

OCTOBER 31, 1942

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The Billboard

The World's Foremost Amusement Weekly



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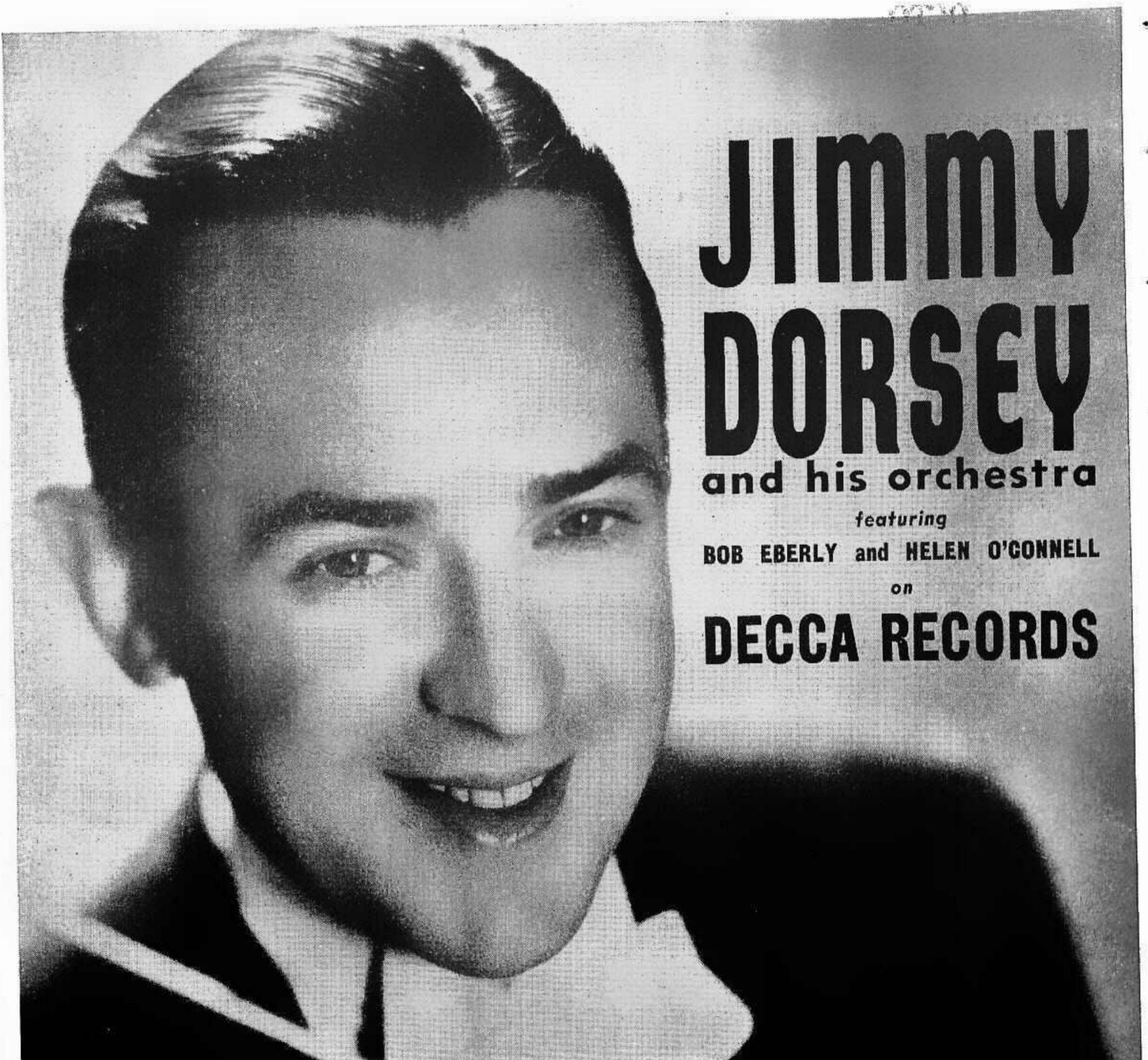
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TOURING GETS TOUGH

War and Show Business

Commercial firm formed in Newark, N. J., to sell morale shows to war plants.—Page 4.

Network editors see improvement in quality of radio script material as result of war.—Page 6.

Draft and war jobs break up many acts on West Coast, as agents seek substitutes, mostly girls.—Page 11.

New niteries mushroom thruout nation despite war and its restrictions.—Page 11.

One-night band booking drops sharply in anticipation of nationwide gas rationing.—Page 20.

Hotels are angling for name leaders on a "for-the-duration" basis.—Page 23.

Outdoor Amusement Division's contribution to Army and Navy Relief Fund hits \$161,716.—Page 30.

Fairs continue war work, bond and stamp sale at Greensboro (N. C.) Fair totaling \$40,000.—Page 40.

Four A Committee Nixes Plan To Merge AGVA and Equity

NEW YORK, Oct. 24.—Turning down Walter N. Greaza's recommendation that Actors' Equity absorb the American Guild of Variety Artists as "unnecessary at this time," the committee appointed by the Associated Actors and Artistes of America to investigate the suggestion asserted that the Four A's should "diligently" enforce good standing in AGVA as to both performers and employers.

Committee, composed of Paul Dullzell (Equity), Florence Marston (Screen Actors' Guild), Walter Greaza (AGVA), Blanche Witherspoon (American Guild of Musical Artists), Dave Fox alternating for Dewey Barto (AGVA), Ruth Richmond (Chorus Equity) and Kenneth Thomson (SAG), reported Wednesday (21) that "no further action should be taken in the matter of an amalgamation between AGVA and Equity."

This recommendation came on the heels of a lengthy report, which was read to the committee by Jonas T. Silverstone, national counsel of AGVA. Silverstone's report opposed Greaza's contention that AGVA couldn't run itself. Gist of Silverstone's report was that AGVA could administer its own affairs with the assistance of Equity and others in the Four A's.

Following resolution was adopted by the Four A's on the action:

"The committee, after extended consideration is of the opinion and recommends to the international board that no further action in the matter of a proposed tie-up or amalgamation with the Actors' Equity Association be taken.

"The international board has taken over, and is exercising diligently, all of the powers of the national board of the American Guild of Variety Artists. The various branches have joined with the international board in providing that members of these branches working in the American Guild of Variety Artists' jurisdiction shall become members of (See Four A's Nixes Merger on page 29)

Fears Name Band Shortage; Budget Goes to Floorshows

PHILADELPHIA, Oct. 24.—Garden Terrace of the Benjamin Franklin Hotel, for many season depending on bandstand names, is cutting down on its music budget and adding the difference to floorshows. For some time the only spot in town with traveling names, booked thru Music Corporation of America, the hotel says local bands will be featured and an attempt will be made to use top club names for the floorshows. Shows will continue to be booked by MCA.

New policy goes into effect October 29 when Billy Marshall, a Myer Davis unit, replaces Nat Brandwynne on the bandstand. Joseph E. Mears, hotel director, says the change in band policy is no reflection on the name bands, which are credited with making the hotel room. Brandwynne, last one in, did sensational business. Hotel is afraid that with so many name leaders going into service it might become impossible to carry a continual change of band names. Floor talent for inaugural of new policy includes Nina Korda, Jo Andrews and Nitzzi and Ravell.

Accommodations Hard To Get, Prices Skyrocket; Bigger Cities Best, Small Towns Are a Problem

NEW YORK, Oct. 24.—Difficulties of obtaining hotel and general living accommodations for touring performers, traveling bands and units, and USO shows on the military circuit are spreading in alarming proportions. Professional rates thruout the nation have been almost entirely eliminated; reservations in hotels in large cities should be made at least 10 days in advance and more when possible; in small towns it is practically all potluck, with some few exceptions, and all over the

country rates have been hiked from 10 to 70 per cent.

In New York, where there are many hotels, performers have experienced little or no difficulty in securing suitable rooms. There is, however, a shortage of suites and top-priced rooms in New York, such being held in reserve for government and army and navy officers in town on vital war business. According to James McCarthy, executive secretary of the Hotel Association here, there hasn't been a noticeable increase in rates along organized lines, but, he said, that is up to the individual hotels. Rates are usually increased over the week-end, when accommodations become scarce, but performers have been treated and charged the same as usual as a general practice.

Conditions are worst of all in small towns. As one performer put it, "the small-town hotels are paying off the mortgages." Largest complaint along these lines comes from USO-Camp Shows, Inc.

Sol Abrams, in charge of advance men at CSI, said that getting accommodations is the major problem of the units. On the other hand, said Abrams, the Baker Hotel, Mineral Wells, Tex., a snazzy resort, charges performers \$2 a day for \$10 rooms, with mud-baths thrown in. There are several others, he said, like the Buccaneer, Galveston; the Gunther, San Antonio; Buena Vista, Biloxi, Miss., and the La Caze Court Hotel, Alexandria, La., which co-operate with performers and don't run over \$2 a day.

Advance agents and road managers generally are having a tough time when, where they can't get hotels, they attempt auto courts, tourist homes and even private houses. Financially speaking, it's tougher on the road manager than the performer. In the past, the road manager got his room free because of the business he was bringing into the hotel. Nowadays, he's lucky to get rooms for his acts and band, whichever the case may be, and pay his own freight.

N. Y. Rodeo Gate Expected To Hit \$500,000 Mark

NEW YORK, Oct. 24.—Close to \$500,000, it is estimated, will be box-officed by the Madison Square Garden rodeo, which ends tomorrow night after 19 days and 26 performances. Half-a-million bucks is a terrific score, establishing the chute classic as one of the biggest money-makers in America, and competing for popular favor locally with the circus.

Arena has been packed more often than not, with the only visible letdown having occurred on the first three days of this week. Last half of the week was big, however. Average per performance has been around \$19,000 for the run, which is better than hay because the feed bill for the stock really amounts (See N. Y. RODEO GATE on page 31)

Threat of Prohibition Return Grows; Local Option Menaces; Hotel Men To Fight Dry Drive

NEW YORK, Oct. 24.—Despite the defeat of the Lee Amendment prohibiting the sale of liquor at or near army camps, the threat of the return of national prohibition remains grave. The American Hotel Association has already started a counter movement by the formation of a temperance committee, headed by Robert K. Christenberry, Hotel Astor head, to work with hotel men thruout the nation to counter the headway made by the dries.

As great a menace to the liquor status quo as national legislation is the fact that 31 States have local option laws and dry territories, while four have local option laws and no dry territories. In eight of these States as little as 10 per cent of the registered voters may move for a referendum to dry up a town or county, and dry forces have been making

the most of this situation. Already 17.4 per cent of the nation's people live in dry areas. The greatest concentration of dry strength is in North Carolina, where 71.9 per cent of the people are in arid regions.

By these local option elections, prohibitionists are eventually able to dry up a State completely. These tactics were used during the last war, and by the time the 18th Amendment was introduced, dries had already put 19 States into the arid column.

An indication of the strength recently gained by the dries is the drying up of South Carolina last year. The State went dry in the last elections, but the Legislature has not been able to put the edict into effect as it is as yet unable to find another method of raising (See PROHIBITION THREAT on page 8)

WASHINGTON, Oct. 24.—Hotel rooms in the nation's capitol are almost as tough to get as an audience with the President. Announcement of a coming stabilization of hotel and apartment prices was the first sign of relief that visitors to the swollen capitol have received since it became the No. 1 boom town of the country.

Performers, when they are able to secure rooms in a second-rate hotel, often pay as high as \$40 per week, double. There's no such thing as a single room anymore. The first-rate hotels are out of the question for run-of-the-mine acts. Top artists who can afford it are paying a minimum of \$20 a day for suites, and that is only when they are reserved way in advance.

Price of food in restaurants has also jumped sky high, and acts have been searching for moderate-priced beaneries to do their eating. Many are sharing private homes across the Potomac in Alexandria, Va., and commuting to and from theaters and night clubs.

Unless acts receive a considerable hike in salaries, living in Washington is almost prohibitive.

CHICAGO, Oct. 24.—Acts and bands touring the Midwest are paying between 30 and 70 per cent more for food and living quarters, in addition to encountering the usual transportation difficulties. The tremendous jump in living costs holds particularly true in war boom towns, which are doubling their hotel rates. This condition, more than anything else, has forced agents to demand more money for their attractions. In most cases they are getting it.

Particularly hard hit are acts in the (See Performers Find Touring on page 5)

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AGVA Threatens To Pull Strike At Leon & Eddie, With Union Aid

NEW YORK, Oct. 24.—Showdown in the dispute between Leon & Eddie's and the American Guild of Variety Artists is set for tomorrow night (25). Deadline set by the AGVA for the nitery to sign an agreement under an A classification expires tonight. Thus far AGVA has not heard from Leon & Eddie's, since it was informed of the change of classification 10 days ago.

Moses Polakoff, attorney for the club, said the owners "are doing nothing about it." Polakoff cited AGVA's action in changing the classification from B to A as "purely arbitrary" and that "nothing has happened to the club in the past two years (since the first contract was signed) to warrant a change in rating."

Spokesman for the club said it did not object to an increase in salary, that it voluntarily offered a 20 per cent increase for principals and 17 per cent for chorus. He did, however, say that both Leon Enken and Eddie Davis, club's owners, object to a change in rating that boosts wages from \$50 to \$75 for principals and from \$30 to \$45 for chorus.

Walter Greaza, national administrative director of AGVA, said that if a contract was not signed at the end of Saturday night, it would attempt to yank the cast from the club, picket the spot and notify its licensed agents that they may not book talent into the club.

Greaza also said he has written to Local 1 (stagehands), Local 802 (musicians) and the Theatrical Trades Council asking for support in the event of a strike. Greaza quoted Solly Pernik and Vincent Jacoby, execs of Local 1, as saying they would pull their spotlight man

out if a strike was called.

Associated Actors and Artistes of America, according to Greaza, has obligated itself to placing the club on the unfair list, which would bar all union actors from entering the place, either as a customer or an entertainer.

Reason that AGVA exec gave for boosting the classification was that "it is an improper classification to begin with" and that the spot is a top-ranking nitery in the city and has an A agreement with Local 802, Musicians' Union.

Performers involved in the strike possibility include Robert Field, Gloria Hope, Primrose and Gold, Martin and Florenz, Edna Joyce, Hoffman Sisters and Pauline Bryant.

Sale of Morale Shows to War Plants Tried in Newark, N. J.

NEW YORK, Oct. 24.—Plans to provide entertainment morale hypo for factory workers were forwarded this week by the announcement of the formation of Warworkers' Entertainment Center, a commercial org. in Newark, N. J. So far, possibilities of wide-ranged defense show programs have been tentatively explored by theater groups, American Theater Wing taking the lead with *Lunch Time Follies* units shipped to plants in New York area if and when Broadway casts could be rounded up for gratis plant performances.

Warworkers' Entertainment Center, incorporated in Trenton Tuesday (15), is pushing a plan for staging free vaude shows for defense workers at the expense of their employers. Shows will be presented in Newark Opera House (seating capacity, 1,700), already leased by corporation.

Attempt will be made to sell war plant employers on block subscription plan, whereby either entire house could be bought up for one or more performances or blocks of tickets purchased, depending on size of plant and number of employees. According to plans, shows will run on weekly basis, with number of shows dependent on needs of individual plants and performer union rulings. Theater will be run on 24-hour schedule, with likelihood of performances being put on at any hour of day or night, to accommodate workers' three shifts. Another angle under the set-up is possibility of actors working in shifts when requirements of plants necessitate more shows than okayed by unions.

General public will not be permitted to buy tickets, which will be obtainable only from employers participating in plan, according to the announced set-up. When performance has been sold out entirely to individual company, material will be slanted toward problems of particular plant. Idea is similar to General Motors' *Family Parties*, with exception that latter is non-profit undertaking of single management to stimulate employee morale.

Talent will be recruited as much as possible from standard agencies and booked thru Leonard Freeman, Newark advertising consultant and band booker, who will produce Warworkers' Entertainment Center shows and also has an interest in the corporation. Since project is on strictly commercial basis, performers will receive union scale, agents collecting full 10 per cent. Commercial nature of organization also obviates need of talent being cleared thru United

Zoot Doesn't Suit

OAKLAND, Calif., Oct. 24.—Sweet's Ballroom has dealt a mortal blow to the zoot suit by banning it from the dance floor. The management explained that its navy patrons found drape shapes and reef pleats distasteful—and who wants to offend the navy?

'Ice-Capades' Big in St. Paul

ST. PAUL, Oct. 24.—*Ice-Capades* of 1943, in the first 10 days of its current run at St. Paul Auditorium, has practically doubled its 1942 attendance during the same period, Ed Furni, auditorium manager, said.

With last year's performance drawing 40,000 in 19 performances, show this year, with 25 performances in 22 days, is expected to hit 100,000.

Ted Lewis's 2,400 Nashville 1-Nighter; More Names Planned

NASHVILLE, Oct. 24.—Ted Lewis and his unit of 28 people played the War Memorial Auditorium October 15, in what promoter Abe Stein announced was the first of a line-up of shows to be presented here during the fall and winter. In a pre-performance speech, Stein informed a capacity house of 2,400 who had paid \$1.10 each, that he is booking name bands, revues and vaude acts.

Stein, who has been booking Negro and white bands in Nashville the past five years, explained that among the bands he expects to book are Kay Kyser, Tommy Dorsey, Sammy Kaye. Stein said that he would book them in between their dates at army camps in this area.

The Lewis offering was well received. The veteran is still a master showman and well liked in these parts. Included on the bill were Byron Kay and Louise Glenn, dancers; Geraldine DuBois, singer; Audrey Zimm, 12-year-old baton swinger who stopped the show, as did other acts; Lindsey, Laverne and Betty, acrobatic dancers; June Edwards, amazing contortionist; the Three Kane Sisters, and Charley (Snowball) Whittier, dancer, singer and imitator.

Soi Klein directed a 13-piece band, and Tubby Clark gave out with a pleasing *Basie Boogie* on the piano.

If the Lewis show is a criterion of what is to come, the War Memorial stage is in for top-flight entertainment.

Pitt Platform Competish

PITTSBURGH, Oct. 24.—Concert and lecture attractions, as numerous this year as ever, loom as powerful competitor to theaters, ballrooms and night clubs. Numerous individual and organizational auspices provide platform attractions almost every night in the week, at prices scaling as high as \$3.30.

OLSEN and JOHNSON

(This Week's Cover Subjects)

JOHN SIGUARD OLSEN and Harold Ogden Johnson, "Ole" and "Chic," or just plain Olsen and Johnson—they're dynamite at the box office whichever way you know them. They created theatrical history with their "Hellzapoppin'," generously wrapping it up in celluloid for the edification of picture-goers thruout the land, and are duplicating that fabulous success with their current "Sons o' Fun," on view at Broadway's Winter Garden.

Success is no new experience for Olsen and Johnson, altho the present formula for retailing their madcap foolery at legit prices has made millionaires of the duo. A partnership formed 27 years ago at Northwestern University began modestly, to say the least, when their violin and piano-playing act was frowned upon by vaude bookers. The fun-loving boys found the Keith Time open to them, however, after crashing a Chicago night club floorshow and showing what they could do.

By 1925 the "Two Likable Lads Loaded With Laughs" had hit England and Australia, and after appearing as roadshow members of "Tell Me More" and "Tip Toes," they turned up on the Coast with their own revue, "Monkey Business." In June of 1933 they made their first appearance in Broadway legit, taking over the roles of Jack Haley and Sid Silvers in "Take a Chance."

The boys have never stopped dealing in "monkey business"—picking up knocked-out stoges in carload lots—and it is in the nation's vaudeville and picture emporiums that they developed the form of screwball comedy that culminated in the epic "Hellzapoppin'." The boys are now at the point where they can relax and are taking advantage of their leisure by writing, directing and producing more money-makers and acting in them.



IT'S now possible to get something absolutely free at one of the Times Square juice stands—but only if you're a member of the armed forces. Sloppy Joe's, at 47th Street and Duffy Square, is dishing out free drinks to all servicemen. A few more Stem establishments might follow suit. . . . A. Lewis Martin, who operates the Majestic Theater in Paterson, N. J., explained recently how he buys pictures. He asks the salesman just two questions—will the film fit his projection machine and has it played his territory. Martin accounts for his grosses entirely on the basis of his vaude shows. . . . The "meatless Tuesday" edict has some Broadway restaurants engaged in pretty wild contortions, trying to appear as patriotic as possible and, at the same time, hold on to as much business as they can. One spot, specializing in ham and eggs, posts signs Tuesdays saying that no bacon will be served because of the war effort. And one large hotel, while plastering its menus with Tuesday admonitions that no meat will be served, offers veal cutlets on the ground that the meatless Tuesday gimmick is, after all, voluntary. . . . When press agents go flowery there's no telling what will happen. An announcement of coming attractions at the Park Theater, up at Columbus Circle, is headed by the following: "Press agents for the park is what we are, singing the praises of golden brown leaves rustling to winter's rest on the still-green lawns, while the warm Indian-summer sun makes walking a delight. The air is brisk and clear, all nature sings. And when evening shadows fall, there's our theater, on the park, with its ever-interesting programs for your entertainment." But it does seem a shame to go indoors. . . . Hearing that Charlie Barnet might buy a boat and join the Coast Guard with his entire band, one wag asked if the bandsmen had requested the Harlem River patrol, so that they could all get off uptown.

THE swank premiere of the Jack Pearl program at the Mutual playhouse atop the New Amsterdam developed into a press agent's nightmare when agency and sponsors sent out more invitations than capacity, and a flock of radio critics, who as usual came at the last moment, were held down in the New Amsterdam lobby because the playhouse was full and Fire Department rules bar standees. The thing was finally adjusted, with seats provided for all—but that's why press agents get grey. . . . George Hamilton Combs Jr., WHN news analyst, prior to his first appearance on the Roxy Theater stage in a news shot with Johannes Steel the other week, was hard at work polishing up a bewitching dance routine, in hopeful anticipation of being mistaken for a member of the Roxy line. . . . Stan Shaw, who howls like a wolf (four-legged variety) and jumps around like mad when he gets tired of listening to the disks on his four-hour afternoon record session over WINS, is now columning for *Brooklyn Weekly*. . . . A new song, *Troubadour Serenade*, by Maurice Krumbeln and Paul Tripp, which was still in manuscript when baritone Earl Wrightson introduced it on the *Concert Classics* shot on the Blue, may be used by Wrightson on his forthcoming concert tour. . . . Ted Collins, producer-director of the Kate Smith air shows, is chairman of the radio committee of the United Hospital Campaign.

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Films Ask Rule To Aid Artists On 25G Ceiling

NEW YORK, Oct. 24.—Altho the band business is not doing anything definite, as yet, in an effort to seek exemption for band leaders from the \$25,000 ceiling in wages, powerful film interests are bringing pressure to bear in Washington to exclude film players, writers and directors from the ruling. They base their argument on the grounds that the period of earning of film players is limited, and, unlike the ordinary business man, they are usually washed up after a few years.

It is felt in the trade that, even tho the band business and other branches of the amusement industry are not taking a part in this fight, the powerful influence of the film lobbies may make itself felt in official circles.

If the film interests prove unsuccessful in their campaign, film players and band leaders will be among the hardest hit. Meanwhile, the new tax law provides for a raise in the income tax rates from 4 to 6 per cent. To that is added a graduated surtax starting at 13 per cent and increasing to 82 per cent. It also provides for a flat 5 per cent Victory tax to be imposed on all individuals with an income in excess of \$12 a week or \$624 a year. It likewise lowers personal exemptions.

Among the film interests that have combined in the fight against the \$25,000 wage ceiling are the major film studios, Hollywood guilds and various unions. Attorneys for these interests have been meeting in all-day sessions in an effort to iron out the problem and make recommendations to the government.

It is understood that the government is taking the matter into consideration, and some distinction may be made between artists whose money-earning period is limited and persons of industry whose positions are more stable. Treasury Department recommendations were sent to the Office of Economic Stabilization on Wednesday, and it is believed that regulations covering the wage ceiling order will be issued within a few days.

Settlement Near in Wirtz-AGVA Fracas

NEW YORK, Oct. 24.—The dispute between the American Guild of Variety Artists and Sonja Henie-Arthur M. Wirtz ice show interests appears headed toward eventual settlement after a long meeting at Equity headquarters here this afternoon between Wirtz and a board representing the Associated Actors and Artistes of America, parent body of AGVA. No decision was reached, but it was considered that the groundwork had been set for the two parties to get together.

Dispute started when Wirtz refused to confer with AGVA regarding the signing of a contract for the new *Hollywood Ice Revue*, set for a tour. The firm's *Stars on Ice* has been playing the Center Theater here since June without a union agreement.

Wirtz's stand has been that he is in favor of unionism, but that AGVA has shown itself to be an "unreliable and irresponsible" organization. He has insisted that he would not force his cast to join AGVA by signing a union contract, but that he wouldn't stand in the way of an AGVA contract if the cast itself requested it. So far AGVA has had little success in organizing the cast.

After the meeting today Wirtz said that his criticism of AGVA did not extend to the Four A's, that the board was composed of splendid people, and that probably the two sides would eventually get together.

However, he reiterated his criticisms of AGVA itself and again pointed to its "very bad management in the past" to support his contentions.

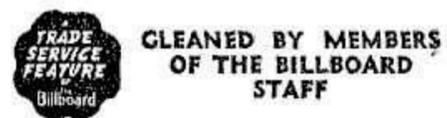
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Possibilities



The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

BERENICE TAYLOR DOSSEY—trick rider caught at the Championship Rodeo at Madison Square Garden, New York. Has looks, figure, personality, poise and, in addition, an excellent voice for speaking lines. A solid prospect for Westerns, of course, but also promising enough to branch out in general roles. Looks plenty photogenic.

For LEGIT MUSICAL

MARTIN BROTHERS—two puppeteers who work in full sight of the audience, but become an agreeable blur as the spot picks up the conga-bumping, lindy-hopping marionettes. Antics of an all-but-human wooden clown are sheer delight, and hot-stepping duo of puppets holding forth at piano and clarinet for the closer open the floodgates of applause for an extremely entertaining turn. Caught recently at the Strand, New York. Could fit, as is, into any revue.

DOROTHY DORBEN—producer at the Edgewater Beach Hotel, Chicago, who has been doing noteworthy work in both the Marine Dining Room and the Beach Walk, hotel's indoor and outdoor spots, for the past three years. Has used a wealth of practical ideas, with the hotel's line of girls carrying them out. Rates a shot at directing dances in a legit musical.

PAUL WINCHELL—ventriloquist whose last trip to the Roxy, New York, displayed an increased amount of showmanship, technical perfection and top-notch material. Is a personable lad, able to endow his dummy with the necessary sparkle. Could easily fill a spot in a legit revue.

Pay 40% Income Tax in Australia; 15 Weeks Available

MELBOURNE, Australia, Sept. 12.—A new law, which went into effect last month, now requires performers to pay a government tax of 40 per cent on their earnings. Taxation since the war began has been increasing steadily and all classes have been hit.

The government has also imposed a new tax on theater admissions, which amounts to approximately 20 per cent in vaude houses and 22 per cent in film theaters.

Another direct result of the war is difficulty in travel. Performers, along with others, are required to get a travel permit to go from one State to another. The restrictions also ban the transportation of large pieces of scenery. As a result, theaters must build their own from whatever material is available.

The amount of vaude time available on this continent has not changed considerably since the war. There are still five weeks each in Sydney and Melbourne, three weeks in Adelaide and two in Brisbane.

Joe Page and Nona, a wire act, and Will Mahoney, comedian, are among the American acts still here.

WALTER B. LEWIS, son of Mrs. Alice Lewis, former actress, is with the Army Engineers. Lewis, who was wounded in the last war, has appeared on stage and screen.

Performers Find Touring Tough; Accommodations Bad; Prices Up

(Continued from page 3)

\$75 to \$150 a week class, which cannot afford to leave home grounds without a sizable salary raise. Some of them have left the business in the last few months, discouraged by rising living costs, and have accepted more profitable jobs in local defense plants.

Agents here say that such towns as Detroit, Cincinnati, St. Louis; Fort Dodge, Ia.; Moline, Ill.; Rockford, Ill., and many others located near army camps, naval training stations or defense plants have zoomed their hotel rates and restaurant costs.

The Brown Hotel in Louisville, Ky., which had been furnishing all acts playing its spot with rooms, has eliminated floorshows altogether. Manager Harold Harter explains that rooms are at a premium. The omission of floor bills is due to the terrific business enjoyed in the town regardless of the talent on hand.

Musicians, most of them working for scale, find themselves paying out their salaries for food and living quarters. The average sideman spends between \$6 and \$8 a day to get by. Local offices point to Mobile, Ala., as a typical example. The town, since the war, has mushroomed from a population of 40,000 to 150,000. Living accommodations when available are sky high. Most of the time, performers and musicians have to look miles from town for quarters which are not always clean or equipped with modern improvements.

Dave O'Malley, local agent, points out that in submitting acts the salaries are marked up. The general rise in food and living costs is emphasized, he says, and it is only fair that salaries come up to cover the difference.

While transportation costs are higher, traveling schedules so far have not been disrupted. Acts and bands traveling by train or bus can still make opening shows, altho there are exceptions here and there. The Seiler Brothers, for example, failed to make the first show at the Chicago Theater last week, their train from Pittsburgh having arrived behind schedule. The worst part about the traveling picture, of course, is the gas rationing, which will hit this territory November 22.

BOSTON, Oct. 24.—Hotels are doing their best business in years. On week-ends rates go up.

Hotels here, before the present situation, looked for business from show folk, and would make special rates for them. Now they are given the day rate, with no concessions whatsoever. Hotels that used to go after this type of business, have just forgotten about the old days. One act that had been coming to Boston for 15 years and staying at a theatrical hotel attempted to check in as in previous years. The rate then was \$17 per week for a couple. The act was informed that the rate was \$7 per day, take it or leave it. Another hotel that used to cater to orchestras and accept them at the rate of \$2.50 for two-in-a-bed, now asks for \$4 on weekdays and \$5 Saturday and Sundays.

Chorus and show girls have been living in private homes or have taken apartments. A number of them stay at the Charlotte Cushman Club. Rooms in private homes and rooming houses have

not gone up in price. Good rooms can be had for around \$5 and \$6 a week, single.

Class acts that can afford the better hotels have to pay more. To make up for this they ask either for more money or use of room during their engagement.

PHILADELPHIA, Oct. 24.—While there is a critical shortage in housing facilities for defense workers migrating to the city, a roof over his head is still no major problem for the performer. While the hotels no longer try to outdo each other in getting the theatrical trade, there are still first-class accommodations for performers who can afford the tariff.

Rentals at the hotels have increased only slightly, but the asking price for a week's roof has been raised considerably at the central-city rooming houses catering to the theatrical trade. Finding better pay in war factory workers, the rooming houses have long lost their theatrical flavor. Performers, however, are enjoying better salaries here, and are now staying almost exclusively at hotels. Also noted here is the increasing tendency on part of performers to bunk with relatives and friends during local engagements.

Eating presents a bigger problem. Food costs have increased considerably. Dollar steak platters, featured by eateries catering to the theatrical trade, are a thing of the past, and eating out has become an expensive proposition. Rising food costs have made the spare room at a second cousin's home look all the more inviting these days.

CLEVELAND, Oct. 24.—By way of comparison with other cities, showfolk interviewed here say this is a haven of reasonable accommodations.

Much depends on when show people hit this burg. Last week, for instance, with 20,000 delegates to the Metal Congress on location, the situation was bad. Two weeks ago, Jehovah's Witnesses, thousands strong, stormed the city after representatives had previously rung doorbells in all neighborhoods for rooms. But no reports of showfolk being inconvenienced that week were to be found.

The accusation that hotels and boarding houses are socking theatrical people exorbitant rates thruout the country, does not seem to apply here. The only change among hotels is the elimination of special discounts to troupers.

Roy Sincere, assistant manager Hotel Allerton, asserts they have always been more than fair with theatrical guests, and now guarantee them minimum rates, which is something not offered to other civilians. Regardless of the type of room reserved, if it is not available in the requested bracket, show people are given (See TOURING TOUGHER on page 8)

"Hellza" for USO Tour

CHICAGO, Oct. 24.—Olsen and Johnson's *Hellzapoppin'*, winding up its legit house road tour in St. Louis next week, will become a USO unit November 23. An effort is being made to keep all acts intact, altho at this time it is doubtful whether Lou Parker will be available for the camp tour.

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WAR UPS SCRIPT QUALITY

Net Editors See an Improvement; Make Suggestions, Tho, for More

NEW YORK, Oct. 24.—A greater understanding by agency writers of radio entertainment problems, a lighter handling of commercials and a more integrated plan for daytime serials remain among the suggestions of network continuity acceptance editors for improvement of agency copy, despite the fact that squawks of criticism have recently died down to a great extent.

According to a spokesman for one of the nets, the agencies need to realize that long and uninteresting plugs detract from the entertainment value of a program. A good show with the commercials woven into the mood of the entertainment has a much better chance for success, it was claimed, than one with long-winded plugs breaking into the continuity. Texaco's commercials on the Fred Allen program and Standard Brand's on the Jack Benny show were given as examples of expert handling of advertising matter which fits smoothly into the mood of the show.

The great objection to plug-uglies and long, offensive commercials could be dispelled if agency personnel had a better knowledge and realization of radio as an important entertainment medium as well as an advertising outlet, it was stated. It is the writer with a thorough understanding of all of radio's problems, from the showman's as well as the sponsor's point of view, who is best equipped to do a smooth selling job a la Benny and Allen. In order to achieve the best re-

sults, this spokesman continued, nets and stations must also have a thorough comprehension of the agencies' end of the work.

Since the war, news programs have enjoyed a more intelligent handling of ad blurbs. Government regulations have made it necessary to draw a clear line of distinction between news and commercial matter, which is considered by the nets to be a step forward in continuity improvement. Greater co-operation between the nets and in the relationship of the nets and agencies is also seen since the war. An example of this was the recent guest appearance on the Texaco show of Max Baer and Don Dunphy and the commercial for Gillette, which is regularly scheduled on another network.

Another suggestion for improvement of agency material is the cutting down on haphazard and hasty planning of serials and concentration on a more thorough and well-thought-thru plan. Repetition of situation and plot in a serial is frowned on by one continuity editor, who would like to see serials written and planned like a good book or play, with emphasis placed on the characters and their lives rather than on cliff-hanging, melodramatic incidents. Such a series would last from six months to a year and be completely set up in advance as to characters, plot, action and dialog. This would alleviate the makeshift situations and some of the artificial roles.

WIBG Adds Live Music

PHILADELPHIA, Oct. 24.—Exclusive diet of recordings offered by WIBG at suburban Glenside, Pa., will be peppered with live music and live talent shows when station moves to its new studios in downtown Philadelphia before the end of the year, stepping into the 10,000-watt class and going into full-time operations. Local musicians' union has set an eight-man studio orchestra for WIBG when it steps into its new class. Scale calls for \$37 per week per man, with the leader drawing down 50 per cent extra. No hitch expected, and station is already auditioning local bands for the studio chore. Auditions being conducted by program director Doug Arthur, who, as Lex Smith, used to be a baton waver in his own right before going into radio.

Local musicians' union hitting no impasse as yet in pacting new contracts with the local stations in face of the Petrillo situation. Moreover, is asking for higher wage scales and getting them on compromise. Disclosed that indie WPEN has inked music binder for another 52 weeks, and similar agreement was reported with indie WDAS and WIP, Mutual station. Contracts still in force at other network outlets.

Philly's Fifth FM

PHILADELPHIA, Oct. 24.—Without any fuss or fanfare, KYW became the last of the local network stations, Westinghouse station linked with NBC, to branch out into FM operations, giving the town its fifth FM station. Tagged W57PH, KYW's adjunct operates six hours daily from 3-9 p.m., programs mostly news and commentary and wax spinnings of pop and symphonic music. Same absence of ballyhoo marked WPEN's entrance in the FM field the month previous with W73PH, first indie station here to branch out into the static-free medium. Much to-do less than a year ago when WCAU (CBS), WFIL (Blue) and WIP (Mutual) introduced FM adjuncts.

WICC Goes Longhair

BRIDGEPORT, Conn., Oct. 24.—WICC, Yankee Network station here, which has had Gus Meyers Jr. as its musical director since its inception, with popular music featured, displaced him this week with Frank Foti Jr., who will specialize on symphonic music.

CBS Selling Soap Operas, Other Daytime Shows to Night Listeners

NEW YORK, Oct. 24.—In order to increase its daytime listening audience and to destroy the misconception that daytime programs are made up solely of tear-jerking soap operas and juvenile breath-takers, CBS is presenting 13 sample daytime programs to evening listeners starting November 9. Series will be titled *Daytime Showcase*. Each Monday evening from 10:30 to 11 p.m. a different sample daytime program will be aired, including symphonic music, human interest, educational, melodramas, pop music and serials.

According to Gilbert Seldes, CBS exec, programs to be presented were chosen for variety and balance in style and content. It is hoped listeners who are not in the habit of turning on the radio from 6 a.m. to 6 p.m. will be spurred by the sample broadcasts to listen to regular daytime airings. Purpose is not to advertise individual shows but to pro-

He's an Authority!

NEW YORK, Oct. 24.—Following NBC's premier broadcast of Edna St. Vincent Millay's poem, *Murder at Lidice*, Alexander Woolcott, emcee of the show, auctioned off the original manuscript of the poem to the studio audience—and the sale unexpectedly cost NBC \$1,000.

Bid was running at \$350 when Frank Mullen, v.-p. of the network, kited it to \$500. A man in the audience got up and demanded, with fervor, that Mullen, in the name of NBC stockholders, bid \$1,000 for the manuscript, and then registered the bid himself.

Woolcott asked the bidder, "Do you speak with authority?"

"Authority replied, "And how! I'm an NBC stockholder."

"I. Q." Offered for Vaude

CHICAGO, Oct. 24.—Dr. I. Q., the radio quiz show conducted by Jimmy McClain, is now being made available for theater dates on nights not heard on the air at \$1,750 per night, against a 60 per cent of the total gross, or at \$2,000 flat. Show will be heard for four Mondays (regular broadcast night) from the Stanley, Pittsburgh, starting November 2, and is being peddled to other theater operators. During the off-the-air nights the show is conducted on similar lines but is not carried on any stations.

Music Corporation of America is handling these personal appearances, thru an arrangement made with the Grant Advertising Agency here, which has the show.

Housewives Out By 9, So Shows Switch Time

NEW YORK, Oct. 24.—The 8:30 to 9 a.m. weekday radio spot draws a larger housewife listening audience than the 9-9:30 half hour, according to local listener surveys.

The half hour from 8:30 to 9 has proved to be a popular listening time for women who switch on the radio while getting ready to take children to school and to shop. It has been found that they are usually out of the house by 9 and miss programs at this hour. Because of this, several local stations have shifted morning programs, aimed toward housewife consumption, from 9 to 8:30.

Nancy Boothe Craig's *The Woman of Tomorrow* changes from the 9 a.m. time to 8:30, starting November 2. The program is heard on WJZ, with participating sponsors, for the Monday-to-Friday half hour. WOR's *Pegeen Prefers*, with Pegeen Fitzgerald commenting on women's interest news, shifted from 9 to 8:30 a.m. in September. Program has five sponsors and is heard for 25 minutes, six days a week.

Also bidding for large female audience at earlier time is *Missus Goes a-Shopping*, with John Reed King at 8:30, aimed to catch the housewife readying to go out, and Adelaide Hawley's *Woman's Page of the Air* at 8:45 daily on WABC.

ing at 6, it remains on the air until 8 p.m., when it signs over to WENR until 3 a.m. Under new set-up, *Lone Ranger* moves over to WLS and will be heard Monday, Wednesday and Friday from 6:30 to 7 p.m. . . . Tatman, Inc., thru Goodkind, Jolce & Morgan, has bought *Music Lovers' Hour* on WCFL, effective October 26. . . . New business for WBBM includes Schutter Candy Company, thru Rogers & Smith, contract renewal for six station breaks weekly for 13 weeks, effective November 2, and *Chicago Sun*, thru Wade Advertising Agency, 13-week contract for two spot announcements weekly beginning October 29, in addition to the present four spots per week. . . . Lester L. Washburn, former NBC studio engineer now in U. S. Signal Corps, has been promoted to rank of captain. . . . Irene Frankenberg, secretary in the NBC guest relations department, has resigned to accept a position with the U. S. Navy. . . . An interesting sidelight on the WIND new business report for the week is the number of clients from the publication field. These are: Esquire-Coronet Company, thru Schwimmer & Scott, 36 announcements; McFadden Publications, Inc., thru Arthur Kudner, Inc., 11 announcements, and *Chicago Daily News*, direct, six announcements.

Advertisers, Agencies, Stations

NEW YORK

William Burke, NBC Eastern program manager, has been named war program manager, to clear all NBC programs concerned with the war effort. Bertha Brainard will assist him in the program department. . . . Geraldine Merken, head of continuity at WINS, has joined the continuity department of WOR. . . . All officers of the Mutual Broadcasting System have been re-elected, with three additional members of the board of directors named—Hope H. Barroll Jr., executive vice-president of WFBR, Baltimore; I. R. Lounsbury, executive vice-president of WGR, Buffalo, and Leonard Kapner, president and general manager of WCAE, Pittsburgh. J. E. Campeau, general manager of OKLW, Windsor-Detroit, was elected to a network vice-presidency. . . . Josephine Houston, singer on *Stars From the Blue* over the Blue Network, will introduce a play on the life of her ancestor, Sam Houston, to be aired on the *Little Blue Playhouse*, October 31. . . . In order to get authentic background material for the two 15-minute programs of *Men of the Land, Sea and Air* to be heard October 26 and 28, George

Hicks spent four weeks on a destroyer and a sub-chaser in the Southern battle zone. . . . *The R. & H. Show*, with Diane Courtney and the Jesters, will be heard over WJZ Tuesdays and Thursdays starting November 3 instead of Mondays and Thursdays.

Fifty-three additional CBS stations will air Nelson Eddy's program, heard Wednesdays at 8 p.m., beginning October 28. . . . Buddy Basch, radio press agent, leaves for the army October 27.

Station WDEF, Chattanooga, Tenn., will join the South Central Group of the Blue Network, effective January 1, making a total of 142 Blue affiliates. . . . Walter Craig, former program director of WMCA, has joined the radio department of Benton & Bowles, replacing Esty Stowell, who has been commissioned a lieutenant in the U. S. Marine Corps.

CHICAGO:

EFFECTIVE October 26, Station WLS stepped up its evening broadcast schedule from 6:30 p.m. to 6 p.m. (except Sunday), it is announced by Glen Snyder, manager. Station will continue to leave the air six days a week at 3 p.m. Return-

PHILADELPHIA:

HENRY KLEIN, of Philip Klein Agency, is penning the *Mister Mystery* series, sponsored by Parisian Tailors on WFIL. . . . Jay Victor has left the WCAU production staff to join the *March of Time* scripters. . . . Carl Owen and Taylor Grant, WCAU staffers, handling the University of Pennsylvania football games for Philco. . . . WIBG purchased the last Hammond organ available in the city for its new studios. . . . Bill Campbell has left the WIP announcing staff to free lance. . . . KYW has lost engineers James Thunell and Leroy Anspach and traffic supervisor Jack Pierce to the armed forces, with Robert J. Culler, from WFBR, Baltimore, an engineering replacement. . . . Barbara Smith, formerly with WFIL, named chief continuity writer of WSBA, York, Pa. . . . Bond Clothes renews LeRoy Miller's *Musical Clock* feature on KYW for a fourth consecutive year, placed thru Neff-Rogow, New York Agency.

HOLLYWOOD:

ZEEMAN'S CLOTHING COMPANY, Los Angeles, has bought time for 261 quarter-hour newscasts to be used five-a-week over KFI to October 18, 1943. (See ADVERTISERS on page 7)

"Screen Guild Playhouse"

Reviewed Monday, 10-10:30 p.m. Style—Movie plays. Sponsor—Lady Esther. Agency—Pedler & Ryan. Station—WABC (New York), Columbia.

This is the revamped version of *Screen Guild Theater* of the past three seasons. Lady Esther has taken over where Gulf Oil left off, donating all the money that would have been paid actors, writers, etc., to Motion Picture Relief Fund.

Since show is produced with co-operation of Screen Actors' Guild, it was fitting that first program should have starred the Guild's new president, James Cagney. Cagney, together with sister Jeanne, Walter Huston, Joan Leslie and others from original film cast, did a telescoped facsimile of *Yankee Doodle Dandy*.

This show is another disheartening example of the stupidity of the studios and their radio accomplices in transcribing currently popular screen plays for air consumption. Scripts are, at best, half-baked rehashes of the screen plots and recapture none of the originals' success-making qualities. Acting is nothing but synthetic repetition of lines that have long since lost spontaneity and emotional meaning. Audience is divided between those who enjoyed the film and now have pleasant memories erased by crude, mechanical repetition and those who contemplate catching it and have the experience spoiled for them by removal of elements of surprise and freshness of material. Why not just run portions of film's sound track, with announcer doing necessary exposition? Certainly it would not be any less effective and would save much time and effort.

Yankee Doodle Dandy was a particularly bad choice because bulk of show was devoted to Cohan tunes and, while Cagney may get away with it in film by relying on his ability as an actor, the most impressive idea show put across was fact that Cagney can't sing.

Show is spotted immediately after *Lux Radio Theater*, another gross offender on this score, thereby inaugurating radio's first double feature. Lux, however, creates interest on occasion by featuring stars other than those who played roles on screen.

Screen Guild Playhouse has sincere purpose and willing talent. But listeners are tired of tuning in on the film they either saw last week or will catch the next. It might be a good idea to revive the old Gulf policy of specially written comedy scripts bringing together groups of players considered heterogeneous on film. Shirley Frohlich.

"Celebrity Time"

Reviewed Tuesday, 11:15-11:30 p.m. Style—Interviews. Sponsor—Mort Casoway's Musical Village, Philadelphia. Agency—Vernick Advertising, Philadelphia. Station—WFIL (Philadelphia).

On a span of years, with his dynamite manner of spinning the disks and having a heart-to-heart talk in front of a mike with every theatrical name hitting town, Harold (Buzz) Davis has been in a class all of his own as far as local radio is concerned. He has been expounding an arresting style of air informality all of his own, and this marks the first time that he has been wooed away from WDAS, which station he also serves as program director.

Apart from bringing his loyal legion of fans to a new dialing position, he also brings in this new series a refreshing stanza each night as he delves into the personal characteristics and background of a leading light. When caught he parried banter with Cliff Hall, society entertainer. In Hall he had a natural for listener interest. Guest spoke about songs that make the Hit Parade for the blue-blood set and then squatted at the piano and sang some society song favorites. How radio passed this lad up is a mystery. Has beaucoup on the ball. Sponsor is on the novel side as far as radio is concerned, being a central-city cocktail lounge. Maurie Orodener.

"Service Men's Show"

Reviewed Wednesday, 9:30-10 p.m. Style—Comedy and music. Sponsor—Morris B. Sachs Clothing Company, Chicago. Station—WGN (Chicago).

This new Sachs program, broadcast from the Service Men's Center in downtown Chicago, is ideally built for popular appeal, with plenty of corn of the sort listeners eat up. Jack Holden, one of the best of the malze mikes, handles the announcing chore nicely, and the commercials (three) are not too long,

Program Reviews

EWT Unless Otherwise Indicated

Talent includes Tom, Dick and Harry; the Hoosier Hot Shots and a guest star, who on night caught was Edna O'Dell, vocalist. Miss O'Dell's singing, pleasingly folksy and minus frills, registers solidly. *Why Don't You Fall in Love With Me?* and *Daybreak* were her offerings. Tom, Dick and Harry did a parody on the old *Ivan Skavinsky Skavar*, neatly needling Hitler. Later in the program they staged a burly quiz session.

The Canteen Kit of Silver Dollars was announced, and service men picked at random from the audience were the contestants. Questions asked were tricked up takeoffs on the *Take It or Leave It*, *What's My Name?* and other programs, and the contestants' floundering for answers created much merriment. Whatever the answer given, it was announced as correct and the contestant was given several silver dollars.

The Hoosier Hot Shots with their varied assortment of novelty musical instruments provided plenty of comedy with their playing and vocalizing, and Augie Kiene's accordion medley of lively airs fitted neatly into the picture.

Near the close of the program Jack Holden plugged the Service Men's Center, made a plea for donations, and introduced Morris B. Sachs, who thanked the women of his establishment for their donations of cakes. Show closed with singing of *Praise the Lord and Pass the Ammunition*. An excellent set-up for the boys of the center, and first-rate entertainment on the air.

Sheelah Carter

Reviewed Wednesday, 5-5:15 p.m. Style—News comment. Sustaining on WOR (New York).

Sheelah Carter, who made weekly appearances on her brother Boake Carter's program last year, now has a five-times-weekly news series for herself on WOR. She recounts the news of the day and here and there brings in some human interest angles. On program caught she sounded nervous and has difficulty in reading script, but when this is ironed out program should turn out to be fairly interesting news spot.

She discussed Smut's speech before the British Parliament, the Russian battle front, Malta and other happenings on the war front. She seems to enjoy quoting figures, and brought them into more than one of her comments. Her style is not one of extensive analysis but rather of straight newscasting. She was at her best and seemed more at ease in speaking of the proposed food budgets for war workers and in recounting an incident about the Marine Corps and another one about the coffee shortage. Which brings up the question as to whether she might not make a better woman's interest commentator, rather than trying to compete with the huge number of news analysts, commentators and reporters that crowd the airwaves. M. R.

"Fountain of Fun"

Reviewed Sunday, 5:30-6 p.m. Style—Variety. Sponsor—Mars Candy Company (Milky Way Candy Bars). Agency—Grant. Station—WLW (Cincinnati).

With mass comedy appeal and top-notch vocal support, wrapped up in solid music making of Phil Davis and his orchestra (12), this new air trick should do a good job of expounding the virtues of the Mars product. It has the earmarks of network fodder.

The show's writers, Alan Surgal, Jack Willson and Bob Maley, turn in a wholly satisfactory job, with the comedy cross-fire and gags, which take up most of the running, popping like shrapnel and smacking of originality. Young Bob Jellison, new air funster, is the featured laugh getter. Has good delivery on the good special-type of material geared for the smarter trade, his raspy voice proving an asset rather than a hindrance. His song-spiel on a nifty special was right in his alley and was well sold. A bit more polish and experience and the lad should move rapidly up the ladder.

Handling the rural-type comedy is Ralph Moody, tent show veteran, as Doc Fiddle Fiddle. His grandpappy character has strong appeal for the ruralites, and he sells well. Golda Seiter, as Veronica Lagoon, is spotted on the

Dumb Dora material and clicks with the good lines handed her.

First vocal interlude comes from the Three Thrasher Sisters (Mary, Betty and Dolores), who swing out harmoniously on a sound arrangement of *Idaho*. Phil Brito, honey-voiced tenor, does a terrific job on his warbling of *Between the Devil and the Deep Blue Sea* but could have made a better song choice. Brito and the Thrasher kiddies turn in another solid job on the show's production number, *Why Don't You Fall in Love With Me?*

Phil Davis and his band lads, sporting quality arrangements, hold the continuity with their good musical backgrounding and make for a pair of bright spots with their own music-making, which comes thru full and well rounded.

John Cornell does his usual excellent job on the opening and blowoff commercials and serves as a capable straight in some of the comedy crossfire. Bucky Harris, producer, gives the opus fine direction and timing. Bill Sachs.

"Victory Hour"

Reviewed Tuesday, 2:30-3 p.m. Style—Interview pickups and music. Sustaining over WJZ (New York) and the Blue.

Whipping the mike across country, sea and back, Blue Network's *Victory Hour* (debuting as the official show for the newly formed High School Victory Corps in co-operation with the War and Navy Departments, U. S. Office of Education and other agencies) gave its listening corps a toury, if prosaic, picture of what is doing and what should be done with wartime secondary schooling.

Pick-ups from New York, Chicago and San Francisco students, addresses by U. S. Adjutant General James A. Ullo from the Capital and Bob Hope from Hollywood, music by the U. S. Navy Band, also from Washington, and interviews with air corps trainees at Chinook Field, Ill., and Chinook graduates in London—it was a geographic half hour, mostly geo and not enough graphic.

Moderating in his best *Town Meeting* delivery, George V. Denny launched program with statements from the three students. Latter pointed up civilian defense service, reorganized studies directed at practical science programs, and general preparations for harnessing of young energies in wartime. From Washington, General Ullo then applauded the formation of the Victory Corps and called on the students to help the country hit the enemy harder. A mixed-signals interlude by the Navy Band in Washington ensued, Denny announcing an original composition and the band playing a medley of the *Marines' Hymn*, *Army Air Corps Song*, *Field Artillery March* and the navy's own *Anchors Aweigh*.

Once interviews with the Chinook trainees and graduates were dispatched, the volatile Bob Hope took over for a

short serio-comic talk. Informally mixing in his experiences on a recent Alaskan tour with a plug for the Victory Corps, Hope sounded (on the basis of listener interest, not humor) the most satisfactory note on the entire show.

In the future the Blue would do better by this swell-aimed show to draw a definite center of radius and finer focal lines. Add to the prescription some topical magnetism, cut out many of the teacher-coached remarks from corps members, and maybe the high-schoolers won't play hookey from radio class. After this premiere, they probably will. Joseph K. Carlton.

"Yours Truly, Darragh Aldrich"

Reviewed Thursday, 2:15-2:30 p.m. (CWT). Style—Music, talk. Sponsors—Vicks Vaporub three days weekly; Hind's Cream two days weekly. Station—WCCO (Minneapolis-St. Paul).

A program well organized and presented with considerable pep and enthusiasm is brought to the air five times weekly by Mrs. Aldrich, Minneapolis novelist. From her fund of information and her easy manner of speech she draws to put her show on in such a manner that it is easy to listen to.

Assisting Mrs. Aldrich are Two Boys and Two Girls—quartet made up of Elton Bjorklund, tenor and leader; Clem Borland, bass; Penny Perry, soprano, and Flo Seldel, contralto. Music is by "Twenty Flying Fingers"—Ramona Gerhard and Toby Prinz, pianists.

Program when caught got under way with vocalists warbling *Kalamazoo*. Done very well. Mrs. Aldrich next intersperses comments on the day's news as it affects women. When heard she expounded at some length at Paul McNutt's manpower proposal, urging women to respond to the call as did the pioneer gals of another era. Singers then offered *We're All Americans* as a tie-in.

Following the second number by the quartet, Mrs. Aldrich usually presents a guest for interview. On this program interviewee was the chairman of the University of Minnesota football homecoming celebration. Quartet's next offering was *Conchita*. Commercial by Ray Tenpenny, program announcer, was not in the nature of a "plug-ugly." Commercials are handled by both Mrs. Aldrich and the announcer. Jack Wetnberg.

"The Murder of Lidice"

Reviewed Monday, 10:30-11 p.m. Style—Drama. Sustaining over WEAJ (New York) and National Broadcasting Company.

The most realistic and serious piece of writing, acting and directing to come out of radio in a long time and one of the most powerful bits of propaganda yet produced came to life with the dramatization of Edna St. Vincent Millay's specially written poem, *The Murder of Lidice*.

Many praises have been sung for Miss Millay's touching verse story of the sudden tragic ending of the little Czech town. The imagery and meter are simple yet effective, and the performers did a

The Coca-Cola Company presents

SPOTLIGHT BANDS

America's leading bands — playing from War Camps and War Plants

BLUE NETWORK 9:30 P.M. EVERY NIGHT EXCEPT SUNDAY

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top-notch job in interpreting the peasant characters and their reactions to the ruthless destruction of their homes. Without a sensitive portrayal of the roles by the performers the constant repetition of the rhythmic patterns of the verse would tend to make the poem monotonous and meaningless. However, in the hands of such competent actors as Paul Muni, Stefan Schnabel, Peter Beauvais, Lotte Staviskey and Margrit Wyler the lines became alive and the repetitious meter was used to heighten the dramatic effects.

The musical accompaniment by Dr. Frank Black and the NBC Symphony Orchestra played an important part in creating an atmosphere of the peaceful little village, the impending feeling of terror, the final brutal slaughter and then the plea by the poetess for the United Nations to take Lidice into its arms and to revenge the butchery.

Alexander Woolcott gave a few words of introduction to the poem, whose theme was suggested to Miss Millay by the War Writers' Board. At the same time that the English version was being broadcast, actors in other studios were sending the poem in Spanish to listeners in South America and in Portuguese to Brazil.

M. R.

The tenor on the *Klenzol Talent Quest*, who was favorably reviewed several weeks ago, was Bert Stanley, program's emcee.

ADVERTISERS

(Continued from page 6)

Lockwood-Shackelford Company the agency. . . Nathan Scott, musical director, leaves the Blue October 26 for the army. . . Hal Hudson, program manager for the Columbia Pacific network, announces that Paul Pierce, formerly West Coast continuity director, has been moved over to production supervisor for the net. Everett Tomlinson moved to position vacated by Pierce. . . Twenty quarter-hour programs, *Franklin Oil Parade*, have been bought for one-a-week broadcast over KBCA by the Pennant Oil & Grease Company, Los Angeles. Contract, handled by Brisacher Davis & Staff, Inc., expires February 19. . . Betty Walker has joined the Blue staff as secretary to Russell Hudson, sales service department head. . . Sherrill Mason is holding down the Western Union wires and teletype at the Blue. Job was formerly held by a man. . . Henry Flynn, formerly of Fox Case's KNX-CBS special events staff, has been commissioned Lieutenant Junior grade in the U. S. Navy. Flynn has been in the service since the outbreak of the war as a naval ensign.

TOURING TOUGHER

(Continued from page 5)

available accommodations in the next higher bracket at no increase in price. Sincere puts the shoe on the other foot by saying that today's crop of traveling troupers is causing hotels inconvenience. "They are getting to be very unreliable," Sincere charged, "especially the younger and newer showfolk. They seem to think nothing of breaking reservations. Many times we will get reservations for 20 or 30 people and a mere half dozen or so will show up." He said the Allerton is seriously considering the necessity of requesting deposit for the first night.

SALT LAKE CITY, Oct. 24.—Unless

WANTED FOR NEW YORK CITY CIVILIAN DEFENSE

A man or woman of ability in RADIO PUBLICITY and PROMOTION to do a full-time job—as a VOLUNTEER.

Unusual Opportunity

for the right person to PERFORM A GENUINE WAR SERVICE. This could be built into one of the TOP-NOTCH RADIO ACCOMPLISHMENTS OF THE WAR.

Apply: Public Relations, CDVO,
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previous housing arrangements are made for touring artists in Salt Lake City, and the same holds true in Ogden and Provo, a play-date is a headache here. There's been an influx of more than 90,000 additional persons in an area that held approximately 300,000. Carpenters and electricians and all the rest are filling the first-rate hotels, as well as the second-raters and the auto camps.

Saturdays, Sundays and holidays there isn't a room in any of the three cities at the hotels or camps. Weekdays they are obtainable, but mighty scarce.

Rates are upped sharply. The average in hotels is between 25 and 50 per cent, and there is no relief in the national OPA rent ceiling rule, for the urban area in Utah was crowded long before March, so the raises are still legal. All professional discounts have been abandoned for the duration. There is no chance here for hotel or restaurant discounts for advertising plugs by the performers. The favorite Salt Lake hotel for vaudeville and smaller bands, as well as performers in the niteries (Semloh) has upped minimum rates from \$1.50 single and \$2.50 double to \$2.50 single and \$3.50 double, and discounts off. The classier spots have raised accordingly. Meals are up 50 per cent, and it takes an hour or more to get served during the normal rush times.

Restaurants are closing early evenings and a day or so a week because of labor conditions. Last Sunday, excluding the Newhouse and Utah hotels and the "greasy spoons," there wasn't a medium-priced restaurant open in this town of 184,000, with one exception. That remained open until 2 p.m., closed to give the help a rest, reopened and closed again early in the evening—out of food. All restaurants are closing one or two days a week. There are no boarding-house accommodations available.

Assistance for performers, as well as industrial workers is provided by the Utah Council of Defense, which maintains downtown housing offices in Salt Lake City, Ogden and Provo, where lists of hotel, private home, auto camp and apartment facilities are available, but only during the day.

Advice to all performers: Don't come to Salt Lake City, Ogden or Provo on week-ends without acknowledged reservations. Don't try to crash a restaurant for a quick meal at regular meal-times. Figure about \$6 per day for a decent room and three good meals. You can get by a couple of dollars under that—but you won't enjoy it.

SAN FRANCISCO, Oct. 24.—Showfolk arriving here for limited or extended engagements at theaters and night spots are finding it increasingly difficult to get lodgings while in town.

Protests from performers, in some instances, have become so potent that managements of various shows and acts are now awake to the perils of the situation and have set about to remedy it. Every legitimate show booked into the Curran and Geary theaters now demands a guarantee that the players be cared for when they arrive. Traveling companies at both houses have been fitted into the Clift Hotel thru a deal set by the Curran and Geary managements.

Sudden boom in housing is due, of course, to the terrific demand for accommodations caused by the influx of government and warworkers.

Altho ceilings have been set by the Rent Control Agency, this government bureau has been unable fully to combat excessive rates which some hotels and apartments are reported to be charging.

In anticipation of further curtailment of travel facilities due to war needs, a serious shortage of name acts is expected to develop. This was disclosed by the difficulty of getting railroad and bus transportation and the estimate that 46 per cent of California's automobiles will be off the highways by February, 1943.

PROHIBITION THREAT

(Continued from page 3)

\$3,000,000 annually to take the place of liquor taxes. One of the arguments used there by many, as part of a prohibition whispering campaign was the fact that those who could afford it would still be able to get liquor by paying higher prices to bootleggers but that prohibition would keep liquor out of the reach of the so-called white trash and Negroes.

Oklahoma, Kansas and Mississippi now have State-wide prohibition, and bootlegging is a flourishing industry there. In the recent scrap metal drive, Oklahoma was able to contribute many tons of metal from confiscated stills.

According to the Allied Liquor Indus-

Radio Talent

New York

By JERRY LESSER

RICHARD COOGAN, the young actor who works in a defense plant five and a half days a week and stars in *Abie's Irish Rose* on his half day off, started something in radio when news of his job got around. Today, two months after he snagged the *Abie* role and was publicized as a defense plant worker, six actors and four actresses have followed suit by getting jobs in defense plants on night shifts. This leaves them plenty of time to look for radio jobs on afternoon script serials. . . IRENE BEASLEY has joined radio's crowd of Connecticut landowners. . . FRANK DUNNE, WOR announcer, is the proud father of a boy. Young MR. DUNNE is named STEPHEN JAMES. . . LARRY ELLIOTT, who has been in Hollywood with *Great Moments in Music* for three weeks, has returned to New York. . . CBS *Caravan* comedian HERB SHRINER is being paged by the New York Paramount for a personal appearance date. . . ROBERT ALLEN, who opened in a leading role in the Boston Company of *Junior Miss* this week, is continuing his radio work from that city.

JAMES MONKS has landed the role of Victor Maidstone on *Our Gal Sunday*. . . HERBERT MARSHALL is lined up for a guest spot on CBS's *Stage Door Canteen* November 5. . . GEORGE F. PUTNAM has made four movies gratis for Uncle Sam, his latest being a recruiting picture for the navy. . . LOUISE WILCHER, CURLEY MARR and the LANDT TRIO have been renewed for another year on *Sing Along*, CBS daily feature. . . The ED FLEMING assigned as one of the four announcers on CBS's new *Thanks to the Yanks*, starring BOB HAWK, which

begins October 31, is the kid brother of JAMES FLEMING, *Light of the World* announcer.

I'd like to mention two radiolites who deserve nods of approval. One is ARCH OBOLER, who stated recently that big movie names aren't valuable on his *Lights Out* program unless their talents measure up to their names. OBOLER believes that the best actor should get the job, whether anyone has ever heard of him or not. It's good to hear a Grade A director talk like that. The other person who gets a nod is TOM SLATER, WOR-Mutual's sport director. TOM is largely responsible for the fact that the boys overseas were given a chance to hear the World Series broadcasts. He worked many hours overtime cutting thru the necessary red tape to get the broadcasts cleared, and many men in lonely army and navy posts abroad have thanked him indirectly by saying how much those broadcasts meant to them.

Data on new shows: RAY BLOCK, JERRY COOPER, TOM MEANY, JIMMY JEMAIL will be on a new program featuring music, songs, sport news and celebrity interviews on WOR beginning October 30. . . CORNELIA OTIS SKINNER and ROLAND YOUNG preview their new husband-and-wife sketches, entitled *William and Mary*, on CBS's *Stage Door Canteen* October 29, with two prospective sponsors listening in. . . The premiere of CBS's *Daytime Showcase* has been postponed until November 9. . . ARTHUR HALE and FRANK SINGISER will be around for another year, according to contracts recently signed.

Chicago

By SAM HONIGBERG

FRAN ALLISON, WBBM singer, heads the entertainment committee for the annual *AFRA Antics* shindig to be held November 21. EDDIE DUNN, WBBM announcer and emcee, is chairman of the publicity committee. . . BROOKS CONNALLY, WIND announcer, left the station last week to become chief petty officer in the navy. He will be stationed at Glenview Naval Aviation Field. . . JIMMY JAMES, the CUMBERLAND RIDGE RUNNERS, UNCLE TOM CORWIN, POLLY JENKINS and HER PLOWBOYS and several girl dancers, all WLS *Barn Dance* talent comprising USO Camp Show unit No. 46, have returned from a record 139-day tour of camps in 25 States. The trip marked the third war in which Uncle Tom Corwin has offered his services. He first went on tour for servicemen during the Spanish-American

War, was called upon again during World War I, and now at the age of 73 is again doing his bit. . . LES MITCHELL, WBBM-CBS producer on *Romance of Helen Trent* and *The Midwest Mobilizes*, is directing a new sustainer for Army Air Corps, a Saturday afternoon quarter-hour show titled *Silver Wings for Victory*. . . BOBBIE ARNST is doing a nice job as mistress of ceremonies on the new WGN *Bond Wagon* show originating from Chicago's Treasury Center. LEE BENNETT, who aids in the emceeing duties, used to be a singer with Jan Garber's orchestra. . . RYE BILLSBURY is back on the job as WJJD announcer after a four-week layoff because of an operation. . . JAMES DALE, formerly announcer and newscaster on WOC, Davenport, Ia., has joined the WIND announcing staff.

Hollywood

By SAM ABBOTT

SAM HAYES has returned to his 7:45 a.m. newscasts over NBC following a week battling the flu. During his absence Buddy Twiss subbed. . . BOB LEMOND and Allan Botzer, CBS announcers, are soon to report to the Army Air Force for training in the radio tower control division. . . NAN GREY, Kathy of Columbia's *Those We Love*, is discontinuing her flying trips to New York. Her husband, Jack Westrope, one of the country's leading race riders, will spend the winter here. . . DELL SHARBUTT, announcer for *Amos 'n' Andy*, has taken a place near the Lakeside Golf Club. . . EDDIE CANTOR's *Time to Smile* broadcast of October 28 will originate from

Camp Haan, near Riverside, Calif., and the November 4 show from March Field. . . TRUMAN BRADLEY has been assigned the announcing job on CBS's *Screen Guild Players*. . . BILL HENRY, NBC commentator, is on his way to the Southwest Pacific to cover the war in this theater of operations. On *By the Way* for Dentyne Gum, program continues with Buddy Twiss, NBC head announcer, taking charge. . . LARRY CHATTERTON, supervisor of KNX-CBS announcers for the past several years, left Hollywood recently for Seattle. He plans to live near that city and continue in radio work, probably with one of the Columbia network's affiliated stations near his new home.

tries, Inc., most of the dry strength is in the South, where praying parties are often held by the dries to put local option elections across. So far, a liquor spokesman said, no effective method has been found to counter this type of campaigning.

The local option situation makes it difficult for anti-prohibitionists, according to ALI, as there is the necessity of sending field men into many townships and counties whenever an election is in progress. The problem would be simpli-

fied by State-wide elections. It is the concentration in small areas that gives the dries an edge.

Night club owners, cafe and cocktail lounge operators, music machine operators and record manufacturers are worried about the trend toward a return of prohibition. Night clubs and lounges cannot make a profit without liquor sales and many might have to close down, thereby decreasing the number of locations available for music machines.

Support Gathers For Stock Plan

NEW YORK, Oct. 24.—Support for Equity's stock-company proposal, calling for co-operation among Equity, League of New York Theaters and film and radio industries, is gaining slowly but surely, Alfred Harding, of Equity, said here yesterday (23).

Harding turned to the manager members of the League this week, and conferred with Lee Shubert on Wednesday (21). Shubert was definitely interested, Harding said, and indicated that he would support the plan at the League meeting to be held here next Wednesday (28). Next on Harding's schedule is Marcus Heiman, president of the League.

To date Harding has seen the following film representatives: John Byram, Paramount; Sidney Phillips, MGM; Jacob Wilk, Warner's; Bertram Bloch, 20th Century-Fox, and Eve Ettinger, Columbia.

Also planned by Harding is a visit with Kenneth Thomson, executive secretary of the Screen Actors' Guild, on the question of readying and policing the stock-company set-up.

Hub Grosses Fair; "Priorities" Leads

BOSTON, Oct. 24.—The Majestic, with *Priorities*, is getting the lion's share of current business. Seating 1,590, with \$2.75 top excepting Friday and Saturday, when top is \$3.30, it did a good \$35,000 for 10 shows the first week. For the second week, ending tonight, estimated gross figure is \$28,500. Run has been extended another week.

The Colonial (1,643), with *Mr. Sycamore* (Theater Guild sponsorship), did not fare so well. Grossed a poor \$12,000 for first week, ending October 17. Second week grossed a fair \$14,000.

The Majestic (1,540) is showing Gilbert and Sullivan. The week ending October 17, with *Trial by Jury* and *H.M.S. Pinafore* the first three days and *The Mikado* Thursday, Friday and Saturday, pulled \$13,500 at \$2.20 top. Business the week ending tonight was a fair \$11,500.

Flora Robson, in *The Damask Check*, pulled them in but not in large enough numbers. The Plymouth seats 1,150 and, with \$2.75 top, show grossed a poor \$11,000 the week ending the 17th.

Life With Father at the Wilbur (1,227, \$2.75 top) is doing okay. In its three-week run it grossed \$33,500.

"Janie" First on School Mat Sked

NEW YORK, Oct. 24.—Brock Pemberton's *Janie*, cleared by the Central Control Board of the New York City School Theater Program, will admit 940 high school students at 10 cents per to a special matinee, originally scheduled for November 10. A request from Pemberton's manager, James Kilpatrick, to have the date changed to Armistice Day, is now being considered by the board.

Janie is the first of the student matinees for this season.

In the past year and a half, 7,176 students have been admitted to eight Broadway shows on the 10-cent arrangement. Students came from 81 senior high schools throughout city, and were apportioned by lots of 40. Currently, the school-theater committee is hoping to get more producer okay's on special matinees.

Cincy's \$1-Top Legit Folds After 3 Weeks

CINCINNATI, Oct. 24.—Dollar-top legit, which I. Sherman, New York real estate operator instituted at Emery Auditorium here October 5, folds tomorrow night after a three-week try. First offering was Fred Stone in *You Can't Take It With You*, followed by Francis Lederer in *The Pursuit of Happiness*. Closer is Sylvia Sydney in *Pygmalion*.

Plays were well worth the money and should have attracted 'em even to the out-of-the-way 2,200-seat Emery, but Cincinnatians just wouldn't turn out in sufficient numbers to make the venture successful. Local drama critics co-operated nobly in an attempt to put the thing over.

BROADWAY RUNS			
	Performances to Oct. 24 Inclusive.		
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	5	371
Arsenic and Old Lace (Fulton)	Jan. 10 '41	747	
Bird in Hand (Morosco)	Oct. 19	8	
Blithe Spirit (Booth)	Nov. 5	390	
Claudia (return) (St. James)	May 24	176	
Damask Check, The (Playhouse)	Oct. 22	4	
Eve of St. Mark, The (Cort)	Oct. 7	22	
Hello Out There (Belasco)	Sept. 29	31	
Janie (Henry Miller's)	Sept. 10	52	
Junior Miss (Lyceum)	Nov. 18	383	
Life With Father (Empire)	Nov. 8 '39	1230	
My Sister Eileen (Biltmore)	Dec. 26 '40	754	
Native Son (return) (Majestic)	Oct. 23	3	
Strip for Action (National)	Sept. 30	30	
Three Men on a Horse (revival) (Forrest)	Oct. 9	19	
Uncle Harry (Broadhurst)	May 20	174	
Vickie (Plymouth)	Sept. 22	30	
Musical Comedy			
Beat the Band (46th St.)	Oct. 14	14	
By Jupiter (Shubert)	June 8	166	
Count Me In (Barrymore)	Oct. 8	20	
Let's Face It (return) (Imperial)	Aug. 17	80	
Sons o' Fun (Winter Garden)	Dec. 1	376	
Star and Gator (Music Box)	June 24	142	
Time, the Place and the Girl, The (Mansfield)	Oct. 21	6	

Close Vote on Equity Jr.-Sr. Rule Unlikely To Get Council Review

NEW YORK, Oct. 24.—While admitting that "the voting wasn't as decisive as it might have been," Alfred Harding, of Equity, described the acceptance of the status quo for junior-senior qualifications by Equity Council two weeks ago as unlikely to be reconsidered soon by the council.

Equity disclosed last week that a committee had recommended by four-to-three vote that the status quo, regarding requirements for senior classification, be preserved. It would not say at that time by what plurality the council had accepted the "close" recommendations, but it was learned from unofficial sources here that the majority was exactly one vote. A recheck with Equity this week elicited the claim that the exact vote was 11-9.

Liberal members of the council were surprised at the closeness of the vote, several stating that, if they had expected the decision to be so close they would have campaigned a bit more and possibly have swung the election the other way. Harding, on the other hand, pointed to

the small number of council members present, and stated that the members most interested in seeing a change in senior qualifications certainly were present at the meeting, while those absent, if they had attended, would probably have added to the number of votes accepting the committee report.

As far as reconsideration is concerned, Harding explained, since a national referendum had been resorted to in 1936 to set up the present qualifications, any change would probably have to be similarly submitted to the entire membership. Said submittance perforce would be preceded by a council decision to reopen the matter.

Before May, 1936, Equity juniors needed only two years' membership in the association to become seniors with full voting rights. At that time a rule requiring juniors to play 50 weeks of accumulated work under Equity jurisdiction before becoming seniors was passed. This led to many open controversies, including the formation of the Peter Pan Club, an organization which clamored for the pre-1936 ruling.

Equity would release none of the figures dug up by the committee in submitting its recent report on the juniors. It was estimated last year by Paul Dulzell, Equity executive secretary, that about one third of the total Equity membership were juniors and therefore barred from voting on questions submitted to the membership.

In the course of the council meeting, a member revealed, it was disclosed that the oldest junior on the books was screen actor and writer Robert Benchley.

New Plays on Broadway

Reviewed by Eugene Burr

MOROSCO

Beginning Monday Evening, October 19, 1942

BIRD IN HAND

(Stock Revival)

A comedy by John Drinkwater. Directed by Ronald T. Hammond. Scenery by Holak Studios. Press agent, C. P. Greneker. Stage manager, Charles O. Carey. Assistant stage manager, Elizabeth Sutton. Presented by Ronald T. Hammond.

Joan Greenleaf Frances Reid
Alice Greenleaf (Her Mother) Viola Roache
Thomas Greenleaf (Her Father) Harry Irvine
Gerald Arnwood Henry Barnard
Mr. Blanquet Harry Sothorn
Cyril Beverly Romney Brent
Ambrose Godolphin, K.C. Nicholas Joy
Sir Robert Arnwood (Gerald's Father) J. W. Austin
Barmaid Elizabeth Sutton

The "Bird in Hand" Inn, Gloucestershire, England.
ACT I—The Bar Parlor (Evening). ACT II—Beverly's Bedroom (the Same Night). ACT III—The Bar Parlor (the Next Morning).

It's hard to figure out just why anyone starting a stock season should pick John Drinkwater's *Bird in Hand* as the lead-off play. It had an excellent run in its first Broadway appearance, and it's a thoroughly enjoyable comedy; but it has no qualities that make it stand out above many other comedies of its era—at least none great enough to give it first call in a revival series. That, tho, is really looking a gift horse in the mouth. The Drinkwater comedy is charming; it's pleasant to have it back—and the promise of a series of revivals falls like heaven-sent rain upon the parched plains of Broadway.

The stock season is being presented by Ronald T. Hammond (with an assist from the Shuberts) at the Morosco Theater, where *Bird in Hand* opened Monday night. Broadway hits of other days are promised; and if the venture is successful it will mean that the New York theater has at last been cured of the malnutrition caused by a steady diet of current ephemera. A stock season, well presented and well acted, has been a crying need for more seasons than this corner can remember.

The trouble with stock plans in the past has usually been a tendency to offer very stock casts—and this Mr. Hammond brilliantly avoids. He has assembled an excellent company; and if future bills are as good as the first one, his project may well become the backbone of the New York season.

The Drinkwater comedy, as you probably don't have to be told, concerns the eternal battle between age and youth, between new and old, as represented by the normal modern daughter of an English provincial innkeeper. She falls in love with the son of the local baronet—and her father insists that the affair be broken off because he knows his place and refuses to lower himself by trying to mix with his superiors. Three guests at the inn are involved in the tangle, in a thoroughly amusing second-act situation that is awkwardly built up by Drinkwater

but provides the play's high point once it gets going. In the end the boy's father convinces his unwilling yeoman that times have changed, that both families represent fine old English stock, and that old prejudices must go.

There isn't much to the play, of course—but it is amusing, charming, intelligent, literate and witty. It is, as a matter of fact, an excellent representative of the theatrical tradition of light, likable and literate work, with wisps of serious overtones, that was once a staple in the theaters of London and New York. It has disappeared here—and that may be one reason for the alleged decline in the quality of Broadway's dramaturgy.

This reporter didn't see the original New York production some 13 years ago, so it's impossible to say whether the present one is as good. It is, however, quite good enough. Mr. Hammond has directed it himself, staging it obviously but often most effectively; and the playing is distinguished by a magnificent performance from Harry Irvine as the embattled father of the girl. Mr. Irvine, one of our finest players, brings tremendous strength and sincerity to the role, plus readings that are a constant delight—and his work in the pivotal speech, wherein the old man details his viewpoint, is a major acting achievement. It is one of the most affecting theatrical moments in years, thanks not to Mr. Drinkwater but to Mr. Irvine.

Also scoring is Romney Brent, whose slick and attractive comedy work as the brightest of the guests injects constant life into the soggy sections of the Drinkwater charm. And Viola Roache, as the girl's mother, offers another of her splendid performances, warm, human and finely effective. Nicholas Joy brings his well-known personality of Nicholas Joy to the aid of another of the three guests, while the third is rather thickly burlesqued by Harry Sothorn—who did, none the less, manage to get a solid quota of laughs. Henry Barnard is able and pleasant as the lad in the case, but Frances Reid offers a generally colorless job as the girl, failing to carry her weight in the father-daughter teeterboard.

If the rest of the revivals are as good as this one, the series very definitely deserves success. And, for the sake of a presently moribund Broadway, it is to be hoped that it gets what it deserves.

46TH STREET

Beginning Wednesday Evening, Oct. 14, 1942

BEAT THE BAND

A musical comedy with book by George Marlon Jr. and George Abbott, music by Johnny Green, and lyrics by George Marion Jr. Dances directed by David Lichine. Settings designed by Samuel Leve, built by T. B. McDonald Construction Company, and painted by Robert W. Bergman Studios. Costumes designed by Freddy Wittop and executed by Mma. Karinska and Brooks Costume Company. Orchestrations by Donald Walker. Directed by George Abbott. Orchestra under the direction of Archie Bleyer. Business manager, Charles Harris. Press agent, Phyllis

League Quizzes Patrons on Time Of Sunday Shows

NEW YORK, Oct. 24.—James F. Reilly, executive secretary of the League of New York Theaters, has invited the theater-going public to submit letters stating its feelings on the starting time of Sunday shows.

Week-end crowds, Reilly indicated, are unusually heavy, but might be heavier if an earlier curtain were set. He pointed to experience of motion picture theaters, where 6:30 shows Sundays were found to draw the largest attendance.

If public reaction be favorable, Reilly added, League might recommend 7:30 or 8 o'clock Sunday curtains.

Perلمان. Stage manager, Jerome Whyte. Assistant stage manager, John Wray. Presented by George Abbott.

- Buster Da Costa Romo Vincent
- Veronica Joan Caulfield
- Hugo Dillingham Jerry Lester
- Willow Willoughby Toni Gilman
- Mr. Pirosh Ralph Bunker
- Princess Eunice Healey
- Damon Dillingham Jack Whiting
- Doorman James Lane
- Drummer Johnny Mack
- Trumpet Player Leonard Sues
- Band Girl Evelyn Brooks
- Mamita Juanita Juarez
- Quebrida Susan Miller
- Don Domingo Averell Harris
- First Detective Brian Connaught
- Second Detective John Wray
- Hotel Manager Cliff Dunstan
- Bell Girl Doris Dowling
- Hotel Owner John Clarke
- Specialties Marc Platt

Marilyn Hightower, Larry Baker
DANCING GIRLS: Dorothy Barrett, Tessie Corrano, Eileen Devlin, Doris Dowling, Marilyn Hightower, Rhoda Hoffman, Muriel Hunt, Terry Kelly, Margaret Long, Mary MacDonnell, Frances Martone, Judy O'Brien, Ellen Taylor, Mimi Walthers, Doris York.

SINGING GIRLS: Anita Dillon, Dolores Gaylord, Rosalind Madison, Leonore Rae, Jane Starnor, Roberta Welch, Nellie Winger, Beverly Whitney.

DANCING BOYS: Jack Allen, Richard Andre, Larry Baker, Bob Copsey, Stanley Donen, Sidney Gordon, Harold Haskin, Herb Lurie, Robert McKernan.

DAMON DILLINGHAM'S BAND: Johnny Mack, Drums; Leonard Sues, Steady Nelson, Clarence Willard, Trumpets; Ford Leary, Spud Murphy, Trombones; Pete Pumiglio, Clarinet; Dave Harris, Tenor Sax; Dick Kissinger, Bass; David Le Winter, Piano.

ACT I—Scene 1: A Theatrical Agent's Office. Scene 2: The Terrace. One Week Later. Scene 3: The Apartment. Scene 4: Theatrical Agent's Office, One Week Later. Scene 5: The Terrace. Scene 6: The Apartment.

ACT II—Scene 1: A Corridor. Scene 2: The Apartment. Scene 3: The Lobby of the Savoy.

Perkins Hotel, Washington, D. C. Scene 4: The Boiler-Room of the Savoy-Perkins Hotel. Scene 5: The Lobby. Scene 6: A Peach Orchard Outside of Washington, D. C. Scene 7: The Lobby. Scene 8: Opening Night of The Boiler-Room Cafe.

George Abbott, having combed the juveniles of *Best Foot Forward* out of his hair, returned to adult standards and the production of sock musical comedies with his current offering, *Beat the Band*, which opened at the 46th Street Theater last Wednesday. It is very nearly as good as Mr. Abbott's *Too Many Girls*, which is fondly remembered in this corner as one of the most exciting musicals within memory. Bright, breezy and constantly enjoyable once it outgrows a brief awkward stage that seems left over from *Best Foot Forward*, the new show possesses socking climax after climax, smashing interludes that lift the customers out of their seats so often that the 46th Street Theater might easily be mistaken for a revival meeting. This reporter, who prides himself on knowing a finale when he sees it in the distance, reached for his hat no less than three times before the crashing coda actually came around.

The book of this one is the work of George Marion Jr. and Mr. Abbott, and it's nothing to write home—or even to *The Times*—about. However, it's given a joyous lift by the song numbers, wherein Johnny Green made some terrific music and Mr. Marion wrote lyrics that range from hilariously clever Broadway stuff to boy-girl moonings that seem glove-fit for the Hit Parade, even despite their pervading taint of intelligence. The cast, too, refuses to let any of its material get it down; and the direction and pace provided by Mr. Abbott turn the whole business into a merry and musical whirlwind.

The story, if you must have it, concerns a famous band leader named Damon Dillingham, whose half-witted brother invites the child of a South American friend of the apartment's previous occupant to stay as a paying guest while she finishes her education. The child turns out to be more than tentatively grown up, and Damon fails to throw her out when he feels the stirrings of romance. Instead, he poses as her guardian.

Somehow or other Damon and his band get into a Washington hotel where they have a fight with the management but insist on finishing out their contract. So the management makes them play in the empty furnace room in the cellar (see news stories in *The Billboard* a couple of years ago). Anyhow, they make the cellar the hotel's most popular rendezvous, and Damon gets rid of the glamour girl to whom he has been engaged and takes on his South American ward and . . . But why go on? It doesn't matter anyhow.

What does matter are Mr. Green's seemingly endless succession of sock melodies, Mr. Marion's clever words, Mr. Abbott's pacing and direction, and David Lichine's strong, solid and exciting choreography, which helps mightily in building the long line of sock scenes. And, of course, the cast.

Notable in it are a couple of comics who have worked out their time in the esoteric atmosphere of night clubs—Jerry Lester and Romo Vincent. Mr. Lester previously made a terrific impression hereabouts when he appeared in a deservedly ill-fated edition of Earl Carroll's *Vanities*; but now he really has a chance. As the dim-witted but likable brother of the band leader he proves his sterling comic worth, turning dull scenes into laugh riots by his unaided efforts and generally impressing as one of the finest comedians to grace a musical in years. As for the rotund Mr. Vincent, he appears as the band's much-badgered agent and scores an effect that's even heavier than his own embonpoint. He helps tremendously in keeping the show moving, rings up more than his quota of laughs, and occasionally lifts his voice in song sessions that represent the only really solid song-selling in the show.

Jack Whiting, as the band leader himself, plays in his familiar style, ingratiating, pleasant and altogether one of the most able musical comedy leading men on the stage. As Mr. Lester's side-kick, Eunice Healy dances, reads beautifully, and even indulges in a pleasant bit of

song. It is hardly news to report that Miss Healy's dancing is superlative; but, impossible as it may sound, she's better even than before. At one point she does tap work that I still don't believe can be done without the aid of mirrors or poltergeists or something.

Juanita Juarez, a Latin bombshell who, as a welcome relief from so many others of her type, really has talent, occasionally bursts out in comedy and song; Toni Gilman, a lovely lass from the more nearly legitimate stage, scores charmingly as Dillingham's eventually ousted fiancée; Ralph Bunker is amusing as a deaf music publisher; a couple of kids pulled out of the line, Marilyn Hightower and Larry Baker, offer some terrific dance work, and almost everybody else concerned rates plaudits, including a magnificent group of brass-heavy musicians who appear on stage as Dillingham's band, and who are largely responsible for sending this corner into its present state of near-hysteria. They are a potent factor in building the show's tremendous climaxes, and they give out with some of the loudest, hottest and most fantastically attractive imitations of a rhythmic boiler factory that I've ever heard.

But in all the fine work on the stage, probably the most sensational is that offered by a brace of young instrumentalists, Leonard Sues and Johnny Mack. Mr. Sues, who is unquestionably a preview of the Angel Gabriel, has demonstrated his terrific trumpet-blowing onstage before; but he's better than ever. He reads lines excellently; in one specialty he has a little Negro figure fitted over his hand, pushing down the horn-valves, which adds humor to his brass virtuosity; and his take-offs pace most of the magnificent band sessions. As for Mr. Mack, he not only reads lines and drums like a fiend but also indulges in outstanding tap sessions.

There is, tho, one weak spot in the cast, Susan Miller, inexplicably picked for the role of the South American ingenue, reveals a tiny, badly handled, shrill and ridiculously ineffective voice, and in no way does anything to justify her presence. That Mr. Green's better numbers survive her handling of them is an added tribute to their excellence.

Archie Bleyer conducts the pit crew splendidly, doing such a fine job that he manages to minimize even some of Miss Miller's shortcomings. Samuel Leve has designed imaginative and attractive sets, but Freddy Wittop has strained so hard for novelty in the costumes that the net result is blatant freakishness. The chorus, tho no one could possibly accuse it of being an unmatched galaxy of pulchritude, is hard-working and eminently able.

In any case, it's a swell show. Or did you gather that before?

PLAYHOUSE

Beginning Thursday Evening, October 22, 1942

THE DAMASK CHEEK

A comedy by John Van Druten and Lloyd Morris, starring Flora Robson. Staged by John Van Druten. Settings and costumes designed by Raymond Sovey. Scenery built by Turner Scenic Construction Company and painted by Robert Bergman Studio. Costumes executed by Helene Pons Studio. Business manager, J. H. Del Bondio. Press agents, Tom Weatherly and Charles Washburn. Stage Manager, John E. Sola. Presented by Dwight Deere Wiman.

Rhoda Meldrum Flora Robson
Miss Pinner Ruth Vivian
Mrs. Randall Margaret Douglass
Nora Mary Michael
Daphne Randall Joan Tetzel
Jimmy Randall Myron McCormick
Calla Longstreth Celeste Holm
Michael Randall Peter Fernandez
Neil Harding Zachary Scott

The Action Takes Place in the Upstairs Living Room of Mrs. Randall's House in the East Sixties, New York City; Mid-December, 1909.

ACT I—Afternoon. ACT II—Scene 1: Early That Evening. Scene 2: Later That Evening. ACT III—Scene 1: The Next Morning. Scene 2: The Same Afternoon.

The big news from the Playhouse, where *The Damask Cheek* opened Thursday night, does not concern the play. The comedy written by John Van Druten and Lloyd Morris and presented by Dwight Deere Wiman is charming, amusing and generally satisfying; but the big news rather concerns Flora Robson, known chiefly hereabouts for her onstage dignity and deviltry. Miss Robson, in her two previous stage appearances here, played the fiendish murderess of *Ladies in Retirement* and the stuffily whitewashed Duchess of Marlborough in *Anne of England*, and her pictures have done little to change a composite picture of a lowering queen with a blood-stained dirk between her teeth. But in *The Damask Cheek* Miss Robson plays a charming, intelligent, love-smitten young lady; and,

being an actress, she plays her part extremely well. Her performance is high comedy at its delightful best, combined with a personal charm that adds to, rather than detracts from, the individuality of the character in the play.

Nor, while big news is being bruted about, should the performance of Myron McCormick be overlooked. Mr. McCormick has long been a favorite actor in these parts, but his roles have run rather steadily to wistful bums, sexed-starved half-wits, down-to-earth idealists, New England sea captains and other esoterica favored by determinedly serious dramatists. In this Mr. McCormick plays a high comedy role, and plays it lightly, hilariously and with slick and distinguished effect. Mr. Wiman, who produced, and Mr. Van Druten, who directed, had the courage to fly in the face of the modern mania for type casting when they filled their central roles, and they're to be thanked for it. They labored under the revolutionary notion that a good actor is actually able to act, and the result proves brilliantly that they were right. Miss Robson and Mr. McCormick bring the roles sincerity and individuality that no rut-bound parlor comedian could conceivably have attained; and, in addition, they turn in splendid high comedy jobs.

As for the play itself, it is a slight thing but, as already remarked, charming and thoroughly amusing. It concerns an English girl, something on the shady side of 30, sent to her aunt in America to win a spouse. She has been in love since childhood with her cousin, a few years older than herself; but he is engaged to marry an actress.

The English gal, wise, witty and fair-minded, sees herself as a plain spinster; and, in something approaching desperation, she commits a frightful indiscretion. She leaves a ball at her aunt's house, and for two hours goes driving thru Central Park with a young man who has been making discreet love to her. This, of course, ruins her chances of winning a decent husband in New York. But she discovers that her cousin repents of his engagement—and then finds that the actress too repents, tho she does want financial security. So the British girl secretly gives her a check to guarantee that security, and the engagement is broken off. And her cousin, seeing her for the first time in the light of her escapade in the park and thru the eyes of her partner in crime, realizes that he has been in love with her all along.

That's all there is to it, but, as written by Messrs. Van Druten and Morris, it creates a thoroughly enjoyable evening. A somewhat sad commentary upon it lies in the fact that perhaps the greatest laughter is aroused by the old business of people moving an article of furniture from its proper place, with the woman of the house insistently moving it back; part of the second act is taken up by a 1909 version of a community sing; and the conversion of the cousin to ardent love is far too sudden for belief, effect or even comfort. But the dialog carries you along pleasantly and charmingly, and the total is well over on the plus side.

Obviously, in this sort of thing, presentation is extremely important—and the presentation is excellent. Mr. Van Druten has directed slickly and inventively, making the most of all situations and maintaining a smooth and effective pace. And the players, in addition to the two mentioned above, are all of them excellent. Celeste Holm does a magnificent job—comic, pointed yet thoroughly human as the actress; Margaret Douglass offers a sharply pointed portrait of the domineering dowager, a vicious and finely effective portrayal; Joan Tetzel's loveliness as the daughter of the house is breath-taking, and her performance matches her beauty whenever she forgets to give a bad imitation of Katharine Hepburn; Zachary Scott plays smoothly and well as the gentleman with a passion for Central Park; Peter Fernandez does fine work as the youngest son of the house. And the others are equally commendable.

The production is, of course, up to the Wiman standard, even to the point of including in the programs a throwaway, with critical quotes, for Frances Starr in Eugene Walter's *The Eastest Way*, which is prominently mentioned in the action.

"Eileen" Big in Montreal

MONTREAL, Oct. 24.—New legit season was ushered in here with the presentation of *My Sister Eileen*, which registered sock biz at His Majesty's Theater for week ended October 17. Attendance was set at 15,000 for eight performances

Panel Discussion on ATAM-League Fight

NEW YORK, Oct. 24.—A three-man panel of the U. S. Conciliation Service will hear the wage dispute between League of New York Theaters and Association of Theatrical Agents and Managers Friday (30), according to James F. Reilly, executive secretary of the League.

Reilly said he had received a telegram from Washington advising him of the Friday session, and indicated that both he and League attorney Milton Weinberger, as well as other League officials, would attend.

Panel discussion of the case is the intermediate step between primary negotiations with an impartial conciliator and certification to the War Labor Board. Previous sessions between League and ATAM, over which federal conciliator James Fitzpatrick presided, were deadlocked, and Fitzpatrick turned the dispute back to his superiors in the labor department. If the panel is unable to settle differences, the normal procedure will be for the Secretary of Labor to certify the case to the War Labor Board.

War Labor Board's handling of the case is likely, according to Sidney Cohn, attorney for ATAM.

"Lady" 119G in Phil

PHILADELPHIA, Oct. 24.—Legit continues to share generously in the local theatrical boom. *Lady in the Dark*, winding up a socko four weeks tonight (24) at the Forrest Theater, leaves town with a terrific \$119,000 under its belt. At the \$3.99 top, final stanza hit a fat \$32,000. Previous week's take held down to \$23,000 when show had to cancel Saturday (17) because of Gertrude Lawrence's illness.

Locust Street Theater dark this week and Walnut Street Theater had a newcomer for the single week ended tonight (24) in *Little Darling*. Left critics a little cold and, at \$2.85 top, grabbed off a satisfactory \$6,000.

Review Percentages

TRADE SERVICE FEATURE Billboard

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Bird in Hand"—28%
YES: Coleman (*Mirror*), Lockridge (*Sun*).

NO: Rascoe (*World-Telegram*), Atkinson (*Times*), Barnes (*Herald-Tribune*), Anderson (*Journal-American*), Waldorf (*Post*), Kronenberger (*PM*).

NO OPINION: Mantle (*News*).

"The Time, the Place and the Girl"—0%
YES: None.

NO: Kronenberger (*PM*), Waldorf (*Post*), Anderson (*Journal-American*), Rascoe (*World-Telegram*), Lockridge (*Sun*), Coleman (*Mirror*), Mantle (*News*), Atkinson (*Times*), Barnes (*Herald-Tribune*).

NO OPINION: None.

"The Damask Cheek"—83%

YES: Rascoe (*World-Telegram*), Waldorf (*Post*), Kronenberger (*PM*), Coleman (*Mirror*), Barnes (*Herald-Tribune*), Mantle (*News*).

NO: None.

NO OPINION: Anderson (*Journal-American*), Lockridge (*Sun*), Atkinson (*Times*).

Including two matinees, according to Manager Henry Moss. Admission ranged from 67 cents to \$1.99. Betty Furness and Georgette Lesle headed the cast.

Forthcoming plays booked for His Majesty's include *Arsenic and Old Lace*, November 2. Slated for November 9, Ruth Chatterton will appear in a revival of Noel Coward's *Private Lives*. Every indication points to one of the most successful seasons here.

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CARNegie HALL, NEW YORK

Miami Clubs Not Sure on Talent; To Avoid Names

MIAMI, Oct. 24.—Night spot operators in the Miami area are making no predictions as to talent policy for the coming winter. Closing down of liquor sales at 11 o'clock at Miami Beach and an hour later in Miami is not conducive to booking high-cost acts.

Clubs now open or to open soon will try to get by with as low a nut as possible, booking good acts but no high-money stuff. Lou Walters, however, will use big acts at his Latin Quarter when it reopens late in December.

Of course name bands are out because the Royal Palm is under lease to the navy and has been used all summer as a dormitory. This includes the old dining room, where swank and elite tossed the food at \$3.50 per plate.

The next month may clear up many things. If the races go, and they are expected to, and if the committee now in Washington can get the aid of Joseph Eastman, director of transportation, to increase train service, and if no more hotels are taken over for the duration, things may brighten up; but at this writing the outlook for talent is none too good.

Plans are under way for the reopening of the Mayfair and Tobacco Road. Several others are reported getting ready to take down the shutters next month.

Charley Bolero, host at El Bolero, has severed his connection with the spot.

Buddy and Judy Allen, dance team, came into Jimmie's Tuesday after working at the Five o'Clock at the beach. . . . Roger Roland and Felix DeCola still at the Bar of Music and doing well. . . . Dave Lester, leading the band at All American Metropolis, now has Judy Haines doing vocals. . . . Jeff's has two bands now and features an all-girl orchestra. . . . Jimmie Christie heads the orchestra at the Lord Tarleton Hotel, Jeanne Baron handling the songs. . . . The Airliner is having an amateur night weekly.

Talent Agencies

CONSOLIDATED VAUDEVILLE EXCHANGE, Rochester, N. Y., is now a partnership instead of a corporation. Arthur Argyres is president; Charles Kramer, vice-president, and Harry Stone, secretary-treasurer. Al Ladad dropped out June 15. The agency is booking 35 night clubs, including the Seneca, Powers and Haywood hotels, Rochester.

DAN FRIENDLY, former RKO booker and more recently an agent, has joined the Joe Glaser office in New York as head of the theater department. . . . GRACE HANNIQUET, formerly with Music Corporation of America and now handling Val Ernie's band, has taken on a new singer, Camelia Balle, in New York. . . .

DICK HENRY, of the William Morris Agency, last week farewelled his son, Arthur, who joined the navy.

STANLEY BACKUS has joined the Gordon Entertainment Bureau, Hartford, Conn., as field manager. . . . HARRY KANE, of the Tony Phillips Office, New York, says he expects to be inducted next month.

SY FISHER, publicity head at General Amusement Corporation, New York, has shelled 30 pounds to insure getting into the Army Air Corps and reports Tuesday (3) as an aviation cadet. George Petrochko replaces him. . . . CHARLIE YATES, New York, recovered from a pneumonia attack, is resuming work in easy stages. For the past week he has come into the office for an hour a day. . . .

ELIZABETH KRIGER has opened a talent office in New York under the name of Nu-Talent Agency. . . . MAURICE CARTIER, former singer, has also set up shop and will handle performers for night clubs. . . . MILTON HILL, Hollywood, has placed girl lines at the Lodge, Tucson, Ariz., and the Paris Inn, San Diego.

BARNEY JOFFEE, manager of the Tower Theater and Muehlebach Hotel's Terrace Grill, both in Kansas City, Mo., was in Chicago last week on a talent-buying hunt. He has been appointed entertainment director for the new Service Center in K. C.

It's Different Now

FORT WORTH, Oct. 24.—If you want to really find out that there is a war on try opening a night club, says George Smith, operator of the Casino Park here for years, who just opened the new Supper Club. He has had experiences in opening several night spots in recent years.

"Last time I opened a spot," said Smith, "salesmen were crawling from beneath the carpets. They offered anything, everything for sale. They hounded me. They shadowed me. They sneaked in disguised as Veronica Lake.

"But now—well, you've got to find a salesman and then convince him he must sell."

Kitty Davis Sees "Terrific Season"

MIAMI BEACH, Fla., Oct. 24.—Kitty Davis says her Airliner Club has shifted its shows to 7 and 11 p.m., due to the midnight curfew imposed because of the Army Air Corps here, and that patronage has already adjusted itself to coming early for the shows.

Current bill has Three Dennis Sisters, Wally Rand, Gail MacDonald and Pauline Pickens.

Miss Davis says, "There are still plenty of hotels and apartments that have not been taken over by the government. The men in uniform make very good audiences. And it is definite we will have a terrific season."

Straight Vaude Continues

RIO DE JANEIRO, Oct. 17.—Billed as the *China Circus Show*, the straight vaude show which ran for four weeks in Teatro Recreio has been booked in Circo Pavilhao Azul for mid-October opening. Show, produced and headed by Lai Faun and Sr. Broni, will give one show nightly plus three weekly matinees.

Troupe moves in on small guarantee plus percentage on overage.

Ben Yost Bankrupt

NEW YORK, Oct. 24.—Ben Yost, builder of the Yost groups of singers, has filed a petition in bankruptcy, listing liabilities at \$10,306 and \$879 in assets.

Vaude Gag

CHICAGO, Oct. 24.—The other day while in the office of Charlie Hogan, vaude booker, agent Danny Graham boasted that he had two lunch dates, one with Buddy Howe, of Carroll and Howe, comedy act, at 1 p.m., and another with Carl Emmy, of Carl Emmy and the Madwags, at 2 p.m.

Cracked Hogan: "I'll tell Howe on you. You're following him with a dog act."

Draft and War Jobs Break Up Many Acts on Coast as Agents Seek Substitutes, Mostly Girls

HOLLYWOOD, Oct. 24.—With the armed forces and war factories drawing on man power, bookers in this section are facing a real problem of supplying their accounts with talent. While girls have been the solution to many man-power problems, bookers do not feel girl replacements can allow for variety. As one booker pointed out, girls are all right for dancing and singing, but outside of that, except for stooging, they are not strong performers.

While a number of acts have been broken up entirely by the draft, enlistments or war jobs, there are still acts that are dividing their time between the entertainment field and war jobs. However, the dates, usually casuals, have to be played when the act is off duty from his factory job.

The Humanettes broke up when the army called. The Titans, hand-balancing act, were hard hit when the understander, John Ryan, went into the army. The Blenders Quartet has one man, Arch McGee, waiting for the army, and his three partners are already far from the enter-

Despite War, New Niteries Opening Thruout the Nation Several Resuming in N. Y.

NEW YORK, Oct. 24.—One of the biggest class night club operations in recent months gets under way about November 26 with the opening of the Club Rio Bomba on the site of the old Embassy Club and of the Polish Restaurant. Spot is to be operated by Irving Alexander, currently connected with the Famous Door.

The decor is being readied by Russell Patterson, and will have an Ecuadorian motif. The William Morris Agency is to handle the bookings since the idea originated with George E. Wood and Sam Bramson. They are dickering for Jane Froman, Dean Murphy and the Jack Cole Dancers for the opening show. Dorothy Fox will be the line producer.

The Hurricane Restaurant is negotiating with Nat Karson, Music Hall designer, to take up production duties there. Danny Sheehan, one of the Hurricane operators, said the deal was not yet completed and that, should it come thru, Karson will produce the first show in his spot in about four weeks. Karson recently staged a show for La Martinique.

NEW YORK, Oct. 24.—Ken Later is the latest nitery agent to try operating a night club. Together with Abe Wasser, manager of the Hurricane, Later has leased the site on Seventh Avenue which housed the old Tokay Restaurant and will reopen it as the Club Topaz when cabaret and liquor licenses come thru.

Later and Wasser are already paying rent for the spot, pending receipt of the licenses. Pair raised \$15,000 to bank-roll the club. Talent policy isn't set yet.

Last local agent to pour money into a nitery venture was Walter Batchelor, who was in on Monte Proser's Beachcomber. Most notable success of agent-turned-owner is Lou Walters, owner of the Latin Quarter, who, until five years ago, was a night club talent agent in Boston. Bernard Bernardi, agent and line producer, has also been doing well as owner of the Nut Club in Greenwich Village here.

Queen Mary, local nitery, changes talent policy next week, with Deane Janis and Freddie Lightner scheduled to open Thursday (27). House is eliminating the line of girls and revue-type show. Spot will revert to intimate entertainment. Johnny Greenhut booking.

Oscar Schimmerman, headwaiter at Cafe Society Uptown, is opening a new spot on West 55th Street, Cafe Life, to open around November 15. Plans to use a mixed Negro-white band.

Mother Kelly's, in the Winter Garden Building, folded this week after a dispute among the backers, which included Bob Kelly and Andy Somma. The club reopens as the Mardi Gras Restaurant

October 28, with Alfred Mack as manager, Jacques Friggi in charge of cuisine, and Irving Zussman and Eddie Jaffee doing publicity. Ethel Shutta, Bert Frohman, Roy Rogers and the Richards-Adrienne Dancers compose the opening bill. New Orleans cooking will be featured.

Monte Carlo reopened October 22 under management of Gene Cavallero, who took over when his partner, Felix Ferry, left for the army. Teddy Rodriguez is in charge of entertainment and assistant to Cavallero, with Sonny Kendis band; Narita, singer; Robert Quinton's band, and Joe Fejer's ensemble providing the opening show.

Jimmy Savini, who had been running the Cafe Savini, has joined Chateau Moderne as manager. Sam Grassis operates the Moderne.

WASHINGTON, Oct. 24.—A new club here is the Treasure Island, operated by Al Orrisson, with a policy of cocktail entertainment 5 to 7 and dance music 9:30 to 1:30. Nick Lucas is the only act, with music by Paul Kaln's band and Dorothy Hutcheson, pianist.

MILWAUKEE, Oct. 24.—The Paradise Tap opened here October 16. Managed by Herman (Tex) Strauss, former orchestra leader. First show includes June Reilly orchestra, Little Ray and George Bose.

Romano's also opened the same evening with Bob Doine.

Both spots are getting an increasing play as the result of tire restrictions.

Steve Gagliano's 700 Club opened October 12 with free lunch and favors. Floorshow behind the spot's 115-foot bar includes Cab Kaye, emcee; Chip Knight's Swing Duo, Frankie Cascio, Penny McGee, Lois Lowery and Nino.

PHILADELPHIA, Oct. 24.—Wilson's Cafe, the only spot in town not using splicy acts because of the heavy family trade, has reopened. Spending more for talent than in former seasons. Opening show, headed by Art (Craig) Mathues, includes Marion Young, Jerry Wallace, Edward Snyder, Bert Zdenek, Gino Raho, Vincent Parkinson, Edward Pine, Jerry Tapps, Ginger Harris, Connie Nolan, Mildred Rollman, Jeanne Kendall, Emily Kramer and Joe Hough.

CLEVELAND, Oct. 24.—Opening early next month, as either Savoy Cafe or the Carlton, a new night club is now being readied at Playhouse Square. "Doc" Philly has signed Jerry Rothman as headwaiter and Jean Marshall, accordionist. Decorating is by Krause, Chicago.

NEW ORLEANS, Oct. 24.—Latest spot in the Vieux Carre is Club Bourbon. Opened October 15 under management of Adam Comeau. Three shows nightly, with Buster Stanley, emseing, and Lee Cate, Bonnie Ryan, Joanne Kinston and Adeline Pertush. Cut rates are allowed servicemen.

FORT WORTH, Oct. 24.—George Smith, who for several years has operated Casino Park on Lake Worth, will also take over the 400 Club October 1. The 400 Club, closed for the summer, will be reconditioned.

Entertainment by Negroes, such as was offered by the former proprietors, Abe and Pappy, is out, said Smith, who intends to use white floorshows.

DETROIT, Oct. 24.—Nebolo's, West Side night club, has reopened after being closed the past two months. Policy this year will be six night shows; closed Mondays.

Saks Show Bar, operated by David Saks, has reopened for the winter after being closed all summer, except for the bar. Spot is restoring floorshows, with one of the earliest supper shows in town, at 8:30 p.m.

BERWYN, Md., Oct. 24.—La Conga, formerly called the Dude Ranch, opened September 18 with a Wally Wanger line of girls in the floorshow and Herbert Curbello's band. The club is eight miles out of Washington.

Not only is the indoor field affected, but so is the outdoor field and those who (See ACTS BREAK UP on page 13)

St. Regis Hotel, Maisonette Room, New York

Talent policy: Two dance bands. Management: Vincent Astor, hotel owner; Gaston Laurysen, managing director; Jane Hunter, publicity. Prices: Pre-theater dinner from \$3.25; minimum, \$1.50.

For years the informal room for the fall and winter season, as compared with the Iridium Room, which was always formal until this new season, the Maisonette is a comfortably laid out and warmly decorated room.

Partly destroyed by fire last spring, the room now has a pleasing red, white, gold and brown color scheme, designed by Jean Pages, with a banquetette running along the two sides and a large dance floor in center. Opening the room October 7 were two bands, both new to New York. The larger is Bob Terry (marimba and vibraharp), plus string bass, accordion, drums, sax and guitar. It is a good band, dishing out enticing rhythms and also being easy on the ear. The guitarist does the vocals nicely enough and the leader-marimbalist doubles on maracas for the rumbas. Band men are on the youngish side and have okay appearance.

Alternate band is Freddy Miller, sax, who is backed by string bass, accordion and guitarist doubling on tenor vocals. Men work standing up and are also young and okay on looks. They play good, listenable music and produce enough lift and volume to make dancing pleasurable.

Room is drawing some of the younger, uniformed trade, along with the regular society patronage, possibly due to its policy of no minimum charge for uniformed men. Paul Denis.

Latin Quarter, Chicago

Talent policy: Shows at 9, 12 and 2:30; matinee Saturday at 3; show and dance band; rumba band. Management: Chuck Jacobson and Ralph Berger, operators; Phil Tyrrell, booker; Art Goldie, press agent. Prices: A la carte; no minimum except Saturdays and Sundays (\$1).

The big volume of business enables this spot to offer good shows despite the food service and pop prices (last Sunday all food was sold out). The ideal Randolph Street location makes it a perfect cafe for servicemen, who receive silk-glove treatment. On Saturday nights the management has MPs on hand to make sure order is maintained.

Current bill has Little Jackie Heller, the George Bernard Dancers (9), Anita Alvarez, and Ross and West. Each act has enough on the ball to make its contribution solid as well as contrasting. Bernard Dancers open and close the bill with novel routines. It is a versatile act in that it can fill the line gaps and double in strong specialties. The three boys (George Bernard, Gene McCarthy, Bert Maxwell) are the backbone of the turn, while the girl sextet fills in the glamour and beauty. Offered a swing wedding and a ballet satire, both original and amusing in conception. The comedy antics by McCarthy and Maxwell in the finale are screwy but funny.

Heller is still a pleasant personality with a warm voice for pop tunes. Good as emcee and in his own singing spot,

PHIL AND MILDRED CRANE

CBS Singing Sweethearts
Currently PARK PLAZA HOTEL, St. Louis

Thanks to EDDIE SLIGH

Personal Management

EVE TURNER

Chicago Theater Bldg., Chicago

A MUSICAL MASTER OF CEREMONIES WITH HIS POCKETS FULL OF NOVELTIES

JIMMIE LEEDS

Currently HELSING'S VODVIL LOUNGE Chicago

Night Club Reviews

which lasts some 15 minutes.

Anita Alvarez, talented Spanish dancer, interprets native character numbers with a sense of humor. Her execution is probably a bit too highbrow for a mass spot, but her work holds attention. Did an Argentine tango and a take-off on a West Indies fruit peddler.

Ross and West, two young boys, are clean cut and work hard, and most of the comedy goes over. Concentrate on screwball carbons of Hitler, a daytime radio serial murderer and a quiz show, as well as their Paramount newswear bit (a highlight) and *The Butcher Boy* skit. Were caught during the Saturday matinee, when female patrons laughed long and loud.

Eddie Pripps and Vincent Bragale continue to alternate on the bandstand. Pripps for fine show and pop dance music, and Bragale for Latin sets.

Sam Honigberg.

Music Bar, Pittsburgh

Talent policy: Continuous show from 3 p.m. to 2 a.m. Management: Al Mercier, proprietor; Lou Bolton, booker; Sid Dickler, publicity; Victor Bidone, maitre d'. Prices: Dinner from \$1.25; drinks from 40 cents.

Pittsburgh's newest nitery is the nubs. An entertainment lounge, swank style. Continuous entertainment appears on an elevated stage behind a white bar extending almost the length of the 75-foot cafe. Decorative motif features blown-up color pictures of name band leaders and singers, mounted on the walls. Most of the 215 seating capacity is in theater seats lined along the wall facing the stage. Tables are push-away type, creating an effect that's a cross between a school desk and a Thompson restaurant armchair, but snaver. Stools line the bar. Tables occupy the small space between the bar and wall seats. About \$16,000 was spent in redecorating the site that formerly was a German restaurant. Business has been big since opening night.

The weekly talent budget of \$500 presented nine acts for the first show. Hildenbrandt works out on the piano-celente. Joe Lescak dittos on keyboard, coming here from WCAE, where he was staff pianist. Skeets Light combines piano with ditties. Phil DeJouga doubles on violin and magic. Singers are scoubrette Genevieve Lipton, chanteuse Betty Falvo, Lillian Malone, and 12-year-old Patti Lou Bolton, who looks like a female Bobby Breen and sings ditto.

Mort Frank.

Chez Ami, Buffalo

Talent policy: Dance and show band; floorshows at 8:20 p.m., 12 and 2:30 a.m.; intermission music by harpist. Management: Philip Amigone, owner; Jack Grood, manager; Scotty McMillan, maitre d'hotel. Prices: Dinners from \$1.25; drinks from 60 cents; minimum \$1.50 after 10 p.m.

This theater-restaurant remains one of the most glamorous spots in this part of the country. Its new interior and entrance make it resemble more than ever Hollywood's version of a glamour night club.

Amigone and Grood also hold the food and liquor concession at Kleinhans Music Hall and are just starting their first season in same capacity at the huge Memorial Auditorium and Convention Hall, where they built a lavish new cocktail room.

Chez Ami biz has been affected some by drafting of many steady customers. Show policy hasn't changed very much. Opener is line of five gals, Taft Blondadders, in a Hawaiian native dance, plus some vocals and novelty doll manipulation effects, which were okay.

Best act in show is spotted right in beginning and does excellent hand-balancing stunts, plus good humor and audience appeal. Lord Lyon and his male partner are adept in equilibrium as well as comedy. A patron who shakingly participated in part of act turned out in end to be the McCoy, making for novel angle. Received good hand.

Blondadders return for a rhythm tap in briefs; pretty fair. Keller Sisters' singing couldn't be heard any too clearly, due to loudness of band accompaniment or some difficulty with the mike. What could be discerned of their voices was quite pleasing.

Earl and Fortune do good work in acro-tumbling, with one or two sock stunts. Spacing acro work would help.

Line closes with Latin number in South American garb. Emceeing by band leader George Sterney wasn't too in-

telligible, tho fellow is personable. The Sterney band is here in return engagement and does solid work dispensing dance music. Combo boasts a bouncy rhythm that is inviting. Instrumentation is three sax, trumpet, bass, drums, piano, the latter handled capably by Sterney. Tony Geonetti still handles the harp in great style for intermission entertainment.

Eva M. Warner.

Iceland, New York

Talent policy: Floorshow at 7:20, 11 and 2; show and dance band. Booked by Senia Gamsu and Jack Mandell. Management: Michael Larsen, operator; Joel Rose, publicity. Prices: Dinner from \$1.50.

After experimenting with a crazy show idea that was to form a road unit later on, this spot has reverted to a variety bill. And it's a just-right bill for "Broadway's Largest Night Club; Capacity, 1,000."

Danny White, in his 18th month here, emcees the show and apparently he is still extremely popular here. His sight stuff (misfit clothes and expressive face) and his parodies are obviously the right kind for this big spot, as straight gags have been unsuccessfully tried by previous emcees here. Jane Frazer and the Robert Sisters, young girl trio, are on twice with tap routines that recall the work of Tip, Tap, Toe. Their work is full of slides, struts, splits and fast and furious acro tapping on floor and atop large drums. With better costuming, this turn should be punchy in almost any spot.

Clem Bellings and Company are a real novelty turn. Bellings paces a bunch of dogs thru all kinds of tricks, assisted by his wife and daughter, who also perform acro and dance work. Comedy and magic tricks round out this melange of odds and ends—all adding up to a lively variety novelty flash. Audience liked it. Mildred Jocelyn, petite and pretty blonde, revealed a fair soprano in musical comedy tunes and ballads. Her voice is cold and has little expression, unfortunately. Needs more experience. Nils and Nadyne, boy-girl team, do a highly effective combo of adagio and ballroom. Their stunning lifts and spins are strung together with dance steps, and the result is an out-of-the-ordinary novelty dance turn.

Ted Eddy's band of seven played the show well.

Paul Denis.

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Dance and show band; floorshows 8:30 and midnight weekly; 1:30 p.m., 8:15 and 12:30 Saturday; closed Sunday. Management: Neil Mesick, manager; Sally Delaney, publicity; James Hickman, room manager. Prices: Dinners from \$1.50, \$1 minimum weekly, \$1.50 Saturday; drinks from 45 cents.

Back for the second time in four months, Tony Di Pardo's top-rate band continues a favorite, and rightly so. Even tho the leader got out of a sick bed, when reviewed, one could see why Di Pardo's musickers have taken hold here. Four sax, three trumpets (including the leader), one trombone, three rhythm. A good commercial band, it can play sweet or swing. Arrangements are by Sandy Mason, tenor sax, who also vocals. Ann Ryan (Mrs. Di Pardo) is ork canary. James Putman, first sax, handles solos in good manner.

Show gets under way with a military medley. Miss Ryan warbles *Caissons Go Rolling Along*, followed by ork's rendition of *Anchor's Aweigh* and Ryan and ork singing the *Marine Hymn*. Wind-up by Miss Ryan is a patriotic lyric. For encore ork hits out on the Army Air Corps Song. Miss Ryan has a good voice, tho a little weak. However, she has showmanship.

Rhora Chase, deep-throated song stylist, sang *Who, Three Little Sisters* and *Sunny Side of the Street*. All very well done. All she needs is a piano to sit on, and she's every bit as good as Helen Morgan in her heyday. Smooth magic is presented by Milbourne Christopher, who has plenty of personality. He gets good hands for such stunts as the split rope, colored handkerchiefs and, a specialty never seen here before, reduction of a dollar bill thru palming. Show-stopped. With the regular dance team laid low by flu, management brought in, two days ahead of schedule, Jules and Joanne Walton, soft-shoe terpstere. They mix their

routine with a bit of clowning, some fine ballroom twirling, a rumba and a jitterburg stomp. Audience liked them much. Di Pardo, tho ailing with the flu, cooed enthusiasm as emcee. The ork has been held over until November 7.

During intermission Lynne Benet, mentalist, holds sway in the room, as do the Three Tones, cocktail room combo, and the Murray dance team.

Food and drinks continue to be A-1. Service is the best ever.

Jack Weinberg.

The Louisiana, Los Angeles

Talent policy: Dance band, cocktail combo, floorshows at 9:30 p.m., 12 and 1 a.m. Management: Louis Treves, owner-manager; Bill Evans, stage director; booker, Jack Pomeroy. Prices: Dinner, \$1.50 up; drinks, 40 cents up.

The Louisiana, formerly the Wilshire Bowl, is catching on as a leading local spot. Getting off to a slow start, the spot is now getting the business. Night caught found a good crowd there. Music is by Les Hite and Colton Club band and Al Gayle and his cocktail combo. Current show, *Rhapsody in Rhythm*, is produced by Josephine Earl.

Les Hite's band (five reed, six brass, four rhythm) gets the show off with its theme, with Eddie Rio emceeing. Rio gags about and then starts the show off with *Avenue of Trees* to bring on six dancing girls and four show girls. All lookers, the girls terp a catchy routine, with Margaret Lee adding flips.

Gary Leon and Tuff Mace socked with their ballroom steps followed by a tango. Team features slick lifts and fast spins. Wound up with a rumba, with both selecting partners from the audience. After a turn around the floor they put the two patrons together and go after others. Act has plenty on the ball.

Georgien LaMoyné, looker, follows with her Chinese costumed dance. Sells in a big way. Gal is curvy and does a good act.

Pretty Margaret Lee, contortionist, does a swell turn. Working from floor and table top, she does back-bends and twists that put her act among the best.

Hite takes over for a bit of jiving with something the boys threw together, *Blackout*. Features his brasses, with the reeds and rhythm section coming in for good parts. Band imitates air-raid sounds. Got a good hand. *Begins the Beguine* brings the gals back, with Judy Todd in a good rhythm tap. Rios brought down the house with his imitations of a school kid asking for dances. After his radio imitation chatter, he finished with his sock strip tease while singing *I'm Your Nephew, Uncle Sam*. Big reception.

Six gals in abbreviated costumes came next with their Russian dances. Then they selected male patrons to participate. Drew plenty of laughs.

The best show this reviewer has ever caught here. Well rounded and produced, and Hite does a good job of accompanying.

Al Gayle's combo on for dance music and instrumental and vocal novelties.

Sam Abbott.

Sherman Hotel, Panther Room, Chicago

Talent policy: Swing band; shows at 8:30 and 11:30. Management: Ernest Byfield and Frank Bering, operators; Max Sachs, publicity; Henry Sengfelder, host. Prices: Minimum \$1.50 (\$2.50 Saturdays).

The help problem has hit this room, which is doing a bigger volume of business than ever before and can't secure enough waiters to take care of it. The situation is particularly acute week-ends, when table customers are urged to step up to the bar for their drinks to save time and secure faster service.

Swing fans turn out in droves and have the welcome mat out even for Chicago newcomers (Sonny Dunham proved it last month). The current maestro, in for the customary month, is Woody Herman, who is filling his third engagement with the best band he ever had. He is probably paying out more money for sidemen than ever before, but he has an aggregation that will carry him to the top. He plays smartly styled swing, alive with razor-edge precision and pulsating rhythm.

Both Carolyn Grey, pop-tune vocalist, and Billie Rogers, hot trumpet player and singer, have improved since their last visit. They work with more assurance and ease. Miss Rogers occupies a regular sideman's chair now and is a full-fledged member of the trumpet section. Herman still toots a smooth clarinet and doubles on voice that does a fine job on

the blues. New tenor sax man is Vido Musso, a band leader until two weeks ago. His contribution to the reed section is noteworthy.

Show, in addition to band specialties and a production number with the eight parading models, includes the Three Make-Believes, local act which skyrocketed to overnight popularity with pantomime comedy. The three boys, with the aid of recordings in the background, entertain with their novel take-offs of the Andrews Sisters, Merry Macs, Danny Kaye, Mary Martin and Bing Crosby, among others. Their comparatively short time in the business is in their favor, reflected in their enthusiastic approach and their consistency of good salesmanship. Have developed nice continuity which takes them from one impersonation to another with few lulls in between.

The production idea is labeled *Russian Wheat Field* and calls for a program with many credits. It is a fairly colorful Russian scene and impressive because of its timeliness. Alfred Floyd and Ruth Pryor, ballet dancers, interpret the idea of the country at peace and at war with simple but well-executed routines (Floyd, however, should not attempt tricks with Miss Pryor). Helen Bartush, soprano, airs a couple of familiar tunes, including Shostakovich's *United Nations*. The eight girls decorate the set but do not add to the quality of the entertainment. Yasha Nikogosoff is on briefly with a flaming sword dance, a traditional Russian number.

Carl Marx, clown, is the evening-long comic with his clean and funny antics. Carl has been here six years; there must be a reason. *Sam Honigberg.*

Pelham Heath Inn, New York

Talent policy: Show and dance band; muck ice floorshow at 10:30 p.m. Management: Herman Schubert, owner; Artie Pine, publicity; Harry Gourfain, producer. Prices: \$1.50 minimum.

Only 45 minutes from Times Square and situated in the Pelham section of the Bronx, this in-city roadhouse is doing nice business with a zingy dance band and a novelty floorshow. Not having had a floorshow in seasons, this Gourfain production stands out all the more.

Floorshow, on once nightly, is a pleasing affair that uses plast-ice, a greenish wax-like muck that enables the ice skaters to get enough speed for figure skating and which also is not so slippery that patrons can't dance on it all evening.

Surprise of the show is Ginger Dulo, a young comedienne who has been around for some time but who has never been better than she is here. She is an ebullient, friendly, ad-libby singing comedienne whose parodies are amusing and whose handling of hecklers is deft. Altho she reminds one of Martha Raye, in personality, appearance and style of working, she gets across strictly on her own talents.

Ted Meza is featured in the ice-skating portion of the floorshow. Spotted as a drunk, he does a fast, punchy routine full of falls and whirls, getting laughs, and also works in the finale with the girls. Jean Sherwood, a plumpish figure skater, does nicely considering the handicap of working on muck. Four chorines are on for three numbers, in neat Follies Costumes wardrobe, and doing parading, dancing, singing and a bit of figure skating.

Show is cut well by Wee Henry Jerome's band, which has a three-times-weekly MBS wire here. The band is a lively, thoroly danceable band of 10 men plus Jerome's trumpet and vocalist Kay Carlton. Jerome is a pleasant youngster who makes announcements in casual, informal style and whose trumpeting is attractive. Miss Carlton, a young blonde, reveals a bluesy voice that flatters ballads in particular. Charlie Karroll (string bass) does vocals and sounds okay. Most of the bandmen vocalize on glee club numbers and the band produces many smaller combos for special instrumental and vocal effects. A well co-ordinated

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unit, this band is also versatile and can play a wide variety of numbers with equal competence.

Paul Denis.

Downbeat Club, Philadelphia

Talent policy: Band and instrumental soloists, from 10 to 2. Management: Nat Segal, proprietor-manager; Al Frisco, assistant manager. Prices: Drinks from 25 cents.

Just as Lindy's in New York provides happy hunting grounds for the boys from Tin Pan Alley, Nat Segal's Downbeat serves as a similar setting for the rhythm-making boys and girls. Swing musicians and devotees gather here nightly to drink in the riffs and runs of star soloists on the bandstand. And if the spirit moves, the customer takes his horn out of the case and joins right in with the others.

It's a common sight to find a dozen instrumental stars blowing away here. The enjoyment is complete just as long as nobody kicks out with a corny lick; that would be mutiny.

Order of the evening is a jam session. The small group on the stand, rabid worshippers of le jazz hot, includes Terry Hanly, who fairly scorches the ivory keys; Jerry Gill, whose drumnastics are in the Buddy Rich manner; Oscar Smith, septa bass slapper, and Dizzy Gillespie, colored trumpeter who just left Lucky Millinder's band. Pianist and drummer boy are paleface. And every-ready to start the jam jelling is Segal, on clarinet. Al Frisco, his assistant, was a local name maestro a decade ago or so. Spot is also a showcase for local musicians, any number of them being grabbed up by name maestri after a jam session here. *Maurie Orondenker.*

Claridge Hotel, Balinese Room, Memphis

Talent policy: Dance bands. Management of hotel: Louis P. Woods, general manager and band booker; Joe Jaffe, Balinese Room manager; Theodore Allen Johnson, public relations; Merrill S. Kramer, Inc., advertising. Prices: Dinners from \$1.50, Saturdays from \$2, cover for non-diners \$1, Saturday \$1.50; only beer and ale sold over the bar.

Always one of the most beautiful night spots in the South, the Balinese Room, newly redecorated, continues to dish out one of the best evening's entertainment in the cotton country.

Ray Herbeck and orchestra opened the fall season and turned in an extraordinary job, as servicemen, who now crowd Memphis, and football fans composed the varied clientele. The band works hard and gives a good account of itself, particularly to the swing-minded.

Star of the band is Benny Stabler, a sandy-haired trumpeter, who gets things out of a trumpet like few ever seen in these parts. When Benny goes solo the crowd gathers around the bandstand.

Judy Marshall and Hal Munver, vocalists, give excellent account of themselves. Eddie Freer, the 285-pound sax player, joins Judy in singing *Conchita Lopez*, and what they do to the number is a riot. All in all, the crew scores heavily. It isn't the most sophisticated entertainment in the world, but it's ample.

As usual, the food is good; service is better than could be expected in view of the great labor shortage generally. *Bruce Allen.*

Primrose Country Club, Newport, Ky.

Talent policy: Dance band and floorshows at 11, 1:30 and 4. Management: E. P. Brady, owner; Harold Marks, managing director. Prices: Drinks from 20 cents; no dinners. Fifty-cent door charge Saturdays; no minimum.

This popular-priced oasis, still operating around the clock, continues to pull gratifying business, largely from the territory's real stay-out-laters. Still the after-work hangout for many of the acts playing in the Cincinnati area, things really don't begin to roll here until after midnight. Current layout oozes with good talent, each turn registering handily, with young Buddy Lester again proving himself one of the most talented and versatile emcees ever to hit these parts. It's his fourth stand here, his three previous stops totaling 18 weeks.

The Hartnells, Australian dance pair, went well with their collective and individual dance efforts. Personable team works hard and sells well, the lad proving especially effective with his hock-

step style of hoofing which incorporates much originality. Team bowed to strong hand.

Ann Lewis, a muggin' and eye-rollin' high-yellow, with Haven Johnson whipping up grand accompaniment at the piano, found the going easy with her sound blues vocaling. Opened with a special, *I'll Shut My Mouf Fo' Uncle Sam*, and followed with *Cupid's To Blame* and *I'm Comin', Virginia*. Took an easy encore, and pushed 'em over again with a fine arrangement of *St. Louis Blues*, Sammy Leeds's band lads coming thru with suitable accompanying licks. Miss Lewis's *I'll Shut My Mouf* is timely material, but it's too slow for an opener.

Ballard and Rae, inebriates in toppers and tails, mix swell acro, tumbling and balancing to make their stint exciting and entertaining. Also combine good panto work and comedy to wring out numerous laughs. Piece of business with a live skunk also registered well. Parades off to strong palm-whacking.

Buddy Lester is a guy you can watch all evening without tiring. He takes a lengthy spot here and has the house on the verge of stampeding thruout. Not only does he know how to sell and judge a crowd, but his material, originality and style is as refreshing as a midsummer breeze. In addition, he's a master at pacifying hecklers. He's one of the best of the younger comedians, and rates head and shoulders above many of the highly-touted emcees.

Margaret Faber Girls (8), well drilled and nicely garbed, show off well in the opener and closer. Girls, now in their fourth week here, have six more to go.

Sammy Leeds wields the stick over a topnotch show and dance combo, comprised of all former name-band members. In the outfit are William (Shookie) Shook, drums; Jack Terrell, piano; Fats Prady, bass; Seldon Jordan, trumpet; Ray Miller, trombone, and Sammy Leeds, sax and clary. *Bill Sachs.*

ACTS BREAK UP

(Continued from page 11)

divide their time between the two. The Escalante Troupe is handicapped by having two of its aerialists in the army. Jack Brick, of the Four Apollos, high act, is in the army. The Rivas Troupe, six people featuring Arabian tumbling, are accepting no more road engagements as several are in war work.

The Motter Brothers, hand-balancing act, has one brother who is blind and the other in war work. They work the act whenever time is available.

When singles enter the armed forces or war work it usually removes them from the theatrical picture. However, several acts have been broken up only to join others in the same boat. Gilbert and Parks are the result of the breaking up of Gilbert and Howe. Howe went to the merchant marine. Vic Parks was a member of the Keen Twins. His partner went to a war plant, so Parks and Gilbert joined up. Eddie Rio was high and dry when his act, the Rio Brothers, broke up. Eddie is now doing a single at the Louisiana.

The war changed the billing on Raftone Sisters and Gay. One of the Raftones married a war worker and withdrew from the act, with the result that the act is now billed as Raftone and Gay. Roth and Shay's Joe Roth is doing a single; Shay was taken into the army.

German nationals are now playing dates in this area. However, they play under rigid orders. Not allowed on the street after 8 o'clock at night, they are allowed to take a date providing a detective or special officer is on hand to escort them to their date and home when the date has been played. An interesting situation arose here recently when Polack Bros.' Circus played the Shrine Auditorium. On the bill was Rollini. In order to play Rollini, Irving Polack, circus owner, had to get special dispensation to allow Rollini to sleep in the auditorium.

The Howard-Paysee Dancers are also facing a problem of man power. Jack Paysee has been deferred, but his partner, Howard Smith, is up before the draft board soon. Team is youthful, and scouting expeditions to replace Smith have proved no good.

Bee Ho Gray, novelty Western and impalement act, lost his partner to the draft. He's using a woman now.

Why not use more women? Lillian Gibson, girl single dancer, for example, is now a riveter in an airplane factory.

So the bookers sit and wait for something to happen.

Factory-Nitery Doubling

DETROIT, Oct. 24.—Doubling is being carried on by many in this territory who are working in industrial plants here and also playing night clubs.

Trend is especially notable among emcees and male singers. Latest to report such a double life is Charley Page, emcee at Mickey's Show Bar.

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(Routes are for current week when no dates are given)

A

Allen, Sara (Radio Frank's) NYC, nc.
 Alvarez, Fernando (Copacabana) NYC, nc.
 Andrews Sisters (Earle) Phila, t.
 Anisova, Florence (Russian Kretchma) NYC, nc.
 Anthony, Allen & H (Music Hall) NYC, t.
 Arlen, Judith (Essex House) NYC, h.
 Armando & Lita (Latin Quarter) NYC, nc.

B

Baird, Gay (Capitol) Yakima, Wash., 29-31, t.
 Baker, Bonnie (Colonial) Dayton, O., t.
 Baldwin & Bristol (Rafskeller) Fall River, Mass., nc (Golden Anchor) Danvers, Nov. 2-7, nc.
 Banks, Sadie (Old Roumanian) NYC, nc.
 Barrys, The (Roxy) NYC, t.
 Barton, James (State) NYC, t.
 Bates, Peg Leg (Palace) Columbus, O., t.
 Bateman & Gibbs (Cafe Maxim) NYC, nc.
 Baxter, Colette (Louise's Monte Carlo) NYC, nc.
 Beatty, George (Chez Parce) Chi, nc.
 Belling, Clem (Iceland) NYC, re.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Belmonte, Gloria (El Chico) NYC, nc.
 Beneke, Tex (Oriental) Chi, t.
 Bernard Dancers (Latin Quarter) Chi, nc.
 Berry Bros. (Copacabana) NYC, nc.
 Bizon, Bela (Coq Rouge) NYC, nc.
 Black, Betty (Town Ranch) Seattle, nc.
 Blaine, Dorothy (Beverly Hills) Newport, Ky., cc.
 Blair & Barnett (Lakota's) Milwaukee 26-Nov. 2, re.
 Blakstone, Nan (Tommy Joss's) Utica, N. Y., nc.
 Blanchard, Jerri (Sheraton) NYC, h.
 Bombshells of 1943 (Palace) Cleveland, t.

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Bond, Angie, Trio (Enduro) Brooklyn, re.
 Bourbon & Bain (Louise's Monte Carlo) NYC, nc.
 Bowers, Cookie (Stanley) Pittsburgh, t.
 Boyd, Carol (Cafe Maxim) NYC, c.
 Broadway Jones Trio (New Queen Mary) NYC, c.
 Brandon, Joan (Charles) Baltimore, nc.
 Brown, Evans (Norfolk) Norfolk, Neb., h.
 Brown, Pete, Trio (Onyx) NYC, nc.
 Brownskin Models with Barney Johnson Band (Palace) Memphis, t.
 Brunesco, Jan (Brevoort) NYC, h.

C

Cabot & Dresden (Hurricane) NYC, nc.
 Callahan (Onyx) NYC, nc.
 Callahan Sisters (Chez Parce) Chi, nc.
 Cardini (Latin Quarter) Boston, nc.
 Carlos & Carita (La Conga) NYC, nc.
 Carlyle Sisters (Queen Mary) NYC, c.
 Carson, Jackie (Strand) NYC, t.
 Carter, Joe (Jimmy Kelly's) NYC, nc.
 Caye, Selma (Music Hall) NYC, t.
 Chadwick, John & Elizabeth (Latin Quarter) NYC, nc.
 Charlotte (Patio) Cincinnati, nc.
 Chittison, Herman (Le Ruban Bleu) NYC, nc.
 Christopher, Milbourne (Royale) Detroit, nc.
 Churchill, Susannah (Ubangi) NYC, c.
 Claire & Arena (La Conga) NYC, nc.
 Clark Sisters (Enduro) Brooklyn, re.
 Clayton, Doc-Claude Trenter (Bama Collegians: Spartanburg, S. C., 28; Atlanta, Ga., 29; Charleston, S. C., 30; Augusta, Ga., 31-Nov. 2; Savannah 3).
 Codolban, Cornelius (Casino Russe) NYC, c.
 Collette & Barry (Saks Show Bar) Detroit 26-Nov. 1; (Hollenden) Cleveland 2-16, h.
 Collier, Dana (Brevoort) NYC, h.
 Collier, Jo Ann (Queen Mary) NYC, c.
 Connolly, Frances (La Marquise) NYC, nc.
 Corey, Irwin (Village Vanguard) NYC, nc.
 Cordova, Victoria (Rainbow Room) NYC, nc.
 Cortez, Florez (Miami) Dayton, O., h.
 Corwin, Althea (Sawdust Trail) NYC, nc.
 Costello, Tony (Howdy Revue) NYC, nc.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Curtis, Renee (Queen Mary) NYC, c.

D

Dale, Marlon (Chateau Moderne) NYC, nc.
 Daniels, Billy (Onyx) NYC, nc.
 Daniels & Parker (La Martinique) NYC, nc.
 Daro & Corda (Park Central) NYC, 14-28, h.
 Davis, Eddie (Leon & Eddie's) NYC, nc.
 Day, Nola (Cafe Maxim's) NYC, nc.
 Daye, Suzanne (Penthouse) NYC, nc.
 DeCosta, Mario (Waldorf-Astoria) NYC, h.
 DeFay, Arleen (Sawdust Trail) NYC, nc.
 De Mayo, Melinda (Leon & Eddie's) NYC, nc.
 Dell, Lilyan (Wivel) NYC, re.
 Delta Rhythm Boys (Ruban Bleu) NYC, nc.
 DeMarco, Renee (Blackstone) Chi, h.
 Deno & Rosita (Belmont Plaza) NYC, h.
 DeRivera, Carmen (La Conga) NYC, nc.
 DeSimone, Cheena, Dancers (Yacht) Pittsburgh, nc.
 DeSylva Twins (El Patio) Mexico City, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Don & Cassandra (Palm Beach) Detroit, nc.
 Donahue, Al (Roxy) NYC, t.
 Dorita & Velero (El Chico) NYC, nc.
 Dorris, Joe (Butler's) NYC, re.
 Douglas, Roy (Groveland Gardens) Brooklyn, nc.
 Downey, Morton (Savoy-Plaza) NYC, nc.
 Doyle, Eddie & Amy (Roxy) Cleveland 23-29, t.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE of the Billboard
Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Draper, Paul (Versailles) NYC, nc.
 D'Ray, Phil & Co. (New Edgewood) St. Joseph, Mo., nc.
 Duane, Bobbe (Onyx) NYC, nc.
 Dukes, Willie (Onyx) NYC, nc.
 Dutton, Laura Deane (State) NYC, t.
 Dyer, Hubert, & Co. (Tower) Kansas City, Mo., t.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Edwards, Joan (Copley-Plaza) Boston, h.
 Elliott, Leonard (Rainbow Room) NYC, nc.
 Emmy, Carl (Oriental) Chi, t.
 Estelle & LeRoy (Book-Cadillac) Detroit, nc.
 Evans, Bob (Paramount) NYC, t.
 Everett & Conway (Mary's Villa) San Francisco, nc.

F

Farney, Evelyn (Chicago) Chi, t.
 Fernandez, Jose (Havana-Madrid) NYC, nc.
 Fejer, Joe (Monte Carlo Beach) NYC, nc.
 Fields, Benny (Greenwich Village Inn) NYC, nc.
 Fields, Grace (Waldorf-Astoria) NYC, h.
 Fisher & White (Old Romanian) NYC, re.
 Fisher's, Bob, Flyers (Shrine Circus) St. Joseph, Mo.; (Shrine Circus) Hastings, Neb., Nov. 3-5.
 Fitzgerald, Ella, & Four Keys (Bowery) Detroit, nc.
 Florenza (606 Club) Chi, nc.
 Forbes, Brenda (Pierre) NYC, h.
 Foster, Gloria (Beverly Hills) Newport, Ky., cc.
 Foster, Phil (Queens Terrace) Woodside, NYC, nc.
 Fox, Dave (Old Roumanian) NYC, nc.
 Franchine, Ann (Armando's) NYC, re.
 Francita (26 Club) Milwaukee, nc.
 Francis, Jeanne, & Jerry Grey (Florentino Gardens) Hollywood, nc.
 Franklin, Cass (Rogers Corner) NYC, nc.
 Fraser, Jane, & Roberts Sisters (Iceland) NYC, re.
 Frohman, Bert (Mardi Gras) NYC, re.
 Froos, Sylvia (La Martinique) NYC, nc.
 Fuller, Bob, Sextette (Latin Quarter) NYC, nc.
 Furst, Arnold (Tower) Kansas City, Mo., t.

G

Gabrielle (La Vie Parisienne) NYC, nc.
 Gae, Nadine (Roxy) NYC, t.
 Gainsworth, Marjorie (La Vie Parisienne) NYC, nc.
 Gale, Gloria (La Martinique) NYC, nc.
 Gardner, Kay (Onyx) NYC, nc.
 Gary, Tex (Queen Mary) NYC, c.
 Geddis, George, & Rowdy (Circle Bar) St. Louis, nc.
 Gentner, Norma (Music Hall) NYC, t.
 Georges & Jalna (Waldorf-Astoria) NYC, h.
 Glavan, Gil (Latin Quarter) NYC, nc.
 Glenn, Cyda (Mayfair) Boston, nc.
 Giovanni (Drake) Chi, h.
 Glover & LaMae (Village Barn) NYC, nc.
 Gonzalez Trio & Gaucho (Leon & Eddie's) NYC, nc.
 Gordon & Rogers (Palace) Columbus, O., t.
 Grauman, Saul, & Co. (Tower) Kansas City, Mo., t.
 Grant, Rosalie (Brevoort) NYC, re.
 Gray, Gary (Ritz) Pittsburgh, h.
 Guehs, Jean (Music Hall) NYC, t.
 Guitars, Three (El Chico) NYC, nc.

H

Habb & Denton (La Conga) Erie, Pa., 26-31, nc.
 Halliday, Hildegard (Spivy's) NYC, nc.
 Hamiltons, The (Bismarck) Chi, h.
 Hannon, Bob (Roxy) NYC, t.
 Hart, Ray (Chateau Moderne) NYC, nc.
 Hawley, Bernice, Rangerettes (Pan American Gardens) Oklahoma City, nc.
 Heath, Bobby (Sawdust Trail) NYC, nc.
 Hibbert, Byrd & La Rue (Oriental) Chi, t.
 Higgins, Peter (Lookout House) Covington, Ky., nc.
 Hill, Jackie (Onyx) NYC, nc.
 Hines, Baby (Onyx) NYC, nc.
 Hines, Jackson (Brevoort) NYC, h.
 Hoctor, Harriet (Diamond Horseshoe) NYC, nc.

Hoffman, Lew (Glenn Rendezvous) Newport, Ky., nc.
 Hoffman Sisters (Leon & Eddie's) NYC, nc.
 Holman, Libby (La Vie Parisienne) NYC, nc.
 Howard, Bunny (Park Central) NYC, h.
 Howard, Mary Lou (New Yorker) NYC, h.
 Hoyrardt, John (Copley-Plaza) Boston, h.
 Hubert, John (Fifth Ave.) NYC, h.
 Hume, Elaine (Onyx) NYC, nc.
 Hutton, Marion (Oriental) Chi, t.

I

Ink Spots, Four (Palace) Columbus, O., t.
 Inngard & Alan (Rainbow Room) NYC, nc.

J

Jackson & Nedra (606 Club) Chi, nc.
 Jardinere & Madeline Gardiner (McVan's) Buffalo, until Nov. 8, nc.
 Jocelyn, Mildred (Iceland) NYC, re.
 Johnson, Bill (Belmont-Plaza) NYC, h.
 Johnson, Gil (Bal Tabarin) NYC, nc.

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Johnson, Judith (Royal) Paintsville, Ky., 29-30, t; (Abigail) Presburg 31, t.
 Johnstone, Barbara (Ten Eyck) Albany, N. Y., h.

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Jones, Beth (Cafe Maxim's) NYC, nc.
 Jose & Paquita (Fortune) Reno, Nev., nc.
 Joyce, Edna (Leon & Eddie's) NYC, nc.
 Joyce, Val (19th Hole) NYC, nc.

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Judd, Arline (Jimmy Kelly's) NYC, nc.
 Juvelys (Earle) Washington, t.

K

Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
 Kahler, Jerry (Seneca) Chi, h.
 Kavanagh, Stan (Roxy) NYC, t.
 Keating, Fred (Le Ruban Bleu) NYC, nc.
 Keene, Linda (Patio) Cincinnati, nc.
 Kent, Lenny (Greenwich Village Inn) NYC, nc.
 Kimball, Dude (Flagship) Union, N. J., nc.
 King, Carol (Latin Quarter) NYC, nc.
 Kinley, Eddie (19th Hole) NYC, nc.
 Knights of Music Trio (La Marquise) NYC, nc.
 Knox, Dorothy (Cafe Society Downtown) NYC, nc.

Advance Bookings

RIVERSIDE, MILWAUKEE: Tiny Hill and orchestra, Glenn Miller Singers, Masters and Rollins, Oct. 30, week; Eddy Howard and orchestra, Carl Emmy, Hibbert, Bird and LaRue, Nov. 6, week; Cab Calloway unit, Nov. 13, week; Johnny (Scat) Davis and orchestra, Three Stooges, Nov. 20, week; Charles Barnett and orchestra, Nov. 27, week; Dick Jurgens and orchestra, Dec. 4, week; Lawrence Welk and orchestra, Dec. 11, week; Tommy Tucker and orchestra, Dec. 18, week; Salute From Hawaii unit,

Dec. 25, week; Ink Spots and Lucky Millinder and orchestra, Jan. 15, week; Del Courtney and orchestra, Jan. 22, week; Chico Marx and orchestra, Jan. 29, week; Glen Gray and Casa Loma Orchestra, Feb. 5, week; Count Basie and orchestra, Feb. 26, week.
ORIENTAL, CHICAGO: Salute From Hawaii unit, Oct. 30, week; Johnny (Scat) Davis and orchestra, Masters and Rollins, Nov. 6, week; Count Basie and orchestra, Nov. 13, week; Charles Barnett and orchestra, Nov. 20, week; Merry Macs, Three Stooges, Nov. 27, week.

Kraft, Beatrice, & Evelyn (Cafe Society Uptown) NYC, nc.

L

La Franconi, Terri (Havana-Madrid) NYC, nc.
 Lane Bros. (Paramount) NYC, t.
 Lang & Lee (Supper Club) Fort Worth, Tex., 26-29.
 Lathrop & Lee (Stanley) Pittsburgh, t.
 Lazara & Castellanos (Park Central) NYC, h.
 Lench, Earl & Josephine (Beverly Hills) Newport, Ky., cc.
 Lee, Joe & Betty (Edgewater Beach) Chi 23-Nov. 5, h.
 Leeds, Barbara (La Marquise) NYC, nc.
 Lewis, Joe E. (Copacabana) NYC, nc.
 Lewis, Ralph (Tic Toc) Milwaukee, nc.
 Lit, Bernie (Oasis) Baltimore, nc.
 Loke, Kea (Lexington) NYC, h.
 Loper & Barrat (Roosevelt) New Orleans, h.

M

McKenna, Joe & Jane (Colonial) Dayton, O., t.
 Mage & Carr (885 Club) Chi, nc.
 MacLean, Ross (Dempsey's) NYC, re.
 Mallory, Mickey (19th Hole) NYC, nc.
 Malone, Mack (El Rancho Vegas) Las Vegas, Nev., h.
 Marianne (Lookout House) Covington, Ky., Nov. 4-17, nc.
 Mario & Floria (Copley-Plaza) Boston, h.
 Markoff, Gypsy (Casino Russe) NYC, c.
 Marlowe, Don (Chez Parce) St. Louis 3-29, nc.
 Marquee & Marlys (Club Superior) Superior, Wis., 23-Nov. 4.
 Marshall, Jack (Belmont-Plaza) NYC, h.
 Martez & DeLita (Orpheum) Los Angeles 28-Nov. 3, t.
 Martin Bros. (Strand) NYC, t.
 Martin & Florenz (Leon & Eddie's) NYC, nc.
 Mata & Hari (Chez Parce) Chi, nc.
 Matvenko, Dmitri (Casino Russe) NYC, c.
 Maurice & Cordoba (Versailles) NYC, nc.
 May, Grace (New Yorker) NYC, h.
 Mayehoff, Eddie (Pierre's) NYC, h.
 Maysy & Brach (Royale) Detroit, nc.
 Mazzones & Abbott (Latin Quarter) NYC, nc.
 Melbourne, Christopher (Nicollet) Minneapolis, h.
 Merry Macs (Paramount) NYC, t.
 Midnight Voodoo Party, Herman Weber's (Sterling) Greeley, Colo., 28, t; (Main) Pueblo 29, t; (Denver) Denver 30; (Ute) Colo. Springs 31, t; (Town) Omaha 4-5, t.
 Mignon (Southern Manor) Phenix City, Ala., nc.

Miles, Jackie (La Martinique) NYC, nc.
 Miller, Audrey (New Yorker) NYC, h.
 Miner, Eddie (Brevoort) NYC, h.
 Modernaires, The (Oriental) Chi, t.
 Moffett, Adelaide (Royale) Detroit, nc.
 Mona, Jean (Royale) Detroit, nc.
 Monk, Julius (Le Ruban Bleu) NYC, nc.
 Monterros, The (Patio) Cincinnati, nc.
 Moody, Linda (Royale) Detroit, nc.
 Moreno, Consuelo (El Chico) NYC, nc.
 Murtah Sisters (State) NYC, t.
 Myers, Tim (Club Soho) Chi, nc.
 Myris (Pierre) NYC, h.

N

Nadja, Countess (Old Roumanian) NYC, nc.
 Nannin, Nino (Mayflower) NYC, h.
 Na Pua (Lexington) NYC, h.
 Narita (Monte Carlo) NYC, nc.
 Navarro, Jack (El Chico) NYC, nc.
 Nayyara (Brevoort) NYC, h.
 (See ROUTES on page 33)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Angel Street (Hartman) Columbus, O., 26-28; (English) Indianapolis 29-31.
 Arsenic and Old Lace (Capitol) Salt Lake City 28; (Auditorium) Denver 30-31.
 Barrymore, Ethel, in Corn is Green (Victory) Dayton, O., 28; (Shrine) Fort Wayne, Ind., 29; (State) Kalamazoo, Mich., 30; (Keith) Grand Rapids 31.
 Best Foot Forward (English) Indianapolis 26-28; (Hartman) Columbus, O., 29-31; (Hanna) Cleveland, Nov. 2-7.
 Chatterton, Ruth, in Private Lives (Masonic Aud.) Rochester, N. Y., 30-31.
 Claudia (Biltmore) Los Angeles.
 Cowl, Jane, in Old Acquaintance (Shubert Lafayette) Detroit.
 Ellis, John, Rip Van Winkle Co.: Seville, O., 30.
 Gilbert & Sullivan (Court Sq.) Springfield, Mass., 26-28; (Shubert) New Haven, Conn., 29-31.
 Good Night Ladies (Blackstone) Chi.
 Hellzapoppin (American) St. Louis.
 Hepburn, Katharine, in Without Love (Cass) Detroit.
 Junior Miss (Wilbur) Boston.
 Junior Miss (Harris) Chi.
 Lady in the Dark (Ford) Baltimore.
 Life With Father (Walnut) Phila.
 Lunt & Fontanne, in The Pirate (Colonial) Boston.
 Merry Widow (Forrest) Phila.
 Mr. Sycamore (National) Washington.
 Papa Is All (Hanna) Cleveland.
 Pitts, Zasu, in Her First Murder (McCart) Princeton, N. J., 28; Hershey, Pa., 29; (Playhouse) Wilmington, Del., 30-31.
 Porgy and Bess (Taft Aud.) Cincinnati.
 Priorities of 1942 (Shubert) Boston.
 Skin of Our Teeth, with Frederick March, Tallulah Bankhead, Florence Eldridge (Locust) Phila.
 Spring Again (Selwyn) Chi.
 Student Prince (Davidson) Milwaukee 28; (Orpheum) Davenport, Ia., 29; (Shrine Aud.) Des Moines 30; (Coliseum) Sioux Falls, S. D., 31.
 Tobacco Road (Nixon) Pittsburgh.
 Watch on the Rhine (Convention Hall) Tulsa, Okla., 28; (Melba) Dallas 30-31.

ICE SHOWS ON TOUR
 American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.
 Franey, Dorothy (Yacht Club) Pittsburgh Oct. 30-Nov. 19.
 Ice-Capers (Netherland Plaza Hotel) Cincinnati.
 Lewis, Dorothy (Copley-Plaza Hotel) Boston.
 McGowan and Mack (Beacon Theater) Vancouver, B. C., Can., Oct. 28-Nov. 4.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

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L. A. AGVA Ups Minimum Scales

LOS ANGELES, Oct. 24.—Increased minimum scales for club dates effective October 25 were announced here Tuesday (13) by Florine Bales, executive secretary of the local American Guild of Variety Artists.

With past club date minimums ranging from \$8.50 to \$20, the new scale starts at \$10 for the city of Los Angeles and within 15 miles, based on auto club mileage from the city hall. Spots between 15 and 40 miles will have a \$15 minimum, while spots in the 40-to-60 mile area will have a \$17.50 basic scale. Acts traveling 60 to 100 miles get \$25, and those traveling over 100 miles, not less than \$25. Extra \$2.50 per performance is to be paid for semi-nude appearances.

Agent is to be held responsible for transportation and for payment of the fees on the spot at the end of the date.

Only Two for Boston

BOSTON, Oct. 24.—The Old Howard and Globe theaters are the sole burlesque houses this year. The Gayety is showing sensational films like *Ectasy* and *Escort Girl*. The Colonial Theater reopened this week with a film, *The Vatican*.

Old Howard is featuring Lois Defee, with Harry Clexx, Benny Moore, Marie Voo, Gladys Fox, Jean Edwards and Charles Harris. The Globe is spotting Peaches, Billy Ainsley, Joan Mavis, Mona Leese, Harry Seymour, Charles Schultz, Harris and Howell. The Globe has Sunday vaudeville, five acts and a local band.

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More Ohio Vaude, Says Sun Agency; Lombardo's Record

SPRINGFIELD, O., Oct. 24.—Theater bookings on Gus Sun time have taken a spurt, with bands leading in the flesh revival, according to Bob Shaw, Sun general manager. The office books for Warner, Paramount and Shea theaters thru-out Ohio.

Business has generally been okay, with fine grosses registered. One of the best is the mark set by Guy Lombardo at the Ohio Theater, Warren, O., October 2, when he cracked \$3,000 in a one-day stand.

The Warner group of theaters consists of Lima, Portsmouth, Mansfield, Lorain, Findlay, Coshocton, Chillicothe, Sidney and Springfield. The Paramount group using stagelights includes Middletown, Marion and Hamilton. Shea theaters booked by this office are in Zanesville, Marietta, Newark, Ashtabula, Cambridge and New Philadelphia.

Minn. Biz Fair

MINNEAPOLIS, Oct. 24.—Alvin Theater, burly house here, continues to hold up to pretty fair biz, altho afternoon attendance has been bad. Gross for the week ended October 15, with Thelma White, stripper, as headliner, was \$4,200. Current peeler headlining new show is *Scarlett Knight*. She was followed week of October 23 by Winnie Garrett.

Fred Perry in Hartford

HARTFORD, Conn., Oct. 24.—Fred Perry, former p. a. for the Lyric, Bridgeport, has taken over as manager of the Hartford, the new burlesque house here. The Hartford last week did its share for the scrap metal campaign by donating two cannons, long displayed atop the building, to the campaign.

Williams, Matarese Back

HARTFORD, Conn., Oct. 24.—Tommy Williams and Rocco Matarese, of the Hartford Theater, local burlesque house, have returned from New York.

Ruby Kahn, former Hartford manager, has become manager of a Newark (N. J.) theater.

Detroit Burly to Films

DETROIT, Oct. 24.—Empress Theater, former burly house, has been remodeled and opened with a sex film policy. The opening attractions are *Sins of Nora Moran* and *Virgins of Bali*. House, which shuttered its burly policy because of the talent shortage, is still operated by Joseph Ellul.

Burlesque Notes Burbank, L. A., Vaude-Revues Making Money

NEW YORK:

LOIS DE FEE, considered for Joe Weinstein's contemplated Broadway musical revue, is now collecting army insignias.

MOORE AND CLEXX share headline honors with Miss DeFee in a first unit that has Marie DeVoe, Charlie Harris, Jean Andrews, acro dancer; Wilfred Mae Trio, jugglers, who are a George Hamid act formerly the Gregorys; Thomas and Theresa, strong act, and the Golden Gate Trio, singers, including Ernie Rich, Herman Hunt and Tom Murray. Bennie (Wop) Moore is company manager. . . . GARBO SISTERS, Florence and Stella, are number producers and chorines at the Tip Top nitery, Union City, N. J., operated by Artie Van and Lydia Wilson, ex-vaudevillists. Others in the line-up are Madrice Dolgeau and Margie Hart. . . . EVERETT LAWSON, ex-burly comic, with his wife, Jane, has closed with the *South Seas Streets* unit and returned to Associated Artists, Inc., of Jacksonville, Fla. Now doing their magic turn in clubs thru Florida. . . . THREE RADIO RAMBLERS have replaced Wesson Brothers in *Wine, Women and Song*.

ANN CORIO engaged for Clifford C. Fischer's new vaude show, due on Broadway in December after a try-out at the Shubert, Boston. . . . LEW BLACK, with Technical School Squadron 581 at Miami Beach, Fla., was selected to do emcee and comedy scenes at the Flamingo Park Theater, playing twice weekly to civilians and officers. Last show had Wally Ward, Dennis Sisters, Val Setz and four turns from enlisted volunteers, plus a 20-piece ork. . . . ROSE HOFFMAN is captain of the Alfreeda Walkerettes at Jacques, Waterbury, Conn. Line-up includes Frances Hoffman, Judy Stevens, Margie Gaye, Frankie Fairbanks, Barbara Kane, Ginger and Lynn Miller, Kitty Leberston, Mary Larkir, Jean Creelman, Margaret Salas, Josephine Sapositi and Betty Colette. . . . GINGER WAYNE is ill in the Wade Hospital, Brooklyn.

JEAN CARTER, featured in *Strip for Action*, considering an offer for *G-String Murder* pic from producer Hunt Stroumberg. Ditto, Billy Koud. . . . GEORGE ALABAMA FLORIDA, who was agent for the original Mortimer M. Thiese's *Wine, Women and Song* show when it played the Circle 40 years ago, has opened a publicity office. . . . JEAN MODE was co-featured with Peanuts Bohn week of October 23 at the Star, Brooklyn. . . . JACKIE RICHARDS, producer, doubling for Dewey Michaels between the Palace, Buffalo, and the Embassy, Rochester. . . . STAFF SERGEANT LLOYD MULLER, is in Station Hospital, Camp Gordon, Ga., undergoing weight reducing treatment necessary to make a higher-up commission. Writes: "Eddie Lane here doing a terrific job producing shows. Charlie Schwartz, formerly operator of the Oxford, Brooklyn, is married in California and still with the same film company."

MARJORIE ROYE slated for the road show edition of *Strip for Action* for the part of Florida, played by Jean Carter in New York. . . . PATSY ANN, Connie Constant, Bobbie Jason, Margaret Lane, Kay Mallah, Pat Marlan, Florence Moore and Rene Stahl the showgirls in *Wine, Women and Song* at the Ambassador. The dancers include Elita Albert, Rita Carmen, Maude Carroll, Muriel Cole, Dolores Goodman, Virginia Grimes, Lucy Lewin, Sylvia Mettler, Tola Nelson, Gloria Page, Lenore Thall and Gail Vaughn. . . . JOE GUILD, p. a., left October 18 for the Coast to join Warners. UNO.

CHICAGO: SHORTAGE OF SHOW girls for burly houses is so acute in this area that the Empress, Milwaukee, is running ads in local dailies calling for amateurs at \$25 a week "while learning." . . . SONYA CZAR opened at the Flamingo Club. . . . RIALTO is doing big business with its Midwest units and "A" pictures playing a second Loop run. . . . VALERIE PARKS tops the current Rialto show, the line-up also including Bobby Morris, June Marshall, Ethel Deveaux, Jack Diamond, Lester Mack, Sandra Sexton, Countess Alabasi, Ned Welsh, Grace O'Hara, Savoy and Regina and Shuffles LeVan.

With the top burlesque house unable to get a renewal on its license some weeks ago, the Burbank has nabbed names that mean something to the Main Street trade, such as Betty Rowland, Mar Val and Dorothy Darling. Show also includes Helen Russell, Ginger O'Dare, Ray Parson, Bob Taylor, Irving Harmon, Harry Arnie, Jay Arnold and Darlyn Garner. A four-piece musical combo is used.

Show opens with all on for vocals about *Musical Cocktails*, with Arnold crooning chorus, and good. Pert Miss Garner follows with warbling of *Chocolate Shake* plus rhythm tapping. Gal has looks and showmanship. Voice is babyish, but she sells it. Seven gals assist in the tapping, with six statuesque show girls parading. A line gal turns in an excellent rhythm tap.

Arnold appears later in a Hawaiian setting, with the gals hip-shaking to *Lovely Hula Hands*. Miss Rowland winds up the show with a dance that is burlesque but without the stripping. She turns in a good performance and one that will draw burlesque fans. Mar Val and Miss Darling also turn in good dances.

Comedy is in the hands of Harmon and Arnie. While it isn't the cleverest, it is adequate. Better material would help, but having it in the burlesque vein is sound business.

On the basis of money spent, Popkin & Ringer have a good show. Costuming is far above the average, and the show moved smoothly considering it was the opening day. Comedy material is well spotted.

Handful house for the mid-afternoon Saturday show. Sam Abbott.



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Paramount, New York

(Reviewed Wednesday Evening, Oct. 21)

Gene Krupa ork carries over from last week, with Merry Macs, Bob Evans and Lane Brothers the new faces. *Forest Rangers* is a miserable technicolor effort on screen. Things look none too promising for the b. o.

Merry Macs, in final slot, get by remarkably well considering their total lack of personal color. Harmonies, of course, are the most spectacularly smooth and intricate in the biz and met with deserved acclaim dinner show opening night. *Did Put On Your Old Grey Bonnet, My Devotion; Pass the Biscuits, Mirandy; Praise the Lord and Pass the Ammunition* and a careful routine on *Mr. Five by Five*, thru which they pranced like four puppets. If they could manage to look as relaxed as they sound, they'd be five times as effective. As is, they satisfied the clients.

Bob Evans and his cute singing dummy went over well with a flock of familiar gags. Continues to be one of the most expert voice throwers. Lane Brothers were a riot with their fast-moving tap-adagio-tumbling-balancing act, winding up with the gasp-getting turn in which they skip rope prone, etc. Would do well to modernize their musical arrangements. Still go in for trumpet chords at the finish of each routine and still tap to old tunes.

Krupa and singers Anita O'Day, Ray Eberle and Roy Eldridge do a bit better than last week, having changed a couple of their selections. Eldridge does best with a double-time *St. Louis Blues* trumpet solo and vocal. Miss O'Day does a jazzy *Strip Polka* very well, and Eberle's pash continues to score.

House fair at show caught.
Dick Carter.

Chicago, Chicago

(Reviewed Friday Afternoon, October 23)

House has a sure bet in Bob Crosby and his orchestra (still a top swing group despite recent replacements) and four acts, including Billy Rayes, Judy Manners, Evelyn Parney and Ray and Trent. It is the first name ork here in a month

Vaudeville Reviews

and the box office should reflect its popularity. Screen has the *Mr. and Mrs. Cugat* novel which is now known as *Are Husbands Necessary?*

The Crosby gang does not oversell nor does Crosby force his good voice on the customers (and they certainly wanted more at this showing).

Yank Lawson, clarinet, is featured in the opening jazz tidbit, *King Porter's Stomp*. Jess Stacy, veteran boogie-woogie pianist, beats out *One o'Clock Jump* in fine fashion. Bob Haggart, lanky and comic bass-fiddle man, contributes a novelty that includes both strumming and between-the-teeth whistling. Eddie Miller and Nappy Lamare lead off with *The Strip Polka*, a natural introduction for the band's familiar fan dance involving the silly services of Messrs. Miller, Lamare and Haggart. Bob himself takes to the mike with *White Christmas*, beautifully done. A military medley winds up the bill.

Evelyn Parney, fiery little tapper boasting a sparkling style, follows the opening with three commercial routines, using suitable music in each case. Her personality plus the showmanship of her taps and fast turns put her across.

Judy Manners, cute songstress with a telling delivery who has been seen in local niteries, is introduced by Crosby as the band canary, filling in the spot of the previously billed Four O'Connell Sisters. Her salesmanship and strong popular voice will take her places. As for her act she should use more numbers that would employ her own forceful style rather than waste time impersonating other vocalists (Helen O'Connell, Bonnie Baker, Judy Garland, etc.). A good encore bit, maybe, but certainly not worthy of the time she gives these carbons. Stopped the first show cold.

Billy Rayes, British comedy juggler, did fine, as usual, with his melange of gags, hat and ball juggling tricks and the man-sewing-on-a-button bit. Clean and refreshing fare.

Ray and Trent (at the near-by Oriental only four months ago) went big with

their smooth hand-balancing turn. Their ace tricks run so true to form that the two lads can safely concentrate on more comedy bits and do justice to them. Drew quite a number of laughs when caught.

Crosby does a creditable emcee job, much on the order of brother Bing's style.
Sam Honigberg.

Star, Brooklyn

(Reviewed Tuesday Afternoon, Oct. 20)

After having been closed for five months, this 1,000-seat house goes into its seventh week of a film (shorts) and vaude policy, flavored by temperate burlesque.

Staged by Ned McGurn, the current 80-minute bill is presented four times daily, with a midnight show Saturday. Altho it does provide some entertainment, house would probably draw more patrons with straight vaude. Burlesque of the type on this bill lacks punch. Show is made up of a line of seven gals and four show girls. Bobby Morris handles the comedy, while Milton Frome and Bernie Miller are straights, the latter also handling emcee and vocals most capably. Rounding out the bill are Charlotte Vogue, billed as the Esquire Girl; Kelly and Hayes, vaude team, and Noel Hightown, another vauder.

Show opened with a can-can number by the line gals, followed by a corny burly skit by Bobby Morris, with Frome as straight. Drew a few laughs. Farmerette routine by line girls was impressive. Precision work was fair and costuming good.

Miller handles the vocals in the production numbers with fine voice. Frome also steps out to take a vocal, rendering a medley of martial songs together with a parody on *Three Little Sisters*, about Hitler, Hirohito and Mussolini. Very appropriate and well done.

The vaude offerings were not too impressive. Kelly, of Kelly and Hayes, gave out with a powerful Irish tenor voice. His *My Wild Irish Rose* and *Did Your Mother Come From Ireland?* drew applause. Miss Hayes, however, didn't fare so well. Her version of an 1893 strip failed to hold interest. Noel Hightown, the Turkish Nobleman, did some excellent flute imitations, whistling and harmonica playing. His attempt at comedy, working with a dead pan and trick musical instruments, proved futile.

Miss Vogue's peeling number, using two Russian wolfhounds for background, was very effective.

Mike Lorraine and orchestra in the pit. House is operated by Harold and Leonard Raymond. Price scale from 28 cents to 55 cents.

Vaude acts booked by Arthur Fisher.
Elliott Colfer.

Stanley, Pittsburgh

(Reviewed Friday Evening, October 23)

It's one of the lightest stage bills in months and it pleases, altho house was only about two-thirds filled at peak of evening, indicating that combinations of only two vod turns and band of Blue Barron's caliber isn't draw enough to overcome lack of young men on dates or older gents working overtime on war production.

Four of Barron's five soloists are Pittsburghers, which serves as fodder for maestro's introductions, but no more. Hands come on merit and fortunately for all the lads, fans like them. Bill opens with the band doing *Pennsylvania Polka*, vocalized by Three Blue Notes. Then comes *I Met Her On Monday*, fronted by Dic Mack, hometown. Pittsburgher Billy Cover, tenor, does well on *Be Careful, It's My Heart*, and *Donkey Serenade*. Latter is one of his sockeroos.

Lathrop and Lee are as suave as ever, and their first offering is a slick tap. Then Miss Lee displays a nifty pair of gams in a fast-stepping routine. Duo high-hats slickly to *Darktown Strutter's Ball* in the wind-up.

Localite Jimmy Brown soloed on *Take Me* and was backed up by sextet on *Kalamazoo*. Outfit's rendition of *Stardust* followed into hometowner Tiny Wolfe, always socko. This show, he's no exception, even with same songs as before, *I Must Have Been a Beautiful Baby*, and *I Got My Fingers Crossed*. Of gargantuan frame, he displays plenty of personality and showmanship.

Good-looking Clyde Burke, tenor, gives *White Christmas* and *Serenade in Blue*, with the latter an ear warmer. Cookie Bowers wins the night's warmest reception, with his numerous impressions, including a man chewing an apple while talking, two Chinese, a shrill-

voiced lady, man with a stuffed nose, and two Frenchmen imitating sounds of animals. He encores with a version of a man awakening in morning, girl returning from date and two women going swimming. Closer was orchestra's medley of *Marine's Hymn* and *Caissons Go Rolling Along*.

As emcee, Barron is deft, and band's sweet style is innocuous low pressure. Judging from customers' reaction, band's style suited more for older people and fewer youngsters than formerly. Tune introductions by Burke from piano allow folks out front to learn titles, and help set scene.

On screen, *Eyes in the Night*.
Mort Frank.

Olympia, Miami

(Reviewed Wednesday Evening, Oct. 21)

A nicely balanced show, acts being drawn from radio and night clubs. Film, *The Major and the Minor*, rounds out a satisfactory bill.

Headlining is the sterling female comedy team, Nan Rae and Mrs. Waterfall, doing their well-known act which Ted Collins put over on the Kate Smith broadcast many weeks. Nan proves a good straight for the very funny Mrs. Waterfall, who comes out of the audience with patter and songs that keep the customers in stitches. A clever comedy duo that can draw anywhere.

Dennis Sisters, who for the past month wowed patrons at the Airliner, Miami Beach, continue their success here. Comparison with the best in sister acts doing spirited songs does not find this trio lacking. Good to look at, they have harmony and can sell.

Ann Pritchard and Jack Lord are a refreshing dance team, a relief from the regular run. While some of their steps are familiar, they dish up all sorts from tap and toe to ballroom and ballet, mixing in some acrobatic work, and do it differently. Very good.

Frank Paris puts over a good mario-nette act called *And His Little People*, which amuses grown-ups and is sheer delight for kiddies.

Three Barons, soldier boys, do a rapid-fire acrobatic act, better than the average. Stunts and falls get a big hand, but comedy efforts are a little weak. The boys donate their salary to the USO.

Harry Reser continues to wave his baton over the pit boys and gets fine results. Biz very good show caught.
L. T. Berliner.

Music Hall, New York

(Reviewed Thursday Evening, Oct. 22)

Because of the long waits between openings, the Music Hall staff has apparently doped out some different approaches to its presentations. Some novelty is evidenced in the intro of the Rockettes in their opening number and the entrance of the ballet corps.

The Rockettes furnish the best surprise by being seated at a banquet table in mannish make-up. When in upright position, they look like waiters. They go thru a sprightly number carrying trays.

The ballet troupe enters thru the sides of the house, with a backdrop simulating the front of a house. First section of the choreography is dull and deadly, but there is an appreciable pick-up with the entrance of the soloists and some faster passages toward the close. Norma Genter got a nice hand for her fast spins, and Jean Geulls distinguished himself by his leaps and entrechats.

A shanty town setting provides appropriate background for Whitey's Jiver-neers (10), who go thru uninhibited altho undistinguished jitterbugging. Entrance of the preacher (Edwin Steffe) puts a stop to this frivolity, and the Glee Club, augmented by femme voices,

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backs Staffe in an okay rendition of Jacques Wolfe's *Glory Road*.

Other outside act is Anthony, Allyn and Hodge, who get good laughs with their comedy ballroom work; but their straight dancing shows up best in this huge house.

A good house when caught; reviews of the film, *My Sister Eileen*, indicate another series of good grosses.

Joe Cohen.

State, New York

(Reviewed Thursday Evening, Oct. 22)

This week's flesh, featuring some top talent, is jerky in spots. But as a whole, it is easy to take. Lack of strong b. o. and a weak second-run picture, *Panama Hattie*, drew only about a three-quarter house opening night.

Richards Adair Dancers (6), slick adagio group, open and close the show. Opener has the five gals in evening gown and man in full dress, doing conventional toss-about to strong applause. Closer is a striking affair, with one girl dressed in a leopard skin, the others in tight-fitting black costumes, and Adair, as animal trainer, putting them thru their paces with cracking whip. Act is well done, but some female patrons seemed frightened by the sight, which kept the applause down.

Laura Deane Dutton, beautiful brunet songstress, did *Great Day* and *White Christmas* with no particular style, but with pleasant enough delivery. She also aped Sophie Tucker doing *Some of These Days*; Helen Morgan, *Bill*; Ethel Merman, *I Got Rhythm*; Ethel Waters, *Stormy Weather*, and Kate Smith, *God Bless America*. She often got the delivery down pat, but never the feeling. She did, however, do a rousing, punchy *Praise the Lord and Pass the Ammunition*. She's easier than glasses on the eyes, and easy to take, but not very exciting as a singer.

A. Robins clowned his way thru with his never-ending stream of props and squeaky vocal accompaniment to a showstop. He has played all the major houses and never fails to rouse the same reaction. In this category also is Jim Barton, who has the last slot. His singing of *You Made Me Love You*; the standard mad dog story, the terrific imitation of a ballroom lizard and the lizard's grandson bit, were unequalled comedy for their type. Still a great showman, and the only disappointment was his refusal to sing *Annabell Lee*. And what is Barton without *Annabell Lee* or vice versa?

The Murtah Sisters (3), spotted between Robins and Barton, jump around the stage too much and add plenty of sexy gestures to their singing. Do a parody on *Three Little Sisters*, a straight of *This Is Worth Fighting For* and an imitation of three debs doing an operatic number. Do a hot session of this that's worthy of Kelly's Stable, but without much class or attention to harmony. Ruby Zwerling in the pit as usual.

Sol Zatt.

Earle, Philadelphia

(Reviewed Friday Afternoon, October 23)

After two successive weeks of variety fare, Earle goes back to the swing pattern. And the patrons let it be known that they still want it in the groove for the stage entertainment, going all-out for the layout provided. Plenty on deck to meet such designs, what with the Andrews Sisters in the top spot, Will Osborne bringing up the rhythm end, and with two added variety acts to heighten the enthusiasm.

Coming on to close, the Andrews gals give out with their characteristic rhythm singing. Fresh from the Hollywood lots, trio has learned a glamour trick or two, and look plenty appealing to the eyes. In their customary professional ecstas, pitch their voices for the swing ditties identified with their dinking. Get groovy from scratch with *Boogie-Woogie Bugle Boy*, and even warmer with *Mister Five by Five*, returning to the wings with *Pennsylvania Polka*. On the recall, even more rousing returns attended their *Strip Polka* and, to ring down the rag, entire company joins in on the chorus of *Praise the Lord and Pass the Ammunition*.

Will Osborne makes for a most agreeable surprise. While the maestro has been around for some time and sort of taken for granted, band packs a neat punch musically. Plenty of youthful enthusiasm in the instrumentation and arrangements and goes a long way in pleasing the youngsters without resorting to blasting. Swing selections all on the solid side and plenty smooth for a medley of the softer ballads, the maestro cutting to sing a chorus of *My Devotion*,

and his baritone impresses. For the drum solo, a must for each visiting band attraction, Dick Shanahan is plenty potent. Band also rates a nod for its stellar accompaniment for the Andrews Sisters' scores. House Manager Bill Israel rates a gracious nod for the attractive stage setting and effective lighting provided.

Marianne, blond canary with the Osborne crew, also rates big. With a fine sense of lyric projection for the swingy tunes, her throaty pipes purr prettily for *Cow Cow Boogie* and *Embraceable You*.

Jerry and Turk, brother and sister team, on first for a session of jitterbug antics that wow. Made a dead-panner and gal steeped in madcap doing, and both heavy on the mugging, team tosses a neat comedy punch into their jitterbug dance and song capers. Male member also clicks with a drafted monolog.

Wesson Brothers (2) also make for a sock act with their devastating caricatures of the mighties. Youngsters pack loads of laughs in their impersonations of Wilkie, a cosmetic demonstrator at a five and dime, Bergen and McCarthy, and for a punch finish, F. D. R. and Mrs. Eleanor.

Show runs at a fast pace for almost an hour. *Manila Calling* on screen. House light at late afternoon show caught, but filling up for the next round.

Maurie Orodener.

Keith's, Indianapolis

(Reviewed Thursday Afternoon, Oct. 22)

Let's Make Whoopee is not as exuberant as its title indicates, altho it compares favorably with other attractions spotted here in recent weeks.

Show gets off in good fashion with a number by the White Way Debutantes, attractive line in cowgirl routine. The girls have two other spots in the show, a tap number and a production sequence which they share with Gordan and Sawyer. Last-named number, with its flashing treader capes, is quite effective.

One of the best acts on the bill is Joe Arena in his acrobatic turn in which his dog and a supply of liquid refreshments figure prominently. He received an ovation. Also popular with the audience were the Dawn Sisters in their rough-and-tumble comedy act which burlesques ballet technique in fantastic fashion.

The Four Earls gave a demonstration on their expertness on roller skates with some breath-taking feats before moving on to the "audience participation" portion of their act, a part which received heavy applause as two little boys, a young girl and a woman of more than ample girth came on to the stage to be whirled around by the skaters.

Jack Waldron serves capably as emcee and singer of a medley, which he announces as his personal "Hate Parade."

Picture is *Atlantic Convoy*. House half filled at first show. H. Kenney Jr.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Oct. 21)

Orpheum has its annual Crazy Show on deck. It packs plenty of comedy, but it's also diversified with some sane acts that make it good entertainment. Pix are *Sabotage Squad* and *Give Out, Sister*. Mike Riley's orchestra is the headline attraction.

Al Lyons's Orpheum pit ork starts the show and all numbers except one. Lyons, in his usual personable manner, emcees the start, with Riley's sidemen yelling and heckling from balcony boxes. One pulls a suicide gag when he finds show will run two hours.

Opener is Gilbert and Parks, comedy knockabout and balancing act. They give out with some sock foolishness, and wind up with some serious hand-to-hand stuff that's plenty good.

With Eddie Rio, formerly of Three Rio Brothers, taking over the emceeing chores, show moves on with Rio doing his imitations of a sailor at a dance, and his strip act to his singing of *I'm Your Favorite Nephew*, *Uncle Sam* which, when it ends, finds Hitler's mask stuck on Rio's fanny. Act went good, with the Hitler gag clicking solidly.

Dolores Gay, dancer, turned in a click rhythm tap performance, featuring a cross-step that was as hot as a firecracker. The Three Swifts, jugglers, gagged up their turn more than usual because of the trend of the show. They do a terrific Indian club deal, and comedy portion, with one of the fellows as an Englishman, is well done. Act is well spotted, and sock stuff.

Jerry Mann, monologist, offers the same material he used on his other visit to this spot about eight months ago. He

Club Talent

New York:

HARRY KING AND ARLINE open with a USO-Camp Shows, Inc., unit November 23.

Chicago:

GIOVANNI moves into the Drake Hotel's Camellia House Friday (30). . . . THE HAMILTONS, skating act, replace Ted and Flo Vallet at the Bismarck Hotel on the same day. . . . JOHN ZERBY AND INGA WIERE (they were at the Villa Venice all summer) and JACKSON AND NEDRA have returned to the 606 Club. . . . BURNS TWINS AND EVELYN are current at the Chez Paree.

MASSIMILLIANO TRUZZI, juggler with Ringling Bros. this season, is set for the next Palmer House show opening January 7. . . . LUCILLE AND EDDIE ROBERTS cut short their stay at the Drake Hotel's Camellia House to fill a USO tour, starting in Fulton, Ky. VIRGINIA HAYS, singer, came in from New York to fill a two-week date.

MICKEY ROSS, of Ross and West, at the Latin Quarter, is enlisting in the Air Corps. . . . KIM LOO SISTERS (3)

signed to a personal management contract by L. A. Federick, of Frederick Bros.' Artists Corporation here. . . . NAOMI KOPF and Gertrude Simmons replace Carolyn Truex in the little-show specialty at the Palmer House. . . . PATRICIA BOWMAN signed as prima ballerina for the coming opera season here.

CHRISTINE CROSS, singer, is making her debut in Midwest niteries. Opened at the 100 Club, Des Moines, Monday (26). . . . THE ALBINS and WOODY AND BETTY held for six weeks at the Blackhawk Cafe.

Boston:

CARDINI set for two weeks at Latin Quarter. . . . GRAYCE REILLY, songstress, now with Mickey Albert's orchestra at the Coconut Grove. . . . ALKALI IKE and Al Robinson to remain at Fensgate Hotel till February 1.

Philadelphia:

THE GERARDOS, new ballroom duo, make their bow at Jack Lynch's Walton Roof. . . . MARION POWERS returns to the Club Ball. . . . BETTY LANE leaves for the Hollywood Club, Elmira, N. Y. . . . GRACE COLLINS heading for the

set which kept the Miller band on top. Open together with *Kalamazoo*, then Johnny Drake, of the quartet, fronts with *Serenade in Blue*. Next, *My Devotion*, *Juke Box Saturday Night* (with a clever Ink Spots take-off) and finally *Strip Polka*, with the vivacious Miss Hutton in a couple of funny Gypsy Rose Lee bits. Closed the show big.

The Hill band has four reed, four brass and four rhythm, including two pianos. One of them is played by Horace Henderson, colored pianist and former band leader who also gets billing as arranger and doubles as alternate show leader. The tunes the boys do are passable, but not punchy.

A shortcoming is the frozen-faced personality of Tod Howard (sax), tenor who is obviously new in the stageshow game. Did a tribute to mothers which was supposed to have been straight but bordered on the danger line of a gay '90s tearjerker.

Carl Emmy and His Mad Wags, standard dog act, get by nicely with their familiar set of tricks performed on a portable platform. Emmy's patter builds each feat. Hibbert, Bird and La Rue, comedy dance trio, get over because of a novel twist: one of the two men is a drunk plant in the audience who winds up on the stage and in the act. The blonde is a good looker and a graceful dancer.

On screen, *The Spirit of Stanford*. Business off second show opening day. Sam Honigberg.

Oriental, Chicago

(Reviewed Friday Afternoon, October 23)

A couple of good highlights in the current show co-featuring Tiny Hill and band and the Glenn Miller Singers, but the bill in general is below standard. The reason is that the Hill band, plenty socko on dance dates, does not have enough strong material to keep up audience interest thruout the show. And most of the load rests on the outfit, since only two brief outside acts augment the revue.

The highlights include the Miller sextet who dish out up-to-date musical and vocalist and tenor-sax instrumentalist, songs offered late in the bill. The overweight maestro has a way about himself and his corn-fed voice to make his border-line ditties amusing. Among his tunes are *Mr. Five By Five*, *I Like To Stay After School* and a parody on *I Can't Give You Anything But Love*.

The Miller act includes sweet, blond Marion Hutton, Tex Beneke, personable vocalist and tenor-sax instrumentalist, and the Modernaires, fine harmony quartet, who work with their cohorts. Act is clean, fresh and punchy for the younger

Buffalo spots. . . . BOB BAXTER, first time in town, locates at DiPinto's Cafe. . . . FRANCES CARROLL and the Raye Sisters join Marty Bohn's *Insanities* unit at the Swan Club. . . . MARY JANE BROWN a return at Kallner's Rathskeller. . . . DICK LESLIE, from Washington, making his local bow at Lexington Casino.

Hollywood:

HARRIS AND SHORE have been held over at the Biltmore Bowl, with Marjorie Day and Donald Novis new. . . . STEP BROTHERS are headlining at the Hollywood Casino. . . . ZARA LEE has been held over at the Villa in Fresno. Additions are Parmlee and Davidson, Ronnie Revel, Zahara. . . . PASO AND LEE new at the Trianon Ballroom in South Gate. . . . GILBERT AND PARKS have returned here, following a tour with the Sally Rand unit. . . . McFARLAND AND BROWN, recently closed out-of-town engagements, are now playing casuals and niteries in and around Hollywood. . . . WHITE AND STANLEY have returned here following dates in Las Vegas, Nev.

Here and There:

CHEENA DE SIMONE opened Friday (16) at the Yacht Club, Pittsburgh, along with Madeline and Kirk. . . . DON MARLOWE set for five weeks at Slapsie Maxie's, Hollywood. . . . CORTEZ AND MARQUIS have moved to the Little Rathskeller, Philadelphia, from the Club Royal, Washington.

RAY ENGLISH is set for the Mayfair, Boston, October 29, and follows with Earl Carroll's, Hollywood, December 25. . . . DIOSA COSTELLO is down for a repeat at the Rio, Boston, November 2, along with the Pupy Dancers. . . . NICK LUCAS is booked for a return to the Continental Grove, Akron, November 2. . . . JOE ARENA opens at the Henry Grady, Atlanta, October 31, on the bill with Ricardo and Norma. . . . JOHN CLARK, recently at the Hotel Schroeder Empire Room, Milwaukee, has a commitment for *Crash Dive* for 20th Century-Fox.

ALLEN AND REVEL remain in the Vogue Room of Hollenden Hotel, Cleveland, thru November 1. . . . JERRY FODOR, at the Gypsy Camp, Toledo, for the last five months, is holding over indefinitely.

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Vaudefilm Grosses

B'way Grosses Dip But Not Alarmingly; Para Gains; Roxy Okay, But State Weak

NEW YORK.—The dip in Broadway grosses is regarded no cause of alarm. The takes are still much above average and indicate that strong business is continuing.

The Paramount (3,664 seats; \$41,981 house average), with the opening week of *Forest Rangers* and the second week of Gene Krupa and Beatrice Kay, is pulling along for a \$58,000 take. Last week, the fifth week of *The Major and the Minor* and practically the same stage bill, brought in \$49,000. Previous stanzas of that film had Andrews Sisters and Tony Pastor ork as support and grosses were \$55,000, \$60,000, \$70,000 and \$82,000, all great.

The Strand (2,758 seats; \$30,913 house average) is doing well, with the second session of *You Can't Escape Forever* and stage bill with Jack Carson, Stan Kenton's ork and Three Stooges building up to \$30,000. Opening week of lay-out scored with \$40,000.

The Roxy (5,835 seats; \$38,789 house average), housing the second rubber of *Iceland* and stage bill with Stan Kavanagh, Fred and Elaine Barry, Bob Hannon and Novak Sisters, is pointing to \$48,000. Opener took a fine \$59,500.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday with *My Sister Eileen* and stageshow including Anthony, Allyn and Hodge and Whitey's Jive-deers. First week looks like

Providence Vaude Draws Good Biz; Adds Late Show

PROVIDENCE.—Downtown Providence is crowded nightly and all theaters enjoy record business. Week-ends find streets jammed with war workers and servicemen out for a good time, making any Saturday or Sunday night seem like New Year's Eve. Metropolitan, sensing profit values in late crowds, is now playing a "war workers" 11 p.m. vaude show Saturday nights.

Jerry Wald's band and Borrah Minevitch's Harmonica Rascals drew \$6,500 in three days ending last night. Previous week-end Louis Prima's band, Jane Withers and Three Stooges drew a neat \$9,000. Preceding them, Johnny (Scat) Davis and his orchestra, Marion Hutton, Tex Beneke and the Modernaires totaled around \$8,500 on the three-day booking.

Fay's business holding up at usual level with its vaudeville. Last week, with Edith Rogers Dahl heading a seven-act bill, house drew \$6,000. Previous week was off slightly at \$5,100 with Rex Weber, Barbara Bellmore, Joe Termini, Asta Sven, Carl and Harryette, Edward Rickard's Shadowgraphs, and Fortunello and Cirillino.

L. A. Orph \$14,200

LOS ANGELES, Oct. 24.—A variety show with Lolita and Ardo, Jimmy and Mildred Mulcahy, Jack Carter, and Will and Gladys Ahern turned in \$14,200 at the Orpheum for week ended Tuesday (20). On the face of the house average, gross is good, but not in keeping with the figures the spot has been turning in lately. House seats 2,200; 55 cents top; house average, \$6,500. Pix, *The Pied Piper* and *Priorities of 1942*.

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81 East 125th Street, New York

\$92,000. Last week wound up four weeks of *Tales of Manhattan* and flesh bill with Niraska, Bob DuPont and the regulars, which grossed \$81,000, \$95,000, \$102,000 and \$106,000 respectively.

Loew's State (3,327 seats; \$20,500 house average) opened with Jim Barton, A. Robins, Laura Deane Dutton and *Panama Hattie*. A mediocre \$21,000 is in sight. Last week, with Renee De Marco, John Boles, Slate Brothers and *Eyes in the Night*, did \$24,000.

Bowes Unit Fair \$19,400 in Buffalo

BUFFALO.—Box-office tallies this week dropped from the lofty heights attained the past few weeks. Poor weather, rain and cold, partly to blame together with heavy competition downtown, including Erlanger legit, *Ice-Capades* at the Auditorium, and Palace's burly-vaude layout.

The Buffalo (seating capacity, 3,500; house average, \$12,000 for straight pix) wound up pretty fair week October 22 with Major Bowes 8th Anniversary Revue, which accounted for \$19,400. Bowes talent included Arthur Melli, emcee; Joy Alan, Windy Jack, Three Sweethearts, Teddy Block, Hank James, Viola Layne, Sam Sarti, Three Knapp Sisters and Three Harmonica Bees. Film was *Seven Sweethearts*. For current week, started October 23, the Buffalo is tiding itself over with straight pix. Take is expected to hit \$15,000 with *The Major and the Minor*, plus *Priorities on Parade* and extra feature, *We Refuse to Die*.

"Funzafire" Tops Ft. Wayne Record

FORT WAYNE, Ind., Oct. 24.—Palace Theater here, running flesh Fridays thru Sundays, had its biggest week-end October 16 to 18 with the *Funzafire* unit, grossing more than \$6,000. Show bettered the band mark set by Duke Ellington by \$700. The way Manager Harvey Cox sees it, people want to laugh, and a good comedy show will do business.

Cox has been having a difficult time finding good attractions week after week. Last season the house had 41 shows. While box-office shows are in big demand, this season's number may not equal last year's due to the acute shortage of touring units.

Hipp, Balto, Fine With Holdover Show

BALTIMORE.—Holdover stage bill at Hippodrome Theater week ended October 15, headed by Three Slate Brothers and holdover pic, *My Sister Eileen*, grossed for the two weeks a neat \$33,500. Besides Slate Brothers, bill first week included Allen and Kent, Three Murtagh Sisters, Five Hersogs. Second week bill had Paul La Varre and Brother in place of the Hersogs.

First week the gross was \$19,200, and second week \$14,300.

"International Sweethearts" Ork Breaks Record in Chi; Good 22½G for A. B. Marcus

CHICAGO.—The surprise attraction of the week was at the Regal Theater (2,826 seats), the Balaban & Katz Harlem district house running spot combo bills, which played the "International Sweethearts," 17-girl band, October 16 thru 22. Band drew capacity biz and grossed a record-breaking \$15,500. Last record holder was Louis Armstrong, who during the Fourth of July week did a little over \$14,000. The surprising factor about the ork's draw is its lack of name value in this area. The band built word-of-mouth business and the turnouts were as big Monday thru Thursday as they were over the week-end. Pic was *Calling Dr. Gillespie*, not rated a box-office help.

Chicago (4,000 seats, \$32,000 house average), week ended October 22, de-

Rose's Revue Okay \$20,000 in Philly; Fay's Neat \$6,350

PHILADELPHIA.—Depending on a unit revue instead of a name band, Earle Theater (seating capacity, 3,000; house average, \$19,000) for week ended Thursday (22) piled up a satisfactory \$20,000 with Billy Rose's Diamond Horseshoe revue, *Mrs. Astor's Pet Horse*. Gilda Gray, Charles King and Aunt Jemima in the leads, cast including Walter Dare Wahl, the Great Yacopis, Pansy the Horse, Cecil Lewin and Harry Meehan. *Secret Enemies* on screen.

Newbill opened Friday (23), with the Andrews Sisters and Will Osborne's band on tap, got off a bit slow, but figures on building to a mighty \$25,000. Wesson Brothers and Jerry and Turk added, with screen showing *Manila Calling*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), for week ended Wednesday (21), leading with Irene Vermillion and Her Singing Strings, hit a pleasant \$6,350. Gaudsmith Brothers, Marc Ballero, Rigoletto Brothers, Almee Sisters, Hoo Shee and Gae Foster's Roxyettes rounded out the bill, with *Joan of Ozark* on screen.

New bill opened Thursday (22) to big crowds, with Diosa Costello in top spot. Points to a neat \$6,500. Bert Walton, Canfield Smith, Roy Smeck and Rosalind Gordon support. Screen shows *One Thrilling Night*.

Crosby Sock 16G

MINNEAPOLIS.—Despite the fact that matinee attendance is way off, Mort H. Singer Orpheum Theater here hung up a socko gross of \$16,500 with Bob Crosby's ork for week ended October 15. Pic, *Lady in a Jam*, hurt rather than helped.

Week-end business on Crosby was first rate, the management said. The town was plastered with eight sheets on the show and Crosby was presented over the Orpheum's weekly radio program. Expected to draw extra heavy from the ickies, Crosby attracted all ages for a very good show he put on.

Cab Calloway came in week of October 30, followed by Glen Gray November 6.

4 Inks, Millinder Set Dayton Record

DAYTON, O.—Four Ink Spots and Lucky Millinder's band pulled terrific \$14,300 week of October 16 at the RKO Colonial, an all-time high for this house.

Spokane Biz Up

SPOKANE.—Vaude bills are grossing several hundred more at the Post Street than last year, according to Manager William L. Evans. Line-up for week-end of October 9-11 included five acts and *Private Buckaroo* and *Submarine Raider* on screen.

Wald Excellent

BRIDGEPORT, Conn.—Bill at the Loew-Lyric last week did excellent business. Jerry Wald orchestra headlined. Other acts included Deep River Boys, Al Gordon and Racketeers, and Johnny Barnes.

Magic

By BILL SACHS

JOAN BRANDON lost a valise containing full equipment for her magic cocktail bar act when thieves broke into her Packard Clipper parked outside of Lindy's Restaurant, New York, October 16. The next evening, just as she was to go on for a dinner show, a man showed up with the keister, which he claimed he secured from a building superintendent who had found it in a hallway and who had delivered it to his office. He added that he had traced Miss Brandon by checking with agents to discover what magic cocktail bar act was in town. Miss Brandon gave the man a reward and asked him, "Now go back and find my brother's coat. It was stolen at the same time." . . .

NORMAN, card reader, is again practicing his cartomancy in the Revere Room of Hotel Lexington, New York, after a brief military career. Classified by a Florida draft board as 1-A, he was called by a New York board and again proclaimed 1-A. Sent to his home induction center at Columbus, O., at his own expense, the army looked him over and tossed him out with a 4-F rating for chronic asthma. . . .

KARL CARTWRIGHT is presenting his magic and vent with the Southland Vaudeville Tent Show in North Carolina. . . .

RAY-MOND THE MAGICIAN is now Pvt. R. M. Corbin, Co. M, 7th Q.M.T.R., Platoon 2, Camp Lee, Va. He postals that he's been doing on the average of three shows a week around the camp. . . .

JUDITH JOHNSON AND COMPANY, mental turn, is set until November 15 in Virginia and Kentucky, according to Harold M. Laughon, Miss Johnson's assistant. Steede Amusement Company, New York, is handling the bookings. . . .

G. RAY TERRELL, sleight-of-hander, is set for a return stand at La Vie Parisienne on New York's East Side. . . .

BOB NELSON, of Nelson Enterprises, Columbus, O., is bringing Dr. Harlan Tarbell to his Egyptian Theater to conduct his personal magic class Wednesday night, October 28. Event is sponsored by the Columbus Magic Hobby Club, but all those interested in magic are eligible for enrollment.

W. NICOLA (The Great Nicola), international magician now retired, temporarily at least, at his home in Monmouth, Ill., has entered the scrap drive there with a vengeance, donating much of his old equipment to the cause. His contribution won him a lengthy story in *The Review Atlas*, Monmouth, recently. In addition to numerous handcuffs, chains and a heavy milk can used in his escapes, Nicola gave to the scrap pile a 300-pound mechanism from his levitation act. Nicola, who has used this piece of equipment in both Tokyo and Berlin, hopes that the metal will return there in the form of bombs and shells to send Hitler and Hirohito floating thru the air. Other items of equipment contributed include the apparatus used by Nicola to make an elephant disappear. . . .

W. S. BERGER, vice-president of the International Brotherhood of Ventriloquists, collector of vent figures and who boasts one of the most complete libraries on ventriloquism, recently was the victim of a thief who ransacked his home at Fort Mitchell, Ky., and made off with \$200 worth of loot. Berger immediately wired his good friend Lieut. Lee Allen Estes, "Safety First Magician" of the Kentucky Highway Patrol, having a hunch that the culprit had "gone south." And, believe it or not, a few nights later Lieut. Estes paraded into the Berger domicile with all of the stolen loot intact. The thief had been caught in a round-up of suspicious characters. . . .

EVANS BROWN, musical magician, now in his fifth week at Hurdle and Halter Club in Hotel Norfolk, Norfolk, Neb., set by Frederick Bros., Chicago, had the pleasure of catching Herman Weber's midnight spook show there October 16 and says the latter did a swell job of selling himself and show to a good crowd. . . .

HARRY E. CECIL, the "world's worst magician," a victim of asthma the last four years and recently ordered to Tucson, Ariz., by his physician, typewrites that things get lonesome for him out there and that he'd appreciate hearing from his many magic friends. Harry promises to answer them all on his new and original laugh letterhead. When Cecil first landed in Arizona he had to spend several weeks in bed due to the change and his condition, but he's up and around again now. His address is 729 North Sixth Avenue, Tucson, Ariz., and he'll be there until next April.

Off the Cuff

MIDWEST:

CHICAGO ITEMS: JEANNE AND JUNE WILLIAMS, pianists and vocalists, are now doing singles. Jeanne is staying at Helsing's Washington Street Show Lounge and June opened a run at the Green Mill. . . . AUGIE MORGAN, of the Niblicks, at the Chicagoan, is filling his last date before enlisting in the navy. Unit is scheduled to break up. . . . WARD McKEEN, of the Aristocrats of Rhythm, is going into service. . . . DOROTHY DAVIS, singer, already set for another return at Helsing's, following a run at the Frolics, Minneapolis, beginning October 29. . . . CARSON DONNELLY, pianist, has drawn another holdover at Isbell's 51st Street Restaurant and the salary is \$200. . . . MAXINE MARTIN, singer and former big apple dancer, is now making the Helsing-Isbell rounds. . . . HAZEL TURNER, singer, formerly with the Novelty Aces (now in the navy), continues as a single in local cocktail spots. . . . THE CRUSADERS (3) have broken up. ROMEO METZ, piano, has joined LOU BREESE's band at the Chez Paree. BILL MILLER, bass, is joining up. HUGH DOYLE, clarinet, is planning to organize his own outfit. . . . COLLE KEYES, of the Stanford Zucker Agency, is scouting Michigan for units. . . . KOKOMO (Wilbert Wallington), colored pianist, goes into the Hub, Rochelle, Ill., for two weeks November 2 and follows into the 115 Club, Grand Forks, N. D., for six weeks with options.

WEST COAST:

DODY, leader of a five-piece girl band in Los Angeles, is working in Metro's forthcoming film, *Three Hearts for Julia*. . . . KING COLE TRIO has landed an additional 16 weeks at the 331 Room, Los Angeles. . . . HARDING AND MOSS, organ-piano team, have hired ADRIENNE HOLLAND, former vocalist with Bernie Cummins, replacing BILLIE JOYCE. They start at Jim Otto's Cafe, Beverly Hills, Calif., October 29. . . . ALICE RAWLEIGH and Her Diplomettes of Rhythm (4) return to the Show Boat in San Diego, Calif., the first week in November for six months. Outfit will close at the Town Casino, Chicago, November 4. . . . REUEL FRIEMAN, of the MCA cocktail unit department in Beverly Hills, Calif., is in the army. . . . VICTOR VINCENT plays a repeat engagement at the Hotel Californian, Fresno, Calif. . . . HENRY RUSSELL has been booked into the Nevada Biltmore, Las Vegas, Nev., for an indefinite stay by the William Morris Agency. . . . JACK BUCKINGHAM moved into Top's Cafe, San Diego, Calif. . . . JOLLY FRIARS are set to open at the Mandalay Club, Las Vegas, beginning November 10.

EAST:

DOT AND DASH are continuing at Park Hotel, Lockport, N. Y. . . . GEORGE AND JERRY carry on at the Maryland Taproom, Cumberland, Md. . . . CASSIE CASSANO and PEGGY NORTON have signed with CRA. . . . FLORENCE HOLMAN is playing a return date at the Providence Biltmore, Providence. . . . CARTER AND BOWIE have been added to the Hotel Dixie, New York. . . . LORENA MERRILL added to the Blue Crystal, Girard, O. . . . GRACE AND SCOTTY are in their sixth month at Pier 76, Providence. . . . THREE CHOCOLATES open at the Onyx Club, New York, October 31. . . . PENNY BEAUMONT started a six-month tour for USO. . . . MUSIC MAKERS have signed for six weeks at Di Jays, Harrison, N. J. . . . GAC has signed up RITA COUGHLIN. . . . DON RODRIGO starts a six-week date at the Backstage Bar, Akron, November 30. . . . LEE CONRAD opens at Hotel Samuels, Jamestown, N. Y., November 2. . . . WES CORDELL is marking his 16th week at the Log Cabin, Utica, N. Y. . . . DICK WADE, boogie-woogie pianist and singer formerly at Lou's Bar, Philadelphia, is at Jim Hammond's Green Gable Grill, Little Falls, N. Y., where his engagement has already been extended. . . . JOE LOPA'S Hawaiians have opened at the Ten Eyck Hotel, Albany, N. Y.

A Record!

CHICAGO, Oct. 24.—J. J. (Bookie) Levin, one of the pioneers here in the cocktail booking field, boasts of two units who have established a record for remaining with one office. Bobby Short, colored pianist, started with Bookie at the age of 9 (he is 18 now), and Carl's Paradise Islanders (4) joined seven years ago when he discovered them during a visit in Hawaii.

MCA Shipping Units To West Coast To Meet Heavy Demand

CHICAGO, Oct. 24.—Music Corporation of America here is sending as many units as it can spare into the West Coast area serviced by its Beverly Hills (Calif.) office. The demand there is big and, at the same time, fewer combinations have been developed there than in the East or Midwest.

Within the last couple of months at least 10 MCA units have been shipped into Oregon, California and Nevada by Dick Stevens, local head of the cocktail department. Units in those States get an average of \$50 to \$100 per week and the jobs are plentiful.

Among units sent out by Stevens are the Jolly Friars (4), Lew Story (4) and Kay Hill, Tommy Flynn (4), Bob Meyers and His Rhythm Heirs (4), Julie Huth's Musical Stylettes (4), Alice Rawleigh's Diplomettes of Rhythm (4), leaving for San Diego, Calif., next week; the Four Red Jackets (4), Harding and Moss (3); Jan Marshall, piano and voice, and Freddie Miller's Top Hats (4).

The bookings were made by MCA's Beverly Hills office, which has Eames Bishop, Earl Bailey and Harold Overbeck concentrating on the cocktail field.

Morris Opens Small Bands Dep't With Marsolais, Gordon

NEW YORK, Oct. 24.—Joe Marsolais and Herb Gordon leave Frederick Bros. November 1 to set up a cocktail and small bands set-up within the band department of the William Morris Agency.

Both Marsolais and Gordon, the former as booker of cocktail units and the latter in selling bands in cafes and transcription jobs, had only been with FB for the past year. They came in with the consolidation of Gordon-Williamson (Fred) into Frederick Bros.

Marsolais, former band booker in Utica, came into New York last year for similar duties with Gordon-Williamson. Williamson was formerly hotel booker of the New York office of FB and teamed up with Gordon, an ex-band leader, in a personal management office. He came back to FB late last year as general manager of the New York office, and was later transferred to Chicago, where he is now head of the act department.

Willard Alexander, head of the band department of WM, said Marsolais would book cocktail combos and that Gordon would book small bands and transcriptions.

Lantos in Training School

PHILADELPHIA, Oct. 24.—Lou Lantos, who operates a chain of three musical bars around town—Lou's Moravian, Lou's Chancellor and Lou's Germantown—and is readying to open a fourth spot, still finds time from his operations to aid in the national effort. He has just enrolled for the course in the U. S. Coast Guard Reserve Training School at University of Pennsylvania.

Small Unit for Scherock

CHICAGO, Oct. 24.—Shorty Scherock, trumpet man last with Alvino Rey, is in town to organize a small unit of his own. Shorty has been with several name bands. General Amusement Corporation will probably handle him.

Trade Name Protection Rule on National Scale Deemed Urgent

CHICAGO, Oct. 24.—Bookers see an urgent need for a ruling which would protect a unit's trade name on a national basis. Today many units touring the country work under similar tag lines and while they get an exclusive on the billing in the territory of one musician's local, it does not hold good outside that local's borders.

Local 10 of the American Federation of Musicians here has all combos register their trade names with the office, and the first to register that name gets the exclusive privilege to its use. However, this is no guarantee that the Philadelphia local or the Los Angeles branch does not have members working under similar tag lines in their areas.

Lack of national action by the AFM, as seen by cocktail unit men, is due to the fact that the unit field has not yet taken an important place in the union's headquarters. Its growing importance, however, demands that some national name clearance measure be instituted.

Some units have sought protection by using one of the members' names in conjunction with the trade billing (Aogie Morgan and His Niblicks, to use an example). This practice, however, is not solving the problem. With many units functioning as co-operative groups, each man feels that he is entitled to equal billing.

With the future for good units the brightest in history, the need for name unification has never been greater.

NEW YORK.—Spokesman for Local 802 declared that the matter of protecting a trade name is one for the courts rather than the union. There hasn't been enough swiping of names in this area to warrant any serious discussion here on that score.

The fair trade practice law offers a degree of protection to any organization that has established a trade name. A unit would have to prove priority in assuming the name and must prove that his services and talent are unique so that the assumption of a similar name by any other party would injure the earning

capacity and reputation of the original title holder.

There was one dispute three years ago when two cocktail combos with the same names hit Philadelphia simultaneously. A decision was agreed upon not by any expensive court rulings, but by the tossing of a coin. As a result, one group retained the name Vocalaires and the party who called the wrong turn became Bob Ryan and The Twins.

Jordan To Get 20% Of Gross in Chi

CHICAGO, Oct. 24.—Louis Jordan (5) landed a good profit-sharing deal from Jos Sherman and Dan Goldberg, operators of the Garrick Bar here, when he opens a run December 25. He is scheduled to get 20 per cent of the gross. This is the first time around here for a combo to come in at such flattering terms.

Jordan opened an unknown at the local Capitol Lounge (now closed) and left a cocktail unit name.

Waller Unit \$1,250

MINNEAPOLIS, Oct. 24.—Fats Waller and his five-piece combo opened his third date at the Happy Hour here Wednesday (21) at \$1,250 per week plus a percentage over a \$3,500 gross. Biz has been capacity, opening night drawing nearly 600 patrons. He came in from the Mint (Mich.) Athletic Club where he broke his own all-time record. Other recent dates included the Top Hat, Toronto, and The Toc Club, Boston.

FB To Book Nan Blakstone

NEW YORK, Oct. 24.—Frederick Bros. office has signed a booking contract with Nan Blakstone, singer and pianist, to start November 1. Aaron Gerard will continue as her personal manager. Miss Blakstone is currently at Tommy Joy's, Utica, N. Y.

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New York City

NEW DISKS RUNNING OUT

Record Firms' Backlog of Plug Stuff Almost Exhausted; Pubs Yearn for Peace With Petrillo

NEW YORK, Oct. 24.—A survey of top music publishing houses here reveals that record companies possess masters for no more than two dozen future "Number One plug" songs. Pubs say that the Jimmy Petrillo fracas will have to end shortly or both they and the disk firms will be high and dry without important new material to market via the wax route.

Publishers who are among the most powerful in the industry, accustomed to having a steady string of hits made easier by a corresponding string of records, now find themselves working on their last recorded tunes. Despite the high-pressure goings-on in record studios during late June and July, when diskers had bands working 24 hours a day, the record firms have already run out of popular material published by many of the most influential houses. Among the firms who can look forward to no more records of top plug songs are Shapiro-Bernstein, Feist, Miller, Santly-Joy-Select, Mills, Edwin H. Morris, Mayfair, Bregman, Vocco & Conn; Southern and Crawford.

Robbins Music has two songs already recorded and yet to be released and worked on. Irving Berlin also has two, and its affiliated ABC Music has one. The Famous-Paramount combine says disk firms still have 10 of its tunes from forthcoming motion picture scores. Not all of these songs, of course, will turn out to be plug tunes. The same goes for songs owned by the Warner group of publishers—Harms, Witmark and Remick. It is understood that Warner's has no more film tunes on diskers' shelves than Famous-Paramount.

Under normal conditions this scanty backlog of material from big publishers' catalogs would be a drop in the bucket, but the way disk firms are now releasing records it can undoubtedly be stretched when combined with standard stuff and the few songs culled from lesser pubs during the hectic weeks prior to the August 1 enforcement of the wax ban. It is obvious to all, however, that the situation becomes more rocky with each passing week. Especially does this apply to the pubs. Diskers, of course, can struggle on somewhat longer, releasing re-issues of old favorites, etc. But since disk firms have also been making their heaviest cash from pop stuff, the coin derivable from re-issues will look pretty thin by contrast and won't last too long, anyhow.

Walter Douglas, general manager of Music Publishers' Protective Association, told *The Billboard* that his org. while not sure what part it can play in the fight, was consulting its attorneys. Douglas was emphatic in declaring that he has no course of action in mind and is talking to lawyers only in a very routine way in the midst of discussions pertaining to "other things." Publishers faced with the necessity of having to work on songs without benefit of recording aid are more emphatic than Douglas on the necessity of alleviating the situation, altho none of them have any suggestions to make. General impression seems to be that the pubs are now in the very middle and can do little but beg the warring parties to cease battling.

Disk firms, staying up nights trying to figure ways to stretch their waning backlogs, have had little success in arriving at fresh gimmicks (see story on Eli Oberstein in this department). Victor, the only firm which neglected to make the current disk rage, *Praise the Lord and Pass the Ammunition*, intends to rectify this shortcoming by having a colored male quartet do a rhythm version of the tune as soon as possible. The disk will have no instrumental background, naturally. A small firm, Keynote Records, has already made such a *Praise the Lord*, which it will release shortly. It is understood that one of the major companies bid for the Keynote master, but was turned down because the little outfit hopes to use the disk as a springboard to bigger things.

Interesting sidelight to the unaccompanied-by-music vocal disk gag is that at least one well-known songster has already turned down a fancy bid to cut such a side, backed by a choir, because he is a member of Local 802 and "feels morally obligated" to support the union. Many star singers are members of AFM, among them Barry Wood, Dick Powell, James Melton, Rudy Vallee and all band leaders who sing.

At present the wholly vocal disks are not being taken seriously as a long-term substitute for music by any of the major disk firms.

During the past week several hitherto silent parties to the current AFM-National Association of Broadcasters-disk firm-transcription firm brickbat-throwing contest spoke out in favor of immediate settlement of the dispute in the interests of the war effort. Since some of them were important members of NAB itself, the news got prominent placement in papers from Coast to Coast, and, altho NAB came back next day with official pronouncements intended to counteract such conciliatory moves, the "damage" was done. Now that it is clear that record firms and publishers will be unable to tolerate many more weeks of conflict, and since execs of all three companies have already said that they will talk turkey if asked, and since Jimmy Petrillo has also said he will talk with a representative group of his present antagonists in order to reach a solution, it is likely that such a conference will come to pass soon, provided NAB, which has maneuvered itself into the front row, consents.

Gas Rationing Kayoes Midwest One-Nighter Biz; Los Angeles Union Views Future With Alarm

CHICAGO, Oct. 24.—In anticipation of the coming national gas rationing, one-nighter business in this area has already dropped some 40 per cent. Some booking offices hope to cover some of the loss with one and two dates per week in theaters located in railroad towns, but they don't see how any bands, outside of the handful of names, will be able to pay the stiff rail rates and prove strong enough at the box office to warrant many such dates.

And, too, bands are not anxious to chase around the country under present conditions. Lawrence Welk canceled a tour to the West Coast in favor of a couple of theater dates. Russ Morgan is going back to the Edgewater here for a long run. Chico Marx is staying over at Blackhawk Cafe, and when he does leave it will be for theater dates and locations only. Lou Breese gave up the struggle and settled down at Chez Paree. Several William Morris bands are holding off okaying long tours mapped for them by Bob Ehler, one-night booker here, to make sure first that they will be able to get around with little trouble. The bands include Noble Sissle, Earl Hines, Count Basie, Ray McKinley and others.

Berle Adams, one-nighter man at General Amusement Corporation, is beginning to pay more attention to the cocktail unit field, with more promoters curtailing their activities or going out of business. At MCA, more attention is being given prospective theater dates than ever before.

For the first time since radio shots proved their worth in building a band, leaders and their managers feel that remotes are beginning to lose their value, because bands cannot cash in on them. The small-town listeners are going to see fewer bands on the road and will have to be content with broadcasts.

LOS ANGELES, Oct. 24.—Musicians and musicians' unions, both Local 47 and

No Tipping Either?

PHILADELPHIA, Oct. 24.—As if gasoline and tire rationing doesn't complicate the transport situation for music makers, a new obstacle has been placed in the way of bass fiddlers and drummers in this State. Public Utility Commission set up a new set of wartime restrictions forbidding taxicabs from making any commercial deliveries. Taxicab officials said this will be interpreted as eliminating all unwieldy articles. "Hand luggage will be accepted, but cumbersome articles like brass tubas, bass viols and bass drums will not be allowed," said one official.

War "Shut-Ins" Get Music, Instruments

NEW YORK, Oct. 24.—Music looms as the most satisfactory form of entertainment for all kinds of war "shut-ins," judging from the activities of many social agencies. Packages containing instruments and sheet music and shipments of 20 phonographs and 500 records have been sent to prisoners of war in the Far East by War Prisoners' Aid of the Young Men's Christian Association. Meyer Davis heads a group sending instruments to members of the United Nations interned in Jap-held territory, and the Ship Service Committee, headed by Mrs. Vincent Astor, is performing a similar task for seamen on patrol in Atlantic waters.

Local 802, AFM here, offered Mrs. Astor its facilities for collection and repair of instruments and in less than two weeks received 50 guitars, mandolins and such, and offers of 20 pianos. Slowest in coming, and greatly desired according to musikers' local, are brass and reed instruments.

Chillun! --- Meet Major Kay Kyser Of the US Army

WASHINGTON, Oct. 24.—Senator Nye, of North Dakota, told the Senate here yesterday that Kay Kyser had just been commissioned a major in the Army Specialist Corps. Nye dropped the information in the midst of a speech castigating people who seek deferments for show-biz stars.

Rumors that Kyser would get the commission have been circulating both here and in New York for weeks, but late this week report spread that many high government officials believed Kyser could do more good in mufti than in uniform. Officials seemingly were not convinced that a top attraction like Kyser could serve the war effort as well in an unfamiliar army job as he could spending the bulk of his time drumming up civilian morale, selling bonds, etc. There also was chatter to the effect that many highly placed people wish Glenn Miller had remained out of uniform, concentrating on bonds and civilian morale, a field in which only Kyser and a few others rival him.

Nye's remarks led to the belief here that Kyser might be on detached service, allowed to barnstorm with his band, continuing the same work he has been doing lately—except in uniform. This was not confirmed at press time, but, if true, represents a compromise between the two schools of thought on what a star should do in wartime.

Hope To Freeze ASCAP Ratings Of Men in Army

NEW YORK, Oct. 24.—Freezing for the duration of ASCAP classifications for writer-members in the armed forces is the Society's probable answer to the proposal for freezing of all classifications, popped at an informal Coast meeting of ASCAP penners held last week. While there has been no official ruling, it is the opinion of highly placed ASCAP-ers that such allowances will be made.

Question will probably come up at the special meeting of Eastern writers called for November 3 by Society's writers' classification committee. Fred Ahlert, Stanley Adams and Charles Tobias have been designated to do the explaining of the new "writer-classification" plan outlined in *The Billboard* September 12.

Discussion of plan is not skedded for semi-annual membership meeting to be held here Thursday (29), and only reports from the president, treasurer and executive committee are on the agenda. However, Ahlert, Tobias and Adams will be on hand just in case matter comes up from the floor.

New Ork—Dolores—Preems In Top NY Hotel Location

NEW YORK, Oct. 24.—Something new in bands will be unveiled at Essex House here Thursday (29), when Dolores and an 11-piece ork open in place of Sammy Kaye, originally skedded.

Fem will have both men and women instrumentalists, with herself as featured vocalist. Xavier Cugat is understood to have a hunk of the ork, which will go in for a lot of Latin touches. Leader is a Mexican gal.

playing in near-by towns are, where possible, moving closer to Los Angeles.

Since private cars figure to fall out of style, some people suggest having streetcars and busses offer all-night service. Some service is available all night, but the schedule is nothing like it is during daylight business hours. Outskirt places are inaccessible in many cases after midnight unless automobile transportation is available.

Negro local has made a study of these social organization dances and find that most of the bands are bought from 10 p.m. to 2 a.m. With the party breaking at 2 a.m., the musicians are unable to get streetcar or bus transportation. To remedy this situation the union is attempting to get the organizations to start their dances earlier and end them earlier. Proving that the union is doing its part to put the events on a new time schedule, Local 47 has increased its after-midnight scales for single engagements. Scale is \$7 per man for first two hours before midnight and \$2 an hour until midnight. After midnight the scale is now \$3 an hour.

Whether or not full co-operation will be forthcoming from the social clubs remain to be seen.

Local 47 and 767 bands that have been

Betty Ann! Oh, Betty Ann!

NEW YORK, Oct. 24.—A plea from a soldier moves us to throw our pages open to him. Up to the time he enlisted seven months ago he used to correspond with Betty Ann Simms, singer with Peter Kara ork. He wants to resume, very badly, but can't locate canary or ork. If any reader can help, he will oblige by writing to Corp. Alan Schlossberg, Cantonment Detachment, 440th Arm'd Pa. Bn., Camp Polk, La. Doughboy adds that Betty Ann is "petite," "blond," and "if you find her don't keep her for yourself."

SPA Persuasion Does the Trick With Balky Pubs

NEW YORK, Oct. 24.—Despite predictions of open warfare between Songwriters' Protective Association and song pubs who might refuse to comply with the org's new closed shop arrangement, everything has been going smoothly, with recalcitrant pubs quickly coming into line and liking it within hours after SPA rolls up its sleeves for a possible battle.

All important houses but one or two have been operating under a basic agreement with SPA for some years, but up to now there has been no way of enforcing the contract's principles on unsigned pubs. Lately, however, balky firms have been scooting into line when they discovered that they were unable to get songs from SPA penners without signing SPA's articles of agreement. Several attempts have been made by unsigned firms to wangle ditties out of SPA writers, but only have produced letters from SPA, reminding the pub that there will be no more SPA songs in his catalog unless

Recently the writer of a 1941 smash hit reported that he was being pushed around financially by the publisher, so SPA sent its auditors over to examine the firm's books. Pub refused to give the auditors more than a quick peek at certain papers and would not open his record company statements, synchronization statements, etc. Among other things, tho, auditor was able to discover that firm had set up a cash reserve against the possible return from dealers of 60,000 unsold copies of the song—about three times more than could reasonably be expected. This ate into penner's royalties and, while pub would have eventually had to pay out the dough, he retained use of it without paying interest.

SPA wrote a letter to the pub informing him that unless he consented to a more satisfactory auditing of his accounts, court action would be instituted and his books subpoenaed. Pub ran to his lawyer, who immediately got hold of SPA. The auditing took place Monday (19).

Had pub refused and SPA taken the matter to court, record companies would also have been subpoenaed, which would have made them very mad at the publisher.

Tom Archer Expands

SIoux CITY, Ia., Oct. 24.—Tom Archer, president of the Archer Ballroom Company, has purchased Sioux City Auditorium from the Sioux City Consistory and will remodel it for his third ballroom here.

He now operates the Skylon and Shore Acres here in addition to ballrooms in Sioux Falls, S. D.; Omaha; St. Joseph, Mo., and Des Moines.

Auditorium here has been the scene of most of Sioux City's largest gatherings and big stageshows since early in the century. Archer plans to hold old-time dances as well as modern dances in the spot, which will provide a recreation place for the large number of soldiers and civilians located at the Sioux City bomber base.

Fisk Joins Russ Morgan

CHICAGO, Oct. 24.—Charlie Fisk, band leader who gave up his band when he lost several of his boys to the armed forces, has joined Russ Morgan's trumpet section. He does not expect to go into the army for a while, being a married man and expecting to become a father in a couple of months.

Now Oberstein Says Disks Are Mexican; AFM Will Take Over And Figures To Get Very Tough

NEW YORK, Oct. 31.—Eli Oberstein's appearance before Trial Board of Local 802, AFM here, Thursday (22), piled new complications onto the mystery attending his newest Classic Record releases and prompted the local to toss entire matter to the international office of American Federation of Musicians. Oberstein's explanation to the local that his "Johnny Jones" and "Arthur Fields" recordings were of Mexican origin opened up a whole new field for investigation.

According to members of the Trial Board, Oberstein claimed he "didn't make" the records in question, but "bought" them from "Manuel Valdez, a Mexican," without asking the seller where, when or how they were made. Six masters were purchased, Oberstein informed the board, but he doesn't know how much they cost because one of his "associates" paid for them. No immediate means of checking the information appear available because, according to Oberstein, Valdez is "on his way back to Mexico."

The American disker claimed that the practice of buying masters made in Mexico is regularly indulged in by most record firms, that Victor and Decca are doing it "right now," and further asserted that Decca will bring out "this week" *Der Fuehrer's Face* made under those circumstances.

Leonard Joy, of Victor, denies any such activity, and David Kapp, of Decca, not only denies that they have *Der Fuehrer's Face* or any other record of Mexican origin but vigorously disclaims any intention on the part of his company of looking to any foreign country for its masters while the Petrillo ban remains in effect.

While most record execs were quick to point out that AFM has no jurisdiction over the purchase of foreign masters, one of them added that the possibility of future reprisals by the parent

Bob Crosby To Fluff Band For Pix; Ork May Carry On

CHICAGO, Oct. 24.—Sources close to the Bob Crosby ork, current at Chicago Theater here, report that Crosby will quit the outfit December 17 to concentrate on his film and radio career as a single. Altho band's plans are not definite, it is understood that the boys hope to continue as a unit. Several of the key members have left for the armed forces, but the remaining tootlers believe they will be able to retain the character of the band.

Crosby has an MGM pic contract.

Al Donahue's Vacation

NEW YORK, Oct. 24.—Al Donahue has put his stick in moth balls and will take a vacation until the end of November, after which he will reorganize for a theater tour. Health has been none too good.

California BR Biz Hot; Palladium Record Smashed by Jimmy Dorsey

HOLLYWOOD, Oct. 24.—Ballroom business has struck a bonanza and business is on the top shelf.

Jimmy Dorsey wound up his second week at Hollywood Palladium with a record considered the best the spot has ever had in its two years of operation. Dorsey, for the first 14 days of his six weeks' engagement, put 64,000 people in the place. Harry James pulled an estimated 250,000 people during his eight weeks. Dim-outs, speed maximums, increased hours for workingmen, along with increased production, have failed to prove barriers to Dorsey's fans. Palladium charges 65 cents plus tax every night except Saturday, when it's \$1.05.

At Trianon, South Gate, Ray McKinley wound up his second week with 6,100 paid admissions, as compared with 5,900 his initial week. Spot average is about 4,500 per week, but bands like Henry Busse, Jimmy Lunceford and Duke Ellington have pulled 7,500 and 8,000 per

musikers' ork against offending companies remains a threat and a sobering influence.

A high official of AFM told *The Billboard* this week that recording of American music in Mexico after August 1 for use in the United States would probably be regarded by the Federation as "scabbing," and would be treated accordingly. Throwing picket lines around merchandising outlets, calling for sympathetic action by affiliated unions and similar methods are usual, according to those versed in union procedure.

When Oberstein created the "fictitious" name of Arthur Fields to slug on the face of one of the "mystery" disks, he left himself open for court action by the real Arthur Fields. Fields, one of the oldest names in recording history and at present on the Blue Network, claims he never made *Der Fuehrer's Face* for Oberstein and has instituted suit for an injunction halting the distribution and sale of the disk. Since Oberstein is supposed to have ordered a pressing of 20,000 of that title, a show-down may be expected shortly.

More trouble appears to be headed Oberstein's way from Harry James, who has objections to current release under the Hit label of tunes he cut for the defunct U. S. Record Company. James has placed the matter in the hands of his attorney.

Spitalny Soaked by Des Moines Club on "Contract Breach"

DES MOINES, Oct. 24.—Phil Spitalny's visit here Sunday (18) was an artistic success and a financial neck ache for the maestro. Before he could leave town he had to post a \$5,000 surety bond to prevent attachment of his band property in a breach of contract suit filed by the local Kiwanis Club.

Spitalny played his *Hour of Charm* broadcast in Shrine Auditorium here before a capacity crowd of 4,200 people, and then the Kiwanis Club lowered the boom on him. Club alleges that it had contracted with Spitalny's agents for a concert at the Shrine October 9. Attachment suit petition said that the all-fem ork was to have received \$2,000 plus 50 per cent of gross receipts over \$4,000. Club claims that Spitalny refused to honor the contract, saying he had subsequently contracted for a picture at Universal studios, Hollywood, which conflicted with the October 9 booking.

Rex Fowler, local attorney, representing Spitalny, said the leader contends that any contract for an October 9 booking was without his authority.

NEW YORK, Oct. 24.—Xavier Cugat has been re-signed by Columbia Records for two years.

Hey, Fiorello!

NEW YORK, Oct. 24.—Right in the face of Mayor La Guardia's war on gambling, bookies and dope sheets, Leeds Music is publishing *He Plays the Horses*, written by Frank Davis, Sam Braverman and Win Brookhouse. If tune ever makes the Hit Parade, to the storm cellars, men!

Big Names Inked Until '43; Hard On 1-Night Biz

NEW YORK, Oct. 24.—Because the top orks are all booked solid until the first of the year, one-night bookers here are finding things tougher than ever. Formerly a booker was able to promise most promoters a name of Dorsey, Miller or James proportions at least once every six weeks, and in this way was able to sell a full quota of "B" bands to the same buyers, by way of balance. Now, with the one-nighter biz shot by transportation difficulties, and with the job of keeping surviving operators happy tougher than ever, the ork peddlers have their work complicated by the impossibility of promising a James, Goodman or Monroe.

Jimmy and Tommy Dorsey are tied up on the Coast until 1943, Benny Goodman is in the Hotel New Yorker here, Harry James is at Hotel Lincoln here, Vaughn Monroe is at Hotel Commodore here, Glenn Miller is in the army, and Kay Kyser is unavailable because of his own multitudinous radio and patriotic activities. The one-night burden has fallen, therefore, on the shoulders of the second-flight bands—strong at the b. o., but lacking the gate magic possessed by a Kyser or Dorsey.

Note of cheer is evident in bookers' statements that the second-rank bands have been doing fine business for the promoters. Only difficulty seems to arise where a promoter, counting the unprecedented receipts racked up by an ordinary name, begins to envision the small fortunes possible with a really top outfit, and squawks accordingly.

Fields Building

NEW YORK, Oct. 24.—Shep Fields's stock in the band market is rising. Returns to Earle Theater, Philly, week of October 30, less than a year after his last appearance there, for 25 per cent higher guarantee than last time. Follows with a return at Lyric Theater, Bridgeport, where he played only seven months ago.

November 12 Fields goes into Central Theater, Passaic, N. J. Last year Fields was offered to the house and turned down.

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

WOODY HERMAN (Decca 18506)

Be Not Discouraged—FT; VC. *I Dood It*—FT; VC.

A SWING spiritual at the hands and horns of a sympathetic crew is always bound to kick up plenty of excitement. And that is exactly what takes place in the spinning of Joe Bishop and Leo Corday's exhortation with the arresting *Be Not Discouraged* title. A sermon in song, it is a typical race ditty, with Woody Herman, Billie Rogers and Carolyn Grey taking turns at slinging the wordage. Script is more moralizing than it is commercial—that man was made to be festered by trouble, but in righteousness there will always be a silver lining the next day. However, the voices, assisted by the vocal harmonies of the ensemble, make the side very salable. And when the whole "congregation" joins in on the singing, it packs all the contagion of a holy-roller meeting session. It's the vocal sermonizing, set in a moderate bounce tempo, for most of the side, with a hot trumpet and a sock band interlude to add instrumental gloss to the spinning. The Hermites being much at home with the blues form of music, they take this side in top order. Band lays it on heavy as well for Jack Owens's *I Dood It*, which everybody by now recognizes as a Red Skelton idiom. Song novelty has been getting a bit of a ride on the air waves these past weeks, and with Herman's disk the first in the field, is a natural to make capital most of the radio comic's identifying tag. Herman hits it off at a moderate bounce beat with the band ensemble pouncing down on it for a half chorus in sock style to start off the spinning. And for the rest of the stretch, it all belongs to Chuck Peterson, who makes the most of the spot. His husky and raspy pipes serve the song well in the singing of a chorus. And for the next stanza to carry the side out, rides out high and hot on his trumpet horn. Hits the ceiling notes sharp and clean against a bank of band riffs. For the final windings, climbs the ladder in the familiar Louie Armstrong manner, running up the scale until the top note comes out. And it does, adding a final touch, which is lost unless there is attentive listening, with a breathless whisper—"I dood it."

War and Show Business Box October 31

Because of its association with the antics of radio's Red Skelton, "*I Dood It*" is a natural for the music boxes. But operators shouldn't overlook the strong possibilities in "*Be Not Discouraged*." Title is a teaser in itself, and bearing in mind all the excitement caused by the "Amen" sleeper when it finally work up, this one holds as much promise.

CHARLIE BARNET (Decca 18507)

Things Ain't What They Used To Be—FT. *The Victory Walk*—FT.

PLAYING the type of music the Barnet boys like to play best, this couplet fairly flutters with hot horns. Makes for a disk delights for those devotees of the jazz hot. *Things Ain't*, in spite of the title switch, is far removed from *The Old Grey Mare*. No corn on this side. It is all kicks. The composition of Mercer Ellington, Duke's son, it is the identifying closing theme for the Ellington band. And when the Barnet band gets in an Ellington groove, every Barnet fan knows what that means. His is undoubtedly the closest approach of any band, either white or colored, to the Ellington style. Tune itself is a blues strain, an indigo blues, and Barnet beats it off at a moderately slow tempo sharply punctuated by the bounce beats. Progression of piano chords serves as the introduction, and the saxophones, in the Ellington voicing, set forth the opening chorus. Barnet, riding on his tenor sax, hops on to bring up a second stanza. And it's inspired blues blowing he gets out of his horn, set off by a bank of growling brasses. Trumpet take over for the next refrain. But his interpretation is quite a let-down, and the dull and repetitious riffing of the saxophones in the background doesn't add any strength to the supporting. It would have been far more effective, with Barnet's horn already warmed up, to carry on for a second chorus. Nonetheless, there is a slight pick-up in fine piano fingerings for the following chorus. And for the finish, the saxes, in unison, bring up the blues theme again. Tempo is stepped up just a bit, with the bounce beats even more pronounced, for Lew Porter and Teepee Mitchell's *The Victory Walk*. A familiar and repetitious riff that is made interesting in the Barnet treatment, the inspiration in this spinning is to jump and clap hands on the after-beat, rather than walk. Unison saxes lay down the riff theme to start with the brasses swarming all over it as it builds. Set against the band riffs, Barnet rides out again on his sax to get a second chorus under way, and for the last half, it's back to the starting with soft unison saxes building up to the crescendo blast.

At locations where the youngsters get the inspiration to hop, skip and jump from the musical heat in a Barnet side, "*The Victory Walk*" will have them running up to the machines with their nickel pieces.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Guy Lombardo

(Roosevelt Hotel, New York, Columbia Network, Wednesday (14), 11:30-12 midnight.)

HERE is a man who remains true to himself. Sticking close to a time-tested formula for popularity, his band continues playing uncomplicated, unadorned melody, with pitch and intonation that are peculiar to, and original with, Guy Lombardo. With as much success as ever.

Ever being one to go his own way, he leaves to other leaders experimentation in harmonies and tonal colors. Never does a trumpeter of his bust a gut trying for "c" above "c." Not from his side-men do listeners expect out-of-this-world solos. What Lombardo offers is a song-fest, playing in a manner that leaves an a. k. listener free to kick his shoes off and stretch his feet in blissful listening, while he watches his youngsters gliding smoothly to the same beat. And without heckling from a bumptious announcer.

Lots of songs—pops, show tunes and standards, never more than two choruses of each, and vocalized whenever feasible

—that's the Lombardo formula and it's still paying off. Billy Leach, Rose Marie and a trio supplied the wordage. A characteristic closing medley clicked off another lap on the Lombardo marathon.

Henry Jerome

(New Pelham Heath Inn, New York, Mutual Network, Saturday (17), 10:45-11 p.m.)

CONTRAST this show by Henry Jerome, one of the younger Mickey Mice-tros, to that of Lombardo's—perhaps the father of all "Mickies"—and you'll find the difference between a hit and a miss. Jerome isn't content to let his music speak for him but goes in for long verbal introductions. And working up applause from the floor after each number is a useless milking device that bores impatient dial-twisters.

Jerome must also learn that his type of band arrangements are not sufficiently diverting in themselves to keep listeners glued to their loud-speakers. To insure attention, he'll have to season more generously with songs. And leader might wisely stop urging tuners-in to

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Tommy Tucker

(Reviewed at Essex House, New York)

A NOTICEABLE and highly notable difference between this band and the one Tucker sported last season is the welcome presence of a beat. It's an easy, rocking, free-flowing, eminently danceable beat and is present in all the arrangements. Another change for the better is in the lessened emphasis on elaborate vocal arrangements. Tucker continues to feature fine singing harmonies, but makes them more impressive by making them less frequent. This keeps the instrumentalists busier and the dancers more active.

Instrumentation continues to be three trumpets, two trombones, five reed and three rhythm, with Tucker performing his usually pleasant emcee job out front. Library is well stocked with pops and, as always, each of the here-today-and-gone-tomorrow ditties is dolled up in a delightfully simple arrangement. And, too, now that the dance beat has become more pronounced, the arrangements are all the more worthy. Carlyle Hall, by the way, is the lad responsible for the scoring. Has been doing the job for Tucker for 10 years and deserves several bows for keeping apace of the times.

Novelty song solos are by Kerwin Somerville, who has it over most novelty warblers in that his voice is musical and he knows how to use it. Don Brown, nice looking youngster, is a superior ballad-pitcher with no great individuality but a big, full voice which continues to improve. Amy Arnell, after six years with the band, still manages to create an impression of wide-eyed ingenuousness and enthusiasm. No great shakes on the singing, but her scene stealing seems to score.

Tucker is still one-two-three in the hotel division. Carter.

Dick Stabile

(Reviewed at Shangri-La, Philadelphia)

FOR six long years, in fact from the day he left Ben Bernie's sax section, Dick Stabile has been seeking those elusive "breaks." Band got plenty of breaks, but they all seemed to be of the "bum" variety. Now, however, Stabile has come to a point where he can justifiably be called the most underrated band in the ork whirl. On the basis of the band's performance here, there should be definitely better days ahead—draft boards and all the other vagaries of a world conflict permitting.

Over the years band has come to a high stage of commercial refinement. Plays and cuts sharp and clean, with a high rhythmic quotient. If it's a sweet number, band gives the melody its just due with a fine sense of proportion. Does just as well when the score calls for laying down heavy on the rhythmic beats. Moreover, there are plenty of fresh, youthful ideas to give the band a chance to shine.

Also on the credit side is the refinement in Stabile's alto sax style. Admittedly one of the greatest technicians, Stabile now skips his acrobatics and gets down to commercial levels where the masses can join in the appreciation. And the music is all scored to give him full sway as the band's mainstay.

Stand holds four saxes (Stabile making it a fifth), three trumpets, two trombones, piano, bass and drums. Among the instrumentalists, the tenor sax of Vinnie Carbon, a newcomer, impresses no end. Style and tone remind of George Auld.

In the singing department, Stabile must be the envy of all his contemporaries. In Gracie Barrie (Mrs. Stabile) he has a song seller in a class by herself. When she takes to the mike, band subdues its efforts and paints a harmonic background that makes her stand out

"dance" and "bounce." Maybe they're tired.

Band has a nice beat and boys played cleanly, but piano-player blurred the impression by rambling all over the keyboard and in what sounded like a couple of extra keys. Kay Carlton, Charles Carroll, Herman Rich and the Threesome disposed of the lyrics, with Miss Carlton by far the best.

like a million. Paul Warner, male voice, not heard when caught.

Maurie Orodener.

Russ Carlyle

(Reviewed at Rainbow Ballroom, Denver)

ORGANIZED less than a year, Carlyle shows promise. Outfit is marked by versatility, showmanship and danceable tempos. A definite indication of the influence is the predominance of youth, several of the boys having just hit 17. Hard workers thruout; seasoning should produce a salable combo, usable almost anywhere.

Carlyle, formerly a mainstay of Blue Barron, displays marked showmanship in his fronting. His friendly, easy-going style with appropriate chatter scores him high on the personality side. His ballad singing is a sure score on whatever he attempts.

Instrumentation of 4-4-3 works equally well on both sweet or swing. Offerings are usually full, with frequent emphasis on the staccato, probably due to the Kempish influence of arranger Ivan Washabough. Norm Battie is often featured on trumpet leads, George Minzer leads the reeds, Al Abel comports himself nicely at the skins. Mamie Adler sells solid on character vocals and rhythm offerings, Terry Ryan capably handles the ivory assignments, doubling in comedy vocals. A foursome, the Rhythmaires, and the complete outfit as a glee club round out the vocal assignments. Carlyle uses four clarinets to back his own vocals to smooth effect.

Rounding out a four-week stay at this spot, his longest engagement and his furthest trip west, Carlyle's commercial style has caught on nicely; his variance in presentation and danceability has teed the ballroom off to what will probably be its top year. Welsh.

Ray Pearl

(Reviewed at Melody Mill, Riverside, Ill.)

WHILE still a youngster in appearance, Pearl has already had several years of experience in the band field. Since organizing in Johnstown, Pa., his home town, he has concentrated on a Lombardo style which has been paying fair profits. Soothing dance tempos are particularly suitable for this ballroom, where the operator is anxious to build up a following among middle-aged and older patrons. With more youngsters off to service, it will be up to the oldsters to patronize ballrooms.

Pearl's style, while particularly well suited for the waltz lovers, also serves the purpose for kids. Plays a good two-beat tempo which affords both slow and fast action on the floor.

Instrumentation does not boast of any individual names but holds up well as a unit. Has five rhythm (two bass), three brass and three reeds, with one of the bass men (John Rollins) doubling on a French horn. Two-bass idea adds to the fullness of the band, particularly in a large spot where fullness is needed.

Walter Bloom (guitar) is the featured vocalist, lending a good voice on ballads. Buddy Madison (bass) pitches in with a fair baritone, and Eddie Santini (sax) handles novelties in okeh style. Harmony work is contributed by a trio consisting of Santini, Bloom and Tiny Berkey, heavy-set trombonist.

Pearl himself doesn't play an instrument. He makes a good, alert front, has a sincere smile and a friendly personality. Honigberg.

Roseland's Top Tunes

NEW YORK, Oct. 24.—Ten most danceable songs of the month, as tabulated in a poll held by Roseland Ballroom here, are (1) *My Devotion*, (2) *White Christmas*, (3) *Serenade in Blue*, (4) *When the Lights Go On Again*; (5) *Be Careful, It's My Heart*; (6) *Wonder When My Baby's Coming Home*; (7) *I Left My Heart at the Stage Door Canteen*, (8) *Praise the Lord and Pass the Ammunition*, (9) *Manhattan Serenade*, (10) *Kalamazoo*.

Ballroom intends to run similar polls of its dancers' tastes each month.

Orchestra Notes

Of Maestri and Men

HARRY JAMES will close at Hotel Lincoln, New York, December 3, four weeks earlier than originally scheduled, in order to go to Hollywood for his stint in *Best Foot Forward*, MGM pic. Will make it up to Mrs. Kramer, operator of the Lincoln, by playing four weeks at her Hotel Roosevelt, Washington, some time next year. . . . **WOODY HERMAN'S** idea of using girl musicians (**BILLIE ROGERS** on trumpet) is followed by **HENRY KING**, who has **MARY WOOD** on violin, and **HAL WASSON**, who added **SHIRLEY HORTON** to trumpet section. . . . **JOYA SHERRILL** out of **DUKE ELLINGTON'S** ork, **BETTY ROCHE** remaining as sole vocalist. . . . **MERCER ELLINGTON** resumes duties as road manager for **COOTIE WILLIAMS**. . . . **HELEN FORREST** and tenor sax **CORKY CORCORAN** celebrated first anniversary with **HARRY JAMES** band. . . . **HAROLD OXLEY** on four-week look-see of Middle West. Will cover spots his **JIMMIE LUNCEFORD** and **TOMMY REYNOLDS** bands play. . . . **ED FARLEY** band playing alternating sessions with **RED NORVO** crew at Aquarium Restaurant, New York since Thursday (22). . . . **JUDY KAYNE** getting glamour girl build-up from **HARRY MOSS** of **MUSIC CORPORATION OF AMERICA**. . . . **CHARLIE WRIGHT** goes into Dake Hotel, Chicago, November 3, for five weeks. Succeeds **VAL ERNIE**,

who returns after **WRIGHT'S** engagement. . . . **DICK KUHN** into Hotel Astor, New York, Thursday (29), **ALVINO REY** and **KING SISTERS** continue on Astor Roof. New faces in **REY** band are **REID TANNER**, **RUSS BROWN** and **FRANK RYERSON**. . . . **GRAY GORDON**, reorganized, into Chanticleer, Baltimore, Tuesday (27). . . . **RAY PEARL** in sixth month at Melody Hill, Riverside, Ill., holding over till January 1. . . . **JOHN KIRBY** plays return date at Ambassador East, Chicago, in January. . . . **DICK ROGERS** into New Kenmore Hotel, Albany, N. Y., November 5, replacing **GLORIA PARKER**. . . . **FLETCHER HENDERSON** will alternate with **JOHNNY LONG** at Roseland Ballroom, New York, beginning Friday (30). Will be **HENDERSON'S** 30th appearance at spot in 24 years. . . . **EDDIE LOWTH**, turned down by the navy for bum eyesight, returns to arranging for **LOUIS PRIMA**. . . . **BENNY GOODMAN** lost **LOU MCGARITY** to NBC. Only two men remain of the gang he used at New Yorker Hotel last season. . . . **COUNT BASIE** may be commissioned in Army Specialists' Corps a la **GLENN MILLER**. If so would be first Negro bandman to land such a commission. . . . **AL TRACE** who replaced **KORN KOBBLERS** at Flagship, Union, N. J., has five shots weekly over Station WOR. . . . **RUSS MORGAN** has added **VERA LANE**, singer, and **GEORGE DEVRON**, former Chicago band leader. . . . **BUDDY WILLIAMS** held over at Lantz's Merry-Go-Round, Dayton, O. **WILLIAMS** was recently signed by General Amusement Corporation. . . . **RONNIE KEMPER** remains in Chicago to reorganize band following date at Oh Henry.

Atlantic Whisperings

MARY ANN MCCALL, one-time Woody Herman and Charlie Barnet canary, joins **BILLY MARSHALL** who succeeded **NAT BRANDWYNNE** at Benjamin Franklin Hotel, Philadelphia. . . . **KAY HUNT** switches vocals from **HERBY WOODS**, Philadelphia maestro, to **ALAN HOLMES** in Washington. . . . **WHITEY MCKEE** skedded for another season at Twin Cedar Inn, Clementon, N. J. . . . **ARMAND CAMP**, former chanter for **JOE FRASSETTO** and **JOEY KEARNS** has enlisted in the Marine Corps. . . . **LADY ARMSTRONG** at Leon and Benny's, Philadelphia. . . . **RUSS NANCE** for Monday night dances at Valencia Ballroom, New York. . . . **JIMMY GORHAM** at Studio Ballroom, Philadelphia. . . . **HAL MCINTYRE** in at Sunnybrook Ballroom, Pottstown, Pa., Saturday (31). . . . **SYL TINNEY** at Silver Streak Cafe, Philadelphia. . . . **NATHAN SNANDER**, known as **KEN MARTIN** when waving the baton, graduated to a second lieutenantcy in the army. . . . **DON MARTIN** at DeGorgue's (See **ORCHESTRA NOTES** on page 28)

More Spots Want To Buy Maestri "For Duration"

CHICAGO, Oct. 24.—"For-the-duration" contracts for bands in local locations are beginning to gather momentum. Because of the draft, which will in the future seriously reduce the number of box-office leaders, operators are anxious to tie up one popular maestro for as long as the war lasts.

Manager William Dewey of the Edgewater Beach Hotel is bringing back **Russ Morgan** December 11 and is hoping to keep him for the duration. Because **Morgan** has been one of the more profitable leaders for the spot, management feels that it is better to hold on to something good rather than take a chance on the "left overs." The Palmer House is now negotiating with **Griff Williams**, who closes January 6, to return at the conclusion of **Joe Reichman's** run (opening January 7 for 10 weeks) and remain for the duration of the war. A \$500 boost in **Williams'** weekly salary is being offered to make him stay.

Band offices, naturally, are not too anxious to lose some of their best draft-exempt (temporarily) leaders to one spot. Practice not only takes salable bands out of circulation but also forbids the selling of newer attractions into rooms, for build-up engagements.

ATLANTA, Oct. 24.—Ted Lewis and revue played one-night stand at the City Auditorium here Tuesday (13) and drew \$2,500 from 2,800 dancers. Prices, 85 cents advance and \$1.10 at box.



CHARLIE SPIVAK, visiting the Bridgeport, Conn., plant of Columbia records, confers with **Pat Dolan**, Columbia's advertising manager on plans concerning the maestro's future recording activities, hinging, of course, on the end of the current war ban. Spivak crowded his visit between shows at Bridgeport's Lyric Theater.

Kaye Still in 3-A; Grooms Tommy Ryan As Leader--- in Case

NEW YORK, Oct. 24.—Contrary to recent rumor, **Sammy Kaye** is still 3-A, with little prospect of immediate reclassification. When he pulled out of his Essex House opening here skedded for Thursday (29) in order to play a string of theaters, it was said he did so in order to make as much cash as possible before donning a uniform. It now seems that the theaters were booked because **Kaye** is in demand around the country and feels it would be silly to pass up the kind of coin offered.

Realizing that an eventual call to arms is likely, **Kaye** is beginning to lay plans for continuance of his ork, under the possible direction of singer **Tommy Ryan**. It is understood that **Ryan**, who has been featured with **Kaye** for years, is under serious discussion as the bird to carry on. Meanwhile **Kaye** is taking bookings as fast as they come in, apparently secure in the knowledge that he'll be around a while.

Costly Booking Tangle

ALEXANDRIA, La., Oct. 24.—MCA has paid **Al Green**, op of the Almaack Club here, \$1,250 in breach fees after **Green** had booked **Jan Garber's** ork for October 6 and **Garber** instead turned up at **Camp Beauregard**. MCA's Dallas office booked **Garber** for **Green**, and the New York office did the same for **Camp Beauregard**. When **Green** showed his Dallas contract, which revealed his \$250 deposit for good faith, MCA paid up.

Music Items

Publishers and People

ROBBINS MUSIC is getting behind *Moonlight Mood*, by **Harold Adamson** and **Peter De Rose**.

Crawford Music is steamed up about *The Steam Is on the Beam* from the musical comedy *Beat the Band*. **Johnny Green** and **George Marion Jr.** are composer and author respectively.

Tempo Music got *Take the "A" Train* into Columbia's *Reveille With Beverly* and *Things Ain't What They Used To Be* into **MGM's Cabin in the Sky**.

Monty Siegel has taken over **Joseph P. Walen Music Corporation**. Distribution and sales will be made thru **Alvin Music**.

Sid Lorraine has left **Lincoln Music** to join **American Music**. **Paul Case**, formerly professional manager for **Colonial Music**, took **Lorraine's** place.

Sudlik & Siegel have opened another branch office. This time in **Omaha**, with **Al Dahle** in charge.

Jerry Vogel calls *You're a Grand Old Flag* "America's No. 1 victory song."

Boosey, Hawkes, Belwin, publishers of "Kashmiri Song," are instituting a campaign to get the tune on the plug sheets as a "popular" number since it became part of the score for the new **Deanna Durbin** film, "Forever Yours."

Songs and Such

I SENT A LETTER TO SANTA (*To Watch Over Daddy for Me*) is being pushed as a Christmas special by **Bregman, Vocco & Conn**. Song was written by **Jack Meskill, Larry Stock** and **Vincent Rose**.

We're All in It, by **Major Harold G. Hoffman, Paul Cunningham** and **Leonard Whitcup**, published by **Broadway Music**.

If I Had My Life To Live Over, by **Henry Tobias, Moe Jaffe** and **Larry Vincent**, published by **Bob Miller**.

We'll Carry On, On, On to Victory is dedicated to **President Roosevelt** by authors **Lew Mel, George Weir** and **Tommy Carey**.

Victory Polka, by **Bernie Bierman** and **Artie Pine**, was written for **Korn Kobblers**.

They Dimmed Out the Bright Lights of Broadway is published by **Sunstar Music, Oakland (Calif.)** firm. Written by **Eddie Harris, Cliff Sundin** and **George Albright**.

BANDS AND SINGERS AND

EVERYONE IN MUSIC!

Get your copies of these three delightful all-American melodies. This is the homey, Kate Smith style of music that the whole country wants to hear!

WHEN MY WONDERFUL DREAMS HAVE COME TRUE Sequel to "Maybe"

WHEN THE DEAR OLD DIXIE MOON IS SHINING

Colorful Soft-Shoe Rhythm

LOUISIANA Bouncy New Release Professional copies and dance orchestrations available. Write

PROGRESSIVE MUSIC PUBLISHERS

Sole Selling Agents

1585 Broadway NEW YORK CITY

CAN YOU AFFORD THE PRICE OF A DAILY NEWSPAPER...

1. To be the first in your locality to play or sing the newest hits?
2. To be able to play requests, new and old?
3. To locate tunes and publishers AT ONCE?
4. To get out from under huge stacks of music?
5. To be sure about Performance Rights' Clearance?

Tune-Dex card service (100 a month) on new and old songs, costs only four cents a DAY! 74 publishers now represented. The most talked about thing in music circles this year.

FREE—Sample cards and complete information. Just write on your letterhead. **WARNING**—This service is **ONLY** for professionals in or connected with the music business.

TUNE-DEX, INC. 1619 B BROADWAY NEW YORK CITY

Proving We Can Be Two Places

at One Time

MIKE RILEY

(THE MUSIC GOES 'ROUND)

RILEY

and His

MAD MUSICAL MANIACS

NOW on **70** WEEK RUN

RADIO ROOM

HOLLYWOOD RECREATION CENTER

Hollywood, Calif.

AND THE

ORPHEUM THEATER

Los Angeles

Featuring

MARION MILLER

★ ★ ★

Still Zany as Ever

★ ★ ★

Management:

MUSIC CORPORATION OF AMERICA



The Billboard Music Popularity Chart

WEEK ENDING
OCTOBER 22, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, October 22. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
9	1. PRAISE THE LORD AND PASS THE AMMUNITION	Famous	28
5	2. I CAME HERE TO TALK FOR JOE	Shapiro, Bernstein	26
8	3. MANHATTAN SERENADE	Robbins	25
3	3. WHITE CHRISTMAS (F)	Berlin	25
13	4. CAN'T GET OUT OF THIS MOOD (F)	Southern	23
10	4. MR. FIVE BY FIVE (F)	Leeds	23
1	5. DEARLY BELOVED (F)	Chappell	20
—	5. THIS IS THE ARMY, MR. JONES (M)	U. S. Army	20
14	5. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	20
9	6. I GET THE NECK OF THE CHICKEN (F)	Southern	18
2	6. WONDER WHEN MY BABY'S COMING HOME	Crawford	18
6	7. KALAMAZOO (F)	Brogman, Vocco & Conn	17
9	8. AT LAST (F)	Feist	16
—	8. AT THE CROSSROADS	Marks	16
7	8. DAYBREAK	Feist	16
5	8. MY DEVOTION	Santly-Joy	16
4	8. SERENADE IN BLUE (F)	Brogman, Vocco & Conn	16
14	9. HIP, HIP, HOORAY	Robbins	15
10	9. THERE WILL NEVER BE ANOTHER YOU (F)	Robbins	15
11	10. BE CAREFUL, IT'S MY HEART (F)	Berlin	14
13	11. BY THE LIGHT OF THE SILVERY MOON	Remick	13
10	11. HE'S MY GUY	Leeds	13
14	11. PENNSYLVANIA POLKA (F)	Shapiro, Bernstein	13
—	11. STREET OF DREAMS	Miller	13
12	12. I MET HER ON MONDAY	ABC	12
14	12. WHEN YOU'RE A LONG, LONG WAY FROM HOME	Broadway	12
9	13. IDAHO	Mills	11
12	14. MAJOR AND THE MINOR (F)	Famous	10
—	15. THERE ARE SUCH THINGS	Yankee	9
—	15. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; O. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
2	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	2	1. Praise the Lord and Pass the Ammunition —Kay Kyser	3	1. White Christmas —Bing Crosby
3	2. PRAISE THE LORD AND PASS THE AMMUNITION —KAY KYSER Columbia 36640	3	2. White Christmas —Bing Crosby	8	2. Praise the Lord and Pass the Ammunition —Kay Kyser
1	3. KALAMAZOO —GLENN MILLER Victor 27934	4	3. Der Fuehrer's Face —Spike Jones	1	3. Kalamazoo—Glenn Miller
4	4. SERENADE IN BLUE —GLENN MILLER Victor 27935	1	4. Kalamazoo —Glenn Miller	2	4. Serenade in Blue —Glenn Miller
8	5. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	5	5. Strip Polka —Andrews Sisters	—	5. My Devotion —Charlie Spivak
6	6. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	7	6. My Devotion —Charlie Spivak	7	6. At Last—Glenn Miller
—	7. STRIP POLKA —ANDREWS SISTERS Decca 18470	6	7. Strip Polka —Johnny Mercer	6	7. Strip Polka—Kay Kyser
5	8. MY DEVOTION —VAUGHN MONROE Victor 27925	—	8. Just as Tho You Were Here—Tommy Dorsey	—	8. When the Lights Go On Again—Vaughn Monroe
—	9. JUST AS THO YOU WERE HERE —TOMMY DORSEY Victor 27903	9	9. Serenade in Blue —Glenn Miller	—	9. Mr. Five by Five —Harry James
—	10. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Decca 27945	8	10. My Devotion —Vaughn Monroe	—	10. Every Night About This Time—Jimmy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schlrmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
4	2. PRAISE THE LORD AND PASS THE AMMUNITION	5	2. Praise the Lord	3	2. Praise the Lord and Pass the Ammunition
5	3. MY DEVOTION	6	3. My Devotion	5	3. My Devotion
2	4. SERENADE IN BLUE	2	4. Kalamazoo	8	4. Kalamazoo
3	5. KALAMAZOO	4	5. At Last	7	5. Manhattan Serenade
8	6. BE CAREFUL, IT'S MY HEART	7	6. Serenade in Blue	2	6. Serenade in Blue
10	7. WHEN THE LIGHTS GO ON AGAIN	8	7. I Came Here To Talk for Joe	4	7. He's My Guy
7	8. HE WEARS A PAIR OF SILVER WINGS	11	8. Be Careful, It's My Heart	10	8. At Last
11	9. HE'S MY GUY	3	9. He's My Guy	9	9. Be Careful, It's My Heart
9	10. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	10	10. When the Lights Go On Again	13	10. I Left My Heart at the Stage Door Canteen
—	11. AT LAST	10	11. I Left My Heart at the Stage Door Canteen	—	11. Wonder When My Baby's Coming Home
12	12. WONDER WHEN MY BABY'S COMING HOME	—	12. There Will Never Be Another You	12	12. He Wears a Pair of Silver Wings
14	13. I CAME HERE TO TALK FOR JOE	—	13. Daybreak	6	13. Strip Polka
—	14. MANHATTAN SERENADE	15	14. He Wears a Pair of Silver Wings	—	14. Mr. Five by Five
—	15. DEARLY BELOVED	—	15. Dearly Beloved	—	15. When the Lights Go On Again

HARLEM HIT PARADE

3	1. MR. FIVE BY FIVE. FREDDIE SLACK Capitol 115
2	2. TRAV'LIN LIGHT. PAUL WHITEMAN-BILLIE HOLIDAY Capitol 116
5	3. I'M GONNA LEAVE YOU AT THE OUT-SKIRTS OF TOWN. LOUIS JORDAN Decca 8638
6	4. WHEN THE LIGHTS GO ON AGAIN... LUCKY MILLINDER Decca 18496
4	5. STORMY MONDAY BLUES EARL HINES Bluebird 11567
1	6. TAKE IT AND GIT. ANDY KIRK Decca 4366
9	7. EVERY NIGHT ABOUT THIS TIME FOUR INK SPOTS Decca 18461
—	8. JUST KIDDIN' AROUND ARTIE SHAW Victor 27806
—	9. THIS IS WORTH FIGHTING FOR FOUR INK SPOTS Decca 18466
—	10. COW COW BOOGIE. FREDDIE SLACK Capitol 102



Selling the Records AND Sheet Music

By JOSEPH R. CARLTON

Sepia Stimulus

For the retail record dealer in sepia neighborhoods, Embossed Art Company, New York, is selling an attractive display-prop listing *The Billboard's Harlem Hit Parade*. Card is similar to Lucky Strike Hit Parade listing, which Embossed provides to stores in pop waxing market and runs about the same price.

Lucky Strike's listing has helped many dealers service the buy-a-best-seller-customer; *Harlem Hit Parade* exhibit would perform the same function in Negro territories where Lucky Strike's non-specializing list is of no value.

Kresge's Scrap Happy

Store members of the Kresge chain are showing aloofness to quotas set up by recording companies for salvage disks, or else they boast a generous clientele. Record counters of all Kresge stores

offer only 2 cents per scrap piece; all other outlets have a standard rate of two and one-half cents per.

Also unique among record store practices is the system employed by Kresge's Flatbush Avenue (Brooklyn) store of classifying records in display bins by artists. Strips on each bin give the names of the artists, bins in turn, holding several of each artist's recordings. Counter girl keeps duplicates cataloged by release number on unseen shelves. Means a double check comes inventory, but for the many customers who buy by the band and not the tune it's a time-saver.

Slick Picker

Take a look at Leo Greenberg, mentor of Brooklyn's Melody Shop. Operating in a tiny shop (no more than 15 square yards), Greenberg often sells more records daily than R. H. Macy's, one of New York's largest wax outlets. Carries a big stock and keeps in it. How? Well, he gambles, picks out what he thinks are future hits, and orders in large numbers while his picks are still available. If

Victor Sets Up Selective Sales Plan To Lick War Problems; Has 101-Disk Christmas Layout Ready

PHILADELPHIA, Oct. 24.—Expecting this to be the biggest Christmas season in the history of the record industry, RCA-Victor has devised a selective merchandising program for the sale of platters. According to Thomas F. Joyce, vice-president in charge of advertising, selective merchandising will serve as the production program of the company for the duration. Plans were disclosed at the first of a series of dealer meetings held Tuesday (13) at Ritz-Carlton Hotel here, where more than 200 record merchants from Eastern Pennsylvania and Southern New Jersey got first-hand info on the future of the industry. Dealers were guests of Raymond Rosen & Company, RCA distributor.

For the Christmas shoppers, RCA has gotten up a list of 101 pre-selected items, albums and single sides, covering every phase of classical and pop music. Latter all standards, such as Artie Shaw's *Begin the Beguine* and Tommy Dorsey's *Marie*. Instead of worrying about stocking up on the entire Victor-Bluebird catalog, dealers are being urged to load up on the "101 program," factory reps at the

cludes a nationwide radio contest on the "101 list" in conjunction with RCA-Victor's *Music You Want* programs. Also, co-op dealer ads in local newspapers and various merchandising aids, including holiday window and counter displays.

A bright picture for the record industry was painted for the dealers by Joyce and other execs, who pointed out that only thru pre-selected lists touching on every phase of the music market will the industry be able to keep interest in recordings alive during the war.

"The record industry after the war will grow in proportion to the music markets we keep alive during the emergency," said Joyce.

While releases may be fewer and further between, RCA officials indicated that every category of record music will receive attention during the emergency. To keep store sales at high levels, despite limited stocks, the dealer was urged to take time out to broaden his or her own musical interests instead of letting personal likes or dislikes influence record purchases. With that purpose in mind, the "101 program" was gotten up to appeal to every type of music lover.

"Moreover," said Dave Finn, Victor advertising manager, "get to know your customers. If you carry your customer in only one category of music, you will find that he will soon buy himself out of the record market. If he is partial to symphony orchestras in his buying, the customer will soon acquire everything in that field and then drop out of the market. Instead, the dealer will have to lead the customer into the other categories of recorded music. It is only by broadcasting your own interest that you will be able to broaden the interest of your customers."

Other RCA execs addressing this first of the dealer clinics that will eventually span every major record market in the country were James W. Murray, general manager of the commercial record division, and Bob Baggs, of the advertising department. Raymond Rosen, prexy of the local distributing firm, presided.

The Week's Records

(Released Oct. 21 Thru 27)

POPULAR:

- Bar Boys, The**
By the Light of the Silvery Moon
When You're a Long, Long Way From Home
Elite 5047
- Boone's Jumping Jacks**
Please Be Careful
Messy
Decca 8644
- Boswell, Connie**
Moonlight Mood
Savin' All I Can for Uncle Sam
Decca 18509
- Gray, Glen**
Moonlight Mood
Purple Moonlight
Decca 18508
- Jones, Johnny**
I Had the Craziest Dream
Moonlight Mood
Hit 7024
- Miranda, Carmen**
Chattanooga Choo Choo
Boneca De Pixe
Decca 23265
- Tic Tac Do Meu Coracao*
O Passo Do Kanguru
Decca 23266
- McShann, Jay**
Lonely Boy Blues
Septian Bounce
Decca 4387
- Pan-Pacific Tempo Orchestra**
The Desert Song
Song of Love
Decca 4388
- Wakely, Jimmy**
It's Too Late To Say You're Sorry
Alone and Lonely
Decca 6072

FOREIGN AND RACE:

- McNulty Family, The**
Susie O'Malley
Far Away in Australia
Decca 12256
- Molly Bawn*
Mickey Hickey's Band
Decca 12257
- Garryowen*
Three Little Drummers
Rattigan's Fancy
Blackberry Blossom
Decca 12258

ALBUMS:

- Gray, Chauncey**
As Heard at the El Morocco
Four 10-Inch Records
Hit 102
- Whiteman, Paul**
George Gershwin Music
Five 12-Inch Records
Decca A-31
- George Gershwin Concerto in F for Piano*
Two 12-Inch Records
Decca A-57

CHILDREN'S SETS:

- Tarzan Players, The**
Tarzan and the Little Black Boy
Three 10-Inch Records
Decca K-29



THE INTERIOR OF McGRORY'S STORE, ALTOONA, PA., showing how the music counter followed up a front-window display that won McGrory's a War Bond in MGM's "Ship Ahoy" contest.

and when his predictions come true, he has the goods to sell. Up to now his speculations have been paying off big.

Greenberg's way of buying records is risky; it is recommended only to the veteran dealer of the dealer who reads *The Billboard's* best-seller charts thoroly.

Mr. Smith

Leonard Smith, of Modern Vending, has been following up sales of Capitol records in a fashion to shame older-line salesmen. Smith has gotten strips boosting Johnny Mercer's *Strip Polka* and Freddie Slack's *Mr. Five by Five* on the windows and counters of most of New York's record shops. Keeps them out front, too, where the stroller-by can be sure to see them.

Philly Stores Tie With "Army" Show

PHILADELPHIA, Oct. 24.—Counter and window displays at the music stores here are taking on a military character for the next few weeks. Reason is the opening Monday (26) of *This Is the Army*, Irving Berlin's all-soldier show, at Mastbaum Theater for two weeks. Window displays are all built around the various albums of the show's music. Dealers have been stocking up for weeks, and the local record distributors have found it impossible to fill all orders.

Five local dealers, thru Raymond Rosen and Company, Victor-Bluebird distributors, are participating in a full-page advertisement to be carried in the theater program. Merchants co-operating include High Point Record Shop and the Presser Record Rendezvous, central city; Frank Taylor, Germantown; Locust Radio Company, West Philadelphia, and Mort Farr, Upper Darby district.

meeting assuring that production will be geared to maximum output of this pre-selected list.

Starting early in December, RCA-Victor will launch "the most tremendous program of advertising and promotion that this company has been able to sponsor in a long, long time," Joyce disclosed. Including a four-page, four-color center spread in *Life*, and large display ads in *Collier's* and *American Weekly*, entire program will be directed to the pre-selected "101 list." Program also in-

Make Like Bing, Please

NEW YORK, Oct. 24.—Customer brought back a black label Decca record to Hearn's Department Store retail counter last week and demanded his money.

"This isn't Bing Crosby," he screamed, "his name's on the label, but it doesn't sound like Bing. I got a thousand witnesses to back me up that it ain't Bing. It's misrepresentation, that's what it is. I want my money back or else I'll sue."

Hearn's didn't return the dough, salesgirl informing the guy that if he had any suits to bring he should bring them against Decca.

MR. BANDLEADER! BE PREPARED

for a Flood of Requests for

Say! Have You Found Heaven?

Enchanting Love Ballad by Elmo Russ and Guy M. Bagar.
Arranged by Jack Mason.

FEATURED BY

RAY HEATHERTON and his Music with a Smile

PROGRAMMED BY

LANNY ROSS

FRANK PARKER

LUCILLE MANNERS

BOBBY PARKS

EMIL COLEMAN AND OTHERS

U. S. MUSIC, Inc., Boulevard Gardens, Woodside, N. Y.

(Routes are for current week when no dates are given.)

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- A**
- Abbey, Leon (Obangi) NYC, nc.
 Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.
 Albergo, Chick (La Conga) Cleveland, nc.
 Alexander, Ray (Winter Gardens) La Crosse, Wis., nc.
 Allano, Georgie (Corktown Tavern) Detroit, nc.
 Allen, Bob (Pennsylvania) NYC, h.
 Alpert, Mickey (Cocoanut Grove) Boston, nc.
 Alston, Ovie (Roseland) NYC, b.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Aristocrats of Swing (Skyvue) Pittsburgh, nc.
 Arnhem, Gus (Sherman's) San Diego, Calif., c.
 Arturos, Arturo (Park Central) NYC, h.
 Augenreth, Ruth (Blue Crystal) Girard, O., nc.
 Ayres, Mitchell (Gingham Gardens) Springfield, Ill., nc; (Tunetown) St. Louis, Nov. 3-7, b.
- B**
- Baquet, George (Wilson's) Phila., c.
 Barnett, Charlie (Metropolitan) Providence 30-Nov. 1, t; (Palace) Akron, O., 5-9, t.
 Barr, Ralph (Metag) Phenix City, Ala., nc.
 Barron, Blue (Stanley) Pittsburgh, t; (College) State College, Pa., 30; (Armory) Wilmington, Del., 31; (Shubert) New Haven, Conn., Nov. 1, t.
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
 Bergere, Maximilian (La Martinique) NYC, nc.
 Bettencourt, Louis (Park Central) NYC, h.
 Bishop, Billy (Olympic) Seattle, until Nov. 15, h.
 Bizony, Bela (Pierre) NYC, h.
 Bondshu, Neil (Blackstone) Chi, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Tiny (Rhumbogleg) Chi, nc.
 Bragae, Vincent (Latin Quarter) Chi, nc.
 Brandywynne, Nat (Benjamin Franklin) Phila., h.
 Bresse, Lou (Chez Paree) Chi, nc.
 Brigode, Ace (Indiana Roof) Indianapolis, h.
 Brown, Herb (Gamecock) NYC, c.
 Brown, Les (Meadowbrook) Cedar Grove, N. J., ro.
 Busse, Henry (Palace) San Francisco, h.
- C**
- Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (The Tavern) Escanaba, Mich., nc.
 Calloway, Cab (Capitol) Sioux City, Ia., 27-29, t; (Orpheum) Minneapolis 30-Nov. 5, t.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carter, Benny (Elks Rendezvous) Salt Lake City, nc.
 Casey, Casey (51 Club) NYC, nc.
 Casino, Del (Rainbow Room) NYC, nc.
 Cavallaro, Carmen (Stadler) Detroit, h.
 Chandler, Bobby (Casanova) Scranton, Pa., nc.
 Chavez (Mother Kelly's) NYC, nc.
 Chester, Bob (Golden Gate) San Francisco 28-Nov. 10, t.
 Chiquito (El Morocco) NYC, nc.
 Claridge, Gay (Merry Garden) Chi, b.
 Coleman, Emil (Waldorf-Astoria) NYC, h.
 Columbus, Christopher (Obangi) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Contreras, Manuel (Montelone) New Orleans Oct. 29-Nov. 11, h.
 Courtney, Del (Capitol) Flint, Mich., 28-31, t; (Michigan) Ann Arbor, Nov. 1-2, t.
 Cox, Al (Whittier) Detroit, h.
 Craig, Carvel (Van Cleave) Dayton, O., 26-Nov. 2, h.
 Crawford, Jack (Pla-Mor) Kansas City, Mo., 27-Nov. 1, b.
 Crosby, Bob (Chicago) Chi, t; (Michigan) Detroit 30-Nov. 5, t.
 Cross, Dale (Del Mar) Santa Monica, Calif., nc.
 Curbello, Fausto (Stork) NYC, nc.
 Cutler, Ben (Versailles) NYC, nc.
- D**
- Dacita (Rainbow Room) NYC, nc.
 Davis, Johnny Seat (Palace) Fort Wayne, Ind., 30-Nov. 5, t.
 DeFoe, Al (The Rock) Fish Creek, Wis., nc.
 DeLuca, Olivero (El Chico) NYC, nc.
 Delman, Oy (Richmond) Augusta, Ga., h.
 DeLuca, Eddie (Walton) Phila., h.
 Dennis, Mort (Shangri-La) Phila., nc.
 Dibert, Sammy (London Chop House) Detroit, re.
 DiPardo (Niccollet) Minneapolis, h.
 Donahue, Sam (Casa Manana) Culver City, Calif., nc.
 Dooley, Phil (Russell's) Chi, re.
 Dorsey, Jimmy (Palladium) Hollywood, b.
 Duffy, George (Royale) Detroit, nc.
 Dunham, Sonny (Roosevelt) Washington, h.
- E**
- Eddy, Ted (Iceland) NYC, nc.
 Edwards, Jack (Stadler) Boston, h.
 Elliott, Baron (Bill Green's) Pittsburgh, nc.
 Erwin, Gene (Victory) Cleveland, nc.
 Everette, Jack (Mac and Mac) Paducah, Ky., nc.
 Eymann, Gene (Lowrey) St. Paul, h.
- F**
- Farley, Ed (Aquarium) NYC, re.
 Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fields, Shep (Earle) Phila 30-Nov. 5, t.
 Foster, Chuck (Blue Moon) Wichita, Kan., 26-Nov. 5, b.
 Froehs, Frankie (18 Club) NYC, nc.
 Fuller, Walter (Kelly's Stable) NYC, nc.
 Funk, Larry (Paxton) Omaha, until Nov. 12, h.
- G**
- Gates, Manny (Mother Kelly's) NYC, nc.
 Gilberto, Don (Havana-Madrid) NYC, nc.

- Glass, Bill (Queen Mary) NYC, re.
 Goodman, Benny (New Yorker) NYC, h.
 Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
 Graham, Al (Commodore Perry) Toledo, O., h.
 Grant, Bob (Plaza) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Jerry (Music Box) Omaha 21-Nov. 3, nc.
 Grey, Tony (Bal Tabarin) NYC, nc.
- H**
- Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Harris, Jimmy (Hoffmann) South Bend, Ind., h.
 Hayden, Walt (Jungle Inn) Indianapolis, nc.
 Heath, Andy (Flicer's) Wilmington, Del., c.
 Heatherton, Ray (Biltmore) NYC, h.
 Heidt, Horace (Capitol) Washington, t; (Boston) Boston 30-Nov. 5, t.
 Henderson, Fletcher (Roseland) NYC 30-Nov. 5, b.
 Herbeck, Ray (Colonial) Dayton, O., 26-29, t; (Greystone) Cincinnati 30-Nov. 1, b.
 Herman, Woody (Sherman) Chi, h.
 Herth, Milt (Jack Dempsey's) NYC, nc.
 Hill, Tiny (Oriental) Chi, t; (Riverside) Milwaukee 30-Nov. 5, t.
 Hoagland, Everett (St. Anthony) San Antonio, Tex., h.
 Hoff, Carl (Roseland) NYC, b.
 Hoff, Rudy (Gulf) Pensacola, Fla., h.
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
 Holmes, Herbie (Mark Hopkins) San Francisco, until Jun. 3, h.
 Hoover, Red (Lido Beach Casino) Sarasota, Fla., nc.
 Howard, Eddy (Casa Loma) St. Louis, b; (Party) La Porte, Ind., 31.
 Hughes, Ray (Jockey) Kansas City, Mo., nc.
 Hutton, Ina Ray: Hutchinson, Kan., 28, t; Selina 29, t; (Tower) Kansas City, Mo., 30-Nov. 5, t.
- I**
- James, Harry (Lincoln) NYC, h.
 Jarrett, Art (Riverside) Milwaukee, t; (Del Rio) Kankakee, Ill., 30; (Crystal Palace) Coloma, Mich., 31, nc; (Paramount) Hammond, Ind., Nov. 1.
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.
 Jerome, Jerry (Kelly's Stable) NYC, nc.
 Jerret, Nick (Famous Door) NYC, nc.
 Johnson, King (Sheraton) NYC, h.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Louis (Riviera) Columbus, O., until Nov. 4, nc.
 Joy, Jimmy (Oshkosh) Oshkosh, Wis., 28, t; (Kenosha) Kenosha 29, t; (Party) Louisville 30; (Gypsy Village) Louisville 31; (State) Richmond, Ind., Nov. 1, t.
 Jurgens, Dick (Aragon) Chi, b.
- K**
- Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Karson, Maria, Musicals (Miami) Dayton, O., h.
 Kassel, Art (Bismarck) Chi, h.
 Kavelin, Al (Claridge) Memphis, h.
 Kay, Chris (Casino Russe) NYC, nc.
 Kay, Herbie (Indiana) Terre Haute, Ind., 30; Madison, Wis., 31; (State) Kalamazoo, Mich., Nov. 1-3; (Keith) Grand Rapids 4-7, t.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
 Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Strand) NYC, t.
 King, Bob (Ringside) NYC, re.
 King, Henry (Edgewater Beach) Chi, h.
 Kirby, John (Waldorf-Astoria) NYC, h.
 Krupa, Gene (Paramount) NYC, t.
- L**
- Lande, Jules (Ambassador) NYC, h.

- Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
 Lang, Don (Colosimo's) Chi, nc.
 Lang, Lou (Belvedere) NYC, h.
 LaPorte, Joe (Old Roumanian) NYC, re.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leonard, Ada: Sioux Falls, S. D., 29 b; Des Moines, Ia., 30; b; Sioux City 31, b; Fort Dodge Nov. 1-3, b; Storm Lake 3, b.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lewis, Ted (Palace) Youngstown, O., 26-29, t.
 Light, Enoch (Greenwich Village Inn) NYC, nc.
 Lombardo, Guy (Roosevelt) NYC, h.
 Long, Johnny (Earle) Washington, t.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Clyde (Chase) St. Louis, h.
 Luncford, Jimmy (Memorial Hall) Columbus, O., 28; (Regal) Chi 30-Nov. 5, t.
- M**
- McFarland Twins (Dempsey's) NYC, re.
 McGee, Johnny (Palomar) Norfolk, Va., 26-Nov. 4, b.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGrew, Bob (Schroeder) Milwaukee 27-Nov. 7, h.
 McIntire, Lani (Lexington) NYC, h.
 McKinley, Ray (Tranon) South Gate, Calif., h.
 Machito (La Conga) NYC, nc.
 Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
 Manuele, Don (McCurdy) Evansville, Ind., h.
 Manzanres, Jose (La Salle) Chi, h.
 Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
 Marsala, Joe (Log Cabin Farms) Armonk, N. Y., ro.
 Martell, Paul (Arcadia) NYC, b.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Ambassador) Los Angeles, h.
 Martin, Hershey (Park Plaza) St. Louis, nc.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Masters, Frankie (Stanley) Pittsburgh 30-Nov. 5, t.
 Marx, Chico (Blackhawk) Chi, c.
 Mathey, Nicholas (Casino Russe) NYC, nc.
 Mayhew, Nye (Bossert) Brooklyn, h.
 Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
 Melba, Stanley (Pierre) NYC, h.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Miller, Herman (Abraham Lincoln) Reading, Pa., h.
 Miller, Walter (Bellevue-Stratford) Phila., h.
 Millinder, Lucky (Palace) Columbus, O., 27-29, t; (Temple) Rochester, N. Y., 30-Nov. 3, t.
 Mills, Dick (Oasis) Sioux City, Ia., nc.
 Molina, Carlos (Deshler-Wallick) Columbus, O., 26-Nov. 1, h.
 Monchita, Ramon (Latin Quarter) NYC, nc.
 Monroe, Vaughn (Commodore) NYC, nc.
 Moore, Billy (Cafe Society Uptown) NYC, nc.
 Morales, Noro (La Martinique) NYC, nc.
 Morgan, Russ (Lake Springfield, Ill., 26-29, nc; (Chase) St. Louis 30-Nov. 12, h.
 Morris, George (Armando's) NYC, nc.
 Mosely, Snub (Flame) Duluth, Minn., nc.
- O**
- Oliver, Eddie (Syracuse) Syracuse, N. Y., h.
 Osborne, Will (Earle) Phila., t.
- P**
- Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Gene (Baltimore) Toledo, O., nc.
 Panchito (Versailles) NYC, nc.
 Parks, Bobby (Belmont-Plaza) NYC, h.
 Pastor, Tony (Adams) Newark, N. J., 29-Nov. 4, t; (Palace) Akron, O., 6-8, t.
 Paulson, Art (New Yorker) NYC, h.
 Pearl, Ray (Melody Mill) Riverside, Ill., b.
 Perner, Walter (Roosevelt) NYC, h.
 Pettl, Emilo (Ambassador East) Chi, h.
 Pierce, Lou (Swing Club Brooklyn, nc.
 Powell, Teddy (Jeffersonian) Massena, N. Y., 28, nc; (High School) Watertown 29; (Armory) Buffalo 30; (Sports Arena) Rochester 31; (Palais Royale) Toronto Nov. 2.

- Pineapple, Johnny (Rogers Corner) NYC, nc.
 Pirro, Vincent (Hurricane) NYC, nc.
 Prager, Marnie (Child's) NYC, c.
 Prima, Louis (Totem Pole) Auburndale, Mass., 28-31, b.
 Pripps, Eddie (Latin Quarter) Chi, nc.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.
- Q**
- Quinton, Robert (Fefe's Monte Carlo) NYC, nc.
- R**
- Raeburn, Boyd (Arcadia) NYC, b.
 Ramoni, Frank (St. Moritz) NYC, h.
 Ramos, Ramon (Copley Plaza) Boston, h.
 Rapp, Barney (Shangri-La) Phila, nc.
 Reid, Don (Biltmore) Dayton, O., 27-Nov. 11, h.
 Reichman, Joe (Biltmore) Los Angeles, b.
 Reid, Morton (St. Regis) NYC, h.
 Reisman, Leo (Rainbow Room) NYC, nc.
 Resh, Benny (Bowery) Detroit, nc.
 Rey, Alvin (Astor) NYC, h.
 Ricardel, Joe (Baltine) Galveston, Tex., b.
 Richards, Jimmy (Castle Farm) Cincinnati 31, nc.
 Richards, Johnny (Del Rio) San Pedro, Calif., nc.
 Roberts, Eddie (Lido) NYC, b.
 Rogers, Dick (Edison) NYC, h.
 Rogers, Eddie (Muehlebach) Kansas City, Mo., h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Rotonda, Peter (Commodore) NYC, h.
 Ruhl, Barney (Roosevelt) Jacksonville, Fla., h.
 Russell, Snookum (Cotton) Cincinnati 30-Nov. 8, nc.
- S**
- Sacasa (La Conga) NYC, nc.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandler, Harold (St. Moritz) NYC, h.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Skillman, Phil (Tropics) Detroit, nc.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Russ (Rainbow Grill) NYC, nc.
 South, Eddie (Hickory House) NYC, nc.
 Spanier, Muggsy (Arcadia) NYC, b.
 Sparr, Paul (St. Regis) NYC, h.
 Spector, Ira (Chatueau Moderne) NYC, nc.
 Spivak, Charlie (State) Hartford, Conn., 20-Nov. 1, t.
 Stable, Dick (State) NYC 29-Nov. 4, t.
 Stamols, Spirose (L'Aligon) Chi, re.
 Stearns, Joseph (Ritz-Carlton) Phila, h.
 Steel, Ted (Stork) NYC, nc.
 Stern, Harold (Dixie) NYC, h.
 Stover, Jules (18 Club) NYC, nc.
 Straeter, Ted (Copacabana) NYC, nc.
 Strong, Benny (Rice) Houston, Tex., h.
 Stuart, Al (51 Club) NYC, nc.
 Sweet, Ancil (Hickory House) NYC, nc.
 Sykes, Curt (Rainbow) Denver, b.
 Sylvio, Don (Bertolotti's) NYC, nc.
- T**
- Talent, Mark (885 Club) Chi, nc.
 Terrell Cotton Pickers (Royal) Baltimore 27-29, t; (Howard) Washington 30-Nov. 5, t.
 Terry, Bob (St. Regis) NYC, h.
 Terry Sisters (Stork) NYC, nc.
 Thornhill, Claude (Poli) Waterbury, Conn., 29-29, t; (Earle) Phila 30-Nov. 5, t.
 Tomlin, Harold (Ranch) Houston, nc.
 Trace, Al (Flagship) Union, N. J., nc.
 Traster, Pappy (Park) St. Paul, nc.
 Tucker, Tommy (Central) Passaic, N. J., 29-Nov. 4, t.
- V**
- Valero Sisters (Havana-Madrid) NYC, nc.
- W**
- Walters, Lee (Mickey's Bar) Detroit, nc.
 Walzer, Oscar (Fifth Ave.) NYC, h.
 Waples, Bud (Buena Vista) Biloxi, Miss., t.
 Ward, George (Kelly's Stable) NYC, nc.
 Warren, Dick (Hurricane) NYC, nc.
 Weems, Ted (Roosevelt) New Orleans, h.
 Welk, Lawrence (Tranon) Chi, b.
 White, Bob (Idle Hour) Dayton, O., 27-Nov. 11, nc.
 Williams, Glen (Battlehouse) Mobile, Ala., h.
 Williams, Griff (Palmer House) Chi, h.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coq Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.
 Wright, Charlie (Drake) Chi, h.
- Y**
- Young, Ben (Oh Henry) Chi, h.
 Young, Eddie (Claridge) Memphis, h.
 Young, Lee & Lester (Cafe Society Downtown) NYC, nc.
 Young, Roland (Seven Gables) Millford, Conn., nc.
- Z**
- Zarin, Michael (Sheraton) NYC, h.

Bands on Tour—Advance Dates

- LES BROWN:** Massachusetts Institute of Technology, Cambridge, Mass., Nov. 20; Johns Hopkins University, Baltimore, 26.
ELLA FITZGERALD AND THE FOUR KEYS: Tic Toc Club, Boston, Oct. 25 (two weeks).
INK SPOTS AND LUCKY MILLINDER: RKO Temple, Rochester, N. Y., Oct. 30-Nov. 2.
LOUIS JORDAN: Dixieland Park, Lexington, Ky., Oct. 30; Sunset Terrace, Indianapolis, 31; Sterling Hotel, Cincinnati, Nov. 1; Ballroom, Columbus, O., 2; Community Center, Toledo, 3; Royal Theater, Baltimore, 6-12; Howard Theater, Washington, 13-19; State Theater, Hartford, Conn., 20-22.
JIMMIE LUNCFORD: Terp Ballroom, Austin, Minn., Nov. 17; From Ballroom, St. Paul, 18; Surf Ballroom, Clear Lake, Ia., 19; Drake Hotel, Chicago, 20; Jam

- Ballroom, Milwaukee, 21; Savoy Ballroom, Chicago, 22; Purdue University, La Fayette, Ind., 23; Hillbilly Barn, Bluefield, W. Va., 25; Nice Hall, Greensboro, N. C., 26; Armory, Durham, N. C., 27; Armory, Charleston, W. Va., 28; Hillbilly Barn, Bluefield, W. Va., 29; Auditorium, Johnson City, Tenn., 30.
FREDDY NAGEL: Casa Loma Ballroom, St. Louis, Nov. 1-12; Muehlebach Hotel, Kansas City, Mo., 13-26; Blue Moon, Wichita, Kan., 27-Dec. 10.
TOMMY REYNOLDS: Blue Moon Cafe, Wichita, Kan., Nov. 6 (week); Rainbow Ballroom, Denver, 19 (three weeks).
JOE SANDERS: Claridge Hotel, Memphis, Oct. 30 (two weeks).
NOBLE SISSLE: Masonic Temple, Birmingham, Fla., Nov. 1; Auditorium, Chattanooga, 2-3; Auditorium, Louisville, 4; Palace Theater, Elyria, O., 5; Paradise Theater, Detroit, 6 (week).

BG Solos With NBC Symphony

NEW YORK, Oct. 24.—Benny Goodman will top his previous appearances with serious-music groups when he appears as soloist with NBC Symphony Orchestra November 1, in response to a request from Arturo Toscanini. Clarinetist will be featured in George Gershwin's *Rhapsody in Blue*, and program will be broadcast over the Red Network from 5 to 6 p.m.

Goodman has participated in chamber music recitals and has recorded with Budapest String Quartet and similar organizations. Has also appeared as soloist with the New York, Boston, Philadelphia, Rochester and Buffalo Symphonies Orchestras. Claims Toscanini's invite is thrill of his life.

NEW YORK, Oct. 24.—Ken Marlin is reorganizing and is now around town auditioning with a 12-piece band. Is not affiliated with any agency as yet. Formerly was booked by Consolidated Radio Artists.

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The Final Curtain

October 31 in Philadelphia, with burial in Forest Hills (Pa.) Cemetery.

HARTMAN—Oscar F., former musician with the Arthur Pryor and John Philip Sousa bands, October 10 at home in Kingston, N. Y. Leaves his wife and four children.

HOUDINI

October 31 (Halloween), 1926.

Eyes of Memory Never Sleep

MRS. HARRY HOUDINI

KIPP—Harry G., 72, the past two decades chief doorman at the Gayety, Baltimore burlesque house, recently following an extended illness. Survived by a daughter.

KOONTZ—Frank M., for many years in minstrelsy, at the home of his daughter, Mrs. Alice Bain, Elmo, Mo., October 20.

LOTZ—Conrad, 77, former member of the Philadelphia Orchestra, October 17 at home in Philadelphia. A bass violinist, Lotz had also been a member of the Philadelphia Mastbaum Theater orchestra. Survived by his widow, three daughters and a son.

with burial in Holy Cross Cemetery there.

MITCHELL—Emil, 85, member of the All-American Shows and said to have been the first chief and ruler of Gypsy tribes in the United States, October 16 in Albertville, Ala., after a long illness. Years ago he traveled far and wide as a horse trader. The body was held in the chapel of the Isbell-Finney Funeral Home, Albertville, until October 25 when it was shipped to Meridian, Miss. It will remain there until the family of about 125 members can be assembled. Survived by nine sons, five daughters, 75 grandchildren, 100 great-grandchildren and several great-great-grandchildren.

NEWBOLD—Trenchard E. Jr., 23, one of Philadelphia's youngest nitery operators, October 19 in that city following a short illness. Until recently he had been operator of the Evergreen Casino on the outskirts of Philadelphia. Survived by his widow, Vivian Vance, former singer and pianist at the Casino, whom he married three weeks ago.

NYE—B. H., 64, widely known showman, in Rutherfordton, N. C., October 19. He became ill toward the close of this season and began hospital treatment after leaving the Crystal Exposition Shows, of which he had been general agent and business manager, on September 12. As an early-day trouper he had been advance representative for many

Ralph Rainger

Ralph Rainger, 41, writer of many popular song hits, was killed October 23 when the airliner in which he was a passenger collided with an army bomber near Palm Springs, Calif., on Mount San Jacinto. Rainger was the writer of such tunes as *Love in Bloom*, *June in January* and *Here Lies Love*. He was heading East after completing work on songs for the new picture *Coney Island* at 20th Century-Fox Studio. Survived by his widow and two children.

SHEDRON—Bradley, West Coast showman and member of the Pacific Coast Showmen's Association, in Oakland, Calif., October 17. Funeral services and burial in that city.

SHOAT—Lieut. Harley, 26, son of Nora Ann and the late Jesse M. Shoat, October 18 in a plane accident in Canada. He was a member of the 143d United States Infantry and had been sent to Canada to train with the Royal Canadian Air Force as an aerial photographer. Survived by his mother.

SULLIVAN—Timothy, 60, former minstrel, October 18 at Bar Mills, Me.

VAN ZANDT—Ernie, musical arranger for the Weaver Brothers vaude act 14 years, at his home in Forsyth, Mo., October 20 following a heart attack.

WAGNER—Jacob A., 78, former president and charter member of the Circus Fans' Association, at Des Moines October 20 after a four-year illness. He retired a few years ago as general manager of Des Moines Union Railway. Wagner was born in Milton, Pa., in 1864, and moved with his parents to Michigan and later to Shenandoah, Ia., where he began his railroad career. In 1893 he went to Des Moines.

WILLE—Margaret Ann, 87, mother of C. Stewart Wille, pianist and accompanist of Lawrence Tibbett, in Hollywood, October 23. Services in Los Angeles, October 23. Body was shipped to Yates Center, Kan., for burial beside her late husband, W. C. Wille. In addition to her son, Mrs. Wille leaves a daughter, Jessica, and two sisters.

CORRECTION

Dolly Davis, wife of Ches Davis, unit show producer and manager, was quite surprised to read her name under "The Final Curtain" a few weeks ago. Miss Davis says that altho she was seriously ill and had undergone an operation at her home in Owensboro, Ky., she is now completely mended and far from being a candidate for the obituary column. She is slated to join her husband's show in the South this week.

Marriages

BROWN-BANCROFT—William Brown, concessionaire, to Zoe Ann Bancroft, daughter of Mr. and Mrs. Fred Bancroft, October 16 in Forrest City, Ark.

DELANEY-VERNE—Lieut. William Delaney, U. S. Navy, nonpro, and Miriam Verne, dancer, October 21 in Pittsburgh.

FLOWERS-MARR—George Flowers, nonpro, to Mrs. Nellie Marr, well known in outdoor show business, recently in Raleigh, N. C.

JOHNSON-WESCOTT—Lieut. C. Nicholas Johnson Jr. to Marcy Wescott, actress, in Chicago October 22.

O'BRIEN-HAYES—Sergt. Chester L. (Chet) O'Brien, actor, at present appearing with the U. S. Army show, *This Is the Army*, and husband of the late Marilyn Miller, to Elinora Hayes, actress in the cast of *Star and Garter*, currently at the Music Box Theater, New York, October 22 at St. Patrick's Cathedral chapel, New York.

PETTI-POE—Emile Petti, orchestra leader now at the Ambassador East Hotel, Chicago, to Lorette Poe, in that city October 20.

WHITE-HALE—Clark White, Ferris Wheel operator on Bantly's All-American Shows, to Alice Brewer Hale, newspaper woman of New York, October 17 at Sumter, S. C.

Births

A son to Mr. and Mrs. Vic Parks at Cedars of Lebanon Hospital, Hollywood, October 11. Mother was formerly Naomi Keene of the Keene Twins, Vic and Lamar. Father is now part of the team of Gilbert and Parks, comedy knockabout and balancing act.

A daughter to Mr. and Mrs. Ken Higgins at Good Samaritan Hospital, Los Angeles, October 20. Father is a KFI-KBCA writer.

MAY ROBSON

May Robson, 78, grand old lady of the theater, died October 20 at her home in Beverly Hills, California. She had been in ill health for several months and for the last three weeks was in critical condition. Associated with the theater for 59 years, she was born in Melbourne in 1864, the daughter of Capt. Henry Robson, of the British Navy, and his wife, Julia. She was the youngest of four children. Early in her career she dropped the "i" from her surname for phonetic reasons. Shortly after being graduated from a school in France, she was married, at the age of 16, to E. H. Gore, a young inventor. Her husband died soon after they came to this country. She married Dr. Augustus H. Brown, New York physician, in 1889 and he died in 1919. She began her professional career in 1883 when she appeared as Tilly in the stage production, *The Hoop of Gold*. As Tilly she had only a few words to say but was quickly moved into the supporting role when that player couldn't handle the assignment. From then to 1925, Miss Robson played up and down and across the country and before her arrival in Hollywood at that time there was hardly a theater in which she hadn't played. In her climb to stardom she played supporting roles to such stars as William Gillette, William Faversham, Sir Guy Standing, Arnold Daly and Leo Dietrichstein. She had parts in *Jim the Penman*, *The Charity Ball*, *The Importance of Being Earnest*, *Lord and Lady Algy*, *Make Way for the Ladies*, *Are You a Mason?* and *Dorothy Vernon of Haddon Hall*. Her greatest triumphs included *The Rejuvenation of Aunt Mary*, *Mother's Millions* and *Tish*. Her first picture roles included *The Angel of Broadway*, *Chicago*, *The Blue Danube* and *Mother's Millions*. She will long be remembered for her portrayals of the aunt in *The Redheaded Woman*, Frau Lucher in *Reunion in Vienna*, and the half-crazed mother in *Strange Interlude*. She also had starring parts in *The Texan*, *Dinner at Eight*, *Anna Karenina*, *The White Sister*, *Beauty for Sale*, *Lady for a Day* and *A Star Is Born*.

Services were conducted in the Church of the Recessional at Forest Lawn Memorial Park, Glendale, Calif., October 23. Following cremation, the ashes were placed temporarily next to the vault containing the ashes of Marie Dressler, the character actress who was a close friend of Miss Robson. Later the ashes will be taken to Flushing, N. Y., to be placed in a vault beside that of her husband, Dr. Brown. She leaves a son, Edward Gore, who was present when death came; a grandson, Robson Gore, and two great-grandchildren, Virginia May Robson Gore and Michael Robson Gore.

MCDONALD—Ethel, member of the Ladies' Auxiliary, Pacific Coast Showmen's Association, recently in Hondo, Calif. Burial in the Auxiliary plot, Showmen's Rest, Evergreen Cemetery, Los Angeles.

McWATTERS—Mrs. Grace Tyson, 61, former vaude performer, October 20 at a convalescent home in Freeport, L. I., N. Y., after an illness that began with a stroke suffered in Hollywood three years ago. Together with her husband, Arthur McWatters, she was a member of the team of McWatters and Tyson, vaude headliners in this country and abroad a generation ago. Besides her husband she leaves three sisters.

MACK—Jerome A., 48, former singer on the old Keith-Albee Circuit, October 3 in Sharpville, Pa.

MARTIN—Edward S., who before his retirement from show business 10 years ago was identified with various leading circuses in an official capacity with his brother, Al W. Martin, of Martin's *Uncle Tom's Cabin* fame, October 13 at St. Luke's Hospital, Cleveland, of a heart ailment. The deceased also formerly managed a No. 2 *Tom* show for his brother. Services October 16, with interment in the family plot at Moultrie, O. Surviving are his widow and a son, of Cleveland, and several brothers and sisters in Chicago.

MELLIGAN—Thomas Haydock, 76, who became popular for his magic lantern slide processes early in the century, October 13 at his home in Philadelphia after a three years' illness. Surviving are his widow, Mary C., and three daughters. Funeral services October 16 in Philadelphia,

legitimate productions and in later years was a circus lithographer and was active in minstrelsy and as a park manager. He was born in Marietta, O. He was a member of Columbus (O.) Lodge, B. P. O. Elks. Survived by his widow, three children and three grandchildren, all of Columbus, O. His daughter and son-in-law, Mr. and Mrs. Leslie Scrimger, and his sister, Helen Nye, of California, were at his death bed. Interment in Rutherfordton.

PICKETT—Claude E., 53, secretary of Local 75, American Federation of Musicians, Des Moines, at Iowa Methodist Hospital October 23 of blood poisoning from an infected wisdom tooth. He had been secretary of Local 75 for 14 years. He was a clarinetist in the former T. Fred Henry and other bands. Surviving are his widow and one son in the navy.

SAINT—Dr. Edward, for many years a well-known mentalist and mystery worker and in recent years manager for Mrs. Beatrice Houdini, October 22 in Hollywood. He first gained recognition in show business many years ago at Coney Island, N. Y., where he was known as Sir Edward St. ReDeem, the Smiles Man. He trouped with Johnny J. Jones Exposition several seasons as manager of the India Show and later as Sesrad in a mental act. Saint, who was well known in West Coast magic circles, wrote *The Life of Houdini*, rights of which were sold to a motion picture company for a reported \$50,000. Services and burial in Hollywood Cemetery October 24.

SCHETS—Harley, 59, band leader, October 3 after an extended illness. Survived by his widow.

AUSTIN—Bertrand A., 67, musician, October 15 at his home in Huntingdon Valley, near Philadelphia, after a long illness. He was a cellist, associated for many years with various string orchestral groups in Philadelphia. Until recently he operated a music studio in Philadelphia. His widow, two daughters and a son survive.

BOWEN—William R., 63, motion picture operator associated with the Warner Bros.' circuit in Philadelphia many years, October 12 at his home in Pennsauken, N. J., of a heart ailment. He was a trustee of Local 418, Motion Picture Operators' Union of America, and employed at Warners' Princess Theater, Camden, N. J. His brother, Charles L. Bowen, is a widely known Camden musician. Survivors include his widow, two daughters and a son. Services October 15 in Pennsauken, N. J., with burial in Lakeview Memorial Park, Camden.

COOMBS—Elvan (Fuzzy), 29, clarinet player and vocalist with Henry Busse's orchestra, in Franklin Hospital, San Francisco, October 19. Prior to joining Busse's orchestra three years ago, he had been for eight years with Herbie Kay's orchestra. Survived by his parents, Mr. and Mrs. Harry J. Coombs, Muncie, Ind.; his widow, Jenn, a singer, and a son, Daniel Richard.

DAWLEY—Milton Howard, 66, retired musician and orchestra leader, recently at his home in Holyoke, Mass., after a long illness. Dawley conducted the Victory Theater orchestra in the days of vaude and also served as orchestra leader at the Strand Theater, both in Holyoke. Survived by his widow.

DEETER—Mrs. Sarah Mather, 90, former singer and mother of Jasper Deeter, director of the Hedgerow Theater, Rose Valley, Pa., October 22 at her home in Summerdale, Pa.

DORIAN—Charles P., Metro-Goldwyn-Mayer director, October 21 while aboard a transcontinental train, near Albuquerque, N. M.

DORON—George B., 39, musician, October 16 of a heart condition in Camden, N. J. He was a clarinetist and for 25 years toured the country with bands and orchestras. In recent years he confined his activities to Southern New Jersey. His widow, Jessie MacDavid, and a brother survive. Funeral services October 19 in Camden, with burial at Evergreen Cemetery there.

EDWARDS—Dora H., 57, wife of J. R. Edwards, widely known outdoor showman, at her home in Wooster, O., October 21. She was secretary-treasurer of the J. R. Edwards Shows and was associated with her husband in the operation of the organization for many years. Besides her husband, two brothers and two sisters survive. Burial in Wooster (O.) Cemetery October 24.

FROIDEL—John, 85, pioneer Sheboygan, Wis., theatrical manager, October 13 in that city. Froidel managed the Pastime and Idle Hour theaters, Sheboygan, and also served as treasurer of the old Opera House there from 1876 to 1880. While treasurer of the Opera House he became correspondent for *The New York Dramatic Mirror*, a post he held until 1916.

IN MEMORY OF

WARREN F. HOLTON

Who Passed Away Oct. 25, 1941.

Beloved Husband and Father of THE HOLTONS.

ALOMA AND PRINCESS PAT.

HALL—Edward J., musician, October 17 at his home in Philadelphia. He was a trumpet player, identified with bands and orchestras in the Philadelphia area. His widow, Ellen C., survives. Services

Dr. Frederick A. Stock

Dr. Frederick A. Stock, 69, director of the Chicago Symphony Orchestra the past 37 years, died of a heart attack in Chicago October 20. He had been associated with the Chicago group as musician and later director 48 seasons. He was born in Julich, Germany, and at 14 entered the Cologne Conservatorium and joined that orchestra as violinist. He was brought to the United States in 1895 by Theodore Thomas, conductor of the Chicago Symphony Orchestra at that time. When Thomas died in 1905, Stock succeeded him as director. He was also a composer. Among his works were *March and Hymn to Liberty*, *March and Hymn to Democracy*, *Psalmody Rhapsody* and others. He is survived by his widow, Elsa Muskulus, and a daughter, Mrs. Alfred M. Wolfe.

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Gas Rationing Fails To Crab Biz in East

NEWARK, N. J., Oct. 24.—Good news for roadshowmen comes from reports of Eastern roadshowmen who have been operating under gas rationing restrictions for some time. Eastern roadshowmen claim that gas rationing hasn't hurt their operations to any appreciable extent. In some cases, operators have even found that the rationing has helped them. The answer lies in the fact that the gas ration threat caused roadshowmen to take stock and find out just how they could reorganize their operations to meet the new problem.

A typical example of how the problem was solved is the case of a roadshowman operating a circuit of towns in this territory. Before gas rationing went into effect, it was his custom to show the same program one or two nights in one town, then move on to the next to show one or two nights there, and so on around the entire circuit, always, of course, using the same film fare. Then the roadshowman decided to stay in each of his locations as long as audiences turned out to see his shows. What he had to do, naturally, was change his programs. He gave a new show every night and discovered that he can now stay on one location for as long as three weeks, and play to big crowds every night.

Other roadshowmen have similarly re-adjusted their operating methods to meet the restrictions on the use of gasoline and in every case the report is that business suffered very little if at all.

Most roadshowmen in the East received "B" ration books after making application for same. The "B" book entitles the user to eight gallons of gas for each coupon in the book. Station wagons and trucks, of course, get heavier gas rations than ordinary passenger cars.

Eastern roadshowmen have just reason for feeling pleased with themselves. Not only are they maintaining their business in the present emergency but they are also co-operating to the fullest extent with the government in its efforts to conserve gasoline.

Roadshowmen Aid Morale and Efficiency; Find Big Market In War Production Plants

DETROIT, Oct. 24.—Alert roadshowman in this city and thruout the Midwest are doing a twofold job in adjusting their operations to wartime conditions. They are making more money than they have ever made before and are, at the same time, contributing in no small way to maintaining morale and efficiency of workers in the war plants which are heavily concentrated in the Midwestern area.

Most of the huge war plants are located in outlying sections and practically all of them are operating on a 24-hour basis.

Entertainment and relaxation are vital to the morale and efficiency of the workers, and alert roadshowman recognizing the "all-work-and-no-play-makes-the-war-worker-a-dull-boy" condition have brought film entertainment right to him. Arrangements are generally made with plant officials to set up a roadshow "theater" in an available section of the plant itself. Where no plant space is available, the roadshowman arranges to set up outdoors, close to the plants.

When a roadshowman sets up near a

war plant, he generally draws not only from that one plant but also from near-by factories. The film fare must be of the finest caliber. The films do not necessarily have to be new product, but they must be in good showing condition, the sound must be clear, and the entire production must be presented in big-time manner.

It is almost impossible to determine the type films war workers favor most. Any good entertaining film will do the job. Adventure, mystery, comedy, musicals and straight melodrama seem to run neck and neck in popularity. One requisite, however, is that at least one government film be shown. These can be of any type: War films, films on civilian defense or films on war production.

The double-barreled job of supplying much-needed entertainment to America's war workers and at the same time inspiring them to greater working efforts has always been a tough one for harassed war plant officials. The manner in which they have co-operated with roadshowmen who have approached them intelligently clearly shows how they welcome roadshow films as at least a partial solution to these problems.

Reports indicate that several alert roadshowmen in the Eastern States and the Pacific Coast area are following the lead set by Midwestern roadshowmen and are contacting plant officials in their territories.

Operators Find Schools Are More Receptive to Pix

NEW YORK, Oct. 24.—School market for roadshowmen is receiving a shot-in-the-arm as a result of the war. Despite the increasing recognition of the importance of visual education on the part of school officials, there were still thousands of school officials who could not see the need for motion pictures.

Since the entry of the United States into the war, however, and the ensuing wide use of 16mm. film by the government to create interest in and promote various war, defense and salvage plans, these same school officials are beginning to see the necessity for having the necessary equipment to bring these government films to their students as fast as they are released. The government has given priority to schools to enable them to purchase whatever projector and other film equipment is available. However, there are many schools who are finding it impossible to purchase projection equipment. Roadshowmen calling on those schools are getting a hearty reception.

The roadshowman is finding it easier, too, to do business with those schools which have long had projectors but insisted they wanted no outside help in conducting their film programs. Reason for this, of course, is that a certain amount of product of a purely entertainment nature is needed to balance the sometimes heavy government productions.

An example of the sudden boom in the school market is the case of a certain film library which carried nine prints of a certain production, feeling that this number was ample to meet the needs of its roadshowmen and school clients. In the first two weeks of the film's availability the demand for the film became so great that the library found it necessary to obtain additional prints.

That this hyped interest among recalcitrant schools will continue for the duration is beyond question. The phrase of the situation which most pleases roadshowmen, however, is the fact that after the war the school market will be a much greater and more receptive one than it has ever been in the past.

16mm. Old-Timers Open in Allentown

ALLENTOWN, Pa., Oct. 24.—Believed to be the first regular theater in Eastern Pennsylvania for the showing of old-time movies, the Civic Little Theater here has been transformed into a "Ye Olde Time Movies." While a similar enterprise has been operating in Philadelphia the past year, it is the first for this territory.

While amusement parks in the area showed old-time movies and special 16mm. prints during the summer, this is the first regular theater, operating on Wednesdays and Saturdays. Opened last week, the first presentation was Rudolph Valentino's *Son of the Sheik*.

FILM USERS, ROADSHOWMEN

Turn to "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35mm. Films, Equipment and Supplies. For complete information read the Roadshow Department every week. Make doubly sure to get your copy of The Billboard Christmas Special. It will carry more advertising for you and special feature stories as well.

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Swank Motion Pictures 620 N. Skinker Blvd. St. Louis, Mo.

Lair's Hillbillies End Canvas Season; Tour Wehle's Best

CALHOUN, Ga., Oct. 24.—John Lair's Renfro Valley Barn Dance, which this season made its first under-canvas tour under Billy Wehle's mammoth Billroy canvas, concluded its tent swing here tonight. Show was out 20 weeks and, while the first two weeks were discouraging, business hit the sensational side once the hillbilly troupe invaded its established radio territory and remained that way for the rest of the season. Wehle, who served as general manager, described the season as the best he has ever put in in his many years in the tent-show field.

Gene Cobb, company manager, announces that the Lair hillbillies will return to headquarters at Renfro Valley, near Mount Vernon, Ky. Lair has taken a lease on the National Theater, Louisville, for its regular Saturday night broadcasts over Station WHAS thru the fall and winter. Wehle moved his canvas and show equipment to winter quarters at Valdosta, Ga.

According to present plans, Lair and Wehle will again be associated on the same venture next season. Wehle has been approached by Lair to put out two Renfro Valley hillbilly units next season, but war restrictions on equipment make the idea almost impossible. During the season Wehle has had several offers from radio stations to launch under-canvas hillbilly shows next season, but has made no commitments.

In the Renfro Valley hillbilly contingent were Lily May and Her Mountain Maids, Granny Harper and Little Clifford, Gene (Nubbin) Cobb, the Traver Twins (Ruth and Ruby), Homer Haynes, Elizabeth Coleman, Harmonica Bill Russell, Billy Sheets and Rex, Paul Wood Greer, Daisy Rinkell, Hazel Cobb and Curley Roy.

In the concert, conducted by Wehle separate and apart from the regular hillbilly performance, were Hal and Grace Crider, Cal Gwinn, Dorothy Vinson and Ralph and Reba Herbert, all holdovers from the former Billroy show.

Houston Biz Good For Hila Morgan; Kinseys Imported

HOUSTON, Oct. 24.—Business continues good for the Hila Morgan Show which began a stock run here October 15 under the banner of Mrs. Monroe Hopkins, who with her late husband successfully operated under-canvas stock shows here for a number of seasons. On its opening here the Morgan show attracted capacity business. Miss Morgan brought the Madge Kinsey Players here from Ohio practically intact for the engagement.

In the cast are Harry Graf, Madge Kinsey, Betty and Jean Kinsey Graf, George Colbert, Jo Anne Davis, Eddie Derringer, Otto Imig, Carl Sap and Emile Conley. Betty Graf and Conley handle the leads, and Miss Morgan emcees.

A number of veteran showfolk have been spotted on the lot here since the opening, among them the Jack McClaskeys, Ralph Nicols, the Burtells, Jack and Ethel Mabray, Mr. and Mrs. Wayne Peters (Dorothy Link) and Mrs. Opal Link.

Derringer and Conley were guests of the Mabrays at a steak barbecue last week, and last Sunday were dinner guests of Wayne and Dorothy Peters.

Harry Graf had the misfortune of losing a large diamond from a ring while fighting a grass fire near the tent early this week.

Monday afternoon the Graf's gave a birthday party for their daughter, Betty, who was the recipient of many presents and congratulatory messages. Rumors are that Betty will soon become a bride.

Whitestone Plans Winter Run

REBECCA, Ga., Oct. 24.—Harry Whitestone, who has lost only five nights with his tent picture and magic show in the Georgia territory in three years, announced this week that he plans to remain out all winter. He plays one and two-week stands. Whitestone has given several shows for the USO during the season.

"Goofus Dust"

REBECCA, Ga., Oct. 24.—During his engagement here Tuesday night, Harry Whitestone, of the tent show bearing his name, presented his cut-and-restored rope trick, wherein he sprinkles imaginary "goofus dust" on the cut ends, thus causing them to join themselves together again. At sunrise, Wednesday, Whitestone was awakened by a knock on his trailer door. Outside stood a colored gentleman. "Mistah Stone," queried the darky, "how much would you charge me for some of that goofus dust. I done broke my plow line and cain't get another."

Fontinelle Ends 50th Road Tour; Readies for 1943

ST. LOUIS, Oct. 24.—Canvas and equipment of the Fontinelle Stock Company, which closed its 50th season recently at Old Monroe, Mo., has been placed in winter quarters here, and Mr. and Mrs. Robert C. Fontinelle, owners, will again spend the winter at their home here. The season, as a whole, says Fontinelle, was very satisfactory. Inclement weather early in the season hurt the box office considerably, but with good weather business was above average.

"Despite the fact that the future for tent reps is very uncertain," says Fontinelle, "I am going ahead with preparations for next season. If it is possible for us to operate we will enlarge and improve the outfit and open in May for a swing over the same old territory."

Hal and Mae Fontinelle are playing club dates out of Akron, and Robert E. Fontinelle is here awaiting his call to the colors. Jimmie and Nina Masters, after the closing, joined the J. B. Rotnour circle in Wisconsin.

Rep Ripples

JAY C. MASON, veteran emcee and comedian whose last rep show job was with the Buddy Players in Pennsylvania, is in Oglethorpe Infirmary, Savannah, Ga., convalescing from blood poisoning caused by a throat infection. Mason has been an electric crane operator in the shipyards there the last two years. He advises that he will be married soon to Eunice Underwood, Savannah nonpro. . . . CASH TOMLINSON, veteran stock and rep performer, after many months in a Cincinnati hospital, is back at the Bristol Hotel, that city, but still very ill. Friends are urged to drop him a line. His wife, Madge, is engaged in war work at the Wright Aeronautical plant in Cincy. . . . ERNEST CANDLER, formerly of rep and tab and more recently in niteries and vaude as a member of the team of Candler and Mack, was inducted into the army October 17 and reports for duty at Cumberland, Md., October 31. . . . JOHN W. WALTERS, of Columbus, O., friend of many repsters, was inducted into the army at Fort Benjamin Harrison, Ind., Monday (26). . . . BOB GREER, former Billroyan, played the Gay '90s, Columbus, O., last week. He has other Midwestern niteries to follow. . . . LAWRENCE DEMING, who closed recently with the J. Doug Morgan Show at Commerce, Tex., is now resident manager of the Jayhawk Theater, Kansas City, Kan. . . . RAY AND MARGIE BASH are in Kansas City, Kan., where they recently purchased an apartment house. They'll make it their home for the duration. . . . MARGIE MASON, rep and stock performer now doing radio work on the West Coast, enjoyed a visit recently from her son, Warrant Officer Lawrence Gillmore, who has returned from Hawaii to enter Officers' Training School. Gillmore, professionally known as Mickey Mason, has been in the army three years, all spent in Hawaii. He returns to Hawaii when he receives his commission.

GRACE M. RUSSELL, former Omaha booking agent who has been hospitalized several weeks, is making rapid recovery. . . . IN THE CAST OF Little

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Roller Derby Opens In New Chicago Spot

CHICAGO, Oct. 24.—Roller Derby opened its fall session here Wednesday (21) in Leo Seltzer's new sports arena in the Armory at 16th Street and Michigan Avenue. A racing bowl has been built in the new arena. Line-up of the Chicago and New York teams is as follows:

Chicago—Buddy Atkinson, Bobby Johnstone, Dave Cole, Bette Cloonan, Jimmy Dedmon, Germaine Fuller, Russell Schalk, Dolores Erickson, Carl Payne, Tillie Mudri, Gene Gammon, Katy King, Roger Lewis, Marilynn Bullock, Tommy Atkinson, Johnnye Kobush, Gene Young and Joan Johnsen.

New York—"Fuzzy" Calvanese, Joan Lampke, Dom Paraneli, Midge Brashun, Don Ogden, Virginia Ogden, Les Ogden, Hester Stickling, Jack Waller, Annabelle Kealey, Joe Carter, Dorothea Carter, James Gleason, Sheila Jensen, Buster Wiseman, Jean Christner, Red Erdman and Marge Evans.

PVT. FRANK JANSEN is now in the Army Air Corps, 478th School Squadron, SPC., H. A. G. S., Harlingen, Tex., having enlisted October 2 at Fort Snelling, Minn. Frank is serving as an electrician. He would like to hear from old friends in the derbyshow field.

CORP. T. M. PEZEL scribbles: "Tell the swingsters to drop me a line and let me know what's new with them in the dancing field. Pezel spent considerable time in the derbyshow field and later in night clubs. He is in Company B, 52d Med. Tng. Bn., 2d Platoon, Camp Barkeley, Tex.

EDDIE MILLER, in the derbyshow biz until 1939 and now a representative of the American Guild of Variety Artists

in Buffalo, would like to read derbyshow items from some of the old walkie people whom he was associated with. He mentions Moon Mullins, Monty and Gaby Hall, Sammie Kirgy and Hal J. Ross. He reports visiting the Leo Seltzer Roller Derby in Buffalo recently and declared that he was surprised to see some of the people who started in the business some 17 years ago still going strong. "For instance," he says, "Red Long was there—he wrote a good many of the words and music of the walkathon biz. To the best of my knowledge, Red started in the business with an organization consisting of Hal J. Ross and Ray (Pop) Dunlap about 1925. He participated in several successful shows in Europe with Ross. After all these years he still isn't satisfied and is now instrumental in converting the old walkie business into the thing of today—the roller derby. Along with Red on the Buffalo show was Kenny Nield, doing a fine job as emcee, and Moon (Floor Judge) Mullins. From all reports the show was a great success."



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still furnishing attractions for any event and fundraising campaigns, indoors and out. Will always be too glad to hear from you any time. Wire or phone Susquehanna 7-8348, New York City, till 10 p.m. daily. Also interested in hotel locations in defense cities for "Nellie, the Farmer's Daughter, (or) Did she fall or was she pushed?" Melodramatic burlesque sensation, now playing Hotel Garde, Hartford, Conn., consecutively since last Nov. 27. There must be a reason. Hotel owners, niteries, first-class only, we may solve your problems if you are stuck for bands. These attractions click. Can offer you Minstrels, Musical, Broadway Vaudeville Combinations. Get my proposition. Talent furnished for Banquets, Parties. Address: CHARLES KYLE, Bridgeway Hotel, Springfield, Mass., or Hotel Garde, Asylum Street, Hartford, Conn. Phone 6-3271. Also promotional ideas. I furnish reliable troupes and acts at all times.

Nell, the Village Belle, which opened at the Rome Hotel, Omaha, October 16, are Jack and Dora Schauf, Jack and Lola-belle Parsons, John and Myra Caylor, Hazel Williams and Dick Lauderback. . . . PETER LYMAN, former repster, continues in radio work in Minneapolis. . . . HARVEY TWYMAN is in his fourth year at Station KOLL, Omaha. . . . JAMES HOOPER is stationed at the service training school in Sioux Falls, S. D. . . . RICHARD BLEICH is at a similar location in Kansas City, Mo. . . . JUDD HOLDREN is at the Coast Guard training school in Honolulu. . . . LULU NETH-AWAY, who so kindly sent us the above news items, made a rug of old stockings which was auctioned off on a recent Hobby Lobby broadcast, netting \$500 to help buy a bomber. She later collected several other hobby items from friends which brought \$50 more for the bomber cause. . . . HARRY WARNER, leading man for various Western reps for many years, is with the Howard Hughes Grand Prize Beer Brewers in Houston in the capacity of official host. He shows up nightly on the Hila Morgan show lot in Houston to see that the performance gets off to a good start. . . . FRANK LAMONT, who for many years had his Merry Makers thru the South and West and for a number of years now a shut-in, writes that he is playing a very lonesome part, looking at four walls and that he'd appreciate a line from old trouper friends as a means of bringing a bit of sunshine to his darkened life. His address is 204 Armstrong Avenue, Brookland Terras, Wilmington, Del. "I often think of the old days and my many friends," writes Lamont. "Little did I think a few years ago that I would be thus cast after so many years a straight man. But life is a funny show and we must do our best and take direction. It has been a very long time since I saw a show."

FOUR A'S NIXES MERGE

(Continued from page 3)

AGVA in good standing; further, that if any persons who work in the AGVA jurisdiction as entertainers refuse to become members of AGVA in good standing, such action will be a valid objection if they in the future shall apply for membership in any of these branches.

"These resolutions will be enforced, and employers refusing to enter into contracts with AGVA conveying minimum wages and working conditions will be placed on the unfair list and action will be taken against them accordingly by all branches, including Actors' Equity Association.

"With this co-operation it is felt that amalgamation with Equity is unnecessary at this time."

Greaza had proposed that AGVA be merged with Equity, as a separate branch, "Variety-Equity." Greaza, acting as AGVA executive secretary on loan from Equity, stated that he is returning to Equity December 1, which leaves AGVA in the air again as to whom its next administrator will be.

WANTED

Radio, Dance and Show Policy Juvenile Man, preference doubling instrument, or Singer. Consider Team. Other useful people, write.

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**Army-Navy Fund:
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Jones Is Okay In Mobile; Tour Is Satisfactory

MOBILE, Ala., Oct. 24.—Johnny J. Jones Exposition closed a week's engagement here October 18 to good business, E. Lawrence Phillips, co-owner, said. Clyde Beatty Circus attraction worked to six nights of capacity business and had turnaways after Monday night.

Phillips said that shows were without winter quarters because the warehouses formerly used at De Land, Fla., had been taken over for war work. He said the organization found some spots with warehouses but no trackage. He has been contacting spots in South Alabama in an attempt to land a winter home for the shows.

Shows were originally booked at Hartwell Place here for two weeks, but at request of officials of Greater Gulf Coast Fair, which opened its run with Royal American Shows on October 19, Phillips signed an agreement to relinquish his second week here.

Shows reported good business, while concessions worked to fair results. Shows
(See JONES TOUR on page 48)

VG Jaunt 25% Ahead Of Other Years; To Winter in Suffolk

SOUTH HILL, Va., Oct. 24.—Virginia Greater Shows are preparing to close their season November 7 after a two-week stand at Suffolk, Va. Manager Rocco Masucci disclosed during shows' stand at Firemen's Fair and Celebration here. Season has been a banner one, Masucci said, outgrossing any previous year for his organization by 25 per cent. He also announced the purchase of a Rolloplane, Octopus, Kiddie Ride, six trappers and canvas for next season. Should the ODT ban on gasoline and rubber become any more drastic, Masucci said his organization is prepared to open near its quarters at Suffolk, Va., and remain in the tidewater section thruout the season, making only 10 and 20-mile jumps in order to conserve fuel and rubber.

Top money among shows here went to Sol Speight's Minstrel Show. Line-up includes Bertha Mae Bennett, Audrey Elliott, Willie May White, Annie Ruth Blake, Cynthia F. Speight, Rose Simms, Percy Wilson, Willie Stanton and Cleopus Beaman. Frank Pringle's Glorified Paree
(See VG JAUNT UP on opposite page)

Sorenson Museum Clicks At Mound City Location

ST. LOUIS, Oct. 24.—Joe Sorenson, owner, and Mildred Russell, manager Broadway Museum, which opened at 15 N. Broadway here several weeks ago, said the unit has been doing business far beyond their fondest hopes.

Charlie Zerm, last season with Dee Lang's Famous Shows, is talker here and among the attractions are: Buck Alexander, one-armed guitar player; Delores Coronado, fat girl, and Sis Cook, penguin girl, both of whom were with Rubin & Cherry Exposition this season; Henery Blazic, pinhead, until last week with the Golden Belt Shows; Mrs. Charlie Zerm, blade box; John Hanna and Zuloo Pinhead; Mrs. John Hanna, buddha; Gose Wheeler, glass walker. Featured dancing girls in the annex are: Princess Thelma, Oriental Rose and Melba.

League Purchases First Canadian Victory Bonds

CHICAGO, Oct. 24.—Showmen's League of America was the first subscriber to the new Canadian Victory War Loan, inaugurated this week.

Board of governors of the League authorized J. W. (Patty) and Frank R. Conklin, past presidents, to purchase \$2,000 worth of the bonds for the League.

Bloom Scraps "Fury" In Victory Campaign

PADUCAH, Ky., Oct. 24.—Oscar Bloom, owner-operator Gold Medal Shows, last week turned over his steamboat, The Fury, said to have been one of the oldest steamboats still operating on inland waters, to McCracken County Scrap Metal Drive Committee here. It was estimated that there was from 15 to 20 tons of scrap metal on the boat.

For the past year it has been used as a towboat to push the showboat, Cotton Blossom, which is moored in Clark's River. "It is quite probable," said Bloom, "that I could have sold much of the machinery or parts, but the nation needs the scrap and I am willing for all of it to go to that cause."

Marks Obtains New Winter Quarters Site in Virginia

RICHMOND, Va., Oct. 24.—John H. Marks, owner-operator of shows bearing his name, said here today that he had acquired a new winter-quarters site for his organization at a 100-acre farm located on U. S. Highway 60, near Richmond city limits. "Tract," said Marks, "is admirably adapted for winter quarters and comprises seven buildings, including large barns and three residence buildings.

A crew of workmen are making necessary repairs on the buildings, and when the organization's season ends motor fleets and shows' paraphernalia will be moved to the new site. Shows have been out since April 1, when they opened in Newport News, Va., and closing stand is scheduled for Florence, S. C., next Saturday. Organization played a 32-week season to date, including four weeks in Newport News, six in Richmond and four in Charleston, W. Va.

SLA Red Cross Fund

CHICAGO, Oct. 24.—Contributions to the Red Cross fund of the Showmen's League of America for the current week were:

World of Mirth Shows	\$55.25
Rubin & Cherry Exposition	87.55
Dyer's Greater Shows	28.75
Total	\$171.55

SLA Nominates Regular Ticket

Hennies named for presidency—Independent ticket probable—Hughes vice-p.

CHICAGO, Oct. 24.—Harry W. Hennies, first vice-president Showmen's League of America, has been nominated for president of the League for 1943. Hennies is head of Hennies Bros.' Shows, one of the four operated by Amusement Corporation of America. Nominating committee's selection of candidates for officers, trustees and the board of governors was presented at the regular meeting of the League Thursday night. In addition to Hennies, nominees for the various offices are: First vice-president, Elwood A. Hughes; second vice-president, M. J. Doolan; third vice-president, Max Goodman; treasurer, William Carsky, and secretary, Joseph L. Streibich.

For some time there has been talk of putting a second or "Independent" ticket in the field, and those favoring it are now at work on the selection of candidates. As the ticket must be filed within 15 days after filing of the regular ticket, it probably will be presented to the board of governors at the November 5 League meeting.

Trustees Named

Nominated for trustees of the League were Louis Tortl, five-year term; Fred H. Kressmann, four-year term; Edward A. Hock, three-year term; B. S. Gerey, two-year term, and Lew Keller, one-year term. Five past presidents of the League, Frank R. Conklin, Frank P. Duffield, J.
(See SLA NOMINEES on opposite page)

Duffield Chairman Of Prexy's Party

CHICAGO, Oct. 24.—Frank P. Duffield, past president Showmen's League of America, has been named chairman of the annual President's Party, which will be held at Hotel Sherman the night of November 28. To serve with him on the committee Duffield has appointed William Carsky, A. F. Briese, Ernie A. Young, Nat Green, John O'Shea, Lee R. Sloan and Max Brantman.

"We can promise that this year's party will compare favorably with those of other years," says Chairman Duffield. Party will be held in the Crystal Room of the Sherman and there will be an excellent program of entertainment and music.

Page to Johnson City Barn; Bantly Ends Season in Black

JOHNSON CITY, Tenn., Oct. 24.—J. J. Page Shows successfully concluded their season's tour here last Saturday night, after a click week's engagement and returned to local quarters for the winter. Wind-up came five weeks head of schedule because of the cancellations of fairs booked in Tennessee and Georgia. About 2,000 turned out the final night and spending was big, with all shows, rides and concessions registering a bang-up closer, R. E. Savage said. The rest of the week was satisfactory, despite cool nights.

Management said that business on the season was good and shows wound up on the right side. Defense towns and cities near army camps made up the shows' late summer and fall route. Spring dates, officials said, gave the shows their biggest grosses and towns played included the mining sections of Appalachia, Va., and Pikeville, Harlan, Cumberland and Middlesboro, all in Kentucky.

At the finale, many members of the shows made treks to near-by Kingsport, Tenn., to make application for work in the new ordnance plant being erected
(See PAGE IN TENN. on opposite page)

LANCASTER, S. C., Oct. 24.—Bantly's All-American Shows officially closed the season here tonight and the tour, officials said, wound up in the black despite transportation and tire and gas rationing obstacles, and the labor situation. Management said that altho on a number of occasions shows didn't know whether they would get cars until the day before the move, they did not miss an engagement or cancel a contract.

With fairs in Harrington, Del., and Flemington, N. J., canceling their contracts shows did not miss a week due to the untiring efforts of General Agent L. C. (Ted) Miller, who worked hard to book spots to keep shows moving.

With tire and gasoline rationing becoming more acute, Miller went to Fayetteville, N. C., and leased the Fort Bragg Park where the shows will play a post-season engagement. Arrangements have been made to make the spot into a permanent park to be known as Bantly's All-American Amusement Park.

Most of the personnel is staying on and many new concessions and shows are being added to those already with the show.

NEW YORK, Oct. 24.—Donations of \$434.88 from midways and \$283.44 from fairs gave the Army-Navy Fund a total of \$161,716.37 as the season was about to expire. Lawrence Greater Shows led for the second straight week. The contributions:

Lawrence Greater	\$180.28
W. C. Kaus	100.00
Dyer's Greater	86.60
Heller's Acme	50.00
Garden State	16.00
From fairs: Brockton, \$165.74; Tupelo, Miss., \$52.70; Menville, Ia., \$40, and Raymond, N. H., \$25.	

WM in Strong Columbia Bow; Macon Up 22%

COLUMBIA, S. C., Oct. 24.—Despite labor shortages and transportation problems, World of Mirth Shows got off to a good start as midway attraction at South Carolina State Fair here, October 19-24. Shows came in from a successful stand at Georgia State Fair, Macon. The 35-car show train moving under a special ODT blanket permit arrived late Sunday afternoon. Heavily taxed transportation facilities, plus the weight of the train, necessitated its being moved from Macon to Augusta, Ga., in three sections. Move here from Augusta was made in two sections.

Highway units operated by individuals reported little or no trouble with gas or tires, altho their last four jumps have averaged better than 300 miles. Fair's free gate worked out especially well for the midway. Attendance was said to be better than that of any previous year, and spending hit a new high, altho shows' earning capacity was cut because of the storage of some equipment.

General Manager Max Linderman said five carloads of equipment have been stored in shows' new Richmond (Va.) quarters. They included the Lion Motordrome, Waltzer and Heyday. Altho Linderman indicated that shows' working personnel was short 150 men, all units went up in near-record time for Monday night's opening.

All units, attractively illuminated and freshly painted and laid out in a huge circle, packed plenty of crowd appeal.

MACON, Ga., Oct. 24.—World of Mirth Shows scored solidly at the Georgia State
(See WM AT MACON on opposite page)

Lewis NSA Jamboree Clicks; Greensboro Stand Satisfactory

GREENSBORO, N. C., Oct. 24.—Art Lewis Shows, providing the midway at Greensboro Fair here, October 12-17, successfully staged a benefit Jamboree in the Polles tent October 14 for the National Showmen's Association. Event was directed by Owner Art Lewis, and advance ticket sale, with ducats going for 50 cents each, totaled 200. George A. Hamid presented his line-up of grandstand attractions, with Howard Bryant as emcee.

Principal speakers were Hamid, Irish Horan, Ken Maynard, and Manager Lewis, who was presented with numerous gifts from the personnel of the shows. Howard Ingham made the presentations.

Shows came in here October 10 from Raleigh, N. C., and were greeted by rain and poor business the initial two days. With good weather the rest of the week, however, shows worked to exceptionally good results, and Friday and Saturday gave the organization some of its best business of the season so far. Fair officials co-operated. M. B. (Doc) Rutherford said the shows will close with a two-week stand in Norfolk before going into quarters there for the winter.

Ida Cohen in Hospital

CHICAGO, Oct. 24.—Ida E. Cohen, well-known show insurance woman, is in Michael Reese Hospital, where she underwent an operation Wednesday (21). She is reporting as progressing nicely.

League Remembers Boys in Service

CHICAGO, Oct. 24.—Several score of members of Showmen's League of America are serving in the armed services of the United States, many of them overseas. As a patriotic gesture the League at its October 22 meeting voted to send to each of those in the service a package containing supplies which they ordinarily cannot obtain.

Among other things they contain a carton of cigarettes, a three-pound box of cookies, a one and one-half pound jar of hard candy, three khaki handkerchiefs, several chocolate bars, packages of chewing gum and copies of the latest issue of *The Billboard*. These packages will be mailed early next week in order that they may reach the boys in foreign countries before Christmas.

VG JAUNT UP

(Continued from opposite page)
took second money, with Mr. and Mrs. George Flager's Two-Headed Boy next. Ken Davis continues popular as the free attraction. He also handles the press. Merry-Go-Round, with Raleigh Gibson as foreman, topped rides. He is assisted by Albert Antonetti and Claude Wilson. Arthur Gibson is foreman of the Chairplane and Kiddie Rides, assisted by Albert Guy, Pony Cheney and Willie Singleton.

Russell (Big Boy) Lane is foreman of the Ferris Wheel. Jimmie Monroe and Slim Davis are his aids.

Prominent along concession row are Harry Weiss's bingo; Milt Morris, with five stands; Mr. and Mrs. Joe Zeno, 2; Homer Woods, 5; Mr. and Mrs. Luther Church, 2; Dad Cooper, 5; Teddy Cole, 2; Joe Owen, 1; Pat Gilmore's shooting gallery, and cookhouse with Jimmy Carney, John Dryton and John Wiggins. Joe Connelly, vet concessionaire, is here, and Bill Penny joined with three concessions.

A surprise party was tendered Mr. and Mrs. Rocco Masucci October 12 by the members in celebration of their 18th wedding anniversary. Ride boys and concessionaires presented Mrs. Masucci, who is also secretary-treasurer of the shows, with a wrist watch. Masucci presented his wife with a diamond ring.

W. C. Murray, general agent, went into Suffolk to make final preparations for the closing two-week stand and to complete arrangements for winter quarters. Anthony Masucci, nephew of the owner, who is to be inducted into the armed forces soon, visited.

This season all uniformed men were admitted free at the front gate. Each Wednesday night during the season was set aside as Army and Navy Night. Upon the closing of the shows the Masuccis will return to their home at Orange, N. J.

PAGE IN TENN.

(Continued from opposite page)
there. Several members have made arrangements to place their concessions at a string of indoor events.

Roy Fann will again be in charge of winter quarters, with Jack King again handling the animal house. Others remaining besides Owner Page and family are Mr. and Mrs. R. E. Savage, Sam Housner, Eddie Brenner, Bill Shuey, Mr. and Mrs. George Miller, Mr. and Mrs. John Llewellyn, Carl Morrison, Frank Goins, Lee Crane, John Metcalf, Billy Poindexter, Hess Almon, Rance Boyd, Willie (Rastus) Wilson, Mike Bridgforth, Amos Winder and the Crawfords.

Mr. and Mrs. J. A. Montgomery and Trevor Montgomery went to St. Clair, Pa., and Mr. and Mrs. Hale Johnson and daughter to Valley Head, Ala.; Mr. and Mrs. Roy Carey and Albert Miller to another show; Mr. and Mrs. F. Vasulka, Rochester, N. Y.; Howard McInturf, Erwin, Tenn.; Miller Coster and Efraim Johnson and families and Casey and Carl Metlow and families to West Virginia.

Tex Thorpe, of the Athletic Show, here awaiting his army physical examination, while Richard Sloss is scheduled for his physical in Nashville, Tenn. J. J. Page was on hand nightly to greet his many friends here. Visitors included Cleve Sanders, Don Davis, Chris Jernigan, Mr. and Mrs. Estil Potter, Mutt Russell, Mrs. Jessie Campbell and party, and George Johnson and daughters, Mary and Lena.

SLA NOMINEES

(Continued from opposite page)
W. Conklin, J. C. McCaffery and Carl J. Sedlmayr, automatically serve as trustees. Nine new names appear in the list of candidates for board of governors. The

50 nominees are M. H. Barnes, Sunny Bernet, Oscar Bloom, Samuel Bloom, Max Brantman, O. C. Buck, Albert R. Cohn, Walter F. Driver, John M. Duffield, Lew Dufour, Dave Endy, John Gallagan, B. S. Gerety, George A. Golden, Floyd E. Gooding, Sam Gordon, Nat S. Green, Morris A. Haft, Maurice Hanauer, Maxie Herman, Albert J. Horan, S. T. Jessop, Lew Keller, Johnny J. Kline, Fred H. Kressmann, H. A. Lehrter, Louis Leonard, Art Lewis, Ernest (Rube) Liebman, Morris Lipsky, R. L. (Bob) Lohmar, Bernard Mendelson, C. D. Odom, John O'Shea, Charles Owens, Harold Paddock, E. Lawrence Phillips, Denny Pugh, Joe Rogers, Harry Ross, A. L. Rossman, Jack Ruback, Dave Russell, Frank D. Shean, John M. Sheesley, Lee R. Sloan, Sam Solomon, James P. Sullivan, Ned Torti and G. L. Wright.

WM AT MACON

(Continued from opposite page)
Fair here, chalking up a gain of 22 per cent in midway receipts over last year. While the actual gross was not officially announced, well-informed sources said it was slightly better than \$30,000 for shows and rides. Rides had a big play day and night.

Concessions, both on shows' midway and on the independent midway, reported only fair results. Play was limited entirely to merchandise concessions. Max Linderman, general manager, said the local date was one of the "most satisfactory" played by the organization so far this season.

Because of the scarcity of labor, about 150 localites went to work, and shows opened on time Monday night. Cherry Street, main thoroughfare of the city, was well billed, and it was the first time in recent years a carnival playing the State Fair had used banners here.

Charles Sparks, retired circus owner, visited Linderman and Frank Bergen and other members of shows' personnel several times. Mike Benton, Southeastern Fair, Atlanta, also visited. Jim McHugh, shows' publicity director, and the fair publicity department arranged several picture layouts with the Macon newspapers. Joe End, who has operated a doll concession at the fair here off and on since 1910, was back again, as well as many other old-timers. Joe Redding again was censor of the midway, handling concession supervision for General Manager E. Ross Jordan.

N. Y. RODEO GATE

(Continued from page 3)
to something. Business was so big that the situation on passes auditioned the press agents for a nervous breakdown. There was constant bickering between the press office and the windows as to what was available on the cuff for a particular performance. The Garden shouted its age-old crack, "Thou Shalt Not Pass," but the boys and girls intent on tickets with the triple-punch kept swinging away on all sides just the same. It may be a coincidence, but Frank Moore, veteran manager of the show, whose allotment, he claimed, was exhausted early this week, was ill for a couple of days, tho on his feet. Lillian Jenkins, who succeeded Ted Deglin, now a captain in the army, as publicity director, was all but spent by the onslaught.

For the first time here the Cowboys' Turtle Association, the union with contestant jurisdiction, made the distribution scale on the purses, which amounted to \$66,315, a record by far. Figure includes \$64,290 in prizes and \$12,025 in entry fees which are added to the purse. Calf roping had 34 entries at \$150, totaling \$5,100, plus a purse of \$10,615. There were nine days monies in the run, with \$380 for first, \$315 for second, \$248 for third, \$184 for fourth, \$117.55 for fifth and \$65 for sixth. Final monies for the six places were \$1,140, \$945, \$744, \$552, \$353.05 and \$195.

Other contests, with number of entries, fee and purse were bareback bronk riding (seven-day monies), 41 at \$15, \$6,000; saddle bronk riding (nine-day monies), 31 at \$30, \$10,790; steer wrestling (seven days), 40 at \$100, \$10,615; wild cow milking (27 days), 36 at \$20, \$5,480; steer riding (nine days), 33 at \$20, \$10,790. Hub Whiteman, Buck Eckols, Carl Dossey, Smoky Snyder and Nick Knight represented the Turtles in drawing up the list.

Show at the Boston Garden opens next Friday (30) and runs until November 8. Following that, many of the hands will make Frank Moore's rodeo at the Buffalo Auditorium, November 13-21.

Larry Sunbrock, the high-powered circus-thrill show promoter, came over from Philadelphia to catch the Thursday night performance and late that eve-

ning was reported closeted with an attorney at the Astor. Probably something linked with the show he produced in St. Louis, which finishes tomorrow (25).

Results

Saddle Bronk Riding—Fourth day (three performances), Doff Aber, \$285; Bill McMacken, \$235; Carl Huckfeldt, \$185; Jerry Ambler, \$135; Fritz Truan, \$87.50; Alvin Gordon, \$49.16. Fifth day, Bart Clennon, \$285; Jackie Cooper, \$235; Bud Linderman, \$185; Shirley Hussey, \$135. Jerry Ambler and Larry Finley split fifth and sixth, \$68.33 each. Sixth day, Jerry Ambler, \$285; Frank Finley and Doff Aber split second and third, \$210 each; Hank Mills, \$135; Jackie Cooper, \$87.50; Bud Linderman, \$49.16. Seventh day, Paul Gould, \$285; Doff Aber, \$235; Jackie Cooper, \$185; Bill Linderman, \$135; Ken Roberts, \$87.50; Burel Mulkey, Jerry Ambler and Eddie Curtis split sixth, \$16.38 each.

Calf Roping—Fourth day (three performances), Toots Mansfield (17) \$380; Fred Barrett and Homer Pettigrew (17.3) split second and third, \$281.50 each; Lem Reeves (18.3) \$184; E. Pardee (19) \$117.55; Bud Spilsbury (19.3) \$65. Fifth day, Homer Pettigrew (15.3) \$380; Everett Bowman (16.3) \$315; Toots Mansfield (17) \$248; Buck Sorrells (17.2) \$184; Clyde Burk (18) \$117.55; Roy Matthews (18.1) \$65.

Steer Wrestling—Third day (four performances), Tom Hogan (5.4) \$425; Everett Bowman (7.1) \$350; Shorty McCrory and Louis Brooks (10.1) split third and fourth, \$240; Gene Rambo (10.2) \$131.50; Dick Herren (11.1) \$75. Fourth day, Shorty McCrory (6.2) \$425; Everett Bowman (6.3) \$350; Dave Campbell (7) \$275; Buck Sorrells (7.2) \$205; Steve

Heacock (7.4) \$131.50; Howard McCrory and Dick Herren (8.2) split sixth, \$37.50. Fifth day, Hank Mills (5) \$425; Buck Sorrells (6.4) \$350; Jack Favor (7.3) \$275; Charles Colbert (9.1) \$205; Shorty McCrory (10) \$131.50; Carl Dossey (10.4) \$75.

Bull Riding—Fourth day (three performances), Jim Whiteman, \$275; Hank Mills, \$230; Gerald Roberts, \$180; Jake Williams, \$135; S. A. York, \$85; Kid Fletcher, \$49.14. Fifth day, Hank Mills, \$275; David Shellenberger, \$230; Charles Colbert and Dick Griffith split third and fourth, \$157.50 each; Buck Dowell, \$85; Byron Lisenbee, \$49.14.

Bareback Bronk Riding—Third day, (four performances), Bill Linderman, \$192; Bud Linderman, \$160; Jake Williams, \$125; Paul Gould, \$92; Jimmie Sloan and Buck Wyatt split fifth and sixth, \$46.25 each.

CONCESSION TENTS CARNIVAL

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

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Dramatic End for 60 Ft. Top.
Charles Driver—Bernie Mandelson.

O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

PITT COUNTY FAIR

GREENVILLE, N. C., WEEK NOVEMBER 2

WANT all legitimate Concessions and Eating Stands. No wheels and coupon stores wanted.

WANT Showmen with new ideas. Will finance same for next season. Winter Quarters, Petersburg, Va.

WANT young, attractive Chorus Girls for winter's work at club in Petersburg. Want Waitresses, Check Room Girls and all Useful People for same. Address, this week, Wilson, N. C.

CETLIN & WILSON SHOWS

WANT BI-COUNTY FAIR WANT

NOV. 9-14TH, CENTERVILLE, MISS.

Army camp under construction. Big pay roll. Can place Kiddle Auto, Minstrel Performer, Ten-in-One People, Ride Help. Can use any 10c Stock Concession. This will be a good spot for Concessions.

WALLACE BROS.' SHOWS

Columbia, Miss., this week; Centerville, Nov. 9th to 14th.

WANT SHOWS AND LEGITIMATE CONCESSIONS ONLY

Eat and Drink Stands, in heart of defense area, November 2nd, New Bern, North Carolina. This week, Jacksonville, North Carolina. Next week, New Bern, N. C.

KAUS EXPOSITION SHOWS

Want Colored Musicians

Must join at once. Salary fifteen dollars week. Three more weeks out, then into one of Baltimore's best nite clubs all winter. Alto, Tenor, Trumpets, Bass, come at once or answer.

SAMMY LEWIS

CARE LAWRENCE SHOWS, DUNN, N. C.

P.S.: Also three more Chorus Girls.

WANT FOR GAINESVILLE, FLA., FAIR, Nov. 9th to 14th

Cook House, Grab, Free Acts. All Concessions open except Bingo. Want organized Girl Show, will furnish outfit; Side Show Acts, Independent Shows. Can place Trainer and Talker for Trained Chimp and Monkey Circus, experienced Ride Men for Octopus Ride, Roll-o-Plane, Splitfire and Wheels, Semi Drivers. Address:

K & M SHOWS

Thomasville, Ga., this week; Moultrie, week Nov. 2nd to 7th.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Oct. 24.—Members of the Showmen's League of America serving with the armed forces include:

Joe Archer,
Station Hospital,
Ward D-1,
Fort Ord, Calif.

Carl J. Berg,
Co. D, 57th Brig.,
3d Platoon,
Camp Wolters, Tex.

Bruce Chase,
U. S. M. C. 3-16,
Camp Elliott, Calif.

Joseph Eule,
Co. D,
Bldg. 1650 Area Training Det.,
Fort Custer, Mich.

W. B. Featherston,
Radio Intelligence

Sam H. Glickman,
A. S. N. 36358158,
Task Force 6088 B, A. U. S.,
Post Master, New York, N. Y.

Eugene A. Harper,
Co. C, 313th Infantry,
Camp Forrest, Tenn.

Maxwell Harris,
Medical Det. Dept.,
Salina Cantonment,
Salina, Kan.

Arval R. Hoyt,
Batt. C, 27th Brigade,
27th Regiment, F. A. Trig,
Repl. Center,
Fort Still, Okla.

Al Kamm,
Co. A, 728th M. P. Bn.,
21700 Joy Rd.,
Detroit, Mich.

Sergt. Roger S. Littleford Jr.,
Officers' Candidates Training Sch'l,
Miami, Fla.

Joseph A. Miles,
750th School,
Air Base Sqn.,
Pecos, Tex.

Henry Minash,
R. R. C. A. 231,
Fort Sheridan, Ill.

Leo Overland,
22d Aerial Brig. A. S. W. 17068846,
A. P. O. 254,
Pine Camp, N. Y.

William O. Ferrot,
Co. H, 800 Signal Ser. Regt.,
Camp Crowder, Mo.

Herman Pluda,
A. P. O. 95,
Batt. A, 395th F. A. Brig.,
Camp Swift, Tex.

Murray Polans,
400 T. S. S., Flight 454 C,
Keesler Field, Miss.

Richard Pronath,
771 Tech. School Squadron,
Barrack F 405,
Buckley Field, Colo.

Irving C. Ray,
A. S. N. 34070674 Hq. Det.,
738th M. P. Bn., A. P. O. 923,
Post Master, San Francisco, Calif.

Robert Revolt,
14th Cavalry Medical Detachment,
14th Armored Division,
Camp Funston, Fort Riley, Kan.

Charles Rosenmutter,
A. P. O. 951, Co. B,
808th Eng. Brig.,
Avn. Post Master,
San Francisco, Calif.

William E. Saunders,
36030350 Hq. Co.,
132d Inf., A. P. O. 502,
Post Master,
San Francisco, Calif.

Robert J. Schulze,
S. C. 2C, Capt. of Port Detail,
Coast Guard,
Algiers, New Orleans, La.

Club Activities

Irving Jack Shapiro,
3d Plt., Co. A, 36th Bn.,
Camp Grant, Ill.

William Shulman,
Hq. & H. Q. 1st Bn.,
Alborne Div., 401,
5th Glider Inf.,
Clalborne, Tex.

Harry Smiley,
35333972 Det. Med. Dept.,
Barrack 48,
Bowman Field, Ky.

Albert Sproull,
Co. D, 71st M. P. Bn.,
Army Base,
N. Y. P. E., Brooklyn, N. Y.

Michael Stark,
53d Troop Carrier Sqn.,
Pope Field,
Fort Bragg, N. C.

Fred B. Steinberg,
Co. C, 31st Bn.,
Camp Grant, Ill.

Hymie Stone,
Det. 908 QM. Co.,
Avn. Ser.,
Brooks Field, Tex.

J. M. Stone,
Recruit Detach.,
11th C. A.,
Fort H. G. Wright,
Fisher Island, N. Y. via New
London, Conn.

Julius Turovch,
Co. C, 27th C. T. Bn.,
Fort Leonard Wood, Mo.

Sam Wilner,
518th School Squadron,
Victorville Advance Flying School,
Army Base, Victorville, Calif.

Charles V. Winkley,
Co. C, 61st Bn.,
Camp Wolters, Tex.

Frank R. Winkley,
U. S. Army B, 13 A. F. R. C.,
Fort Knox, Ky.

Members in the service but whose addresses are unknown include Frank Downes, Harold A. Dabroe, Louis Fulgona, Johnny J. Jones, H. V. Peterson, Petey Pivor, Max Shaffer, Morry Silberman, Ward (Flash) Williams and F. A. Woods.

CHICAGO, Oct. 24.—Past President Frank P. Duffield presided at the interesting meeting October 22. With him at the table were Treasurer William Carsky and Secretary Joe Streibich. Directory committee reported results on listings for the 1943 Outdoor Amusement World Directory look promising. Sunny Bernet, Bill Carsky and Bernie Mendelson are a busy committee getting out Christmas packages to be sent to members in the service. Ed Schofield has recovered and left for his home. There were no late reports on Brother Charles De Kreko, who is ill at St. Louis; William Young, Tom Vollmer, Tom Rankine and James Murphy are still confined.

Elected to membership were Fred N. Scheible, John Lamarr, Fred Duplisea, Ezra Ketring, Morris Fien, Phillip V. Knight, Morris Kaplan, Virgil Sells and Joe F. Smith. These are credited to Buddy Paddock, Morris Lipsky, Maxie Herman, James P. Sullivan and Eddie Lippman.

Recent arrivals for the winter were Ralph Woody, Joe Murphy and Al Latto. Other callers at the rooms included John Dehner, George Bischoff, Maxie Herman, Gus Woodall, Dan Odom, Jack Tavlin, Earl Taylor, Al Cohn, Lou Leonard, Ray Oakes, Morris Mossman, Bill Meyers, Charles Hall and Fred Donnelly.

Harry Ross came in for a few days and left for a short trip to Detroit. Petey Pivor lettered from Daniel Field, Ga., and John M. Stone is at Camp H. G. Wright, New York. If you know anyone in the service send in his name. This is necessary to complete the club's honor roll, and it is the club's desire to send each of these brothers his paid-up membership card, as well as other remembrances. George Westerman visited the rooms.

Ladies' Auxiliary

Club held a social October 10 at Sher-
(See SLA on page 37)

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Oct. 24.—Following are members of the Pacific Coast Showmen's Association serving with the armed forces:

Corp. Nick Saad,
Co. F., 32d Infantry, A. P. O. 81,
Camp Rucker, Ala.

Pvt. William F. Duncan,
Co. B., 52d M. R. T. C.
U. S. Army, 1st P. I. T.
Camp Berkeley, Tex.

Corp. Jesse Santos,
7830 Co. A. 0964
c/o Postmaster,
San Francisco,

Pvt. Orin LeRoy Rose,
Mather Field,
A. C. A. F. S.
Sacramento, Calif.

Pvt. Jack DeSalvo,
Co. B., 3d Signal Training Battalion
Signal Corps Replacement Center,
Fort Monmouth, N. J.

Pvt. Gerald P. Mackey,
37th Brigade Headquarters,
Camp Haan, Calif.

Sergt. Leigh Neils Madsen,
26th Sta. Hospital,
Camp San Luis Obispo, Calif.

Pvt. Bobby Cohn,
6th Recon. Sqdn.,
Municipal Airport,
Sacramento, Calif.

Pvt. John L. (Jimmy) Lynch,
Co. D., 65th Medical Regiment,
Fort Oglethorpe, Ga.

Pvt. Earl Shepard,
Battery C., 54th F. A. Br.,
Camp Roberts, Calif.

Pvt. Maxie Hillman,
Co. D., 347th Eng. (G. S.),
Eng. Ord. Center,
Camp Claiborne, La.

Pvt. Leland A. Garland,
Co. F., 158th Inf., 45th Div.,
Camp Berkeley, Tex.

Pvt. Robert Bodkin,
Co. B., 17th Infantry,
1st Battalion, A. P. O. 7,
Santa Rosa, Calif.

Pvt. Paul Hoffman,
Bldg. 6216, Bat. A,
F. A. Tng. Bn.,
Camp Roberts, Calif.

Pvt. Mike Skevler,
Bat. B., 53d B. N., Bldg. 911,
Camp Callan, Calif.

Pvt. Louis Aldrich,
1357 Fruitvale Ave.,
c/o Sunny Side Diner,
Oakland, Calif.

Pvt. Anthony J. Chontos,
Battery D., 51st F. A.,
I. N. G. Bn.,
Camp Roberts, Calif.

Those on whom no address is available are: R. L. Belles, Fred B. Newman, Mike Sintic, Hugh C. Warren, Harry Chipman, James N. Patterson, Johnny Aldridge, Earl V. Stolze, Al Mann, Ferdinand Schultze, Larry Gold, John Lusan, P. G. Patton, James McGloughlin, Frank W. Moore, Lou Morrell, Pat G. Patton, A. B. Careswell, Roy Clark, James E. Kelley, Ralph Castiel, Archie Green, Joseph A. Williams, Pat Wilcox, Frank P. Terry, Pat Acampora, George W. Lemon, Dan Gilbert, Jack Brick, Raymond B. Agullar, Harold Vincent Lear, Cecil Lynch, James Udseth, Bob Nichols, James M. Brown, Dave Reardon and Roy M. (Spot) Middleton.

LOS ANGELES, Oct. 24.—Monday night's meeting got under way with Brother John Backman, fourth vice-president, sitting in for President Mike Krokos, and Brother Charles W. Nelson,



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 24.—These members of the National Showmen's Association are in the armed forces. Efforts are being made to obtain their addresses together with the names of others in the service.

David S. Linderman, Charles J. (Doc) Morris Jr., Harry P. Brennan, Albert Whitworth, Siro Aurilio, George A. Hamid Jr., Anthony Garto, Sgt. Roger S. Littleford Jr., Justin Wagner, Harold Lupieu, Edward R. Wassman, Harold G. Hoffman, Joseph E. Horan, Benjamin Snapp, Louis Blumenthal, Larry D. Benn, Herman Faier, John J. Leonard, Murray Polans, Hugh McKenna, Dr. Frank Vita, James Hannan, Larry Shavelson, Samuel Shapiro, Morris Glass, Eddie Gabryn, Abe Zimmerman, Al McKee, George Bernert, John Hynes and William O'Shea.

Ladies' Auxiliary

NEW YORK, Oct. 24.—About 60 members and officers attended the meeting held on October 14. The principal business was discussion with regard to packages for the relatives of members who are in service. Packages must be mailed soon, especially to those who are overseas. The sample packages were presented and accepted, and work under the leadership of Magnolia Hamid is going rapidly forward. We remind members to send names and correct mailing addresses of brothers, husbands and sons who are in any branch of service. Generous donations of cake and money were received to provide refreshments for the Military Bridge which is to be held on October 31, the proceeds of which are to pay for the Christmas packages. Sister Dorothy Packman addressed the meeting on coming nominations for officers, which will be held on Thursday, November 12, instead of the usual Wednesday. Members are advised that in order to cast a nominating ballot, it is necessary that the current year's dues are paid up and that she attend this meeting in person.

Treasurer Anna Halpin reported that a substantial sum was added to the Kid-die Fund, and at the meeting filled bags were turned in by Past President Midge Cohen and Sister Queenie Van Vleit. Applications of Mrs. Marion O'Brien and Ruth Rossiter were submitted by Sister Patricia Lewis. Many members who have not attended meetings this season were in attendance. Among them were Dolly McCormick, Jane McKee, Molly Rosenthal, Leah Greenspoon, Gladys Manning, Jeanette Rattiner, Julia Franck, Kate Benet, Mildred Ford, Clara Rothstein, Bella Brengk and Rosita Reverdy. The annual rummage sale is about to start and will continue for about two weeks. All members who have anything for this sale are urged to send it in at once.

third vice-president, handling Brother Ralph Losey's secretarial duties. Silent tribute was paid Brother Bradley Shedron, who died in Oakland, Calif., and Sister Ethel McDonald, who died at Hondo, Calif.

Brother John Miller reported finances in good shape, and Brothers Jimmie Dunn and Jimmy Gallagher, of the sick and relief committee, reported no one on the list. Brother Harry Fink said he would have a report for the building committee at October 26 meeting, when President Krokos would be present. Brother Sammy Dolman, chairman of the membership drive, declared that things were humming in his department and urged members to take a blank and bring in at least one new member.

With Brother Harry Phillips, of the house committee, holding the floor, rising votes of thanks were extended Sister Ruth Korte and Topsy Gooding for the manner in which they worked to increase the treasury. Sister Korte turned in part of the receipts of the special bingo game to the men's club, with the \$80 swelling the cemetery fund considerably.

Welcomed as new members were Clarence E. Rice, Frank A. Beaumont, A. J. King, J. King Ross and T. E. Johns. Communications were read from Harry Mason, F. J. Armitage, Ruth Kelley, S. W. Shepard, Roy Meyer, William F. Moscoe, Thomas H. Bailey, J. D. Graham, Theo Forstall and Whitey Bahr.

Brother Harry Rawlings pitched 20
(See PCSA on page 37)



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Oct. 24.—These members of the Michigan Showmen's Club are serving in the armed forces:

Edor H. Burge,
As. U. S. N. T. S. Ser. Sch.,
Gr. 2 Bld. 507 Sec. 16,
Great Lakes, Ill.

Pvt. Joseph Eule,
Tent Section Co. D,
Area Tr. Det.,
Fort Custer, Mich.

Pvt. Arthur J. Frayne,
Co. 806 M. P. E. G.
Barracks 5,
Camp McCoy, Wis.

Pvt. George Harris,
49th General Hospital,
Camp Carson, Col.

Pvt. Harry M. Harris,
Co. B 25th B. N. Birtc,
Fort McClellan, Ala.

Pvt. Albert Kamm,
Co. A, 728th M. P. Bn.,
21700 Joy Road,
Detroit, Mich.

Max Kaufman,
U. S. S. WASP, 2d Div.,
c/o PM,
New York, N. Y.

Lieut. F. L. Mitllinos,
Station Hospital D. C. 1,
Fort Sill, Okla.

Pvt. C. J. Olszewski,
Co. F, 337 Engrs. Gs.,
Camp Swift, Tex.

Corp. Harry S. Paskow,
A. S. N. 36126359 Co. G,
201st Inf.,
A. P. O. 937 c/o PM,
Seattle, Wash.

Pvt. Isadore Felsner,
Station Hospital, Ward 6,
Fort Custer, Mich.

Pvt. Albert Rochman,
24th Tech. Sch. Sq. (Sp.),
Fort Logan, Col.

Pvt. George A. Schroeder,
Q. M. C. Co. M,
1st Q. M. R. T. C. Brks. 283,
Fort Francis E,
Warren, Wyo.

Pvt. A. M. Scott,
Co. B, 72d Bn.,
4th Platoon, 15th Reg.,
Camp Robinson, Ark.

Pvt. Hymie Stone,
Det. 908th QM., Co. AVN. Div.,
Brooks Field, Tex.

Pvt. Louis Stone,
Co. L, 379th Inf.,
A. P. O. 95 U. S. Army,
Camp Swift, Tex.

DETROIT, Oct. 24.—About 100 members turned out for the October 19 meeting. Brother Joe Axler left Tuesday for the East on a vacation. Another \$100 War Bond was awarded at the meeting, and six new members were elected.

Since last meeting Brothers Harry Levine and Stanley J. Plas have been inducted into the army. Brother Irving (Stash) Rubin is continuing the good work done by Brother Arthur Frayne, formerly on the Servicemen's Commit-

tee, but now in the armed forces.

All visiting showmen are invited to visit the clubrooms. Brother Cappy Kaufman, of the Navy, visited the rooms October 18.

ROUTES

(Continued from page 14)

Nelson Sisters: Oshkosh, Wis., 23, t; Kenosha 29, t; (State) Richmond, Ind., Nov. 1, t.
Noble & King (Sheraton) NYC, h.
Novak Sisters (Roxy) NYC, t.

O'Connell Sisters (Chicago) Chi, t.
O'Shea, Pat (Sawdust Trail) NYC, nc.
Owens, Rex (Lookout House) Covington, Ky., nc.

Paige, Ann (18 Club) NYC, nc.
Paradise, Carl (Rogers Corner) NYC, nc.
Parker, Del (Brass Rail) Detroit, re.
Paulson, Lehua (Lexington) NYC, h.
Payton, Janice (La Martinique) NYC, nc.
Pelletiers, The (Edgewater Beach) Chi, h.
Price, George (La Conga) NYC, nc.
Primrose & Gold (Leon & Eddie's) NYC, nc.
Princess & Wille Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.

Rand, Sally, Unit (Hi Hat) St. Louis, nc.
Randall Sisters (Glenn Rendezvous) Newport, Ky., nc.
Rascha & Mirko (La Vie Parisienne) NYC, nc.
Ray & Trent (Chicago) Chi, t.
Rayes, Billy (Chicago) Chi, t.
Remos, Paul (Beverly Hills) Newport, Ky., cc.
Reyes, Raul & Eva (Commodore) NYC, h.
Reynolds, Sheila (Fifth Ave.) NYC, h.
Rexes, The (Leon & Eddie's) NYC, nc.
Richards-Adrienne Dancers (Mardi Gras) NYC, re.
Richey, Jean (El Rancho Vagas) Las Vegas, Nev., 27-Nov. 3, h.
Ritz, Don, Favorites (La Vie Parisienne) NYC, nc.
Robins, A. (State) NYC, t.
Robinson, Bill (Mayfair) Boston, nc.
Robles, Charley (Swing Club) Brooklyn, nc.
Rochell & Beebe (Earle) Washington, t.
Rogers, Roy (Mardi Gras) NYC, re.
Rose's, Billy, Diamond Horseshoe Revue (RKO-Boston) Boston, t.
Rosita & Dena (Belmont Plaza) NYC, h.
Rubin, Benny (Casanova) Detroit, nc.
Russell, Connie (Copacabana) NYC, nc.
Russell, Doreen (Strand) NYC, t.
Rutan's Dogs (Olympia) Miami, Fla., 28-Nov. 1, t.
Ryan, Vivian (Ranch) Houston, nc.

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sasha & Nadia (Casino Russe) NYC, c.
Savage, Helen (Ranch) Houston, nc.
Savoy, Harry (Hi Hat) St. Louis, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Pierre) NYC, h.
Scott, Tom (Rainbow Room) NYC, nc.
Sebastian, John (La Vie Parisienne) NYC, nc.
Semon, Primrose (Butler's) NYC, re.
Sevilla, Anita (Havana-Madrid) NYC, nc.
Sharlan, Howard (Maytag) Phenix City, Ala., nc.
Sharpe, Al (Ranch) Houston, nc.
Shepherd, Norma (Hickory House) NYC, nc.
Shutta, Ethel (Mardi Gras) NYC, re.
Sieman, Hank & Archie (Tower) Kansas City, Mo., 28-29, t.
Sims & Bailey (Royale) Detroit, nc.
Skuce, Lou (Roxy) NYC, t.
Smith, Roland (Cafe Maxim) NYC, c.
Smoothies, The (Belmont Plaza) NYC, h.
Southern Sisters (Buvette) Rock Island, Ill., 30-Nov. 5, nc.
Sporn & Dukoff (Hollenden) Cleveland, h.
Stefanescu, Satah (Casino Russe) NYC, c.
Steffe, Edwin (Music Hall) NYC, t.
Stevens, Harry (Beverly Hills) Newport, Ky., cc.
Stooges, Three (Strand) NYC, t.
Stuart, Helen (Bertolotti's) NYC, nc.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Suzanne & Christine (Clover) Miami, nc.
Sweeney, Bud (18 Club) NYC, nc.

Tanner, Dorothy (Chateau Moderne) NYC, nc.
Tannen, Don (Glenn Rendezvous) Newport, Ky., nc.
Tarasova, Nina (Casino Russe) NYC, c.
Taubman, Paul (Sheraton) NYC, h.
Taylor, Lou (Greenwich Village Inn) NYC, nc.
Terrace Boys (Chateau Moderne) NYC, nc.
Terrell, G. Ray (La Vie Parisienne) NYC, nc.
Tharpe Sister (Palace) Columbus, O., t.
Thomas, Joe, Musical Jesters with Archie Nicholson (State Fair) Shreveport, La., 26-Nov. 1.
Townsmen (Sheraton) NYC, h.
Toy, Noel (New Queen Mary) NYC, c.
Tuoker, Sophie (Chez Parée) Chi, nc.

Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Valine, Wilma (Jimmy Kelly's) NYC, nc.
Van, Gus (885 Club) Chi, nc.
Vance, Jerri (La Conga) NYC, nc.
Vernon, Loraine (Lookout House) Covington, Ky., nc.
Victor, Frank (Dixie) NYC, h.

Wain, Bea (Chase) St. Louis, h.
Walker, Ray (Swing Club) Brooklyn, nc.
Wallace Puppets (Beacon) Vancouver, B. C., Can., 26-31, t.
Wally, Nathan (Boulevard) Elmhurst, L. I., N. Y., nc.
Walsh, Sammy (Royale) Detroit, nc.
Walsh, Tommy (Cappy's) North Easton, Mass., 27-Nov. 1, nc.
Wayne, Frances (Famous Door) NYC, nc.
Wayne, Ruth (885 Club) Chi, nc.
Weber Bros. & Chatita (Casino) Toronto 26-30, t.
Wences, Sanor (Rainbow Room) NYC, nc.
Wesson Bros. (Earle) Phila, t.
Westfall, Lorraine (Yar) Chi, re.
Whirlwinds, Six (Latin Quarter) NYC, nc.
White, Carl & Trio (Cafe Maxim's) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.

Whitey's Jiveteers (Music Hall) NYC, t.
Willard, Harold (Sheraton) NYC, h.
Williams, Hermanos, Trio (Colonial) Dayton, O., t.
Williams, Mary Lou (Kelly's Stable) NYC, nc.
Winchell, Paul (Chez Parée) Chi, nc.
Wonder, Tommy (Roxy) NYC, t.
Woodd, Napua (Lexington) NYC, h.
Woods & Bray (Northwood Inn) Detroit 26-Nov. 10, nc.
Woody & Betty (Blackhawk) Chi, c.
Wright, Charlie (Weylin) NYC, h.

Yacht Club Boys (Park Central) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

Zerby & Wiere (606 Club) Chi, nc.
Zorila (Famous Door) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A B & B: Monroe, N. C.
All-American Expo.: Cullman, Ala.
B. & H.: (Fair) Barnwell, S. C.
Bantley's All-American Park: Fayetteville, N. C.
Beckmann & Gerety: (State Fair) Shreveport, La.
Blue Ribbon: Americus, Ga.
Boswell Am. Co.: Courtland, Va.; Boykins 2-7.
Bright Lights Expo.: (Fair) Apex, N. C.
Brown Family Rides: Ludowici, Ga.
Buckeye State: Shelby, Miss.; (Legion Fair) McGehee, Ark., Nov. 2-7.
Bullock: Bamberg, S. C.
Central Am. Co.: (Fair) Scotland Neck, N. C.; (Fair) Columbia Nov. 2-7.
Cellin & Wilson: (Fair) Wilson, N. C.; (Fair) Greenville Nov. 2-7.
Chatham Am. Co.: Ridgeway, S. C.
Colley, J. J.: Hartshorne, Okla.
Crafts Fiesta: (Manchester & Compton) Los Angeles, Calif.
Dodson's World's Fair: Tyler, Tex.
Dyer's: Pontotoc, Miss.
Empire Am. Co.: Harlingen, Tex.
Eudy Bros.: Elizabeth City, N. C.
Fay's Silver Derby: Adairville, Ga.
Fleming, Mad Cody: Fitzgerald, Ga.
Franks Greater: (Fair) Rochelle, Ga.; (Fair) Ocilla Nov. 2-7.
Garden State: (Colored Fair) Woodruff, S. C.
Gentsch & Sparks: Natchez, Miss.
Gold Medal: (Fair) Marianna, Fla.; (Fair) Panama City Nov. 2-7.
Great Lakes: Mobile, Ala.
Great Southern: Georgetown, Miss.
Greater United: Beeville, Tex.
Harry's Greater: Macon, Ga.
Hennies Bros.: Orangeburg, S. C.
Heth, L. J.: (Fair) Griffin, Ga.; (Fair) Thomaston No. 2-7.
(See ROUTES on page 56)

CIRCUS

Arthur's American: Glendale, Ariz., 27; Superior 28; Globe 29; Miami 30; Safford 31; Wilcox Nov. 1; Benson 2.
Dalley Bros.: Conway, Ark., 27; Sheridan 28; Malvern 29; Prescott 30; Nashville 31.
Polack Bros.: St. Joseph, Mo., 26-Nov. 1.
Ringling Bros. and Barnum & Bailey: Jackson, Tenn., 27; Memphis 28-29; Little Rock, Ark., 30; Fort Smith 31.
Wallace Bros.: Spartanburg, S. C., 29.

MISCELLANEOUS

Army War Show (Public Schools Stadium) St. Louis 27-Nov. 2.
Birch, Magician: Weirton, W. Va., 2; Moundsville 3; Cameron 4; Grafton 5; Sistersville 6.
Burke & Gordon: Indianapolis, Ind., 26-31.
Campbell, Loring, Magician: Randolph, Kan., 28; Longford 29; Olsburg 30.
Couden, Doug & Lois: School Assemblies, Hendersonville, N. C., 26-30.
Daniel, B. A., Magician: Canton, O., 27-29.
DeCleo, Harry, Magician: Marysville, O., 26-31.
Doss, Benny, Comedy Co.: Jophtown, Tex., 26-31.
Lady Crystal, Mentalist (Wabash Hotel) La-Fayette, Ind., 26-Nov. 3.

Leeston, Magician (Lyric) Lima, O., 29; (Kenton) Kenton 30; (Hollywood) Ottawa 31.
Long, Leon, Magician: Hattiesburg, Miss., 29-30; Hazlehurst 31; Jackson Nov. 1-5.
Renfro Valley Radio Show: Henderson, Ky., 28; Mount Vernon, Ind., 29; Jasper 30; all auditoriums; (National Theater) Louisville 31.
Ricton's Dogs, school show: Oxford, Ala.
Slout, L. Verne, Co.: Man, W. Va., 28; Bluefield 29; Petersburg 30.
Virgil, Magician: Brigham, Utah, 28 Preston, Idaho, 29; Pocatello 30; St. Anthony 31; Rexburg Nov. 2.
Wright's, Earl, Dogs (Fair) Orangeburg, S. C., 27-31.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Bancroft, Mr. & Mrs. Fred (Chalkias Bros.) Morrilton, Ark., 26-31.
Brown, Mr. and Mrs. Wm. (Chalkias Bros.) Morrilton, Ark., 26-31.
Delahanty Sisters (Dude Ranch) Long Beach, Calif., 26-31.
Howeth, Eddie, Ork (Yacht Club) Tampa, Fla., 26-31.
Irelands, The (Henry Grady Hotel) Atlanta 26-31.
Jagger, Kenny (Hotel Leland) Richmond, Ind., 26-31.
Louis & Cheryl (Rialto Theater) Louisville 26-31.
Romas, Flying (Fair) Griffin, Ga., 26-31; (Fair) Thomaston Nov. 2-7.

CONTRACTING AGENT WANTED

Hustling, energetic Showman. Must be thoroughly experienced. Good salary. Year round work. Wire and write. Address:

FLOYD KING

National Sportsmen's Wild Life Exhibit
Stratford Hotel ALTON, ILL.

WILL BUY

Octopus Ride and Tractor and Trailer for same. Must be in good condition. Those who wrote before write again. Also will buy other Show Equipment. Write

THOMPSON BROS.' RIDES

Altoona, Penna.

Fay's Silver Derby Shows

Adairville, Ga., 26 to 31, and all winter's work in So. Georgia.
Want Fishpond, String Game, Bumper, Cig. Shooting Gallery, Photo or any Grind Store. No griff. Winter rates. Can use Agents and Ride Help. Small Show with transportation.
E. J. FAY, Mgr.

Wanted - Wanted - Wanted

JOE SORENSEN'S BROADWAY MUSEUM

Strong Freak for Annex, no Sex. Join at once. Write or wire MILDRED RUSSELL, Manager, 15 N. Broadway, St. Louis, Mo.

WANTED

ANIMAL MAN

Capable of handling 200 Wild Animals. Must be able to take full charge. Boozers, save your stamps. Write or wire WHITEY PINFOLD, care York Hotel, St. Louis, Mo.

Scott Exposition Shows WANT

For Thomaston, Ga., Fair, week November 2 to 7, mills working 3 shifts daily; McDonough, Ga., Fair and Armistice Celebration, week November 9 to 14; then Colored Elks' Celebration, Atlanta, Ga. Want Musicians and Performers for Colored Minstrel, Grind Shows with or without outfits, Ride Help who drive semis; Concessions all kinds, no X; Bingo, Diggers, Long-Range Gallery; Photos open. Out all winter. Address HUMPHRIES & STEPHENS, Atlanta, Ga., this week.

GOLD MEDAL SHOWS WANT

For two outstanding dates, Bay County Fair, Panama City, Fla., November 2-7, and Coffee County Fair, Enterprise, Ala., November 9-14: Legitimate Merchandise Concessions. Big ship building boom at Panama City. Thousands of soldiers from Camp Rucker at Enterprise. Can place one more good Show. Address OSCAR BLOOM, Manager, Marianna, Fla., this week.

Last Chance To Join PACIFIC COAST SHOWMEN'S ASSOCIATION For \$10

1942 Membership Drive positively ends Nov. 15. Following that date new members will be required to pay \$10 initiation fee, plus \$10 dues—total \$20. Membership applications postmarked before midnight Nov. 15 will be honored. Save a sawbuck. Join now. Write now to Sam Dolman, Chairman Membership Committee.

Pacific Coast Showmen's Association
Mike Krokos, Pres.
623 1/2 S. Grand Ave. Los Angeles, Calif.
BUY WAR BONDS



PENNY PITCH GAMES

Size 46x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

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30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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All readings complete for 1943
Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
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Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
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Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35¢
Signa Cards, Illustrated, Pack of 3615¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$8.00
MENTAL TELEPATHY. Booklet, 21 P. . . .25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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BUDDHA PAPERS
Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
Send Stamp for Catalog.
S. BOWER, Bellmead, N. J.

Chatham Amusement Co. WANTS

For balance of season and all winter's work. CONCESSIONS of all kinds. NO GRIFT or P. C.; Fish Pond, Duck Pond, Pitch To Win, Ball Games, Hoopla, Cigarette Gallery, Photos, small Grab. Small Grind Shows with own outfits and transportation. Snake, Monkey, Illusion, anything that can get money. Roy Johnson and Major, wire. Ride Help that can drive. Wire or write Ridgeway, S. C., this week.

BULLETS—.22 SHORTS

Will Pay Highest Cash Price for Any Amount.
Roy McGinnis Company
2011 Maryland Avenue BALTIMORE, MD.

BOSWELL AMUSEMENTS

Want to join Boykins, Va., P. T. A. Celebration, Nov. 1-6. First show in 15 years. Legitimate Concessions of all kind. Shows of merit. Can place Ride Help. All communications:
SAM COLLINS, Courtland, Va., this week.

FITZGERALD, GEORGIA, VICTORY CELEBRATION

NOVEMBER 2 TO 7
Want Concessions of all kinds. Want Cook House or Grab. Want one Flat Ride. Have six weeks in choice locations of south. Address this week:

MIGHTY MONARCH SHOWS
WAYCROSS, GEORGIA

VICTORY EXPOSITION SHOWS WANT

For Beaufort, So. Car., Fall Festival, October 28 to 31, and balance of season: Shows with own outfits, Concessions and Stock Stores that grind. Will buy for cash twenty Stock Stores. We own our own Rides and Light Plant and will be out all winter. Want Penny Arcade and Bingo. Want Ride Help, top salary. Workingmen in all departments, come on; no meal tickets. Can place few more Rides, reasonable percentage. **MANAGER, VICTORY EXPOSITION SHOWS.**

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

THEY'RE folding.

MRS. JESSIE E. MCCARTHY, concessionaire, reports she closed a successful season at Revere Beach, Mass.

AFTER a successful season with Bee's Old Reliable Shows Burt V. Barnes, trap drummer, is wintering in New York.

STAY out another month and you're a winter showman.

"CLOSED a successful season and am at my ranch here," cards Col. A. L. Sykes McRorie from Trenton, N. J.

MR. AND MRS. LESTER MCGEE, carnival folk, card from Louisville that they are employed there for the winter.

REMEMBER the ride boy who said, "I closed \$16 in brass on the nut"?

GUS WOODALL, who closed with Rublin & Cherry Exposition in Chicago recently, advises that he will winter in the Windy City.

AFTER finishing the season with Tivoli Exposition Shows at Batesville, Ark., Roy and Ada Picard, Girl Revue operators, are wintering at their home in St. Paul.



W. T. (BILL) JESSUP, widely known in carnival and circus fields, and for the last 12 years general agent of Krekos' West Coast Circus Shows, recently returned to his headquarters in San Francisco, after booking shows for the remaining four weeks of the 1942 tour. Jessup said the tour has been a profitable one and that shows will again winter in Oakland, Calif.

CHOSEN few will be allowed to hibernate in dressing rooms under grandstands.

TEX SUTHERLAND, who had the Caterpillar on Art Lewis Shows, closed recently to take a job in an ordnance depot at Richmond, Ky.

WONDER how that boy made out who swore that this was one season that he'd save his money.

CY PERKINS, advertising agent for Dick's Paramount Shows, closed with the organization at Croydon, Pa., on October 10. He reported a good season and will winter in Norfolk.

IF no relief comes in the rubber shortage, concessionaires may again be loading their lumber under wagons on flat cars.

E. M. McINTYRE, operator of Mac's Midway Cafe, advises that because of illness he had to close with W. C. Kaus Shows at Louisburg, N. C., and return to his home in Winchester, Va.

WHEN a midway is divided on a question, it is usually the front and back-end folk who are divided.—Colonel Patch.

CARL AND LAURETTA, concessionaires, are wintering in Lima, O., after a good season at Ohio and Indiana fairs. Carl has taken a job as riveter with a locomotive works.

DON'T forget to cash in what brass you have on hand before it closes. From then on, it's Chinese money.

"GEORGE (WHITEY) GOLDEN, concessionaire, formerly with Dee Lang's Famous Shows, joined United Exposition Shows, W. H. (Bill) Bonta reports from Dayton, O.

TITLING a bookkeeper "office manager" is much like calling a billposter an "exponent of exploitation."

"SINCE joining Ill.-Ark.-Mo. Shows business has been satisfactory for my Museum," writes Al Alfredo from De Queen, Ark. "Closed here October 17 and will leave for Texas. Have been booked with the shows for 1943."

THIS isn't only the workingman's fight. Sons of many big-name showmen have joined the armed forces.

PROF. L. LEVITCH, who closed the season with John T. Hutchens's Modern



FORMER CONCESSIONAIRE with a number of Eastern carnivals, Pvt. Joseph Horan is battalion bugler in the Chemical Warfare Desert Training Station and stationed with HQ Company, 82d Chemical Bn., Fort Bliss, Tex. Prior to joining the armed forces he was with Art Lewis, O. C. Buck and Coleman Bros.' shows.

Museum on Snapp Greater Shows at Pine Bluff, Ark., advises from Baton Rouge, La., that he is en route to make the Louisiana State Fair, Shreveport.

SKEET AND GEORGE McALLAN, cookhouse operators, after closing with Tivoli Exposition Shows visited Mrs. Maude Womack at Liberty, Mo., before going to Kansas City, Mo., for the winter.

NEXT year when a farmer says that he drove his machine to the fair he may mean a hayrake or a wheatbinder.

CARL V. NOLD, press agent for D. Stack Hubbard's Midway Shows, and daughter, Mrs. Fetzer, visited The Billboard Cincinnati office October 24 and reported they will winter in Key West, Fla., when the season ends.

GUESTS at the luncheon tendered George Flowers and Mrs. Nellie Marr in Raleigh Hotel, Raleigh, N. C., after their marriage there while Art Lewis Shows were playing the city included Mr. and Mrs. E. B. Braden, Mr. and Mrs. Leo Hirsch, Mr. and Mrs. Percy Morency and Mr. and Mrs. Gene O'Donnell. Mrs. Marr is the mother of Julia O'Donnell.

Silver Lining

JOSH WISEACRE, farmer, who had learned all there was to know about operating a midway thru being a ticket taker at a pumpkin fair, decided to take out a carnival. Calling a meeting of brother farmers, he soon organized an all-farmer midway. To make the show more "farmerfied," they ran an ad in a farm journal, which they believed would keep away the professional showmen and bring on sons of the soil. A showman who was writing sheet that winter accidentally came across the ad in a sample copy and answered it by stating that he had had experience with a poultry show and at one time had operated a six-legged sheep exhibit. Wiseacre believed that here was a showman who had not fallen to midway sin and immediately addressed a reply to Showman Richard (Fats) Lowpasture, who had a Geek Show in mind, but wrote back, "A shipment of carnivals are due in the States, and the Smithsonian Institution has agreed to let me have one." An agreement was reached between the two, and canvas, front and a pit were ordered. Then Fats wired for \$75 on which to join, which was immediately sent. After traveling 50 miles by bus, Fats wired, "Car broke down; send \$50 more," and it arrived. When 100 miles further, he again wired, "Car still balking. Send \$35." Again it arrived. When 75 miles from his destination he wired, "Am ditching car and coming by bus. Wire \$25." Upon his arrival he informed Wiseacre that the carnival was due in the States at any time. The show opened and was rained out for six weeks. The office put Fats on a \$5-per-day drawing account while he soothed 'em with, "Good thing that the carnival hasn't arrived or it would be a double expense." One rainy day Fats went whistling to the office tent to draw his fin. "You are the happiest fat man I ever met," remarked Wiseacre's daughter, who was the shows' secretary. "While everyone else is gloomy you are always smiling. Wish we had more like you around here." "Yeh! Yeh!" answered Fats. "Ten more and the show would be famous."

WHILE threatening an employee some showmen yell, "I'll run away from here"; others, "I'll pay you off."—Cousin Peleg.

E. C. MAY tells from Anniston, Ala., that he is still recuperating there from injuries sustained in a recent accident. He says he received numerous letters and cards from his many friends in the business during his incapacitation. "Art Detweller, George Embrie, Mrs. May and I," adds E. C., "took in the Ringling-Barnum circus when it played Gadsden October 17 and were royally entertained by Paul Miller. J. F. Sparks Shows played here and we renewed acquaintances with many of the personnel, including Olly Bradley. Mrs. Embrie successfully underwent an operation at Garner Hospital here. George plans to go to work on a war project in Tampa soon. My brother, J. S. May, who has been with Mrs. Pounds's cookhouse on Mighty Sheesley Midway, visited me while en route home from Gulfport, Miss. He advised that Mrs. Pounds also closed with the shows in Gulfport and is en route to her home in California.

CHARLES W. STANLEY, operator of

P. G. Rust, Belleville, Ill., says:
"The BEST ALWAYS is still the BIG ELI WHEEL for NET. take it from me, and I know."
An unsolicited testimonial from one of many satisfied BIG ELI owners. We are proud of a long list of customer friends. Why not join the BIG ELI Family for 1943?
FOR DEFENSE BUY UNITED STATES WAR BONDS AND STAMPS
ELI BRIDGE CO.
Builders
800 Case Ave., Jacksonville, Ill.

H. E. BRIDGES WANTS

A-No. 1 Pea Pool Dealer and other Agents for Ball Games and Grind Store. Blackie Null, Alex May, Helen and Jamie, wire me or come on. Some good ones to follow.

Bootland Neck, N. Car., next week.

Crime Shows and for the past seven years operator of the Bonnie Parker-Clyde Barrow death car, closed recently and stored his equipment for the duration. He is wintering in Cincinnati and plans to do war work.

YOU'RE a seasoned canvasman when you can blow aside the shavings that settle on top of a wafer bucket and drink heartily before they spread again.

JOHN T. HUTCHENS, side-show operator with Snapp Greater Shows this season, writes from Cassville, Mo.: "Mrs. Hutchens was taken ill while en route to our home here and rushed to a hospital. She is now out of danger but will be confined for some time. Mrs. J. H. Evans and daughter arrived from Memphis and will remain here until Mrs. Hutchens is able to be taken home."

OFTEN the showman who insists upon narrating his humble start becomes a bore, as do diamonds on women whose husbands never pay off.—Oscar the Ham.

CHARLEY HARBAUGH, concessionaire and sound truck operator, and J. (Scotty) Develine, concession agent, visited *The Billboard* Cincinnati office October 22 while playing Reading, O., with D. Stack Hubbard's Midway Shows. Harbaugh and Develine closed with the show on October 24 and left for El Jobean, Fla., where they will fish and vacation this winter.

TOO bad that our cookhouse strategists, who know how to win the war, can't get commissions and are refused the opportunity of rendering their valuable services.

LLOYD SMELSER letters from Texarkana, Tex., that that defense area has been well covered by shows this season. Starting early in the spring, he says, Reynolds & Wells Shows, which wintered on the Texas side of the city, opened there, and soon after they left, Curly Vernon's Shows played a week's stand. Letter was followed in by Dee Lang's

Famous Shows and Jack Ruback's Alamo Exposition Shows. John Ward Shows' stand was followed by a return engagement of Vernon's Shows. Latest to play the Texas city was Capt. David Barnett's Whale and Deep Sea Exhibit. While in the city Barnett renewed acquaintances with Dick Halke, former press agent on the show, who now operates a cafe there.

MANAGERS of carnival organizations are asked to send their winter quarters or mail address to *The Billboard*, 25-27 Opera Place, Cincinnati, O., in order that mail may be forwarded promptly.

WASHINGTON notes from Endy Bros.' Shows by Vernon F. Korhn: Circus Fans did well for showfolk here. All were active and headed by Melvin Hildreth, who could be found almost anywhere on the lot. With him on one of his trips were Harry Allen, Frank Mulhearn, Jim Gallagher and Dr. William (Zoo) Mann. All spent the night as guests of the management. Mrs. Milton Lapp, Milton Jr. and Claude Lapp entertained the shows' staff at a party one night. Guests were Mr. and Mrs. David B. and Ralph Endy, Louis Rice, Mr. and Mrs. William J. Tucker, Mr. and Mrs. Vernon Korhn, Evelyn Royster, Louis Harvey and Mrs. Margaret Gay. Bill Sterling and William Jordan spent the evening on the shows as guests of the management. William Glick and Norman Shapiro visited from Baltimore. Lou Harvey, who was in outdoor show business for a number of years, now owns and operates two furniture stores here. Mrs. Margaret Gay entertained the staff on next-to-closing night at a dinner in her home. Guests included Mrs. Milton Lapp, E. M. Harvey, Mr. and Mrs. David B. Endy, Mr. and Mrs. Ralph N. Endy, Louis A. Rice; Mr. and Mrs. Bill Jenkins, Station WINX; Mr. and Mrs. William J. Tucker, Lillian Zapple and Edwin J. Yestedt. Lillian Zapple, former showgirl and now a resident, was a frequent visitor with Mrs. David Endy, now a member of the Civilian Defense Corps. Russel Armstrong was a big help in getting shows on the grounds. Milton Morris, a resident of Washington, was a visitor nightly. Marty Jones had the ex on novelties here. Over 50 24-sheet boards were used here in advertising, as were most of the trolley cars in the Washington area. Papers co-operated.

TO show their appreciation, managers of the Gate & Banner Shows will furnish mileage to the Chi convention to the midway's most loyal employee, providing he will act as their bartender while there and can finance his return trip.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. JAMES L. RENFORTH, former Loop-o-Plane operator with Eddie's Exposition Shows, is serving with 4th Platoon, Company C, 30 E. T. Bn., Fort Leonard Wood, Mo.

PVT. ARMAS E. LUOTO, formerly with Jumbo Finn's Fat Show on Pryor's All-State Shows, is at Fort Sill, Okla.

LIEUT. PAUL MATHEWS, former museum showman, is stationed at Orlando Air Base, Orlando, Fla.

FOUR members of Hubbard's Midway Shows have joined the armed forces in one week, reports Carl V. Nold, of the shows. They are John R. (Slim) Resterick and Joe Axel, concessionaires; John Robinson, Ferris Wheel foreman, and Wayne Palm, Chairplane.

PFC. CLYDE WEBB, formerly with Roy Goldstone's concessions on Byers Bros.' Shows, is with Company C, 751 Mp. Bn., Camp Sebert, Nevada City, Nev.

PVT. LAWRENCE STUDEVANT, former agent for Danny Carr's concessions, has completed his basic training at Camp Pickett, Va., where he is stationed with Second Medical Battalion.

A. C. (WHITEY) ALDRICH, for the last 12 years with carnivals on the West Coast and last season with North Coast

SOLDIERS, SAILORS, MARINES

You can read *The Billboard* at your nearest USO.

If you want a personal copy, let us send *The Billboard* to you on subscription at **HALF THE REGULAR RATES** listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces. That goes for gift subscriptions, too.

Shows, is stationed at the Army Flying School, Flight E, Lemoore, Calif.

BURR VAN AULT, son of P. Van Ault, Penny Arcade operator on Cettin & Wilson Shows, has been promoted to a technical sergeant with the Army Tank Corps.

PVT. GRADY HUTCHINS, former side show operator with Crystal Exposition Shows, is at Camp Wolters, Tex.

HARRY S. BEAGLES, son of Mr. and Mrs. Harry Beagles and part owner of the act Maries' Marvel Dogs, is stationed at Norfolk, Va., Battery I, 85th Coast Artillery, Anti-Aircraft Corps, where he holds the rank of staff sergeant.

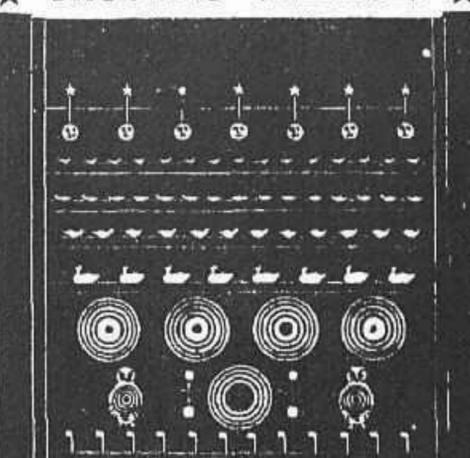
SOL NUGER, former co-owner of Virginia Greater Shows, who disposed of his interests to Rocco Masucci, his former partner, several weeks ago, is in Richmond awaiting induction into the army.

PVT. ROBERT L. JOHNSON, who was with Mel H. Vaught's State Fair Shows in 1940, is stationed with 189th Ordnance Depot, Fort Knox, Ky.

PVT. WILLIAM H. HOLLIDAY, former custard operator on Dodson's World's Fair Shows, is stationed at Camp Forrest, Tenn., with Company A, Ordnance Bn.

PVT. H. E. WINGERT, girl show worker, began his army training at Scott Field, Ill., October 20.

EVANS' LONG RANGE SHOOTING GALLERIES



PERFECT FOR TRAINING!

Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 50 years' experience and you won't go wrong!

FREE CATALOG of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

H. C. EVANS & CO.
1520-1530 W. Adams St.
Chicago

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon

POPCORN 1942 CROP

Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price.

Write for our new Fall price list today and start saving money by buying your supplies from us.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST. CINCINNATI, OHIO

Now, more than Ever

There is no Better Investment than a piece of Good Equipment.

TILT-A-WHIRL

is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts.

SELLNER MFG. CO., Fairbault, Minn.

3RD ANNUAL EDITION

Cavalcade of Fairs

featuring
"FAIRS SHARE IN VICTORY"

LEADING CARNIVALS KNOW HOW IMPORTANT IT IS TO ADVERTISE IN THIS SECTION

Have you arranged for your ad? If not, get the copy ready now. Tell all about the part your show played in the War Effort this year; outstanding dates played and improvements to be made. Sell your show to fairs and sponsored events this sure, lasting way.

Write today for rates and information—*The Billboard* Publishing Co., 25 Opera Place, Cincinnati, O.

Overland Iceberg

FROM the rain that was falling it was obvious that the show would close suddenly on Saturday. Altho its manager hadn't said so, the old-timers knew by his leave-me-alone attitude that it wouldn't be long. His actions put thoughts of winter tramping into the minds of Dime Jam Johnson and his cronies as they sat in a box wagon huddled around a can under which burned a 200-watt globe. "Did any of you ever put in a winter with a broken show?" asked one. "Did I?" shot back Dime Jam. "I was with one that was so broke it had to open its winter season on the same lot 24 hours after it closed its summer run. To make patrons believe that it was a different carnival, all attractions were torn down and set up on different locations. The shows' title was covered over on fronts with roofing tar that was left on a street by a repair crew. To make the high-dive rigging look higher, a 40-foot flag pole was added to it. After everything was changed around but the free act, it was completely surrounded by tents. As there was not enough money to pay for refilling the tank, it had not been moved. On the third day weather turned so cold that the water froze solid. The boss then ordered the rigging torn down and the solid block of ice was chopped up and moved to the new location. Two days later, when a thaw set in, the act was again presented. We were on that lot three weeks. The office had enough money to gas the trucks but none for oil. So our manager ordered all ride hands to take a bath in the tank and, by skimming the water, enough oil was reclaimed to make the jump. There was a two-gallon oil surplus which was swapped to a sheet writer for three chickens and a bushel of spuds that he had picked up from a farmer who had no cash. The manager planned to store the tank but on teardown night it again froze solid, so he decided to take the rigging and ice to our next spot. We moved the act that way all winter and used it during thaws. Often we had to stay in towns two days longer than booked while waiting for the water to freeze." "Didn't you lose some of the water in transporting it?" asked a listener. "Yeah! Yeah!" answered Dime Jam, "but there were enough tears shed that winter to make it up."

USED TENT

No. 7-402—Round End Push Pole Style Tent, 42x63 feet, roped third seam. Top made in 3 pieces to lace with overlaps. 8 oz. army green, 9" walls, 8 oz. green, red trim. Condition good. Top and wall **\$472**

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.

America's Big Tent House

Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$9.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50

Box of 25,000 Black Strip Car Markers, 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.

19 W. Jackson Blvd., Chicago

Joe Sorenson's Broadway Museum

WANTS FOR ALL WINTER

Freaks, Novelty Acts, good Bally Attractions, Glass Blower, Magician, Girl for Blade Box, Dancing Girls for Annex, \$35.00 per week. Address: **MILDRED RUSSELL, Mgr., 15 N. Broadway, St. Louis, Mo.**

TORTURE PROOF

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan**

World's Largest Illusion Builders

WANTED

Cannon Ball Man shot from Cannon. Long engagement. Draft exempt. No experience required. Also Mechanic and Truck Driver. Permanent address: **FEARLESS GREGGS, Plymouth, Wisconsin.**

WANTED FOR CASH

Flat Ride, Caterpillar preferred. Address: **FRANK KIRSCH**

12530 N. W. 8th Ave. SEATTLE, WASH.

HEDY JO STAR WANTS

Acts for \$1000 Museum. Fat Boy or Girl, two Midgets, Knife Act, Alligator Girl, Human Pin Cushion, Magician with flash, any other good Acts for Museum, Hawaiian Dancers. Write or wire (no collect wires). **HEDY JO STAR, 1545 S. W. 28th St., Oklahoma City, Okla.**

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS DAY & NIGHT SERVICE

SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50¢. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS

2000 PER ROLL

1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARK.

TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

Direct from the Lots

Buckeye State

Cleveland, Miss. Week ended October 17. Location, downtown. Auspices, American Legion Post and Fire Department. Business, above expectations. Weather, ideal.

With a bumper cotton crop in the Mississippi Delta and cotton pickers receiving more money than in several years this progressive little city turned in one of the best grosses of the season. This was the fourth consecutive year here for the organization, and Owner Joe Galler, Secretary Harry G. Starbuck, official announcer Dayton Curtis, head mechanic Pat Brown, Doc Angel and other old staff and personnel members were kept busy shaking hands with old friends. Gate receipts were far above average, while shows and rides were kept busy all week. Ridee-O, which did not open until Wednesday night because of labor shortage, topped rides, while the Minstrel Show led shows. Special Agent H. M. Kilpatrick commuted between Cleveland and Greenville all week and Owner Galler made several out-of-town trips in the interest of the shows. Mr. and Mrs. Neal made a hurried business trip to Memphis, and Bob Parker spent several days with the show in the interest of Bartlett's diggers. Joe Williams left for Osceola, Ark., to join Greater Sutton Shows. Visitor included the committee from Shelby, Miss.; George Cain, and Ed Groves, Groves Greater Shows. Reported by an executive of the show.

Kaus Expo

Thomasville, N. C. Week ended October 17. Auspices, American Legion Post. Business, good. Weather, fair.

Shows were scheduled to play Davidson County Fair, but because of a last-minute cancellation, Business Manager George P. Whitehead booked this spot. Legion committee gave good co-operation. Business the first two days was light because of inclement weather. Rest of the week gave the organization one of the best weeks of the season so far. Visits were exchanged with members of the Art Lewis Shows, playing 24 miles north of here. Mrs. John Applebaum was hostess at a luncheon party at her hotel. Guests included Mrs. Wescott, Mrs. Frank Steele, Mrs. J. J. Burns and Margie and Mary O'Neil. **MRS. J. J. BURNS.**

Endy Bros.

Washington. Ten days ended October 10. Location, circus grounds. Business, excellent. Weather, rain one day. Pay gate, 15 cents.

Shows made a 600-mile jump in here without incident and everything was up and ready to go Wednesday night. Lot Man Tucker did a neat layout job and shows made a splendid appearance. Henry Cogert handled all publicity here and newspapers and radio stations co-operated. Town was well billed by Barney Meehan, and shows held a special Newsboys' Night opening night. Warm weather on closing night swelled attendance figures and management said the date was one of the outstanding played by shows this year. Co-operation from park police, under direction Captain Raspberry, was good. Many parties were arranged and Mrs. Milton Lapp entertained the Endy brothers and their families at a dinner party in her new home. She and her sons, Claude and Milton Jr., formerly owned the Lapp Greater Shows. Melvin Hildreth, local attorney and circus fan, was a frequent visitor, accompanied by Harry Allen, former circus

agent, and Jim Gallagher and Frank Mulhearn, circus fans. Another frequent visitor was Dr. William Mann, who entertained David B. Endy and his family at a luncheon at the Zoo, along with Mr. and Mrs. Flax Dillman, Mr. and Mrs. (Betty) Palmer, Mrs. Hazel Kennedy, Todd Elrod, Lewis Harvey, Mrs. Margaret Gay and Herbert K. Palmer. After the dinner all went to the showgrounds as guests of the shows. Five free attractions were used here. They were Great Eric, high act; Madame Machiavo, high wire; Sensational Royals, high pole; Rene and Rene, and the Great Wilno, human cannon ball. Top show honors went to Fred Munn's Circus Revue, Speedy Bowler's Wall of Death and Cleo Hoffman's Casa Manana Revue. Hank Sylo joined here with his Prison Show, as did Gerson's Horses and National Wild Life Exhibit. Rocket and Dive Bombers topped rides. Other visitors here were Joe Rose, Bill Sterling, William Jordan, Carl Barlow, William Glick, Doc Cann, Buster Gordon, Dorothy Packman and Lieutenant Christman. **VERNON KORHN.**

Gold Medal

Enfauila, Ala. Week ended October 17. Location, fairgrounds. Auspices, American Legion Post. Business, good. Weather, fair.

First four days at Barbour County Fair here were only fair, but Friday and Saturday showed a big improvement and the date turned out to be a good one, with all concerned chalking up a good week. Committee, headed by H. L. Clifton, co-operated, and Mayor Mouthrop was a nightly visitor. On Saturday night he presented General Manager Bloom with a letter of recommendation and asked that the shows come back next year. Mrs. Oscar (Dottie) Bloom celebrated her birthday here and she was tendered a birthday party in the Century Club. Tige Hale's band provided the music for the party, and guests included Mr. and Mrs. George Peterson, Mr. and Mrs. Johnny Stellman, Stanley and Olga Stellman, Mr. and Mrs. Maurie Brod, Frenchy and Thelma Frenzel, Ruth Parks, Bernice (Lamb) Michaud, Whitey and Alma Richards, Mrs. Dave Tennyson, Bob and Blanche Heth, Bill and Shirley Fuller, W. H. Hanners, Mr. and Mrs. George Lanning, Donna Jacobson, Mr. and Mrs. C. C. Tutterow, Mr. and Mrs. W. R. Duncan, Ray Korhn, Mr. and Mrs. H. T. Spears, Peggy Wilson, Jimmy Manning, Rex Smith, Scotty Scott, Mr. and Mrs. Johnny Wolkoff, Oscar Bloom and the writer. Mrs. Bloom received many gifts. Mose Smith, with Monster Show, had a real week here, as did the Glass House. **HARRY WILSON.**

Clyde Smith-Lew Henry

Littleton, N. C. Week ended October 17. Location, Tri-County Fair. Business, satisfactory. Weather, rain.

Rain greeted shows upon arrival and it continued raining almost all week. Fair officials and community co-operated. Plenty of paper was used to advertise; sound speakers were plentiful, and all available concession and exhibit space was filled. Members exchanged visits with Virginia Greater Shows at Henderson, N. C. Despite showers, Friday, Children's Day, was satisfactory. With good weather, crowds jammed the midway Saturday. Shows, rides and concessions had one of the largest Saturdays of the season so far. **BOBBY KORK.**

Bantly's All-American

Sumter, S. C. Week ended October 17. Business, fair. Weather good.

This fair was greatly helped by special days. Wednesday was City School Children's Day; Thursday, County School Day; Friday, Collegiate Day, and Saturday, Colored Day. On Friday Wofford and Presbyterian Colleges played a football game in front of the grandstand, between the halves cadets from Shaw Field gave an interesting drill. Saturday was slow during the day, but in the evening the colored people came out in droves and chalked up a good day's receipts for the shows. Blackie Seamster's Side Show continues popular. Torchy Roberts, of Honolulu, T. H., rejoined the Side Show, and is now working bally with Hazel, Magnetic Girl. Her husband is in the Officers' Training School, Fort Monroe, Va. **PAY RIDENOUR.**

Blue Ribbon

Lawrenceville, Ga. Week ended October 17. Location, fairgrounds. Auspices, Guinette County Fair. Business, excellent. Weather, ideal.

This fair staged and billed as a Free Fair turned out to be one of the outstanding dates of the season for the shows, with Saturday running a close second to the biggest single day's gross of the season, which was registered at Fond du Lac (Wis.) Fair. Before the show set up a road scraper was used on the grounds, making the floor level, and a deep carpet of fresh shavings was spread over the grounds. Shows were well laid out and made a good appearance. Charles Fisher's Five Famous Flyers, free act, went over big. Visitors included Mr. and Mrs. Bernie Shapiro, Henry Glass and Jake Shapiro, Dorothy Osbourne, Paul Conaway, J. W. Scoggins and Ed Hubbard. Mr. and Mrs. L. E. Roth visited briefly en route to Philadelphia to attend the wedding of Koth's niece. Four Georgia engagements played here have been in easy moving distance, the farthest being only 46 miles. Shows are well known in this part of the State and during the course of several years many friends have been made, thereby creating a big attendance by the patrons of one fair visiting the other. Many members commuted daily to near-by Atlanta and did considerable shopping. Mesdames Jean Fontana, Mitzie Moore, Edna Lako, Mary Lee Paden, Cherry Lou Sinclair and Marie Culp are sporting new apparel. Ed and Opal Matson closed their long-range gallery here and left for their home in Shreveport. Ray Ayers joined with his Girl Revue, and Henry Tarbes and Deafy Elliott came on with concessions. **H. B. SHIVE.**

John H. Marks

Rock Hill, S. C. Week ended October 17. Location, York County Fair. Business, good. Weather, fair.

Business was good at 28th annual York County Fair. Monday opened to light attendance at the preview showing. Wednesday, Kids' Day, drew large crowds. Weather was cold the first two nights, but it turned warm for the rest of the week. Graves H. Perry, assistant manager, is back again after a final survey of the remaining dates. Harry E. Stahler, special agent, is handling the advance details at Iredell County Fair, Statesville, N. C. John T. Rea joined with his Unborn Exhibit to good results. Recent visitors included Sam Lawrence, Sam Nunis, Will and Margaret Hill, Col. J. I. Palmer, Walter MacCandless and E. J. McKnight. Saturday night registered a 12,000 attendance, with five \$50.00 War Bonds being given away during the evening. Nick B. Stepp, secretary, visited in Asheville, N. C., and plans to spend the winter at his old home there at the close of the season. **WALTER D. NEALAND.**

Bright Lights Expo

Brunswick, Md. Week ended October 17. Location, ball park. Business, fair. Weather, rain.

Shows' second week here resulted in four days and three nights of heavy rain, which turned the location into a sea of mud. When the flood warning was received Thursday night all concessions were stripped and all trailers and the trucks moved to the street, which was 10 feet higher than the ball field. Friday morning all concessions were loaded in two trailers and pulled from the lot by a wrecker winch and cable. Ferris Wheel was gilled to the street. As the last pieces of the wheel were carried off the river started to cover one end of the lot. **F. A. NORTON.**

Virginia Greater

Roxboro, N. C. Week ended October 10. Business, good. Weather, good.

Stand proved the banner spot of the season so far, with rides, concessions and shows registering top grosses. Sol Speight's Minstrel Show topped shows, and Ferris Wheel led rides. Concession and show line-up has been augmented. Sol Nuger's corn game and other concessions will be put in storage for the duration, and Henry Revolv will take charge of his winter bingo parties in Winchester, Va. Tom Aston Jr., who was accepted for the army last week, is now in Camp Bullis, Tex., his father reports. Art Lewis and Jake Shapiro visited last week. General Agent Murray paid the shows a brief visit. **KEN DAVIS.**

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 24.—Details of the program and arrangements for the association meeting to be held at the Sherman Hotel, Chicago, beginning November 30 will be released soon, both in this column and by official notice to the membership in good standing.

We have received confirmation from Hotel Sherman that all sessions of the annual meeting will be held in Room 107, and plans are being formulated accordingly. In accordance with the practice of several years' standing, sessions will begin at 11 p.m. in order to permit each member and others who may be interested an opportunity to be present without neglecting their other interests. Such matters as are not disposed of at the Monday night session will be completed at the second session on Tuesday, and if necessary further sessions will be held on succeeding evenings. An attempt is being made to skeletonize the proceedings in accordance with the government's request.

Detailed program for the meeting will be in accordance with the by-laws of the association adopted in 1936. In accordance with the by-laws, official notices of the meeting will be mailed to members in good standing at least 10 days in advance of November 30. Meetings have always been open to any and all who are interested in attending. We would appreciate suggestions from the membership in connection with the coming meeting. Work has started on our annual report to be presented at the meeting, and we would appreciate it greatly if the membership would write us giving its suggestions as to such subjects as it wishes to be included in the report and discussed during the meeting.

Indications are that much interest is being taken in the association's affairs and, all things being equal, it is safe to predict a good attendance at this year's meeting. An honorary membership card has been issued to Corp. Norman C. Wolf, formerly with Endy Bros. Shows and now in military service. Similar honorary cards are available to any persons in the service who at any time held membership in the association.

Office of Defense Transportation has furnished us with detailed information relative to certificates of war necessity required from operators of commercial vehicles. As far as we know this will apply to relatively few members of the association. Office of Price Administration has also released detailed information relative to the subject of rationing in general.

St. Louis

ST. LOUIS, Oct. 24.—Mr. and Mrs. Sam Gordon visited *The Billboard* office Tuesday when they passed thru the city

en route from Chicago, where they closed several weeks ago with the Rubin & Cherry Exposition, to Houston, where they plan to winter. Mr. and Mrs. Barney Williams, Penn Premier Shows, arrived last week and will remain for the winter. Mr. and Mrs. Noble C. Fairly spent several days here this week before leaving for Rochester, Minn., where Fairly, who was general agent of Dee Lang's Famous Shows, will enter Mayo's Hospital for a check-up. While at *The Billboard* office he said he had made no definite plans for next year.

Mr. and Mrs. Peter Rust, Burrell & Rust Shows, are visiting in Hot Springs, Ark. E. S. (Ted) Webb, operator frozen custard concession on Beckmann & Gerety Shows the last seven years, also visited *The Billboard* office on Thursday while en route from the South to Indianapolis, where he plans to go into a war plant. Elmer Velare, Royal American Shows, is here in search of winter quarters. Mr. and Mrs. E. R. Gray passed thru the city Friday en route from Southern fairs and celebrations, where they presented the grandstand acts, to Richmond, Ind., where they will play the Shrine Circus.

Herman Suss, Dodson's World's Fair Shows, passed thru St. Louis, reporting a successful season. Mr. and Mrs. Ernie Young, Barnes-Carruthers office, spent several days here visiting with the performers and producers of Firemen's Show at the Arena. Whitey Pinfold, last season with World of Today Shows, is spending several days here visiting friends.

PCSA

(Continued from page 32)
Year Books, with a number of the brothers getting in on the ground floor of a good deal. Welcomed after absences were Mickey Blue, Earl Wright, Lou Berg, Joe Krug, Leon Blondell, George Silvers, Charlie Haley, King Ross and Herb Usher.

Ladies' Auxiliary

October 19 meeting was called to order by First Vice-President Edith Bullock. All officers and 40 members were present. A moment of silent prayer was held by Chaplain Mother Fisher for sister Ethel MacDonald, who died October 18. Letters were received from Marie Le Deux and Frances Dunn. Mother Fisher won the bank award and to Lucille Dolman went the door prize, donated by Rose Rosard. It was announced that the amendments to the by-laws are ready and members are asked to notify the secretary if they have not received one.

Stella Linton returned her rug book, and Ethel Krug, who was here for the first time in eight months, has sold another luncheon cloth book, making \$50 in all. Blossom Robinson donated spoons and dishes to the commissary. Marie Tait and Josephine Thomas completed the knitted robe for the Red Cross, and Tillie Palmateer offered her services for Marlo Le Fors Rummage Sale November 23-24.

New members introduced were Peggy Blondon by Goldie McCoy and Mrs. Charles Thomas and Beatrice Prosser by

Jenny Perry. Don't forget convention night, when a straw vote will be taken on officers for the coming year. Come on, girls, send in a vote for your favorite! All signatures will be held in strict confidence. Making interesting talks were Ethel Krug, Peggy O'Neil, Johnnie Davis, Doreen Dyke, Violet Sucher, May Allman, Vivian Jacobi, Mrs. Vaili and Helen Smith.

Send in your dues. Deadline is November 15.

SLA

(Continued from page 32)

man Hotel, with Sister Jeanette Wall as hostess. An exceptionally large crowd attended and attractive prizes were awarded. On October 17 club held its regular bi-weekly meeting, with President Edith Stribich presiding. On the rostrum with her were Mrs. William A. Carsky, first vice-president; Mrs. Anne Doolarn, second vice-president; Mrs. Edna O'Shea, third vice-president; Mrs. Jeanette Wall, secretary, and Mrs. Rose Page, treasurer.

A rising vote of thanks was given Sister Pearl McGlynn at a previous meeting for the use of her car to visit the various shows during the summer. Sister Jeanette Wall was also given a vote of thanks for the successful social she conducted. Relief committee reported Sisters Cora Yeldham and Louise Rollo on the sick list. Sisters Mae Oakes, Margie Fries and Nellie Mater were welcomed back to club after lengthy illnesses.

Correspondence was read from Sisters Grace Goss, Patricia Graves, Helen James, Mrs. Earl Parks, Pauline Myers, Inez Marie Alton and Margaret Pugh.

These members were nominated to select new officers for 1943: Mrs. Edward A. Hock, chairman; Mrs. Marie Brown, Mrs. Leah Brunleve, Mrs. Henry Belden, Mrs. George Rollo, Mrs. Al Geller and Mrs. Nate Hirsch. Books out on War Bonds must be forwarded at once to Chairman Mrs. Anne Dolan. Books also out on War Bond award must be sent in immediately to Chairman Mrs. Henry Belden, 6136 N. Knox Avenue, Chicago, Ill. Mrs. Belden thanked all who sent in prizes for the bazaar, proceeds of which will go to the Army-Navy Relief Fund.

Elected to membership were Cleo Graves, Sophia Carlos, Jessie Vogt, Frances Mae Belle Dunne and Mrs. Margaret Miller. After adjournment coffee and cake were served.



Fair Dates

Alabama

Dothan—Houston Co. Fair. Oct. 26-31. Leonard J. Lunsford.

Florida

Jay—Jay Fair & Livestock Show. Nov. 9-13. Thos. S. Maddox, Milton, Fla.
Marianna—West Fla. Fair & Stock Show. Oct. 26-31. American Legion, J. M. Sims.
Pensacola—Pensacola Interstate Fair. Oct. 27-Nov. 1. J. E. Frankel.

Georgia

Athens—American Legion Fair. Nov. 2-7. F. H. Williams.
Augusta—Exchange Club Fair. Oct. 26-31. J. D. Cheek.

Iowa

Ackley—Four-Co. Fair. Nov. 23-25. Joe W. Cobie.

Louisiana

Shreveport—State Fair of La. Oct. 24-Nov. 2. W. R. Hirsch.

North Carolina

Greenville—Pitt Co. Fair. Week of Oct. 26. A. J. Grey.
Tarboro—Edgecombe Co. Fair. Oct. 26-31. Howard V. Gaskill, J. Hayden Wiggs, Selma, N. C.

Ohio

Bluffton—Bluffton Agrl. Soc. Dec. 9-11. Harry F. Barnes.
Columbus Grove—Putnam-Allen Co's. Ind. Agrl. Soc. Dec. 15-18. Amos L. Goodwin.

South Carolina

Anderson—Anderson Fair. Nov. 2-7. J. A. Mitchell.
Bowman—Bowman Community Fair. Week of Nov. 9. George W. Oliver.
Brunson—Hampton Co. Fair. Nov. 23-28. W. F. Hogarth.
Columbia—S. C. Colored Fair. Oct. 26-31. Henry D. Pearson.
Florence—Pee Dee Fair. Oct. 27-31. Wm. B. Douglas.
Orangeburg—Orangeburg Co. Fair. Oct. 27-31. J. M. Hughes.
Saint George—Dorchester Co. Fair Assn. Nov. 2-7. L. E. Brown.
Walterboro—Colleton Co. Fair Assn. Oct. 26-31. E. E. Jones.

Tennessee

Clarksville—Cumberland Valley Cattle Show & Agrl. Fair. Latter Part of Nov. Louise B. Booth.

Coming Events

These dates are for a five-week period.

California

Porterville—Legion Armistice Day Celebration. Nov. 11. R. M. Dunbar, 253 Oak St.
Ramona—Ramona Turkey Day. Nov. 7. C. H. Lee.

Georgia

Macon—Shrine Circus in Auditorium. Nov. 16-21.

Illinois

Chicago—Antiques Expo. & Hobby Fair. Nov. 20-25. O. C. Lightner, 2610 S. Michigan.

Indiana

Albion—Northern Ind. Muck Crop Show. Nov. 17-21. Roscoe Fraser, Hort. Bldg., La Fayette.
Evansville—Westside Fall Festival. Oct. 26-31. Carl Wolf.
Evansville—Shrine Victory Circus. Nov. 23-28. Arthur W. Mann, 6 Walnut St.
New Castle—Central States Poultry Show. Nov. 27-29. W. S. Pickens, Rt. 2.

Iowa

Des Moines—Farm & Home Expo. Nov. 17-19. R. Sorenson, Valley Bank Bldg.

Kentucky

Louisville—Fat Cattle Show. Nov. 4-6. E. L. German, Johnson & Main sts.

Maine

Lewiston—Poultry & Pet Stock Show. Nov. 3-5. Harry G. Crowley.
Portland—Frank Wirth's Circus, ausp. Elks. Nov. 16-21. Edward R. Twomey, Box 231.

Massachusetts

Boston—Boston Garden Rodeo. Oct. 30-Nov. 11. Walter A. Brown.
Brockton—Sportsmen's Show. Nov. 5-14. E. W. Burr, Box 206, Quincy, Mass.

Michigan

Evart—Potato & Apple Show. Nov. 4-6. A. Gronlund.
Grand Ledge—Fall Festival. Oct. 28-29. Elbert Kelsey.
Jackson—Muck Crop Show. Nov. 4-6. P. M. Harmer, E. Lansing, Mich.

Nevada

Carson City—Admission Day Celebration. Oct. 31. Bernard C. Hartung.

New York

Buffalo—Buffalo Auditorium Rodeo. Nov. 13-21. Frank Moore, Buffalo Hotel.
New York—National Horse Show. Nov. 7. Ned King, 369 Lexington Ave.
New York—Natl. Hotel Expo. Nov. 8-13. Georgia E. Chetter, 231 W. 57th St.

North Carolina

New Bern—Fall Festival. Nov. 2-7. W. A. Godley, 7 C St.

Oklahoma

Oklahoma City—Food Show. Nov. 11-15. Watson Rogers, 320 Insurance Bldg.

Oregon

Gresham—Poultry & Pet Stock Show. Nov. 21-25. LaVilla Kehrl, Multnomah, Ore.
Portland—Pacific Logging Congress. Oct. 29-31. A. Whisnant.

South Dakota

Brookings—Victory Institute. Nov. 8-11. A. M. Eberle.

Texas

Beeville—Hereford Show. Nov. 2-3. Paul Russell.
Houston—Arabia Temple Shrine Circus in Coliseum. Nov. 7-14. John L. Andrew.
Piano—Livestock Show. Oct. 29-31. E. A. Randles.

Wisconsin

La Crosse—Poultry Show. Nov. 24-28. George K. McDonald, Victory, Wis.

Dog Shows

These dates are for a five-week period.

Illinois

E. St. Louis—Nov. 7. Mrs. L. N. Kinsella.

Massachusetts

Boston—Nov. 1. Cecil Ellison.
Boston—Nov. 14-15. Mrs. Fred G. Albano, Medford, Mass.
Worcester—Nov. 8. Foley, Inc., 2009 Ransstead St., Philadelphia.

Missouri

Bourbon—Nov. 7. George S. DeMenil, 5111 Pennsylvania Ave., St. Louis.
St. Louis—Nov. 8. Mrs. Lee O. Kraeuchi, R. 5, Box 513.

New Jersey

Camden—Nov. 22. Foley, Inc., 2009 Ransstead St., Philadelphia.

New York

New York—Nov. 8. Foley, Inc., 2009 Ransstead St., Philadelphia.

Pennsylvania

Harrisburg—Nov. 14. Foley, Inc., 2009 Ransstead St., Philadelphia.
Philadelphia—Nov. 21. Foley, Inc., 2009 Ransstead St., Philadelphia.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Ward Elected Minn. Aquatennial Prexy; Hastings Is Honored

MINNEAPOLIS, Oct. 24.—Herbert W. Ward has been elected president of Minneapolis Aquatennial Association for 1943, succeeding Nell Messick, head of the Nicollet Hotel here.

Other officers picked by Aquatennial directors are Arthur Hustad, vice-president; David W. Onan, re-elected treasurer, and C. E. Anderson, re-elected secretary.

Directors chosen are Messick; Tom Hastings, 1942 general chairman; George H. Adams, Basil L. Water, LeVerne Noon, Pat H. Carr, Henry Baker, Glenn Seidel, Walter P. Quist, Donald R. McReavy, Gerald L. Moore, Dexter Andrews, W. M. Gardner, Larry Davidson and Dr. Norman Smith.

Mayor Marvin Kline and Police Chief Joe Jonas were named ex officio, with

V. S. Welch board secretary. Hastings, in recognition of his record of service with the Aquatennial, was elected honorary president of the new board. Holdover directors are Ward, Onan, Hustad, Anderson, J. C. Cornelius, Ray Jenkins, Harry Snyder, Al Sheehan, Aime Pouliot and E. C. Wilson.

Brockton Sets Show Plans

BROCKTON, Mass., Oct. 24.—Arrangements for the Sportsmen's Show to be held here next month for the benefit of Servicemen's Cigarette Fund are progressing. Concessionaires are being lined up for the event, and a number of acts have been contracted, it was reported this week.

FLEETWOOD JACK'S Nevada Ranch Barn Dance Gang provided the stage attraction at the recent celebration in Shippensburg, Pa., Jack advises from that city. Line-up included Julie and Kathaleen Reggars, Shorty Griffith, Brown Eyes and Marjorie Lee.

Railers Swinging to S. W.

RB Gets Night Capacity During Atlanta 3-Dayer

ATLANTA, Oct. 24.—The Ringling-Barnum circus, playing its longest engagement in the city's history, drew capacity at three night shows despite stormy weather on the second night and had three-quarter houses at all three matinees. Dates were October 19-21.

Bad weather failed to dampen the enthusiasm of crowds which tramped thru mud and torrential rains Tuesday night to witness the show. Monday and Wednesday night crowds filled every available seat under the big tent. Side-show business was considered "only fair."

Performers and employees of the circus visited local theaters and retail stores and left a substantial amount of money during their three-day stay.

Matinee in Rome

ROME, Ga., Oct. 24.—The Ringling-Barnum show stopped off here on Thursday for a matinee performance to break the jump into Tennessee. Despite hardships of travel and shortage of labor, the show continues to roll along. Frank Braden handled the publicity in Atlanta. Roland Butler went to Tennessee. Clyde Barbette, who has been largely responsible for no girls being hurt during the production numbers, supervises the setting up of each girl's web. Meta Myers, Dorothy Winter, Betty Hackett, Patty Warfield and Eloise Sprangle have been sick with colds. Joe and Bebe Siegrist's daughter, Ann, had a birthday on October 13. The girls had a proxy birthday for Jo Ann, who isn't traveling this season. Sally Rand gave the show kids a party at the Hi-Hat Club in St. Louis the night before show took off for Birmingham. Betty Jean Tull had an attack of appendicitis in Birmingham and since her operation is doing nicely. Expects to be back on the show at Nashville. Belmonte Cristiana visited his family when the show was in Atlanta. He's in the Irving Berlin show. John Lindsey, formerly of the circus and now a banana-car messenger between Florida points and the East and West, is planning a party for John Carson in Florida.

Okay in Birmingham

BIRMINGHAM, Oct. 24.—Ringling-Barnum show played to full night houses and fair matinees in its stand here on October 15 and 16. On final night a number of spectators had to be seated in front of the grandstand. Birmingham has never been considered a good matinee stand, but the management was well pleased with the turnout, considering it was the first time for a two-day showing. The circus followed the State Fair here by one week and showed on the same grounds. Show came from St. Louis, one of the longest jumps of the season, and was more than one hour late, owing to movement of troop trains.

More Texas Stands

FORT WORTH, Oct. 24.—Revised Texas dates for Ringling-Barnum circus have just been announced. They are: Wichita Falls, November 5; Dallas, 6 and 7; Fort Worth, 8; Waco, 9; Austin, 10, and San Antonio, 12. Other Texas stands will be added.

Mills Advance Ends Season

CINCINNATI, Oct. 24.—Robert M. (Hi-Brown Bobby) Burns, general press representative of Mills Bros.' Circus, while visiting *The Billboard* Cincinnati offices this week, reported that the show's advance department closed its season at Rector, Ark., on October 16 after a 26-week tour. L. H. Jones, brigade manager, left to join the Ringling-Barnum advance at Tulsa, Okla. Jim Woods, lithographer, went to his home in Blytheville, Ark. Louis Holbrook, bill-poster, is at his home in Georgetown, Ky. Brown, who is vacationing at Owenton, Ky., brought the show's advance truck into quarters at Ashland, O. He will return there on October 29 with James A. Dewey, show's general agent, to confer with Owners Jack and Jake Mills concerning next season's tour.



ROY ROGERS (center), cowboy star of the 17th annual Championship Rodeo at Madison Square Garden, New York, who was guest of honor at the second convention of the Rodeo Fans of America, held on October 17. About 125 enthusiasts turned out for a banquet, followed by a mass visit to the Garden, and after that dancing and a funfest until early Sunday. Reading from left to right are Fog-Horn Clancy, a director of the yearling organization who is on the rodeo press staff; M. E. (Bob) Brink, executive vice-president, who was in charge of the convention; Roy Rogers; Col. Jim Eskew, owner of the JE Ranch Rodeo, Waverly, N. Y., which is the "National Arena" of the RFA, and Dr. Leo R. (Two-Gun) Brady, president.—Alexander Archer photo.

CB Coast Tour Ends; Heads for Arizona, Texas

LOS ANGELES, Oct. 24.—Cole Bros.' Circus wound up a 21-day run in this section and turned its tour eastward, with Arizona and Texas towns on the route.

Following good business during the nine-day stand at Washington and Hill here the show went to Hollywood for three days, where business wasn't so hot. Venice gave the show two good houses on the one-day stand there, and North Hollywood was a strong matinee with a night straw house. Long Beach on Saturday and Sunday pulled three packed houses with a three-quarter house closing night. Show played Whittier, Pasadena, San Bernardino and Riverside following.

While in Hollywood the Zack Terrells entertained about 600 people of the movie colony, first at a dinner in the cookhouse and then at the show. Twenty tables were used to accommodate guests and fare included filet mignon, fried chicken and Virginia baked ham.

Dusty Rhoades, former Ringling Bros. and Russell Bros.' agent, caught the show in Southern California. Hugh McGill, who put in plenty of time assisting with the seating on the Los Angeles date, is bedded with the flu. Jean Allen expects to join the PCSA Auxiliary when she returns in November. Bill Hoffman put in much time on the lot. Arthur Borella visited with friends among the agents while in Los Angeles.

WB Loses Opening Day at Richmond; Closing Town Set

SHELBY, N. C., Oct. 24.—Wallace Bros.' Circus, under direction of R. W. Rogers, is scheduled to close its best season in history here on October 31 and will move into winter quarters at York, S. C., on November 1.

Show opened in York last April and will have a total mileage of 9,851, with record business at many stands. After the early opening the show made Central Atlantic States and swung into the East and New England when gasoline rationing was started. Despite this handicap the New England tour was an outstanding success. In the late summer the show traveled west into Iowa and then went south early. In the last three weeks the show played stands in Georgia, the Carolinas and Virginia.

RICHMOND, Va., Oct. 24.—At Portsmouth, Va., two days of rain kept grosses down, but when the lot in the next town, Newport News, was found under water, management lengthened the Portsmouth stay one day and without benefit of any extra newspaper co-operation. Second day gave the circus two straw houses. In Richmond the show was unable to set up for its opening day, October 16, due to a wet lot. Saturday's matinee (17) was fair, with the night performance a sell-out. Despite several bridges condemned by authorities due to swollen waters, Manager Rogers routed the show circuitously to (See WB CLOSING SET on page 46)

Late J. A. Wagner's Hobby Was the Circus

DES MOINES, Oct. 24.—Jacob A. Wagner, who died at his home here October 20, was a former president and charter member of the Circus Fans' Association. The circus was his hobby.

Wagner's love for the circus in general and animals in particular led him to gather one of the largest collections of miniature elephants in the country. One of his last contributions was the writing of *A Short History of the Circus in Iowa* at the request of the archives department of Iowa State Historical Library.

Wagner got up from his sick bed last summer to attend Cole Bros.' Circus when it showed here July 2 and 3 and presented Zack Terrell with the Two Hemispheres band wagon, which had been stored on Iowa State Fairgrounds.

HM in Philly Tilts Biz 20% Over '41 Dates

PHILADELPHIA, Oct. 24.—Hamid-Morton Circus, presented here on October 10 to 16, under auspices of Lu Lu Temple Shrine, was most successful, business being 20 per cent ahead of last year, officials reported. Capacity houses afternoon and night; at matinees many children were entertained from homes and charitable institutions.

Program follows: Rice-Davidson Trio, Harry Rittley, Herb Taylor Four, Dolly Jacobs with group of lions in steel arena, Aerial Ortons, Greer and Ostermaler's menage acts, Stanley's Bears; Will Morris and Bobby, comedy bicycle; American Eagles, high wire; Dr. Ostermaler's horse; Ed and Jenny Rooney, aerialists; Ward-Bell Troupe, teeterboard; Hanneford comedy camel, Greer's Liberty Horses, John Gibson's Hollywood Aerial Sky Ballet, Hanneford Riding Act, Roland Tiebor's Seals, Hamid-Morton and Jacobs elephants; Bee Kyle, high-fire dive; Peajay Rångens, bicycle run dive into tank.

Staff: Bob Morton, director and emcee; H. M. Robinson, advance exploitation; Len Humphries, assistant to Morton; Mark Wilson, press.

Visitors were F. W. Shelly, manager, and Rogers Conant, curator, Philadelphia Zoo; W. W. Mann, director Washington Zoo; Warren Buck, animal dealer, and the Hunt family from Hunt Circus.

Biz Better Than in '41

NEW YORK, Oct. 24.—A \$30,000 profit, much of it to be allocated to American and Canadian war organizations, looms for the Hamid-Morton Circus, current at Toronto, according to George A. Hamid. The house was sold out Tuesday for remainder of the week.

H-M shows have been unusually successful this year, Hamid said, with Boston registering 28 per cent more than last year and Philadelphia up 20 per cent.

Whistling Thru Life

By E. DEACON ALBRIGHT

MUCH has been written of circus life, circuses and circus parades. However, very little has ever been said of the "big noise" of the circus parade—the steam calliope, pronounced kal-li-o-pe, but on the circus and on river boats always kall-y-ope. Down south the darkies refer to it as the "steam piano." My first recollection of a steam calliope was when I was a small boy and the John Robinson Circus played in my home town. All the kids were excited over the elephants and other animals in the parade, but to me the calliope, with the man in a red coat and cap playing it, was the one big feature. Little did I think that later in life I would take up calliope playing as a profession.

Calliopes in early days were also prominent on Ohio and Mississippi river boats and now, as the circus parade with its calliope at the end has disappeared, the boats are in the lead. All excursion boats, of which there are many, use the calliope, as also do the few remaining showboats. I well remember the repertoire of the calliope players of years ago: (See *Whistling Thru Life* on page 43)

Copyrighted material

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Cliff, Ark.,
October 24, 1942.

Dear Editor:

Everything went wrong on the show during the past week. It Sundayed at Cora, Ark., which boasted of nothing but an apple-packing plant, a small rooming house and a company store with such limited stock that it wouldn't sell any supplies to the show. One of the bosses drove 20 miles to another burg to buy groceries but, due to the bad roads, his crack team of mules didn't make it there and back until 7 p.m., which kept the entire personnel hungry until midnight. Our chef informed those

who beefed about the late meal that you can't cook beans and bosom any quicker. During the night a herd of razor-back hogs raided the cookhouse, devouring everything in the grub box, which again threw our personnel onto the hungry list until after the night show on Monday.

Because the bosses did not know about a toll bridge, the entire wagon train was held up from 6 to 11 a.m. while en route to Lanes Crossing, Ark., on Tuesday. As the bosses and their treasurer are late sleepers, they were surprised to see the wagons lined up alongside the (See *WON, HORSE & UPP* on page 46)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

CONCLUSIONS.

ROY BARRETT, clown, will play Houston; Davenport, Ia., and Madison, Wis., all Shrine dates.

ROBERT M. (HI-BROWN BOBBY) BURNS got out a nifty season's route card for Mills Bros.' Circus.

HOT STOVE leagues will soon be meeting in bull barns.

GAUTIER STEEPLECHASE, animal act, heads the list of outdoor performers featured in *Circus Days* revue at Weber's Hof Brau, night club near Camden, N. J.

BOBBIE AND DAN STEWART closed their fourth season with Hunt Bros.' Circus and will remain in its winter quarters.

OFTEN wonder how many show lots the Texas circus queen actually owned in the State.

DOC CANDLER'S Punch and Judy Show is booked for lodge parties and will work in Detroit and Toledo department stores during the holidays.

"SHACKLES" HORRELL and wife, Baby Betty, fat girl, are playing clubs in Chicago since closing with the Ringling-Barnum Side Show in Kansas City, Mo.

CIRCUS troupers call two-day stands "resfs." Week-standers would consider them "neds."

MR. AND MRS. IRA M. WAITS, who visited Dailey Bros.' Circus in Pittsburg, Kan., and Monett, Mo., report the show has very good program and is doing splendid business.

JOHNNIE MARIETTA and Gene Gloydes, Pittsburg, Kan., visited Ringling-Barnum circus at Kansas City, Mo., on October 5 and renewed acquaintances with Duke Stanton, usher.

WHEN a big-time showman dies broke we can't believe it and argue that he must have left money in banks under another name.

MRS. DOROTHY DAVENPORT, wife of Orrin Davenport Jr., was operated on for appendicitis October 16 at Augustana Hospital, Chicago, and is reported to be getting along nicely.

LEW HERSHEY, who has presented a circus unit in schools, advises from Emporia, Kan., that he is playing the Fox theater circuit with a new act and opened at Chanute, Kan., on October 3.

CANGS guying out to the pushers' chant, "Break it! Break it," always draw crowds of early sight-seers.

MR. AND MRS. D. H. RODENBURG letter from Oklahoma City that they visited G. W. and Harold Christy while Christy's circus unit was playing Oklahoma State Fair and also Mrs. Powers Sr., of the Powers Elephants.

EDDIE WOECKENER, band leader with Russell Bros.' Circus the past sea-

son, was a Chicago caller last week, stopping off briefly on his way to Oskaloosa, Ia. "We had a fine season and the show did great business," he reports.

ALMOST any trouper would vote to keep it out a few more weeks regardless of fatigue or weather.

HERBERT WEBER, of the wire act Weber Brothers and Chatita, lettered from Buffalo that he had returned from the West Coast, where he did a foot slide in a picture for MGM. While there he saw Russell Bros.' and Polack Bros.' circuses.

CHAPPY GORDON writes from Philadelphia: "After a good season on Wallace Bros.' Circus, I am here waiting induction. One thing that was noticeable during the season was that most former showmen in the service, when visiting, were wearing stripes."

BIG-TOP history has recorded circuses that mopped up year after year—and then went broke suddenly after being out six weeks.

L. F. (PEGGY) STOLTZ, former band leader on Lewis Bros., Honest Bill, Barney Bros. and other circuses, and the past season manager of Ozark Empire Shows, is now working on promotions ahead of Patterson Bros.' Circus. Recently he visited Mills Bros.' Circus and renewed acquaintances with Jake and Jack Mills, Carl Woolrich, Charles Dryden, William Kemp Smith and others.

MANAGERS of circus organizations are asked to send their winter quarters or mail address to The Billboard, 25-27 Opera Place, Cincinnati, O., in order that mail may be forwarded promptly.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SGT. ALBERT YARBROUGH, formerly with Downie Bros.' Circus, is in the Medical Department, Station Hospital, Fort Jackson, S. C.

SGT. DANNY GORDON, former circus acrobat, is attending Officers' Candidates' School at Fort Benning, Ga.

PVT. NATE LEON, former advertising salesman for Dailey Bros., Lewis Bros., Downie Bros. and other circuses, is now stationed outside of the United States.

PVT. THOMAS J. FEEHBY, former keeper and student trainer at Hickory Tree Wild Animal Farm, Georgetown, Mass., and now serving with Company D, 81st Ordnance Bn., Fort McClellan, Ala., attended the Ringling-Barnum circus in Atlanta and visited with Vincent Sunday, one of Albert Court's trainers.

PFC. J. F. (JIMMIE) RAKNESS, who is stationed at Fort Francis E. Warren, Wyoming, visited Polack Bros.' Circus in Denver and met Mr. and Mrs. I. J. Polack, Mr. and Mrs. Sam Polack and son, Mrs. Opal Mills, Louis Stern, Teresa Morales and mother, Mr. and Mrs. Nate Lewis; Ruby Larkin and son, Jack; Mr. and Mrs. Carlos Carreon and other friends.

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With the Circus Fans

By THE RINGMASTER CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gates Ferry, Conn.
(Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 24.—Jacob A. Wagner, who died at Des Moines October 20, organized the first top in the association in August, 1926, and named it Ringling Bros.' Top No. 1. He will be missed by his many friends in the circus world and the entire membership of the CFA.

Edgard Wilson, CFA, Rockford, Ill., was formally appointed Winnebago County director of civilian defense at a meeting of the local OCD executive and finance committees. He will continue to serve as chairman of the county OCD executive and finance committees.

Dr. David E. Reid, Lebanon, Ore., writes: "It looks as tho my circus season for 1942 closed October 9 in Los Angeles. I visited the Cole show there October 7 and 9. I caught the show in Spokane for two days in August and in Salem and Corvallis in Oregon. I made many pictures, movies and color transparencies and purchased a number of publicity shots made by Ralph Vincent of The Portland Journal to add to my collection."

Latest member of the CFA to enter the armed forces is Joe M. Helser Jr., Houston. Stan Rogers, Western vice-president, expects to enter the service soon.

Dressing Room Gossip

COLE BROS.—Hollywood, with a new lot that nobody could find, including the gilly driver, proved to be the bloomer of the season. Willie Krause, former leaper for Art Concello and now in the armed forces, visited on the last day in Los Angeles, and what a time he had! Someone loaned him a pair of tumbling shoes, and what he did on the tumbling pad was a shame. Some of us who had never seen him tumble before almost fainted when he did those flip flaps, double-full-twisters and double-forwards. He later went in Harold Voise's flying act and did doubles to Hassan Bob Porter. It was nice seeing you again, Willie, and we all wish you the best of everything.

At Long Beach, Bill and Stella Hamilton gave a dinner between shows and a farewell party after the show at night for Mr. and Mrs. Charles Lucky, Helen Partello, Mommy Knowlton, Mrs. Harry Thomas; Mrs. Jack Biggers, wife of our trainmaster; Jean Allen, Yellow Burnett, Gertrude Scott, Joe Kuta, Ethel Freeman and yours truly. We had a grand time. Thanks, Stella and Bill. I hear that the candy floss machine really went to (See Dressing Room Gossip on page 51)

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Recently we printed something about magazine articles having to do with the circus, and ever-alert Burt Wilson, of Illinois, one of the top-notch collectors of Circusiana, follows it up with some information:

"I was particularly pleased to see the bit about collecting circus magazine articles. This has been a pet idea of mine for some time and just this summer I was able to get started on it. But Brother Parkinson just scratched the surface. If the average collector who lives in a city of any size will go to his public library he will find there a couple of tools which will be of great assistance to him in compiling a list. There's the *Reader's Guide to Periodical Literature* and *Poole's Guide to Periodical Literature*. The *Reader's Guide* dates back to 1900 and is still issued each month. *Poole's* started January 1, 1896, and its last issue is dated January 1, 1907. With these two tools as a background the collector will be able to compile a list of several hundred major articles. But it will not give him a complete list, as each guide only includes part of the many publications issued in this country during the past 50 years. But it will give him the start and from there on the (See COLLECTORS' CORNER on page 46)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

BEN, RODEO TAILOR of Philadelphia, is visiting at the rodeos in New York and Boston.

BIG SLIM McAULIFF and his horse, Golden Flash, and clown mules concluded a successful season with G. V. Adams Rodeo Company and have returned to Station WWVA, Wheeling, W. Va., for the winter.

A LARGE SHARE of the profits from the 1942 Sidney (Ia.) Rodeo, according to officials of American Legion Post, sponsor, was received by the government. A total of \$10,500 was invested in War Bonds and donations of \$250 each were made to the USO and the Red Cross. Federal taxes of \$5,485 and State taxes of \$1,060 also were paid.

ALL DIRECTORS and officers of the California Rodeo, Salinas, have been re-elected for next year. F. E. Dayton, Salinas, is president. Directors include Gilbert Brown, San Francisco; Irvin Bray, J. E. Breen and Gordon Williamson, King City; Roy Hubbel and William Butts, Hollister, and George Stillman, Watsonville.

CONTINUATION of late summer-early fall series of rodeo performances at Buckskin arena, Beaumont, Tex., has been approved. Weather permitting, sponsors say shows will go on thru the rest of the year with Sunday afternoon events. Thirty-three cowboys have been money winners after several week-end events. Hubert Taylor Jr., Raywood, Tex., is leading the field in honors for all-round competition, with Dale Stone, second, and Clyde Hebert, third. Hebert fell out of first place when he left temporarily to perform in New York's Madison Square Rodeo. Taylor has been inducted into the army and October 25 may be his last Sunday. Brownie Ford, of Oklahoma, has been clowning and doing trick roping. A square dance team is directed by Mrs. Jack James.

NEGOTIATIONS are under way at Beaumont, Tex., for the purchase of the baseball grandstand at a near-by Louisiana city to be rebuilt as a rodeo arena (See THE CORRAL on page 46)

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GAINS REGISTERED IN SOUTH

Miss. Smashes Previous Marks

Night crowds, gross largest in war-timed annual's history—'43 plans readied

JACKSON, Miss., Oct. 24.—After smashing previous attendance records with its "Win-the-War" theme, annual Mississippi State Fair closed here last Saturday night. Attendance was good at all times, but annual scored the largest night crowds in its history. Despite wartime stress and transportation difficulties, gross was in excess of 1941, officials said, and so successful was the fair that Mayor Walter A. Scott said plans already are being laid for next year's annual.

E. C. Velare, of Royal American Shows, midway attraction, said the night attendance at the fair grew until Friday night's U. S. Marine and School Day brought out the largest crowd ever to jam the midway since the shows have been coming to Jackson. Of the 20 rides, 17 were in operation and Fly-o-Plane and Moon Rocket were popular.

Barnes - Carruthers' On to Victory played to larger than average audiences (See MISS. MARKS on opposite page)

Houston Maps '43 Plans; Sartwelle Is Re-Elected Prexy

HOUSTON, Tex., Oct. 24.—With a change of objectives to a wartime enterprise, directors of the Houston Fat Stock Show and Livestock Exposition Thursday approved plans to stage the annual for 1943 but left open to further discussion decision as to number of days' duration or whether there would be a usual rodeo. James W. Sartwelle was unanimously re-elected president along with other officials. In a spirited gathering that explored every question concerned with holding the event, board indicated an overwhelming endorsement of several factors:

First, a fat stock show is a prime force in encouraging the production of more needed meat, and secondly, the 1943 exposition, in whatever form it may take, will be devoted exclusively to aiding the war effort.

"It was a proven factor in World War I," President Sartwelle stressed, "that an adequate supply of meats for civilian and military personnel is as essential to victory as ammunition. Despite figures that show we have the largest population of meat animals in America today on record, there were 17 per cent less cattle (See HOUSTON PLANS on page 46)

Second Week Is Good For Petersburg Annual

PETERSBURG, Va., Oct. 24.—Rained out on its originally scheduled dates, October 12-17, Southside (Va.) Fair operated thru this week and with good weather, attendance was above expectations. With the exception of harness racing, original program was presented in its entirety. It was impossible to hold horses for racing this week because of previous engagements.

This marks the first time the fair has ever extended its stay into a second week. Rain fell almost continuously thru fair week, and the annual was virtually at a standstill during its regular period.

Every department of the fair continued in operation, including livestock and farm exhibits. Grandstand acts were thrown open to all persons buying gate tickets. Cetlin & Wilson Shows stayed over for the second week on the midway.

NEW ULM, Minn.—Re-elected to office at Southern Minnesota Corn and Clover Belt Fair Circuit's annual meeting on October 15 were C. T. Crowley, St. James, Minn., president, and William A. Lindemann, New Ulm, secretary.



MABEL L. STIRE, secretary-manager of Mississippi State Fair, Jackson, for 27 years, has been granted an indefinite leave of absence because of illness, it has been announced by Mayor Walter A. Scott. Veteran showmen missed her presence at the 1942 fair this month. Pending recovery of Miss Stire, the mayor, who is chairman of the fair directors, said no successor would be named and that all communications relative to the fair would come from his office. With the announcement that she was on leave of absence, the mayor, who had previously announced that a 1943 fair was being planned, said it would be held next year along "win-the-war" lines.

Rocky Mount Gross Eclipses '41 by 5G

ROCKY MOUNT, N. C., Oct. 24.—Manager Norman Y. Chambliss said this week that a final check on Rocky Mount Fair here, September 28-October 3, showed this year's annual to be a huge success. Despite rain on opening day and a 40-minute State-wide blackout the second day, total gross for the six-day fair was \$19,450, topping last year's figures by over \$5,000.

Total paid attendance for the week was about 45,000. Including the two Children's Days, fair officials estimated that total attendance was over 70,000.

Art Lewis Shows, providing the midway for the second consecutive year, chalked up a 25 per cent increase in business over last year. Agricultural exhibits were up to standard, and Manager Chambliss said that altho the gas and tire rationing situation hurt attendance, "we did better this year than we have done in the last 15 years."

George A. Hamid office provided the grandstand attractions.

Mass. Association Meets

BOSTON, Oct. 24.—A. W. Lombard, secretary-treasurer, said here this week that the Massachusetts Agricultural Fairs Association will hold a meeting of the executive committee next Friday, when the site and dates of the annual association meeting will be decided.

Georgia's Victory Gate Up 26%; Midway Biz Hiked 22%

GEORGIA STATE FAIR, Macon, October 12-17. E. Ross Jordan, general manager and attractions superintendent. Gate admissions: Adults, day and night, 50 cents; children, day and night, 25 cents; men in uniform, 25 cents; autos, day and night, 25 cents. Grandstand booker, George A. Hamid, Inc. Midway, World of Mirth Shows. Fireworks display, Ohio Display Fireworks Company.

MACON, Ga., Oct. 24.—Perfect weather and vastly increased local population gave Georgia State Fair here, October 12-17, its best attendance and receipts since pre-depression years, E. Ross Jordan, general manager, said. Comparative records on daily attendance and receipts were not revealed, but Jordan said gate receipts showed a gain of 26 per cent, while midway business was 22 per cent ahead of last year, the banner fair of the last 14 years.

Children's Day, Tuesday, was the best in recent years. School children were admitted at a special price of 10 cents

until 6 p.m. Friday had the largest crowd, estimated at around 30,000. It is understood the week's attendance was well above 100,000.

Advertising for the fair was concentrated locally and in a short radius around Macon. Formerly the fair advertising covered an area of more than 100 miles in all directions. More was spent on radio and outdoor billing, but fewer newspapers were used. Attendance from beyond the metropolitan area of Macon was considerably off from former years and fewer cars were driven to the fairgrounds.

Premium awards were about the same as in former years. Increases were made in awards for farm produce and livestock and other exhibits of "essential products." Decreases were noted in the non-essential exhibits. Privilege from refreshment stands and concessions was about the same as in the past.

Altho the gas and tire rationing re- (See Ga. Victory Gate on opposite page)

Greensboro Registers Record In Rain; Bond Sale Nets 40G

GREENSBORO, N. C., Oct. 24.—Despite loss of the first four days to rain, Greensboro Fair here, October 12-17, chalked up a new gross record of \$33,850, an increase of \$6,850 over the 1941 high of \$27,000. Monday, Tuesday, Wednesday and Thursday were good business days in other years, but this year only Thursday gave satisfactory results. Friday and Saturday, however, were the biggest days in the annual's history. Crowds were so large on those days that the fair ran out of main-gate tickets, Manager Norman Y. Chambliss said.

War Bonds and Stamps were sold each afternoon and night during the fair under auspices of the Junior Chamber of Commerce, with fair patrons purchasing a total of \$40,000. George A. Hamid acted as auctioneer of the bonds and stamps during the week. Booths for the sale of stamps also were placed at prominent spots on the grounds. Fair also accepted scrap iron in lieu of admissions and over

1,000 patrons each brought 50 pounds of the metal. Iron was sold and receipts were turned over to the United Daughters of the Confederacy, sponsor of the drive. Men in uniform were admitted upon payment of the federal tax on Wednesday, National Defense Day.

While Wednesday's activities were hampered by weather, a band and soldiers were sent to the fair by General Kennedy, of Fort Bragg, to assist in the sale of bonds and stamps. Demonstrations were presented by the soldiers in front of the grandstand on that day in the rain. A 50-piece Army Air Corps band also was present. Conservative estimates placed the total attendance at this year's annual at 125,000. Three days were set aside as Children's Days.

Midway Biz Good

Midway business was considered exceptionally good, and despite the weather, (See Greensboro Record on opp. page)

First-Day Tip Best for S. C.

Initial turnout totals 25,000—grandstand is big draw—exhibits augmented

SOUTH CAROLINA STATE FAIR, Columbia, October 19-24. P. V. Moore, secretary. C. L. Shealy, concession superintendent. Gate admissions: Adults, day, 50 cents; night, 25 cents; children, day, 40 cents; night, 25 cents; autos, day and night, 25 cents. Grandstand: Adults, day and night, 25 cents; children, day and night, 25 cents. Amusement budget, \$5,000. Grandstand booker, George A. Hamid. Midway, World of Mirth Shows.

COLUMBIA, S. C., Oct. 24.—With good weather and aided by exhibits described by fair officials as superior in many respects to those of non-war years, South Carolina State Fair here, October 19-24, opened Monday to the largest initial-night throng in its history. Despite labor shortages and transportation problems, World of Mirth Shows were operating full blast at opening and did a good

1941 Figures

Total attendance, 100,000. Paid admissions, \$50,000. Gate receipts, \$25,000. Space and privilege receipts (not including carnival), \$5,000. Grandstand receipts, day and night, \$6,500; grandstand expenses, \$5,000. Fair's share of carnival gross, \$12,000.

business. Paul V. Moore, fair secretary, estimated attendance at 25,000, exceeding any first night in the 73-year history of the annual.

Over 1,200 filled the grandstand to witness a George A. Hamid production, which included a dog and pony show by Happy Harrison, Gae Foster Roxyettes; James Evans, juggler; Skating Flames, roller skaters; Five Grays, songs and dances; Edison and Louise, trained dogs, and a circus act featuring Bob Eugene.

Special lighting effects on the midway attracted much attention among first-nighters and shows and rides did good (See SO. CAROLINA TIP on page 46)

Rain Cuts Crowds At So. Boston, Va.

HALIFAX COUNTY FAIR, South Boston, Va., October 12-17. W. W. Wilkins, secretary. Gate admissions: Adults, 40 cents; children, 15 cents. Grandstand, 35 cents. Grandstand booker, George A. Hamid, Inc., and Frank Wirth. Midway, Endy Bros.' Shows.

SOUTH BOSTON, Va., Oct. 24.—With rain the first four days and nights of the meet, 1942 Halifax County Fair here, October 13-17, worked to poor results. However, with clear weather Friday and Saturday banner crowds turned out. Those who ventured forth on Friday walked in mire which at times was ankle deep, but, according to concessionaires and showmen, there was more spending per capita than usual.

Grandstand show was presented free on Friday afternoon, but the night show and Saturday's performances reverted to the established price. Fireworks show, scheduled for every night during the week, was presented on Friday and Saturday only.

The Great Albanis, motorcycle act, were unable to set up at any time during the week due to the condition of the grounds.

Exhibits, while not as elaborate as in the past, were of high quality. A premium list of \$1,500 was posted, and the livestock exhibit, in particular, drew much praise from judges and spectators.

CLINTON, Mass.—Tommy Walsh, trapeze act, opened in Old-Timers' Cafe here after closing his string of fair dates at Topsham (Me.) Fair, he reported. He said that Leo and Mae Jackson, bicycle act, also are playing dates around Boston.

Salt Lake Planning Continuance in '43

SALT LAKE CITY, Oct. 24.—Salt Lake County Fair members this week at a mass meeting of exhibitors, advertisers, farmers, business interests and board of directors unanimously voted to continue the fair thru next season. There were no reservations under conditions as they exist now. Only possibility of cancellation is invasion of the West Coast.

In the event transportation difficulties prevent obtaining an amusement enterprise the fair will proceed without it. Annual drew about 45,000 in four days this year. It draws from the Salt Lake City metropolitan area. E. O. Brothers, East Crescent, was re-elected president and manager, and C. L. Bello, Magna, secretary. Fair is underwritten by Salt Lake County Commission.

Billy Senior Resigns Gus Sun Office Post

ST. LOUIS, Oct. 24.—William C. (Billy) Senior, during a visit to *The Billboard* office here today, said that he had resigned from the Gus Sun Booking Agency, Springfield, O. He had been with the agency for the last 17 years and was high in his praise of the officials of that firm, leaving them in the best of graces.

Senior said he plans to devote his time to his acts and developing and building new acts, which he feels need his personal attention. He was here with the Sky High Girl, Margaret Pettis, one of the features at the Firemen's Thrill Circus, which closes a 15-day run at the Arena tomorrow night.

GREENSBORO RECORD

(Continued from opposite page)

Art Lewis Shows, midway attraction, grossed an estimated \$20,000. Grandstand attractions were provided by George A. Hamid and featured the Roxette Revue. When weather permitted, grandstand played to sellout crowds. Irish Horan's unit of Jimmie Lynch's Death Dodgers was the big attraction Thursday afternoon and Saturday, and despite Thursday's rain unit did good business. Ken Maynard and horse, Tarzan, were featured and proved a good draw.

Manager Chambliss said the exhibits were even better than in previous years, with the cattle barns being filled to capacity. For the first time in its history the fair presented a Baby Beef Cattle Sale in front of the grandstand. Cattle belonged to the 4-H Club of Guilford County, and champion steer, weighing 2,000 pounds, brought \$381.75. At conclusion Manager Chambliss lauded the press, radio stations and Junior Chamber of Commerce for their fine work in successfully putting the fair over. No announcement was made by Chambliss regarding the operation of the fair for 1943.

MISS. MARKS

(Continued from opposite page)

in the grandstand twice nightly with exceptions of Monday and Saturday nights, when only one performance was given. Grandstand line-up included Blanche Bradley, Chicago Opera; Canestrelly, balancing act; La Tosca, of India; Willie West, McGinty comedy; Joe Thomas's Musical Jesters and Hal Monte, emcee.

Only livestock exhibit was the National Polled Hereford Show and sale, staged by American Polled Hereford Breeders' Association, Des Moines. B. O. Gammon, association secretary, said sales exceeded \$96,200, and that the show, drawing visitors from 25 States, "was the best and most successful we have had in 20 years."

"We've been invited back to Jackson, and I will say, even tho we do not know what next year will bring in transportation difficulties, Jackson has done for us everything we asked," Gammon said. Fifty Hereford herds from 15 States were represented in the show.

Save for local floral, needlework and farm exhibits from Hinds County proper, other exhibits were devoted to the war agencies and the Army, U. S. Marines, Navy and WAAC's. Civilian Defense enrolled many recruits thru their clever booth displays and demonstrations.

Fair officials said aim of the show was to demonstrate what each individual may do to help his nation in wartime. That was the exhibit division—the rest was entertainment to relax war-torn nerves.

Around the Grounds

ASHTABULA, O.—Walter L. Main, former circus owner, has been made an honorary member of the Ashtabula County Fair Board, John E. Creamer, president-treasurer, said last week.

COLUMBIA, S. C.—Numerous new features and a full quota of carnival attractions are promised for the annual South Carolina State Negro Fair at the State Fairgrounds here. Kaus Exposition Shows have been booked for the midway and a wide variety of farm and home exhibits has been arranged, with the keynote Food for Victory emphasized. New features will be a baby health contest and a boxing program of 34 rounds. Free fireworks displays and a grandstand attraction have also been arranged. Big Thursday will feature a football game between Allen and Benedict colleges.

HENDERSON, N. C.—General rains thruout the East wrecked any possibility of business being done at Vance County Colored Fair here October 12-17. Midway was able to open only two nights and then for only a few hours. Efforts of the shows and free acts to set back the following week's spot in order to hold the fair over a second week proved futile.

NEW ULM, Minn.—Members of the Southern Corn and Clover Belt Fair Circuit at their annual meeting here October 15 unanimously voted to continue with their annuals in 1943. Consensus was that fairs can better serve the war effort by operating instead of discontinuing.

GREENUP, Ill.—Preston H. Jenuine, secretary Greenup-Cumberland County Fair here, has joined the armed forces; Fred Wyld, vice-president, announced last week. Wyld said the fair board probably would not elect his successor until next month. He added that the 1942 fair was successful, altho attendance was off somewhat from last year. With attendance estimated at 62,000, Wyld said the annual chalked up a profit and that the board has enough money in the treasury to tide it over and to buy some more War Bonds.

RICHMOND, Va.—Richmond City Council Finance Committee will ascertain the value of the grandstand at Virginia State Fairgrounds before it takes any action on the request of the State Fair Association for permission to move the grandstand to a new location in Henrico County. Fairgrounds have been taken over by the army, and the State Fair Association was forced to vacate the property. It was built by the association and when it vacated asked permission to remove the grandstand, but the matter was tabled by the board of aldermen. Indications are that if the fair association is willing to pay the value of the structure the finance committee may recommend to city council that it be sold and removed.

WYNNE, Ark.—Fences, floodlights and rundown exhibit buildings of the Cross County Livestock Show Association will be auctioned October 31 to pay off the indebtedness incurred during 1940 and 1941.

MACON, Ga.—Rain marred opening of the second annual Middle Georgia Colored Fair last week. On Wednesday it was operating fully and there was a large attendance. Victory food crops are featured. There are also many booths demonstrating the part Negroes can fill in the war effort. Franks Greater Shows are on the midway.

ELKO, Nev.—Members of Nevada Livestock Show and Elko County Fair boards at a meeting here October 13 voted to repeat the annual in 1943 if war conditions permit. There remains about \$5,000 to come to the show in county and State taxes, and while some accounts are outstanding, they will not total \$2,000, leaving a good balance in the treasury, board members said. Hayden Henderson Jr.'s financial report on the fair revealed total receipts amounted to \$84,761.38. This included the money received from the sale of bulls and rams, 14 bulls and 405 rams



CORP. HAROLD A. BOUCK JR., who was associated with his father in the operation of their De Luxe Diner at fairs in New York and New England before entering the armed service, recently concluded his mechanics course at Chanute Field, Illinois, with the Army Air Corps. He is now attached to the corps' Embry Riddle School of Aviation, Miami.

being sold. These sales alone with other contributions resulting from them totaled \$64,305.52. Attendance at this year's annual was better than ever and with all returns in, with the exception of the season tickets, income amounted to \$4,240.66.

SPRINGFIELD, Mass.—Effect of wartime closing of the Eastern States Exposition on this year's tender price of exposition's first mortgage 6 per cent bonds will probably not be determined until major offers are received in mid-November, C. A. Tolman, trust officer Springfield National Bank, said. The 30-day period during which offers will be received by the bank, trustee under the mortgage indenture, expires November 16 and bulk of the offers are not expected to be made before the last week. Average tender price offered last year was 55, but the variations from the average were wide. In accordance with provisions of the indenture, amount available for purchase of the bonds, due in 1953, is \$6,000.

Rock Hill Winner Despite Weather

ROCK HILL, S. C., Oct. 24.—Fair weather resulted in a satisfactory run for 28th annual York County Fair here, 12-17, fair officials said. Fair got under way Monday, with a preview show, to light attendance and cold weather. With warmer weather the rest of the week, however, good crowds turned out.

Agricultural exhibits were on a par with other years, as were horticultural displays, and grandstand acts were well received. Headlining the bill was Will H. Hill's Society Circus. Other acts included White Brothers, acrobatic comedians, and Reg Kehoe's Marimba Queens.

GA. VICTORY GATE

(Continued from opposite page)

sulted in a large decline in out-of-town attendance, the increased Macon population more than made up for the loss. Since the beginning of the defense program the population of Macon has nearly doubled, and fairgrounds are readily accessible, being only a few blocks from the business district.

Many more uniformed men attended than last year and there was a distinct military flavor in every day's events. Future Farmers of America held their annual rally the last two days of the fair as usual. The PFA livestock shows had more entries than any previous show, and school boys from practically every county in Georgia took part in various contests.

A local 12-piece band, directed by Allen Ponder, played each afternoon and night and also played the grandstand program, which included Eric the Great, Deteros Sensation and Peaches Sky Revue. The last-named act composes Peaches O'Neil, Doris Martin, Peggy Hale, Mimi Volk, Betty Romo and Mary Nemeth.

Most of the key departmental positions were filled by members of Macon Exchange Club, who served without pay. Many of the executive staff, however, were held over from the former administration, including Jordan, a veteran of 20 years in the job of general manager, and Paul M. Conaway, publicity director of 13 years.

New policies instituted by the Exchange Club included a drastic reduction in passes. Free list was less than 50 per cent of former years.

CLASS OF SERVICE

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WESTERN UNION

A. N. WILLIAMS, PRESIDENT NEWCOMB CARLTON, CHIEF CLERK OF THE BOARD J. C. WILLEVER, TRAVEL MANAGER

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Never before has advertising publicity been so important for the Fairs in the United States and Canada. What did your Fair do in 1942? How did it help the "Food-for-Victory" program, Bond Sales, Morale and all the other endeavors directly connected with our country's war effort? Make this information available to everyone concerned, along with the other important facts about your Fair and its need for outstanding, commendable amusement features.

Write for rates and information—The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

3RD ANNUAL EDITION

Cavalcade of Fairs

featuring

"FAIRS SHARE IN VICTORY"

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

IT IS no secret that because show lots have been left in unsanitary condition many towns have been closed from time to time. It would not be fair to say that showmen have always been at fault in these instances. Often money has been left to pay for lot cleaning, but those to whom the job was entrusted have neglected the obligation and left the task to the four winds. There are museum operators who can tell of many store-show spots that have been ruined because of trash that was left behind for passersby to view thru front windows. Some rental agencies have been hopelessly alienated because balconies have been torn out and other unauthorized alterations have been made. Of course, there are many showmen who have not countenanced such aftermaths and who will never allow such conditions behind them. We are reminded with the approach of the indoor circus season of complaints that have been made by auditorium managers about litter left after performers and animals had departed. It is not too much to hope that the popular winter shows will be so conducted that they will not finish in the unwelcome-guest class.

SHOWFOLKS who have played Mississippi State Fair, Jackson, will be pulling for the speedy recovery of Mabel L. Stire, who is on indefinite leave of absence from her post as secretary-manager because of illness. She is the second vet fair exec to step out of harness this month, Ralph E. Ammon having relinquished the managerial reins in Wisconsin to

enter another field. Miss Stire, who has steered Mississippi State since 1915, is one of few women stand-outs as fair pilots. Hers has been a busy career, what with being municipal auditorium manager since 1924, deputy city clerk and disbursing officer for FERA and CWA in Jackson. She has found time to be active in church circles, Daughters of the American Revolution doings, Business and Professional Women's Club and to keep up a lively interest in indoor and outdoor showdom, fishing and in good dogs and horses. Her contemporary in the IAFE, Mrs. Ethel Murray Simonds, has just reported another (the 27th annual) successful Oklahoma Free State Fair in Muskogee. Mrs. Don A. Detrick, the other of a triumvirate of feminine dynamos, is bustling about the affairs of the United States Trotting Association and the Ohio Fair Managers' Association, being secretary of both. Her apprenticeship was served as secretary of Logan County Fair, Bellefontaine, O.

CIRCUSES are fairly well healed with canvas for the '43 season. This is the word that drifts in from the lots and barns. A number of shows opened with bad spreads but managed to pick up some good tops as they went along. Others who were fortunate enough to get deliveries before the curb stored the new stuff and went along with old tops. Continuous repairing has pushed them thru the season and they have the newer tents in reserve. One truck show which lost its top in an early-season blowdown made

the summer with a sidewalled corral which proved a labor saver. Canvas, more than ever, has been circuses' runner-up for first place in necessary equipment, and woe unto the First-of-May who walks across a top when it is spread! One'll get you 10 that in this season boss canvases worried more about making it last than they did about how it looked. 'Tis whispered that close to the wind-up some began patching on top of patches.

TIP-OFF comes from Gales Ferry, Conn., that Edgar H. (Doc) Kelley (Pa & Ma Shows) celebrated something scandalous on his 68th birthday, same day, October 11, that he was presented with a granddaughter, Marion Louise, by his son and daughter-in-law, Harold S. and Mildred L. Kelley, in New Haven. . . . Wonder what p. a.'s will use in place of "Anvils are ringing and saws are humming" when writing winter quarters news. . . . Concession agent claims he has no weakness for gambling but that his moola has a yen for horse books. . . . Just heard of a berth-car porter who will close with enough empty tooth-paste and shaving cream tubes to cinch a week of good tips at the opening next spring. . . . Guy who saw a show arrive in an over-populated war-plant city said the troupers reminded him of busy ants as they milled around hunting for rooms. . . . An early-day side-show operator who visited the desk remarked, "My first big life's disappointment was when I learned that there was no Santa Claus. My second was when I learned that fire-eating was only an act." . . . Some shows that stayed until bad weather hit north of the Mason and Dixon line went south just in time to hit bad weather down yonder. . . . Plutocrat: Concessionaire who has checked and found out that he must turn in some tires!

The Crossroads

By NAT GREEN
CHICAGO

HILLMAN TAYLOR, who takes time off from his vocation as a banker to run Mississippi Fair and Dairy Show, Meridian, writes this pillar that this year's fair was the most successful ever held. "I had a surprise visit from Ernie Young on the Friday night of the fair," says Hillman, "and Ernie, coming to the grounds in a taxi, found it necessary to stand in line for two blocks in order to purchase his ticket, and said that was the first time in his life this had ever happened. I tried to give him back his 28 cents, but he told me it would cost me \$28 when I got to Chicago." Knowing the pair as we do, we say it will cost each of 'em \$28 when Hillman gets to Chi. Taylor also reports he had a very pleasant visit from Art Briese, a kindred spirit, over the week-end.

HOOSIER HOT SHOTS are back in Chicago from a vacation in the North Dakota pheasant country—first vacation they have had in several years. From Bismarck they wrote: "We hunted the last three days on a 7,000-acre ranch and we certainly got plenty of birds—and not the kind one often gets from an audience." While on their trip the boys played the 19th annual North Dakota Corn Festival.

FORGETTING winter-quarters headaches and other troubles incident to carnivals these days, J. C. McCaffrey has been relaxing at Hot Springs. . . . Jack (Able) Tavlin left the Ringling show at St. Louis for the duration. He will be inducted into the army

on November 18. Meanwhile he's hard at work coralling ads for the 1943 Ringling program. The midget show usually staged by Tavlin at a State Street department store during the holidays will be presented by Mrs. Ike Rose this year. . . . Charlie Zemater's wife was operated on last week and will be in a hospital for several weeks. . . . Rev. John J. Rengel, show-folks' friend, of Steger, Ill., celebrated a birthday on Sunday (25), and Arthur Hopper, of the Ringling show, has one coming up on Friday (30). . . . Bobby Peck (McGough), of Pittsburgh, stopped off in Chi last week on the way to her old home in Dallas and renewed acquaintances with old circus friends. Bobby and her hubby, Bill McGough, are both temporarily out of show biz, Bill being engaged in war work in Pittsburgh, but they still have the trouping spirit and expect to be back on the road when this war biz is over.

ILLINOIS State Department of Agriculture is conducting an important survey which will be of especial interest to fair men. It probably will be released in November. . . . Gerald (Ain't It a Shame) Snellens, of the World of Mirth Shows, paid a "visit" to Chicago last week. Sorry we missed Frenchy! Sudden thought: Why don't Frenchy and Rube Liebman team up? As a dialect team they'd rival Weber and Fields. . . . Where the clink of glasses and the voices of showmen cuttin' it up used to reverberate in the old Auditorium Hotel, the smack of bowling balls

against pins is now heard. Twelve alleys have been installed in the Servicemen's Center on the hotel's ground floor. . . . Henry Klingling (Buddy) North has received a lieutenant's commission in the navy and is expected to report for duty shortly. . . . Irving Grossman, Des Moines, and Lou Rosenthal, Waterloo, Ia., were in town for a couple of days; Grossman in from a trip to Washington, and Lou from Springfield, O. . . . The Randolph Street Rangers are wondering whether the conversion of the Woods Building into a monastery and church will revolutionize the night life of the block. Some of them are predicting that rialto activities will shift to Clark Street after the war.

CHRISTMAS card stores have blossomed forth exceptionally early this year, probably due to the fact that cards intended for men in the service overseas must be mailed weeks ahead in order to reach their destination before Christmas. . . . Store demonstrators, too, are making an early start. . . . Joe (Ko-Ko) Coyle will soon be donning his joey make-up and entertaining kids in a State Street department store, as he's been doing for 10 years. . . . Carl Marx, torch-nose clown at the Hotel Sherman's College Inn, continues to furnish excellent copy for the newspaper boys. Last week he started his seventh year at the Inn and drew several columns of comment. . . . Klara E. Knecht, author of many circus books, is doing a serial for a well-known children's mag, and the illustrations are being done by Robert W. Green, son of this column's conductor. . . . Just a reminder: It's not too early to make reservations for the outdoor conventions. Hotel accommodations are not as plentiful as they have been in the past.

Out in the Open

By LEONARD TRAUBE
NEW YORK

LARRY SUNBROCK, the Never-a-Dull-Moment promoter, is in again. He has been absent so seldom from this column in recent months that some folks would be justified in suspecting that we're on his pay roll. The tax situation being what it is, we almost wish it were true. As long ago as way, way back last week, while putting out one of our immortal essays on the noble promotional practitioner who deals strictly in the hundreds of thousands and has barnumized the thrill show-Wild West field practically by his lonesome, we quizzed the redhead on why the printed program of the Firemen's Pension Show in the Arena, St. Louis, didn't bear his proud and distinctive name.

The Great Larry, being very backward in responding to queries concerning his person and his exploits, sends back a flock of double-talk in the form of a wire which we enter into the records of posterity. The wire:

"Dear Leonard, replying to your note regarding the absence of my name here are the real facts. For three years I staged and produced my combine rodeo and circus in St. Louis without a sponsor. This year Tom Parks, a wrestling promoter, and I made a deal with the firemen for the present show. This Parks signed the deal; I conceived the idea, bought most of the acts, made the transcription recordings and placed same on all radio stations and interviews,

laid out a full explanation campaign, made up all advertising copy, then finally set the show to music. On the day before the opening I rehearsed the show an entire day.

"I was to receive 50 per cent of the net. Parks called me on Sunday morning (October 11) four hours before the opening and told me he had sold most of our interests and that my cut would be considerably smaller. I told him he must pay off on the original 50 per cent deal and he refused, so I am suing for a full accounting and damages of \$100,000.

"Incidentally, Irving of AGVA (Jack Irving, executive secretary American Guild of Variety Artists, Chicago), placed Parks on the unfair list and fined all acts \$1,000 when they continued to work. So it is truly said, 'Never a Dull Moment.' Believe this statement and print same, as it is the truth, so help me. Regards."

As a reporter, we are, of course, extremely grateful that the madcap impresario dishes up the dope. Nevertheless, there are other considerations. Maybe we are dull and very thick in the brain (having often been accused of the same), but where in his wire did Sunbrock mention why the St. Louis show didn't have his name attached to it? His previous performances in the Mound City, home base of those rapscallion Cards who knocked off our Yanks

so handily, had the benefit of his moniker. We are afraid the peppy producer is begging the question, or do we suspect that he is leaving the details to the imagination?

To wind up this composition, it must be revealed that Sunbrock's wire was sent from Philadelphia on October 23, when the St. L. production still had three days to go, being scheduled to wind up on the 25th. It is conceivable that the explosion which Larry anticipated and which was cited here last week from his own words finally came to pass.

The firemen's doings must really be in the tall figures to make the Great Sunbrock sue for 100 G's. But by now the whole show business must be aware that Sunbrock is strictly the class, a gent that reaches for the sky—even when it comes to court stuff.

UNCLE SAM'S TROUPERS. . . . Walter E. Stebbins, auto-race promoter, newspaper columnist and fashion plate, finally went and did it. He's now a first lieutenant at the Port Intelligence Office, Newport News, Va. "Also" operating down that way is none other than Brig.-Gen. John Reed Kilpatrick, president of Madison Square Garden. By the time this is in print General Kilpatrick will have been in on the final performance of the Garden rodeo on October 25, his first look-see of the run. (To have mentioned it earlier would have upset the military set.) . . . Herb Dotten, outdoor press agent, came into town for a visit and then went to his New Jersey home on a three-day leave. Dotten is assigned to the public relations office of the Headquarters Squadron in Atlantic City.

FORT KNOX FETE . .
PLUCKY TROUPER . .
OLD BAND WAGON . .
ON CIRCUS NEWS . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By PVT. LOU DAILL

Fort Knox, Ky.

Thru your "Letters" may I thank everyone who helped to make our Carnival Dance and Frolic the tremendous success it was? Louisville and Fort Knox are still talking about it; 1,400 soldiers and gals made merry—and how merry!

First, heartiest thanks to *The Billboard* for generous donation of 100-odd posters and for the write-ups; to the management and employees of Luna Park (Coney Island), who gave enough to make the New Orleans Mardi Gras look like a church picnic—especially for their cashier and "barker," Abe Fishbein, who gathered the dough to buy needed articles; to my company commander, Capt. Robert C. Moore, for his foresight and his eagerness to help the boys in khaki smile and laugh, who gave Private Daill enough time to decorate and set up the many stores; to Mrs. S. Slavin, of USO and Jewish Welfare Board, thru whom the Louisville YMHA allowed us the use of its ballroom; to Al Rosensweig and Sid Daill, Coney Island, who sent four cartons of prizes; to Hazel Givans, of Fort Knox; Evelyn Helman, of Helman's Department Store, and Geraldine (Cookie) Sten, of the Brooklyn Morrells; to Bill Miller and 84 Luna-ticklers; to Ann Rosen, Fay Bailen and other patriotic females, and to the many volunteers who gave time and energy so that 1,400 soldiers and their girls could have all that fun without spending a cent.

The Armored Force News, distributed to every armored force camp in America, will carry a two-column article on the affair, with *The Billboard* getting its just share.

By HORACE LoGRASSO, M.D.

Superintendent J. N. Adam Hospital

Perrysburg, N. Y.

Ludwig Berousek, one of our patients, was admitted to our hospital on June 3, 1939, with the diagnosis of moderately advanced pulmonary tuberculosis. His case was discovered following an X-ray taken of his chest after he had suffered an accident and broken both his ankles while performing with the Berosini troupe in Buffalo at the Shrine Circus in April, 1939. He has been an up-patient since October, 1940, with full privileges, such as Easter and Christmas vacations, half-days, walking hours, etc.

While I do not believe Mr. Berousek receives any money from his relatives, he is rather clever at making small articles from wood, etc., a few of which he probably sells and thereby makes some spending money.

We have also received a letter from a patient at the hospital, Raymond Berst, who remarks on the spirit of Troupier Berousek, who was a high-wire performer with the Berosinis. How about kinkers and others sending letters to Berousek to cheer him up?

By WESLEY E. HERWIG

New Britain, Conn.

In your October 3 issue the CHS column (Circus Historical Society) carried an article concerning the United States band wagon at Sarasota, Fla. According to the article, the body of the wagon was made in France and the carvings in Italy. It also stated that this wagon, drawn by 40 horses, headed the Barnum & Bailey parades on the European tour.

History of Famous Parade Wagons, by Robert D. Good, which appeared in *The Billboard* of April 13, 1940, had this to say: "The big United States band wagon was made by Moeller Bros., of Baraboo, Wis., in the 1890s for the Ringling Bros.' Circus. It can be seen at Sarasota winter quarters." Concerning the 40-horse team, Good writes that it was the Forepaugh No. 1 band wagon (then Bailey owned) which headed the B. & B. parades in all countries where that circus exhibited on the European tour.

Apparently many discrepancies still arise as to circus history.

By D. H. SHEPHERD

Ho-Ho-Kus, N. J.

I was very much pleased to see the revival of "The Forum" in *The Billboard*. It seems to me that the tendency in the past has been to drop too many of the features that have always held interest. I might say in passing that my main in-

terest is in the circus. It seems to me that you have at times been neglectful in getting the news and information that the readers would be interested in. I mean by that that the route of Cole Bros.' Circus hasn't been in for weeks, and there have been very few news items concerning same. These are some of the things that help to hold the interest of your subscribers.

Mr. Shepherd's little spanking does not make the editors blush. "Neglectful" might apply in other cases, but not when it comes to routes, as every showman knows—or should know. As for news items concerning the Cole show, the correspondent could not have been watching the circus pages regularly to offer such a statement. The editors, being large-hearted, forgive him. And if he will tell us what features have been dropped that he liked, we promise to consider his suggestions with the usual gentleness of editors.

FAVORITE SECTION

By D. G. COUDEN

Congratulations for *Letters From Readers*. The Forum was my favorite section and I know the *Letters* department will be from now on with me as well as many other *Billboard* readers. Paul C. Morris started it off with a bang. Readers will appreciate fine letters like his from time to time.
 Union, S. C.

Whistling Thru Life

(Continued from page 38)

Listen to the Mocking Bird, Cricket on the Hearth, This House Is Haunted, Swanee River and a few of the other good old tunes, which are good to the present day.

Most of the first calliopes were small, usually with 20 whistles and 16 natural keys, with two C sharps and two F sharps; in other words they were not chromatic. Many of the old calliopes had a "barrel roller" or "cylinder" on which were "pins" and several tunes were on each roll. A roll was operated by turning a crank on the end of the roll which fit under the keyboard. The old idea was to play the calliope with a crank. Later, as I have always maintained, they were usually played by cranks.

I learned to play calliope in 1900 on the Stearns Fawn. The calliope was a large one (34 whistles) with low pressure and easily played. In 1902 I joined the Buckskin Bill Wild West at Paducah, Ky. The calliope was owned by Fred R. Castle and had been on the old Adam Forepaugh Circus many years. I received a wire one day from the Famous Gentry Bros.' Dog and Pony Show to join it. I missed the show in Fort Smith, Ark., as I arrived on Saturday morning and the show had been there on Friday. I learned that it had gone to Paris, Tex. However, I did not arrive in Paris until early on Sunday. I inquired of the station agent as to where the Gentry show had gone from Paris. The agent smiled and said it had gone to Detroit. I dropped both my handbags and exclaimed, "My heavens! I never will catch up with them." "Oh, not Detroit, Mich.," the agent said, "but Detroit, Tex., a small town 20 miles from here; train out at 4 o'clock." He asked me if I was the man who was to play the calliope, and I told him I was. "Well," said the agent, "they expected you all day yesterday and left transportation here for you to come to Detroit." I left that afternoon and arrived in Detroit just in time to

see a small boy fall off a pile of crossties and break an arm, which was the only excitement in the town.

Boss Fired Boiler

I reported to W. W. Gentry, and Monday morning Mr. Gentry himself had steam in the calliope at 7 o'clock, altho the parade was not until 11, but he wanted to see if I could "cut it." It seemed they had had the calliope about four weeks and five men had come on to play it. Not one had even struck a chord. They just looked at the 20 keys and walked out. I remained 10 seasons with Gentry Bros. and was also on the show when it was sold in 1917. In fact, I was, as folks said, "sold with the show the three times it was sold," putting in over 21 seasons under the same title, the world's record for a calliope player on one show. The Gentry performance in the early days was given entirely with trained dogs, ponies, monkeys and elephants; there were no human performers.

Imagine my surprise a few days after I joined the show when one morning before the parade two colored women looked into the calliope. Then one of them said, "See Lizzie, I told you. Dat's a man plays it and not a monkey." Two days later two boys, looking at me in the calliope, said, "See, I told you a monkey couldn't play no steam piano, even if it does show it on the bills." Later I noticed a three-sheet show bill of the parade, and in the calliope, seated at the keyboard, was a long-tailed monkey.

Years ago on circus days the towns were crowded with horse-and-mule-drawn wagons and buggies. In all county seats, especially in Texas and Arkansas, there were hitch racks all around the court house square. These racks usually were of posts about 10 feet apart, with chains running thru holes near the top. The parade marshal, on horseback, would call out, "Watch your horses! The elephants are coming!" But he could also have said, "The calliope is coming," for, believe me, when I cut loose there was hell to pay. I well remember that in Rusk, Tex., about 10 mule teams broke loose at the same time. The hitch posts

broke off even at the bottom, so poles, chains, mules, horses and wagons all went up the street, demolishing a Negro snack stand, and it cost the show plenty. After the excitement was over, the town marshal ran out to the calliope and, shaking his fist at me, said, "If you tot it again I'll arrest you." I took his word for it.

Chiselers Outwitted

Very often we had "frame-ups." One morning as I was coming from a restaurant I overheard two country boys talking, so I tuned in. One boy said, "Bill, you know that mare of mine will be scared to death of them circus elephants and the steam piano, so I have to hitch her here where she will scare and maybe run away and break up this old buggy, and then I'll make the show pay for a new buggy." I showed our parade marshal the place where the mare was hitched and when the parade came along the marshal held the mare's head and there was no run-away. I often received strange requests for tunes. In a small Georgia town I received a note after the parade, reading, "You didn't play Dixie on the calliope. If you don't play it the folks won't come to the show." I played it then and also at the evening concert.

In Nevada in 1922 we made many towns where the folks had never seen or heard a calliope, and people called it everything from a canteloupe to an airplane. One day we arrived late, and I found no arrangements had been made for water. As I often got water for the calliope boiler at private homes and gave passes in return, I walked to a house across from the show lot. A middle-aged woman opened the door. "Madam," I said, "I want to make arrangements to get water from your well for my calliope and I will give you two passes to the circus." "Well, I guess you can have the water, but how are you a going to get it?" she said. I told her I would get two boys with buckets to carry the water, as I would have the calliope brought up to the gate. "Lord, no, you won't do no such thing!" she said. "I haven't ever seen a calliope, but I heard if one bites you it will kill you."

In a town in the Cape Britain Isles an Englishman stopped at the calliope one morning as I was putting a fire under the boiler. "Well, well!" said he, "I suppose this is where you cook the tea for the jolly circus folks." "No," I said, "the cookhouse is over on the other side of the grounds; this is the calliope." "The what-e-ipe?" he asked, adjusting his glasses. "The calliope is a musical instrument, and I understand Josa Stoddard, who invented it, was the son of an Englishman," I remarked. "Oh, you might well have known it. So clever, so clever, and I shall hear you tot it in the parade, I suppose," said the Englishman. In a town in Arkansas a man came over and wanted two passes. When I asked him why he wanted them, he said, "When you played that there steam organ my hound dog just like to gone crazy howling, so I think I ought to have two passes."

Let me say that there are even dogs that like a calliope. There was a dog in Carrollton, Mo., who liked to hear a calliope and he was on the lot by the time the circus wagons were. He ran right alongside the calliope during the parade and he was back at the calliope before I played the second tune that night. Two seasons later I again played Carrollton, and that dog was right on the job, day and night. Years ago while on the river there was a point near Hickman, Ky., where every time we passed with the boat and I played the calliope a big hound from a farmhouse would follow along on the river bank for a mile or more, and the deck hands used to say, "Der cum dat music-lovin' dog again."

Many odd things have happened while I was making parades. Once in a Michigan town a fellow jumped into the back of the calliope, reached up inside to me, handed me a dollar and said, "My wife works in the department store on the next corner. She's Irish, so play the hell out of *The Wearing of the Green*. I played it, but was rather nervous, as when he jumped into the calliope I didn't know whether he was going to shoot or stab me.

(To be continued)

Strong Pool Program Set

Victory Clinic Type Adopted

Priority problems included—demand for Market Place space is reported

CHICAGO, Oct. 24.—Paul H. Huedepohl, special beach and pool program chairman for the pool section of the NAAPPB program for the 24th annual convention of that organization to be held December 1-3 at the Hotel Sherman here, has just released a tentative program for the section. These programs constitute round-table discussions starting shortly after noon each day and continuing until the opening of the general program of the NAAPPB. This type of program has met with marked success during the last three conventions and lends itself especially well to the "Victory" type of program.

Chairman Huedepohl states that enthusiasm over the forthcoming convention seems to be especially high among pool men and he expects an exceptionally good attendance. Topics the chairman has listed for discussion and the names of the men who will make up the faculties are given below.

Pool Victory Clinics

Priority Problems: Policy covering maintenance and renewals in swimming pool property; materials—chemicals, chlorine, etc.; newly discovered substitutes.

Co-Operation in War Effort: What we can do to better co-operate with the government in war effort; how can we most effectively co-operate with the army and navy relief societies, USO, Red Cross and other agencies?

Taxation: Admission taxes.

Problems Arising Out of Wartime Operation: Blackouts and dim-outs; wartime emergencies met and overcome; round-the-clock operation; transportation and gasoline rationing.

General Problems: Prices of admission to pools and beaches under wartime conditions; special rates for servicemen; how can we co-operate with the government in making pools and beaches available to all armed forces, and engage them in a general all-out learn-to-swim program?

Faculty for the beach and pool section will be Harry A. Ackley, N. S. Alexander, J. H. Dickson, Henry A. Guenther, Paul H. Huedepohl, A. W. Hutchinson, Chauncey A. Hyatt, O. B. Jenkinson, Bert Nevins, Vernon D. Platt, L. E. Schloss, Roy Staton and J. O. Ziegfeld.

"Market Place"

Secretary A. R. Hodge, in charge of the executive headquarters of the NAAPPB, states that in only a week's time the available space in the "Market Place" set aside for the use of manufacturers, sales representatives and booking offices has been 50 per cent reserved. "This type of manufacturing and sales headquarters appeals to those who serve our industry," says Secretary Hodge. "First of all, it enables them to co-operate with the government by refraining from the shipment of exhibit material. Then, too, it enables them to maintain contacts with all old customers and search out new ones. In most instances these days maintenance and repair parts are about all that is available, but these are of paramount importance for the continued safe operation of parks, pools and beaches."

VICTOR M. BARNES closed with R. A. Jolly's Seccatum Park rides October 4 and has accepted a position with the Big 3 Beer & Wine Company, Marion, O., for the winter.



WITH QUEEN ELIZABETH LOOKING ON APPROVINGLY in the background, Rex D. Billings Sr. (left), general manager of Belmont Park, Montreal, and L. M. Lymburner (right), Belmont president and director, corral Peeyay Ringens, veteran bicycling high diver, to congratulate him for contributing to Belmont's record-breaking season with a highly successful four-week and three-day engagement at that popular amusement resort.

AC Interests Worried Over Future; Seek To Avoid Ghost Town Stigma

ATLANTIC CITY, Oct. 24.—Fearing catastrophic changes in Atlantic City's resort existence, amusement and business leaders here are organizing a committee of 300 to operate as an economic planning board to prevent the resort from becoming a "military ghost town." Invitations to a meeting to be held next month are being mailed to the resort's leading citizens by a committee of 10 leaders headed by J. Vaughan Mathis.

Emphasizing that the resort is undergoing a painful transition, Mathis said that the non-partisan committee is being created not only to survey immediate war problems but to guarantee the resort's future in the post-war period. Its recommendations, he said, would be taken up with federal authorities directly and not at City Hall, which is divided by the political feud between Mayor Thomas D. Taggart Jr. and a hostile city commission.

A major problem to be studied by the committee after its organization is the imminent collapse of the resort's tourist industry. With the Boardwalk hotels, representing an investment of \$100,000,000 pre-empted by the Army Air Forces, and with continued war restrictions on travel, the vacationing trade expected here out of season has dropped off considerably.

More importantly, amusement and business interests are wondering what

will happen during the regular vacationing months next summer and feel that the outlook should be carefully studied and analyzed now. Many have withheld the signing of leases for next year, awaiting to see what the prospects might be, and the committee is expected to go a long way in meeting and solving the problems the resort will face in the development of a vacationing season next summer.

SPCA Would Mount Houston Zoo Stock

HOUSTON, Oct. 24.—Abolishment of the zoo at Hermann Park, "humane killing" of all the animals and the mounting of them in their present habitats as a part of a Houston Museum of Natural History have been recommended to Mayor Neal Pickett and the city council.

The recommendation came, much to the surprise of the city officials, from the Houston Society for Prevention of Cruelty to Animals. The Society stressed that the stock is being underfed, but Tom Baylor, zoo keeper, denied these charges. He said there is no justification for the closing of the zoo on the ground cited by the Society.

A Sound Investment

Every amusement park operator in America who expects to be in business in 1943 owes it to himself to be present at the 24th annual convocation of the NAAPPB to be held at Hotel Sherman, Chicago, December 1-3.

Never before in history have park men been confronted with such serious and vital operating problems as face them now. The first World War brought certain trials and tribulations to amusement park operators, but they were kindergarten stuff in comparison. The forthcoming gathering will undoubtedly be the most important, and likewise the most interesting and beneficial of any meet ever held by the NAAPPB. It also promises to be the most serious, altho the park men and their ladies will still find plenty of time for pleasure.

So many and varied are the problems confronting the park operators, that practically all convention time will be given over to ironing them out. Long-winded speeches and lengthy, dry papers will definitely be out of order. The entire session will adhere strictly to an educational theme, one that will answer every single question bothering park men today. And with his problems discussed and solved, if the convention visitor comes away with peace of mind and a definite plan for his 1943 operation instilled in him, his expenditure of time and money for the trip to Chicago will have been the soundest investment he has ever made.

What occurs at the 1942 convention will determine in a great measure how amusement parks will operate in 1943. That alone should make you count yourself among those present.

Scrappy Kids

NEW ORLEANS, Oct. 24.—Misdirected patriotism by school kids threatened to make a shambles of the Audubon Park Zoo here, George Douglass, superintendent, reports. The animal cages are now under heavy guard after the kids went so far as to attempt to unfasten some of the fences around dangerous animals' quarters to contribute them to the scrap heap. Faucets, manhole covers and light standards are missing, altho some of the scrap was recovered from school piles.

Resort Visits Cost Maryland Autoists Gas Ration Books

BALTIMORE, Oct. 24.—Ten Maryland motorists have surrendered supplemental gasoline ration books to the State Office of Price Administrator for misuse of ration by traveling to Ocean City, Maryland's popular resort town and other Maryland recreational spots, it was announced this week by Leo H. McCormick, State OPA director.

In connection with the investigations of abuse of supplementary rations, McCormick reported that 400 letters had been sent to Maryland motorists warning them that further abuse of their rations would result in the demand by the OPA that the motorists surrender their B and C books. Local rationing boards may refuse to renew the books of those 400 motorists, if they see fit, McCormick added.

It is possible formal administrative action may be undertaken against the 400 motorists who have been warned against further pleasure driving with supplemental rations, just as further administrative action is planned against the 10 who have surrendered their ration supplemental books.

In taking the action it has, local OPA pointed out the motorists had violated a provision under which they were allowed extra rations in the form of B and C ration books by driving to Ocean City and other Maryland resort spots.

Previously the OPA had taken administrative action against a number of motorists for using their supplemental ration books to make trips to Ocean City and other spots, including the race tracks.

Kemps, Drome Ops, Present Two Lions to Jackson Zoo

JACKSON, Miss., Oct. 24.—Rajah and Gilmore II, lion stars with Walt and Marjorie Kemp's Motordrome on the Royal American Shows, which played the Mississippi State Fair here last week, were presented to the Livingston Park Zoo by the Kemps.

The Kemps gave Irl Bennett, zoo superintendent, a pair of young lions when the show left here last year, and so it was a sort of family reunion for the cats. The Kemps also announced that they will scrap their Motordrome for the duration, since the show uses considerable rubber and gasoline. The Jackson zoo now has six lions.

In a talk before the Jackson Exchange Club this week, Bennett said that the zoo was ready for an air raid. He said that the food problems have been solved by buying of horse and mule meat, but that the zoo was feeling the pinch on bananas and some other special foods.

IF YOUR COPY OF THE BILLBOARD IS LATE—

The Billboard now goes to press earlier and every effort is being made to check mail deliveries to subscribers as well as newsstand distribution. Send a post card stating hour and day copy is received. Also whether you are a subscriber or buy your copy at the newsstands. Address your card to Circulation Manager, The Billboard, Cincinnati, Ohio.

ANNOUNCING-

An Important Special Section for November 28 Issue of **The Billboard**

A SPECIAL FEATURE OF THE ANNUAL COMBINED CHRISTMAS SPECIAL-CONVENTION ISSUE TO BE DISTRIBUTED IN CHICAGO DURING THE IMPORTANT OUT-DOOR MEETINGS AND CONVENTIONS—NOVEMBER 28 TO DECEMBER 3

Be Represented in This Section Write for Details Today

The BILLBOARD PUBLISHING CO., 25 Opera Place, CINCINNATI, O.



American Recreational Equipment Association

By R. S. UZZELL

The Chicago Huddle

Plans for the Chicago meeting are rapidly taking form. The floor plans on booths space at \$25 per location are out. Many have been mailed to exhibitors, especially to the old-timers who are going to take space headquarters where they can be easily found while at the meeting. None will have an exhibit, but will use their booths merely to meet friends, take orders for repair parts and make new acquaintances. It is gratifying to get favorable response from the old-timers.

The AREA members will meet Monday night, November 30, for a discussion of our vital problem of obtaining material for repairs. If amusement parks are to carry on to keep up morale they must be made safe for the public. To do this we manufacturers must have repair material. How to obtain material with which to fill repair orders is the big question. Can we use women in our factories, and to what extent? Can they be used in operating amusement rides? These are only two of the major questions confronting all of us now. Amusement park men have many problems in common. They have also the specialized problems of their individual locations. Ocean front and open beach resorts have problems unknown to inland parks. All parks with inadequate public transportation will feel the want created by tire and gas restrictions.

The men with clear vision see the most stars from a dungeon. The guiding star is available to the man who persists in his search. We have such men, and they are coming to our Chicago huddle. They will be worth hearing. Never before has there been such a pooling of wisdom as we shall see at this meeting. Each amusement park manager is willing to give his best efforts in return for the valuable experiences of his fellows. No fairer exchange could be asked.

Tribute to G. F. Trier

We were shocked to hear of the death of our genial friend, George F. Trier, at the age of 65 in Vandalia, Ill., of heart

trouble. All his amusement park activity was in Fort Wayne, Ind. He began as proprietor and manager of the dance hall, and ultimately acquired the ownership of the entire park. He sold the park only a few years ago and retired from the park business. He came into the association in its early history and was a regular attendant for years. He was always ready and willing to take an active part and could be relied upon to come thru as a program number. Trier began his career as a lawyer and later became interested in the then-growing telephone business, which he gave up for dancing. He was a dance master and devoted about 20 years to that business before buying the park. His success enabled him to spend winters in Florida for some years before retirement. He followed our meetings closely and was one of the faithful who attended the Toronto meeting. His retirement afforded him only a few remaining years of life. His wife, who is well known to our membership, has our heartfelt sympathy.

These Fall Days

These beautiful fall days are used by park men and concessionaires to examine devices carefully and make any needed alterations while they still have their men in tow. When dismissed for the winter months, few of these men will, in all probability, be available for the 1943 season.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Huedepohl Answers

"Your open letter presented in your column of October 10 was read with great interest," writes Paul Huedepohl, Jantzen Beach Park, Portland, Ore., "and, naturally, I am forced to answer your views immediately.

"First of all, the Jantzen Swimming Association has been conducting 'Learn-To-Swim' campaigns since 1927, starting from a mere idea and developing into international scope. In 16 years this swimming association has co-operated with not less than 6,500 pools and beaches thruout the world, to which we

furnished material which gave even the instructor with very little experience in mass instruction all the necessary details and useful hints. The season of 1942, closed for us on September 30, indicates that the Jantzen association co-operated with 462 pools and beaches and assisted them in no little way to put over successful campaigns.

"You no doubt remember that during the Easter vacation on March 30-April 4 I was called from Portland to San Francisco to conduct a Bay Area 'Learn To Swim' campaign which was sponsored by *The San Francisco Chronicle* and held at the famous Sutro Baths.

"Regardless of the tremendous amount of work before me in getting Jantzen Beach Park ready for the 1942 season and the tremendous amount of civilian defense work, I took time out to go to San Francisco because the newspaper insisted upon personal supervision of the campaign and the commanding officers in the Army, Navy and Marines stationed in the area of San Francisco assured *The Chronicle* and Sutro Baths that an all-out effort would be made to give every non-swimming soldier, sailor and marine an opportunity to learn to swim during that week.

"True, a week is a short time to learn even the fundamentals of water safety, but past experience has proved that even a campaign of six days' duration has given remarkable results. We therefore eliminated our regular 10-day program. From the civilian standpoint, the campaign was a huge success, but from a military standpoint it was just the opposite. In fact, records show that only 18 soldiers participated—no sailors and no marines were present at any session.

"No doubt the reason for this was that tremendous preparations were being made to get the military forces across the seas and I agree with you that no doubt thousands of them knew nothing about water safety should the occasion arise where they had to swim for their lives.

No Commercialism

"The writer is willing to go the limit in helping in an all-out campaign to teach every soldier, sailor, marine and members of our merchant marine, in as short a time as possible, at least enough knowledge of aquatics, such as you mentioned, and if they are already swimmers of sufficient ability to give them some

of the most important portions of the Red Cross Life-Saving Instructions. But it must be done with no strings tied to it. No self-commercialized ideas as the selling of material to advertise the campaigns or any of this work should be tolerated. You know the Jantzen Association is willing to do everything possible to promote campaigns in every military camp now existing in the United States, but what facilities are actually available in these camps? We do believe that these facilities are available in some camps. It is therefore necessary for the military heads to see that these facilities are forthcoming. Needless to state, every camp must have some good swimmers that are of potential.

(See POOL WHIRL on page 46)

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Rinks and Skaters

By C. H. STARK (Cincinnati Office)

RSROA Board To Map Policy

DETROIT, Oct. 24.—Plans for activities and policy in the coming year will be made at the annual meeting of the board of control of the Roller Skating Rink Operators' Association of the United States, to be held at Arena Gardens Rink here on October 27 and 28.

War-time operation, proposal for the annual championship contests and convention and other important matters will be up for consideration and action. The association was formed at Arena Gardens in April, 1937, during racing championships held by General Manager Fred A. Martin, who has been secretary-treasurer of the body since its inception.

Among members of the board of control and other operators expected to attend the board session are President Fred H. Freeman, Boston; former President Victor J. Brown, Newark, N. J.; M. H. Hinchcliffe, Elkmont, N. Y.; J. Warrack Norcross, Greeley, Colo.; Weston J. Betts, Redondo, Wash.; Alfred W. Kish, Toledo; Jack G. Shuman, Sandusky, O.; William F. and Cap Sefferino, Cincinnati; Elizabeth Kelly, Upper Darby, Pa., and Secretary Martin.

Riverview in Chi Aids Service Center

CHICAGO, Oct. 24. — Three checks totaling \$730.05 have been presented to Mrs. Edward J. Kelly, representing the Chicago Service Men's Center, by I. J. (Red) Paul, manager of Riverview Roller Rink here. The checks were the proceeds of a benefit party held at the rink last week. One was for \$652.05, the net proceeds of 1,449 tickets sold at 50 cents each; another was for \$53, representing wages donated by employees, and a third was for \$25 given by the soft-drink concession at the rink. The servicemen's party was highlighted by entertainment furnished by a group of precision ballet skaters, boys and girls who are regular amateur skaters at the

rink. Music was furnished by Russ Young at the Hammond organ. The party was also a farewell for Manager Paul, who has entered the army.

DICK HOULIHAN, at one time associated with rinks in Waterbury and Meriden, Conn., has become manager of the Roxy Theater, New Britain, Conn.

SKATING season in Marinette, Wis., was opened on October 18 at the armory. Floor of the rink has been resurfaced. Skating is offered Sunday afternoons and nights under personal supervision of Mrs. Rickaby.

ELMO R. CALDWELL, owner and manager of Elmo's Rink, Beloit, Wis., reports that he closed his rink after the summer season on September 13 and is now doing his bit for Uncle Sam, welding in a war plant.

ORGANIST JIM O'HARA's second anniversary with Conrose's Rink, Hartford, Conn., was celebrated with a Jim O'Hara Night on October 23. Management gave away a dressing table set to a woman patron during the evening. Sid Conn and Bill Rose operate the spot.

HOUSTON PLANS

(Continued from page 40)

on foot in this country on September 1 than on the same day in 1941," he said.

Sartwelle named an executive committee of about 20 to draw up all final plans for the exposition. Most of the men were of the opinion that the fair would help to correct some faults in the livestock program. Some suggested that educational exhibits be stressed, and nearly all said that younger boys be given more and more attention, gearing the show to 4-H and PFA efforts. Vote was about even as to the feasibility of continuing the rodeo, but the majority said some show should be continued. Ninety-three of 100 county chambers of commerce asked about continuation of the show approved its going on in 1943, Sartwelle said.

Others elected were G. L. Childress, Wylie C. Johnson, W. Albert Lee, Russell W. Nix, Julian A. Weslow and J. Howard West, vice-presidents, and George W. Strake, treasurer.

SO. CAROLINA GATE

(Continued from page 40)

business. New feature of the midway was the arrangement of rotary color wheels which blend primary colors into a variety of shades and hues, giving the recreation center of the fair added color and beauty. Lavish use of the national colors thruout reminded fairgoers that the nation is at war.

Despite wartime restrictions on travel and transportation of exhibits to the fair, the poultry show was one of the largest on record, with about 600 birds being on display. Cattle department officials described the exhibit as being equal in quantity and perhaps superior in quality to former years.

Secretary Moore expressed gratification at the size of the opening day's crowd, saying the fair association had expected smaller attendance than in past years because of the war.

Week's largest crowd was expected Thursday when the University of South Carolina and Clemson College clash in their annual football classic. Over 22,000 tickets were sold in advance and plans were laid to construct several thousand extra seats. All who attend the game also pay admission to the fair.

WB CLOSING SET

(Continued from page 38)

Rocky Mount, N. C., and experienced no difficulty over the run.

Top billing is still given Baron Nowak, who has plied up an average of 40 per

cent of the patrons staying for the concert. In Portsmouth the closing night over 65 per cent of the house remained. Richmond newspapers were exceedingly liberal and special broadcasts were arranged over Radio Station WRNL and WRVA. The gasoline rationing program has not affected attendance, Manager Rogers said, altho some drop was expected when the show moved into this area. Pete Sadowski and Chipper Chapman left during the Richmond engagement for Philadelphia to join the services. William Tumber, side-show manager, said that his department has had a banner season. There have been few late matinees and the only performances missed were those scheduled for the first day here.

WON, HORSE & UPP

(Continued from page 38)

road upon their arrival at the bridge. The hold-up caused the matinee to be lost.

On Wednesday at High Rock, Ark., Manager Upp unearthed one of the most dastardly tricks ever perpetrated by any agent. He learned thru the town's only hotel proprietor that our banner man, who also contracts rooms, had talked him into raising the rate from 35 cents double to 50 cents in order to sell him a \$2 banner. Upp refused to stand for the hype, and the hotelier refused to cut because the agent was miles away with his deuce, which put the personnel to bed on sidewalk for the night. Because they refused to get up at 4 a.m. so that the walls could be loaded, the delay in moving caused the show to blow another matinee at Hill Side, Ark., on Thursday.

Whenever this show plays a railroad town the office expects trouble from one or more of the actors. As long as it stays inland things run smoothly. Not only is Katy, Ark., on a railroad, but it is a lamp-post town as well. The show's feature actor, who does hoop contortion and whose wife does swinging ladders, pulled their trunks off the lot there on Friday and sent word to the bosses that they could be contacted in the depot's waiting room. There their differences were ironed out and the actors returned to the show after missing the matinee, which hurt the night house. It wasn't a matter of salary, we learned, but the actors thought that because they were featured they were entitled to eat off china plates in the cookhouse, as do staff members.

Here today while Co-Owner Horse was at the city hall paying the license he discovered an old dog-catcher's wagon that had been in the fire barn for 25 years, and he purchased it for 75 long tickets, five mitt readings and 10 concession balloons. We ordered an armadillo from a San Antonio pet shop and upon its arrival will enlarge the menagerie. Matinee here was big and the night house was a turnaway, which left the city hall 75 passes which will be good when the show returns.

THE CORRAL

(Continued from page 39)

on the grounds of the South Texas State Fair in time for a 1943 spring fat stock show and rodeo, Sheriff W. W. Richardson announces. Richardson has as his associates in the planned promotion Dan Hines and Bill Bogan. Coastal Cattle Association would sponsor the fat stock show, Richardson said. Plans for the rodeo were slowed down by the limited space at the only arena in town, but with this new stand a large event is planned by the group, Richardson said. He said he has an agreement with Everett Colburn for stock. Young Men's Business League has promised co-operation with the rodeo plans and will promote the ticket sale.

GERALD ROBERTS, Strong City, Kan., with 4,823 points, holds first place in the cowboy standings of the Rodeo Association of America, it was announced at RAA headquarters, Salinas, Calif. Homer Pettigrew, Clovis, N. M., is second, with 4,453 points, and Bill McMackin, Trail City, S. D., third, with 4,040. Division leaders include Doff Abner, Newhall, Calif., bronk riding; Dick Griffith, Scottsdale, Ariz., steer riding; Clyde Burke, Comanche, Okla., calf roping; Jimmy Sloan, Phoenix, Ariz., bareback riding, and Homer Pettigrew, steer wrestling.

COLLECTORS' CORNER

(Continued from page 39)

ball will roll along. Being originally a collector of circus books, I quickly found that there were many excellent articles printed each year which never appeared later in book form, and that is what

started me off on the trail. Incidentally, I have hopes of eventually reprinting this list by year and serially if necessary in *White Tops*, *Band Wagon*, *Hobbies* or *Collectors' Corner*. But it is a terrific task and will not be ready for some time. Frankly, the other articles are hard to get, but one would be surprised at the current material published each year which a lot of us miss unless we are on the lookout for it."

We'll look forward to that compilation with much interest, Burt.

"For some time and ever since it appeared the *Collectors' Corner* has given me a thrill. I enjoy reading your column very much and look forward to it each week as I do the coming of a circus to our city. The information given out in it is invaluable to me." Robert Sams, Birmingham, Ala.

Thanks, Bob. We are glad to print this letter because Robert Sams is the youngest collector of *Circusiana* that we know about. He is only 17 and already has a collection of fairly good size.

POOL WHIRL

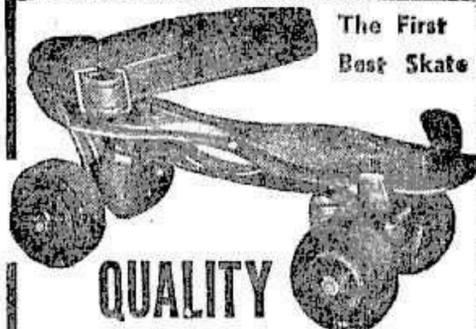
(Continued from page 45)

tial instructor material, and with a little thought on the part of the commanding officers and with the co-operation of the four men you mention in your letter, the proper type of information and material could be sent to these key men.

"As far as I am concerned, I am ready to do my part. I cannot speak for the other three men mentioned in your column, but I am sure that they all will agree that reading columns and writing answers will not bring the result unless the columnist has definite plans himself to step into the picture and help put over a program such as you suggest. Respectfully submitted."

Thank you, Paul! Sam Ingram, Colgate University swim tutor, will have the floor next issue. Column has as yet to hear from Martin Stern and Al Hodge. After the four have their say, this department will reveal the plan it has, with the hope that the four will be interested in helping to carry it out.

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RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb.

MISCELLANEOUS

CHAMPION CUSTOM BUILT LEATHER BELTS with money pocket, \$1.25; Champion Adjust Device Belt, no buckle, 95c, 75c, 50c postpaid. Money order remittance with order please. LEATHERCRAFT, 844 W. Baltimore St., Baltimore, Md.

"DANCE WAX" — SPECIAL OFFER GOOD TILL November 15; 10¢, \$2.00, or 100¢, \$15.00. Permanent Roach Cure, \$1.50. All goods guaranteed, prepaid. OLD COLONY WAX, Davenport, Iowa.

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FLASHY 3-COLOR DESIGNS IN NONBENDING Window Cards for all occasions. 14x22 cards, \$3.50 hundred, 24-hour service. TRIBUNE PRESS, Fowler, Ind. oc31x

WINDOW CARDS — FLASHY DESIGNS. Magicians, dances, rinks, orchestras, carnivals, other occasions. 14x22 Nonbending, \$3.00 hundred. HUBBARD SHO-PRINT, Mountain Grove, Mo. oc31

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. oc31x

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

BALLY ROLL-EM, \$219.50; CAILLE CADETS, 10c-25c, \$35.00; Blue Cold Vest Pockets, like new, \$37.50; Green, No. 16329, \$29.50. COLEMAN NOVELTY, Rockford, Ill.

BARGAINS — BALLY RAPID FIRE, \$150.00; Keeney Anti-Air, \$42.50; (all checked, in good order); Pylon, \$19.00; Lucky Strike, \$19.00; Formation, \$19.00; Power House, \$10.00; Polo, \$22.50; Stoner Baseball, \$14.50; Glamour, \$19.00; Red Cap, \$12.50; Vacation, \$19.00; in good condition. PEERLESS DISTRIBUTING, 301 W. 9th, Kansas City, Mo. oc31

DON'T STORE EQUIPMENT—HAVE ARCADE; will lease percentage or flat rate. Location in booming Southern city. Will place bond. CLINE MACKAY, Richmond Hill, Ga.

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FOR SALE—NUT AND GUM MACHINES, ALL types. Over 300 machines, \$1.00 and up. PENNY KING CO., Pittsburgh, Pa.

FOR SALE — 5c BLUE FRONTS, \$64.50; 25c Golden, \$69.50; Pace 25c Comet, \$39.50; 5c, 10c and 25c Watling Rols, \$39.50; 5c-10c Caille with Silver Fronts, \$39.50; 10c Caille Cadet, \$29.50; two 50c Jennings Chiefs, \$175.00; forty other Slots, \$14.50 to \$19.50; 25 Locked Cabinet Slot Stands, \$8.50. THE MUSIC MACHINE CO., Brunswick, Ga. x

FOR SALE — THREE TURF KINGS, \$300.00 each; two Jockey Clubs, \$275.00 each. These games are all especially clean. KING PIN GAMES CO., 826 Mills St., Kalamazoo, Mich.

FREE PLAYS — FOUR ROSES, BIG CHIEF, Crossline, Wildfire, Home Run (plastic), Flicker, Big Town (plastic), \$25.00 each; Gun Club, like new, \$45.00. 1/2 with order. MONROE AUTOMATIC MACHINE CO., 411 S. Fess St., Bloomington, Ind.

NEW BALLS FOR GENCO PLAYBALLS, \$4.00 per ten; Balls for Skee Alleys, \$5.50 per ten; Bulbs per hundred, Nos. 51, 55, 63, \$3.50; Nos. 44, 46, 47, \$4.50; Nos. 51, 81, \$4.95. Write for full price list. N. Y. SUPPLY, 585 Tenth Ave., New York.

ONE "THUMBS UP" — SLIGHTLY USED, in original carton. First \$100 takes it. PLAYMORE AMUSEMENT COMPANY, Saint Petersburg, Fla.

ONE CHICKEN SAM, \$65.00; ONE 81 WURLITZER, slightly used, \$195.00; one Casino, 5 Jackpots, original carton, \$45.00; five Mechanical Sales Board Counter Games, cash and cigarette fronts, not coin operated, \$7.50; seven Holly Grippers, original cartons, \$8.50; two Modern Venders, \$2.00; eight Topper Venders, \$3.50; three Columbus Venders with ejectors and vise grip locks, \$5.50; one Paint Sprayer, compressor, gun, quart and three gallon container, hoses, used eight hours, \$35.00; one 110 volt 250 watt A. C. Generator, \$20.00. NITTEBERG BROS., Castlewood, S. D. x

SALE—CHEAP—FIFTY MILLS DEWEYS, JACK-Pot Centaurs, Caille-Watling Color Machines, also Mills Stands and Safes. BOX 497, Rockport, Texas. no7x

"SPECIAL" — ABBOTT COIN COUNTER, LIKE new, counts all coins, \$90.00; 5 Wurlitzer Phonographs, \$50.00; 50 Master Ball Gum, \$5.95; Electric Shockers, \$8.50; Home Runs, \$12.50; Bingo Games, \$6.00; Challenger Guns, \$20.00. CAMEO VENDING, 432 W. 42d, New York.

"SPECIAL CLEARANCE" — SOUTHPAW, \$34.50; Spot A Card, \$32.50; Four Roses, \$25.00; Annabel, \$19.50; Formation, \$17.50; Playball, \$22.50; Zombie, \$24.50; Goldstar, \$22.50. 1/2 deposit. CAMEO, 432 W. 42d, New York.

THREE WATLING FORTUNE SCALES, NO. 500, \$45.00 each; all three, \$115.00. Will trade for Pin Games. YOUNG AMUSEMENT CO., Holland, Mich.

TOP PRICES PAID FOR KNOCKOUTS, BIG Parades, Monickers, Air Circus, Bally One Ball F. P., late Mills Slots. FRANK AMENDOLA, 3043 Ferry Ave., Niagara Falls, N. Y.

VIEW-A-SCOPE, \$14.50; FLIPPERS, \$4.75; latest Advance Shockers, \$9.50; Mills 5c Q. T., late mirror-brite front, \$48.00; Gottlieb Deluxe Triple Grippers, \$13.50; three for \$38.00; Single Grippers, \$7.00; ABT Big Game Hunters, \$13.50, or five for \$64.00; Chi-Coin Hockey, \$195.00; Master Venders, \$5.00. One-third deposit. McLENNAN, 239 Worcester Pl., Detroit, Mich. x

WANT TO BUY A. B. T. BIG GAME HUNTERS, new or old model. L. BILOW, 2512 W. Irving Park, Chicago, Ill. no7

WANT SEEBURG HOCKEYS — ALSO PEEP Shows and Ray Guns, Opsometer Tester. Quote best price and condition. BOX C-21, Billboard, Cincinnati, O.

WANTED FOR CASH — WURLITZER PHONO-graphs; 24s, 500, 600, 700, 800, 750, 850, Colonial. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn. oc31x

WANTED — 5c WATLING TREASURY, double jackpot slots. Can use 25 machines. Also 4 or 5 25c Treasury Models. State lowest price and condition. SKILL COIN MACHINE COMPANY, 324 S. Broadway, Dayton, O.

WE WILL PAY \$20.00 PER ROLL FOR MILLS Direct Positive Paper. Will pay \$35.00 per thousand for Mutoscope's Photomatic Picture Frames. STEWART NOVELTY COMPANY, 133 E. 2d South, Salt Lake City, Utah. Phone 35055. no1

WESTERN DELUXE BASEBALL, \$79.50; Hi-Dial Ten Strikes, \$59.50; Skoeballettes, \$59.50; Anti-Aircraft Guns, \$34.50; Hockeys, like new, \$199.50; 5-10c Mills Brown Fronts, like new, \$149.50; 10c Cherry Bell, 3-10, \$119.50; Four Bells, 1100 serial, \$300.00. Half deposit. MARKEPP COMPANY, 3908 Carnegie, Cleveland, O.

1c MUTOSCOPE MOVING PICTURE — RE-finished, complete with reel, display sign. Guaranteed perfect working order. \$27.50. 1/2 deposit. PEERLESS DISTRIBUTING, 301 W. 9th, Kansas City, Mo. oc31

10 LATE MODEL F, \$19.00; 1 EXHIBIT FOOT-Ease, \$40.00; 10 tax free Marvels, \$10.00; 3 1c Cigarette Venders, \$3.00; 3 Health-O-Meter Scales, \$10.00. If interested in small machine that will take in more pennies than Kicker-Catcher or Pikes Peak, write for information. 1/2 cash, balance C. O. D. BOYER VENDING CO., 408 John St., Champaign, Ill. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles. Champion Gasoline Popper, perfect, \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianola, Iowa. no28x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

MILLS 2 1/2 GALLON FREEZER WITH 40 GAL-lon hardener. Actual use about six months, \$795.00. Supercold 2 1/2 Gallon Freezer with 40 gallon hardener, \$375.00; 12 Hole Mills Dispensing Cabinet, \$275.00; 12 Zephyr Amplifiers, \$15.00 each. J. EDWIN THAMERT, Harrison Blvd., Boise, Idaho.

PORTABLE SKATING FLOOR — SPECIAL, CON-structed of narrow maple flooring laid in box corner pattern. Used indoors 9 months, all new lumber used. Reasonable. EDWARD BOLDA, 3715 N. Francisco Ave., Chicago, Ill.

DO YOU have something to sell? want to buy? have a service to offer? need help?

YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

10c a Word—Minimum \$2.00—CASH WITH COPY

Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From

Address

City and State 10-31-42

Table with 4 columns and 10 rows for classification and payment details.

Forms Close Thursday for Following Week's Issue

SALESMEN WANTED

VARGA GIRL DESK CALENDARS TAKING country by storm! Clean up with this fast selling "eye appealing" calendar that offers you big daily cash profits. First time ever offered. Marvellous gift item at 50c; prospects everywhere, homes, offices, stores. Write today for free details; excellent sideline for greeting card salespeople. ESQUIRE MAGAZINE, Desk Calendar Div., 490 Palmolive Bldg., Chicago. x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN—TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE—LARGE RESTAURANT INCLUDING some fixtures, at entrance Alabama Shipbuilding Company employing thirty thousand. No competition. Ten to fifteen thousand dollars required. EUGENE MICHAEL, 152 Houston St., Mobile, Ala.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. ttn

TO CARNIVAL, SHOWMEN AND OTHERS EN-gaged in the amusement business, here is an opportunity seldom offered; large national organization doing long distance hauling on national basis wants immediately responsible men who can make substantial investment \$1,000 to \$1,200 purchase new or used truck. Long time contract provided, 12 month, year round business; good profitable business sufficient not pay notes, pay all expenses, good livelihood. Full details on request. Will stand strictest investigation. BOX C-488, Billboard, Cincinnati. no7

INSTRUCTIONS BOOKS & CARTOONS

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. del9x

FOR SALE—SECOND-HAND SHOW PROPERTY

CANADA LIGHT THREE ABREAST MERRY—Go-Round, good running condition, stored 20 miles from Windsor. APT. 6, 275 Jarvis, Toronto, Can.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs for 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. no14x

FOR SALE — 35MM. SOUND AND SILENT Films and Equipment. We buy 35MM. Films and Equipment. Trades accepted. LEE FILM SERVICE, Box 249, Gainesville, Fla.

TENT — 50x80 COMPLETE; STAGE SEATS, Piano. New this season. Or will sell top only. Cheap for cash. J. J. BAXTER, Colbert, Ga.

100-FOOT HIGH POLE RIGGING COMPLETE, Newton Spotlight, etc. Never been on the road. Will sacrifice. H. W. CHEPLUCK, Green Lantern Tavern, Austin Rd., San Antonio, Tex. no7x

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. no7x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Safina, Kan. no7x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints, 2c each. SUMMERS STUDIO, Unionville, Mo. no14x

WANTED — EASTMAN'S DIRECT POSITIVE Paper, 5x7; 2 and 3 inch. What have you? Advise expiration date. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. no21x

7 ROLLS EASTMAN DIRECT POSITIVE, 1 1/2", expires July, 1943, \$15.00 a roll. McGUIRE, 1322 Lee, Long Beach, Calif.

ACTS, SONGS & PARODIES

SONGWRITERS — 50/50 COLLABORATION. Professional Arranging. 35c with each lyric. Orchestra Leaders, Original Themes, Solos, Arranging. LEWIS ELLIOTT, Martin, Tenn.

MUSICAL INSTRUMENTS, ACCESSORIES

VIOLINS SPECIALLY FOR ORCHESTRA WORK — Moderately priced. Shipped on approval. Address G. A. HARDWICK, The Violin Maker, Grand Valley, Colo. no7

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BLACK VELVET CURTAIN (16x20), \$20.00; Orchestra Coats, \$2.00; Tuxedo Suits, \$10.00; beautiful Chorus Costumes, Orientals, O'Strip, Cellophone Hulas. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. oc31

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. no14x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. oc31

GUILLOTINE ILLUSION — LIKE NEW, COST \$100.00; special \$37.50; Walking Through Ribbon Illusion, regular \$30.00; bargain, \$15.00. EXCEPTIONAL MYSTERIES, Marion, O.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. no7

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

BEST OFFER TAKES ALL OR PART — MUST sell at once account draft. 1 Lioness, 5 years old; 1 Black Bear, 6 years old; 2 Male Rhesus Monkeys, grown; 1 Mother and Baby Rhesus, baby year old; 2 Male Otter, tame, year old; 1 pair Donkeys; 30 Alligators, 3 feet to 11 feet long; 1 Tame Hooping Crane, 1 Pet Raccoon. Will consider any and all offers. Will answer all letters regarding above. Might trade for other articles that can be stored. W. G. MEREDITH, Hobe Sound, Fla. x

FOR SALE — PONIES, MINIATURE MULES, Matched Pair Apaloosa Mules. Wanted: Harness, Wagons, Carts, Saddles, any size. LEX WATSON, Columbia, Tenn.

HELP WANTED

GIRL DRUMMER — PREFERABLY ONE doubling. Must cut shows, read well, union. Steady location on this engagement until May. Salary \$45.00; 21 hours, six nights weekly. Send details, photo. BOX C-23, Billboard, Cincinnati.

GIRL MISTRESS OF CEREMONIES — GIRL Singer and Mistress of Ceremonies to join all girl band. KEHOE SISTERS, 11 N. 7th St., Richmond, Ind.

LEAD TENOR, TRUMPET IMMEDIATELY — Good salary, steady, no panic. Wire, write RAY BRADSHAW, Club Coronado, Shreveport, La.

PIANIST — MALE OR FEMALE WHO CAN sing popular songs. Typist preferred but not necessary. Permanent. KEENANS MUSIC SERVICE, Bridgeport, Conn. x

PIANIST — DOUBLING ACCORDION OR Hammond Organist with voice for name cocktail unit. Union. Salary sixty dollars clear weekly. Contact BOB ROBERTS, 344 Huntley Rd., Upper Darby, Pa. x

PIANO MAN FOR FOUR MAN UNIT — RAY LEACH, Colony Club, Ottumwa, Iowa.

STRING BASS — DOUBLING INSTRUMENT with voice for name cocktail unit. Union. Start immediately, sixty dollars clear weekly. Contact BOB ROBERTS, 344 Huntley Rd., Upper Darby, Pa.

TROMBONIST FOR ORGANIZED BAND — Playing novelties, corn; also modern arrangements. Locations only. Forty per week. Draft exempt, experienced. No boozers. SCHREIBER, 866 Reaney, St. Paul, Minn.

WANTED AT ONCE — TELEPHONE SALESMEN on Banners. Show is now operating. Can give several weeks' work in a good Indiana city. Best percentage paid. But you must furnish a good substantial cash bond here; also be absolutely honest, sober, etc. BOX C-20, care The Billboard, Cincinnati, O.

WANTED IMMEDIATELY — SISTER TEAMS. Novelty Acts, Versatile 3 Piece Orchestra. Must play shows. Also good M.C., Comic and Straight Man. Long engagement, top salary. State full particulars in your first letter. Contact JACK STEWART, General Delivery, Buffalo, N. Y.

WANTED — ORCHESTRAS AND MUSICIANS immediately, male or female. Minimum \$45.00 weekly up. McCONKEY ORCHESTRA COMPANY, Chambers Bldg., Kansas City, Mo.

WANTED TO BUY

AMMUNITION WANTED — PAY \$60.00 PER case for .22 shorts; \$70.00 per case for .22 longs, and \$80.00 per case for .22 long-rifles. PENNY ARCADE CO., 306 E. Baltimore, Baltimore, Md. no21

COLT ACE AUTOMATIC AND SIX SHOOTER Caliber .22 Long Rifle. State price and condition. GEORGE LAMARR, 2205 Boardwalk, Atlantic City, N. J.

GOLD PLATED WIRE — SQUARE 22, 23 gauge. State price, amount. Enclose sample. BOX C-22, The Billboard, Cincinnati, O.

MILK BOTTLE AND PUNK RACK BALL Games — Cheap for cash. No junk or rags. JOHN ST. JOHN, 314 N. East, Indianapolis, Ind.

PENNY ARCADE COMPLETE — ALSO PENNY Arcade Machines. Must be in good condition. Will pay cash but price must be right. JOE KLEIN, General Delivery, Carbondale, Ill. oc31

WANT TO BUY — SALT WATER TAFFY, Wrapper and Puffer. Will trade or sell: Double Creator Popcorn, cost \$500.00; National Bungalow Popcorn; Single-Head Floss; 1930 Buick, good tires. BOX 1, Dupont, O.

WANTED — PENNY ROLLER MACHINE, Lord's Prayer, etc. Also any quantity Metal Social Security Plates. Give price. FREEDMAN CAMERA, 227 E. 119th, New York.

WILL PAY CASH FOR CHAIR-PLANE if priced to sell. DUKE DOEBBER, 115 S. 4th St., Muskogee, Okla.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY CIRCUS AND CARNIVAL

MUSICALLY — STEVENS-MACK, Sikeston, Mo.

AT LIBERTY DRAMATIC ARTISTS

TEAM — DORTHA, Ingenues, Dancing Specialties. Mason, General Business, Piano. Closing fifth season with Christy Obrecht. MASON & DORTHA WILKES, Riceville, Iowa. oc31

Director — Young, General Business Actor. Have several good original manuscripts. Want lucrative engagement with stock company or reliable Little Theater. Box C-18, Billboard, Cincinnati. no21

AT LIBERTY MAGICIANS

MAGICIAN WITH COMPLETE Midnight Spook Show. Theaters only. 2638 John R., Detroit, Mich.

AT LIBERTY MISCELLANEOUS

AT LIBERTY — GLASS BLOWER, CAPABLE repairing neon signs. BOX 5102, Indianapolis, Ind.

Band Director — Teacher of most band instruments. Draft exempt, experienced, competent. Municipal, industrial, reformatory, hospital, school bands. Widower and American citizen. Go anywhere for steady job. Carrying large repertoire music. Napolitano, 624 Eighth St., Union City, N. J. no7

AT LIBERTY M. P. OPERATORS

PROJECTIONIST — Experienced. Responsible Operator. Draft class 4-F, non-union. Wants job nearby. H. CERF, 72 Park Terrace West, New York.

AT LIBERTY MUSICIANS

ALTO-CLARINET — LEAD. Will consider 3d. Draft exempt. JOHNNY GOTHROP, 602 W. Ionia St., Lansing, Mich.

ALTO SAX — DOUBLE CLARINET AND BARI-tone. Experienced in all types of dance music, radio. Union. Draft deferred. JACK KEITH, R. F. D. 2, N. Harris Hill Rd., Williamsville, N. Y. oc31

AT LIBERTY — BAND MASTER; 15 YEARS' experience teaching all band instruments, both brass and woodwind. I have built a number of school and community bands and orchestras. Strictly high grade, best of references. Will go anywhere. BAND MASTER, care Weber Beach Club, Monsey, N. Y.

CELLIST — VERY GOOD TONE, DOUBLE FAIR Trombone. Salon orchestra preferred. Union. OSCAR T. CHAPLEAU, 1039 N. Church St., Decatur, Ill.

DRUMMER — AGE 22, MARRIED, PLENTY OF experience. Good outfit. Sober and reliable. Read and fake. Will go anywhere, large or small band. Write or wire FRED PITTS, S.S. President Excursion Boat, New Orleans, La.

EXPERIENCED YOUNG LADY VIOLINIST AT Liberty. Write ROSELYN SHULKIN, 932 48th St., Brooklyn, N. Y. no14

DRUMMER — AGE 20, UNION, DRAFT EX-empt. Good equipment. Sober, neat. Prefer small units or location. CARLOS FUERST, 2407 N. 12th St., Sheboygan, Wis. no7

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. Prefers location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. no21

HAMMOND ORGANIST — DO NOT OWN organ. Draft exempt. Read, fake, trans-pose and arrange. Styled music, cut shows. Prefer cocktail lounge, alone or unit. Available November 1. BOX C-17, care The Billboard, Cincinnati, O. no14

RINK ORGANIST — METRONOMED TEMPOS; talented musicianship, long varied experience. Many years theatres, night clubs. All professional requisites. Available two weeks' notice; \$50.00 minimum. Details mailed. Go any-where. BOX C-19, Billboard, Cincinnati, O. no7

STRING BASS DOUBLING PIANO — EXPERI-enced on both. Union, reliable and com-petent. Prefer a small unit on steady location. Must be good. Write or wire CHUCK EWING, 419 Center St., Findlay, O.

TRUMPET, PIANIST — BOTH EXPERIENCED, Shows, dance. F. BELL, 806 Howard Ave., Altoona, Pa. no7

VIOLIN DOUBLING STRING BASS — V. COUR-ville, General Delivery, Niagara Falls, N. Y.

Also Sax, Clarinet — Read, phrase anything. Name band experience. Class 3-A. Wife sings, name experience. Both fine appearance. Want con-nection where some wife in orchestra will take care of our child while we work. Otherwise will only con-sider job with \$50.00 minimum for myself. Long location. Write full details. Must give notice. Box C-18, The Billboard, Cincinnati, O.

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers. Billboard, Cincinnati. del2

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. At-tractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

AT LIBERTY PIANO PLAYERS

AT LIBERTY — PIANO, NOVEMBER 2d. LO-cation. Must be in town. VERNON KORB, Huron Hotel, Pontiac, Mich.

PIANIST—IDEAL FOR HOTEL. NON-UNION. ODESSA UPP, Danville, Ill.

Piano at Liberty After November 7th — Piano alone for bar, tavern, Reunions, etc. With your orchestra for burlesque, revues or club location only. Dick Tope, care Art Lewis Shows, Norfolk, Va.

AT LIBERTY VAUDEVILLE ARTISTS

Attention, Theatres, Department Stores, Indoor Circus, Clubs, Kiddies' Parties, London Punch and Judy, Clown Santa. Good terms. Ticket if far. Doc Candler, North Ave., Mt. Clemens, Mich.

Available Now — Singing and Dancing Sister Team, Magician, Ventriloquist, Swing Band Trio, six Chorus Girls. Harvey Thomas, 192 N. Clark St., Chicago, Ill. Phone Dearborn 9034. no21

Producer-Comedian for Burlesque, Musical Revues, Vaudeville Acts. Own bits, jokes, blackouts, song numbers. First class for theatres, radio, night clubs. Managers, booking agents, open for engagements any-where. Assisted by Loryne Sisters, Musical Duo, Novelties. My age, 44 years. Good photos and advertising. Danny Shaw, 409 N. State St., Chi-cago, Ill. Tel: Delaware 1215.

Variety Juggling Act for theatres, clubs, schools, museums, etc. Irevlow, care The Billboard, 1584 Broadway, New York, N. Y.

JONES TOUR

(Continued from page 30)

obtained good press releases, and sound truck did a good job. Town was well billed. Press Agent Herb Pickard inter-viewed Clyde Beatty at Station WMOB, and Beatty obtained a six-column spread and several interviews in a local paper.

Lot at Hartwell Place was not large enough for the shows, and three rides and two shows were not set up. In all 12 shows and 40 concessions operated. Equipment and fronts, despite the long season, showed up well. Pete Andrews and Benny Bensch, concessionaires, and Wesley Charles Jr., of the Follies, were called into the armed service during the week. Shows left early Monday for Selma, Ala., for a week's stand and will jump to Dothan, Ala., for the close of the season. Mrs. Johnny Jones was with the shows here.

Duke Drukenbrod, manager of the Beatty show, said Beatty plans to go to Fort Lauderdale, Fla., after the close of the season and work indoor dates for a short period before returning to his Jungle Show. Drukenbrod expects to be called into the army soon. Phillips said shows did good business in 1942.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

Campbell, Frank A. 35c Mousigian, Edw. 12c
Forman, Kelly Odekerk, C. J. 11c
(Licenses), 10c Smith, Ben. 14c
Johnson, Mrs. Sutron, Mrs.
Stacy, 10c Charlie, 10c
Machay, Dr. Whiteagle, Chief, 6c
Gerdau, 14c Wilcoxon, Warren, 46c

ABBOTT, James Abbott, Russell Abbott, Susie M. Abenathy, Ellen ACUFF, Wm. M. Adams, Betty Adams, Ned Adams, Frank Adams, Roy E. ADCOCK, KENNETH WRIGHT Adkins, Buster Adken, Roy Aiken, Wm. Ralph Albert, Roy ALBIN, GEO. Alexander, Jesse B. Alexander, Mary J. ALEXANDER, Rufus After, Emanuel Alfred, Vincent N. ALFIP, Hamilton Allen, J. D. ALLEN, Claude W. ALLEN, Homer ALLEN, Leander Allen, Mabel & Troupe Allen, Mrs. Maud Allen, Mrs. Mildred Allen, R. F. Allen, Mrs. Robt. Allen, Mr. & Mrs. Roy Allen, Wibur H. ALLISON, Arthur Alton, Tex Ames, G. L. Amok, Chief Anderson, Bob & Mary ANDERSON, CARL D. Anderson, Lucille ANDERSON, MARVIN PORTER ANDERSON, MAYNARD J. Anderson, Miss Pat Anderson, P. B. Anderson, Victoria Andrain, Miss Jean Andrews, Jackie ANDREWS, Jos. August Wallace Anthony, J. C. Anthony, Robt. Arbogon, Geo. C. Archer, H. L. Archde, Joyce Avenalla, Miss Jackie Argar, Tom Atzer, Mrs. T. A. ARGER, Tom Arney, V. A. ARNOLD, ALFRED FRANKLIN ARNOLD, Edwin Augustus Arnold, Mr. & Mrs. Harry ARTHUR, Jos. ARTHUR, Percy ARTHUR, Virgil ASBURY, Kenneth Asher, Chas. Ashman, Chas. A. ASHMORE, Walter Rhea Astle, Clarence E. ATKINS, Fred Augustine, Roy AUGUSTIPUS, Frank A. AUSTIN, Jos. John Avalon, Mrs. Lela Avery, Jos. R. BABBS, Louis Babbs, Speedy Bacon, Faith BADEN, Henry Bailey, Beverlinda Bailey, Frank Bailey, Marjorie Bailey, Mrs. W. C. BAIN, Riley BAKER, Andrew Baker, Mr. Babe Baker, Bill Baker, Billie (Edna George) Baker, Chas. M. Baker, Herman BAKER, Raymond BAKER, Wallace Baker, Wm. Balderson, A. M. Baldwin & Bristol Ballonte, Mrs. Ruth Ballinger, J. E. Banks, Alfred Banks, B. E. BANKS, JOS. ALEXANDER Banks, Samuel J. Barbarina, Miss. Pals Barclay, Robt. Leo

BRADA, John J. BRADLEY, Albert BRADLEY, Chas. BRADLEY, Theo. BRADLEY, HENRY GRADY Brady, Miss S. L. BRAGG, ALBERT W. Bragg, Sherman Brardi, Floyd G. BRANGLE, Lawrence J. Bratton, John Brasfield, Robt. BRASHEARS, GLYDE A. Bratton, Geo. Bray, Wm. (Big Boy) BRAZZELL, Lonnie BLEACH, HOWARD Brewer, Katherine BRINEGAR, Thomas BRITT, JOHN HENRY Brizendine, Jake BROCK, Stanley BRODA, John Jos. BRODERICK, Geo. Thos. Brody, Sam BROESCH Jr., Geo. Brooks, Melissa Brooks, Sadie A. BROOKSHIRE, John B. BROUSSARD, Ernest Jos. BROWN, ABRAM JOHN BROWN, Benj. G. BROWN, Clayton Brown, D. J. BROWN, Ernest BROWN, GEO. BOAS Brown, James M. BROWN, Jessie BROWN, JOHN JOS. Brown, Kenneth P. H. BROWN, Moses BROWN, Myron O. Brown, Mrs. Toots Brown, W. B. Brown, Walter E. Brown, Mrs. Wheeler Brown, Wingate B. BROWNE, Berwood A. Brownell, Walter A. (Duke) Browning, Dave Browning, Leo Brucke, Wm. BRUCKE, Ervin Leroy Bryan, Frank O. Bryant, G. Hodges, Buchanan, "Treetop" Bubbis, Emmitt BUBROW, Leonard Chas. BELLOCK, Wyatt H. Burch, Geo. Burdge, Howard BURGESS, EARL G. Burke, Frederick Anthony BURKE, Harry BURKE, John Jos. Burke, L. W. Burke, Mrs. Merle BURKETT, Earl Burkett, Marguerite BURKETT, Wm. Burnette, Eddie & Lucille Burns, Dick BURNS, JOHN A. Burns, Ralph R. Burrell, Jerry Burt, Glanard Burtis, James P. Burton, Geo. H. Burton, Nola Burton, Sidney BUSH, Robt. Wm. BUFTLER, BERNARD A. Butler, Clyde Butterfield, Frank Butts, Wm. John Byrd, H. C. Byrd, M. C. Inigo CADIGER, JOHN B. Caffery, Joe Caggan, Frank CAILLIL, JOS. LEO Calborn, John H. CALDWELL, Chas. L. Caldwell, J. E. CALHOUN, JOHN B. Calk, Mrs. Pauline Callahan, Homer Camalo, Mike CAMDEN, Walter Cameron & Mack Cameron, Roslyn Camp, J. Camp, Robt. J. Campbell, Mrs. Margaret CAMPBELL, Warrick A. Candid, Jos. Cannon, Frank CANNON, WM. T. CANTER, CLARENCE E.



Letter List

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Drabe, Paul DRENNON, Geo. Carl Dressler, Mrs. Cecil Drows, Mrs. Barbara M. Drouillon, Frank DROUIN, Wilfred Drysdale, Grace Dublin, Nick Dubois & Simard DU BOIS, Wm. Ernest DUFFIELD, John Thos. DUGAN, Daniel J. DUGAN, DALE CHAS. DULIN, Fred Marvin Duncan, Gaston Lewis Duna, Dick Dunn, Harry B. DUNSTON, Lonie Edw. DURANT, WM. WANDO LAUFAYTE Durr, HARRY LEE Dean & Martin Dean, Agnes Dean, Beth DEAN, Frank Stagg Dean, Gay Nell Dean, Joey DEAN, JESSE FRANK DEANE, Miss Dixie Deater, Irena Dee, Madam Defour, Mrs. Mary C. C. Delawter, Leroy Dell, Maud Del Vine, Harry DELLEPLAIN, Virgil Leo Delmore, Lou C. Demarise Sidera Demby, Buck Demetro, John Demetro, Miller Demetro, Tom Demetro, Walter Demick, John "The" DEMPSEY Jr., John Demrow Jr., Amil Denant, Helen Demers, Alice DENHAM, LEO MARSHALL Dennis, Carl Leo Dennis, Prince Dennison, E. W. DENSMORE, Gordon Daniels, Mrs. Rachael E. Danna, Betty DeMay, Lester B. DeRosa, Mrs. Abna DE SPAIN, Grady McKay DE VELLO, WANDO De Vos, John W. DE WIT, HARRY LEE Dean & Martin Dean, Agnes Dean, Beth DEAN, Frank Stagg Dean, Gay Nell Dean, Joey DEAN, JESSE FRANK DEANE, Miss Dixie Deater, Irena Dee, Madam Defour, Mrs. Mary C. C. Delawter, Leroy Dell, Maud Del Vine, Harry DELLEPLAIN, Virgil Leo Delmore, Lou C. Demarise Sidera Demby, Buck Demetro, John Demetro, Miller Demetro, Tom Demetro, Walter Demick, John "The" DEMPSEY Jr., John Demrow Jr., Amil Denant, Helen Demers, Alice DENHAM, LEO MARSHALL Dennis, Carl Leo Dennis, Prince Dennison, E. W. DENSMORE, Gordon Daniels, Mrs. Rachael E. Danna, Betty Derines, John LEVIE DerVan, Loraine Desmond, John DEWEY, Geo. S. Dexter & Desmond Dexter, Mrs. Bob Diamond, Duke Dibble, Harry Dillaye, Al DI JOSEPH, Louis DILEGGE, Michael H. Dillin, Ellwood Dillon & Parlow DILON, Luke DINGLER, JOSEPH ROBERT DINGS, Dwight A. Dine, Esther Dix, Joe DIX, ROBERT EDWIN Dixie Della Shows Dixon, Dixie Dixon, Mal. Shorty DOANAHOO, Aida Ray DOBROSKY, Geo. Dobson Bros. Civena Dodson, Noah O. Dollar, Billie DOMBKOWSKI, Stephen F. Domer, Mrs. Ray DOMSTIC, Thos. J. Don, Rose DONNELLY, Hector Edw. Donovan, Billy & Doris Doran, Frances Dorothy, Mrs. Lady Dotty, Mrs. L. B. Dougherty, Mrs. Duke Dougherty, Patrick J. Dougherty, Mrs. Virginia M. DOUGLAS, Geo. Douglas, Jack DOWN, Edgar DOWLING, Mark Jos. Finley, Ray FERRIL, Ernest G. FIELDS, Delno Gerard Finlay, Fred P. Fisher, Fred P. Fischer, Lawrence U. Fisher, Geo. Fisher, James FISHER, Lloyd Fisher, Walter Fisk, Mrs. Norris FITZGERALD, EDW. R. FITZGERALD, KENNETH B. Fitzpatrick, Mrs. Lena Finger, G. A. Fletcher, Marie FLOCK, FRANK FLOWERS, John M. FLOWERS, Roy H. FLYNN, Jeremiah E. Fogarty, Kenneth Fogle, Mrs. Alpha Owner Folds, Law FORD, JOSEPH Ford Jr., Lewis FORKUM, Wm. Geo. (wh) FORREST, JOHN M. FORREST, Nathan Bedford Foster, Jack FOSTER, Lewis FOLK, Wm. Rush Four Queens & One Inch Fowler, DeVona FOWLER, Ovanlia FOX, Allen FOX, Oakley D. FOX, Thos. Joe FOX, Wm. Frank Francis, Mamie Francon, Georgine Frank, Edw. Frank, Minnie J. FRAWLEY, Robt. FRAZIER, Donald Wells FREATUS, Alvin E. Frechetis, Evelyn Fredrick, Henry Fredericks, Vand. House FREDERICKS, Alexander T. Freeman, Johnnie P. FREEMAN, Ralph C. Virgil Norman French, Chas. "Peasant" French, Marie Fresize, Ralph Friedland, Mr. & Mrs. Dave Friend, Ed Friend, Homer Frisk, Mrs. Grace E. FRITH, Eugene W. FUHR, DAVID Fulcher, Robt. FULKNER, ROBT. WM. FULLER, Clarence Fuller, Tex O. Fuller, Howard FULLINGHAM, Edw. Funn, R. M. Gabby, Tom & Joe GABEL, Nathaniel GARBE, CHAS. MARTIN GALLIDAY, Donald GAMBLE, Herman Gannell Bros. & Norino Garden, Geo. Gardner, Ed M. GARDNER, Arthur G. GARFIELD JR., MAJOR GARLOCK, CLIFFORD RAY GARNER, Herman Garnet Sisters GARRETT, Chas. S. Garrett, Mrs. James H. GARY, John Conrad GASKIN, Robt. (Doc) Gatchell, H. S. GATES, Aaron GATEY, Earl W. Galewood, Col. GAUGHAN, WILLIAM BERNARD Gas, Mrs. Louise GAYLON, Roy Alfred GAYLON, Fred Gordon GAYLON, Roy Alfred GEE, JAMES RUSSELL Gelsensaffer, Frank A. Gelb, Jos. Gene Cowboy Gentry, John H. Gunning, Mary GEORGE, John GEORGE, Mike George, Sam Pato Gerons United Shows GERLACK, Roy GEVABA, Urbano H. Gibbons, Harry Gibbs, C. W. Gibbs, Wm. Gibb, Wm. Dominio GIBBEAU, CHAS. ELWOOD HARE, Lionel HARKEY, Homer Hart GIBSON, WM. HARLEY, GEO. MANLEY GIKR, Joe MANLEY GILLISPIE, Girtus Harrou, Irving

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Harrington, Richard
Harris, Ascle
Harris, Clay
HARRIS, Edw.
HARRIS, Geo.
HARRIS, JOHN
HARRIS, LESTER
HARRIS, Raymond
HARRIS, Sallor
HARRIS, Walker
HARRIS, Edw.
HARRIS, WALTER
HARRIS, WM.
HARRISON, Frank
HARRISON, John
HARRISON, Morris
HARRISON, W.
HART, Lee & Co.
HART, RALPH
HARTMAN, HENRY
HARTMAN, Lloyd
HARTMAN, Mate
HARTMAN, Mylo
HARTSOCK, Leroy
HARTZMAN, Wm.
HARVEY, Chas.
HATHAWAY, Fred D.
Haviland, Dick
HAWK, James B.
HAWKINS, Charlie
HAWKINS, Clem
HAWKINS, Ray
HAWKINS, Virginia
HAYDEN, James
HAYDEN, James
HAYES, MARY KAY
HAYES, Suleide
HAYNES, Mrs. Elvora
HAYNES, Rufus
HAYNIE, Warren
Haze, Viole
Hazrick, Carol E.
Head, Louise
HEALY, FRANK ROBT.
Heaton, Richard A.
Heckendorn, Clarence
HEDDIX, LAWRENCE
Heffner, Mrs.
Heffner, Mrs. Marie
Helbing, Mrs.
Helicote, Geo. M.
Hemming, Violet
HEMRICK, Everette J.
Henderson, Bert
Henderson, Claude
Henderson, E. G.
Henderson, John
HENDERSON, Thos. Martin
Hendrix, Mrs. C.
HENDRIX, W.
HENDRIX, EUGENE W.
HENNESSY, Pete
HENNESSY, FRANK WM.
HENNESSEE, John Alexander
Henry, Arthur
Henshaw & Vincent
HENSHAW, Winmer
HERAGHY, Francis Edw.
Herbster, Ann
Herlong, Robt. A.
Herman, Bobby
HERMANN, Elmer
HERMAN, Howard
Herrick Bros. &
HERRINGTON, Jos. A.
Herskowitz, H.
Hester, Fleck
Heth, Mrs. Bob
Heth, F. R.
HETH, Henry H.
HEWES, Samuel
HICKEY, Thos.
HICKLE, ARTHUR P.
HICKS, Arthur H.
Hicks, Norma
Hicks, Thelma
Hielt, O'Hara
HIGGINS, Pat
Higgins, Red
HIGGS, Tharel L.
HILL, ALBERT
HILL, Eleanor
HILL, Norris
Hills, Ray
HILL, Wilbur Jos.
Hillard, Jaweese
HINDS, ALTON
Hinkle, Milt
HINNAF, Arthur
HINSON, JOHN
Hitzel, J. J.
Hobough, Marvin
Hoben, John
HOCHMUTH, Enno Richard
HODGE, LOUIS
HODGES, Thos.
Hogan, D. O.
Holden, John
Holland, Mrs.
HOLLOWAY, Grady M.

- SADLER, Richard West
SADLER, Ellis D.
SAGAN, Mandel
SAGER, Ramond
Said, Geo. L.
Sahlberg, Mary Kay
Sahlberg, Mrs. T. C.
Samsel, Little
Samsel, Martin
SANDERS, Attridge T.
Sandra, Robt. L.
Santak, Joseph
Sasha Sisters
Satter, Irene G.
Saul, Samuel
Saunders, Mrs. G. W.
Saunders, Mabel
Saus, Jimmie
SAWYER, HUGH TOM
SCALES, GLEN
Scanlon, Wm. J.
Schafer, A.
Schaffer, Blackie
SCHAEFFER, JAS. LEROY
Schaffran, Ray C.
Schemek, Jack
SCHIEFFELBEIN, Max (Pete)
Schmuck, Carl R.
Schneider, Doc
Schnell, Wm.
SCHNEPP, Harold D.
Schoyen, Robert
SCHWELER, Berkeley
Schultz, Mrs.
Schulze, Edwin
Schultz, E. T.
Schultz, Mrs.
SCHULTZ, Frances
SCHULTZ, STANLEY NORMAN
Schwartz, Robt.
Sclar, Seymour
Sciorlino, Jos. S.
SCOTT, LEWALYN RAY
SCOTT, MARION
SCOTT, Stuart
SCREBNEFF, Wm.
Seals, Ray
Seary, Joe
Seegbaum, W. S.
Seibert, Harry
SELLER, Stanley
Senter, Boyd
SEPFAS, Lloyd D.
SEYER, Van Lee
SEYMOUR, Lloyd Wm.
SHAOVICH, PETER JOS.
Shane, Art
Shank, Lillian
Shannon, Pat
Sharpe, Betty
Sharnes, C. L.
Shatten, Col
Shaw, Aloha
SHEA, Wm. Walter
Sheels, Floyd
SHEARER, Douglas K.
SHEARER SR., Earl Henry
SHEARER JR., EARL HENRY
Shet, George
Sheesley, Mrs.
SHELBY, Ray
Shel, C. S.
Sheldon, Samuel M.
Sheldona, The
Shell, Dale
Shepard, Charles
SHEPARD, Hailo
Shepard, James
SHERFY, CHAS. W.
Sherman Bros. & Tessio
SHERMAN, Ezio
SHERMAN, Joe
Sherman, Shavo
SHERWIN, HARRY
LAWRENCE
SHIEL, Carl Henry
Shipley, Leonard
Shirley, Arthur
Shirley, Wilbur J.
Shonnes, Le
Shooting Stars
Short, John Edw.
Shouse, Orville
SHOVER, JAS. RICHARD
Shewalter, Harry
Shimons, Edmund
SHREVE, Arnold
Shuey, Henry L.
Shily, Buddy
SICKEL, August
Sides, Jess
Siever, Gene
Signor, Art
Sier, Bill
SILVER, Abe
SIGMAN, EDD.
SIME JR., REANO
SIMPSON, GORDON P.
Simmons, Joanne
Simmons, Jos.
Simmons, George
Simmons, R. R.
Simpon, Dorothy
Simpon, Eddy
Sincclair & Durant
SINSKY, John
SNOOKST, Charles W.
SKEHAM, Jas.
SLOAN, Mr. Midge
Slusser, Mrs. E.
SMITH, Abner
SMITH, ARLIE RAY
SMITH, Ed Ander
Smith, H. E.
Smith Jr., Harry R.
SMITH, HARRY
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Smith, J. L.
- SMITH, Hugh
McGregor
SMITH, J. Manning
SMITH, Jack Oscar
SMITH, John
SMITH, Leonard
SMITH, LUTHER D.
Smith, Martin H.
Smith, Dr. R. D.
SMITH, Robt. Leo
SMITH, Rufus R.
Smith, Speedy & Pat
SMITH, Thos. Jefferson
Smith, T. O.
Smith, Whitfield
SMITHLEY, JOHNNIE JOE
Smoky Joe
SNELL, Lawrence Robt.
Snidker, George
Snohar, John
SNODDY, Edward Lee
Snyder, James
SOBEL, Harold
Solomon, Henry
SOPER, Frank
Sommers, Johnny
Sorensen, Mrs. Willie
Sorgar, Steve
SOUCY, Jos. Quigley
Soules, Verne
South, Billy
South, Lawrence
Sovan, Mrs. Daisy
SPAUDLING, L. A.
SPAUDLING, Warren W.
SPEIRO, John
Spencer, Blackie
Spence, Mrs. Mollie
SPILDE, Warren W.
SPITLER, Thos. Lester
Spivak, Paul
SPIVEX, CHAS. M.
SPRINGER, FRANK WM.
SPROUT, Gordon E.
SPURLOCK, Ernest H.
St. Clair, Ernest
Stacey, Harry
STACY, MICHAEL JAS.
SPALLARD, Chas. Fayette
Stallings, Bert
STAMAS, Athan A.
Stanczak, Frances G.
Standley, M. G.
STANLEY, Dewey Geo.
STANLEY, Frank
Stanley, Edw. S.
STANLEY, Steve
Staupco, Geo.
Stapp, Virgil
SPARK, Bernard
STAR, DREWY
Starr, George
Stear, Melvin M.
Stearns, Henry C.
Stebler, Joe
STEEL, Chas. Wm.
STEEL, STAR
STEENBERG, Wm. S.
Stein, Chick
Stent, Sam H.
Steffen, Hazel
Stephens, Coy
STEPHENS, Delbert W.
STEPHENS, Frank Malcolm
STEPHENSON, Albert D.
STEPHENSON, Robert Gilbert
Stergion, Mrs. Costa
STERNER, Elton E.
Stevens, John
Stevens, Lorenzo
STEWART, Frank
Stewart, Jack
STEWART, MALLIE AVORY
STEWART, Robt. Louis
STILLER, Robt. Hazel
Stine, O. J.
STINE, Chas.
STOCKTON, Fred T.
Stoffel, Walter
Stone, Al
STONE, WM. FRANCIS
Stoops, Harry R.
Storrs, Mrs. Don
STRATTON, WM. II.
STRATAKOS, LOUIS
Strayer, J. R.
STROHL, Edward
STROTHER, Chester Willis
Struble, O. P.
STRUCK, Ellsworth Al
STUART, Frank K.
Stuart, Jack Lydel
Studebaker, Paul
Sturgeon, Leslie D.
Stutzman, Mrs. Eida M.
STYLES, TALMADGE R.
Sullivan, Mrs. Artie
Sullivan, Bob
Sullivan, Frank
SULLIVAN, Silliman H.
SULTAN, MACK
Sulvan, Mickie
SUMNER, Keith
SUMNER, Maynard
SUNE, Gordon Prud
Sutton, Anna
SUTTON, Neil
Sutton, Wm.
- SUTTON, Willie
SWAGGER, Wilson
SWANSON, Chas.
SWART, FRANK
Swartz, Mrs. Billie
Swagles, Howard N.
SWEGLER, Howard N.
Switzer, Ken
Swika, Mrs. Steve
SWISHER, Fred Harry
SWISHER, GERALD E.
SYDOW, Milton Walter
Sybow, Henry C.
Taggart, Geo.
Talbot Jr., Monty
TALBOTT JR., Stanley Wm.
Tan, Geo.
TANNER, Jas. Franklin
Tape, Daniel
TARNOWSKI, JOHN II.
Tarpey, Jack
Tassell, Barney
Tatro, Howard
TAUBER, SIDNEY
TAYLOR, Cyrus C.
TAYLOR, Fred Francis
Taylor, Miss Jammie
Taylor, Jack M. E.
Taylor, Levi
Taylor, Miss Jay
Taylor Jr., Jim
Taylor, Mrs. Thos. E.
Taylor, Mrs. Wm. C.
TEDRON, Paul B.
Templeton, Patrick G.
TERRELL, Frederick Ray
TERRY, CHESTER
TERRY, HENRY C.
Teska, M. J.
Thomas, Cecil
Thomas, Evelyn
Thomas, Hobart
THOMAS, HUGH GREEN
THOMAS, Isom
THOMAS, Robt.
THOMAS, JAS. SOULLY
THOMAS, OLIVER
Thomson, Speedie
Thompson, Ambrosia
Thompson, Betty
THOMPSON, Curlee Jack
Thompson, Frank Calvin
Thompson, James G.
Thompson, Jas. G.
Thompson, John Geo.
Thompson, LeRoy & Virginia
Thompson, Mack
Thompson, Omar
Thompson, Quintin
Thorgensen, Ed
Thorn, Luther
THORNTON, DAVID DANIEL
THORSEN, Neils C.
Thorson, Carl
Three Smart Girls
Thurston, Carl
THURSTON, WM. LEROY
Thyne, Timothy C.
TIDMORB, NAT OLANK
TIPTON, GEO. EDW.
TITUS, Ralph
Todd, Herbert K.
TOFFAIN, James
TOLLIVER, Eugene
Tomb, Doc
TOMBERLIN, ERNEST THOS.
Tompon, Marlon
TONEY, J. FRANK
Tooley, Karen
Toey, Karen
TORNOWSKI, John E.
Torrence & My Sisters
Toure & Lee
Townsend, Easy
TOWNSEND, Wenester Carolid
Travis, Doc A.
Treadwell, Jas. C.
TRIGOMES, NICHOLAS C.
TRIM, ALFRED Billie
Trimble, Pete
Tripper, Granville
TROUT, Arthur
TROUTNER, Rex
Troy, James
Truber, Chas. C.
TRUEBLOOD, Clayton D.
Trustee, Lou Loyd
Tucker & Remains
Tucker, Walter
Tucker, Miss Bobbie
Turner, Ace
TURNER, CHAS. LEWIS
TURNER, Edw. Walter
Turner, Francis Leo
TURNER, Jos.
Turner, Olin S.
Tuttrell, Sam B.
TWOHOUSE, GARTH
Tyler, KENNETH LEE
Tyer, Mrs. Ruby
- UNDERWOOD, Dana Alker
Underwood, Mrs. Tom
Urlick, Frank (Whitey)
Utter, Mrs. Virian
Valier, Buddie
Valentine, Geo.
Valion, Janetta
Valise, Harry
Valshey Sisters
VAN CAMP, ARTHUR JOHN
Van Lidth, Helen
Van Slyke, Chas.
Van Wormer, Virginia
Vanderbilt, Mrs. Dorothy
Vantine & Cazar
Vantino the Magician
Varnell, Chick
VARNER, Grant Eugene
Varno & White
VAUGHN, Ernest Al
VAUGHN, ROBT. G.
Vaught, Mel H.
Verdi, Al
Verner, Robert
VERNON, LLOYD GREGG
VEST, Jack
Vever, Toby
Vicars, Mrs. Rossie
Vierra, Eddie
Villo, John
VOGT, Robt. Al
Von & Denning
VOPSTEAD, Kenneth
VOSBURGH, Chas. Russell
Wabski, Edward
Wade, R. T.
WAGGENER, Robt. Franklin
Wagner, Jerry
Waite, Kenneth
WALKER, Cecil Al
WALKER, Harry
WALKER, JAKE
Walker, Mrs. Margie W.
WALKER, WM. Frank
Wall, Mrs. Pansy
Wallace, Betty
Wallace, (Dixie)
WALLACE, GENE
WALLACE, RUGENE
Wallace, Gus
Wallace, Jennette Kiegal
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walls, Ralph
Walters, Jimmie
Walters, Russell
Ward, Billie
Ward, Carl
WARD, Chas.
WARD, Chas. Floyd
WARD, Clyde C.
WARD, Paul
Ward, Ted
WANNER, HAROLD JAS.
Warren, Ann
Warren, S. R.
Wartars, Mrs. Jeannette
Washburn, Mrs. B. C.
Washburn, Smille
Washington, B. J.
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wason, Grace
Watkins, Richard
WATKINS, Willie J.
Watson, C. W.
Watson, Louis L.
Watson, Mrs. Margaret
Watts, Mrs. Virginia
Waver, Anthony
Wayne & Roberts
Wayner, Capt.
Weaver, THEO. ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie Miller
Webb, Ruth
Webber, A. R.
WEBER, ALVIN FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
Weber, Paul
Weeks, Larry
Weiler, Dorothy
Weiner, Earl
WEINMANN, GEO. LAWRENCE
WEINTRAUB, JACOB
Weiseman, Wesley L.
WELCH, Amos
Welch, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Mrs. J. E.
Wells, Mary
Wells, W. H.
WENGER, Paul
Wentz, Geo.
WESLEY, Earle Geo.
Wess, Otto
West, Bess
WEST, Fred Warren
WEST, Huel Lafayette
West, Paul
West, Sandy
Westerhold, Danil
Westfall, Onie
- Westfall, Wm.
Weston Sisters
WELLS, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, Harold W.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White Bros.
White, Eight Rock
White, Joe-Bobbie
White, Jack Lee
WHITE, Kenneth Peter
WHITE, Lewis
White, Mrs. Mary
WHITE, RAYMOND
White, Wm. A. 28
White, Wm. B.
Whiteagle, Chief
WHITEHEAD, Knis
Whiting, Carol
Whitlock, G. S.
WHITMAN, DANIEL
Whitman, Helen
Wickiser, A. B.
Wienski, Michael M.
WIGGIN, JAS. EDGAR
WIGLEY, J. T.
WILBANKS, Jas. B.
WILCOX, Jerome Bonapart
Wilcox, Verne
Wilkie, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora Mae
Wilkins, Marie
WILLARD, VERNE OLYDD
Williams, Mrs. Anna
Williams, Barney
Williams, C. E. & Zollie
Williams, Diz
Williams, Eddie
WILLIAMS, Frank ALAN
Williams, Fred X.
WILLIAMS, GERALD GYNDON
WILLIAMS Jr., Harry Claud
WILLIAMS, Harry L.
WILLIAMS, HARRY OLEYBLAND
Williams, Mrs. J. W.
William, John
Williams, Jay
WILLIAMS, JOSEPH WARD
WILLIAMS, KERNIT
Williams, Leopold B.
Williams, Mrs. Mildred M.
WILLIAMS, MURRAY T.
Willis, W. J.
Wilson, A. C.
WILSON, ALFRED JONIS
Wilson, Blahie
Wilson, B. A.
Wilson, Dick
Wilson, Duke
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Mrs. Louise
Wilson, Maxine
WILSON, Richard Vernon
Wilson, Shorty
WIMMEN, ORMAN RUDOLPH
WINBURN, Herbert Louis
Winehill, Cliff
WINKLEMAN, Jacob Renay
WINNING, Chas. Jas.
Window, Edw. M.
Winters, Mrs. Nora
Winters, J. H.
WIPF, ROBERT D.
Wisdom, Earl
Withers, Howard
Witzkey, Fred
Wizswall, Mrs. Ernie
WOLFE, RAY ALONZA
Wolfson, Ben
WOLLARD, Robert Lee
Womack, Mrs. Chas. T.
Womack, Mrs. Dettalla
WONG, GEORGE W.
WONSER, Robert Earl
Woodbury, Ermamae
Wood, Mrs. Bertha
Wood, Mrs. Bert
WOOD, JOHN WINDSOR
Wood, Kenny
WOOD, Wm. W.
Woodard, R. W.
Woodruff, Harry
WOODRUFF, Lorenza
WOODS, Harry
Woods, Whitly
WOODWARD, FREDERICK T. B.
Wooten, J. G.
Woolard, Robt. T.
- Wooly, Floyd
Woman, Nat
Worth, Tex
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS. EARLE
Wylio, Jack Hinkley
Yakovsky, Harry
Yancey, Geo. B.
Yates, Luther C.
Yennie, Harold
Yonkel, Leo
Young, Mrs. Dolly
YOUNG, DONALD WESTLEY
YOUNG, Howard A. Zudella
- YOUNG, J. Floyd
Young, Milwaukee Red
Youngblood, Zeke
Younger, C. L.
Yurik, Frank
Zacchini, Bruno
Zane, Rita
Zeagler, Alvin
Zeck, Ernest F.
Zeno, Joe
ZELL, Charles
Zimmer, Florence
Zimmerman, Sam
ZIMZONEK, Teddy Pete
Zogl, Prince
ZUCKER, MORTIMER
Zudella
- Dault, Millicent & Al
Doris, E.
Duffy, Miss Firm
Duko, Mrs. L.
Dyre, Tony
Ely, Mike
FEAK, Stephen Leonard Alvin
Fellz, Nabor
Forsnaugh, Ernie
FRANCIO, Jesse Ananias
GAVIN, Paul James
GLEASON, James J. DAVID
Gregory, Wm.
Grimes, Jack
Hagg, Helen
Hall, Mrs. Cleo
Harrell, Mr. & Mrs. Charles
HART, Edgar Gariand
HATHAWAY, Charles A.
HAVENS, Frank Scott
Holt, Mr. & Mrs. Clayton
HOTH, Leland Allen
Jackson, Kenneth
Johnson, Barbara
Jones, Mr. Clair
JONES, Wauna D.
Kaufmann, Donald B.
KENNEGIETTER, Arend
Kenny Bros. Lambert, Mrs.
Lee, June
Lewis, Mr. R.
Lyn, Miss Lyn
- Lynch, Jack
McCarthy, Mr. & Mrs. Charles
McCulley, Trusty
McGraw, John
Martin, Mr. & Mrs. Harry
MARTIN, LEWIS LEROY
MONTAGUE, Willie
Nelson, Buddy
OLEJARCZYK, JOSEPH J.
Opsal, Mr. A. N.
Patrick, Willis
Rabits, Santa
RANK, WAYNE DAVID
Re, John J. & Sylvia
REGAN, Rex
ROTH, Mattison
Snuve, Jule (Bill)
SCANLON, James Joseph
Schwandt, Charles R.
SCHWEDA, Henry
Silver, Jim
Smith, Willie Bob
Sparks, Cliff
Steffen, J. E.
Stevens, Deloris
STEVENS, George A.
Teeter Sisters
Temple, Miss Dot
Thillingst, Jo Ann
Tint, Dr. Al
Tyler, Mrs. Ruby
Vail, Frank
Walker, Mrs. Jean
Western, Bill
Wright, Mrs. Jessie
- KREUS, Frank H.
Kulawa, Ernie
LANCONE, Dannie
LANCASTER, Charles Arthur
LATTIN, Will M.
LAURENCE, Homer
Learned, Raymond
Learned, Mrs. Vivian
LeBlanc, Conrad O.
LE FEVER, Orvalle Ellsworth
Liedke, Connie L.
LITHELAND, Ocean Oscar
Lucas, Earl
McCoy, T. F.
MCGOWAN, Wilmer Leo
McGrath, P. A.
McGregor, H. G.
McGraw, E. G.
MARINO, Joseph James
MELVILLE, FREDERICK EDWARD
Miller, Art
Meyers, Jack (Dutch)
MEYER, GEORGE ALBERT
Miller, Charley
Mitchell, George J.
Moore, Mrs. Irene
MORGAN, Robert Leo
Morrow, Pewee
MOYLAN, Roger F.
NASH, Raymond L.
NICOLE, William Putnam
Norman, Rita
NORTON, David James
NORWALD, John T.
NOTTINGHAM, Benjamin Bernal
Onweb, Prince
OVERLEY, Otis Clarence
Owens, William C.
Parks, Earl
Parks, Lester
Patzold, Alvin
Pippin, Charley
POLLOCK, Donald
POOLE, William
RAWLINGS, Everett
Ray, Jack
REDMAN, Ace
ROHN, Theodore W.
Rollins, Paul B.
Roma, Prof.
Sells, Capt. Billy
SEWELL, CHARLES MERLE
Sewell, Dave
SHANNON, Wilburn
Shirley, Wilbur J.
Sienes, Loyd
SMITH, Alvin Leo
Spain, Mrs. Leo
SPAIN, Pierce
SPENCE, Wesley L.
Spohr, Gus
SPOHR, Gus
Stanley, J. B.
Stanley, Lane
STANLEY, Sam
Strayer, J. R.
Swisher, Forrest
TAPT, JOHN FOREST
THOMAS, Howard Floyd
THORSON, Norman Ernest
Tommy, Texas
VERNER, Edward
VOSBURCH, Elmer Edwin
Vreeland, Robert
Vyva, Elmer James
Wagner, Oliver E.
WARMOUTH, ALFRED THOMAS
WATSON, Jas. Barney
Webb, Buddy
WEBB, Herman Dan
Wecker, W. B.
WHITE, Ed
White, Ted
White, William
WICKER, James O.
Wilkinson, H. B.
Williams, Barney
Williams, Buck
WILLIAMS, HERBERT
Williams, Henry
Wilson, Bill Max
WILSON, Robert Cecil
WILSON, Robert Courtney
Wolfe, Mark
WOODEN, Clarence
- MAIL ON HAND AT
1564 Broadway
Alcido, Sid
Allen, D. V.
ALLEN, James Carl
Allen, Roy
ANDERSON, Manfred R.
Antalek, Helen
Arnout, Carrie
Bradley
Bang, Biff
BAUM, Harry
Benn, Larry
Bible, Dr.
Blue Mountain
Boland, Ann
Brises, Alice
BRYSON, Owen Robert
Burnette, Edna C.
BURNS, William E.
Chesters, The
Clements, Curley
CONLEY, Edward Joseph
Connaughton, Joe
CONNOR, Edward A.
Coogan, Rudy
Cortis, Frances
Dailey, Agnes
Davis, John Elmer
DEAN, Robert Leo
DEL CAMPO, Manuel
Dillon, Tom
Doherty, Joseph A.
Dowdy, J. R.
Dunn, Harvey B.
Edwards, Winnie
Ellis, Louis
Evans, Archie
Fallou, Thomas & Evelyn
FARNSWORTH, Dudley
FINN, John Theodore
FLINT, Francis D.
Florida, George A.
Foley, Edward
Fortesque, Helen
Fox, Walter B.
Gilman, Harry
Goldie, Jack
Gordon, Buster
GORDON, William P.
Green, Dolly
Greenspoon, Jack
Gregory, Sue
Griffiths, Mel
Groves, Joseph
Gubobus, Louis
GUNTER, George Henry
Hall, Lorin D.
Hatton, Bradford
Hegner, Arthur W.
Henderson, Elizabeth
Hong, James
Holen, Alexander
Hornfield, Isadore
JACKSON, George
Johnson, J. C.
Jordan, Edna M.
Kaplan, Morris
Kavanagh, Charles
Christopher
Kelly, John
Kramer, Don
- MAIL ON HAND AT
CHICAGO OFFICE
12th Floor Ashland Bldg.,
155 No. Clark St.,
ADAMS, Richard
ADAMS, Rufus
ALLEN, Fred E.
ATLAS, Oreston
BALLY, Samuel
Bealeau, Miss
Bibette, Miss
BIELAK, Edward
Brisee, Alice
BURGESS, Roy R.
California Organist
CARTER, Eddie
CLARK, CHAS. EDWARD
CARTER, THOMAS JOSEPH
Cohen, Mrs. Sam A.
Cohen, Dave
Collins, R. E.
Corwin, Ruby
Coryell, Mrs. G. H.
DARNELL, HAROLD TRUE
- MAIL ON HAND AT
ST. LOUIS OFFICE
300 Arcade Bldg.
Parcel Post
Madden, Helen, 12c
Ahn, C. R.
Alexander, T. S.
Allen, Mrs. Rosie
ANDERSON, Harry
Ann, Jimmy
Ashley, Frank
Auenwald, Don
AUSTIN, ALLEN ANDREW
Banard's, Madame Hippodrome
Barr, Mrs. C.
Barrow, Bobbie
BEAUDREAUX, Joshua George
Beaux, Betty
Beaux, Mrs. L. A.
BEEBRY, VERNON THOMAS
BELL, Bill
Bemore, Pat
BENDER, Arthur
BINLEY, Samuel R.
Bishop, Lou
Blake, Larry
ROODY, WILLIAM LEIGHTON LEROY
BOSWELL, Lee Daniel
Braconnier, Henri
Bradley, Al C.
Brady, Bill
BRANNOCK, John W.
Brinner, Ted
Brisee, Alice
Brooks, Anna
BROWN, Gordon
Buter, E. R.
Brumley, A. E.
Burdick, Ira
BURKS, Louis
Burns, Bobbie
BURTON, JOHN LOUIS
BUTCHER, Otho J.
Campbell, W. H.
Canipe, Mrs. Walter
CARLISLE, William Horace
Casteel, Charles
CHASTEN, ROBERT FRANKLIN
OLARK, Raymond Walter
COFFELT, Wilburn Ralph
COINER, Harry John
Collins, R. E.
Conley, Fed
CRENSHAW, Charles Bryant
Craw, Versa
Cudler, Mrs. Rose KING, LEE ROY
- George Singleton, Fay Avelon, Tom Plank; Jack Skimin, who formerly worked in Harold Voise's bar act; Esther Escalante, Charles Nelson, John Agee, Charles Frederick Clarke, Percy Clifford Clarke, Dick Lewis, Hugh McGill. From the films: Luise Rainer, Tom Kennedy, George Raft, Clyde Cook, Pat O'Brien, Jackie Cooper and Warren Hymer. Dan Mitel, assistant to Dr. Labell, left to join the armed forces. Grand letters from Earl Shipley, C. G. Paterson and George B. Hubler. One person who will be happy to visit Anderson, Ind., will be Joe Masker. He guys out the rigging in his sleep and has nightmares that the stakes are always pulling.
FREDDIE FREEMAN.

DRESSING ROOM GOSSIP
(Continued from page 39)
town with a \$500 day on Sunday at Los Angeles. Not bad for a floss machine. I think I will get one. I was sorry to hear that my old friend Bob Thornton is confined to his home and pretty sick. Bob, to me, was the finest equestrian director in the business, and a good fellow to work under.
Ernestine Clarke celebrated her 21st birthday, and did that little gal get presents! One in particular was the 21 roses she received from Mr. Chipman, which were placed on her father's grave in Forest Lawn, Glendale. Visitors the past week included Lavern Hauser, Mrs.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

BINGO BUSINESS

By JOHN CARY

Bingo operators, as a group, have always been willing and ready to devote their time, energy and ability to help every worthy cause that needed or could use their assistance. Specifically they have proven themselves to be extremely valuable factors in raising funds for charitable and fraternal organizations, and time and again came thru with cash that enabled these philanthropic orders to continue their good work rather than close shop.

Today bingo operators are rendering an even more important service. Many have joined the armed forces of the nation. Others are now actively engaged in war plants producing the implements that will eventually beat the Axis to its knees. The rest are pitching in wholeheartedly in a civilian capacity to further the interests of Uncle Sam. Recently we came across an example of the latter effort which illustrates how valuable a civilian service the bingo operator can perform.

A local civilian defense executive, understanding the powerful appeal bingo has for women, decided to enlist the game to spur lagging volunteer women enrollments for the various civilian defense branches and at the same time raise funds necessary to meet the operating expenses of the local office. Putting action to thought he got in touch with a bingo operator he knew and the two soon had the ball rolling. A committee was formed of women who were already active in the community, and instructions were given to pass the word along that an important social was to be held at a date and place specified and that the highlight of this social would be a bingo party.

Word of mouth advertising, an announcement at a parents' meeting in the local school and circulars were used to publicize the get together, and when the social was finally held it was the best attended affair in the history of the local defense movement. And what is most important the purposes for which the social was held were successfully accomplished. More women volunteers were obtained at this single session than in months of previous effort. And sufficient funds were raised to insure efficient functioning of the civilian defense office for months to come.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The novelty flash items introduced by Bassons Dummy Display Products are additional confirmations, if more were needed, that the American manufacturer, as long as he is permitted to manufacture merchandise for civilian use, will meet and overcome all manufacturing problems that may come his way. Bassons was originally in a business completely foreign to this field, making, as the firm name implies, dummy display boxes for window and other display purposes. Then came priority regulations, and production on the regular line had to be curtailed. But that did not stop the firm cold.

Arthur Basson and his associates put their collective heads together and the Hotzi Notzi Hitler Pin Cushion, Ram-Bunk-Shus Benito, Natzl Ratzl and the Victory Bird were the immediate result.

Christmas Prevue Feature Pitchmen Plan for Big Holiday Season Despite Shortage of Many Items

NEW YORK, Oct. 24.—Despite the war, it is generally expected that this season will prove as profitable for pitchmen and direct sellers as past seasons. Many operators and pitchmen open small stores just for this particular season and then close them after the holidays are over. Wise pitchmen know the right locations to open these stores and are anticipating a big buying spurt.

One of the most popular items for pitchmen is mechanical toys. The war has affected the supply of these toys, as most of them were made in Germany and Japan. Since the boycott on goods made in those countries many American manufacturers have been turning out mechanical toys such as turnover toys, turnover tanks, tin soldiers that march, machine guns, automobiles, trucks and aeroplanes. Some merchandise men have a supply of these toys on hand at present, but when the supply is gone no more will be manufactured because of priorities.

Christmas Decorations

Some of the most popular and profitable items to handle are Christmas decorations, which continue to remain priority-free. These include crinkled Santa Claus, holly wreaths, tinsel "Merry Christmas" signs, bells, Santa Claus figures made of paper pulp composition, imitation Christmas trees, Christmas bells, plastic stars and other plastic tree decorations. Christmas cards and folders also sell rapidly this time of the year. There will undoubtedly be a shortage of glass Christmas tree ornaments this year due to the war.

Aside from Christmas ornaments and yuletide cards there are other popular merchandise items still available to the trade. Altho toy balloons are frozen for the duration, there are still some of them which are being delivered by manufacturers. When this supply is finished no more balloons will be available to pitchmen.

Included in familiar popular items not touched by priorities are low-priced candies packed in flashy boxes, including holly boxes. In addition, there are plastic salad sets, blackout pencil flashlights, can openers, lucite kitchenware, press cloths for ironing, hair bands, packaged perfume, razor blades, service flags, Walt Disney plaques, decorated crystal paperweights, drawing sets for the children, calendars, stainproof tablecloths, cigarette lighters, watches, fountain pens, pen and pencil sets, boxes of chewing gum, inexpensive flash jewelry, plastic juice extractors, American flags, key cases, razor hones and matches.

Quick Turnover Items

Pitchmen, direct sellers and demonstrators are always on the lookout for suggested items which they can feature for a quick turnover. Included in this list are the following articles: changeable letter victory plaques, charts of the insignia, etc., of the armed forces, inexpensive photo frames, a regulation khaki tie and sewing kit combo, a magic purse that opens into a shopping bag, patriotic picture frames finished in bronze, knitting needles, novel sachet packages, flag-oath desk weights, patriotic decals and service emblems, calendar banks, a collapsible globe, service kits for men and women, a service bag for civilian defense workers, reversible mirror picture frames, mirror supports, embroidered service badges, a bomb bank, inexpensive wallets with a service insignia on them, a picture of "The Head of Our Lord" that glows in the dark, pipes, patriotic correspondence cards, post cards, envelopes, writing paper, Hitler floor mats and pin cushions, tropical seashell jewelry, patriotic pillow tops, liquid leg make-up, non-run for stockings, rare tropical plants and a new game called War Bingo.

More are forthcoming and there is every assurance that Bassons will continue extremely active for the duration.

The ingenuity and resourcefulness shown by Bassons Dummy Display Products can and will be duplicated by other manufacturers, and operators have little cause to become panicky over the possibility of a complete drought of suitable salesboard giveaways. If the boys are alert and keep a close watch on new merchandise trends there is every reason to believe they will continue to reap their share of the extra do-re-mi now in circulation.

Seems that the optimistic expectations of the fur garment manufacturers earlier in the season were not optimistic enough. Fur coats, jackets and boleros (See DEALS on page 56)

Philly Nov. Stores Well Stocked for Expected Xmas Rush

PHILADELPHIA, Oct. 24. — Novelty stores in this city's shopping district reasoned it might be a good idea to open the Christmas departments early this year. Furthermore, they had the foresight to buy up toys and other holiday items quickly before priorities, rationing and the demands of Uncle Sam's wartime economy made them scarce or expensive or both. As a result, the stores are displaying full counters and windows of merchandise, suitable not only for the men in the armed forces, but for the (See PHILLY NOV. STORES on page 56)

CHRISTMAS MERCHANDISE SUGGESTIONS

Many new and beautiful items made entirely of sea shells are offered by J. A. Whyte & Son. In addition to brooches, necklaces, earrings and bracelets, the Sea-Shell King offers lamps, religious grottoes and plaques composed of carefully selected and in many instances rare shells that have been recovered from the tropical oceans and island beaches. One of the more elaborate of the novelties is the Keep-Em-Flying Aeroplane made entirely of sea shells. Other unusual items that can be obtained are made from coconuts, coral, sponge and starfish.

The "Serving Our Country" record presents an entirely new slant to the ever-popular patriotic photo-mount. This mount is 14" x 11" in size, was designed by a famous artist and is reproduced in five colors. A die-cut space for a 5" x 7" photograph as well as a die-cut slot for service record is provided. The item is made of 5-ply card and is varnished to retain colors. It is light and compact to handle.

War Bingo, which is being featured by the Universal Merchandise Company, is a new version of an old game. The rules are slightly different and the game is lots of fun.

H. Kilner has a line of mechanical toys including turnover dogs, tanks, soldiers, machine guns, automobiles, trucks and airplanes.

G. W. Simms has a flashy line of patriotic correspondence cards, stationery and MacArthur post cards. The correspondence cards are made up in red, white and blue with stars and stripes. The stationery shows a picture in full colors of Hitler, Hirohito and Mussolini and Uncle Sam's boot ready to crush them and the words "Stamp Them Out" just above the picture.

Charms & Cain are featuring a luminous picture of "The Head of Our Lord." This picture will glow in the dark when it has been activated by exposure to artificial light or daylight. Comes loose or framed.

Charms & Cain are also featuring a Cahill personalized pipe with the full name of the owner engraved in gold on the stem. The bowl is lined with a honey mixture so that the pipe doesn't have to be broken in.

A genuine calf wallet with the Army, Navy or Air Corps insignia, or plain, is being sold by the Tucker-Lowenthal, Inc.

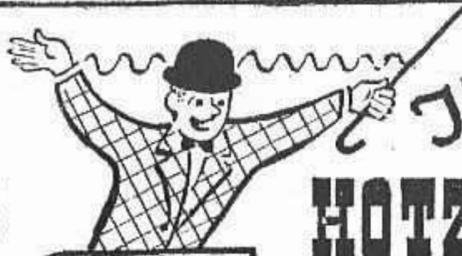
Signcraft is showing a changeable letter victory plaque for use as an honor roll or in a restaurant. This is made of veneer board and has an interchangeable heading to read either "Victory Specials" or "Roll of Honor."

Mirror Supports are being sold by the Friction Hinge Company.

H. Solomon, Inc., is showing a mirror with a reversible easel suitable for photographs.

The H. M. Gousha Company is featuring a collapsible globe that can be held in one hand while reading the newspaper in the other. It is easy to knock down and assemble.

Patriotic decals and service emblems are being featured by the J. H. Kennedy Company. The decals include everything from the American flag to honor rolls, that are suitable for display everywhere.



The One-The Only-The Original HOTZI-NOTZI HITLER PIN CUSHION

ATTENTION! Here is the ORIGINAL—the ONLY HITLER PIN CUSHION that appeared in over 1100 newspapers from coast to coast after it was photographed on President Roosevelt's desk. We are the SOLE MANUFACTURER of this laugh-provoking, sales-stimulating, profit-making novelty. It is reaping a harvest of ready money. It's a natural promotional item for which we've booked REPEAT orders for thousands of gross! Each GENUINE Hitler Pin Cushion carries our original jingle — "It is good luck to find a pin—Here's an 'AXIS' to stick it in." Each packed individually with self-addressed label for your customer's mailing. ORDER NOW! Newspaper mats supplied FREE!



HOTZI NOZI
IT IS GOOD LUCK TO FIND A PIN
HERE'S AN "AXIS" TO STICK IT IN.

Terms: 1/3 deposit; balance C.O.D.; F.O.B., N. Y.
Send \$2.00 for one sample each of the four items displayed in this ad.
JOBBER! WE HAVE A SPECIAL DEAL FOR YOU.
GUARANTEED PRICE PROTECTION.
WRITE FOR SAMPLES AND DETAILS TODAY!



NATZI and RATZI
I'm Natzi—I'm Ratzi.
We're a match as you can see.
Jab Natzi!—Jab Ratzi!
And on to VICTORY.
\$4.20 Per Dozen



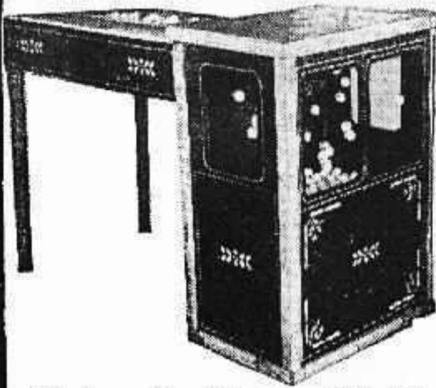
THE VICTORY BIRD
I'm the Bird that will vanquish
the worms that are known as
the "Axis Trio."
\$4.20 Per Dozen



RAM-BUNK-SHUS BENITO
Mussos's mouth is large and round.
The noise it makes is an awful
sound.
Here's a likeness of his face—
Dump your refuse in the proper
place.
\$4.20 Per Dozen

BASSONS DUMMY DISPLAY PRODUCTS, 57-02 48TH ST., MASPETH, N. Y. C. STILLWELL 4-0231

BINGO BLOWER



Baker's Game Shop
2907 W. Warren, Detroit, Mich.



The Original Hitler Pin Cushion

Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$48.00. Dozen \$3.60. Sample postpaid 50c Ea. Write for our 1942 catalog (state your business).

WISCONSIN DE LUXE CORP.

1902 No. Third Street MILWAUKEE, WISCONSIN

**CANES-BATONS-FOX TAILS
SLUM, PLUSH & MECHANICAL TOYS
PLASTER-PICTURE FRAMES-PATRIOTIC BANNERS
AND BUTTONS-LITTLE ROCK HAS ALL ABOVE ITEMS
WRITE KANSAS CITY FOR CATALOG
MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO.
116 MAIN, LITTLE ROCK, ARK.**

SENSATIONAL MONEY-MAKER



SALESBOARD—CANDY MEN—PREMIUM OPERATORS

This chest is made of specially selected high grained cedar wood and is finished with a beautiful lustrous top. A real work of art. Three paneled beautiful colored top. This cedar chest has full size decorated mirror with brass covered hardware decorations, including lock and key. Beautifully embossed, which brings out its tremendous eye appeal and value. **SELLS ON SIGHT.** Large size chest—11"x8"x3". Sold only in 1/2 gross lots and up, filled and unfilled. Our candy is A-1 hand dipped.

WRITE TODAY FOR FULL PARTICULARS.

SPARTAN NOVELTY CO.

2042 WEST PIERCE AVE. CHICAGO, ILL.

NO MORE AFTER THESE ARE GONE

Cahill Personalized Pipe with full name engraved in gold on the stem.
The bowl is lined with a specially prepared honey mixture, which creates a cool, sweet smoke from the beginning. Because of the honey mixture which lines the bowl the pipe does not require any "breaking in."
The CAHILL is the pipe that has sold without any engraving on the stem for \$2.50.

WHILE THEY LAST... \$1.00 Each

FREE—with each pipe, a one ounce package of the famous Cahill smoking mixture.

Ideal Xmas Gift—Cannot be duplicated anywhere today for this give-away price.
NOTE: Be sure to send full name to be engraved on each pipe when ordering.

CHARMS and CAIN

407 So. Dearborn St. CHICAGO, ILL.

BEST BUYS FUR COATS

JACKETS-BOLEROS
Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.
S. ANGELL & CO. Manufacturing Furrer
236 W. 27th St., (Dept. B-3), New York City.

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers.

FOR

IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE. NEW YORK, N.Y. 111 02-1111

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPES & SCARFS
ALL GENUINE FURS!
Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.
H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

WRITE FOR CATALOG OF BINGO SUPPLIES
BY MANDELL THAT'S ALL!
★
MORRIS MANDELL, 131 W. 14th St., N. Y. C.

When you're on that well-known spot For something really good and hot, Plus service like you never got—
TELL IT TO CASEY!

YOU CAN SAY IT AGAIN!
CASEY can take care of you Board Operators, Merchandise and Premium Men! Party Favors, Novelties, Holiday Goods—get the New Casey Catalog and get set for plenty fast action with Casey's really hot numbers!

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

STARTLING NOVELTY IN SALT AND PEPPERS

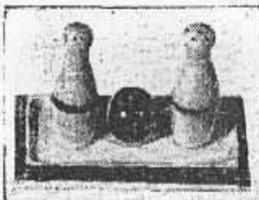
Made of Wood. Neat Workmanship.

No. 3606 — Three-Piece Bowling Set,

consisting of tray, 2 3/4 x 4 1/2 inches, in maple finish, with red border, and black bowling ball fastened to it. One Salt and one Pepper Shaker, removable, 2 1/2 inches high, maple finish with red stripe.

\$3.60 per doz. sets

No samples sent, no C. O. D. orders without 25% deposit.



For our complete line of Salt & Peppers, 66 different kinds, ranging in price from \$1.80 to \$4.20 per doz., see our price lists #200K, 205K, 206K and 209K.

We Do a Wholesale Business Only and Send no Price Lists to Private People.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST. CHICAGO

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Ram-Bunk-Shus Benito



This is one of a series of novelty flash items which are producing volume sales for Bassons Dummy Display Products. To add to its appeal each Ram-Bunk-Shus Benito carries the following original jingle:

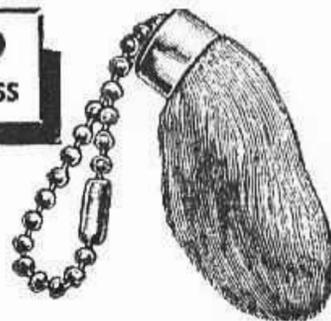
"Musso's mouth is large and round The noise it makes is an awful sound. Here's a likeness of his face, Dump your refuse in the proper place." Arthur Basson, firm executive, reports that the first ad in *The Billboard* on the items literally blitzed the concern. Orders have been flooding in ever since.

Ribbon Service Bar

An item that is gaining considerable momentum is a service bar of the type (See POPULAR ITEMS, on page 56)

LUCKY RABBIT'S FOOT

\$7.20 PER GROSS



65c PER DOZ.

Genuine rabbit's foot is thoroughly sterilized. On non-kinking bead chain, brightly polished. Bulk only. Priced for volume turnover.

WRITE FOR CATALOG

JOSEPH HAGN CO.

Wholesalers Since 1911 217-223 W. MADISON CHICAGO

Every Service Man's Family An Eager Prospect



This new "Serving Our Country" 14x11 picture in five beautiful colors with a die-cut space for a 5x7 photograph and a die-cut slot for service record almost sells itself. It was designed by a famous artist—is made of five ply card—varnished to retain the colors.

Write "today" for full details. State your business, details of outlets, territory, etc.

SAMPLE POSTPAID FOR 50c

S. O. C. RECORDS

PALMER, NEW YORK

WAXED FLOWERS

BEST QUALITY—ATTRACTIVE COLORS

- No. 60—Large Jumbo Georgine \$37.50 per 1000; \$4.00 per 100
- No. 8—Large Georgine 27.50 per 1000; 3.00 per 100
- No. 14—Medium Georgine 22.50 per 1000; 2.50 per 100
- No. 41—Large Chrysanthemum 37.50 per 1000; 4.00 per 100
- No. 7—Large Dahlia 32.50 per 1000; 3.50 per 100
- No. 12—Large Rose 27.50 per 1000; 3.00 per 100
- No. 15—Medium Rose 22.50 per 1000; 2.50 per 100

MOUNTAIN LAUREL

50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb. Prepared Green Fern, per Bunch, 25¢. Prepared Green Foliage, per lb., 35¢. Large Sample Carton of all above Flowers in assorted colors and all Foliages sent postpaid for \$5.00.

Send for New List of all Flowers, Materials for Xmas Coronas and Fast Selling Holiday Items. 50% Deposit, Balance C. O. D.

FRANK GALLO, Importer & Manufacturer

1429 LOCUST STREET

ST. LOUIS, MO.

NOW READY—MID-SEASON CATALOG

INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CONCESSION OPERATORS

Largest Line of Bingo Merchandise.

WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.



ACME

PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

HOW SMART

AN OPERATOR ARE YOU?

Today's big problem for operators in all merchandise fields—bingo, salesboard, direct sellers, concessionaires, pitchmen—is finding appealing merchandise items that are available in large quantities. In the October 17th issue *The Billboard* merchandise department suggests a number of items which haven't been used to any great extent by operators. There aren't too many, but we understand that smart operators all over the country have tracked down good items which are still easily available.

How smart an operator are you? Have you located any new merchandise items which are easily procurable? Write us about it today. Tell us how, when, where you found it . . . how you are using it. We will feature you and your story in an early issue of *The Billboard*. And we will be grateful to you for any assistance you can render.

Send your letter today to: I. B. Koff, Merchandise Editor, *The Billboard*, 1564 Broadway, New York, N. Y.

FURS OF DISTINCTION

Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Cheekiangs, Caraculs, Moulton Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.



ANDREW PAUL AND E. ARKAS

Manufacturing Furriers

154 W. 27th St. (Dept. 27), New York, N. Y.

FOR SALE BINGO EQUIPMENT

Used Lowe Electric Blower (Like New), Cost \$120.00.

Electric Tote Board, 300 Heavy-weight Bingo Cards, 300 Metal Lap Trays. All goes for \$195.00.

G. A. TURNER, Lusk, Wyo.

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp

to Keep Mosquitoes and other Insects Away

and DOCTORS SAY VERDARAY

to Conserve Vitamin A and Reduce Fatigue

FREE Literature - SAVE ELECTRIC - Toledo, O.

QUITTING BUSINESS

Only 95c Buys \$4 (50 cys) Electric Clocks Free illustrated circular. 1/3 deposit required.



LASALLE ELECTRIC CLOCK HOUSE

10510 Wheatland Ave. ROSCOE, CALIF.

MY ROUTE BUILDING PLAN Starts YOU in a BIG PAY BUSINESS

Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President Dept. 80, Spencer, Indiana

MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Out mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.

MARTIN MIRROR CHEST CO., 1120 W. 79th St., Chicago, Ill.

HOTTEST ITEM FOR EVERY SOLDIER, SAILOR, MAN, WOMAN OR CHILD. IMPROVED TRIM-RITE HAIR TRIMMER

Combs and Trims Hair at Same Time

Sample 25¢. Doz. \$1.75 Gr. \$15.00. 25% Dep. with order.



Trim-Rite Co. New Kensington, Pa.

HOT★CHRISTMAS ITEM

New Cedar Heart Necklace, Letters and Crosses. Large size 2 1/4"x2 1/4" with 20" plastic Chain. Ind. boxed.

\$6.00 per dozen

Send \$1.00 for Samples.

CHICAGO CEDARCRAFT MFG. CO. 4701-13 SHERIDAN RD. CHICAGO, ILL.





STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB0119—Each \$1.75

ROUDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

Something definitely NEW!

A PICTURE THAT GLOWS IN THE DARK

This is a reproduction of the famous masterpiece

"The Head of Our Lord"

The first and only picture of its kind that has been made luminous so that it will glow thruout the nite in total darkness.

Probably one of the first tangible blessings to come from the horror of war.

Picture attractively framed in double leatherette folder. Pocket size, 2 1/4 x 4 1/4". Extra space for favorite picture of mother or sweetheart, etc. A PRICELESS GIFT FOR MEN IN SERVICE.

Send \$1.00 for Sample IDEAL XMAS SELLER—EVERYONE WILL BUY

CHARMS and CAIN
407 So. Dearborn St., Chicago, Ill.

IT STARTS YOU IN BUSINESS—SELL TIES

Sell complete line of Ties, Knitted Ties, Khaki Ties, Bows, Tie and Kerchief Sets, etc.

- Custom Made Ties, Sample 20¢
 - Gross \$24 Doz. \$2.25
 - 100% Wool Lined Ties, Sample 40¢ Doz. \$4.20
 - Slide-On Ready Tied Ties, Sample 30¢ Doz. 3.50
 - Army Khaki Red-Knot Ties, Sample 30¢ Doz. 3.50
 - Victory Ties, Sample Tie 20¢ Doz. 2.10
 - Muffler, Tie, Kerchief Set, Sample \$1.35. Doz. 15.00
 - Tie & Kerchief Set, Sample Set 40¢ Doz. 4.50
- Send 25% deposit, balance C. O. D. Write for FREE Wholesale Catalog and FREE Swatch Book of actual materials. PHILIP'S NECKWEAR, 20 West 22nd St., Dept. B-40, New York.

SIGNS EASILY PAINTED
WITH LETTER PATTERNS
AND MANY SIZES AND STYLES
SHOWCARDS Write JOHN B. RAHN
FOR 1330 N. CENTRAL AVE
FOLDER CHICAGO

HOTZI-NOTZI
HITLER PIN CUSHIONS
\$4.20 Per Dozen
COLUMBIA
BOX 000 RICHMOND, VA.

MIDGET BIBLE
(Over 200 pages, size of postage stamp, completely legible)
And 10¢ & 25¢ Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line! **JOHNSON SMITH & CO., Detroit, Michigan**

FREE WHOLESALE CATALOG
1943 issue now ready. 200 pages, chock-full of articles for present-day selling. Ideal for dealers, salesmen and agents. Carded goods, household necessities, office specialties, merchandise displays, wearing apparel, etc., are shown. Every item sold under a money-back guarantee. As stock of catalogs is limited, better send for one, NOW.
SPORS CO.
1042 LAMONT, LE CENTER, MINN.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

LEW AND KITTY GREEN . . . Pipe in that they are entering their fourth season with the Nodak Players, touring Central Indiana. The Nodak troupe works the year around. The Greens report that they may jump into another State soon.

THE PIPES COLUMN is the only medium gathering the news of Pitchdom. Pipe in, boys. Pipes Depends Upon Its Friends. Help!

MORRIS KAHNTROFF . . . fogs in with a post card from Columbia, S. C. Morris's habits haven't changed much in five years. The pipes desk had just finished looking thru an issue exactly five years old and spotted an item which stated that Morris was in Columbia at that time.

TRIPOD OPININGS: When a reader is issued, a pitchman's first thought should be to promote a good working condition for himself and others who follow.

MRS. JAMES HALE . . . who was known as Jessie Dean Beadt, an old-timer in pitchdom as well as in fairs, carnivals and circus biz, is now doing sea shell, wood, bead, leather and wire work. She says: "I'm an old woman now—a widow and deaf—but I still enjoy reading *The Billboard* every week. I used to get in the Pipes column often."

CONSUMMATE INDIFFERENCE and accumulated inertia have never yet been known to bring a man to the front in any fight or in any line of business.

Pitchdom Five Years Ago

Doc Bob Johnson was in Raleigh, N. C., and wrote to the pipes column his pleasure at watching jam men Harry Maers and

Morris Kahntroff . . . Charley Courteaux was in Cincinnati working glass cutters. . . . Toby Johnson, en route to Oklahoma, reported from Harrison, Ark., that things were bad in Arkansas. . . . George Haney was working with his rad demonstration in the Queen City. . . . Doc Ross Dyar, med impresario, was in Indianapolis getting ready for his annual trek to Florida. . . . Doc Harry Kinchloe and wife were working in an Oklahoma City lab. . . . Working mineral in Tulsa, Okla., were Prince Omwah, Johnnie Hutchinson, Bob Laidlaw and Doc Pierce. . . . Chic Denton was getting it in Montana, Wyoming and Idaho. . . . F. E. Bennett declared from Raleigh, N. C., that the State fair there was a honey. . . . At the Raleigh (N. C.) Fair were Harry Meyers, Morris Kahntroff, Jack Wilson, G. V. Flippo and Mr. and Mrs. Harries. . . . James E. Miller was in Springfield, Mo. . . . Doc Victor B. Lund

ARMY JEWELRY
Demonstrators! Military and Signot Pins, Rings, Bracelets, Lockets, Roller Skate Pins, White and Yellow Identification Bracelets suitable for engravers. Immediate delivery. Samples \$5.00.
JACK ROSEMAN CO.
307 Fifth Ave. N. Y. C.

Last Will and Testament of Adolph Hitler
(Copyright 1942)
Printed in 2 colors with seal, 8 1/2" x 11". Funniest thing you ever read. A terrific seller. . . . big profits. 100, \$2.00, 1000, \$15.00. Sample copy 10¢. Full cash with order. Satisfaction guaranteed.
JAY-JAY CO.
1609 SURF AVE. BROOKLYN, N. Y.

Attention Engravers!
We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 28 today!
Big Military Line
For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)

Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

A Real LACE-LIKE HANDKERCHIEFS
Flash! Delint Handkerchiefs in Pastel Colors, size 11" x 11", stamped with Assorted Service Insignia. Packed 1 Doz. to Box, 10 Beautiful Colors in Each. These Pillow Tops and Handkerchiefs can be ordered with insignia of Army, Navy, Air Corps or Marines; and in addition the words mother, Sweetheart, Sister or Friendship. **PILLOW TOPS, DOZ. \$5.50**
Rayon Satin Pillow Tops with Military Insignia, Rayon Backed, Assorted Colors. Size 20" x 20", including Silk-Like Fringe. Beautifully Processed in Embossed Velvet Effect.
Glas Dog Chains. Gross \$21.00
Bill Folds, Army Emblems, 5 Windows. Doz. 5.00
Pennants, with Name of Any Army Post. 100 10.00
Shoulder Patches, All Divisions. 100 2.00
25% deposit with order. Send 50¢ for a beautiful 4-color framed Soldier's Honor Roll (postpaid). Big seller. (Doz. \$4.50.)
WORLD ADV. NOV. CO., 122 East 25th St., New York City

A GIFT FOR THOSE "Handy Man" WHO KNIT
The Portable Yarn Holder and Winder
The Perfect Premium Item in keeping with the times. Smooth Natural Wood. Stock empty shelves with a new knitting accessory **"HANDY MAN"**
Write for prices
ACE SUPPLY CO.
44 E. 110th Place
Chicago, Ill.

America's Latest Craze
Our Best Customer Sold

\$3,343.60

Worth of our Jewelry and Novelties during the week of September 26th, 1942.

WAKE UP AND LIVE

Hustlers, Pitchmen, Specialty Men, Gift Shops, get wise to these Fast-Selling

KILLER DILLERS

UP TO 200% PROFIT

	Doz.
Sea Shell Earrings72c, \$1.00, \$1.20, \$1.50, \$1.80, \$2.64
Sea Shell Brooches72c, \$1.00, \$1.20, \$1.80, \$2.00, 2.64
Sea Shell Bracelets	90c, \$1.00, \$1.50, 1.80
Sea Shell Necklaces, 20 in. Plastic Chain	2.00
Sea Shell Leis, 30 in. Assorted Shells	\$3.60, \$4.50, 6.00
Sea Shell Leis, 30 in. Triple Strand Multi-Color, \$2 Seller	9.00
Sea Shell Leis, 25 in. Strand Multi-Color	6.00
Sea Shell Novelties, Bird, Animals, etc.85
Sea Shell Cowboys and Girls, Selling Like Wildfire	2.40
Sea Shell Ash Trays	85c, 90c, \$1.50, \$1.80, 2.00
Sea Shell Swan What-Not, Fast \$1.25 Seller	6.00
Sea Shell Dolls, Made Entirely of Shells	\$1.20, 2.40
Sea Shell Electric Lamps	\$8.40, \$9.60, \$12.00, 18.00
Sea Shell Plaques	\$4.80, \$6.60, \$8.40, \$10.20, \$13.80, 36.00
Cocoanut Novelties	\$2.00, \$4.80, \$7.20, 9.60

We Carry a Full Line of Jeweler's Findings: Brooch Pins, Plastic Chain, Earring Backs, etc. Complete Price List on Request.

Samples of above numbers figure 1/12 of a dozen plus postage, 50% cash with all orders, balance C. O. D.
J. A. WHYTE & SON
Manufacturer and Importers
Little River, Miami, Fla.
Cable address (Shelling)
Phone 7-9681

Lucille Dolman, of the Rubin & Cherry Exposition, came in town from Chicago and have taken an apartment on Union Drive. Joe and Ethel Krug, also of Rubin & Cherry Exposition, are in town from Chicago. Al (Moxie) Miller, of Mission Beach, is in 1-A. Freddy Nichols, West Coast Shows' popcorn concession, is at the Bristol Hotel before entering the

army. Joe Glacy has joined the coast guard.

Jack Brooks returns to the May Company the end of this month as Santa Claus for the sixth year. Larry (Bozo) Vall, who is playing charity benefits, returns to Bullock's department store in a Santa Claus role. Joe Steinberg came up from Mission Beach for a squint at the PCSA rooms.

Hollywood Towers is due back in town. Eddle Neu is here and has been putting in hours with the Cole Bros.' Circus. Clarence Sweet, of the alligator farm, visited. Visitors also included Harry and Grace DeGarro, William J. Lindstedt, Ralph A. Krooner, Sam Shaphran, C. F. Albright, Rex Boyd, Al W. Martin, Lou Berg, Ted Texeira, Mr. and Mrs. Charles Thomas, Mr. and Mrs. Charles Prose and Robert L. Melles. Lou Berg is spinning tales of Hawaii. Robert Melles is with the navy at Port Huremene, Calif. Jack Christiansen, of Arthur's Mighty American Shows' cookhouse, is in town for a brief visit.

Jay Gould Closes Season

ST. LOUIS, Oct. 24.—Jay Gould Million-Dollar Circus closed its season at Mount Carmel, Ill., on October 7, completing a tour of 20 weeks during which it played 60 towns. Business was spotty, the spring being bad on account of rain, but closing weeks showed a big pick-up. Forty members of the show, during the season, entered the armed services. Closing spot, on main streets under auspices of the Chamber of Commerce, proved big. The elephant, Maxine, had her yearly birthday party for children—all children bringing scrap being invited. A big collection of scrap was deposited on the lawn of the county courthouse there. Show went into winter quarters at Glencoe, Minn. After several weeks for arrangements, a winter show will open at Warren, Mich., on November 7 with Elmer Brown as business manager.

ROUTES

(Continued from page 33)
 Hubbard's Midway: Muscle Shoals, Ala.
 Hughey's Greater: Morrilton, Ark.
 Jones, Johnny J., Expo.: (Fair) Dothan, Ala.
 K. & M.: (Fair) Thomasville, Ga.; Moultrie Nov. 2-7.
 Kaus, W. C.: (Colored Fair) Columbia, S. C.; (Colored Fair) Charleston Nov. 2-7.
 Kaus Expo.: Jacksonville, N. C.; New Bern 2-7.
 Lawrence Greater: Dunn, N. C.
 Lewis, Art.: (20th St. & Monticello Ave.) Norfolk, Va., 26-Nov. 7.
 McKee, John: Luxora, Ark.
 Magic Empire: Harrisburg, Ark.; West Helena Nov. 2-7.
 Marks: (Fair) Florence, S. C.
 Mighty Monarch: Waycross, Ga.; Fitzgerald Nov. 2-7.
 Moore's Modern: Des Arc, Ark.
 Ozark: Greenwood, Ark.
 Prett's World's Fair: Tarboro, N. C.; season ends.
 R. & S.: Goldsboro, N. C.
 Rogers & Powell: (Fair) Forest, Miss.; Hattiesburg Nov. 2-14.
 Royal American: Pensacola, Fla.
 Scott Expo.: Atlanta, Ga.
 Siebrand Bros.: Miami, Ark.
 Snapp Greater: De Witt, Ark.
 Strates, James E.: (Fair) Gainesville, Ga.; (Fair) Athens Nov. 2-7.
 Stritch, Ed: Temple, Tex., 26-Nov. 5.
 Sunflower State: Rotan, Tex.
 Texas Kidd: Knox City, Tex.
 Tidwell, T. J.: Pecos, Tex.
 Tom's Am. Co.: Arlington, Ga.; Bainbridge Nov. 2-7.
 Tower Am. Co.: (Colored Fair) Kingstree, S. C.
 United Expo.: Alexandria, La.
 Victory Expo.: Beaufort, S. C.
 Virginia Greater: (Festival) Suffolk, Va.
 Wallace Bros.: (Fair) Columbia, Miss.; (Fair) Centerville Nov. 2-7.
 Ward, John R.: Crossett, Ark.
 West Bros.: Paragould, Ark.; Newport Nov. 2-7.
 West Coast Am. Co.: Hanford, Calif., 28-Nov. 1; Porterville Nov. 3-11.
 Wolfe Am.: Greenville, S. C.
 World of Mirth: Augusta, Ga.



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A738 INSURANCE EXCHANGE
 CHICAGO, ILL.

.22 SHORTS WANTED

ANY QUANTITY
 WILL PAY HIGHEST PRICES.

SPORTLAND
 512 E. Main St. NORFOLK, VA.

WANT

TWO MORE EXPERIENCED PHONEMEN.
 This is a big veteran deal. If capable will keep you working all winter. Bill Osborne, come on. Wire

TOM HASSON
 75 Bay Street Charleston, S. C.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS
 .22 C.B. CAPS
 ANY QUANTITY.

Radio Amusement Corp.
 1674 BROADWAY NEW YORK CITY

PARTNER FOR MUSEUM

Have best location in Philadelphia, on Market Street, between all leading theatres. Only interested if you have some experience and own capital to invest with me. Wire

MAX GRUBERG
 Box 101 Philadelphia, Penna.

Bright Lights Exposition Shows Can Place

Shows, Rides and Concessions of all kinds.
 Write or wire
JOHN GECOMA, Mgr., Apex, N. Car., this week.

FOR SALE

WEST BROS.' SHOWS

Six Rides, five Shows, nineteen Trucks and Trailers, Paragould, Ark., this week; week of November 2nd, Newport, Ark.

HAVE TEN CASES

.22 SHORTS—TWO CASES—.22 LONGS
 Wire best offer.

CITY SHOOTING GALLERY
 315 North Washington St. Marshall, Texas

John R. Ward Shows Want

Organized Side Show. We have top and banners. Want Talker, Musicians and Performers for Minstrel Show. Manager for Monkey Show who can handle educated Chimpanzee. Will book Shows with own outfits. Want Concessions of all kinds. Good opening for Photos, Lead Gallery and Penny Arcade. Will book Cook House. Want Canvasman who can operate machine. Want Agents for Penny Pitch and Ball Game. Curley Green, wire me. Want capable Let Man. Out all winter in Louisiana and Texas.

ADDRESS: CROSSETT, ARK., THIS WEEK.

WANT CARNIVAL

With Light Plant for Armistice Celebration, Thomaston, Ga., week November 9th; Cordelo, Tifton, Thomasville Scrap Drive Celebrations follow; then Camp Milner Park all winter. Address

T. C. POWERS **Barnesville, Ga.**

TAKE A LOAD OFF YOUR MIND



No More Worry About Money for Hospital and Doctor Bills

Know That You Are Protected Against Sickness and Injury

HOSPITALIZATION and SURGEON'S FEE INSURANCE

Costs Only a Few Pennies a Day

For Families or Individuals

If you or a loved one goes on the sick list as a result of illness or injury, who has to pay the hospital and doctor bills? You do, of course. And it's no joke when a lay-off resulting from hospitalization cuts your season short, and on top of it all you have to scrape bottom to pay the hospital and the doctor. Whenever such misfortune occurs, during the season or while you're resting, all the money you've laid by could be swept away! But money bills need not bother you at all! For only a few pennies a day, PRUDENCE HOSPITALIZATION AND SURGEON'S FEE INSURANCE takes a load off your mind! When trouble comes, it pays the bills from the very first day, in any recognized hospital of your choice! It pays Surgeon's Fees. And without extra cost, a generous emergency aid fund is made available, along with extra-liberal compensation for travel accidents plus WAR HAZARD COVERAGE! You just can't equal the superior features of modestly priced PRUDENCE Protection!

NO MEDICAL EXAMINATION
 Every healthy member of your family, ages 1 to 60, eligible! One policy covers, and all members are entitled to full benefits as stated in the policy.

NO AGENTS—DETAILS FREE
 Learn more about the extra-liberal policy issued by this reliable, state-supervised company. Send for literature without delay! No Agent will call. Write today!

Prudence **Pioneers of Hospitalization Insurance**
 1581 OLD COLONY BLDG. - CHICAGO, ILL.

Pays FULL Benefits for Sickness or Injury as stated in policy:

- \$450.00** Hospital Room and Board
- \$35.00** Incidental Hospital Expenses
- \$100.00** Cash for Emergency
- \$1500.00** Travel Accidents

Plus SURGEON'S FEES
WAR RISK No Extra Cost

All benefits indicated above are maximum in accordance with provisions of the Policy.

CONCESSIONERS

Get Placed in Florida for the Duration

HAYES AMUSEMENT PARK

Located just a few yards from the gates of Camp Blanding, one of America's largest army camps. We operate 7 days a week, 52 weeks a year. This park is not an experiment. It is now in its second year of continuous and successful operation. We now operate Riding Devices, our own Taxi Dance, Girl Show, Arcade, Restaurant, Beer Garden, Soda Fountain, Concessions, etc. Have choice locations for a few legitimate Concessions inside or outside of our 200-foot building. Can place Photos, Lead Gallery, Cigarette Gallery, Fish Pond, Pitch Til Win, Hoopla, Balloon Darts, Cane Rack, Guess Your Weight Scales, Coca-Cola Bottles and other legitimate Concessions. No P.C., no-buy back. Can place Wax Show and other Novel Shows. We can also place a few legitimate Concessions for conditioned establishment with the longest bar in the South. Can place 50 Girls for Taxi Dance and several Girls for Girl Show. Will place Concessions on a percentage basis if you can give us an up and up count. Address all communications to POST OFFICE BOX 633, STARKE, FLA.

4 STAR WEEK

And 3 more to follow. Charleston, S. C., heart of defense, Firemen's Festival, week Nov. 2. Want Grind Stores, Wheels, Concessions of all kinds except Bingo. Good proposition to Cookhouse. Can place several more Shows. Girls for Girl Show, highest salary.

COLUMBIA, S. C., THIS WEEK.

RUSS OWENS, Mgr. W. C. Kaus Shows, Inc.

SPECIAL ANNOUNCEMENT

Having purchased in September the entire Rides, Shows and all Equipment, including Trucks, of Frank's Greater Shows, we have decided not to operate longer under that title and we will henceforth operate as

Harry's Greater Shows

Will buy or book Big Ell Wheel and Tilt-a-Whirl. Will book on liberal percentage Shows with own equipment and transportation. Also want legitimate Concessions of all kinds, reasonable rates. Good opportunity for Ball Game, Cigarette and Lead Gallery, Pitch-Til-You-Win, Hoop-La, Rat and Pan Game, Poa Pool, Diggers, Fish Pond, Photo, Penny Arcade, Popcorn, American Palmistry. Long season sure in good territory. All wire:

HARRY LOTTRIDGE, Pleasant Hill Playground, Macon, Ga., this week.

BANTLY'S ALL-AMERICAN PARK

FAYETTEVILLE, N. C.

World's greatest army camp . . . \$2,000,000 payroll . . . for the duration of the war . . . come in now . . .

Want . . . Legitimate Concessions of all kinds, BALL GAMES, High Striker, Novelties and Jewelry, Shooting Galleries, etc.

Will place Shows with own equipment. Wire footage needed.

This park opens Oct. 28th, but space will be available.

All wire HERMAN BANTLY, Fayetteville, N. C.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

They Could Speak

The 1942 revenue law poses some serious problems for the amusement machine industry. The trade vainly sought for definitions to be written into the bill that would definitely fix the fees on all free-play pinball games and on penny counter machines at \$10 per year.

Representatives of the trade who were in Washington for the final sessions said the "cards were decidedly stacked against the trade" when it came to getting any consideration of machines according to the earning power of the machine. Whether this was the work of reform interests in the government agencies or of larger selfish interests they could not tell.

Pari-mutuels were exempted from the proposed federal tax on the basis that pari-mutuel revenue should be reserved for the States. The amusement games business was willing to pay a reasonable federal tax in addition to the tax being paid in 10 States and more than 200 towns and cities. The amusement games trade did not ask to be exempted; it only asked for a tax assessed according to the earning capacity of the machine. But the amusement games industry is unorganized and the work fell chiefly upon representatives of California operators and one representative for the manufacturers.

There is still some ray of hope for the free-play games. The increased rates apparently go into effect next July 1. The Internal Revenue Department can, without violating the text of the law, definitely rule favorably on all free-play games.

There are two groups in the United States that are vitally interested in pinball games and that can go direct to the U. S. Treasury for some consideration and reason. That is the only hope now, for operators are powerless otherwise to get any consideration.

The first group is the 10 States and 200 or more towns and cities that have been getting revenue from licensing pinball games. Tax officials in many of these States and

cities will champion the cause of the games once they are made to realize how serious it is.

A good example was seen in Washington State when the Legislature was considering a State tax on various types of amusement machines. The organized league of city governments made strong pleas to the Legislature that amusement machines should not be taxed by the State, but should be left to the cities and towns for revenue.

In the present situation the States and cities that license pinball games would not be asking the federal government not to tax such games. They would be asking simply that the federal tax be put at the \$10 fee so that the games could continue in business and continue to pay revenue to the State and city.

If enough organization could be put back of such a plea, it might get a favorable ruling from the Internal Revenue Department.

A second important group vitally interested in amusement machines is the thousands of retail establishments that profit by them. War conditions are making it tough for many of these retail stores. Department of Commerce estimates say that probably more than 300,000 such establishments will be forced to close by the end of 1943. Congress and the various branches of the national government are beset with the problem of trying to do something for all these establishments.

The amusement machine industry has been a great help to many thousands of these retail locations and they could present a strong plea in behalf of such machines if the idea could be properly organized. Even chambers of commerce and other business organizations strongly supported the California operators in their recent pleas before Congress.

Like operators, the smaller retail locations are not well organized to present their plea to the federal government. But they have much at stake in the amusement machine business if the facts can be marshaled and presented in the right way.

Newspapers Keep Up Drive To Get Scrap for Mills

The Associated Press in its weekly release to newspapers on the success of the national scrap drive this week made the following comment:

It was like a roll call of the nation, with States, cities and little whistle-stops chanting: "Look what we're doing."

America, deep in the job of gathering every bit of steel and iron junk for ravenous war mills, today poured in heartening reports on progress in the 21-day special metal salvage drive led by the nation's newspapers.

The steel industry's magazine *Iron Age* reported the newspaper drive is "achieving results beyond expectations in many areas." Much of the scrap, it said, is light and of poor quality, but its collectors hope that the mills may be able to use it by mixing with heavier metal from other sources.

The reports, altho unofficial and incomplete, showed the country really bending an elbow to get old metal started on the way to its eventual abode in planes, ships, guns, tanks.

What 10 States Do

This was part of the story: 10 States alone have collected so far in the campaign—which started September 28 and ends October 17—an estimated 260,000 tons of scrap, or 520,000,000 pounds if figured at the rate of 2,000 pounds to the ton.

Those figures were released by the national newspapers' united metal scrap committee in New York, which said it was receiving hourly information showing the total metal salvage was becoming tremendous.

Oregon today took the lead in the drive. Collections were reported at 25,000 tons, a per capita average of 45.5 pounds for every man, woman and child in the State. Pennsylvania was second in the day's tabulation, with a total tonnage of 141,885, a per capita collection of 28.6 pounds. Michigan was third with 15.2 pounds per capita and an aggregate of 40,000 tons.

The other States' collections—in the top ten—reported by the committee, first on

Congressional Record

The following is part of the *Congressional Record* of Saturday, October 10, 1942, showing what took place in the Senate on October 5. The coin machine trade will note particularly that Senator Downey of California made a strong plea for amusement machines.

"MR. DOWNEY. Mr. President, I desire to ask the attention of the Senator from Georgia for a moment in connection with Section 617, relating to coin-operated amusement and gaming devices. The section is found on page 565.

"I have made a rather careful investigation of that section, and the language seems to me to be quite ambiguous as to whether or not certain types of slot machines and coin-operated machines come under the definition of 'gaming devices.' I understand that there are three types of slot machines, namely, straight amusement games, trade stimulators and gambling devices. Under the rather ambiguous language of the section the Treasury feels compelled to interpret 'gaming devices' to include trade-stimulating machines. I should deeply appreciate it if the chairman of the committee could take to conference a proposed amendment which I shall offer, under which the whole question could be clarified.

"I therefore move, Mr. President, that on page 566, after line 17, the following language be inserted:

Trade-stimulator machines shall not be construed as gaming devices.

"Mr. GEORGE. Mr. President, I have no objection to taking this amendment to conference, because an examination of the section discloses that otherwise a conference would be precluded on certain questions which are not very clear in the section taken as a whole.

"The VICE-PRESIDENT. The question is on agreeing to the amendment offered by the Senator from California (Mr. Downey).

"The amendment was agreed to."

a per capita basis in pounds and then by tonnage, were: Maryland, 13—11,843; Virginia, 10.6—14,000; Wisconsin, 9.6—15,018; Missouri, 9—17,000; Idaho, 7.6—2,000; Oklahoma, 6.9—7,706; West Virginia, 6.5—6,218.

Journal Shows Retail Plight

Big financial newspaper gives report of what small retail locations face

NEW YORK, Oct. 24.—The problem of the thousands of small retail stores is getting more and more attention in business circles. *The Wall Street Journal*, October 19, published its resume of the situation of small stores, basing its opinions on the recent report of the United States Department of Commerce that probably 300,000 retail stores would close by the end of 1943.

Increased attention of the coin machine trade will now be given to the further prospects of retail locations because the new 1942 federal tax is considered unfavorable to pinball games and counter machines, types of machines that were of real financial help to many types of retail stores. As the federal government and big business begin to consider the plight of small stores, it may eventually become evident to all parties that amusement machines have been of great help to the small stores in all parts of the country.

Excessive taxation on the amusement games will affect the earnings of many a retail establishment. The Senate has a Small Business Committee which is considering the problems of small stores along with all types of small business firms. Several plans are being discussed as to the control of small business and in all such plans it is necessary to consider retail stores. Among other things, it has been suggested that new enterprises be banned in certain fields of business. This is similar to a plan that has been tried in Great Britain. Another plan discussed is that the lines of merchandise carried by stores be limited so that they could not take on new lines which competed with other local stores.

Such proposals indicate how serious the retail situation is under war conditions. The coin machine trade may be able to enter the field definitely and say that it can help many small stores and that at the same time it can provide needed revenue for the federal government as well as local taxes.

Curtiss Co-Operation

CHICAGO, Oct. 24.—A campaign providing for 800 salesmen of Curtiss Candy Company in nine States in the Middle West to collect at least 100 tons of small pieces of metal weekly as a contribution to the nationwide salvage drive has been announced by Otto Schnering, president.

Each of the 800 salesmen, who call on about 150,000 retail food, grocery and confectionery stores weekly, will attempt to collect 50 pounds of small pieces of scrap metal per day. Dealers are supplied with receptacles for collecting the metal, and with door and window streamers and display cards. Retail dealers are being asked to collect the metal from the customers. The scrap in turn will be picked up weekly by the Curtiss salesmen.

Bankers Complain, Like Coinmen, of Movie Portrayals

INDIANAPOLIS, Oct. 24.—Bankers sometimes complain about motion pictures as well as the coin machine industry. In times past the coin machine industry has felt it necessary to complain about the treatment the industry got in certain motion pictures. Members of the trade felt that motion pictures purposely put various types of coin machines in a very bad light. One of the pictures about which considerable complaint was made was one entitled *Juke-Box Girl*.

The Indiana Bankers' Association feels that the movies do not do justice to bankers. They have officially complained about a recent film called *The Postman Didn't Ring*. It is said that this picture really gets under the skin of bankers. It is called a typical Hollywood picture with fabulous riches for the hero and tells how the bankers make big money.

For some reason the bankers do not like this. It seems to be typical of the newspaper stories which feature the big money operators of coin machines make. Probably the bankers will be persuaded to make a picture which shows the big money the movie people make and in that way get even with them.

ment by the head of any government department concerned of the rates of royalties under licenses for the use of patented or unpatented inventions by producers of articles manufactured, used, sold or otherwise disposed of for the government;

2. To prevent payment of excessive royalties under licenses for the use of inventions by manufacturers to the owners of inventions on articles manufactured, used, sold or otherwise disposed of for the government;

3. To prescribe the legal remedy of licensors of inventions with respect to disputed royalties and to establish the procedure for recovery of fair and just compensation;

4. To authorize the head of the government department concerned to compromise and settle claims.

Federal Tax Amendments . . .

CHICAGO, Oct. 24.—Latest information available on the federal excise tax amendment affecting coin machines, as contained in the 1942 revenue law, indicates the following:

AMUSEMENT MACHINES—Annual tax \$10. This classification was extended in the 1942 law to include types of machines in addition to pinball, even including penny arcade machines of the amusement type. The fiscal year for amusement machines begins July 1. On machines newly added to this classification, the tax will begin November 1.

PHONOGRAPHS—Annual tax \$10. The new tax begins November 1, according to information available.

GAMING DEVICES—The new tax rate will be \$100 per year. The old rate of \$50 remains in effect until July 1, 1943; the new rate begins then. The classification gaming devices, based on rulings and the statute, now includes slot machines, consoles, counter machines, diggers, free-play games on which plays are redeemed, and all types of machines having gaming features.

CONSOLES—All types of consoles having a payout or gaming features are in the gaming device class. The present tax rate is \$50 per year, which remains in effect till July 1, 1943; then the rate will be \$100 per year.

PENNY COUNTER MACHINES—These machines are generally classed in gaming devices group. The present rate of \$50 remains in effect till July 1, 1943; then the rate will be \$100.

DIGGERS—By special amendment, the rate on diggers is raised to \$100, to take effect July 1, 1943.

PINBALL GAMES—Novelty and free-play games are taxed at the rate of \$10 if the free plays are not redeemed nor awards paid. If free plays are redeemed in cash, premiums, merchandise, etc., the rate is now \$50 per year; on July 1, 1943, the rate will advance to \$100 per year.

PRIZE GUM VENDERS—By special amendment, the tax rate on these machines is fixed at \$10, provided the prize is five cents or less in value. The tax on these machine was made retroactive to July 1, 1942.

SECRECY CLAUSE—Information is that the secrecy clause was killed and the lists of locations paying the gaming device tax will be made public as in the previous year.

IMPORTANT NOTE: Copy of the final bill as signed by the President was not available when this was written. In order to understand the effective dates of the amendments, the following section of the bill is reprinted:

- (c) **EFFECTIVE DATE OF AMENDMENTS**—The amendments made by this section shall be first applicable as follows:
- (1) In the case of machines the rate on tax on which is increased, to the year beginning July 1, 1943.
 - (2) In the case of machines not subject to tax prior to such amendments, no tax shall be payable with respect to any period before the effective date of this title.
 - (3) In the case of machines if the limitation on the amount of the prize dispensed is 5 cents, to the year beginning July 1, 1942.
 - (4) In the case of machines if the limitation on the amount of the prize dispensed is 25 cents, to the year beginning July 1, 1943.

Senate Has Bill On Patent Reforms

WASHINGTON, Oct. 24.—The Senate this week passed and sent to the House legislation that would grant the federal government broad authority over patents and patent rights taken over to aid in prosecution of the war.

The measure also would grant further protection to patent owners whose patents are taken over by the government by permitting such owners to sue the government for "reasonable compensation" for use of such patents.

1. To require approval and establish-

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

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Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

MACHINES READY FOR LOCATION

Wurlitzer Model 850, Like New . . . \$375.00	Mutoscope Drive Mobiles . . . \$175.00
Wurlitzer Model 750, Like New . . . 375.00	Mutoscope Sky Fighters . . . 175.00
Wurlitzer Model 600 . . . 135.00	Mutoscope Ace Bombers . . . 175.00
Wurlitzer Model 500 . . . 165.00	Jennings Barrel Roll . . . 75.00
Wurlitzer Model 24, Acmy Rebuilt . . 110.00	Gottlieb's 3-Way Clippers . . . 15.00
Wurlitzer Model 616, Acmy Rebuilt . . 65.00	Kooney's Anti-Aircraft . . . 45.00
Wurlitzer Model 412 . . . 45.00	Gottlieb's Skeeballettes . . . 55.00
Seeburg Classic, Slug Relector . . . 165.00	Mills Four Bells . . . 300.00
Rock-Ola 20 Records, Master . . . 100.00	Watling Rollatop . . . 45.00
	Tri Way Ultratones Sponkers . . . 7.50

M. FORMAN MUSIC CO. Watertown, N. Y.

MEN & MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

Jim Mangan Speaks In Behalf of War Effort

Jim Mangan, director of advertising and promotions for the Mills Novelty Company, Chicago, is scheduled, as this is written, to address members of the Chicago Post, American Legion on the subject of "The War's Challenge To Newspapers" on October 26. Mangan will make the address in his official capacity as Consultant for Special Promotions for the U. S. Department of Labor, Co-Chairman of Special Events for the U. S. Treasury Department and Chairman of the Society of Typographic Arts' War Committee. The latter committee has rendered to the U. S. Government approximately \$300,000 worth of free art and design during 1942.

Jim has these three jobs in aiding the war effort and it is known that he has been lending a helping hand to any other agency which calls upon him to do so. Witty, congenial and a good friend to all, his intentness when tackling a job with the utmost thoroughness has made him invaluable to the agencies which he

serves. He's often been termed a human dynamo—and he never runs down.

On October 27 Mangan is scheduled to address the Chicago Art Teachers on the subject of "Building the Nation's Biggest War Display." This refers to Mangan's promotion in building the huge War Bond display in Chicago's Union Station, pictures of which have appeared in such widely distributed publications as *Life* magazine. Jim secured the underwriting of the Chicago Building Trades, A. F. of L., for the project, then co-ordinated its building and completed it three weeks sooner than the engineers said it could be done.

Columnen have responded handsomely in many places to the war call both in the armed forces and vital civilian services. They are all a credit to the coin machine industry—and Jim Mangan is one of the foremost of these men.

Necessity Is the Mother of Invention

Priorities, shortages and other difficulties have made it tough for columnen

to keep coin machines going. Parts are scarce and it takes plenty of intuitive savvy to keep the machines in running order. Hy Branson, of the J. E. Cobb Company, Louisville, illustrates this point in a report on the troubles the firm had with a broken tooth gear in a pin game motor. No parts were available and no more motors could be secured. Stymied, the Cobb boys went to work and figured a way to fix up the broken part altho it was a tough job.

Undoubtedly there are many other examples of where necessity has been the mother of invention in "keeping 'em going" for the duration. The renaming, refurbishing and changing of old pin games with decals and airbrush is reported highly successful and the firms doing such work are doing a rushing business.

Maurice Ginsburg Suggests Anti-Breakage Program

Maurice Ginsburg, co-head of the Atlas Novelty Company, Chicago, recently suggested that operators institute some sort of public relations program to induce game players to take it easy in handling games—especially pinball games. Ginsburg observes that players bang the games around, scar them with cigarette butts and otherwise mistreat the games. He points out that these games must last for the duration and feels sure that if players are properly approached they will take it easy and not deliberately push the games around. Heretofore, operators have always considered the defacing and mistreatment of games as part of operating costs, but with games no longer being manufactured, the situation has given them much cause for thought.

Maurice suggests that a placard be devised stating the case to the player. He feels that the greater amount of mistreatment will be eliminated by such action. There will always be, of course, a limited number of players who will mistreat games despite any such appeals. "Body English," the accepted American custom of playing pinball, will never be eliminated, but periodic check-ups and tightenings will do a world of good and games will last longer if the deliberate mistreatment is stopped.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Sommers Visits N. Y.

Irv Sommers came in from Miami for a visit and naturally spent some time on 10th Avenue. Irv spent most of the time with his former partners over at Modern Music Service and informs everyone that his health is fine and business continues along in good shape.

Budin's Anniversary

Hymie Budin celebrated a wedding anniversary recently at his Brooklyn home, after which he left for the South.

Munves Clicks Big

Mike Munves, known nationally as the Arcade King, is kept busier than ever directing the business of buying and selling arcade equipment. The traffic in arcade machines has been increasing each week, and Munves with his large stock of games on hand and his many years of experience in this field has really been setting a fast pace.

Helfand Runs Pennyland

John Helfand is conducting the arcade Pennyland running on Broadway between 51st and 52d Streets in the Roseland Building. John tells us that the big rush is during the week-ends.

From Hollywood

Blossom Stern, sales girl at the counter of the record department of Modern Music Sales Company, is a native of Hollywood and claims many leading movie picture actresses were in her classrooms on the Coast.

Runyon's Repeat Orders

Herman Perris, sales manager of Runyon Sales Company, Newark, N. J., informs us that his company has been rushed with orders for arcade equipment and music machines, but he is particularly proud of the many repeat orders coming in from all over the country. "Many of these operators," claims Herman, "send along deposits for us to keep on record so that we can ship them machines they are looking for at a moment's notice."

Herb Klein in Med Corps

Herb Klein, former manager of the export division for International Mutoscope Corporation, is now located in the Medical Battalion at Camp Robinson, Ark.

Al Cohen Pitching In

Al Cohen, Asco Vending Machine Exchange, was not at all put out when his mechanic left to take a job in a war plant. He just rolled up his sleeves and went to work repairing machines himself, knowing that in doing so he was relieving a man who was doing an important job producing the implements that will help knock over Hitler and his pals.

Ponser Presents Panoram Plan

NEW YORK, Oct. 24.—George Ponser, of the George Ponser Company, has worked out a new plan whereby he will rent Panorams to operators within a radius of 400 miles of the city, giving the operator the option to buy after a certain period of time.

"This is a real opportunity for operators," claims Ponser, "to test the money-making abilities of Panoram. When Panoram was introduced the operators hesitated to enter this new field of operation due to the cost of the equipment and operating cost. However, under our renting plan operators will find it greatly to their advantage to operate Panorams."

"During the past few years," adds Irving Morris, "I have had extensive experience in operating these movie machines and can honestly recommend that operators should operate Panorams on their routes. Panorams will stimulate play in both the movie and music machines. The operator then can switch the Panorams around his entire route."



JIMMY JONES, THE COWGIRL OPERATOR, and his wife, Courtney, (right), enjoy an evening of entertainment and a visit with Del Courtney at the Baker Hotel, Dallas, where Courtney's orchestra appeared.

MAYFLOWER SPECIALS

NEW CONSOLES Mills Four Bells \$495.00 Bally Club Bells, Comb. 245.00 Bally Sun Ray, F.P. .. 216.00 Keeney Super Bell .. 259.50 Keeney Super Bell, 2Way 380.00 Pace Reels, Combination 245.00 Jumbo Parade, P.O. .. 135.00 Jumbo Parade, Skill .. 145.00 Silver Moon, P.O. 125.00 Baker's Races, Original Crates 310.00	USED ONE BALL MACHINES Spinning Reels \$ 99.50 Bally Santa Anita ... 165.00 Bally Sport King ... 165.00 Bally Grand National .. 89.50 Bally Pace Maker ... 69.50 Bally Gold Medal ... 49.50 Keeney Stepper Upper .. 45.00 West'n Derby Time, Mult. 29.50 Mills 1-2-3 27.50	1938 Windsor \$ 85.00 1937 Imperial 70.00 1940 Jr. 90.00
USED CONSOLES MILLS Four Bells \$325.00 Jumbo Parade, P.O. .. 89.50 Jumbo Parade, F.P. .. 109.50 1941 Lucky Lucie 245.00 1940 Lucky Lucie 190.00 Gal, Domino, J.P. 165.00 Bang Tails, J.P., 1941 .. 325.00 1938 Gal, Domino 100.00 1938 Bang Tails 100.00 Stars 90.00	USED PHONOGRAPHS WURLITZER 71 Counter Model ... \$ 99.50 41 Counter Model ... 69.50 Model 800 339.50	NEW SLOTS Jenn. Master Silver Moon Chief, 5¢ & 25¢ .. \$225.00 Jenn. Silver Moon Chief, 10 & 25¢. Ea. .. 199.50 Columbia Chrome J.P. .. 94.50 Columbia G.A., Rear Pay 87.50 Columbia J.P. 87.50
JENNINGS Fast Time, P.O. \$ 70.00 Mult. Races 40.00 Cigarette S.P., 5 & 10¢ 69.50	MILLS Empress \$135.00 Throne 129.50 Empress Remote, 12 Keeney W.B. 225.00 Six New Empress, In Original Crates .. 240.00	FACTORY RECONDITIONED SLOTS Blue Front, 50¢ \$300.00 Columbia J.P. 35.00 Columbia G.A. 35.00 Mills Q.T., 1¢ 35.00 Mills Vest Pocket ... 27.50 Caille Play Boy 39.50 Caille Commander 35.00 Caille Console, Like New 89.50 DeL. Console, Like New 99.50 Jennings 50¢ Chief .. 200.00 Jenn, 50¢ Console Chief 225.00
KEENEY Triple Entry \$ 99.50 1938 Track Time 99.50 Kentucky Club 50.00 Skill Time 50.00	SEEBURG 9800 High Tone R.C. with 1 Wall-o-Matic \$410.00 9800 High Tone R.C. .. 375.00 8500 E.S. 380.00 Major E.S. with Magic Voice Amp. 270.00 Classic Remote with 4 Wall Boxes 300.00 Vogue 145.00 Concert Grand 165.00 Mayfair 150.00 Colonel 210.00 Crown 145.00 Regal 145.00 Commander 150.00 Rex S.P. 110.00 Play Boy Stroller ... 50.00	NEW FIVE BALL F. P. Chicago Coin 1942 Home Run \$70.00 Mills OWL, New 89.50
PACE Paces Races, Ser. 5000 \$110.00 Paces Races, J.P. 110.00 Paces Pay Day 110.00 Saratoga 1940 Sr. 99.00 Saratoga 1940 Jr. 94.50 Saratoga 1939 Sr. 60.00 Saratoga 1939 Jr. 60.00 Saratoga 1938 50.00	ROCKOLA 1940 Super \$220.00 1940 Super, Remote, 8 Boxes 365.00 1940 Super with 2 Wall Boxes & Glamour Spkr. 375.00 1940 Master 195.00 1939 DeLuxe 189.50 1939 Standard 159.50	GAMES — FREE PLAY Stratoliner \$35.00 School Days 35.00 Three Scores 24.50 Duplex 29.50 Stars 29.50 Big Chief 35.00 Leader 29.50 Band Wagon 24.50 Wow 19.50 Three Up 19.50 Paradise 24.50 Seven Up 24.50 Gold Star 19.50 Vacation 19.50 Limelight 19.50 Glamour 19.50 Fleet 19.50 Anabel 14.50 Sara Suzy 19.50 Sparka 19.50
EXHIBIT Long Champ \$ 95.00 Silver Bells Sr. 25.00		

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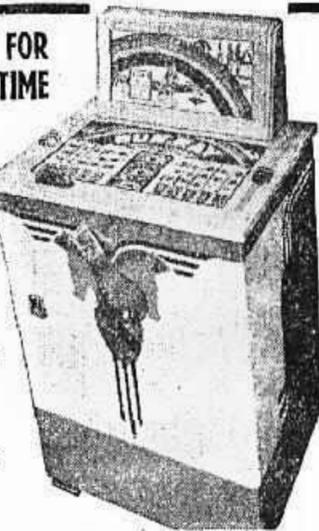
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"IT'S HERE" FOR THE FIRST TIME

NEW Mystery Pay Out CONSOLE. Free Play None Better "SUN RAY" While They Last. \$224.50 F. O. B. San Antonio. SAM MAY & CO. 859 N. Flores Street, San Antonio, Texas



PLASTIC ILLUMINATED BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET

100 or more—23c each.



\$7.50

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

The government is going to get its hands on all the tin scrap in this country—or know the reason why. The WPB October 19 ordered mandatory collection of tin cans in more than 400 municipalities. Nationwide collection on a mandatory basis will go into effect when additional shredding and detinning facilities become available.

The order requires that all trash collection agencies in municipalities over 25,000 population in 15 States must collect and keep segregated all "prepared" cans offered in usual trash collections.

Housewives were urged to "prepare" the tin cans and keep them separated

from other trash, since municipalities are required to collect only cans which have been prepared and kept segregated. The municipalities must dispose of the cans only to shredding or detinning plants or to plants engaged in the precipitation of copper.

"Wargum" as a substitute for rubber for pencil erasers has been developed by Eagle Pencil Company, New York City. It is a rubber-free compound made of vegetable oils and other non-critical materials. Pinkish-red in color, it possesses fairly good erosive qualities and sufficient strength to stand up under a reasonable amount of pressure in erasing. The formula and method of producing Wargum have been offered free by the Eagle Company to other pencil and eraser manufacturers for the duration of the war.

Further restrictions on non-essential industries in Canada are looked for as a result of the greatly increased demands for war products and the limitations of labor, transportation and power. It is indicated that the sharply higher taxes which are being levied to help defray war costs will drastically curtail the earning power of all such trades. Furthermore, there seems to be little assurance that these companies not contributing directly to the war effort will be able to build up substantial post-war credits.

War Production Chief Nelson has ordered a halt of virtually all construction "not directly essential to the war effort," including \$16,000,000,000 of government and private building planned for 1943.

His objective is to divert men and materials to urgently needed war output. He advised the heads of eight government agencies affected that the current \$33,800,000,000 war construction program for 1942-'43 would "absorb between one-fifth and one-fourth of the total war effort."

A shellac ceiling has been set. Specific maximum prices at which importers and other owners of shellac may dispose of their holdings to the Defense Supplies Corporation—now the sole American importer of shellac—are contained in price regulation No. 245, issued by the OPA.

Some almost unbelievable things in the process of being developed from wood appeared in an article in This Week, October 17 issue. Wooden tires have already been publicized, but this article names other amazing things to be done with wood if the experiments work out. For example, wooden gasoline! It says that it's a process the scientists of Europe have been working on for some years. In Sweden and most other European countries where gasoline is hard to get, it actually is used. It requires a "gasogene" unit in your car. Instead of ordering five gallons of gas, you order a bushel of charcoal.

Another wooden deal being worked on is the extraction of sugar from wood. Large quantities of industrial or ethyl alcohol can be made from wood.

Wooden clothes are in the offing. Cellulose in wood can be used in making rayon and other synthetic fabrics. And recently a lumber company has found that the bark of the redwood tree, when shredded and refined, combines with wool to produce a fabric with the properties of pure wool. Many articles made of this stuff are now on the market.

Wooden airplanes are being flown and wooden parachutes are those of synthetic fibers made from wood.

Steel industry officials say that the steel shortage may be whipped in a few months. Explanation for the belief is that inventory building by arms plants plus slip-shod priorities (those that need it most haven't always got it) are the big trouble makers. They base their hopes for betterment on (1) a new allocation system soon to start, (2) additions to blast furnace and steel-making capacity, (3) successful scrap drive, (4) improved distribution, (5) declining demands for war-plant construction.

Unlike the full-year basic ration books issued in the Eastern rationed area, the new A books, which some 20,000,000 motorists in other parts of the country will receive when gasoline is rationed nation-

wide, will provide rations for only eight months.

The A books in use thruout the country thus will expire on the same date next summer, July 21, enabling OPA to issue all renewals at one time.

Three Types of Books

The coupons will have the same gallonage value (at present four gallons). Motorists everywhere thereby will get rations for the same amount of mileage. At the rate of 15 miles to the gallon of gasoline, the A book provides for 240 miles of driving a month.

B books will continue to have 16 coupons and will be tailored by expiration date. No B book can be issued for less than three months. The expiration date will be set by the War Price and Rationing Board on the basis of the applicant's need.

C books to be issued to drivers in a preferred mileage category will contain 96 coupons, but the book will be made to fit the applicant's driving needs by tearing out excess coupons.

WPB disclosed that August reports of 3,021 manufacturing plants in 74 metal-working industries showed unfilled orders of more than \$26,000,000,000, of which 91.2 per cent was for war goods. The small percentage of civilian goods, WPB said, consisted largely of repair and replacement parts needed to keep essential civilian services in operation. The automobile industry, largest of the durable goods industries, had unfilled war orders totaling more than \$13,000,000,000, a total which will take over two years to fill at the present rate of shipments, according to August reports.

The Bayou Pipeline System, part of the big-scale pipeline program to step up oil deliveries to the Atlantic Coast, now is "well under way" and should be completed some time in December, Petroleum Co-Ordinator Harold L. Ickes reported.

The second-hand line will deliver 60,000 barrels of oil products daily from refineries on the Gulf Coast to the end of the plantation pipeline at Baton Rouge, La.

Manufacture of telephone sets will be stopped in 30 days from October 18 under orders issued by Washington. The order limits manufacture of the sets to decreasing percentages for a 30-day period. For the first 15 days following issuance of the order production is limited to 4 per cent of total factory-sales value of telephone sets manufactured in the calendar year 1941. During the second 15-day period immediately following, production is limited to 2 per cent of the output for the same year. The calendar year 1941 was selected as a base period to represent a normal production year. Following the 30-day period, the production of telephone sets will be discontinued.

The order does not prohibit the manufacture of repair or replacement parts for telephone sets now in use.

Rare Recordings Are Put on Block

SANTA BARBARA, Calif., Oct. 24.—The Ernest B. Fox collection of rare early recordings is being disposed of here, according to Josephine Mayer, in whose charge the collection has been placed.

The Fox collection numbers thousands of recordings made from 1895 to 1925 by the greatest singers, musicians and celebrities of the day. Included are records made by Clarke, Pryor, Sousa, Bert Williams, Richard Jose, Bayes, Collins, Harlan, Jones, Lauder, Macdonough, Spencer, United States Presidents from McKinley on, as well as William Jennings Bryan and other famous people.

BINGO PAYOFF. A large graphic showing a bingo board with numbers and prizes. Text includes: WINNERS, BINGO, \$100, \$25, 50-WINNERS, 16-WAYS TO BINGO.

THE SALEBOARD SENSATION OF THE YEAR. Pays out 80% to player. Dealers report board sells out completely in a matter of hours, because a few players usually take entire board. Thick Board, Big Tickets. Cash in on this winner now. Takes in \$50.00 Pays out 40.00 Net Profit \$10.00. Sample Board, \$1.95, 8 Boards, \$1.75 Ea. 12 Boards or more, \$1.50 Ea. 1800 Lulu Boards, Each \$2.95 2000 Lulu Boards, Net Profit \$23.00, Ea. 3.25 2400 E. Z. Pickin, Each 3.25 25% cash with order, balance C. O. D. Friedman-Klein Sales Co. 215 W. 9th KANSAS CITY, MO.

ARCADE MACHINES FOR SALE. 1 Exhibit Dragon Shocker, Fl. Mod. \$75.00 1 Exhibit Love Tester, Floor Model . 75.00 5 Exhibit Model Card Vendors, Counter Model 10.00 Ea. 2 Exh. Light Up Floor Card Vendors 20.00 Ea. 1 Chinese Fortune Teller, Floor Mod. 40.00 2 Seeburg Hockeys, Two Players 50.00 Ea. 1 Buckeye Scale, Slanting Dial 12.00 6 D. L. Mutoscope with Reels & Signs, Counter 25.00 Ea. 4 Caille Drop Pictures with Pictures & Signs, Counter 20.00 Ea. 3 Mills Drop Pictures with Pictures & Signs, Counter 20.00 Ea. All Machines in First-Class Condition. DeVaul's Amusements NEDROW, N. Y.

GUARANTEED HIGH SERIALS. LATE MODELS, CLUB HANDLES, ETC. 5c Mills Chrome Bells \$159.50 10c Mills Chrome Bells 189.50 25c Cherry Bells 115.00 10c Cherry Bells 115.00 5c Cherry Bells 110.00 25c Brown Fronts 120.00 10c Blue Fronts 89.50 5c Blue Fronts 89.50 5c Chrome Vest Pocket Bells 42.50 5c Blue & Gold Vest Pocket Bells 37.50 Mills Jumbo Parade, Check or Cash 69.50 Bally Royal Draw, Cash P. O. 69.50 Bally Roll Em, Like New 189.50 Grand National J. P., One Ball, Cash 89.50 Keeney Submarine, Like New 159.50 Chicago Coin Hockey 209.50 Wurlitzer 16 Record Phonographs 59.50 Wurlitzer Counter Model 61 with Stand 69.50 Stewart Filmtone 10c Movie with Film, Original Cost \$700.00 165.00 KENYON COMPANY 108 High Ave., N. W. CANTON, OHIO

Mechanic Wanted FOR SPORTLAND SPORTLAND 512 E. MAIN ST. NORFOLK, VA.

OHIO SPECIALTY COMPANY—BIG BARGAINS. USED SLOTS: Mills, 10c Melon Bells \$125.00, 5c Melon Bells 125.00, Blue-Fronts 10c Covered Reserve 95.00, 5c Covered Reserve 95.00, 10c Double Jackpots 79.50, 5c Double Jackpots 79.50, 10c Roman Head 69.50, 5c Roman Head 69.50, 5c War Eagle 59.50, Q. T. 1c 49.50, Q. T. 5c 54.50. JENNINGS: 5c Silver Chiefs \$135.00, 10c Silver Chiefs 135.00, 5c Consoles 69.50, 5c Geese-necks 22.50, 5c Little Duchess 19.50. WATLINGS: 25c Rol-a-Tops \$49.50, 5c Rol-a-Tops 44.50, 1c Rol-a-Tops 42.50, 5c Twin J.P. 24.50. PAPE: 5c Console \$84.50. PHONOGRAPHS: WURLITZERS 616 \$62.50, ROCK-OLAS '39 Standard \$139.50, '40 Super Marble 209.50. King Six \$7.50, Klax 7.50, Libertys 9.50, Mercurys 9.50, New Deal 4.50, Penny Pack (C.D.) 7.50, Pick-a-Packs 7.50, Pilgrim 4.50, Seven Grand 12.50, Sparks 9.50, Tavern 4.50, Tickettes 4.50, Twins 4.50, Whirlwind 4.50, Whiting Plo. Ma. 12.50, Zephyrs 7.50. CONSOLES: Paces Races, Br. Cab., over 5000 Serial \$99.50, Mills Jumbo, F.P. 79.50, Jungle Camp, P.O. 74.50, Jennings Fast Time 62.50, Rays Track 49.50, Jennings Parlay Races 49.50, Mills Flasher 32.50, Jenn. Derby Day 27.50, New Pace 5c Cig. Slot 69.50. AUTOMATICS: Fairgrounds \$22.50, Dark Horse 109.50. NEW COUNTER GAMES: Amer. Eagles \$12.50, Dava "21" 9.50, Electric Eyes 24.50, Flippers 8.50, Imps 8.50, Klax 8.50, Lucky Smokes 12.50, Marvets 14.50, Penny Packs 14.50, Wooden 14.50, Rex 12.50, Wings 12.50, Zephyrs 12.50. PIN GAMES: All American \$28.00, Big Town 17.50, Buckaroo 11.00, Champion 14.50, Crossline 22.50, Dble. Feature 11.00, Four Aces (New) 139.50, Four Diamonds 37.50, Four-Five-Six 11.00, Gobs (New) 129.50, Gold Star 22.50, Legionnaire 49.50, Limelight 14.50, Lono Star 19.50, Merry Go Round 19.50, Miami Beach 39.50, Pan American 39.50, Playmate 12.50, Punch 14.50, Repeater 32.50, School Days 32.50, Score Card 19.50, Sea Hawk 37.50, Seven Up 32.50, Silver Skates 32.50, Sky Blazer 42.50, Sky Ray 41.50, Sparky 22.50, Speed Demon 14.50, Spot-a-Cards 64.50, Spot Pool 54.50, Stratoliner 32.50, Three Score 19.50, Trailway 42.50, Twin Six 48.50, Vacation 14.50, Velvet 39.50, Wings 19.50, Yanka (Now) 105.50. WANTED—One Ball, Free Play & Payouts, Consoles, Four Balls, Club Balls and Three Balls.

BRAND NEW JENNINGS SLOTS & SAFE STANDS. LOOK 5c SILVER MOON (Chrome DeLuxe) \$225.00 5c VICTORY CHIEF (Gold & Silver) 199.00 WEIGHT STANDS (Fit All Standard Bases) 14.75 SPECIAL! 1 MILLS THREE BELLS, LOOKS LIKE NEW, A RARE BARGAIN... \$429.50 BRAND NEW COMMANDO PHONOGRAPHS—WRITE We bought more than we needed but got a real deal and here goes our surplus. Be sure to watch next issue of The Billboard for our list of low priced Phonographs, Slots, Tables, Guns and Arcade Equipment we are taking in trades. DENVER DISTRIBUTING CO. 1856 Arapahoe St. Denver, Colo.

MUSIC MERCHANDISING

MUSIC REVENUE MEASURE

Music Men Accept Excise Tax Without Objections

No opposition offered to federal levy which is scheduled to begin Nov. 1

CHICAGO, Oct. 24.—The juke box industry accepted the news of a federal excise tax of \$10 a year on each music machine without excitement. Since the proposal was first introduced in Congress this year, the juke box operators have taken it for granted that such a tax would be passed and they rather regarded it as an opportunity to contribute that much toward the support of the war effort. According to the latest information available here, the new tax will become effective November 1.

Music operators generally said the tax was reasonable but that it would work a hardship on operators in those cities and States that may already have a very high tax on phonographs. The possibility that some of these States and cities may be persuaded to reduce their high taxes is a subject of discussion. The plea will be made that States and cities should be willing for juke box operators to make a handsome contribution to the national revenue. The fact that at least two States have reduced their taxes on phonographs long before a federal tax was proposed lends encouragement to this idea.

About 44 State legislatures meet during 1943 and there may be a tendency to pass taxes on phonographs in other States. However, the fact that the Federal government is already collecting a \$10 fee on each machine will help to discourage the further passage of high State and city taxes on the music boxes.

Causes in Background

The fact that the federal government has placed a very excessive tax on counter machines and free-play pinball games may be a cause for States and cities to turn to juke boxes as a source of needed revenue. Operators of amusement games had pleaded for a \$10 tax so that cities and States in turn could collect a similar revenue from the games. The new 1942 law indicates that a \$100 federal tax will

go on many free-play games and counter machines in 1943, that is, in cases where free-play games are redeemed over the counter. Operators say that such an excessive tax will drive them out of business.

Operators of amusement machines had planned to approach State legislatures in 1943 suggesting that their games be licensed for revenue just as 10 States already tax the games. But with this idea killed by the high federal tax, there may be a strong tendency for cities and States to turn to taxing phonographs.

Amusement and Music

The new 1942 law made two classifications of coin machines. The first classification refers to "amusement and music machines." When the federal tax idea was first introduced in 1941, music machines were finally classed as vending machines and thus exempt from the federal tax. The 1942 law definitely includes music machines in the group with amusement machines. Operators of music machines say they are glad to contribute to the federal revenue and that they will not oppose a reasonable State and city fee on their machines if such is necessary. However, they say that a reasonable State and city tax must be very low now, in view of the federal tax.

Music operators say that while they are glad to pay taxes to the government, they are strongly opposed to paying any fee on their machines to organizations such as the American Federation of Musicians. They say that such steps as the Petrillo record ban at the present time is unpatriotic and an effort to assess the machines at a time when they should be paying whatever they can into the federal treasury.

Financial Journal Features News Of Shellac Situation and Prices

NEW YORK, Oct. 24.—Shellac, the material so important in the manufacture of records, became big news in the financial journals this week. *The Journal of Commerce* featured on its first page, October 22, the story of shellac prices as officially set by the government. According to *The Journal*, specific maximum prices at which importers and other owners of shellac may dispose of their holdings to the Defense Supplies Corporation—now the sole American importer of shellac—are contained in Maximum Price Regulation 245 (Shellac), issued this week by the Office of Price Administration.

Following general trade practice, the measure establishes prices for all grades of orange shellac—a purified form normally marketed in flakes or leaves—on the basis of the price for the T. N. (truly native) London grade. In addition, maximum prices are set for the various grades of bleached shellac. The measure is effective October 26, 1942.

Ceiling 35.5 Cents a Pound

The ceiling price of T. N. London grade is set at 35.5 cents per pound f. o. b. New York in lots of 100 bags or more. Specific prices are established for most other grades of orange shellac on the basis of the customary differentials between these grades and London T. N.

Bleached shellac ceilings are set for lots of 1,500 pounds or more packed in barrels, f. o. b. New York, with a price of 42.5 cents per pound named for the regular or bone dry bleached grade. The dollars and cents prices for other types are set at a proportionate level.

Shellac is imported entirely from India and is essential in the manufacture of many military weapons, including munitions and waterproof fabrics. It is also

On the Records

(See On the Records on Page 22)

Because of transportation problems, the shellac shortage and the present ban on recording activities, record companies are unable to guarantee regular shipments of disks. For that reason *The Billboard* will probably carry fewer record reviews. Records will be reviewed and reviews will be printed as regularly as the review disks are received from record firms.

Attractive Cards Offered at Cost To Boost War Work

CHICAGO, Oct. 24.—The current advertising of RCA-Victor in magazines is beginning to attract the attention of the music-box trade. Victor has been stressing in its advertising a series of attractive posters which the firm had first used in its own plants. These posters are now being used by as many as 90 other companies who find them helpful to boost war production.

The posters or placards are full-color reproductions and are really very attractive. The Victor plant attracted national attention for attaining a high rate of efficiency in production some months ago, and one of the stimulants to encourage workers to do their utmost was these posters.

Attention has been called to some of these posters that might serve a very patriotic purpose when used by music-box operators and distributors.

Tune Pile Getting Low

Music publishers face diskless promotions — wax firms can reissue oldies

NEW YORK, Oct. 24.—A survey of music publishing houses brings the report that record companies now possess masters which will enable them to produce about 24 future hit songs. It is said that if the Petrillo ban continues, it will be only a short time before publishers will be high and dry without new material to market via the recording route.

It is reported that the scanty backlog of tunes on hand, mainly from as yet unreleased movies, would be very small under normal circumstances. Because disk firm releases are scanty at present, the tunes on hand can probably be stretched over a period of at least two months. It is pointed out that diskers can continue releases for a longer period than two months, however, by releasing reissues of old favorites, etc.

Walter Douglas, general manager of the Music Publishers' Protective Association, told *The Billboard* that his organization, while not sure what part it can play in the fight, was consulting its attorneys about the question. He was emphatic, however, in declaring that he has no course of action in mind and his talks to lawyers are routine and in a preliminary stage.

Non-Instrumental Records

Disk firms have been striving to figure ways and means of freshening and extending their disk stocks have had little success. Victor, the only firm which neglected to press *Praise the Lord and Pass the Ammunition*, is planning to have a colored male quartet do a rhythm version of the tune, without instrumental background, of course. The wholly vocal disks are not being taken seriously as a long-term substitute for music by any of the major disk firms. They may serve, however, to get them "off the hook" on any tunes they failed to record.

OBERSTEIN DEFENDS RECORDS

NEW YORK, Oct. 24.—Eli Oberstein, of the Classic Record Company, in an appearance before the trial board of Local 802, AFM, failed to clear up the mystery surrounding the recordings of his newest records, apparently in defiance of the Petrillo ban, and added new complications to the case. Oberstein explained that his "Johnny Jones" and "Arthur Fields" recordings were of Mexican origin. Trial board opinion was that this explanation far from "ended the matter."

Oberstein claimed he "didn't make" the records, stating that he "bought" them from "Manuel Valdez, a Mexican" without asking the seller where, when or how they were made. Six masters were purchased, Oberstein testified, adding that he did not know what they cost as an associate had paid for them. The information could not be checked because, according to Oberstein, Valdez was "on his way back to Mexico."

Oberstein claimed that the practice of buying masters made in Mexico is a regular procedure with most record firms, that Victor and Decca are doing it and that Decca's forthcoming recording of *Der Fuehrer's Face* was made in Mexico. Leonard Joy, Victor, and David Kapp, Decca, denied the allegation. Kapp also denied that they had *Der Fuehrer's Face* or any other record of Mexican origin and disclaimed any intention on the part

(See TUNE PILE on page 69)

Speaker at Radio Meeting Says Ban Aims at Juke Box

PHILADELPHIA, Oct. 24.—Radio station operators from Pennsylvania and Delaware meeting at the Benjamin Franklin Hotel here October 19 approved the policy of the National Association of Broadcasters as it relates to the Petrillo record ban.

However, one speaker made the statement that Petrillo was not fighting the broadcasters but that he was primarily fighting "the juke-box barons and record manufacturers." The speaker was Samuel R. Rosenbaum, president of WFIL radio station in Philadelphia. Rosenbaum made a strong plea that the broadcasters drop the fight. He charged that "We have allowed ourselves to be used to pull hot chestnuts out of the fire for others."

Other speakers strongly condemned the stand taken by Rosenbaum, and the resolution to support NAB was adopted unanimously. One speaker rebuked Rosenbaum for sending out copies of his speech to the newspapers before he had delivered it at the meeting here. It was also stated that the broadcasters would seek an injunction against the Petrillo record ban in the New York State courts.

Record Ban Developments . . .

BULLETIN

WASHINGTON, Oct. 24.—Senator D. Worth Clark yesterday introduced the bill relating to the Petrillo record ban which he had announced would be forthcoming. The author said he would seek early consideration by the Interstate Commerce Committee, of which Senator Burton K. Wheeler is chairman.

Senator Clark said he prepared the bill after considering the court opinion in which a Chicago federal district court ruled that the anti-trust laws did not apply to a situation such as the record ban.

Under the bill it would be a violation for any group to refuse to make recorded music if the effect curtailed the use of music in radio stations and coin-operated phonographs.

CHICAGO, Oct. 23.—Among the developments during the week in regard to the Petrillo record ban, one of the most important was the announcement by Senator D. Worth Clark, senator from Idaho, who said that he would introduce legislation designed to restrict the power of James C. Petrillo in such moves as the ban on recordings.

Unconfirmed reports circulated in Washington that Petrillo was conferring with Senator Wheeler about settling the controversy. Some senators predicted that when manpower legislation, now under consideration, is passed it will probably upset the Petrillo ban.

Reports from New York during the week said that two makers of electrical transcriptions were negotiating with Petrillo for a settlement. Feelers were being put out thru certain trade papers about the prospect of operators of juke boxes approaching Petrillo for a settlement. Sentiment among music operators, however, was strongly in favor of paying tax revenue to federal and State governments, but they would oppose paying a tribute to a trade organization.

Broadcasters held a scheduled meeting in New York on October 21. No report has been received of their plans. One statement said they would petition for an injunction in the New York State courts against the ban.

NEW YORK, Oct. 24.—A survey of top music publishing houses here reveals that record companies possess masters for no more than two dozen future No. 1 plug songs. Pubs say that the Jimmy Petrillo fracas will have to end shortly or both they and the disk firms will be high and dry without important new material to market via the wax route.

Juke Box Lures Ice Cream Biz

CHICAGO, Oct. 24.—A novel method of using a juke box to attract business to create a considerable market for ice cream was revealed at the recent convention of the National Association of Retail Ice Cream Manufacturers held here. The plan was described by Gum M. Lambert, of the Lambert Ice Cream Company, Des Moines.

The firm operates an attractive plant in an outlying section of Des Moines, one portion being devoted to a large dairy and ice cream store. Some time ago to attract more business Lambert had constructed near the plant a cement dance

floor, 60 by 100 feet. Surrounding this is a beautifully landscaped tract, and a night lighting system was installed and other features provided to make it exceptionally attractive.

A juke box was provided so that music is available for dancing by dropping a nickel. Dancing is free, and as soon as this became known young people began to flock there in ever-increasing numbers. The only return comes from the sale of ice cream. Nothing served costs over 10 cents. This past summer nine operators were required to handle the business, and volume averaged 60 to 70 gallons nightly. The record sales for a single night were approximately 200 gallons. Not only has the project proved a great success, but it has received the hearty approval of parents, civic organizations and churches.

National Association of Retail Ice Cream Manufacturers, which met at the Morrison Hotel, is only nine years old and came into being in the NRA period, when there was danger that this group might be regulated out of business. They survived, however, and have become an exceedingly strong group.

There are 160 member firms that collectively operate about 1,500 stores. Some firms have no more than one store, some a dozen and there is one concern on the roster that has a chain of 150 outlets. While there are individual outlets that market as much as 50,000 gallons annually, the average per store for the entire group is about 10,000 gallons. Thus it will be seen that this division of the trade markets at least 15,000,000 gallons of ice cream per year, which is regarded as a conservative figure, and the actual total is probably considerably higher.

This association and the International Association of Ice Cream Manufacturers, the latter representing the wholesale manufacturer's serving their own retail customers, are working in harmony on such matters as federal ice cream standards and also in a united effort to induce the government to rescind its recent ruling declaring ice cream a confection and to designate it as an essential food.

New officers were chosen for the association as follows: President, Howard Gosser, Bard's Dairy Stores, Pittsburgh; first vice-president, W. S. Fredenhagen,



A WURLITZER IN WOMEN'S WEAR. Irving Sandler, general manager of Mayflower Distributing Company, Des Moines, and Bonnie Huribert, advertising manager of the Norman Cassidy Shop there, agree that the phonograph in the shop is of benefit to both of them.

Prince Castle Ice Cream Company, Naperville, Ill.; second vice-president, H. McK. Birmingham, Born's Dairy, Erie, Pa.; third vice-president, L. T. Potter, Potter Ice Cream Company, Waterloo, Ia.; secretary-treasurer, Charles Paino, United Farmers' Dairy Stores, Charlestown, Mass.

England Ahead of U. S. in Meeting Manpower Problems

CHICAGO, Oct. 24.—Reports reaching here show that our English friends are making much greater speed in converting civilian industries to war production than we are. This will probably affect what is left of the coin machine business in England, for the plans include placing workers where they are most needed.

The United States is closely following the plans that have been developed in Canada and England because these two countries began much earlier than we did.

Because British production is geared with the materials pools of the United Nations and the mobilization of British labor is nearly at its peak, the only method by which the government could increase its war output, officials said, would be thru more efficient employment of workers.

Only about 10 per cent of British man-hours is affected by the new reallocation and most of that is in small industries, officials said. They estimated that the efficiency of the affected workers would be tripled under the regulations.

"On the personal side, it involves inconvenience and hardship and additional strain on morale which may often result from working in strange surroundings," they said.

They meant it. The ministry of production order empowers the government to close all factories regardless of size deemed not to be contributing their utmost to the United Nations' war effort. Workers employed in such plants may be directed to other munitions plants where they are needed and where the location and machinery available promise increased production.

"The reallocation of production resources," officials said, "will involve mainly the question of labor. It is a prime necessity that every available person, particularly skilled workers, should have the right job and that work be done under the best conditions at the best available plant. The government is not satisfied that these conditions are being universally met at present."

As an example, an official said that one plant was producing essential washers for \$4.20 a gross that could be manufactured for \$1.60.

"Not a Swindle; Just Waste"

The exorbitant price, he explained, is "not a swindle, it's just waste." The factory that volunteered to make them when Britain was in a pell-mell race to arm herself is using its machinery as efficiently as possible.

This emergency washer factory, he said, might be turned to more efficient production. If not, it will be shut and its workers transferred to a plant where the location and machinery combine to produce the best possible war effort.

WURLITZER



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Complete, Ready to
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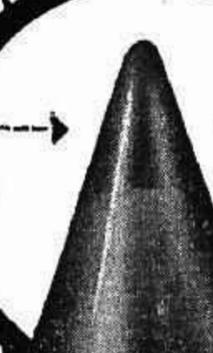
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OF LONG-LIFE PHONOGRAPH NEEDLES

PERMO PRODUCTS CORPORATION

6415 RAVENSWOOD AVENUE CHICAGO, ILL.

FREDDY MARTIN

and the song
"A TOUCH OF TEXAS"

star on
VICTOR RECORDS

and in his RKO PICTURE
"7 DAYS' LEAVE"



Touch of Texas scene in "7 Days' Leave"

"A TOUCH OF TEXAS"
"SOFT-HEARTED" (reverse)
Victor 20-1504
draw Billboard raves.

"A pair of screen songs that show plenty of promise of gaining much ground in hit-parade circles get the usual pleasant and polished treatment from Freddy Martin . . . It's a cinch that either or both of these tunes are going to hit the top once the screen show starts accelerating the plugging."
—Billboard On the Records.

OTHER MARTIN HUNDINGERS!
"WHITE CHRISTMAS"
Victor 27946

"This wonderful Irving Berlin song from "Holiday Inn" is one of the most phenomenal hits in the history of the music business . . . it will sweep the coin phono network and hit the top in very short order."
—Billboard Record Buying Guide, Oct. 3. Plattermate is "ABRAHAM."

"I MET HER ON MONDAY"
Victor 27909

"Came back with a vengeance, lapping the field on a lot of other tunes. Showed lots of coverage and is pulling in the nickels with regularity in choice spots."
—Billboard Record Buying Guide, Oct. 17. Reverse is "JINGLE JANGLE JINGLE."

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



Order These Martin Hits From Your

VICTOR RECORD

Distributor

★ KEEP BUYING WAR BONDS ★

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

WHITE CHRISTMAS BING CROSBY Decca 18429
FREDDY MARTIN (Clyde Rogers) Victor 27949

Well, here it is—as tho anyone ever doubted it. Neither calender makers nor pub could hold it back for long. *Christmas* covers the coin phono network like a blanket of snow and pulls those nickels as if old Santa himself were throwing the pitch. All that's left for ops now is to stock up on platters and change them as they wear out.

PRAISE THE LORD AND KAY KYSER (Glee Club) Columbia 36640
PASS THE AMMUNITION MERRY MACS Decca 18498

If the ammunition is passed as quickly as this one came up, it's curtains for the Paperhanger of Berchtesgaden. Ops started slinging hosannas from the first turn of the disk. How long it will keep spinning probably depends on the length of time it takes pubs to bring out material of a similar nature. Kyser had the jump on the tune and has held the lead, but Macs are making a race out of it.

KALAMAZOO GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
(11th week)
JIMMY DORSEY (Phil Washburn) Decca 18433

BE CAREFUL, IT'S MY HEART BING CROSBY Decca 18424
KATE SMITH Columbia 36618
(8th week)
TOMMY DORSEY (Frank Sinatra) Victor 27925

MY DEVOTION JIMMY DORSEY (Bob Eberly) Decca 18372
(7th week)
VAUGHN MONROE (Vaughn Monroe) Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620

I LEFT MY HEART AT THE STAGE DOOR CANTEN SAMMY KAYE (Don Cornell) Victor 27932
(6th week)
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
RUSS MORGAN (Russ Morgan) Decca 18444

STRIP POLKA KAY KYSER (Jack Martin-Glee Club) Columbia 36635
(5th week)
ALVINO REY (King Sisters-Chorus) Bluebird 11573
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103

● **COMING UP** ●

HE'S MY GUY HARRY JAMES (Helen Forrest) Columbia 36614
DINAH SHORE Victor 27963
TOMMY DORSEY (Jo Stafford) Victor 27941

Turned out to be a coupla other guys who did the spurling and left this gee where he was last week, still in Coming Up. The order of favorites appears fixed; James is well up there, Shore is a good second, and Dorsey getting what's left. While the coverage isn't wider than it has been, it's getting stronger. Next week may find it upstairs.

AT LAST GLENN MILLER (Ray Eberle) Victor 27934
CHARLIE SPIVAK (Garry Stevens-Stardusters) Columbia 36642

Building steadily, tho there's no telling how far it will go. Its disadvantage is that it has been around as long as *Kalamazoo* and is only now beginning to catch on. Spivak is being heard on a lot of machines, but Miller has a big edge.

I CAME HERE TO TALK FOR JOE SAMMY KAYE (Don Cornell) Victor 27944
GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468

A few new songs on their way up are going to make this just another tale about a fella named "Joe" if his friend doesn't start talking faster. Glen Gray is showing up on more and more reports.

I MET HER ON MONDAY FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636
GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435

About everything that was said about *Joe* applies to *Monday*. Lombardo has been bolstering its position but hasn't moved it ahead. Next few weeks ought to tell the story.

MANHATTAN SERENADE TOMMY DORSEY (Jo Stafford) Victor 27962
JIMMY DORSEY (Bob Eberly) Decca 18467
HARRY JAMES (Helen Forrest) Columbia 36644

Tommy, Jimmy and James—that's the way it stacks up. Getting more and more plays weekly and there is little question about its landing. Not the type of song that can be expected to zoom but will build steadily, and once it catches hold may be counted on to stick.

SERENADE IN BLUE GLENN MILLER (Ray Eberle-Modernaires) Victor 27935
BENNY GOODMAN (Dick Haymes) Columbia 36622

Another one from *Orchestra Wives* which was highlighted by *Kalamazoo* and by the same writers. A late drive by the pub has given it plenty of ether plugs and has been responsible for the sale of plenty of retail record and sheet music. May do equally well on coin machines, as it shows lots of power.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

ALVINO REY

rides high with the
"STRIP POLKA"

on
BLUEBIRD RECORDS

featuring the
FOUR KING SISTERS



The Four Kings

"STRIP POLKA"
B-11573

Billboard, Sept. 19, said: "This song is a hit on the machines from Coast to Coast . . . a former Possibility, of course, it's an outstanding novelty and should make the top of the ladder."

OTHER ALVINO REY KNOCKOUTS!

To hit its peak in the next few weeks.

"DEARLY BELOVED"
and
"I'M OLD-FASHIONED"
B-11579

Still going strong!
"IDAHO"
B-11331

Fast becoming a very popular patriotic standard!

"ARMY AIR CORPS"
B-11476



HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



Order These Alvino Rey Hits From Your

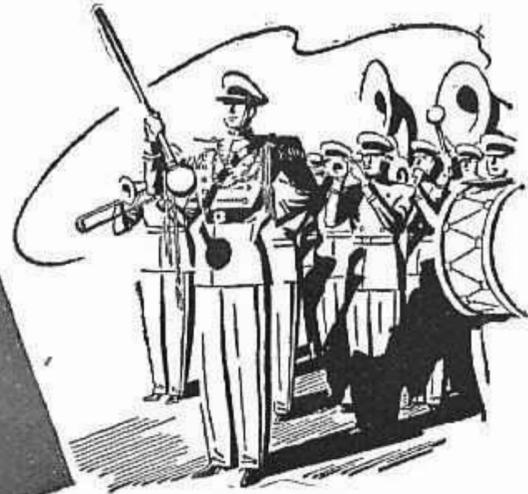
VICTOR RECORD

Distributor

★ KEEP BUYING WAR BONDS ★

MUSIC...Vital to American Life, Liberty...and the Pursuit of Happiness!

**Why does a Soldier
Need a Band?**



● Music has the magic power to send a soldier roaring and unconquerable into battle . . . and soothe and comfort him when the battle's won.

That's why a soldier needs a band! And so do we all!

At the front, or behind the lines in factories, on farms, on the highways, in our homes . . . music has the mysterious power to inspire, arouse, soothe and add to our strength to win through regardless of how difficult the task, or how vast the responsibility.

Men of the Automatic Music Industry are working for America in every way they can. Many of them are serving in the armed forces . . . many others are keeping businesses operating, and maintaining employment.

No new music equipment is being manufactured. Music men over the country

are making good use of the equipment already available . . . keeping it in good operating condition . . . keeping it playing. And that is mighty important for music gladdens the heart . . . lightens the spirit.

And Packard is doing everything possible to help by supplying service information that will keep present equipment on the job longer, as well as passing on information about equipment that can be bought or sold.

Today, Packard is manufacturing only for war . . . tomorrow it will be different for Packard has new ideas about music and what will attract locations and build business.

LET'S HAVE PLENTY OF MUSIC

PACKARD MANUFACTURING CORPORATION

Manufacturing only for war now



INDIANAPOLIS

Homer E. Capehart, President

We Reprint Sept. 5 Coin Machine News Report From London

The American coin machine trade is naturally interested in how the British coin machine trade is carrying on, since the war is much closer home to them than to the United States. The latest issue of *The World's Fair* to reach us is dated September 5. We are reprinting below the coin machine news comment of that issue, edited by Edward Graves, London, who also reports coin machine news for *The Billboard* from England. In one recent issue of the London paper there were more than 30 firms advertising coin machines, parts, etc., and another issue had about 23 firms advertising to the coin machine trade. This indicates the spirit that carries on. The September 5 news section is as follows:

Scotch Haddicks

It must give pleasure to many to know that Dick Scott is making steady progress, not only towards health recovery but to the establishment of the Scott Supply Company as a real vital force in the industry. If there be any operators still a trifle hazy about this concern, it may not be amiss to remind them that S. S. C. has, like a Phoenix, arisen from the ashes of the old business that used to be so widely known as "Scotch Haddicks."

A Sound Aim

It is Dick Scott's personal aim to provide thru Scott Supply Company the same reliable and trustworthy service as of old, and he regards—not without justification—his most valued asset that his friends in the trade know they can always rely on his word in describing the capabilities and conditions of machines. Recently, for example, he sent some machines to an old customer in the North and last week got a letter acknowledging them and also saying how pleased the recipient was with the condition and what a relief it was to do business with someone he knew he could rely on and who, like himself, was in the business to stay and who consequently valued a reputation.

A Pioneer

It may be that in these troubled days memories get short, but we can none of us lose sight of the fact that Dick Scott was a pioneer of pin tables in this country and also gave the crane and rotary merchandiser side of the business a terrific fillip. In a letter apropos this Dick writes: "These machines have been responsible for earning a lot of money for the trade in general and have given a lot of fun and relaxation to the public, so I feel that I can claim to know something about them, and that despite the fact that in these days the only staff I have left are the lame, the halt and

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I HAD THE CRAZIEST DREAM

HARRY JAMES (Helen Forrest) Columbia 36659

We tipped the operators to this clutch smash from James's film *Springtime in the Rockies* several weeks ago before the record was on the market. The disk is now beginning to trickle out of the factory and is available in certain places, altho, as we understand it, full distribution will not be made for a while yet. Ops who can get copies are urged to get as many as they can. This is one of the very best jobs James and Helen Forrest have ever done, and it is one of the very best songs they have ever had to work with. It's dynamite.

MOONLIGHT MOOD

CONNIE BOSWELL Decca 18509
GLEN GRAY Decca 18508

Last week we told you about this song. This week the Decca versions have been released, and Miss Boswell's looks as if it might be her biggest machine number in some time. Is a good ballad, with all the attributes of a top-selling item, including a powerful publisher to boost its popularity. Gray, who is more powerful on the boxes than he has been in years, will get plenty of help from Connie in starting this thing on its path to the top.

A TOUCH OF TEXAS

FREDDY MARTIN (Eddie Stone-Glenn Hughes-Martin Men) Victor 20-1504

Another repeat from last week is this dandy, faintly comic novelty from the Victor Mature-Lucille Ball flicker, *Seven Days' Leave*. In its first seven days on the phonos it has attracted sufficient notice to be listed in *Coming Up* by operators in several important cities. Looks as if it will do right well for itself. Has the easy-to-whistle melody so vital to all novelties, and its lyric is a cute rib of run-of-the-mill outdoor songs which will find favor with all.

NOTE

Again we must be satisfied with only three Possibilities this week. However, operators who have not been using a whole lot of copies of *Dearly Beloved* and *Mister Five by Five* are hereby advised that either or both of the songs will probably make *Coming Up* within the next week or two. The smart thing to do is get on the band wagon. Both tunes are going to be national hits sooner or later, and almost all operators will be using them, so why not use them now and get the fullest possible return?

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I DOOD IT

WOODY HERMAN (Chuck Peterson) Decca 18506

Long before they set it to song, as it was inevitable they would do, this title has been a familiar phrase. And, in keeping with the Red Skelton character, the novelty ditty at hand is appropriately silly-nilly. Song has already been given a play by radio bands, and Herman's entry, the first in the disk field, figures to hog a lion's share of the phono play. Is in moderate tempo with a bounce flavor, featuring the sultry singing and hot trumpeting of Chuck Peterson. Plattermate is also worthy of attention, considering the click of the *Amen* sleeper. It is *Be Not Discouraged*, a swing spiritual with all the appeal of a holy-roller meeting, with plenty of singing and rhythmic shouting.

THE VICTORY WALK

CHARLIE BARNET (No Vocal) Decca 18507

Heating the horns to a high degree, Barnett has something that will have the listeners hopping, skipping and jumping, to say nothing of clapping hands. It's a heavy bounce beat arrangement, with plenty of loud hot brass and Barnett's own sax wizardry featured. Kids will go for this one. Title is timely for phono merchandising, too.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

the semi-invalld, including the Guv'nor, we can turn out a job of work second to none."

Copper Shortage

Banks are suffering from a shortage of coppers, but what of amusement caterers and machine operators? Since June, 1940, no pennies have been minted, this being due to the heavy demand imposed by war needs on copper. This commodity has to be imported likewise, tho in lesser degree, the other components, zinc and tin. As a substitute for pennies the banks are issuing wherever possible the brass threepenny pieces at a rate of about 20,000 a week.

Busy Bees at Elephant

The trade barometer at 13 St. George's Road continues to be set fair, with Chicago Automatic Machine Supply doing quite a good volume of sales business. About the middle of this week, for instance, passers-by could not help seeing a large load of cranes being sent off to a provincial customer. This week they announce a wide range of lines which are available to personal callers.

Smart Arcade at Aldershot

A smart amusement arcade is situated almost opposite the big Empire Cinema in Aldershot. The exterior is very nicely painted up, the predominating color being brown. Inside the arcade is quite large, with several game stalls and quite a number of machines.

Just inside the entrance is an aeroplane bomber round stall; on the right is a flip 'em stall; further up a set of three Skce Ball tables, while at the far end is a rifle range and a darts stall. There are a number of pin tables, including Tournament, Mars, three or four Bumper tables, St. Moritz and Jitterbugs. There are also three Rotary Merchandisers, three or four Hi Ball machines, Pussy Shooting game, Magic Finger, a fairly large number of moving picture machines, an Air Ball and several others of a like nature. As well as these there are some coin-return wall machines.

This arcade is owned by W. Lennards. I had a chat with E. Davis, the manager, who told me the arcade had been open about two and a half years and that business was very good, especially in the evenings, when there was always a good crowd of customers.

Records Wanted for Salvage

Ten and 12-inch gramophone records made by any of the nine principal recording firms are urgently needed for salvage purposes. Shellac, one of the main constituents of the gramophone record, is a war material. If records are to be made at all, it is essential that shellac recovered from old records shall be used.

The manufacturers recognizing this have instituted thru the British Legion a scheme for salvaging old records.

Arcade Did Not Conflict With Rules, Says WPB

SPRINGFIELD, Mass., Oct. 24.—An official of the War Production Board reported unofficially this week that in his opinion no violation of priorities had been made by the construction of an amusement center on Main Street here. The coin machine trade was interested because a penny arcade was involved and a petition for a second arcade had been made. There had been opposition to building the center by some who said that it violated priorities regulations.

An official report has not yet been made by the WPB, but the preliminary announcement is taken as an indication of the attitude of the board. The WPB spokesman also said that his board was not concerned with any of the political issues involved or whether the amusement center was really an improvement to the street. Reports indicated that only a small amount of materials was actually used in constructing the center.

The local WPB office reported, however, that it would be impossible to permit a second penny arcade to open on the street altho the mayor had granted a license for its operation. The WPB said that regulations had been issued one month ago which would ban the construction of amusement places because no permit would be issued for the labor necessary to make alterations and installations. The WPB official stated that this was no reflection on the coin machine industry but was merely carrying out a regulation which had been issued to affect various types of amusement places.



THE FOUR KING SISTERS

Latest BLUEBIRD Releases:

- KALAMAZOO, backed by OVER THE RAINBOW B11566
- GOBS OF LOVE, backed by I CAME HERE TO TALK FOR JOE.... B11576
- DAYBREAK, backed by KILLE KILLE..... B11582

CURRENTLY ASTOR ROOF, ASTOR HOTEL, N. Y. C.

Direction MUSIC CORP. OF AMERICA

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

One of the most important factors in the development of any band to big name status and coin phono stardom is radio time. It will therefore be of great interest to operators to learn that some of the most famous roadhouses in the country—made famous by frequent broadcasts—may shortly be out of the picture entirely. We have an inside tip that the Federal Communications Commission is conducting a detailed investigation of radio stations which reach far beyond their own precincts to pick up band programs. If FCC discovers that some of the spots involved are actually outside the distance within which it is legal to string radio wires, the business will be faced with the problem of finding new locations which can bear the expense of the many broadcasts. Reason, of course, why out-of-the-way locations have more air time than more centrally situated spots is that they are generally outside the jurisdiction of big union locals and don't have to pay the heavy radio tax charged by the locals for broadcasts. In Local 802's territory, for example, the tax is \$3 per man per broadcast—which mounts up. Watch the Music Department for further details. . . . Trade is agog over the news that Kay Kyser is being paged by Uncle Sam for a big job involving the selling of War Bonds in a more official capacity than usual. Sammy Kaye is reported headed armywards, too. . . . Now that bands are assured of transportation for tours thru the South and Southwest (recent Office of Defense Transportation move), operators in those parts of the country should begin watching our band routes page and stock up on disks of bands which are about to play the territory.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the coun-

try, mentioning artists and records as local favorites in addition to the national leaders which appear in Part One of the Record Buying Guide.

WILKES-BARRE, PA.:

Pennsylvania Polka. Horace Heidt.

If a tune entitled *Pennsylvania Polka* can't make good in a Pennsylvania town, something must be wrong with it. Nothing is wrong with this tune, however, and in addition to being strong in Wilkes-Barre and a flock of other Pennsylvania cities, it is doing right well in a few other scattered spots around the country. Tip-off that it might still become a national rage is seen in the chatter around the music business. A lot of the bands seem to like it and may still give it enough air plugging to help the machine disk versions.

DETROIT:

Under a Strawberry Moon. Mitchell Ayres.

This very sprightly, care-free novelty has not made spectacular progress on the nation's machines, but in several important cities like Detroit has risen to a point where it can definitely be labeled "Coming Up." Whether it can ever hit that category in the Record Buying Guide is doubtful, based on its current performance; however, wherever the people like happy songs with a faintly old-time flavor, this number should score heavily.

CHICAGO:

Every Night About This Time. Kay Kyser.

A very strange phenomenon is this song, which does very well in the big cities and not at all well elsewhere. At present Chicago is its stronghold. Has been around long enough to have made its bid for national popularity, so the logical conclusion is that, saving a miraculous form reversal, the ballad will have to be chalked up as strictly a big-town tune. Kyser's disk is best in Chicago, Ink Spots do fine in New York. Song is also strong in Cleveland.

Note

FOR a comparative listing of songs played most often over the networks for the week ended October 24 and the week previous, ended October 17, see Music Popularity Chart in Music Department, this issue.

Cleveland Ops Plan Big Dance for USO

CLEVELAND, Oct. 24.—Saturday night, November 21, has been picked for the staging of the big dance to raise funds for the local Stage Door Canteen under auspices of the Cleveland Phono Merchants' Association. Plans call for using five big name bands, Charley Spivak's troupe already contracted, and MOA is feverishly trying to garner additional outfits of equal popularity.

The mammoth affair, running for seven hours, from 9:30 to 4:30 a.m., is to be held in Public Hall, just ahead of the date when the army takes over occupancy, and is timed to permit "swing shift" war workers a chance to join the party. If the phono merchants are unable to get the full quota of big namers, they plan on inserting a couple of local orks to fill in, plus talent to be supplied by the town's night clubs.

All indications point to a record-breaking turnout. For one thing, this city has not sprung an affair like this on a wholesale scale for many months, last winter's Public Hall dance with name bands having been tremendously successful.

Townfolk also realize that more such festivities will be scarce with the Public Hall later confined to Uncle Sam's needs. Charley Spivak is very popular here, confirmed by one of the Palace Theater's biggest grosses of the year when he brought his band there a few weeks ago. Sam Abrams is handling promotion for the dance.



THE USO UNIT of Cincinnati's Central Parkway Y.M.C.A. hold many juke box parties for Army Air Force Concentration Command's enlisted men living at the Y.

Financial Journal Reports on Decca Record Business

(Reprinted From The Wall Street Journal)

Despite the fact that the phonograph record industry is limited in the use of shellac, in the case of Decca Records, Inc., this reduced production has not been materially felt because the company has been selling from inventory.

Sales in units by Decca are probably about 60 per cent of last year's volume and are roughly 75 per cent below the demand. Nevertheless estimates are that earnings of Decca for the first nine months of this year will approximate those of the comparable period of 1941 when net income was \$519,631, or \$1.36 a share on the then outstanding 383,325 capital shares.

Because inventories of finished records are still sizable, current indications are that the present earnings trend will be maintained for the remainder of 1942 and net income will approximate the \$781,050 net profit, or \$2.01 a capital share, reported for all 1941.

It is a normal procedure for the phonograph record industry in the slow summer months to produce ahead for the seasonal improvement which sets in with the fall months and reaches a peak in the Christmas holiday season.

What effect this reduction of inven-

tories may have at some future date cannot be foretold at this time, but it is likely that sales volume in the future will more closely approximate the production figures of the individual companies, due to shellac restrictions. Currently, industrial users are limited to 15 per cent of the shellac used a year ago. However, the phonograph record manufacturers are engaged in highly intensified research seeking a substitute for shellac. As yet none has been forthcoming, but progress is being made in this direction.

Meanwhile Decca's accessory business is good. The company still has some portable phonographs and record players available, stocks of which are expected to be exhausted by the end of the month. Sales of phonograph needles continue in good volume. In addition, Decca has turned to marketing other lines such as record cabinets and is studying similar allied lines.

So far this year Decca has paid 75 cents a share in dividends to stockholders. In addition to three regular quarterly payments of 15 cents a share each, Decca has disbursed three extra dividends of 10 cents a share each. In all 1941 Decca paid \$1.25 a capital share. Based on anticipated continuation of well-maintained earnings, expectations are that for all of 1942, Decca will pay a total of \$1 a share in dividends, indicating another extra of 10 cents a share in addition to the regular quarterly of 15 cents a share will be declared at some future date.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS:

Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Squeeze the Bottle, Lo-Lo-Lita (The Girl Friend of the Army), Pennsylvania Polka, Tick Tock Serenade, Finger Polka, Julia & Henry Polka.

FOREIGN RECORDINGS:

Bohemian, Vy Ochi Modrave, Dancing Shoes; Croatian-Serbian, Mladi Kapetane, Ponoc Kad Dodje, Po Mjesecini; German, Rutschbahn, [sarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimpliri Hirohito, Mourgo Mousolini, Misirlou, Melanouriski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szereted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Natio, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sola, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomanvalsen; Swedish, Bland Kobbar Och Skar, Clittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

GOING STRONGER

"TAP THE BARREL DRY"

Backed by "HAPPY PAPPY"

RENE MUSETTE ORCHESTRA — STANDARD RECORD T-2057

Order It Today—It's Hot!

SEE YOUR LOCAL JOBBER NOW

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

Get Hep in Your Step!

The Duke Is Hot on the Juke

with

HAYFOOT, STRAWFOOT

VICTOR
20-1505

"Packs plenty to spur the nickels."—Billboard.

TEMPO MUSIC, INC.

1775 BROADWAY
NEW YORK CITY

Operator Must Learn How To Use Telephone as Big Business Asset

By A. E. CASH

Much of the operator's most important business is done by telephone. He should endeavor to cultivate a good telephone personality if he was not born with one. Each phone call should be answered in a courteous manner.

His employees, who answer the phone, should be chosen for good telephone voices, good grammar and tact. Many irate customers who have called up when they were at the boiling point and ready to bawl any and everyone out, have been calmed down, soothed and made to gurgle like a well-fed baby by the right telephone technique.

Many locations are lost by an abrupt manner or a discourteous sentence.

Do not pick your telephone girl for a beautiful face (only), pick her for a pleasant voice and a tactful manner. A good sense of humor is invaluable. She may be fat and 40, but she will be worth money to you if she has a good telephone personality.

Instruct her to say in answering the phone, "Good morning (or good evening), this is John Doe's Amusement Company." A cheery good morning over a telephone will put almost any old crab in a better mood.

Emphasize that your business is built on service calls!

Tell her to get the correct address. If the location has more than one machine, she should find out which machine is out of order. Special keys may be needed for different machines and definite knowledge on this matter saves the serviceman an additional trip.

Ask Specific Questions

After finding out which machine is out of order, she should ask just what the trouble is with the machine. It may be the slot; it may be the amplifier; the location may need a longer cord or a new plug.

If it is a simple matter, do not send

your best serviceman—save him for the intricate work. Use cheaper labor on the simpler calls.

If the serviceman knows the symptoms of the broken-down machine, he can take parts and tools that he needs with him and economize on those extra trips back to the shop.

Keep written records on service calls. Specially printed forms are good for this purpose. There should be a space for the time the call came in, the address, the machine, the symptoms of the trouble, the name of the serviceman, the time he received the call, the time he returned from the call, comments by the serviceman.

Repeat service calls on the same machine should be investigated. A good plan is to give the repeat call to the best mechanic; then if another call is received on it, take the location another machine and bring that one in.

Test it thoroughly before it is sent on another location.

From a psychological standpoint it is best not to send it back to the same location. If a location has had service calls on a special machine, they will never be completely satisfied with that machine again.

So, swap with another location. Variety peps up business!

Have your serviceman call in from the location he is servicing. You may have calls come in from that territory while he is out, and he can then catch them while he is in that section. This conserves tires, gas and time.

Every machine on location should have your company card on it. This card should give your company name, address, day and night telephone numbers. The card need not be large, but it should be attractive. It represents your company. Have it printed on high-grade paper with good ink. It should be well designed.

Your printer can suggest unusual and

novel designs for your card. Have your telephone number printed in large type so that your customer may easily find it when he needs to call you. Don't use the same design of card year after year. Modernize it each time you have cards printed. Quantity lots are cheaper.

Your telephone girl should write down requests for records. The man on whose route the location is should take these with him when he checks the machine. Do not make a habit of making extra trips to put records on. Put them on when the phonograph is checked.

Train your locations in the way they should go. Do not spoil them. They will take advantage of you if they find out they can do so. However, give prompt, fast, efficient service on service calls.

Service calls at night are a nuisance but they must be well handled. Keep your equipment running at the time it is used most. If you put your serviceman's phone number on the card for the evening calls, check on him to find out how he answers the phone. The night phone calls should be answered as courteously as the day calls.

If your employees must make personal calls, see that they are short, as your phone lines should be kept open for service and business calls at all times.

If your force is large, a switchboard will pay for itself by saving time.

If your business is small, a buzzer system may be used advantageously. This may be installed for three or four dollars. It will lessen confusion and keep the telephone girl from screaming all day long for the ones who are wanted on the phone.

It pays to advertise. Ads in your local telephone directory (city directory too) will bring you new business. Have your ad in the classified section, with a phonograph cut on it.

With the Christmas season approaching, seriously consider purchasing Christmas card calendars. You should mail one of these to every location and every prospective location. Have your name, address and telephone numbers printed on them. They may be ordered from almost any card company 25 for one dollar. They come with an envelope and may be mailed for one and one-half cents each. They not only serve as a Christmas greeting, but as a year around advertisement for you.

ners having acquired film rights when they bought intact the *This Is the Army* show, in which the tune is themed.

Charmin' Carmen

Omitted from the pop list above, Fox's *Springtime in the Rockies* boasts vocals by Carmen Miranda that spark most of the film. For operators with Miranda fans we recommend Decca's release of Carmen's *Chattanooga Choo Choo* and *Tie Tac Do Meu Coracao*, both waxed exactly as delivered on the screen.

SHELLAC SITUATION

(Continued from page 62)

expected to be remedied by this week's price regulation.

The specific price schedules of the regulation provide that the price of any grade of orange shellac for which dollars and cents price are not named may be no higher than 32 cents per pound plus or minus the seller's dollars and cents differential existing between the grade and T. N. London shellac in 1941, plus 11 per cent of the total.

In Lots of 100 Bags Up

The basic orange shellac prices are for lots of 100 or more bags, with 5 cents per pound addition to the maximum price permitted for single sales for any quantity up to one bag, 2 cents per pound addition for sale of one to nine bags and 1 cent per pound for a sale of 10 to 99 bags. When the shellac is sold packed in cases, 2 cents per pound addition to the maximum prices is permitted. In order to cover the cost of powdering and cost of containers, a price 9 cents per pound in excess of the ceilings for orange shellac is set for powdered orange shellac.

Similar differentials are provided for sales of bleached shellac in quantities of less than 1,500 pounds and for sales in kegs or bags rather than barrels.

India Sets Price

NEW YORK, Oct. 24.—The government of India recently fixed the maximum price of T. N. shellac on the basis of Rs. 64 per maund at Calcutta. In United States dollars this is equal to about 23.4 cents per pound in Calcutta. This announcement was published in a magazine recently received from India.

Some time ago the Indian government canceled the price maximum fixed on March 12. Since that time the shellac market in Calcutta ruled firm, and traders were reported to be holding up supplies in anticipation of higher prices. At that season of the year, with the new crop coming into the market, quotations should normally be easier, and it was on this point that the government canceled the maximum price.

It appears, the Indian magazine states, that the absence of a maximum price encouraged exaggerated expectations regarding the future trend of prices, and the government of India therefore decided to re-impose price control.

The shellac market in the United States continues to rule dull. Both buyers and sellers still have to deal thru the Defense Supplies Corporation at fixed prices.

SELLING OUT!
Phonograph Plastics

We have a limited amount of PLASTIC REPLACEMENT PARTS for the Wurlitzers 24, 600, 500, 700, 800, 850, 750, 61, 71. Plastics for Seeburgs and Rock-Olas. Also sheet plastics. Production is stopped for the duration. BUY NOW!

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Our moulded plastics are UNBREAKABLE!

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414 W. 45th St. New York, N. Y.

TRADE SERVICE FEATURE Billboard PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

The Filmusic Forum

"For Me and My Gal"

Not since we can recall has any one tune been as elaborately featured and exploited in a film as the title tune from MGM's *For Me and My Gal*. Film will be released nationally in mid-November, making it not too early now for operators to work on a tie-up. See your local theater exhibitor today, explain that you intend to plug the filmusic via recordings on your machines, and request co-operation as concerns display cards, streamers, etc.

Best waxing of *For Me and My Gal* is that released by the stars of the film, Judy Garland and Gene Kelly on Decca label. Added feature: Flipover reveals a Garland-Kelly treatment of *When You Wore a Tulip* as presented in the picture. Other *My Gal* waxings have been issued by Guy Lombardo (Decca) and Abe Lyman (Bluebird).

Get a-Wakely

Four Western ballads will be sung by Jimmy Wakely and his sagebrush troubadours in Columbia's forthcoming cowboy epic, *Robin Hood of the Range*. Two of them, *Too Late* and *Fort Worth Jail*, have been recorded by Wakely (Decca) and these might be spun profitably on machines in hillbilly or woolly-Western locations.

Band-Film News

Woody Herman and Bob Allen orchestras have been signed by 20th Century-Fox for musical productions in 1943. *The Powers Girl*, to be distributed thru United Artists and featuring Benny Goodman's orchestra, will reach public showing January 15. Count Basie signed by Republic for

a music spot in *Hit Parade*, to be released in late winter.

Spike Jones's City Slickers will depart from their bird-calls and kazooings in Warners' *Thank Your Lucky Stars*. Will play straight stuff, including vocal backgrounds for Dinah Shore, starred in the film.

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes, as well.

Springtime in the Rockies

(20th Century-Fox)
John Payne-Betty Grable
Harry James and Orchestra
Release Date: November 6, 1942

- RECORDINGS:
- I Had the Craziest Dream*
Harry James (Columbia)
 - Johnny Jones (Hit)
 - A Poem Set to Music*
Harry James (Columbia)
 - Run, Little Raindrop, Run*
Guy Lombardo (Decca)
 - Harry James (Columbia)
 - Pan-American Jubilee*
Harry James (Columbia)

"Stage Door Canteen"

Sol Lesser's *Stage Door Canteen*, star-laden portrayal of that famous servicemen's spot, will be released by United Artists February 26. Among others, four name bands will be featured, Kay Kyser and Benny Goodman definitely signed at this writing.

Irving Berlin's hit tune *I Left My Heart at the Stage Door Canteen* probably won't be heard in the UA film, War-

1 TO 12, 25¢ EA. - 13 TO 99, 23¢ EA. - 100 UP, 20¢ EA.

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PACKARD WALL BOXES,
WURLITZER 750 or 750E
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FORT WAYNE, INDIANA

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Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

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One who is draft exempt and familiar with Seeburg equipment. Permanent position for good, reliable man with established Seeburg distributor. Write or wire

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606 South High Street Columbus, Ohio

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

No new folk tune releases were received this week from the wax companies, and so this column offers no reviews. The cut-down on the number of folk tunes issued, inevitable in view of the shellac situation, leaves the purveyors of country music on the horns of a dilemma. Not only does the cutting hurt the scope of their activities, but it comes at a time when country-style records are enjoying a real boom and are even crashing into localities that formerly ignored them. This is largely a result of the war situation and the fact that folk records, far more than pops, have done a fine job in turning out solid, strong and excellent morale-builders. Such waxings as Carson Robison's 1942 *Turkey in the Straw* and Elton Britt's *There's a Star-Spangled Banner Waving Somewhere* have carried folk recordings to new heights of general popularity, with new territories now constantly opening up for such tunes. . . . Roy Rogers was heard on the air Coast to Coast over CBS Sunday (25) as guest star on the Fred Allen broadcast. At the same time he completed his 19-day stand as guest star of the World's Championship Rodeo in Madison Square Garden, New York, and after the airing left for Boston for a 13-day stand starting October 30. . . . Judy Canova was one of the guest stars on *Kraft Music Hall*, Bing Crosby air shot, Thursday (22).

Britt's waxing of *There's a Star-Spangled Banner Waving Somewhere*. A report from Salt Lake City, typical of many, says it's "outstanding—a riot on the music machines." Almost all other localities report it similarly. At the moment it seems particularly strong in the East, a section where its popularity had hitherto lagged a bit behind other areas. . . . Gene Autry's version of *Twaddle-o-Twill*, of course, still maintains the fast pace it has held so long. It's reported as one of the leaders from such widespread localities as Dallas and Bridgeport. . . . The East, incidentally, is going heavily for many Autry recordings, according to information received. Among others that are currently rating at the top of the heap in that territory are *Private Buckaroo*, *Tears on My Pillow* and *I'll Wait for You*. . . . Roy Acuff's stand-by, *Wabash Cannon Ball*, is still among the top nickel-pullers down Texas way. . . . Baltimore is going strongly for Zeke Manners' *I Betcha My Heart I Love You*. . . . In the South, Ernest Tubb's *I Know What It Means To Be Lonely* is getting a very heavy play. . . . Thru the Midwest, one of the strongest contenders, and still growing, is Louise Massey's version of *Honey, I'm in Love With You*. . . . In the same territory, other leaders include Bob Wills' waxing of *Sitting on Top of the World* and Ernest Tubb's always popular recording of *When the World Has Turned You Down*. . . . Milwaukee is still giving a heavy play to *Happy Hour Polka*, as played by the Piehal Brothers.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"NIGHT TRAIN TO MEMPHIS": Roy Acuff and His Smoky Mountain Boys (Okeh 6693)—The latest Acuff release, this is a bright and bouncy hallelujah tune given terrific treatment by Roy and his crew. Against superlatively fine string-plucking, Roy does a stand-out vocal. A fine job all the way.

Letter Box

Still topping most of the lists is Elton

Detroit Music Ops Buying Clubhouse

DETROIT, Oct. 24.—Outstanding development at the semi-monthly meeting of the United Music Operators was the decision to buy a clubhouse for the organization. A committee is being appointed by Eddie Clemons, president, to find a suitable structure. The present quarters in Convention Hall will then be closed.

Plans for complete reorganization of the operating plans of local operators are being made in order to meet the needs of gasoline rationing. Details have not been worked out, but some form of pooling and reorganization of routes will probably result from discussions, still in the informal stage.

Co-operation of Philco dealers in the UMO's big campaign to secure funds for Army and Navy Relief, thru cards and other media at every location where there is a machine, was pledged at the meeting.

Another topic of informal discussion at the meeting was the record situation, with action still held in abeyance.

Russell Wagner, prominent member of the UMO, is leaving shortly for the army. As a tribute to Wagner and the other UMO men already in the armed services, it was voted to send a monthly package to all the boys, giving them candy, cigarettes and other suitable gifts. In addition, a plaque with the names of all men in the services will be installed in the clubrooms.

Ft. Worth Ops Have Special Problems

FORT WORTH, Oct. 24.—Reports of coin machine operators here are that they are having more than their share of worries right now. Military service has taken many of them. The tire shortage, labor shortage and gasoline rationing program are affecting them, of course, as it is operators in other parts of the country, but the Fort Worth operators have an extra cross to bear. The Commissioners' Court of Tarrant County, of which Fort Worth is the county seat, rules that the prohibition petitions calling for a dry election November 3 bears the legal number or more of signatures, and that makes the election mandatory.

Newspaper ads placed by anti-drys appeal to the pro-drys to wait until the war is won before bringing up the controversial question of prohibition and to give 100 per cent of their spare time to the war effort. Ads emphasized that if we can trust our soldiers with Flying Fortresses and battleships, surely we can trust them with a glass of beer. Drys continue their battle cry of "Win the War With Sober Soldiers."

Voting out of beer and whisky would close hundreds of good spots for coin machine operators.

Jack Maloney, a large operator and proprietor of the Panther Novelty Company here, asserts that the Petrillo court ruling has not caused much alarm, operators remaining hopeful that relief will come from the Supreme Court. Records are still plentiful, he says.

Texas operators in general are hopeful that when gasoline rationing goes into effect, they, living in a State where gasoline is more plentiful than in some sections, will get enough to keep moving.

The tire problem is not causing much complaint here. Since the first signs of rubber shortage, Texas operators have been pooling service and equipment and operators believe they have enough rubber to last them until synthetic rubber is here.

There is no let-up in the labor problem. Restaurants tried out the early-closing plan, but in only a few cases did it work. It was found that the loss of business from early closing was more than they could take. One of the biggest downtown cafes in Fort Worth, the Hollywood, has closed because it could not get enough waitresses and cooks. For years the Hollywood had been a good coin machine location.



ORCHESTRA LEADER VAUGHN MONROE gets a surprise visit from Gene Steffens Permo Products Corporation between performances at the Oriental Theater in Chicago. Steffens presented Monroe with a Permo Professional Type Recording Stylus for personal use in making home recordings.

Los Angeles Ops Support Ladies' War Efforts, Too

Some people may forget that there are women helping fight the war at the present time, but not Curly Robinson and his very effective organization known nationally as the Associated Operators of Los Angeles County, California. The following letter, dated September 16, was addressed to the operators' association and came from the Women's Ambulance and Defense Corps of America, at Lynwood, Calif.

The letter tells its own story and is reprinted as follows:

"I started to write this letter with all the formalities we are taught. Military formalities. It cannot be. Here in Lynwood when one of us speaks of Curly Robinson, someone never fails to say, 'He is a swell fellow. Why can't we find more of the same.' Having personally met you, I will say, 'It can't be done.'"

"The WADCA Lynwood Unit wants to thank you, not so much for your generosity in helping us provide some sort of entertainment, but the lift you have given us to continue our fight to make our Hospitality House one that the boys in the service will come to and feel that everything is being done for their comfort and pleasure.

"The conversation Lieut. Helen Wyatt and I had with you was the best thing that could have happened. Our morale was at its lowest. Having tried most of the day to get two very small donations, namely a flag standard and a leather carrier belt to hold our beautiful flag, donated by the Legion Post No. 85.

"When we walked into your office it was with a shrug, here goes—it wasn't hard that evening to transmit to our

company the happiness we had in our hearts.

"To you the money and machines you sent us may mean little, but to us here in Lynwood it means much. Our first means of any sort of entertainment.

"We appreciate your efforts in trying to locate a pool table, which is most desirable by the boys. We know had there been one available we would have it.

"I lack the words the members of my company wish me to extend in their thanks and appreciation. All I can say, 'Thanks, Curly Robinson.'"—Captain Meta Ziel.

TUNE PILE

(Continued from page 62)

of Decca to obtain such records while the Petrillo ban remains in effect.

It was pointed out by most record men that AFM has no jurisdiction over purchase of foreign masters. One executive declared that future reprisal possibility by the AFM against offending companies would effectively balk such a practice.

If Oberstein created the fictitious name of Arthur Fields to title one of the mystery disks, as is alleged, he is in for court action on the part of a real-life Arthur Fields. Fields, one of the oldest names in recording history, claims he had nothing to do with the recording of *Der Fuehrer's Face* for Oberstein and has instituted suit asking an injunction to halt sale and distribution of the disk. Oberstein is said to have 20,000 of the disks on order.

Harry James also is heading toward the courts, objecting to the release of his tunes cut for the defunct U. S. Record Company on Oberstein's Hit label. The matter is now in the hands of his attorney.

PHONOGRAPH BARGAINS

Seeburg 9800 R.C. . . . \$424.50	Rockola Master Rockolite R.C. . . . \$199.50	Rockola Wallboxes . . . \$ 18.50
Seeburg 8800 R.C. . . . 399.50	Wurlitzer 61 Counter Model 69.50	Rockola Barboxes . . . 18.50
Seeburg Commander R.C. 275.00	Wurlitzer 616 Marble Light Up 69.50	Seeburg Wallomatics (Wireless) 29.50
Seeburg Regal 150.00		Seeburg Selectomatics (30' Wire) 10.00
Rockola Deluxe 149.50		

SPECIAL THIS WEEK ONLY

Brand New Columbia Chrome Bells . . . \$115.00 | Brand New Columbia Bells \$100.00

WE BUY, SELL OR TRADE

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Seeburg 9800 \$375.00	Mills Throne of Music . \$125.00	Wurlitzer 616 \$ 59.50
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Seeburg Classic 169.50	Wurlitzer 700 250.00	Wurlitzer 71, with Stand 125.00
Seeburg Vogue 150.00	Wurlitzer 600K 159.50	Wurlitzer 50, Console . 35.00
Seeburg Regal 135.00	Wurlitzer 600 149.50	Wurlitzer 412, Fully Illuminated 48.50
Seeburg Gem 130.00	Wurlitzer 500 169.50	
Rockola 1940 Rockolite Master, Remote Control 199.50	Wurlitzer 24 99.50	

Also Speakers, Bar Boxes, Wall Boxes, Adaptors, Used Cigarette Machines, Consoles, Etc.

DAVIS SALES COMPANY—Seeburg Distributors
625 ERIE BLVD., EAST SYRACUSE, N. Y.

Cigarette Output Up in September

CHICAGO, Oct. 24.—Cigarette production in the United States in September advanced to a new high for the fourth successive month to top the 20,000,000,000 mark, and the 22d consecutive month to show an increase over the corresponding month of the preceding year, according to figures by the United States Bureau of Internal Revenue.

September output reached 21,798,447,820 cigarettes, based on sales of tax stamps, compared with 18,760,571,160 in the same month last year, an increase of 3,037,876,660, or 16.19 per cent. Last month's production was greater than for any full year prior to 1917.

The new high for production is particularly notable, the bureau said, in that it does not include cigarettes produced by the industry which are shipped out of the country to the armed forces and are not subject to the excise tax of \$3.25 a thousand, which will be raised to \$3.50 on November 1.

The record output in September lifted the nine months' total to 172,600,083,590 cigarettes, compared with 153,430,956,490 a year ago, an increase of 19,168,127,100, or 12.49 per cent.

Cigar production also increased in September with a larger than proportionate rise in the higher priced cigars.

Keystone Secures Large Cig. Route

PHILADELPHIA, Oct. 24.—Biggest impetus to the cigarette vending industry here was marked this week with the entrance of Sam Stern, head of the Keystone Vending Company, into the cigarette vending field. In face of the adverse market and the present wartime emergency, Stern has again manifested his complete faith in the coin machine industry to enlarge the scope of his operations at this time. During a bankruptcy proceeding last week, Stern purchased the cigarette vending route of Frank Kuhn, which comprised 500 locations in this territory.

In addition to being the distributor for Rock-Ola in this territory, Stern's Keystone Vending firm also represents the largest music machine operations in the area. Since the war Stern has bought the music routes of several operators leaving the industry, and at the present time his music route is conceded to be the largest in the city. A veteran in the coin machine industry in spite of his youth, Stern is one of the most popular operators among the industry and has the good wishes of all in his new venture into the cigarette vending field.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Argue Maryland's Vending Machine Tax Second Time

High court promises early decision—prospect of new bill in 1943 session

BALTIMORE, Oct. 24.—In efforts to make it possible for the State of Maryland to force vending machine owners to purchase licenses under a 1941 statute, Attorney General William C. Walsh has asked the Maryland Court of Appeals for the second time to strike out a Baltimore Circuit Court ruling which had declared the law invalid. Arguing the case for the second time since last May 26, when the court took the appeal under advisement, the State's attorney general argued that the lower court had erred in declaring the measure invalid on the ground Governor Herbert R. O'Connor had not signed it soon enough to make it effective.

The Baltimore City Circuit Court ruling was handed down by Chief Judge Samuel K. Dennis of the Baltimore Supreme Bench, in which it was ruled all points of the measure were constitutional with the exception of the delay of the governor in signing the bill 26 days after the effective date, and it was on this ground that it was held unconstitutional. The Maryland Court of Appeals, in an opinion handed down last June, upheld the lower court.

26 Days Late

In the original suit, when two vending machine companies and two individual vending machine owners and operators—the Vendomat Corporation of America and the Mills Automatic Merchandising Corporation and William J. Boersma and John J. Ralily—challenged its legality, the Baltimore court ruled that the governor, in signing the bill 26 days after May 1, 1941, the date it should have become effective, automatically had invalidated it.

In this appearance before the appellate tribunal for the second time in the same case, the attorney general declared the lower court's action also enjoined the State from requiring the companies and vendors to obtain license for vending machines owned and operated by them. He asked the Appellate Court to rule that fees for vending machines offering more than one merchandise choice should be calculated on the number of different choices actually offered.

The Baltimore court had ruled that the act, which would entitle the State

New Type Tobacco Introduced in Va.

RICHMOND, Va., Oct. 24.—A new type of tobacco known as "Yellow Special" has been announced by E. M. Matthews, in charge of the government's experimental station at Chatham, Va.

The "Yellow Special," if all claims are true, produces a heavy yield of early-maturing tobacco. The tobacco is of a yellow gold, the leaves are well spaced and the plant is so hardy as to resist the much feared black-root rot.

It is believed that the use of the "Yellow Special" seed will give the farmers a higher price per acre than other types now in production. A quantity of these certified seeds have been made available to several farmers who plan to plant it next season and the new brand of leaf will have its formal market debut next season.

If this tobacco proves successful it will mean that the aroma and general texture of prevalent cigarettes will be made richer and improved in general.

to assess a \$1 license fee on each machine charging from 2 to 5 cents and \$2 for all machines charging more than 5 cents, still would necessitate only one rather than separate license for the machines if it had been held valid.

Second Ruling Final

The attorney general contended in regard to the governor's signature that the act's validity was unchanged despite the date of signing.

The court gave no indication as to its stand regarding this appeal to the appellate tribunal. However, a ruling is looked for at an early date. It is felt that its second ruling on the same matter will be final.

However, there is a great possibility that another bill may be presented to the Legislature during its biennial session in 1943, which it is felt would be signed in time to overcome the invalidity feature occasioned by the governor's delay in signing the measure. If this should be done, then it is felt a valid vending machine law would be had, as all other phases of the 1941 measure were declared valid.

It is uncertain whether sponsors of the last measure—the Maryland Wholesale Confectioners' Association, Maryland Pharmaceutical Association, Baltimore Retail Druggists' Association, Maryland Food Distributors' Association and the Independent Retail Grocers' Association—would again support and sponsor such a measure. Times have changed and the war has further accentuated the change.

New Restrictions On Civilian Goods Being Considered

WASHINGTON, Oct. 24.—Early this week the War Production Board announced that it was working on a specified list of civilian goods that would be considered absolutely essential and also a list of civilian goods that may be considered practically non-essential. All of this is preparatory to issuing a government order which may severely restrict the production and sale of many civilian merchandise items.

Under previous orders limiting the use of iron and steel the production of 700 to 800 civilian items was automatically limited, but a new order is under consideration in order to plug up the loopholes that have been found in that order.

Work on the new order has been under way for a month, but complications and difficulties involved in making up such a list of essentials has brought about a temporary stalemate. Consequently details are not available.

Civilian Economy the Aim

All the various industry branches of WPB have been working on civilian economy programs for some time and various surveys have been made. The limitation orders enacted by WPB are continually undergoing revision as recommended by such research, but the enactment of an over-all order demands even more painstaking effort, so that no mistakes will be made, such as the restriction of a necessary item or the manufacture of an unnecessary one permitted, officials said.

In line with this policy of production economy, Leon Henderson, in his capacity as director of the Office of Civilian Supply, requested the WPB consumer durable goods branch to submit to him a list of luxury and semi-luxury items.

One list already has been drawn up and sent to Henderson. This contains such items as cameras, penknives, razor blades and bed springs. A second list now is in process, covering a larger num-

Newspaper Tells Supply Problem In Getting Gum

(From The Baltimore Sun, October 16, 1942)

If you know a formula for synthetic chicle you will have the undying gratitude of the chewing-gum industry.

The effect of the war on the chewing situation has put confectioners and other purveyors of gum to restless-jawed Baltimoreans in a state.

The influx of population in recent months has brought many new gum chewers to this city. Demand is up about 25 per cent, according to Charles P. Pyle, an executive of a wholesale firm that supplies confections to Maryland, Delaware, the District of Columbia and parts of three other States.

Supply Curtailed

But the supply of chicle, which is "chew" in chewing gum, has been drastically cut. Most of the chicle comes from South America or Central America, and shipping difficulties naturally have put a crimp in the available supply.

There are days when wholesalers have to say "no" to harassed dealers with empty gum racks, Pyle said.

"I sometimes order 30 cartons and am lucky if I get five," said the salesgirl in a centrally located Baltimore drugstore. "I recently got 10 cartons—200 packages—and look now," she said, pointing to a little pile of 15 packages—and only two flavors among them at that.

"We sometimes go a week without a package," she declared.

Flavor Doesn't Matter

The customers are not finicky about flavor, a check revealed.

"They'll take anything at all that's labeled chewing gum," a dealer asserted.

If you are a serviceman (or woman) or a war worker, your plight in regard to chewing gum is far less serious than for the ordinary civilian.

Pyle said some chewing-gum producers are giving preference to war industries and the armed forces. Whatever is left over, if any, goes to civilian gum counters.

No successful substitute has been found for chicle, it was said.

"You see, nothing else matches it for rebound qualities," one dealer explained.

ber of items sought to be eliminated.

Another survey which may determine the civilian picture for next year is being made of Civilian Supply under the direction of Dr. Arthur R. Burns, chief of the civilian planning branch. This survey, under way for some time, is reported to cover every non-military requirement, down to paper clips.

Upon completion, the survey will be submitted for action to Donald M. Nelson, WPB's chairman.

Issuance of a limitation order as that now under serious consideration by WPB would be a complete reversal of policy. Heretofore all curtailment of production has been done piecemeal, as a result of the tremendous difficulties involved in drawing up and administering an all-inclusive order, and the impact of such an order on hundreds of manufacturers.

Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through

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Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

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6 Column Gum Vendors, guaranteed, \$4.90 each. 1/3 deposit.

Peerless Distributing Co.

301 W. 9th Street Kansas City, Mo.

VICTOR'S FAMOUS MODEL 'V'

for dependability. Capacity 6 lbs. of Bulk Merchandise or 1,000 to 1,200 Balls of Gum.

Price Only **\$8.50** each

Porcelain finish \$1.00 additional.

1/2 cash with order, balance C. O. D.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

THIS TIME TRY TORR

CHARMS
American made, no strings, red, white & blue, 6 assortments, \$1.00 per gross. Parcel Post Paid.

ALMONDS—New crop, 800 count, 60c per pound. 25-lb. cartons only. Cash with order.

BALL GUM
Case of 15,500 Balls, \$15.75. Cash with order. Freight Paid.

All type Machines sold on liberal time payment.

TORR 2047A-SQ. 6R PHILA. PA.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatine	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Pilberts	Milk, etc.

First announcement has been received of National Peanut Week. It will be the period of January 21-30, 1943, a month later this year than last. Peanuts and peanut products will be boosted nationally in every way possible.

Cigarette smokers will be chiefly responsible for an increase in tobacco consumption in 1942 of about 9 per cent over last year, the Department of Agriculture observed in the "Tobacco Situation" for September.

Indicated total production of all tobacco this year was placed by the department at 1,369,611,000 pounds, of which flue-cured (for cigs) will account for 762,760,000 pounds.

Disappearance of flue-cured tobacco during the crop year 1941-42 was the largest in several years, principally as a result of record high domestic consumption.

This rise was "chiefly in cigarette smokers," officials said, adding, however, that lend-lease shipments also were "substantial."

Stocks of most types of tobacco are expected to be smaller at the beginning of next season in view of steadily mounting consumption of tobacco products, it was stated.

Reports state that all past records in peanut production of Texas are smashed this season, as the State's farmers harvest an estimated 6,000,000 pounds, or one-fifth of the entire nation's crop. It is the first time that Texas has produced peanuts in large volume. Much of the abandoned cotton acreage of past years has been planted to goobers at the urgent demand of the government that America raise that part of the vegetable oils which formerly were imported from Java, Africa, South America and elsewhere. A price of \$82 a ton for the threshed peanuts and \$9 a ton for the peanut hay is bringing wealth into the poorer sandy land areas of Texas, which heretofore have not enjoyed a dependable cash crop. As a result of the huge crop, half a dozen peanut oil mills and other processing plants have sprung up in Central and East Texas, where the crop is largely concentrated. Next season's peanut acreage in Texas is likely to exceed this year's area, farmer attitude indicates.

Imports of cocoa into the United States so far this year exceeded the million bag mark on October 19 with a total of 1,028,259 bags. Arrivals of cocoa during the corresponding period a year ago amounted to 4,367,133 bags.

Will OPA grant cigarette manufacturers a price increase to compensate for the much higher prices prevailing on leaf tobacco markets? On this question hangs the earnings prospects of American Tobacco, Liggett & Myers, Philip Morris and Reynolds Tobacco. Tax-paid production so far this year is up nearly 13 per cent, with an 8 per cent additional rise possibly resulting from tax-free shipments out of the country for soldiers and sailors. But even with this big rise in output earnings will be considerably lower next year unless OPA concedes a price rise to cigarette makers. Matter of costs is being checked with manufacturers by OPA which has led to the hope that the government agency would be more amenable to an increase now than it was last February.

Without such an increase, earnings before taxes might fall under the excess profits tax credit for some companies. The added excise of 25 cents a thousand, to make the new rate \$3.50 a thousand or 7 cents a pack of 20, will become effective shortly after the new tax bill becomes law. By that time the increase in costs for 1943 will be well defined as far as flue-cured tobacco is concerned, altho the burley market will not open until about December 1. Cigarette makers hope OPA will allow them to make at least one price increase to cover both the additional tax and the higher leaf tobacco prices.

Processors of cocoa and chocolate products are permitted to carry over a maximum of 10 per cent of their cocoa bean grindings from one quota period to another under terms of an amendment to WPB Order M-145 last week. The purpose of the new amendment, it was pointed out, is to protect cocoa and chocolate manufacturers from hardships due to irregularities in the quarterly quota.

Members of the confectionery and ice-cream industries—particularly the latter—expressed deep interest in the announcement last week by OPA of the reduction of vanilla bean ceilings to the extent of 27 per cent below the March levels. Under the new set-up the maximum price of Mexican beans is \$11, f. o. b. New York or Philadelphia, while the ceiling on Bourbons is now \$10 a pound. The trade feels that this is good news. It contends that this step shows that OPA officials are closely following market developments and are willing to take whatever steps are necessary and possible to aid industry. The industry is in hope that similar steps will follow with regard to other ingredients used in confectionery and ice cream.

National magazine advertising of candy bars is seldom seen, but Collier's October 24 issue carries a very effective ad on Tootsie Rolls. And in The Saturday Evening Post issue of October 24 is a full-page ad on Milky Way candy bars.

Almonds appear to be becoming more and more popular with the nut-eating public and may replace some of the other popular nuts in venders, especially those formerly imported. Certain conditions on the West Coast indicate increased prices to growers of almonds there.

Markets in Brief NUTS Chicago Spot Market Peanuts Virginia and North Carolina New Crop

Jumbos, Oct.-Nov.		
Fancies, Oct.-Nov.		
Extra large, Oct.-Nov.		
Medium, Oct.-Nov.		
No. 1 Virginia, Oct.-Nov.		
No. 2 Virginia, Oct.-Nov.		
Offerings suspended because of bad weather.		

Southeast (New Crop)		
No. 1 Spanish prompt ..	12.35	@ 12.50
No. 2 Spanish prompt	11.75	@ 12.00
No. 1 Runner prompt ..	11.75	@ 12.00
No. 2 Runner prompt ..	11.75	

Texas (New Crop)		
No. 1 Spanish prompt ..	12.25	
No. 2 Spanish	11.75	

NEW YORK, Oct. 22.—Peppermint oil (dollars per pound): Natural, \$5.40 to \$5.75; U. S. Pharmaceutical, \$5.70 to \$6.

Coin Machines Get Blame for Shortage

TULSA, Okla., Oct. 24.—A shortage in nickels here is attributed by bankers to heavy play of juke boxes and coin amusement and vending machines, particularly in near-by army camps.

"Normally we carry about \$2,000 worth of nickels in the bank," said Robert M. Moody, vice-president of the National Bank of Tulsa, recently. "This morning we tried to order \$2,000 worth more from the Federal Reserve Bank in Kansas City and we were told we could have only \$1,000 worth. A bank at Neosho, Mo., telephoned us to send \$1,000 worth, and we could ship only \$400 worth."

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Oct. 24.—On October 1 of this year the United States peanut crop was estimated at almost 3,000,000,000 pounds. This is the largest crop on record. It about doubles last year's production.

In the Virginia-North Carolina area there were 643,000,000 pounds of peanuts produced this year against 441,000,000 pounds last year. In the Southeastern area 1,465,000,000 pounds were produced this year against 824,000,000 last year. In the Southwestern area the crop was increased from 212,000,000 pounds last year to 814,000,000 pounds.

Digging is nearly completed in the Southeastern area and in Southern Texas and is well advanced in Virginia, Carolina and the middle Texas areas. Digging conditions are unfavorable in the Virginia-Carolina section. However, digging is just getting under way in Northern Texas and Oklahoma.

In the Southeastern section harvesting conditions are proving most favorable with the market slightly stronger on both farmers and shellers' stock. Shellers' offerings are rather light for immediate shipment, due partly to uncertain market conditions.

Farmers' stock Spanish peanuts are selling generally for \$141 to \$142 a ton, with the higher grades going for \$144 to \$145 a ton. Runners are quoted at \$127 to \$128 generally and a top price of \$129 to \$130 a ton.

The harvesting in South Texas is estimated at around three-quarters complete and most of the peanuts have already been moved. The harvesting in North Texas-Oklahoma area is, however, more general. About 25 per cent of the crop has been dug. The quality of the crop is expected to be good in general if favorable drying weather will continue.

Syracuse Bond Plan Works Well

SYRACUSE, Oct. 24.—Local colmen are set for a record season if present business is an indication, according to reports received. With a new army air base just opened outside the city limits and soldiers playing all types of machines, weekly grosses have set a new high.

Under the direction of Angelo Delaporte, of Rex Amusement Company, local operators have instituted a campaign to aid in the War Bond drive. Each operator permits his locations to take a part of the take each week to buy bonds. This amount is turned into the local committee, and when it gets enough from each location mails out the bonds.

Since the inauguration of this policy last June close to \$100,000 has been allocated to buy War Bonds.

Campaign is called to the attention of coin machine patrons by the following card placed in each location:

"We are privileged to use a part of the weekly proceeds of this machine for the purchase of U. S. War Bonds. Our fighting forces need equipment. These War Bonds insure this need."

Pingirls Keep Location Open

BALTIMORE, Oct. 24.—Operators with coin machines in bowling alleys here are now sure that their operations will be continued as usual during the winter. For a time it appeared that bowling alley proprietors would have to close down thru inability to secure pinboys to set the pins.

One enterprising bowling alley proprietor solved the problem of pinboys by employing pingirls. This proved very satisfactory and only girls are now employed for this work at this establishment.

Soon as word got around town of the pingirls, other places followed suit, altho some of the alley owners claimed they would close down before they would employ girls. Estimates are that some of the alleys lost plenty for lack of pinsetters until they took on the girls.

Thanks to the pingirls, beverage venders and all the other coin machines in bowling alleys here will do business this winter. Some of the larger alleys are

Big Users of Sugar Get 70%

Present conditions of sugar supply indicates previous bonus will not be given

WASHINGTON, Oct. 24.—War Ration Sugar Stamp 9 will be good for the purchase of three pounds of sugar between November 1 and December 15, the Office of Price Administration said this week. Stamp 8, which calls for five pounds, expires at midnight, October 31. Both stamps provide sugar for home use.

Allotments for industrial and institutional users for November and December were announced at the same time.

The recent order is in the form of Amendment 15 to Rationing Order 3, effective immediately.

Those for institutional users, including hotels, restaurants and similar institutions, have been set at 60 per cent of the sugar base established by them. An allotment of 85 per cent has been established for hospitals treating patients suffering from acute illness and temporarily residing in the hospital. It is expected that the greater part of the sugar will be used for patients and that the doctors, nurses and hospital employees will be served the same as persons eating in other institutions.

Industrial Users

Industrial users of sugar will receive during the November-December period 70 per cent of the sugar base established by them. The ration period for industrial and institutional users begins November 1, but application for allotments may be made between today and November 5.

The allotment of 70 per cent for industrial users for November and December is the same as the allotment for the September-October period. However, during the September-October period industrial users were given a bonus of 10 per cent, making a total of 80 per cent for that period. In the same period the original allotment for institutional users, which was 50 per cent, was raised to 75 per cent by the inclusion of a bonus of 25 per cent. The present sugar supply situation does not justify the continuance of these bonus increases in the allotments.

Louisiana Added to Sales Tax States

CHICAGO, Oct. 24.—The Federation of Tax Administrators in a recent report said that the new 1 per cent sales and use tax, started in Louisiana on September 1, brought to 23 the number of States that now have sales tax laws. The Louisiana tax was enacted as a war emergency measure and the revenue from it will be used for schools, hospitals and general relief.

The State formerly had a sales and use tax but abandoned it in 1940. The new tax falls on all retail sales, or on the use, consumption, distribution, or storage of tangible personal property, on which the sales tax has not been paid. Articles exempted include stocks and other securities, farm products sold directly from the farm, gasoline, steam, ordinary water, newspapers, electric power, natural gas and soft drinks.

States now levying sales taxes besides Louisiana are Alabama, Arizona, California, Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Mississippi, Missouri, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, South Dakota, Utah, Virginia, Washington, West Virginia and Wyoming.

Use taxes, whose major purpose is to help eliminate evasion made possible by crossing a State line, to buy in a taxless State are found in 16 States. These are Alabama, California, Colorado, Iowa, Kansas, Louisiana, Michigan, Mississippi, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, South Dakota, Utah and Wyoming.

equipped with as many as 30 coin machines, including venders and amusement machines.

\$10.00 EACH

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|----------------|---------------|
| Airliner | Liberty (Old) |
| Avalon | Major (Old) |
| Bounty | Midway |
| Big Six | Rebound |
| Box Score | Roller Derby |
| Blackout | Spot Em |
| Chevron | Sports |
| Contact | Speedway |
| Chief | Sara Suzie |
| C. O. D. | Sporty |
| Conquest | Supercharger |
| Double Feature | Twinkle |
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| Fifth Inning | Triumph |
| Dandy | Thriller |
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| Flagship | Wings |

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TEXAS GOES TO CHICAGO for Rock-Ola conference on shipments of new Commando phonographs. Left to right, George Prock, Dallas; Ken Wilkinson, San Antonio; Jack Nelson and I. F. Webb, of Rock-Ola.

Judge Points Out Flaw In Florida License Law

Fear case may start test suit or drive for legislative change in law

MIAMI, Oct. 24.—A court case here October 19 as reported by newspapers gives indication that the new State license law for coin machines may be in for a high court test or another crusade for repeal of the law.

Newspapers in reporting the case in the local criminal court flatly said that the trouble was due to a joker in the 1941 State license law as it was passed by the Legislature. On most types of amusement machines the State license law was considered very favorable, and several cities in Florida have followed the example of the State and have also licensed pinball games.

The judge in giving his decision said he would not send the accused location owners to jail and then expressed the very frank opinion about the jokers in the 1941 law. He asked that one of the machines in question be brought into court and demonstrated. Newspapers described the machine as "a fancy console type of the kind which flooded Southern Florida shortly after January 1." The machine had been licensed under the 1941 act.

"They're the same old slot machines, in a different dress," he declared. "They've got the same three wheels, the same orange, bells and cherries and the same old lemons. Anybody who couldn't tell

that from just looking at one would be blind."

"The machine on display was one of 16 gathered up by sheriff's deputies in surprise raids during August. They were installed, with hundreds of their counterparts, as a result of a joker which rode thru the 1941 Legislature in the occupational license bill permitting them to be licensed as 'other coin-operated devices.'"

Cites Court Opinion

Determining that all machines seized in the business places of the 15 accused persons had been licensed by the Dade County tax collector under the 1941 act, the judge said he was not going to fine or jail any of them. He referred to a recent State Supreme Court decision holding the machines licensable, in which that tribunal said: "With the wisdom or folly of legislation we are not judicially concerned," but stated that he would take a different view.

"The Legislature contributed to this mess and confusion when it made these machines licensable," the court held. "These people have paid their licenses, which gives them the right to have them in their business places."

Proof Insufficient

"Even so, they can't be used for gambling, but there is not sufficient proof before me in these cases that they were. I have strong suspicions in the matter, but you can't convict a person and send him to the penitentiary on suspicions."

The new type machines make it more difficult for arresting officers than the old, metal, upright slots which paid off thru a chute," the judge pointed out. "Now, the officers have to catch the proprietor or operator in the act of paying off or he can't make a case."

The judge imposed the suspended sentence, he said, so that the accused 13 would "not be tempted in the future" if they have the machines replaced. He warned, also, that in future cases brought before him he would not be so lenient where there was the slightest evidence that the machines were used for gambling.

Abandons Leniency

"Let this be a warning," he declared. "From now on out, those who come before this court for operating one of these machines, and where there is evidence of payoffs, might as well bring a packed traveling bag, for they're going on a trip to Raiford." Raiford is where the State penitentiary is located.

This disposal of the cases came as an electrifying surprise to the 13 defendants, practically all of whom had come into court prepared to pay the minimum fine of \$250 prescribed by Chapter 849.23 of Florida statutes.

The jurist also declined to issue, for the present, an order for the destruction of the seized machines. Chapter 849.18 of the statutes requires that, upon conviction of possessing a slot machine, the owner shall forfeit rights and that the judge shall issue a written order to the sheriff to destroy them.



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| Wurlitzer 412 | 42.50 |
| Wurlitzer 616A's, Jacobs Fronts | 64.50 |
| Wurlitzer 700, Like New | 260.00 |
| Wurlitzer #50 Consoles | 60.00 |
| Seeburg Super Hitone, Never on Location | 425.00 |
| Seeburg Super Hitone, S.U. | 360.00 |
| Special Base to Match | 10.00 |
| World Series, Very Clean | 65.00 |
| Skill Jumper with Base, F.S. | 35.00 |
| Bally Alloys | 30.00 |
| Rapid Fire, Very Latest | 165.00 |
| 5c Mills Futurity, 385M Up | 84.50 |
| 25c Mills Futurity, 385M Up | 89.50 |
| 10c Mills Cherry Bells, 410M Up | 110.00 |
| Vest Pocket, Green | 22.50 |
| Q.T.'s, 5c | 42.50 |
| Q.T. Dials, F.P., Like New | 25.00 |
| 10c Pace Comets, B.F., Factory Rebuilt | 50.00 |
| 5c Pace Slug Proof, Like New | 75.00 |
| 1c Pace Bantams, Very Clean | 30.00 |
| 5c Castle, Used 6 Weeks | 50.00 |
| Jennings Grandstands | 20.00 |
| Centasmokes | 2.00 |
| Pace Slot Stands | 2.00 |
| Folding Slot Stands | 1.00 |
| Stark Novelty Heavy Dbl. Safes | 65.00 |
| Galloping Dominos (Black) | 35.00 |
| Saratoga F.P. & Cash, Chrome Rails | 110.00 |
| Spottem—Keen-o-Ball—Chips @ | 10.00 |
| Bangs—Cadillac—Sara Suzy | 12.50 |
| League Leader—Red, White & Blue—Bordertown | 15.00 |
| Turf Champs, Very Clean | 17.50 |
| Stratoliners—Sport Parades—All Americans @ | 20.00 |
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| 1/3 Deposit With Order—Balance O.O.D. | |

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| 8 Challengers | 19.50 |
| 16 Metal Stands for Challengers | 2.25 |
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| 8 Wurlitzer 616, Light-Up | 65.00 |
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| CHALLENGER STANDS | 2.25 |
| MILLS EMPRESS (Refinished) | 129.50 |
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| 2 Bally Santa Anita, \$45.00 J.P. | 100.00 |
| 10 Bally Fair Ground | 15.00 |
| 11 Western Derby King, \$45.00 J.P. | 25.00 |
| 5 Western Derby Clock, \$45.00 J.P.'s | 25.00 |
| 1 Western Dead Heat, \$45.00 P.S.'s | 25.00 |
| 1 Western Horseshoe, \$45.00 P.S.'s | 30.00 |
| 1 Western Derby Time | 15.00 |
| 2 Mills G.T., Jack Pot | 25.00 |
| 1 Mills Vest Pocket, J.P. | 23.00 |
| 1 Evans Keeno Console | 20.00 |
| 1 1937 Truck Time, Factory Rebuilt | 45.00 |
| 10 Little Duke, 1c Jack Pot | 7.00 |
| 1 Evans Roulette | 30.00 |

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| 1 Paces Races, Fac. Rebuilt, Bwn. Cab. | \$ 70.00 |
| 1 Jennings Console, J.P., Like New | 65.00 |
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| 11 Erie Diggers, 1c | \$ 20.00 |
| 1 Eskimo Gun | 50.00 |
| 1 Bang-a-Deer Gun | 60.00 |
| 14 Exhibit Photoscope Drop Picture | 15.00 |
| 2 Moving Picture Mutoscope | 19.00 |
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| Evans Jackpot Dominos | 385.00 |
| Groetchen Columbias, Rear Pay | 85.00 |
| 5c Mills Gold & Copper Chrome | 238.50 |
| 10c Mills Gold Chrome | 243.50 |
| 25c Mills Copper Chrome | 248.50 |
| Mills Jumbo Parades, Comb. Cash & FP | 175.00 |
| Keeney Super Bell | 235.00 |
| Mills Jumbo Parades | 135.00 |

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| SLIGHTLY USED CONSOLES | |
| Baker's Paces, Daily Double, 30 Pay | \$200.00 |
| Bally Club Bells | 150.00 |
| Bally '41 Derbys, Extra Clean | 200.00 |
| Columbia Bell, GA, Rear Door Pay | 50.00 |
| Evans Gal. Dominos, Latest JP Model, 2-Tone Cabinet | 295.00 |

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| Evans Bangtalls, 40-1 Pay, #3185-2042 | \$165.00 |
| Evans '41 Lucky Lucero, 2-Tone Cab. | 285.00 |
| Jennings Fast Time, CP | 85.00 |
| 2 Keeney Super Bells, Floor Samples | 200.00 |
| Mills 4-Bells, 3/5c-1/25c | 450.00 |
| Mills 4-Bells, High Serials, Clean | 400.00 |
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| Mills Latest Jumbos, Used 2 Weeks | 125.00 |
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| Mills Square Bells | 50.00 |
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| Mills 5c Original Chrome Bell | \$160.00 |
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Newspaper Tells Frank Story of Pinball Drive

Calls action by ministers a form of pressure group tactics in disfavor

SAN DIEGO, Calif., Oct. 24.—A San Diego newspaper has published some very frank reports on just what happened in the banning of pinball games in the city and especially in the county. The county board of supervisors has more recently banned games in the county generally. This is an aftermath of a crusade against licensed pinball games in the city. Operators some weeks ago instituted a test case in court to test the constitutionality of a city ordinance which killed the license system and bans the games from the city.

Due to the frankness of the newspaper reports on recent developments, we are reprinting in full two recent news releases which will be of great interest to operators in other cities and may be useful in meeting similar crusades.

One news report brands the activities of ministers in the city as "pressure group tactics." The story follows:

"Pressure group tactics paid off for

some 15 city and county ministers here when they put the heat on the county board of supervisors and induced them to adopt an anti-pinball ordinance.

"The ordinance, recommended by the 1941 and 1942 county grand juries, had been kicked back and forth between the district attorney's office and the supervisors many months. Described as 'alright,' it bans pinball machines in unincorporated areas of the county.

Minister Urges Action

"Rev. Ray Anger, of Kensington Community Church, was the central figure in a dramatic scene which climaxed the meeting. Standing at the railing, after his colleagues had castigated the 'pinball evil' in vitriolic and eloquent language, Rev. Anger called on various members of the board to make a motion to adopt the ordinance.

"Supervisor John Faddis told him: 'There's politics behind this; I'd prefer to vote on it after the November election, altho I'm not a candidate then.'

Warner Sees "Politics"

"Supervisor Harry C. Warner, the next object of Anger's attention and the only supervisor up for re-election next month, said that political enemies were 'trying to put me on the spot.'

"I'm ready to vote, tho,' he added. "Anger also offered Supervisor Dean Howell the privilege of making the motion. Howell declined, saying, 'There are worse vices than pinball.'

"Addressing Warner again, Anger urged him to offer the motion 'and make yourself a hero!'

Bellon Puts Motion

"Chairman Walter Bellon was appealed to next and he responded. Turning over the gavel to Faddis, he moved adoption of the ordinance. Warner seconded, and it carried by a vote of 4 to 1, Faddis dissenting.

"The ministers applauded enthusiastically. 'You've got guts,' one of them told Bellon. Others came up and shook hands with him.

"Rev. John Wiley, of Mission Hills Congregational Church, had been the first speaker. He pointed out that the San Diego County Ministerial Association had passed a resolution last month urging the supervisors to adopt an anti-pinball ordinance similar to the one which has been in effect in the city.

Pinball Influence Decried

"Rev. William Forshaw, of La Jolla Union Congregational Church, said the pinball machines are 'unfair to young people exposed to the menace and at the mercy of men whose profits are excessive.' Others who spoke in like vein included Dr. John Bunyan Smith, of First Baptist Church; Rev. Murray McNeil, Lemon Grove First Congregational Church, and Rev. Orno Tyler, assistant pastor First Presbyterian Church.

"The ordinance does not affect Coronado, Oceanside, El Cajon, Chula Vista, La Mesa, National City and Escondido.

"Attached to the ordinance was a statement that the grand jury 'found that with gambling, profits from these machines (pinball) are enormous; that the intake of huge sums by the big operators places great power in their hands, and the operation of the machines constitutes a serious menace to good government.'"

A second news report begins with the optimism shown by operators who faced the problem of disposing of their machines after the ban went into effect. This is an interesting news angle and the story follows in full:

"San Diego pinball machine operators viewed with mixed emotions the county supervisors' action in adopting an ordinance outlawing these machines in the county's unincorporated areas.

"The ordinance will become effective in 30 days. The city outlawed the machines some time ago.

"I realized the pinball machines were on their way out and already had donated 250 to the USO," said George M. Buchnam, manager of one company.

"Each of these machines contains a lot of metal, including the steel balls, which are of surprising weight. Before we finish, the government will get the remainder of the machines we owned and operated."

"In contrast to the action of Buchnam, another concern is not going to scrap any of its 300 machines, according to M. S. Wolf, manager.

"I think the incorporated cities not affected by the present ordinance, including Coronado, Oceanside, El Cajon, Chula Vista, La Mesa, National City and Escondido, will follow in the footsteps taken by the county supervisors," said Wolf.

Not Banned Elsewhere

"However, the machines can be operated in every State and virtually all California counties except San Diego. The machines pay rich returns in taxes, and many communities will seriously feel this revenue loss."

"W. J. Parker reported his firm formerly operated 400 pinball machines in San Diego. 'We have disposed of the entire lot and wouldn't be able to get any more if we wanted to, because manufacturers ceased making them six months ago,' he said.

"H. A. Presher, another manager, reported pinball machines were instrumental in paying \$90,000 a year in taxes to the city before they were outlawed.

Revenues Lost

"Not only are the city and county going to lose large sums in taxes, but the federal government will lose millions of dollars in revenue if the machines are abolished thruout the country," said Presher.

"I didn't care what action the supervisors took, as our principal business now is confined to phonographs. It is just a big headache off my hands."

"Sheriff's office attaches said they were advised pinball machines and similar devices are operated at Camp Callan, Camp Elliott, the naval air station and other government bases. They pointed out the ordinance is ineffective there.

"Whether county incorporated communities will take action regulating pinball machines is a question, according to the district attorney's office."



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| 3 Bandwagon .. 17.50 | 2 Punch .. 10.00 |
| 2 Bowling Alley 14.50 | 2 Paradise .. 24.50 |
| 1 Barrage .. 32.50 | 2 Play Ball .. 21.50 |
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| 1 Champs .. 34.50 | 2 Repeater .. 24.50 |
| 2 Commodore .. 12.50 | 1 Sky Blazer .. 39.50 |
| 1 Commodore .. (Plastic) 22.50 | 1 Sports .. 10.00 |
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| 2 Cadillac .. 14.50 | 2 Sporty .. 12.50 |
| 1 Charm .. 10.00 | 1 Sporty, Plas. 22.50 |
| 3 Cross Line .. 18.50 | 2 Summertime .. 12.50 |
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| 3 Dude Ranch .. 18.50 | 1 Score Champ 12.50 |
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| 2 Dixie .. 19.50 | 1 Score Card .. 12.50 |
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| 1 Majors of '39 12.50 | 2 Victory .. 62.50 |
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- | |
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| Seeburg Symphonola, 12 Records .. 32.50 |
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| Mills Jumbo Parade, F.P. Blue Cab. .. 59.50 |
| Liberty Bells Slot, 5¢ Play .. 34.50 |
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| Cigaret Vendors, 1¢ Play, 2 Column .. 4.50 |

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| Barnyard Poker .. 6.50 |
| Chester Pollard Golf .. 89.50 |
| 3-Way Gripper, Factory Record. .. 19.50 |
| Casino Golf, New .. 44.50 |
| Advance Card Vendors, Double Unit .. 9.50 |
| Official Sweepstakes .. 14.50 |
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| Exhibit Cupid Arrow with Base .. 39.50 |
| Gottlieb Skee-ballotte .. 89.50 |
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| Skill Shot .. 12.50 |
| Rockola Ten Pins, High Dial .. 72.50 |

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1 Mills Blue Front Mys. Slug Proof, 5¢ .. \$125.00
1 Mills Liberty Bell, 5¢ .. 25.00
1 Mills Goose Neck, 5¢ .. 20.00
2 Jennings Chief 4 Star, 5¢ .. 50.00
1 Watling Roll-o-Top, 5¢ .. 40.00
1 Watling Goose Neck, 5¢ .. 25.00
9 Jennings Front Vender, No J.P., 5¢ 15.00
5 Vest Pocket Bell, Green, J.P., 5¢ 37.50
1 Vest Pocket Bell, Chrome, J.P., 5¢ 42.50

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1 Chicken Sam with Hitler Unit .. \$89.50
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3 Wurlitzer 816 .. 75.00
1 Wurlitzer 718 .. 85.00
4 Wurlitzer 61 with Stand .. 89.50
1 Rockola Counter Model with Stand 79.50
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Alleys, Used Very Little

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Keep 'Em Punching, Now 149.50	Kirk Blow Ball 129.50	5c Columbia 47.50
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Exhibit Photoscopes .. 39.50	Defense Gun Shocker . 32.50	10c Pace 49.50
Western Baseball, DeL. 94.50	Kirk Air Defense 179.50	5c Blue Front, Late .. 89.50
Scientific Baseball, Now 129.50	Exhibit Rotary 169.50	CONSOLES
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Argentine 37.50	Gun Club 32.50	Paradise 24.50	Spot Pool 44.50
ABC Bowler .. 32.50	Horescope 27.50	Repeater 19.50	Star Attraction 29.50
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Broadcast 19.50	Knockout 69.50	Silver Skates .. 23.50	Twin Six 38.50
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Do-Re-Mi 32.50	Majors '41 .. 31.50	Seven Up 21.50	Victory 64.50
Dixie 19.50	Paradise 24.50	Sport Parade. 23.50	Wild Fire ... 29.50
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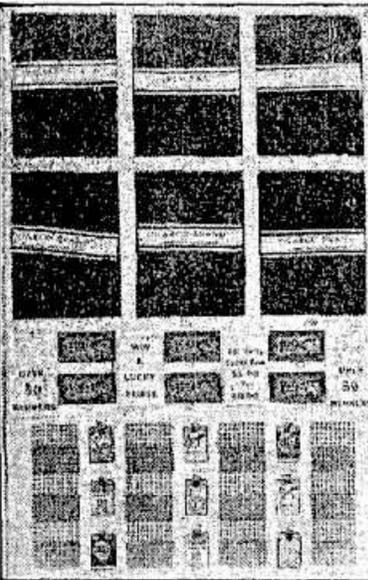
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WRITE FOR CATALOGUE

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West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

Seeburg Visits

J. P. Seeburg, of the J. P. Seeburg Corporation, was in town for a visit prior to opening his home for the season in Palm Springs. While here he and Don Donohue, Western Seeburg representative, made up a foursome with William R. Happel Jr., of Badger Sales Company, and Mrs. Happel for a round of golf at the Wilshire Country Club. Seeburg and Donohue paid off. . . . Harry Thorne, Burbank operator, was in the city on one of his visits. He recently returned from a two-month trip thru Oregon and Washington. . . . Eddie Seeman, of the S. & A. Novelty Company in San Bernardino, was in the city on a look-see trip. . . . Charlie Peverly, of Oxnard, made a trip to Los Angeles to pick up some phonograph equipment. He purchased an amplifier along Pico. . . . Art Dawes, of San Diego, was also in the city and reported that things are booming in that city. . . . Sam Tessler, of the Oakland Automatic Sales, made one of his infrequent visits to Southern California and spent the biggest part of his stay looking over the coin machine situation in this area.

Jones on Trip

Jimmy Jones, manager of Southwestern Vending Machine Company, took a two-week trek into Northern California on a combination business and vacation trip. Jimmy is due back at his desk the last of the month. . . . Harry Kaplan, owner of Southwestern Vending Machine Company, and Mrs. Kaplan recently returned from a trip to Canada. Kaplan brought back a fine pipe for Phil Robinson, who succeeded in breaking the stem before he got the smoker caked-up good. . . . Charlie Hildreth, of Hildreth Novelty Company in Ventura, made a trip to Los Angeles to see what was happening along West Pico, Washington and Venice. . . . Al Berman has sold his arcade in Bakersfield to Jack Gerety. Gerety, who was already operating an arcade there, has supplemented his spot with the equipment purchased from Berman. . . . Paul Blair is spending much time at the Nate Robbin arcade on South Main Street. Spot is doing good business, with week-ends seeing the place packed from end to end. . . . Ralph Rogers, of Covina, reports that he has no kick coming. Business in that section is exceptionally good, he said.

Bakersfield Crops Good

Phil Robinson is planning an automobile trip to San Francisco before the gas rationing sets in on the Coast. Just back from Bakersfield, Robinson said that crops in that area are the best in years. Farmers are having a difficult time getting cotton out of the fields, for there is an acute shortage of pickers. Wages are good and the pay rolls are helping the operators in the area. . . . J. & R. Amusement Company in Bakersfield has purchased a skooter to get more mileage per gallon and also to save tires. . . . A peculiar twist in operator firms was noted here recently when it was brought out that J. & R. Amusement Company operates in Bakersfield, while the R. & J. Amusement Company operates in the Covina area. R. & J. Company is headed by Ralph Rogers, with George Joyce being the "J" part. . . . George Joyce is in the army and stationed at Wilmington. Reports are that George likes the army very much. . . . Lawrence Raya, of Colton, Calif., made a trip to Los Angeles to buy phonographs and parts.

Buys Arcade Machines

Louis Polin, of Klamath Falls, Ore., made a trip here recently to buy approximately \$3,000 worth of arcade equipment. He and William Happel, of the Badger Sales Company, spent the first of the week looking over arcade set-ups in the area. Polin has remodeled a place in Oregon and is planning to have one of the most modern arcades on the Coast. . . . Elmer Hanscom, carnival arcade operator, is back in town after completing the season on the road. . . . Jerry Frye, formerly an employee of the Badger Novelty Company in Milwaukee but now in the marines, was given a party Sunday by William E. Happel and Herman Schmidt, servicemen at Badger Sales Company here. They made a tour of Chinatown in the early afternoon and the party followed later. . . . Percy Shields has purchased a home in El Monte. He recently returned from On-

tario, where he delivered quite an order of machines. Mrs. May Shields is in Los Angeles for a visit with her sister-in-law, Mrs. Shields is undergoing medical treatment. . . . Bud Part, of the General Music Company, is in town for a breather. Bud has been making the spots around Los Angeles on business. . . . Lois Hess, niece of Clyde C. McAtee, phonograph operator, has returned to her home in Illinois following an enjoyable visit here. . . . Jane Carico, secretary for Jack Gutshall Distributing Company, is taking plenty of good-natured ribbing following her return from San Francisco.

McGee to Navy

Phil McGee, Los Angeles operator, is one of the latest operators to join the armed forces. He takes the navy. . . . Vern Winchell, of San Gabriel, was in the city looking over the music machine situation. . . . Spike Jones and his City Slickers, now being heard on their smash record, *Der Fuehrer's Face*, recently played the Pasadena Civic Auditorium, with a number of the younger music operators turning out to see him. . . . Business in the Los Angeles area is good, according to E. S. Trimble, music and games operator. . . . Frank Hardy, Oxnard music operator, stopped off for a few brief hours in Los Angeles to see what the score was on the situation. . . . Bill Lilly, music operator of Long Beach, reports that the music situation in that section is good. Good weather continues with the result that the area is attracting many visitors even tho the official closing date of the season has passed. . . . R. Robb, of Needles, Calif., reports things booming in his town. He said the town is really on the hum and increased activity is noted, for the town at one time was only a whistle stop. Army camps in the area account for the hustle and bustle. . . . Bernie Kolda, Los Angeles music operator, tells it that music machines are clicking off in this town because of the soldiers and sailors in town on leave.



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WITH A PENNY
THE ORIGINAL SENSATIONAL COUNTER GAME AT REDUCED PRICES IN TUNE WITH SPIRIT OF PEOPLE. ACTUAL SHIPS SUBMERGE IN WATER! Pennies bomb ships through movable VISIBLE PLASTIC BOMB SIGHT, causing them to sink! Should pay for itself on any counter in less than a week. No tax required.

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Industry Mentions

Magazines -- Newspapers -- Radio

Statement Qualified

Most newspapers carrying the story of Senator Pepper's suggestion that "juke joint" owners be drafted in order to spare the drafting of housewives, did not take the trouble to explain to readers that "juke joint" has no connection with "juke box," thus leaving in the minds of many the erroneous idea that Senator Pepper would like to see every man connected with the operation of juke boxes drafted.

At least one newspaper, *The Reading (Pa.) Eagle*, however, did print the account with the explanation of the senator's real meaning. An AP release, the item read:

To meet the nation's man power needs, Senator Pepper (D., Fla.) would rather jerk the owners from their juke joints than the housewives from their homes. Chairman of a labor subcommittee probing man power needs, Pepper told census officials today that the Southern Joints were high on his list of non-essential wartime enterprises.

The joint in Florida, according to Pepper, is "a roadside recreation resort for pleasure, if not particularly for culture." "Usually," he explained, "the recreation is accompanied by keen competition between noise and music. A certain amount of hilarity as well as abandon usually is present."

Reminded that officials at a recent Senate committee hearing recently termed the "juke box" essential to civilian morale and entertainment of troops abroad, the senator said he did not dispute that assertion.

But he added there was a distinction between the "juke box" music near an army camp or "a USO hut in Alaska," and the parties he said sometimes occur in the "joint" along Florida roadsides.

"While the entertainment of the places might not be necessarily unwholesome, it is hardly cultural, and if people must be drafted for industry I feel their proprietors could be spared in an emergency," he said.

At least, easier than housewives, he added.

Careless

The carelessness of an Atlantic City vending machine operator brought down a heap of unfavorable publicity in newspapers there. An Atlantic City visitor,

made ill by faulty nuts in a nut-vending machine, went to the police and the Board of Health there to have the machine removed. To make bad matters worse the visitor failed to get the co-operation he expected from the police and the Board of Health in removing the machine, so he brought the matter to the attention of the newspapers, who publicized it fully.

Claiming the nuts were wormy, the visitor stated, after being unable to have the machine removed from its location, that his "only purpose in calling this to the attention of the people is to prevent them and soldiers in Atlantic City from becoming ill from eating nuts from the same machine."

It is another case of one bad apple in a barrel spoiling the whole barrel. There have been many instances when a little publicity of this sort, coming just when circumstances were right for it, set off anti-coin machine campaigns that had far-reaching harmful results before they came to an end. Coin machine associations should watch for this sort of thing locally and contact the offending operator, setting him straight on the amount of damage his carelessness could cause himself and others in the business.

Stamp Awards

Every effort is being made by the coin machine industry as a whole to co-operate with the government in any and all of its war efforts, and for that reason the trade frowns upon the giving of War Stamps as prizes thru any kind of play on coin machines. This is true because the Treasury Department has asked that War Stamps not be used as awards in any kind of chance game or drawing.

The Baltimore Sun says the Baltimore Better Business Bureau has issued a warning that profiteering professional operators are using the stamps as bait in that city. Also Walter N. Ruth, State administrator of the war savings staff, issued a warning to the public that use of War Bonds or Stamps in the promotion of a lottery, "either alone or in combination with merchandise or as premiums in connection with retail sales," is a violation of Treasury Department regulations regarding the sale of War Bonds. The department disapproves of the use of bonds or stamps as prizes or rewards, either alone or in combination with

merchandise, thru lotteries, salesboards, pinball games or other games of chance where an element of profit is involved either directly or indirectly."

Ruth said it was the policy of the Treasury Department to secure sales of War Stamps on a purely patriotic basis, eliminating all profit motive.

Via Radio

CAGS: Since the top comics have returned to radio for the winter season, coin machine mentions in gags have picked up considerably. Among last week's was this one: When Bob Hope said he would put on a nose guard to play football, Skinny Ennis cracked that it wouldn't fit because Hope's nose was too tilted. Which brought the expected retort from Hope that he could not help it, his mother was frightened by a pinball machine. And this one: "I used to work at Lockheed and now I sneeze like an airplane," said a performer to Red Skelton.

"I used to work in a juke-box factory," replied Skelton, "and it never bothered me—bothered me—bothered me—bothered me." The old broken-record gag with a twist.

A Thickening Plot

There are many parts of the country where the telephone music type of juke box has not yet been heard of, and perhaps comic-strip readers in those sec-

tions will think the author of Dick Tracy is pulling a Flash Gordon in his imaginative machine, for a tricky plot is being woven around the activities of a crook and the girl in the central studio of a telephone music operator. So far the juke-box figures only as a big help to the crook, but perhaps before the story ends the author will put the machine in a better light by showing how the crook and his gang could never have been brought to justice without the aid of the juke box.

It is evident from the drawings and the understanding of the working of the machine that the author-artist has paid a visit to a telephone music studio and talked with an operator enough to work out the technical part of his plot and his sketches. The juke box has been the center of the plot in the comic strip for over a week, the Sunday papers, carrying the colored strip, featuring it more prominently than the dailies.

Theme Song

The following "human-interest" item must have been carried in newspapers in many parts of the country, for it happened in Denver and came to us from *The Philadelphia Bulletin*: "Burglars in a Denver cafe scooped up six cartons of candy, contents of seven gum machines and two pies. They also broke open a juke box and stole a record entitled 'Why Don't We Do This More Often?'"

EVERY GAME PERFECT—READY TO GO!

CONSOLES		FREE PLAYS	
Bally Club Bells ...	\$179.50	BALLY	
Bally High Hand ...	104.50	Crossline ...	\$27.50
Bally Royal Flush, PO	49.50	Flicker ...	27.50
Keeney Twin Super		Pan American ...	39.50
Bell, 54, 25¢ ...	324.50	CHICAGO COIN	
Keeney Super Bell,		Home Run of '42 ...	\$69.50
Single Coin ...	179.50	Legionnaire ...	49.50
Keeney Kentucky Club,		Showboat ...	37.50
7 Coin ...	89.50	Snappy of '41 ...	47.50
Mills Jumbo Parade,		Sport Parade ...	39.50
PO ...	89.50	EXHIBIT	
Mills Jumbo Parade,		Big Parade ...	\$89.50
FP ...	89.50	Double Play ...	49.50
Mills Square Bell ...	79.50	Do-Remi ...	47.50
Jennings Bobtail, PO	104.50	Duplex ...	49.50
Jennings Bobtail Tot.,		Leader ...	37.50
FP ...	104.50	Stars ...	47.50
Jennings Silver Moon		GENCO	
Tot., FP ...	104.50	Juniper ...	\$54.50
Jennings Derby Day,		Southpaw ...	44.50
Stant Top ...	49.50	Ten Spot ...	44.50
Jennings Derby Day,		GOTTLIEB	
Flat Top ...	39.50	Old Champ ...	\$49.50
Walling Big Game, PO	89.50	ABC Bowler ...	47.50
Pace Sarasote, Comb.		Hecoscope ...	39.50
FP & PO, Chrome		Schooldays ...	37.50
Ralling ...	118.50	Spot Pool ...	54.50
Groetchen Sugar King	39.50	KEENEY	
Evans Bangtails, Round		Wildfire ...	\$37.50
Head ...	87.50	Towers ...	69.50
Galloping Dominos,		MILLS	
Black ...	69.50	Five-In-One ...	\$47.50
1 BALL FREE PLAYS		Owl ...	69.50
Sport Special ...	\$ 89.50	PHONOGRAPHS	
Blue Grass ...	139.50	SEEBURG	
Dark Horse ...	127.50	1940 Envoy, RCES	\$309.50
'41 Derby, Leg ...	234.50	Royale, 20 Records ...	99.50
'41 Derby, Cons. ...	239.50		
PAY TABLES			
Grand National, J.P.	\$89.50		
Pace-maker, J.P.	89.50		

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE! WRITE FOR PRICES!

TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

CLEVELAND COIN'S TRADING POST

ARCADE EQUIPMENT		PHONOGRAPHS	
2 Chicago Coin Hockey	\$200.00	SEEBURG	
20 Ten Pins, H.D.	60.00	1940 Envoy, RCES	\$309.50
2 Ten Strikes, L.D.	50.00	Royale, 20 Records	99.50
2 1941 Ten Strikes, H.D.	100.00		
1 1941 Ten Strike, Free Play	125.00		
2 Skeoballettes	65.00		
2 Bator Ups	165.00		
1 Bally Alley	35.00		
10 Batting Practice	120.00		
2 Deluxe Texas Leagues	39.50		
2 New Keep Em Punching	149.50		
2 Scientific Baseballs	105.00		
2 New Casino Golfs	55.00		
2 Used Casino Golfs	35.00		
3 Mountain Climbers	175.00		
2 Deluxe Western Baseballs	89.50		
2 Blue Cabinet Western Baseballs	75.00		
1 World Series	95.00		
2 9-Ft. Rolla-Scores	75.00		
2 14-Ft. Rockaballs	95.00		
2 9-Ft. Target Rolls	95.00		
2 New Keeney Sub Guns	245.00		
5 Used Keeney Sub Guns	195.00		
3 Rapid Fires	155.00		
3 Anti Aircraft Guns	55.00		
2 Factory Recond. SLAP THE JAPS	125.00		
2 Tom Mix Guns	65.00		
1 Exhibit Duck Gun	85.00		
1 Evans Super Bomber	250.00		
2 Latest Type Deluxe Evans Tommy Guns	145.00		
1 Ace Bomber	245.00		
5 Radio Rifles, 1¢, with Film	65.00		
2 Chester Pollard Golf Machines	85.00		
3 Exhibit Rotary Claws	135.00		
1 Blow Ball	125.00		
1 Exhibit Rotary Finger	185.00		
2 Mutoscope Magic Fingers	\$125.00		
6 Deluxe Buckley Diggers	85.00		
10 Exhibit Iron Claws	50.00		
2 Electro Hoists	50.00		
5 Mutoscope Electric Diggers	50.00		
1 Windmill	15.00		
2 Drivemobiles	245.00		
1 Mills Punching Bag	125.00		
1 Calife Strength Tester	125.00		
1 Exhibit Cuckoo Clock	150.00		
2 Groetchen Metal Typers	110.00		
6 Earlier Model Exhibit Post Card Venders with Liteup Box and Bases	35.00		
1 Map of the Hand Post Card Vender	35.00		
15 Electric Motor Drop Picture Machines, Floor Models	45.00		
5 Non Electric Drop Picture Machines, Floor Models	35.00		
10 Drop Picture Machines, Counter Type	25.00		
1 Combination Grip & Lung Tester	75.00		
1 Groetchen Skill Jump with Base	39.50		
3 Single Grippers	10.00		
22 Latest 3-Way Grippers with Cab. Base	45.00		
5 New Poison the Rats	32.50		
5 New Grip Tease	55.00		
10 Kicker & Catchers	20.00		
3 Challenger Guns	20.00		
5 New Home Run Gun	20.00		
5 Brand New Selective Type Grandma Horoscope Machines	125.00		
1 Name in Headlines Outfit	125.00		
3 Walling Fortune Telling Scales	89.50		
5 Flippers	5.00		
1 Johnson Automatic Changermaker	65.00		
3 New 1¢ Changermakers	9.00		
3 New 5¢ Changermakers	9.00		

WANTED . . . A. B. T. RIFLE RANGES . . . 1/2 Deposit With Order—Balance C. O. D. RUSH YOUR ORDER BEFORE TRANSPORTATION RESTRICTIONS BECOME ACUTE. CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio Phone: Prospect 6318-7



A newspaper ad utilizing a juke box to present the young college set of today in a favorite recreation. Run by Maurice L. Rothchild, Chicago, to advertise its college shop.

Ten Years Ago This Week Trade Was Hearing About Quality of Marbles Being Used in Pinball

Everybody recognized that the entry of the United States into war brought a turning point in the history of the coin machine industry. In other words, it may be said to be the end of an era.

The modern phase of the coin machine industry really began in 1931 or 1932. With the war making so many changes in the industry, as well as in all other industries, the modern period may be said to have lasted 10 years from 1932 to 1942. With so many serious things happening now, there may be some pleasure as well as profit to many members of the trade in reminiscing over the past 10 years of coin machine history.

Ten years ago, in 1932, *The Billboard* had just launched its modern coin machine news department. The editor in the issue of October 22, 1932, had only recently taken down his signature as Silver Sam and had revealed to the trade his real name. But by October, 1932, a lot of real news had begun to take place in the coin machine industry. There was no longer just a column but a real news department.

During the third week of October, 10 years ago, the October 22, 1932, issue of *The Billboard* shows that the manufacturers' association, then called simply the Coin Machine Manufacturers' Association, had just announced the national convention for February 22 to 23, 1933.

With the usual optimistic spirit, manufacturers were promising a convention bigger and better than ever, and that promise always came true.

Among the ideas being discussed in that issue of *The Billboard* was the suggestion that coin machine operators could make extra money by selling novelty merchandise to the locations in which they had machines. One reason for such an idea was that in those early days pinball games were giving merchandise for prizes. For a time the industry had big hopes that merchandise prizes with the amusement games might become a permanent business.

Part in Civic Affairs

Distributors of coin machines had recognized the value of taking part in civic affairs. That week there was a story of a David S. Bond, of Trimount Coin Machine Company, having become a member of the Chamber of Commerce of his city. The step was heralded as a great one for members of the coin machine trade to take.

Patents were being discussed from week to week in those days because new patents were being issued almost daily on coin machine ideas and a lot of patent suits happened. In that issue a Chicago advertising man was suggesting that the coin machine trade use more copyright protection for the designs on the playing boards of their games. Warnings were being published that operators should, and should not, be alarmed by the patent suits which involved games that they might buy.

A prominent attorney in Washington was urging the coin machine trade to organize in order to secure more prestige. In a lengthy statement he called attention to what other industries were doing and also to a story that had been published in *The Billboard* a few issues previously of what some of the coin machine firms had already done toward winning public good-will.

The game rooms in the hotels in Chicago were important news subjects. That week we reported that the game room in the Sherman Hotel had the following games: Goofy, Cadet, Roll-ette, Hi-Jinks, Keen-ball, Juggle Ball, Arlington Races, Five Star Final, Play Ball, Dilly Dally, Spot Shot, Automatic Baseball, All-American Baseball, Double Shuffle and an iron claw machine. The report said that this was a complete list of the cabinet and table machines in the game room that was to gain national attention and that they were all high-grade devices. The same issue reported that an arcade or game room had been started in the LaSalle Hotel in Chicago, and a list of the machines in that arcade was given.

At that time *The Billboard* was already calling attention to the mentions which the industry would get in newspapers. That week mention was made of the fact that the strip cartoon "Moon Mullins" had shown Moon getting his fortune from a penny scale.

Reward cards were a subject for discussion among operators and manufacturers. An operator in Oregon reported that week that he had 80 pinball games on location and he was especially pleased with the attractive reward cards the manufacturers were furnishing with the games. Many will remember the history of the reward cards of that day.

Depression Influence

The depression was on, of course, in

1932, and in the editorial column of that issue it was stated that newspapers were then beginning a booster crusade in order to buoy up the spirits of the people. It was stated that the per capita circulation of money had dropped and that small coins were not as plentiful as the industry would like.

Editorially, it was stated that the three types of machines known as mainstays for the operator were scales, phonographs and penny merchandisers.

It was considered news that week that a Chicago manufacturer had secured patents on a game called Double- Shuffle, and 10 claims had been allowed in his patent papers.

Minneapolis was a good coin machine city in that day, but at that time they were having a little trouble with city officials. A newspaper in reporting the story left no doubt about the popular appeal of the games. "Now in some of these establishments," said the newspaper, "as many as 50 to 75 persons can be found at times standing around the pinball games, placing bets with each

other, and having a gay time as the balls spin and zig-zag across the board."

It will be amusing now to recall how important marbles were in the pinball industry then. A news item in the October 22 issue, 10 years ago, told the story of how Jim Buckley, a sales manager of that time, put on a fine demonstration of the quality of his product by socking the marbles with a hammer. Those who remember Buckley will recall at once what a peppy demonstration he could put on in showing how hard the marbles were to smash. Many a manufacturer of a pinball game bragged about the brilliantly colored marbles, the roundness of them and other qualities.

That is most of the highlights in *The Billboard* issued October 22, 10 years ago. From week to week we may use these issues of 10 years ago to reminisce on the historical developments and human incidents that happened back then. *The Billboard* issues corresponding with the issues now current provide a ready reference to some of the important history of the trade in those days.

BEST BETS FOR SMART OPERATORS!

AUTOMATIC PAYOUT CONSOLES		
Mills Four Bells, New \$525.00	Bally Royal Draw .. \$140.00	Paces Races, Wal. Cab. \$145.00
Four Bells, Late Ser's 350.00	Bally Royal Flush .. 55.00	Bally Club Bell, F.P. & PO .. 175.00
Four Bells, 5c & 25c 410.00	Keeney '38 Tracktime 150.00	Keeney Super Bell, FP & PO .. 175.00
Mills Jumbo Parade .. 95.00	Keeney Triple Entry .. 170.00	Bally Hi-Hand, FP & PO .. 135.00
Mills Square Bell .. 60.00	Bally Club Bell, New 220.00	Evans Lucky Lucre .. 250.00
Mills Track King .. 30.00	Evans 1940 Dominos 145.00	Jennings Good Luck 49.50
Keeney Twin Bell, 5c & 25c .. 310.00	Jennings Liberty Bell 30.00	Jennings Fasttime .. 70.00
Groetchen Sugar King 45.00	Exhibit Longchamp .. 49.50	
Exhibit Tarforan .. 39.50	Evans '41 Dominos, JP .. 350.00	
Bally Roll Em 150.00	Pace '41 Saratoga, SP 105.00	
	MILLS SLOT MACHINES	

Mills Factory Rebuilt Club Bell Console Slot Machines, New Cabinets, New Castings, New Club Handles. Write for Prices!

NEW ARCADE MACHINES—ALL IN ORIGINAL CRATES		
Mutoscope Ace Bomber .. \$335.00	Mutoscope Drivemobile .. \$335.00	
Mutoscope Submarine Gun .. 245.00	Mutoscope Love Analyst .. 185.00	
Aerocraft Test Pilot .. 250.00	Mutoscope Skyfighter .. 335.00	

RECONDITIONED—ARCADE EQUIPMENT—RESPRAYED		
Keeney Submarine .. \$185.00	Battling Practice .. \$115.00	Texas Leaguer \$ 49.50
Exhibit Speed Bike .. 190.00	Evans '42 Ten Strike 225.00	Tom Mix Ray Gun .. 79.50
Exhibit Hi-Ball .. 89.50	Mutoscope Skyfighter 250.00	Exhibit Fist Striker 150.00
Exh. Punching Bag. 185.00	Seeburg Rayolite .. 99.50	Chgo. Coin Hockey. 235.00
Rockola World Series 94.50	Bally Racer .. 109.50	Keeney Air Raider .. 189.50
Evans Ten Strike .. 79.50	Gott. Skee-ballette .. 99.50	Bally Eagle Eye .. 79.50
Bally Rapid Fire .. 175.00	Bally Bull's Eye .. 99.50	
	Also Have All Types 1c Arcade Machines .. Advise Your Requirements.	

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List Now and Used Equipment, Games, Slots, Phones, Etc.

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

Machines at "Give-Away" Prices

For Immediate Sale—Free Play Convertible Consoles, Used Only

2 1/2 Months, Like New

30 Keeney Super Bell, 5c	\$199.50
5 Bally Club Bell, 5c	224.50
10 Jennings Silver Moon	79.50
40 Mills F. P. Mint Vendors	69.50
30 Columbia Slots & Changeover	54.50
10 Mills Q. T., 5c & 10c	59.00

Salesboard Special 150—HARLICH'S SPINNING REEL, 1800 H. EX. TK. Slot S. \$4.00

Terms: 1/3 With Order, Subject to Prior Sale.

BEACH SALES

1628 LENOX AVE. MIAMI BEACH, FLA.

USED VENDORS	FREE PLAY GAMES	CONSOLE ARCADE MACHINES
Universals, 1c	Captain Kidd	Jenn. Silver Moon, F.P. \$89.50
Model V, 1c	Star Attraction	All Star Hockey
Model D, Ball Gum	Legionnaire	Gene Playball
Snacks, 3 Comp.	Leader	Ten Pins (High Dial)
Shipman Stamp Vendors, 1c or 3c Comb.	Ten Spot	Battling Practice
1c Peanut Vendors, Hot or Cold	Gun Club	Vitalizers
	Bosco	1/3 dep. with order, full payment if under \$10.00. Thousands of other bargains. Send for complete list of new and used Machines and Supplies.

RAKE 2014 Market Street PHILADELPHIA, PA.

IT'S A

DIRECT HIT

THE SENSATIONAL BOMB HIT Penny Play COUNTER GAME



NEW FEATURES
NEW PROFITS
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY
Immediate Delivery
Guaranteed Results or Money Refunded

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd. Chicago

MILLS

THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

CLIP THIS AD AND SAVE FOR REFERENCE.



60, 70, 80, and 100-Hole. Stocked printed 1-25c takes in 11.45; 13.95; 16.45; 21.45. Stocked printed 1-35c takes in 14.50; 18.00; 21.50; 28.50. All priced 4c each except 100-Hole which is 5c in 500, 1M lots and up, less than 2c each.

Shown here is our popular 20-Hole Master Seal card priced 2c each, and less in 500, 1M lots and up. Stocked printed 1-10c takes in 1.55, and 1-15c takes in 1.95. Any of our cards can be printed up worded anyway you want.

We manufacture largest stock of Master Seal Cards with Girls Names and spaces to write names of customers. Sizes from 10 to 150-Holes. Many priced to you under 1c each! All top quality, well mixed. They sell Candy, Blankets, Knives, Novelties, Tobacco, Pipes, Cigars, Cigarettes, Wines, Liquors, Beers, Softdrinks, Nuts, Potatoes, Popcorn, Karamel-Korn, Turkeys, Ducks, Geese, Premiums, Prizes, Carded-Items, etc. etc. etc. Printing Free! Write today for Free Catalog and Free Samples.



We stock 12 and 24-Hole 1-29, 39, 49, 59c cards at 2c each — larger lots under 1c! We print any wording you want. We also stock 200 other kinds including Money-cards. Any quantity shipped at once. Catalogs and Samples free. Order today.

W. H. BRADY CO. Mfrs. Eau Claire, Wisc.
"The Push Card House"

Teach Them How To Play To Save Games

CHICAGO, Oct. 24.—Maurice Ginsburg, of the Atlas Novelty Company, recently offered a suggestion which he believes will aid operators in keeping equipment in better shape for the duration.

"One of the banes of operating is maltreatment of machines by the players," Maurice declares. "In many cases, before the operator has made his first collection, the machine has been marred by cigarette burns and scratches. The longer the game stays on location the more the scars of battle, and sometimes thoughtless players jar the game so severely that something goes out of kilter. What this means to the operator needs no explanation, yet up to now it has been accepted as part of the expense of operating.

"However, with conservation of equipment, of materials and of man hours of labor uppermost in all minds at this time, I think some attention to the problem is not out of line. I believe," says Ginsburg, "that location patrons, properly approached, would be glad to cooperate to the extent that damage can be considerably lessened. My suggestion is that operators appeal to players by means of appropriately worded placards or posters putting across the thought that the game will continue to furnish entertainment for them for the duration if it is played and otherwise handled with consideration. Many variations of that theme can be developed by the operator.

"While this is but a suggestion, it seems to me that its workability is not impossible," Maurice states. "I think that much present and future good can be derived from its use or from the application of a similar idea. I'll be glad to hear from any column who have tried to obtain player co-operation along this line."

New Ideas in Push Cards Help Trade

EAU CLAIRE, Wis., Oct. 24.—Push cards fit perfectly into present-day merchandising changes, according to a recent bulletin from the W. H. Brady Company. "Operators are replacing scarce articles with those still plentiful, and volume continues on a profitable basis," said an official of the firm.

"We make all types and sizes of push cards and recently developed some new ideas which fit war scarcities. Some of our substitutions are very interesting, such as molasses kisses for chocolate pieces, blankets and articles of clothing for flashlights, cameras, etc., and leather articles for metal articles."

"Many items today must yield more and more revenue to make their turnover profitable, and these cards help such items as tobacco, liquor, nuts, popcorn, carded items, etc.

"Our new line of war scenes Commando-Ranger picture cards in bright colors with complete story printed on the back shows exciting war action and met with immediate success upon release."



OVER THE LINE A TRIPLE THREAT board assuring gridiron APPEAL, SPEED, and profitable RESULTS! 1026 Holes . . . 5¢ per sale . . . Takes in \$51.30. Total Average Payout . . . \$25.00 . . . Total Average Profit \$26.30. THICK DIE-CUT board.

SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

SUPER SPECIALS

1-BALL BARGAINS

BALLY DARK HORSE	CONSOLE MODEL	\$114.50
BALLY DARK HORSE	LEG MODEL	\$109.50
BALLY BLUE GRASS	LEG MODEL	\$119.50
BALLY PIMLICO	CONSOLE MODEL	\$249.50

SUBJECT TO PRIOR SALE. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

SEE Bally's GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

QUALITY SPEAKS FOR ITSELF

SLOTS	ARCADE EQUIPMENT	FREE PLAY
5¢ Paces Comet . . . \$ 54.50	1941 Ten Strikes . . . \$115.00	1942 Homerun \$90.00
5¢ Q.T. 54.50	Battling Practice . . . 115.00	Skyblazer 50.00
5¢ Brown Front . . . 110.00	Jennings Roll-in-Barrel 115.00	Jungle 45.00
10¢ Brown Front . . . 110.00	Bally Bull's Eye . . . 79.50	Showboat 45.00
Columbus, New . . . 110.00	1939 Western Baseballs 89.50	1941 Majors 45.00
50¢ Jennings 150.00	Ten Strikes, Large Unit 89.50	School Days 30.00
50¢ Mills 150.00	Skee Bowlettes 89.50	Sport Parade 25.00
ARCADE EQUIPMENT	Ten Strikes, Small Unit 54.50	Gold Star 25.00
All Star Hockeys . . . \$200.00	Anti-Aircrafts 49.50	Stratoliner 25.00
Gonco Playballs . . . 200.00	Exhibit Bowling Game 45.00	Paradise 25.00
Skyfighters 200.00	Texas Leaguer 37.50	Flickers 25.00
Kaeney's Submarine . 200.00		

MODERN AUTOMATIC EXCHANGE, INC. CLEVELAND, OHIO
2618 CARNEGIE AVENUE

PIN TABLES

5-BALL FREE PLAY	Sun Beam . . . \$25.00	Velvet \$20.00
Argentino . . . \$32.50	Three-Up . . . 25.00	Vacation 20.00
All American . 20.00	School Days . 25.00	Zig-Zag 40.00
Capt. Kidd . . . 37.50		
Chubbie 25.00		

Phonographs

24-Record Gabels \$125.00	Twin Twelve In Steel Cab. Packard Adapter, 8 Packard Boxes, Speaker . . . \$275.00	850 Wurl. Write	Twin Twelve In Steel Cab. Buckley Adapter, 4-24 Rec. Buckley Boxes . \$135.00
8200 ESRC. 490.00		800 Wurl. . . . \$325.00	
8800 ESRC. 300.00		Vogue 150.00	
618's 60.00		Envoy ES . . . 225.00	

J. H. PERES AMUSEMENT CO.

922 Poydras Street New Orleans, La.

"CHROME STEEL BALLS"

These are the same Balls which are supplied by manufacturers for use with new games. Balls are perfectly round and are highly polished and were manufactured by the Hoover Ball & Bearing Company, of Ann Arbor, Michigan.

1 1/8" \$1.50 Per Dozen
Chicago Novelty Co., Inc.

1348 Newport Ave. . . . CHICAGO, ILL.
"500 A.B.T. 5c Standard Coin Chutes,"
Brand New, \$2.95 Each, While They Last.

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

**ACT FAST—
CASH IN QUICK!**

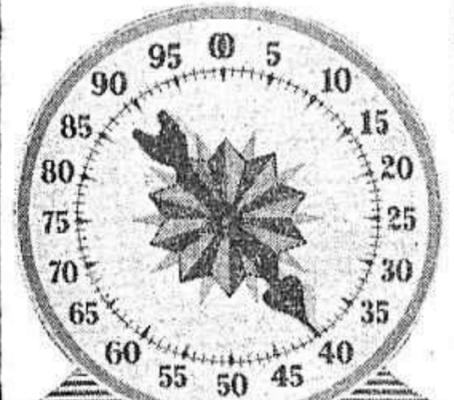
Rock-Bottom Close-Out
Prices Give You Up to

\$8.65 PROFIT

ON EVERY SALE!

Evans' Sensational Stimulator

WIN-O



Play **WIN-O**
Free PRIZES Free

WHILE THEY LAST—

OUTFIT COMPLETE WITH MOTOR, ONLY **\$3.85**

LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.

H. C. EVANS & CO.

1520 W. Adams St. Chicago

**MOST SENSATIONAL
CHICKEN SAM
CONVERSION
EVER CREATED**

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!

Jap figure and legs; colorful action background; "TRA P-THE JAP" streamers; all ready for instant changeover, only **\$14.50** Figure Only \$9.50



MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

FOR SALE

- 35 Blue and Gold Mills 5¢ Vest Pockets, practically brand new . . . \$34.50
 - 3 25¢ Watling Rollotops . . . 39.50
 - 10 Marvels and American Eagles, non-coin-operated . . . 9.50
 - 10 Liberty Twinswin . . . 5.00
 - 25 Marvels and American Eagles, 1¢, coin-operated . . . 12.50
 - 10 Mills 5¢ Cash Pay Jumbo Parades, latest head, in original crates . . . 114.50
 - 1 Wurlitzer Counter Model 61 . . . 49.50
 - 3 Wurlitzer Model 24 . . . 94.50
- Send 1/4 Deposit With Order.
FRANCO NOVELTY COMPANY
Box 927 Montgomery, Alabama

ROUTE FOR SALE

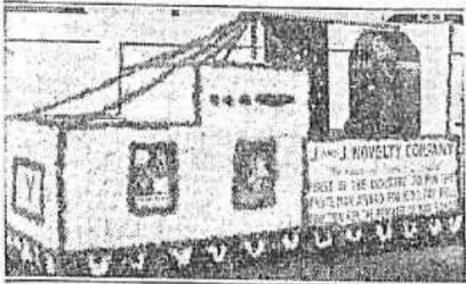
Music—Pins—Guns. Reason for selling—drafted in army. Collections now at the rate of \$5000 per month. Low operating cost. Two pickup trucks. Price \$30,000.00. Route located in Niagara Falls, New York.

BOX D-5

Care The Billboard Cincinnati, O.

**A-1 MECHANIC
WANTED FOR**

Consoles and Paces Races. Salary \$75.00 per week. Prefer man between 45-50. Only experienced men need apply. Address: **BOX 155, Care Billboard, St. Louis, Mo.**



PATRIOTIC FLOAT of J and J Novelty Company in Detroit's Labor Day parade. Red, white and blue, it carried lighted phonograph which played "Any Bonds Today" alternating with "God Bless America."

**Ops Cutting Down
On Service Calls**

CHICAGO, Oct. 24.—Due to the scarcity of good servicemen, coin machine operators are doing everything possible to cut the number of service calls.

According to Paul Dittman, president of the Matchless Electric Company here, operators are relieving the manpower situation by digging up ways and means to keep games playing without unnecessary "nursemaidling."

"Lamp replacement, being one of the most common, yet important, service ailments, deserves careful attention," Dittman said after a recent swing around the trade. "I found more and more distributors and operators becoming alert to the need for stocking adequate replacement lamps and anxious to secure the types of lamps exactly suited to their needs with a view to eliminating useless service calls."

Asked how the picture looked for the future on miniature lamps such as are used by coinmen, Dittman stated that his company, which makes over 164 different types of miniature lamps, had been able to supply most numbers with a fair degree of promptness, but it seemed doubtful if this favorable condition would continue long due to material scarcity and strict control by the WPB.

**Monarch Overcomes
Scarcity of Games**

CHICAGO, Oct. 24.—Al Stern, Monarch Coin Machine Company, declares that altho there is a notable degree of scarcity in top-notch equipment, the company's tremendous resources are being utilized to the utmost to secure games for operators.

"We are optimistically inclined in our view of the future," said Stern. "In spite of the fact that certain machines are very hard to get, those that we are able to obtain for our customers, together with equipment that is more readily available, are providing operators with stable, money-making routes. Every operating business with which we have come in contact has overcome obstacles which might have been fatal but for careful planning and wise use of games. Monarch experience has been especially helpful, we are told.

"We are very proud of the recognition operators have given us for the part we play in helping them along today's difficult operating road. Because the Monarch Coin Machine Company has studied and helped to solve some of the most pressing problems, we now enjoy the patronage of a greater proportion of active coin men than ever before in our history."

Baltimore

BALTIMORE, Oct. 24.—Mr. and Mrs. Irvin Blumenfeld have announced the birth of a son, Lawrence Harvey. This is their second child. Blumenfeld is one of the generals of the General Vending Service Company.

The General Vending Service Company has announced its appointment as the Seeburg agency for Maryland.

Roy McGinnis, trading under his own name, states sales of machines have picked up remarkably during the past few weeks and particularly since seasonal fall weather has set in. This is the time of the year operators move their operations to city locations, and to have a necessary complement of machines have bought and bought quite heavily. One balls have been particularly active.

BRAND NEW MACHINES—

Buy Now While You Can Get Deliveries

- | | |
|--|---|
| ABT Challengers \$ 35.00 | Mills Jumbo Parade, Conv. \$148.50 |
| Baker's Paces, 5¢ Play . 299.50 | Mills Four Bells, 5¢, Latest Md. 485.00 |
| Evans Jackpot Dominos . 399.50 | Northwestern Stamp Venders, 3 3's for 10¢, 4 1's for 5¢ 29.50 |
| Keeney Super Bells . . . 239.50 | Pace Race, 5¢ Play . . . 335.00 |
| Keeney Super Bells, 25¢ Conv. 259.50 | Pace Race, 5¢ Jackpot . . 375.00 |
| Mills Vest Pocket, 5¢, B. & G. 57.50 | Pace Race, Quarter Play. 375.00 |
| Mills Jumbo Parades, Cash Pay 129.50 | Watling Fortune Telling Scales 150.00 |



H. F. MOSELEY
Pres.-Treas.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.
Bally Club Bell \$219.50
Chicago Coin Hockey 215.00
Mills Jumbo Parade, Cash Pay 125.00
Mills Four Bells, Four Nickels \$445.00
Keeney's Super Bells, 5¢ Conv. with Mint Vendor 239.50

USED MACHINES—RECONDITIONED AND REFINISHED

- | | |
|--|--|
| 25 Super Bells, 5¢ Conv. SU . . . \$142.50 | 2 Mills Square Bells \$ 49.50 |
| 25 Dominos, JP, Light Cab., SU . . 282.50 | 10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500 107.50 |
| 5 Super Track Times, SU 300.00 | 6 Mills Jumbo Parades, Free Play, Late Style Coin Head 87.50 |
| 1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked Write | 1 Pace Race Jackpot 199.50 |
| 10 Mills Jumbo Parades, Conv. FS 149.50 | FIVE BALL FREE PLAY: |
| 10 Mills Three Bells, Like New, High Serials 475.00 | Bally Mystics \$ 29.50 |
| Watling Big Game, GP 82.50 | Bally Reserves 17.50 |
| Jackpot Dominos, Brown Cabinets, Factory Reconditioned . . . 225.00 | |
| 1 Keeney Submarine, Like New . . 187.50 | |

SLOT MACHINES—RECONDITIONED AND REFINISHED
1 Jennings 1¢ Duchess, #1712 . . . \$ 19.50
Mills 5¢ Cherry Bell, #432000 . . . 110.00
Mills 5¢ Melon Bell, #430000 . . . 110.00
Mills 5¢ Red Front 85.00
2 Mills 10¢ Q.T.; #11724-19602 . . . 37.50
2 Mills Blue Front, 5¢ Play, Club Bell, #445249-445256 \$125.00
1 Mills 10¢ Blue Front, #399392 . . . 90.00
7 Daval Penny Packs, Latest Md., Revolv a Round Base 7.50
1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective October 31, 1942, and Subject to Change Without Notice.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

**CENTRAL OHIO QUALITY BUYS
CONSOLES AND SLOTS GUARANTEED**

- JUMBO PARADES, Free Play, A-1 \$ 69.50
- JUMBO PARADES, Cash & Check, Late 85.00
- MILLS FOUR BELLS, Serials Over 2,000, Like New . . 345.00
- KEENEY SUPER BELLS, Comb. F. P., Like New . . . 159.50
- BALLY HIGH HANDS, F. P., Comb., Late Serials . . . 99.50
- PACES REELS, Comb. F. P., Late With Rails 125.00
- MILLS FOUR BELLS, Animal Reels, A-1 295.00
- SARATOGAS, Late With Rails 99.50
- DOUBLE BELLS, Two 5c Units in Consoles 159.50
- BALLY BIG TOPS, Cash P. O. or Check 75.00
- PACES RACERS, Brown Cabinet, A-1 125.00
- SILVER MOON TOTALIZERS, Like New 99.50
- JUNGLE CAMPS, Free Play 89.50
- STANCO BELLS, 5c Mills Slot in Console 119.50



Wolf Solomon

SPECIAL

One Ball C. P. & F. P. Sport King, \$179.50; Grand National, \$109.50; Thistle Down, \$69.50; Record Time, F.P., \$99.50.

SLOTS

- | | |
|---|---|
| 5¢ BLUE FRONTS, Over 400,000 . . \$ 99.50 | 5¢ MILLS Q.T., Blue Frt., Late . . . \$ 49.50 |
| 5¢ CHERRY BELLS, New Crackle . . 119.50 | 5¢ GLITTER Q.T., F.S., New 79.50 |
| 25¢ BROWN FRONTS, Late A-1 . . . 159.50 | 5¢ COLUMBIAS, Clg. Reels 49.50 |
| 5¢ BLUE FRONTS, Over 375,000 . . 89.50 | 25¢ GOLFAROLA, Like New 169.50 |
| 5¢ CHROME BELLS 179.50 | CIGAROLA, Like New, XVV 99.50 |
| 5¢ SILVER MOON CHIEFS, Like New 169.50 | LOCKED SAFE STANDS 12.50 |
| 5¢ FUTURITY, Late 75.00 | PARTS FOR 4 BELLS & 3 BELLS . . Write |
| 5¢ MILLS, Stugproof, A-1 89.50 | 1¢ NEW VEST POCKETS 29.50 |
| 5-10-25¢ ROLATOPS 49.50 | |

ARCADE EQUIPMENT

- | | |
|--------------------------------------|--|
| BATTING PRACTICES \$119.50 | CASINO GOLF (New) \$ 49.50 |
| HOCKEYS (Like New) 219.50 | TEN PINS, High Dial 69.50 |
| CHESTER POLLARD GOLF 99.50 | STRENGTH TESTER (Pull-Up) . . . 115.00 |

Half Certified Deposit With Order. Write for Complete List of Free Plays.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio

**From a Collection Standpoint, Our "JAP" Ray Guns
Top All Others.**

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns — in the U. S. A.

**"SHOOT THE JAP"
RAY-O-LITE GUNS**

\$124.50 - - - - - **\$124.50**

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$124.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

FACTORY RECONDITIONED SEEBURG

★"SHOOT THE CHUTES" Ray-O-Life Guns★

\$124.50 - - - - - **\$124.50**

Reconditioned "CHUTES"—100 shot machine, late head, or scoring unit. This is the last Ray Gun J.P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$124.50 will start one of these fine Ray Guns on the road to you.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE.

CHICAGO, ILL.

GUARANTEED LIKE NEW IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check \$299.50
MILLS JUMBO PARADE Late Cash-Check Model 99.50
MILLS JUMBO FREE PLAY Blue Cabinets 99.50
BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash 199.50
KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash 199.50

MUTOSCOPE CRANES Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC. 1401 Central Pky., Cincinnati, O. 927 E. Broadway, Louisville, Ky.

Big Variety at Grand National

CHICAGO, Oct. 24.—Grand National Sales Company reports that as a result of their recent buying campaign among servicemen and others who are disposing of their games, their spacious showrooms display the largest collection of legal and arcade equipment in recent years.

"Quantity buyers are now finding an outstanding opportunity," said Al Sebring, head of the company. "Hundreds upon hundreds of games that we have purchased have all been thoroughly reconditioned and we take pride in the appearance of games that our repair shops turn out. Practically every kind of game in demand is here in real numbers.

"Our current advertising campaign gives some idea of the variety we have on hand. Of course, it is not possible to list everything we have."

New Service Solves United Game Call

CHICAGO, Oct. 24.—"Many of our customers who have had their old Zombies and Sun Beams converted into Midways and Sun Valleys have found that location demands for the rebuilt games are greater than their stock of old games," say officials of the United Manufacturing Company here.

"So, in order that those customers may be supplied, we have embarked on a buying program, buying all the Zombies and Sun Beams available. In this manner we are able to supply the old game for the customer and also put it thru the renewal process resulting in either a Midway or a Sun Valley, as the case may be."

LOWEST PRICES IN THE U.S.A. READ THIS FIRST

"Not only are these the Lowest Prices in the country, but the finest, cleanest machines obtainable anywhere in the U. S. A. Every one guaranteed or money refunded."

Harry Rosenthal, Mgr.

PIN GAMES

- ABC Bowler \$29.50
Air Circus 82.50
All American 17.50
Argentine 37.50
Bally Beauty 18.50
Bandwagon 17.50
Belle Hop 29.50
Big Chief 18.50
Big Parade 72.50
Big Six 13.50
Big Time 16.50
Blondie 13.50
Bolaway 39.50
Cadillac 13.50
Captain Kidd 41.50
Champ 30.50
Charm 14.50
C. O. D. 12.50
Crossline 16.50
Defense, Baker 17.50
Dixie 12.50
De-Re-Mi 36.50
Double Feature 13.50
Double Play 22.50
Doughboy 17.50
Dude Ranch 16.50
Duplex 23.50
Five-in-One 47.50
5-10-20 77.50
Flicker 17.50
Follies 13.50
Four Diamonds 32.50
Formation 17.50
Gold Star 21.50
High Hat 37.50
Hold Over 15.50
Home Run '42 59.50
Horoscope 26.50
Jungle 39.50
Landslide 13.50
Knockout 69.50
Leader 22.50
Legionnaire 26.50
Limelight 15.50
Majors '41 23.50
Mascot 13.50
Mills 1-2-3 24.50
Monicker 69.50
New Champ 47.50
Owl, Mills 64.50

- Marvel \$ 7.50
Mercury 7.50
Octette Vendor, 1c & 5c 10.00
Saratoga Sweepstakes (New) 37.50

ARCADE EQUIPMENT

- Batting Practice (New) \$169.50
Playball (Genco), Like New 189.50
Ten Strike (Low Dial) 49.50
Ten Strike (High Dial) 59.50
King Pins, Bally (Like New) 189.50
Western Baseball (Deluxe) 99.50
World Series (Rockola) 69.50
Hockey (Chgo. Coin), Like New 189.50
Keep Punching, New 149.50
Batting Practice, Late Model 119.50
Roll-in-the-Barrel (Jennings) 89.50

CONSOLES

- Bally Big Top, F.P. \$ 59.50
Bally Club Bell, Comb.F.P.&Payout 169.50
Jennings Fast Time, F.P. 69.50
Bally High Hands, Comb. F.P. & Payout 104.50
Mills Jumbo Parade, F.P. (Blue Top) 59.50
Watling Jungle Camp, F.P. 57.50
Paces Reels, Comb. F.P. & Payout 98.50
Silver Moon, F.P. 69.50
Super Bell, Comb. F.P. & Payout 149.50
Baker's Paces, Comb. Daily Double, Like New 219.50
Watling Big Game, Comb. F.P. & Payout 79.50

MUSIC

- Buckley Adapter for 616 (New) \$ 37.50
Buckley Wall Boxes (New) 27.50
Seeburg Selectomatics (New, with Brown Cover) 18.50
Seeburg Solenoid Drums (for Wurlitzer Model 616) 18.50
Seeburg Power Supply, #SPSIZ, New 10.50
Wurlitzer 350 Wireless Spkr. 32.50
Wurlitzer Model 61 Phone 69.50
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Genuine 30-Wire Cable (Rat-Proof & Water-Proof, Each Wire Color-Coated), Per Foot 28 1/2 c
Mills Throne of Music 139.50
Mills Empress 189.50
Seeburg 8800 R.C. 365.00
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COUNTER GAMES

Cent-a-Mint Venders, Candy, 5 Col. New \$ 8.50
TERMS: 1/3 Deposit MUST Accompany Orders, Balance C. O. D.; or Sight Draft Through Your Bank, F. O. B. Pittsburgh, Pa.

AUTOMATIC AMUSEMENT CO. 1508 FIFTH AVE., PITTSBURGH, PA. (TEL.: GRANT 1373) HARRY ROSENTHAL, Mgr.

WE WILL BUY SLOTS OF ALL KINDS CASH WAITING! STATE CONDITION AND SERIAL NUMBERS IN YOUR LETTER. MILWAUKEE COIN MACHINE CO. 3130 W. Lisbon Milwaukee, Wis.

STIRLING VALUES

Attention: We doubt if there are any games as perfect as this lot!

- FIVE BALL FREE PLAY GAMES
No. Name Ea. No. Name Ea.
2 A.B.C. 1 See Hawk \$22.50
Bowler \$19.50 2 Sky Ray 22.50
1 Bandwagon 12.50 2 Silver Skates 22.50
2 New Champs 20.50 5 Snappy '41 27.50
3 Champs 24.50 1 Sparky 12.50
1 Dixie 12.50 1 Sport Parade 19.50
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2 Hi Hat 19.50 1 South Paw 29.50
2 Horoscope 24.50 3 Stratoliner 17.50
1 Gun Club 29.50 1 Ten Spot 24.50
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2 Pursuit 22.50 1 Zombie 14.50
3 Playball 22.50 2 Major '41 22.50

All Games Completely Conditioned and Equipped—Packed in New Cartons for Immediate Shipment. Terms: Subject to prior sale—give second and third choice, 1/3 deposit, balance C. O. D., F. O. B. Newark, N. J.

Stirling Distributors, Inc. 327 Seymour Avenue, Newark, N. J.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

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For WURLITZER MODEL S14A SKEEBALLS S & W COIN MACHINE EXCHANGE 2416 Grand River Ave., DETROIT, MICH.

WE OFFER THE FOLLOWING AT SACRIFICE PRICES

- 57 Bally Club Bells (used 30 days), Comb. F. P. & P. O. \$159.50
12 High Hands (used 30 days), F. P. & P. O. 99.50
49 Bally Sun Rays (used 30 days), F. P. Console. 79.50
15 Jennings F. P. Slots, Mint Venders (used 10 days). 39.50
3 Mills 1c Q. T.'s. 29.50
1 Columbia Bell, Cigarette Reels 39.50
5 Beulah Parks (Converted Console, Jennings Mechanism) 49.50
1 Paces Saratoga, Jr., P. O. \$ 89.50
3 Paces Saratoga, P. O. 89.50
5 Track Times (Red Heads) 49.50
1 Mills Smoker Bell 29.50
10 Vest Pocket Bells (Green) (used 3 weeks) 25.00
15 Vest Pocket Bells (Blue & Gold) (used 3 weeks) 32.50
10 Vest Pocket Bells (Blue & Gold) New 42.50
12 Mills Jumbo P. O. (used 2 weeks) 89.50

The Above Machines All 5c Denominations.

The Following Free Play Pin Ball Games, All Cleaned, Ready for Location, Properly Packed:

- 1 Pursuit \$ 29.50
2 Play Balls 37.50
Glamour Commodore (Plastic Bumper), Jolly (Plastic Bumper). Each 15.00
Repeater, Band Wagon, Dixie, Vacation (Plastic Bumpers). Each \$ 20.00
School Days, Score-a-Line, Four Roses, Flicker, Leader. Each 24.00

Shipments made same day order received. Anything we ship will be packed right. Give second choice if possible. One-third deposit, balance C. O. D.

SUN SALES, INC. 113 N. E. 9TH STREET MIAMI, FLORIDA

WE BUY AND SELL BADGER'S BARGAINS

- Seeburg 9800, RC .. Write
Seeburg 8800, RC .. Write
Mills Empress \$139.50
Rock-Ola '41 Masters 189.50
Seeburg Royal, R.C.U. 149.50
Seeburg Vogue 179.50
Rock-Ola Universals, New 54.50
Rock-Ola '39 Counter. 59.50
Mills Thrones 109.50
Seeburg Envoy, RC 269.50
Wurlitzer 850 .. Write
Wurlitzer 750E .. Write
Mills Panorams \$379.50
Wurlitzer Twin 12, Metal Cabinets .. 109.50
Wurlitzer 61 89.50
Rock-Ola President .. Write
Rock-Ola Premier .. Write
Wurlitzer 600 149.50
Wurlitzer 616, II. 59.50

CONSOLES—ARCADE EQUIPMENT

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Keeney Super Bells 179.50
Bally Hi Hand 129.50
Mills Three Bells 495.00
Bally Club Bells 189.50
Jenn. Fast Time, F.P. 79.50
Mills Jumbo, F.P. 79.50
1941 Saratoga Jr. 89.50
New Mills Four Bells Write
New Keeney 5c & 25c 375.00
Mills Blue Fronts, Re-finished Like New. 89.50
Pace All-Star Comets 49.50
Mills V.P., Blue & Gold 32.50
Bally Rapid Fire \$179.50
Groot, Mountain Climb 189.50
Mystic Mirror Fortune 89.50
Chester Pollard Golf 75.00
Gottlieb Skee-Ball-Elite 69.50
Exhibit Bowling 59.50
Grip Tease (New) 67.50
Mills Ball Grip Lifter 149.50
Bally King Pins, New Write
Chicago Coln Hockey 199.50
Exhibit Crystal Gazer 89.50
Texas Leaguers 42.50
Kirk Guesser Scales 89.50
Jenn. Roll-in-Barrel 124.50
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Kicker & Catcher 16.50
Seeburg Converted to Hitler-Jap. Marble 129.50
Keeney Anti-Aircraft 59.50
Keeney Air Raider 179.50
Pike's Peak, New 19.50
Seeburg Shoot-the-Chutes 124.50
Bally Bull with Jap 89.50
Exhibit Merchantman 39.50
Bumper Bowling 59.50
Evans Ten Strikes 49.50
Watling Fortune Scales 65.00

Machines Reconditioned, Ready to Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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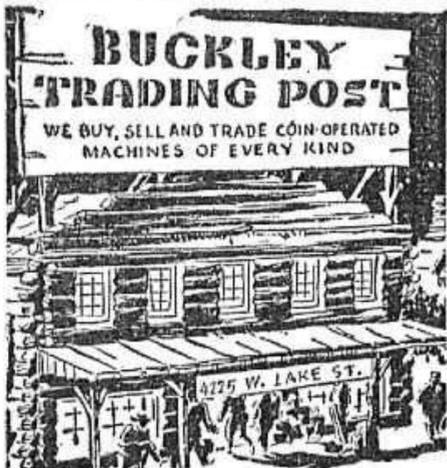
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When You Want To Buy
or
When You Want To Sell

SPECIALS—Limited Quantity

Columbia Bells	\$ 35.00
Mills O.T., 1¢ or 5¢	37.50
Paces Races, Br. Cab.	110.00
Paces Races, Br. Cab., J.P.	145.00
Keeney Pastime	145.00
Keeney Triple Entry	135.00
Callio AC Bell, 7 Slot	82.50

SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Coconuts	1600	25¢ Ex. Thick	7.18
Combinations Symbols	1080 (Jumbo)	5¢ Thick	3.43
Derby Day	1058	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14
Four Leaf Clover Slot Book	1600	25¢ Thick BC	3.58
Good Old 1778	1650	10¢ Semi-thick	5.49
Hit the Barrel	1200	5¢ Thin	2.52
Hi Win Dough	1088	5¢ Thick	3.57
Just Rite	950	5¢ Thin	1.57
King Carnival	1280	5¢ Semi-thick	3.49
Little Slugger	1200	5¢ Thick	3.51

WILL PAY CASH FOR

CONSOLES	PHONOGRAPHS	ARCADE MACHINES
Buckley Track Odds—All Models	Mills Yellow Fronts—3-5 Payout	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Gold Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	Mills Emerald Chromes	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Wurlitzer Phonographs	Mutoscope Ace Bomber
Mills Three Bells	Wurlitzer 600	Mills Bag Punchers
COIN MACHINES	Wurlitzer Wall Boxes	Mutoscope Bag Punchers
Mills Bonus Bells	Packard Wall Boxes	Chicken Sams
Mills Brown Bells—5¢, 10¢, 25¢	Wurlitzer 30 Wire Boxes	Rockola World's Series
	Wurlitzer Teletone Boxes	Texas Leaguer
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		Wurlitzer Skee Balls
		Western Baseball
		ABT Aromatic Shoot Gallery

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SPECIALS—SLOT MACHINES

MILLS	JENNINGS	WATLING
Gold Chrome Bells, 5¢	Brown Front Club	5¢ Silver Chief
Gold Chrome Bells, 10¢	Bonus Bell, 5¢, New	5¢ Silver Moon
Gold Chrome Bells, 25¢	Bonus Bell, 5¢, Rebuilt	Comet Front Vender
Club Bells, F.S., 5¢	Yellow Front, 3-5 5¢	10¢ Comet B.F. Bell
Club Bells, F.S., 10¢	Yellow Front, 3-5 10¢	25¢ Comet B.F. Bell
Club Bells, F.S., 25¢	Q.T. Bell	All Star 10 Stop
Blue Fronts, 5¢	Smoker Bell	Mystery P.O.
Blue Fronts, 5-10-25¢	Vest Pocket Bell, JP, New	1¢ All Star 2-4 P.O.
Serials 400,000	Vest Pocket Bell, Blue & Gold	25¢ Rockets
Melon Bells, 5-10-25¢	5¢ Chief J.P. Bell	5¢ Rolatop 2-4 P.O.
	10¢ Chief J.P. Bell	10¢ Rolatop 2-4 P.O.
	25¢ Chief J.P. Bell	25¢ Rolatop, Late
		5¢ Double J.P.

SPECIALS—PHONOGRAPHS

Wurlitzer	Regal	Wurlitzer Wall Boxes
850	\$144.50	No. 100, New
800	137.50	Wall Boxes, No. 125
750	150.00	5-10-25¢ Wireless Boxes
750E	400.00	DeLuxe
750M	375.00	Masters
700	279.50	Monarch
600	175.00	Mills Empress
500	170.00	MUSIC SYSTEM EQUIPT.
500A	180.00	SPEAKERS & CABINETS
24A	120.00	Buckley Zephyr Cabinet, New
71	119.50	Buckley Tone Tower, New
61	79.50	Buckley Wall Baffles
616	69.50	Charm Tone Tower
412	59.50	Rock-Ola Tone Tower
P12	34.50	Illuminated Organette
Seeburg		Speaker, New
High Tone, Remote	\$410.00	Packard Play-Mor Cabinet & Speaker, New
High Tone, Reg.	395.00	WALL BOXES
Colonel, E.S.	300.00	Buckley Illum. Wall Boxes
Envoy, E.S.	252.00	CHI-COIN
Majors	225.00	All American
Classic Slug Electro	175.00	Bolo-Way
Vogue	155.00	Legionnaire

PIN TABLES

GENCO	CHI-COIN	EXHIBIT
Argentina	\$39.50	Air Circus
Big Chief	27.50	Big Parade
Blondie	20.00	Double Play
Bocco	45.50	Duplex
Captain Kidd	45.00	Knock Out
Defense	86.50	Leader
Four Roses	39.50	Sky Blazer
Gun Club	54.50	Spot Pool
High Hat	39.50	Stars
Jungle	49.50	Sun Beam
Metro	23.50	West Wind
Seven-Up	32.50	Wings
South Paw	49.50	Zombie
Ten Spot	39.50	De-Re-Mi
Victory	75.00	BALLY
Zig Zag	39.50	Attention
GOTTLIEB		Broadcast
A.B.C. Bowler	\$37.50	Crossline
Belle Hop	29.50	
Champ	35.00	
Five and Ten	79.50	
Gold Star	25.00	
Horoscope	39.50	
Miami Beach	29.50	
New Champ	45.00	
School Days	24.50	
Sea Hawk	30.00	
Sport Parade	30.00	
Spot-a-Card	48.50	
Spot Pool	42.50	
Texas Mustang	47.50	

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$119.00
Mills Three Bells	445.00	Mills Jumbo, F.P.	87.50
Mills Four Bells	292.50	Watling Big Game, F.P.	74.50
Jennings Fast Time, F.P.	75.00	Buckley Daily Double Track Odds	500.00
Jennings Silver Moon	92.50	Buckley Track Odds	400.00
Keeney Super Bells, 2 Way, 5 & 5¢	275.00	Buckley Seven Bells, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25¢	287.50	Buckley Long Shot Parlay, 7 Coins	700.00
		Bally Pimlico Console	220.00

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.



2 GREAT HITS!
SUN VALLEY
AND
MIDWAY

HERE'S PROOF . . .
H. ZORINSKY, of H. Z. Vending & Sales Company, Nebraska's largest distributor, says: "I just saw some collections on Sun Valley and Midway and they exceeded my expectations. The best part, I am informed, is that there was no service calls made on those machines since they were installed."

MIDWAY
MADE
FROM ZOMBIE.
SUN VALLEY
MADE FROM
SUN BEAM

SEND IN YOUR
ZOMBIES AND
SUN BEAMS TODAY

SEE
YOUR
DISTRIBUTOR
OR
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Just What Your Locations Need!

United MANUFACTURING COMPANY
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SPECIAL CLOSEOUTS—IMMEDIATE DELIVERY

SLOTS AND CONSOLES	ARCADE AND FREE PLAYS	PHONOGRAPHS	
Vest Pockets, Blue and Gold	\$ 33.00	Bally Grand Stands	\$ 65.00
Vest Pockets, Green	23.00	Bally Pimlicos	275.00
Mills Bonus, Factory Record	165.00	Jennings Cigarollas	45.00
Jenn. Half Dollar, Fac. Record	265.00	Mills Mint Venders	55.00
Keeney Super Bells	165.00	Bally High Hands	90.00
Bally Thistledowns	65.00	Jennings Fast Time	45.00
Bally Blue Ribbons	65.00		
Gottlieb Triple Grippers	\$ 16.00	Gun Clubs	\$ 50.00
Keeney Texas Leaguers	28.00	'41 Majors	35.00
Keeney Anti Aircraft	40.00	New Champs	50.00
Bello Hops	45.00	Victory	65.00
Wurlitzer 616 and 61	\$ 55.00	Wurlitzer 41	65.00
Wurlitzer 850 and 750	Write	Wurlitzer Twin 12 in Cabinet with Keeney Adapter	150.00
Wurlitzer 41	65.00	Seeburg 9800	375.00
Seeburg 8800	350.00	Seeburg 8800	350.00

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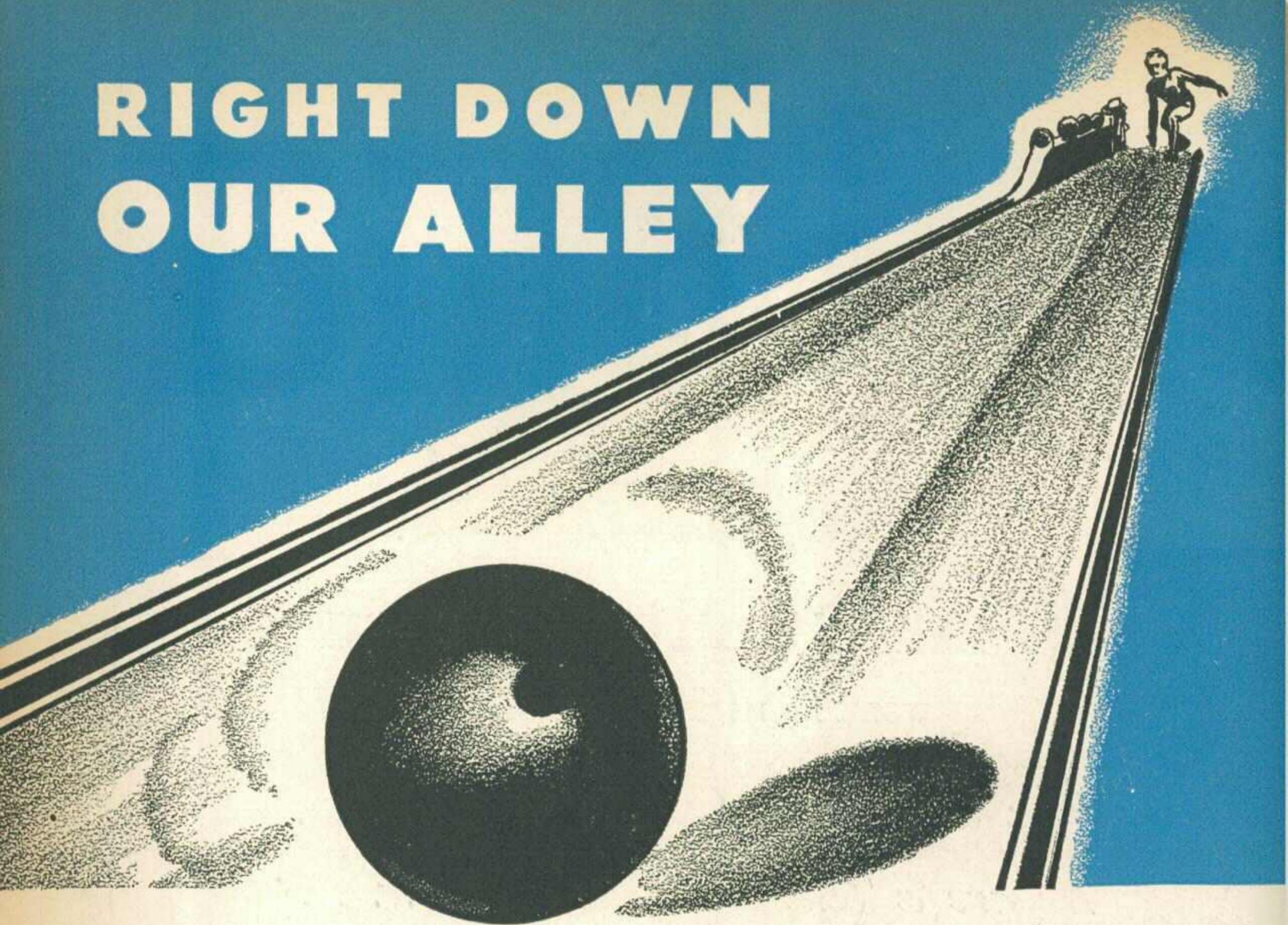
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