. John, where public dancing is usually almost nil during warm weather, all dance halls are doing fine business. Some of them are offering public dancing every night and others from three to five nights a week.

The Pythian Castle has been renovated for summer business. The restaurant of the Clifton House has been converted to a full-week dine-and-dancery. A. A. Harris has become owner-manager of the building. Danceland, Joyland, Temple Hall, Plaza and Winter Moon are going strong.

The only out-of-town places active are those close to the city, such as the New Moon, Lakewood Pavilion, Ridgewood Club, and even these are not functioning nearly as often per week as usual.

Moonlight dancing on board river steamers has developed, due to the gas and tire rationing. One steamer is going up river two nights a week.

### Opens at Fort Worth

FORT WORTH, Aug. 15.—Casino Park on Lake Worth, where attendance has been heavy this summer, took on George McCullough's band Wednesday for an indefinite stand. Three new band members are Cody Sandifer, Gerry Albright, and Jay Brinkley.

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## 2 Boston Spots Resuming Burly

BOSTON, Aug. 15.—Two local houses, the Globe and the Old Howard, will return to burlesque. Old Howard reopens today with Sunya Slane, Manny King and Billy Wallace. Will present three shows daily with Friday midnight show. Max Michaels, manager of the Globe, announces return to burlesque August 22. He will use the Hirst Circuit, three shows a day with Sunday midnight show. Ben Bernard will be the producer at both theaters and will have 24 girls in each line, if possible. There seems to be a lack of dancing girls this year, much more than ever before. Many of the former girls have gone in defense industries or are working for the government.

## Merriell Abbott Quits

CHICAGO, Aug. 15.—Merriell Abbott has retired from dance teaching after 28 years. For nine years she was director of dancing and costuming of the Chicago Theater ballet and stagershow and produced stagershow for Great States and Paramount during her last five years with B. & K. For the past 10 years she has been producer of the floorshows of the Empire Room of the Palmer House. She will continue to produce for the Empire Room.

## Performers Help Blackout

UTICA, N. Y., Aug. 15.—When a surprise 75-minute blackout was called here Wednesday night, the 55-minute vaude show at the Warner Stanley had been almost finished. But in order to keep the crowd in and help make the blackout a success the theater urged its cast to continue the show right thru the blackout. As a result, the Andrews Sisters sang almost every song in their repertoire, with Patty also doing gags, Maxene bringing on her dog to do tricks and LaVerne doing a high-kick dance. The show was stretched to two and a half hours.

## Victory Shows Using Line

HOLLYWOOD, Aug. 15.—Line girls will be used for the first time in Hollywood Victory Committee shows, which play near-by army camps and naval stations. Chorines will donate their services, with dance directors from local flicker plants whipping the lines into shape. Costuming will be handled by studios. LeRoy Prinz and Danny Dare both have lines ready to go.

MARVIN WELT, former manager of the WGN talent division in Chicago, has joined with Sid Page, agent, to open an office in that city.

# Few Developed During 1941-'42; James, Mostel, DeWolfe, Traube, Corwin, Borge, Lamb and Lewis

(Continued from page 3)  
for the lead in George Abbott's next musical.

### Radio

Outstanding developments of this field the past year have been news commentators, William L. Shirer, aided by his book, *Berlin Diary*; Cecil Brown, whose stories of the Jap attack made him a big name, and Edward R. Murrow are among commentators who reached their peak the past year. And Fulton Lewis Jr. emerged as probably the top news commentator in the country. Elmer Davis, of course, made the front pages when he went from CBS to Washington to become director of war information.

Norman Corwin is easily the radio director who won the greatest recognition during the year. His current broadcasts from England, his writing and directing of government war shows and his books combined to make him radio's top director name of the year.

Victor Borge is probably the comedian who made the greatest gains on radio the past year.

Radio did not develop any great singer as it did the year before with Dinah Shore. CBS has been plugging Vera Barton, NBC has been giving Diane Courtney a publicity build-up, Blue has been pushing Laura Deane Dutton and Vicki Vicki. WLW has been pushing Phil Brito's nightly broadcasts over NBC.

### Bands

Harry James is probably the band chief of the year. Around for years, James' band finally hit its stride last year, turning out best-selling records, being featured in *Private Buckaroo* (Universal film) and playing top vaude houses and ballrooms. He will make five films the next two years, for a total salary of \$500,000.

Other bands that also had a big year include Vaughn Monroe, who landed a three-year MGM contract and has been getting a heavy salary in vaude; Freddy Martin, who became a name thru his recording of *Piano Concerto* and has already made two RKO pictures; Les Brown, who just worked in RKO's *Sweet and Hot* film and who had his best season last year.

Jimmy Dorsey reached higher than ever this past season with record-breaking engagements in vaude and ballrooms, best-selling records and a deal to make a film for MGM. Alvino Rey and King Sisters solidified their position the past year with top records and important location dates. Woody Herman, after several years of "coming up," finally made a picture (for Universal, co-featured with the Andrews Sisters) and got out some strong records for music machines.

### Recording Artists

The recording field, even tho it had its biggest year in history, did not produce any discovery-of-the-year. Harry James was a heavy seller on music machines, and so were Dinah Shore, Jimmy Dorsey, Kay Kyser and Tommy Dorsey; but all of them are standard names. Apparently recording companies were too busy trying to meet sales orders to worry about digging up new names.

Bing Crosby and the Andrews Sisters continued big also.

### Night Clubs-Vaudeville

The variety field produced two big-time comedians the past 12 months—Billy DeWolfe and Zero Mostel. DeWolfe, singer-dancer-comedian, who had been playing night clubs for years, came up fast under MCA management, playing the Rainbow Room a couple of times, also the Versailles, and repeating at the Strand and also playing the State.

He landed a Paramount film contract as a result of this New York build-up and is also set for a Shubert musical. His vaude salary is now around \$1,250.

Mostel (nee Sam Mostel), a former art teacher and amateur party comedian, was discovered by Barney Josephson, operator of both local Cafe Society clubs, who has him under personal management. Mostel played both Cafe Society clubs, landed the *Chamber Music Society* network program, played in Clifford Fischer vaude revue, *Keep 'Em Laughing*, then the local Paramount Theater, and has signed with MGM for three years at \$1,250 a week. A big-time career in five months.

Gil Lamb, after years as a standard vaude turn, made his first picture for Paramount, which picked up his option. Pic was *The Fleet's In*, which gave Lamb

enough b. o. strength to play his first percentage dates in vaude. Also clicking in the same film were Cass Dalley, who will also work in more Paramount films, and Betty Hutton, who is set to do more for Paramount.

In the ballroom team field Veloz and Yolanda continued to play concert dates; the DeMarcos did well, with Tony breaking in a new partner; Mario and his new Florida are doing well, and ditto for Georges and Jalna, Gower and Jeanne, Raye and Naldi and the DiGitanos.

### Burlesque

Burlesque had a bad season, but some of its name performers did all right in other fields. Ann Corio made her first picture, *Jungle Siren*, which was panned by the critics. And Margie Hart made her first, *Lure of the Islands*, for Monogram, in which she played a sarong girl. This one, too, was given the bum's rush by the critics. Gypsy Rose Lee, formerly of burly, continued a big name thru her best-seller book and her current appearance in *Star and Garter revue*. Carrie Fennell worked night clubs steadily and is in *Star and Garter*, too. Gus Schilling, burly comic, was becoming established as a film player in Hollywood until inducted in the army.

### Others

Maurice Zolotow, formerly of *The Billboard* editorial staff, established himself as a big-time magazine writer last year thru several articles on show business in *The Saturday Evening Post*, *Look* and other magazines.

Broadway Rose drew for herself national publicity and also a jail sentence and became in her own way a big-timer.

Don Loper, of the Loper and Barrett ballroom dance team, stepped out as a costume designer and dance director of the floorshows at the Copacabana here this past season. Last week he signed with RKO Pictures to dance with Ginger Rogers in her next film.

The ice show field did not develop any national names during the year. Dorothy Lewis increased her b. o. value by making the Republic film, *Ice Capades*. The three big arena ice shows did not back any of their new skating personalities with super-duper publicity.

## Collins, Peterson Resume

PHILADELPHIA, Aug. 15.—Marty Collins and Harry Peterson, standard comedy vaude team for many years, will return to burlesque next season for Izzy Hirst. Were burly headliners 17 years ago. Open with a Hirst unit September 2 at the Lyric, Allentown, Pa., which will re-open for another season of burlesque.

BALTIMORE, Aug. 15.—English Supper Club, Inc., has been organized and chartered to operate a night club at New Philadelphia Highway, Bradshaw, Baltimore County. Capitalization, 50 shares of capital stock without nominal or par value. Principals are J. Charles Mayo, Edward L. and Frederick J. De Waters.

# Burlesque Notes

(Communications to New York Office)

### NEW YORK:

MARGIE HART'S first film, *Lure of the Islands*, due at the Gayety following *Ecstasy's* long run in September. Hedy LaMarr pic is now in its eighth week and still drawing capacity at 99 cents top. Much credit for this run, without a single hitch or refund, is due to the careful house supervision of Marty Wilner, co-manager with George Bragman, who doubles at the Globe. Marty due for a more important Broadway pic house shortly. . . . JEAN CARTER is still another of the burly family signed for *Strip for Action*. . . . HIRST Circuit houses the coming season will have traveling principals and stock choruses in each. . . . FRANK SCANNELL and Phyllis Vaughn closed at the Prospect Inn, Parksville, N. Y., August 8, to start the season for the Howard, Boston, August 15. Featured comic in the cast is Manny King. . . . HARRY POPKEN, new manager of the Victory, formerly the Republic, did a series of country store nights at the Hudson, Union City, N. J., four years back.

JESSICA ROGERS, vacationing the last three months at her home in Tampa, Fla., recently lost a sister and a nephew. . . . JOE WEINSTOCK, former operator of the Republic and other burly theaters, has taken over the Erie, Schenectady, N. Y., which he will open latter part of this month or early in September. House, formerly devoted to legit, will be changed to a new burly stop. Last time town had burly was eight years ago, when George Katz operated the Hudson. Weinstock also has a New York house in view. . . . OLLIE ODIN, of the former team of Holland and Odin, passed a government test and has left for Washington to enter a statistical department. . . . JOE HOLLAND and Joe Mellino, both now at Coney Island, the former an announcer at the Mammoth Freak Show and the latter a cashier in Steeplechase Park, have decided to become a new straight man-comedian team.

STINKY AND SHORTY closed a run of four weeks at the Globe, Atlantic City.

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### CHICAGO:

MARGIE HART is currently featured in the film *Lure of the Islands* at the Studio Theater. . . . ANN CORIO will tour with her own vaudeville unit next season, co-features PATSY KELLY. She will play the Oriental Theater here week of September 18, and the Riverside, Milwaukee, week of September 25. . . . LANA BARRY is the current headliner at the Rialto, House, like all Chi niteries using strips, is extremely careful with its current shows, the local law authorities clamping down on off-color entertainers and entertainment. . . . SHEILA WOODS switched jobs from the 606 Club to the Royle Frolics, but lost out when the latter spot was closed by Mayor Kelly. . . . RIALTO will resume with Midwest Circuit shows Labor Day week-end.

### PHILADELPHIA:

JOAN MAVIS, Mary Jane and Cubana the new fem leads for the new Eddie Lynch production at the Troc Theater, with Bert Carr, Hap Arnold and Wen Miller for the comedy roles. . . . Troc goes back to the 8:30 p.m. start for evening performances. . . . GALE ARDEN at Red Fox Inn, South Merchantville, N. J., with MING TOYE back at the Smart Spot, Haddonfield, N. J. . . . BOB FERGUSON making his first appearance in Atlantic City this week at Globe Theater, new show including Pat Patee, Carole King, Mary Murray, Max Coleman and Murray Briscoe.

### FROM ALL AROUND:

EVERYETT (SKIPPY) LAWSON and wife, Jane, after five weeks at the Liberty Theater, Daveport, Ia., have signed a 10-week pact with Associated Artists, Inc., of Jacksonville, Fla., and are touring vaude with a magic turn. He was formerly a juve in tabs and more recently a burlesque comic.

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## Strand, New York

(Reviewed Friday, August 14)

Not since Jimmy Dorsey annihilated the house record here a couple of months ago has the place been stormed as it was for Sammy Kaye. At dinner show opening night it was SRO, with the mob queued three abreast in the street and various lobbies. Pic is a dreary Warner affair, *The Gay Sisters*, with Barbara Stanwyck and other malefactors, but it will probably be a help at the box office, since many people are likely to regard it as art.

Kaye offers a well-produced, entertaining show, building to a smash finish with his "So You Want To Lead a Band" audience-participation stunt. He and his platoon of crooners could do no wrong; every note, every croon, every gag put the attending devotees of "swing and sway" further out of the world—all of which means that Kaye remains one of the shrewdest showmen in the band game. He knows what his public wants and he gives it to 'em, in big gobs.

Band tosses off a couple of fine production numbers, *Let's Bring New Glory to Old Glory* and *Stardust*. Former is sung by Tommy Ryan and a glee club, deployed in "V" formation, with a waving technicolor flag tossed onto the backdrop from the projection booth. *Stardust* is more effective, with band boys manipulating red, white and blue stars under black light. Previous to this the band plays a tasteful arrangement of the song, and the Stermers go thru a suitably dainty dance routine.

The two Stermers are also on earlier for some tapping, embellished with gestures usually associated with modern ballet. Act is easy to look at, and the girls are good hoofers. Went well.

High spot of show is Kaye's "So You Want To Lead a Band," in which four of the audience climb onstage to wave batons. Boys follow each gesture faithfully and the results are most amusing. Kaye does a very fine emcee job on it, too, getting plenty of laughs in his preliminary confabs with the contestants.

Altho the Nonchalants, zany male acro trio, came out second best to the band-leading gimmick, they show-stopped. Use a lot of old gags and some new ones, and pepper it all with some fine balancing, tumbling and knockabout stuff.

Tommy Ryan was obviously the fems' choice with his faintly ostentatious tenoring of *Begin the Beguine* and the *Old Glory* number. *Beguine* is one of Kaye's best arrangements, complete with choir. Don Cornell, band's new baritone warbler, does *I Left My Heart at the Stage Door Canteen* to generous applause, and Billy Williams, another new addition, sings his own *Where the Mountains Meet the Sky*. Williams has a refreshingly masculine approach to the art of the croon, and we hope he gets more work on future Kaye arrangements.

Nancy Norman, cute brunette, does *Wonder When My Baby's Coming Home* as if she had been destined from birth to sing with this band.

Band also does *Jingle, Jangle, Jingle*, sung by Kadets Trio, and *My Gal Sal*, a jumpy arrangement featuring Kaye on his subtle clarinet.

Band drummer rates mention for his cagy clowning thruout. Dick Carter.

## Oriental, Chicago

(Reviewed Friday Afternoon, August 14)

The passing years have been kind to Paul Whiteman, now fronting an 18-piece orchestra playing familiar music in popular concert style. Organization does not exactly belong in this low-priced house, altho most of the entertainment on hand is fairly suitable for the average Oriental patron.

Whiteman has had better bands and better known musicians, but the present

group is okay musically, and holds up well playing Whiteman standards. Opening lists the full version of *Rhapsody in Blue*, a little long but impressive, featuring the strong piano work of Buddy Weed. Buddy may be short on showmanship but he certainly knows his keyboard.

*My Blue Heaven* and *Well Diggers Hoe Down*, in swingy vein, follow, both lavishly arranged. Larry Neill, tenor from the trumpet section, gives out with an appealing voice on *The Night Is Young* and *Sleepy Lagoon*, supplemented with an instrumental solo. Good hand.

The Martin Brothers and Their Toys, two boys manipulating puppets, feature familiar dolls, such as conga dancers, skeletons and a colored piano-clarinet team. Nice flash. One of the boys works a clown around a suitcase, an effective piece of business, but the tune *My Buddy* in the background doesn't belong. Should use a lighter number.

Dolly Mitchell, band's new vocalist is pretty and boasts a melodious voice. Did *Idaho*, a medley around *The Man I Love* and *Jingle, Jangle, Jingle* with a band quartet.

Buddy Weed comes in again at the piano with *I Found a New Baby* before bringing on the Murtah Sisters, two sexy blondes and one lanky brunette who sell comedy and straight songs in a punchy fashion. The blondes' outfits are plenty revealing. Open cleverly, one by one, with a good arrangement of *Three Little Sisters*, then it's *Johanny Doughboy* in straight style, and finally their familiar and comical opera and jam session numbers. Went big.

Whiteman closes the show with a medley of trade-mark tunes, featuring himself on the violin as well as Mike Pingatore, a Whiteman original, on the banjo.

On screen, second run of Universal's *Butch Minds the Baby*. Business good end of third show opening day. Combo opened with a five-show schedule.

Sam Honigberg.

## Music Hall, New York

(Reviewed Thursday Evening, August 13)

After the sensational 10-week run of *Mrs. Miniver*, business has let down somewhat with the new film, Disney's technicolor *Bambi*. The new stagemusical, produced by Florence Rogge, has the feminine touch that makes her shows so different from those of Leonidoff or Markert here.

Show, labeled *Dear Diary*, opens with Irene Zambelli posing as Cupid while the screen shows a diary being written, obviously by a girl. This sets the theme for a boy-meets-girl story that keeps the show together. Each of the subsequent four scenes is preceded by screen flashes of the diary.

Opening scene is a formal garden, with soprano June Forrest and tenor George Griffin dueting coyly on a big swing while the Glee Club chimes in pleasantly. Next is a dance school scene showing the ballet girls taking lessons from Nicholas Daks, as the dance master, with Muriel Gray and Norma Gentner doing punchy specialties and Oscar Lifshay providing piano accompaniment. Next scene is *The Shower*, and shows Miss Forrest singing *My Bridal Gown* (music by Arthur Schwartz, lyrics by Albert Stillman). She has a good soprano, but couldn't make the lyrics distinguishable. Then *The Bachelor Dinner* cafe set, with Griffin singing again and displaying a pleasing tenor plus the Glee Club joining in on good Stillman lyrics and on *We Must Be Vigilant*, a patriotic tune with mumbo-jumbo lyrics, but which nevertheless drew applause. Miriam LaVelle, in punchy acrobatic dancing, and Bob Evans, in a refreshing, thoroughly likable ventriloquial turn, are spotted in this scene. Evans did part of his turn in one, while the set was being changed noisily into *The Wedding* scene, which has Forrest and Griffin again singing, plus the Rockettes doing a tap and precision kick routine and the entire cast on for the finale.

The show as a whole is pleasingly

pictorial, the sets being simple yet satisfying and the lighting excellent thruout. The pit symphony orchestra provides a dreamy rendition of *Symphonic Espagnole* and *Hora Staccato*, with Robert Kitain soloing competently on the violin.

Paul Dents.

## State, New York

(Reviewed Thursday Evening, August 13)

A sock stage bill headlined by Bobby Byrne's ork and the second run of *Crossroads* drew capacity houses opening day.

Byrne's crew of five brass, five sax and four rhythm does a consistently good job, teeing off with *What Is This Thing Called Love*, and jumping into *Jingle, Jangle, Jingle*. Outstanding performance by Cy Baker with a trumpet solo of *Honeysuckle Rose*. He has plenty of showmanship in addition to ability. Audience wouldn't let him go.

Jerry Scott polished off *Take Me and I Hear Music* nicely. Dorothy Claire, ordinarily a charming, sweet girl, who for this showing was blonded and sexed up to the hilt and not nearly as inviting as in her natural personality get-up, did *Kalamazoo*, *Arthur Murray* and *I Cried for You*. Stuff was overly arranged, altho the last is a neat comedy arrangement.

Harry King and Arline, a pair of even, rhythmic tap dancers, take the first turn, as a team, and then offer solo work. Young, fresh-looking team, doing one-legged taps and kicks, garnered strong applause. They're comers.

Grace Drysdale, novelty puppeteer, and to top it, a strong looker, did some beautiful work with her dancing puppets worked from her hands. She came on working behind a screen, putting her dolls thru lightning costume changes and weaving in wisps of humor. Comes out from behind the screen to work openly, polishing off a mean dance herself. A show-stopper.

Making his local vaude bow is Jan Murray, who on the basis of this showing can look back upon Beckman and Pransky as a memory. Murray, a former Catskiller-diller, has finally broken into the big time and deservedly so. The wiry comic is a trigger gagster and does neat characterizations and parodies. Has fast, clipped delivery and holds his own from start to finish. Went off to terrific applause.

Closing act, Oxford Boys, caused an eruption, with the most finely polished take-offs of band leaders, radio performers and announcers this reviewer has seen and heard. With only guitar and vocal sound effects as accompaniment boys do beautiful band styling (Busse, Waring, Lombardo, etc.) and arouse howls from the house. Had to beg off.

Byrne closed with an original, *Bobby's Trombone Blues*, with Miss Claire and Scott on vocals. A good number, but it just couldn't follow the Oxford boys.

Sol Zatt.

## Lincoln, Los Angeles

(Reviewed Tuesday Evening, Aug. 11)

This house caters to the boys and gals of this city's Harlem. Spot runs night shows during the week and only recently turned to stagemusicals. Current fare is on the jivin' side, which puts the customers in the aisles. Central Avenue's jazz addicts eat up this type of stuff and Les Hite and his orchestra let them have plenty of it. Band doesn't play a smooth tune during the show, but it's what they want. Orchestra's appearance is augmented by Gladys King and Sam Montgomery. Hite emsees the show smoothly and gets it underway with an all-outer, *Hi-Spook*. Ork does a good job of putting it over. Featured on the tune are Rogers Hurd, sax, and Walter Williams, trumpet. Hite follows with another groovy tune, *Jump Rhapsody*, again featuring Hurd's sax, Williams's trumpet and the horns of Gerald Wolfson and Snooker Young. Gerald Wiggins's piano and the three troms, handled by James Robinson, Ralph Bledsoe and Allen Durham, get a good play.

Hite turns over the mike to Roselle Williams, vocalist, who does a fair job on *All I Need Is You*. She encored with *Baby Knock Me a Kiss*, with Wolfson's muted trumpet sharing the spot. She is rather short on voice but makes up for it on other scores.

With Quedelles Martin socking it on sax and Fred Traynor on trumpet, band puts *Strictly Instrumental* in the groove. Williams's sax is in there giving the

business, with Frank Palsey knocking it out on his guitar to bring in the well-rounded basses.

Gladys King, a compact little lass, got off to a slow start on her cigarette dance. Gal soon put the audience on edge with her grinds and bumps. Working with enthusiasm, she displayed what is really meant by disciplined muscles.

*Blackout*, something the Hites dug up, puts Martin and Hurd out front on saxes along with Traynor on sax and Wolfson on hot clarinet. Young turns in a fine horn, and the tune ends with a blast from the entire crew. On *T-Bone Blues* this sepien crew really scored, with Palsey being featured on guitar; Williams, sax, and Wiggins, piano.

Sam Montgomery, tap dancer, nimbled off some swell rhythm taps that went to the high applause brackets. Had to beg off.

*Diggins With Wiggins*, a tune by the pianist, is an arrangement that has everything but the kitchen stove in it, and it gives Wiggins ample opportunity to go to town. Wolfson turns in a good trumpet part as does Williams on sax.

Jimmy Anderson, vocalist, brought down the house with *Tangerine*, and he encored with *Embraceable You*. He has excellent diction and his voice is good. Oscar Bradley socked with his drum work on *I Know That You Know*.

Pic, *This Gun for Hire*. Sam Abbott.

## Colonial, Dayton, O.

(Reviewed Friday, August 14)

Jan Garber returned here to inaugurate the new stagemusical and opened to a capacity house. He presents a terrific show that builds up as it goes along. Jan opens with *Twelfth Street Rag*, his outfit giving it a swift send-off. Jack Swift sings *Keep 'Em Smiling*. He's a cheerful chap with good baritone voice, which he used to advantage with his encore, *I Left My Heart at the Stage Door Canteen*. Band later goes into the *Jersey Bounce*, various sections and soloists being given opportunity to strut their stuff, with the selection ending in soft tones and a stage blackout. A medley of *Johanny Doughboy* and *Tea for Two* merges into *Sleepy Lagoon*, introducing a second vocalist, Johnny Drake, of the late Eddie Duchin's band. Drake is an asset to the band, having a smooth, velvety voice and ingratiating manner.

Howard Nichols ably juggles hoops, winding up with no less than 11 of them twirling about on his legs and arms at the same time. Fritz and Frank, two band boys, step out to do a humorous little skit, *Nursie, Nursie*, that has been their stock in trade for some time, and later Fritz comes out on his own to give a take-off of one of the King Sisters doing *I Said No*.

Another band member, Hugo de Paul, distinguishes himself with his piano playing, this year throwing aside the classical to present a colorful rumba. Encore is his version of different pianists doing *I Can't Give You Anything But Love*.

Morey and Eaton provide loads of comedy. Their repartee, except for auto gags which are now becoming a bit passe, goes over big. Les Ghezzi and company, two husky men with marvelous muscular development, are nothing short of sensational with their slow motion hand balancing, closing with jitterbug dancing on their hands. A novel stunt with lots of laughs.

Finale is the *Orpheus* overture, with Jan doing a portion on the violin, this fading into *My Buddy*, also done by Jan. Pic is *Sweater Girl*. Rob Adams.

## Roxy, New York

(Reviewed Wednesday Evening, Aug. 12)

Fanchon & Marco's swan song in producing Roxy shows (contract expires August 29) went off in a blaze of glory with a punchy and infinitely superior presentation job. When A. J. Balaban takes over the management F&M will still book and Jack Partington will be part of a new board operating the house, but the stage-shows will fall in Balaban's lap.

Production is a fast, one-scene affair with no intros, and in many spots smacked of Music Hall smoothness. Show is laid in a Southern manor, replete with girls in hooped skirts and knee-length panties, Southern gents constantly bursting into song, and colored folk to give it authenticity and hot dancing.

Ben Yost's Vikings (6) are the Southern gents in question, opening the show singing *Deep River*, followed by the Gae Foster girls as belles. Mixed in are Harper's Jitterbugs, fast colored dancing act (eight

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girls and eight boys) who merely serve as atmosphere. Later, when they close the show, they do a typical Savoy Ballroom rampage.

Jeanne Brideson, fem fiddler, softens the pace a bit with some excellent numbers extolling the music of Southern culture, followed by some more Swanee stuff from the assorted stock gals. Gower and Jeanne excel with their ballroom dancing and modern ballet, employing agile leaps and turns without missing a beat. They had one unfortunate spill, but show-stopped nevertheless.

Closing act is Walter Dare Wahl, coming in on horseback. His comedy hand-to-hand work with a partner and other trick acro brought winning applause all the way thru the act.

Show is an all-round good job, with Paul Ash doing a top job of musical backing.

Opening night business was SRO and an hour's wait for seats due to the highly touted film, *The Pied Piper*.

Sol Zatt.

### Chicago, Chicago

(Reviewed Friday Afternoon, August 14)

Jimmy Dorsey and band, with Bob Eberly and Helen O'Connell on vocals, and Pat Henning and Douglas Brothers as outside acts, comprise the box-office pill which contains the most drawing power vitamins since Kay Kyser. The popularity of Jimmy and his singers has never been higher, and the six shows a day schedule is fully warranted. Screen has Dorothy Lamour in another sarong item, *Beyond the Blue Horizon*.

Show runs at a fast and smooth pace, starting off with a J. D. swingaroo, followed by his two jitterbugs he picked up during a Virginia Beach date last year (Bain and Robinson). Kids fit this picture house because they are unprofessional and represent the typical swing band enthusiasts.

Helen O'Connell, during her solo spot, takes care of a couple of cute pop tunes, with the band coming in midway for a chorus. Her type of work goes hand in hand with the style of this organization.

The Douglas Brothers, Harlem pair of acromaniacs, do all the zany things expected of a couple of Negro strutters. Their lines can stand some sharpening, as they are all too straight compared with their unorthodox stepping.

John Silver must be, the J. D. family boasting of one of the better swing arrangements of this tune. It's a stand-by with the band every time it plays here, and it goes over.

Pat Henning catches on with his comedy antics, having in stock many funny bits of business that tie up quite well together. Betty Raye is on for just a flash, primarily to lead him by the hand during his monkey walk. Went big.

Bob Eberly, preceding Henning, had little trouble scoring with his boyish personality and socko baritone. Did *Sleepy Lagoon* and *This Is Worth Fighting For*, and returns with Miss O'Connell for duo work that registers thru the end.

A word about the maestro: He has loosened up as emcee and band personality considerably, and even ad libs. with the kids up front who hang around all day to see repeat shows.

House comfortably filled end of third show opening day. Sam Honigberg.

### Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, August 12)

Current bill is headlined by Chico Marx's orchestra. Also on the bill are Gil Lamb, Charlie Newman, and Wilky and Dare. Show leans to the comedy side and there's clowning enough to last for months. Show opens with Marx's band theme followed by the ork going all out on *One Dozen Roses* and into *Jingle, Jangle, Jingle*, featuring Bobby

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E. L. GAMBLE, Playwright  
East Liverpool, Ohio

Clark on trumpet; MIT Fields, sax; George Wettling, drums, and Chuck Maxon, Elmer Snyder and Bob Ford, trombones.

With Chico emceeding, Elisse (Sugar) Cooper took the mike to do a sock *I Dood It* and *Don't Sit Under the Apple Tree*, aided and abetted on the latter by Clark's talking trumpet. Miss Cooper holds her audience well.

Lamb's first appearance in show was marked by some corny stuff, but after he got going he was terrific. Wilky and Dare, comedy knockabouts, scored from the first. Team is personable, works fast and smoothly.

Chico, using his five saxes out front, turned out a swell job on *It Ain't Necessarily So*, with Clark doubling on trumpet on the vocals for a mediocre job. Marx heckles and not much attention is paid the vocalist. Lamb brought down the house with his imitation of a jitterbug finding a seat in the theater. His cigarette smoking turn wowed.

Pagliacci in swing tempo featured Wettling, drums; Marty Marsala, trumpet; Clark, trumpet; Fields, tenor sax; Gabe Galinas, clarinet and alto sax, and Maxon; trombone. Marx sits down on the bandstand to clown and the turn is sold.

With Marx dividing emceeding duties with Lamb, Newman, harmonica virtuoso, is on for a bit of harp blowing and tom-tom thumping on *Bolero*. Newman is as versatile here as a Novachord. His harmonica playing is shadowed when Lamb takes out his carload of instruments and goes to work.

Remainder of the show is given over to Chico and his piano. He runs the gauntlet from *Gypsy Love Song*, with Johnny Frigo, bass, doing a fine bit of doubling on the fiddle, to *Beer Barrel Polka* and boogie-woogie. Marx show-stopped time and again.

Pic, *Yokel Boy*. House was packed at first show. Sam Abbott.

### Capitol, Washington, D. C.

(Reviewed Friday Evening, August 7)

With Mitzi Green and Hal LeRoy headlining the bill, Capitol offers one of its better vaude presentations. Mitzi Green, former child screen star, hits the peak with a rendition of Katharine Hepburn and Greta Garbo singing *Beat Me Daddy Eight to the Bar*. She also mimics Sophie Tucker, Harry Richman and George M. Cohan, but captivated with the *Beat Me Daddy* routine.

Hal LeRoy is in a class by himself and dances better sitting down than most of the boys do on their feet. Following his *Variations in Rhythm* number he did a clever routine featuring what he terms "eccentric movements" and a better title could not be found. His finale is done sitting in a chair to the tune of *Tea for Two*. He rests everything but his feet, which move faster than a woodpecker's bill.

Marty May, a swell comedian, clicked. His stories are not new but he puts them over in good style. His imitation of a grand opera soprano is hilarious.

Leonard Sues, who can make a trumpet talk, gives out with *St. Louis Blues* and *Blue Prelude* and then offers a beautiful and subdued *My Rosary* by way of contrast.

The Rhythm Rockets do three neat routines and the entire cast takes part in the finale in which the chorus appears with umbrellas in front of a backdrop giving a good imitation of a heavy shower while Mitzi Green and Marty May sing *Rain*.

Pic: *Beyond the Blue Horizon*. Van Beuren W. De Vries.

### Olympia, Miami

(Reviewed Saturday Evening, August 1)

Show was a novel one inasmuch as it headlined a local quartet which participated in *The Miami Herald's* contest in Biscayne Park before 8,000 people and copped a prize. The Sunshine Quartet repeated their act and literally stole the show at every performance. They sang four numbers, a parody on the quartet from *Rigoletto*, *My Gal Sal*, *This Is My Country* and *Song of the Marines*.

Dick and Dot Remy, programed as acrobatic dancers, are all that and do plenty of stunts accompanied by a line of comedy chatter that kept the customers in roars of laughter. Dick does an unusual crawl, and Dot repeats it. A good act.

LePaul, as a manipulator of cards, is clever enough, but a repetition of tricks seen at this spot before killed some of

his stunts. Chap had a few original bits that went over well.

Evans and Ray Mayer, billed as "The Cowboy and the Lady," fared well. Mayer is a clever piano player, and his lady with her torchy voice can sing. Could use better material.

Julia and Jean Tudell, fresh from a local night spot, repeat their regular Spanish dance routine and get a good hand. Harry Reser's orchestra continues to provide the music. Pic, *Wings for the Eagle*. L. T. Berliner.

### State, Hartford

(Reviewed Friday Afternoon, August 7)

Stage bill here is George Hamid's *Victory Revue*, featuring Stan Kenton's Hollywood Palladium Band and Roxyettes. Pic is *Hi, Neighbor*. Show opens with several numbers by Kenton's band in capable style. Music is smooth and fast moving. Ork's singer, Eve Knight, proves a good warbler. She has plenty of charm and she uses it to put over her songs.

Four Sidneys, with some rapid-moving bike stunts, clicked and went away to a big hand. Roxyettes came on with some songs and dances, and their *Jingle, Jangle, Jingle* nearly stopped the show. Attractive cowgirl outfits look smart on these girls and they change outfits several times to do several specialties. *Sky-lark* is sung by Lois Lynn, and then the girls take over with some fancy dancing. Eve Knight comes back to sing *St. Louis Blues*. She's a good looker and was well received.

Seven Cressonians offered a good routine. Anthony, Allen and Hodge, dancers, do a combination straight and comedy turn. Gaudsmith Brothers clicked handily in a comedy routine.

Wind-up has the cast assembling on stage for *A Salute to the United States*. Cast sings *God Bless America* and *The Star-Spangled Banner* against a background of United Nations' flags.

House was well filled. Sam Kaplan is in the pit. Allen M. Wigem.

### Hot Shots Big

BALTIMORE, Aug. 15.—Hoosier Hot Shots, playing a return engagement last Sunday (9) at Brendel Manor's Park near here, again proved big at the gate. Headed an all-star vaude show booked by Jolly Joyce Agency in Philadelphia.

Park opens at noon for the Sunday vaude shows, and altho it rained all day until almost 3:30 p.m., Hot Shots attracted a banner crowd of 7,000. Act set park record earlier in the season when attracting 10,000 persons June 15, and was booked then for a return stand.

Did three shows. At 35 cents admission, children under 12 admitted free, rolled up a heavy gross of \$2,000 for the single day.

### Shirley Deane Unit Folds

NEW YORK, Aug. 15.—Shirley Deane *Stardust Revue* unit folded August 2 in Logan, W. Va., after playing nine weeks of Kemp Time down South. Unit will resume October 8 with new cast. Current company includes Jess Alt Miller, Al Lee and Company, Mary De Loy, Three Co-eds and Bob White's band.

Gordon Kibbler will book the new unit out of New York. Tom Kettering is producer.

### Charley Eagle's Son Enlists

PITTSBURGH, Aug. 15.—Twenty-five years ago Charley Eagle, now manager of the Stanley Theater, was overseas as a member of the U. S. Tank Corps. Last week his son Carl enlisted in the army.

### Acts for Jamestown

JAMESTOWN, N. Y., Aug. 15.—Celoron Park is using single acts in conjunction with the band shows there. Bob Howard did a repeat August 10.

Miles Ingalls set the dates out of New York.

### Fay Thomas to Detroit

NEW ORLEANS, Aug. 15.—Fay M. Thomas, vice-president and general manager of the Roosevelt here, resigned, effective September 1, to become general manager of the Book-Cadillac, Detroit.

ROY COOPER, Montreal booking agent, has joined the reserve army. Trains two nights a week as a member of the Royal Canadian Artillery.

## Vaudeville Notes

BLACKSTONE is starting the season August 22 in Danville, Ill. He has five weeks booked, set by Harry Greben, Chicago. Plays Great States Theaters between August 22 and September 3, as well as week of September 11; Oriental, Chicago, week of September 4; Tower, Kansas City, week of September 18, and Fox's Orpheum, Wichita, Kan., week of September 25.

FRANK PARIS is producing a 30-minute puppet show with four manipulators. . . . F. J. CUNNINGHAM, who Irish-tenored under the name of Danny O'Connor, is now stationed at Jefferson Barracks, Mo. . . . HENRY RASHELL, one of Rochelle Brothers and Bebe act, has been assigned to Army Air Force Technical School, at Sioux City.

FRED FISANO is breaking in his new rookie act around New York, working RKO and Loew houses. Formerly of Pisano and Landauer.

### Hotel Runs Roof Again

NORFOLK, Va., Aug. 15.—Management of the Starlight Room, Monticello Hotel roof spot, reverted to the hotel after July 15. Club had been operated by John Marino, and with the advent of summer tariff was cut from \$1.65 to 75 cents and \$1 and the floorshow was eliminated. Hotel plans to continue operation, replacing Anthony Trini's ork with another band.

### Plans Book Floorshow

PHILADELPHIA, Aug. 15.—Credited with being the first to introduce burlesque, as such, to the night club floor, Stanley Carroll has another innovation in store for next season at his midtown Carroll's Cafe. Carroll will bring in a musical comedy, complete with book and score, titled *Pardon My Strip*.

### Class Trade to Suburbs

DETROIT, Aug. 15.—Better class trade appears to be favoring air-conditioned suburban spots. Downtown hotel rooms are doing only moderately well, altho Saturdays are good for capacity crowds in any kind of spot.

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(Routes are for current week when no dates are given)

**A**  
Acromaniacs (RKO Boston) Boston, t.  
Ammons, Albert (Cafe Society Uptown) NYC, nc.  
Antaleks, The (Edgewater Beach) Chi, t.  
Armando & Lita (Palace) Cleveland, t.; (Colonial) Dayton 21-27, t.  
Arnaut Bros. (Leon & Eddie's) NYC, nc.  
Ashburns, The (Rainbow Grill) NYC, nc.  
Athos, Odette (Penthouse) NYC, nc.

**B**  
Babette (Palace) Buffalo, t.  
Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.  
Banks, Billy (Diamond Horseshoe) NYC, nc.  
Bainter, Nell (Cinnabar) Las Vegas, Nev., nc.  
Bernes, Harold (USO Camp show, Full Speed Ahead) Ft. Leonard Wood, Rolla, Mo., 19-22; Jefferson Barracks, St. Louis 24-25; Camp Tyson, Paris, Tenn., 26; Camp Forrest, Tullahoma, 27-29.  
Barr & Estes (Hurricane) NYC, nc.  
Barton & Stone (Palace) Cleveland, t.  
Bauer, Elaine (Glenn Rendezvous) Newport, Ky., nc.  
Baxter, Connie (Sawdust Trail) NYC, nc.  
Beaucaire, Pierre (Louise's Monte Carlo) NYC, nc.  
Beekman, Jack, (Lookout House) Covington, Ky., nc.  
Beches, Flying (Steel Pier) Atlantic City.  
Belmont Balladeers (Belmont-Plaza) NYC, h.  
Belmont Bros. (Fair) Jefferson, O., 18-20; (Fair) Dayton, Pa., 21-23; (Fair) Wind Ridge 25-28.  
Belmonte, Gloria (El Chico) NYC, nc.  
Bergen, Jerry (Chase) St. Louis, h.

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Blackstone, Nan (Tommy Joys's) Utica, N. Y., nc.

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Pers. Repr. Allan Rupert, McAlpin Hotel, N. Y. O.

Bishop, Billy (Olympia) Seattle, Wash, h.  
Blanche & Elliott (Lobby) Juarez, Mex., c.  
Blond Rumba Team (Ideal) Newport, R. I., c.  
Boag, Wally (Versailles) NYC, nc.  
Bogash & Bardine (Iceland) NYC, nc.  
Bowen, Sybil (Bai Tabarin) San Francisco, nc.  
Boyde, Topsy (Roosevelt) Jacksonville, Fla., h.  
Brace, Olga (La Conga) NYC, nc.  
Brent, Harriet (Club 51) NYC, nc.  
Breeze, Lou (Gingham Gardens) Springfield, Ill., 17-29, nc.  
Bridson, Jean (Roxy) NYC, t.  
Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis.  
Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.  
Bruskin, Perry (Diamond Horseshoe) NYC, nc.

**C**  
Caesar & Rosita (Leon & Eddie's) NYC, nc.  
Cails Bros. & Emmas Francis (Diamond Horseshoe) NYC, nc.  
Callahan Sisters (Chez Ami) Buffalo, 17-24, nc.  
Cansino, Gabriel, & Carmen Cortez (Havana-Madrid) NYC, nc.

**CAPPELLA and PATRICIA**  
HELD OVER FOR 4 MORE WEEKS  
at the LIDO CLUB, San Francisco  
Thanks to EDDIE ELKORT  
of Music Corporation

Carlisle, Charles (Bowery) Detroit, nc.  
Carroll & Gorman (London Chop House) Detroit, nc.  
Castaine & Barry (La Martinique) NYC, nc.  
Castillo, Charlene (Waldorf-Astoria) NYC, h.  
Chaney, Maryis & Alvarez (Cal-Neva Lodge) Crystal Bay, Nev., nc.  
Channing, Carol (Cafe Society Uptown) NYC, nc.  
Chapelle & Hannon (Riley's Lake House) Saratoga Springs, N. Y., nc.  
Chapman, Jona (Olde Wayne Club) Detroit, nc.  
Chadwick, The (Latin Quarter) NYC, nc.  
Chords, Three (Moose Club) Erie, Pa., 14-27.  
Claire, Jean (Rogers Corner) NYC, nc.  
Clark, Coleman (Celoron) Jamestown, N. Y., 17-22, p.  
Clarissa (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Cliff, Paddy (Bowery) Detroit, nc.  
Cole, Jack, Dancers (Chez Parée) Chi, nc.  
Colby, Marion (La Conga) NYC, nc.  
Collette & Barry (Yacht) Pittsburgh, 17-27, nc.  
Consuelo & Melba (Nicollet) Minneapolis, h.  
Cooper, Jackie (Earle) Phila, t.  
Covarro, Nico (Bai Tabarin) NYC, nc.

**D**  
Daks, Nicholas (Music Hall) NYC, t.  
Dale Sisters (Golden Dragon Cafe) Cleveland, nc.  
D'Arcy Girls (Sky Follies Circus) Lowell, Mass.; Hartford, Conn., 24-29.  
Day, Dawn & Dusk (Jai Lai) Columbus, O., nc.  
Davis, Yvonne (La Conga) NYC, nc.  
Daw, Evelyn (Bill Bertolotti's) NYC, nc.  
Deering, Jane (Rainbow Room) NYC, nc.  
Del-Mar & Renita (Brown) Louisville, h.  
DeMayo, Billy (Glenn Rendezvous) Newport, Ky., nc.  
De Marco, Renee (Savoy-Plaza) NYC, h.  
Dolphin, Chester (Chez Parée) Chi, nc.

(For Orchestra Routes, Turn to Music Department)

**TRADE SERVICE FEATURE OF THE Billboard**  
**Acts-Units-Attractions Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**EXPLANATIONS OF SYMBOLS**  
a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.  
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

**D**  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (509 Club) Detroit, nc.  
Donia, Frankie (Walsh's Theater Restaurant) Pawtucket, R. I.  
Douglas Bros. (Chicago) Chi, t.  
Douglas, Roy (Lincoln) Brooklyn, nc.  
Dorita & Velero (El Chico) NYC, nc.  
D'Ray, Phil, & Co. (Haye's Music Box) Cedar Rapids, Ia., nc.  
Drysedale, Grace (State) NYC, t.  
Duffy, Kathryn, Dancers (Alpine) McKeesport, Pa., h.  
Duncan Sisters (Biltmore) Las Vegas, Nev., h.  
Dupont, Bob (Palace) Cleveland, t.  
Doyle, Eddie & Amy (Gypsy Village) Charleston, W. Va., nc.

**E**  
Early, Stan (Roosevelt) Jacksonville, Fla., h.  
Eberly, Bob (Chicago) Chi, t.  
Eddy, Marion (Hotel Empire) NYC, h.

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Estelle & Leroy (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
Evans, Bob (Music Hall) NYC, t.

**F**  
Farrell, Jack (Beachcomber) Baltimore, nc.  
Faye, Joey (La Conga) NYC, nc.  
Fields, Benny (Chez Parée) Chi, nc.  
Fisher's Bob, Flyers (Circus) Lowell, Mass.; (Circus) Hartford, Conn., 24-29.

**HAL FISHER**  
COMEDY M. O.  
Closed after 3 weeks at  
GINGHAM GARDENS  
Springfield, Ill.  
NOW PLAYING for 2 weeks  
PLANTATION CLUB  
Moline, Ill.  
Thanks to Eddie Sigh, General Amusement.

Flowerton, Consuelo (Hotel Elysee) NYC, h.  
Foley Sisters (Iceland) NYC, re.  
Franco & Beryl (Havana-Madrid) NYC, nc.  
Frisco, Joe (18 Club) NYC, nc.  
Fuld, Leo (Leon & Eddie's) NYC, nc.

**G**  
Gaines & Jeanne (Roxy) NYC, t.  
Galante & Leonardo (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Galvan, Gil (Latin Quarter) NYC, nc.  
Gerrity, Julia (Sawdust Trail) NYC, nc.  
Gentner, Norma (Music Hall) NYC, t.  
Germaine & Joel (Club Royale) Detroit, nc.  
Ghezis, The (Colonial) Dayton, O., t.  
Glover & LaMaé (Park Central) NYC, h.  
Golden Pair (Leon & Eddie's) NYC, nc.  
Good, Margo (Famous Door) NYC, nc.  
Gray, Muriel (Music Hall) NYC, t.  
Gunsetts, Marcy & Rene (Alpine Village) Cleveland, nc.

**H**  
Handy, W. C. (Diamond Horseshoe) NYC, nc.  
Hamilton, Lady Jane (Queen Mary) NYC, nc.  
Harris, Bill (Club Stevedore) Detroit, nc.  
Harris, Katherine (Colonial) Dayton, O., t.  
Harker's Jitterbugs (Roxy) NYC, t.  
Haywood, Billy, & Cliff Allen (Cerutti's) NYC, nc.  
Heat Waves, Three (51 Club) NYC, nc.  
Helene and Her Violin (Beverly Hills) Newport, Ky., cc.  
Hilliard, Harriet (Palace) Cleveland, t.  
Henning, Pat (Buffalo) Buffalo, t.  
Hoctor, Harriet (Diamond Horseshoe) NYC, nc.  
House, Billy (Bowery) Detroit, nc.  
Howard, Bunny (Park Central) NYC, h.  
Howard, Eddie (Sam's) Phila., c.  
Herbert, Jack (Belle Isle) Minocqua, Wis., h.  
Humes, Helen (Village Vanguard) NYC, nc.  
Hunter, Tookie (Famous Door) NYC, nc.  
Hyde, Herman, & Co. (Diamond Horseshoe) NYC, nc.

**I**  
Ink Spots, Four (Paramount) NYC, Aug. 5-Sept. 1, t.

**J**  
Jennings, Don & Sally (Bismarck) Chi, h.

**POLLY JENKINS**  
AND HER MUSICAL PLOWBOYS  
Aug. 21-22, U. S. Coast Guard, W. L. S. Barn Dance, U. S. O. Show, Elizabeth City, N. C.  
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jerome, Gloria (Glenn Rendezvous) Newport, Ky., nc.  
Johnson, Judith (Strand) Marietta, Ga., 21-22, t.; (Ritz) Bridgeport, Ala., 23; (Ritz) Scottsboro 24-25; (Ritz) Arab 26-27.  
Jones, Lee (Club Stevedore) Detroit, nc.

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**"LUNATIX OF 1943"**  
Featuring BOB (Gate in the Puss) CARNEY currently Swan Club, Philadelphia.  
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**K**  
Kahler, Jerry (Seneca) Chi, h.  
Karson, Marie (Parkmoor) Louisville, Ky., nc.  
Keating, Fred (Cafe Pierre) NYC, h.  
Kling, Harry, & Arlina (State) NYC, t.  
King, Patricia (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
Kingsley, Patricia (Chateau Moderne) NYC, nc.  
Kilain, Robert (Music Hall) NYC, t.  
Knight Sisters (Paramount) NYC, t.  
Knoll, Great (Meyers Lake) Canton, O., p; Princeton, Ill., 24-29.

**L**  
Lane Sisters (Swan) Phila, nc.  
Lang & Ward (Capitol) Washington, t.  
Lang & Lee (Fair) Bemidji, Minn.  
LaVelle, Miriam (Music Hall) NYC, t.  
Lawlor, Terry (Hollenden) Cleveland, h.  
LaZellas, Aerial (Fair) Herman, Minn.; (Celebration) Westside, Ia., 25-28.  
Leslie & Carroll (Versailles) NYC, nc.  
Lester, Ann (Hurricane) NYC, nc.  
Leslie & Carroll (Versailles) NYC, 17-26, nc.  
Lester & Irma Jean (Michigan) Lansing, Mich., 19-22, t.; (Temple) Saginaw 23-25, t.; (Capitol) Flint 26-29, t.  
Lemonds (Waldorf) Cincinnati, nc.  
Lewis, Joe E. (Piping Rock) Saratoga, N. Y., nc.  
Lewis, Ralph (Tic Toc) Milwaukee, nc.  
Lolla (Louise's Monte Carlo) NYC, nc.  
Louis & Cherie (Fair) Rice Lake, Wis., 18-20; (Fair) St. Croix Falls 22-23.  
Lucienne & Ashour (Diamond Horseshoe) NYC, nc.

**M**  
McKeena, Charles (Club Cinderella) NYC, nc.  
McNamara, Rosalind (Chateau Moderne) NYC, nc.  
Mahna, Luba (La Vie Parisienne) NYC, nc.  
Mall, Paul (606 Club) Chi, nc.  
Manor & Migon (Belmont Plaza) NYC, h.  
Markoff, Gypsy (La Vie Parisienne) NYC, nc.  
Mario & Floria (Waldorf-Astoria) NYC, h.  
Martez & DeLita (Bai Tabarin) San Francisco, nc.  
Marlowe, Don, & Co. (Tabor) Denver, 14-26, t.  
Marilyn & Martinez (Waidemere) Livingston Manor, N. Y., h.  
Marshall, Jack (Belmont Plaza) NYC, h.  
Martin Bros. (Oriental) Chi, t.  
May, Bobby (Earle) Washington, t.  
Mercerita (La Martinique) NYC, nc.  
Mildred & Maurice (Colosimo's) Chi, nc.  
Milkava, Botya (Rainbow Room) NYC, nc.  
Mitchell, Dolly (Oriental) Chi, t.  
Mixeco Trio (El Chico) NYC, nc.  
Mode, Jean (Leon & Eddie's) NYC, nc.  
Molleston, Bob (Wivel) NYC, re.  
Montgomery, Dick (Ubangi Club) NYC, nc.  
Moreno, Consuelo (El Chico) NYC, nc.  
Morey & Balon (Colonial) Dayton, O., t.  
Moreno, Hilda (Havana-Madrid) NYC, nc.  
Morgan, Johnny (Leon & Eddie's) NYC, nc.  
Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.  
Murphy, Dean (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
Murray, Jan (State) NYC, t.  
Murtah Sisters (Oriental) Chi, t.  
Myers, Timmie (Wicker Park Inn) Chi, nc.

**N**  
Na Pua (Lexington) NYC, h.  
Narita (Fefe's Monte Carlo) NYC, nc.  
Nichols, Howard (Colonial) Dayton, O., t.  
Niva, Vera (Queen Mary) NYC, nc.  
Noland, Nancy (Hotel Elysee) NYC, h.  
Norton, Peggy (New Yorker) NYC, h.

**O**  
O'Donnell, Helen (Chicago) Chi, t.  
Olympics, The (Leon & Eddie's) NYC, nc.  
O'Neil, Jack (Club Stevedore) Detroit, nc.  
Oye, Pung (Louise's Monte Carlo) NYC, nc.  
Oxford Boys (State) NYC, t.

**P**  
Page & Nona (Tivoli) Sydney, Australia, until Sept. 11.  
Pansy, the Horse (Diamond Horseshoe) NYC, nc.  
Paulson, Lehua (Lexington) NYC, h.  
Parker & Porthole (Hollenden) Cleveland, h.  
Paxton (Trocadero) Henderson, Ky., nc.  
Perrin, Mac (Hotel Elysee) NYC, h.  
Pickens, Jane (Park Plaza) St. Louis, h.  
Pignatore, Mike (Oriental) Chi, t.  
Pitchmen, Three (Waldorf-Astoria) NYC, h.  
Price, Georgie (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Primrose & Gold (Colosimo's) Chi, nc.  
Princess & Willis Hawaiians (Ford) Rochester, N. Y., h.

**R**  
Raft, Tommy (51 Club) NYC, nc.  
Ramirez, Carlos (Blackstone) Chi, h.  
Raye, Martha (RKO Boston) Boston, t.  
Regan, Paul (RKO Boston) Boston, t.  
(See ROUTES on page 32)

**DRAMATIC AND MUSICAL**  
(Routes are for current week when no dates are given)

Arsenic and Old Lace (Biltmore) Los Angeles.  
Claudia (Geary) San Francisco.  
Good Nite Ladies (Blackstone) Chi.  
My Sister Eileen (Harris) Chi.  
My Sister Eileen (National) Washington.  
Moon Is Down (Plymouth) Boston.  
McCoy Stock (Royal Alexandra) Toronto.  
Show Time (Curran) San Francisco.  
Show Off (Shubert-Lafayette) Detroit.

**ICE SHOWS ON TOUR**

Franey's, Dorothy, Star-Spangled Ice Revue (Boulevard) Queens, L. I., N. Y., July 2-Aug. 26.  
Ice-Capers (Netherland Plaza Hotel) Cincinnati.  
Stars on Ice (Sonja Henie & Arthur Wirtz): (Center Theater) NYC.  
Victor's, Art. Ice Parade of 1942 (Hotel Adolphus) Dallas.

**AGVA Run-of-Play Contract Okayed by 4 A's; Pay Stabilized**

NEW YORK, Aug. 15.—American Guild of Variety Artists issuance of the first run of the play contract in vaude was authorized Friday by the Associated Actors and Artists of America. Macel pact will serve as the basis of negotiations between Clifford Fischer, who requested the contract, and AGVA.  
Highlights of the new form will give Fischer, and other producers of vaude the alternative of signing an agreement for either six months or a year. Pact for one year carries a guarantee of four weeks' playing time; the six-month pact is for two weeks' playing time. In both cases, there is a one-week closing notice clause.  
Fischer's present agreement with AGVA for *Priorities of 1942* is for six months, expiring September 12, but under the terms of his present contract he has weekly optional rights of either discharge or continuance. Reason that Fischer is so hopped up about wanting a run of the play contract is because of the deluge of requests that he's had for raises in salary from varied members of the cast of *Priorities*. Lou Holtz, for example, who dropped out of the show, demanded a 100 per cent raise, and while other demands haven't been as high, it has been a severe threat to Fischer's bank roll.  
Fischer, before opening *Priorities*, signed a minimum basic agreement for six months. With the six-month expiration around the corner and Fischer wanting to take *Priorities* on the road, he must renegotiate new contracts with all of the performers. Some of the performers in their individual contracts, have agreed to go on the road, but the rub lies in those who don't have to.  
Fischer told AGVA that he wanted to be protected after six months and have the right to rehire performers on a "reasonable basis." Confabs will begin immediately with Fischer so that it can be ironed out by next month. Immediately following the signing, AGVA will hit the other two-a-days for run of the play contracts, instead of week to week bookings.  
New minimums which will be asked for will have a \$90 top for principals on the road; \$75 for those in New York. AGVA is also asking for \$50 for chorus on the road and \$45 for those in New York. Present minimums are \$40 for chorus; \$50 on the road; \$40 for principals, \$75 on the road. First-class transportation is also included.

# Vaudefilm Grosses

## Broadway Houses Beat Heat With Heavy B. O. Siege; Para Tops 84G

NEW YORK.—Heavy b.-o. siege on Broadway last week, despite the August heat, with terrific grosses in houses with strong attractions.

Paramount (3,664 seats; \$41,981 house average) is headed for a second week seemingly as strong as the first. First took in a smashing \$84,500 with Bing Crosby's *Holiday Inn* as the film magnet and Skinny Ennis's band, the Ink Spots and Willie Shore on stage.

The Strand (2,758 seats; \$30,913) is good for \$51,000 in its initial week of the *Gay Sisters* on the screen and Sammy Kaye's ork on the stage. Second week of Charlie Barnet and *Wings for the Eagle* took in an unexpected \$40,500, higher than anticipated by the house.

The Roxy (5,835 seats; \$38,789 house average) broke a 13-year-old opening-day record with *Pied Piper*, grossing \$13,000 on the day, a shade better than the record set by *Alexander's Ragtime Band*. Is good for a \$75,000 week. Stage bill consists of Water Dare Wahl, Jeanne Brideson and Ben Yost's singers. Will run at least three weeks. Gross for last six days of *They All Kissed the Bride*, with Paul Gerrits headlining the stage bill, was \$38,000.

The Music Hall ended its sensational run of *Mrs. Minter* by chalking up another \$100,000 in the 10th and closing week. Total gross announced by the house was \$1,031,500. Betty Bruce and Walter Dare Wahl here on stage bill.

Opening of Walt Disney's *Bambi* was strong, and house anticipates better than \$100,000.

Loew's State (3,327 seats; \$20,500 house average) had a strong opening day with a stage bill consisting of Bobby Byrne's ork, Jan Murray and Grace Drysdale, and should account for \$30,000. Last week it took in \$21,500 for *Her Cardboard Lover* and flesh bill headed by Bill Robinson.

## Andrews, T. Dorsey Fine in Baltimore

BALTIMORE.—The Andrews Sisters have lost none of their pulling power. Their week, ended July 29, at the Hippodrome Theater grossed a neat \$22,000. They were supported by Dick Rogers and orchestra. Film, *It Happened in Flatbush*.

The stage bill composed of Bert Wheeler, Ned Sparks, the Smoothies, Buster West and Lucille Page, week ended August 6, grossed \$15,000. This was a dip from the two previous bills, the one headed by Gene Krupa, which grossed \$20,000 for week ended July 23, and Andrews Sisters. Wheeler et al. did not receive much support from film *Magnificent Ambersons*, which received unfavorable press reviews.

Tommy Dorsey's orchestra, in for a six-day stand ended August 12, opened to standing room only and grossed a fine \$22,000.

Dorsey made personal appearances at Walker's Music Store and Hochschild, Kohn & Company department store record and radio shop. Screen had *Enemy Agents Meet Ellery Queen*.

## Count Basie Big

LOS ANGELES.—Count Basie proved a terrific drawing card at the Orpheum, pulling a total of \$22,000 week ended August 4. Basie did an extra show daily, and house was filled from the first show on. With patrons rushing to the beaches and mountain resorts, the gross is considered out of this world. Basie took honors for the biggest opening-day business, and followed thru, surpassing Ted Lewis by a substantial margin. On the bill were Freddy James, Dorothy Dandridge, and Gordon and Rogers. Pix were *Suicide Squadron* and *Dizzy and Henry*. House average, \$6,500. House seats 2,200; top tab is 55 cents.

## "Frolics" Good

SPRINGFIELD, Mass.—A break in the heat wave spelled more cash customers for vaudefilm bill that ended three days at the Court Square Theater Saturday (8).

On stage was *The Vaudeville Frolics of 1942*. On screen, *A Gentleman After Dark*.

## Chi Still in the Money; Goodman 52G, Blue Barron, Dean Murphy Nab \$20,900

CHICAGO.—Not a complaint in a carload of theater operators this month, the Loop mobbed with visitors who turn to the shows for entertainment. The city's first practice blackout Wednesday (12) at 10 p.m. did not hurt biz as much as expected.

Chicago (4,000 seats; \$32,000 house average) closed a big \$52,000 week Thursday (13) with Benny Goodman and band, and Joan Crawford in *They All Kissed the Bride*. Benny is still riding high with local jitterbugs who turned out en masse. New bill week of August 14 will top the predecessor's figure, thanks to the presence of Jimmy Dorsey and band. Screen has Dorothy Lamour in *Beyond the Blue Horizon*. Show opened to capacity biz.

Oriental (3,200 seats; \$18,000 house average) week of August 7 grossed \$20,-

## Big Ones Are Okay Too

MINNEAPOLIS, Aug. 15.—Charlie Saunders, of Cafe Exceptionale here, shudders every time he thinks how close he came to becoming a public scandal and all because of sugar rationing. Scouting around for a method to remind his patrons that sugar cut-down was patriotic, Saunders finally hit upon a line he was going to have his printer put at the bottom of the Exceptionale menus. Job was let out, type all set and form ready to go to press when Saunders excitedly called it off. The line read: "What with sugar rationing, a little honey with your meal often provides a welcome variation of routine."

## Hamid Unit, Kenton Band Break Record

HARTFORD, Conn.—Sam Harris, manager of the big State Theater, says George Hamid's *Victory Revue* and Stan Kenton's band, an hour and 40-minute show, drew \$14,000 gross for three days ended August 10. This figure is a new high for summer vaude bills, says Harris.

Hamid's unit includes Four Sidneys, Cressonians, Caudsmidt Brothers, Ace Sher, Lois Lynn, Anthony Allen and Hodge, and the Roxyettes. Henry Cogert is company manager.

## Whiteman Fine 18G

MINNEAPOLIS.—Paul Whiteman and orchestra grossed a strong \$18,500 week of August 7-13 at Mort H. Singer Orpheum Theater (2,790 seats). On the screen was Humphrey Bogart in *Big Shot*.

Management said week-end business was very good, with matinees holding up well and strong night audiences.

Considerable publicity was garnered for Whiteman, big favorite of the local press. Columnists played up his "song-writer's clinic," along with the Three Murtagh Sisters, appearing with him. Usual radio tie-ups were used to very fine advantage.

## Davis Unit Fine

TALLAHASSEE, Fla.—Well over 3,000 persons attended the three performances of Chess Davis's *Dancing Around Revue* at the State Theater here Monday, August 10. Seating capacity of the theater is 1,061, and many were forced to stand at each show. Said to be largest audience since playing of big name bands here last year. Admission all day was 22 and 40 cents.

Picture was *It Happened in Flatbush*. Joining Davis's unit here was Bonnie Reed, trapeze act, who arrived Monday.

## Providence Good

PROVIDENCE.—Perfect weather thru-out week and holdover attractions at most other downtown houses contributed to a \$6,700 gross for Fay's for seven days ended August 8. Stage line-up included the Great Lester, Guido and Dreme, Lynn Stephens, Nora Herzog and Company, Two Trumpeteers, Eline Reed, Joyner and Foster. Larry Collins emceed in absence of Al Jahns, off on a fortnight's vacation.

# Magic

By BILL SACHS

BIRCH THE MAGICIAN is at his Birchwood home in Malta, O., readying his unit for its fall tour, having gone there after closing the regular trek May 1. He recently played Lancaster, O., to excellent results and for several weeks this summer did some war work in Dayton, O. He'll open the regular season with a stand at Scottsbluff, Neb., September 12 and plans to play Colorado and Wyoming before heading east. . . . After a successful five-week stand at Plaza Hotel and four weeks at the Manhattan Club in Danville, Ill., NADINE, palmist, returned to Gler-Lincoln Hotel for an indefinite run. . . . MILEBOURNE CHRISTOPHER, who opened at the Park Plaza Hotel, St. Louis, July 31, a day earlier than anticipated, is working to successful turns in that hostelry. Among the magikers who have visited him recently are Jack Lippincott, Terry Lynn, Joe Scott, Paul Limerick, Forest Hendricks, the Elliotts, the Littles, Merle Eifert and Kaufman. . . . JACQUELINE JAMES, magicdom's Queen of Hearts, is working Chicago niteries to successful turns. . . . LEON LONG, the magician, has severed all connections with colored minstrel troupes for the duration, he advises from Birmingham, Ala. He plans to remain with his own magic show, playing the same territory he has worked for the past 30 years. Willie Eldridge, who was stage manager of Florida Blossoms Minstrels for a number of years, will handle the advance chores. . . . MARQUIS THE MAGICIAN, who has been working houses in the Cincinnati area with his spook show in which he is billed as the Amazing Dr. Marquis, began a string of fair dates for Bob Shaw, of the Gus Sun Office, August 15. . . . GEORGE LA FOLLETTE, after vacationing for a week in Philadelphia, New York and Baltimore, returned to New England to do his show for the summer class at the University of Maine, headlined the show at the Court Square Theater, Springfield, Mass., and then did a two-week turn in night spots before resuming his private club bookings. He's currently playing the Lido Club at Worcester, Mass. While in Bath, N. Y., he visited Vin Carey, new proprietor of the American Magical Company.

C. O. MONTGOMERY, who with Paul C. Stadelman in a recent issue charged George D. Kitzinger, Atlanta magician and vent enthusiast, with encouraging their attendance at a recent ventriloquist convention in Atlanta, only for them to find upon their arrival there that they were the only delegates present, comes thru with the following note which he sent to all those who received a copy of the mimeographed letter signed by himself and Stadelman. Addressed to (See MAGIC on page 59)

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## Error

DETROIT, Aug. 15.—Latin American dancers look like suspicious characters to some sabotage-minded Detroiters. Raul and Eva Reyes, who drive their own airplane, stopped in at a local airport to arrange for storage space. With a shortage of available "garage" space in this town, they decided the girl might make a better plea alone, and Raul waited outside, looking over the airport.

He was promptly questioned by police, upon report of neighbors that a couple of foreign-looking persons were at the airport. One report was that the girl resembled Mata Hari.

## ACCOUNT OF MISREPRESENTATION WANT

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# PUBS' SOUR WAR NOTES

## Say Public, Writers, Maestri Set Up Obstacles to War Songs

**Pubs refuse to make Number One plugs of fighting songs—Robbins suggests committee to force bands to play them—proponents of real war songs fight on**

NEW YORK, Aug. 15.—Altho several weeks have elapsed since the Office of War Information made plain that Tin Pan Alley's musical output has been of negligible value to the war effort, publishers appear to have adopted a "let Joe do it" attitude and there is no evidence that any attempt will be made by pubs to remedy the situation, at least for the time being.

Refusing to admit any truth in the theory of many bystanders that public taste in music is dictated by the pubs' own high-pressure plugging methods, most of the lads claim that people's preferences are governed by some mystical power that rhymes with "Moon, June and Spoon." For this reason they doubt the commercial wisdom of publishing anything but what the British Broadcasting Company refers to as "slush."

Only constructive remarks being made seem to come from Jack Robbins, who recently was summoned to Washington to discuss the subject with Archibald MacLeish, head of the Office of Facts and Figures. Robbins places the blame for the situation on the band leaders rather than on the public or songwriters. "If the band leaders won't play inspiring, patriotic tunes the people interested in having such tunes played might just as well quit existing. These band leaders are interested only in their own publishing houses and seem to think that the war has no connection with their lives. I know, however, that 'Glenn Dorsey' or 'Tommy Miller' will look just as pathetic in a concentration camp as I will and the sooner they realize it the better off we'll all be.

"I am going to try to have MacLeish set up a committee composed of publishers, talent agency executives and star performers which will be empowered to force performance of worthy inspirational war songs. Only when you can force selfish people to co-operate will

you get any results."

Robbins has a war ballad by Peter DeRose and Mitchell Parrish, entitled *I Hear America Singing*, which he says is being bought by schools all over the country. He says he can't get any results from radio artists on it, however, and apparently he has no intention of making a No. 1 plug out of it.

### Mr. Anonymous

Another powerful pub, who refused to allow his name to be mentioned, spent a lot of time reviling the OWI for not consulting him. "The government has made no requests to us, but has wasted time talking to the songwriters. Remember, we not only publish songs, we edit them, and there isn't a writer in the country who wouldn't change his song my way if I asked him. What do writers know about writing songs, anyhow? It's up to us to interpret public tastes, and if the government had only come to me I would have set it straight.

"I know for a fact that the public doesn't want fighting songs. The people in England don't want fighting songs, either. Perhaps if another *Over There* comes along it will be a hit, but in the meantime you can't write songs to order, and the good old ballads like *Somebody Else Is Taking My Place* are the most popular, even with our soldiers. As far as BBC throwing sensational ballads off the air is concerned, all I can say is that BBC always has been cockeyed.

"Just remember *Somebody Else Is Taking My Place* was voted most popular song among the soldiers and *This Is Worth Fighting For*, a good war song, is not selling. Until such time as the government is ready to foot the bill I'm not going to lose money printing fighting (See *Pubs' Sour War Notes* on page 59)

## End of Wayne King Band

CHICAGO, Aug. 15.—It is not considered likely that Wayne King's band will continue, now that the maestro has become a captain in the army. Since the army frowns upon its members trying to continue private careers on the side, the band, if it is to carry on, will have to do so without its leader.

## Pluggers' "Taxi" Service to Sticks Is a Boom and a Bore

NEW YORK, Aug. 15.—War and priorities have hit songpluggers and band p. a.'s where it hurts most. Crux of the problem hinges on the bands with location dates and radio wires in out-of-town spots like Glen Island Casino, Meadowbrook and many others. Many pluggers have dumped their autos on the used-car mart and the rest have theirs in the garage most of the time because they can't find gas even when they've got an unpunched ration card. This leaves the pluggers without a way to get to the outlying spas.

Press agents for the orks on the suburban circuits have the same problem, but from another angle—they can't get the press out to hear the bands. One pop music critic on a local daily paper recently peddled his car, and many of the others, including the trade press, either ride out with a friend or try to collar a plugger who does own something on four wheels.

As a result of this lack of transportation, some very funny trade angles have popped up recently, with the pluggers knocking themselves out devising ways of contacting the suburban baton wavers.

## Why We Love Leonard

NEW YORK, Aug. 15.—Leonard Feather, always in the front lines when something extraordinary pops in the precincts of swing, turned up this week with an Egyptian scat singer in tow. Phenomenon's moniker is Roger Kay, and he threatens to appear in a local nitery, leading his own jazz combo. Prior to arriving in this country two months ago, Kay, who was born in Cairo, kept fairly busy as a journalist, bartender, hawk of vacuum cleaners, part-time philosopher and cohort of Hugues Panassie, than whom there is none whomer where the notes blow hot.

## Joe Marsala Preems New 'Mystery' Band

NEW YORK, Aug. 15.—Joe Marsala, who has been concentrating on small jazz combos for the past months, bobbed up last week as leader of a 17-piece band which he preemed at Log Cabin, Armonk, N. Y., yesterday. Marsala is skedded to remain in the spot for several months and will have a Red Network wire.

Band rehearsed most of the week for its opening at Log Cabin, but had no booking affiliation. Members of the Marsala organization let it be known that General Amusement Corporation was going to book the ork, but GAO disclaimed any knowledge of such an arrangement. Frederick Bros.' Music Corporation, which had been handling Marsala on his recent successful USO tour, claimed not to know of the clarinet player's new set-up and said that it had Marsala booked to open in Boston, August 28, with a six-piece band.

Thursday (13), however, Marsala went into conference with Charlie Green, head of Consolidated Radio Artists, and emerged the property of CRA. Instrumentation of the new band is five reed, six brass, four rhythm, Adele Girard on harp and Marsala on clary.

## Jurgens Wows Meadowbrook

NEW YORK, Aug. 15.—Dick Jurgens has exceeded expectations at Frank Dalley's Meadowbrook, Cedar Grove, N. J., turning in the best July or August week in the history of the spot during his first seven days there.

Not expected to open strong because of the fact that he had never played in this territory before, Jurgens was unveiled to a surprisingly full opening-night house and has maintained the pace ever since.

## Army Rules Out Double Hitches For Orks, Acts

NEW YORK, Aug. 15.—Maestri who hoped to enlist themselves and their bands in some branch of the "armed" forces and keep before the public by playing war relief jobs got a strong disappointment this week. Attitude of the army to such maneuvers by performers was made pretty clear when Ezra Stone was denied permission to resume broadcasting over CBS in his customary *Henry Aldrich* role.

Altho the army refused to be quoted officially, it made quite plain that it was forced to clamp down on Stone in order to stall any further angle shooting by performers in uniform.

Phil Spitalny recently offered to enlist his all-fem ork in the WAAC on the condition that they be permitted to continue their sponsored broadcasts, proceeds of which would go to Army Relief. Phil Harris was reported angling to enlist himself and ork in the Coast Guard, with the idea of continuing on the Jack Benny show, proceeds to Navy Relief. Other maestri are reported to have been brooding over similar possibilities, but both branches of the service are reliably represented as plenty sour on such gimmicks.

If the Stone verdict were not sufficient, it is improbable that any leader would give serious thought to halfway enlistment in view of the comparisons that could immediately be made with Clark Gable and Artie Shaw, who enlisted as buck private and apprentice seaman respectively.

## L. A. Juke Boxes Bulge With Repeats

LOS ANGELES, Aug. 15.—Music box ops here are pulling a fast fade in programming their machines and saving themselves a lot of dough in the process. Dipsy comes in with the ops pleading to the tavern-keepers that they can't get new records now, what with the shellac shortage and the AFM's disk ban. Service men for the juke boxes bring around a few pop hits, maybe five or six, then fill up the rest of the 20 or 24 disk slots with oldies or standards which the ops have had in stock for years.

So far there haven't been many squawks from the nickel-spenders or the spa owners because they see the shellac and James C. Petrillo stories all over the front pages and figure there must be something to it. Then, too, there's a certain amount of legitimacy to the ops' wail that they can't get the records. Diskers are behind on orders and aren't putting out the number of releases weekly that they used to.

However, the phono ops are reported to be taking advantage of a good thing and using the shortage and trouble stories to keep their disk budgets down. Many juke boxes here are carrying such oldies now as *Elmer's Tune* and *Beer Bartel Polka*.

## Cugat's Next Picture

NEW YORK, Aug. 15.—Xavier Cugat, who appeared with his band in the Columbia pic *You Were Never Lovelier*, has been signed by that studio for *Cover Girl*, shooting on which begins early in January. In addition to fronting his ork, Cugat will be given a flock of comedy lines.

NEW YORK, Aug. 15.—Johnny (Scat) Davis has been signed by Paramount Pictures for a short subject, to be shot here early next month.

## Musical Combs, Too?

NEW YORK, Aug. 15.—From August issue of *Local 802 Journal*, under the heading, "Important."  
"The executive board announces that the local has taken jurisdiction over Bongoes and related instruments, as well as Maraccas."

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## HARRY JAMES (Columbia 36623)

*I Cried for You*—FT; VC. *Let Me Up*—FT.

ENJOYING a generous revival several years ago as a result of Glen Gray's recording, Gus Arnheim's evergreen, *I Cried for You*, shows promise of blossoming all over again. The song is all sugar candy for Harry James, with Helen Forrest's chanting making plenty of peaches and cream besides. The maestro is in a mellow mood for his trumpeting, the rounded notes rolling from his open horn from the very start, the solo cadenza setting the stage for his humanized trumpet voicing for the opening chorus. In the background it's the lush strings, with the other instrumental sections joining in to give added body to the trumpet solo. Miss Forrest's singing reaches a new high for the second stanza. While it's all played and sung as a slow and smooth sentimental ballad, band background for the last half of the vocal brings up a neat rhythmic punch that adds a righteous lilt to the lyrics and goes far in enhancing the side's selling appeal. *Let Me Up* is an original ride opus, with the arranger as well as the maestro taking their cue from the Negro bands in both composition and score. Taken at a moderate tempo with a jump beat, for opening chorus muted trumpet, soft clarinet and saxophone handle the figures expertly while the rest of the band lays down a riff background. Second stanza is also in the accepted septa style, carried by the growl trombone, with the maestro's muted trumpet riding out on the bridge bars. Tenor sax runs riot for the third lap, with the last half taken up by the trumpet, sax and clarinet. It's unquestionably one of the best couplets ever carrying a Harry James label.

The boom of "I Cried for You" several years ago in the music boxes should be duplicated by the magic of Harry James's trumpet and Helen Forrest's voice. And operators are bound to enjoy heavy dividends as well for the hot music on the flipover.

## BARRY WOOD (Bluebird 11572)

*I'm Getting Tired So I Can Sleep*—FT; V. *As Long as You're Not in Love*—FT; V.

THE Irving Berlin score for *This Is the Army* boasts a richer ballad in *I'm Getting Tired So I Can Sleep*. Barry Wood is the first to bring it to the fore on the records, and the combination of good voice, good song and good styling makes the side a standout of major proportions. Without forcing, the tune tugs at the heartstrings, and Wood handles the wordage for all it's worth. Taking it at a moderately slow ballad tempo, Wood sings the opening chorus, returning at the bridge of the second chorus after a band interlude to finish out the stanza. A vocal reprise polishes off the side in convincing fashion. Al Lewis and Mabel Wayne's *As Long as You're Not in Love*, on the mated side, is a lilted and whimsical ditty, and Wood takes it, too, in good stride. Also in moderately slow tempo, but with a natural lilt to the lyrics which the accompanying orchestra emphasizes in the playing, Wood starts off singing the verse and chorus. Returns after a band chorus to handle another set of lyrics and take the side out. Wood handles both sides alone, without the female voices of the Wood-Nymphs, who are not missed. The accompanying studio orchestra is most adequate.

Irving Berlin's music for "This Is the Army" is bound to produce hit material for the music boxes, and "I'm Getting Tired So I Can Sleep" belongs definitely in that category. First on the song on the waxes, Barry Wood's side is a cinch to attract immediate phono attention. Moreover, operators would do well to make more than a mental note of the plattermate.

## SAMMY KAYE (Victor 27949)

*There Will Never Be Another You*—FT; VC. *Let's Bring New Glory to Old Glory*—FT; VC.

Two important items from the Mack Gordon-Harry Warren score for Sammy Kaye's *Iceland* film are back to back here. And it's a double winner. Most pretentious is the stirring and patriotic *New Glory to Old Glory*, a song that goes far to allay the fears of official Washington that Tin Pan Alley is going cream-puff in producing true war songs. Title tells the story, and Sammy Kaye goes all out in presenting it. In a slow but driving tempo, the band starts off the side with half a chorus, followed by Tommy Ryan and the Octet singing the moving words in glee club fashion. Doubling the tempo, band cuts in with another chorus in strict march time and then goes back to the original tempo for the full set of band voices to sing it out. Plattermate is an emotionally appealing ballad with a silky melodic strain. In the slow ballad tempo, Nancy Norman sings the opening chorus most appealingly. The band softly and smoothly gets a second chorus under way, giving way at the end to Miss Norman.

Both songs are from the "Iceland" film, which features Sammy Kaye, all of which enhances the phono appeal of the sides, and operators have a patriotic thriller in "Let's Bring New Glory to Old Glory." It's been an instant hit wherever the band has played theater stands. Also in prospect for hitdom is the picture ballad on the flipover.

(See ON THE RECORDS on page 68)

## The Song of the Hour

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# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Cab Calloway

(Reviewed at Casa Manana, Culver City, Calif.)

CAB CALLOWAY'S band on the Casa Manana bandstand is one of his best, as attested by the fact that he now holds the attendance record at the spot.

Calloway uses a basis instrumentation of five reed, seven brass and four rhythm. While this line-up is seemingly heavy on the brasses, the arranger, Buster Harding, allows the reed section to dominate and thus round out the trumpets and trombones. On numbers presenting the Cabaliers, vocal quartet, the rhythm section goes to town. While Calloway is known for Harlem rhythms, he has toned down greatly and his music is as good on sweet as it is on the jumpin' stuff.

In the trumpet section, Calloway features Jonah Jones on the hot horn, with Shad Collins taking the lead. Jump tunes feature Tyree Glenn on the trombone, and the trio, with Keg Johnson and Quentin Jackson joining in, is tops. Reed section is especially strong, with Walter Thomas, an original Calloway member, taking solo parts and supporting the Cabaliers with his clarinet and flute. Hilton Jefferson draws featured parts on tenor sax.

Calloway's rhythm section is outstanding, with Benny Payne, the second of the two remaining Callowayites, giving the ivories the business. Milton Hinton slaps a good bass and Danny Barker clicks as guitarist. Cozy Cole, the great drummer, clowns with Lamar Wright, sax, and Glenn.

Vocally, the Calloway contingent is exceptionally strong. With the three Palmer Brothers and William Green making up the Cabaliers, Calloway shares vocal honors. Quartet is excellent on ballads and sugary tunes, with Calloway handling the jump and novelties as only he can do them. Quartet

also assists with background vocals when the hi-de-ho maestro leans to the sweet side.

Calloway's orchestra has seemingly broken away from being a "type" band. In the course of an evening he runs the gamut of a complete library; no matter what a patron's taste, he gets ample satisfaction. And crowds at the bandstand attest the fact that the hi-de-ho boy has what it takes to put jive addicts out of this world. *Abbott.*

## Will Osborne

(Reviewed at Hotel Claridge, Memphis)

WILL OSBORNE has abolished his slide trumpets as being too hard to handle, due to the shortness of the slide. His new "Hollywood Band" turns out very danceable tunes and many catchy arrangements. Osborne himself gets over well with the crowd, putting on a fine, fast-moving show all the time he is on the stand. A hard worker, he has assembled good material and is definitely on the way back to the place he formerly occupied.

His new girl vocalist, comely Lorraine Benson, is a decided ornament to any bandstand. Having just joined after her months with Orrin Tucker, certain traces of his influence remain in her singing, clashing noticeably with Osborne's style. This, however, seems to improve as the nights pass. Decidedly a girl worth watching.

Dick Shanahan (drums) takes a solo and really goes to town, pulling the whole crowd down to the stand, and Gill Stevens does a nice piano. There also are five saxes, three trumpets, two trombones and a bass. Joe Adams, manager, and Stevens keep the library well supplied with powerful arrangements, giving ample play to the fine brass section. Appearance of the ork is above average. *Johnson.*

## Joe Vera

(Reviewed Hotel Roosevelt, Pittsburgh)

SOMEDAY, somewhere, a name band is going to discover pianist Joe Vera and highlight him as a soloist. Unless he gets a chance to front such an outfit himself.

Vera is one of the best pop ivory-smackers to hit Steeltown in years. The guy sits on his stool, along with the three other "Men of Music" now in their fourth month at the Lounge Cafe, and plays and plays until most of the house is rhythmically bouncing.

There's no dancing in the room, unless couples decide to twirl a few steps on a whim around their tables. But there's toe-tickling aplenty.

The quartet entertains solidly, whether on sweet classics, waltzes, Latin tunes or swing. They're best when they're blazing away at boogie or when being paced by Vera on Porter, Gershwin and similar jazz highbrows.

Vera, 28-year-old Mexican, leads the group from his stool. Sam Bari doubles on guitar and vocals, John Bonaguidi slaps bass, Joe Petroselli weaves accordion. They've been together for three years. In September they'll open an engagement at Detroit's Book-Cadillac. Five months in the Michigan city, booked by William Morris, will be followed by a stay in Chicago's Pump Room. *Frank.*

## Betty McGuire

(Reviewed at the Four Aces, Calumet City, Ill.)

AN up-and-coming all-girl band, together on a professional basis since last October. Most of the kids (10) are still in their teens, fired with ambition to go places. They cannot as yet be recommended for top spots, but are definitely worth watching and rate encouragement.

Betty is a cute, alert leader, pitching in with a saxophone musically and with pop tunes vocally. Makes a nice, youthful front. Her nine girls, divided equally into three sections, play good, lively dance tempos. Most of their stuff is now specially arranged by Mack Gerard.

A highlight with the band is Alice (See ON THE STAND on page 27)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Mickey Alpert

(Cocoanut Grove, Boston, Yankee Network, Monday (10), 10:30-10:45 p.m.)

ALPERT is not piped into New York, but is heard thruout New England, thanks to the Yankee's fairly strong coverage.

Band is a fixture at Cocoanut Grove, where the emphasis must be on dancing. Arrangements heard were all straightforward, unobtrusive pop fox trots, with mediocre vocalizing by Bill Harlow, probably one of the sidemen.

Program was unquestionably a winner where the tuners-in wanted only to dance and had no desire to be stimulated. Since it is agreed that such bands have their virtues for purposes of airing it can be said that this was a satisfactory shot.

Announcer was by all odds the best heard in months. All he did was give the song titles. He rates a promotion. Maybe they could let him conduct a course in remote broadcast etiquette, the pupils to be the verbose wags who draw their pay at Columbia, Mutual and the Blue.

## Bobby Byrne

(Hotel Edison, New York, CBS Network, Friday (7), 11:15-11:30 p.m.)

WHEN Byrne was studying trombone, harp, piano, saxophone and all the other instruments of which he is the master, he should also have learned how to operate a pole-ax. He wouldn't be able to play jaz on it, but it might be useful in helping persuade CBS not to repeat the ghastly engineering job which crucified him from Coast-to-Coast night caught.

Byrne has been working hard and has developed what all of us agree is a very good band. But if everyone were to rate the outfit on the basis of this one remote the man would be ruined. It goes

without saying that a lot of people who pay their way into ballrooms and theaters can sour on a band just by hearing one punk airing and we're taking bets that Byrne lost some needed fans because of this particular shot.

Programing was okay and Dorothy Claire did her usual animated vocal job, but the balance was so dreadful as to annihilate the quality of every solo taken and destroy the effect of every arrangement. When Miss Claire or the capable Jerry Scott sang, the accompaniment was barely audible and what could be heard was badly out of kilter.

A bad broadcast is worse than no airtime at all and, when the band itself is not at fault, its leader should hunt down the cause of the damage. Byrne can either do a Shep Fields and become practically his own engineer, or he can begin asking embarrassing questions around CBS.

## Fuhrman Fair in Philly

PHILADELPHIA, Aug. 15.—Clarence Fuhrman, musical director of KYW here, did well Saturday (8) at Brookline Country Club. Marked the second time that dance promoter Tom Cavanaugh has brought in a local band, week previous offering Joey Kearns, WCAU maestro. At the regular \$1.10 tariff, 400 dancers turned out for Fuhrman, making a gross of \$440, good enough, considering that the dance promotion hit into an all-night rainstorm. Ella Fitzgerald tonight (15).

## Welk Breaks a Record

EDELSTEIN, Ill., Aug. 15.—Lawrence Welk established a new Saturday mark at the Hub Ballroom August 8, grossing \$1,541. Admission was \$1.27 in advance, \$1.40 at doors.

# MCA Grabs Most Air Around NY, But GAC Does Top Job

NEW YORK, Aug. 15.—Despite the encroachment of war news on air-time ordinarily devoted to band remotes, major offices in this territory are doing very well over the ether. At present Music Corporation of America and General Amusement Corporation are engaged in a lively tussle, with MCA slightly ahead, having nine of its bands spotted with network wires. Altho GAC has to be satisfied with eight wires in this area, it is doing a more effective job than MCA in the matter of building band talent via the ether, according to trade gossip.

Right now GAC has exclusive booking at Hotel Pennsylvania (Glen Gray), Hotel Lexington (Lani McIntire) and Roseland Ballroom (Mitchell Ayres). Other locations occupied by GAC orks are New Pelham Heath Inn, Bob Allen; Hotel Edison, Bobby Byrne; Hotel New Yorker, Johnny Long; Hotel Lincoln, Jerry Wald, and Essex House, Richard Humber. In September GAC will take over the Rainbow Room when Del Casino moves in. MCA will even matters, however, by supplanting Humber at the Essex House with its own Tommy Tucker.

MCA continues to hold the ex at Waldorf-Astoria and Astor hotels, with Xavier Cugat and Harry James respectively. Office also has Dick Jurgens at Meadowbrook, Cedar Grove, N. J.; Johnny (Scat) Davis, Sea Girt Inn, N. J.; Carmen Cavallaro, Rainbow Room; Bob Grant, Savoy-Plaza Hotel; McFarland Twins, Steel Pier, Atlantic City, N. J.; Pancho, Ben Marden's Riviera, Fort Lee, N. J., and Dick Stabile, Jack Dempsey's Restaurant.

William Morris is third, with Buddy Clarke at Park Central Hotel, Vincent Lopez at Hotel Taft and Ray Heatherton at Biltmore Hotel. Lopez and Clarke are fixtures at their spots.

Other important air-time around here is to be had at Glen Island Casino, New Rochelle, N. Y., where Sy Shribman currently has Sam Donahue and will follow with Hal McIntyre; Hotel McAlpin, where Al Zugsmith has Dick Robertson and will follow with Johnny Messner, and Savoy Ballroom, where Moe Gale has Lucky Millinder. Taps Agency's Chavez shares Pancho's time at Ben Marden's Riviera. When Donahue or McIntyre aren't at Glen Island, GAC, which books most of the other Shribman bands, gets the benefit of the Thornhill et al. airings.

GAC has evoked much trade conversation by the way it has been building new bands and reviving dead ones thru extended engagements, accompanied by air-time and plenty of press ballyhoo. Outstanding example of this sort of exploitation is seen in the job done for Jerry Wald, whose few months at Hotel Lincoln find him ready to step into the limelight. Agency is doing a similar job for Bobby Byrne and Bob Allen and figures to do likewise with the successor to Bryne at the Edison. Rumors have

it that either Carl Hoff or Lou Breese will be the next recipient of a GAC hypo. Local quipsters, who may not be far wrong, crack that if Sy Shribman ever pulls his bands out of GAC the office will by that time have the Allens, Byrnes, Hoffs, Walds and others so built up as to shed very few tears.

## WM Tries To Book A Phantom Auld Ork

NEW YORK, Aug. 15.—William Morris Agency had fits this week, trying to sell a band which most of the prospective buyers refused to believe existed. Band in question was Georgie Auld, who, when last heard of Thursday (13), was in rehearsal here.

Auld closed three weeks ahead of time at the Mansions, Youngstown, O., following a fracas with the operators of the spot. Coincidental with leaving Youngstown, Auld discharged a few musicians and a few others quit, and this is credited with hypoing rumors that Auld was no longer manipulating a baton. Even Andrew Weinberger, Auld's manager, was quoted as having said that the band had folded and might or might not reorganize. Probably he himself wasn't sure at the time.

Early this week all William Morris bookers from Coast to Coast were sent an inter-office communication asking that special attention be given Auld. When the ork-sellers around here began trying to peddle the band they were given the ice, most of the buyers being convinced that the outfit had disbanded.

Weinberger is sure that the band is still rehearsing.

## New USO Campaign Starts in Ork Biz

NEW YORK, Aug. 15.—The war's first fund-raising campaign designed to require co-operation of every band in the business was announced this week by Will Roland, manager of Benny Goodman, who heads what will be known as USO Orchestra Picture Fund. Idea is that co-operating bands will charge 10 cents for each picture of maestro, band or featured performers sent to fans. As the take accumulates, money will be sent to the USO.

Roland has informed 100 outstanding maestri of the plan and next week will send letters to several hundred more. From there on the job will be up to the trade and daily press, radio, etc., to inform fans and more obscure bands of the nature of the drive. Naturally, every band is welcome to participate whether it gets 10 requests for pictures per year or 50,000. Periodically a list of band contributions to the picture fund will be published.

### Edited by Pegler?

PROVIDENCE, Aug. 15.—Don Mario, who became a local newspaper hero July 4, is in the public prints again, now that Local 198, AFM, has fined him \$500.

Mario's trouble with the union started when he went thru with plans to appear cuff at a July 4 celebration without asking permission of the local. When local refused to permit the sidemen to appear, Mario turned up and warbled *The Star-Spangled Banner*, getting plenty of applause from *The Journal*, which is on an anti-union kick. Now that the local has fined Mario for his jape, *The Journal* is knocking itself out again, claiming that AFM is now fining people for singing the national anthem.

## Music Items

### Publishers and People

JOHNNY MERCER is being glorified in a forthcoming issue of *Esquire*. Mag will carry a yarn describing Jawn as the most successful songwriter in America.

Lew Mel, writer of *Is There Room Up in Heaven for an Old Rockin' Chair?*, has collaborated on *I Ain't Gonna Cry Over You Any More* with Lee Thomas.

Chart Music is anxious to make clear that the English lyrics for *Chui, Chui* were written by Al Stillman, not Al Sanders, as reported here in the August 15 issue. Our previous info came in a letter signed "Al Sanders."

Nemo Roth is no longer with Advanced Music.

Buddy Morris is getting behind *Strip Polka*, which was introduced on record by Johnny Mercer, the writer of the thing.

Employees of E. B. Marks Music have formed the "Marks Victory Committee" and are engaged in a drive to collect books for the boys in the camps, among other activities. Hope to interest other music employee staffs in their efforts.

### Songs and Such

FRANKIE CARLE'S PIANO STYLINGS is the title of a folio being issued by Mills Music.

*We'll Fight for Dear Old Uncle Sam*, by Victor Cason, is published in Republic, Mo., by Hollywood Art Studio.

*The Lady in Uniform*, by Dan Shapiro, Milton Pascal and Phil Charig, is published by Bregman, Vocco & Conn.

Music publishers and writers will derive much important info from the forthcoming *Billboard Band Yearbook*, including the Fourth Annual Edition of *Talent and Tunes on Records*. Watch for it.

### Philly Pickings

FRANK CAPANO'S newest flag-waver is *We Can, We Must, We Will*, inspired by the President's quotes with Army-Navy Relief to profit by the royalties. (See MUSIC ITEMS on page 26)

## Billie Holiday in The Middle on a Dipsy Disk Date

LOS ANGELES, Aug. 15.—Reports were floating around here this week that Capitol Records, the Buddy DeSylva-Johnny Mercer-Glenn Wallichs disk firm, had gotten itself into a jam with Columbia Records because of a "behind-the-scenes date" which Capitol did with sepiu songstress Billie Holiday.

Capitol cut a platter of *Traveling Light* with Paul Whiteman, a gal tabbed as Lady Day doing the vocal. "Lady Day" turned out to be none other than Miss Holiday, who is under an exclusive disk contract to Columbia. Story goes that Columbia has notified Capitol execs that if they release disk somebody's goin' to make trouble for somebody else.

## Union Gets \$256 Pay for Underscaled Mosely Band

NEW YORK, Aug. 15.—Stanley McGinnis, charged by Local 802, AFM, with underscaling Snub Mosely's band \$256 over a period of four weeks, paid off last week under threat of being placed on the unfair list.

Mosely's band, which has been working at McGinnis's, Sheepshead Bay (Brooklyn) for the past two months, was called in for interrogation several weeks ago after complaints had filtered in the office that all was not going well.

In addition to paying off, McGinnis cannot discharge the band from his employ without permission of the union. As a measure of further protection to the musicians, Mosely cannot fire any of his sidemen without first giving the union a good reason why.

### How Come?

DES MOINES, Aug. 15.—The ASCAP representatives in Des Moines are having trouble collecting their fees.

With John E. Woods, representative here, transferred to the East Coast, the new agent started in by doubling the fees. As a result, night club and tavern owners have protested and refuse to pay.

One operator, who is using a four-piece band, had his fee jumped from \$60 to \$120, and he now threatens to take out the combo. Another operator had his jumped from \$90 to \$180. The increase apparently is general around town.

and stamps. Every dancer purchasing \$1 in stamps is given a membership card in the "Brigade," and the name is inscribed on a huge painting of a bomber which Welk displays on the stage of the ballroom. When this painting is completely filled with names, Welk expects to have enough money raised to buy a bomber.

It is hoped to have the painting sent to the White House, which will really be something for Welk to crow about, since the price of a bomber is put at several hundred thousand dollars. One reason why this plan seems to be particularly good, says Welk, is because half the people who buy stamps from the band are just starting their first book, thus creating new customers for the government. Moreover, the stamp buyer has the feeling that his purchase is for a definite purpose.

Welk does his selling direct from the bandstand. As he takes applications he signs the membership cards. This gives him a chance to talk to the dancers and get better acquainted with them.

### Interesting Facts

RICHMOND, Va., Aug. 15.—Those musical instruments you can't get now are really first cousins to the instruments of destruction.

For instance: An ordinary piano contains enough steel, copper wire and brass to make a dozen bayonets, a Signal Corps radio set and 66 30-caliber cartridges. A bass drum would act as two bayonets and a trumpet has enough brass for about 60 30-caliber cartridge cases.

In 1940, the last year for which figures are available, the musical instrument industry used about 15,000 tons of strategic metals, which caused the War Production Board to order cessation of manufacture of these instruments.

IT'S CUTE—IT'S DIFFERENT  
IT'S TERRIFIC  
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(Daddy's Goin' Huntin')  
CINDY WALKER  
Decca 6038  
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Material Available

# Selling the Band

Exploitation, Promotion and Showmanship Ideas  
By M. H. ORODENKER

### War Bond Promotion

BOB ALLEN, at New Pelham Heath Inn, New York, has gone all-out to boost the sale of War Stamps and Bonds. If a fan approaches Bob for a photograph, it carries a list price of a 10-cent stamp. To autograph the photo means at least a 25-cent stamp. Dick George, Allen's manager, has gone even a step further and has had buttons prepared with the maestro's picture on the face of the pin. A minimum \$1 in stamps rates a button.

The "stamps for autograph and picture" idea has also been taken up by Eddy Howard. Fans writing in for an autographed photo must send a 10-cent piece. The collector gets both the picture and the stamp. Moreover, Howard has War Stamp booths set up at all the stands he takes in.

Practically every name band has volunteered for various War Stamp rallies held by the motion picture theaters thruout the country. Apart from acting as an effective bally Benny Goodman went one step further in New Haven, Conn. After playing for a solid hour on

New Haven's famous Green, Goodman auctioned off autographed records and photos.

Any number of the band boys are pitching in to help the recording companies salvage record scrap. Vaughn Monroe was responsible for salvaging some 300,000 old disks during a recent week at RKO-Kelth Theater, Boston. Stunt called for 30,000 tickets distributed to bearers of old records by Victor record dealers. Tying in with a record shop of a department store, Bill Morton, publicist at the RKO-Albee Theater, Providence, promoted a highly successful "Victory Record Salvage" campaign. Guest tickets were offered to anyone bringing 10 old disks to the theater.

### Bomber Building Brigade

LAWRENCE WELK has developed a plan to raise money in War Bonds and Stamps to buy a bomber and reports that the dancers at his Midwest stops have entered into the spirit of his "Bomber Building Brigade" with enthusiasm, doubling the band's sales in bonds

(Routes are for current week when no dates are given.)

**A**

Abbott, Vincent (Applegate Tavern) Atlantic City, nc.  
Akin, Bill (Causeway) Muskegon, Mich., c.  
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.  
Alpert, Mickey (Cocoanut Grove) Boston, nc.  
Allen, Red (Garink Stage Bar) Chicago, c.  
Alston, Ovie (Roseland) NYC, b.  
Angelo (Iceland) NYC, re.  
Arnheim, Gus (Sherman's) San Diego, Calif., c.  
Auld, Georgie (Southern Mansions) Youngstown, O., 1-28, h.  
Ayres, Mitchell (Roseland) NYC, b.

**B**

Barlow, Ralph (Peony) Omaha, p.  
Barnet, Charlie (RKO Boston) Boston, t; (Palisades) Palisade, N. J., 22, p; (Pleasure Beach) Bridgeport, Conn., 23.  
Barnett, Harry (North Shore Pavillon) South Haven, Mich.  
Bashe, Joe (Fair) Lowville, N. Y.; (Fair) Hamburg 24-29.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Batin, Charles (Stork) NYC, nc.  
Bennett, Larry (Hickory House) NYC, nc.  
Bergere, Maximilian (Versailles) NYC, nc.  
Bishop, Billy (Olympic) Seattle, Wash., 17-25, h.  
Bizon, Bela (Pierre) NYC, h.  
Blomaine, Tommy (Glenwood) Delaware Water Gap, Pa., h.  
Borr, Mischea (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Bradshaw, Tiny (Howard) Washington, t.  
Bragale, Vincent (Latin Quarter) Chi, nc.  
Brandt, Eddie (Commodore Perry) Toledo, O., h.  
Brand, Torris (Plantation) Texarkana, Ark., nc.  
Brandwynne, Nat (Ritz-Carlton) Boston, h.  
Bredshaw, Ray (Buena Vista) Biloxi, Miss., h.  
Breese, Lou (Gingham Gardens) Springfield, Ill., 17-29, nc.  
Brigode, Ace (Troadero) Evansville, Ind., 14-27, nc.  
Byrne, Bobby (State) NYC, t.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlos, Don (Club Gaucha) NYC, nc.  
Carr, Al (La Marquise) NYC, nc.  
Casey, Fernando (Latin Quarter) NYC, nc.  
Cavallaro, Carmen (Rainbow Room) NYC, nc.  
Chavez, Rlviera) Fort Lee, N. J., nc.  
Childs, Reggie (Palisades) Palisade, N. J., 14-21, p.  
Chiquito (El Morocco) NYC, nc.  
Clancy, Lou (Glass Hat Cocktail Lounge) Shreveport, La., nc.  
Clark, Ozzie (Washington) Indianapolis, h.  
Clarke, Buddy (Park Central) NYC, h.  
Coleman, Emil (La Martinique) NYC, nc.  
Collins, Bernie (Grand Union) Saratoga, N. Y., h.  
Conde, Art (Homestead) NYC, h.  
Contreras, Manuel (Schroeder) Milwaukee, h.  
Courtney, Del (Baker) Dallas, h.  
Craig, Carvel (Schroeder) Milwaukee, h.  
Crawford, Jack (Puritas Springs) Cleveland, 17-Sept. 7, p.  
Crosby, Bob (Rendezvous) Balboa, Calif., nc.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.  
Curbello, Fausto (Stork) NYC, nc.

**D**

Davis, Eddie (Larue's) NYC, re.  
Daw, Freddie (Pavillon) Saugatuck, Mich.  
Delman, Cy (Ocean Forest) Myrtle Beach, S. C., h.  
Del Luca, Olivero (El Chico) NYC, nc.  
Dennis, Dave (Hurricane) NYC, nc.  
Denny, Earl (Hof Brau) Wildwood, N. J., nc.  
Donahue, Al (Tune Town) St. Louis, 18-23, b.  
Donahue, Sam (Glen Island Casino) Westchester County, N. Y., nc.  
Dorsey, Jimmy (Chicago) Chi, t.  
Dorsey, Tommy (Capitol) Washington, t; (Palace) Akron, O., 21-24, t; (Palace) Youngstown 25-27, t.  
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.  
Dunham, Sonny (Cedar Point) Sandusky, O.; Charleston, W. Va., 21; (Lakeside) Dayton, O., 22, p; (Moonlight Gardens) Canton, 23.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Ellington, Duke (Riverside) Milwaukee, t; (Oriental) Chi, 21-27, t.  
Engel, Freddy (Day Line Boats) Albany, N. Y.  
Ennis, Skinnay (Paramount) NYC, 5-19, t.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Fiddle Bow Bill (Brown Derby) Duluth, Minn., nc.  
Fidler, Lew (Detroit Athletic Club) Detroit.  
Fisher, Joe (Penn's Roof) Waterloo, Ia., 21.  
Flora, Jimmy (Pennsylvania) NYC, h.  
Foster, Chuck (Totem Pole) Auburndale, Mass., 3-24, b.  
Fuller, Walter (Kelly's Stable) NYC, nc.  
Funk, Larry (Lowry) St. Paul, 13-23, h.

**G**

Gacceres, Emilio (Casanova) Detroit, nc.  
Gagen, Frank (Commodore Perry) Toledo, O., h.  
Gates, Manny (Mother Kelly's) NYC, nc.  
Gelson, Frankie (Nicollet) Minneapolis, h.  
Giberto (Havana-Madrid) NYC, nc.  
Glass, Bill (Queen Mary) NYC, re.  
Goodman, Benny (Pacific Square) San Diego, Calif., 21-23, nc.  
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.  
Gorham, Jimmy (Harlem) Atlantic City, nc.  
Gorner, Michel (Commodore) NYC, h.  
Grant, Bob (Savoy-Plaza) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Pennsylvania) NYC, h.  
Grey, Jerry (Lantz) Dayton, O., nc; (Night Club) Chippewa Lake 25-30.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Gross, Burton (Fifth Ave.) NYC, h.

**H**

Harris, Jack (La Conga) NYC, nc.  
Harrison, Ford (St. Moritz) NYC, h.  
Harris, Phil (Roosevelt) New Orleans, 18-20, h.  
Hale's, Tige (Fair) Wausau, Wis., 17-20.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Hampton, Lionel (Casa Manana) Culver City, Calif., nc.  
Hawkins, Ralph (Earle) Washington, t.  
Haynes, Frank (Casino) West End, N. J., ro.  
Haywood, Eddie (Village Vanguard) NYC, c.  
Heath, Andy (Flitch's) Wilmington, Del., c.  
Heatherston, Ray (Biltmore) NYC, h.  
Heidt, Horace (Stanley) Pittsburgh, t.  
Henderson, Fletcher (Hi-Lo) Battle Creek, Mich., 24-30, nc.  
Herbeck, Ray (Chippewa) Chippewa Lake, O., 18-23, b.  
Herth, Mill (Jack Dempsey's) NYC, nc.  
Hill, Tiny (Lake Lawn) Delavan, Wis., 18-23, h.  
Himber, Richard (Essex House) NYC, h.  
Hoeltz, Ed (Continental) Kansas City, h.  
Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.  
Holmes, Herbie (Jantzen Beach) Portland, Ore., p; (Trionon) Seattle, 25-30, b.  
Holst, Ernie (Stork) NYC, nc.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Horton Girls (Embassy) Tampa, Fla., nc.  
Howard, Eddy (Aragon) Chi, b.  
Humber, Wilson (Park Lane) Buffalo, h.  
Hulton, Ina Ray (Orpheum) Los Angeles, 19-25, t.

International Sweethearts (Happy Hour) Minneapolis, 5-25, c.

Jackson, Paul (402 Club) Port Huron, Mich., nc.  
James, Harry (Astor) NYC, h.  
James, Jimmy (Ault) Cincinnati, p.  
Janis, Irene (Avalon) Niles, Mich., 19-23, b; (Hollywood) Kalamazoo 25-30, nc.  
Jarrett, Art (Blackhawk) Chi, nc.  
Jerome, Henry (Childs' Paramount) NYC, re.  
Johnson, Wally (Lookout House) Covington, Ky., nc.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (Fox Head) Cedar Rapids, Ia., 27-Aug. 22, nc.  
Joy, Jimmy (Bismarck) Chi, h.  
Jurgens, Dick (Meadowbrook) Cedar Grove, N. J., 4-29, nc.

**K**

Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Kassell, Art (Forest Park Highlands) St. Louis, 17-22; DePere, Wis., 27-30.  
Kay, Herbie (Plantation) Dallas, 21-27, nc.  
Kaye, Sammy (Strand) NYC, t.  
Kaye, Don (Utah) Salt Lake City, h.  
Kaye, Georgie (Hollywood Restaurant) Bridgeport, Conn., nc.  
Kehoe, Reg (Hamid's Pier) Atlantic City.  
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kennedy, Harry (Alpine Tavern) Atlantic City, nc.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (Earle) Phila., t.  
Kerr, Charlie (Convention Hall) Cape May, N. J.  
Kienzle, Frank (Grenoble) Wildwood, N. J., h.  
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.  
Knight, Bob (Monte Carlo) NYC, nc.  
Kroll, Roy (Shadowland) St. Joseph, Mich., 17-Sept. 8, b.

**L**

Lande, Jules (Ambassador) NYC, h.  
Layne, Lesse (Blue Parrot) Staten Island, N. Y., nc.  
Lanc, Tony (Canary Cage) Corona, L. I., N. Y., nc.

Lang, Don (Colosimo's) Chi, nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Rumanian) NYC, re.  
Lebo, Clair (Poccano Alps Tavern) Henryville, Pa.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Long, Johnny (New Yorker) NYC, h.  
Lopa, Joe (Sutton) NYC, h.  
Lopez, Vincent (Taft) NYC, h.  
London, Blackie (Red Raven) Cleveland, nc.  
Luneford, Jimmie (City) Roanoke, Va., 19, a; (Wrightsville Beach) Wilmington, N. C., 20; (Riverside Beach) Charleston, S. C., 24; Raleigh, N. C., 24; Portsmouth, Va., 25.  
Lyons, Johnny (Steamer Admiral) St. Louis.

**M**

McCann, Val (Boulevard) Elmhurst, N. Y., nc.  
McFarland Twins (Steel Pier) Atlantic City, b.  
McGee, Johnny (Coney Island) Cincinnati, p.  
McGuire, Betty (Puritas Springs) Cleveland, 18-29, p.  
McIntyre, Hal (Castle Farm) Cincinnati, nc.  
McInire, Lani (Lexington) NYC, h.  
McKay, Harry (Oak) Wildwood, N. J., c.  
MacKenzie, Jimmy (Treasure Island) Washington, D. C., nc.  
McShann, Jerry (City) Atlanta, 19, a; (a) Columbus, O., 21; (Memorial) Dayton, 22, a.  
Makula, Juan (President) Kansas City, h.  
Manno, Fred (Municipal) Ocean City, N. J., a.  
Manuelo, Don (Ohio-Pick) Youngstown, O., h.  
Manzanares, Jose (La Salle) Chi, h.  
Marble, Bob (Wolverine) Detroit, h.  
Martell, Paul (Arcadia) NYC, b.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Masters, Frankie (Lakeside) Denver, 21-Sept. 3, p.  
Matthey, Nicholas (Casino Russe) NYC, nc.  
May, Ernie (Craigs Meadows) Stroudsburg, Pa., h.  
Maya, Frollan (Havana-Madrid) NYC, nc.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.  
Mazzone, Frank (Latin Quarter) NYC, nc.  
Melba, Stanley (Pierre) NYC, h.  
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.  
Molina, Carlos (Cabanas) Urbana, O., 22-23, nc; (Lantz) Dayton 24-30, nc.  
Monahan, Josephine (Stanley) Estes Park, Colo., h.  
Mooney, Joe (Sheraton) NYC, h.  
Morgan, Russ (Edgewater Beach) Chi, h.  
Mourne, Vaughn (Buffalo) Buffalo, t; (Cedar Point) Sandusky, O., 21-27.  
Morales, Noro (La Martinique) NYC, nc.  
Morris, George (Armando's) NYC, nc.  
Mosely, Snub (McGinnis') Brooklyn, re.  
Munro, Hal (Casino) Chi, nc.  
Murray, Charles (Blackstone) Chi, h.  
Musso, Vido (Park) Meadville, Pa., 20-21, t; (State) Uniontown 24, t.

**N**

Nelson, Ozzie (Palace) Cleveland, t.  
Noble, Ray (Palace) San Francisco, h.  
Norman, Joe (Latin Quarter) Chi, nc.  
Norman, Lee (Famous Door) NYC, nc.  
Norvo, Red (Famous Door) NYC, nc.  
Olan, Val (La Martinique) NYC, nc.  
Onesko, Senya (Commodore) NYC, h.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
Page, Gene (Baltimore) Toledo, O., nc.  
Pancho (Riviera) Fort Lee, N. J., nc.

Panchito (Versailles) NYC, nc.  
Parker, Gloria (Luna) Coney Island, N. Y., p.  
Parks, Bobby (Belmont-Plaza) NYC, h.  
Parsons, Bernie (Columbia) Columbia, N. J., h.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Melody Mill) Chi, b.  
Peterson, Dee (Plantation) Alexandria, La., nc.  
Perner, Walter (Roosevelt) NYC, h.  
Pierce, Alex (Latin Quarter) NYC, nc.  
Phillips, Ted (Plantation) Dallas, 28-Aug. 29, nc.  
Pineapple, Johnny (Rogers Corner) NYC, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Bobby (Hurricane) NYC, nc.

**R**

Ravazza, Carl (Del Rio) Washington, nc.  
Reid, Morion (St. Regis) NYC, h.  
Read, Don (Biltmore) Dayton, O., h.  
Rey, Alvino (Chicago) Chi, 21-27, t.  
Reynolds, Tommy (Buckeye Lake, O., 17-29; (Yanke Lake) Brookfield 21-23, p; (The Dells) Lansing, Mich., 28-30.  
Ricardel, Joe (Claremont Inn) NYC, nc.  
Rios, Tomas (Havana-Madrid) NYC, nc.  
Roberts, Eddie (Lido) NYC, h.  
Robertson, Dick (McAlpin) NYC, h.  
Rodrigo, Don Juan (The Oaks) Winona, Minn., nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Rotgers, Ralph (Latin Quarter) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.  
Ruhl, Warney (Hollywood) Kalamazoo, Mich., nc.

**S**

Sacasas (La Conga) NYC, nc.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.  
Sayre, Sid (Wellworth) Hurlerlyville, N. Y., h.  
Schreeder, Lou (Cawthorn) Mobile, Ala., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Sharappa, Pat (Convention Hall) Asbury Park, N. J., b.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherry, Herb (La Conga) NYC, nc.  
Smith, Russ (Rainbow Grill) NYC, nc.  
South, Eddie (Cafe Society Uptown) NYC, nc.  
Smith, Stuff (Trouville) Hollywood, nc.  
Sparr, Paul (St. Regis) NYC, h.  
Spivak, Charlie (Sherman) Chi, h.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Stable, Dick (Dempsey's) NYC, re.  
Stanford, Stan (Minnie) Marquette, Mich., nc.  
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.  
Stower, Jules (18 Club) NYC, nc.  
Strong, Benny (Ansley) Atlanta, Ga., h.  
Stuart, Al (51 Club) NYC, nc.  
Sullivan, Mickey (Lido) Worcester, Mass., nc.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Terry Sisters (Rainbow Room) NYC, nc.  
Thompson, Lang (Idora) Youngstown, O., 15-28, p.  
Trace, Al (Reid's Casino) Niles, Mich., nc.  
Trestor, Pappy (Park Recreation) St. Paul, Minn., p.  
Tucker, Tommy (Palmer House) Chi, h.  
Turner, Bill (San Diego) Detroit, nc.

**W**

Warren, Dick (Hurricane) NYC, nc.  
Weeks, Anson (Jantzen Beach) Portland, 24-Sept. 8, p.  
Weems, Ted (Jayhawk) Topeka, Kan., 19, t; (Blue Moon) Wichita 21-27, nc.  
Wolk, Lawrence (Trionon) Chicago, b.  
Weller, Curt (Congress Hall) Cape May, N. J., nc.  
Wick, Charlie (Oarier) Cleveland, h.  
Williams, Sande (Warwick) NYC, h.  
Williams, Buddy (Hunt's Ocean Pier) Wildwood, N. J.  
Wilson, Teddy (Cafe Society Downtown) NYC, nc.  
Whiteman, Paul (Oriental) Chi, t.

**Y**

Yellman, Duke (Brown Derby) Chi, nc.  
Young, Ben (Book-Cadillac) Detroit, h.  
Young, Eddie (Claremont) Berkeley, Calif., h.

**Z**

Zarin, Michael (Sheraton) NYC, h.

## Bands on Tour--Advance Dates

**CHARLIE BARNET:** Pleasure Beach Park, Bridgeport, Conn., Aug. 23; Steel Pier, Atlantic City, 24 (three weeks); Earle Theater, Philadelphia, Sept. 11 (week); Palace Theater, Cleveland, 18 (week); Stanley Theater, Pittsburgh, 25 (week).

**JIMMIE LUNCEFORD:** City Auditorium, Roanoke, Va., Aug. 24; City Auditorium, Suffolk, Va., 25; Convention Hall, Asbury Park, N. J., 26; Brookline Country Club, Upper Darby, Pa., 29; Palais Royale, Toronto, Sept. 1.

**TOMMY REYNOLDS:** The Dells, Lake Lansing, Mich., Aug. 18-23; Gypsy Village, Louisville, 28-30; Rainbow Randevu, Salt Lake City, Sept. 4-Oct. 16.

**VIDO MUSSO:** Capitol Theater, Wheeling, W. Va., Aug. 28-29; Keith-Albee Theater, Huntington, W. Va., 30.

**LAWRENCE WELK:** Oasis Ballroom, Michigan City, Ind., Aug. 24; Kenosha Theater, Kenosha, Wis., 26.

**RAY PEARL:** Starved Rock Park, LaSalle, Ill., Au. 20.

**WOODY HERMAN:** Orpheum Theater, Minneapolis, Sept. 11 (week).

**SHEP FIELDS:** Riverside Theater, Milwaukee, Aug. 21-27; Orpheum Theater, Davenport, Ia., 28-30; Memorial Park, Spillville, Ia., 31; Rio Theater, Appleton, Wis., Sept. 1; Oshkosh Theater, Oshkosh,

Wis., 2; Washington Park, Michigan City, Ind., 3; Palace Theater, Peoria, Ill., 4-5; Orpheum Theater, Springfield, Ill., 12-13; Rialto Theater, Joliet, Ill., 16; Dance-land, Cedar Rapids, Ia., 17; Orpheum Theater, Omaha, 18-24.

**TED WEEMS:** Blue Moon, Wichita, Kan., Aug. 21-27.

**CLYDE MCCOY:** Peabody Hotel, Memphis, Aug. 19-Sept. 8.

**BOB CHESTER:** Missouri State Fair, Sedalia, Mo., Aug. 26-27; Chermot Ballroom, Omaha, 29; Tromar Ballroom, Des Moines, 30; Tunetown Ballroom, St. Louis, Sept. 1-6.

**JAN GARBER:** Blue Moon, Wichita, Kan., Aug. 28-Sept. 7; Palace Theater, Peoria, Ill., 11-12; Palace Theater, Danville, Ill., 13; Ballroom, La Crosse, Wis., 23; Orpheum Theater, Minneapolis, 25-Oct. 1.

**BOB STRONG:** Washington Park, Michigan City, Ind., Aug. 22-23; Fair, Anna, Ill., 25; Fair, Greenup, Ill., 27; Trocadero, Evansville, Ind., 28-Sept. 3; Eastwood Park, Detroit, Sept. 11-17.

**ERNE HECKSCHER:** Chase Hotel, St. Louis, Aug. 21-Sept. 17.

**GRIFF WILLIAMS:** Blue Moon, Wichita, Kan., current; Muehlebach Hotel, Kansas City, Sept. 4-13; Palmer House, Chicago, Sept. 17 (indefinitely).

## Lear Leaves MCA; Publicity Revised

NEW YORK, Aug. 15.—Jack Lear, publicity director here for Music Corporation of America, resigned from that post today. He has been with MCA for the past three and a half years. Lear did not reveal his actual plans, but said he would soon be connecting with a war production job.

As a result of Lear's leavetaking MCA has decided not to replace him, and instead will make each department responsible for the execution of its own publicity. Employees of Lear's department are understood to be remaining in their current jobs of handling routine publicity work.

## Thornhill Packs 'Em In

BRIDGEPORT, Conn., Aug. 15.—Claude Thornhill, at Pleasure Beach Ballroom here Sunday (9), fared well, attracting 1,288 persons, who forked up \$1.10 each for a nice \$1,416.80. In his last Bridgeport appearance, October 20, at Ritz Ballroom, he drew 1,250 persons at 99 cents, for \$1,237.50.

## PHOTO REPRODUCTIONS

Flawless, glossy prints in all sizes. In large quantities as low as 5¢ each! References: 50—\$4.13 MCA, R.C.A. Victor. 100—\$6.60 Write for Price List. MOSS PHOTO SERVICE, 155W.46, N.Y.C.



# The Billboard Music Popularity Chart

WEEK ENDING  
AUGUST 14, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, August 14. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
4	1. DO YOU MISS YOUR SWEET-HEART	Paramount	35
1	2. BE CAREFUL, IT'S MY HEART (F)	Berlin	31
3	3. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	28
12	4. AT LAST (F)	Feist	27
2	4. JINGLE, JANGLE, JINGLE (F)	Paramount	27
2	5. IDAHO	Mills	24
6	6. MY DEVOTION	Santly-Joy-Select	21
4	6. SOUTH WIND	Witmark	21
3	7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (M)	U. S. Army	20
5	8. TAKE ME	Bregman, Vocco & Conn	19
11	9. KALAMAZOO (F)	Bregman, Vocco & Conn	18
13	10. CONCHITA (etc.) LOPEZ (F)	Famous	16
11	11. THIS IS WORTH FIGHTING FOR	Harms	15
11	12. JUST AS THOUGH YOU WERE HERE	Yankee	14
11	13. WONDER WHEN MY BABY'S COMING HOME	Crawford	13
—	14. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	12
—	15. BY THE LIGHT OF THE SILVERY MOON	Remick	11
—	15. I'M OLD FASHIONED (F)	Chappell	11
10	15. STRICTLY INSTRUMENTAL	Cherio	11
—	15. SWEET ELOISE	Shapiro-Bernstein	11
14	15. THE HUMMING BIRD	Robbins	11
—	16. UNDER A STRAWBERRY MOON	Witmark	10
10	16. WHO WOULDN'T LOVE YOU?	Maestro	10
—	17. AT THE CROSSROADS	Marks	9
—	17. DEARLY BELOVED	Chappell	9
9	17. ONE DOZEN ROSES	Famous	9
—	17. PUT-PUT-PUT	Miller	9
—	17. SLEEPY LAGOON	Chappell	9

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Rosa; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Des Moines; Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wannamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Shop; C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. L. Lines Music Co. St. Louis: Anolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	1	1. Jingle, Jangle, Jingle —Kay Kyser	1	1. Jingle, Jangle, Jingle —Kay Kyser
2	2. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	2	2. Just as Though You Were Here —Tommy Dorsey	2	2. Who Wouldn't Love You? —Kay Kyser
3	3. SLEEPY LAGOON —HARRY JAMES Columbia 36549	3	3. Who Wouldn't Love You? —Kay Kyser	3	3. Kalamazoo —Glenn Miller
4	4. KALAMAZOO —GLENN MILLER Victor 27934	4	4. Sleepy Lagoon —Harry James	4	4. Sleepy Lagoon —Harry James
5	5. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	5	5. Kalamazoo —Glenn Miller	5	5. He Wears a Pair of Silver Wings —Kay Kyser
6	6. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Victor 27903	6	6. He Wears a Pair of Silver Wings —Kay Kyser	6	6. Amen —Abe Lyman
7	7. STRICTLY INSTRUMENTAL —HARRY JAMES Columbia 36579	7	7. Take Me —Benny Goodman	7	7. I Want a Tall, Skinny Papa —Lucky Millinder
8	8. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361	8	8. This Is Worth Fighting For —Jimmy Dorsey	8	8. Strictly Instrumental —Harry James
9	9. COW-COW BOOGIE FREDDIE SLACK Capitol 102	9	9. Strictly Instrumental —Harry James	9	9. Johnny Doughboy Found a Rose in Ireland —Sammy Kaye
10	10. TAKE ME —BENNY GOODMAN Columbia 36613	10	10. I Left My Heart at the Stage Door Canteen —Sammy Kaye	10	10. Jersey Bounce —King Sisters

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklar Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. JINGLE, JANGLE, JINGLE	2	1. He Wears a Pair of Silver Wings	1	1. Jingle, Jangle, Jingle
2	2. HE WEARS A PAIR OF SILVER WINGS	3	2. Jingle, Jangle, Jingle	2	2. He Wears a Pair of Silver Wings
4	3. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	4	3. I Left My Heart at the Stage Door Canteen	3	3. Sleepy Lagoon
3	4. JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	5	4. Johnny Doughboy Found a Rose in Ireland	4	4. Who Wouldn't Love You?
9	5. IDAHO	10	5. My Devotion	5	5. Johnny Doughboy Found a Rose in Ireland
6	6. SLEEPY LAGOON	8	6. Who Wouldn't Love You?	10	6. Idaho
7	7. WHO WOULDN'T LOVE YOU?	11	7. One Dozen Roses	12	7. Be Careful, It's My Heart
5	8. ONE DOZEN ROSES	6	8. Be Careful, It's My Heart	4	8. One Dozen Roses
8	9. ALWAYS IN MY HEART	9	9. Always in My Heart	9	9. I Left My Heart at the Stage Door Canteen
10	10. JERSEY BOUNCE	—	10. Take Me	7	10. Jersey Bounce
13	11. TAKE ME	—	11. Sleepy Lagoon	6	11. Always in My Heart
11	12. BE CAREFUL, IT'S MY HEART	9	12. Idaho	13	12. Three Little Sisters
—	13. MY DEVOTION	14	13. This Is Worth Fighting For	13	13. I Threw a Kiss in the Ocean
15	14. KALAMAZOO	13	14. Army Air Corps	—	14. This Is Worth Fighting For
—	15. JUST AS THOUGH YOU WERE HERE	15	15. Kalamazoo	15	15. Take Me

## LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
SLEEPY LAGOON (14th week)	HARRY JAMES ..... Columbia 36549 JIMMY DORSEY ..... Decca 4304 DINAH SHORE ..... Victor 27875 VAUGHN MONROE ..... Bluebird 11496
WHO WOULDN'T LOVE YOU? (12th week)	KAY KYSER ..... Columbia 36526 FREDDY MARTIN ..... Victor 27891 INK SPOTS ..... Decca 18383
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (10th week)	KAY KYSER ..... Columbia 36558 FREDDY MARTIN ..... Bluebird 11503 SAMMY KAYE ..... Victor 27870 GUY LOMBARDO ..... Decca 4278 TOMMY TUCKER ..... Okeh 6620
JINGLE, JANGLE, JINGLE (8th week)	MERRY MACS ..... Decca 18361 KAY KYSER ..... Columbia 36604 FREDDY MARTIN ..... Victor 27909
HE WEARS A PAIR OF SILVER WINGS (2d week)	KAY KYSER ..... Columbia 36604 ABE LYMAN ..... Bluebird 11542 DINAH SHORE ..... Victor 27931
KALAMAZOO (1st Week)	GLENN MILLER ..... Victor 27934 JIMMY DORSEY ..... Decca 18433
COMING UP	
IDAHO	ALVINO REY ..... Bluebird 11331 GUY LOMBARDO ..... Decca 18399 BENNY GOODMAN ..... Columbia 36613
TAKE ME	JIMMY DORSEY ..... Decca 18376 TOMMY DORSEY ..... Victor 27923 BENNY GOODMAN ..... Columbia 36613
SWEET ELOISE	GLENN MILLER ..... Victor 27879 RUSS MORGAN ..... Decca 4300 CONNIE BOSWELL ..... Decca 4311
MY DEVOTION	VAUGHN MONROE ..... Victor 27925 KING SISTERS ..... Bluebird 11555
BE CAREFUL, IT'S MY HEART	BING CROSBY ..... Decca 18424 KATE SMITH ..... Columbia 36618

# Orchestra Notes

## Of Maestri and Men

**S**Y HELLER, of General Amusement's one-night department, joined the Coast Guard this week. . . . CHARLIE GREEN, of Consolidated Radio Artists, wants it understood that TEDDY POWELL is under contract to CRA for six years and three months more. Takes exception to our story of two weeks ago in which we said that JOE GLASER plans to leave POWELL with CRA "for the time being." . . . GLASER, incidentally, has gone to Hollywood, to be there when LOUIS ARMSTRONG starts working for MGM in *Cabin in the Sky*. GLASER will be back early in September. Meanwhile, he has set STUFF SMITH into Trouville Club, opening August 20; RED ALLEN into Garrick Stage Bar, Chicago, where he opened August 16, and LIONEL HAMPTON for the August 20 opening at Casa Manana, Culver City, Calif. . . . GARY STEVENS, vocalist with CHARLIE SPIVAK, has been filling in on trombone, following the drafting of LEE KNOWLES. . . . EDDIE SOUTH opens at Hickory House, New York, September 8. . . . CHARLIE BARNET makes several replacements, BENNIE LA GASSE coming in on alto, BERNIE PRIVIN on trumpet and MACK MARLOW on trombone. . . . VIDO MUSSO has taken on MARGIE RYAN for the girl vocals and JACK PALMER as the boy. PALMER leaves ALVINO REY. . . . WILL HOLLANDER ork opened at LaGuardia Airport, New York, August 15. . . . BOB ALLEN brings in SOL TRAIN on trombone and JOHN LESKO on sax. . . . FERNANDO CANEY playing for the 2 to 4 a.m. rumba sessions at Latin Quarter, New York. . . . NICK FATOL will not leave ALVINO REY, and SHORTY CHEROCK, hot trumpeter, comes in to the REY ork. . . . JACK HARRIS, who operates La Conga, New York, and also leads the band there, has been signed for a Universal short. . . . HELEN YOUNG has recovered from her illness and is back singing with JOHNNY LONG.

### Midwest Melange

**G**RIFF WILLIAMS will be a poppa again this fall. . . . RAINBO GARDEN, new Chi nitery which opens September 3, will have three bands on the pay roll: ARNE BARNETT and PHIL LEVANT six nights a week and CECIL DAVIDSON Mondays. . . . BERT GERVIS has left the Stan Zucker Agency, Chi, to become location booker for Consolidated Radio Artists in that city. . . . JACK LEMAIRE, forced out of Brass Hall, Chicago, when the Liquor Board revoked its license, opens at Backstage Bar, Akron, O., August 24.

### Atlantic Whisperings

**G**LENN MILLEF set for a return date at Hamid's Million Dollar Pier, At-

lantic City, for September 5 and 6. MAL HALLETT holds down the bandstand for the week ending Saturday (22). . . . NAT JAFFE, with SHIRLEY LLOYD, former Ozzie Nelson songbird, opens this week at Lou's Chancellor Bar, Philadelphia, with Lou's Moravian Bar in the same city bringing in COOKIE WILLIAMS for a return visit. . . . STAN ECKONROTH next at State Hill Garden, Reading, Pa. . . . JACK KENNY back at Carsonia Park Ballroom, Reading, Pa. . . . HERBERT CURBELLO closes at Atlantic City's President Hotel and BILLY VAN checks out of the Chelsea Hotel, the army taking over both hostelrys. Army's occupation of the resort's beachfront hotels now complete, which means closing about two dozen band jobs for the duration. . . . MARTY DEVINE at Roman Grille, Philadelphia. . . . ROY GIBBONS gets the call for the skating-dancing parties at Playland, York, Pa. . . . BERNARD CORTESE to finish out the summer at Hotel Flanders, Ocean City, N. J. . . . ELIOT BROZA, new Philadelphia maestro, gets the biggest assignment of his short career August 18, bucking GLENN MILLER at a *Music for Victory* dance for servicemen sponsored by the local musicians' union. . . . BENNY FREY next at Engle Hotel, York Pa. . . . JACK LEWIS returns to Trans-Atlantic Cocktail Lounge, Philadelphia. . . . CLAUDE THORNHILL, making his only appearance this season in Eastern Pennsylvania at A. J. Perry's Ballroom, Allentown, Pa. . . . CAL NORTHEIMER at Lakeside Inn, Lebanon, Pa. . . . KENNY SHAFER opens at Alpine Musical Bar, Philadelphia.

### Pacific Palaver

**J**OE REICHMAN has been held over at the Biltmore Bowl, Los Angeles. . . . GEORGE OLSEN opens Cal-Neva Lodge, Lake Tahoe, August 18, for the balance of the season. . . . LIONEL HAMPTON follows Cab Calloway at Casa Manana, Calloway one-nights, playing the Shrine Auditorium, Los Angeles, and later the Orpheum. . . . BILLY McDONALD, who recently closed the Louisiana, has opened at Rio Nido on Russian River. . . . MATTY MALNECK has taken over as interim band at the Hollywood Palladium, succeeding Art Whiting. Malneck holds the stand during the last two weeks of Woody Herman's engagement and stays on with Abe Lyman, who opens September 1. . . . RHYTHM RASCALS now featured at the Zephyr Room of the Chapman Park Hotel. . . . KEN WATKINS is holding forth at the Hilton Hotel, Long Beach. . . . BOBBY SHERWOOD is reported going great guns in the Salt Lake City area. His manager, Bill White, breezed into Hollywood recently on a business trip. . . . JACK McLEAN is holding forth at the Wew Paris Inn, San Diego. . . . JIMMY GRIER has taken over at Zucca's, Hermosa Beach, Calif.

## "Cow-Cow" a Hit But Just One Disk for Sale

**N**EW YORK, Aug. 15.—Song publishing biz is still one of the queerest of "professions." Latest freak happening, which has the boys along the "Alley" gulping between their bagels, revolves around Leeds' *Cow-Cow Boogie*. Novelty ditty has been on the Leeds shelves for a year with no takers on professional copies among the ork leaders and singers. New Capitol disk firm (see other story on Capitol in this department) finally took it on, with Freddie Slack's ork and Ella Mae Morse doing the vocal. Nifty arrangement and sock vocal have made the platter an instantaneous hit in centers where Capitol has distribution.

Now Leeds is getting calls daily about the ditty, but no other disk can record it because of the APM record ban. One music house in Los Angeles ordered 500 copies of sheet music on it, and Universal and Columbia are going to use it. Another funny angle is that Lou Levy, besides heading Leeds, is the pilot of the Andrews Sisters, and nobody thought about the girls cutting the wax on Decca. Pubs explain that one by reporting that Universal had Ella Fitzgerald doing the number in *Ride 'Em, Cowboy*, but it was edited out at the last minute. Leeds says they didn't want the Andrews to make it before the pic came out!

## Les Brown's New Chirp

**N**EW YORK, Aug. 15.—Betty Bonney, vocalist with Les Brown for the past couple of years, has quit to get married and has been replaced by Roberta, formerly with Raymond Scott.

. . . JOHNNY RICHARDS has moved from Zucca's to the Hollywood Casino. . . . JAN SAVITT has closed a successful engagement at the Casino and heads for the Roosevelt, New Orleans. . . . BENNY GOODMAN set for Pacific Square, San Diego, week-end of August 21. . . . POWELL-DAVIS ork has moved into El Rancho, Gallup, N. M. . . . THREE PUNCHES AND JUDY current at Fairmount Hotel, San Francisco. . . . FREDDY MARTIN'S *Melodies for Uncle Sam* broadcast from the Cocanut Grove of the Ambassador Hotel is rolling up War Bond and Stamp sales. . . . LES HITE current at Lincoln Theater, Los Angeles. . . . DOROTHY JOY AND HER TROPITONES current at Tropical Shore, Santa Barbara, Calif. . . . BILLY MILLS next at Pasadena Civic Auditorium. . . . COUNT BASIE one-nighting until he opens at the Trianon, South Gate, Calif.

## Spitalny in Universal Pic

**N**EW YORK, Aug. 15.—Phil Spitalny and his all-gal ork have signed to appear in Universal's *When Johnny Comes Marching Home*, to be shot at the Culver City studios beginning September 14. Spitalny has been forced to postpone his date at Strand Theater here because of the film commitment. Horace Heidt will play the date instead, opening September 18.

**N**EW YORK, Aug. 15.—Miller Music has managed to outbid five or six other pubs for *Rolleo Rolling Along*, Charley Tobias's novelty tune, which the Merry Macs introduced. Tobias and his brothers had been publishing the thing.

## DANCE PROMOTERS and BALLROOM OPERATORS!

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# Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

## War Affects Resort Biz; Light Shows Preferred

SPRING VALLEY, N. Y., Aug. 15.—Reports have been coming in from various roadshowmen on the summer resort business, especially in the Catskills and the Spring Valley district.

The main problems which seem to have affected all of these roadshowmen have naturally centered around the war. In the past roadshowmen thought nothing of making long jumps in their cars to take care of advance bookings. This summer, however, the men have been availing themselves of the telephone, telegraph and mail services to accomplish the same end. In that way they have done their part to conserve gas, oil and tires. Roadshowmen are completely confident, however, that the United States Government will provide means whereby they will be able to get more equipment, including projectors, as they need it. In the meantime they have been allotted an extra rationing of gas to make their necessary rounds.

Both Paul Schaefer and Al Rubin, roadshowmen operating in the Spring Valley district, have found that hotels thruout the district have been interested almost exclusively in comedies and musicals. Hotel managers and guests state they are not interested in seeing any war or civilian defense films. These people claim they are away for vacations and want to relax and forget about the war. Not one defense film has been shown all summer thruout the entire Spring Valley district. Neighboring towns, however, such as Peekskill, are interested in shorts which have a bearing upon civilian defense activities.

Schaefer said that he went to the local defense authorities in Spring Valley and

offered to show defense movies free of charge. To date, however, he hasn't heard from the authorities. Vacationers simply want to forget about the war. Both Schaefer and Rubin feel that when in doubt about your audience, show light comedies and musicals and you can't go wrong.

When playing resorts like Spring Valley and the Catskills it is wise to show many Jewish films which cater to the population. Following along those lines Schaefer will show *Laughter Without Tears* during the coming week in Spring Valley. Rubin, on the other hand, was stuck in a Jewish resort with *Kathleen*, featuring Sally O'Neill. Because Rubin is a good roadshowman the picture went over with a bang.

Roadshowmen claim that on the whole the summer resort business is excellent. As for the coming fall season, it should be equally as good, with the public's taste for roadshow films tending toward civilian defense pictures. By that time the people will have returned from their vacations and will once again be willing to face realities. They will be more interested in learning how to co-operate in the war effort, and so civilian defense roadshows are expected to be in demand.

## Sponsored Shows In Michigan

KALAMAZOO, Mich., Aug. 15.—Charles H. Musgrove, Kalamazoo Film Service, has been running merchant-sponsored shows every night in the week within a 20-mile radius of his home. Musgrove has been using hand-painted slides to advertise his sponsors' business and has given these sponsors the privilege of using extra advertisements if they desire them.

Merchants-sponsors rent most of the show spots. In addition, these merchants sponsor contests and give away free baskets of groceries during the show.

The show, which runs two hours and plays to audiences ranging from 800 to 1,500 people, consists of national defense films, comedies and serials. Musgrove operates in the fall and winter seasons in schools and halls in theaterless towns under the sponsorship of various organizations.

## Motor Unit Patent Granted Cummins

NEW YORK, Aug. 15.—Dick Cummins, in charge of the Mogull Film Library, was granted a United States patent on July 14 to build a motorized motion picture show unit.

According to Cummins, who is the designer, inventor, patentee and builder of this unit, 16mm. films will be rented from film libraries and shown thruout the country, as sponsored showings.

Cummins says that he will show civilian defense movies, old-time movies and outdoor advertising movies at vacation resorts and thruout 14,000 theaterless towns.

## Cutting It Short

By THE ROADSHOWMAN

Sam Kaplan, manager of the Albert Dezel Roadshows, is in New York at the present time on a combined business and vacation trip. He can be reached at the Hotel Edison.

Paul Schaefer, a roadshowman operating in the Spring Valley district, reports he is interested in forming an organization of roadshowmen. The aims of this organization will be to stabilize the industry.

Charles Mogull, director of Mogull's Film Rental Library, is in Nova Scotia on a special commission from the Provincial Government of Nova Scotia to make a series of 16mm. Kodachrome travel films. He will return to New York early in September.

ROADSHOWMEN—this is your department. Let us know when you have something to report. And be sure to drop in to see your Roadshow Editor at *The Billboard* when you are in New York.

## USO Mobile Unit Shows at Outposts

NEW YORK, Aug. 15.—Carleton Cameron, director of the USO Mobile Unit, states that an average of 8 to 10 shows a week are run for soldiers in isolated guard posts in this country. These 16mm. films are bought from four of the big producers and are shown to the soldiers only in places where they have no other form of entertainment.

## New and Recent Releases

(Running Times Are Approximate)

**SHOCK TROOPS FOR DEFENSE**, released by Brandon Films. A dramatized document showing the need for volunteer fire fighters portraying the nature of the training. Made in collaboration with the Civilian Defense Volunteer Office (New York) and the New York City Fire Department. Running time, 12 minutes.

**SCRAP FOR VICTORY**, released by Brandon Films. A documentary film showing the need for salvage and the part to be played by everyone in this war effort. Made with the help of the Civilian Defense Volunteer Office, New York City, and the New York City Salvage Commission. Running time, 12 minutes.

**ROGUE OF THE RIO GRANDE**, released by Astor Films. Story of adventure on the border, featuring Myrna Loy. The only picture available with this star, who sings, on 16mm. Running time, 64 minutes.

**TITANS OF THE DEEP**, released by Astor Films. An undersea feature starring Dr. William Beebe, noted explorer. Running time, 48 minutes.

**FIGHT FOR EGYPT**, released by Castle Films. Actual fighting scenes on the war in the desert, showing a battle between a British convoy and Axis planes. Obtainable in five sizes and lengths.

**SPORT SPELLBINDERS**, released by Castle Films. Features thrills of various sports, including tuna fishing, pole vaulting, skiing on sand and steeplechase riding. Obtainable in five sizes and lengths.

## R. I. Operator Gets License

EAST GREENWICH, R. I., Aug. 15.—Acting upon the recommendation of Chief William C. Kindelan, the board of East Greenwich, R. I., has granted H. Faskel a license to operate a 16mm. theater.

Faskel, who will operate his theater in Apponaug, R. I., has already signed contracts with Films, Inc., and Bell & Howell to use major releases.

## Clark Buys in Missouri

ALBANY, Mo., Aug. 15.—Junior Clark reports that he and his wife have just purchased Newton J. Groom's share in the Albany, Mo., branch of The Midwest Theaters.

This breaks up the partnership of Groom and Clark, which has been in effect since 1937. Groom has recently taken a job in a war plant, and the Clarks will continue to run their pictures in the same spots using the same name.

## MUSIC ITEMS

(Continued from page 22)

Capano's Tin Pan Alley music firm has five of its patriotic ditties in the Philadelphia Free Library war song exhibition.

*Keep 'Em Singing*, scripted by Moe Jaffe, Jon Arthurs and Eddie Springman, will roll off the Leo Feist presses in New York.

Marty Kramer has collaborated with Phil Minoff, local newshawk turned tunesmith, for *A Reporter's Love Song*.

Herby Woods, maestro, collabs with Jack O'Brien and Moe Jaffe to produce his new theme song, *Listen, Lovely*.

Bon Bon, matching talents with Bill Hardy, New York maestro, cuffed *Building a Dream*, which he will introduce on a Decca disk.

Leo Feist music mill in New York has purchased *Hackensack Depot*, the brain child of Bill Hayes, Frank Capano and Johnny Farro.

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## Midwest Rep Shows Having Good Season

CHICAGO, Aug. 15.—Repertoire shows playing Midwestern territory are having one of the best seasons in years, reports received here indicate. Mrs. Florence Benn, who books the talent for a large number of shows, states that so far the season of 1942 has been the best she has ever had. Demand for talent has been heavy and salaries paid have been somewhat higher than in previous years.

Little difficulty has been encountered because of the rubber shortage, most of the companies having provided themselves with sufficient rubber to carry them thru the season before drastic restrictions went into effect. It is expected, however, that the shortage will be felt next season.

One of the difficulties encountered has been getting suitable plays. While many of the old stand-bys are being used, the better companies are finding that the public wants more up-to-date plays and that business is better when this demand is satisfied.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

play the principal comedy roles with the cast including ANN MASON, RAYMOND GREENLEAF, GLEN LANGAN, LUCILLE WESTON, BETTY GILPATRICK.

CANDLER & MACK (Ernest & Libby), working clubs in and around Altoona, Pa., the past three months, had an odd experience while seeing a movie at the Capitol Theater in Altoona. A movie short entitled *Unusual Occupations* was shown of the "Original Floating Theater" on its last tour down the East Coast. The entire cast was pictured: MRS. NINA HOWARD, boss; CAPTAIN SELMOUR, RACHEL SEYMOUR, JIM BURNS, PEGGY LENNOX, BOB FISHER, HARVEY KOON, RUSS CASSIDY, PAUL BRADY, MARIE and RED CORLEY, DARL HULIT, LIBBY and ERNEST, ROSIE, the cook, and all the crew. Ernest and Libby hope that all mentioned will see the movie short. They report that night clubs are tops in the Altoona territory.

"IT WAS with great sadness," writes MONTE NOVARRO, "that I read of the passing of Mrs. Penny Hayworth, mother of Seabee Hayworth, noted comedian and tent show operator. She was a grand person and will be missed by a host of friends, as there were few in the rep field who did not know her." Navarro knew her well, having once been with Seabee Hayworth's All-Star Players. He continues: "It was a hard performance for Seabee, as he was more than fond of his mother—she was his ideal. It was a hard blow, but the show must go on—that is the way she would want it. She once said to me as the rain spattered down on my tent and I was playing a losing week: 'Thru wind, rain and snow, the show must go. Heartaches and heartbreaks must be concealed. Never let the people out front know how you feel when the lights go up and the curtain rises. You've got to come

out with a smile even tho your heart is breaking.' May I say in tribute to the finest person I have ever known: 'Now that you have finished the third act and finale is over, may God give you the well-earned rest you seek.'"

THE BELFRY PLAYERS of Williams Bay, Wis., are presenting as their fifth play of the ninth summer season *Invitation to a Murder* under the direction of JOHN ROSS WINNIE. Cast includes GENE LARSON, BETTY JONES, FRANKLIN COOK, JOE DEIGNAN, KENNETH DARRE, JULIUS BENSICK, MARJORIE W. PORTER, EUGENE TYLER, LOUIS ALTON and BERT HUGHES.

AFTER CLOSING the Majestic Showboat in Point Pleasant, W. Va., BETTY PROMEN and SAM BRIGHT are visiting in Cleveland until the fall season opens, according to MRS. SAM BRIGHT. She says the show closed not because of a lack of business but due to lack of people to keep the show running. . . . CLYDE WHITE would like everyone to know that he is doing okay and is now in Halifax, Va. . . . HARLAN (JACK) THOMAS and HAYDEN (BUDDY) COLE, who have been working with the Dixie Playboy organization for over a year, have now branched out and are doing burlesque with the Playboy crew. Buddy is the comic, Jack doing the straight work.

BIRD'S SHOW, vaude pic trick, is successfully working the Winona (Miss.) sector. Several fairs will be played in late August and September. CHARLES HINES, pianist and singer, is a recent addition to the troupe. . . . T. T. GITTS is framing a vaude-pic show to play fairs in West Texas. Gitts has for flesh E. F. HANNAN'S *Expose*. Trick will have four people. Gitts has been in halls recently.

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## ON THE STAND

(Continued from page 21) White, drummer and ballad dispenser, who works with a good sense of showmanship. Edra Elnhaus, sax, also does vocals, handling the more rhythmic selections.

Most of the girls are recent graduates from high school bands. On second trumpet is Lots Lamb, formerly with Ina Ray Hutton.

## Ray Alderson

(Reviewed at Val-Air Ballroom, Des Moines)

WITH somewhat of a new aggregation, because of the draft, Ray Alderson has rounded together a combo that puts out the good danceable music character-

istic of many territory crews.

After seven years of working from Iowa thru Texas, Alderson has started to cut a swath thru that territory and is rapidly being recognized for his solid music. Band has plenty of variety, and this all-round ability is its best trademark.

Ork is on the modified swing groove, with breaks into rumbas, waltzes and pop ballads, altho its best trick is its shuffle-rhythm, which is as good as that used by some name bands.

Instrumentation is three sax, three brass, three rhythm, with Alderson joining the reed section with a sax most of the time.

Blending of the three tenor saxes is particularly good on sugar-coated tunes, with trio doubling on clarinets. Joe Klefer is a standout in this section, while Lou Austin, who handles most of the take-offs in the brass section, toots a plenty hot horn.

Sid Traxler handles the ivories nicely for a 17-year-old, while Otto Wilke provides a good solid beat on the drums.

Clive Weber, hefty tenor, keeps busy all evening on vocals and handles *When Irish Eyes Are Smiling* in super style.

Weber.

## FCC SEEKS INFO

(Continued from page 9)

into full-time musicians (exclusive of hillbillies), part-time musicians (exclusive of hillbillies) and hillbillies. They must also give the amount of money spent on live musical talent from 1939 to 1941 and the amount spent during the first seven months of 1942. It is here that Petrillo proponents figure that many stations may be forced to cross up the Department of Justice's case.

Stations also have to give the number of hours of local remotes.

The section concerning employment of Negro musicians asks the number of Negro musicians now employed and the number employed during the past five years.

If a station has a written contract with the APM, it is asked to send a copy of it along. If the contract is oral the FCC wants a summary of it.

Stations also have to give the number of non-professional musicians used, and, in connection with the Interlochen affair, the FCC wants to know whether the station has been forced to ban amateurs or to hire stand-bys when amateur musicians are used.

## Rep Ripples

RALPH BLACKWELL, somewhere in Canada with the United States Army, writes this week that he was happy to see his picture in the July 11 issue and also that he regrets that he will be unable to send any more squibs for Ripples.

NAT RODGERS, manager Nat Rodgers Shows, playing the Southern army camps, has recovered from a recent abdominal illness. . . . MARIA ZARLINGTON started an engagement at the Casino Royal nitery in New Orleans last week. . . . TOMMY TURNER, trick roper, doing the "jumping thru the needle's eye" as a feature, is now with the Nat Rodgers show. . . . Also with the show are NELSON THOMSON, acrobat, and BETTY REID, cellophonist, both doing a good job. Rodgers is now using two lines of girls, five each, all hailing from Memphis. TAYLOR TROUT and wife have joined the contingent, while STEVE POWERS, blackface comic, has left for Houston, Tex.

GETTING BACK to Ralph Blackwell, who sent in the foregoing notes, Ralph says: "I look forward to the time when I'll be able to send news items often. When a fellow gets in the army he sure yearns for the old grease paint, sawdust and canvas—and all that goes with show business. I don't think I will ever kick about rehearsals again! Right now I would like to be setting down to a good set of drums getting ready for the overtime."

BRYON GOSH reports that recent visitors to Your Theater, playing in Chilhowie, Va., were ALFRED CROWN, PAUL LAUDER and HOWARD PINCUS, booking agents; the W. O. O'SULLIVAN DANCING COWGIRLS ACT; FRANK GAGGAN, banjoist; KENNETH EAGLE, banner agent; HAL CHAMBERS and GERARD DRAMER, of the General Booking Association offices. All report good business, weather permitting.

LEO AND ELLA HARRISON, repsters, report that their 14-year-old dog, Spot, has died. The dog was a favorite with troupers. The Harrisons are currently in Ann Arbor, Mich. . . . HOWARD A. MURCH has a vaude pic show playing Maine resorts with most recent dates in vicinity of Bath and Boothbay. Murch is playing under auspices whenever possible. ALLEN MODRICKER, pianist and monologist, helps Murch on the flesh end. . . . GUY PALMERTON is presenting *Ladies in Retirement* at the Lake Whalom Theater at Fitchburg, Mass., for a five-day run starting Tuesday (18). ANN MASON has the role originated on Broadway by FLORA ROBSON and will be supported by VIRGINIA RICHMOND HANNON, returning to the stage after an absence of several years. Others in the cast are GRACE CARNEY, BETTY GILPATRICK and LUCILLE WESTON. ALFRED ALDERDICE plays the leading male role. . . . COLE PORTER'S musical comedy *Anything Goes* is skedded for one performance at Andover, Mass., for August 17. JACK GOOD and FRANK LYON

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

## D. C. Show at 864th Hour; 5 Couples, 4 Solos Remain

WASHINGTON, Aug. 15.—At the 864th-hour mark, there are five couples and four solos remaining in competition in the 1942 All-American Walkathon at Riverside Stadium here. The show began with two groups participating, amateur and professional. The amateur group concluded its contest last week with Dick Ragsdale and Louise Meyers the winners. The amateur winners then began competition in the pro group, dropping out, however, during the past week.

Those remaining in competition are Pete Corrallo and Harriet Blurton, Red and Norma Monroe, Frankie Donato and Virginia Anderson, Clyde Hamby and Angie Oger, Jackie Parr and Helen Caldwell. Solos are Jack Glenn, Don Donison, Johnny Hughes and Virgil Filkil.

## Dundalk Strong; Sprints And Marriage Enliven Show

DUNDALK, Md., Aug. 15.—The Ray (Pop) Dunlap All-American Walkathon at Dundalk, Md., sponsored by the American Legion Drum & Bugle Corps, has reached the 456-hour mark. Of the 27 couples entering competition on July 23, only 12 couples and one solo remain.

Still in the contest are Phil and Jo Jo Arnold, Red Ashbur and Ruth Carrol, Bill Pigs and Chad Alviso, Johnny Reed and Opal Ferdig, Phil Rainey and Joan Leslie, Jimmy and Minnie Ferenzi, Tex Murphy and Betty Carpenter, Sammie Duly and Helen Cady, Joe Rock and Jennie Busch, Charles and Vivian Smal-

ley, Hughie Hendrixson and Pat Gallagher, Pete Trumble and Margie Sheetz. Solo is Mary Jackson.

On Tuesday, August 4, Chad Alviso stayed in the ice 18 minutes. Another event took place on August 11 when an engagement party was held for Sammie Duly and Helen Cady. They were married in a public wedding on the following day.

Fifteen-minute sprints are being run by contestants each night. Master of ceremonies are Lenny Page, Frankie Little, Art Wolf and Duke Hall. Broadcasts go out over WITB four times daily.

Helen and Brownie Albright were recent visitors to the show. Irene and Betty Hancock attended the Duly-Cady wedding.

BOBBY SELLS bemoans the fact that derbyshow news has been scarce in recent issues. "I agree," he says, "with Jimmy Gables' statement that the gang should write more items and send them in." Bobby is now in Rawlins, Wyo., with the City Cab Company. He expects to be headed for Los Angeles soon. Sells would like to see items from Ray (Pops) Passo and Billy Steele. He reports that he recently received a letter from Pete Carrillo in the current Washington show, who says things are going good.

## WANTED AT ONCE

For "Adrift in New York." One bill only. Long permanent engagements. Male Piano Player to lead community sing. Tenor in quartet and Small Part. Also Dramatic People, who do Clover Specialties—for unit opening the last of September. State quartet voices. Photos will be returned. State all first letter. Harry Goldie, write. Address

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## HUGO PLAYERS WANT

GENERAL BUSINESS TEAM, PIANO PLAYER for winter and balance of tent season. Mention lowest salary. S. B. Russell, wire.

HARRY HUGO, Mr., Kimball, Nebr., this week; Chappell, week Aug. 24th.

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Young General Business Man with Specialties for balance of summer and winter; also Piano Player and People in all lines for year around work, starting this fall. THE GUTHRIE PLAYERS, Preston, Minnesota, August 17 to 20; Spring Valley, 21-23.

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# The Final Curtain

**CAMPBELL**—Iradell, 75, brother of Hort W. Campbell, well-known West Coast showman, suddenly in South Byron, N. Y., August 13. He was associated with the New York Central Railroad for a number of years. Funeral services pending. Survived by his widow, Elvira; two daughters, Marion Campbell and Helen Campbell Wallace, North Hollywood, Calif., and a son, Leo.

**FORD**—Charles E., 43, film producer and formerly head of Universal Newsreel, in Los Angeles August 7 from peritonitis. Ford recently returned from a South American trip during which he filmed jungle scenes. With Universal for a number of years as newsreel manager and shorts producer, Ford came to Hollywood to produce serials and Westerns for Republic in 1938 and 1939. He had been a cameraman in the first World War and was awaiting call. Funeral at Wee Kirk o' the Heather, Forest Lawn, Glendale, Calif., August 11. Survived by his widow, Helen, his mother and a brother.

**GREGORY**—Jack, 58, vaudeville juggler, in San Francisco at Central Emergency Hospital July 13. His wife was Gladys Hale Gregory, who preceded him in death. Survived by a daughter and a son, three brothers and one sister. Burial in Cypress Cemetery, San Francisco.

**HATCH**—H. Wilfred, 81, for many years head of the Hatch Music Publishing Company, Philadelphia, August 12 in Glendale, Calif. He is survived by his widow and a daughter.

**HENDERSON**—Ernest E., 70, secretary of the Wapsie Valley Fair Association, in a Cedar Rapids hospital August 9 following a long illness. Survived by four children.

**HINCHCLIFFE**—Mrs. Lucy, 80, retired concert singer, recently at her home in Sullivan, Mo. She made her last public appearance five years ago. She leaves two sons and a daughter. Mrs. Lucy Hinchcliffe Riggan, also a concert singer.

**HUDSON**—Charles G., 62, for 25 years a carnival man with the Ed Heaston, Tom Mass, Al Brown and Art Tenny shows, July 20 in Los Angeles. Survived by his widow, Mary. Services in Los Angeles on July 22 with cremation at Rose-dale Cemetery, Los Angeles.

**KINGSTON**—Richard, 42, former manager of WTAL, Tallahassee, Fla., and later on the staff of WSFA, Montgomery, Ala.,

recently in a hospital in Bonifay, Fla., following illness of two months.

**LA HAYE**—Mrs. Anna Matus, in New Haven Hospital, New Haven, Conn., on August 4 after a long illness. She was the wife of Louis LaHaye, announcer on WICC, Bridgeport, Conn.

**LAMMERS**—Captain Howard M., U. S. Navy, chairman Amusement Control Committee of New York World's Fair of 1939, in a plane crash on an as yet undetermined date while on a mission to Rangoon, according to a report which reached New York. Lammers was a retired naval commander who ended his service in 1936. He was technical assistant at the fair to Commander Howard A. Flaugan, general manager of the expo, having first become attached as an account executive in the exhibits department. In June, 1939, he became chief of the amusement committee following a shake-up in which Jay Downer resigned. At one time he managed the Marine Building. When the United States became involved in war Commander Lammers re-entered the service as a captain.

**LIDEWELL**—Henry A., 72, owner and operator of Shady Nook Park, near Hughesville, Pa., in Williamsport City (Pa.) Hospital on August 3.

**LOCKETT**—Charles, killed at Beccoo, W. Va., August 5. He was a trombone player with Scott Exposition Shows.

## Pasquale Amato

Pasquale Amato, 63, world-famous baritone and former Metropolitan Opera singer, August 12 while visiting friends in Jackson Heights, Queens, N. Y. Amato and his wife were dinner guests of two of his former pupils. Shortly after dinner he was suddenly taken ill and died before the arrival of a physician.

A native of Naples, Italy, Amato studied to be a civil engineer. He later studied voice at the Naples Conservatory, and made his operatic debut in the role of Germont in Traviata at the Teatro Bellini, Naples, receiving immediate acclaim. Before coming to this country in 1908 he toured Italy, Germany, England, Egypt and South America. He made his debut at the Metropolitan Opera House, New York, singing the same role of Germont.

On November 20, 1933, 25 years after his American debut, Amato was acclaimed by the entire music world when he again sang the role of Germont at the Metropolitan.

He had sung in most of the great operas including *Carmen*, *Othello* and *Rigoletto*. Amato also created the parts of King Hadriat in *Armide*, Carlo Worms in *Germania*, and Jack Rance in *The Girl of the Golden West*.

A resident of Baton Rouge, La., Amato had recently been teaching voice culture at Louisiana State University.

He is survived by his widow.

**LOHNER**—Mrs. Eva, 38, former actress in Germany and Austria, August 5 in Rochester, N. Y., after an illness of several months. A refugee, Mrs. Lohner came to this country in 1939. She is survived by her husband and a sister.

**MUTH**—Mrs. Billy Muth, wife of the organist at the Worth Theater in Fort Worth who for years has produced musical programs for theaters in this area, August 6 after a short illness.

**NOGUES**—Ralph (Smoky Joe), 55, radio comedian, more recently a commercial artist in New Orleans, August 6 of a heart ailment at his home. A native of New Orleans, Nogues appeared in the team of Smoky Joe and Tetai over Crescent City stations in the '20s and later took the road over Southern circuits and at Southern radio mikes. Surviving are his widow, two daughters, two sons and two sisters.

**O'NEIL**—George H. Sr., 54, managing director of the Benjamin Franklin Hotel, Philadelphia, August 5, suddenly after being seized with a heart attack. In the hotel business since the age of 18, O'Neil paved the way for orchestras and shows in hotel rooms as vice-president in charge of operations for the United Hotels chain and was credited with the discovery of Guy Lombardo. He is survived by his widow, Mrs. Bertha O'Neil; a son, George H. Jr., assistant manager of the Palmer House, Chicago; another son, Eugene, a motion picture company publicity director in Hollywood, and two daughters. Funeral services August 9

in Philadelphia; burial there on August 10.

**PAGE**—Max, 36, film actor, August 3 in Hollywood of a self-inflicted gunshot wound.

**PENNY**—Howard, 43, recently at Gloucester, Mass. He was a CPA and CSSC and was formerly with Walter L. Main and other circuses. Survived by a widow and child. Burial at Gloucester.

**PRATT**—Mrs. Louis, wife of Louis Pratt, operator of the Deep River Theater, Deep River, Conn., recently at the Hartford Hospital, Hartford, Conn., following an operation.

**RACCOLI**—Harry, 71, former opera singer and music teacher, August 6 at

## William J. Rapp

William J. Rapp, 47, playwright, radio script writer and editor, August 12 at his summer home at Lake Mohonk, N. Y., of a heart attack.

A former editor of *True Story* magazine, Rapp was vice-president of C. D. Morris Associates, Inc., radio producers and editorial consultants, at the time of his death. He was author of thousands of radio scripts of popular "soap operas."

A graduate of Cornell University Agricultural College, Rapp had been a bacteriologist, soldier, actor, public health expert in the Near East and lecturer. He served in France with the American Expeditionary Force as a lieutenant in the Medical Corps during the first World War, and remained in France after the war to study at the Sorbonne.

Upon returning to this country he took up playwriting and together with Wallace Thurman, Rapp was author of the play *Harlem*, produced here in 1929. He had been co-author of many other plays including *Whirlpool*, *The Holmeses of Baker Street*, *Substitute for Murder* and *Hilda Cassidy*.

He is survived by his widow, Virginia Venable Rapp, former actress, a son, a daughter, two brothers and two sisters.

his home in Milwaukee. He first came to this country with a touring Russian choir, returning to Europe to sing in Berlin and Milan. He returned to this country and for a while sang with the Metropolitan Opera Company in New York. In later years he taught voice in Milwaukee.

**SHULTS**—Casper William, 58, pioneer motion picture man, stage manager for the Pavely Oukraisky Ballet and the Manhattan Opera Company from 1926 to 1931 and at one time stage manager for the Russian Ballet, August 8 after surgery induced a heart attack, at Little Falls, N. Y. Shults and the late John Reardon, his brother-in-law, operated the first theater in Little Falls, remaining active in theater business in that city for many years. He had been retired for the past few years, devoting his time to management of his real estate. Survived by his widow, two daughters and one granddaughter. Burial in St. Mary's Cemetery, Herkimer, N. Y.

**SINGLETON**—George, vet boss canvasman, suddenly at Blackfoot, Idaho on August 8 while tending to his duties on Cole Bros.' Circus. He was formerly with Sparks, Hagenbeck-Wallace and other circuses. Body was shipped to Los Angeles for burial.

**SLAYTOR**—Mrs. Georgia Fox, 73, retired actress, August 11 at home in Brooklyn. She began her stage career at the age of five as Little Eva in *Uncle Tom's Cabin*. Later she appeared in such plays as *The Silver King*, *The Volunteer Organist* and *Shenandoah*. She retired about 30 years ago. She leaves a daughter.

**SMITH**—Beatrice Lieb, 80, stage and screen actress, at her home in Walnut Park, Calif., August 6. Funeral services in Los Angeles, August 9.

**TALLENT**—George W., 82, formerly an agent for Sparks Sells-Floto, and other circuses, at Sape Girardeau, Mo., on August 8.

**WARNER**—Lew A., 77, character actor, August 3 in Spencer, Ind. A veteran of over 40 years on the stage, Warner began his career at the age of 14 with the old F. G. White Company in Indianapolis. He retired in 1920. He is survived by his widow and a son.

**WONDERS**—Guy, 57, district manager for Warner Bros. theaters in Maryland, killed August 10 when he fell from the fire escape outside his offices in the Earle Theater Building, Washington. Before

becoming district manager Wonders was manager of the Rivoli Theater, Baltimore. It is reported that he had been brooding since the death of his wife three weeks ago. He leaves a daughter.

## Marriages

**ANSON-MANUS**—Bill Anson, radio and vaude comic, to Geraldine Manus, dancer, in Chicago July 18.

**BRANNICK-GALLAGAN**—Bob Brannick, manager of WB's Rialto, Hartford, Conn., to Viola Gallagan, of Manchester, Conn., July 27 in Manchester.

**CURTISS-THOMPSON**—E. Bowden Curtiss, news editor of Station WIBA and radio editor of *The Capital Times*, to Ruth E. Thompson, August 8 in Madison, Wis.

**DULY-CADY**—Sammie Duly to Helen Cady, both walkathon contestants currently at Dundalk, Md., All-American Walkathon, in a public wedding August 12 at Dundalk.

**HENCKEL-BROTT**—Arthur R. Henckel to Rose Elizabeth Brott, projectionist at the Falls Theater, Sheboygan, Wis., August 1 in Sheboygan, Wis.

**KALIN-GAUTSCH**—Mose Kalin, concession operator, to Pearl (Babe) Gautsch, concessionaire formerly with Great Lakes Exposition Shows, on August 4 at Marion, Ohio.

**LONGENECKER-HUSSEY**—C. Robert Longenecker, radio executive, to Ruth Hussey, film actress recently at Pala, Calif.

**OXBERRY-EMERSON**—Sergt. John W. Oxberry, U. S. Army, to June Bernadette Emerson, dancer with George Bernard International Dance Act, at New Rochelle, N. Y., August 6.

**OKSNEE-RAICHLE**—Harold Oksnee, employee of the Marinuka Theater, Galcsville, Wis., to Alvira Raichle, August 5 in Winona, Minn.

**PAQUIN-ST. ONGE**—Ernest W. Paquin, former acrobat with Five Cardovas and Cole Bros.' Circus, now employed by American Steel & Wire Company at Worcester, Mass., to Mignonne Violette St. Onge, of St. Onge Trio, at Manchester, N. H., August 1.

**PRIEST-HARKINS**—V. C. (Slim) Priest, manager of Roy Goldstone's cookhouse on Puzell United Shows, to Elsie Harkins, trick and fancy rifle shot with Chudeck's Side Show on the same carnival, at Harrison, Ark., July 3.

**REVIS-DARMS**—Dewey Finley Revis to Marian Darms, concessionaires with Arthur's Mighty American Shows, August 7 in Centralia, Wash.

**SERLIN-DE SHEIM**—Oscar Serlin, New York theatrical producer, to Mrs. Babette Block De Sheim, production assistant to Serlin and widow of Charles De Sheim, actor, August 8 in Charlevoix, Mich.

**WOOD-TALLMAN**—Barry Wood, announcer with CKCK, Regina, Sask., to Doreen Tallman, nonpro, at Regina, Sask., August 1. Wood is now production manager of CJVI, Victoria, B. C.

## Births

A daughter, Barbara Ann, to Mr. and Mrs. Jerry Carr, July 27. Father is pianist in Sammy Kaye's band.

A son to Mr. and Mrs. Charles Buck, recently in Salt Lake City. Father is well-known announcer and disk jockey on Station KDYL, Salt Lake City.

A daughter, Diana Lynn, to Mr. and Mrs. Harry Mirman at Bridgeport, Conn., August 1. Mrs. Mirman is the former Beatrice Landou, former pianist and orchestra leader, but now head of the record department of the Whiting Radio Company of Bridgeport, Conn.

A son, Ladd Fredric, to Mr. and Mrs. Walter Framer, Pittsburgh. Father is an announcer-producer on WWSW, Pittsburgh.

A daughter to Mr. and Mrs. Alex Mester, Pittsburgh. Father is an engineer with WCAE, Pittsburgh.

A son, C. Johann, to Mr. and Mrs. Charles Blerbauer, July 22 at the Allentown Hospital, Allentown, Pa. Father is manager of the Colonial Theater there.

A daughter to Mr. and Mrs. Bob Karll, August 3 at Hahnemann Hospital, Philadelphia. Father is a night club performer with a ventriloquist act.

A son to Mr. and Mrs. Ted Oliver, August 2 at Jewish Hospital, Philadelphia. Father is orchestra leader in that city, currently at the Lexington Casino.

A son, Bruce Alan, to Mr. and Mrs. Thomas I. Lowry at Memorial Hospital, Marietta, O., July 28. Parents, known professionally as Tommy Windsor and Janne Anders, present a magic and novelty act in night clubs and theaters.

## Abner K. Kline

Abner K. Kline, 52, widely known in outdoor showdom and sales manager of Eyerly Aircraft Company, died of a cerebral hemorrhage at his home in Salem, Ore., August 9. He had ridden in a parade the afternoon before with Marion County (Ore.) Sheriff's Posse, of which he was a member and, altho complaining of acute pains in the back of his head, drove his car from Portland, Ore., to his home. Born in Red Hill, Pa., November 17, 1890, he first became connected with amusements in 1907 when he was secretary to the late Henry B. Auchy. He worked at parks during the summer and was on the staff of the Philadelphia Toboggan Company for three years.

In 1913 he took a Toboggan to the Great Patterson Shows for Auchy and in the spring of 1919 organized the Patterson-Kline Shows with R. H. (Dad) Brainerd. He was forced to give up this connection in the fall of 1920, however, because of injuries sustained in a railroad train wreck. From 1922 until 1924, while regaining his health, he had rides with Snapp Bros.' Shows, and in the spring of 1925 organized the Abner K. Kline Shows.

After two years' operation he sold his interests to Levitt-Brown-Huggins, Inc., and operated the shows for that corporation in 1928. The following two years saw him combine the organizations into the Pacific States-Kline Shows. In the fall of 1930 he sold out to Levitt-Brown-Huggins and went to Albuquerque, N. M., where he was appointed manager of a sanatorium. At one time he was general manager of Greenburg Amusement Company, Inc., of Phoenix, Ariz. He was a past president of the Heart of America Showmen's Club and a member of the Showmen's League of America, Pacific Coast Showmen's Association; Elks, Osawatimie, Kan.; P. & A. M., Paola, Kan.; IOOF, Pennsburg, Pa., and Kiwanis Club, Albuquerque, N. M.

His widow, Virginia, survives. Burial August 12 at Mount Crest Abbey Mausoleum, Salem, with Masonic services. Members of the Sheriff's Posse were pallbearers.

## SLA Red Cross Fund

CHICAGO, Aug. 15.—There are three new contributors in this week's list of shows donating to the Red Cross Fund of the Showmen's League. The fund continues to grow steadily and has now reached a total of close to \$7,000. This week's contributors are:

Alamo Exposition Shows	....\$46.25
Happyland Shows	..... 94.30
Employees, Hennies Bros.' Shows	..... 97.88
Lawrence Concessions	..... 5.00
Royal American Shows	..... 45.35
Thomas Amusement Enterprises	..... 12.00
World of Today Shows	..... 25.25
<b>Total</b>	<b>.....\$326.03</b>

## Rubin & Cherry Biz Is Fair in Chicago

CHICAGO, Aug. 15.—Rubin & Cherry Exposition continues to play to fair business here. Show moved to Cicero and Roosevelt Road early this week. Played to an opening night crowd of about 8,000.

While attendance is light during mid-week, shows have been having big weekends. Will remain at its present location until August 19 and, then moves to Archer and Ashland for nine days. Show will play Chicago and vicinity until late September.

## A. W. Lawrences Celebrate Golden Wedding Anniversary

VIRGINIA BEACH, Va., Aug. 15.—Mr. and Mrs. A. W. Lawrence celebrated their golden wedding anniversary here today at the Standings Hotel. The couple first started as concessionaires on the Johnny J. Jones Exposition about 30 years ago at Jacksonville, Fla. For the last 20 years they have operated at fairs and parks in the vicinity of Virginia and more recently as operators of concessions at the beach here.

They received guests for their 50th anniversary in their own hotel adjacent to their cafe known as "Mom and Pops." Wednesday night they will be guests of honor at the MacArthur Ballroom, Seaside Park, of Mr. and Mrs. Frank D. Shean.

SASKATOON, Sask., Aug. 15.—Permission was granted by city council for Crescent Shows to play a still date here August 17-22. A city law forbids circuses or carnivals to play Saskatoon during July and August. By-law was made to prevent traveling shows from interfering with patronage of Saskatoon Exhibition, but fair was held in July this year.

# Gate Marks Mounting

## Zeiger Tops Other Years

HELENA, Mont., Aug. 15.—C. F. Zeiger's United Shows, Inc., closed a successful week here August 8 and headed for Shelby, Mont., for a week's showing at the fair there. Manager Zeiger will remain in Montana with his shows until mid-September, having six fairs in line after the Shelby stop. Organization is set to play Havre, Dodson, Sidney, Glendive, Forsyth and Baker before going to New Mexico, Arizona and Southern California in the fall.

"Business this season so far has been the best in five years," Zeiger said. "Altho we've lost 32 men to the army since we opened, we have had no trouble getting help, altho workers are not as experienced as we would like them to be." Among those who have left the shows for the army are Superintendent Hughie Warren, who is stationed at Camp Leonard Wood, Missouri.

Free act this year is the Four Queens of the Air, owned by Jack Schaller, Los Angeles. Seven rides, eight shows and a number of concessions went over big with local crowds. Equipment looked especially good. New lighting displays improved the midway's appearance.



ABNER K. KLINE, widely known outdoor showman in various branches of the business, owner of the former Abner K. Kline Shows and for a number of years sales manager of the Eyerly Aircraft Company, who died at his home in Salem, Ore., on August 9 of cerebral hemorrhage. "A great loss to the community as well as to the show world," said Lee U. Eyerly. Details in the Final Curtain.

## Mound City Gate Best for Dodson

Sunday play gives organization record single day biz—midway impresses

ST. LOUIS, Aug. 15.—Dodson's World's Fair Shows when they close here tomorrow night will have chalked up their biggest date of the year, the management reported. Shows opened on the Grand and LaCleda lot the night of August 4 and the actual paid attendance figures up to and including August 10 were 61,288. Total paid attendance for Saturday and Sunday, August 8 and 9, was 31,725, and the total gross business for the latter night was the biggest single day business done by the shows this year by a big margin.

Mel G. Dodson, owner-general manager, was highly elated over the engagement, as many claimed the date wouldn't be too good at this time of the year. In publicizing the engagements shows used streetcar and busses for advertising, 4 radio stations, 16 suburban papers and put up 8,000 sheets of paper. Most of the advertising featured the appearance of Emanuel Zacchini, human cannon ball.

Shows made an impressive line-up on this centrally located lot, with attractions including Gay Paree, Jimmy Heron. (See Mound City Gate on page 31)

## Texas Kidd '42 Tour Proves Satisfactory

GRAND PRAIRIE, Tex., Aug. 15.—Texas Kidd Shows concluded a successful week's stand here last Saturday night and management reports that business on the season so far has been above last year's good results. Good crop conditions in West Texas have made for much optimism on the shows, and members are anticipating winding up the season in the black. Mr. and Mrs. Ted Custer arrived from San Antonio with their concessions. Archie Hensley, now in the army, visited at Weatherford, Tex. Texas Kidd Jr. and Ike Wabridge have the rodeo running smoothly.

Mrs. Billie Basinger, who was on the sick list, has recovered. Another truck was added here. New Diesel lighting plant arrived and is giving good service. Texas Kidd and Ted Custer spent several hours last week at Mineral Wells, Tex., with Bill Hames.

Razz Klutz is doing well. Elmer Weber now has four concessions, and Blackie Martin three. Mrs. Ike Wabridge has the bingo and Kiddie Ride. Line-up includes 15 concessions and 4 rides. Frontier Days production is the free attraction. Sound truck is in charge of Hoke Basinger.

## Sparks Chalks Fair Business in W. Va.

MATEWAN, W. Va., Aug. 15.—Management of J. F. Sparks Shows, which ended a week's stand here last Saturday, said the organization's tour of the State has been fair. Robert L. Overstreet, secretary, said that since the July 4 engagement in Paintsville, Ky., shows have played Prestonburg, Ky., where intermittent rains held down attendance. Following that stand organization entered West Virginia and played Vivian to good weather and business.

Minor trouble was encountered by the trucks on the jump over the mountains, and motor trouble prevented the arrival of Gus Glenos's cookhouse until Monday night. At Mullins, W. Va., shows played under ball club auspices, and business was below par. Rain prevented opening until late in the week and business on Thursday, Friday and Saturday nights failed to pull the shows out of the red.

Welch, W. Va., proved a disappointment, under baseball club auspices. Shows were said to be the first to play the town in 23 years and radio and newspapers were used extensively but to no avail. City officials and committee cooperated, but crowds failed to materialize. Jim Phillips, Spitfire foreman, and wife closed in Welch, as did Charles Farmer, Roy Akers, Clarence Hilton and Lawrence Brown.

Otis Jardon, Cotton Club band leader, left for induction into the army. Anthony Pietro, fishpond operator for O. E. Bradley, was called for induction August 8.

## Collins Is Boswell Pilot; Jamt Proving Successful

AYLETTS, Va., Aug. 15.—Sam Collins has been named general manager of Boswell Amusements, it was announced here this week by Thomas Boswell, owner, who will handle the advance chores in the future.

Except for the last two weeks of rain, season has been gratifying, Boswell said. Shows will stay out all winter in South Carolina and Georgia, he added. Innovation this season is the presentation of a free act on the midway by the same entertainers who work in Lloyd Thomas's Minstrel Show.

## Kilpatrick Is Buckeye G. A.

HENDERSON, Ky., Aug. 15.—H. M. Kilpatrick, special agent, has taken over the general agent's duties on Buckeye State Shows, General Manager Joe Galler announced here last week. Kilpatrick replaces Percy Martin, who resigned recently.

## Harrisburg Is Okay For Lewis's Combo

CLEARFIELD, Pa., Aug. 15.—Art Lewis Shows moved in here last week for their first fair date of the season from Harrisburg, Pa., where they operated to okay business despite rain. Shows and rides opened nightly to good crowds, and *The Harrisburg Telegram* was liberal with space. Visitors included Mrs. Charley Sheesley. Eddie Delmont is preparing his new revue to open in Butler, Pa. Animal Show opened here with Thomas Blackhall as manager, and Donald Boyd, lecturer. Hollywood Movie Animals is presented by Captain Mack. Line-up of the Hep Cat Revue has dancers Charles R. Dewall and John Jarrett; comics, James Gillam, William Foster and Blackout Jones; band, George Beaman, Robert Taylor; chorus, Goldie and Dorothy Stone, P. Delk, Georgia Mae Foster, Helen Boatwright, Virginia Jackson, Ester Cunningham and Thelma Jarrett; boss canvasman John Kyer; tickets, Ross Beinap; talker, Howard Bryant; lights, Frances Winslow. Side Show is featuring Roy Vincent, mute cowboy, with his rope-spinning act.

## RC Expo Co-Operates In Blackout in Chicago

CHICAGO, Aug. 15.—Rubin & Cherry Exposition, playing Chicago's South Side, co-operated 100 per cent with Civilian Defense authorities August 12, when Chicago had its first complete blackout. The blackout lasted from 10 to 10:30 p.m. In order to insure success of the blackout on the carnival grounds, shows permitted no one on the grounds until 10:35.

Announcements were made over the radio and in the newspapers that no tickets to the carnival would be sold until after the all-clear signal had been sounded, and at 10:35 p.m. the ticket boxes were opened.

## Reid Big at Sandy Creek

SANDY CREEK, N. Y., Aug. 15.—King Reid Shows, providing the midway at Sandy Creek Fair here, August 4-8, played to a 20 per cent hike in gross business over last year. Manager King Reid said this week. Management said all grosses on the first four days were well above 1941 figures.



THAT JOYCE DANLEY is doing her bit in the war effort is evidenced by this photo of the Great Lakes Exposition Shows' War Stamp booth in downtown Norwood, O. Joyce operates the booth on the shows, giving a free ride on the Merry-Go-Round with each purchase of a 10 or 25-cent stamp. At shows' stand in Waukegan, Ill., she is reported to have chalked up \$2,800 in stamp sales. Joyce travels on the shows with her parents, Mr. and Mrs. Whitey Danley, and saves her salary to help buy cattle for their stock farm in Arkansas.

## Ramsdell Hits Back

Letter from Lon Ramsdell, publicity director of the O. C. Buck Exposition, printed by *The Oswego* (N. Y.) *Palladium-Times* of August 3 in reply to a newspaper letter from the Rev. E. E. Gates Jr., of the Oswego Baptist Church, in which he referred to members of the show as "trash."

Wednesday night out on the carnival grounds the O. C. Buck Shows will give to Army-Navy Relief 10 per cent of the gross receipts. The Buck Shows are a member of the Army-Navy Outdoor Division of which President Roosevelt is the honorary president, the Secretary of the Army and the Secretary of the Navy, vice-presidents. On Tuesday 100 men will report for work in the afternoon so that the orphans of this district will have an opportunity of having a good time on all of the rides and see all of the shows. This, entirely unsolicited, and being done for the fun of doing good deeds for others less able to have it for themselves.

Such is the work of the "trash," as Rev. E. E. Gates Jr. terms us in his letter to you of July 23.

There are 176 people with the O. C. Buck Shows. Most of them constitute families with children of all ages. We have college graduates and many church-goers. One of our members last year was (See Ramsdell Hits Back on page 31)

# DEE LANG'S FAMOUS SHOWS

Can place for balance of season and to join now or as per following route: East Moline, Ill., week of August 17 (Legion Celebration); week of August 24, Albert Lea, Minn. (Fair); week of August 31, Fargo, N. D. (Fair); week of September 7, Huron, S. D. (Fair); week of September 14, Sioux City, Ia. (Celebration); week of September 21, Marshalltown, Ia. (Fair); then eight Celebrations and Fairs South.

**Concessions:** Cook House, Grab Joint, Custard, Photos, Scales, Guess Your Age and Novelties. Will sell exclusive on our midway to right parties.

**Shows:** Can place several Managers, Talkers and Grinders. **Ride Help:** Can place several Foremen and Second Men that can drive Big Eli Semi Trailers. All men who have been with me before, write. Charlie Zerm can place several good Freaks on Side Show. All address **DEE LANG, Mgr., as Per Above Route.**



# ENDY BROS.' SHOWS, Inc.

CAN PLACE FOR TWO OUTSTANDING DATES

**TROY CITY ELKS' FAIR** AUGUST 24-29 TROY, N. Y.

WE HOLD EXCLUSIVE FOR ALL CONCESSIONS HERE  
**DANBURY EXPOSITION** SEPTEMBER 6-12 DANBURY, CONN.

THE BEST LABOR DAY DATE IN THE EAST

Can place **EXTRA RIDES** for this date.  
**SHOWS, UNBORN OR ANY NEW AND NOVEL GRIND SHOW. LEGITIMATE CONCESSIONS. CHORUS GIRLS — CANVASMEN — RIDE HELP — SEMI TRUCK DRIVERS.**

**CAN PLACE**

**SCALES — GUESS-YOUR-AGE — NOVELTIES.**  
Fairs to follow. Rochester, N. H.; Great Barrington, Mass.; South Boston, Va.; Emporia, Va.; Goldsboro, N. C.; Duval County Fair, Jacksonville, Fla.; Miami Shrine Fair, Miami, Fla. Closing December 9, 1942.  
**ENDY BROS.' SHOWS, Schenectady, N. Y., this week.**

# Alamo Exposition Shows

WANT

WANT

**SIDE SHOW, PENNY ARCADE, AND HAVE COMPLETE FRAME-UP FOR SNAKE SHOW.**  
Capable Ride Help in All Departments. Capable Banner Man to Join Immediately.  
Will book Popcorn, Peanuts and Ice Cream. Legitimate Concessions can be placed at all times. We are featuring the playing of Army Payroll Cities and Defense Towns. Will stay out until November. Now showing in Wichita, Kansas, on the North Broadway Lot for 7 Days (100,000 people pass this lot daily). Fair Season starts immediately following, with Abilene, Kansas, August 24-30; then Belleville, Kansas. This show is having its best season.  
Address: **JACK RUBACK, Mgr., Wichita, Kansas, this week; Abilene Kansas, next week; then per route.**

# CUNNINGHAM'S EXPO. SHOWS WANT

Big Celebrations booked until October 1. Benwood, W. Va., August 19-29; Pennsboro, W. Va., August 31-September 5; Parkersburg, W. Va., September 7; Ripley, W. Va., September 9-12.  
Shows: Any Grind Show with or without Own Outfit. Concessions: Photos, Cookhouse, Darts, Penny Pitches, Bumper, High Striker, Short or Long Range Lead Gallery, Scales, Guess Your Age, String, Penny Arcade, Duck Pond, Novelties, or any Ten Cent Grind.  
Two Free Acts booked. Can use one more for Pennsboro and Ripley. Wire terms, no time to waste. William Cooke, wire terms. Write or wire **BENWOOD, W. VA.**

# PRYOR'S ALL STATE SHOWS WANT

For following Fairs and Celebrations: American Legion Fair, Richwood, W. Va., August 24 to 29; Webster Springs, W. Va., August 31 to September 5; Sutton, W. Va., Fair, September 7 to 12; Clay Courthouse Fair, September 13 to 18, and Others To Follow. All in West Virginia.  
**WANT BINGO** on percentage. Can also place Grind Concessions, Stock Stores only. All address **JACOB PRYOR, Smithers, W. Va.**

# BRYDON'S BEACH

BASS LAKE—KNOX, INDIANA

BIG 3-DAY CELEBRATION — SEPTEMBER 5-6-7

HUGE FIREWORKS DISPLAY—FREE ACTS—CONCERTS.

**WANTED**—Ferris Wheel, Whip, Octopus, Dangler or any other Rides not conflicting. Penny Arcade, Diggers, Popcorn, Jewelry, Merchandise Wheels, Concessions of All Kinds. Carnivals near by get in touch with us, but positively no graft. Plenty of money here—Defense plants near by. This has been our best season.  
**PARK OPEN UNTIL OCTOBER 4TH.**

LAST CALL

**YPSILANTI, MICH., AUG. 21-30**

LAST CALL

Positively the Largest Defense Celebration in Michigan. Backed by all Civic Organizations. **WANT**—Lead Gallery, Candy Apples, Popcorn, Floss, Custard, Taffy, Scales, Penny Arcade and Merchandise Concessions of all kinds. Can place one or two more neat Grind Shows.  
All address **JACKSON, MICH., until August 18; then YPSILANTI.**

**WORLD OF PLEASURE SHOWS**

# Allins Honored at Gala Party by AU Personnel

BOZEMAN, Mont., Aug. 15.—Mr. and Mrs. George (Dad and Mother) Allin, American United Shows, were tendered a gala party during the organization's local stand in celebration of their 50th wedding anniversary and Allin's 75th birthday. Staff and personnel attended to pay tribute to the widely known couple. Many attractive gifts were received. Allin's gift to Mrs. Allin was a diamond ring.

Dad, as he is known to showfolk, has spent 58 years in show business, but it has only been in the past seven years that Mother Allin has been with him on the shows. Before that she stayed at home and reared four children. One of them, O. H. Allin, is owner-manager of the shows. Another son, George S. Allin, recently invented a wheeltor machine being used by the army and navy. Two daughters, Mrs. Florence Carr and Mrs. Gertrude LeBlanc, live in Seattle. Lawrence, a son of Mrs. LeBlanc, is working in the bingo stand operated by Mrs. Allin.

Music for the party was provided by Mr. and Mrs. Don Bernal and sons, Daniel and Donald. Pop Kline, former rodeo clown, contributed much to the night's entertainment with his songs and dances. Refreshments were served by Mesdames Newland, Baker, Endicott, Mason and Allin and Alma Matz. Personnel presented the Allins with a three-layer gold-and-white cake and a gold service set.

Guests included Mr. and Mrs. Newland, Mr. and Mrs. Mason, Mr. and Mrs. Rife, Mr. and Mrs. Baker, Mr. and Mrs. Volera, Mr. and Mrs. Tom Reed, Mr. and Mrs. Spallinger, Mr. and Mrs. J. C. Eberth, Mr. and Mrs. Harriman, Mr. and Mrs. Warner, John Smith, Hank Hammill, Bob Johnston, Ken Moore, Alma Matz, George Winkler, Ralph Vivian, Dell and Naomi Hurd, Laurie LeBlanc, Red McLaughlin, Jimmie Hale, Verda Endicott, Hy Tobin, John Snobar, Red Mason, Whitey Bamford, Bernard Higgins, Clifford Hutton, Jimmie Kling, W. C. Arnold, Joe Morton, Red Williams, J. J. Richards, Hubert Hindman, Ernest Hartelroad, Frank Zinski, Howard Hall, Ted Schultz, Della Love, Blackie McGuire, Cal LaValle, Gaiher Martin, Theodore Lee, Ed Covert, David Lev, H. C. Fuller, Warren Melsher, George Donahue, Thomas Reid, Margie Viterna, Dexter Kluge, Joe Brower, J. E. Mace, Charles Cotton, Harry Salta and Red Cotton.

# MERRY-GO-ROUND TENT

No. 9-310—Used 34 ft. diameter Swing Top, roped every 8' 8", made of 10 oz. D. F. Khaki trimmed in red. Wall 7' 6" high, red trimmed, roped all around. Fair condition. Top \$117.60 and Walls.

Write—Wire—Phone

# BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.  
**America's Big Tent House**  
Eastern Representative, A. E. CAMPFIELD  
152 W. 42d St., New York City, N. Y.

# CONCESSION TENTS

Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

# TENTS—BANNERS

We Are Still Making Carnival and Concession Tents. Hey-Dee Top Ready To Ship.  
Charles Driver — Bernie Mendelson.

# O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

# WANT TO BUY

30x60 HIP ROOF KHAKI TENT. 10 FT. WALL. Must be in Good Condition. No Junk Wanted. Will pay Cash.

Address:

**CHAS. T. GOSS**

c/o DEE LANG'S FAMOUS SHOWS,  
EAST MOLINE, ILL., this week; then per route of show.

# C. W. HENDRIX

and **TOMMY BUCKANAN**

Wants Grind Store, Skillo, Line-Up Agents, Also Good Ride Help. Downtown Wellston, Mo., this week; fairs to follow. All joints working.

Now, more than Ever . . . . .

There is no Better Investment than a piece of Good Equipment.

**TILT-A-WHIRL** is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts.

**SELLNER MFG. CO.,**

Fairbault, Minn.

# Bullock Amusement Co.

WANTS

Experienced Ride Help that can Drive Truck. Following Concessions open: Fish Pond, Hoopla, Bowling Alley, Cigarette Gallery. We carry only one of a kind. No racket. No gate. Oak Hill, W. Va., this week.

# DODSON'S WORLD'S FAIR SHOWS

CAN PLACE CONCESSIONS OF ALL KINDS.

No exclusive from now on, except Cook House, Corn Game, Penny Pitch and Frozen Custard. Can use several Concession Agents for Wheels and Grind Stores.

**WANT WORKINGMEN** IN ALL DEPARTMENTS, INCLUDING POLERS AND TRAIN HELP.

**CONCESSIONAIRES:** We have Wagons to load on so you can conserve gasoline and rubber. **FAIRS UNTIL NOVEMBER.**

All address: **DODSON'S WORLD FAIR SHOWS, ST. LOUIS, MO., until August 19; Colorado State Fair, Pueblo, Colo., August 24-29; Free Fair, Dodge City, Kansas, August 31 to September 5.**

# RIDE HELP WANTED

Merry-Go-Round Foreman, Ferris Wheel Second Man, Chair Plane Man for Smith & Smith, Kajan, Waco Red, Shirltail Kelly, Bill Robinson—Wire Specs Bush or come on. Top Salary. **WILL LEASE OR BUY TILT-A-WHIRL AND OCTOPUS.** Must be in A-1 condition.

**J. J. (CHICK) ALLEN**  
HOTEL STATLER, BOSTON, MASS.

**MOUND CITY GATE**

(Continued from page 29)

manager; Swingland Hepcats, George Baldwin, manager; World's Fair Freaks, Ray Cramer; Curious World, Mrs. Ray Cramer; Fat People Show, Slim Curtis; Reptile Exhibit, Charles Clarke; Gay Hawaii, Mrs. Leo Zucchini; Chez La-Femme, Eddie Keck; Daughters of Sin, Harry Stuess; Hollywood Monkeys, La-Motte Dodson; Funhouse, Jimmy Boyer; Penny Arcade, Jack Puget.

Rides in the line-up were Merry-Go-Round, Twin Ferris Wheels, Octopus, Whip, Scooter, Comet, Caterpillar, Rolloplanes, Spitfire, Flying Scooter, Miniature Autos, Small Airplanes and Pony Ride. Fred Stevens is operating the cookhouse. Mel G. Dodson Jr. has eight concessions and Mrs. Ella Dodson, four.

Executive staff includes Mel Dodson, owner-general manager; Bert Miner; Curtis Bockus, general agent; Roy B. Jones, contracting agent; Carl Hansen,

secretary-treasurer; DeWitt Hudson, assistant secretary-treasurer; Cecil Hudson, publicity; Joseph Baker, business manager; Larry Bedwell, trainmaster; Charles Clarke, musical director and *The Billboard* sales agent; Jess Warren, tractor superintendent; Henry McCauley, Diesel foreman; Harry Benson, chief electrician; Jo Jo Lyle, superintendent of art and paint departments, and Harry Benson, construction.

**RAMSDELL HITS BACK**

(Continued from page 29)

an ordained minister. Our young men going in the army have never been asked by the draft boards if they have ever been to a carnival. We have sent 61 members of our shows into khaki and no one raised his voice that such men should not be allowed to mix with other men.

Twenty years ago when the boys marched off to war they were the "Cream of American Manhood." Now when they want to raise a little money and book a thorough investigated show, said means of raising funds is hollered at us by the name of "trash." There'll be many decent people come to our shows. And they'll be decent people after they leave.

One thing, the carnival never came under the ban of the Catholic Church. But pictures, something one may like is one thing, and carnivals, something one may like but wouldn't dare to go to for fear of being seen, is another thing.

As Magistrate Henry H. Curran, chief magistrate of all of the New York courts, says in Saturday's *Herald-Tribune*, "Storms of irresponsible chatter come up with reports by self-constituted committees and others, some of them untrue and almost malicious. There are always people who like to get their names in the newspapers on the subject of vice and gambling. It makes them seem worldly wise."

**SPEED SAVES GORILLAS**

(Continued from page 3)

Agency repair and maintenance division (of WPB) speedily approved the applications because of the emergency confronting the show. Little did we think that a disastrous fire would sweep thru the menagerie, causing great loss. However, the loss would have been greater had it not been for your promptness in issuing approval of the priority applications. As a result of having the tractors in service at the time of the fire, they were able to move quickly two cages housing Gargantua and Toto, the almost priceless gorillas. The tractors were also able to bring the sprinkler cart to the fire, where water could be sprayed on the flames under pressure.

"On behalf of Ringling Bros. and Barnum & Bailey and its entire personnel, I desire to express our great and sincere appreciation for your prompt and effective co-operation in this important matter."

A striking feature of this revelation is Mr. Hildreth's statement that the "extreme emergency" was being faced by the circus only one day, as it turned out, before the fire because he used the phrase "while Ringling Bros. was playing at Cleveland." Since the show started its Cleveland engagement on August 3 and the fire occurred on August 4, Mr. Hildreth's "speedily approved" reference appears to be somewhat of an understatement, but it should be said that the brilliant lawyer is conservative in many respects. He could have called it "a miracle of speed" without being accused of going ballyhooistic.

If this is the kind of speed that the Axis powers must contend with from one of the United Nations before long, if not at this very moment, the "how" is how are we going to beat them is already assured and it is only a question of "when." Leonard Traube.

**BEDFORD COUNTY FAIR, WEEK AUG. 24, BEDFORD, PA.; GREAT READING FAIR, WEEK SEPT. 14, READING, PA.; NEW JERSEY STATE FAIR, WEEK SEPT. 27, TRENTON, N. J., AND OTHER COUNTY FAIRS**

**WANT**—Octopus, Fly-o-Plane and Roll-o-Plane with Own Transportation. We have been rationed, all gasoline necessary for movements.  
**WANT**—8-Car Whip or Tilt-a-Whirl.  
**WANT**—All Shows that don't conflict with own equipment. Will finance same if necessary.  
**WANT**—Eating and Drinking Stands of All Kinds. Want All Legitimate Merchandise Concessions. No Wheels or Coupon Stores Wanted.  
**WANT**—WAITERS for First-Class Cookhouse.  
**WANT**—A Few Workingmen in All Departments. Can place FOREMAN AND SECOND MAN for Smith & Smith Chairplane.  
**WANT**—Young Attractive Oriental Dancers for Sultan's Harem.  
**WANT**—FEATURE FOR SIDE SHOW.

All Address

**Cetlin & Wilson Shows, Inc.**

This Week, Uniontown, Pa.

P.S.—Dudley Lewis wants Drome Talker. Gean Nadreau, answer.

**"BEST BUY EVER OFFERED IN SHOW BUSINESS"**

In Macon, Ga., Greatest Defense Center in South. Account of Owner Having to Go to Hospital. Following Complete Carnival consisting of the following: Merry-Go-Round, just Overhauled, Repainted, with brand New Top; Two Abreast, with New Motor; Chalroplane, complete with Fence and Entrance Arch; Loop-o-Plane, complete with Entrance Arch and Good Motor; Kiddie Auto, complete, with Good Motor and Canvas; Girl Revue complete with 20x40 Top, Wardrobe, Front and New Banners, Wiring; One Animal Show complete with 36-Foot Round Top, Front, Banners and 300-lb. Brown Bear, Coatimundi, Fox and Snakes; One 20x30-Foot Top and Banner Front that can be used for Grind Show; Three Penny Pitches complete, One Hit or Miss Ball Game, One Ten by Twelve Top with Big Tom Ball Game, Under and Over complete, Log Chuck complete, Pea Pool complete, Color Joint complete, Swinging Ball complete and one of the best equipped Cookhouses built on Twenty-Foot Trailers, completely equipped, All Electric, including Steamtable, Thirty-Foot Neon Entrance Arch, Two Thousand Feet Ground Cable, One International Ton and Half Truck with 1941 Motor and Good Rubber. One Ford V8 Ten and Half Truck with 1941 Motor and Good Rubber. \$4,000.00 will buy this complete carnival that will pay for itself many times yet this year; has grossed better than \$20,000.00 in eighteen weeks. This show new playing Macon lot to the best business in history. Plenty of money, has fairs starting Dallas, Ga., September 21st and closing November 14th at Appling County Fair, Baxley, Ga. All apply. PAUL M. CONAWAY, Box 443, Macon, Ga.

**GOLDEN GATE SHOWS WANT**

Ball Games, Penny Pitch, Hoop-La, Pop Corn, Mug Gallery, any Stock or Grind Joint. Want Agents for Concessions, Grind Shows with your own outfit. Ride Help that can drive trucks. FRANK OWENS, Mgr. Golden Gate Shows. Munfordsville, Ky., this week; Elizabethtown, Ky., next week; West Point, Ky., follows.

**Garden State Minstrels**

Can place immediately Colored Musicians. All Instruments; Band Orchestra Leader, Bass Drummer, Double Stage; Producers who will Build Six Real Shows; Comedians, Six Light Skin Chorus Girls who can really Sing and Dance, Novelty Acts, Feature Blues Singer and Dancing Act. Fat and Mada Kelly, Brook Pee Wee (Chelan), answer. Good treatment, long season. Write or wire (pay own). R. E. (DOCK) ROBERTSON  
 Garden State Shows Brunswick, Md.

**WANTED**

Bingo, Side Shows and other Concessions and Wheels at Stewartstown, Pa., Fair Grounds, August 25 to 29th, 16 miles south of York, Pa. Address

**JOHN T. McCASLIN**

131 E. Baltimore St. Baltimore, Md.

**WANTED**

A-1 Circus or Carnival Blacksmith, also Polers and Train Hands. HOWARD INGRAM, Supt. Address

**ART LEWIS SHOWS**

Oil City, Pa., Aug. 17-22; Elmira, N. Y., 24-29.

**WANTED**

ARCADE MAN for balance of season and winter's work on permanent location. Agents for Mouse, Game and Penny Pitches. Wire or come on. No drinks or chasers.

**ART ALEXANDER**

Sunset Amusement Co. Lorimer, Iowa, Fair, week August 10-22; then Monticello, Iowa, Fair.

**GENTSCH & SPARKS SHOWS WANT**

Minstrel Show Performers for elaborate new Minstrel Show. "8-Rock White" phone or wire Ross Crawford collect. WANT Kiddie Rides with own transportation. Will book any Ride not conflicting. All Concessions open on No. 2 unit. Write or wire what you have. This week, Louisville, Miss. P.S.—No. 2 Show opens at Durant, Miss., August 31

**WANT FOR WINCHESTER, VA.**

RIGHT IN TOWN—WEEK SEPTEMBER 7TH

Rides, Shows and Concessions that don't conflict. This is the spot. Few more weeks in and around Washington, D. C., then go to Tobacco Towns. FREE ACT—FREE GATE. Wire-write.

**BARNEY TASSELL UNIT SHOW**

WASHINGTON, D. C.

**WANT—Penn Premier Shows—WANT**

10 Days—NEW KENSINGTON FIREMEN'S CELEBRATION—10 Days  
 August 24 to September 2, With the Great Armstrong County Fair (Ford City) To Follow—September 3-7.

**WANT**—Cookhouse, Grab Joint, Drinking Stands, Ball Games, High Striker, Rat Game, Boat the Dealer, Balloon Darts, Photo Gallery, Palmistry and any other Concessions. We hold the exclusive contract. Will sell Grand Stand Privilege, also 10 Booths Underneath the Grand Stand. Want Good Capable Second Man. Address all mail and wires to LLOYD D. SERFASS, General Manager, General Delivery, Franklin, Penna.

**Wonder Shows of America**

WANT

Concessions—Frozen Custard, Photo Gallery, American Palmistry. All concessions open for North Little Rock Livestock Show, October 19 to 24. Corn Game open for Lincoln, Nebraska, State Fair.  
 Help—Train Polers, Ride Help, Girls for Office Girl Show; top salaries. Albert Sexton wants Griddle Men and Waiters. T. W. Kelly can use useful Side-Show Acts.  
 Playing the following fairs: Owatonna, Minnesota, this week; then Sioux Falls, South Dakota; Yankton, South Dakota; Lincoln, Nebraska; Muskogee, Oklahoma, and North Little Rock Livestock Show.  
 Write or Wire MAX GOODMAN, Per Above Route.

**INDIANA COUNTY FAIR**

INDIANA, PA., AUGUST 25 TO 29

**WANTED**—Concessions of All Kinds. No exclusive. Independent Shows and Rides. Want Ferris Wheel Foreman and Clutch Men, Rolloplane-Foreman, Experienced, Sober Second Men and Help for All Rides. Highest Wages and Long Season South. Can use One or Two Novelty Working Acts for Side Show. Assistant Electrician, Sound Truck Driver, Clown for Sound Truck. All address

**KEYSTONE MODERN SHOWS**

APOLLO

PENNA.

**FAIRS FAIRS FAIRS L. J. HETH SHOWS**

CAN PLACE

FOR LAUREL COUNTY FAIR, LONDON, KY., WEEK AUGUST 24.

Comedian and Tuba Player for Minstrel Show. \$12.00 week salary. No boozers, as whiskey cause of these replacements. John A. Walker wants ACTS for Sideshow. Talker for Illusion Show. Art Walker wants Cookhouse Help. Can place few more Legitimate Concessions. Jimmy Davidson and Henry Heth want Coupon Agents. Want Merry-Go-Round Foreman and Other Capable Ride Help. Must be able to drive semis. Good Salary and Long Season. Address: L. J. HETH SHOWS, Mt. Sterling, Ky., this week; then London, Ky., week August 24th.

**SANILAC COUNTY FREE FAIR**

SANDUSKY, MICH., WEEK AUGUST 24.

Want Games of all kinds on percentage, and other legitimate Concessions. Now reserving space for the Manton, Mich., 4-H Street Fair and Labor Day Celebration, three days, beginning Saturday, September 5. Address

**W. G. WADE SHOWS**

Northville, Mich., This Week.

**Thief River Falls Beats Weather; Program Popular**

THIEF RIVER FALLS, Minn., Aug. 15.—Rain was on the daily program of the four-day Pennington County Fair here July 29-August 1, but officials said the attendance was likely to set a new mark when a final check is made. The final day, when War Stamps awards were made, was the best day, but the previous day a single-day record was set when 8,000 jammed the grounds and packed the grandstand at the night show.

Exhibits in all departments filled buildings, and the 4-H department proved popular. Queens and Kings were named in various divisions, climaxing spirited competition that had been under way since spring.

Barker Bros.' Rodeo and Circus featured the first night and two afternoon grandstand shows. Night show the last three days was the Barnes-Carruthers *Americana Revue*, which packed the stands. Last afternoon was Children's Day. Dee Lang's Famous Shows were on the midway.

**CW for Coatesville, Pa.**

HARRISBURG, Pa., Aug. 15.—Cetlin & Wilson Shows have been signed to provide the midway for the American Legion Post celebration in Coatesville, Pa., R. C.

McCartier, said here today. Shows are the first to play the city in five years, he added.

**ROUTES**

(Continued from page 18)

- Remos, Paul, (Latin Quarter) NYC, nc.
- Reyners, The (Cafe Society Downtown) NYC, nc.
- Reyes, Paul & Eva (Club Royale) Detroit, nc.
- Rich & Gibson (Trocadero) Henderson, Ky., nc.
- Rich, Lucille (Bill Bertolotti's) NYC, nc.
- Richards, Cully (Mother Kelly's) NYC, nc.
- Riley, Elizabeth (Queen Mary) NYC, re.
- Robinson Twins (Riley's Lake House) Saratoga Springs, N. Y., nc.
- Robbins, Archie (Capitol) Washington, t.
- Robinson, Norine (Diamond Horseshoe) NYC, nc.
- Rogers, Danny (Mother Kelly's) NYC, nc.
- Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.
- Roth, Joe (Farley's) Reno, Nev., cb.
- Rooney, Ed & Jenny (Suburban) Manilus, N. Y., 17-22, p.
- Ross, Dr. Sidney (Rainbow Room) NYC, nc.
- Ross, Dorothy (Hotel George Washington) NYC, nc.
- Rossillanos, The (Hollenden) Cleveland, h.
- Rowland, Dian (Bowery) Detroit, nc.
- Roxyettes (Earle) Washington, t.
- Ruton's Dogs (Blinstrub's) Boston, 17-22, nc.
- Ryan, Harry (Club 51) NYC, nc.
- Ryan, Patricia (Newman's Lake House) Saratoga Springs, N. Y., nc.

**S**

- Sager, Billy (Louise's Monte Carlo) NYC, nc.
- Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
- Sanoff, Vera (Rainbow Room) NYC, nc.
- Satch & Satchel (Famous Door) NYC, nc.
- Schools, Virginia (Arrowhead Inn) Saratoga Springs, N. Y., nc.

- Slate Bros. (Latin Quarter) NYC, nc.
- Seiler, Jay & Lou (La Martinique) NYC, nc.
- Seror Twins (Trocadero) Henderson, Ky., nc.
- Shaw, Sandra (Snyder) Little Falls, N. Y., h.
- Shaver, Buster (Earle) Washington, t.
- Shore, Willie (Paramount) NYC, t.
- Shutka, Elnel (Club Casanova) Detroit, nc.
- Smith & Burns (Torch Bar) Youngstown, O., nc.
- Silva, Myrta (Havana-Madrid) NYC, nc.
- Spencer, Kenneth (Cafe Society Uptown) NYC, nc.
- Stanley Twins (Latin Quarter) NYC, nc.
- Stanton, Ernie (Club Royale) Detroit, nc.
- Stern Sisters (Strand) NYC, t.
- Stewart, Louise (Club 51) NYC, nc.
- Stone, Harvey (Bowery) Detroit, nc.
- Stooges, Three (Earle) Phila, t.
- Stover, Pop (Kemp) Wichita Falls, Tex., h.
- Sullivan, Joe (Hotel Elysee) NYC, h.
- Sumner, Helen (Ivanhoe) Chi, re.
- Suns, Three (Piccadilly) NYC, h.

**T**

- Tables, Bobby (Leon & Eddie's) NYC, nc.
- Tomac, Sid, & Reiss Bros. (Mother Kelly's) NYC, nc.
- Tyler, Edward (Cafe Society Downtown) NYC, nc.

**V**

- Valita (Louise's Monte Carlo) NYC, nc.
- Vallee, Edce (Jimmie Dwyer's Bawdust Trial) NYC, nc.
- Van, Gus (Lookout House) Covington, Ky., nc.
- Venezia, Chiquita (Queen Mary) NYC, re.
- Villon, Rene (Club 51) NYC, nc.
- Vino, Billy (Hurricane) NYC, nc.

**W**

- Wahl, Walter Darr (Roxy) NYC, t.
- Wain, Bea (Earle) Washington, t.
- Wallace Puppets (365 Club) San Francisco, nc.
- Wallis, Ruth (Cafe Mayflower) NYC, c.
- Walsh, Sammy (Riley's Lake House) Saratoga Springs, N. Y., nc.
- Walton & O'Rourke (Rainbow Room) NYC, nc.
- Waizer, Oscar (Fifth Avenue) NYC, h.
- Warner & Margie (Club Stevedora) Detroit, nc.
- Walen, Betty (Hurricane) NYC, nc.
- Wayne, Mildred (Leon & Eddie's) NYC, nc.
- Webb, Nelda (Hollenden) Cleveland, h.
- Weber Bros. & Chatita (Fair) Tyler, Minn., 18-21.
- Wells, Billy, & Four Fays (Diamond Horseshoe) NYC, nc.
- Westcott, Wilma (Rice Bowl) Los Angeles, nc.
- White, Jerry (Bill's Gay '90s) NYC, nc.
- Willard, Harold (Penthouse) NYC, nc.
- Williams, Rubber Legs (Ubangi Club) NYC, nc.
- Winchell, Paul (Buffalo) Buffalo, t.
- Woodd, Napua (Lexington) NYC, h.
- Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis.
- Workmans, The (Colosimo's) Chi, nc.

**Y**

- Yacht Club Boys (Park Central) NYC, h.
- Yost, Ben (Roxy) NYC, t.
- Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
- Youngman, Henny (21 Club) Baltimore, nc.

- Dalley Bros.; Sheridan, Wyo., 18-19; Clearmont 20; Gillette 21; Upton 22; Newcastle 23.
- Hunt Bros.; Monticello, N. Y., 20; E. Stroudsburg, Pa., 21; Port Jervis 22; Phillipsburg, N. J., 23.
- Jones, Al, Wild West & Circus: (Fair) Cellna, O., 17-21.
- Kelly, Al G., & Miller Bros.; Glenrock, Wyo., 18; Glendo 19; Guernsey 20; Wheatland 21; Chugwater 22; Eaton, Colo., 24; Windsor, 25; Loveland 26; Lafayette 27; Brighton 28; Fort Lupton 29.
- King Bros.; Perryville, Mo., 18; Ste. Genevieve 19; Crystal City 20.
- Lankford's Animal; Rushville, Ill., 20-21.
- Mills Bros.; Shelby, O., 18; Gallon 19; Cary 20; Upper Sandusky 21; Mount Gilead 22; Kenton 24; West Liberty 25; Piqua 26; Miamisburg 27; Xenia 28; Franklin 29.
- Polack Bros.; (Orpheum Theater) Spokane, Wash., 19-22; (Mayfair Theater) Portland, Ore., 26-Sept. 1.
- Ringling Bros. and Barnum & Bailey; Louisville, Ky., 18-19; Indianapolis, Ind., 20; Muncie 21; Fort Wayne 22; Defiance, O., 23.
- Sky Follies, J. C. Harlacker's; Lowell, Mass., 17-22; Hartford, Conn., 24-29.
- Wallace Bros.; Paducah, Ky., 18; Union City, Tenn., 19; Dyerburg 20; Jackson 21; Corinth, Miss., 22; Florence, Ala., 24.

**MISCELLANEOUS**

- Bernard, Magician (Hotel Seelbach) Louisville, Ky., 17-22.
- Burke & Gordon; Indianapolis, Ind.
- Daniel, B. A., Magician; Waddington, N. Y., 17-22.
- Doss, Benny & Jewell; Avery, Tex., 17-22.
- Doss, Buster; Blackwell, Okla., 17-23.
- DeCleo, Harry, Magician; Leetonia, O., 17-22.
- Freeman-Daughaday Minstrels (Armory) East Greenwich, R. I., 19-20.
- Ginnivan, Frank, Co.; Oakwood, O., 17-22.
- Ginnivan, Norma, Co.; Hudson, Mich., 17-23.
- Gilbert, Hypnotist (Ser) Las Vegas, N. M., 19-20; (Fox) La Junta, Colo., 21-22; (Fox) Leadville 23-24; (Fox) Montrose 25-26; (Egyptian) Delta 27-28.
- Green, Magician; Mildred, Sask., Can., 20-21; Belbutte 22; Glaslyn 24-25; Medstead 26-27; Rabbit Lake 28-29.
- Guthrie Players; Preston, Minn., 17-20; Spring Valley 21-23.
- Hugo Players; Kimball, Neb., 17-22; Chappell 24-26.
- Long, Leon, Magician; Winfield, Ala., 20-22; Amory, Miss., 24-26; Tupelo 27-30.
- Marquis, Dr.; International Falls, Minn., 20.
- Milby, Hibbing 21-23; (Fair) Rhinelander, Wis., 25; (Fair) Pipestone, Minn., 27; (Fair) Hamilton, Mo., 28.
- Monroe, Magician; Annamosa, Ia., 17-19; Vin-ton 20-23; Grundy Center 24-26.
- Rickett's Dogs (school show); Winston, Ga.
- Schaffner Players; Memphis, Mo., 17-22.
- Slout, J. Verne, Players; Sebawaing, Mich., 17-22; Bay City 23-25.
- Sisco, Henry, Tent Theater; Surrency, Ga., 17-22.
- Virgil, Magician; Chinoook, Mont., 20; Great Falls 21; Choteau 22; Valler 24; Shelby 25; Browning 26; Glacier Park 27.

**ADDITIONAL ROUTES**

(Received Too Late for Classification)

- Debee & Hudson (Lake Theater) Salt Lake City 21-27.
- Doss, Frank, Animals; Little Valley, N. Y., 17-22; Centre Hall, Pa., 24-29.
- Jaxon, Great, & Jerry (Vine Gardens) Chi 17-22.
- Lucas, Nick (Casanova Club) Detroit 17-22; (San Diego Club) Detroit 24-29.
- Romas, Flying; Mt. Sterling, Ky., 17-22 (Fair) London 24-29.

**CARNIVAL**

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.; Wichita, Kan.; Abilene 24-29.
- All-American Expo.; Madison, Ill.; (E. St. Louis 24-29).
- Allen, Fred; Utica, N. Y.
- American United; Thermopolis, Wyo., 17-19; (Fair) Basin 21-23; (Fair) Powell 25-29.
- American Expo.; Connersville, Ind.
- Arthur's American; Longview, Wash.; Vancouver 24-29.
- Atlantic; Winchester, Va.
- Bach, O. J.; Keeseville, N. Y.
- Badger State; Bemidji, Minn., 17-20; Hibbing 21-23.
- Baker's United; Frankfort, Ind.; Converse 24-29.
- Bantley's All-American; (Fair) Washington, N. J.; Bethlehem, Pa., 24-29.
- Barker; Staunton, Ill.
- Barkoot Bros.; Winn, Mich., 21-23; (Fair) Big Rapids, Mich.
- Baysinger, Al; Chester, Ill.
- Bazinot; Mondovi, Wis., 17-18; (Fair) Tomah 21-23.
- Beckmann & Gerety; Ionia, Mich.
- Bee's Old Reliable; Danville, Ky.; Frankfort 24-29.
- Bill-Joy; (Crumps Park) Macon, Ga.; Dublin 24-29.
- Blue Ribbon; North Chicago, Ill., 19-29.
- Boswell Am.; Ashland, Va.
- Bowen's Joyland; Firebaugh, Calif., 18-23.
- Bright Lights Expo.; Cairnbrook, Pa.
- Brodbeck; Leola, Kan.; Goodland 24-29.
- Burke, Frank; Hay Springs, Neb.
- Buck, O. G.; Massena, N. Y.
- Buckeye State; Paducah, Ky.
- Bullock Am. Co.; Oak Hill, W. Va.
- Bunting; (Fair) Mendota, Ill.
- Burrell & Rust; O'Fallon, Ill.; Columbia 24-30.
- Byers Bros.; (Fair) Carmi, Ill.
- Casey, E. J.; (Fair) Kenora, Ont., Can., 20-22; (Fair) Emo 24-26.
- Cetlin & Wilson; Uniontown, Pa.; Bedford 24-29.
- Central State; Lincoln, Kan.; Minneapolis 24-28.
- Chanos, Jimmie; Jackson Center, O.
- Cherokee Am. Co.; Frankfort, Kan., 17-19; Wetmore 20-22; Waverly 24-26; Melvern 27-29.
- Coleman Bros.; (Fair) Middletown, N. Y.
- Colley, J. J.; Pryor, Okla.
- Conklin; Cornwall, Ont., Can.; Kingston 24-29.
- Cotton State; Marion, Ky.

**CIRCUS**

- Beers-Barnes; Scalp Level, Pa., 18; Central City 19; Everett 20; McConnellsburg 21.
- Cole Bros.; Baker, Ore., 18; La Grande 19.
- Walla Walla, Wash., 20; Lewistown, Idaho, 21; Moscow 22; Spokane, Wash., 24-25; Wenatchee 26; Everett 27; Sattle 28-30.
- Gould, Jay; Mendon, Ill., 17-19; Farmington 20-22; De Witt, Ia., 24-26; Elkader 20-26.

**Ideal Exposition Shows, Inc.**

**PAGE COUNTY FAIR, LURAY, VA.**  
Week August 24 to 29 Inclusive

**Can place concessions of every description. No ex.**

Want Merry-Go-Round Foreman at once. Also Help for Riding Devices. Best salaries paid.

Will book two more Rides, Spitfire, Octopus or Fly-Away preferred. Will furnish semi trailer or will book with your own transportation.

Want Man to take complete charge of Monkey Circus. Have complete outfit including Animals. Can also place one or two more Shows with own outfits.

Write or wire WM. GLICK, Mgr., Week August 17, Harrisonburg, Va.

**WANTED**

For Blairsville, Penna., 40 and 8 Celebration, week August 24th. Want: Ball Games, Custard, Cane Rack, Penny Arcade or any Stock Concessions that work for ten cents, except Bingo. Want Plantation Show, Crime, War or any money getting show with or without own outfit. Want Loop-o-Plano. Address all communications to

**GEORGE CLYDE SMITH SHOWS**

Dayton, Penna., this week; Blairsville, Penna., next week.

**POCAHONTAS COUNTY FAIR**

MARLINTON, WEST VIRGINIA, WEEK AUGUST 24. WANT GRIND SHOWS.

Want Rolloplano, Tilt, Octopus or any Flat Ride. Concessions of All Kinds except Penny Pitch and Bingo. Want Ride Help. Address

**JONES GREATER SHOWS**

MANNINGTON, WEST VIRGINIA, THIS WEEK.

**WANT**

Circus Acts of All Types, Bill Posters, Advance Man, Circus Cook, Clowns, All Useful Circus People. Out all winter. Tommy Bailey wants Freaks and Oddities for Side Show, Strong Freak for Feature, Half and Half. Ray Wheeler, wire. Contact

**W. R. PATRICK, Patrick's Greater Shows**

MANTECA CALIFORNIA

**GREAT LAKES EXPOSITION**

Place capable Operator for Side Show. New Top and New Banner Line. Good proposition for right party who knows what it is all about. Long season in the South.

Place Reliable Operator for Posing Show, must have neat Wardrobe. Geek Show open. Will give to capable Grind Show Men. Have New Frame-Up for good operator for Athletic Show. Showmen, this is a Real Opportunity for those that want a long season of real defense territory. What have you to offer? Pop Corn and Peanuts open, also Photos. Capable Help for Caterpillar. Have Opening for Kiddie Auto Ride with Own Transportation. Concessions of All Kinds. Free Attractions write, will assure you of several weeks' work if you have something sensational to offer. Mrs. Wagner can place Griddle Men, also Few Grind Store Agents Wanted. Everybody address AL WAGNER, Manager. Concessionaires wire EDDIE LIPPMAN, Tusculuma, Ala., August 19-20th.

**WOLFE AMUSEMENTS**

Tecoma, Ga., all this week. This is a big defense town. Can place following Concessions: Diggers, Cigarette Gallery, Coca Cola, Joint Lead Gallery, Penny Arcade and any Legitimate Concession. We play all defense towns. Can use for balance of season Side Show, Snake, any Walk Thru Show. Will buy Auto Ride, pay cash. Good opening for Cookhouse or Grab Joint. Let me hear what you have. Marlon Spillers, get in touch with me. All mail and wires BEN WOLFE.

**MANNIE KLEIN**

**WANTS**

**NOVELTY, AGE and SCALE AGENTS**

To Join at Brockton, Mass.  
Opens Sunday, September 13.

Have Fairs booked until Middle of November. Agents who worked for me before please write.

Care "WORLD OF MIRTH SHOWS"  
Hollowell Maine

**Hughey's Greater Shows**

**WANT**

Operators for Ferris Wheel and Chairplans.  
Join at once. Long season.

GIDEON, MO., this week.

**AT LIBERTY**

Ferris Wheel, Kiddie Auto Ride and Aerial Boat Ride for Carnival, Church Bazaar, Fairs or Celebrations. Want Ferris Wheel and Kiddie Ride Help. top wages. Write or Wire.

I. K. WALLACE  
1114 Spruce St. Philadelphia, Pa.

**WANT**

**BILLPOSTERS**

Name Lowest Salary. Write.

**B. WARD BEAM**

ST. MARYS OHIO

**WANTED TO BUY**

Ferris Wheel end of season. Call, write or wire price and condition.

**AMERICAN AMUSEMENT CO.**

1035 North Gay Street Baltimore, Md.

**WASHINGTON, D. C.**

World's Greatest Defense Center

Wanted—Ferris Wheel, Merry-Go-Round, Chairplane, Kiddie Rides, etc., for Victory Mardi Gras Festival, August 27 to Labor Day inclusive, heart of the city. Wire or write Special Delivery at once.

CARNIVAL DEPARTMENT

**SHOWMEN'S EXCHANGE**

707 G St., N. W., Washington, D. C.

**RIDE MEN WANTED**

To join at once: First class Ferris Wheel Foreman, also Chairplane Foreman. Long, sure season. Must be sober, reliable and Drive Truck. State all and lowest salary.

JOHN B. DAVIS

**Southern States Shows**

LAKELAND, GA., this week.

**FOR SALE 8 CAR WHIP**

Can be seen in the East. \$1,500 cash. Immediate delivery. BOX D271, The Billboard, Cincinnati, Ohio.

**WANT**

Ferris Wheel Foreman, New No. 5 Wheel, 8 weeks old. Must be first class. Highest salary plus bonus. No meal tickets.

**Hubbard's Midway Shows**

MERCER, PENN.

**DANCERS**

Want to hear from Hawaiian and Strip Tease Dancers. Experience unnecessary. Prefer Girls who have worked with me. Will furnish Wardrobe and Transportation. Top Salaries Guaranteed. Vivian Dodge and Melva Tully, please write, BOBBIE TUCKER

care Garden State Shows, Brunswick, Md.

**WEST BROS.' SHOWS**

**WANT**

Agents for Stock Concessions, Coke Joint, Cigarette Gallery, Ball Game. Join at once. Wire DOORKNOB, Iowa City, Iowa, August 17-22.

**CONCESSION AGENTS**

Shun Skillos and Wheel Agents and Outside Help. Monroe Sanders, Bob Nash, Jimmy Lewis, Eld Moore, Dennison Benhan, Calder, Chick, come on. Have several good spots.

H. D. WEBB, Madison, Ill., this week.

**WANTED**

Concessions of All Kinds, especially Fish Pond, Mexico, Missouri, this week; New Canton, Illinois, next; then the Big One, Moberly, Mo., Bullesta.

**Oliver Amusement Co.**

**SUNSET AMUSEMENT CO.**

**WANT**

Have Equipment for Hawaiian, Geck and Athletic Shows open. Want Ride Help, Lorimer, Iowa, Fair this week; Monticello Fair next.

**Wanted - Wanted - Wanted**

Girls for Dancing and Posing Shows, Strip Tease, Wardrobe and experience not necessary, \$25.00 and \$35.00 per week. Patsy, come on this week.

WHITEY WAGNER, Atlantic Shows, Winchester, Va.

**WANTED TO BUY**

**LATE MODEL SUPER ROLLOPLANE**

In Good Condition, or Other Rides. Address BOX D-274, Billboard, Cincinnati, Ohio.

**GIRLS - - GIRLS**

Strip Tease, Hula, Fan, Rumba, etc., for Girl Show with or without Wardrobe. Top salary. Also want Bally Girls and Ticket Seller. Write or wire F. W. MILLER, Gooding Shows, Connersville, Ind., this week; then Lawrenceburg.

**Crescent's Canada Trek Is Successful**

REGINA, Sask., Aug. 15.—Stewart J. Scriven, general agent Crescent Canadian Shows, during a recent visit here said that shows' still-date tour of Alberta and Saskatchewan has resulted in good business despite rain in many of the towns played. He added that the shows, which usually played fairs in British Columbia, had only a few such events lined up this year because of blackout restrictions.

Excellent business was reported by Scriven for the stand at Dawson Creek, B. C., where 200 white and colored United States troops were guests of the management. Weather was ideal. Grand Prairie, B. C., and Peace River, Alta., also were good. Farmers flocked to the carnival at the stampede and fair dates in Alberta, he said, because wet weather had halted farm work.

Power difficulty had been met in some of the smaller centers because the portable power plant had been turned over to the government for wartime use.

Shows also played Camrose, Alta., and Biggar and Saskatoon, Sask., early this month. Shows carry 40 people, 20 concessions, 1 show and 5 rides and are in six baggage cars. Henry Meyerhoff is manager, and lot superintendent is James Greenwood. Concession boss and electrician is Charles Speers.

**Smith Goodfellowship Members Are Honored**

EAST FREEDOM, Pa., Aug. 15.—Members of Goodfellowship Club on George Clyde Smith Shows tendered a farewell party here August 12 in Cotton Club Revue top to Harry and Daisy Reeves, Jack and Margaret Massie and Paul Allhouse, concessionaires for the last two years, who left to play independent fair dates. Mrs. Jack Roekway, Camilla Holt and Bobbie Anders served a buffet lunch.

Daisy Reeves made a speech of thanks and Manager Smith acted as bartender. Music was provided by Kid Sparrow's Cotton Club Orchestra. A variety show was given by showfolk, and on the program were Jerry Higgin's Chez Paree girls, Anna Lee King's Revue, with Dorothy Lee Davis and Louis Chop doing specialties. George J. Western emceed. All club members attended. Bull Snyder, ex-showman, now manager of Roadside Club here, was a guest.

**Damascus, Va., Date Good For R. & S. Amusements**

DAMASCUS, Va., Aug. 15. — Playing under auspices of Damascus Fire Department here, R. & S. Amusements chalked up a fair week despite rain. A short move put shows in town early Sunday, and all attractions were ready to open Monday afternoon. Rides did well, and shows and concessions obtained some business.

Committee, headed by Fire Chief Legard, co-operated. It was entertained by Manager J. M. Rafferty with a steak dinner in the cookhouse. Percy Sink, concessionaire, reported the date one of the best of the season. Mrs. J. M. Rafferty has about recovered from a recent illness. P. G. Hedgecock received his army questionnaire. Manager Rafferty returned from a satisfactory business trip.

**ZACCHINI BROS.' SHOWS WANT**

Capable Percentage Agents for Pill Pool, Over and Under, Beat the Dealer. Address Norristown, Pa., this week.

**WANT IMMEDIATELY**

Girl Show Manager with Talent. We furnish complete outfit. Also want Minstrel Show People and Side Show Acts. Can place Ride Foreman, Concessions, including Novelties. WANT SENSATIONAL FREE ACT IMMEDIATELY

Fairs start next week.

**CRYSTAL EXPOSITION SHOWS**

MIDDLESBORO, KY., THIS WEEK.

**JAMES E. STRATES SHOWS, INC., WANTS**

FOR BALANCE OF SEASON

Rides that don't conflict. Will furnish wagons for same. Can place Grind Shows. Will furnish wagons. Can place Help on Hey-Dey, Scooter, Boomerang and Octopus. Can place Help for Train Crew. Can use two sensational Free Acts for two weeks, starting Buffalo, week of August 31. Can place for Buffalo, Broadway and Bailey, auspices Polish Alliance, Dart Wheels and legitimate Concessions. Still have nine big fairs and celebrations and two wonderful still dates. Get with the show that is clicking 100 per cent. Address JAMES E. STRATES, this week, Lockport, N. Y., Fair; next week, Hamburg, N. Y., Fair.

**PIONEER VICTORY SHOWS WANT**

Legitimate Concessions of all kinds, Popcorn, Photos, Arcade, Ball Games. Shows all open. No. X. Girl Dancers wanted, salary \$35.00 a week. All defense route, big Labor Day spot. Ride Help wanted that drive. Playing all defense towns. Write or wire MICKEY PERCELL, Geneva, N. Y.

**WANT FOR U. S. CIVILIAN DEFENSE**

Downtown Location, Fairs to follow, in heart of maneuvers, Arcade, Popcorn, Apples, Snow Cones, Floss, Amer. Camp, Scales, Lead Gallery, Fishpond, Ball Games, Hoopla, Cig. Pitch, Country Store, Rat Game, Bowling Alley, etc. Shields wants Musicians and Performers for Minstrel. Martin wants Girls for Revue. George K. Wenner and Jean Mayer, wire LII Edenfield. Office wants Sober Electrician to handle Diesel Power Plant. Salaries sure; tickets, yes. Want Wheel, Mix-Up, Rolloplane, Kid Ride and Grind Shows. All replies for two weeks.

**LIBERTY UNITED SHOWS**

BUS STA. LOT, MAIN ST., ROCKINGHAM, N. C.

**WANTED**

Whip Foreman, Caterpillar Foreman, top salary; 10-in-1 People, Trainmaster and Train Help, Help in all departments.

Concessions all open. Long lease on Southern Fairs. Out all winter. This is a railroad show. All address

**FRANK WEST, Gen. Mgr. All American Exposition**

This week, Madison, Ill.; next week, East St. Louis.

**CONVENTION SHOWS Want For**

VICTORY CELEBRATION SMOKES FOR SOLDIERS' CARNIVAL AUG. 24TH TO 30TH. CLINTON STREET AND CITY LINE, BUFFALO, N. Y.

ALLEGANY COUNTY FAIR, SEPT. 1-2-3-4-5, ANGELICA, N. Y.

SHOWS—High-Class Grind Shows with own equipment. Good opening for Penny Arcade. RIDES—Rolloplane, Rocket, Kiddie Rides. CONCESSIONS—Legitimate Concessions of all kinds, except Bingo and Popcorn. ACTS—Can place several outstanding Platform Acts for one night's celebration, Public Auditorium, Buffalo, N. Y., Sept. 8th. HELP—Bingo and Cookhouse. Useful Show People all departments. Address AL C. BECK, Hotel Buffalo, Buffalo, N. Y.

**MIGHTY MONARCH SHOWS WANT**

For Martinsville, Va., Fair, August 24th to 29th, followed by Farmers' Fair, Clintwood, Va. Place Cookhouse and Grab for balance of season, exclusive; also Concessions of all kind. Want Arcade and Diggers. Place Complete Minstrel Show or Performers and Musicians. Want one good Grind Show. Place Kiddie Ride. Goffas wants Grind Store Agents. Want Sensational Free Act to join at once for balance of season. Address this week, PULASKI, VA.

**DUMONT AMUSEMENT CORP. WANTS**

For Elkton, Md., week of August 24th to 29th, and rest of season south until Xmas. CONCESSIONS: Popcorn and Candy Apples, Custards, Bingo, String Game, Penny Pitches, Ball Games, Balloon Dart, Cigarette Gallery, Hoopla, Pitch-Till-You-Win, American Palmist or any Legitimate Concessions. James Kararo, wire. Rides: Octopus, Tilt or Kiddie Rides. Shows with Own Equipment, Girl, Half and Half, Monkey, Minstrels and 10 in One. Want Free Act, High Dive or Aerial. Must be high. Quincey, wire. Want Ride Help that drive for Merry-Go-Round, Ferris Wheel or Chairplane. Address LOU RILEY or STANLEY ROBERTS, Week of Aug. 17th to 22d, Itellin, N. J.

**CUMBERLAND VALLEY SHOWS WANT**

For Fairs starting Tracy City, Tenn., August 20 and balance of season: Kiddie Rides, Photo Gallery, Diggers or any other legitimate Concession. Shows with or without. All capable Show People get in touch. Address all mail to ELLIS WINTON.

**BRIGHT LIGHTS EXPOSITION SHOWS WANT**

Rides not conflicting with Merry-Go-Round, Chairplane, U Drive 'it, Kiddie Ferris Wheel and Kiddie Auto, Shows of All Kinds, Girl Show with or without. Concessions of All Kinds. All real spots. Our Labor Day Spot is Confluence, Pa., on streets. Good opening for Ferris Wheel. Cecil Purvis no longer with this show. Write or wire JOHN GECOMA, Mgr., Cairnbrook, Pa., this week.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

**DRAWING closer.**

"AM no longer with Al Baysinger Shows, having closed August 1," cards Frank Delmaine from Kansas City, Mo.

ANTHONY PIETRO, fishpond operator on J. F. Sparks Shows, was recently rejected from army service.

LOUD-mouthed ride foreman are merely bluffing to make good.

SID ANTEL, cornetist, and Jules Blymer, trombonist, joined Tige Hale's Band on Gold Medal Shows at Portage, Wis.

PAINTER on James E. Strates Shows, Jimmie James is in Veterans' Hospital, Batavia, N. Y., and would like to read letters from friends.

OUR ups and downs keep this business from becoming monotonous.

MRS. RUTH WILLIAMS advises from Cumberland, Ky., that she has added another concession, her fourth on Crystal Exposition Shows.

JOINING Arthur's Mighty American Shows in Centralia, Wash., were Mr. and Mrs. Carl Nielson, Edward Worth, Jackie Rose and Helen Carter.

HAVE you neglected getting your quota of cookhouse and pie-car rumors today?

PRIVATE NORMAN EDWARDS, formerly with Johnny J. Jones Exposition,

O. C. Buck shows, Raymond F. Currier advises from Dearborn, Mich., that he has left the road and is working in a plant there.

SINCE Eddie McCue closed with L. J. Heth Shows, John and Cozy Walker report from Lexington, Ky., that they have taken over the management of the Side Show.

WONDER what walk-thru showman will finally wind up with Goering's medals.—Colonel Patch.

MR. AND MRS. MONTE NOVARRO info from New Brighton, Pa., that after an absence of four years they have returned to Catin & Wilson Shows where he is talking on the front of Sultan's Harem. She is with the Paradise Revue.

HENRY (DUKE) HYATT lettered from Columbia, S. C., that Mrs. Mary Hyatt celebrated her 42d birthday on August 6 there and was tendered a surprise party by friends. She was the recipient of many gifts.

IF cookhouse synthetic rubber propoganda could be made into tires there would be no shortage on shows.

E. G. BLESSINGER, former carnival general agent, has been ill since last October. Since being released from Ball Hospital, Muncie, he has been at home, 1433 East Main Street, there. He would like to read letters from friends.

## Double Crossed

BIG BILL was a ride boy who was different. He was so different that he never partook of a friendly game, chased at night nor enjoyed a few shots of John Barleycorn. He lived spryly and hoarded every cent that was paid him. For 15 years Big Bill had worked for John Looseclutch, owner of the show bearing his name. Bill was one of the show's most trusted employees and was with it and for it 24 hours a day. During several bad seasons Bill had been paid less than 10 per cent of his earnings, yet he never beefed when told that he couldn't be paid. Often he had gone hungry while setting up a ride due to the office's money shortage or until the cookhouse could prepare a pot of beans. During those 15 years Big Bill's weekly pay was \$12 per week while on the road and his tobacco and cakes while in quarters. Other ride helpers came and went and many drew salaries much higher than Bill's, Looseclutch saying, "Hell! He doesn't need any more money. He doesn't spend what he's getting now." Yet Big Bill trudged along. Finally his savings were large enough to make a down payment on a new ride. He bought one and booked it on another show. When hearing of this, Looseclutch knocked, "That shows what comes of excess liberality."

BEST and surest way to clean a midway of independent shows and rides is to demand big percentages.

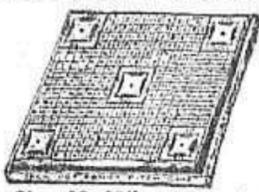
"FINISHED my basic training in the army," writes Private Sam L. Swain. "Have been in carnival business since leaving the navy in 1920. My wife, Marie, is operating a concession with Barney Tassell unit."

WHILE Arthur's Mighty American Shows were playing Centralia, Wash., numerous swimming parties were held. Among the hostesses sponsoring them were Ethel Henry, Dolores Arthur, Mabel Donzell, Peggy Snow, Ruby Davis, Daisy Fox and Mrs. Richard Alexander.

IT was Oscar the Ham, Joe Dokes or Darby Hicks who said: "Tis a weak trouper who can't take a bad season or a mild joke."

DONALD WILKESMAN writes from Beckley, W. Va., that Marge Flynn, of Duke Jeanette Side Show on John H. Marks Shows, closed with the organization in Charleston, W. Va., and left to join Bobby Rue's Musical Revue at the Alberta Club, Baltimore.

WHILE John H. Marks Shows were playing Charleston, W. Va., Dixie Douglas, Victory Ranch Revue, was tendered a surprise birthday party by members of her company. A birthday cake was cut and



### PENNY PITCH GAMES

Size 46x46", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

### PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

### BINGO GAMES

75-Player Complete .....\$5.00  
100-Player Complete ..... 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

### SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

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Samples of the 4 Readings, Four for 25c.  
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Gazing Crystals, Ouija Boards, etc.

### NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
HOW TO WIN AT ANY KIND OF SPECULATION. 29-p. Well Bound .....25c  
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MENTAL TELEPATHY, Booklet, 21 P. ....25c  
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

### SIMMONS & CO.

19 West Jackson Blvd. CHICAGO  
Instant Delivery. Send for Wholesale Prices.

## WANT WANT WANT

Cook House or Grab Joint, Girl Show and Posing Show. Any Show except Athletic. Want: Kiddie Rides and Concessions for the following Fairs and Celebrations: Vinita Will Rogers 8th Annual Rodeo, week August 24. Thon Shawnee, Wewoka, Pauls Valley and Madill Fairs to follow. Pryor, Okla., week August 17, then Per Route. Roland Smith, contact Red McFarlan at once.

### J. J. COLLEY'S SHOWS

### W. E. PAGE AMUSEMENT CO.

Want few more Legitimate Concessions. Agents for Hoop-La, Shum Spindle, etc. Foreman for Chair-o-Plane. Ferris Wheel with or without transportation. Monterey, Tenn., this week; Jackson County Fair, Gainesboro, Tenn., week August 24th; East Sumner County Fair, Westmoreland, Tenn., week August 31st; Clay County Fair, Collins, Tenn., week September 7th. 4 West Tennessee Fairs to follow. Ed Corey, write me.

## WANTED

Drome Talker or Grinder. BILLY KING, answer. Also Trick or Straight Rider. Long season fairs, top salary.

### EARL PURTLE

World of Mirth Shows, Skowhegan, Maine, now.

## AGENTS WANTED

For Wheels, Coupon Stores. Lady Agent for Ball Game. Join at once.

Address PADDY FINNERTY,

Lawrence Greater Shows, Kutztown, Pa. (Fajr).

## WANT PARTNER

WITH AMMUNITION. TO TAKE CHARGE OF GALLERY. (Best Portable). Moves by Train, with Largest Show Entour. For Balance of Season.

Playing the Best Fairs in the U. S.  
Address: WM. CORBETT

Care ROYAL AMERICAN SHOWS, PER ROUTE.

## TIVOLI EXPOSITION SHOWS

### WANT

Concession Agents and Ride Help. Girl Show Open. Independence, Iowa, this week, West Union, Iowa, next; then Cresco, Iowa.

## CARNIVAL WANTED

FOR LION'S CLUB, MINERAL WELLS, TEXAS, LABOR DAY WEEK—SEPT. 7-12.

Camp Walters Pay Day.  
No Sex Shows or Grift Considered.  
Contact: E. L. YAGLA, Mineral Wells, Tex.



HIGHLIGHT of American United Shows' engagement in Bozeman, Mont., recently was the party tendered Mr. and Mrs. George Allin in celebration of their 50th wedding anniversary and Allin's 75th birthday. The Allins were the recipients of numerous gifts. In the photo, which represents three generations of the Allin family are, left to right, Lawrence LeBlanc, O. H. Allin, George Allin and Mrs. Allin.

is with an anti-aircraft division at Fort Eustis, Va.

GREAT OMI, tattooed man with Wallace Bros.' Shows of Canada in 1911, played the Gary Theater, Calgary, Alta., recently. He was assisted by his wife, Omette, clown commentator.

SEEMS as tho there is a surplus of everything except what a showman needs.

THOMAS Amusement Enterprises notes from Centerville, Ind., by Bud Smith: Stand in Paulding, O., was fair despite rain thruout. Opening here proved successful.

PRIVATE MORRIE SUBER, formerly with Bantly's All-American Shows, is a boxing and wrestling instructor with an anti-aircraft division at Camp Edwards, Mass.

LET some bosses get by with cussing you once and you are in for much more.

JOSEPH L. STREIBICH, SLA secretary, and Mrs. Streibich spent a pleasant week-end with Mr. and Mrs. G. L. (Mike) Wright at their cottage at Assembly Park, Dclavan Lake, Wis.

MRS. GEORGE O'NEAL lettered from Milan, Tenn.: "My husband, former concessionaire, was hurt in a recent motorcycle wreck and sustained bruises and a broken ankle."

YOU'RE wasting time if you fail to profit from this season's experience.

FORMERLY with Royal American and

TIM GREENE, who trouped with carnivals for 15 years and for last two has been at a taproom and night club in Barberton, O., advises that he received his army induction papers and will report August 24.

SHOWMEN we can do without are those who keep on informing us of the setbacks shows suffered during World War I.

MRS. IRENE HESTER, palmistry booth operator on Art Lewis Shows, advises from Butler, Pa., that her mother, Mrs. Catherine Bowen, and sister, Mrs. Elsie Brandt, of Evansville, Ind., have been visiting her.

JIMMIE GRIFFIN, concessionaire on Dee Lang's Famous Shows, is convalescing in Samaritan Hotel, Rochester, Minn., after being checked over at Mayo Bros.' Clinic. He would like to read letters from friends.

MANY midway money-making attractions can be attributed to showmen's brainstorms and the office's money.

FORMER Midget Auto Ride owner-operator and ride superintendent of Parada Shows, Private Earl L. McReynolds is in the Air Corps, Kessler Field, Miss. He is a brother of Mrs. H. C. Swisher, wife of the owner of the shows.

"HAVE been with I. T. Shows playing around New York for six weeks," letters Bill Brodie. "Will join World of Mirth Shows at Brockton, Mass., and again have charge of equipment wagon for Isser & Gilbert concessions. Mrs. Brodie will not troupe because of illness."

### DAVE KAY SAYS:

"We received No. 5 BIG ELI in perfect condition. I know we will do a lot of business with it. I am pleased and satisfied. Wish to thank you for courteous treatment accorded me during the transaction."

Satisfied customers are always an asset.

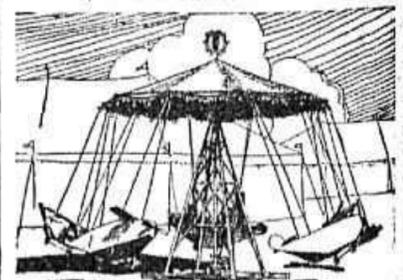


### ELI BRIDGE COMPANY

Builders of Dependable Products  
800 Casa Ave. Jacksonville, Ill.

## The Improved Kiddie Airplane Swing

Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated crests with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.  
SMITH & SMITH, Springville, Erie Co., N. Y.

**Three Bells, One Cigar**

AESOP HAYRAKER never missed a day at the county fair. He would arise long before dawn to do his chores and then drive madly so as to arrive at the main gate long before opening time. He took pride in being the first ticket buyer daily and gave as his reason for being so, "I like to git thar early and win me some of them air 50-cent see-gars off of the high striker feller." Sweating and puffing, Aesop would spend two hours each morning swinging a 20-pound wooden maul. It was the thrill of his life when he was successful in ringing the bell and heard the operator yell, "The gentleman wins another 50-cent cigar." When too tired to continue he would rest himself by walking around the midway, puffing furiously on his won El Stinkos, then again back to the high striker for another two hours of maul swinging. Out of every 16 hours on the grounds he spent 13 swinging the 20-pound sledge. Midway workers noticed his love for the striker and also noticed that he spent no money elsewhere. Catching him on one of his midway walking - and - cigar - puffing rest periods, a showman asked him why he never patronized any of the shows and rides and why he spent so much time at the striker. "W-a-a-a!" drawled Aesop, "When I go to a fair I want recreation."

extinguished when city firemen arrived, and damage was slight. This is the second blaze on the midway in recent months and both were promptly brought under control by the CD unit.

ONLY a year ago a car as a Saturday night gate prize drew little comment. If we could use one new tire today as an attendance stimulator they would tear the gate down getting in.

"FAIR PARK Amusement Rides, owned and operated by T. A. Fuzzell, plan to operate night and Sunday when the season closes here," R. Hayes writes from Little Rock, Ark. "Owner Fuzzell reports a satisfactory two weeks since opening and he's planning a number of special events for the fall in co-operation with Little Rock Recreation Committee. Thousands of soldiers from Camp Robinson, near by, visit the park each week."

AT CONCLUSION of John H. Marks Shows' stand in Charleston, W. Va., Owner John H. Marks presented E. J. McDonough, treasurer of the Charleston Park Commission, with a check for \$1,774.69 in return for the commission's co-operation in sponsoring the shows' two-week stand on Virginia Street show-grounds in that city. Money will be used to maintain and expand the city's playground activities.

HOW it began: "Caught with 'em down." Members of a gilly show were riding on a party ticket good for 20 passengers. When the conductor unlocked a restroom the 21st was discovered.—Carnival Historian.

NOTES FROM Rubin & Cherry Exposition midway by Frank J. Lee: Recent stands in Elkhart, Ind., and Muskegon, Mich., under auspices, proved winners. Elkhart was well billed by Frank Shull, advertising agent. T. M. (Tommy) Allen visited, as did Lou (Peazy) Hoffman. Paul Bushong and C. C. Horn, of the Moose Club, had a fine group of men and women on the grounds nightly taking tickets and parking cars. Congress of Oddities, under management of Realee Berglon, topped shows, with the Scooter leading rides. Mrs. Pauline Meyer's Temple of Knowledge clicked. Frazer Peters was the 40th member to join the armed forces. *Elkhart Daily Truth* carried stories or pictures daily. At Muskegon, Mich., the train arrived late from Battle Creek, Mich., but everything was up and ready for opening. Good weather prevailed. Manager Harry Seber arrived from Milwaukee with a new night club group and titled his new show *Victory Follies*, headed by La Clairee. Joe Krug and Bob Browning, in charge of the midway cafe and other eating concessions, report good business. Mrs. Bob Browning has the ice cream stand. Tommy Arger's bingo stand is popular. President Carl Sedlmayr and General Manager J. C. McCaffery visited with Manager R. L. (Bob) Lohmar while en route to Detroit. Bill Wester, Station WKBZ, gave shows a daily plug. Monte Hall, talker on Beautiful Hawaii, handles the radio and publicity as arranged by the writer.

REMEMBER boat swings and other early-day rides that were propelled by hand? Why not solve the gas problem by installing hand-car attachments on the present-day machines and let patrons pump their way around?—Cousin Peleg.

**American Carnivals Association, Inc.**

By MAX COHEN

ROCHESTER, N. Y., Aug. 15.—Last week we visited Prell's World's Fair Shows at Caledonia, N. Y., and renewed acquaintanceship with Assistant Manager Leo Bistany and Bobby Mansfield. Our plans for the current week call for a visit to James E. Strates Shows at Batavia, N. Y. Personnel membership race is gaining momentum and, altho James E. Strates Shows is still in first place with a total of 212 and Cetlin & Wilson Shows are second, an influx of memberships is expected from Gooding Greater Shows, piloted by President Floyd E. Gooding, and from Mighty Sheesley Midway, headed by Past President John M. Sheesley.

This office has been receiving a sizable quantity of information from Washington on various subjects of interest to the industry. Included is a detailed article issued by the Department of Commerce relative to the latest report on the rubber situation and a survey of business conditions in Chicago. Office of Civilian Defense has sent us



MEL G. DODSON, (left), owner Dodson's World's Fair Shows, congratulates Jules Baggary, until recently assistant secretary of the shows, as Baggary received word that he had been given a commission as a first lieutenant in the army. Photo was taken on the office wagon steps in St. Louis, where the organization played to highly satisfactory business.



**Evans' BINGO**

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

**FREE CATALOG**

Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

**H. C. EVANS & CO.**  
1520-1530 W. Adams St., Chicago

**HUBERT'S MUSEUM Inc.**

223 W. 42d Street, NEW YORK CITY.  
WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES  
State salary and all details in first letter.  
Open All Year Round.  
SCHORK & SCHAFER

a form letter similar in character to that sent to all trade associations asking that our membership co-operate fully with local defense councils in the communities in which they operate and requesting this association to furnish the OCD with a report of such co-operation. Since information on the subject must come from the membership, we ask that each show provide us with the information so that we may forward it to the OCD. ODT has issued new rules relative to the operation of motor trucks, and each of our member shows that transport by truck is advised to obtain these rules.

**WORLD'S MOST POPULAR RIDES**

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

**EYERLY AIRCRAFT CO., Salem, Oregon**

ABNER K. KLINE, Sales Manager

**SNOW CONE — POPCORN SUPPLIES**

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

**GOLD MEDAL PRODUCTS CO.**

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**DANBURY EXPOSITION, Inc.**

DANBURY, CONN.

—NEW DATES—

7 — BIG DAYS AND NIGHTS — 7

OPEN SEPTEMBER 6 TO 12 INCLUSIVE

The Greatest Labor Day Spot in the East

Legitimate Concessions, Demonstrators, Pitchmen, Exhibitors, Novelties. Write C. S. McLEAN, Danbury Exposition Manager, Box 249, Danbury, Conn.

**ILL.-ARK.-MO. STATES SHOWS**

WANT FOR GREENUP (CUMBERLAND COUNTY), ILLINOIS FAIR WEEK OF THE 24th of August, all kinds of legitimate Merchandise Concessions and Shows. Will furnish Tops and Beautiful Truck Fronts for any worthwhile show. One more Trick Rider for "Wild Red" Meadows Drome. Book or buy Octopus and Arcades. Want capable bannerman. No ride help needed; thanks for the inquiries. HARRISBURG, ILL., DOWNTOWN, FIRST IN TWELVE YEARS. THEN THE BIG SIX-DAY CUMBERLAND COUNTY FAIR, GREENUP.

**OPPORTUNITY**

FOR ONE OR MORE PARTIES

Familiar with show business to buy established nationally known Show and Commercial Printing House. Doing business in every State in the Union. Will sacrifice. Plant cannot be duplicated for \$100,000.00. Will take less than one-half, reasonable down payment, long time easy terms on balance to responsible person or persons. For details write or wire: BOX 143, % Billboard, 390 Arcade Bldg., St. Louis, Missouri.



IT'S Corp. J. A. Barnes now. A former concessionaire and last season with Dee Lang's Famous Shows, Barnes is stationed with a Signal Corps detachment at Camp Crowder, Missouri.

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
 No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

# 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Pat set of 100 cards, tally card, calling markers, \$9.50.  
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
 Automatic Bingo Shaker. Real Class . . . \$12.50  
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25  
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50  
 Box of 25,000 Black Strip Card Markers. 1.00  
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
 19 W. Jackson Blvd., Chicago

**PALACE UNITED SHOWS**  
 Can place Concessions. No grift. One Flat Ride. Shows with own outfits, also Help for Rides. Will open in heart of cotton belt. Good fall dates booked. Get with it for your winter bank roll. Address for next two weeks.  
**F. W. WADSWORTH**  
 Route 1, Blue Bank, Tiptonville, Tenn.

**WANTED**  
 Agents for Sium Grind Stores; Men for Under and Over Seven. Also Concession Help and Truck Driver.  
**S. B. WEINTROUB**  
 Care Virginia Greater Shows  
 Strasburg Virginia

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$40.00 Four Way Grab Top, 14x16 ft., with awning.  
 \$ 8.50 Skeleton of 8 Months child. Unborn Show.  
 \$ 8.40 New Canvas Waterproof Tarpaulin, 8x10 ft.  
 \$10.00 Head on Sword Illusion. Money Getter.  
 \$65.00 Electric Candy Floss Machine with Recipe.  
 \$11.00 Genuine Mounted Tiger Head. African Show.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia, Pa.

**TORTURE PROOF**  
 Original Illusion. First Time Advertised. Write  
**ABBOTT'S, Colon, Michigan**  
 World's Largest Illusion Builders

**FOR SALE**  
**Crefor Popcorn-Peanut Truck**  
 on account of being called into service. For particulars write **CLARENCE PUGH, 145 Brown St., East Stroudsburg, Pa.**

**JAKE POREL Wants**  
 Capable Roll-Down and Skillo Agents for North Chicago and long season south. Address care **BLUE RIBBON SHOWS, North Chicago, Ill.**

**H. P. LARGE SHOW WANTS**  
 For Damascus, Va., this week and good celebrations to follow. Want Ride Help in all departments. Book any Kiddie Ride, Shows of all kinds, Legitimate Concessions of all kinds. Want party to take charge of Bingo on salary or percentage. Will sell Corn Game and book same on show.

**C. W. NAIL SHOWS WANT**  
 Ride Help that Drive Semis. Will book neat Pit Show. Ray Goldstone wants Concession Agents. Hot Springs, Ark. (South Side Lot), August 17-22; Fordyce, Ark., 24-29.

**GOLDEN BELT SHOWS WANT**  
 For the balance of season closing in November: Rides—Tilt, Octopus, Chair-o-Plane. Shows—Girl Show or any show except Side Show and Funhouse. WANT Man to handle Penny Arcade that can Repair Machines, Concessions—Place Frozen Custard, Lead Gallery, Photos, Cotton Candy or any 10¢ Stock Store. Address this week Ft. Scott, Kan.; next week Applington City, Mo., or Per Route in The Billboard.

# Direct from the Lots

## Ill.-Ark.-Mo. States

**Benton, Ill. Week ended August 7.** Location, fairgrounds. Auspices, Franklin County Fair Association. Business, excellent when weather permitted. Weather, varied.

Shows were ready Sunday afternoon and chalked a good afternoon and night play. Crowds increased daily, with Wednesday best. Rides and shows played to near-capacity business from 9 a.m. Wednesday until early Thursday morning. Bob Housell joined here, as did Cookie and Snookie Redbud with their Penny Arcade. Mr. and Mrs. Earl Conners framed four concessions for this stand. Red Meadows is repainting the Motordrome. Wayne Phillips joined as electrician and mechanic. He brought in a truck from quarters to transport additional equipment purchased recently. Tilt-a-Whirl topped rides, while Bob Housell's California Nudists and Linden West's Chez Paree were best among shows. Midget City and Motordrome piled up good grosses. F. J. (Dutch) Doyt, bingo operator, hired three additional counter men. Alex Nelson joined as lot man and assistant electrician and framed a new ball game. Marie Mathis is the ball game agent for Nelson's concessions. **VERONICA E. MAKOVICZ.**

## Patrick's Greater

**Lodi, Calif. Week ended August 1.** Auspices, VFW Post. Weather, hot. Good crowds and business held up here all week except on Thursday night. Publicity Director Harry Payne did a good job with *The Lodi Times*, with full-page ads and three separate merchant tie-ups. With matinees Wednesday, Friday, Saturday and Sunday, shows chalked up a good week. Mary Webb joined to manage T. H. Bailey's Side Show. Acts include Mary Webb, front; Tony Pasqualle, tattoo artist; Jay Webb, alligator girl; Marie Sherman, annex; Ray Sherman, tickets, and LeRoy Cox, torture board. Mrs. Velma Chatfield returned from a visit with her parents in Salem, Ore. Paul Montana joined from Los Angeles, Calif. Mr. and Mrs. W. R. Patrick played host to Mr. and Mrs. Harry Hendricks, of Sacramento, Calif. **PEGGY BAILEY.**

## Buckeye State

**Owensboro, Ky. Week ended August 8.** Business, fair. Weather, good. Shows broke in a new lot on the west side of town, and an additional lot was obtained for car parking. Front gate did fair from the start and finished the week with one of the best Saturday nights of the season so far. Rides did well, with near-capacity business Saturday. Concessions did only fair. Mr. and Mrs. Date Curtis returned to take over the Minstrel Show. Doc Fisher opened a new Life Show that has been clicking. Pat Brown is trying to obtain ammunition for his long-range gallery. Mr. and Mrs. Earle Crane's frozen custard continues popular. Jesse Harrison and Gus Litts have placed their photo galleries in storage. Mr. and Mrs. Oscar Bloom, Gold Medal Shows, and Louis T. Riley, Dixie Belle Shows, visited, as did Mayor Weir. Manager Joe Galler was away on business and closed his Kentucky route. **H. G. STARBUCK.**

## O. C. Buck

**Oswego, N. Y. Week ended August 8.** Location, Otis Field. Auspices, American Legion Post. Business, good. Weather, fair. Pay gate, 15 cents. Everything opened on time, but rain hit Saturday night, drowning out the midway and bringing down plenty of wet canvas and damaged merchandise. On Tuesday afternoon 100 orphans were entertained as guests of the mayor of Oswego. Peggy Fisher is *The Billboard* sales agent. Jimmy Sabia is handling the Ferris Wheel and Leroy Stramberg is holding down the griddle in Coffee's cookhouse. Mrs. Toby Kneeland made a flying trip to Rochester, N. Y., to purchase supplies for her photo gallery. Ailyn Parsons, of Goldie Pitts' Side Show, left for his home to recuperate from a recent illness. Technical Sergeant Fred A. Wilson, Langley Field, spent the week with his wife, Vonnice Wilson, Motordrome rider. Mr. and Mrs. Bert Symons, concessionaires, entertained Bert's mother, who is spending the week with them. Mrs. Lloyd Coffee celebrated her birth-

day in Syracuse, where she and Mrs. O. C. Buck went on a shopping spree. Mr. and Mrs. Albert Boneberg went to Buffalo to visit friends and relatives. Mrs. O. A. Gates had her sister, Mrs. D. C. Garland, as a guest. Johnny (Pee Wee) Minerick, after being inducted into the army, was given a 10-day leave and is spending it on the shows. Mrs. Juke Scipper received many presents on her birthday. Pat Finnerty, before leaving for Philadelphia, presented the general agent with a \$50 War Bond. The Berosinis, free act, left shows here to fulfill a series of fair contracts. Frank Loftus, formerly with Sells-Floto Circus and now tending bar in the Pontiac Hotel, Oswego, visited. Ivan Hawley, a retired showman, was a guest at Thursday afternoon's Jamboree. **LON RAMSDELL.**

## Arthur's Mighty American

**Centralia, Wash. Six days ended August 9.** Location, Plummer Lake. Auspices, American Legion Post. Business, good. Weather, hot. Altho the thermometer hovered around 100 degrees daily, attendance was gratifying. Circus was the mecca of the patrons. Sponsors, under direction of G. C. Lange, co-operated. Wedding of Mariag Darms and Dewey Finley Revis was solemnized August 7 in the circus arena, with Judge S. Galhern, Centralia, officiating. Mrs. Gene Phillips was bridesmaid, with Tony Sullwiski as best man. Following the wedding a banquet was held at Lewis-Clark Hotel. On Friday afternoon Helen Donzell's 17th birthday was celebrated with a luncheon in the circus arena. Spotlight, Arabian stallion, recently purchased by M. E. Arthur as a present to his wife, Dolores, is heading the circus's opening spectacle. Grandstand seats purchased from Bud Anderson Circus arrived. Vic Davis and George Stiles purchased Mr. and Mrs. C. C. Smith's cookhouse and spent the week remodeling it. Dinners were held for friends by these hostesses: Minerva Boyd, Mrs. Tex Hudspeth, Mrs. John Donzell, Mrs. Joseph Blash and Mrs. William Bottrell. General Agent Everett and Betty Coe visited for three days and then left to resume their booking tour. Hazel Fisher left the Colohan Sanitarium at Gresham, Ore., and is visiting relatives in Seattle. Richard Alexander and Clifford Higgins made trips to Portland and Salem on business. Winners in the women's bowling contest were Helen Donzell and Marian Revis. Winner of the Pacific Coast Showmen's Association award was Betty Hunter. **WALTON DE PELLATON.**

## L. J. Heth

**Winchester, Ky. Week ended August 1.** Business, fair. Weather, good. Mickey Kline's Miss America Show is leading shows, with Octopus and Tilt-a-Whirl the best rides. Concessions worked to good results here, and Motordrome played to near-capacity Friday and Saturday nights. Mr. and Mrs. Jimmie Davidson were guests at dinner of Mr. and Mrs. Johnson. Helen and Bill Bassham took delivery on a new house trailer. Irene McCue returned after a two-week vacation. Majo, human pin-cushion, joined from Snapp Greater Shows. H. C. Ross returned. Leon Phillips joined the Minstrel Show. Rudy Kay remodeled Miss America Show. F. A. Crawford is doing well after undergoing an operation at St. Joseph Hospital. **C. C. LEASURE.**

## John H. Marks

**Charleston, W. Va. Week ended August 8.** Location, east of glass factories. Business, poor. Weather, rain. Fourth week here proved unsatisfactory, mainly because of continuous rains during the six-day engagement. Location was excellent. When skies did clear for a few hours, crowds came out only to be driven away by another downpour. It rained all day Saturday until 9 p.m., when midway got a good two-hour play. Engagement closed a satisfactory four weeks in the city, with three out of the four recorded as winners. Visitors included Dr. Jim Davidson, John Hanley, Capt. Dave Latlip and Latlip family, T. H. McGovrhan, Mayor Boone Dawson, Mr. and Mrs. J. James Lloyd, El Haren and Dick Wayne Barlow. Joe Shafer is back again as chef in the John Gravas-Harry Basil cookhouse. Capt. Harry Perry is on the front of one of the midway attractions. Willie Lewis spent several days visiting his family in Richmond, Va. Shows start on their fair circuit at Great Roanoke (Va.) Fair. Col. Harry E. Stahler left for Radford, Va., where he has been engaged for the second season as general manager of the fair. Graves H. Perry, general agent, after completing his bookings, returned to the shows to assist President John H. Marks in managerial duties. **WALTER D. NEALAND.**

## Gentsch & Sparks

**New Albany, Miss. Week ended August 8.** Location, in town. Business, fair. Weather, warm and sultry, with daily showers. Shows remained over here for a second week because of the rearrangement of the route and to permit the continuance of a building program without interruption. Manager Sparks made several buying trips to Memphis during the week and General Agent and Co-Owner J. A. Gentsch was out of town most of the week on business. Seats and stage for the new Minstrel Show were completed here. Painters were busy all week repainting the Merry-Go-Round and lettering the semi-trailers purchased from Ralph Miller. Mrs. Walter B. Fox joined from Sol's Liberty Shows with her penny pitch concession, and Joe Miller came on from Biloxi, Miss., to build several concessions for the office. Visitors included Mr. and Mrs. Arthur Clippard, Capt. Freddie Leach, William Ryding and former President Keenan of Booneville Fair. **WALTER B. FOX.**

## Gold Medal

**Portage (Wis.) Fair. Six days ended August 9.** Business, good. Weather, good except Thursday. Shows opened with free gate two days before the fair started and played to good crowds. Thursday, Kids' Day, was lost to rain, but another Children's Day Saturday was successful. Horace Johnson, secretary; John Klatta, president, and A. J. Van Selus, vice-president of the fair, co-operated. George and Bernice Peterson and Jack Strike, formerly of Fidler's United Shows, joined, as did Thompson Brothers with two concessions. General Manager Oscar Bloom returned from a Southern trip. Sam Caldwell bought grandstand privileges and had a big week. Earle Purks replaced the cookhouse which was destroyed in a fire. Dennis Sisk is managing Giggle Alley. Miller's Butterfield was popular here. Ned Torti visited. **HARRY E. WILSON.**

Advertising in the Billboard since 1905

# ROLL FOLDED TICKETS

DAY & NIGHT SERVICE  
 SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
 ★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

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20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50¢. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
 2000 PER ROLL  
 1 ROLL.....@.....75c  
 5 ROLLS.....@.....60c  
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**WELDON, WILLIAMS & LICK**  
 FORT SMITH, ARK.  
 TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, EST/BLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

**Lawrence Greater**

*Pittsburgh. Two weeks ended August 8. Location, 24th and Sidney streets. Auspices, Disabled War Veterans' Post. Business, satisfactory. Weather, fair.*

Shows concluded a two-week stand here to satisfactory business, and Leo Kenny, safety director, co-operated. Carl Barlow, assistant business manager, tendered Mrs. Barlow a surprise birthday party at Blue Ridge Inn August 3. About 60 guests attended. Among those present were Mr. and Mrs. Sam Lawrence, Mr. and Mrs. Jess Reese, J. B. Corbett, John Dunlea, Mr. and Mrs. Al Girard, Vi Lawrence, Mother Weiss, Mr. and Mrs. Guy Markley, Little Mush, Paul Jones, Sammy Wilson, Sam Taylor, Mr. and Mrs. Jack Tannas, Colonel Sykes, Dennis Terrill, Howard Drayer, Joe Deaver; Leo Kenny, safety director; George Marshall, city inspector, and Mike Shepherd. Mrs. Barlow received many gifts. Manager Sam Lawrence was emcee.

JAN HYTER.

**Crystal Expo**

*Prestonsburg, Ky. Week ended August 8. Location, ball park. Auspices, American Legion Post. Business, fair. Weather rain.*

Shows opened to a fair crowd Monday night. It rained every day the rest of the week except Thursday, and shows, rides and concessions did only fair business. Mr. and Mrs. Warren J. Bunts, parents of the Bunts brothers, who are operating the shows this season, visited for a few days from Crystal River, Fla. Line-up consists of 10 rides, 6 shows, 32 concessions and 2 free acts. All rides and show fronts are being redecorated.

BARNEY ODARE.

**American United**

*Bozeman, Mont. Week ended August 1. Auspices, Bozeman Junior Chamber of Commerce. Business, good. Weather, good.*

Shows opened on time Monday night with all rides and shows, excepting the Octopus, in operation. Because of a breakdown, it was unable to open until Wednesday night. Visitors from Zeiger's United Shows included Owner C. F. Zeiger, Mr. and Mrs. Graham and Mr. and Mrs. Lagune. Sam Jones, Salt Lake City, also visited.

MRS. FLORENCE RIFE.

**Clyde Smith**

*Scalp Level, Pa. Week ended August 8. Auspices, Cambria County Firemen's Convention. Business, excellent. Weather, fair, with rain Saturday.*

Attendance records for this celebration were broken when 25,000 came out for the event. Local firemen co-operated. Jerry Higgins's Chez Paree did well all week to lead shows. Anna Lee King's Cotton Club ran second. Congress of Oddities had the best week of the season so far. Oriental Villa and Peggy Ewell also did well. Thal's Ferris Wheel topped rides. Mr. and Mrs. Jack Rockway's bingo topped concessions. Walter Podgerski's pan game and Hiram Beal's concessions did good business. Visiting firemen spent freely. Mary Lee and Dolores Mae Smith were graduated with honors in school and joined their grandparents, Mr. and Mrs. Hiram Beal. Petey Weigand entertaining relatives from Johnstown, Pa. Tom Hasson was a frequent visitor. Robert Raley and Joe Walks returned from an army medical examination. New arrivals: Si Saunier, manager of Oriental Follies, with Jean Martin, Peggy Mills, Marty Wynne and Margo, dancers. Luvada Riley joined

Anna Lee King's Cotton Club Revue. Dancers Nadja and Jerry Bennett joined Jerry Higgins's Chez Paree. Concessionaires to arrive were Earl Smith, A. Podsobinski, Brady Cooper, George J. Western, Madam Wanda, Adelle Jacobs and Toy Daniels. Arthur Heaton joined as Merry-Go-Round foreman.

BOBBY KORK.

**Bantly's All-American**

*Stroudsburg, Pa. Week ending August 8. Location, East Stroudsburg. Business, good. Weather, good.*

This spot gave everyone a nice week's business. The move was made in good time and the show opened Monday night with all rides and shows in operation. Wednesday's matinee, in co-operation with the local merchants who distributed children's tickets, was a big success. Saturday's matinee was rained out, but it cleared up toward evening and the night was a winner. Ted Miller left for New York to be inducted into the army. Mith Mitchell and wife stayed back with the show here instead of going on the advance. A letter was received from Danny Klein, who was in a government hospital, and the Goodfellowship Club sent him a subscription to *The Billboard*. R. Nasuta has joined Joe Kane as agent. Rex Allen joined Paul Lane here as agent. Harriet DeVolle is being featured in Bert Melville's Hot Spot Revue. Florida Stanko received a letter from her brother, Sergt. Charles S. Blanton, who was stationed on Midway Island, telling of his safety. Sarah Matterna is visiting the Joe Kane family. Floyd Garner joined A. J. Budd's Freaks on Parade as ticket seller and grinder. Jack Donahue, Othello, the human balloon, closed here, as also did Nelda Wilson. Mr. and Mrs. Al Palitz, Tony Barress and Tommy Pell left for a week's visit in New York. Pat Oliver O'Brien left to spend a week-end in Philadelphia. Dorothy Lunsford returned from Knoxville, where she visited her mother. Goodfellowship Club met in the Arcade top on Wednesday evening and were entertained by moving pictures taken in Red Lion of the show by A. J. Budd and Bud Rilee.

PAY RIDENOUR.

**Endy Bros.**

*Worcester, Mass. Week ending August 8. Auspices, Yankee Division. Location, Webster Square. Business, excellent. Weather, perfect. Fifteen-cent gate.*

Shows made fast short move in here from Lowell, Mass., and everything was ready to go by Monday noon. This is the first time a show of this kind has ever been on this fenced-in college athletic field in the heart of the city. Show made a splendid appearance, and William Tucker did a good job. Business was best of season. Show entertained 900 newspaper boys on two nights from Worcester Telegram and Gazette. Shows were billed with 50 24-sheets and over 4,000 sheets of paper. Radio was used to good results. Barney Meehan, shows' biller, deserves much credit for this great showing. Rocket was top money ride, as was Thompson's Side Show. Committee of Yankee division headed by Fred Jones co-operated. Ruth Roy's Monkey Land entertained orphans. Many visitors here, including Mr. and Mrs. Whiten-Whithall, George A. Hamid; Sam Hamid, manager of White City Park; John Carney, of Lowell; C. S. McLean and William Jarvis, of Danbury (Conn.) State Fair; John H. Gorman, New Britain; Archie Paer, shows' concessions secretary's brother; Mr. and Mrs. Ben Weiss, Nate Corey, and Mayor Claude A. Lord, Pottsville. Earl Thomas arrived from Florida to take charge of new Dive Bomber Ride. HARRY STOOPS.

**BIGGEST OUTDOOR EVENT  
IN CANADA THIS YEAR**

**FAIR FOR BRITAIN  
TORONTO** **AUG. 31st to  
SEPT. 12th**

**Location—Riverdale Park**

**Auspices**

**TORONTO DISTRICT BUSINESS MEN'S COUNCIL**

**Proceeds—British War Victims' Fund**

**WANTED SENSATIONAL FREE ACTS—state salary.  
OUTSTANDING SHOWS with own equipment.  
STRICTLY MERCHANDISING CONCESSIONS.**

**ALL AMUSEMENT ATTRACTIONS furnished by**

**CONKLIN SHOWS**

**Cornwall, Ontario  
August 18-22**

**J. W. CONKLIN  
Royal York Hotel, Toronto  
August 19-September 12**

**WANTED - - - WANTED**

**ROANOKE FAIR at ROANOKE, VA.**

**August 24 Thru August 29**

**GREAT RADFORD FAIR at RADFORD, VA.**

**August 31 Thru September 5**

**and balance of this season.**

**CAN PLACE**

**Legitimate Concessions of all kinds.**

**SHOWS with or without own outfits.**

**MARKS SHOWS** **THIS WEEK—Bluefield,  
West Virginia**

**NOW BOOKING CONCESSIONS**

**Of all kinds, except Wheels and Coupon Stores, for Jackson County Fair,  
Jackson, Mich., September 1 to 5. Contact**

**LIPSKY & PADDOCK**

**Care Johnny J. Jones Exposition, as per route.**

**WANT—LEXINGTON COLORED FAIR—WANT**

**LEXINGTON, KY., AUGUST 24 TO 29 — 6 DAYS — 6 NIGHTS**

**WANT—Manager for Geek Show, Help and Acts for Side Show, Posing Show, Working World. CONCESSIONS—Photo Gallery, Balloon Darts, Scales, Lead Gallery, Coca Cola Ball Game. Agents for Grind Stores, Wheels. Can place Penny Arcade, Sound Car, Kiddie Auto. Ride Help, Working Men, Semi Drivers. Cookhouse Help wanted, must be experienced.**

**WALLACE BROS.' SHOWS**

**THIS WEEK—RICHMOND, KY.**

**WAYLAND, MICH., STREET FAIR**

**SEPTEMBER 2-5**

**Can place one more ride, preferably a Chairplane, for Wayland, and also for Hart Fair the week following. Grind Concessions at Wayland, \$18.00 each, up to fourteen foot frontage. Concessions at Hart Fair, \$2.00 and \$2.50 a front foot. Address F. L. FLACK, 36 E. Woodbridge St., Detroit, Mich. Telephone, Columbia 3200.**

**THE SHRUNKEN HUMAN**

**The wonder attraction of America, that Tiny Shrunked Body; a Jungle Maiden reduced to a mere midget; a Jungle Warrior two feet in length. A genuine reproduction from the jungles of Borneo, just like the cannibals do them. Spectators marvel, nurses gaze in wonderment, doctors scratch their heads, everybody whispers "is it real?" Has long hair, eyelashes, brows, shrunken bosoms, necklace of human hair, feathers and grave beads. The biggest little show on earth, shipped in casket postpaid only \$15.00.**

**JAPANESE SHRUNKEN HEAD**

**A genuine reproduction of a Jap head, as if shrunken by head hunters. Everyone wants to see this one, they still remember Pearl Harbor. Hold one up, watch the crowds flock around. The greatest attraction yet. Postpaid for only \$8.00.**

**NATIVE SHRUNKEN HEADS**

**Has black kinky hair, mouth sewed shut the way the cannibals do them. Necklace of human hair, feathers, beads. Postpaid, only \$8.00.**

**Showmen, pitchmen, sideshows, roadshows, museums, carnivals, storeshows, window attractions, order one or more today. Nothing shipped without deposit. Address**  
**TATE'S CURIOSITY SHOP** **Safford, Arizona**

# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Aug. 15.—A special meeting was held to dispense with a number of important matters on hand. President Carl J. Sedlmayr was in the chair and among those present were Past President Sam J. Levy, Past President J. C. McCaffery, Vice-President M. J. Doolan, G. L. Wright, Sunny Bernet, Al Sweeney, Lew Keller, Bernie Mendelson, Maurice Hanauer, Walter F. Driver and Sam Bloom. Voted to membership were Clyde E. Barrick, Edw. R. Mattson, Jack Galluppo, Mendel Lemesh, Thomas J. Lovitt, Charles W. Miller, Nathan Tash, Lewis Greene, John Demick, Frank J. Lee, W. A. Hopper, Claude W. Burchett, Michael J. Dessen, Andrew S. Holley, Murray Miller and Rudolph A. Nathansen. These were credited to Sam Gordon, Sam Feinberg, Earl Bunting, R. L. (Bob) Lohmar, A. J. Weiss, Lou Leonard, Harold Paddock, Thomas J. Sharkey, John Galligan, Morris Lipsky, Harry Fisher and H. B. Shive. Members journeyed to Hammond, Ind., to attend Royal American Shows' League bingo August 13. Event netted club close to the \$200 mark. Earl Maddox and crew handled the calling and usher chores, with President Carl J. Sedlmayr as spokesman and Harry (Irish) Gaughn doing a good job selling tickets.

Late reports tell us Rube Liebman is ill at Alexian Hospital. Sad news of the passing of Brother Abner K. Kline was received with deep regret by his many friends and brothers. Vice-President M. J. Doolan and family left for St. Paul on a combined business and pleasure trip. Brother Arthur Hopper was seen among those at the Sherman Hotel. New listings for the 1943 Outdoor Amusement World Directory have been coming in in response to the recent letter sent out. Chairman Al Rossman urges all to keep working on this important financial department of the League. Membership cards are ready and many have been mailed. Why not send for yours at once? League counsel Morris A. Haft is recuperating from a recent operation. Brothers William Young and R. N. Adams are still in the hospital.

### Ladies' Auxiliary

Auxiliary members were shocked over the death of Brother and Showman Abner K. Kline, of Salem, Ore., who will be greatly missed by all.

Be sure to send in your prizes for the bazaar to be held some time in December during convention week at the Sherman Hotel. Forward all donations and prizes to Chairman Mrs. Henry T. Belden, 6136 North Knox Avenue, Chicago, Ill. All proceeds are to be turned over to the Servicemen's Center.

Award books now out on the War Bonds are to be forwarded to Mrs. Anne Doolan at the Sherman Hotel, Chicago, Ill.

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Aug. 15.—Al McKee, superintendent Palisades Park, is doing everything possible to serve in the armed forces. President Emeritus George A. Hamid returned from one of his trips. Dick Gilsdorf proposed James M. Baker for membership and he was elected. Visitors included Donald Simmons, Sam Rothstein, Dave Epstein, Eddie Elkins, Arthur Campfield, Jimmy Davenport and Nate Weinburg. Leonard Traube is back from his vacation. Bill Bloch had a small financial interest in the Welfare Fund Drive, but at a recent meeting of the executive board, Bill said all profits be turned over to the club. Alex Brown is in Queens Hospital. Sam Wagner is ill at his home, as is Robert Douglas. Luther Miller, general agent Bantly's All-American Shows, was called to Governor's Island to undergo his army examination, but he was rejected. Brother Murray Polans is Private Polans now. He's with Company C, Barracks 2, Fort Dix, New Jersey.

Charles J. Morris, son of Doc Morris of Palisades Park, is with an overseas contingent. Members were shocked at the death of Abner K. Kline. Brother George Bernet, Springfield (Mass.) Fair, visited. Brothers John A. Winkler, Charles Thiemann, Joseph Salerno, Bert Nevins, Philip B. Mazzechi, Charles Haweeny, Plato Guimes, Harry Frankel, T. Ganim, Edward McEvoy, William A. Wood, George Rittinger, Louis Faber, Jack Capria, Jack Bloom, August Berni and James J. Corcoran came in with their 1943 dues thru Brother Joe McKee.

If you know of any members who have joined the armed forces and have not informed the club, won't you please send the information along. Frank Miller and Howard Ingram are tied for first place in the membership drive with Jack Owen third.

### Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated July 25 (the Fall Special Number), which carried lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,  
Los Angeles

LOS ANGELES, Aug. 15.—Regular bi-monthly session opened at 8 p.m. with a double memorial for two well-known showmen, Abner K. Kline and George Singleton, whose sudden demise came as a shock to their many friends. Communications were read from President Krekos, Brothers Theo Forstall, Clyde Gooding, Chuck Gammon, Anthony Chontos, Charles W. Adams, Bill Duncan, Ernest Fitzgerald, Mush Ellison, Eddie Tait, Jack Brooks and Joe Glacy.

Outstanding on the membership application was that of Brother Robert Mitchell for life membership, which was unanimously approved. Brother Mitchell has been first and foremost to lay his dues on the line the last several years and was paid in advance to 1944 at this time. Others received as members were Charles Buddy Priest Jr., Ross O. Keeler, Dr. Halligan Johnson, W. R. (Bill) Tumber, Lee Howard Williams, Sanford O. Payne, Roy E. Reed, B. Bisette, James N. Patterson, Orlo H. Wach, Frank Platon Jr., William L. Emery, Truworth E. Willard and William D. Corbett.

Ladies' Auxiliary introduced Captain Mrs. Levon, who gave an excellent talk on Civilian Defense.

Moxie Miller made good on his pledge of a \$25 War Bond for the building fund. Brother Henri Clayton visited. He won the attendance prize. Another visitor was Brother Irving Polack. Club is indebted to Mrs. C. H. Allton for some tasty Boston baked beans garnished with pork and brown bread.

### Ladies' Auxiliary

August 10 meeting drew 40 members and 10 guests. All officers were present, and Chaplain Minnie Fisher held a minute of prayer for Paul Lorenzo. Letters were received from President Margaret Farmer, Boots Blakeman and Frances Dunn. Bank award went to Inez Walsh, while Lieutenant Manheimer won the door prize, donated by Marlo Le Fors. Deadline for Red Cross contributions was set for September 9 and all members are urged to have their articles completed by then. Rummage Sale Chairman Marlo Le Fors reported final arrangements on the rooms will be completed by the next meeting. Plans for Secretary Horton's party August 18 have been completed. Captain La Vani introduced her guests, including Mrs. Kelly, Alexandria Drake, Kitty Jennings, Lieutenants Leibam, Manheimer and Du Veln and Sergeant Timble. Rose Rosard introduced Mrs. Mathews, a prospective member, and Frances Barth had Myra Sargent as her guest. Esther Luthy, who now lives in Oklahoma, visited.

Making brief talks were Inez Walsh, Helen Brainard Smith, Ruby Kirkendall, Mrs. Burdes and Peggy Forstall. Forks and spoons were donated by Edith (See West Coast on opposite page)

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, Aug. 15.—Members met at First Vice-President Frenche Deane's home in Webster Groves. Games were played on the lawn, followed by a wiener roast. A short business meeting was held and a letter from President Viola Fairly was read. Betty McKee, club's mascot, became a June bride and now is Mrs. A. L. Pruiett.

Sister Nell Allen, of Waynesville, Mo., visited. Secretary Grace Goss, Dee Lang's Famous Shows, reports many new members for the club.

Many members visited Dodson's World's Shows at Grand and Laclede lot daily. Clubrooms at Maryland Hotel are being redecorated to be ready for the opening of the club at an early date.

# Heart of America Showmen's Club



Reid Hotel  
Kansas City

KANSAS CITY, Mo., Aug. 15.—Sorrow engulfed the club with the passing of Brother and Past President Abner K. Kline. He was honored and beloved by every member, and his death is a great loss to the club. Brother Jack Ruback brought his Alamo Exposition Shows in for a week's stand in the Argentine district, Kansas City, Kan.

Brother Tony Martone's Heart of America Shows are playing city locations to good business. Brother and Mrs. Boxle Warfield were recent visitors, coming in from Dee Lang's Famous Shows. All shows playing this vicinity report banner business.

Now is the time to think and act on those benefit performances. Let the secretary hear from you as to what you are going to do along this line this season. It is reported the Annual Banquet and Ball will be held this year at the Reid Hotel. Hotel management has assured the banquet and ball committee that the banquet room will be redecorated and put in condition for the event, which will be held as usual on New Year's Eve. Have you sent in your membership petitions? If not, do it now.

## West Coast Showmen Ponder Latest WDC Dim-Out Orders

LOS ANGELES, Aug. 15.—West Coast showmen are pondering orders from Lieut. Gen. J. L. DeWitt, Western Defense Command chief, that the Pacific coastline be dimmed out from Canada to Mexico and as far inland as 150 miles. While proclamation has received much publicity with night baseball, advertising signs and the like, outdoor showmen are wondering if a large area will be barred to them for night showing.

San Luis Obispo, Santa Barbara, Ventura and Orange counties will be affected in this area, and ban will partially affect Kern, Los Angeles, Riverside and San Diego counties. Beach fronts have been dimmed out for some time and ocean side of the lights painted to prevent silhouetting of vessels. When the first dim-out orders were issued, beach front concessionaires complained that their business would be hit. This was not the case, as motor traffic was permitted to proceed along coast roads at slow speeds and with parking lights. New order is seen as more drastic, and concessionaires and show operators are watchfully waiting to see what can be done.

In California some shows play only the coastline, where the most productive cities are located. One show expected to be hit is Crafts Fiesta, located on the San Diego water front. Shows were hit by the first dim-out ruling but continued to operate without neon. Amusement area at Mission Beach will also come under the new ruling, and beach front operators at Mission Beach, Venice, (See Showmen Ponder on opposite page)

## W. S. Curl Greater Shows

Want for Balance of Season in Ohio

Concessions that work for stock—Photo, Penny Arcade, Devil's Bowling Alley, etc. Shows with own outfit. Ride Help, Foreman for Wheel. The best pay and working conditions of any show on the road. Committees in Ohio, we have a few open dates, get in touch at once. Will book any ride not conflicting.

W. S. CURL SHOWS  
Hillsboro, Ohio, this week; Germantown, Ohio, next week.

## WANTED

Roll Down Agents for Pete Burkhart's Kodak Joint

WIRE

SAM BEATTY

O. C. Buck Shows, Massena, N. Y.

## Dutch Radcliffe Whiteside WANTS

Coupon Agents for Clotheslin and Roll Down, also Useful Help around all concessions. A. R. WHITESIDE, % Crystal Exposition Shows, Middletown, Ky., week of August 17th; then sold fairs booked until December 1st. Write or wire. P. S. Bernard Feldman and Whitey Campbell want to hear from men they know.

## HAPPYLAND SHOWS

Want for CARO FAIR, AUGUST 24 TO 29, and Balance of season at best Fairs and Celebrations in State of Michigan. Long-Range Shooting Gallery, Photo Gallery, Diggers and other legitimate Concessions. Good locations available at all fairs for Eating Stands. Opening now for attractive Grind Shows. Address: HAPPYLAND SHOWS, this week, Bay City, Mich.

## BANTLY'S ALL AMERICAN SHOWS WANT

COOK HOUSE. Will book exclusive. No other sitdown cookhouse privilege guaranteed in tickets. Grind Shows Wanted (Arnold Raybuck, answer). Diggers, Candy Floss, Cigarette Shooting Gallery, Scales, Fish Pond, Duck Pond and String Game; strictly American Palmist (no gypsies). Want Ride Help in all departments. Top salaries. Washington, N. J., this week; Bethlehem (Fountain Hill), Pa., next week.

## FAIRS—CELEBRATIONS—FAIRS

WANT Manager for Girl Show with 2 or more Dancers. We furnish Top, Banner Front and Banners. You furnish Wardrobe and Personal Equipment. No drunks or agitators tolerated. Stock Concessions except Photos, Zack, wire. Concession Agents and Sobor, Rollable Ride Help, come on. Shows with Own Equipment and Transportation, 25%. Danville, Ky., this week; Frankfort, August 24 to 29; Elizabethtown, Million Dollar Soldiers' Pay Day, August 31 to September 5; Humphreys Co. Fair, Waverly, Tenn., September 7 to 12; Cheatham Co. Fair, Ashland City, Tenn., September 14 to 19; Dickson Co. Fair, Dickson, Tenn., September 21 to 26; Clarksville, Tenn., Uptown, Soldiers' Day, September 28 to October 3. All address BEE'S OLD RELIABLE SHOW as per route.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## 25,000 Turn Out for Scalp Level Convention

SCALP LEVEL, Pa., August 15.—Over 25,000 turned out for the successful Cambria County Firemen's Convention here August 3-8. Features included special daily events, annual banquet, firemen's ball, hillbilly and rodeo contests, floats, band concerts and parades.

George Clyde Smith Shows provided the midway and chalked up one of the largest weeks of their current tour, show officials announced. A victory theme prevailed and army and navy exhibits were popular.

## Bridgeton Cele Is Click

BRIDGETON, N. J. Aug. 15. — Gala Firemen's Celebration here proved one of the best in the history of the event, officials announced last week. Midway was provided by Zucchini Bros. Shows and made an attractive appearance on Memorial Field. Business each night was above expectations and two matinees proved successful. Zucchini Cannon Act was the free attraction.

## Shorts

JERRY D. MARTIN (Jaydee the Great) is now in his 16th consecutive week of independent outdoor dates. His daughter, Betty Jane, has been accompanying him on his tour but will return to school in Boston about September 1. He says he plans to enlist in the U. S. Ambulance

Corps for the duration at the close of the season.

UNCLE JACK and Mary Lou, with their Radio Gang, and Sleepy Hollow Gang were features at the annual Firemen's Carnival at Rexmont, Pa., on August 8 and 15.

THE 14th annual two-day Fall Festival held August 1-2 at De Forest, Wis., under Volunteer Fire Department and the Commercial Club auspices, attracted a record attendance, Sunday's crowd alone being estimated at 10,000.

MOORE'S MODERN SHOWS have been contracted to provide the midway at three Southern Illinois celebrations, C. S. Reed, general agent, reports. They are West City Home-Coming, Roselare Home-Coming and Mounds Firemen and Merchants' Midsummer Festival.

A NUMBER of outdoor acts were set week of August 10 by Al Martin for various independent dates as well as traveling units. Ullaine Malloy, high act, played Cranston, R. I., for Joe Venditto's Carnival, under St. Mary's Church auspices. Diving Gordon's played East Greenwich, R. I., for Henry Finneral's unit, while Aerial Skyscrapers played Stoughton, Mass., for Larry Carr's show. Flying LaMars were set in Worcester, Mass., for Colbert's shows, and the Thunderbirds, high act, went into South Barre, Mass., for Harry Kahn. Eli Legasse's two units were at Willimansett, Mass., and at Central Falls, R. I., with Bob Eugene, the free attraction at Willimansett, and Sol Solomon, high diver, at Central Falls.

A larger proportion of the acreage this year than last has been planted to hybrid corn—especially in States bordering the corn belt.

June reports indicated that the total output of fruits is likely to be moderately above average and that prospects for vegetable crops have improved. Citrus fruits for harvest this summer will be in smaller supply than last year, but the orange and grapefruit crops that will begin to move next fall are likely to be large. Apples showed only average prospects in June, but the output of peaches, pears, cherries and California plums is expected to be well above average.

### FARM LABOR: INCREASE

Farm labor situation presents a variable picture as the big 1942 crop growing and harvesting gets under way. Experienced farm labor is not easy to get anywhere and especially in areas where war industries are competing for labor. To help make up the deficiency in farm employment many farmers are using the services of their families and employing school youths during the summer.

Farmers are working longer hours, using machinery more intensively and employing whatever shortcuts can be made in production practices. Federal and State employment agencies are doing everything possible to bring farm labor and farm jobs together. Many farmers are pooling jobs and, in some places, exchanging their own services.

National statistics of farm employment do not tell the whole story of farm labor. Even the totals showed more farm labor employed this June than last, exceptions included many important production areas, principally the New England and Pacific States where the demand for labor by war industries is especially heavy. Largest increase in farm labor this June over last was in the West South Central States where more than the usual number of women and children were helping with cotton chopping and other farm work. Farm wages as a national average are the highest since 1920, about 20 per cent higher than in June last year.

### PRICES: LOWER

A year ago prices of farm products were rising rapidly. From May to September the advance was about 25 per cent. No similar rise is contemplated this summer. From May to June there was a slight decline as a result of lowering of prices of feed grains, bread grains and cotton. Rise in prices paid for commodities bought by farmers also has been slowed.

National averages of prices received and prices paid by farmers are about 50 per cent higher than in the 1910-'14 base period, a relationship which should be maintained during the remainder of this year. In this way stability is achieved, a result vastly to be preferred to sharply fluctuating prices and price relationships. For a year now the average of prices received by farmers has been at about parity.

Production of civilian goods is declining rapidly now while national income continues to mount. Thus the pressure of income upon available supplies of civilian goods increases and the government drive to lessen it thru increased taxes and sales of War Bonds is intensified. Farmers are urged to reduce debts and to buy War Bonds as their part in helping to prevent inflation.

### WEST COAST

(Continued from opposite page)

Bullock, and Ester Carley will help out on the commissary supplies next meeting. Mabelle Hendrickson and Ethel Houghteling donated some things to the Home Guard Bazaar chairman, Vivian Gorman. Hostesses at the next meeting will be Edith Bullock, Mary Taylor and Mabel Bennett.

### SHOWMEN PONDER

(Continued from opposite page)

Ocean Park and Long Beach are hopeful that the new regulations will not be much more stringent than the previous dark-out law.

While the new dim-out regulations haven't gone into effect, there was some talk in show circles that a board would be named to discuss the matter with Civilian Defense authorities. Just who would sit on this board for show owners is unknown. Managements were hopeful that the day of new and stringent regulations was at hand with the issuance of the last dim-out rules. All complied with the request for less light and many spots were praised for their co-operation.

Lieut. Gen. DeWitt's proclamation said that "Dim-out practices as now in effect have accomplished much in cutting down the light visible at sea,

but it is necessary that the pattern be better balanced and that it obscure target areas over a large area." On this basis light reduction may permit carnivals to operate in nearly full force, but no official opinion has yet been rendered. Shows would have difficulty traveling at night, as only a small amount of headlight candlepower can be utilized under the new ruling.

While most of the shows in this area use truck transportation, Foley & Burk employ railroad cars. With a number of the larger towns in the restricted area, belief here is that these shows will feel the brunt of the ruling. There are a number of lumber trains serving the area out of the orders limits, but whether the trains will handle a carnival is unknown. Truck shows are affected by the dim-out in that bright lights can't be used. This will slow traffic. In addition, mileage rationing is being talked. West Coast showmen have been co-operative in other governmental defense moves, and they will co-operate on this ruling. What will be done, no one is willing to venture beyond a guess.



120 Feet No Nets  
The Sensational  
**MARION**  
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative

CHARLIE ZEMATER

54 W. Randolph St. CHICAGO, ILL.

## CARNIVAL WANTED

For

**FIVE CO. FAIR, INC.**

Zebulon, N. C., for the week of September 28 through October 3. In the heart of the Tobacco Section.

Wire or write

EUGENE PRIVETT, Secy.

## LABOR DAY CELEBRATION

September 4, 5, 6 and 7

Uptown, Port Huron, Mich.

WANT—Rides and Concessions or Small Carnival.

GLENN WALTERS

1642 Lyons St.

## WANTED

Attractions for Sportsmen's Show to be held Jan. 15-24, 1943. Address:

**A. W. NEWMAN, Mgr.**

206 Auditorium Garage Bldg., Cleveland, Ohio

## WANTED

Concessions of All Kinds

SEPTEMBER 10, 11, 12

**CORN FESTIVAL**

American Legion, Geneseo, Illinois.

Write or phone GEORGE BIEDERMAN.

## New London Labor Day Homecoming Celebration

SEPTEMBER 7, 1942

CONCESSIONS WANTED

Write D. M. WEEKLEY, New London, O.

## WEAUBLEAU STREET FAIR

to be held on the Streets October 1-2-3, 1942. All prizes given are to be paid in War Stamps and Bonds. Community Sales each day. This fair is strictly for the benefit of the War Defense Shows, Rides and Concessions Wanted. For information, write JOHN ALLEN, Weaubleau, Mo.

## Agricultural Situation

Condensed Data From July Summary by U. S. Department of Agriculture, Washington, D. C.

INTEREST turns at midyear to the acreage and production of crops. Larger acreages of food and feed crops have been planted this year and, given good weather, final outturn of crops should be considerably larger than in 1941. Meanwhile production of meats, milk and eggs continues to set new highs and the biggest spring crop on record to be marketed next fall and winter was reported by BAE last month. The year 1942 brings heavier work on the farms as producers with a diminished force of experienced farm help strive to achieve food production goals. All are doing a creditable job, as revealed by mounting production figures. Prices received for farm commodities and prices paid by farmers for production goods continue to hold in balance, yielding a national average of about parity. A number of farm products, notably the crops, are selling below parity, but the difference, as in the case of wheat and corn, is being made up by government payments. Cash farm income this year will likely be the largest on record.

### INCOME VERSUS GOODS

Pressure of income upon the supply of civilian goods is increasing. OPA forecasts that the national income will total \$17,000,000,000 in 1942, or about \$22,000,000,000 more than in 1941. But the production of civilian goods is decreasing and possibly will be the smallest since 1939. To this year's production of civilian goods must be added the inventories of goods carried over from last year. Even so, the total supply of goods and total income will show divergent trends this year.

The government has put ceilings on prices and instituted rationing and allocations programs, but these alone are ineffectual in lessening the pressure of income on the supply of goods. Other necessary measures include the levying of higher taxes, the stabilizing of wages and buying of War Bonds by the general public. Prices of farm products must be stabilized, installment buying must be discouraged, debts and mortgages must be paid off. Consumer buying power must be reduced in line with the quantity of goods available or prices will rise, regardless of general price control.

### FOOD: REQUIREMENTS

Big news of the month on the food front was the establishment of a Foods Requirement Committee within the War Production Board, having control over production and the allocation of all civilian and military food supplies. Chairman of the committee is Secretary of Agriculture Claude R. Wickard. Other members include representatives of the State, War and Navy Departments, Office of Land-Lease Administration, Board of Economic Warfare and the WPB Divisions of Industry Operations, Materials and Civilian Supply.

Committee, named by Donald M. Nelson as WPB chairman, will determine civilian, military and foreign food requirements. It has authority also to step up or limit the domestic production of foods, as well as the importation of foods and agricultural materials from which foods are derived. The Department of Agriculture will be responsible for increasing or limiting domestic agricultural production in accordance with decisions of the committee; the earlier stages of food production in general; the importation of foods and agricultural materials from which foods are derived, and formulation of programs for conservation of critical foods or agricultural materials from which foods are derived.

### PRODUCTION: RECORD

Signs continue to point to a high record of agricultural production in 1942. Extraordinary production already has been achieved by the dairy, poultry and livestock industries; similar achievements are expected by the producers of most of the food and feed crops. Larger acreages of practically all crops have been planted this year than last; principal dependence for final outturns is now upon the weather. Granted good weather, all previous records of agricultural production in the United States may be broken.

Wheat will be a smaller crop this year than last, but the outturn of other small grains—oats, rye and barley—will be larger. Hay crop may be the largest on record and a large tonnage of sorghum forage is expected. The planting of corn was delayed by wet weather, but most of the seed was in the ground by June 1.

# ROUTES NET NEAR-CAPACITY

## RB Tries Later Stand for Cincy

Fire toll of animals is increased — sub menagerie top arrives in Akron

CINCINNATI, Aug. 15.—Having played to fine business along the line, Ringling Bros. and Barnum & Bailey Circus arrived here this morning for a two-day engagement on the Cumminsville lot, starting today. Show heretofore has been in the Queen City two months earlier. The Big One came from Dayton, O., and from here will go to Lexington, Ky., for one day. It appears that the show will again do its usual share of business in Cincinnati.

RB is the second big top here, Cole Bros. having played the city for three days in the spring. In the death toll of animals burned in Cleveland (story in last week's issue) it was mentioned that one of the elephants, One-Eyed Troby, dropped dead on the street after the fire. This should have read One-Eyed Trilby. Names of the giraffes burned were Henrietta and Andy. Soudana is with the show. An ostrich also was lost and all camels and zebras.

### Capacity in Columbus

COLUMBUS, O., Aug. 15.—Despite delayed arrival of the Ringling-Barnum circus here on August 12 from Canton, O., two performances were given to capacity. Weather was ideal. It was 1:30 p.m. before the big top was raised and it was 3 before the main entrance was opened. Menagerie was under a substitute top that was received in the record time of three days from winter quarters in Sarasota, Fla., following the fire in Cleveland. The number of animals in the menagerie made a creditable showing. The performance moved with the precision of old.

Delay in getting the main show under way proved a boon to the Side Show, which did an excellent business that continued thruout afternoon and evening. Circus continues to experience a heavy turnover in labor due to the draft and demand for workers by war industries. In Columbus, as elsewhere, all available local labor was used.

### Other Ohio Spots Good

CANTON, O., Aug. 15.—With ideal weather the Ringling-Barnum circus played to a good matinee and capacity night house here on Tuesday (11). Because of late arrival of trains and labor shortage, matinee did not get under way until 3 p.m.

A long haul to Meridian Road lot delayed the matinee in Youngstown, O. (10). Threatening skies and some rain did not hurt attendances there. Matinee house was good and show did capacity at night.

Dover, O. (9), formerly a Sunday—*(See RB IN CINCY on page 58)*

## Sunbrock's Second Philly Week Big; Men to Service

PHILADELPHIA, Aug. 15.—Fighting forces will deplete ranks of Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Show immediately following its additional week's engagement closing tonight at Frankford Yellow Jackets Stadium. Originally scheduled for a week, Sunbrock remained a second week because of big business. While matinees were light, night performances were big, with little rain.

Nell Lott is one of four members to go into service, being inducted on August 18. Others to go into service before the end of the month are Jack Jackson, scheduled to go into the Coast Guard; Bill Grimes, who enlisted in the tank corps, and Jackie Reinhardt, readying to report to the U. S. Cavalry at Fort Riley, Kan. Sunbrock is awaiting call from his draft board, as is his assistant, Jack Andrews. Sunbrock announced addition of George Mason to his show. Mason was with the late Lucky Teter.



GEORGE SINGLETON, vet boss canvasser, who died suddenly while attending to his duties on Cole Bros. Circus at Blackfoot, Idaho, August 8. Formerly with Sparks, Hagenbeck-Wallace and other circuses, he was one of the few remaining big-top men of the old school. Mrs. Singleton was en route to join him when death occurred. His body was taken to Los Angeles for burial. Photo was taken at Baldwin Park, Calif., in 1937.

## Southern Ind. Good for King

ANNA, Ill., Aug. 15.—Business thru Southern Indiana was good for King Bros. Circus despite light matinees. Ted Girard, drummer, left to take over management of Checker Cab Company in his home town, Champaign, Ill. Frank Ludwig replaced him. Guy Smuck, side-show manager, has built up the show since taking it over. Mrs. Frank Stout, who has been home doctoring a dog bite, rejoined the show. Ruby Haag visited at Salem, Ind., and saw a packed house. Mr. and Mrs. Ken Maynard visited for three days.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Smoke House, Ky.  
August 15, 1942.

Dear Editor:

Manager Upp is not the type who knocks brother showmen, but when an advance agent takes advantage of one's liberality and absconds with company money or unworked-out property, then his ilk should be uncovered. At Miss Meal, Ky., on Monday Hank Longhandle arrived to confer with the bosses. He seemed perfectly satisfied to return to the advance and during the afternoon showed the management the bad condition of his pants, which were ripped from the knees down, forcing him to wear an old pair of his wife's hose to hide his naked legs. Saying "It's mighty embarrassing to have to visit city

mayors looking like this," he was advanced enough money to buy new overalls and he has not been seen since. We found the advance wagon and team of horses tied behind a barroom.

At Shiners Hollow, Ky., on Tuesday a matinee only was given, due to the code of the hills prohibiting shows from letting the sun set on them there. While at Hog Wallow, Ky., on Wednesday we ran into opposition in the shape of a carnival, Hill & Hollow Feudistic Combine of Moonlight Amusements. Managements of both shows met halfway between lots to feud over who covered whose paper. A check-up showed only 20 sheets of paper posted in the town by both shows and space for 200 more. *(See Won, Horse & Upp on page 48)*

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### LABOR pains.

TINY WILLIAMS, former trouper, visited Ringling-Barnum circus in Cleveland and met many old friends.

HENRY KYES, who was in the band on Ringling-Barnum circus, is now selling tickets inside the Big Top.

EARL PAGE, trainer with Cole Bros. Circus, was seriously injured on August 5 when he was attacked by one of the show's elephants at Butte, Mont.

JOSEPH (WHITIE) ROSS, with circuses for 25 years on canvas, is with L. Verne Slout Players and enjoys rep show life.

## Russell Four-Day Spokane Date Good

SPOKANE, Aug. 15.—Russell Bros. Circus, here for the first time August 6-9, drew about 20,000 in eight performances. With exception of one stormy day, weather was hot. Show met with general favor. Frequent visitors on the lot were Harper Joy, CFA; Harry Goetz, Pat Lyon, Leonard Gross and Mrs. Anna Natrass. Cole Bros. bill car, managed by Verne Williams, came in during the engagement and did a great job of billing for August 24-25. The show will Sunday here.

## Manchester Good for Sky Follies; New Acts Join

MANCHESTER, N. H., Aug. 15.—J. C. Harlacker's Sky Follies closed a banner week here August 8. Show was favored by good weather all week and business was excellent. Monday opened to 5,000 and big free show for kids on Tuesday saw thousands of youngsters on the lot. Attendance grew thru the week, with 15,000 on the lot Saturday night.

New acts that joined at New Bedford, August 10, were Reynolds and Donegan, pyramid skaters; Aerial Madcaps, high act; Fighting Anzacs; Lindsay Fabre and his boxing kangaroo. Date in New Bedford was for the Kiwanis Club, it being the seventh consecutive year Harlacker has had this spot. William Beserosky, Kiwanis Circus chairman, headed New Bedford committee. Show played Sargent Field, a 10-minute walk from heart of the city. Sky Follies unit now has 14 acts on the program, plus clowns and circus band. Show is moving by trucks. Dim-out regulations have been overcome, defense committee passing on show's lighting as okay.

## Mills in Bedford Labor Day

CINCINNATI, Aug. 15.—Mills Bros. Circus, under management of Jack Mills, has been booked for Labor Day in Bedford, Ind., under auspices of the Police Department.

## Good Biz Steady For CB in West

SALT LAKE CITY, Aug. 15.—Cole Bros. Circus hit the jackpot here on August 10, where 90,000 imported warworkers have been entertainment hungry for months. Despite 96 degrees and a sweltering sun, the matinee opened big. It was necessary to hold two shows at night, second beginning after 10 p.m., with aftershow lasting until early hours of the morning.

Several thousand ticket holders were in the menagerie while a snapped-up first show went on in the big top. There was some confusion but crowds were complacent and there was no disorder. The crowds waiting for the second performance went for the Side Show, which also cashed in. Drink concessions did good business.

Show, set up on the State Fairgrounds, almost entirely occupied with army installations, was hard to get to, parking facilities were poor, ground lighting bad, but nothing could hold them back. The Cole staff did well under difficult circumstances, with no accidents and no incidents. Publicity was well developed thru newspapers, including free show at army reception center at Fort Douglas and orphans and crippled children guests at the matinee. Everything was in readiness on Sunday but held to a Monday date because of Mormon opposition to Sunday circus and carnivals, altho there is no law to prohibit them. The layoff appeared to be good judgment for this city.

Monday's matinee was straw to the ring banks and two shows were given at night, the first one being straw to the ring banks and the second better than a three-quarter house.

Head Press Agent Ora O. Parks arranged a one-hour radio show over Station KLS. Col. Harry Thomas emceed the show, which featured Victor Robbins' band, P. G. Lowery and his side-show minstrel band, Otto Griebing's clown band and many big-top performers, including Florence Tennyson in vocal numbers. Program was heard thruout the nation and many congratulatory telegrams and letters were received from fans all over the country. Radio officials said it was one of the biggest radio shows featuring circus stars that had ever been produced over the airways. Parley Baer, special events man with Station KSL, arranged all details with Parks before show's arrival. Guests on the show included the governor of Utah, mayor of Salt Lake City and Zack Terrell, owner-manager.

Swinging thru the defense and army-post areas of the West, Cole Bros. Circus is having consistently good business, most places being comparable to the big defense centers in which the show did such tremendous business in the East earlier in the season. Bozeman (3), Helena (4) and Butte (5), Mont., gave the show capacity matinees and straw houses at night. Idaho Falls, Idaho (7) gave the show a surprise capacity matinee and a turnaway at night.

The sudden passing of veteran boss canvasser George Singleton while attending to his duties on the lot at Blackfoot, Idaho, was a great shock to the show personnel, and his death is being sincerely mourned by his many friends on the show.

Beryl Wallaby and Ernestine White, both of whom suffered broken ankle bones several weeks ago, are back in their respective acts after several weeks of inactivity.

when it played there. They spent a pleasant day with Toby Tyler.

LEONARD RANDALL, pitchman in Newburyport, Mass., cards that he saw the Big Show when it played Portland, Me., and World of Mirth Shows at Haverhill.

MEMORIES: When passes were called "comps" and read "Not Good for Two Children."

ALFRED J. MEYER writes from Long Branch, N. J., that Lucio Cristiani *(See UNDER THE MARQUEE on page 48)*



# With the Circus Fans

By THE RINGMASTER

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gates Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 15.—The Pat Valdo Tent, of Binghamton, N. Y., had its midsummer meeting in the Barlow Boathouse Clubroom at Quaker Lake, Pa., afternoon and evening of July 26. Swimming, sunning and sailing comprised the afternoon entertainment and at night the bar was opened, refreshments served and Ken Archibald's movies provided entertainment. Pictures were in color and show scenes on Cole Bros., James M. Cole and Ringling-Barnum circuses. Last named depicted an entire circus day from the unloading of the first section, raising of the tents and finally the lowering of the big top flags. This comprised about 1,200 feet of film and was taken when the circus played Wilkes-Barre June 20. Barlow states that plans are being made for another meeting of the Tent in September before he leaves for the army. Herb Pickard, press representative of

the Johnny J. Jones Exposition, was host to Sverre O. Braathen and Bob Zimmerman when they visited the Madison (Wis.) lot afternoon of July 25. Among those they visited with were E. Lawrence Phillips, Clyde Beatty, Duke Drukenbrod and Mr. and Mrs. Roy Delano during their tour of the various shows. In the evening Mr. and Mrs. Zimmerman headed a group visiting the lot, which included Prof. and Mrs. Thaire and daughter, Virginia; Prof. and Mrs. Hyde and Prof. Patterson. Herb Pickard was again host.

Joe and Wally Beach, of Springfield, Mass., recently visited with Bud Carrell and Rosa at the home town theater, the Court Square. They are whip crackers, knife throwers and rope twirlers, formerly with Tom Mix and Sells-Floto. On the same bill were the Ghezzi's, hand balancers.

CFA and Mrs. William H. Day entertained Juanita and Roy Deisler and Elly Ardelt at their home in New Britain while the Ringling show was in Hartford, Conn.

Two members of the Bluch Landolf Tent recently joined the army and navy. Wolcott S. Brown, Lieut., J. G., is located at Newport, R. I., and Pvt. William F. Brinley is located at the U. S. Technical School, Lincoln Air Base, Lincoln.

Mr. and Mrs. Frank H. Hartless, of Chicago, and Mr. and Mrs. W. H. Hohenadel, of Rochelle, attended the matinee of Wallace Bros. Circus at Rockford, Ill., and enjoyed the performance. Show had a full house in the afternoon and strayed them at night. Mrs. Edgar Wilson, of Rockford, joined the party for dinner.

Burt L. Wilson, of Chicago, writes: "Mr. and Mrs. Earl Shipley and I caught Wallace Bros. Circus in Elgin and saw a straw house. This is a wonderful motorized show with a grand paint job and giving a splendid performance with some real acts on the program."

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**WANT**  
 Circus Side Show for balance of season.  
**COLEMAN BROS.' SHOW**  
 Middletown, N. Y.

## Dressing Room Gossip

COLE BROS.—Elmer is very proud of the two new private tops. His new seat man is Johnnie Pugh. This is an awful year for the tourists with our show. They all have to work, and are those biblebacks heavy! Disgusting, isn't it? Since Bob Porter joined with that swell Florida tan all the boys are out each day trying to out-tan each other, including yours truly. The girls are doing all right, too, with their tans. Garlic entree is getting so tough that next season we are going to do it in armored tanks.

Kay Burslem made her debut in the riding act and did grand. You can always tell performers by the way they walk in and out of a ring, and that gal can walk in and out of any ring. P. G. Lowery, side-show band leader, was taken suddenly ill in Casper, Wyo., and is in Memorial Hospital there. I think some of the Walking Club members are suffering with trench feet, as I don't see them walking to the lot quite so often now.

Some of our prima donnas could learn a lot from Polly Inasley from the way she handles herself in the 16-horse hitch. That gal has plenty of style. Blackfoot, Idaho, has one of the grandest lots I have ever been on. It was like somebody's front lawn. We in the dressing room tried to show each other how young we thought we were by tumbling down the first aisle. Otto tried a forward and you could feel the jar out on the midway. We found his uppers under the stake and chain wagon. Harry Holms did a back with his trust in the Lord, but the Lord was busy that day and he had to dig himself out of terra firma.

On the sick list: Ernie White, badly kicked in garland entree; Alva Evans, midget clown, with a wrenched back, and Clary Bruce, with sprained elbow. Betty Ann, infant daughter of Mrs. Bradley, celebrated a birthday by playing host to all children on the show. She had a big day. Visitors during the week were Harper Joy, CFA, Spokane, who spent several days with us; Claude Elder, CFA, Missoula, Mont., and Pat Lyon, Spokane. Received nice letters from Richard Frey, George B. Hubler and William C. King. —FREDDIE FREEMAN.

MILLS BROS.—Evelene Rossi's aerial act is being favorably received, and as a horse woman she is getting many smiles from the back door. Chief White Eagle, Princess Red Wing and family joined at Delta, O. A terrific wind and rainstorm hit the show there on July (See Dressing Room Gossip on page 58)

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

## Results at Regina

RESULTS of the first rodeo in Regina, Sask., held in conjunction with the exhibition here were: Bareback Bronk Riding—First day, Jack Ellison, M. Sorenson, Jack Wade; Muff Dean and Cecil Bedford tied. Second day, Urban Doan, Chet Baldwin, Jack Wade; Muff Doan and Cecil Bedford tied. Third day, Earl Doan, Muff Doan; Urban Doan and Cecil Bedford, split. Fourth day, Jack Wade, Waldo Ross; Lone Breeze and George Spence split. Fifth day, Waldo Ross and Merlin Sorenson, split; Jack Ellison, Earl Doan. Sixth day, Chet Baldwin; Muff Doan and Jack Ellison, split; Frank Duce.

Wild Cow Milking—First day, Joe Cole, Albert Galarneau, Eddie Ivens. Second day, Padgett Berry, Eddie Ivens, Chad Stretch. Third day, Eddie Ivens, Peter Perrin, Chad Stretch. Fourth day, Eddie Ivens, Dan Connelly, Bill Pryor. Fifth day, Jimmy Cochlan, Eddie Ivens, Pete Perrin. Sixth day, Eddie Ivens, Frank Duce, George Spence.

Calf Roping—First day, Cecil Bedford, Dave Campbell and Earl Moore, split; Duffy Crabtree and Pat Burton, split. Second day, Floyd Peters, Dee Hinton, Charlie Ivens, Eddie Ivens. Third day, Floyd Peters, Dave Campbell, Duffy Crabtree, Padgett Berry. Fourth day, Earl Moore, Hugh Connell, Padgett Berry; Dee Hinton and Jack Morton, split. Fifth day, Earl Moore, Dee Hinton, Pat Burton, Cecil Bedford. Sixth day, Albert Galarneau, Earl Moore, Jack Morton, Dee Hinton.

Steer Riding—First day, Jimmy D'Arcy, Jack Lauder, Jack Ellison; Jerry Ambler and Chet Baldwin, tied. Second day, Jimmy D'Arcy; Jim Mitchell, Jim Robinson and Homer Evans, split. Third day, Frank Voros, George Spence; Jimmy D'Arcy, Woodrow Forsyth and Sammy Sissons, split. Fourth day, Chet Baldwin; George Spence, Merlin Sorenson and Jim Robinson, split. Fifth day, George Spence, Merlin Sorenson and Jack Ellison, split; Jim Robinson. Sixth day, Frank Duce; Jim Mitchell, Jack Noyes and C. Lansdell, split.

Wild Horse Race—First day, Jimmy D'Arcy, George Spence, Waldo Ross and Jack Lauder, tied. Second day, Chet Baldwin, Art Jensen, Jiggs Boice. Third day, Carl Olson, Lone Breeze, Ed Old. Fourth day, George Spence, Chet Baldwin, Ben Meyers. Fifth day, Jiggs Boice, Frank Voros, Ben Meyers. Sixth day, Chet Baldwin, Art Jensen, Frank Voros.

Saddle Bronk Riding—First day, John Glazier; Cecil Bedford and Wilda Ross, split; Sonny Trueman and Jerry Ambler, split. Second day, Jerry Ambler, Urban Doan, Waldo Ross, Cecil Bedford. Third day, Jerry Ambler, Sonny Trueman, Frank Voros; Jack Wade and Jimmy D'Arcy, split. Fourth day, Jerry Ambler, A. K. Lund; Muff Doan and Arnold Montgomery, split. Fifth day, Jiggs Boice and Jack Wade, split; Jerry Ambler, Carl Olson and Lone Breeze, split. Sixth day, Jimmy D'Arcy; Carl Olson, A. K. Lund and Jack Wade, split.

Steer Decorating—First day, Padgett Berry, A. K. Lund, Dee Hinton, Jimmy Wells. Second day, Jimmy Wells, Dick Andrews; Dee Hinton and Earl Moore, split. Third day, Jack Wade, Cecil Bedford, Dan Connelly. Fourth day, Padgett Berry, Jack Wade, Cecil Bedford, Dan Connelly.

Finals: Saddle Bronk Riding—Jerry Ambler, Jack Wade, Carl Olson, A. K.

Lund, Calf Roping—Dave Campbell and Duffy Crabtree, split; Pat Burton, Floyd Peters. Steer Decorating—Dick Andrews, Jack Wade, Padgett Berry, Dave Campbell, Bareback Bronk Riding—Urban Doan, Muff Doan, Jack Wade, Cecil Bedford. Steer Riding—Jimmy D'Arcy, George Spence, Jimmy Robinson and Jim Mitchell.

HERMAN LINDER, acting on behalf of Gene Autry, bought 35 head of bucking stock in Southern Alberta. Bronks were used at the Cardston Stampede before being shipped to Autry's ranch.

PROFITS of the Carmangay (Alta.) Stampede were divided between the local Red Cross branch, IOOE, Kinsmen's Milk for Britain Fund and Salvation Army. Stampede association president is Ivan Ohler.

RECORD-BREAKING crowds saw the four-performance annual rodeo at Breckenridge, Tex. High events averages went to Jack Sanders, calf roping; Walt Keeney, cow milking; Wart Baughman, bull riding, and Johnnie Stovall, bronk riding.

HOOT GIBSON has set his Wild West Show for Ascot Stadium, South Gate, Calif. Rodeo replaces the annual event Gibson formerly staged at his San Fernando Valley ranch. Contestants already signed are Tom Cahoe, Harry Huckler, Roland Forsyth, Lawson and Lewis Fore, Walt LaRue, Barney Levitt, Durward Ryan, Bud Cook, Chuck Northrup, Johnny McFarland, Clay Lewis, Neil Wagner and Hoot Dillon.

WINNERS of Castle River (Alta.) Stampede were: Calf Roping—Padgett Berry, Eddie Ivens, Cecil Bedford. Bareback Bronk Riding—Cecil Bedford, J. Ellison, Frank Duce. Saddle Bronk Riding—Cecil Bedford, Mike Yogas, Ed Horne. Steer Riding—J. Ellison, Cecil Bedford, F. McKenzie. Wild Horse Race—Eddie Ivens, Jimmy Wells. Wild Cow Milking—Max Matkin, Eddie Ivens. Over 1,400 attended.

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# SEASON UP SO FAR

## Survey Shows More Spending

Per capita rises in spots canvassed by NAAPPB — predictions indicate doubt

CHICAGO, Aug. 15.—Increased grosses and larger per capita expenditures marked the season up to July 19 as compared with the corresponding period in 1941, according to a survey announced by Executive Secretary A. R. Hodge from the offices of the National Association of Amusement Parks, Pools and Beaches here. Gross increases in territory covered range from about 100 per cent to 12 per cent, with few decreases reported. Increases in per capita spending vary from 65 per cent to 8 per cent, with decreases almost nil.

Weather was reported spotty, with not much general improvement over that of last year. Transportation restrictions and gasoline and tire conditions were more generally felt than blackouts or dim-outs in the area taken in by the survey. Special inducements to servicemen are general.

Queries made in the survey and replies given by the spots covered in the States mentioned:

How does your gross up to and including July 19 compare with the same period in 1941?

Alabama, 32 per cent increase; California, 2 per cent increase; Maryland, about 100 per cent increase; food and refreshment gross increase of 200 per cent; Massachusetts, 30 per cent increase; 20 per cent decrease; Michigan, after taxes are taken out, about the same; 12 per cent increase; Missouri, slight increase, night business better, picnic business off because of bus situation; 46 per cent increase; New Jersey, 50 per cent increase; New York, 32.7 per cent decrease; Ohio, very little difference; Oregon, 71 per cent increase; Pennsylvania, 30 per cent of last year; 15 per cent decrease; Virginia, less; Wisconsin, 30 per cent decrease for June; July to date equal to 1941.

### Much Rain Reported

How has the weather been, compared with the same period?

Alabama, about the same; California, better; Maryland, more rain; Massachusetts, same; not as good. Michigan, bad; very poor. Missouri, more rain; New Jersey, same; New York, better; Ohio, better; Oregon, comparable; Pennsylvania, better; Virginia, better; Wisconsin, 19 days rain in June, washed out two Sundays and Decoration Day.

What do you figure your comparative expenditure per capita with 1941?

Alabama, 10 per cent increase; California, 7 per cent increase; Maryland, 20 cents instead of 12 cents at refreshment stands; Massachusetts, 20 per cent increase; 12 per cent increase; Michigan, 18 per cent increase; 15 per cent increase; Missouri, 10 per cent increase; New Jersey, 25 per cent increase; New York, 39 per cent increase; Ohio, 8 per cent increase; Oregon, 65 per cent increase; Pennsylvania, 50 per cent increase; Virginia, 50 per cent increase; Wisconsin, 50 per cent increase; (See PARK BIZ SURVEY on page 47)

## Hodge To Attend Sessions Of Pennsylvania Operators

CHICAGO, Aug. 15.—A. R. Hodge, secretary of the NAAPPB, will fly to Pittsburgh next Wednesday to attend the summer meeting of the Pennsylvania Amusement Parks Association in Kennywood Park on August 19 and 20. While in Pittsburgh he will confer with Eastern park men on the national convention to be held in the Hotel Sherman here late in November.

While plans for the convention are still in formative stage, it is understood that manufacturers' headquarters this year will be on the mezzanine floor of the Sherman. There will be no large exhibits and it will not be necessary to use the exhibition hall. Instead the hall will house the Penthouse Club, where park men gather for evening social sessions.



SCENE OF NOVEL Grandmas' Molasses-Recipe Contest recently in Palisades (N. J.) Amusement Park, with over 50 grandmas competing. Object was to prove that grandma is just as good a cook as ever, and the grandmas brought cakes, cookies, candy, pies and other goodies made with old-fashioned molasses recipes and three youngsters sat on the stage, judging the contest by tasting each of the dishes. Bill Berns, WNEW commentator, was emcee and the contest landed plenty of newspaper space. It will be made an annual event, as it carried a large appeal for many who are not attracted by bathing beauty and other contests.

## Two Week-Enders At Pittsburgh Spots

PITTSBURGH, Aug. 15.—Kennywood and West View parks here will close all-week operation on August 23 and be open only on Saturdays and Sundays the following two weeks.

In previous years both parks remained open until the week before Labor Day, but with the holiday later this season than usual they will have two week-end openings instead of one.

# Coney Island, N. Y.

By UNO

First time this season Island had a rainy Saturday and Sunday, August 8 and 9, and first time, too, a rainless Friday, August 7. Ammunition shortage due to curtailment of government quota beginning to be seriously felt at shooting galleries. Louis Carboni, operating three, raised ante to 10 shots for 25 cents as a last and emergency resource, as did the others, while Herman Bayer's, oldest local gallery, shifted to BB caps. When everything peters out, Louis says, his spots may have to become ball-rolling games. Also deplors the fact that no powers (Remington, etc.) have gone to the front for the industry, which, he adds, is not altogether an amusement but, to a large extent, a vital necessity in that it serves as a valuable education to servicemen in the correct use of firearms, and that element of patronage right now is far in the majority.

### Here and There

Sam Wagner, World Circus Side Show, ill from a heart attack since August 3. Carrying on in his place is Julius Schoenberger. Jack Lorimer is new talker. Replaced Raymond Wagner, who left to join Jimmie Hurd with James E. Strates Shows. . . . Bille Lover, pocket edition of Kate Smith at Fred Sindel's Stable-Irish House, has signed for a winter radio program, then to a USO unit. Dora Peletier, another entertainer at Stable, is known as the Original Gay '90s Girl. . . . King Murray Kaufman, operator of Photo Laffs on Bowery and financially interested in other studios, has been an Islander the last six years. Expects an army call soon. . . . Mickey

## Weekday Pull Strong at N. O.

NEW ORLEANS, Aug. 15.—Despite one of the wettest summers in several seasons, patronage at Pontchartrain Beach shows a marked increase over the record turnover last year. With numerous weekday programs Manager Harry J. Batt is bringing out Sunday crowds in the middle of the week. Presence of thousands of soldiers and sailors at abutting government recreational centers and nightly double feature on boardwalk help to swell the aggregate.

Manager Batt pulled his annual season's highlight on August 6 when Ray Billetti, of the Billetti Troupe, high wire, was married to Betty Sinkovich, nonpro, of Perth Amboy, N. J., on a tiny platform on the rigging. About 50,000 witnessed the wedding and the crowd probably would have been larger if parking space could have been found nearer the resort. Three years ago Manager Batt also featured Philip Wallenda's wedding to the former Marian Mohlman in a similar ceremony. Both marriages were conducted by Rev. L. J. Gray, Opp, Ala. The year before that wedding on the high wire Manager Batt gained national recognition for his "Wedding in the Waves" of Lake Pontchartrain.

Entries in the Miss New Orleans contest, to be held on August 19 and 20 at the beach, indicated a record field of girls of 18 to 28 years to compete for the trip to the Atlantic City Pageant. With (See Daily Pull at N. O. on page 58)

## Va. Beach Patrol Lauded

VIRGINIA BEACH, Va., Aug. 15.—A praise letter in the press from a Norfolk citizen refers to the cleanliness of the beach at Seaside Park here as compared with some other beach areas. Lifeguard John Maddox at Seaside Park cleans his section of the beach, as do the other guards here. Lifeguards are part of the Virginia Beach Police Department and are officially known as the (VBP) Virginia Beach Patrol. Chief of the VBP is Jerry Gerard, athletic director of Duke University. There is a lifeguard every 300 yards, and the bicycle and board (concrete) walk is three miles long.

## Beach Campaign

SAN DIEGO, Calif., Aug. 15.—Mission Beach amusement center is preparing for one of the greatest "political" battles in its history as Harry Wooding and Frank Redmond marshal their forces for voting for "Mayor of Amusement Center" on September 9. Wooding is running on an "I Promise-Nothing" platform, while Redmond is campaigning on the fact that he is a self-made man, having "started with nothing and ended with the same." While the campaign gets hotter daily, the Pacific Coast Showmen's Association has not taken any stand, altho some support may be thrown to the candidate sending in the larger number of members. There are hints of a dark horse.

## Cincy Coney Sets Victory Pyro Show

CINCINNATI, Aug. 15.—Coney Island here will have its annual fall fireworks show, with which it always closes its season, on August 28-September 7, said Edward L. Schott, president and general manager. Arthur Rozzi, Coney's fireworks expert, said the fireworks were ordered and made nearly a year ago at close of Coney's 1941 season.

Show will be known as the Victory Fireworks Carnival and Aerial Circus and the program will be patriotic in character. On Labor Day Coney will end its season. Aerial circus will be staged on the Mall twice daily at 4 and 9 p.m. Acts include the Great Flossner, unsupported balancing; Three Milos, aerialists, and Sensational Waldos, girl trio, aerialists.

"It has been our mission at Coney Island this season to do everything possible to keep people in good spirits at (See Cincy Victory Show on page 58)

## Ensign Hamid to Sea Duty

ATLANTIC CITY, Aug. 15.—Resigning from his father's amusement enterprises for the duration, George A. Hamid Jr. was tendered a farewell party on August 7 by employees of Hamid's Million-Dollar Pier on his leaving for active sea duty. An ensign in the U. S. Navy, young Hamid was given an engraved gold watch and pen and pencil set by his pier colleagues, party being arranged by Managing Director Samuel W. Gumpertz. Upon his graduation from Princeton University and completion of a post-graduate course at the University of Pennsylvania, Hamid joined his father's business, becoming a junior executive in the amusement enterprises operated by George A. Hamid.



OWNER-MANAGER ROY STATON, Springlake Park, Oklahoma City, hands over check for \$2,229.84 to Oklahoma's Milk and Ice Fund as a result of the best National Kiddies' Day in the history of the park on August 4. In spite of threatening clouds, huge crowds thronged the midway, reported Manager George Mitchley, public relations department, to take advantage of the first bargain day of the season. The Daily Oklahoman and Times gave the event front-page publicity well in advance of the day and daily pictures of rides and pools appeared in both papers. Each season Owner Staton turns over net receipts to the fund. Park is having one of the best seasons in years.

# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Taffy Town Topics

ATLANTIC CITY.—The Army Air Corps having taken over most of the hotels, as well as Convention Hall, at this writing the only Boardwalk hostilities operating are the Breakers, President and Marlborough, and the lads in khaki are in sight everywhere. Vacationists in Taffy Town are awakened at dawn by "Hep, hep, left, right, left, right," for the men drill up and down the side streets as well as the Boardwalk from early morn till sunset. Smaller concessionaires along the Walk report an increase in biz because of the dough-boys, while the bigger spots have posted "Removal" or "Going Out of Business for the Duration" placards, since soldier pay makes expensive purchases improbable.

At first it was felt that Boardwalk bathhouses would benefit from the hotel closings, what with many side-street hotels being blocks away from the ocean. But that apparently doesn't help, for those who visit here these days—and thousands upon thousands do—are either relatives and friends of those stationed here and therefore don't have the time to go swimming or else they just don't mind dressing in their hotel rooms and walking bathrobe fashion to the ocean front.

## Labor Day Respite

As to what is going to happen to this "World's Playground" is your guess as well as mine. To my way of thinking, the rumor that the entire Boardwalk will be taken over by the army and closed to the public after Labor Day doesn't seem probable. Of course, should there be an attack upon our Atlantic shores, the entire coast would be declared a military zone, barred to the public. But what might happen is that the Walk will be closed during the week but open again on week-ends, with Atlantic City becoming a Saturday and Sunday resort center.

I know for a fact that many army officials in charge of training the lads are fed up with the curious looking on of the citizenry and with wisecracks hurled during these training sessions by vacationing spectators, who, frankly, should know better. That's why I think that after Labor Day (and you must be grateful to the army for recognizing the investments of those in biz in Atlantic City who look to the summer for their livelihood) the army will close the Walk and permit the public there only on week-ends. And if that will help in this country's war effort, that is what should be done, and "boo" to the first in the outdoor amusement field to object.

It is this column's contention, too, that the many thousands of men who will be continually stationed in A. C. will prove a big draw, attracting thousands of civilians who ordinarily would not visit the resort. I refer, of course, to friends and relatives of the men down here, and even if they be permitted to come down only on week-ends it will provide plenty of biz to concessionaires who stay open all year round.

## Photos Are Censored

Reason you haven't been seeing so many bathing beauty photographs usually taken each season at Atlantic City is that all publicity photos released this summer must first receive an okay from the army public relations department. As ballyhoo Artist Lou Cunningham, praise agent for Atlantic City for, lo, these many years, explains it, no photograph can be released showing the Boardwalk hotels, for all of them are now considered military barracks and under strict army censorship rulings. The oceanfront itself is under supervision of the Coast Guard, so all pictures of beauties or what have you with the ocean or beach as a background must first be submitted to the Coast Guard. Cunningham, by the way, reveals that he is waiting for a navy commission.

So, you see, this burg "ain't what it used to be." But it is giving its all to the war effort and will, I am sure, come back in public favor as strong as ever after the war. Remember, Blackpool in England is still doing biz at the old stand after repeated bombings. No, don't sell Atlantic City short—by a long shot!

## Cake Eaters

CINCINNATI, Aug. 15.—Sometimes you not only cannot eat your cake, you don't even have it in the first place, A. W. Hutchinson, manager of Coney Island swimming pool, discovered a few days ago. In honor of Hutchinson's birthday, Tom McCann, manager of Moonlite Gardens, who also knows how to mix a delectable batter, baked a cake. By the time he lured Hutchinson to the scene of the intended festivities the delicacy had vanished, other Coney attaches having found it first.—Cincinnati Times-Star.

## Playland, Rye, N. Y.

By J. WILSON CLIFFE

Biz still holding up, notwithstanding transportation problems. There has been considerable speculation among personnel anent 1943. It can be stated definitely that Playland will reopen next May. Whether it will be on a reduced scale or not remains to be seen. Mamaroneck Lodge BPOE brought a boatload of crippled children who were entertained on the trip by Hughie Pitz, Mabel Elaine and educated canines. Kurtzo and Kurtz, Pallenberg's Bears and Ernie Wiswell went over big as free attractions last week. Beach and pool doing fine these torrid days, the army regulations close beach at nightfall. S. S. Calvert making daily run from Bridgeport and bringing goodly number of Nutmeggers. Two boats running daily from New York and Jersey City. Bus lines from Westchester and the Bronx making hourly runs.

Annual baseball game between park boys and Fred Merritt's refreshment stand champs ended in victory for grease-joint crew, 18-10, but park girls took measure of refreshment lassies in a softball game, 17-11, with game featured by pitching, fielding and hitting of Yolanda (Dickle) Launcelot, half-pint dynamo who captained and sparked her team to victory with a brace of homers. Plenty of boys from armed forces seen daily and nightly here. Dave Asta, exparking manager who was recently inducted into the army, was married to Rita West on July 23. Frank Jaeger, supply manager, has resigned and is now employed in war work in New York. Herbert F. (Bud) O'Malley Jr. and his wife spent a week at the O'Malley menage. Bud is employed at a war plant. Winnie Colleano left on a nine weeks' route for Frank Wirth office. Art Abbott's champs played for the concessionaires' baseball title against Arthur Marros' "roughnecks" and the latter won, 41-9. Abbott trained his team on frozen custard minus the brandy. Hasta luego.

## Palisade, N. J.

By CLEM WHITE

It was a drawn-out siege with the weatherman, but it looks as tho the referee, Mr. Cash Register, probably will turn in a favorable decision. Days devoted to the war effort have shown Palisades is doing all it can. Tuesdays, Wednesdays and Thursdays have a program that transcends anything done here before from War Bond distribution in the high hundreds to a galaxy of names. The "Can-You-Top-This?" trio, Harry Hershfield, Senator Ford and Joe Laurie Jr., amply held their own with the stars who preceded. Bert King and his "Blind Date" quiz program has proved popular and every Wednesday evening brings servicemen and their chaperoned dates to the stage before making a tour of the park. Reggie Childs and ork, musical incumbents, are first on stage and then take over at the Casino when Harry Shepard waves his wand and has Russ Irwin's crew disappear.

Casino will miss Bill Gomez, but the army needs him more. Phil Smith at the pool finds inductions have dug deeply into his staff. Plato Guilmes finds that army rifle practice does not dull the shooting appetites of the khaki clad. "Chips," of the staff, who for 35 years has been cooking potatoes, carries on as a chef in the army. Concerted drive of Holy Name Societies under the persuasion of Charles (Doc) Morris has brought many folks here that have been virtual strangers for years.

# American Recreational Equipment Association

By R. S. UZZELL

Roadside merchants, antiques, little puppies, produce, canned fruits and jellies, furniture, drugs, hot dogs, lunches and dinners and tourists' camps are feeling the pinch—and how! An investigation out Reading (Pa.) way shows the facts. Many of these places are closing for the duration. On the contrary, Carsonia Park, Reading, is doing a thriving business.

## Experiences Varied

The big answer is transportation. Public transportation with one fare is working magic for a lot of parks. This squares with the facts gleaned by your author in his travels since July 4. Not all parks are having the same experience. It has been a hectic season for some and more than good for others. Yet all parks have done well in Army and Navy Relief and in War Bond selling. The well-deserved reputation for patriotism is showing brighter than ever. Servicemen are given special attention everywhere and universally a reduced rate. Amusement parks were given the green light for keeping up morale and feel that they are making good. If given material for needed repairs this fall and winter, they will do even a better job in 1943 because of accumulated experience.

A very large plant for conditioning bananas has none of the poor man's fruit available, thru no fault of its own. The amusement parks are not going to be left without diversion, because it is so sorely needed these strenuous days to keep the people cheerful. A number of them will keep open as late as possible this year.

## Program for December

The national association is going forward on plans for a convention in December. John L. Coleman, of Indianapolis' Riverside Park, is program chairman. He will welcome all help and suggestions he can get. His past performances in committee work presage a live and interesting program. There are so many vital problems to consider that he will have to do some choosing. We shall trust it to his discretion and that of his able committeemen. A lot of us remember his father's appearances before us 20 years ago when this fellow was a youngster. Family traditions are becoming an asset to our national association.

The big rain on August 9 along the Eastern Seaboard had it all its own way. Some places were a blank. Others did a little business but not enough to pay expenses. One ride got 30 cents, tax 3 cents, total 33 cents. This is how most operators felt. It is all part of the game. Let us hope for a good ending of the season.

After all, we are all related. Amusement men generally are lamenting the circus fire at Cleveland which destroyed so many wild animals. The feeling is akin to that which would prevail were they domestic pets. It reminds us that the same show lost a number of elephants last year from poison. It costs enough these days to carry a menagerie without these added calamities. Hay and meat have been inflated in price. But the show will go on.

# Atlantic City

By MAURIE ORODENKER

With several weeks of the season remaining, railroad and bus companies are well ahead of last year's business, which was the largest in 10 years. Occupation by army air forces of all beach-front hotels is complete, with a large number of side-avenue hotels also requisitioned. Boardwalk and Convention Hall have been declared "out of bounds" for girls under 18 after 11 p.m. unless accompanied by a responsible escort. For girls under 17 the curfew hour is 10. Col. Robert P. Glassburn, commander of the training center here, said troop movements and training would "be so timed as to inconvenience civilians as little as possible." Statement came in response to inquiries as to possible interference with vacations.

Steel Pier's blimp is the latest resort attraction to fade from the scene. Frank P. Gravatt, pier operator, announced that the blimp has been donated to the rubber salvage campaign. Members of the guard on Steel Pier were sworn in as special policemen to take a hand in suppressing any disorder or enforcing law. Those who took the oath are John A. Barnshaw Jr., captain; Clarence Jeffries Sr., Charles H. Walters, George Spreckley, Harry Semet, Albert D. Wink, Patrick Cohen and James H. Lingo.

Hamid's Million-Dollar Pier was host (See ATLANTIC CITY on page 58)

BALTIMORE.—Joshua T. Cockey, dancing teacher and director of new Dixie Ballroom in Gwynn Oak Park, was re-elected second vice-president of the Dancing Masters of America at the 59th annual convention in New York. Nicholas James, acting sergeant at Fort Meade, Md., 20 miles from Baltimore, who before he was drafted last June was elephant trainer at Long Island Jungle Camp, Massapequa, spends his week-ends visiting Maud, Trixie and Cutie, elephants at the Jungle Camp.

CINCINNATI.—The 100-pound offspring of Maude, 4,000-pound hippopotamus, made its first public appearance on August 12 at the zoo. The baby hippo, the sixth to claim the zoo as its birthplace, was born on August 10. The father, Zeeko, and two daughters complete the family. Two of the animals died last year after they swallowed tennis balls which children threw into their cages.

## FOR SALE FERRIS WHEEL

At present set up in amusement park. This wheel is in good running condition. Paint job. Lights and Electric Motor new. Can be seen set up and working anytime. Will sell complete for \$400.00 cash. Address to R. MINNICH, 1321 Chew St., Allentown, Pa.

## FOR SALE

Beach Resort, located heart defense, no blackout. Eighteen Miles Newport News, twenty-two Norfolk. Best bathing beach in area. Cottages, Dance Hall and Lunch Room. Will sell all—or half interest if buyer takes charge. J. LACY SMITH, Rushmore, Va.

## DO YOU NEED GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENBURG  
Hotel Kimberly, 74th St. & Broadway, New York

## Available for 1942 Season

Legitimate Concessionaire wishes to place five to ten Concessions in an established amusement park. Will also consider buying small amusement park. BOX D-273, care The Billboard, Cincinnati, Ohio.

## FOR SALE

### 12 USED DODGEM CARS

in good shape. Good rubber on bumpers and upholstery, \$35 each. Buyer must come and get them.

FOUNTAIN FERRY PARK CO.

Louisville, Ky.

# Early Gates in New Highs

## Muncie Topples Previous Marks

100,000 turn out for 90th annual — Army-Navy exhibits click

MUNCIE, Ind., Aug. 15.—Following a week of establishing new records daily, 90th annual Muncie Fair closed one of the most successful runs in its history here August 7. Altho fair officially closed Friday, Royal American Shows, midway attraction, and Hoagland's Circus Hippodrome were held over another day, adding to the already big attendance for the week. A. G. (Fritz) Norrick, secretary-manager of the fair, said that records were broken in every department and it was estimated that over 100,000 attended during the week.

Outstanding features included army and navy recruiting exhibits. Army chalked up 58 applications during the week, 18 being for the WAAC. Navy exhibit arrived late but managed to obtain a number of applications. Talent from the grandstand and midway worked the War Bond and Stamp booth on the grounds. Mr. and Mrs. Paul Beckley, who are working in Indianapolis, took time off to come up to do their lightning sign work on the track. Grandstand attractions were handled thru the Gus Sun Agency.

Weather was good, only once breaking loose and holding off even then until (See Muncie Marks Topple on page 53)

## Zoning Group Okays New Virginia Site

RICHMOND, Va., Aug. 15.—Clearing the way for Virginia State Fair Association to develop the newly acquired Strawberry Hill property near here, Henrico County board of supervisors has approved Board of Zoning Appeals' recommendation that the property be reclassified from an agricultural to a business district.

County Manager S. J. Mahaffey explained in detail at the meeting the plan for the development of the section. He told supervisors that a house-to-house canvass of property owners of the neighborhood had revealed no opposition to the plan. Included in development plans was the re-zoning of certain property to residential classification.

Details for the development of the fairgrounds proper have not been completed, Charles A. Somma, secretary, said, but it is understood that tentative ideas include a one-mile race track.

## Exhibits Being Lined Up For Annual at Carthage

CINCINNATI, Aug. 15.—Interests affiliated with Cincinnati Terminal Livestock Market will join in an extensive display at the near-by Carthage Fair, Charles Strehel, commercial livestock section superintendent, told former Gov. Myers Y. Cooper, president. Livestock Show will be housed under the grandstand and will be both educational and entertaining. A highlight will be the auctioning of a pure-bred yearling Hereford steer, with proceeds to go to the USO. The steer is being donated by Charles F. Williams.

Included also will be an exhibit of 12 club calves by the Green Hills 4-H Club. These calves will be sold to the highest bidders. National livestock and meat boards will have a display, as will the National Livestock Loss and Prevention Bureau. Features of the program are to be broadcast over Stations WLW and WKRC. Farmers' Round-Up, regular WKRC feature, will be broadcast from the display daily.

HONESDALE, Pa.—Honesdale Fair, sponsored by Wayne County Agricultural Society, has been canceled because of gasoline rationing.



THRU A TIE-UP arranged by Darwin Andrews, public relations director of Muncie Fair, more than \$300 in War Stamps and Bonds were sold at this booth erected in downtown Muncie, Ind., during a 45-minute concert presented by Barney Rapp's band. Seen with Rapp (center) are Sergt. H. Bush (left), army recruiting officer, and R. H. Bevans, chairman Muncie War Bond Committee.

## "Fair for Britain" To Sub For Canceled CNE at Toronto

TORONTO, Ont., Aug. 15.—A "Fair for Britain" for the benefit of The Evening Telegram British War Victims' Fund has been scheduled for Riverdale Park here for the dates ordinarily filled by Canadian National Exhibition, which has been canceled for the duration, C. R. Purcell, president Toronto and District Business Men's Council, which is sponsoring the event on behalf of the 30 business men's associations in the metropolitan area, announced this week. Premier Mitchell F. Hepburn is scheduled to open the fair.

Fair will keynote warriors, warworkers, wartime nutrition and amusements, all of which will be designed to bolster Canadian civilian morale and send the maximum amount of cash to British civilians in the war's front line.

Headlining the amusements will be J. W. (Patty) Conklin's Shows, which will feature Terrell Jacobs' Wild Animal Circus and the Alphe Phillips-Sam Howard Swimcade. Special days thruout the fair will be devoted to the activities of the various groups contributing to the nation's war effort.

As has been the custom for a number of years at the CNE, Nobles of Rameses Temple of the Shrine will transport all orphaned and crippled children to the grounds on the second day, when they will be guests of Conklin, general manager of the shows, who will provide them with a day's free entertainment and meals. Wednesday, the third day of the fair, has been designated as Young Canada Day, when children will be ad-

mitted free to the grounds and pay only half price for the circus, rides and amusements.

As part of the fair a 5,000-seat oval will be erected on the northeast section of the park and will be utilized for military displays, band concerts, pageantry and special events.

General admission to fair will be 10 cents and every penny received from general admissions will go to The Telegram War Victims' Fund.

## Sandy Creek Gets Best Annual in Its History

SANDY CREEK, N. Y., Aug. 15.—Despite gas and tire rationing, Sandy Creek Fair scored one of the best attendance and gross business records in its history here August 4-8. Annual bolstered President Paul Woodward and the fair board's belief that good fairs will draw good crowds despite the gas and tire rationing situation.

Woodward and his board increased every budget and strengthened all departments over last year, which resulted in near-record attendance figures daily. King Reid Shows, midway attraction, chalked up a 20 per cent increase in business over 1941, with all grosses on the initial four days being well above last year's figures. Appearance of Thomas E. Dewey attracted large crowds on Friday, and the racing program and Frank Wirth's Revue were well received.

## Middle West Circuit Preps For 1942; Only Two Canceled

MUSKOGEE, Okla., Aug. 15.—Middle West Fair Circuit will be one of the few complete circuits in the country this year, Ethel Murray Simonds, president, revealed this week when she disclosed that while two of the annuals have been canceled because the army has taken over their grounds the remaining seven will be held as scheduled and other near-by fairs will enable those planning to make the circuit to play dates previously held by the canceled fairs.

Army has taken over the Iowa State Fair grounds at Des Moines and State Fair of Texas, Dallas, but those dates may be filled at Minnesota State Fair, St. Paul; Ozark Empire District Fair, Springfield, Mo., or Mississippi State Fair, Jackson, which will give a full schedule for those who plan to make the circuit, which is considered one of the best in the country. Circuit com-

prises nine annuals banded together as an organization that represents the cream of the grain and livestock area in America.

Missouri State Fair, Sedalia, is the first scheduled. Exhibitors and concessionaires have the opportunity of filling the gap left by the cancellation of Iowa State Fair by showing at Minnesota State Fair, St. Paul, or at Springfield. Resuming the Middle West Circuit, Nebraska State Fair will be held at Lincoln; Kansas Free Fair, Topeka; Kansas State Fair, Hutchinson; Oklahoma State Fair and Exposition, Oklahoma City, and Oklahoma Free State Fair, Muskogee.

Exhibitors can then play Mississippi State Fair, Jackson, to fill the gap left open by cancellation of State Fair of Texas. They may then move to State Fair of Louisiana, Shreveport.

## Greensboro Awards Bonds and Stamps

GREENSBORO, N. C., Aug. 15.—Greensboro Fair will be held here as planned this year, Norman Y. Chambliss, manager, said this week. "We have no transportation problem at our fair," Chambliss said, "and we feel this will be a year when we can be of active service in portraying the agricultural problems in Guilford County and we are again stressing agricultural exhibits. The fair also gives us an opportunity to play a part in the war effort. We plan to set aside a day as National Defense Day, with an appropriate program under Civilian Defense leaders."

He said that all premiums will be paid in War Bonds and Stamps. Fair will be held on the dates ordinarily used by North Carolina State Fair and every department of the annual is to be enlarged. George A. Hamid, Inc., has been awarded an increased contract to provide grandstand attractions and plans are now under way to revive harness horse racing. Ohio Fireworks Company has been awarded the contract for a (See Greensboro Awards on page 53)

## Muskogee Plans Okayed by Army

Victory, food programs to be launched—war effort is dominant theme

MUSKOGEE, Okla., Aug. 15.—Oklahoma Free State Fair definitely will be held here this year with the full endorsement of army officials at Camp Gruber and overwhelming approval of Retail Merchants' Association and the Chamber of Commerce, Ethel Murray Simonds, secretary-manager, said last week. She pointed out that the dominant theme will be "everything for victory in the war and entertainment for the soldiers." Plans have already been made for the establishment of War Bond and Stamp sales booths, Red Cross booths and elaborate army and war equipment displays and anything and everything else that will fit into the war effort.

A six-week period of indecision had held up the full approval of the fair by board members, but it was the war effort itself that provided the deciding argument. W. S. Warner, president, said: "Army officials gave the fair their unqualified endorsement. They were particularly desirous that we proceed with plans, explaining that they are more than anxious to provide good, wholesome entertainment for the soldiers who will be stationed at Camp Gruber and declaring that a fair of this nature fits (See MUSKOGEE PLANS on page 53)

## Yorkton's Annual Gets Record Gate

YORKTON, Sask., Aug. 15.—Yorkton's 57th annual exhibition proved another in the long history of successful fairs held here. An all-time record for grandstand attendances was chalked up on the second night when 4,568 cash customers saw the show and paid admissions to the grandstand reached a total of 12,162. This was an increase of 1,067 over last year, which eclipsed the previous year's attendance figures. Ticket sales were halted on the second night of the three-day show because the grandstand was packed.

Toast to Victory and Christy's trained animals, presented by George Hamilton Booking Agency, pleased grandstand patrons. Wallace Bros.' Shows did well on the midway. Horse racing was presented in front of the grandstand during the afternoons for the first time in 10 years. Exhibits were plentiful and of high quality. As at other Western Canadian fairs, most of them were of local character. Weather conditions and good crop prospects helped make the fair a success.

A feature was the appearance of the Royal Canadian Air Force Band. A new Judges' stand has been built in front of the grandstand and the attractions platform has been extended. Many improvements were made to the race track. Farm boys' and girls' camps were well attended.

## Hyped Biz Chalked At Chippewa Falls

CHIPPEWA FALLS, Wis., Aug. 15.—Northern Wisconsin District Fair closed a successful seven-day run here August 9, breaking several records. Opening day, Children's Day, doubled last year's business. Wednesday Jimmie Lynch's Death Dodgers played the morning opening despite inclement weather and a muddy track. Wednesday night's gate broke all records for that day. Thursday and Friday, with harness racing as the fea-

ture, were hit by threatening weather, which held down attendance from distant points. Altho day crowds were down because of uncertain weather, nights' business was big. Saturday opened with overcast skies and that afternoon was lost. Business at night broke all previous records, however.

Sunday was one of the best days here. Lynch's Death Dodgers were on the track for the afternoon program and packed the big grandstand. Johnny J. Jones Exposition, midway attraction, chalked up near-capacity business.

All concessionaires reported satisfactory business and attendance broke all Tuesday, Wednesday and Sunday records for the last 10 years. Johnny J. Jones Exposition set a new high gross for the week and set a new high for an individual day. Americana, Barnes-Carruthers grandstand musical revue, did capacity business. Secretary A. L. Putnam said the response of the patrons demonstrated clearly that fairs have a definite place in the country's program for morale building. He said fairs should be continued for the duration.

## National Speedways Suspend Operations for Duration

CHICAGO, Aug. 15.—With definite assurance from ODT Director Joseph B. Eastman that the ban on auto racing would not be lifted, Gaylord White and Al Sweeney, co-owners National Speedways, announced to fairs under contract that they are suspending business for the duration. Chicago speed firm further announced to the racing fraternity that it would keep its organization intact and would resume operations on a greatly expanded scale when the conflict is over.

White has been signed as publicity director for the Brockton (Mass.) Fair and will report immediately to take up his new duties. Sweeney has been engaged as special events director for the United States Army War Show to be held in Soldier Field here and will travel with the governmental task forces following the Windy City engagement to handle public relations.

Emory Collins, winner of the National Speedway circuit championship last year, has stored his new streamlined speed creation and has taken up defense work at Le Mars, Ia.

## Jefferson in Record Count; Midway, Attractions Score

JEFFERSON, Wis., Aug. 15.—Initial check-up of Jefferson County Fair receipts revealed that the annual held here August 6-9 broke several records. Fair is said to have played to an estimated 20,000 for the three days. Last day's attendance of 13,000 represented a record for a single day's crowd and grandstand receipts more than doubled figures of previous years. Blue Ribbon Shows on the midway broke the single day carnival gross marks.

The Barnes-Carruthers, Inc., *Laughs-a-Poppin* proved a big draw Saturday and Sunday, with Station WLS's Lulu Belle and Scotty registering heavily Friday. Six horse races, horse-pulling contest and a dog show also were features.

## All But 6 County Annuals In Iowa Are To Continue

DES MOINES, Aug. 15.—Lloyd B. Cunningham, secretary Iowa State Fair Board, said today only six county or district fairs have been canceled. Six definitely off are Big Four Fair, Nashua; County Fair, Iowa Falls; Lee County Fair, Donnellson; All-Iowa Fair, Cedar Rapids; Monroe County Fair, Albia, and Page County Fair, Clarinda.

Of the 78 to be held, only about eight have substituted 4H Club or Achievement Shows, Cunningham said.

## Fire Hits San Angelo Plant

SAN ANGELO, Tex., Aug. 15.—Fire of undetermined origin August 9 destroyed the main offices, sales arena, cattle barn and one feed barn at San Angelo Fat Stock Show here. Loss was estimated at \$10,000, partially covered by insurance. Tentative plans had been made for the 1943 show and rodeo, but the combination of war conditions and fire loss caused officials to decide not to hold either next year.

HUMBOLDT, Ia.—Humboldt County Fair will hold a 4-H Club Achievement Show at the fairgrounds in place of the regular county fair.

# Around the Grounds

WINFIELD, Kan.—Cancellation of Cowley County Fair here has been announced by G. B. Wooddell, secretary.

AYLSHAM, Sask.—Connaught Agricultural Society's 28th annual fair here attracted record crowds. Exhibits were down but quality was improved.

ELSTOW, Sask.—Elstow Agricultural Society held its 24th annual here recently and termed it a success. A baseball tournament was one of the features.

PETERSBURG, Va.—Board of directors of Southside Virginia Fair by unanimous vote have decided to go ahead with plans for this year's annual as scheduled.

NEW HAMPTON, Ia.—Annual New Hampton Farm and Home Exposition will be held, R. J. Sullivan, president, announced. Earlier the fair board voted to cancel.

DIDSBURY, Alta.—Didsbury Fair here was termed "the best in years." Weather was ideal and crowds were large and the number and quality of exhibits were up. Races also were featured.

WORCESTER, Mass.—Endy Bros.' Shows have been signed to provide midways at fairs in South Boston and Emporia, Va., and Goldsboro, N. C., David B. Endy, president, said here last week.

UNION, Me.—Clarence Leonard, president North Knox Fair Association, said last week that trustees voted to cancel the 73d annual Union Fair because of unsettled conditions.

POCAHONTAS, Ia.—Army will send a detachment from Fort Crook, Neb., to Pocahontas County 4-H Fair here, the (See *Around the Grounds* on page 57)

**ALWAYS** thinking and planning to get bigger crowds for you!

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WORLD'S HIGHEST AERIAL ACT!

## WANTED Rides and Concessions for GREENE-DREHER FAIR

Newfoundland, Pa. September 3, 4, 5 H. BOTJER, Greentown, Pa.

## 88TH ANNUAL HARWINTON, CONN., FAIR

Saturday, October 3 New England's Famous Country Fair. Supt. of Concessions, LOUIS L. CRONAN, R. D. 2, Box 244, Torrington, Conn.

## FREE ACTS WANTED

TWICE DAILY UNION COUNTY FAIR ASSOCIATION Union, S. C., week October 12. Contact M. C. PAGE, Secretary, Jonesville, S. C.

## Available HIGH POLE ACT

Beautiful Lighting Effect for Night Display. Other Acts for Indoor Dates. Price and Literature on Request. Address BOX D-257, Billboard, Cincinnati, Ohio.

## WANTED

# THE GREAT RADFORD FAIR

AUGUST 31 THRU SEPTEMBER 5

GRAND STAND ACTS—REVUE with own Band. Concessions—Eating and Drinking Stands open. Demonstrators—What have you? Write or wire for space now.

Plenty of money here—Defense Section. Thousands working day and night. H. E. STAHLER, Manager Great Radford Fair, P. O. Box 52, Station A, Radford, Virginia

## WANTED

## 77th Annual Fair of the Rensselaer County Agricultural and Liberal Arts Society

AT NASSAU, N. Y., SEPT. 16th, 17th, 18th and 19th, 1942.

Day and Night. 500,000 population within 10 miles. Concession Space for Rent. Wanted: Rides, Ferris Wheels, Merry-Go-Round, or what have you now? Write or wire H. M. POOKMAN, Secretary, East Schodack, N. Y. U. S. O. Benefit Day, Saturday, September 18th.

## CHATTANOOGA INTERSTATE FAIR

SEPTEMBER 24 THRU OCTOBER 3

THE FOLLOWING CONCESSIONS OPEN:

Photography, Juices, Palmistry, Candy Floss, Salt Water Taffy, Root Beer and Eat Joints.

Write W. M. BROXTON, General Manager,

ENGEL STADIUM, CHATTANOOGA, TENNESSEE.

## WANT RIDES and SHOWS for CALUMET COUNTY FAIR

CHILTON, WISCONSIN, SEPTEMBER 5-6-7

Address T. HENRY WEEKS, Secretary. WINNEBAGO COUNTY FAIR & EXPOSITION, OSHKOSH, WISCONSIN, September 1-2-3-4. Shows and Rides booked, but can place more Concessions.

TAYLOR G. BROWN, Secretary.

## ALABAMA STATE FAIR

Birmingham, October 5 Thru 10, 1942.

Want legitimate Concessions of all kinds. Office now open on Fairgrounds.

W. C. MARTIN, Supt. Concessions

**NEW YORK STATE JUNIOR FAIR AND 104th CORTLAND COUNTY FAIR**  
AUGUST 31st THRU SEPTEMBER 7th AT CORTLAND, N. Y.  
\$20,000 in Premiums. Extraordinary Entertainment Program. Many Privileges open. What have you? Come and share the profits. Biggest Fair in Central New York.  
WIRE OR WRITE NOW  
HARRY B. TANNER, Secretary.

Outstanding Outdoor and Indoor Attractions  
**BOYLE WOOLFOLK AGENCY**  
605 WOODS THEATER BLDG. CHICAGO

**FAIR SECRETARIES, PARK OWNERS AND OPERATORS**  
Bands as Park and Fair Drawing Cards  
Big-Name Grasses With Semi-Name Bands  
Band Buyers Are Smart  
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement  
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*These are only a few of the many interesting informative articles and lists you will find in*  
The **Billboard BAND Year BOOK** featuring the 4th ANNUAL EDITION of TALENT & TUNES on Records  
The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of The Billboard.  
**Watch for it!**

LATEST VERIFIED FAIR DATES

South Carolina

Bishopville—Lee Co. Agr. Fair Assn. Middle of October. J. E. Reeves. Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore. Columbia—S. C. Colored Fair. Oct. 26-31. Henry D. Pearson. Owing—Mount Carmel Fair. Oct. 14-17. A. N. Saxon. York—York Co. Colored Fair. Oct. 5-10. L. A. Wright.

South Dakota

Gettysburg—Potter Co. Fair. Aug. 21-22. James J. O'Connell. Sioux Falls—Sioux Empire Fair. Aug. 24-26. John F. White. Webster—Day Co. Fair. Sept. 24-26. C. J. Lee.

Tennessee

Chattanooga—Chattanooga Inter-State Fair. Sept. 24-Oct. 3. Maude H. Atwood. Dickson—Dickson Co. Fair. Sept. 23-26. J. H. Clemmer. Harrison—Merchants & Munic. Fair. Sept. 7-12. W. B. Stout. Jamestown—Pentress Co. Fair. Sept. 10-12. Carl V. Wright. Lawrenceburg—Lawrence Co.—Middle Tenn. Dist. Fair. Sept. 28-Oct. 2. Dr. E. R. Braly. Sevierville—Sevier Co. Fair Assn. Sept. 14-19. Ernest Thurman. Tracy City—Grundy Co. Fair. Aug. 20-22. Victor Gross. Waverly—Humphreys Co. Fair Assn. Sept. 9-12. J. S. Bowen.

Texas

Cleburne—Johnson Co. Fair & Rodeo. Sept. 30-Oct. 3. Herman Brown. Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis. Paris—Lamar District Fair. Aug. 31-Sept. 5. H. L. Baker.

Utah

Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis. Murray—Salt Lake Co. Fair. Sept. 2-5. Chester G. Bello, Magna, Utah. Nephi—Juab Co. Fair. Sept. 3-5. LeVan Harris.

Virginia

Blackstone—Courier-Record Fair. Sept. 14-19. Alexander Hudgins. Bland—Bland Co. Fair. Sept. 4-5. T. E. Mallory. Lexington—Rockbridge Fair. Sept. 21-26. Kiwanis Club. Curtis C. Humphris. Lynchburg—Lynchburg Agr. Fair Assn. Sept. 10-19. L. H. Shrader. Pennington Gap—Lee Co. Fair Assn. Sept. 2-5. Earl C. Laningham. Radford—Radford Fair. Aug. 31-Sept. 5. Frank E. Grayson. South Boston—Halifax Co. Fair. Oct. 13-17. W. W. Wilkins. Tazewell—Tazewell Co. Fair. Aug. 17-22. T. E. Rosenbaum.

West Virginia

Sutton—Braxton Co. Fair. Sept. 7-12. Earle Morrison.

Wisconsin

Athens—Athens Agr. Assn. Sept. 1-3. Theo. E. Wozniak. Elkhorn—Walworth Co. Agr. Soc. Sept. 4-6. P. M. Porter. Ellsworth—Pierce Co. Fair. Sept. 10-11. Lloyd Rice. Marshfield—Central Wis. State Fair. Sept. 6-10. R. R. Williams. Plymouth—Sheboygan Co. Fair. Sept. 4-7. W. H. Eldridge. Rhinelander—Oneida Co. Fair. Aug. 24-27. J. M. Reed. Viroqua—Vernon Co. Agr. Soc. Sept. 22-25. Fred S. Rogers. Webster—Central Burnett Co. Fair Assn. Sept. 3-5. R. E. Krause.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen. Sheridan—Sheridan Co. Fair. Aug. 31-Sept. 2. W. L. Wright.

4-H Club Congress Set For Chicago as Usual

CHICAGO, Aug. 15.—National 4-H Club Congress, which for 20 years has been held in connection with the International Livestock Exposition, will take place this year as usual. It will be held November 28-December 3 along with the Chicago Fat Stock Competition, which is taking the place of the International. The 4-H Club building at the stockyards will be used to show prize-winning 4-H Club exhibits from State contests.

Usual junior livestock feeding contest of the International, with entries from boys and girls thruout the country, also will be held.

Mobile County Gets Support

MOBILE, Ala., Aug. 15.—Walter E. Cochran, president Mobile County Fair, revealed here last week that the annual has the support of citizens who appreciate the effort the board is making to establish an outstanding fair. He said patrons this year will make their rubber do a double duty: bring them to do their trading and to see the fair while they are in town. Annual this year will lay much stress on products in line with the war effort. Fair will also feature a carnival on the midway and several free acts. Special features include a horse show for juniors on two nights and an Old Fiddlers' Contest for which a \$50 prize will be awarded.

North Carolina

Asheville—Buncombe Co. Dist. Fair. Aug. 24-29. E. W. Pearson. Burlington—Burlington Community Fair. Sept. 21-26. Pete Neese. Goldsboro—Wayne Co. Fair. Week of Oct. 5. W. C. Denmark. Greensboro—Greensboro Fair. Oct. 12-17. Norman Y. Chambliss. Hickory—Catawba Fair. Oct. 6-10. John W. Robinson. Rocky Mount—Rocky Mount Fair. Sept. 28-Oct. 3. Mrs. Norman Y. Chambliss. Rutherfordton—Rutherford Co. Fair. Sept. 22-26. F. E. Patton. Leaksville—Rockingham Co. Fair. Aug. 31-Sept. 5. S. M. Harris. Lumberton—Robeson Co. Fair. Sept. 22-26. R. A. Hedgpeth. Williamstown—Martin Co. Agr. Fair. Sept. 28-Oct. 3. W. E. Dunn.

Ohio

Andover—Andover Fair. Sept. 11-13. E. G. Haas. Athens—Athens Co. Agr. Soc. Aug. 24-27. L. C. Baker. Attica—Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter. Bellefontaine—Logan Co. Agr. Soc. Sept. 22-25. Carl C. Kirk. Bluffton—Bluffton Agr. Soc. Dec. 9-11. Harry P. Barnes. Cadiz—Harrison Co. Agr. Assn. Oct. 7-9. Lance H. Barger. Canfield—Mahoning Co. Agr. Soc. Sept. 5-7. E. R. Ziegler, Youngstown, O. Canton—Stark Co. Agr. Soc. Sept. 2-7. Ed S. Wilson. Columbus Grove—Putnam-Allen Co's. Ind. Agr. Soc. Dec. 16-18. Amos L. Goodwin. Delaware—Delaware Co. Agr. Soc. Sept. 22-25. John Wagner. Dover—Tuscarawas Co. Agr. Soc. Sept. 23-26. S. O. Mase. Fredericktown—Fredericktown Comm. Agr. Soc. Sept. 17-19. Irl Willits. Fremont—Sandusky Co. Agr. Soc. Sept. 2-11. Russell S. Hull. Greenville—Darke Co. Fair. Aug. 23-28. Frank Hiesland.

THESE VERIFICATIONS OF 1942 fair dates were received since the issue dated July 25 (the Fall Special Number), in which appeared lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

Kenton—Hardin Co. Agr. Soc. Sept. 30-Oct. 2. Chas. R. Fulton. London—Madison Co. Fair. Aug. 23-27. Fred M. Guy, Jr. Irwin, O. Loudonville—Loudonville Agr. Soc. Oct. 6-8. Chas. Bernhard Jr. Marion—Marion Co. Agr. Soc. Sept. 1-4. Wm. K. Davis. Mount Gilead—Morrow Co. Agr. Soc. Sept. 10-12. A. A. Brollier. Mount Vernon—Knox Co. Agr. Soc. Oct. 14-17. Henry G. Richards. Napoleon—Henry Co. Agr. Soc. Sept. 2-5. James D. Murray. Old Washington—Guernsey Co. Agr. Soc. Sept. 16-18. J. F. St. Clair. Ottawa—Putnam Co. Agr. Soc. Oct. 6-10. Jos. L. Brickner. Randolph—Randolph Agr. Soc. Sept. 18-19. R. P. Hamilton. Sidney—Shelby Co. Agr. Soc. Sept. 15-18. Ben O. Harman, Anna, O. Smyrna—Tri-Co. Ind. Agr. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O. Toledo—Lucas Co. Agr. Soc. Sept. 17-20. Chas. Gianni, 411 Michigan St. Woodfield—Monroe Co. Fair. Sept. 2-4. Ralph Schumacher.

Oklahoma

Beaver—Beaver Co. Free Fair. Sept. 9-12. Mrs. T. D. Benjegerdes. Carnegie—Carnegie Tri-Co. Fair. Sept. 2-5. Glenn Fowler. Dewey—Washington Co. Free Fair. Sept. 14-17. J. M. Clark. Fairview—Major Co. Free Fair. Sept. 23-24. W. B. Hanly. Medford—Grant Co. Free Fair. Oct. 13-18. James R. Childers. Muskogee—Okla. Free State Fair. Oct. 4-11. Ethel M. Simonds. Okmulgee—Okmulgee Co. Fair. Sept. 23-26. Harry B. Greaves. Pond Creek—Grant Co. Free Fair. Oct. 13-16. W. M. Gale.

Oregon

Gresham—Multnomah Co. Fair. Aug. 24-30. A. H. Lea.

Pennsylvania

Allentown—Great Allentown Fair. Sept. 22-26. M. H. Beary. Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll. Hanover—Forest Park Free Fair. Sept. 8-13. A. Karst. Harford—Harford Fair. Sept. 9-11. J. A. Williams. Kutztown—Kutztown Fair. Aug. 17-22. C. L. Bordner. Laurelton—Union Co. West End Fair. Sept. 9-12. Wm. Bauserman. Lititz—Lititz Comm. Show Assn. Oct. 8-10. Wm. N. Young. North East—North East Comm. Fair. Sept. 17-19. Margaret Luebke. Northampton—Twin Co. Agr. Assn. Sept. 16-18. George Senter. Reading—Reading Fair. Sept. 13-20. Chas. W. Swoyer. White Hall—White Hall Fair. Sept. 25-26. York—York Inter-State Fair. Sept. 15-19. John H. Rutter.

Damariscotta—Lincoln Co. Fair. Sept. 1-2. Wilnot S. Dow, Newcastle, Me. Farmington—Franklin Co. Fair. Sept. 22-24. Frank E. Knowlton. North New Portland—New Portland Lions' Fair. Sept. 26. Warren B. Clark. Springfield—North Penobscot Agr. Soc. Sept. 7-9. L. A. Averill, Prentiss, Me. Windsor—Windsor Fair. Sept. 4-7. E. R. Hayes.

Maryland

Bel Air—Harford Co. Fair. Aug. 26-27. A. G. Ensor. La Plata—Charles Co. Fair. Oct. 2-3. W. Mitchell Digges.

Massachusetts

Blandford—Union Agr. Soc. Sept. 7. C. R. Ripley. Cummington—Hillside Agr. Fair. Sept. 25-26. Leon A. Stevens. Great Barrington—Barrington Fair Assn. Sept. 21-26. Paul W. Foster. Huntington—Littleville Comm. Fair. Sept. 19. Elmer O. Olds. Marshfield—Marshfield Agr. Soc. Sept. 1-7. Horace C. Keene. Middlefield—Highland Agr. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass. Northampton—Three-County Fair. Sept. 9-13. John L. Banner. Rehoboth—Rehoboth Fair. Sept. 9-12. Mrs. D. Lee Johnson, RFD 1, Attleboro. Topsfield—Topsfield Fair. Sept. 9-13. Robt. P. Trask.

Michigan

Allegan—Allegan Co. Fair. Sept. 21-25. E. W. DeLano. Cassopolis—Cass Co. Fair. Sept. 8-12. Harry B. Ibbotson, Dowagiac. Coopersville—Coopersville Agr. Assn. Oct. 9-10. D. W. Dalgleish. Gladwin—Gladwin Co. Fair Assn. Sept. 21-25. Ray C. Havens, Beaverton, Mich. Iron River—Iron Co. Agr. Soc. Aug. 26-29. Carl Lindquist. Ithaca—Gratiot Co. Free Fair. Sept. 1-5. James O. Peet. Kalamazoo—Kalamazoo Free Fair. Sept. 15-19. Hartman Kakabaker. Ludington—Western Mich. Fair. Aug. 25-28. Irving L. Pratt, R. 4, Scottville. McBain—McBain Agr. Fair Assn. Oct. 23-24. Chas. L. Langdon. Pickford—Chippewa Mackinac Agr. Soc. Sept. 5-8. Samuel F. Roe.

Minnesota

Blue Earth—Faribault Co. Fair. Sept. 9-11. L. B. Erdahl, Frost, Minn. Canby—Yellow Medicine Co. Fair. Sept. 21-23. Kenneth Knutson. Jackson—Jackson Co. Fair. Aug. 27-30. Anton C. Geiger. Redwood Falls—Redwood Co. Fair. Sept. 17-19. W. A. Hauck. Two Harbors—Lake Co. Agr. Soc. Sept. 1-4. Fred D. W. Thias.

Mississippi

Columbus—Columbus Fair & Livestock Assn. Sept. 21-26. Mrs. Elizabeth Proffitt. Corinth—North Miss. Fair & Stock Show. Sept. 14-19. E. D. Watkins. Jackson—Miss. Negro State Fair. Oct. 18-24. H. H. Young, W. Jackson. Laurel—South Miss. Fair Assn. Sept. 28-Oct. 3. H. Whitaker. Meridian—Miss. Fair & Dairy Show. Oct. 12-17. Hillman Taylor. Sebastopol—Sebastopol Community Fair. Sept. 1-5. L. R. Anthony. Tupelo—Miss. Ala. Fair. Sept. 29-Oct. 3. James M. Savery.

Missouri

Perryville—Perry Co. Fair. Sept. 11-12. Werner T. Weber.

Montana

Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. H. L. Dusenberry. Forsyth—Rosebud Co. Fair. Aug. 26-28. H. L. Dusenberry.

Nebraska

Arlington—Washington Co. Fair. Sept. 22-24. H. C. McClellan. David City—Butler Co. Fair. Aug. 29-Sept. 2. Edgar V. Thomas. Franklin—Franklin Co. Agr. Soc. Aug. 30-Sept. 2. R. A. Douglas. Gordon—Sheridan Co. Fair. Aug. 26-28. L. C. Waldo. Humboldt—Richardson Co. Agr. Soc. Sept. 16-18. Jess A. Harris. Johnstown—Brown Co. Fair. Sept. 5-7. O. C. Honnen. Loup City—Sherman Co. Agr. Soc. Aug. 19-22. M. R. Beuchausen. Orleans—Harlan Co. Junior Fair. Sept. 14-18. W. A. Lennemann. Stapleton—Logan Co. Agr. Soc. Aug. 28-30. R. R. Brown. Syracuse—Otoe Co. Fair. Aug. 25-27. R. L. McKissick, Dunbar, Neb. Waterloo—Douglas Co. Fair. Sept. 16-19. Robt. P. Herrington.

New Hampshire

Contoocook—Hopkinton Fair. Sept. 29-Oct. 1. H. R. Clough. Deerfield—Deerfield Fair Assn. Oct. 2-3. W. C. Maxwell, RFD 1, Raymond, N. H. Pittsfield—Pittsfield Agr. Fair. Sept. 10-12. Wm. M. Osgood.

New York

Angelica—Allegany Co. Agr. Soc. Sept. 2-5. L. L. Stillwell. Avon—Genesee Valley Breeders' Assn. Sept. 4-5. John Steele. Ballston Spa—Saratoga Co. Agr. Soc. Aug. 25-29. A. M. Garrison. Brookfield—Madison Co. Fair. Sept. 7-10. C. C. Oraine. Cambridge—Cambridge Fair. Aug. 19-22. Phil Houlton. Fonda—Montgomery Co. Agr. Soc. Sept. 5-9. Edward Rothmeyer, Tribes Hill, N. Y. Owego—Tioga Co. Fair. Sept. 1-5. Ralph Rumsey, Lockwood, N. Y. Palmyra—Palmyra Union Agr. Soc. Sept. 24-26. W. Ray Converse. Troy—Elks' Fair. Aug. 24-29. John J. Fitzgerald.

Alabama

Birmingham—Alabama State Fair. Oct. 5-10. D. K. Baldwin. Dothan—Houston Co. Fair. Oct. 26-31. Leonard J. Lunford. Florence—North Ala. State Fair. Sept. 21-26. C. H. Jackson. Montgomery—Central Ala. State Fair. Oct. 1. Mort L. Bixler, Box 1302, Mobile. Scottsboro—Jackson Co. Fair. Amer. Legion. Sept. 14-19. Harvey Hinshaw.

Arkansas

Arkadelphia—Clark Co. Fair. Oct. 9-10. George S. Dews. Blytheville—Miss. Co. Fair. Sept. 21-27. J. Mell Brooks. Gentry—Home Products Fair. Sept. 10-12. W. J. Green. Mulberry—Crawford Co. Fair. Sept. 21-26. T. J. House. Pine Bluff—S. Ark. Livestock Assn. Sept. 29-Oct. 2. T. R. Green. Pocahontas—Randolph Co. Fair. Oct. 1-3. Ben A. Brown. Searcy—White Co. Fair. Oct. 7-10. Doyle Kelso. Wynne—Cross Co. Livestock Show. Oct. 8-10. J. W. Surginer.

California

Bakersfield—15th Dist. Agr. Assn. Sept. 2-6. Miss Kareen Anderson.

Colorado

Arvada—Jefferson Co. Fair. Sept. 11-12. L. H. Fisher. Rifle—Garfield Co. Fair-Rodeo. Sept. 6-7. S. E. Oglesby. Walden—Jackson Co. Fair-Rodeo. Sept. 5-6. Victor Riley.

Connecticut

Danbury—Danbury Expo. Sept. 6-12. C. S. McClean. Guilford—Madison—Future Farmers' Fair. Sept. 19. Stanley Dinwoodie, Guilford. Harwinton—Harwinton Fair. Oct. 3. Eloy Johnson, R. D. 2, Torrington. Mansfield—Echo Grange Fair. Sept. 19. Fred Rosebrooks, Willimantic. Meriden—Meriden Grange Fair. Sept. 18-19. Esther K. Megowan. Norwichtown—Norwich Grange Fair. Sept. 11-12. Luella J. Browning. Rocky Hill—Rocky Hill Grange Fair. Sept. 4-5. Nellie C. Warner.

Florida

Marianna—Jackson Co. Agr. Expo. Week of Oct. 19. Henry A. Williams. Pensacola—Pensacola Interstate Fair. Oct. 27-Nov. 1. J. E. Frenkel. Starke—Bradford Co. Fair. First part of November. S. A. Weldon.

Georgia

Arlington—Tri-Co. Fair. Sept. 28-Oct. 3. Carl Clements. Athens—Amer. Legion Fair. Oct. 12-17. F. H. Williams.

Idaho

Orofino—4-H Club Exhibit. Sept. 19. G. E. McFraud.

Illinois

Aledo—Mercer Co. Fair. Aug. 25-28. John W. McHard. Brownstown—Fayette Co. Fair. Sept. 1-5. J. R. Jackson. Fairfield—Wayne Co. Free Fair. Aug. 26-29. Ralph C. Finley. Oregon—Ogle Co. Fair. Sept. 5-7. E. D. Landers. Rushville—Schuyler Co. Fair. Aug. 18-20. Harvey L. Roberts. Warren—Warren Fair. Aug. 19-22. J. W. Richardson.

Indiana

Akron—Akron Agr. Fair Assn. Sept. 9-12. Fred Blackburn. Auburn—American Legion Street Fair. Sept. 29-Oct. 3. W. C. Hersch and H. E. Hart. Boswell—Benton Co. Fair. Aug. 26-29. Edgar Burnett. Bourbon—Bourbon Fair Assn. Sept. 15-18. P. B. Good. Connersville—Fayette Co. Fair. Aug. 18-21. Fairmount—4-H Club Fair. Sept. 5-7. Dr. H. D. Carter. Fairview—Switzerland & Ohio Co. Free Fair. Sept. 24-26. Dan Dorsey Bennington, Ind. Warsaw—Kosciusko Co. Fair Assn. Sept. 1-5. John Holm.

Iowa

Ackley—Four-Co. Fair. Nov. 23-25. Joe W. Coble. Bedford—Taylor Co. Fair. Sept. 1-5. C. N. Nelson. Coon Rapids—Four-County Fair. Sept. 8-10. Dennis Brannan. Grundy Center—Grundy Co. Fair. Sept. 1-4. C. S. Macy. Leon—Decatur Co. 4-H Club Fair. Aug. 24-26. W. B. Halstead. Manson—Calhoun Co. Fair. Sept. 3-6. Sara S. Klotz. Marshalltown—Central Iowa Fair. Sept. 22-25. W. A. Buchanan. Nevada—Story Co. 4-H Fair. Aug. 18-21. Glenn Z. Randau, R. 3, Ames, Ia. Osage—Mitchell Co. Fair. Aug. 21-23. C. E. Juhl. Waukon—Allamakee Co. Fair. Sept. 8-11. A. M. Monserud, Harpers Ferry, Ia.

Kansas

Auburn—Auburn Grange Fair. Oct. 2-3. Ina Cellers. Batesville—Independence Co. Fair. Oct. 7-9. Ethingham—Ethingham-Atchison Co. Fair. Aug. 18-21. Clarence Hegarty. Glasco—Cloud Co. Fair. Sept. 8-11. R. M. Sawhill. Wakeeney—Trego Co. Free Fair. Aug. 23-28. Lew H. Galloway. West Mineral—Mineral Dist. Free Fair. Sept. 9-12. R. O. Mizner.

Kentucky

Hartford—Ohio Co. Fair. Sept. 2-5 or Sept. 9-12. Robert Hudson.

Louisiana

Alexandria—Rapides Parish Fair. Oct. 7-10. B. W. Baker.

Maine

Cornish—Cornish Agr. Assn. Sept. 29-Oct. 3. Leon M. Ayer.

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Reopening in Montreal

MONTREAL, Aug. 15.—Stadium Roller Rink reopened here on August 7 following a month of inaction during which an attractive new floor of maple was installed. In addition the interior of the building was completely redecorated. Skating surface is 15,000 square feet, with spacious surrounding aisles. Remainder of the layout is given over to restrooms and equipment, checking and refreshment booths. General Manager Tony Savard reports that the sport here is gaining more followers every day. While there is a sound system to provide music, skaters prefer an automatic phonograph which has been placed at their disposal. Periodically figure-skating exhibitions and races are staged by amateur clubs. Rink is open seven days a week from 2:30 to 5 in the afternoons and 8 to 11 at night. Admission for men is 35 cents, women 25 cents, and there is sufficient equipment for 1,500 skaters. L. Geoffrion is in charge of floor staff.

OTTO EASON, performer on skates, is preparing for another season playing Izy Hirat burlesque houses, starting with the Globe Theater, Atlantic City.

ROLL-ARENA, Gloucester City, N. J., co-operated with the American Legion Post in the scrap phonograph record drive. On August 20 any skater bringing 20 old or broken records to the rink was permitted to skate free. Members of the Legion were on hand to receive the scrap records.

WALT STACY, Chicago, has taken over management of Stardome Rink, Denison, Ia. Building, 65 by 160 feet, has a maple floor. Neon lighting is used inside and out. Personnel of the rink will remain the same under Stacy's management. Rink was closed August 15 for cleaning and refinishing of the floor.

DUBUQUE, Ia., Aug. 15.—City council of Dubuque has passed an ordinance regulating operation of roller rinks, with a 10:30 p.m. closing hour. No one under the age of 16 may be permitted on the rink at 9 p.m. and opening hour is set at 2 p.m. Ordinance requires that rink license application must bear the signatures of at least 80 per cent of property owners within 200 feet of the proposed site; that no music shall be played unless such music is so controlled as not to

constitute a nuisance and that the rink be operated in a clean, sanitary manner and be well lighted.

## New Hampshire

By EARLE REYNOLDS

LACONIA, N. H.—A multiplicity of colorful detail, woven into gorgeous and rare scenic sights, for which one may travel around the world from the foothills of the Himalayas, up the narrow gauge to Dargelling, India, and to the heavenly peak of Mount Everest, has been seen by the writer. Still the view from the "top of the world" and the rest were all alike, but not so among the foothills of the White Mountains. Every scene here appears different. The lakes which surround Laconia are also different, with their clear mountain spring and snow water. One enjoys a restful feeling that brings America to New Hampshire in the summer and also in the winter to participate in skating, skiing and other winter sports. On the shores of most of the lakes are roller rinks too numerous to mention.

Laconia has an Elks' Club that gives a show in the back of the club every year. Almost everyone in the city is an Elk. The show draws large crowds and a \$1,000 War Bond is given away every night.

Who do you suppose is one of the high mucka-mucks here? No one but an old employee of *The Billboard*, E. J. Gallagher, who worked in Cincinnati and who is today one of the most influential men in New Hampshire. To go into this hustling gent's varied career would fill a book of interesting reading. He was a great friend of Tom Taggart, Ed Ballard and the rest of those good old Hoosiers. He was an intimate of Nat Green and of the late Al Hartman, Clyde Phillips and many more notables of *The Billboard* of those days. After getting handcuffed out there in Indiana he came back to his old home in New Hampshire. He started in the newspaper business when he was quite young and after a few years' jaunt in the West he returned to Concord and went to work on *The Patriot*. He soon became financially interested in another paper and went to New York to get the Associated Press service but was turned down by the directors of the AP. A short time later, however, he succeeded and became chairman of AP news in all New England. Later he sold out his interest at the capital and came to Laconia and has since been elected mayor of the beautiful city a number of times. His political party has many times insisted that he throw his hat into the ring for highest offices.

He said, "No, boys; I like Laconia and I like my little daily paper. I am enjoying life and after vastly different struggles in my younger days I try to be square with the world and never owe anyone over Sunday." No, E. J. Gallagher has not forgotten Indiana. His daughter recently graduated from St. Mary's of the Woods and he says that the next time he goes out that way he is going to visit Opera Place, Cincinnati.

## PARK BIZ SURVEY

(Continued from page 42)

ginia, much higher; Wisconsin, 10 per cent decrease.

Have you had any special promotions, attractions or picnics which might have affected your business to date?

California, lack of transportation facilities made it impossible to hold any; Maryland, more picnics but not enough to increase gross over 5 per cent; Massachusetts, gave away bicycles weekly and War Bonds twice weekly; Michigan, free acts, patriotic promotions; New York, many lost because of war conditions and lack of transportation; Wisconsin, bargain days on rides saving the day; extended 2-cent days Tuesday and Thursday afternoons thru for entire day and going over the top; other sections, none.

## Transportation Curb Hurts

How have you been affected by restrictions on bus or other transportation?

Alabama, better business; California, no train service and restricted bus service; Maryland, to great advantage, being on transit lines; Massachusetts, no transportation for picnics; Michigan, no; Missouri, yes; New Jersey, no; New York, no charter boats, busses or railroad accommodations; Ohio, very little; Oregon, no transportation between 3 and 6 p.m. and none after 12:30 a.m., compelled to close park earlier than usual; Pennsylvania, yes; Virginia, no picnics due to no transportation and excursion railroad

rates off; Wisconsin, plenty, about \$30,000 in gross loss because all picnic busses canceled; not a picnic.

What effect, if any, has the gasoline and tire situation had on business?

Alabama, increased, as we are on car line; California, tire shortage has had considerable effect; Maryland, to our advantage, being on transit lines; Massachusetts, private cars off 60 percent from '41, business decrease definitely due to gasoline and tire rationing and dim-out regulations; Michigan, use of autos for pleasure curtailed; Missouri, not a great deal; New Jersey, improved business; New York, cars parked 47.6 per cent of '41, road traffic 40 per cent of '41; Ohio, very little; Oregon, not as many individual cars on lot, larger party groups; Pennsylvania, "About ruined us," one report; another, 25 per cent decrease in auto traffic. Virginia, reduced travel to park, which is about 18 miles from population; Wisconsin, none, park is 23 miles from large city.

Have you been affected by blackouts and, if so, to what extent?

California, several in early spring but none for last four months; Maryland, complete loss of one night only; Massachusetts, occasional blackouts hurt business but nothing compared to effect of continuous dim-out along Coast; Michigan, blackouts keep people close to home; New York, nightly dim-outs eliminate fireworks and give a gloomy atmosphere; Oregon, in military area but so far not affected; Pennsylvania, very little; Virginia, several all-night blackouts, Atlantic Coast area; Wisconsin, preparing to stage blackouts; others, none.

## Cater to Servicemen

Do you offer any special inducements to servicemen? If so, what?

Alabama, half price every day except Sunday; California, special rates; having large business from men from nearby camps. Maryland, on week-ends only, 55-cent swim rate instead of 99 cents on Sundays only; Massachusetts, half price on bathing and main attractions; Michigan, half price on rides, free dancing; Missouri, half price at any session; New Jersey, free admission to park and pool; New York, 50 per cent off; Ohio, no tax; Oregon, free gate and reduced prices and scrip; Pennsylvania, free rides and other amusements and half rate at pool; Virginia, 50 to 60 per cent reduction in all except food and beverages; Wisconsin, free rides.

If you have had any interesting experiences which may be helpful, please mention them.

Maryland, servicemen without much leisure except on Sundays; Michigan, deputy collector ruled when they go in lake there is no tax for locker, towel and suit; Pennsylvania, free auto parking has helped; Virginia, public is restless, on the move, getting more war-minded, better spenders; Wisconsin, each location has its own problems and must be so handled; others, none.

What are your feelings as to prospects for the 1942 season?

Alabama, best year in the last 15; California, will compare with '41 if continues as is; Maryland, expect twice the gross income and longer season, pools to be popular after Labor Day instead of usual complete drop in business; Massachusetts, doubtful, gas rationing to have adverse effect; Michigan, good, but war has deterrent effects universally; Missouri, good; New Jersey, should continue good; New York, bad; Ohio, very much on the fence; Pennsylvania, bad for places depending upon bus and auto traffic, good otherwise; Virginia, Atlantic Coast operations will suffer from semi-blackouts and tire and gas shortage; Wisconsin, okay, expect slight decrease, but with increased prices the net will equal that of '41.

## CONEY ISLAND, N. Y.

(Continued from page 42)

best in 50-yard contests. Also new are Candy Ryan, Winnie (Pat) Backrack, Dolly Kay and Rhoda Gates. . . . Boss Bill Miller back August 8 after five days' leave during which he went to Montreal to close a booking deal with a friend who just came into possession of a

chain of hotels. Also stopped off at Saratoga to relieve the bookies of a few G's. . . Mrs. Hy Frank, former city playground director, visited for the first time since she became a first-time mama 13 weeks ago to note with pride how well Hy was doing in his new role of an impresario in operation of Darktown Follies and a war-pix theater. . . John King left Stern's old-time movies in Feltman's for a cashier's berth at boat ride. . . Orphan's Day, August 11, had 4,000 kiddies of all denominations attending. . . Kay Curley, new Dump-the-Lady, replaced Shirley Meyers, who moved to Abe Seskin's Shoot-Til-U-Win. . . Adele Kalbaum is the new comely assistant to Nemo, Silhouette King.

## Steeplechase Park

Frank Tilyou called it Priorities Modern Venus contest, the 21st annual beauty pick-out held August 14-20. To save time for contestants, many of whom are employed in the war effort, contest was held via a frame cutout to fill the exact measurements and thru which each girl had to pass to become an eligible. The winner, to be announced August 23, will receive a 20th Century-Fox screen test plus a \$50 war bond; runner-up, a \$25 bond. . . Bobby McAllister, 12-year-old nephew of the Tilyous, on a recent three weeks' visit from Atlantic City, was a diligent pole climber thruout his stay. . . Andrew Reilly, ticket taker at the kiddie rides on Boardwalk, has a daughter Grayce who is singing with Pancho's ork at Ben Marden's Riviera and who won park's Venus contest in 1939. Also a niece, Lina Romay, who is featured vocalist with Xavier Cugat's ork now at Waldorf-Astoria Hotel. . . Milk was the featured drink during Warden's Week, with Thursday heaviest in attendance. . . John McHugh, who replaced Hymie Shapiro at kiddie ride when Hymie left for the army last week, is a champion two-mile runner at Brooklyn College. . . John Barry, appointed official photographer, will serve until Herbert Gore returns from vacation.

Jack E. Mayer, chief electrician at Parachutes, is the proud owner of a heavy gold medal received from Coney population in 1900, after having been a lifeguard for 10 years, five at Balmer's bathing pavilion and five at the Arcade. Saved 25 lives the last season and 200 thruout his career. Was a swimming instructor for William Fox, former movie exec, at his Woodmere (L. I.) estate. Has been with the Chutes two years. Was also electrician for Railroads on Parade and American Jubilee at the N. Y. World's Fair and came to the Island when he was 18. . . Renee Sommer, winner of the beauty contest held over the last few weeks at RKO houses in Greater New York and a freshman at N. Y. University, visited the park, accompanied by *College Humor* mag photographers who pictured her on all the rides.

TULSA, Okla.—Business has been good on the pony ride in Crystal City Park. One of the Shetlands has become a mother, and Park Owner Johnny Mullins has offered a season ticket to the pool for the best name for the colt.



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2 Floor Managers and 2 Skate Room Men. State experience. Steady work in R. S. R. O. A. Rinks.

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**FOR HEALTH'S SAKE ROLLER SKATE FOR VICTORY BUY WAR BONDS**

**WHEN IT'S OVER—OVER THERE IT WILL STILL BE—**

**"CHICAGO"**

TRADE MARK REG. U.S. PAT. OFF.

Claude Ellis's

# The Editor's Desk

CINCINNATI

SEVERAL big shows and numerous smaller ones that will sub for called-off fairs this season are expected to more than satisfy the yen for outdoor amusements that is evident in their localities. That they will draw heavily from the usual fairgoers is the firm belief of the capable and hustling men who are behind them. Canadians who will miss their CNE this summer for the first time in their lives (the plant being in war use) are to be offered a big outdoor event in the form of the Fair for Britain. Its dates will be the same as those originally set for the national exhibition, and the auspices, Toronto District Business Men's Council, has chosen Riverdale Park as location, and from the proceeds the British War Victims' Fund will benefit. Attendance of at least half a million is anticipated. Amusement sector has been turned over to the Conklin Shows, which have finished the last lap of a Western Canada tour of fairs which J. W. (Patty) Conklin declares has been good, considering a tremendous lot of bad weather. He sums up: "We have kept the organization intact and have not missed an opening day." Danbury Exposition is to be held on grounds of Danbury (Conn.) Fair, recently canceled, the expo organization having leased the site and lined up an attractions array. President David B. Endy, of Endy Bros. Shows, which will supplement on the midway a Hamid grandstand show and other features, has great hopes for the date. Those who conceived the idea of a Victory Show for Dallas, where there will be no Texas State Fair this year, are understood to be still pushing the project. It may be that Beaumont, Tex., will have a doings in place of South Texas State Fair. Folks want their seasonal events and far be it from amusement caterers to turn them down!

NEAREST thing to perpetual motion is a manager wiring his agent.

WHEN Roland Butler, general press rep of the Big One, made Cincy in advance of the August 15 and 16 showing on the Cumminsville lot, he was bombarded in the newsrooms by queries about the disastrous RB menagerie fire in Cleveland on August 4. Some of his replies, plus his usual anecdotal reserve material, gave him plenty of good hits, plus a plethora of art, in the dailies. Characteristic of some of the good publicity stuff was this by E. B. Radcliffe in *The Enquirer*: "The rescue of a giraffe, three chimpanzees and pigmy hippo during the fire . . . is told about by Roland Butler. . . . The giraffe is a 16-year-old uptown Yankee Doodle kid giraffe, having been born on the show. Her name is Soudana, which she gets from one of her African parents who hadn't taken out first papers. . . . When Soudana bolted from her spot in the animal picket line in the menagerie she was pursued by Frank C. Miller, boss concessionaire. He cornered her before she had opportunity to injure herself (giraffes are as fragile as glass-chinned fighters, Butler explains). Miller made his capture with the aid of popcorn and biscuits, which he used to entice the frightened animal. In his giraffe rodeo work Miller won his "R" for Ringling. . . . For the giraffe-importing business today is deadlier than the market for ouija boards. Since African shippers can think of lots more important things than giraffes to put into holds of ships running submarine gantlets, Soudana is worth about \$20,000. . . . The rescue of the prize chimpanzee, Sugar, the youngster she is carrying in her arms, Dizzy, and her hubby (name not given) was accomplished with no little risk by menagerie tent attendants. Sugar's wagon was scorched, but Sugar and company were unscathed and unharmed. Called the only chimpanzee ever born in a circus, little Dizzy is a topflight attraction. So is his ma. Pa, like a groom at a wedding, just has a bit part in the act. . . . The pigmy hippo was one of the more recent importations from a point near one of the Firestone rubber plantations. When the fire blazed around the hippo wagon the pigmy submerged in his water tank. The wagon was hauled out of the flames and the animal was able to come up for air before being boiled or steamed."

SHOWBIZ can now date time by before and after curbs and priorities.

MRS. NORMAN Y. CHAMBLISS, resident manager of Rocky Mount (N. C.) Fair and a more or less recent addition to the limited list of capable women fair executives in the nation, remarks about that annual, "Our fair has no transportation problems, since it does not draw except from a small area. We feel that we are quite justified in putting on the fair as a matter of recreation to our people and portraying the agricultural exhibits in Nash and Edgecombe counties. We will stress agricultural exhibits and do everything we can in the matter of war activities. One day will be set aside for special sales of War Bonds and Stamps and other patriotic features." . . . The revenue-control sheet of General Manager Frank D. Shean, Seaside Park, Virginia Beach, Va., is one of the most comprehensive it has ever been our privilege to scan. It has everything on it except the proverbial kitchen sink. Frank's observations of big-time ac-

counting at world's fairs and major expositions evidently are paying dividends. . . . When a Baptist preacher in Oswego, N. Y., in a "letter to the press," called members of the O. C. Buck Exposition "trash," he got an effective rise out of Lon Ramsdell, the Buck publicity director, who shot a hot reply that was printed in *The Oswego Palladium-Times* of August 3. For too long have too many carnivalites stood by and let knockers call them names. Either fear or the lack of what it takes to frame an answer has caused typewriter maulers to let others bounce them around as they saw fit. It is gratifying to know that Ramsdell was swamped with messages from city officials and business men proclaiming their delight that someone had finally come to town with nerve enough to blast back at such criticism.

IF you want a showman to agree with you just say it's raining. But just say that you think the night is lost—and you're in for an argument.

"THE hand that rocks the cradle is the hand that rules the world"—and still finds time to enjoy midways. Have you noticed all the middle-aged women on the lots? What amusements have you prepared for them?

Nat Green's

# The Crossroads

CHICAGO

A CORRESPONDENT who formerly was a concessionaire writes that in his travels around the country this year he has visited a number of fairs and has been somewhat disappointed in not seeing more new novelty items on the stands. "I thought," he said, "that with priorities restricting the use of many materials, manufacturers would turn to new items that could be made of materials which are plentiful and on which there are no priorities. But most manufacturers seem to be playing 'Follow the Leader,' and instead of developing new ideas they are turning out the same old stuff, which results in a flood of similar items. I know it takes time and effort to popularize any new gadget, but there are opportunities for men who will develop original and attractive items and push them properly. Something along this line has been done with ornaments made of wood. That field has been only scratched. The paper and paper pulp field has many possibilities if manufacturers will only get their idea men to work. Maybe there's a lack of idea men, for I have seen several ads lately asking that ideas for paper novelties be submitted."

THOMAS GORMAN, who used to be a circus operator and now is division manager of RKO Theaters in the Midwest, has been called on by Christopher J. Dunphy, head of the service branch of the WPB, to serve as a member of the Motion Picture and Speaking Stage Theaters Industry advisory committee. He will fly to Washington Wednesday (19) to attend a meeting at which important problems of the industry will be discussed.

PAT PURCELL has joined the publicity staff of the Army War Show. . . . Dr. Max Thorek, chief surgeon of the American Hospital, has been awarded a new decoration, the Distinguished Citizens' Medal, presented to him by the Veterans of Foreign Wars for his "contributions to the welfare of the VFW and to humanity." . . . That was Bob Burns, sans his bazooka, crossing the Magic Carpet at the Sherman the other day. . . . Art Briese wrote from Great Falls, Mont., that, due to late daylight there, two races were run each night ahead of the grandstand show, the revue starting about 9 o'clock. Crowds at the fair were free spenders, Briese said, and the Stebrand carnival did very well, tho there was a shortage of concessions.

WILL stock companies make a comeback this coming winter? There are indications that they may. As the rep season nears its close several of the tent showmen are giving consideration to plans for permanent stocks. Patronage accorded rep shows in medium-sized towns where no other flesh shows appear has been exceptionally good this season and the public has indicated

that it welcomes entertainment other than pictures.

RANDOLPH STREET from State to Wabash has blossomed forth with clusters of flags, heralding the opening of Army War Show offices in the block. A large promotional force went to work on Monday (10) and in another week the entire city and surrounding country will be heavily billed for the Soldier Field engagement. Under the set-up to be used Soldier Field will seat approximately 80,000 people. There will be 11 performances of the show and unless the weather interferes it is probable every performance will be a sellout. The show's management is hoping the seating capacity can be sufficiently increased to take care of 1,000,000 people in the 11 days.

CHARLES HALL, who was an intimate friend of the Ringling brothers, Jerry Mugivan, Harry Tammen, Ed Ballard; James A. Bailey, of Barnum & Bailey, and other famous circus men who have passed on, is retiring after 63 years in show business and intends to take it easy from now on. Charlie would still be going strong if the army had not taken over the Coliseum for use as a radio school. He's been with the Coliseum for 43 years—ever since it was built, and still owns an interest in it. The building has housed everything from grand opera to walkathons and for years was the city's most famous auditorium. Tho past the fourscore mark, Hall is still active. "I thought I'd be lost doing nothing," he said, "but I'm beginning to like it." He's resigning as a director of the Chicago Automobile Club and early in the fall will depart for the Southwest, where he plans to enjoy life in New Mexico and Arizona.

## WON, HORSE & UPP

(Continued from page 40)

Managers then shook hands and admitted that they had based their suspicions on the natives' words, "Didn't know your show was coming. Didn't see any advertising up."

On Thursday at Hoghead Gulch, Ky., we were opposed with a Squirrel Hunters' Convention, which was sponsoring the Great North American Mastodon Midway of a Million Thrills. It was a neat outfit consisting of a Well Show, Geek Show, kid ride and 120 concessions. Its manager also ran a dodging monkey concession, and as he believed that he would soon be called into the service he sold Manager Upp the entire concession, which consisted of the monkey, a pedestal, back curtain, counter board and six rubber balls. From the way people like to throw stuff at animals we thought that the concession set up in our menagerie would gross a lot of money.

While en route here some scissorbill changed the marking at a fork in the

road after nearly half of the wagon train had passed, sending the biggest part of the show on the wrong route. Show lost the night on account of the dirty trick and we are laying over waiting for them to drive back. The boss set up his dodging monkey concession on the village square to get a little expense money. It proved a flop. Instead of dodging the balls, the damn monk caught them and chewed them up. Can't buy any balls, so Jocko will either be broken for a high dive or will ride in the pony races.

P.S.—This is 8 p.m. on Saturday. A deputy sheriff just came to town with a note for the boss reading: "Swinging ladder wagon broke down. Have campers out until it is fixed. No use of bringing in the rest of the show. Can't run a circus without a Chambermaids' Frolic." It was signed Charley Horse.

## UNDER THE MARQUEE

(Continued from page 40)

equestrian with the Big Show, has recovered from an appendectomy that he underwent in Waterbury (Conn.) Hospital and is back in the act.

J. W. (BILL) LLOYD, former ticket seller on Lewis Bros.' Circus, cards from New York that due to the army taking over Hotel New Yorker, he lost his position there as room clerk.

BUCK BANARD Circus Unit, which played Waldameer Beach Park, Erie, Pa., August 3-9, comprised dog and pony acts, performing bears, mechanical riding act, and Larry Daune and Madaline McCoy, whip act.

CHARLES AND PEGGY KLINE (Elmer and Elira) advise from Auburn, Ind., that they started their fair dates on July 4 and will close during the latter part of October. Whitey Ford was on the bill with them at Flowerville, Mich.

CLARENCE AUSKING, agent for Neil E. Schaffner Players, lettered: "While in Memphis, Mo., met W. W. Lowry, former billposter with Gentry Bros. Dog and Pony Show (1933) and Campbell Bros. Circus."

REMEMBER when the size of the early-day wagon show was rated by the number of horses and wagons with it?

FRED S. KILGORE, former circus contracting agent with Sparks, Dowdle Bros. and other circuses and manager for Bob (Sulcide) Hayes, is in Raleigh General Hospital in Beckley, W. Va., with a heart ailment.

FRANK LOFTUS, former front doorman for Sells-Floto and Tom Mix circuses, is running Pontiac Hotel Top Room at Oswego, N. Y. Recently he entertained Bernie Head, of Ringling-Barnum circus, and Lon Ramsdell, of O. C. Buck Shows.

RINGLING-BARNUM circus is booked in Detroit for six days starting on August 27. An East Side lot at Warren and Connors avenues will be used on the first three days and a West Side lot at Lyndon and Livernois avenues on the last three days.

WE'LL soon be Down Yonder and again hear a colored mammy narrate: "I didn't see it, but I heard dat a lion at up a cullud boy at a circus heah last year."

PVT. RUSSELL LEPPER, former performer stationed at Fort Ord, Calif., visited relatives and friends in Iowa and Illinois while on furlough recently. While en route back he visited Lloyd B. Rellim, former manager of Blondin-Rellim acts who is employed at Delta Shipyards, New Orleans.

HARRY MCGOWEN, former trouping cornetist and band leader, writes from Sylacauga, Ala.: "Have been directing school and industrial bands in Alabama 20 years. At present have a talking picture roadshow as a side line and doing well. It is hard to get the trouping fever out of my blood."

WORDS that will live forever: "It has long been a custom with all traveling organizations of this type and character to carry a concert or after-show. We are subject to the rule."

DOC WADDELL, while on a preaching tour thru Ohio and Michigan recently, was guest of Kellogg Palmer and Don Smith at Jackson, Mich.; Rau Buhl and Howard Goodlett at Lansing; H. E. Gunning, retired circus advertising agent, at Toledo, and Colonel Kinsey, operator of Findlay Poster Plant, and Mr. and Montana Meechy, restaurant operators, at Findlay, O.

CLASSIFIED RATE

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Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A REAL BARGAIN! — DANDY MIDGET Candid Camera. A fine camera to be proud of. Order now. They're going fast; \$1.75 postpaid. Pearl Harbor Lucky Coin, 25c. DOBBERTIN, 2822 N. 73d Ave., Chicago. x

CHRISTMAS CARDS — SELL 50 ASSORTED Folders, name imprinted, \$1.00. Cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J. x

DEALERS, AGENTS — MEXICAN JUMPING Beans, 20, 25c; 100, 75c; 500, \$2.00; 1,000, \$3.00. J. J. FRANK, 525B Palm, Rockford, Ill. au22

EVERY CAR OWNER IN YOUR COMMUNITY needs the Recuperator Battery Service. Get our big profit deal today. ALPHA, 1025 N. Highland, Hollywood, Calif.

LAVAL'S OATH TO HITLER — 100 COPIES, \$1.00; 500, \$4.00; 1,000, \$7.00. Sample 10c. VICTORY NOVELTIES, 19 S. Aberdeen St., Chicago.

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; \$5.25 gross. Trial order generous assortment sent prepaid \$1.00. PERKINS, 4745 Broadway, B-8, Chicago. au29x

MAKE MONEY! — SHOW EXCLUSIVE CHRISTMAS Cards with name, 50 for \$1.00 up. Large selection. 21-card "Janes Art Box," \$1.00; other big profit assortments. Samples on approval. JANES ART STUDIOS, 1225 Clifford, Dept. 418, Rochester, N. Y. x

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. au29x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. au29

SELL FORTUNE TELLING CARDS BY MAIL. Big profits. 10 cents brings samples and information. THORNBURGH SERVICE, 1206 Monroe, Wichita Falls, Texas. au29x

SELL NEW-USED CLOTHING FROM HOME. Auto Store — Men's Suits, 82c; Leather Jackets, 45c; Overcoats, 51c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. S6N, 565A Roosevelt, Chicago. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago. ttn x

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes; 50 beautiful assorted name imprinted Christmas Cards. Sell \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 28 White Plains, N. Y. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. au22x

WOMEN — REPLACE MEN. SELL OFFICE Necessities to every business. Calendars, Christmas Cards, Specialties. Experience unnecessary. Commissions advanced daily. Samples free. NORTHWESTERN, 623-M Jackson, Chicago. x

SALESMEN WANTED

HELP UNCLE SAM SAVE GAS — BUY AN Automatic Gas Saver. Salesmen wanted. Big profits. MARKS CO., Middlefield, O. au29

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FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. ttn

INSTRUCTIONS BOOKS & CARTOONS

THE KNACK OF MAKING MONEY IN ANY job, business or profession. Send 3c stamp please for complete information. R. E. MED-WORTH, 176 Rensselaer, Ind. x

JUST OUT! — 20 PATRIOTIC CHALK STUNTS, \$1.00. Sensational, terrific. Catalog of Chalk Talk Supplies, 10c. BALDA ART SERVICE, Oshkosh, Wis. au22x

PERSONALS

BOB SANDERS — WIRE THE CANTEEN.

MISCELLANEOUS

SHOW PEOPLE AND TALENT, ETC. — USE our address on your billposters, \$2.00 per month. For bookings contact 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill. au22

PRINTING

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna. au29x

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed to your four line copy, for \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. au29x

1,000 LETTERHEADS, \$2.50 — SAVE 1/2 ON Circulars, Ruled Forms (our method). Expert Mimeographing and Printing. Samples. EWAN, Wood-Ridge, N. J. x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Vending Machines. Also 1c Gum and Peanut Machines. Bargains. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A-1 CONDITION — WURLITZER 14' SKEE-balls, all woods and metals refinished, new balls; low down price, \$75.00 each. F. O. B. Miami. Write, wire, send one-third deposit. BILL FREY, INC., Box 4141, Miami, Fla.

ALL VENDING GUMS—BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-au29x

ARCADE MACHINES — ONE COMPLETE Arcade, consisting of about 65 Machines, Wiring, Neon Sign now in operation must be moved out of Tulsa. Pikes Peak, \$12.50; Challengers, \$15.00; Model F (1940), \$17.50; Model F, \$12.50; Chester-Pollard Golf, Ten Pins, \$50.00; Play-Mor Golf, \$35.00; Casino Golf, \$17.50; Bally Basketball, \$40.00; Seeburg's Hockeys, \$65.00; Iron Claws, floor model, \$45.00; Panama, floor model, \$35.00; Skill-A-Rette, like new, \$15.00; 8 Spot (bowling), \$25.00; Exhibit's Counter Card Venders, \$15.00; Radio Love Messages, \$7.50. CLIFF WILSON, Box 584, Tulsa, Okla. x

ATTENTION — LIKE NEW BUCKLEY BOXES, \$25.00; used Seeburg Wireless Boxes, write. I. LIEF, 1610 S. Taylor Rd., Cleveland Heights, Ohio.

BALLY ROLL'EM, \$209.50; CHARLIE-HORSE, nickel, quarter combination, \$119.50; Jumbo Automatic, blue, gold, \$99.50; Three Bells, \$449.50. COLEMAN NOVELTY, Rockford, Ill.

ERIE DIGGERS — HAND OPERATED BUCKLEY Treasure Island Diggers, Mutoscope Roll and Flat Chute Diggers; bargains. NATIONAL, 4242 Market, Philadelphia, Pa.

FOR SALE — 2 QUARTER BLUE FRONT, LOOK like new, \$55.00 each; 1 '41 Derby, very clean, \$200.00; 1 Silver Moon, \$95.00. Money back if not satisfied. F. M. FRANCIS, Carroll, Iowa.

FOR SALE — 25 MILLS JUMBO PARADES, cash pay, original crates, \$114.50; 2 Pay out, free play combination Jumbos, \$138.50; 3 Brown Front, free play Jumbos, \$42.50; 50 Blue and Gold 5c Vest Pockets, original boxes, \$32.50; 2 Free Play, cash pay combination Bally Club Bells, practically brand new, \$169.50; 2 Cash Pay, Brown Front Jumbo Parades, \$69.50; 2 Mills Square Bells, \$42.50; 10 Wings and Pokareels, \$6.50; 2 Seeburg Jailbirds, \$64.50; 2 Wurlitzer 24, \$109.50; 25 Seeburg Wired Selectomatics, \$12.50; 2 616 Wurlitzer with Seeburg Wired Adapter and six Boxes, all \$200.00. Send 1/4 deposit with order. FRANCO NOVELTY COMPANY, P. O. Box 927, Montgomery, Ala. au29x

FOR SALE — BLUE FRONTS, 5c, \$59.50; 10c, \$64.50; 25c, \$74.50; Jennings Chiefs, 5c, 10c, 25c, \$39.50; 50c Play, \$175.00; Rolatops, 5c, 10c, 25c, \$39.50. THE MUSIC MACHINE CO., Brunswick, Ga.

ONE TURF KING, \$240.00; ONE JOCKEY CLUB, \$225.00; one Thistle-down, \$45.00; one Chrome Vest Pocket Bell, metered, \$45.00; one Ginger, \$6.00. 1/3 deposit, balance C. O. D. HEINIE WEBER, Avoca, Minn.

IRON MUTOSCOPES, \$25.00; PHOTOSCOPES, \$12.00; Reels with Pictures, \$5.00; 10 Exhibit Ideal Post Card Machines, \$2.50 each; 12 Advance Post Card Machines, \$5.00 each. SKINNER, 445 E. 87th Pl., Chicago.

FOR SALE — GOLD STAR, STARS, GENCO Jungle, Gun Club, Cadillac, ABC Bowler, Four Diamond, Ten Spot, New Champs, Cross Line, Score Card, Duplex, Drum Major, Salute, Fox Hunt. Make offer, any part. Be reasonable. Good condition. F. M. FRANCIS, Carroll, Iowa.

FREE PLAY GAMES — AIRPORT, \$10.00; ALI-Baba, \$10.00; Roxy, \$15.00; High-Lite, \$10.00; Lancer, \$16.50; Beauty, \$21.50; Dude Ranch, \$21.50; Lucky, \$17.50; Follies, \$22.50; Jolly, \$18.50; Ocean Park, \$18.50. THE ATLAS, Wells, Minn.

OPERATE CIGARETTE REEL MACHINES, TAX free or your money back. Snappy strips for all makes of machines. Send \$1.00 for sample strips and display card postpaid. State make of machine and whether a gum vender or not. LONCHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex. au29

SLIGHTLY USED, CANNOT BE TOLD FROM New — 4 Stoner Univendors Combination, ninety dollars each. 1/2 deposit. Ship in original crates. HUTZLER VENDING MACHINE CO., 900 Winchester Ave., Martinsburg, W. Va. au29x

"SPECIAL" — 100 5-COLUMN ANDREWS NUT Venders and Stands, \$17.50; 100 1c Imps, \$5.95; Burels, \$6.95; Silver Kings, \$3.95; Challenger Guns, \$20.00. CAMEO VENDING, 432 W. 42d, New York.

STEWART FILMTONE MOVIE MACHINE — Best of them all, used three weeks, like new with Film of ten subjects, \$345.00; two Bally Grand National J.P. One Ball Tables, used about 6 weeks, been in storage, like new in every way, \$80.00 each. Will trade or buy Bally Torpedos, Bally King Pins, Mills Three Bells. KENYON COMPANY, 108 High Ave., N. W., Canton, O. x

TWO EXHIBIT ROTARY MERCHANDISERS, clean, \$125.00 each. Cash with order. JACK LIPPS, 7987 1/2 La Mesa Blvd., La Mesa, Calif.

WE BUY FOR CASH — KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass. oc24x

WE BUY, SELL OR EXCHANGE ARCADE Equipment, Pin Games, Consoles, Slots, Guns, etc. OPERATOR'S EXCHANGE, 621 Van Ness Ave., San Francisco, Calif.

WE CAN USE 200 LATE PIN GAMES — WHAT have you for sale? Write immediately. SWARTZ, 48 Thomas St., Rochester, N. Y.

WILL EXCHANGE PIN BALL MACHINES FOR Counter Games and Texas Leaguers; or will buy. SAM HORROCKS, 425 Aiden St., Orange, N. J.

5 SETS OF A.M.I. AUTOMATIC HOSTESS TELE-phone System. Just like new, \$2,950.00 per unit. BOX C-457, Billboard, Cincinnati, O.

6 UNITS OF WIRED MUSIC FOR SALE — Cash six hundred dollars, with three hundred Records, 12 inch, Jensen Speakers in each unit, Thordarson Amplifiers in each unit. Write to OTTO HAUETER, SR., Monroe, Wis.

FOR SALE SECOND-HAND GOODS

ALUMINUM POPPING KETTLES, \$6.50. ALL-Electrics, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Machines. NORTHSIDE CO., Indianola, Iowa. se19x

CHAMPION CORN POPPERS COMPLETE — Griddles, Stoves, Lanterns, Burners, Tanks, Tubing Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. se19x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

POTATO CHIP FRYER, POTATO SLICER, Potato Peeling Machine, Peanut Roaster, Baker's Oven. CHARLES MAX, Box 933, Springfield, O. se5

ROTARY POPCORN POPPER, CARMELCORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O. oc24x

"SMACK THE AXIS" — A GREAT NEW money-making Dart Game. It's flashy, it's hot. Stamp for details. FRANK'S GAME SHOP, 735 E. Main St., Rochester, N. Y.

FOR SALE—SECOND-HAND SHOW PROPERTY

CATS FOR BALL GAME, 40c EACH; 41 INCH Baltimore Wheel, \$20.00. BARGAIN HOUSE, 633 Bridge St., Holyoke, Mass.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs for 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. se5x

WHIP — 8-CAR PORTABLE, COMPLETE Power Unit, Fence, Arches, etc. Good shape, \$600.00. Terms to reliable parties. FRED NOLAN, Moxahala Park, South Zanesville, O. 40x100 PORTABLE ROLLER RINK FLOOR, Skates, Amplification. Price for quick sale, cash \$1,000.00. Address R. MINNICH, 1321 Chew St., Allentown, Pa.

27 FOOT MIDDLE FOR 40 FOOT TENT — 10 foot pitch, roped every third, push pole style. Material 10 ounce double filled white. Condition fair to good, \$45.00. M. CAPP, 4246 South Benton, Kansas City, Mo.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

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From ..... Address ..... City and State ..... Forms Close Thursday for Following Week's Issue

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12 TUB WHIP — MOTOR LIKE NEW. CAN be seen on U. S. Highway 31, one mile north of South Haven, Mich. See HERMAN FRIEDMAN at Sleepy Holly (across the street). Will sacrifice for cash.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au29x

EASTMAN'S DIRECT POSITIVE 2 AND 4 INCH Rolls wanted. State quantity, expiration date and price. Also Photo Equipment and Drex Toner. DIXIE PHOTO CO., 1327 1/2 Main St., Columbia, S. C.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. au22x

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. au22x

**MUSICAL INSTRUMENTS, ACCESSORIES**

HAMMOND NOVACHORD—3 MONTHS OLD; cost \$1,750; take \$1,400, or Hammond Organ equal value. PERRY SPARKS, 323 Texas, Shreveport, La. se5

**COSTUMES, UNIFORMS, WARDROBES**

CHORUS WARDROBE BARGAINS—MINSTREL Suits, \$3.00. Cellophane Hulas, Red Band Coats, Caps, Wigs, Clown Suits; Curtains, \$7.00. WALLACE, 2416 No. Halsted, Chicago.

REMOVAL SALE — GOWNS, COSTUMES, Chorus Sets, Band Coats, \$1.50 each article; Headgears, Net Panties, etc. CONLEY, 308 W. 47th, New York.

**SCENERY AND BANNERS**

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. au29

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

**MAGICAL APPARATUS**

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. se12x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC CATALOGUE OF Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. au22

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. au29

**ANIMALS, BIRDS, REPTILES**

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Upsidedown Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. se5

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Rat, Kings, Horns, Natrix. Fast service. ROSS ALLEN, Ocala, Fla. se5x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Oceanside, N. Y.

ANT BEAR, \$15.00; TAME BLACK BEAR, \$50.00; Female Lion, \$75.00; Large Kangaroo, \$100.00; Giant Rhesus Monkeys, tame, \$35.00; White Porcupine, \$15.00; Deodorized Skunks, \$7.00; fine bred Dogs, Talking Macaws, Parrots. Love Birds, all colors, \$4.00 pair. Want Animals, Parrots, Canaries, Pheasants, Poultry. DETROIT PET SHOP, 3330 W. Lafayette, Detroit, Mich. x

PLENTY SNAKES, ARMADILLOS, ALLIGATORS, Iguanas, Gila Monsters, Horned Toads, Prairie Dogs, Agoutis, Coatimundis, Kinkajous, Ocelots, Swans, Parrakeets, Talking Parrots, Baboons, Squirrels, Monkeys, Rats, Mice, Kangaroo Rats, Guinea Pigs, White Doves, Peafowl, Pigeons, Macaws, Dingos, Buffaloes, Lion and Leopard Cubs. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se12x

**HELP WANTED**

AERIAL PLATFORM CIRCUS ACTS WANTED immediately. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bldg., Toledo, O. Outdoor and Indoor Shows for any event. au29

DANCERS WANTED FOR STEADY ORGANIZED Line. Top salary to those who qualify. Write MARIE H. OTT, Producer, 1071 S. High St., Columbus, O.

GIRL MUSICIANS — MUST READ, IMPROVise, transpose. Prefer doubles. State all in first. Send photo. Union, location. ORCHESTRA LEADER, Box 652, Lansing, Mich.

LOCATION — MUST FAKE AND READ GOOD for small band. Neat appearance and reliable, union. Open August 20 or 30. For details write or wire JACK MATHIS, Chickasaw Gardens, Columbus, Ga.

YOUNG ACTOR WANTED FOR WEEK STAND Dramatic Show — Board, room and transportation furnished. Salary sure. Write, tell all in first and state salary. REPERTOIRE PLAYERS, Clay City, Ill.

WANTED — TRUMPET MAN FOR MIXED band. Steady work, good job for married man. Other Musicians write. EARL HUNT, Mason City, Ia.

WANTED — ADVANCE AGENT WITH GOOD car. Appearance, personality. Book, publicize best mindreader. Must know newspaper angles. State lowest salary and all first letter. Join immediately. Connection permanent. KIRMA, Palace Theatre, Pine Bluff, Ark.

**WANTED TO BUY**

DELUXE BINCO — COMPLETELY EQUIPPED. Send full details and photo. WILLIAM BAR-KOOT, Box 122, Sparrows Point, Md. au22

REVOLVING CRYSTAL BALL FOR USE IN dance hall or rink. Write to BILL HOLLAND, 1035 State St., Bridgeport, Conn.

TENT — 40x70, SUITABLE FOR PERMANENT picture show. No poles or stakes. Also Folding Chairs. Address P. O. BOX 1253, Avondale, Ariz.

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**AT LIBERTY BANDS AND ORCHESTRAS**

**WELL ORGANIZED NINE-**

Piece Commercial Band, fine Girl Vocalist. Able to sell out to any type crowd. Presently playing Detroit resort. Engagement ends Labor Day. Available sooner if necessary. Contact ORCHESTRA LEADER, 909 Weiss St., Saginaw, Mich. au22

Versatile 4 Piece Orchestra — Dance, Continental, Latin and Concert Music for hotels or cocktail rooms, etc. Rich instrumental combinations, strings for concert. Accordion for continental. Latin, Saxophone, Clarinet for dance, etc. Available after September 15. Box 387, Billboard, 1564 Broadway, New York. se12

**AT LIBERTY COLORED PEOPLE**

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, Wallace Bros. Shows, Per Route. oc17

**AT LIBERTY DRAMATIC ARTISTS**

**WANTED — LOCATION**

for fall and winter season. Company now playing to big returns fourth summer. Rejuvenate your business. Change your policy. Write ELLA KRAMER CO., Rolling Green Park, Sunbury, Pa. au22

AT LIBERTY NOW — BETTY FROMEN, Ingenue Type, parts as cast. Sam Bright, General Business, parts as cast. Single and double specialties. Wardrobe, ability, experience. 7407 Euclid, Cleveland, O. au22

**AT LIBERTY MISCELLANEOUS**

COWBOY NOW AVAILABLE FOR THEATERS, Rodeos, Etc.—Trick and Fancy Revolver Shooting. Guitar Player and Singer. Finest cowboy wardrobe and equipment east of Hollywood. Only substantial salary and legitimate shows considered. BILL JOHNSON, P. O. Box 61, Hillside, N. J. au29

**AT LIBERTY M. P. OPERATORS**

Motion Picture Cameraman with production experience desires position in New York with commercial film studio or short subject producer. State proposition, salary first letter. Box 384, Billboard, 1564 Broadway, New York. au29

**AT LIBERTY MUSICIANS**

RINK ORGANIST — EXPERIENCED. East only. No draft. ORGANIST, Box C-463, Billboard, Cincinnati, O.

DRUMMER — UNION, EXPERIENCED, AGE 19. Complete set. Solid beat, cut shows, sweet as well. Steady, reliable, read. Write full particulars. BOB SMITH, 1431 F St., Lorain, Ohio.

DRUMMER — EXPERIENCED ALL TYPE bands. Desire location. Union, read. DRUMMER, 15 Price St., Jamestown, N. Y.

DRUMMER WANTS LOCATION JOB — SOUTH preferred, union. Read, new drums. Write, wire DAVE FREDERICKSON, Wakefield, Mich. au22

FLUTIST — ROUTINED MUSIC AS SIDE LINE if necessary. C. KINAMAN, General Delivery, Boston, Mass.

EXPERIENCED TENOR GIRL — ALSO TRUMPET Girl available. Union. BETTY DE BOLT, 35 Cherry St., Geneva, N. Y. Phone 3789.

GUITARIST — MODERN TAKE-OFFS AND rhythm; name band experience. Read, fake, Union. Finest electric guitar. Young, sober and draft 3-A. Wishes location in New York State. BOX C-460, Billboard, Cincinnati, O. se12

HAMMOND ORGANIST — EXPERIENCED hotel, dining room, cocktail lounge, night club. Union, young, 3A draft. Also play Novachord and Solovox. Address ORGANIST, Box 462, De Kalb, Ill.

HAMMOND ORGANIST WITH ORGAN — Available after Labor Day. Exceptional ability, good appearance, personality. Prefer hotel, cocktail lounge, cafe or night club. Photo and job references on request. All offers considered and answered. JACK COREY, West Branch, Mich. au29

MODERN SWING DRUMMER, AGE 22, AND Lead Trumpet Player, age 24. Big band experience and preferred. Draft exempt. R. C. JONES, 227 Chestnut St., Corning, N. Y. au22

PIANIST AND ORGANIST AVAILABLE IMMEDIATELY — Over 15 years' experience. Sweet swing and light classics. Stylist. Prefer organ. Union, draft exempt. Prefer North Central location. Write H. REBER, 2536 W. Augusta, Chicago.

TROMBONE — 21, DRAFT EXEMPT. VOICE, sweet tone, experienced, no take off. Include all in first. Can join immediately. Write or wire DEAN BARNETTE, 1015 Hanson, Murphysboro, Ill. au22

TRUMPET — READ, RANGE, "GO." RELIABLE, 3A draft. LES HERRICK, 780 N. Cass St., Milwaukee, Wis.

TRUMPET MAN — DRAFT EXEMPT. READS and fakes. Sober. Wants to travel. Demand \$45.00 per week. HENRY BURCH, 2461 Plymouth Ave., Columbus, O. Phone F. A. 1663.

TRUMPETER DOUBLING BASS DRUM WISHES to locate where industrial employment can be obtained. Can also lead band. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

At Liberty August 26 — Violinist for hotel and cocktail units. Beautiful tone, phrasing, intonation, excellent reader. Prefer cocktail or strolling units. Wide experience. Can play most anything upon request from memory. Excellent appearance, good wardrobe. Draft deferred; \$45.00 minimum salary. Wire, write Violinist, Room 541 Estromm Hotel, Baton Rouge, La.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft deferred. Write Freddie Stivers, 2145 E. William, Decatur, Ill. se5

String Bass Man — Double Accordion. Draft exempt. Read and fake. Four years' experience. Demand \$45.00 per week and up. Sober and willing to travel. Herman Schmalz, 712 S. 8th St., Columbus, O. Phone GA 4619 or MA 2121. Ext 452.

Accordianist — Doubling Vibes. Available now. Have good accordian but no vibes at present. Prefer small cocktail combo but all will be considered. Experienced all types. Young, neat, personality, good references. Had to give up detour job because of health. Address Walt Smith, General Delivery, Brunswick, Ga. Wires and calls, Mont Vista Lodge, Brunswick, Ga.

Vocalist, Guitarist Doubling Drums — Feature Voice. Name experience. Strictly sober, dra exempt. Ballads, novelties, Union. Available 20th Musician, 805 E. 31 Terrace, Kansas City, Mo.

Experienced Bassist — String and Brass. Also singer. Age 28, married. Desires location. Now with semi-name band. Salary. State terms first letter. Box CH-71, Billboard, Ashland Bldg., Chicago.

Hammond Organist — Thoroughly trained and experienced in theatres, night clubs, lounges and rinks. All essentials, and one of the best. Available end of September. Box C-422, Billboard Cincinnati, O. au2

**AT LIBERTY PARKS AND FAIRS**

**BALLOON ASCENSIONS—**

Parachute Jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Der nison St., Indianapolis, Ind. se

**FEARLESS FLYERS — FLY**

ing Act. Billboard, Cincinnati. oc1

**SENSATIONAL HIGH**

Trapeze Act available for fairs, celebration For open time, price and literature contact JERRY D. MARTIN, care Billboard, Cincinnati Ohio. se

**FOUR HIGH-CLASS ACTS — WORLD'S BEST**

Wire Act, real Comedy, Tramp Juggling Ac Novelty Trapeze Act, Hand Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTION Route 1, Cuhahy, Wis. se

REAL FAST, THRILLING HIGH WIRE ACT C New York World's Fair. GREAT CALVER 164 Averill Ave., Rochester, N. Y. se

**TWELVE CIRCUS ACTS — AERIAL, CLOWN**

Acrobatic, Contortion, Teeterboard. Youthful, good flashy appearance. Book as unit separately. Labor Day open. E. P. LANG 1623 Saemann, Sheboygan, Wis. sel

E. R. Gray Attractions — Triple Bar, Swing Ladder, Rolling Globe, Single Trapeze, Come Acrobats, Posing, Contortion. Can be booked separately. Ross and Keck Aves., Evansville, Ind. se1

Dashington's Circus — Two distinct, real Novel Acts. Dogs, Cats and Clowns for any kind show. Address care General Delivery, What Chey Iowa. au1

Two High Class Comedy Acts — Also good Clow Bits. Some open time in September and October. Write for literature. The Bakors, 2 Whitaker St., Salem, Ill. se1

2 Platform Acts — Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk Iowa. se

Chas. Augustus—Presents His Aerial Act De Lu for outdoor celebrations. Flashy paraphernal wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 1 Fort Wayne, Ind.

Ibrahim Cailey, Rube Swinging Slack Wire Act for Fairs, Celebrations, etc. 433 W. 45th St Apt. 7, New York, N. Y.

**AT LIBERTY PIANO PLAYERS**

**PIANIST — PLAY ALONE**

Experienced. Prefer tavern, permanent location. Married, out of draft. Experience Accountant. Will do both. Name top wa first letter. "HEINIE" BACKENSTOS, Vien Plaza, Zanesville, O. au

**PIANIST - SINGER —**

Union, young. Read or fake. Draft deferred, single, sober, reliable, personality. College degree, now feature with semi-name orchestra. Nothing under \$45.00 weekly considered. Play Solovox and Organ. Good as so. Answering all offers. BOX C-467, Billboard Cincinnati, O.

EXPERIENCED PIANIST — PLAY ALONE Novelty Songs. Prefer tavern. MAURIE LUCKETT, Eddyville, Ky.

PIANO — DRAFT EXEMPT, EXPERIENCE 23, single. Join immediately. Go anywhere Wire PINKY COOPER, 514 Pearl, Joplin, Mo

Plenty Rhythm, Modern Takeoff — Young, reliable experienced. Expect to receive honorable discharge from army soon. Write details, Jimmy Moore, c W. W. Giddens, Avon Park, Fla.

**AT LIBERTY VAUDEVILLE ARTISTS**

FOUR GIRL LINE AT LIBERTY FOR ENGAGEMENTS direct to night clubs or hotels; agents. Quality wardrobe and routine THELMA CARMEN, 252 E. Lakeview Ave., Columbus, O.

TEAM B. F. SONG DANCE SPECIALTIES Produce acts, bits. Last two seasons with Odell White Show. Have car and trailer NICK KAY, R. F. D. 2, Walterboro, S. C. au

At Liberty — All-Round Med Team. Change street for two weeks. Play own music. Salary you limit. Ralph King, Waldo, O.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place

Parcel Post

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Abbott, Dave; ABBOTT, James; Adams, Dale; Adams, Eld (Red); Adams, Gus J.; Adams, Sanford; ADCOCK, KENNETH; WRIGHT; Adkins, Alfred; ADLER, Joseph; Alden, W. R.; Akers, Melvin; ALBIN, GEO.; Alexander, Jesse B.; ALEXANDER, Sunnie Cecl; ALFORD, ELMER; ROSCOE; ALIFF, Hamilton; Christopher; Allen, Mrs. Bob; Allen, Florence; ALLEN, Homer; Allen, Leo; Allen, Leslie; Allen, Robert F.; Allen, W. E.; ALLEN, Woodrow; Alessandro, Mario; Allison, Tex; Allyn, J. J.; Altop, Claude; Alzona, Turtle Girl; AMMONS, John; AMSBERRY, PAUL; NORPTON; ANDERSON, CARL D.; ANDERSON, Clifford Vernon; Anderson, Curtis; Anderson, Frank; Anderson, "Jim"; Anderson, Mrs. Harry; ANDERSON, Jhamie; ANDERSON, MARVIN; PORTER; ANDERSON, MAYNARD J.; ANDERSON, Robert Clyde; Andress, R. M.; ANDREWS, RAYMOND; NELSON; Andronowski, John; ANGLIN, Luther; Carnan; Annin, Ralph J.; Anthony, Bob; ANTHONY, (Fang); Forrest; Eugene; Anthony, Milo; Arbaugh, Mr. Jessie; Arbozen, George G.; ARCHER, Louis; Donald; Arms, Wm. M.; ARNOLD, ALFRED; FULANKLIN; ARNOLD, Earl; Timothy; Arnold, Woodrow; Arnold, Jack K.; ARTHUR, CHES-TER; ALLEN; ARTHUR, Miles; Judson; ARVIN, NATHANIEL T.; ASBURY, KENNETH; EARL; Ashman, Chas. A.; Ashurst, Percy N.; Aydon, Lila; AYCOCK, Douglas; BADEN, Henry; Arthur; BAILEY, CLIFFORD; FREDERIC; Bailey, Maxine; Bailey, Whitely; BAKER, Andrew; Louis; Baker, Geo. L.; BAILEY, Paul W.; Ballinger, Dorothy; Baneroff, Fred F.; Banks, Alfred; BANKS, JOS. ALEXANDER; Barfield, Lewis A.; BARKLEY, Murdin; James; Barkman, Wilson; A. BARMAN, LESLIE W.; Clarence; BARNES, EHS; Eugene; Barnes, Floyd; BARNES, William; Henry; BARNETT, BENJ. HARRY; Barnett, Capt. David J.; Barnett, O. H.; Barnett, Roy E.; BARNSS, Jack; Claed; Barr, Harold; Barrett, Mrs. O. E.; Barritt, Helen; Barrs, Geneva; BARRY, JOHN; Barry, William T.; Bartholomew, Mrs. H. W.; BARTLE, Harry; Owen; BARTON, Allan; Lane; Barton, Dolores; Barton, Geo.; Barton, M.; Barry, Howard Y.

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- Comprehensive list of names and addresses under various letters (A-Z) including: HODGE, LOUIS; HOESCHEN, GEO. H.; HOFFMAN, Dorothy; HOGAN, Bob; HOGAN, John J.; HOLLAND, Wm. F.; HOLMAN, THEODORE; HOLT, Edlan; HOLTZMAN, Fred; HOLTZMAN, George; HONER, Henry Lee; HOPE, Jack; HOPPER, Phil; HORNBERGER, Jesse; HORTON, CALVIN L.; HOUSE, Mack; HOWARD, Frank; HOWARD, Mrs. J. C.; HUBER, Mrs. Fritz; HUBERT, Elieen; HAMILTON II, F. W.; HUFFLER, HENRY ALBERT; HUFF, ADIS; HUGHES, Tom; HUITT, LEROY; HINE, L. E. Prof.; HUMPHREY, Tomny; HUNT, Mrs. Elsie; HUNTER, Royce; HUNTINGTON, Mrs. Wright; HUNTLEY, Doss; HURD, HENRY M.; HURT, Elizabeth; HUSSA, CLIFFORD THOS.; HUSTED, Mrs. Elsie; HUTCHINS, Elmer; HUTCHISON Sr., Jack; HYLAND, Richard C.; HYVONEN, CHARLES R.; INAUDI, Patricia; INGERSOLL, Edw. Arthur; INSALACO, CATALDO; IRVIN, Noral; IRWIN, Clarence; IRWIN, Robert T.; IRVIN, VERL MERLE; ISON, EARL EUGENE; IVEY, A. A.; JACKSON, Edward James; JACKSON, James C.; JACKSON, JIMMIE B.; JACKSON, KELLY SANDO; JACKSON, Kelly; JACOBS, Karl; JACOBS, Frederick; JACOBSON, KENNETH JOE; JACOBSON, T. C.; JACOBSON, Fats; JAMES, FRANCIS; JAMES, MANGANELLE; JAN KURA, Matthew Joseph; JARMAN, Chas.; JEFFERIES, Carl E.; JEFFERSON, Edw.; JENNINGS, GROVER L.; JILES, Richard; JOHN, ADOLPH; JOHN, FRANK; JOHN, STEVE; JOHNSON, Arthur; JOHNSON, Mrs. Bea; JOHNSON, Bernard; JOHNSON, Dallas; JOHNSON, EDGAR JAMES; JOHNSON, Edw. J.; JOHNSON, ERVIN; JOHNSON, FRANK; JOHNSON, WALKER; JOHNSON, Jeanne; JOHNSON, Mrs. Judith Z.; JOHNSON, Mrs. Levon; JOHNSON, Louis; JOHNSON, Mike; JOHNSON, NORMAN CARL; JOHNSON, Paul; JOHNSON, Reitzel A.; JOHNSON, Mrs. Roby; JOHNSON, ROLAND C. E.; JOHNSON, Russell; JOHNSON, SAMMY; JOHNSON, Snowball; JOHNSON, Wm. L.; JOHNSTON, ANDREW; JOHNSTON, HICKEY; JOHNSTON, Marion Eugene; JONES, A. P.; JONES, CHAS.; JONES, DOUGLAS; JONES, ELLIS; JONES, Eugene A.; JONES, Geo. 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Yerman, Margie  
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Zurbrugg, Tip  
Zurbrugg, Harold S.  
Zurbrugg, Peacocke, Capt.  
Zurbrugg, Leslie T.  
Zurbrugg, Elmer  
Zurbrugg, John  
Zurbrugg, Eddie  
Zurbrugg, Edward  
Zurbrugg, James  
Zurbrugg, Marvin  
Zurbrugg, Al  
Zurbrugg, Gladys  
Zurbrugg, Jackie  
Zurbrugg, Dan  
Zurbrugg, Lester  
Zurbrugg, Charles  
Zurbrugg, Thomas  
Zurbrugg, Leroy  
Zurbrugg, ROMANO  
Zurbrugg, ERNEST JAMES  
Zurbrugg, Benny  
Zurbrugg, Joe  
Zurbrugg, June  
Zurbrugg, John F.  
Zurbrugg, Sarcant, Sylvain  
Zurbrugg, SCROGAN, Lowry M. E.  
Zurbrugg, Alfred J.  
Zurbrugg, Mrs. E. W.  
Zurbrugg, Jack  
Zurbrugg, Brunell  
Zurbrugg, Wallace  
Zurbrugg, Lester O.  
Zurbrugg, STEPHAN, Ray Owen  
Zurbrugg, Anna  
Zurbrugg, THOMAS  
Zurbrugg, Millard Phillips  
Zurbrugg, TRESSEL, George Downs  
Zurbrugg, John  
Zurbrugg, Amelia  
Zurbrugg, Kenneth  
Zurbrugg, Jack E.  
Zurbrugg, Jack  
Zurbrugg, Clea  
Zurbrugg, Ray  
Zurbrugg, Winters, Gay  
Zurbrugg, Wolfe, Thomas A.  
Zurbrugg, WOLPER, Wm.  
Zurbrugg, Henri  
Zurbrugg, Wray, Lucille  
Zurbrugg, Victor  
Zurbrugg, Zeno, Mrs. Joe

White, Harriet  
Wienkle, Mrs. Doris  
Woods, Whiter  
Yelton, Bob  
MORGAN, Robert  
NICHOLS, RALPH  
NORWOLD, John T.  
O'Steen, James L.  
OSTRUM, JAMES MICHAEL  
Owens, William C.  
Pasha, T. G.  
Perry, Verna Ray  
PERRY, Vernon R.  
Peters, Ralph  
Pollack, Robert  
Potter, E. K.  
Potts, Helen  
RANDOLPH, EARL HAROLD  
RAWLINGS, Everett  
Rien, Warren  
Richards, Williams H.  
Riordan, James  
Ritchie, Kenneth L.  
Robertson, Richard Clifford  
Rogers, Mrs. Irene  
ROHN, Theodora  
Romig, Carl A.  
Serebneff, William  
SEWELL, CHARLES MERLE  
SHERWOOD, Neal Carl  
Shion, Mrs. Nell  
Sibley, Bud  
SMITH, Alvin Lee  
SMITH, James Ohio  
SMITH, John  
Smith, Wm. D.  
SMOTTS, LE ROY  
Stuart, Tex  
TAFT, JOHN  
TAMM, JOHN  
Thomas's Community Players  
Thompson, W. E.  
TRIPLETT, Albert  
Turner, Miss Mildred  
Wallon, Victor J.  
WARSMOUTH, ALFRED THOMAS  
Webb, Mrs. H. D.  
West, Glenn  
WHERRY, Joseph P.  
WHITE, William Charles  
Whiteside, A. R.  
WILLIAMS, HERBERT  
WILLIAMS, William Henry  
Willis, Miss Billie  
Wilson, Mrs. Alice  
Wilson, Mrs. Anna  
Wilson, Charles W.  
WILSON, Robert Cecil  
Wray, Velma  
Wray, Ross

**MAIL ON HAND AT CHICAGO OFFICE**  
12th Floor Ashland Bldg.,  
155 No. Clark St.,  
Parcel Post  
Leo, June, 11c

**MAIL ON HAND AT ST. LOUIS OFFICE**  
390 Arcade Bldg.

Allen, Frank  
Allen, Fred  
ALLEN, Fred R.  
Altman, Mrs. Emily  
Anderson, A.  
Andriano, Frank  
Baird, Miss Cay  
Barton, Doloris  
Benesh, Frank  
BIELAK, Edward  
BLACKWELL, HUBERT  
Blomberg, Bill  
Boston, Mrs. George  
Boughman, Patric  
BROOKES, WILLARD  
Burrows, T.  
CARTER, THOMAS JOSEPH  
Clark, Bobby  
CLARK, CHAS. EDWARD  
Cortello (Hollywood Dogs)  
Cundiff, Richard  
DALLMAN, WALTER  
DARNELL, HAROLD TRUE  
Dealy, Miss Coff  
DesPlanters, Ernest  
Deusack, Miss Van  
Donovan, Mrs. James B.  
Edwards, Elma  
Elliott, Jack  
Eck, Stephan  
Fern, Tommy  
Flannigan, R. E.  
Fraser, Miss Lee  
Fritchen, Ben  
FUNDERBURG, QUINTON  
Gardiner, Madeline  
GAYLOR Jr., Leo  
Geddis, George G.  
Good, Jack  
GRANT, Jessie B.  
Grimes, Lewis  
Hagstrom, Elliott  
HALL, OTTIS  
Halstead, Ruth  
Hennessy, Red  
Herley, John  
HIERNER, Edward  
House, James  
HORTON, FRANK JAMES  
Howard, Bert A.  
Jones, Daniel  
Jones, Earl  
Kaal, R.

ALBERTSON, Hans Martin  
ANDERSON, Fred  
ANDERSON, Harry  
Anderson, R. D.  
ASHBY, Joyce  
AUSTIN, ALLEN  
ANDREW  
Backer, Mrs. Earl D.  
BALES, Elmer  
Bean, Johnnie  
Beaux, Betty  
BEESEY, VERNON  
BELL, Bill  
BENDER, Arthur  
BINLEY, William  
BOODY, LEIGHTON  
BROOKS, William  
BROWN, Gordon  
Brown, Hubert E.  
Burns, George  
Edna  
BURTON, JOHN LOUIS  
Calkins, Fred  
Campbell, W. H.  
Casteel, Charles  
CATHERWOOD, Summie  
Cawthorn, Wild Bill  
Charles, William  
CHASTEEN, ROBERT  
FRANKLIN  
Chavanne, Mrs. James  
Cook, Mrs. Mattie  
Cooper, Elias  
COWSEY, CECIL  
EMANUEL  
CRENSHAW, Charley Bryant  
CRIST, ROBERT  
ARMSTRONG  
Crwo, Ned A.  
Daniels, Oss  
DAVIS, James Harry  
DAVIS, Oscar  
Davis, M. J.  
Dawson, Shiny  
Dedman, Carrie  
DILLON, James Ivan  
Dodd, Alfred  
DOLAN, William K.  
Doria, Miss Betty  
Lee

Drake, Dick  
Eaton, Gale  
Edwards, Estelle  
ELLWEIN, CARL  
Emerson, S. C.  
FASKEY, John Stanley  
FELTS, OLIVER  
ANDREW  
Franklin, Joe  
Fritz, H. W.  
Fulton, Gale  
FULFON, GALE EUGENE  
Gertz, Burton  
Goad, Charles  
Goad, Dede  
Goad, Joe  
Granger, Jack  
Graves, J.  
Grimm, Peggy  
GUNN, MYRTLE  
Harbaugh, Chas. C.  
HARDING, DALPHIN DEAN  
Harris, Mrs. Otto  
Hayes, Viola  
Henderson, J. O.  
HILTON, JAMES  
HOUSE, LEE JACKSON  
Houts, W. I.  
HUMBLE, JOHN LEONARD  
Hurford, Thomas  
Hutchens, John W.  
Hutcherson, Geo. Scott  
Jenkins, Joe  
JOHNSTON, DON  
Jones, Albert  
Kane, Elmer  
FRANKLIN  
KULAWA, Ervin Joseph  
LaBarie, Babe  
LANCASTER, Charles Arthur  
Langston, Ada  
Ledwell, Frances  
LEE, Frank James  
LEWIS, William Henry  
Lime, L. O.  
Lynn, John J.  
McDonald, Victor  
McSparran, Bill  
Mack & Soe  
MELVILLE, FREDERICK  
EDWARD  
Matts, Andrew J.  
MEYER, GEORGE ALBERT  
Miller, Billy  
Miller, Mrs. Billie  
Mitchell, George J.  
Montana, Miss  
Trixie

**MAIL ON HAND AT NEW YORK OFFICE**  
1564 Broadway

Adams, Frank  
ADAMS, HENRY  
Alitapani, Ariello  
(Marvin St. Louis)  
ALLEN, JAMES CARL  
Baccamazzi, Michael  
Baker, T. A.  
Barry, Bill  
BARTH, Benjamin  
Bassett & Bailey  
Beauer, R. J.  
BENNETT, FRED  
PHILLIP  
BENOIT, Frank J.  
Bistany, Leo  
BOYER, John  
Breemen, Eileen  
Brierley, Lillian  
Bumstead, Jo Jo  
Burdson, James  
BURKE, Fred J.  
BURKE, Stanley  
Butler, Edward R.  
Cantor, Lew  
CARLOS, HORACE  
Cassara, Thomas A.  
CLANCY, Thomas Henry  
Clayton, Joe  
CLEARY, Thomas P.  
CLIFFORD, PAUL HENRY  
Cluras, C. Casell  
CONNOR, EDWARD AUGUSTIAN  
Cooper, Holly  
Corey, Ralph S.  
Cowan, Wm.  
Curtis, Robert  
(Slim)  
Davis, Flo  
David, Jack  
Davis, T. E.  
(Shorty)  
Day, Jean  
Debarro, Aida  
Dubin, Nick  
DUNKLE, Charles N.  
DUNN, Theodore Parks  
DUNNIGAN, Francis J.  
Evans, Mele  
Fallon, Thomas  
Fate, Sally  
Feldberg, Jack  
Fern, Pararie  
Franka, Leonard  
Fuld, Vincent  
Gailer, Frederoe Gordon  
Gardi, Joseph  
GENTLY, Tony  
GILLESPIE, GIRTUS  
Gilsdorf, Richard E.  
Gordon, Miss Bubbles  
GRAY, Anthony Mario  
GUTHRIE, JOHN JOSEPH  
Haag, Roy (Haag Bros. Circus)  
Haber, John  
Hallenback, H.  
Hallenback, Norman B.  
Hiers, Dixie  
Holland, Rosa  
HOOKER, Edsel F.  
Hooker, R. G.  
Howard, James  
JACKSON, George Franklin  
Jamison, Jimmy  
JANKIN, Leo  
Cashmere  
JOHN, WILLIAM F.  
Kelley, Jack T.  
Kelley, Ted  
King, Iowa

King, John  
Lamb, Viola  
Lambert, Jim  
(Lamont's Birds)  
Lane, Helena  
Lee, Carl  
LEONARD, Richard J.  
Levy, Sam S.  
Lewis, George  
Lewis, Harry A.  
Lewis, Russell E.  
Loeas, Richard  
MCATAVEY, John F.  
McCAUGHTRY, Wallace F.  
McConnell, Florence  
McDONALD, Marie  
McIntyre, John F.  
McKINLEY, Walter James  
Manning, Gladys  
MARINO, Anthony  
Mario, Don  
Marsh, Mr. Jesse  
Marshall, Mary  
(Esquire of Music)  
Miller, Dutch  
Miller, John  
Mills, George H.  
Mitchell, Lowell  
Montagne, Jack  
Morris, Mildred  
Mulholland, Mickey  
Murray, Happy  
Napolianno, Guiseppe  
Nelson, Morris  
Nezak, Leo  
O'Connor, Thomas  
O'Neil, Tip  
Olenick, Harold S.  
Peacocke, Capt.  
Leslie T.  
PERDUE, Elmer  
PERRY, John Joseph  
Polo, Eddie  
PORTER, Edward James  
Powell, Marvin  
Rains, Al  
Raussey, Gladys  
Randell, Jackie  
Reed, Dan  
Rice, Lester  
Rich, Charles  
Roach, Thomas  
ROLLINS, Leroy  
ROMANO, ERNEST JAMES  
ROSENBERG, Benny  
Rome, Joe  
Russell, June  
RYAN, John F.  
Sarcant, Sylvain  
SCROGAN, Lowry M. E.  
SHAW, Alfred J.  
Sinnotherney, Mrs. E. W.  
SPENCER, Jack  
Brunell  
Sportland, Wallace  
Stebbins, Lester O.  
STROHM, Ray Owen  
Thomas, Anna  
THOMAS  
Millard Phillips  
TRESSEL, George Downs  
Urich, John  
Wagner, Amelia  
Walker, Kenneth  
Wells, Jack E.  
West, Jack  
White, Clea  
Williams, Ray  
Winters, Gay  
Wolfe, Thomas A.  
WOLPER, Wm.  
Woode, Henri  
Wray, Lucille  
York, Victor  
Zeno, Mrs. Joe

REGAN, Rex  
Sander, Prof.  
Scheneck, Jack  
Schmidt, Oscar  
Sharp, Robert  
SHIRLEY, Arthur W.  
Shapson, Helene  
Sistrunk, Johnny  
"Slim"  
Stacey, Harold  
Stanley, Theodore  
Steffen, John E.  
STREMICK, CHARLES  
Teeter, Miss Jacque  
Thorton, Buddy  
Todd, Mitchell  
Twell, Harry  
Upham, Lillian C.  
Vaughn, Ernest  
Wagstrom, Miss T.  
REED, James Emmitt  
REGAN, Rex  
Sander, Prof.  
Scheneck, Jack  
Schmidt, Oscar  
Sharp, Robert  
SHIRLEY, Arthur W.  
Shapson, Helene  
Sistrunk, Johnny  
"Slim"  
Stacey, Harold  
Stanley, Theodore  
Steffen, John E.  
STREMICK, CHARLES  
Teeter, Miss Jacque  
Thorton, Buddy  
Todd, Mitchell  
Twell, Harry  
Upham, Lillian C.  
Vaughn, Ernest  
Wagstrom, Miss T.  
REGAN, Rex  
Sander, Prof.  
Scheneck, Jack  
Schmidt, Oscar  
Sharp, Robert  
SHIRLEY, Arthur W.  
Shapson, Helene  
Sistrunk, Johnny  
"Slim"  
Stacey, Harold  
Stanley, Theodore  
Steffen, John E.  
STREMICK, CHARLES  
Teeter, Miss Jacque  
Thorton, Buddy  
Todd, Mitchell  
Twell, Harry  
Upham, Lillian C.  
Vaughn, Ernest  
Wagstrom, Miss T.

**GREENSBORO AWARDS**  
(Continued from page 44)  
nightly fireworks display. Art Lewis Shows will be on the midway for the second consecutive year.

Management said the fair this year will admit men in uniform at half-price and on National Defense Day they will be admitted on payment of federal tax.  
ROCKY MOUNT, N. C., Aug. 15.—With plans completed to award War Bonds and Stamps as premium prizes, Rocky Mount Fair is going ahead as planned. Mrs. Norman Y. Chambliss, resident manager, announces. Efforts are also being made to revive harness racing this year. It is planned to have the livestock show wind up with a baby beef cattle sale and fair management is now in conference with County Agents Hollowell and Powell to make the necessary arrangements.

**MUNCIE MARKS TOPPLE**  
(Continued from page 44)

the big field of race entries closed the books. Despite a downpour Friday night folks came out and gave Royal American showfolk a busy evening. Fair this year opened with Renfro Valley Show Sunday afternoon, and that evening Barney Rapp's band held the stage spotlight. Hot weather failed to keep patrons at home, and both attractions played to big houses. Rapp stayed over for Monday night and again packed 'em in. On Monday noon Rapp's band worked at the downtown War Bond booth and sold over \$300 in stamps and bonds.  
Mystery in Swing held the grandstand stage Tuesday night, and WLW's Boone County Jamboree played to an overflow crowd Wednesday night. Hoagland's Circus opened Thursday night to big results.

**Royal American Big Hit**  
Royal American Shows opened Monday night to a jammed midway and shows' attractions broke many of their own records. Shows came in from Pontiac, Mich., and everybody was set up and going strong on Tuesday. About 25,000 jammed the midway Wednesday night and repeated on Thursday.  
Since there is no State fair this year

in Indiana, many of the attractions and exhibits were transferred here, including all Purdue University exhibits. Secretary Norrick reported over 450 head of hogs and over 300 head of sheep entered. Management was hard put to find space for the many entries. In the speed department there were 150 head of standard breeds entered. Racing, which got under way on Tuesday and closed Friday, played to the largest afternoon crowds in history. Many Purdue officials remained thruout the week, judging stock.  
Darwin Andrews, publicity director for the last three years, also handled the press campaign. He was on hand mainly because he returned from Washington in May and broke an ankle, which has delayed his appointment to the Air Corps Public Relations Bureau.

**MUSKOGEE PLANS**  
(Continued from page 44)

completely into the picture. They pointed out also that by fair time there probably will be at the camp hundreds of soldiers who have never seen a fall fair of the type and magnitude of those operated in the Midwest and Southwest. They said they would be pleased to arrange the army display and pledged their full support.  
Another factor in the decision to hold the fair this year was the fact that it would fit in with the government's food program. Development of agriculture and livestock in the area has been attributed to the influence of the fair, and many feel that fairs provide for those engaged in such occupations a visual educational understanding of quality production and careful breeding. The 4-H clubs and the F. F. A. have looked forward to the fair each year as the highpoint and culmination of their work, and the fair board feels that these club members should be given every impetus possible in their attempts to gain a grasp of the fundamentals of good agriculture and livestock production.  
A final factor in the decision to continue was the importance of such an exposition to public morale, since it would provide both wholesome entertainment and a generous education. This opinion coincided with the attitude of army officials and Muskogee organizations.

# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by MERCHANDISE EDITOR—Communications to 1564 Broadway, New York

## BINGO BUSINESS

By JOHN CARY

Bingo operators might be wise in taking a hint offered by Mayor Benjamin F. Barnes of Yonkers, N. Y. Mayor Barnes issued a statement that commercial bingo is all right in Yonkers provided the operators contribute part of the profits to philanthropy.

These are critical times, as bingo operators all appreciate. Most operators are doing their part in the war. But apart from the war effort and Civilian Defense activities, there are thousands of philanthropic organizations centered in every city and community throughout the country that must still be supported.

Mayor Barnes wants operators to contribute to these organizations, and it might not be a bad idea. It's an old story that organizations have for years sponsored bingo games to raise funds. Those funds, of course, are used by the organization indirectly to help themselves and their members.

But how about something that would immediately and directly, at the time of the bingo game, help some children in the vicinity of the bingo spot?

Take New York City, for example. There are children's wards in every hospital, many orphan asylums, Catholic Youth Organizations, Jewish Federations of Charities and many other youth groups. Most of these organizations take care of the underprivileged children, the children whose parents haven't the money to buy toys.

There are no priorities on stuffed toys, wooden toys or even plastic toys. Wouldn't it be a swell gesture for a smart bingo operator to give away a few of these toys to a dozen of the underprivileged children who live in the vicinity of the bingo spot? The names of these children could be obtained from the neighborhood hospital or charitable institution.

The bingo operator wouldn't be losing a thing. In fact, the possibilities are that he would be gaining. The good will created could only redound to the operator's benefit.

Or another idea might be to have the bingo operator in a poor section give away a toy to the winners of five special games. These toys would be given in addition to the regular merchandise prize, which a parent would probably choose in preference to the toy if it came to a choice between the two types of articles.

Try this idea out some time and let us know how successful you've been with it.

## Christmas Toys Gaily Colored as Ever, Says WPB

RICHMOND, Va., Aug. 15.—The War Production Board has announced that merchandise for Christmas toys will be as brightly colored as ever despite the war.

Under a new ruling, toy manufacturers were authorized to use pigments, oils and other materials required for paints and varnishes. Use of these materials had been prohibited, but the board explained that supplies of pigments are now ample and the restriction is no longer necessary. Use of metal, however, is still under the ban, and toys must be made from wood, cardboard and other materials which are not needed by the war industries.

## Jobbers Expect Spurt In Eastern Fair Biz; New Novelties Featured

NEW YORK, Aug. 15.—In another few weeks the summer season will be over and all eyes will be turned toward the opening of the Eastern fairs.

Concessionaires are unusually optimistic about the coming fall season and jobbers likewise anticipate the usual spurt in business for this season.

The war and priorities have made huge inroads into certain types of merchandise. Reports have been received from several dealers that they have been forced to abandon certain types of merchandise made from materials essential to the war industries. However, things are far from black in the merchandise market.

There is definitely no shortage of merchandise due to many new creations in plastics. New plastics have been evolved that do not use essential materials.

Many of the old favorites will be missing this year. Nevertheless, manufacturers of articles in metal have, thru intense research, brought out combinations of metals that call for the use of none of the metals required in war production. These new metal objects will be as beautiful, as finished and as durable as those which have been on the market in the past.

In addition, dolls, stuffed toys, wood-pulp and plaster figures will be obtainable in abundance. New containers have also been made in wood for lipstick and cosmetics.

Due to the shortage of rubber, balloon manufacturers were forced to discontinue production several months ago. However, the jobbers seem to be well stocked, at least for the rest of the season.

The range of premium goods is still large, but now it is just a question of substituting a few new favorites for the old stand-bys.

There is a growing tendency on the part of concessionaires to be more

tolerant in the matter of shipments. They realize that war materials must be shipped first. The concessionaires are still getting their shipments, but in a few cases there have been delays thru no fault of the manufacturers or jobbers.

Substitute shipments of merchandise ordered in the past have always been a vexatious problem. Concessionaires who ordered red, white and blue pillows would accept nothing but what they ordered. However, today they realize the jobbers are filling the orders and meeting the war emergency as well as they can. Now when a concessionaire receives an order of green pillows instead of red, white and blue which he wanted, he is co-operative and satisfied.

## Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

### Mystery Key Ring

The Mystery Key Ring is being marketed by the Helenart Novelty Corporation. The item is a practical key ring styled to be favored by the most exclusive and discriminating folks. The features are a latch-lock key holder, chain connector, machine turned ferrule, two extra jump rings for flexibility, patented plastic ball, unbreakable, colorful and comes apart in six separate pieces. Complete instructions are furnished with nine illustrations for solving the ball puzzle. The ball is made in red, white and blue combination, clear crystal and varied color combinations.

### Song, Recitation Books

The publishers of *Hobo News* have added to their catalog of items for agents, streetmen, etc., a line of books which they state fills a popular demand. Listed is a recitation book containing 200 numbers. Another book containing the very latest cowboy songs. A Gypsy Dream and Horoscope book and, of course, the well-known publication of *Hobo News*. They claim that the Cowboy Song Book is a big seller with roadshows. The Dream and Horoscope Book is sold by palmists and horoscope workers.

### Flag-Oath Desk Weight

The Republic Company has just put out a flag-oath desk weight. This novelty consists of one large or two small flags attached to a wooden stand on which is printed appropriate words, such as "The Pledge of Allegiance," "Serving With the Armed Forces of the U. S.," etc.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

We had a curious card from a San Antonio (Tex.) operator the other day. It was in the nature of a squawk against boom towns. He had lost many of his locations. Reason for this loss lay in the fact that the locations in town were enjoying the greatest prosperity in their history and were too busy to worry about deals. From past experience this just doesn't make sense and we wonder if anyone else has run into a similar problem. By the very nature of things, a town which has free money floating around has always been a natural for a board operator, and reports that have come thru right along confirm this. To satisfy our own curiosity we would like to hear of other experiences in boom towns. Drop us a line and we will run your comments in the column if you wish.

Craftsman Sales Company is putting a promotion behind the Cinex color candle camera. Item is offered on a very small card, only 16 holes, 1-cent to 29 cents with a \$3.99 take. In addition to the camera a genuine leather billfold is distributed as a consolation award. Camera is housed in a streamlined plastic case, has hi-speed lens, fast shutter, eye-level view-finder, fixed focus and takes full color pictures. Card is attractively designed in color, and color circulars and folders are enclosed with the card to stimulate the play. According to reports, the deal is enjoying plenty of activity.

Operators who are looking around for merchandise not affected by priorities may be interested in the following.

Renwal Manufacturing Company, Inc., has a new Vitex 17-piece plastic kitchen set which is packed in a handsome display box. Set includes six corn holders, salad fork and spoon, olive pl-k-it, butter and cheese spreader, paring knife, large utility knife, juice extractor, mayonnaise spoon, grapefruit corer, safety grater and tea strainer. Item should have appeal to millady and her better half.

Warren Luggage has a popular cosmetic case designed for overnight travel. It has removable tray equipped with jars and bottles for cosmetics and lotions and is available in Copen Blue or Deep Burgundy dupont fabric.

Weinman Brothers have a five-year calendar memo box covered with tooled brown leatheroid.

The Delta Powerlite manufactured by the Delta Electric Company may prove to be a timely item for a quick-turning deal. Item is a modern two-light electric lantern, uses regular six-volt battery and throws a spotlight 800 feet.

### IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

### For Mfrs., Distribs and Jobbers Only How To Get \$21.50 for \$1

The following letter from one of *The Billboard's* regular advertisers speaks for itself:

Mr. C. M. Jackson, Adv. Dept.,

The Billboard,  
25 Opera Place,  
Cincinnati, O.

Dear Mr. Jackson:

We have been advertising in *The Billboard* exclusively since November 23, 1940. Upon checking our advertising costs we have found that for every dollar spent in advertising in your publication we have received \$21.50 in mail orders, which is less than 5 per cent. We have received over 10,000 orders and inquiries from the 48 States and 17 other countries from gift and souvenir shops, amusement parks, carnivals, jewelry workers, pitchmen, beaches and roadside stands and concession people.

Please repeat our 50-line ad that appeared in the Fall Special in your August the 8th edition, Pipes page, top of outside column. Please,

Respectfully,

J. A. WHYTE & SON.

(Signed) J. A. WHYTE,

E.E./J.W.

Manager.

For further information about advertising rates, etc., write the Advertising Department, The Billboard, 25 Opera Place, Cincinnati, O.

MAN'S WRIST WATCH



Smart Streamlined American Made Watch In Chromium Case with Stainless Steel Back curved to fit the wrist. Two-Tone Silvered Dial. Genuine Pigskin Leather Strap. BB705P—Sample . . . . . \$ 2.45 5 Watches for . . . . . 11.50 WRITE FOR OUR NEW CATALOG. **ROHDE-SPENCER CO.** 223 W. MADISON CHICAGO, ILL.

LEADING SELLERS IN FUR COATS

**LOWEST JACKETS PRICES CAPES & SCARFS** ALL GENUINE FURS! Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries. **H. M. J. FUR CO.** 150-B West 28th St., N. Y. C.

PATRIOTIC BUTTONS

ASSORTED STYLES **JAP HUNTING LICENSE** PER 100. \$1.00 PER M. . . \$9.00 Binge Merchandise, Plaster, Blankets, Lamps, Glassware and many other Novelty Items still available at lowest prices.

Send for your Free Copy of our 1942 General Catalog! **GELLMAN BROS.** 119 No. 4th St., Minneapolis, Minn.

CONCESSIONAIRES

**JOE END—Says** FOR THE HOTTEST NUMBERS IN MERCHANDISE FOR **BINGOS GRIND STORES WHEELS** WRITE OR WIRE **JERRY GOTTLIEB INC.** 303 4th AVE., NEW YORK, N.Y. Tel. GRammy 5-4915

**WEEKLY SPECIALS** #500-C—Picture Wallet, gen. calf, for pictures, identification cards, bills, etc., \$4.25 Doz. #115—Photo Album, 8"x6", simulated leather, \$1.75 Doz. #801—Cigarette Case (illustrated), 84¢ Doz. #70—Photo Frame, all cowhide, 4"x3", \$1.00 Doz. 20% Dep., Bal. C. O. D. Free Wholesale Price List. **SUPREME LEATHER PROD. CO.** 170 Fifth Ave., N. Y. C.

WALTHAM—ELGIN

Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices. **PLYMOUTH JEWELRY CO.** 163 Canal St., Dept. J, N. Y. City

WHOLESALE CATALOG FREE

For Salesmen, Dealers & Agents 260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it. **SPORS CO.** 842 Lamont, Le Center, Minn.

NOTES from SUPPLY HOUSES

With new Australian headlines in newspapers thruout the country, General MacArthur novelties have upped considerably. Epstein Novelty Company reports that the General MacArthur 3-in-1 combination is still its fastest moving celluloid button item. The Epstein firm also states that it has several other patriotic specialties in preparation.

J. C. Margolis states that due to the war and priorities he has been forced to cut his line in half. At present he is drifting to a line of leather goods, toiletware and cutlery, as it is almost impossible to get any novelties in aluminum.

The Mills Sales Company has recently issued four 48-page catalogs describing its latest novelties. They seemed to be pleased with the results of advertising in *The Billboard*, as they have never missed inserting an ad in 20 years.

PATRIOTIC COLORS NEW NOVEL PATRIOTIC

RED—WHITE—BLUE—COLORS blend in beautiful patterns. Dip edges of Post Cards, Envelopes, Writing Paper, Paper Napkins, Handkerchiefs, etc. Colors form brilliant margin designs of instant drying PATRIOTIC RED-WHITE-AND-BLUE color patterns. (Sell your work samples at 500% profit.)

3 Color Set, 8 1/3c (\$12.00 Gross) Sell 35c These vivid PATRIOTIC color designs halt the crowds. Be first. Rush letter with 25c stamps for full-size color unit, samples and full details, or wire \$12.00 for gross prepaid express shipped today. **STAMINITE CORP.** Sta. A, New Haven, Conn.

BEST BUYS FUR COATS JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List. **S. ANGELL & CO.** Manufacturing Furrier 236 W. 27th St., (Dept. b-3), New York City.

IMPRINTED SALES BOOKS!

50	\$ 3.85	Deposit \$1.10
100	5.25	1.65
250	10.95	2.75
500	16.45	3.85
1,000	29.50	5.50

Special Copy, \$1.00 extra. Shipped C. O. D. for balance, plus small charges. **GENERAL PRINTED PRODUCTS AGENT** 1919 W. Girard Ave. Philadelphia, Pa.

Attention, Engravers

Your Metal Worries Are Over. Hand Carved Cedar Wood. Jewelry with Safety Catches. Large Selection of Styles. Send \$2.00 for Assorted Samples. **SUPERIOR JEWELRY CO.** 740 Sansom St. PHILADELPHIA, PA.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices. **GOODRICH**, 1500 W. Madison St., Dept. BG-8, Chicago, Ill.

**New! P. D. Q. MECHANICAL PHOTO MACHINE!** Today's Big Money Maker! Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE. This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, camps, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE information. **P. D. Q. CAMERA CO.** 109 E. 35th St., Dept. BB-8, Chicago, Ill.

**COMIC BUTTONS**—Limited offer, \$9.00 per thousand. **FOX TAILS**—Popular size, \$5.00 per hundred Snow Cone Supplies, Comic and Patriotic Felt Hat Bands, Ten Kinds Canes, Pannant Canes, Five Kinds Batons, Baseballs, Doll Rack Punks, Milk Bottles, Plaster Statuary, Domestic and Import Hawaiian Leis, China Slum, Domestic Plaster Slum, Cheap Glassware. All these items in stock for immediate shipment. 25% deposit must accompany all C. O. D. shipments. All orders shipped same day received.

**CATALOGS BEING MAILED OUT NOW WRITE TO K. C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS MIDWEST MDSE. CO.** 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

**No. 3696 Miniature Bowling Set** \$2.40 per DOZ. SETS, consisting of Ten White Birch Ten Pins, 1 1/2 Inch high, perfectly finished in every detail; One Bowling Ball #3417, 3 1/2 Inch Mirror Plateau 70 Cents per Doz. The set glued on mirror, is A BIG SELLER AT 69 CENTS. Sample Set Inclusive Mirror is sent on receipt of 50 cents.

**No. 3596 Colored Brown Glass Pitcher** in 1 3/8-Inch Miniature Jug. The Glass Pitcher being three times as wide as the opening of the Jug, the first question arises, "How did the pitcher get inside of the Jug?" TREMENDOUS SELLER. \$2.00 per doz. Sample sent on receipt of 30 cents. SEND FOR OUR COMPLETE SET OF ILLUSTRATED PRICE LIST OF FAST SELLING NOVELTIES, RETAILING FROM 25 CENTS TO \$15.00.

**LEO KAUL Importing Agency, Inc.** 115-119-K South Market Street Chicago

**NEW HITS TREE CENTER PIECE** Something really new and different. Very difficult to describe and illustrate. We urge you to order a sample so you can see this great value. N120 Per Doz. \$7.20 Sample Postpaid 80c

**PATRIOTIC PLAQUES** 6-Inch Round Beveled Glass Fronts, beautifully colored Pictures, each in box. N121—Remember Pearl Harbor, Per \$2.00 N122—General MacArthur, Doz. \$2.00 **PATRIOTIC PICTURE FRAME** Very attractive Flag Scene in beautiful natural colors. Decorative Mirror Frame with Red, White and Blue Ornamentations. Size, 10x12 Inch. N123—Per Doz. . . . . \$5.40

25% Deposit Required **LEVIN BROTHERS TERRE HAUTE, INDIANA**

**Park, Carnival, Beach, Resort Concessioners** MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

Now Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamel-ware—Glassware—Silverware—Tinware.

**A BIG VARIETY OF PATRIOTIC ITEMS** BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.

**1 day Service ACME PREMIUM SUPPLY CORP.** 3333 LINDELL BLVD. ST. LOUIS, MO.

# HAGN SPECIAL SCOOP!

**SMASHING 50% PRICE REDUCTION OF MacARTHUR BRONZED BUSTS.** Only volume sales and production make possible these amazing new low prices! Constructed throughout of Plaster or composition with a lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die: MacArthur." Size overall: 8 1/2 x 5 3/4 in. Ship, wt. per dozen (no less sold), 36 lbs. Individually packed. No. B42x17—Large size. Per dozen (formerly \$8.00), \$4.32 (36c each). Per gross, \$48.00. No. B42x18—Smaller size: 5 1/2 x 3 3/4 in. Packed 2 dozen in carton; no less than carton sold. Per dozen (formerly \$4.00), \$2.16 (18c each). Per gross, \$24.00. Prices subject to change. Shipped by express, truck or freight only.



## VICTORY FOREVER IN SOLID SILVER!

Nothing purer than Silver—nothing finer than Victory! Every patriotic American will want one of these full-size, heavyweight souvenir spoons. A sure-fire seller in every hamlet and city. It typifies America's strength in the air, land and sea. No. B3678777—Each, \$1.10. Per Dozen, \$11.75.

Write for Our Latest Catalog No. 424

## JOSEPH HAGN CO.

Wholesalers Since 1911

217-223 W. Madison St., Chicago

# Events for Two Weeks

- August 17-22**
- CALIF.—Hollister. Horse Show, 21-23.
  - COLO.—Montrose. Rodeo, 21-22.
  - Trinidad. Round-up, 20-22.
  - ILL.—Clayton. Old Settlers' Reunion, 20-21.
  - Chester. Bridge Opening Celebration, 22-23.
  - Chrisman. Horse Show, 19-21.
  - Libertyville. Libertyville Days, 21-23.
  - Momence. Gladiola Festival, 19-22.
  - IND.—Miami. Old Settlers, 20-22.
  - IA.—Sheldon. Air Show, 23-24.
  - Sidney. Rodeo, 18-21.
  - KAN.—Oskaloosa. Old Settlers' Reunion, 21-22.
  - MASS.—Framingham Center. Dog Show, 23.
  - Hamilton. Dog Show, 23.
  - MO.—Ash Grove. Legion Picnic, 19-22.
  - Bucklin. Home-Coming, 20-22.
  - Fairfax. Fall Festival, 20-22.
  - Miller. Miller Picnic, 20-22.
  - NEB.—Elgin. Fall Festival, 19.
  - N. C.—Newton. Soldiers Reunion, 17-22.
  - O.—Minerva. Home-Coming, 17-22.
  - PA.—Duncansville. Firemen's Celebration. Third week in August.
  - S. D.—Hot Springs. Townsend Free Day, 21.
  - TEX.—Waco. Rodeo, 18-22.
  - VA.—Berryville. Horse & Colt Show, 20-21.
  - WIS.—Scandinavia. Free Fair, 21-23.
  - Wabeno. Paul Bunyan Logging Expo. & Fall Festival, 21-23.
  - CAN.—Hamilton, Ont. Gladolus Show, 21-23.
  - Aug. 24-29
  - CALIF.—Santa Barbara. Old Spanish Days, 26-29.
  - ILL.—Biggsville. Home-Coming, 27-28.
  - Alexis. Com'l Club Celebration, 28-29.
  - Hamilton. Fall Festival, 26-27.
  - Plymouth. Old Settlers' Picnic, 27.
  - Silvis. Booster Club Celebration, 27-29.
  - Windsor. Home-Coming, 26-29.

- IND.—Knox. Street Fair, 26-29.
- Wakarusa. Merchants' Festival Days, 27-29.
- IA.—Hartley. 4-H Show, 24-25.
- Creston. Horse Show, 25-26.
- Rock Rapids. 4-H Show, 27-29.
- State Center. Celebration, 27.
- KAN.—Leoti. Old Settlers' Picnic, 27-28.
- MASS.—Great Barrington. Dog Show, 30.
- Lenox. Dog Show, 29.
- MICH.—South Haven. Peach Festival, 29.
- Port Huron. Victory Celebration, 24-30.
- Ypsilanti. Bombers on Parade, 21-30.
- MO.—Hamilton. Legion Race Meet, 25-28.
- Hermann. Home-Coming, 29-30.
- Tarkio. Tarkio, 26-29.
- N.Y.—Buffalo. Polish Charities Circus, 24-29.
- New York—Gift Show, 24-29.
- N. C.—Roanoke Rapids. Lions' Festival, 24-30.
- O.—Cincinnati. Food Show, 25-Sept. 7.
- Columbus Grove. Legion Street Fair, 25-28.
- Frazesburg. Home-Coming, 27-29.
- Hoyville. Home-Coming, 25-29.
- Ravenna. Dog Show, 29.
- Toledo. Legion Carnival, 23-30.
- OKLA.—Vinita. Rodeo, 28-30.
- PA.—Doylstown. Legion Carnival, 24-29.
- S. D.—Faith. Sheep Show & Fair, 28-29.
- Madison. Turtle Days, 28-29.
- Salem. Harvest Festival, 24-25.
- Timber Lake. Days of 1910, 26-27.
- WASH.—Seattle. Gift Show, 23-27.
- WIS.—Milwaukee. Dog Show, 29-30.
- Gillett. County Youth Fair, 28-30.
- Bowler. Advancement Club Home-Coming, 29-30.

**Engraving Jewelry**

1942 No. 513

Outstanding Seller!

**Orders Shipped Same Day**

We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

**Sterling "In Service" Pin attached to Military guard**

**No. M170. \$4.50 Dozen**

**Big Military Jewelry Line**

For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!

**Harry Pakula & Co.**  
5 N. Wabash, Chicago, Ill.

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

**BIG BARGAIN. \$25 War Bonds for \$18.75.**

**T. D. (SENATOR) ROCKWELL . . .** pipes in from Indianapolis reporting that he got a job at Riverside Park snatching ducats at the Funhouse, putting in 2 1/2 hours a week, which leaves him plenty of time to work cutlery on noon and evening pitches for extra scratch. The Senator says he may be there for a while, as the readers are free and there are plenty of factories to work around.

**THE DEFINITION** of a good spiel is—a talk that will influence a tip.

**OLD BILL SHULTS . . .** now retired veteran pitcher of lightning calculator fame, threw a big party at his New York apartment recently, according to Carl Herron. A good time was had by all, and the consensus of opinion is that Bill is a swell cook—especially with boiled lobster.

**SAYS** the intrepid pitcher: "If there's any money to be had I'll make the top."

**P. T. BINGHAM . . .** fogs in from Denver that the town is booming with soldiers and warworkers. He saw Frank Dawnes and Frank L. Bynum, the trade-paper boys, recently and says they both look prosperous. Dawnes reports he recently visited Dick Scatterday, now on the Cole Show, at Greeley, Colo. Denver business for the pitch business, declares Bingham, can be classed as fair.

**THIS GUY KAISER** has enough guts to be a pitcher. He put over a real deal to build those flying boxcars.

**GEORGE A. SAUERWEIN . . .** is going strong at Marshall, Tex., according to Charles Patterson, owner of the Palace Pharmacy, who says: "Sauerwein, that stellar pitcher, again addressed one of the largest assemblies here in many a day on the courtyard. Result was the same as always—a complete sellout. We have co-operated with him for the past 10 years here and we say without hesitation that he is the best and strongest worker ever to appear here."

**SPEAKING OF KAISER,** those shipyards are good places to unfold the trips and keister.

**RUFE KELLAM . . .** is a faithful old-time pitcher who has been out of the business for about eight years, yet is a faithful reader of ye Pipes column and has answered our "Help! Help!" call. Rufe scribbles: "Have been in business here in my old home town, Noblesville, Ind., taking care of my poultry business and rental property. Last week my feet got to itching, however, when Doc and Daisy Degrace brought their Hooster Herb Show here, the first med show we have had in five years—and did they have a red one! I never saw so much candy, med and peanuts sold by a small show before in all my life. And what a program they gave us with just four people. Must say that Doc Degrace has some very good ideas

# WE OFFER

## SALESBOARD ABC's

this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today!

REPRINT EDITOR, THE BILLBOARD, 25 OPERA PL. CINCINNATI

Reprint Editor, The Billboard  
25 Opera Place, Cincinnati

Please send me my free copy of Salesboard ABC's. You may send it to—

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

8-22

## MEXICAN JUMPING BEANS

Live, Good Jumpers This Year. Bulk Beans, postpaid 50¢ per 100; \$1 for 250; \$2 for 500; \$3 per 1000. Sample package ten cents. Counter display of 20 Dime Packages ready to sell, \$1 postpaid. Free Demonstration Beans with each display.

**RILEY'S SPECIALTY HOUSE**  
Owensboro, Kentucky

## TOPS IN VALUES

- SERVICE BANNERS, 5x9 inches. GROSS, \$9.00 . . . . . DOZEN .78
- ELASTIC GLASS DOG CHAINS. The best selling identification neck chain on the market. GROSS \$20.50 . . . . . DOZEN 1.80
- WAR SLOGAN BUTTONS. Those fast 5¢ and 10¢ centers that bring in the dough. 1000 Buttons \$11.00. PER 100 BUTTONS 1.20
- GENERAL MacARTHUR BUTTONS. The better kind. 1000 Buttons \$9.00. . . . . PER 100 BUTTONS .95
- ASPIRIN. 100 five grain tablets in an attractive labeled bottle. DOZEN BOTTLES 1.05
- IODINE. Medium size, rubber stopper, with glass applicator. GROSS BOTTLES 3.50
- SURGICAL GAUZE BANDAGES. In attractive boxes. 10¢ size. GROSS BANDAGES 3.45
- PETROLEUM JELLY. 10¢ size. GROSS BOTTLES 3.95
- MINERAL OIL. 16-oz. Best grade. 330 viscosity . . . . . DOZEN BOTTLES 2.25
- RAZOR BLADES. First quality, double edge, 5 to box. 1000 BLADES 5.25
- GILLETTE TYPE RAZORS. Always helps with the sale of blades as a premium. Dozen 72¢. . . . . GROSS 8.45

**MILLS SALES CO.**  
901 BROADWAY, New York, N. Y.  
WORLD'S Lowest Priced WHOLESALERS

## AGENTS! NEW CATALOG—FREE

Hundreds of Bargains in quality merchandise, including these fast sellers—Beautiful large Convex Glass Patriotic and Religious Wall Plaques at give away prices. Biggest Profits for you at our sensational Rock Bottom Prices. Look at these! 16 oz. Vanilla with Bean, 25¢; 16 oz. Coconut Oil Shampoo, 15¢; 8 oz. Black Pepper, 13¢; 16 oz. Furniture Polish, 11¢; 16 oz. Almond Lotion, 16¢; hundreds of other items. Premiums at low costs. Still lower prices in quantities. Postcard brings Free Catalogue. Judge for yourself.  
LLOYD'S, 3 North Paulina, Dept. 28, Chicago, Ill.

## MONEY SAVING Candy Specials

## FEATURE VALUES

Scale Men—Age Operators—there's no GUESSING about these 2 big CASEY CANDY SPECIALS! They're hot! They can't be beat! Order now and you'll be money ahead!

(WAS) (\$4.60) **Now \$4.00**

**MRS. MURRAY'S**  
**Summer Confections**

For Scale Men and Guess Your Age Operators. Full 1/2 Lb. Delicious Fruit Flavored Jellies, Marmalades, Bon Bons, Summer Creams. Will withstand all weather. Packed in 11x5 1/2" extension edge box. Wrapped in assorted color cellophane. 40 packages to a case—Per Case—\$4.00.

25% Deposit on all orders if new customers.

**CASEY CONCESSION CO.,**

(WAS) (\$4.80) **Now \$3.00**

**REVERIE**  
**Summer Confection**

For Splits on Bingo—Intermediates on Stock Wheels. 1 Lb. Box filled with delicious French Creams, Marmalades, Jellies—packed in colorful box with cellophane window. Will withstand all weather. 2 Dozen Packages to Carton—Per Carton—\$3.00.

1132 S. Wabash Ave., Chicago, Ill.

## ENGRAVING AND PEARLS

Imported and Domestic Shells, Largest Producers. Lowest Prices. Same - Day Service.



SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces  
SEND \$2.00 for JEWELRY ASSORTMENT—15 Pieces  
**MURRAY SIMON** 109 So. 5th St. Brooklyn, N. Y.

## NEW POCKET TRICK MAGIC PADDLE

With Directions. Sample 15 cents in coins. Address:  
**LEVENSON'S**  
267 Oxford St. Rochester, N. Y.

## FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.  
**STARR PEN COMPANY, Dept. O**  
500 N. Dearborn, Chicago

**MacARTHUR'S KEYNOTE FOR VICTORY SERVICE MEN'S MAGAZINE**—26th Year. Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Doings at training camps and at front—5c, sells 25c. ONE MAN SELLS 2,500 monthly. "OUR BUDDIES—IN THE ARMY NOW"—4c, sells 25c. Small joke book, screaming comics of service—2c, sells 15c. Flag Respects—3c, sells 15c. GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c. SERVICE MEN'S MAGAZINE, 168 Duane Street, New York City.

## SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

**MEXICAN JUMPING BEANS**

New Crop 60¢ a 100 or 4.00 a 1000

**NEW FUNNY: Uncle Sam's Peace Terms.** Also, "SHTOP PUSHIN" funny cartoon for Wall or Pocket size 8X10" fast 10¢ Sellers. 1.50 a 100, 10M. Hitler Will, Jap Hunting License, What the Japs Can Do, 5 Pig Puz. All big sellers at 5¢. 60¢ 100 or 3.50 M.

HOT GUM . . . Doz. .40	Hot Seat Joke. Doz. .50
Sand Cards . . . .35	Trick Matches " .35
Sneeze Powder " .25	Skunk Perfume " .65
Itch Powder " .25	Fun Card Sets " .35

Send \$2.00 for 50 Samples Tricks and Jokes. Deposit with order. Merch. -F.O.B. N. Y.  
**JOEKERR NOVELTIES, 136 Park Row, New York.**

In getting the money, and he and his charming wife are 100 per cent in putting over a specialty or act—and can she sell the candy. It's a pleasure to meet and see such young 'old-timers' work. They said they learned to work the successful way from Lee Cooper, Jim Long, Harry P. Parker, Leon Dawson and a few others of the real old-time big workers. Any of the boys coming this way, look up one of the old readies."

PIPES DEPENDS ON ITS FRIENDS. HELP! HELP!

**Pitchdom Five Years Ago**

Doc Laushell, better known as White Cloud, fogged thru from Albion, Mich., that his med show was on the road. . . . King Joy chirped from North Carolina that things were only fair and that the woods were full of med shows. . . . J. H. McGaskey, sheet writer, was in the West Virginia mountains. . . . George J. (Heavy) Mitchell was in South Bend, Ind., and was making the fairs. . . . Hot-Shot Austin was in Sulphur Springs, Tex. . . . Tom Sigourney was working his show with the Pan-American Shows at Hannibal, Mo. . . . Eddie Keiker had just joined the Sigourney show. . . . Carl Herron, in Philadelphia, sent thru a news clipping concerning Earl Jester. . . . Art Nelson and Tom Nejedly were in Cincinnati, coming in from the Windy City. . . . Chief Owen Redfeather declared that Cleveland was okay for red ones. . . . Patsy Baker left the Happy O'Curran org to go with Doc Hammack's med show. . . . Jack Scharding was in Charleston, Ill., working health books and horoscopes. . . . Kid Carrigan was in Chicago and was holding down a spot on South State Street. . . . Rain in the Face Medicine Company was making a stand at Van Dyke, northeastern suburb of Detroit. . . . Doc Kreis was in Scranton, Pa. . . . That's all.

**AROUND THE GROUNDS**

(Continued from page 45)

fair board announced. Military display will be used to help promote the sale of War Bonds and Stamps.

**TOPEKA, Kan.**—Highlighting the Kansas Free Fair here will be a unique display by the navy. M. W. Jencks, secretary, announced after a conference with navy officials in this area. One of the noted navy mosquito boats is expected to head the display, along with other naval equipment, including torpedoes, landing equipment, submarine escape hatches, diving helmets and safety devices. Several hundred officers and enlisted men will be on hand thruout the week to explain the exhibits.

**HUTCHINSON, Kan.**—No reduction in cash prizes will be made for Kansas State Fair here, S. M. Mitchell, secretary, said, in revealing that over \$36,000 will be offered exhibitors at this year's annual. Dairy and beef cattle departments top the list with \$11,390.33. Horses, mules and jacks will net breeders in excess of \$3,000, with agricultural displays to receive over \$4,000 to lead the major divisions of the prize allotment.

**WATERLOO, Ia.**—Annual Dairy Cattle Congress here will feature a "Food for Victory" program. Besides the dairy show, other events will be National Belgian Horse Show, American Poultry Congress, International Waterfowl Show and Midwest Rabbit Show.

**LINCOLN, Neb.**—Nebraska State Fair is angling for patronage of some 8,000 soldiers stationed here. Not only will races the first week be started at 4 p.m. but all men in uniform will be passed thru the gates free of charge. E. J. Mille, secretary, believes the caliber of racing will be the best yet. New barns are being built to accommodate 400 horses.

**RUTHERFORDTON, N. C.**—Directors of Rutherford County Fair at a special meeting last week voted to go ahead with this year's annual. National Defense will be the theme and all exhibitors will be urged to carry out educational features along this line. Premiums will be paid in War Bonds and Stamps.

**WESTMINSTER, Md.**—At a special meeting here last week members of Carroll County Agricultural and Fair Association voted to proceed with plans for this year's annual. Directors declared they had surveyed all facts carefully, including a demand of exhibitors and agri-

**Next Issue LIST NUMBER**

Will Feature the Following Lists:

- FAIRS
- COMING EVENTS
- DOG SHOWS
- FRONTIER CONTESTS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

**The Billboard**  
Circulation Dept.  
25 Opera Place  
Cincinnati, Ohio

cultural leaders to go ahead with the fair.

**LINCOLN, Neb.**—Servicemen will get a break at Nebraska State Fair with President J. S. Golder announcing all in uniform will be admitted free at the outside gate. Golder made a special invitation to soldiers at Fort Crook and Lincoln Air School.

**MELFORT, Sask., Aug. 15.**—Melfort's 37th annual exhibition was one of the best in its history. Grandstand attendance at all performances on the three days exceeded previous years. Fair was officially opened by E. E. Beveridge, newly appointed livestock commissioner for Saskatchewan. An attraction was the 28-piece military band from army headquarters at Regina. *The Toast to Victory*, featuring Lowe, Hite and Stanley, and Christy's trained animals pleased at the grandstand. George Hamilton agency handled the grandstand show. Wallace Bros.' Shows provided the midway. Horse racing was on the program after a lapse of many years and proved popular. Special train from Hudson Bay Junction brought scores of the visitors. More than 250 girls attended the farm girls' camp and over 50 boys were at the farm boys' camp. Exhibits were of good quality. President W. E. Hornby said attendance was up 2 per cent and gate receipts were improved. Horse, cattle and swine classes were well filled.

**LLOYDMINSTER, Alta.**—Second day of the three-day Lloydminster Exhibition broke all records for afternoon and night attendance, with performances by George Hamilton attractions drawing capacity crowds. Even standing space was taxed and sale of grandstand tickets for the night show had to be stopped because of the crowds. Wallace Bros.' Shows played to good business on the midway. Horse racing was a feature, and over 90 boys attended the farm boys' camp. Livestock entries were of fine quality and Manager Gordon M. Cooke said entries were higher than last year. Good weather and prospects of a bumper crop helped boost attendance figures.

**CARNDUFF, Sask.**—The 50th annual Carnduff Agricultural Society Fair was a decided success. Gate receipts for the day show totaled \$181, and stock exhibits were the highest in years. Directors, headed by President A. F. Lingard, are considering a two-day annual next year.

**BOTTINEAU, N. D.**—Plans have been made to hold the annual Bottineau County Fall Fair here, Dr. J. C. Jirkovic, secretary, says. Fair will be on the same basis as in former years, with premiums the same as in 1941.

**OLEBURNE, Tex.**—Fifth annual Johnson County Fair and Rodeo will be held as planned, it was decided by the board of directors. Sufficient rodeo talent is available in this State. Fair will feature defense demonstrations, war exhibits, agricultural exhibits that will carry out the *Food for Victory* slogan and educational displays.

**VERMILION, Alta.**—Livestock exhibits at the three-day fair here showed a marked increase over previous years. Slogan was "Livestock is essential to the war effort," and directors adopted a

policy of donating 25 per cent of net proceeds to the Red Cross, following the precedent established last year when they made a donation to the Queen's Canadian Fund. Members of Canadian Women's Army put on displays in front of the grandstand. George Hamilton's *Toast to Victory*, Christy's animals and Wallace Bros.' Shows were attractions. Over 15,000 tickets were sold in advance.

**MONROE, Wis.**—This year's Green County Fair showed a loss of about \$1,500 against a \$2,200 deficit last year, Secretary Brooks Dunwiddie announces. Rain caused cancellation of races on three days, resulting in grandstand receipts of only \$1,430 as against \$2,900 last year and a \$4,500 gate this year as compared with \$7,400 in 1941. Concession receipts were also down, \$1,300 this year, compared with \$2,796 a year ago.

**JEFFERSON, Wis.**—Four-day Jefferson County Fair, which closed here August 9, is expected to show a good profit. Horace Buri, manager, said, despite continued rain the first two days. Exposition attracted an estimated 15,000, with Sunday's crowd of 10,000 believed to be a new record for a single day's attendance.

**MENOMONIE, Wis.**—Inability of Sol's Liberty Shows to play Dunn County Free Fair has resulted in canceling this year's annual. Fair is one of the few major ones in Wisconsin which operate without a gate admission, and income from the midway is one of its principal sources of revenue.

**CASSAPOLIS, Mich.**—With plans being completed for one of the largest annuals in its history, Cass County Agricultural Fair will be held here this year as scheduled. Harry Ibbotson, secretary, announces. He said with bumper crops in the offing and defense plants going full blast prospects for a successful fair are encouraging.

**Letter From Stanley Dawson**

**SALT LAKE CITY, Aug. 15.**—Over the season there have been many visitors on Cole Bros.' Circus. The Malone brothers were on the show for their yearly visit; Rosina Nelson and her husband visited many times, as well as Mary Lou Burkhardt, Sally Marlowe and Mother Nelson. While around Chicago they all came except Dan De Baugh. Visitors there were Orrin Davenport and wife, Cy Hawkins, Harry Atwell, Nat Green, George Cutshall, Don Cooke and Fred Pulver. Fred Jenks was on hand at Bay City, Mich.; Charles Davis and Harry Taylor at Lansing, and Bob Lockhart at Flint, Mich. While in Ohio show had Bobby Harwick at Toledo; Slim Butterfield, Athens; Marty Burnett, Murdock Cooke and Norma Lawson, Dayton; James McSorley and Fatty Mack, Cincinnati. At Uniontown, Pa., Tommy BeDell, Ruth Cutshall and Billie Cook spent the afternoon on the lot.

Denver was a big day for Bobbie DeLochte. Seemed as tho every man, woman and child on *The Denver Post* knew Bobbie. Snapper Garrison was there in his cowboy suit. Harry Radcliffe motored from Colorado Springs to visit at Albuquerque, N. M. Mrs. O'Hay and Topsy, of Santa Fe, N. M., visited at La Junta, Colo. Leonard Stroud spent the day with the show there. Butch Cohen and the Davenports at Kearney, and Mr. and Mrs. Earl Ramsey at Scotts Bluff, Neb. Jimmy O'Connor was the first man show ran into here. Harper Joy was waiting at Davenport, Ia.

Sadness, they say, always runs in cycles of three. First, Tom Lovett lost his pal and wife; Doc Partello then passed on, and at Blackfoot, Idaho, George Singleton dropped dead. Mrs. Singleton was on her way from Los Angeles that morning. Word reached her at Las Vegas, N. M. She arrived in Salt Lake City Sunday (9) and made arrangements to take the body back to Los Angeles.

Charles Young and Chuck Connors are now running the big top. Happy Price is now assistant to Trainmaster Jack Bigger.

**Notes by Rex M. Ingram**

**RUFFIN, N. C., Aug. 15.**—Chet Morris, magician and former Wild West performer, is operating a picture and vaude show in Georgia to good business. Tex Watts, former circus elephant man and operator of animal and snake shows on carnivals, is traveling maintenance man for Woolworth stores and has a home in Reidsville, N. C. Doc William M. Mann, director of National Zoological Park, and Melvin D. Hildreth, both District of Columbia Circus Fans, visited the Silas

Green Show at Alexandria, Va., and were entertained by Owner Collier and Manager Morton.

Mrs. D. B. Shores, former agent for Ingham's American Indians and Sam Dock Circus, is on a defense job in Richmond, Va. J. Tracy Hager, former circus trouper, who is well known because of his interest in the late Linard Jones, "The Little Colonel," is soldiering at Camp Lee, Va. Weber the Wizard is doing good business with his Spook Show and has good theater bookings. George Barton closed with James M. Cole Circus and is playing fair dates with his animal acts.

Roy E. Coleman, former driver for John D. Lippy's World Wonder Car, is in the Marine Corps at Jacksonville, Fla. Theo Megaarde Jr., former agent for mental and magic shows, is managing a theater at Upper Marlboro, Md., for the Sidney Lust chain, of Washington. Writer is at his home here waiting for schools to open.

**Kennywoodites End C. D. Course; Youth Picnic Held**

**PITTSBURGH, Aug. 17.**—Taught by a park attache, Harry Ramsey, assisted by Betty Perry, Kenneth Coggins and E. O. McKees, 43 employees of Kennywood Park here have completed Civilian Defense Red Cross first-aid courses. Entertainers from night clubs, danceries and theaters entertained at Kennywood today for a Youth Day picnic sponsored by the Todd Boys' Club.

Government officials were on the speakers' and committee lists, headed by Judge Gustave L. Schramm, of Juvenile Court. Picnic was intended for sale of War Bonds and Stamps, to honor Capt. Colin Kelly and all Allegheny County men killed in this war and to stimulate formation of more boys' clubs.

OVER 150 underprivileged children from the Variety Club-sponsored Camp O'Connell were guests of Ringling-Barnum circus when it played Pittsburgh. Henry Ringling North gave them box seats, and Frank and Paul Miller filled them with hot dogs, pop, ice cream, peanuts and everything in stock asked for. Kiddies also saw the Side Show and rode camels and ponies.

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# Great Falls Crowds Off 13%; Midway, Rodeo Are Popular

GREAT FALLS, Mont., Aug. 15.—North Montana State Fair closed here August 8 with admission receipts off 13.4 per cent from last year, Dan P. Thurber, secretary-manager, said this week.

Expenses, however, were reduced 15.5 per cent, leaving a net cash balance on hand after a satisfactory week, with an attractive show and the best rodeo in the annual's history, Thurber said.

## DAILY PULL AT N. O.

(Continued from page 42)

the Billettis off for Chicago this week, Eddie Polo, aerialist, with 1,000-foot slide by his hair, moves onto the free-act bill with the Saxons, roller balancers.

Favorite spots are the Cockeyed Circus, Funhouse, Zephyr and Fly-o-Plane, with shooting gallery getting plenty of attention as patrons become more war-minded. Concessions report a marked increase in business. Latest addition to rides, a Ferris Wheel, is getting heavy play. Beach continues last season's policy of half fare for men in uniform, with special prices for food and drink on the Beach Terrace.

Mrs. Batt and son, Harry Jr., with Art Briese, of Thearle-Duffield Fireworks Company, and Mrs. Briese, are in the Canadian Rockies, to return soon to the States. Rich Batt, director of concessions, has fully recovered from illness. New office, air conditioned and elegantly furnished, is now being used by the staff. Mrs. Roy O'Keefe, sister of Mrs. Batt, has been added to the secretarial staff.

## CINCY VICTORY SHOW

(Continued from page 42)

time when morale is so important to the success of the war effort," President Schott said. "Our war leaders, from President Roosevelt down, have recognized from the start the importance of entertainment in keeping the home front strong and have so expressed themselves publicly. Fireworks shows have been given thruout the country,

Washington included, with the approval of the President and his aids. Our fall show will be entirely in harmony with their ideas of building and sustaining civilian morale."

## ATLANTIC CITY

(Continued from page 43)

on August 15 to a novel beauty contest for lambs, conducted by the Laskin-lamb Institute, to further uses of lamb in the war effort. Prize lamb, awarded the title "Queen of the Lambs," will be taken on a tour of State and county fairs, starting at New Jersey State Fair, Trenton. Pier has added a new show in khaki, *Service Men's Revue*, to be presented in the Hippodrome Theater Thursday evenings, starting August 20. Arranged by Samuel W. Gumpertz, managing director, the plan has been cleared thru heads of service units quartered here. Weekly revue will be broadcast by Station WBAB.

Hamid's Pier on August 12 was scene of a military ball, closing the three-day meeting of the Army and Navy Union. Co-operating in the national drive for fingerprinting and registration of every person, the mass fingerprinting of everyone connected with the pier has been completed. With the resort taking a more important place in the military picture, Managing Director Gumpertz decided on the measure some time ago. Pier is preparing a gala Labor Day holiday bill, with Glenn Miller's orchestra already engaged.

Atlantic City and other South Jersey resorts will have the first real blackout when a surprise test is held some time before September 1.

At Wildwood \$400 in War Bonds and Stamps was awarded to division winners in the 32d annual Baby Parade and Carnival on August 14.

## RB IN CINCY

(Continued from page 40)

matinee-only stand, proved satisfactory, with a near-capacity afternoon show and light night house.

The Big Show registered two big days at Akron (7 and 8). Rain fell at opening time for the night performance on Saturday which kept the show from being

a sellout. About 8,500 attended. Matinees and Friday night houses were good. A menagerie tent arrived there from Sarasota (Fla.) winter quarters to replace the one destroyed by fire in Cleveland on August 4.

## DRESSING ROOM GOSSIP

(Continued from page 41)

30, uprooted trees and blew down buildings, but thru quick action of Johnny Wall, superintendent, and his assistants no damage was done to the show. Milt Herriot, equestrian director, and family left for their home in Minnesota on account of his poor health.

CHIEF WHITE EAGLE.

## ROUTES

(Continued from page 32)

Crafts Fiesta: San Diego, Calif.  
 Crafts 20 Big: Modesto, Calif.  
 Crescent Am. Co.: Mt. Holly, N. C.; Taylorsville 24-29.  
 Crystal Expo.: Middlesboro, Ky.; (Fair) Abingdon, Va., 24-29.  
 Cumberland Valley: (Fair) Tracy City, Tenn.  
 Cunningham's Expo.: Bellaire, O.; Benwood, W. Va., 24-29.  
 Curl, W. S.: Hillsboro, O.; Germantown 24-29.  
 Denton, Johnny J.: Monticello, Ky.  
 Dick's Paramount: New Haven, Conn.  
 Dickson United: Stringtown, Okla.  
 Dixie Belle: Loogootee, Ind.; (Fair) French Lick 24-29.  
 Dobson United: (Fair) Farmington, Minn., 17-19; (Fair) Hopkins 20-23.  
 Dodson's World's Fair: St. Louis, Mo., 17-19; (State Fair) Pueblo, Colo., 24-29.  
 Douglas Greater: Milton, Ore.  
 Dudley, D. S.: Amarillo, Tex.  
 Dumont Am.: Iselin, N. J.  
 Ebersole's: Allison, Ia., 19-22; Algona 22-25.  
 Edwards, J. R.: Bucyrus, O.; (Fair) Tiffin 24-29.  
 Elite Expo.: (Fair) Deshler, Neb., 18-21; (Fair) Crete 22-23; (Fair) Tecumseh 25-27.  
 Ellman: (Fair) Ladysmith, Wis., 20-23; (Fair) Sturgeon Bay 25-30.  
 Endy Bros.: Schenectady, N. Y.; Troy 24-29.  
 Fleming, Mad Cody: Columbus, Ga.  
 Frisk Greater: Laverne, Minn., 20-24.  
 Garden State: Brunswick, Md.; Westminster 24-29.  
 Gentsch & Sparks: Louisville, Miss.  
 Geren's United: Chrisman, Ill.  
 Golden Belt: Fort Scott, Kan.; (Fair) Appleton City, Mo., 24-29.  
 Golden West: (Fair) Pine Island, Minn., 17-19; (Fair) St. Charles 20-23; (Fair) Hampton, Ia., 24-27.  
 Golden Arrow: (Celebration) Cave City, Ark.  
 Golden Gate: Munfordsville, Ky.; Elizabethtown 24-29.  
 Gold Medal: (Fair) Wausau, Wis., 17-20; (Fair) Seymour 21-23; (Fair) Rhinelander 24-27.  
 Gooding Greater: Crown Point, Ind.  
 Gooding, F. W.: Connersville, Ind.; Lawrenceburg 24-29.  
 Grady, Kelle: Flat Creek, Ala.  
 Great Lakes Expo.: Tusculumbia, Ala., 19-29.  
 Great Sutton: Vienna, Ill.  
 Great Western: (Fair) Vienna, Ill.  
 Gruberg's World Famous: Philadelphia, Pa.  
 Hames, Bill: (Fair) Gainesville, Tex.; Greenville 24-29.  
 Happy Attrs.: Seio, O.; Frazeysburg 26-29.  
 Happyland: Bay City, Mich.; Caro 24-29.  
 Harlock Bros.: (Fair) Rushville, Ill., 18-20.  
 Hennies Bros.: (Kensington & Eggert) Buffalo, N. Y.  
 Heller's Acme: (Fair) Keller, Va.  
 Henry, Lew, Eldes: Front Royal, Va.  
 Beth, L. J.: Mount Sterling, Ky.; (Fair) London 24-29.  
 Hubbard's Midway: (Fair) Mercer, Pa.  
 Hughey's Greater: Gideon, Mo.  
 Ill.-Ark.-Mo. States: Harrisburg, Ill.; Greenup 24-29.  
 Hoffner Am. Co.: Metamora, Ill., 19-22; Polo 25-27.  
 Jones, Johnny J., Expo.: Beloit, Wis.  
 Jones Greater: Mannington, W. Va.; Marlinton 24-29.  
 Kaus Expo.: Winchester, Va.  
 Kaus, W. O.: South Norfolk, Va.  
 Keystone Modern: Apollo, Pa.  
 Lake State: (Fair) Bad Axe, Mich., 20-21; Caserville 22-23.  
 Lang, Dee, Famous: East Moline, Ill.; Albert Lea, Minn., 24-29.  
 Large, H. P.: Damascus, Va.  
 Lawrence Greater: (Fair) Kutztown, Pa.  
 Lee, Roy: Manchester, Mo.; Valley Park 24-29.  
 Lewis, Art: Oil City, Pa.; Elmira, N. Y., 24-29.  
 Liberty United: Rockingham, N. C.  
 Lone Star: (18th St. and Broadway) Louisville, Ky.  
 M. & M.: Fort Plain, N. Y.  
 McKee, John: Bismarck, Va.  
 McMahon: (Fair) Oakland, Neb., 17-20.  
 Marks: Bluefield, W. Va.; (Fair) Roanoke, Va., 24-29.  
 Massey's Am. Co.: Rising Star, Tex.  
 Mighty Monarch: Pulaski, Va.; Martinsville 24-29.  
 Motor City: Cayuga, Ind.  
 Nail, G. W.: South Hot Springs, Ark.; Fordyce 24-28.  
 Oliver Am. Co.: Mexico, Mo.; New Canton, Ill., 24-29.  
 Ozark: Buffalo, Mo.; Marshfield 24-29.  
 Page, J. J.: (Fair) Carthage, Tenn.; (Fair) Columbia 24-29.  
 Page, W. E., Am. Co.: Monterey, Tenn.; (Fair) Gainesboro 24-29.  
 Pan-American: Seymour, Ind.  
 Parada: Chanute, Kan.  
 Pearson: Warren, Ill.; Georgetown 25-29.  
 Penn Premier: Franklin, Pa.; New Kensington 24-29.  
 Pike Am.: Reed Springs Junction, Mo.  
 Pioneer Victory: Geneva, N. Y.  
 Plaza Expo.: Maysville, Ky.; Vanceburg 24-29.  
 Prell's World's Fair: (Fair) Ithaca, N. Y.  
 Pryor's All-State: Smithers, W. Va.; Richmond 24-29.  
 R. & S. Am.: Chilhowie, Va.  
 Reid, King: (Fair) Lowville, N. Y., 18-21; (Fair) Ballston Spa 25-29.  
 Reading's: Murfreesboro, Tenn.

Reynolds & Wells: Northwood, Ia., 17-19; New Ulm, Minn., 20-23.  
 Rogers & Powell: Hattiesburg, Miss.  
 Rogers Greater: Litchfield, Ill.  
 Royal American: Joliet, Ill.  
 Royal Expo.: Hinton, W. Va.  
 Schafer, W. A.: Crockett, Tex.; Lufkin 24-29.  
 Scott Expo.: (Fair) Tazewell, Va.; Kingsport, Tenn., 24-29.  
 Seccalini Park Rides & Shows: (Fair) Celina, O., 17-21; No. 2 unit (Seccalini Park), Bucyrus, O.  
 Sheesley Midway: Parkersburg, W. Va.  
 Smith, George Clyde: (Fair) Dayton, Pa.; Blairsville 24-29.  
 Snapp Greater: (Fair) Manitowoc, Wis.; (Fair) De Pere 25-30.  
 Sol's Liberty: Springfield, Ill.  
 Southern States: Lakeland, Ga.  
 Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.  
 Sparks, J. F.: Maryville, Tenn.  
 Stetch, Ed.: Kenedy, Tex.  
 Strates, James E.: (Fair) Lockport, N. Y.; (Fair) Hamburg 24-29.  
 Sunburst Expo.: (Fair) Little Valley, N. Y., 18-21.  
 Sunflower State: Erie, Kan.  
 Sunset Am. Co.: Lorimer, Ia.; Monticello 24-29.  
 Texas Kidd: Handley, Tex.  
 Texas: (Fiesta) San Benito, Tex.; La Feria 24-29.  
 Thomas Am.: Marion, Ind.; Montpelier 25-29.  
 Tidwell, T. J.: Anadarko, Okla.  
 Tivoli Expo.: Independence, Ia.; West Union 24-26.  
 United Expo.: Decorah, Ia.  
 Victory: (Fair) Twelve Mile, Ind., 18-20.  
 Virginia Greater: Strasburg, Va.; Marshall 24-29.  
 Wade, W. G.: (Fair) Northville, Mich.  
 Wallace Bros.: Sherbrooke, Que., Can., 19-26; Three Rivers 27-Sept. 4.  
 Wallace Bros.: Richmond, Ky.; (Fair) Lexington 24-29.  
 Ward, John R.: El Dorado, Ark.; Texarkana 24-29.  
 West Bros.: Iowa City, Ia.  
 West Coast: Corvallis, Ore.; (Fair) Gresham 23-30.  
 Wilson's Famous: Springfield, Ill., 18-19; Davenport 21-22.  
 Wonder Shows of America: Owatonna, Minn.; Sioux Falls, S. D., 24-29.  
 Wolfe Am.: Toccoa, Ga.  
 World of Mirth: Skowhegan, Me.  
 World of Pleasure: Jackson, Mich., 17-19; Ypsilanti 21-30.  
 World of Today: St. Louis, Mo.; Sedalia 24-29.  
 Wright & Co.: Harlan, Ia.  
 Zaechlin Bros.: Norristown, Pa.  
 Zelger, G. F.: (Fair) Havre, Mont., 18-20; (Fair) Dodson 22-23; (Fair) Forsyth 26-28.

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## Two Days in Cincy Good for RB Circus

CINCINNATI, Aug. 17.—Ringling Bros. and Barnum & Bailey Circus, favored by weather, altho a little hot in the afternoons, had two days of good biz here on August 15 and 16.

At the matinee on Saturday there was a two-thirds house and that night the tent was packed. It was almost filled at the Sunday matinee and at night capacity prevailed. Show was well liked by the Queen City populace. Side Show, managed by Fred Smythe, also did well.

Press for the local date was handled by Roland Butler, who went to Detroit from here. Bev Kelley was kept busy with radio broadcasts.

### Dayton Big at Night

DAYTON, O., Aug. 15.—Ringling-Barnum circus here on August 13 and 14 had ideal weather except for excessive afternoon heat. There was capacity at both night performances. First-day matinee drew about 8,000 and second-day matinee about 9,000, considered excellent in view of climatic conditions. Tent was comfortable at night. Side show attendance was large. This was the first time the show played here more than one day. Last summer it was nosed out by a local centennial celebration.

### Boudinot Now Managing Ringling No. 1 Adv. Car

CHICAGO, Aug. 17.—John Brassill resigned on Friday (14) as manager of the No. 1 Ringling-Barnum circus advertising car.

He has been succeeded by F. A. Boudinot, who had the No. 2 car. Boudinot has been succeeded on No. 2 by Clyde Carleton.

### FREDERICK EXPANDS

(Continued from page 4)

the Dot Franey Star-Spangled Ice Revue and the Ice-Capers. It also booked MCA's McGowan and Mack ice show into Boulevard Tavern, Elmhurst, L. I., last week, splitting commissions with MCA.

Morgan Ames, with the Mort Singer Circuit for nine years and formerly RKO division manager in Midwest, is new executive vice-president of FB. Herb Gordon is doing radio and recordings, Joe Marsolais small units and cocktail combos; Frances Foster, who just left the Stan Zucker Agency, is office manager of New York.

In Chicago FB has bought out the Ez Keough Agency, with Keough coming in to handle cafes and theaters. Bill Parent, former indie agent, is doing small units and cocktail combos; Joe Kayser is in charge of one-nighters; Erving Brabec is doing location dates; Jack Kurtz, cocktails, assisted by Jean Wald; Don McGregor, publicity, and Jane Darling now compose the Chicago office, with Carl Snyder, vice-president, in charge.

With the local office expanded and the Chicago office now occupying a full floor, FB is opening a Hollywood branch next month.

### BROADWAY BEAT

(Continued from page 4)

muring wistfully and worriedly that she'd had to wait 20 minutes on line to get into the ladies' room—and even then didn't get in; Mark Barron, of AP, up and around again after another recurrence of the strange African disease he acquired while covering Mussolini's Ethiopian conquest; the Sensational Saroyan, being astoundingly calm for him despite rehearsals for his first bill of Saroyan plays and despite the exciting blonde accompanying him; Kelcey Allen, of *Women's Wear*, the most popular guy on Broadway; Gertrude Nlesen, making a late—but excellent—entrance; newsman Hal Eaton dancing with Polly Rose, Billy's sister and one of the prettiest gals in the room, who used to dance in choruses without letting anyone know of her family connections; Oona O'Neill, living up to her title of the year's glamor deb far more completely than any of her predecessors, despite the fact that she acts like a lady; Bob Coleman, of *The Mirror*, sporting a limp, and more performers than you could find at an Equity meeting. And, of course, Massa Rose himself, rushing around just before the show as tho the fit of every costume and the serving of every drink depended solely on him. . . . Incidentally, all the newspapers (including *The Billboard*) heaped superlatives on Roy Fox's orchestra for its backing of the show, but omitted the fact that Vincent Travers, veteran pit maestro, was doing the actual conducting.

MILT RUBIN is p. a.-ing three of the top Saratoga spots, Arrowhead Inn, Riley's Lake House and Newman's Lake House. . . . Alexander Lowande, of the famous equestrian family and once billed as "The World's Greatest Rough Rider," has new billing now. A clergyman for the past several years, he's now the Rt. Rev. Alexander Lowande, bishop of the United Christian Church. . . . Al Schacht, baseball comedian, has taken over a 52d Street eatery. . . . Robert Gray is leaving for Hollywood to act as assistant to Otto Preminger on the 20th Century-Fox version of *Margin for Error*, which Preminger will direct. . . . Xavier Cugat is caricaturing all of his brother maestri, but as yet doesn't know what he's going to do with his artistic creations when finished. . . . Bob Gravis, formerly of the Dave Albert flackery, is directing the "We Will Win" campaign for the American War Heroes' Foundation. . . . Bobby Sanford, who used to make a lot of money with his showboats and who more recently operated night clubs, has switched to radio. He's now publicity man and producer for WORL, Boston. . . . Amy Arnell, Tommy Tucker vocalist, is headed for a screen test. . . . One of the most engaging movie marqueees in years is the one that reads, "Twin Beds—1 Married an Angel."

### KNOXVILLE OKAY

(Continued from page 4)

stores. Stores and other commercial establishments would be allowed to open at noon.

The law would allow opening from 1 to 6 p.m. of amusement and recreation places (including movies, bowling alleys, skating rinks, park rides, etc.)

Preachers, who have fought hard on previous occasions to keep this city one of the last citadels of the blue law, apparently have compromised for the afternoon opening. The ordinance had been publicized as coming up at council meeting, but the usual delegation of ministers was not on hand.

The ordinance faces a fight from another quarter, however, before it becomes law on second reading two weeks hence. Cas Walker, member of city council, says he will fight the ordinance as discriminatory. A petition of 25 per cent of the qualified voters in the last city election can force council to rescind any ordinance or call a referendum.

Ordinance was passed by a six-to-five vote.

### MAGIC

(Continued from page 19)

"Fellow Members of the IBV," it read: "I hereby sincerely apologize to George Kitzinger for having misquoted his telegram in letter to you of July 21. Such an error was not intentional. The telegram was not delivered by a messenger, but was read to me over the telephone, and I could have sworn the girl said 'large' rather than 'light' attendance. My face is redder than my dummy's now, and I'm thinking of swapping places with him. Paul Stadelman is absolved of any part in this error, as he took my word for what I heard on the phone. What we said about the Atlanta meeting being a fiasco still goes, however. For me personally, it was one of the biggest disappointments of my life." . . .

LUCILLE AND EDDIE ROBERTS, magickers, visited the magic desk last week while in Cincinnati to play a club date. . . . LESTER THE GREAT and his company appeared at Towers Theater, Camden, N. J., for the August 7 week, and grabbed off plenty of printed space in the local newspapers with his stunt of driving an automobile thru a busy city street while blindfolded. . . . SYLVESTER brings his bag of magical feats to the 69th St. Rathskeller, Philadelphia night club.

### PUBS SOUR WAR NOTES

(Continued from page 20)

songs. If you want to quote me, say that I am all for fighting songs, tho!"

Walter Douglas, of Music Publishers' Protective Association, said, "We can't write the songs. All we can do is publish them if we think they are worth publishing. The Office of War Information has spoken to the songwriters and the rest is up to them."

Joe Davis, head of an energetic if somewhat smaller publishing firm, took the stand that the government is wrong—that there are a lot of good war songs available, but the band leaders simply won't play them in the belief that the

people won't go for them. Davis also followed the Jack Robbins line, pointing out that many leaders are more concerned with the success of their own publishing ventures than anything else.

### Embarrassing Questions

A lot of embarrassing questions are being asked by people who are interested in boosting wartime morale. These people, who include bandmen, writers, some publishers and many others, feel that if pubs put as much energy behind good songs as they do behind bad the good songs would inevitably catch on and do the desired morale-building job, even tho sales might dawdle in the beginning. These people also feel that if a pub who has eight or ten band leaders on his pay roll hands these maestri a pa-

triotic song instead of 32 bars of "slush" the leaders' objections are going to be negligible. These people want to know why the radio chains are not encouraging their staff writers, and bands to do something in the absence of co-operation from dance bands and publishers. These people feel that radio has been most derelict in the matter from the inception and point to such songs as *On the Old Assembly Line*, a natural for war production shows, which died a-borning despite the lack of anything better to take its place. And finally, these people believe that neither songwriters nor band leaders are going to co-operate until the publishers (who support the writers and supply the leaders) indicate that they are ready to pitch in.

# FOREMOST IN CINCINNATI

## HOTEL FOUNTAIN SQUARE

If you consider location important, stop at Hotel Fountain Square—close to all business, shopping and social centers, providing unrivaled convenience in Cincinnati. Large, pleasant rooms—superior service. For fine food visit the air conditioned Moorish Grill—and the Olympic Cafe and Bar for sparkling gaiety.

**250 MODERN  
OUTSIDE ROOMS  
WITH BATH**

**\$2.50  
from \$2.**

M. J. DEININGER, Manager

ONE OF THE ALBERT PICK HOTELS



### ★ ★ Best Route County and District FAIRS in South ★ ★

## CRESCENT AMUSEMENT COMPANY

Can Place for Balance Season

Firemen's Free Ball Celebration, Taylorsville, N. C., Week August 24; Legion Victory Celebration, Boone, N. C., Week August 31. Free Gate. Too River District Fair, Spruce Pine, N. C., week September 7. With an established route fairs following, closing Armistice Day, De Funlak Springs, Fla. **WANT:** Shows with Own Outfits, Circus Side Show, Monkey, Animal, Fat Girl, Midget (Mrs. Wilco or Lee Wyatt, wire), Unborn, Snake, Fun House, Mechanical City, Penny Arcade, any Pit or Platform Show that can get money. **Boisey Delegs** wants Colored Musicians and Performers; will place tickets, no cash. (No Girl Shows wanted.) **WANT:** Rides that do not conflict with ours—Octopus, Spitfire, Rolloplane, Kiddie Autos, Loopplane, Pony Track, Little Train. **WANT Concessions.** No exclusive except Bingo and Cookhouse, which are sold. Will sell exclusive Long Range Lead Gallery, Ice Cream, Novelties, Place Ball Games, Photos, Coca Cola Bottles, String Game, Bowling Alley, High Striker, Snowballs, Soles, age. **RIDE HELP** that can drive Semi Trailers. G. S. Eagleson, can place your Show and Sound Truck; open September 7th or sooner; wire me. L. C. MCHENRY, Mar., Mt. Holly, N. C., this week. P. S.: Fair Secretaries North and South Carolina, we have our own New Diesel Light Plants.

## CENTRAL AMUSEMENT PARK

WICHITA, KANSAS

CENTRAL ST. AT OHIO

### WANTS

For twelve weeks' work free from tire and extra help worries: Skooter, Rollo, Octopus, Fly-o-Plane, Kiddie Autos or Ponies. Will book or lease. Concession Operators and Agents, prepare for winter, book this one for twelve weeks and enroll in a Defense School daytimes to prepare yourself for a good pay job this winter. Want Agents for Darts and Scales. "WANT CORN GAME." You operate seven days a week to people with money to spend. A good proposition. Wire, don't write. Want Photos and Legitimate 10c Stock Store. We have all the ride help we need. All replies, DUTCH MYERS, 220 S. Broadway.

### Ferris Wheel and Concessions Wanted

## 3 DAY LABOR DAY CELEBRATION—SEPT. 5-6-7

Hottest Spot in Michigan

Biggest and Best Celebration in ten years. Held every year.

Want to buy or will book Ferris Wheel. Will buy Bingo Top or other Concession Tops, Wheels or Equipment. Kiddie Rides wanted.

BEN MORRISON, 313 E. Jeffersonville Avenue, Detroit, Michigan



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Unusual Case

At last The Chicago Tribune and some of its kind are to have a day in court. The Department of Justice has made technical charges of violating the 1917 Espionage Act before the grand jury in Chicago. It is a technical charge but a jury might become interested in many of the news methods of The Tribune, altho government attorneys have stated they will confine themselves to the technical charge and its violation.

The nation would really be interested in seeing all the cards on the table now that The Tribune has actually been brought into court for some of its news methods. Making the technical charge of violating the 1917 law is similar to the method followed by the government in putting big-time gangsters of the Capone type behind the bars. The government found a way to bring income tax charges against the big-timers, and it really worked. The technical charge against The Tribune may bring results, but it will be a big job for the government to really prove technical violations.

In order to save the American ideal of a free press from gross abuses, there are at least two broad principles on which The Tribune and its kind should be tried:

1. Whether a newspaper or publication accepting advertising on consumer goods has the right to set out on a deliberate campaign of destructive criticism against the national government in time of war. Careful distinction should be made between bold and timely criticism and a deliberate campaign of agitation by a newspaper simply because the publisher does not like the acts or program of the national government. Any jury would have to make short shrift of The Tribune when tried on such a principle.

I would like to see the principle carried even further and test the right of newspapers and publications, which accept advertising of consumer goods, to engage in partisan politics.

2. Whether a newspaper or publication that accepts advertising of consumer goods, thus drawing its support involuntarily from all parties and groups, has the right to engage in partisan crusades or dictate to its readers how they should vote. It would be interesting to place such a bombshell in The Tribune trial and ask what responsibility it owes to the people who are compelled to support the publication when they buy advertised goods.

It is about time somebody exploded the old buncombe that if people don't like a paper they shouldn't buy it. In the first place, all newspapers have important monopolies

on news services, features and writers which almost compels the public to buy them. Most important of all, the real support of the paper is in the purchase of advertised goods and the public can hardly be asked not to buy advertised goods simply because they do not like The Chicago Tribune.

It is an interesting revelation to sit down and make a list of all the advertisers in a paper like The Tribune and see in how many ways you contribute to its support. The Tribune carries national advertising, too, which means that people in all parts of the country contribute to its monopolies when they buy advertised goods. It is about time somebody called the attention of the press to the duty of maintaining a fair and well-balanced policy of news and editorials when people of all parties, classes and groups are indirectly compelled to support the press.

The Tribune will bring up the old bosh about "freedom of the press," courage of convictions and all the other arguments well known to all. There ought to be some way in which the people could present their case for fairness, reason and balance in all phases of a newspaper.

It is well known that The Tribune dictates the city government of Chicago and can ruin any administration that does not follow The Tribune's will. The paper also dictates many of the State administrations.

This type of newspaper government is found in many other States and cities and is a thing that ought to be discarded if we are to make democracy work.

Even small industries like the juke box trade can appreciate the power for destruction held by such papers as The Tribune. In at least two instances in as many years The Tribune has started crusades against juke boxes for some strange reason. In one case it made big news of the crime of one person and gave it to the press of the nation as if it were the crime of an industry. In another case it paraded a cheap publicity stunt to the serious damage of a small industry. When the publicity seeker was finally called before the city council she frankly boasted that the whole scheme was concocted simply to get publicity.

Magnify these injustices to small trades and individuals a million times and you will get an idea of how a powerful newspaper can sabotage the war effort in these critical times. Then you will pray that the grand jury in Chicago may have the courage to break over the narrow technical charges before it and really investigate The Chicago Tribune and its kind.



A phonograph theme used in criticism of Winston Churchill. Destructive critics of national leaders hamper war effort. (Cartoon from Christian Science Monitor.)

# FINAL EXCISE TAX HEARINGS

## Senate Committee Hears Coin Machine Tax Pleas

Revising of bill for Senate floor may require two weeks or more—coinmen attend sessions—George M. Glassgold testifies

CHICAGO, Aug. 15.—Hearings by the Senate Finance Committee of the 1942 Revenue Bill were set to close August 14. No report of the final sessions had been received at this writing.

Curley Robinson, manager of the Associated Operators of Los Angeles County (Calif.), and Attorney Arthur Mohr stopped over in Chicago on their way to the final hearings to plead in behalf of free-play games. Robinson was taken ill en route to Chicago and was delayed here.

Representatives of the coin machine trade also appeared before the committee on August 7, some details of which are reported below.

### Probable Time Table

With the public hearings closing on August 14, speculation is now current as to the progress that will be made by the bill. The Wall Street Journal (August 12) says that the tax bill timetable keeps stretching out.

According to The Journal: "The Finance Committee plans to close the public hearings August 13 if possible and then recess until August 24, when it will begin rewriting the House-approved \$6,300,000,000 tax increase. The rewrite job will take at least two weeks and probably more."

"Under this schedule the bill will reach the Senate floor about the middle of September, be passed and sent to conference with the House near the first of October. There is a chance—it is not at all certain yet—the bill will be left in conference until after the November elections."

That is one prognostication which indicates some time may elapse yet before the bill is finally enacted into law. Changes in the coin machine tax proposals will still be possible when the bill gets on the Senate floor.

Any important work that is done there, however, must be undertaken thru contacts with senators before the final debate.

Organized operators in four States are known to be making strong effort to get a final plea in for revision in coin machine taxes if possible.

### Operators Now Aware

In the last few weeks it has become evident to operators of pinball games how serious the Internal Revenue ruling on extended (free play) games really is.

It is now apparent that the adverse ruling on extended (free play) games is one of the worst blows that could have been made against the industry. No reform group could have devised a more clever scheme to wipe out the operation of pinball games.

The Internal Revenue ruling puts every location decidedly on the spot about his employees, makes locations subject to all kinds of local reform agitation and goes contrary to 10 States that license the games, as well as the hundreds of cities and towns that license them.

Reports have already come in of how the Internal Revenue ruling is upsetting city pinball license ordinances. This is true because the city and State license extended (free play) games as pinball games and yet the Internal Revenue collector requires a gaming device tax stamp to be posted for it.

### Hearing August 7

Opposition to the present system of taxing coin machines according to use rather than physical characteristics was voiced before the Senate committee on August 7 by Attorney George M. Glassgold, who said he was representing coin machine manufacturers of New York. Glassgold spoke for coin machines at several previous hearings in 1941 on the coin machine tax and also this year.

Glassgold told the committee he did not believe the existing law operated practically nor equitably in relation to coin machines and that for this reason the potential

(See EXCISE TAX on page 69)

## New Nickel Halted . . .

WASHINGTON, Aug. 15.—The Treasury is reconsidering its plan to mint the new nickel, it was announced by a spokesman on August 13. The coin machine trade has been anxiously watching the new nickel and has made strong appeals to the Treasury to have the metal content such as will operate the average coin chute made to reject bogus coins.

The new coin idea was originated for the purpose of saving nickel, and it was decided to use silver and copper and one other metal.

However, when use of silver and copper was decided on, silver was obtainable at 35 cents an ounce. Now it brings as high as 73 cents and Treasury officials fear some people might melt the new coins to extract silver, since it actually would be worth more than the face value of the coins.

## Total Coin Machine Tax . . .

WASHINGTON, Aug. 15.—Internal revenue collections by the federal government rose to \$13,047,868,517 in the fiscal year ended last June 30 from \$7,370,108,377 in the preceding period, a gain of \$5,677,760,240, Guy T. Helvering, commissioner of internal revenue, announced this week.

The total excise revenue paid on all types of coin machines from October 1, 1941, to June 30 was reported to be \$6,484,999.54. As had been previously reported, the coin machine trade was one of the few to yield the amount of revenue that the government had hoped for. The new coin machine tax proposals in the 1942 Revenue Bill are intended to bring the total coin machine revenue to \$10,000,000 per year.

### Federal Report

WASHINGTON, Aug. 17.—The Bureau of Internal Revenue released a report August 15, giving a breakdown State by State of the payment of federal excise taxes on coin machines for the fiscal year ending June 30. Newspapers published the report as saying the tax had been paid on 160,894 machines in the pinball class and 77,129 in the gaming device class. New York led in the pinball class and Wisconsin in the number of gaming devices.

The mimeographed release given out by the Internal Revenue office has the word "premises" at the top of the columns, which would indicate that 160,894 locations took out licenses for machines in the pinball class. Until further information is available the report may be taken to show number of locations rather than total machines.

## Ovation to Ovitz By Atlas Bosses

CHICAGO, Aug. 15.—Morrie and Eddie Ginsburg, Atlas Novelty Company, today paid tribute to Irving Ovitz, director of sales.

"Modest and capable, Irv would never stand for praise, so we are taking the opportunity afforded by his absence on a well-deserved vacation to tell the world what we think of him," said Morrie. "In the many years that Ovitz has been with us, he has earned the respect and admiration of his co-workers and of Atlas customers. Irv's easy-going good humor covers a deep knowledge of the coin machine business, and altho he never blows his own horn, his ability is daily evidenced by the manner in which he executes his many duties."

"He regards the problems of coinmen with real concern and goes all the way to give an operator something extra in a better game or faster service."

"Ovitz's extensive experience has given him a knowledge of games and market values possessed by few men in the business. Often he has to scout around among various sources of supply until he locates the equipment wanted. Service like this is appreciated by operators."

"As the man in charge of exports, he is well acquainted with coinmen all over the world."

## Ponser Pushes Panoram Sales

NEWARK, N. J., Aug. 15.—The George Ponser Company is selling more Panorams at this time than ever before, the firm reports. According to Irv Morris, who manages the Newark offices for George Ponser: "It is remarkable to read the marvelous letters that we get commending Panorams. We are shipping more Panorams now than ever before. We not only sell these machines and parts, but we keep them going at a really profitable rate."

"Our great experience with Panorams is now helping men who operate them. Operators who want the very cleanest and finest Panorams can get these from us and rest assured that they will have machines that will work 100 per cent perfectly for them at all times."

"Panorams are money-makers when run right. We have shown a great number of operators how to make money with them, how to run them so that they continue to get more and more play each and every week on location, how to keep the public coming into the place and the location owners satisfied. Operators now have an opportunity to start a really fine route and keep on going for the duration with these great machines."

### In Sympathy

CHICAGO, August 15.—Mrs. Emma May Baker died here Friday, August 7. Mrs. Baker was the mother of Harold Baker, head of the Baker Novelty Company in this city. Mrs. Baker had been ill for some time and was 72 years old at the time of her death. Burial was in the family lot at the Forrest Home Cemetery.

Many members of the coin machine trade were present at the funeral and also sent beautiful floral tributes.

## WANTED TO TRADE FOR VICTROLAS

Following Guns: 4 Air Raiders, 2 Ace Bombers, 1 Anti-Aircraft, 2 Sky Fighters, 1 Drive Mobile, 2 Ten Strikes, 1 Sky Battle, 2 Evans Tommy Guns, 1 Bally Submarine Gun. Will trade for #500, #600, #700, #800 and #850 Victrolas.

### WANTED

ABT Target Ranges. State trade in first wire or letter. Equipment in first-class condition.

## KING HARRY'S

MUSIC SERVICE

1046 Broad Street AUGUSTA, GEORGIA

## ANOTHER WEEK NEARER VICTORY!

*Wm Rabkin*

## INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

## For Sale—Used Machines, Good Condition

KEENEY SUPER BELLS, Convertible .....\$145.00  
 BALLY HIGH HANDS, Convertible .....\$85.00  
 MILLS JUMBOS, Cash Pay Fruit Symbols .....\$60.00  
 JENNINGS SILVER MOONS, Fruit Symbols .....\$75.00  
 GROETCHEN COLUMBIAS, Cigarette Reels .....\$37.50  
 TWO-WAY KEENEY SUPER BELLS, 5c and 25c Play;  
 Used Short Time .....\$200.00

1/4 Deposit With Order

## R & M NOVELTY CO.

1605 PACIFIC AVENUE

VIRGINIA BEACH, VA.

# MUSIC MERCHANDISING

## Phila. Music Operators Start Hit Tune Program

Plan similar to Cleveland program — first record starts September 1

PHILADELPHIA, Aug. 15.—Taking its cue from the music machine operators in Cleveland, the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey will inaugurate for the first time in the East a "Hit Tune of the Month" campaign, starting in September, it was disclosed by Jack Cade, business manager of the association. The initial record will be Glenn Miller's *I Got a Gal in Kalamazoo* from *Orchestra Wives* motion picture.

As in Cleveland, a tie-up was made with a department store, deal having been set by Cade with Gimbel Bros. Store.

### Committee Selects Records

Primary purpose of the campaign, stated Cade, is to increase the play for a record in the music boxes. While a hit recording will of itself get a certain amount of play, it is felt that placing it in a special spotlight will make for even a greater play. A committee headed by Cade will select the "Hit Tune" each month. While the first selection goes to the Glenn Miller recording, Cade emphasized that the selections will not be limited always to a particular band's recording, and the emphasis will be directly on the song itself, regardless of the band or the record label. In this case, as it may be in other months, it is Miller's arrangement of the *Kalamazoo* song that gets the preferred citation. Cade also pointed out that selections will not be confined to any one recording label.

The tie-up with the Gimbel store will result in heavy radio plugs for both the record and the campaign itself in view of the department store's association with Radio Station WIP. Each day during the entire September month, WIP will carry a daily schedule of 15 spot announcements calling attention to the campaign. The announcements to be broadcast will read:

### Broadcast Announcement

"This is the Hit Tune of the Month selected by the Phonograph Operators' Association of Philadelphia. Play it on your favorite music machine. Purchase it at Gimbel's Music Store."

Moreover, each time that *Kalamazoo* is played during the course of any program on the station, mention will be made that it is the "Hit Tune of the Month." In view of the fact that WIP is on the air continuously for 24 hours each day with a heavy schedule of record shows, including an all-night *Dawn Patrol* record show, it means generous plugs for the campaign. In addition the department store will furnish program slips, specially colored, for each music machine mentioning that it is the "Hit Tune" along with title of tune and orchestra. In addition, each phono slip will carry a credit line for the store, reading: "It's Gimbel's for Records."

Each music machine operated by a member of the association will carry the recording, meaning at least 4,000 machines which are on location in this territory. The special program slip will be placed in a middle spot in the selectors rather than the No. 1 position because of the widespread use of wall-boxes at locations.

Adding to the promotion, Gimbel's store is providing the operators with 4,000 stickers and posters. The stickers will be prominently displayed on the music machines and wall-boxes, and the posters serving as window cards at all locations.

Cade also disclosed that it is hoped newspaper advertising will complement the advertising and promotion campaign

for the "hit tune" with either the October or November selection.

The fact that Glenn Miller's recording starts off the campaign gives the promotion even added impetus in view of the fact that Miller's orchestra comes to town on August 21 for a week's engagement at the Earle Theater, and his motion picture which produced the "hit tune" is scheduled to open locally on or about September 14.

### Big Publicity Planned

As a result a heavy promotion and publicity campaign is being worked out with Everett Callow, head of the Warner theaters' circuit publicity department here. It is expected that picture trailers will be used at all the Warner theaters here during September in connection with the screen announcements on the opening of *Orchestra Wives*. At the Earle Theater special trailers and slides on Miller's personal appearance will be tied in with the record selection. Moreover, there will be a huge display in the lobby based on the campaign, with both music machine and record prominently displayed.

Announcement will be made from the Earle stage by Miller when he introduces the *Kalamazoo* number during the stage-show that it was the "hit tune" selection of the local phonograph operators. In addition an attempt will be made to have Miller "salute" the local operators for selecting his recording to start off the campaign during one of his network radio programs.

To further stimulate interest in the campaign, Raymond Rosen Company, local Victor-Bluebird distributor, has arranged a special screening of *Orchestra Wives* on August 18 for both record dealers and music operators. It is also planned by Harry Bortnick, record promotion manager of the Rosen company, to stage another special screening of the picture on August 25, at which time representatives of the local press and radio would also be invited. Since Miller will be playing at the Earle Theater at that time, it is aimed to have the maestro and his entire orchestra make a personal appearance in the screening room, stopping the movie in the middle to introduce Miller and his men to the gathering.

Jack Williams, record advertising promotion manager of the RCA-Victor company, and Herb Hender, of the record company's promotion department, are also co-operating with Cade in the "hit tune" campaign. Special window streamers and counter cards on the selection are being made up for use at the retail record stores and five-and-dime stores.

To enhance the record promotions for the continuing months, Cade is making a special trip to Cleveland on August 22 with the express purpose of studying the various methods being utilized by the phonograph operators in that city to exploit their "hit tune of the month" campaign, which has been running most successfully for several years now.

## Non-Shellac Disk On Market, Reports Newsweek Magazine

NEW YORK, Aug. 15.—*Newsweek* magazine appearing Thursday (13) carried a story that the Clark Phonograph Company had been making non-shellac records for the newly formed Capitol Records since April 15. While many were inclined to consider the entire affair of little consequence, there is little doubt that it could develop into one of the biggest things of the year within the phonograph record business.

Capitol Records has three plants pressing its records, one of which is the Clark outfit. Previous tests reported that the Capitol disks contained shellac. *Newsweek*, however, claimed that a record plucked at random and analyzed by

### Capehart Speaks

WASHINGTON, Aug. 15.—The Senate Finance Committee closed its public hearings on the 1942 Revenue Bill August 14. The final session was a busy one and was highlighted by pleas for small business firms.

Homer E. Capehart, president of the Packard Manufacturing Company, Indianapolis, maker of equipment for the juke-box trade, was heard by the committee. Capehart spoke for small business and said his company lost large sums in converting from civilian to war production. He said the surtax and excess profits tax rate in the new bill would make it hard for all small and medium-sized firms to pay the tax and also meet obligations.

## New Canadian Nickel Soon

Will fit coin chutes—to be used for duration of war only

MONTREAL, Aug. 15.—A dodecagonal-shaped 5-cent piece will be circulated across Canada next month. The new 12-sided coin is to be minted of tombac, an alloy of copper and zinc, and has been designed so as to make available more nickel for war purposes.

The coin machine industry will probably encounter little difficulty in this connection, inasmuch as Royal Mint officials report that the size, weight and thickness of the new "nickels" are exactly the same as the coins now in circulation. Assurance also was expressed that they will operate in pay-station telephones and will fit coin-changing machines in theaters, tramways, busses, etc.

The new coin issue at the same time will augment the present supply of about 100,000,000 pure nickel pieces.

It is understood that this measure will release about 70 tons of nickel a year. The peculiar shape given the coin is to help its being distinguished from coppers, which they may resemble after considerable handling. After the war they will be recalled and made into 1-cent pieces.

### Runyon on Music Taste

NEW YORK, Aug. 15.—Damon Runyon, columnist for many newspapers, has frequently joined in the national discussion of what kind of songs and music the people like, and why they like them. In a recent column he took issue with those people who have recently been saying that our songs are too mushy. Then he recited a list of songs that have been most popular in previous wars to show that they were both mushy and lively in spirit. He says the most blood-tugging song ever written was *Yankee Doodle Dandy*. Runyon says that soldiers do not change their taste for songs and music when they leave home and go into the army. They still like their old favorites.

an industrial analyst showed no traces of shellac.

Tip-off came, said *Newsweek*, when Buddy DeSylva, movie producer and large Capitol stockholder, unguardedly revealed that the firm had a non-shellac record. George H. Clark is likewise said to have admitted marketing the non-shellac record via Capitol. However, a veil of secrecy was suddenly clamped on by all concerned, with all inquiries referred to Glenn Walkers, another Capitol executive. He termed the story "without foundation."

The development of a marketable non-shellac disk has tremendous potentialities at the time when the WPB is tightening up on shellac. If the manufacture of the non-shellac material does not require the use of essential ingredients it could well mean that all record makers would be forced to adopt the material.

## September 16 Is Official

Petrillo must wait until time asked by government for hearing

CHICAGO, Aug. 15.—Federal Judge William J. Campbell set September 16 as the date on which motions will be heard from both sides in the government's anti-trust prosecution of James C. Petrillo, president of the American Federation of Musicians.

Petrillo, the federation and eight of its other officials are named as violators of the Sherman Anti-Trust Act by reason of Petrillo's edict banning members of the union from making recordings or transcriptions for commercial use.

They have filed a motion to dismiss the suit, and the government has filed another for a temporary injunction forbidding them to enforce the ban.

The hearing had been set for August 24. Objection to a continuance was registered yesterday by Attorney Joseph A. Padway for the defendants, but the date was moved ahead when the government explained that the presence of Thurman Arnold, head of the Department of Justice Anti-Trust Division, was essential to the prosecution.

## Donating Jukes to Canadian Fighters

MONTREAL, Aug. 15.—Music machines will soon be introduced in military camps thruout Canada as part of a patriotic move initiated by M. S. Mortimer, of Mortimer Sales Company, distributor of Rock-Ola products in the Dominion. The project was given the "go ahead" signal by David Rockola, head of the parent company in Chicago.

Mortimer plans to seek the co-operation of every jobber and distributor for as many donations of automatic phonographs as they possibly can spare. A meeting will probably be held in the near future by all those connected in the trade to determine exactly what measures are to be taken in this noteworthy venture.

It is understood that many machines not now in use will be reconditioned and put into operation, together with a supply of records, in the recreation halls of army, navy and air-force centers.

Mortimer said that he hoped to see the plan successfully launched before he himself enlists in the RCAF.

Besides the local firm, he heads a similar enterprise in Quebec City, Royal Amusement Company, under the management of L. Blain. When he leaves to join the air force, Mortimer intends to place the direction of his business in the capable hands of Miss S. Winstan, now manager of the Montreal branch. Miss E. Field, in charge of the record department, will assist.

Owing to gas and rubber restrictions as well as a labor shortage, this firm has been forced to curtail a great deal of its services and distribution to outlying districts of the province.

## Phono Distrib and Theater Use Tie-In

SAN FRANCISCO, Aug. 15.—During the engagement of Harry James and His Music Makers at the Golden Gate Theater recently, the Marvel Music Company, in co-operation with the California Simplex Distributing Company, tied in with the band by placing a 950 Model Wurlitzer phonograph in the theater lobby, featuring James's latest recordings. H. M. Basford Company, Columbia Record distributor, also participated, supplying several records.

On opening day Harry James and Helen Forrest sold War Bonds and Stamps in front of the theater. Purchasers of \$1 or more in stamps were given autographed photos.

# Basic War Industries Disturb Economic Balance of Far West

The San Francisco area is known as a favorable section to the coin machine industry. The city of San Francisco licenses amusement games and the license has been made to work admirably by co-operation between officials and organized operators. The U. S. Department of Commerce, in one of its recent reviews of business in this section, says that employment and production in the San Francisco region have risen to unprecedented heights. All of this industrial activity helps the coin machine trade in the area.

But small towns in the area are losing population to war production centers. Crops are suffering from farm-labor shortage. Gasoline-storage facilities are near to overflowing. Manufacturers in some lines are disturbed by scarcity of materials, and many merchants worry over the future of price and inventory control. Uncertainty exists over wage policies.

### Needed Industries

Usually when a basic industry develops in an area, the necessary small supply firms and parts makers spring up with the mother industry. However, shipbuilding, aircraft and some other war industries have grown with such rapidity in this region that local sources of supply have not kept pace. Normally this condition would adjust itself. New factories now, however, must have priori-

ties, and many factors prevent a well-co-ordinated development.

There is at present no screw manufacturer on the Pacific Coast capable of the necessary output. The main source of supply now is Chicago. The giant shipyards are dependent upon large quantities of steel which must come great distances. Plans are under way for the development of a large steel plant in Utah. This should help the industrial growth of the entire region and should release it from dependency upon pig iron from the East.

The aircraft-body plants have needed aluminum and magnesium far in excess of the local supply. Present production of these light metals in the Bonneville area has helped, but still more is needed.

The rapid growth of the shipbuilding and aircraft plants may have partially obscured the opportunity for diversification of war contracts. Perhaps attention might well be given to producing quartermaster supplies, such as clothing, hats, underwear, socks and shoes.

### Less Migratory Labor Available

The sugar-beet fields of Utah, the cotton crop of Arizona, the truck crop of California, the berry crops in the Northwest—these and many others have always required a large volume of comparatively low-paid migratory workers. The supply of migratory workers seeking these jobs today is very small. The problem has been further complicated by the necessary removal of Japanese from coastal and border areas.

It has been estimated that 15 per cent of the nation's beet sugar is endangered by the lack of labor to thin the crop in this region. The labor shortage in one California county alone has resulted in a loss of 11,000 tons of sugar, as estimated by the president of the Associated Farmers in that county.

Strong efforts are being made to relieve this farm labor condition, but the

best that can be expected is some lessening—not complete relief.

### Housing Still a Problem

Housing remains extremely acute in areas of great activity in war work; but outside such areas, housing problems throughout this region are the exception rather than the rule. In San Diego several thousand additional workers are needed in the aircraft plants, but it is impossible to find enough unoccupied houses in the town to shelter them. Hence, married women already living in San Diego will have to be recruited for the jobs.

The housing situation near one large project bears a strong resemblance to a motion-picture version of an early gold-rush boom town. Excellent prefabricated houses have been built, but land, tents, sheds and shanties are still necessary to house the population that flocked to this area before adequate facilities were ready.

A recent survey in the Oakland area shows that only 1 per cent of the available housing units are unoccupied. Plans have been announced to place 500 dwellings on barges and move them to a large shipyard section which reports an acute labor shortage resulting from inability to house workmen.

### Tourist Trade Much Reduced

The Far West has always been a popular tourist area, and the revenue from this source has been of prime importance. Santa Barbara estimates that 50 per cent of the income has come from tourist business.

Californians, Inc., estimates that, as a result of war conditions, tourist travel to Northern California dropped off 63 per cent during the first four months of 1942. The San Francisco Chamber of Commerce reports a 71 per cent decline in number of inquiries from tourists and prospective residents.

### Gasoline Surplus Mounting

One of the war-created anomalies in this region is that Southern California has more gasoline than it knows what to do with. Storage facilities are almost brimming, and no relief is in sight.

Normally, when stocks above the ground get too large, the petroleum in-

dustry can reduce the flow of crude oil until stocks are in balance again. No such easy solution seems possible now, for the California gasoline surplus is the by-product of two much-needed war supplies.

The first of these is fuel oil for our navy and merchant marine. The demand for this oil has greatly increased, and gasoline is a natural side product resulting from the production of fuel oil.

The second of these essential products is high-octane aviation fuel, demand for which, too, has greatly increased. In the normal course of producing aviation gasoline ordinary gasoline is obtained. Hence there is prospect of further reduced demand for regular gasoline in spite of increasing stocks.

### Investment Banking and Foreign Trade

Two of the important activities of the San Francisco region in the prewar days were investment banking and foreign trade. The West Coast area had several important security exchanges and a substantial volume of securities originated in the region. Many of these exchanges have closed offices; most have discontinued branches.

Importers and exporters have had a significant part in building this region to its present size and importance. Since the advent of war this business has fallen off sharply. First, rigid government control of most phases of the business became necessary. Second, cargo space is itself a tool of warfare and must be devoted first to winning the war.

### Container Problem Being Worked Out

The shortage of tin plate has had a very direct effect on this area, where so much food is canned. Many manufacturers of such products as dog food have turned to dry or dehydrated products. There is no doubt that the dehydrated-food industry would be growing at a much more rapid rate if machinery were available. However, new machinery is hard to get, and many firms are using fiber, glass or paper containers to replace those of tin.

Increased demand for glass containers reflected in April employment figures for this industry. In California the number of persons employed in producing glass products in that month was 42 per cent greater than the 1940 average. California pottery-clay production has also received a vigorous boost—from a value of \$687,000 in 1940 to \$1,217,466 in 1941.

### Welding and Repair Shops Busy

In rural areas welding is important as a means of repairing farm machinery and keeping present equipment working. Short supplies of acetylene gas, however, have made it impossible for all shops to remain in operation.

The welders and repair men themselves have been in great demand by war industries. The high pay offered by these jobs has caused many small-town repair men to move to the city. Scarcity of men and certain supplies necessary for repair and maintenance work will in all probability be sharply felt, especially in small towns.

Because the West Coast area is so far (See Economic Disturbances on page 65)

**WURLITZER**



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700, 750, 800 ..... Write for Prices  
 61 Wurlitzer Counter ..... \$ 89.50  
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 Mutoscope Fan Front Diggers ..... 119.50  
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One who is A-1 on Wurlitzer phonographs and remotes exclusively. No pin ball of slots to work on. Give details in full first letter. Age, salary, experience and references. Write at once to BOX D-237, care Billboard, Cincinnati, O.

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 Small Maintenance Orders Only. List Less 30%.  
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## MOVIE MACHINE REVIEW

### Program 1080

Produced by RCM and Minoco Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 10.

CONNIE HAINES, petite and cute singer of popular songs, takes the lead in *Idaho*, a Western ditty peppered with rhythm. Instrumental cowboy trio lend the musical support, while Connie on a dummy horse and in a cowgal's outfit airs the lyrics in tasty fashion. (RCM)

THE MAXWELL GIRLS are brought back again in *The Tinkle Song*, a subject filmed in a tavern and made to order for tavern locations. The five girls play and sing, while the customers join in during the catchy chorus. (Minoco Reissue)

NANCY GATES, RKO Pictures starlet, is getting a nice build-up via movie machines shorts. In this one, *All I Need Is You*, she gets the benefit of some lively production bits, as she walks along a street, turning down all males until she meets her one and only in the form of a meat store delivery boy. Girl is easy to look at, so her vocal shortcomings will not be too severely criticized. (RCM)

LOUIS ARMSTRONG should get the best reaction in this subject, *Swinging On Nothing*, because the entire short is not concerned with his blaring trumpet. Most of the footage, in fact, goes to the lively song and dance work of fat VELMA MIDDLETON and comic GEORGE WASHINGTON. Filmed on a regular bandstand set. (RCM)

KITTY KALLEN, dark-haired good-looker and fair enough on voice, gives out with the romantic *Take Me*, which should gross plenty of dimes. Wears a flimsy outfit in a bedroom set and imagines her lover, LARRY CARR, at her side. Nicely handled. (RCM)

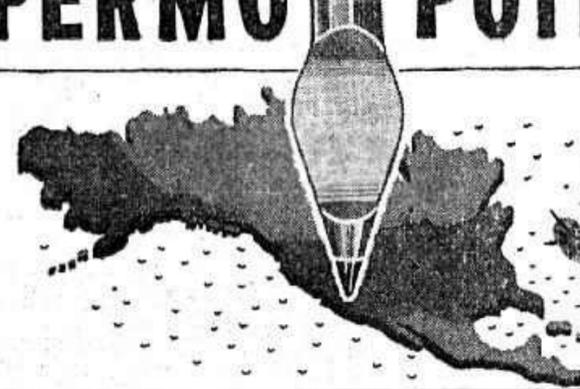
CARSON ROBISON and His Buckaroos, three men instrumentalists and a girl singer, repeat an oldie, *Carry Me Back to the Lone Prairie*, while scenes of the scenic West are flashed. A tune that can stand an encore now and then. (Minoco Reissue)

VAN ALEXANDER and band, with

LEW HEARN and ANNE MACE on comedy and song respectively, interpret *Margie*. Special lyrics are used to milk out some comedy and most of them are forced. Would have been better off to stick to the original tune thruout. (Minoco)

DICK THOMAS, member of an instrumental quartet in cowboy outfits, sings *Jingle, Jangle, Jingle*. Part of the short is wasted due to the dumb look of one of the pretty gals decorating the set assigned to the task of listening to Thomas's vocalizing. The girls prance about on four prop horses for production effect. (RCM)

PERMO POINT



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# NEW HITS ON VICTOR RECORDS



**SAMMY KAYE**

**"There Will Never Be Another You"**

A smooth and sugary ballad from Sammy's 20th Century-Fox film "Iceland." Nancy Norman gives it plenty of oomph riding to town on Sammy Kaye's swell accompaniment. Flipover is "Let's Bring New Glory to Old Glory" Another tune from "Iceland." It's a real production number recorded in film style quite different from Sammy's usual handling. Tommy Ryan and The Octette vocalize handsomely. Order Victor 27949.



**VAUGHN MONROE**

**"At the Cross Roads"**

Here is a record full of exotic melody and harmony—way out of the ordinary. The splendid arrangement deftly treated by the orchestra sets a marvelous background for Vaughn Monroe's impressive singing. Turnover is—

**"From the Coast of Maine to the Rockies"**

A stirring, patriotic number with Vaughn Monroe giving it ringing appeal. Marked rhythm and full orchestration plus Vaughn's strong baritone voice put it across with a bang. Be sure to get Victor 27950.



Help your customers keep going with music



Order these hits on

# VICTOR RECORDS



KEEP BUYING WAR BONDS EVERY WEEK

# RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

## ● GOING STRONG ●

**KALAMAZOO** ..... GLENN MILLER (Tex Bencke-Marion Hutton-Modernaires) ..... Victor 27934  
JIMMY DORSEY (Phil Washburn) ..... Decca 18433

This novelty from Miller's *Orchestra Wives* film has had clench written all over it from the moment it appeared in Possibilities a few weeks ago. Passed *Idaho* in a breeze to take firm hold in this category, where it promises to remain for some time.

**SLEEPY LAGOON** ..... HARRY JAMES (No Vocal) ..... Columbia 36549  
(14th week) JIMMY DORSEY (Bob Eberly) ..... Decca 4304  
DINAH SHORE ..... Victor 27875  
VAUGHN MONROE (Vaughn Monroe) ..... Bluebird 11496

**WHO WOULDN'T LOVE YOU?** ..... KAY KYSER (Trudy-Harry) ..... Columbia 36526  
(12th week) FREDDY MARTIN (Stuart Wade-Quartet) ..... Victor 27891  
INK SPOTS ..... Decca 18383

**JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND** ..... KAY KYSER (Glee Club) ..... Columbia 36558  
(10th week) FREDDY MARTIN (Clyde Rogers) ..... Bluebird 11503  
SAMMY KAYE (Tommy Ryan) ..... Victor 27870  
GUY LOMBARDO (Kenny Gardner) ..... Decca 4278  
TOMMY TUCKER (Don Brown) ..... Okeh 6620

**JINGLE, JANGLE, JINGLE.** MERRY MACS ..... Decca 18361  
(8th week) KAY KYSER (Harry-Julie-Group) ..... Columbia 36604  
FREDDY MARTIN (Stuart Wade-Clyde Rogers-Quartet) ..... Victor 27909

**HE WEARS A PAIR OF SILVER WINGS** ..... KAY KYSER (Harry Babbitt) ..... Columbia 36604  
(2d week) ABE LYMAN (Billy Sherman) ..... Bluebird 11542  
DINAH SHORE ..... Victor 27931

## ● COMING UP ●

**IDAHO** ..... ALVINO REY (Yvonne King-Ensemble) Bluebird 11331  
GUY LOMBARDO (Rose Marie-Trio) .. Decca 18399  
BENNY GOODMAN (Dick Haymes) .. Columbia 36613

Reports on this one were spotty this week after its good recovery last time. Spotty or not, however, it remains the strongest number in this group and doesn't figure to peter out for another few weeks. As far as its ever getting to the top is concerned, its performance has been too erratic for our tastes.

**TAKE ME** ..... JIMMY DORSEY (Helen O'Connell) ... Decca 18376  
TOMMY DORSEY (Frank Sinatra) ... Victor 27923  
BENNY GOODMAN (Dick Haymes) ... Columbia 36613

A bit better this week than last, *Take Me* has yet to attain the wide coverage of locations that is necessary for any number that is to be ranked up above. Where it is used it is getting fine play, but its strength is badly scattered around the country. This week might see a change for the better.

**SWEET ELOISE** ..... GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27879  
RUSS MORGAN (Walter Link) ..... Decca 4300  
CONNIE BOSWELL ..... Decca 4311

Continues to grab the jitney pieces without showing the slightest progress forward. This week it fell off a bit. Sooner or later it is going to collapse, but it has done this well for so long that it is hard to figure when it will really begin to fold.

**MY DEVOTION** ..... VAUGHN MONROE (Vaughn Monroe) Victor 27925  
KING SISTERS ..... Bluebird 11555

Reports this week were not very much better than last, altho the song strengthened itself where it had already been strong. Its problem is to get more locations around the country. Has plenty of time yet—at least three weeks—before anything definite can be said about it.

**BE CAREFUL, IT'S MY HEART** ..... BING CROSBY ..... Decca 18424  
KATE SMITH ..... Columbia 36618

Here is another Possibility with a good chance of breaking thru. From Crosby's *Holiday Inn* picture, it is an Irving Berlin ballad and, as such, getting unusual attention from radio performers. So far Bing and Kate are neck and neck on the machines, with a band version or two figuring to break in sooner or later.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

**THREE LITTLE SISTERS.** ANDREWS SISTERS ..... Decca 18319  
(14th week) VAUGHN MONROE (Four V's) ..... Bluebird 11508  
DINAH SHORE ..... Victor 27875

Gets a lot of play in some spots, even at this late date.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

# ATTRACTIONS ON BLUEBIRD RECORDS



**ART KASSEL**

**"Light a Candle in the Chapel"**

A beautiful song, beautifully handled in the Kassel manner. Harvey Crawford excels on the lyrics. Reverse is—

**"Ev'ry Night About This Time"**

The Kassel lads and Gloria Hart team up with a charming rendition styled to perfection. Order B-11571.



**ALVINO REY**

**"Strip Polka"**

You may not hear this number on the radio, but it'll be a wow on the Coinographs. Mighty interesting lyrics with Skeets Herfurt, the Four King Sisters and the rest of the band gang up on a terrific hit. Other side—

**"The Major and the Minor"**

An instrumental novelty with shifting moods and swing rhythm background. Looks good. B-11573.



## BARRY WOOD

**"I'm Getting Tired So I Can Sleep"**

Irving Berlin's grand tune from the All-Soldier show "This Is the Army" gets a superb interpretation from Barry. Reversible is—

**"Why Don't You Fall in Love With Me"**

A tilting ballad that Barry makes sit up and talk. Looks good for the nickels. Order B-11572.



**Old Familiar Tunes**

## MODERN MOUNTAINEERS

playing "I Still Think of You" and "A Prisoner's Adieu" on B-9029.

**Race Tunes**

## LIL GREEN

"99 Blues" and "If You Want To Share Your Love" on B-9030.

## SONNY BOY WILLIAMSON

"Ground Hog Blues" and "Broken Heart Blues" on B-9031.

Help your customers keep going with music

Order these hits from your

# VICTOR-BLUEBIRD

Record Distributor Today

★ KEEP BUYING WAR BONDS ★

## Soundies Subjects May Be Selected

CHICAGO, Aug. 15.—A plan for supplying selected subjects to operators holding Soundies licenses was announced by the Soundies Distributing Corporation of America, Inc. The firm will continue the plan of supplying regular weekly releases of eight subjects in each program, but in addition to the regular program operators may now select their own subjects to make up a program of eight or nine pictures as desired by the operator.

The firm announced that this new arrangement had been made after considerable testing to find ways of making the plan work. A number of operators throught the country have co-operated in making the test. The results have shown the selected subjects to be very successful, it was stated. The firm announces that it now has a library of 500 subjects for operators to choose from. The firm is also offering operators a plan to choose subjects which will suit special locations in certain areas, for example, subjects can be selected to suit Negro locations especially. The plan is being put into operation at once and operators are said to be taking advantage of it in a hurry.

## Michigan Ass'n Gets New Members

DETROIT, Aug. 15.—Regular meeting of the United Music Operators of Michigan, held at the organization club-rooms, featured the induction of several new members into the association. These included Mrs. Lora Quackenbush, Detroit Automatic Hostess; Robert Brooker, Night Life Music Company; Frederick Rossie, Western Sound Equipment Company, and Anthony Mandas, Mandas Music Company.

Gordon Castle, public relations director of the organization, gave a detailed report of progress on the *Forward March With Music* drive, using coin cards at each location, which has already netted a collection of over \$600 for Army and Navy Relief.

Fred Dobbs, new RCA representative

In Detroit, was a guest and discussed the present record situation. This was Dobbs's first public appearance since his appointment here.

Roy Small, conciliator of the UMO, has formally announced his candidacy for Congress, running in the important 13th Michigan District on the Democratic ticket. Small's campaign was aided at the meeting by individual contributions made by members.

## ECONOMIC DISTURBANCE

(Continued from page 63)

from major Eastern markets and production centers, transportation might well be called the heart that enables the entire economy to keep going.

Suspension of coastwise steamship service dumped a heavy burden on other carriers. For example, lumber from the Pacific Northwest, needed in large quantities for military cantonments, has had to move by rail.

The Southern Pacific, the major railroad of this area, is now carrying 85 per cent more ton-miles of traffic than in the boom year 1929. New rail equipment is not available in the quantities wanted, and California railroad repair shops have increased the average number of hours worked by each employee.

### Problems of Major Industries

**Lumber.**—In July, 1941, the War Production Board asked West Coast lumber producers to do everything possible to increase production. Since that time mills have been producing beyond their theoretical capacity. However, the great need for lumber in cantonment and other construction has been such that the industry is finding it difficult to meet demands.

**Salmon and Olives.**—War conditions have disrupted normal selling operations for the salmon-canning industry, as the entire pack is now needed by the government.

The California olive industry also has had its entire marketing picture completely changed by the war. The supply of olive oil from Europe had virtually disappeared long before Pearl Harbor. As a consequence, the demand for and price of California olives has greatly increased.

**Mining.**—The feverish activity in the Western copper mines is known to all. Not so well known is the spectacular expansion in the output of some of the less common metals and ores. California production of manganese, chromite and mercury has greatly expanded.

Gold and silver miners in the area feel that they are in the midst of a depression when they compare their activity with that in the production of most other metals.

Those who mine gold and silver are having priority troubles. New machinery is more urgently needed for producing other things; hence, restrictions have been established.

### Position of Small Business

Conditions have grown sterner for the small firm. One hard fact is being recognized. Those who have not already converted to war work are likely to find that they cannot convert. They cannot get tools without contracts and cannot get contracts without tools.

Reduced volume, rising costs, price ceilings and fixed overhead continue to be the "four horsemen" driving the small business man down a very rough road. Recently a new problem has become important. Small firms which are able to get only occasional war orders find that their laborers are afraid that they will be drafted unless they are engaged in producing war goods. Many thus feel that they have added reason for leaving the small shop and going to work on the big wartime jobs.

### Necessary Sacrifices Made Willingly

Burlap is scarce and farmers cannot get sacks. Cork trees and guayule (rubber) shrubs show promise of becoming important in this area. Bottlers abandon corks for metal caps only to have metal become unobtainable. Garage owners try to build a large repair business volume only to have rationing threats cut that down. Most dealers in both new and used cars outside war-work areas wish that the government would relieve them of their stocks.

However, the fact which towers above all others is that, by and large, conditions in this region are exceedingly good. But regardless of what temporary or localized hardships are encountered in the Far West, there is no unwillingness on the part of the people to meet them. People want to know the truth. There is only one question that folks out here ask about a sacrifice—"Is it necessary?" If it is they make it without hesitation.



**OPERATORS!**  
Shine up your machines.  
Oil up the number one spot.  
Coming your way is the greatest hit  
of the year!

# STRIP POLKA

## KAY KYSER

### COLUMBIA 36635

It's a jumpin' and jivin' nickel-pulling record, if there ever was one... a natural for every machine in the country. Don't get STRIP POLKA until you've heard Kay Kyser's orchestra beat it out with a solid money-making rhythm. It's on Columbia 36635, backed by EV'RY NIGHT ABOUT THIS TIME, shipping August 21. Meanwhile, get your orders in for Kay's JINGLE, JANGLE, JINGLE and HE WEARS A PAIR OF SILVER WINGS (Both on Columbia 36604).



**IT'S A KAY KYSER HIT ON COLUMBIA RECORDS**



## RECORD RETAILERS

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on Records

The Most Important Publication in  
the History of the Music Business.  
To be published in conjunction with  
the Sept. 26 issue of The Billboard.

Watch for it!

# THE ANDREWS SISTERS

SING

TAKE IT OFF,  
TAKE IT OFF,  
TAKE IT OFF

# STRIP POLKA

backed by

MR. FIVE FIVE  
By FIVE

DECCA  
No. 18470

## RECORD BUYING GUIDE--PART 2



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**I'M GETTING TIRED SO I CAN SLEEP** ..... JIMMY DORSEY (Bob Eberly) ..... Decca 18462  
KENNY BAKER ..... Decca 18442  
BARRY WOOD ..... Bluebird 11572

This is a simple, tender ballad from Irving Berlin's score for the all-soldier production *This Is the Army*. Tune has been shaded a bit by *I Left My Heart at the Stage Door Canteen*, but is about ready to step out on its own. Has a nice, sweet air about it and should score on the boxes.

**LET'S BRING NEW GLORY TO OLD GLORY** ..... SAMMY KAYE (Tommy Ryan-Octet) .. Victor 27949

Here is an actually stirring patriotic song from Kaye's forthcoming pic, *Iceland*. This is the type of thing that the Office of War Information has been asking for. Kaye's version is sadly prettified in spots, but most of the way it has plenty of pleasing guts in it and deserves its chance to score a merited smash hit on the phonos. Fine melody and good words.

**STRIP POLKA** ..... JOHNNY MERCER ..... Capitol 103  
ANDREWS SISTERS ..... Decca 18470  
ALVINO REY (King Sisters-Chorus) .. Bluebird 11573

This extremely clever novelty polka by Johnny Mercer was introduced on disks by Johnny and is already going strong where Capitol has distribution. Rey and the Andrews girls are now out on it, however, which means that it will be available all over the land and should get places quick. Mercer's is by far the best interpretation, but is hard to get.

**THE HUMMING-BIRD** ... GLENN MILLER (Marion-Tex-Modern-alies) ..... Victor 27933  
ANDREWS SISTERS ..... Decca 18464

A song of the same breed as *Ferryboat Serenade*, this novelty has been around a bit and is now beginning to find favor among the boys and girls who perform over the radio. If its publisher decides to really push it, it might develop into a real hit. Even without much push it has the lilt and novelty that sometimes make for phono hits independent of any radio plugging.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

**I CRIED FOR YOU** ..... HARRY JAMES (Helen Forest) ..... Columbia 36623

Having already enjoyed a generous revival several years ago in the Glen Gray recording, this swell torch ballad, which goes back to an earlier day, is due for another fling as a result of Harry James's current revival. Making it as appealing and attractive as all his other ballad hits, James parlays his own mellow trumpeting with the soulful singing of Helen Forrest—a combination that has proved itself dynamite on the machines. Plattermate, *Let Me Up*, is also worthy of operator attention, being a nice hot jazz dish, instrumental all the way.

**LET'S BRING NEW GLORY TO OLD GLORY** ..... SAMMY KAYE (Tommy Ryan-Octet) .. Victor 27949

A truly patriotic song, the kind that official Washington has been asking Tin Pan Alley to produce, is offered by Sammy Kaye. It's from his *Iceland* pic, done in the production fashion in which it was filmed. Title tells the story, and it's a stirring one. If the fighting spirit of the public is on a par with the song's spirit, this will be a smash hit, even before the movie begins making the rounds. Tommy Ryan and the Octet provide glee club singing. Plattermate is the *Iceland* pic's ballad, *There Will Never Be Another You*, with Nancy Norman singing.

**HOLIDAY INN** ..... BING CROSBY-FRED ASTAIRE ..... Decca Album A-306

Not a single side, but 12 sides, this album brings the songs from Irving Berlin's score for the current *Holiday Inn* film. While not all the sides are suitable for general phono use, ops will do well to have the entire set on hand, because it lends itself to important tie-ups with the picture. Some of the tunes, however, are absolute naturals, such as *Be Careful, It's My Heart*; *Easter Parade*, *Lazy* and *White Christmas*.

**I'M GETTING TIRED SO I CAN SLEEP** ..... BARRY WOOD ..... Bluebird 11572

Altho the initial play has been centered on *I Left My Heart at the Stage Door Canteen*, this ballad from Irving Berlin's score for the all-soldier show, *This Is the Army*, holds even greater promise for soaring to the heights. Typically Berlin in words and music, with a plaintive appeal that tugs without forcing the heart-strings, it's about the soldier boy readying for sleep and hoping to meet his loved one in his dreams. An excellent song and a fine story, side has the further advantage of an excellent voice, Barry Wood's.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

#### PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

## Minneapolis-St. Paul

MINNEAPOLIS, Aug. 15.—Phonograph distributors of the Twin Cities are happy over automatic phono sales. Hy-G Amusement Company, reports Hy Greenstein, has been moving Seeburg phonos at a very fast rate. At Mayflower Novelty Company Herman Paster said Wur-litzers are getting an extremely strong play. Word from Archie LaBeau's LaBeau Novelty Company is to the effect that Rock-Olas are selling very well. Accessories, too, are enjoying wide distribution.

Wedding bells rang in St. Paul recently at Temple of Aaron for Bernice Gilman, switchboard operator at Mayflower Novelty Company, and David Solle. Mrs. Solle has left her job at Mayflower and was replaced by Mrs. Rose Woloshin Zamansky, who returns to the post she gave up to Mrs. Solle several months ago when Rose herself married Max Zamansky. Hubby Max is now in the navy and Rose is back at her old post.

Chuck Bede, former mechanic for Charlie Thour, Minneapolis operator, has chucked the coin machine business for a uniform—that of the Minnesota State Highway Police.

Archie LaBeau, LaBeau Novelty Company, St. Paul, has spent several days in Rochester, Minn., looking after business in that sector of the State. His office reports trade at the LaBeau headquarters has been booming along in good shape.

New face at Hy-G Amusement Company is that of Mrs. Shirley Wilensky, who replaces Harriette Cohen as book-keeper. Miss Cohen has gone to California.

Sam Taran, head man at Mayflower Novelty Company, is in Philadelphia, where Mayflower has opened up a new branch office at 1427 North Broad Street. Frank Hammond, placed in charge of the new office, is already leaving—for the army.



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**WALKING THE FLOOR OVER YOU**

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- ★ ERNEST TUBB (Decca 5958)
- ★ DICK ROBERTSON (Decca 4189)
- ★ BOB ATCHER (Okeh 6496)

AMERICAN MUSIC, INC.  
8183 Sunset Blvd. Hollywood, Calif.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year

By HAROLD HUMPHREY

## News Notes

Even if Thurman Arnold is successful September 16 in securing an injunction against James C. Petrillo and his AFM ban on recordings, the number of disks cut by the companies between then and at least the first of the year will not fill up a regulation size rat-hole. During the 40 days prior to the Petrillo ban taking effect the platter manufacturers had their bands waxing disks on a day-and-night schedule, so that all they have to do now is pull the masters off the shelves and start pressing. Irony of the situation exists in the fact that the bands will be from hunger on recording dates for the next few months, regardless of what happens to the Department of Justice case.

Coca-Cola will hit the air lanes again next month with a band show six nights a week. This time, however, show will go on the Blue Network and have a different format than the "Spotlight Bands" gimmick of last fall on Mutual. . . . Dick Jurgens' band broke a weekly record at Frank Dalley's Meadowbrook, N. J., the first week in the spot, and it was the maestro's first engagement there. . . . Bill Utting, guitar strummer for the Johnny Long band, is scheduled to go into the army next month. When he does it will be the 13th man that Long has lost that way. . . . The police of Ironton, O., told tavern owners last week that all phonographs have to be shut off after midnight. Too many complaints. . . . A movie assignment will force Jimmy Dorsey to cut down his Hotel Sherman, Chicago, engagement to two weeks. He opens there September 11. . . . Tommy Dorsey says he will completely change the style of his band in the next few weeks and it will be sweeter. He's losing drummer Buddy Rich and trumpeter Ziggy Elman to the armed forces and is tired of trying to find new hot men. . . . Harry James won Martin Block's band popularity poll recently.

## Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

**MINNEAPOLIS:**  
Mad About Him Blues. Dinah Shore.  
A forthcoming Columbia film release, *The Spirit of Stamford College*, contains this blues song, but even without the

picture plugging it will get there is plenty of steam behind it already. Operators here report that the song, plus the fact that Miss Shore has her name on the label, is showing plenty of promise in the music machines.

**CHICAGO:**  
The Bombardier Song. Bing Crosby With the Music Mails and Hal.

This rousing song about the lad who drops the eggs is catching on in the phonographs around here, according to the operators. Crosby, of course, has plenty to do with it, and those operators who haven't already looked into this one had better do so. Disk may never reach the heights, but is evidently good for some steady coin-pulling just the same.

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Aug. 15.—Business continued on the bright side here with the operators reporting good takes. Arcade operators report exceptional business. Week-end of August 8 presented Southern California with its first real rain in August in 50 years, but the weather failed to daunt arcades. At Mission Beach, near San Diego, one of the biggest weeks of the season was reported.

The quest for servicemen is becoming more and more acute as more men are going into the service. The matter of the war plants taking men off coin machine jobs seems to be at a standstill. However, operators are taking over the duties themselves and doing a good job of it.

Jobbers are continuing the scouting of the byways for good used equipment for arcades. Several jobbers reported trips into the hinterland to see what they could pick up. However, the distance between towns is somewhat of a hindrance in this browsing, and jobbers are trying to line up purchases before taking to the highway. Operators in some instances have long discontinued driving into Los Angeles, preferring to make their purchases either by mail or telephone. It seems that the jobbers are just getting wise to the fact that this is one way to save tires.

Associated Operators of Los Angeles County, Inc., headed by Curley Robinson, continues its effort to supply amusement games to the soldiers. Several operators are servicing the machines free and on their own time. A number of letters have been received by AOLAC from appreciative soldiers thanking them for the games. A letter received from Major L. D. Stephenson, Air Corps, has this to say of AOLAC's work: "It is very gratifying in these times to find that the people are so ready and willing to lend a helping hand to the soldiers." This letter is typical of many received by Curley Robinson and his staff.

### Badger Builds Staff

William R. Happel Jr., Badger Sales Company, is adding to his office force. Increased business is the reason. . . . Sam Richin and Al Cassel, California Music Company, are getting ready to shove off on their annual vacations. . . . Fred Gaunt, Trojan Novelty Company, is back from a trip to the Palm Springs area. . . . Charlie Day continues to report good week-end takes from his music machines. He contends: "If you do it yourself, you know that it is done." . . . Charlie Robinson, Pico music man, manages to visit around the other Pico firms but not very often. . . . Charles Stark, of Lone Pine, Calif., made one of his infrequent trips to Los Angeles recently to see what was going on. Reports that business is good in that area. . . . Business is reported booming in the Lompoc area. . . . A. M. Keene, Keenomatic Company, Taft, Calif., was in the city on one of his trips. Keene plans to stay in Los Angeles for some time. . . . Red Oakley is back from

**LOS ANGELES:**  
Strip Polka. Johnny Mercer.

A really sock novelty number is presented by the new Capitol label here, and once the firm gets its distribution lines functioning nationally, a disk like this is almost sure to go places on the phonographs. Proof of that is the reaction which operators in this city are showing on it.

**WILKES-BARRE, PA.:**  
Light a Candle in the Chapel. Tommy Dorsey.

This sentimental ballad, which has T. D. giving out with his new string section, is catching the phonograph coins for operators in this Pennsylvania town, which may prove a cue as to what will happen to the number in other cities. T. Dorsey's name is always a puller for a few weeks on a new tune anyway.

### Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended August 14 and the week before, ended August 7, see the Music Popularity Chart in the Music Department in this issue.

with glowing stories of business in that area. Inland resorts are going like a house afire this season because Catalina Island and several other points have been closed to vacationists. . . . Arcades at Indian Springs, near Montrose, Calif., are doing a land-office Sunday business, with the Sky Fighters getting excellent play. . . . Rock-Ola's Commando is claiming much attention. Jean Minthorne, local Rock-Ola distributor, is soon to be off on his annual vacation. . . . It's time for Paul and Lucille Laymon, of the Paul Laymon firm, to be taking off. Bert Beutler, manager at Laymon's, is just back from his furlough, which he spent around San Francisco and points in Nevada. . . . Harry Rawlings, of County Games, is advising fellow coin operators to keep it under 40. Highway patrolmen are clocking cars to see that they do not go above the mark. There's no ticket for it, but the license is recorded. Those who don't keep it under 40 may have some difficulty getting tires if and when. . . . Paul Laymon, who has the exclusive distributorship for the Sullivan-Nolan Company in Southern California, reports that the line is going great guns. Laymon also has the "ex" on the Kirk Stereo Camera and Viewer, but it is for salesboard operators only. . . . Gardner Van Dusen, of Van's Coffee Shop, Spokane, Wash., was in the city recently for a visit with coinmen. He reported that the games on location in his place are getting plenty of play. . . . Five-cent candy bar machines in war plants are getting plenty of business, with the bar doing a big job of boosting production. . . . Cal Brown, of Mills Sales, is going to let his business trips inland go for his vacation this season. Says things are going strong and that he can't get away from his desk.

### Waterman on the Hop

Don Waterman, of Glendale, Calif., music machines, tells that wired music is clicking it off in that section. Waterman has a number of friends among coin machine recording artists. . . . Glenn Wallichs, of Capitol Records, is keeping close to his desk on account of big business these days. He is going to count his trip to New York, even tho he didn't get a breathing spell, as his vacation. . . . Jack Lawson is handling publicity for Capitol Records. . . . New distributors for Capitol are now being signed.

### McClain in Town

Bob McClain, operator from the Lake Arrowhead section, was in town recently

# STANDARD RECORDS

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—and YOU WILL LIKE THEM, TOO!!

**T-2061 TURKEY IN THE STRAW**  
LISTEN TO THE MOCKING BIRD

Darrell Fischer and His Log-Jammers

● says Billboard: "Either side should click anywhere."

**T-2060 JOHNNY PRIVATE**  
THE SAGA OF SUSIE BROWN

Happy Jim Parsons & Boys of Co. B.

● says Billboard: "One of the BEST OF ALL army song waxings so far."

**T-2057 TAP THE BARREL DRY**  
HAPPY PAPPY

Rene Musette Orch.

● says Billboard: "Sure-fire bid to hitdom."

**T-2058 GET A MOVE ON, COWBOY**  
TEND TO YOUR KNITTING

Jerry Abbott and "The Main-Streeters"

● says Billboard: "Very definitely should pull in the coins."

**T-2056 LET'S GET THE GUY WHO BLOWS THE BUGLE**  
YOU CAN PUT YOUR FAITH IN UNCLE SAM

Harold Grant Orch. w. "Good-Fellows"

● says Billboard: "Sure-fire for steady flow of coins."

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**"HOLIDAY INN" (Decca Album No. A-306; Decca 18424-5-6-7-8-9)**

Decca has scored a terrific scoop in packaging 12 songs from the Irving Berlin score for Fred Astaire and Bing Crosby's *Holiday Inn* movie, which is already flashing on the country's screens. The album is the entire weekly release from the wax factory—and, apart from the music it contains, it's more than just another album. It's almost a transposition on wax of the screen score, all capably executed by Bing Crosby and Fred Astaire, with vocal support from the Ken Darby Singers, the Music Maids and Hal, and Margaret Lenhart; and orchestral assist from John Scott Trotter and Bob Crosby.

All the musical beauty the screen score contains is captured to perfection for each of these 12 sides. For merchandising appeal this is one album that can't miss.

First side is the picture theme tune, offered in production fashion by Crosby, with the Music Maids and Hal and Trotter's music. It's an invitation to spend a *Happy Holiday at Holiday Inn*, and just right to put the record spinner in a happy frame of mind for the remaining sides. Plattermate is the ballad hit from the picture *Be Careful, It's My Heart* (18424), Crosby singing it softly and rhythmically. Trotter's soft strings and woodwinds paint the orchestral background.

Joined by the Ken Darby Singers, with Trotter's musicians still on the stand, Crosby sings *Abraham* (18425), a swing spiritual with patriotic lyrics dedicated to Abraham Lincoln. Plattermate has Trotter backing Bing for Irving Berlin's evergreen, *Easter Parade*. Again Crosby caresses the ears.

Brother Bob Crosby's band joins Bing next for a rhythmic and hitting *I've Got Plenty To Be Thankful For*, played and sung in lively fashion. Flipover, *Song of Freedom* (18426), also springs in musical source from the spirituals. Bing, the Ken Darby Singers and Trotter's music makers join to bring production qualities to the side.

Fred Astaire enters the scene for *I'll Capture Your Heart* (18427), a whimsical rhythm ditty calling in Crosby and Margaret Lenhart with Bob Crosby's band, Fred pointing up his hoofing tap appeal and Bing going way back to his *Bu-Bu-Blue of the Night* antics. Plattermate again goes back to a Berlin oldie, *Lazy*, with Bing and his brother Bob singing it rhythmically.

Astaire carries the next side alone,

on the **RECORDS**

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

with backing from the Crosby band for *You're Easy To Dance With* (18428). You expect him at any moment to break out into a tap dancing routine for this side, but he never does, sticking to the singing. Also carries the plattermate in song, *I Can't Tell a Lie*, this one tying in with Washington's Birthday. Crosby's band brings up the rhythmic background music.

Album finishes in a blaze of vocal glory, most impressive in Bing Crosby's plaintive appeal for a *White Christmas* (18429), assisted by the Ken Darby Singers and Trotter's music. And for the final winding, bringing the album to a happy ending, it's Bing and brother Bob making the appeal in *Let's Start the New Year Right*.

With this album giving Bing Crosby and Fred Astaire for the Irving Berlin songs in their "Holiday Inn" movie feature, value of this package to the phono operators is obvious. While many of the sides are not designed for use in the music boxes, there is much that fills the need for the nickel trade, especially "Be Careful, It's My Heart"; "Easter Parade," "Lazy" and "White Christmas."

**BENNY GOODMAN (Columbia 36622)**  
*I've Got a Gal in Kalamazoo*—FT; VC. *Serenade in Blue*—FT; VC.

The rhythmic punch that Benny Goodman gives to swing stylings has been fashioned for the *Kalamazoo* ditty. Takes it for a refreshing, hitting ride, maintaining a terrific lift thruout. Goodman rides right out from start on his clarinet, the band joining in to finish the startling chorus. Dick Haymes handles the lyrics well for a second chorus, and doesn't have to contend with an over-arranged background smothering his singing. The band picks it up again at the bridge, and Goodman leads with his clarinet again to ride out the side. Not so successful

is the plattermate, *Serenade in Blue*. The stepped-up tempo and heavy orchestral background don't give band or singer a chance for full expression. Haymes opens singing, and his haste in keeping up with the tempo is quite apparent. Goodman's clarinet picks it up at the bridge and the band flounders with the heavy score to finish out the chorus to complete the side.

While it's a big bill for the other band leaders to overcome the lead of Glenn Miller on "Kalamazoo," Benny Goodman's entry is most inviting, especially at locations where phono fans crave hot horns rather than vocal embellishments.

**ALVINO REY (Bluebird 11573)**  
*Strip Polka*—FT; VC. *The Major and the Minor*—FT.

A delightful novelty by Johnny Mercer about burly queens is given a fanciful production setting by Alvino Rey for the *Strip Polka* side. With the band bringing up a fast polka rhythm, entire side is turned over to the singing of the comedy lyrics by Skeets Herfurt, the King Sisters and the band chorus. Tune is a good take on the strip routine, without resorting to blue lines or double entendre. Plattermate is Redd Evans and Earl Bostic's instrumental novelty of the jump tune variety. Against a steady rhythmic background in the medium tempo, with a tuneful swing strain as the guide line, the Rey men cut it clean all the way. Trombones introduce the theme, with the maestro's guitar on the bridge and the band finishing out the opening chorus. Alto sax and piano highlight a second stanza, and the band lays down a third out chorus in a driving sock style without resorting to instrumental blaring.

A natural for the phonos, especially at tap and tavern locations, is "Strip Polka." Side can't miss in making the meters click merrily. And for some fine jump music, Alvino Rey and his men do themselves proud on the plattermate.

**KATE SMITH (Columbia 36628)**  
*I've Got a Gal in Kalamazoo*—FT; V. *A Boy in Khaki—A Girl in Lace*—FT; VC.

The song story of the boy in khaki leaving his girl in lace is tailor-made for the sincere singing of Kate Smith. In slow ballad tempo, Miss Smith sings the opening stanza, and then again at the bridge, after the band interlude, to finish out the side. However, the radio songbird steps out of her element in song selling for *Kalamazoo*. Jack Miller's orchestra tries hard enough to help along, but the song is way out of range for Miss Smith's talent.

As ever, Kate Smith is excellent for the soldier ballads. At the locations where she is riding on the crest of such a song cycle, "A Boy in Khaki—A Girl in Lace" is very much up to standard.

**VAUGHN MONROE (Victor 27950)**  
*At the Cross-Roads*—FT; VC. *From the Coast of Maine to the Rockies*—FT; VC.

For sheer musical beauty, Ernesto Lecuona, famous South American tunesmith, leaves nothing to be desired in his *Cross-Roads*, to which Bob Russell has matched a set of English lyrics. It's an exotic melody with a strong flavor of the Far East; set to the slow beguine tempo, it goes far in exciting the imagination. The musical madness of desert sands is captured in the orchestral arrangement, which the band carries for the opening of the side. And for the rest of the side it's Monroe in excellent vocal style. It's beautiful and enchanting music, unmatched in melody and harmony. Plattermate is more along commercial lines, *Maine to the Rockies* being a Western type of song with a strong patriotic current running thru the lyrics. Taken at a moderately slow tempo, the band setting to it an "on the trail" rhythm, band starts off for a half chorus and Monroe rallies the buddies for the next stanza in song. Band picks it up again at the bridge, with Monroe singing the last half to finish out the side.

Strongest appeal of "From the Coast of Maine to the Rockies" is at the phono locations quartered at the wide-open spaces of

the land, and side should find the folks there showering it with favor.

**BOB ALLEN (Beacon 103)**  
*Keepin' Out of Trouble*—FT; VC. *Sweetheart Serenade*—FT.

Using the waxes expressly for the purpose of exploiting his music firm's songs, Joe Davis has another attractive couplet in these two sides. *Trouble* is one of those care-free ditties, Harlem in character, written by Erskine Butterfield and Andy Razaf. Set in the moderate tempo, Bob Allen turns in a bright performance, both vocally and instrumentally. Keeping it thoroely toe-tapping thruout, Allen sings the opening chorus, the band carrying a second stanza and Allen returning for another half-chorus to carry it out. Paul Denniker's *Sweetheart Serenade* is still another in the *Sunrise Serenade* cycle. However, the light touch is ignored here, and instead Allen plays it as a heavy instrumental. Band plays two choruses in a moderately slow tempo, but without any fanciful or contrasting tonal harmonies which the song needs for an attractive presentation.

If "Keepin' Out of Trouble" creates any attention, Bob Allen's recording is designed for phono use.

**DICK JURGENS (Columbia 36629)**  
*Do You Miss Your Sweetheart?*—FT; VC. *Ev'rything I've Got*—FT; VC.

The smooth dance music of Dick Jurgens polishes off these tunes in pleasing style. The sentimental *Sweetheart* song is offered as a slow ballad, starting right in on the chorus from the edge, with soft fiddles and clarinets leading the way. Second chorus is carried by Harry Cool, giving an appealing vocal account. *Ev'rything I've Got* is the rhythmic novelty by Rodgers and Hart from the *By Jupiter* stageshow. It's a typical musical comedy tune with smart wordage, and Jurgens beats off at a lively tempo, the band starting in for a half chorus. Buddy Moreno handles the clever lyrics for another chorus, with the band bringing up still another chorus to carry it out.

For Dick Jurgens fans, "Do You Miss Your Sweetheart?" is plenty smooth and soothing for heavy phono play.

**SNUB MOSELY (Decca 8614)**  
*Blues at High Noon*—FT. *Between You and the Devil*—FT; VC.

Plenty of popular appeal to these sides, altho released in the label's regular septia series. Both are originals of Snub Mosely, who first attracted attention at the swing dens with his sliding saxophone—a cross between a sax and a trombone. Since 52d Street's hectic days, Mosely has been keeping at it with a small jump band, built around his heated trombone fancies, and he rates as one of the finest swing sliders in hot jazz circles. The slow *Blues* side show-cases Mosely's tromboning, blowing the blues and blowing it hot, with the piano bringing up an eight-to-the-bar boogie-woogie rhythm. *You and the Devil* is a lively jump tune, featuring the ensemble playing of the small jam band, with Mosely's husky singing cutting in for a vocal refrain.

While "Between You and the Devil" is a natural for race locations, operators servicing college spots will find "Blues at High Noon" a strong side for the boxes.

**FATS WALLER (Bluebird 11569)**  
*By the Light of the Silvery Moon*—FT; VC. *Swing Out to Victory*—FT; VC.

The silvery moon that Gus Edwards and Eddie Madden wrote about some decades ago promises to shine all over again, and with the nostalgic note striking a responsive chord with the public today in its attempt to cloak reality, *Silvery Moon* should become as big a hit in this generation. Altho Fats Waller's interpretation leaves plenty to be desired, side has merit and appeal, especially because of the vocal force of the Deep River Boys, male quartet. However, the tune treatment leans too heavily on minstrel days. In a moderately slow tempo, and with the small band backing, it's the usual Waller piano for the opening chorus, Fats singing the second with the sharp quartetting of the River Boys in back. Quartet takes a third chorus on its own and, for the last refrain, band jams out for half a chorus with the trumpet in the lead. For the last half, it's the full complement of voices, with Waller kidding vocally in a corny way. Flipover is a Waller original, adding a not-too-happy swing flavor to the on-to-victory theme.

Operators with locations where Fats Waller is a prime favorite will find these sides just as strong, with the race spots showing a greater partiality for his "Swing Out to Victory."

**FOR STEADY REQUESTS!**

**POUND YOUR TABLE POLKA**

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- LAWRENCE WELK—Decca 4080
- RENE MUSETTE—Victor V-783
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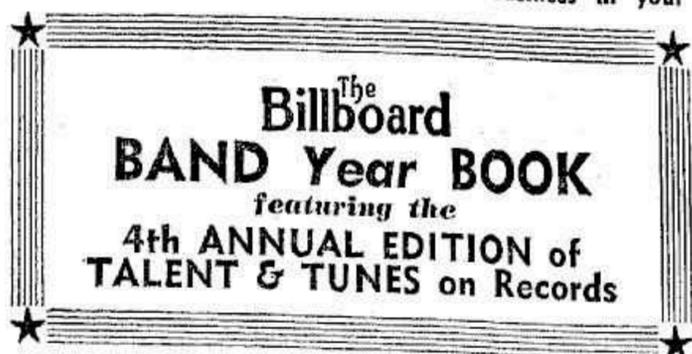
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# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

The number of folk-tune artists who are appearing or will shortly appear in films is growing by leaps and bounds. Such celluloid activity, of course, means added profits for the artist's waxings in the machines, and operators should, when possible, make special tie-ups with their local theaters. Probably the folk-music leader among Hollywood studios is Columbia, which has Bob Wills and his crew signed for a series of eight Westerns, and also includes among its contract artists Texas Jim Lewis and His Lone Star Cowboys and Jimmy Davis. Republic is another that goes heavy on folk music. It will shortly release *Hi, Neighbor*, in which are featured Roy Acuff and His Smoky Mountain Boys and Lulabelle and Scotty. Tunes for the show are by Del Porter and Carl Hoefle among others. Porter is vocalist for Spike Jones and His City Slickers, a top tap-and-tavern disk crew.

## Week's Release

Modern Mountaineers (Bluebird B-9029)

*I Still Think of You* and *A Prisoner's Adieu*

Typically pleasant jobs are done by the Mountaineers on both of these sides. With nice vocal featuring both, *Think of You*, on the A, is a love lament that's pleasant, if unsensational. Singer is backed by some outstanding string-plucking and fiddle-scrapping. *Prisoner*, on the flipover, is a catchy country tune taken at a foot-tapping clip, the lugubrious words showing off the merry melody. Again the Mountaineers do a fine job. It's the B side that should turn out to be the coin-catcher.

## Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE": Elton Britt (Bluebird B-9000).—A patriotic number that's out of the usual run and that shows excellent possibilities, having already cashed in a large number of locations throughout the country. Chief angle centers on heroes who have died for our country, with subsequent chorus playing up a crippled lad trying to do his part. It's a legitimately sentimental flag-waver and a solid morale builder, as distinct from the current crop of pop war tunes. Also, it's an excellent number in its own right and it gets fine treatment from Britt's fine vocal style.

## Letter Box

Maybe it was Gene Autry's induction into the army or something, but his disks swept the country more completely than ever during this past week, at least according to all the reports received. It was practically a landslide. *Twinkle-o-Twinkle* still holds a commanding lead among Autry disks (as one correspondent remarked, "It seems to be going on forever"), but plenty of other Autry waxings got heavy mention as top nickel-pullers. Coming in on the heels of the tremendous popularity of the leader are no less than three others, *Sweethearts or Strangers*, *Tears on My Pillow* and *Take Me Back Into Your Heart*. But that by no means exhausts the list. Among still other Autry waxings that figure high in the mentions are *Yesterday's Roses*, *I'll Wait for You* and *Goodbye, Little Darling*. . . Ernest Tubb recordings are also registering a very heavy play throughout the country, according to the reports received last week. The top Tubb disks at the moment, according to a consensus of the column's informants, are *Walking the Floor Over You* and *Our Baby's Book*, both of which are getting plenty of coins into the music boxes in all sections. Also rating plenty high among Tubb waxings is *When the World Has Turned You Down*. . . Elton Britt recordings are coming up very strongly, according to recent reports, with two Britt disks

now cashing in heavily. They are *There's a Star-Spangled Banner Waving Somewhere*, which has been mentioned in reports from all over the country, and Britt's more recent *I Hung My Head and Cried*, which at the moment seems to be catching the nickels chiefly in the East. . . Among prime favorites in the Detroit area are Roy Acuff's *Fire Ball Mail*, Denver Darling's *Silver Dollar* and Jimmy Davis's *Love of My Life*. . . Baltimore is giving out with plenty of nickels to hear Bob Wills and his crew on *Please Don't Leave Me*.

## EXCISE TAX

(Continued from page 61)

revenue contemplated by the government had not been returned.

"As the law now exists and even as amended," Glassgold said, "coin-operated devices are classified according to usage instead of the simpler and fairer method of classification according to physical characteristics.

"Taxing by usage creates both loop-holes and a policing problem, putting a premium on tax evasion," he continued, "whereas taxing on the physical characteristics of each machine is direct, definite and leaves no room for differences of opinion as to tax classification."

He asked the committee to amend Section 617 which relates to coin-operated amusement and gaming devices. This section amends certain features of Section 3267 of the existing Internal Revenue Code.

The amendment Glassgold suggested was aimed at keeping the maximum number of coin-operated machines in operation so that "substantial investments in machines will not be lost and at the same time return a greater revenue to the government."

Glassgold then submitted a suggestion for amending the law so that the following classification would be applicable to coin-operated equipment:

### Changes Suggested

"1—Any machine which operates by the insertion of a coin, token or similar object and which automatically pays out cash, tokens or similar objects of value and requires for the operation of the machine the use of a coin, token or object of similar value of 5 cents or more shall be taxed at \$50 per annum.

"2—Machines requiring the use of a coin, token or object with a value of less than 5 cents shall be taxed at \$10 per annum.

"3—Any machine which operates by the means of the insertion of a coin, token or similar object and which cannot pay out a coin, token or similar object of value, but which may be equipped with a mechanism for the construction of further play of the game without the insertion of an additional coin, token or similar object, as the result of a score obtained by the player of such game and which operates by the use of a coin, token or similar object of the value of 5 cents shall be taxed at \$10 per annum.

"4—Similar machines operated by the use of a coin, token or similar object with a value under 5 cents shall be taxed at \$5 per annum.

"5—Where machines each having a tax classification of \$10 per annum or less are assembled for use in one location (arcades or amusement centers) and 10 or more of such machines are assembled in any one such location, the aggregate tax to be paid on such location shall not exceed \$100 per annum.

"6—The taxes to be paid in semi-annual installments."

The witness then told the committee that these classifications took into consideration all types of machines now in use and classified them according to their earning capacity.

### Considers State Laws

"It likewise contemplates the differences existing in the laws of the various States," he added. "Specifically, I refer to the so-called free-play units in many of the amusement devices, whereby a player is permitted to continue to play on the game provided he reaches a certain score. This is permissible in some States and prohibited in others as a gaming device.

"The taxing provisions make a distinction between games of chance and games of pure amusement, but make no distinction as to the degree of chance, which, in turn, affects the ability of the machine to pay the tax imposed."

A second witness to appear before the committee, Harold S. Lansing, of the National Vending Machine Association of Chicago, opposed the classification of the prize merchandise vending machine in Class I of Section 3267 of the Act. This classification, he told the committee, placed the machine in that group of amusement devices and subjected it to a yearly tax of \$10.

"That \$10 tax puts us out of business just as effectively as a \$50 tax," Lansing declared. "With an \$8 yearly net profit, naturally we cannot pay a \$10 tax. We are not seeking any special favor, we are merely asking that we be given the right to exist and to remain in business."

### Suggests \$3 Tax

He advocated, if the committee was insistent upon a tax, that it be placed at \$3 if it "will assist the war effort."

"There being approximately 300,000 of these machines in circulation, it is our estimate that the revenue that could be brought in on such a collectible tax would be approximately \$1,000,000.

"If the committee is of a mind that we should pay a tax, that is the amount under which, I believe, we could remain in business, but we certainly cannot pay a \$10 tax.

"If that is to be imposed we must retire from business. The people who operate these machines are family men thruout the country, shopkeepers and distributors who pay taxes in the normal course of affairs, and I plead for relief of these particular people."

Herman A. Bruntjen, of the Midland Operating Company, Minneapolis, also opposed a \$10 tax on these machines.

He stated he was president of a corporation operating 1,500 of these merchandise venders and that the earnings did not justify the expenditure of a \$10 tax.

He told the committee the machines cost \$10 and a depreciation of 19.7 cents per month, or \$2.36 per year was allowed. On 1,500 machines, he added, this meant a yield of \$3,568.84.

"These 1,500 machines represent an investment of \$31,150, including the cost of placing the original merchandise in the machines and various other expenses of actually placing the machines," he said.

"If we were to pay a tax of \$10 per machine per year this would mean we would pay \$15,000 taxes against a net income of \$3,568.84. We could not even pay a \$3 tax per machine per year."

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The phonograph  
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TURN YOUR USED RECORDS INTO CASH

Highest Prices Paid for Hill Billy, Race and Popular

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## WANTED! MECHANICS

For Automatic Phonographs, who are entirely familiar with current, remote control system. Only those with extended experience need apply. Must make residence in Newark or vicinity; also must have driver's license and tools. State salary expected. Write BOX 370, % The Billboard, 1564 Broadway, NYC.

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Sober, Expert Mechanic. Must be good on Remote Equipment. Write your qualifications to

### R & S SALES CO.

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## AUGUST SALE OF PHONOGRAPHS

Model 850 . . . . . \$445.00	Model 500 . . . . . \$169.50	ROCKOLA
Model 800 . . . . . 322.50	Model 24 . . . . . 115.50	Imperial, 20 Record . . . \$89.50
Model 750E . . . . . 355.50	Model 71 . . . . . 115.50	SEEBURG
Model 750M . . . . . 340.00	Model 61 . . . . . 78.50	Rex, 20 Record . . . . . \$89.50
Model 700 . . . . . 289.50	Model 616 . . . . . 47.50	Royal, 20 Record . . . . . 94.50
Model 600 . . . . . 182.50	Model 412 . . . . . 29.50	C. O. D.
	Model P-12 . . . . . 25.50	

1/3 DEPOSIT WITH ORDER, BALANCE

### AMUSU NOVELTY CO. Spartanburg, S. C.

# Georgia Largest Peanut Producer

A Department of Commerce release says that the world's cry for fats—to replace the normal flow from the Far East, Africa and South America, disrupted by war and scarcity of vessels to bring imported oils into this country—will be heeded by Georgia, the largest peanut-producing State.

## Peanuts Second to Cotton

The economic repercussion of a 70 per cent increase in Georgia this year over 1941 and a floor price of \$82 per ton guaranteed by the Commodity Credit Corporation makes Georgia's potential 1942 crop of 548,520 tons worth \$44,978,640. Thus peanuts become second only to cotton as Georgia's largest money crop. At today's market of \$123 per ton, the crop would be worth \$67,467,960.

Aside from its contribution to the World's clamor for fats and more fats, the economic aspect on the spendable income of the farmers, most of them tenant farmers, is most pronounced and beneficial.

## Ample Crushing Facilities Available

There are ample facilities already at hand in Georgia, without the erection of new mills or additions to established oil mills, to crush the peanut crop as well as the cottonseed from the 1942 cotton crop.

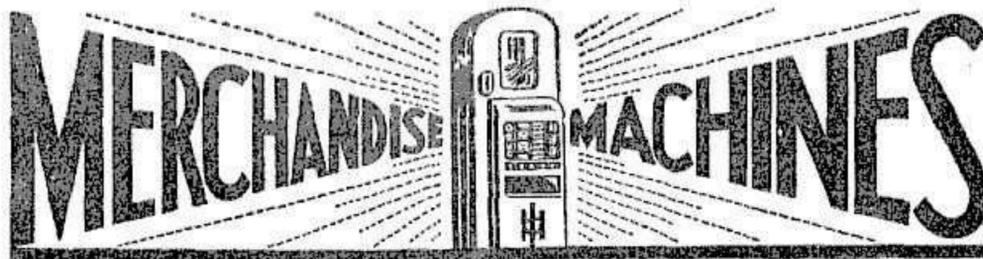
In recognition of the growing position of peanuts as a source of fats and feed, the oil-mill men of Georgia have changed the name of the Cottonseed Crushers' Association of Georgia to the Cottonseed and Peanut Association of Georgia.

The 47 mills composing this association are now planning to crush, without overcrowding their capacity, 200,000 tons of peanuts in addition to 400,000 tons of cottonseed. The rest of the peanut crop not crushed will be bought up as edible peanuts by the confectioners, bakers and peanut butter manufacturers.

## Larger Crush of Great Economic Benefit

This additional crush by the oil mills will prove of great financial assistance in their operations. The scourge of the boll weevil, quite prevalent in Georgia, plus the voluntary reduction in cotton acreage with its consequent lower cottonseed yield, has reduced the number of crushing mills from 150 in 1910 to 46 active today.

The peanut crush will add 50 per cent to the oil mill crushing operations this season. The greatly increased production of oil and meal from peanuts will also stimulate the sales activities of the commission brokers in peanut products as well as cottonseed products and will give that group about 50 per cent more brokerage business to handle in 1942 over 1941.



Conducted by E. M. HAMMAN  
Communications to 155 North Clark Street, Chicago

# What ODT Rules Mean to Vending Machine Operators

By ARTHUR E. NACK, Rowe Manufacturing Co., Inc.

Reduce mileage of trucks and service cars by at least 25 per cent each month as compared to the corresponding month of 1941; discontinue special deliveries; eliminate call-backs; make no more than one delivery during any one day to any one location—these are the regulations that operators of automatic merchandising machines must follow in order to comply with Office of Defense Transportation orders which became effective June 1.

How operators are to put these regulations into effect is not specified. ODT simply requires that the results be accomplished, that records be kept, and that figures be substantiated.

## Estimate 1941 Mileage

In the absence of actual mileage records for 1941, an estimate should be made. One method of computing it would be to take the total speedometer reading—deducting from it a proper allowance for personal driving, special deliveries and call-backs—and dividing the remainder by the number of months the car has been owned. The result will be the average number of miles per month the car has been driven, for purposes of computing present maximum mileage as permitted by ODT orders.

This figure should then be adjusted, where necessary, for the more-than-average driving required in summer, and the less-than-average required in winter.

To illustrate how a monthly mileage average for 1941 can be established, let it be assumed that an operator has driven his car for 18 months, and the speedometer reads 22,000 miles, of which—the operator estimates—4,000 have been driven for personal use, special deliveries and call-backs. By deducting the 4,000 from the 22,000, the operator ascertains that he has driven his car 18,000 miles during 18 months for business purposes only—an average of 1,000 miles per month. This figure could be adjusted to 1,200 miles for each of the three summer months; 1,000 miles for each of the six spring and fall months; and 800 miles for each of the three winter months—or to any other figures which would properly approximate seasonal differences in driving. From the figure established for each month of 1941, 25 per cent is deducted to determine the maximum mileage, as now allowed for the corresponding month of 1942.

## Reduction Applies to Total

It is important to note that the required 25 per cent reduction of mileage need not necessarily be applied to each and every car and truck; instead, it is the total mileage of the operation that must be reduced by 25 per cent.

Thus, for example, if an operator used four motor vehicles, each of which was driven 2,000 miles per month during 1942, he could, if he chose, eliminate the use of one car and continue to drive each of the other three the same 2,000 miles per month—or he could continue to use all four cars reducing the mileage of each to 1,500 miles per month. One way or the other, total mileage of the operation would be reduced by 25 per cent; consequently, either alternative would comply with ODT regulations. Regardless of method used, however, it is imperative that records be kept from now on to show each month's actual mileage.

To comply with the ODT regulations operators have made many changes in business procedure. Here are a few examples:

(1) Location-owners have been requested to phone for cigarettes before a certain hour so that the call can be relayed to the serviceman while he is in the territory. If calls come in after that specified hour service is not rendered until the following day.

(2) Servicemen are making their "final

calls" to the office at an earlier hour than in the past so that they can find out what machines need service while still on territory.

(3) Routes have been rearranged so that one serviceman's territory no longer overlaps another's.

(4) Routes have been rearranged so that servicemen can limit each day's driving to limited parts of territories.

(5) Many operators have eliminated service one day a week, answering out-of-order calls only, during that day.

(6) Machines have been filled to capacity, and slow-moving brands have been removed to permit "doubling-up" on the popular brands.

(7) Larger machines have been installed in distant locations, and, where necessary, two or more machines have been placed in busy locations.

(8) Extremely distant locations have been discontinued.

(9) Machines have been moved from poor locations.

(10) Extra cartons of cigarettes have been left on consignment, with a key to the machine, at locations where the relationship between location-owner and operator makes such an arrangement safe and mutually desirable.

(11) Servicemen are prohibited from using their cars for any purpose other than occupational driving, and their speedometers are checked to determine that they are complying with this rule.

(12) Operators in various territories have agreed upon standard business practices so that service will be uniform among competitors, and so that none will be at a disadvantage in complying with ODT regulations.

Failure to comply with Office of Defense Transportation regulations is punishable, in accordance with Executive Order #8989, by fines not exceeding \$10,000, or 10 years' imprisonment, or both.

## Comply! Keep Records!

It is imperative, therefore, that every operator put into immediate effect every measure necessary for compliance, and that every effort be made to exceed compliance in order to add to the life of tires.

It is essential, also, that records be kept so that, at any time, evidence can be presented to show just what steps have been taken to reduce mileage as required, that such reductions have been accomplished, and that service calls in excess of one per day, call-backs and special deliveries have been eliminated.

# Fewer Vending Ops In Detroit Area

DETROIT, Aug. 15.—Monthly meeting of the Greater Detroit Vending Machine Operators' Association was held at the home of Floyd Joyce, active member, who has been host to the association on numerous occasions. General business session was followed by a social session and refreshments.

The number of cigarette and vending machine operators remaining active in the Detroit territory is steadily decreasing, a check of membership showed, because of wartime operating conditions. A number have left to join the armed services, while even more vending operators have put their routes in storage for the duration or sold them to larger operators who have consolidated the routes.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Aug. 15.—Harvesting of new crop peanuts has been under way in a small fashion in the Southeastern States for a couple of weeks, but relatively few lots of new crop shelled peanuts have yet been offered for sale. In this area, as in the Southwest, shellers prefer to wait until the 1942 marketing program is announced before offering stock of this year's crop in any volume.

Reports from the Texas peanut areas indicate that, altho some slight harvesting is under way in the San Antonio section, this is confined largely to peanuts of rather poor quality and that the bulk of the crop has not yet matured. Normally, new peanuts are on the market from South Texas during the last week in July, but this year it will be late in August before many Texas peanuts are offered.

The market for farmers' stock peanuts continues to strengthen as the shortage becomes more and more evident. Only occasional bags still remain in the country and these generally bring 7½ cents for good Bunch or Jumbos and occasionally slightly more. Prices of finished goods have also strengthened slightly for shelled peanuts, and peanuts in the shell are holding firm.

An interesting situation is seen in the Southeastern States where No. 1 shelled Runner peanuts on grade have for the past two weeks been bringing more than No. 1 Spanish. This condition has been noted only a few times during the past 20 years. It is due not only to the scarcity of shelled Runners but also to the strength of No. 1 shelled Virginias with which shelled Runners compete.

# J. H. Saxon Moves Firm to S. Tryon

CHARLOTTE, N. C., Aug. 15.—Saxon's Inc., well-known Charlotte vending machine company, has completed removal of its quarters from 1408 West Morehead Street to 508 South Tryon Street. The firm specializes in cigarette vending machines featuring indefinite freshness of cigarettes with no loss in merchandise to merchants.

J. H. Saxon, head of the firm, came to Charlotte and established his business in 1940. He came from Miami, where he had been engaged in the cigarette vending business. His first office was closed when increasing business made necessary new quarters. Continued increase in business prompted him to open his new place on South Tryon Street. The quarters at 1408 West Morehead Street will be retained for stockroom purposes.

The new location was remodeled for Saxon's, Inc., and consists of an attractive display department, up-to-date office and other quarters. The firm now employs eight experienced people in this line.

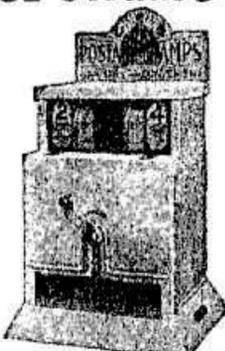
The cigarette vending machines handled by Saxon's, Inc., have numerous advanced features, among which is a package of folding matches dispensed with each package of cigarettes on the back of which are valuable premiums redeemable at the firm's new South Tryon Street quarters. Several months ago the firm as a patriotic gesture started redeeming the coupons in War Savings Stamps, and since starting this has given away over 20,000 War Savings Stamps for coupons.

# SELL POSTAGE STAMPS Automatically

Save time—avoid loss. Enjoy the many advantages of self-service postage stamp accommodation—and make a profit besides.

## NATIONAL POSTAGE SERVICE

Is furnished in six models, selling direct from government rolls. Meets the requirements of every merchant. Write for complete details.



NORTHWESTERN, Morris, Ill.

# WANTED ALL KINDS OF COIN OPERATED MACHINES STATE QUANTITY, CONDITION AND BEST PRICE

**SPECIAL BARGAINS**  
Shipman 10c and 5c Stamp Vendors Like New, \$25.00 Each.  
Imps (new) 1c Counter Came, \$10.00 Each.  
Peanut Vendors, \$2.75 Each.; Ball Gum Vendors, \$2.75 Each.;  
5 or more, \$2.50 ea. 5 or more, \$2.50 ea.  
1/3 Dep. With Order, Full Payment If Under \$10.00. Thousands of Other Bargains. Send for Complete List of New and Used Machines and Supplies.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

# THIS TIME TRY TORR

**CLOSE OUTS**  
All New in Original Cartons.  
60 Mills Vest Pocket Bells, \$34.50  
1¢ play.  
350 Book Match Vendors, \$4.95  
vends 2 Books for 1¢.  
217 SKIPPERS, Counter \$6.95  
Game.  
Send For August Bargain List  
Over 9000 Bargains  
50% Deposit, Balance C. O. D.

**TORR** 2047A-SO, 68 PHILA., PA.

# VENDER SUPPLY NOTES

Shortage of farm labor has caused the WPB to authorize the use of 900 additional peanut mechanical harvesters in the Southwest this season. In Texas approximately 1,250,000 acres are devoted to the crop, the producing area having been largely increased to meet war demands. The co-operative which is handling the crop is buying 5,000,000 bags to supplement the large number of new and second-hand bags already on the market, and it is believed the supply will be ample to handle the crop. Harvest has started in South Texas and will begin in North Texas about September 1.

Men who work in the terrific heat of the blast furnaces at steel mills are now reaching into their pockets every now and then and popping a piece of candy into their mouths—a new kind of lollipop designed especially for them. Companies used to pass out salt tablets, but the men did not like them and would not take them. Once Carnegie-Illinois Company tried giving away gumdrops, but the men thought these were sort of sissy and took them home to the kids.

Thru excessive perspiration during hot months the men are subject to extreme fatigue. The new candy is a combination of salt and dextrose sugar and tastes good . . . or pretty good. One man said it is just right: Tasty enough so you can eat it and still not good enough to take home to junior.

**Peroxide Chewing Gum:** To keep the mouth and teeth clean is the aim of the "peroxide" chewing gum which got a patent (No. 2290862) for Franklin V. Canning, Douglaston, N. Y.

Incorporated in ordinary chewing gum is a non-poisonous alkaline earth metal peroxide coated with hydrogenated oil which will remain solid at high atmospheric temperature. As a result the peroxide remains stable in the gum while in the package.

When the gum is chewed the peroxide is released and is said to produce a cleansing and whitening action. The patent is assigned to Gum Laboratories, Inc., Clifton Heights, Pa.

The federal government has launched what may become one of the great advertising battles of a decade against cigarette and smoking tobacco manufacturers.

Dozens of charges of false advertising, ranging from the claims that cigarettes aid health or give added power to purportedly fake testimonials by famous people, are lodged against three companies in two Federal Trade Commission complaints and one stipulation. The complaints, which cover newspaper advertising, radio broadcasts and other advertising media, are made against Philip Morris & Company, Ltd., Inc., and R. J. Reynolds Tobacco Company.

Under the stipulation entered into with Brown & Williamson Tobacco Corporation, maker of Kools, the firm has agreed with the commission to cease representing its product gives a therapeutic benefit.

The recently stepped-up practice of the beverage industries of stamping out crowns from salvaged No. 10 tin cans may lead to a Congressional investigation.

The Bureau of Industrial Conservation of the WPB has forwarded a report to the Truman Committee on this development, claiming that it is seriously interfering with the bureau's tin salvage program, now just getting under way, and that it is diverting hundreds of thousands of cans from the new detinning plants that have been set up to augment our supplies of the critical war metal.

Meanwhile the General Salvage Unit of the bureau has asked the ABCB to submit a plan for the salvage and use of No. 10 cans that will not interfere with the bureau's collection program. The bureau contends that the beverage industries are collecting tin cans in competition with the national salvage program and in many instances bidding for them at higher prices. The situation in Pittsburgh is cited as a typical instance where salvage dealers recently were paying \$10 a ton for No. 10 cans and beverage bottlers were buying them up at \$20 a ton.

The Bureau recommends as a substitute for No. 10 tins that the beverage industries experiment with motor oil cans, which are not used in the national tin salvage program and might be suitable for crowns. These cans are manufactured with terneplate.

OPA now has in preparation a plan to

compensate bottlers of soft drinks for sugar used in beverages delivered to army and navy posts under priority orders. The regulation as it now stands makes no provision for extra sugar for this purpose and for the present bottlers will not be compensated for these deliveries. OPA has not as yet reached a decision as to what formula will fit the situation. However, OPA officials assure the soft drink industry that the relief order is "in the works" and will soon be issued.

Because of demands by certain segments of the food industry for proportionately larger quantities of chocolate products than other industries, the National Confectioners' Association, on behalf of the confectionery field, recently stated its case in representations made with the War Production Board. The confectionery industry asked for equal chocolate quotas for all.

Under a new plan for emergency shipping priorities just announced by WPB, the shipping situation for cocoa beans, agar and sugar cane will be improved to some extent. These products appear on a list of some 500 items issued by WPB and are thus guaranteed preferential treatment in the assignment of space in America-bound ships loading cargoes in world ports.

A report to the Department of Commerce from Louisville, Ky., states that cigarette manufacture has been affected by a lack of foil for packaging. Also, manufacturers of the 10-cent brands, an important part of the Louisville industry, complain that their business is endangered by the increase in the federal tax from 6½ cents on a package of 20 to 7 cents.

They maintain that while manufacturers of the 15-cent brands can absorb this increase without raising prices the profit margin on the lower priced brands is so small as to necessitate a price increase to take care of the tax. This would place the price so close to that of the 15-cent brands as to seriously affect demand.

Representatives of the confectionery industry, including manufacturers, jobbers and salesmen, convened in Washington recently to plan a conservation program for existing tires on candy trucks and salesmen's cars and to protest the recent OPA ruling banning the sales of

tires, tubes and recaps for candy distribution.

The United States government is expected to announce soon the details of an agreement with the Brazilian government whereby this country will buy surplus Brazilian cocoa stocks for a post-war stockpile. The cocoa would be stored in Brazil until needed in this country and until adequate means of transportation were found, under present or future lend-lease agreement of or for relief purposes when peace comes.

Sharp price advances have been taking place in some of the shelled nuts, among them cashews, both wholes and other grades, which have pushed ahead rapidly.

Tobacco companies, jittery over glycerine supplies, eye apple sirup as a possible substitute for keeping their products moist.

With the House Ways and Means Committee having rejected the proposed tax of 1 cent per bottle on soft drinks, most observers feel that this action will be concurred in by the Senate Finance Committee when the bill reaches that body.

An increase of 34 per cent in dollar volume was reported by manufacturers of confectionery and competitive chocolate products for June, compared with June, 1941, according to J. C. Capt, director of the census, in a report just released. A loss of 6 per cent in dollar sales between May and June of this year. Sales for the first half of 1942 were up 31 per cent over the corresponding period of 1941.

### Markets in Brief

NEW YORK, Aug. 13.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.

### NUTS

#### Chicago Spot Market

#### PEANUTS

#### Virginia and North Carolina

	Cents per lb. in bags
Jumbos	10.50 @ 10.75
Fancies	10.00 @ 10.25

Extra large	14.50	.....
Medium	14.25	@ 14.50
No. 1 Virginia	14.00	@ 14.25
No. 2 Virginia	11.50	@ 11.75

#### Southeast

No. 1 Spanish	12.00	.....
No. 2 Spanish (Sample)	11.00	@ 11.25
No. 1 Runner	12.00	@ 12.25
No. 2 Runner	11.00	@ 11.25

## NEWS OF

# PRIORITIES and MATERIALS

### Developments of the Week in All Industries

Scouts for Commercial Investment Trust, Inc., one of the country's largest finance companies, are out searching for moderate sized but profitable plants hitherto engaged in the manufacture of metal parts and chemicals. This represents the first step of CIT in its announced plan to engage directly in the production of war material.

One plant is reported to have already been acquired with an unspecified number of others reported under option. Tentative plans are reported to provide that each plant to be selected will function as a component part of the large, complete and newly created manufacturing subsidiary of CIT.

The plants to be chosen would largely consist of those which would lose virtually all profits in the immediate future as a result of the war, it is reported. The executives would generally be retained as manager.

The next marked rise in war production is likely to occur within two or three months when new capacity for the manufacture of steel and aluminum goes into operation, according to *The New York Journal of Commerce*.

This capacity has already been earmarked for the manufacture of equipment already scheduled. Consequently the new raw materials capacity will not permit production greater than that scheduled. However, the new supplies of raw materials will permit a greater utilization of finished equipment manufacturing capacity, altho a substantial surplus of such capacity will still continue to exist. It is not likely to be fully used

until some time in 1943 when further raw materials producing capacity goes into production.

In the meantime, production programs will have to be reshuffled to bring into better balance the available scarce raw materials and so utilize a large proportion of the manufacturing plant.

Old iron ore mines in the East, some long abandoned, some operated for years only on a small scale, have come to life again.

These mines are in New York State (the Adirondack Mountains region), in New Jersey, where there are 300 estimated small deposits, and in Pennsylvania. At the moment the mines in the Adirondacks are attracting the most attention.

Airplanes of paper are envisioned by the McDonnell Aircraft Corporation, St. Louis, as a partial answer to the industry's critical shortage of aluminum and steel.

The company announced its engineers had completed successful experiments using laminated paper plastic in the manufacture of wing tips, rudders, elevators, ailerons and other parts.

An experimental wing tip made of the plastic was lighter and 40 per cent stronger than aluminum.

The new material was described as having a smooth surface, eliminating finishing and coating processes, greater resistance to abrasion and denting than aluminum, uniformity and adaptability

to curved and tapering forms without special treatment.

Various restrictions on the use of cars, tires and gasoline have already taken approximately one million passenger cars and trucks out of service, according to official registration figures reported to the National Automobile Dealers' Association and made public by the special rubber committee of that organization.

The survey which covers total registrations in 25 States and the District of Columbia for the year ended July 1 shows a decline in passenger cars in use of 391,682, or 3.1 per cent, while truck registrations declined 34,633, or 1.62 per cent. This makes a total number of units out of service of 426,315.

If declines in the 23 unreported States run parallel to those in the reporting areas it is quite likely that the loss to motor transportation has been over 800,000, it is stated. This figure applies only to the year ended July 1 and to this must be added the reductions since that time.

The tube-for-tube exchange over toilet goods counters is now netting war production 40 tons a month of critical metal, according to a statement made August 5 by Paul Cabot, deputy director of WPB's Conservation Division.

Sixteen more awards of individual production merit have been made by labor-management committees to men whose suggestions have speeded the war production lines, reports to War Production Drive Headquarters disclosed August 7.

The award of individual production merit is the first of three awards to individuals provided by the War Production Drive. It may be given by labor-management committees within each plant. The second and third awards are the citation of individual production merit.

Of each four tons which pour from America's steel furnaces into the ingot molds one ton has to turn right around and do it all over again.

This ton—and often more—is what is squeezed, chipped and otherwise violently separated from the massive steel ingot as it moves thru the rolling and forming mills to become plates for shipyards, or hefty, rounded blooms for shells, or thin blackplate for packing foods for soldiers and civilians alike.

This ton never reaches the mill. It is carefully gathered and tossed back into the furnaces as part of the new charge. This is "home" scrap, lifeblood of the steel industry.

Shoe manufacturers are discussing the need for the rationing of shoes with OPA, a representative of the industry reveals. He added that while there is no immediate need for shoe rationing, regulation of shoe production and distribution in 1943 is a possibility.

There is no serious current shortage of hides or leather, a survey of hide and leather merchants and shoe manufacturers recently disclosed. Upper leather and second quality sole leather are fairly plentiful, but the government reserved for military purposes all first quality sole leather by WPB order M-80, and imports of hides and leather are controlled because of limited import shipping space under order M-63.

## PAN'S

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# Industry Mentions

## Magazines --- Newspapers --- Radio

### Juke Box Psychology

Juke box psychology is a new wrinkle. At least that is the claim of a Palmer (Mass.) bartender who has studied the characteristics of his trade thru the use of the juke box.

In The Springfield (Mass.) Morning Union appeared the explanation of how the bartender arrived at his conclusions about his customers.

If a young man plays "Moonlight Cocktail," there is romance in his heart. Should a customer drop a nickel in the box and out comes "Jingle, Jangle, Jingle," he is happy, according to the bartender.

A young man who insists upon "Johnny Doughboy Found a Rose in Ireland" is thinking about his draft number. The farmer usually scans the list of numbers and plays "On the Banks of the Wabash." But when a customer insists on getting "The Music Goes 'Round and 'Round," he is drunk.

### Tattling Juke Box

A UP release informs the public thru numerous newspapers that the juke box in Flynn's Tavern, which had been blaring what spies like to hear, has been restored to an exclusive repertoire of dance music by replacing a tube.

The music box has been receiving and broadcasting airport instructions. In the midst of a record, the loud-speaker suddenly would spout "Plane 77 ordered from Trenton to Washington." The location owner reported it to the police, and an FBI agent and a Federal Communications Commission agent arrived. They listened and the FCC agent looked into the juke box's works. He finally decided that a tube in the loud-speaker had gone bad, converting it into a short-wave receiver. Thus, while it was playing music from the juke box, it also

was picking up instructions broadcast from the control tower at Newark Airport.

### Boxing the Juke

You find the strangest things in the dictionaries. This, for instance, says The Christian Science Monitor:

Oxford English Dictionary, Volume 10, I-K: Juke—Sound uttered by the partridge when settling down for the night; Examples: 1621—"the place where you heard them juke." 1669—"imitating their notes at juking-time, which is usually in the morning and in the evening." 1870—"readily recognized is their juking when they settle down together for the night."

And we would have said that juke box was a 1942 word, commented the Monitor.

How a long-haired musician regards juke box music is the subject of a feature article in *The Milwaukee Journal*, August 2. Written by James Lindsley and headed "Nickel the Juke Box, Tip to Long-Haired Musicians," it deals with Leigh Stevens, "a man who can direct a symphony orchestra one night and a swing band the next; who composes classical music and jazz, and finds them both good."

"There's no such thing as bad music," says Stevens, 32 years old and one of America's better known young musicians. "If the people like it, it isn't bad. If they don't like it, it isn't music."

Stevens gave his opinions after reading a news story in which Dean Alfred H. Meyer, of Boston University's School of Music, was quoted as saying the melodies being heard today indicate Americans are meeting war problems in a more "restrained, wholesome manner" than in

1917. Dean Meyer said, "The wild, brassy tunes of the first World War and the postwar period reveal the confusion and unrest in the minds of people during those years," and the preference now is for "softer, gentler" tunes despite the exigencies of the times.

"Bosh," declaims Stevens. "Piffle. Nertz. You can't get excited calmly. Music must be in harmony with the times. These are stirring times and they don't call for string quartets or chamber music. You can't be cold and calm and fight a war. War takes shouting, the expression of primitive impulses. That's what our music today should reflect, and that's what it is reflecting."

"Music is not for the few. It's for the masses, for everyone. That's why I say there is no bad music—not if it's popular. If it pleases the people it's good and I don't care what the classicists think."

"Dean Meyer is living in a past era. He should drop in at the corner bar and put a nickel into the juke box occasionally."

Stevens believes the United States will emerge from the war as the world's musical and cultural center. He thinks it's inevitable, and that it will be a fine thing. "It probably won't be swing, but it assuredly won't be anything handed down by the old composers," he declares. "Those old chaps were great in their day, but their day is past. We can't live in yesterday or follow the customs of our ancestors in music or anything else."

Whatever our new music is, it will be something the people want."

"You want to know the tip-off on the musical situation today?" he demands. "Well, when there's a sellout audience for a Wagnerian concert, it's news and all the critics rave about it. When there's a sellout crowd for Harry James or Tommy Dorsey or Glenn Miller nobody pays any attention. *The best music is the music the people want.*"

### Strong or Weak

Looking about for a good publicity picture of Nate Bolden, just before his fight with Christoforidis at Chicago's Marigold Gardens, *The Chicago Sunday Times* hit upon the idea of using a coin machine in a picture with Bolden. The picture published showed the fighter inserting a coin into a grip-test machine, screwing up his face and pulling the lever. Caption was "Strong or weak?—Nate Bolden takes the machine test at gym." The fight, a 10-rounder, ended in a draw.

### Eskimo Pie

From Toronto, Canada, comes an AP release which is a testimonial to the universal appeal and popularity of the American juke box. It says they're swinging it up in the Eskimo country—too hot and fast for the Mounties.

Pockets lined with cash from a bumper

hunting season, Eskimos flocked down to the MacKenzie River this spring in expensive motorboats to celebrate.

Their idea of celebrating, it seems, is dancing to the juke box all night and sleeping all day, which put a strain on Canada's Mountie Police, who had to play chaperon at night and carry out their regular daytime duties too.

The Mounties solved their dilemma by having the government limit the hotcha session to twice a month with a 4:30 a.m. curfew.

### One-Man Bands?

Another juke box booster is Jack Gordon, columnist, *Fort Worth Press*, who wrote in his corner recently: "If the order of musicians' chief James Petrillo—that union orchestras are to make no more records for the juke boxes after August 1—sticks, is the one-man band to become Fort Worth's musical mainstay?"

"It must unless statistics lie.

"Fort Worth's city directory shows there are about 450 restaurants and tavern in and near the city which now rely on the nickel-in-the-slot phonograph for music.

"The Fort Worth musicians' local reports it has 450 members enrolled.

"That is one musician to a tavern, any way you figure it.

"Only one-man band we ever heard was Charlie Stowe. We still prefer Tommy Dorsey, even on the 50-cent platter."

## Fall Prospects Good Says Monarch Coin

CHICAGO, Aug. 15. — Following check-up of conditions around the country, Al Stern, Monarch Coin Machine Company official, sounds an optimistic note in discussing prospects for fall business. "It is not too soon," said Stern "to go on record as predicting that business this fall will be equally as good as if not better than, that of last year. We at Monarch look forward to an increase in revenue for operators, along with consequently increased demand for equipment.

"To take care of the needs of the operating fraternity in the coming months, Monarch, continuing its long established policy of preparedness, has been making advance purchases of the best available types of equipment," Stern advised. "We are endeavoring to keep our warehouse filled with games of every kind and each machine receives an intensive going over by our reconditioning department. In addition to the use games which will be offered to operator a large stock of new equipment is still available."

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Big Game, F.P... 89.50  
Mills Square Bell Skill... 69.50  
Mills Jumbo, F.P... 94.50  
Mills Jumbo, P.O... 104.50  
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Jenn. Bobtail, P.O... 109.50  
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Jumbo Parade, FP... \$79.50  
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Pace Saratoga, Conv... 109.50  
Silver Moon, PO... 124.50  
Super Bell... 179.50  
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"Yoo-hoo! May I have five pennies for a nickel?" These Women! by d'Alessio. From The Chicago Times.

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

### Coming and Going

Blanche Bouchard and Leander Yeaton, Du Grenier executives, in town last week on important business.

Ed Flanagan, Northwestern Sales & Service, Boston, came in to be entertained royally by Moe Mandell, Northwestern Sales & Service, Brooklyn. Ed's customers have placed so many orders recently he found it necessary to leave on a buying tour. Moe had something else to celebrate while entertaining Ed. He has just recovered from a broken arm.

Phil Bogan out to Detroit and the Midwest on a buying and selling trip.

Hymle Rosenberg back on 10th Avenue after an extended business tour, greeting

all the boys. He looks fit as the proverbial fiddle.

Lee Rubnow, president of the Music Machine Operators' Association of Greater New York, home from, as he put it, a very enjoyable vacation. One of the high spots while he was away was a visit to Yellowstone National Park. If you want a full report ask him about it when you see him. He's stocked up on many interesting anecdotes.

### A Fish Story

Should you want to reach Sam Sacks on a Saturday afternoon or Sunday you will usually find him fishing down at Sheepshead Bay accompanied by his son, Bill, aged four. Bill has already reached the stage where he is now giving his daddy pointers on how to fish, especially on how to hold the big ones after hooking them.

Demand for molded plastic parts for phonos is as strong as ever, Acme Molded Plastics Company reports.

### Du Grenier Active

There is still plenty of activity at the Du Grenier offices, with sales on the new Champion and used equipment going on apace. In line with this activity "Bip" Glassgold has been conferring with many of the company's out-of-town representatives, and on the whole the latter's reports have been quite favorable. Among those who dropped into town to talk to "Bip" were H. H. Feinberg, who has just concluded a trip thru New York State, and Bob Klein, Pennsylvania, Maryland and Delaware representative for the firm. Joe Snow has been on tour thru the Midwest and info that operators there are a bit wary and for the most part are waiting to see what will happen with the new tax bill. Julius A. Levy is still going strong in the metropolitan area.

Al Blendow, in charge of International Mutoscope Reel Company's penny arcade department, has been spending quite a bit of his time at the various resorts in the metropolitan area. Now, more than ever, Al's long experience in this business is paying dividends and he is putting this experience to good use working closely with the arcade men, for which the latter are duly grateful.

Leo Bernstein, Byrde, Richard & Pound, back this week from vacation. Also Sarah Gersh, office executive for the agency.

### Vending Machine Boom

Looks as if there is a vending machine boom on the way. Al Cohen, Asco Vending Machine Exchange, also advises that operators are keeping him busy supplying new and used vending machines and supplies. He is still able to give prompt deliveries, he says, for he has a substantial stock pile of equipment on hand to draw from.

### Announcement Expected

Expect an important announcement from the George Ponsler organization soon. George has been moving around a lot the past few weeks on a new business angle and reports are he will be ready to let the trade in on his secret within the next 30 days. Panoram sales are holding up, according to Ponsler.

The novelty of being a father of twin daughters has not yet worn off for Fred Hallparn, Scientific Machine Corporation executive. Monthly birthdays are still the vogue at the Hallparn homestead.

### New Machine Shop

Irving Mitchell has set up a complete machine shop at his Brooklyn establishment in order to keep supplying operators with machine-tooled parts which are no longer available at the original source. Because of this new installation machines are now producing on location which might otherwise have been pulled, and Irving is satisfied that his machine shop gives him an opportunity to render a valuable service.

## Chi Tribune Before Jury

### Technical charges made against paper that specializes in destructive criticism

CHICAGO, Aug. 15.—Some high United States Navy officials appeared in Chicago this week to give testimony before the federal grand jury investigating the charges filed by the Department of Justice against *The Chicago Tribune*. At least five of the navy officers were said to have testified before the jury one day this week, but all of the officers refused to make any statements for publication. William D. Mitchell, special assistant attorney general, has been assigned to the case to conduct the prosecution before the jury.

*The Tribune* has been placed on trial for the publication of a story of the Midway battle, government attorneys alleging that the story violated the 1917

Espionage Act. The best information available here on the street is that the navy objected to the story because *The Tribune* did reveal, or took chances of revealing, high-placed sources of information in Japan which had been furnishing the United States with important information. It has been reported for some time that prominent Japanese have been furnishing information to the United States because they were opposed to Japan starting the war against the U. S. If this is true, *The Tribune* has really committed a grave offense, but the technical law will probably not cover such an offense. Many doubt that *The Tribune* can be convicted under the present charges.

*Time* magazine stated this week that the story published probably was the work of two high-up newspapermen on *The Tribune* staff, and that Colonel McCormick probably had little or nothing to do with it.

Many Chicagoans strongly wish that the grand jury would go beyond the technical charge and investigate *The Tribune's* record of destructive criticism against the war effort. Music operators in the city have a feeling of ill will against *The Tribune* because it has made a practice of stirring up agitation against juke boxes for some time.

## DON'T MISS THESE LAZAR SPECIALS THIS WEEK

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NEW CONSOLES		Original Crates		NEW FIVE BALL FREE PLAY PIN GAMES	
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ANABEL	17.50	FLICKER	22.50	STAR ATTRACTION	38.50
ARGENTINE	39.50	GOTTLIEB FIVE&TEN	79.50	SPOT POOL	44.50
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BIG PARADE	70.00	MAJORS	34.50	VELVET	27.50
5% Discount will be allowed on all orders of five Pin Ball Machines bought for shipment at one time. All prices subject to change without notice, and merchandise subject to prior sale. One-third Certified Deposit Required, Balance C. O. D. No Discount on Consoles. We have many other Novelty Games aside from those listed above. When sending your orders please list several choices as these games are going fast!					

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Band Wagon	19.00	Dude Ranch	17.50	Majors, '41	42.50	Sun Beam	27.50
Big Chief	22.50	Duplex	22.50	Pan American	37.50	Texas Mustang	42.50
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Blondie	17.50	Four Roses	27.50	Sea Hawk	29.50	Wild Fire	29.50
Bosco	57.50	Gold Star	19.50	Sevon Up	27.50	Yacht Club	15.00
Broadcast	24.50	Gun Club	39.50	Sports Parade	27.50	Zig Zag	42.50
						Zombie	22.50

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Seeburg Colonel	279.50	Wurlitzer Mod. 800	\$339.50	Buckley Boxes, Late	24.50
Seeburg Envoy	269.50	Rock-Ola Playmasters	179.50	Seeburg Wall-o-Matics	27.50
Seeburg Classics	189.50	Mills Panorams	379.50	Seeburg Select-o-Matic	12.50
Mills Empress	139.50	Rock-Ola Imperial	69.50	Rock-Ola '40 Walls	18.50
Wurlitzer Mod. 500	179.50	Rock-Ola Masters	189.50	Utah 12" P.M. Speaker	5.50
Wurlitzer Mod. 600	149.50	Rock-Ola Windsor	89.50	Rock-Ola '41 Walls	18.50

### SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Blue Fronts, New Crackle Finish	\$ 89.50	Mills Four Bells, Late	\$345.00	Scientific Batting	\$129.50
Jennings Silver Chiefs	95.00	Keeneey Super Bells	189.50	Rock-Ola World Series	59.50
Pace All Star Comets	59.50	Bally Hi Hand	139.50	Exhibit Photo-Scope	14.50
Mills Lion Heads	29.50	Mills Jumbo, F.P.	89.50	Keeneey Submarine	189.50
Mills Chrome Bells	175.00	Mills Four Bells, New	550.00	Bally Rapid Fire	159.50
		Pace Saratoga Jr.	89.50	Bally King Pins, New	269.50

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Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams, Sky Fighter, Ace Bombers, Write Either Office. State Prices Wanted.

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# Scrap Greatly Needed

## Scrap Drive Important in Hour Of Peril; Nation Still Has Not Been Aroused To Perform Duties

CHICAGO, Aug. 15.—A brutally frank report by the Office of War Information (August 8) served to bring the importance of the scrap drive to the attention of the public as nothing else could. President Roosevelt also added his word to that of the OWI report, stating the serious fact that war production fell below schedule in June.

No additional reports were received during the week of activities of coin machine associations now aiding the national scrap drive. It became apparent recently that the coin machine trade is so disturbed by certain points in the

federal tax on coin machines that all attention seems to now be centered on that.

### Our Allies in Peril

The text of the official report made by OWI will help to stress the great need for increasing war production in every way possible. The report is as follows: The Office of War Information is directed, among other things, to facilitate the development of an informed and intelligent understanding of the status and progress of the war effort. Accordingly it may, from time to time, supplement

the current news with a review of the general situation.

We are deep in what may be the decisive year of the war. But 1942 will be the decisive year only if our enemies do not succeed in inflicting crippling blows on our allies before the year is out. Even if they fail in that, they will still take a lot of licking. But if they should paralyze the striking power of Russia, or wear down the endurance of China, or break the British power in the Middle East, the war will be decided in some later year not now foreseen, and victory will be far more costly.

### Recovery on Shipping Far Distant

It is not intended here to discuss the military situation except as it relates to what the American people are doing about it. We always knew that for us 1942 would be largely a year of preparation, and that our allies would have to do most of the fighting during most of the year. Before we can do much of the fighting we must move great numbers of men and vast masses of material over enormous distances. This job, so far, has been done with entire success; but we are going to have to keep on doing it, in increasing volume, until the war is won.

### Allies Carried Most of Load

Meanwhile, compelled to spread out our naval forces far more widely, and far more thinly, than could have been foreseen, we have paid for the perfect protection given to our troop convoys to Europe and the South Seas with heavy shipping losses off our own coasts. During the first half of this year sinkings of merchant shipping far exceeded new construction. The months of June and July showed a decided improvement in shipbuilding, and in July the curve of submarine sinkings the world over turned downward. We hope that this trend will continue, but nobody can be sure; production of small vessels for the anti-submarine campaign is still lagging, and in June was less than half of schedule. Even if shipbuilding continues to rise and sinkings to decrease, we shall probably be well into 1943 before we again have as much merchant shipping as we had on December 7, 1941.

Meanwhile our allies have carried most of the load, and we have not given them as much help as we had led them to expect. Partly this is not our fault, except in such degree as the enemy's victories may be our fault; the cutting of the Burma Road made it harder to supply China, and German activity on the route to Murmansk makes it harder to supply Russia. But by and large, we have not been producing war material to the maximum of available capacity, and have not been getting that material to the fighting fronts in the time and in the volume that will be needed to win.

### "Defensive Victories"

We have done pretty well, but not well enough. Our forces in the Pacific, after the initial disasters at Pearl Harbor and on the Philippine air fields, worked heroically at a heavy disadvantage, in numbers as well as in dis-

ance. The wonder is not that we lost so much but that we held on to so much; but we did lose plenty. The battles in the Coral Sea, the greater battle at Midway, were brilliant victories against superior forces; but they were defensive victories. We held the enemy on the 20-yard line and punted out of danger, but his goal posts are still a long way off. We held the Central Pacific and reinforced Australia; but he still holds the Philippines, and the Dutch Islands, and the rubber that we need.

### Production Below Schedule

At home, too, we have done pretty well but not well enough. Our production, measured by our standards of a couple of years ago, is amazing; measured against what we need to win, it is not yet enough. In June we fell slightly below schedule in total military planes, in total combat planes, and in most of the individual types; we made more planes than any other country in the world, but we did not make as many as we said we were going to make. The same is true of tanks, of most types of artillery, and of naval vessels—particularly the small craft needed to fight submarines.

### Emphasis Now on Materials

We have made in the past two years a tremendous plant expansion. Now we have more factories than, at the moment, we can use—not too many, perhaps, compared to the ultimate need, but too many for the amount of raw materials at present available. Faulty control of inventories and of flow of materials has necessitated some temporary shutdowns. The war-production drive is taking a new turn, emphasizing materials until we get enough of them to keep all our factories busy. Mistakes made this time were perhaps unavoidable and will not be made again, but their consequences will be with us for some time to come. The resolution not to repeat them must be backed up by an intensified effort of the entire nation.

### A "Have-Not Nation"

There is no doubt that the American people mean to win the war; but there is doubt that all of us realize how hard we are going to have to work to win it. The war is still a long way off, thanks to our good luck and the stubbornness of our allies; but it may not stay a long way off unless we work at it harder than we are working now. Too many people seem to feel that we are fighting this war out of a surplus—a surplus of resources and productive capacity, a surplus of time. That is not true. We have plenty of some resources; in others we are a have-not nation.

### Need for Greater Sacrifices

We have great productive capacity; but conversion of that plant from peacetime to wartime uses was a job that had to be learned, and could not be learned without making mistakes. We cannot devote that plant primarily to war purposes without greater sacrifices in convenience and comfort than we are making now; and it must compete with the productive capacity of most of Europe, managed by men who have organized it only for war purposes. As for time, it will never be on our side till we use it better than the enemy does.

So far, our allies have done most of the fighting; our casualties have been

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850s..... 400.00	1 Bally Royal Flush Console... 69.50
800..... 300.00	1 Derby Day Console... 25.00
750-E..... 325.00	3 1 1/2 Jennings Little Dukes..... 10.00
500 Keyboard..... 164.50	5 5c Superior Race Horse Slots with Base Cabinets... 25.00
600-A Keyboard..... 164.50	1 Stoner Turf Champ... 22.50
616s (Illuminated Grill)..... 59.50	1 Stoner Latonia... 22.50
618s..... 64.50	1 Mills 3-Ball (Floor Sample)..... 500.00
416s..... 64.50	1 5c Blue Front (clean)..... 64.50
P-400 (Large 12-Record)..... 34.50	1 1 1/2 Blue Front (Clean)..... 40.00
P-10s..... 27.50	1 5c Grootchen Columbia Bell... 45.00
24s (with 32 Volt Wiring and Converter)..... 125.00	1 1 1/2 Superior Double Jack... 30.00
Twin-12 (Steel Cabinet with Keeney Adapter & 6 Keeney Wall Boxes)..... 175.00	1 1 1/2 Blue & Gold Vest Pocket... 27.50
616 with Seeburg Adapter & 2 Seeburg Boxes... 99.50	<b>KEENEY</b>
Packard Keyboard Selectors for 616, each... 5.00	(New) 20-Record Boxes...\$15.00
<b>ROCKOLAS</b>	(Used) 24-Record Boxes... 10.00
Imperial 20s.....\$64.50	New Adapter 38 Rockola... 25.00
16-Record Rhythm Masters..... 39.50	New Adapter 16 Wurlitzer... 25.00
<b>SEEBURGS</b>	<b>WURLITZER</b>
Hitone, Series 8800-RCES.....\$375.00	(New) 5-10-25c Boxes...\$49.50
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Five-in-One..... 54.50	Texas Leaguers... 37.50	Genco Playballs
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DEFENSE CLASS STUDENTS get scrap mechanisms from Mills Novelty Company plant. Left to right: S. B. Litton, Herb Mills and Francis McKeag, of Lindblom High School, Chicago, who received the contribution for his defense classes.

only about one in three thousand of the American people. But wars are not won by production alone; they are won only by fighting battles with what you produce, and winning some of those battles. It is probable that we shall also lose some of them, and certain that we are not going to win without heavy losses of men.

Our forces are being disposed as and where the military commanders believe they get the maximum of results according to the best professional judgment. In the war, since December 7, no strategic plan or operation calling for or using American naval, land or air forces has been adopted or carried out, except on the recommendation and with the approval of the top officers of the American Army and Navy. Popular pressure for action on this front or that of the many possible fronts can serve no useful purposes. When we cannot be strong and hit hard everywhere, we must be able to hit hard where it counts most, even at the price of leaving other areas inactive.

**"We Could Lose This War"**

We could lose this war. We never have lost a war; but it has been remarked that this means only that our ancestors never lost a war; and our ancestors were never up against a war like this. It is a war against men with whom no honorable

peace is possible; in both Europe and Asia they were fighting it by other means long before the shooting started, and their record proves that they would continue it by other means after the shooting stops, if they still had the power. It is a total war, in which defeat by our enemies means destruction; the French learned that there could be no honorable submission to Hitler. To win a total war we must fight it totally, and we are not yet fighting it that hard. We are fighting fanatical men out for world domination, and we can beat them only if we want to beat them as badly as they want to beat us. Many individual Americans have made great sacrifices, but as a nation we are not yet more than ankle deep in the war.

**Clean-Up of Scrap Urged on Nation's Business Houses**

WASHINGTON, Aug. 15.—The War Production Board conservation division has asked wholesalers and retailers to make a clean sweep of scrap material accumulated in their storerooms and shops.

There are nearly 2,000,000 retail distributors and over 100,000 wholesale distributors of all types thruout the United States, WPB said, and "every one of them has a lot of old damaged merchandise gathering dust in odd corners and an accumulation of discarded, used and broken metal equipment which should be added to our nation's scrap stock pile."

"Burlap bags, old rope, rags and rubber hose, tires and other salvagable articles can be found on every distributor's premises. If the merchant knew that the old stove lying broken up and useless on his scrap pile would make 10 4-inch shells, that the abandoned radiator will make 17 .30-caliber rifles, and that the leaky wash pail will make three bayonets, he would collect every bit of salvagable scrap in his shop or store-room and start it on its way to becoming valuable war material."

**N. D. Ops Watch Liquor Proposal**

GRAND FORKS, N. D., Aug. 15.—Just what effect a proposed new North Dakota law would have on the State's coin machine business is causing considerable concern among operators and dealers.

The proposed law calls for the prohibition of the sale of liquor in public eating places "where foodstuffs are sold and consumed on the premises."

On the face of it, the proposed law would appear to have no effect on the coin machine business, but operators think that if liquor sales are not allowed in restaurants, hotels and other eating houses, there would be a greatly diminished demand for records, music machines and all other mechanical devices for several reasons.

One of the chief complaints is that many of the eating houses would close,

consequently the coin machines would have to be put in storage.

Another complaint is that people who merely go into a place to eat are not nearly as free spenders as are those who drink when it comes to dropping coins in slots.

In almost every place in the State where food is sold, liquor also can be obtained, and wherever drinks are available there are coin machines of various types.

Petitions to initiate the new law were filed this week with the secretary of state at Bismarck.

Rev. G. O. Parish, of Bismarck, N. D., district superintendent of the Methodist Church, filed the petitions which, he said, contained 14,931 signatures, more than the required 10,000.

It was the only petition filed to initiate a law and it was believed likely it will be the only one on the ballot in the fall election, November 3.



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

**THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP**

PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

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**Closed Schools May Open New Locations**

MINNEAPOLIS, Aug. 15.—Possibility that locations for coin machines—including phonographs and pinballs—would be opened up in 21 different sections of Minneapolis was seen if the city's board of education adopted a report by a special gubernatorial commission that 21 grade schools in the city be closed down for an estimated saving of \$260,000.

This interesting possibility was brought up when it was recalled there is a present ordinance which specifically bans such enterprises as billiard and pool parlors, liquor establishments within a certain distance from schools and churches.

Henry H. Bank, one of the 26 Minneapolis aldermen who make up the city council, said if the school board adopts the commission report and closes the 21 schools he would approve any application for license of a restricted enterprise in areas where schools have been shut down.

"As I understand the ordinance," he said, "pool halls and beer and whisky taverns may not operate within a certain number of feet of a school. When a school building has been shut down it is only a building, no longer a school, whether the closing is permanent or temporary. Under such construction of the case I cannot see how I can refuse to vote for approval of a license which heretofore has been denied because of its nearness to the schools in question."

Schools recommended for closing are Cary, Garfield, Gresham, Holland, Jackson, Johnson, Logan, Lowell, Lyndale, Mann, Motley, Pierce, Portland, Riley, Rosedale, Simmons, Stowe, Sumner, Van Cleve, Washington and Whitney. Primary reason for their shutdown is the fact that enrollment in Minneapolis schools has declined more than 14,000 since 1931, with the bulk of the fall-off in the elementary schools, the commission said.

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980 Holes—5c a Shot . . . \$49.00  
Pays Out (average) . . . 23.62

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**15 JUMBO PARADES CONSOLES** Late Heads, \$85.00  
Cash or Check

10 JUMBO PARADES, Comb. Cash, Check or F. P., Gold Cab. . .	\$109.50
25 JUMBO PARADES, Free Play, Blue Red Cabinets, A-1 . . .	75.00
10 KEENEY SUPERBELLS, Comb. F. P., like new . . .	159.50
10 JENNINGS SILVER MOON TOTALIZERS, A-1 . . .	79.50
5 KEENEY TWO WAY SUPERBELLS, 2 5c, NEW . . .	325.00
5 KEENEY TWO WAY SUPERBELLS, 5c, 25c, NEW . . .	340.00
4 MILLS FOUR BELLS, Factory Rebuilt, Ash Trays . . .	349.50
3 MILLS THREE BELLS, A-1 Appearance Condition . . .	475.00
1 PACES FRUIT REELS, Comb. F. P., Cash Check, New . . .	259.50
5 EVANS JUNGLE CAMPS, Free Play . . .	79.50
10 BALLY BIG TOPS, Cash or Check . . .	79.50
1 JENNINGS FAST TIME, Free Play . . .	92.50
1 KEENEY SUPER TRACK TIME . . .	269.50
5 KEENEY KENTUCKY CLUBS, late Ball Mixer . . .	69.50
10 PACES REELS, Comb. Cash and F. P., late . . .	125.00
20 BALLY HIGH HANDS, Comb. F. P.—Serial over 26,000 . . .	104.50

**SLOTS**

25c Silvermoon Club . . .	\$115.00
5c Cherry Bells, 3-10 P.O. . .	119.50
5c Cherry Bells, 3-5 P.O. . .	115.00
5c Mills Blue Fronts, late . . .	95.00
5c War Eagle, 2-4 P.O. . .	39.50
5c Columbus clg. reels rear . . .	49.50
5c Mills Futurity, A-1 . . .	79.50
5c Brown Front . . .	125.00
10c Cherry Bells, 3-5 P.O. . .	\$125.00
25c Cherry Bells, 3-5 P.O. . .	129.50
10c Blue Front . . .	89.50
5c Watling Rotatop . . .	39.50
1c Watling . . .	19.50
5c Chrome Columbia . . .	79.50
5c Mills Blue Front Slug . . .	79.50
Proof . . .	89.50
XV Cigars—like new . . .	99.50

**FREE PLAY TABLES**

ALL AMERICAN . . .	\$ 32.50	FORMATION . . .	\$19.50	SEA HAWK . . .	\$ 39.50
ARGENTINE . . .	64.50	FOX HUNT . . .	22.50	SLUGGER . . .	25.00
BOSCO . . .	62.50	GOLD STAR . . .	29.50	STRATOLINER . . .	32.50
BIG PARADE . . .	85.00	JUNGLE . . .	65.00	SOUTHPAW . . .	40.50
BROADCAST . . .	29.50	KNOCKOUT . . .	82.50	SKY BLAZER . . .	64.50
BOLAWAY . . .	59.50	LEADER . . .	29.50	STARS . . .	39.50
CHAMPS . . .	47.50	METRO . . .	29.50	SHOW BOAT . . .	49.50
CAPT. KIDD . . .	59.50	MAJORS '41 . . .	49.50	SPORT PARADE . . .	32.50
DUDE RANCH . . .	27.50	SKY RAY . . .	49.50	VICTORY . . .	79.50
FOUR ACES . . .	32.50	SPOT POOL . . .	59.50	YANKS . . .	115.00
FOUR ACES . . .	119.50	SEVEN UP . . .	35.00	ZOMBIE . . .	37.50

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**WURLITZER SKEE BALLS**

**GENCO BANK ROLLS**

Will Pay Highest Cash Prices

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GENCO PLAY BALLS, IN PERFECT SHAPE, USED ONLY A FEW WEEKS, \$195.00

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Small-a-Minute Direct Postive Paper in any quantity. Wire price and quantity available to

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**MECHANICS WANTED**

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No. 14362 25c Play 400 Holes  
 Takes in.....\$100.00  
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 Quality Products Will Last for the Duration  
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- 10 CLUB BELLS..... 175.00
- 20 JUMBO, F. P..... 75.00
- 5 FAST TIMES..... 75.00
- 5 SILVER MOONS..... 89.50

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**July Report on USO Funds and War Bond Sales**

WASHINGTON, Aug. 15.—Sales of War Savings Bonds in July reached \$900,900,000, the second highest monthly amount on record, Secretary Morgenthau announced recently. The highest total was in last January, when \$1,060,546,000 worth of these bonds were sold.

July's sales, however, exceeded those of June by more than \$250,000,000. In June \$634,000,000 worth of bonds were sold.

Simultaneously with announcement of sales figures for July the Treasury made known that the August quota for the country for War Bonds had been placed at \$815,000,000. This quota is in keeping with the Treasury's \$12,000,000,000 goal for the fiscal year beginning on July 1. The Treasury said that because of seasonal variations in income distribution it would not be practicable to establish monthly quotas at a uniform figure of \$1,000,000,000.

**Boost to Bond Sales**

The Treasury expressed gratification with the July sales and laid particular emphasis on the increase in the sales of Series E bonds. The sale of \$508,000,000 of E bonds represented a sharp increase over June. This was in a great measure due, the Treasury said, to the 10 per cent pay roll savings plan which is now getting into full swing.

The results of this campaign are seen, the Treasury pointed out, in the following developments:

1. Thru the end of July the number of plants and concerns having pay roll

savings plans in operation reached 110,000. These employed more than 25,000,000 workers.

2. During July approximately 18,000,000 workers authorized the deduction of almost \$200,000,000 from their pay for the purchase of War Bonds.

**USO Fund Report**

A total of \$16,443,040 has been contributed to date to the USO War Fund by 2,947 of the 4,410 cities and communities which have been conducting spring and summer campaigns with an aggregate quota of \$20,000,000, it was announced recently by Prescott S. Bush, national campaign chairman. Now campaigns are getting under way at a steady rate, Bush said, and during the past week 56 additional communities which were starting collections.

Quotas totaling \$12,000,000 have been assigned to communities which will have fall campaigns, to complete the \$32,000,000 required for USO work in more than 800 units in operation and others to be opened to meet the needs of servicemen, Bush declared.

Last week 980 communities fulfilled their quotas, bringing to 2,042 the number of campaigns which have "gone over the top." Eleven States which already have exceeded their quotas are Arizona, Colorado, Connecticut, Delaware, Kentucky, Montana, New Mexico, Texas, Virginia, Wyoming and Georgia.

Metropolitan cities which have spring and summer campaigns have so far raised \$7,310,431, which is 89.8 per cent of their aggregate quota of \$8,141,410, Bush reported.

The 2,000th community to exceed its quota was Dawson County, Neb., where the target was \$700 and the collections \$1,119.94.

**CLEVELAND COIN'S TRADING POST**

ARCADE EQUIPMENT	
5 Radio Rifles, 1¢...\$ 75.00	10 New 3-Way Arcade Grip Testers with Cab. Bases.....\$ 45.00
2 Scientific Upright Baseballs..... 95.00	3 Exhibit Rotary Claws 125.00
3 World Series..... 85.00	6 Ten Strikes, H.D. . 85.00
10 Kicker & Katchers 19.50	6 Mountain Climbers, 165.00
10 Gun A. B. T. Rifle Range—complete with new Tont, 12"x40".... 1750.00	4 Twin Sets Exhibit Post Card Vendors & Base..... 95.00
15 High Hands, Comb. \$105.00	2 Batter Ups..... 185.00
5 Jumbo Parades, F.P. 65.00	2 Genco Play Balls.. 195.00
2 Tanforans..... 25.00	
1 Jennings Multiple... 65.00	
1 10¢ Royal Flush... 65.00	
	<b>CONSOLES</b>
	5 Paces Reels, Comb. \$120.00
	1 Triple Entry..... 135.00
	1 25¢ 7 Coin Jockey Club 35.00
	1 Evens Jungle Camp . 89.50
	1 Sugar King..... 65.00
	<b>SLOTS</b>
	5 Mills 1¢ Q.T.....\$39.50
	2 Columbia JP Bells...\$49.50
	1 Mills 25¢ War Eagle. 45.00
	2 Columbia Cig. Reels, G.A..... 49.50
	2 Mills Blue Fronts, 5¢. 85.00
	2 Mills Blue Fronts, 10¢ 85.00
	1 Jennings 10¢ Golf Ball Vender.....\$ 75.00
	1 Walling Roll a Top. 50¢..... 110.00
	2 Super Bells, Comb. \$169.50
	3 Jenn. Derby Days... 25.00
	1 Royal Draw..... 135.00
	1 5¢ 7 Coin Chukelette 59.50
	1 Shoot-a-Lite Gun..\$ 50.00
	10 New Poison the Rats 35.00
	10 New Home Run Guns 18.50
	7 Buckley Deluxe Diggers 85.00
	1 School Days Gun... 40.00
	1 New Keeney Sub Gun..... 245.00
	2 Hockeys..... 220.00
	1 Test Pilot..... 220.00
	10 New Pikes Peaks.. 18.50
	8 Batting Practices.. 135.00

WANTED TO BUY OR WILL ACCEPT IN TRADE: ARCADE EQUIPMENT, CHROME BELLS, ONE BALL FREE PLAYS, SCALES, ROTARIES, WURLITZER SKEE BALLS AND BLUE FRONTS. WRITE OR WIRE GIVING PRICES, CONDITION AND QUANTITY. TERMS: One Third Deposit — Balance C. O. D. CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR. 6316-7

**SHOOT THE JAP RAY-O-LITE GUNS**

\$125.00—VALUE—\$99.50  
 Reconditioned Seeburg CHICKEN SAM Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$99.50. One-third deposit with order. Special cash offer. A certified check of \$95.00 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today. The most thorough and complete conversion in the country.

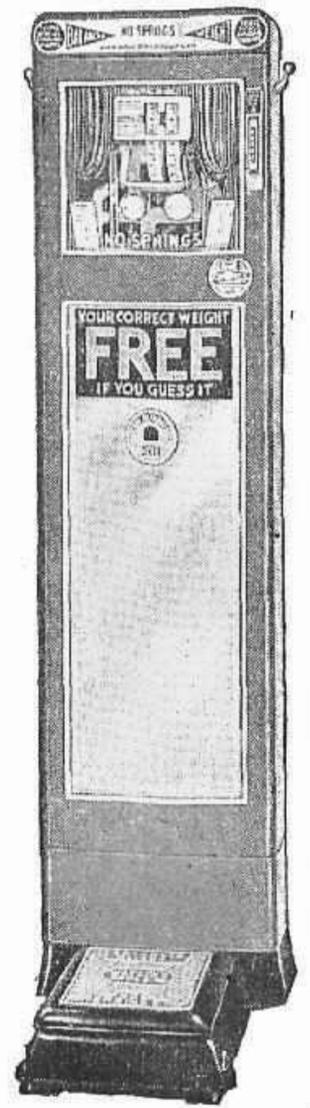
**ATTENTION**  
**JOBBERS AND DISTRIBUTORS**  
 ★ IMMEDIATE DELIVERY ★  
 Photo Electric Cells for Seeburg Ray Guns—\$2.95 each. Special cash offer. In dozen / lots—\$30.00 certified check with order. We will pay all parcel post delivery charges.  
 #1489 Gun Lamps for Electric Ray Guns, hand made, perfect quality, \$6.00 for box of 10.  
**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE. CHICAGO, ILL.

**MUST SELL AT ONCE**

MISCELLANEOUS	FREE PLAY
2 Bullseye Guns.....\$60.00	\$8.00 EACH
20 Goretta Cigarette Machines..... 10.00	Variety
5 Mills 6 Col. Cigarette Machines..... 20.00	Fantasy
20 Rowe Aristocrats..... 10.00	Pickem
5 9-Column Stewart-McGuire..... 35.00	Super Charger
30 Sparks, 10¢ Cigarette Reels..... 5.00	Spottem
10 Marvels-American Eagles..... 5.00	Big Six
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1 Anti-Aircraft Gun..... 20.00	Double Feature
2 Kentucky Clubs, Cash Pay..... 25.00	Davy Jones
One-Half Deposit, Balance C. O. D.	Doughboy
<b>YOUNGSTOWN NOVELTY CO.</b>	Super Six
1626 ELM ST., YOUNGSTOWN, OHIO	
	\$10.00 EACH
	Blondie
	Three Score
	Bowling Alley
	Score-A-Line
	Roxy
	Triumph
	Scoop
	Charm
	Spotty
	Red Hot
	Limelight
	Score Champ
	Jolly

**ESTABLISHED ROUTE FOR SALE**  
 Established Route of 125 Phonographs, 125 Cig. Machines, 200 Free Play Pinballs and about 40 Slot Machines. Large defense project in center of operation. Will give absolute proof of income to party with some cash and proof of interest to buy. Will sell for small percentage above market price. Do not answer unless you have some cash and mean business.  
**D. J. MEYERS** Baraboo, Wis.

**ARCADE MEN! YOUR LAST CHANCE**  
 Only a few more left. Get 'em while you can!



**BIG GUESSING SCALE**  
 For Choice Locations  
 Height, 71 In.; Width, 17 In.; Depth of Base, 26 In.; Net Weight, 183 Lbs.  
 Operates Automatically  
 Does Not Require Electricity  
**No Springs--Balance Weight**  
**30-DAY MONEY-BACK GUARANTEE**  
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 4640-4660 W. Fulton St. CHICAGO, ILL.  
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**WILL SACRIFICE**  
 For cash 275 late model Coin Machine Games at \$12 Each for complete lot. All Free Play, clean and in A-1 condition. Such games as  
**CROSS LINE DUDE RANCH**  
**ALL AMERICAN MAJORS (1941)**  
**LEADERS METRO**  
 and many others—act quick.  
 Write—Wire  
**BOX 531**  
 The Billboard  
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**MACHINES FOR SALE**  
 Cig-a-rola (5 and 10c plays).....\$75.00  
 Vest Pocket (5c plays)..... 20.00  
 American Eagle (non-coin operated). 10.00  
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 N. W. Tri-Selector..... 12.50  
 Jennings Chief (only slightly used). 50.00  
 One third deposit with all orders, balance C. O. D.  
**THE HARRISON STORE CO.**  
 COOLEY, MINN.

# REPORT ON PRICE CEILING

## Government Report Shows What Happened to Price Ceilings in Stores in Philadelphia Area

Some idea of how the general price ceiling plan has worked in stores in the area around Philadelphia may be gained from the following report released by the government.

In Pennsylvania, Delaware and New Jersey there was widespread rejoicing when the freezing of prices was announced last April. To be sure there were individual complaints that the March maximums caused hardship here

and there, but these were greatly overshadowed by the general realization that a halt had finally been called in the vicious inflation spiral.

In April and May business men in the Middle Atlantic States had to depend in large part on trade and business associations and on newspapers for information relative to the price ceilings.

**Slowness in Posting and Listing**  
Altho postings of the 200-odd cost-of-

living items and the listings of all prices with the OPA were intended to be completed by July 1, it was found necessary to use an army of 20,000 volunteer women to distribute the bulletins and ask compliance, store by store, in Pennsylvania and New Jersey.

In surveys of the Philadelphia area prior to this campaign the OPA found that two out of every three retailers had failed to post their cost-of-living commodities. One such survey, in early June, showed that only 11 per cent of Philadelphia's retailers were then giving correct compliance to both the posting and listing requirements of the OPA.

When personally contacted the storekeepers, almost to a man, expressed willingness to comply with the rules. The job of both posting and price-listing is often quite onerous, particularly for the small merchant selling a wide variety of items. In the general store, the stationery store and the notion shop the work of itemizing the price of each item is particularly burdensome.

### First Effects Check Price Rise

All along the line of commodity distribution, from the manufacturer to the wholesaler, to the retailer and to John Public, there has been a nearly complete halt in the rising price trend which had become so general and so steep in the first three months of 1942. Only in recent weeks has the pressure of uncontrolled costs begun to shake the whole structure of frozen prices.

In May and June not only was the advance in commodity prices stopped, but the hoarding of goods was considerably reduced. This was reflected in declining retail sales. Department stores in Pennsylvania showed a 6 per cent decline in sales from April to May, and even 1 per cent decline from May of 1941. In the first four months these retail sales had risen 25 per cent above the corresponding period of 1941.

### Building Up of Inventories Halted

The building up of inventories by wholesalers and retailers also was halted to a considerable extent after the announcement of general price ceilings. There was no longer an incentive to stock up in anticipation of resale at higher levels. Another factor which curbed the rise of inventories was the widely publicized statement that the WPB would shortly take strong steps against undue speculation in inventories.

### Special Analysis of Inventories

The Federal Reserve Bank of Philadelphia has supplied the Philadelphia Regional Office with a special analysis of department store inventories in Pennsylvania. In late spring the six largest Philadelphia stores had built up inventories to a dollar value some 60 per cent above the value in the corresponding period of 1941. Six of the city's small department stores had nearly a 40 per cent increase; while in 33 department stores elsewhere in the State the increase averaged close to 50 per cent.

Stores dealing in toys have been stocking up with metal types since May, altho normally the heavy Christmas trade is anticipated in August purchasing. Other types of Christmas goods which are usually stocked in November and December will this year be ordered for September and October delivery. With both manufacturing and transportation uncertain, store managers dare not count on any closer delivery dates.

### Grocers Lose on Many Items

Grocers in Pennsylvania, Delaware and New Jersey claim to be hard hit by the price ceilings as a result of the failure of the control to extend over farm products. Thus, apples may go up in price, but apple pie may not.

Grocers are beginning to make a count of items sold at a loss or without profit. One wholesale house in Pennsylvania recently found it had 265 such profitless commodities in the 2,000 items handled. A retail concern found that out of 1,500 items for sale, it was taking a direct loss on 200 items, and 400 others were being handled without profit.

### Efforts To Cut Costs

Increased labor costs are confronting grocery stores in Philadelphia, Wilkes-Barre and certain other Eastern Pennsylvania cities. In Philadelphia the warehouse union is asking in the neighborhood of a 25 per cent increase in wages. For many years the grocery stores led

the distributive trades in simplifying sales and delivery and in the cutting of costs, but still further cost reductions are being attempted under war conditions. Various localities have arranged for shorter hours and shorter hauls. Once-a-week deliveries are quite common. On the other hand, certain towns have had difficulty in establishing uniform Wednesday-afternoon closing because of lack of co-operation.

### Department Store Problems

The store chains and large department stores are in full compliance with OPA rulings. In course of time these large concerns will be at a competitive disadvantage unless similar compliance is required of all the medium and small-sized competitors.

The cost of posting and listing prices is quite considerable for department stores with their thousands of products for sale. A line of children's dresses alone runs into hundreds of pricings, according to age groups, styles and qualities. With each season comes a new line and a new headache in proper pricing.

Large stores have found it necessary to set up special departments to handle the diverse problems involved in the payment of regular taxes, excise taxes and excess-profit taxes; in the controlling of customer credit under Regulation W; in the filing of proper forms for the WPB (sales and inventory records on bicycles, typewriters, household-furnishings and other lines).

### Pricing Seasonal Goods Bothersome

Seasonal goods have been bothersome. If only a small volume of such goods happened to be sold in March, those March levels may establish the price precedent for an entire line of summer or fall merchandise. However, most items of men's and women's clothing are no longer affected in this manner because of recent rulings setting up radically different price bases in these fields.

Department stores in the Philadelphia area started to make use of the price ceilings in newspaper advertising for bargains or loss leaders but discontinued this practice. The bulk of advertising is currently without price comparison. In cases of stores going out of business, advertisements have appeared with pointed comparisons between selling prices and closing-out prices.

### Many Country Stores Stocked Up

Until mid-July there was only the most limited distribution of price-ceiling information in country districts of Pennsylvania, Delaware and New Jersey. Even when fully informed, the owners of general stores as a rule find it a burden to post and list when the stock is so varied and bookkeeping methods generally so lax. Furthermore, the country storekeeper has other troubles. Cost of clerk hire is going up. The labor reserve

# SHE'S GOT IT

And How!



**ORDER SHE'S GOT IT**  
No. 1000

5c Play--Spec-Thick Slot Symbols

**TAKES IN . . . \$50.00**

**PAYS OUT . . . 20.75**  
(AVERAGE)

**AVERAGE PROFIT \$29.25**

**WRITE FOR CATALOGUE**

DIE CUT  
UNDER-WATER  
SCENE OF  
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BEHIND CELLULOID

GARDNER & CO. 2301 ARCHER • CHICAGO

## WANTED FOR CASH!!

RAPID FIRES — CHICKEN SAMS — SKYFIGHTERS — LATE USED PIN GAMES

<b>BARAINS</b>	
GENCO LUCKY STRIKE . . . . . \$17.50	BALLY DOUBLE FEATURE . . . . . \$ 0.50
GENCO CADILLAC . . . . . 12.50	ROTATION . . . . . 9.50
GENCO FORMATION . . . . . 17.50	PLAYMATE . . . . . 9.50
GENCO FOUR ROSES . . . . . 34.50	STONER HI-STEPPER . . . . . 17.50
1940 HOME RUN With New Plastic Bumpers . . . . . 25.00	
<b>COUNTER MACHINES</b>	
1 WINGS . . . . . \$9.50	3 BALLY BABYS . . . . . \$4.50 Each
1 PRINCE (Cigarette) . . . . . 4.50	2 GINGERS . . . . . 0.50 Each
<b>CONSOLES</b>	
1 PACE SARATOGA . . . . . \$49.50	1 EVANS BUY-A-BLADE . . . . . \$34.50
1 MULTIPLE RACER . . . . . 29.50	4 GREYHEAD TRACKTIMES . . . . . 25.00 Each
1 CLUB HOUSE . . . . . 19.50	3 REDHEAD TRACKTIMES . . . . . 39.50 Each
1 1941 PAGE PAY DAY (Just Like Super Tracktime) . . . . . 174.50	

WRITE FOR PRICES ON BRAND NEW 24 SELECTION BUCKLEY BOXES  
Send Deposit! Write, Wire or Phone Your Order NOW!!

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY (Phone 4-2109) ALBANY, NEW YORK

## YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS  
TOMORROW

### INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

## SUPER SPECIALS

G-BALL FREE PLAYS

5 Argentine . . . \$40.50	3 Metro . . . \$19.50
6 Big Chief . . . 19.50	3 Miami Beach . . . 32.50
3 Big League . . . 13.50	9 New Champs . . . 44.50
5 Big Parade . . . 74.50	4 Pan Amer. . . 25.50
2 Big Show . . . 13.50	5 Roky . . . 12.50
2 Boom Town . . . 24.50	2 Score Card . . . 12.50
7 Bosco . . . 40.50	4 Sky Ray . . . 24.50
3 ABC Bowler . . . 30.50	7 Snappy '41 . . . 32.50
4 Capt. Kidd . . . 42.50	4 South Paw . . . 38.50
2 Crossline . . . 19.50	2 Speed Ball . . . 28.50
2 Dixie . . . 18.50	2 Sporty . . . 12.50
3 Do-Re-Me . . . 20.50	2 Spot n Card . . . 57.50
3 Double Play . . . 27.50	9 Spot Pool . . . 44.50
2 Flicker . . . 19.50	8 Star Att. . . 37.50
3 Formation . . . 17.50	6 Super Chub . . . 32.50
5 Hi Stopper . . . 24.50	3 Summertime . . . 14.50
5 Horoscope . . . 32.50	2 Target Skill . . . 22.50
2 Jolly . . . 14.50	9 Ten Spot . . . 27.50
6 Lepionnaire . . . 38.50	2 Twin Six . . . 36.50
3 Majors '41 . . . 32.50	6 Victory . . . 78.50

WRITE FOR LIST OF 1,000 OTHERS.  
TERMS: 1/3 certified dep., bal. C. O. D.

## FAST MONEY!

U. S. POSTAGE STAMP VENDOR

Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.

BOX 285-A MINNEAPOLIS, MINN.

**ALWAYS FIRST WITH THE BEST**

**5 GRANDSTAND FINISH**

2-11  
50c-25c  
AND 15c  
WINNERS

has been drawn off to the colors and to the munition factories.

Country stores have generally been stocking up since early spring. The establishment of price ceilings failed to halt this building of inventories. The stronger factor has been the curtailing of deliveries by wholesalers. This has apparently frightened the average country storekeeper into the heaviest possible buying. There is seldom a storage problem such as confronts city stores. Wholesalers, in turn, have been pleased with their country trade because they have been able to make large deliveries, in contrast with the smaller and more frequent deliveries to city stores.

**The Oil Industry**

Widely advertised as the first crack in the general price ceiling was the gasoline-price increase of 2 1/2 cents per gallon effective June 29. Until canceled recently by RFC subsidy, this increase pertained to the East Coast area, then under a 50 per cent consumption quota and subject to gasoline rationing. This stiff rise in maximum price had actually followed two much smaller increases permitted in March and April. Before the RFC subsidy the total differential above the price of gasoline in unrationed areas was as high as 3.7 cents a gallon.

Refiners, who received the benefit of these increases as an offset to the high cost of transporting crude oil by railroad tank car, were not charging the full differential in the buffer zones on the fringes of the rationed areas. The sharply increased cost of Eastern gasoline was not expected to have the slightest effect on sales other than in these buffer regions. However, the increased cost of gasoline would have added to delivery costs thruout the Atlantic Coast area and would have had a minor part in making the price ceilings of other commodities less secure.

**Clothing Industries**

As manufacturing of men's and women's clothing is highly important in the Philadelphia area, there has been widespread interest in the rulings applying to these trades.

In women's apparel, so much of which is subject to rapid change in style and in which the annual turnover of firms averages close to 25 per cent, the first OPA efforts to set up a strong control have given way to a condition of practically no price control at all.

In the Philadelphia area a number of factories producing men's suits and overcoats waited many weeks beyond the usual time before taking orders for the fall season. This delay was in anticipation of Price Regulation No. 177 on men's and boys' clothing, which did not appear until July 6. All in the industry knew that special price action would be necessary because of seasonal factors and because manufacturers had to pay a 15 per cent increase in wages in May (agreed to prior to the announcement of the General Maximum Price Regulation). In addition, the price of raw materials—of cottons and woolsens—had mounted sharply since last fall.

By the time that relief was announced thru Regulation No. 177 some idle factories had suffered a material loss because their skilled workmen had taken jobs in other industries. There is nearly unanimous agreement that little or no operating profit will be made in the second half of 1942, but that, as a result of heavy profits in the first half, the showing for the full year will be quite respectable. Grumbling is reduced by the realization that most of any additional profits on top of the first half-year results would have been taken by excess profits taxes anyway. The major concern now is for the outlook in 1943.

**OHIO SPECIALTY COMPANY BIG BARGAINS**

<b>PHONOGRAPHS</b>	1 Mills Flasher...\$32.50	10 Daval "21"....\$ 9.50
<b>WURLITZER</b>	3 Jenn. Dorby Days... 22.50	15 Kliz ..... 9.50
850s .....\$409.50	1 Evans Keeno ..... 17.50	1 Pike's Peak ..... 17.50
618-A ..... 52.50	1 Jenn. Flashing Thru. 17.50	35 American Eagles ..... 12.50
<b>ROCK-OLA</b>	1 New Pace 5c Clg. Slot 69.50	17 Lucky Smokes ..... 12.50
'39 Standard .....\$139.50	<b>PIN GAMES</b>	118 Imms ..... 7.00
'40 Super-Marble .. 209.50	4 New Commander...\$89.50	11 Rox ..... 12.50
'40 Master Marble .. 179.50	7 New Gobs ..... 129.50	7 Marvels ..... 14.50
'40 Stand. Rockalite 189.50	3 New Four Aces... 129.50	6 Wins ..... 12.50
16 Record ..... 42.50	2 Used Lone Stars... 19.50	5 Zephyrs ..... 12.50
12 Record ..... 32.50	2 Used Double Feature 9.50	50 Penny Packs ..... 14.50
Counter Model ..... 64.50	4 Used Four-Five-Six. 9.50	8 Flippers ..... 7.50
<b>SEEBURG</b>	6 Used Vacations ..... 14.50	4 Electric Eyes ..... 24.50
Symphonias .....\$32.50	2 Used MerryGoRounds 19.50	<b>USED COUNTER GAMES</b>
<b>USED MILLS SLOTS</b>	3 Used Limelight ..... 14.50	1 Spelling Game...\$ 4.50
Blue Front, 5c Play..\$59.50	2 Used Playmate ..... 12.50	1 Pilgrim ..... 4.50
Blue Front, 1c Play. 49.50	2 Used Glamour ..... 12.50	1 Goal Line ..... 4.50
Brown Front, 5c Play, H. L. .... 99.50	2 Used Big Town ..... 17.50	1 Tavern ..... 3.50
Brown Front, 1c Play 74.50	2 Used Punch ..... 14.50	1 Chi. Club House... 3.50
War Eagles, 5c Play.. 39.50	1 Used Score Champ... 12.50	1 Penny Pack (coinD) 7.50
F.O.K.s, 5c Play... 24.50	1 Used Wings ..... 19.50	1 Empire ..... 3.50
O. T. Free Play, 5c.. 24.50	2 Used Gold Stars... 22.50	2 New Deals ..... 3.50
Vcat Pocket, Bl. & Gold 29.50	1 Used Speed Demon. 14.50	1 Ohio Derby ..... 4.50
1 New Mills, Blue Front, 5c Play... 159.50	2 Used Champion ..... 12.50	3 Pike's Peak ..... 12.50
<b>JENNINGS</b>	2 Used Spot-A-Cards... 64.50	1 Twins ..... 4.50
1 Used 5c Console...\$ 89.50	2 Used Score Card... 19.50	2 Kliz ..... 7.50
1 Used Cigarola ..... 54.50	1 Three Score ..... 19.50	2 Gingers ..... 9.50
2 Used Chiefs, 5c.. 44.50	1 Captain Kidd ..... 39.50	26 Liberties ..... 9.50
3 Used Chiefs, 10c.. 44.50	1 Stratoliner ..... 32.50	1 Bally Baby ..... 4.50
6 Used Centurys, S.J.P. 5c.. 24.50	1 Bukaroo ..... 9.50	1 Beer Machine ..... 4.50
2 Used Goose-necks, 5c Play ..... 19.50	4 Seven Ups ..... 32.50	2 Pick-a-Packs ..... 7.50
1 Used Little Duchess, 5c ..... 19.50	1 Pan American ..... 39.50	1 Dixie Domino ..... 4.50
<b>WATLINGS</b>	1 Twin Six ..... 49.50	12 American Eagles.. 9.50
6 Used Rol-a-Tops, 5c Play .....\$44.50	4 Sparky ..... 22.50	20 Mercurys ..... 9.50
2 Used Rol-a-Tops, 25c Play ..... 49.50	1 Velvet ..... 39.50	4 Sparks ..... 9.50
1 Used Rol-a-Top, 5c & 25c Com... 49.50	1 Sky Ray ..... 41.50	3 Daval "21" ..... 9.50
1 Used Rol-a-Top, 1c 42.50	1 Sea Hawk ..... 37.50	1 Kliz Six ..... 7.50
3 Used Twin J.P. 5c. 24.50	1 Repeater ..... 32.50	1 Cigarette Machine. 4.50
<b>PAGE</b>	1 Legionaire ..... 49.50	1 Whirl Wind ..... 3.50
1 Used Console, 5c..\$84.50	3 Miami Beach ..... 39.50	1 Seven Grand ..... 12.50
1 Used Bantam, 10c. 12.50	1 Duplex ..... 29.50	1 Flagg ..... 9.50
<b>CONSLES</b>	2 Sports Parade ..... 37.50	2 Tickettes ..... 2.50
5 Paces Races, Br. Cab., 5000 Over .....\$99.50	1 A. B. C. Bowler ..... 33.50	1 Bingo ..... 4.50
1 Jennings Silver Moon, F.P. .... 99.50	1 Zombie ..... 29.50	1 Whiting Pic. Mach. 12.50
3 Mills Jumbos, F.P. .... 79.50	1 Crossline ..... 22.50	4 Zephyrs ..... 7.50
2 Jungle Camps, F.P. .... 74.50	1 All American ..... 26.00	<b>ARCADE EQUIPMENT</b>
1 Jungle Camps, P.O. .... 69.50	1 Trailway ..... 42.50	3 Anti-Aircraft Guns (Dark Cab.)...\$39.50
4 Jennings Fast Times, P.O. .... 59.50	3 School Days ..... 32.50	1 Anti-Aircraft (Light Cab.) ..... 47.50
1 Rays Track, Good Condition ..... 49.50	1 Yanks ..... 89.50	2 Tnn Mix Radio Rifles 32.50
1 Jenn. Parlay Races. 49.50	1 Star Attraction ..... 42.50	1 New Arcade Test Grip Scale ..... 49.50
	4 '41 One-Two-Three. 69.50	1 New Scientific Base-ball ..... 114.50
	<b>USED AUTOMATICS</b>	1 New Scientific Basket-ball ..... 114.50
	1 Flashing Thru...\$ 14.50	3 Used Submarine Guns ..... 174.50
	1 Bally Entry ..... 19.50	4 Waiting Scales, Fortune ..... 72.50
	1 Access the Board... 17.50	
	1 Fairgrounds ..... 22.50	
	1 Santa Anita ..... 109.50	
	1 Reared Timo ..... 84.50	
	1 Dark Horse ..... 109.50	
	<b>NEW COUNTER GAMES</b>	
	6 Wooden Penny Packs. \$9.50	

TERMS: 1/3 Deposit With Order, Balance C. O. D.

**OHIO SPECIALTY COMPANY**  
539 SOUTH SECOND ST. LOUISVILLE, KY.

**GRANDSTAND FINISH..**  
A real thoroughbred in action! 1280 Holes ... 5c per sale ... Horse symbols ... Takes in \$64.00 .. Pays out \$29.10 ... Total Average Profit \$34.90...SEMI-THICK DIE-CUT board.

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

**BRAND NEW MILLS**  
1c-5c Glitter Q.T. Bells  
5c Cherry Bells.  
5c-10c-25c Brown Front Bells.  
5c Emerald Hand Load Bells, 2-5.  
10c Gold Chrome Bells, 2-5.  
5c Floor Model Club Bells.  
25c Golf Ball Vendors.  
5c Cash Payout Jumbo Parades.  
**Keystone Novelty & Mfg. Company**  
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**Music Routes For Sale**  
Large midwestern distributor in defense area has for sale: One Large Route, three Small Routes. All new equipment. Will require at least one-half cash. If interested write to **BOX D265, Billboard, Cincinnati, O.**

**MILLS** THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.  
**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

**OPERATORS and DISTRIBUTORS**  
We Make "BRAND NEW" Games Out of Your Old Games... Quick!

New Profit Tested Backglass and Playfield Inserts give old games the MONEY MAKING POWER of brand new creations!

Here's What We Do To Make Them Like New: Now Going Through—And You'd Swear They Are New!

1. New design on backglass and playfield.
2. New names. New moulding around glass.
3. New style bumpers added. Playfield panel re-pinned.
4. Backglass and playfield inserts overhauled, reconditioned and tested.
5. Machine tested for percentage.
6. Cabinets redesigned and refinished.
7. All old paint removed.
8. All visible metal parts refinished. All legs re-finished.

Crossline (ALL OUT); Fleet (COMMANDER); Zombie (BATTLE); Red, White and Blue (DE-ICER); Leader (SENTRY); Metro (HIGH BOY); Four Roses (SEA POWER); Vacation (ROLL CALL); Formation (NITE CLUB); Gold Star (PLAYTIME); Cadillac (DESTROYER); Flicker (LIBERTY).

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**BUY BETTER BARGAINS—BY MONARCH!!**

**MILLS SLOT MACHINES**

Gold Chrome Bell, 5c, New .....\$220.00	Original Chrome, 5c, New .....\$240.00	F. P. Mint Vendor...\$ 85.00
Gold Chrome Bell, 10c, New ..... 235.00	Original Chrome, 25c, New ..... 235.00	Bonus Bell, 5c, New 240.00
Gold Chrome Bell, 25c, New ..... 255.00	Glitter Gold Q.T., 1c, New ..... 64.50	Bonus Bell, Rebuilt, 5c or 10c ..... 195.00
Mystery Blue Front, 10c, New ..... 175.00	Glitter Gold Q.T., 5c, New ..... 84.50	Golf Ball Console, 25c ..... 175.00
Club Bell Console, 5c 250.00	Glitter Gold Q.T., 10c, New ..... 89.50	Brown Front, Rebuilt, 10c ..... 180.00
Club Bell Console, 25c 290.00	OMB Bell Console, 10c 250.00	Brown Front, Rebuilt, 25c ..... 190.00
Gold Chrome, New, 5c, Hand Load Jackpot, 270.00	Emerald Chrome, New, Handload Jackpot, 5c 270.00	Orig. Chrome Bell, 5c 175.00
Vest Pocket Bell, New 42.50	Blue Front, 5c, Rebuilt 85.00	Cherry Bell, 10c... 135.00
Mystery Blue Front, 5c, New ..... 175.00		Bonus Bell, 1c, Rebuilt 160.00
		Blue Q.T., 5c Rebuilt 59.50
		Cherry Bell, 5c ..... 125.00

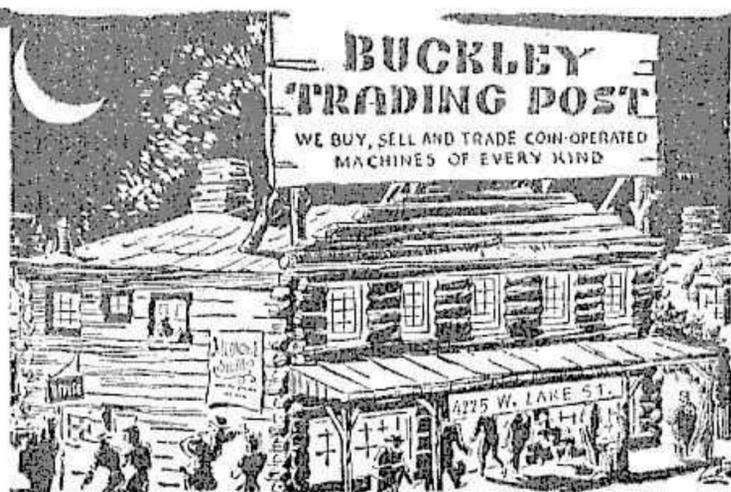
Rock-Ola 1941 Spectravox & Playmaster Combination, Like New .....\$265.00  
Wurlitzer Model 800 Phonograph, Very Clean, Perfect ..... 350.00  
Mills Empress with Adaptor ..... 185.00  
Rock-Ola DeLuxe Luxury Lite-Up, 20 Records, Refinished ..... 164.50  
Wurlitzer Counter Model 61 Phonograph, 1939, 12 Records ..... 64.50  
Wurlitzer Counter Model 71 Phonograph, 1940, 12 Records ..... 115.00  
Mills 1940 Throne of Music, 20 Records, Reconditioned ..... 140.00

Exhibit Novelty Candy Vendor .....\$165.00  
Exhibit Rotary Merchandiser, Refinished ..... 200.00  
Mills Jumbo Parade Payout, Red & Blue Cabinet, New Original Crates ..... 145.00  
Bally Club Bell Consoles, Free Play & Payout, Fruit Reels, New Original Crates ..... 235.00  
Mills Four Bells, New Typo Coin Head, Latest Models, New Original Crates ..... 495.00  
Mills Four Bells, Latest Models, Three Nickel, One Quarter, New Original Crates ..... 525.00  
Bally Longacre, One or Five Ball, Free Play with Jackpot, New Original Crates ..... 279.50  
Keeney Two-Way Bell, 5c & 25c Coin Chutes, Free Play & Payout, New Original Crates... 395.00  
Mills New Three Bells, 5c & 10c & 25c Coin Chutes, New Original Crates ..... 595.00  
Mills Three Bell, 5c, 10c & 25c Coin Chutes, Factory Rebuilt ..... 495.00  
Mills Jumbo Parade Payout, Latest Model, Red & Blue Cabinet, Perfect ..... 110.00  
Keeney Submarine Gun, Brand New Original Cases, Limited Quantity ..... 245.00  
Mutescope Photomatic, Very Clean, Thoroughly Reconditioned, Perfect ..... 575.00  
Evans Playball, Our Floor Sample, Like New, One Available ..... 225.00  
Mills Four Bells, Serials Over 1500, Thoroughly Reconditioned Throughout ..... 375.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List Now and Used Equipment, Games, Slots, Phones, Etc.

**FOR VICTORY! BUY U. S. WAR BONDS AND STAMPS**

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO



# ALWAYS

Consult the Trading Post When You Want To Buy or When You Want To Sell.

PHONOGRAPHS—WALL BOXES—ADAPTORS—COIN MACHINES—PIN TABLES—CONSOLES—ARCADE MACHINES—SUPPLIES AND ACCESSORIES

### SPECIALS

Bally Club Bells	\$205.00	Mills Jumbo Parade, F. P.	\$ 67.50
Mills Three Bells	450.00	Walling Big Game, F. P.	82.50
Mills Four Bells	292.50	Paces Races	125.00
Jennings Fast Time, F. P.	37.50	Buckley Seven Bells—7 Coin	700.00
Evans Bang Tails	225.00	Buckley Long Shot Parlay—7 Coin	700.00
Keeney Super Bells	169.50	Baker Bomb Hit	12.50

### SPECIALS—PHONOGRAPHS

Wurlitzer		P-12	\$ 34.50	Masters	\$160.00
850	\$450.00	Seeburg		Monarch	112.50
850	335.00	High Tone, Remote	\$410.00	Mills Throne of Music	159.50
750	350.00	High Tone, Reg.	395.00	Empress	189.50
750E	400.00	Colonel, E.S.	300.00	Gabel Modern, 12R	27.50
750M	375.00	Envoy, E.S.	252.00	A. M. I. PHONOGRAPHS	
700	279.50	Majors	225.00	Brand New, Factory	
600	175.00	Classic Slug Ejector	175.00	Guaranteed	\$397.00
500	170.00	Vogue	155.00	Write for Complete	
500A	180.00	Royal	144.50	Information.	
24A	120.00	Gem	137.50	SINGING PICTURES	
71	119.50	Rox	150.00	Illuminated Auxiliary	
61	79.50	Rockola 40, Rockolite	\$245.00	Speakers	\$ 19.50
616	69.50	DeLuxe	175.00	Write for List of Designs	
412	59.50			and Models.	

### WELL PAYING ROUTES FOR SALE—REAL BARGAINS

Due to numerous operators joining the Armed Forces, we have listed several well-established phonograph-table and machine-operating businesses for sale located in all parts of the country. Write for complete particulars.

### SPECIALS—PIN TABLES

<b>GENCO</b>		Spot-a-Card	\$48.50	Wings	\$19.50
Argentine	\$30.00	Spot Pool	42.50	Zombie	27.50
Band Wagon	20.00	Summertime	16.50	De-Re-Mi	37.50
Big Chief	27.50	Texas Mustang	52.50		
Blonde	15.00	Three Score	18.00	<b>BALLY</b>	
Boston	48.50			Attention	\$29.50
Cadillac	17.50	<b>CHI-COIN</b>		Broadcast	27.50
Captain Kidd	45.00	All American	\$22.50	Crossline	22.50
Defense	86.50	Bolo-Way	42.50	Defense, New Model	79.50
Dude Ranch	17.50	Home Run	16.50	Eureka	25.00
Formation	15.00	Home Run '42	67.50	Favorite	25.00
Four Roses	34.50	Dixie	19.50	Flicker	24.50
Gun Club	54.50	Jelly	16.00	Fleet	25.00
High Hat	39.50	Legionnaire	32.50	Grand National	79.50
Jungle	45.00	Major '41	39.50	Grand Stand	65.00
Majors '39	16.50	Polo	18.50	Mystic	28.00
Metro	23.50	Show Boat	37.50	Monicker	64.50
Power House	14.50	Sky Line	15.00	Pan American	97.50
Seven-Up	30.00	Snappy	45.00	Silver Skates	34.00
South Paw	45.00	Sport Parade	30.00	Sport Page	35.00
Ten Spot	35.00	Star Attraction	37.50	Thistle Downs	45.00
Victory	65.00	Stratoliner	24.50	Triumph	16.50
Zig Zag	49.50	Venus	78.50	<b>KEENEY</b>	
<b>GOTTLIEB</b>		<b>EXHIBIT</b>		Clover	\$59.50
A.B.C. Bowler	\$37.50	Air Circus, Used	\$87.50	Four Diamonds	39.50
Belle Hop	29.50	Big Parade	82.50	Repeater	33.50
Champ	35.00	Double Play	30.00	Sky Ray	32.50
Five and Ten	79.50	Duplex	30.00	Towers	47.50
Gold Star	20.00	Knock Out	82.50	Twin Six	42.50
High Dive	29.50	Leader	27.50	Velvet	21.50
Horoscope	30.00	Play Ball	19.00	Wildfire	28.00
Miami Beach	29.50	Sky Blazer	42.50	<b>BAKER</b>	
New Champ	45.00	Spot Pool	55.00	Big Ten	\$22.50
Paradise	22.50	Sun Beam	30.00	Defense	20.00
School Days	24.50	West Wind	45.00	Doughboy	17.50
Score-a-Line	15.00			Salute	22.50
Sea Hawk	30.00			<b>SUCCESS</b>	
Short Parade	25.00			League Leader	\$25.00

### WILL PAY CASH FOR

<b>CONSOLES</b>		Mills Yellow Fronts—		Bally Rapid Fire	
Buckley Track Odds—All		3-5 Payout		Mutoscope Sky Fighter	
Models		Mills Gold Chromes		Mutoscope Ace Bomber	
Keeney Super Bells—		Mills Emerald Chromes		Mills Bag Punchers	
2 Way 5¢ & 25¢		Mills Bonus Bells		Mutoscope Bag Punchers	
Keeney Super Bells—		<b>PHONOGRAPHS</b>		Chicken Sams	
2 Way 5¢ & 5¢		Wurlitzer Phonographs		Rockola World's Series	
Keeney Super Bells—4 Way		Wurlitzer Wall Boxes		Texas League	
Mills Three Bells		Packard Wall Boxes		Gottlieb Grippers	
<b>COIN MACHINES</b>		30 Wire Boxes		Wurlitzer Skee Balls	
Mills Brown Fronts—		Scales—All Makes & Models		Western Skee Balls	
5¢, 10¢, 25¢		<b>ARCADE MACHINES</b>		Western Baseball	
		Kirk Night Bomber			

### WIRE OR MAIL QUANTITY AND PRICE

### SPECIALS—SLOT MACHINES

<b>MILLS</b>		Yellow Front, 3-5 10¢	\$ 67.50	<b>PAGE</b>	
New Gold Chrome		Chrome Bells, 5¢	180.00	Comet Front Vender, S	\$ 42.50
Bells, 5¢	\$242.50	Q.T. Bell, 1¢	35.00	10¢ Comet Blue Front	
New Gold Chrome		Smoker Bell	35.00	Bell	60.00
Bells, 10¢	247.50	Vest Pocket Bell, JP,		25¢ Comet Blue Front	
New Gold Chrome		New	45.00	Bell	60.00
Bells, 25¢	252.50	Vest Pocket Bell, Green	23.50	All Star 10 Stop	
Club Bells, F.S., 5¢	289.50	Vest Pocket Bell, Blue		Mystery P.O.	50.00
Club Bells, F.S., 10¢	294.50	& Gold	29.00	1¢ All Star 2-4 P.O.	25.00
Club Bells, F.S., 25¢	299.50	<b>JENNINGS</b>		25¢ Rockets, Brand	
Gold Chrome Bells, 5¢	222.50	5¢ Chief J.P. Bell	\$ 67.50	New	100.00
Blue Fronts, 5¢	78.50	10¢ Chief J.P. Bell	69.50	<b>WATLING</b>	
Blue Fronts, 5-10-25¢		25¢ Chief J.P. Bell	71.50	5¢ Rolatop 2-4 P.O.	\$ 35.00
Serials 400,000	99.50	50¢ Chief J.P. Bell	92.50	5¢ Double J.P.	25.00
Brown Front Club		5¢ Silver Chief	94.50	5¢ Rolatop	75.00
Handle, 5¢	125.00	5¢ Silver Moon	135.00	5¢ Goo-neck	35.00
Cherry Bells, 5¢	95.00	5¢ Sky Chief	89.50	5¢ Blue Seal	35.00
Cherry Bell, 10¢	100.00	10¢ Sky Chief	92.00	<b>GROETCHEN</b>	
Bonus Bell, 5¢, New	215.00	25¢ Sky Chief	94.50	Columbia Chrome	\$ 70.00
Bonus Bell, 5¢, Rebuilt	155.00				
Yellow Front, 3-5 5¢	62.50				

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction.

BUYERS Write for New Price Bulletin—the Big List of Equipment for Sale From Coast to Coast. Write for Big List

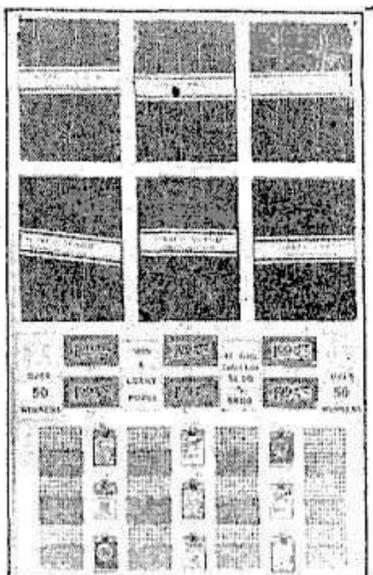
**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

**LOWEST PRICES IN THE U.S.A.**  
**READ THIS FIRST** "Not only are these the Lowest Prices in the country, but the finest, cleanest machines obtainable anywhere in the U. S. A. Every one guaranteed perfect. Every one ready for location. Every one the sweetest buy you've ever made. **ORDER QUICK!**"  
Harry Rosenthal, Mgr.

<b>REALLY RECONDITIONED COMPLETE FREE PLAY PIN GAMES</b>		<b>ONE-BALL GAMES</b>	
ABC Bowler	\$37.50	Bally Blue Grass	\$110.00
Air Circus	79.50	Keeney Contest	89.50
All American	17.50	<b>CONSOLES</b>	
Argentine	37.50	Bally Big Top	\$ 49.50
Attention	19.50	Bally Club Bells, Combo	169.50
Bally Beauty	17.50	Bally High Hand, Combo	89.50
Big Chief	19.50	Mills Jumbo Parade, Combo, Gold	
Big Parade	67.50	Front	95.00
Big Six	14.50	Mills Jumbo Parade, F.P.	62.50
Big Time	19.50	Walling Jungle Camp, F.P.	59.50
Boom Town	24.50	Mills Mint Vonder Bells, With Stand	39.50
Bois Way	42.50	Paces Reels, Combo	115.00
Bosco	54.50	Jenn. Silver Moon Totalizer, F.P.	62.50
Broadcast	22.50	Keeney Super Bell, Combo	149.50
Capt. Kidd	39.50	<b>SPECIAL</b>	
Champ	32.50	Vest Pocket Bells	\$ 52.50
Charm	14.50	Vest Pocket Bells With Meter	55.00
Clover	54.50		
C. O. D.	14.50	<b>NEW AUXILIARY MUSIC EQUIPMENT</b>	
Cross Line	17.50	Buckley Adapter for Wurl. 616	\$39.50
Defense, Baker	19.50	Buckley Wall Boxes	32.50
De-Re-Mi	34.50	Seeburg Selectomatics	21.50
Double Feature	17.50	Wurlitzer Mod. 350, Wireless Speaker	39.50
Double Play	24.50	Wurl. Mod. 111, Bar Boxes, 2 Wire	39.50
Doughboy	19.50	Wurl. Mod. 331, Bar Boxes, 2 Wire	25.00
Dude Ranch	15.00	Wurl. Mod. 332, Bar Boxes, 2 Wire	22.50
Duplex	19.00	Seeburg Selenoid Drums and Power	
Five-In-One	49.50	Supplies complete for 616 Wurl.	29.50
Five & Ten	77.50	<b>USED MUSIC</b>	
Flicker	19.50	Mills Empress	\$179.50
Follies	14.50	Mills Throne of Music	149.50
Four Roses	22.50	Wurlitzer Mod. 61 (Counter)	85.00
Four Diamonds	34.50	Wurlitzer 24	109.50
Gold Star	19.50	Wurlitzer 500	189.50
Gun Club	39.50	Wurlitzer 600 Keyboard	179.50
Hi-Hat	34.50	Wurlitzer 850E	439.50
Hold Over	17.50	Wurlitzer 750E	389.50
Home Run, '42	69.50	Seeburg 9800, R. C.	389.50
Horoscope	29.50	<b>SPECIAL!</b>	
Jungle	42.50	10 MILLS PANORAMS	
Keep 'Em		Brand New in Sealed Crates, Never Used	\$375.00
Flying	85.00	<b>JOBBERERS!!</b>	
Knockout	64.50	Write Quick for Special Prices	
Landslide	17.50		
Leader	22.50		
Legionnaire	29.50		
Lighthouse	17.50		
Majors '41	32.50		
Mascot	19.50		
Miami Beach	29.50		
1-2-3, '39	30.00		
Manicker	\$62.50		
New Champ	47.50		
Pan America	24.50		
Pick 'Em	12.50		
Power House	12.50		
Polo (New Bumper)	19.50		
Red Hot	12.50		
Repeater	24.50		
Rotation	19.50		
Salute	19.50		
School Days	22.50		
Scoop	12.50		
Sea Hawk	24.50		
Seven Up	22.50		
Show Boat	34.50		
Silver Skates	24.50		
Silver Spray	24.50		
Sky Blazer	34.50		
Skyline	12.50		
Sky Ray	29.50		
Sluggo	24.50		
South Paw	39.50		
Snappy '41	39.50		
Sport Parade	24.50		
Sporty	12.50		
Spot-A-Card	49.50		
Spot Pool	42.50		
Spoltem	12.50		
Star Attraction	34.50		
Stars	19.50		
Stratoliner	19.50		
Summertime	22.50		
Sun Beam	22.50		
Ten Spot	29.50		
Texas Mustang	44.50		
Toplo	62.50		
Towers	44.50		
Triumph	12.50		
Turf Champs	14.50		
Twin Six	44.50		
Ump	22.50		
Variety	12.50		
Velvet	24.50		
Venus	49.50		
Victory	59.50		
West Wind	34.50		
Wow	19.50		
Yacht Club	19.50		
Zig Zag	42.50		
Zombie	19.50		

TERMS: 1/3 Deposit MUST Accompany Orders, Balance C. O. D., F. O. B. Pittsburgh, Pa.

**AUTOMATIC SPECIALTY CO.**  
1508 FIFTH AVE., PITTSBURGH, PA. (TEL.: GRANT 1373)  
HARRY ROSENTHAL, Mgr.



**OPERATORS---DISTRIBUTORS**  
Our Board Prices Are Not Controlled  
**BILLFOLD JACK POT**  
— 1200 HOLES — 5c —  
Takes in ..... \$60.00  
Gives Out  
1 Billfold and ..... \$5.00  
5 Billfolds and \$1 Each ..... 5.00  
6 @ \$1 ..... 6.00  
24 Last Sections @ 25c ..... 6.00  
42 Packs Cigarettes ..... 5.88  
\$27.88  
YOUR PROFIT ..... \$32.12  
**PRICE \$2.90 EACH**  
1000 Hole 1c Cigarette Boards 60c Each.  
25% Deposit or Full Remittance With All Orders.  
**WRITE FOR CATALOGUE**  
**A. N. S. COMPANY**  
312 CARROLL ST. ELMIRA, N. Y.

<b>FREE PLAY GAMES</b>		<b>SLOTS</b>	
Gold Star	\$20.00	Mills Free Play	\$67.50
Four Roses	30.00	Mills Skyscraper, 5¢	45.00
Hi Dive	47.50	Pace T-J Comets, 5¢	45.00
Gun Club	50.00	Walling Rolatop, 5¢	60.00
Victory	65.00	Walling Rolatop, 25¢	80.00
Bosco	57.50	Callie Cadet, 10¢	45.00
Rebound	20.00	<b>GUNS</b>	
Ocean Park	12.50	Bally Rapid Fire	\$130.00
Big Town	12.50	Seeburg Jall Bird	85.00
Band Wagon	25.00	Seeburg Chicken Sam	70.00
Duplex	30.00	Keeney Anti-Aircraft	40.00
Leader	\$19.00	Mills Modern Scales	50.00
Annabel	17.50	Walling Tom Thumb Scales	30.00
Score Champ	20.00	Pace Bantam Scales	25.00
Blondie	10.00	Red Cabinet ABT Target Skills	15.00
Roxy	10.00		
Metro	22.50		
Mills '40 1-2-3	60.00		
Mills '39 1-2-3	22.50		
ABC Bowler	57.50		
(Ball return feature)			
New Champs	67.50		

All Machines clean and ready to operate. Terms: 1/3 certified deposit, balance C. O. D. All listings subject to prior sale.

**MILLER VENDING CO.** 615 Lyon Street, N. E. Grand Rapids, Mich.  
**★ ★ FOR SALE! ★ ★**  
Western Baseballs      Keeney Anti Aircrafts      Mills Blue Fronts  
Evans Ten Strikes      Bally Rapid Fires      ABT Targets  
**GRAND NATIONAL SALES COMPANY**  
2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

# Summer Resort Has Plenty of Arcades

WILDWOOD, N. J., Aug. 15.—Altho pinball machines are missing because of an unfavorable court decision, the arcades at this South Jersey summer resort are enjoying a big play. Moreover, they are providing more entertainment than ever and go far in filling a large gap for the enjoyment of visitors and vacationers since the Boardwalk is

dimmed out during the evening hours. In previous summers the arcades depended largely on pinball machines. Now the sportlands boast an unusually wide variety of machines of every size and description.

The penny peep machines, harking back to the amusement parks of more than a decade ago, are again in prominence and all getting a big play. Also getting a big play are the machines that vend a card for the penny. Some of the machines return photographs of movie stars, cowboy stars, baseball heroes, and some of them are on the comedy side. Other machines at the arcades carry double coin slots, one for males and the other for females. Such machines return sample love letters, photographs of your future mate and others even dare predict how many children one will have for the single penny.

All comedy and novelty machines make for repeat play, and at one arcade—Stanley Sportland—five different circus machines are lined out in front. At a penny play passers-by are invited to see an entire animated circus show for 5 cents, and a banner and tent have been built around the machines to give them a true circus flavor.

Among the skill games, bowling, baseball and football games are getting a big play. Oddly enough, the target ray guns do not have the appeal to players that they had before the war in spite of the fact that the screens have been modernized to include Jap figures, submarines and enemy airplanes. Even the large number of servicemen stationed here pass up the gun machines in favor of the novelty machines.

## GUARANTEED LIKE NEW IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check . . . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model . . . 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets . . . 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash . . . 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash . . . 249.50
- JENNINGS FAST TIME . . . 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

## SICKING, INC.

1401 Central Pky., Cincinnati, O.  
927 E. Broadway, Louisville, Ky.

## HEADQUARTERS FOR RACES!

SEE US FIRST

for Used and Rebuilt

# BAKERS PACERS and PACES RACES

NEW MACHINES AVAILABLE—WHILE THEY LAST

QUICK DEPENDABLE REPAIR SERVICE

Our Plant Is Engaged in War Work. No Production of New Games for the Duration.

## THE BAKER NOVELTY COMPANY INC.

1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

# PANORAMS

LOTS OF 5 \$397.50 OR MORE

SINGLES \$424.50

WILL ACCEPT LEGAL EQUIPMENT IN TRADE. ALL IN A-1 CONDITION—LIKE NEW—LATE MODELS

PANORAM PARTS & SUPPLIES	FREE PLAY GAMES	SPECIALS
Guaranteed Film Cleaner . . . \$4.50 Per Gallon	Gun Club . . . \$54.50	Wurlitzer 412 Amplifiers . . . \$15.00
Brand New Monarch 10c Wall or Bar Box, \$7.00	5-10-20 . . . 87.50	Wurlitzer 412 Speakers . . . 5.00
Brand New Adapter for Panoram Used for Wall Box . . . 7.00	Victory . . . 87.50	Keeney Wall Boxes . . . 12.50
4 Wire Armored Cable . . . 10c Per Foot	Heme Run, '41 59.50	
Combination Adapter for Phonograph	A.B.C. Bowler. 44.50	
Panoram Hookup . . . \$35.00	Venus . . . 69.50	
	Jungle . . . 59.50	

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

GEORGE PONSER CO. 763 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5310)



**APPROVED FOR THE DURATION!**  
**EVANS' GAMES**  
ESTABLISHED QUALITY  
TESTED DEPENDABILITY  
PROVEN EARNING POWER

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

BALLY KING PIN (New In Crate) . . . \$209.50	BOOMTOWN . . . \$37.50
BALLY THOROBRED (New In Crate) 259.50	ABC BOWLER . . . 54.50
BALLY LONGACRE (New In Crate) . . . 259.50	SPEED DEMON . . . 24.50
BALLY ALL OUT (New In Carton) . . . 99.50	HACKETT & COL. CIG. M/C. . . . 34.50

OUR TERMS: One Half Certified Deposit With Order — Balance C. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE., DETROIT, MICHIGAN

## BRAND NEW MACHINES

ABT Target Challenger . . . . . \$ 35.50	Pace Race, 5c Play . . . . . \$335.00
Baker Pacer, 5c Play . . . . . 299.50	Pace Race, 25c Play . . . . . 375.00
Buckley Steel Cabinets for 16-20-24 Record Phonograph . . . . . 32.50	Pace Race, 5c Play, Jackpot . . . . . 375.00
Buckley Tone Column . . . . . 50.00	
Chicago Coin Hockey . . . . . 275.00	
Exhibit Sky Chief . . . . . 164.50	
Evans Jackpot Domino, Latest Model . . . 399.50	
Groetchen Columbia, Rear Pay . . . . . 87.50	
Keeney Super Track Time . . . . . 450.00	
Double Steel Safe . . . . . 90.00	
Single Steel Safe . . . . . 65.00	
Mills Three Bells . . . . . 550.00	
Mills Four Bells, 5c, Latest Model . . . 485.00	
Mills Jumbo Parade, Cash . . . . . 129.50	
Mills Jumbo Parades, Conv. . . . . 149.50	
Mills Folding Stands . . . . . 6.50	
Mills Box Stands . . . . . 15.00	
Mutoscope Sky Fighter . . . . . 300.00	

## NOTICE

The Above Prices Are Net on All Mills Slot Machines With No Further Discount.

## FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell, 5c . . . . . \$219.50	3 Keeney Super Bells, 5c Conv., with Mint Vendor . . . . . \$239.00
Chicago Coin Hockey . . . . . 245.00	5 Keeney Super Bells, 5c Conv. . . . . 239.50
2 Keeney Super Bells, 25c Conv. . . . . 259.50	Mills Jumbo Parade, Cash Payout . . . 125.00
2 Keeney Super Bells, Twin Nickel, Cash Pay . . . . . 259.50	Mills Four Bells, 4/5c . . . . . 445.00

## Reconditioned and Refinished.

Bally Long Ace, Console . . . . . \$237.50	Chicago Coin Double Safe, 3U . . . . . \$ 55.00
Groetchen Chk Sep., Gold Award Col. Bell 82.50	Mills Jumbo Parade, Conv. Vendor. . . . 139.50
Keeney Super Bell, 5c Conv., Mint Vend. 182.50	Serburg Selectomatic, New . . . . . 14.50
3 Mills Owl, Like New . . . . . 72.50	

## USED MACHINES

6 Mills Jumbo Parade, Free Play, Late Style Coin Head . . . . . \$87.50	
1 Pace Race JP, #6088, 25c . . . . . \$199.50	
1 Pace Race Jackpot Red Arrow, #8182, 25c . . . . . 209.50	
2 Pace Race, #5881-5895, 5c . . . . . 132.50	
1 Pace Race 5c Red Arrow, #6490 . . . . . 159.50	
1 Pace Race Red Arrow, #6319 . . . . . 199.50	
1 Pace Race Red Arrow, 25c, #6583 225.00	

## SPECIALS

25 Super Bells, 5c Conv., SU . . . \$149.50	
25 Dominos, JP, Light Cab., SU . . . 282.50	
5 Super Track Times, SU . . . . . 300.00	
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked . . . . . Write	
10 Mills Jumbo Parades, Conv. FS 149.50	
10 Mills Three Bells, Like New, High Serials . . . . . 475.00	
Watling Big Game, CP . . . . . 82.50	
2 Pace Scales, Perfect Condition. 25.00	

1 Keeney Triple Entry . . . . . \$ 99.50	
2 Keeney '38 Skill Time . . . . . 79.50	
5 Keeney Kentucky, Slant Head . . . . 89.50	
1 Mills Four Bell, 5c . . . . . 295.00	
2 Mills Square Bell, CP . . . . . 59.50	
2 Chicago Coin Double Safes . . . . . 60.00	
10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 . . . . . 113.50	

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Mills Three Bells. Give Serial Numbers, Guaranteed condition, lowest cash price.

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2 Spotted . . . . . 15.00	1 Majors . . . . . 35.00	1 Four Diamond . . . . . 40.00
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1 Crosline . . . . . 23.00	2 Star Attractions . . . . . 42.50	1 Towers . . . . . 67.50
1 Vogue . . . . . 15.00	1 Home Run . . . . . 52.50	4 Chico Jolly . . . . . 22.50
1 Silver Skatos . . . . . 22.50	4 Zombie . . . . . 27.50	1 Dark Horse . . . . . 110.00
1 Nippy . . . . . 17.50	1 Sea Hawk . . . . . 32.50	4 Exhibit Leader . . . . . 25.00
2 Dixie . . . . . 19.50	1 Argentine . . . . . 35.00	3 Gold Star . . . . . 25.00
3 Yanks . . . . . 99.50	8 Super Six . . . . . 12.50	1 Attention . . . . . 22.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective Aug. 22, 1942, and Subject To Change in Price Without Notice.

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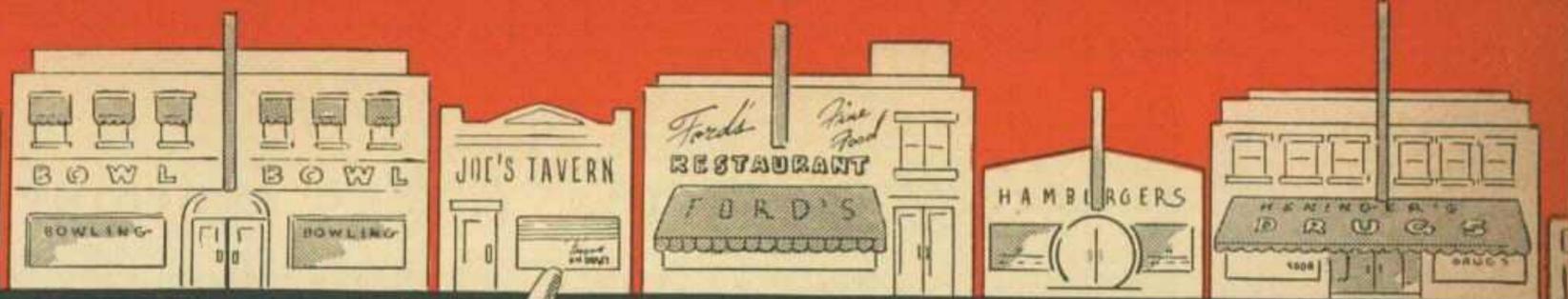
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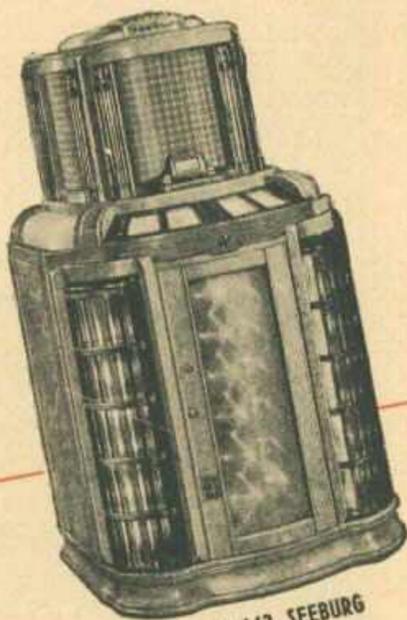
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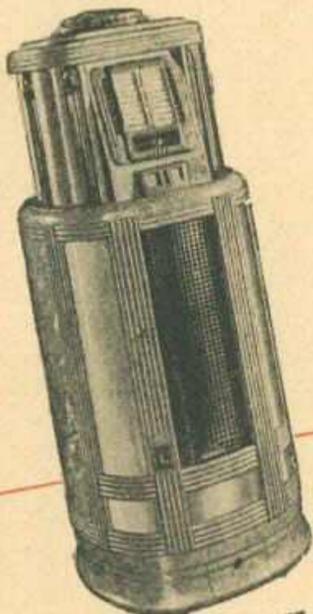
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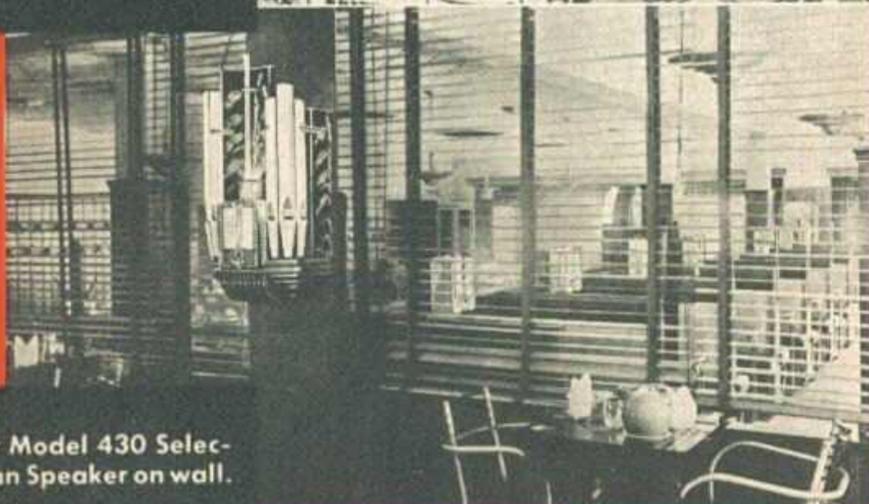
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