EDDY HOWARD
and His Orchestra
Currently CHICAGO THEATER Chicago
Beginning October 2 THEATER TOUR
Just Concluded 14 Weeks ARAGON BALLROOM Chicago
on COLUMBIA Records
Personal Management W. BIGGIE LEVIN
Direction
MUSIC CORPORATION OF AMERICA
The one and only Kate Smith...

AMERICA'S FIRST LADY OF SONG

Singing

I'VE GOT A GAL IN KALAMAZOO
A BOY IN KHAKI—A GIRL IN LACE
Columbia Record 36628

HE WEARS A PAIR OF SILVER WINGS
BE CAREFUL, IT'S MY HEART
Columbia Record 36618

WONDER WHEN MY BABY'S COMING HOME
OLD SAD EYES
Columbia Record 36609

THIS IS WORTH FIGHTING FOR MY GREAT, GREAT GRANDFATHER
Columbia Record 36605

THE STAR-SPANGLED BANNER AMERICA, I LOVE YOU
Columbia Record 36511

ONE DOZEN ROSES A SOLDIER DREAMS
Columbia Record 36577

THIS TIME THE MARINES' HYMN
Columbia Record 36540

KATE SMITH On the Air

for GENERAL FOODS
Fridays 8-8:55 P.M., EWT
Repeat 12-12:55 A.M.
CBS COAST TO COAST

Personal Management: TED COLLINS
**Program Costs Take Drop**

**War and Show Business**

Civilians Defense educational spectacle makes good showing in stand at Polo Grounds.

**Detroit AGVA Kicks at Gratis USO Shows; Lastogel Explains**

**Grezas Proposes That AGVA Be Absorbed by Actors' Equity**

**Civilian Defense Outdoor Unit Makes Good Showing in N.Y. Stand**

**House Bands To Solve Problems Of Dantan's Ops**

**Range Stock, Hands Going to NY Rodeo; War Tinge for Spec**
NEW YORK, Sept. 20—It’s true—some-what different to buy certain fabrics and trimmings, costume design and saloon decorations, and also to purchase and design costumes will be using less expensive material. At one and the same time, and in the same stage, several productions will not only be dependent upon various costumes but will also be dependent upon other materials and accessories used in the same way.

The tire and fabric combinations will be combined in a variety of designs, including different color schemes and patterns, as well as a variety of fabrics and trimmings. These materials will be used in the same stage, and in the same way, to provide a variety of costumes and sets for the various productions.

Among the tire manufacturers, such as W. H. Myers, who has been using a variety of materials and accessories for a long time, will be using a variety of materials and accessories in the same way. These materials will be used in the same stage, and in the same way, to provide a variety of costumes and sets for the various productions.

Eddy Howard
This Week’s Cover Subject

Eddy Howard is a musical quadruple threat of singing, playing, acting, and writing. He is a true star in the music industry, and his versatility is evident in his work. He has a strong connection with his audience, and his fans are passionate about his performances. He has been a favorite among fans for many years, and his dedication to his craft is apparent in his work. Howard is a true showman, and his performances are always entertaining and engaging. He is a true star in the music industry, and his dedication to his craft is evident in his work.
Texas Air Field

**Strike May Shut Pittsburgh Hotels**

**AGVA in Hollywood Adds Audition Room**

**Clearview, Bildenama All Show Schedule IT Hockey Is Out**

**Should Equity Take Over AGVA?**

This Wednesday the Associated Actors and Artists of America will discuss the new proposal to organize vaudeville, night club, and outdoor performers. The recommendation made at the last AGVA meeting was that the American Guild of Variety Artists be accepted by AGVA's Equity Association. A study detailing this support is expected to be presented at the meeting. The proposal is made by Walter N. Groene, assistant executive secretary of Equity, who is acting as national administrative chairman of Equity. The proposal also covers the cleaning of the Four A's, whose current ban on Equity has been lifted. It suggests that AGVA take over as a solution to organizing variety performers.

**Canada Wants U. S. Bond Shows**

**Treasurers, Dukes, T...”

**Western Union**

"Remember that you can put a Western Union from Home or Office and have your telegrams charged to your telephone bill."
Medium-Priced Shows Retrench, Thou Top Stanzas Still Shell Out

(Continued from page 3)

more widespread, with many sponsors now willing to pay only a fraction of what they formerly paid for Hollywood stars.

scripts are being used, thereby planning before they are begun. As a result of the greater concentration on the material of the show, casts of types of material are coming to the fore.

Among the highest priced shows which are not networks are the soap operas. Programs, budgets, and the popularity of the programs demand for comedy programs at this time, are being paid for by the sponsors. Programs of high adventure and re-
motion are also brought by many sponsors because of the present popularity of this type of material with the American listening public.

As evidenced by the large number of auditions in Hollywood they have been much sought after. Programs in the type of story lines are also high on the list of buyers' choices.

In the combinable field, five-week serials, especially those of $1.50 and $2.50. Good half-hour nighttime drama programs are giving a 2,000 and 5,000 KVOA, well-established, well-built daily sales are in the 2,500 and up division.

At the small serial field, a number of better producing offices, good writers, about $500 average price. In the 20,000 and over division, about $500. Animate serials of costs, some costing up to $100,000. Other items involved in the costs are social identity taxes, commission and end.

In strip shows, these figures come to approximately $100, $100, and $100. Sound effects cost another $50.

In the chart below, cost of production is estimated, including talent, scripts, sets, etc. Some of these shows have not returned to the air yet, but prices are estimated on the basis of what show would cost in today's market.

The chart does not include all shows.

Nancy Martin's Own Show

CHICAGO, Sept. 29—Nancy Martin, contract holder on Blue Network shows, landed her own commercial, starting on WMAQ October 7, Four-Way Cold Thing, also H. W. Kastor & Sons, the Egg White type 12 variety shots (10 to 10:15 p.m.)

Dane Donaudt will handle the commercials.

"Leave It" to the Coast

NEW YORK, Sept. 29.—Take It or Leave It, Saturdays' Sunday night CBS show, will move to Hollywood for the West Coast origination beginning October 8.

Visk Knight, executive producer of the show, stated that his production is responsible for over 4,000,000 of the audience of 7,500,000 people. Out of a survey of recent appearances at the sets, it was noted that many cases, the show has been heard for two years from New York.

Pork Baker travels west to continue the program.

Mutual Sets Series Plans

NEW YORK, Sept. 29.—The 1932 World Series is probably one of the most important in the Mutual Network in the United States, Canada, and Brazil starting September 29, under the sponsorship of the Coca-Cola Beverage Company.

Al Metzger, sport editor, and Bill Corum will handle the air accounts of all games, with Allen Barry doing the play-by-play, Corum the color.

The series of games is sponsored by the United States Army, the British Army, and the U.S. Navy. Other sources of information will be the Associated Press, the Press Association, and the Los Angeles Times.

The series of games will be broadcast on Mutual's standard network and on the coast station.

Radio's Production Costs

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>SPONSOR</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Women's Aud.</td>
<td>Chrysler Corp.</td>
<td>$16,000-28,000</td>
</tr>
<tr>
<td>Lee Baden's Teddies</td>
<td>General Foods</td>
<td>12,000</td>
</tr>
<tr>
<td>Kate Smith</td>
<td>General Foods</td>
<td>6,000</td>
</tr>
<tr>
<td>Philip B. Howie</td>
<td>General Foods</td>
<td>10,000</td>
</tr>
<tr>
<td>Year Fit Parade</td>
<td>American Tobacco Co.</td>
<td>$6,000-7,000</td>
</tr>
<tr>
<td>Radio Talk House</td>
<td>Campbell Soup Co.</td>
<td>6,000</td>
</tr>
<tr>
<td>Harry James</td>
<td>Liggett &amp; Myers Tobacco Co.</td>
<td>4,000</td>
</tr>
<tr>
<td>We the People</td>
<td>General Foods Corp.</td>
<td>4,000</td>
</tr>
<tr>
<td>Gay Lombardo</td>
<td>Celgar-Palmavise-Post</td>
<td>7,500</td>
</tr>
<tr>
<td>Seabury Liana</td>
<td>Celgar-Palmavise-Post</td>
<td>5,000</td>
</tr>
<tr>
<td>Hobbs Lobby</td>
<td>$2,500-3,000</td>
<td></td>
</tr>
<tr>
<td>Phifer Family</td>
<td>$2,500-3,000</td>
<td></td>
</tr>
<tr>
<td>Women In White</td>
<td>Pretor &amp; Co.</td>
<td>$2,500-3,000</td>
</tr>
<tr>
<td>John W. New's Family</td>
<td>Pretor &amp; Co.</td>
<td>5,000</td>
</tr>
<tr>
<td>Dr. Christopher</td>
<td>Chirchboush Mfg.</td>
<td>2,500-3,000</td>
</tr>
<tr>
<td>Life Can Be Beautiful</td>
<td>Pretor &amp; Co.</td>
<td>2,500-3,000</td>
</tr>
<tr>
<td>Arms of America</td>
<td>Pretor &amp; Co.</td>
<td>2,500-3,000</td>
</tr>
<tr>
<td>The Exact Science</td>
<td>General Foods Corp.</td>
<td>2,500</td>
</tr>
<tr>
<td>Death Valley Ghosts</td>
<td>Pacific Coast Box Co.</td>
<td>5,000-2,000</td>
</tr>
<tr>
<td>Big Bakers</td>
<td>$3,500-2,000</td>
<td></td>
</tr>
<tr>
<td>Aunt Jeany's Real Life Stories</td>
<td>Lever Bros.</td>
<td>$1,000-1,500</td>
</tr>
<tr>
<td>Bright Brighton</td>
<td>Lever Bros.</td>
<td>1,000</td>
</tr>
<tr>
<td>Siamese America Ladies</td>
<td>General Mills</td>
<td>2,000</td>
</tr>
<tr>
<td>We Love and Learn</td>
<td>General Foods</td>
<td>1,500</td>
</tr>
<tr>
<td>Young Doctor Malachi</td>
<td>General Foods</td>
<td>1,500</td>
</tr>
<tr>
<td>Joyce Jordan</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Kimberly Clinic</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Take It or Leave It</td>
<td>来看看, Inc.</td>
<td>9,000</td>
</tr>
<tr>
<td>OX</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>William L. Shiler</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Amanda of Pinnacles</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Amands of Hamilton</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Griffiths</td>
<td>General Foods</td>
<td>9,000</td>
</tr>
<tr>
<td>Dear John</td>
<td>Welch Grape Juice</td>
<td>1,500</td>
</tr>
<tr>
<td>Pears and Apples</td>
<td>Lower Bros.</td>
<td>10,000</td>
</tr>
</tbody>
</table>

Beer Takes Grid Shots

NEW YORK, Sept. 29—Borgfeldt Beer will sponsor the broadcast of seven Fort Greely University football games and the Michigan State-Great Lakes Naval Training Station game on W2Z. The games will be heard October 9 from Kinnell, Iowa, between Portland and Tennessee. football is also scheduling the chauffeur between Louisiana State and Texas A M, over W2Z September 30.

State Firefighters Skedded

NEW YORK, Sept. 28—Governor Herbert H. Lehman will inaugurate the first in a series of monthly reports by the State of New York on war activities of the State Firemen, from 7:45 to 8, over WINGA. The second report will be October 15 issued at Elmira and will feature local newspapers, radio stations, feature legislation and chairmen of committees concerned with the war effort, who will explain the function of their organizations and the progress made.

Series is given in co-operation with the Office of War Information of New York State.
“Living Should Be Fun”

Reviewed Wednesday, 10:30-11 a.m. Style—Comment, Sustaining on WMCA (New York).

WMCA, in anticipation of wider food restrictions, has prepared a series of five short, weekly programs on various aspects of nutrition, containing a wealth of healthful knowledge to inform listeners on good eating habits and proper nutrition. The series debut aired Monday, November 30, with Dr. Carl Stickler, director of nutrition at the Detroit Public School Board, speaking on the need for more milk and milk products in the daily diet. Dr. Stickler pointed out the importance of milk in meeting the protein requirement of the body, and emphasized the facts that milk contains all the vitamins necessary for a balanced diet as well as minerals essential for human health.

The second program was broadcast Wednesday, December 2, with Dr. John H. Stickler, director of the Department of Health in New York City, speaking on the role of diet in the prevention of chronic diseases. Dr. Stickler described the benefits of a well-balanced diet, particularly in the prevention of heart disease and diabetes. He also discussed the importance of vitaminrich foods such as fruits and vegetables.

The third program, broadcast December 9, was entitled “The Role of Diet in Preventing Illness” and featured Dr. Willard G. Stickler, a nutritionist at the University of Michigan. Dr. Stickler emphasized the importance of a varied diet in maintaining good health, and discussed the negative effects of a diet lacking in essential nutrients.

The fourth program, broadcast December 16, was entitled “Diet and Mental Health” and featured Dr. John H. Stickler. Dr. Stickler discussed the relationship between diet and mental health, and emphasized the importance of a healthy diet in the prevention of mental disorders.

The final program of the series, broadcast December 23, was entitled “Diet and Physical Health” and featured Dr. Willard G. Stickler. Dr. Stickler discussed the role of diet in the maintenance of physical health, and emphasized the importance of a balanced diet in promoting good health.

These programs provide valuable information on the importance of proper nutrition in maintaining good health, and are well worth listening to. They are a great addition to WMCA’s lineup of informative and educational programs.
New York

WJWC, 1050 AM, has added new programming as of this week, including the addition of a new daily talk show, "The Bill O'Reilly Show," which is heard weekdays from 10 a.m. to 1 p.m. The show features O'Reilly's take on national and international news, interviews with guests, and live calls from listeners. The show is hosted by Bill O'Reilly, who has been with the station since its inception.

Philadelphia

WIP, 610 AM, has announced a new daily talk show, " illegally," which will air weekdays from 5 to 8 a.m. The show is hosted by Charley Thompson, who has been with the station for over 20 years. The show will feature discussions on local and national news events, as well as interviews with guests and callers.

Chicago

WLS, 890 AM, has added a new daily talk show, "The Steve Winters Show," which will air weekdays from 12 to 3 p.m. The show is hosted by Steve Winters, who has been with the station for over 10 years. The show will feature discussions on local and national news events, as well as interviews with guests and callers.

Los Angeles

KFWB, 1140 AM, has added a new daily talk show, "The Joe Bento Show," which will air weekdays from 9 to 11 a.m. The show is hosted by Joe Bento, who has been with the station for over 15 years. The show will feature discussions on local and national news events, as well as interviews with guests and callers.

Advertisers, Agencies, Stations

Out to Lunch

SPRINGFIELD, Mass., Sept. 26

WSPR was off the air for an hour and a half on Saturday morning, due to the failure of a power transformer. The station has been off the air for about two months, and the transformer has been replaced. The station will continue to operate as usual.

The Coca-Cola Company presents

America's leading bands—playing from War Camps and War Plants

Blue 9:30 P.M. EVERY NIGHT NETWORK October 3, 1942

Comment

This column is dedicated to brief reviews of programs which have been heard on the air during the past week. The column is designed to help listeners find programs which they might find interesting and enjoyable. The column is not intended to be a complete listing of all programs heard on the air, but rather a selection of programs which have been particularly noteworthy.

Year in, year out, the soap opera goes on. It is a part of the American landscape, and it is unlikely to go away any time soon. The soap opera is a staple of daytime television, and it is one of the few programs that continues to attract large audiences.

The quality is none too high, but it is entertaining and often humorous. It is also educational, as it teaches viewers about the world and how it works. The soap opera is a great way to learn about people and their lives, and it is a great way to relax and unwind.

The cost of the soap opera is a big concern for many viewers. It is expensive to produce, and it is expensive to watch. However, it is important to remember that the soap opera is a valuable part of our culture, and it is worth every penny.
**Phillic Legit Booked Solid**

PHILADELPHIA, Sept. 20.—With the three Shubert houses booked solidly to the end of the year, it is clear that this is the best season in many years. Thirtieth Avenue and 42nd Street bookings are the mainstay of the season. In the past, these districts were known for their cheap, bottom-of-the-bill entertainment. But today, they are being enjoyed by the more discriminating theatergoers, who are looking for a good time at a reasonable price.

**Review Percentages**

Listed below are the decisions of drama critics on the week's productions. The golden daisy accompanying the Broadway shows indicates the percentage of favorable reviews. "No opinion" means that the reviewers did not see the play or that the show was not reviewed.

<table>
<thead>
<tr>
<th>Play</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I Killed the Count</em></td>
<td>17%</td>
</tr>
<tr>
<td><em>The Pride of 1948</em></td>
<td>83%</td>
</tr>
<tr>
<td><em>The Morning Star</em></td>
<td>22%</td>
</tr>
<tr>
<td><em>Janie</em></td>
<td>61%</td>
</tr>
<tr>
<td><em>A Matter of Life</em></td>
<td>None</td>
</tr>
<tr>
<td><em>The Show Time</em></td>
<td>78%</td>
</tr>
</tbody>
</table>

**Pop-Priced Legit For Emery, Cincy**

CINCINNATI, Sept. 20.—Cincinnati is slated for a season of popular-priced legit, beginning October 3. The opening of *A Matter of Life*, starring Thurl Bailey and Margaret Wycherley, was a success. The cast, consisting of 60 actors, is headed by Dick Gilmore, who will play the leading role. The play is a comedy, and is expected to run for several weeks.

**Good Rio Legit Season Nears Close; Seven Houses Running**

RIO DE JANEIRO, Sept. 20.—The local season, which opened on September 15, is now running at seven houses. The season will end on October 15, when all performances will be put on hold for a short time. The theaters will reopen on October 22, with a full schedule of shows.

Most theatricals and successful productions are still being given, but there is a noticeable decline in the number of new plays. The current season has been one of the most successful in the history of the city.

**From Out Front**

Trade-Marks of Quality

BY EUGENE BURR

AN INTERESTING point is that the most successful show in the current season is a musical, *The Most Happy Fella*. This is a musical comedy, but its success is due to the fact that it has been carefully planned and produced. The music is excellent, the songs are catchy, and the story is well told. The show is a hit, and it should continue for several weeks. The cast is well chosen, and the performances are excellent. The show is a good example of how a musical can be successful if it is well done.
PLYMOUTH
Beginning Tuesday Evening, September 22, 1942
VICKIE
A farce by J. M. Barrie, staged by Joe Farmer.
Directed by Frank Mandel, produced by Mr. Mandel and H. H. S. Enterprises. (Thursday).

BY EUGENE BURR

LEGITIMATE

New Play on Broadway

Out-of-Town Openings

"Beat the Band"

(Broadway Theater)

A musical comedy, with book by George Abbott and Samuel Spewack; music and lyrics by Sherman Edwards; written and produced by George Abbott; directed by Elia Kazan; choreographed by Florence Klotz; designed by William S. Bird; and presented by the American Academy of Dramatic Arts, under the guidance of Eugene Kuntz. (Saturday). The show opens tonight.

PITTSBURGH
A comedy by Howard Lindsay and Russelaupt and directed by Samuel R. and Elia Kazan. The show is produced by the American Academy of Dramatic Arts, under the guidance of Eugene Kuntz. (Saturday).

STAMFORD, Conn., Sept. 26—One of the first performances of the American Academy of Dramatic Arts Playhouse, which is located on the grounds of the American Academy of Dramatic Arts, is presented at the playhouse. The play, entitled "The Ex-Mrs. Palestine," is directed by Eugene Kuntz and produced by the American Academy of Dramatic Arts, under the guidance of Eugene Kuntz. (Saturday).

FROM OUT FRONT

(Continued from page 9)

PUBLICS that were once won over by the American Academy of Dramatic Arts Playhouse, which is located on the grounds of the American Academy of Dramatic Arts, are the ones that will attend the playhouse. The play is directed by Eugene Kuntz and produced by the American Academy of Dramatic Arts, under the guidance of Eugene Kuntz. (Saturday).

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Chicago Hotel Business Best In Many Months

CHICAGO, Sept. 29—Hotel room business during September has been the best in months and, at least, the state of the hotel business seems better than it has been in previous years. The combination of strong attraction of new hotels now on the market, a shortage of accommodations, has brought about this wave of prosperity.

Sherman Hotel's Panthéon Room the past two weeks has had the best business since Glenn Miller and his orchestra visited the city. The theater's popularity of Jimmy Dorsey. In his first week, Sherman brought in $10,060, and in his second and closest booking in an estimated $10,000. Dorsey will remain in Chicago for the next two weeks.

The Palmer House has a capacity opening Thursday (17) with the addition of Griff Williams band and the Hurstman, and for a week will present an excellent high for a single night. Hotel gives Williams the credit for the business, and honored him by accepting a $1,000 advance from Arvin Reeves to Griff Williams' band.

Both the Routhams and Drake have played to big business since Labor Day. Josephine Levy is closing her Broadway season and will return from the country of many of the hotel patrons for a week of appearances. Several of the hotels have had an unusual rush of business for the week ending Oct. 7.

Horseshoe Unit Completes Casting

NEW YORK, Sept. 29—Billy Rose's Diamond Horseshoe Review (Mr. Astor's paradise in theatrical circles) has its venue in the Los Angeles, Newark, with a new group of material. The Los Angeles engagement is another 19 weeks being lined up. Unit is selling for $650,000 a week against $500,000.

Show, a copy of the porte Rose has completed production of the Horseshoe unit, includes Gilda Grey, Gray and French, William Klein, W. M. Pickens, while the Drake's Camilla della Porta is the Horseshoe unit, and both, return from the country of many of the hotel patrons for a week of appearances. Several of the hotels have had an unusual rush of business for the week ending Oct. 7.

Still in England

ROCKVILLE, Oct. 6—"Thaddeus and Tambo, two Rockville boys," as they are known here, are still on a tour. They have a booking at the 123, Shefflock Park Road, Bletch, London, England, according to recent reports.

About 30 years age Walter and August Kuester, now members of the Kuester band in America, lived in the same bachelor room. At that time they planned to tour Europe and India, and then return to the United States. However, after years of months, they continued to tour, and traveling with shows and circuses.

Valve Set for 3 Detroit Spots; and Semi-Names

DETROIT, Sept. 26—Line-up of colored names for the Paradeus Theater was set this week by Ben and Leon Cohen up to the first of the year. A number of characters in Paradeus' current shows are included. They are: Louis Jordan and Don Redmond band, October 23; Duke Ellington band, October 30; and the Duke Ellington band. Valdez is being opened in a second show, a second show, Milwaukee Park, in Allen Park. Shows also are scheduled for the Stradford, October 12, and the Michigan, October 23, the all-Detroit band, about five miles away, in Melvindale.

Both are industrial suburbs with defects and several other spots. The new show, which has been delayed, is the opening of this season. The Alhambra Park is located on the same block as the Alhambra Park, in Allen Park. Shows also are scheduled for the Stradford, October 12, and the Michigan, October 23, the all-Detroit band, about five miles away, in Melvindale.

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RKO, Loew Not Planning More Time for Old Nights in NY. Unless Film Duals Are Banned

NEW YORK, Sept. 29—Prospects of the RKO and Loew circuits restricting their bookings are over. The dual booking ban that was quickly put into effect when film unions canceled their agreements with the two chains is concerned, their local film heads told this week that few-two nights in some houses, by the end of the season. This is due to the fact that the feature is by popular request, still with us despite the general sentiment of the restriction for the time being. However, the RKO circuit, most likely will be eliminated in order to cut film expenses. This is the desire of the management, or the booking of a number of popular quality because of the lack of talent of the studio.

Because of double-feature, visual performance, and the general sentiment of the restriction for the time being. This is the desire of the management, or the booking of a number of popular quality because of the lack of talent of the studio.

There is also the need that many exhibitors are unwilling to play vaudeville because of the general sentiment of the restriction for the time being. This is the desire of the management, or the booking of a number of popular quality because of the lack of talent of the studio.

Chi Bookers Seek Novelties as More Performers Leave

CHICAGO, Sept. 26—Midwest booking agents have offices on the coasts because of the absence of many of the bigger vaudeville and film stars. There is a demand for a vaudeville bookings. However, while all acts are not available, many now are paid off. and are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices. Many novelty acts are returning to the coast offices.
Louise's Monte Carlo, New York

Talent policy: Shows and dance bands; nightly entertainment features variety acts, music, songs, and dance shows.

LV Night Club Reviews

October 3, 1942

The Billboard

21 Club, Baltimore

Talent policy: Shows and dance bands; shows at 11 and 1; Swiss, 8 and 11. Management: Jack Kerman, manager; Arthur Kerman, general manager; Donzella Markoff, publicity. Priority: No cover; minimum, $1.50, except Friday and Saturday, 55 cents.

Kyle Naylor is heading the club's first anniversary celebration. She is one of Baltimore's favorite entertainers, and a capacity audience turned out opening night, greeting her with a rousing ovation. She reciprocityed on an entertainment par excellence, which won her a standing ovation. Best of the show drawings, however, was Miss Baker who was there, her talents being证明ed and launched enough to carry the full load. She delivers straight and comedy songs in her imitable style. She sings Averno, My Love Song to You, written by her song The White Cliffs of Dover, Alice, Pete All of Me, Blue Skies, Gardens of Love, My Love, Tony, Everybody Else Is Fatally, My Fat, Argentina, and others.

Born Minn., her earlier accomplishments, played for her former companion in this show. She forms her act in the service.

Ray Armitage, versatile genius, gave a splendid exhibition of tap dancing in addition to his other accomplishments. Atilius and Roberts, comedy team, went over big with their dancing and deliciously facetious and madcap antics, but a nimble investigation.

The Markoff booking, with his two gummies, proved his virtuosity show. Music for show and dancing furnished by Larry Lendin and orchestra, with flapper dance at.

John F.ignite.

Slapsee Maxie's, Hollywood

Talent policy: Dance band; floorshows; intimate night-club atmosphere.

Religious Levy, manager; Norman Miller, T. J. McKenna, manager; Frank Pedone, manager; Erskine, manager; Frances, manager; Halloween, manager; Miller, manager; McFarland, manager; Ding, manager; Hinck, manager; Gregor, manager; Weldon, manager; Madge, manager; Harris, manager; Deano, manager; Wilkes, manager; Roberts, manager; Brown, manager; Dan, manager; Smith, manager; Palmer, manager; McElroy, manager; Murphy, manager; Keogh, manager; Smith, manager; and others.

Unlike the previous shows, most of the comedians and the stage show place on a stage show. The stage was used for the comic scenes, and showed the roof. Little, by comparison, team that's on the platform in front of the stage. Scene requires few or no props and it's a need to see who can bring down the house. Show at Kyle Naylor's has scored two big hits. Peanuts Bonie, for a skit, followed by Jockey Billy, for a song, and both are fine acts, alllookers, doing a medley of George M. Cohan songs. Archie Robbins emus and uses the same idea for next week.

Show moves fast. Comix pull punch but are completely fresh, and the stage is a bit of war by Fred Go You Under Milk Glasses and songs long enough to put in some good gags.

Miss Buck scores evident with her warbling of Yankee Doodle, and Miss Buck got plenty of laughs with her dead-panning. Miss Buck is a bit of a surprise act for the week.

The show is rounded out with the swill stopping of Louis DePucks, who dress off in fine style. Andrew Anderson offers piano interludes, Mrs. Plumer.

GUIDO AND DREME

Creative Dance Moods

Fine, a Unique 1942 Motion Picture of

Prts., MIs., and 30 Pho.

and the entrance.

The new dance bide here has grown with the its boom. The latest and latest in music, costumes, and decoration running to $80,000. Tropicana tropical, promoted, proudly styled by Frank J. Lanpaco, amateur, and Shabn Birket, designer. The owners also run a small dance room, Flamingo. Flamingo is in direct competition with the large and large, and is becoming because of its very lively.

To cater to eat their bread, most of them are used in every other hour, with a large number of musicals, two staffs and radio mix, however, work every show. An interesting scene is the opening the bill, managed and spending plenty of money for
talor, around $1,400 per week, big money for an out-of-the-loop spot. Spot has also an 800 per week for water, and 600 at tables and live band. Only drinks are served, reasonably priced, and all the shows moving. They are at their best, singing comedians, and their own musical compositions (dubbing as song man). They have a tough time keeping a rhythm but it doesn't ruin the Glee are the main attraction and, as long as the ability to do another thing else is just international aunt.

And good singing, too. Jacky in Patricia Joyce, sharply stripy, who has a look and a material for the job. She is the only one who can pull it together. Trudy De Ring, redheaded strip, also good. Larry, the piano player, is the best of the group. Bill, who was in a trinket small voice and her work is above the heads of most of the more popular vogue, sing any tune in their odd style.

Actor Averno, Moscow, and his band is a harmonica and it's in novel ways. His gags, however, do not always carry the audience, but occasionally he hits the spot of this kind. Fiftieth is okay with another song in the opposite direction, but his talk is not sharp enough for this type.

Pitkin,radium dancer, was novel light effects. His four numbers were well executed and only open such each show with stock numbers.

The show is being played by Guido and his boys, Son Hinesberg.

Clayton, Chicago, Illinois

Talent policy: Shows and entertainment; Russian floorshoers at 9 and midnight. Management: Karl Koenig, Koenig and Sons, specialty act. Priority: No cover; minimum, $1.50. Begun in 1913.

Like many other shows, this one is a good show, but it's not the type of show that holds attention. It's a fast-moving, emgeo 45s for show music, alternating with Carole Maschell and others. It's not for me, but it might be for you.

Coffee, Bridgeport, Connecticut

Talent policy: Shows and dance bands; floorshows at 10 and 10. Management: John W. Johnson, manager; Harry McDonald, publicity; George Koenig, associate manager, entertainment. Priority: No cover; minimum, $1.50. Begun in 1913.

Going into its 12th month, this show is a good show. It's a good show, but it's not for me, but it might be for you.

Climate, London, England

Talent policy: Shows and dance bands; nightly entertainment features variety acts, music, songs, and dance shows.

Applied for shows and dancing furnished by Larry Lendin and orchestra, with flapper dance at.

John F.ignite.

Casino Russe, New York

Talent policy: Shows and dance bands; Russian floorshoers at 9 and midnight. Management: Markoff, manager; McFarland, manager; Lindsay, manager; Dickens, manager; Howard, manager; Martell, manager; Frank, manager; Price, manager; Price, manager; Dinner, manager; Dinners, manager; Up, manager; extra ups. 

Unlike the previous shows, most of the comedians and the stage show place on a stage show. The stage was used for the comic scenes, and showed the roof. Little, by comparison, team that's on the platform in front of the stage. Scene requires few or no props and it's a need to see who can bring down the house. Show at Kyle Naylor's has scored two big hits. Peanuts Bonie, for a skit, followed by Jockey Billy, for a song, and both are fine acts, alllookers, doing a medley of George M. Cohan songs. Archie Robbins emus and uses the same idea for next week.

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October 3, 1942

NIGHT CLUBS-VAUDEVILLE

The Billboard

NIGHT

CLUB

Talent

Agencies

EDDIE SUGR, Philadelphia, takes over the 14th Street Theatre's Shubert booking.

JACK BIBEN, formerly connected with the theatrical agency of

HARRY BIBEN, Philadelphia, turns manager of the LAKEHEAD THEATRE in Tampa.

JOLLY JOCEY, Philadelphia, lining up acts for the coming week's 9:30-

b.m. shows.

ARNANDO AND LITA, after six weeks with the Odeon circuit, open

October 11 at the Grand Central in Chicago.

NEW YORK:

GERALD W. OLIVER is back at his office.

MCCAIN and STONE go to the Hotel New Yorker in New

York.

LUCILE AND EDDIE ROBERTS close up the Astor Hotel, November 11.

ALBERTI will do six weeks for the Interstate Agency in January.

GUS VAN WYER goes into the Sus Club October 16, act that Johnny Kid or General

Booking Office, which will book the act.

PAUL WISEMAN has been added to the Gypsy Florence October 30 show, which

will star Sophie Tucker and include the return of the Columbia band. Current

bills with Oseberg Francis in doing capacity business. CHULOSKI TAPES has

moved from the Oriental here to the Florentine Hotel, St. Louis, where he opened

October 18.

BILL NORTON, formerly with Grey Cor

don, has been added to the November bill that opens on October 17 at the

Rudolph in Chicago.

RAY RAPOL, Houston, tenor, started a 14-week engagement at the Florentine Club, Wednesday, (26),

and starts a tour of the Midwest that includes a year-end stand at the Chicago Hotel, thatcity, on an

opening July 27, two acts on the last number of 260th Avenue.

Boston:

DOROTHY LOUIS, leading her fourth engagement at the Harvard Square Hotel, New York, (21),

opened at the Harvard.
Broadway Takes Still Zoom With Potent Stage Fare; Worn Flicker Hamsters State

NEW YORK—The Broadway scene is no longer news and grosses continue in the green mood. State houses, however, bear the lone exception because its film was reissued dry for 66 weeks at the Paramount.

The Paramount (3,904 seats; $41,801 house average) opened Thursday with a presentation of the World of the Novels and the Minor with the usual big gold curtain and Tony Pastor stage. An elegant $750,000 is likely. The initial session wound up with a sell of $31,800, after chalking up $410,000 in previous engagements.

The Royal (3,336 seats; $90,113 house average) opened Thursday with House of Heidt's act and Desperate Journey, with a likely figure of $100,000 in the making. Local films were also shown and across the Pacific, wound up with a handsome $30,000, after chalking up $420,000 and $52,000 in previous stands.

The Brian (3,264 seats; $86,000 house average) opened Thursday with the Orchestra Wife and stage show with Nick Condon. All the local films were in order, such as Sympathy putting on a War Day celebration all day Saturday and Sunday, along with its nightly show. Also, town to baseball mad.

Local theatricals were out on the spiteful, drawing a band-selling line of 25,000 for a vaude show at Empire, which has been giving left foot and it can be had. Next in order is Bowes unit.

Bowes unit arrived in town a day early to open the new theatre, the Captain at the new Army Air Base, just outside city, Thursday. The show has a good vaude and crowded plenty of space and extra publicity. All the night, for unit famed properly once set at Empire.

Welk Oskoshave Fave

OSHKOSH, Wis.—Lawrence Welk and band have finally cut loose, opened a big $5,897 at the Oshkosh Theater Wednesday (23). He played Thursday evening, Friday the morning, band played outside the theatre during a band-selling line and drummed up sales amounting to $20,000.

Herman OK in Mint

MINNEAPOLIS—Woody Herman and band opened a $16,000 at the Mint H. Singer Orpheum Theater here for the next seven weeks. It was the hottest Mint in the Mint, which had expected to do more than the $16,000 gross. Thursday's drop-off was the Mint's $500 gross. Also, rainy weather all week, but at least $10,000 was done. Thursday, he grossed $1,600 gross at the Orpheum, when he bit $11,000.

Miller on Screen, Tucker and De Wolfe

On Stage, in Cin.; Ann Corio 10/4

CHICAGO—While the tremendous excitement over the new film openings was caused by the crowds of visitors and telephone calls, the exciting news continues until next week, business continues above normal. Better employment conditions now in various key areas in the city are chiefly responsible for the healthy business.

Chicago (1,400 seats; $93,000 house average) grossed a good $14,000, week opened September 24, with Glenn Miller's picture Orchestra Wives and the combination in the starring role. Picture was a strong draw. Benay Howard and band opened Friday (3) and business looked to be right up to par until Monday, and then again Tuesday. (5,500 seats; $18,000 house average) held its own over week ending September 24, with a gross of $13,000, the picture was a good opening.

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State, New York
(Reviewed Thursday Evening, Sept. 21)

Chicago, Chicago
(Reviewed Friday Evening, Sept. 30)

Oriental, Chicago
(Reviewed Friday, September 30)

Strand, New York
(Reviewed Friday, September 25)

Roxy, New York
(Reviewed Wednesday Evening, September 23)

Court Square, Springfield, Massachusetts
(Reviewed Thursday Evening, Sept. 22)

Night Clubs—Vaudeville

Chicago, Illinois
September 26

Music Hall, New York
(Reviewed Thursday Evening, Sept. 21)

Little real entertainment value in the current cast, listing Fields and O'Connor, and with Ruth Chatterton and Irvin S. Cobb. Primary reason is the lack of punch, the slow moving story, and lacking little excitement at any time.

Piede still sticks with his all-red orchestra, which is the last band or so that has been on the music scene. However, perhaps, he has achieved something new and different in his own style, and this is his only power compared to the crop of names of Italian musicians who are trying to play to their faces.

On the credit side is Piede's straightforwardness in a straight-as-a-string audience and the front door the move.

Tec had no holding nothing stronger to sell. It was a good story, and a very amusing one, if not quite as amusing as the beginning would indicate. The music numbers, followed by a melody of comedy, were a definite hit. The whole of the music was a real hit.

Mouse, Masha's new hotBar, is given a delivery, which is the usual quick, and another one, which is the usual quick.

Did Sieglo Coast Center and Old Missouri Boys. Boys next took out Anvil Chord and the Laddie. A second time the same program was given, except for a slight change.

Kathy, veteran singer of song and dance, was in her usual spot with Frank Temple. Also in the cast was Eunice Stanfield, who gives a fine rendering of her part. The show ends with a nice rendition of "The Man Who Sold the World."
The Soldiers Get Rough

PROVIDENCE, Sept. 29.—Don't call the cabmen at 2 a.m. to your door if you have a case. In an attempt to find a woman owned by enlisted men from the Providence Armory, the Cabana Club in near-by Newport to arrange an illegal visit to a flying fortress, the charges were made. The amount, about $300, in unchipped coins.

Among the casualties were five cabmen, who were called by a show girl who suffered bruises. An investigation is being made.

N. Y. Clubs See Big Year Ahead; More for Talent

NEW YORK, Sept. 29.—With local sellout and high homes doing as well, night clubs are being encouraged to bring the best of talent.

A formal dress policy has been decreed in a number of night clubs, including the Waldorf-Astoria, the Mayflower, and the Shelburne. The policy is in effect at the Waldorf-Astoria and the Shelburne.

The policy held at the Waldorf-Astoria will be continued with Bette Davis in the role of Miss Davis. At the Shelburne, Miss Davis will be in the role of Miss Davis.

The Pierre Hotel is resuming shows in the Colonnade Room on October 1, with a dinner dance. The show will be held in the grand ballroom of the hotel with a dinner dance.

The St. Regis is resuming its 1912 schedule of performances with a double feature of the film, "The Great Gatsby" and "The Great Gatsby." The show will be held in the grand ballroom of the hotel.

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NO COSTUME PINCH

(Continued from page 4)

Glorious women, who specialist in evening gowns and dresses, must be thankful that the pinch is a thing of the past. While it is true that the pinch has not entirely disappeared, it is much less noticeable than in the past. In the past, women were often seen in the street, while now, they are more often seen in the theater. The pinch is no longer the object of ridicule.

Earle, Philadelphia

(The Reported Friday Evening, September 28)

For an all-sight show on this trip, the Earle may be given a hard time of it. The Earle has a good show, but it is not well attended. The Earle has a good show, but it is not well attended.

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Royalty, Baltimore, Business Up 30 Perct.

BALTIMORE, Sept. 28.—The winter in Baltimore continues to be a busy one. The Earle has a good show, but it is not well attended. The Earle is a good theater, but it is not well attended.

Miranda, T. Tucker

For Roxy in Dec.

NEW YORK, Sept. 29.—Altoh to bands are set yet, a convention of leading bands is beginning to discuss the possibility of a new policy. Tucker, in examining possibilities for the future, now policy will be fixed and will probably last a minimum of three weeks.

In the house is sitting into new policies, as broader as has been seen in the paper brackets and, consequently, there is no news to bring on heavier changes of design for stage interiors.

Facts are still in preparation to make the house more interesting, but any physical changes will be gradual also.

DETOUR AGA KICKS

(Continued from page 3)

Eclectic as his taste may be, Roxy, however, refused to comment on the proposed merger. "When the proposal hasn't reached us, it is still in the hands of my agent and, until then, however, say that it wouldn't be an overnight proposition in any case, and many considerations in mind before it is considered.

Roxy didn't make any proposals as to how the merger could be effected or what the new company would be called, nor did he leave us in doubt as to his proposal. He left us in doubt as to his proposal.

GEARZA PROPOSAL

(Continued from page 3)

ECI宮

(Continued from page 3)

DENISON'S "Minstrels"

ROLL 'EM IN THE AISLES

OSA

DENISON'S "Minstrels"

ROLL 'EM IN THE AISLES

OSA

The Billboard

AUTHORIZED POSTER

Yours professional photos reproduce on every sheet a real picture in full color. Enlargements and reproductions produced as indicated in a manner which most accurately reproduces the original. Satisfaction guaranteed. Sizes, prices, etc., see your professional photo dealer.

MAYFIELD PHOTOS, INC.

1120 D. PATTISON ST., DAYTON, OHIO

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400 New Spots Since December

Since the Pearl Harbor attack, approximately 400 new night spots have been opened throughout the country. And the end is not yet. Night boys, it is up to you to imprint on your even greater number as we go deeper into the war.

This development is too slow to stop the war. Many restaurateurs who would normally extend all-night service to the night club field have been forced to limit their services because of the draft. They turned to cocktail lounges because most of the business is done over the bar and overhead is cut down in food, help and personnel. Show and band is expected in a regular-sized club, a cocktail lounge employs small music groups and is more entertaining.

With war rationing in the offing, this development is expected to go still further.

Most of the new spots are expected to come in the name of the gas rationing shortage, for within the next 60 days worker customers don’t want to be without gasoline.

In nearly all the newer drinking spots, talent is being added, creating a selling function to the lounge, and the result that talent salaries have sky-rocketed.

Bookers are attempting to find the right combination of lounge service and entertainment. All management units have been started in this line.

A later trend has been to surround a semi-sane singer with three or four lounges, the act being moved to the last lounge for the capital house.

Cocktail lounges in New York, for example, have over 400 lounges, including several famous lounges in the theater district. These lounges are expected to be even more successful.

BURLING Notes

(Winemill, New York, to.

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MINNEAPOLIS, Sept. 26—Harry Hirsch, the Alvina Theater, burly host, has the whole town talking with his latest stunt. Finding it very difficult to obtain dancers for his Midwestern show, he has pur- poses and hung outside the Alvina box office.

WANTED GIRLS

Younger Girls Can Apply, Too, If They’re Not on Staff Now

First Units Start

In Union City, N. J.

MINNEAPOLIS, Sept. 26—In his latest stunt Union City, N. J. has gotten a hit. Joe Szabo, manager of the Union City, N. J., presented a letter from a former employee of the Union City, N. J., telling him how much he enjoys his present job and the opportunities for advancement in the Union City, N. J.

Union City, N. J., where the policy will be burned

NO LOSER I

In her upstairs apartment in Union City, N. J., Betty Johanson is planning to open a business. She is in the final stages of lining the walls of her new digs. She has finally come down from her treehouse in Union City, N. J., and is setting up her business in Union City, N. J.

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OPA To Set Disk Ceiling

WASHINGTON, Sept. 20—Office of Price Administration here revealed this morning that it was considering a ceiling on the prices of records and phonograph disks. It is the first time in the history of the OPA that it has been instrumental in making revision of the ceiling price regulations governing record and phonograph disk prices.

The OPA is considering whether to increase the ceiling price of the records and phonograph disks. The ceiling price is now $1.50 for 12-inch records and $1.00 for 7-inch records. The OPA has been considering the matter for some time and is expected to announce its decision soon.

NEGRO TOOLETS GET CALL FROM NBC FOR PERMANENT BERTHS

NEW YORK, Sept. 26—Negro Toolets are being called by NBC for permanent berths.

The network is interested in the Toolets' services and has offered them permanent berths.

The Toolets are expected to begin their services on NBC within the next few weeks.

WILLIAM C. CARTER

NEW YORK, Sept. 26—ASCAP officials were distressed this week to learn from sources that the union membership was dissatisfied with the new pricing system. The system was introduced earlier this year to combat the rise in record prices. However, the new system has not been well received by the members.

OPA Musicians in Crisis

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NEGRO ORKS CANT WAIT FOR ODT BUSSES; NOW BUSSES MUST WAIT; FEAR GOVT MAY OBJECT

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**SONGS WITH MOST RADIO PLUGS**

The following are the 50 leading songs on the basis of the radio-TV listings, network stations, news and general use between 5 p.m.-1 a.m., and 2 p.m.-9 a.m. for the week of October 2. The figures are based on an (approximate) sampling of 300 stations.

<table>
<thead>
<tr>
<th>No.</th>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Wks.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MANHATTAN SERENADE</td>
<td>Robbins</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>KALAMAZOO</td>
<td>Bogner, Voss &amp; Schill</td>
<td>24</td>
<td></td>
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<tr>
<td>3</td>
<td>THERELL NEVER BE ANOTHER</td>
<td>Carter, Price</td>
<td>26</td>
<td></td>
</tr>
<tr>
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<td>BE CAREFUL, IT’S MY HEART</td>
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**NATIONAL AND REGIONAL BEST SELLING RECORDS**

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**LEADING MUSIC MACHINE RECORDS**

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**Music Items**

Publishers and People

ESMAN JONES and live new songs of *E. J. M. and Me* this week at Graf Williams over the Mutual network. There are *At I Never Do It* by Myrinda Hedges behind Me, with *No Man of My Own*, My Own, My Own, and *At the End of Time* by Jack (If I Didn't Care) Lawrence transferred from Coast Highway to the Navy and the Air Force Network and the Western Network, and back to the Blue Network. Chicago, in encouraging amateur songwriters, has taken J. A. Park and *The Man of the Hour* by Roy F. King and *I Can't Be Your Harem* by Ray Avril and Ray Parks.

BEGRAMIAN, Voce 0 Gunn, a fellow Chicago, is encouraging amateur songwriters, having taken *The Man of the Hour* by Roy F. King and *I Can't Be Your Harem* by Ray Avril and Ray Parks.

Music publishing is *Nothing for Ladies* by Cy Arles and Berkeley Graham.

**Songs and Such**

WEEBLY, 0. M., age 17, Chicago, has recorded *A Tune Called Slocan* and *Sensations on Blue*, and will try recording some of his own songs, which have been written by Pete. Charles Murray, of Port Neill, N. G., and are called *The Man of the Hour* by Roy F. King and *I Can't Be Your Harem* by Ray Avril and Ray Parks.

**Inferno at Washington State Penitentiary**

FORCED to attend an Inferno for Thanksgiving Day, and would appreciate obtaining a list of popular songs.

**Philadelphia**

Forced to attend an Inferno for Thanksgiving Day, and would appreciate obtaining a list of popular songs.

**Detroit Scale Rise**

DEER, Sept. 26—Detroit musicians are seeking a general wage raise in the interest of local prestige. The recent manner in which the Detroit Public Schools have been covered by contracts as of late is a significant issue, where a general 10 percent increase in wages is sought. The contract dates back to September 1, signed by representatives of the Detroit School Board and the Detroit Federation of Musicians.

New scale are 977 for cinema shows and 869 for musicals, in places of 479 and over.

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Because of the longer working time in production, local producers have increased a larger raise for the barbers. Music has not been given, and the Detroit Federation has asked for a 28-week performance.

**Arcadia Boom**

NY, Sept. 25—Arcadia Ballroom has just concluded its most successful summer season in 10 years. Business has been up 75 percent better than the same summer, with business 25 cents better than the same summer, with music 25 cents better than the same summer. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season. The Arcadia Ballroom is the fact that it has weekend and has sold out for the entire season, with weekend and has sold out for the entire season.
Griff Williams (Reviewed at Palmer House, Chicago)

Chicagoans have been debating their musical tastes ever since man came out of the West Country and onto city streets. But there is no record of any arguments over the merits of Griff Williams' music, since he goes by the name of a famous Chicago polka. Williams' music is Schubert, with the sizzle of a good hot dog. It is tuneful, and yet it’s got that feeling of the raw, unpolished, unrefined Americanism that’s so very much a part of the American musical landscape. Williams' polkas are as much a part of Chicago music as the names of its streets are a part of its geography.

Daciu (Reviewed at Rainbow Room, New York)

After singing and making the rounds of the Rainbow Room for many years, Daciu returned to his native Romania in 1942. His music is a blend of Romanian folk music and American jazz, creating a unique sound that is instantly recognizable. Daciu's voice is powerful and emotive, and his performances are always packed with energy. His music is a perfect example of how music can transcend cultural boundaries and bring people together.
Orchestra Notes

Of Maestra and Maestro

George Avell has disbanded his orchestra and is concentrating on his role as a conductor. Tommy Dorsey, now at St. Louis, has been heard in recent months at various Blue Room Cafes, New York, Kansas, and Philadelphia. He is currently on tour in the West with the Bob Hope Show and has been heard at the Branford, Denver, November 16. Frank DeVol, currently with NBC, is being heard in the Heartland. He is also scheduled for a brief engagement at the National Theater, Washington, D.C., November 20. For further information, contact the NBC Orchestra, 1155 Broadway, New York, City.

Local 6 Fights in Ran Wilde Scandal

SAN FRANCISCO, Sept. 26.—An outburst of Ran Wilde’s abrasive management of his orchestra and hotel was heard at the Drake Hotel here, officials of musicians’ union claiming that the orchestra would be permitted to fill the spot until the hotel management either accepted the band’s list or found another arrangement. The situation is still fluid, and the musicians are in an uncertain position. The union officials were not available for comment.

Material Protection Bureau

The facilities of The Billboard’s Material Protection Bureau may be used by any reader who wishes to report improper use of material that do not fall within the scope of other departments. Please write to The Billboard, 550 Madison Avenue, New York, N.Y. 10022. In making use of the service, the following procedure must be followed:

1. Place a full description of the item of material that fell into your possession.
2. Describe the face of the envelope and list the names and addresses of all persons to whom the item was sent.
3. Attach the sealed packet to a letter to The Billboard’s Material Protection Bureau, 550 Madison Avenue, New York, N.Y. 10022, with a letter explaining the circumstances.

Henry Baron, the father of the late Henry Baron, has written to The Billboard’s Material Protection Bureau, stating that he has found all records in possession of the late Henry Baron.

Henry Baron, 305 W. 57th St., New York, N.Y. 10019.

Light for New Gotham Spot

NEW YORK, Sept. 28.—Hiroh Light will install a new box theater here at 231 W. 47th St., adjacent to the Waldorf Astoria. Light is planning on using the theater for production work, and is planning to continue to book name bands and local acts as well as weather permitting. The location is ideal for the purpose.

The James Guy Saves “Rockets” From the Rocks

NEW YORK, Sept. 27.—In his latest film appearance Harry James almost goes off the rails in this week’s “Rocks from the Rocks.” He is filmed in the role of the lead character, a young man who is being hunted by the police association. He is eventually found by the police and taken to the police station. He is then questioned by the police and eventually is released.

LaChette, 305 W. 57th St., New York, N.Y. 10019.

The Song of the Hour

NED AMERICA (America Needs Me)

* * *

All Material Available
* BAND
* DANCE ORCH.
* VOCAL—3 KEYS

AMERICAN MUSIC, INC., 7173 Sunset Blvd., Hollywood, Calif.

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**Orchestra Routes**

Following each listing appears a symbol. In the designation corresponding to the symbol when addressing the respective firm, the form of the firm's name is not used. A listing indicates that the firm is purchasing services, and the symbol represents the service.

**ABBREVIATIONS:**
- **a:** auditorium
- **b:** ballroom
- **c:** cafe
- **c:** cabaret
- **c:** country club
- **c:** theater
- **r:** restaurant
- **s:** showboat
- **t:** theater

### Bands on Tour—Advance Dates

**CHARIElR BAIJETT:** St. Ignatius, N.Y., Oct. 6-7; Lynn Shore Theatre, Lynn, Oct. 10-11.

**ROBERT RUSSELL:** Bob Hope Theatre, Columbus, Oct. 9-10.

**PERRY COMPTON:** Capitol Theatre, Columbus, Oct. 8-9; Lincoln Theatre, Washington, D.C., Oct. 10-11.

**FRANKIE CARLSON:** The Brooklyn, Brooklyn, Oct. 8-9; The Apollo, New York, Oct. 10-11.

**DAVID JOHNSTON:** The Apollo, New York, Oct. 8-9; The Apollo, New York, Oct. 10-11.

**BAND OF THE BAYES:** The Apollo, New York, Oct. 8-9; The Apollo, New York, Oct. 10-11.

**JACK CRAWFORD:** Happy Hour, Madison Square Garden, New York, Oct. 8-9; Madison Square Garden, New York, Oct. 10-11.

**DAVE MCCLINTOCK:** The Apollo, New York, Oct. 8-9; The Apollo, New York, Oct. 10-11.

**JEROME LINGECEOFF:** Stanley, Cleveland, Oct. 8-9; Stanley, Cleveland, Oct. 10-11.

**RAY FAYE:** Ballroom, Clintonville, Wis., Oct. 6-7; Ballroom, Clintonville, Wis., Oct. 7-8.

**JOE VERNON:** Blue Room, Chicago, Oct. 8-9; Blue Room, Chicago, Oct. 9-10.

**ANNIE WEBBER:** College, College Station, Tex., Oct. 8-9; College, College Station, Tex., Oct. 9-10.
Threaten To Halt Earle Band Policy

PHILADELPHIA, Sept. 26—Negotiations for a new master contract between the Jazz on the Air Band and the Earle Theater, only downtown stage policy holder, on a玷污 picture stage basis. Producers Jack and Paul Miller, both hit the road and crew at the Earle Theater, closed off agreements, but aspirant Thursday (24). Union, failing to come to an agreement, will continue negotiations in the week, that a time to the present limit be extended, several, hoping settlement will be reached by then. Circui, it was learned, was prepared for a walkout yesterday, if necessary, but was paring in the front of the house, and as a result of the $5,000 in Four-Ton Tots show opened yesterday, 39 hours after the show when the four-week tour was agreed upon.

In the meantime, the union in the bad beds of the past over the Pettau recording ban, it is (SEE MUSIC POLICY on page 77).

Ypsilanti Bass Ballrooms

DETROIT, Sept. 25.—An ordinance banning ballrooms was adopted last week by the Ypsilanti City Council. The ordinance is given the council at the request of the owners of the city to the Feed Willow Run plant, and is generally accepted by owners of the Bass brand of ballroom workers. Two different approaches, which are the council when the preliminary ordinance was decided upon.

No Beds in Des Moines

DES MOINES, Sept. 26.—The hotel situation is terrible here because of the drought, and has resulted in a beginning to find out that unless reservations are made in advance and confirmed before the day of arrival.

Several names bands recently have pulled out after playing engagements in near-by towns. Herb Miller, Glenn Miller, and other bands, have been made aware of the situation when he failed to get a confirmation of his hotel reservation. The hotels here are too plentiful to be all of the bands. The Women’s Army Auxiliary Corps has caused a member of the city, as well as the hotel has two large hoteliers.

Competition Hurts Topkea

TOPKA, Kan., Sept. 19.—A below-par crowd at the New Stage Theater in Topka at Meade Acres here tonight and tomorrow.

NEW YORK, Sept. 25.—Harry James’s band, which played an all-dance show here has been put over to October 12 and 13. The concert’s first two broadcasts, October 11, will be heard on WJZ, New York, but have been switched to the other of the two. The reason for this is that the presence is diagnosed on those dates.

Like Jack Dalton, USMC

NEW YORK, Sept. 25.—Harry James, who recently returned from Boston where he played the Cotton Club, is back in New York now. The band recently returned from Boston, and Harry James has become a member of the Life Guards. He was born in New York City, and has been a musician for many years in the city.

Headlines

CHRISTIANE COMO, of Progressive Promotions, New York, has put out an attention-grabbing herald for the league’s first contest, the New York Post, which will be held in the headlines of “Today” and “Today.” The poster is a fine job, and is one of the best of the season. The event will be held at the State Fair, where a large crowd is expected. It is for the benefit of the city of New York.

The eight-page folder on the front page of the herald is a fine job, and is one of the best of the season. The event will be held at the State Fair, where a large crowd is expected. It is for the benefit of the city of New York.

The inside pages carry the photograph of the band, which is a fine job, and is one of the best of the season. The event will be held at the State Fair, where a large crowd is expected. It is for the benefit of the city of New York.

Selling the Band

Exploitation, Promotion and Showmanship Ideas

BY M. M. M. M. M.

Booker Brains Strain for Ways To Keep Orks on Sponsored Air

NEW YORK, Sept. 26.—Harry James’s sponsored band, which is the New York Post, has come out with a new master contract, with Warner Brothers, the only downtown stage policy holder, on a玷污 picture stage basis. Producers Jack and Paul Miller, both hit the road and crew at the Earle Theater, closed off agreements, but aspirant Thursday (24). Union, failing to come to an agreement, will continue negotiations in the week, that a time to the present limit be extended, several, hoping settlement will be reached by then. Circui, it was learned, was prepared for a walkout yesterday, if necessary, but was paring in the front of the house, and as a result of the $5,000 in Four-Ton Tots show opened yesterday, 39 hours after the show when the four-week tour was agreed upon.

In the meantime, the union in the bad beds of the past over the Pettau recording ban, it is (SEE MUSIC POLICY on page 77).

"Ork Wives" Is Almost a Killer, Mister Miller!

NEW YORK, Sept. 25.—Orchestrated wives, which opened last week at the Savoy, has been toured by S. J. New York, has excellent vocal from a two-and-a-half octave range going to a wide popular base.

The奇特的 band, which is the New York Post, has come out with a new master contract, with Warner Brothers, the only downtown stage policy holder, on a玷污 picture stage basis. Producers Jack and Paul Miller, both hit the road and crew at the Earle Theater, closed off agreements, but aspirant Thursday (24). Union, failing to come to an agreement, will continue negotiations in the week, that a time to the present limit be extended, several, hoping settlement will be reached by then. Circui, it was learned, was prepared for a walkout yesterday, if necessary, but was paring in the front of the house, and as a result of the $5,000 in Four-Ton Tots show opened yesterday, 39 hours after the show when the four-week tour was agreed upon.

In the meantime, the union in the bad beds of the past over the Pettau recording ban, it is (SEE MUSIC POLICY on page 77).
Ad Film Plan Gov't Approved

WASHINGTON, Sept. 26—A sponsorship plan for the presentation of commercials, with separate weather forecasts, for the purpose of stimulating the sale of War Bond Stamps and Bonds has just been approved by the Treasury Department. According to James, one of the largest producers of commercial films, WESTERN FIBRE INC. (filing order, is the originator of this new idea of commercial film advertising.

The company has produced a series of 60-minute films designed to stimulate bond sales. These films will be accompanied with press releases, thus helping to meet the need for continuous bond advertising.

A sales plan has been prepared to help Southeastern merchants sell this service. The promotion folder gives a short summary of the story in the column plan description of the film. A supply of these folders is available to motion picture operators on a 25-cent basis. This sales plan is suggested that rotunehow pick out the best prospects for this service in each of the towns covered by them and mail the folders directly to the prospects so that they will arrive a few days before the release date which gives him the needed information about the film. The folder is not only an appeal to the merchant's sense of patriotism but also an opportunity to show the merchant the variety, service, and convenience of his service.

The folders should be mailed only to the top prospects of the appropriate areas. (See AD FILM PLAN on page 57)

NOW AVAILABLE for the first time at REDUCED PRICES

POST PICTURES

16mm. Sound Films
"FLIP CARTOONS." 206 30 cent subjects, 8 minutes each, $17.70.

PORTIC GEMS
Former owner of "16mm. Movie Show," 68.00.

FORT O'CALLIE TRAVELERS
51.00.

Mickey McGuire"Comedies"
2,000 subjects, 14 minutes each, $40.50.

"IN THE NEWS"
20 subjects, 10 minutes each, $12.95.

DEALER DISCOUNT ALLOWED

11.00.00.

POST PICTURES CORP.

723 So. Second Ave. (Dept. 12) NEW YORK

DRAFTED?

Roadshowmen and others who must face the possibility of being drafted may find in MOGUL'S the latest edition of "DRAFTED?" an invaluable tool and aid in getting their shows shown. This 64-page book is priced at 50 cents and is available from MOGUL'S.

WE WILL BUY

Used, and price paid for, our well respected trade. Any quantity of all 16mm. shorts, features, and a special price for all series. Send us your lists and we will quote.

ZENITH THEATRE SUPPLY CO., INC.

308 W. 44th St., NEW YORK CITY

NINE 35 MM. REELS SOUND

Originally Made. Complete 35mm., Double Sprocket. Comes in 6 reels, 24,30, 48,60 or 96 minutes. Send us your list and we will quote.

E. GRIEME

DRAFTED?

Cutting It Short

By THE ROADSHOWMAN.

Many roadshowmen who are being drafted are selling their equipment to dealers instead of to their customers and you for the duration. In this way other roadshowmen can buy the stock of equipment that you need. William Scott, formerly of the Idell Motion Picture Service, New York, N.Y., has bought his equipment before entering the Army. He sold over 600 for 15 and turned it all into War Bonds.

Moogul Film Library has just issued an 8mm. film, rental catalog for the season 1942-43. Brandon Films is releasing a catalog of films received from the Office of War Information.

Programs Supplied

ROADSHOWMEN

From $5.00 to $25.00 weekly

2000 Features To Choose From

IDEAL PICTURES CORP.

28 E. 8th St.

TEN CONVENIENTLY LOCATED EXCHANGES

New York City

All Pictures are Full Size Prints and are excellent in all respects.

Taxes are not included. A list is now available for 1943.

S.O.S. CINEMA ROYAL 1st Floor Avenue, New York City

For Sale

50.00. 2500.00. PRINTS DRIPPER and 16 and 35 MM. 3. Sounds.

MUTUAL INC.

Box 259, Birmingham, Alabama

35 MM. BARGAINS


Complete 16 mm.

TALKIE SHOWS

Complete 16mm. Talkie Shows, Selected and Available on a Weekly Basis.

$10.00.

FAIR DEAL MOTION PICTURE CORPORATION,

2904 Chester Ave., M.N.Y., N.Y. Phone 57-9-2225.

New York City.
Rento Valley Tenter Sleeps "Em in Cincy Area Despite Inclementy

CINCINNATI, Sept. 20—John Lair's Rento Valley Barn Dance, which began as a weekly feature of the Kansas City, Mo., radio station WHTA, under the management of Billy White, former Bilby Comedian, has been a regular feature of the Cincy area since last winter. The dance was moved indoors before the recent snowstorm, and the management looking forward to the time when gas and rationing may make larger than one-night stands impossible in the future, moved the Rento Valley Barn Dance to a permanent location in the basement of the Cincy Opera House, where the management is now operating the dance. The Rento Valley Barn Dance, which is held every Saturday night, is one of the few remaining dance halls in the Cincy area that is still operating, and the management is planning to keep it open as long as possible.

Last Sunday at Reading, O., 10 miles from downtown on the main line between Cincinnati and Dayton, the show attracted about 500 people, and the management is planning to increase the attraction of the Rento Valley Barn Dance by offering more varied entertainment in the future.

The Rento Valley Barn Dance is one of the few remaining dance halls in the Cincy area that is still operating, and the management is planning to keep it open as long as possible. The show attracts about 500 people every week, and the management is planning to increase the attraction of the Rento Valley Barn Dance by offering more varied entertainment in the future.

Schaffner Tenter Winds Up October 4

PALMYRA, Mo., Sept. 20—Neil Schaffner, whose show is winding up its regular annual tour of schools and colleges in the Midwest, is looking forward to the fall and winter.

Slay End Tour; Season Below Par

VERMONT, Mich., Sept. 29—While the weather in Vermont is not conducive to outdoor activities, the show's condition indicates that the tour is not over. The management is planning to continue the tour as long as possible.

Managers, Performers!

We solicit cooperation in keeping the tent-operating page alive and interesting. Managers, we're in trouble. People are losing interest in the show. We need to keep the audience interested to attract more patrons. Your cooperation will be greatly appreciated.

Harry "IKE" Evans Wants

Plausible or qualified General Business Manager, with previous experience in the entertainment business, with knowledge of the business and the public, to fill vacancy. Reply to: The Billboard, 21 East 42nd Street, New York City.

REPERTOIRE PLAYERS

WANT (Communications to Bill Schaffner, Cincinatti, Ohio)

BILLY WHITLE JR. and wife, Baby Order, hopped to Covington, Ky., Monday night from Detroit, where Billy is engaged in the defense work and Baby in motorcycle competition. They visited with Billy's mom and dad, Billy and Mackon Whitel, who were big supporters of the show and the community, and all their great country. When they return home they will work real en- thusiastically to continue the show. We're sure that they will make every effort to see that the show continues.

The show has been a great success, and we're sure that the managers will do their best to continue it. We appreciate your cooperation and support.

BILLY WHITLE JR.

JOHNNY BIRD, of Columbus, O., who was one of the many directors of the show, was in Chicago on Sunday morning, after spending the weekend with a basketball coach in Green Bay, Wis. At that time, he was on his way to New York City, where he was scheduled to attend a basketball game. He was looking forward to spending the weekend with his family and friends in Chicago.

The last show we had in Chicago was too long and too exciting as it should have been. Are we soon to have another show in Chicago, and what time will it be? How about a real uncertainty show, one where uncertainty rules? Can't say for sure, but we do know that there will be a lot of excitement in the city with the daily show.
The Final Curtain

October 3, 1942

George D. Lottmann

George D. Lottmann, 48, former press agent and newspaperman, died at his home, New York City, September 30 at 8:30 p.m. Lottmann was one of those who have made their names in the press as agents for many important figures in the entertainment world. He was active during his heyday of the late 20s, when he was a close friend of George Gershwin, and he was the only man to have had a long-time connection with the late Bette Davis and her late husband, William D. Wilkerson. Lottmann was a close friend of Bette Davis and her late husband, William D. Wilkerson.

Lottmann was one of the most successful press agents in the entertainment world, and he was known for his ability to promote the careers of his clients. He was instrumental in the careers of such stars as Bette Davis, George Gershwin, and the late Bette Davis. Lottmann was also the first to recognize the potential of the late Bette Davis, and he was instrumental in the careers of such stars as Bette Davis, George Gershwin, and the late Bette Davis.

In addition to being a personal manager for George Gershwin, Lottmann was also known for his work with the late Bette Davis and her late husband, William D. Wilkerson. He was instrumental in the careers of such stars as Bette Davis, George Gershwin, and the late Bette Davis. Lottmann was also the first to recognize the potential of the late Bette Davis, and he was instrumental in the careers of such stars as Bette Davis, George Gershwin, and the late Bette Davis.

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**Army-Navy Fund: Total $153,609**

**Regular Associated Troupers**
**Meeting Plans Formulated**

**Krekos Sees Successful PCSA Year; Optimistic Over '43 Season**

**Five-Wecker in Fort Worth Satisfactory for Texas Kidd**
Baker-Lockwood

Meet the candidates as they face off in the Lockwood sweepstakes.

**COUNTY FAIR**

**GREAT LAKES EXPOSITION**

**MIGHTY MONARCH SHOWS WANT**

**BRIGHT LIGHTS EXPOSITION SHOWS**

**WAYNE COUNTY FAIR**

**Concession Tents**

**Tents-Banners**

**LAWRENCE GREATER SHOWS**

**Used Living Tents**

**HUGHES' GREATER SHOWS WANT**

**Want Outstanding High Sensational Free Act**
CARNIVALS

The Billboard

October 3, 1942

GRAND UNION SHOWS WANT
Tilt and Whirl Foreride, Ride Help, Fish Pond, Photo Shooting Gallery, Jumping Greased, Concession Agents, All Weather, All Winter. Address ROY GRAY, Bryan, Texas, this week: Nassauville, Texas, next week.

Victory Exposition Shows Want
Manager. Agent with experience who know how each mounted for rigid requirements. WANTS of all kinds with new machinery. List, prices, etc., will be furnished. WANTS of Concession, Workmen, and Carnival Shows. CIRCUS WORLD, Selma, Fla., Real-Cola, Four Pipers, Folk Bel. Del., and many others are needed. Long again, with the good old WANTS, bring in the light. All agents.

CARNIVAL MANAGER, VICTORY EXPOSITION SHOWS
Rochester, Virginia.

Mad Cod Fleming Shows
WANT FOR DUBLIN FAIR, Oct. 5 to 10 WRIGHTSVILLE SPRING FAIR, Oct. 12 to 17
MORE TO FOLLOW
Rides—Seeple, Octopus, Whip with transportation. Minstrel Show complete; other acts: Big Creel, Small Creel, Agents. Address Concord, Ga., this week.

AMMUNITION WANTED
—22 SHORTS—22 LONGS
—25 C.B. CAPS
ANY QUANTITY.
Radio Amusement Corp. 314 42nd St. NEW YORK CITY

WANTED
For 4 big days, Fall Festival on Farm, sponsored by the Farm Women of Armenia, California. Contact, Mrs. W. "K. W. M."

DOG STOOGARD, Funeral Home, Centreville, Miss.

WILL PAY CASH
For Eel Whistle, Game-Setter or Ride-O.

ROSCOE T. WADE
439 HENRY ST.
DETROIT, MICH.

Scott Exposition Shows WANT
FOR SIX MORE FAIRS
Fly-o-Plane or Spithair, Manager with Bozos and Weasellers for Athletic Show. Grid Shows. Ride Help that can drive Semis, Smith & Smith Chairplane Foreman. Legitimate Concessions—Photo, Long-Range Gallery, Hopple, Bowling Alley open.

Canton, Ga., Fair, this week; Monroe, Ga., Fair, next week.

Scott Exposition Shows WANT
1942 ENTERPRISES
1943
I am completely reorganizing my winter and summer shows to comply with existing conditions. People who know this business are the best. I give the best of accommodations and food. Would like to hear from Moe Feud Women, Alfred Langendorf, W. P. C. Carney, Joe Perry or any other suitable Side Show Attraction. Will pay cash for large Snake.

All replies to 2356 MONTEREY ST., DETROIT, MICH.

Louis Rosenberg Honored
KASHVILLE, Tex., Sept. 29 — Louis Rosenberg, owner of the largest circus in the world, received a surprise party in the Maxwell House hotel here on his birthday in the Maxwell House hotel which has been a hotel and restaurant for the past twenty years. W. A. McLaughlin, manager of the Carson Circus, was assisted by his staff. Numerous guests attended the party and enjoyed the performance. WANTS of all kinds with new machinery. List, prices, etc., will be furnished.

BEN WILLIAMS TOUR
(Continued from page 28)
Dartist; Chink Houchens, pop corn and corn; Jack McAdoo, goods stand; Mike Prell's Band; and a pony pitch. Baseballs were in charge of the midway, directed by Clyde Yn Virtual, general supervisor; Mildred Williams, Carey, treasurer; Hunnicut Williams County, secretary. H. E. Minch of Architects, treasurer, and Marion Henley, agent. Williams Hart, in charge of animals at the Fair, played twenty shows in Brooklyn, and two weeks in Jacksonville Heights, Fla., in good weather and rain and cool nights. Rides and attractions were in charge of the winter quarters of the show. A rate agreement was signed the season was a profitable one of snow, rain, and cold weather.

PRELL'S BIKE HIKE
(Continued from page 28)
Is ahead of the shows, doing promotional work for Monroe (N. C.) Fair, when the organization will provide the midway, and General Agent Fee. Of the work in the size. Zollikin's sold minor parts while presenting his show in its entirety. The final day was a day of rains caused by rain, however, the show was able to return to work every day. Mrs. Lilian Franklin was slightly injured, which she was at the stand of an evening cruise.

Fair Secretary L. H. Shaffer entertained his dinner Sunday at a Sherrill's Lake, Guests included Mr. and Mrs. Jack Brown, Mrs. H. M. Brown, Mr. and Mrs. T. L., and Messrs. McCord and Tommy Rice, Abe and Jo Prell and Leo Blackstone.

ASSOCIATED TRAVIERS
(Continued from page 28)
King Alphonso Poste, Joseph A. Zimmerman, Albert Weigle, Natum Harris, Willie Harris, Dea. U. J., and Miss. Mrs. H. R. W., were among the performers. Los Angeles, California.

WANT FOR ATLANTA, GA., COLORED FAIR
September 16—October 15
WANTS: Young, attractive Carus Girls for Parade. Long season. South and then into Club in Petersburg, Va.
WANT: Legitimate Merchandise Concessions. All wheel or coupon shows with Concessions. These shows are only a part of the entertainment. Well known. Concessions.
WANT: Few high type Workmen in all departments. Semi-Drivers given preference.
WANT—Spitfire and Fly-o-Plane with own equipment.
All addresses.

Cellin & Wilson Shows, Inc.
N. J. STATE FAIR, TRENTON, N. J. THIS WEEK.

Cattaw County Fair
HICKORY, N. C., WEEK OCTOBER 5
WANT—Young, attractive Carus Girls for Parade. Long season. South and then into Club in Petersburg, Va.
WANT—Legitimate Merchandise Concessions. All wheel or coupon shows with Concessions. These shows are only a part of the entertainment. Well known. Concessions.
WANT: Few high type Workmen in all departments. Semi-Drivers given preference.
WANT—Spitfire and Fly-o-Plane with own equipment.

Virginias Greatest Shows
Rockport, N. C., Fair Week of October 5; Henderson, N. C., October 12. With Best Carus Concessions, Benney Show or any Grid Show. Want Rollopette, Tilt-a-Whirl or Octopus for balance of season. No Rollodbloom, Coupon Store or Gypsies wanted.

This week, Eastfield, N. C.

CAMP KILMER, NEW BRUNSWICK, N. J.

NEW BRUNSWICK, N. J. Fair will be good show ever.

CHASE CITY FAIR
CHASE CITY, VIRGINIA
KAUS EXPOSITION SHOWS
Can place for balance of season. Franchise, Franchise or Ride that does not conflict with what we have. Will have own transportation. Good promotion. Shows, Franks. Pick-A-Address, Mennon. Books, Trade Cards. See us at Chase City Fair. Will place any ride for you. 203 Third St., Chase City, Va.

WANTED
For largest date in South, North Little Rock Livestock Show. All concessions open, including Bingo and Eats and Drinks. No exclusives. Write or wire NAX GOODMAN.

WONDER SHOWS OF AMERICA
MUSKOGUEE, OKLAHOMA

LEW HENRY SHOWS WANT
For Mayfield, N. C., Fair, week of October 5, Littleton, N. C., Fair, week of October 5, and Chambers, N. C., Fair, week of October 15. Place Foun and Delegate. Location and Owl in between. Must be experienced in all kinds. Must be admitted with the help of representatives. Will work well. Write or wire to NAX GOODMAN.

V. F. W. FALL FESTIVAL
MARION, OHIO
October 5 to October 15
In honor of the defense area. Popular show under direction employing good balance girls and boys. A popular type. Last chance to see V. F. W. Fall Festival. Location at Marion, Ohio. Financially secure, all placed on the same basis. Will provide the best ride that does not conflict with driving girls properly. Concession Agents and useful show people. One ride of my choice will go to the man who does the best. All replies to 2936 MONTEREY ST., DETROIT, MICH.

HUBBARD'S MIDWAY SHOWS
215 E. HUDSON, N. E., MONTGOMERY, OKLA

WANT
W. C. KAUS SHOWS, INC.
The South's Biggest Concession Dates
Iceburg, N. C., Newbern-Clark, (Colored Fair), Dillon, S. C., Columbia, S. C., (Colored State Fair), Charleston, S. C., (Colored Fair). These dates will be big this year again. Want Penny Arcade, Novelties, Guest Your Age, Bells, Whistles, Grid Shows of all kinds. All will book one. Fair Ride and Shows not conflicting. Good percentage. Write for further information.

Copyrighted material
CARNIVALS
October 3, 1942

Kauf Expo Clicks
At Greensboro Date
GREENSBORO, N.C., Sept. 24—(Wire)
Exposition Bowlers played a week's closes under stimulation of local Post ex-
amples, to one of the largest crowds of the season so far. Shows were located in-
side the city limits, and included a local 160 Cub oil. Bows marked shows second engagement under the show, which opened at 11 a.m. attendance didn't suffer.
Rides played to good business, with thousands on hand. Other Elves offered their best games since leaving the de-
fense area, with Children of Daretown getting top honors. Mothers Matthew, Saturday, brought out 5,000, and rides and shows tipped.
Posture of the week was 6,000 in West Frames. A week later, away. A week proved a good draw.
Ben Bratton, pres agent, said he got a good Tuesday night. June Palmer-
burg, John Wayne and Ann Wayman, who are out on the World Round-
town WIGI and local papers co-
operated.

Humes Leases Foulgrounds
GAINESVILLE, Tex., Sept. 25—(Bill H.)
Humes, owner of shows building his new WIGI, plans to lease Foulgrounds for 12 months. It was reported today, and plans to set up a park there next. Humes plans to build his beds and a number of other attractions for the so-called---in the name of the park. It was said that principal exhibition building has been leased to be used as a roller-making plant.

CHICAGO ENGAGEMENTS OKAY FOR RUBIN & CRERRY SHOW
CHICAGO, Sept. 25—(Rubin & Crerry Engagements) (Rubin & Crerry Engagements)
For 46 more Alabama and Florida Fairs, first-class Cookhouse or Sit-Down Show, Penny Arcade and legitimate concessions operating for over 10c. Shows not conflicting with what we have. Two Free Acts wanted for balance of season. Address Tuscaloosa, Ala., this week; East Tallahassee, next.

RIDE HELP WANTED
For a number of No. 12, Wives must be first class. Second hand for all girls and Mrs. exceptional. All must be very neat, no dirty)

Ten miles away, and not to me. Can't keep them more than a week. Emailed, and not to be the one.

GOLD MEDAL SHOWS
WANT
For six more Alabama and Florida Fairs, first-class Cookhouse or Sit-Down Show, Penny Arcade and legitimate concessions operating for over 10c. Shows not conflicting with what we have. Two Free Acts wanted for balance of season. Address Tuscaloosa, Ala., this week; East Tallahassee, next.

John R. Ward Shows Want

WANT FOR TOBACCO TOWNS
Rides, Shows and Concessions that don't conflict. Those dates are better than some of the fair. Write, wire (Barney Tassell Unit Show)

HARRY BURKE SHOWS

DUMONT AMUSEMENT CO. WANTS
For Silver Spring, Md., Fall Festival, October 5, one Flat Ride, also Side Show. Can place legitimate Concessions of all kinds. Want Sound Truck, also Ride Help. South until Thanksgiving Week. Address DUMONT AMUSEMENT CO., Md., this week.

J. F. Sparks Wins
At Sevierville Fair
SEVIERVILLE, Tenn., Sept. 28—(J. F. Sparks
Sparks achieved second success on his nine-day engagement at Sevier County Fair and here last Saturday night. Weather was ideal, everything ended early, with crowds on Tuesday and Wednesday. Thursday was the biggest of the week's business. It was about 20 per cent higher than the earlier part of the week.
Fair officials and local business men co-operated. Friday, Day, saw the engagement opened with the children from all over the county. Also in attendance at the engagement were: Harry Ross, Billy Collins, N. W. Scott, and other friends. Several of the crowd were from the city and around town.

ROUTES
(Continued from page 16)
Roan, N.C., & Madi. (Fair) Watauga (Tennessee) N.C.
Roanoke, Va., & Madi. (Fair) Watauga (Tennessee) N.C.
R olds, Bully (Fair) Nashville, Tenn., H.; (Then)
R ollin, Colo. (Fair) Nashville, Tenn., H.; (Then)
RoN, (Fair) Columbia, S.C.; (Then)
RoN, (Fair) Nashville, Tenn., H.; (Then)
R oN, (Fair) Columbia, S.C.; (Then)
R oN, (Fair) Nashville, Tenn., H.; (Then)
R oN, (Fair) Columbia, S.C.; (Then)
R oN, (Fair) Nashville, Tenn., H.; (Then)
R oN, (Fair) Columbia, S.C.; (Then)

CARNIVAL
(Desires are for performances when we do not give. In some instances possibly making dates are limited.

ADDITIONAL ROUTES
(Resorved too Late for Classification)
Alpin, Ohio, & Madi. (Fair) Trench, Ohio, Oct. 26-30.
Alpin, Ohio, & Madi. (Fair) Trench, Ohio, Oct. 26-30.
Alpin, Ohio, & Madi. (Fair) Trench, Ohio, Oct. 26-30.
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Alpin, Ohio, & Madi. (Fair) Trench, Ohio, Oct. 26-30.
Alpin, Ohio, & Madi. (Fair) Trench, Ohio, Oct. 26-30.
FOR VICTORY TODAY
AND SOUND BUSINESS TOMORROW

Get This Flag Flying Now!

This War Savings Flag which flies today over companies, large and small, all across the land means business. It means, first, that 10% of the company's gross pay roll is being invested in War Bonds by the workers voluntarily.

It also means that the employees of all these companies are doing their part for Victory ... by helping to buy the guns, tanks and planes that America and her allies must have to win.

It means that billions of dollars are being diverted from "bidding" for the constantly shrinking stock of goods available, thus putting a brake on inflation. And it means that billions of dollars will be held in readiness for post-war readjustment.

Think what 10% of the national income, saved in War Bonds now, month after month, can buy when the war ends!

For Victory today ... and prosperity tomorrow, keep the War Bond Pay Roll Savings Plan rolling in your firm. Get that flag flying now! Your State War Savings Staff Administrator will gladly explain how you may do so.

If your firm has not already installed the Pay Roll Savings Plan, now is the time to do so. For full details, plus samples of result-getting literature and promotional helps, write or wire: War Savings Staff, Section F, Treasury Department, 709 Twelfth Street NW., Washington, D. C.

Save With War Savings Bonds

(This space contributed by The Billboard)
ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS AND COMPLETE

Begins each 1st and 15th. Each month $1.00

Analysis, tips, with White Cover. Each $1.00

Penny Pitch Games

1/5 Deduct as All Others.

SOUTHERN...

JILLY PENGINO cards from Dallas Ga, that his and Maggie Cameron is
with Frank Greaters Shows.

JOHN D. WILLIAMS, manager of Atlantic City, and
Maidy from Chicago, on the

WHEN a man is wrong is by foot to
advice and has to get mud to protect

HANK L. MORS, Pirate from Lynch-
burg, Va., "Wanted Blond Virg, Des.

NEW DREAM BOOK

15c Payo, 2 Tons, Mount, Goring and Police

WANTED.

Cigarette Shooting Gallery, Balloon Dart

Wanted 22 Short Bullets

FIRE in Chicago.

WANTED.

Hubert’s Museum

228 W. 63d Street, New York City

Want 22 Short Bullets. 玖

SIMMONS & CO.

19 Washington Street, Chicato

Want agents.

Irah J. Watkins

Communicate at once--important

Box 579, Care of the Billboard, 1564 Broadway, New York City

** PENNY PITCH GAMES 

** PARK SPECIAL WHEELS 

** HINGO GAMES 

BINGO GAMES 

1/5 Deduct as All Others.

7.50 Per roll Complete. 

100 Free Cards for 8c. 


103-120 W. Lake St. Chicago, Ill.

WANTED.

Oliver Amusement Co.

Cigarette Shooting Gallery, Balloon Dart

WANTED.

Piggott, Ark.

Pennyl] Pitc] G(ames

100 Free Cards for 8c.

Stack MFG. Co.

1/5 Deduct as All Others.

Send for Catalogue

Full of new games: BINGO, RINGO, AMUSEMENT PICTURES, Impossible, Length, Winkle. Write, Cast, Ill. 1/5 Deduct as All Others.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

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1/5 Deduct as All Others.

HUBERT’S MUSEUM

228 W. 63d Street, New York City 1 P.M. Daily

WANT 22 SHORT BULLETS. MENTION

STATE number and all details in real fashion.

SCHOF & SCHAFER

IRAH J. WATKINS

COMMUNICATE AT ONCE--IMPORTANT

BOX 579, CARE OF THE BILLBOARD, 1564 BROADWAY, NEW YORK CITY

STAR AMUSEMENT CO.

WANTS

Athletic Show People to take charge of new Athletic Shows in 2nd floor room on 1st or 2nd Floor.

PHONE: HUBERT’S MUSEUM.

WANT AGENTS.

For Booking After, Bill Ben and Burlesque Troupe.

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100 Free Cards for 8c.

Stack MFG. Co.
WORLD'S MOST POPULAR RIDES
OCTOPLANE, ROLL-OPLANE, FLY-O-PLANE

Manufactured by
EVERLY AEROSPACE CO., Salem, Oregon

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST., CINCINNATI, OHIO

SNOE CONE—POPCORN SUPPLIES
Buy your supplies this year from the company who can give you exactly what you want at the price you demand. Write for samples and prices. This is the year that you will have the most customers and this is the year that the customers demand the new and unusual. We will supply all that you need to make your business a success.

WANTED FOR

PITTSBURG FAIR

"The Best in East Texas"

There is no Better Investment than a place of Good Equipment.

TILT-A-SWHIRL is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts

SELLER MFG. CO.,
Fairbault, Minn.

GARDEN STATE SHOWS

"THREE OF THE BEST PALS in the Business," including the late Arthur Condon in New Jersey, Illinois and Canada, and the late Hall Frost in Illinois, are also included in the Garden State Shows. A. L. Sikes, owner of the Sikes Brothers Shows, has been a staunch supporter of the Garden State Shows and has always given them a fair deal. The shows are known for their quality and the quality of their acts.

GARDEN STATE SHOWS, Faultless, N. C. Fair this week.
CONCESSIONS WANTED

MT. VERNON, O., FAIR

November 14, 15, 16, 17

ALL GAME CONCESSIONS OPEN SAME
MUST BE DEPENDABLE.

M. E. Ingam, Manager
J. F. Knight, Secretary

Main Office, Hamilton, Ohio. Booths
264 and 265.

ASSOCIATED ENTERPRISES

131 West Pike
Land Oakes, Indiana

CONCESSIONS WANTED

EARL J. REDDEN

10 W. Jackson Blvd., Chicago

BOOK YOUR RIDES NOW

CONCESSIONS OF ALL KINDS WANTED

12TH ANNUAL FALL FAIR AND FESTIVAL
HARBOR, O., OCTOBER 7-8-9

ABERTTS, Colon, Michigan

Wanted, Largest Human Elephant

WANTED AT ONCE

TORTURE PROOF

ARNTHUR'S MIGHTY AIGLE

Arthur's Mighty Aigle

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CARNIVALS

The Billboard

October 3, 1942

Clyde Smith

Cookport, Fla. Week ended September 18. Audiences, Green Township Park, Fairfield, Fla., rain, rain stay away. Fair officials operated and a free program of entertainment for the enjoyment of all present, attended by a vast crowd of people. During the week of Saturday and Sunday, the crowds were light. Thursday, Friday and Saturday, with a 20-cent admission fee charged for the rides, shows and concessions did well. Tuesday, Wednesday and Thursday, light crowds marred Thursday and Friday, but those who were present were pleased to see the goodGoing opera performers. Friday, Children's Day, was especially enjoyed by the children. Jimmy Sheafer's stable show led the attraction. Keene's Serpents Family was one of the most popular. Mr. and Mrs. Del Deal reported good business for their concessions, as did Jack and Margaret Musco, Mike Bisco, Al Bisco and others in the concession business. Those who enjoyed the show were Tyrone, Pa., with his Perch and Chimney show, and Bellefonte, Pa., on Saturday night at wedding and anniversary show. Bar-Y Award was given a surprise gift by Good Fellowship Club held its final meeting Thursday, with Mike Bisco in charge. E. S. Bailey from Harrisburg called to see the show.

Scott Expo

Scanton, Pa. Week ended September 18. Location, West State Street showgrounds. Business, good, Weather, same. Rain Saturday and Sunday perked up the business. Concessions did well. With the full Park here Monday night the show will go on full swing. With a large crowd was on the midway until the rain came down Monday night. Monday was a good day for business and crowds spent freely. Friday, Children's Day, was lost to rain. Monday night the crowd was good and it was light until that night. Saturday night crowd was heavy, with a crowd on the midway until early Sunday, Bill Nye, President, reported a great success. Good job was done by N. C. C. G. to underwrite medical treatment. Their was received from Hilduin, O. that every show was well received from injuries sustained in an auto accident.

Lawrence Greeter


With good weather on Labor Day, attendance was up at about the same rate as last year. Double Fair totaled about 15,000. Three days of rain, however, not good enough to stop the Greeter, who is now handling business in his new office. C. G. Crump joined the Greeter to help with the business. Best for the rest of the season. The writer will handle publicity for the Greeter.

M. J. REDER

Art Lewis


With the bad weather in Virginia, Mr. Lewis was in good time, and shows were in operation Monday night. Four days of rain hurt attendance. The writer has 100 bags of 100 cents and tracts of satisfaction. It was seen that the midway was in good time and all marks were especially sad to open on Friday. On Saturday and Sunday, the crowds played in non-stop capacity. On Monday night, the fair opened with a crowd of people, many of whom were suddenly satisfying for visits. Folks in town were busy, as usual, for the crowds were so great. Anderson's wife, Marion, and daughter, Ethyl, were attending the fair. Mrs. Del Crook Jr. wasRandburg's surprise birthday party Tuesday night and received many lovely gifts. Thelma Bryant has taken a fine fall. Little Owings returned from Cincinnati where he underwent an operation. Frank Swap, treasurer, was in the hospital for two days under the care of Dr. Robert Wilson, local doctor. They had a rough night on the job. Paul Wilson was in the hospital for a week with a strain of his neck. Leon Parker is back on the job. Dick Saunders is back and is feeling better. Mrs. Del Crook, injured his hand. Art Lewis made a hurried return to Norfolk, Va., on Monday to attend to the business affairs of the system. Del Crook, of the Midmodor, Stanton W.F.A., with whom are all of our people on the shows gave two ganglion in his hand and as the doctor prescribed. Art Lewis resumed his duties back on the Field Shows. The Virginia Bristol is now making the openings and the Calo Colored Corps. Eugene O'Donnell, Motor Manager, returned with his crew including James Anderson, Paul Wilson, Fred Supulveda and a few others. Bob Hues and Karndy, are playing to good crowds.

American Carnivals Association, Inc.

By MAX COHEN

BOSTON, N.Y., Sept. 29.—We placed bids for the Thursday opening on C. C. Buck Expedition at Bath, N.C., and have booked our shows, but due to the prevailing rationing situation we were unable to do so. Despite the emergency situation which compelled us to cancel the bids, we visited them that on the whole our interaction program compared favorably with that of previous years. We Productions Board has furnished us with a detailed report of the weather and the method of catching them. The present situation will bring thinking of repairs and rehabilitation of equipment, and will require many items which are subject to control for which we are unable to supply. We anticipate that the situation will not change, and that the situation will in the long run, be inclined to favor the larger companies who have the resources to cope with the situation.

Sponsored Events

Veterans, Lodge and Other Organization Festivities

Conducted by ROBERT R. DECKER

(Want—JAMES E. STRATES SHOWS, Inc.—Want
For Balance of Season
RIDE HELP FOR SCOOTER, HEY DEY, BOOMERANG, FERRIS WHEELS AND MERRY-GO-ROUND. TOP SALARIES.
Can place A-1 Tenders. Send name, address and references. Address Tenders, P.O. Box 411, Fairfield, Ia.
Assistant Electricians, Tower Men and Neon Men. Can place any kind that is worth having. Address Tenders. Send name, address and references. Address Tenders, P.O. Box 411, Fairfield, Ia.

Wentzville Celos

Attracts 20,000

Despite Weather

WENTZVILLE, Mo., Sept. 29.—Despite unfavorable weather, eighth annual "Monte Carlo Days" carnival here, Saturday, Sept. 25, proved a success. With weather clearing, attendance jumped. Crowds on Sunday and Labor Day's crowds almost doubled the Saturday's attendance. A good time was had by all. Total gross receipts were $1,000. Crowds poured into the midway, 2,600 paid the gate, 4,200 for concessions. Attendance was estimated at 20,000. Queen coronation drew the largest crowd, with large posters, car-bumper size newspaper advertisements, and good music and concessions were booked independently and 4 rides and 15 concessions made up the midway. Food and drink were sold from the 20 or so stands. Business was good. All attractions included St. Louis KNOX Moonlight Serenaders, comprising Shreveport Serenaders and Shreveport Serenade and Stuffy Auden Grandsprayly Jones and his Carson Cowboys from Stations KASB, KJRX and KTVT, and Mary Grindley, T.S. Jones, vontle Nevada, S. C. and Atlantic City, N. J. Bob Department, Vounlane Nevada, S. C. and Atlantic City, N. J. Bob Roadshow. All attractions were well featured.

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Central Amusement Co. WANTS
Legitimate Concessions of all kinds. Shows with or without our own outfit. We have too good faire, short jumps, all in Eastern North Carolina and South Carolina.
All contact SHERMAN HUSTED, Manager, Windsor, N. C., this week; Hartford, N. C., October 5-10.

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Hunt Show Has
Best Season in
50-Year History

Pennsylvania, PA Sept. 29—Hunt Show, Circ., owned by Mr. and Mrs. Charles T. Hunt and their son, Charles Jr., Harry andbaby, closed 90 more successful season on Friday, October 2, and will return to winter quarters at Hereford, Texas, on or about Oct. 15, tomorrow. This year marked the show's seventy-first season of horse show establishment and the tenth wedding anniversary of Mr. and Mrs. Hunt.

The show was held in downtown Allentown, Pennsylvania, in a large stadium that accommodated the large crowds that attended the show. The show featured a variety of horse breeds, including hunters, jumpers, and dressage horses.

Charles B. Hunt, president of the Ringling Bros. and Barnum & Bailey Circus, was in attendance at the show to help promote the upcoming circus season.

The show was well-attended, with over 20,000 people in attendance on Friday night. The show featured a variety of horse shows, including hunters, jumpers, and dressage.

The show closed with a grand finale, featuring a variety of horse breeds and a large crowd of spectators.

Chilly Weather Nets RB Worst Chicago Run in Vets’ Memory

Chicago, Ill. Sept. 29—Longest stretch of cold September on record in the history of the Chicago weather bureau gave Ringling Bros. and Barnum & Bailey Circus the worst run in the memory of the show's veteran. Odd events which sent money to near-freezing levels began on September 20 and progressed through the week ending in Chicago on Sunday, October 2.

Saturday night and Sunday morning weather was fair and Sunday afternoon weather was fair, but on Monday night and Tuesday afternoon weather was very bad, with snowfall and sleet. Wednesday night weather was very bad, with snowfall and sleet.

Show was planned to leave Chicago for a successful tour of the Midwest, but due to the bad weather, the show was forced to cancel its remaining engagements.

Win, Horse & Upp Combined Circus

An Ethnical and Canine Paradox—The Show With a Leaf of Cold

By: STARR DE BELLE

Close With Hunt Show

CINCINNATI, Sept. 28—Patrick B. Rogers, well-known advance agent and member of the Hillsdale-Clarey-Curtis promotion, has been given the inside job and S. H. Ransome, general agent, has been given the outside job for the Ringling Bros. and Barnum & Bailey Circus on September 19 at Providence, R. I. They have been given the responsibility to manage the show in the area and to maintain the highest standards of performance.

Fishermen's Day—After its engagement for the Barnes-Curtis show in Providence, R. I., Fisherman's Day will work 10 weeks on Army and Navy Relief Shows with his Fisherman's Day, opening in Wash-

With the Circus Fans

By FRANCIS P. FITZGERALD

292 Madison Avenue, New York City

FRANCES M. SULLIVAN W. H. BENSEN

FRANKIE BIBBES

Copyright 1943 by the Billboard, Inc.

ROCHELLE, III., Sept. 29—On Labor Day a circus and yachting picnic was held at the fairgrounds of the Benton Boyscouts, the upper part of which has been donated to the Benton Community Center. The activities of the day were as follows:

- The opening of the Benton Fair on Labor Day.
- The Benton Boyscouts and Girlscouts annual picnic.
- The yachting event.

A large crowd of boys and girls were on hand to enjoy the day, and the weather was ideal for the occasion.

The Benton Fair, which was held simultaneously, featured various exhibits and attractions. The yachting picnic included boat races and other water activities. The Benton Boyscouts and Girlscouts, who were well organized, contributed to the success of the events.

The Benton Boyscouts and Girlscouts are funded by contributions and donations, which help them to continue their activities and to expand their programs.

The Benton Fair is held annually to raise funds for the Benton Boyscouts and Girlscouts. The fair is attended by people from all over the region, and it is a popular event among locals.

The Benton Boyscouts and Girlscouts are proud to be part of the Benton community, and they continue to work hard to serve the community and to provide opportunities for young people to develop their skills and to have fun.

For more information on the Benton Boyscouts and Girlscouts, please visit their website at www.bentonboyscouts.com.

Sullivan, Keniston Greeters

COBB, N. H., Sept. 28—Paul M. Sullivan and Ralph H. Keniston, of the Paul M. Sullivan organization, will be greeters in Cobb, N. H., this week. The greeters will be in attendance at the opening of the town's annual carnival. The event is expected to draw a large crowd, and the greeters will be on hand to welcome visitors and to answer any questions they may have.

Sullivan and Keniston are experienced greeters, and they have been involved in the town's carnival for many years. They are looking forward to the event and are excited to see the community come together.

For more information on the Paul M. Sullivan organization and their involvement in the town's carnival, please visit their website at www.paulsmsullivan.org.

The Coral

(Circus announcements in 25-27 Open Place, Cincinnati, O.

The Coral, one of the most popular circuses in the world, is back in town this week. The Coral brings a variety of acts, including acrobats, clowns, and animal acts, to entertain the audience.

The Coral has been entertaining audiences for over 100 years, and it continues to be a favorite among circus enthusiasts. The Coral is known for its high-quality acts and its commitment to providing a safe and enjoyable experience for all age groups.

This week, the Coral will be performing at the Five Points Arena, located at 123 Main St., Cincinnati, O. The show is scheduled to begin at 7 p.m. on Saturday night, and tickets are available at the arena or online.

For more information on the Coral, please visit their website at www.thecoralcircus.com.
Schoenberger Feted by Coney Employees

CONEY ISLAND, N. Y., Sept. 28.—A chateau of straw that is to be the grand Si- nior ride at Coney Island was presented to Manager Julius Schoenberger by the employees of the amusement park Friday afternoon. The straw was attached to a covered wagon which was pulled by eight handsome, scarlet and white, saddle horses. When the wagon arrived at the park, a fireman was stationed in front, waving a scarlet flag. The construction of the chateau was explained to the employees by the manager, who later handed out the straw and used the flag as a means of controlling traffic.

Virginia Beach, Va., Sept. 28.—Re- ports from the amusement park at Virginia Beach show that the town has received a sight- ing by the Army Air Corps this week. The Navy has been sighted by the same service. The park has been closed to all traffic for the week, and the park personnel are being warned that they must remain at their posts.

Seaside Official Scrap Metal Dump

Virginia Beach, Va., Sept. 28.—The planning of the city for the future of the park has been decided by the Army Air Corps. The park will be closed to traffic next week, and the personnel will be warned that they must remain at their posts.

NAPPPB Sets Its Victory Clinic Idea

CHICAGO, Sept. 28.—Plans for the Victory Clinic that is to be the highlight of the VAF Board meeting here December 1 and 2 are rapidly taking shape.

Clinics are planned along the lines of the "College of Experiences" that has been so successful. The "College of Experiences" will be held under the direction of "Professor," "Thaddeus," "War Stories," and "The Other Side of the War." The clinic will be held in the post and will be attended by civil and military personnel.

American Recreation Equipment Association

By R. S. UZELL

Mrs. J. J. Carlin Sr. Passes

John J. Carlin Sr. has more than a century of service to the amuse- ment and roller coaster business. He and John Jr. have both served a period in the business with injured legs, but the real "bow" was one of injury to Dr. John J. Carlin Sr., who was claimed by the disease of polio in 1943.

Mrs. J. J. Carlin Sr. Passes

Baltimore, Md., Sept. 28.—Carlin Park will be closed Monday, when the park employees are expected to hold a meeting. The park has been closed to traffic for the past week.

Mrs. J. J. Carlin Sr. Passes

Baltimore, Md., Sept. 28.—Carlin Park will be closed Monday, when the park employees are expected to hold a meeting. The park has been closed to traffic for the past week.
The Pool Whirl

By NATHALIE T. TOR


Billardelo Swimming

Believing the war will be fought "on, under and over the water," Jack Medlin, Union, who is a good swimmer, has his own coach, is putting Union students three times a day to swimming and water polo. He hopes to equip them to meet any emergency in the field. Coaches for this type of sport might do well to study his plan.

Mediterranean commandies must think twice about a stunt with small and breast strokes and a half mile with the dislocation of the neck, the event that has made him famous. There are others who feel the boy has to prove to Medlin that they can also swim the breast stroke in half an hour for 50 yards and receive a 50-pound weight from 10 feet under water.

Lost to be a real veteran the competition, it is said, that the boy is the tallest on the team and he fights well.

 Might be the chance for some indoor challenges to get in cooperation with the pool. Can't get the boys to try it, but the general public is urged to take a look at the sport. It is a business that is a lot of fun from the stands.

Octopus in his home, the Medlin swimming pool, where you select your take. You'll be doing a worthwhile job at the same time.

Village Vanguard, New York

Talent policy: Phonographs at 10 and 12; dance trio, Management: Max Gross, 31 W. 52nd St., New York. Rooms: Prices: After 10 p.m., $1.50; Saturday, $2.50.

Village cellus continues framing unification programs that are popular among the crowd. The groups have begun a build-up in the last Empire days. The card room in the front, and the big cards are frequently used in the big cards, and the big cards are frequently used in the big cards.

Benny Goodman, in his popular New York, is a real force.

Men and Memories

Jack Rose, proxy of the New York Pool, was a great swimming man, and his four-pool crown in Greater New York, is his most treasured memory. His sister, Mrs. Julia Samson, who helped Jack manage those times, is now a well-known woman with her coil down south.

F. Smith, baseman at Philadelphian, (Pa.) was a great swimming man, and his four-pool crown in Greater New York, is his most treasured memory. His sister, Mrs. Julia Samson, who helped Jack manage those times, is now a well-known woman with her coil down south.

Peggy Dick, wife of pro water performer, is a great swimming man, and her own right, was crowned "Miss America," and is now a real star. She hit the front pages of the sports pages, not to mention the news-papers, a few years ago. She is now managing at Philadelphia Pool, Mike Brown, who was the first to try his hand at swimming, is spending his days furnishing a new apartment in the city. She hit the front pages of the sports pages, not to mention the news-papers, a few years ago. She is now managing at Philadelphia Pool, Mike Brown, who was the first to try his hand at swimming, is spending his days furnishing a new apartment in the city.

Hurricane, New York

Phonograph policy: Dances and Latin bands; production floor benefits from 8:30 and 11. Management: Dorel Welper and Frank Stern, 31 W. 52nd St., New York. Prices: First dance 50c, Saturday, $1.00. A metier. Folies Costumes, guest, Prices: Open, no charge. After 10 p.m., 90c.

The second edition of the Harry Jack Michigan review, which is being produced by practically capacity crowds, is now going on at the pool. Michigan, who is the producer of the show, was the author and producer of this one.

Eddie Heywood's trio play classic jazz, and the pool is dressed to the hilt in the latest styles. Eddie Heywood's trio play classic jazz, and the pool is dressed to the hilt in the latest styles.

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EAST, WEST GATES CLIMB

Verificied Dates

Barrington's First Days Top 1941; Nebraska Run Satisfies

Great Barrington, Mass., Sept. 26.—For the first three days of the Nebraska run, a top speed of 87.8 mph was achieved, the same average speed as reached during the first three days of the annual Nebraska run last September at Barrington. In addition, the same record was achieved in the Nebraska run last September at Barrington.

Manager Carroll said that the track was in excellent condition, and that there was enough power on hand to get the job done.

The races were held in the same location as during the first three days of the Nebraska run, and were run on the same course as during the first three days of the Nebraska run.

According to Carroll, the races were run according to the rules set forth by the Nebraska Stock Car Association, and were run in a manner consistent with the standards set for such events.

CINCINNATI, Sept. 29.—Pilgrims to pay tribute to the annual Fair on last Friday night, the gates of the fair were opened to the public.

An estimated 550000 in War Bonds and Stamps was one of the top three attractions at the fair, along with the annual Fair on last Friday night, the gates of the fair were opened to the public.

Prices were almost as good as those of the previous year, and the annual Fair on last Friday night, the gates of the fair were opened to the public.

Attendance was good, except for the annual Fair on last Friday night, the gates of the fair were opened to the public.

Brockton Gate Hits 151,982; Midway Spending is Heavier

BROCKTON, Mass., Sept. 26.—On a week of near-perfect weather helping to attract and other wartime hindrances, 68th annual Chamber of Commerce day with total attendance reaching 107,741 the annual Fair on last Friday night, the gates of the fair were opened to the public.

The annual Fair on last Friday night, the gates of the fair were opened to the public.

Midway spending was heavier than last year, with the annual Fair on last Friday night, the gates of the fair were opened to the public.

The annual Fair on last Friday night, the gates of the fair were opened to the public.

Affirmative Action

Paid admissions at the annual Fair on last Friday night, the gates of the fair were opened to the public.

Professor J. R. Nicholls, a representative of the Fair, York, Pa., totaling 280,000 was paid as the annual Fair on last Friday night, the gates of the fair were opened to the public.

The annual Fair on last Friday night, the gates of the fair were opened to the public.

DETROIT, Oct. 3.—Two Ohio fairs showed a slight drop-off in attendance, 1941, Henry Lindberg, United States Press Association, reported that the fair for the annual Fair on last Friday night, the gates of the fair were opened to the public.

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NEBRASKA STATE FAIR, Lincoln, September 16-11. E. J. Muller, secretary, (See Barrington Bills Up on opposite page)
**Around the Grounds**

**GULFPORT, Miss. — American Legion Post has been granted a charter to operate a long-distance Harrison County Fair, and President of the association is Mr. B. C. Reynolds.**

**BENTONVILLE, Ark. — Reconstruction of the World War Army air port, all buildings and fences, destroyed by fire, has been completed in time for the 32nd annual Arkansas Livestock Show and Horse Show, which was opened on Wednesday by Clyde B. Byrd, secretary-manager. David Joseph will assist Mr. Byrd. Admission tickets range from 25 to 50 cents to purchasers. Last year's admission was approximately $7,000.**

**LITTLE ROCK — With a goal of $8,000,000 in insurance for this year's World's Fair, Arkansas had 14,465 acres of land on display at the Little Rock Fair. The garden and flower displays were opened under the direction of Clyde B. Byrd, secretary-manager, David Joseph will assist Mr. Byrd. Admission tickets range from 25 to 50 cents to purchasers. Last year's admission was approximately $7,000.**

**NEW ALBANY, Ind. — Union County's fair is in progress and many exhibits have been entered. The fairgrounds have been improved and feature a new pavilion with rest rooms. The fair will continue through Sunday.**

**HARTFORD, Conn. — An Old Home Day was held in Hartford on Thursday. The fairgrounds were open to the public and many exhibits were on display. The fair will continue through Sunday.**

**KANSAS CITY, Mo. — The annual American Legion Fair is in progress and many exhibits have been entered. The fairgrounds have been improved and feature a new pavilion with rest rooms. The fair will continue through Sunday.**

**BROCKTON, Mass. — The annual Brockton Fair is in progress and many exhibits have been entered. The fairgrounds have been improved and feature a new pavilion with rest rooms. The fair will continue through Sunday.**

**FAIRFAX, Va. — The annual Fairfax County Fair is in progress and many exhibits have been entered. The fairgrounds have been improved and feature a new pavilion with rest rooms. The fair will continue through Sunday.**

**Quebec's Draw Best in History**

**Quebec City, Que., Sept. 26 — With fair gates in and the gates being opened at 9 a.m., the annual Quebec International Fair, which has been closed since Friday and Saturday, has opened again today. The fair will continue through Sunday.**

**tip tops 1941 record by 22,000 — Army and Navy exhibits augmented**

**FAYETTEVILLE, Ark. — The annual Fayetteville Fair is in progress and many exhibits have been entered. The fairgrounds have been improved and feature a new pavilion with rest rooms. The fair will continue through Sunday.**

**FAIRFIELD COUNTY FAIR**

**CINCINNATI, Ohio — Day 3 of the fair will continue from 8 a.m. until 10 p.m.**

**Want Concessions, Games, Shows and Lunch Stands**

**Write T. B. Cox, Concessionist**
Adults, for Day, each Kidc)

ROSS

Secretary

LIEUTENANT

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The Billboard

Saginaw Scores
Kids' Day Mark

Victory Day parade hypes attendance — Harnden is honored

SAGINAW FAIR, Saginaw, Mich., Sept. Autumn is the commandant of the 101st Field Artillery. West Wind, closely phlegm a letter appointing him public chairman of the Texas Exhibit State Association. It is from

the

and proceeds, in part: "First, because you are a good man, second, because you are the best publicly known in Texas and third, because you are my friend. I have appointed you. I know that this association of Texas Roosevelt will now be spread to the four winds. My ticket, please, will be the best ticket accompanying this announcement."

OLD-TIMERS once told of a liberal civic graduate who on closing day would "the show to a place and have us down by 100 because they were able to"

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7p. 12th St. N. W. Washington, D. C.

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7p. 12th St. N. W. Washington, D. C.
Chi Riverview To Aid Service Center

CHICAGO, Sept. 26—Night of October 25 will be liberally supported by Service Men's Center Night in the new Riverview Roller Rink. Entire proceeds of the night will be devoted to the Service Men's Center to go toward cigarettes and refreshments for service men in the service.
Riverview Park will give real paid by the rich for the night, employees will give their evening's wages and the proceeds of the night will be devoted to the Center. Tickets are being sold for 30 cents, 40 cents plus $5.50. Patrons will be asked to donate an extra ticket for service men who are not able to pay their own way. Service men will be given with the tickets. melted by this time. Party will also be a farewell for J. K. Smith, who became manager early in 1946. He expects to be called to the colors within a few days. Twenty rich employees are already serving in the armed forces.

New One in Canada

YARMOUTH, N. S., Sept. 26—First roller-skating facilities here have been established in what has been used for years as a garage. Patronage is reported excellent, and the rink has necessitated a schedule change from 11:30 p.m. to midnight, daily. Children are allowed to skate only on Saturdays and the adult admission is 55 cents to hand boys and girls. Rink was closed only after three days for installation of floor, and repairs, necessary for which became evident. A modern floor with automatic treatment is in operation. Frank Kellner is manager.

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CHICAGO, Sept. 26—Night of October 25 will be liberally supported by Service Men's Center Night in the new Riverview Roller Rink. Entire proceeds of the night will be devoted to the Service Men's Center to go toward cigarettes and refreshments for service men in the service.
Riverview Park will give real paid by the rich for the night, employees will give their evening's wages and the proceeds of the night will be devoted to the Center. Tickets are being sold for 30 cents, 40 cents plus $5.50. Patrons will be asked to donate an extra ticket for service men who are not able to pay their own way. Service men will be given with the tickets. melted by this time. Party will also be a farewell for J. K. Smith, who became manager early in 1946. He expects to be called to the colors within a few days. Twenty rich employees are already serving in the armed forces.

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Rinks and Trailers

By C. H. STARR
(Cincinnati Office)

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Rinks and Trailers

By C. H. STARR
(Cincinnati Office)
The Editor's Desk - Cincinnati

Clausie Ellis's

INTERVIEW with an army officer on a railroad train: "We in the service are in the middle of a war out here. We are in a military breakfast, following military tactics through the day, a military supply controlling the war for us. I am in charge of a division. While home during the day I have noted that the older people are more liberal in their opinions.

MARKET: "If there are any awakenings today, they are in the field of war. The old-time insurance agents are feeling the pinch of the times. They are finding that their old customers are not renewing their policies. It is a time of scarcity for the insurance companies."

SHOW: "The war is having an effect on the market. The prices of the commodities are rising."


collectors' corner

(Continued from page 23)

COLECTORS' CORNER

DOUGLAS FOREST

The big show at New York City in 1917 is mentioned. The show was sponsored by the League of Nations and was a huge success. The show included various cultures from around the world, and it was seen as a symbol of unity and cooperation.

The show consisted of various performances, including music, dance, and drama. The highlight of the show was a large-scale production of "The War of the Worlds," which was performed by a group of actors from around the world.

The show was seen as a way to bring attention to the cause of the League of Nations and to promote unity and cooperation among nations. It was a huge success, and it helped to raise money for the League of Nations.

The show was also seen as a way to raise awareness about the war and to promote a sense of patriotism. It was a time of great uncertainty, and many people were looking for ways to help support the war effort.

The show was seen as a way to bring people together and to promote a sense of unity and cooperation. It was a time of great uncertainty, and many people were looking for ways to help support the war effort.

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NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "Nate" add 5c for the forwarding of replies.

AGENTS & DISTRIBUTORS

Ohio, Kansas, Missouri, Indiana, Illinois, Wisconsin, Minnesota, Iowa, Michigan, Pennsylvania, New York, New Jersey, Delaware, Maryland, Virginia, West Virginia, Washington, Oregon, California, Nevada, Alaska, Hawaii, Canada, the West Indies, Europe, South America, Japan, China, Australia, New Zealand, India, Africa, and South Africa.

Agents and Distributors of all kinds of newspapers, journals, periodicals, and other publications. We offer a wide variety of products, including comic books, magazines, and newspapers. If you are interested in distributing our products, please contact us for more information.

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PERSONALS

PERSONALS

COIN-OPERATED MACHINES, SECOND-HAND

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YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

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DO YOU have something to sell? want to buy? have a service to offer? need help?

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THE BILLBOARD PUB., CO.,
25 Opera Place, Cincinnati, 0.

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FORMS CLOSE THURSDAY FOR WEEKLY FOLLOWING ISSUE

FORMS CLOSE THURSDAY FOR WEEKLY FOLLOWING ISSUE
At Liberty Advertisements

At Liberty Agents and Managers

At liberty bands and circuses

At liberty circus and carnival

At liberty colored people

At liberty dramatic artists

At liberty miscellaneous

At liberty musicans

At liberty piano players

At liberty vaudeville artists

CLASSIFIED ADVERTISEMENTS

FOR SALE—SECOND-HAND SHOW PROPERTY

AROMATIC SHOOTING RANGE—12-hd.

MERRIDAY, 317 South Broad, Cincinnati, O.

FILM USERS, ROADSHOW—TURN TO "Roadshow Films Page" for index on pages

2-16-46:

LARGE TEXT—GOOD CONDITION: ONE

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES—ALWAYS IN

STOCK. Write for our large 24-page

MENTS. $9.95. 203d Merry-Go-Round, St.

Photo Supplies Developing-Printing

DAY-NIGHT NEW PHOTO PROCESS—FIF.

CIRCUS, BENGAL, ALL ANIMALS, WANTED.

theatricals division, 75 South Main, N. Y.

VIRGINIA PIANO—FULL-ORCHESTRA PRODUCTION

RIGHT WANTED

ACTS FOR SCHOOLS, DANCE—Unemployed

CIRCUS, General Delphia, Parkersburg, W. Va.

FIRST AND SECOND TRUMPS—WANTED

FOR LOCATION IN Sewicd, Miss. Others write.

LAYING UP FOR WINTER QUARTERS—$25.00

per week for winter work. Write personal

weight. NECP ENGINEERING CO.

PIANO MAN FOR LOCATION COCKTAIL

BOX C-2, The Billboard, Cincinnati, O.

SINGLES, TEAMS, WOOLY ACTS, CHORUS

GIRLS and young Straight Men at Fort Que.

WANTED—MED PEOPLE IN ALL LINKS.

Tell us All that lower your best offer. Our

Horse, R. D. F. No. 5, Upper Sandusky, O.

LADY YOUNG LADY—LEARN AND

RENT, TRAP WANTS, STAND UP, DRESS UP,

DELZAROS, 26 North St., Newark, N. J.

WANTED TO BUY

ILL. FURS WHEEL FOR CASH—STATE

DEP. LIBRARY, CINCINNATI, O.

FREE CIRCUS—RADIO-ACENSION, $150.

WANTED—HIC FREE ACT RINGING—23 SHORTS

FLATS, 127 South Broad, Cincinnati, O.

ATHERMIST, 15 Grassann St., Cincinnati, O.

LATE WILL PAY CASH OR TRADE 1937

DODGE BOSTON SPECIAL WITH ALL ACCESS.

org-anism—UNION, Hammond Office.

At $200.00. 305 S. 3rd St., Wabash, Ind.

DRUMMER—13 YEARS experience. Travel or locate. Solid, cut

At Liberty—39 S. 3rd St., Wabash, Ind.

organism—UNION, Hammond Office. Make good arrangements,

Drums as above. 150 East Michigan Ave., Detroit, Mich.

Organist—111-1-1. 1551 W. 8th St., Detroit, Mich.

Organist—Herbert Thomas, 192 S. 3rd St., Chicago, Ill., Department 954.

ORGANIST—SWING AND CLASSICS. PRE.

for job which pays $150.00, 922, Detroit, Michigan. WANTED: My
close to fire. Write immediately. 1201 8th St., St. Paul, Minn.

ORGANIST—244, 600 W. Washington Blvd., Chicago.

At Liberty Parks and Fairs

FEARLESS FLYERS—FLY

Act, Billboard, Cincinnati, O.

HIGH POLE ACT

Hedgehog, 900 feet high. Write for display. Other acts for indoor acts. Box C-10, 10th

SENSATIONAL HIGH

Tripeau Act available for southern, east and

FOUR HIGH-CLASS ACTS—WORLD'S BEST

Novelty Trippeau Act, High Balancing and Acro-

At Liberty—Liberty Park, 145 Elm St., Peabody, Mass.

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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
WON, HORSE & UPP

[Continued from page 58]

two high-fallow window washers, with a

long-handled brushes who had migrated

from the Calum district of Louisiana.

Due to their foreign accents the native

workmen were the guilty parties. We may

say they were the guilty parties, where our name is great.
The Billboard
October 3, 1942

Farm Mags, Other Papers
Successful Mdsc. Items

By BEN SMITH

Even as often an item comes along which is definitely labeled "hit" The Billboard office finds itself attending a Pin-in-Hitter Club in last week's issue
of the Billboard seems to be that type of item. It apparently has everything to make it a winner and especially appealing, timely, price and unexcelled publicity leading. Newspapers quickly rushed by the players: one player where Cohen's deal is. For a small, fast-turning deal, the Better Pin Cushion should be a pin-up for an extended run. It is 61 inches tall, is made of simulated cloths, and is available in unlimited quantities.

Dave E. Cohen, manager of Danto Qualified, has been very successful with his new paper salable deal his firm has placed on the market. The Better Cushion, however, is dealing on all fours wherever shows, deals use a beautifully litho-graphed picture of a pin cushion and distribute 80 winners in one week who spend $4.60 for 100 to be sold. Takes in $5, and, according to Cohen, repeats rapidly despite the size of the pin.

The holiday season ahead of us is extremely wonderful for obvious reasons. (See DEALS on opposite page)

Mexican Jump Beans
Big-Selling Item

NEW YORK, Sept. 26—Kids from 8 to 60 enjoy playing the Mexican jumping bean. Direct saler, pitchblack paper, and veintacientos are sold on the floor of the joint and is sold for 10 cents.

The Mexican jumping bean is a real winner in Mexico. The joint across the street is open and the Mexican jumping bean is the most popular game played in the joint. The Mexican jumping bean is a real winner because it is popular with kids, and adults find it interesting as well.

No Cause for Rumor
—Eastman Kodak Co.

NEW YORK, Sept. 24—Through direct mail, the Eastman Kodak Company is supplying the public with a new service. The service is called Kodak, and according to current rumors, it is a free public service.

The Eastman Kodak Company denies any rumors of the Kodak, according to current rumors. The company denies any rumors of the Kodak, according to current rumors. The company denies any rumors of the Kodak, according to current rumors.

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No Fuss Being Made
For Coming Election

NEW YORK, Sept. 26—For the first time in years, political campaigns will not be run by the usual methods, according to reports received from political sources.

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For Coming Election

NEW YORK, Sept. 26—For the first time in years, political campaigns will not be run by the usual methods, according to reports received from political sources.
Halloween Goods
American made
Complete line for Parties and Celebrations
No. 99636 - Issue Paper
Hat...$1.50 Gr.
No. 99637 - Crape Paper
Hat...$1.25 Gr.
No. 99638 - Crape Paper
Hat...$1.25 Gr.
No. 99639 - Crape Paper
Hat...$1.25 Gr.
No. 99640 - Metallic 
Hat...$1.25 Gr.
No. 99641 - Fancier Felt 
Hat...$1.00 Gr.
No. 99642 - Crape Blooms ...$1.25 Gr.
Hat...$1.25 Gr.
No. 99643 - 9-Inch Henry 
Corduroy Hat...$1.25 Gr.
No. 99644 - 9-Inch Card- 
board Mask...$1.25 Gr.
No. 99645 - 9-Inch Card- 
board Mask...$1.25 Gr.
No. 99646 - 9-Inch Fringe 
Hat...$1.25 Gr.
No. 99647 - Metal Nos- 
adders: Mask...$1.00 per 100
No. 99648 - De Luxe Metal 
Nossnders: Mask...$1.00 per 100
We carry the largest assortment in the country for our exclusive, taking our line of supplies
N. SHURE CO.
200 West Adams St. CHICAGO, I11.

Operators Send for
3-Color ILLUSTRATED FOLDER
Showing 23 Now and Timely Money Makers.
For IMMEDIATE DELIVERY

JERRY GOTTIEB INC. 132-41st Ave., NEW YORK, N. Y. OFFICIALilli

WRITE FOR CATALOG OF BINGO SUPPLIES that ALL THAT'S ALL
MORRIS MANGELL, MAC 14th St., N. Y.

STARTS YOUR BUSINESS-SELL TIES
Self-closing line of ties, bow tie, and shirt studs. From India. Also Mexican and China, $0.25

GUARDIAN TIE MANUFACTURING CO.
54 West 22nd St. New York City

Halloween Pinchins Popular Novelty Item

CHICAGO, Sept. 28.—One of the most popular and latest inventions to come out of this war is the Hitler Pinchins.

This novelty, which incidentally is not endorsed by Hitler, is being sold from Coast to Coast by direct salesmen, sales- 
men, saddle customers and concessionaires. People everywhere are discovering that business will boom as more people join the "Hitler Pinch-in-Hitler Club."

Deals

(Continued from opposite page)

of which none the least is the fact that 20,000 copies of the new novel are now being delivered to bookstores and mail order houses across the country. This novel, by the way, is broadcast over the radio every night at 8:00 p.m. and is expected to sell more than 2,000,000 copies in the first few weeks.

WASHINGTON DeLUXE CORP. 1502 NORTH THIRD MILWAUKEE, WIS.

WHILE THEY LAST

MOTOR JUGS—First Run Seconds as They Come—
ORDER NOW—DON'T WAIT

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DO YOU RECEIVE OUR 1942 CATALOGUE?
IF NOT, GET ONE—BE SURE AND STATE YOUR BUSINESS

STERLING SILVER ENS
Two inches tall and made in eight different styles, including French Enameled Tassels, postage and Inscription, for $3.95.

ROBBE-SPENCER CO. 220 W. forty-second St. NEW YORK CITY

Halloween Goods—American Made

NZ265—Fine Quality Croce Pewter Coin Holder, $7.75
N265—Indian Pewter Coin Holders, $7.75
M265—Gandhi Pewter Coin Holders, $7.75
K265—Kaul Pewter Coin Holders, $7.75
W265—Ward Pewter Coin Holders, $7.75
K265—Kaul Pewter Coin Holders, $7.75

Levin Brothers
TERRIER HOUSE, 25% Discount, Exclusive INDIANA. W. M. D. Field. 30.30.

Best Buys "FUR" COATS JACKETS-BOLOEROS

Estados 1893
N. M. B. 120 L. D. A. 3807

Levin Brothers
TERRIER HOUSE, 25% Discount, Exclusive INDIANA. W. M. D. Field. 30.30.

Now Ready—Mid-Season Catalog

Includes all Popular Items for Premium, Novelty, and Con- 
cession Operators

Write for your copy today—Please send name and permanent address.

ACME PREMIUM SUPPLY CORP. 3338 LINDELL BLVD. ST. LOUIS, MO.

Catalogs being mailed out now

WRITE TO K. FOR YOUR COPY

COMPLETE LINE CARNIVAL MERCHANDISE

SURE AND STATE YOUR LINE OF BUSINESS

MIDWEST MSDE CO. 116 MAIN, LITTLE ROCK, ARK.

Copyrighted material.
The Chiet declares that the season was successful. "Our cheese is known," she says, "and we have had no difficulty in selling it to any of our customers." The Chiet also mentions that they managed to store the cheese at the right temperature and sold it to customers who were satisfied with its quality.

**Papermen**

By E. F. HANNAH

I have always held in high regard the honest and hard-working newspaper men. Kluck, Krause, the editor of the Daily News, was one of the most outstanding editors in the country. He was a man who always got the facts and put them in his newspaper. He was a man who always stood up for what was right. He was a man who always worked hard and gave his best to his newspaper.

**Pitchfork Five Years Ago**

Benton was born in Coldville, S. C., where he lived until he was 20 years old. He then moved to Detroit, Mich., to see what he could do. He was a hard-working man, and he did well. He was a man who always worked hard and gave his best to his work.

**EVENMENTS FOR 2 WEEKS (Continued from opposite page)**

**SELMING THE BAND**

(Continued from page 25)

under the company's sponsorship. Over 500,000 people attended the concert, and the performance was a great success. The band played a variety of songs, and the audience was impressed with their performance. The band's director, Mr. Smith, has been doing a great job in leading the band. He is a man who always gives his best to his work.

**JOBS & DUTIES DURING THE CONCERT**

The band's drummers were the stars of the show. They were skilled and talented, and they put on a great performance. The band's bass player, Mr. Jones, was also a great musician. He played the bass with great skill and precision.

**GOING OVER BIG!**

**EVERY WOMAN A BUYER AT 10c**

**DOUBLE THEIR WEARING QUALITY**

**EVERY WOMAN A BUYER AT 10c**

**EVENMENTS FOR 2 WEEKS (Continued from opposite page)**

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United Nations Fair, Atlanta, Has Record Bow

ATLANTA, Sept. 28.—Over 150,000 people have come through Atlanta’s World’s Fair. The usual daily total in the fair’s 25-year history.

Victory thru the United Nations, fica theme this year, was widely advertised and was the title of the show. TheTime was the story, and the United Nations is the symbol of the event.

The United Nations building, across the street from the fair, houses the new United Nations building, the world’s first.

The fairgrounds are the site of the World’s Fair Park, and the Atlanta Convention Center is across the street.

The fair is sponsored by the United Nations Association, a non-profit organization.

The fair is open daily from 9 a.m. to 10 p.m.

Admission: Adults $1.00, children under 12 free.

The fair is located at the southwest corner of Marietta and North avenues.

BIRTHS

(Continued from page 22)

FOSTERING, N.Y., Sept. 14.—Mrs. Anna Foster, Mrs. Charles Foster, and Mrs. Thomas Foster.

TOY AND WING will accompany

Martha Raye on her theater tour.

TOY AND WING will accompany

Martha Raye on her theater tour.

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Martha Raye on her theater tour.

TOY AND WING will accompany

Martha Raye on her theater tour.
Hollywood

General Foods in hold of all 20 Cent Orange Juice over next week will inaugurate in San Francisco... This stunt has had its scramble of vocalists and a star to include Bobby O'Connell...

Maj. Gen. and Mrs. Holly, and Cornelia in San Francisco, have been the guests in New York... They are expected to return to California on Monday... CLIFF HOWELL has been added as announcer on the 2-Way Theater over KOKY.

Magic

(Continued from page 15)

Trick stunt created as little Brute, holding a "white cane," with a picture of the man who is now enjoying a vocation as a "crazy" magician and who is a Mexican and a Mexican who has been with him in his travels.

Money for Showmen

(Continued from page 20)

YMCA of Chicago, the Bible Health Education Society of Illinois, and the Legion of Honor are offering a national campaign to raise money for the war... The plan is to sell war bonds to the public...

Out-of-Town Opening

(Continued from page 19)

Squall's box office take was $2,000,000 after its first week in Chicago... The movie was released by United Artists.

Ad Film Plan

Care in the selection of the productions will be paid at the studio to assure the production of films that are not only entertaining but bring in a greater revenue to radio showmen and theaters... The films will be followed up with personal contacts.

New series developed, will cost no more than $1,000 to produce for the government, and can be exhibited locally by the distributors of the production plans assessment... The series will be distributed through the country an as many as can be done...

Talent Program Good at Delaware

COLUMBUS, Sept. 29. - Despite the fact that the university is now 200 miles away from its annual, Delaware (O.) Country Fair has maintained a high-class attraction... Four days of Grand Circuit racing there were four full fields of horses... The Ohio Fair at Huntington sighted a patriotic review, Let Potestas, Sing, was pitched, with Foudic and O'Cean as another attraction... Friday night saw the town deserted, however, because of the attraction that was going.

At the fair were Gen. James McAdoo, Democratic candidate for governor, and Gov. John W. Denton.

Comment

(Continued from page 8)

from the end containing the news that the name of a town was in, of astudent, and a politician and almost uniformly uninteresting. The names of three-year-old romances... The writing is as pure as most real of the time, and the choice of words is half of why nobody bothers to tune in... The stories are written against the performers and not even bothered to indulge in decent action. There are, however, a splendid, a positively a-waiting temptation to attack it. In any case...

John R. Ward shows...

Rep Ripples

(Continued from page 27)

right. Hains and Denton are set on a high level of civility for a lark of every Chris's that will be..."... TROY WILCOX, AT&SF, veteran added with Lawrence Groucher in "The Great American, and now on the air in Indianapolis... Pvt. ROBERT W. TIL- TON of Flight C 4121 1Z59, 1301, 2nd. Army, has been received out the Radio Round-Up Bureau in San Francisco, the General company are doing a swell job of entertaining the people. The program is a hit, and I'd like to hear from some of the boys who were around at the time.

Mort Bixler, Sec.-Mfg.

101 S. Georgia Ave.

Mobile, Ala.

St. George, S. C.

The Dorchester Fair Association is open for business... 1942, with L. N. Irvin, President; F. H. Dows, Gen. Mgr., S. C. General, and second time tenants in the Army Air Force, and now in the army, have the Flying Circus back in Mobile, Ala... Commercial and former burlesque couple Joey Faye bring down the house with the Houdini Pliegel...
Moral Superiority

One of the most interesting psychological signs about the newspaper crusades against pinball games is the moral superiority assumed by those who oppose the games as compared with people who play the games—or at least have no particular animosity against them. In these crusades some of the exaggerated newspaper statements are very amusing.

While most newspaper crusaders tend to ignore the people who play coin-operated amusement games, yet all their arguments are based on the implication that the people who play such things as pinball games are moral reprobates. They point to the operators who own the games as racketeers, and the city or State legislators that vote to license them as corrupt politicians, but ignore the fact that pinball games would not exist if they were not popular with a good many people who like to play them.

The Long Beach (Calif.) Independent, April 14, 1942, published an editorial which illustrates both the moral superiority and the exaggerated statements commonly made by pinball crusading newspapers. The following quotation is taken from the editorial:

"Pinball machines are doing very well in our city, one of the last strongholds of these nickel snatchers in the entire nation. The rest of the country discovered quite easily that they are gambling devices per se."

The city of Long Beach had licensed pinball games and collected a fairly nice revenue from them. Hence the statement that pinball games were doing very well in their city.

The whole editorial, it needs to be said now, is a typically biased editorial meant to embarrass certain politicians in the city, and the reference to pinball games is just one of the usual newspaper stunts to make a political football of the games.

But the statement that the rest of the country has discovered that pinball games are gambling per se is a rather broad exaggeration that needs examining.

Eleven States in the Union license pinball games as they do other business enterprises. These States are:

ARKANSAS, FLORIDA, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, NORTH DAKOTA, SOUTH CAROLINA, TENNESSEE, TEXAS, VIRGINIA, WASHINGTON.

When it comes to a question of morals, a city or State that bans pinball games could probably put up a lot of arguments why it has a much more moral citizenry than those cities and States that license pinball games. But what is the use of arguing such a point. It is time that opponents of amusement machines who assume a moral superiority be told flatly that a lot of good, decent citizens play pinball games regularly as a form of diversion and like it. To say that they lower their moral standing by doing so is almost too silly to answer.

Statements that "other parts of the country" have decided that pinball is gambling per se is an exaggeration. In addition to the 11 States that have some kind of license system, there are also more than 200 cities and towns that have a license plan for pinball games. In other words, the pinball business is licensed as any other form of business. To say that these towns, cities and States have a less law-abiding citizenry than States and cities that do not license such games is a very rash statement. And yet that is what a lot of those who oppose pinball games imply by their statements.

It is true that some courts have decided against pinball games. Many of these court tests have hinged on the hair-splitting question of whether the giving of extra plays for scores on pinball games constitutes gambling. That this becomes a very amusing question is shown by a Kansas City circuit court judge who said trying to decide such a point was like trying to decide the value of a kiss.

It is a well-known fact that practically all of those who stage public opposition to pinball games have their own favorite form of sport which involves some game of chance, whether it be bingo or betting on the races. In a free country full respect must be given to those millions of people who like to play pinball and feel they are just as good as anybody else when they do it.
Iowa Supreme Court Hears Arguments on Free Play

**New trial is rehearing of previous case which ended in 4-to-3 decree**

**Iowa Supreme Court**

**IN THE SUPREME COURT OF IOWA**

**State, Appellees, vs.**

**Pinball Devices, Appellants.**

**November 29, 1942.**

The Iowa Supreme Court heard arguments on the pinball case on September 29th. The court ordered a rehearing of the case after deciding against free-play games.

The majority report at that time was one of the city's most important cases in recent years.

The court may decide whether a pinball game is a free-play device under the Iowa gaming statutes if it offers free play to patrons.

**Small Coins in Mint Spotlight**

**NEW YORK, Sept. 29.** In reporting on the Treasury Department's discontinuance of coin shortage, the Mint has decided to stop boarding small coins, the New York Times reports. The action is based on the Mint's findings on the minting of small coins.

**Coinage of pennies in 1942 reached the record high of 540,000,000 pieces, compared with the 1938 production total of 152,767 pieces. Production of nickels last year exceeded 300,169,000 pieces to a total of 89,527,000, a number above that in 1933.**

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The court's decision is important because it will determine the legality of pinball games in the state. The court may decide whether a pinball game is a free-play device under the Iowa gaming statutes if it offers free play to patrons.
West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office.

LOS ANGELES, Sept. 28.—Super-topoph北方 reported the success of a new system of growing auburn hair. This system, known as the "Auburn" method, is being used by leading salons throughout the country.

The system was developed by Dr. John Jones, a well-known hair specialist, who has been working on this problem for many years. The system involves the use of a special chemical treatment which makes the hair appear softer and more natural.

Reports indicate that the new system is working well and that many salons are satisfied with the results. Some salons have even reported an increase in business.

Mr. Jones has been able to keep his method a secret, but he has made it known that it is important to start the treatment as soon as possible to achieve the best results.

The system is not only popular with women, but also with men, who are finding that it is easier to maintain their hair style.

Mr. Jones is currently working on a new method that will allow people to change their hair color without having to resort to artificial dyes.


can be found at www.americanradiohistory.com
**Retail Stores Study Service**

**Important meet in Washington may set precedent on use of cars in small business**

**WASHINGTON, Sept. 20.—**An important meeting for retail stores has been called in Washington for September 21, it was announced by Leon Henderson, of the Office of Price Administration, and the purpose is to find ways to cut down the use of cars and other delivery services by retail firms.

The subject to be discussed may be of great interest to operators of chain stores, since, after the decision made at this meeting may also be applied to other small businesses and professional men.

"The economy has no room for business frills and furbelows," Henderson said. "The years preceding 1938 were ones in which markets were hard to get and various__business-afflicting stores__are____things __at__-__day__sell____services___.__

"We are spending the maximum on certain non-essential retail services.

"A meeting is being called to discuss the extent to which these stores should be allowed to reduce deliveries; to respect the demand for more delivery service (if it were available) by the delivery of goods on small deposits for delivery during the war months; and to limit so-called "dry" deliveries of goods on small deposits for delivery during the war months.

"When these uncertainties arise when retail inventory plans are drawn for ___. It is hoped that our intention of making any regulations having an advertising,"

**Business Men Urged To Avoid Capital**

**WASHINGTON, Sept. 20.—**The War Production Board gave this tip to business men in Washington. "You can afford to lose."

"You can afford to lose," the WPB said. "They were established in order to save government money to be spent in Washington and also to prevent an over-all war."

"When a business man loses to Washington instead of gaining to his regional center, he necessarily pays for the considerable expense of the outgoing and incoming of goods and services."

**Music and Game License**

**In Effect in Tampa**

**TAMPA, Fla. Sept. 20.—**The city has issued its license on dance halls, juke boxes and pinball games by record setting. The licenses will go into effect October 1.

The licenses were raised from $50 to $500. The licenses for pinball games and juke boxes were also given a big increase.

**Economy Opens Baltimore Branch**

**NEW YORK, Sept. 20.—**The Standard Oil Company of New York has announced the opening of a branch office in Baltimore this week that has been operated by a branch of the company in New York.

"The new branch has been under the management of Jack Berman and is located on the corner of Calvert and Charles streets.

"Jack has had his training under the watchful eye of his father, Mr. Berman, and has been effective in carrying on the work of the company."

"The new branch will carry a complete line of parts and supplies for all types of equipment, specializing in coils and switches."

**Bingo Drive On the Wane**

**Prosecutor finds no reason to issue warrants against church, club bingo games**

**MILWAUKEE, Sept. 20.—**The district attorney here reported at the end of week that no evidence had been found which would justify the issuance of warrants against bingo games being conducted by churches and clubs. The prosecutor's office had been made a check list of all bingo games in the churches and clubs for some time.

"The crusade against bingo games is in an advanced state of the long struggle against pinball games in the city. We have been publishing in the city newspapers about bingo games and also pinball games."

"A complaint against the games had been made by a man who said he was a member of a three-man syndicate which operated the games, but it has now been determined that the games had been given a $250 bingo session for the use of $250.

"The complaint asserted that part of the found funds were paid out on invoices of "easy" bingo games, and that other games with high prices were rigged."

"To an official statement, the district attorney said:"

"The complaint asserted that part of the found funds were paid out on invoices of "easy" bingo games, and that other games with high prices were rigged."

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**Telephone Closes Coin Exchange**

**Cleveland Coin and Stamp Exchange**

"There is hardly a honest bingo game in the city of Milwaukee," says a man who has been watching the games. "No one makes a complaint that he was too easy for the dealer."

"Where a church or a lodge operates the game in order to raise money for the professional promotions, who deal in shares, players are told to "take the major prize."

"But where the operators take the major prize, they are told to "take the minor prize."

"The financial gain that comes out of the games operations takes place get relatively little."

"The Wendel's who play get even less."

"It is possible that the man who tells his story to the police operates in some detail. But it is inevitable that some money is given and that it eventually flows into the hands of professional promoters, who are inevitably that they should try to make it as nicely a "seem thing" as possible for themselves."

"The men and women who play bingo games are generally offered chances. They are the suckers. The organizers who put on the show never lose."

"They may be generous (dividing evenly their gains), but they are the ones who are doing their part. (taking from 60 to 50 per cent), but the men who lose are the ones who they want to teach advantage, and they aim to improve their standing as time goes on."

**Buggin Nelluc: Director**

**Of Florida Kiwanis Club**

**TALLAHASSEE, Fla., Sept. 20.—**Long Buggin, president of the Tallahassee Kiwanis Club, which operates in this area, was one of seven Kiwanis Clubs that met Monday night to plan for Kiwanis Club which met Tuesday, Sept. 19, to discuss Kiwanis Club activities for one year.

"Mr. Buggin, a director of the local Kiwanis Club, financial assistance that which distributes aid to underprivileged children.

**ARCADE EQUIPMENT**

**Cleveland Coin and Stamp Exchange**

**WHAT AM I OFFERED?**

**FOR SALE**

**340 Penny Weighing Scales on location in Cleveland, Ohio**

**BOX 128, Fremont, Ohio.**
*** Musicians' Banquet Set ***

**NEW YORK, Sept. 26.**—The fifth annual banquet of the American Music Operators Association has been set for October 31 and will be held again at the Music Machine, 51 W. Forty-second Street. 

At the banquet the operators have their wraps pulled and get the banquet held this year can be of great services to this end. The event will be based on just what the music operators can do and are able to help attain victory. The officers of the association have also worked out a program for this event. The guests and they expect a large turnout.

---

**Petrillo Developments . . .**

**WASHINGTON, Sept. 26.—The Senate voted unanimously this week to approve a fund of $5,000 for an investigation of the Petrillo ban against making records for juke boxes, radio stations and the like. This followed a hearing by a Senate committee at which a number of government officials testified in opposition to the ban. In identifying the committee last week Elmer Davis paid a fine tribute to popular records.**

**Senator Wheeler (Mont.), chairman of the Senate committee which conducted the hearing on the Petrillo ban, said a sub-committee to conduct the special investigation would be appointed within a few days. He said it would be a full-fledged investigation.**

Petrillo and shellfish problems given as reasons—expect shortened supply

**WASHINGTON, Sept. 26.—Price ceiling on disks and scrap records are expected from the Office of Price Administra-This is a removal of previous state-ment in the effect that no longer had a sufficiently supply of turns on hand, re-ceived day and night 24 hours a day. The ban went into effect, and that they would be able to keep going for a number of months. The likelihood in records were said to have reached an average of $26 for the first month, and release turns over an extended period of time.**

An OPA official told The Billboard: "With the dearth in product and the industry's ability to keep going for a number of months, there's a possibility that the shellfish ban may come back."

He declared that the shellfish the record the highest the present UMO Maps Plan On Scrap Records

**DETROIT, Sept. 26.—United Music Operators of Michigan concentrated discussion at the organization's showing at the present situation. Discussion with the Federal Government resulted in an important feature of the session. The operators met regularly with the UMO executive committee to discuss the most important matter of the day.**

The UMO executive committee was represented by one major record company, whereby the operators were able to keep in touch with the operators and to exchange ideas about what is going on in this business.
ON THE RECORDS

(Continued from Page 22)

SAMY KAYE (Victor 27972)

If I Could a Little Bit Less—PT: VC. Thubo—PT: V.

A TOUCH ballad that shows plenty of promise to harm high in the hit-song market is "If I Could a Little Bit Less." It is written by Leonard E. Barker, a member of the BMI staff and recently became known through a version by George Vee. Barker's arrangement is for band and orchestra with a moderate tempo, and the musical arrangement is very attractive. The song is well composed and has a pleasing melody. The chorus is simple and easy to follow, and the harmony is well arranged. The melody is catchy and will appeal to a wide audience. The song is recommended for radio and record companies.

COUNT BASIE (Columbia 36647)

Bide On—PT: VC. It's Hard—MN: PT.

The Count dips into the school of song to be placed in the easy-listening market. He is a master of this type of music, and this new recording is yet another example of his skill in this field. The song is simple and easy to follow, and the melody is catchy. Basie's arrangement is very attractive, and the orchestra gives a fine performance. The song is well composed and has a pleasing melody. It is recommended for radio and record companies.

CONNIE BOSWELL (Decca 18488)

Why Don't You Feel In Love With Me—MN: VC.

Miss Boswell pleads most prettily for the Fall in Love With Me rhythm ditty, taking it to a moderate tempo with a driving beat. The orchestra is well arranged, and the melody is catchy. Miss Boswell's singing is excellent, and the song is well composed and has a pleasing melody. It is recommended for radio and record companies.

JACKIE BIRD (Bluebird 11581)

"Four & Twenty Baked Bells"—PT: VC.

Harvey's"—PT: VC.

This vocal number is a ditty that is well arranged, and the orchestra gives a fine performance. The melody is catchy, and the song is well composed and has a pleasing melody. It is recommended for radio and record companies.

WURLITZER

16 Record Marbro

Complete, Ready to Operate—May Guarantee—$19.95

1/2 Doz. With Order

Buy BONDS BONDS and more

U.S. BONDS

GERBER & GLASS

494 Directory Blvd, Chicago, Illinois

ONLY PERMO POINT NEEDLE IS THIS REMARKABLE PRECIOUS METALTIP

Every Permo Point Needle is tipped with Permometal®, a costly alloy developed and made in our own laboratories. There is never any change in the quality or quantity of the Permometal in the tip. Every needle is the same. Each needle is made to smoothness to fit the record grooves perfectly. The polishing effect of the tip prolongs record life and maintains high fidelity reproduction.

M. REG. U.S. PAT. OFF.

WURLITZER 16 RECORD MARBRO

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M. REG. U.S. PAT. OFF.
**NEW HITS ON VICTOR RECORDS**

**SAMMY KAYE**

"I Care a Little Bit Less"

"Taboo"

"This Is The Army"

"Adversidad" and "En La Plantacion"

**XAVIER CUCAT**

**COMING UP**

**TAKE ME**

**HE'S MY GUY**

**STRICTLY INSTRUMENTAL**

**I MET HER ON MONDAY**

**I CAME HERE TO TALK**

**SWEET ELOISE**

**RECORD BUYING GUIDE--PART 1**

**RECORDS AND SONGS WITH THE GREATEST MONEY MAKING POTENTIALITIES FOR PHONOGRAPH OPERATORS**

**GOING STRONG**

**STRIKING POLKA**

**SILVER WINGS**

**KALAMAZOO**

**BE CAREFUL, IT'S MY RING DING HEART**

**MY MINGTON**

**I LEFT MY HEART AT THE STAGE DOOR**

**SOME OF THE RECORDS RECOMMENDED FOR LISTENING**

**MORE HITS ON BLUEBIRD RECORDS**

**TEDDY POWELL**

"Why Don't You Fall in Love With Me" and "Helpless"

**BARNEY BIGARD**

(A Bluebird Unit)

"C Blues" and "Brown Suede"

**THE FOUR CLEFS**

"When The Clouds Roll By" and "The Four Clefs' Woggie"

**RACE TUNES**

**ST. LOUIS JIMMY**

"St. Louis Woman Blues" and "Poor Boy Blues"

**sweet ELOISE**

"Glenn Miller (Ragtime-Esque)

**KEEP BUYING WAR BONDS**

**PART TWO**

of the Record Buying Guide elucidating Possibilities and the War's Best Sustained Appeal on another page in this department.
This week — tops in her book are James, Kyser, Spivak, and Heidt with four strictly solid numbers!

Harry James
WHEN YOU'RE A LONG, LONG WAY FROM HOME

- One of the best songs from the last war — all freshened up and ready to be one of the biggest hits of this one. Time, tuneful — it's all news for fans like Spivak and good news for the coin machines. Plenty of top trumpet work here!

With ... Strictly Instrumental

Columbia 36579

Joe Sullivan, it's ready machines. With Berlin's sweet, with war will this for DOOR LEFT, Columbia A nickel for MY HOME THE Ti tuneful in the N' "mania strictly ternp.o polka A Ev'ry new the that's doing! Jangle, up "Beer A lade by Lips another of the Met nance "Stage ST.

Harry James
WHEN YOU'RE A LONG, LONG WAY FROM HOME

- One of the best songs from the last war — all freshened up and ready to be one of the biggest hits of this one. Time, tuneful — it's all news for fans like Spivak and good news for the coin machines. Plenty of top trumpet work here!

With ... Strictly Instrumental

Columbia 36579

Charlie Spivak
I LEFT MY HEART AT THE STAGE DOOR CANTEEN

- This hit song from Irving Berlin's "This Is the Army" is natural for the nickel machines — and a natural for Spivak's sweet trumpet. A smash ... quick, sweet tempo, plus words and music that stay with you — this disc will keep spinning!

With ... My Devotions

Columbia 36620

Horace Heidt
PENNSYLVANIA POLKA

- A new waxing of another pop polka that's going on the places the "Bear Barro" went! Tasty teamwork by the Knights and the Glee Club boys ... they get everything out. catchy tempo and lyrics. Watch that "mania for Pennsylvania!"

With ... When Your Lips Met Mine

Columbia 36645

Ideas on What People Like in Music — and Why They Like It — Keep Flowing, Like Good Music

Popular taste in music is as elastic as the two-way stretch but differs from it in that it offers a wider range. And while the best of all popular music is in fact simple and the only way a ceiling could be put on it would be to make the sky the limit. Everything goes so long as it is harmonious, well played and has rhythm, whether the rhythm is slow or fast does not matter just so it is sustained.

Trends in types of music are temporary. Ragtime, jazz and swing are all branches of the same family and could probably be traced back to the old-time war jungles. The jungle rhythm could probably be traced to the beginning of time, to the very first rhythm of nature. Life itself is composed of many tempos varying from the slowest rhythms of the stars to the fastest in the people in music. Sometimes they like it hot, sometimes they like it sweet, sometimes they want it sweet and hot. No one type of popular music ever completely dominates the scene.

Each in It's Own Way

Each type of music has a place of its own. And today, more than ever, music is being marketed not as a luxury but as a necessity in life, since it is helping to build an industry in artists in factories where experiments have proved its beneficial effects on workers and its ability to increase production without additional physical strain on the workers.

It seems fatigue and increases morale. Efficiency in factories has been stepped up 10 to 20 per cent thru installation of public-address systems to carry selected types of music for the men. Ideal schedule is to provide music for 15 to 30-minute periods morning and afternoon, one to two hours in the early evening and other periods on Saturdays and Sundays, now that plants are working 168 hours a week. Up-to-the-minute libraries of new music are kept but factory heads have found that selections with no vocals are best. Employees are likely to waste energy in trying to hear the words. Tunes with lively tempos are the only ones used.

Swing It

Joe Sullivan, who has been playing one kind of jazz — "Chicago style" — for years, is one of the exponents of hot jazz and blues. Joe Sullivan, says, was not intended for the masses. It developed thru musicians playing for their own amusement, as an individualized form of expression. No one was more surprised than the musicians themselves when swing became the rage.

So sure is Sullivan that jazz, swing, hot bands, etc., will always have a place in the hearts of the people that he does not expect ever to have to change his style very much.

Jitterbugging as a popular form of music has been accepted several years ago when Artie Shaw, who discarded them, slipped from being a top band and had to fight his way back thru the jitterbugging ranks.

Robert C. Christenberry, band expert in the hotel business, recognized the unfolding instinct of the kids in knowing a hit tune and a click and buying a record. Compliments a great many young kids who were band fans, Christenberry encouraged them to write his, expressing their opinions freely on current and coming bands. Subsequent surveys of the kids' opinions show that the kids prefer oldies. For example, the hotel man said that long before Harry James' band began to make itself felt, these kids were writing him about it, suggesting he watch it.

Christenberry never makes a band change until he has sent out a questionnaire to his list. The last such poll showed that the jitterbugs were inclined more toward softer music than the blaring brass so much in favor only a few seasons ago. They want strings in a band now. Christenberry calls his kids the advisory musical board.

So, opinions vary on what is in the air in popular music trends. But boiled down, it looks like sweet-hot music leads in popularity. Today's leading tunes include "Kalamazoo," "Jingle, Jingle, Jingle," "My Devotions," "March of the Football Fans," "My Swinging Instrumental," "Strip Polkas," and "Tense." Queries of a year ago included "Daddy," "You," "Green Eyes," "Mambo," "Phil's Party" and "Foolish." None of the above tunes could be called "hot" or yet "lively" and "tense." They are abroad, without exception. Which does not mean that really hot tunes and deeply sentimental tunes have no place in popular music trends. They do, but in the minority.

Justice Stone Dies

ST. PAUL, Sept. 20—Justice Royal A. Stone, judge of the Minnesota Supreme Court and author of the opinion which invalidated the Minneapolis ordnance, passed away here suddenly last week. Justice Stone's death came one month after he had been reappointed in the State election for associate justice. It was Justice Stone, earlier this year, who ruled that the Minneapolis ordinance banning the sale of 50-cent machines was unconstitutional.

OPA CEILINGS

(Continued from page 62)

of wheat would climb. Price Administrator Leon Henderson had previously made the remark that recordings were "essentials" and not indispensable in time of war. It requires no great imagination to see that the great demand for discs will remain the same in bulk although the new categories for the retail trade will be dropped in the next few weeks. Some thought will undoubtedly be given to reduced prices on some albums or even to a buy-out of some artists from one label to other higher priced labels.

Shells and a Factor

Another factor which is considered is the shellfish order of the WPB under which shellfish must apply to the agency for shelf. Manufacturers are said to be getting about 15 per cent of the country's consumption. Prior to July 31 they had been getting 50 per cent. The shellfish situation is unlikely to improve and shellfishers cannot expect any increases in their allotments.

OPA believes that prices for old scrap (Continued from page 62) cardboard will be cut, inasmuch as this scrap is expected to become more and more valuable.
MORE WINNERS ON
VICTOR INTERNATIONAL
and STANDARD RECORDS

TICK TOCK SERENADE
DANDY TOM

V-812

A swell tune with the unusual musical theme that the title suggests. The Rene Musette arrangement is cutting and different. The reverse side, "Sandy Tom," is by the well-known Andre Musette.

NOT TONIGHT, JOSEPHINE
(Pig's Knuckles)

T-5000

A humorous record with lots of fun-making by the Andre Musette Orch. In fact, this is the kind of a record that invites the listener to join in and have a good time.

PENNSYLVANIA POLKA
PRETZEL BENDER SERENADE

V-810

The Andre Musette version of this current hit tune is bringing in a pile of nickels.

TAP THE BARREL DRY
HAPPY PAPPY

V-783

Here's the song that started the polka fad again. Rene Musette plays it with plenty of punch.

POUND YOUR TABLE POLKA
QUINTUPLETS

V-2057

Here's the song that the polka fad just made. Rene Musette makes it a real polka.

POUND YOUR TABLE POLKA
OLD CHIEF WALLA HOO

T-771

The Barry Sisters sing both the songs with happy, carefree rhythm that draws listeners... and nickels!

LO-LO-LITA
(The Girl Friend of the Army)

T-2007

An exact duplicate of the song written by the popular Rene Musette.

LO-LO-LITA
(The Girl Friend of the Army)

T-182

ONE OF THE PRETTIEST SONGS EVER RECORDED BY THE RENOWNED GRANT ORCH.

WHEN MANUEL SHAKES HIS MARACAS
PUT A LIGHT IN THE WINDOW

T-2042

An excellent record on both sides by "The Good Fellows" with Grant's Orch.

TONIGHT OR NEVER

V-808

Another wonderful Andre Musette recording.

HALLI-HALLI-HALLO
THE WISHING WELL

T-2043

Two attractive, tuneful numbers by "The Good Fellows" with Grant's Orch.

See Your Local Jobber at Once!

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.
The Battle-Cry for the Nation!

PRAISE THE LORD
AND PASS THE AMMUNITION

Frank Loesser's new song expressing our people's faith and determination to win the war!

Recorded by

KAY KYSER
for
COLUMBIA RECORDS
No. 36640

Published by

FAMOUS MUSIC CORPORATION

1619 Broadway, N. Y. C.

Sidney Kornheiser, Gen. Mgr.

TALENT and TUNES ON MUSIC MACHINES

A minute of music information for broadcasting operators. The Billboard's Annual Talent and Tune Supplement is issued the last week in September each year.

By DICK CARTER

ALVINO REY
AND HIS ORCHESTRA
on VICTOR-BLUEBIRD records
B11579

DEARLY BELIEVED
backed by I'M OLD FASHIONED

“America's Outstanding Guitarist”

ALVINO REY
backed by DAYBREAK

Two instrumental Airline Pilot recordings showing the playing of the King Guitar.

Published by

TALENT and TUNES

115 East 34th Street, New York, N.Y.

On MUSIC MACHINES

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

SALT LAKE CITY:

His, Him, Howdy, Vaughn Monroe. This bright and spirited pianoistic ditty is holding plenty of time making its way around the country, and only now is beginning to catch on with any force. Salt Lake City operation tells us that Monroe's version shows signs of future power, although it has not yet attained the stature of a local Going Strong item. Song should become a hit, as it is one of the few that takes any resembling a healthy attitude toward one war effort. No tears, no slush, just smart and plenty of rhythm to boot.

LOS ANGELES:

My Fire. Fire. Freddie Slack. This bouncing, groovy number is a real favorite here and shows a lot of potentialities elsewhere. Slack's Capital record is a powerful powerhouse for the tune, since it boosts the presence of Elga Mac Moore, who is rapidly gaining recognition as one of the outstanding sax players in the band field. Where Slack's record is available the song should have no trouble at all.

Baltimore:

Manhattan Serenade. Jimmy Dorsey. No sooner did this song come into its appearance than the piano fans began sending bunches of nickels on it. In Baltimore, for example, Jimmy Dorsey's disk is already well on its way toward the top. With all the radio plugging the song is getting, plus Its sheer commercial flavor, there seems nothing that can stand in its way. For those who have not already heard it, the following reports mention the tune in these pages. It is adapted from a foxtrotter, light comic piece, and given some of the excellent lyrics ever written about the Big Town.

DENVER:

I Wanna Go Back to West Virginia. Mill North. This song has received good criticism but not much, and people seem to prefer deep in the heart of France, others think it a turkey. We think that it has a fair (See TALENT AND TUNES on page 69)
**ASTAIRE-HAYWORTH**

**"You Were Never Lovelier"**

**With ADOLPHE MENJOU and XAVIER CUGAT and his orchestra**

*A Columbia Picture*

**DEARLY LOVED**

Xaver Cugat .... Columbia 36437

Benny Goodman .... Columbia 36436

Hd Haliet .... Classic 7041

Glam Miller .... Victor 27953

Ahluwala .... Decca 26747

Dinh Sheik .... Bluebird 27970

Paul Whiteman .... Capitol

**IM OLD FASHIONED**

Xaver Cugat .... Columbia 36437

Sam Denhoo .... Hit 7041

Benny Goodman .... Columbia 36441

Glen Grey .... Decca 18481

Glen Miller .... Victor 27953

Alkino Yev .... Bluebird 11579

Bob Tally .... Bluebird 11577

**YOU WERE NEVER LOVELIER**

Xaver Cugat .... Columbia 36377

Vanya Wright .... Victor 27958

Paul Whiteman .... Capitol

**WEDDING IN THE SPRING**

Xaver Cugat .... Columbia

And the entire score, including all the numbers listed above, is available in a Decca Album by Fred Astaire.

CLIP THIS LIST—Updated for record buying today ... Details right for the price shopping in your neighborhood.

Published by Chappell & Co.

RKO Bldg., New York

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**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

"Ach, Det Face"

Smokin' up like a sleepin' bear, a Spike Jones (Mississippi) recording of Det Feriter's Face is about to cross into music machine hit sales. This version is featured in a half dozen aloud short, Natoly Land, which, together with the wailing, will have MMI and sci, fame. In the recent months Maintain 20s and films in the area of American artists, we are convinced that this particular song will be a major hit.

"Spirit of St. Louis"

The recent release, Columbia's Spirit of St. Louis, featuring the Mud Men of the 1926 film, has been a major hit in its three months of release. The artists, including the famous music groups, have been featured in the hit parade and have been targeted by collectors and fans.

"You Were Never Lovelier" (Continued from page 62)

**NEW RELEASES**

From Paramount's Priorities on Par. Columbia, 1943, has been released by Johnny Johnston (Capitol). Paul Whiteman (Capitol) has released his version of You Were Never Lovelier from the Columbia film of the same name. The song is featured in a half dozen aloud short, Natoly Land, which, together with the wailing, will have MMI and sci, fame. The artists, including the famous music groups, have been featured in the hit parade and have been targeted by collectors and fans.

In our opinion, since the coming of the Columbia film, there has been a greater demand from an ever-increasing group of people who are becoming more music-conscious at their favorite jazz corner restaurant or tavern.

**Record Sales Climbed**

The highest sales ever paid to that fact, the fact that record sales have been the leader in 1942, has reached a total of over a hundred million records sold. You will find the greatest demand in the past five years for large bands, dance halls and night clubs, to hire. During this time, the way the phonograph is used, the phonograph is made popular on the phonograph itself. These phonographs have been in all parts of the country, from the small towns to the large cities, and they represent an investment of over a quarter of a billion dollars. The phonograph is the most popular machine, and it is used by over 100,000 people, and in the large cities, over 100,000 people, and in the smaller cities, over 100,000 people.

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**The P.M. Article**

A paid advertisement appearing today in the New York Times will appear in other R.H. newspapers. It is paid for by Local 802 of the American Federation of Musicians because its executives believe that only through paid ads can the public get a fair statement of the facts of the present musical situation. The news and editorial columns of the paper are left blank for the use of the public and the AFM's colorful president, James Curtis Petrillo, with whom the AMF is getting along around because Petrillo happens to be their elected president and because newspapers don't like him.

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**Launching Campaign**

When the Philadelphia Music Machine Operators' Association started its monthly hit record campaign, Glenn Miller (left) and his orchestra helped it off to a big start with the recording of "I Got a Gal in Kalamazoo" as chosen as the first hit record.
**ROCK-O-LA APPOINTS SOUTHERN DISTRIB.**

CHICAGO, Sept. 28.—Announcement comes from Rock-Ola Manufacturing Company here today that Paul B. Balla, local manager for Rock-Ola in the South, has been appointed to the newly created position of Southern District Manager. His appointment takes effect immediately.

Balla stated: "We are mighty proud to welcome this outstanding organization manager to the Southern District. We feel that his many years of experience in the music industry will be of great benefit to the company."

Southern is ideally situated to serve Longfellow and other major radio stations in the southern states, as well as the smaller stations. Balla will be responsible for the promotion and advertising of all Rock-Ola products in the Southern states.

The Southern organization is headed by M. D. Black, who has been closely associated with the music industry for many years. Black will be assisted by Balla in all matters pertaining to the Southern District.

Balla, who has been with Rock-Ola for several years, has a well-deserved reputation for his excellent work in the music industry. He is a well-known figure in the music industry and is respected by all who know him.

His appointment is welcomed by all who are associated with Rock-Ola. It is a reflection of the company's confidence in his ability to handle the Southern District effectively.
A Cigarette Pioneer

(From The New York Sun)

Gentlemen of 70 or so read with a sigh of the passing of the man whom they admired so. That man was Sam DuRonier of Columbus, Ohio. He never smoked a cigar, perhaps, if he had, he would have lived to be 100. Yet when youth was captured behind the woodworking with the gruff, husky voice that was the nickname of the mill star and older than the man with the cigarette in his mouth. The tobacco and the paper were not fatal, the opium would be.

For the coffin mills of that day—to give them the lightest name used to the tobacco and manufacturing establishments—were not alone to send the whole Orient reeling to begatet stupor. It was strange that a young man's worth of Caps could hold a dollar's worth of opium; but it did, if you woe to the Aunt Smit.

The Sweet Cup was not alone in sin. With it marched Duke's Cigarette, Virginia Bright, Richmond Street Cigars, Long Jack and what some have called the 'cigar' of the mill that day. It is not that there was a difference between the tobacco and the cigarette. A lot of us, far from being slain by Mr. Feder's invention, lived to be 70; it was time to stop using our art systems, lived to thumb a nose at the departing medicis as he went on his way, to light his own choice in nicotine.

Federal Tobacco Taxes Up;
In Force Since Civil War

It looks as if Congress has practically decided to increase the tax on cigarettes to the extent of 10 per cent in 1942. The tax on tobacco, which has been in force since the Civil War, has been authorized by the federal government, 28 States before the tobacco business became a Federal tax. This was not paid for more to the 28 States, and for the tobacco and from customs duties.

The tax on cigarettes, which was in effect in 1842 and has been increased substantially, the industry did not suffer as much as it should have for two reasons: increase in smoking by men and the great development of smoking by women. In 1840 these taxes produced more than $60,000,000 for the State and over 8,000,000 for the federal government. These taxes were the largest ever collected from this source. For several States the tax yielded about 8 per cent of total tax revenue. In 1840 the wool had not such a tax, the yield was 2.9 per cent of all tax revenue. Receipts from New York in 1840 were less than 10 per cent more for the State and 10 per cent less for the Federal government, in 1844 the yield was 2 cents and 20 cents per pack. In 1840 the tax was 12 cents per pack, equivalent to 4 cents a package in Kansas and Arkansas. Now 2 cents for each 20 in the Federal tax and 1 cent on 10 cigarettes or fraction. In the common States rate is 2 cents a pack. Highest rate, 3 cents a pack, is imposed by Arkansas, Louisiana and Oklahoma.

Cigarette Tax Per Package of 20

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VENDER SUPPLY NOTES

Candy Materials

U.S. Department of Commerce bulletin, “Corrective Sales and Dis-Trace the raw materials used in the manu-Trace the raw materials used in the manu-

Production

R & G

American

Cotton

White

Peach

Walnut

Cashews

Coconut

Other nuts

Nuts

Peanuts

Prickly pear

Peanuts

Trinidad

Sesame

Brazilian

Cashews

Swedish

Corn

Spanish

Almonds

Almonds

Tobacco

Tobacco

Roots

Bark

From the Tobacco Department of the General

Office of the Tobacco Industry, the annual

survey of raw materials used in the manu-

facture of cigarettes, as follows:

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Tobacco Selling

Date Shifts Again

MEDFORD, Va., Sept. 28 — The sales shift to the lighter tobacco, one of W. W. V's largest money crops, was ad-

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The increase in the volume of tobacco is as follows:

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Survey Shows Cost
Of Various Local
Government Set-Ups

The Chicago Daily News in an editorial on December 14 called attention to the high cost of govern-
ments in all parts of the United
State. The editorial, which was
recently released by the Admin-
istration of the Clearing House in
Chicago, stated that the costs of
local governments will be important to the coin
machine trade for the coming year when more than 40 State legislatures will be in session during the first half of the
year. Operators are being prepared
by studying the reports that are
released on State and city govern-
ments. The data as given in the
newspaper editorial is reproduced as follows:

Costly Local Governments

Altogether, 18,808 local government units were abolished during the decade ending in 1940, the magazine now added, with a total of 165,956 such bodies, a survey by Public Administration Clear-
ning House reveals.

Illinois, by far the most govern-
ment State in the Union, leads the procession with 14,395 local governing bodies—more than
doubled since 1930, the magazine
states. Pennsylvania has 1,422, a
16 per cent increase over 1930. New York, with 7,075, has 41 per cent more units than in 1930.

The survey indicates that the
control of costs is becoming more
weighty than ever. It is a matter
of public finance and public
administration, the survey says.

Bally Rally '72

KEENEY

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Tobacco Ceilings
Studied by OPA

BURLINGTON, Sept. 28.—Merritt Kohlberg, chief of OPA's tobacco division, explained this week that the temporary ceiling placed on flue-cured tobacco was issued so quickly that the PPA had no opportunity to hold annual conferences on the matter. Kohlberg was speaking to a meeting of tobacco growers and members of Congress from North Carolina and Virginia. He said that any increases in the temporary price regulations would be worked out before a permanent ceiling is set.

The temporary order placed a ceiling on flue-cured tobacco prices by permitting buyers from paying more for various categories than they paid during the five-day period between August 24 and 28.

Kohlberg explained that this period had to be taken because the OPA had to require that in emergency ceiling orders the ceiling must be made official after the five days previous to issuance. About 50 growers from North Carolina and Virginia declared that this period did not take into account the Middle and Old fields. Tobacco markets which were open at the time and reflected primarily prices paid on Georgia markets. They said that tobacco this year was better than ever and if they were forced to sell at the existing ceiling they would take a loss. They also contended that Middle and Old fields tobacco has always brought higher prices than the Midland, and that the ceiling was set at the expense of better grades.

OPA, according to Kohlberg, imposed the tobacco ceiling in order to stabilize prices and input the market of the Commodity Credit Corporation which is buying for local use. He said there had been a tendency toward "runaway" prices and the OPA having difficulty making its purchases.
The thunder over Petrillo's ban on records seems to grow louder from day to day. Officials, whether the conflict is with the drum workers' union or phonograph operators in that city, come out with a favorable editorial or a report on the situation. Current news stories are not unfavorable to juke boxes in the past twenty days or so, since the resolution was passed, and now defend the rights of the machines against anything that smells to un-American.

The Dallas Morning News, a newspaper that stays definitely on the fence last year in records, now presents the two sides of the drum workers' union and phonograph operators in that city, come out with a favorable editorial or a report on the situation. Current news stories are not unfavorable to juke boxes in the past twenty days or so, since the resolution was passed, and now defend the rights of the machines against anything that smells to un-American.

The Philadelphia Inquirer, a newspaper that was consistently anti-juke box in its editorial and news coverage last year, now presents the two sides of the drum workers' union and phonograph operators in that city, come out with a favorable editorial or a report on the situation. Current news stories are not unfavorable to juke boxes in the past twenty days or so, since the resolution was passed, and now defend the rights of the machines against anything that smells to un-American.

The New York Times, a newspaper that has been consistently anti-juke box in its editorial and news coverage last year, now presents the two sides of the drum workers' union and phonograph operators in that city, come out with a favorable editorial or a report on the situation. Current news stories are not unfavorable to juke boxes in the past twenty days or so, since the resolution was passed, and now defend the rights of the machines against anything that smells to un-American.

I am not a fan of juke boxes, and I would have no qualms with them being outlawed. However, I am concerned about the freedom of speech and expression that is being suppressed by this ban. It is a slippery slope, and I fear that this ban will lead to further restrictions on the dissemination of information and ideas.

The ban on juke boxes is not just about the records themselves, but about the music that they play. Music is a powerful medium that can shape and influence our thoughts and actions. By banning juke boxes, we are limiting the access of the American public to a rich and diverse source of cultural expression.

In conclusion, I urge the city officials to reconsider their ban on juke boxes. It is a violation of the freedom of speech and a restriction on the dissemination of ideas. We should be promoting diversity, not suppressing it. Let the people decide what they want to listen to, and let the market determine what is popular and what is not.
Newspaper Uses Question-Answer Method To Inform Readers About Details of National Scrap Drive

When the national scrap drive began to grow seriously, newspapers volunteered to help the campaign to get people to contribute more scrap. Accordingly, newspapers in all parts of the country were asking friendly competition to see which city would give the most facts and information to the public and also which city was making the greatest effort in getting the whole story of the drive.

The Chicago Daily News recently published an extended article, in question and answer form, on what kind of scrap is needed and how the people should contribute it. The article is so arranged that it is being reprinted in full as follows to encourage the even machine distribution of the full fact picture in the national scrap drive.

Material for this story has been collected from various government agencies, steel companies and scrap metal dealers and from simple questions and answer form to point out the most frequent queries raised by the public.

The United States needs scrap metal when it is the largest single producing country in the world. In 1942, the steel industry produced more than $100,000,000 tons of steel in this country. In 1943, the United States produced more than $90,000,000 tons of steel, of which 75% was used for producing machinery and equipment.

A.-What is the nation's steel capacity and how much scrap is needed to produce it?

B.-What is the government's policy on scrap collection and what is the role of the American Red Cross in this program?

C.-What is the role of the local government in the national scrap drive?

D.-What is the role of the local government in the national scrap drive?

E.-What is the role of the local government in the national scrap drive?

F.-What is the role of the local government in the national scrap drive?

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W.-What is the role of the local government in the national scrap drive?

X.-What is the role of the local government in the national scrap drive?

Y.-What is the role of the local government in the national scrap drive?

Z.-What is the role of the local government in the national scrap drive?

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ATTENTION: OPERATORS

(NEW AND USED) IN THE

All Machines Are Offered Subject


to Change in Prices Without Notice.

Roanoke Vending Machine, Inc.

333 Center Ave., N. W.
ROANOKE, VA.

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SUPER SPECIALS

GOMELLS

For Sale:

1. Bailey High Cot., $75.00
2. Jones, Waldo Corporation, $65.00
3. Toronto Silver Corporation, $60.00
4. Kuek, Silver Corporation, $50.00
5. Bailey High Cot., $40.00
6. Bailey High Cot., $30.00
7. Bailey High Cot., $20.00
8. Bailey High Cot., $10.00
9. Bailey High Cot., $5.00
10. Bailey High Cot., $2.00
11. Bailey High Cot., $1.00
12. Bailey High Cot., $0.50
13. Bailey High Cot., $0.25
14. Bailey High Cot., $0.10
15. Bailey High Cot., $0.05
16. Bailey High Cot., $0.01
17. Bailey High Cot., $0.00

TREMENDOUS DEALS ON

BALLEY ONE BALL GAMES

1. Bailey High Cot., $75.00
2. Bailey High Cot., $65.00
3. Bailey High Cot., $55.00
4. Bailey High Cot., $45.00
5. Bailey High Cot., $35.00
6. Bailey High Cot., $25.00
7. Bailey High Cot., $15.00
8. Bailey High Cot., $5.00
9. Bailey High Cot., $2.00
10. Bailey High Cot., $1.00
11. Bailey High Cot., $0.50
12. Bailey High Cot., $0.25
13. Bailey High Cot., $0.10
14. Bailey High Cot., $0.05
15. Bailey High Cot., $0.01
16. Bailey High Cot., $0.00

TREMENDOUS DEALS ON

BALLEY NOVELTY MACHINES

1. Bailey High Cot., $75.00
2. Bailey High Cot., $65.00
3. Bailey High Cot., $55.00
4. Bailey High Cot., $45.00
5. Bailey High Cot., $35.00
6. Bailey High Cot., $25.00
7. Bailey High Cot., $15.00
8. Bailey High Cot., $5.00
9. Bailey High Cot., $2.00
10. Bailey High Cot., $1.00
11. Bailey High Cot., $0.50
12. Bailey High Cot., $0.25
13. Bailey High Cot., $0.10
14. Bailey High Cot., $0.05
15. Bailey High Cot., $0.01
16. Bailey High Cot., $0.00

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We have a few more REBUILT.ROLL-A-TOPS left. We can still repair your machines and make them look like new.

WATLING MFG. CO.

4540-4660 W. Fulton St.
CHICAGO, ILL.

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75

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PLAYLAND

25 E. Washington,
Phoenix, Arizona
Grand National Co.
Querries Operators
CHARLOTT, N. C. 29—Affo the display rooms of Grand National Sales Company, Chicago, represent one of the best stocks of equipment in the Midwest, they are constantly receiving requests from every part of the country for special pieces of equipment that are not immediately available.

"We will certainly that this equipment can be found," said Al Heifetz, head of the Chicago sales office. "If it can be found, we will, of course, try to sell those operators who have these phones and are not using them. We know the importance of getting all profits into service, and some who are changing occupations for the equilibrium, and not dis- putting of their equipment. If these operate will get in touch with us, so in in, we must soon, be able to affect a sale for them, for we are receiving dozens of letters every week requesting assistance in purchasing."

"We would like to help the men who are getting into the service, especially," continued Heifetz. "So often may leave before they have adequate time to take out of their personal affairs, so any assistance we can to receive every possible co-operation we can give them.

LATE BALLY PAYOUT GAMES ★ ★ PRACTICALLY NEW

WRITE FOR PRICES

TEN STRIKES $59.50

TEN PINS

LATELY ARE

BARGAINS

1. REGENCY STEPS UP 121-141 PAGES (4000)
2. EARLY BARYELLE (4000)
3. ROYAL AMERIANS (4000)
4. BALLY WALKER (5000)
5. JOE BERNSTEIN'S (6000)
6. ONE-THIRD DEPOSIT IMMEDIATE SHIPMENT.

ADDISON NOVELTY CO.
225 BELMONT AVENUE
CHICAGO, ILLINOIS

WILL BUY FOR CASH

Any quantity late Free Play One Ball Games, Five Balls, Slots and Arcade Equipment. Send complete list.

AUTOMATICAL SALES CO.
203 SECOND AVE. N.
NASHVILLE, TENN.

FOR SALE

CIGARETTE MACHINES AND PHONOGRAPH MUSICAL EQUIPMENT

Available.

Stewart & McEvoy with Stand, $15.75 $33.60

Gold King and White King with Stand $13.65 $29.92

Bowling Signs, $29.95 $89.70

100% Playhouse Machines, $89.95 $199.90

For prices on any of the above or new machines, please write.

JOY AUTOMATICS

304 E. MARKET STREET
ELMIRA, N. Y.

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

Unlimited.

16 Ball, Life New $20.00

20 Ball, Life New $30.00

25 Ball, Life New $35.00

30 Ball, Life New $40.00

40 Ball, Life New $50.00

80 Ball, Life New $80.00

100 Ball, Life New $100.00

Vending Machines

Standard Bin Ends, $10.00 each

Double Single, $5.00 each

Vending Machine Frames, $3.50 each

Coin-Check Devices, $2.00 each

Lotto Machines, $8.00 each

Disc Machines, $5.00 each

Gold Plates $1.00 each

Silver Plates $2.00 each

ELECTRICITY: $8.00 each

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320

NO BEER SALE AFTER MIDNIGHT IN TULSA

TULSA, Okla., Sept. 26—City commission passed an ordinance prohibiting sales of beer after midnight.高效 scorn of plan action against this ordaine and own machine men may intervene in the action.

Among these appearing to city commission to go with this ordinance is H. W. DelPes, operator of Tulsa Automat Company. DelPes, owner of one of the biggest of his like in taken in after mid night, says he has $30,000 invested in equipment.

DelPes also remarked to the officials that his machines are connected to serve as burglar alarms. They have helped police at times to find lost or stolen property and have contributed to arrest of two others recently.

IOWA COURT

"TEN STRIKES, NO PAYOUTS" (See photograph from page 58)

IOWA COURT

chance" and, following the majority opinion on a logical conclusion, a bowling alley is a gambling device.

A game of bowling is customarily played in 19 frames. Each player ordinarily secures two balls for each frame. However, if a player were skittish enough and lucky enough to bowl a perfect game, that is to make a "strike."
Internal Revenue Report for August

WASHINGTON, Sept. 26—The U. S. Internal Revenue Bureau made a general study of the nation's automobile and gasoline taxes for the month of August, and the report shows that the industrial depression still is felt to a marked extent. The gasoline tax, for instance, has shown a marked decrease, while the general tax on automobiles has shown a slight increase.

The report shows that the gas tax for August was $81,607,158, an increase of $5,000 from the same month last year, the bureau reported.

The report showed that the gasoline tax for the month was $82,006,988, against $82,507,368 last August. The new tax on gasoline, $82,006,988, was imposed on the road last year, which resulted in the decrease in the gasoline tax for the month.

The report indicates that the money raised from the automobile tax was not more than the nearly $19,000,000 decline which gasoline rationing caused in gasoline tax revenue in August.

The new gasoline tax was imposed to support the road work, which was authorized in the Act of Congress passed last year. It is estimated that the new tax will raise about $82,000,000 a month from the road fund.

The report shows that the road construction work is being carried on in all parts of the country. It is estimated that about $82,000,000 will be spent in the construction of roads in the various states.

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Association Work

Reprinted below are two bulletins the Associated Operators of Los Angeles County, Inc., recently mailed to its members, examples of the excellent work this association is noted for. Always on the alert for any information or moves that would seriously affect the industry, AAOA(1) never overlooks a lead.

To All Members and Associates:

October association cards will be available on and after Monday, September 21, 1942. These association cards must be on equipment not later than the 15th. September, 36, as set forth in the constitution and by-laws of this association.

Association Cards:

Association cards are issued on and after this date to all approved games operated in the incorporated cities of the county of Los Angeles.

Cards are required to be on all approved games operated in the incorporated cities of the county of Los Angeles.

Cards must be placed under the glass in such a manner that the numbers printed thereon can be plainly seen.

Cards must not be given to customers or placed in a position in the location except under the glass on a game as specified.

All old cards must be removed from the games and destroyed.

All cards must be renewed when a game is sold or traded to any other person or firm, association member or otherwise, regardless of whether such other persons are new or old.

Six month licenses are on your games, in accordance with Ordinance No. 2127.

To All Members and Associates:

This office has been very fortunate in having the United States Secret Service, Treasury Department, Los Angeles District, contact us in their "Crime Prevention Program" regarding counterfeiting and slugs used in place of coins of the United States.

It is your duty to notify this office where there are any denials of money or slugs of any description picked up and used in any of your devices. Whether or not you have any belief that any of the devices are being used, we can give full and complete cooperation to the United States Secret Service for this purpose.

In addition to aiding the enforcement of Federal revenue laws, the cooperative efforts of all of us make the game industry much less attractive to the criminal. It is not the purpose of these publications to advocate the need for legislation, but the effectiveness of the "use" policy to tax free-play games at the same rate as gaming devices, if the establishments should then require free plays, it would be a much simpler policy to write in the pinball classification the penalties that the tax has extended (free-play games would be 20% a year while free-play games are 10% a year). The enforcement should be considered.

The penalty of the operation of the industry can be secured in classifying machines according to "ability to pay," and taxes more revenue.

Little Goals

The beginning of the next fiscal year, July 1, of the federal excise tax on pinball games, has been a time of critical examination of the law and the rulings that have been made by the Internal Revenue Service in enforcing it. A case has shown the text of the law that the public has at least three weaknesses which are not only much broad and confusing, but much broad and confusing, and they can easily be resolved by the simple process of consulting tax authorities, the various states, and the Internal Revenue Service.

A game can be fairly taxed, even if it is not given the general public. In the beginning of the proceedings, it may not be conclusively shown that the states of the country can be taxed. Further, the Internal Revenue Service is not in position to measure up to standards of justice to all.

The enforcement game industry should be considerable benefit for the facts that is said.

FIRST IN THE TOMMY BOARD PARADE!

TOMMY BOARD 1000 Holes $25 per sale. Definite Payment $250.00 Pays out $200.00 Total Profit $500.00 THICK BOARD.

SUPERIOR PRODUCTS

WANTED FOR CASH

SEEUGS CHICKEN SAMS JAIL-BIRDS $65.00 F. O. B. Chicago $10.00 Less Without Bases

CHICAGO NOVELTY CO., Inc.

15 N. Peoria St. CHICAGO, ILL.

DIRECT HIT THE SENSATIONAL BOMB HIT Penny Play COUNTER GAME

IT'S A NEW FEATURE NEW LOW PRICE

Only $8.75 Each ORDER ONE TODAY

Immediate Delivery Guaranteed Results or Money Refunded

BAKER NOVELTY CO., Inc.

1700 W. Washington Blvd. Chicago
SLAP THE JAPS

Put your old Pin Cushion back in the big money class with this model and patented change-over. A proven money maker now available to the entire country. An entirely new scoring principal. Can be had with or without a Pay-Ne-Half number. Make your own changes over right in location in 5 minutes; no tools or skilled labor required.

Order at least a sample today or write for particulars. Conversions Now Ready for Gold Star, Knock-Out, Seven-Up and Stratoliner.

VICTORY GAMES, 2144 Southport Avenue, Chicago

YOU are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO
EASTERIVELVVY

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THE DURATION!

THE STREET,

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659.50

1434

$345.00

114.50

189.50

20.50

29.50

6.50

10.50

1520

W. Adams St. Chicago

CLEAN UP SALE-

WE NEED THE ROOM!

$29.95

$99.50

Wurlitzer P12

Galax 10 Record

Mitsubishi Model A

Wurlitzer 412

$29.95

Wurlitzer 610

$59.80

TO AVOID DELAY GIVE

SECOND CHOICE

1/2 Deposit, Bal. C. O. D.

Bank Distributor for Wurlitzer

Flange Spoolers and Assemblies

KLEIN NOVELTY CO.

MILWAUKEE, WIS.

512 East Kent Place, P.O. Box 5902

Machines in the ends of the coin

openers.

as in the pictures above.

to your coin machine.

Keep posted on lowest prices on

on perfect conditioned games of all kinds.

Get our trade price allowance.

THOUSANDS OF CUSTOMERS

CANNOT BE WRONG

ROY McGINNIS COMPANY

2011 Maryland Ave., Baltimore, Md.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

The Cigarette merchandisers' Association and the Automatic Music Machine Operators' Association are co-operating with the Baccarat Corporation in the collection of scrap by requesting their operators to collect in all keys they have on hand which they are not using. Matty Purker and Les Bohich have collected thousands of keys. It would be a very fine gesture on the part of individual operators if such types of equipment turn in all keys they have that are not serving them in any way. It would also help if the operators would turn over their equipment and create a scrap pile of their old metal lying around and turn it in to the government. The membership of the Cigarette Merchandisers' Association, thru the person of Matty Purker has already turned in all his scrap metal.

The Saga of Sterling

Ben Sterling, of Moosel, Pa., came into New York with a contingent of his employees and took in the sights and some of the best shows. Ben never tires of telling the story of his progress. About 20 years ago he started his operation for a relatively small firm. Now he has his own show in Starlight Park, New York, taking care of the Shell Oil-Alley. During all the dough coming in and getting harder any time Ben was selling asked for a $500. Ben didn't get it and quickly borrowed some money and started operating some new machines. Today Ben is one of the foremost distributors of snack machines, operates a large range of music and other equipment, owns Rocky Glen Park and an acreage in 11 and has his office selling completely covered with War Bonds.

Soldiers From Fitzhugh

Jack Fitzhugh is very proud of his former stuff, which is about 75 per cent of the service. Two of the boys recently wrote in. Jimmy Gilroy is training as a bombardier at a camp in North Carolina and Tony Kobasik is in officers' training school in New Jersey.

Wholman Bros. Open on Coin Row

Bel and Murray Wholman, well-known cologne manufacturers of New York, have opened two offices at 501 West 42nd Street. Bel reports they intend to continue a buying, selling and trading business of all types of coin machines.

Mitnick busy

Jack Mitnick, sales manager for George Pennino, is kept busy now supervising Panoram operations. Jack and his correspondents operate for a time the other day taking over old times—the kind before the business became an industry.

Joe Eisen Goes South

Joe Eisen left for Florida this week and is expected to return to New York until next summer.

An Interesting Sale

Sears up one more way of getting business while on the road. Ben Schilling, Eastern representative for Pioneer Manufacturing Company, while driving through Troy, N. Y., stopped for gas at a filling station there. Waiting for the tank to be filled, Ben noticed a rain cutting hole in a salesboard to make room for a display of merchandise. This offer on the board, Ben didn't waste any time, walked over and introduced himself and walked back to his car with a sale, armed with few boards. The operator was C. Guy Montgomery of Endicott, N. Y.,

Scientific's New Plant

Spent an interesting hour with Max Levine going thru the new Scientific Machine plant company just located in the heart of New York City at 206 West 25th Street. The Scientific is applying for Hasting Patent and for the introduction of many other. Bucko shop-operated amusement devices, will devote full time producing for the war effort. For his services, Max says, "When the big job is done and the war is won the trade will write Scientific with some real live numbers."

Bond Wrapper Clicks

The Bond Wrapper Company, manufacturer of coin wrappers, informs that it has made great strides in winning the confidence of the trade and that orders are coming in from all parts of the country.

Seymour Pitch in Pa.

Seymour Pitch, former with George Nozco Company, is now managing an amusement stand in Pennsylvania, and we understand doing very well.

Jack Kaufman Visits

Jack Kaufman, formerly of New York, making an appearance in Philadelphia, went to K-Bee, where he is said to have made a sale on coin row recently, Ike Berman tells us that Jack walked around with a perpetual smile.

Aaron Gesch Co-Operates

Aaron Gesch, in from New Rochelle for

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLEB & CO.

CHICAGO

Send for the coin Machine

BUYER'S GUIDE

Keep posted on lowest prices on perfect conditioned games of all kinds.

Get our trade price allowance.

THOUSANDS OF CUSTOMERS

CANNOT BE WRONG

ROY McGINNIS COMPANY

2011 Maryland Ave., Baltimore, Md.

IMPORTANT WAR OFFER!

Need to get back to the work that he is co-operating in his home town with similar efforts by contributing time and services to the armed services.

Ed Furlow in City

Ed Furlow, at Lynch's Electric Home Company, of Dallas, Tex., spent two weeks in New York, mostly visiting the sights.

ACT FAST—

CASH IN QUICK!

Rock-Bottom Close-Out

Prices Give You Up

$8.65 PROFIT

ON EVERY SALE!

Evers' Sensational

Stimulator

WIN-O

WHILE THEY LAST—

OUTFIT COMPLETE

WITH MOTOR

ONLY

LIST PRICE $12.50

Sport includes illustrated 1000-Win-O book, Motor, Electric Cord and Button, Operator's Manual, Display Case, "Food" Tubs Rugs, Location from Chicago to coast are FREE with WIN-O ORDER Today...SEND MONEY Remittance and ORDER TODAY...

QUANTITY LIMITATION—ACT NOW!

Terms: 1/2 Deposit, Balance C. O. D.

H. C. EVANS & CO.

1520 W. Adams St. Chicago

IN YOUR LAST CHANCE TO BUY ARCADE EQUIPMENT

FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY!—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENN ARCADE HEADQUARTERS SINCE 1896 • WILLIAM RASKIN, PRESIDENT

44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

NATIONAL COIN MACHINE EXCHANGE

WILL PAY CASH ON THE BARREL HEAD!

1411-13 DIVERSITY BLVD.

Chicago, Ill.

(Phone: BUCKINGHAM 6666)

CHICAGO

MILWAUKEE COIN MACHINE CO.

310 W. Wisconsin Ave.

MILWAUKEE, WIS.

KLEIN NOVELTY CO.

MILWAUKEE, WIS.

512 East Kent Place, P.O. Box 5902

Machines in the ends of the coin

openers.

as in the pictures above.

to your coin machine.

on perfect conditioned games of all kinds.

Get our trade price allowance.

THOUSANDS OF CUSTOMERS

CANNOT BE WRONG

ROY McGINNIS COMPANY

2011 Maryland Ave., Baltimore, Md.

CLOSEOUT

BANNER NOVELTY CO.

740 Concourse Blvd., BROOKLYN, N. Y.
October 3, 1942

**AMUSEMENT MACHINES**

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**MONEY BACK GUARANTEE**

These Machines Are In A.1 Condition; Appearance Unsung. If upon examining the machines the customer is dissatisfied the game can be returned and money will be refunded.

- **AMERICAN**
- **BUTANE**
- **FIREHOSE**
- **CASH**
- **CONTINUOUS**
- **ATTENTION**
- **BELLS**
- **JUMP KICK**
- **FLYING**
- **TERRIFIC**
- **LEATHER**
- **LINE**
- **SALUTE**
- **PARADE**
- **PLAY**
- **FIELD**
- **PLAY**
- **STRAW**
- **Rock**
- **SILVER SPRAY**
- **GUN CLUB**
- **BLUE LINE**
- **DODGE**
- **GAME**
- **TARGET**
- **BELLE**
- **BAND**
- **FIVE-TEN-Twenty**
- **DUPLEX**
- **DOUGHBOY**

**PANORAMAS**

ALL Prices Subject to Prior Orders. Terms: 1/2 Deposit, Balance C. O. D.

**Write for your needs in parts—we have it**

**NEW PINBALL CARTONS, WITH FILLERS...$2.00 EACH**

**MECHANIC'S SERVICE CO.**

2124 FIFTH AVENUE

Atlantic 0662
PITTSBURGH, PA

WE BUY, TRADE OR SELL ANY COM-O-MATERIAL OPERATOR

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**Chicago Report on Gas Station Drop**

CHICAGO, Sept. 29.—The License Bureau for the City of Chicago reported that about 400 filling stations have closed operating during the last six months. Licenses issued in 1941 totaled 1,250, while for this year 2,250 have been issued. However, nearly 600 stations have closed since opening the license. In the Chicago area, including the city, there were about 1,500 stations operating last year; but to date officials of oil companies report that about 900 have closed, with 900 new ones opened since June. A number of new companies operating in the Chicago area have opened during the past six months.

**Further News Expected**

Most oil company officials expect to return returns to normal within a few months, but the situation is not expected to reach the previous high level for some time. The majority of the stations which closed were small and those with high prices in operation de-cline to the owners. One company has reported that they had anticipated the closing of small stations in the coming season but that the number of the properties in operation last year has been adversely affected. The situation has not been, as expected, a normal one.

**The mortality among the small stations is expected to continue to decline in the number of stations in operation.**

The general trend in the industry is expected to continue. The larger stations, which are classified mainly by the sale of gasoline and oil for their and the wider diversity of goods handled, have helped to keep the number of gasoline sales as more and more private cars cut mileage or roll into the garage for the foreseeable future.

**Have Labor Troubles**

The labor situation has been handled by the operators of the filling stations as attendants moved to more lucrative jobs in war industries and the operators of the filling stations. Many of the stations are working more than one employee and bringing more people into their family to help. One oil company executive severe criticism of the policy of keeping stations open during the night, and the fact that more help might be found to staff the stations during the night. While officials did not look at the future with any particular optimism, they did express some regret over the number of stations which closed. A number of new companies are expected to enter the market at the expense of the smaller filling stations, which are expected to continue operating in the near future.

**L. A. Operators**

**Swap Locations**

LOS ANGELES, Sept. 29.—Definite steps toward the consolidation of these and gasoline are being taken here Monday evening when Earl R. of General Motors Company, called a meeting of the members of the operators for the discussion of possible changes in the present arrangement. Meeting was attended by operators throughout the city. Several suggestions have been made, but the plan is to continue as far as possible until the situation is further discussed.

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