

SEPTEMBER 12, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



BUY UNITED
STATES WAR
BONDS & STAMPS

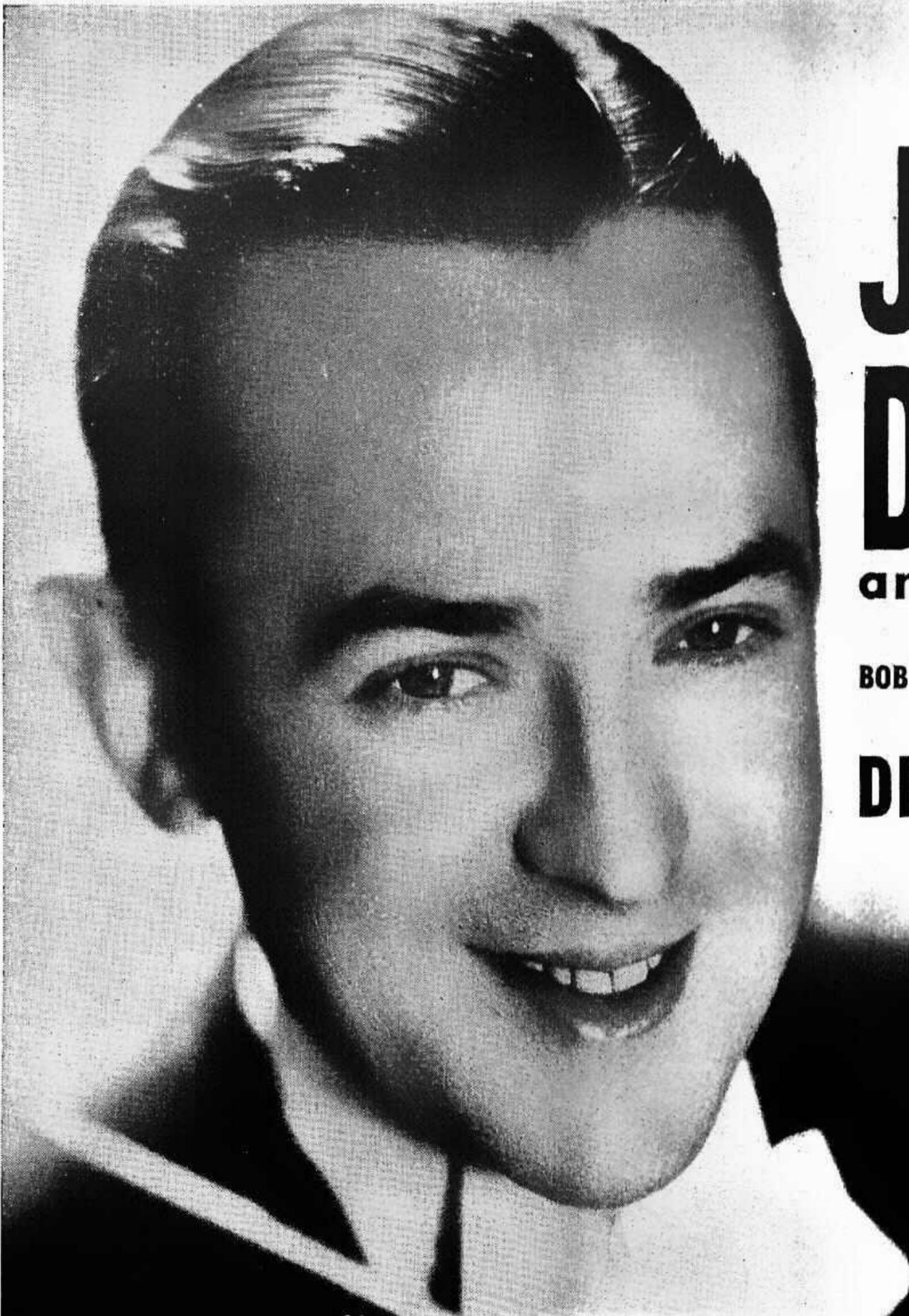


BOB AND THE TWINNS

One of America's Outstanding
Cocktail Units

Entering Seventh Month
Carlton Terrace, Forest
Hills, New York

Personal Manager:
Bob Ryan



JIMMY DORSEY

and his orchestra

featuring

BOB EBERLY and HELEN O'CONNELL

on

DECCA RECORDS

I'M GETTING TIRED SO I CAN SLEEP
EV'RY NIGHT ABOUT THIS TIME

18462

MURDERISTIC
WHAT MAKES SAMMY RUN?

4356

MY DEVOTION
SORGHUM SWITCH

18372

THIS IS WORTH FIGHTING FOR
TAKE ME

18376

MANHATTAN SERENADE
AT THE CROSS-ROADS

18467

SOME DAY, SWEETHEART
BLUE SKIES

18385

I'VE GOT A GAL IN KALAMAZOO
SERENADE IN BLUE

18433

Personal Management • BILL BURTON
Direction GENERAL AMUSEMENT CORPORATION

FEW ARMORIES AVAILABLE

Fischer and AGVA Squabble Over Run-of-Play-Contract Conditions War Needs Close Them to Most Non-Military Shows and Bands; Bookings Become Too Hazardous

NEW YORK, Sept. 5.—Clifford C. Fischer and the American Guild of Variety Artists squared off this week, with both seemingly losing round one of a battle to effect the first run-of-the-play contract in vaude. Fischer turned thumbs down on an agreement gotten up by AGVA and approved by the Associated Actors and Artistes of America because it did not contain a probationary period of two weeks.

Fischer told AGVA that it would be suicidal for him to open his new *Priorities* some time this month if all the acts received a run-of-the-play contract without first having a public showing. AGVA, however, was insistent that Fischer sign a straight run-of-the-play contract.

As a consequence, Fischer requested a hearing before the Four A's Board, which was granted for Tuesday (8). Meanwhile, Fischer's *Priorities* of 1942 opens in Philadelphia Monday (7) under AGVA's minimum basic agreement which expires September 12. After that he will have to negotiate new contracts with every member of the cast, and with AGVA, on terms and conditions.

Since it was Fischer who requested the run-of-the-play contract, AGVA wants to hold him to it and to sign one, which will set future standards for vaude units. Minimum salaries consisting of \$45 for chorus in town, \$50 on the road, and \$75 for principals in town and \$100 on the road meet with Fischer's approval, since he plans to pay beyond. Present form calls for a contract for six months or a year, calling

for first-class transportation and other conditions.

Fischer feels he is entitled to a try-out period with performers because they might not fit in a theater vaude bill and he would be stuck with them for the duration of the run, or else would have to shell out a healthy piece of cash.

There are disagreements within AGVA as to how right or wrong Fischer is. One group feels the vaude field is not yet ready to force a run-of-the-play-contract without a probationary period, and the other thinks the first contract will probably set the precedent for all time.

Meanwhile, Fischer is scheduled to take his touring *Priorities* into Boston, Baltimore, Washington, Chicago and St. Louis after the Philadelphia run.

NEW YORK, Sept. 5.—National Guard armories, formerly a lucrative scene of dance and vaude promotions, are rapidly disappearing from the bookers' lists. Of the 36 States replying to a questionnaire by *The Billboard*, nearly all indicate that military needs are naturally primary during the emergency. This makes armory shows extremely hazardous because of the chance that they may be canceled momentarily due to military orders.

Bookers some time ago instituted the policy of avoiding armories in mapping tours following the cancellation of several dates. Even those States with avail-

able armories may be forced to cancel non-military dates for a variety of reasons. It has been often found that armories must be used at the last minute to house troops passing thru. Many have been converted to barracks, while others house Army relief, draft boards and supply groups. All are subject to control by the War Department, which, too, may issue orders canceling use of those halls for non-military purposes.

In most cases, bookings originally intended for armories are being made in other spots in the area.

Of the 36 States replying, 17 have indicated that armories are to be used only for military purposes. Among them are Arkansas, California, Delaware, Kansas, Illinois, Iowa, Maine, Massachusetts, Nebraska, New Jersey, New Hampshire, New York, Nevada, Ohio, Oregon, Utah and Virginia.

Not much good to promoters are Alabama, which will take into consideration benefits for worthy causes and which must be passed on by the local armory board; New Mexico, which will co-operate in any worth-while activity; Vermont, which will countenance local meetings and benefits in armories, and Idaho, where armories are usually taken over by the United Service Organizations.

There are still several States which will allow armories to be sublet for entertainment purposes. Among them are Wyoming, West Virginia, Montana, Arizona and South Dakota, where the armories are subject to municipal control. Pennsylvania has four armories which can be leased: the Armory at 32d and Lancaster Avenue, Philadelphia; 109th Field Artillery Armory, Wilkes-Barre; 107th Field Artillery, Pittsburgh, and the 109th Infantry Armory, Scranton. Washington has three armories: one each at Spokane, Walla Walla and Yakima. Missouri local armory boards have been cautioned to keep down non-military activities to a minimum. Wisconsin has not changed its rental policy since Pearl Harbor.

Doubtful States include Indiana, which will consider each application individually. (See *Armories Unavailable* on page 25)

Senate Committee Named To Investigate Petrillo, AFM

WASHINGTON, Sept. 5.—Senator Burt Wheeler, chairman of the Senate Interstate Commerce Committee, yesterday named a five-man subcommittee to probe the acts, practices and methods of the American Federation of Musicians and James C. Petrillo, president. Heading the committee is Senator D. Worth Clark (D., Idaho), author of Senate Resolution 286, introduced August 27 calling for an investigation of Petrillo and the AFM. Other committee members are Senators Lister Hill (D., Ala.), Charles Andrews (D., Fla.), Chan Gorney (R., S. D.) and Fred Tobey (R., N. H.).

Senator Clark stated that he planned a preliminary hearing September 14 and hoped to make a report to the Senate as quickly as possible. The hearing, he added, will only last a few days.

Altho Senator Clark indicated he expected to start hearings on that date, some Washington observers expressed the opinion they would have to be postponed as a report on the big tax bill is looked for around that date.

Hits "Tyrannical Order"

In his indictment of the union August 27, Senator Clark accused President Petrillo of "gangster tactics" in forbidding union members to make records for use by radio stations and coin-operated phonographs. The Senate on that date heard a blistering denunciation of the union head's "tyrannical order" which would deprive millions of Americans of the opportunity to enjoy recordings. Sen. Arthur H. Vandenberg (R., Mich.) (See *Senate Investigation* on page 25)

Roy Rogers as Star Of NY Garden Rodeo Now Official News

NEW YORK, Sept. 5.—Roy Rogers, No. 2 cowboy of Republic Pictures while Gene Autry was with it, is now No. 1 in two spots. With Autry in the army, Rogers is now the top Western emote on the Republic lot, and becomes Autry's natural successor in the Madison Square Garden Rodeo, October 7-25. Autry had top billing in the two years he was in the Garden show, '40 and '41.

Film trade and other papers published the information this week, but *The Billboard* tipped it off in issue of August 1 with these statements: "Watch for sharp changes in the rodeo next October. Gene Autry, stellar attraction for two years, has joined the air force. If he can't make the date, chances are the replacement will be Roy Rogers, cowboy star No. 2 of Republic Pictures." (Out in the Open column).

This is the 17th annual with an announced purse of \$54,280, largest ever put up. Runs for 16 days with matinees on week-ends and Columbus Day. Frank Moore is the mainstay as manager, with Major Harold Dibbles in charge as assistant to the president, Major General John Reed Kilpatrick. Ted Deglin, chief press agent, is a captain in the army. Press staff will probably include Will Murphey and Fog Horn Clancy.

Big Negro Cast for MGM "Cabin in Sky"

HOLLYWOOD, Sept. 5.—MGM has started work on *Cabin in the Sky*, with Ethel Waters in the lead. Cast has literary and vaude performers, including Lena Horne, Louis Armstrong, Eddie (Rochester) Anderson, Kenneth Spencer, Buck and Bubbles, Bill Bailey, Duke Ellington, Moke and Poke and Willie Best. Arthur Freed is producing, with Vincent Minnelli directing.

SAG Puts Skids on Super Duper On-the-Cuff Films for War Relief

HOLLYWOOD, Sept. 5.—With producer support behind them, Screen Actors' Guild is moving to eliminate future full-length films for which actors work without compensation for the benefit of war relief organizations. Kenneth Thomson, executive secretary of SAG, pointing to the notable record of the film industry in behalf of the war effort, says it's not the government's intent to upset the economic structure of the actor's life, and that is what a program of free full-length features would point to.

Controversy stems around the Warner production of *This is the Army*, which will be filmed with its all-soldier cast, plus Hollywood name actors now in the armed forces. According to Thomson, Warner's is all whopped up about doing several more features along the same order.

Rival producers are against the move, because it would necessitate loaning out their stars to another studio and have that other studio cop all of the glory,

and perhaps some money besides. Studios felt badly enough for having lost their featured players to the army and navy; they'll feel much worse if those same players, in uniform, play in rival producer's pictures.

Thomson said that SAG was quite willing to contribute of its time, talent and energies in making shorts for recruiting and propaganda, with featured players working on the cuff (others being paid), but that a wave of free feature production thruout the duration would upset economic standards completely.

Situation is a ticklish one because the industry doesn't want to appear to be hedging on its promise of all-out until the war is won. Certain producers and actors are of the feeling that making motion pictures of a purely entertainment nature, with free casts, will not serve in any measure to win the war, but will bring about plenty of financial hardship to rank-and-file actors.

In This Issue

Broadway Beat	4	Final Curtain, Births, Marriages	28	Repertoire-Tent Shows	27
Burlesque	15	Legitimate	9-10	Reviews, Legit	10
Carnival	29-38	Letter List	47-49	Night Clubs	12
Circus	38-39	Magic	18	Orchestras	20
Classified Advertisements	45-47	Merchandise-Pipes	50-53	Radio	7
Coin Machines	56-82	Music (Also See Records)	10-25	Records	20
Corral	39	Music Popularity Chart	22	Vaude	16
Derby Show News	27	Music Merchandising	60-67	Rinks-Skaters	44
Columns:		Night Club-Vaudeville	11-18	Roadshow Films	26
Crossroads, The	37	Parks-Pools	40-41	Routes, Bands	24
Editor's Desk, The	37	Pipes for Pitchmen	52-53	Acts	14
From Out Front	9	Pool Whirl	41	Carnival	32
Hurd, Walter	56	Possibilities	5	Circus	33
Out in the Open	37	Radio	6-8	Ice Shows	14
Events for Two Weeks	53	Record Buying Guide 62 & 64		Sponsored Events	36
Fairs-Expositions	42-43			Vanderbilt Grosses	18
				Vending Machines	68

Hit \$50,000,000 Opening Day of Billion \$ Drive

NEW YORK, Sept. 5.—War Activities Committee of the Film Industry teed off its September Billion Dollar Bond drive by accounting for \$50,000,000 in bond sales the first day, Tuesday. Of that figure, \$13,000,000 in bonds and stamps were sold in New York and \$37,000,000 thruout the rest of the country.

Campaign was started in New York with a Bondmobile Tour in New York, a car with motor removed and effigies of Hitler, Mussolini and Hirohito seated inside, which is being pushed by bond buyers from this city to Niagara Falls to be finally dumped over the Falls.

Outstanding industry event of the campaign was a \$1,000,000 breakfast at the home of Stanton Griffis, chairman of the board of Paramount Pictures, which was attended by 200 leaders of the film industry who bought bonds adding up to that sum.

Hollywood film folk are currently touring seven sections of the country to arouse public spirit in the buying of bonds and stamps. They include Hedy LaMarr, Charles Laughton, Greer Garson, James Cagney, Virginia Gillmore, Ann Rutherford, Walter Abel, Edward Arnold, Herbert Marshall, and Joan Leslie. Each will barnstorm for 10 days.

AMA Unveils Stunning Show In New Icecapades Edition; Terrific Staging, Costumes

NEW YORK, Sept. 5.—The Arena Managers' Association's latest edition, *Icecapades of 1943*, has all the ingredients of a sure-fire hit. As unveiled at a prevue Wednesday (2) for an audience of servicemen, the only fault lies in its length, a matter which was corrected before the Friday premiere. The ingredients of a successful show are there, as the production moves along with the speed of a rumor.

The affair is handsomely mounted and lavishly costumed. Freddie Wittop has dressed the cast gorgeously in a set of costumes that must have given the show's bankroller a few headaches. Chester Hale has done magnificently in staging and routing.

With about a half hour lopped off, *Icecapades* is as perfect as any blades show.

BOB AND THE TWINS

(This Week's Cover Subject)

BOB AND THE TWINS make up the only combination of its kind in existence. Having no model to follow and forced to pioneer their way along original lines, they have come up with as fresh and unusual a combo as can be found.

Bob Ryan, a product of the Juilliard Foundation and Columbia University, at both of which he was a scholarship winner, arranges most of the combo's music, in addition to playing vibes, marimba and singing in the trio.

The Twins, Doris and Daphne Stauffer, descend from a long line of troupers. Their parents were RKO big-timers, and their grandparents were featured with Barnum & Bailey. The girls handle twin pianos. In addition, Doris sings swing songs and Daphne, ballads. Doris also plays the Solovox, and Daphne plays accompaniment for the vocal trio.

Now in the seventh month of a repeatedly extended engagement at Carlton Terrace, Forest Hills, L. I., the trio will soon celebrate its seventh anniversary. As "Those Three Escorts," later "The Vocalists" and finally "Bob and the Twins," they have played every State in the Union, in hotels, clubs and first-class theaters. Among their foremost stands have been Rogers' Corner, New York; Chanticleer, Baltimore; Hotel Syracuse, Syracuse; Jimmy Dwyer's, New York; Herb Spafola's, Philadelphia; stations WFIL and WIP, Philadelphia, and WHN, New York.

Altho pure box office names are missing, talent comprises reliable and, in a few instances, outstanding performers. A notable addition to the professional skating field is Bobby Specht, senior men's champion, who makes his pro bow here. The lad has a fine ballet feel and executes intricate spins brilliantly. He is paired with Donna Atwood, 1940 femme champ, and together they form a top ballet team. This pair soloed in the first act finale, *Toys for Sale*, and had a couple of solos in the second half.

The production numbers are eye openers, particularly the first-act closer, the minuet and the patriotic closing stint. *Toys for Sale*, participated in by Specht and Atwood, Joe Jackson Jr. in a character role, with commentary by Tom Barry, is nicely staged affair, with elaborate floor designs and superior blade work of Specht and Miss Atwood. Finish has a Strobilite effect, which somewhat clashes with the fairyland idea as the skaters take on nubian tinges under the phosphorescence. *The Design for Liberty* number dedicated to the pro- (See NEW ICECAPADES on page 25)

Kyser, James for Steady Coca Spot

PHILADELPHIA, Sept. 5.—When Coca-Cola resumes spotlighting name bands September 21 over Blue web Kay Kyser and Harry James may be permanent show fixtures. Both bands skedded for the opening week and show format rearranged for James to toot regularly on Monday nights, with Kyser band holding down the Wednesday night spot. Same sources state that Jan Savitt's crew has been inked in for a shot during the second week.

Bess Ehrhardt Retires

SAN FRANCISCO, Sept. 5.—Bess Ehrhardt, star of the *Ice Follies*, will retire from the show. It closed its run at Winterland August 29. She has appeared before 8,000,000 persons in 23 cities the last six years.

In private life the wife of Roy Shipstad, one of the owners of the show, she said she planned to take things easy at their near-by Hillborough suburban home.

She explains the retirement is due strictly to overwork.

It's the Wolf in Me

NEW YORK, Sept. 5.—Gae Foster Roxyettes will distribute kisses to any citizen, presumably female included, who contributes 50 pounds of scrap metal or rubber Wednesday morning in a drive under the auspices of the American Industries Salvage Committee.

What happens if a guy contributes a ton, girls?

Pittsburgh Show Spots Learn Air Raid Regulations

PITTSBURGH, Sept. 5.—Theaters, niteries, hotels, cafes and other amusement sites have about completed organization plans for Air Raid periods, following three night and one daytime test "alert" periods.

First daylight air raid warning trial last week found theaters and inns used as shelters. Ticket-selling and table-serving stopped for 15 minutes. Three previous after-dark warnings, one of them a surprise, cut slightly into grosses.

Local Defense Council reported that one of Horace Heidt's band had called city police and ARW control room and "threatened to get the Army headquarters" to discover test time.

ARW rules say that theaters must stop selling tickets, must admit persons to lobbies for shelter, and prevent those in houses from leaving premises during air raid drills. Cafes, restaurants and other entertainment sites are "not required, but are asked to accommodate persons seeking shelter from the street" during daytime alert.

Tulsa Editor in Marines

TULSA, Okla., Sept. 5.—John Booker, amusement page editor of *The Tulsa World*, has joined the Marines.

Philly AGVA-ites Veto Cuff Dates; Lack of Gasoline

PHILADELPHIA, Sept. 5.—Concerned over rationed gasoline that is making it impossible to cover engagements despite increased demands on the services of performers at army and navy camps and canteens, members of the local AGVA union Wednesday voted to boycott all such benefits. Acts point out that they are not unpatriotic, but are merely seeking to protect their own interests. Seems silly, they say, that gasoline is forthcoming for cuffed dates, but when they want to play a date for bread and butter there's no gas for them.

Boycott, however, does not have the endorsement of the AGVA administration. Dick Mayo, executive secretary, threatened to penalize any performer boycotting a service benefit. But he admits there was nothing he could do to stop a performer from refusing to play a canteen or camp date for free. Performers here have both A and B cards, which isn't enough for those playing club dates or even niteries in the outlying sections of town. Feeling is that situation would be considerably relieved if those with B cards were granted C quota and the A cardholders getting a B.

Acts getting booking up-State can't make good the dates. Moreover, AGVA benevolent fund is virtually emptied as a result of providing transportation for out-of-town acts stranded here. Mayo stated that a large number of outdoor acts, including high wire circus acts, have been stranded here. Train and bus travel is too expensive for them and, besides, there is heavy luggage.

Mayo has written to Frank Gilmore, Four A's prexy, setting forth the serious situation here. He also disclosed that an appeal was made by the local union directly to Mrs. Eleanor Roosevelt, who turned the appeal over to the Price Administrator's office, which wrote back that "actors should be patriotic."



SEASONAL rumors of vaude revival policy at the Palace hit the Stem hard last week with the announcement that a six-act bill, including Jim Barton and Dave Vine, would play last Tuesday night. They did all right, but just for one night, to promote the sale of War Bonds. . . . War is hell, and how: Performers in night clubs usually get rounds of applause when they drag servicemen customers out on the floor, but not so at the Park Central last week. Yacht Club Boys, thinking they were doing something patriotic, brought out a group of soldiers who have just come back from the war front. Soldiers were badly maimed—the patrons were too shocked to applaud.

HIGH FINANCE: Tommy Rockwell, who owns General Amusement Corporation and a ranch in California, has also become a Saratoga property owner. He bought a cottage at the Spa for \$600—and has a partner, Harry Kilby, of GAC's cafe department. . . . Abe Lastfogel took some time off from his duties as head of Camp Shows, Inc., to patch up the feud between 20th Century-Fox and the Shuberts, which came to a head when Milton Berle, Lastfogel's client and a Fox player, was signed for a Shubert show. Twentieth wanted a pile from the Shuberts for permission to allow Berle to appear in *Needle in a Haystack*. Shuberts have been as demanding of 20th on other occasions. So Lastfogel arranged a golf date between Spyros Skouras, Lee Shubert and himself, and now they're all buddies. The question now is, did they play for contracts or money?

SOME Broadway patriots who thought up a new wrinkle to stall their induction in the army are now happily (?) serving Uncle Sam with a pack and rifle. They registered for an eight months' course in radio communications and then enlisted in the Signal Corps, being deferred until they completed their courses. What they didn't know was that the course required plenty of heavy study. They were flunked out before the month was up and immediately called into the service as privates. . . . A certain band leader who refused to play war songs on his program just received his 1-A classification and is now taking the war seriously. He just bought a copy of *You Can't Do Business With Hitler*.

MARGIE HART'S contract for her second picture for Monogram for a flat 5G calls for a \$2,500 increase if the two-a-day Broadway show, in which she opens in this month, is a hit. . . . One of our friends claims that one of the nicer parts about being in the army is that he can now afford to go to the Waldorf-Astoria (no cover, no minimum for servicemen). . . . A fem moron gazing at the miniature replica of the destroyer on Times Square, which is being used as a navy recruiting station, inquired as to how it was possible for the navy to bring a "real battleship" into Times Square.

TO SELL YOUR BAND TO EVERY BUYER IN EVERY BRANCH OF THE BUSINESS

How much space ? are you taking in



The most important publication in the history of the music business

The Billboard • **The World's Foremost Amusement Weekly** • **Published at Cincinnati, Ohio, U. S. A.**

Founded in 1894 by W. H. DONALDSON.
E. W. EVANS, President and Treasurer.
R. S. LITTLEFORD JR., Vice-President and Managing Editor.
W. D. LITTLEFORD, Secretary.

Editors: ELIAS D. SUGARMAN
CLAUDE R. ELLIS
WALTER W. HURD

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request.
Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.

BRANCH OFFICES:
NEW YORK — CHICAGO — 155 ST. LOUIS — 390 PHILADELPHIA — LOS ANGELES
1564 Broadway, No. Clark Street, Arcade Bldg. 7222 Lampport Rd. 416 W. 8th St.
MEdallion 3-1616. CENtral 8480. CHestnut 0443. MADison 6885. VANDike 8493.

FOREIGN OFFICES: LONDON—Edward Graves, Crownwell House, Fulwood Place, London, W. C. 1, SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per
Agate Line. \$7 per column inch. Whole Page,
\$350; Half Page, \$175; Quarter Page, \$87.50.
No display advertisement measuring less than 10
lines accepted.

Member of Audit Bureau of Circulation.

THE HIT-MAKERS PARADE



All these music industry hit-makers told their stories in the 1st, 2nd, 3rd Annual Editions of TALENT & TUNES on Records . . .

- Andrews Sisters
- American Music, Inc.
- Louis Armstrong
- Mitchell Ayres
- Charlie Barnet
- Blue Barron
- Count Basie
- Bell Music Co.
- Ben Bernie
- Will Bradley
- Les Brown
- Carol Bruce
- Sonny Burke
- Bobby Byrne
- Bob Calloway
- Frankie Carlo
- Cats and the Fiddle
- Garmen Cavallero
- Cherio Cavale
- Bob Chester
- Bobby Clark
- Larry Clinton
- Coast to Coast Music Corp.
- Columbia Records
- Del Courtney
- Bing Crosby
- Bob Crosby
- Xavier Cugat
- Bobby Day
- Decca Records
- Eddy De Lange
- Emery Deutsch
- Al Donahue
- Jimmy Dorsey
- Tommy Dorsey
- Eddie Duchin
- Sonny Dunham
- Duke Ellington
- Seger Ellis
- Skinney Ennis
- Shep Fields
- Ted Flo Rita
- Ella Fitzgerald
- Slim Gaillard
- Gale, Inc.
- Golden Gate Quartet
- Al Goodman
- Benny Goodman
- Gray Gordon
- Walter Gross
- George Hall
- Handy Bros. Music Co., Inc.
- Erskine Hawkins
- Ray Herbeck
- Woody Herman
- Milt Herth
- Tiny Hill
- Carl Hoff
- Lena Horne
- Eddy Howard
- Ink Spots
- Harry James
- Jewel Music Co.
- Dick Jurgens
- Art Kassel
- Kelman Music Corp.
- Hal Kemp
- Ronnie Kemper
- King Sisters
- Ray Kinney
- John Kirby
- Andy Kirk

- Gene Krupa
- Dick Kuhn
- Kay Kyser
- Eddie LeBaron
- Ted Lewis
- Guy Lombardo
- Johnny Long
- Vincent Lopez
- Carl Lorch
- Fred Lowery
- Jimmie Lunceford
- Abe Lyman
- E. B. Marks
- Four Marshalls
- Freddy Martin
- The Martins
- Frankie Masters
- Glenn Miller
- Lucky Millinder
- Vaughn Monroe
- José Morand
- Nationwide Music
- New Friends of Rhythm
- Red Nichols
- Tony Pastor
- Teddy Powell
- Louis Prima
- Profit Trio
- RCA Victor Records
- Carl Ravazza
- Red River Dave
- Regent Music Corp.
- Reid & Singer Music Publ. Co.
- Alvino Roy
- Charles Rinker Music Publ.
- Robbins-Felst-Miller
- Dick Robertson
- Roe-Krippene
- Adrian Rollini
- Lanny Ross
- Sacaras
- Jan Savitt
- Vic Schoen
- Schuberth Music
- Raymond Scott
- Shapiro-Bernstein & Co.
- Artie Shaw
- Dinah Shore
- Mary Small
- Eddie South
- Charlie Spivak
- Standard Phono Co.
- Maxine Sullivan
- Syndicate Music Publ.
- Jack Teagarden
- Lang Thompson
- Claude Thornhill
- Three Peppers
- Dick Todd
- Orrin Tucker
- Tommy Tucker
- Ben Wall
- Fats Waller
- Warren Publications
- Ted Weems
- Lawrence Welk
- Paul Whiteman
- Griff Williams
- Meredith Willson
- Barry Wood

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For NIGHT CLUBS

THERESA MASON AND PAUL CHADWELL—sepia jitterbug winners in *The Daily News* Harvest Moon Contest. Of all the winners on display at the State, New York, this pair impresses as the only duo with sufficient showmanship and routine to get into the professional end of the game.

For HOTELS

RASHA AND MIRKO—male Serbian guitarist-singers now at La Vie Parisienne, New York. They are excellent at their instruments, with the bartoning of the taller of the pair dominating with its compelling power. They do Serbian, Russian and Turkish tunes, putting them over with punch. Strong enough to hush cafe audiences and keep them quiet thru-out. Perfect for intimate hotel spots, as well as a Continental scene in a revue.

For VAUDE

JIMMY SPRINGS—Negro singer now part of the Four Toppers, cocktail combo at Flanders Grill, Philadelphia. He is an unusual singer of much warmth, giving songs feeling and using his whispering sweet tenor voice with good effect on blues melodies. Would be okay as a single in vaude or in night clubs.

Belita, NTG, Rio Rita Ork to Mono

HOLLYWOOD, Sept. 5.—Monogram Pictures has signed Belita, of the *Ice Revels of 1943*, Niles T. Granlund's All-Girl Revue and Ted Flo Rito's orchestra, of the Florentine Gardens, for forthcoming productions.

Set for shooting September 21, Belita will be starred with her partner, Eugene Turner, in *Silver Skates*. Others signed for the flicker are Irene Dare, Danny Shaw, Frick and Frack and a large skating chorus. Lindsley Parsons will produce, with William Shapiro as supervisor. Brown Holmes will adapt the story by Arthur Hoerl.

Monogram is bodily lifting the NTG revue from the Florentine Gardens for *Eye, Bye, Baby*, with shooting set for September 12. In addition to Granlund, Monogram will star Gale Storm, Ted Flo Rito and orchestra, Sugar Geise, Jean Tighe, Candy Candido, and Jean Foreman, singer and dancer who has been featured with Tommy Dorsey and Alvino Rey orchestras. Sydney M. Williams is the producer.

"This Is the Army" Opening Road Tour

NEW YORK, Sept. 5.—*This Is the Army* will open for a stand in Washington after the show closes its run here. Washington will be followed by Pittsburgh, Philadelphia, Baltimore, Boston, Cleveland, Cincinnati, St. Louis, Detroit and Chicago, after which show will go to Hollywood to start work on the Warner Bros.' version of the show. The tour will be resumed following completion of the film.

Canadian Show Spots Hurt By Latest Tax, Labor Regulations

MONTREAL, Sept. 5.—New restrictions in Canada will most likely affect show business. Compulsory labor regulations and direct taxation, introduced by the federal government, became effective September 1. Man power now can be drafted for essential work and spending is curbed under a new income tax set-up, which includes compulsory savings.

Showplace operators, who have been taking it on the chin in recent months, view these new moves with apprehension. Price on entertainments already is on a higher level, owing to the 20 per cent amusement tax imposed on theaters, night clubs, dance halls, etc.

Gone for the duration is the method by which the average wage earner filed an income tax return once a year, or made quarterly payments. Under the new plan, deductions are now made at the source. When an employee draws his pay check, he will find that deduction has been made. The tax increase also embraces a savings portion, to be refunded with interest after the war.

For example, for a \$25-a-week worker, single, with no dependents, the total tax deducted weekly is \$3.80, including a repayable savings portion of \$1.80.

Those in the \$100-a-week class must pay \$34.03, including savings of \$7.20.

Just how the new taxation policy will apply to imported talent booked for Canadian engagements, particularly with regard to the savings portion question, has yet to be determined. Revenue officials here refused to comment, indicating that clarification on this point first would have to come from Ottawa. Hitherto, American performers were liable to a 15 per cent tax, in the event their Canadian earnings exceeded \$750 within one year. In addition, they paid a national defense tax of 5 per cent, which has since been absorbed under the new tax scheme.

Man power and labor is being controlled under the National Selective Service program. Compulsion to enter war work now applies to all those who are unemployed or engaged in part-time occupations. For example, a musician who only finds work occasionally, may be ordered to fill a more permanent job.

War Work Shifts Also Shift Patrons

MINNEAPOLIS, Sept. 5.—Mixed reactions to the announcement by the Minneapolis Retailers' Association that loop department stores have changed shopping hours from noon to 9 p. m. Mondays are reported in the amusement field.

Several show executives feel the new shopping hours will hypo the usually slack Monday night business. On the other hand, others claim that whatever Monday night business there has been will now be killed off.

The move was made by the Retailers' Association to enable late-hour workers to come downtown for shopping.

Circuits Hire More Women as Ushers, Execs

PITTSBURGH, Sept. 5.—Stanley expects to install girl ushers soon, latest in series of theaters to add women to staff. More and more women are being hired by theaters as ushers, assistant managers and, occasionally, as managers.

The three downtown Harris theaters now employ 25 girl ushers: 14 in the J. P. Harris, 6 in the Senator, 5 in the Newsreel. The Harris Jeannette has a woman assistant manager. Loew's Penn may install girl ushers. Since reopening two weeks ago Shea's Fulton has had girl ushers. The Casino began its second year with 12 girl ushers.

Warner Bros.' officials are considering girl ushers for their Ritz, Warner and Stanley. Warner has recently added assistant women managers at the Enright, scene of Saturday stagershow, and the Ambridge.

A number of independent theaters use girl ushers, and a few have hired girls as assistant managers.

Six suburban theaters have women executives. Warner's, Punxsutawney; Court, Washington; Palace, Charleroi; Strand, Dunbar; Grand, Elizabeth; Carnegie, Pa.

BRIDGEPORT, Conn., Sept. 5.—Dorothy Peddle, who rose from usherette to cashier at the Loew-Palace Theater, last week was promoted to assistant manager at the Loew-Majestic, succeeding William Braunstein, transferred to Hartford. She is the first femme to hold an executive post with a local circuit house.

This year, more than ever before, the leading bands, vocalists, music publishers and other hit-makers will feature impressive announcements in the most important publication in the history of the music business.

Watch for—

The Billboard BAND Year BOOK featuring the 4th ANNUAL EDITION of TALENT & TUNES on Records

WESTERN UNION

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

SYMBOLS

DL=Day Letter

NT=Night Telegram

LC=Deferred Cable

NLT=Night Letter

Ship Radiogram

A. N. WILLIAMS PRESIDENT NEWCOMB CARLTON CHAIRMAN OF THE BOARD J. C. WILLIAMS VICE-PRESIDENT

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

NO TIME NOW FOR LAZY CORRESPONDENCE. PEP IT UP WITH NIGHT LETTERS. COAST TO COAST 50c FOR 25 WORDS . . . LESS FOR NEARBY POINTS.

STOCK TICKETS

One Roll . . . \$.75

Five Rolls . . . 3.00

Ten Rolls . . . 5.00

Fifty Rolls . . . 17.00

100 Rolls . . . 30.00

ROLLS 2,000 EACH.

Double Coupons,

Double Price.

No C. O. D. Orders.

Size: Single Tkt., 1x2"

Your money today will shoot the bullets tomorrow. Buy Bonds.

ORDER YOUR FALL AND WINTER TICKETS

of Any Description NOW.

DO NOT DELAY, for DELAYS Cause Disappointment. Order From Us Today.

THE TOLEDO TICKET CO.

TOLEDO (TICKET CITY), OHIO

SPECIAL PRINTED Cash With Order PRICES

Roll or Machine

10,000 . . . \$ 7.15

30,000 . . . 10.45

50,000 . . . 13.75

100,000 . . . 22.00

500,000 . . . 88.00

1,000,000 . . . 170.50

Double Coupons, Double Price.

100 MILLION IN BONDS

Already Sold by Radio for Gov't; Blue Net Alone Sold 16 Million Stunts, Special Shows Hypo Sales

NEW YORK, Sept. 5.—More than a hundred million dollars has poured into the coffers of the Treasury Department in the little more than three weeks the radio industry has been selling agent for bonds. With few exceptions, the 868 stations have participated in every way possible, giving not only time and talent but also contributing themselves. Stunts of various kinds, message-bearing programs specifically designed to further the sale of bonds, and straight brief appeals during regular programs are all being employed.

Probably the most energetic working and successful web has been the Blue Network, which to date has recorded a \$16,000,000 total for the cause. John McTigue's publicity job has been praised by Treasury Department officials, and Bob Hennig, assistant treasurer, and Bud Barry, the Eastern division program boss of Blue. Among the gimmicks cooked up by the trio was last Saturday's gigantic seven-hour show, in which top name stars led by Orson Welles joined with name dance bands to produce an extravaganza which yielded \$10,475,000. Tie-up with Western Union enabled listeners to wire their orders charge free. Telephone calls directly to the studio where special people were waiting to take orders was also part of the plan.

WJZ, the Blue's key station here, alone is responsible for bringing in \$5,296,000. A week-long drive in the Bronx, which featured rallies in which station talent participated, daily announcements and on-the-spot airings of the rallies, netted \$1,313,000. A similar set-up for Brooklyn produced over \$3,000,000. Another revenue-getter was the *Iccapades for Bond Buyers' Night*, in which WJZ reserved 10,000 tickets for the premiere of the *Iccapades* at Madison Square Garden. The entire section was parceled off to people who purchased a bond, with seating prices scaled in \$25 U. S. War Bond units. A \$25 bond brought a 55-cent seat, a \$50 bond entitled its buyer to occupy a \$1.10 pew, the value of a \$1.85 seat was commensurate with a \$200 investment while \$1,000 was good for a \$2.75 spot.

While a total overall figure was not available as yet at Mutual, indications also point to a banner sales achievement. Thus far the largest individual total sales has been produced by sports events and programs. KWK, MBS affiliate in St. Louis, has accounted for \$100,000 worth of stamps and bonds directly thru the broadcast of baseball games. Dizzy Dean, the former Cardinal pitching ace now announcing games for the station, has accounted for more than half of this total. Stunts play no small part in Mutual's drive, as witness the *Court of Honor* show conceived by WGR and WKBW in Buffalo. Bond and stamp salesmen, referred to as *Commandos*, are recruited from the city's juvenile organizations. The youngsters are granted military rank dependent on their sales scores. These home-front commandos to date have turned in \$78,000 in cash.

In Portsmouth, O., announcers of Mutual affiliate, WPAY, compete over the air with original announcements on the need for buying War Bonds and Stamps. Spielers take bond orders and deliver them personally.

Fourteen concerns have been gotten by Mutual's upper New York outlet, WENY, to sponsor their half hour five times weekly bond booster program. Show consists of patriotic music, late news and human-interest stories, all keyed to sell more bonds and stamps. More than \$6,000 has been accounted for in this program which gives sponsorship credits but does not advertise the products.

Interesting to note some of the ideas built by stations thruout the country. WGAR in Cleveland, for instance, has the selling theme center around radio personalities. Announcer John McKnight, for example, has started a McKnight day in which he urges listeners to come in and let him sell them bonds directly. Station KGW-KEX in Portland, Ore., employs a unique variety show for

the sale of bonds thru arrangements for a "demand performance" by members of the staff. Requests for command performances are made by bond purchasers at a special booth. When purchase is made, each buyer receives a printed list containing the names of all KGW-KEX talent. The buyer is then entitled to name the performer or performers he wishes to provide the entertainment. Raleigh (N. C.) WRAL outlet bases its sales on pleas by mothers whose sons have been killed in action.

Besides the networks in New York, independent stations are doing their share to help insure a quick victory thru bond collections. WMCA, which has gone all out in the drive, has pulled numerous stunts. A cash register is rung every time someone calls the station to pledge a bond. A contest is being conducted by the management, in which a bond is awarded the announcer with the highest total in sales each week. Two original paintings of Betty Grable by Petty and Varga will be given by WMCA to the family buying the most during September.

WHN, too, has different come-ons, most important of which is its sports presentations. In only one baseball broadcast by Red Barber of a recent Giant-Dodger fracas, well over a hundred thousand dollars was collected.

Only local outlet not using stunts but sticking to steady announcements is WNEW. A half million dollars has been collected by just this process.

Blue Seeks Sponsors For 16 Coast Shows

HOLLYWOOD, Sept. 5.—Don Gilman, vice-president of the Blue Network in charge of the Western Division, and Kevin B. Sweeny, network's Coast sales promotion manager, have left for New York to seek sponsors for 16 Coast shows.

Shows include *Tune Out Time*, an amateur show; Jose Rodriguez and Sidney Sutherland, commentators; two daytime quarter-hours featuring Chef Milani; the *Inevitable Mr. Sands*, a mystery; the Hollywood American Legion fights; Dr. H. H. Chang; *Your Blind Date*, servicemen's variety show, two Cleo Roberts daytime newscasts. New shows include *Please Explain*, a new quiz show featuring Roberts; *Rhythm Rangers*, a cowboy quintet, and Norman Sper's football forecast.

"First Nighter" Returns on Mutual

CHICAGO, Sept. 5.—Campana's *First Nighter* returns to the air tomorrow (6) after a summer layoff, this time on the Mutual network. Show, in its 13th year, started over NBC and last year was heard over CBS. It will originate in the local WGN studios, airing 7 to 7:30 p.m. for the first four weeks and 5 to 5:30 p.m. thereafter.

Les Tremayne and Barbara Luddy will again play the leads, with Bret Morrison portraying "Mr. First Nighter" and Eric Sagerquist leading the orchestra. Due to the scarcity of certain chemicals going into the sponsor's advertised product, it was not certain this summer whether the show would return.

Kaye's 18 Shots

NEW YORK, Sept. 5.—When Sammy Kaye opens at the Meadowbrook at Cedar Grove, N. J., on Tuesday, he will be on his way toward establishing some sort of ether remote record. He will have some 18 programs a week over four networks, in addition to his *Sunday Serenade* series over NBC. The Atlantic Coast chain will carry his dance remotes for the first time since this will be the initial hand picked up by the new combine.

"We Need the Taxes . . ."

NEW YORK, Sept. 5.—One of the cuter stories of the day that has just found the light concerns Bill Bacher, producer-director.

Bacher, who is in charge of producing and directing all bond shows for the government, was sitting around playing cards at the home of Bill Murray, head of the Morris office radio department, who at this particular time was also hosting Secretary of the Treasury Henry A. Morgenthau.

"Look," inquired Morgenthau of Murray, while both were at a separate table, "what is Bacher doing besides the Treasury shows?"

"Nothing," replied Murray. "Bacher has made a lot of money in radio and now he feels he wants to spend his total time helping the war effort."

"But," protested Morgenthau, "it isn't fair to Bill to cut off his private income entirely for the sake of helping us."

"I'm sorry," replied Murray with an air of finality. "Bacher has made up his mind and there's nothing I can do about it."

When a moment later the producer came over to the Secretary's table, he was asked the same questions and substantiated Murray's answer with a similar one of his own.

"But Bill," persuaded the anxious Morgenthau, "you've got to do commercial shows. . . . Think of us, we need the taxes, too."

Still Wrangling Over Barrymore for 'Mayor'; MGM Angle

HOLLYWOOD, Sept. 5.—Details for a contract calling for Lionel Barrymore to appear on *Mayor of the Town* beginning tomorrow over NBC are being worked out between Ruthrauff & Ryan agency and MGM studios.

Should MGM permit Barrymore to appear on the show, studio will break a precedent. Metro has objected to the appearance of its stars on radio from the outset, and the matter of Robert Young on *Mazuel House Coffee Time* brought a flurry from the studio. Appearance of Barrymore is understood to be worked out on a much different angle. He has been appearing on Victory Parades and the like and doing a good job for the government. His work on the *Mayor* will be along the same line, with war efforts being presented thru dramatic parts.

Spot to be occupied by *Mayor* has been a headache to NBC for some time. Time was held by *The Remarkable Miss Tuttle*, set to feature Edna Mae Oliver, who took sick, Mary Boland taking her place.

Mayor takes over the Sunday night spot usually occupied by Jack Benny. Since this spot has been sold to Benny's sponsors, *Mayor* will appear here four times. Upon completion of the four times *Mayor* may move to CBS on a Wednesday night.

Lever Bros. may put the Barrymore show on following Bob Burns, giving the sponsor an hour here.

Barrymore's contract is understood to be for three years.

Miller Renewed

NEW YORK, Sept. 5.—Glenn Miller's band has been renewed by Chesterfield Cigarettes for his first year. The contract began December 27, 1939.

Pittsburgh Changes

PITTSBURGH, Sept. 5.—John Trent takes weekly Jim Murray's commercial sportscast over WCAE as latter moves to KDKA as public relations director. Charles F. Mailer joins KDKA news staff, replacing Francis Fitzsimmons, who now is with Army. Manager Jim Rock of KDKA temporarily assumes program directorship following resignation of program manager Ed Harvey. Announcer Bob Shield has been named KDKA production manager.

Advertisers Agencies Stations

PHILADELPHIA:

MORT LAWRENCE, pilot for the all-night *Dawn Patrol* on WIP for Pup Boys, takes leave for a post with a station out of town. His assistant, Geoff Brooks, also leaves to become free-lance radio scriper, with Raymond Mullen replacing him. . . . Norman Black returns his musical crew to WFIL after a summer hiatus. . . . WIBG already plugging early mailing of Christmas gifts to soldiers abroad. . . . Howard Gilbert leaves the RCA-Victor public relations staff. . . . Ray Schaeffer, WPEN press agent, enlisted in the Signal Corps. . . . Sandy Geyer, former WIP announcer, now manager of WBTM, Danville, Va. . . . Ewing Julstedt, WFIL engineer, awaiting orders to report as a navy lieutenant. . . . LeRoy Miller, KYW *Musical Cloaker*, heading an all-radio variety unit playing the near-by parks and theaters. . . . Jerry Piven, quitting WPEN, goes back to WDRG, Hartford, Conn. . . . Hank Lawson, who aired on NBC via KYW with his *Knights of the Road*, now originating his net shots out of WFIL. . . . Arthur J. Metzler bows as announcer at WEEU, Reading, Pa.

LOS ANGELES:

JIMMIE McKIBBEN is the latest KFI-KECA staffer to join the Army Air Force. . . . Ken Higgins, former Hal Roach scripter and one-time KFI-KECA announcer, has returned to the station, replacing Jim Bannon. . . . Jimmy Murphy is the 15th CBS-KNX employee to join the Air Force. . . . John Coban, of Smith & Bull Agency, has been appointed publicity director of the War Savings staff photographic committee, U. S. Treasury Department. . . . Henry Cox, business manager for Tommy Riggs, of the *Tommy Riggs and Betty Lou* show over CBS, has left for New York on a month's trip. . . . Plough Sales Corporation, Memphis, has signed for *Don't You Believe It*, starting October 3 over Columbia Pacific network. . . . Dave Davidson, formerly at KNX-CBS, has been named head of exploitation at Warner Bros. Studios, replacing Ben Cohn. . . . Arnold Maguire, of the Blue Net production staff, succeeds Ed Cashman as producer of *Kay Kyser's College of Musical Knowledge*. Cashman joins Lord & Thomas, New York, soon. . . . Paul Rickenbacher, formerly assistant talent buyer at J. Walter Thompson here, joins the same department at Young & Rubicam in New York soon.

CHICAGO:

MILES Laboratories, thru the Wade Agency, renewed the *National Barn Dance* on NBC for its 10th year; *Quiz Kids* on the Blue Network for another year, and *Lum and Abner*, on Blue, also for a year. . . . WBBM will add two six-a-week news shows starting September 28 for Marvel ciggies. They will total two hours weekly. . . . Longines-Wittnauer Watch Company has contracted for a half hour six nights a week over WENR, starting September 13, calling for a 30-minute musical show. Contract is for 39 weeks. . . . *The Adventures of Jimmy Allen* will be heard on WENR for (See ADVERTISERS on opposite page)

Broadcasts Threshing

MINNEAPOLIS, Sept. 5.—A new high in special events was recorded by WCCO, CBS outlet, in waxing an actual crop threshing and then playing it back to its listening audience. The opportunity for this novel stunt came when Lawrence Haeg, station farm and service director, and Max Karl, educational director, stopped with the station's mobile unit at the farm of William Carroll. With eight neighbors, Carroll's wife and daughter on hand, the group went thru a typical threshing period while the WCCO mike caught it all. Response from farm listeners was very good, station reported.

Radio Talent

New York

By JERRY LESSER

IT TOOK a publicity story about JAY LOSTYIN and his wife, RUTH HILL, in a radio magazine, to bring back the fact that they and LEW LAURIA had worked together in a co-operative stock company in San Bernardino, Calif., in 1931. The first week they drew about six dollars apiece. Today Jay is a top-flight actor and Lew is the publisher of National Radio Artists' Directory.

WYNN WRIGHT has succeeded RAY NELSON as production head of New York's NBC. He came from Chicago, and was succeeded there by CHARLES BRUGHART, formerly assistant production manager. WYNN offers this suggestion to actors and actresses: Take a general audition every six months. The last time you gave one, you might have been off form, or you may have improved greatly. . . . NBC violinist HENRY WHITMAN had his young daughter, Lois, attend his afternoon shows at NBC the other day. . . . SID CASSEL, the English by birth, has played almost every thing except, in his 12 years of New York radio. . . . ROBERT ALLEN is appearing in the legit show, *I Killed the Count*. Since his arrival from Hollywood, Allen has appeared on a number of network shows including *Just Plain Bill*, *We, the People* and *Against the Storm*. . . . The latest two musical Radio Script Books for Children, authored by MOLLY DONALDSON, organist and composer, will hit the stands this week. TED DONALDSON, her son, appeared in prominent roles on the *Camel Caravan* and *Theater of Today*, over CBS last week-end. . . . LARRY ELLIOT, announcer, participated in the Tamerack Golf Tournament at Greenwich for the third successive year Labor Day.

MADELINE LEE, who was replaced on a show because they didn't think she had the volume necessary for a robust, healthy child, has been selected, competitively, to portray "Superman" as a

baby. (That, my friends, is radio.) . . . JOAN BLAINE, star of *Valiant Lady*, is the authoress of those "Modern Line" features which are bobbing up in print now and then. . . . Won't be long now before HELEN HAYES is back in radio with a new half-hour program. . . . First casualty of the *Gilderleeve* series was a broken toe sustained by WALTER TETLEY. . . . NADINE CONNOR now co-starring with NELSON EDDY on a Wednesday CBS program from Hollywood, never lost any vocal contest she entered. . . . SYLVIA CARR has put her musical knowledge to work and can be found daily acting secretary to STAN SHAW, in addition to her own shows. . . . TOMMY RIGGS and the present set-up, now subbing for BURNS and ALLEN on the *Swan Soap* program, get their own show for *Swan* starting October 2, NBC-Red, 7:30-8. . . . PETER DONALD, one of the comedians on *Can You Top This?* has been assigned a dramatic role on the new "Superman" serial.

PAUL LAVALLE, *Basin Street* and *Fantasy in Melody* music director, is the composer of a new ballad, *Whippoorwill*, which will be featured in *Radio Mirror* magazine. . . . HERB SHRINER guested on DAVE ELMAN's *Hobby Lobby* last week and became so interested in the War Bond auction sales that he put up three of his prize harmonicas for sale. . . . RALPH EDWARDS is being sounded out by movie scouts. . . . WARREN SWEENEY has been renewed for 39 weeks as host of *Pet Milk's Saturday Night Serenade*. . . . VERA BARTON, CBS singer, who has just had her contract extended by CBS, begins series of salutes to workers of war plants, awarded an Army-Navy "E." . . . BARRY WOOD going in for farming at his new place in East Haddam, Conn. . . . In a contest conducted by KILQ, Grand Forks, N. D., to find the most popular band leader in the territory, DICK JURGENS outdrew his closest rival by five to one.

Chicago

By SAM HONIGBERG

ED ALLEN is now announcing *Hymns of All Churches* on WBBM (CBS) for General Mills. . . . BOB ELSON had quite a job announcing the All Stars-Bears football game at Soldier's Field. He couldn't see half of it because of a heavy fog, and he couldn't describe the weather to the listening audience because of war restrictions. . . . THE ESCORTS AND BETTY are picking up a little extra change this week, doubling at the Chicago Theater between *Breakfast Club* and *Club Matinee* broadcasts. . . . JANE BRANDES, former vocalist with Eddie Stanton's band, is now in the WBBM music department. . . . BEN BERNIE celebrated his 20th anniversary in radio. . . . JOHN TIGHE, of *Bachelor's Children*, is taking a course of study to prepare as a radio news commentator. . . . William Morris Agency secured renewals or landed new sponsors for all but its *Sherlock Holmes* series. BONNIE BAKER renewed her acquaintance with a studio mike the other day by guesting on the Ben Bernie show. . . . BROOKS CONNALLY, WIND announcer, vacationing in Waxahatchie, Tex., home of his parents.

AMOS AND ANDY originated three broadcasts at WBBM this week. . . . ROY SHIELD, NBC musical director, composed *The Great Bell*, a symphony, which was aired on his own show Tuesday (8). . . . D. W. CENTER moved to WKMO, Kokomo, Ind., as announcer. He worked in the NBC stenographic department here. . . . RICHARD NOBLE, announcer, is on vacation. . . . THE NORTHERNERS, singing octet on WGN, celebrated their 12th year on the air Tuesday (8). Three former members are now in the Army. They are RALPH NYLAND, HENRY ANDERSON and WILLYARD ANDELIN. . . . DR. MARTIN L. REYMERT, child psychologist, is the final judge of the *Jack Armstrong* scripts, to make sure that they don't scare the wits out of the kiddies. . . . *Chicago's Own Brain Battle*, WBBM quiz show, returns on the air September 14. . . . HENRY WEBER, WGN musical director, is in the north woods on a fishing trip. . . . VIRGINIA CLARK, *Helen Trent* of the air, is subbing for the vacationing JUNE BAKER on the Home Management programs.

Hollywood

By SAM ABBOTT

NADINE CONNER, Nelson Eddy's song partner on the *New Old Gold Show*, left here for a few days' visit in New York before joining as guest soloist on the *Pause That Refreshes on the Air* September 13. . . . BOB GARRED, KNX-CBS newscaster and announcer, new emcee on *I Was There*, replacing Knox Manning, who has reported to the Army Air Force in Miami as a captain. . . . AL GIRARD has joined *Those We Love* cast at NBC. . . . JOHN KENNEDY, a member of the Blue's regular Hollywood staff, is replacing Knox Manning as narrator on Blue's *Hero of the Week*. Kennedy also takes over announcing on *Luz Radio Theater* vacated by Mel Ruick, now

a captain with the Army Air Force. . . . EDDIE KAY, musical director of NBC's dramatic series, *Those We Love*, signed for five pictures recently. . . . LUM AND ABNER are at work on the scenario for *Wonderful World*, which goes into production on the RKO-Pathé lot soon. . . . BILL HENRY'S *By the Way* has been renewed over the Pacific Coast NBC network. . . . NEIL HAMILTON, of OPN's *Raffles* series, is scheduled for a new picture at Monogram.

DETROIT, Sept. 5.—WWJ is losing its first girl to the navy. Martha Jane Shugg, transcription librarian, is to take officers' training in the WAVES.

"Hey, Bud"

PHILADELPHIA, Sept. 5.—Edmund Dawes, new director of educational activities at WFIL and new to radio, got his baptismal the hard way. Believing that he had a red-hot program idea, he arranged to cut a platter of his first gem in order to submit it to the WFIL program board. To this end, he secured the services of two boys.

Everything progressed beautifully, that is, until Dawes approached the big climax. Thirteen of the precious 14 minutes 30 seconds had been recorded. And then—the studio door burst open and two urchins peered in with a yelp:

"Hey, Bud! Where's the men's room?"

5 Stations Give St. Paul Fair 100 Broadcasts

ST. PAUL, Sept. 5.—Twin City radio stations are playing a very important part in the annual Minnesota State Fair which opened Saturday (29) and continues thru Labor Day.

A check with all stations revealed that from the start of the annual exhibition here until the gates swing shut for the last time, there will have been 164 programs and at least a 100 newscasts presented from the fairgrounds.

All stations but one are participating in fair programs. The lone "dissenter" is WLOL, according to Jack Hirschboeck, program director.

WCCO, CBS outlet, has set up a booth in the Agricultural building from where 25 programs are being originated. KSTP, NBC affiliate, is airing 14 broadcasts from the fairgrounds. The Blue outlet, WTCN, is presenting 35 programs from its booth in the Pioneer Press-Dispatch building. WMIN is presenting the greatest number of broadcasts, 80. WDGW has 10 programs.

Blue Now Has 7 Kid Shows in Chi

CHICAGO, Sept. 5.—The switch of *Captain Midnight*, children's serial, from Mutual to the Blue Network, is giving that chain seven kid serials, most of them originating here. *Captain Midnight* starts on Blue September 28, taking the Monday thru Friday, 5:45 to 6 p.m. slots. The Wander Company (Ovaltine) is sponsoring it, set thru Blackett-Sample-Hummert.

Other Blue kid thrillers include *Lone Ranger*, *Jack Armstrong*, *Don Winslow of the Navy*, *Lightning Jim* (heard on the Pacific Coast), *The Sea Hound* and *Hop Harrigan*.

More Time for "Sardi"

HOLLYWOOD, Sept. 5.—*Breakfast at Sardi's*, a Blue network show, goes from five to six times weekly September 12.

First half of the new Saturday show will be sponsored by Nestle's Milk Products in the interest of Alpine Milk.

ADVERTISERS

(Continued from opposite page) the next 26 weeks, with the bill being paid by the Feltman & Curme Shoe Company. . . . General Mills added 10 stations to its Blue line-up for *Jack Armstrong*—bringing the total of stations to 100. . . . Most of the local stations originated shows at the Army War Show, staged at Soldier's Field. WGN led the field with nine broadcasts. . . . Karl R. Sutphin, ad man, has joined WLS as sales service manager. . . . Frank Schreiber, WGN manager, is in Cleveland this week attending Mutual's fall meeting. . . . Pabst Sales Company will again broadcast the National Football League games over WENR, with Jack Drees doing the announcing. . . . Radio Writers' Guild succeeded for the first time here in securing an advance payment on a script submitted for an audition. The script was prepared for the Grant Advertising Agency. . . . Hill Blackett, the agency mogul, is again listed on the board of governors of the Chicago Opera Company. . . . George Voutsas, of the NBC production staff, is reporting to the Army this week. . . . Edward Gerken, WGN sales assistant, enlisted in the Coast Guard as a yeoman second class. . . . WIND sold the Chicago Furniture Mart six five-minute periods a week, till forbid.

AFM Checking on Transcriptions to Soldiers Abroad

SAN FRANCISCO, Sept. 5.—James C. Petrillo, president of the American Federation of Musicians, has carried his fight to ban transcriptions a bit further by his wired pronouncement that short-wave Radio Station KGEI cease broadcasting to American soldiers in the Pacific until he knew what transcriptions were being used so that he could give his approval ahead of time.

In answer to Petrillo's ultimatum, KGEI issued a statement received from Robert E. Peare, general manager of General Electric's broadcasting set-up in Schenectady, N. Y. "As we understand the ban," Peare's statement read, "it has no bearing on the programs of KGEI, which is a wholly non-commercial short-wave station broadcasting, under the guidance of the Office of War Information, to the armed forces in the Pacific and the peoples of Australia and the Orient. The announcement of the ban specifically exempted programs for soldiers, and we have had the cooperation of unions in New York, St. Louis and other cities in arranging several outstanding programs recently."

Officials of KGEI declined to comment.

C'Est La Guerre

HOLLYWOOD, Sept. 5.—A new technical staff on *Second Mrs. Burton* over Columbia Pacific network moves in soon because announcer Hal Sawyer has enlisted in the Navy, sound effects engineer Don Creed has left to work for the Office of War Information, organist Erwin Yeo joins the Coast Guard, and audio engineer Carl Campbell is in the Army.

Chi Am Show to WGN

CHICAGO, Sept. 5.—Rubin's amateur program, formerly on WCFL and handled by Phil Shelley, moves to WGN September 13, where it will be heard Sundays, 8 to 8:30 p.m., for the next 52 weeks.

Show was placed by Art Holland, of the Malcolm-Howard Agency, and will be conducted by Maury Clifford.

RADIO PROGRAM DIRECTORS

- Setting Up for Remote Broadcasts
- I Used a Hundred Bands a Week to Please a Million Listeners
- Bands Are Transcription "Best Sellers"
- Bands on Network Shows
- Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement
- Complete List of Recording Artists and the Labels for Which They Record

These are only a few of the many interesting informative articles and lists you will find in

The Billboard

BAND YearBOOK

featuring the

4th ANNUAL EDITION of TALENT & TUNES on Records

The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of The Billboard.

Watch for it!

"Counterspy"

Reviewed Monday, 9-9:30 p.m. Style—Melodrama. Sustaining over WJZ (New York, Blue Network).

One of the new sustainers put on by Blue after its split with the Red, this series had been off for a few weeks and resumed August 31. It picks up its first sponsor with the September 28 broadcast, when Mail Pouch Tobacco Company (thru Walker & Downing Agency, Pittsburgh) takes it over.

A cast of a dozen actors is used approximately for each show, with Don MacLaughlin, in the lead role of David Harding, constant. Phillips H. Lord of-ice produced the show and has done a neat job both with the script, casting and musical and sound effects. The plot develops fast, there is a minimum of filler talk, and the closing incident, the torpedoing of an enemy ship, is made to sound very realistic.

The plot for the August 31 program was interesting all the way. It told how American counterspy Harding picked up a lead about some queer people settling on a small Pacific Island, how he discovered they were spies, how he and an associate located the enemy oil tanker and then, for the climax, how they boarded an American destroyer which subsequently shelled the tanker.

The subject matter is very timely, the story sounded true, and the program as a whole fits in with the war propaganda campaign but without losing entertainment value.

Paul Denis.

"Porter Patter"

Reviewed Thursday, 9:30-9:45 a.m. Style—Chatter. Sustaining on WMCA (New York).

Linda Porter, who returned to the air this week via WMCA, moves up to the dubious prominence of running her own show five times a week at the thankless hour of 9:30 in the morning. Housewives who reach for their dials before their cups of boiling water will welcome Miss Porter. Miss Porter begins her very own show with an inspiring editorial urging women to use their brains. The woman who uses her brains, says Miss Porter, lives a full, rich, happy life.

Miss Porter was fortunate at this listening to have as her guest Sally Victor, famous hat designer. Mrs. Victor has a

Program Reviews

EWT Unless Otherwise Indicated

vivacious vis-a-vis personality which seems to bridge the gap between herself and us poor mortals "who can only afford to spend \$5 for a hat." Mrs. Victor's message for her audience was, in effect, this: You have to really live to make good hats.

Miss Porter plans to present other guests in the future, among whom are Countess L. I. Zamoyska, Polish refugee, and Leah Ching, girl bomber pilot of the Chinese Air Force. Meantime Miss Porter will have many more inspiring editorials for women with brains.

Shirley Frohlich.

"Dark Destiny"

Reviewed Wednesday, 9:30-10 p.m. Style—Mystery. Sustaining over WOR (New York).

There is very little new about this series of horror stories to distinguish it from any of its predecessors. Basically, the plots around which these particular yarns evolve are much the same because they border on supernatural taboos and the punishment that follows violation of things sacred. Nevertheless, for those who are partial to an eerie and macabre atmosphere, the stories in the *Dark Destiny* group should do a fine job of satiating the appetite of even the most critical mystery lover.

Penned by Robert Arthur and David Kogan and bearing the Jack Johnstone production label, the program impresses because of its excellent triple writing-producing-acting stints. In chiller caught (September 2) *Curse of the Tomb*, histrionic ability of radio's veteran actor, Alf Shirley, who portrayed Sir Edward, especially stood out, as did, incidentally, Jack Johnstone's Thespian bit. Altho in Johnstone's case his fame springs from his ability to create unusual voice and sound effects in his programs, which in this opus fully measured up to the usual high standard.

Edwin Lee.

"It's Your War"

Reviewed Tuesday, 7:30-8 p.m. Style—Roundtable. Sustaining over KQV (Pittsburgh).

Here's a swell program idea for building audience interest and at the same time offering a service desired by radio listeners. The show presents representatives of all branches of the armed forces, the OWI, Civil Service and U. S. Employment Service. They discuss wartime man power issues in question and answer style. The content is timely, valuable, appealing.

The presentation in the first broadcast left something to be desired. Most interesting were the answers of the public relations reps of the Army, Army Air Corps, Navy, Marines, Coast Guard and Merchant Marine. Altho the Civil Service and Employment Office material was equally significant, it's superfluous and confusing, on the same show with the servicemen. Too many voices. Too many questions about different government agencies and man power needs. District Chief Harry Kodinsky, of the Office of War Information, served as moderator. The quiz panel would be faster-moving if converted into a roundtable. The civilian personnel issues would make another popular program.

It's Your War, a snappy title, should win one of Pittsburgh's biggest local show audiences if edited more finely and paced better.

Mort Frank.

Vaudeville

Reviewed Saturday, 8:30-9 p.m. Style—Variety. Sustaining over WOR (New York).

This series, which began August 29, is an attempt to recreate "real, old-time vaudeville." The opening shot ran off okay, and did bring back some pleasant memories.

Roger Bower announces the acts, and produced and directed the show. He introduces each act briefly and straight—as the angle of the show is to make it real old style, vaude without emcees, lines or bands. The studio audience provides the applause and laughs so important to vaude. Bill opened with a dog act apparently just going off. Announced as Joe Wilder and Dogs. Then Benay Venuta, currently featured in the show *By Jupiter*, singing a couple of zingy tunes, *Not Here by Jupiter* and that oldie, *St. Louis Blues*. She's fine. Then Charlie Althoff, veteran vaudevillian, did his comedy rube fiddler turn. His high voice, rustic style, off key fiddle scraping and old-time jig come over nicely.

William Hargrave and His Jeeps came thru with a couple of lively marching songs, *You're in the Army* and *Keep 'Em Flying*. Hargrave's baritone is very pleasing and the glee club backing was okay. Millard and Marlin, boy-girl cross-fire turn that really recalled the good old days, came next and they drew many laughs. The girl's laughing delivery was excellent. Then "a ballroom team, John and Peer," was introduced, but over the radio all we could hear was the music, of course. A pleasant musical interlude. Then James Barton, the punch of the show. His singing of *Annabel Lee* and *You Made Me Love You*, plus a swell Irish dialect story, made up his offering, and it registered well.

How to present sight acts, as much a part of vaude as sound is to radio, will be a big problem for this show. Despite that, however, the initial program indicates it won't be an unsurmountable problem.

Paul Denis.

Bond Waggon

Reviewed Monday 11:15-11:30 p.m. Style—Interview. Sustaining over WCAE (Pittsburgh).

For three years over the 10-watt independent WWSW, Walt Framer interviewed legit theater stars backstage at Nixon. For three years the city's only pro flesh playhouse was the scene of interviews that combined color with plug appeal.

This year the show has been moved to WCAE, 5,000-watt Mutual outlet. It has been moved from backstage to onstage. Further, the quarter hour is now devoted to promoting the sale of War Bonds thru interviews of the week's stars. Entertainers will autograph bonds

bought in theater after broadcast. Framer still conducts the show. Conrad Nagel, in town for *The Moon Is Down*, was featured on the premiere broadcast. His delivery was superb. His message, too, was spirited and pointed.

The series should be interesting to radio listeners who patronize the drama, and also to most other folks who like to hear stage greats talking out of character. Framer might improve his broadcast by being more discriminating and pungent with his questions. Maybe more planning, instead of the vaunted impromptu sidewalk interview style, would help.

Mort Frank.

"Hollywood Spotlight"

Reviewed Friday, 9:30-9:45 p.m. PWT. Style—Interview and Hollywood gossip. Sponsor—Thrifty Drug Stores Agency—Milton Weinberger, Los Angeles. Station—KECA (Los Angeles).

Ersking Johnson, columnist of *The Daily News*, takes the air five times a week to tell listeners what's going on in Hollywood and to plug the thriftness of buying at Thrifty Drug Stores. As a columnist, Johnson picks up his habits, and the air show is a means of his using much more news about Hollywood stars than he is permitted to print in his columns.

Johnson confines his chatter to Hollywood. He is a bang-up columnist, and the material he gives out over the air is newsy and meaty. He augments his gossip by interviewing stars and other celebs. On show caught, it was Jule Styne, songwriter, who proved a good interviewee. Interview with Styne was informal, which added to its listenability.

Johnson does a good job and manages to get top-rate guests. Program is well spotted, smoothly presented. It should sell a lot of laxatives for Thrifty.

Sam Abbott.

"Art Hynett's Little Show"

Reviewed Tuesday 5:30-6 p.m. Style—Variety show. Sustaining on KYW (Philadelphia).

Station has loaded this new stanza with plenty of top-notch talent. And recalling the Clifton Webb-Libby Holman *Little Show* cliche, the title would indicate that the KYW program producers have gone all out to create an atmosphere of intimacy. However, the creative ability goes little beyond the identifying program tag and it runs off as just another music and song session, bearable only because of the individual talents displayed. But as a distinct entity—either as a big or little show, it does nothing more than fill a 30-minute gap.

Altho the billing singles out Hynett (until now spelled Hinet), he takes a back seat at his organ and the hosting is handled by announcer-emcee Franklin Evans. Is in there pitching all the time, but Evans is weighted down with a script that fairly gushes with corny gags. Not only does it all fall flat, but makes for a handicap too tough for the soloists to overcome. Also rings in a couple of transcribed spots (Rinso White and Carter's Little Liver Pills), which are more pronounced than the efforts of the live talent.

There is no fault with the performers. Hynett's agile and flying fingers at the electric organ in the rhythmic style are strong enough to serve as the nucleus for a varsity show, both solo spots and in accompanying. The romantic tenor of Roger Williams, and Kay Parker's rhythmic balladeering offers plenty of lyrical delight. And for added vocal pleasures there is fine blended spiritual singing of the Royal Harmony Singers, Negro quartet of males striking out natural harmonies. *Maurie Orodener*.

Clete Roberts to OWI

HOLLYWOOD, Sept. 5.—Clete Roberts, Blue Network's director of news and special events here, will resign September 15 to join the Office of War Information in San Francisco.

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
World-Telegram Building
125 Barclay St., New York, N. Y.
BARCLAY 7-5371

Every
Band
Buyer
Will
Read

The Billboard
BAND Year BOOK
featuring the
4th ANNUAL EDITION
of TALENT & TUNES
on Records

The most important publishing event in the history of the music business. Watch for it!

COWBARNS GET 382 WEEKS

Early Start for Baltimore Season; Fall Outlook Fine

BALTIMORE, Sept. 5.—Local legit season will get under way one week earlier than previously announced when Ford's opens *Private Lives* Labor Day. Ford's, originally scheduled to open September 14 with *Vicki*, will use it as its second attraction. Week of September 20 will get *Priorities of 1942* for nine days, with Willie Howard, Phil Baker, Walter O'Keefe and Paul Draper.

My Sister Eileen will return week of September 28. Last season it was one of the top shows at Ford's, grossing better than \$18,000.

Two attractions for October are *Lady in the Dark* and *This Is the Army*.

Subscribers to the Theater Guild-American Society season will get *The Pirate*, a new play with music based on *Green Grow the Lilacs*; *Junior Miss*, and *Plans for Tomorrow*, at the Ford.

John Little, manager at Ford's, says he looks for a well-booked season. Last season was Ford's best in 20 years, with 27 attractions, including a return engagement of *Hellsapoppin* and a gross much over a quarter of a million.

Ford's will enter its new season under new ownership, having been purchased last spring from the Erlanger estate by Morris A. Mechanic, movie and real estate operator.

What policy will be pursued at the Maryland, the other legit house in Baltimore, is still in doubt. This house, which last season closed one of its best in years, grossing \$112,000 with 14 attractions, is now owned by Charles W. Hicks, movie operator. There are negotiations going on to establish a stock company at the theater.

Nagle in "Moon" Big 2-Week 20G

BOSTON, Sept. 5.—*The Moon Is Down*, with Conrad Nagle, Boston's sole legit attraction, did very well in its two weeks' stay. This show could have stayed two more weeks, but previous bookings forced it to move on. Shubert officials say it was the best box-office attraction since *Arsenic and Old Lace*. Show opened Monday, August 17, one of the hottest days this summer, to standing room only. It continued to do good business despite adverse weather.

Plymouth seats 1,150. At \$2.20 top, *Moon Is Down* drew a good \$20,700 for two weeks.

With the closing of this show the theater is again dark.

Boston Setting Season Openers

BOSTON, Sept. 5.—Legit season starts with *Count Me In* at Shubert September 10. Stars Charles Butterworth, Luella Gear, June Preisser and Mary Healy. Stays two weeks. *Beat the Band* follows September 21.

Colonial Theater reopens September 28 with the new Maxwell Anderson play, *The Eve of St. Mark*. Aline MacMahon heads the cast.

Majestic Theater will have the Boston Comic Opera Company.

Legit theater managers are looking forward to a terrific season. Boston will see again the hits of last season like *Junior Miss*, *Arsenic and Old Lace* and *Life With Father*.

Holyoke Group Strong

HOLYOKE, Mass., Sept. 5.—Valley Players, Mountain Park Casino, are bettering the attendance record set up last season. To date 30,571 persons have paid their way in; in 1941, during a 10-week season, the total was 26,882. The management expects the total this year will be close to 40,000.

The largest weekly attendance was for *Watch on the Rhine*, 4,845; second largest, *Out of the Frying Pan*, 4,360; third, *Three Men on a Horse*, 4,136. The last-named show would probably have been the best attended were it not for three rainy nights.

BROADWAY RUNS

Performances to Sept. 5 Inclusive.
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5	315
Arsenic and Old Lace (Fulton)	Jan. 10 '41	601
Blihe Spirit (Booth)	Nov. 5	334
Claudia (return) (St. James)	May 24	120
I Killed the Count	Sept. 3	4
Junior Miss (Lyceum)	Nov. 18	327
Life With Father (Empire)	Nov. 8 '30	1174
My Sister Eileen (Biltmore)	Dec. 26 '40	698
Uncle Harry (Broadhurst)	May 20	118

Musical Comedy

By Jupiter (Shubert)	June 3	110
Let's Face It (return) (Imperial)	Aug. 17	24
New Moon, The (revival) (Carnegie Hall)	Aug. 18	23
Porgy and Bess (revival) (Majestic)	Jan. 22	200
Sons o' Fun (Winter Garden)	Dec. 1	320
Star and Garter (Music Box)	June 24	86

Okays "Harry" Cast For Free Army Show

NEW YORK, Sept. 5.—Cast of *Uncle Harry* was given the go-ahead sign by the council of Actors' Equity Association to give a special performance at Fort Meade, Md., without compensation.

Petition, signed by the cast, was presented to council last Tuesday (31) seeking permission for the army showing. No arrangements have been made as yet, because there was no assurance as to the way Equity would react after the Maurice Evans incident.

The Evans fracas, resulting in some internal disorder after the outcome, was based on the cast playing a series of experimental performances of *Macbeth* at Fort Meade last spring. At that time Evans offered the cast \$5 per day out of his own pocket.

Special showing of *Harry* at the cantonment may get backing from USO-Camp Shows, Inc., it was felt by the council.

46 Summer Houses Give Work to 500 Actors Despite Gas Jitters

NEW YORK, Sept. 5.—Cowbarn theaters rallied this past season, in the face of an anticipated disastrous summer because of gas and tire rationing, and provided 382 weeks of playing time for a peak of 500 actors, in 46 theaters operating under professional standards. Altho only 46 cowbarns operated this past summer in contrast to last year's high of 72, it is felt the playing time and number of actors employed is an encouraging sign for future stock seasons under wartime conditions.

The above figures represent houses which played under Actors' Equity Association conditions; employing a minimum resident cast of six members, minimum wages of \$50 weekly for resident players and \$60 in rotary stock, and the posting of a bond to cover two weeks' wages in the event of a non-payoff. This accounted for a minimum employment of 342 actors and actresses thru the season, but it is estimated that upwards of 500 players were employed during the height of activity.

While the Labor Day week-end is the usual swan song for summer theaters, 16 cowbarns will still be operating after Labor Day, but just how far beyond that is not known. This, too, is an unusual sign, mainly credited to the lack of competition which has swelled audiences.

Cowbarns remaining open and their original opening date are:

Cambridge Summer Theater, Brattle Hall, Cambridge, Mass., May 11; Paper Mill Playhouse, Milburn, N. J., June 1; Providence (R. I.) Playhouse, June 1; Broadway Playhouse, Nuangola, Pa., June 8; Scarsdale (N. Y.) Productions, June 23; Hotel Willard, Washington, D. C., June 25; Woodstock (N. Y.) Playhouse, June 25; Bucks County Playhouse, Hotel Bellevue Stratford, Philadelphia, Pa., June 26; Valley Players, Holyoke, Mass., June 29; New Milford (Conn.) Playhouse, July 1; Manhattan Players, Milford, Pa., July 6; Ivoryton Players,

New London, Conn., July 6; Lake Whalom Theater, Fitchburg, Mass., July 6; Frank McCoy, Toronto, July 20; Mosque Theater, Newark, N. J., July 21; Chapel Playhouse, Great Neck, L. I., August 15.

Those that have closed include: Louisville (Ky.) Park Theater Association, five weeks; Ann Arbor (Mich.) Drama Festival, five weeks; Harrison Hall Players, Fitchburg, Mass., three weeks; Olney (Md.) Players, two weeks; Memphis (Tenn.) Open Air Theater, six weeks; Cape Theater, Cape May, N. J., 14 weeks; Port Players, Shorewood, Wis., 12 weeks; Peterborough (N. H.) Players, eight weeks; Starlight Theater, Pawling, N. Y., eight weeks; Tamarack Playhouse, Lake Pleasant, N. Y., seven weeks; Resident Players, Springfield, Mass., one week; Hilltop Playhouse, Baltimore, Md., 12 weeks.

Mountain Playhouse, Jennerstown, Pa., 12 weeks; Robin Hood Players, Arden, Del., 12 weeks; Stony Creek (Conn.) Players, nine weeks; Sayville (L. I.) Playhouse, seven weeks; Franke-Davis Players, Syracuse, nine weeks (moves to Utica after September 5); Cape Players, Dennis, Mass., seven-and-a-half weeks; Monomoy Theater, Chatham, Mass., eight weeks; Princeton (N. J.) Playgoers, seven weeks; Carnegie Hall, N. Y., Stock, 10 weeks; Frankie McCoy, Buffalo, 13 weeks; McCoy, Boston, 10 weeks; McCoy, Atlantic City, N. J., one week; Elitch's Gardens, Denver, six weeks; Hartford (Conn.) Musical Stock, two weeks; Maplewood (N. J.) Playhouse, five weeks; St. Louis Municipal Opera, 13 weeks; Water Gate Productions, Washington, D. C., two weeks.

Earlier indications in the season seemed to point to doomsday for cowbarn operators, and their reluctance to go ahead was reflected in the late posting of bonds with Equity. Along about the middle of May, when 50 bonds are usually posted in normal times, only 15 were posted this year.

The hue and cry was centered around the fact that most summer theaters are in isolated areas, accessible by auto only, and what with the conservation of gas and rubber, many veteran cowbarn producers just let the weeds grow high around their properties for the summer.

When the Summer Stock Managers' Association in convention last spring pointed with alarm to this condition, Equity promised to co-operate by reducing certain minimum regulations and the allowance of a new clause in the summer contracts that "special consideration" would be given to producers who were forced to curtail operations because of war conditions. Equity wouldn't give a blanket allowance on all war problems, because it feared producers having the slightest trouble could close without paying notice.

With the summer at an end, it is revealed that only one salary dispute arose because of gas and rubber conditions when Madge Evans, Ruth Chatterton and Ralph Forbes filed charges against John Hayden, operator of the Olney (Md.) Players, who folded a little less than two weeks after he opened. Salaries, in lieu of cancellation, were allowed by the American Arbitration Association and the claims were satisfied out of the bond which Hayden posted.

Florence Parry New P. A.

PITTSBURGH, Sept. 5.—Florence Parry, daughter of former actress Florence Fisher Parry, who has been a *Press* columnist for a dozen years, is new publicity director of the Pittsburgh Playhouse. Theodore Viehman, formerly with the Youngstown Playhouse, has been appointed Playhouse director, succeeding Fred Burleigh, now in the army.

Woolever Show for Chi

CHICAGO, Sept. 5.—H. E. Woolever, independent West Coast producer, is bringing in *Maid of the Ozarks* into the Great Northern, opening September 15. Comedy played for several months in Los Angeles and San Francisco.

FROM OUT FRONT

A Doleful Diagnosis

—BY EUGENE BURR—

IN THE September issue of *The American Mercury*, under the title of *Why Playwrights Go Crazy*, Mr. George Jean Nathan, the decrepit *enfant terrible* of the play reviewers, weeps scalding tears over the pitiful plight of the playwrights. The men who write our plays, Mr. Nathan indicates, may be forgiven for chewing doorknobs and plucking straw out of their hair because of the summary treatment accorded their tender brainchildren by those terrible ogres, the producers, directors and actors. And, to support this somewhat startling thesis, Mr. Nathan offers a list of examples that make the tales of Tartar atrocities seem like the account of a Sunday school picnic.

The spectacle of Mr. Nathan indulging in an orgy of pity is at once so tender and so unusual that it seems a shame to suggest that all his lachrymal flood is just so much extra-salty bilgewater. Yet Mr. Nathan makes out, I'm afraid, a pretty bad case for his diagnosis of the admitted insanity that besets most playwrights. He cites a few instances of horrific treatment accorded plays—some of the instances being extremely questionable—and lets it go at that. He forgets completely that all playwrights are protected from changes in their scripts—and from actors and directors they consider unworthy—by the terms of the Dramatists' Guild contract. He forgets that the playwright himself thus becomes directly or indirectly responsible for the very atrocities he laments. He cites a reasonably large number of cases in which plays may or may not have been ruined in their production or acting; but, except in a few instances of foreign playwrights who were too far away to object effectively, he offers no case that the playwright himself couldn't have prevented.

He says, with the justice that slides glibly from the glittering keys of his typewriter, that authors are usually viewed only as a necessary evil, to be put up with as well as possible by actors and directors. He forgets to say, however, that the unspeakably ridiculous demands of authors who stand pat on their Dramatists' Guild contracts are largely responsible for this attitude. He forgets to say that they are regarded as evils largely because of their own pig-headed attitudes and frequently overwhelming stupidity when face to face with the practical problems of the theater. More plays have been ruined by foolish and stubborn authors refusing to benefit from the practical experience of directors and managers than by managers and directors ogreishly tearing to pieces the tender offspring of a numbed and lacerated scribe.

EVEN some of the comparatively few examples cited sorrowfully by Mr. Nathan fail to stand up under examination. He makes a particular point of the horrific changes that Victor Francen allegedly insisted upon making in the script of *The Walking Gentleman*, wailing like a top-hatted banshee over the horrible fate of Fulton Oursler and his wife, the authors. But the Ourslers were not only the authors, protected by the Dramatists' Guild contract; they were also the producers. They picked the tigerish Mr. Francen of their own free will; and they assuredly could not be forced to make changes that they themselves disapproved.

(See FROM OUT FRONT on page 10)

New Play on Broadway

Reviewed by Eugene Burr

CORT THEATER

Beginning Thursday Evening, September 3, 1942

I KILLED THE COUNT

A play by Alex Coppel. Staged by Frank Carrington and Agnes Morgan. Setting designed by Emil Holak, constructed by C&W Theatrical Equipment Service, and painted by Holak Studios. Press agents, C. P. Greneker and Howard Newman. Stage manager, John F. Roche. Presented by Frank Carrington and Agnes Morgan.

Count Victor Mattoni Rafael Corio
 Polly Ethel Morrison
 Divisional Inspector Davidson Louis Hector
 Detective Raines Bertram Tanswell
 Martin Le Roi Operti
 Police Constable Clifton James Canon
 Louise Rogers Doris Dalton
 Renee La Lune Ruth Holden
 Samuel Diamond Clarence Derwent
 Johnson Edgar Kent
 Mullet A. J. Herbert
 Bernard K. Froy Robert Allen
 Viscount Serrington Guy Spaul

SCENE: The Living Room of Count Mattoni's Flat. London. Shortly Before the Present War. Prolog: 10 A.M.

ACT I—11:30 A.M. ACT II—The Action Is Continuous. ACT III—The Action Is Continuous.

The first sigh of the new season—if we except the brief hiccup that marked the beginning and end of the Saroyan Repertory Theater—came to the Cort Theater Thursday night in the form of a mystery melodrama titled *I Killed the Count*. Regardless of who killed him, the count is, I'm afraid, very, very dead.

The piece, written by Alex Coppel and presented and directed by Frank Carrington and Agnes Morgan, is a more or less routine mystery meller, studded by bad writing and worse characterizations, and saved in the early stages by an ingenious central idea. At the end, tho, even the central idea goes suddenly haywire, and the net result is a bit like a B picture presented alone at a \$3.30 top. Nor does the direction help much, either. The directors enthusiastically succumbed to the worst feature of Mr. Coppel's writing and plotting, and some of the performances go so far overboard they're beyond even the reach of a lifeboat. Only a few strong-minded actors managed to avoid the general rout.

The plot concerns the murder of Count Mattoni, an unsavory Italian living in London just before the start of the war. He is found in his flat with a bullet hole in his forehead, and Inspector Davidson, assigned to the case, is confronted with a lush crop of clues. Their very abundance and diversity make his problem difficult and intriguing.

And then, one by one, various suspects begin to confess to the crime. Each tells a different story—duly acted out in a playback—until you get the idea that the Count's flat on the fateful night had a family resemblance to Grand Central Station at the start of the Labor Day week-end. Each story, it is to be noted, contradicts and rules out the others.

The idea, as you can see, is amusing and ingenious. The only trouble is that, as the number of stories begin to mount and the conflicting playbacks succeed one another, you wish that Mr. Coppel had picked his story and had been stuck with it. As the Count continues to get murdered in different ways in varying playbacks, his gore is greeted with a succession of horselaughs. And, tho it's against the rules of mystery play reviewing to reveal the denouement, I can at least report that the method of reconciling the conflicts, tho ingenious, is dramatically ineffective; and the solution itself sounds like the despairing wail of an author who has gotten himself into an indissoluble tangle.

As previously remarked, the acting is something less than world staggering; but a number of the players do manage to rise above direction and script. Foremost among them is Louis Hector, who, as Inspector Davidson, is called upon to set the pace and practically carry the play. At the outset he punches a bit too hard to

achieve his pacing, but he settles down quickly to turn in a solid, varied and excellent piece of work. Clarence Derwent scores splendidly in an incidental role, and fine jobs are also done by A. J. Herbert and Robert Allen. On the other hand, Doris Dalton plays the girl in the case as tho she were doing a burlesque of Mrs. Siddons; Ruth Holden seems to have dredged her idea of an American chorus girl from a revue blackout; and Le Roi Operti is insistently painful as a supposed comic hotel manager. Rafael Corio—who seems to be no relative of Ann Corio—plays the much-murdered Count himself and covers his performance with an accent so thick that it is practically impenetrable. In any case, Mr. Corio should learn that any honest player, called upon to typewrite upon a stage, will at least learn how to do more than stab incessantly at a single key. A performer so slipshod in such detail as Mr. Corio is not, I'm afraid, my idea of a professional actor.

FROM OUT FRONT

(Continued from page 9)

If they walloped the script at the behest of Mr. Francon, it proves merely that they were either star-smitten or fantastically incapable of judging the effect of their own play.

Particularly amusing is Mr. Nathan's wail over the sad case of Saroyan. When *The Time of Your Life* was first presented in tryout, it was directed by Bob Lewis, whose directorial imagination had made a success d'estime of the antic Armenian's first dramatic atrocity, *My Heart's in the Highlands*. Mr. Lewis, seeing the fantastic unreality and incipient insanity of the second script, very wisely decided to stage it as he had the first—in stylized and unreal settings and with stylized direction that would lift it bodily out of the real world with which it had no possible sane connection. Later, it was taken out of Mr. Lewis's hands and restaged realistically—in which form it became the particular delight of critics and other outre fellows who feel they have to like odd things in order to maintain what are sometimes referred to as their reputations. But to any adult human, that second staging was a mess. It was that second, or Saroyan, staging that should have driven a sensitive playwright crazy—not the first, created by the same Mr. Lewis whose imaginative direction of *My Heart's in the Highlands* was responsible for all of Saroyan's questionable prestige as a playwright.

When Mr. Nathan emits a cowl-like oohone because of the treatment of Paul Vincent Carroll's *The Old Foolishness*, he is on solid ground. But when he similarly wails because of the casting of Walter Hampden in the central role of Mr. Carroll's *The Strings, My Lord, Are False*, he is merely making a fool of himself. As a matter of cold fact, Mr. Hampden's strong, passionately sincere, amazingly effective performance was the only thing that tended to save an otherwise worthless and muddleheaded play. Mr. Nathan suggests that the role should have been played by "a gentle cross between Cedric Hardwicke and Al Shean." He might just as well suggest that it should have been played by a cross between a pterodactyl and a chicken.

He also wails of the mess centering around the production of *The Talley Method*, which was staged by Elmer Rice and restaged by Herman Shumlin—never suspecting, from the ivory tower which is his unnaturally natural habitat, that directors and actors had so much trouble merely because *The Talley Method* was a very bad play. In any case, S. N. Behrman, its author, is a member of the Playwrights' Company, along with Mr. Rice, and should certainly know by this time that Rice is an appallingly incompetent director. Mr. Behrman okayed him in the first place, so the mess was primarily his own fault.

SO MUCH for Mr. Nathan's frightful examples. Some others he cites are legitimate enough; but the point is that infinitely more examples could be cited of producers, actors and directors building worthless plays into resounding financial—and sometimes even artistic—successes. I have neither the time nor the space to do more than scratch the surface—but consider a cheap, ten-twenty-thirty melodrama like *Dead End*, built by a magnificent production into a financial hit and an astronomical film sale. Or *Johanny Belinda*, a drama in the mode of the 1890s, made exciting and effective by the memorable and magnificent performance of Helen Craig. Or *The Corn Is Green*, a muddled and persistently unexciting play, turned into an absorbing theatrical evening by the acting of Ethel Barrymore and the splendid direction of Herman Shumlin. Or such fatted dramatic calves as *Grand Hotel* and *Street Scene*, both examples of cheap hackwork turned into outstanding successes, by direction in the case of the first and production in the case of the second.

Or take examples from last season's crop. A bush-league comedy like *Spring Again* was yanked bodily into the hit category by the beautiful playing of Grace George. *Angel Street*, a dull psychological shocker, as full of holes as a sponge, was turned into the most absorbing thriller in over a decade thru the superlative, astoundingly effective direction of Shepard Traube. And *Blithe Spirit*, which was enthusiastically selected as the best foreign play of the year by that esoteric little kaffeeklatch known as the Critics' Circle, was merely a slick, frothy and utterly empty comedy given spurious stature by the splendid effect of its production, direction and acting.

And so it goes; there are literally thousands of examples. Taking the picture as a whole, it would seem that the playwrights have precious little to go crazy about—precious little, that is, aside from what they find within themselves.

YET, when you come to think of it, the drop in quality of plays in recent seasons—if there has really been such a drop—is essentially the fault of the producers after all. It's their fault, but not for the reasons that have turned Mr. Nathan's ivory tower into a dainty wailing wall. Producers have contributed to a possible lowering of standards, not because they ruthlessly ruin and botch the playwrights' sacred work, but because they don't know enough to fix it up properly.

It is seldom that a play—particularly a play by a new dramatist—comes in to an office in a form even remotely fitted for effective stage presentation. In the old days, producers worked with playwrights, with the canny knowledge of practical theater that producers then seemed to have, and turned often hopelessly-seeming ground plans into the materials of success. Now, it seems, producers are either lacking in that canny practical knowledge of their predecessors, or else are too prone to let the bumptious playwright throw his weight around and stand pat on that very clause in the Dramatists' Guild contract of which Mr. Nathan fails to suspect the existence. It's not that producers do too much stupid changing of the playwrights' work; it's that they don't do enough intelligent changing. But all of that is material for another column.

Bucks Co. Theater May Go Year-Round

PHILADELPHIA, Sept. 5. — Bucks County Playhouse, standard summer strawhat which moved into the ballroom of the Bellevue-Stratford Hotel because fire and gas rationings hit hard at its suburban New Hope site, may do a fall and winter season.

Playhouse, managed by Theron Bamberger, closes a highly successful 10-week season tonight. Bamberger is studying plan to reopen the ballroom-playhouse later this month. Would give the town a fifth legit theater, complementing the three Shubert houses and Samuel Bern's independent Shubert Theater.

Most important factor will be the demands to be made by the musicians' and stagehands' unions. Playhouse had to put six tooltlers and four stagehands on the pay roll this summer under threat of the hotel being placed on the unfair list. Bellevue-Stratford also most anxious for the Playhouse to operate year-round and is not accepting any bookings for its ballroom for dances and affairs until Bamberger makes up his mind.

Philly Wonders Why

PHILADELPHIA, Sept. 5. — Local drama editors and critics again doing the burn at Gotham legit producers for passing up natural angles in routing their shows. Originally skedded to have its world preem here because the drama was based on the book about Philadelphia a generation ago, newspaper eds have been liberal in space and photos used in the interests of *Franklin Street*. Was a natural because Franklin Street here still is rich in color. Instead, Philadelphia has been checked out and the show preems in Wilmington, Del., September 18, and then goes to New York by way of Washington and Boston.

It's typical of the Broadway producers, cry the newspaper eds, in booking a play of Philadelphia interest everywhere but into Philadelphia. Imagine the fanfare Hollywood would whip up with such a natural tie, they point out. The same thing happened with *George Washington Slept Here*, which had a neighboring Bucks County locale; again with *Cabin in the Sky*, which had for the lead Ethel Waters, who groomed here and was born at neighboring Chester; and then again with *Papa Is All*, which is all about the near-by Pennsylvania Dutch folk. Last-named is finally coming here following a Broadway run and a full season's tour everywhere but Philadelphia.

Film Companies Bite on "Father" For-Sale Story

NEW YORK, Sept. 5. — Oscar Serlin pulled a reverse twist on established trade practices for peddling film rights to Broadway hit plays by making a public pronouncement that *Life With Father* was for sale on the open market for a \$500,000 down payment, a percentage of the gross receipts, supervision rights over the production and the setting of a 1944 release date.

Serlin said that ever since the story appeared in the daily press he has received a battery of phone calls from every motion picture firm in the business, asking for appointments, "to discuss the deal." During the three years that the show has been running, Serlin said, there has been some film bidding, but none of it was taken seriously.

Decision to entertain bids from the film companies, Serlin stated, was because of the imminence of his induction into the army next month. Serlin said that he would demand a partnership deal between anybody who buys the play and the authors and backers, including himself; Mrs. Clarence Day, widow of the original author; John Hay Whitney, Mrs. Charles Payson, Hume Cronyn, Dr. Irving Somach, Ned Lebac and Edward Serlin.

During the run of the play New York gross has been a little under \$2,000,000, with two road companies accounting for another \$2,000,000. Any radio, television or mechanical rights will not be included in the film sale.

Cleve Expects 30 Shows

CLEVELAND, Sept. 5. — The Hanna raises the curtain on the first Guild play of its 1942-'43 season with *The Pirate*, new romantic comedy by S. N. Behrman, week of September 21. Five additional Broadway attractions have been booked by House Manager Milton Krantz over a period thru November 15, with a total of 30 shows expected for the season.

Check on "Bud Jones"

YELLOW SPRINGS, O., Sept. 5.—Norman Lloyd is coming here this week-end from New York to look over the Yellow Springs Theater production of *Remember Bud Jones*. Also, John Houseman and Lee McCullam, coming in from Chicago, are to give the show the once over.

Equity Council Relaxing

NEW YORK, Sept. 5.—Equity Council at a meeting August 31 voted to continue its summer schedule of semi-monthly sessions until October 2, when weekly meetings will be resumed. Councilors argued that there wasn't too much doing until then.

AMERICAN ACADEMY OF DRAMATIC ARTS
 Founded 1884 by Franklin H. Sargent
 The foremost institution for Dramatic and Expressional Training in America. The courses furnish essential preparation for Teaching & Directing as well as Acting.
 Fall Term Begins October 26th.
 Catalog from Secretary, Room 145
 CARNEGIE HALL, NEW YORK

BANDS UP VAUDE GROSSES

N. Y. Clubs Buy Lots of Talent For New Season

NEW YORK, Sept. 5.—Despite war problems such as approaching meat and fuel rationing and the growing difficulty of getting standard acts at reasonable salaries, local night clubs are going into the fall season with confidence. Available names are being bought as usual and the clubs that closed for the summer are reopening.

The Copacabana resumes the end of the month. Don Loper, who worked there last year as Loper and Barrat and who also designed the costumes and staged the shows, will stage and costume the opening show, but will not work in it himself. He and Monte Proser are going to Atlantic City to pick up some beauty contest winners for the Samba Sirens ensemble. Marjorie Knapp may double from *Star and Garter* musical for the opening bill.

El Morocco is closing this week to reopen September 8. It will do some redecoration in the interim.

The Versailles new show September 17 will be the first all-girl revue and have Avis Andrews, Nan Rae and Mrs. Waterfall, Gloria Gilbert, Carolyn Marsh, Lois Bannerman, and Six Versighs, all new. Show will be called *Life Without Men*, with \$12,500 going for costumes. The club expects the show to run until February. Ladislas Czettel has designed the costumes, with Marjery Fielding doing the music and Charles Barnes the lyrics and dialog. Ben Cutler's band will replace Maximilian Bergere's band, with Panchito's orchestra remaining.

The Plaza's Persian Room, revamped and redecorated to provide a better view of the shows, reopens September 23 with Hildegard. She will be getting \$1,750 a week.

The Aquarium Restaurant, operated by Ben Hartman, plans to try out a band policy later in the month. Teddy Powell's band has been mentioned for the spot.

The 500-seat Enduro Cafe, Brooklyn, has increased its talent budget and has brought in the Angle Bond Trio, the Connie Howell Trio and the Streamliners, booked thru Al Zugsmith and Mike Spectale.

Le Ruben Bleu reopens for its sixth season September 10 with Fred Keating, Delta Rhythm Boys, Ruth Berman, Maxine Sullivan and Julius Monk.

El Chico is now being run jointly by Miss Gertrude Green; Leo Orta, the club's night manager, and Benito Collada's attorney, now that Collada has had to go to Arizona to recuperate from an illness.

The Hotel Pierre has assigned Stanley Melba, band leader, the job of entertainment director. He will book the band and floorshow talent for the hotel's Cafe Pierre and the Cotillion Room.

LaConga, which closed for nine days to rehearse its new show, a condensed version of *Of V We Sing*, reopened Thursday.

Billy Rose's Diamond Horseshoe has been doing such good business that it has added a third performance Saturday nights.

Ben Marden's Riviera, Fort Lee, N. J., is closing its 11th season September 16. Last year it stuck it out right thru fall and winter by opening its cocktail lounge, but this year this apparently is impossible due to gas and tire restrictions and the cutting down of taxi services.

Salt Lake Readies

SALT LAKE CITY, Sept. 5.—Lake Theater, only local vaudeville house, closed last week for three weeks. It will be renovated to meet the demands of increased business caused by the influx of 90,000 war workers to Salt Lake City and vicinity.

The house has played vaude and B films, and occasionally double-feature films, alone. When it reopens late in September, according to Manager Andy Floor, the policy will emphasize consistent, better vaude and films. Booking exclusively thru Paul M. Savoy.

Politics in Night Club

NEW YORK, Sept. 5.—Local French atmospheric night clubs are all strongly pro-Fighting France and very much against Vichy France.

At La Vie Parisienne, for example, Owner Arthur Lesser chased out of his club last week the night club reporter for a local newspaper that has often been accused of being pro-Fascist. Then he called up his press agent, Max E. Hecht, and told him never to invite or tolerate any reporter from that particular paper or from any "blankety-blank pro-Fascist sheet."

Handling Officers, Privates a Problem; But Davis Solves It

MIAMI, Sept. 5.—Kitty Davis Airliner has reformed its policy to take advantage of the soldier influx in the town. Advertising offers them a 10-cent beer at the bar. The bar was previously an officer hangout. Now the headwaiter directs the commissioned personnel to a table. Plan has been working out successfully.

Jack Marshall opens there January 16 under an old option.

Kitty and Dan Davis, foreseeing difficulties getting good talent for the winter season, included in all their contracts for the past half year a clause giving them an option on each act, to be picked up by January 15.

More Bands for Sarasota Clubs

SARASOTA, Fla., Sept. 5.—Rudy Bundy and Dixieland band have opened an indefinite engagement at the Casa Madrid. Before leaving Sarasota in the spring, Bundy was manager of the Sarasota Lido Beach Casino.

Bundy's return gives every one of the four Sarasota night spots a band. "Red" Hoover at the Sarasota Lido, Danny Patt at the Manhattan and Carl Springer at the Tropical.

All clubs are doing top business for this time of year. No local curfew is in prospect.

Now Is the Time for Night Club Owners To Band Together

By PAUL DENIS

IF YOU were in a business that required paying out at least 20 different taxes, dealing with several unions, being watched by the police, being warned by the army, being threatened with losing your license to operate, and hiring some employees sight-unseen, you would imagine you were in a pretty tough spot, wouldn't you? Perhaps too tough for a single individual to handle.

Well, that's the spot the average night club owner finds himself in nowadays. His business becomes more and more complicated, especially under wartime conditions, and too much to handle alone.

What the night club owner needs is an association that will enable him to fight common problems thru group power. There are now many local and regional night club and tavern owners' associations, but most of them are still very weak, and there is still no national association to lobby in Washington, for example, against the return of prohibition.

THE voice of big business, well organized, financed and oiled, is heard effectively thruout the nation. But the voice of small retail business (which is what the average night club is) is a pipsqueak that can't even be heard at the nearest police station. The night club owner is usually terrorized by the liquor control board, which in most instances can revoke a license without a court trial, and also by the local police.

It's a rotten situation, and night club owners should band together, not to evade the law, but to make sure the law does not smack them down without fair, open trial.

A NIGHT club owners' association can also serve to balance the power of strong unions, such as the musicians and the waiters. Remember, we say balancing the power and not evading the Wagner Labor Relations Act. Strong unions always have the tendency to make demands which sometimes force small business to close up. A night club association, by pulling the other way, can back the average night club owner against a union's being arbitrary in its methods or prohibitive in its demands.

We think unionization for both the employees and the employers is a good thing for the night club business. The employees should be organized against exploitation by the employers. And the employers should be organized against undue taxation, unfair legislation, arbitrary actions by city, State and federal agencies and too-demanding unions.

Continuously Breaking Records; Pct. Deals Giving Orks Terrific Takes; Kyser 29G All-Time High

NEW YORK, Sept. 5.—Theaters thruout the country are earning more despite the fact that salaries of name bands are reaching boom heights. Orks are getting more money now in theaters than ever before. And the top has not yet been reached. The draft situation is partially to blame, but the major reason is ascribed to the general wave of prosperity thruout the country being reflected in theater grosses. This summer has seen the biggest business since the band boom started. New highs have been reached in practically every vaudeville theater in the country, with much of it going to the band attraction. The Paramount here, for example, once grossed \$15,000 to \$25,000 with straight films and now grosses \$40,000 to \$90,000 with name bands.

Last season \$15,000 was considered a phenomenal submitting price for a band, with very few daring to ask for that kind of money. Many will exceed that sum this fall and winter.

Band agencies are taking advantage of the situation by insisting upon a guarantee and percentage or by making straight percentage deals. Agents would rather take a straight percentage because of phenomenal takes.

Theater bookers, however, view the situation with alarm. While most of the deals are profitable to the theater, their major worry is getting the salaries down to earth again if ever this prosperity wave slows down.

Also contributing to the salary hikes of bands is the film situation. Many producers are contemplating more band musicals. Many such film have already been made, and more are set. These Hollywood excursions have not only whetted the orks' appetites for big dough, but have accentuated the shortage of name bands, increasing their value.

Theater bookers are recognizing the situation and in several cases have voluntarily torn up contracts, substituting pacts for higher figures. An outstanding example is the instance of Harry James, who was under option to play

at the Paramount for \$6,500. The new contract calls for \$10,000 a week and subsequent appearances call for \$12,000. The Andrews Sisters got a new contract at \$4,500 from the Paramount, a voluntary increase of \$1,000 over the old. The Paramount and Strand do not give percentage contracts, but sometimes give bonuses to acts and bands that draw exceptionally well.

Practically every band these days is hitting overage figures and taking out all sorts of dough. Among the biggest takes are by Kay Kyser and Glenn Miller, Harry James, Horace Heidt, Tommy Dorsey, Jimmy Dorsey and Benny Goodman.

Glenn Miller has received some very fancy takes, including a dazzling \$21,693.50 he earned at the Michigan, Detroit, on a contract calling for \$10,000 with overage after \$32,500. Theater's total gross was \$65,887. In Philadelphia Miller took out \$19,699 on a contract calling for \$10,000 and a split after \$28,500. Gross there was \$45,898.

Jimmy Dorsey, also hitting top money, has some grosses to which he can point with pride. Among them is the \$17,107 personal cut out of the Chicago Theater, Chicago, based on \$10,000 and a split after \$44,000, with the gross marked at \$58,214. Jimmy also did well at the Earle, Philadelphia, walking off with \$14,000.

Tommy Dorsey holds the record at the Earle, Philadelphia, altho he hasn't carried off the highest amount. Gross there was \$48,000, with his cut \$19,400. Contract called for \$10,000 and split after \$28,000.

The highest take by a band from a theater is that of Kay Kyser at the Michigan, Detroit, week of July 17, when he walked out with \$29,000 as a result of a gross of \$62,500. Contract called for an even split after \$4,000.

Record grosses do not remain the top take of a theater very long these days. Chicago Theater has passed previous highs within short intervals. Eddy Duchin played to \$50,000, Alvino Rey pulled \$50,000, Benny Goodman did \$61,000, Horace Heidt scored at \$50,000 and Tommy Dorsey banged out \$52,000.

Harry James holds the Golden Gate, San Francisco, high for week of August 5, grossing \$40,000. Kay Kyser hit a hot \$33,000* at Indianapolis, and Heidt scored \$26,000 in that small house.

Skinney Ennis hit a non-holiday record at the Paramount with the Bing Crosby film *Holiday Inn*, when a gross of \$87,000 was attained.

In most instances the cost of the acts is paid by the band leader, as most of these shows were bought as packaged units. The theater operator is happy to pay out these huge salaries, as in all overage cases a profit is made by the house before the split figure is hit.

Hoveler To Do Dances

CHICAGO, Sept. 5.—Winnie Hoveler, girl line producer here the past few years, is stepping out from her own line to become dance director for Earl Carroll here. She will stage eight production numbers for Carroll's initial show at the Morrison Hotel September 24.

She will also continue to handle her own six-girl line.

JEAN STATLER, of the Statler Twins, is out of *Sons o' Fun* because of an attack of appendicitis. She is getting along nicely at the Parsons Hospital, Flushing, L. I.

No More Cabs to Clubs

BARTLESVILLE, Okla., Sept. 5.—Night club celebrants in this Northern Oklahoma city will have to drive their own cars home hereafter, or else hoof it.

Taxicab operators have passed a rule that they will no longer take persons to or from night clubs.

Night Club Reviews

Charlie Hepp Reopens Rainbow Gardens, 3,000-Seat Chicago Cafe, With Weekly \$5,000 Talent Nut; Branower Produces

Talent policy: Production floorshows at 8:30, 11:30, 2; show and dance band; relief band. Management: Charlie Hepp, operator; Dave Branower, producer; Corinne and Tito Valdez, dance directors; Mlle. Lenore, wardrobe; Fred Joyce, publicity. Prices: Admission 55 cents, 99 cents Saturdays; no cover or minimum; drinks from 35 cents.

Charlie Hepp, veteran operator of Harry's New Yorker, intimate near the Loop cafe, is the latest of the brave impresarios to attempt to turn the 3,000-patron capacity, neighborhood Rainbow Gardens into a paying venture. He and his associate, Dave Branower, have locked up the New Yorker and are giving all of their time to this huge cafe catering to mass trade with flashy, expensive floorshows and restaurant prices. Since the spot has turned up in circulation again within the last couple of years, Mike

Todd has had a successful but brief experience with it, and later Rush Street's Billy Stearns dropped a bank roll converting the spot into a ballroom which never clicked.

With defense plant money in the pockets of the average worker, a spot of this nature is made to order for him, provided strong enough shows will be offered to bring him out into this neighborhood which is not easily reached by surface lines at all hours of the night. And, too, Earl Carroll is opening his own theater-restaurant in the Morrison Hotel (Loop) September 24, increasing the already existing competition for mass patronage.

Spot has an entertainment layout that probably totals \$5,000 a week, yet there is little in the show that, in itself, spells box office. With the dangerous scarcity of names prevalent today, management will have to depend on the word-of-mouth build-up of the revues, in general, can encourage for its consistency of profitable business.

Initial effort produces entertainment and will undoubtedly produce more once the customary opening-show flaws are corrected (such as a faulty p.-a. system), but the total does not look solid enough to fight the mounting competition. Dean Murphy, impersonator who has started out in this vicinity and has developed a rep since his frequent visits to the White House, is the headliner, with Deane Janis, singer, and Joe Frisco the other main features. In support are Corinne and Tito Valdez, Martells and Mignon, Ballard and Rae, Ruth Quinn, 23 dancing and parade girls, and two local bands: Arne Barnett and Phil Levant.

Neither Murphy nor Frisco can be at their best here because of the room's large capacity. Talk prefers intimacy, particularly the type indulged in by Murphy and, between dance routines, by Frisco. Considering this handicap, Murphy came thru with a good job. His polished, patriotic-flavored act runs smoothly. Builds most of his straight talk and impersonations around the glad-to-be-American theme, topping it off with his finished FDR carbon.

Frisco opens with his horse-player bit, and while the lines are good they don't carry in these environs. His soft-shoe routine and famed Frisco number earned a nice reception.

The Martells and Mignon, three men and a girl, scored best with their thrilling adagio turn dotted with splendid sight tricks. Tailor-made for a large cafe. Corinne and Tito are a fine, versatile dance team whose flashy work fits a large stage. They look good and dance well. In the dinner show caught, Corinne (originally the "apple dancer") singled with her beautiful swan number, and was joined by Tito for an exotic love fantasy. Corinne returns in the finale with a saucy can-can that holds eye-attention.

Ballard and Rae follow the opening production number with a good knock-about acrobatic dance on roller skates. Several good laugh bits are well spaced here.

Deane Janis, tall and pretty, as well as the possessor of a strong, popular voice, concentrated on pop and standard tunes. She worked too far from the customers to give them the full benefit of her fine stage presence.

The production numbers (three in the first show) were ably staged by Corinne and Tito. The costumes were particularly effective and the attractive chorus and paraders executed their comparatively simple tasks in harmony. Beauty parade consists of 16 chorus girls, six show girls and Ellee Krandell, flashy brunette, who parades to the title of Rainbow Girl. They open with a lively and modern minstrel spectacle. The six tall paraders return for the effectively lighted *Sleepy Lagoon* scene, and all are back for the Chicago World's Fairs (1893 and 1933) finale, winding up with jitterbug and radium maypole dances.

Ruth Quinn has a bit in the first show finale as Whistler's Mother yesterday and today, the modern version setting her pace to swing music. In the late show she offers her standard half man-half woman number.

Production songs are warbled by Jane Kaye, good-to-look-at and easy on the ears, and Barry Sherwood, fair tenor.

Arne Barnett, veteran leader of a great six-piece band, has branched out into

the 13-men field. He fronts a solid musical group and displays his ability again as show and dance set leader. Personable Phil Levant, popular maestro here, leads a good nine-piece outfit during the alternate dance sets.

Each show has a 15-minute intermission, to speed up food service (a good idea). It's tough, however, for a single to open the second half. In this show the assignment was given to Deane Janis and she probably lost one song before getting the customers show-minded again.

Food and drinks are good and that should prove a definite asset.

Sam Honigberg.

Club Royale, Detroit

Talent policy: Dance and show band; floorshows at 9:15 and 12:30. Booker: Phil Tyrrell of Chicago. Prices: 50 cents cover, but \$1 Saturdays; drinks from 50 cents; dinner from \$1.50.

Muriel Page is the opener, working with a vivid flame-like veil thru an unusual variety of dances, chiefly national styles "in tribute to the United Nations." Latin American and Russian styles were most notable. She has versatility and a pleasing, graceful sinuosity marked by a proud style of carriage.

The Three Make Believes is a new male comedy trio in their first night club engagement, working with excellent song burlesques and pantomime. Their mimicry is especially good when they do Andrews Sisters imitations in skirts, getting good tones, around contralto or above, with little or no falsetto effect. The tallest of the boys does some especially good feminine impersonations and vocals.

Shelia Barrett, in a close-fitting dinner gown, gets witty comedy from impersonations of the essential mannerisms of Tallulah Bankhead, Ethel Barrymore, Bert Lahr and others. She's marvelous for realism, even as a drunk or a Bronx torch singer. Sure-fire for better class night clubs.

Six Royalties open with a conga and close with a Scottish number in which costuming was given full play, aided by music from a bagpiper. Bill McEwen's band furnished the music. Carl Bonner is both suave as the emcee and, in fine romantic voice, with such lyrics as *One Alone* and *Rose Marie*.

Haviland F. Reves.

Carroll's, Philadelphia

Talent Policy: Dance and show band; production floorshows at 8, 11 and 1. Management: Stanley H. Carroll, proprietor; Jerry Cabot, manager; Milt Shapiro, press agent; Jolly Joyce, show booker. Prices: Dinners from \$1, drinks from 45 cents; \$1 minimum.

With the comics going crazy-show conscious and units an easier sale to niteries, Bob Carney, burly vet, is the latest to build himself a unit. Unit put in several weeks at the Swan Club in town, and moved to this downtown spot for several more. It still needs several weeks of prepping before it hits its stride. Show is Bob Carney's Nut House Gang.

Instead of loosening up and creating an anything-goes flavor that can ring the ringsiders in on the fun, Carney's show plays away from the audience, with the result that folks at the table can't get very much into the spirit of things. Show can stand plenty of pruning. And with the sock material far between, it gets mighty tiresome and monotonous. Opening production, a *Mexican Fiesta*, tries to pack a whole show into a single scene, and does not warm the folks up to a crazy show idea.

Stooges and straight men, Barney Long, Bob Tolly and Jimmy Byrnes, are too slow for Carney, who is at his best when working alone. Gives the show its biggest lift late in the running with his standard drunk bit, *Gate in the Puss*. Also gives the tempo a lift when working with the Carney Sisters (Jean and Roberta), his daughters. Working with the girls, Carney proves he can still give out with the hoofing.

Plenty of talent in the cast. Cosmo and Anita temper their straight ballroomology with comedy choreography that gets laughs. Jimmy Byrnes proves a most nimble hooper with soft shoe and tap routines that take hold. Blond Margie Smith, swing songstress, not only looks good on the floor but gives out plenty on voice. Also serves as an effective enchantress for the comics. Bob Tolly's song mimicry and Barney Long's juggling antics also fit into the frame. Line of six prancers add body to the production bits.

Unit also has an effective audience participation closer, *The South Reunion*,

ringsiders baited by a Scotch drink to dance with the girls in the chorus.

Charlie Gaines (7) still dishing out the show and dance incentives here, equally effective for the sweet and swing rhythms. Maurie Orodentker.

The Trianon, South Gate, California

Talent policy: Dance band; floorshow at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Admission 55 cents, 75 cents Saturday; dinner from \$1; drinks from 35 cents.

Business has been tops here for many months, but Count Basie broke the opening night record anyway. He followed it with a smash on second night.

Count Basie presides at the piano and emcees. He opened with an all-outer on *King Porter Stomp* but brought on Buck Clayton, trumpet; Buddy Tate, tenor sax, and Dickie Wells, trombone, for outstanding music in addition to his own piano. Al Killian, trumpet, hit high G above G to send the jazz addicts here out of this world.

Diane and Gray, balancing team, followed with some good work. Gray, in a prone position, has Diane stand on his hands while he manipulates himself and Diane up and down a staircase.

On the *Sunny Side of the Street*, featuring Don Byas's sax and a slice of *Dark Eyes*, gave Joe Jones a chance to give his drums the business. Trumpet section (Ed Lewis, Killian, Clayton, and Harry Edison) socks out some torrid notes to put the j-bugs across the River Jordan. A rounded blast from the brasses finishes off the tune in fine style.

Rotund Jimmy Rushing, always a show-stopper, chalked up new laurels here. His vocal tries included *I'm Gonna Move to the Outskirts of Town* and *I*

HOTEL and NIGHT CLUB OPERATORS

Hotel Band Exploitation
Bands a Billion Dollar Industry
Band Buyers Are Smart
One-Nighters on a Bicycle
Making 'Em Dance in the Aisles
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement
Complete List of Recording Artists and the Labels for Which They Record
Winners of The Billboard Annual College Poll 1939, 1940, 1941

These are only a few of the many interesting informative articles and lists you will find in

The Billboard BANDYear BOOK
featuring the 4th ANNUAL EDITION of TALENT & TUNES on Records

The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of The Billboard.

Watch for it!

WANTED AT ONCE

All types Acts — Novelty, Musical, Dancers, Strollers, Girl Singers, Dance Teams, New booking theatres—Roxy, Grand, Capitol, Clubs—Stage Door, Green Darby, Freddie, Torch, Stevens. Plenty work for good acts. Write or wire

JOE MALL AMUSEMENT OFFICE

457 Hippodrome Bldg. Cleveland, Ohio



JANE DEERING

Ballet, Toe and Spanish DANCE

now appearing at the

RAINBOW ROOM

Rockefeller Center New York

(Thanks to Mr. John Roy)

From The Billboard, Aug. 15th, 1942

"... Jane Deering is young and pretty, whose Viennese Waltz in classical ballet skirts had no trouble pleasing. Flirtatious parasol dance also an applause winning routine... held close attention!"

Says GENE KNIGHT in The New York Journal-American (August 12, 1942): "Jane Deering dances flawlessly, tinting the show with the grace and beauty that only a ballet artiste can bring to a night club revue."

Currently

CHASE HOTEL

ST. LOUIS, MO.

Thanks to Eddie Elkort



Lucille & Eddie ROBERTS

MENTALISTS and MAGICAL MASTERS

May Be Wrong But I Won't Be Wrong Always and he wowed each time. Ford, Harris and Jones, three colored lads, rhythm tapped par excellence. Smooth. Turn out amusing Harlem steps. Their work is just about as astounding as it could possibly be. *Sam Abbott.*

Biltmore Bowl, Los Angeles

Talent policy: Dance band; floorshows at 9:15 and 11:45 p.m. **Management:** Joseph Faber, manager; Hans Stoiber, maître d'. **Prices:** Dinner, \$2 up.

Business here has been tops for weeks. Week-end business has been terrific, with the problem now of getting adequate kitchen and serving help facing the management.

Joe Reichman and orchestra play for dancing and for the show. Reichman smoothly emcees the show and puts in a bit of comedy in the right niche. Following an all-outer on *Pagliacci*, show gets off to a good start with the Stapletons, dance team. First is a rhythm tap to *Dardanella*, smoothly and enthusiastically. In second turn on a boy-meets-girl pattern, they pantomime to perfection. Sock entertainment.

Ray Wilbert, juggler, put a new edge on an old act to draw a big hand. Wilbert rolls hoops up his arms and over his shoulders, does forehead hoop balancing, but wows when he makes a hoop roll down a string, climb up three and come down the fourth. His six hoops around a screen to a designated position also got a big hand.

Harris and Shore, comedy dance team, socked with their "adagio dancers' nightmare." Team works without a hitch and Miss Shore's mugging is a highlight. Both are talented performers who use showmanship. Encored with *Stomping at the Savoy* and had the audience in stitches. Act has the grace and poise of the big-time ballroom teams, but with an adequate dash of clever comedy.

While the show runs 30 minutes and is more than adequate, Reichman's smooth music is missed. Reichman's work has sufficient tricks to carry a show almost alone and it seems a shame to let the group sit by just tootling for the other acts. *Sam Abbott.*

Franke's Casino, Chicago

Talent policy: Shows at 10, 12 and 2; show and dance band; organist. **Management:** Franke Family, operators; Paul Small, host. **Prices:** Minimum 50 cents (\$1 Saturdays).

Modern South Side neighborhood club comparing favorably, from an architectural and decorative standpoint, with most of the better Loop spots. It seats over 600 people and has a smartly furnished cocktail lounge. Talent budget does not permit the booking of top or many standard acts, but fairly nice dancing and singing turns are employed. Booked by Larry Lux, of the Paul Marr Agency, a better-than-average "B" club

act is used, due to the circuit of Marr spots which can keep a performer busy for a number of consecutive weeks.

Spot has been progressing because it is operated on a legitimate business basis. Prices are reasonable, and service is good. Show caught was emceed by Bobby Sargeant, a kid doubling in a comedy routine. Boy is new in the game and, naturally, has a lot to learn, particularly about timing and the selection of material. His gags don't have the professional touch as yet. His best bit is the impression of screwy characters in the army, using comedy get-ups.

Margie Ward, cute rhythm tap dancer, appears in two spots, selling a couple of simple but flashy numbers. They go over because of her fresh treatment. Bing Dudley sings a couple of ballads inexpressively. The Monteros, Latin dance team, make a flashy appearance. Routines are nothing to rave about, but the clean appearance and work of the couple overcome that.

Annette Shields, now doing a singing single since her husband left for the army, handled standard numbers in fair fashion. A clean, good-looking blonde, she could improve by building up more spirit in the act.

Mary Anne, contortionist, works atop a table, performing difficult tricks with ease. Paul Small, host, doubles as singer, and is the most popular performer on the floor. He originally developed a rep with Paul Ash. For the last three years he has been working here.

Dave Munro's band (it was Hal Munro until the army drafted him) plays shows and dance sets. Don Chlesta's six-piece outfit takes over September 15. For intermissions, Organist Marsh McCurdy is presented, playing a variety of tunes in sock style. *Sam Honigberg.*

Plantation Club, Nashville

Talent policy: Dance band; floorshows twice nightly (extra show Saturday). **Management:** Mrs. Pearl Davenport. **Prices:** Dinners from \$1; cover charge, 60 cents but 75 cents on Saturday.

Situated near a large airplane factory and two Army Air Force bases, this popular night spot on the edge of town enjoys top business. Its phenomenal growth in the past four years is a credit to its management.

Starting on a small scale, the place has been enlarged twice and redecorated four times. Maurice Hulbert Jr. fronts a seven-piece danceable band. Maurice is personable leader and has been at this stand for more than a year. He knows quite a few patrons by their first name, which doesn't hurt him or the place.

On night caught (August 29) "Bullfrog" Short, Baby Shirley and Cherry Griffin Mills took turns to sing pop and risqué numbers.

Pots, Pans and Skillet, formerly with Duke Ellington's unit, provoked much applause with their "Dance for Joy."

The 30-minute show closed by Bubbles and Millie, boy-girl team of dancers and

singers, with entire company joining duo for finale.

As an "added attraction," Major, a Pekingese pup, owned by proprietress Mrs. Pearl Davenport, does a dance act to Maurice's music.

Acts are changed every two weeks—altho there have been cases of holdovers. *Red O'Donnell.*

The Lobster, Hartford, Conn.

Talent policy: Dance band. **Management:** Jack Keenan. **Prices:** Cover after 10 p.m.

Lew Holtman leads the band. He is a good music leader, and has appeared over Hartford radio in the past. He leads his boys with a clear, definite stroke. The boys beat out the rhythm in fine manner. The music is refreshing, altho the style is not new.

Today's night clubs are not getting the same trade they were getting a year ago. More and more servicemen are patrons. And so, the night clubs have had to avoid light romantic material and offer more war tunes. Soldiers almost eat it up. It means something to a soldier to hear a great patriotic song, love songs being out of place.

Holtman and his boys do a good job and deserve the favorable comment they receive.

Service, atmosphere, liquor and food are fine. *Allen M. Widem.*

Cafe Society Downtown

Talent policy: Dance band; floorshows at 9:30, 12 and 2. **Management:** Barney Josephson, owner; Ivan Black, press agent. **Prices:** Dinner from \$1.75.

Latest show-change at this haven of hot licks finds two new items on hand; the fine jazz band of Lee and Lester Young, and the impressive basso of Sam Gary. The Revuers are held over, as are the perennial boogie-woogie piano pulverizers, Ammons and Johnson.

The show is a good one, because the Revuers are in rare form. Opening night throng couldn't get enough of the attractive quintet's lampooning, and made them run thru quite an assortment. They satirized pop songs and the frailties thereof, did a devastating take-off on "The Banshee Sisters," fem trio, and also stuck pins in the cavalcade-type radio program, old-time girle shows, impersonators of Lionel Barrymore, etc. Very clever and well received.

Sam Gary, nice-looking young Negro with a rich, carefully trained voice, scored nicely with *Joshua Fit the Battle of Jericho*, *Asleep in the Deep*, *John Henry* and *Water Boy*. Delivery lacks feeling, but the voice itself is so resonant and the singer so serious as to win listeners over.

Lee and Lester Young's band blew the roof off with a few jump numbers, to deafening cheers from the assembled hepsters, and Ammons and Johnson also clicked with their familiar poundings. *Dick Carter.*

Casa Manana, Culver City, California

Talent policy: Dance band; floorshows at 10:30 p.m., 12:30 a.m. **Management:** Joe Zucca and Harold Lewin, owner-managers; Johnny Pelletti, headwaiter; Noels Blair, publicity. **Prices:** Admission, 55 cents, 75 cents Saturday; dinner, \$1.25 up; drinks, 35 cents up.

Like most every spot in this section, business is on the top side. Lionel Hampton and orchestra are the draw, in addition to the dancing facilities offered. Hampton is back at home plate on this engagement, for it was at this spot (when it was Frank Sebastian's Cotton Club) that Hampton first drew attention as a skin beater.

Hampton smoothly emcees the show and gets his orchestra (five reed, seven brass and four rhythm) off on an all-outer, *Bugle Call Rag*, which gives the sax and trombone sections opportunity to work out. Hampton handles the vibes for a single and Joe Wilder turns in some top trumpeting.

This all-sepian show continues with the Three Shades of Brown going to town on *Take Me* and encoring with *Cow Cow Boogie*. Girls harmonize in top fashion, and really sell. Band takes over with *Mushmouth*. Sonny Graben does a turn at the top trom part, with Fred Beckitt backing him on the second slide horn. Wilder's trumpet is featured here to the pleasure of the j-bugs. Three Step Brothers, favorites in this section, are on for a bit of cleating. Boys work smooth—(See Night Club Reviews on page 17)

HOT COPY

about THE DANCING COMEDIAN



Ray ENGLISH

now featured at the RAINBOW ROOM RADIO CITY New York

Says

THE BILLBOARD'S Possibilities

(Aug. 22nd, 1942)

For LEGIT MUSICAL

"RAY ENGLISH—young, good looking, fresh comedy aerobat . . . stoppage shows . . . versatile, has showmanship and should fit nicely into a legit revue."

N. Y. Journal-American, GENE KNIGHT: ". . . zooms away with major honors in the new summer show in the Rainbow Room."

N. Y. Sun, MALCOLM JOHNSON: ". . . comedian of talent . . . has amusing line of patter . . . definite possibilities."

Daily Mirror, TED FRIEND: "For Dance Comedy—RAY ENGLISH in the Rainbow Room."

The Billboard, PAUL DENIS: ". . . stopped the show . . . turn is a pleasing mixture of dancing, sight comedy, gag, attention pulling acro stunts, falls and personality . . . punchy stuff."

Variety: ". . . clicked . . . likely for the heights . . . is a cinch for a production."

Three WINTER SISTERS

Just finished—16 WEEKS AT LATIN QUARTER

NEW YORK (Thanks to Lou Walters)

Now playing—CHEZ PAREE, CHICAGO

With Milwaukee and Oriental, Chicago, to follow.

Personal Management: HARRY NATHANO, 48 W. 48th St., New York City

Revolving RHYTHM

HARDING and MOSS

with Billie JOYCE

ORGAN-PIANO-VOCALISTS REVOLVING STAGE

"EVERYWHERE THEY GO—THEY STEAL THE SHOW!"

Currently HOTEL ROOSEVELT, Pittsburgh, Pa.

Exclusive Management MUSIC CORPORATION OF AMERICA

General AMUSEMENT CORPORATION THOMAS G. ROCKWELL, President

(Routes are for current week when no dates are given)

A

Adair, Yvonne (Cocoanut Grove) Boston, nc.
 Adams, Kirk, Dogs (Fair) Covington, Va., 7-12.
 Alderman, Elizabeth (Tampa) Tampa, Fla., 7-12, t.
 Alma & Roland (606) Chi, nc.
 Ames & Arno (Beverly Hills) Newport, Ky., nc.
 Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
 Anderson, Dolores (Number One Bar) NYC, nc.
 Appletons, The (Colosimo's) Chi, nc.
 Ashburns, The (Rainbow Grill) NYC, nc.

B

Baird, Cay (Beacon) Vancouver, B. C., Can., 7-11, t.
 Ballard & Rae (Rainbow Gardens) Chi, nc.
 Barnes, Harold (USO camp show, Full Speed Ahead) Pine Camp, Watertown, N. Y., 11-12; Camp Edwards, E. Falmouth, Mass., 14-16; Fort Devens, Ayer 17-18.
 Barrett, Sheila (Chase) St. Louis, h.
 Baxter, Bobby (Riviera) Columbus, O., nc.
 Baxter, Colette (Louise's Monte Carlo) NYC, nc.
 Baxter, Connie (Sawdust Trail) NYC, nc.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Belmont Bros. (Majestic) Johnstown, Pa., 10-12, t; (Fair) Lisbon, O., 15-19.
 Belmonte, Gloria (El Chico) NYC, nc.
 Bernard, Freddy (IceLand) NYC, re.
 Berry Bros. (Stanley) Pittsburgh, t.
 Black, Betty (835) Chi, nc.
 Blackstone Magic Show (Oriental) Chi, t.
 Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.
 Blanchard, Jerry (Club 18 NYC), nc.
 Blond Rumba Team (Ideal) Newport, R. I., c.

★ THE ANGIE BOND TRIO ★
 AMERICA'S FINEST Girl Instrumental-Vocal Act.
 Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.
 Pers. Repr. Allan Rupert, McAlpine Hotel, N. Y. C.

C

Boag, Wally (Versailles) NYC, nc.
 Boeck, Al Rags (Roxy) Cleveland, 11-17, t.
 Bowen, Sybil (Bal Tabarin) San Francisco, nc.
 Brideson, Jeanne (Roxy) NYC, t.
 Bronley, Bob (Chez Paree) Chi, nc.
 Brown, Jack Toby (Moonlite Gardens) Kan-kakee, Ill., nc.
 Brown, Toby (Lido) South Bend, Ind., nc.
 Brown, Wally (RKO Boston) Boston, t.
 Burnell, Billie & Buster (Chicago Latin Quarter) Chi, nc.
 Burnette, Eddie & Lucille (Circle) E. Dubuque, Ill., 3-16, nc.
 Cabot & Dresden (Hurricane) NYC, nc.
 Callahan Sisters (Henry Grady) Atlanta, Ga., 5-16, t.
 Calvin, Henry (Music Hall) NYC, t.
 Capella & Patricia (Lido) San Francisco, nc.
 Cardon & Sawyer (Glenn Rendezvous) Newport, Ky., nc.
 Carol, Susan (Club Ball) Phila, nc.
 Carroll Sisters (IceLand) NYC, re.
 Chadwick, The (Latin Quarter) NYC, nc.
 Chapelle, Carol (Queen Mary) NYC, re.
 Charlotiers (Paramount) NYC, t.
 Chords, 3 (Olympia) Miami, Fla., 9-12, t.
 Christie, Floyd (Colosimo's) Chi, nc.
 Christine (Blindstrub Village) Boston, 4-17, nc.
 Clark, Coleman (Chicago) Chi, t.
 Clark, Keith (Olympia) Miami, t.
 Clark, Lillian (Helsing's) Chi, nc.
 Cook, Ralph (Colosimo's) Chi, nc.
 Cordoba, Lolita (Mother Kelly's) NYC, nc.
 Costello's Canine Mimics (Tower) Kansas City, Mo., 11-17, t.
 Costello, Diosa (Capitol) Washington, t; (Earle) Phila, 11-17, t.
 Cotts (Jack O Lantern) Eagle River, Wis., h.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Cross & Dunn (Beverly Hills) Newport, Ky., cc.

D

D'Arcy Girls (Sky Follies) Fall River, Mass., 7-12.
 Davidson & Fergie (Earle) Washington, t.
 DeBee & Hudson (Beacon) Vancouver, B. C., Can., 7-13, t.
 De Marco, Renee (Savoy-Plaza) NYC, h.
 DeMay, Moore & Martin (Colosimo's) Chi, nc.
 DeVal, Merie & Lee (RKO Boston) Boston, t.
 Diamond Bros (Capitol) Washington, t.
 Diana & DeCampo (Patio) Cincinnati, nc.
 DiFiavio, Don (Penway) Cleveland, h.
 D'Ivons, The (Capitol) Washington, t.
 Digatano, The (Waldorf-Astoria) NYC, h.
 Dixon, Gaye (Club 18) NYC, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Don & Cassandra (509 Club) Detroit, nc.
 Dorita & Velero (El Chico) NYC, nc.
 Dorraine & Ellis (Chicago Latin Quarter) Chi, nc.
 Douglas, Dorothy (Rustic Lodge) Erie, Mich., nc.
 Downey, Bob, & Les Parker (Number One Bar) NYC, nc.
 Doyle, Eddie & Amy (Moose) Johnstown, Pa., nc.
 D'Roy, Phil (100 Club) Des Moines, Ia., nc.
 Drake, Paula (Leon & Eddie's) NYC, nc.
 Drayton, Jack (Villa Madrid) Pittsburgh, 7-12, nc.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Early, Stan (Charles) Baltimore, nc.
 Eddy, Eddie (Diamond Horseshoe) NYC, nc.
 Edwards, June (Palace) Cleveland, t.
 Erdey, Gertrude (Palace) Cleveland, t.
 Errolle, Marthe (Rainbow Room) NYC, nc.
 Escorts, The, and Betty (Chicago) Chi, t.
 Estelita (La Conga) NYC, nc.
 Evans, Bob (Chicago) Chi, t.
 Everett & Conway (Ta-Neva-Ho) Lake Tahoe, Nev., nc.

F

Fays, Pour (Diamond Horseshoe) NYC, nc.
 Fernon, Mildred (Mother Kelly's) NYC, nc.
 Field, Robert (Leon & Eddie's) NYC, nc.
 Fields, Gracie (Chez Paree) Chi, nc.
 Fisher, Hal (Moose Club) Fort Wayne, Inc., nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

HAL FISHER

Comedy M. C.

Now working for Eddie Slight, "General Amusement." Thanks to Ray Lyte from the David P. O'Malley Office.

Fountaine, Neil (Havana-Madrid) NYC, nc.
 Frances, Mariene (Sawdust Trail) NYC, nc.
 Francis, Leo (Show Boat) Indianapolis, 1-7, nc.
 Frisco, Joe (Rainbo Gardens) Chi, nc.

G

Galvan, Gil (Latin Quarter) NYC, nc.
 Garry, Sam (Cafe Society Downtown) NYC, nc.
 Geraldine & Joe (Palace) Cleveland, t.
 Gerrity, Julia (Sawdust Trail) NYC, nc.
 Gilbert, Gloria (Music Hall) NYC, t.
 Gilbert, Paul (835) Chi, nc.
 Gilford, Jack (La Conga) NYC, nc.
 Golden Pair (Cocoanut Grove) Boston, nc.
 Good, Margo (Famous Door) NYC, nc.
 Gorman, Marjorie (Sawdust Trail) NYC, nc.
 Green, Bennett (Park Central) NYC, h.
 Green, Jerry (Park Central) NYC, h.
 Guerlain, Annette (18 Club) NYC, nc.
 Gunnsett, Marcy & Rene (Jefferson) St. Louis, h.

H

Harding & Mass with Billie Joyce (Roosevelt) Pittsburgh, h.
 Harvest Moon Dance Winners (State) NYC, t.
 Hazard, Hap (Blackhawk) Chi, nc.
 Heath, Hobby (Sawdust Trail) NYC, nc.
 Helene (835) Chi, nc.
 Herzogs, The Five (Oriental) Chi, t.
 Hild Ballet (Chicago) Chi, t.
 Hoffman Sisters (McVan's) Buffalo, nc.
 Holiday, Billie (Garrick Bar) Chi, nc.
 Horton, Carol (La Martinique) NYC, nc.
 Howard, Hunny (Park Central) NYC, h.
 Humes, Helen (Village Vanguard) NYC, nc.
 Hunt, Nancy (Patio) Cincinnati, nc.
 Hunter, Tookie (Famous Door) NYC, nc.
 Hutchison, Jody (Savoy-Plaza) NYC, h.

I

Jackson, Jigsaw (Colonial) Dayton, O., t.
 Janis, Deane (Rainbo Gardens) Chi, nc.

POLLY JENKINS

AND HER MUSICAL PLOWBOYS

Sept. 11-12, WLS-USO Camp Show Unit, Inshore Patrol, Mayport, Fla.
 For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jardiniere & Madeleine Gardner (606 Club) Chi, until Sept. 15, nc.
 Jerome, Gloria Brown Louisville, h.
 Jodie, Randy & Normie (Savoy-Plaza) NYC, nc.

New Comedy Unit for Niteries

"LUNATIX OF 1943"

featuring BOB (Gato in the Puss) CARNEY
 Now 3rd week — Carroll's, Philadelphia.

Writes Wire Phone Walnut 4677
 JOLLY JOYCE Earle Theater Bldg. Philadelphia, Penna.

John, Walter (Patio) Cincinnati, nc.
 Jose & Paquita (Copacabana) San Francisco, nc.
 Julian, Don, & Marjori (Edgewater Beach) Chi, h.

K

Kahler, Jerry (Seneca) Chi, h.

Kaye, Selma (Music Hall) NYC, t.
 Kayne Sisters (Palace) Cleveland, t.
 King Sisters, 4 (Palace) Columbus, O., t.
 King, Harry, & Ariana (Palace) Columbus, O., t.
 Kilt-Kits, Four (Leon & Eddie's) NYC, nc.
 Knight Sisters (Paramount) NYC, t.
 Knoll, Great (Church Festivals) Chi, 7-19.

L

Lane Bros. (Palace) Columbus, O., t.
 Lane, Richard (Tie Toe) Montreal, nc.
 Lang & Lee (Fair) Audubon, Ia., week of Sept. 9.
 "Laughs-A-Cookin'" Unit (Colosimo's) Chi, nc.
 Lawlor, Terry (State) NYC, t.
 Lawrence, Baby (Colonial) Dayton, O., t.
 Lawrence, Normy (Savoy-Plaza) NYC, h.
 Leslie, Barbara & Barry (Club Ball) Phila nc.
 Leslie & Carroll (Versailles) NYC, nc.
 Lester & Irma Jean (Tower) Kansas City, 11-17, t.
 Lewis, Ralph (Primrose) Newport, Ky., cc.
 Lt. Bernie (Oasis) Baltimore, nc.
 Louis & Cherie (Fair) Audubon, Ia., 9-11.
 Lucienne & Ashour (Diamond Horseshoe) NYC, nc.
 Lynn, Royce & Vanya (Strand) NYC, t.

M

McDonald, Betty (Alpha) Brooklyn, nc.
 Mack, Dorothy (Sawdust Trail) NYC, nc.
 Malina, Luba (La Vie Parisienne) NYC, nc.
 Manners, Judy (835 Club) Chi, nc.
 Marcus, Doc (Latin Quarter) NYC, nc.
 Margo Sisters (Glenn Rendezvous) Newport, Ky., nc.
 Mariowa, Don (Lake) Salt Lake City, 8-15, t.
 Marshall, Jack (Belmont-Plaza) NYC, h.
 Martin & Allen (State) NYC, t.
 Martin & Florenz (Hof Brau) Camden, N. J., 7-19, nc.
 Martin, Mitzl (Leon & Eddie's) NYC, nc.
 Mayo, Virginia (Diamond Horseshoe) NYC, nc.
 Mercedesita (La Martinique) NYC, nc.
 Merkle, Una (RKO Boston) Boston, t.
 Mignon (Plantation) New Orleans, nc.
 Miles, Jackie (La Martinique) NYC, nc.
 Minneville's, Borrah, Harmonica Rascals, (Oriental) Chi, t.
 Mixteco Trio (El Chico) NYC, nc.
 Monroe, Vaughn and orchestra (Riverside) Milwaukee, t.
 Moreno, Consuelo (El Chico) NYC, nc.
 Morris, Will, & Bobby (Castle Congress) Waterloo, Ia., 7-12.
 Morrison, Joe (Helsing's) Chi, nc.
 Morrison, Kitty (Show Box) Seattle, 7-13; (Amato's Supper Club) Astoria, Ore., 14-20.
 Murphy, Dean (Rainbo Gardens) Chi, nc.
 Murray, Jan (Chicago Latin Quarter) Chi, nc.

N

Na Pua (Lexington) NYC, h.
 Nash, Marie (Drake) Chi, h.
 Nielson, Doris (Louise's Monte Carlo) NYC, nc.
 Nilsson, Walter (Strand) NYC, t.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
 O'Connell, Frances (Sawdust Trail) NYC, h.
 O'Dell, Dell (Park Central) NYC, h.
 Ody, Mel (Helsing's) Chi, nc.

P

Page, Muriel (Royale) Detroit, until Sept. 16, nc.
 Parker, Murray Hats (Siaple Maxie's) Hollywood, nc.
 Paulson, Lehua (Lexington) NYC, h.
 Perilla (Diamond Horseshoe) NYC, nc.
 Pops & Louis (Colonial) Dayton, O., t.
 Princess & Willie Hawaiians (Aloha) Buffalo, c.

Q

Quinn, Ruth (Rainbo Gardens) Chi, nc.

R

Radio Sisters (Riviera) Columbus, O., nc.
 Ramirez, Carlos (Waldorf-Astoria) NYC, h.
 Ramos, Hilda (Rainbow Room) NYC, nc.
 Rays, Mary, and Naldi (Chicago) Chi, t.
 Reyes, Billy (Earle) Washington, t.
 Reeves, Cy (Aloha) Brooklyn, nc.
 Regan, Phil (Beacon) Vancouver, B. C., Can., t.
 Reilly, Betty (La Salle) Chi, h.
 Remos, Paul, (Latin Quarter) NYC, nc.
 Remy, Dick & Dot (Adams) Newark, N. J., 7-10, t.

Reynolds, Jack (Park Central) NYC, h.
 Reuvers, The (Cafe Society Downtown) NYC, nc.
 Rhythm Rockets (Capitol) Washington, t.
 Rich, Lucille (Bill Bertolotti's) NYC, nc.
 Richards, Cully (Mother Kelly's) NYC, nc.
 Roberts, Lucille & Eddie (Adolphus) Dallas, h.
 Robinson, Norine (Diamond Horseshoe) NYC, nc.
 Roche, Betty (Colonial) Akron, O., t.
 Rogers, Danny (Melher Kelly's) NYC, nc.
 Rooney, Ed & Jenny (Fair) York, Pa., 15-19.
 Rosati, Sandro (Park Central) NYC, h.
 Roiani, Paul (Baker) Dallas, h.
 Ross, Dr. Sidney (Rainbow Room) NYC, nc.
 Ross, Dorothy (Hotel George Washington) NYC, nc.
 Roxyettes (Earle) Washington, t.
 Royce, Lee (Colosimo's) Chi, nc.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
 Savoy, Harry (Oriental) Chi, t.
 Sayres, Mary Beth (Colosimo's) Chi, nc.
 Scott, Hazel (Cafe Society Uptown) NYC, nc.
 Scott, Margaret (Pierre) NYC, h.
 Sells, Jay & Lou (La Martinique) NYC, nc.
 Sherman, Carlos (Music Hall) NYC, t.
 Shore, Willie (Paramount) NYC, t.
 Simmons, Hilda (Mother Kelly's) NYC, nc.
 Simone, Cheena de, Dancers (Chicago Latin Quarter) Chi, nc.
 Simonette, Randy (Savoy-Plaza) NYC, h.
 Slate Bros. (Latin Quarter) NYC, nc.
 Solar, Willie (Diamond Horseshoe) NYC, nc.
 Stanley Twins (Latin Quarter) NYC, nc.
 Stewart, Louise (51 Club) NYC, nc.
 Stirling & Rubia (Ideal) Newport, R. I., c.
 Stone, Al (51 Club) NYC, h.
 Stooges, 3 (Stanley) Pittsburgh, t.

EDDIE SUEZ

THEATRICAL AGENCY

representing
 — Instrumental-Vocal —
ROSE VENUTI TRIO

Currently at
 New 20th Century Club, Philadelphia.
 503-17 SHUBERT THEATER BLDG.
 PHILADELPHIA, PENNA.
 Phones: Pennypacker 7083, Kingsley 0660.

Sullivan, Ed (State) NYC, t.
 Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.
 Swann, Russell (Troika) Washington, nc.

T

Talent, Bill (Colosimo's) Chi, nc.
 Tapps, George (Blackstone) Chi, h.
 Taylor, Key (Glenn Rendezvous) Newport, Ky., nc.
 Therrien, Henri (Angler's Club) Williamsport, Pa., nc.
 Thomas, Shiri (Bill Bertolotti's) NYC, nc.
 Thurston, Rose (Riviera) Columbus, O., nc.
 Tito & Corinne (Rainbo Gardens) Chi, nc.
 Todd, Tom (Palace) Cleveland, t.
 Towns, Lester (Colosimo's) Chi, nc.
 Turner, Maxine (Edgewater Beach) Chi, 4-16, h.
 Tyler, Edward Lee (Cafe Society Uptown) NYC, nc.

V

Valera, Paula (Sawdust Trail) NYC, nc.
 Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
 Vasilieff, Nicholas (Music Hall) NYC, t.

W

Wahl, Walter Dare (Roxy) NYC, t.
 Walker & Cozy (Fair) Jamestown, Tenn., 8-12.
 Wallace Puppets (Night Club) Elko, Nev.
 Walsh, Sammy (Riley's Lake House) Saratoga Springs, N. Y., nc.
 Walsh's, Sammy, All-Girl Revue (Glenn Rendezvous) Newport, Ky., nc.
 Walker, Oscar (Fifth Avenue) NYC, h.
 Ware, Linda (Music Hall) NYC, t.
 Webster, Hazel (Number One Bar) NYC, nc.
 Welsh, Ray (Ideal) Newport, R. I., c.
 Wences, Senor (Rainbow Room) NYC, 16-27, nc.
 Wesson Bros. (State) NYC, t.
 Wesson, Sy (Place Elegante) NYC, nc.
 White, Ann (Bill Bertolotti's) NYC, nc.
 White, Jerry (Bill's Gay '90s) NYC, nc.
 Whittier, Chas. Snowball (Palace) Cleveland, t.

(See ROUTES on page 32)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Cass) Detroit.
 Arsenic and Old Lace (Curran) San Francisco.
 Best Foot Forward (Erianger) Chi.
 Brown, Joe E., in The Show-Off (Shubert Lafayette) Detroit.
 Chatterton, Ruth, in Private Lives (Ford) Baltimore.
 Claudia (Geary) San Francisco.
 Dowling, Eddie, in Hullo Out There and Magic (Playhouse) Wilmington, Del., 11-12.
 Good Night Ladies (Blackstone) Chi.
 Moon Is Down (Royal Alexandra) Toronto.
 Morning Star (Walnut) Phila.
 My Sister Eileen (Erianger) Buffalo.
 My Sister Eileen (Harris) Chi.
 Strip for Action (Nixon) Pittsburgh.
 V for Vicki (National) Washington.
 Watch on the Rhine (Lobero) Santa Barbara, Calif., 9; (Auditorium) Long Beach 10-11; (Russ Aud.) San Diego 12.

ICE SHOWS ON TOUR

Franey's, Dot, Star-Spangled Ice Revue (Crawford House) Boston, Sept. 14-Oct. 19.
 Ice-Capades of 1943 (Madison Square Garden) NYC, 4-20.
 Ice-Capers (Netherland Plaza Hotel) Cincinnati.
 Ice Follies, Shipstad & Johnson's (Pan-Pacific Auditorium) Los Angeles, Sept. 3-Oct. 3.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

Advance Bookings

MARTHA RAYE: Stanley, Utica, N. Y., Sept. 25.
 HORACE HEIDT: Strand, New York, Sept. 25.
 DAVE BARRY: Victory, Bayonne, N. J., Sept. 17.
 BEA WAIN: Hippodrome, Baltimore, Sept. 24.
 RAY ENGLISH: Poli, Waterbury, Conn., Sept. 14.
 THREE STOOGES: Metropolitan, Providence, Oct. 9.
 LEE DIXON: Club Charles, Baltimore, Sept. 22.
 CALLAHAN SISTERS: Chez Paree, Chicago, Oct. 30 (two weeks).

Club Talent

New York:
THE ASHBURNS have been given a two-week vacation with pay by the Radio City Rainbow Grill, returning September 8. Had worked 68 consecutive weeks. Al Grossman, the happy agent who set them there, swears he's not asking for commissions on the vacation money.

JACK MARSHALL closes at the Belmont Plaza Hotel September 23 and opens the next day at the Walton, Philadelphia, for six weeks and options. . . . JERRY BERGMAN closes a four-week run at the Hurricane September 8. Was set thru the William Morris Agency. . . . NICK LUCAS, who closed a two-weeker at the Club Casanova, Detroit, August 30, broke the club's Sunday record August 23. Lowell Bernhardt is the club's operator.

BILLY VINE follows up his stand at the Hurricane with the Club Charles, Baltimore, opening Tuesday. . . . Cafe Society Talent gets a CBS airing Monday on the *All Out for Comedy* show. Talent includes Teddy Wilson's band, Hazel Scott, Ammons and Johnson, the Revuers, Eddie Mayehoff and Ed Matthews. . . . CHARLES McKENNA opens at Bill Bertolotti's September 8. . . . IRMAGARD AND ALAN are the replacements for the Ashburns at the Rainbow Room.

Chicago:
CHRISS CROSS goes into the Baker Hotel, Dallas, September 18, and Judy Manners opens there September 25. Booked by Norman Stepe, of MCA, in the Dallas office, thru Eddie Elkart here. . . . PAUL GILBERT, Betty Black and Helene top the new 885 Club bill.

RAYE AND NALDI, following their current week at the Chicago Theater, move into the Royale Club, Detroit, for a fortnight. Same show, opening Friday (11), will have Ross and West, Three Modeliers and Polie Miller. . . . VERN FRANKE, Franke's Casino manager, is enlisting in the navy. . . . STANLEY SHERE, one of the Three Guesses, has undergone an appendectomy at the Michael Reese Hospital.

Boston:
BILLY PAYNE returns to Coconut Grove after recovery from a prolonged illness. . . . NORA SHERIDAN held over for 14th week in Arki-Yavensonne's Satire Room. . . . HARRY BAKER called back there. . . . Rio Casino augments Lamb-Yocum ice revue with Buster Kelm chorus of eight.
HILDEGARDE to stay four more weeks at Oval Room, Copley-Plaza Hotel. . . . GEORGE LLOYD and Cyril Rodney new at Satire Room. . . . LAMB-YOCUM Ice Revue in closing week at the Rio Casino.

Philadelphia:
LEONORE SOLA, at the Benjamin Franklin Hotel, skedded for the new Clifford Fischer vaude revue. . . . Em- (See CLUB TALENT on page 17)

From Strip to Tanks

DETROIT, Sept. 5.—The Empress Theater, operated as a straight burlesque house, the only one without pictures, has been closed by Joseph Ellul, who operated it for about six years. Will be reopened as a straight picture theater.

Closing of house, which operated on a low-price policy, with a small cast and inexpensive presentations, was caused chiefly by the difficulty of getting talent, according to Ellul, with the girls especially leaving to go into defense plants. "They're using their burlesque experience to help them in riveting tanks," Ellul said.

Must Pay Morris Commissions on "Priorities" Job

NEW YORK, Sept. 5.—An arbitration under the auspices of the American Guild of Variety Artists and the Artists Representatives' Association ordered Larry and Conchita (Wirth), currently in *Priorities*, to pay 26 weeks' back commissions to the William Morris Agency, plus commissions for the duration of their stay in the show.

The arbitration was held Tuesday at AGVA and followed the pattern of the American Arbitration Association. Florence Marston, New York executive secretary of the Screen Actors' Guild, was chosen by AGVA; Sam Shayan, of Fanchon & Marco, was the ARA choice, with Jim Sautter, executive secretary of the United Theatrical War Activities Committee, chosen by both. The decision was unanimous.

The dance pair were booked by the William Morris office to play the Mayfair Club, Boston, in the Lou Holtz show. Holtz, in turn, recommended to Clifford Fischer that he use the team in *Priorities* because Holtz could do bits with Conchita. Fischer used the act on the strength of the Holtz recommendation. Because of the fact that Holtz sold the act, the team did not think the Morris office was entitled to commissions. However, the Morris office, thru its attorney, Michael Halperin, pointed out that the dance duo were put into the Mayfair show so that they could work with Holtz, with the view that they would be used in the *Priorities*. The team signed two authorizations, one to be used for the Mayfair and another on the day it signed a management contract with Morris. On the strength of the second authorization, the panel awarded the decision to the agency.

The pair were ordered to pay partial commissions of \$10 weekly. Their salary in *Priorities* is \$175. In return for the commission, the Morris office voluntarily relinquished its management contract with the act.

Mortimer Rosenthal represented Larry and Conchita at the proceedings. Jonas Silverstone, AGVA counsel, and I. Robert Broder, ARA attorney, were observers.

Baltimore Opens Strong

BALTIMORE, Sept. 5.—Another attendance-record-breaking week, the second of the new burly season at the Gayety, has been recorded.

The week was headlined by Pat Patee, with Mary Murray and Allyne Payne plus Ferguson and Coleman, Franklin Hopkins, John Dove roller-skating act, the Ramblers, Bob Ridley, Lord and Janesse.

Gayety Manager Hon Nickels expressed pleasure at way attendance is shaping up.

Norfolk Burly Resumes

NORFOLK, Va., Sept. 5.—Marie Cord and the *Star and Garter Revue* open the season at the Gaiety here Sunday. House has been redecorated and renovated, with new lighting effects and seating, and will operate on same policy as last year—two a day, with midnights Friday and Saturday.

House is affiliated with I. Hirst Circuit, operating a 40-week season. Union trouble with the house band, encountered near the end of last season, has been straightened out, and the theater is entirely unionized now, says Manager Moe Costello.

NORMAN HANLEY, former burly performer and now band leader at the State Prison, Raleigh, N. C., has appealed for burly bits suitable for presentation at the institution.

Burlesque Notes Second 2-a-Dayer Opens in Montreal; Both Girlie-Vaude

(Communications to New York Office)

NEW YORK:

MARGIE HART, back in town from a featured appearance at the Rialto, Chicago, tells with pride about a brother and two nephews working for Uncle Sam. Brother Thomas Cox is a cadet in the Naval Air Corps in Marysville, Mo. Nephews are James Dougherty, with the Marines abroad, and Delmar Selvers, a private at the Navy Pier, studying motor construction. All three enlisted and all 18 years old. Sylvia Fein writing special song lyrics for her to be incorporated in the new *Wine, Woman and Song* musical she is to be starred in, due to open at the Ambassador soon. . . . EDDIE LYNCH to produce numbers for Harold Minsky at the St. Charles, new burly stop in New Orleans. . . . JEAN MODE held another four weeks at Leon & Eddie's nitery. . . . MOE COSTELLO, manager of the Gayety, Norfolk, Va., in town last week. Said Rose Gordon will produce Gayety's chorus. . . . SAMMY SMITH, ex-burly comic, now Pvt. Sammy Schachter, with 908th Q. M. Co., Aviation Service, Hondo, Tex.

ALLEN GILBERT, show and number producer at the Gayety, Montreal, writes he was rejected by the army because of a heart condition. . . . BOB COLLINS, back from the Catskills where he did comedy all summer, opens September 11 in the new Roxy Follies, another new burly spot in Montreal. Operator is Paul Cardinal. Policy is two-hour shows, two-a-day, with three, Saturday, Sunday and holidays. House opened September 5. . . . FAY TUNIS, ex-burly feature on the old wheels, returned to Atlantic City after the closing of the bootery in Wilmington, Del., which she managed the past four years. . . . RENEE has moved from the Roxy, Cleveland, to the Garrick, St. Louis. . . . PAULA NORTON, now being booked by Milt Schuster, opened September 4 at the Fox, Indianapolis, on the Empire Circuit. Came from 15 weeks of stock at the Casino, Boston, and a date at the Avenue, Detroit.

COUNTESS NADJA to return to the stage, after five years' retirement rearing cocker spaniels, and to do Russian dances. Being booked by Dick Henry, of the William Morris office. . . . BEVERLY (CARR) CARRINGTON producing numbers for Hirst Circuit shows at the Hudson, Union City, N. J., that opened for the season August 30 with Valerie Parks, Jack Diamond, Harry (Shuffles) LeVan, Lester Mack, Grace O'Hara, Ned Walsh, June Marshall, and Savoy and Regina. . . . ANN CORIO'S nephew, Joe Mascolo, is being given a tryout with the New York Giants as the result of a *Liberty* mag story about her interest in Joe's baseball team. . . . PAT DALY, Lou Powers, Scurvy Miller, Stanley Montfort, Frank Smith, Ginger Healy, Francine Morgan, Dolly Dawson, Venus, Lena Barrie, Gale Rogers, Lou Devine and Dexter Maitland among principals booked by Milt Schuster for the Empire Circuit. . . . HARRY PUCK, producer, last at the Hurricane nitery, putting on numbers at the Star, Brooklyn, that opened September 4 with a new policy of revues plus a chorus. Vaudeville acts booked by Arthur Fisher. UNO.

MIDWEST:
Empire Circuit has eight weeks and all shows are cast by Milt Schuster. Houses on Empire Circuit open as follows: September 4, Avenue, Detroit; Capitol, Toledo; Fox, Indianapolis. September 11, Grand, Youngstown, O.; Gayety, Akron; Empress, Milwaukee. September 18 Columbus, O.; September 25, Waukegan, Ill., which is being taken over by Charles Fox. Choruses remain stationary in all theaters. Each show carries eight principles. Arthur Clamadge is supervising all bookings. . . . MONROE KIRKLAND

MONTREAL, Sept. 5.—Roxy Theater opens today, the second local two-a-day house. Last April the Gayety opened with live shows. Like the Gayety, the new spot will feature girlie-vaude productions, built around a 16-girl stock line.

Paul Cardinal, operator of a string of picture houses here, has replaced films at the 750-seat Roxy, which has been rebuilt for this purpose.

Manager is Albert Gagnon, who will also direct the stage productions, assisted by Rita Cox. Eva Collins, of New York, will provide costumes for the chorus. Three shows Saturdays and Sundays. Top admission evenings is \$1.25; matinees, 65 cents. Rene Boivin is the press rep.

Initial show, *Footlight Cavalcade*, has Dave Davies, emcee-vocalist; stripper Lucille Ray; Arica Wild, dance impersonations; Will E. Ryde, unicyclist; Lou Powers and Tommy Lewis, comedy; Jimmy Reynolds, straight, and Babette Morrissam, soubrette.

Bookings thru Roy Cooper here and by Bill Stuart, of Toronto.

Burly Resumes in Waterbury, Hartford

HARTFORD, Conn., Sept. 5.—The Jacques Theater, Waterbury, Conn., will reopen Labor Day. It closed last spring for the summer.

The Hartford Theater here formerly known as the Foot Guard Hall, opens today, with Rosita Royce on the opening program. Hartford Theater, Inc., a new corporation, is operating the house. Incorporators are Clark and Laura Hinman and Augustus Horn, all of Hartford. Hirst is booking the house, it is understood.

Last season the Jacques used an extensive ad campaign thruout the State plugging burlesque. The Hartford Theater this week launched its own campaign, using newspaper ads in city and suburbs. It also has a new marquee.

House schedule calls for daily matinees and evening shows and midnight shows on Sunday, Wednesday and Friday.

Burly to Revues

LOS ANGELES, Sept. 5.—Follies Theater, former top burlesque house here, which failed to secure a license renewal as such last month, will open September 12 with musical comedy revues, 30 girls and vaudeville. Follies will be again operated by Dalton Brothers, with Grover Webb as house manager. W. C. (Bill) Tostevin takes over publicity, replacing Milton Stein, who has joined Columbia Pictures press department.

filling in a week at National, Detroit, prior to his opening on Midwestern Circuit at Rialto, Chicago; Myrna Dean will head the show when it opens September 14. . . . MAE BROWN AND FRANCINE are featured at the Empress, Milwaukee, opening week September 11. . . . ALVIN, Minneapolis, gets its first Midwestern unit September 25. . . . KENNY BRENNAN AND DARLENE headed the first Midwestern unit at the Folly, Kansas City, Mo., September 4. . . . LOUISE KELLER opening on Empress Circuit September 11. . . . WHITEY STRIKERS, with Beverly Lane, opening on Midwestern Circuit September 11. . . . IDA ROSE is producing at Folly, Kansas City, Mo. . . . JIMMY WALTERS has again foreseen vaudeville to manage his theater at Akron, which opens on the Empire Circuit September 11. . . . MRS. MILTON SCHUSTER home again after spending two weeks at Billings Memorial Hospital, Chicago.

FUNDS FOR WAR BENEFITS!
Easy to raise with plays, minstrels, etc.

Denison's Plays
60 Years of Hits

Songs
Minstrels
Musical Comedies
Operettas
Vaudeville Acts
Blackface Skits

We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and forevery occasion.
Catalog Free.

T. S. DENISON & CO.
225 N. Wabash Ave., Dept. 16, Chicago, Ill.

MINSTREL SCRIPTS.
By Al Bernard. Also Comedy Black Face Sermons, Comedy Black Face Stump Speeches, Afterpieces and Minstrel Songs. Write for list. Mail only. Address:
AL BERNARD, 305 West 45th, New York City

BURLESQUE PEOPLE WANTED
Write
PRESIDENT FOLLIES THEATRE
San Francisco E. SKOLAK, Mgr.

WANT CHORUS GIRLS
Must be young, slender, attractive. Good Chorus Dancers.
GAYETY THEATER, Montreal, Canada
Salary \$35.00 net, per week. Two shows daily—no midnights—long season.
Theater pays fares from New York to Montreal and return or equivalent in other directions. Write or wire
ALLEN GILBERT, Producer

Paramount, New York

(Reviewed Wednesday Evening, Sept. 2)

When the house management decided to hold the *Holiday Inn* pic an extra two weeks, making six weeks in all, it was able to keep only Willie Shore and the Knight Sisters of the original stagershow. Will Osborne and the Charlottees replace Skinnay Ennis and the Ink Spots, depleting the marquee strength but preserving the quality of the show itself—even improving it.

Osborne is an accomplished emcee, sporting a quiet sort of deadpan humor and speaking his lines with assurance. Band itself is smaller than most that play this house (five reed, five brass, three rhythm) and is definitely not of the powerhouse variety. However, the arrangements are tuneful and well presented. After overcoming the first shock of not being blown out of their seats, opening night audience seemed to enjoy band's efforts. Ventured *Sorghum Switch*, *Always in My Heart*, *Keep the Home Fires Burning* and a boogie-woogie bit, all nicely done, and brought the house down with broad satirizations of Miller, Lombardo and Krupa orks, the last named carried off by drummer Dick Shanahan. Osborne himself sings *My Devotion* in his pleasant voice, and Marianne does spirited vocals on *Embraceable You* and *Kalamazoo*, all well received if not show-stopping.

The Charlottees, one of the most expert and least appreciated Negro vocal quartets in the business, did a terrific job. Unaffected but shrewd showmen, they socked across with *Gauche Serenade*, *All I Need Is You*, *Ride Red Ride*, *Amen* and an inferior ditty called *Fight for Uncle Sam*. Each arrangement was different, each was handled exquisitely and each had the audience yelling. Had trouble getting away.

Willie Shore, in his first Broadway appearance, has not altered his routine greatly for the show change. Doesn't have to. Completely relaxed, in full command all the way, his impertinent buffoonery is tailor-made for this town. Scored his customary riot show caught. Is definitely made.

Knight Sisters continue with their good adagio turn, building to the smash finish with one sister balancing the other with one arm while doing a split.

Biz fine for the fifth week.

Dick Carter.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 4)

This is novelty week on the Chicago stage; a name band is not used for the first time in almost three months (because none was available). The four acts and two house line numbers filling the flesh bill, however, make up one of the best balanced shows seen here in a long time. Good booking from every angle.

The Dorothy Hild line opens with a cute *Jingle*, *Jungle*, *Jingle* novelty, leaving the customers in a light frame of mind, and wind up with a *Flags on Parade* turn that is both patriotic and entertaining in nature.

The Escorts and Betty, three boys and a girl, double from their local radio chores (*Club Matinee* and *Breakfast Club*) in a smooth harmony act. They sell their songs with punch and admirable precision. Did a couple of pops and novelties, including their standard *We're Crazy About Radio Commercials*, a humorous satire on commercial announcements. Quartet includes Cliff Petersen, Ted Clare, Floyd Holm and Betty Nash.

Coleman Clark's table tennis flash, familiar to Chicagoans, has developed into a fine stage turn. In addition to the regular game (11 points at this show) and trick shots, act has a number of fitting, funny bits. Bob Anderson is Clark's able partner, and Wally Sherwin makes a capable announcer.

Bob Evans, young ventriloquist, show-

Gamble's Comedy Material

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 GAGS AND JOKES, 3 VENTRILOQUIST ACTS, 4 New TALKING SKITS and 5 COMIC MONOLOGUES for \$1. A 60-Page BOOK. All Original. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 MINSTREL FIRST PARTS, a BIG MINSTREL AFTERPIECE and 6 B. F. OLIO ACTS, \$1. A 60-Page BOOK. GAMBLE'S PARODY BOOK NO. 2 Contains 100 BRAND NEW PARODIES on Famous SONGS, NEW AND OLD, All for \$1. All Three BOOKS for \$3. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. BIG COLLECTIONS OF BLACKOUTS, STUNTS, SKITS, CLEVER REPLIES, ETC., FOR \$5.

E. L. GAMBLE, Playwright
East Liverpool, Ohio

Vaudeville Reviews

stopped with his fast patter and technical skill. In addition to sure-fire talk with his wise-cracking dummy, he possesses a high singing voice which gives the act an out of the ordinary effect.

Mary Raye and Naldi, next-to-closing, danced a waltz, paso doble and tango in their customarily original and colorful style. Team employs an unusually large number of tricks, most of them executed with flash and skill. Make a striking appearance.

Business big end of first show, thanks to Irving Berlin's *Holiday Inn* on screen. Pic is in for two weeks.

Sam Honigberg.

Fay's, Providence

(Reviewed Thursday Evening, Sept. 3)

With a slim audience to work to at supper show, performers had difficulty in putting their stuff across. Weak material further handicapped some of the acts.

Al Jahns's house orchestra started things off nicely with a modern arrangement of *Anvil Chorus*, followed by a Sigmund Romberg medley, with Jahns singing *Lover Come Back to Me*, and the boys chorusing the *Student Prince* drinking chorus.

The Adrians, dance duo, offer nothing unusual in an exhibition waltz. Second routine to *Tea for Two* had one clever foot-lift and hold.

Ming, Chinese magician, warmed up the audience with his nicely routinized act, speedily presented in pantomime and perfectly timed to special music. His stuff, for the most part, isn't new, but is sold in showmanly style. Standout effects are his cigarette productions and vanish of the smoking butts and his handling of the Chinese rings. Closes with rice bowls.

George Kaye bowed on with the oldie about the teacher bending over to pick up the chalk and the pupil's remark: "My school days are over," which gives an idea of what is to follow. Turn is 100 per cent corn and poorly received by the auditors, which included many juveniles.

Birdie Dean opens with a graceful acro dance before stripping to revealing shorts and bras for some splendid contortion work, including remarkable bends over a straight chair. Pretty and shapely, she also wins on merit.

John Lewis, a big hunk of male, with a baritone voice matching his physique (and too strong for the microphone here), could make better choice of songs. Using *Donkey Serenade*, *Huckleberry Finnigan*, *This Is Worth Fighting For* and, as an encore, *Last Call for Love*, he displayed lack of stage experience.

Syd Walker and Janis sensed the audience's lack of warmth and eased up in their comedy efforts. Girl saved act from dying with her song specialty, *Watch the Slick*, in which she directs Jahns's band in a swing number leading up to a bit of rug-cutting terps.

Show was given a strong finish by LeLage, girl aerialist, whose one-arm swings on the rope, remarkably graceful work on the rings and a series of 52 one-arm planges for a finish brought the curtain down to ringing applause. Entering in white satin aviatrix garb, artist strips to revealing outfit for her aerial efforts. Apparatus fresh looking and the act excellent from all angles.

On screen, *Call of the Canyon*.

Charles A. RossKam.

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 4)

Four acts, topped by Blackstone's magic show, on tap this holiday week, supported on the screen by the second Loop run of *Remember Pearl Harbor*.

The Herzogs, five girls, thrill the customers in the opening spot with their trapeze work. The girls perform skillful tricks. One of the quintet injects comedy by posing as an amateur coming up from out front for a few clumsy attempts and finally finishing up with high-spot feats.

Harry Savoy deceives with his comedy session, a compilation of gags told in tongue-twisting style. Pretty clean all the way, hence the laughs. Uses tall, platinum blonde Helene Holden for a bit of nonsense in which she acts a fair straight.

Borrah Minevitch's Harmonica Bascals (1942 edition) are a far cry from the days when he himself was the leader, or in recent seasons when a pint-sized

comic took over most of the hit bits. A small fellow is still around, but he isn't funny. Ten boys in all, doing a little harmonica playing, singing, dancing and going in for too much *Heilzapoppin'* business. A fat boy, new in the group, has a good singing voice, used for *Always in My Heart*, their only straight harmonica number.

Blackstone, master of hocus-pocus, closes. One of the few magicians left to work with a stage full of props and a bevy (about 10) of girls. Goes in for both big sight tricks as well as intimate work. A good showman who has progressed with the times. Plenty of kids on hand at this show, and from their response it was obvious that they came to see Blackstone.

Biz okay end of second show opening day. Ted Lewis comes in Friday (11).

Sam Honigberg.

Strand, New York

(Reviewed Friday Afternoon, Sept. 4)

Dick Jurgens unveils his band for the first time here and is going to find the welcome mat out any time he wants to return. Coupled with *Across the Pacific*, featuring Humphrey Bogart, and the other *Maltese Falcon* no-goodnicks, and two bright acts in Walter Nilsson, and Lynn, Royce and Vanya, Jurgens should mop up.

Jurgens has five brass, four reeds and four rhythm, but it wouldn't make any difference if there were 12 kazooes and a Flugelhorn. Not that the music isn't clean and pleasant to hear, but it's the singing, comedy and rough-house hokum that makes the band strictly top-drawer stuff.

Opens with a rousing *Rag-Time Joe* and sequesters into a gagging man-by-man intro by Jurgens that involves cross-talk, kidding insults and bring-down build-ups that plant the boys solidly in the laps of the audience. Then guitar-playing Buddy Moreno ups and gives out *One Dozen Roses*, *The Insect Song* and *She Said Yes*, leaving the auditors limp. Moreno is no Crosby with the voice, but his looks are terrific, and how he sells!

After a straight treatment of Ravel's *Bolero*, Harry Cool picks up where Moreno leaves off. Cool is a great big looker with a manly baritone, and *Stage Door Canteen* and *Temptation* are just right for him. *Kalamazoo* bows him off to plenty of applause. Jurgens winds up with a big production on *Uncle Sam Gets Around*, that includes film shots of soldiers, planes, battleships and Uncle Sam. A flag-waver and a show-stopper.

Walter Nilsson, unicyclist formerly in *Heilzapoppin'*, wheels a flock of screwy contraptions out on the stage, and with an Olsen-and-Johnson laugh and assorted funny noises, milks the audience for plenty. Lynn, Royce and Vanya take the ballroom dance for its now familiar ride, but it still seems to tickle observers. Trio gets howls from the attending rough stuff.

Biz fair late matinee opening day, and figures to build.

Elliott Grennard.

Buffalo, Buffalo

(Reviewed Thursday Afternoon, Sept. 3)

Big business is again being hung up by Maestro Jimmy Dorsey and his band plus a good array of vaude acts. Dorsey broke house record here last fall, and his magnetic box-office appeal is again being demonstrated in no uncertain terms.

Show runs a scant hour and is capably handled by Dorsey, with never a dull moment. House was packed at show caught. J. D. remains in the background most of the time, giving a particularly big boost to Bob Eberle and Helen O'Connell, his vocalists.

Show opens with a full-bodied arrangement on *Idaho*, warming up the house nicely. Instrumentation is five sax (plus Dorsey's featured one), four trumpets, four trombones, piano, bass, drums and guitar. Phil Washburn steps out of the trombone section to do a good vocal job on *Kalamazoo* in novelty style.

Neally Bahren and Bud Robinson, pert-looking jitterbugs, go thru all kinds of girations and score nicely.

Helen O'Connell opens with *Take Me*, and follows with a special-lyrics job, *He Didn't Ask Me, Just Whistled*, in which she imitates a guy's appreciative appraisal of her charms. A whistling chorus ending is socko. Material is right up her alley and shows her off as a capable comedienne.

Douglas Brothers (2) are hard-working

Harlem hepcats who sell solidly their comedy acro dancing and other antics and come off with deserved applause. Next in line is Johnny Guarnier, band's pianist, in a featured number, *All the Things You Are*, displaying fine technique. J. D.'s boys next give out with unadulterated jive rhythm in what they call *Jug Music*. Session showcases Sonny Lee, trombone; Babe Ruffin, tenor sax; Buddy Schutz, drums; Nate Kazebier, trumpet, and Maestro Dorsey on sax and clarinet. As emcee, J. D. is most personable.

Handsome Bob Eberle gives a sweet, dreamy rendition of *Sleepy Lagoon*, showing off his romantic pipes to fine advantage. The new J. D. recording tune, *Crossroads*, is a swell possibility and impressed as top-notch entertainment. Eberle gives it excellent treatment. Pat Henning, who does comedy, satires and impersonations, employs a formally gowned girl stooge for part of the act., but does his best alone with his amusing take-offs on Laughlin, Raft, Edward G. Robinson, Power and Cagney. A good act, worthy of the good hand it received.

O'Connell and Eberle are teamed for the final punch and do a good comedy job on *Do It Again*. Eberle also gives a straight version of *Tangerine* with great success, followed by Helen's special lyrics on the song, which are clever and well handled.

Pic is *Are Husbands Necessary?* Interesting war shorts round out the bill.

Eva M. Warner.

Teatro Recreio, Rio de Janeiro

(Reviewed Tuesday Evening, August 25)

Vaude returned to Rio after an absence of eight months, when two international performers, Lal Faun and Senhor Broni, in association with Lutz Carlos Weil Agency, put together a straight vaude show for this legit house.

Backers are Lal Faun and Broni, with Well setting some of the talent and cutting in on the profits. Two shows nightly, 7:45 and 9:45, with matinee Wednesday and Saturday, and priced at 4 mil 400 reis (approximately 22 cents).

House has been taken over on a flat rental basis. Should shows click, they will run for two weeks or more. Opening Saturday (22), following the lifting of the local curfew which became effective after the anti-Axis demonstrations thru city, week-end take was excellent. Nut is small and fair attendance should keep the show going.

Both Lal Faun and Broni appear in inaugural show, the Lal Faun Chinese Troupe being featured and Broni emceeing and taking over a couple of spots. A nine-piece pit band plays the show, which is given in two parts.

Teeing off, girl line of six sing and dance, both on the minus side, with male dancer heading number for finish. Martinez Brothers, juggling and balancing, got off to slow start. The routine is average, the closing trick, spinning of three balls inside three metal hoops mounted on a perch, balanced on forehead while going up and down an unsupported ladder, is best. Speed between tricks would help.

Broni's first appearance failed to register, the later he got into high. Sanchez turns in some neat gymnastic work. The sustained revolutions of neck swivels brought him a good round of applause. Alfredo and Trout, boy and gal midgets, did okay.

Broni returns, gags and chatter setting nicely. The Lal Faun Chinese Troupe, fem and four males, closing the first half, start with tumbling and acro work. The contortion work of the male atop a small pedestal is exceptional. All on for spinning of plates on bamboo sticks, including a few roll-overs while plate spinning. Good hand at finish.

Opening intermission girl line kicks out a musical routine via various toned bells attached to ankles. Broni on for a rendition on "musical bottles to fair applause. Due Forest, dance team, served a tango-acro routine of mediocre caliber. A chap introed as Mister Oliver, direct from a radio amateur program, fared not so well. Impersonation of gruesome characters and imitations of animal calls were n. s. g.

Maja Kassel thrashed two Viennese numbers to fair results. Sanchez returns, putting five pooches thru their paces nicely. Broni on again, this time with pet monkey dressed as house servant. Monk goes thru the duties of the servant.

Lal Faun Troupe, augmented by two fems, returns, going into acros for finale backed by girl line.

James C. MacLean.

Vaudeville Notes

BOB EVANS will bring his ventriloquist act to the Paramount, New York. Just finished August 26 at the Music Hall. . . . **Yellow Springs (O.) Summer Theater** staged a vaude revue last week for the benefit of its injured leading lady, **Martha White**, and netted \$450. . . . **TIRZA**, wine dancer, opens September 24 in Richmond, Va., with the *Wine, Woman and Song* unit, booked by **Gordon Kibbler**. . . . **GYPSY LENORE**, Chi dancer, debuts in the East soon. . . . **DANNY MARSHALL**, harmonica player, says he's enlisting in the army. He also did a hitch during the last war. . . . **HEALY AND GARUELLA** spending their summer vacation in their home town, Coldwater, Mich.

VAL IRVING plays his first string of theater dates since he became a night club singer, teeing off with **Carmen**, Philadelphia, September 15 week, and **Stanley**, Camden, after that.

ROBERT WEEDE AND JAN PEECE have signed for three appearances with the San Francisco Opera Company. . . . **LOUIS JORDAN AND BENNY CARTER** will have their bands on the same bill at the Regal, Chicago, September 25. . . . **TED LEWIS** has signed a management contract with Music Corporation of America. . . . **JACK BARNETT** has signed to do special material for **Abbott and Costello**.

JUANITA JUAREZ is down for the George Abbott show *Count Me In*, which includes **Jerry Lester** and **Susan Miller**. . . . **IRENE HILDA** is signed for **Georges D. Gersene's** new show, *The Time, the Place and the Girl*. . . . **ALLEN BURNS AND CODY** will be included in **Clifford Fischer's** new *Priorities* line-up.

ROBERTA WELCH, singer, is set for *Beat the Band*, new musical show. Will work in a vocal group and as soloist. . . . **LEVERNE**, the ice skater, is now doing a night club singing and dancing turn under the name of **Christine Cross**.

JOAN DEXTER, recently soloist and also group singer at the Music Hall, New York, has landed in the new musical, *Let Freedom Sing*, which opens at the Longacre Theater, New York, September 15. . . . **NAT NAZARRO**, back in New York, reports he spotted **Moke and Poke** and **Buck and Bubbles** in pictures on the Coast.

BENNY FIELD goes into the Oriental Theater, Chicago, week of October 2. . . . **PATSY KELLY** dropped out of the Ann Corlo unit which starts a Midwest tour here this month. . . . **AL BERNIE** doesn't like the money offered him in local theaters to follow his **Chez Paree**, Chicago, engagement, so he is returning to New York. . . . **BERRY BROTHERS** upped their theater salary to \$900 since their pic click as specialty artists. They earned that at the Regal Theater, Chicago, last week.

NIGHT CLUB REVIEWS

(Continued from page 13)

ly as a trio and in solos. Boys give the audience the works.

For the finale Hampton takes over drums to bring down the house, while **Jack McVea**, first sax, turns in a top-flight job. Hampton wowed with a vibe tune and then took over piano with **Milton Buckner** to bat out *China Boy*. Put the jazz addicts out of this world, Hampton could have continued the rest of the night if he had wanted.

Show is most adequate for the spot. Dinner is well prepared and served nicely. **Sam Abbott**.

Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; one show at 12. **Management:** Duarte Atalugi, managing director; **Gilberto Pereira da Silva**, chief of publicity; **M. E. Stuckart**, artistic director; **Bardi**, headwaiter. **Prices:** Dinners, 30 mil-reis; minimums, weekdays, 30 mil-reis; Sat-

urdays, Sundays and holidays, 40 mil-reis; drinks from 10 mil-reis.

With the season at the mid-way mark, the Copa has brought into its Golden Room the second of its summer revues. Biz has been off, due to gas rationing.

Copa has brought in two U. S. turns, **Pat Miller**, blues singer, and **Wilbur Hall and Rene**, musical duo. **Claudia Alphan**, Parisian singer, a late addition to the previous revue, is a holdover. The girl lines (U. S. and Brazilian) merge for the lone production number closing the show. Dropping the modern ballet theme featured in its predecessor, the present revue, tho lighter in vein, is appealing. Should do okay. Handicapped by a small stage and lack of facilities, **Stuckart** has given the show excellent production background. Costumes are splendid. Show moves along at a good pace. Customers enjoyed the show.

Pat Miller, with the **Claudia Austin** band furnishing accompaniment, got the show off to a great start. Singer has looks, neat delivery, and sells well. Encored with *Maria Elena* and *I Said No*. **Wilbur Hall and Rene** play a variety of musical instruments. **Rene** starts with some hot licks on the trumpet, followed by **Hall's** slip-horn rendition of *Nola*, which set solidly with crowd. **Hall's** antics while playing the fiddle drew laughs. Ditto for his *Stars and Stripes* number on the bicycle pump. Closed by playing two horns simultaneously as **Rene** pumped out hot licks on the trumpet. Registered nicely.

Claudia Alphan served her tunes in French. Offered *Un Jeune Homme Chantait*, *Celui Que Mon Coeur a Choisi* and *Il Ne Faut Pas Briser eu Rive*. Encored with *Moules Mariniers* but erred in adding another *Vous Que Passez Sans Me Voir*. The 35-minute show was finished off nicely with six line girls doing an effective tap, followed by show girls parading.

Show music and dance sessions were divided between the **Simon Bountman** and **Claudia Austin** bands. Revue will run six weeks. **James C. MacLean**.

Hotel Mayflower Tavern, Jacksonville, Fla.

Talent policy: Dance and show combo; shows 11 and 1. **Management:** **Jimmy Driver**, manager; **Jimmy Thomas**, tavern manager. **Prices:** No cover, minimum.

Tavern is a downtown intine spot enjoying consistently good business for years. Using small shows year round.

Karl Hoppe's five-piece combo stacks up much better than par, **Hoppe** doing excellent work on the **Strad** and **Bob Prouty** a wiz on the **Ivories**.

Nadine, luscious blonde, opens warbling *All I Need Is You* and *I'll See You Again*, seguing into graceful comedy terping. Has nice pipes of lyric type and plenty sweet. **Gal** is half the dance team of **Nadine** and **Charles**, but singling since hub entered **Air Corps**. **Charles**, on leave, was in audience on night caught, and couple were prevailed upon to do their popular *Tea for Two* soft shoe, which garnered plenty applause.

Mitzi Raynes, slender brunette, did a *Mood Indigo* modernistic routine to good returns, coming back for a medley of pops on banjo. Handles the strings well; forced to encore. **Corp. Bill Lester**, formerly vocalist and guitarist with **Saxie Dowell** and **Les Brown**, called from audience to vocal *Body and Soul* to a rousing hand.

Shirley Jeanne, baby performer, called from tables to do a request. Did a swell arrangement of *Arthur Murray Taught Me Dancing*, sandwiching novelty tapping. Brought down the house. This six-year-old has gone a long way since appearing at **Miami's Royal Palm** at age of three. **Jimmy Thomas**, emseeing here for past year, gave out with tenoring in his usual fine style. Always has to beg off. Builds up the acts nicely.

Hoppe's ork is in the groove, handles sweet or jive, whatever the dancers order. Takes care of a floorshow in first-class style. **W. H. Colson**.

CLUB TALENT

(Continued from page 15)

bassy Club moves from the **Monkey Bar** to its newly redecored **Glamour Room** September 25. . . . **JOSE SHALITA** new emcee at the **Open Door Cafe**. . . . **ANN O'BRIEN** the new night club columnist for *The Philadelphia Observer*, succeeding **Len Wagner**. . . . **MARCO BALLERO** and the **D'IVONS** comprise new show at **Jack Lynch's**, with **Don Richards** holding over.

DONNA WILSON, half of **Chico and Wilson**, rumba team, has become a **WAAC**. . . . **JOSEPH E. MEARS** new managing director of the **Benjamin Franklin Hotel**, coming in from the **Walt**

Fall Outlook for Vaude in Detroit Picks Up; Mel, Paradise Set Bills

DETROIT, Sept. 5.—Fall outlook for vaudeville has taken a distinct turn upwards after several weeks when the town had not a single stagershow. Immediate fillip was given by the moderate success of the **Mel Theater** last week, its first, and the heavy gross being piled up by a single week at the **Michigan** currently.

Emphasis is strongly upon name bands, with managers even considering them for neighborhood spots. Typical was the dickering for the **Hollywood**, largest local neighborhood house, where **Ben and Lou Cohen** contemplated a name-band policy. Demands of the musicians' union were said to be for a 10-piece stand-by band when traveling bands were used. This, plus other craft demands, was held exorbitant by the **Cohens**.

Another factor that helped to veto the **Hollywood** project was the number

of percentage pictures booked, such as **Mrs. Miniver**.

Anticipations of a shortage of white name bands in the next four or five months was another reason for the **Cohen brothers'** decision. Attempts to set bookings for bands months ahead met difficulties, due to increased drafting of bandsmen. In contrast, bookings are being readily set ahead for the **Paradise Theater**, which the **Cohens** are opening with colored stagershow. Most colored bandsmen are married, it seems.

The **Paradise** is booking practically all shows and bands that use train rather than bus for traveling. Dates set for the **Paradise** include week of October 9, **Jimmie Lunceford**; October 16, **Lil Green** and **Tiny Bradshaw**; October 23, **Earl Hines**; Thanksgiving Week, **Erskine Hawkins**; December 4, **Cab Calloway**, and **Christmas Week**, **Duke Ellington**. Others booked are **Count Basie**, **Fats Waller**, **Don Redmond**, and **Ella Fitzgerald**, **Four Keys** and **Doc Wheel's** band, the latter three on a single show. House has talent set well into the spring, when it will probably close again for about five months.

Other neighborhood shows are just about set, with dates being worked out now for the **Colonial**, operated by **Raymond Schreiber**, and the **Vogue**, operated by **United Detroit Theaters**. Another theater likely to have vaude this fall is the **Harper**, operated by **Wisper & Wetsman Circuit**.

Hildegard at 1 3/4 G At Chi Hotel Spot

CHICAGO, Sept. 5.—Hildegard will get \$1,750 a week at the **Palmer House** here and not \$1,500 as reported last week, according to **Jack Bertell**, of **MCA** in **New York**, who handles the singer. He states that she will earn a similar figure at the **Plaza Hotel** in **New York**.

She opens her local run (10 weeks) **January 7, next**.

HOLLYWOOD MUSIC MEN

Is Hollywood Doing the Best Possible Job With Name Bands? Bands a Billion Dollar Industry Making 'Em Dance in the Aisles Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement Complete List of Recording Artists and the Labels for Which They Record Bands on Network Shows Winners of The Billboard Annual College Poll 1939, 1940, 1941

These are only a few of the many interesting informative articles and lists you will find in

The Billboard

BANDYear BOOK

featuring the

4th ANNUAL EDITION of TALENT & TUNES on Records

The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of The Billboard.

Watch for it!

McNALLY'S BULLETIN No. 21 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Revues, Radio and Dance Band, Entertainers. Contains:

15 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 30 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 16 Minstrel First-Parts, Overtures and Finials, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17 and 21 for \$4.00, with money-back Guarantee.

WM. McNALLY

81 East 125th Street, New York

Vaudefilm Grosses

Para Still Big; Strand Opens Strong; "Harvest Moon" 2 Fine Weeks; MH Builds

NEW YORK.—Labor Day week-end has the Broadway houses prepared for terrific business. No new records are expected to be established, despite the general boom times and the holiday, as all houses, except the Strand, have holdover attractions.

The Paramount (3,664 seats; \$41,981 house average), now in the fifth week of *Holiday Inn*, with Will Osborne replacing Skinny Ennis's band, is heading for a hot \$60,000. The fourth week pulled a gigantic \$66,000. Previous sessions drew \$76,000 and \$77,500. Ink Spots were replaced by the Charioteers after the fourth week.

The Strand (2,758 seats; \$30,913 house average) opened Friday with Dick Jurgens's *ork* and *Across the Pacific* on screen. First week looks like a fine

\$50,000. Last week, with Sammy Kaye's band and *Gay Sisters*, closed with a stunning \$41,000. Second week of this layout brought in \$51,000, with opener doing \$52,500.

The Roxy (5,835 seats; \$38,789 house average), in the fourth week of *Pied Piper* and stagershow, with Jeanne Bridgson, Ben Yost Singers and Walter Dare Wahl, is anticipating \$61,000, third week's gross. Taken in previously by this bill were \$67,000 and \$79,000.

The Music Hall (6,200 seats; \$84,000 house average), in the second week of *Talk of the Town* will probably draw a huge \$110,000. Somewhat over the \$107,500 attained during the opener.

Loew's State (3,327 seats; \$20,500 house average), in continuing with the *Harvest Moon* contest winners, Ed Sullivan, Wesson Brothers and Terry Lawler, is looking forward to a \$40,000 week ending September 9. Pic is *Mrs. Miniver*, no small draw on its own. Bill opened to a great \$49,000.

Chi Still Big; Thornhill 48½G, V. Monroe 24½G

CHICAGO.—Loop houses are currently winding up one of their most successful summer seasons in many years. Labor Day holiday week is a cinch to produce grosses that will compare favorably with any of the better summer seasons.

Chicago (4,000 seats; \$32,000 house average) made good money week ended September 3, with Claude Thornhill and band (first local engagement) and *Footlight Serenade* (Betty Grable-Victor Mature) on screen. Gross totaled \$48,500, big for this combo. Week of September 4 house switched to a presentation show (a name band having been unavailable) topped by Mary Raye and Naldi, Bob Evans, Escorts and Betty, radio act, and Coleman Clark. Screen has Irving Berlin's *Holiday Inn*, which should account for a \$50,000 week.

Oriental (3,200 seats; \$18,000 house average) had another big week, ended September 3, with Vaughn Monroe and *ork* (first Chi date) and *Grand Central Murder* pic. Scooped up \$24,500, thanks primarily to Monroe's popularity. Week of September 4, Blackstone's magic show and three acts, with second Loop run of *Remember Pearl Harbor*, registered a good opening day.

Magic

By BILL SACHS

JOAN BRANDON pulled her new shadow illusion from her Tic Toc (Montreal) date last week in order to do further mechanical work on it. . . . JOHN (SPHINX) MULHOLLAND did his show for the Naval Training School at Noroton, Conn., last Thursday (3), thru the USO. . . . LESTER (MARVELO) LAKE was a feature the last two weeks at the Food Show at the Cincinnati Zoo, sponsored by Coca-Cola. . . . AL SHARPE (Willis), after winding up two weeks at the Dude Ranch, Norfolk, Va., is in Chicago for theater dates. . . . MILBOURNE CHRISTOPHER has been handed a hold-over at the Lake Club, Springfield, Ill. Blackstone, during his engagement at the Orpheum, Springfield, last week, visited with Christopher and contributed a few tricks to the floorshow. . . . G. A. GEORGE NEWMANN, pioneer mentalist-magician, postals from North Dakota that he's still going strong in the territory he has been making for more than 45 years. "Business is excellent," writes Newmann, "but State and federal taxes cut a figure in reducing profits. If anyone tells you that hypnotism, magic or mentalism are a relic of the horse-and-buggy days—don't believe it. People still like to laugh and be entertained. Have met no magi in this neck of the woods, nor any stagershow. If gas rationing doesn't interfere, I'll remain out until cold weather looms." . . . H. ADRIAN SMITH, past national president of the Society of American Magicians, is stationed at Fort Francis E. Warren, Wyoming, where he is spreading magical sunshine among his buddies in the Quartermaster Corps. . . . DR. JOHN L. KENDRICK, DDS, president of Rhode Island Assembly, SAM, became a Lieutenant, senior grade, in the navy at Newport, R. I., August 31. . . . MING, who appeared at Fay's Theater, Providence, week of August 28, is slated for an engagement at Ruby Foo's Beachcomber there this fall. . . . DR. I. R. CALKINS was honored with a testimonial dinner at the Sheraton Hotel, Springfield, Mass., August 29 by Springfield Assembly, SAM, at which time he was presented with a past president's medal. Dr. Calkins headed the SAM as national president in 1936-37. Dr. Robert Neill served as toastmaster. Charles Ross Kam, Providence, made the presentation.

Andrews Capacity At Providence Met.

PROVIDENCE.—With the opening of the Metropolitan for fall season August 28 (playing week-ends only) Providence again goes back into the lists of "two-vaudeville-theater towns." Andrews Sisters, opening headliners at Met, drew capacity for their three-day booking, house hitting around \$6,000. Supporting bill had Will Osborne and orchestra, Martin and Florenz, and George Freems. On screen, *Eubank Racketeers*.

Fay's, for week ended September 3, chalked up best business in several months — \$6,000. Stage line-up included Sid Walker and Janis, Dancing Adrians, Ming, George Kaye, John Lewis, Birdie Dean, and LeLage.

Previous week, Fay's hit around \$5,800 with Carol King, Manning and Mitzi, DeMar and Denise, Myles Bell and Nan, Marie Christie, Bill Pelly, and Two Olympics.

Same Balto Bill Hangs Up \$15,200

BALTIMORE.—Another \$15,200 was grossed at Hippodrome for stage bill headed for third consecutive week by George Beatty and same picture *The Pride of the Yankees*. For previous two weeks stage bill headed by Beatty and same feature pic grossed \$42,500.

Third week's show also included Sara Ann McCabe, Adrianna and Charley and Duval, Merle and Lee.

Current is headlined by Baltimore's own Larry Adler, harmonica virtuoso, and includes Sue Ryan, Jerry Cooper and the Acromanics. Picture is *The Talk of the Town*.

Spokane Looks Good

SPOKANE.—Vaude showed a strong gain at the Post Street August 28-30, heralding big September business, according to Manager William L. Evans. Gross was above winter average. Acts were DeBee and Hudson, Al and Joan Allen, Les Nichols, Bill Pollard and Cay Baird. *Saboteur* and *Ghost of Frankenstein* on screen.

Kitty Morrison, Shaw and Lee, Prisca, Philcani, and Penny and Jeanne did good business the week-end of August 21-23. Films were *The Wife Takes a Flyer* and *Frisco Lil*.

PW 18G in Philly; Heidt Set for 26G

PHILADELPHIA.—After sensational and record-breaking weeks turned in by Tommy Dorsey, Glenn Miller and Sammy Kaye, Paul Whiteman, for the week ended Thursday (3), brought a scant \$18,000 to the Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000). Apart from the fact that house is partial to the swing bands and Whiteman had to carry the show alone, maestro hit into competing factors with a heavily balled service football game Monday and Heddy Lamarr's War Bond selling Tuesday, and got little help from screen with *Men of Texas*. Murtagh Sisters and Martin Brothers the added acts, with band support from Dolly Mitchell, Betty Weed, Mike Pingatore and Larry Neill.

New bill opened Friday (4) and getting in the Labor Day holiday brings on Horace Heidt. Got off to a nice start and figures on topping \$26,000. Band carries the show alone, with Heidt sharing the billing with pianist Frankie Carle, who is slated to take over the baton soon. No added acts. Heidt rings in his *Answers by the Dancers* audience participation with every show, band members pitching in, including Fred Lowery, Donna and Her Don Juans, Gordon MacRae, Ollie O'Toole, Charlie Goodman, Buddy Safer, Steve Merrill and Mimi Cabanne. Screen filler is *Pierre of the Plains*.

Andrews 35G Great

BOSTON.—Andrews Sisters topped their last year's mark to go over last week's high figure set by Martha Raye and Charlie Barnett. Will Osborne band and the Wesson Brothers completed the Andrews bill.

RKO-Boston (seating 3,213; prices from 40 to 85 cents) is the sole film house in town. Business has been much more than expectations for first two weeks of new season. Andrews Sisters' show drew a good \$35,000 for the week ended August 27.

Pic was good, Kay Kyser in *My Favorite Blonde*.

NVA CLUB, New York, has signed a three-year lease on its present quarters.

J. D. Tops Buffalo Mark With \$31,700

BUFFALO.—Vaudefilm prosperity continues here. Gas rationing, new here, is adding still more to the good patronage of downtown amusement spots. The Erlanger is finishing its last week of summer season with Brock Pemberton's pre-Broadway showing of *Jenie*. *My Sister Eileen* opens regular Erlanger season at pop prices in third appearance here. Palace is keeping things lively at lower end of main stem, with Hap Hyatt's *Hip Hip Hooray Girls*, featuring Marlan Morgan in burly-vaude layout. Buffalo has just set a new record with Jimmy Dorsey.

The Buffalo (seating capacity, 3,500; house average, \$12,000 for straight films) concluded a swell week, September 3, when Jimmy Dorsey smashed his own record of a year ago (\$27,000) and topped high set by Glenn Miller in July. According to Buffalo management, the J. D. crew was responsible for a nifty \$31,700.

Band featured Bob Eberle, Helen O'Connell, Buddy Schutz, Johnny Guarneri and others. Vaude acts were Neally Bahren and Bud Robinson, Douglas Brothers and Pat Henning. Pic was *Are Husbands Necessary?* Current week, started September 4, Buffalo is offering *Somewhere I'll Find You* without flesh. Expect around \$15,000.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for pic only) has just wound up the most successful run of any picture in many years. *Pride of the Yankees* pulled in \$58,500 for four weeks, which is longest run of any pic and biggest film take recorded here.

Current week, started September 3, presents *Across the Pacific*, plus *One Thrilling Night*. Expected to grab \$18,000 first week, and be good for another stanza.

Ina Ray Sock 17G

LOS ANGELES.—Ina Ray Hutton and her orchestra socked a week at the Orpheum to roll up \$17,000. Competing with warm weather and new dim-out regulations, Miss Hutton had good houses from the opener. On the bill were Jacqueline Hurley, White and Manning, and Borrah Minevitch's Rascals. The pic were *Alias Boston Blackie* and *Shut My Big Mouth*. House seats 2,200 and charges 55 cents top. House weekly average is \$6,500.

Miss Hutton's \$17,000 puts her in running with several of the top bands to have played this spot. Jimmie Lunceford drew \$17,300 and Count Basie hit a high with \$22,000 two weeks ago. Miss Hutton's gross is above expectations. Her performance drew plenty of publicity in the local dailies. She moved from here to the Palomar, Seattle, and follows this with the Mayfair, Portland, and two weeks at the Golden Gate, San Francisco.

MARIO AND FLORIA, dancers, open September 11 at the Earle, Washington, for three weeks. . . . DAVE FITZGIBBON, formerly of the dance team of the Fitzgibbons, is now a Coast Guard in Delaware.

Talent Agencies

CHARLES ALLEN, New York, has signed Benny Rubin to a personal management contract. . . . NATIONAL CONCERT & ARTIST CORPORATION, New York, has booked Henry Scott, comedy pianist, into the Hurricane, New York, August 19, for two weeks. . . . CONSOLIDATED VAUDEVILLE EXCHANGE, Rochester, N. Y., is booking 32 weeks of night clubs, plus banquet dates. Art Argyries, president of the office, is vacationing in Texas, and Charles Kramer and Harry Stone are carrying on.

PETER STEELE, of General Amusements, Montreal, set Dave Davies and Jean Cavall for *The Sunday Night Show*, produced by Maurice Davies, which went out over CBC Sunday night, August 30.

SAM SHAYON, of Fanchon & Marco, New York, entraining for Chicago to confer on the *Roller Vanities* show. . . . RHEBA STEINER is back at the Daw office, New York, after a three-month leave of absence.

BERNIE LANDIS, Philadelphia booker, building his first nitery unit, *Screeballs of 1943*, breaking in at Sam's Musical Cafe, Philadelphia.

RAY S. KNEELAND, Buffalo, is now using about 35-40 acts weekly at various niteries, also placing many acts at club dates. Business has never been better. Gas rationing is of additional help, drawing biz to neighborhood spots. Kneeland's include Club Merry-Land, Brogan's, Rogers Velvet Grill, Coconut Grove, Deckhand's Cafe, Club Mayfair, Larry's Grill, Little Harlem, the Como, all in Buffalo; Hayloft, Jamestown, N. Y.; The Pier, Celoron, N. Y.; Carroll's, Olean, N. Y.; showboat cruises on Detroit & Cleveland Boat Lines; regular cabaret shows at Mocce Clubs in Lockport, N. Y.; Buffalo, Jamestown, Westfield, N. Y., Niagara Falls, and Batavia, N. Y. One of the larger club dates coming up is a \$2,500 show for the Chemical Engineers of America at the Convention Hall.

JACK LENNY, former New York agent now in *This Is the Army*, has been promoted to corporal.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. N. WILLIAMS, President
NEWCOMB CARLTON, Chairman of the Board
J. G. WILLYER, First Vice-President

SYMBOLS

DL—Day Letter
NT—Overnight Telegram
LC—Deferred Cable
MT—Cable Message Letter
Slip Enclagram

MONEY IN A HURRY!

TO SEND IT OR GET IT — TELEGRAPH IT

... QUICK AND SAFE ... ECONOMICAL

... NO RED TAPE.

AMAZING NEW ASCAP PLAN

New AFM Law Has Agencies Scaring Orks

NEW YORK, Sept. 5.—Band people fear that American Federation of Musicians' new agency commission rule may prove a boomerang, with the lesser ork leaders taking it on the chin. The fear is based on recent actions of the booking offices.

Faced with having to collect commissions on net band earnings, after transportation, taxes and surcharges are deducted, agencies have notified leaders that from now on the full 20 per cent commission allowed by AFM will be charged. Hitherto it has been agency practice to nurse lesser bands along by not always charging 20 per cent, and occasionally dropping as low as 10 per cent. These commissions, however, were taken off band's gross pay.

News that their offices will charge them 20 per cent has a lot of the Class B maestri scared stiff, since they seem to think that they will wind up with less dough this way than they did when offices cut in the gross, before transportation, etc., came off. Some of the leaders affected have gone so far as to prepare petitions for AFM, pointing out that the rule defeats its own purpose, in that it handicaps struggling bands instead of helping them. Also will imply that the big names have always been charged 20 per cent and will be the only bands benefited by the new ruling.

Union is expected either to prove that the smaller names will wind up with more money and that the fears are groundless, or to promise adjustment of the rule.

Musikers Wanted By Service Orks

NEW YORK, Sept. 5.—Musicians trying to decide the best means of participation in the war effort have had their problem eased by the need for professionals to join bands of the various armed services. Displayed on the bulletin board in the headquarters of Local 802, AFM, here are openings in the army, navy, marines and coast guard, with the information that "A good rating is being held for performers" prominently included.

Richard M. Landon, member of 802's Trial Board, was the first official to accept the offers, enlisting in the navy. It is understood that hundreds of others have decided not to wait until they're drafted. A call is out for musicians to play with Artie Shaw at the Newport (R. I.) training station, and there is also one for enlistment as bandmen in the Canadian Army.

One of the openings that does not involve actual enlistment is that of the officers' training station for the merchant marine at Great Neck, L. I. Operated under the control of the U. S. Maritime Commission, this camp offers the men \$50 monthly and, because there is no room for housing them, \$3 per day for maintenance. Another such base exists at Oriental Beach, L. I., and plans are being readied to add a band. Before musicians are accepted at either of the merchant marine training stations men must receive permission from their local draft boards and are subject to call when needed.

SPA Session Wednesday

NEW YORK, Sept. 5.—Songwriters' Protective Association will hold the first in a series of business lunches Wednesday (9). Session will be devoted to discussion of progress made by E. C. Mills in formulating a standard form "closed shop" contract for the writers and publishers, plus discussion of enrollment, procedure, etc. Meetings are to be held about once a month.

Giddap! Whoa!

NEW YORK, Sept. 5.—An item in the Department of Commerce's weekly bulletin is furnishing traveling bands with something to chew on. It seems that when the Ward Motor Company, of Richmond, Va., ran into priorities trouble, it made a quick switch and went into the horse and mule trading business. If the rubber shortage hits the band biz any harder, some of the boys are going to be turning in their batons for whips. Watch for announcements of Joe Blow and His Pony Express Eleven.

ODT To Consider Camp Date Problem

NEW YORK, Sept. 5.—In an effort to straighten out problems relative to booking of bands on USO camp dates, bookers met with Washington and USO officials here Wednesday (2). At the meeting it was decided that bookers should draw up a list of suggestions which, if carried thru, might expedite bookings of bands into the various cantonments. Officials of Office of Defense Transportation, while not committed to relaxing gas and rubber restrictions for the camp dates, are understood ready to devote time to further study of the problem, insofar as such patriotic dates are concerned.

Bookers hope that ODT will find their suggestions constructive, as they feel they are unable to do the proper job by camp bookings under present transportation difficulties.

ODT recently allocated five busses for use of Negro bands traveling thru the South.

Dipsy Location Deals Doomed Because New Orks Are Scarce And Old Orks Are Independent

NEW YORK, Sept. 5.—The dipsy-doodle deal, blight of the band biz, seems at last to be on its way out. With the complexion of the industry completely changed by the war, location owners are going to find it increasingly difficult to cash in on orks' desire for air time. The day of willingness to play for scale—or less—and also pay for radio wires, taxes, house press agent, etc., is not yet past, but it is nearing its end and the era which emerges will find location ops right where the bands have been for so long: behind the eight ball.

Principal factor in the change is that new bands, always easiest prey, are not being formed in the quantities of yore. The reasons are many: first of all, no angel in his right mind cares to sink \$25,000 in a band, incur the 1,001 aggravations involved, build the band to a point where it might conceivably click and then see the maestro march off to war. Over and above this elementary wet blanket there is the problem of hiring musicians for a new band. Good musicians, needed if a band is to amount to anything, are scarce and high priced. They don't care to work for an untried ork when they can replace drafted toolsters in successful bands.

Another and more recent development in the anti-new band situation is the Petrillo ban on records. Formerly it was comparatively easy to get a good new ork on wax and help build it that way. Now there are no disks being cut, and when the studios resume work later on they will be obliged to give first call to the legion of outfits neglected even previous to Petrillo's dictum because of the shellac shortage.

New bands, of course, have not been the only ones involved in phony location deals, altho they have generally been the ones most likely to succumb. The very biggest outfits occasionally grab off a location for air time and prestige and are satisfied to lose money in the process. But they don't do it often.

Writer Rating Method Approved; Scheme Emphasizes Radio Plugs

All to be done mathematically—activity most important in retaining high ranking—little objection foreseen from membership

By DICK CARTER

NEW YORK, Sept. 5.—ASCAP's classification committee gave official approval Wednesday (2) to the new writer classification system on which a sub-committee has been working for months. The new system, when installed, will be completely revolutionary; it is proudly regarded by its creators as perhaps the greatest single change ever undertaken by the 26-year-old Society. For the first time, ASCAP songwriters will be paid in direct proportion to the frequency with which their compositions are performed on radio. Ratings will no longer be determined by the opinion of a committee, but will be arrived at mathematically, with only the writers of hits maintaining the highest ratings, but with all writers getting rewards commensurate with the importance of their produce.

If all goes as is hoped by the sub-committee, the new system will be established immediately and ASCAP writers will get their first checks and their newly earned classifications around July, 1943. If delays are encountered the set-up might require an additional year before being achieved. Members of the committee believe, however, that the majority of ASCAP-ers will want it to take effect as soon as possible.

Performances Count

If ASCAP's writers approve, and they are to be consulted pronto, the classification committee will henceforth meet once annually instead of quarterly. This will necessitate an amendment to the Society's by-laws, but no opposition is expected. The annual classification

meetings will be devoted to correlating mechanically arrived at figures based on each writer's performance credits during the previous 12 months. Once correlated, the figures will help show how much money the writer is to get, in quarterly installments, plus what classification he is to hold for the ensuing year.

No longer will the melon be cut purely according to classification, but it will be divided both as to "efficiency," which will rate 75 per cent, and actual performances, which will count for 25 per cent. Credit will be given only to performances on the four major radio networks.

Classification Changes

Classification changes will be determined by first determining the amount due each writer on efficiency plus performances. Writers whose checks are below the average amount in their classification will drop to the nearest category in which their check would have been above the average. They will retain this new classification for a full year.

Writers whose checks turn out to be above the average in their class will move up to the first classification in which they would have been lower than average. In other words, if the average in Class A is \$10,000, Class BB \$9,000 and Class B \$8,000, Class BB writers with checks of \$8,500 will drop to B, and Class BB writers with checks of \$9,500 will rise to A. In no instance, tho, will a writer skip more than two categories per year and, to make changes less abrupt, the committee has created some new classifications. Since AA writers now get paid in the ratio of 100 to Class A writers' 75, a new classification whose efficiency rating is 90 will be created. This class will be called AA-1. There will be similar cushions between Classes A and BB, BB and B, B and CC and CC and (See NEW ASCAP PLAN on page 24)

Pastor, Va. BR Hot

NORFOLK, Va., Sept. 5.—Tony Pastor's record-breaking two-day stand at the Palomar August 27-28 rounded out a terrific summer season for the spot. Pastor played to 6,000 in two nights. At \$3.30 a couple, gross was in excess of \$22,000, cracking Jimmy Dorsey's previous mark.

Ben Murray, former operator of a ballroom in Akron, O., has succeeded Nat Fagen as manager of the Palomar. Fagen has entered the army.

Co-Owners Bob Holloman and Aubrey Sweet are expecting Harry James, who opens the fall season September 16-17, to set a new mark, as advance reservations are heavy, with an S. R. O. sign likely before the week is out.

BRIDGEPORT, Conn., Sept. 5.—Tony Pastor fared well in his one-nighter here at Pleasure Beach Ballroom Sunday, August 30, drawing a nice 1,328 persons. With admish at \$1.10, gross was \$1,460.80. In his last appearance in Bridgeport at Ritz Ballroom, January 25, he drew 1,183 persons at 88 cents for \$1,041.04. Tomorrow Johnny (Scat) Davis.

LOS ANGELES, Sept. 5.—Les Hite opens Thursday (10) at the Louisiana here. Spot is former Wilshire Bowl and Hite is first colored ork to play it.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER.

TOMMY DORSEY (Victor 27962)

Manhattan Serenade—FT; VC. *Blue Blazes*—FT.

ALL the attention first showered on Louis Alter's descriptive *Manhattan Serenade*, when first published as a modern piano piece and then taken up by the music makers as an instrumental, will undoubtedly come its way again now that it has been transposed again to fit the requirements of a hit song. Keeping the melody theme intact, Harold Adamson has expressed in words what the composer so admirably conveyed in his music—a Manhattan mural for a love scene. As a result, it's a perfect blend of words and music polished off in an exceedingly attractive manner by Tommy Dorsey. By every single token, the side spins an instant hit. The rambling harmonic structure of the song being inherently rhythmic, Dorsey embellishes it with rich and contrasting tonal colors and harmonies, with the rhythm section cutting in a most infectious lilt. The muted trombones and trumpet carry the opening chorus against the broad tones of the violins playing an obligato in unison. And for the second stanza, it's Jo Stafford, with plenty of charm and appeal, singing the song story against a bank of Strads. A vocal reprise topped by the flourishes of the harpist tops off the side. The tempo is picked up considerably, in fact to traffic-stopping proportions for the Sy Oliver-Sam Nolan screamer on the reverse side. The whole band blazes away for *Blue Blazes* with the fiddles flying in the Kostelanetz manner. The instrumental in structure is like the old *Running Wild*, and that's what the hot horn specialists do for the side, with tenor sax, clarinet, piano and trumpet taking off. Thru it all, the killer pace is maintained by Buddy Rich's drum banging.

"*Manhattan Serenade*" is one of those song naturals springing from Tin Pan Alley every great once in a while. And with Tommy Dorsey to give it the send-off, it can't miss as an exceptional item for the music boxes right from the start. And for the youngsters who like to run wild, "*Blue Blazes*" is tailored to their likings.

SAM DONAHUE (Hit 7015 and 7016)

Pennsylvania Polka—FT; VC. *Just as Tho You Were Here*—FT; VC.
Manhattan Serenade—FT; VC. *I'm Old Fashioned*—FT; VC.

AFTER riding in a back seat, the band builders in New York have finally taken cognizance of Sam Donahue's capabilities. There were never any arguments over his hot horn virtuosity when handling a tenor sax, but got off on the wrong foot when he stepped out with his own band by devoting his talents to the pure jazz art form instead of first finding a commercial niche for himself. With new handling, Donahue now seems to have found his place in the ork whirl and the band's performance on these four sides seems to justify the builder-upper process he is enjoying. Not new to the record fans, Donahue turns a new leaf in debuting on this label. And while the hot diskophiles may shout it's a shame in keeping Donahue down to commercial levels, his new band is styled to exact a wider wave of enthusiasm among the public—one that assures steady eating for the music makers. Nothing spectacular in the band or its playing, but certainly plenty in appeal for both a listen or to dance. Establishing himself in this manner, the le jazz hot items will take care of themselves soon enough. For his new label bow, Donahue also takes advantage of excellent song material. Playing it all smoothly and rhythmically without the raucous blaring of horns, Donahue polishes off each side in trim and neat order. The tenor sax of the maestro has its moments for *Pennsylvania Polka* (7015), taken at a speedy fox-trot tempo, with Bob Matthews doing the vocals. Singer's soft chanting more effective for the slow ballad on the reverse side, *Just as Tho You Were Here*, carrying practically the entire side with excellent support from the boys in the band. In fact, it is for this side that the band makes its best impression. Plenty of rhythmic punch is applied to the moderately paced *Manhattan Serenade*, band and male vocalist sharing the two choruses. The moderate tempo is also maintained for the flipover, *I'm Old Fashioned* (7016) from *You Were Never Lovelier*, the Fred Astaire-Rita Hayworth movie. The maestro's soft tenor saxing starts the side for a half chorus with Matthews telling the song story for the second refrain. Well-rounded tones of the sax choir starts a third chorus with Matthews returning to finish it out.

While Tommy Dorsey has had the lead all the way for "*Just as Tho You Were Here*," the Sam Donahue fans, continually growing in force, will find much favor with his entry. In fact, all four sides make acceptable phono fare, the song material promising to mean much for the phono ops.

ALVINO REY (Bluebird 11579)

Dearly Beloved—FT; VC. *I'm Old Fashioned*—FT; VC.

These two gorgeous melodies from the Johnny Mercer-Jerome Kern score for *You Were Never Lovelier* gets another outstanding record treatment in the keeping of Alvino Rey, who polishes both off in smooth and impressive style. And with the song material itself most impressive, Rey hits high for both sides. *Dearly Beloved* is taken at a moderately slow tempo. Trombone introduction sets the stage for the opening half chorus carried by the maestro's own guitar fingerings, with Bill Schallen giving a good account for the song story on the second chorus. The band ensemble picks it up for another half chorus with Schallen on the tag line to take it out. The tempo is stepped up slightly for *Old Fashioned* with the guitar introduction bringing on the trumpets and solo trombone to lay down an opening half chorus. The lyrics are given a feminine slant with Alyce King on the vocalizing end in royal style. Rey's guitar pickings picks up the last half of another chorus to complete the side with Miss King on the tag to top it off.

With all the big band boys hopping onto this score for the Fred Astaire-Rita Hayward movie, there's enough variety in disk interpretations to please every type of phono fan. For the smoothly styled-to-perfection rendition, Alvino Rey makes both sides count big, making it a double-header for the operators since both love ballads are rich in hit potentialities. (See ON THE RECORDS on page 66)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Gloria Parker

(Reviewed at Arcadia Ballroom, New York)

GLORIA PARKER, former vaude single, formed her all-male band a few months ago and opened at Luna Park, Coney Island, for a week. Band stayed 13 weeks, and Music Corporation of America finally took it over, thereby snaring a package that can go places. Parker gets the dancers out on the floor and keeps them there.

Band is composed of three trumpets, one trombone, four reeds and three rhythm, besides the maestra, who hammers xylophone and marimbas in musical fashion and occasionally picks up her fiddle for a pashy tune. Gloria is a mite of a lass and her corn-colored dress and blond hair make a pretty picture in front of the youthful, nice-looking boys. And she has an ingenuous manner that renders her sexy costume inoffensive.

Library runs to pops and standards, and needs more mixing. Tempo is swell, the drummer has tendency to hold back the beat, and while the arrangements sound like stocks, they wisely employ the instruments on a full-time basis. Few solos are allocated, but Wesley Thilo and Frank Stutto blow fair get-off clary and tenor respectively, and Al Bell pumps a gusty trumpet that gives what heat there is to the goings-on.

Real deficiency lies in the vocal department: George Weiss, reed man, baritone seldom and not bad, Parker claims she sings, but didn't night caught, and ork's "Glee Club" tries occasionally in the Johnny Long manner but muffs.

What the band lacks now is distinctive styling and a couple of standout routines. When added, and with the scarcity of bands in the field, Parker & Co. can start climbing. That is, if Uncle Sam doesn't get them first. Judging from appearances, the only member of the crew not eligible for the draft is Gloria herself.

A build-up is in order. Grennard.

Cootie Williams

(Reviewed at Savoy Ballroom, New York)

COOTIE WILLIAMS recently turned down an offer to go with CBS as a sideman, preferring to remain in front of a band. With his dynamic personality and torrid trumpeting, that's ex-

actly where Cootie belongs. Only question mark is whether the band he's got behind him is good enough to keep him in front.

Three-man rhythm section is not always strong enough to swing the seven brass and five reeds, but the beat is generally okay for dancing. Listening appeal is another matter. Leader is extremely generous in handing out solo spots to piano, three reed men, two trombones and one of the other three trumpets, but only real standout, musically, is the plunger tram work of Ed Burke. Next to Cootie himself, the most spotlighted member is Eddie Vinson on hot alto and blues vocals. While Vinson's work isn't particularly distinguished, he's a crowd-pleaser, especially on blues like *Gonna Move to the Outskirts of Town*. The rest is all Cootie.

Right now the former Ellington star seems to be at the peak of his playing skill. Working with open horn or mutes or plunger, the man doesn't play a note that isn't thrilling, exciting or merely wonderful. And watching him blow that horn is a pleasure.

Library is well balanced for this type of ballroom, extending thru blues, jumps, killers and pops; altho, as vocalized by trumpeter Louis Bacon, pops wouldn't be missed. Also on tap is a band within the band, organized along the Goodman sextet lines. Oddity is the absence of clarinets, and they are missed, especially in the small band.

Altho the boys make a nice appearance, there is evidence that Cootie has concentrated on 3A's and 4F's. Probably the reason why the band sounds as tho it has been places, rather than as if it were going places.

Cootie has got to tighten and punch up his crew. As it stands, it hasn't enough for the better locations. Which is too bad. What he himself has belongs on the top, as soon as he improves the quality of the entire ork, the top is a cinch. Grennard.

Jose Pablo

(Reviewed at The Louisiana, Los Angeles)

JOSE PABLO will do wherever they want a good rumba band. His aggregation has already played Hollywood Palladium and the swank Beverly Hills Athletic Club. More on the sophisticated side than the usual run of combos, Pablo is familiar with the product that he is dispensing and makes it authentic by virtue of his experience.

Pablo plays the drums, and paces the outfit with the aid of Rudy Garcia's good piano and Ray Garcia's bass fiddle. David Marin carries a lot of the load with his trumpet and supplies the needed brass. Ernie Cortez turns in accordion solo parts and gives roundness to the arrangements, while Robert Aldrich carries his assignments on the violin. Vocalist on Afro-Cuban numbers is Louis Del Campo, who handles the warbling in fine style.

This is the best group Pablo has had in eight years as a rumba band leader. Rudy Garcia, pianist, is well known in these parts and recognized as a leader on this instrument. Marin knows his business and his trumpet is an asset to the combo.

Band makes a nice appearance and the tunes are put across in a showmanly manner. No matter whether it is a rumba, tango, conga or samba, these boys deliver. Abbott.

Here Comes Charlie

NEW YORK, Sept. 5.—Charlie Barnet, all ready to go into the Coast Guard last week, after having volunteered himself and an expensive boat, is not going in, according to Bulletin No. 133 on the subject. Report No. 131 had it that the boat had been accepted, but not Charlie, who was still trying. Report No. 132 had it that neither the boat nor Charlie had been accepted and that Charlie was trying to get into the army. Report No. 133 says that Charlie has two months of bookings ahead of him, with more coming in fast and that his plans are to play the dates.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Charlie Barnet

(Steel Pier, Atlantic City, N. J., Mutual Network, Monday, August 31, 11:30-11:45 p.m.)

THIS might well be the last time we review Charlie Barnet, at least for the duration. Word is out that the fellow is joining the Coast Guard and it is to be assumed that once he crawls into uniform he won't be leading a dance band any more. It is pleasing, therefore, to report that Barnet leaves the biz in a blaze of musical glory. His band is a fine one, even by his exacting standards, and his own playing continues to be intensely interesting.

Program caught, the brief, gave Charlie ample opportunity to parade the talent possessed by the band. It was all good swing music, so well played as to be acceptable to almost any radio listener. Peanuts Holland, the clever scat-singing trumpeter, came in for an absorbing solo or two, Charlie's horn was hot as blazes and the 15 minutes simply flew. Frances Wayne, Barnet's sensational singer, sounded as if her voice could use a rest but it goes almost without saying that, once the rest is taken, she will be back climbing that ladder. Even tho below form she managed to show plenty of class.

Barnet's return will be a welcome one,

and if he doesn't get into the Coast Guard, so much the better for dance music.

Vincent Lopez

(Hotel Taft, New York, Blue Network, Monday, August 31, 1:45-2:15 p.m.)

LOPEZ has been at this spot so long that he goes with the lease. He also has been doing these midday broadcasts for quite some time and, as is to be expected from a leader of his experience, he has the formula down pat. Show caught was a jewel of smart programming, designed to hold housewife attention from start to finish. The hit parade stuff was smartly sandwiched between modernized classics, novelties and Latins.

Performance of the band was not very stimulating, nor were the arrangements terribly striking, but it is more than likely that Lopez knows what he is doing in keeping the books simple and straightforward, selling choice of material and rapid pacing.

Karole Singer and Gerry Larson, both of whom have cute radio ways, did the fem throating in fetching fashion, and Sonny Skyler, ever one of the nicest male vocalists, did his usual competent job.

Lopez is a regular over the Blue at these hours and deserves to be. He knows what the housefraus want and he knows how to give it to them.

Orchestra Notes

Of Maestri and Men

CCHARLIE SPIVAK pulled 6,263 covers to Hotel Sherman, Chicago, week ended August 28. **GLENN MILLER** still holds record. . . . **MAL HALLETT** drew 1,700 to Coonamessett Club, Cape Cod, at a buck per. . . . **DICK JURGENS** topped previous four-day mark at State Theater, Harrisburg, Pa. **GENE KRUPA** former champ. . . . **LEE CASTLE** opened this week (5) at New Pelham Heath Inn. . . . **KORN KOBBLERS** may show up on B'way in Shubert musical. . . . **BILL CADMUS** stays at Capital City Club, Atlanta, until September 19, then goes to Jal Lal Club, Columbus, O., for a month. . . . **MILT HERTH** held over at Jack Dempsey's until first of year. . . . **EDDY VARZOS** leaves Providence-Biltmore Hotel, Boston, Tuesday (14). **FORD HARRISON** in. . . . **STANLEY MELBA**, Hotel Pierre, New York, gets a network wire October 1. . . . **TOMMY TUCKER** cracked house mark at the Palmer House, Chicago, night of September 28. . . . **CHARLIE BARNET** replaces **PEANUTS HOLLAND** with **HOWARD MCGHEE** from **ANDY KIRK'S** ork. . . . **JIMMY LUNCEFORD** on three-week vacation September 14. . . . **FRANKIE MASTERS** into Hotel Roosevelt, New Orleans, September 24 for four weeks. . . . **BOB CROSBY** East for three months. Will stop over at the Meadowbrook, Cedar Grove, N. J. . . . **HAROLD ALOMA**, formerly with **TOMMY DORSEY**, joins **LANI McINTIRE** at the Hotel Lexington, New York. . . . **DICK KUHN** leaves Statler Hotel, Buffalo, Saturday (12). Opens Statler Hotel, Detroit, September 14, then back to Hotel Astor, New York, October 20, for his fifth shot at this spot. . . . **BOB FOSTER** replaced **RED NORVO** at the Famous Door September 3. . . . **SABBY LEWIS** into the Savoy Ballroom, New York, Saturday (12). . . . **GUY LOMBARDO** into Beverly Hills Country Club, Newport, Ky., for two weeks. . . . **SKINNAY ENNIS** vacations after his New York Paramount Theater date.

Midwest Melange

JOE REICHMAN due at the Palmer House, Chicago, January 7, replacing **GRIF WILLIAMS**. . . . **GLORIA FOSTER** left **SHEP FIELDS** when he asked her to sing it. **FIELDS** prefers **SCOTT MORROW** for his ballads. . . . **GENE KRUPA** booked for the Sherman Hotel, Chicago, January 29. . . . **GAC**, Chicago, built unit around **JESSE PRICE**, comedy drummer, and placed him at Fox Head, Cedar Rapids, Ia., September 7. . . . **LEONARD KELLER** into the Claridge Hotel, Memphis, October 2. . . . **JERRI SULLIVAN** new canary with **ART JARRETT**, taking place of **BETTY BARRETT**. . . . **AL MARNEY**, former band leader, joined the Sidney Page booking office in Chicago. . . . **JIMMY MACKENZIE** opened a run at the Rainbow Room, Oklahoma City, Okla. . . . **CRA** has 21 cocktail units working out of its Chi office. . . . **FREDERICK BROS.** has added two: **DALE SISTERS** and **EUGENE SMITH**.

Atlantic Whisperings

HARRY JAMES inked in for a date at Steel Pier's Marine Ballroom Sunday (13). . . . **BON BON** and his Buddies, winding up a six-month run at Lou Moravian Bar, Philadelphia, moves to the Swan Club in the same city September 16. . . . **SAL NAVE** at Charlie Dee's Cafe, Norristown, Pa. . . . **GEORGE FROBERS'** Troubadours at Myers' Cafe, York, Pa. . . . **EDDY BRADD** losing his beach-front hotel location with the army's occupation of the Hotel Shelburne's Sand 'n' Surf Room, Atlantic City, remains at the resort at Captain Starn's Cafe. . . . **HAROLD HARRINGTON** next at State Hill Garden, Trenton, N. J. . . . **JOHNNY CARLIN**, former pianist with **NORMAN BLACK'S** band, Philadelphia, now a warrant officer in the army. . . . **EARL DENNY** takes over **ALAN FIELDING'S** band at Philadelphia's Club Ball, later putting his baton in moth balls for the duration in favor of the defense industries. . . . **AL FRANCES** gets a holdover ticket for September at Penn-Atlantic Hotel, Atlantic City, with **FRANK FIORE**, manager of the hostelry, shopping around for a combo to follow. . . . **HARRY McKAY** and **ROSE VENUTI** cocktail combos reopen New 20th Century Club, Philadelphia. . . . **THE MIDSHIPMEN**, featuring **BETTY CAMPBELL**, locate at The Musical Bar, Norristown, Pa.

When Leaders Pay Pluggers, That's News!

NEW YORK, Sept. 5.—Glenn Miller, Guy Lombardo and Tommy Dorsey did a "man-bites-dog" routine by contributing War Bonds to the winners of the Professional Music Men's fourth annual golf tourney. Miller and Lombardo put up \$100 bonds, but Dorsey went only half that far. Maybe Tommy had a vision that Jack Johnstone, professional manager of the maestro's Embassy Music, was going to top the field.

Tournament, which wound up this week, was marked by what Chester Conn (BVC) described as "an upset of the dark horses." Harry Link (Feist), semifinalist last year, took a neat 60 on the first nine. Dave Bernie (Ben's brother) was the '40 champ, but this year he lasted exactly one round. Conn, the "C" of BVC, blushing confesses he tried 12 times on a three-par hole.

Johnstone got one of the century bonds and a leg on the silver cup as his prize. Norman Foley (Witmark), runner-up, collects a \$50 bond and keeps his legs on his desk. George Simon (Melrose) copped the booby prize with a gaudy 153. One of the pluggers, it is asserted, neglected to pay his caddy. Explanation is: "I was afraid the union might squawk, so I bought the caddy's theme song for \$50 and sent him a case of Scotch."

Army After Single, Divorced Maestri and the Panic Is On

NEW YORK, Sept. 5.—Now that all single men are headed for the army and married men not living with their wives are likewise earmarked for service, close watchers of the band biz report a rash of domesticity breaking out in certain quarters. Several reconciliations between estranged maestri and wives have been rumored and at least two skedded divorces will be called off if the bozos involved can swing it.

Only leaders safe are those with children, and since marriages contracted after December 7 are considered invalid by Selective Service officials, all ideas relative to hurry-up weddings with widows owning two or three kids are out for the duration.

Anxiety of some birds to make a happy home with the same gal who meant nothing but storm and strife in the past is not a unique condition nor is it any more prevalent in the band game than elsewhere. Divorce attorneys are not concerned over the future, saying that while divorces have already fallen off and will continue to lessen, the proportion is small and only indicates the presence of a very small minority of angle-shooters.

Many maestri have left completely happy home lives to volunteer for service and it is expected that many more will follow as the gravity of the situation becomes more apparent. While it is true that a few of the lads volunteered in order to avoid being drafted, very few of them are holding down easy chairs, and those that are fighting from behind a desk will shortly find themselves in action, according to authoritative reports, unless they are over-age or otherwise incapacitated.

Most serious aspect of the recent Selective Service announcement concerning single, separated and divorced men, as far as the band biz is concerned, is that a quick look at any agency's book-

ing sheets shows an awful lot of big names which are going to be missing very soon. The list of single leaders, important unmarried sidemen and vocalists is an imposing one, as is the list of maestri and men who were married once but aren't any more and are paying alimony.

Bookers are already making mental notes on the bands which are certain to be around six or eight months from now and are readying fitting build-ups in order that those orks may be ready to step into big-time jobs when the top-notch single leaders leave for war.

One of the funniest situations developed by the new Selective Service pronouncement is that of the leader who not only divorced his last wife, but did it with a straight cash settlement—no alimony. Refusing to understand that alimony or no alimony, divorced men are headed for the army, this geezer is knocking himself out wishing he was still paying the alimony. Then, of course, there's the bird who has been married and divorced three times and is trying to figure out which frau to reconcile with. Reconciliations won't cut any ice, tho, according to insiders.

ASCAP Licked in Wisconsin

MILWAUKEE, Sept. 5.—Wisconsin's law, requiring music brokers to obtain a license at a fee equivalent to 25 per cent of their entire gross receipts for the preceding year, was upheld by Federal Judge L. B. Schwollenbach in Federal District Court here August 29.

Judge rejected the plea of ASCAP and five of its members for injunctions against five Wisconsin tavern keepers and damages of \$250 each on charges of playing copyrighted selections without permission, on the ground that the plaintiffs had not obtained licenses in keeping with the Wisconsin statute.

To the Music Makers!

from Witmark

SOUTH WIND
UNDER A STRAWBERRY MOON

Professional Manager: NORMAN FOLEY

from Harms

THIS IS WORTH FIGHTING FOR

(As long as you're not in love with anyone else)

WHY DON'T YOU FALL IN LOVE WITH ME

Professional Manager: MACK GOLDMAN

from Remick

SINGING SANDS OF ALAMOSA
BY THE LIGHT OF THE SILVERY MOON
ROMANCE A LA MODE

Professional Manager: JOHNNY WHITE

MUSIC PUBLISHERS HOLDING CORPORATION

R.C.A. BUILDING • NEW YORK CITY

Confidential to ORK LEADERS

Here's a "date" you can play without worrying about gas, tires, transportation, record problems, sidemen shortages or anything else.

Here's the biggest job of your life . . . a chance to "play" before every band buyer in the country, everyone interested in music in radio, hotels, theatres, night clubs, ballrooms, parks, fairs, pictures and records.

More than 300 top bands and vocalists played this date in the past three years. Practically every band will play it this year.

* See page 67 for further details.



The Billboard Music Popularity Chart

WEEK ENDING
SEPTEMBER 4, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, September 4. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
8	1. AT LAST (F)	Foist	37
4	2. KALAMAZOO (F)	Bregman, Vocco & Conn	24
3	3. BE CAREFUL, IT'S MY HEART (F)	Berlin	23
6	4. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	22
—	4. I MET HER ON MONDAY	ABC	22
5	5. MY DEVOTION	Santily-Joy-Select	20
17	5. STRICTLY INSTRUMENTAL	Cherio	20
9	6. JINGLE, JANGLE, JINGLE (F)	Paramount	19
11	7. IDAHO	Mills	17
1	8. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (S)	U. S. Army	16
13	8. JUST AS THOUGH YOU WERE HERE	Yankee	16
15	9. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	15
12	9. LOVE IS A SONG (F)	BMI	15
10	10. CONCHITA LOPEZ (F)	Famous	14
16	10. DEARLY BELOVED (F)	Chappell	14
—	10. JUST A LETTER FROM HOME	Atlas	14
—	10. SINGING SANDS OF ALAMOSA	Remick	14
—	10. WHERE THE MOUNTAINS MEET THE SKY	Republic	14
12	10. WONDER WHEN MY BABY'S COMING HOME	Crawford	14
2	11. HE'S MY GUY	Leeds	13
15	11. TAKE ME	Bregman, Vocco & Conn	13
12	11. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	13
15	12. I'M OLD FASHIONED (F)	Chappell	11
17	12. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	11
13	12. WAS IT WORTH IT?	Melody Lane	11
—	13. BY THE LIGHT OF THE SILVERY MOON	Remick	10
—	13. MANHATTAN SERENADE	Robbins	10
15	13. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	10
11	13. THIS IS WORTH FIGHTING FOR	Harms	10
—	14. ARMY AIR CORPS SONG	Fischer	8
—	14. MASSACHUSETTS	Robbins	8
—	14. THIS IS THE ARMY, MR. JONES (S)	U. S. Army	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Platz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store, Buffalo; Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Loula Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thein; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acilian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
3	1. KALAMAZOO —GLENN MILLER Victor 27934	1	1. Kalamazoo —Glenn Miller	1	1. Kalamazoo —Glenn Miller
2	2. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	—	2. Jingle, Jangle, Jingle —Kay Kyser	3	2. He Wears a Pair of Silver Wings —Kay Kyser
1	3. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	—	3. Just as Though You Were Here —Tommy Dorsey	—	3. My Devotion —Four King Sisters
—	4. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	4	4. Who Wouldn't Love You? —Kay Kyser	2	4. Jingle, Jangle, Jingle —Kay Kyser
9	5. AMEN —WOODY HERMAN Decca 18346	—	5. My Devotion —Charlie Spivak	9	5. Who Wouldn't Love You? —Kay Kyser
5	6. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	—	6. I Left My Heart at the Stage Door Canteen —Sammy Kaye	5	6. Take Me —Tommy Dorsey
4	7. IDAHO —BENNY GOODMAN Columbia 36613	5	7. He Wears a Pair of Silver Wings —Kay Kyser	6	7. Idaho —Benny Goodman
—	8. STRICTLY INSTRUMENTAL —HARRY JAMES Columbia 36579	—	8. Serenade in Blue —Glenn Miller	—	8. Be Careful, It's My Heart —Bing Crosby
7	9. STRIP POLKA —JOHNNY MERCER Capitol 103	3	9. Strictly Instrumental —Harry James	—	9. I Left My Heart at the Stage Door Canteen —Charlie Spivak
8	10. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —SAMMY KAYE Victor 27932	—	10. Brother Bill —Charlie Spivak	—	10. Strictly Instrumental —Harry James

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. HE WEARS A PAIR OF SILVER WINGS	1	1. He Wears a Pair of Silver Wings	2	1. He Wears a Pair of Silver Wings
2	2. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	2	2. My Devotion	4	2. I Left My Heart at the Stage Door Canteen
5	3. MY DEVOTION	3	3. I Left My Heart at the Stage Door Canteen	1	3. Jingle, Jangle, Jingle
3	4. JINGLE, JANGLE, JINGLE	13	4. Kalamazoo	7	4. Take Me
7	5. TAKE ME	12	5. Be Careful, It's My Heart	11	5. My Devotion
6	6. BE CAREFUL, IT'S MY HEART	10	6. Wonder When My Baby's Coming Home	5	6. Be Careful, It's My Heart
—	7. KALAMAZOO	2	7. Jingle, Jangle, Jingle	3	7. Sleepy Lagoon
4	8. SLEEPY LAGOON	8	8. Take Me	15	8. Kalamazoo
8	9. IDAHO	—	9. Army Air Corps Song	—	9. Idaho
9	10. ALWAYS IN MY HEART	11	10. Idaho	—	10. At Last
15	11. ARMY AIR CORPS SONG	15	11. Just as Though You Were Here	12	11. Always in My Heart
14	12. JUST AS THOUGH YOU WERE HERE	14	12. Who Wouldn't Love You?	9	12. Johnny Doughboy Found a Rose
13	13. WONDER WHEN MY BABY'S COMING HOME	—	13. At Last	14	13. Strip Polka
11	14. JOHNNY DOUGHBOY	5	14. Sleepy Lagoon	—	14. Who Wouldn't Love You?
—	15. AT LAST	—	15. There's a Star-Spangled Banner	—	15. I Met Her on Monday

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
JINGLE, JANGLE, JINGLE... (11th week)	KAY KYSER Columbia 36604 MERRY MACS Decca 18361 FREDDY MARTIN ... Victor 27909
HE WEARS A PAIR OF SILVER WINGS (5th week)	KAY KYSER Columbia 36604 DINAH SHORE Victor 27931 ABE LYMAN Bluebird 11542 ALVINO REY Victor 27920
KALAMAZOO (4th week)	GLENN MILLER Victor 27934 JIMMY DORSEY Decca 18433
IDAHO (3d week)	ALVINO REY Bluebird 11331 GUY LOMBARDO ... Decca 18399 BENNY GOODMAN... Columbia 36613
BE CAREFUL, IT'S MY HEART (1st week)	BING CROSBY Decca 18424 KATE SMITH Columbia 36618 TOMMY DORSEY ... Victor 27925

COMING UP	
I LEFT MY HEART AT THE STAGE DOOR CANTEEN..	SAMMY KAYE Victor 27932 CHARLIE SPIVAK ... Columbia 36620 RUSS MORGAN Decca 18444
MY DEVOTION	VAUGHN MONROE... Victor 27925 JIMMY DORSEY Decca 18372 KING SISTERS Bluebird 11555 CHARLIE SPIVAK ... Columbia 36620
TAKE ME	JIMMY DORSEY Decca 18376 TOMMY DORSEY ... Victor 27923 BENNY GOODMAN ... Columbia 36613
STRICTLY INSTRUMENTAL.	HARRY JAMES Columbia 36579
SWEET ELOISE	GLENN MILLER Victor 27879 RUSS MORGAN Decca 4300 CONNIE BOSWELL .. Decca 4311

Music Items

Publishers and People

W. C. HANDY controls all rights on his *St. Louis Blues*, starting September 11. Author's *Yellow Dog Blues* reverts to him December 2. Both numbers will be cleared thru Handy Brothers' Music Company.

Sigmund Romberg will have a song album bearing his name, brought out by Harms.

Bert Mann new general manager for Allied Music's Eastern office. Home office is Cincy.

Harry Link, generalissimo of Feist, has whipped some song teams together for MGM studio work, setting Sammy Fain, Ralph Freed, Lew Brown, Harold Arlen and E. Y. Harburg. Link plans a bi-monthly hike to Hollywood, to sit in on song-studio tie-ups.

Songs and Such

JUNK AIN'T JUNK NO MORE is the theme song of the National Salvage Campaign. Penned by Austen Croom-Johnson and Allan Kent; published by BVC. Royalties and profits are promised to the USO.

Coast Guard Forever is being pushed by Jerry Vogel Music.

Put a 3-Cent Stamp on Me and Send Me Back to Tennessee, written by Dick Jurgens' pianist, Lew Quindling. Famous Music has it.

Philly Pickings

NAT JAFFEE, at Lou's Chancellor Bar, has peddled his symphonic jazz brain child, *Mood Fantastique*, to Robbins Music, New York.

Kay Parker, KYW oriole, introducing *It's Too Late Now*, latest song effort by the Morty Burke, Billy Hayes and Frank Capano team.

Brown-Porter Company takes Don Renaldo's rumba, titled *Santiago*, for its South American catalog.

Jimmy Littlefield placed his *Like a Leaf Falling in the Breeze* to Mutual Music Company. Also has new ones in the Rhythm of the Barnyard Band, and linking with Leonore Bushman and Harry Miller, a new tome titled *Won't You Have a Heart*.

Ops Blow Tops; Philly Scale Up

PHILADELPHIA, Sept. 5.—Musicians' scale for the 1942-'43 season has been hiked 15 per cent over the 1941-'42 scale by Local 77 here. New scale goes into effect Labor Day and applies to all engagements. Only serious trouble is expected from night club owners, who started squawking the minute they heard the news of the increase. Operators of the niteries immediately called Dick Mayo, executive secretary of the AGVA local, asking if his union would stick with the musicians in case any disputes developed. Niterly ops apparently figure on trying to ring in non-union or colored bands. Negro musicians have their own union here, affiliated with the AFM, with a wage scale considerably lower than that called for by the white local.

Mayo warned the after-dark spot owners that the actors' union would stick with the musicians in the event of any dispute arising over the new scale. Reminded the boys that AGVA has a mutual assistance pact with the local. Moreover, Local 77 has an arrangement with the Negro union, Local 274, outlining local stands over which the white union has jurisdiction. As a result, looks very much as if the niterly ops will have to accept the new scale.

No trouble anticipated on the ballroom and club dates, since bands have been getting above the scale all along. New scale doesn't affect radio and theater musicians as yet, since separate contracts are in force there. However, the binders expire early this fall and union will ask for a proportionate increase when it negotiates for new contracts. Trouble is expected with the radio stations, but only because of the Petrillo ban on waxings. Heavy under-current feeling along local radio row is that the stations will not sign for studio tootlers until the waxing ban is lifted. Moreover, there is plenty unofficial talk of bouncing studio bands if AFM wins the anti-trust action.

Committee Meets To Start Negro Ork Busses Rolling

NEW YORK, Sept. 5.—The newly formed committee to supervise and allocate the five busses freed for the use of Negro bands traveling in the South will have its first meeting September 12 here. On the agenda are the cities to be included in itineraries, type of transportation, how to make the best use of available busses and how long one should be allotted to any band.

Committee, as it stands, has Judge Hubert Delaney and John Hammond as co-chairmen, and reps of Frederick Bros., William Morris, Gale, Glaser and General Amusement Corporation. A complete list of independent bookers operating in the South and Midwest is being drawn up for inclusion on the committee. An Office of Defense Transportation official will be present at the confab.

"Little Egypt" Swings It

NEW YORK, Sept. 5.—Our armed forces overseas will be treated to genuine jazz via the short wave when Roger Kay unwraps his wallop Thursday (10). The Egyptian-born Kay has built a mixed six-piece band around his scat vocals, and Station WINS will transmit. If the wires don't burn.

Bookers Crying; Mickeys Scarce

NEW YORK, Sept. 5.—Bookers here are having trouble providing decent names for the superabundance of dates offered, especially where the buyer wants a sweet band. With many orks now out of the picture because of the draft and other difficulties, and few new bands coming in, the always slim list of mickey crews is slimmer and less satisfactory than ever.

What few good mickey bands are still around are more than happy to settle down in lucrative theater and location dates and rarely have gaps in which they might play cheaper "filler" jobs. Those sweet bands that are available are distinctly weak at the box office.

Situation finds a surprisingly large number of dance promoters asking for strong sweet names and having to settle either for a very weak mickey or a mediocre swing band.

Bookers believe that while it is foolhardy to start a new band nowadays, the best risk would undoubtedly be an ork with "clap-clap" rhythm.

Sy Shuffles Stable And Krupa Pops Out

NEW YORK, Sept. 5.—The Sy Shribman band stable, always a fascinating subject of rumor and discussion, is undergoing a slight shuffling, not the least significant part of which finds Sam Donahue back with William Morris agency as part of the Hal McIntyre deal. Shribman also has taken on Joe Marsala, according to reports, and Gene Krupa, long a Shribman property, is now understood to be out of the family.

Krupa, whose contract at Music Corporation of America is up in a few months, was figured headed for William Morris as part of the new and promising association between Shribman and WM. Now that Krupa is apparently on his own, it is possible that it will be every office for itself in trying to lasso the band. Krupa's relationship with MCA has been a stormy one, with the leader and office getting into several booking tangles. On the face of this, trade believes that either General Amusement Corporation or William Morris has as good a chance of getting the band as MCA, comes contract time.

Key Locals Are Squarely Behind AFM Record Ban

NEW YORK, Sept. 5.—Local 802, AFM here, will be asked at the membership meeting, September 14, to voice support of International President James C. Petrillo by approving a resolution recommended by the local's exec board.

August 13 a joint meeting of the Trial and Executive Boards framed the resolution approving the prexy's ban on recordings, "in the hope and for the purpose of inducing the recording companies and radio broadcasters to negotiate."

Since New York is the key spot in the recording snarl, the action of the local is considered especially significant. Jack Rosenberg, prez of 802, feels that the Petrillo dictum can only react to the profit of musicians involved. At worst, even if the court decision does go against the AFM when Thurman Arnold brings it to trial, recording musicians will be as well situated as they were before the ban went into effect; same dough, same conditions. But if Arnold should fail in his quest, says Rosenberg, the union is confident that waxing outfits and networks will talk turkey and eat crow. Rosenberg scoffs at reports that Arnold, in the event of failure, will go to Congress seeking anti-labor legislation.

In any event, with the recording men making up a small minority of the total membership of the union, the Petrillo hi-jinks augur well for the incumbent administration when election time rolls around in December.

CHICAGO, Sept. 5.—Local 10, American Federation of Musicians here, spent \$9,038.68 for full-page ads recently explaining union side of the recording controversy. Ads appeared in the Sunday (August 16) editions of *The Times*, *Tribune*, *Sun* and *Herald-American*, and the Monday editions of *The Daily News* (August 17), all local dailies. This is the first time that the AFM has gone out of its way to display interest in public opinion.

Ads included reproductions of letters to James C. Petrillo, AFM head, from Elmer Davis, director of Office of War Information, and James L. Fly, chairman of the Federal Communications Commission, as well as Petrillo's replies. Ads were limited to Chicago papers presumably because the government's anti-trust suit against Petrillo is scheduled to be heard in Federal Court here September 16.

Executives of the Chicago local in its house organ *Intermezzo* reproduced all the letters used in the ads. It is also claimed that the ads "brought favorable comment by thousands of people who have written the office stating that they had not understood the real situation until they read the explanation published in the newspapers. This was money well spent!"

Mich. Collegians Sour

DETROIT, Sept. 5.—College dates for name and semi-name bands appear to be out for the duration in this sector, thereby nicely matching up with the probability that bands will do much less traveling because of transportation problems.

One major booking office, Delbridge & Gorrell, normally rushed at this time of year to get enough traveling outfits to fill the demand for college dances, reports not a single call this season for this type of date.

BOSTON, Sept. 5.—Snub Mosely opens at the Hotel Ritz-Carlton, here, Monday (7). Booked for two weeks.



TONY PASTOR AND HIS ORCHESTRA

featuring Eugenie Baird and Johnny (Paradiddle Joe) Morris

Opening Sept. 16th—2nd Engagement
PARAMOUNT THEATRE, N. Y.

... and already booked for
3rd Engagement—August, 1943

BLUEBIRD Recording Artists

Here are the latest Tony Pastor releases:
B-11533—Dear Little Boy of Mine
backed by—Tell It to a Star
B-11525—Full Moon
backed by—Obey Your Air Raid Warden

"Let's do it"

Management Consolidated Radio Artists • Personal Direction Cy Schribman

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

A
Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Allen, Bob (Roseland) NYC, 6-23, b.
Alston, Oyle (Roseland) NYC, b.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.

B
Barlow, Ralph (Peony) Omaha, 7-13, p; (Schroeder) Milwaukee, 15-23, h.
Barnet, Charlie (Earle) Phila., 11-17, t.
Barnett, Arne (Rainbo Gardens) Chi., nc.
Bassie, Count (Trianon) South Gate, Calif., b.
Bassie, Joe (Fair) Dunkirk, N. Y., (Thrill Show) Cleveland, 14-19.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Batum, Charles (Stork) NYC, nc.
Bergere, Maximilian (Versailles) NYC, nc.
Bishop, Billy (Olympic) Seattle, until Sept. 26, h.

Bisony, Bela (Pierre) NYC, h.
Blond, Remo (Lake) Gary, Ind., h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Apollo) NYC, 11-17, t.
Breese, Lou (Stanley) Pittsburgh, 7-10, t; (Tunetown) St. Louis, 15-21, b.
Brigode, Ace (Hollywood) Kalamazoo, Mich., 7-13, nc.
Brown, Les (Astor) NYC, 14, indef., h.
Busse, Henry (Columbia Gardens) Butte, Mont., 10; (b) Helena 11; (Green Mill) Great Falls 12, b; (Radio Rendezvous) Twin Falls, Idaho, 14; Walla Walla, Wash., 15.
Byrne, Bobby (Edison) NYC, h.

C
Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Cadmus, Bill (Capital City) Atlanta, Ga., nc.
Calloway, Cab (Golden Gate) San Francisco, 16-22, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carr, Al (La Marquise) NYC, nc.
Castle, Lee (New Pelham Heath) Bronx, N. Y., nc.
Cavallaro, Carmen (Rainbow Room) NYC, nc.
Chavez (Ben Marden's Riviera) Fort Lee, N. J., nc.
Chester, Bob (Casa Manana) Culver City, Calif., 17, indef., nc.
Chiquito (El Morocco) NYC, nc.
Clarke, Buddy (Park Central) NYC, h.
Coleman, Emil (La Martinique) NYC, nc.
Collins, Bernie (Grand Union) Saratoga, N. Y., h.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (Schroeder) Milwaukee, h.
Courtney, Del (Pavilion) Muskegon, Mich., 9; (Bill Green's) Pittsburgh, 11-17, nc.
Craven, Clarence (Penne's Roof) Waterloo, Ia., 12.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.

D
Davis, Eddie (Larue's) NYC, re.
Davis, Johnny Scot (Summit) Baltimore, nc.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
Del Luca, Olivero (El Chico) NYC, nc.
Dennis, Dave (Hurricane) NYC, nc.
Donahue, Al (Peabody) Memphis, 2-15, h.
Dorsey, Jimmy (Sherman) Chi., h.
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.
Dunham, Sonny (Coliseum) Evansville, Ind., 9.

E
Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Colonial) Dayton, O., t.
Estes, Robert (Casino Club) Birmingham, nc.
Estrellitos (Carter) Cleveland, h.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Ferra, Don (Rumley) La Porte, Ind., h.
Fields, Shep (Orpheum) Springfield, Ill., 12-13, t; (Relate) Joliet 16, t.
Fitzgerald, Ella (Metropolitan) Boston, 18-30, t.
Foster Chuck (Claridge) Memphis 28-Sept. 17, h.
Fuller, Walter (Kelly's Stable) NYC, nc.
Funk, Larry (Hollywood) Kalamazoo, Mich., 14-27, nc.

G
Garber, Jan (Palace) Peoria, Ill., 11-12, t; (Palace) Danville 13, t.
Gates, Manny (Mother Kelly's) NYC, nc.
Gilberto (Havana-Madrid) NYC, nc.
Glass, Bill (Queen Mary) NYC, re.
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
Gorner, Michel (Commodore) NYC, h.
Grant, Bob (Savoy-Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Pennsylvania) NYC, h.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Gross, Burton (Fifth Ave.) NYC, h.

H
Harris, Jack (La Conga) NYC, nc.
Harris, Phil (Metropolitan) Houston, Tex., 4-10, t.
Harrison, Ford (St. Moritz) NYC, h.
Hawkins, Erskine (Auditorium) Wichita Falls, Tex., 11-13, a.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Flich's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.

Heckscher, Ernie (Chase) St. Louis 21-Sept. 17, h.
Heidi, Horace, Earle) Phila., t.
Herbeck, Ray (Happy Hour) Minneapolis, 7-16, nc.
Herman, Woody (Orpheum) Minneapolis, 11-17, t.
Herth, Mill (Jack Dempsey's) NYC, nc.
Hill, Tiny (Fair) Melvin, Ill., 9; (Dancehall) Cedar Rapids, Ia., 10; (Coliseum) Walcott 11; (Rainbo) Belvidere, Ill., 12, b; (Crystal) Dubuque, Ia., 13, b.
Himber, Richard (Essex House) NYC, h.
Hoff, Carl (New Yorker) NYC, h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.

Holmes, Herbie (Mark Hopkins) San Francisco, h.
Holst, Ernie (Stork) NYC, nc.
Horton Girls (Embassy) Tampa, Fla., nc.
Howeth, Eddie (Elite Grill) Charleston, S. C., nc.
Hutton, Ina Ray (Orpheum) Vancouver, B. C., Can., 7-13, t; (Mayfair) Portland, Ore., 14-20, t.

I
James, Harry (Steel Pier) Atlantic City, 13; (Palomar) Norfolk, Va., 15-17.
Janis, Irene (Broadwater Beach) Biloxi, Miss., h.
Jarrett, Art (Blackhawk) Chi., nc.
Jerome, Henry (Childs' Paramount) NYC, re.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Royal) Baltimore, 6-12, t.
Joy, Jimmy (Bismarck) Chi., h.
Jurgens, Dick (Strand) NYC, t.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Aragon) Chi., h.
Kay, Herbie (Ritz) Muskogee, Okla., 9-10, t; Denison, Tex., 11; Texarkana 12.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Meadowbrook) Cedar Grove, N. J., nc.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Knight, Bob (Monte Carlo) NYC, nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Kuhn, Dick (Stalder) Detroit, 13, h.

L
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Lefeburt, Harry (Rogers Corner) NYC, nc.
Leonard, Ada (Stewart) Lincoln, Neb., 10-13, t.
Lewis, Ted (Palace) Cleveland, t.
Long, Johnny (RKO Boston) Boston, 4-10, t.
Lopa, Joe (Sutton) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Meadow Acres) Topeka, Kan., 9, b; (Skyline) Tulsa, Okla., 10, b; (Blue Moon Gardens) Wichita, Kan., 11-17.
Lunceford, Jimmie (Colonade) Washington, 9; (Canobie) Salem, N. H., 10, p; (Nantasket Beach) Hull, Mass., 17; Old Orchard Beach, Me., 12; (Ritz) Bridgeport, Conn., 13, b.

M
McCoy, Clyde (Beverly Hills) Newport, Ky., cc.
McFarland Twins (Dempsey's) NYC, re.
McGrane, Don (Latin Quarter) NYC, nc.
MacKenzie, Jimmy (Treasure Island) Washington, D. C., nc.
Makula, Juan (Villa Madrid) Chi., ro.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanera, Jose (La Salle) Chi., h.
Marshall, Mary (Merry-Go-Round) Pittsburgh, nc.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Martin, Hershey (Park Plaza) St. Louis, nc.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marvin, Mel (Darling) Wilmington, Del., h.
Marx, Chico (Lakeside) Denver, 7-13, p.
Matthey, Nicholas (Casino Russe) NYC, nc.
Maya, Froilan (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.

TINY BRADSHAW AND LIL GREENE: Apollo Theater, New York, Sept. 11 (week); Savoy Ballroom, New York, 18-30.
CAB CALLOWAY: El Patio Ballroom, Reno, Nev., Sept. 29; Jerry Jones' Rainbow Randevu, Salt Lake City, 30; Orpheum Theater, Omaha, Oct. 16 (week); Paramount Theater, Des Moines, Ia., 23-26; Capitol Theater, Sioux City, Ia., 27-29; Orpheum Theater, Minneapolis, 30 (week); Orpheum Theater, St. Paul, Nov. 6-9.

SAM DONAHUE: Sun Valley, Worcester, Mass., Sept. 12; Roseland State Ballroom, Boston, 15; Adams Theater, Newark, N. J., 24 (week).
ELLA FITZGERALD AND THE FOUR KEYS: Metropolitan Theater, Boston, Sept. 18-30.
ERSKINE HAWKINS: Auditorium,

Manzone, Frank (Latin Quarter) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Miller, Glenn (RKO Boston) Boston, 11-18, t.
Milliner, Lucky (Apollo) NYC, t; (Adams) Newark, N. J., 11-16, t.
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
Molina, Carlos (Casino) Quincy, Ill., 1-13, b.
Monroe, Vaughn (Riverside) Milwaukee, t; (Trianon) Toledo, O., 11, b; (Castle Farm) Cincinnati 12, nc; (Meyers Lake) Canton 13, p.
Mooney, Joe (Sheraton) NYC, h.
Morales, Noro (La Martinique) NYC, nc.
Morris, George (Armando's) NYC, nc.
Mosely, Snub (McGinnis') Brooklyn, re.
Molley, Berk (Dude Ranch) Norfolk, Va., nc.
Muare, Hal (Casino) Chi., nc.

N
Norman, Lee (Famous Door) NYC, nc.
Norvo, Red (Famous Door) NYC, nc.

O
Olman, Val (La Martinique) NYC, nc.
Oliver, Eddie (Blackstone) Chi., h.
Olsen, George (Cal-Neva) Lake Tahoe, Calif., h.
Onesko, Senya (Commodore) NYC, h.
Osborne, Will (Paramount) NYC, t.
Ovando, Manuel (Roosevelt) New Orleans, h.
Owen, Tom (Penne's Roof) Waterloo, Ia., 14.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Panchito (Versailles) NYC, nc.
Panche (Ben Marden's Riviera) Fort Lee, N. J., nc.
Parks, Bobby (Belmont-Plaza) NYC, h.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Chi., b.
Ferner, Walter (Roosevelt) NYC, h.
Phillips, Ted (Gingham Gardens) Springfield, Ill., nc.
Pierce, Alex (Latin Quarter) NYC, nc.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Prima, Louis (Palomar) Norfolk, 8-23, b.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q
Quinton, Bobby (Hurricane) NYC, nc.

R
Reid, Don (Biltmore) Dayton, O., h.
Reid, Morton (St. Regis) NYC, h.
Rey, Alvino (Palace) Columbus, O., t; (Cedar Point) Sandusky, O., 4-8.
Reynolds, Tommy (Rainbow Randevu) Salt Lake City, nc.
Ricardel, Joe (Claremont Inn) NYC, nc.
Rios, Tomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Robertson, Dick (McAlpin) NYC, h.
Rodigo, Don Juan (The Oaks) Winona, Minn., until Sept. 27, nc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rotgers, Ralph (Latin Quarter) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Rowley, Art (Jantzen Beach) Portland, Ore., 14-23, p.
Ruhl, Warney (Mayflower) Akron, O., h.

S
Sacacas (La Conga) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaffer, Huck (Penne's Roof) Waterloo, Ia., 11.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherry, Herb (La Conga) NYC, nc.
Smith, Russ (Rainbow Grill) NYC, nc.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Chicago) Chi., 11-17, t.
Stable, Dick (Dempsey's) NYC, re.
Stanley, Stan (Delavan Gardens) Delavan, Wis., until Sept. 29.
Stover, Jules (18 Club) NYC, nc.
Strong, Benny (Adolphus) Dallas, h.
Strong, Bob (Eastwood) Detroit, 11-17, p.
Stuart, Al (51 Club) NYC, nc.
Sylvio, Don (Bertolotti's) NYC, nc.

T
Terry Sisters (Stork) NYC, nc.
Thornhill, Claude (Orpheum) Omaha, 11-17, t.
Towne, George (Mayflower) Akron, O., h.
Tuoker, Tommy (Palmer House) Chi., h.

W
Warren, Dick (Hurricane) NYC, nc.
Weems, Ted (Plantation) Houston, Tex., 9-20, nc.
Walk, Lawrence (Trianon) Chi., b.
White, Bob (Idle Hour) Dayton, O., 7-21, nc.
Wilbur, Ardie (Patio) Cincinnati, nc.
Williams, Glen (Pay's Southern Grill) Macon, Ga., until Sept. 30.
Williams, Sande (Warwick) NYC, h.
Wood, Herby (Ben. Franklin) Phila., h.

Y
Yellman, Duke (Brown Derby) Chi., nc.
Young, Ben (Book-Cadillac) Detroit, h.
Young, Eddy (Claremont) Berkeley, Calif., 1-15, h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

Z
Zarin, Michael (Sheraton) NYC, h.

DIPSY LOCATION DEALS

(Continued from page 19)
and will reappear in big spots. Some operators have been selling more \$1.75 dinners than they can cook, on the strength of name-band leaders whom they have been able to buffalo into playing for scale besides paying vocalists out of pocket, coming across with \$30 per week for the press agent, paying for two or three wires, paying taxes on same, paying full price for all the food and drink consumed by maestro and band and guests, etc. It won't be happening as frequently this season, and next season it figures to be a thing of the past.

NEW ASCAP PLAN

(Continued from page 19)
D. These classes will be A-1, BB-1, B-1 and CC-1.
Under the system a writer now CC could become AA in three years, altho it would take an awful lot of hits to do it. However, as one of the committee members points out, under the prevailing set-up no writers have been making AA in anything like even 10 years even with a procession of "Hit Paraders," because politics and personal antagonisms have played such an important if sometimes sub-conscious part.

In Practice
The committee hopes to be able to persuade the membership to allow the program survey to commence as of January 1 this year. Around July of next year the survey will have been completed, totals arrived at, and new classifications and financial adjustments ready to be made. Were it not for priorities on materials, the survey could be completed much sooner, perhaps by April or even March, but it is next to impossible to procure the necessary business machines. Should the membership prefer to have the program surveys commence with January 1, 1943, the thing will be delayed a year, but some members of the committee still believe that many members would rather have it that way, hoping to be able to concentrate on network plugs, altho it is not apparent at this time how any but the very biggest songwriters could possibly influence such performances.

When the classification committee meets in its first session under the new system, it will first have to know the amount of the writer melon. Seventy-five per cent of this amount will then be allocated, pro rata, according to the efficiency rating of each writer under present classifications. The other 25 per cent will be proportioned according to performance credits. A writer in Class AA who has had very few performances during the 12 months under survey may get a smaller amount for himself than a BB writer who also may have done no work during the year but whose catalog is still being played often. If the AA writer's check (efficiency plus performances) is below the average of checks given to writers in Class A, he will fall either into the new class, A-1, or into BB or BB-1. Should he fail to produce anything during the ensuing year, he will drop down again perhaps as far as B and so forth until he is out of the picture altogether.

Writers already placed in fixed classes, made permanent members of one class or another, etc., will not be disturbed by this system, since it is felt that they are owed a debt by the Society. There will be no additions to these fixed classes from now on, however.

If an inactive writer whose works are no longer popular can drop down to the cellar, a young writer, constantly turning out popular material, can climb to the very top, with no hindrance on account of the way he votes or parts his hair or addresses the Society's muckmucks.

Possible Objections
Objections to the new system may be forthcoming from writers of material used in clubs and theaters but not on radio. Also, writers of show tunes might squawk on the ground that their stuff, while a source of revenue for the Society, is not aired much. The matter is not a closed one, however, and adjustments can and probably will be made.

The system when installed will be on probation for two years. If it proves to have too many bugs in it at the end of that time, it will be tossed out. It represents such a tremendous gain for the majority of ASCAP penners, tho, that it is possible to visualize them fighting for its immediate adoption and permanent preservation—that is, until something even more democratic comes along.

Bands on Tour—Advance Dates

Amarillo, Tex., Sept. 14; Auditorium, Lubbock, Tex., 15; Auditorium, Austin, Tex., 18; Auditorium, Victoria, Tex., 19; Auditorium, Phoenix, Ariz., 24-26.
HARRY JAMES: Hershey Park, Hershey, Pa., Sept. 19; Meadowbrook, Cedar Grove, N. J., 22-Oct. 1.
CLYDE LUCAS: Tower Ballroom, Pittsburgh, Kan., Sept. 18; Cobblestone Ballroom, Storm Lake, Ia., 22; Laramar Ballroom, Fort Dodge, Ia., 23; Crystal Ballroom, Mankato, Minn., 24; Prom Ballroom, St. Paul, 25-27.
CLAUDE THORNHILL: Orpheum, Des Moines, Ia., Sept. 18-21; Orpheum, Davenport, Ia., 22-24; Palace, Columbus, O., 29-Oct. 1; Colonial, Dayton, O., 2-8; Circle, Indianapolis, 9-15; Palace, Cleveland, 16-22.
DOC WHEELER: Metropolitan Theater, Boston, Sept. 18-30.

Philly Tootlers Getting Dough

PHILADELPHIA, Sept. 5.—Local musicians, depending entirely on local employment, are finally coming into the chips and 1942 promises to be a banner year for them. Survey of local employment made by A. Rex Riccardi, secretary of AFM, Local 77, indicates that the lads are making more money this year than previous. Since all local pay checks are cleared directly thru the union, it was possible for Riccardi to take an accurate account, and his survey, covering from January 1 to August 15 this year, shows that local employment is ahead of a similar period in 1941 to the tune of \$100,000.

With the best months of the year yet to come, and the new season bringing a 15 per cent increase in wage scale for all types of engagements, total for the year promises to set a new high for the current decade. Last year local tootlers' gross earnings hit approximately \$1,400,000 for the 12-month period. For 1942, estimating most conservatively on the basis of increases shown in the survey, earnings should easily top \$1,550,000.

Earnings listed are only those which the local musicians earned locally. Does not take in account earnings of local boys in other territories or what out-of-town bands earned here. Increase in earnings also most significant in view of fact that the union has lost 250 musicians to the armed forces and a large number of members are engaged in defense work and taking few play dates, and then mostly for week-ends.

Moreover, earnings represents for the greater majority, fees for dance work. Less than 100 men are steadily employed in theater and radio work, with more than 100 men making their bread and butter from the classical field as members of the Philadelphia Orchestra. For the rest, it's dance musicians.

NEW ICECAPADES

(Continued from page 4)

duction front is of the modern ballet school and winds up with the parade of the United Nations flags.

The most lavish is the *Minuet in Gold*, with colorful costumes that are dazzlers. Dench and Stewart, with the midget skater, Chuckle Stein, for comic relief, carry this over nicely. The team here similarly distinguish themselves with fine ballet work in their *Tango Elite* in an earlier part of the show.

The comedy contingent of the show lacks little, with Eric Waite, Jackson and Lyman, Al Surrette, Ashley Badger and Arthur Vitarelli. Surrette carries across a goliwogg number and teams with Vitarelli in an act similar to that of Pansy the Horse but as cats, which went over well. Badger co-operates with Vitarelli in a burlesque perch act. The comedy hits are Jackson and Lyman and Waite.

Of course, Joe Jackson Jr., carrying on the act of his late father, wowed them in a manner that would have warmed his father's heart. There is no perceptible departure from the original act. The tramp bicycle turn got as many laughs and a tremendous hand.

The numerous specialties were also rewarded with big hands. Included were Trixie, doing her usual juggling act on blades; Adele Inge, in a fine acro display; Mar-yan (Red) McCarthy, in a

Happy Landing

OMAHA, Sept. 5.—Vic Schroeder Agency here is probably one of the most air-minded band booking offices in the country. Schroeder himself has been an aviation enthusiast for years and was a flier in the first world war. He now owns his own plane and is group intelligence officer in the Civil Air Patrol, spending several hours daily in the air. Ralph Slade, one of his band leaders, purchased a plane recently and is a contract instructor in the Air Corps. Several other members of the organization fly their own planes, and recently Bonnie Parsons, one of the girl employees, started taking flying lessons.

speed exhibition; Vera Hruha, ballerina, with a pretty routine but who showed weakness in her leaps; Lois Dworshak, whose rhythm number induced the house to applaud in time to music and who provided the sexy touch of the evening; Phil Taylor, in a fine exhibition of still skating, and Markus and Thomas, two oldies who impressed with their smoothness, as is befitting a dignified couple. This illusion was shattered at the close of their act when the femme was lifted and spun, drawing an ovation. The Murry Twins served only to introduce Eric Waite's drunk number. Denise Benoit and Eldon Adair did okay with a short rhythm routine, as did Leary and Flagg.

In the minor production numbers, Eric Waite's comedy in a ballet school scene, with assistance by Phil Taylor as the ballet master, went over extremely well. The *Gypsy Rhapsody*, with Patti Phillippi, Dick Salter and Henry Lee, scored. Opener utilized a parade, with Miss Phillippi drum majoring. An equestrian number opened the second half of the show.

Jerome Mayhall effectively scored the show, and did well with the baton.

The patriotic motif dominates in the star-bordered floor. Joe Cohen.

ARMORIES UNAVAILABLE

(Continued from page 3)

ally; Colorado, where it is up to local authorities; North Carolina, where the applicant must be known to local authorities; Kentucky, where applications are up to the local Active Militia boards; Oklahoma, where a few armories are available upon application, and Minnesota and Mississippi, where requests are up to the local armory boards.

In all cases, it is wise for bookers to submit application to local boards for every date, which is being done by all bookers. However, because of travel difficulties, many armories are being sidetracked for the duration when another spot in the area is available.

SENATE INVESTIGATION

(Continued from page 3)

joined in the attack and declared that he doubted that the non-recording order had the sympathy of "one out of 200 of his own musicians."

It was declared that the order would deprive soldiers and sailors in camp and at outpost or afloat of recreation by means of radios and phonographs. It was also pointed out that thousands of persons employed by the recording industry would be thrown out of work.

Views Labor Post-War Job

Coupled with the denunciation was the warning that "strong competent labor leadership" will be necessary in the postwar readjustment period. Senator Clark praised the wartime activities of organized labor on the whole, but asserted that it caused him great distress to see the disunity caused by the Petrillo order.

The Senate Committee's investigation will delve into effects of the recording ban on national welfare and public morale; will consider the restraint on trade in the manufacture of musical reproductions and in the control of music, and will investigate various financial arrangements, including salaries, bonuses and other honorariums affecting the manufacture of records.

Clark's statement August 27 that he would ask Petrillo to testify before the committee has not been commented on since that date by either Clark or the Petrillo camp.

The Department of Justice suit seeking to remove Petrillo's order charging violation of the Sherman Anti-Trust Act is scheduled to get under way in Chicago on September 16 in the Federal District Court.

Maestri See Bigger Profits Possible With Small Combos

NEW YORK, Sept. 5.—The cocktail combo and small ork field is making further gains, with many name band leaders beginning to see the wisdom of shaving full-size orks into groups suitable for the smaller spots. Latest entrant is Little Jack Little, who has gotten together a new group for cocktail spots. Others who have found changing to a small band profitable include Teddy King, Red Norvo and Sleepy Hall. Hall, until joining the navy, for years eschewed a full-sized outfit for a quartet.

There is greater salability for small combos than for full-size orks and also the possibility of getting bigger money for the leader. Small outfits don't cost big dough and talent buyers are glad to get recognized names for spots that cannot ordinarily afford them.

Agencies have found that in selling a group of musicians, they must necessarily battle against the buyer's desire to pay no more than scale. Names enable the agency to get more than union requirements.

With this in mind agencies are now attempting to line up singers, even if they cannot play any instrument, to head small combos. In this way, they are able to get higher dough, as the angle upon which they are sold is no longer music, but rather fuller entertainment. The units are sold for sight, sex as well as musical angles. The combos usually are outfitted with sufficient arrangements and specialties to fill out an evening. With this going on, bookers foresee the time when the ordinary strolling group will not suffice.

Lately, cocktail spots have been springing up, mainly in the Midwest and in

defense areas. Competition has become increasingly fierce, and agencies are concentrating on the entertainment angle, which gets more commissions for the agent and more salary for the group. This business has long been profitable, as once a group catches on in a spot, it is not uncommon for it to remain there for months.

The new method of selling has been successfully tried by Charley Bush of Consolidated Radio Artists, who is going to Chicago to institute a similar department in the CRA office there. Others are now trying this method of selling and are finding it successful.

More leaders of big bands figure to cut down to cocktail size, or slightly larger, since many location jobs have been losses both to agency and leader. But, with the transportation situation as it is, plus the resulting decimation of the one-nighter field, location jobs will be the most likely sources of income, provided leaders cut bands to a sensible, profitable size.

Another six months will probably find the Dorseys, Jameses, et al., continuing with their large string sections and grabbing off the high-powered jobs to which they are accustomed, but many rank and filers, instead of being hampered by 12-piece bands, will be leading the kind of six and seven-piece outfit that has recently meant so much dough for John Kirby, Dick Kuhn, Nick Jerret, Louis Jordan, Teddy Wilson, Eddie South, Red Allen, Lee Young and others. And right behind them will be the out-and-out cocktail gangs, led by names and sold in the manner described above.

We're taking orders now for Permanent, DeLuxe Editions of the most important publication in the history of the Music Business.



BAND Year BOOK

featuring the
4th Annual Edition of
TALENT & TUNES on Records*

Because so many readers have asked us to bind copies of past issues of our Talent & Tunes on Records Supplements in permanent form—and because this year's Band Year Book will be even more important, more interesting than any previous Supplement—we are making available a limited number of copies of the Band Year Book bound in attractive, durable maroon leatherette. These copies are being offered at the cost price of \$1.00 each. Reserve your permanent, de luxe copy today. Fill in this coupon right now.

* To be published in conjunction with the September 26th issue of The Billboard.

The Billboard Publishing Company,
25 Opera Place,
Cincinnati, Ohio.
Dept. BY.
Gentlemen:

check
I am enclosing money order for \$1.00 for my permanent, deluxe copy of The Billboard Band Year Book.

Name

Firm (if any)

Address

City, State

The Song of the Hour I NEED AMERICA

(America Needs Me)

★★★

All Material Available

- BAND
- DANCE ORCH.
- VOCAL—3 KEYS

AMERICAN MUSIC, INC.

9153 Sunset Blvd. Hollywood, Calif.

NEW SONG!

The Flag That Waves for You and Me

Will mail to any address for 35c.

M. NICKLIN, Publisher

1024 1/2 Buffalo St. Franklin, Pa.

Will consider a royalty contract.

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 .. \$8.50
20,000 .. 7.75
50,000 .. 12.50
100,000 .. 18.50

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Roadshowmen To Get Films Despite WPB Freezing Ban

NEW YORK, Sept. 5.—Altho roadshowmen will feel the effects of the war shortage and the WPB freezing order on commercial film advertising, the future isn't as black as it is painted at present. The commercial film industry has reached an estimated \$10,000,000 in annual volume the last two years. The ban will undoubtedly hurt those roadshowmen who depend to a large extent on merchant-sponsored showings. However, these roadshowmen may be able to use slides to advertise their sponsors' products.

The biggest advantage roadshowmen have is the type of films they show audiences. Roadshowmen don't depend on the latest productions from Hollywood to make money for them. Instead, they use shorts and full-length features which are often old but popular with audiences everywhere, nevertheless. As a result, roadshowmen will have a vast choice of films to choose from film libraries everywhere.

In addition, the various government bureaus using films are assured by the WPB of approximately the same supply of film stock they used last year. Lowell Mellett, chief of the bureau of motion pictures of the Office of War Information, will pass on the requests of all departments, except the Army and Navy. Roadshowmen have been receiving a large part of their revenue from the showings of government films, which have been exceedingly popular with audiences.

New production companies are practically barred from the field for the duration of the war. In addition, independent producers will receive no film except on application thru one of the 11 established companies. These companies include MGM, Warner Bros., 20th Century-Fox, Paramount, RKO, Universal, Republic, Columbia, United Artists, Monogram and Producer's Releasing. The order may mean, too, that no new film libraries will be established during the

war. However, there are enough film libraries in existence now to supply roadshowmen with good films for years to come.

Producers of advertising films are protesting the raw stock order. War Production Board officials are going over the protests, but there was no indication that the board's banning of such pictures for the duration of the war would be relaxed.

The company which will be hardest hit by the advertising film ban will be the Alexander Film Company, Colorado Springs, Colo. This company has developed a large business in screen ad trailers. It is estimated that Alexander uses at least 25,000,000 feet of positive stock annually. The Alexander firm has announced that it will protest the WPB freezing order of raw stock.

Films made by civilian government agencies, such as the departments of Commerce, Agriculture and Interior, will be approved by Mellett. He will also clear non-government films or those not made by government agencies. Films made for civilian use in the war effort, but not at the instance of war agencies, including pictures for the USO, Red Cross and Community Chest, must also clear thru Mellett. Roadshowmen have been showing these type of films with success.

New and Recent Releases

(Running Times Are Approximate)

LITTLE BLACK SAMBO, released by Castle Films, Inc. Story about Sambo and his hectic adventure with two tigers, one real and one fake. Sambo's dog disguises himself as a tiger and chases his master. But the fun begins when a real tiger appears. Produced in black and white, as well as in color.

A CHUMP AT OXFORD, released by Post Pictures Corporation. Stars Stan Laurel and Oliver Hardy. Two lowly street cleaners wistfully wish they could go to college and become somebodies. They land at Oxford and are finally glad to be bounced out. Running time, 64 minutes.

DOUBLE TROUBLE, released by Monarch Films, Inc. Harry Langdon stars in this hilarious comedy. The story finds Langdon and his sidekick working in a baked bean cannery. They lose an expensive diamond bracelet among the beans. Efforts

(See RELEASES on opposite page)

SEND FOR OUR CATALOG

NEW FALL CATALOG NOW READY! WRITE TODAY!

INSTITUTIONAL CINEMA SERVICE, INC.
1560 Broadway New York, N. Y.

"HOW YOU CAN MAKE MONEY IN THE ROADSHOW BUSINESS"

is the title of a free 16-page book offered by this publication. Book includes features on how to get started in the business; methods of operating roadshows; tips on care of equipment, licensing, reviewing and libraries; stories of actual roadshow operation and a special section of answers to questions most frequently asked by roadshowmen. Write today for your free copy to—

THE REPRINT EDITOR
The Billboard, 25 Opera Place, Cincinnati, O. 9-12

FILMS FOR SALE!

Closing out a number of 16mm. Sound and Silent Features—RELIGIOUS Subjects, Westerns, Action Dramas. Lowest prices. Act today! Write

INSTITUTIONAL CINEMA SERVICE, INC.
1560 BROADWAY NEW YORK, N. Y.

WE INVITE ALL OUR

Exhibit friends to write our NEW ADDRESS—1317 North Third St., Springfield, Ill.

F. M. MERTZ FILM SERVICE AND MUTUAL, INC.

SOUND PROJECTORS

In excellent condition. Bell & Howells, Victors, Universals, DeVrys, Brand new Victor 40A with 12" Speaker. We also BUY Projectors and Films—highest prices paid.

ZENITH THEATRE SUPPLY CO., INC.
308 W. 44th St. New York City

16 MM. TALKIE ACTION FEATURES, \$50.00

Big selection 6 to 8 Reel Subjects. Guaranteed perfect condition. Send 10¢ stamps for our big lists of Films for sale, trade, rent. Films traded \$2.00 reel. We pay cash for your Films—8-16mm. Silent or Sound. Projectors, Screens, Cameras bought, sold. 1600 Ft. Reels, \$3.50 each.

BOB'S FILMS
154 East 47th Street New York City

Movies Play Big Part in Home-Front Morale Effort

NEW YORK, Aug. 29.—Movies play a big part in keeping warworkers interested in their occupation and alert to the important part they are playing in the war effort. One of the big problems facing Civilian Defense authorities has been to keep up high attendance at Civilian Defense meetings.

Many Civilian Defense councils and community commanders have solved the problem by making their meetings so interesting that volunteers look forward to attending them. Movies have played a major part in the awakening of this interest.

Mayor Roger T. Sermon, of Independence, Miss., secured a turnout of 750 volunteers at a mass meeting last month for showings of films on police work and fire control. The turnout was excellent considering that the population of the town is 15,000. Fire Chief Barney Houston, Cincinnati, staged three showings of a film on the London air raid fire and ways of controlling incendiary bombs in the course of two days. Many other cases can be cited where motion pictures were used to get high attendance records from volunteers and make their training more interesting.

According to B. Gordon Tyfe, in an article in *Civilian Defense* magazine, more than 50 films are in production for the training of protective service groups. Two of these films are ready for immediate release. One is a one-reeler entitled *Know Your Fire Extinguishers*. The other is an eight-reel series, *Auxiliary Fire Fighting*, and is designed for training auxiliary firemen.

In addition, several productions suitable for general Civilian Defense community meetings are available. These films may be classified as being informational and morale building instead of technical instructional productions. They run all the way from a patriotic short, entitled *The Star-Spangled Banner*, which is suitable for opening or closing meetings, and documentaries, such as the 10-minute production *Tanks*, with a

commentary by Orsen Welles. Such a wide range of these films is available that a program can be compiled suitable for practically any type of audience. It has been proved that the most successful meetings are those for which a program has been carefully selected and presented.

When planning film programs for Civilian Defense meetings, a diversified, well-balanced selection of films is best. These programs are popular with neighborhood audiences interested in Civilian Defense. In addition, after seeing these pictures, many people develop an interest in Civilian Defense work and volunteer their services immediately. The movies are good recruit builders.

A few months ago Civilian Defense movies were shown at the Council for Human Rights, a Civilian Defense organization on Washington Heights, New York. The showings had been publicized in advance and an hour before the movies were to start the headquarters was jammed with people. The program, which consisted of a picture showing women in the war, a film of the Nazi blitz in London and a comedy short, proved so popular that it had to be repeated three times. In addition, the audience was so enthusiastic about helping in the war effort after the showings that they contributed \$10 in nickels and dimes, which went toward the support of that particular Civilian Defense organization, and several people immediately volunteered their services.

As local interests differ, organizers of meetings will want to study the complete lists of films available and make selections likely to appeal to their particular groups.

Talks with Civilian Defense chairmen who have used films at their meetings indicate they rely a lot for the success of the showing on a good, technical presentation of the films. As a result, many of these chairmen hire professional roadshowmen to do their showings. In that way they are assured of a good selection of films and a showing that will go off without trouble.

Motion picture films are destined to play a large part in our Civilian Defense training work and in morale building. In Britain, the largest producer of films today is His Majesty's Government. And in the United States the need and demand for more Civilian Defense showings thruout the country is increasing every day.

IDEAL'S GUARANTEE to THE ROADSHOWMAN

Our weekly rental rates are the lowest in every class.

The Largest 16mm. Sound Library in the World Offers

41 Complete Programs	@	\$5.00	Weekly
86 " " "	@	7.50	
47 " " "	@	10.00	
203 " " "	@	12.50	
642 " " "	@	15.00	
721 " " "	@	17.50	
408 " " "	@	20.00	
160 " " "	@	25.00	

We also rent Projectors

IDEAL-PICTURES CORP.

28 East 8th St., Chicago, Ill.

TEN CONVENIENTLY LOCATED EXCHANGES

MOGULL'S 16mm. SOUND MOVIES \$125 VALUE!

Another lot of reconditioned professional screens just received. 8"x10" Rubber Washable, with folding double tripod and travel case, only \$28.50. Also a few size 5"x7", SPECIAL AT \$14.50

BE WISE—MOGULLIZE First for Bargains
MOGULL'S 59 W. 48th St., N. Y. City

MAKE MONEY SHOW MOVIES IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now! Southern Visual, Dept. 8-1, Memphis, Tenn. \$19.50 STARTS YOU

EXPERIENCE NOT NECESSARY

FILMS WANTED

Will buy Silent or Sound Motion Picture Film in any condition. State fully what you have to offer in your first letter.

SIMPSON FILMS MIAMISBURG, OHIO

KING COTTON SPECIAL!!

If you are in cotton country, and have equipment, WRITE OR WIRE for our SPECIAL "KING COTTON" FILM DEAL. New Westerns, comedies, serials, war shorts. 16mm only.

SWANK'S

620 NO. SKINKER BLVD.

ST. LOUIS, MO.

Hayworth Tenter Finds Va. Booming

PUNGO, Va., Sept. 5.—"SeaBee" Hayworth's Tent Theater has three more weeks in Virginia's booming defense area before making a big hop south. Troupe plays Creeds, Va., next week, a return date, and St. Brides, Va., week of September 14. Weather is ideal and business is tops, Hayworth says, with popcorn and candy sales showing a healthy pick-up due to the cooler weather.

With the engagement in Creeds next week Hayworth will have played five return engagements so far this season. Pentress, Va., last week was a return and panned out much better than when the show played there in May. The stop here this week, also a return, topped the previous engagement.

Don Farwell closes here today to en-train for Ellsworth, Ia., to begin his last year in high school. Joe Hayworth, son of "SeaBee" and Marlon Hayworth, also closes today to enter Edwards Military Institute, Salomberg, N. C., September 8. Farwell will be replaced by Carlos and Armedia, novelty dancers.

Joe Morgan Is Crash Victim

CINCINNATI, Sept. 5.—Ten Nights in a Barroom received an extra and un-called-for jolt here Tuesday night when an auto parked on the slope near the Ohio River at the foot of Lawrence Street rolled down the grade and struck the Bryant Showboat, throwing water into the windows, knocking several members of the audience out of their seats and turning Joe Morgan cold sober for a few moments at least. The crash halted the performance temporarily, but no one was injured.

Rep Ripples

WILLARD B. COOK, familiarly known in repdom as "Goo-Goo" and who formerly did comedy on the old W. I. Swain rep under the management of the late Thomas F. Wiedeman, is now advertising manager of *The McComb* (Miss.) *Daily Enterprise*. "The job is okay," typewrites Cook, "and I like it fine—until some advance man comes into the plant. Then, of course, my feet itch. I am always glad to see a showman and doubly glad to give him a play in the old rag. With my 44 years, I can still outrun any 15-year-old to the top when I hear the 7:15 strike the first note." . . . GRIFFIN'S SANTA SHOW, vaude-pic layout, is enjoying good business in Carroll County, Texas. Josh and Gaylor, colored team, are doing the vaude end. . . . PVT. DONALD (SKIPPY) SMITH, former rep and tab comic now stationed at Fort Jackson, S. C., is in Ward 37, Station Hospital there, awaiting discharge due to a heart ailment. Don would like to hear from friends. . . . BILLY BEARD, minstrel vet and also well known in repdom, was in Cincinnati recently to appear on a banquet program for the Carlton Machine Tool Company, the occasion being the awarding of the Army and Navy "E" to the firm.

BILLY BRYANT has offered the Bryant Showboat to the United States Coast Guard as a training ship, but the guard has "deferred" drafting the craft for the present. The boat, now winding up its 15th summer in Cincinnati, could be used as quarters for guardsmen, Bryant says. . . . COSTA'S SHOW, Dave Costa, manager, is getting a good play thru Central Texas, and will soon begin on fairs in that section. Fiddlin' Dave Towne, blackface, is a recent addition to the four-people trick. Show has traveled from Canada to Texas, Costa home State.



PVT. JAMES B. MURPHREE, who under his professional name of Jackie Rich, of the adagio and tight-wire act of Baby Peggy and Jackie Rich, has appeared under canvas with such attractions as Mill Tolbert's and Billroy's Comedians, in addition to touring with unit shows and in night clubs. He's now stationed in Los Angeles with the Aero-Industries Technical Institute, U. S. Army Air Force, 4500 Brazil St. Bks. AR. Rich also had his own acrobatic school in Mobile, Ala., for four years prior to entering the service.

Stoddards Resume With Unit In Cleve. Fraternal Orders

CLEVELAND, Sept. 5.—Burt Stoddard and wife, Lucille Lewis, have again framed their unit to play fraternal orders in this area this fall, presenting floor-shows or their Gay '90s Players in such old-timers as *Ten Nights in a Bar Room*, *The Fighting Parson*, *A Family Affair* and *Bringing Up Father*. Stoddard is on the board of the AGVA here.

The Stoddards are again doing their doubles, with their song material from the pen of Joseph P. School, of Wheeling, W. Va. Their daughter, June De-Verre, has been appearing at the Stage Door Club here the last four months, set by Joe Mall, local booker.

Stoddard reports that his trouper pals, Ralph and Lonya Youngs are back from Texas after a two-year trek in that sector with the larger reps.

Ketrow's 'Ole Opry' To Tour Until Xmas

JOHNSON CITY, Tenn., Sept. 5.—Bill Ketrow's *Grand Ole Opry*, featuring Roy Acuff, of Station WSM, and his Smoky Mountain Boys and Girls; Oswald and Rachel, Robert Tunn, the Stacey Sisters, Sam and Kirk McGee, Velma Williams, Loney Wilson and Jess Easterly, is in its 21st week of the season and is slated to remain out until Christmas unless further gas rationing makes it impossible.

Show recently made a 515-mile jump from Vicksburg, Miss., to Cleveland, Tenn., in the record time of 18 hours. Two days in Knoxville recently gave the show two turnaway houses.

The staff includes Shorty Bookman, mechanic; Robert Ketrow, concessions; William R. Peters, boss canvasman, with 14 working boys, and Miss Brown Jacobs, reserves. Show's new big top, 80 by 190; marquee, 20 by 30, and cook tent, 20 by 30, make an attractive appearance on the lot. Five hundred chairs have also been added, together with more blues.

Byron Gosh was a visitor on the show in Knoxville.

Morgan Show Hops To Missouri Spots

GRINNELL, Ia., Sept. 5.—J. Doug Morgan Show closed a four-day stand here Sunday (30) and jumped 170 miles to La Plata, Mo. Troupe enjoyed fair business here, despite rain at the opener.

Mrs. J. Doug Morgan has a good cast of players and vaude acts and show totes a good share of flash. Marjorie Ray, tapster; Jack Ray, singer, and Billy Monroe, magician and vent worker, are among the acts presented.

RELEASES

(Continued from opposite page) of the two bungling workmen to locate the missing diamond result in a swift succession of hilarious incidents. Running time, 70 minutes.

LEOPARD MEN OF AFRICA, released by Astor Pictures Corporation. The famous explorer, Dr. Paul Hoefler, pictures the most amazing tribe of African natives, the feared leopard men, who dress in the skins of the leopard and use the claws of the beast on their hands to indulge in

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

their mystic tribal orgies. Running time, 75 minutes.

CAPTAIN FURY, released by Post Pictures Corporation. Starring Brian Aherne, Victor McLaglen, John Caradine, Paul Lukas and June Lang. An epic of pioneer days in the Australian wilderness. Irish rebels, exiled to Australia, escape their guards and, emulating Robin Hood, eventually free the land from oppression. Running time, 94 minutes.

RHYTHM SAVES THE DAY, released by Skibo Productions. The crowds are no longer attracted to the park by the old-fashioned music of Prof. Himmeldinger. The Cabin Kids think it is time something is done about it and they do it. They lock up the Professor, and their friend Buddy takes over the band and goes to town with hot tunes. The Cabin Kids' singing is made a feature of the new entertainment. By the time the Professor gets out, a large, enthusiastic crowd has gathered and everybody is happy again. Running time, 11 minutes.

TONTO BASIN OUTLAWS, released by Monarch Films, Inc. Features the popular Range Busters. The plot sends the Range Busters to North Butte on a government mission with guns, songs and romance. They deviate a tough gang of rustlers who are depleting government cattle stocks. The popular song, *Cabin of My Dreams*, is featured. Running time, 62 minutes.

In the August 29 issue we reported on *What's To Do*, released by Astor Pictures Corporation, and said it featured Danny Kaye. It is a comedy based on the perplexities of adolescent life, with a cast including Junior Coghlan and Shirley Temple.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

6 and 2 After 984 Hours At Dundalk (Md.) Walkie

DUNDALK, Md., Sept. 5.—Six teams and two solos remain in competition after 984 hours in the Ray (Pop) Dundlap All-American Walkathon here being held under auspices of American Legion Post 38.

Eighteen-minute bombshells continue to be held nightly. A match race Tuesday night (1) between Phil Rainey and Joan Leslie and Clyde Hamby and Angie Ober was won by the former.

Teams still in competition are Charles and Vivian Smalley, Phil and JoJo Arnold, Johnny Reed and Opal Ferdig, Hughie Hendrixson and Minnie Ferenzi, Phil Rainey and Joan Leslie, Tex Murphy and Margie Sheetz. Solos are Chad Alviso and Ruth Carroll.

Emsees are Duke Hall, Art Wolfe, Lenny Paige and Frankie Little.

Donato and Caldwell Capture First Honors in Washington

WASHINGTON, Sept. 5.—The Washington All-American Walkathon ended Sunday (30) after 63 days of competition, with Frankie Donato and Helen Caldwell the winners. Second place went to Pete Corriello and Angle Hamby. The show began May 31. Contest is slated to be the last in Washington for the duration.

Others participating in the show, besides the contestants, were King Brady, Hal Brown and Eddie Leonard, emsees; Teddy Hayes, trainer; Earl Clark, heat judge; Ernie Steele, day judge; Baby Stanley and Edith Merritt, nurses.

TEDDY HAYES and Jackte Parr, who took part in the All-American Walkathon in Washington, are in the army now.

EARL HARRINGTON (Earl R. French in private life) is now in the army and would like to hear from derbyshow friends. His full address is Pvt. Earl R. French, Co. R., 379th Inf., U. S. Army, A. P. O., No. 95, Camp Swift, Tex. Earl would like to see a derbyshow note from his brother, George.

RAY (POPEYE) LAUB, who will be a corporal by the time this item is in print, reports from Fort McClellan, Ala., where he is a cook, that he enjoys the service and is waiting for his chance at combat service. He would appreciate seeing notes from his old friends of the derbyshow field, namely, Clyde and Harry Hamby, Larry Cappo, Wells Sloneger, Bill Ross; Bill McQuade and wife, Elsie; Harry Smythe, Pop Youngblood, Vic Puree, Marge Sheffield and Pat Gallagher. Ray has been in service since June 6. His complete address is Corp. Ray Laub, 15th Batt., 5th Reg., Company B., Fort McClellan, Ala.

PETE TYRELL, operator of the Arena, Philadelphia, returned the *Hell on Wheels* roller derby for a three-week engagement starting September 4. The first \$750 grossed by the derby was turned over to the local Stage Door Canteen by Tyrell. Close to 200,000 fans watched last year's derby at the Arena.

LEO SELTZER is negotiating for the 16th Street Armory in Chicago for his roller derby. The Coliseum, where derby formerly was held, has been taken over by the army.

HARRY EVANS WANTS

Dramatic People in all lines, Preference given those doubling orchestras. Wire or write

301 East Overland Drive, Scottsbluff, Neb.

J. DOUG MORGAN SHOW WANTS

A-1 Piano Player with specialties at piano, also Feature Act on concert, Working Men that can drive Truck, Brookfield, Mo., 8-9; Trenton, 10-11-12-13; Jacksonville, Tex., permanent address.

WANTED

Tent Show People. Young Female Impersonator, Singles or Teams. Change for week. Long season; tent and houses. State all. No tickets.

TENT SHOW MANAGER
All week, Rubie, Mo.

THE PRINCESS STOCK CO.

WANTS

Gen. Bus, Actor, Trumpet or Sax Man. Long season south. Must join on wire. Tell all first letter. Address: E. C. WARD, Clinton, Missouri.

WANTED

Man to play Comedy Tramp, any age. Draft exempt. One with car or can drive. School show. Long season. State age, photo and salary. This is a reliable company and you must be. Open Sept. 22.
ROY F. LEWIS PLAYERS
Care General Delivery Princetn, Indiana

ROE NERO WANTS

Experienced, reliable Trailer Truck Driver to handle Tent Theatre and keep in repair. Motion Picture Projectionist that can drive Trailer Truck and double Stage; some Tables and Leads. Useful people, communicative. Week stands, long season. No boozers. Pay your own. State age, size, if draft exempt. No advance.
Address Powhatan, Virginia

KING BRADY

NOTICE

We are closing the Orphan Home. Contact

KEN H. BROWN

SYLVAN BEACH AMUSEMENT PARK

10 miles from City of St. Louis, Mo. Drawing power of 1,000,000 population. Has building suitable for Walkathon purposes. All angles arranged to put on a show within 30 days. Want to hear from WALKATHON PRODUCER who has connections with Contestants and an organization that is financially able to qualify. This location and time should be a fast money-maker. Phone or wire L. W. PETERS, Sylvan Beach, Inc., Kirkwood, Mo. (Phone: Kirkwood 980)

The Final Curtain

BANKS—Ted (Edward Coppin), stage manager for Blackstone the Magician for 12 years, September 4 while at the Lincoln Theater, Decatur, Ill. Coppin entered the United States with Charley Chaplin and Stan Laurel in one of Fred Karno's English pantomime acts. Survived by his widow. Services and burial September 6 at Colon, Mich.

In Loving Memory of My Dear Husband

Victor Bedini

Who passed away August 30, 1938.
I miss you more and more each day.
Affectionately, your dear wife, ADEY.

BROWN—George H., 40, in Foote Hospital, Jackson, Mich., August 28 of a heart attack. For the past 12 years he was afflicted with Eastwood Park, Detroit, as a concessionaire. He is survived by a widow, son and daughter.

CAMPBELL—G. Wilford, 81, veteran fancy ice and roller skater, recently in a St. John (N. B.) hospital after an illness of about two months. Up until recently he had given exhibitions of fancy skating. Survived by his widow, four daughters, two sons, nine grandchildren and one great-grandchild. Services in St. John.

CHANEY—Private Jack, husband of Roberta Costello, stage and night club entertainer, killed accidentally at his home in Dennison, O., August 21 while home on a furlough. Chaney was in the 9th Army Division attached to the Marine Corps.

DELANEY—Patrick, killed in an auto accident June 22 in Long Beach, Calif. Survived by his widow.

DOBSON—Thomas G., 69, operator of the Shamrock Opera House, Viola, Wis., for many years, August 28 in a Richmond Center (In.) hospital, following an illness of several weeks. Survived by his widow, a son, a brother and a sister.

DOYLE—David J., cookhouse operator, formerly with the L. J. Heth Shows, August 30 in Lancaster, Tenn. Survived by his widow, a brother and a sister. Burial in Nashville, Tenn.

FASSIO—Jean Cavallazzi, 76, operator of movie theaters at Brownsburg and Lachute, Que., of a heart attack at Ste. Monique Hospital, Lachute, August 10. He was associated with the first public presentation of moving pictures, the Pathe enterprise in Paris. Over a quarter century ago he and his family of performers came to America with Barnum & Bailey Circus. Services were held in St. Arsene Church, Montreal. Burial in East End Cemetery.

FOX—Madge, 68, former musical comedy singer and dancer, August 22 in the House of Calvary Cancer Hospital, Bronx, N. Y. Years ago Miss Fox was one of the top ranking musical comedy performers of the day. She was the former wife of Max Hart, theatrical agent.

GERARD—Teddie, 50, former American revue star, whose photographs adorned many dugouts in Flanders during World

War I, August 31 in London after a long illness. A native of Argentina, she attained great popularity in Europe. During the World War she made famous such songs as *Glad To See You Back Again*, *Dear Lady*, and *Naughty, Naughty, One Gerard*. Her real name was Teresa Cabre. She played on Broadway several seasons before going on to European successes.

HINCK—Elmer, 48, former airplane stunt man, in an airplane crash August 25 at Monticello, Minn. Burial in the military cemetery at Fort Snelling. Hinck was a brother of C. W. Hinck, aviator and thrill showman, who conducts a glider school at Monticello at which army airmen receive training.

In Loving Memory of My Mother

MOTHER HUNTER

Passed away Sept. 7, 1940, Gary, Indiana.

Just a memory, fond and true; just a token of days gone by when we stood side by side till death parted us. Oh, how my heart aches—I miss you so.

Daughter—**BABE HUNTER**
Son—**OREL M. KIMBLE**

JACKMAN—Walter, 62, veteran bandmaster, of Shelbourne Falls, Mass., at Massachusetts General Hospital, Boston, August 25 after an operation. Survived by his widow, three sons and a brother.

JAMES—Will, 50, who won fame as a writer and painter, September 3 at Hollywood Presbyterian Hospital after a long illness. Noted for his Western stories, he had written more than a score of self-illustrated books, uncounted short stories and articles.

KELLY—Sarah (Sadie), 70, wardrobe mistress for Max Gordon productions, August 30 in New York.

LEFEBVRE—Eugene, 62, Quebec theater manager, August 23 at his home in Montreal of a heart attack. A veteran of 30 years in theatrical business in Quebec, Lefebvre was manager of the Francois Theater, Montreal, at the time of his death. He had also managed several other theaters thruout the Province of Quebec. He had been associated with the United Amusement Corporation, Ltd., the past 20 years.

MASSE—Dr. W. Wellington, 69, playwright, August 27 in New York. The author of 30 one-act plays, Dr. Massee had also written the books *The Best of Oscar Wilde* and *Modern Dramatics*. Survived by his widow, a son and a daughter.

MOHR—Halsey, 59, pianist and songwriter, August 30 in Roosevelt Hospital, New York, of a heart attack. He had appeared in vaude in Europe and in this country as a pianist in an act known as Kimberly and Mohr. He had also been an accompanist for May Fields, well-known vaude singer. Mohr was author of the song *Liberty Bell*, popular during the last war. He leaves two daughters and a sister. Burial in the National Variety Artists' plot, Kensico Cemetery, Westchester County, New York.

HARRISON GREY FISKE

Harrison Grey Fiske, 81, theatrical producer, manager, playwright and husband of the late Mrs. Minnie Maddern Fiske, the noted actress, died of a heart attack September 2 at his home in New York. He had been ill only a few days.

A leading figure in the American theater for more than 30 years, Fiske had been living in semi-retirement since the death of Mrs. Fiske in 1932. He had produced more than 140 plays, one of the most notable having been *Kismet*, in which the late Otis Skinner starred in New York in 1911.

Born in Harrison, N. Y., Fiske began his theatrical career as an editorial writer and dramatic critic for *The Jersey City* (N. J.) *Argus*. Later he was dramatic critic on *The New York Star* and *The New York Dramatic Mirror*. While with *The Mirror* he was constantly engaged in heated editorial bouts with other publications. He was instrumental in interesting actors in forming the Actors' Fund of America. At the age of 20 he became editor and sole proprietor of *The Mirror*.

In 1890 he married the popular young actress, Minnie Maddern, and subsequently began the production of Ibsen plays and others that made Mrs. Fiske famous in the American theater. Some of the top-notch productions which he staged about the turn of the century included *Tess of the D'Urbervilles*, *Leah Kleschna*, *Becky Sharp*, *Salvation Nell* and *Mary of Magdala*. In 1914 he made an unsuccessful attempt to star the Russian ballet dancer, Lydia Lopokova, in *Just Herself*. The show ran one week and folded, whereupon Fiske was adjudged a bankrupt. A year later, however, he paid off his creditors and started anew.

Some of the plays he produced after his comeback included *The Merry Wives of Windsor* with a distinguished cast which included Mrs. Fiske, *Ladies of the Jury*, *Mrs. Malaprop* and *Mrs. Bumstead-Leigh*.

His last production was *Against the Wind*, presented in Chicago in November, 1931, with Mrs. Fiske in the leading role. The play did not reach New York, but closed soon after it opened due to the forced retirement of Mrs. Fiske because of illness. She died the following February.

At the time of his death Fiske was writing his autobiography and had reached the year of 1912 when heart attacks interrupted his writing.

He leaves no immediate survivors.

Private funeral services were held September 5 at the Walter B. Cook Funeral Home, New York.

NED WAYBURN

Ned Wayburn (Edward Claudius Wayburn), 68, stage director, dance instructor and song composer, died September 2 at his home in New York after an illness of eight months.

A stage executive 41 years, Wayburn was associated with the staging and direction of more than 600 musical productions. He directed productions for the most prominent musical show producers, working five years with Klaw & Erlanger, five years with the Shuberts and seven years with the late Florenz Ziegfeld.

In addition to his work on the stage Wayburn also attained fame as a dance instructor. He founded a dance school in 1905, concentrating on acrobatic and tap dancing. Many of the modern musical comedy stars were trained in his school.

A native of Pittsburgh, Wayburn started in the theater in amateur shows. He later became an usher in the Grand Opera House, Chicago, and appeared as a walk-on in many productions. He also tried his hand at singing and dancing, and did a tour in vaudeville as an early ragtime piano player. His first New York appearance was in 1897 in the play *The Swell Miss Fitzwell*, with May Irwin. During the next two years he toured the United States in a play, *By the Sad Sea Waves*.

In 1901 he began his career as a director with the Four Cohans and was identified with the stage principally as a director thereafter. In 1912 and 1913 he directed *The Passing Show*. Later in 1913 he went to England where he was engaged to produce several shows at the London Hippodrome. He returned to this country in 1915 to direct *Town Topics*. His best known shows were the *Ziegfeld Follies*, which he directed from 1916 to 1919 and again in 1922 and 1923. He also staged *The Poor Little Ritz Girl*, *The Ed Wynn Carnival*, *Hitchy-Koo* and his own *Ned Wayburn's Gambols*.

His most recent production was a cavalcade of Ziegfeld shows, which he staged in April, 1941, at the Waldorf-Astoria Hotel, New York, for the benefit of the American Theater Wing of the British War Relief Society.

He was the author of *Syncopated Sandy*, a song which sold over a million copies.

Surviving are his third wife, Mrs. Marguerite Kirby Wayburn; a son by a previous marriage, Ned Wayburn Jr., and a brother, Ralph Wayburn.

PARKER—Charles P., 68, show painter, of a heart attack in Shreveport, La., August 27. He had been pictorial and scenic artist on the Mimic World Shows for 15 years and was well known on the Ringling-Barnum circus and former A. G. Barnes Circus. Interment in Greenwood Cemetery, Shreveport.

PARSONS—C. L. (Poss), 50, sports director of Station KOA, Denver, August 27 at his summer home in West Yellowstone, Mont., of a heart attack. A former newspaper editor, Parsons was slated to become news editor of KOA September 10. Survived by his widow and a son.

PATERSON—Walter, 31, radio actor who played the role of Nicky in the serial *One Man's Family*, found dead in his car from carbon monoxide poisoning September 2 in Hollywood. Survived by his widow and a daughter.

PERO—Wilson Fred, 63, entertainer, sword-swallower and juggler for more than 40 years, September 1 in St. Louis. He was with the Ringling Bros.' circus from 1905 until 1910. Since then he worked fairs, celebrations and night clubs in the vicinity of St. Louis. Services September 4, with interment in St. Louis. Survived by his widow, a son and three daughters.

REEVES—Samuel, father of Ruth Lyons, woman commentator on Station WLW, Cincinnati, August 31 in Cincinnati after a long illness.

RIPLEY—Ralph L., 69, manager of the Codman Square Theater, Boston, August 28 at home in Dorchester, Mass. A veteran of over 40 years' association with the theater, Ripley had also been manager of the Lyceum, Gayety, Olympia and Columbia theaters, all in Boston. He leaves two sons and three daughters.

SCHAFUS—Fritz, former operator of the Berlin Cafe, old-time Detroit night spot, August 23 at Eloise Hospital, Eloise, Mich.

SPEARS—Helen Van Lidth, 58, in Chemical Hospital, Freeport, Tex., of a heart attack on September 2. She owned and managed concessions with major

league shows dating back 26 years when she was with Con T. Kennedy Shows and Panama Exposition, San Diego. Burial in Forrest Park Cemetery, Houston. Survived by a husband and a son.

THOMPSON—Alvin S., 55, booker for orchestras and former owner and operator of the Esther Beach pavilion, August 30 in a Madison (Wis.) hospital. Thompson served as a booking agency for more than 25 years and at times had more than 20 orchestras under his direction. Survived by his wife, a son, a daughter, his mother and two sisters.

THERE IS A STAR IN
THE HEAVENS TONIGHT
TOL TEETER
(Who Passed Away Sept. 2, 1941)



"Some may think you are forgotten
Because on earth you are no more,
But in my memory you are with me
As you always were before."

Your Wife,

Nellie Teeter

John Willard

John Willard, 57, author and novelist, best known for his melodrama, *The Cat and the Canary*, died August 31 of a heart attack at Hollywood Hospital, Los Angeles. He had also written for the films and was the author of many books.

Willard was a captain in the Army Air Force during World War I and was also well known as a golf and archery enthusiast. He was a member of the Players and the Lambs clubs, New York. He was an actor as well as a writer, and appeared in the role of Harry Blythe in *The Cat and the Canary*. Among other plays he wrote were *Sisters*, *Adventure*, *The Green Beetle* and *Thou Shalt Not*. He collaborated with George V. Hobart in *The Blue Flame*.

Willard, a world traveler, had been a resident of Southern California 10 years.

He is survived by his widow.

TODD—Arthur L., 47, studio cameraman, of a heart attack while on vacation at Oceanside, Calif., August 28. Formerly an employee at Warner Bros., he had been filming army activities in recent months. His last feature was *South of Suez*. Services August 31. Survived by his widow, Mrs. Dorothy R. Todd; a son, a daughter, his mother, a sister and three brothers.

WESTFALL—Paul H., 69, former actor, August 27 in Atlanta after a long illness. He had portrayed President Woodrow Wilson in the play *All for Democracy* during the last war.

Marriages

KIRKLAND-LEE—Alexander Kirkland, actor, and Gypsy Rose Lee (Louise Hovick), actress and former burlesque stripper, August 30 at Highland Mills, N. Y.

CONKLIN CNE SUB BOWS BIG

Dromes Out, Purtle Plans Animal Show

AUGUSTA, Me., Sept. 5.—Earl Purtle's Motordrome, a standard attraction with the World of Mirth Shows for many years, was closed here on August 25 for the duration, after inspectors attached to the local ODT office said that it was in violation of existing orders.

Local inspectors were not clear as to the ruling involved, with the result that Purtle went to Washington, where, accompanied by Melvin D. Hildreth, Washington attorney, he was informed by Christopher J. Dunphy, head of the outdoor amusement division, WPB, that all motordromes are classified as automotive thrill shows and are in direct violation of ODT Order No. 14, which became effective July 10. While no specific mention of motordromes is made in the order, the terminology is so broad as to make their inclusion unmistakable, it was said.

Purtle, who used seven lions in presenting his show, has formulated plans for a wild animal show.

Quinn and Canaries Hurt in Auto Crash

DETROIT, Sept. 5.—John Quinn, owner-manager of the World of Pleasure Shows, and Vic Canaries, a visiting general agent, formerly of the Sheesley and the Dodson shows, were badly injured in an automobile accident near Ann Arbor Thursday morning while en route to Mason (Mich.) Labor Day Celebration. As Quinn was trailing his truck convoy another car swerved into his car from a crossroad. The auto was damaged beyond repair and both men had to be cut out of the wreck.

Quinn suffered shattered knee caps and Canaries compound fracture of a leg. Both sustained head and body bruises. Mrs. Quinn had them moved from Ann Arbor Hospital to Grace Hospital, Detroit. Diagnosis, unless complications set in, indicated they will be hospitalized from 6 to 10 weeks.

Half of the show is in Farmington for Labor Day dates. The show will continue on its schedule and finish the season at Pinconning Street Festival in October. Active management has been taken over by Mrs. J. Quinn; brother-in-law, Al Kelly, and General Representative H. L. Allen. Bill Pattewente, lot man, took over at Mason.



BOB NEELEY, manager of the Side Show on Four-Star Exposition Shows, was the guest of honor at a party tendered him by the personnel recently before his departure for Norfolk, Va., to join the United States Naval Construction Regiment. He received a number of gifts.

Toronto Hails Fair for Britain

Paid gate of over 118,000 on first three days—exhibits help war charity

TORONTO, Sept. 5.—Fair for Britain, August 31-September 12, sponsored by the Toronto District Business Men's Council, registered a paid gate attendance of over 118,000 thru the first three days of the engagement in Riverdale Park here. Monday had 26,680; Tuesday, 26,682; Children's Day, Wednesday, 64,641.

Visiting showmen and many others have declared this will be the most successfully promoted event ever held in the Dominion. Based on gate attendances on the first three days, they estimate total gate should reach about 400,000.

J. W. (Patty) Conklin, who interested The Toronto Evening Telegram and the Business Men's Council, which comprises 35 community business groups, in staging the event for the benefit of The Telegram's British War Victim's Fund, is presenting the Conklin Shows on what is said to make up the largest midway ever seen here. With the absence of the Canadian National Exhibition here this year, an amusement-hungry public has accepted with enthusiasm the Fair for Britain as a substitute for the 63-year-old event. Operating behind a 10-cent pay gate, with all admission funds going (See FAIR FOR BRITAIN on page 31)

Army-Navy Fund: Total \$132,588

NEW YORK, Sept. 5.—Carnival organizations forwarded \$2,373.82 to the Army and Navy Relief Fund this week and sent the grand total soaring to \$132,588.93, a figure which assures \$150,000 before the drive concludes. O. C. Buck Shows crept into the week's leadership, only a few dollars separating that midway from Cetlin & Wilson and James E. Strates shows.

Contributions of \$50 and upward follow:

O. C. Buck	\$442.00
Cetlin & Wilson	421.40
James E. Strates	406.28
Art Lewis	168.00
Scott Exposition	126.00
Bantly's	109.52
Endy Bros.	101.50
W. C. Kaus	84.00
Dyer's Greater	69.62
M. & M.	57.96
George Clyde Smith	56.66
Gerard Greater	54.00
Coleman Bros.	50.00
Pryor's All-State	50.00

Other donors were Dick's Paramount, O. J. Bach, Cumberland Valley, Barkoot Bros., W. S. Curl, Eddie's Exposition, Pioneer Victory and G. E. Borders.

Kaus Nets \$5,000 In War Bond Drive

HARRISONBURG, Va., Sept. 5.—American Legion and Veterans of Foreign Wars Posts sponsored Kaus Exposition Shows to raise funds for an USO clubroom here, August 24-29, which proved a big success. Many members of the personnel assisted in selling War Bonds on the city's square on Saturday. Those who participated were George F. Whitehead, business manager; Johnny Appelbaum, "Preacher" Munroe, Ray McWethy and Charley Gramlock. Bond drive was sponsored by Station WSVA, and with the assistance of showmen and committee members about \$5,000 worth of War Bonds and Stamps were sold.

Business Manager Whitehead, former captain in Canadian Army, addressed the crowd with memories of 1918. Mayor and other officials congratulated Adolph Kaus and those who helped to make the drive a success. Combined committee was headed by Captain Klingstein, of World War I. Band concerts and parades helped bring people to the streets and to the lot. Bonds were used as gate prizes nightly. Ben Braunstein emceed the bond drive. Station WSVA and local newspapers co-operated.

Bedford Up 50 Per Cent With Return Of Midway to Fair

BEDFORD, Pa., Sept. 5.—After an absence of several years, Cetlin & Wilson Shows returned to play Bedford Fair, August 24-29, and were welcomed back. At a dinner the fair board announced that grosses were up 50 per cent and the biggest in history. This was the show's sixth appearance here, they having played it before the independent midway policy was put in effect.

On Friday a War Bond sale was held in front of the grandstand, with Irish Horan as head salesman. Over \$18,000 in bonds were sold with CW folk buying over \$5,000 worth.

A special dinner in the cookhouse was served. Guests included George Goodrich, A. C. Brice, Jean Carlson, Brownie Brice, Grant Cummins, Mrs. Bud Price, J. Warren Michale, Cliff White, C. W. Higgins, Peter Bantatto, Mr. and Mrs. William Cowan, I. W. Brice, R. Richland Elchilbeizer, Mr. and Mrs. Jack Wilson, Mr. and Mrs. I. Cetlin, R. C. McCarter, Mrs. Ethel Smith, Billy Brice and William Brice. Bedford date was the shows' first fair of the season and gave it a flying start.

World of Today Holds Up At Sedalia and Springfield

SPRINGFIELD, Mo., Sept. 5.—World of Today Shows, playing Ozark Empire District Fair here, September 1-7, had business at Missouri State Fair, Sedalia, August 23-30, practically up to that of last year, reported Denny Pugh and Joe Murphy, owners. Despite heavy drop in Sedalia attendance, show's receipts for 1941 and 1942 did not vary \$100, they said.

Midway business here was running ahead of that of last year for the first three days.

Royal American Returns To Play Lot in Chicago

CHICAGO, Sept. 5.—Following its engagement at Minnesota State Fair, which closes Labor Day, Royal American Shows will return to Chicago next week to play the lot at 87th and Anthony, where Rubin & Cherry Exposition's first Chicago engagement was played in July.

RC continues to play Chicago lots. Show moved to 51st and California Tuesday (1), its eighth week in Chicago, and indications now are that it will remain in the city into October.

Representatives of the ACA are scouting for available places to winter the shows.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Jerk Water, Ark.

Week ended September 5, 1942.

Dear Editor:

This show has not suffered a labor shortage because out of its 870 employees only 18 are under 60 years of age. We even advertise the fact. Our gal show titled "Sex Warmed-Over Revue" uses special paper, reading, "Only Eight Under 80." Its ingenuite boasts of being the only Civil War gold-star mother who is still grinding. The fact that all our people are old-age pensioners saves the office a weekly pay roll. While most shows are sending out night riders or untalent scouts, this show has a standing order with several old folks' homes for new arrivals who would like to troupe. A "Help Wanted" bulletin is mailed to each home weekly. The one posted in homes this week reads, "Wanted! Man between 65 and 85 to act as geek. Experience and intelligence unnecessary. Extra favors if you can glom. Clean, pleasant and interesting career ahead for the right party."

Occasionally the office plays a blank

in selecting help. Not long ago we sent a party a bus ticket and 75 cents expense money to come on as a fire eater. But he wouldn't co-operate in home defense fire laws. He refused to allow the man who clips our livestock to remove his two-foot beard and he wouldn't take off his celluloid collar. Being hooked for the expense dough, the bosses placed him on the front of Hermit's Cave, a funhouse. It was first titled in the singular, Hermit's Cave, but on account of having a surplus of long-bearded men, the office had its painter change the apostrophe.

Shows' canvas is handled by several tribes of early-day Wild West Show Indians. That is why we have what other showmen call peculiarly shaped tents. They are all of the tepee type and can be easily erected by the squaws, who haven't forgotten their early training. Most of our workers fight to hold tractor and teamster jobs. The train-crew members do only light work as hook-rope men and chockers. The tough work of

(See BALLYHOO BROS. on page 31)



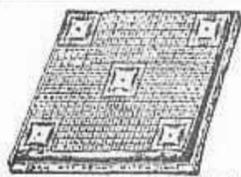
E. B. BRADEN, veteran carnival legal adjuster, who is rounding out his 30th year in amusement business and is now with the Art Lewis Shows. He has held executive positions with a number of outdoor organizations and is widely known as a soft-spoken, gentlemanly show counselor. His home is at Braden Hollow, Tenn.

SLA Red Cross Fund

CHICAGO, Sept. 5.—Showmen's League of America's Red Cross fund has made substantial progress since the last report, 10 shows having contributed nearly \$1,000. Shows and amounts are as follows:

Alamo Exposition Shows	\$ 40.55
All American Exposition Shows	44.25
Beckmann & Gerety Shows	317.30
Bunting Shows	20.50
M. J. Doolan Concession Co.	200.00
Johnny J. Jones Exposition	80.00
Keystone Modern Shows	15.50
Royal American Shows	44.10
Scott Exposition Shows	20.00
Wonder Shows of America	163.72

Total\$945.92



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each .03
Analysis, 8-p., with White Cover. Each .15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05
Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Outja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. 35¢
Signa Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

MIMIC WORLD SHOWS WANT

Concessions and Shows for the balance of season, including Natchitoches, La.; Oak Grove, Bastrop, Rayville, Monroe, Arcadia, Alexandria and others to follow, and we stay out until Christmas. Want Shows with own transportation and equipment. Concessions—Fish Pond, Photos, Ball Game, Pitch To Win, Seales, Penny Arcade, Lead Gallery, Carnel Corn, Hoopla, Dart Game, Grab or Cookhouse, Country Store, Diggers or any legitimate Stock Concession.

Communicate with S. B. BOYLE
1708 Creswell St., Shreveport, La., at once.

GIRL DANCERS

\$40.00 Salary

Want two Professional Girl Show Dancers to join at Erie, Pa., Thursday, Sept. 10th. Guarantee \$40.00 per week salary. Prefer girls I know. Answer to

KAY WEISS

Care Penn Premier Show
26th and Pittsburgh Sts. ERIE, PA.

WANT

Side Show People. Freak to feature, also Lecturer-Magician and any good Working Act. Want to hear from Ira Reser, Henry Thompson, Duke Alvarado, Lucky Ball, Frances Murphy. All wire

MARK WILLIAMS

Care GOODING SHOWS
Columbiana, Ohio, until Sept. 12th; week of Sept. 14th, Sidney, Ohio.

BUNTING SHOWS

WANT

Merchandise Concessions of all kinds for Chatsworth, Illinois, Victory Festival on the Streets, Sept. 15 to 19; Galva, Illinois, Home Coming, 22 to 26, on the Streets. Address: Wilmington, Illinois, this week.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

GOOD Labor Day?

BEN BRAUNSTEIN, press agent for Kaus Exposition Shows, went to New York to be examined for the army.

RAY WHEELOCK cards from Phillips, Wis., that new canvas arrived for his Athletic Show on Bazinet Shows.

HANG onto your folding cabbage. Winter is coming.

"LEFT Convention Shows and opened at Brogan's Club here on September 1," cards Rac-Terrill from Buffalo.

FORMER cookhouse operators, Mac and Cora McClellan have purchased White Way Cafe, Kennett, Mo., and given up the road.

WEEK following Labor Day is usually the jumping-off time for Southern tours.

IRENE DeMARS, booking agent, Minneapolis, underwent an operation there on August 20 and is recuperating in Elgin Hotel and agency office.

TOM GOOCH is asked to get in touch with his sister, Mrs. J. M. Trenkel, 402 Jordan Street, Jefferson City, Mo., due to illness of his mother.

is thru with the road. He celebrated his 89th birthday on September 4.

ED C. (BLAZE) ANDREWS writes from Baraboo, Wis., that he is doing fire eating and magic with Barney Lamb's Side Show on Gold Medal Shows, which has been playing Wisconsin fairs to good business.

COOL August nights made many think of the coming winter and "What did we do with our summer's wages."

JAMES QUINN, general agent of O. C. Buck Shows, is in Franklin Hospital, Malone, N. Y., with a broken ankle. He will be confined for two or three weeks before returning to his duties.

ROSS AND ROSS (Margie and Leonard), bag'punchers, formerly with Johnny J. Jones Exposition, are working clubs in and around Philadelphia, where they recently purchased a home.

CONCESSION agents do not mind listening to reason, providing its not the same one every time.

BOB SMITH and Joe Allen, members of Harry Lewiston's Side Show on the Happyland Shows, lettered from Traverse City, Mich., that they have entered the army.

CLARENCE H. CHESHIRE, former candy butcher on Rubin & Cherry Exposition, is serving with the Marine Corps in San Diego, Calif. This is his second enlistment, he having served in World War I.

SHOWMEN'S failures have a great educational value. But by the time they get educated—it is time to retire.



BURR VAN AULT, son of Mr. and Mrs. P. Van Ault, Penny Arcade operators on Cettin & Wilson Shows, enlisted in Tank Corps and holds the rank of corporal. He is now overseas.



L. J. ROBICHOUD, who has spent the biggest part of his life as a showman and the past three years with the Art Lewis Shows, is attending Three Service Naval School, Class 542 C, N. O. B., Norfolk, Va.

HOT-HEADED suitcase promoters never count 10 before organizing a show.

FRED D. (BROADWAY) WALKER advises from Pennington Gap, Va., that he is with Crystal Exposition Shows and is enjoying a good season.

PVT. ROBERT W. TILTON, formerly with George Vogstad's Zarima Show, infos that he is stationed at Keesler Field, Miss.

EVEN when a midway is legit selfish politicians won't take back seats.

GEORGE AND BELL KNOLL, concessionaires, have left the road for the duration and both are working in a war plant at Detroit.

"SAHARA ROSE and company were guests of Billy Logsdon on the Dixie Belle Shows at Loogootee, Ind., recently," cards Tex Putegnat from Elnora, Ind.

AFTER trouping to see America first, many of the profession's youngbloods are now trooping to see the world.

BOB (POPEYE) PAUL, facial contortionist with Al Tomah's Side Show on James E. Strates Shows, reports that it is clicking.

J. C. ROBSON cards from Verona, N. C., that he recently visited Max Gruber in Philadelphia and that C. P. Vandiver is in Verona with him.

IT also sometimes happens that the fatherly, generous midway ride or show manager has an Amazon wife.

VET carnival mallman and The Billboard sales agent, Frank LaBarr is in Miami with W. D. Bartlett and says he

HELEN RUNGE was recently tendered a surprise birthday party by friends on the Royal American Shows. Vivian Richby planned the party and baked the birthday cake. Event was held in House of Buddha on the midway.

W. E. (BILL) FOYE, who for many years was VFW committee head and who sponsored carnivals in Uniontown, Pa., visited The Billboard Cincinnati offices while attending the VFW national convention last week.

SOMETHING we haven't read this fall: "New canvas for the entire midway arrived and will be erected at our first fair."

LOUIS (POPEYE) KUNKLE infoed from New Salem, N. D., that he closed with Badger State Shows after losing his show equipment in a wreck and was en route to Los Angeles, where he plans on opening a cafe for the duration.

EVERYTHING comes to he who hustles while he waits—especially if he advertises for the future.

RALPH SHARP, former employee of Felix Adam's Artists and Models on Blue Ribbon Shows last season, advises from Albany, Ga., that he was married to Katharine Flynn recently. He is taking

In the Swim

DURING the public wedding era, every midway showman planned on such promotions as they resulted in turnaway houses. A Water Show operator seeing other shows grossing heavily on such occasions, decided to follow suit and offered \$10 to any employee who would be willing to stand for a mating on the rim of his diving tank. One day a water clown came to him and whispered that he had fallen in love with and had proposed to a local girl, who had accepted him under the \$10 arrangement. It was love at first sight of the Merry-Go-Round with the local lass. Calling the girl, who had been hiding behind a wagon, she agreed to all arrangements and received the blessings of the manager. The show making a two-week stand in the town, the wedding was advertised for the second week, with window cards that read: "Big Public Wedding in Monster Water Circus. Local Girl to Wed Clown. Guess Who? She May Be Your Neighbor's Daughter," and the date. The eventful night arrived and to keep the preacher from chilling, the manager paid him \$7 in advance and asked for a receipt. To the tune of a callope, the top was jammed with curious natives and the wedding went over without a hitch. While the minister was filling out the marriage certificate the manager looked out and saw hundreds of people clamoring for admittance, as they did not know that the event was over. Rushing back to the preacher, the manager cracked, "Don't blow. There is another tip out in front. Marry 'em again and I'll weed you another seven bucks." "My good man," began the clergyman, "this couple is already married and I'll not commercialize such a sacred event." "What!" yelled the showman, pointing at the marriage certificate in the minister's hand, "You won't rebash for double dough and only have to throw that same piece of stock?" Incidentally, later the bride left the groom after the novelty of being with it wore out and over a misunderstanding. She thought he had said that his salary was \$50 instead of \$15.

a course in radio announcing there from his former employer.

IF your gas rationing card won't carry you where you want to go, stop in a grove for a week and call it a park.

MR. AND MRS. RUSSELL WATKINS, members of Ideal Exposition Shows, were admitted to Allegany Hospital, Cumberland, Md., for treatment for injuries received when a tractor and semi-trailer turned turtle while en route there.

"ENJOYED a visit with Grand Union Shows when it played here. This is my first year off the road in 20. Plenty of cotton and soldiers in the Lone Star State. Many troupers are getting their tackle ready for Gulf Coast fishing this winter," writes Louis Bright from Waco, Tex.

WHEN his employees gathered at his office tent on closing night, after a bad season, to see if they would get paid, a suitcase manager orated, "In the lottery of life we can't all be winners."

L. W. (DUKE) JEANETTE, Side-Show manager with John H. Marks Shows,

L. C. McHENRY SAYS:

"Our reports on BIG ELI NO. 12 may not be tops—but we are proud of the Gross." Mr. McHenry advises that after all these years "Old Reliable BIG ELI still tops the Midway."

Long-Time Ride-Men: F. L. Plack, M. J. Doolan, E. C. Velare, F. E. Gooding and L. C. McHenry prefer the No. 12 on their Midways.

BUY ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Ave. Jacksonville, Ill.

Account Disappointment
Want to book good Cookhouse for Freeport Free Fair, Sept. 9 to 13.
WM. HOFFNER
Freeport, Ill.

and James M. Victor, bandmaster of Victor's Band, playing the grandstand show, met for the first time in 30 years during Roanoke (Va.) Fair. They were together on the Ferrari Shows in 1912 when Victor had the band and "Duke" was Side-Show impresario.

WHEN one sees the valuable stock on today's concession shelves we wonder why the early-day booth player was satisfied with winning a bag of sachet powder.

MEMBERS of Sol's Liberty Shows welcomed Mrs. Walter A. (Sadie) White on the grounds while the shows were playing Quincy, Ill., last week. Lillian and (Shep) Sheppard and Emily and David Friedenheim spent much time at Mrs. White's home. Mrs. Sheppard and Mrs. Sol Solomon placed flowers on the grave of Walter White.

A general agent is a referee who stands on the sidelines with a contract for the manager to verify, knowing that the manager is afraid to say "yes" because his wife is waiting to contradict it.

BERTHA (GYP) McDANIEL, operator of the Arcade and Kocky Road to Dublin on Johnny J. Jones Exposition, was guest in Cincinnati of Mr. and Mrs. Claude R. Ellis for several days last week while the show was playing Columbus, Ind. She also recently visited relatives in Anderson, Ind.; Happyland Shows in Michigan and her father and brother in Kenora, Man., and Somerset, Man., respectively.

WE'LL bet a last year's mileage book against an Annie Oakley meal ticket that the average midwayite looks forward to the coming spring opening with more pleasure than he does to the fall closing.

FAIR FOR BRITAIN

(Continued from page 29)

to the British War Victims' Fund, a substantial sum is in sight for this charity.

Exhibits of Province

Conklin Shows, laid out on seven acres, is the first large-sized amusement organization ever to appear in this city-owned park. On the grounds has been erected a huge top, known as the Ontario Provincial Government exhibit tent, in which the departments of fishing, agriculture, mining and education have installed interesting displays.

Other elaborate displays in the provincial tent are those of the Canadian Women's Army, War Savings Staff, Civilian Defense Commission, Kiwanis Club,

Whether or No

ROBIN GILLYWAGON, who operated Great Method of Meteorology Exposition, spent most of his time looking at the skies. On clear days he worried with, "It's too hot for perfect weather to continue." At sunset hour he would study the clear skies with, "A lull before the storm," and when still clear at closing time he went mad shouting, "Everybody guy out and stand by. I feel wind in the air." So it went, day in and day out, with Gillywagon a raving weather prophet who was hard to get along with. He warned his agents against booking near hills because of landslides. He told them never to put his show near a volcano and, above all things, to keep it out of known cyclone areas. Each agent was equipped with a throw-around weather almanac and told to guide his booking according to weather forecasts therein and to pay committees according to weather reports. If the almanac predicted "fair," then give committees a fair guarantee. If it said "rain" then book on straight percentage. When the almanac tricked the agents there was the devil to pay. He carried rain insurance when it didn't rain and had none when it did. He installed lightning rods on all rides and light towers to further his protection. Between looking at the skies and sending his agents a continuous stream of wires asking for weather reports ahead, he managed to run the show. The fact that the show prospered was sufficient evidence that if you knew weather you didn't have to know show business. While the show was playing on the West Coast a tremor shook the high rides so badly that parts of them crashed to the ground. Rushing to a telephone, Gillywagon called his agent. "You're fired!" he yelled. "Why?" asked the agent. "Because I want a man who has the shows' interests at heart. Just why in the hell didn't you consult a seismologist before booking this spot?"

Fivefold Patriot

AN early-fall cold rain had fallen all day. At dusk Dime Jam Johnson and some cronies were seated under a makeshift canvas fly watching a muligan stew boil. Thoughts of future army life were in their minds and the chief topic of their conversations was, "Who in show business has already made the biggest sacrifice toward aiding the war effort." "The boss of this show is putting 20 per cent of his profits into War Bonds," incoed one, while fashioning a spoon out of shingle with his jackknife. "I worked for a manager last spring who not only bought bonds but insisted on his help putting 10 per cent of their pay into them and he taught us to save," upped another. "What made you leave a job like that?" he asked. "According to his rated nightly weed, I figured that the war would be over before I paid for a bond," was his answer. "You fellows think that is giving?" started Dime Jam. "I worked the front of a Two-Headed Baby Show for a manager who went all out in his war effort. He donated his first week's profit to the USO, following with the entire gross to Army and Navy Relief in his second week. The third week he gave his entire take to the Red Cross. Fourth week's gross was spent for War Bonds and he gave his car as metal junk to the government. While the rubber scrap drive was on he dumped the two-header into the scrap heap without collecting the penny a pound, and then he went to a recruiting office to enlist." "Where is he stationed?" asked a stew-hungry listener. "He ain't," was the answer. "What do you mean 'He ain't'?" "He was rejected and is now gathering out-dated window cards and lithographs in a pushcart to further his war effort."

Imperial Order of Daughters of the Empire, Overseas Tobacco Committee and other civic and fraternal groups. Tent, with 30,000 square feet of space, measures 126 by 286 feet. Adjoining the midway is a 5,000-seat stadium in which pageants, musical events, horse shows, cooking school, athletic demonstrations and military displays are staged. Interspersed with these activities are 28 broadcasts, including a number of the audience-participating type, which constitute one of the strongest attractions.

Exploitation Is Heavy

The entire promotion has been under direct supervision of J. W. Conklin. To exploit the engagement 155 24-sheet stands, 500 street cars, 2,000 sheets of paper and window cards, numerous radio spot announcements and display advertising in the three dailies and 21 smaller papers have been used. Despite *The Telegram* tie-up, good editorial support has been given by *The Globe and Mail* and *The Star*.

William H. Green, Conklin Shows' publicity director, working under direction of Frank E. Conklin, has been in Toronto the past month handling exploitation and promotion for the event.

BALLYHOO BROS.

(Continued from page 29)

poling is done by two giant trained chimps, directed by two over-age chute polers who hold their chains. Heavy work on rides is done with motor-driven hoists and our workers only fasten the parts together, which is second-childhood play.

Ancient & Toddle's Side Show boasts of the greatest collection of living antiques ever assembled. We have had shrunken-head-and-body exhibits on this midway, but never before did we have a collection of shrunken living fat girls and giants. Even the centenarian bottled two-headed baby has mustaches and goatees. Patrons can't tell whether the sword swallower is swallowing bayonets or merely hiding 'em in his beard. If the lecturer didn't wear a tux you couldn't tell him from the mummy in Annex No. 2. Thru the shows' weekly bulletin a half-and-half prospect was shanghaied from a home. He turned out to be one of those whole-hog-or-none fellows and refused to stand for only half of his beard being shaved off on what the management decided would be the woman's side of his body.

But there is one big thing that the labor situation has done for this show. We now have help who do not chase, and the cookhouse jackpots have switched from big dough to rheumatism and Charley horses.

MAJOR PRIVILEGE.

American Carnivals Association, Inc.

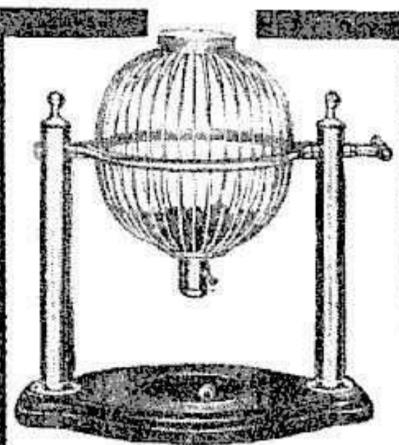
By MAX COHEN

ROCHESTER, N. Y., Sept. 5.—We had planned to visit Art Lewis Shows at Elmira (N. Y.) Fair but, owing to gasoline rationing restrictions, which have been recently imposed in this area, found it impossible to maintain our schedule, and regret that we have had to miss the visitation as planned.

Personnel membership totals continue to climb. During the past week additional memberships were received from Eddy Bros.' Shows. Standings in the annual membership race at present are: First, James E. Strates Shows, Inc.; second, Cetlin & Wilson Shows; third, Eddy Bros.' Shows.

Federal government has requested all trade associations to "skeletonize" their conventions and, in accordance with the government's request, we are working out plans to expedite the proceedings of our annual meeting. It is possible that we may be able to furnish those in attendance with copies of our annual report and thus save the time formerly used in reading it.

War Production Board has filed with us a new compilation of priority orders in force. It is announced that white oak lumber will no longer be available for civilian use. Office of Defense Transportation has requested all truck owners to join the United States Truck Conservation Corps by signing a pledge to practice preventive maintenance. Details are on file at this office.



Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG

Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

SNOW CONE — POPCORN SUPPLIES

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST., CINCINNATI, OHIO

MARKS SHOWS WANT

Experienced Ferris Wheel Foreman. Salary \$50.00 per week.

CAPABLE HELP ON ALL OTHER RIDES

LEGITIMATE CONCESSIONS OF ALL KINDS

CAN PLACE — Grind and Platform Shows with or without outfits for balance of the season until the middle of November.

MARKS SHOWS — This Week Richmond, Va.

CENTRAL AMUSEMENT COMPANY

We have the following Fairs: Murfreesboro Fair, Sept. 7 to 12; Whitakers Fair, Sept. 14 to 19; Rich Square Fair, Sept. 21 to 26; Windsor Fair, Sept. 28 to Oct. 3; Hertford Fair, Oct. 5 to 10; Edenton Peanut Festival, Oct. 12 to 17; Plymouth Fair, Oct. 19 to 24; Scotland Neck Fair, Oct. 26 to 31; Columbia Fair, Nov. 1 to 7; Bayboro American Legion Armistice Celebration, Nov. 9 to 14; all North Carolina. Then 6 more spots in North and South Carolina. These are all short jumps. Will stay out until Xmas. We have no worries about gas or rubber shortage. We are in the tobacco belt now; tobacco is selling high; best peanut and cotton crops in years. This string of fairs are proven good spots, ask the ones that were here last year. WANT SHOWS: Minstrel, Monkey or Animal, 10-in-1, Illusion, Mechanical City, Fun House, Motor Drome, Girl Show or any Show that can get money. Have complete Jig Show outfit, also have three 30x40 Show Tops for any one that has worthwhile attractions to put in them. CONCESSIONS: Bingo, Cookhouse or Grab, Penny Pitch, Ball Game, Pan, Rat, Pitch-Til-Win, Diggers, Penny Arcade, High Striker, American Mitt Camp, Dart, Popcorn and Candy Apples. No exclusive except Bingo. Can use any Stock or Concessions that can grind; no gypsies or flat joints. Want Ride Men for Tilt, Loop or any good Ride Help; wire or come on. Want one more Free Act to join on wire. Want White or Colored Band. All address: SHERMAN HUSTED, Murfreesboro, N. C. Wire or come on, no time to lose. P.S.: Want to hear from the following people: Frank Pope, Tom Hale, Bill Jones, Jack Coddino, Billy Coyne, Mark Williams, Sue Rogers, Walter Langford, Diamond Tooth Bill Arnetto. Wire, don't write.

KEYSTONE MODERN SHOWS WANT

Legitimate Concessions for Lewisburg-Ronceverte Victory Fair, Sept. 14 to 19, Taking Place of West Virginia State Fair.

Side Show Acts for office-owned Side Show, Second Men and Semi Drivers for Spitfire, Rolloplane, Octopus.

Want Cookhouse or Grab joint to join on wire.

Have few open dates in South. Have own Diesel Plants to furnish lights.

Fair Secretaries in North and South Carolina and Georgia, take notice.

All address KEYSTONE MODERN SHOWS, Elkins, W. Va., week of Sept. 7.

W. C. KAUS SHOWS, INC., WANTS

FOR

MARTINSVILLE, VA., FAIR, FOLLOWED BY HIGH POINT, N. C.; REIDSVILLE, N. C.

Octopus or Whip with own transportation. Any Walk-Thru or Illusion Show with own equipment. Good percentage. Girls for Girl Show. Musicians and Girls for Minstrel Show. Concessions of all kinds. Novelties. Ride Help: Good pay and long season. Wire or write RUSS OWENS, Manager, Galax, Va., this week; Martinsville, Va., next week.

SOUTHERN FAIRS—NOW

Want for Trenton, Huntingdon, Paris, Camden, Tennessee: Novelty Rides, Octopus, Rolloplane, Spitfire, Fly-o-Plane and Kiddie Rides. Shows—Monkey, Side Show, Athletic, Mechanical City, any others of merit. Address immediately.

H. V. ROGERS

Dyersburg, Tennessee.

WANT — WANT

Gallipolis, Ohio, American Legion Street Celebration, week Sept. 14; Boyd County Legion Street Fair, Catlettsburg, Ky., week Sept. 21. Want Tilt, Whip or Octopus; also Kiddie Ride. Want Bingo, Pan and Rat Game, Penny Arcade, Sound Truck, Cook House or Party to operate, one Penny Pitch, String Game, Buckets, Photos, Darts, Lead and Cork Gallery, Custard, Candy Floss and Apples, High Striker, Hoopla, American Palmistry. D. J. Brown, wire. All address:

JONES GREATER SHOWS

New Martinsville, W. Va., this week.

AMERICAN LEGION GRAPE CELEBRATION

Sandusky, Ohio, 8 days, starting Saturday, Sept. 12th to 19th, 2 Saturdays and 1 Sunday. In the heart of the arsenal workers. To be followed by 2 more celebrations in the arsenal district. WANT legitimate concessions of all kinds. Bingo and Cookhouses sold, all others open. No GRIFT at any time. WANT Shows with or without outfits. Capt. Mack can use young Lady for his Animal Circus. WANT Kiddie Ride, one more Flat Ride for balance of season ending in December; reasonable percentage. Useful Show People.

HUBBARD'S MIDWAY SHOWS

D. STACK HUBBARD, Gen. Mgr. Ligonier, Pa., Ill Sept. 10th; then Sandusky, Ohio.

FERRIS WHEEL FOREMAN WANTED

Must be sober and drive semi trailer. Those that wired before, wire again. Long season, sure salary. Other Ride Help for Tilt, Merry-Go-Round and Kiddie Autos. Must drive. ORGANIZED Minstrel Show, Colored Performers and Musicians. Tickets? Yes, no cash. Salary paid out of office and sure. CONCESSIONS for Buncombe Co. Agri. Dist. Fair, Asheville, N. C., week Sept. 14. Photos, Diggers, Ice Cream. Want Custard to join Sept. 21 for long string South Carolina Fairs. Independent Shows and Rides, Octopus, Roll-o-Plane or Loop. L. C. McHENRY, Mgr., Crescent Amusement Co., Spruce Pine, N. C., this week; Asheville, N. C., week Sept. 14.

FIFTY-FIRST ANNUAL BEAN SOUP HOME COMING CELEBRATION

McClure, Penna., all next week. Attendance last year 35,000. Want Shows, Rides and Concessions not conflicting. Ride Help. Wire or write

BRIGHT LIGHT EXPOSITION SHOWS

Oakland, Maryland, this week.

Dupont Amusement Co.

American Legion Celebration. Want legitimate Concessions of all kinds. Want Ride Help that drive on Merry-Go-Round, Ferris Wheel and Chair-o-Plane. Want Electrician that understands Light Plants. Want Shows: Monkey or 10-in-1. Want Rides: Octopus or Tilt. We have five Rides, two Free Acts. No grift. Address: LOU RILEY, NEWARK, DEL., WEEK OF SEPT. 7.

Victory Jubilee Wants

Ex. Cookhouse, Fishpond, Pitch Tilt U Win, Crab, Bowling Alley, Hi Striker, American Miff Camp, Rat Game, Popcorn and Apples, Cigarette Gallery, Country Store, etc. Grind Shows and Rides. What have you? We have Charleston for the winter. All replies: LIBERTY UNITED SHOWS, Spartanburg, S. C., Heart of City, Until Sept. 19th.

WANTED—OUTSTANDING FREE ACT

Prefer Flying Act. Three weeks' work or longer. Answer by wire. Also Performers for Colored Show.

PARK AMUSEMENT CO.

CLIFF LILES, Mgr., Bentley Hotel, Alexandria, La.

Barney Tassell Unit Show

Can place Kiddie Ride or Merry-Go-Round. Also Long or Short-Range Gallery or any legitimate Concessions that do not conflict. Only one of a kind on the Midway. Wire, write this week, Winchester, Va., right in town, as are all of our spots.

Los Angeles

LOS ANGELES, Sept. 5.—Members of the Pacific Coast Showmen's Association are being urged to send their names and addresses to Lou Johnson, executive PCSA secretary, when they enter the armed forces. Johnson adds that he doesn't want nicknames but the names under which they are serving and under which they receive their mail. The list of men who have gone into the service is steadily growing and as rapidly as possible they are being added to the plaque in the lounge.

Tom Hughes pens from San Francisco that he will be here in about 10 days. He is offering *Official War Films*, a 16mm. audio-visual history of World War II. Election for mayor of the Amusement Center, Mission Beach, is skedded for September 9. Main contenders for the title are Frank Redmond and Harry Wooding. Both boys contend that they are conducting clean, honest campaigns but the other fellow isn't. James W. Rogers is back in town fully recovered from a recent illness. Harry Chipman is expected to handle the advance on the Cole show in the Hollywood area. Joe Blash Jr. is in town from Arthur's Mighty American Shows.

ROUTES

(Continued from page 14)

Willis, Pat (Ambassador West) Chi, h. Wood, Napua (Lexington) NYC, h. Wood, Johnny (Music Hall) NYC, t. Worth, Coley (Rainbow Gardens) Chi, nc.

Y

Yost, Ben, Singers (Roxy) NYC, t. Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Ponca City, Okla.; (Fair) Duncan 14-19.
All American Expo.: Corinth, Miss.
American Expo.: St. Clairsville, O.
Anderson-Strader: Norton, Kan., 7-12.
Arthur's American: Lewiston, Idaho; Ontario, Ore., 14-20.
B. & H.: Maysville, S. C., 7-12; Lynchburg 14-19.
B. & V.: (Fair) Harford, Pa., 9-11.
Baker's Attrs.: (Fair) Akron, Ind.
Barkoot Bros.: Mt. Pleasant, Mich.
Bentley's All-American: (Fair) Port Royal, Pa.; (Fair) Blackstone, Va., 16-26.
Barker: Flat River, Mo.
Baysinger, Al: Senath, Mo.; Manila, Ark., 14-19.
Bazinet: Mt. Horeb, Wis., 10-12; Richland Center 15-18.
Beckmann & Gerety: Wichita, Kan.
Bee's Old Reliable: (Fair) Waverly, Tenn.; (Fair) Ashland City 14-19.
Bill-Joy: Swainsboro, Ga.
Blue Ribbon: Seymour, Ind.
Boswell Am.: Urbanna, Va.; Providence Forge 12-19.

Buck, O. C.: Dunkirk, N. Y.; Bath 14-19.
Buckeye State: (Fair) Boonville, Miss.; (Fair) Mobile, Ala., 15-27.
Bullock: Kershaw, S. C.
Bunting: Wilmington, Ill.
Burke, Frank: Alliance, Neb.
Byers Bros.: Metropolis, Ill.
Central Am. Co.: Murfreesboro, N. C.
Central States: (Fair) Beaver, Okla.; (Fair) Pawhuska 14-17.
Ceflin & Wilson: (Fair) Hatfield, Pa.; (Fair) Reading 14-19.
Cherokee Amusement: Gardner, Kan., 7-11; Hartford 14-19.
Clark's Greater: Indio, Calif.
Coleman Bros.: (Fair) Schaghticoke, N. Y., 7-11; (Fair) Greenfield, Mass., 12-16.
Colley, J. J.: (Fair) Wewoka, Okla.
Conklin: Toronto, Ont., Can.; Lindsay 14-19.
Crafts Fiesta: San Diego, Calif.
Crafts: Tulare, Calif.
Crescent Am. Co.: (Fair) Spruce Pine, N. C.; (Fair) Asheville 12-19.
Crystal Expo.: (Fair) Dungannon, Va.; (Fair) Rogersville, Tenn., 14-19.
Cumberland Valley: (Fair) Petersburg, Tenn., 7-12; (Fair) Pulaski 14-19.
Cunningham's Expo.: Ripley, W. Va.
Curl, W. S.: Blanchester, O.
Denton, Johnny J.: Franklin, Ky., 7-12; Scottsville 14-19.

Dobson's United: Waterloo, Ia.
Dodson: Dodge City, Kan.
Douglas: Toppenish, Wash.
Dudley, D. S.: Dumas, Tex.
Dupont Am.: Newark, Dela.
Eddie's Expo.: Canonsburg, Pa.; West Alexander 14-19.
Edwards, J. R.: (Street Fair) Andover, O.; (Fair) Wooster 14-19.
Elite: Parsons, Kan.
Elman: (Fair) Shawano, Wis., 8-11; (Fair) Black River Falls 12-15.
Eady Bros.: Danbury, Conn., 6-12; Stratford 14-19.
Fleming, Mad Cody: Columbus, Ga.
Frisk Greater: Blue Earth, Minn.
Garden State: Bowling Green, Va.
Gentsch & Sparks: (Fair) Shelby, Miss., 7-12; (Fair) Ita Bena 14-17.
Gentsch & Sparks, No. 2 unit: (Fair) Inverness, Miss.
Geren's United: Rising Sun, Ind., 8-12; Madison 14-19.
Golden Arrow: Plumerville, Ark., 7-12; (Fair) Des Arc 17-19.
Golden Belt: Waynesville, Mo., 7-12; Charleston 14-19.
Golden Medal: (Fair) North Judson, Ind.
Golden West: (Fair) Waukon, Ia., 8-11.
Gooding: Cassopolis, Mich.; Saginaw 14-19.

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated August 29, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The August 29 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

Gooding Greater: Fremont, O.
Grady, Kelle: Parrish, Ala.; Fayette 14-19.
Grand Union: Taylor, Tex.
Great Lakes Expo.: Mobile, Ala.
Great Sutton: Charleston, Mo.
Gruberg World Famous: Philadelphia, Pa.
Hames, Bill: Denison, Tex.
Happy Attrs.: Frankfort, O.
Happyland: (Fair) Alpena, Mich.
Heller's Acme: South River, N. J.; East Pater-son 14-19.

Heth, L. J.: Jamestown, Tenn.
Hoffner Am. Co.: Proport, Ill.
Holly Amusement: Warner, Okla.
Hubbard's Midway: (Fair) Ligonier, Pa., 7-10; Sandusky, O., 11-19.
Hughes's Greater: Monette, Ark.
Ideal Expo.: (Fair) Oakland, Md.; Frostburg 14-19.

Ill.-Ark.-Mo. States: (Fair) Oblong, Ill.
Jackson's Am.: Bennettsville, S. C.
Jones, Johnny J., Expo.: Du Quoin, Ill.; Evansville, Ind., 14-19.
Jones Greater: New Martinsville, W. Va.; Gallipolis, O., 14-19.
Kaus Expo.: (Fair) Covington, Va.
Kaus, W. C.: (Fair) Galax, Va.; Martinsville 14-19.
Keystone Modern: Elkins, W. Va.
Kidd, Texas: (West 7th & Camp Bowie) Fort Worth, Tex.
Legasse Am. Co.: Northampton, Mass.
Lake State: (Fair) Wheeler, Mich., 10-12.
(See ROUTES on page 54)

CIRCUS

Barlon's Society: (Fair) McConnelsburg, Pa., 9-14.
Beers-Barnes: Mt. Jackson, Va., 8; Lury 9; Shenandoah 10; Grotones 11.
Gould, Jay: Mediapolis, Ia., 8-10; Nauvoo, Ill., 11-13; Greenville 14-16; Gillespie 17-19.
Jones, Al, Wild West & Circus: Van Wert, O., 7-11; Sidney 13-16.
Kelly, Al G., & Miller Bros.: Imperial, Neb., 8; Wray, Colo., 9; Yuma 10; Idalia 11; Burlington 12.
King Bros.: Newport, Ark., 8; Searcy 9; Conway 10; Morrilton 11; England 12.
Lewis Bros.: Shawno, Wis., 9-11; (Fair) Wausaukee, Wis., 12-13; Kalamazoo, Mich., 16; Montpelier, O., 17.
Mills Bros.: Bloomfield, Ind., 8; Bedford 9; Loogootee 10; Washington 11; Oakland City 12; Mount Carmel, Ill., 14; Lawrenceville 15; Robinson 16; Newton 17; Effingham 18; St. Elmo 19.
Polack Bros.: (Shrine Circus, Coliseum) San Diego, Calif., 12-14; (Shrine Circus, Shrine Aud.) Los Angeles 17-26.
Ringling Bros. and Barnum & Bailey: Green Bay, Wis., 8; Oshkosh 9; Madison 10-11; Milwaukee 12-13; (Lake Front) Chicago, Ill., 14-27.
Russell Bros.: Richmond, Calif., 7-9; Antioch 10; Tracy 11; Turlock 12; Madera 13; Dinuba 14; Hanford 14; Visalia 16; Porterville 17; Wasco 18; Taft 19.
Wallace Bros.: Hattiesburg, Miss., 8; Gulfport 9; Biloxi 10; Mobile, Ala., 11-13.

MISCELLANEOUS

Army War Show (Soldier Field) Chi, 7-13.
Bradshaw, Ray, Orch.: (Pier) Fort Arthur, Tex.
Brown, Evans: (Elks Hotel) Quincy, Ill.
Dillon, Leonard (Lake Pontchartrain Park) New Orleans, 7-13.
Dixiana Tent Show: Mt. Groghan, S. C.
Doss Benny, Comedy Co.: Annona, Tex., 7-12.
Doss, Frank, Animals: Watkins Glenn, N. Y., 8-12.
Green, Magician: Codworth, Sask., Can., 9-10; Domrenny 11-12; St. Bricux 13-14; (Elks Carnival) Prince Albert 11-19.
Hayworth, Seabee Tent Theater: Creeds, Va., 7-12; St. Brides 14-19.
Hermes & Marlene, Magicians (Fair) Quebec City, Can., 7-12; (Fair) Renfrew, Ont., 14-19.
Lane Sisters: Di Pinto's Club, Philadelphia.
Long, Leon, Magician: Sheffield, Ala., 7-10; Florence 11; Tusculumbia 12; Memphis, Tenn., 13-15; Tunica, Miss., 16-17.
MacKnight, Hypnotist: Stanton, Ia., 17-19; Red Oak 21-23.
Marquis, Dr.: Sibley, Ia., 9; Wheaton, Minn., 10-11; Madison 12-13; playing fairs.
Ortons, Aerial: Waterford, Pa., 9-12.
Rickett's Dogs, school show: Oxford, Ala.
Sensational Kays: Elkins, W. Va., 7-12; Lewisburg 14-19.
Sherman Bros. & Tessie: (Rudd's Beach Club) Schenectady, N. Y.
Sisco, Henry, Tent Theater: Mershon, Ga., 7-12.
Williams, Rusty: Pikeville, N. C.
Wright's, Earl, Dogs: Mount Vernon, Ill., 14-15; Wooster, O., 16-17.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Daniel, B. A. (2-10): Colon, Mich., 7-12; Pulaski, N. Y., 14-16.
Douglas & Dolan: (Alp's Tavern) Brooklyn.
Douglas, Dorothy: (Palm Beach Club) Detroit.
Great Jaxon: (Moran's Wind-Up Club) Milwaukee.
Johnson, Judith, & Co.: (Salem Theater) Salem, Va., Sept. 10-12.
St. Onge, Joe & Ida: (Expo.) Granby, Que.
Romas, Flying (Fair) Jamestown, Tenn., 7-12.
Upps, Odessa: (Harrison Park) Danville, Ill.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Sept. 5.—Only a few weeks until opening of the regular fall and winter meetings. A pleasant visit to the Johnny J. Jones Exposition at La Porte, Ind., and Beckmann & Gerety Shows at South Bend, Ind., gave the secretary a nice day's work mailing membership cards for 1943 to a total of 54. A donation came from the Jones show in the amount of \$80 for the Red Cross war relief drive.

Rube Liebman, Richard N. Adams and Ray Van Wert are out of the hospital. Lieutenant Frank R. Winkley was a caller at the rooms. Bro. Maxwell Harris entered the service on September 7. Bro. Wolfe Rosenstein, Frankfort, Ky., in for a call, advises he is stationed at the former Stevens Hotel. Bro. C. D. Odom, in town for a visit, returned to Pittsburgh. Received news that Bro. Harry Mamsch had the misfortune to fall and break a leg. Edgar G. Hart stopped over en route to Toledo. Lou and the new Mrs. Leonard, in for a visit, returned to Hennies Bros.' Shows. Among callers at the rooms were Hort W. Campbell, J. C. (Tommy) Thomas, Sam Bloom, Max Brantman, Jack Pritchard, Charles H. Hall, Vince McCabe, Harry Price, Jack Benjamin, Percy Pivor, Mark Eelman, Joe J. Fontana, Vernon Moore, Zebbie Fisher, Sam Bloom, Jack Benjamin and Rube Liebman.

The directory committee is awaiting results from a recent letter sent out by President Carl J. Sedlmayr. Some have responded nicely, but the field is large and there is plenty of room.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 5.—Sid Goodwalt has the papers. He'll have a gun on his shoulder soon. Danbury seems to be the mecca. Boys are dropping into the rooms from all over with Danbury expo as their objective. Irving Rosenthal has designed a banquet ticket which is distinctive in the extreme. It positively exudes patriotism. Joe McKee has placed his order for 750 banquet tickets for distribution by Palisades Park go-getters. D. Stack Hubbard is back in the fold after quite a period of club inactivity. Ike Weinberg in from Harry Heller's show for a short rest before going to Danbury. Frank Miller, of the Big Show, was in town to purchase more gimeracks for his newly acquired estate in Westwood, N. J. Eddie Brown, of the West Coast, sends a nice letter and says Ray Smith is on the air plugging for a World's Fair for L. A. after the war. Brother Harry Nelson will again be at Brockton Fair with custard machines. A great jamboree was pulled by Cetlin & Wilson Shows at Bedford (Pa.) Fair. From a financial standpoint it was one of the best of the season. Arthur Campfield back from his mountain retreat as fit as a fiddle.

Dada King, Irving Gold, Jerry Barnett and Chick Goodman seen around the rooms recently. Fred LaReine in town for a few days. Louis Pasteur has enlisted in the Black Watch Regiment of the Canadian Army. Louis played this "joint" before, so goes back with his old rank of sergeant major. Sam Taffett is under the weather, but recovering rapidly, as is Alex Brown, who has had quite a siege of it. Jules Lasures in from Buffalo and headed for Danbury. Frank J. Kelly, Western showman recently with Beckmann & Gerety Shows, a welcome visitor. Frank Shean plumped right in and plumped right out again. He did say Virginia Beach okay. Twenty-five new members in August, and Harry Rosen brought in three to start the September drive on its way. Have you paid your 1943 dues? The card is white. Plenty of mail here for members whose addresses are unknown at this end. Sam Solomon came in to kick in with dues.

Ladies' Auxiliary

Sympathy to Sister Josephine Hankinson on the death of beloved husband, Ralph Hankinson. Sister Rose Lange's daughter, Edith, has made her a grandmother. Sister Margaret Lux, Endy Bros.' Shows, proposed Mildred Edwards. Vice-President Marlea Hughes sent applications of Gertrude Black and Lucy Nyce, of Norfolk. Treasurer Rose Rosen came thru with three from Coney Island—Ruth Kronish, Selma Danow and Rose Spiegel. Sister Vi Lawrence sent word of the death of Sister Irene Greene's mother. Sister Greene's whereabouts are not known to the secretary's office. Club extends sympathy to her in her grief. Letters from Sister Edna Lasures from Hamburg (N. Y.) Fair, also Sister Bess Hamid (Maine) and Sister Patricia Lewis, who is doing a splendid job in collecting dues and working on penny bag campaign. Sister Beulah Denmark, after spending summer in Maine with Sister Hamid, has returned to her Goldsboro (N. C.) home. Meetings will be resumed on September 23. Only paid-up members can participate in official activities. Have you paid yours?



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Sept. 5.—With the dues for 1942-'43 now payable, members of the Pacific Coast Showmen's Association are hewing the line with their sawbucks. At the same time new members and reinstatements are coming forward. Among those who jumped the gun and paid before they were due September 1 are Jack Brooks, Louie Bissinger, Casey

Carnihan, W. F. King, R. E. Keeler, Chuck Gammon, Alex Stewart, E. S. Fitzgerald, James L. Cooley, Lewis C. Rogers, Arthur L. Morrell, Charles W. Adams, William Steinhardt, George G. Keenan, Eugene Blakeslee, Sam E. Miller, Harry Wooding, Ernest Downie, J. E. Galloway, Bob Perry, Harry A. Gilman, Earl Harvey, Brad Shedron, Thomas G. Baldwin, Al Onken, Ralph A. Krooner, M. Lee Barnes, Charles Albright, Clyde Gooding, Frank Murphy, M. H. Ellison, Council Raiford, D. Teddy Texira, Frank S. Platten, Robert F. Criebler, W. J. Linstedt, Glen Whittiken, Victor Johnson, Jake Posey, Eddie Tait, Candy Moore, Sam Brown, Will Z. Smith, Charles McHaney, Milt B. Runkle, Billy Byrne, Frank McMahon, Malcolm D. Jones, Carl G. Gustafson, John Dobbert, Al Anderson, R. C. Lewis and Monroe Eisenman. Robert Mitchell has been accepted as a life member. His application has been approved both by the members' meeting and the board of governors.

New members who have been received into the membership include W. R. Tumber, Dr. Halligan Johnson, Lee H. Williams, Ross O. Keeler, William L. Emery, Truworth E. Willard, William D. Corbett, Nicholas Page, Sanford E. Payne, B. Bressette, James N. Patterson, Orla H. Wach, Dean Mays, Ken Pollard, J. E. Beams, Lawrence H. Peak, Charles C. Gregory, Carl L. Chase, Joseph W. Collier, Max Craig, Ralph C. Clinton, Robert L. Ellis and Jack Hughes.

Ladies' Auxiliary

LOS ANGELES, Sept. 5.—The meeting on August 24 was called to order by Second Vice-President Mabelle Bennett, who conducted the first part, and later First Vice-President Edith Bullock took over. Letters were received from Virginia Kline and Charles Rising, who reported on the recovery of his wife, Mary Rising, after a serious illness. A moment of silent prayer for Brother Abner Kline was held by Chaplain Minnie Fisher. Florence Darling won the bank award, and Lilliabella Lear, a recent bride, won the door prize donated by Marie Tait.

Red Cross Chairman Julia Smith reported the quilt completed at Secretary Horton's party and donations received from Mrs. Burdes, Rose Rosard and Vivian Horton. All articles will be listed and taken to Red Cross headquarters September 28. Mora Bagby will donate a trunk to put the donations in.

Fern Chaney was in for this meeting and turned in 10 subscription books sold and also brought in a new member, Gladys Bishop. Other members who turned in books were Anne Stewart, Vivian Gorman and Paulina Celeste. This was designated as San Diego Home Guards' night. Fern Chaney, Peggy Stenberg and Emily Mettler are members of the guards and were warmly welcomed by the Los Angeles crowd. Mrs. Mary Ford, a new member last year and in for her first meeting, gave an interesting talk.

A mock mayor election will be held at Mission Beach with Woodie and Redmond as chief participants. A dance and refreshments were planned for September 9, half of proceeds to go to the

Ladies' Auxiliary. Marlo Le Fors reported a rummage sale is to be held November 23 and 24. So save all your rummage. Ladies who spoke were Mrs. Burdes, Mrs. Bowen; Lieutenant Hovey, who entertained with stories of China; Mrs. Tully, Peggy Forstall, Peggy Stenberg and Paulina Celeste. The San Diego Guards will be hostesses at next meeting, Bazaar Chairman Vivian Gorman reported. Tillie Palmateer is working on a quilt. Pillow slips were donated by Jenny Rawlings. Idaho Delno donated a beautiful needle-point piece to be raffled off soon. Dues are due and payable September 1. Mail your dues in early to the secretary.

PIT SHOW TENT

No. 0-210—Used 20x128 Feet Off Center Ridge, Gable End, Push Pole Tent. Made in 3 pieces, equipped with zash cord at cave for attaching wall. 10 oz. army green duck trimmed in red. Tent is faded and in fair condition. Walls 9 oz. single filled khaki, 10' high. Top and wall **\$396**

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

SHOWMEN'S DAY

Is at Hand Again
Let's Make It Bigger Than Ever
The Pacific Coast
Showmen's Association

Invites Every Show and Every Showman,
Large or Small, To Join in the 1942
Showmen's Day.

And Remember To Send in a Member.
\$10 Pays the Way, Until September 1, 1943.
For Full Details Write to ROSS DAVIS,
Chairman Showmen's Day, P. C. S. A.,
623 1/2 South Grand Ave., Los Angeles, Calif.

CONCESSION TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

Dramatic End for 60 Ft. Top.
50x100 Skating Floor.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

SPECIAL BARGAINS

Used Marquee, 18x18, seventy-five dollars; good condition. Used 18x45 feet Fly Khaki with ropes, \$65.00. Tents and Used Sidewall—7 foot, 35 cents; 8 foot, 40 cents; 9 foot, 45 cents; white-rope. Two Concession Tents, 10x14, \$39.50.
230 Main MAIN AWNING-TENT CO. Cincinnati, O.

WANTED

Capable Hey-Dey Foreman and Ridee-O Help. Can also use additional Ride Help with varied experience; 8 more weeks of work. Can also use a few good Talkers and Grinders on Shows, particularly for Congress of Fat People. Wire
MAX LINDERMAN, Gen. Mgr.

WORLD OF MIRTH SHOWS

Manchester, N. H., thru September 10; then Brockton, Mass., Fair.

Wanted .22 Short Bullets

of any type. Will pay \$50 per case for Regulars, \$55 per case for Gallery Bullets. Can use unlimited amount at this price.

Contact me at once at my expense.

LAWRENCE M. LEADER, PLAYMART RIFLE RANGE

610 9th Street, Northwest

Washington, D. C.

PALACE UNITED SHOWS

WANT

Cookhouse, Photo Gallery, Popcorn, any Concessions that will work for 10¢ except Fish Pond, Penny Pitch or Bingo. Want Grind Shows, also Help for Rides. Will lease Merry-Go-Round to reliable party. 50/50 after expenses. All live spots in the heart of the cotton belt. Will open Sept. 14th at Gleason, Tenn. All communications to F. W. WADSWORTH, Mgr., Rte. 1, Blue Bank, Tiptonville, Tenn.

GREAT READING FAIR

WEEK SEPTEMBER 13, READING, PA.

GREAT WILNO CANNON ACT ON THE MIDWAY
NEW JERSEY STATE FAIR, WEEK SEPT. 27th, TRENTON, N. J.

Only Fair in the State This Fall.

CATAWBA COUNTY FAIR, WEEK OCT. 5th, HICKORY, N. C.
SOUTHSIDE, VA., FAIR, WEEK OCT. 12th, PETERSBURG, VA. (80,000 Soldiers)
WILSON COUNTY FAIR, WEEK OCT. 19th, WILSON, N. C.
PITT COUNTY FAIR, WEEK OCT. 26th, GREENVILLE, N. C.

and Other Fairs to Follow.

WANT Fly-o-Plane with own transportation. We have been rationed gasoline for movements and operation. WANT 8-Car Whip or Tilt-a-Whirl. WANT all Shows that do not conflict with own equipment. Will finance if necessary. WANT Eating and Drinking Stands of all kinds. WANT Legitimate Merchandise Concessions of all kinds. WANT a few sober, high class Workingmen in all departments. Can place Octopus. WANT YOUNG, ATTRACTIVE ORIENTAL DANCING GIRLS FOR SULTAN'S HAREM SHOW. A brand new attraction just completed. All Address:

CETLIN & WILSON SHOWS, Inc.

HATFIELD, PA., FAIR, This Week.

P.S.: We have one Custard space on the walk at Reading Fair for sale now.

WANTED FOR

JOHNNY J. JONES EXPOSITION

WORKINGMEN IN ALL DEPARTMENTS. Top salaries. Best of living conditions. Can use especially tractor and Caterpillar Drivers and experienced Ride Foremen and Ride Help.

This week, Du Quoin Fair, Du Quoin, Ill.; week September 14, Evansville, Ind.; week September 21, Nashville, Tenn.

Wire or Write E. LAWRENCE PHILLIPS

NEW JOHNNY J. JONES EXPOSITION, INC.

WANT FOR FAIRS READING'S SHOWS WANT FOR FAIRS

Hickman County Fair, Centerville, Tenn., week Sept. 14. Shows: Fat Show, Midget, Snake, Side Show, Wax, Illusion, Geek, Monkey Show, Madam Burleson, wire me. Concessions: Novelties, Candy Apples, Candy Floss, Custard, Photo, Palmistry, Ball Games, Bowling Alley, Lead Gallery, String Game, High Striker, Scales, Guess Your Age, Coca-Cola Bottles, Eating Stands and other 10-cent Concessions, come on; no X. Want Ride Help on all Rides, Agents for Penny Pitch and Stock Concessions, Outside Men for Athletic Show. Come on for the biggest 2-County Fair in Tennessee this year at Centerville, Tenn.

Address: W. J. WILLIAMS, This Week, Linden, Tenn.

LAST CALL! MINEOLA FAIR

SEPTEMBER 14 to 19 Inclusive—Day and Night—Bigger and Better
WANTED—SHOWS and CONCESSIONS

Motordrome, Fun House, Fat People, Animal, high-class Girl Revue, Big Snakes, Midgets. What have you? Frozen Custard, American Palmist, Guess Your Age, Legitimate Grind Stores. BEN WILLIAMS, 50-25 71st St., WOODSIDE, N. Y., until Sat., Sept. 12; after that MINEOLA (L. I., N. Y.) FAIRCROUNDS.

SHOWS WANTED

SAGINAW, MICHIGAN, FAIR

SEPTEMBER 13-19 INCLUSIVE

Michigan's Greatest Agricultural Fair. Approximate Attendance 200,000.

7 Days and Nights—7. Address inquiries to

THE F. E. GOODING AMUSEMENT CO.

1300 NORTON AVENUE

COLUMBUS, OHIO

Baker's Game Shop

GAMES OF ALL KINDS

2907 W. Warren Ave. (Telephone: Tyler 5-0334) Detroit, Mich.

WANTED FOR

THE MIGHTY SHEESLEY MIDWAY

Free Acts for Southern Fairs starting week of September 14th. Also Organ Tuner, Max Heller, wire or write. Julius Oakley wants Candy Butchers for Southern Fairs. Wire or come on. Address: J. M. SHEESLEY, Gen.-Mgr., MIGHTY SHEESLEY MIDWAY, week Sept. 7, Sheffield, Ala.; week 14, Attalla, Ala.

WANTED DANCERS FOR FOLLIES SHOW

Line work and Specialty. Office show. Wire

JOHNNY J. JONES EXPOSITION

Du Quoin, Ill., Fair Grounds.

Record Run South Made by Sheesley; Nashville Biz Okay

NASHVILLE, Sept. 5.—With good cooperation from the B. & O. and L. & N. railroads, the move from Chillicothe, O., here was made in record time. With ideal weather, the Monday opening proved satisfactory for the Mighty Sheesley Midway. Ansley Boulevard and 4th Avenue location proved unusually good for rides, with Flying Scooter leading. Staffs of both newspapers were guests Thursday night. Red O'Donnell, sports writer and correspondent for *The Billboard*, was a nightly visitor. Spots were used over Station WSIX. Three 15-minute programs were given by talent from midway shows. Radio staff was entertained Friday night.

Harvey Williams, who has enlarged his Midget Show for the Southern tour, reports a good season to date. Margie Flynn, annex attraction, joined Al Renton's Side Show, which features Singalee, fire-worker. Julius Oakley, formerly with Johnny J. Jones Exposition, who has the candy concession, is doing well. Bill Marco, of Al Hubbard's Sex Show, and Frances Moore, dancer, were married here on Monday. Claude Jones, former manager of George Jones's concessions, is a seaman, first class, stationed at Davisville, E. I.

Ted Lewis, name band leader, and a party were guests of Manager John M. Sheesley while playing Chillicothe, O. Other visitors included Eugene Haerlin and F. C. Merica, Dayton, and Al Williamson, formerly with the show and now stationed in Florida with the army. Lawrence Kibby and Mary Saum, who visited in Chillicothe, were guests of Mrs. Minnie Pounds. Dick Crandell, son of Mr. and Mrs. Leroy Crandell, enlisted in the U. S. Coast Guard. Eddie Keenan joined Dorothy Sheesley's corn game staff. Jimmy Wray, son of Mr. and Mrs. Whitey Wray, returned to school in Batesville, Ark. Judge Litton Hickman and some friends were guests of Manager Sheesley here.

CAN PLACE FOR OLD WASHINGTON FAIR

September 16 to 18

Cook House, Popcorn, Photo Gallery, Cotton Candy, Waffles, Ball Games, Pitch-Till-U-Win, Cane Rack, Dart Store, Penny Arcade, Loop or Short Range Shooting Gallery or any Concession having Ohio Fair permit.

W. S. CURL SHOWS

Blanchester, Ohio, this week.

C. W. NAIL SHOWS WANT

For balance of season in cotton country, neat Juice and Grab, Center location. No Cook House on show. Roy Goldstone will sell Cook-houses complete and back came cheap on show. Reason for selling, lack of Help. Will book Photo Gallery, Cane Rack, Pitch-Till-U-Win or any ten-cent Grind Joint that does not conflict. First and Second Men on Rides, top salaries. Must drive Scouts. Want Working World or any neat Pit Show.

C. W. NAIL, Ashdown, Ark.

TIVOLI EXPO. SHOWS WANT

Legitimate Concessions, Shows, Concession Agents and Ride Help that drive Scmis for seven weeks' work in Arkansas. Clinton, Mo., this week; Fayetteville, Ark., next week.

WANTED TO BUY .22 SHORT CARTRIDGES

J. COHEN

1145 6th Ave. NEW YORK CITY
Phone: Bryant 9-9893

DYER'S GREATER SHOWS WANT

Manager and Crew for Athletic Show, we have complete outfit: Side Show Manager, Octopus and Kiddie Ride Operators and Ride Help. Concession Agents, come on. Will book Shows and Concessions for now and Southern Fairs. Ellsworth, Wis., 8-11; Hersey Streets, 12-13; Lancaster Streets, 15-16; Granada, Miss., Sept. 21-Oct. 3.

2nd Annual

KALAMAZOO FREE FAIR

KALAMAZOO, MICHIGAN, SEPTEMBER 14-19

WANT Independent Shows with neat frame-ups that are capable of handling large grosses. Ample room to accommodate Shows of any size. Nothing too large. Can also place Roll-o-Plane, Chairplane, Octopus or any other Rides that do not conflict.

CONCESSIONS—All open except Corn Game, Pop Corn, Scales and Lead Gallery. All other Concessions open. Percentage will work. Positively no Grift.

This was one of the big Fairs of Michigan last year and more than twenty thousand dollars has been spent on improvements this year. No time to write—wire.

W. G. WADE SHOWS

Muskegon, Michigan, This Week.

WANTED—Legitimate Concessions of All Kinds

BRAZIL, INDIANA, FALL FESTIVAL, MAIN STS., SEPT. 14-19

IRONTON, OHIO, SEPT., 21-26

PORTSMOUTH, OHIO, SEPT. 28-OCT. 3

LOUISA, KY., FREE FAIR, MAIN STS., OCT. 6-10

These are all wonderful locations, with free admission to grounds. Address inquiries to

THE F. E. GOODING AMUSEMENT COMPANY

1300 Norton Avenue

Columbus, Ohio

LEXINGTON, VIRGINIA, FAIR, WEEK SEPT. 21 TO 26

LEW HENRY SHOWS WANT

Legitimate Concessions of all kinds except Bingo. Must work for Stock. Shows with or without own outfits. Want Tilt-a-Whirl, Loop-o-Plane, Roll-o-Plane, Whip or any Flat Ride. Address:

LEW HENRY, Buena Vista, Va., or GEORGE C. SMITH, Coalport, Pa.

Pryor's All State Show

WANTS FOR CLAY COUNTY FAIR, CLAY, W. VA., SEPTEMBER 14 TO 19

One of the biggest fairs in the State, and others to follow.

Want Cookhouse, Grab Joint. Have opening for a few legitimate Concessions. Can place worth-while Grind Shows not conflicting with Monkey or Dog Show. NO GIRL SHOWS. All Address: JACOB PRYOR, Sutton, W. Va.

Direct from the Lots

O. C. Buck

Malone, N. Y. Week ended August 29. Franklin County Fair. Business, fair. Weather, fair.

Ferris Wheels, sent in ahead, were erected and ready to go long before the starting bell. Spurred on by a bonus from Manager Buck, every ride with the exception of Silver Streak was operating Sunday night and kept going until long after 11 p.m. Opening day, Children's Day, proved a banner one, but business was way below last year's. Rides did exceptionally well all week, but shows suffered and concessions hardly turned a wheel. On Friday it rained afternoon and night. Eleanor Perry and Anthony Ellory were married in a quiet ceremony Wednesday afternoon. Ellory operates Jimmie Evan's popcorn, while Mrs. Ellory assists Mrs. Toby Kneeland in her new balloon dart concession. A Jamboree was held Thursday night. Many of the grandstand acts appeared and guest of honor was Margie Grey, a featured act. The proceeds, which were considerable, went to the NSA. "Porkey" Stone returned to Clem Coffey's Varieties. Goldie Pitts is suffering with a badly swollen hand caused by a blow while helping to erect his Side Show. Mrs. Carrie Lambert and baby left for their home. Gerald (Buster) Rooney and sister, Muriel Rooney, were visitors. Bucky Allen was on the lot each day.

LON RAMSDELL.

Gentsch & Sparks

Laurel, Miss. Week ended August 29. Location, Rahmn's Ball Park. Auspices, VFW Post. Business, fair. Weather, hot.

Shows experienced its first blackout of the season Thursday night, lasting 35 minutes. Patronage was light, as almost everyone was kept at home. Local arrangements for showing here were made by Frank Gaskin, well-known former showman and post adjutant of VFW. Gaskin now operates a restaurant here. At conclusion of this engagement three rides and other paraphernalia were sent to Durant, Miss., to open a No. 2 unit, which will be under management of the writer. Visitors here included R. K. (Dick) Booth, former VFW State commander and for several years secretary of Laurel Fair; Mr. and Mrs. Chas. (English) Harvey, Mr. and Mrs. L. R. Shepard and George A. Abbott, fishpond concessionaire.

WALTER B. FOX.

Arthur's Mighty American

Yakima, Wash. Six days ended August 30. Location, State Fairgrounds. Auspices, Disabled American Veterans. Business, fair. Weather, hot days and cool nights.

Starting as a total blank, the week was saved by exceptionally good business on Saturday and Sunday. First four days' business did not pay for lights. Being harvest season in this section, none of the workers came to town until Saturday and, with several counter attractions, created lack of attendance. Days were warm and the nights cool, which was most unusual this time of year here. Daily broadcasts were made over Station KIT. En route from Longview, Rex Boyd's semi-truck, carrying his Penny Arcade, went over a bank and two days were spent getting it back on the highway. Barney Ervine, driver, escaped injuries and little damage was done. Mr. and Mrs. Art Anderson and their crew arrived from Patrick's Greater Shows with their concessions. Writer spent two days in Portland, Ore., visiting the West Coast Shows at Gresham Fair and was dinner guest of Mrs. Hazel Fisher, who is recuperating at her home after a lengthy illness. Charles Youngman visited West Coast Shows and departed for his home in Encinitas, Calif. At Gresham the writer was the guest of Mr. and Mrs. Hunter Farmer, Edith Walpert, Ted and Ming Tol Right, Mike

Krekos, Frank Forest and Louis Leos. Penny Clark made a trip to Seattle on business. Mr. and Mrs. Nick Nickelson, Yakima, were hosts at a dinner to Mr. and Mrs. George Stiles, Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Virgil Snow, Connie Mason, Penny Clark, Jack Christensen, Mr. and Mrs. Martin E. Arthur, Mr. and Mrs. Vic Davis, Mr. and Mrs. Charles Smith, Mr. and Mrs. Jerry Fox and the writer. Margie and Betty Corey were guests of the office. Mrs. Corey is in business at Tillamook, Ore. After a week's vacation in Olympia, Wash., Cliff and Mary Henry resumed their acts with the circus. Ladies' bowling contest was won this week by Mrs. Richard Alexander and Emma Blash. Weekly award for the PCSA was won by Manfred Stewart. Mr. and Mrs. Timothy Revis gave a dinner to friends. Among those joining here were Joe White, Oscar Smith, Joseph Bizefski, Charles Nelson, Tovia Voutila, Dwight Carter, Fred Waitt, James Cox, Frank Wills, Eddie Anderson, Jack Schaffer and Mr. and Mrs. Art Anderson. WALTER DE PELLATON.

West Coast

Gresham, Ore. Seven days ended August 30. Auspices, Multnomah County Fair. Business, good. Weather, rain first two days.

For the eighth time this show played to good business at this fair. Dim-out was in effect thruout the week, but crowds stayed on the lot until 2 a.m. Twilight horse racing was conducted from 5 to 8 p.m. nightly. Fair Secretary A. H. Lea, Mike Krekos and Mabel Stark gave a 15-minute broadcast over Station KEX, Portland, Ore. Manager Krekos spoke in the interest of the Pacific Coast Showmen's Association. A truck and trailer carrying Tilt-a-Whirl turned over en route, but due to good management of Bob Schoonover, the ride was ready to operate on the opening day. Truck and trailer were badly damaged. Loren Irmischer was stricken with appendicitis and underwent an operation at General Hospital, Corvallis, Ore. Marshall Brown and Pat Patterson were inducted into the army. Mr. and Mrs. Matt Herman left the show for Oakland, Calif., where they will place their daughter, Jean, in school. Manager Mike Krekos left on a business trip to San Francisco. Patty Cook, niece of Mrs. Margaret Farmer, left for San Francisco to attend school. General Agent W. T. Jessup was busy welcoming friends during the week. Among those noted were Holgar Christopherson, chief criminal deputy, and Mrs. Christopherson; District Attorney James Bain, Sheriff Martin T. Pratt, Mr. and Mrs. Russell Jackson, Mr. and Mrs. A. H. Lea, their daughter and granddaughter; Dr. and Mrs. David Reid, CFA, Lebanon, Ore., and members of Polack Bros.' Circus showing in a local theater. W. T. JESSUP.

Rubin & Cherry

Chicago. Six days ended August 9. Location, 51st and Pulaski Road. Business, good. Weather, good.

The third Chicago lot proved a winner. Business opened briskly and picked up nightly. Ralley Burglon Castle's Congress of Oddities topped the shows. Cast includes Frank Lentini, three-legged man; Dolores, fat girl; Sis Cook, penguin girl; Hosey Wheeler, pigmy; Felix, Indian sculptor; Dr. Williams and Alma Dean, mentalists, and fire eater, sword box, etc. Annex, handled by Mrs. Frank Lentini, presents Pete Flores, rubber-skinned boy, and Long John, Mexican giant. Bill Sylvan is on the front. Mrs. Annie Gruberg, a frequent visitor during the week, left to visit her daughter in Philadelphia. With the average move being only about 15 miles, only one night has been lost here. Altho men are leaving the show to enter military services weekly, all department heads remain about the same as when the season opened. John (Sheik) Lampart furnishes ample show and ride help. Station WHFC, with good West Side coverage, was used to good advantage, especially thru foreign language hours in Polish and Bohemian under direction of Roy A. Pearson, program manager. Several 15-minute remote broadcasts were made by Monte Hall, with behind-the-scenes tours. Radio programs were given by members of Beautiful Hawaii. Victory Follies, Henry Kramer's Midget Revue, Lion Motordrome and Circus Side Show. The Auburn Parker co-operated with much space. FRANK J. LEE.

World of Pleasure

Ypsilanti, Mich. Ten days ended August 30. Auspices, VFW On to Victory pageant. Business, fair. Weather, cold and rain.

Due to a far-out location and rain every day except three, this date, looked forward to as the biggest of the season, proved disappointing. Popularity contests, public wedding, War Bond and Stamp awards and other nightly events were held, but failed to draw patrons from downtown. Committee charged a 10 and 15-cent parking fee; otherwise its co-operation was good. Ella Carver's high fire dive was well received. Midway was praised by committee members and visitors. Visitors included Messrs. Bennett and Niles, Farmington (Mich.) Gala Day Celebration; Mayor Major, Corunne (Mich.) Free Fair, and committeemen from other celebrations. John Quinn, owner-manager, took delivery on a Silver Streak, which was set up here for the first time and topped the rides. Shows now have eight office-owned rides and nine shows. Advance staff has been augmented by Jackson Cameras and Governor Payne. H. Allen continues as general representative and promotional manager.

COL. ARGYLE POINTDEXTER.

George Clyde Smith

Blairsville, Pa. Week ended August 29. Auspices, Forty and Eight American Legion Post. Business, good. Weather, hot.

Commander H. E. Schwartz, Police Chief Albert Cummings and Blairsville Dispatch co-operated. Wednesday and Saturday matinees drew light crowds. Rose French's Side Show topped shows, with Jerry Higgins's Chez Paree a close second. Mike Bosco's, Al Basso's and Hiram Beal's concessions reported excellent business. Jack and Margaret Massie are operating their concessions to good results. Charles Hayes, new electrician, replaced Edward Bell, who joined the army. Anna Mae Thal returned to Tryone, Pa., to go to school. Dick Dunn left to visit his aunt, Mrs. Thomas Phillips, at Geneva (N. Y.) General Hospital. Legion officials and their wives attended Good Fellowship Club meeting Thursday night. Carl Aumiller presented a musical concert, and George J. Western was judge of the kangaroo court. Visits were exchanged with the Keystone Shows, playing Indiana (Pa.) Fair. Writer renewing old and new acquaintances, and was entertained by Gene-Jeanette. BOBBY KORK.

Geren's United

Chrisman, Ill. Week ended August 22. Auspices, Horse Show. Business, good. Weather, good, except Saturday.

Shows made a fast move and all attractions opened on time Monday night, altho the Horse Show was not slated to open until Wednesday. Midway was laid out on streets, using three sides of the public square. All of the committee's profits were donated to the Army and Navy Relief Fund. Members of the shows reported good business up to Saturday night, when rain at opening time caused loss of the night. Celebration proved the most profitable in years. Howard Snyder purchased Walter Pickett's bingo. Pickett left the show to join his uncle, Harry Elliott. Mrs. W. R. Geren rejoined the shows here. Midway now presents 5 rides, 7 shows and 47 concessions. Kettle Sisters, flying act, have been engaged for remainder of the season.

Marshall, Ill. Week ended August 15. Auspices, Clark County Fair. Business, good. Weather, good.

Good crowds attended the Monday night opening and increased thru the week. All shows, rides and concessions reported good business. Several new shows and concessions joined here. Mrs. W. E. Geren and son, Jerry, left for Paris, Ky., where he will enter school. HOWARD SNYDER.

Texas Kidd

Fort Worth. Week ended August 25. Location, one block from Stock Show Grounds. Business, big. Weather, good.

Business started off big for the first week, and with three more locations to play here, the management expects the best still-date run of the season. Location was close to Stock Show grounds and many rodeo hands were present, trying for cash prizes in the Rodeo Show. Additional seats were erected to handle

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M . . . 1.50
Box of 25,000 Black Strip Card Markers. . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

WINDOW CARDS

For Every Occasion

New Patriotic Designs for Summer.
14x22" 17x26" 22x28"
Posters and Bumper Strips. Weather-proofed.
Lowest Prices. Write for Big Free Catalog.
BOWER SHOW PRINT
12 Ade Street, Fowler, Indiana.

THE SHRUNKEN HUMAN

In casket, postpaid, \$15.00. Japanese Shrunk Head, postpaid, \$8.00. Native Shrunk Head, postpaid, \$8.00. Best Egyptian Mummies in America. Side Shows, Road Shows, Store Show Window Attractions, we make attractions that attract. Anything in the money line we can make, from midgets to giants. For information write

TATE'S CURIOSITY SHOP
Safford, Arizona

WANTED

Merry-Go-Round, Ferris Wheel, Kiddie Rides, Tilt or Whip. Will lease or buy for Sunland Park. Open all winter. Address:
W. E. GROFF
Sunland, Calif.

FOR SALE

COMPLETE CARNIVAL

Consisting of Allan Herschell 10-Car Kiddie Auto, #5 Big Eli Wheel, Smith & Smith Chair-o-Plane, Spillman 2-Abreast Merry-Go-Round with Organ. All rides practically new. Four Show Fronts and Tops, canvas new this season. Transformer mounted on truck, plenty cable and wire for entire show. 4 big Trucks, all good rubber. All equipment in A-1 condition. Price for all \$7,000. Terms to reliable party. Located near Cincinnati, Ohio.
All Address:
BOX D-281, care The Billboard, Cincinnati, O.

FOR SALE

Spillman Merry-Go-Round, 45 horse, with No. 165 Organ. For information write to

D. DE ANGELES

85 Call St. Jamaica Plain, Mass.

R. L. WADE WANTS AGENTS

Hoopia, Penny Pitch and Stock Store. For Sale—G Wheel with Counter Post, \$25.00. Address: Care Zachin Bros.' Shows, Frederick, Md.

Will Buy Octopus Ride

Must be in good running condition. Send in all details when answering this ad.

THE CONNECTICUT AMUSEMENT SUPPLY
109 Seymour St. BRISTOL, CONNECTICUT

GIRLS—GIRLS

For Girl Show. Rumba, Strip-Tease, Fun and Hawaiian Dancers. Salary \$25.00 a week, either with or without wardrobe. Join on or before Sept. 12th. Wire F. W. MILLER, care Gooding Shows, Cassopolis, Mich., this week; Saginaw, Mich., week Sept. 13th.

GEO. W. CHRISTIAN WANTS

Concessions of all kinds. All open except Bingo and Mumble. Join at St. David, Ill. Home Coming, Sept. 17-18-19-20. 2 Celebrations to follow. Also want Girl and Athletic Show.

FOR SALE

Boomerang Ride—10 cars—in perfect condition. In operation now at Coney Island, N. Y. Very reasonable. **K. N. P. AMUSEMENT CORP.**, 1920 Neptune Avenue, Brooklyn, N. Y.

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

crowds. Blackie Russell visited nightly before departing for the army. Mrs. Ethel Brown visited her sister, Mrs. Texas Kidd, when the show played Handley, Tex. Frank Gleason, Gleason Shows, was a daily visitor. Claude Hackler, formerly with this show, was also a visitor. Ted Custer and Texas Kidd are handling all business ahead and back with the shows. All attractions received coats of paint. R. Klotz ordered canvas for his concessions. H. B. ROWE.

Gold Medal

Bowler, Wis. Two days ended August 30. Auspices, Bowler Advancement Association. Location, on streets. Business, excellent. Weather, ideal.

Tige Hale's Band, 5 rides, 2 shows and 10 concessions played a two-day celebration here to good results. Population of the town is 491, but they came for miles around. Remainder of the show went to Baraboo (Wis.) Fair and this unit joined in time for the opening on August 31.

Rhineland, Wis. Four days ended August 27. Auspices, Oneida County Fair. Business, satisfactory. Weather, threatening.

Business here, while not as big as last year, was satisfactory. Threatening weather hurt attendance to some extent. The writer conducted a drive to raise funds for an organization which furnishes smokes for local boys in the service. Barney Lamb furnished a pony for a giveaway conducted by the writer and all proceeds were turned over to the organization. Marquis, magician, who had *Mystery in Swingtime* in front of the grandstand, assisted by allowing his girls to sell tickets to spectators. WLW Show, with Lulu Belle and Scottie, did likewise. Tige Hale's Band furnished music for grandstand shows. Alma Richards had a good week with her ball game.

HARRY E. WILSON.

John H. Marks

Roanoke, Va. Week ended August 29. Roanoke Fair. Business, excellent. Weather, fine.

Ideal weather prevailed during the week, with exception of Saturday when at 10 p.m. an electrical storm hit the grounds, followed by a deluge and heavy wind. Victory Ranch Show front and Zoma Snake Show top were blown down, but little damage was done. Storm spoiled the night's business. Following a big start on the first two days business

tapered off the remainder of the week, biggest drop in attendance being on Friday. Business on the whole was off from last year's. However, the management seemed satisfied as did the fair officials considering present conditions and gas rationing. William (Red) Hicks, assistant manager of R. and S. Shows, was a guest of John H. Marks and visited many friends on the midway. C. W. Franklin, press agent for Prell's World's Fair Shows, was a caller. Doc Anderson's Harlem Minstrels had a prosperous week. Concessionaires all did well, as there was plenty of money in circulation. T. A. (Red) Shultz found *The Billboard* sales far in excess of any other week. A new gas tank truck was added to the fleet here. WALTER D. NEALAND.

Ill.-Ark.-Mo. States

Greenup, Ill. Week ended August 29. Location, fairgrounds. Auspices, Cumberland County Fair. Business, excellent. Weather, ideal.

Greenup's 54th annual exhibition proved another in the history of successful fairs held here. Check-up revealed that the annual broke several records this year. An all-time record for attendances was set. Grandstand ticket sales were halted nightly on account of crowds. A one-day midway record was shattered on Thursday when it opened at 8 a.m. and operated to near-capacity business until after midnight. Weather conditions and a bumper crop prospect were instrumental in the success. An estimated 86,000 attended on the week. Secretary Preston Jenuine's absence was keenly felt, he having enlisted in the navy a few weeks previous to the engagement. He is serving under Commander Gene Tunney at an Eastern port. R. M. Freeman assumed the secretary's duties. Shows made a short fast move here from Harrisburg, Ill., and the midway opened Monday night to a large attendance. Everything clicked on the week, with "Wild Red" Meadows' Motor-drome leading the shows; Tilt-a-Whirl led the rides, with the Rolloplane a close second. Bob Housell's California Nudists experienced its greatest week in history. Linden West's Chez Parée grossed heavily. Alex Nelson framed an animal show here. Mr. and Mrs. Earl Conners drove into St. Louis at the close of the fair to buy fishing equipment for their winter vacation at Ocean Spring, Miss. VERONICA MAKOVICZ.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Army Show Opens In Deluge in Chi

CHICAGO, Sept. 5.—A torrential downpour lasting more than an hour greeted the opening of the Army War Show at Soldier Field Wednesday (2), driving most of the audience of over 30,000 to shelter after they had been thoroughly soaked. Rain started soon after the show got under way, but in spite of it the show was carried out to its conclusion, with about 2,000 hardy spectators remaining in the seats.

Lack of transportation for the thousands who left the stadium at start of the rain caused endless confusion. Because of the newly enacted city ordinance forbidding cabs from cruising, no taxis were available except on direct calls, and the Soldier Field phones were hopelessly tied up. There is no street-car transportation direct to the stadium, and the busses, two blocks from most entrances, were poorly handled, causing endless beefs.

Tom Deegan, in charge of publicity, has garnered plenty of space in the dailies, getting lengthy stories and large picture layouts daily, and the show has been heavily ballyhooed on the radio. Near capacity for balance of the engagement is expected if weather is favorable. Prices are 55 cents general admission, \$1.10 for reserved sections (first come, first served) and \$5.50 for box seats.

Corunna, Mich., Combined Program Set by Committee

CORUNNA, Mich., Sept. 5.—Reorganized Corunna Free Fair committee has completed preparations for Shawassee County Victory Free Fair to be held on Corunna Fairgrounds and adjoining McCurdy Field. Program combining Corunna Volunteer Firemen's Festival, County Farmers' Picnic Day and the County School Children's Day will run six days and nights. Fire department, with co-operation of volunteer fire companies in the adjoining three counties, has arranged prizes for drills and maneuvers and for booths, exhibits and parades. Noted speakers, free acts and fireworks will feature each day. A War Stamp and Bond booth will be operated by the local stamp and bond committee. Admission to midway, including parking, will be free. Dodgers, Flint radio station, several daily and weekly publications and lithographing are used in publicity. More than \$1,000 in War Bonds and Stamps are reported in the award treasury. World of Pleasure Shows will be on the midway.

Brown Skeds Victory Doings

ST. LOUIS, Sept. 5.—Elmer Brown, promoter, has closed contracts to stage Victory Celebrations under these auspices and in these cities: Commercial Club, Greenville, Ill., on Courthouse Square; Gillispie, Ill., Home-Coming Committee, on streets; Merchants and Junior Chamber of Commerce, Festus, Mo., and King Cole Celebration, West Frankfort, Ill., on streets. Acts, rides, shows and concessions will be furnished by Jay Gould Million-Dollar Circus.

Shorts

ANN'S BLUE RIDGE RANGERS were at the Community Carnival sponsored by the Fire Company of Fritztown, Pa., on August 29 in Socialist Park, Sinking Spring, Pa.

BLANDON FIRE Company, at its picnic grounds near Reading, Pa., sponsored a carnival on August 29 with a program featuring Sun Valley Rangers, with Dopey Dugan, Melody Boys, Al Bedell and Jack of Rhythm.

GARDEN clubs, Future Farmers of America, 4-H Clubs, home demonstration clubs, county farm agents and nursery-

men will co-operate in staging a Victory Garden Harvest Show in Port Worth. Mrs. Will D. Lake is chairman and Oscar Branch secretary. Proceeds will go to navy and army emergency relief funds.

CHARLOTTE (N. C.) Exposition and Food Show has been canceled for the duration by Charlotte Retail Grocers' Association, sponsor. Expo has been successful for the past 17 years. Action was taken because of the war and loss of Executive Secretary James B. Vogler, who is now State director of the National Salvage Program.

FLEETWOOD JACK and His Nevada Ranch Barn Dance Gang were featured at St. Rocco's Celebration in Weona Park, Pen Argyl, Pa., week of August 18. Weather being inclement, only two nights were successful, with large turnouts. Actors and musicians included Marjorie Lee and Yodeling Ruby, Rusty and Julie Reggar, Bunny Carstairs, Kentucky Shorty Ashford; Jack, emcee. On August 21 the Nevada Gang was featured at Owl's Jet in Pottstown, Pa., sponsored by Empire Hook and Ladder Company, and in Conestoga, Pa., night of August 27 in Corey Field, sponsored by West End Fire Company.



120 Feet No Nets
The Sensational MARION
The Hit of Sunbrock's Philadelphia Show
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative
CHARLIE ZEMATER
54 W. Randolph St. CHICAGO, ILL.

Rides—Show—Free Acts—Concessions
WANTED FOR Webberville Annual Homecoming
Webberville, Michigan, October 1-2-3

WANT RIDES SHOWS AND CONCESSIONS for DAIRY & LIVESTOCK SHOW
Do Queen, Ark., Oct. 15-17.
Week stand. Strong auspices. Write RALPH B. KITE, Mgr.

ART LEWIS SHOWS, Inc.
ACCOUNT OF DRAFT
WANT FERRIS WHEEL FOREMAN.
Must be thoroughly experienced. Also Train Help and Working Men in all departments. PIANO PLAYER and DRUMMER for FOLLIES REVUE. Salaries paid by office. Address: ART LEWIS, Gen. Mgr., Staunton, Va., Sept. 7-12; Lynchburg, Va., Sept. 14-19.

WANTED
Gasoline Power Generator, 110 volts, A.C. of D.C. Single Phase 60 Cycle.
MOBILE UNITS CORPORATION
570 Seventh Ave., N. Y. C. Lo. 5-1700.

AMMUNITION WANTED
\$70.00 for Gallery Specials, \$60.00 for 22 S&W. No Super X wanted.
WILLIAM CORBETT
Care ROYAL AMERICAN SHOWS, Chicago, Ill., until Sept. 16; Chattanooga, Tenn., Sept. 16-18; Oct. 3; then per route.

TRUCKS - TRAILERS
GUARANTEED IMMEDIATE DELIVERY!
On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.
25 SPECIAL 22'-28' CARNIVAL RACK TRAILERS
Write for Complete Information Today
GEORGE BERMAN, INC.
PENNBSURG, PA. Phone, Pennsburg 4440-521
Representing International Motor and Fruehauf Trailers—
Supplying Carnivals for Ten Years

CUMBERLAND COUNTY DEFENSE EXPOSITION
FAYETTEVILLE, N. C.
SEPTEMBER 28TH THRU OCTOBER 3D
Sponsored by the Fayetteville Defense Council With the Approval of Fort Bragg and All Military and Civic Organizations, and With National Hookup Broadcast.
North Carolina's WAR SHOW Military Exhibit
Greatest
Want to hear from Real Decorator for Exposition Grounds and City Streets.
WANTED—Concessions of all kinds. Everything open.
WANTED—Circus Acts, High Acts, Stage Acts, Good Circus Band.
WANTED—Midway Shows with Modern Fronts and Good Acts.
Thousands of Soldiers and Civilians Here—
Military Paydays During Exposition Week
H. E. STAHLER, Director, Hotel Prince Charles, Fayetteville, N. C.

FREE ACTS! FREE ACTS! FREE ACTS!
Will place three or four outstanding High Acts starting Blackstone, Va., Sept. 16th-26th, and Mt. Airy, N. C., week Sept. 28th, and one for the balance of long season south. Want Concessions of all kinds except Bingo and Percentage for Blackstone, Va. (Courier-Record Fair); Mt. Airy, N. C.; Murphy, N. C.; Sumter, S. C.; Lancaster, S. C., and 4 others to follow. Will place new or flat Rides at Mt. Airy not conflicting with what we have. Grind or Bally Shows with own equipment. Ride Help in all departments. All write or wire
HERMAN BANTLY
This week, Port Royal, Pa. (Fair); then ten days Blackstone, Va.

Claude Ellis's

The Editor's Desk

CINCINNATI

Nat Green's

The Crossroads

CHICAGO

J. W. (PATTY) CONKLIN appears about to demonstrate what outdoor showmen may do in cities where established fairs, for many years fond institutions of their patrons, have been canceled. The terrific opening of the Fair for Britain promotion in Riverdale Park, Toronto, testifies as to the public attitude toward war charity benefits that are coupled with attractions for which the people have an appetite that has been whetted by a dearth of such amusements all season. The remarkable success of this fair in Toronto is likely to be the big talk at the Chi IAFB annual meeting in December. Canadian National Exhibition, the Toronto plant of which is now in war use, has been world famous for its attendances of over 1,000,000 and 2,000,000, with a two-bit gate. And the first three nights of the Fair for Britain's dime gate, with over 26,000 paid on each of the initial two and over 64,000 paid on the third, may stir major carnival operators now sans good dates, as well as weak-kneed fair execs, to reach for their pencils.

and more pleasant sort of winter trouping will be USO tours at Southern army camps? . . . Shame on the jagger with a major show who tattooed, upon request and for a fee, a swastika on the arm of a "defense" worker! That the law ordered its obliteration was as it should be.

COOKHOUSE conversational subjects include every phase of the war and mid-way biz—and always wind up with gas and rubber.

OUR idea of a methodical showman is the one who counts his employees six times a couple of hours after paying them.

SHOWMEN are forever listing "necessary evils," from passes down to giving away their midways to various orgs that want to entertain the underprivileged at the shows' expense. And if most showmen were offered their choice between these two "evils"—they would take 'em both.

PATRIOTIC aspect of the Toronto doings will, of course, have more than an ordinary effect upon the gate and inside spending. But the exhibits of war activity there can well be duplicated in many spots in the States. The appeal that is carried by conversion of generous portions of proceeds to war charity causes need not be peculiar to any certain locality. There can be small limit to the promotion and exploitation phases possible for such an event thru press and radio. This Toronto fair is being made known, for instance, in eight-hour broadcasts, some Coast to Coast on major programs. Results of the special midnight show on September 6, an innovation for Toronto in entertainment, will be watched as much for the public reaction as for the amount of the entire proceeds, which will go to the War Victims' Fund. There now seems little doubt as to the impression that will be left by the Fair for Britain as a sustainer of morale, a valuable war activity and an opportunity for respite and recreation and pinch-hitting for a Dominion fair that has been necessarily canceled.

If jackpots were collateral you'd be personally acquainted with some millionaires.

PLANS to hold the annual Chi meetings of the IAFB, NAAPB, AREA and ACA and the banquet and ball and other events of the SLA can be considered in line with the growing national sentiment for a broad policy of maintaining civilian life at home. Not everyone can go into the armed forces, which, it is reasonable to believe, will have full quotas in the not-too-far-distant future. Those who must remain at home must carry on, must produce more than ever and must acquire by their own efforts the wherewithal to pay taxes and to buy bonds for the support of every move aimed at victory.

NAME showmen never lose their identity—even after death.

ONE g. a. calls his ball-game spouse "the war department." . . . Secretary J. B. Hendershot expects a sweet run for his Sand Mountain Fair in Albertville-Boaz, Ala. The area features sorghum, and the Waldorf, New York, is one of the regular buyers. . . . Exposition Provinciale, Quebec City, was launched on September 4 with a victory banquet tendered by Secretary Emery Boucher and the other fair biggies. . . . Not having a giraffe wagon this side of Peru, Ind., is said to have been one of the reasons the RB circus did not buy Cincy Zoo's eight-month-old halter-broken giraffe, which was just so much tough luck for Zoo Super Joe Stephan. . . . Eddie Vaughan was made editor of a campaign journal (1,000,000 copies) in the Texas railroad commissionership election in addition to his publisher post with *Texas State Topics*. "Away from the big tops three years and doing okay; you know you can't keep a squirrel on the ground," reminds Eddie. . . . Yes, Montmorency, male show employees are included in those who must be able to produce registration cards. . . . A new

JOHN CHARLES THOMAS will open the Ringling-Barnum circus here on September 14. Not J. C. (Tommy) Thomas, who used to be with Ringling and whose name happens to be John Charles, but the famous baritone, who is as well known in his particular sphere as Tommy is in the outdoor show world. And riding in a howdah atop an elephant will be Marion Claire, noted soprano. All of this lah-de-da is the result of the show having made a tie-up with the women's board of Passavant Hospital to sponsor the opening night's performance—and the women are really going to town. They have very definite ideas as to what they want in the way of co-operation, and a terrifying persistency in getting it, as Dan DeBaugh and Arthur Hopper will testify. But both being suave gentlemen, they have steered the ladies' ideas into workable channels and everything is lovely—they hope!

THE search for new thrill stunts to take the place of those banned by

the rubber shortage is on and it is likely that many of the old stand-bys, so old they are new to the present generation, will be revived. Capt. W. G. McKinnie, of Springfield, Ill., believes that hot-air balloon ascensions will again become popular. "With paratroops being used in the war, and the fact that many of the present generation have never seen a hot-air balloon ascension, interest in ballooning will be revived," says Captain McKinnie, who has been making ascensions for 46 years. He owns three balloons, largest of which is 70 feet high, and has appeared at many fairs and celebrations.

WITH auto racing in the limbo of forbidden entertainment, John Sloan has turned to golf and is promoting a pro tournament tour. . . . Frank R. Winkley, former thrill-show impresario, who also did some daredevilry on his own and who recently received a lieutenant's commission in the army, was in Chicago last week with his wife on his way to Fort Knox, Ky., where he is stationed. . . . Friends of W. B. (Bill) Naylor will be sorry to learn that Bill's youngest son, member of a Commando unit in England, was killed in a recent Commando raid across the channel. . . . Not satisfied with just being a grandpa, Lou Leonard led a charming girl to the altar a couple of weeks ago in Buffalo (see Marriages), and, just to be different, he made a honeymoon trip to Niagara Falls. . . . William Martin, Birmingham fair concessionaire, stopped off in Chi for a day on his way back south after visiting Minnesota State Fair. . . . Leon Leonidoff, production advisor for the Army War Show, came on from New York to assist in readying the show for its Soldier Field engagement, now on. . . . Pat Purcell, of the war show publicity staff, was hospitalized for a couple of days last week, the result of a severe cold. . . . Art Briese and Jack Story are sporting Indian war bonnets these days, the gift of Crow Indians in appreciation of the co-operation of Briese and Story at the Billings (Mont.) fair. The two were inducted into the Crow tribe with appropriate pomp and ceremony. Briese was made "Chief Shoots-the-Fire" and Story received the title "Voice Well-Known."

"WHY don't you write your memoirs?" Charles R. Hall, dean of Chicago showmen, was asked the other day as he sat with a group at the Atwell Luncheon Club. "If I did," he facetiously replied, "they couldn't be sent thru the mails." Charlie was referring, of course, not to his personal life but to some of the bizarre affairs that were staged in the Coliseum during the years from 1900 thru the roaring '20s. Gene Morgan tells, in a feature story in *The Daily News*, of many curious incidents that crowd Hall's recollections of his 43 years as manager of the Coliseum during which he made hundreds of friends, from Presidents to gangsters.

CHARLES DeKREKO, veteran outdoor showman, is very ill in a St. Louis hospital. . . . Walter F. Driver is back from a trip to Waverly Hills, Ky. . . . Rube Liebman is in circulation again after a sojourn in Alexian Bros. Hospital.

SHOWMEN visiting Chicago this month will find unusually varied entertainment fare on tap. The big thing this week is the Army War Show in Soldier Field. Before the opening date (3) more than 300,000 tickets had been sold. Charlie Hepp's Rainbow Gardens, popular-priced night club, opened Friday (4). It is said to be the world's largest night club, and probably is. On Wednesday (9) the *Skating Follies*, roller-skating revue, opens at the Arena, and next Monday (14) the Ringling show opens for a two-week stay under canvas on the lake front. In the way of theatrical fare there is *Best Foot Forward*, which opened Sunday (6) at the Erlanger with Mary Byram as agent and Charles (Kid) Koster, second man; *Good Night, Ladies* still going at the Blackstone; *Junior Miss* at the Harris starting September 21, and *Hellzapoppin* at the Erlanger September 28, agent by Joe Flynn. Irving Berlin's *This Is the Army*, with Tom Bodkin as company manager, comes in soon, and later Sam Stratton will be in with *Porgy and Bess*.

Leonard Traube's

Out in the Open

NEW YORK

Uncle Sam's Troupers

TICKLING the surface at random and rounding up some of the boys whose activities we have followed in the fighting forces. . . . Herb Dotten, with the Army Air Corps at Atlantic City. Herb was a press agent, and one of the best, for the New York State Fair and the late Lucky Teter and Ralph Hankinson. Houston A. Lawing, in the air corps school at Buckley Field, Denver, is a bright lad who wielded a skillful typewriter for the Irish Horan-Jimmie Lynch Death Dodgers. Jimmy C. Stone is with the Northern Patrol operating out of Balley Island, Me. We first met Jimmy at Norumbega Park, near Boston, and caught up with him again on the Tom Mix Circus. Jimmy's been in the navy before and joined up again when fate squeezed him by taking his wife away. Frank R. Winkley, the thrill-show impresario, was a corporal in Fort Snelling, Minn., when last heard from. Winkley was one of the first showmen to enlist, right after the Pearl Harbor treachery.

Another corporal batting away is Roger S. Littleford Jr., formerly of the Ringling circus. The "Rogue" to his friends, we forgot to mention that he is managing editor on leave from *The Billboard*. Ensign George A. Hamid Jr. followed up a terrific mark as a recruiting specialist by going into active service, currently in Norfolk, Va. Si Aurilio, of midways, rejoined the good old marines, was stationed in Brooklyn Navy Yard for a while and is now in Quantico, Va. Charles J. Morris Jr., son of and assistant to the Doc Morris of Palisades Park promotion fame, was one of the early ones to go. He received training in Arkansas and is now in the Pacific Theater. "Jackie" Morris is a fine specimen who will bring plenty of glory to his country, is he hasn't done so already.

Bert Stuart, formerly with Bert Nevins's publicity office in NY, is a corporal at Miami Beach, Fla., and headed for his third stripe. Corporal Stuart's training at General Motors before he was drafted probably accounts in good measure for the progress he is making. Talker Justin Wagner, son of Coney Island's popular Sam Wagner, is a private at Camp Polk, La., and putting on camp entertainment in such a way as to prove that he doesn't come from a family of showmen for nothing. Bill Watters, songwriter (*Fighting Sons of the Navy Blue*, etc.), who did publicity at the NY World's Fair, is a naval public relationist operating out of Los Angeles. And there's a note from Neal (Lucky) Lott, thrillster, who was married in Stratford, Ont., recently to Betty Murray, whom he met while showing at the fair last year. Before getting hitched, Lott was sworn into the U. S. Army as an air cadet and expects to be called

before the end of the year.

These are only a few of America's defenders, and we'd like to hear from others who made show business their livelihood before Germany and Japan decided to get tough with the wrong customer.

Clowns (Continued)

Bobbie's (Miss B. Boyd Blount) illustrated book on clowns, *Eyes-Light*, has a kind of afterpiece in which one of those discussed is Bumpy Anthony, now at the National Zoo in Washington, whom "you'll probably recognize by his nice smile." "Part-time" buffoon Frank Portillo, who is out of Billings, Mont., framed a make-up as a kid by using magnesia lumps for chalk-white and borrowing corks reeking of vanilla extract from his mother's kitchen cupboard. Quite a thief was this journeyman printer of Washington, D. C. Dr. L. C. Holland is a 60-year-old Tidewater (Va.) dentist who is a simon-pure joey, having first performed on the Big Show at Norfolk October 28, 1941—"and how his eyes did shine!" Another amateur merryandrew is Almar, manager of a coffee company in Houston, Tex., who is the only non-resident member of the Gainesville (Tex.) Community Circus.

Other "bright stars" in Miss Blount's parade of "indelible stardust" are Tony and Art Concello, Hubert Castle, Bob and Evelyn McClain (does she mean Walter McClain?), Alfred Court, Dolly and Terrell Jacobs, Clyde Beatty and Ella (Ely?) Ardely. "We salute all those whose time and energy have made possible the great American circus," says Miss Blount. We second the motion and now await another book from the talented Mississippi girl who is in Washington for the duration.

Fair for Britain

PATTY CONKLIN'S Fair for Britain, which took up the dates of the canceled Canadian National Exhibition, is a terrific click in Toronto and still going. Conklin phoned this desk to report that first Wednesday drew 64,641 paid, following two days in which the paid attendance was approximately 54,000. Sponsors consist of about 35 of the most important business organizations in Toronto, and the big ballyhoo for the event was furnished by *The Toronto Evening Telegram*, which has one of the largest circulations in Canada. Major radio programs didn't hurt. A big chunk of honest-to-goodness money goes to the British War Victims' Fund.

It takes a gent like Patty Conklin, with his promotional genius, his A No. 1-plus showmanship and, last but not least, his unrivaled round-the-clock schedule, to launch and execute this (See *OUT IN THE OPEN* on page 53)

RB Gets Best Detroit Stand

6-Dayer Built Up to Capacity

Musicians' picketing is called "token line"—record is made by side show

DETROIT, Sept. 5.—Ringling-Barnum circus played to 123,900 in its best stand here for six days, closing last Tuesday. After a slow opening because of rain, 5,400 at the matinee and 9,000 at night on Thursday, the Friday matinee picked up to 6,500, and night show had a turn-away.

Remaining four nights did capacity, as did the Sunday matinee. Saturday matinee in good weather had 8,000, while Monday and Tuesday built up to 10,000 each. About 1,700 soldiers, sailors and marines were admitted as guests, some thru the USO and some independently.

Picketing by the musicians' union was confined to a "token line" of two pickets, according to Buddy Fields, musicians' business agent, and "established with the approval of the national office."

Unusual here was the control of pedestrian traffic by police thru a public-address system audible over the lot and near-by streets during rush hours. Local papers gave much space to circus publicity, notably on stories, in comparison with other recent show publicity, and despite space pressure of war news. Job was handled thruout by Roland Butler.

Four new animal deliveries were made here by acquisition of two llamas and two Ceylonese midget donkeys from Detroit Zoo as replacements of animals lost in the Cleveland fire.

Side Show had best attendance ever pulled at a Detroit engagement, being well spread over the week instead of being confined largely to Sunday crowds as heretofore. Among visitors were Joe E. Brown; Mickey McDonald, clown; John T. Millen, Theodore Schroeder, Orrin Davenport and Ralph Clawson.

Ringling Billing Is Heavy For Longer Chi Engagement

CHICAGO, Sept. 5.—Because of its longer stay (14 days) the Ringling-Barnum show is being more heavily billed than usual. Exceptionally heavy bannering has been done and the show has a fine showing in the city and suburban towns. Because of the Army War Show closing just two days before the Ringling opening, RB will use "Now" paper as soon as the war show closes.

Frank Braden, story man, and F. Beverly Kelley, radio man, started work this week. No foreign language papers are being used this year. Because of the show's tie-up with Passavant Hospital for opening night it has received scads of publicity on society pages.

GEORGE A. DUGMAN (Dyman), vet circus trapper, advises that he is in Veterans' Hospital, Fort Lyon, Colo., and would like to read letters from friends.

Salary No Object

L. CLAUDE MYERS, band leader on King Bros.' Circus, recalled some of his early-day tramping with: "My first experience was with the King of the Long Horn Ranch Show back in 1906. Salary was set at \$6 per week plus the usual table board. After being with it for several weeks and not having a payday I quit. The manager rounded me up by raising me to \$8. After three more weeks without being paid I quit again and again I received a raise to \$10. With no paydays, I quit and was raised on thru the season until finally the promised salary reached a living scale, with enough left to bank at least \$15 weekly. I felt as tho everything was then okay—but I still didn't get paid."



TWO FORMER HIGH-WIRE PERFORMERS, Frank Cook, of the Wallendas, now with the Army Air Corps, and Eugene Lechler, of the Gretonas, now with the U. S. Navy, visited J. C. Harlacker's Sky Follies Circus during the recent New Bedford (Mass.) engagement. They worked a show with the Gretonas on the wire and received an ovation from spectators. Photo by Willie Lambert, of the Gretonas.

Harlacker Honored With Follies Party

HARTFORD, Conn., Sept. 5.—The Rev. Edward S. Sullivan, Roxbury, Mass., national chaplain of the Circus Fans' Association, Inc., of America, was in Hartford two days last week and visited performers and executives of the Sky Follies which appeared all last week in Bulkeley Stadium under sponsorship of United Aircraft Club, Inc. Thursday night he was guest at a surprise party given in honor of J. C. Harlacker, general manager of the Sky Follies. Affair was held in a tent on the grounds and about 200 attended.

On behalf of the performers Father Sullivan presented General Manager Harlacker with a wrist watch while the circus band played *Hail! Hail! the Gang's All Here*. Guests included Bill Judd, New

WB Draws in Nashville

NASHVILLE, Sept. 5.—Wallace Bros.' Circus here on August 28 and 29 was the first circus to show Nashville this year. Matinees were fair and night performances were capacity. Sheriff G. R. Griffith, Madison, Tenn. (Jackson County), was traveling with the circus as special guest of Owner Roy Rogers. Griffith is a member of the Circus Fans of America. Also on hand for the Saturday show was Rob Roy, veteran booking agent, whose acts have played State and county fairs in the Southeastern sector. Weather was fair and warm.

Britain, Conn., banker and former president of the Circus Fans; Bill Day, Hartford Circus Fan, and Bill Montague, West Hartford, Eastern vice-president of the CFA. Mr. Judd showed motion pictures of circus life.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Red Ear, Ala.
September 5, 1942.

Dear Editor:

Manager Upp was presented with a tunnel railroad car at Eureka, Ala., last Monday. While Sundaying there he noticed the car on a storage track and upon close inspection made out the badly faded title, "Suzanne Bagby's Bird Circus and Miniature Menagerie." On one end was a rusty plate which when polished read, "Leased from Shepherd of the Hills Dramatic Company, Mitchell, S. D." After sending several wires the bosses were successful in locating its owner, X. Wallingby Gillsilver, a retired showman, who gave Manager Upp the car as a showman's gift and wired him a bill of sale. Due to a local poultry dealer having used the car as a storage place for outgoing fowls, it required a lot of work to put it in usable condition. To do so the office decided to cancel several days' billing.

Painters soon had the car bright red and the Won, Horse & Upp Circus title covered it from end to end. A staff meeting was called which resulted in ordering special paper crosslined, "Monster Railroad and Overland Shows Combined." On Wednesday the carpenters finished building in the staterooms for the owners and their families, and it was obvious that their dreams of living in luxury had come true. Bunks were built for the performers, with the understanding that they were to be used to sleep in, but not to ride in, as they were needed as drivers in our wagon train. There was enough room left in the car

to load the elephant and 10 ponies.

On Thursday afternoon the owner of Ford Axel Annie's Horseless Wild West drove on the lot in her sound car. She being our worst competitor, the boss decided to throw a scare into her by flashing his new car. On account of the lot being located 10 blocks down the track, he paid a \$25 switch move to bring it past her. To make it appear as tho it wasn't being paraded for that purpose, Manager Upp requested that a flying switch be made, he agreeing to stop it with its hand-brake. Everything started off okay, the switch was made and, while coasting down grade at break-neck speed, the boss discovered that the brakes had rusted away and that he couldn't stop it. So strong was the jar when it crashed into a string of box-cars that the car body left its trucks and hurtled thru the air. Then from Annie's sound car came "Twinkle! Twinkle! Little star, how we wonder what you are, in your one-horse circus car."

Undaunted and uninjured, Manager Upp called a wrecking crew and the car was put back in fair shape. Friday morning the first railroad move in this show's history was paid and the mixed train that was to move it hove into (See *WON, HORSE & UPP* on page 53)

Cole Bros.' Biz Good

PORTLAND, Ore., Sept. 5.—Zack Terrell, manager of Cole Bros.' Circus, while here stated that business has been good and, altho very short of help, show is still moving.

"Circus as Long As There's a World"

PHILADELPHIA, Sept. 5.—The circus will carry on as an American institution despite changing times or war, said Samuel W. Gumpertz, managing director of Hamid's Million-Dollar Pier, Atlantic City, in a special article in last Sunday's (30) *Philadelphia Record*.

"Secretary McAdoo kept the circus moving in the last war," he reminded, "Never lost a day. The circus is doing a marvelous business this year. It goes to show the public still wants it."

When asked where the circus will get its acts and animals now, Gumpertz shot back: "Oh, anywhere. Argentina; all over South America. As long as there's a world, my boy, there will be the circus."



With the
Circus Fans

By THE RINGMASTER

CFA

President. FRANK H. HARTLESS
2930 W. Lake St.
Chicago
Secretary. W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 5.—Clarence A. Kachel, CFA, Whitewater, Wis., is owner of a miniature circus that is getting much publicity. *The Milwaukee Journal* recently had a full page of pictures in the photo section and carried the following description: "Clarence A. Kachel is a mail carrier by day. By night he is Clarence A. Kachel, owner and manager of Kachel's Combined Circus, which is without question 'the biggest little show on earth.' For three years Kachel and his wife (a circus fan, too) have been building the miniature circus in the Kachel attic. Made to an exact scale of 1/4 inch to a foot, the circus now has 500 toy people and performers, 11 elephants, 51 animals in the menagerie, 90 horses, 80 wagons and tractors, 15 tents and a 25-car train." Kachel is helping the war effort by requesting that each person that visits the show purchase a 25-cent War-Saving Stamp.

Walter B. Hohenadel, CFA, is now a private in the army, located at Camp Roberts, Calif. His address is Battery A, 53d F. A., TNG-BN, and he would like to hear from his Fan and circus friends.

The "Good Afternoon" column, conducted by Art McGinley in *The Hartford (Conn.) Times*, recently ran a picture of Bill Montague and Charley Hunt, owner of Hunt Bros.' Circus. McGinley devoted almost all of his column on that day to Hunt's circus career.

Don Howland, Columbus, O., writes: "Well, the Big One has come and gone. It is just like Christmas; you look forward to it for weeks and then it is all over in a hurry and all you have is the memory. The show played here August 12 and arrived late. The first section didn't get into Columbus until 8:30 a.m. and the last section at 12 o'clock. The matinee got under way at 4 p.m. There were thousands of people on the lot from early in the morning until opening, and they did a turnaway matinee. Night business was terrific. There were at least 5,000 people who couldn't buy tickets. I had a good visit with all my old friends, particularly Al Powell."

Visiting Cole Bros.' Circus for the second time recently, P. M. Siloway caught the show at Spokane, Wash., with the jolly day on the lot Sunday and the regular performances on Monday and Tuesday. Both matinees were about full houses and night shows were sellouts. CFA Patrick Lyon, of Spokane, was in attendance at the unloading and was local utility man for the show during the engagement, assisted by CFA Leonard Gross, Spokane Fan. As chairman of the local drive for sale of bonds and stamps, Harper Joy, ex-president of the CFA, had the circus band, with the clowns and star performers and visiting Circus Fans, for an 11 o'clock luncheon at the Press Club. Using a platform wagon known locally as "the band wagon," the bond sale drive was inaugurated with a demonstration in the heart of the city, working Victor Robbins's circus band on the platform and stunts by the clowns and star-

(See *CIRCUS FANS* on page 53)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

LONG season?

PVT. NATE LEON lettered: "Have been transferred from Fort Custer, Mich., to Fort Lawton, Wash."

LEON LONG, Minstrel Show operator, infoed that he visited Wallace Bros.' Circus in Birmingham on September 4.

PAUL MONTGOMERY, former aerialist on the Big Show, recently joined the Waldorf Troupe.

THANK goodness that there is no curb on straw.

WILLIS JOHNSON cards that he left Wallace Bros.' advance to start his winter work in Union City, Tenn.

HAL GRIFFIN, magician and juggler, played a two-week engagement at Muny Opera, St. Louis, recently.

CHARLIE AND PEGGY KLINE played Jackson (Mich.) Fair September 1-5. Nine circus acts were on the bill.

NEAR future circus ad: "Horseshoer wanted."

MEMBERS of Buck Banard's Circus Unit were guests of Jack and Jake Mills, owners of Mills Bros.' Circus, at Brookville, Ind., on September 30.

CHARLES HURLEY, with circuses for 15 years, is working for a Springfield (Mass.) war plant. His daughter, Ruth, is chief usherette at Loew's-Poli Theater, Springfield, Mass.

IT is obvious that frost will be on the pumpkin long before some of 'em head south.

JOE SHORT, former midget clown on Ringling-Barnum circus, carded from Detroit that he visited the Big Show there and met many old friends in clown alley.

LEO GAUDREAU visited with Francis Reiner, catcher in LaMar's flying act, when the troupe recently played Salem, Mass., in connection with Eli Lagasse Unit.

JOE LEWIS, clown, infoed that he is booked at Carthage (O.) Fair, September 18 and 19. Other Gus Sun acts will be La Blondin Troupe, Poodles Hanneford Family, and Eva May, aerialist.

CHARLES WADDELL, former troupier, who is now with a baking company in Dayton, O., visited Mills Bros.' Circus

recently and met J. S. Kritchfield, who was formerly with Sparks Circus.

CIRCUS BIZ: After finishing today's grind, we work and prepare for tomorrow's routine.

J. W. HARTIGAN JR. lettered from Morgantown, W. Va.: "My sister, Mrs. Al G. Barnes, recently visited my father and me while en route from New York to California. It was her first visit here in 30 years."

GEORGE B. HUBLER advises from Dayton, O., that a circus meeting will be held there on September 13. There are about 10 fans, troupers and Model Builders there that he knows about and the purpose of the meeting is to get them together.

WONDER what became of the three-and-four-high berths? Haven't heard a good joke about them in a coon's age. — Stake and Chain Whitey.

LEO LORANGER, former boss property man with Cole Bros.' Circus, spent three weeks in Homeopathic Hospital, Philadelphia, where he recently underwent a neck operation. He is now handling Winnie Coliccano's rigging at fairs.

BOB FISHER'S Fearless Flyers, after an eight-week engagement with Har-lacker's Sky Follies, played Jackson (Mich.) Fair and will open with Polack Bros.' Circus in Los Angeles on September 17.

"I'm the living spirit of the old saw, 'It's never too late to mend,'" replied an old-time sailmaker when a manager asked him what he could do on a circus at his age.

CHARLES REYNOLDS, Knoxville, Tenn., nephew of Claude W. Webb, of Russell Bros.' Circus, passed thru Chicago last week on his way to the West Coast to join the Russell show as front door-man for remainder of the season.

CHUCK LANKFORD, formerly with Mills Bros.' Circus and other shows, visited Wallace Bros.' Circus when it (See UNDER THE MARQUEE on page 53)

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

We have received the following letter from Dr. W. F. Jones, of Glens Falls, N. Y. We print it because it contains first-hand information about certain events with which Circusianna collectors are familiar:

"I have been a reader of *The Billboard* since the birth of the first issue in 1893. Long before that time, however, my father was legal adjuster for P. T. Barnum. That was in 1874 when Barnum launched his Hippodrome with the 'all standing Ben Hur bareback riding and first Wild West concert.' There was no menagerie in that year. Later my father took over Huntington Hall in Lowell, Mass., which was located over the Boston & Lowell railroad depot and there he presented Buffalo Bill and Texas Jack and Six Indians.

"Cody's first invasion of the East was in 1875. His second was in 1883. This year he called it Buffalo Bill's Wild West. It was under canvas, a wagon show. The show went broke in Lowell in the fall of 1883. The sheriff sold him out. His old friend, Nate Salisbury, came to his rescue and took the remains of the show and added thereto and took the whole outfit to Europe, and my old friend and neighbor, Broncho Charlie, went with it. . . . The fire to the Barnum show in Cleveland was its third. It experienced its first fire in Bridgeport, Conn., in winter quarters, in November, 1887, after its first night in. Burned seven elephants, all staked. Old Alice, Jumbo's mate, and the sacred white elephant, were among the lot.

"At that time I was attending the New York veterinary college. W. C. Coup, a Barnum official, was visiting me with Frank A. Robbins, whose circus was just opening its winter season in the old American Institute Building at 61st Street. It was the first circus to play the city for a full winter. When he learned of the fire, Coup hurriedly chartered an engine and combination baggage car and he, with Frank Robbins and myself and 12 veterinary students went on this special train to Bridgeport. We arrived there at 6 o'clock in the morning and found wild animals over-running the city. A big lion charged a calf and a policeman shot him. We carried him to a cage, lashed him to the bars and dug out five bullets. They had lodged in the heavier muscles of the animal and did not penetrate any of its vital organs. Felix McDonald was veterinary for the Barnum & Bailey Circus at that time.

"The second Barnum fire took place at Schenectady, N. Y., on September 22, 1910. I was a visitor of the show at the time. . . . I took over Old Tip, the killer, second in size to Jumbo, for the Forepaugh show. I was veterinary for the horse department at that time and trained a full-grown lion and a tiger to ride the band wagon for parades. I worked Old Tip. He was the first elephant trained to lay over his trainer. I was labeled the World's Greatest and Youngest Wild and Domestic Animal Trainer. I took over Blondin, the tight-rope horse, whom Addie Forepaugh was trying to make do his stunt, but failed dismally as he could get him up only three feet from the ground and then he would jump off. I took him over and guaranteed to finish the act, which I did, and got him to go up six feet and walk both ways over a 12-foot gap.

"I also opened at the New York Hippodrome for Thompson & Dundy with Black Crook, a horse that I had trained to roller skate. Later I sold this horse to Barnum who took him to Europe in 1894. I also trained Rhea, the Stilt-Walking Horse. He walked on four stilts three feet high on an elevated stage, free-headed without leash. This was in 1916. Thought your collectors might want to make a note of the origination of these acts and their dates."

Thanks a lot, Doc Jones, for this interesting information.

GET ACQUAINTED PERSONALITIES: Bob Parkinson started collecting in 1936. Has about 2,000 items ranging from a ticket stub to a 16-sheeter. Has 160 negatives of circus scenes. Has record of all circus articles published in worthwhile magazines since 1880. About a year ago was permitted to wander thru the local city water department. Nosed thru big books and discovered what shows played Decatur during the last 30 years and what they had to pay for the water privilege. He learned other things, too. It cost the Hag back-Wallace Circus \$401.94 (\$326.94 eight

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

WINNERS AT the indoor rodeo at Drumheller, Alberta, were: Bronk Riding—Frank Voros, Ted Glazier, Jim D'Arcy. Bareback—Urban Doan, Muff Doan, Arnold Montgomery. Steer Riding—Muff Doan, Jim D'Arcy, Frank Voros. Bulldogging—Jim D'Arcy, Carl Olson, Bill Christianson. Wild Cow Milking—Tom Peake, Bill Christianson, Bill Munkis. Calf Roping—Bill Munkis, Fred Galarneau, Tom Hodgson. Jim D'Arcy was the best all-round cowboy. Ernie Bell's jumping horses and California Bobby Hill entertained. More than 1,500 people attended the show, which was presented by Art Galarneau. It was the first indoor rodeo in Alberta. Dick Cosgrove and Fred Galarneau were judges; Jack Ruhl, emcee, and John Mackay, secretary.

FIGURES recently released showed that rodeo attendance during the International Days Celebration at Swift Current, Sask., broke all records. Attendance the first day was 1,441 and the second day 8,013, not including passes. Previous high was in 1940. Profits from the two-day celebration, sponsored by the Kinetic Club, totaled \$6,500.

INJURED WHEN the horse he was riding in the Sangudo, Alberta, stampede recently fell on him and pinned him to the ground, Peter Hayes, 59, of Rochfort Bridge, Alberta, died a week later in an Edmonton hospital.

KINSMEN CLUB at Rocky Mountain House, Alberta, benefited by more than \$221 when it staged a stampede recently. The money was distributed to various organizations doing war work.

GEORGE ALABAMA FLORIDA, veteran outdoor showman, reports that he closed his season at Allentown, Pa., as general agent and director of exploitation for Larry Sunbrock's Wild West, Rodeo and Thrill Circus.

ROY W. BITNER, secretary of Pendleton (Ore.) Round-Up, reports that the event will not be held this year.

THIRD annual McAlester (Okla.) Prison Rodeo will be held this month. Warden Fred Hunt is producer and managing director.

charges and \$75 passenger charges) to go from Decatur, Ill., to Springfield, Ill.; \$790.02 to go from Springfield to La Fayette, Ind., and \$665.28 to go from La Fayette to Fort Wayne, Ind., in 1938. It cost Cole \$665 to go from Decatur to La Fayette in 1940. Cole has 24 cars, 11 flats, 6 stock and 7 coaches. Bob even has the numbers of each. Cole had an estimated weight of 480,000 pounds. Very interesting information, Bob.

ATTENTION, RODEOS

6 Dz. U. S. Army type Nose Feed Bags, \$4.75 pair. Return privilege.

Caspian Specialty Co.

BOX 38 CASPIAN, MICH.

"THANK YOU"

Members of the Cole Bros.' Circus for the many Beautiful Gifts on My Birthday.

"HOPPIE"

"CENTER RING"

America's Newest Circus Paper, 15c. V & H Parade Wagon Pix, Set of 10, \$1.50. GEO. HUBLER 223 Superior Ave. Dayton, Ohio

FOR SALE 3 SECTIONS BLEACHERS

1500 Seats 1400 Ft. 8 Oz. Canvas Wall, 8 ft. high. Shaps top and bottom. GERALD L. GOOD, OTTO REPAIR SHOP 3240 Monroe St. Toledo, O.

AT LIBERTY

For Fairs, Circus or Rodeo. Best single Elephant Act in America; Liberty Horse Act, can do other Acts.

BUD E. ANDERSON

BOX 115 EMPORIA, KAN.

Dressing Room Gossip

COLE BROS.—Everyone on the show is working this season in order to get it up and down, including our ballet. Four of them in particular are Ethel Bowles, Elizabeth Glick, Gladys Peacock and Betty Biller, and do they look cute in their working gloves and coveralls. They do just as much work as some of our he-men. We in the dressing room are wondering what happened to T. P. Lewis, who did a Houdini in Spokane. Lee Smith, clown cop, received a pleasant surprise when informed by his father that he was sending Lee a \$500 check. What a father he must have. Harry MacFarlan is the only person I know who has an air-conditioning window in his private dressing room. George Voise, kid brother of Harold, is doing a nice triple in the flying act. Nice going, George. I wonder what happened to Mac's basket of fruit he had under the wardrobe wagon to keep cool. Ask Horace Laird, he knows. After listening to Col. Harry Thomas's announcing all season, I have reached the conclusion that he will never go to heaven. Leslie Elmer Odgen, who has charge of private tops O and OO, gets the medal for being the best dressed man on the show. Those new camel leaders you see in spec are Orda Masker and Maria Delbosq. Helen Partello sure has class to her muscle grind number, with a prop man to wait on her in top hat and tails. A surprise party was held in honor of Homer Cantor in Seattle. Invited guests included Arthur Stahlman, Gene Weeks, Harold Hall, Bobby Kay, Marian Knowlton, Jean Allen, Florence Tennyson, Bert and Corinne Dearo, Ethel Freeman and yours truly. All had a wonderful time, Bert Dearo in particular. Visitors the past week included Teresa, Dorothy and Mrs. Morales, Homer Steffer, from the Davenport Hotel; P. M. Siloway, who came from Lewiston, Mont., to spend a day; Pat Lyon, Harper Joy, Dr. David Reid; Eddie Hendricks, who spent three of his five-day leave from the army; Ben Taylor, former circus band leader, and Jack Coyles, Peru, Ind.

FREDDIE FREEMAN.

WANTED

Lady Bareback Rider immediately. Wire

JOE HODGINI

Care of Polack Bros.' Circus, San Diego, Calif., Sept. 14-16; Los Angeles 17-26.

FOR SALE

Lions, Tigers, Leopards, Bears, Monkeys, Alligators, Buffalos, Deer and numerous other Animals. All Animals can be seen at Summit Beach Zoo, Akron, Ohio, until Sept. 13th. Address:

Clyde Beaffly Jungle Zoo Akron, Ohio

WALLACE BROS.' CIRCUS WANTS

Calliope Player and two Clowns; Buddy Guice, wire. Route: Gulfport, Miss., Wednesday; Biloxi, Thursday; Mobile, Ala., Friday and Saturday.

IMPORTANT JOHN HOBAN

Known as Blackie, will you or anyone knowing of you or your present whereabouts get in touch with your brother, MICHAEL HOBAN, Box 199, Glendale, Ohio.

Roton Point Sold for 75¢

2 Conn. Towns Split Property

Once-popular amusement resort to be converted into municipal playgrounds

NORWALK, Conn., Sept. 5.—Preliminary plans for the acquisition of Roton Point Park as a shore-front municipal playground for the Sixth Taxing District of this city and the town of New Canaan stood complete this week following the down payment of \$6,000 on New Canaan's \$45,000 share of the \$75,000 purchase price. The down payment was made by a group of New Canaan residents, George N. McKendy, John T. Smith, E. Morgan Saunders, Myra Valentine, John P. Hershman, Clinton Cruikshank and Howard E. Brown, who will hold the option until February 1, 1943.

Unless the town of New Canaan takes over the tract by that time, the option holders may convert the property into a private beach club, a spokesman for the group stated. At a recent town meeting New Canaan residents voted to purchase the eastern portion of Roton Point, including the grove, dock, hotel, bathhouses and dance pavilion, with the intention of turning the tract into a municipal beach. The \$45,000 will be raised by a special tax from the proceeds of which the seven option holders will be refunded.

The western portion of Roton Point has been sold to the Sixth Taxing District of Norwalk, including Bell Island, Hickory Bluff and Pine Point, for \$30,000. This tract includes the west beach and three-quarters of the parking space. It will be used as a public bathing beach. The Roller Coaster, only structure now on the property, will be razed. A down payment of \$4,000 on the Sixth Taxing District's portion of the purchase price was raised by public subscription and the money was paid to Neville Bayley, owner and operator of the park for 25 years, by a committee consisting of Clarence Crofoot, Frank Dunn, Deodate Davenport, Edgar Raymond and Mrs. H. W. Douglas. The Sixth Taxing District voted to pay for the property by levying a special two-mill tax for five years. Contributors to the \$4,000 down-payment fund will be repaid as the tax is collected. Deeds to the property will be turned over to the new owners before November 1. Judge Joseph R. Taylor represented Bayley in the transaction, Stanley P. Mead was counsel for the town of New Canaan, and Leslie Davis represented the Sixth Taxing District.

Roton Point Park, for years one of the finest amusement resorts on Long Island Sound, has been the mecca of picnickers and excursionists for more than half a century. Steamboats made regular daily runs from New York during the season, and on Sundays boats brought excursion parties from points as far distant as New Jersey.

About 10 years ago, when agitation for a shore-front State park was at its height and the State was acquiring the first tracts of land at Sherwood Island, Westport, an attempt was made to sell Roton Point Park to the State for approximately \$400,000. The project, however, was defeated in the State Legislature.

Due to war conditions Bayley failed to reopen the park this year.

Woodside Has \$1 Days

PHILADELPHIA, Sept. 5.—While parks in this area have all been featuring the traditional "Penny Day," Woodside Park here introduced a new August bargain in "New Dollar Days." For the entire week ended last Saturday (29) the park offered a strip of tickets good for 14 rides for \$1, representing a saving of 81 cents. The special offer was also good for Saturday. The \$1 specials went at 79 cents for children under 12.

PINE GROVE, Pa.—LeRoy Krauss, of Krauss Amusements, after a fairly successful season at Twin Grove Park here with his stores and concessions, has gone to North Wales, Pa.



NEVILLE BAYLEY, 75-year-old operating owner of Roton Point, South Norwalk, Conn., who has just disposed of his park properties to the Connecticut towns of Norwalk and New Canaan for the reported figure of \$75,000. The once popular fun spot, which failed to open this season due to war conditions, will be converted into municipal playgrounds.

Weather, Employment Conditions Crab Biz at Jefferson, Detroit

DETROIT, Sept. 5.—Business at Jefferson Beach Park, in the suburb of St. Clair Shores, has dropped considerably below that of 1941 as the result of a combination of adverse weather and employment conditions. Rain has hurt seriously, with seven nights so wet that the park was forced to close. There was only one closing on account of the weather last year. Three week-ends were lost this season, as far as business was concerned, because of rain.

Increased employment is, paradoxically, a cause of poor business here. Defense plants are working six and seven days a week, and workers are having difficulty finding time for outings either day or night. This condition has been felt particularly on week-ends, when patrons could formerly stay out late Saturdays without having to get up for work the next morning. Loss of many men to the armed services has also cut seriously into patronage at Jefferson Beach.

Picnic bookings showed the heaviest single drop, averaging only 50 per cent of last year's total. Industrial picnics were

Pontchartrain's Season Biggest In Its History

NEW ORLEANS, Sept. 5.—While the summer has been one of the wettest on record here, Pontchartrain Beach sets for a big closing-week splash to end up the most successful season in its history. A season of special events, topped off by initial trial of double free acts nightly, and presence of thousands of servicemen bivouacking on shores of lake held patronage at holiday peaks on many of the weekday nights, and almost every week-end found new records made. Manager Batt has set the earlier closing date of (See Pontchartrain's Biz on page 44)

Ocean Beach Folds Sept. 13

HARTFORD, Conn., Sept. 5.—Beach facilities at Ocean Beach Park, New London, Conn., will be shut down September 13. Park board has been mulling a proposal that the Recreation Building be made available for use during the winter and may ask city council for \$9,000 to install a heating plant.

\$3,727 Sends War Chest to \$132,588; Conneaut's \$1,520

NEW YORK, Sept. 5.—Contributions of \$3,694.96 from parks and beaches and \$32.80 from pools pushed the grand total for Army-Navy Relief to \$132,588.33. Park figure was powered by \$1,520.50, representing 100 per cent receipts of a single day from Conneaut Lake Park, Pa.

Another 100 per center was Lake Winnepesaukee, Rossville, Ga., whose \$343.56 came without promotion or advertising. Other outstanding donors were Riverside Park, Indianapolis; Woodside Park, Philadelphia, and Kenneywood Park, Pittsburgh. By request of the Parks and Beaches Division, actual amounts resulting from 10 per cent donations are omitted.

Swimming pools continued to lag terrifically, with total so far from this section being "one of those things" on which no one seems to be able to advance a theory, at least for publication purposes.

Seaside Benefit Success; Lauded For Civic Work

VIRGINIA BEACH, Va., Sept. 5.—Benefit Stage Show and Dance Party held Monday night (31) at MacArthur Ballroom at Seaside Park panned out a huge success, with some 1,500 tickets being sold at \$1.10. Proceeds went to purchasing equipment and supplies for first-aid casualty stations at Virginia Beach.

Arrangements committee was headed by Clarence E. Hobeck, local OCD coordinator and Virginia Beach's chief of police, and performance was under the direction of C. Robert Burch, who also served as emcee. Among the speakers were Russell Hatchet, town treasurer and chief air-raid warden, and Charles Forbes, concessionaire and assistant OCD co-ordinator. Hatchet lauded the Seaside Park management for its outstanding civic work during 1942. Four benefit performances have been staged at Seaside during the season.

Acts were donated by men in service in the area, and civilian acts appeared thru the courtesy of the Norfolk Navy YMCA. Cross Hillary, Virginia Jones and Robert, all of the Seaside staff, contributed a comedy mental act. Other acts that appeared were Jack Kelly, Norene Dowd and Beverly Bennett, Private Mack Riddle, Frank Rutler, Martz Kressly, Leo Burns, Gloria Fay Malabad, Tex Greenlee, Sunshine Slim Sweet, Tex Darrell, Jimmy Vincent, Margie Bennett, Jean Louch, Leo Stone, Chuck Lair and Lee Conjura. Victor King's orchestra furnished the melodies.

Seaside winds up its season September 13, but MacArthur Ballroom and the Rondevo Cafe may remain open thru September and October.

Galveston Area Hit By Tropical Storm

NEW ORLEANS, Sept. 5.—Galveston and surrounding beach resorts were busy this week cleaning up debris and repairing damage caused by a tropical disturbance which moved in over a wide area of the Texas Coast last week-end (30).

Damage, chiefly to private structures on the beach proper, ran into around \$200,000, altho no injuries were reported in the Galveston area. Stewart Beach and the fishing pier at 18th Street, Galveston, were damaged moderately. La Porte and Bay Ridge were hard hit, and Happy Harrison's park at Morgan's Point across Galveston bay was undermined by high tide.

Crop damages ran into the millions, as the storm seemed to gain momentum after passing inland near Houston and San Antonio.

CHARLES SIEGRIST TROUPE are current headliners at Jefferson Beach, Detroit.

Coney Island, N. Y.

By UNO

More rain made it an unusually wet August, and with the moist conditions prevailing over week-ends, three successive Sundays (Aug. 9, 16 and 23) and one Saturday (29), the walls and woes of ops continued unabated.

Around the Isle

Steamlined Vanities has a newcomer in Jacqueline Paul from Detroit. Does an eccentric dance, but is more versed, she says, in dramatics. Replaced Norma Niles. Daven Rosen's girl show staged an engagement party August 29, with Marie Wagner presiding over the festivities. Featured principals were Donna Dolores, Spanish dancer, and Steve Ryan, head drink mixer at Gilsey House. Steve has been army deferred until after Island season, when the middle-aisle march takes place. . . . Pvt. Lester Nelson, son of Harry Nelson, hammer-driver expert, was transferred from Fort Devens, Mass., to Fort Wadsworth, Staten Island. . . . Picked in Feltman's by Jimmie Kyrimes and Isadore Krauz to help decorate 10 floats for the Mardi Gras were 40 love-lies from New York. Kyrimes said credit for suggesting the word Victory for Mardi Gras theme does not belong to him but to Moe Silverman. . . . George Schnitzer, outside boss of Mammoth freak show, says one of the best drawing

cards this season was Doc Sinbad, mentalist.

Army Chatter

Louis Daill, who left 14 years of connection with Luna for the army and is now at Fort Knox, Ky., sends details of a carnival dance and frolic he is putting on for the USO-YMHA October 3 at Louisville. Labels the fete "Luna Park in Kentucky." A footnote reads, "Sponsored by Luna Park employees and boss, Coney Island, N. Y." In the show Louis will include his mental act and do the announcing as per Luna. Adds that Selma Epstein, Luna hostess, will be missed behind the kissing booth when every buyer of a War Stamp will be given a kiss by female sellers. There will also be numerous games contributed by Luna, with music by the Bowman Field Soldiers' Band. Mrs. Margaret Friedlander and Simon Slavin, USO directors, looking forward to a big day. Assisting are such other ex-islanders as Pvt. Meyer Mandler and Sergts. Bob Brayman and Earl Sweeney. And Abe Fishbein, now in Luna, sent cash he was instrumental in collecting as contributions from employees in the park, while Abe Seskin provided the props and other gadgets bought with some of the money. (See CONEY ISLAND, N. Y., on page 44)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

New Season Opens

The outdoor swim season is over; the new indoor aquatic era begins.

Now is the time for ops of enclosed natatoriums to get busy and show some initiative. There are thousands of prospective indoor pool patrons in every city throuth the country, and the tanks that go out after them will be successful.

Majority of the open-air plunges stayed their doors Labor Day, with a few staying open for maybe one or two week-ends at the most after that. But there are a great many swim enthusiasts who don't feel like calling a halt to their swim activities, and that's where the indoor fellas come in—or rather should come in. Especially if we have a so-called Indian summer late in September—folks want to continue their swimming. Oh, sure, some pool men wake up in October or November and start scratching for patronage—but it's too late them. Now is the time to tell your story.

Educate Your Patrons Thru Ads

Most patrons who swim outdoors in the summer never do any swimming from Labor Day to Decoration Day. They are strictly outdoor bathers. They would no more go to an indoor H-2-Orium in November than Hitler would think of observing Yom Kipper. But that doesn't mean that they can't be educated to becoming indoor swimmers.

Every now and then a group of outdoor plunges get together and run a series of co-operative newspaper or radio ads. There used to be a lot of those co-ops ads years ago and there still are a few, but I've never seen indoor tanks get together. It would be wise for a group of indoor aquadromes to run big advertising copy—half pages, full pages—in their local papers calling attention to the advantages of indoor swimming. And the time to run such ads is in September.

It is easier to get a patron to your indoor pool when he's just finished outdoor swimming and still anxious to show off his sun-tan or new crawl stroke than it is late in December when it's freezing outside.

The next few weeks can be made the biggest on the books of indoor pools.

Questions Without Answers?

What's Mort Mencher going to do with his time? First the Army took over his Floridian pool and hostelry in Miami Beach, Fla., and now there's talk that the Navy will convert his Lido Beach on Long Island into a training base.

Wonder if Gloria Callen, swimster awaiting a Hollywood build-up, knows that one of her biggest boosters is youthful Bill Berns, up-and-coming Hollywood radio commentator. Bill is the same lad who used to do pool praise-agenting for Starlight and Bronxdale plunges in the Bronx.

Did ex-Olympic champ George Kojad join the army yet? Last time this correspondent saw George he was awaiting his commission from Uncle Sam for the Medical Corps.

Howcome the Hinchcliffe boys, ops of Wall-Cliffe outdoor plunge, Elmont, L. I., cut out their policy of name bands at their combo-plunge roller rink before season ended? We thought the bands were doing very well, at least reports to our desk so indicated.

Men and Mentions

Another pool figure awaiting his army commission is likable Joe Pringle, ex-concessionaire at Riverside Cascades plunge, New York, who ran the restaurant at the Sunnyside (L. I.) tank this summer. Joe's hoping to be made a major.

James Klarnet, drum-beater for St. George indoor plunge, Brooklyn, is on a well-deserved vacation. This swima-torium continues to lead the way in Gothamtown indoor swim circles, and its ledger figures show it.

Sam Ingram, swim coach at Colgate U and founder of the coaches' annual forum at Fort Lauderdale, Fla., is up to his neck in political matters these days. Sam is an active Republican.

FOR SALE BEECH BEND AMUSEMENT PARK FARM AND DAIRY

All completely equipped. Phone 1269-W. Write Wire Post Office Box 386, Bowling Green, Ky. W. B. McGINNIS, Administrator. Open for inspection at any time.

A. C. Anticipates Healthy Off-Season

ATLANTIC CITY, Sept. 5.—A survey of opinions gleaned from local amusement and business interests indicates that September business will be the biggest on record for Atlantic City. The military established here has given assurance that the economic structure of the city will be interfered with as little as possible. And more important is the bonanza of an estimated millions of dollars in military pay roll coming into the resort.

It is pointed out that while certain enterprises will undoubtedly be adversely affected because of the change of the resort into a military reservation, it is felt that many new businesses, born of the Army's presence here, will appear increasingly on the local scene, and gross September business will far overbalance the hitherto normal record for the month. Feeling is strong that the good business will be extended throuth the fall and winter.

Not a single amusement enterprise, either ocean pier, theater or night club, is calling it quits after Labor Day, the traditional closing week for the season, and virtually all have planned programs for September.

There are still plenty of rooming houses and hotels not affected by the army influx, and attractive rates offered for September and October is bringing heavy reservations. Railroad and bus lines anticipate additional off-season business because of the large number of relatives and friends who will come here to visit soldier relatives.

Cincy Coney's Island Queen Set Far Ahead on Excursions

CINCINNATI, Sept. 5. — Edward J. (Mickey) Norton, outdoor advertising agent of Coney Island here the last 30 years, has started out on his annual fall trip in advance of the Steamer Island Queen to herald its series of moonlight dance excursions up and down the Ohio and Mississippi rivers. The Queen will open its fall tour immediately following the close of Coney Island Labor Day.

Boat's itinerary is announced as follows: September 8, Maysville, Ky., and Ripley, O.; 9, Ashland, Ky., and Ironton, O.; 10, Gallipolis and Pomeroy O.; 11 and 12, Huntington, W. Va.; 13, Portsmouth, O.; 14, Cincinnati; 15, Lawrenceburg, Ind.; 16, Madison, Ind.; 17-20, inclusive, Louisville; 21, New Albany, Ind.; 22, Tell City, Ind.; Cannelton, Ind., and Hawesville, Ky.; 23, Owensboro, Ky.; 24, Mount Vernon, Ind., and Uniontown Ky.; 25-27, Evansville, Ind.; 28, Shawneetown, Ill.; 29, Paducah, Ky.; 30, Caruthersville, Mo.; October 1-5, Memphis; 6, Caruthersville, Mo.; 7, Hickman, Ky.; 8, Paducah, Ky.; 9, Shawneetown, Ill.; 10-11, Evansville, Ind.; 12, Mount Vernon Ind., and Uniontown, Ky.; 13, Owensboro, Ky.; 14, Tell City and Cannelton, Ind., and Hawesville, Ky.; 15, New Albany, Ind.; 16, Madison, Ind., and 17-18, Louisville.

Palisade, N. J.

By CLEM WHITE

Return of sunshine buoyed spirits and, more important, general consumer interest as well. The 13-day stretch of sporadic rainfall made for many headaches.

Next newsreel shot slated for the fifth annual Mrs. America contest. Bert Nevins adds to it this year with a special event for war brides. Newspaper photogs have been taking much interest in this annual event. Russ Irwin and ork still holding forth at the Casino. Jim Knight, electrical wizard, and Tom Jess brighten the atmosphere at the New York gate considerably, where lovely Mae Doscher is chief cashier. Bobby Paulson and Dottie Hyder still moving toward the inevitable moment. This time it's real, which is proved by the fact he drives 200 miles to call for her. (Gas, tires, etc.)

Joe Cicatelli, of the Casino, has Harry Shepard purple with envy. Anyone who can win \$15,000 in one week on the equines (even if it's mental) deserves commendation. Bert King and his "Blind Date Quiz" for servicemen continues to click in solid fashion. The gals are happy to be hostesses for the lads who are guests of the park. From advance reports Charles (Doc) Morris's Popsickle week will match or surpass those of other years—which is saying plenty. Gala parade of events planned for late-season weeks, with details just being ironed out.

American Recreational Equipment Association

By R. S. UZZELL

Paul H. Huedepohl reports from Portland, Ore., the death of John Edgar Oates, who had much to do with the development of Seaside, Ore., as a summer resort. Oates started Huedepohl on his career in swim pool development and exploitation. It was at the Oates resort that Paul taught swimming for seven summers while still a teacher in the public schools. While visiting Seaside with his bride in 1905 John Edgar Oates decided to make it his future home, and he lived there continuously from 1905 until his death August 17. He constructed the Oates Baths and purchased much real estate in the locality.

Born in Shelby, N. C., in 1860, he spent all of his amusement career in Oregon. He leaves his wife. For a number of years Oates was a member of our National Association.

Belmont Banter

Frank De Rice was one of the original concessionaires at Belmont Park, Montreal, where he had the hot dogs and French fried potatoes. He developed four roadside stands, two of them on a pretentious plan, and after 18 years' experience in catering to park patrons and traveling public De Rice has "gone to town," where he now owns and operates two of the finest restaurants in the Canadian metropolis.

He says the roadside eating emporiums are only in their infancy and will take on new life after the great conflict is concluded. He emphasizes cleanliness, neatness and good service.

It is reported that Harry Illions is taking his double Loop-o-Plane from Belmont to the Quebec Fair. Belmont closed Labor Day night, while Quebec opens September 4. His other rides and attractions remain at Belmont.

Tribute to Abner K. Kline

Eyerly Aircraft Company pays a fine tribute to Abner K. Kline, as follows: "He was a man of high ideals and loved by all who knew him. We here at the factory shall always strive to follow the

high standard of business ethics established by him."

And it's all true. We knew him well and heartily endorse the Eyerly sentiment. Like the late Bob Lusse, his word could be relied upon.

August Unkind in East

August was not a kind month to the outdoor amusement industry in the East. Rain on four successive Sundays hurt business badly. Rainfall for the month exceeded all records since 1875.

The curtain falls on a lot of parks this week. Soon the final story can be told. It will be a mixture of gloom and optimism. The wise ones are going to get at repair requirements at once and not even wait for the first frost. Better pick up present available parts because when they are gone there's no telling when others will be available.

Atlantic City

By MAURIE ORODENKER

While no word has come as yet from Hamid's pier on remaining open after Labor Day, there has been no indications of a closing and the pier will unquestionably carry on during September and into October. Samuel Gumpertz, managing director of Hamid's pier, was the subject for a feature story in *The Philadelphia Record* August 30. Mark Wilson, publicity and advertising director of the pier, returned to Philadelphia to serve again in a similar capacity for the Shubert theatrical interests.

Albert H. Skean, manager of the resort's Convention Bureau, has accepted a call to be general chairman of the local United War Chest Drive.

For years the fare has been 10 cents, but now jitneys will be jitneys insofar as the men of the armed forces are concerned. The city has ordered that all jitney drivers charge only a 5-cent fare to servicemen.

Wildwood

Mayor George Krogman prophesies that September business will be the biggest in the history of the resort. Many war workers, unable to take vacations earlier, are planning a September sojourn at the shore. While Hunt's Ocean (See ATLANTIC CITY on page 44)

We're taking orders now for Permanent, DeLuxe Editions of the most important publication in the history of the Music Business.

The Billboard BAND Year BOOK

featuring the
4th Annual Edition of
TALENT & TUNES on Records*

Because so many readers have asked us to bind copies of past issues of our Talent & Tunes on Records Supplements in permanent form—and because this year's Band Year Book will be even more important, more interesting than any previous Supplement—we are making available a limited number of copies of the Band Year Book bound in attractive, durable maroon leatherette. These copies are being offered at the cost price of \$1.00 each. Reserve your permanent, de luxe copy today. Fill in this coupon right now.

* To be published in conjunction with the September 26th issue of *The Billboard*.

The Billboard Publishing Company,
25 Opera Place,
Cincinnati, Ohio,
Dept. BY,
Gentlemen:

I am enclosing money order for \$1.00 for my permanent, deluxe copy of *The Billboard Band Year Book*.

Name
Firm (if any)
Address
City State

MINN., WIS. IN DAY MARKS

St. Paul Pulls Best 2d Stanza

Rain causes early attendance to lag—auctions feature sales of War Bonds

MINNESOTA STATE FAIR, St. Paul, August 29-September 7. Raymond A. Lee, secretary. Harry J. Frost, concession superintendent. Al Sheehan, attraction superintendent. Gate admissions: Adults, day and night, 35 cents; children over 15, day and night, 35 cents; autos, day and night, 35 cents. Grandstand: Adults and children, day, 50 and 75 cents; night, \$1. Amusement budget, \$70,000. Grandstand bookers, Barnes-Carruthers, Thearle-Duffield. Midway: Royal American Shows. Horse racing: Three days.

ST. PAUL, Sept. 5.—An attendance lag of 20 per cent under a year ago was being experienced at the 83d annual Minnesota State Fair, August 29-September 7, according to daily gate figures being released. Drop-off was attributed to rain, which hit on the opening morning and did repeat performances on Monday and Tuesday. Cooler weather and threatening skies on Wednesday and Thursday also hampered attendance.

But a Sunday all-time attendance mark was set with 75,003. Opening-day gate was 38,490 as against 58,863 a year ago. Monday, Children's Day, drew 56,465 as against 56,230 in 1941. Tuesday gate was off, with only 29,618. Same day a year ago had 59,517. Wednesday attendance was 63,741 compared with

1941 Figures

Total attendance: 762,000. Gate receipts: \$167,205. Space and privilege receipts (not including carnival): \$65,000. Grandstand receipts: Day, \$75,000; night, \$75,500; grandstand expenses, \$80,000. Fair's share of carnival gross: One-third of \$103,000. Total revenue: \$491,022. Total expense: \$396,441.

83,994 a year ago. Thru Wednesday night fair officials estimated 263,432 thru the gates. Total a year ago for the same period was 324,960. Unless an unusually heavy week-end attendance is recorded this year's gate is not expected to come within 100,000 of a year ago. This year the "Everybody Pays" gate was tilted from 25 cents for adults, the price in 1941, to 31 cents plus 4 cents tax. Cost of parking within the grounds (See Minn. Hit by Rain on page 55)



WHEN Harrison County Fair, Corydon, Ind., August 24-28, started its sale of War Bonds in front of the grandstand the photog caught Dr. L. B. Wolfe, fair secretary (right), selling a \$1,000 bond to John Gallagan, well-known operator of concessions, to start sales. Bonds and stamps were sold each day of the fair, which was the 83d annual.

\$100,000 Storm Toll for Regina

REGINA, Sask., Sept. 5.—Cyclonic wind on the night of August 27 did damage to Regina Exhibition buildings, estimated by Manager Dan Elderkin at \$100,000. Some were occupied by the army. Owned by the city, the buildings and grounds are leased to the exhibition association. At a special meeting of the fair board the day after the storm the buildings and grounds committee was instructed to make a survey and report.

Heaviest damage was done to the stadium, known as Queen City Gardens. Roof was torn off the building, used for hockey games and stock shows, and scattered for blocks. Bricks were loosened and one wall may have to be razed. Exhibition office was damaged by rain. (See Regina Storm Toll on page 55)

Ray Anderson Joins Staff Of National Fireworks Co.

CHICAGO, Sept. 5.—Ray Anderson, who has been with Thearle-Duffield Fireworks Company many years as sales representative, left the firm last week to accept a position with National Fireworks Company, West Hanover, Mass. National company is manufacturing explosives for the government, and Anderson's job will be recorder of production records. Thearle-Duffield company also is engaged in war production.

Anderson was with Thearle-Duffield 19 years and made hundreds of friends among fair and park men and other outdoor showmen.

"United Nations" Theme Chosen At Atlanta; Military Revue Set

ATLANTA, Sept. 5.—"United Nations" will be the theme for the 1942 Southeastern Fair here, President Mike Benton announced. Headlining the 10-day program will be a United Nations Military Revue nightly in front of the grandstand, featuring a display of flags of the United Nations and military music and dances symbolic of the Allies. Official representatives of Russia, China, Great Britain and Pan-American countries will be present.

Ten youth organizations will present special educational, ag and health displays. National Livestock and National Poultry Shows, as in past years, will occupy a prominent spot. One of the larger exhibit buildings has been given

Governor Says ODT Puts Okay on B'ham

MONTGOMERY, Ala., Sept. 5.—The 1942 Alabama State Fair will be held as usual in Birmingham, Gov. Frank M. Dixon announced this week, declaring that contractual obligations entered into before the ODT cancellation request made holding of it necessary.

"Under circumstances such as these," he said, "Joseph Eastman, director of the ODT office, has advised me that, in his opinion, the fair should be held, even if in a limited fashion." Governor Dixon added that some contract holders had refused to abrogate agreements in spite of the fair association's request to cancel.

NEW ORLEANS, Sept. 5.—In addition to continuation of Alabama State Fair, Birmingham, several more county and district groups announced continuation.

Copiah County (Miss.) Fair Association has distributed catalogs for a three-day annual at Hazlehurst. Officials look for (See B'Ham Okayed by ODT on page 55)

100th for Chemung Makes New Records

ELMIRA, N. Y., Sept. 5.—The 100th annual Chemung County Fair on August 23-30 broke attendance records with 96,845, it was reported, with 11,500 on the final Sunday when Irish Horan's thrill show appeared. There was only one day of sunshine, two days of rain, one day unusually cool and other days cloudy.

Art Lewis Shows were popular on the midway. JE Ranch had many turn-aways. Livestock entries were larger and the livestock parade before the grandstand was popular. Automobile and farm implement exhibits were missed. Capt. Dan Fox and his Troop C, State (See Chemung Has Records on page 55)

La Porte, Ind., Has One of Best Annuals

LA PORTE, Ind., Sept. 5.—"Uncle" Jim Terry, who has been secretary-manager of La Porte County Fair here for many years, was recipient of good wishes from hundreds of his friends in the show world on August 25 when he celebrated his 80th birthday. Altho he has been in ill health during recent weeks, he was on hand thruout the fair, August 25-29, directing its activities as usual.

Due to cancellation of some Indiana annuals, the fair took on added importance and probably was the largest (See Good Biz in La Porte on page 55)

LINCOLN, Neb.—Nebraska State Fair opened here September 6 for six days and board members expect a heavy turnout, as farmers count on the fair as their big splurge of the year. A feature is the exhibit of Lincoln Air Base, showing administration work and student training of U. S. Army Air Forces Technical Training School. There are five days of horse show and horse races thru fair week after seven days before. On to Victory revue plays nightly in front of the grandstand. Servicemen are admitted free.

Wisconsin Has 5-Day Gate Top

New early-receipts record made — Ammon reports success, considering times

WISCONSIN STATE FAIR, Milwaukee, August 22-28. Ralph E. Ammon, manager; A. W. Kalbus, associate manager. G. M. Anthony, concession superintendent. Gate admissions: Adults, day and night, 35 cents; children, day and night, 15 cents; autos, day and night, 35 cents. Grandstand: Adults, day and night, 55 cents; children, day and night, 30 cents; reserves, 85 cents and \$1.10. Amusement budget, \$45,000. Horse racing: Five days.

MILWAUKEE, Sept. 5.—Seven-day 92d annual Wisconsin State Fair rang down the curtain August 28 with a total attendance of 407,589 compared to 495,505 in the same period at the 1941 fair, which ran nine days. A new high attendance record of 876,000 was set at the nine-day 1941 fair. Ralph E. Ammon, Madison, fair manager, said that considering the times and how busy people are, the fair was a success in attendance and financially. For the first five days it realized \$21,000 more in gate receipts than for any previous five days in its history, he reported.

1941 Figures

Total attendance: 676,000. Paid admissions: 460,000. Gate receipts: \$115,000. Space and privilege receipts (not including carnival): \$60,000. Grandstand receipts: Day, \$50,000; night, \$52,000; grandstand expenses, \$55,000. Total revenue, \$360,000. Total expense: \$310,000.

Some rain and threatening weather had an adverse effect. An unscheduled (See WISCONSIN SUCCESS on page 55)

Drop in Sedalia; '43 Plans Begun

SEDALIA, Mo., Sept. 5.—Paid attendance at Missouri State Fair here on August 23-30 was announced as 90,000, which, according to last year's total paid attendance, was off about 50 per cent. The management, however, anticipated a (See Satisfied in Sedalia on page 55)

Fair for Britain

EYES of many fair executives and outdoor showmen are on Toronto, where the Fair for Britain, August 31-September 12, got off to a terrific attendance start, with a paid gate of over 118,000 on the first three days. Conceived by J. W. (Patty) Conklin, who has the Conklin Shows there, and sponsored by 35 business groups and with a tie-up with the British War Victims' Fund of The Evening Telegram, it is being called the biggest event of its kind ever seen in the Dominion.

"Cancellation of the Canadian National Exhibition, due to war, opened the way for presentation of the Fair for Britain, featuring the Conklin Shows," said Manager Bas Mason, of The Telegram, in a wire to The Billboard. "The public responded with total attendance of 139,000 on the first three days and this answers speculation as to whether wartime fairs are needed as morale sustainers. Indications are that the British War Victims' Fund will net well over \$50,000. Co-operation of the Conklin brothers and all performers is main reason for success of the fair."

Stories on the Fair for Britain will be found in the Carnival Department, The Editor's Desk and Out in the Open in this issue.



SMILING REDSKIN (?) pictured above (left) is "Chief Shoot-the-Fire," better known to the outdoor fraternity as Art Briese. He's been shooting the fireworks at Montana fairs for many years and this year in Billings he was inducted into the Crow tribe of Indians.



Agricultural Situation

Condensed Data From August Summary by U. S. Department of Agriculture, Washington, D. C.

MIDYEAR crop and livestock reports show strikingly the great part that our farmers are playing in World War II. They show without exception that despite mounting difficulties in obtaining the materials and man power needed in the production of agricultural commodities, the farmers are cultivating record acreages of oil crops, large acreages of food and feed crops generally, and producing a record volume of meats, dairy products and poultry products this year. The Secretary of Agriculture stated upon publication of the midyear crop report:

"American farmers may well be proud of the tremendous production of food and fiber indicated by the July crop report. Barring unforeseen difficulties, they will make 1942 a year of record production. They are meeting production schedules despite some labor shortages, some unfavorable weather and other difficulties. Each day the part that food must play in the winning of the war becomes more apparent."

Greatest farm victory is in offsetting the loss of imports of vegetable oils. Acreages of oil crops—peanuts, soybeans, flaxseed—are a sensationally high record this year, and the production of animal fats will make a new peak. Important by-product of the oil crops is high-protein feed, and the volume this year will supplement greatly our feed supply for the production of record totals of meats, milk, eggs and other animal products. Add to these the near-record quantities of fruits and vegetables, and the total food production for civilian, military and Lend-Lease combined will bulk probably 9 per cent larger than in 1941 and 25 per cent larger than the 1935-'39 average. Goals for 1942 called for a 6 per cent increase in total agricultural production—the farmers will make 9, if all goes well with the condition of the crops and livestock between now and harvest.

Larger Production Hard

For several months past, the Bureau of Agricultural Economics has been study-

ing agricultural production possibilities in 1943. Competent analysts believe that larger production will become increasingly hard to get, as greater difficulty is encountered in obtaining the implements of production—the machinery and man power, fertilizer and production supplies of all kinds.

Much less steel will be available for farm machinery next year, possibly less than half the quantity allotted for 1942. Some 4 or 5 million more men may be called in the year. It is inevitable that many young farmers and farm laborers will be in this group. Some of them will be replaced by women, children, old folks and other less experienced help; but even if number of farm workers are fairly well maintained, the total efficiency is almost sure to decline. Farmers may have difficulty in obtaining enough nitrogenous fertilizers, and the shortage must be offset by increased plantings of winter legumes, greater utilization of manures, perhaps by use of oil-seed meals as fertilizers, and by priorities on use of available supplies. Overtaxing of transportation, warehousing and processing facilities may further increase the difficulties confronting farm producers in 1943.

Every so-called commercial farm is probably in full cultivation this year—and there are few idle acres. The total area of principal crops for harvest in 1942 is more than 340,000,000 acres, as compared with 332,000,000 acres harvested in 1941, and with 332,000,000 average for the 10 years 1930-'39. To be sure, opportunity exists on many small farms to increase the production of food, but such increases are mainly in the direction of providing more food for the people on these farms. New records have been made in per acre yields of crops and per unit yields of livestock the country over during recent years, but it is not reasonable to expect such gains can be continued indefinitely. Nature has been kind, but a bad growing season would speedily check the rising trend of total agricultural production. Parenthetically, more than a little concern has been felt this year as to the possibility of adverse weather conditions; as this statement is written in early August, it is fully realized that many crops—the corn crop in especial—have yet to go thru a critical season of growth.

Shortages Are Expected

In striving to achieve a higher peak of agricultural production in 1943, the paramount need is for food and fiber for military use at home and abroad on all united fronts. Possibly, after satisfying these extraordinary requirements there may be some tight situations with regard to the supplies available for civilian use. Supplies may bulk large in total, but there may be shortages of some foods and surpluses of others. It is conceivable that in order to safeguard the health of our people on the home front, rationing programs may have to be extended.

Of vital concern is the maintenance of adequate nutrition among our own civilians. Our national standards are high in comparison to those in other countries; nevertheless, many deficiencies have been brought to light thru the selective service. We cannot hope to make much larger supplies of food available for domestic civilian consumption during the war. Rather, we shall have to do everything possible to obtain better nutrition from improved handling of the foods we now have.

The Department of Agriculture expects in coming weeks to develop for the guidance of farmers an overall production program designed to meet the extraordinary wartime requirements for food for civilian and military use and for Lend-Lease export in 1943; but a program which must take into consideration the limitations and possibilities of our land resources and the limitations imposed by our diminishing production supplies. This overall program will be subdivided in regional and area programs organized to suit the physical and economic conditions within regions and areas, and to indicate the desirable and possible shifts in production. Much as last year, national goals, developed by the nation's foremost agricultural specialists, will be broken down into State, county and individual farm goals to provide informed and intelligent direction

of voluntary action by 6,000,000 farm operators engaged in the production of literally hundreds of different farm commodities—the kind of guidance that is essential to enable agriculture to assert its full strength toward victory.

H. R. TOLLEY.

Timonium Features Horse

BALTIMORE, Sept. 5.—Comeback of the horse is marked at the 64th annual Timonium Fair, which opened on August 30. Each day is highlighted by a contest for the best horse-drawn vehicle. Cattle display has been given extra impetus by the government's campaign to improve stock for meat and milk. Total attendance is expected to be as big as ever. Over \$41,000 in premiums is offered. While the midway is curtailed basis, it is being given prominence in fair advertising. Patrons come on foot and by horse and carriage and automobile. First day at preview 975 autos were counted. On official opening day the count was 1,460, reflecting gas rationing and tire conservation.

Around the Grounds

LUBBOCK, Tex.—Directors of Panhandle South Plains Fair Association at a meeting here on August 27 voted to cancel the 1942 fair because of the effect of war activity upon local conditions.

DESHLER, Neb.—Officials of Thayer County Fair here reported receipts from the 1942 fair were sufficient to pay all expenses, including \$2,000 in premiums, and still leave a cash balance.

ELIZABETH, Ill.—About 5,000 attended combined Elizabeth Community Fair and Jo Davless County 4-H Club Show here. Usual two-day program was crowded into one day.

BEL AIR, Md.—Harford Fair, also known as Bel Air Fair, August 26 and 27, was the most successful in history, officials reported.

GASTONIA, N. C.—F. A. Whitesides, secretary of Gaston County Fair here, said the 1943 fair would be under auspices of Gaston Post, American Legion. Plans are being made to surpass the 1941 attendance of about 40,000, and workmen are putting grounds in shape. James E. Strates Shows will be on the midway.

SANDERSVILLE, Ga.—Washington County Fair, scheduled here for October, has been canceled because of war conditions, said Secretary Gordon S. Chapman, who has been in charge of the fair for the past 18 years.

CINCINNATI.—Program for enlisting farmers of Hamilton County in the scrap materials campaign of the Hamilton County Waste Conservation Committee was announced by Lawrence P. Lake, vice-president of Carthage Fair Board and chairman of its committee on patriotic activities. A special "get-in-the-scrap" booth will be maintained at the 1943 fair, at which farmers will be asked to register and to report what waste

Verified Dates

CINCINNATI, Sept. 5.—Up till press time for this department the following fair dates had been verified, in addition to those which were published in the big list, issue dated August 29, and a few in issue dated September 5: Sand Mountain Fair, Albertville, Ala., Oct. 5-10; Clarendon Co. Fair, Manning, S. C., Oct. 5-10; Carroll Co. Colored Fair, Huntingdon, Tenn., Oct. 7-10; Harrison (Ark.) Fair, Oct. 9-10; Jonesboro (Ark.) Fair-Festival, Oct. 9-10; White Hall (Md.) Fair, Sept. 25-26; Middle Tenn. Horse, Dog & Flower Show, Columbia, Tenn., Sept. 28-Oct. 3; Mississippi Fair and Dairy Show, Meridian, has changed dates to Oct. 5-10.

Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.

metal and rubber they have on their farms available to the nation's victory effort.

GREAT BARRINGTON, Mass.—Gordon Morrow, well-known track official, has been appointed racing secretary for the 1943 Great Barrington Fair. Appointment completes the list of officials named by Edward J. Carroll, general manager. Bob Frenck, Rockingham, will be race starter; Jack Conway, Boston sports editor, will be head steward, and the Mahoney organization will be in charge of mutuels. Harry Storm is publicity director.



SOME TIME OPEN FOR LATE DATES!

Fair Secretaries, a few weeks still available. The only real swaying handstand—35 ft. across the sky. Finishing with a 500-foot "Slide for Life."

THRILLS AND CHILLS! *Selden* THE STRATOSPHERE MAN *WORLD'S HIGHEST AERIAL ACT!*

A spectacular night and day exhibition, breathless, spine-tingling and thrill-packed. A great finish to your Grandstand Program. Permanent address, care of THE BILLBOARD, Cincinnati, Ohio, or Representative—Barnes-Carruthers.

WANTED

SHOWS and RIDES (No Gambling Joists) for **WHITE COUNTY FAIR**

Searcy, Ark., week of Oct. 5th. Drawing Population 40,000.

ORAN J. VAUGHAN, Chairman.

HIGH POLE ACT

Other Acts Available. **BOX D-257** Billboard, Cincinnati, O.

FAIR SECRETARIES, PARK OWNERS AND OPERATORS

Bands as Park and Fair Drawing Cards
Big-Name Grosses With Semi-Name Bands
Band Buyers Are Smart
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement
Complete List of Recording Artists and the Labels for Which They Record

These are only a few of the many interesting informative articles and lists you will find in

The **Billboard** **BAND YearBOOK** featuring the **4th ANNUAL EDITION of TALENT & TUNES on Records**

The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of *The Billboard*.

Watch for it!

At Liberty After October 1

CONLEY TROUPE

5 People Barback Riding Act, Three Horses, Miss Friedas Pets, Ponies, Monkeys and Dogs Combination, two big Outstanding Acts, for late Fairs, Indoor Circuses. All time open after October 1.

Conley Troupe, 3716 Portland Avenue, Cincinnati, Ohio

We have an abundance of Electric Current and will illuminate accordingly.

THE THIRTY-FIFTH ANNUAL **GREATER SPARTANBURG FAIR**

SPARTANBURG, SOUTH CAROLINA, OCTOBER 5-6-7-8-9-10

Six Big Days—Six Big Nights. Free Gate for Men in the Service. Bigger and Better.

EXHIBITS — FREE ACTS — RACES — CARNIVAL.

HENNIES BROTHERS SHOWS

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

New Spot for South Philly Is Given Finishing Touches

PHILADELPHIA, Sept. 5.—Alf and William Barton, Kansas City, Mo., and Al Green, Philadelphia, are putting finishing touches to what they claim will be one of the largest skating rinks South Philadelphia has ever had. Building is 200 by 90 feet and skating surface will be 180 by 75 feet.

Main feature will be a floating floor. Rink will be equipped with an electric organ and skating equipment will be by Chicago Roller Skate Company. Date of opening is September 9.

Le May Is Pilot in Detroit

DETROIT, Sept. 5.—Pat LeMay is managing the new Rollercoaster in Jefferson Beach Amusement Park here. Rink, the former ballroom, is being equipped with a new Hammond organ. Special policy is a "Moonlight" skating session for two hours every Saturday midnight. Rink has been skating about 200 nightly on an average. It will be kept open for some weeks after the park closes and may be open all winter if patronage warrants, according to P. H. Sova, park manager.

Cincy Spot Redecorated

CINCINNATI, Sept. 5.—Ralph Schaumbloeffel, manager, announced the reopening of Western Hills Rollatorium last night. Featuring the opening were the skate music of Herman Wehmeier, trumpeter, with Bobby Muccino, trombonist; Henry Gaul, organist, and Charles Fitch, drummer. Rollatorium has been redecorated and the 24,000 square feet of skating area resurfaced. Sessions are every night except Mondays, with matinees to begin on September 12.

ROLLER-SKATING CLUB of Chicago canceled its caravan trip to Rockford, Ill., on September 6 because of wishes to comply with conservation requests of the ODT. To take the place of the outing, the club arranged a boat trip to Benton Harbor, Mich., leaving Navy Pier,

Chicago, at 9:45 a.m. on September 6. Meeting of the club is scheduled for September 14 at Garfield Park.

MELVA BLOCK, star of Detroit amateur skating shows, has received an offer from MGM for a skating short.

SAMUEL BERT, owner of Cotton Bowl Rink, Fair Park, Dallas, is arranging free roller-skating sessions for residents of seven Dallas children's homes for fall and winter seasons.

FLYING BERRYS, roller-skating thrill act, have been added to the all-radio revue produced by LeRoy Miller, of KYW, Philadelphia, playing parks and celebrations in Eastern Pennsylvania.

PERTH AMBOY (N. J.) ARENA opened its new season on September 4 with a new floor all set for skaters. Manager William Annis provided a gala program, with souvenirs and grand march for opening night.

ROLL-AWAY SKATE COMPANY, Cleveland, announced that it had discontinued the manufacture of skates for the duration and was moving into smaller quarters where it will continue to service its product, Official Roller Derby and Roll-Away skates, and sell wheels and parts.

AMERICA-ON-WHEELS RINKS will officially welcome the fall season with elaborate parties on September 15. Exceptions are Casion Arena, Asbury Park, N. J., which scheduled its party for September 10 and Roseland Rink, Long Branch, N. J., which will open on September 25. All rinks will open during the season at 7:30 p.m. instead of 8 p.m.

ATLANTIC CITY

(Continued from page 41)

Pier closes for the season with the Labor Day holiday, all the Boardwalk and arcade concessionaires and ride operators are carrying on thru September. If crowds hold up they'll carry over into October, especially since fair bookings are lighter this year.

Bill Gerst, manager of Hunt's pier, returns to Philadelphia to manage Hunt's Rockland Theater. Guy Hunt, formerly co-manager of the pier until commissioned a lieutenant, senior grade, in the navy, left last week for Rhode Island for basic training.

JEFFERSON, DETROIT

(Continued from page 40)

strategic points to control all park lighting.

Two special recruiting booths, one for the Air Force and another for the navy, have been erected on the grounds, and are constantly manned by representatives of the respective services. A considerable number of recruits were signed during the season.

P. H. Sova, assistant manager last year, is manager this season, succeeding Jack Stevens, who left to join the St. Clair Shores police force.

Complete roster is as follows: L. P. Wagner, general manager; P. H. Sova, manager; George Toombs, promotion manager; Marjorie Stevens, bookkeeper; Nancy Smith, Joyce Orth and Myrtle Beamish, office staff.

Leo Allegoat, ride foreman; John St. Pierre, head gardener; William Wayburn, Jack Semlow, Henry Hauss, Howard Love and Walter Powell, police; Jack Dempsey, first aid; Mildred Scott and Dorothy Bates, matrons; Paul Beauregard and Conrad Bergland, mechanics; George Heacock, stockroom; Sidney Blair, shellroom; Joe Breault, bathhouse manager; Sarah Bird, June Mauby and Harriett Knecht, assistants; Pete Toomel, head guard; Justine Rose, assistant.

Jimmie Hunter, shooting gallery; Pat-

rick Nicholas, Dodgem; William Oberg, Octopus; Darluis Pabst, Tumblebug; Joe Brown, Mystic Tower; Archer Harvey, Scenic Railway; Jimmie O'Leary, Knot Hole; Jackie Fields, Flying Scooter; James Whitehead, Stratoshop; Joe Portemont, Kiddieland; Tony Clark, Moon Rocket; Charles Hallison, Merry-Go-Round; Frank Dobson, Airplane; George Dickson, Swooper; John Sova, Whip; William Wells, Dark Mystery; Floyd Schaeffer, Roller Coaster; Edward Hubenet, Tumble House; Raymond Saucier, skeet shoot; John Darbyson, Racem, with Murray Bursott and James Smith, assistants.

Betty Bowers, Eleanor Bowers, Mrs. J. Clark, Marie Clark, Ruth Culliton, Esther Culliton, Florence Deuben, Charlotte Dobson, Marjorie Dobson, Shirley Lanstra, LaVerne Liller, Jane Lingemann, Margaret Millis, Josephine Monks, Claire Orchard, Geraldine Rose, Mabel Rose, Anna Schambre, Elizabeth Stapleton, Marilyn Terry, Cecile Warren, Ernestine Warren, Edna Wells and Cora Zietz, cashiers.

Concessioners: Frank Ross (9), Harry Jones (5), Geraldine Koprowski (5), Ralph Krieger, William Hinrich (2), Eddie McKeown (3), William Nanni (2), George Toombs, S. H. Bashor and Sam Nichols (2); Jacobs Bros., all refreshments; Freddie Brown, frozen custard.

Pat Lemay has the Rollercoaster; Bruno Kannpin, two rides; Tony Clark, one ride, and Adrian Lingemann, speedboats.

CONEY ISLAND, N. Y.

(Continued from page 40)

Luna Park

Joe Marcello's ork opened September 3 in the ballroom, replacing Gloria Parker's. Latter shifted to Arcadia Dance Hall, Manhattan, with operator Ludwig Simmons releasing her from an end-of-the-season contract. . . . Minna Weiner, 18-year-young vocalist, touted as another Ethel Merman, has been engaged thru Mardi Gras for the Willow Grove by Ludwig Simmons. . . . Head barkeep of the Grove is Champ Martin, who has been with Simmons in every one of his bar enterprises. . . . Helen Madden, 16, who won a beauty contest in Girls' Commercial High School, Brooklyn, last May and who is a sister of Irene (Werbie) Frank, wife of Hy, operator of *Darktown Follies*, visited Luna for the first time.

Werbie, in her days as a municipal playground director, was up in every branch of athletics. . . . Henry (Hank) Jerum, an attorney and a member of the Volunteer Officers' Corps, is cashier and general all-round man for Ludwig Simmons. . . . Irving Weiner (Jimmie Gray), special police, left for Tennessee to become a movie-machine operator in a USO unit. . . . Joe Jacobs, of duck game, to enlist for Uncle Sam, and Whitey Anderson, partner of Abe Seskin, is headed for the Coast Guard. . . . More harmony among cashiers is the general verdict since Johnny Rossi became general manager in Eddie Wells's place. . . . Abe Fishbein, Eddie Davis and Al Aginsky, Luna's big three, are heavy steak eaters at Joe Green's Tavern these days. . . . Charles Beckman, a special cop, was transferred to the American Bank Note plant, which left Johnny Calzo without competition as the best looker of the special squad.

Steeplechase Park

Parachutes seems to be an incubator for the priesthood. Vincent Murphy and Walter Quinn, long time chute workers, go to Cathedral College to complete studies, and John McGuinness, ticket seller at pool gate, to Niagara University Seminary. Jerry Smith and Jack Mulligan leave for the Coast Guard, while Billy Barbanes and Jimmie O'Neill take up a course in parachuting for the air service. Steve Long returns to St. Francis High School with ambitions for an Annapolis berth. Stanley Winiarski, former head mechanic both here and for the two years at the New York World's Fair, is already hard at it for the government teaching future army parachutists the art of manipulating rigging apparatus. Stanley is the man who extricated Fair passengers who got stuck in the air when chute machinery jammed. George Tilyou was presented a badge in token of his appointment as Racing Commissioner of Kings County. Ann Corio, of burly renown, and party enjoyed the rides August 28.

PONTCHARTRAIN'S BIZ

(Continued from page 40)

September 13 to help spare vital parts for future use, as since Labor Day usually brings some letdown in patronage.

All rides had a splendid season but the comeback of the Zephyr (scenic) was amazing, topping other rides by a safe margin. The Cockeyes Circus (funhouse) was in second place, and the Fly-o-Plane

was healthy third. Beach had a Ferris Wheel for the first time since the late '20s, and also a new bathhouse with capacity for 5,000 bathers.

Pontchartrain raised \$8,796.64 for the Army-Navy Relief Fund in a one-night promotion.

"Pops" Le Van, booker for the beach, reports season's acts will close with Sub-Stratosphere Man (L. L. Dillon) and Eddie Polo, held over with a strong-man act after previous two weeks with hair-slide. Polo pulled well the past week, along with Captain Jimmy Jamison, fire diver. LeVan, former senior member of the Flying LeVans, leaves after season's close for a stay at home in Bloomington, Ill.

Manager Batt had as guests this week 60 orphans from Masonic Home at Alexandria, La.

Mr. and Mrs. Batt staged a party Wednesday (2) when they celebrated their 18th wedding anniversary. Harry Jr. leaves next week to return to Riverside Military Institute in Georgia.

With the Zoos

DETROIT.—Detroit Zoo sold a pair of midget donkeys to the Ringling-Barnum circus when the Big Show was here recently.

SPRINGFIELD, Mass.—Harold E. Simpson, head keeper at the Forest Park Zoo, has enlisted in the Coast Guard. He will be succeeded by John E. Healy.

PHILADELPHIA.—Two crocodiles featured a shipment of reptiles from tropical America received at the Philadelphia Zoo late in August. Also included in the shipment were a fer-de-lance, one of tropical America's most poisonous snakes, and several vine snakes.

DALLAS.—A truckload of scrap metal and rubber was presented Uncle Sam's war program by Tootsie, the elephant, whose birthday party at Marsalis Park Zoo Monday of last week was the biggest party of its kind since the custom was started for Dallas children in 1927. Children were asked to bring a present for Tootsie in the form of scrap.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

VICTORY STICKERS



Be patriotic, tie in with this National Emergency, RED, WHITE & BLUE, \$7.00 per thousand. SOLDIER, SAILOR & MARINE on skates. SKATE CASES, ASST. COLORS, \$18.00 per DOZ. Floor Powder, NuWhite Non-Skid, 25 lbs., \$1.90; Felt Emblems, \$8.00 per HUNDRED; all F. O. B. Ball Bearings, \$2.50 per 1,000.

TYLER RINK SUPPLY

Box 3415 Highland Park, Mich.

ABOUT 240 PAIRS

Of Chicago and Richardson Rink Skates with Sound Equipment and Skate Parts, \$300.00.

JAMES C. AFFENT

198 Grove Street BROOKLYN, N. Y.

FOR SALE

\$925.00 BUYS ROLLER SKATING TENT

Size 57x152. Only used 7 months. Now in use. May be seen at 25th Ave. and Washington St., Bellwood, Ill.

Office: KUENZEL & FRYE, Villa Park, Ill.

WANTED TO BUY

5000 Pairs Chicago Used Skates and Parts for Cash. Write or Wire

WEIL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia, Pa.

RINK OPERATORS★

COMPLETE ROLLER OUTFITS!!!

We'll convert your idle Rink Plates into new Stripped Ones. Inspect all your Rink Skates. Select those you can spare, regardless of appearance. Remove straps and trucks. Send us the Plates.

We'll knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove any rust and refinish them Gun Metal just as you received them from Chicago.

We'll attach any style HYDE shoes and return Complete Outfits. Now you can continue to sell what your patrons want. Here's your chance to turn hundreds of dollars' worth of idle equipment into cash.

Your Skaters want Shoe Outfits—You CAN provide them. For details write:

HYDE ATHLETIC SHOE CO.

Manufacturers of Those Famous Betty Lytle Shoes

CAMBRIDGE, MASSACHUSETTS

"CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

IS NOW **100% WAR WORK**

AND WILL BE! **'TIL IT'S—**

OVER—OVER THERE

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

BEST YET — OUR HOT CARD, OH JOHNNIE You Mustn't, \$1.00 per hundred; no samples. Sells fast at 5c each. LA FRANCE NOVELTIES, 55 Hanover St., Boston, Mass. se26

BIG CLOTHING BARGAINS FOR BIG PROFITS. Used Dresses, 10c; Men's Suits, \$1.00; shoes, 12 1/2c. Over 100 sensational values. Experience unnecessary. Free Wholesale Catalog. SUPERIOR, 1250-BM Jefferson, Chicago. se26x

BIG MONEY TAKING ORDERS — SHIRTS, Ties, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. x

BIG OPPORTUNITY FOR INDEPENDENT INCOME — Make and sell Made-To-Measure Arch Supports. Lowest priced, instructions. J. C. CORSESSON, 3609 Texas, St. Louis, Mo. oc3

GIRL PHOTOS, CARTOON BOOKS, DEN PICTURES, Novelties. Big assortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, Ohio.

HITLER'S WILL IN SEALED ENVELOPES. Fastest dime seller. More distributors-agents wanted. Sample 10c. Trial offer, 25 for \$1.00. E. C. VOGL & CO., 109 Broad Street, New York. se12x

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; \$5.25 gross. Trial order generous assortment sent prepaid \$1.00. PERKINS, 4745 Broadway, B19, Chicago. se26x

MAKE EXTRA MONEY EASY — SHOW SMART Personal Christmas Cards with name, 50 for \$1.00 up. Outstanding values. Also 21-Card Assortment, \$1.00; others. Big profits. Samples free. WETMORE & SUGDEN, 749 Monroe, Dept. 915, Rochester, N. Y. se19x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

PATRIOTIC STICKERS — FIVE KINDS, 60 TO book, five books, \$1.00; sample book, 25c. Agents wanted. UNITED SALES CO., Aberdeen, S. D.

PIERRE LAVAL OF FRANCE GIVES THE— Hitler Hell — the Heel. Comic 8 1/2x11 document, 100 copies, \$1.00; 500, \$4.00; 1,000, \$7.00; sample, 10c. VICTORY NOVELTIES, 19 S. Aberdeen St., Chicago, Ill.

SALESMEN — VICTORY KIT FOR SERVICE Men. Compact Fibre Kit contains highest grade 50 sheet Tablet, 25 free Mailing Envelopes and 12 free Postcards. Folding Board with Set Checkers, Leather Address Book, Identity Pocket and Picture Frame. Greatest \$2.00 value. Army, Navy and Air Force insignias. Distributors \$10.00 dozen. Sample postpaid \$1.00. EAGLE NOVELTY CO., 293 Washington St., Boston, Mass. x

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. se26x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO; 438 N. Wells, Chicago. tfn x

SERVICE MEN'S STATIONERY — POPULAR fast seller. Good bingo prizes. STERLING SERVICE, Box 6801, N. S., Pittsburgh, Pa.

THE PAPER SAVER — THAT NEW HOT novelty that is getting the quarters. Send \$1.50 for trial dozen. Sample and quantity prices 25c. JAYBEE, Box 944, Altoona, Pa.

UNDERSSELL COMPETITION! — BIG LINE Household Needs, Bargains Deals, etc. Sure, quick sellers. World's lowest prices. PUBLIX, Box 863, Rochester, N. Y.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. oc3x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! — MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars, both hanger and desk type. Can be specially imprinted with your customer's advertisement. Backed by national reputation; sells instantly to prospects everywhere. Liberal daily cash earnings. Excellent exclusive sideline. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 480 Palmolive Bldg., Chicago, Ill. oc24x

OLDTIMERS, ATTENTION — NEW AMAZING Town or Rural Paper Deal. Bumper crops assures \$10 to \$30 daily. Write immediately. RALPH PETERS, 415 Lumber Exchange, Minneapolis, Minn. se26x

ONLY \$4.62 STARTS YOU IN YOUR OWN lucrative business distributing Long-Life Plus Type-Writer Ribbons, Carbon Paper. Easy sales all offices, business concerns. Steady repeats, big profits. Excellent sideline. SHOLES CO., Dept. BB-1, Short Hills, N. J. x

FORMULAS & PLANS

DELUXE INHALER — FAST SELLER FOR pitchmen, demonstrators, canvassers. Everyone a prospect. Inexpensive and easy to make formula, \$1.00. DELUXE PRODUCTS, 210 N. Jefferson St., Ionia, Mich.

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE — PENNY ARCADE, EIGHTY MACHINES, with or without trucks. Now operating. Well decorated. J. D. STUART, Crystal, Mich.

FOR SALE OR TRADE — COMPLETE SHOE Repair and Harness Equipment and Building at Albany, Indiana. Would trade for Portable Skating Rink. A. LANDIS, Albany, Ind.

FOR SALE — MAIL ORDER BUSINESS. HERB Laxative and New Cleanser for household use. Large Publishers' Library, Books; great value, many subjects. Bargain. YOU BUILDERS CO., Box 25, Dyker Heights Station, Brooklyn, N. Y.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. 1fn

THE KNACK OF MAKING MONEY IN ANY job, business or profession easily mastered if you know how. For particulars write LEO ADAMS, 492 Barrett Ave., Elgin, Ill. se19x

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with Trick Chalk Stunts and Rag Pictures. Send 10c for catalog. BALDA ART SERVICE, Oshkosh, Wis. se19x

PRINTING

EXCELLENT SPECIAL PRINTED ROLL TICKETS, 1"x2", 20,000, \$6.10; 100,000, \$14.90. KANSAS CITY TICKET CO., Dept. C, 1819 Central, Kansas City, Mo.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

WINDOW CARDS — STOCK DESIGNS. Carnivals, fairs, rinks, rodeos, magicians, road picture shows, others: \$3.00 hundred. HUBBARD SHO-PRINT, Mountain Grove, Mo.

\$1.00 EACH POSTPAID — 200 8 1/2x11 LETTERHEADS, 6 3/4 Envelopes, Statements, Billheads, Postcards; 300 Cards. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

125 FLASHY, TWO-COLOR BOND LETTERHEADS, \$1.00. Postpaid. 125 Two-Color Business Cards, \$1.00. Samples free. RIGGS PRESS, Vevay, Ind.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. se26x

500 BUSINESS CARDS, \$1.00; 1,000 8 1/2x11 Letterheads, \$3.50; 1,000 large Envelopes, \$3.50; 1,000 small Envelopes, \$2.75. INTERNATIONAL PRINTING CO., 910-3 W. Van Buren, Chicago, Ill. se19x

1,000 VELLUM BUSINESS CARDS, 85c; FIVE lines of Type, 5,000 Business Envelopes, \$11.50, neatly printed. 1,000 Envelopes or Letterheads, \$2.95. 100 Wedding Invitations, \$2.75. MAGIC PRESS, 5214-B Walnut, Philadelphia.

COIN-OPERATED MACHINES, SECOND-HAND

ALL VENDING GUMS — BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-x

ARCADE FOR SALE — 15 POKER TABLES, 20 Pinballs, 10 Counter Games, Charm, Seaburg Jap Gun, Texas Leaguer, 3 Exhibit Meters, Love, Disposition, Personality. Sell all or part, \$1,300.00. Inquire. Practically new 5 Coin Counter, \$150.00. HARRY'S PLAYLAND, 3600 Boardwalk, Wildwood, N. J.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for classified advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2 for 20 words or less.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

9-12-42

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ATTENTION, U.S.O. CENTERS, LEGION POSTS and Clubs — Gabel 18 Record Charm and Rainbow Phonographs, \$79.50, F.O.B. Chicago; original price \$375.00. Factory inspected, nice appearing and fine sounding music machines. Natural wood finish, 40-watt amplifier, magnetic pickup. Guaranteed perfect working order. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago, Ill.

BALLY ROLL-EMS, \$209.50; 50c PACE, \$175.00; 50c Rolatop, \$150.00; Mills Empress Phonographs, \$159.50. Phonograph bargain list free. Want 500 Mills Late Metered Vest Pockets, penny or nickel. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE — A-1 SHAPE GAMES. RED, White, Blue, \$18.50; Seven Up, \$30.00; Sea Hawk, \$30.00; Repeater, \$32.50; Power House, \$19.50; Mills 1-2-3, '39, \$32.50; New Champ, \$50.00; Texas Mustang, \$49.50; Ten Spot, \$32.50; Stratoliner, \$32.50; Mystic, \$30.00; Jumbo Parade, F.P., \$89.50; Hi Stepper, \$30.00. 1/3 deposit, balance C. O. D. BISHOP AMUSEMENT CO., Bowling Green, Ky. x

FOR SALE — 15 BALLYROLLS, \$79.50 EACH. Guaranteed in first class condition. L. BILOW, 2512 Irving Pl., Chicago, Ill.

FOR SALE — 18 KICKER & CATCHERS, LIKE new, original cartons, \$16.00; 8 Bomb Hits, like new, original cartons, \$8.00. 1/3 deposit, balance C. O. D. SOL WOHLMAN, 620 Fort Washington Ave., New York.

FOR SALE — TWO A.M.I. SINGING TOWER Phonographs, one A.M.I. Utility, six A.M.I. Control Boxes. Will sell for \$450.00; cost \$1,100.00. Used four months. Leaving for army. Inquire OHIO AUTOMATIC MUSIC CO., 1658 Broadway, Lorain, O.

ONE NEARLY NEW JENNINGS SILVER MOON Totalizer, F.P. or P.O., \$135.00; one Master '40 Rockolite with adapter for boxes, \$195.00; one Keeney Anti-Aircraft, black, \$40.00. JOHN BALL, Utm, Mont.

ROCK-OLA TEN PINS — FACTORY MARBLE- Glo, 150 score, \$75.00 each or \$300.00 for all five; A.B.T. Model F, latest model, like new, \$25.00 each. A. L. KROPP JR., 704 13th St., Tuscaloosa, Ala.

"SPECIAL" — 14 CIGAR MACHINES, \$2.00; 10 Chrome Mint Venders, \$2.00; 10 1c Cigarette, \$3.95; 10 Postcard Machines, \$2.95. Wanted: Counter Games, Guns, Arcade Equipment. CAMEO VENDING, 432 W. 42d, New York.

WANTED FOR CASH — WURLITZER PHONO- graphs; 24s, 500, 600, 700, 800, 750, 850, Colonials. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn. oc31x

WANTED — BEVERAGE DISPENSERS, SELEC- tive Machines, ideal preferred; also Penny Peanut Venders. Lowest price, age, condition, etc. MODERN VENDING SERVICE, 1107 Wyman St., New London, Wis.

WANTED TO BUY — WURLITZERS 800, Rock-Ola Super Walnuts and Rock-o-Lites. UNITED NOVELTY CO., Delauney and Division, Biloxi, Miss.

WANTED — AMERICAN WEIGHING SCALES, Kicker and Catcher. RICHARD INGE, 161 Glenwood, Mobile, Ala.

WE BUY FOR CASH — KEENEY SUPER TRACK Times, Mills Late Slots, Seaburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass. oc24x

20 SELECTIVE CANDY BAR MACHINES — Practically new. At sacrifice. SANDMER, 926 Southern Blvd., Bronx, New York, N. Y.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE Quart Popping Kettles, All Electric Poppers from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago. x

ALUMINUM POPPING KETTLES, \$6.50. ALL- Electric, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Machines. NORTHSIDE CO., Indianola, Iowa. se19x

CHAMPION CORN POPPERS COMPLETE — Criddles, Stoves, Lanterns, Burners, Tanks, Tubing Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. se19x

COMPLETE PORTABLE SKATING RINK, 50'x132', good condition, maple floor. Completely equipped. Priced for quick sale. LEE FORD, 126 S. 8th, Las Vegas, Nev.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

ROTARY POPCORN POPPER, CAMEL CORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O. oc24x

1 SNO KING SNO BALL OUTFIT, \$60.00; 8 Aluminum Curb Service Trays, \$24.00; Pan American Slide Trombone, case, 2 music stands, \$30.00; Toledo Computing Counter Scale, \$50.00. CHRIS FRANTZEN, R. R. 5, Princeton, Ill.

FOR SALE—SECOND-HAND SHOW PROPERTY

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes. LeRoi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. se26

MERRY-GO-ROUND — 42 FT., 44 HORSES. Good condition. Will sell reasonable. 4040 203d St., Apt. 7, Bayside, L. I., N. Y.

ONE 8x8 FOUR AWNING GRAB JOINT TOP in heavy waterproof chafing bag. Used only short time, nearly new. No holes, rips or stains. Complete with awning rods and light weight hinged frame. Will sacrifice for \$25.00. FACTORY OUTLET STORE, Corner King and Prince Sts., Georgetown, S. C.

PATENTED FISHING POOL GAME — Mechanically operated with motor. Accommodates twenty players each game. To be seen Steeplechase, Coney Island. S. J. FRIGENTE, 1649 E. 37th, Brooklyn, N. Y. se19

SHOW AND CARNIVAL EQUIPMENT OF ALL kinds will be set up for your inspection on September 10. Do not write, come on and buy for cash. C. W. GAINES, 439 Josephine Ave., Columbus, O. x

12 TUB WHIP — MOTOR LIKE NEW. CAN be seen on U. S. Highway 31, one mile north of South Haven, Mich. See HERMAN FRIEDMAN at Sleepy Holly (across the street). Will sacrifice for cash. 20x40 TENT — COMPLETE WITH POLES, stakes, etc. Good condition, \$50.00. Also Panel Front in Straw and Bamboo. WALT LUTHER, 918 Irving Park Road, Chicago.

PHOTO SUPPLIES DEVELOPING-PRINTING

DEAL WITH ORIGINATOR — LEATHERETTE Folders for 1 1/2x2, \$15.00 per 100. Two dozen extra free. C. GAMEISER, 146 Park Row, New York. se26x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE — BENSON PHOTO POST CARD Camera. Good used condition, F-6.3 Lens, \$20.00 cash. J. MOSS, 1122 1/2 London, Portsmouth, Va. se19

ON ACCOUNT OF THE DRAFT MUST SACRIFICE the following: Three for Dime Photo outfit complete, almost new, used less than three months, inside store location never exposed to weather. Beautiful mahogany stained portable booth, equipped with latest Direct Positive Camera, takes both 1 1/2x2 and 2 1/2x3 1/2 photos without changing films. This is not a cheap home-made outfit, but was bought direct from the manufacturer, complete with developing trays, dark room lamps, ruby bulbs, photo timer, photo punch, chemical graduate, chemicals, display frames, mirrors, electric sign, 4 back grounds, adjustable studio bench, silk booth curtain, etc.; also seventeen #1 and twelve #2 photo flood bulbs, 1,600 assorted glass frames and mounts, enough frames and direct positive film to take in over \$500.00 at current prices. This complete outfit for only \$200.00. This equipment can be seen at the following address and is guaranteed to be as represented. Reference furnished if required. First come, first served. Write, wire or come to THE CAROLINA PHOTO STUDIO, Corner King and Prince Sts., Box 163, Georgetown, S. C.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. se19x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints 2c each. SUMMERS STUDIO, Unionville, Mo. oc10x

SALE CHEAP—USED STIENHEIL F3.5 LENS, 1 Lex F7.9 Enlarging Lens, Camera, Enlarger, Center Panel, etc. NEWHOUSER, Lakeside Hotel, Manitowoc, Wis. x

WHILE YOU WAIT PHOTOS—NEW PROCESS. Day or night. Abundance of stock available. PHOTO ROSTER CO., Hattiesburg, Miss. se19x

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND NOVACHORD—3 MONTHS OLD; cost \$1,750; take \$1,400, or Hammond Organ equal value. PERRY SPARKS, 323 Texas, Shreveport, La. se26x

COSTUMES, UNIFORMS, WARDROBES

BEAUTIFUL GOLDEN ORANGE VELVET CURTAINS, 10x5, each \$10.00; Cellophane Hulas, Chorus Costumes, Strip Tease, Orchestra Coats, WALLACE, 2416 N. Halsted, Chicago.

REMOVAL SALE — GOWNS, COSTUMES, Chorus Sets, Band Coats, \$1.50 each article; Headgears, Net Panties, etc. CONLEY, 308 W. 47th, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se12

SCENERY, CYCLOGRAMS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. se12x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), 8-1311 Walnut, Philadelphia, Pa. se19

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc3x

SILK PRODUCTION CABINET; HANDKERCHIEF Color Change; Vanish Canary Cabinet; Magician's Table; \$20.00 outfit. Factory special, \$10.00. EXCEPTIONAL MYSTERIES, Marion, Ohio. se19

VENTRILOQUIST FIGURES — PUNCH OUTfits, Marionettes. Hot bargains, new and used. TURNER, 511 Faraon, St. Joseph, Mo.

ANIMALS, BIRDS, REPTILES

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Raf, Kings, Horns, Natrix. Fast service. ROSS ALLEN, Ocala, Fla. se19

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

ATTENTION — REAL KILLER, WHALE, 14 feet, mounted; bargain. HARVEY DICKSON, 2343 Dorr St., Toledo, O.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, \$2.50 each, \$4.25 pair; Mother, four Babies, \$10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

MALE GUANACO, \$275.00; MALE LLAMA, \$275.00; Male Water Buffalo, \$100.00; Sooty Mangabey Monkeys, \$35.00 each; Guinea Baboons, medium size, \$50.00 each; Spider Monkeys, black, \$50.00 each; brown, \$40.00 each; Mona Monkeys, \$30.00 each; Coati Mundis, \$20.00 each; Pacas, Agoutis, Kinkajous, Boas and other animals have now arrived. Send for list. WARREN BUCK, 420 Garden Ave., Camden, N. J. x

PLENTY SNAKES, ARMADILLOS, ALLIGATORS, Iguanas, Gila Monsters, Horned Toads, Prairie Dogs, Agoutis, Coatimundis, Kinkajous, Ocelots, Swans, Parakeets, Talking Parrots, Baboons, Squirrels, Monkeys, Rats, Mice, Kangaroo Rats, Guinea Pigs, White Doves, Peafowl, Pigeons, Macaws, Dingos, Buffaloes, Lion and Leopard Cubs. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se12x

WANTED — MONKEYS, PARROTS, LOVE Birds, Parakeets, Crows. All kind Wild and Pet Animals and Birds. DUBLIN PET SHOP, Bladenboro, N. C.

5 TRAINED SMALL STAGE TRICK DOGS — Work for anybody; all props, \$125.00. Selling account draft. EDWARD CRAIG, General Delivery, West Columbia, S. C.

PARTNERS WANTED

WANTED — LADY OR GENT PARTNER to help organize Club Rooms in leading cities. Investment \$2,000.00. References exchanged. 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill. se19

HELP WANTED

AERIAL PLATFORM CIRCUS ACTS WANTED immediately. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bldg., Toledo, O. Outdoor and Indoor Attractions for any event. se19

ALL ROUND EXPERIENCED WORKING MAN for small tent show. Draft exempt. Must be sober and truck driver. Also Small Town Team that don't mind working on and off stage. State lowest sure salary. Wire Western Union. L. F. WEST TENT SHOW, Stantonburg, N. C.

ATTRACTIVE GIRL SAX DOUBLING CLARINET — Able to sing. Steady work. Send picture first letter, instruments played. ERVAST NITE CLUB, 310 Tezcuco, Hancock, Mich.

ATTRACTIVE IRISH GIRL SINGER — REFINED, doubling rhythm instrument. Wire ability and send photos immediately. ORCHESTRA LEADER, General Delivery, South Bend, Ind.

BASS MAN DOUBLING ELECTRIC GUITAR OR Good Violin — Must also sing. Cocktail unit. Must play dance bass. BOX C-471, Billboard, Cincinnati.

BOSS CANVASMAN, CANVASMEN, PROPERTYMEN — Year 'round activity. War Department supervision. Write full personal details and experience. VICTORY EXPOSITIONS, 772 Century Bldg., Indianapolis, Ind.

GIRL ALTO, SAXOPHONIST AND DRUMMER — Must read, fake, transpose. Permanent location. BOX C-479, care Billboard, Cincinnati.

MUSICIANS — OPENINGS IN PROMINENT Midwestern band. Steady location. Band engaged for duration. Saxes especially. Please write fully. ORCHESTRA LEADER, Box 1003, Albuquerque, N. M.

FLOOR MANAGER WANTED FOR PORTABLE Rink. Draft exempt. Must be experienced. Steady work for right man. MODERN ROLLER RINK, 2421 18th Ave., Gulfport, Miss.

TENT HELP — DRIVE TRUCK; MAN HELP RUN picture machine. Buy 30x60 Gable End Picture Tent, A-1 condition. LE VANT PICTURE SHOW, Doyleine, La.

TRUMPET AND ALTO SAX FOR JUMP BAND — Six nights a week, salary \$35.00. Wire or write BERK MOTLEY, Dude Ranch, Norfolk, Va.

WANT PROMOTER, PRESS AGENT, LADY Aeronaut. Two Parachutes, Loud Volume Sound, 2 Miles, 12x16 Top; cheap for cash. INTERNATIONAL BALLOON CO., Springfield, Ill.

WANT YOUNG LADY WHO CAN SING, TALK, some Tap. Standard comedy act now working. EDDIE (BUMPS) MENNETTI, Billboard, Cincinnati, O.

WANTED — GOOD CLARINET MAN; DOUBLE Alto for mixed band immediately. Wire L. A. BERG, Albert Lea, Minn.

WANTED — GIRL SINGER, ACCORDION AND Fiddle Player for Cowboy Band. Broadcasting daily. Write or wire at once BUD BAILEY, WIBC, Indianapolis, Ind.

WANTED — HAMMOND ORGANIST. Prefer one that sings to work with two singers and play all requests. State if union. Address ARATON TAVERN, Waterloo, Iowa.

WANTED — EXPERIENCED MED PEOPLE, preferably Musicians. State all and lowest salary. No tickets. Salary sure, reliable company. DOC. PHANTO, Silkeston, Mo.

WANTED TO BUY

ELI FERRIS WHEEL — STATE FULL DETAILS, price in first letter. Eastern location preferred. Address BOX C-478, Billboard, Cincinnati.

FERRIS WHEEL — END OF SEASON. CALL, write or wire. State price. AMERICAN AMUSEMENT CO., 1035 Gay St., Baltimore, Md. se12

FREAKS, CURIOSITIES — MADE OR GENUINE. Will buy or exchange World's Strangest Attractions. What have you? TATE'S CURIOSITY SHOP, Safford, Ariz.

WANT 16MM. SOUND PROJECTOR — NOT later than '40 model. Must be in A-1 condition. State all in first letter, model, make, condition and price. JOE R. HARVEY, Montrose, Ga. x

WANTED IMMEDIATELY — FOUR HIGH Pressure Gallery Air Rifles. Must be in good condition. Address 2701 Colonial Ave., Norfolk, Va.

WILL BUY 10 CAR ALLAN HERSCHELL KIDDIE Auto in fair shape. Cash. MARTIN, 315 S. 8th, East St. Louis, Ill.

WANTED — FIELD CLASSES. TROJAN, AIRguide, Cadet, etc. Will pay \$1.50 for Trojan #21 or #27 with case. Must be A-1. BOX 375, Palos Heights, Ill. x

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Typo)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY BANDS AND ORCHESTRAS
Girl Orchestra—5 pieces, young and attractive. Good dance band and can cut shows. Available for high class steady location only. Address Manager, P. O. Box 993, Atlantic City, N. J. se26
Versatile 4 Piece Orchestra — Dancer, Continental, Latin and Concert Music for hotels or cocktail rooms, etc. Rich instrumental combinations, strings for concert, Accordion for continental, Latin, Saxophone, Clarinet for dance, etc. Available after September 15. Box 307, Billboard, 1564 Broadway, New York. se12

Girl Orchestra—3 to 5 pieces available for high class steady location only. Write or wire Musical Flashes, P. O. Box 993, Atlantic City, N. J. oc28

AT LIBERTY CIRCUS AND CARNIVAL

Geo. Burkhardt—Experienced Side Show Manager. Knows how to get them to go inside. Comedy Machine, King of China, Illusionist and elaborate Puppet Show, Electric Art. Laughing riot everything I present. Have high class equipment for theaters, night clubs, with own transportation. Address 894 Grand St. Brooklyn, N. Y. Phone Evergreen 7-5625. se26

AT LIBERTY COLORED PEOPLE

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, Wallace Bros.' Shows, Quebec City, Que., Can., Sept. 7-12. oc17

"Jump" Jackson's Orchestra—Available for night club, hotel, tavern, cocktail lounge. All Colored Band, 4 to 6 pieces, Sing, dance. Available near 4719 S. Dearborn, Chicago, Ill. Phone Atlantic 6965.

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY SEPTEMBER 12 — KURMAN, General Business. All essentials, excellent specialties. Circles, a good specialty each week, all season. Good opportunity for school agent. KURMAN, care Show, Poseyville, Ind.

FRED AND LILLYAN POOLE AT LIBERTY — Characters, General Business, Ingenue as cast. Orchestra Leader, Violin and Trumpet, Novelty Specialties. Rep, stock, melo, circle. Care NORMA GINNIVAN SHOW, Manchester, Mich.

TEAM — LEAD, JUVENILE, CHARACTER MAN. Young attractive Ingenue. Experienced. Go anywhere. Prefer permanent stock. Consider anything. Write RUDOLPH REINS, care St. James Hotel, New York, N. Y. (Mark "Hold.")

AT LIBERTY MISCELLANEOUS

Band Director — Experienced, competent. Municipal, civic, industrial band. Go any place for steady job. Reference, photo on request. Napolitano, 624 Eighth St., Union City, N. J. oc3

Gagwriter — Twenty-one, new material, two years' experience cartoon gagwriting, wants to write for recognized radio, stage or night club comedian or team. Donnelly, 147 Meserve Ave., Brooklyn, N. Y.

Small Novelty Musical Show suitable for schools. For agents with territory not too far from New York. Box 366, Billboard, 1564 Broadway, New York. se19

AT LIBERTY M. P. OPERATORS

Man, past draft age, with Bell & Howell 16MM. Sound Projector and Movie Camera, wants connection. Experienced trouper. Johnson, 107 Walnut St., St. Albans, W. Va. oc3

AT LIBERTY MUSICIANS

TENOR, CLARINET—AGE 20, not classified. Thoroughly experienced. Voice, arrange. Full details in first. BITSY BRUNDAGE, 323 William St., Elmira, N. Y.

A-1 CELLIST — GOOD TONE, DOUBLE FAIR Trombone. Union, OSCAR CHAPLEAU, 1039 N. Church St., Decatur, Ill.

AT LIBERTY — LEAD OR 2D TRUMPET MAN. Nineteen years of age, 4 years' experience. Want job on large combination; \$40.00 minimum. Tenor or swing band. Prefer a hotel job. Available after Sept. 7. Write or wire BOBBY BURNS, care Crossman Hotel, Alexandria Bay, N. Y.

DRUMMER — UNION, 18. AVAILABLE AFTER September 11. Travel or locate. Ten piece swing band preferred; 4 beat. Sober, reliable. GLENN MARTIN, 1630 Kentucky Ave., Sheboygan, Wis.

EXPERIENCED YOUNG LADY VIOLINIST—AT liberty. Write to Rose Shulkin, 932 48th Street, Brooklyn, N. Y. se19

GUITARIST — MODERN TAKE-OFFS AND rhythm; name band experience. Read, fake. Union. Finest electric guitar. Young, sober and draft 3-A. Wishes location in New York State. BOX C-460, Billboard, Cincinnati, O. se12

GUITARIST AT LIBERTY SEPTEMBER 25 — Solid rhythm, good reader, no fake. No draft, sober, experienced. Will locate or travel. DON MAINE, 2613 Jenny Lind St., McKeesport, Pa.

HAMMOND ORGANIST — UP SALES IN YOUR hotel, cocktail lounge, restaurant, grill, tap room, tavern with me at your organ. Velvet-smooth, sophisticated styling (all types of music) for enjoyable listening. Your cash register will prove that patrons linger longer when treated to sweet music; not noise. Twenty-three months present location and not related to management. Your cue, Mr. Manager. Still working so need notice. Union, draft exempt, references. State all in first. CHESS, General Delivery, Batavia, N. Y.

DILLEPLAIN, Virgil Lee
DIMES, Leonard
DINGLER, JOSEPH
DIX, ROBERT
DIXON, DON
DIXON, N. L.
DIXON, ROBT.
DOANAHOO, ALDA
DOLMAN, Mr. & Mrs. SAM
DOMKOWSKI, SEPTEN
DOMSIC, THOS. J.
DON, E. RE
DON, ROSE
DONALDSON, WALTER
DOUGHERTY, PATRICK
DOUGLAS, DOROTHY
DOUGLAS, MRS.
DOWDY, JOHN A.
DOWEN, EDGAR
DOWNEY, HARRY
DOYER, ANTHONY
DOYLE, FRANK
DRAKE, LEWIS
DRAKE, LOUIS
DRAPER, EARL
DRAYTON FAMILY
DROWIN, WILFRED
DRULEY, BURNETT
DUBOIS, EVERETT
DUGAN, ROLAND E.
DUGAS, DALE
DUNAVAN, JAMES
DUNCAN, D. E.
DUNLAP, GORDON
DUNN, JEFF
DUNLAP, JEWEL
DUNN, Mrs. J. M.
DUNN, ROY
DUNNING, JOHN
DUNSTON, LOUIE
DURANT, WM.
DURR, LAUFAYTTE
DUSEK, BROS.
DUSTIN, Wm. T.
DUTTON, Mrs.
DWINELLE, HARRY
EAGLE EYE, CHIEF
BARNEST, MERLE
EARLY, JOE
EASTHAM, CHANNACY
ECKHART, HARRY
EDENFIELD, LILL
EDINGFIELD, DANIEL
EDMONDS, GEO.
EDMUND, PETTUS A.
EDWARDS, CLIFFORD
EDWARDS, CORNELIUS
EDWARDS, DEANO
EDWARDS, PORREST
EDWARDS, FRANK
EDWARDS, DR. G.
EDWARDS, J. D.
EDWARDS, W. (Eddie)
EDWARDS, LOUIS FUGUSON
EDWARDS, ROBT.
EDWARDS SISTERS
EDWARDS, TOMMY
EFFERIM, JOHN
ELBERT, Mrs. D. P.
ELDER, WILL
ELDRIDGE, JOE
ELIAS, DANIEL
ELIOT, JACK
ELKINS, INA
ELLEDGE, MARGIE
ELLINGTON, JOS. CARR
ELLIS, Mrs. DANNY
ELLIS, DENNIS
ELLIS, THOMAS
ELMETS, BARNEY
EMERSON, GEO. ARTHUR
EMERSON, JUNE
EMERSON, WHITTY
EMERY, BILL
EMIG, KURT P.
EMSWILER, ALBERT & HELEN
ENFIELD, KURT F.
ENRIGHT, ALFRED O.
EPHRIAM, NICK
ERVIN, WALKER
ERWIN, ERNEST
ETCHISON, L. L.
ETHELINGTON, MISS
ETNYRE, LEO
EVALCE, CHAS.
EVANS, ALBERT J.
EVANS, BOB, Mr. & Mrs.
EVANS, FAY B.
EVANS, Mr. & Mrs. TOM
EVETSON, BOB
EYSTEAD, BENJ. ALFRED
FAHEY, FRANK
FAIRBROTHER, EDW. ARTHUR
FALCONS, FEARLESS
FALLAW, CHAS.
FALTON, FELTON
FALLOY, J. W.
FANNING, STEVE
FARIES, BENJ. FRANKLIN

FARMAN, Mrs. BUTTY
FARMER, ROY
FARRINGTON, Mrs. ROY
FAULCONER, GRACVILLE
FAULKNER, JOHN HERMAN
FEAZELL, ROBT.
FEELON, NORMAN
FELTMAN, JES.
FERGUSON, HOWARD
FERGUSON, MACK
FERNSER-MAKER, R. W.
FERRIS, BERNICE
FETTA, LOUIS
FIELDS, GERARD
FILLMAN, HARRY A.
FINCH, R. E.
FINEGOLD, HARRY
FINLAY, DAN, ESQ.
FINNEY, JOHN
FISHER, JAMES
FISHER, LEO
FISHER, MARI
FITZGERALD, EDW. R.
FITZGERALD, FRANK
FITZGERALD, KENNETH B.
FITZPATRICK, G. T.
FLAGAN, MISS JERRY
FLICK, FRANK
FLORENCE, ELMO
FLOWERS, RAY
FLOYD, FLO
FOHRER, DR. GEO. B.
FLYNN, AMY F.
FONTINELLE, ROBT. C.
FORBES, Wm. HENRY
FORD, JOHN E.
FORD, JOSEPH
FORD JR., LEWIS
FORREST, Mrs. JAMES
FORREST, JOHN M.
FORTOLLO, Mrs. JOE S.
FOSS, Mrs. BILLIE
FOSTER, HARRY
FOSTER, JACK
FOSTER, TED
FOUNTAIN, GEO.
FOUR STAR EXPO.
FOX, ALLEN
FOX, Wm. FRANK
FRANCIS, ORRIN
FRANKLIN, JOE
FRANKLIN, JOS. SAMUEL
FRASER, Wm. VIRGIL
FREDERICK, AUGUST
FREDERICKS, TOMMY
FREDERICKS, VAUDE
FREDRICK, A. B.
FRICK, JACK LAYMOND
FRITH, Mr. JEAN
FRITZ, H. W.
FROSS, SYLVIA
FRYE, DORSEY
FUHR, DAVID
FULKNER, ROBT. WM.
FULLER, CLARENCE
FULLON, JESS C.
FUNK, JAMES MORTON
FURSON, DANNY
FURNER, NELSON
FUSTANIO, OPAL L.
GABEL, NATHANIEL
GABLE, CHAS. MARTIN
GAGE, L. M.
GAINES, WILLIE L.
GAMBLE, HERMAN
GAMES, T. J.
GANGLER BROS.
GARBER, EDW.
GARDINER, ED M.
GARFIELD JR., MAJOR
GARLAND, MELVIN
GARLOCK, CLIFFORD RAY
GARNER, HERMAN
GARRETT, CHARLES SANFORD
GARTIS, MISS PENNY
GARY, JOHN
GASKIN, ROBT. CONRAD
GATES, ALBERT L.
GAUCI, JOS. W.
GAUCI, SALVATORE V.
GAUGHAN, WILLIAM
GAYLON, ROY
GEAYL, Mrs. GEO.
GEE, JAMES
GEISENAFFER, FRANK A.
GEORGE, SPRO
GEORGE, TOBY
GERBER, JOE
GERBER, M.
GERBER, SUNNY JOE
GERD, FRED
GERLAND, ALBERT
GIBBS, ROMAN C.
GIBBONS, HARRY
GIBSON, DOSS A.

GIBSON, JAMES
GIBSON, DON T.
GIBSON, EARLE
GIBSON, EARLE MORELL
GIBSON, WM.
GIESLA, JAMES
GILL, JAMES GRAY
GILLIAM, JIMMIE
GILPIN, RUTH
GIROUARD, Mrs. ALVA
GLARUM, STEINER
GLENFIELD, FLORENCE
GLOVER, Mr. & Mrs. ERNIE
GOAD, CHARLIE
GOBLE, WM. HAROLD
GOINS, MERRITT WM.
GOLDE, CY R.
GOLDEN STATE CARNIVAL CO.
GOLDFARB, ITSY
GOLDMAN, TOOLS
GOLDSTEIN, IRVING
GOOCH, THOS. H.
GOODMAN, JEROME
GOODWIN, GEO.
GOODWIN, LOUISE
GOODY, Mr. & Mrs. RAY
GORDON, HARDIN
GOTTSCHE, PEARL
GOULD, JAMES G.
GOULD, STANLEY
GOULD, WILLARD
GOURLY, ARCHIE
GRABERT, JAMES E.
GRABS, OTTO R.
GRADY, JACK C.
GRAHAM, Mrs. LUCILE
GRAHAM, PERRY DALE
GRAHAM, TEXAS
GRANGER, Mrs. J. C.
GRANGER, Mrs. VICTORIA
GRANT, HARRY LEE
GRANT, HENRY
GRANT, L. M. (Aerial)
GRASNIK, ALEX
GRAVES, CLEO & JOHN
GRAVES, JACK
GRAVES, ROY
GRAY, BONNIE
GRAY, CHIFFORD
GRAY, Mrs. JUNITA
GRAY, MARGARET
GREATER EXPO.
GREEN, GILBERT
GREEN, QUAY
GREEN, Geo. L. & KITTY
GREENWELL, JOHNNIE V.
GREER, Geo. M.
GREGG, DALLAS H.
GRENOLD, JOE
GRIBBIN, ALDON H.
GRIDER, HOMER
GRIENER, CHAS.
GRILES, RAY
GRIFFIN, EARL
GRIFFIN, G. W.
GRIFFITH, LEWIS
GRISAFULLI, JOHN
GRITZMAKER, AL
GROGAN, OMAR
GROMA, Mrs. STELLA
GRUIDER, MISS TAYNETT
GUINN, JOHN
GUNYARD, THOS.
GURAD, SOL
GURLEY, LECHE
GURRI, LOUIS M.
GUTHRIE, CURTIS A.
GUYER, Mrs. JANIE
GWINN, ALVIS
HAAG BROS. CIRCUS
HACKETT, Mrs. E. J.
HAGGARD, A. M. (Little Red)
HAGGER, DOROTHEA
HALE, Mrs. DEE
HALE, FRED M.
HALE, JAMES GEO.
HALE, TRACY, CORP.
HALL, Mrs. CLEO
HALL, LORON DAVID
HALL, PRESTON
HALL, RAY DAVID
HALL, RICHARD
HALL, WILBERT
HALL, CONRAD
HALLWAY, ALBERT L.
HAUCI, JOS. W.
HAUCI, SALVATORE V.
HAUGHAN, WILLIAM
HAMILTON, ARCHIBALD H.
HAMILTON, BUDY
HAMILTON, GEO.
HAMILTON, WARREN
HAMILTON, JOE
HAMILTON, OLLIE
HAMILTON, VIRGIL CHAS.
HAMMOND, OARL JOS.
HAMPTON, CLYDE CECIL
HANDSCHUMAKER, JACQUELINE
HANDY, Mrs. PERRY
HANGLEK, CHAS.
HANGSTEFER, ALLEN
HANKESSON, DR. C. E.
HANKS, TEX
HANLEY, DON
HANLEY, ROBT. O.

HANNEY, CECIL W.
HANO, CHAS. ARTHUR
HANSEN, AL
HANSON, ARTHUR
HANSON, CHESTER D.
HANZLICK, CHAS. HAPPY, CAPT. & CO.
HARBIN, FRANK
HARCIERLODE, HAROLD FRANK
HARDCEMAN, Mrs. VERA
HARDING, B. JEAN
HARDING, DALPHIN D.
HARDING, W. R.
HARLACKERS, J. C. (Sky Follies)
HARLEY, GEO. MANLEY
HARLOW, Mrs. HUBERT
HARNETT, Wm.
HARPER, EDW. LEWIS
HARPER, Mrs. FAYE
HARRAL JR., VICTOR
HARRELL, Mrs. NORMA L.
HARRINGTON, JERRY
HARRIS, ARSIE
HARRIS, GEO. (Spot)
HARRIS, HENRY Wm.
HARRIS, JAMES OTIS
HARRIS, JOHN LESTER
HARRIS, PRT. JOHN W.
HARRIS, M.
HARRIS, PAT
HARRIS, WALTER RAVEN
HARRIS, WM. BENTON
HARRISON, CLOYD
HARRISON, KIKKY
HARRISON, RAYMOND CLYDE
HART, EDWARD LEE
HART, RALPH MORRIS
HARTMAN, HENRY
HARTUNG, ROBT. R.
HARVEY, HARRY (Hank)
HARVEY, Mrs. HENRY
HARVILLA, ALBERT
HASSLER, FRED
HASSON, THOMAS M.
HATCHER, EARL A.
HATCHER, MARGARET
HATHAWAY, FRED D.
HAUSER, CLIFFORD
HAUSER, RALPH W.
HAUT, Mrs. BESS
HAWKINS, CHARLIE
HAYDEN, PAUL
HAYES, BUCK J.
HAYES, KUFF
HAYNES, RUFUS B.
HAYNIE, WARREN P.
HEAD, HERON M.
HEALEY, FRANK ROY
HEALY, JAS. SYLVANUS
HEARNE, MAURY D.
HECKENDORF, Mrs. KITTY
HEDDIX, LAWRENCE
HECKENDORF, CLARENCE
HEIDEMAN, DAVE A.
HEILMART NOVELTY CORP.
HELMS, CHAS. P. MIKE
HELTON, MILDRED JEAN
HENDERON, EDDIE
HENDERSON, Mrs. JEAN
HENDERSON, JOHN L.
HENDERSON, JOHN LATTIMORE
HENDERSON, LYN GAUDY
HENDERSON, ROBT. E.
HENDERSON, Mrs. T. M.
HENDRICKS, BYRON D.
HENDRICKS, Mrs. RUTH
HENDRIX, Mrs. BOBBIE
HENDRIX, CECIL W.
HENDRIX, EUGENE W.
HENDRIX, PETE
HENDLEY, ARVIL
HENNING, FRANK WM.
HENNING, Mrs. MARIE
HENNING, LEW. RIDES
HERAGHTY, FRANCIS EDW.
HERNDON, GLENN

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

HERRINGTON, Mr. & Mrs. BILLIE
HERRMAN, ALBERT JOHN
HEKETH, BOB
HEKETH, MERTON R.
HEH, F. R. SHOWS
HEWES, SAMUEL BENJ.
HICKLE, ARTHUR P.
HICKS, JIMMY
HICKS, Wm. R.
HIESFAND, COL. FRANK L.
HIGBEE, PAULINE
HIGGINS, PAT
HILBURN, RICHARD D.
HILER, EDDIE
HILER, FRANK
HILL, ALBERT
HILL, Mrs. SHIRLEY ANN
HILL, STACEY E.
HILL, THOS. W.
HINDS, ALTON GEO.
HINES, LEAN
HINKLE, MILT
HINSON, JOHN O.
HOBBS, JOHN
HOCHBERG, JACK
HODGES, CECIL CLAY
HODGE, LOUIS ORVILLE
HODGIN, MARVIN A.
HOESCHEN, GEO. H.
HOFFMAN, DOROTHY
HOFFMAN, PAULINE
HOFFMANN, THE
HOGAN, LARRY L.
HOLDEN, JOHN
HOLDER, MARY K.
HOLMAN, THEODORE
HOLMES, LILLIE
HOLTON, PATRICIA
HONEST KELLY SHOWS
HONEY FAMILY
HOOK, CHAS. SUMNER
HOOK, MARIE
HOPE, JACK
HOOPER, PHIL
HORESCNI, FRANK J.
HORN, CECIL
HORN, JOHN T.
HORNUNG, PATRICIA
HORTON, CALVIN L.
HOSMER, BRUCE CHANDLER
HOTTE, WINNIE
HOUBERRY, EDW. EUGENE
HOUNSTON, E. B. (Doc)
HOUSTON, Wm. OSCAR
HOWARD, Mrs. J. O.
HUBBARD, PAUL
HUBER, Mrs. FRITZ
HUBERT, EILEEN
HUBERT, HAMILTON H.
HUDSON, HAROLD
HUELLER, HENRY ALBERT
HUFF, MARJORIE
HUGGINS, JESSE WESLEY
HUITT, LEROY FLOYD
HULL, S. A.
HULSEMAN, EUGENE F.
HUMPHREYS, CHAS. HAYDEN
HUNKLER, PAUL
HUNT, BUTCH
HUNT, Mrs. ELSIE
HUNT, HENRY (Trumpet)
HUNT, Wm.
HUNTER, Mrs. RAY
HUNTER, ROY (Fingers)
HUNTER, WM.
HUNTING, HARRY
HUNTINGTON, Mrs. WRIGHT
HUNTLEY, Mrs. EVA
HUNTLEY, SPENCER
HURD, HENRY M.
HURLEY, W. O.
HUSSA, CLIFFORD THOS.
HUTCHINS, ELMER
HUPEK, JAMES
HYLDS, BILLY
HYVONEN, CHARLES R.
HYNDI, PATRICIA
INGERSOLL, EDW. ARTHUR
INSALACO, GATILDO
IRWIN, CLARENCE
IRWIN, ROBERT T.
IRVIN, VERL MERLE
IRON, BARI EUGENE
IRVING, EDWARD JAMES
IRVING, JIMMIE B.
IRVING, HERMAN
IRVING, KELLY
IRVING, EARL
IRVING, JOHN
IRVING, LISBON
IRVING, PEARL
IRVING, J. E.
IRVING, MATILDA
IRVING, FRANK P.
IRVING, LAYTON
IRVING, ELMER
IRVING, VIATEUR

JACOBS, KENNETH JOE
JACOBS, MARVIN
JACOBS, FATS
JACOBS, FRANCIS MANGANELLE
JACOBS, Wm. JASPER, CHAS.
JACOBS, CARL E.
JACOBS, EDW.
JENNINGS, GROVER L.
JESSOP, EDW.
JILES, RICHARD
JOHN, ADOLPH
JOHN, FRANK STEVE
JOHN, HERMAN W.
JOHNS, THOS. W.
JOHNSON, ALFRED FRED
JOHNSON, ARTHUR
JOHNSON, A. F.
JOHNSON, Mrs. BEA
JOHNSON, CARL WAYNE
JOHNSON, CHAS. B.
JOHNSON, EDGAR JAMES
JOHNSON, ERVIN
JOHNSON, FRANK
JOHNSON, JESSIE JAS.
JOHNSON, NORMAN CARL
JOHNSON, PAUL
JOHNSON, PETE
JOHNSON, PETE TOM
JOHNSON, R. S.
JOHNSON, ROLAND C. E.
JOHNSON, RUSSELL T.
JOHNSON, SAMMY
JOHNSTON, JERRAL FOIST
JOHNSTON, MARIAN EUGENE
JONES, ALVIN P.
JONES, ARTHUR CLEO
JONES, BEN R.
JONES, CARL DOLLIS
JONES, CARL T.
JONES, CHAS.
JONES, DOUGLAS ARNOLD
JONES, ELLIS CLAY
JONES, GEO. W.
JONES, IRA
JONES, JAMES
JONES, JESSIE G.
JONES, JOHN J.
JONES, JUSTIN ELBRIDGE
JONES, LOUIS N.
JONES, RALPH
JONES, ROGERS LEE
JONES, ROY ALBERT
JONES, WANDA (Blakie)
JONES, WILLOUGHBY WINGFIELD
JORDAN, MISS SANDY
JOSEPH, BRUCE CHAPMAN
JOSHUA, MAXIE
JUAREZ, FRANCISCO S.
JULIUS, HOWARD
JUSTICE, JOHNNIE
KACHEL, HEILMAN ALTON
KAHN, M.
KAIN, DOE ELMER
KAUFMAN, CLIFFORD
KALB, ROBT.
KALIN, MOSE
KALPINE, OLIVER
KANE, EDELA
KANE, WILLIAM
KANNES, FRED ALEXANDER
KANNA, IDA
KAPLAN, BEN
KAPLAN, SAM
KARA, RAJAH
KARRELL, WARREN M.
KATZEN, AL
KAUFFMAN, ELMER LEON
KAY, LUDY
KAYNE, DON
KEATTS, JAS. OTTO
KECK, RUTH
KEEFE, WILLIAM FRANCIS
KEEFER, GEO. W.
KEENE, CHAS. MARTIN
KEENE, MARGIE
KELLAR, ART
KELLAWAY, BARNBY
KELLEY, DON HERMAN
KELLY, BOB
KELLY, EARL
KELLY, J. B.
KELLY, SHOW, JACK
KELLY, JOHN LISBON
KELLY, TED H.
KELLY, Wm. R.
KELSEY, HAROLD GLAD
KENNEDY, CHARLES
KENNEDY, THOS. J.
KENNER, BENJ. A.

- NEWTON, Lewis
Nichols, Robert H.
NICKEL, LAW-
RENCE EDW.
NIELL, Maurice
Nixes, The Looping
NIXON, Edwin
Francis
Nolan, Mrs. James
NOLAN, ELMER
NOLAN, HOLLEEN
Nolte, Whitley &
Martha
NORRIS,
CLIFFORD C.
Northart, Mozell E.
NOHTON, RALPH
JAS.
Norton, William E.
Norvell, Wm.
Nose, Mrs. Ruth
Nye, C. J.
O'Bannish, Russell
O'BRIEN,
MICHAEL
O'BRIEN, Wm.
Jennings
O'Bryan, Joe
O'DANN,
WALTER
O'Hara, Scarlet
O'Neil, Frank J.
O'NEIL, JOHN
O'NEILL, JOHN
JESSE
Oddson, Mrs.
Odons, Milton Leo
Odons, Itoy
OKEVER, Louis
OLIVER, Dwight
Olsen, Lee C.
OLLIVIN, EDWIN
H.
ONDRICK, Geo. J.
OPPIE, FRANK
D.
ORDENS, OSCAR
Orushy, Jack A.
Osborne, Jas. L.
OSMANSKI, Edw.
Osterdorf, Lillian
E.
OSTERBERG,
Wm. H.
Ostrander, Clarence
Oz Jr., Melvin
Overman, Wally
Owens, Frank
OWENS, JESSE
WILSON
OWN, GEORGE
Oxford, Flo
Page, Allen
PAGE, Paul Edw.
Paige & Jewett
PAIGE, GEO.
WM.
PAINTER, W.M.
LEBOY
Palen, Bud
Palmer Jr., John J.
Palmer, Jos. V.
Paramount All-
Amer. Unit
Pardieu, Jack
Pierre
Pare, L. J.
Pargia, Chas.
PARK, GEORGE
Parker, Walter
PARKER, Wm.
Westley
PARKINS,
DAVID JOHN
Parrish, Lester H.
Parr, Jack
Frederick
Parson, C. F.
Parson, Carl
Parson, F. S.
Parsons, Alton G.
PARSONS, FRED
SKILLINGER
PARSONS, GEN.
PARTELO, CLINTON
HENSON
PARTELO, EDWARD
FRANK
PASQUE, EDWARD
PASTERS, Frank
L.
Pat & Virvan
Pat, Princess
Patina & Rose
Patrick, Mrs. Betty
PATRICK, THEO.
ROOSEVELT
PATSONS, Josiah
Patterson, Ernest
Patterson, James
N.
PATTY, Thos. Geo.
PAUL, RAY
LANCELOT
Paulert, Albert
Pauli, Mrs. Mazie
Pavis, John
PAYETTE,
RAYMOND
PAYNE, Harry
Payne, Roberta
PAYNE, WM.
GREER
Pearsall, Howard
PENCE, Franklin
H.
PECK, John W.
Pudreff, Harry
Poniman, Fred G.
PENNINGTON,
LEONARD JAS.
Purdue, Alona
Ethel
PEREZ, HARRY
HENRY
PERKINS, Alonzo
Harris
Perkins, Marlo
PERKINS, Noble
Perry, Mrs.
Katherine
PERRY, ROBERT
PESCOSOLIDO,
Augusto
PETERS, EDGAR
RANSOM
Peters, Mrs.
Juanita C.
Peters, Stephen
PETERSON,
GLENN F.
- Peters Sr., Wm. R.
PETKA, Albert
Robert
Petrella, Louis
PETTERSON,
WM.
PETTUS, Wm. R.
PETTYJOHN,
Geo. Edward
PFLEGER, Geo.
P.
Philbert, Ed H.
PHILLIMORE,
Everett E.
PHILLIPS,
COHEN
Pialot, Alexander
Pickert, Rolly &
Verna
Pitball, C. F.
Pierce, Harry
PIERCE, Rufus E.
PIERCY, Ralph J.
Pike, Bernice
PIKE, Dewey W.
PIKE, Wm. David
Piske, Walter
Pitzer, Billy
PLANK, William
McKinley
Pleasureland Shows
Polite, Leo
POMPONENTI,
ANTHONY
PONTIUS,
KENNETH WM.
Pool, Forrest
POORE,
ROSCOE
Pope, Frank
Porges, Carl
PORTER, EARL
CLEVELAND
PORTER, Geo. A.
PORTER, Howard
Knox
PORTER, JOHN
HOWARD
Porter, J. W.
PORTER, Wm.
Potoma, Joe
POTEET, Edgar
Knox
Pots, Mrs. Ethel
Potts, Mrs. Ethel
Power River Jack
& Kitty Lee
PRATHER, Wm.
Everett
Presley, Arthur
Presti, Frank
PREWITT, Carl F.
PRICE, Arthur C.
PRICE, JAS.
ELIS
Price, Mrs. Martha
Priddy, Ben J.
Priest Jr., V. C.
Printer, Lewis Fred
Privett, Alice &
Tommy
Prosky, Capt.
Roman
Prudhomme, Arthur
PURDUE, George
E.
PURLY, LOUIS
Paratli, Mrs. June
PUTNEY, Carl B.
PYLE, BERT A.
Pynatak, Ann
QUINN, CYRIL E.
RAATH, Joe
Race, N. H.
RADEMACHER,
ARWIN J.
RADEK, LEWIS
MILLER
Radgowski, John
RAGATIS, JOS.
K.
RAGLAND,
PHILLIP T.
RAIFORD,
GEORGE
Rain, Mrs. Pat
RAIN, Robert
Rambo Jr., Barney
RAMIREZ, Geo.
W.
Ramsey, Mrs.
Mickey
RANA, BILL
RANDALL, Frank
H.
Randall, Joanne
RANKIN,
DONALD WM.
Rankin, Russell
Rao, Ned
RAPER, ARNOLD
Rauelle, Bob
Ray, Joey
RAYBURN,
HAROLD
MARCUS
Raye, Martha
RAYMOND, Geo.
Francis
Read, Russell Roy
Reano, Jane
(Luka)
REAVES, Hubert
Lee
REDD, WM.
ROBERT
REDE, JOY
Reidger, Kenneth
B.
REDMOND, AOE
REDMAN, WM.
BRYANT
Redman, J. B.
Reed, Albert
Reed, D. B.
Reed, Eddie
Reed, Mrs. Milton
Rees, Matthew A.
REESE, ELMER
CALVIN
Reese, Jimmie
(Fingers)
REESE,
RICHARD
STANLEY
Reese, W. K.
REEVES, Grover
Reeves, Mrs. H. T.
REEVES, Hugh
Nolan
REEVES, JAS.
LELAND
REICHMAN,
Harry
REID, FRANKLIN
JAS.
REILLY, Mark
Philip
REILLY, RAY
CASPER
Reilly, Leonard
- Reil, Bill Kotchy
REILLY, Thos.
Robt.
RELFORD,
WILLIAM
Remmers, Mrs.
Ellen
Repass, Mrs.
Mattie
REUTER,
LAWRENCE
GEO.
REVIS, Devey
Findley
Reynolds, Johnny
Reynolds, Carl
REYNOLDS,
LONEY
Reynolds, Sam
Reynolds, Capt.
T. J.
Rhoads, Mrs. Lewis
Rhoads, Mrs.
Willie Mae
Rhodes, Slim
Rhoton, Logan E.
RHUE, John
Wayno
Rice, Lovey
Richard Bros.
Circus
RICHARD, Anton
Thos.
Richard, Johnny
RICHARD, Lloyd
Wallace
Richards, Delma
RICHARDS,
FRANCO GEO.
Richards, George
RICHARDS,
REINHARDT
WILLIS
RICHARDSON,
Joe Gordon
Richardson, Vaughn
RICHLAND, ALBERT
ALAN
RICHLAND, MRS.
GLEANNOR
RICHMAN, Harry
Richardson, Mrs.
Louis
Ridings, W. T.
RIGGS, JOHN
LESLIE
Riley Jr., E. D.
Riley, Mrs. Jack
RILEY, Wm.
LeRoy
RINEHART, JAS.
CLARENCE
RINEHART, John
Edward
RING, John Isidor
Risko, Johnny
Risley, Mrs.
Katherlu
Risley, Raymond
RITCHIE,
FRANCES
VERNON DEAN
ROACH, Cyrus
Martin
Roach, J. S.
ROBERSON,
Hollis Irvin
Roberson, Robert
Roberta's Circus
Roberts, Dr. B. C.
Roberts, Chas.
(Red)
Robert, Doc
Roberts, Earl
Roberts, G. H.
Roberts, Gifford H.
Roberts, Helen
ROBERTS,
LEONARD
ROBERTS,
FRANCIS
Roberts, Steve
Roberts, Thayer
Roberts, Tilton Tex
Robertson, Harry
A.
ROBINETT,
LEROY
Robinson, Andrew
ROBINSON,
CLARENCE
Robinson, Delmore
Robinson, George
ROBINSON,
James Oliver
ROBINSON, LEON
ROBINSON,
WADE JAS.
Rockwell, T. D.
ROGERS,
ERNEST
LeGRAND
ROGERS, Clifton
Reed
Rogers, H. H.
Rogers, Johnnie
Rogers, Ronnie
Rollen, Herb
ROLLINS, Harry
Rooney, Mrs.
Winnie
Root, Stanley Ivan
Rose, Bert
Rose, Harry E.
Rosca, Mrs.
Michael
ROSENBERG,
JOSEPH M.
ROSENTHAL,
SAMMY
Ross & Ross
ROSS, ALVIS V.
Ross, H. C.
Ross, Hal J.
Ross, Harry &
Tommy
Ross, Mrs. Minnie
ROSSEEL, JAS.
R.
ROY, Charles
Ralph
Round, A. J.
(Doc)
Roy, Tiny
Royal, Mrs. Hazel
RUBLE, John Wm.
Rucker, E. H.
RUCKER, John H.
Rudolf, Capt.
Rufus, Louise
Rummel, Bruce
RUMBELL,
GORDON
Rushshovers, Tex
RUNYON, AMOS
RUSCH, August
RUSCH, August
Harmon
Ruscitto, Leonard
- Rush, Ralph
RUSSELL, A. J.
Russell, Hector
Russell, Jas. H.
RUSSELL, John
RUSSELL, Joseph
RUSSELL, JOS.
HENRY
RUSSELL, Wm.
Alvin
RUSSELL, Wilson
Jas.
RUTHERBURG,
Chas. W.
RUTHERFORD,
Claude R.
RUTHERLEDGE,
Peter
RUTLEDGE,
Marvin
RUTLEDGE,
Peter
RUTTER, Leroy
Franklin
RYAN, JAMES
RYAN, Joseph P.
RYAN, PATRICK
SADLER, Ellis D.
SADLER, Richard
West
SAGER, Ramond
Art
Salkeld, Mary
Salsberg, Saul
Salsberry, Maxine
Salzer, Raymond C.
Samloff, Wm.
Sammons, Floyd
SANBORN, Clyde
Gordon
Sankura, Stephen
Santos, Joseph S.
Sargent, Wm.
Saul, Samuel
SAULSBERRY,
Robt. EH
Saunders, Mabel
SAWYER, HUGH
TOM
SCALES, GLEN
SCHAFER, JAS.
LeROY
SCHERMAN, Wm.
Schneck, Jack
SCHENMACK,
Dan D.
SCHERMERKEL,
Harry Adams
Schiffler, Sam J.
Schiff, Fred
SCHLOSSER, Wm.
SCHMUCK, Guy
SCHNEPPER,
Geo. Godford
SCHNEIDER,
John E.
Schneider, E. J.
Schofield, Blackie
SCHULER, Berkeley
Schultz, Mrs.
Frances
SCHULTZ,
STANLEY
NOHRMAN
Schwacha, Chas.
Seafield, Harry E.
Seafolk, Sam
Scott, Mrs. Eileen
SCOTT, Harrison
V.
SCOTT,
LEWALLYN
RAY
SCOTT, MARION
SCOTT, Wallace
Augustus
Scruggs, Mrs. Anne
Scruggs, Raynell
Seber, Mrs. Frances
Seber, H. G.
Seber, Harry
Sebrosky, Mike
Seemuller, W. E.
Selmer, Harry
Seipie, Stewart
Levero
SELLER, Stanley
Orville
Sells, Mrs. Tiny
Selzer, Louis
SETER, Van Lee
SEWELL, David
Walter
Shanks, Patricia
SHAOVICH,
PETER JOS.
Sharpless,
Gladstone
Shaver, Stannie
SHAW, FRANK
WEST
SHEA, Fred
Sheaks, Floyd W.
SHEARER,
Douglas K.
SHEARER SR.,
Earl Henry
SHEARER JR.,
EARL HENRY
SHEELEY, Bartell
Trent
SHELBY, Ray
Ellis
Sheldon, M. R.
Peggy
Shell, Dale
Shelley, Mrs.
Elmora
SHERP, Hulle
Sher, Abe
SHERY,
CHAS. W.
Sherlock, Tommie
Sherman, Chester
Sherman, Harry
Gonhells
Sherman, Mrs. Jack
J.
SHERWIN,
HARRY
LAWRENCE
SHEUMAKE,
James
SHIEL, Carl Henry
Shinn, Mrs. Nellie
Shipman, J. B.
Shook, Ealen M.
Norval
Stevens, S. W.
STEVENSON,
PETE
Stevenson, Red
Stewart, Ernie
STEWART, Frank
Boyd
STEWART, JACK
ALEX
STEWART, Jun &
Fay
STEWART JR.,
MALLIE AVERY
Sier, Chas. T.
Stiers, Mrs. Hattie
- Silvertons, The
Silverator, Gifford
SIDE JR.,
GORDON P.
Simmons, Joanna
Simons, Jack
SIMONSON, Oliver
SIMPSON, Wilford
Geo.
Sinclair, Ray
Sing, Lora
Sisler, Lou
SJOQUIST,
Charles W.
SKEHAM, JAS.
JOS.
Sleaker, Eddie
SMALES,
ANTHONY L.
SMITH, ARLE
RAY
SMITH, Basil
Alvin
SMITH, Billy
Adams
Smith, C.
(Blackie)
Smith, Carl H.
(Shorty)
SMITH, Chas.
Thos.
Smith, Clarence W.
Smith, Clyde
Smith, Delva
Smith, Dick
Smith, E. M.
SMITH, Ed Ande
Smith, Mrs. Evelyn
SMITH, HARRY
SCOTT
Smith, Mrs. J. A.
Smith, Jack
(Butch the
Dwarf)
Smith, Mrs. K.
Max
SMITH, LUTHER
D.
Smith, Mrs. Nell
Smith, Mrs.
Patricia
SMITH, Oscar Lee
Smith, Robt. Guy
Smith, Sid
Smith, Wm.
Wilford
SMITHLEY,
JOHNNIE JOS.
SNELL, Earl
Franklin
SNELL, Lawrence
Robt.
SNODDY, Edward
Lee
Snodgrass, George
E.
Snyder, Mrs.
Chas. J.
Snyder, Whittie
Solomon, S. E.
Somoska, Joseph
Felix
SORG, David
Worthington
Sorrette, Joe
Soverby, Louis S.
Spalding, Mrs. Ada
Spar Bros. Circus
Sparks, Bob
Sparks, Ross
SPEAR, Barney
Bee
Spears, M. E.
(Bill)
SPEIRO, John
Spencer, C. C.
(Blackie)
SPEIRO, GEORGE
Sperry, Henrietta
SPIVEY, CHAS.
M.
Spofford, Vern
Spring, Tony
SPRUNGER,
FRANK WM.
Sprout, Dr. Beverly
SPURLOCK, Jas.
C.
SQUIRES, Albert
E.
STACEY,
MICHAEL JAS.
STACK, PORTER
GRAY
STALLARD,
CHAS. FAYETTE
Stanczak, Frances
G.
Stanford, Guy
Stanley, Albert
STANLEY,
DEWEY
GEORGE
STANLEY,
FRANK
Stanley, Milford
Stanley, Ray
Staples, Mrs.
Francis Sarah
Stark, Lillian
STARR, DEWEY
Starr, Bill
Stear, Wm. E.
Steel, Robert
STEELE, STARR
Steele, Buck
Steib, Rickie
Stellman, Stanley
Stempson, Kelly
Stenhouse, Orgatex
STEPHENS,
Frank Malcolm
Stephens, Wendell
Lawrence
STEPHENSON,
Albert D.
STEPHENSON,
Geo. Leslio
STEPHENSON,
Robert Gilbert
Stirling, Eydyle
Stirling, J. W.
Stevens, John L.
Stevens, John
Norval
Stevens, S. W.
STEVENSON,
PETE
Stevenson, Red
Stewart, Ernie
STEWART, Frank
Boyd
STEWART, JACK
ALEX
STEWART, Jun &
Fay
STEWART JR.,
MALLIE AVERY
Sier, Chas. T.
Stiers, Mrs. Hattie
- STILLER, Robt.
Hazel
Stone, Eddie E.
Stone, Harry
STONE, WM.
FRANCIS
Strain, Sallie
STRATTON, WM.
H.
STRATAKOS,
LODIS
Streng, Harriett
STRINBERG,
Mrs. Knute
STROHL, Edward
Stroud, Gerald
STRUCK,
Elsworth Al
STUART, LOWRY
WILSON
STULTZ, Thos.
Oliver
Sturdivant, C. W.
STYLES,
TALMADGE R.
Sudensfield, Jack
Sugerman, Ralph
Sullivan, Marie
Sullivan, Wm. H.
SULTAN, MACK
Summers, Chas.
Seraclous
Summers, Jane
Sundenfeld, Jack
SUNE, Gordon
Prud
Superior-United
Show
Sutherland, Clara
SUTTON, Paul
Henry
SUTTON,
KENNETH
SUTTON, WILLIE
W.
SWAGGER, MONT
Swika, Mrs. Steve
Swan, Mrs. Daisy
A.
SWART, FRANK
Swartz, Chas.
Swika, Mrs. Aliea
SWINEA, William
L.
SWISHER,
GERALD W.
SWORD, BOOTS
W.
SYDOW, Milton
Walter
Tabbert, Henry
Tabbutt Jr., Geo.
Burl
TALKINGTON,
Raymond
Talley, Fred
Talley, George
TALLIE, Myrtle
Leo
Tamburr, Mrs. D.
T.
TAN, Alex
TAN, Gus
Tarbes, Mrs. Henry
TARNOWSKI,
JOHN E.
Tarpey, Jack
Tarries, Maxie
Tassell, Barney
TAUBER,
SIDNEY
Taylor, Billy
TAYLOR, CLARENCE
HENRY
TAYLOR, Fred
Francis
Taylor, Miss Jay
Taylor, W. O.
TAYLOR, Wesley
Allen
TEAGUE, Billie
Leban
Teer, Jim
Telford, Ted
Tennis, Theodore
TERRELL,
Frederick Ray
TERRY, CHESTER
HENRY
TESLER, Tom
Thatcher, Robt. D.
Thomas, Cecil
Thomas, D. T.
Thomas, Dr. H. A.
THOMAS, HUGH
GREEN
THOMAS, JAS.
SCULLY
Thomas, Lee
THOMAS, OLIVER
THOMAS, Pete
THOMAS,
RICHMOND
HOBSON
Thompson, Earl
Thompson, Edith
Thompson, Ephram
Thompson, Erwin
Thompson, George
Thompson, Hubert S.
Thompson, John
George
Thompson, Mike
Thompson, Mrs.
THORNTON,
DAVID DANIEL
Thorne, Gerald R.
Thornton, Mrs.
Margaret
THURSTON, WM.
THYNE, Timothy
TIDMORE, NAT
CLARK
TILNER, Harry
TILLEY, James W.
TILSON, Arnold
M.
Tinsch, Frank
TINSLEY, John
TIPTON, GEO.
EDW.
TITUS, Ralph
Nelson
Tivner, Frank
TOBIAS, Carlton
J.
TODD, EDWARD
E.
Toier, Clyde
Tolin, David
Tom, Walter
Tomb, Doc
TOMB, John
Harvey
TOMBERLIN,
ERNEST THOS.
Tomlin, J. H.
- TOMLIN, Willie
Floyd
Tompson, Omar
Toner, Matthew
TONEY, J.
FRANK
TORNOWSKI,
JOHN E.
TOUSEY,
GEARDOLAN A.
Townsend, Little
Geo.
Townsend,
Lorraine & Cal
Travis, Jas. E.
Trezzer, Ralph
TRIGOMES,
NICHOLAS C.
TRIM, ALFRED
Billie
Tripp Jr., George
B.
Tromell, Hezzie
Riah
Troney, J.
TROSTLE, Arthur
TROUTMAN,
Benjamin Rally
Trotter, Rex
Troy, James
Truitt, Joe
Tuberville, A. L.
Jr.
Truner, Tommy
TURNER, CHAS.
LEAVIS
TURNER, Delma
Green
TURNER, Edw.
Walter
TURNER, Joseph
GARTH
Tyler, Carl E.
TYLER,
KENNETH LEE
Tyes, Jay
Tys, Sam S.
UNDERWOOD,
Dana Alker
United Amer.
Shows
Urich, Joe
UPLEY, SAM
Uter, Mrs. Vivian
VAN CAMP,
ARTHUR JOHN
VAN, Charles
Merredith
VAN HOESEN,
Lawrence E.
VanLee's Holland
Circus
Van Noy, Ray S.
Van Slyke, Chas.
VANDIVER,
Howell O.
Vann, H. E.
Varnell, Chick
VARNER, Grant
Eugene
Vasulka, Iona
VAUGHN, Edgar
Hatfield
VAUGHN,
ROBT. G.
Veal, Florence E.
Vermont, Charlie
Vernon, Curley
Verville, Gerard
VERNON, LLOYD
GEOFFREY
Vestal, James C.
Victoria & Frank
Virgil the Magician
VOGSPAD,
KENNETH
Wade, Billy
Wade, Mrs. M. V.
WADE, Ralph
Larkin
WAGNER, Jerry J.
Walden, Mrs.
Bertha
WALKER, Cecil
Al
WALKER, Cecil
Albert
WALKER, JAKIE
WALKER, WM.
Wall, Elsie
Wall, Frank
WALLACE,
CECIL EUGENIE
Wallace, Jimmy
WALLARD,
ROBT. LEE
Waller, Arthur
Waller, Chas. T.
Wallick, Marion
WALLS, Ellsorth
WALSTON, Fred
Karl
Walton, Ralph E.
Ward Jr., B. W.
WARD, Clyde G.
Ward, Paulzue
WARNER,
HAROLD JAS.
Warner, W. Jack
Warren, Ann
Warren, Murphy
Warwick, Stanley
Washburn, G. H.
Washburn, Mrs.
Lottie
Washington, B. J.
WASHINGTON,
JOSEPH
LEROY
WASSO, Bob
Wasso, Mrs. Helen
WASSO, Ralph
Waters, Mrs. J. A.
Watkins, Billie
Watkins, Mark A.
WATKINS, Willie
J.
Watson, Irish
Eddie
WATTS, Wm.
Bennett
Wayner, Robt.
WEATHERS,
Sandy F.
WEAVER, THEO.
ROOSEVELT
Weaver, Mrs. Violet
Webb, Mrs. Jerry
Webb, John D.
Webb, Mae
WEBB, William
Howard Taft
Webber, Art
WEBER,
FREDERICK
WEBER, ALVIN
FERDINAND
- Weber, Jack
Webster, George
Webster, Jas. C.
WEINMANN,
GEO.
LAWRENCE
Weinstein, Louis
WEINTRAUB,
JACOB
WELCH, AMOS
Wells, Elmora
WELLS, Fanzo
Wells, Frank J.
Wells, Jas. E.
WERNER, George
Fred
WESLEY, Earle
Geo.
WESLEY,
GEORGE
WEST, Huel
Lafayette
Westlore, Mack
Westrope, Marion
Wepfa, Ed
WHALEN JR.,
JAS. EDW.
WHEELER,
Harold Winthrop
Wheeler, Oscar
WHITAKER,
CHAS. HARDIN
Whitaker, Pse Wae
White, Calvin
WHITE, Kenneth
Peter
WHITE, Lewis
WHITE,
RAYMOND
White, Sally
White, Wm. A.
White, W. W.
Whitehair, Wilbert
Whitehorn, Wilron
R.
Whitlock, Gene
WHITMAN,
DANIEL
Whitman, Margaret
WHITNEY, JAS.
JOHN
White, Roslyn
WIEDEMANN,
FRED
WIGGIN, JAS.
EDGAR
WIGGINS, Chester
R.
WIGGINS, Roy
Wilcox, Vern
Wilhoite, Frank
Wilkins, Big Red
WILLARD,
VIRNE CLYDE
Williams, Dewey
Williams, Dorothy
Williams, Fred X.
WILLIAMS,
GERALD
GLYNDON
Williams, Harry
WILLIAMS Jr.,
Harry Claud
WILLIAMS, Harry
L.
Williams, Hubert
Williams, Johnnie
WILLIAMS,
JOSEPH WARD
Williams, June
Williams, Mrs.
Polly
Williams, Steve
Williamson,
Forrest E.
WILSON,
ALFRED
JONES
Wilson, Mrs. Anna
Knight
Wilson, Miss Billie
WILSON, Charles
A.
Wilson, Cordelia
Wilson, Danny L.
WILSON, FRED
WILSON,
HARRY JNO.
Wilson, John D.
Wilson, J. J.
WILSON, Richard
Albert
Wilson, Henry A.
WIMMIN,
ORMAN
RUDOLPH
Windsor, Jack
Wiogert, Billie
Winkle, Rip
WINKLEMAN,
Jacob Renzy
Winning, Charles
Winsor, James
Winters, Mrs. E.
Winters, John J.
Winters, Margo
Wintou, E. J.
WIPP, ROBERT
D.
Wise, Larry
WITTHAUS,
Adolphus J.
Witz, Fred
WITZKEY, Fred
B.
WODOWSKY,
Abraham W.
Wolcott, F. S.
Wolf, Jack
Wolf, Mrs. Norman
WOLFE, RAY
ALONZA
Wolffmberger, Iko
Woll, Bill
WOLLARD, Robert
Lee
WONG, GEORGE
W.
WONSON, Robert
Earl
WOOD, Frank H.
WOOD, Henry E.
WOOD, JOHN
WINDSOR
Wood, L. S.
WOOD, WESLEY
LARRY
Wood, Willard
Lloyd
WOODARD, RAY
Woodbury,
Ermamao
- WOOD, William
W.
Woodford, Penny
WOODWARD,
FREDERICK
T. R.
Wood, Mrs. Everett
Writer, Frederick
M.
WRIGHT, Henry
Lymna
WRIGHT, John
WRIGHT, Joe E.
Wyatt, Lee
WYATT, THOS.
EARLE
Yanko, Vastin
Yon, Y. L.
YORK, Claude
Woltz
YORK, JOE
Young, Billy Toby
Young, Don
- WOOD, DONALD
WESTLEY
Young, Helen
Young, Johnny A.
Young, Marion
Young, Oscar L.
Young, R. B.
Young, Wm. S. &
Martha
Young, Willie
Youngblood, Zela
Yvone & Victor
Zane, Rita
Zell, Robt.
Zellner, Dorothy
Zenzen, Wm. Oliver
Zeranda, Madam
Zimmer, Florence
Zimney, Charles
ZUCKER,
MORTIMER
ZUPANA, August
V.

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway

- Alberta, Albert
Abbot, Ivy
Abledge, Charles
Allen, James
ALLEN, JAMES
CARL
Anderson, Edith
Andrews, Jack
Ardon, Barbara
Ashburn, Marshall
F.
AYRES, Newton
Edward
Bailey, Walter A.
BANKRATH,
Louis
Banks, Russell
Bacon, Gertrude
BAIRD, James
Paul
Barry, Martin E.
BENNETT, FRED
Kelly, Alvin
Bennett, George E.
Betsky, Fred
BLAIR, Donald
Oscar
BROWN, Russell
A.
Bosko, Steve
(Neville & Nola)
BOYER, John
Reagan
Boyum, John R.
BRYSON, Owen
Robert
Buttner, Ida
Carlo, Fred
CARLOS,
HORACE
Cleveland, Peggy
CLIFFORD, PAUL
HENRY
Cohen, Phil
Cohen, Max
CORBY, Ralph S.
CONLEY, Edward
J.
Country, Margaret
Cranford, Patsy
Cunamio, Richard
J.
Dadley, Agnes
DAVIS, John E.
De Andrea, Bobby
DeVoe, Harry
DE WITT, George
Deuring, Dorothy
DEL CAMPO,
Mannuel
Delhate, Mr. &
Mrs. Ernie
Denis, Jack
Deslata, Joseph J.
Diavolo, Alfo
DOHERTY, Joseph
A.
Dewry, Peggy
DUNKLE, Charles
N.
DUNN, Harold F.
DUNNIGAN,
Francis J.
Egan, Joseph
Thomas
Farrington, Roy
Flemerty, P. J.
FLYNN, Thomas
M.
Fox, Benny
Gallagher, E. J.
Gallagher, Jack
Gangler, Joe
GARVER, William
M.
GENTRY, Tony
GILLESPIE,
GIRTUS
Glozik, John
Pollach
GOODWALT,
Sidney
Gould, Henry
(Ali-Ben-Ali)
Grant, E. R.
Grazzo, Jo
Gref, Mr.
Gunter, Dorothy
GUTHRIE, JOHN
JOSEPH
Hallenback, H.
Hamilton, George
Starr
Haried Jr., Arthur
M.

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 165 No. Clark St.,

- Abbot, Mae
ALLEN, Fred R.
Aues, Robert
Barnett, Chester
Beason, Virgil E.
Bonesch, Frank
BIELAK, Edward
Boston, Mrs. George
Boyd, Mrs. Harold
Butz, Mildred
BROOKES,
WILLARD
LOUIS
CLARK, CHAS.
EDWARD
Flannigan, R. E.
Carey, Dan
CARTER,
THOMAS
JOSEPH
Candiff, Dick
DARNELL
HAROLD TRUE
Davis, Mrs. Ken
Dean, Ray
DeWitt, Frances
Dickerson, Harry
G.
Dietz, LaRue
Doria, E.
Duke, Mrs. Leola
Elesse
EDWARD
Flannigan, R. E.
Zelkowitz, June
Lee

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Off and on we hear of some operator who tried to play John Public for a sucker, tried to sell him a gold brick with the high expectation of getting away with it. What mental processes induced him to attempt this sort of game is difficult to understand, but if he had known there were two strikes against him before he went to bat, he might not have had the gall to get started. Invariably he winds up striking out.

The extremes to which these crackpots will go are really amazing. Like the combine that started an operating company to make a killing on a sure thing. There was a killing all right but not the kind they expected. They went about displaying a highly appealing piece of merchandise and on the strength of this sold most of the spots solicited. But when the time came for deliveries cheap substitutions were given instead, and in many instances, where the locations were gullible enough, the take was collected in advance with a promise to deliver the awards later, a promise which was never kept. Idea was to hit one locality at a time and then scam to the next. They didn't get very far. The law caught up with them fast and they were slapped into the cooler where they belonged.

Another operator set up a deal which featured a nationally advertised product. The deal was good but to make it better he listed the awards, illustrated in a circular he had prepared, at far above the actual value. He sent these circulars thru the mails and before long the Federal Trade Commission was on his neck and he was forced to discontinue the deal. Rather bitter medicine for him to take, for the deal would have clicked on all fours without the inflated list prices. It had enough on the ball to stand on its own merit.

We could mention others who tried variations of the above . . . but that isn't necessary to get the story across. It just comes down to this . . . the sooner we all realize you can't go on flim-flaming the public indefinitely, the better it will be for every one of us. Give value for value received and you will always manage to pocket enough folding money to make it pay. There is no excuse or reason for operating on any other principle.

Experienced operators eventually develop a sixth sense in making their merchandise selections. Of course the acid test of their choice comes, when the deal is placed on location. However more often than not their selections prove to be right.

HAPPY LANDING.

Buttonless Fall Elections

BALTIMORE, Md., Sept. 5.—Political buttons seem to be out of the market for the duration of the war.

Reports received from merchandise men said that the fall elections, for the first time in years, would be buttonless. These badges, which were made from celluloid, stretched over tin shells and having steel pins, contain materials needed for war industries. The government refuses to give these manufacturers priority ratings.

In past years campaign buttons have been popular with bingo operators and salesboard operators who have used them as giveaways. These buttons also had provided a good source of revenue for direct salesmen.

No word has been received on the affect of this ruling on other buttons which have been big items with merchandise men.

Flash Jewelry Popular Item For Christmas; Supply Adequate

NEW YORK, Sept. 5.—Jewelry supplies have been reported adequate for the coming Christmas season. Cheaper grades of costume jewelry were said to be in good supply because these were made in large quantities when materials were available. However, cheap jewelry field has been hard hit by priorities. One of the main difficulties, it has been said, is the restriction on the use of alloys, copper and nickel, used to a great extent in the manufacture of inexpensive flash jewelry.

It is expected that patriotic jewelry will go over big during the holiday season. Army, navy, aviation and marine insignia are becoming increasingly popular. Patriotic rings, lockets and com-pacts are also big items.

Another big jewelry item since the war started has been the engraved identification ankle chains and bracelets. These identification charms have gone over big with everyone because of the current crisis. As a result, engravers have been busy turning out these orders and are successfully swinging along with the trend. These items of identification jewelry are made up in sterling, white or gold plated.

Inexpensive mother-of-pearl lockets, brooches, pins, earrings and bracelets have also been favorites in the past and from all indications will continue to be popular this Christmas.

Many jewelry manufacturers have switched their lines this year to sea shell jewelry. Earrings, brooches, bracelets, necklaces and novelty birds and animals which can be worn as pins are also a big item.

In addition, many other jewelry manufacturers report success with hand-carved cedar wood and other wooden jewelry items, ranging all the way from earrings to bracelets. These items are smart as well as durable.

The demand for jewelry this season promises to be bigger than ever. Since the start of the war more women have gone into business than ever before; they have taken over many jobs in industry left vacant by men called to the armed forces. In addition, thousands of them are now employed in war factories all over the country. As a result, these women are earning more money than ever before. Some of this money is being spent on popular jewelry items.

Most of the manufacturers have prepared excellent sales promotional material to make the seller's job easier.

Shipments have been going out as rapidly as possible. There have been a few delays, of course, due to the war. However, buyers have expected these delays and either stocked up early or are being

patient when the occasion arises. There haven't been too many complaints due to the substitution of articles. Buyers are understandable when these changes have to be made.

Manufacturers who are busy selling these popular jewelry items include Superior Jewelry Company, American Jewelry Company, Harry Pakula & Company, Joseph Hagn Company, J. A. Whyte & Son; Bieler-Levine, Inc.; E. Diamond & Son and Murray Lindar.

Coney Island Fiesta Shows War Themes

CONEY ISLAND, N. Y., Sept. 5.—Arrangements are being made for the Mardi Gras, which will be held from September 14 to 20 inclusive. The carnival is the 40th in the history of the resort.

Because of the war it had been doubtful for a while that the fiesta would be held. Due to the efforts of Isadore Kranz and James Kyrimes, sufficient interest was aroused to hold the carnival. The necessary \$12,500 needed to defray the expenses was received a few weeks ago from the concessionaires.

Each night of the fete will be dedicated to one or more organizations. Their names will be announced at a later date. One of the main events of the Mardi Gras will be the grand baby parade on Saturday (19) at 2 p.m.

Krauz was elected president and Kyrimes vice-president. Both men are in the amusement ride business at Coney Island. Thomas Tesauro has been selected grand marshal. His main job will be to get the nightly parades started promptly at 8 o'clock in accordance with dim-out regulations.

The pageants and entire carnival, however, will be unique this year. There will be a minimum of illumination in accordance with the dim-out regulations. Mardi Gras celebrations in the past have been brilliantly illuminated.

Thruout the present season, however, it has been observed that the enforced dim-out has not affected the throngs at the resort, who regarded the condition as a novelty. People have still been parading the boardwalks and playing games along the way. Concessionaires have reported that business this year, altho not as good as in former years, has been profitable. It is believed that the same feeling on the part of the people to have fun and spend money in the concessions will hold true for the Mardi Gras.

Floats and fiesta themes will tend toward patriotism in their displays.

Concessionaires are looking forward to the Mardi Gras with a lot of optimism because they feel business will be good. (See Coney Island Fiesta on page 52)

Woods for Metals Urged

WASHINGTON, Sept. 5.—It has been learned that the government is urging the substitution of wood for all metal products.

Merchandise men have noted a shortage of metal since the outbreak of the war and priority listings. As a result, many products which were formerly made of metal are now being made of wood.

Reports have been coming in from all over the country that wooden items are going over big. Bingo operators, salesboard operators, direct sellers and merchandise men have stocked up on wooden prizes, which have been popular everywhere. These prizes include wooden jewelry, coasters, colored plaques, salad bowl sets and inexpensive hand-carved wooden figures which are now made in the United States.

The government warned that high-grade lumber must be used primarily for military purposes. As a result, cheaper wood is being used in the manufacture of prizes for merchandise men.

BINGO BUSINESS

By JOHN CARY

We received a most interesting letter during the week from Tucson, Ariz. We feel this letter is worth commenting upon in this column as it may help others in the same predicament.

The gentleman from Arizona states he played bingo for many years in Iowa. He liked the game so much and realized it was a big money-maker that he is seriously contemplating opening a bingo establishment in Tucson. The gentleman is asking our help in the matter, especially in an estimated amount of capital needed to start in this business.

The question he raises isn't by any means an easy one to answer. People starting in any type of business must look into the matter carefully and from every conceivable point of view. Starting in business is a serious consideration and should not be entered into as a gamble. The stakes are high and the chances of success are as in any other business. There is no such thing as a sure thing in any business. The degree of success or failure in any business depends upon many things, and the bingo business is no exception to this rule. Operating bingo games presents many problems peculiar in that business alone.

In the first place, before going into the bingo business it is a good idea for the operator to study the amount of success other operators in that territory have had with the game.

Local authorities in many cities do not object to bingo games being held. However, we suggest that that matter be checked carefully when contemplating going into this particular business.

The operator must look over the territory and pick out the best conceivable location to set up his bingo parlor. The desirability of the neighborhood and the type of audience he can draw upon should also be careful considerations.

Another big item to think about is the type merchandise to be offered to customers. Certain merchandise prizes go over bigger in one locality than in another. The operator must always be sure he has the type merchandise desired by his patrons in order to make a success of his enterprise.

In addition, the prospective operator must acquaint himself with the many types of games and contests which have been proved successful by other operators in other spots.

One of the biggest and most important considerations, of course, is the planning of expenses. Rent, prizes, help, equipment and advertising costs must all be figured in advance. Then the operator must figure out the number of players he must attract in order to make a substantial profit. The operator must be constantly alert to new ideas and new prizes to get larger audiences and more profit for himself. As the popularity of the game increases so will the profits. At that time it is wise to increase the value of the prizes proportionately. The operator should concentrate on prizes that are appealing to the women, because women will make up 75 per cent of the audience.

Successful operators know all of these rules for success and the pitfalls to avoid. However, there are operators who could be even more successful if they were awakened to certain things about their business.

Bingo parlors have provided excellent sources of income for many operators. However, these successful operators are the ones that studied the problems involved carefully before plunging into the business.

Defense Areas Show Population Increase

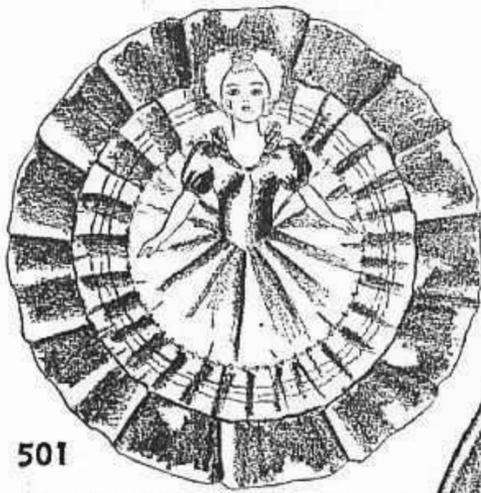
NEW YORK, Sept. 5.—According to a recent survey made by the United States Government, cities engaged in heavy war production show an increase of from 11 to 20 per cent in their population. Included among these cities are Dayton, O.; Columbus, Ga.; Fort Worth and Amarillo, Tex.; Glendale and Berkeley, Calif., and Schenectady, N. Y.

Bingo operators are scattered thruout all of these big cities. The increase in population will undoubtedly mean bigger potential audiences for the bingo operators to reach.

Reports have also been received that wages are being increased in the above-mentioned cities and in other cities and towns thruout the country.

People are looking for entertainment to lift their morale. It is an accepted fact that bingo is one of the most popular forms of entertainment. Now with population and wages being increased in defense areas and other cities, bingo operators are making the most of their opportunity.

Presenting THE WORLD'S GREATEST VALUES



501



502



503



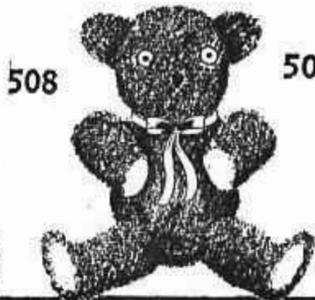
504



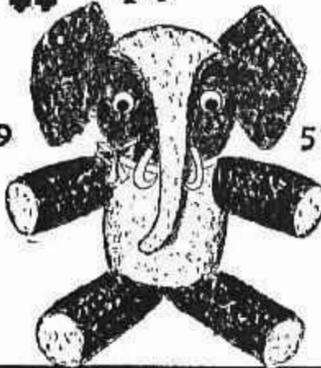
505



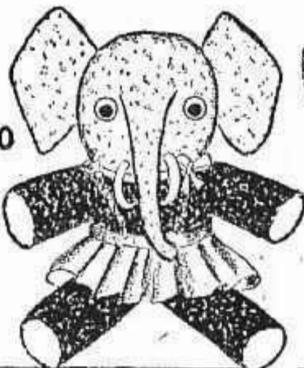
506



508



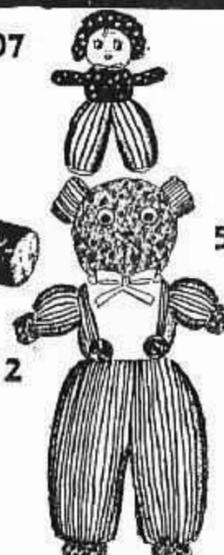
509



510



511



512



513



514

EVERY ONE A CREATION OF OUTSTANDING ORIGINALITY AND BEAUTY! PROVEN MONEymAKERS! LARGEST OPS CASHING IN NOW—ASK JOE END! THE BIGGEST VALUES IN HISTORY FOR PROMOTIONAL PREMIUM MERCHANDISE! WRITE! WIRE! PHONE! GET OUR PRICES QUICK! IMMEDIATE DELIVERIES!

EYE APPEALING * JERRY GOTTLIEB INC. 303-4 AVE. NEW YORK CITY * BIGGER PROFITS!

BEST BUYS FUR COATS
JACKETS-BOLEROS
 Exclusive 1943 Styles, Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.
S. ANGELL & CO. Manufacturing Furrier
 236 W. 27th St., (Dept. B-3), New York City.

LOWEST FACTORY PRICES

WRITE FOR CATALOG OF BINGO SUPPLIES
 BY MANDELL THAT'S ALL!
 MORRIS MANDELL, 131 W. 14th St., N.Y.C.

LEADING SELLERS IN FUR COATS
LOWEST PRICES JACKETS CAPES & SCARFS ALL GENUINE FURS!
 Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.
H. M. J. FUR CO.
 150-B West 28th St., N. Y. C.

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department applying the items which interest you.

Tree Centerpiece
 This new item offered by Levin Brothers represents a full garden scene embodied in a pastel bodied flower pot. It has a colorful tree with delicate feathers in bright gay colors representing branches and leaves. It has a path of pearl-like stones leading up to a miniature china bench under the tree. Groups of artificial flowers and natural-like grass are about the bench. The item is packed so that it can be shipped without fear of breakage.

The Paper Saver
 A new and unique variation of the corn-cob joke is the Paper Saver offered by Jaybee Novelty Company. It comes in a clever window container and is captioned "Be Patriotic—Conserve Paper." In recent test sales the item has been well received by the public. It is timely and has particular appeal to the practical jokers who want a little zip to their gags.

Bookshelf of Games
 The Bookshelf of Games. An 18-volume library of games of chance and skill that adults enjoy and can be played by one, two or more persons. Each game is designed to look like a book and all are pocket size.

Disney Plaques
 Walt Disney Bambi characters made on wooden plaques and ready to color. Timely, interesting new toy for children. Retail for 50 cents.



WALTHAM-ELGIN
 Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.
PLYMOUTH JEWELRY CO.
 163 Canal St., Dept. J, N.Y. City

FURS
 COATS, JACKETS, BOLEROS
 No Restrictions on Furs
 Latest 1943 Styles. Caney's, Sealines, Caraculs, Muskrats, Mouton, Lambs, Persian Faws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.
LOWEST PRICES
M. SEIDEL & SON
 243 W. 30th St. N. Y. C.

Attention, Engravers
 Your Metal Worries Are Over.
 Large Selection of Styles.
 Hand Carved Cedar Wood. Jewelry with Safety Catches.
 Send \$2.00 for Assorted Samples.
SUPERIOR JEWELRY CO.
 740 Sansom St. PHILADELPHIA, PA.

NOW READY—MID-SEASON CATALOG
 INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CONCESSION OPERATORS
 Largest Line of Bingo Merchandise.
 WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.
ACME PREMIUM SUPPLY CORP.
 3333 LINDELL BLVD. ST. LOUIS, MO.

WHOLESALE CATALOG FREE
 For Salesmen, Dealers & Agents 280 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.
SPORS
 4000 MONEY-MAKERS FAST-SELLING DEPENDABLE GOODS
 WHOLESALE CATALOG NO 58 SPORS COMPANY
SPORS CO., 942 Lamont, Le Center, Minn.



COMBINATION SERVICE AND INSIGNIA PIN
Here is the service pin to promote! Entirely different from anything on the market. The service pin is connected by a slim chain to military insignia to show branch of service. All metal yellow finish, enameled in red, white and blue. Illustrated actual size. Individually carded. Novelty Stores, Drug Stores, Hotel Newsstands and Pitchmen, here is your opportunity to put in a fast moving number. A limited stock is available. We are exclusive distributors.

B36J431—Army Insignia—
Per Doz. \$2.50; 3 Doz. Lots, Per Doz. \$2.25.
B36J432—Navy Insignia—
Per Doz. \$2.50; 3 Doz. Lots, Per Doz. \$2.25.
B36J433—Air Corps—
Per Doz. \$2.50; 3 Doz. Lots, Per Doz. \$2.25.
As above in sterling silver quality, also Marine Insignia—
No. B36J502—Per Doz. \$6.00. Sample Assmt. of 4, Postpaid, \$1.15.
25% deposit required on C. O. D. orders. **MENTION YOUR BUSINESS.** We do not sell retail.
Write for our catalog.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. MADISON ST., CHICAGO

FURS OF DISTINCTION
Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskraats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Checkings, Caraculs, Moutlon Lamb, Pony, Kid Skins, Sealings, Beaverettes, Persians and every other Fur from \$5.50 up. **WRITE** immediately for our new illustrated catalog and price list just off the press. It is free.

\$5.50 Up



ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 W. 27th St. (Dept. 27), New York, N. Y.



NO-FLAME CIGARETTE LIGHTER

Plastic case in Fiesta colors. Small compact round shape. Fits in any pocket. Suitable for use during a black-out. One bottle of fluid included. American Made.

BB7433—Each.....\$1.10
Extra Fluid—Per Bottle... .15

ROHDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.



FIND THE SKUNK

OUR NEW COMIC FOLD CARTOON IS A RED HOT SELLER. Remember the 5 Pigs... this folds the same, but it shows a Jap... and... U Cash in at 5¢ ea. Per 100 60¢; \$3.50 M. Other New Comic Cartoon War series... Shtop Pushin' & Uncle Sam's Peace Terms. Per 100 \$1.00; Per 1000 \$5.00. China's Answer, What McArthur Told the Japs, What the Japs Can do, Hitler's Will, etc. 50¢ a 100 or \$3.50 M. Send 25¢ For Samples and Catalogue.

JOEKERR NOVELTIES, 136 Park Row, N. Y.

NOTES from SUPPLY HOUSES

The firm of Jerry Gottlieb, Inc., has just released a broadside showing its latest line of dolls including boudoirs, flappers, cuddles, etc. Also, stuffed animals, including bears, dogs and elephants. The circular is in five colors and gives full descriptions of all the items illustrated. Jerry Gottlieb is regarded as an expert on carnival, concession and premium merchandise, and has originated many new numbers.

Difficulties caused by priorities on metals on numerous types of games are causing O. A. (Pop) Baker, of Baker's Game Shop, Detroit, manufacturer, to work ingenious replacements with non-critical materials, especially wood and plastics. Some items are, of course, impossible to manufacture at this time, but Baker reports business as a whole the best in 10 years.



Blue Bird Pendulette
Carved effect—Bird swings while clock operates. 30-Hour LUX Guaranteed Movement—with Pendulum and Ornament Chains and Weights. Width 4 in., length 7 in. (Mfrs. 326.) Ship. wt. 1 lb.
W3930—**\$1.10**
Each... .

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

GLAMOROUS FUR COATS
Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1942-'43 styles... including Persians, Muskraats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealings, Beaverettes, Checkings, Caraculs, Krimmers, etc.

\$5.50 Up

Pony and every other Fur from... **WRITE** immediately for new illustrated catalog and price list just off the press. It is FREE.

BRIEN SEWARD Manufacturing Furrier, 209 Seventh Ave. (Dept. B) N. Y. C.

DECAL TRANSFERS JUST OUT!

The funniest War Comic Decals to mount on windshields, etc., 6¢ each. Many different kinds. Send \$1.00 for samples. Large variety of Novelty Decals for manufacturers, etc.

JEROME ROSE DECAL CO.
432 So. Main St. Los Angeles, California

WHILE THEY LAST MOTOR JUGS—First Run Seconds as They Come—ORDER NOW—DON'T WAIT



				Ea.	Doz.
0405—1	Gal. Thermos jug, Regular			\$.75	\$ 8.40
0407—1	Gal. Thermos jug, Spout			1.10	12.00
0411—1	Gal. Thermos jug, Food			1.10	12.00
418—1	Gal. Thermos jug, Spigot			1.45	16.80
419—1	Gal. Thermos jug, DeLux Spout			1.45	16.20
414—1	Gal. Thermos jug, DeLux Spigot			1.50	17.40
0412—1	Gal. Thermos jug, Food & Spout			1.70	19.80
0413—2	Gal. Thermos jug, Spigot			2.10	24.00

DID YOU RECEIVE OUR 1942 FREE CATALOGUE? IF NOT, GET ONE—BE SURE AND STATE YOUR BUSINESS

WISCONSIN DeLUXE CORP. 1902 NORTH THIRD MILWAUKEE, WIS.

CATALOGS BEING MAILED OUT NOW WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS

MIDWEST MDSE.CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

CONEY ISLAND FIESTA
(Continued from page 50)

In addition, this gives many of them a chance to unload their left-over summer stock in the last big splurge of the summer season. Many concessionaires go into winter resorts after the summer season closes. However, many of them pack up the merchandise they have left for the next summer season. And reports indicate that these concessionaires are hoping to sell as much merchandise as possible at the Mardi Gras and will then buy new merchandise for next year.

PIPES
FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

ATTENDANCE...
at the food show was somewhat smaller than in former years, but the long green was more plentiful. All workers declared that it was one of the best stands of the season.

LUCK COMES only to those who go after it.

MR. AND MRS. ANDREW MELFORD... operated three stands at the food show at the Cincy Zoo to good takes. They handled fountain pens, pin and cedar jewelry.

BILL AND LOUIE BARNARD... sons of W. G., are both in military service. Bill is with the military police at White Motors, Cleveland. Louie is an ensign aboard the U. S. S. Minnesota and will have been in the navy two years this October.

PITCH CHATTER—"I represent one of the largest corporations in America."

BILLIE BROWN... drops a note declaring: "I think we road people should all be mighty proud of sketch artist George L. Morrison, who is now in the camouflage division of the U. S. Army at Camp Carson, Colo.

ROY GRAHAM... Whitey Tomsett, Hick Scott and Joe Henke had a very good week at the Milwaukee fair. This is the first time in several years that this fair has been worked, our correspondent reports.

HOW TO DRAW A TIP. Display a brand-new tire.

STANLEY McCLURE... scribbles in from Wilkes-Barre, Pa., that the hard coal regions area a bit off due to the many drawn away by the high wages of war production areas and also by the selective service. "However," says Stan, "why complain?" Stanley stopped over at Conneaut Lake Park to visit the Nomad Rabbit Show owned by James

OPERATORS DISTRIBUTORS

IT'S RED HOT

Our new line of candy deals, featuring gorgeous girls, fancy pkgs., cedar chests and novelties.

SEE THEM ALL FULLY ILLUSTRATED IN OUR NEW CATALOGUE. Confidential price list included.

WRITE TODAY

GOLDWYN CO. 542 So. Dearborn St. CHICAGO, ILL.

FUR COATS AND JACKETS
• \$9.00 UP •

Write for Free Price List

BUY DIRECT
From Old Established Firm Since 1897

COHEN BROS. & SONS
145 W. 28th St., N. Y. C.

THE THREE BEST SELLERS WE EVER PRODUCED

MINIATURE GLASSBLOWN JUGS with hard, solid contents three times as large as the opening of the Jug, and the question arises, "HOW DID THE CONTENTS GET INTO THE JUG?" Jugs from 1 1/4" to 2 inches high.

No. 3240 Penny in Jug. \$1.80 per doz.
With each dozen we furnish a dozen neatly printed cards with easel back reading—"AS LONG AS YOU OWN ME YOU'LL NEVER BE WITHOUT A CENT."



No. 3593 Neatly Colored Parrot in Jug. \$1.80 per doz.
With each dozen we furnish a dozen neatly printed cards with easel back reading—"THIS PARROT REPEATED NAUGHTY WORDS, THAT'S WHY HE IS IN THE JUG."



No. 3594 Jug With Gilt Metal Victory Button. \$1.80 per doz.
1 dozen of a number smallest quantity sold. In gross lots they cost \$18.00 per gross, and gross may be assorted among all three numbers. NO C. O. D. ORDERS WITHOUT 25% DEPOSIT.

For other splendid selling novelties send for our set K of illustrated price lists. No Samples Sent.

LEO KAUL IMPORTING AGENCY, INC.
115-119 K South Market St., CHICAGO, ILL.

DOG CHAINS

Crystal Korosal Dog Chains
Bulk.....\$18.50 Gro.
Lots of 5 Gross..... 18.00 Gro.

Other Numbers at Higher Prices

Metal Beaded Dog Chains (Bulk), \$18.00 Gro.

COMPLETE SELECTION OF MILITARY JEWELRY AND ENGRAVING JEWELRY.

—WRITE FOR CATALOG—

BIELER-LEVINE, INC.
37 South Wabash Ave. CHICAGO

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. O
500 N. Dearborn, Chicago

ENGRAVERS—BEGINNERS

We recommend our get acquainted Jewelry Assortment containing 144 Beautiful Articles such as Rings, Bracelets, Brooches, Lockets, etc. All for only \$15.00. Regularly sold for double this special price. Order one of our Engraving Machines. Can be used on Metal, Wood, Pearl, etc. Complete Machine, \$12.50. Deposit must accompany all orders. Satisfaction guaranteed.

American Jewelry Co.
19 Washington St. Plainville, Mass.

REX HONES
Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. **ACT QUICK.** REX-HONE MFRS., 1500 West Madison, BR-9, Chicago, Ill.



ZIRCON RINGS

Ladies & Gents **\$4.00** to \$8
SOLID GOLD..... Each

Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.

Box 311 — B. LOWE — St. Louis, Mo.

P-A-P-E-R M-E-N

You boys all know me. Again, I have the old reliable for all States and Fairs. Same old rates. Write quick for supplies.

ED HUFF, 5416 Phillip, Dallas, Texas.

O'Brien. Both O'Brien and his assistant, Doc Dennelly, are well rested and prepared for the fair season. Donnelly has converted his car into a house on wheels and expects Fred X. Williams to become his star boarder during the fairs.

EDDIE JANER . . . who formerly worked with W. G. Barnard, is now in the Army Air Force at Santa Monica, Calif.

PIPES DEPENDS ON ITS FRIENDS. HELP! HELP!

BOB KIDDER . . . who is well known among the sheet boys, passed away early this spring. Carl Balscy died last April in Iowa, and his wife, Marion, passed away last January in Duluth.

HOWARD KING . . . had his wild life exhibit at the Minneapolis fair. It was the first time there had been a wild life exhibit at the fair, and Howard reported big business.

EVERYBODY 10 per cent by October 1. War Bonds, of course.

TOM JOHNS AND B. BRAMBLE . . . are working sheet with Mr. Steedman, who is showing his wild life exhibit in Michigan.

JOE DIPRIMA . . . office manager for the Associated Trade Press, Chicago, for the past 15 years, passed away several months ago. He was well known by all the paper boys who came thru Chicago.

LATE COMMENTS: That pic "My Gal Sal" has several amusing pitch scenes.

LOU KOHLER . . . is reported seriously ill in a hospital in Chicago. Hewould like to hear from friends via *The Billboard's* letter list.

RICTON . . . Barnum of the Sticks, says: "If I had my life to live over again, I'd again be a showman. Mattie and I plan to go on a memory working vacation when this war is over to New York with our dog circus. Our boy is across where?—don't know. We buy bonds every week. Business is wonderful."

IT'S NOT ALWAYS the loudest or the fastest talker that gets the long green.

SPEED HARVEY . . . fogs in from Sandusky, O., that he is working novelties for the Elks' convention. Says he saw a few of the joints getting money. He was particularly interested in a newcomer to the gadget business, Solly Fields, who was really

gathering the long green. Speed also saw Doc Reynolds and wife doing okay with herbs and soap. Speed heads from Sandusky for several spots in Southern Indiana.

RUMORS are a dime a dozen. The government has all the facts.

W. G. BARNARD . . . in Cincinnati, reports that the Cincinnati Pure Food and Health Expo held at the Zoological Gardens and ending Labor Day brought together a number of the old-timers as well as the j. c. l.'s Barnard, who now operates a health food store in Cleveland, had four stands at the Zoo. . . . Bill Westfall and Art Cox, accompanied by their wives, passed out the plastic sets to thousands. . . . Wilbur Hocker and Eddie Mastony ran a neck and neck race with the peeler package. . . . Professor Ruhtra (Arthur H. St. Amour), of Detroit, assisted by Mrs. Hocker, were busy every hour on the handwriting analysis stand. . . . Barnard and Mabel Sackett demonstrated and sold the Via-Mix machine.

IT'S A CHUMP who'll throw over a fairly good spot to go on to one that he's heard will provide red ones—but usually doesn't.

WAYNETTE BROWN . . . drops a line to let everyone know that all at the Milwaukee fair last week coined money. She reports that Bill Brown set a new record surpassing a \$200 day set at Pamona, Calif., last year. Soapy Sandberg did all right too—he sang all week. Seen on the grounds were Doc Morgan, L. A. Miller, Syd Shysman, Roy Graham and many others. The Browns are now at the Minneapolis fair and say that it is turning out to be another Milwaukee—with biz as good and the same people sharing it. She'd like to see pipes from old-timers.

TRADE SERVICE FEATURE
Events for Two Weeks

- Sept. 7-12.
CALIF.—Escondido. Grape Day Celebration, 9.
COLO.—Arvada. Harvest Festival, 11-12.
IDAHO.—Cottonwood. Stock Show, 10-12.
ILL.—Nauvoo. Grape Festival, 11-13.
Geneseo. Corn Festival, 10-12.
IND.—Markle. Fall Festival, 9-12.
North Judson. Jubilee & Home-Coming, 9-12.
IA.—Spirit Lake. 4-H Club Congress, 10-12.
MICH.—Pontiac. Dog Show, 7.
MO.—Brookfield. Horse Show, 7-8.
Monroe City. Harvest Festival, 10-12.
Stover. Fall Festival, 10-12.
Waynesville. Lions' Club Festival, 7-14.
MONT.—Deer Lodge. Race Meet, 11-13.
N. Y.—Buffalo. Dog Show, 13.
O.—Ashabula Harbor. Street Fair, 10-12.
Cheviot. Cincinnati. Harvest Home Festival, 11-12.
Hartwell. Cincinnati. Fall Festival, 12.
PA.—Altoona. Dog Show, 12.
Johnstown. Dog Show, 11.
W. Fairview. Firemen's Fair, 10-12.
S. D.—Parkston. Community Days, 7-8.
TENN.—Petersburg. Colt Show, 8-9.
TEX.—Mineral Wells. Lions' Club Celebration, 7-12.
WASH.—Colfax. Round-Up, 11-12.
WIS.—Mount Horeb. Fall Frolic, 10-12.

- Sept. 14-19
ARK.—Des Arc. Livestock Show, 18-19.
CONN.—Darien. Dog Show, 19.
ILL.—Greenville. Com'l Club Celebration, 14-16.
Gillespie. Home-Coming, 17-19.
Melrose Park. Celebration, 11-20.
Washburn. Fall Festival, 18-19.
IND.—Denver. Fall Festival-4-H Fair, 16-19.
IA.—Russell. Home-Coming, 17-18.
Spencer. 4-H Show, 14-18.
KAN.—Kansas City. Police Rodeo, 15-20.
MASS.—Boston. Gift Show, 14-18.
Brockton. Dog Show, 14-16.
MO.—Braymer. Street Fair, 16-17.
Clarkton. Celebration, 14-19.
Gallatin. Fall Festival, 16-19.
Ridgeway. Ridgeway Fair, 17-19.
MONT.—Billings. Junior Stock Show, 18-22.
NEB.—Mitchell. 4-H Club Livestock Exhibit, 15-19.
N. Y.—New York. Premium Show, 14-18.
O.—Canal Winchester. Fall Festival, 16-18.
Lorain. Dog Show, 20.
North Baltimore. Mexican Fiesta, 13-16.
OKLA.—Chickasha. Rodeo, 15-17.
Elk City. Rodeo, 19-20.
Waurika. Rodeo, 18-20.
PA.—McClure. Bean Soup Celebration, 18-19.
North East. Legion Carnival, 16-18.
S. D.—Mobridge. Show of Progress, Sept. 18-19.
Wentworth. Corn Days, 18-19.

OUT IN THE OPEN
(Continued from page 37)
type of event—an event which showmen in the States can well study and imitate without any shame for not having originated the monster scheme themselves. Conklin has paved the way, and it is now up to U. S. impresarios to show that they know how to follow thru

Dribbles
Frank D. Shean, manager of Seaside Park, Virginia Beach, in town looking

fit but off to his doctor, dentist and oculist for a make-sure physical check-up. From NY to Washington for a huddle with WPB Amusement Boss Chris Dunphy, Shean is outdoor co-ordinator on leave from Dunphy's department. . . . Irish Horan, plot of automotive thrill shows until Washington ruled them out, sends word over the wires that he has hired Tex Sherman to handle press of "my war version of thrill show featuring Ken Maynard in person and it's going great." Horan's enthusiasm lit up the trail all the way from Elmira to Gotham. . . . Aerialist Tiny Kline goes from Atlantic City Steel Pier to resume work with Polack fraternal circus, starting for the Shrine at Los Angeles September 17-26.

Virginia Kline, wife of the late Abner K. Kline, writes: "It has meant a great deal to me at this time to feel that there are so many people who knew Abner and have told me so many fine things about him. It was a blow that I sometimes feel is too great for me to hold up under, but there is so much to be done that I am trying to go on and do the things he had started and wanted to finish. I have plenty to keep me busy even if all of it does seem unimportant without Abner. I had a fine letter also from Editor Claude Ellis, and the story in the last issue was heart-warming, as it was so complete in every way."

Mineola (N. Y.) Fair has been granted permission by the powers-that-be to use powerful floodlights until 9:30, which is a break for Mineola's centennial event. And if the pessimists are still operating, let them look at the score made by Cortland (N. Y.) Fair, which drew heavily at the gate and turned them away at least once in the grandstand. Cortland is given as a typical example. Incidentally, the "trend" this season at fairs seems to be to start them on a week-end and end on the next week-end or the following Monday.

CIRCUS FANS

(Continued from page 38)
ture acts of the circus on the pavement below. Col. Harry Thomas, of the show, acted as emcee and advertised the show by introducing briefly Jean Allen, Marlyn and Betty Rich, Ernestine Clark, Polly Inley, three Aussie Imps, Florence Tennyson, and Virginia Tiffany, a local girl with the circus. Zack Terrell represented the show in person at the mike. The clowns, headed by Otto Griebling, Danny McPride, Rube Simonds, Bill Bailey, Arthur Borella, helped out the demonstration in a big way. Robbins presented a new composition of his as the *Harper Joy March*. On the lot during the two days were Dr. David E. Reid, Circus Fan from Lebanon, Ore., as guest of Griebling, and John W. Bell, Spokane Fan.

WON, HORSE & UPP

(Continued from page 38)
sight. It stopped and passed on without picking up our car. Rushing to the yardmaster's office for an explanation, the bosses learned that the railroad had refused to move it until all back demurrage was paid, which was \$1 per day starting from the day it was left there on August 19, 1917. The railroad held the paid move money as a down payment.
Run the following ad: For Sale, One 72-Foot Tunnel Car. A-1 Condition. Completely Overhauled and Painted. Buyer Can Purchase Same for \$100 and Storage. Reason for Selling: Retiring From Railroad Show Business. Wire Money to Won, Horse & Upp Circus as Per Route.

UNDER THE MARQUEE

(Continued from page 39)
played Nashville on August 28 and 29. Reported it a good show, with many old-timers on its staff. He met Charlie Brewer, who trouped with him on Sam B. Dill Circus.

THINGS we used to hear: "Hold your horses!" "The elephants are coming!" "Where the ring curbs now stand a mammoth stage will be erected!" "He's on ahead, cooking on the bill car." "You're fined \$2 for missing parade call."

RAY ROSARD, formerly of Rosard Trio and now retired, and Olga Celeste and her leopards donated their services at a Victory Rally in South Los Angeles on August 23. They will play the Shrine Circus in Los Angeles September 17-26.

Engraving Jewelry
1942
No. 513
Outstanding Seller!

Orders Shipped Same Day
We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

Sterling "In Service" Pin attached to Military guard



No. M170. \$4.50 Dozen
Big Military Jewelry Line
For a complete line of Military Jewelry—rings, lockets, compacts, etc., write for Catalog M42 today!

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

PEARL NOVELTIES
For Bigger Profits

PEARL NOVELTY PIN—made from Mother-of-Pearl Process with "Mother," "Sister," or "Sweetheart" mounted with 14 Kt. Rolled Gold.
\$2.50 dozen
\$25.00 gross



LEAF NOVELTY PIN
Made from Mother-of-Pearl Process with "Mother," "Sweetheart" or any name mounted with 14 Kt. Rolled Gold.
\$2.25 dozen **\$24.00 gross**
Send 25¢ Deposit With Every Order. Jobbers, Write. Orders Shipped the Same Day.
S. FRANK
248 FIFTH AVENUE N. Y. CITY

REMEMBER

WHETHER IT'S PATRIOTIC OR WAR SLOGAN ITEMS
or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are **NEVER UNDERSOLD**
Send us your orders. We always meet or beat all competition. 26 years of Value Giving is our Guarantee of Satisfaction.
UNIVERSAL WHOLESALERS CUSTOMERS
Note . . . Through special arrangement all orders for **UNIVERSAL WHOLESALERS** shipped by us.
Deposit of 25¢ With All C. O. D. Orders. Send **ALL ORDERS to NEW YORK** Only. Catalog **FREE** on Request.

MILLS SALES CO.
901 BROADWAY, New York, N. Y.
WORLD'S Lowest Priced WHOLESALERS

DOUBLE ACTION PLUNGER PENS



Black, \$15.00 Gross; Pearl Colors, \$21.00 Gross (Fitted with Durlum Points). Mechanical Pencils—Black, \$14.00; Pearl, \$15.00
Prompt Delivery. Send 50¢ for 3 Ass'd Samples **BUY FROM THE MANUFACTURER**

ASSOCIATED PEN CO.
45 East 20th St., N. Y. C.

1943 CALENDARS

One of the finest lines in the country. Beautiful pictures, scenery, patriotic, religious, banners, commercial, etc., to choose from. Producers wanted full or part time. Large comm.
AETNA MATCH & PRINTING CO., 105 No. Clark St., Chicago.

AMERICA'S LATEST CRAZE
14 KILLER DILLERS
SELLING LIKE WILDFIRE
Wire Jewelry Workers, Pitchmen, Fair Hustlers, Gift Shops are cleaning up with these fast sellers:
Per Doz.
Sea Shell Earrings . . . 72¢, 1.00, 1.20, 1.50, \$2.64
Sea Shell Bracelets . . . 90¢, 1.00, 1.20, 1.50
Sea Shell Brooches . . . 72¢, 1.00, 1.20, 1.50, 1.80
Sea Shell Necklace, Assorted, 18 in. on Crystal Plastic Chain . . . 2.00
Sea Shell Necklace, Pearl Harbor Leds, 30 in. strands in Dove Horn or Bubble Shells . . . 3.60
3 Strand Shell Leds, multi color, 25 in. 6.00
30 in. Lengths, fast \$1.25 and \$1.25 Sellers . . . 9.00
Shell Novelties, Birds, Animals, etc. . . .85
Shell Ash Trays, 25¢ Sellers85
Shell Ash Trays, 39¢ Sellers . . . 1.50, 1.80, 2.00
Keep 'Em Flying, Shell Aeroplane, a timely item for Army Camps, etc. . . 2.40
Swan What-Not, a gorgeous creation. . . 6.00
Samples above items, figure 1/12 of a dozen, plus postage. 50% cash with orders, balance C. O. D. All orders sold with money-back guarantee.
J. A. WHYTE & SON
Manufacturers and Importers
LITTLE RIVER, MIAMI, FLA.
Telephone 7-9681. Cable Address: Whitesom

Mexican Jumping Beans

Good 10¢ sale or pitch. Game consists 4 beans. I chart with game and life of bean in scientific explanation.
250 Games Prepaid \$4
Sorry, no C. O. D. Season Aug. to Oct.
POPULAR MEXICAN ART
304 E. Commerce St. San Antonio, Texas

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY-WAR BONDS FOR VICTORY

SCOTT EXPOSITION SHOWS WANT

For 8 more Fairs, join at Jackson County Fair, Scottsboro, Ala., week September 14; Bartow County Fair, Cartersville, Ga., week September 21; Cherokee County Fair, Canton, Ga., week September 28; Walton County Fair, Monroe, Ga., week October 5; Tri-County Fair, Manchester, Ga., week October 12; East Alabama Fair, Centre, Ala., week October 19; then Fairs until last November.

Good proposition to New Novelty Ride with own transportation. Grind Shows and legitimate Concessions. Will book Bingo. Getting plenty gas for our fleet. Big crops, plenty money.

Address Dalton, Ga., Fair this week; Scottsboro, Ala., next.

WANTED FOR SOUTHERN STATES SHOWS

One more small Show with own transportation; one Flat Ride, Octopus or Tilt-a-Whirl preferred. Have opening for following Concessions—Photos, Hoopla, Ball Game, Lunch Stand, Clothes Pins, Bowling Alley. Strictly stock; positively no buy backs, sticks, coupons or lucky people. Want few more experienced Ride Men. Must be sober and drive trucks and be without leadeetis. Can use experienced Agents for office Concessions. Boozers, chasers, agitators, dog exercisers and forty milers, save your time.

JOHN B. DAVIS, VALDOSTA, GA.

WEEK SEPT. 14, AHOSKIE, NORTH CAROLINA

Week September 21, Spring Hope, North Carolina; week September 28, Enfield, North Carolina; week October 5, Roxboro, North Carolina; week October 12, Henderson, North Carolina; all Fairs and 3 more to follow. Want Tilt-a-Whirl and Octopus. All Concessions open. Want 10-in-1 and Monkey Show at once. Want 3 pieces for Sol Speck's Minstrel Band. No Roll Downs, G Wheels or Gypsies will be booked at any of our fairs.

Virginia Greater Shows

SUFFOLK, VA., THIS WEEK.

V. F. W. FALL FESTIVAL AND VICTORY CELEBRATION

MONROE, MICHIGAN, SEPT. 24 TO OCT. 4TH, INCLUSIVE.
2 Saturdays and 2 Sundays.

This is in the heart of the defense territory, all factories working 24 hours per day. 200,000 people to draw from. Advertised for miles around. Place Shows with own outfits. Want Cookhouse, Popcorn, Photos, Diggers, Long and Short Range Gallery, Palmistry, Ball Games, Scales, Guess Age and other legitimate Concessions. We can place Shows and Concessions for the Bourbon, Indiana, Fair, Sept. 15th to 19th. Good spot for Cookhouse and Grab Joints.

VIC. HORWITZ

Three Rivers, Michigan, this week; Bourbon, Indiana, next week.

CONWAY LIONS' VICTORY CARNIVAL

CONWAY, S. C., SEPT. 14 TO 19.

Charleston, S. C., Victory Celebration, Sept. 21 to 26; Hampton Park, location in heart of town.

WANT Kiddie Ride and one Flat Ride. WANT SHOWS—Animal, Monkey and good Grind Show. Concessions of all kinds. Want Cook House for balance of season. Want Arcade and Diggers. Have long season. We play the lot at Navy Yard, Charleston, also. Charleston is the biggest boom town in east and good fairs to follow our Charleston locations. No better money route in show business than ours, starting in best tobacco market in south at Conway. All address:

MIGHTY MONARCH SHOWS

WYTHEVILLE, VA., THIS WEEK

ROYAL EXPOSITION SHOWS WANT

For Honaker, Virginia, Fair, week September 14th to 19th, any money-getting Shows with own outfits, Kiddie Auto Ride, Penny Arcade, Long Range Gallery, Novelties, Pan Game, Grab, Guess-Your-Weight Scales, Balloon Darts. This is the biggest little fair in this section of the country. What have you? Communicate this week, Anawalt, West Virginia.

P.S.: Also want Counter Agent for Bingo.

HUGHEY'S GREATER SHOWS

Want for following dates where cotton is good; Monette Legion Frolic, Sept. 7-12; Caraway Cotton Carnival, Sept. 14-19; Lake City Fremont's Jubilee, on the streets, Sept. 21-24; Hoxie, auspices P.T.A. on school grounds, Sept. 28 to Oct. 3; Wynno Stock Show, Oct. 5-10; Truman, Marked Tree, Hazleburg, Cotton Carnival and Forest City to follow; all Arkansas. WANT one more Show not conflicting with Jig Show, Snake Show or Fun House. We carry five Rides. No Girl Show carried. CONCESSIONS—Good opening for Fish Pond, Bowling Alley, String Game, Bumper, Pitch to Win, Stum Spindle, Scales and High Striker or any 10¢ Stock Concession. No grit carried. WANT Jig Performers and Musicians, also good Ride Help. Long season. All address (pay your wires):

Monette, Ark., this week, or as per route.

RENSSELAER COUNTY FAIR

NASSAU, N. Y., SEPTEMBER 16, 17, 18 AND 19

SHOWS—Girl Show and Side Show, any Grind Shows, 25%. CONCESSIONS—Two dollars per foot. Can place Ball Games, Dart, Pitch Till You Win, Penny Pitch, Balloon Game, Mitt Camp. Can place three Merchandise Wheels. Will sell exclusive on Cookhouse, Bingo and Novelties. Write or wire ROSS MANNING, Nassau, N. Y.

TURNER SCOTT WANTS

(8 More Fairs)
Pan Game, Pea Ball, Swinging Ball and Roll Down Agents. Long season. Frank Crawford, Red Wilson, Charlie Riley, wire. Address: TURNER SCOTT, care Scott Expo, Shows, Dalton, Ga., Fair, this week; Scottsboro, Ala., Fair follows.

AT LIBERTY

Ferris Wheel, Loop-o-Planes, Kiddie Auto Ride and Chair Swing. This equipment is in first class condition. Will book all on one show or book separately. Wire this week to Wausaukee, Wisconsin.

LYNN LUCIA, Wausaukee, Wis.

Heth Scores at London

LONDON, Ky., Sept. 5.—L. J. Heth Shows had good business here during the week of August 24-29. Rides did exceptionally well, with capacity on Friday and Saturday. Flying Romas, free act, were well received. Concessions had the best week of the season. Henry Heth added two more concessions. Jimmie Davidson and Alfred Kunz were guests at a dinner given by city officials in Lexington, Ky. C. A. Crawford, concessionaire, returned from a hospital in Lexington. Mrs. Alfred Kuntz joined at Somerset, Ky.

Lippman Honored at Party

TUSCUMBIA, Ala., Sept. 5.—Entire personnel of the Great Lakes Exposition attended Business Manager Eddie Lippman's birthday party held here on August 24. A cake made in the shape of a Ferris Wheel was served. A behind-the-scenes radio broadcast was arranged by Press Agent Bob Buckler and broadcast thru the facilities of WLAY. Announcer Bill Cudabac handled the mike. Show opened its 10-stand here to good crowds, and attendance was on an up-trend nightly.

ROUTES

(Continued from page 32)

Lang's, Dee, Famous: (Fair) Huron, B. D.; (Celebration) Sioux City, Ia., 14-19.
Large, H. P.: Hampton, Tenn.
Lawrence Greater: Leighton, Pa.
Lewis Art: (Fair) Staunton, Va.; Lynchburg 14-19.
Liberty United: Spartansburg, S. C., 8-19.
Lone Star: (Barnett Ave. & Preston St.) Louisville.
McArdell's, E. J.: Midway of Fun: Coon Rapids, Ia., 8-19.
McKee, John: Bragg City, Mo.
McMahon: St. Paul, Neb.; Waterloo 16-19.
Marks: (W. Broad St. Lot) Richmond, Va.
Mighty Monarch: Wytheville, Va., 7-12; Conway, S. C., 14-19.
Miller, Ralph R.: Bunkle, La.
Moore's Modern: Cave-in-Rock, Ill., 7-12; Portageville, Mo., 14-19.
Motor City: Three Rivers, Mich., 7-12; Bourbon, Ind., 14-19.
Mound City: Vandalla, Mo.
Nail, C. W.: Ashdown, Ark., 8-13.
Ozark Shows: Ozark, Mo., 7-11; Forsyth 14-19.
Page, J. J.: Hopkinsville, Ky.; (Fair) Lebanon, Tenn., 14-19.
Page, W. E., Amusement: Portland, Tenn., 7-12; Springfield 14-19.
Pan-American: Rushville, Ind.
Parade: Carthage, Mo.
Penn Premier: Erie, Pa., 10-19.
Pike, Bill: Hoxie, Ark.
Plaza Expo.: Athens, O.
Prel's World's Fair: Lynchburg, Va.
Pryor's All-State: (Fair) Sutton, W. Va.; (Fair) Clay 13-18.
R. & B. Am.: (Fair) Fairmont, N. C.
Reading's: Linden, Tenn.; Centreville 12-19.
Reid, King: Ponda, N. Y., 7-9; (Fair) South Paris, Me., 15-19.
Reynolds & Wells: Leadwood, Mo.
Rogers Greater: Dyersburg, Tenn.
Rogers & Powell: Benoit, Miss., 7-12.
Royal American: Chicago, Ill.
Royal Expo.: Anawalt, W. Va.; (Fair) Honaker 14-19.
Scott Expo.: (Fair) Dalton, Ga.; (Fair) Scottsboro, Ala., 14-19.
Scottie's Midway Attrs.: Omaha, Tex.
Seibrand Bros.: Elko, Nev., 7-12.
Sheesley Midway: Sheffield, Ala.
Six, J. Harry, Attrs.: (Jefferson Park) Louisville.
Smith Greater: Gordonsville, Va.
Smith, George Clyde: Coalport, Pa.; (Fair) Coalport 17-19.
Snapp Greater: (Fair) Marshfield, Wis., 7-10; (Fair) Mount Vernon, Ill., 14-19.
Sol's Liberty: Hannibal, Mo.
Southern States: Valdosta, Ga.
Sparks, J. F.: Morristown, Tenn.
Stallings United: Hickory Plains, Ark.
Strates, James E.: Binghamton, N. Y.
Strich, Ed: Floresville, Tex., 7-20.
Sunburst: Syracuse, N. Y.
Sunset Am. Co.: Melrose, Ia., 8-10; Browning, Mo., 11-12; Monroe City 14-19.
Sutton: Charleston, Mo.
Tassel, Barney: Winchester, Va.
Thomas Am.: Carthage, Ind.; (Fair) Denver 16-19.
Thomas, Art B., No. 1: Sibley, Ia., 9-11.
Tivoli Exposition: Clinton, Mo., 7-12; Fayetteville, Ark., 14-19.
Tower Amusement: Blackville, S. C.
United Expo.: Burlington, Ia.
Virginia Greater: Suffolk, Va.
Wade, W. G.: Muskegon, Mich.; Kalamazoo 14-19.
Wallace Bros.: Quebec City, Que., Can., 7-11.
Wallace Bros.: (Celebration) Paducah, Ky.; Fulton 14-19.
Ward, John R.: Haynesville, La., 7-12; Minden 12-19.
West Coast: Grants Pass, Ore., 15-19; Medford 21-26.
Wilson's Famous: (Fair) Melvin, Ill., 9-12.
Wolfe Am.: Westminster, S. C.
Wonder Show of America: Lincoln, Neb.
World of Mirth: Manchester, N. H., 8-10; Brockton, Mass., 13-19.
Wright & Co.: Avoca, Ia.
Zacchini Bros.: Frederick, Md.
Zeiger, C. F., United: Casper, Wyo.

SUNSET AMUSEMENT CO. WANTS

Concessions and Shows for Missouri Fairs. Monroe City Street Fair, Sept. 14-19; Putnam County Fair, Unionville, Sept. 21-26; Hickory County Fair, Webleau, Sept. 28-Oct. 3, and 2 more this week; Melrose, Iowa, Sept. 7-10; Browning, Mo., Sept. 11-12.

WANT

Talker, also Girls. Open Brockton, September 13.

Bill Collins, Jimmie Frances, Ed Brackenridge, wire me.

GEO. VOGSTAD

Manchester, N. H.

JOHNNY J. DENTON SHOWS

WANT—WANT

Have top and banner for Snake Show. Concessions—Will sell X on Pan Joint, Mug Joint and Pop Corn. Good opening for Cigarette Gallery, String Game, Snow Cones, Hit and Miss Ball Game. Franklin, Ky., this week; Scottsville, Ky., to follow.

WANTED

Wheel Agents for Reading Fair, Sept. 13 to 20; also have other good fairs to follow Reading, Pa. Replies to

JACK (JAP) FELDBERG

Care Western Union, Reading, Pa.

Grand Union Shows

WANT

Bingo, Striker Agents, Ride Help. Concessions—Snow, Grab and Ball Game. Address ROY GRAY, Taylor, Texas.

GREAT LAKES EXPOSITION SHOWS

Can place for Mobile, in the heart of defense territory, where money is plentiful. American Legion Fair, three different locations. Photos, Shooting Gallery, Pop Corn, legitimate Concessions of all kinds. Shows with own equipment, especially want Monkey Show and Motordrome. Will do a big business here. Ride Help Foreman for Wheel, also Tilt Foreman. Place Free Attractions if you have something real. Address: AL WAGNER, Mobile, Ala.

BOSWELL AMUSEMENT

WANTS

For long season south, legitimate Concessions of all kind. Concession Agents for office-owned Concessions that can drive truck. Good opening for Cookhouse or Grab. Lloyd Thomas wants Minstrel People for Free Attraction. Salary sure every Monday. Secretaries Virginia and North Carolina Fairs, get in touch, have a few open dates. All mail and wires: SAM COLLINS, Urbana, Va., Sept. 7-12; Providence Forge, Va., Sept. 14-19.

MAD CODY FLEMING SHOW

WANTS

For Fairs and Celebration starting September 21, two large Rides with transportation; prefer Spitfire and Whip or Tilt. Address Columbus, Ga.

FOR SALE

8 CAR WHIP

\$1200 CASH

CAN BE SEEN OPERATING DANBURY, CONN., STATE FAIR THIS WEEK.

MINN. HIT BY RAIN

(Continued from page 42)

was raised from 25 cents a year ago to 35 cents.

Revue Has Show-Stoppers

Grandstand show, Wings of Freedom, produced by Barnes-Carruthers, with M. H. Barnes in charge, was popular. Nightly programs, beginning at 6:30, included opening overture by the Strutwear band followed by St. Paul, Post 8, American Legion Drum Corps. Izzy Cervone's band followed with the overture. Opening number has Jordan Trio, Buddy Jean Company and Skating Marvels. Taxi Meter, comic presentation, follows. Hal Monte, emcee, gives the build-up for the first production number, a Scottish piece in which the 16 Singing Commanders; Blanche Bradley, vocalist, and 24-girl line participate.

Next are the Six Willies, three men and three gals, in some fine juggling. Monte takes the stage for a vocal. Commanders, Bradley and girls offer a salute to China, assisted by Myrtle Duo, man-girl terpsiters. They are followed by Little Fred and Sonia and Pal Toto, dog act, with their boxing dogs. Bradley and Commanders, sans line, do Begin the Beguine. Torrence and Victoria, high aerialists, take over for some fine performances. Production number, Pink Elephants, with the Commanders, Bradley and girl line, plus Power's Elephants for effect, conclude with Ben Dova and his drunk act that stops the show. Joe Thomas's Jesters, five men working horns and sax, cut a number of funny capers and get big hands.

Most lavish of production numbers, Harvest Time includes Stuart Morgan, three men and gal adagio team, and Brangki Models. Les Kimris, man-femme, high aerial act with a small airplane, are sensational. Willie, West and McGinty are funnier than ever in their carpenter pantomime, stopping the show. Finale is Wings of Freedom production number, with entire cast participating in a salute to Uncle Sam and his Allies. Displays put on by Thearle-Duffield Fireworks Company are along America's participation in the war. Each night five \$100 War Bonds were given away to grandstand audiences.

Early Midway Count Good

On the midway the Royal American Shows were considerably ahead in opening-day grosses of any of the previous eight opening days experienced at the fair, according to Elmer C. Velare, business manager. On Sunday the RAS racked up a new record second day.

An innovation this year was a War

Bond auction conducted Thursday night and Friday. At the Horse Show Thursday a wide variety of merchandise was auctioned, with many items of substantial value being offered. Highest bidder for each article received the full amount of his bid in War Bonds, in addition to the merchandise on which he bid. A similar procedure was carried out in a swine barn auction Friday afternoon when, in addition to merchandise, bidders received bonds. Arthur D. Reynolds, State administrator of War Bonds, announced that the grandstand War Bond booth sold more than \$4,000 in bonds and stamps during the first four days. Among visitors was a delegation of Iowa State Fair officials, whose annual was canceled. Group included Lloyd B. Cunningham, Cresco, secretary; F. E. Sheldon, Mount Ayr, vice-president; N. W. McBeath, Des Moines, treasurer, and Tom W. Cory Jr., racing superintendent, and their wives. All expressed satisfaction with the manner in which the Minnesota fair was presented.

SATISFIED IN SEDALIA

(Continued from page 42)

big attendance decrease and the total paid reached a higher figure than anticipated.

Grandstand receipts fell below those of last year, due to the fact that no organized grandstand show was presented and because automobile race days (2) were dispensed with. However, both Sundays, which were Thrill Days, drew SRO crowds.

Ed Duensing, veteran superintendent of speed, said this year's harness racing program was the best ever run during his many years here. While no records were broken, most finishes were close.

Secretary-Manager Ernest W. Baker said plans would go ahead for a 1943 fair and that all those connected with the administration of the fair were satisfied with results this year.

New Club Victory, featuring the orchestras of Jan Garber, Bob Chester and Ted Weems, was packed for seven nights.

B'HAM OKAYED BY ODT

(Continued from page 42)

attendance of 15,000, with fine crops and livestock.

At Lexington, Miss., the 11th annual Holmes County Livestock Show will be held at Wilson Pecan Grove, premiums of \$1,000 showing in a 100 per cent increase since 1941.

Northwest Arkansas District Fair Association will continue with a two-day fair at Harrison, and at Fayetteville, Washington County Livestock Show goes on

with \$1,100 in awards. At Jonesboro annual Craighead County Fair Festival goes on a two-day schedule instead of the usual three days, awards to include \$850 added by the State fund.

REGINA STORM TOLL

(Continued from page 42)

Records are safe. Home of D. S. Auld, grounds foreman, narrowly missed being wrecked by a large section of stadium roof.

Damaged were a two-story building used for dog shows, sheep and swine barn, stock-judging grandstand, 20 frame stables and Grain Show building, used by the army. Part of the roof of the main grandstand was blown off. Fences were flattened and power lines torn down.

Difficulty facing the city and fair board is in replacement of wrecked buildings because of shortage of man power and materials. Only structure on which the city carried wind insurance was the Grain Show building. Other buildings were insured only against fire.

WISCONSIN SUCCESS

(Continued from page 42)

appearance was that of Mayor Carl F. Zeldler, now a lieutenant in the U. S. Navy in command of a gun crew aboard one of the flagships of the American merchant marine, who was home on a 72-hour leave and visited the fair on August 27. Originally set as Milwaukee Day, the name was changed to Mayor Zeldler Day and 57,459 turned out.

In keeping with the patriotic theme of the fair, civilian defense volunteer enrollment booth in the industrial building did brisk business, while staff assistants, gray ladies, nurses' aides, canteen workers and Motor Corps members answered questions concerning blood donations for America's armed forces and activities at the blood plasma center there. Business flourished at three War Stamps and Bonds booths on the grounds, and Wisconsin Council of Defense volunteer office in the Industrial Arts building reported numerous enrollments.

Other attractions included Wisconsin Horse Show in the Coliseum on the last five evenings, and Steve Swedisch's orchestra, which played in Modernistic Ballroom every evening. Servicemen in uniform were admitted free to these dances and the USO furnished hostesses.

CHEMUNG HAS RECORDS

(Continued from page 42)

Police, still have some old-time cowboys who renewed acquaintances, among them being Cody Compton and Bill Mossman, who got in some swell "windies" with Colonel Eskew and the JE Ranch gang.

Harry Tanner emceed the free acts, including Wilfred Mae Trio, comedy hoop rolling; Harry Froebess, high swaying pole, and Malikova, high wire.

Death Dodgers, under direction of Irish Horan, drew tremendous crowds. It was necessary to erect another section of bleachers, and standing-room-only tickets were sold with the result that the enclosure opposite to the grandstand was sold out, with many turned away. Ken Maynard was given an ovation, altho he could not perform as his truck and wardrobe did not arrive in time. Horan conducted a War Bond drive, with girls from the Women's Ambulance Corps selling bonds thru the crowds.

Tex Sherman, who directed fair publicity for the fourth year, made several tie-ups with newspapers in Chemung County and with Station WENY. Board plans to hold a fair next year, final decision to be made in January.

GOOD BIZ IN LA PORTE

(Continued from page 42)

county fair operating in the State. There were the usual exhibits and excellent entertainment program. Attendance was cut somewhat by rain on several days, but on the whole the week was excellent. Heavy rain on closing day killed the afternoon, but the night crowd was large and WLS Barn Dance played to a packed stand at the first show and a fair crowd at the second.

Johnny J. Jones Exposition, which has played the fair for a number of years, reported a very good week, with business exceptionally good on Saturday. Clyde Beatty Circus had a good week. E. Lawrence Phillips, one of the owners of the Jones show, celebrated a birthday on August 29 and was recipient of many gifts. Ralph Lockett, secretary of the show, left at the close of the engagement for a visit with his mother in Virginia. J. C. (Tommy) Thomas, general agent, visited the show in La Porte. At close of the fair Harold (Buddy) Paddock left with a number of concessions to play Jackson, Mich.

RIPLEY KIWANIS CLUB FARMERS' FALL FESTIVAL October 8, 9 and 10 Boone County Jamboree, Friday or Saturday Want Wheels, Concessions, Games, 1941 Operators, let's hear from you. Space Limited and will go fast around Brown Co. Fair is canceled and 4-H Fair may be combined with this celebration. First come, first served. All Address: W. C. RICHEY, Ripley, Ohio.

WANTED CONCESSIONS For Business Men's Carnival 57th & Shields Ave., Chicago, Ill. Sept. 10th to Sept. 20th, inclusive. Snow Ice, High Striker, Novelties, Scale, Mind Reading and other legitimate Concessions, etc. M. SCHNURR, 246 W. 59th St., Chicago, Ill.

Hutchens Modern Museum WANTS To join at once, good Annex Attraction, also Inside Lecturer and one other good Act or Freak. This week, Marshfield, Wis.; next week, Mt. Vernon, Ill., and then south. Address: J. T. HUTCHENS.

WANTED Organized Girl Show. Will furnish complete outfit. Cookhouse or Grab Joint to join on wire. All address: Keystone Modern Shows ELKINS, W. Va., this week.

WANT DROME RIDERS AND TALKER. EARL DETRING J. J. Jones Show, Du Quoin, Illinois. Jackson's Amusement Co. WANTS One more good Ride Man. Salary thirty dollars per week. On account of disappointment can use a few more legitimate Concessions for the best spots in the two Carolinas. MURRAY JACKSON, Bennettsville, S. C.

KELLIE GRADY SHOWS WANT Grind Shows. One Ride not conflicting with what I have. Must have own transportation. Concessions: Hoopla, Scales, High Striker, String Game, Corn Game. Few Ride Men that can drive Semi Trailers. Photo Machine that has paper. This show has 10 weeks in best cotton country in Alabama. Goodsprings, just out of Jasper; Fayette, week Sept. 14th; Courtland Fair; Athens, White and Colored Fair; Florence, downtown; Red Bay, on streets; Russellville Fair; Sheffield, downtown. We only carry a limited number of Concessions. All wires to Jasper, Ala. Mail to Parrish, Ala. Have all percentage needed. KELLIE GRADY, Parrish, Ala.

WANT NOW AND 7 GEORGIA FAIRS TO FOLLOW Rides: Octopus, Loop-o-Plane, Roll-o-Plane, another Kid Ride. Shows: One more Trumpet Player to enlarge band, Colored Comedian and Chorus Girls for Musical Show. Concessions: Arcade, Frozen Custard open. Help: Experienced Ride Help that drive Semi-Trailers. Address: BLUE RIBBON SHOWS SEYMOUR, INDIANA

LETTER LIST

(Continued from page 49)

- FUNDERRBURG, MOUNGER, QUINTON, GONZALEZ, CLAS, GOOD, JACK, GORDON, SAM, GREEN, WM. H. (Bill), GUAZZO, EDMUND, HACKETT, MRS. EDDIE, HAGSTROM, ELLIOTT, HAMILTON, LEO & ETHEL, HAVENS, FRANK, SCOTT, HERLEY, JOHN, HYDE, VIC, HUTH, JULIE, INGELHEIM, LOUIS, JOHNSTON, FRANK J., JONES, LITTLE, JOHNNY, JOY, BILLY, LES & POPPY, LEWIS, MR. R., LOMBARD, JACK, LUNARD, CHARLES, MARCUS, ROBERT, MARSHALL, R., MCCAHEN, J. J., MCGRAIL, JOHN, MCGRATH, LEO, MARTIN, LEWIS, LEROY, MAYMAN, MR. & MRS. GILBERT, MILLER, ED, MILLER, J., MILLER, LEON

MAIL ON HAND AT ST. LOUIS OFFICE

- 390 Arcade Bldg. Adams, Wm. James, AKIN, CHARLES R., ALEXANDER, CAVITY CRUCE, ANDERSON, HARRY, AUSTIN, ALLEN, ANDREW, BACHER, MRS. EARL, BAHNSEN, WILLIAM ANDREW, BALES, PAT, BARNES, FLOYD, BEAL, FORREST, BEAUDREAU, SR., CARLYLE, ALBERT, BEAUF, BETTY, BEESBY, VERNON, THOMAS, BELL, BILL, BELL, VERN M., BENDER, ARTHUR, BOODY, LEIGHTON, LEROY, BOYLE, THOMAS O., BRADLEY, MISS PAT, BROWN, GORDON, BRUER, E. R., BURDICK, IRA, BURGOON, MRS., TIMOTHY, BURKS, LOUIS

- BURNS, WILLIAM, HOWARD, TOMMY, HUGHES, JAMES, HURBLE, JOHN, LEONARD, HURT, CALVIN REGAN, HUTCHERSON, JACK, HUTSON, ROBERT, IRBY, J. L., JAMISON, JOHN, ARTHUR, JENKINS, JOE, JOINSTON, DON, KELLY, TED, KING, LEE ROY, KNIGHT, RICHARD J., KIJAWA, ERVIN, JOSEPH, LANCASTER, CHARLES ARTHUR, LAVERNE, MISS JEAN, LE BLANC, CONRAD, LEWIS, WILLIAM, LEARNED, MRS., LIVIAN, LIEDKE, CONNIE I., LIME, LUTHER, OWEN, LIPPERLAND, OREN OSCAR, MADDEN, HELEN, MCGOWAN, WILMER LEO, MCCOY, T. F., MELVILLE, FREDERICK, EDWARD, METTS, ANDREW J., MEYER, GEORGE ALBERT, MILES, CHARLES, MILLER, DOW, MILLER, HARRY L., MITCHELL, GEORGE J., MONTANA, TRIXIE, MORGAN, ROBERT, MYERS, S. F., NELSON, HAROLD E., NELLY, ROBERT, NIXON, JAMES, NORTON, DAVID, JAMES, OSTRUM, JAMES, MICHAEL, PARKS, MISS BETTY, PARKS, MISS EULALO, PATTERSON, GUY, PENN, MRS. MILDRED, PHILLON, MRS. OPAL, PIERCE, EUGENE, PHILIP, POLACK, ROBERT, LEWIS, POLLOCK, DONALD, PRICE, MRS. LOUISE RAWLINGS, EVERETT, RAYE, MRS. J. L. RICHARDSON, HERMAN ERNEST, RIORDAN, JAMES, ROGERS, MRS. IRENE, ROSE, MADAM, ROSS, JACK LEO, ST. GERMAINE, THOS. O., SEWELL, CHARLES, MERLE, SHERWOOD, CATE, GEORGE, SHERWOOD, NEAL, CARL, SIMS, MISS RUBY, SMITH, JOHN, SPAIN, MRS. LEO, STANLEY, DEWEY, STANLEY, MISS DOROTHY, SWAN, WALTER, SWENEY, JOHN J., TAPT, JOHN, FORREST, TUBBS, EDDIE O., TUBBS, OTIS, EDWARD, TURNER, MISS MILDRED, MACK & SON, WILLARD, EMERY, TYRRE, O. H., VEASEY, RUSSELL, CONWELL, VREELAND, BOB, VREELAND, JACK, WALTON, YICTOR J., WARMOUTH, ALFRED, THOMAS, WATKINS, MARK, WATKINS, MACK A., WATMAFF, CHAS. F., WELLS, EARL, WELLS, W. M., WILLIAMS, HERBERT, WILLIAMS, WILLIAM HENRY, WILSON, MRS. ALICE (DUTCH), WILSON, MRS., MARGARET, WILSON, ROBERT, WILSON, EARL, WOODMAN, RALPH, WOTRING, PAUL E., YATES, KIRBY LEO



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Hate the Leaders

Probably there are some encouraging points about every war. One of the factors that reflect with credit on the people of the United Nations is the care with which people distinguish between the Nazis and the German people, and between the Jap militarists and the common people of Japan, in placing the guilt for this war.

When fighting such a bitter war as this it is to be expected that there will be a strong trend to hate anything German and anything connected with Japan. That happened to a large extent in the previous great conflict. But it has been very noticeable in this war that, first of all, American and British leaders have taken great pains to make a strong distinction between the Nazi party and the people of Germany and also between the Jap militarists and the mass of the poor people of Japan. Newspapers and publications have also made a conspicuous effort to educate the people to the importance of making this distinction.

As a result of this great educational effort it is possible that we may come to the end of this war without any serious feeling of race hatred.

That the American people have made the distinction is shown by a Gallup poll. According to this survey in the early summer, 79 per cent of the voters say that the Nazi Government, and not the German people, is the real enemy in this war. The same feeling seems to prevail toward Japan. The Gallup survey does point out the fact that after England had been bombed so heavily a rapid change swept over the British people in which they began to blame the entire German nation, when at the beginning they blamed only the Nazi leaders.

It is possible that when America begins to suffer great losses in the war a similar change may take place in the feelings of our people also. War can arouse such strong racial hatred that it is important to keep up an educational campaign thru to the end in order to prevent a lasting hatred of the masses in Germany and Japan who really did not want the war.

My strong personal feeling is that one of the surest ways to prevent a dangerous outburst of racial hatred after the war is to see that the United Nations make definite plans

for the swift punishment of the Nazi leaders in Germany and the militarist leaders in Japan. The world has already suffered too much to permit them to escape this time. Thinking people have advanced the idea that the leaders responsible for the war in Germany and Japan should be swiftly executed, at the end of the war, like any other criminals.

That would give the races, groups and nations that have suffered and lost so much some hope that the specter of war might not appear so soon again. To my mind, it is the only way to prevent a great avalanche of racial hatred after the war, and also to open the way to some adjustment of world problems.

It is important that the executions be made extensive enough. The mere execution of a few of the great gangsters, like Hitler and Hirohito, would be a mere mockery. Scattered thruout the local districts of Germany and Japan are thousands of leaders who have led in the torture and murder and starvation of millions. Only a swift and skillful plan of execution by the United Nations will help to set the world right once again.

There is real danger that great sections of the American and English people may stand in the way of this swift justice. Isolationists and peace-at-any-price groups will be subjected to propaganda to prevent it. The danger that Hitler may prevent such a finality of justice by a well-timed peace offensive is always hanging over our heads. Experts have guessed that a real peace offensive would come in September or October of this year, and when it does, millions of Americans will fall for it.

Let's place the hatred where it belongs, against the militarist and party leaders in Germany and Japan who led the masses of the people in both countries into a war they did not want. Let's hate these leaders enough to see that they get swift justice. If the American and English people stand in the way, it is highly probable that Russians and Poles and people of other conquered nations will see that the job is well done. It would be much better for the future peace of the world, however, if the job were done swiftly and surely by the orderly power of the United Nations and that England and America lead in that job.

THE TAX SITUATION

No developments concerning the coin machine industry were reported this week in the Senate Finance Committee's hearings on the 1942 Revenue Bill. Bill is still before the committee, and hearings are being held behind closed doors.

The *Wall Street Journal's* report, under date of September 2, on how the bill is moving is as follows:

FORCED SAVINGS ADVOCATES have the upper hand in the Treasury now. The much-advertised "spending tax" proposal scheduled to go to the Finance Committee is part forced savings, part additional taxes for income taxpayers now facing a 1942 bill of \$8,000,000,000 under the House rates. It is a further reflection of the Treasury's unwillingness to go to a broader tax base for the additional revenue it wants.

Advance reports indicate the "spending tax" will have tough sledding.

CORPORATION TAX CHANGES finally enacted will follow the pattern of the Finance Committee plan.

The House and Finance Committee bills agree on these rates: (1) A 24 per cent normal tax, (2) a 21 per cent surtax, (3) a 90 per cent excess profits tax. They conflict on these "cushions": (1) an 80 per cent ceiling on the effective tax rate, (2) a combination debt repayment and postwar credit, (3) a two-year carry-back of net losses and unused excess profits tax exemptions.

Committee members predict the Senate will take their plan with little if any modification. Influential members of the House conference committee like the principle of the "cushions," they say.

MUSHROOMED WAR PRODUCERS will be the chief beneficiary of the 80 per cent ceiling on the effective tax rate.

Before the ceiling will reduce a company's overall tax load, its excess profits will have to climb to more than three and one-half times its excess profits tax exemption. Companies in this class are limited in large measure to those which handled a relatively small volume of business before 1940 and have seen their production skyrocket since then.

THE TAX CEILING of 80 per cent proposed by the Senate committee would aid only four of 18 major industrial companies, a quick check shows. That's on the basis of earnings reports of these companies for the first half of 1942. If these reports included any reserves set up by the companies, but not allowed by the Treasury as tax deductions, savings would be smaller and fewer companies would be affected.

These companies, with their first half-year taxes and the percentage of taxable income it covers, are:

		Per Cent
Westinghouse Electric	\$ 45,634,944	88.2
Johns Manville	9,039,013	83.4
General Electric	94,000,000	82.0
Bethlehem Steel	49,400,000	80.2
U. S. Steel	117,000,000	77.6
Goodyear	12,008,724	74.4
Eastman Kodak	20,853,766	73.6
Corn Products	11,531,114	73.5
Du Pont	63,320,000	70.9
National Steel	12,750,000	70.1
Union Carbide	34,016,681	66.6
American Smelting	9,233,925	63.7
General Foods	8,057,756	58.7
General Motors	60,720,000	55.9
Chrysler	9,350,000	51.6
National Distillers	2,467,946	49.9
Loew's	3,901,590	35.0
Standard Oil of California	6,372,000	32.4

EXCESS PROFITS TAX RELIEF provisions of the House bill have been retained, but broadened in two important respects:

First, the Finance Committee made the general relief amendments (the substitute for Section 722 of present law) retroactive to 1940, the first excess profits tax year. Companies would be allowed to go back and adjust their 1940 and 1941 excess profits tax returns in the light of these changes.

Second, the committee eased the method of determining average earnings for the four base period years, 1936-'39. Companies can substitute for the low earnings or zero deficit value of one bad year 75 per cent of the average for the other three years. This is the so-called automatic relief provision, first approved and then rejected by the Ways and Means Committee.

There is little controversy over these changes. They are based on the fact that mounting tax rates require a more adequate determination of ordinary profits.

INDIVIDUAL TAX LOAD is the big issue in the Finance Committee now.

As the tax report noted last week, a substantial boost over the \$2,900,000,000 House bill increase is being discussed behind the closed doors of the committee. The amount of this increase and its form if it is made still are uncertain, but probably will be settled by the end of the week.

An upward revision in the regular surtax rates appears likely if the increase is to be held to a few hundred million dollars. If the increase goes above \$1,000,000,000, as some senators are talking, some new tax method—a gross income tax collected like Social Security pay roll levies, a general sales tax or some other of the suggested schemes—has a good chance of approval.

RUML PAY-AS-YOU-GO income tax plan for individuals stays alive, altho it has been tentatively rejected by the committee.

The Treasury is opposed to the Ruml plan as originally recommended to the committee, but will go along with it if these two major revisions are made: (1) Limit tax forgiveness to a portion of the 1942 liability (the 4 per cent normal tax and surtaxes due to the 6 per cent first bracket rate) and (2) provide for source collection starting next January 1 at a rate equal to the normal and first bracket surtax (19 per cent under the House bill).

A revised plan will be voted on by the Finance Committee and, if rejected, may be offered on the floor of the Senate.

WAR LOSS PROVISION approved by the committee is not entirely satisfactory to business. Property losses resulting from 1942 Jap invasions would have to be taken against 1942 income and could not be thrown back against 1941, which will be the better earning year for some companies with major subsidiaries in the Philippines and South Pacific area. This may be changed before the bill comes out of committee.

School for Music Ops

ST. LOUIS, Sept. 5.—The W. B. Novelty Company held its first school for music operators on Thursday, August 27, and such a large attendance was on hand and the idea met with such instantaneous approval of the operators that William Betz, owner and manager of the firm, announced that the school will be held once monthly at its offices from

now on.

The firm is Missouri and Southern Illinois distributor for Seeburg equipment. They are anxious to co-operate with the operators of this territory, especially with the end to maintain their music equipment in tiptop shape in view of the curtailment of new machines. Raymond Cline, chief mechanic at the W. B. Novelty Company headquarters, was instructor.

Bottling Industry Drafted for Tin Can Scrap Drive

WASHINGTON, Sept. 5.—From Washington comes the news that the nation's bottling industry, with 35,000 trucks and 1,500,000 retail outlets, September 3 was drafted for the tin can scrap campaign by the War Production Board.

The move opens a new source of metal for bottle tops. It is part of complete control over tinned and detinned scrap ordered by the director general for operations in supplementary order M-72-a, issued September 3.

Bottlers will collect tin cans under this procedure:

In 140 metropolitan areas where can collection campaigns are under way, bottlers may, with approval of local salvage committees and WPB, collect No. 10 or larger cans from hotels, restaurants, institutions and the like. They will clean and prepare the cans, stripping the ends and seam and sending these parts to the city's collection point or to a detinning plant.

Crown Manufacturers To Act

The body of the can will be shipped to crown manufacturers for stamping out crown caps. The crown manufacturer, in turn, will ship the skeleton of the can after caps are stamped out to the nearest detinning plant. They will retain, by this method, approximately one-third of the can by weight for use in bottling and deliver the remaining for salvage.

In all areas where no collection campaign exists, bottlers will be asked by local salvage committees to conduct an educational campaign to enlist house-

Gottlieb Heir

CHICAGO, Sept. 5.—Mr. and Mrs. Nate Gottlieb have announced the birth of a son, Sheldon Lewis, August 25. The new member of the family tipped the scales at 9 pounds and 4 ounces. Proud father, an official of D. Gottlieb & Company, is reported to be doing well.

wives to prepare cans and deliver them to convenient neighborhood stores. Bottlers then will pick up cans of all sizes in their regular deliveries, retaining the body of No. 10 cans for crown caps and delivering all others to the nearest detinning plant.

Fills Bottlers' Crown Cap Needs

WPB said this will enable bottlers to obtain bulk of their crown cap needs from scrap not now being utilized, and will, at the same time, add greatly to collection of tin cans.

Full utilization of current and projected detinning capacity will provide some 5,000 to 6,000 tons of tin annually and half a million tons of steel scrap, it was forecast.

Another provision of M-72 holds that tinned scrap must not be delivered to or accepted by a producer of steel or iron.

Other provisions: Tin plate clippings may be sold only to a broker or dealer or to a detinning plant.

Tinned scrap must be sold only to brokers, dealers, municipal departments or agencies, buyers for beverage bottlers or to a plant engaged in the precipitation of copper.

Producers of detinned scrap located in counties in California, Kansas, Missouri and Texas listed in the order may not deliver scrap except to a plant engaged in precipitation of copper.

BRIEFS OF THE WEEK

Deaths

Paul Miller Uehlinger, general superintendent of Horn & Hardart Company, operator of Automat restaurants, August 22 at Long Beach, L. I.

Births

A son to Mr. and Mrs. Mac Aschkenes recently. Father is with the International Mutoscope Reel Company, New York.

A daughter, Lynn Anne, to Mr. and Mrs. Ted Tallackson at Norwegian American Hospital, Chicago, August 27. Father is division manager of Pfanzstiel Chemical Company, phono needle maker, Waukegan, Ill.

A son, James J., to Mr. and Mrs. Arlie Stewart July 31. Father is manager of record department of Wellcome Music Company, Spokane.

A girl to Mr. and Mrs. Jack Leonard, Chicago. Father is service manager for Rock-Ola Manufacturing Corporation.

A girl to Mr. and Mrs. Ben Hankin, Philadelphia, August 11. Father is a Philadelphia music machine operator.

A girl to Mr. and Mrs. Harry Weinberger, Detroit, August 19. Father is head of S. & W. Coin Machine Exchange.

In Military Service

Andrew Cosmark, manager of Penny Arcade at Rocky Glen Park, Moosic, Pa., to the army.

Ralph Parino, head mechanic of Wellcome Music Company, Spokane, Wash., to the army.

Folly Archer, Conroe (Tex.) operator, to the navy.

George Hubbard, Houston (Tex.) operator, to the army.

J. W. (Wink) Williams, Houston (Tex.) operator, to the army.

William Paack, Williams Specialty Company, Bay City, Mich., to the army.

Frank Hammond, general manager of Tri-State Amusement Company, Harrisburg, Pa., and former business manager of the Philadelphia Music Operators' Association, to the army.

Bill Appel Jr., manager of Appel Vending Company, Philadelphia, to the army.

Joe Goolsby, Decca salesman, Richmond, Va., to the army.

New Addresses

R. E. Reeder, Coin Machine Service, 1070 Thompson Avenue, Glendale, Calif.

Harrington Amusement Company, 1132 Bayland, Houston, Tex.

Fallsway Coin Machine Company, Irving Schwartz, 11 Fallsway Street, Baltimore.

Arthur H. DuGrenier, Inc., 241 East 44th Street, New York.

Firm Changes

Murray and David Shultz, Atlantis Distributing Company, 1269 Washington Street, Boston, have ceased business for the duration.

New Firms

Triangle Amusement Games, 3101 Brooklyn Avenue, Detroit.

Self-Service Drink Vending Corporation, Brooklyn. Stockholders are David Berman, Marvin Makronsky and Sadie Solomon.

Frederick A. Bunts, Automatic Music Company, 5017 Hastings Street, Detroit.

Joseph Kanterman, Ely Rose, K & R Novelty Company, 4241 Joy Road, Detroit.

Jayline Manufacturing Company, Philadelphia.

Triangle Amusement Games, Detroit. Owners are Max Moore, Sam Liebers and Mark Linker.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

War Conditions in Southeast Affect Coin Machine Trade

Reports by the Department of Commerce on the territory around Atlanta which, in the department report, is called the Southeast and includes a group of States, show various business changes due to war conditions and some of these have reactions on the coin machine trade in that section.

Few businesses or communities, says the report, in the Southeast are so small or so remote that they have not experienced some economic dislocation as a result of the war. Where large government orders have been placed, the usual result is increased activity and often prosperity. Where no such benefits have been enjoyed, particularly where production or trade has been restricted or stopped—actual or likely failures, and sometimes community disorganization, are found.

Some Groups Active

Certain industries of the region have been able to mobilize their facilities almost entirely into the war economy. It is the presence of such industries which accounts for the prosperity and the normal business and service activity in the communities in which they are located.

Outstanding among these is the iron and steel industry, located in Birmingham, the Northeastern Alabama sector and Chattanooga. The coal and coke industries of the Birmingham area are also profiting from peak activity. The lumber, paper and pulp, and naval-stores industries of the coastal regions are engaged in more-than-seasonal production under the impetus of war. The textile industry of the Atlanta Region, located chiefly in Georgia and Alabama, is operating at near capacity.

War Industries Expanding

The shipbuilding industry, one of the South's major activities, is located in Jacksonville, Tampa, Mobile, Pascagoula and New Orleans. In each of these places, present facilities are now fully utilized and capacities are being increased. New facilities for ship construction are also being built at Savannah and Brunswick, Ga., and in Miami and Panama City, Fla.

War industries of various kinds have been located in all of the States of the region. In cities and towns where such industries have been located or where large contracts have been placed, secondary benefits pass to small enterprises, with a consequent increase in activity for the community as a whole.

Serious Strain on Public Services

In many instances the location of a cantonment or of a war industry at or near towns has subjected the social and economic fabric of the community to serious strains, which frequently more than offset all gains to the commercial interests involved. Light, water and

transportation systems have been strained beyond capacity; large population additions to towns have had to live in tents or in automobile trailers and have been much too crowded for either sound physical or social health.

School facilities, whether physical or instructional, have in many cases been insufficient to meet the demands resulting from the large influxes of children of school age. Economic and social problems of this sort bear heavily upon communities, and while they may be inevitable in the process of placing the country on an all-out war footing, they are, nevertheless, to be recognized as an offsetting liability in any appraisal of community gain.

Distressed Industries

The technical character of certain types of industries within the region makes it exceedingly difficult to adapt them to war production. Two of the most important of this type are the cast-iron products industries and the silk-hosiery industry.

The cast-iron products industries manufacture primarily pipes and stoves. The plants are located principally in Birmingham and Gadsden, Ala.; Atlanta and smaller cities in Northern Georgia, particularly Rome, and in Nashville and Chattanooga, Tenn.

Ill-Adapted for War Orders

The industries engaged in processing cast iron are ill-adapted for war orders which have thus far been received. The result is that the group as a whole is operating at 50 per cent capacity, or less. The operators apparently have made every reasonable effort to obtain contracts for war production, but with negligible success.

Here and there an occasional order for hand grenades, bombs, shells, stoves, griddles and other items have been obtained. In only few instances, however, have these offered more than temporary relief to the manufacturer.

Some of these manufacturers have exhausted their material stocks and have closed their plants. Others have enough to run a few weeks, after which time they also face the necessity of closing.

Silk and Hosiery Industry

The silk and hosiery industry is located mainly in Northern Georgia and Tennessee. Its primary concentration is around Chattanooga. Owing to shortage of materials, the industry is working at 25 to 50 per cent capacity, with the prospect of almost complete shut-down in the near future.

Moves have been made toward conversion. Several plants have installed tools for machining aircraft and other metallic parts for war equipment and have

trained their former hosiery workers to use the new machines. Some plants are now doing excellent work. The success of some manufacturers in this type of conversion has served as an inducement to others to attempt similar conversions.

Business Mortality

What is commonly referred to as business mortality is an economic process which eludes either definition or measurement. Many reporting agencies include only those concerns which have gone thru some legal process in closing. In all probability more business mortality is represented in concerns that either merely discontinue operations, or sell out, or close thru quiet agreement with creditors, than is found in court records.

Public-service corporation accounts would probably offer the most complete record if they were available and classifiable in terms of the problem. Unfortunately, they are not available in such form. Certain telephone records, however, are illuminating.

Telephone Records as Business Index

Approximately 13,000 main telephone lines to business were discontinued during the first quarter of 1942, as compared with a little over 9,000 for the first quarter of 1941. This represents an increase of approximately 35 per cent in main-line business disconnections.

Many concerns which have maintained private switchboards have found it necessary to reduce the number of their telephones. Disconnections of telephones operating from private switchboards were more than 9,000, in comparison with approximately 3,500 in the first quarter of 1941.

There is no available information as to the distribution of these telephone disconnections. Many of them represent service to professional men who have gone into the army or other government service. Comparatively few represent manufacturing industries. Much of the reduction represents automobile, small service and other lines of business which, for various reasons, are unable to continue operation under the war economy. A considerable part is from the building trades. One supplier of building materials said that no less than 18 small-residence contractors to whom he alone supplied materials had had to close under the restrictive orders on building construction and had sought employment with government or other contractors.

Employment and Labor Supply

The employment rolls show substantial increases for the region as a whole. This increase, primarily in construction and in war plants, has caused serious shortages in other places. Many plants, particularly those operating on the lower wage levels, have either lost large numbers of their employees to war plant work or have had to lay off semi-skilled workers because of the loss of certain skilled or key workers. One cotton mill, for example, had to close its third shift owing to the loss of skilled workers to an arsenal in the area.

This trend is evident in office employment and in distributive businesses. Many offices and stores are losing large numbers from their best clerical and sales staffs to civil service and war industries employment. This necessitates the substitution of less qualified help in practically all such lines. The dilution in efficiency of services is more and more evident to even casual observers.

Younger and older people are being employed. Women are replacing men in many instances, and in others Negroes are replacing whites. Classes have been organized in the region to train women for radio repairing, for servicing business machines and for motion-picture operation. Shoe factories have put a larger number of women on their pay rolls. A larger number of hotels have adopted the practice of hiring girls as elevator operators. Negroes are being trained as molders and as chemical plant workers. In Alabama classes in motor mechanics, airplane mechanics, sheet-metal work and welding are in operation for Negroes.

Agricultural Employment

The attraction of high wages in construction and war industries and the demands for Selective Service are impinging heavily on the agricultural labor supply. The movement from farms to large construction jobs becomes less evident, however, as the distance from the place of employment increases. Labor-market reports estimate that construction at the Mobile shipyards, for example, is draining an agricultural population from a radius of at least 100 miles from the city.

Altho the shortage is serious in many cases, there are offsetting factors that do not appear on the surface. There will undoubtedly be a fuller utilization and

more co-operative use of labor-saving machinery than is now available on the farms. Many persons too old or too young for present military age limits or for industrial employment, and women—who have not hitherto been considered a part of the labor force—will be working on the farms.

Migrations Within the Regions

There is large-scale migration both within the region and from the region to employment opportunities outside. Construction jobs and plant operation draw heavily on rural areas. The intensity of this drain and the size of the area affected are determined by the size of the job, the wage scale and whether it is during the crop or off-crop season.

To this stream of farm-to-industry migration are added large numbers of workers from near-by towns. The migrants now in Huntsville, Ala., for example, are estimated to comprise more than 50 per cent of the 20,000 workers (exclusive of their families) now employed in the Huntsville Arsenal. At the Mobile shipyards it is estimated that approximately 75 per cent of the new white applicants for employment are migrants from outside, and that about 40 per cent of the Negroes are of that class. This migration is the chief source of workers for the shipyards.

A second and somewhat distinct group of migrants is composed of business operators of one kind or another, legitimate and otherwise, who flock to boom towns in search of easy money. In some respects conditions are reminiscent of the boom towns of the pioneer days of the West.

Migrations Across State Lines

While most of these migrants are from surrounding areas, many of them travel long distances. The Unemployment Service of Florida states that there has been a marked movement to Alabama and Georgia at times when no projects were being started in Florida.

Tennessee reports migrations to areas outside that State. Hundreds have gone to aircraft production plants in the East. Others have found employment in Ohio, and even as far west as the Coast.

As employment opportunities develop within the region, a countermovement is recognized. The Alabama Unemployment Service reports that workers from California and Oregon have appeared on jobs in Alabama.

Travel Restrictions Hurt Resorts

The problems resulting from decrease in motor travel conform generally to those elsewhere. Florida, where one of the principal industries is the tourist business, has felt this squeeze more than any other State in the region. This means a more than proportional amount of unemployment for business and small shops accustomed to serving tourist trade in that State.

KEEP 'EM FLYING **BADGER'S BARGAINS** **BUY WAR BONDS**

Often a few Dollars less—Seldom a Penny more

Seeburg 8800 \$395.00 Seeburg 8800 349.50 Mills Empress 139.50 Wurlitzer Mod. 500. 179.50 Wurlitzer Mod. 800. 149.50 Rock-Ola Moderne .. 49.50 Seeburg Concert Master 259.50 Rock-Ola Spectravox. 119.50	Rock-Ola '42 Premier Write Wurlitzer 850 Write Wurlitzer 750E Write Mills Panorams \$379.50 Rock-Ola Masters .. 189.50 Wurlitzer Twin 12, New Metal Cabinets... 124.50 Rock-Ola Universals, New 54.50	Keeney Boxes \$ 6.50 Rock-Ola '40 Walls ... 14.50 Utah 12" P.M. Speaker 5.50 Rock-Ola '40 Bar ... 6.50 Rock-Ola '41 Bar ... 24.50 Buckley Boxes '40 .. 12.50 Wurlitzer Boxes, All Models, 100, 120, 320, 331 Write
---	---	--

SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Blue Fronts, New Crackle Finish .. \$ 89.50 Jennings Silver Chief 95.00 Pace All Star Comets 49.50 Mills Gold Chrome .. 195.00 New Gold Chrome .. 235.00	Mills Four Bells, Late 345.00 Keeney Super Bells.. 179.50 Bally Hi Hand 129.50 Mills Jumbo, F.P. ... 89.50 Keeney Super 5&25¢ 289.50 Bally Club Bells, Late 239.50	Keeney Submarine .. \$189.50 Bally Rapid Fire ... 169.50 Chicago Coin Hockey 199.50 Bally Ranger 79.50 Exhibit Flat Striker .. 79.50 Muto Sky Fighter... 214.50
---	---	--

WANTED TO BUY OR WILL ACCEPT IN TRADE

Late Model Phonographs, Packard Pin-Mar Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Bams, Sky Fighter, Ace Bombers. Write Either Office. State Prices Wanted.
 All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.
 All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY

1612 WEST PICO BLVD.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY

2546 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

10% SPECIAL!! 10% DISCOUNT ON ALL ORDERS FOR OVER 5 GAMES

All American \$19.50 Argentine ... 49.50 Attention ... 19.50 ABC Bowler ... 29.50 Broadcast ... 19.50 Bolaway ... 49.50 Big Chief ... 19.50 Band Wagon ... 19.50 Double Play ... 29.50 Dixie ... 19.50 Dude Ranch ... 19.50	Duplex \$29.50 Do Re Mi ... 39.50 Entry ... 19.50 Fliker 19.50 Four Diamonds 39.50 Gold Star ... 19.50 Hi Hat 29.50 Jungle 49.50 Leader 19.50 League Leader 29.50 Legionnaire ... 29.50	Metro \$19.50 School Days .. 19.50 Sun Beam ... 29.50 Sport Parade .. 19.50 Stars 19.50 Sea Hawk ... 29.50 Snappy 49.50 Star Attraction 39.50 Show Boat ... 49.50 Stratoliner ... 19.50 South Paw ... 39.50	Trailways \$29.50 Ten Spot 29.50 Twin Six 39.50 Towers 49.50 Ump 19.50 Venus 69.50 Victory 69.50 West Wind ... 39.50 Wild Fire ... 39.50 Wow 19.50 Major '41 ... 29.50
---	---	---	---

Wire Order and 1/3 Deposit. Mention 2nd Choice. All Games Packed in Brand New Cartons.

LEHIGH SPECIALTY CO.

1531 N. BROAD STREET PHILADELPHIA, PENNA.

PARAMOUNT SALE

5 BALL—FREE PLAYS

Big Show ... \$10.00 Bally Play Ball 17.50 Champ 26.50 Convention . 10.00 Commodore . 10.00 Exh. Leader . 17.50 4 Diamonds . 26.50 Landslide ... 16.50 Lucky 10.00 Mr. Chips ... 10.00 Nippy 10.00	Powerhouse. \$12.50 Roxy 10.00 Super Six .. 10.00 Sports 10.00 Seven Up .. 22.50 Sea Hawk ... 22.50 Skyline ... 14.50 Ten Spot ... 24.50 Ump 17.50 Zombie 18.50 Mills '39 1-2-3, P.O. 27.50
--	---

FREE PLAY CONSOLES

Jumbo Parade, Brown Cab. \$52.50 Jennings Fast Time 62.50 Jennings Bob Tails 72.50 Big Game Totalizer Model 64.50 Jennings Silver Moon 74.50 Jennings Cigarola, Model XV \$60.00
--

1/3 Deposit, Balance C. O. D.

PARAMOUNT AMUSEMENT CO.

1426 Wells St., FT. WAYNE, IND.

WANTED TO BUY FOR CASH

BALLY LUCKY STRIKE 7-FT. BOWLING GAMES

Advise Quantity, Condition, Best Price

MONARCH COIN MACHINE CO.
1545 N. Fairfield Ave. CHICAGO, ILL.

MEN & MACHINES



Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

O. L. (Art) Nyburg Commands Coast Guard Vessel

Uncle Sam's call to arms has been heeded by many identified with the coin machine industry of Baltimore. One of the most recent to answer the call is O. L. (Art) Nyburg, head of Calvert Novelty Company. Nyburg enlisted with the coast guard and is stationed at the Baltimore depot. He is in command of a vessel. For years Nyburg has been an ardent devotee of sailing and his chance to aid his country stems from the vigorous practice he has had while sailing for the love of sailing. Major Frey, who was with Calvert Novelty Company, has also joined the coast guard and is serving on Nyburg's boat. During Nyburg's absence, Calvert is manned by Lee Milton, manager, and Audrey Hollands, office manager.

Another Sterling Staff Member Goes to War

Private Edward Lewitski, former member of the office staff of Ben Sterling Jr., Moosic, Pa., Wur-litzer distributor in Northeastern Pennsylvania, has joined the army.



Heads Controllers' Institute

C. W. Perrine, treasurer and controller of the Minnesota Amusement Company, Minneapolis, has been elected president of the Twin Cities Control of the Controllers' Institute of America.

It's Not a Chain Letter And It's a Good Idea

Coin machine operators of Memphis, Tenn., are reportedly taking up a new fad—War Stamp letters. Each one writes to four friends sending them a \$1 War Stamp in a book, suggesting that they complete the book for their own satisfaction. One operator has received seven books, mailed out 28 and is buying one stamp every day and two on Saturday in order to treat all his friends alike and fill all the books the same week.

First Anniversary for Empire

Empire Coin Machine Company, Chicago distributor, is celebrating its first year in business. Gilbert Kitt and Ralph Sheffield, executives of the firm, say that if the past year is any indication of the coming year everything will be rosy.

Tony Mangano Quits the Horses. Why?

Tony Mangano, of the Howard Sales Company, Omaha, is shown in the accompanying picture with the last of his race horses. This column received the picture and identifying caption with the



following statement: "Tony has decided that the coin machine business is a much better business and his motto from now on is 'Everybody stick to his own line.'" Tony is known as a very astute coinman. Could be that he has the same trouble as another celebrated horse owner, Bing Crosby, who also has trouble with his nags.

Notes From Here and There

DON LEARY drops a post card from Banff, Canada, showing a pic of the swimming pool and bathhouse at Banff National Park. He adds the cryptic statement: "You sure appreciate an old-fashioned bathtub after swimming in this stuff." . . . PAUL C. DOWD, formerly a coinman in Battle Creek, Mich., would like us to inform his friends in the industry that he is now in the navy and is stationed at Great Lakes Naval Training Station as a pharmacist mate. . . . MR. AND MRS. SILAS DUNN, who came to Chicago from Moultrie, Ga., are working side by side on an assembly line at the Rock-Ola factory doing, as they say, "Our part in axing the Axis." . . . A tavern employee was electrocuted in San Diego recently when as he was swabbing a wet counter he brushed against a juke box. . . . WALTER HURD has been a gentleman farmer for the past two weeks, vacationing at the ancestral acres at Danville, Ky.

L. H. Cantor Has Complete Service

NEW YORK, Sept. 5.—L. H. Cantor Company, New York City, distributor for National Cigarette and Candy machines, has become one of the foremost supply and service houses for merchandise machines in the East. A trip thru the Cantor plant reveals innumerable machines—drill presses, lathes, paint machines and tools by the hundreds for mechanics to recondition cigarette machines. Workers scrape, paint and set up the equipment for operation. New keys are made to fit the locks and new mirrors are fitted on the front. Cantor explains that in many instances problems come along that call for the insertion of new parts, and in cases where parts are not available, they make them. "We have large stocks of parts," claims Cantor, "for all types of merchandisers. In addition to selling many reconditioned machines, operators send us their equipment for a complete overhauling. When we finish with the job the machines look like new—and we turn them out in very short order." Cantor has many reconditioned merchandise machines in his storerooms and has an additional storeroom on another floor of this building. Machines are being shipped every day all over the country.

Richmond, Va.

RICHMOND, Va., Sept. 5.—Joe Goolsby, roadman and assistant manager of the Richmond Decca office, has joined the Coast Guard.

Sandy Martin, orchestra member and record department manager at Walter D. Moses & Company, threw a spaghetti party, guests at which included Garth and Libby Jones, Norma Neal, Virginia Smith and Seaman Allen Shepherd.

Joe Pearl is busy adding new Hockey machines to his already long list of operations.

A survey of Southern Virginia has been made by Joe Wigington, Wigington Amusement Company, with a view toward expanding his operations south of Richmond.

Ice-Cream Industry Launches Consumer Relations Program

Three-year plan made — major executives in manufacturing field comprise committee

WASHINGTON, Sept. 5.—A vigorous three-year program to promote the better understanding of ice cream as a food and as a factor in agricultural economics has been launched by the International Association of Ice Cream Manufacturers, announces Robert C. Hibben, executive secretary. The new program, taking the shape of an educational public relations campaign, was authorized by the executive committee of the association following a number of meetings to study the plan.

Direction of the program has been placed in the hands of a permanent committee, of which Madison H. Lewis, president of Pioneer Division of the Borden Company, New York, is chairman.

Six-Point Program

The committee has adopted a six-point program, as follows:
 1. To create a better understanding of the product—ice cream.
 2. To continue and expand the present work of the association in obtaining recognition of economic importance of ice cream among government officials responsible for availability of ingredients and transportation.
 3. To establish with milk producers, fruit and nut growers, and other ice-cream ingredient suppliers, their concern in ice cream's economic importance.
 4. To emphasize the sound nutritional background of ice cream, one of the dairy food family.
 5. To assure continuance of public demand after the war.
 6. To preserve ice cream's popularity with dealers and consumers.

Three well-known trade groups will fully co-operate to accomplish these goals. Joining hands with the International Association in furthering the program will be the National Dairy Council and the Ice Cream Merchandising Institute.

Three Years Minimum Period

A three-year program was decided upon because the public relations committee was unanimous in the feeling that an undertaking of such basic importance is necessarily a long-range problem. Three years were considered a minimum period. There are many vital spots that can be cured or well on their way to solution in the initial year, and the greatest efforts will be put behind those problems which are of most immediate importance and susceptible to early attention. It was also agreed that a nutritional and economic program has long been needed and will now serve a particularly useful purpose at a very crucial time.

Among the many topics of importance to be stressed in the course of this program are nutritional facts about ice cream, its present uses as a food, additional uses as a food, consumer acceptance (current and future), economic influence on agriculture, industry and commerce, government regulations, sanitation in manufacture, sanitation in distribution, etc.

Regulatory groups, farmer-producers' groups, school children, teachers, home economists, civic organizations (such as 4-H Clubs, civilian defense organizations, etc.), cooking schools, professional groups (doctors, nurses, dentists and dietitians), manufacturers, retail dealers

and employees, associated industries, general public . . . each will get the ice-cream story—the story that means so much!

To cover every possible channel of influence, the story of ice cream from its nutritional and economic standpoints will be expressed thru newspaper publicity, material for radio publicity, folders, booklets, trade papers, agricultural journals, lectures (to be selected groups such as schools, professional and farmer organizations, etc.), material for industry house organs and other special publications.

Manufacturers Pledge Funds

Funds for this three-year program are being voluntarily pledged by ice-cream manufacturers. Pledges are set up on the basis of the current annual dues the company pays the International Association, companies matching or exceeding this sum. Similar amounts will be budgeted for the second and third years.

Enthusiastic endorsement of the program is evidenced. Members of the board of directors alone pledged a sufficient amount to start the program immediately on its way. "Excellent," "timely," "most constructive," "should be pushed to the limit," are some of their heartily approving comments in returning their signed pledges.

The vigor and determination with which this public relations program is being projected promises to add increasingly to the prestige of ice cream—a nutritious dairy food, and to widespread appreciation of the industry's importance, both in peace and in wartime economics. It is timely and vital in the continued existence of the industry. Here is a program that deserves the support of the entire ice-cream industry.

In making the announcement of the new program, Hibben offered the following comments:

"Probably never has the International Association of Ice Cream Manufacturers been more active in the interests of members than now, during this period of severe test. With government and regulatory agencies, such as War Production Board, Office of Defense Transportation, Office of Price Administration and the United States Department of Agriculture, gearing the nation for war, alert representation for industry is vital. Association members are kept constantly informed as to how regulations and orders and their consequences in everyday application in the manufacture of ice cream, as well as the ways for increased co-operation with the government in carrying out policies prescribed.

Industry Important in Farm Economics

"Contacts with the various agencies brought leaders in the industry the startling realization that regulatory groups, as a whole, as well as the general public, fail to appreciate the very real value of ice cream, as well as the industry's importance in the farm economy of the nation.

"The executive committee of the association went into action at once. After discussion of the gravity of the situation, President Hertz upon a motion appointed a public relations committee. Several meetings of this committee resulted in the recommendation to the executive committee of a plan for launching an educational public relations program to promote understanding of the nutritive value of ice cream and its economic importance as an industry."

HEADQUARTERS FOR NEW AND USED ONE BALL

Long Acres and Thoro-bred's	\$260.00 Ea. Tax Paid	25 Blue Grass	\$142.50 Ea. Tax Paid
20 '41 Derby	209.50 Ea. Tax Paid	25 Dark Horse	139.50 Ea. Tax Paid
15 Club Trophy	172.50 Ea. Tax Paid	5 Sport Special	99.50 Ea. Tax Paid

CONSOLES

50 Bally New Club Bell, Re-Engineered	\$306.75 Ea.	5 Keeney New Super Balls	\$235.00 Ea.
24 Bally New Club Bell, Original	235.00 Ea.	10 Bally Race Tracks	35.00 Ea.
15 Bally Used Club Bells	159.75 Ea.	12 High Hand	95.00 Ea.
2 Fast Time	67.50 Ea.	7 Pace Races	85.00 Ea.
2 Evans Jungle Camp	59.50 Ea.	150 Dice Counter Games	
		SPECIAL PRICE	7.50 Ea.
		Illum. Plastic Bumpers, Complete	.33 Ea.

If you are in the Market for 5 Balls, Write Us.

SAM MAY & COMPANY 853 NORTH FLORES ST. SAN ANTONIO, TEXAS

MUSIC MERCHANDISING

Senate Committee Named To Investigate Petrillo, AFM

Senators Clark, Hill, Andrews, Gorney and Tobey to probe acts, practices and methods of union and its head—meeting may be delayed

WASHINGTON, Sept. 5.—Sen. Burt Wheeler, chairman of the Senate Interstate Commerce Committee, September 4 named a five-man subcommittee to probe the acts, practices and methods of the American Federation of Musicians and James C. Petrillo, president. Heading the committee is Senator D. Worth Clark (D., Idaho), author of Senate Resolution 286, introduced August 27 calling for an investigation of Petrillo and the AFM. Other committee members are Senators Lister Hill (D., Ala.), Charles Andrews (D., Fla.), Chan Gorney (R., S. D.) and Fred Tobey (R., N. H.).

Senator Clark stated that he planned a preliminary hearing September 14 and hoped to make a report to the Senate as quickly as possible. The hearing, he added, will only last a few days.

Altho Senator Clark indicated he expected to start hearings on that date, some Washington observers expressed the opinion they would have to be postponed as a report on the big tax bill is looked for around that date.

Hits "Tyrannical Order"

In his indictment of the union August 27, Senator Clark accused President Petrillo of "gangster tactics" in forbidding union members to make records for use by radio stations and coin-operated phonographs. The Senate on that date heard a blistering denunciation of the union head's "tyrannical order" which would deprive millions of Americans of the opportunity to enjoy recordings. Sen. Arthur H. Vandenberg (R., Mich.) joined in the attack and declared that he doubted that the non-recording order had the sympathy of "one out of 200 of his own musicians."

It was declared that the order would deprive soldiers and sailors in camp and at outpost or afloat of recreation by means of radios and phonographs. It was also pointed out that thousands of persons employed by the recording industry would be thrown out of work.

Views Labor Post-War Job

Coupled with the denunciation was the warning that "strong competent labor leadership" will be necessary in the postwar readjustment period. Senator Clark praised the wartime activities of organized labor on the whole, but asserted that it caused him great distress to see the disunity caused by the Petrillo order.

The Senate Committee's investigation will delve into effects of the recording ban on national welfare and public morale; will consider the restraint on trade in the manufacture of musical reproductions and in the control of music, and will investigate various financial arrangements, including salaries, bonuses and other honorariums affecting the manufacture of records.

Clark's statement August 27 that he would ask Petrillo to testify before the committee has not been commented on since that date by either Clark or the Petrillo camp.

The Department of Justice suit seeking to remove Petrillo's order charging violation of the Sherman Anti-Trust Act is scheduled to get under way in Chicago on September 16 in the Federal District Court.

Cleveland Phono Association Picnics

CLEVELAND, Sept. 5.—The fourth annual outing of the Cleveland Phonograph Merchants' Association was held August 27 at Westwood Inn here. Despite the rainy weather, a baseball game was started between the West Side and East Side operators, with the East Side winning by a close score of 11 to 10.

George DeFrelze acted as master of ceremonies, a buffet supper was served, and War Stamps and Bonds were given as door prizes and to the winners of the bingo games and quiz program which followed the dinner. The 250 celebrants rounded out the evening with dancing.

Hotel Locations Hard Hit by War

Few businesses or communities in the Southeast are so small or so remote that they have not experienced some economic dislocation as a result of the war. Where large government orders have been placed, the usual result is increased activity and often prosperity. Where no such benefits have been enjoyed, particularly where production or trade has been restricted or stopped, actual or likely failures, and sometimes community disorganization, are found.

Hotels Hard Hit

Hotels, particularly those in the Miami area, have been hard hit. As an offset, however, the army has established a training center in Miami Beach, utilizing some 40 or more hotels for housing facilities. Other offsets to the loss of tourist trade are expected to flow from expansion of ship construction and the establishment of army and air bases in the State.

Altho the hotels in other States do not report an appreciable decrease in their total volume of business, they do report a considerable change in the character of their business. The smaller number of commercial travelers and fewer sales meetings and business clinics have greatly reduced the volume of that trade. This loss, however, and the loss in tourist travel are greatly offset by the growing number of traveling government representatives and members of the armed forces. In some instances losses in revenue from decrease in travel are more than offset by higher rates charged.

Gas Cut Hits State Funds

Reduced gasoline consumption has created a serious problem in State

finances. Most of the Southern States depend heavily upon the gasoline tax for their public revenues. Many States have bond obligations that are serviced from this source of taxation.

Practically all States of the area will find it necessary to reorganize their budget and revenue policies. In Georgia approximately one-half of the State's public income is realized from the gasoline tax. Assuming that gasoline sales are reduced and maintained at 50 per cent normal, as contemplated in the rationing orders, it will mean a reduction of 25 per cent in tax revenue for Georgia from the sale of gasoline.

Other States of the region are faced, in varying degrees, with problems of the same character. These losses in receipts from the gasoline tax will be further accentuated by losses from property and other taxes. Especially hard will be the impending decreases in sales-tax returns in Alabama and Mississippi, both of which rely heavily on that source of income. The taxpayer's difficulty was recognized by the Mississippi Legislature when it recently reduced that State's income and property tax rates.

Difficulties in Obtaining Contracts

Small manufacturers in the Southeast have faced difficulties in their attempt to obtain war contracts. The situation, as it relates to direct contracts from government procurement agencies, remains relatively unchanged. As for subcontracts, enough have been received to keep many small concerns active. The large majority, however, either have not yet participated in war production at all or have done so only to a small extent.

Wolff in Hawaii

We know many coinmen are serving in this war on foreign soil but we do not often hear from them. Last week, however, Frank Joerling, *Billboard* representative, received the following letter from Nathan Wolff, until his enlistment last spring owner and manager of the Wolff Vending Machine Company, St. Louis. The letter was dated Honolulu, T. H., August 17.

"Hello, Frank:

"Well, here I am in the paradise of the Pacific. Sure is wonderful country. The only trouble is that the girls here really had a wonderful press agent. Must have been your brother. One thing the boys don't talk about is girls—that is, they only talk about them 99 44/100 per cent of the time.

"Frank, never did get that item from the BB.

"Am feeling great and about the color of the Royal Hawaiian. Am doing a lot of swimming and running. Am down to 150 pounds. Think you should enlist—they need youngsters like you.

"Aloha,
"NAT WOLFF,"

Phono Biz Good During August

CHICAGO, Sept. 5.—August has traditionally been a month when coin machine operators sit back and expect their machines to do the least business of the year. Not so this year—operators of music machines especially find that August has been one of the best months they have experienced in many a year.

Reasons advanced for the upping of takes on the boxes are, first, that August is the vacation month when most people take their annual siesta and, unable to go anywhere, they stayed home and enjoyed local amusements; second, increased pay rolls because of war production have loosened the grip on loose change and consequently heavier play has developed on machines, and third, operators have carefully analyzed their business, consolidated their routes and have moved phonos from poor locations to better spots.

While most operators are happy that the phonos are drawing record takes, their silver clouds have a faint tinge of blackness, in that the record supply has not been all that they would like it to be. Most operators state their realization that the record companies have a larger market than ever, yet are faced with shellac shortages, lessened production and shipping difficulties.

Also on the music operators' horizon is the Petrillo ban on recording. There is a feeling that the matter will be dissipated without too much trouble, but operators are holding their breaths for fear that new developments in the case might mean trouble for them.

As yet there has been no shortage of music equipment. Operators have been able to satisfy the demand for machines in worth-while spots. Only one report of parts shortage was received in recent reports and that was of tubes for amplifiers.

On the whole, the music machine situation is well in hand and operators look forward to good income on the machines for a number of years.

Memphis Ops Back Drive for Records

MEMPHIS, Tenn., Sept. 5.—Mid-south music machine operators this week joined with the American Legion, local newspapers and laundries in collecting old records to provide "American music in every camp, base, post and station wherever there are Americans in uniform."

Program was cordially received by the Memphis newspapers, which ran several news stories and editorials urging citizens to turn in their old records to the American Legion headquarters or to their laundrymen. Music machine operators took a four-column 15-inch advertisement in the newspapers explaining the program.

Part of the copy in the operators' ad read: "Our job is to collect old phonograph records—proceeds from the disposal of the old records as scrap will be used in purchasing, at factory cost from a non-profit corporation headed by all the leading artists in America, new records and phonograph players. American Music will be sent to every camp, base, post and station wherever there are Americans in uniform."

The advertisement was signed by the following music machine operators of Memphis: Ace Amusement Company, Automatic Piano Company, Barsotti Music Company, C. A. (Jack) Canipe, Memphis Vending Company, Orgill & Matthews, S. & M. Sales Company and Southern Amusement Company. The ad carried in the four corners the official seal of the American Legion.

The first week following the appearance of the advertisement between five and six thousand old records were collected, with many more records still coming in.



SHAKING HANDS ON THE NEW SLOGAN ON THEIR DOOR, "Smash the Axis—Buy U. S. War Bonds," are Joe Gollyard and John Buturas, owners of the Arrowhead Amusement Company, Hibbing, Minn., and Seeburg phonograph operators. In front of their new building with them are two of their servicemen and four Seeburg phonographs.

NEW HITS ON
VICTOR RECORDS



TOMMY DORSEY

"Manhattan Serenade"

Here's a ten-strike for the Coinographs! A crackerjack tune masterly handled by Tommy and the band. Lots of melody and a vocal by Jo Stafford that's a magnet for nickels. Reverse is—

"Blue Blazes"

A completely different type of recording. It's hot and fast—made to order for the kids. Ziggy Elman's trumpeting and Buddy Rich's drumming peps things up for both young and old. Get Victor 27962.



DINAH SHORE

**"He's My Guy" and
"A Boy in Khaki—
Girl in Love"**

Dinah's always tremendous—and this time she's made a double hit. Both songs have been sung by her many times on the radio—and we've been swamped with requests to have Dinah record them. So cash in fast. Order Victor 27963.

HELP YOUR CUSTOMERS
KEEP GOING WITH MUSIC



Order these hits today
from your

VICTOR RECORD

distributor

★ Buy War Bonds Every Pay Day ★

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

BE CAREFUL, IT'S MY HEART **BING CROSBY** Decca 18424
..... **KATE SMITH** Columbia 36618
..... **TOMMY DORSEY** (Frank Sinatra) ... Victor 27925

This song covered the country like a blanket this week and had no trouble getting into Going Strong. Crosby's disk is by far the best nickel snarer, but Miss Smith's and T. Dorsey's are coming well. Passed *My Devotion* and *Take Me* in a walk.

JINGLE, JANGLE, JINGLE **KAY KYSER** (Harry-Julie-Group) Columbia 36604
(11th week) **MERRY MACS** Decca 18361
..... **FREDDY MARTIN** (Stuart Wade-Clyde
Rogers-Quartet) Victor 27909

HE WEARS A PAIR OF SILVER WINGS **KAY KYSER** (Harry Babbitt) Columbia 36604
(5th week) **DINAH SHORE** Victor 27931
..... **ABE LYMAN** (Billy Sherman) Bluebird 11542
..... **ALVINO REY** (Alyco King) Victor 27920

KALAMAZOO **GLENN MILLER** (Tex Beneke-Marion
Hutton-Modernaires) Victor 27934
(4th week) **JIMMY DORSEY** (Phil Washburn) ... Decca 18433

IDAHO **ALVINO REY** (Yvonne King-Ensemble) Bluebird 11331
(3d week) **CUY LOMBARDO** (Rose Marie-Trio) .. Decca 18399
..... **BENNY GOODMAN** (Dick Haymes) .. Columbia 36613

● **COMING UP** ●

I LEFT MY HEART AT THE STAGE DOOR CANTEN **SAMMY KAYE** (Don Cornell) Victor 27932
..... **CHARLIE SPIVAK** (Garry Stevens) Columbia 36620
..... **RUSS MORGAN** (Russ Morgan) Decca 18444

This song is just a short nose away from Going Strong. Picked up all over the country during the past week. Just a few more key cities are needed and the ditty will be upstairs, but definitely. Spivak's disk is doing very well and is pressing Kaye for the lead, with Morgan also very close. Will take an amazing form reversal to keep this song from the machine heights at its current speed.

MY DEVOTION **VAUGHN MONROE** (Vaughn Monroe) . Victor 27925
..... **JIMMY DORSEY** (Bob Eberly) Decca 18372
..... **KING SISTERS** Bluebird 11555
..... **CHARLIE SPIVAK** (Garry Stevens) Columbia 36620

This good ballad continues to get plenty of radio plugging and is every bit as strong on the boxes as it was last week—but no stronger. That condition is not an unusual one with songs that are about to hit top. Very often they slack off for a week before the final upward drive. Tune has the stuff and should make it. Monroe holds the lead, but not by much, with Dorsey and Spivak and the Kings doing an exceptional job all around.

TAKE ME **JIMMY DORSEY** (Helen O'Connell) ... Decca 18376
..... **TOMMY DORSEY** (Frank Sinatra) Victor 27923
..... **BENNY GOODMAN** (Dick Haymes) ... Columbia 36613

Still close on *My Devotion's* tail, this passionate ballad is about the same as it was last week in every way, and like *My Devotion*, still has a chance to pick up the traces and begin marching upward. Tommy Dorsey's record is pressing brother Jim's even more closely than before and looks as if it might capture the lead shortly. This song has enough potential power to make the grade in another two weeks, all being well. Watch it closely.

STRICTLY INSTRUMENTAL **HARRY JAMES** (No Vocal) Columbia 36579

After a pathetic seven days this fine novelty jumper came back with a vengeance and looks as if it is ready to make its bid. Instrumental numbers are doing well these days, and this is doing best of all, which is significant. Has been on the boxes a while, but has never been stronger and is improving steadily.

SWEET ELOISE **GLENN MILLER** (Ray Eberle-Modern-
aires) Victor 27879
..... **RUSS MORGAN** (Walter Link) Decca 4300
..... **CONNIE BOSWELL** Decca 4311

This ballad is apparently trying to set an endurance record. By all rights this thing should have been forgotten weeks ago, but, just when it looks ready to die, it begins to break out in enough meter reports to demand retention here another week. We've been blowing taps over it for quite a while, so it ought to peter out soon.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

THREE LITTLE SISTERS .. **ANDREWS SISTERS** Decca 18319
(17th week) **DINAH SHORE** Victor 27875
Speaking of endurance records!

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

COINCATCHERS ON
BLUEBIRD RECORDS



ALVINO REY

**"Dearly Beloved"
"I'm Old-Fashioned"**

Alvino Rey makes hay with these two gorgeous Johnny Mercer-Jerome Kern creations from the Columbia film "You Never Were Lovelier." Alvino's famous guitar and array of singing talent give both numbers a refreshingly new treatment. Bill Schallen vocalizes on the "A" and Alyco King on the "B" side. Get them both on B-11579.



MITCHELL AYRES

**"Rock-a-Bye Bay"
"Kille Kille"**

Tricky is the name for these two! The first is a pulsating rhythmic coiner, with Meredith Blake and the chorus fascinating on the lyrics. The second is a neat novelty in the Hut Sut vein, Meredith Blake doing the vocal chores with the clever words. Cash in fast on B-11580.

OLD FAMILIAR TUNES

JOHN (DUSTY) KING

"I Hung My Head and Cried"
"Some Day You'll Know You Did
Wrong"—B-9038

RACE

ROBERT PETWAY

"My Baby Left Me"
"Cotton Pickin' Blues"
B-9036

HELP YOUR CUSTOMERS
KEEP GOING WITH MUSIC



Order these hits from your

VICTOR-BUEBIRD

record distributor

★ KEEP BUYING WAR BONDS ★

MOVIE MACHINE REVIEWS

Program 1084

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America. Release date, September 7.

SALLY RAND, in her second Soundie, repeats *The Bubble Dance* she made famous in theaters and cafes throuout the country, only this time she has clothes on. It is handled in good taste, and she dances to soothing, classical music. No reason for any censors to kick, altho some tavern customers might wonder how come it is so arty. (RCM)

FRED FISHER and his quintet of comedy musicians (the Schnickelfritzers) make their debut in *Old Hank*, an old novelty number of theirs, performed in comedy railroad men outfits. Corny and funny, but the production is not competent. Latter is explained in part by the fact that short was made in Chicago, where studio facilities are limited. (RCM)

INEZ GORMAN, torch singer, entertains a party of uniformed men and their girls singing *My Old Flame*. Song is not too striking, but she sells it in a fairly impressive fashion. She's good to look at, too. (RCM)

LANNY ROSS, the name tenor, comes up again with *Fiddle Polka*, a catchy tavern item, employing both his good voice and instrumental bits from the orchestra. (Minoco Reissue)

JERRY BERGEN, the half-pint comic, offers some of his vaude and cafe act bits in *The Toreador*. He start off in a Spanish costume and winds up with nonsense on a musical bell table and xylophone. Hefty **ALEGRA VARRON** soprano the Latin number and serves as a funny foil for Jerry. (RCM)

GAEL AMBER, a sexy brunette in a sweater outfit, and fair enough vocally, is the main feature of a good idea labeled *Swing, Shift, Swing*. This is all about employees in a defense plant who swing out to music during their rest period. Jitterbugging aplenty here, between Gael choruses. (RCM)

ALVINO REY and the **FOUR KING SISTERS** repeat *Cielito Lindo*, an oldie they recorded when the band was not as well known as it is today. Should get a good play all over. (Minoco Reissue)

THE FASHIONNAIRES, a screwy title for a hillbilly quartet (three men and a woman), work in the unfunny *My Darling Clementine*. Obviously, hillbilly comedy is not one of RCM's stronger points. Production and execution are off. (RCM)

Program 1085

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America. Release date, September 14.

SPIKE JONES and his City Slickers, in suitable disguises, emote musically and facially in *The Sheik*. The set resembles a sultan's parlor (if a sultan is supposed to have a parlor) with the sheik getting all the attentions of an exotic, shapely dancer who finally winds up in his arms. The lyrics are listenable. (RCM)

MERRIEL ABBOTT DANCERS, Chicago hotel girl line, make their Soundie debut with a movie version of their *Priority Blues* number which was a highlight in a recent Palmer House, Chicago, show. Only six girls do the dancing, while the full line is in for the surprise finish. Not as effective on the screen as it was in the room. (RCM)

KITTY KALLEN, pretty brunette and possessor of a sweet voice, airs *The Sailor With the Navy Blue Eyes*, getting the attention not only of her girl friend but also of a couple of sailors in near-by rowboats. Said sailors reach the scene, stepping lively while Miss Kallen continues merrily with the song. (RCM)

GENE KRUPA on drums, **ROY ELDRIDGE** on hot trumpet and **ANITA O'DAY** on swing vocals get together once more for *Thanks for the Boogie Ride*. Strictly for jitterbugs, and locations catering to them will hear this number too often. (Minoco Reissue)

OLIVE HATCH'S girl underwater ballet (6) are responsible for this unusual short, *Aqua Waltz*. The girls, to waltz music, perform smooth tricks in a pool, including several underwater feats. A lifeguard vocalizes briefly. (RCM)

DICK THOMAS, handsome and a Gene Autry school singer, does right by *Back in the Saddle Again*, penned by Autry. A group of cowboys and Hollywood's version of cowgirls gather in a ranch house to listen to Thomas and look out to see a few rodeo riders, straight and comedy, in action. (RCM)

FRANCES FAYE shouts *Well All Right* for all it's worth. This popular cafe singer gives it the proper swing treatment and it's meant for patrons who want it that way. A jitterbug couple demonstrates just what Miss Faye is talking, or singing, about. (Minoco)

THE MARTINS, mixed quartet of harmony singers, revive *Huckleberry Dick*. Cafe set spots a couple of comedy characters, employing a duck as well for a few laugh hits. The quartet is youthful, easy to look at and listen to as well. (Minoco)

Dick Scott Tells of Conditions in London

Editor's Note: The following letter was received by the Bally Manufacturing Company, Chicago, from Dick Scott, well-known London distributor. The letter was dated August 20.

Dear Sirs:
Let me congratulate you on your current advertisement, as featured in *The Billboard* of July 8. In these austere and hard times of war it is very encouraging to read the optimistic wording of your advertisement, and that is the spirit that will bring us an early and victorious peace.

The firm of Scott, Adickes & Company is no longer doing active business, but I have opened up my own company—the Scott Supply Company, 30 Rathbone Place, Oxford Street, London, L. 1, where I am keeping the wheels turning in readiness to get going in full swing as soon as we have 'licked the Axis,' as you so rightly put in your advertisement.

I suppose Bally is now actively engaged in turning out equipment to aid in the successful progress of the war and I am sure you will do your bit in the same successful way as you did in the pre-war times. It seems quite a long while since I paid you a visit, and I must look forward to the happy day when I shall again be opening the factory door.

We have had a lot of excitement in these parts in the last two years or so and I suppose we shall have a bit more before we get this trouble successfully cleaned up. You can imagine how pleased we all are here to see so many fine-looking lads arriving from the U. S. A. to give us a hand, and we feel it won't be much longer before the Nazis will be put where they belong.

I trust that all my friends in the Bally organization are fit and well and send you all my best wishes for an early and victorious peace. Yours very sincerely, Dick Scott.

Miami Equipment Increases Activities

CINCINNATI, Sept. 5.—Formed about five years ago for the purpose of trading in phonographs, Miami Equipment Company, under the management of Jack Markham, has become one of the best known trading centers, doing business with operators, jobbers and distributors throuout the country.

They are celebrating their fifth anniversary by announcing that the firm is now in the business of buying and selling phonograph routes. "Operators called upon to enter the service of our country will find this a great help to them in disposing of their route without needless sacrifice," said Markham. "On the other hand," he continued, "those interested in entering this business will find many benefits by dealing with a firm well versed in every phase of the operating business."

Philadelphia

PHILADELPHIA, Sept. 5.—Bill Appel Jr., manager of the Appel Vending Company, cigarette vender, is now in the army.

Frank Hammond, general manager of the Tri-State Amusement Company, Harrisburg, Pa., will be wearing the uniform of Uncle Sam by the time this appears in print. In spite of his 42 years, Hammond has answered the call to arms. The association here feted Hammond at a farewell party held August 10 at Hopkins Rathskeller.

Friends of Mrs. Sadie Snyderman, wife of Sam Snyderman, with whom she operates the Overbrook Amusement and the Overbrook Music companies, will be glad to hear that she has left the hospital following a serious operation and is recuperating at her home.

Ben Hankin, prominent music machine operator, has passed out cigars—for the fourth time. He became the father of a daughter born at the Hahneman Hospital, making it now three daughters and a son in the Hankin household.

Joe Wurzel, executive vice-president of the Raymond Rosen Company, Victor-Bluebird distributor, is the latest to be sworn in with the 55th and Pine streets auxiliary police outfit.

Approximately one and a half tons of phonograph records, totaling 6,049 salvaged records, were collected by the American Legion posts in Allentown, Pa. And at near-by Bethlehem over 5,000 records were collected. While the quota for each city was set at 10,275, the re-

sults were most gratifying. Here in Philadelphia the record salvage campaign bogged down considerably until Radio Station WCAU sent a sound truck thru the city to ballyhoo the collection along circus parade lines and accounted for 5,000 to 10,000 records for each night of the six-day campaign.

Marty Friedman, local representative for Permo Point products, telling intimates of his recent airplane ride with screenland's Lulise Rainer on his recent trip to Chicago.

Sam Weinstein, despite his 52 years or so, is the latest member of the music machine gentry preparing to answer the call to arms. Partner with Louis Lalli in the Mutual Music Machine Company, Weinstein has passed his physical examination already and is waiting for his call for induction.

An unusual large number of music machine operators turned out August 18 at a special screening of Glenn Miller's *Orchestra Wives* movie arranged by Harry Bortnick, record promotion head for the Raymond Rosen Company, Victor-Bluebird distributor.

A petition for a charter of incorporation was filed on August 10 with the State Department by the Jayline Manufacturing Company, which is being organized to "manufacture, buy, sell, promote, distribute, trade and deal, at wholesale and retail, in and with toys, novelties, games, amusement devices, sporting goods, specialties, proprietary articles and kindred goods, wares and merchandise." Identity of those associated with the new company was not disclosed.

HIGHLY RECOMMENDED

by The Billboard

Standard Record T-2000

CUBALERO—Polka

HAPPINESS—Polka Rene Musette Orch.

Standard Record T-2043

HALLI-HALLI-HALLO

THE WISHING WELL "The Good-Fellows"
w. HAROLD GRANT ORCH.

LIMITED STOCK—See Your Local Jobber Now!

STANDARD PHONO CO.

168 WEST 23 STREET, NEW YORK, N. Y.

ORK LEADERS

Here's the "Date"
without headaches . . .

and with every band and music buyer in the business in your audience

★ **The Billboard** ★

BAND Year BOOK

featuring the

4th ANNUAL EDITION of

TALENT & TUNES on Records

★ ★

The most important publishing event in the history of the music business,
Be sure to "play" this important "date." Make your reservation for space now!

Fort Worth

FORT WORTH, Sept. 5.—There has been a decline in coin machine business at some spots in this section of Texas, where places that heretofore have been open all night are now closing at 11 p.m. because of the soft drink and beer shortage. That cuts the coin machine operation down about eight hours. The night play has been exceptionally good, with many war-plant workers getting off at midnight, but it has to be supported with drinks of some kind. One prominent night spot now closes on Sunday with an explanation that beer and soft drinks cannot be obtained sufficiently to justify seven-day opening.

The record situation remains good here. Operators still have no complaint of the quality or quantity of records received.

The employment situation here is a little better for operators, despite the fact that the war is calling many men. The letdown in automobile and service-station operations has released many men for coin machine work.

Phonographs are still leading in the money-producing field in this area, but some operators say that the gun machines at some spots are a close second.

So far the operators say that the turning in of old records for new has not slowed down business. Several of the operators continue to give their weekly report that good records in quantity are still found on the market and the public seems pleased.

The peanut shortage has not struck here, one reason being that this section is in a big peanut-raising area. There has been no trouble in filling the peanut machines that continue to do a good business.

C. W. Percy, Dallas coinman, was a recent Fort Worth visitor. C. W. has sold his interest in the Penny Arcade located at Gainesville, Tex. N. G. Perkins is now the owner and operator of the Gainesville fun palace.

Johnny Wilson, well-known music operator, is now working in a plane factory in this area. He has discontinued all his coin machine activities.

Cigarette machines are holding up well in this area, altho the usual price is 18 cents, despite the fact that chain stores are offering cigarettes as cheap as 15 cents a pack.

Altho Texas is yet to feel gasoline rationing, the tire trouble undoubtedly has cut down business at sections in the outlying district where coin machines operate. War workers who frequent those locations have helped keep up the business.



Every Side a Hit

No. 7016:

I'M OLD FASHIONED

—and—

MANHATTAN SERENADE

By SAM DONAHUE and His Orchestra

List Price 50c Plus Tax. See Your Local Distributor or Write to CLASSIC RECORD CO. 2 W. 46TH ST. NEW YORK

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

MANHATTAN SERENADE. JIMMY DORSEY (Bob Eberly) Decca 18467
TOMMY DORSEY (Jo Stafford) Victor 27962

Once again the brothers Dorsey appear simultaneously with top-notch disks of a top-notch tune. This *Serenade* is adapted from an American standard musical suite and is a thing of beauty. A lot of big bands and vocalists are going to be out on it, but when you've got two Dorseys to pick from, why wait? Song is going to get plenty of air play and is set for hitdom.

DEARLY BELOVED GLENN MILLER (Skip Nelson) Victor 27953
BENNY GOODMAN (Buzz Alton) ... Columbia 36641
ALVINO REY (Bill Schallen) Bluebird 11579
XAVIER CUGAT (Eddie Asherman) ... Columbia 36637

Last week we gave you *I'm Old Fashioned* from the Johnny Mercer-Jerome Kern score for *You Were Never Lovelier*, soon-to-be-released Fred Astaire-Rita Hayworth-Xavier Cugat pic. This week it's *Dearly Beloved*, an equally great ballad that gets the deserved call. New as it is, it is already making itself felt on the boxes. Shouldn't be missed.

KILLE KILLE MITCHELL AYRES (Meredith Blake-Chorus) Bluebird 11580

Now they're giving us Indian double-talk. This wacky novelty might possibly be a 1942 *Hut-Sut* Song, with bogus Indian instead of phony Swedish. Ayres is the first out with it, but others are on the way. Certainly worth a whirl, as it will get plenty of laughs and might even become a hit.

AT THE CROSS-ROADS... JIMMY DORSEY (Bob Eberly) Decca 18467
VAUGHN MONROE (Vaughn Monroe) . Victor 27950
SHEP FIELDS (No Vocal) Bluebird 11578

Familiar in standard music as Ernesto Lecocqua's *Malaguena*, this song turns out to be a real threat as presented by Dorsey, Monroe and Fields. Much on the order of *Temptation*, with the same insistent bolero undertone, this thing has all the earmarks of a real smash, provided, of course, that, in addition to seeming like a hit to its publisher, the bands that have waxed it and the trade, it also catches hold over the radio and with the people who play the boxes. We think it has a good chance.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

MANHATTAN SERENADE. TOMMY DORSEY (Jo Stafford) Victor 27962

An early instrumental classic in the jazz idiom, Louis Alter's famous *Serenade* has been transposed to make for a powerful candidate to head anybody's hit parade. The melodic theme, with its rambling harmonic beauty, has been kept intact to blend with a fetching story by Harold Adamson of love amid Manhattan's wonders. Dorsey handles it in a moderate tempo, with contrasting tonal colors and harmonies from the trombones and violins. And he also applies a real rhythmic lilt. Jo Stafford does a splendid job on the lyrics, and it all adds up to one of Dorsey's best—a cinch hit.

LULLABY OF THE RAIN.. GLEN GRAY (LeBrun Sisters) Decca 18471

This song has been making its bid for several weeks now and may still prove to be a sleeper. In any event it should find many more takers with Glen Gray's entry. It's one of those tuneful, bubbling melodies as intoxicating as champagne, with all the charm and appeal of a *Sunrise Serenade*. Casa Loma make it as attractive as they originally made *Sunrise*, and the LeBrun girls add a dash of extra color and charm.

HE'S MY GUY..... DINAH SHORE Victor 27963

This torch ballad continues to shine brighter each time it turns around on the boxes. And now, with Dinah Shore showering it with her vocal honey, it's bound to bring a real blaze to the machines. Song material is on a par with previous hits of the *Jim, Bill* type, and with Miss Shore on the job figures to go just as far. Flipover, *A Boy in Khaki*, a *Girl in Lace*, is also done beautifully and has hit potentialities.

TRAINS IN THE NIGHT. JERRY WALD (No Vocal) Decca 4345

With the maestro blowing his Shaw-like clarinet in front of some righteous rhythm this side turns out to be a moderately paced jump tune that is ripe for any phono. A conventional blues melody in riff style, it's solid and low-down and should do well with the youngsters.

JUST AS THO YOU WERE

HERE SAM DONAHUE (Bob Matthews) Hit 7015

Altho Tommy Dorsey has had this lush ballad all the way, Donahue's new band makes a most auspicious bow with it and the side should mean profit for many phono ops. Band has been getting a fine build-up recently and plenty of music-box patrons would welcome one of its recordings.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE

of the Record Buying Guide discussing records which are going Strong and Coming Up in Music Machines appears on another page in this department.

PICK YOUR HITS!

Here are the records from the year's greatest musical film—



Fred Rita

ASTAIRE-HAYWORTH

IN

"You WERE

NEVER LOVELIER"

WITH

ADOLPHE MENJOU

and

XAVIER CUGAT and his orchestra

Words and Music by Jerome Kern and Johnny Mercer

A Columbia Picture

DEARLY BELOVED

- Xavier Cugat Columbia 36637
- Benny Goodman... Columbia 36641
- Mal Hallett Classic 7014
- Woody Herman ... Decca
- Glenn Miller Victor 27953
- Alvino Rey Bluebird 11579
- Dinah Shore Bluebird 27970
- Paul Whiteman ... Capitol

I'M OLD FASHIONED

- Xavier Cugat Columbia 36637
- Sam Donahue ... Classic 7016
- Benny Goodman... Columbia 36641
- Glen Gray Decca 18481
- Glenn Miller Victor 27953
- Alvino Rey Bluebird 11579
- Dick Todd Bluebird 11577

YOU WERE NEVER LOVELIER

- Xavier Cugat Columbia
- Woody Herman ... Decca
- Vaughn Monroe... Victor 27958
- Paul Whiteman ... Capitol

WEDDING IN THE SPRING

- Xavier Cugat Columbia

And the entire score, including all the numbers listed above, is available in a Decca Album by Fred Astaire.

CLIP THIS LIST—it's your greatest guide for record buying today... timed right for the film's showing in your neighborhood!

Published by

Chappell & Co. RKO Bldg., New York

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

The WPB has ordered dissolution of its contracts distribution branch, effective September 15, and given the estimated 100 to 150 employees notice that their "services will be terminated."

The branch once was one of the "big 6" divisions of the OPM and was charged with aiding small plants and shops to get arms subcontracts.

WPB spokesmen said the action was not related to Chairman Donald M. Nelson's recent "get tough" policy. They said the branch merely had outlived its usefulness, particularly since creation of the Smaller War Plants Corporation.

Four top war agency heads appealed September 1 to copper and other critical metal miners to stay on their jobs and produce more raw material for war.

WPB September 1 ordered all owners of used construction equipment to register their equipment within 30 days. Purpose of the inventory, the WPB said, is to assist essential users to negotiate for the purchase or lease of used equipment and thus permit almost all new equipment to be delivered for war work. Order affects all owners of used equipment but has no bearing on manufacturers of new equipment.

It was estimated there are approximately 500,000 pieces of used equipment in the country, much of it idle owing to the absence of a co-ordinated market for buyers, sellers, lessors and lessees.

Application of the maximum price regulation on machinery as it applies to sales and deliveries of electric storage batteries is postponed from September 1 to October 1 pending completion of studies of cost factors in the manufacture and sale of batteries Amendment No. 13 to Maximum Price Regulation No. 136 as amended—machines and parts and machinery services, issued August 31.

Restrictions placed on sales of new cars by inductees into the army and other provisions specified for transfer of autos when a business changes hands (amendments 15 to rationing order 2-A), effective September 3.

Washington gives a tip-off on how trade-marks and trade names will be handled as manufacturers of civilian goods is concentrated in fewer factories in a WPB order September 2 which gives two plants the job of turning out all U. S. bicycles.

Twelve firms have been making cycles. Now the Westfield Manufacturing Company, Westfield, Mass., and the Huffman Manufacturing Company, Dayton, O., may produce together a total of 10,000 per month, 20 per cent of the July and August rate of production by all firms.

They may put no name or trade-mark on their bicycles, except that the Westfield firm may use the letter "W" next to the serial number and the Huffman company may put the letter "H" in the same place.

John A. Hurley, chief of the WPB consumers' durable goods branch, states he is determined that no firm left in a business from which others are excluded shall be "permitted to spread its name over the land and in foreign countries."

"It's a question of advertising," he said.

Newsprint companies in Canada, which supply about 75 per cent of U. S. requirements, were subjected to an allocation system under which production will be concentrated where electricity and manpower are most readily available.

A U. S. technical mission of industrial engineers to help Brazilian experts develop their country's industrial and war production was appointed by President Roosevelt.

Prohibition against the sale or manufacture of fluorescent lighting fixtures using tubes rated at more than 30 watts, with certain listed exceptions, has been continued to October 1 (amendment No. 3 to limitation order No. L-78), issued September 1.

Companies operating under the production requirements plan must not use the rerating provision of priorities reg-

ulation 12 to expedite delivery of materials for improving, expanding or constructing their own plants (interpretation 1 of priorities regulation 12), effective September 1.

Beginning September 3, a statement of ceiling prices for all of the common services—dry cleaning, shoe repairing, laundering, auto repairing, etc.—must be available for public inspection in every establishment subject to the OPA services regulation, OPA announced.

Five important magnesium plants have entered production in recent weeks after completion in record time.

Included is the Basic Magnesium, Inc., plant at Las Vegas, Nev., which is the world's largest with a rated capacity approximately 3 1/2 times total U. S. output in 1941, according to A. H. Bunker, chief of the WPB's Aluminum and Magnesium Branch.

All five plants were financed and are owned by the federal government. Total cost approximates 175 million dollars.

Completion of the program, says WPB, will place the United States far in the lead of all other countries as a magnesium producer. Before the war Germany was the world's leader and only small quantities were produced in this country.

War costs in August set a new record of \$4,882,498,435. This was a pace of about 158 million dollars per day and indicated that September would fulfill the budget bureau's estimates of a 5 billion dollar month. The August total, as reported by the Treasury, compared with \$4,494,460,686 in July and \$1,129,557,189 in August of last year. Additional war costs disbursed thru the Reconstruc-

tion Finance Corporation were not included.

Power plants, not the unemployed, will benefit most from New York's new aluminum plants.

Estimates that 100,000 workers would be needed appear to be exaggerations. Aluminum Company says that one of these projects, now being built, will employ about 2,000 (some 1,500 now work on construction). Presumably the other plant, still in the discussion state, would have a similar size pay roll. But power needs will be big; there's no official estimate, but one guess puts daily demand at enough to supply the annual electricity requirement of 60,000 homes.

BRIEFS: Westinghouse Electric's monthly production now would fill a freight train 37 miles long, compared with one 17 1/2 miles long in the spring of 1940. . . . Some trucks with four rear wheels now use tires on only two; the load is reduced, too. . . . Home Owners' Loan Corporation closed its Philadelphia office—not enough business. . . . Southern California's airplane plants have been losing workers to the armed forces in recent days at a rate five times the average for the first six months this year. . . . U. S. railroads are ready for record freight traffic this autumn—200,000 miles of major trunk lines are "virtually clear of congestion." . . . Civilian construction limit on residential work was lowered to \$200 from \$500. . . . War industries lost 1,130,678 man-days work in the first seven months of 1942 because 295,734 workers went on strike. . . . U. S. shipyards delivered 68 new cargo vessels and large tankers during August.

Baltimore

BALTIMORE, Sept. 5.—The Fallway Coin Machine Company, headed by Irving Schwartz, has moved to 11 Fallway Street.

Collections on music boxes, pinballs and other coin machines are holding up well, with gains upward of at least

Spokane, Wash.

SPOKANE, Sept. 5.—Ralph Farino, head mechanic for Wellcome Music Company, left August 28 for Fort Douglas, Utah, to be inducted into the army. He probably will be in the Signal Corps. Farino was recently married.

Arle Stewart, record manager for Wellcome Music Company, took delivery of a second son July 31.

Daniel B. Aukett, well-known coin machine operator, is taking a civilian pilot training course with the intention of becoming a flight instructor. He had a private flying license.

Carl and Harry Sheldon and Ed White, of the Carl Sheldon Novelty Company, laid off last week to angle on Pend Oreille Lake off Bayview.

Nick Rego, operator, is back from a Yellowstone Park vacation.

Bill Paradise, who hops about a lot to Newport and other locations some distance from Spokane, is cheering the arrival of cooler weather because of the tire situation.

25 per cent being recorded, according to R. M. Cate, executive of the Union Vending Company.

The Hub Enterprises recently leased warehousing facilities at 421 West Franklin Street, across the street from its distributing house. This is designed for use chiefly for music-box warehousing.

Walter Russell, member of the personnel of Merit Music Service, is now in Uncle Sam's service, having been inducted into the armed forces. He is now in training at Miami, Fla.



Given the use of a boat by the Navy, Lawrence Welk and his orchestra, with several of Chicago's large music box operators on board, moved up and down the Chicago River selling War Bonds and Stamps. Stopping at the Wrigley Building and playing for the noonday crowds, Welk's sales mounted to a high figure as he charged admission of the purchase of bond or stamps for seats on the pier. Shown on board, left to right: Welk; Ken Carpenter, public relations director for War Saving Staff for Middle West; Jayne Walton, vocalist with Welk orchestra, and Don McKierman, special events director for Treasury Department.



"America's Outstanding Guitarist"

ALVINO REY
AND HIS ORCHESTRA
on VICTOR-BLUEBIRD records

B-11573
A terrific hit already wowing 'em on the music machines—
"STRIP POLKA"
And it's backed by another hit—
"THE MAJOR AND THE MINOR"

B-11579
Two brand new lovelies from the forthcoming Columbia Picture, "You Were Never Lovelier"—
"DEARLY BELOVED"
backed by
"I'M OLD FASHIONED"

Personal Management JACK EGAN
Direction MUSIC CORP. OF AMERICA

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE"

WALKING THE FLOOR OVER YOU

★ BING CROSBY (With Bob Crosby's Bob Cats) (Decca 18371)
★ ERNEST TUBB (Decca 5958)
★ DICK ROBERTSON (Decca 4189)
★ BOB ATCHER (Okeh 6496)

AMERICAN MUSIC, INC.
9153 Sunset Blvd. Hollywood, Calif.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

GLEN GRAY (Decca 18471)

Lullaby of the Rain—FT; VC. *Happy Mood*—FT.

SHADES of *Sunrise Serenade* creep up all over the Casa Loma playing of this Lou Ricca-Barbs Furman *Lullaby*. A particularly pleasant melody that bubbles along in effervescent style that strikes a contagious note, Gray gives it the same stellar instrumental setting that made his *Sunrise Serenade* a click item. The voicings of saxophones and clarinets carry the melody for the opening chorus against the figures effectively set by the muted trombones. The trombone choir has the middle passage with the piano backed by soft and muted trumpets finishing out the chorus. The tempo is at a moderately slow pace so as to bring out the richness of the melody, yet never drags along. And for the second chorus, it's the pleasant harmonies of the LeBrun Sisters, making the words count as well as the band's playing of the music. Tempo is stepped up a bit for *Happy Mood*, an instrumental by Toots Camarata. It's the conventional riff tune, but not particularly as tuneful as so many of the others. And certainly too repetitious to create any real happy mood. Band gives a good account of itself for three choruses in the medium tempo, but there's little in the composition itself to build any real excitement and a far cry from the *White Jazz* riffing that once attracted so much attention to the Casa Loma lads.

"*Lullaby of the Rain*" has been making the rounds for some weeks, but the song has yet to hit its stride. There's plenty in the words and music to make its force felt in hit parade circles, and now with Glen Gray giving it the polish he first applied for "*Sunrise Serenade*," chances are still big that it will come into its own and take its rightful place in the phono networks.

BUDDY CLARKE (Beacon 105)

Sweet Dreams—FT; VC. *Why Is My Little Red-Head Blue?*—FT; VC.

A favorite at the New York after-dark spots, Joe Davis again scores for his new record label in bringing Buddy Clarke to the waxes for the first time. Without creating any undue enthusiasm, Clarke dishes out a creditable brand of dance music with its strongest points on this record at least in the talents of his songbird, Joan Brooke, for *Sweet Dreams*. A particularly melodious tune by Leslie Bacon, which sounds more like something Benny Davis wrote as a companion piece after he wrote *Yearning*, Miss Brooke gives it soft and soothing voice. And with the easy-flowing melody to guide her, gives the side a most impressive start. Taken at a modern tempo, the band cuts it up rhythmically for a second stanza with Miss Brooke brought back for the tag to take it out. *Red-Head Blue* is a light rhythmic ditty taken at a medium tempo, band taking the opening chorus in staccato style with Happy Jim Parsons putting in the vocal. Band picks it up for another half stanza with the vocal tag to take it out.

Of these two new pops, the more melodic and pleasant "*Sweet Dreams*" makes the most favorable impression. And with the music publisher putting out the Beacon label primarily for the phono building, the side is fitting for a spot at any location.

JERRY WALD (Decca 4345)

Trains in the Night—FT; VC. *Mad About Him, Sad Without Him, How Can I Be Glad Without Him Blues*—FT; VC.

This young man with a clarinet that smacks of Artie Shaw in tone and technique, and backed by a band of righteous rhythm dispensers, makes another impressive stand on wax with Buck Ram and Bob Russell's elaboration of a blues riff that comes out as *Trains in the Night*. With bounce beats in the moderate tempo that inspire the youngsters to jump, Wald makes the side bright and builds it big. Unison saxes against the riffing trombones start off the side, the trumpets taking over and the full band rounding out the opening chorus. The maestro's clarinet, real low-down in a blues groove, carries a second stanza. Band builds the song theme big for a third chorus fading out for the finish. The *Mad About Him*, etc., blues, from *The Spirit of Stamford* movie, is also a suited side for the band's capabilities, giving it the same moderate jump tempo. Anita Boyer sketches the blues song mood in sultry fashion, adding a nice touch in her la-de-da duetting with Wald's clarinet, which kicks out plenty in its own right for the side. Band bears down heavy for the out-choruses, finishing on a strong Louie Armstrong note that has the clarinet climbing on the scale to carry it out on a peanut-whistle note.

To fill the phono spot vacated by "Jersey Bounce," Jerry Wald has a likely candidate in his "*Trains in the Night*." It's the kind of jump music that the kids seek out for their nickel, and with Wald's clarinet for added kicks, the side definitely rates a spin in the music boxes. And as much can be said for his "*Mad About Him*" entry on the flip-over.

DINAH SHORE (Victor 27963)

He's My Guy—FT; V. *A Boy in Khaki—a Girl in Lace*—FT; V.

Here are two ballads that are tailor-made for the vocal caresses of Miss Dinah. When it comes to torching, she is entirely in her element, and with a tune of the caliber of *He's My Guy*, Miss Shore duplicates the success of her *Jim* waxing and then some. In the moderately slow tempo, sings a chorus and a half, finishing it with a la-de-da reprise that makes the son's torch burn even brighter. A more moderate tempo is set for the soldier love ballad on the B side. Singing the opening stanza, the accompanying orchestra starts the second stanza with Miss Dinah picking it up at the bridge to finish it out, topping off the side with a humming reprise. For both sides, Miss Shore has advantage of the lush violins weaving the melodic background with Paul Witstein rating a bow for his striking arranging and conducting skill.

The way "*He's My Guy*" is building in song circles, it augurs a long spin in the music boxes. And with Dinah Shore's vocal honey, operators have a natural entry to keep the machine meters clicking as merrily as they did for her "*Jim*" side. And for a vocal treatment of "*A Boy in Khaki—a Girl in Lace*," Miss Shore also gives a generous portion of lyrical delight for the phono fans.

ANDY KIRK (Decca 4366)

Hip Hip Hooray—FT; VC. *Take It and Git*—FT; VC.

After a long absence, Andy Kirk reappears on the disks. And for his entrance, showcases his new female voice for a truly patriotic jump tune. It's the husky swing shoutings of June Richmond, portly songstress remembered with the Jimmy Dorsey clan some years back. And for the tune, it's Henry Nemo and Milt Ebbins's *Hip Hip Hooray*, which extols the joy of living in the U. S. A. with the emphasis on the rhythmic qualities of the song rather than depending on flag-waving to get it across. In the light and breezy tempo, moderately paced, Kirk treats the song as a regular riff item, which it essentially is. Miss Richmond calls out the verse and chorus to start the side. Band chorus gives the tenor sax and trumpet a chance to ride with the ensemble beating out a third chorus for half the stretch, Miss Richmond, whose singing sells the side, picking it up again at the bridge and taking it out. *Take It and Git* is the typical Harlem jive dish, with the "git" referring to the hot horns in the band taking off. Ensemble sings the title with guitar, piano and trombone doing the instrumental riding. However, there's nothing being the conventional on this side, nothing spectacular in the instrumental solos and the band itself lacking much in the rhythmic punch that once characterized the Kirk platters.

With "*Hip Hip Hooray*" building in popular appeal, Kirk's entry, because of June Richmond's singing, has plenty on the ball for building in the phono networks. Nor is the appeal limited to the race locations.

WOODY HERMAN (Decca 18469)

There Will Never Be Another You—FT; VC. *Please Be There*—FT; VC.

Putting his clarinet aside and subduing the rhythms in favor of the smoother patterns, Woody Herman goes vocal for both of these ballad sides. Most impressive is *Never Be Another You*, a rich love song from Sammy Kaye's *Iceland* movie, which should start to click big once the picture starts hitting the screens. Taking it at a moderate tempo, trombone and tenor sax carries a half chorus to start the side and setting the stage for Herman's romancy singing. Band ensemble starts another half chorus and fades in favor of the maestro's vocalizing to finish out the side. *Please Be There*, by Henry Nemo, is a new item in the *Dinner for One and Music, Maestro, Please* category, but not nearly as impressive sounding as the earlier torch rages. Nonetheless, Herman gives it a most sympathetic vocal, taking virtually the entire side to spin the story after the band lays down the opening theme to set the stage for the maestro's singing.

"*There Will Never Be Another You*," with the advantage of a movie tie, is the tune that shows heaviest for winning the favor of the phono fans. Sides on the song has been many and Woody Herman's entry stacks up well with the others for standing the wear and tear in the music boxes.

MITCHELL AYRES (Bluebird 11580)

Rock-a-Bye Bay—FT; VC. *Kille Kille*—FT; VC.

A rollicking lullaby that fairly breezes along in tuneful fashion is the *Rock-a-Bye* item by Mann Curtis and Guy Wood. It's still another cut from the same pattern that originally produced *Sunrise Serenade* and *Moonlight Cocktail* and so many others since. Moreover, the number gets a striking and fashionable send-off by the Mitchell Ayres Fashions-in-Music. Taking it at a moderately slow tempo that keeps moving along, Meredith Blake and the band chorus start in singing from the edge. The band ensemble takes over for another chorus in rhythmic style and the voices return with their vocal polish to finish out the side with a half chorus. Complete harmony of band and voices makes the side a standout. Plattermate is Irving Taylor's and Vic Mizzy's attempt to foster another *Hut Sut* tongue-twister in song upon an unsuspecting public. Whereas the initial rage was of Swedish origin, *Kille Kille* takes its double-talk cues from the Indian lovers and set to a tune fashioned from an old familiar to all Boy Scouts. Ayres provides for it a lively setting and there's plenty of vocal force from Meredith Blake and the chorus. After *Hut Sut*, anything can happen. Altho it's not as likely to happen to this bit, the Indian gutturals not as intriguing or attractive as *Hut Sut*. Nor does it have the advantage of a simple melody that flows along easily with contagion. Ayres goes all out for the side, but tune itself is on the weak side for the catching on.

Anything can happen, and it usually does, when the public singles out any particular song and showers it with its favor. Both sides here offer up new and untried song material. But if any of it makes any inroads, the Mitchell Ayres' treatment is designed for maximum phono play.

ERSKINE BUTTERFIELD (Decca 4360)

Sleepy Town Train—FT; VC. *You Made Me Care*—FT; VC.

In the carefree and bouncy vocal style, Erskine Butterfield couples two lively items here, with the bouncy rhythms of the small combination providing added lift for the sides. *Sleepy Town* is a bright rhythm ditty based on a catchy riff. In the moderate tempo, Butterfield lays down the opening chorus in song with the Blue Boys cutting riff figures in the background. Clarinet rides out to start a second chorus and Butterfield takes over on the piano to finish out a half chorus, singing it at the bridge to complete the side. *You Made Me Care* is a typical sentimental ballad set forth here in the medium tempo to the jump rhythms. Butterfield's husking singing starts the side. Taking it straight, trumpet starts a second chorus with the clarinet riding out for the last half. Butterfield's nimble piano fingers picks it up again for a half chorus, finishing out the stanza in song. However, there's nothing beyond the conventional in either the singing or playing for either side, and certainly not Erskine Butterfield in his better waxing moments. Nor is the song material up to his par.

Both sides are unknown quantities as far as phono possibilities are concerned, depending entirely on what paths the songs will eventually travel.

POLKAS

Just as all the world loves a whistler, it's a cinch that those phono fans holding a warm spot for the polka music have even a warmer appeal for the harmonica as a musical instrument. And the mating of mouth organs for the polka music, gives a delightful and novel twist to such platters with the promise of their going big in the music boxes. One such record is offered up by the Piehal Brothers, Thomas and Edward, mousing their harmonicas in duet fashion for *Happy Hour Polka* (Decca 4355). It's a gay and lively country dance tune, played exceedingly well by the brothers on their mouth organs with guitar and bass accompaniment keeping the fast tempo at a steady pace thruout. Equally effective is their playing of the dime-store instruments for the plattermate, slowing down the tempo for the schottische dancing in their pleasant and tuneful *Midnight Schottische*.

"Whoopie" John Wilfahrt, with a typical beergarten band, and designed for phono use at such locations, pairs the gay and lively dance polkas in *No! No! Polka* and *Evergreen Polka* (Decca 4243). Music for both sides is Polish in character.

Skertich Brothers Tamburica Orchestra, featuring the plectrum instruments, couple two tuneful dance polkas for the Columbia label in *Under the Bridge* and *Delnice Polka* (12241-F). Music is typical of the Italian serenaders and sides should appeal mostly to the fans in the Italian quarters.

Of general appeal, John Brugnoli (Scudelen) and his orchestra, comprising accordions and guitars, have two typical polkas with timely titles in *Keep 'Em Dancing* and *Buck Private* (Columbia 12242-F).

EASTERN FLASHES

(Continued from page 61)

and stiff." Joe Munves, who was standing by, answered: "That's the way they'll be when we get thru with them."

Subarsky Services Equipment

Danny Subarsky, who just opened the Automatic Coin Repair Service, is finding out that many operators in the local area are in need of his service. Danny has a complete machine shop in his 10th Avenue plant, and also has an arrangement whereby he travels to machines on location to repair and service.

Opens in West Virginia

Willie Levy and Jerry Kaufman are opening an arcade in Charleston, W. Va.

Double Value Phonos

Irving Mitchell is doing quite a business with the Double Value Phono. Mitchell finds that operators with special locations where the 5-cent piece isn't given up as readily are able to carry on a profitable business.

Charley Katz in New York

Charley Katz arrived in New York after being on the road thruout the East buying equipment for Buckley Trading Post. Charley expects to be in the city for a week, then will return to Chicago.

Blendow Busy

Al Blendow, energetic supervisor for International Mutoscope Reel Company's arcade division, busier than ever trying to keep all who are making constant demands upon his time and ingenuity happy. If he were able to put his hands on all the equipment wanted by arcade men, says Al, sales would far surpass 1941 figures, despite the fact that the latter year was one of the best in the history of the department. Firm has taken an additional loft near the plant to provide a parts and service division for operators which will be kept going for their benefit for the duration.

Sylvia Rabkin Returns

Sylvia Rabkin, charming receptionist at the International Mutoscope offices, back from, as she put it, a hectic vacation at the Laurels Country Club.

Proud Papa

Mac Aschkenes, head of the purchasing department, International Mutoscope, is passing out the cigars. He is now the proud poppa of a son, his first child, who was born the same day daddy was celebrating his sixth anniversary with the firm.

Sam Sacks Returns

Sam Sacks, back from the road quite encouraged with the reception the boys gave Acme Sales new Tone-o-Matic as well as the firm's line of reconditioned phonos and plastic replacement parts.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By **DICK CARTER**

News Notes

Band travel continues to grow more complicated and, the way things are going, big name recording orchestras are going to be able to appear in small towns less and less frequently. This condition will unquestionably have some effect on popularity of bands in music machines. If a small town is accustomed to having 12 big name recording bands a year, those 12 bands generally get even more play on the local boxes than if they hadn't played the town. That, of course, is elementary. Now, however, if the same

town gets only five or six or less of the biggies in a year, the popularity figures to be even more concentrated. It will be interesting to watch. . . . The Billboard Band Year Book, including the Fourth Annual Edition of Talent and Tunes on Records, will be out shortly and will be a source of much valuable info for all coin phono operators. . . . Count Basie is all set to appear in a George Raft-Ginger Rogers-George Murphy opus at Columbia Studios. . . . While it isn't often that this column bothers to stick its neck out, it feels bound to inform operators that there are a couple of "sleeper" disks around that might be surprising sources of nickels if given the proper placement on the boxes. They are Andy Kirk's Decca version of "Hip Hip Hooray" and the Beacon record called "Fat Meat Is Good Meat," sung by Savannah Churchill, accompanied by an all-star jazz combo including Will Bradley. The "Hip Hip" number is easily the catchiest war novelty yet and is done up proper by Kirk and his lusty singer, June Richmond. Will score in all locations. "Fat Meat" is a clever title for the strips and has plenty of repeating power. . . . Wayne King is definitely in the army now. Has been in and out and in again for weeks. . . . There will be plenty popping on the Jimmy Petrillo front soon. Keep your eyes peeled.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide.

NEW YORK:

This Is Worth Fighting For. Jimmy Dorsey.

In many ways this is the best war song since Pearl Harbor. Has a lot of guts to it and has all the dignity of an anthem, without being too grandiose for popular tastes. Dorsey's record of it is a fine one, and New York phono fans have found it interesting enough to demand repeated plays. Several other cities give the thing high rating, so all that remains necessary is that only a few more operators give it a deserved whirl.

MONTREAL:

South Wind. Connee Boswell.

This pleasant melody with Latin overtones has been getting a lot of radio plugging without catching on in a national way along the phono network. Montreal, however, has come to like the song very much, especially as it is sung by Connee Boswell. Tunes like this often click suddenly after moping along for months. Maybe the same will happen here. Meantime, the radio bands continue to play it, which is important.

OTTAWA:

That's the Moon, My Son. Andrews Sisters.

The Andrews girls have a very effective arrangement of this novelty, which is also used as a production number in their film, *Private Buckaroo*. While the disk may never pack enough appeal to register a Coast-to-Coast smash, it certainly has enough on the ball to do better than it has. No reason at all why other cities shouldn't play it as often as Ottawa has.

DENVER:

Put Your Arms Around Me, Honey. Dick Kuhn.

Kuhn's clever little band has done a swell job on this old-timer, and the disk is a natural for a lot of locations. Perhaps because Kuhn is not so well known on the machines as some other bands, some operators have hesitated about getting this record. Such operators are badly mistaken, as the band sells itself very well and the novelty has plenty on the ball.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended September 5 and the week previous, ended August 29, see the Music Popularity Chart in the Music Department, this issue.

We're taking orders now for Permanent, DeLuxe Editions of the most important publication in the history of the Music Business.

The Billboard BAND Year BOOK

featuring the
4th Annual Edition of
TALENT & TUNES on Records*

Because so many readers have asked us to bind copies of past issues of our Talent & Tunes on Records Supplements in permanent form—and because this year's Band Year Book will be even more important, more interesting than any previous Supplement—we are making available a limited number of copies of the Band Year Book bound in attractive, durable maroon leatherette. These copies are being offered at the cost price of \$1.00 each. Reserve your permanent, de luxe copy today. Fill in this coupon right now.

* To be published in conjunction with the September 26th issue of The Billboard.

The Billboard Publishing Company,
25 Opera Place,
Cincinnati, Ohio.
Dept. BY.
Gentlemen:

I am enclosing check
for my permanent, deluxe copy of The
Billboard Band Year Book.

Name
Firm (if any)
Address
City, State

OPERATORS!

If your Phonograph Routes are in

- MINN. • WISC.
- NO. DAK. • SO. DAK.
- IOWA • NEBR.

Use "ACME" Selected Record Service.

ALL BRANDS—ALL ARTISTS

Quick Dependable Service

EXCLUSIVELY for
OPERATORS

Get Your Name on ACME'S
Mailing List
Buy Your Records the "Acme Way"

WE FURNISH ONE TITLE
STRIP WITH EACH RECORD

ACME NOVELTY CO.
1124 HENNEPIN AVE. MINNEAPOLIS

TUBES
For Your Phonographs and Panorams
Miniature Bulbs, Too.
"WE'VE GOT 'EM"
Maintenance Orders Only. List Less 30%.
No Deposit Required.
W. R. BURTT
308 Orpheum Bldg. WICHITA, KANSAS

WILL PAY CASH
For Wurlitzer Phonographs from Model 24's
up to 950's. Will buy one or a hundred.
WOLF SALES CO., INC.
1932-34 Broadway Denver, Colo.

**SMALL INVESTMENT!
STEADY INCOME!**
**DOUBLE-
VALUE \$89.50
PHONO**
PLAYS 2 RECORDS FOR 5¢
SELECTIVE MODEL..HOLDS 16 RECORDS
KEEPS YOUR LOCATIONS PERMANENTLY
• WRITE FOR DETAILS TODAY •
1/3 with Order, Bal. C.O.D.
I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE. B'KLYN, N.Y.



PHONOGRAPH SPECIALS

COMPLETELY RECONDITIONED—READY FOR LOCATION!

Wurlitzer Model 500 . . . \$159.50	Wurlitzer Model 616A . . . \$54.50
Wurlitzer Model 71 . . . 119.50	Wurlitzer Model 412 Walnut 39.50
With Wurlitzer Stand.. 129.50	Wurlitzer Model 412 Marblgo 44.50
Wurlitzer Model 61 . . . 64.50	Rockola Counter Model Complete
With Stand 72.50	With Speaker and Stand.. 79.50
Wurlitzer Model 24A . . . 124.50	Rockola 16-Record Marblgo. 34.50

Terms: 1/3 Certified Check or Money Order Deposit.
WRITE FOR BIG FREE BARGAIN LIST. HUNDREDS OF GENUINE BARGAINS.
J. E. COBB DISTRIBUTING COMPANY
512-14-16-18 SOUTH SECOND ST. LOUISVILLE, KENTUCKY
KENTUCKY'S OLDEST DISTRIBUTOR — ESTABLISHED 1915

PHONOGRAPH ROUTES

IF YOU WANT TO SELL

Let us have complete details. We have persons in various parts of the country who are interested in purchasing complete routes.

IF YOU WANT TO BUY

Tell us what size route you want and what section of the country you prefer. We have some very choice good-paying routes available.

WE ALSO BUY, SELL and TRADE PHONOGRAPHS—All makes and models. If interested in Selling or Buying a Route; or selling or buying 1 or a carload of phonographs write now to

JACK MARKHAM, Miami Equipment Co., 200 W. Court St., Cincinnati, Ohio
Phone Main 5238

CASH

We Buy All
USED RECORDS
Highest Prices Paid
MODERN MUSIC CO.
3730 Woodward Avenue
Detroit, Mich.

ATTENTION MUSIC OPERATORS

TURN YOUR USED RECORDS
INTO CASH

Highest Prices Paid for
Hill Billy, Race and Popular

AMERICAN NOVELTY CO.
3165 GRAND RIVER AVE.
DETROIT, MICH.

Peanut Price Jump Hits Candy Field

CHICAGO, Sept. 5.—Candy manufacturers in increasing numbers are delaying their purchase of peanuts for confectionery until the present tangle over ceiling prices is remedied, it was learned here August 29 at the offices of the National Confectioners' Association. Unless price relief is forthcoming, the familiar peanut bars and chocolate-coated peanut clusters may be as scarce on the nation's candy counters as aluminum cooking utensils in the average hardware store.

Start of the candy makers' predicament was the purchasing program instituted by the Department of Agriculture early this year in preparation for a bigger and better peanut crop. In order to assure adequate seed stocks, government agencies purchased a large portion of the available market supply and commercial prices started to climb.

Shelled No. 1 Spanish peanuts, which sold at the outset of the 1941 crop year at from 6 to 8 cents a pound, were quoted in January of this year at around 9 cents and by March had jumped to from 13 to 14 cents a pound. The high prices helped to encourage peanut growers to double their acreage in preparation for rising war as well as consumer needs, but it brought no joy to the candy makers.

Cost and Selling Price

As is the case with many other items, there is a lag between the original cost or raw materials and the selling prices of peanut candies. When GMPC froze the prices of most goods the consumer buys at their March levels, retail quotations on peanut candies were for the most part based on the 1941 peanut crop price of 6 to 8 cents a pound. Accordingly, a severe price "squeeze" resulted.

In order to determine the position of the industry, the National Confectioners' Association collected information from 28 representative manufacturers of peanut products and salted peanuts. These companies purchased 68,549,695 pounds of peanuts in 1941, or about 37 per cent of the total poundage purchased by the industry, excluding salters and chocolate manufacturers.

The verdict of the 28 was that unless they can purchase peanuts at an average of 9.84 cents per pound, they cannot sell their peanut products at the March, 1942, ceiling prices.

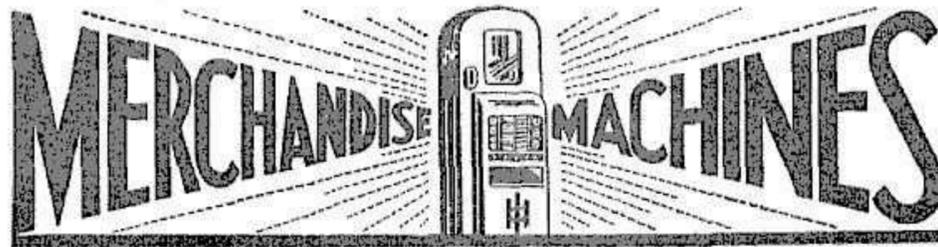
Acreage sown to peanuts for 1942 is not far short of the huge 5,000,000-acre program urged by the AAA early this year in order to help to offset the loss of imported seed oils. Peanut oil can be used for a good many defense purposes, including the making of glycerin for explosives, and demands from this source are sure to be heavy.

Farm Hand Shortage

Advices from the South recently, however, indicate that a peanut in the ground and a peanut harvested and available for any one of a multitude of uses are two different things. Atop of the record peanut acreage is an acute shortage of farm hands brought about by Army enlistments and competition by war plants for labor. The AAA-pegged price of from \$70 to \$82 a ton is high, but the bidding for workers has sent wages even higher, proportionately.

The crop actually harvested is certain to set a record, but the price peg and other factors bar any reduction in the market prices now quoted for shelled peanuts of the variety used by the confectioners.

Outlook is therefore for either a higher OPA price ceiling than now prevails, thru some special ruling, or for a marked scarcity of peanut candies of all types during the remainder of 1942 and, probably, for the duration.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

OPA Changes Some Price Regulations

WASHINGTON, Sept. 5.—A more direct method for sellers subject to the Maximum Price Regulation to establish ceiling prices for classes of purchasers with which they did not deal in March was established by the Office of Price Administration early this week.

At the same time OPA abandoned the conditions under which a seller may put into effect price increases announced during or prior to March, 1942, in cases where the seller did not make deliveries during March to all classes of purchasers at the higher prices.

As amended, the regulation permits a seller who, during or prior to March, increased prices to all classes of purchasers of a commodity or service to make the increased prices his ceilings for each class of purchaser as long as he made delivery during March at the higher prices to any one of his classes of purchasers. However, if after the general price increase the seller delivered to a class of purchaser only at a lower price, the lower price is the maximum price unless the delivery was made under a contract.

The amendment permits adjustment in these situations: (1) where a seller raised his prices before, as well as during, March, 1942; (2) where a seller can establish the fact that he customarily had price differentials for various classes of buyers but cannot determine the amount of the differential, and (3) where delivery was made after the price rise at a lower price under a previous contract.

The amendment also rephrases the requirement to maintain customary allowances, discounts and price differentials to make clear that it supplements the principal pricing tests. As rewritten the provision states: "No seller shall evade any of the provisions of the regulation by changing his customary allowances, discounts or other price differentials."

VENDER SUPPLY NOTES

The Sugar Situation

Sugar imports from Cuba by the United States are estimated at about 36 per cent less than last year, and growers talk of a carry-over on the island of 1,500,000 tons of sugar out of a 4,000,000-ton crop of sugar and molasses.

Puerto Rico, by contrast, has sent abroad more than 80 per cent of her 1941 shipments despite a record production of 1,147,000 tons.

American sugar refiners depend chiefly on imports from Cuba, Puerto Rico, Hawaii and, formerly, from the Philippines. They have been allotted 70 per cent as much sugar as they processed in 1941 but say their receipts have been well under that.

The American beet sugar producers, however, have actually increased their sales, trade sources said, by supplying the deficiency areas of the East from their surpluses.

The figures show beet sugar deliveries for the first seven months of 1942 at 26 per cent below the same period a year ago, these sources reported, but in the April-to-July period deliveries of leading

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Sept. 5.—The long-awaited peanut program of the 1942 crop was released by the OPA on Tuesday (1). It assures growers of peanuts, planted on quota acreage, higher prices than they have received, except for a few months early in the present year, in nearly two decades.

Prices announced in the program range \$39-\$45 per ton higher than those included in last year's program for similar grades of peanuts. The prices average \$124 per ton, or not less than 85 per cent of parity. Top grades of farmers' grades bring prices above average. For example, U. S. No. 1 Southeastern Spanish will return to grower \$135 per ton when sold to the Southeastern Co-Operative, and U. S. No. 1 Runners \$120 per ton.

U. S. Class A Virginias or good shelling stock will bring the grower \$128 per ton when sold to the Growers' Peanut Co-Operative in Virginia, and best Jumbos or U. S. 1 Class A Virginias are priced at \$133 per ton.

Old crop peanuts of the Virginia type are so nearly cleaned up that only a very few mills are continuing to operate. The small remaining lots of farmers' stock Virginias bring growers 7.85 cents, and even best Bunch bring 7 3/4 cents per pound delivered.

The growing crop appears to be in good condition, with the outlook for good yields. Growing conditions are also fairly good in the Southeast, the curing and picking are being delayed in that area.

An important announcement from the Office of Price Administration was that although roasted peanuts were not specifically listed in its July 24 announcement as being exempt from price regulations, the intent of the order was that roasted peanuts, as well as salted peanuts and peanut butter made from either 1941 or 1942 crop peanuts, be removed from present ceiling restrictions.

companies were estimated at 200,000 bags above their April-July total in 1941.

Refined Sugar: Cane sugar refiners said September 2 that new raw shipments were at a low ebb and that inventories barely covered current lend-lease orders on which some plants were working. Volume of refined sugar moving out to the trade was small, refiners said, and until substantial shipments arrived the main support in meeting those needs was coming thru delivery of Western beet sugars in the East.

Markets in Brief

NEW YORK, Sept. 3.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.00.

NUTS
CHICAGO SPOT MARKET
PEANUTS
Virginia and North Carolina

	Cents per lb. in bags
Jumbos	none
Fancies	none
Extra large	re-sales only
Medium	re-sales only
No. 1 Virginia	re-sales only
No. 2 Virginia	re-sales only

Southeast (New Crop)	
No. 1 Spanish prompt Sept.	11.00 @ 10.50
No. 2 Spanish Sept.	10.25
No. 1 Runner Oct.-Nov.	10.25
No. 2 Runner Oct.-Nov.	10.00

Texas (New Crop)	
No. 1 Spanish, prompt	12.00
No. 2 Spanish	11.00

WANTED

Shipman Postage Stamp Machines, double model, new or old. State condition, serial number and price.

MEYERS SALES CO.

305 Jackson Ave. COLLINGDALE, PA.

O. P. A. Freezes Tobacco Prices

RICHMOND, Va., Sept. 5.—With the idea of stopping an upward trend which has already carried flue-cured tobaccos to levels not reached since 1919, Price Administrator Leon Henderson this week placed flue-cured leaf tobacco under a temporary 60-day price ceiling at current prices. This type of leaf is used almost entirely in the manufacture of cigarettes.

Upon the agreement of Secretary of Agriculture Wickard, Henderson issued an order that no private purchaser may buy flue-cured tobacco on any loose leaf market at prices averaging higher than his weighted average purchase price between August 24 and 28.

In the application of this ceiling to purchasers rather than to sellers, the OPA recognized the long-standing practice of marketing leaf tobacco at public auction where purchasers bid and set the price. During the time that the temporary ceiling is in effect Henderson plans to hold discussions with producers, warehousemen and purchasers "with the idea of developing a permanent regulation." He added that it was not contemplated that any permanent order will impose a ceiling lower than that set by the temporary regulation.

This ceiling placed does not apply to purchases made for the government's Commodity Credit Corporation or to purchases of loose leaf tobacco which is to be re-sold in the same form in regular auction warehouses. The latter exclusion exempts small purchases by operators who claim, re-grade and re-sell.

CCC is expected to purchase more than 200,000,000 pounds of flue-cured leaf tobacco during the remainder of the current marketing season. Up to 75 per cent of the flue-cured crop remains yet to be marketed.

Two-Cent Cig Tax Issue in Election

MINNEAPOLIS, Sept. 5.—Vending machine operators, together with other cigarette distributors and retailers, are lending ear to the charge by former Congressman John G. Alexander, now a candidate for governor of Minnesota, that the present chief executive, Harold H. Stassen, favors a 2-cent cigarette tax among other new levies for the State.

Alexander, who is opposing Stassen for the Republican nomination for governor in the primary election September 8, declared: "I ask the governor here and now: Isn't it a fact you want to be re-elected so you can have your legislative stooges introduce a bill calling for a State cigarette tax of 2 cents per package? Isn't it a fact, governor, that Ed Thye, your choice for lieutenant governor, will carry out your dictatorial request if you are both elected?"

Alexander declared that should he be named chief executive of Minnesota he would veto any bill which will impose any additional taxes on the public.

Special Closeout

\$39.50

8-COL. ROWE IMPERIALS

Repainted and Fully Reconditioned

1/3 Cash With Order, Bal. C. O. D.

AUTOMATIC CIGARETTE SALES CO.

2208 Locust St., St. Louis, Mo.

CIGARETTE AND CANDY VENDING MACHINES

CLEARANCE

OF THESE MODELS

4 only DuGrenier WD (Dual 9 Col.) \$55.00
3 only DuGrenier W. 45.00
1 only DuGrenier VD (Dual 7 Col.) \$45.00
\$380.00 TAKES THE LOT

All machines in excellent mechanical condition & appearance. Write for descriptive list. Eastern Representative

NATIONAL VENDORS INC.

LOUIS H. CANTOR COMPANY

250 WEST 54TH ST., NEW YORK CITY

THIS TIME TRY TORR

CLOSE OUTS

All New in Original Cartons.

60 Mills Vest Pocket Bells, 14 play. \$34.50

350 Book Match Vendors, vends 2 Books for 1¢. \$4.95

217 SKIPPERS, Counter Game. \$6.95

Send For August Bargain List

Over 9000 Bargains

50% Deposit, Balance C. O. D.

TORR 2047A-SO, 68 PHILA., PA.

BRIEF FOR VENDERS

Document Contains Basic Pleas Against City Taxes on Venders

The following brief was submitted to the District Court, Fourth Judicial District, Minnesota, in November, 1941, and won a favorable verdict for vending machines in the court. Since that time the Minnesota State Supreme Court has also decided favorably to vending machines and declared the Minneapolis tax on venders to be unconstitutional. The brief presented to the District Court, in opposition to the city tax on venders, is reprinted for reference purposes.

STATE OF MINNESOTA, COUNTY OF HENNEPIN. DISTRICT COURT, FOURTH JUDICIAL DISTRICT. E. T. Barron, doing business as E. T. Barron & Company, plaintiff. City of Minneapolis, et al., defendants.

MEMORANDUM BRIEF OF THE PLAINTIFF:

This is an action brought on behalf of the plaintiff and others similarly situated under the Declaratory Judgment Act to test the validity or invalidity of an ordinance of the city of Minneapolis of March 3, 1941, referred to in the pleadings and oral argument as the ordinance of 1941 entitled, "An ordinance to license and regulate certain vending machines in the city of Minneapolis."

The ordinance, Section 2, prohibits the owner or vender of a vending machine from selling, renting, leasing or otherwise disposing of a machine or keeping or maintaining such a machine without first having procured a license as in said ordinance provided.

Section 1 defines a vending machine as a machine which for a fee deposited therein returns candy, gum, peanuts, unbottled soft drinks or edibles of any kind and provides that a unit shall mean each single vending machine.

Section 3 provides for an annual license fee of \$5 for each 5-cent or over unit and \$1 for each 1-cent unit, and further provides that no person shall receive any license unless he has in force a food license.

Section 5 prohibits any person from keeping, maintaining, operating or selling any such vending machine without there being affixed thereto identification marks provided for in the ordinance, or shall operate or permit the operation of any such vending machine and provides a fine or imprisonment for violation of the ordinance.

In oral argument before the court all the matters raised by the brief of the defendants were answered. It was claimed by the defendants that the ordinance was similar and alike to the ordinance of 1932, a copy of which is attached to the petition and complaint herein. It was pointed out in the oral argument that the ordinance was in no wise similar except in that they both seek to license vending machines, vending such confections, gums, candy, etc. We shall not again repeat our oral argument.

Claim Ordinance Void

It is claimed that the ordinance is void in that it violates Section 27, Article 4 of the State Constitution and Section 8 of Chapter 4 of the City Charter of Minneapolis, which provides that no law or ordinance shall embrace more than one subject which subject shall be embraced in its title.

The title of this ordinance is "To license and regulate certain vending machines in the city of Minneapolis." We pointed out in the oral argument wherein this ordinance embraces more than one subject which subjects are not embraced in the title, to-wit: The sale, leasing, renting or otherwise disposing of vending ma-

chines either by wholesale or retail, either for use and operation within the city or otherwise, and the keeping, maintaining, operating or the permitting of the operating of the machines. It will be noted that the ordinance provides no regulation whatsoever, but arbitrarily provides for the procuring of a license and the payment of the fee provided. It embraces at least two distinct subjects, the operation of and the sale, etc., of such vending machines.

The ordinance clearly violates the above constitutional and charter provisions.

BORKVIST BAKERIES, INC., vs. BENSON AND OTHERS
186 MINN. 520

The ordinance is apparently an attempt on the part of the council to raise revenue as is evidenced by the requirement of license fees, as it requires each and every person coming into ownership or possessing or operating such machine to each procure a license. No provision for transfer of license is provided. This objection to the ordinance was fully covered in our oral argument, but we call the court's attention to the case of:

CRESCENT OIL COMPANY vs. CITY OF MINNEAPOLIS
177 Minn. 539

This case relates to an ordinance requiring a license fee of \$100 for the operating of gasoline filling stations. The first ordinance on the subject was passed several years prior to the one in question, provided for an annual license fee of \$25 and subsequently amended up to and including the time of the ordinance in question raising the license fee to \$100. The court stated that such an exaction savers much of a tax; that the license fee imposed was unreasonably exacted as a tax, the manifest purpose being to create more revenue for the city. It held the ordinance unconstitutional. The court further stated that a reasonable license fee is not a tax; an unreasonable one is. The ordinance with which the court was then concerned contained no regulatory provision and no regulation as had. The number of filling stations increased from year to year, but the amount of the fee always increased, being from \$30 to \$100. The court then stated that the purpose was manifest and further, that there is a clear distinction between the amount of license fees which may lawfully be imposed upon a business which is of a questionable nature and one which is not.

Violates Uniformity Clause

The ordinance of 1941 clearly violates the uniformity clause of the constitution in that it arbitrarily discriminates between machines used for the same purpose and dispensing the same merchandise. Where is there any distinction or basis for a distinction between a 5-cent machine and a 1-cent machine. Any regulation, if provided, would necessarily be the same for each. The cost of regulation and for the issuance of license would also be alike. The commodities sold from each are alike. The use of machines increases and the fee goes up. As

stated in our oral argument, it is purely arbitrary and unreasonable classifications and discrimination.

It was claimed in oral argument by the defendants that the ordinance was a health measure. We fail to see wherein this contention can be in any way justified. It contains no provisions for regulation or inspection and we again inquire where the health of the community can in any way be affected by the sale, leasing of these machines or in their use and operation. The ordinance does not in any way relate to the health of the community, but relates only to the mode and manner of the sale of certain specified merchandise and to the disposing, sale, etc., of the machine within the city or the maintaining or possessing of the machine whether or not such machine is ever used for the sale of merchandise enumerated in the ordinance. It is clearly unreasonable, unnecessary, arbitrary and contains no provisions relating to the public health; constitutes nothing more than arbitrary and unreasonable restraint upon the mode of conducting a lawful business and occupation and is therefore unconstitutional and void.

We will not undertake to repeat what has already been said in oral argument, but will call the court's attention to the following authorities in substantiation of our claim of the invalidity of the ordinance.

PALVEK vs. JOHANNAS (and cases there cited.)
194 Minn. 10

The ordinance there sought to close barber shops at a certain hour. It was asserted that the ordinance was a health measure. It was claimed by plaintiff that the ordinance was repugnant to Article 1, Section 7 of the State Constitution and Amendments 5 and 14 of the Federal Constitution; that it was arbitrary, discriminatory and unreasonable and demonstrably irrelevant to any proper legislative object and consequently deprived plaintiff of his liberty and property without due process of law. (The claim as here made as to the 1941 Ordinance.)

The low court (Selover J.) so held.

The Supreme Court, in part, said: "Certainly to be subject to regulation, the features of a business sought to be regulated must be vital as to a substantial section of the public and be of such a character as to require protection of the public from the standpoint of health or general welfare. The relationship between the regulated feature of the business and the public must be such that the public welfare demands that the business be reasonable in its conduct as it affects the public."

NOT FOR HEALTH

The court held that the ordinance insofar as it fixed the hours when the barber shops may be open for business was invalid as in violation of the due process clause of our own and the Federal Constitution. That the ordinance bears no legitimate or reasonable relation to the public health or general welfare. "The Legislature may not under the guise of protecting the public interests arbitrarily interfere with private busi-

ness or impose unusual and unnecessary restrictions upon lawful occupations."

LAWTON vs. STEELE
152 U. S. 133-137

The court further states: "Insofar as an ordinance may provide reasonable, sanitary standards, regulation and inspection and the public interest is involved and is vitally affected. There it stops and private rights need yield no further. The public interest is no further involved."

PATTON vs. CITY OF BELLINGHAM
179 Wash. 556-573

The court further propounds the query: "Upon what ground then can we justify this interference with the freedom of the individual to operate his business in his own way and according to his own ideas of good business?"

The court quotes with approval from the Patton case: "The occupation of barbering is a lawful business, and, so far from being an obnoxious one, it is now considered well-nigh indispensable. . . . But, in our opinion, the avowed object of the ordinance bears no real or substantial relation to the reasonable present protection of the public. It belongs, rather, in the category of unreasonable restrictions upon the right of a citizen to engage in a useful and lawful calling and to acquire and possess property and to so use it as will not interfere with the rights of others. The ordinance seeks not merely to regulate a business, but to dictate its operation."

QUOTE U. S. SUPREME COURT

Our court approved the language of the Supreme Court of the United States in **LAWTON vs. STEELE**, *Supra*, wherein the court said:

"To justify the State in thus interposing its authority in behalf of the public, it must appear, first that the interest of the public generally, as distinguished from those of a particular class require such interference; and, second, that the means are reasonably necessary for the accomplishment of the purpose, and not unduly oppressive upon individuals. The Legislature may not, under the guise of protecting the public interests, arbitrarily interfere with private business, or impose unusual and unnecessary RESTRICTIONS upon lawful occupations."

CLASOINS vs. ANIMAL RESCUE LEAGUE (VILLAGE OF GOLDEN VALLEY)
173 Minn. 61

This was an ordinance prohibiting the maintenance within village limits (excepting by a regularly appointed pound master) of "any pound or other enclosure for the boarding or care of dogs for hire, or wherein dogs are kept for sale."

The court held that the ordinance was invalid on its face as an arbitrary exercise of the police power, saying:

"An ordinance absolutely prohibiting the keeping or impounding of them (dogs) without reference to conditions in the absence of which the keeping or impounding cannot be a nuisance in fact, would be void because plainly arbitrary and unreasonable. The ordinance now involved is of that kind. It is a despotic prohibition rather than reasonable regulation. It has no reference to the comfort or convenience of those who may be disturbed. It (See Minn. Vender Briefs on page 76)

YOUR MONEY'S WORTH!

MECHANICALLY PERFECT CIGARETTE MACHINES

Slug Proof—15¢ & 20¢ Vending—Stands— Mirrors. 7-Col. DuGrenier 6, Repainted, Like New \$32.50 Lots of Ten 30.00 7-Col. DuGrenier 6, Complete, Need Paint 27.50 Lots of Ten 25.00	8-Col. Stewart-McGuire "Feather Touch" \$35.00 8-Col. Rowe Imperial 30.00
MUSIC	
40 New Packard Wall Boxes \$40.00 3 New 600 Speakers 72.50	TEN STRIKES, L.D. \$47.50 3 Advance Postage Stamp Venders 5.50 2 New 600 Heads-Up Selectors \$20.00 1 New 24 Heads-Up Selector 20.00

MATHENY VENDING CO.

1001 W. DOUGLASWICHITA, KAN.

Market Reports--August Biz Good

All Eyes on Washington As Tax Bill Shapes Up

Attention also given to coming federal hearing trying Petrillo on anti-trust charge—association activity strong during the month

CHICAGO, Sept. 5.—August was a month of watchful waiting for the coin machine industry. Eyes were again focused on Washington, where the Senate Finance Committee went into secret session on August 24 to start rewriting the new revenue bill. Three spokesmen for the industry appeared before the committee on August 7 and two on the very last day, August 14. Strong pleas were made for free-play games and prize ball gum venders. While there was no way to tell what would emerge in the way of tax proposals on coin machines, it seemed pretty definite that all machines would bear some sort of tax. Spokesmen asked for a \$10 fee on free-play games and penny counter games and \$3 on prize ball-gum venders, if any tax at all. Bill is to be reported out by the time this is in print.

Trade was also focusing much attention on Chicago, where the government hearing on the Petrillo recording ban comes to trial on September 16. Petrillo and AFM received much unfavorable publicity in the press of the nation during the month which was climaxed by Senator Clark's attack in the Senate the last week of the month in which he proposed a resolution for a Congressional investigation of Petrillo and the AFM. On September 4 Senator Burt Wheeler, chairman of the Interstate Commerce Committee, named a five-man committee to investigate acts, practices and methods of the AFM and its president, James C. Petrillo. Committee is composed of Senator D. Worth Clark (D., Idaho), Senator Lister Hill (D., Ala.), Senator Charles Andrews (D., Fla.), Senator Chan Gorney (R., S. D.) and Senator Fred Tobey (R., N. H.). Hearings are expected to start September 14.

Only effect of Petrillo ban in op-

erating circles to date has been an avalanche of buying of disks by the music machine operators. Many operators are turning to revivals of old standards and hillbilly and folk tunes to make up for shortage of pop tunes in their machines. Reports are practically unanimous from key operating centers this month that the music machines are doing a thriving business supplying much-needed music for war workers and servicemen. Collections for the most part were reported equal and above last year levels.

Pin Game Situation

Biggest note of speculation during the month was what effect the \$50 tax on free-play games would have on operators. Consensus of reports from key operating cities below indicates that few machines were taken off location as a result. Some operators switched machines to better paying spots, and for the most part it seems only machines pulled were in poor-type locations which were not regarded as profitable spots anyway. Play on machines continued good during the month. Machines in resort areas did terrific business. Shortage of tubes and spare parts

are beginning to appear, but for the most part the biggest headaches are tire rationing and shortage of skilled servicemen. Many operators have gone back to doing their own servicing and repair work as they did when they first started in business.

Federal Statistics

Federal government revealed some interesting statistics during the month. Internal Revenue Bureau revealed that collections on coin-operated devices during July totaled \$3,415,017.70. An Associated Press dispatch bearing a Washington date-line disclosed as of June 30 taxes had been paid on 160,894 "coin-operated amusement devices" and 77,129 "coin-operated gaming devices." By States, Wisconsin, Illinois, Ohio and Minnesota were tops in the gaming devices listing. New York and Pennsylvania were top States in "amusement devices."

Associations Active

Leading associations were very active during the month. Representatives of several of the major associations testified before the Senate Finance Committee. The Philadelphia, East Tennessee and Cincinnati music associations inaugurated "hit of the month" publicity campaigns to up phono play following the example set by the Cleveland group.

In general, play on music machines was strong everywhere during the month. Play on machines was spotty in some sections, strong in others, with resort areas getting good takes as the summer season came to an end. Vending machines continued to get good play, especially in defense plants. All indications point to a bang-up fall and winter season despite such bugaboos as tire and gas rationing, serviceman shortage, Hitler, Hirohito & Company.

BALTIMORE

War work ups machine takes — arcades showing is strongest in area

BALTIMORE, Sept. 5.—Baltimore's important position in the war production picture is reflected in both sales and operations in the coin machine field. Distributors report gains in sales of new games and music boxes. Operators, for the most part, report gains in collections during the month of August. All reported an improved tone in the coin machine field during the month.

Baltimore is a boom town, having \$2,000,000,000 worth in war contracts.

Arcade equipment, consoles, one-ball and free-play games generally are tops in demand. Five-ball novelty games are said to be dull.

The demand for arcade equipment continues to spotlight coin machine demand. This is all the more interesting in view of the several sellouts distributors have experienced since last spring. This undoubtedly means that arcade operators are experiencing unprecedented business, otherwise there would be no continued demand for such equipment. In some instances there are standing orders for all available arcade equipment.

Gasoline rationing and tire conservation is having a favorable effect on arcade operations and on coin machine town spots generally. Unable to seek amusement, out-of-town people are finding it at local and near-by amusement parks, the arcades in parks and in city locations.

Of course, gasoline rationing and tire conservation also has its unfavorable aspect, causing distributors and particularly operators much concern and trouble, hardship, etc., in looking after their spots.

Both distributors and operators agree that the government has endangered a

AUSTIN, TEX.

War booms Texas—all indices up — army bases everywhere

AUSTIN, Tex., Sept. 5.—War booming Texas, swarming with warworkers, is enjoying increased business despite rationing and shortages.

The University of Texas Bureau of Business Research reports that department store sales in July were 12.1 per cent over those of July, 1941. For the first seven months of 1942 sales were 12.5 per cent above 1941's.

Towns with largest increases over 1941 were Waco, 37.2 per cent; Bryan, 36.4 per cent; Beaumont, 34.4 per cent; Galveston, 28.8 per cent, and San Antonio, 21.5 per cent.

Industrial power use and all other indices were up except building.

Altho Texas has 240,000 men of its 6,200,000 population in the armed services, it has had tremendous growth in business because of its climate which makes it ideal for training fliers. The Gulf Coast Air Training Center handles a high percentage of the army's pilot training at dozens of fields scattered over the State. The army has announced that 20 per cent of its domestic training expenditures are being made in Texas, where there's lots of room for sprawling army camps. The navy also has many installations for training, including the giant Corpus Christi base, but is more close-mouthed about its figures.



Buy
WAR BONDS
and
STAMPS
NOW

—and for Real Protection
against Cash Box
SABOTAGE



Install the Famous
Chicago
"ACE"
Lock

See Illustration. Note
unique patented 7-Pin
Tumbler construction.
Here's REAL protection
against Sabotage. Remember
— ALL CHICAGO
Locks Insure—

"UTMOST Security"

CHICAGO LOCK CO. 2024 N. Racine Ave.
Dept. 68, CHICAGO

BAKERS PACERS FOR SALE

7 Bakers Pacers Daily Double EACH
Cash Model\$195.00
4 Paces Races Brown Cabinet 30 to 1 Cash ... 75.00
3 Paces Races Black Cabinet
30 to 1 Cash 45.00

MORRIS HANNUM

232 E. Union St., Bethlehem, Pa.

WANTED

First class Mechanic to operate Arcade and Pin Game Equipment. High salary paid. Write or wire

STEWART NOVELTY COMPANY

Ogden, Utah

CENTRAL OHIO QUALITY BUYS

SLOTS ★★ BRAND NEW ★★ SLOTS

13 MILLS CHERRY BELLS 3-10 P. O., 5c Play.....\$216.50 Each
2 MILLS CHERRY BELLS 3-10 P. O., 10c Play.... 221.50 Each
5 MILLS BROWN FRONTS 3-5 P. O., 5c Play.... 216.50 Each
4 MILLS BROWN FRONTS 3-5 P. O., 10c Play.... 221.50 Each
1 MILLS BROWN FRONTS 3-5 P. O., 25c Play.... 226.50 Each
All Knee Action—Drillproof & Club Handles—Mostly in Original Crates.

1 MILLS FOUR BELLS, BRAND NEW, Serial 2294.. 425.00
4 MILLS FOUR BELLS, Used, A-1, Serials 1474, 1661, 1934, 2118..... 335.00 Each

5 BRAND NEW KEENEY 2-WAY SUPER BELLS 5c-5c... \$285.00 Each

CONSOLES

SUPERBELLS, Comb. F.P., Like New \$159.50	PACES REELS, 1942 Comb. F.P. ...\$125.00
BALLY HIGH HANDS, Comb. F.P., over 28,000 .. 89.50	JUNGLE CAMPS, Free Play 79.50
JUMBO PARADES, Cash, Late 85.00	KENTUCKY CLUBS 85.00
JUMBO PARADES, Free Play, Late 75.00	DUBL BELLS, 2 5c Units 149.50
BALLY ROLL 'EM, Like New 105.00	FAST TIMES, Free Play 82.50

USED SLOTS

5c Mills Blue Fronts, Rebuilt \$ 89.50	5c, 10c, 25c Jennings Chiefs\$65.00
5c Mills Cherry Bells, 3-5 New Crankle 119.50	5c, 10c, 25c Wadling Rotatops 59.50
5c Mills Futurity, Late 74.50	5c Columbias, Cig. Reels, Rear P.O. ... 49.50
10c Mills Futurity, Late 79.50	5c Vest Pockets—Blue, Gold 32.50
5c Chrome Club Columbia 79.50	5c Q.T. Glitter, F.S. 79.50
5c Mills Blue Fronts, Slugproof 89.50	5c Q.T., Late Model 59.50

WANTED All Bally Guns, Sky Fighters, Drivemobiles, Air Raiders, Tommy Guns, Batting Practice, Seeburg Shoot the Chutes, Ace Bombers, All Star Hockeyes, into Mills Slots.

Half Certified Deposit With Order. Write for Our List of Late Free Play Tables.

CENTRAL OHIO COIN MACH. EXCHANGE, INC., 514 S. High St., Adams 7949, Columbus, Ohio

WANTED—MECHANICS—WANTED

One experienced Mechanic for arcade. Also one for console and pinball route.

Wire or Write ➔ **Jimmy Johnson** 223 N. St. Marys St. San Antonio, Texas

good thing in imposing the \$50 free-play pinball tax. Operators and distributors are willing to pay a nominal tax, but \$50 for each machine is regarded as too high.

While shortages are being experienced on records, music-box operators are managing to get along. Some operators are retaining their old and used recordings and switching them around locations.

Vendors continue strong, with collections showing appreciable gains ranging up to 50 per cent. Merchandise for vendors is being received in delayed shipments. Operators are finding it necessary to place orders for merchandise weeks in advance in hopes of getting it in time to continue servicing their machines. All in all, coin machine business in this area for the month of August is regarded as satisfactory under present wartime conditions, with interests hoping it will continue along the same satisfactory basis.

BIRMINGHAM

Biz comparable to last year — ops group service calls to save tires

BIRMINGHAM, Sept. 5.—The coin machine take in this territory compares favorably with a year ago. The way it is holding up is a surprise to many in view of the fact that so many young men have gone to the army. But this is a war production center and in addition there are army camps scattered around.

By grouping service calls, pick-ups and deliveries, operators are getting along pretty well with present tires and rolling stock. Most of them are good for six months to one year without too much trouble. However, they are all but nursing their tires.

The record business continues brisk. Biggest trouble is getting the hits when wanted, in quantity wanted. Too often manufacturers can't get orders to their customers before the demand for the record dies down.

BOSTON

Arcades get heavy play from army and navy lads — record shortage

BOSTON, Sept. 5.—Operators here are still placing free-play machines on choice locations. They figure that new federal tax only amounts to one dollar per week and if a location is good they can pay it. Most of the free-play machines in this area are in arcades and the traffic has been heavy. The four arcades are located in spots where servicemen congregate, and business has been good.

The arcades have dropped their prices so that most of the machines are set for 1 and 2-cent play. The target machines get a terrific play from servicemen. Most of these locations open very early, getting good play during the day. At night the navy and army boys on leave gather and keep the machines busy.

Music box operators have had a difficult time in getting their quota of new records. The distributors have allotted just so many per week to them. Operators who once made complete changes every week now make bi-weekly calls and then only change four records every visit. Some of the operators foresaw this shortage and were fortunate to stock up on standards like Tommy Dorsey's *Marie*, Miller's *Sunrise Serenade*, *Stardust* and popular tunes of that caliber.

BUFFALO

August good but no better than in previous months — music is tops

BUFFALO, Sept. 5.—August proved to be a good month for most coin machine merchants, altho the general receipts were said to have dropped slightly below those of earlier summer months. General employment and incomes here are tops, and prosperity is evident everywhere.

Most operators are optimistic about the future, altho many and varied difficulties are facing them. Conducting the coin machine business has become highly technical. Special procedure and a good knowledge of conditions and circumstances are absolutely essential. The music operators have to plan their work to the nth degree, and purchase of records has become much more scientific than ever before.

Gas rationing, which started here August 22, has made a decided change in the coin machine picture. Almost all music operators said they would cut down general servicing to every other week, and some ops said suburban spots would be serviced only every third week. In a pinch, operators are planning to mail records to their locations, and the location management can change the disks themselves. For special mechanical repairs operators will probably let calls accumulate and visit each neighborhood about twice weekly.

For fall, operators expect a definite upswing in city biz, as usual. Many suburban spots will discontinue operations for the time being, or else operators will remove equipment to cut down on service driving.

With the difficulties in the record field, operators have had to keep on their toes more than ever. Standing orders on all artists with name value and prestige alleviate acute shortages for the operator. Anticipation of any and all possible record needs has become a necessity if operators want to continue successful operations.

Pinball machines are only about 50 per cent in number of what they used to be, and novelty-type equipment isn't prominent either. Business on these machines hasn't been too good, replacements can't be made on older machines, local operating difficulties and adverse conditions in some cases have hurt. Operators have just purchased licenses for their pinball machines for 1942-'43 fiscal year and have been put to considerable expense. The adverse revenue ruling on free-play games of \$50 tax hasn't affected operators here, as free-play games are not operated here. The Amusement Operators' Association is still functioning okay without any fanfare. Arcades are believed to have done nicely this season, altho final reports on season haven't been available as yet.

In the vending field things look very good on the whole, business in July and August being up to par. Candy is hard to obtain now, and one firm still gets by best by combining candy and eggs in one machine. Beverage and ice cream vendors are holding their own, most of them being in busy industrial locations. Leading vending firm here reports just using milk and orange drink in beverage vendors, which are being serviced and supplied by the dairy and don't necessitate many calls by vending operator. Same situation is true for ice cream machines. On the whole fall and winter 1942 should be good here for the coin machines.

CINCINNATI

New Cincinnati ordinance is approved after several modifications

CINCINNATI, Sept. 5.—Big news in Cincinnati pinball circles this past month was the final approval of the new pinball ordinance and modification of several provisions in the ordinance which had been under fire by pinball operators.

Strongest objection to the original ordinance was a provision excluding machines from locations within 1,000 feet of school buildings, about two and one-half city blocks distance. Operators pointed out that this would effectively blanket about three-quarters of the city's area. The modified proposal permits operation within 300 feet or about one block from schools.

The new ordinance in defining pinball games reads: "Pinball games shall include pinball machines, marble machines and any similar amusement devices operated by the insertion of a coin, disc or other insertion piece and which register or may register a score after the insertion of such coin, disc or other insertion piece. It shall not include coin-operated vending machines, music ma-

chines, motion picture machines or other machines or devices used bona fide and solely for the vending of service, food, merchandise or entertainment."

Operators are subject to an annual license of \$25. Locations are subject to an annual license of \$1 plus \$10 for each game exhibited. Operators must also have been residents of Hamilton County, Ohio, for a period of two years before they can secure a license.

DALLAS

Federal tax affects few operations — servicemen are scarce

DALLAS, Sept. 5.—Dallas and Southwestern operators report business good in most fields. Activities of industries, military encampments and schools of training for war efforts are helping the coin machine trade to continue a profitable summer and fall business. It is becoming increasingly difficult to get repair and maintenance men.

Last month's new federal taxes caused very few machines to be withdrawn from operation. Some machines are being switched from poor locations, and operators are concentrating on the better spots which pay better returns. Penny arcades are enjoying a nice business and altho Labor Day officially closes the outdoor season, many outdoor spots will continue a profitable operation for several weeks.

War plant locations are still returning a good take for merchandise vendors. Prize ball gum and toy vendors are getting a very good play. Bulk merchandise vendors continue to do a good volume with hard candies and salted peanuts.

Beverage, ice cream and other food vendors are coming along nicely and will continue at a fair clip for four or five weeks. These operations are confined almost entirely to industrial locations. Cigarette machines are still going good and are expected to improve as fall and winter seasons come on.

Distributors are in no hurry to make sales of new or used equipment, providing they have the stocks on hand. Repair business continues good, with distributors and repair men buying parts wherever they can find them.

DES MOINES

Pinball men expect favorable decision on free plays soon

DES MOINES, Sept. 5.—Pinball machine operators in Iowa expect a favorable Supreme Court decision next month on the rehearing of the free-play arguments which resulted in business reverses during August. Pinball business has dropped heavily in the State since the unfavorable decision was handed down and operators have been forced to take their machines out of many locations.

Other coin machines held up during the month, with phonograph business about on par with the previous month. Rural locations offer good prospects for this fall with record-breaking farm incomes expected.

War plant locations continued to report heavy business, except for pinball machines. Candy and peanut machines are running ahead of last year.

Sport arcades reported good season during the summer, with location at Riverview Park in Des Moines closing Labor Day with one of the best seasons in history of park. One arcade in downtown Des Moines has enlarged its location to handle increased business.

DETROIT

Detroit operators optimistic as business settles to wartime

DETROIT, Sept. 5.—Leaders of the Detroit trade were more optimistic than in recent months, apparently a result of serious settling down to wartime operations after the period of uncertainty. Most operators realized that they would be able to continue their operations, even if on a restricted scale, while their machines held out and made plans for careful servicing to insure longer life.

Servicing has become a major problem for operators here, and a number have given location owners to understand

CAR TRIPPE Price Plus Guaranteed Satisfaction

RECONDITIONED 5 BALL FREE PLAY GAMES

ABC Bowler . . . \$39.50	Formation . . . \$17.50	Seven Up . . . \$42.50
All American . . . 32.50	Foibles . . . 12.50	Short Step . . . 17.50
Anabel . . . 22.50	Flicker . . . 22.50	Show Boat . . . 49.50
Arnada . . . 27.50	Golden Gate . . . 12.50	Silver Skates . . . 32.50
Arrowhead . . . 15.00	Gold Star . . . 30.00	Skyline . . . 22.50
Attention . . . 30.00	Hi Dive . . . 49.50	Sky Ray . . . 47.50
Bandwagon . . . 30.00	Holdover . . . 29.50	Sluggo . . . 45.00
Battle, Used . . . 89.50	Lancer . . . 22.50	Snappy . . . 52.50
Battle, New . . . 109.50	League Leader . . . 27.50	Spinning Reels . . . 67.50
Belle Hop . . . 42.50	Loggiaire . . . 47.50	Sport Parade . . . 35.00
Big Chief . . . 27.50	Liberty (Rebuilt Flicker), Used . . . 62.50	Spot Pool . . . 42.50
Big Time . . . 30.00	Liberty (Rebuilt Flicker), New . . . 99.50	Stars . . . 32.50
Blonde . . . 15.00	Mills 1-2-3, 1939 . . . 39.50	Stoher's Baseball . . . 17.50
Boom Town . . . 39.50	Mills 1-2-3, 1940 . . . 69.50	Sunbeam . . . 35.00
Cadillac . . . 15.00	Monicker . . . 77.50	Super Six . . . 17.50
Capt. Kidd . . . 52.50	Mystic . . . 32.50	Supercharger . . . 15.00
Chubbie . . . 17.50	Pen American . . . 37.50	Ten Spot . . . 40.00
Commodore, Rebuilt . . . 42.50	Plek Em . . . 10.00	Topic . . . 77.50
Crossline . . . 25.00	Play Ball . . . 29.50	Twin Six . . . 15.00
Defense . . . 109.50	Pursuit . . . 37.50	Ump . . . 25.00
Dixie . . . 19.50	Rotation . . . 22.50	Vacation . . . 19.50
Double Feature . . . 21.50	Roxy . . . 17.50	Westwind . . . 57.50
Doughboy . . . 24.50	Scandals, 1942 . . . 39.50	Wildfire . . . 37.50
Eureka . . . 29.50	Soare Champ . . . 15.00	Wow . . . 22.50
Fifth Inning . . . 22.50		Zig Zag . . . 57.50
Flagship . . . 22.50		

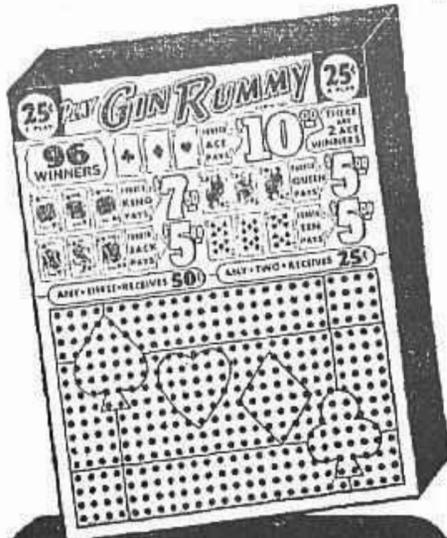
Terms: One-Third Deposit, Balance C. O. D.
Send for Our Complete Price List on Any Games You Are Interested In.

IDEAL NOVELTY CO.
2823 Locust St. St. Louis, Mo.

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT	PAYOUTS	FIVE BALL FREE PLAY
All Star Hockey . . . \$225.00	Four Balls . . . \$297.50	Sport Parade . . . \$29.50
Batting Practice . . . 135.00	Big Top . . . 104.50	Zig Zag . . . 49.50
1940 Western Baseball . . . 84.50	Kentucky Club . . . 54.50	Miami Beach . . . 49.50
1939 Western Baseball . . . 69.50	Paces Reels . . . 99.50	Zombie . . . 34.50
Ten Strikes, Large Unit . . . 69.50	Paces Races, Brown . . . 124.50	Stars . . . 29.50
Anti-Aircraft . . . 49.50	Santa Anita . . . 139.50	Gold Star . . . 29.50
Texas Leaguers . . . 37.50	Sport King . . . 139.50	1941 Majors . . . 44.50
Exhibit Bowling Game . . . 46.00	Grandstand . . . 49.50	Dixie . . . 29.50
Skee Bowling Game . . . 74.50	ONE BALL FREE PLAY	Flicker . . . 29.50
Chicken Sgm . . . 74.50	Sport Special . . . \$ 89.50	1942 Homerun . . . 99.50
Slap-the-Jap . . . 94.50	Five-In-One . . . 54.50	Jolly . . . 19.50
	1939 Mills 1-2-3 . . . 44.50	

1/3 Deposit With Order—Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE CLEVELAND, OHIO



IT'S A MONEY MAKER

A new idea in 25c board play. Extra thick super jumbo board has big tickets printed with a single playing card. 96 winners give plenty of action. Large holes with wooden punch for punching out tickets.

No. 14362 25c Play 400 Holes
 Takes in.....\$100.00
 Pays out..... 72.50
 Gross Profit..... 27.50

WRITE FOR NEW CIRCULAR

HARLICH MFG. CO.

1413 W. Jackson Blvd., Chicago, Ill.



BUDDY FRANKLIN, CHEZ PAREE BANDLEADER, Chicago, gives Joe Mahler, head office boy at Mills Novelty Company, a Treasury Department 10 per cent button signifying Joe's participation in the pay-roll deduction plan for buying War Bonds. Mills office boys were among the first to sign up.

that peacetime standards of service cannot be expected. Single trouble calls are no longer being answered by special trips, but more regular patrolling of the route for inspection and general servicing is being relied on to cut trouble calls down. This is not so much a result of tire and gas rationing here, as yet, as of the drastic shortage of skilled labor. Mechanics are getting increasingly better wages in factories here, and this cause and the armed forces have depleted the staffs of all operators.

The market in used machines appears to be steady, with jobbers feeling that older machines can be revamped and kept on the market for more turnovers than ever in the past. The market prices have tended slightly upward in some models and this has helped increase inventory values. At the same time it has caused a slowing off of buying.

Outstanding grosses here continue to be made by music operators, with amusement machine operators reporting more moderate returns from the resort areas as summer travel has been considerably off.

FORT WORTH

Shortage of beer and soft drinks hits coin machine spots—situation improves

FORT WORTH, Sept. 5.—Coin machine operators in this area are co-operating in the war effort. They are sponsoring billboards urging employees to sign up for the 10 per cent salary deduction plan for bond buying. For months they have paid for radio time when buying War Bonds and Stamps was stressed.

For several months there has been a consistent gain in coin machine business in this section. Due principally to influx of war plant workers and soldiers, many places that formerly closed at midnight are open 24 hours a day now.

The shortage in beer and soft drinks has been felt some, causing some places where coin machines are located to lose trade. However, the flow of beer as well as soft drinks has increased a little in the past two weeks. Installation of draught beer equipment helped solve the bottle beer problem for some of the places.

This section has just received much needed rains. And when it rains in Texas and breaks a dry spell, business of any kind picks up.

Operators here continue to report that they have no complaint as to quality or quantity of records being offered. And the public seems satisfied, they declare. The Petrillo situation hasn't worried the operators here. They still are of the opinion there will be plenty of records and good ones.

Repairmen are not easy to find, but so far the trade has not suffered for lack of technical men. Tubes and parts are

getting scarce and causing some concern in this area.

Never before has Fort Worth cafes, drive-ins and inns enjoyed greater business. That means more business for the coin machines. War plants and the influx of soldiers, of course, are responsible.

HARRISBURG, Pa.

In-town business good — out-of-town is n.s.g.—music machines lead

HARRISBURG, Pa., Sept. 5.—Business continues very good in town locations, altho spots outside a 10-mile limit are reported suffering due largely to gasoline rationing. Summer slump has not been noticeable this year because of travel difficulties keeping many former summer resort inhabitants at home.

Music machines are holding a slight lead on pinballs as revenue producers in most spots. Distributors report that records usually do not come thru as ordered, but they still are getting enough disks to take care of their locations.

Legality of free-game pinballs continues in a muddle, but many are back in operation. District Attorney Carl B. Shelley, of Dauphin (Harrisburg) County, is trying to get other D. A.'s in the State to co-operate in the exchange of pinball legal information.

Military posts and industrial plants are continuing full operation, with pay rolls heavy. War-borne population increase of this area is estimated at more than 30 per cent by rationing officials, who should know.

Panoram movies continue to be popular in most locations, with baseball game machines competing with pinball for the consumers' nickels.

LOS ANGELES

Operators fare well—machine supply tight—arcades hit new highs

LOS ANGELES, Sept. 5.—Coin machines fared well in this area during August. From the operators' point of view, business was good, with takes reaching far above expectations. With jobbers and distributors things were not so good.

Increased pay rolls and the large number of uniformed men in the city on leave tends to boost the takes of both amusement and vending machines. Larger takes in vending machines come from those on location in plants and factories doing war work. War production is in swing with plans for further expansion in the making.

Arcades are doing unheard of business in some sections. Jobbers are having an increasingly difficult time getting equipment. Business inland is go-

ing strong, especially at the inland resorts. Since Catalina Island has been banned to tourists, Angelenos are taking to the spots in the mountains and on the desert.

Music machine operators are crying for more records and complaining that distributors are not using the right method of issuing records. From those complaining it is reported that shipments are sold to those who are at the counter first. This leaves some operators, both large and small, without any of the desired hits. Distributors have said in regard to this complaint that they are rationing records. Operators in some instances are trying to get at least 10 hit records on their machines and then filling up the other 14 spots with the latest tunes they have on hand. Standards are coming back into their own, and operators are using them more than ever before. The hit tunes on music machines in this locality are *Strip Polka* and *Cow Cow Boogie*, released by Capitol Records, a Hollywood firm. Operators had a sly smile on their faces when it was reported that Capitol had a shellacless process for records, for they felt that enough masters were available to remedy any record shortages. Capitol officials here nipped the rumor in the bud and were frank in their denial to operators calling at their headquarters in regard to the matter.

As far as patriotic activities are concerned, Associated Operators of Los Angeles County, Inc., is a leader. As far back as six or eight months ago, this association was supplying magazines to men in the armed forces. A large number of games and several phonographs have been supplied to camps and recreation centers. The gift does not end here, for operators have donated their services to keeping up these machines. The manner in which some of the service calls are made it would look as tho the operator was getting a wartime salary for the work. Not one penny is paid them and they replace parts at their own expense. AOLAC has always maintained a rigid policy of co-operating with any worth-while organization regarding the supply of machines.

The \$50 tax on amusement devices worked a burden on the field here, but none have dropped out as far as can be ascertained. AOLAC held a special meeting shortly before the tax went into effect, with Curley Robinson, managing director, explaining what had to be done and how to do it. Latter part of the month Robinson held another special meeting and advised the AOLAC membership of his trip to Washington to appear before the Senate Finance Committee with Art Mohr, AOLAC attorney. An amendment to Section 3267-B was submitted at the request of the SFC and operators here are hoping they will receive some relief from the \$50 tax on pinball games. AOLAC is arguing that these machines come under the \$10 category.

Weather continues to be the type as advertised by the California Chamber of Commerce. If this continues, and most likely it will, Los Angeles coin machine operators will not ring down the curtain as a usual Labor Day thing.

MIAMI

No complaint on lack of tourists—soldier trade carries spots

MIAMI, Sept. 5.—The month of August saw good play in the Miami area. The vast number of soldiers and sailors in this vicinity in training assure continued interest. So far few operators have withdrawn since the \$50 tax was announced.

Shortage of records for juke boxes has

FREE PLAY GAMES

- POWER HOUSE\$18.00
- VACATION 18.00
- LEADER 18.00
- WHITE SAILS 18.00
- SPARKY 18.00

ALL FOR \$75.00

1/3 Down, Balance C. O. D.

LAPEER MUSIC CO.
 ALMONT, MICH.

WANTED

**WURLITZER SKEE BALLS
 GENCO BANK ROLLS**

Will Pay Highest Cash Prices

FOR SALE

**GENCO PLAY BALLS, IN PERFECT SHAPE,
 USED ONLY A FEW WEEKS, \$195.00**

Write, Phone or Wire

SKILL AMUSEMENT CO.

1714 Chester Ave., Cleveland, Ohio
 Cherry 6425

WANTED TO BUY

5c, 10c 25c
BONUS BELLS.

State serial numbers and best cash price first air mail letter.

Will sell 4 Panorams. Purchased January, 1942.

COLLETTE SPECIALTY

342 Park Ave., Idaho Falls, Idaho.

\$4.95 EACH!!!

"Jap" changeover for the Chicken Sam Guns. Send your man only and we will send you a "Jap" soldier complete with scenery. Send for a sample changeover today!!

SEIDEN DIST. CO.

1230 Broadway Albany, N. Y.

not been felt as yet. There are plenty of popular records in stock and operators are not worried too much. Plans as to just what they will do are uncertain now.

There is no summer letup here as the warm weather favors play. Labor Day will not end activities here. Thus the local trade continues optimistic for the future.

MILWAUKEE

City business good with resort area operation spotty—pay rolls up

MILWAUKEE, Sept. 5.—While vending machine and amusement machine operators reported business continuing brisk here and in other cities around the State where war plants are booming, notably Manitowoc, Wausau, Racine, Madison, Fond du Lac, Baraboo, Sparta, Sturgeon Bay and Beloit, operators catering to resort areas reported spotty takes.

In some Wisconsin resort areas, the federal tax plus a drop in tourist business, resulted in fewer coin machines being placed in operation. Operators in some districts reported business on a par with previous years in the lake regions despite the tire situation.

According to the Wisconsin Industrial Commission, the number of people working and pay rolls were at all-time highs in July. Employment was placed at 127,600, up 3,700 from June and 18,500 more than in July of 1941.

Aggregate weekly pay rolls were estimated at \$5,677,000, an increase of \$788,000 compared with the previous month and \$2,073,000 compared with a year earlier. This kind of money has meant a good business for coin machine operators in those areas where it is being distributed.

MINNEAPOLIS

All types of machines do well—arcades and fair locations good

MINNEAPOLIS, Sept. 5.—Coin machine distributors report that business during August held up in good fashion. In fact, one distributor went on record to say that his firm's business was the best since the war began.

All types of coin machines sold well

FOLLOWING EQUIPMENT FOR SALE

- WURL. PHONO.
 20 6-16 Wurlitzers @ \$60.00 Ea.
 20 P-12 Wurlitzers 40.00 Ea.
 5 3-12 Wurlitzers 45.00 Ea.
 1 61 Counter Model & Stand.. 75.00 Ea.
PENNY CIG MACHINES
 5 Exray Cig. Machine, Token Falling Inside, Practically New @ \$6.00 Ea.
FREE PLAY TABLES
 2 Exhibit's Congo @ \$35.00
 1 Fox Hunt 30.00
 1 Oh Johnny 15.00
 1 Play Mate 15.00
 1 Follies 15.00
 1 Jolly 15.00
 1 Big League 15.00
 1 Double Feature 15.00
 1 Dough Boy 20.00
 1 Flash 15.00
 1 Rail Road—Pay Off 25.00

SHREVEPORT NOVELTY CO.
 608 No. Market St., Shreveport, La.

FOR SALE

Reputable Operator (New York State) in established and progressive vending machines business (Music, Cigarette and Pin Games), machines on location and doing business, wishes to sell. Approximate value \$45,000.00. Reason for selling—Drafted.

BOX D-258

Care The Billboard Cincinnati, O.

during August. Phonographs got a very heavy play, as did consoles, bells and other games. The federal tax situation seemed no deterrent, distributors reported.

Record distributors said they were still being swamped with orders by the coin machine operators, who are doing all within their power to obtain as many waxings as possible against the time when the Petrillo shutdown on recordings for music machines and radio actually begins to hurt.

Operators who are showing at the Minnesota State Fair, which opened during the last days of August and continues thru Labor Day, are bringing back reports that fairgoers are in a spending mood this year. This, of course, is understandable, with many persons doing war work this year. Arcades and other coin machine equipment on the fairgrounds are bringing in good grosses for the coinmen, it was learned.

Collections generally are about on a par with a month ago. The tourist season is beginning to fall off, and trade in the city areas is picking up a good deal. Tourist areas are expecting one more big week-end period for the Labor Day holiday.

From vending machine operators it was learned that their machines are continuing to do well, as more and more locations in war plants are being established.

NASHVILLE

Juke boxes get heavy play—disk ban no worry to operators

NASHVILLE, Sept. 5.—Music machines are going strong here with all operators optimistic regarding all aspects of the music business. The industry here is watching the Petrillo affair with much interest. The general feeling is that Petrillo has bitten off more than he can chew.

Operators and distributors are watching the moves of Congress regarding revenue legislation on coin machines. General feeling is that the \$50 tax on free-play games is too stiff for the great majority of locations. Operators fear that they may be forced from operation of pinball games by what may be a confiscatory tax. The tax situation here is frankly a touchy one, with most operators unwilling to discuss the situation.

As in most other market centers, the in-town coin machine business is faring better than the out-of-town spots. Many outlying machines have been brought in because of this and also because of the servicing problem engendered by tire rationing, etc.

NEW ORLEANS

August drop felt—crops big, indicating good fall season

NEW ORLEANS, Sept. 5.—August is generally the low-water mark for coin machine patronage in the Deep South, as vacations reach a peak and hot weather draws short-hour workers to beaches and outdoor resorts in general for recreation. This year is no exception in the Crescent City area, with business booming along the Gulf Coast of this State, Mississippi, Alabama and in Northwest Florida, while commercial and suburban areas of the city feel the pinch. There was not the slightest indication that machines or parts were becoming scarce. For the first time in many months several locations, including the city's biggest downtown playland, were investigated by authorities. About three dozen machines were seized and were ordered destroyed.

Along with a marked increase in patronage at outdoor spots, operators of flicker houses, night clubs and retail stores in general report a marked increase in sales over a year ago. Trade indices are also comparatively better, and the agricultural picture is the brightest in years in Louisiana and Mississippi, where two of the biggest money-making crops, cotton and rice, are nearly double the yields of a year ago and at higher loan prices for cotton.

Music box collections were better than a year ago, but off from the peak of May.

The record situation is causing increasing worry. Record distributors report operators taking anything that may be regarded as reasonably popular since it is becoming more difficult for them to get large lots of best hits. A wave of revivals of oldies is due this fall.

The \$50 tax has failed thus far to have any noticeable effect on number of machines on locations. One operator ventures a drop of less than 10 per cent since the tax became due and points out that this may have been due to either lack of parts for these machines or the usual switch from commercial to suburban outdoor spots.

At Lake St. Charles, La., the State won a court rule against two pinball machine operators who failed to take out \$1,000 in State licenses on their equipment. Both must now pay total costs of licenses on 18 pinball games and 10 coin phonographs plus interest to date and costs of court.

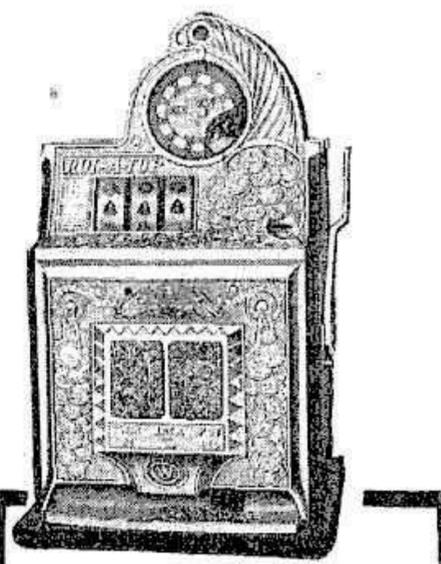
Demand for used equipment is good, according to larger dealers in these machines here. Dealers find machines generally better taken care of and have not as yet found much difficulty replacing parts in renovation. Labor continues scarce, but crisis seems passed. Transportation as yet is not a stumbling block.

Beverage vending machine operators suffer for need of beverages, with caps reported getting very scarce among bottlers here. Candy, gum and nut vending continues in a summer slump. Counter games and consoles are still illegal in the city proper but are doing a good business in adjoining parishes (counties).

PHILADELPHIA

Music is high spot for operators—legal tangle on pinball continues

PHILADELPHIA, Sept. 5.—It has been a far cry from the activity in the amusement machine industry in August, 1941, compared to August of this year. The high summer peak of last year was only a memory this year in spite of the fact that Philadelphia has taken on the proportions of a boom town. Increased pay rolls and employment at the war plants and the thousands of temporary workers now stationed here as a result of the government moving several of its large agencies to this city ordinarily would have meant a boom for the amusement industry. Un-



We have a few more Rebuilt ROLL-A-TOPS left
 We can still repair your machines and make them look like new
WATLING MFG. CO.
 4640-4660 W. Fulton St.
 CHICAGO, ILL.
 Est. 1889—Tel.: COLUMBUS 2770.
 Cable address "WATLINGITE," Chicago.

WANTED FOR CASH—SEEBURG'S CHICKEN SAMS
\$60.00 F. O. B. Your City
 \$10.00 Less Without Bases.
CHICAGO NOVELTY CO., Inc.
 1348 Newport Ave. CHICAGO, ILL.

MECHANIC WANTED
 Must be able to repair Western Baseballs, Ten Strike, Pin Balls, Electric Guns of all kinds. Give age, experience, salary expected, references. Must be able to drive car. Steady work, advancement for right man.
Park Vending Supply
 904 E. Exchange St. AKRON, OHIO

HEAR YE! HEAR YE! HEAR YE!
 The most thorough and complete "CHICKEN SAM"—Change-over to "JAP"
 Ray Guns—in the U. S. A.
★ "SHOOT THE JAP" Ray-O-Lite Guns ★
\$135.00 Value — \$109.50
 Reconditioned Seeburg "CHICKEN SAM" Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$109.50. One-third deposit with order. Special cash offer. A certified check for \$99.50 will start one of these quick income Ray Guns on the road to you within 24 hours. The most thorough and complete conversion in the country. Cox Vending Machine Co., of Salisbury, North Carolina, wrote—"It is always a pleasure to receive second-hand equipment in such fine shape."
CHICAGO NOVELTY COMPANY, INC.
 1348 NEWPORT AVE. CHICAGO, ILL.

ATTENTION, ILLINOIS OPERATORS
WE HAVE FOR SALE A FEW CHOICE MACHINES
 2 Mills 3 Bells, New in Original Crates \$500.00
 2 Pace Saratogas, Comb. P.A. & F.P., Used 6 Weeks 129.00
 20 Pace Saratogas, Late 1941, Used 6 Weeks 100.00
 10 5¢ Jennings Chiefs 50.00
 10 5¢ Pace Comets 50.00
 Mills B.F. 5 & 10 100.00
 1 10¢ Super Chief, Jennings, Chrome, Sluggproof \$ 70.00
 10 Jennings Liberty Bells and Derby Days, Light Cabinet, Last-Made 32.50
 Mills Q.T., Green 45.00
 New Glitter 75.00
 20 Mills Bull's Eye, Goose Neck & Skyscrapers 25.00
 Send One-Third Deposit.
P. & H. DISTRIBUTING CO.
 220 N. FIFTH STREET SPRINGFIELD, ILL.

SCARCE ITEMS
 Gun Cables, Standard 8 Ft. Lengths, 5-Wire Shielded, Woven, Cloth-Covered (Belden Make) \$1.25 Each
 Main Cables, 50 Ft. Standard Lengths, 8-Wire Shielded, Woven, Cloth-Covered and Excellent and Durable Main Cable 10.00 Each
 Electrolytic Condenser (S.M.F.D.)75 Each
 Photo Electric Cells for Seeburg Ray Guns 2.95 Each
 Special Cash Offer—In Dozen Lots 30.00
CERTIFIED CHECK WITH ORDER
 Gun Cables, 8 Ft. Lengths, 5-Wire Rubber-Covered, Belden Make 1.00 Each
 Ray Gun Operators, Stock Up.
CHICAGO NOVELTY COMPANY, INC.
 1348 NEWPORT AVENUE CHICAGO, ILL.

fortunately, however, the industry here is still beset with legal complications.

Still awaiting an entanglement of legal decisions, the pinball machine is still absent from the local scene. Fortunately, the pinball operators here, for the most part, have also engaged in music and vending machine operations. And with others taking in various merchandise lines, prominently retail records, photographic supplies and gift novelties, virtually all the operators are still associated with the industry in one way or another.

The bulk of the machine industry is centered on music machines. However, collections are still very sluggish. Plenty of equipment is on hand to meet location needs and there are no shortages in records. However, it is felt that the Hit Tune of the Month campaign inaugurated with September by the phonograph operators' association will provide the much-needed stimulant to boost collections.

Again, the real bright spot in the month's activity has been the record collections from drink and candy vending machines, with marked increases also reported by the cigarette venders as well.

The past month found many of the operators vacationing. In a news sense, the industry lost Frank Hammond to Uncle Sam. For many years business manager of the local phonograph operators' association until last year, when he became general manager of the Tri-State Amusement Company at Harrisburg, Pa., Hammond was feted by the local association on August 10 at Hopkins Rathskeller. Also answering the call to colors was Bill Appel Jr., manager of the Appel Vending Company, cigarette venders; and Rudi Tolnay, branch manager for Columbia records stationed here. Along expansion lines, Mills Automatic Merchandising Corporation, New York, leased building space for a local branch. Morris Stein, music operator, moved his Hy-Tone Music Company to larger quarters. Louis N. Sussman, head of Lyric Amusement Company, was the latest operator to branch out into the retail record business.

RICHMOND

Shortage of parts worries operators—music collections run over July

RICHMOND, Va., Sept. 5.—A shortage of certain types of amplifier tubes is beginning to worry local music machine operators, some of whom were not far-sighted enough to lay in an ample supply. Already supply houses are running short on certain items. Whether or not operators will be able to import enough to keep running remains to be seen.

Music operation continues at a high level, with many operators reporting August collections the highest in their history. Patronage generally in the outlying districts has for some unknown reason regained the drop it took during the first part of the gas rationing. One operator, being different from the majority, is planning on extending his routes to Southside Virginia, while others are bringing their machines in closer to home in an effort to keep the tire shortage from affecting them later on.

Soft drink venders received some ray of hope by the appearance of a new beverage made entirely without sugar, with corn sirup being the substitute. Bottlers are rather hopeful since the statement in *The Billboard's* issue of August 29 that a new apple sirup has been developed by the Federal Department of Agriculture. Already the 7-Up Bottling Company of Virginia has procured samples of the new product and is planning test runs of flavored drinks the latter part of the week. A claim for the new sirup is that it is sweeter than dextrose and retains none of the apple flavor. Crowns are being re-used by many bottlers, with a plastic insert being used in place of new corks. While this method has not proved entirely satisfactory so far, the bugs are being

ironed out one by one, and while at first these re-used crowns caused about a 25 per cent loss due to escaping gas, they now only account for about one bottle out of every four cases going flat before consumption.

Sales of both new and used machines remain high, with most of the tables and pinballs being shipped out of the State. Skill games of the Hockey type are beginning to make their appearance, replacing consoles on many locations.

Sale of music machines, it is reported, is at a practical standstill. Many operators of other amusement devices switched to phonographs after the new law was passed but are going little further in their originally announced expansion program.

Much publicity is being given the Uncle Sam-Petrillo battle in the local newspapers. Consensus of opinion is that September 16 will be Petrillo's day of reckoning. None of the announced bootleg records have made their appearance in this territory as far as can be found out up to the present writing.

ST. JOHN, N. B.

Entertainment much sought after—phono supply does not meet demand

ST. JOHN, N. B., Sept. 5.—The demand for coin machine entertainment continues at high peak thruout the Atlantic provinces. Phonos are especially popular, with the demand greater than the supply.

Pinballs are hitting on high in all cities and bell machines are starting a comeback at some spots.

Vending machines are affected by the 1-cent tax on candy, nut and gum nickel packages everywhere. In Halifax the local ban on operating of the merchandise venders in theaters has limited these to stores, bowling alleys, billiard parlors, tobacco stores, etc. Before the ban, sales from the venders in theaters had assumed an important total and showing a volume boost of about 500 per cent in several years.

Shooting games, anti-aircraft and submarine are holding their popularity, with the newer designs getting the cream of attention. Civilians as well as naval and mercantile sailors, soldiers and airmen are patronizing the elaborate shooting fronts, and with the accent on the highly illuminated and pretentious stands. Prizes are the best showings for a night or week are offered by some operators.

ST. LOUIS

Business regains in late August after early drop-off—sales slow

ST. LOUIS, Sept. 5.—Business with operators in this city and surrounding territory took a decided jump for the better the last two weeks of August. While the usual summer drop in business was noticed for the first two weeks, operators here claim the last two weeks were big, and all facts point to a big September. Operators here are enthused over the take increases on all types of machines and are looking forward to a big fall and winter business. Distributors and jobbers here report that after a very slow summer in the sale of re-conditioned equipment, the past week has shown that sales have taken a de-

ecided jump and in this field they also look for brisk business from now on.

A check-up among the operators here shows that no pinball games have been taken off the routes. To date no record shortage for music machines has been felt in this territory whatsoever, with the music merchants getting all records they require without any trouble. According to available information here, they look for no immediate difficulty along this line.

SALT LAKE CITY

Nothing bothers operators except the tire rationing problem

SALT LAKE CITY, Sept. 5.—Government taxes, hot weather and a lot of other adverse influences have failed to affect business in Salt Lake City. Operators of vending machines have suffered less this summer than previously, mainly because the usual summer let-up was offset by increased use of venders and better spots due to 90,000 war workers imported to the area.

Comparatively, the candy venders are off as always in summer, but the percentage increase augurs well for the winter trade. Other venders are doing splendidly in all spots. The only changes have been where route owners are changing from slow-trading deals to new and brisker marts.

The 32 Intermountain theaters have abandoned machines in their larger houses in favor of serviced counters. Vending machines are showing upped takes, however, in all of the smaller houses.

The only problem is servicing of the machines. Tire and auto rationing boards, under the new rules, have cracked down on all confection venders, as well as the jukes, and when the present rubber is gone the operators haven't any idea of what will happen. The plea of servicing army post exchanges and war plants hasn't yet broken down the rules against retreads or new tires, altho a vigorous campaign has been waged and it may still bear fruit.

There has been no suffering here yet because of the Petrillo order on disks. This section responds slowly to new tunes, and as long as the platters on *Jingle, Jangle, Jingle; Idaho, Silver Wings* and *Kalamazoo* hold out there'll be no shortage. By that time the operators hope the trouble may be ironed out.

Pin game reaction is typical to the weather. Downtown spots, except taverns, have fallen off due to 29 consecutive days of 90-degree heat or better and no rain. But—the trade has been transferred to the canyons and beaches and will return again in September to town. Juke trade has shown similar reactions. Console and table types of bell machines have replaced the upright bell in many Utah cities and are doing well.

The only fly in the ointment has been the government tax. And that wasn't because of the money. Publication of government figures aroused a storm of criticism and inspired an inquiry because of the difference between government taxes and local licenses. The fact that an inquiry showed that private clubs, not amenable to State law, had the missing machines didn't help much. The beef persisted.

Due to a shortage of tables, the government tax hasn't hurt. Those operators with games in weak spots, due to a tremendous increase in population, ranging from 33 per cent to more than 100 per cent in various spots, merely moved tables from weak spots to strong ones. If nothing happens, the outlook here is particularly favorable.

SPOKANE

Coinmen pinching pennies to pay taxes—business up over last year

SPOKANE, Sept. 5.—There being no free-play pinball games here, operators have not had to worry about the adverse revenue ruling regarding these games. Their worry is in saving up enough to pay on each of their automatic payouts come first of the year. The added \$50 federal tax makes the regular city tax look bigger than ever.

Distributors of the pinball machines

OK for CONDITION—OK for VALUE

A.B.O. Bowler \$39.50	Snappy '41 \$44.50
Attention ... 21.50	Sluggo ... 29.50
Belle Hop ... 34.50	Sky Ray ... 29.50
Bolaway ... 44.50	Seven Up ... 24.50
Broadcast ... 21.50	Super Chubbie ... 27.50
Champ ... 29.50	Stars ... 21.50
New Champs ... 44.50	Sport Parade ... 21.50
Clover ... 58.50	Show Boat ... 39.50
Double Play ... 28.50	Sea Hawk ... 27.50
Duplex ... 24.50	South Paw ... 42.50
Four Roles ... 26.50	Star Attraction ... 39.50
Five & Ten ... 79.50	Sky Blazer ... 39.50
Gun Club ... 44.50	Ten Spot ... 29.50
Horoscope ... 32.50	Towers ... 49.50
Home Run '42 ... 59.50	Twin Six ... 37.50
Legionnaire ... 32.50	Victory ... 79.50
Manicker ... 77.50	Velvet ... 21.50
Majors '41 ... 32.50	Venus ... 59.50
Miami Beach ... 29.50	Zig Zag ... 32.50

3 FOR \$35.00

Cadillac ... \$14.50
Dblo. Feature ... 15.00
Formation ... 14.50
Follies '40 ... 14.50
Lot-o-Fun ... 14.50
Landslide ... 15.00
Yacht Club ... 12.50

3 FOR \$50.00

Armada ... \$19.50
Big Time ... 19.50
Bandwagon ... 17.50
Big Chief ... 19.50
Crossline ... 19.50
Dixie ... 19.50
Flicker ... 19.50
Gold Star ... 19.50
Holdover ... 16.50
Hi-Stepper ... 19.50
Line Up ... 17.50
Metro ... 19.50
Stratoliner ... 19.50
Short Stop ... 16.50

1/3 Cash Deposit
With Orders, Balance
Shipped C. O. D.
**ALL GAMES RE-
VERTISED FREE
PLAYS. PERFECT-
LY RECONDITIONED.
PACKED
READY FOR IMMEDIATE SHIPMENT.**

1 BRAND NEW FIVE & TEN IN ORIGINAL CRATE.....\$109.50

Special: Brand New Cartons with Fillers, \$2.00 Each.

Exhibit Face Glass, 42x21	\$12.00 for Case of 8
Bally & Gottlieb Face Glass, 43x21	12.00 for Case of 8
Genco and Chicoin Face Glass, 42x20	13.50 for Case of 9

O. K. MACHINES, INC., % JACK FITZGIBBONS

453 WEST 47TH STREET, NEW YORK CITY. (TEL.: CIRCLE 6-8343)

CLEVELAND COIN'S TRADING POST Offers

MUSIC	
15 Wurlitzer 61s, Complete with Cabinet Stands ... \$79.50	3 Rockola '40 Masters ... \$220.00
6 Rockola '39 Counter Models, Complete with Speakers, No Stands ... 65.00	1 Rockola '40 Master, Remoted ... 250.00
12 High Hands, F.P., P.O. ... \$95.00	1 Rockola '40 Master Rockalife ... 235.00
5 Jumbo Parades, F.P. ... 70.00	1 Mills Empress ... 175.00
6 1940 Galloping Dominoes ... 210.00	
CONSOLES	
6 Baker's Pacers, J.P. ... \$210.00	
	5 Paces Reels, F.P., P.O. ... 120.00

TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

CLEVELAND COIN MACH. EXCHANGE

2021 PROSPECT AVE. Phone: PROspect 6316-7 CLEVELAND, OHIO

KEENEY'S

Brand New. Two and Four Way. SUPER BELLS

In Original Crates

5 & 25c Slot...\$365.00 5 & 5c Slot...\$355.00 Four Way....\$449.50
Consoles of all types. Free play and Automatic.

Write for Prices

SOUTHERN AMUSEMENT CO.

628 Madison Ave. Memphis, Tenn.

SEE Bally's GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY 2640 Belmont Avenue - Chicago, Illinois



MOST SENSATIONAL CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!!



Jap figure and legs; colorful action background; "TRAP- THE JAP" streamers; all ready for instant changeover, only **\$14.50** Figure Only **\$9.50**

MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK
(All Phones: BRyant 9-6677)

report little movement because of the licensing situation which does not provide for reduction of the fee as the year wears on. They report still having both new and used pinballs and phonographs. The new phonos are moving fairly well, they report, but there is not much demand for used models because operators have not yet felt the pinch. Ray guns have practically disappeared from the market, it is said.

Operators report pinball play was up slightly in August over July of this year and August of last year, while 15 per cent more nickels are dropping into the music boxes than a year ago.

They report a general record shortage, with some lines very tight. They are getting along by putting on whatever new platters they can get and by resurrecting old favorites. They say the greater variety of tunes being played over the air is helping the situation.

Most of the boys are reported putting in their 10 per cent in War Bonds. One operator recently furnished a phonograph free for a bond drive sponsored by a downtown market.

TORONTO

Canadian season satisfactory despite 70 per cent American tourist drop

TORONTO, Sept. 5.—As the vacation season draws to a close amusement merchants are beginning to remove their equipment from summer resorts. The season has been very satisfactory despite an estimated drop of over 70 per cent of American tourist traffic. This loss was offset somewhat by Canadians taking time out for relaxation from their war jobs.

Gasoline restrictions and labor difficulties took toll of drive-in refreshments spots, many failed to open at the start of the season, while others put up their shutters after a few weeks of operation. During the past few weeks there has been a noticeable closing of light-lunch spots, due chiefly to the control of sale of foodstuffs and scarcity of help. Thru government restriction to conserve sugar, sale of soft drinks has been cut 30 per cent.

Operators here have been giving thought to the future. New regulations that will soon be put into effect include the restriction of commercial vehicles operating more than 35 miles from their base. This will no doubt cause serious hardship among phonograph operators. There is a movement among the operators to try to place the phonograph on the must list, using the morale angle, arguing that all army camps and war industry recreation rooms are equipped with phonographs and the majority are located away from large centers. As this report is being written more than 50 phonograph operators from every part of the province are gathering here for a session at the King Edward Hotel to review new regulations and decide how best to co-operate and still give service.

TULSA, Okla.

Takes on upgrade—see busy fall season—all biz good

TULSA, Okla., Sept. 5.—With business in general still on the upgrade in this area, coin machine operators are making preparations for a busy fall season. They hit a seasonal slump in August, but collections were still above those of a year ago.

As an indication of the business trend here, the Federal Reserve Bank reported that dollar volume of department store sales in Tulsa during July was 16 per cent ahead of the volume of July, 1941, and that the volume during the first seven months this year was 23 per cent ahead of the corresponding 1941 period. Tulsa led all other cities of the 10th Federal Reserve district in volume of July building permits, with a \$519,000 total. Indications are that the trend is continuing in August and September.

Music machines are productive, but scarcity of records worries operators more and more. While music men are looking forward to the non-shellac records, many are skeptical that these will solve their problem. All kinds of music

is going good, with wartime tunes in heavy demand and a notable trend toward slower pieces.

There is scattered talk about the possibility of steps to legalize pinball games and slots, which have been prohibited in Oklahoma for several years. Operators generally are loath to take the initiative.

Wilkes-Barre, Pa.

Music good—pinball free-play not allowed—some disk shortage

WILKES-BARRE, Pa., Sept. 5.—About the only good news for the month in the coin machine business comes from the music box operators who report that business is just about holding its own, with the increasing difficulty to obtain ample supplies of the top tunes proving a hurdle. Lou Unterberger, operator of a telephone system, reports it is continuing its strong pace.

While arcades at the various amusements did very well in July, attendance at the parks has been cut considerably because of the stricter gas rationing program.

In Wilkes-Barre the pinball business has been considerably hit by the edict of the city which will permit pinball machines only if they do not have free-play appliances. This, coupled with the increasing exodus of young men from the area either into the armed forces or to war plants, has caused a continued decline in the pinball machine play.

Operators are making continued efforts to keep their equipment in tip-top condition, paying more attention to repairs of both coin machine equipment and transportation equipment.

Some operators report they are having difficulty getting deliveries of ample supplies of the outstanding tunes, with many purchasing more polkas. They claim the latter hold up better in this area because of the foreign language element and can be switched from one machine to another and still do a good business.

Pinball machine operators were advised by the city of Pittston that unless they paid the new annual levy by August 24 their machines would be subject to seizure.

Detroit

DETROIT, Sept. 5.—James Ashley, head of the American Novelty Company and former president of the United Music Operators of Michigan, was a recent guest of Pat Buckley, of the Buckley Music System, for four days at Buckley's summer home at Paw Paw Lake in Western Michigan.

Henry C. Lemke, head of the Lemke Coin Machine Company, is spending his vacation at home on the front porch.

Frederick A. Bunts is organizing the Bunts Automatic Music Company at 5017 Hastings Street.

Earl Blakeslee, of Lansing, Mich., and W. D. Oliver, of Pontiac, Mich., are among the up-State operators busy adding new machines to their routes.

Michael Weinberger, S & W Coin Machine Exchange, is passing out cigars on behalf of his son, Harry Weinberger, associated with his dad in the operation of the company. Harry's first daughter was born August 19.

The K & R Novelty Company is being organized by Joseph Kanterman and Ely Rose, with offices at 4241 Joy Road.

Stanley Robbins, former serviceman for the J & J Novelty Company, has been promoted to master sergeant, 2d grade, in the army.

Charlie Pomranz, another J & J serviceman, is with an expeditionary force "somewhere on foreign soil."

Edward Kieley, operator, has formally registered as sole owner of the Mellow Record Company. Kieley has published some of his own records in addition to operating a record store.

Ben Newmark, Atlas Automatic Music Company, reports catching a 17-pound pike on a fishing trip to La Cheneaux Islands in Northern Michigan.

A SALUTE TO A NEW FAMILY OF SALES BOARDS!

The **TOMMY BOARDS** Have Arrived!

SUPERIOR'S spectacular **TOMMY BOARDS** are the "hottest" trade stimulators in the country! Designed to put new PEP in your territory! Write **TODAY** for new full-color circular. An entirely **DIFFERENT** salesboard idea!

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

OLIVE'S SPECIALS FOR THIS WEEK

GUARANTEED USED GAMES SAVED OR MONEY BACK CHAMP-AGINE

ONE-BALL FREE PLAY
1940 1-2-3 \$ 75.00
RECORD TIME 102.50
EUREKA (With Base) 35.00

CONSOLES—FREE PLAY
JUMBO PARADE \$ 85.00
JUMBO PARADE, Factory Rebuilt 119.50
JUMBO PARADE, Combination 175.00

CONSOLES—PAYOUT
FAST TIME \$ 65.00
TRACK TIME, 1938 109.50
TRACK TIME, 1937 35.00
BANG TAIL (No Glass) 35.00

ONE-BALL PAYOUTS
SPINNING REEL \$ 90.00

PHONOGRAPHS
WURLITZER 618 \$ 75.00
WURLITZER 61 79.50
WURLITZER 61 (With Stand) 89.50

Write for Our Complete Price List.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

JOB LOT
\$2500

6 Keeney 5¢ Super Balls, F.P. & Pay.
1 Keeney 25¢ Super Ball, F.P. & Pay.
2 Bally Club Bells, F.P. & Pay.
4 Jennings Silver Moon, F.P. & Pay.
2 Jennings Silver Moon, F.P. & Pay.
1 Jennings Bobtail, F.P.
2 Mills Jumbo Parades, F.P.
2 Mills Jumbo Parades, F.P. & Pay.
1 Pace Saratoga, F.P. & Pay.

Truthfully These Consoles Are in Top Condition.
Write, Wire, Phone
EAST COAST VENDING CO.
1410 S. W. 6th St. MIAMI, FLA.
Phone 8-3214.

WANTED
Slot and Console Mechanics

Only experienced need apply.

WAGES: \$1 Per Hour, Time and a Half for Over 40 Hours.

FOR MIDWEST TERRITORY
Box D-275
The Billboard, Cincinnati, Ohio

WANTED
PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★
Drive Mobiles ★ Hockey ★ Etc.
WILL PAY FULL CASH

W. SONED
308 W. 77th St., New York City

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

Minneapolis Vender Brief

(Continued from page 69)

is not limited to cases where inconvenience, discomfort, annoyance or interference with the use of property are present." Emphasis ours.)

STATE vs. McCORMICK
120 Minn. 97

Holding an ordinance, making it unlawful to build, furnish or occupy any room or group of rooms above the second story of any two-story building as the home for any family, etc., living independently of those on the first or second floors, was held void as class legislation, an unwarranted discrimination, and unreasonable.

VILLAGE OF GOLDEN VALLEY vs. RAILWAY CO.
170 Minn. 356

An ordinance providing that no one could erect any building without a permit from the council as provided, was held unreasonable and void.

Should Be Evident

The court said: "Such an ordinance would bear evidence in itself that it was not enacted for any purpose within the police power, that is, to guard public health, morals and safety, and to conserve public peace, order and general welfare. All statutory restrictions of the use of property are imposed upon the theory that they are necessary for public welfare, but a restriction without reason or necessity cannot be enforced."

The rule was stated by the court: "An ordinance may be declared void when from its inherent character or from competent proof, its operation is shown to be unreasonable, unless contrary appears from the text thereof or is established by proper evidence."

STATE vs. WITTLES
118 Minn. 364

An ordinance of the city of Minneapolis was held void and unreasonable prohibiting the storing of boxes or other inflammable materials in any place within the city without a permit. The court said:

"An ordinance enacted for the purpose must be sustained and upheld when not beyond the limits of unreasonableness, when they do not unnecessarily invade the rights of

the citizen to maintain his premises in such manner as best conforms to the business conducted by him, the manner and method thereof not being of a character to endanger the property and rights of his neighbor, or the welfare of the community surrounding him. It must be based upon some necessity justifying the exercise of such power."

In November, 1935, this court (Montgomery J.) held void an ordinance of the city of Minneapolis which prohibited all persons from lodging, sleeping or living in factories, storehouses, manufacturing plants, warehouses, etc., and to prohibit the use of such places for sleeping, lodging or dwelling purposes. This was an ordinance entitled "An Ordinance Relating to the Preservation of Health, the Suppression of Disease and To Promote the Public Health and Welfare." Judge Montgomery stated in his memorandum: (The one was not appealed.)

"The ordinance is not a regulatory measure except so far as it may attempt to curtail the use of the building named there. It is not an attempt to reasonably regulate the lodging or living of employees in factories, storehouses, manufacturing plants or other like places, for the purpose of preserving or promoting the health and general welfare of the public."

"It is a prohibitory measure. It is an attempt to prohibit the use of the places named therein for lodging and sleeping quarters—a lawful use of such property—under any and all circumstances, irrespective of whether they are clean, sanitary, well lighted, properly ventilated, etc. It prohibits an owner of any such building from occupying it for his own convenience or the carrying on of the business conducted therein.

... It purports to make it unlawful for any person to sleep in and use as and for his sleeping or lodging place . . . factory, storehouse, manufacturing plant, warehouses . . . and for any person to permit any such place to be used or occupied for such purpose. How such an occupation and use of such a building by one person involves the public welfare, morals and health of the community is too far-fetched to sus-

tain the validity of the ordinance. . . . It appears to the court that the ordinance in question is an arbitrary, unreasonable and invalid exercise of the police power conferred upon the city of Minneapolis and is therefore invalid."

Many Reasons Cited

Again this court in September, 1938 (Selover J.), in an action for Declaratory Judgment as to the validity or invalidity of the pawn brokers, junk dealers ordinance where an amendment to Section 7 thereof was attached on the ground that it was unconstitutional, in that it deprived plaintiffs and other similarly situated of their liberty and or property without due process of law; that it denied to the plaintiff full protection of the laws and that the amendment was an improper exercise of the police power and because it was arbitrary, discriminatory and unreasonable. The effect of the amendment was to penalize a lawfully licensed junk dealer in Minneapolis for purchasing junk from any person not licensed for the handling of junk in Minneapolis unless such person be the original owner of the junk or a manufacturer or wholesale dealer having an established place of business, or the purchase is at a bankrupt sale, or merely incidental to some other line of business.

The court stated in his memorandum: "The amendment here in controversy not only goes beyond the sphere of reasonable regulation, but attempts to give to one group conducting a certain line of business distinct advantage over another group of individuals lawfully engaged in the same line of business. Under the guise of an attempt to protect the public interests the councils have in the opinion of the court by the passage of this amendment undertaken, arbitrarily, to interfere with private business and impose an unusual and unnecessary restriction upon a lawful occupation."

Very Unreasonable

The amendment was held invalid and void as being unreasonable, arbitrary and in violation of State and federal constitutions, constituting special or class legislation and depriving plaintiffs of liberty of contract and property rights without due process of law.

STATE vs. FINCH
78 Minn. 118

The ordinance under question in this case was held invalid because the prescribed schedule of license fees were unreasonable in amount and contained discriminations as to fees which were purely arbitrary. The ordinance relates to the transportation of baggage, etc., by express wagon and provided 10 classifications of those engaged in omnibuses, baggage, transportation, etc., business. It also provided two schedules of license fees: one for the vehicle and one for the driver. It provided for classification transportation for property by vehicle drawn by two or more horses. The license for a driver varied from \$12.50 to \$35 on such vehicles and driver. The fee charged for hacks, carriages and cabs used for the transportation of passengers was only \$1, while that charged for baggage and express wagons used in carrying property varied from \$2.50 to \$25.00.

The court said: "That the schedule of rates provided for by the ordinance bears evidence of being designed in part as a revenue measure as well as a police regulation, and it contains a classification, as respects the amount of fee charged, which in some of its features contains purely arbitrary discriminations."

The court further stated that "License fees exacted in the exercise of the police power must be equal and reasonable. By this is meant

that distinctions made in that regard must not be arbitrary, but must be based upon some reason based on such a difference in the situation and circumstances as suggests the practical necessity or propriety or making a distinction in the amount of the license fee."

The ordinance was held invalid.

WHY DISCRIMINATE?

The reading of the 1941 ordinance neither discloses nor suggests any reason or necessity for the discrimination as between a 1-cent and 5-cent machine or between those who sell and dispose of candy, gum, peanuts, unbottled soft drinks or edibles from shelves and counter, or show case, thru and by the medium of clerks or those who use and adopt a vending machine for such purpose.

As a health measure it would appear that the public health will be better protected and served by the use of a vending machine. Commodities to be sold if upon a shelf, counter, etc., are open to reaction of the elements and other conditions of the place wherein they are kept, they are subject to flies, roaches and other insects and to handling in the process of sale. By the machine mode of sale, the product is placed in a closed, sanitary and sealed machine, neither clerk, customer nor others may handle or come in contact with it until the purchase is made. It is not open to the reaction of the elements or conditions at the place of sale or subjected to flies and other insects. The ordinance is plainly an unreasonable and arbitrary tax and assessment upon the



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP

PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation.

\$15.00 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. \$10.00 EACH FOR FIGURE AND LEGS ONLY.

STRAIGHT JAP CONVERSIONS FOR BALLY SHOOT THE BULL

BALLY RAPID FIRE \$15.00 each with new scenery. Bona fide distributors, write, Manufactured exclusively by

HAROLD W. THOMPSON
(Seeburg Distributor)
415 CAROLINA ST. SAN ANTONIO, TEX.

CLOSEOUT OF NEW GAMES!

- CHICAGO COIN YANKS . . . \$99.50
- CHICAGO COIN GOBS . . . \$129.50
- GENCO FOUR ACES . . . \$139.50

Write for new list just out

Wanted! ALL TYPES OF GUNS!

SOUTHERN AUTOMATIC MUSIC CO.

540-542 SOUTH SECOND STREET LOUISVILLE, KENTUCKY

ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE

\$10.00	Super Six Side Kick Sporty Zip	\$27.50	Big Chief Boom Town Flicker Fox Hunt Gold Star League Leader Metro Red, Wh. & Blue Paradise Strat-o-Liner Wow All American	\$37.50	Attention Barrage Broadcast '41 Majors Play Ball Sun Beam	\$84.50	Monicker Big Parade
Bangs Big Six Mr. Chigs Chief Double Feature Follow Up Fantasy Fifth Inning Gems High Light Headliner Klick Rink Stop & Go Super Charger	\$14.50	Play Mate Power House Spatter Triumph	\$47.50	ABC Bowler Do Re MI Star Attraction Zig Zag	Parts Ten Strike, Curved Glass . . . 2.25 Used FP Coin Chutes . . . 1.45		

NEW GAMES IN ORIGINAL CRATES: YANKS—\$119.50. FOUR ACES—\$139.50.

ARCADE EQUIPMENT	ONE BALLS	CONSOLES
3-Way Gridders . . . \$17.50	Blue Grass . . . \$129.50	Jumbo Parade, FP . . . \$ 79.50
Single Gridders . . . 9.50	Record Time . . . 109.50	Paseo Saratoga, Conv. . . 109.50
Metal Typers . . . 69.50	Sport Special . . . 99.50	Silver Moon, PO . . . 124.50
Big Game Hunter . . . 24.50	Gold Cup . . . 49.50	Super Bell . . . 179.50
K. O. Fighters . . . 169.50	Congo . . . 29.50	Hi Hand . . . 139.50
Battling Practice . . . 79.50	'40 1-2-3 . . . 77.50	Brown Pages Races, Serial #5004 . . . 139.50
World Series . . . 79.50	One-Third Deposit With Order, Balance C. O. D.	

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

Send for the Coin Machine BUYER'S GUIDE

Keep posted on lowest prices on perfect reconditioned games of all kinds.

Get our trade-in price allowance.

THOUSANDS OF CUSTOMERS CANNOT BE WRONG

ROY MCGINNIS COMPANY
2011 Maryland Ave., Baltimore, Md.

mode of sale and a discrimination as between the 5-cent and 1-cent machine and as between the sellers of such merchandise, as enumerated in Section 1 of the ordinance, who use vending machines to the exclusion of those who do not. It is plain to see that all those who sell the commodities enumerated in Section 1 are subject to the same regulation and conditions, and it is also plain that the singling out from that group, of those who use the vending machine as a mode of sale, is purely and arbitrarily discriminatory and unreasonable and as the Court has said, "Savors more of a tax than a regulation."

As I stated in the oral argument, the good fathers composing the council just as well could have said that if blond clerks were employed rather than brunets a \$5 tax would be exacted, or that if a cash register was used in connection with the business, rather than the old cash drawer, that the tax and a license would be exacted and required.

In other words, the ordinance arbitrarily states that if I sell candy, etc., without a machine, no tax, but if I use a machine then the tax and license are required.

There can be no relation whatsoever to the public health in and by the sale of the machine itself or the leasing of machines to others, or the possessing of a machine for the purpose of sales, in the warehouse or on the show floor. We feel that the unreasonableness and unconstitutionality are plainly apparent. We inquire where is there any reason, necessity or lawful power to say that all merchants in the city may sell candy, etc., without a machine, without procuring this license, but if the same or other merchants engaged in the sale of the same commodities used a machine he must pay the tax and procure a license?

There can be no justification nor reason for requiring one who desires to sell candy, etc., by the mode of a vending machine to procure a food license. We analyzed this particular subject in the oral argument. We refer to the so-called Hotel License Ordinance, required of and by the 1941 Ordinance.

We call the court's attention to the following cases:

- MANKATO vs. FOWLER
32 Minn. 364
- JOHNSON vs. ERVIN
205 Minn. 89
- LARSON vs. MINNEAPOLIS
190 Minn. 138
- ORR vs. CITY OF ROCHESTER
303 Minn. 371
- IN RE APPLICATION OF HUMPHREY 178 Minn. 332
- MEYER vs. NEBRASKA
29 ALR 1446

We did not find that any case has been decided in the State of Minnesota specifically pertaining to the use of vending machines, and ordinances in connection therewith.

CASES IN OTHER STATES

We call the court's attention to the following cases which are a few of the many which have been decided in other States bearing upon the question now before us. These cases have been cited with approval by many courts in vending machine and nickel-in-the-slot machine cases:

- IN THE MATTER OF THE APPLICATION OF RICHARDSON
148 P 213 (California)

This as a case in which the Supreme Court of California held invalid a license tax levied by a San Francisco ordinance on (slot) machines whereby merchandise was vended. The charge in that case was that petitioner operated, owned and controlled a certain machine, to-wit: a match machine, with a

nickel-in-the-slot attachment without procuring license therefore as required by the ordinance. The license fee or tax was \$2 per annum required from every person owning or having control of any machine on which on deposit of a piece of money the machine rendered service: Also that every person, etc., owning or having control of any candy machine, chocolate machine, postage stamp machine or any other machine or apparatus of any kind from which, on deposit of a 5-cent piece or any other piece of money, within said machine, commodities are ejected or delivered, pay a license fee of \$2 for each machine so used and provided that machine delivering raisins should pay only a license fee of \$1, and with other exceptions. It limited the location of the machine and provided for a transfer to other locations. It exempted pay telephones.

The court stated: "The ordinance is utterly devoid of anything indicating that it was enacted in the attempted exercise of the police power of the regulation, except insofar as the mere imposition of a license tax may indicate such a purpose. It simply provides that specified license-tax for each machine shall be paid . . . every machine so licensed must have conspicuously attached to it a metallic tag showing the number and time for which issued . . . no duty is imposed on any person operating such a machine except to pay the tax. No power nor duty is imposed on any officer other than to collect the tax and to furnish the metallic tag. . . . It has been held that the mere imposition of a license-tax may indicate an exercise of the police power of regulation, but no such intent may fairly be implied from that fact here, when we consider the nature of the business involved. The business covered by Section 2 is simply the sale and delivery in small quantities of any article of merchandise, upon payment of the stipulated purchase price therefore, by means of a mechanical contrivance operated automatically, which itself delivers the article purchased upon the deposit of the money required without the necessity of the interposition of a salesman. It is this mode of making the sale and delivery that is the only attempted basis of the imposition of the tax, and there is no such difference between this mode and the ordinary mode of sales and delivery of small articles of merchandise by means of a salesman as to furnish conceivable ground for supposing in the absence of other regulatory provisions that the charge was imposed either for the purpose to limit the number of the machines in use or for the purpose of reimbursing the city for the expense likely to be imposed on it in consequence. . . . As to the tradesman so operating a machine in his own place of business, it is obvious that there would be nothing but a mere change in his manner of selling—simply the adoption of a labor-saving device, dispensing with the necessity of a clerk or salesman in consummating a very small transaction."

The court further says: "The tax imposed by Section 2 of the ordinance is imposed solely on such venders of small articles of merchandise as use such a machine in making their sales and deliveries as is described therein. The vender who sells and delivers the same articles thru the medium of a clerk, salesman or other human agency is not required to pay any license tax. . . . We are unable to perceive any warrant for the discrimination against the vender who used such a machine in making sales and deliveries. The license-tax attempted is one solely on his mode of making sales and deliveries, without any reference whatever to the amount of business done. If he uses such a machine or machines for that pur-

pose he must pay a license-tax of \$2 per annum for each machine used. If he sells and delivers the very same merchandise in any other manner he is not required to pay any license-taxes at all. It is elementary that there must be equality and uniformity in the imposition of license-taxes and that any classification providing different charges for those engaged in the same business, a charge for some and exemption for the others, must be one founded upon some natural and reasonable distinction pertinent to the matter. . . . A tax thus imposed is really one solely on the method used by the merchant, and not on the business, a tax of the same nature as would be imposed on a tradesman solely of his use in the making of sales of such articles as a computing scale, a cash register, a cash carrier or some other such modern device. A difference in such mere methods of making sales and deliveries does not furnish a proper basis for classification of venders of merchandise."

SEATTLE vs. DENCKER
28 LRANS 446 (Wash.)

There the court passed upon the constitutionality of an ordinance which levied a license fee upon any automatic device used to sell goods. Defendant operated a cigar vending machine and was charged with the violation of the ordinance. The Supreme Court of Washington set aside defendant's conviction below on the ground that the ordinance was arbitrary and discriminatory and there unconstitutional.

(Continued next week)

Minneapolis-St. Paul

Larry Cooper, Wurlitzer representative out of Chicago, visited in the Twin Cities at the Mayflower Novelty Company headquarters. He expressed satisfaction with the progress of his firm's product. First record to be donated in the Arlington (Minn.) old phonograph record drive was *Underneath the Japanese Moon*, backed by *My Buddy*.



AL TABAKOF SAYS:

IT'S "THUMBS UP" FOR BIGGER TAKES WITH GLOBE'S LATEST, MONEY-MAKING, DIE-CUT PROFIT BOARDS.

"TIRES FOR VICTORY"

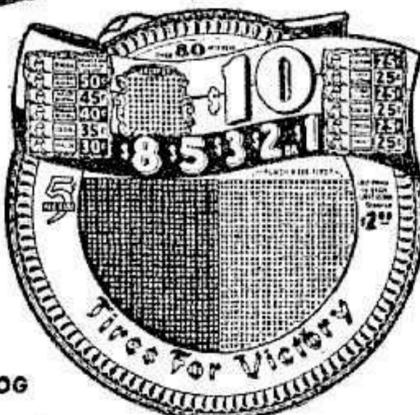
... and real profits for your cash register with this new, timely die-cut Globe "Tire-Ration" board. Colorful and up-to-the-minute . . . there'll be no rationing on nickel-grabbing with this one!

1280 Holes—5c a Shot . . . \$64.00
Pays Out (Average) . . . 30.92
Average Profit . . . \$33.08

WRITE FOR OUR NEW COMPLETE CATALOG OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY

1023-25-27 RACE ST. PHILADELPHIA, PA.



YOUR HIT PARADE OF VALUES!

Bally Club Bell Consoles—Free Play & Payout, Fruit Reels—Used 30 Days, Original Crates—Like New \$185.00		
Keeney Super Bell Consoles, Free Play & Payout, Reconditioned Thruout \$185.00		
Bally Hi-Hand Console, Free Play & Payout, New—Original Crates 175.00		
Mills Jumbo Parade Consoles, Free Play & Payout, New—Original Crates 155.00		
Pace Saratoga Consoles, Free Play & Payout—Sluggproof—Chrome Rails 145.00		

AUTOMATIC PAYOUT CONSOLES		
Mills Four Bells, Factory Reconditioned \$375.00	Mills Four Bells, New \$495.00	Bally Club Bell, New \$235.00
Mills Four Bells, 3-5¢ & 1-25¢ Chutes, Serials 1700, Rebuilt 410.00	Mills Ju'boParade, New 135.00	Bally Roll Em, New . 209.50
Keeney Triple Entry. 170.00	Mills Square Bell . . . 60.00	Bally Royal Draw . . . 140.00
Jennings Good Luck. 59.50	Mills Jumbo Parade . . . 85.00	Bally Royal Flush . . . 59.50
Exhibit Longchamp 59.50	Mills Track King . . . 49.50	Paces Races, Brn. Cab. 160.00
	Mills Rio 49.50	EvangDomino, '41, JP 350.00
	Groetchen Sugar King 49.50	Jenn. Liberty Bell . . . 35.00
		Exhibit Tanforan . . . 49.50

FREE PLAY CONSOLES—LIKE NEW THRUOUT		
Watling Big Game . . . \$70.00	Jennings Fastime . . . \$70.00	Jennings Bobtail . . . \$85.00
Evans Jungle Camp . . 69.50	Jennings Silver Moon. 99.50	Jumbo Parade, Brn. . . 79.50
Watling '41 Big Game 95.00	Bally Big Top 80.00	Jumbo Parade, Red-Bl. 105.00

ONE BALL AUTOMATIC PAYOUT TABLES		
Jockey Club \$285.00	Turf King \$335.00	Kentucky \$175.00
Pacemaker 84.50	Grand Stand 74.50	Thistledown 59.50
Gold Medal 49.50	Sport Page 59.50	Hawthorne 24.50
Stables 29.50	Speedway 29.50	Hialeah 39.50
Keeney Winning Ticket 74.50	West. Hey Day 49.50	Mills Hi-Boy 39.50
Western Feed Bag . . . 49.50	West. Quinella 49.50	Mills 1-2-3 39.50
Across the Board . . . 39.50	Thru Up 39.50	Mills Spinning Reels .115.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phonos, Etc.

FOR VICTORY! BUY U. S. WAR BONDS AND STAMPS

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

INCOME FOR THE DURATION

PENNY ARCADES

WE CAN GUIDE YOU TO SUCCESS IN THE MOST PROFITABLE BUSINESS OF THE DAY

Good Mechanics
Wanted.
Highest Pay.

You furnish the store—we do the rest. Buy now while selections are still good.

MIKE MUNVES

The Arcade King

Profits in Pennies—
A 20-page guide to
success in Modern
Arcade Operation.
Send \$1.00.

520-24 W. 43d St., New York City. Bryant 9-6677



Industry Mentions

Magazines -- Newspapers -- Radio

Bombs Bursting in Air

A recent Associated Press dispatch from England giving an eyewitness account of a raid on the French and German coast by an RAF sergeant revealed the sergeant as a pinball player. Telling of the raid, the sergeant was quoted as comparing the bomb bursts to lights flickering on the "marble machine."

Pays Tribute to Patrons

By way of showing his appreciation to that legion of fans from Natchez to Mobile and Memphis to St. Joe, says a film trade paper,

Glenn Miller has had written into the script of "Orchestra Wives," his latest picture for 20th Century-Fox, a tribute to his fans.

In one scene in the film Miller addresses a radio microphone as follows: "It's not the carriage trade that buys our bread and butter and keeps us going. It's the average guy and his gal who listen to the juke boxes. It's those little cutie-pies who put their nickels in the record machines to whom we owe our thanks. And here's for thanking them."

"For a long time," explains Miller, "I've been wanting to thank the folks all over the country who've made possible the success of our band. It occurred to me that I might do it in the

picture and have it fit into the film properly. Producer LeBaron thought it was a swell idea and had the 'thanks' written into the screen play."

The Baroness and the Ray Target Gun

One thousand employees of L. S. Donaldson Company attended the Minneapolis store's annual dinner party at Curtis Hotel there recently and among the entertainment supplied them was an automatic ray target gun. The only picture in *The Minneapolis Morning Tribune* publicizing the event is a close-up shot of the guest of honor, Baroness Audrey Karger, Treasury dollar-a-year woman touring the nation in the interest of War Bond sales, shooting the ray target gun while the president of the Donaldson company looks on.

Wanton Destruction

Dallas (Tex.) papers have been carrying news items on thieves who have been robbing juke boxes, pinball games and cigarette vending machines. *The Dallas Morning News* stated that nowadays burglars seldom bother with the cash register but go straight to the juke box or other devices, often wrecking them to get the coins. The paper, while not defending coin machines, protested the partial destruction of the machines in order to get what usually amounted to a very small sum of money. It said that in most cases loss in money has been small, but the property damage has been heavy.

"Repairing the machines is an expensive operation, especially since most of the parts are hard to obtain due to the war."

"Owners of slot machines live in fear that a burglar will enter a place where they operate and hit the jackpot with a sledgehammer."

One burglar told a detective that "juke always pay off. Looks like folks nowadays play the juke more than they do the slot machines."

Records in the detective division show that at least 40 juke boxes have been badly damaged during the last month by burglars who used hammers or other tools to open them. Loss in money in each case was small.

The Public and Petrillo

Public sentiment against Petrillo's ban on

phonograph recordings continues to grow. The nation's newspapers every day carry editorials, articles and news items on Petrillo. Some are written in an indignant vein; some with glee, as tho to say that now Petrillo has been given enough rope and has hanged himself; some in protest that so much power should be invested in any man in this country and then that power turned against the very public that pays the piper and keeps the musicians working. But Herb Graffis, Chicago writer, ribs him unmercifully in an article we copied from *The Minneapolis Times*:

"The American Legion; the cow-hand crooner, Gene Autry, and some celebrities in musical circles are asking for old phonograph records. The old disks are to be scrapped, and the money used to buy, at factory cost, new records for entertainment of soldiers and sailors.

"This campaign is a very commendable one, but around our house we are planning to do our little bit toward it very secretly, if at all, because we have seen no reference to the affair having the endorsement of Jim Petrillo, the musicians' czar.

"Unless Jim gives the go-ahead to anything about music I am scared to make a move or a sound. I used to sing in the choir until Jim got loose on his latest verboten rampage, but not now.

"The Legion has been very careless about not getting Jim's official endorsement of this campaign for records for the soldiers and sailors.

"Supposing I get caught tossing records of *After the Ball*; *Good-By, Dolly Gray*; *Under the Bamboo Tree*, *In My Merry Oldsmobile*, *Chinatown*, *Honey Boy* and *No, No, Nora*, into the drugstore box and find to my horror Jim isn't for it? Who's going to save me? The Legion? The President? The army? The navy? I'm not sure any of them can help me out if Jim's against what I did.

"The more I think about turning these records in without having Jim say it's agreeable, and putting his approval in writing, the more my spine turns to a yellow jelly.

"Thing of the poor British moaning they have only one in Churchill's class. Lucky us. We've got Jim Petrillo and Franklin D. Roosevelt, ranking in the order named. And how strong Jim is, especially in the brass section."

2 DARLINGS to Swing Double-Fast \$ Profits Your Way!

ORDER NO. 1200
TWIN WINNERS

5c PLAY Special Thick Slot Symbols

Takes In \$60.00

Pays Out \$26.50
(Average)

AVERAGE PROFIT \$33.50

THERE'S ALWAYS SOMETHING NEW AT GARDNER!



WRITE FOR CATALOG AND CIRCULARS

GARDNER & CO. 2305 ARCHER CHICAGO, ILLINOIS

OPERATORS and DISTRIBUTORS
We Make "BRAND NEW" Games
Out of Your Old Games... Quick!

New Profit Tested Backglass and Playfield Inserts give old games the MONEY MAKING POWER of brand new creations!

Here's What We Do To Make Them Like New: Now Going Through—And You'd Swear They Are New!

1. New design on backglass and playfield.
2. New names. New moulding around glass.
3. New style bumpers added. Playfield panel re-pinned.
4. Backglass and playfield inserts overhauled, reconditioned and tested.
5. Machine tested for percentage.
6. Cabinets redesigned and refinished.
7. All old paint removed.
8. All visible metal parts refinished. All legs re-finished.

- Crossline (ALL OUT); Fleet (COMMANDER); Zambie (BATTLE); Red, White and Blue (DE-ICER); Leader (SENTRY); Motro (HIGH BOY); Four Roses (SEA POWER); Vacation (ROLL CALL); Formation (NITE CLUB); Gold Star (PLAYTIME); Cadillac (DESTROYER); Flicker (LIBERTY).

SULLIVAN-NOLAN ADV. CO. 527 W. CHICAGO AVENUE CHICAGO

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK



Among several photos taken by *The Chicago Tribune* to show activities of recruits is this one, featuring a juke box and taken at Sky Harbor Air Port, near North Brook, Ill. Captioned: "Navy lad who will never be a dull boy. Ed Hazlehurst from Hazel Crest, Ill., jitterbugs to the rhythm of the juke box and the hand clapping of the gang."

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Sept. 5.—Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, has been elected a member of the Rotary Club of Scranton.

Lou Unterberger, Rex Novelty Company, announces his firm is distributor for American Shuffleboard.

Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, took his entire staff to New York recently for a two-day jaunt in the big city.

Local music-box operators are reported buying more polkas because of the difficulties encountered to get a sufficient

supply of the top tunes. They claim that the polkas are most stable because of the large foreign nationality population in the region.

People Vote for Meters

SPOKANE, Wash., Sept. 5.—Parking meters passed a six-month test here with flying colors last week when the public voted 2 to 1 to retain them. They are the 5-cent-an-hour type.

There was plenty of organized opposition to the meters when their installation was proposed by city traffic experts and commissioners, but practically none at the end of the agreed-upon trial period. Experts pointed out the meters had solved the over-parking and double-parking problems, and motorists found they no longer had to tour the business district for a parking space.

Actually, the meters were in operation seven months before the special election and were more than two-thirds paid for. The approximate 1,100 meters grossed about \$10,000 monthly, 75 per cent going to the manufacturer, Michaels Art Bronze Company. City commissioners are looking for parking meter revenue to help balance the 1943 budget, estimated at the highest in the city's history.

Ban Making of Slot Slugs for Duration of War

CHICAGO, Sept. 5.—Times are going to be hard for the boys who like to use slugs for money in slot machines.

Manufacturers have promised Capt. Thomas J. Cullahan, head of the Chicago office of the Secret Service, they'll stop making the slugs and will turn over their supplies on hand for war use.

Benjamin Glaser, 45, in whose cigar store at 501 West Madison Street secret service agents reported they had bought slugs, was held to the federal grand jury by United States Commissioner Edwin K. Walker on a charge of possessing slugs intended for use as money.

BRAND NEW MILLS

- 1c-5c Glitter Q.T. Bells
- 5c Cherry Bells
- 5c Floor Model Club Bells
- 25c Golf Ball Venders
- 5c Cash Payout Jumbo Parades

Keystone Novelty & Mfg. Company

2542 W. Huntingdon St. Phila., Pa.

OHIO SPECIALTY COMPANY—BIG BARGAINS

<p>PHONOGRAPHS</p> <p>WURLITZERS</p> <p>616-A \$52.50</p> <p>P-12 27.50</p> <p>ROCK-OLAS</p> <p>'39 Standard \$130.50</p> <p>'40 Super</p> <p>Marble 209.50</p> <p>'40 Master</p> <p>Marble 179.50</p> <p>'40 Standard</p> <p>Rockalite 189.50</p> <p>16 Records 42.50</p> <p>12 Records 32.50</p> <p>Counter Model 64.50</p> <p>SEEBURGS</p> <p>9800 \$379.50</p> <p>Symphonias 32.50</p> <p>USED SLOTS</p> <p>MILLS</p> <p>Blue Front, 1c \$49.50</p> <p>Brn. Front, 5c</p> <p>HL 99.50</p> <p>War Eagles, 5c 42.50</p> <p>F.O.K.'s, 5c 24.50</p> <p>Q.T., 5c, F.P. 24.50</p> <p>Q.T., 1c 49.50</p> <p>Q.T., 5c 54.50</p> <p>JENNINGS</p> <p>Console, 5c \$69.50</p> <p>Chiefs, 5c 44.50</p> <p>Chiefs, 10c 44.50</p> <p>Centurys</p> <p>S.J.P., 5c 24.50</p> <p>Goosenocks, 5c 22.50</p> <p>Little Duchess, 5c 19.50</p> <p>WATLINGS</p> <p>Rel-a-Tops, 5c \$44.50</p> <p>Rel-a-Tops, 25c 49.50</p> <p>Rel-a-Tops, 1c 42.50</p> <p>Twin J.P., 5c 24.50</p> <p>PACE</p> <p>Console, 5c \$84.50</p> <p>Comet, 5c 42.50</p> <p>COLUMBIAS</p> <p>1c Play \$27.50</p> <p>5c Play 32.50</p>	<p>5c Chrome .. \$49.50</p> <p>Wanted To Buy—</p> <p>Slot Machines,</p> <p>Mills Blue Fronts</p> <p>only.</p> <p>CONSOLES</p> <p>Paces Races, Br.</p> <p>Cab., over</p> <p>5000 Serial \$99.50</p> <p>Jennings Silver</p> <p>Moon 99.50</p> <p>Mills Jumbo,</p> <p>F.P. 79.50</p> <p>Jungle Camp,</p> <p>P.O. 74.50</p> <p>Jennings Fast</p> <p>Time 62.50</p> <p>Rays Track 49.50</p> <p>Jennings Parley</p> <p>Races 49.50</p> <p>Mills Flasher, 32.50</p> <p>Jenn. Derby Day 27.50</p> <p>Jenn. Flashing</p> <p>Thru 17.50</p> <p>New Pace 5c</p> <p>Cig. Slot ... 69.50</p> <p>AUTOMATICS</p> <p>Bally Entry .. \$19.50</p> <p>Across the</p> <p>Board 19.50</p> <p>Fairgrounds .. 22.50</p> <p>Santa Anita .. 109.50</p> <p>Dark Horse .. 108.50</p> <p>USED COUNTER</p> <p>GAMES</p> <p>Amor. Eagles \$ 9.50</p> <p>Bally Baby .. 4.50</p> <p>Ber. Machine . 4.50</p> <p>Bingo 4.50</p> <p>Chi. Club House 4.50</p> <p>Chi. Derby .. 4.50</p> <p>Cig. Machine . 6.00</p> <p>Daval 21 9.50</p> <p>Dixie Dominoes 4.50</p> <p>Empire 4.50</p>	<p>Flags \$ 9.50</p> <p>Flipper 6.00</p> <p>Goal Line ... 4.50</p> <p>King Six 7.50</p> <p>Klix 7.50</p> <p>Libertys 9.50</p> <p>Mercurys 9.50</p> <p>New Deal ... 4.50</p> <p>Penny Pack</p> <p>(Coin D) ... 7.50</p> <p>Pick-a-Packs 7.50</p> <p>Pilgrim 4.50</p> <p>Seven Grand 12.50</p> <p>Sparks 9.50</p> <p>Spelling Game 4.50</p> <p>Tavern 4.50</p> <p>Tickettes 4.50</p> <p>Twins 4.50</p> <p>Whirlwind ... 3.50</p> <p>Whiting Pic.</p> <p>Mach. 12.50</p> <p>Zephyrs 7.50</p> <p>ARCADE</p> <p>Keeney Sub</p> <p>Gun \$174.50</p> <p>Mills Scales . 46.50</p> <p>Watling 500</p> <p>Fort. 89.50</p> <p>Watling Fortune 72.50</p> <p>NEW COUNTER</p> <p>GAMES</p> <p>Amor. Eagles \$12.50</p> <p>Daval 21 9.50</p> <p>Electric Eyes 24.50</p> <p>Flippers 8.50</p> <p>Imps 8.50</p> <p>Klix 9.50</p> <p>Lucky Smokes 12.50</p> <p>Marvels 14.50</p> <p>Penny Packs, 14.50</p> <p>Wooden 9.50</p> <p>Rox 12.50</p> <p>Wings 12.50</p> <p>Zephyrs 12.50</p> <p>PIN GAMES</p> <p>Air Circus .. \$89.50</p>	<p>All American \$26.00</p> <p>Big Town ... 17.50</p> <p>Buckaroo ... 11.00</p> <p>Champion ... 14.50</p> <p>Crossline ... 22.50</p> <p>Dble. Feature 11.00</p> <p>Duplex 29.50</p> <p>Five Ten &</p> <p>Twenty 97.50</p> <p>Four Aces</p> <p>(New) 139.50</p> <p>Four Diamonds 37.50</p> <p>Four-Five-Six 11.00</p> <p>Gobs (New) .. 129.50</p> <p>Gold Star ... 22.50</p> <p>Keep 'Em</p> <p>Flying 92.50</p> <p>Legionnaire .. 49.50</p> <p>Limelight ... 14.50</p> <p>Lone Star ... 19.50</p> <p>Merry Go Round 19.50</p> <p>Miami Beach 39.50</p> <p>Pan American 39.50</p> <p>Playmate ... 12.50</p> <p>Punch 14.50</p> <p>Repeater ... 32.50</p> <p>School Days . 32.50</p> <p>Score Card ... 19.50</p> <p>Sea Hawk ... 37.50</p> <p>Seven Up ... 32.50</p> <p>Silver Skates 32.50</p> <p>Sky Blazer ... 42.50</p> <p>Sky Ray 41.50</p> <p>Sparky 22.50</p> <p>Speed Demon 14.50</p> <p>Spot-a-Cards 64.50</p> <p>Spot Pool ... 54.50</p> <p>Stratoliner ... 32.50</p> <p>Three Score .. 19.50</p> <p>Trailway ... 42.50</p> <p>Twin Six ... 48.50</p> <p>Vacation ... 14.50</p> <p>Velvet 39.50</p> <p>Victory 79.50</p> <p>Wings 19.50</p> <p>Yanks 89.50</p>
---	--	---	--

All Machines Guaranteed Good Condition, Mechanically and Appearance.

TERMS: 1/3 Deposit With Order, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 SOUTH SECOND ST.

LOUISVILLE, KY.

MILLS SLOTS

- Factory Reconditioned and EACH
- Refinished 5c, 10c
- and 25c Bonus Bells. \$150.00
- Brown Fronts 140.00
- Blue Fronts 130.00
- War Eagle, 3-5 Pay,
- 10c, Only One 110.00
- 1—Dixie Belle, Perfect. \$100.00
- 8—Texas Leaguers 22.50
- 25—Gottlieb 3-Way Grip-
- pers, Extended Bases. 12.00
- 4—Gottlieb 3-Way Grip-
- pers, Without Extended
- Bases 10.00
- 1—Horoscope 37.50
- 1—Spot Pool 37.50
- Watling Lock Steel Slot
- Stands, Nearly New.. 8.00
- Mills Latest Steel Slot
- Stands, Locks, Prac-
- tically New 9.00
- New Mills Lock Stands. 11.00
- Iron Frame Stands for
- A.B.T. Target Guns,
- Factory Made 2.00
- 3—Rock-Ola 1939 Stand-
- ard Phonographs, Ex-
- cellent, Cash 160.00
- 1—Rock-Ola 16-Record
- Ambassador Phono-
- graph 50.00
- 1/3 Cash With Order,
- Balance C. O. D.
- W. E. EASTBURN**
- Care Camp Exchange
- Camp Shelby, Mississippi
- Telephone: Main 596

HEADQUARTERS

SEE US FIRST

- BAKERS PACERS BELLS CONSOLES PACES RACES**
- BOMB HIT and LUCKY STRIKE COUNTER GAMES**

We Have a Large Stock of Repair Parts

MILLS - JENNINGS - WATLING - PACE - KEENEY - BALLY - CAILLE.

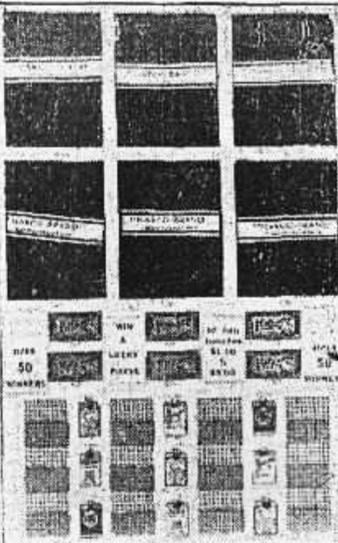
Write for Prices!

QUICK DEPENDABLE REPAIR SERVICE

Our Plant Is Engaged in War Work. No Production of New Games for the Duration.

THE BAKER NOVELTY COMPANY INC.

1700 WASHINGTON BOULEVARD—CHICAGO, ILL.



OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled

BILLFOLD JACK POT

—1200 HOLES—5c—

- Takes in \$60.00
- Gives Out
- 1 Billfold and \$5.00
- 5 Billfolds and \$1 Each 5.00
- 6 @ \$1 6.00
- 24 Last Sections @ 25c 6.00
- 42 Packs Cigarettes 5.88

\$27.88

YOUR PROFIT \$32.12

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.

SPECIALS FROM JONES SALES COMPANY

- CONSOLES**
- Baker's Pacers, Daily Double, 30 Pay. \$200.00
- Bally Club Bells 150.00
- Columbia Bells, GA, Rear Door Pay .. 50.00
- Evans Galloping Dominoes, Latest JP
- Model, 2 Tone Cabinet 295.00
- Evans Bang Tally, 40-1 Pay, #3165-
- 2942 185.00
- Evans '41 Lucky Lucie, 2 Tone Cab. ... 295.00
- Jennings Fast Time, CP 65.00
- 2 Keeney Super Bells, Floor Samples. ... 200.00
- 1 Keeney Super Bell, New 235.00
- Mills 4-Bells, 1/25c, 3/5c 450.00
- Mills 4-Bells, High Serials, Clean 400.00
- Mills 3-Bells Write
- Mills Jumbo Parades, New 145.00
- Mills Latest Jumbos, Used 2 Weeks ... 125.00
- Mills Jumbo Parades, Clean 75.00
- Mills Square Bells 50.00
- Paces Races, Red Arrow, JP Model ... 200.00
- SLOTS**
- Mills Original Chrome Bells \$160.00
- Mills Bonus Bells 145.00
- Mills Melon Bells 90.00
- Mills Blue Fronts, Reconditioned and
- Refinished Like New 85.00

WANTED TO BUY FOR CASH

- Buckley Track Odds
- Mills 4-Bells and Mills 3-Bells
- Keeney's Super Track Time
- Bally Turf Kings, Fairmounts, Jockey Club
- Keeney's Fortunes
- Mills Gold Chromes, Nickel Chromes
- Mills Brown Fronts and Bonus Bells

WE HAVE A LARGE QUANTITY OF ALL TYPES OF EQUIPMENT, INCLUDING SLOTS, CONSOLES, FIVE BALL TABLES, PHONOGRAPHS, NOT MENTIONED IN THIS AD. WRITE FOR COMPLETE LIST WITH PRICES.

All Orders Must Be Accompanied by One-Third Certified Deposit.

JONES SALES COMPANY

Tel. 107—Day 1330-32 TRADE AVE., HICKORY, N. C. Tel. 402—Night

Tel. 1654—31-33-35 MOORE ST., BRISTOL, VA.

WILL PAY HIGHEST CASH PRICES FOR WURLITZER SKEE BALLS GENCO BANKROLLS ALL TYPES OF GUNS

ROBINSON SALES CO.

7525 Grand River Avenue

Detroit, Michigan

SKEEBALLS WANTED

WILL PAY FOR WURLITZER, MODEL S14A. \$75.00

WILL PAY FOR OTHER WURLITZERS. 60.00

Rock-o-Balls and Bank Rolls Also Wanted.

S AND W COIN MACHINE EXCHANGE

2416 GRAND RIVER AVE.

DETROIT, MICH.



THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

PRICES SLASHED

PHONOGRAPHS

WURLITZER
850, 750 & 780 ... Write
500 ... \$175.00
616 and 61 ... 55.00

SEEBURGS

8200, Brand New ... Write
9800 ... \$375.00
8800 ... 350.00
Seeburg 12 Record ... 35.00

ROCK-OLAS

1940 Super ... \$199.00
1940 Master ... 168.00
1939 Deluxe ... 160.00
1939 Standard ... 145.00
Windsor ... 50.00
Imperial ... 40.00

MILLS

Empress ... \$145.00
Throne ... 109.00

WALL BOXES ADAPTERS, ETC.

Packard, New & Used ... Write
Buckley (Plastic) ... \$16.00
Keeney 20 and 24 ... 12.00
War. All Models, New ... Write
Rex, Royals, Twin 12, 24, with Packard, Keeney and Buckley ... Write
Adapters ... Write
Rock-Ola Wall Boxes ... 12.00

SPECIALS

Mills Panerams ... \$299.00
Jennings Olgarolla ... 45.00
Kirk Quesser Scale ... 50.00
Mills Mint Venders ... 50.00

CONSOLES

Mills Three Bells ... \$455.00
Keeney Super Bells ... 185.00
Super Bells, New ... 235.00
Mills Jumbo, F.P. or Automatic, Like New ... 105.00
Bally HI Hands ... 105.00
Watling Big Game ... 100.00
Jennings Fast Time ... 30.00

ARCADE

Chicken Sam ... \$ 75.00
Shoot the Chute ... 95.00
Jail Bird ... 95.00
Keeney Submarine ... 189.00
Skee-Ball-Elta ... 50.00
World Series ... 50.00
Evans Ten Strike ... 55.00
Exhibit Diggers ... 20.00
Exhibit Card Mach. ... Write
Smiling Sam ... 150.00
Egyptian Mummy ... 150.00
Kiss-o-Meter ... 150.00
Pikes Peak ... 12.00
A.B.T. Model F ... 20.00
Many, Many Others ... Write

SLOTS SLOTS

Mills Blue Front ... \$ 85.00
Melon Bells ... 95.00
50¢ Blue Front ... 225.00
50¢ Jenn. Silver Chief ... 275.00
50¢ Rolatop ... 150.00
Jenn. Chief, 50¢ Play ... 195.00
Vest Pocket, Blue & Gold ... 35.00
Vest Pocket, Chrome ... 45.00
Vest Pocket, Green ... 22.00
Jennings Silver Chief ... 115.00
Mills & Jennings and Watling 1 1/2 Slots ... Write

FREE PLAYS RECONDITIONED

Air Circus ... \$ 95.00
Barrage ... 20.00
Belle Hep ... 50.00
Bosco ... 50.00
Captain Kidd ... 50.00
New Champ ... 55.00
Four Aces, New ... 160.00
Gun Club ... 50.00
Keep 'em Flying, New ... 160.00
Sky Chief, Like New ... 155.00
Knockouts ... 95.00
Big Parade ... 95.00
Victory ... 80.00
Majors '41 ... 30.00
Mills 1-2-3, 1939 ... 20.00
Mills Owl ... 85.00
Mills 1-2-3, 1940 ... 80.00
Yanks, Like New ... 80.00
Hi Hat ... 30.00
Spot Pool ... 60.00
Texas Mustang ... 50.00

WANTED: WILL PAY SPOT CASH FOR THREE BELLS, FOUR BELLS, ALL SLOTS, HALF DOLLAR AND DOLLAR SLOTS, GUNS & ARCADE EQUIPMENT. WILL BUY YOUR ENTIRE ROUTE.

SAVE FREIGHT AND ORDER FROM OFFICE NEAREST YOU.

NORTHWESTERN MUSIC COMPANY

120 West 3rd Street
STERLING, ILLINOIS
PHONE, 405

MISSISSIPPI VENDING COMPANY

413 Church Street
PHILADELPHIA, MISSISSIPPI
PHONE, 283

Parts and Repair Depts. Kept Busy

CHICAGO, Sept. 5. — "Sales for the month of August have been strong, showing a marked upswing," declare Eddie and Morrie Ginsburg, officials of the Atlas Novelty Company.

"Everyone in the coin machine industry expects September and this coming fall season to be a period of good business. Now that the industry has paid taxes amounting to millions of dollars, operators are buying again to build up their routes for the fall season.

"The excellent volume of business we have had during the past week is evidence of the fact that operators are looking ahead and preparing for the time when equipment will be scarce. We are meeting every demand for games of all kinds. As usual, Atlas has a huge stock which is sufficiently diversified to give operators a choice of equipment they need to satisfy the requests of their locations.

"Our repair department is getting plenty to do and we expect to keep on increasing our repair service month by month. Operators find that our factory-trained technicians put the games in A-1 shape.

"The parts department has never before been so busy filling orders. The Atlas parts department still has pretty near everything operators call for. In fact, we have such a huge stock of parts that we have not yet had to cancel more than a few orders because the factory could not supply the desired part. It frequently happens that after an operator has searched everywhere for a vitally needed part, he finds a plentiful supply at Atlas and is able to keep the piece of equipment operating profitably. From then on he makes this his headquarters for parts and coin machines."

Special Factory Trip For Commandos

CHICAGO, Sept. 5.—"So popular is the Commando phonograph in Minnesota and North and South Dakota that Archie LaBeau, of the LaBeau Novelty Sales Company, St. Paul, made a special trip to the Rock-Ola factory to purchase two full carloads of Commando phonographs," Rock-Ola officials advise. "Before delivery was made to LaBeau a wire was received at the factory from Kenny Glen, one of his sales managers, advising him that one of the carloads was almost sold, so Archie proceeded to purchase a third carload for delivery in September," it was declared.

"Our customers like the Commando phonograph," said LaBeau, "because of the exclusive features and its exceptional tone. The popularity of Commando is attributed to its attractiveness and tone quality, which keep a continuous, steady play in all locations where it has been placed. The ideal set-up in any location is this phonograph with two or three dial-a-tune nickel, dime and quarter bar boxes with single entry coin chutes and a few nickel, dime and quarter dial-a-tune wall boxes. This," says LaBeau, "is perfect and all an operator needs is about 25 such spots with this combination and he can rest easy, as the service calls are nil with this equipment."

Repairs Keep Grand National Shop Busy

CHICAGO, Sept. 5. — Grand National Sales Company, Chicago, reports increasing activity in its workshops with equipment from all over the country coming in.

"Our shop men are turning out machines that seem like new," said Al Sebring. "The rigid supervision that is always maintained means that every piece of equipment shipped to our shop for repair is checked and double-checked so that when it is again on location it is mechanically perfect and 'like new' in finish. Because we have such complete stocks of all new parts, we are in position to do a perfect job."

Sebring stated that the number of visitors in Chicago has decreased now that the fall season is at hand. "Men are back on the job in their own territories and reports show that business is starting to hum," he said.

SUPER SPECIALS

CONSOLES

- 8 Mills Jumbo Parade, F.P. ... \$ 62.50
- 5 Bally High Hand, Conv. F.P. & Cash ... 87.50
- 6 Jenn. Bobtail Totalizers, F.P. ... 79.50
- 2 Jenn. Bobtail Totalizers, Cash P.O. ... 70.50
- 7 Jenn. Silver Moon Totalizers, F.P. ... 82.50
- 4 Jenn. Silver Moon Totalizers, Cash P.O. ... 82.50
- 4 Keeney Super Bell, Conv. F.P. & Cash ... 142.50
- 2 Mills Four Bells, #647 & 496 ... 299.50
- 1 Keeney Pastime, 9 Coin Head ... 149.50
- 1 Evans Pacers (Horses Under Glass Dome on Top) ... 189.50
- 2 Jenn. Good Luck, Sl. Pr., Cash P.O. ... 24.50
- 1 Lincoln Field, 7 Coin Head ... 39.50
- 2 25¢ Mills Square Bell ... 47.50
- 5 Bally Club Bell, Conv. ... 169.50
- 5 Bally Club Bell, Brand New in Factory Sealed Crates ... 219.50
- 3 5¢ & 25¢ Keeney Two-Way Super Bells, Conv. F.P. & Cash, Brand New in Factory Sealed Crates ... 359.50
- 4 Skill Field Attachments ... 6.50

BALLY ONE BALL GAMES

- 5 Bally Dark Horse, Leg Model ... \$109.50
- 3 Bally Dark Horse, Console Model ... 114.50
- 2 Bally Blue Grass, Leg Model ... 119.50
- 4 Bally Pimlico, Console Model ... 249.50

SLOTS

- 9 5¢ Melon Bells, Ser. Nos. Over 423,000 ... \$79.50
- 1 5¢ Mills Extraordinary, #360,542 ... 44.50
- 1 1¢ Mills Q.T., Like New, #11,204 ... 34.50
- 4 5¢ Mills S.J.P., #180,000 Up ... 24.50
- 7 10¢ Mills D.J.P., #233,000 Up ... 26.50
- 4 Columbia, Rear Pay, #7327 Up ... 37.50
- 3 10¢ Pace Silent, #56,000 ... 39.50
- 1 10¢ Watling Relatop, Cream & Red, Like New, #90,171 ... 39.50
- 9 5¢ Jennings S.J.P., #74,000 Up ... 22.50
- 5 5¢ Jennings D.J.P., #70,000 Up ... 21.50
- 7 10¢ Jennings S.J.P., #71,000 Up ... 21.50
- 5 1¢ Pace & Jennings, Visible J.P. ... 19.50
- 28 Side Mint Venders for Mills Slot ... 3.00
- 5 M Milco Checks, Uniform, Per 1,000 ... 9.50

RE-NEWED FREE PLAYS
(New Back Glass and Plastic Bumpers, Cabinets Refinished, Rebuilt Like New Games)

- 1 Nine Bells (Re-Newed Powerhouse) ... \$39.50
- 1 Over the Top (Re-Newed Mr. Chips) ... 39.50
- 1 Parade Leader (Re-Newed Drum Major) ... 39.50

COUNTER GAMES

- 7 Amer. Flag ... \$6.50
- 2 Dival 21 ... 7.50
- 1 Ex-Ray ... 12.50
- 1 Gem ... 7.50
- 1 Jigger ... 6.50
- 6 Lky. Smoke ... 7.50
- 3 Rex ... 7.50
- 8 Keeney Spinner Winner ... 5.50
- 5 Twins Win ... 4.50
- 2 Skillaretto ... 19.50

FREE PLAYS
(State 2nd Choice on These)

- \$10.00 EACH
- 4 Big League
- 2 Bowling Alley
- 1 C. O. D.
- 1 Commodore
- 1 Fifth Inning
- 1 Flash
- 1 Lucky
- 2 Major
- 1 Midway
- 2 Ninpy
- 1 Ocean Park
- 1 Oh! Boy
- 1 Punch
- 5 Roxy
- 2 Score Card
- 1 Scoop
- 1 Short Stop
- 3 Sporty
- 1 Stop & Go
- \$12.00 EACH
- 2 Big Show
- 1 Big Town
- 1 Blondo
- 1 Conyention
- 1 Jolly
- 1 Powerhouse
- 1 Rotation
- 3 Summertime
- 1 Three Score
- 1 Triumph
- 1 Vacation
- \$15.00 EACH
- 6 Big Chief
- 2 Crossline
- 2 Dixie
- 1 Dough Boy
- 2 Flicker
- 2 Formation
- \$17.50 EACH
- 1 Band Wagon
- 1 Big Time
- 2 Boom Town
- 5 Hi Stepper

PHONOGRAPHS & REMOTE ACCES.

- 4 Rockola #2 Regular, 12 Rec. ... \$ 27.50
- 8 Rockola Rhythm Masters, 16 Rec. ... 44.50
- 4 Rockola Rhythm Masters, 16 Rec. (Cabinets Comp. Illum. by Miraben) ... 64.50
- 5 Rockola Windsor, 20 Rec. ... 84.50
- 3 Rockola Windsor, 20 Rec. (Cabinets Comp. Illum. by Miraben) ... 109.50
- 2 1942 Rockola Premiers (Br. New) ... Write
- 3 Rockola Counter Model, 1939 ... 79.50
- 3 Wurlitzer 412, 110 Volt, D.C. Cur. ... 32.50
- 2 Wurlitzer 616 (Cabinets Comp. Illuminated by Miraben) ... 79.50
- 1 Gabel Jr., 12 Rec., AC or DC ... 17.50
- 20 Selectomatic Wall Boxes, 24 Rec. ... 13.50
- 26 Wire Cable, Used, Per Ft.15
- 1 Rockola "Playboy" ... 29.50
- 200 Ft. Keeney 4-Wire Cable15
- 5 300 Watt Rotary Conv. 110 V. AC to 110 V. DC, Perfect ... 19.50
- 8 New 10" P.M. Utah Speakers ... 7.45
- 10 Beautiful Walnut Speaker Cab. ... 4.50
- 9 Ultratone Chrome Chaud. Speaker, Baffles, New \$19.50; Used ... 16.50
- 2 Amplifiers & Speakers for Rockola, Reconditioned, Per Set ... 15.00
- 21 Illuminated Grills, New \$7.50; Used Plain Stands for Rockola, Count.Mod. ... 4.95
- 1 Seeburg Selectaphone ... 7.50
- 1 Brand New Steel Cabinets for All Single Remote Mechanisms, Buckley ... 29.50

ARCADE & LEGAL

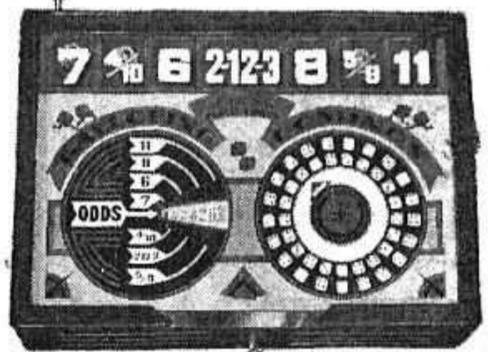
- 2 Microscope Moving Picture Machines, Refinished, Complete with Reels, Display Frames, Vender Counters, Floor Stands, Etc. ... \$ 32.50
- 3 Advance Drop Picture Machines, Refinished, Complete with Pictures & Floor Stand ... 29.50
- 1 1¢ Erie Digger ... 22.50
- 1 Exhibit Post Card Vender, Old Style, Small, 2 1/2 Slots ... 6.00
- 1 Bally Rapid Fire ... 134.50
- 1 Keeney Anti-Aircraft, Brown ... 49.50
- 23 Brand New Silver King Venders, Orig. Car.—Newest Hammerfold ... 5.50
- 7 Iron Pedestal Stands (Stewart & McGuire) for Nut Machine, Etc. ... 3.00
- 1 Rockola Lobby Scale ... 39.50
- 1 1¢ Specialty Ball Gum Target Gun ... 8.00
- 2 1¢ & 5¢ Stew.-McGuire Nut Machine ... 4.50

TERMS: 1/3 Deposit, Balance C. O. D.

SILENT SALES
635 "D" ST., N. W., WASHINGTON, D. C.

WHILE THEY LAST

Evans' POCKET EDITION GALLOPING DOMINOS NOT COIN OPERATED



A sure bet for operators with this low-priced counter sensation. Perfect for the duration! Write at once for Quotations!

Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

WE'LL PAY CASH ON THE BARREL HEAD!

- Rockola 1940 Super
- 1940 Master
- 1939 Deluxe
- 1939 Standard
- Drivemobile
- Ace Bomber
- Super Bomber
- Night Bomber
- Sky Fighter
- Rapid Fire
- West. Baseball, Late Model
- Evans Tommy Gun
- Air Raider
- Chicken Sam
- Shoot the Chutes
- Texas Leaguer
- Bally Torpedo
- Bally Defender
- Bally Convoy
- Bally Sky Battle

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

BALLY KING PINS (NEW IN CRATES) ... \$209.50

- Bally All Out ... \$99.50
- Success De-Icer ... 99.50
- Rays Track ... 52.50
- Races, 5¢ ... 5.00
- 5, 10 & 20 ... 79.50
- Wurlitzer 24A, Metal Cabinet, Complete with Adaptor and Stepper ... \$144.50
- Seeburg Classic ... 179.50
- Seeburg Marbigo ... 194.50
- Groetchen Metal Typar ... 79.50

OUR TERMS: One-Half Certified Deposit with Order—Balance C. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

★ THOROUGHLY RECONDITIONED ★

- Thoroughbreds ... \$259.50
- Longacres ... 249.50
- Club Trophies ... 225.00
- Mills Bluefronts ... \$ 85.00
- Vest Pockets ... 24.50
- Jumbo Parades ... 105.00
- Western Baseballs ... \$ 74.50
- ABT Targets ... 16.50
- Rapid Fires ... 139.50

GRAND NATIONAL SALES COMPANY
2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

Repeat Business Is Result of Service

CHICAGO, Sept. 5.—"The value of a product to its maker is gauged by him on the basis of repeat orders from both dealers and the consumers," says Al Stern, Monarch Coin Machine Company executive. "Similarly, we gauge the worth of Monarch service to operators on the amount of repeat business we

get from them, such repeat business resulting from public acceptance of their games.

"We enjoy a clientele numbering hundreds, all of whom are repeat customers many times over. Judging from this fact, we are convinced that our policy is extremely valuable, not only to ourselves for the business it brings up, but to coinmen in all fields of operating.

"The growth of our organization to its present position in the industry is a direct outcome of the conscientious development of our chief product, service," Stern declares. "Its worth-while aspect has been proved time and time again in every department. We have been able and expect to continue to be able to supply games of all types, and we are foremost among distributors in our reconditioning service. For the duration these important Monarch services will, as in the past, keep our customers on the profit side of the ledger."

Dallas

DALLAS, Sept. 5.—Phonographs, marble tables, cigarette venders and telephone pay stations are being raided by a fast-working band of local thieves. Heavy property damage is being experienced by Dallas operators as a result of these thieves who have wrecked a large number of coin machines and venders during the month.

Police records show that at least 40 phonographs were amaged during July by burglars hammering them for the coins they contained. Cash losses have been small, but property damage has been large.

H. C. Howell, Royal Novelty Company, Shreveport, La., was a recent visitor to coin machine row. He purchased a quantity of new and used equipment.

Burt Davis, Commercial Music Company, says that coin machine business is good in the East Texas cities. Even the oil shipments are still curtailed, Eastern section cities like Longview, Texarkana and Kilgore are experiencing a good business. Paris and Greenville are also in a boom.

Sam Yaras, Southwest Amusement Company, is back in the city after a flying trip to Chicago, Milwaukee and other points. The heavy demand for coin machine equipment has kept Sam on the jump for the past several weeks. He will leave in a few days for another trip to purchase coin machine equipment.

The new Wurlitzer cabinet for Wurlitzer 24 and 600 are selling as fast as stocks are received, according to Raymond Williams, of Commercial Music Company.

GUARANTEED LIKE NEW IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check .. \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model .. 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets .. 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash .. 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash .. 249.50

JENNINGS FAST TIME 119.50
Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

MONEY-MAKERS—PRICED RIGHT!

- PHONOGRAPHS**
- SEEBURG Model A .. \$39.50
 - 12 Record, Keyboard .. 44.50
 - Royal .. 139.50

- CONSOLES**
- Bally Club Bell, Fl. Sam. \$198.50
 - Keeney Super Bell, Fl. Sam. .. 209.50
 - Mills Four Bell .. 349.50
 - Billy Roll .. 129.50
 - 'Em .. 129.50

TO AVOID DELAY GIVE SECOND CHOICE.
1/3 Deposit, Bal. C. O. D.
State Distributor for Seeburg Phonographs and Accessories.



Milwaukee COIN MACHINE CO.

3130 W. Lisbon Ave., Milwaukee, Wis.

WE WANT TO BUY

The Following at the Prices Stated Here

- 1 to 15 Gottlieb's 5, 10 and 20 at \$70.00 Each
- 2 Mills' 3 Bells at 350.00 Each
- 20 Holly or Gottlieb Grippers.....Quote Price and Condition
- Zombies and Sunbeams at 16.00 Each

- Paradise Hi Dive School Days
- Horoscopes Sea Hawk Belle Hop
- Champs Miami Beach

at \$10.00 each

Quote price and condition on any late 5 Ball Games you have.

FOR SALE—SPECIALS

- 4 Bells, #878\$270.00
- New 1c and 5c Glitter Q.T.'s 77.00
- Galloping Dominoes, #2095 32.00
- 1939 Long Champs\$30.00
- Bally Roll 'Em, Latest Model\$145.00
- Bally Royal Draw, 5c and 25c 125.00
- Bang Tails, #1083 30.00

T. & L. MUSIC CO.

1424 CENTRAL PARKWAY Phone, MAin 0477 CINCINNATI, O.

PANORAMS

TIME PRICE \$424.50
DISCOUNTS TO CASH BUYERS

SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

- PANORAM PARTS & SUPPLIES**
- Guaranteed Film Cleaner .. \$4.50 Per Gallon
 - Brand New Monarch 10c Wall or Bar Box, \$7.00
 - Brand New Adaptor for Panoram Used for Wall Box .. 7.00
 - 4 Wire Armored Cable .. 10c Per Foot
 - Combination Adaptor for Phonograph .. \$36.00
 - Panoram Hookup .. \$36.00

- Mills Empress with Adap. \$224.50
- Mills Empress \$189.50
- 3 Used Keeney Adaptors for Mills Empress, \$29.50 Ea.

- SPECIALS**
- Wurlitzer 412 Amplifiers .. \$15.00
 - Wurlitzer 412 Speakers .. 5.00
 - Keeney Wall Boxes .. 12.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

GEORGE PONSER CO.

783 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)

1000 BRAND NEW MACHINES

- ABT Target Challenger .. \$ 35.50
- Baker Pacer, 5c Play .. 299.50
- Bally Long Acre Console .. 269.50
- Buckley Steel Cabinets for 19-20-24 Record Phonograph .. 32.50
- Buckley Tone Columns .. 50.00
- Chicago Coin Hockey .. 245.00
- Evans Jackpot Domino, Latest Model .. 399.50
- Groetchen Columbia, Rear Pay .. 87.50
- Keeney Super Bell .. 239.50
- Keeney Super Track Time .. 450.00
- Double Steel Safe .. 90.00
- Mills Three Bells .. 550.00
- Mills Four Bells, 5c, Latest Model .. 485.00
- Mills Jumbo Parade, Cash .. 129.50
- Mills Jumbo Parades, Conv. .. 149.50
- Mills Folding Stands .. 6.50
- Mills Box Stands .. 15.00
- Mutoscope Sky Fighter .. 300.00
- Pace Race, 5c Play .. 335.00
- Pace Race, 25c Play .. 375.00
- Pace Race, 5c Play, Jackpot .. \$375.00
- Watling Scales .. 150.00

NOTICE

The Above Prices Are Net on All Mills Slot Machines With No Further Discount.

- FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.**
- Bally Club Bell, 5c .. \$219.50
 - Chicago Coin Hockey .. 215.00
 - 2 Keeney Super Bells, 25c Conv. .. 259.50
 - 2 Keeney Super Bells, Twin Nickel, Cash Pay .. 259.50

- Reconditioned and Refinished.**
- Bally Long Acre, Console .. \$247.50
 - Groetchen Chk Sep., Gold Award Col. Bell .. 82.50
 - Keeney Super Bell, 5c Conv. Mint Vend. .. 182.50

- USED MACHINES—RECONDITIONED AND REFINISHED**
- 1 Evans '39 Reg. Domino, #3971 .. \$ 99.50
 - 1 Evans Bang Tails .. 149.50

- SPECIALS**
- 25 Super Bells, 5c Conv., SU .. \$142.50
 - 25 Dominos, JP, Light Cab., SU .. 282.50
 - 5 Super Track Times, SU .. 300.00
 - 1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked .. Write
 - 10 Mills Jumbo Parades, Conv. FS .. 149.50
 - 10 Mills Three Bells, Like New, High Serials .. 475.00
 - Watling Big Game, CP .. 82.50
 - Jackpot Dominos, Brown Cabinets, Factory Reconditioned .. 225.00
 - 1 Keeney Triple Entry .. \$ 99.50
 - 2 Keeney '38 Skill Time .. 79.50
 - 5 Keeney Kentucky, Slant Head .. 89.50
 - 1 Mills Four Bell, 5c .. 295.00
 - 2 Mills Square Bell, CP .. 59.50
 - 2 Chicago Coin Double Safes .. 60.00
 - 10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 .. 107.50

- FIVE BALL FREE PLAY**
- Zombie .. \$25.50
 - Play Ball .. 20.00
 - Red Cap .. 17.50
 - Super Six .. 10.00
 - Toplo .. 54.50
 - Sports Parade .. 25.50
 - Reserve .. \$25.00
 - Monickers .. 59.50
 - Argentine .. 35.00
 - Mystic .. 45.00
 - Star Attraction .. 32.50
 - Towers .. 57.50
 - Vogue .. \$15.00
 - Gold Star .. 22.50
 - Leader .. 22.50
 - Jolly .. 12.50
 - Dixie .. 17.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective September 12 and Subject to Change Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

ECONOMIZE WITH ECONOMY ON ALL PARTS AND SUPPLIES FOR AMUSEMENT AND MUSIC MACHINES

OUR PRICES ARE LOW! WRITE FOR OUR FREE LIST
ECONOMY SUPPLY COMPANY
631 TENTH AVE. (PHONE CIRCLE 6-8652) NEW YORK, N. Y.

PHONOGRAPHS

SEEBURG

- Envoy, ROES, 1940, Walnut Cabinet .. \$279.50
- 9800, 1941 Model, ES .. 379.50
- Classic, Marbigo Cab. .. 194.50
- Gem .. 144.50
- Royale .. 94.50

ROCK-OLA

- DeLuxo Luxury Lightup .. \$164.50
- Rhythm Master 16 .. 49.50

WURLITZERS

- 616, 16 Records .. \$ 69.50
- 619, Illum. Slides & Grill .. 79.50
- 412, 12 Records .. 59.50
- P12, Universal Cab. .. 69.50
- Model C, 12 Rec. 49.50
- 61, 1939 Counter .. 89.50

MILLS

- Throne of Music .. \$149.50

ARCADE EQUIPMENT

- Seeburg Chicken Sam .. \$ 79.50
- Converted to Shoot-the-Japs .. 92.50
- Hit-Hitter .. 89.50

CLOSEOUT!
BRAND NEW NO TAX COUNTER GAME KEEP 'EM BOMBING
~~\$22.75~~ NOW \$12.50 ONLY

Lots of 5 or More, \$10.50 Ea.

- Keeney Wall Boxes, 20 Rec. \$12.50
- Keeney Adaptor, 20 Rec. 19.50
- Curved Glasses for Evans Ten Strike .. 2.50
- Seeburg Melody Parade, 5 Selection Bar Box .. 8.50
- Seeburg Play Boy .. 49.50

BELLS

Factory Rebuilt & Brand New 1c-5c-10c-25c-50c

WRITE FOR PRICES

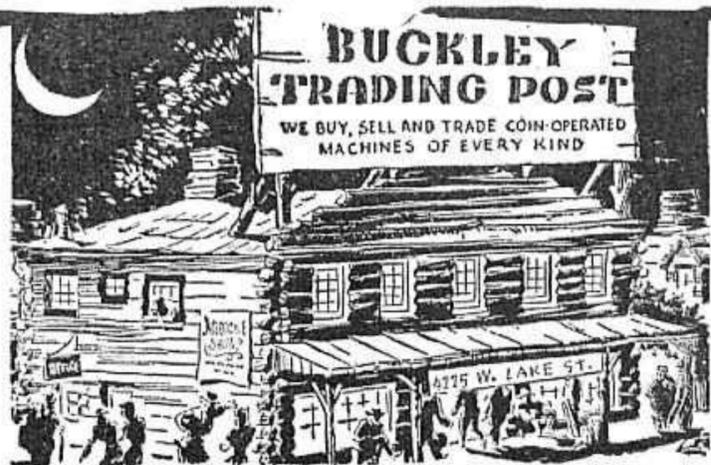
CONSOLES

- Mills 3 Bells, Rebuilt, Write
- Keeney Super Bell .. \$189.50
- Keeney '38 Skill Time .. 119.50
- Keeney Kentucky Club .. 69.50
- Groetchen Sugar King .. 49.50
- Bally High Hand .. 139.50
- Watl. Big Game, P.O. .. 89.50
- Big Game, F.P. 89.50
- Mills Square Bell Skill .. 69.50
- Mills Jumbo, F.P. 94.50
- Mills Jumbo, P.O. 104.50
- Mills Jumbo Comb. 115.00
- Saratoga, F.P. & P.O. Chrome Rail .. 139.50
- Evans Bangtails, Red Galloping Dominoes Black Cabinet .. 59.50
- Track Record, Comb. .. 69.50
- Jenn. Bobtail, Total. .. 109.50
- Jenn. Bobtail, P.O. 109.50
- Jenn. Fast Time, F.P. .. 74.50

Send for Complete New Price List Today!

TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



ALWAYS

Consult the Trading Post When You Want To Buy or When You Want To Sell.

PHONOGRAPHS—WALL BOXES—ADAPTORS—COIN MACHINES—PIN TABLES—CONSOLES—ARCADE MACHINES—SUPPLIES AND ACCESSORIES

SPECIALS

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$127.00
Daval Bumper Bowlers	75.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Wattling Big Game, F.P.	82.50
Mills Four Bells	292.50	Buckley Seven Bells, 7 Coins ..	700.00
Keeney Super Bells, 2 Way, 5 & 5¢ ..	275.00	Buckley Long Shot Parlay, 7 Coins ..	700.00
Keeney Super Bells, 2 Way, 5 & 25¢ ..	287.50	Bally Pimlico Console	220.00

FOR ARCADES

SPECIAL—Buckley DeLuxe Digger, Rebuilt	\$125.00	SPECIAL—Buckley Treasure Island Digger, Rebuilt	\$75.00
--	----------	---	---------

WILL PAY CASH FOR

CONSOLES	Mills Yellow Fronts—	Bally Rapid Fire
Buckley Track Odds—All Models	3-5 Payout	Mutoscope Sky Fighter
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Gold Chromes	Mutoscope Ace Bomber
Keeney Super Bells—2 Way 5¢ & 5¢	Mills Emerald Chromes	Mills Bag Punchers
Keeney Super Bells—4 Way	PHONOGRAPHS	Mutoscope Bag Punchers
Mills Three Bells	Wurlitzer Phonographs	Chicken Sams
COIN MACHINES	Wurlitzer Wall Boxes	Rookola World's Series
Mills Bonus Bells	Packard Wall Boxes	Texas Leaguer
Mills Brown Fronts—5¢, 10¢, 25¢	Wurlitzer 30 Wire Boxes	Gottlieb Grippers
	Betty Telephone Boxes	Wurlitzer Skeo Balls
	Scales—All Makes & Models	Western Skeo Balls
	ARCADE MACHINES	Western Baseball
	Kirk Night Bomber	

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—PIN TABLES

GENCO	Spot-a-Card	\$48.50	Wings	\$19.50
Argentine	Spot Pool	42.50	Zombie	27.50
Band Wagon	Summertime	16.50	Do-Re-Mi	37.50
Big Chief	Texas Mustang	52.50		
Blondie	Three Score	18.00	BALLY	
Bosco			Attention	\$29.50
Cadillac			Broadcast	27.50
Captain Kidd			Crossline	22.50
Defense	CHI-COIN		Defense, New Model	79.50
Dude Ranch	All American	\$22.50	Eureka	25.00
Formation	Bolo-Way	42.50	Favorite	25.00
Four Roses	Home Run	16.50	Flicker	24.50
Gun Club	Home Run '42	67.50	Fleet	25.00
High Hat	Jolly	19.50	Grand National	79.50
Jungle	Legionnaire	32.50	Grand Stand	65.00
Majors '39	Major '41	39.50	Mystic	28.00
Metro	Polo	18.50	Monicker	64.50
Power House	Show Boat	37.50	Pan American	97.50
Seven-Up	Sky Line	15.00	Silver Skates	34.00
South Paw	Snappy	45.00	Sport Page	35.00
Ten Spot	Sport Parade	30.00	Thistle-downs	45.00
Victory	Star Attraction	37.50	Triumph	16.50
Zig Zag	Stratoliner	24.50		
	Venus	78.50	KEENEY	
GOTTIEB			Clover	\$59.50
A.B.C. Bowler			Four Diamonds	39.50
Belle Hop	EXHIBIT		Repeater	33.50
Champ	Air Circus, Used	\$67.50	Sky Ray	32.50
Five and Ten	Big Parade	82.50	Towers	47.50
Gold Star	Double Play	30.00	Twin Six	42.50
High Dive	Duplex	30.00	Velvet	21.50
Horseshoe	Knock Out	82.50	Wildfire	28.00
Miami Beach	Leader	27.50		
Now Champ	Play Ball	19.00	BAKER	
School Days	Sky Blazer	49.50	Big Ten	\$22.50
Score-a-Line	Spot Pool	55.00	Defense	20.00
Sea Hawk	Stars	30.00	Doughboy	17.50
Sport Parade	Sun Beam	30.00	Salute	22.50
	West Wind	45.00		
			SUCCESS	
			League Leader	\$25.00

SPECIALS—SLOT MACHINES

MILLS	Yellow Front, 3-5 10¢	\$ 67.50	PACE	Comet Front Vender	\$ 42.50
New Gold Chrome Bells, 5¢	Chrome Bells, 5¢	160.00	10¢ Comet Blue Front	60.00	
New Gold Chrome Bells, 10¢	Q.T. Bell, 1¢	35.00	25¢ Comet Blue Front	60.00	
New Gold Chrome Bells, 25¢	Smoker Bell	35.00	All Star 10 Stop	50.00	
Club Bells, F.S., 5¢	Vest Pocket Bell, JP, New	52.50	Mystery P.O.	50.00	
Club Bells, F.S., 10¢	Vest Pocket Bell, Green	23.50	1¢ All Star 2-4 P.O.	25.00	
Club Bells, F.S., 25¢	Vest Pocket Bell, Blue & Gold	36.50	25¢ Rockets, Brand New	100.00	
Gold Chrome Bells, 5¢			WATLING		
Blue Fronts, 5¢	JENNINGS		5¢ Rolatop 2-4 P.O.	\$ 35.00	
Blue Fronts, 5-10-25¢	5¢ Chief J.P. Bell	67.50	10¢ Rolatop 2-4 P.O.	35.00	
Serials 400,000	10¢ Chief J.P. Bell	69.50	25¢ Rolatop, Late	72.50	
Melon Bells, 5-10-25¢	50¢ Chief J.P. Bell	92.50	5¢ Double J.P.	25.00	
Brown Front Club Handle, 5¢	5¢ Silver Chief	84.50	5¢ Rolatop	75.00	
Handle, 5¢	5¢ Silver Moon	135.00	5¢ Goose-neck	35.00	
Bonus Bell, 5¢, New	5¢ Sky Chief	89.50	5¢ Blue Seal	35.00	
Bonus Bell, 5¢, Rebuilt	10¢ Sky Chief	92.00	GROETOHEN		
Yellow Front, 3-5 5¢	25¢ Sky Chief	94.50	Columbia Chrome	\$ 70.00	

SPECIALS—PHONOGRAPHS

Wurlitzer	Seeburg	MUSIC SYSTEM EQUIPT.
850	High Tone, Remote	Steel Cabinet, Single
800	High Tone, Reg.	Steel Cabinet, Double
750	Colonel, E.S.	Buckley Complete Music Systems—Phono, Adaptors, Cable, complete with 8 Boxes
750E	Envoys, E.S.	295.00
750M	Majors, E.S.	Buckley Complete Music System—Twin Wurlitzer, Adaptors, Cable, complete with 4 Boxes
700	Classio Slug Ejecto	217.50
600	Vogue	New Buckley Needles
500	Regal	Perforated Program
500A	Gem	Shots—Per M
24A	Rox	New Buckley Long Life Bulbs
71	Rockola 40, Rockolite42
61	DeLuxe	
616	Masters	
412	Monarch	
P12	Mills Throne of Music	
	Empress	

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction.

BUYERS Write for New Price Bulletin—the Big List of Equipment for Sale From Coast to Coast. Write for Big List

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

NEW GAME PROFITS AGAIN!

SEND IN YOUR OLD "ZOMBIE" AND GET A NEW "MIDWAY"

A NEW game REDESIGNED from your old ZOMBIE. All mechanical parts thoroughly re-conditioned, and reassembled in an entirely different layout, redesigned and refinished!

ALSO "SUN VALLEY" processed from your "SUN BEAM"

- We Supply NEW DIFFERENT PLAYING BOARD
- NEW DIFFERENT ART WORK
- NEW DIFFERENT CABINET DESIGN



SEE YOUR DISTRIBUTOR OR ORDER DIRECT

Just What Your Locations Need!
United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE CHICAGO

Free Play Games Carefully Checked and Packed	Scientific Batting Practice	\$117.50
Air Circus	Chic. Coin's Hockey Game	209.50
Big Chief		
Bosco	PHONOGRAPHS	
Boombtown	Wurlitzer Counter 81 (with Stand \$10.00 Extra)	69.50
Four Diamonds	Wurlitzer 616A	69.50
Hi Hat	Wurlitzer 24, Fresh Mariblogo	134.50
Home Run '42	Rookola Standard	149.50
Home Run '42		
Five & Ten	BRAND NEW	
Monicker	Home Run '42	\$90.00
Miami Beach	SPECIALS	
	Keeney Sub-marine	\$184.50
	Evans Playball	199.50

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320

PIN GAME BULBS, PARTS and SUPPLIES

REPAIR THAT PIN GAME NOW!
We Sell at Lowest Prices.
Write AL STERN, Sales Mgr.
COIN OPERATORS SUPPLY CO.
2120 Lawrence Ave. Chicago

STOP—HERE ARE THE REAL BUYS

FINEST MUSIC EQUIPMENT EVER OFFERED AT THESE PRICES	Wurlitzer Twin, 12 In. Steel Cab. with Packard Adaptor, 8 Packard Boxes with Brackets and 1 Chandelier Speaker, all for only	\$400.00	
20 Seeburg 30-Wire 5¢ Boxes, Ea.	\$ 10.00	Mills Panoram with Base	325.00
5 Seeburg Gold Finish 5¢ Wireless Boxes, Ea.	22.50	Mills Panoram 10¢ Slug Proof Wall Boxes for Wireless Receiver & Transmitter, Ea.	17.50
30 Seeburg 5¢ Wireless Wall-o-Matics, Ea.	37.50	Wireless Receiver & Transmitter for Mills Panoram	25.00
20 Seeburg 5¢, 10¢, 25¢ Wireless Wall-o-Matics, Ea.	47.50	10 Genuine, New Keeney Speak Organs, 4 1/2 Lb. Magnet, Ea.	35.00
25 Seeburg 5¢, 10¢, 25¢ Wireless Bar-o-Matics, Ea.	52.50	Genuine Keeney Speak Organ Cabinet	22.50
Brackets for Seeburg Boxes, Ea.	2.50	Permo Point or Bennett Needles, Per 100	30.00
2 Seeburg 1942 Hi-Tone, E.S.R.G.	Write	Pfanstiel Needles, Blue Seal, Per 100	47.00
Wurlitzer Counter Model 61	79.50	Wurlitzer Model 430 Speaker, Complete with 5¢, 10¢, 25¢ Box	99.50
Wurlitzer Counter Model 41	89.50	Solenoid Drum, Power Supply and Step Up Selector by Seeburg, Especially Made for Wurlitzer 24, 600, 500, to Convert for 3-Wire Seeburg Wall & Bar Boxes, Complete	65.00
Wurlitzer Counter Model 71	129.50	Brand New Push Button 3-Wire Seeburg Boxes for Above, Ea.	27.50
Wurlitzer 616, Remodeled	64.50	Chandelier Speakers, Ea.	19.50
Wurlitzer 600	157.50	30-Wire Cable, 500 Ft. Roll	112.50
Wurlitzer 750E	379.50	Buckley Boxes	22.50
Wurlitzer 24 with Buckley Adaptor	125.00	Wurlitzer 5¢, 10¢, 25¢ Boxes, Ea.	50.00
Wurlitzer 24 with Wurlitzer Adaptor	125.00	12" Utah P.M. Speaker & Cab. Complete	10.00
Wurlitzer 24 with Keeney Adaptor	125.00		
Wurlitzer 24 with Packard Adaptor	125.00		
Rockola 5¢, 10¢ Counter Mod., Slug Proof	69.50		
Rockola Standard, Excellent Condition	139.50		
20 Mills Throne of Music, Ea.	129.50		
Brand New Wurlitzer Adaptor	27.50		
Brand New Buckley Adaptor	27.50		
8 Packard Pla-Mor Boxes with Brackets, Complete, Like New, Ea.	32.50		
30 Keeney Boxes, Ea.	8.50		

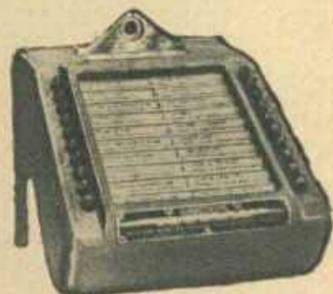
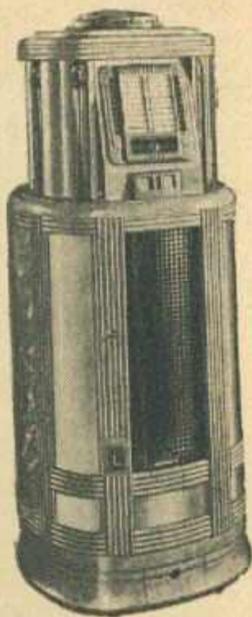
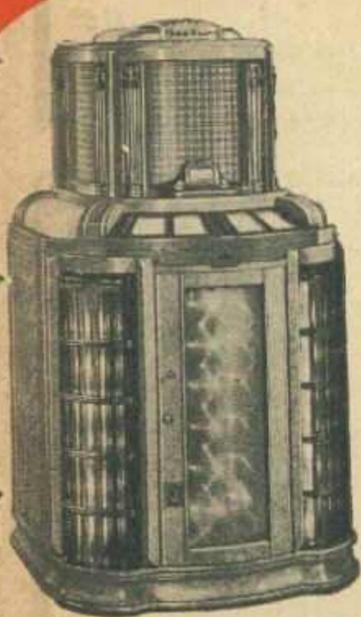
SPECIALS
5 Scientific Batting Practice
 \$149.50 Ea. | Kirk Guesser Scales, Like New, High Serial Numbers | \$100.00 Ea. || 10 King Pin Alleys | 289.50 Ea. | 2 Brand New Jennings 25¢ Golf Ball Vendors | 209.50 Ea. |
5 Chicago Coin Hockey	239.50 Ea.	3 Brand New Mills Cherry Balls	211.50 Ea.
5 Genco Play Ball	239.50 Ea.		
3 Torpedo Guns	199.50 Ea.		
1/3 Deposit with Orders, Balance C. O. D. WRITE FOR OUR COMPLETE LIST OF 5-BALL F.P. GAMES, CONSOLES, 1-BALLS, SLOTS, ETC., ETC.			

ROYAL DISTRIBUTORS
409 NO. BROAD ST., ELIZABETH, N. J. (All Phones: ELizabeth 3-1776)



The Symbol of

DEPENDABLE PERFORMANCE



Today... **DEPENDABLE PERFORMANCE** is a music operator's greatest asset. Heretofore, the various claims made by music manufacturers often went unproven... the music operator depending upon the reputation of the manufacturer as his safeguard of **DEPENDABLE PERFORMANCE**.

For over forty odd years, in every piece of music equipment offered to the music operator, the J. P. Seeburg Corporation stressed precision quality manufacturing that would render many years of **DEPENDABLE PERFORMANCE**. That this "Ace-In-The-Hole," particularly during these difficult times, is living up to the Seeburg high standard as promised to the music operators, is best evidenced by the "day in" and "day out" **DEPENDABLE PERFORMANCE** of Seeburg Music Equipment in the best locations from coast-to-coast.

To Go Ahead... Go

Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO

Your dough means a blow, to Tojo of Tokio - when you buy U. S. WAR BONDS and STAMPS!





**"YOU BET WURLITZER
IS WORKING ON
WAR PRODUCTION
FOR ME"**

AN IMPORTANT COMMUNIQUE
FROM WURLITZER'S
REG. U.S. PAT. OFF.
WAR DEPARTMENT

Today, The Rudolph Wurlitzer Company is a war industry. Every unit of equipment produced in this plant plays a part in the defeat of the Axis.

The nature of our work is naturally a military secret—but this much we can say—it is closely allied to our peace-time production.

Minimum re-tooling was required to swing into war work and little time will elapse—once this war is won—before Wurlitzer will be back in the automatic phonograph business.

In the meantime, Wurlitzer's war work research has already resulted in discoveries which, when applied to phonographs, will place Wurlitzer farther than ever ahead in a field it has always led.

Even greater advances are imminent.

To Wurlitzer Music Merchants everywhere we make this pledge—to do our utmost to help Uncle Sam beat down the Nazis and the Nipponese—and then, when peace comes, to present the finest Wurlitzer Phonographs you ever saw or heard.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK