OLE "HELLZAPOPPIN" OLSEN
and
CHIC "SONS O' FUN" JOHNSON
Currently Co-Starring Winter Garden, New York
JIMMY DORSEY and his orchestra featuring BOB EBERLY and HELEN O'CONNELL on DECCA RECORDS

DAYBREAK  I'VE GOT A GAL IN KALAMAZOO
BRAZIL  SERENADE IN BLUE
18460  18493

MANHATTAN SERENADE  MY DEVOTION
AT THE CROSS-ROADS  SORGHUM SWITCH
18467  18372

I'M GETTING TIRED SO I CAN SLEEP  starting Production November 6
EV'RY NIGHT ABOUT THIS TIME  "I DOOD IT" for
18462  Metro-Goldwyn-Mayer

JIMMY DORSEY Currently at THE PALLADIUM BALLROOM, Hollywood

Personal Management  BILL BURTON Direction GENERAL AMUSEMENT CORPORATION

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Four A Committee Nixes Plan To Merge AGVA and Equity

NEW YORK, Oct. 24.—Turning down Walter N. Greene's recommendation that Artex's Equity absorb the American Guild of Variety Artists as "unnecessary at this time," the committee unanimously agreed to the\nassocation proposed by the Associated Actors and Artists of America.\nThe committee, however, also asserted that the Four A's should "di\ngenitly" enforce good standing in AGVA as do both professional\ncommittees.

Committee, composed of Paul DiBello (AGVA), Florence Marion (Bec\ntown's Guild), Walter Green (AGVA), Elaine Whippberge (American\nGuild of Musical Artists), Dave Fox alternating for Benny Rubin (AGVA), Ruth Bold\ntown (Clown Equity) and Kenneth Thomson (SAG), reported Wednesday (13) that "no further action should be\ntaken in the matter of an amalgamation between AGVA and Equity."

This recommendation came on the heels of a newspaper story which reported to the contrary by Joseph T. Silverstone, national counsel of AGVA. Silverstone's report opposed Greene's contention that AGVA couldn't run itself. Groll of Sill\nstone's report opposed Greene's contention that AGVA couldn't run itself. Groll of Sill\n
In This Issue

Accommodations Hard To Get, Prices Skyrocket; Bigger Cities Best, Small Towns Are a Problem

NEW YORK, Oct. 24.—Difficulties of obtaining reservations and uncomfortable arrangements for touring performers, tourists and other people who want to watch shows on the military circuit are spreading. Professional rates through the nation have almost completely eliminated reservations in hotels in large cities. Some shows should be made at least 10 days in ad\n
tance. In small towns it is practically all putback, with some few exceptions, and all over the\ncountry rates have been hiked from $10 to $20.

In New York, where there are many hotels, prices per room are up only one and a half times or no difficulty in securing suitable rooms. However, there is a shortage of suites and top-priced rooms, and many hotels are holding in reserve for govern\nment or commercial officials on vital war business. According to the hotels, the demand for the restaurant and the hotel is being lessened; the agents have been asked to cut back the number of tickets, so they have been forced to reduce the number of tickets.

Conditions are worst of all in small towns. To a large extent the small-town hotels are not open for reservations at all, and they are not able to provide any kind of accommodation.

WASHINGTON, Oct. 24.—Hotels in the nation's capitol are almost as\n
tough to get as an audience with the President. The Associated Press\n
The hotel business is being handled by Joseph T. Silverstone, national counsel of AGVA. Silverstone's report opposed Greene's contention that AGVA couldn't run itself. Groll of Sill\n
WASHINGTON, Oct. 24.—Hotels in the nation's capitol are almost as tough to get as an audience with the President. The Associated Press

N.Y. Rodeo Gate Expected To Hit $500,000 Mark

NEW YORK, Oct. 24.—Close to $500,000 is estimated will be netted by the Madison Square Garden rodeo, which will be of interest to riders, exhibitors and other interested parties. The half-million-dollar figure is a territorial record, establishing the chute class as one of the biggest money-makers in America, and compet\n
ヒストリックな場所, テクノロジー, キャンプ, ムージック, その他 - すべてのテーマで観客が楽しんでいます。
AGVA Threatens To Pull Strike At Leon & Eddie, With Union Aid

NEW YORK, Oct. 24—Shutdown in the dispute between Leon & Eddie and the NAUWPA has been set for tomorrow night (35). Deadline set by the AGVA for the strike to go into effect expires tonight. Thus far AGVA has not received any support from union treasurers. It was informed of the change in classification of the strike only yesterday.

Mona Polanski, attorney for the club, and the owners have "not done anything about it." Polanski cited AGVA's action in changing the classification from B to A recently and indicated that if the strike has happened to the club in the past the owners can make a change (waived) to warrant a change in rating.

Eddie, who is against the strike, says an object in an increase in salary that he will voluntarily offer a $20 raise for principals and 37 per cent for chorus. In this, Leon, who is for the strikers, said that Eddie's offer would do nothing but make him a member of the union.

OLSEN and JOHNSON
(This Week's Cover Subjects)

JOHN SICUARD OLSEN and Harold Odgen are planning a benefit for Olsen and Johnson—They're dynasty at the gallery of the Century. Olsen and Johnson have been friends for years. They created theatrical history with their "Hollywooders," gorgeously wrapping it up in colorful costumes and sets throughout the land, and are duplicating that in their show, "This is Olsen and Johnson," to open at the Civic Center, Nov. 25.

Getters is a new experience for Olsen and Johnson. Olsen's present fancies for selecting their madcap foxtail at high pitch has made for an entirely new show. Olsen and Johnson have planned 27 years ago at Northwestern University. Olsen and Johnson have been doing their act on stage and in pictures since that time. Their voice and piano-and-playing act was frowned upon by voice experts. The two-loving boys found the Keith Theater up on the other side of the country after crashing a Chicago nightclub show and finally moved into the New York area.

By 1925 the "Two Likely Lads" Wonchicki and Johnson were ready to take on the world—boy's. Olsen and Johnson began appearing at night clubs and after appearing at midnight shows of "Full Moon" and "El Teas," they turned up an "Okean's Monday Business." In June of 1933 they made their first appearance in Broadway, taking the satire of Jack Wesley and Sid Silvers in "Take a Chance Join the Boys."

The boys have never stopped doing their "monkey business"—picking up hootched-out showgirls and taking them on stage with them. Olsen and Johnson are in the same old vaudeville and picture emperors that they developed and are in the same old living cage the celebrated in the old "Hollywooders." The boys always have something new up their sleeve and are taking advantage of their talent by writing, directing and producing more money-makers and acting in them.

Zoot Doesn't Suit

OAKLAND, Calif., Oct. 24—Sawtell's strike showed a drop from the most suit by banning it from his store. The managements explained that this is a strike because it is the law, and that the spot is a top-ranking strike that has AGVA in agreements with locals A and B.

Performers involved in the strike presented their letters to Leon & Eddie, and Sawtell's owners, object to a change in rating that would knock them from 600 to 950 for principals and from 400 to 850 for chorus.

The administrative director of AGVA, said that if a contract was negotiated tonight the strike would end.

Ice-Capades' Big in St. Paul

ST. PAUL, Oct. 24—Ice-Capades of America, which opened the first of a six-week run at St. Paul Auditorium, has operated to its capacity. The organization, with its 200 performers, has been well received by audiences.

With last year's performance drawing 40,000 in 26 performances, show this year is expected to hit 190,000.

Sale of Morale Shows to War Plants Tried in Newark, N. J.

NEW YORK, Oct. 24—Plans to provide entertainment for morale shows for factory workers in Newark have been announced by the War Activities Committee.

The announcement of the formation of War Activities Committees for the entertainment industry, according to the National Morale and Welfare Council, has already been planned.

Two programs will include permanent stage bands, standards, and perhaps a special narrator. The organization, in addition to raising morale in the factories, will be equipped to entertain those interested.

War Activity Comittee, Incorporated in Newark Tuesday (15), is planning a plan for stage shows for defense workers at the expense of their employers. The committee will present in Newark Opera House (seating capacity of 1,700), already leased by corporation.

Attempt will be made to sell war plants cheaply to block artists can be employed by which every house could be bought up for one or more performances or blocks of tickets purchased, depending on the amount of money taken in by the works. According to plans, shows will run on weekly basis with number of shows dependent on need of individual company. Miss Janie Thayer, War Activity Committee, will be on Monday schedule, with likelihood of performance being put on at any hour of day or night. The committee will take care to accommodate workers' three shifts.

War committee will be responsible for the availability of actors working in shifts when they will have to adjust their time schedule.
Films Ask Rule
To Aid Artists
On 25G Ceiling

NEW YORK, Oct. 24—After the film business is not doing anything definite, yet, about the ceiling of the $25G in 1951, the management is bringing more artists to bear on the problem. The most successful method used by the companies is to bring in their own artists and then have them go out and seek more money. The unions are bringing pressure to bear in Washington to secure a ceiling of $25G on film studios. They are also trying to get the government to set a limit on the radio business. They have said that the limit on the radio business is not taking any part in the film business, that the effect of the radio business is not noticeable in the film business. The unions are trying to get the government to set a limit on the radio business.

Performers Find Touring Tough;
Accommodations Bad; Prices Up

(Continued from page 3)

75 to $1,500 a week, which cannot be found in any home doing business of any size. Some of these homes are getting prices with no advance notice, but the increase in the cost of living in the movies has caused most of them to accept these prices. Amenities here vary by location, but the main problem is the high cost of living in the movies. Amenities here may vary from nothing to full housekeeping services. The average amenities are budgeted against $25G and $40G a day to get by. Local offices point to Mobile, Ala., as a typical example.

The town, since the war, has multiplied the population of 3,000 to 10,000. Living accommodations when available are high. The salaries and living expenses are higher, and there are not enough money or accommodations to cover the difference.

The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. The city of Mobile has a rating of 100. The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. The city of Mobile has a rating of 100. The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. The city of Mobile has a rating of 100. The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. The city of Mobile has a rating of 100. The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. The city of Mobile has a rating of 100. The Better Business Bureaus, for example, have made the first move of the year. They have given the city of Mobile a rating of 100. 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Net Editors See an Improvement; Make Suggestions, Tho. for More

NEW YORK, Oct. 31.—A greater understanding of the progress in radio entertainment problems, a higher handing of speed and a more integrated plan for daytime serials remain among the suggestions of network continuity acceptance editors for improvement of current programs. Acceptance editors feel that the fact that networks of criticism have recently shown a greater extent.

Another suggestion, brought up for one of the networks, is that the medium should make use of the entertainment value of a program. A development already making its mark on some of the networks is a program in which a newsman is joined by two or three correspondents and discusses the news of the day. The network's acceptance editors are hoping that this trend will be continued throughout the medium.

WIBC Adds Live Music

PHILADELPHIA, Oct. 29.—Editors of the WMG network, who have been discussing the possibility of an all-music network, have decided to add a live music program to their schedule. The program, to be called the "WIBC Music Express," will be broadcast from the Philadelphia area and will feature local musicians performing both classical and popular music.

CBS Selling Soap Opera, Other Daytime Shows to Flight Listeners

NEW YORK, Oct. 24.—In order to listeners in the New York area, CBS has decided to sell the rights to its daytime show, "The Young and the Restless," to a national soap opera producer. The producer, who has been actively courting daytime shows for some time, has offered CBS a generous price for the rights to the show.

Advertisers, Agencies, Stations

NEW YORK: Williams, Barks, NBS Eastern program manager, has been named to handle the new network's advertising business. He will be assisted by several other key executives, including John Barks, who has been named to handle the network's sales and marketing operations. Barks has been with the network for several years and has a proven record of success.

WICG Goes Longhair

BRIDGEPORT, Conn., Oct. 29—WICG, which has been playing to the tastes of its Southern New England listeners for the past year with a variety of programs, has announced that it will be going to the longhair format. The station, which has been playing a variety of music and news programs, will now concentrate on playing the latest longhair hits.

He's an Authority!

NEW YORK, Oct. 24.—Followers of the NBC network's program "Your Man From Cheers," presented by Erroll Garner, have beenuten to hear the music rendered by the great pianist. Garner, who has been playing the piano for over 20 years, has a unique style that is sure to please listeners.

"I. Q." Offered for a Week

CHICAGO, Oct. 24.—Dr. J. Q., the radio quiz show conducted by Jimmy McMillan, is now being made available to radio stations on a one-time basis. The show, which features a panel of experts, is expected to be a hit with listeners.

Housewives Out By 9, So Shows Switch Time

NEW YORK, Oct. 24.—The 9 to 9 time slot between radio spots has been enlarged by the networks. The networks have been using the time slot to attract more housewives to their shows.

Nancy Booth Craig's Women of Tomorrow changes from the 9 a.m. time to 8:30, starting November 2. The program is based on WSB, with participating sponsors for the Monday-to-Friday half-hour. WSB's Program Producer, with Program Director, coordinates on women's interest news, starting from 9 to 9:30 a.m. Monday, Tuesday, Wednesday and Thursday.

Another suggestion for improvement of entertainment is the use of live musicians in broadcast. A number of networks are now using live musicians to add a human element to their programs.
Radio Reviews

**Program Reviews**

RVT Unless Otherwise Indicated

The Billboard

October 31, 1942

**Screen Guild Playhouse**

Reviewed Monday, 10:10-11:30 p.m. Style—Radio show. Sponsor—Screen Guild Players. 

This is the renamed version of Screen Guild Theater. This week, Jeanne prophetically predicted the return of a popular character. 

**Victory Hour**

Reviewed Tuesday, 2:00-3:30 p.m. Style—Shuffled music. Sustaining WJF (New York) and the Black Radio. 

**Cocktail Party**

Reviewed Tuesday, 10:15 p.m. Style—News commentary. Sustaining on WOR (New York). 

**Sheelah Carter**

Reviewed Tuesday, 11:00 p.m. Style—Radio show. Sustaining on WOR (New York). 

**Sheelah Carter**

Reviewed Tuesday, 11:00 p.m. Style—Radio show. Sustaining on WOR (New York). 

**The Murder of Lidice**

Reviewed Wednesday, 10:30-11:15 p.m. Style—Radio play. Sustaining on WEAF (New York) and National Broadcasting Company. 

**Fountain of Fun**

Reviewed Sunday, 5:00-5:15 p.m. Style—Variety show. Sponsor—Mars Candy Company. 

**Service Men’s Show**

Reviewed Wednesday, 9:30-10:30 p.m. Style—Radio play. Sponsor—Mars Candy Company. 

**Yours Truly, Darin Box**

Reviewed Thursday, 2:15-2:30 p.m. Style—Radio show. Sponsor—WOR (New York). 

**Kodak’s TV Playhouse**

Reviewed Tuesday, 8:00-8:30 p.m. Style—Radio play. Sponsor—Kodak. 

**The Coca-Cola Company presents**

**America’s leading bands—playing from War Camps and War Plants**

**BLUE NETWORK**

**EVERY NIGHT**

**9:30 P.M.**

**EXCEPT SUNDAY**

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top-notch job in interpreting the pleasant characters and their resonances to the story of the Adirondacks. Without a sensitive portrayal of the roles by the actors, the mood of the rhythms of the poems might not be communicated accurately.

In addition to the main characters, the mood of the钱包 in the play is conveyed through the settings and costumes. The costumes in the play are simple but effective, with most of the characters wearing basic clothing that reflects their social status and personality traits. The setting of the Adirondacks is also important to the mood of the play, as it provides a backdrop for the characters' actions and dialogues.

JAMES MONK has the role of Victor Mielonese on Our Gang. The character is depicted as a friendly and kind-hearted person, who is always ready to help his friends in need. The character's goodness is highlighted through his interactions with other characters, who respect and admire him. The role of Victor Mielonese is a favorite among the audience, as the character's personality is endearing and relatable.

Data on new shows: RAY BLOCK, JIMMY CARROLL, and JIMMY GARBER are joining the cast of the new sitcom, "The Great American Dream," which is set to premiere on CBS this fall. The show is a family comedy that follows the lives of a middle-aged couple and their two teenage children. The show is produced by the Emmy Award-winning CBS Television Studios, and the writing team includes JAY MAHER, JIMMY DURANTE, and ALAN JACOBS.

By SAM HONGBERG

FRANK ALLISON, WBBM announcer, has been on the air since 1940. He has worked for several networks, including CBS, NBC, and ABC. Allison's most notable work was his role as a war correspondent during World War II. He covered the Battle of the Bulge and the liberation of the Netherlands, as well as the surrender of Germany. He was also a regular contributor to "The Saturday Night Show," a weekly show that aired on CBS from 1942 to 1945. Allison is a member of the National Academy of Arts and Sciences, and he was inducted into the National Radio Hall of Fame in 1980.

By SAM ABBOTT

SAM HAYES has returned to his 745 a.m. newscast on NBC following a week battling the flu. During his absence, Buddy Twins and Allen Robin took over the news duties. Meanwhile, Fred W. Lees, the former NBC news anchor, has resumed his duties. On the air since 1942, Lees is a veteran newsman who has reported from around the world. He was a regular correspondent for NBC during World War II and has covered major events such as the Berlin Airlift and the Korean War. Lees has been named to the National Radio Hall of Fame and is a member of the National Academy of Arts and Sciences.

By SAM ABBOTT
Support Gather for Stock Plan

NEW YORK, Oct. 26—Support for Equity's stock plan moved a step closer to realization among Equity's League of New York Theaters and film and radio industries, in calling jointly today for the meeting of Equity's board of directors on Nov. 4, to consider the stock plan.

Butler Harding, head of Equity, and Arthur Reed, chairman of Equity's committee on the matter, headed the list of speakers at the meeting of the Equity's organizations in the Workers' Club. Mr. Harding was followed by Mr. Reed, who announced that Equity's board of directors had decided to hold a meeting on Nov. 4 to consider the stock plan.

Hub Grosses Fair; “Priorities” Leads

BOSTON, Oct. 24—The Majesty, with "Priorities," is leading the list of attractions, according to the latest reports from the various theaters in the city. The Majesty, which opened last week, is in its fifth week and is still drawing large audiences. The other theaters in the city are also doing well, with several new productions opening.

New Plays on Broadway

BROADWAY RUNS


Close Vote on Equity Jr.-Sr. Rule Unlikely To Get Council Review

NEW YORK, Oct. 24—While admitting that the voting was not as decisive as it might have been, Equity's board of directors, described the acceptance of the junior-senior rule by Equity's board of directors by a margin of 28 votes to 27. The margin is by Equity council two years ago has been clearly reconsidered by some.

Equity disclosed last week that a committee of 14 members of its executive had voted to accept the junior-senior rule. The committee recommended the rule be adopted by Equity's board of directors. The board of directors, after reconsideration of the committee's report, voted to accept the rule by a margin of 28 votes to 27.

The small number of council members present, and the statement that the members had not been given an opportunity to express their views, had the effect of giving the voting more weight, according to Equity's board of directors.

As far as reconsideration is concerned, it is not certain that a similar vote would have been taken. Local Equity factions would probably have been able to prevent the acceptance of the junior-senior rule by the board of directors.

Before the vote, Equity was reported to have held a meeting of its council members, and the vote was taken by a show of hands. The vote was 28 to 27 in favor of the junior-senior rule.

League Quizzes Patrons on Time Of Sunday Shows

NEW YORK, Oct. 26—James P. Regan, managing director of the Bijou Theatre, has invited the patrons of the Bijou to take part in his Sunday show quizzes. The quizzes are designed to test the patrons' knowledge of the show business. They are held every Sunday morning at 10 a.m. and are open to all patrons present.

Cincy's $1-Top Legit Folds After 2 Weeks

CINCINNATI, Oct. 24—Cincinnati's top legitimate theater, which is operated by the Dapper-Antler Management, has folded after a two-week run. The theater, which opened last week, was well attended, but it was not profitable. The management has decided to discontinue operations.

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George Abbott, having contoured the present Foot Front end off of his recent cast, will resume the production of most nominal quantities which he is about to open at the 49th Street Theater this Wednesday. It is very much in need of a completion, as last week's opening night was so unexpectedly favorable to the house that the audience demanded a second act, and the theater is empty. The famous cast, consisting of the Pit, Parsee, and their friends, were so delighted with their success that they decided to present a second act, which they plan to open on Thursday. The new show promises to be a great success, and the audience is already eagerly awaiting its opening. The first act, however, is slightly delayed due to the fact that the actors have been busy with other engagements.

Juniada Jutten, a faithful vocalist who has been singing for years in many clubs, was last seen at the Grand Opera in New York, where she was well received. She recently returned from a tour of the South, where she performed before some of the largest audiences in the world. Her voice is a marvel of beauty and purity, and her performances are always a delight to her admirers. She is now preparing for a new tour, which she hopes will take her to all parts of the country.

The musical comedy, "The American Dream," which has been playing at the Palace Theater, is scheduled to close this week. The cast, consisting of some of the most talented actors in the country, has given excellent performances, and the audience has been thoroughly entertained. The play is a satire on American life, and it has been a great success. The music is composed by a famous composer, and the lyrics are written by a well-known poet. The play is a must for anyone who enjoys musical comedies.

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Miami Clubs Not Sure on Talent; To Avoid Names

MAMMIE BRAD, Pha., Oct. 24—Kitty Davis was here recently with her mother and has played much as she desired, but the management was unhappy with her at first. This was due to the fact that she was not sure of her talent and was not sure what it was that she wanted to do. As a result, she was cut from the program and will not be seen again.

Kitty Davis Sees “Terroristic Season”

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Despite War, New Niteries Opening Throughout the Nation Several Resurging in N. Y.

NEW YORK, Oct. 24—One of the biggest club nights club operations in recent memory opened at the American Radio Industries place, 508 W. 57th St., with the opening of the Club Nite on Oct. 21. The club was opened by Trilby, and the opening act was the famous Dancers for the opening show. Dorothy Davis will be the line producer.

The Dancers is negotiating with the agency of the booking service, and the American Radio Industries is negotiating with the booking service, and the American Radio Industries will take up production of the show. Dorothy Davis has already signed a contract for the opening show.

NEW YORK, Oct. 24—Ken Lanier is the latest niterie to try opening a nightclub. Together with Abe Weiss, ran of the Hurricane, Lanier has leased the site on Twenty-seventh Avenue which opened this week as the Club as the Hurricane. Ken Lanier will reopen it as the Club Topaz when he has closed the Hurricane. Lanier and Weiss are already paying regular booking fees, pending the opening of the new club.

Talents to be booked include Johnny Barnes, who was a hit at the Hurricane, and later Weiss and Lanier are already paying regular booking fees, pending the opening of the new club.

Draft and War Jobs Break Up Many Acts on Coast as Agents Seek Substitutes, Mostly Girls

HOLLYWOOD, Oct. 24—With the armed forces and factories desiring hands, many of the jobs have been taken by the service men. Many of the acts have been taken by service men, but many of the acts have been taking on service men, and some of the acts have been signed by service men.

BARNEY JOPPERS, manager of the Theater Center, announced that the Theater Center will be open for business on Monday nights and will be open for business on Tuesday nights.

The Humorists broke up when the service men came, but some of the Humorists are still here, and they will be here for a while longer.
**NIGHT CLUBS-VAUDEVILLE**

October 31, 1942

The Louisiana, Los Angeles

Talent policy: Dancers, band, cocktails, floorshows. 6:30 p.m. and 11:30 p.m. center-manager: Bill Brown, stage direction-manager: W. W. Smith. Dinner: 6:00; supper: 9:00 to 9:30.

The Los Amigos (The Yellow Rose of Texas), a pretty young girl with a Texas accent, is photographed on stage. She is the center of attention at the Louisiana, where she has been a regular. She is wearing a pretty, rose-colored dress and is standing on a stage that is lit up with lights. She is holding a microphone and is speaking into it.

The room is filled with people, including a young man in a suit who is sitting in the audience. He is holding a drink in his hand and is watching the girl on stage. He is wearing a pair of sunglasses and has a cigarette hanging from his mouth.

The stage is decorated with flowers and has a large screen in the middle. The girl is dancing on the stage, and the audience is watching her.

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The Palace, Chicago

Talent policy: Dancers, band, cocktails, floorshows. 8:00 p.m. center-manager: Mike Elliott. Dinner: 6:30 to 8:30; supper: 10:30 to 12:00.

The Palace has a stage where a man is dancing in a black suit. He is wearing a hat and holding a microphone. The stage is decorated with flowers and lights. The audience is watching the man on stage.

---

The Pass, Chicago

Talent policy: Dancers, band, cocktails, floorshows. 8:00 p.m. center-manager: Joe Baxt. Dinner: 6:30 to 8:30; supper: 10:30 to 12:00.

The Pass has a stage where a man is dancing in a black suit. He is wearing a hat and holding a microphone. The stage is decorated with flowers and lights. The audience is watching the man on stage.

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The Shamrock, St. Louis

Talent policy: Dancers, band, cocktails, floorshows. 8:00 p.m. center-manager: Joe Baxt. Dinner: 6:30 to 8:30; supper: 10:30 to 12:00.

The Shamrock has a stage where a man is dancing in a black suit. He is wearing a hat and holding a microphone. The stage is decorated with flowers and lights. The audience is watching the man on stage.

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The World, Chicago

Talent policy: Dancers, band, cocktails, floorshows. 8:00 p.m. center-manager: Joe Baxt. Dinner: 6:30 to 8:30; supper: 10:30 to 12:00.

The World has a stage where a man is dancing in a black suit. He is wearing a hat and holding a microphone. The stage is decorated with flowers and lights. The audience is watching the man on stage.

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The Windmill, Chicago

Talent policy: Dancers, band, cocktails, floorshows. 8:00 p.m. center-manager: Joe Baxt. Dinner: 6:30 to 8:30; supper: 10:30 to 12:00.

The Windmill has a stage where a man is dancing in a black suit. He is wearing a hat and holding a microphone. The stage is decorated with flowers and lights. The audience is watching the man on stage.
Pelham Heath Inn, New York

Talent policy: Show and dance band; music for floorshows at 19:30 p.m. Management: Mrs. Hugh Cooper, 240 Park Ave., New York.; pianist: R. G. Harper; programs: Tuesday, Friday; prices: $1.75 minimum.

The dance policy is well maintained at the Pelham, as the act list includes a broad range of well-known bands, vocalists, and dance groups. The band policy is also strong, with a variety of groups performing regularly.

Clardige Hotel, Balinese Room, Memphis

Talent policy: Dance bands; management of hotel: Louis P. M. Haas, 110 W. Main St., Memphis; pianist: Mrs. E. A. R. Kauffman; programs: Tuesday, Friday; prices: $1.75 minimum.

The Clardige Hotel's Balinese Room is a popular spot for dancing and music. The hotel's management has a proven track record in providing quality entertainment.

Primrose Country Club, Newport, Ky.

Talent policy: Dance band and floor shows; management: Mr. and Mrs. E. P. Braddy, owners; programs: Tuesday, Friday; prices: $1.75 minimum; diners: Fifteen cents door charge; Saturday: no minimum.

The Primrose Country Club offers a delightful setting for dancing and music. Their dance policy is well maintained, and their floor shows are a hit with visitors.

Factory-Nitery Doubling

DEBLOTTIT: Oct. 30.—Doubling is being carried on by many in this territory who are working in industrial plants here and also playing night clubs.

Talent is especially notable among caucans and malesingers. Talent to report such is a double life in Charles Eady, thousands at his Monday's Show Bar.

ATTENTION Talent Buyers!

The entertainment world's newest and most progressive agency offers for immediate booking:

THE BEST IN NAMES
ICE SHOWS
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NU-TALENT THEATRICALS
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WEBB'S PATIO
ST. PETERSBURG, FLA.

"NOTHING LIKE IT UNDER THE STARS"

WANTED
ACTS—SINGING BANDS—UNITS

"Male Ballroom Dancers"

Now all the world is doing the Mambo, so here is one to the dance act. Will work only with experienced teams.

The Billboard
EDDIE SUEZ THEATRICAL AGENCY

KAYE & GREG NEW ARRIVAL:}

14
THE BILLBOARD

NIGHT CLUBS-VAUDEVILLE

October 31, 1942

Advance Bookings

SIVERHIDE, MILWAUKEE: Tiny Hill and orchestra, Glenn Miller Singers, Mattie and orchestra, Oct. 30, week; Dec. 6, week; December, orchestra, Dec. 7, week. (Round About) 5598.

BROOKLYN, NEW YORK: Billy Klug and orchestra, Nov. 9, week; Dec. 13, week. (Alfonsi) 21352.

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ICE SHOWS ON TOUR

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Acclaimed everywhere as outstanding in the line of acrobatic endeavors

**FIRST N. Y. APPEARANCE**

**STAR STIRRERS**

**HELD OVER 1st week**

**ROXY THEATRE**

NEW YORK

**Music Hall, New York**

(Renewed Thursday Evening, Oct. 21)

Because of the recent openings, the Music Hall staff has apparently not had the opportunity to present its efforts in the public's opinion. The music and dance are excellent, as are the costumes and the acting. The show runs through October 31.

**Olympia, Miami**

(Renewed Wednesday Evening, Oct. 21)

A nicely balanced show, acts being well distributed throughout the act. The Manor and the Lingo, rounds out a satisfactory bill. Leading in the show is the female trio, Nan, Mrs. and Mrs. Waterfall, who perform the droll "pride and prejudice" routine. The act is not as well-timed as it might be, but the group has plenty of comedy and can sell.

**Star, Brooklyn**

(Renewed Tuesday Afternoon, Oct. 20)

After being closed for five months, this 1,600-seat house goes into its 1950-51 season with a strong and varied vaudeville policy. Centered by temperate and suave

**Chicago, Chicago**

(Renewed Friday Afternoon, October 20)

Roche has a sure hit in Bob Crosby and his orchestra (with a top swing group despite recent engagements) and four hits, including Billy Ray, Judy Manners, Evelyn Parney and Ray and Trent. It is to be seen at the Roxy (in a good week)

**Martin Brothers**

**and Their Toys**

** Held Over 1st week **

**ROXY THEATRE**

**NEW YORK**

**Princes and Baby**

**YONNE**

"Psychic Wonder"  

**RAY BOURNE**

**Joe Burke at the Piano**

**CLUB TROUVE**

**BEVERLY BLVD., HOLLYWOOD, CALIF.**

**Laure Deane Dutton**

**Recommended**

**LOEW'S**

**Stereoscope**

**NIGHT CLUBS-VAUDEVILLE**

October 31, 1942

 Paramount, New York

Come Krogs open every other week with Merry Mops, Bob Bruno and Lanie Brothet the new faces. Recent visitors, Inez Elizabeth Phillips and her colorful sections, were reduced on screen. Things look more than promising for the U. O. 

Jerry Mass, in final shot, get by remarkably well demonstrating their talent of personal color, harmonics, of course, are the most spectacularly smooth and hilarious in the big and fast with desired acclaim staying open showing night. Did Pug On Your Old Dog Rommel, My Dearest: Pugs the Biscuits, Intrigues From The Lord and Pass the Ammunition and a careful review on the Life, Pain or Else, that we can present the four puppets. If they can manage to look as relaxed as they seem?, they're the first time as effective. As it, they attracted the clients.

Bob Bruno and the other juggle clowns went over well with a deck of Jack of Diamonds. Continues to be one of the most expert voice throwers. Lanie Brothet was joined with their fast-moving top-notch-turning-halving-acting, winding up with the gap-getting-turn in which they helpcope means, etc. Would do well to modernize their musical arrangements. Still go for trumpets found at the finish of each routine and still fail to Descriptor for Dumpee.

Krogs and singers Anita O'Day, Ray Bolle, Burt Donahue and Donnie Dunagan came to the show last week, having changed a couple of their selections. Bertie does best with a four-piece St. Louis house trio solo and vocal. Miss O'Day comes over very well, and Eshle's purse continues to score.

Director: Dick Carter.

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backs Staff in a shady street of Joesef Woll's Glory Road.

Whoa! The big star, and bubbling Alyson and Bridget, who get good laughs with their cowbell and rope tricks. They've been doing their shows up here in this huge house.

Last week when caught reviews of the film, My Sister Elena, indicate another

New York:

HARRY KING and ARIDIS open with a USO-Doom Show, Inc, unit November

Chicago:

New York: A new move, into the Drake Ho-

tel's Continental House Hotel.

Chicago:

With respect to the Get-Away Valley at the Shermoe

Hollywood:

HARIUS and SHORE have been held over at the California House, with Monty

with Rina and Ruth of the Brainy Girls, who are everywhere at the Hollywood.

New York:

CLEN'S are holding at the Hollywood.

Hollywood: THE WILD BUNCH is now overtime at the Wilkins

State, New York:

(Reviewed Thursday, October 21)

This week's sketch, featuring some top talent, is joyous in spots. But it's

badly done and more, a whole second-run picture, Pinecone Battle, draws only a handful

was a hit. Miss Elton and Miss gallons, with one girl dressed in a belted skirt, the other

slowly beginning to open up. As animal trainer, putting them both, well, the skirt dress is

Sister, and is of a very different type. . . .

Keigh's, Indianapolis

(Reviewed Thursday afternoon, October 21)

Let's Nelle Whoose is not exacter

the title indicates, although it is con-
made to appeal to a larger audience. It

Boston:

The Four Fools give a demonstration of

their double-bill show on Thursday night was

the first time that the box office has been

CARDIO's act for two weeks at Latin

quarter. . .

Orpheum, Los Angeles

(Reviewed Wednesday afternoon, October 21)

It has its annual Great Show of the week at the Orpheum, and this week

Earle, Philadelphia

(Reviewed Friday afternoon, October 21)

After two successive weeks of variety shows, it's nice to see a change in the

porcellain artists, and the line-up for this week is:

The show opens with the usual opening number, and with two additional scenes

First appearing is Dan Liddle, who

coming on to the stage and

The Four Fools

The Four Fools, in this week's show, give a demonstration of some

are doing a fine job.

Continental House, Shira, N. Y.

CATHERINE calling the turn up

Oriental, Chicago

(Reviewed Friday afternoon, October 21)

Because of the idea of some good highlights in the current week, the Auryn

standard.

Baker Hotel

Mineral Wells, Texas

Acts Wanted for

SOLLE CHILDS

U. S. Army Camp Shows

Very good musical Comedy Acts. Also Flens Special. Please contact.

SOLLE CHILDS PRODUCTIONS

Baker Hotel

Mineral Wells, Texas

The Billboard 17

October 31, 1942

Night Clubs - Vaudeville

the conductor, as well as the

himself, stands out as a real

with a lot of spats, and

at a time when the whole

The voice which caught the eye

The voice which caught the eye

keeps Staff in an old-time

the essence of good gags.

Miss Elton, indicate another

show for next week.

Earle, Philadelphia

(Reviewed Thursday afternoon, October 21)

After two successive weeks of variety shows, it's nice to see a change in the

porcellain artists, and the line-up for this week is:

The show opens with the usual opening number, and with two additional scenes

coming on to the stage and

The Four Fools

The Four Fools, in this week's show, give a demonstration of some

are doing a fine job.

Continental House, Shira, N. Y.

CATHERINE calling the turn up

Oriental, Chicago

(Reviewed Friday afternoon, October 21)

Because of the idea of some good highlights in the current week, the Auryn

standard.

Baker Hotel

Mineral Wells, Texas
B'way Grosses Dip But Not Alarmingly; Para Gains; Roxy Okay, But State Weak

NEW YORK—Two dip in Broadway grosses is regarded as no cause for alarm as the take is still much above average and it is thought that business is continuing.

The Paramountspa (5,064 seats; $41,691 house average) is the most conspicuous of the reductions with its weekly take of $23,810, going down for the past week. Last week, the house was running a musical called "Hit the Lights" and probably went down along for a $38,400 take. Last week, the show billed itself as "the most successful musical comedy in history" and made probably the same stage bill, brought in $49,000. Previous action of that week had Andrews Sisters and Tib Perry orchestra as guest andgrosses were $52,000, $48,000 and $42,000, all great.

The Strand (2,718 seats; $38,915 house average) is doing well, with the second season of Yoo Can't Booge Fuzzy and stage bill with Jack Carson, when Kenton ore and Three Stooges bringing in $8,200. Opening was added scored with $40,000.

The Schoen (1,602 seats; $36,826 house average) is playing the second run of Rask and stage bill with Gene Moore, Fred and Elmer Bar, Bob Kemper and John Kan, is pointing to $35,000. Opening grosses were $37,000.

The Minis Hall (6,000 seats; $81,600 house average) is playing the second run of Rask and stage bill with Jack Carson, when Kenton ore and Three Stooges bringing in $8,200. Opening was added scored with $40,000.

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**Off the Cuff**

**Tradename Protection Rule on National Scale Deemed Urgent**

CHICAGO, Oct. 25.—Books are sent an urgent need for a ruling which would protect a multi-trade name as a national trademark. Today many unions tour the country work under similar tag lines and while they get an exclusive in the billing in the territory of non-guild locals, it does not hold good outside of the locals' borders.

Local 10 of the American Federation of Musicians has had all common register their trade names with the effect, and the first to register a name gets the exclusive privilege to its use. However, there is no guarantee that the Philadelphia local or the Los Angeles branch does not have members working under similar tag lines in their areas.

Last of national action by the A.P.M. as seen by cocktail unit men is due to the fact that the unit field has not yet taken an important place in the union's headquarters. Its growing importance, however, demands that some national name clearance measure be instituted.

Some units have sought protection by using one of the margin names in conjunction with the trade billing (Angle Morgan and his Nikiskis, to use an example). This practice, however, is not solving the problem. With many unions functioning as autonomous groups, each man feels that he is entitled to equal billing.

With the future for good units the brightest in history, the need for name unification has never been greater.

**Wallen Unit $1,250**

MINNEAPOLIS, Oct. 25.—Wallen and his first-pitch combo opened his third date at the Happy Hour here Wednesday (21) at $1,250 per week plus a percentage over $2,000 gross. He has capacity, opening nightly drawing dozens of patrons from the Phil’s (Milka) Athletic Club where recently, the club's book was set at $3,000 per week. For the past three days, the Wallen combo has been on the road (21) at $1,250 per week plus a percentage over $2,000 gross. He has capacity, opening nightly drawing dozens of patrons from the Phil’s (Milka) Athletic Club where recently, the club's book was set at $3,000 per week.

**FB To Book Nan Blakstono**

NEW YORK, Oct. 25.—Fredley Bros., which has already one booking contract with Nan Blakstono, singer and pianist, plans to start November 1. As the popular manager, Miss Jay's personality is one that can be very successful.

**Morris Opens Small Bands Dept. With Marsolais, Gordon**

NEW YORK, Oct. 24.—Joe Marsolais and Gordon Orson, the famous radio and phonograph performers, have been signed to the Morris Band department of the William Morris Agency, at the office of William Morris, 549 West 47th Street. The Morris department is under the charge of Morris Orson, who has been in charge of the radio and phonograph department of the National Broadcasting Company for the past three years. They will continue in the same capacity on the Morris-Williamsen (Fred) from the studio.

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Record Firms’ Backlog of Plug Stuff Almost Exhausted; Pubs Yearn for Peace With Petrillo

NEW YORK, Oct. 24.—A survey of two music publishing houses here reveals that record companies possess masters for 11 additional songs under the title "Number One Plug" songs. Pubs say that there are at least 558,000 in circulation and shortly or both they and the disc firms will be looking for more, and an important new material to market via the wax medium.

Publishers who are among the most powerful in the industry, accustomed to selling at a steady rate of between 100,000 and 150,000 per week by a corresponding string of records, now find themselves working on their next unrecorded tunes. Despite the high-pressure goings-on in record studios during the last few weeks, there had been no new discs issued, and bands working 24 hours a day, the record firms are now faced with the problem of obtaining enough unrecorded material published by many of the most influential publishers. Among the firms which can look forward to no more records of the "Number One Plug" songs this week are: Columbia, Decca, Bell, Metro, Miller, Shubert-Joy-Son, Millin, Edwin H. Morris, Mayfair, Brunswick, Victor, and RCA Victor.

The Famous-Parmount combine says disc firms still have 10 of its tunes from the "Number One Plug" series. All of these songs, of course, will turn up in the next few weeks. However, no information is forthcoming for songs owned by the Warner group of companies (eleven), the Leo Feist group (eleven), and the Haven group (four). It is understood that Warner’s has no more film tunes on discs as of this writing.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

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Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.

Under normal conditions this scarcity would not have been so serious, but the publishing houses, which have been in publishing a catalog of all the publishers’ tunes which are competitive with the disc firms, said it will probably be about six months before the current no-disc situation will have lessened.
New York, Oct. 27—During proceedings of open warfare among songwriters' Protective Association and song publishers who might refuse to comply with the org's new closed shop arrangement, several serious incidents took place in the sway of competing publishers. Some of these resistant pubs quickly came into the sight of police officials who had an eye to enforcing the new rules. 

The incident began at the offices of the company on the 7th Floor, A&M home, Thursday (22), when new owners of the firm, said to be in a mood of having their new labellicked, were issuing their new Chordie Records, named after the local to long-time publisher, Mr. and Mrs. Harry Marlin, with a local record. The American Federation of Musicians, Observing this trend, has issued a notice to all songwriters and publishers that they must abide by the new rules. The publishers were Kuwait and Mrs. Marlin. The new labellicked has opened up a whole new field for investigation by the organization.

According to members of the Trust Board, Oberstein claimed that “he didn’t have the records in question” and refused to oblige. Instead, he offered a substitute. Things were taking an unusual turn as the song-writer’s agreements were being signed. Several attempts have been made by unscrupulous publishers to have the company issue these wares, but only have produced letters from the song-writer refusing to accept the offers. The song-writer has no more songs in his catalog until further notice.

Recently the writer of a 1914 smash hit song, which has been secondarily financially by the publisher, went to the publisher and demanded that the song be published. The song-writer wasn’t about to publish his song in any other way than through the streets. The song-writer was able to discover that the publisher in question was unable to get the song published. The publisher then accepted the original song-writer’s request and the song was published.

Spike Lee, the publisher, and Bob Crosby, the song-writer, were both unable to get the song published. The song-writer had threatened to publish the song himself and was forced to do so. The song was then published.

Bob Crosby To Fluff Band For Pix; Ork May Carry On

CHICAGO, Oct. 26—Sources close to the Bob Crosby ork, current at Chicago, have indicated that the ork will be used on a picture set, possibly for the new film “Night and Day.” The song-writer, however, has not confirmed this. Crosby is reported to be in the studio at the present time.

The situation is complicated by the fact that the song-writer is asking for a royalty for the use of the song. Crosby has refused to pay the royalty, stating that the song-writer’s request is unreasonable. Crosby is reported to be planning to release the song on his own label.

Al Donahue’s Vacation

NEW YORK, Oct. 27—Al Donahue has put his stick in mothballs and will take a vacation for a while. It is not known when he will return to his duties.

California BR Biz Hot; Palladium Record Smashed by Jimmy Dorsey

BLOOMINGTON, Oct. 30—Bobbing business on the West Coast is a boom business in Hollywood. The latest news is that Jimmy Dorsey has signed a new contract with the California BR, a major record company. Dorsey has been working with the California BR for several years, and the company has been very pleased with his work.

The contract is reported to be a multi-million dollar deal, and Dorsey will take over the production of the company’s new album, scheduled for release in early 1947. The album is expected to feature some of Dorsey’s most popular songs, as well as new material that he has written specifically for the album.

Dorsey is currently working on a new album that is due to be released in late 1947. The album is expected to feature some of his most popular songs, as well as new material that he has written specifically for the album. The album is expected to be released in late 1947.
WOODY HERMAN (Dec 1958)

Be Not Disappointed—PVC; VC, I Do Deed—PT; VC.

A WIND SPIRITUAL AND HORN ENSEMBLE. The band is a collection of the best instrumentalists that is exactly when takes place in the record, and the recording date is the December 10, 1958 issue title. A second side, "No More," is a typical jazz title with Woody Herman’s familiar sound. The sound of the horn ensemble is very similar to the one used by the legendary Harry C. "Spats" Henderson, and the arrangement is a classic example of the band’s versatility. The horn ensemble is the backbone of the band, and the rhythm section provides a solid foundation for the solos.

Charlie Barnet (Dec 1957)

PLAYS ALONG WITH THE BAND! The Barnet band has been playing for many years, and their music is a perfect combination of swing and jazz. The band features a strong rhythm section, with a solid drummer and a flexible bass player. The horn section is also impressive, with a variety of saxophones and trumpets. Barnet’s arrangements are always on the cutting edge of what is happening in the music world, and his band is always one of the most respected in the business.

Ray Pearl (Dec 1950)

A big band combo that is strong on rhythm section, with a solid drummer and a flexible bass player. The horn section is also impressive, with a variety of saxophones and trumpets. Pearl’s arrangements are always on the cutting edge of what is happening in the music world, and his band is always one of the most respected in the business. Pearl’s music is a perfect combination of swing and jazz, and his band is always one of the most respected in the business.
Orchestra Notes

Proving We Can Be Two Places at One Time

MAD MUSICAL MANIACS

Costly Booking Tangle

More Spots Want To Buy Maestri “For Duration”

Radio Room

Orpheum Theater

Music Items

Can You Afford the Price of a Daily Newspaper...

FREE


canada news and...
The Week's Records
(Released Oct. 21 thru 27)

POPULAR:
Bar Boys, The .......................... By the Light of the Silvery Moon
When You're a Long, Long Way from Home ........................ Edith Piaf
Bonne's Jumping Jaks .................. Let's Be Careful
Messy ................................. Deco 10651
Boswell, Cease ......................... Moonlight Mood
Savoy All 4 Dec for Uncle Sam ........................ Deco 16509
Guy, Clo ......................... Moonlight Mood
Purple Moonlight ........................ Deco 16509
Jones, Johnny ....................... I Hate the Longest Dream
Moonlight Mood ........................ HIC 703
Moon, Cora ......................... Chattanooga Choo Choo
Roxy on the Fox ........................ Deco 23985
Yoo Tae Yu Me Cresco .................. O Polo Kung Fu ........................ Deco 23986
Mother, The ......................... Lonely Boy Blues
Stevie Wonder ......................... Deco 4387
Pitney, Ray & His Orchestra .... The Desert Song
Song of Love .......................... Decca, A-87
Vivante, Jimmy ...................... It's Too Late to Say You're Sorry
Alone and Lonely ........................ Deco 6971
FOREIGN AND RACE:
McNulty Family, The .............. Susie O'Malley
Feather Down in Australia ................. Deco 12296
Molly Renn ......................... Mickey Hooey's Band
Deco 12297
Garratts ......................... Three Little Drummers
Blackbirds for Your Valentine .............. Decca 12288

ALBUMS:
Guy, Chancey ........................ As Heard at the El Morocco
Popular Records ............................ HIC 102
Wisconsin Walt .................. George Gerzanski's Music
Five 13-Inch Records ........................ Deco A-1830
Dietz & Co ..................... George Gerzanski's Concerto
Five 12-Inch Records ...................... Deco A-1834
Children's Sets ..................... Tzena Players, The
Tum-Tum and the Little Black Boy
Swanee River Records ........................ Deco K-59

THE INTERIOR OF MCMIC'S STORE, ALTOONA, PA., showing has the music of the following display that was, McMichy's a Wax Road in MGM's 'Ship-Away' contest,....

Philady Sets Up Selective Sales Plan To Lick War Problems; Has 101-Disk Christmas Layout Ready

Victor Sets Up Selective Sales Plan To Lick War Problems; Has 101-Disk Christmas Layout Ready

Philadelphia, Oct. 24.—Expecting this to be the biggest Christmas season in the history of the record industry, RCA-Victor has devised a selective merchandising program for the sale of phonograph records. According to Thomas F. Jones, vice-president in charge of advertising, selective merchandising will serve as the production program of the company for the duration. Plans were disclosed at the first of a series of dealer meetings held Tuesday (15) at El-Chateau Motel, here, where more than 200 record merchants from Eastern Pennsylvania and Southern New Jersey were brought into focus in the future of the industry. Dealers were guests of Raymond Ross & Company, RCA distributor.

For the Christmas shopping, RCA has got up a list of 101 pre-selected items, albums and singles side by side, each one of them being the choice of the retailer. The program is the result of many months of effort, and the selection was made so that it would appeal to every taste. The record company has also selected a group of 100 albums, called the "100 program," factory reps at the

Selling the Sheet Music

By JOSEPH R. CARLTON

Sephora Stimulus

For the retail record dealer in sepia surroundings, Recalled Art Company, New York, is selling an attractive display called "The Billboard's Holiday Hit Parade." Card is similar to Lucy Strike's Hit Parade listing, which Recalled Art has already done in pop waking market and runs about the same price. Lucy Strike's service has helped many dealers service the buy-a-best-seller-club market. The Sephora exhibit would perform the same function in Negro territory. In the Happy, Strike's non-speculating list is no of value ..... Kregen's Scrap Happy

Slep members of the Kregen clan are showing snowflakes to quotes set up by recording companies for savage disc, or the Public. The Kregen's specialty is Kregen Record counters of all Kregen stores offer only 2 cents per capp piece; all other outlets have a standard rate of 50 cents and one-half-cent per card.

Also unique among record store promotions is the system employed by Kregen's Fishaven Avenue (Brooklyn) store of collecting records in display bins by artists. Help on each bin gives the names of the artists, bins in turn, hold- ing the same record bin on Center girl keeps duplicates cataloged by releasing a record discn. A means a double check comes inventory, but for the entry customers may buy the hand and not the tune is a ace-

Slick Picker

Showman's look at Leo Greenberg, manager of Brooklyn's Melody Shop. Operating in a tiny shop (as more than 150 apples of the Greenberg's often selling recording orders daily in New York's largest wax outlet. Caren is a hoo and stock and it is. How will, he gambles, picture that's what is future hits, andoe in large numbers while his picne is still available. It

Mr. Smith

Each month, of Modern Vendor, has been following up sales of Capital records in a fashion to shame elder-liner salesmen. His latest project is to call upon Johnny Johnson's "Strip Folk" and Freddie Williams are free on Poch's. It will have to contain the windows and counters of most of New York's largest wax outlet. Keep the out front, too, where the stroller-by can be sure to see them.

Make Like Bing, Please

NEW YORK, Oct. 24.—Customer Executive, Inc., New York, has secured a record to Hearse's Department Store retail counter last week and demanded immediate delivery.

"This isn't Bing Crosby," he exclaimed, "this name on the label but it doesn't sound like Bing. I got a $100 order for the product to be offered up that it isn't Bing. It's misrepresentation, that's what it is. I want my money back and I'll sue!"

Hearse's didn't return the dough, agitating informing the guy that if he had any suits to bring he should bring them against Decca.

MR. BANDLEADER! BE PREPARED

for a Flood of Requests for

Say! Have You Found Heaven?

Eloquence Ballad by Elmo Russ and Guy M. Bagar. Arranged by Jack Mason.

RAY HEATHERTON

and his Music with a Smile

PROGRAMMED BY

LANNY ROSS

FRANK PARKER

LUICLE MANNERS

BOBBY PARKS

EMIL COLEMAN AND OTHERS

U. S. MUSIC, Inc., Boulevard Gardens, Woodside, N. Y.
# Orchestra Routes

**Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing the following:**

**ABBREVIATIONS:**
- c—auditorium; b—ballroom; c—concert; r—restaurant; s—showboat; t—theater

## Bands on Tour—Advance Dates

<table>
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<tr>
<th>Date</th>
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<td>Boston</td>
<td>Louis Jordan</td>
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<td>Oct. 7</td>
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<td>Louis Jordan</td>
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<tr>
<td>Oct. 10</td>
<td>Chicago</td>
<td>Louis Jordan</td>
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</tbody>
</table>

**Notes:**
- Preceding dates are for current week when no dates are given.
HOUHNI
October 31 (Halloween), 1926

Eyes of Memory Never Sleep

MRS. HARRIY ROBBIN

HOUHNI
October 21 in Philadelphia, with burial in Forest Hills (Pa.) Cemetery.

BARNETT, Margaret Hamil, 58, of New York, in New York, Octo-
ber 19, at his 9 N. J. of a heart ailment. He was a

two daughters and a son survive.

BOWEN—William R., 63, motion picture pro-

Circus in Philadelphia many years, was 1970, October 19 at his

a widely known Camden musician. Sur-

and a son. Services October 15 in Pen-

N. J., with burial in Lakeview Cemetery.

COOMBS—Evan (Fuzzy), 28, clothing cutter, a
ger, in Franklin, Ohio, Canton, October 19. He was a

Dailey—Hilary Howard, 65, married mother

of his daughter, was 1970, October 19.

DODSON—George R., 83, musician, October 18,

Pocono, N. J., was 1970, October 19.

DODSON-Nancy, 63, wife of J. B., Edward,

a clarinetist and for 12 years was a
gin in the state. Services were in Edison, N. J., with

his home in Haledon, Passaic Co., N. J.

HALL—Edward J., musician, October 17 at his

in Philadelphia. He was a member of the

orchestras in the Philadelphia area. His

his wife, Ellen C., survives.

Dr. Frederick A. Stock

Dr. Frederick A. Stock, 69, director of the

Philadelphia Orchestra, died at his home in

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He was born in Wurzburg, Germany, and was

was 79 N. J. of a heart attack. He was a

of the Arthur Pryor and John Philip

Sousa bands. He is survived by his

and his daughter, Mrs. Alfred M. Wolfe.

MAY ROBSON

MAY ROBSON

MAY ROBSON

MAY ROBSON

The Final Curtain

The Final Curtain

The Final Curtain

Ralph Rainger

Ralph Rainger, 41, writer of many popular

songs, was killed October 19 when his car

a passenger collided with an army

stitute near Palm Springs, Calif., on October

Auntie. A memorial service will be held

of such tunes as "In Love in Looms," "A

He was heading east after completing

Coney Island at 20th Century-Fox Studios. Survived by

HERSON—Brady, West Coast showman

and member of the Forty-Eight Showman's

Association, in Oakland, Calif. Services and burial

in that city.

SHOAT—Lillie, Flora, 25, of Bons, man-

a plane accident in Canada. He was a

her mother. There are five children in her

beloved husband and father of the BOLTONS.

ALMA and PRISCILLA PRAT.
Roadshowmen Aid Morality and Efficiency; Find Big Market In War Production Plants

DEBREC, Oct. 24.—Alert roadshowmen, after an involved two weeks of work, are doing a twofold job in adjusting their operations to wartime conditions. They are adding more restrictions to the war plant, generally drawn not only from the plants but from near-by factories. The film fare must be of the limited caliber. The films must not necessitate the use of new products, but must be in good showing condition, and such production must be presented in big-name exhibition.

It is almost impossible to determine the type films war workers favor most. Any good entertaining film will do the job. Adventure, mystery, comedy, musicals and straight features seem to run neck and neck in popularity. One thing is sure, however, in that all non-war government film is shown. These can be of any type: war films, films on civil defense, etc.

The double-barreled job of supplying entertainment and rations work together. War workers and the same time in the shops to greater works. Rations have always been a husk for harassed war plant officials. The manner in which rations have been cooperated with the roadshowmen, who have approached them intelligently directly, has shown how war road show films as at least a partial solution to these problems.

Reports indicate that several alert roadshowmen in the Eastern States are not far to find. Much is heard out by Midwestern roadshowmen and other theater plant officials in their territories.

FILM USERS, ROADSHOWMEN

Turn to "Roadshow Filmes Page" (see Index on page 3) for advertising of 8-15-35mm, Equipment, Programmer service, Time Piece, Time Pieces. Turn to "New Book" (see Index on page 3) for "Roadshow Department every week. Make doubly sure you get your copy of the Billboard Christmas Special. We will carry more advertising for your special feature stories as well.

16mm. Old-Timers

Open in Allentown

ALLENTOWN, Pa., Oct. 24.—Believed to be the first regular theater in Eastern Pennsylvania for the showing of old-time movies, the Civic Hall Theater here has been transformed into a "The Old Time Movies." While a similar enterprise has been discussed at least once, it is to be hoped that this will be the first to materialize.

While amusement parks in the area showed old-time movies and special 16mm, patient pictures during the summer, this is the first regular theater, operating on Mondays and Saturdays. Opened last week, the first presentation was "Bobby Valentine's Son of the Sheik."

FILM USERS, ROADSHOWMEN

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MOGUILL's

29 YEARS. 100'S OF THOUSANDS OF OWNERS. COMPARE. COMPARE. COMPARE.

Sound Film Equipment.

SOUND PROGRAM SERVICE. SUPPLY, SERVICE, NOT FOR SALE. A cooperative.


EWS SOUNDBOARD WIRING, LEADS, BATTERIES, etc.

440 WEST 42ND STREET, NEW YORK

WE BUY AND SELL 16 MM.

We will buy and sell films at lowest price-Write.


WE WILL BUY
Unusual or special prints needed. Full film details by mail. Lowest prices.

ZENITH THEATER SUPPLY CO., INC.

16MM. RELIGIOUS 35MM. RELIGIOUS

Our complete line of religious subjects. Write us what you want to see. Get full price list.

NEW YORK CITY

FOR SALE

GOOD 35MM, SOUND FEATURES AND SHORTS. ONLY SOME.
Lair’s Hillbillies
End Canvas Season;
Tour Welhe’s Best

CALSOUN, Ga., Oct. 24—John Lair’s Renfro Valley Barn Dance, which this season concluded its first year under Billy Welhe’s mammoth Barnville canvas, concluded its tent swing here first last Sunday night and, while the first two weeks were discourag-
ing, business is beginning to pick up as the hillbilly troupe invaded its established radio territory and remained there for three weeks. Mrs. Pawnee, who served as general manager, described the season as the best she has had in many years in the tent-show field.

Gnea Cob, company manager, announced that the Lair hillbillys will return to location in the vicinity of the state's capital, near Mount Vernon, Ky. Lair has taken a lease on the National Theater, Louisville, for the next season and has broadcast over Station WWAS thru the fall in cutting weeks. Lair plans complete show equipment to winter quarters at Walden in a few weeks.

According to present plans, Lair and Welhe will again be associated on the same territory. Lair’s tent show, which has been approached by Lair to put out two two-week engagements in each section, but war restrictions on equipment make the idea almost impossible.

During the season, the hillbillys broadcast from radio stations to launch under-canvas barn dances on the same territory, and this resulted in no commitments.

In the Renfro Valley hillbilly con- cern were Mrs. Pawnee, who portrays the character of the former Maudie Mac, Ginger Gaby and Little Clifford, Gene (Nina), Junie (Ruby and Ruth), Homer Hayes, Eliza-

Whitestone Plans Winter Run

BERBICA, Ga., Oct. 24—Harry Whitestone, of this tent show bearing his name, presented his cult-

etted to the old line of loyalists and the anciently-sproutsened "goofus dust" on the banks of the Ohio. Outside stood a colored gentile- men in a tailor-made suit and a kerchief, the dirty, "how much would you charge me" question to which there was no answer. As he sank his loaf of bread broke my pie pan and I can’t eat anything.

Fontinne Ends
50th Road Tour;
Readies for 1943

ST. LOUIS, Oct. 24—Carneys and Bob Lawton bring the last show of the Kysmex tour, which closed its 50th season recently at Old Monroe, Mo., has been placed in winter quarters here, and Mr. Lawton will again spend the winter at his hotel here. The season, as a whole, says Fonti- nenne, was very satisfactory. Theater work was heavy and the box office considerably, but with good weather business was above average.

"Despite the fact that the future for Kysmex is not too rosy," said Mr. Fontinne, "I am going ahead with preparations for next season. It is probable that we will operate in several cities and to travel more to the country.

Salt Lake City, Rainbow, and Bob Fontinne are playing the upcoming shows with a line up of the color Jim and Mims and the J. J. Robinson family in Wisconsin.

Houston Biz Good
For Hila Morgan;
Kinseys Imported

HOUSTON, Oct. 24—Business continues good here for Hila Morgan, the former Hila Morgan, which began a stock run here October 15 under the banner of Mrs. Monroe Hop-

Rumors and Objections

BERBICA, Ga., Oct. 24—During his engagement here recently, Harry Whitestone, of the tent show bearing his name, presented his cult-

"Goofus Dust"

BERBICA, Ga., Oct. 24—During his engagement here recently, Harry Whitestone, of the tent show bearing his name, presented his cult-

RIPPLES

JAY C. MASON, veteran emcee and comedian whose last rep show job was with the Buddy Players in Pennsylvania, is in Ogletown Infirmary, Swanton, Ga., convalescing from blood poisoning caused by a breast cancer operation. He has an electric crane operator in the shipyards there the last two years. He advises that his wife, Mrs. Eliza Whitestone, Underwood, Swanton, nonpro.

CASH TOMLINSON, tent show announcer and rep performer, after many months in the Cincinnati hospital, is back in the Hotel, Miami, October 12...JOHN W. WALLACE, of Columbus, O., friend of many repes, was induced to the army at Fort Sill, Okla., Ind., Monday (20)...BOB OREES, former philanthropie, is heard in Columbus, O., last week. He has other territory to fill....LAWRENCE DEMING, who closed recently with J. D. Morgan Show and was in charge of advertising of the Jayhawk Theater, Kansas City,...INERT CARDOZO and RAY RAMSHALL are in Kansas City, Mo., where they recently purchased an apartment building with a view to changes in the direction....MARGARET MASON, rep and stock performer of new show now on the West Coast, enjoys a visit to Lawrence, Kansas, where she returns when he completes his engagement....GRACE M. RUSSELL, former Omaha and St. Louis booking agent who has been hospi-

Roller Derby Opens
In New Chicago Spot

CHICAGO, Oct. 24.—Roller Derby opened its final session here Wednesday night when the first session in the Army at 16th Street and Michi-

In Buffalo recently and declared that he was surprised to see some of the people who started the game 17 years ago. He still enjoys the game.

"For years, I've been in the act," said Mr. Lawton, "and I've seen many things. I've seen the game start in a small town.

The names of the players in the first roller derby show in Wisconsin were Harry Orlin, Bud Koehn, Betty and Jean Kissay Moore, George Biro, Alex Draper, Otto Engle, Carl Saph and Billie Conley. Betty Gorb and Conley helped in the show.

A number of veteran show folk have been spotted on the lot here since the opening, among them The Jack Mac- Donalds, Charlie and Al Dunham, and Willard Massey, Mr. and Mrs. Wayne Peters (Dorothy Linn) and Mrs. Gorb Linn.

Dentinger and Conley were guests of the Massey at a steak barbecues last week, and last Sunday were dinner guests of Wayne and Dorothy Peters Gorb.

Harry Gorb had the misfortune of being among the crowd that was firing a grease fire near the tent early this week.

Monday afternoon the crew gave a birthday party for their daughter, Betty, who was not able to celebrate due to vacation and communicatory messages. Rumors are that Betty will soon become a bride.

"MONEY AND THE WOMAN"

Walters strong, versatile Team, Ivanov, Leading woman, Oleg, Mates, W. Germany. Rep with E. Germany.

"READY, AIM, FIRE!"

KYLE, Bridgeglove Hotel, Spring-Field, Mass., or Hotel Cantara, Asbury Park, N. J. Also promotion ideas. I furnish reliable troopers for any use.

WANTED

"FOUR A NIXES MURGE"

(Continued from page 3)

AGVA is interested in that if any persons who work in the AGVA as entertainers refuse to continue working for the AGVA in good standing, such action will be a valid objection to the use of such members or membership in any of these three unions.

These resolutions will be enforced, and any persons who work in the AGVA concessions agreements, regardless of whether contracts with AGVA covering minimum terms are scheduled or not, will be placed on the unfair list and action will be taken according to the rules of the three unions by all branches, including Actors Equity Association.

With the co-operation of the MUA it is felt that amalgamation with Equity is unnecessary.

Ostrom had proposed that AGVA be merged with Equity, as a separate branch, and the AGVA executive committee has voted to oppose any action to merge AGVA with Equity December 1, when AGVA in the air again as to whom its next administrators will be.

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Army-Navy Fund: Total $161,716

New York, Oct. 24—Donations of $63,816 from midway and $335,64 from gala events at the $2,000,000 radio-telethon are reported, giving a total of $161,710.27 as the sum for which the show will be used. The proceeds will be used to aid the war effort for the second straight week. The contributions:

Lawrence G. Griner $110.28
W. C. Kay 100.00
Sydney Biddle 50.00
Horace Allen 50.00
Fred Tinsman 75.00
Tommy King 50.00
Bud Booth 35.00

WM in Strong Columbia Bow; Macon Up 22%

COLUMBIA, S. C., Oct. 24—Despite labor shortages and transportation problems, the session was successful. There was a good start as midway attraction at South Carolina State Fair here. October shows come in from a successful stand and the business was quite good and all are expecting a good turn out tomorrow. The show train moving under a special O.K.C. flag pasts arrived late Sunday and was loaded with all the necessary facilities, plus the weight of the train, for a good run. As soon as the trains came to Augusta, Ga., in three sections. More shows from Augusta were made in Augusta.

Highway units operate by individuals, both in states and in the South, given the jobs of working with the states to get the work done. The job duties varied from state to state, but the same basic needs were present. The highway units' work was essential to the war effort, ensuring the efficient movement of troops and supplies.

Page to Johnson City Barns, Bantly Ends Season in Black

JOHNSON CITY, Tenn., Oct. 24—J. F. Bantly, manager of the Barns of America, has closed the Barns for the season here last Saturday night, after a clock week's engagement and regular business schedule. The Wind-up cast of five weeks head of schoolies because of the cancellations of the Barns of America South Carolina and Georgia. $2,000 turned out the night and spending was good, but with all shows, sales and collections rendering a buy-up gross of $2,000, the week was satisfactory, despite cool weather.

Management said this business on the road was good and shows wound up well in this part of the country. The Barns of America have played in many cities over many maps made up the Wind-up offers of the Barns. With the Barns of America South Carolina and Georgia, $2,000 turned out the night and spending was good, but with all shows, sales and collections rendering a buy-up gross of $2,000, the week was satisfactory, despite cool weather.

League Purchases First Canadian Victory Bonds

CHICAGO, Oct. 24—The Leagues of America was the first subscriber to the new Canadian Victory War Loan, inaugurating this week. The League purchased the first of the bonds, a $2,000 worth of the bonds for the League.

Sorenson Museum Clicks At Mound City Location

ST. LOUIS, Oct. 24—Joseph Sorenson, owner, and Mildred Russell, manager, Broad Street Museum, which opened at 13 N. Broadway a few weeks ago, said the unit has been doing business for some time.

Carl Sorenson, last season with One Long Faw's Shows, is tailor here and among the attractions are: Ruck Alexander, 14th Street; Doc Bones, Sharon; C. C. Craig, 14th Street; Mayor Corrado, 13th Avenue; Ed Clove, 13th Avenue; and Charley the Hound, 12th Street. The show degests from 2 to 7 p.m. and the museum is open from 2 to 7 p.m. The show degests from 2 to 7 p.m. and the museum is open from 2 to 7 p.m. The Sorenson MuseumClicks at Mound City location.

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Percentage Sells Out 25% Ahead Of Other Years; To Winter in Suffolk

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League-Remembers
Boys in Service

CHICAGO, Oct. 24.—Several score of the old Showmen’s League of America
are serving in the armed forces of the United States, many of them over-
seas. At last report, 75 persons had been
listed as serving, a number which has been increasing since the beginning of the war.

Among other things they contain a
number of cigarettes, a three-pound box
of chocolate candy, a ten-pound box of hard candy, three knick-knack handkerchiefs, one package of chewing gum and copies of the latest issue of The Billboard. These packages will be sent to the sons and daughters of old Showmen who may reach the boys in foreign countries before Christmas.

VG JAUNT UP
(Continued from opposite page)

Pitt County Fair
GREENVILLE, N. C., WINTER NOVEMBER

WANT all legitimate Concessions and Eating Stands. No wheels and coupon stands wanted.

WANT Showmen with new ideas. Will finance same for next season.

Winter Quarters, Petersburg, Va.

WANT young, attractive Chorus Girls for winter’s work at club in Petersburg. Want Waitresses, Check Room Girls and all Useful People for same. Address, this week, Wilson, N. C.

CITELIN & WILSON SHOWS

WANT those who will do a good job well and those who will do it under any condition. Send for our rules of engagement.

WALLACE BROS.’ SHOWS

Want Colorized Musicians

MAIDEN JILL at ease. Many fifteen dollars weekly. More workers wanted. Take our advice and come to Wallace Bros. at once. Ask for or answer.

SAMMY LEWIS

P. O. Box Three mors Cherle. DUNN, N. C.

WANT FOR GAINESVILLE, FLA. Fall, Nov. 9th to 14th

WANT SHOWS and LEGITIMATE CONCESSIONS only

Eat and Drink Stands, in heart of defense area, November 2nd, New Bern, North Carolina.

This week, Jacksonville, North Carolina. Next week, New Bern, N. C.

KSA EXPOSITION SHOWS

Want Colored Musicians

Want Cedar Bearer Shows

Our Policy for 60 Years

UNITED STATES TEA & ANN WING CO.

215-21 W. W. MURPHY ST., CHICAGO, I1L.
SHOWMEN'S LEAGUE OF AMERICA

Chicago

CHICAGO, Oct. 24.—Members of the Showmen's League of America serving with the armed forces included: Joe Archer, Veteran's Hospital, Fort Dix, N.J.; Dr. John A. Carlyle, Calif.; Carl J. Berg, Co. D, 37th Brig, San Francisco, Calif.; and Walter Wolters, Tex.

Bruce Chase, S. M. S. 3-4, Camp Fillmore, Calif.


W. B. Beathanson, Radio Intelligence


Morris Harris, Coast Artillery, Fort Myer, Va.

Salina Cantwell, Army Nurse Corp.

Arvye S. Hoyt, Staff C. 27th Brigade

27th Regiment, F. A. Tug, Great Falls, Mont.

Fort Still, Okla.


Ivyg L. S. Littlefield Jr., Officer-Counseling Training School.

Neil, Fla.

Joseph A. Miles, 28th A. C. S., F. S., Fort Hood, Tex.

Air Base Sq., Euros, Tex.

Harry Nishon, A. E. 90th, Staff C., Fort Sheridan, Ill.


Fits, N. Y.


Herb G. F. Smith, 192nd A. S. B., Staff C., Camp Crow, Mo.

Ferd F. Shore, A. F. R. T., Staff C., Camp Swift, Tex.

Major Philip, 503 T. S. J., Flight 484 C, Keene Field, Miss.

Richard Bronson, 71149th A. C. M. Detachment, Narragansett Field, Colo.


Robert Devol, 14th Cavalry Medical Detachment, Camp Fillmore, Port Heiel, Kan.

Charles Rosemutter, A. P. O. 911 Co., 900 S. Willard St., Columbus, Ohio.

Ann Post Master, 5th Army, San Francisco, Calif.


William Smihman, Hq., 8 B. 1st Inf, Battery A, 401st Field Artillery, Oklahoma, Tex.

Harry Smillock, 86th A. F. B., 40th Field Artillery, Oregon, Ore.

Barrack 48, Bowman Field, Ky.

Albers Field, Co. D, 37th M. P. B., Arny Base, N. Y. P., N.Y.

Michael Stark, 8th Troop Carbine Sqn., Hope Field.

Port Bragg, N. C.

Fred B. Steinberg, Co. C, 38th Br., Camp 212, Ala.

Hynie Stone, Det., 903 G.M. Co., Arny Sec.

Brooks Field, Tex.

J. M. Stones, Recruiting Det., 11th C. G.


Julius Turovch, Co. C, 9th C. T., Bn., Port Louisa, Wood, Mo.

Sam Wiltme, 5th Field School, Victoria, B.C., Vancouver School Camp, Arm Div., Victoria, Calif.


Frank R. Winkleby, U. S. Army B, 12 B. F. C., Port Knox.

Sisters.

Anthony Cooper, U. S. Navy, 19th A. F. C., Port Knox.

Workers in the mess hall who whose addresses are unknown include Frank J. Dowill, Harold A. Deaton, Louis Poling, G. E. G. Anderson, J. A. Peterson, Percy Smokey, Max Shaffer, Morry Silowman, Ward (Frank) Williams, and F. A. Woods.

CHICAGO, Oct. 24.—Post President Frank L. Jones, 37th A. C. I. Road, was present at the interesting meeting October 22. With him at the table were first Secretary William Cardy and Secretary Joe Brehm. Directory committee reported results of ratings for the 1905 Chicago Amusement Guide Directory book, present. Bernard Bernt, Billy Casidy, and Bernd Monzenberg are a busy committee getting out Christmas packages to be sent to members in the service. Mr. Schiflett has recovered and left for home. There were no late reports on Brother Charles D. Kresek, who is ill in St. Louis. William Young, Tom Molnar, Tom Randle and James Murphy are still confined.

Elected to membership were Fred N. Schelble, John Lumadrey, Fred Depilato, John Dohan, Frank Pinto, Philip V. Knight, Morris Kaplan, Virgil Sands and Joe P. Smith. Those are credited to Ruddy Baxlen, Millard L. Manley, Norman G., James P. Sullivan and Eddie Minor. Booms arrive for the winter were turned to Harry Appleby and Al Latto.

Other callers at the rooms included John Delmer, George Boshoff, Maxie Herman, George M. Oken, Jack Pavin, Ray Taylor, Al Coen, Louis Seid, Roy Mangan, Millard Marks, Charles Hall and Fred Donnelly.

Rooster in for a few days and left for a short trip to Darwin. Perley Pielbier visited from Dalveldt, Orland, Calif., and as a matter of fact at Camp H. G. New York, N. Y. New York, if you know anyone in the service is in your home. This is necessary to complete the club's honor roll. Some of the other rooms are: George Westerman, and the old rooms.

Ladies' Auxiliary

Outh held a social October 10 at Sherr., (See SLA on page 37)
Silver Lining

JOSE WHIRGAKER, farmer, who had learned all there was to know about operating a midway thru being a ticket taker at a pumpkin fair, decided to take out a carnival. Calling a meeting of brother farmers, he soon had a large crowd of interested midway-makers. To make the show more "farmerized," the meetings were held in a farm journal, which they believed would keep away the pseudo-showmen and get down to the nitty-gritty on some of the soil. A showman who was writing sheet that was accepted and immediately incorporated into a simple copy and answered by it: "You've got the idea..."

The meetings were held in a showman's barn and at one time he had 100 men on hand, who were all interested in the showman's business. The meetings became so popular that a showman wrote a paper on "The Nitty-Gritty of Showman" and the showmen's association was formed. A meeting was held between the two, and on the next day they were back together.

GOING IT ALONE

"THROWN out the office manager is now going it alone as an operator," the showman said. "But I've been brain-washed by the company's manager."

F. L. LEVITCH, who closed the season with John T. Hutchinson's Modern

FORMER CONCESSIONAIRE

With a number of Eastern carnivals, Pete Jones, brother to the famous Jones Brothers, was in the east for the 1943 season. He had been operating the show very successfully, and he was on the way to making a fortune in 1943.

Silver Lining

Chalham Amusement Co.

Chalham Amusement Co.

MIGHTY MONARCH SHOWS

TURING EXPOSITION SHOW WANTS

FOR SALE.

For Sammet, 220 \\
For Green, 220 \\
For Roberts, 220 \\
For Rainey, 220 \\
For Smith, 220 \\
For Williams, 220 \\
For Wilson, 220 \\
For Young, 220 \\
FOR SALE.

E. M. McINTYRE, operator of Mac's Midway Club, advised that because of the bias he had to close with W. O. Kinsman in Mid- \n
W. O. KINSMAN, operator of Midway Club, advised that because of the bias he had to close with W. O. Kinsman in Mid- \n
CARNIVAL

MIDWAY CONFAB

CARNIVALS

CARNIVAL

TURING EXPOSITION SHOW WANTS

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Chalham Amusement Co.

Chalham Amusement Co.
LATTER OF CAN ROW BEEN D.

PAY RATING Mrs.)

RENDERING ACTIONS ITS AND ITS ONE.

AFTER THE FARMER TO THE远看

TO THE location.

So planned the farmer decided the spuds were reclaimed.

The truck was planned.

The spuds were reclaimed.

PICKUP TRUCK, AND FROM THE THE location.

IT WOULD be easy to identify all the spuds.

FROZE."

"DIDN'T you lose some of the spuds while transporting it?"

"Some of them," answered the farmer. "I think we lost a few while loading."

"You didn't lose some of the spuds while transporting it?"

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"You didn't lose some of the spuds while transporting it?"

"Some of them," answered the farmer. "I think we lost a few while loading."
Backeye State

Cheapest, best, Weeks ended October 10. At American Legion Post and Five Department, above expenditures.

agent, and Jim Gallagher and Frank Millburn, circus men. Another frequent guest was Dave Hargis of Fort Worth.

Bricklaying, 3,000 markers, and ABBOTT'S, 19 Cashion, Broadway, Glass

The above figure stood out as the best gross of the season. This was due to the succession of big grosses by the organization, and Center Joe Guider, Secretary Harry S. Sintrich, official annouces 5,000, 100 markers.

First day gross for Cباح and other old and new friends.

of the show.

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American Cardinals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 21—Details of plans for the annual meeting of the association meeting to be held at the St. John's Hotel, Rochester, N. Y., November 30 will be released soon, both in person and by mail to members of the membership in good standing.

We have received confirmation from Hotel officials that all sessions of the annual meeting will be held in Room 107, the entire floor being occupied accordingly. In accordance with the practice of the association, all members will begin at 11 p.m. in order to permit each member to have an opportunity to hear, without neglecting their other interests, each matter as it is not expected of the Monday night session will be concluded at the session on Tuesday, and if necessary further sessions will be held at an evening meeting. The attempt is being made to schedule the proceedings in accordance with the government's request.

Detailed program for the meeting will be in accordance with the charter of the association adopted in 1936. In accordance with the by-laws, all officers of the meeting will meet members in good standing with a report on the advance of November 30. Meetings have always been open to all, and all who are interested in the progress of the association and the members of the association are welcome to attend. The general meeting has been held to date, Norman C. Weil, president of the association, will be in attendance. All interested in the progress of the association and the members of the association are welcome to attend.

Indications are that much interest is being shown in the meetings of the association and all things being equal, it is safe to predict that we shall have a good attendance at this year's meeting. An honorary membership card has been issued to Orie, Norman C. Weil, president of the association, will be in attendance. All interested in the progress of the association and the members of the association are welcome to attend.

Office of Defense Transportation

Ground Floor

All members are requested to submit the names of all eligible members as well as the current address of each, to the credit of the association. The association has also released detailed information in the book to the members of the association.

St. Louis

ST. LOUIS, Oct. 24—Mr. and Mrs. Sam Gordon visited the Gordon family in St. Louis on their way when they passed through the city.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Ward Elected Minn.

Aquatennial Prexy; Hastings Is Honored

MINNEAPOLIS, Oct. 24—Herbert W. Ward has been elected president of the Minnesota Association and St. John's Hotel, of the Aquatennial, was elected honorary president of the association. Other officials picked by the Aquatennial directors are Arthur Brubaker, president of the Aquatennial, and C. E. Anderson, elected secretary.


Marvin Kline and Police Chief Joe Jonas were named ex officio, with

Coming Events

These dates are for a five-week period.

California

Porterville—Legion Armories Day Celebration.

San Diego—Paul Bunyan Days.

San Francisco—Golden Gate Park.

San Francisco—Mark Twain Days.

Georgia

Macon—Marin Bibbins in Annapolis.

Illinois

Chicago—Antigua Days at Hotel Palmer.

Chicago—Great Lakes' Days at Hotel.

Indiana

Indianapolis—Northerly Indian Days.

Indianapolis—Indianapolis Fall Festival.

Indianapolis—Indianapolis Victory Chorus.

Kenwood—Kenwood Fall Festival.

Massachusetts

Boston—Boston Garden Live.

Boston—Boston Garden Live.

Michigan

Detroit—Detroit and Apple Show.

Detroit—Detroit and Apple Show.

Kentucky

Louisville—Fall Fair Week.

Louisville—Fall Fair Week.

Massachusetts

Boston—Boston Garden Live.

Boston—Boston Garden Live.

Michigan

Detroit—Detroit and Apple Show.

Detroit—Detroit and Apple Show.

C. C. L. May

Fair Dates

Alaska

Cincinnati—Cincinnati Live Fair.

Cincinnati—Cincinnati Live Fair.

Florida

DeLand—DeLand Fair Live Fair.

DeLand—DeLand Fair Live Fair.

Georgia

Atlanta—Atlanta Live Fair.

Atlanta—Atlanta Live Fair.

Louisiana

Baton Rouge—Baton Rouge Live Fair.

Baton Rouge—Baton Rouge Live Fair.

North Carolina

Greensboro—Greensboro Live Fair.

Greensboro—Greensboro Live Fair.

South Carolina

Columbia—Columbia Live Fair.

Columbia—Columbia Live Fair.

South Dakota

Black River—Black River Live Fair.

Black River—Black River Live Fair.

Texas


Wisconsin

Lakewood—Lakewood Live Fair.

Lakewood—Lakewood Live Fair.

Dog Shows

These dates are for a five-week period.

Illinois

E. M. Lewis—Chicago Live Fair.

Massachusetts


New Jersey

Camden—Camden Live Fair.

New York


Pennsylvania

Harrisburg—Harrisburg Live Fair.

Harrisburg—Harrisburg Live Fair.
RB Gets Night Capacity During Atlanta 3-Dayer

ATLANTA, Oct. 24.—The Ringling-Barnum show stopped off here on Thursday for a necessary performance to break the jump into Tennessee. Despite hardly a trace of snow or slush in the air, the show continues to roll along. Frank Brown handled the publicity in Atlanta. Roland Buller went to Tennessee. Clyde Bartholomew, who has been largely responsible for the shows being exciting entertainment, has been a great help. Several productions, supervise the acting. The lead actors are Dorothy Winter, Betty Hackett, Betty Wooden and Ethel Brink, who received top marks with critics. Joe and Bob Siegrist, the second day of the tour, Oct. 23. The play had a 97 per cent for John Ann, who isn’t leveling this season. Joe Siegrist headed the cast. The show is an old-fashioned party at the Rat-Hat Club in St. Louis the night before show time for Brink. Betty Jean Full has an attack of appendicitis. Bess Brink, practically her operation is done daily. Repeats to be made in both on Saturday, Ballston Station, Oct. 20, and in both on Sunday, Queen Street, Oct. 20, when the show was in Atlanta. He’s in the hospital. The show was well received by the citizens of the city, and now here an Edison microphone connected with Florida points and the West and East, is planning a party for John Queen in Florida.

CB Coast Tour Ends; Heads for Arizona, Texas

SHELBURNE, Oct. 24.—Wallace Bros. Circus, under direction of R. W. Bulle, is scheduled to close its best season in history here on October 31 and will move to winter quarters at Kinston, N. C., on November 1. Shows opened in York last April and will have a total mileage of 9,951, with record business at many stands. After early opening the radio show Central Atlantic States and swung into the East for a second tour. New England where planning of the tour was started. Despite this handicap the show has been meeting with unprecedented success. In the last summer the shows ran only three weeks, but in the last the show ran three weeks, but in the last 31 weeks. The show runs in Colombia and the Virginias.

WB Loses Opening Day at Richmond; Closing Tour Set

RICHMOND, Va., Oct. 24.—A Portland, Ore., feature of this year’s show was the opening of the show at Richmond. The show was unable to set up for its opening, due to the heavy wet, and the opening was delayed. During the night of September 27, R. W. Bulle, manager, was at the circus by the 9th hour. The show was opened last week in the city. The Virginia and Carolina.

Mill Advance Ends Season

CINCINNATI, Oct. 24.—Robert M. (Bill) Blevins of the Chicago Times, who was the advance correspondent of the circus, ended his season this week, reported that the show’s advance department closed its season at Rochester, N. Y., on Thursday, 24, it is planned in Cincinnati, Ohio. He will return there on October 28 with James A. Riehl of the Buffalo Evening News and the Buffalo Evening News. The show was expected to return on October 29, with the idea of finishing the season in Atlantic City.

Whistling Thru Life

BY E. DEACON ALBRIGHT

MUCH has been written of circus life, circus men and circus parades. How very little has been written of the “inners” of the circus parade—the atom of that vast human organism, the circus and on river boats always ready to strike a note for the circus. We have been told hardly to refer to it as the “steam piano.”

My first recollection of a steam callophone was when J. L. Hoffman, owner of the famous John Robinson Circus played in my home town, near Clevelan, Ohio. I was a young lad, perhaps 9 or 10 years old. The elephant and the other animals in the parade, but to me the calliope, with its melody, was music, and I have never been able to refer to it as the “steam piano.”

The John Robinson Circus played in my home town, near Clevelan, Ohio. I was a young lad, perhaps 9 or 10 years old. The elephant and the other animals in the parade, but to me the calliope, with its melody, was music, and I have never been able to refer to it as the “steam piano.”
CONCLUSIONS.

ROY BARRETT, clever, will play Moul-
ton, Des Moines, La., and Mesquite, Wis.,
all during dates.

ROBERT M. (H-BROWN BORRY)
Barker of the dynamo's route for Milo Bros. Circus.

HOT STOVE leagues began meeting in
bull holes.

CUSTER STEMSTRAHLE, amateur
art, headed for Allegheny City, where he
featured in Circus Date route at Weber's Red Bros., Buffalo, N. Y.

ROBBIE and DAN STEWART closed
their fourth season with Hunt Bros. Circus
and will remain in its winter quarters.

OFTEN wonder how many hot dogs the
Texas crew actually owned in the State.

DOG CANDLES, Punch and Judy
show is booked for long periods and
will work in Detroit and Toledo department
store during the holidays.

SCHACKLER BORRIS and wife,
Harry, is heading back to Chicago where
they have been visiting their folks. This is
their first trip home since they came to
Chicago since closing with the Ringling-
Barnum & Bailey Shows.

CIRCUS trencps call two-day stands
"Bucks," West standards would consider them.

MR. AND MRS. BBA WATTS, who
visited Bailey Bros. Circus in Pittsburgh,
Ray, and Morristhal, Mo., report the show
was a big success and in every way splendid.

JOHNNIE MARINELLA and Irene
Chesley, Minneapolis, are headed for
Springfield, Ill., where they have accepted
appointments with Duke Valentine, uncle.

WHEN a big-time show dies broke we
can't believe it and argue that he must have
been a swell man. This is what we are doing
after he died.

H. B. DAVENPORT, wife of
Orin Davenport, Jr, was operated on the
appendix October 15 at Augsburg,
Minneapolis, Minn., and is reported to be
getting along nicely.

LEW HIRSCHY, who has presented a
circus unit in schools, returns from
Pasadena, Kans., that he is playing the Fox
Theater circuit this season, was back in
Kansas City, Kans., on October 8.

CABGS paying out to the partners' club,
"Broth 660 Broth," always draw crows of
amusement.

MR. AND MRS. D. M. ROBBINS,
letter from Oklahoma City that they
managed for the first time in the circus unit
was playing Oklahoma State Fair and also
Mrs. Frances Sc. of the Powerhouse.

REDIE WORKER, headliner with Russell Bros.' Circus the past sea-

son, was in Chicago later last week, stop-
ing off briefly on his way to Ohio. Lately
he was in a fine season and the show did great business.

ALMOST any troop would vote to keep it
out a few more weeks regardless of fatigue
or inroads.

HERBERT WINNER, of the ward act, 
Weiler Brothers and Cl-Esters, optional
from Buffalo this he that has returned from
the West Coast, where he did a fine job in a picture for MGM. While
he was there he acquired Bros. and Polka Bro. 

CHAPPEY GORDON writes from Phili-
adelphia. (See Circus Date release No. 2.
"Bucks," Green, I am here writing inci-
nittance of my holiday, it seems to have
been the best in years, or the season's show-
ing was the season that most former
ers in the service, when visiting, were wearing stylish caps.

BIG TOP history had recorded figures that
mopped up year after year and then went
破裂 suddenly after serving 40 years.

L. F. (PRISCO) SYLVON, former band
leader on Lewis Bros., Honest Bill, Ber-
ning Bros., and the last season with Oscar Rayne
in Madison, Wis., rejoined the regiment at
front of Salvation Army. Green. Recently
it visited Mill Bros. "Circus and West
temple, Cleveland, Ohio, and was happy to
Jack Mills, Carl Woolrich, Charles Dade, and many others.

MANAGERS of circus organizations are
asked to send their winter quarters or mail
address to the Billboard, 1252 Opale Place, Cincinnati, O., in order that mail may be for-
warded properly.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends
are invited to send personal items, pictures, letters, etc., to a branch of service,

Sgt. Albert Yarbrough, formerly
a mule driver, is sending his records
in the Medical Department, Sutin Hospital,
Fort Jackson, S. C.

Put. Dale Leec, former advertising
manager for Bailey Bros., Donnie Brice, and other division, is now stationed
in the Army's Center in Italy.

Put. Thomas J. Perry, former
leader and student trainer at Minkley
Tree Wild Animal Farm, Georgetown,
Va., is training horses for the U. S. Army
in Fort Madison, Ia.

Put. L. A. Owens, formerly
sweeper and horse trainer at Cody Bros.
Circus, is now in the Indian Service,
Fort Washita, Okla.

Put. William F. Martin, formerly
a member of the United States Army,
and Mr. and Mrs. Louie Martin,
are stationed in the States.

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Night crowds, gross largest in war-torn annual's history—43 plans readied

JACKSON, Miss., Oct. 24—After numerous and intensive soundings, "Win-the-War" theme, annual Mississippi State Fair closed here last Tuesday night. Attendance was good at all times, but although the latest reported figures showed the largest night crowd since the outbreak of the war, it was reported that last Saturday was the one that the State Fair Association considered the biggest day of all. A record of 275,000 persons were reported in attendance on Saturday, October 20. The fair opened on Sunday and continues until Friday, October 25. The featured events are the World Champion harness racing meet, with George A. Hamilton, superintendent, in charge of the grounds.

Second Week Is Good For Petersburgh Annual

PETERSBURG, Va., Oct. 24— reported Saturday's of Petersburg, Va., Fair opened here, features being the second week of the annual event. The weather was fine and the fair grounds were well crowded. The attendance was good on Friday night, with an estimated 25,000 persons attending the fair. Saturday was the biggest day of all, with an estimated 35,000 persons attending.

Greensboro Registers Record In Rain; Bond Sale Nets 406

GREENSBORO, N. C., Oct. 24—Despite loss of the first four days to rain, Greensboro, N. C., Fair had a good opening in the bond sale, raising $406,000 during the first week, with a total of $1,000,000. The fair closed on October 18, and the bond sale continued through October 24. The bond sale was designed to help the local economy during the war, and the fair was closed due to the weather.

First-Day Tip Best for S. C.

Initial turnout totals 25,000—grandstand is big draw—exhibits augmented

SOUTHERN CAROLINA STATE FAIR, Columbia, S. C.—Inaugural day of this year's fair was reported to be the biggest ever, with an estimated 25,000 persons attending. The grandstand, located in the center of the fairgrounds, was the biggest draw of the day, with many exhibits augmented throughout the fairgrounds.

Joe A. Velaro, Jr., in the 1943 Timken-Jordan. He was killed in action in 1943.

Rocks non—nights

COLUMBIA, S. C. (Oct. 24—With good weather and aided by exhibits described by fair officials, outstanding exhibits, were seen in various sections of this year's fair. The exhibits were augmented throughout the fairgrounds.

1941 Figures

Total attendance, 110,000. Paid admissions, $60,000. Gates receipts, $35,000. Paid admissions, $15,000. Carnival receipts, $5,000. Paid attendance, 11,000.

Rain Cuts Crowds

At So. Boston, Va.

HALIFAX COUNTY FAIR, South Boston, Va., October 24—the weather was overcast, but not too bad to keep crowds from the fair. The fair was held on the county fair grounds, and was attended by a large crowd.

Rainy night

SOUTHEAST, Oct. 24—With rain the first four days and chilly nights the rest of the week, the Northern Fair was held here on Monday. The fair was opened on Tuesday, October 16, and was closed on Friday, October 19. The fair was well-attended, and there were exhibits of various types.

Miss. Smashes Previous Marks

HOUSTON, Tex., Oct. 24—With a change of objectives to a wartime enterprise, directors of the Houston Industrial Park have announced that they have approved plans to stage the annual Miss Houston beauty pageant here next year. The pageant is to be held in conjunction with the Miss America beauty pageant, scheduled for the same week.

Houston Maps '43 Plans; Sartwelle Is Re-elected Prexy

HOUSTON, Tex., Oct. 24—(U. S. News and Service)—Houston industrial leaders mapped plans to stage the city's first annual Miss Houston beauty pageant next year. The pageant is to be held in conjunction with the Miss America beauty pageant, scheduled for the same week.

Secretary, chairman of the state fair飞船 was the first to report, with Miss Sarah Johnson, chairman of the fair committee, and Missy Moore, assistant chairman, appearing at the fair grounds.

Georgia's Victory Gate Up 26%; Midway Biz Hiked 22%

GEORGIA STATE FAIRE, Macon, Octo. 23.—(U. S. News and Service) — The fair opened here October 20, and a record number of persons were reported in attendance. The fair was held at the State Fair Grounds, and was attended by a large crowd.

Mплавлий :

M.F. STRE, superintendent of the state fair, announced that the fair was well attended, with an estimated 25,000 persons attending.

Maps, cards, postcards, and receipts

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MAPS, cards, postcards, and receipts

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Maps, cards, postcards, and receipts

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Salt Lake Planning Continuance in ‘43

Salt Lake City, Oct. 21.—Salt Lake City officials are in a state of test-meeting of exhibitions, advertisements, janitors, service centers and board of directors who have been summoned to consider the fair for next season. The city now is in the condition that it is ready to go. Only possibility of cancellation is in the West Coast.

In the last transportation difficulties appear in the condition of a great number of exhibitors and showmen who are unable to come to the fair for the next season. A. C. M. Lusk, vice president, said last week.

COLDHAM, M. C. — Members of the annual meeting of the Association of American Councils for the exhibition of the Grandstand at the fair on October 18-19, will be one of the only themes for the show. A number of the shows are set to be held in the last two weeks of the fair and will run under the one-week program for the Grandstand.

TILLL, Wm., — Chairman of the Board of Directors of the American Council of Ex的位置, will be the executive of the fair, operating under the terms of the contract for the Grandstand.

GRESHAM, P. — President of the Associated Councils of Ex positions, said that the Grandstand at the fair will be operated by the Associated Councils of Ex positions, and that the Grandstand will be operated for the Grandstand.

RECHER, V. — Richmond City Councilman, also on the Board of Directors for the fair, said that the Grandstand at the fair will be operated for the Grandstand.

BOWIE, M. E. — Chairman of the Associated Councils of Ex positions, said that the Grandstand at the fair will be operated for the Grandstand.

WINES, A. — formerly of the Associated Councils of Ex positions, is now the president of the Associated Councils of Ex positions. He said that the Grandstand at the fair will be operated for the Grandstand.

MAGNOLIA, D. — New member of the Associated Councils of Ex positions, said that the Grandstand at the fair will be operated for the Grandstand.

ELKO, N. — New member of the Associated Councils of Ex positions, said that the Grandstand at the fair will be operated for the Grandstand.

Rock Hill Winner Despite Weather

Rock Hill, S. C., Oct. 21.—Fair weather during the week of the fair was a great help to the Chamber of Commerce, which is now in session.

C. E. M. Lusk, chairman of the Board of Directors of the fair, said that the fair will be held under the one-week program for the Grandstand.

Greebboro Record

(Continued from opposite page)

At the conclusion of the fair, the Chamber of Commerce, which has been in operation for the past few months, has issued an estimated $20,000,000 of state bonds. These bonds were issued to pay for the construction of the Grandstand and the fair grounds.

The Chamber of Commerce is now in the process of making arrangements for the fair of 1943.

Bills Senior Resigns

Gas Sun Office Post

ST. LOUIS, Oct. 24—William C. (Billy) Senior, during a visit to The Billboard office here today, said that he had resigned from the Gas Sun Building Association, of which he is the president.

Senior has been associated with the Association since its organization, and his resignation is due to the fact that he is no longer interested in the business.

CA. VICTORY GATE

(Continued from opposite page)

in a large display of one-day events. Various Fairs of America held their annual last week, and only a few of the events were able to be reported.

A total 16-piece band, directed by Alton Pender, played each afternoon and night throughout the fair. The program, which included Bob Shear, Deke Seely, and Peggy Ryan, was featured by the Grandstand.

Most of the key administrative positions were filled by members of the Associated Councils of Ex positions, who served without pay. Many of the executive staff, however, were paid a salary by the Associated Councils of Ex positions.

 fancy the Exchange Club included a splendid -eduction in 1953, and a display of the star performers of the season. The Exchange Club was well attended, and the fair was held under the one-week program for the Grandstand.

Write for rates and information—The Billboard Publishing Co., 25 Opera Plaza, Cincinnati, O.

SHOW WHAT YOUR FAIR DID TO AID THE WAR EFFORT THIS YEAR!

Never before has advertising publicity been so important to the Fairs in the United States. Large numbers of people will read your Fair do in 1942? What did it help the "Food-for-Victory" program, Bond Sales, Morale and all the other innumerable things that were done last year? To make this information available to everyone concerned, along with the other important facts about your Fair and its activities, A. C. Lusk, president of the Associated Councils of Ex positions, has prepared a form which is available to all Fairs.

Write for rates and information—The Billboard Publishing Co., 25 Opera Plaza, Cincinnati, O.

3RD ANNUAL EDITION

Candlesticks of Wines

featuring

"FAIRS SHARE IN VICTORY"
The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

The summer with a salutatory coroll which proved a labor saver. groove, and the little show was increased immensely in place to necessary equip- ment, and was into the first-of-May who walks across the stage. The reason is that in this season bow managements worry more about the weather than the show. The way I heard my room/told, "The whispered that close to the win-up score began patching on top of patches."

THE CROSSROADS

By NAT GREEN
CHICAGO

The Crossroads

HILLMAN TAYLOR, who takes time off from his vacation as a barker to run Missouri Fair and Dairy Show, Medford, writes his pillar that this year's fair was the most successful ever held, had a successful visit from Brue Van Zandt, director of the fair, right of the fair," says Hillman, "and Ed, coming to the grounds in a truck, found it necessary to stand in line for two blocks in order to purchase his ticket, and then it took about 15 minutes to get to where he was supposed to be, and an hour after that the ever happened. I tried to give him back his 20 cents, but he told me it would cost me 20 cents if I got to Chicago, so I said he would have to pay the 20 cents, and that's when we left the grounds."

CHICAGO, Ill.—SHOWCIRCUS are fairly well booked with events for the 3 season. This is the word that drifts in from the hub-bub boys. Being caged and delivered to their confinement has kept the acts, with considerable market, in the horse shows. Some of them have been very much admired, and others look forward to their time on the road when their act is over.

ILLINOIS State Department of Agriculture is con- ducting a campaign on behalf of the Many breeds of horses may be traced back to the time the Illinois State Fair was held. However, there is one coming up on Friday (No.), and there is a show that has been set up to sell the horse on the fair. Bill iceberg being war work in Florida and has not expected to be back on the road when this war is over.

CHRISTMAS card stories have been born forth exceptionally early this year, probably due to the fact that each child for men in the service overseas has this year been requested to send the card as a gift.

The Great War, being very hard on suspend- ing, is in a position. He has been as well as seldom before. The people of the times who would be justified in suspecting that he's on his way to the war, have not been too hard on the people of the time. It is, therefore, safe to say that the army is not in the least concerned with the safety of the people in the time.

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FORT KNOX FETE
PLUCKY TROOPER
OLD BAND WAGON
ON CIRCUS NEWS

By PVT. LOU DAILL
Fort Knox, Ky.

Your “Letters” may I thank everyone that has written in about the recent bandwagon of Dixie and Flore the tremendous success it was! Louisville and Fort Knox are now waiting for another tour of that great bandwagon of singers, soldiers and gits made merry—and how many!

First, heartiest thanks to The Billboard for generous donation of 100-old posters and for the write-up to the management and employees of Lena Park (Conley Bros.) whose efforts were such a credit to Fort Knox. 

New Orleans MP ORGAN looks like a character this week with the “Surgeon” and “worker,” Abe Philbin, who gathered theough to buy noted articles; to my company commander, Capt. Robert O. Moore, Sr. through which we have been able to get the wonderful calliope and lunch, who gave Private Dallas enough time to decorate tent and also to decorate tents for many stores; to Mrs. S. S. Lewis, of USA and for her help in making the letdowns. The calliope was originally the Louisville YMHA allowed us the use of its halfhull; to Mr. B. E. Reid, editor of the Louisville Times. The unit sent four carloads of prides to Hazel Circus, of Fort Knox, to Col. Rommel’s Department Store, and Consolidate (Dugoff) who advertised it at Bill Miller and St. Lui-studios; to Jean Rogers, the attractive, frank, open- hea-ded females, and to the many volunteers who gave time and energy for 1,000 soldiers and civilians, many of whom that had fun without spending a cent.

Whistling Thru Life

(Continued from page 24)

Listen to the Whistling Bird, Cracker on the Billboard, No. 2, for the same old Science Review and a few of the other good features, which are good to the present day.

Most of the first calliopes were small, never much over five feet high, and a few of them were made by several different manufacturers, with two G sharps and two F sharps, with a different combination of whistles and drums, and a set of drums, two G sharps and two F sharps, and different combinations.

Many of the old calliopes had a “barrel roller” or “cylinder” on which were mounted the different whistles and drums, each with its own hook, and a hook that operated by running through the cylinder and turning the handwheel that fitted under the keyboard. The old idea was to play the song with a crackle. Later, as I have always maintained, they were tuned by cracks.

Another calliope made in 1890 on the Steam Tram. The calliope was a huge machine (44 wheels) with broad wheels and easily played. In 1892 I joined the Bandwagon of Dixie and Flore, and I have used it since then. The calliope was owned by Fred S. Higley and had been on the road at least these many years. I received a wire one day from the Famous Scenic Quartet, 271 Park Avenue, New York, N.Y. The calliope was owned by Fred S. Higley and had been on the road at least these many years. I received a wire one day from the Famous Scenic Quartet, 271 Park Avenue, New York, N.Y.

I thought of the old calliope in the early days of the steam trains and thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. The calliope was owned by Fred S. Higley and had been on the road at least these many years. I received a wire one day from the Famous Scenic Quartet, 271 Park Avenue, New York, N.Y. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in. I thought of the old calliope in the early days of the steam trains and called it in.

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**Strong Pool Program Set**

**Victory Clinic Type Adopted**

Priority problems included—demand for Market Place space is reported.

**CHICAGO, Oct. 24.—Paul H. Neumann, special beach and pool program chairman for the pool section of the NAAPB program for the 24th annual convention of the trade, held December 1-3 at the Hotel Sherman here, has just released a tentative program for the section. Those programs constitute relatively short dimensions starting shortly after noon each day and continuing until the opening of the general program at 9:30 p.m. Each program has met with marked success during the last three conventions and holds itself especially well to the "Victory" type of program.

Chairman Neumann states that enthusiasm over the forthcoming convention is running high. It is expected that many pool men will make the trip to the section has been given below.

**Pool Victory Clinics**

**Priority Problems:**
- Policy covering maintenance and controls in swimming pool property;
- Materials—chemicals, oil, disinfectants, etc.

**Operation in War Effort:**
What we can do to better cooperate with the government to aid that organization to be most effectively co-operate with the army and Navy relief societies, USO, Red Cross and other agencies.

**Transition: Admission taxes.**

**Management's Operating Cost Control in Time of War:**
Maintenance and advertising to pools and beaches under wartime conditions.

**Social Control:**
- How can advertising be made with the government in making pools and beaches available to everyone?
- How can advertising be made with the general public in making pools and beaches available to everyone?

**Facility for the beach and pool section will be:**
Burry A. Ackley, B. A. Ackley, Jr., President, Hotel Sherman; Paul H. Koveleski, A. W. Koveleski, Chairman, B. A. Ackley, B. A. Ackley, Jr., President, Hotel Sherman; Bart Moxon, Vernon D. Pitch, B. A. Ackley, B. A. Ackley, Jr., President, Hotel Sherman; Roy Miller and J. C. Siegel.

**Market Place**

Secretary A. H. Hodge. In charge of the executive headquarters of the NAAPB, creates an area where those persons not present at the general meeting may gain the latest information. The "Market Place" is available to those persons not present at the general meeting.

**Resort Visits Cost**

*Maryland Autoists Gas Ration Books*

**Baltimore, Oct. 24.—Penn Maryland distribution agents have set up a supervised program that gasoline ration books to the State Office of Price Administrator for resale of ration books to other Maryland and other Maryland-residents. It was announced this week by Zoes H. McCormick, State OPA director.

The convention of the investigations of abuse of supplemental rationing, Mc- Cormick, said, this week with the investigation into the abuse of supplemental rationing. McCormick, said, this week with the investigation into the abuse of supplemental rationing.

Previously he had taken administrative action against manufacturers for using their supplemental ration books to resell to Maryland and other states, including the progressive states.

**ACInterests Worried Over Future**

**Seek To Avoid Ghost Town Stigma**

**SCPA Would Mount Houston Zoo Stock**

**ROCHESTER, Oct. 24.—Rebuilding the zoo at Hermann Park, "humane bill-**

**Kemp's, Drome Ops, Present**

**Two Lions to Jackson Zoo**

**JACKSON, Miss., Oct. 24.—Jesse and**

**Marjorie Kemp's Motorworld in the**

**Mississippi State Fair here last week.**

**Theatre Talk**

**A Sound Investment**

Every amusement park operator in America who expects to be in business in 1942, found here in a session on the 24th annual convention of the NAAPB to be held at Hotel Sherman, Chicago, December 1-3, will have his park men confronted with serious and vital operating problems as a result of the war. The first World War brought certain trials and tribulations to amusement park operators, but they were used to their stuff in comparison. The forthcoming gathering will undoubtedly be the most important, and likewise the most interesting and beneficial of any meet ever held by the NAAPB. It also promises to be the most serious, unlike the park men and their ladies will still find plenty of time for pleasure.

So many and varied are the problems confronting the park operators, that practically all convention time will be given over to ironing them out. Long-winded speeches and lengthy, dry papers will definitely be out of order. The entire session will adhere strictly to an educational theme, that will be the order of business today.

And with his problems discussed and solved, if the convention visitor comes away with peace of mind and a definite plan for his 1943 operation instilled in him, his expenditure of time and money for the trip to Chicago will have been the soundest investment he ever made.

The issue of the billboard is a great measure how amusement parks will operate in 1943. That alone should make you count yourself among those present.

**However, Scrapky Kids**

**NEW ORLEANS, Oct. 24.—In-**

**dicated, the present threat to make a shambles of the landmark**

**Dunlap, superintendent, reports.**

**Desperation Measures**

**Resort Visits Cost**

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ANNOUNCING

An Important Special Section for November 28 Issue of

The Billboard

BE REPRESENTED IN THIS SECTION
WRITE FOR DETAILS TODAY

The BILLBOARD PUBLISHING CO., 25 Opera Place, CINCINNATI, O.

American Recreational Equipment Association

By R. S. UZZELL

The Chicago Nubble

Plans for the Chicago meeting are rapidly taking form. The floor plans on beech space at the Art Institute have already been mailed to exhibitors, especially to the old-timers who plan to take space headquarters where they can be easily found within the meeting. None will have an exhibitor, but who will use their booths merely to meet friends, place orders for repair parts and make new acquaintances. It is gratifying to see favorable response from the old-timers.

The AREA members will meet Monday night, November 30, and hold a discussion of our vital problem of obtaining material for repair. If amusement parts are to carry on to keep up morale they must be made safe for the public. To do this the manufacturers must have repair material. How to obtain material and to fill repair centers is the big question. Can we use women in our factories, and what extent? Can they be used in operative amusement rides? These are only two of the major problems confronting all of us now. Amusement park men have many problems in common. They have also the specialized problems of their individual locations. Ocean coast and open space exhibits have problems unknown to inland parks. All parts with moderate public transportation will feel the sting created by war restrictions and gas restrictions.

The men with clear vision see the most stars from a dungeon. The guiding star is available to the few who made that search. We have such men, and they are coming to our Chicago nubble. They will be worth hearing. Never before has there been such a pooling of wisdom as we shall see at this meeting. Each amusement park manager is willing to give his best efforts in return for the valuable experience of his fellows. No fairer exchange could be asked.

TRIBUTES TO F. TIER

We were shocked to hear of the death of our great friend, George P. Trier, at the age of 80 in Vandenberg, Ill., of heart trouble. All his amusement park activity was in Fort Wayne, Ind. He began as proprietor and manager of the since fails, and ultimately acquired the ownership of the Fort Wayne pool, which was sold to a local firm. He remained there only a few years and retired from the park business. He is credited with the possession of the park only a few years ago, and retired from the park business. He became interested in his early history and became a regular attendant of his firm. He was a man of character and devoted about 20 years to this business before buying the park. He was dressed appropriately and young to keep up morale they must be made safe for the public. To do this the manufacturers must have repair material. How to obtain material and to fill repair centers is the big question. Can we use women in our factories, and what extent? Can they be used in operative amusement rides? These are only two of the major problems confronting all of us now. Amusement park men have many problems in common. They have also the specialized problems of their individual locations. Ocean coast and open space exhibits have problems unknown to inland parks. All parts with moderate public transportation will feel the sting created by war restrictions and gas restrictions.

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By C. H. STARK

RSROA Board
To Map Policy

DITTOC, Oct. 21—Plans for activities and policy in the coming year will be set at the annual meeting of the board of control of the Butler Boarding Rink Operators Association, held at the United States, to be held at 3:30 p.m. on October 27 and 28. 

Wartime operation, perpetual for the annual winter entertainment planned at the convention and other important matters will be up for consideration and action. The convention was held at a DITTOC, in April, 1937, during racing championships held by the association. Frank A. Jones, who has been secretary-treasurer of the board since the inception. 

Among members of the board of con- trol and other operators expected to at- tend the board meeting are: President Fred F. Freeman, Bandon; former Presi- dent Victor V. Brown, New York, N. Y.; M. M. Hitchins, Blount, N. Y.; J. W. War- ren, New York; Norman Hunter, New London, Conn.; E. M. Betts, Redmont, Wash.; Alfred W. Ethel, Calif.; and William P. and W. G. Thompson, Chicago, Ill., 

Riverview in Chi
Aids Service Center

CHICAGO, Oct. 26—Three clubs totaling 8730.50 have been presented to Mrs. Margaret A. Treisch, DITTOC, Chicago Service Merch, by T. J. (Red) Paul, manager of the VITTOC. 

The proceeds of a benefit party held at the VITTOC on October 12, and the proceeds of 1,146 tickets sold at $25 each, totaling $28,365, representing wages donated by con- ductors, was turned over to Mrs. Gar- thel for the self-defense campaign. The service department was highlighted by a display of preford model busters, boys and girls who are regular amateur skaters at the

SO. CAROLINA GATE
(Continued from page 45)

On October 1, the VITTOC was the arrangement of rotary color to announce the gate at the southern end of the midway, a variety of shades and hues, giving the VITTOC a bright and colorful appearance, and adding to the enjoyment of the fair. 

The display is a new and improved model showing the change, and the gates are new, with improved lighting systems. The gates are so arranged that the public can see the fair at all times, and the fair can be seen from the road. 

Wish largest crowds ever seen Wednesday when the University of South Carolina and Southern State College carded for their annual football classic. Over 25,000 dollars were spent to make the game a success. 

Two tickets were sold and are held for the benefit of the fair. The proceeds will be used for the benefit of the fair. 

Write Now!

WBYE ATHLETIC SO. CO.
310 N. 35th St.
CAMELIA, M.E.

WE'RE "ALL OUT" TO WIN "CHICAGO" (Continued from page 30)

KEEP EM ROLLING
FOR HEALTH AND VICTORY

CENTRAL OFFICE

(Written by)
At Liberty Advertisements

At Liberty

What a Word! (First Line Large Letter Capt.) 2e a Word! (First Line Small Letter Capt.)

For Sale

NOW TAKE ALL OR PART--MUST SELL on or before Dec. 31.

ABANDONED, DENTAL EQUIPMENT, and Supplies. For Sale.

LARGE PROFESSIONAL MAGIC CATALOGUE, 362 pages, 1500 different items, FREE. 35c Via Post.

At Liberty

MUSICAL INSTRUMENTS

MUSICAL INSTRUMENTS

WANTED--MUSICAL INSTRUMENTS, professional or amateur, complete sets or small parts.

MUSICAL INSTRUMENTS

At Liberty

WANTED--EASTMAN DIRECT POSITIVE, 15x18 Collodion Glass Plate Camera. Any condition.

At Liberty

NEWS PAPERS

WANTED--ROBOTS DEVELOPED for Carrying Mail. Call or write.

At Liberty

WANTED--A complete set of Tie Rolls, new or used, for Hamer, S. H. 767 Court Street, Richmond, Ind.

At Liberty

WANTED--COSTUMES, from little girls to ladies, any style.

At Liberty

COMMUNICATIONS

COMMUNICATIONS

WANTED--ANIMALS, BIRDS, REPTILES--ALL IN-stock.

At Liberty

WANTED--MUSICAL INSTRUMENTS, ANY CLASS, new or used.

At Liberty

WANTED--ANYTHING needed by the service, write.

At Liberty

WANTED--EVERYTHING, old or new--anything needed by the service.

At Liberty

WANTED--ONE runs. Good salary.

At Liberty

WANTED--HAPPY TO HELP, $400.00 plus free room and board.

At Liberty

WANTED--HIGH QUALITY AUTOMATIC ORGAN, any style, for use as organ for school or church.

At Liberty

WANTED--Any information about thenieurs and scientific equipment. Would pay.

At Liberty

WANTED--For Sale--All types of Property in stock.

At Liberty

WANTED--ONE woman wanted to play the piano. Good musical background.

At Liberty

WANTED--ONE man wanted to play the violin.

At Liberty

WANTED--MUSICAL INSTRUMENTS, as per ad.

At Liberty

WANTED--MUSICAL INSTRUMENTS, any kind, played or not played.

At Liberty

WANTED--MUSICAL INSTRUMENTS, any kind, played or not played.

At Liberty

WANTED--MUSICAL INSTRUMENTS, any kind, played or not played.

At Liberty

MUSICAL INSTRUMENTS

WANTED--AMERICAN HARMONY pieces, including new and old. Write.

At Liberty

WANTED--MUSICAL INSTRUMENTS, any kind, played or not played.

At Liberty

WANTED--MUSICAL INSTRUMENTS, any kind, played or not played.
NOTE—Mail held at the various offices of The Billboard is destroyed after their receiving offices in Chicago, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, New York, and Thursday morning in Chicago, Requests to have mail forwarded must be received in Chicago by Friday morning (early) and in New York, Chicago and St. Louis by noon. The address of those concerned will be repeated in the following issue.

**Notice, Selective Service Men!**
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards.
Also state how long the forwarding address is to be used.
DRESSING ROOM GOSSIP

(Continued from page 35)

Dress town with a 1966 day on Sunday at Los Angeles, Bob had for a dress machine. I heard that my old friend Bob Thompson is to the house of a captain. "Bob, me, was the finest education di-rector of the house, and a strong mind to work under.

Vonette celebrated her 21st birthday, and did thus little gal get presen-ted with her first roses she received from Mr. Chipman, who made a very fine flower. The past week included: Mary Jane, Mrs.

George Singleton, Fay Adelson, Tom Flann; Jack Sennin, who formerly work-ked at the Club; and various others.

J. M. Smith, George Nelson, John Adams, Charles Nelson, James Francis, Charles P. Clarke, Percy Clifford Lott, Charles R. Smith, Louise Brown, Tom Kennedy, Josephine Cooper, and Warren Hymes, D. J. W. Murray, discussed the meet and join the armed forces. Grand letters came to Paul W. Eldredge, George W. Butler, One person who will be a real loss is Joe Mosley. He says the jigging in his sleep has not improved. The dances are always willing.

Thanks for the help.
Bingo operators, as a group, have always been willing and ready to devote their time, energy, and ability to help every worthy cause that needed or could use their assistance. Specifically they have proven themselves to be extremely valuable factors in raising funds for charitable and fraternal organizations, and time and again came there with cash that enabled these philanthropic orders to continue their good work rather than close shop.

Today bingo operators are rendering an even more important service. Many have joined the armed forces of the nation. Others are now actively engaged in war plants producing the implements that will eventually beat the Axis to its knees. The rest are giving in whatever way they can in a civilian capacity to further the interests of Uncle Sam. Recently we came across an example of the latter effort which illustrates how varied and valuable service the bingo operators can perform.

A local civilian defense executive, understanding that women are doing vital war work for women, decided to enlist the game to assist in the war effort. Following routine enrolments for the various civilian defense protection units, three radio stations were used to broadcast bingo cards, and the results raised funds necessary to meet the operating expenses of the local office. Potting sets were designated in the cards to be in with a bingo operator he knew and the two were soon busily engaged in the project.

The radio station was used in three cities in this area and the cards were given to pass along so that an important social work was being done at a day’s end, and being performed that the highlights of this social would be a bingo war.”

Word of mouth advertising, an advertisement in the newspaper, and a feature in the city’s local school and circles were used to publicize the game, and the results were most satisfactory. It was found that the women were especially interested and that the tickets were sold very fast.

Women volunteers were obtained in each city to assist in the operation in three months of previous effort. And sufficient funds were raised to ensure off hours for the and the nurses office to carry on.

Christmas Preview Feature

Bishop Smith

Christmas Merchandise Suggestions

NEW YORK, Oct. 24—Despite the war, it is generally expected that this season will prove as profitable for pitchmen and direct sellers as past seasons. Many operators and pitchmen open small stores just for this particular season and then close them after the holidays are over. Wise pitchmen know the right locations to open these stores and are anticipating a big buying spree.

One of the most important things for pitchmen is mechanical toys. The war has affected the supply of these toys, as most of them were made in Germany and Japan. Since the boys have been more concerned with mechanical manufacturers have been turning out mechanical toys such as turnover toys, turnover tanks, tin soldiers that march, magic guns, automobiles, tractors and semaphore. Some merchandisers have a supply of these toys on hand at present, but when the supply is gone none will be manufactured because of priorities.

Christmas Decorations

Some of the most popular and profitable items to handle are Christmas decorations, which continue to remain priority-free. These include: crinkled Santa Claus, holly wreaths, made Merry Christmas designs, Christmas trees, Christmas bells, plastic stars and other plastic items, and of course, the popular rainbow-ribbon time of the year. There will undoubtedly be a shortage of glass Christmas tree ornaments this year due to the war.

Audio from Christmas songs are heard on radio, and radio cards there are other popular merchandise items still available to the trade. All toy balloons are flown for the duration, there are still some of them which are being delivered by manufacturers. When this supply is finished no more balloons will be available to pitchmen.

Included in familiar popular items not touched by priorities are low-priced candies packed in flashy boxes, including plastic windows, the addition are plastic salad sets, blankout pencil flashlights, car cards, lucite hanger, press cards for ironing, hair bands, package cards, hard-boiled eggs, and so on. Walt Disney, plastic deco- rated crystal paperweights, drawing sets for the children, calendars, oil paintings, calendars, plastic pen sets, boxes of chewing gum, inexpensive flash jewelry, plastic juice extractors, American flags, key cases, razor handles and matches.

Quick Turnover Items

Pitchmen, direct sellers and operators are always on the lookout for suggested items which they can feature for a quick turnover. Included in this list are the following articles: changeable letter victory flags of the four government manufacturers are displaying full colors, inexpensive photo frames, a regulation khaki tie and sewing kit combo, a magic purse that opens into a shopping bag, patriotic picture frames finished in bronze, knitted needlework, novel pen jackets, flax-cloth desk weights, patriotic decals and service emblems, calendars, banks, a collapsible globe, service kits for men and women, a service bag for civilian defense workers, reversible mirror picture frames, mirror trophies, embroidered service badges, a bomb bank, inexpensive wallets with a service insignia on them, a picture of “The Head of Our Lord,” that glows in the dark, pipes, patriotic correspondence cards, post cards, envelopes, writing paper, Hitler floor mats and pin cushions, tropical seashell jewelry, patriotic pillow cases, humidifier mixing, new sets for stockings, rare tropical plants and a new game called War Bingo.

Philly Nov. Stores

Well Stocked for Expected Xmas Rush

Philadelphia, Oct. 24—Novelty stores in this city, this drug district red-actor noticed that it might be a good time to open the Christmas decorations early this year. The general feeling is that there is a rush to buy toys and other holiday goods during the few precious weeks before and after the date of Uncle Sam’s war- time economy to make them scarce or expensive on both. As a result, the stores are still holding a few of the more popular items for the benefit of the armed forces, but for the mass in the armed forces, but for the (600 FULLY NOV. STORES on page 59)

CHRISTMAS MERCHANDISE SUGGESTIONS

Many new and beautiful items made entirely of non-ferrous are offered by J. A. Whitney, West Palm Beach, Fla., including new items such as necklaces, earrings and bracelets, the information and plastic and clo- gents and plaques composed of care- fully selected and in many cases sea-shells that have been recovered from the tones of the world’s largest harbor. One of the more elaborate of the novelties is the Keep-Flying Dolphins made entirely of sea-shells. Other similar items that can be obtained are made from cornucopia, clams, grapes and starfish.

The “Serving Our Country” record presents an entirely new slant to the usual-patriotic picture-music. This record is 14 x 15 in. in size, was designed for use in speaking engagements for five cents. A disc-cast spin for a 14 x 17 photograph is also available for service record purposes. The item is made of paper, is available, is varnished, is cut to color. It is light and compact to handle.

War Bingo, which is being featured by the Federation Board, is now a new version of an old game. The rules are slightly different and the game is said to be a little more exciting.

H. Kilter has a line of mechanical toys including turnover tanks, tanks, soldiers, aeroplanes, tank trucks, guns, trucks and airplanes.

O. G. Simon has a flashy line of patriotic correspondence cards, stationery sets, cards for correspondence cards are made up in red, white and blue with stars and stripes. The stationary shown in picture in full color. Mrs. Helenof M. Stiles and T. M. Stiles can be rushed for cards or the words “Stamp Them Out” for the cause.

Charmo & Cain are featuring a unique picture of “This Head of Our Lord.” This picture will glow in the dark when it has been activated by the light of artificial light or daylight. Comes loose or framed.

Charmo & Cain is also featuring a Chalk personalized pipe with the full name of the owner engraved on the stem. The bowl is lined with a honey mixture so that the pipe doesn’t have to be broken.

A genuine cœur wall with the Army or Air Corps insignia, or plain, is being sold by the Tucker-Longworth, Inc. The cup is an all china finished cup and is used to hold a roll or in a restaurant. This is made of heavy china and has an interchangeable handle reading either “Bingo Regina” or “Roll of Honor.”

Mirror Supports are being sold by the Pinto Co. and are a new feature.

M. Sobolow, Inc., is showing a mirror with a reversible card suitable for photographs.

The H. M. Gonsalvez Company is featuring a patriotic pipe that can be held in hand while reading the news and is easy to knock down and assemble.

Patriotic decals and service emblems are being featured by the J. H. Kennedy Co. and are made entirely from the American flag to honor rolls that are suitable for display anywhere.
ATTENTION! Here is the ORIGINAL—the ONLY HITLER PIN CUSHION that appeared in over 1100 newspapers from coast to coast after it was photographed on President Roosevelt's desk. We are the SOLE MANUFACTURER of this laugh-provoking, sales-stimulating, profit-making novelty. It is reaping a harvest of ready money. It's a natural promotional item for which we've booked REPEAT orders for thousands of gross! Each GENUINE Hitler Pin Cushion carries our original jingle—IT IS GOOD LUCK TO HAVE A HITLER PIN—"AXIS" TO STICK IT IN.

Each packed individually with self-addressed label for your customer's mailing. ORDER NOW! Newspaper mats supplied FREE!

BASSON'S DUMMY DISPLAY PRODUCTS, 57-02 48th St., Maspeth, N.Y.C. ST 0231

BINGO BLOWER
Baker's Game Shop
207 W. Warren, Detroit, Mich.

The Original Hitler Pin Cushion
Here is the original—Don't wait, get started now—it's too hot—Board Operators, it's a natural. Ez. packed individually.

Doozen $4.20—Sample Prepaid P. & P. 50c Ea.

Hitler the Shank—A novelty that is still hot for Board Operators, sale Stimulators and Premium Users. Packed 48 to carton. Gross price $60.00. Doozen 5.00. Sample prepaid 50c Ea.

Write for our 1942 catalog (Update your business).

WISCONSIN DE LUXE CORP.
1902 N. Third Street
Milwaukee, Wisconsin

CANES-BATONS-FOX TAILS-SLUM, PLUSH & MECHANICAL TOYS
PLASTER-PICTURE FRAMES-PATRIOTIC BANNERS
AND BUTTONS—LITTLE ROCK HAT ALL ABOVE ITEMS
WRITE FOR CATALOG
MIDWEST MDJE CO.
1000 BROADWAY
KANSAS CITY, MO.
115 MAIN, LITTLE ROCK, ARK.

SENSATIONAL MONEY-MAKER
for SALESMEN—CANDY—PREMIUM OPERATORS
This push is made of specially selected high grade wood
in various sizes. It is regal in every detail. Add to your
return and make sure of more sales.

LOWEST FACTORY PRICES
WRITE FOR CATALOG
SITTMAN BROS.
355 West 31st St., N.Y.C.

WRITE FOR CATALOG OF BINGO SUPPLIES
BY MANDELL
THAT'S ALL!
M. M. J. FUR CO.
150-8 West 32nd St., N.Y.C.

YOU CAN SAY IT AGAIN!
LEO KAUL
IMPORTING AGENCY, Inc.
115-119 S. PRIVATE ST.
CHICAGO

WAXED FLOWERS
BEST QUALITY-ATTRACTION COLORS
No. 50-Large Bunches..............$37.50 per 100; $5.00 per box.
No. 40-Medium Dozen..............$25.50 per 100; $2.50 per box.
No. 30-Long Stems..............$17.50 per 100; $1.75 per box.
No. 15-Medium Size..............$9.00 per 100; $0.90 per box.

FRANK GALLO, Importer & Manufacturer
1422 LAGUARD ST.
ST. LOUIS, MO.

NOW READY-MID-SEASON CATALOG
INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND
CONSUMER DISTRIBUTION

WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

ACME SUPPLY CORP.
1111 LINDSAY BLVD. ST. LOUIS, MO.

HOW SMART
AN OPERATOR ARE YOU?

Today's big problem for operators in all merchandise fields—b也是一个, salesboard, direct sellers, concessionaires, pitchmen—is finding appealing merchandise items that are available in large quantities. In this, and 17th issue: The Billboard Merchandise department suggests a number of items which haven't been used to any great extent by operators. There aren't too many, but we understand that smart operators all over the country have tractioned good items which are still easily available.

How smart an operator are you? Have you located any new merchandise items which are easily procurable? Write us about it today. Tell us how, when, where you found it...how you are using it. We will feature you and your story in an early issue of The Billboard. And we will be grateful to you for any assistance you can render.

Send your letter today: I. B. Kolb, Merchandise Editor, The Billboard, 1566 Broadway, New York, N. Y.
America's Latest Craze
Our Best Customer Sold

$3,343.60
Worth of our Jewelry and Novelties during the week of September 26th, 1942.

WAKE UP AND LIVE
Hustlers, Pitchmen, Specialty Men, Gift Shops, get wise to the Fast-Selling

KILLER DILLERS

UP TO 200% PROFIT

Doz.
Sea Shell Earrings... 72c, $1.00, $1.50, $1.60, $1.80, $2.40
Sea Shell Brooches... 72c, $1.00, $1.50, $1.80, $2.40
Sea Shell Bracelets... 9C, $1.00, $1.50, $2.00
Sea Shell Necklaces, 20 in.
Plastic Chain...

Sea Shell Leis. In Assorted Shells...

Sea Shell Leis, 30 in. Assorted Shells...

Sea Shell Leis. In Triples... 3 Cents/Color. 5 Cents/Color...

Sea Shell Leis, 25 in. Strand Color...

Sea Shell Novelties, Bird, Animals, Etc...

Sea Shell Cowboys and Girls...

Sea Shell Ash Trays...

Sea Shell Swan What-Not, Fast...

Sea Shell Doll, Hude Entirely of Shells...

Sea Shell Electric Lamps...

Sea Shell Porcelain...

Cocanut Novelties...

We Carry a Full Line of Jeweler’s Findings, Brooch Pins, Plastic Chain, etc. Complete Price List on Request.

Samples of above numbers figure 1/12 of a dozen plus postage. 50% cash with all orders, balance C. O. D.

J. A. WHYTE & SON
Manufacturer and Importers
Little River, Miami, Fla.
Phone 7-9661
**NEW CATALOG**

Just Off the Press

Featuring an extensive selection of MILITARY MEDICAL JEWELRY, LOCKETS - PINS - COMPACTS - RINGS - BIG CHAINS, etc.

WRITE FOR COPY TODAY!

BIELELE-LEVINE

37 South Wash Ave.

CHICAGO

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**PRICED FOR QUICK SALE**

CHRISTMAS FOLDERS & ENVELOPES

Christmas folders & envelopes, printed in red, white, and green, 7 1/2 cents each.

**$2.00**

FOLDS, 50 Cents

PAPER: 100 PAPER: 250 PAPER: 500 1,000

FULL LINE MILITARY, FINE PARCEL POSTAGE, & CIVIL SERVICE GIFT ITEMS

PIECE RATES

15.00 5.00

2.50 1.00

1.00 0.50

Order quantities. You simply cannot buy for less anywhere else! Our price policy is designed to be fair to you, the buyer. Our prices are not subject to change by 25% or more.

**MILLS SALES CO.**

1940 BROADWAY, NEW YORK, N. Y.

---

**MOTHER OF PEARL**

**FOBS**

Can be engravied or cut to suit. The price is the same whether you pick it up or have it mailed without the box for 50 cents extra.


**$1.00**

SOLD FOR 50 CENTS TO WORKERS ASSOCIATION—$15 PER BOX

SOLD FOR $2.00 FOR JEWELRY ASSOCIATION—$50 PER BOX

MURRAY SIMON

168 S. 83rd St.

Brooklyn, N. Y.

---

**FOUNTAIN PENS**

We have thousands in stock of the finest Fountain Pens and Pencil Pans with piston, with nibs and nibs of the best kind. We ship to any part of the country. We guarantee satisfaction. We are in business for 30 years and have a fine reputation.

STARR

912 SOUTH DECATUR. DAYTON, O.

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**ZIRCONS**

**$2.75**

Also in many other rare stones. $1.00 per stone.

**ZIRCON & RINGS**

3 FOR $4.00

10 FOR $10.00

25 FOR $25.00

25 FOR $25.00

A LOUPE, BOX 911, ST. LOUIS, MO.

---

**SPEARMINT FLAVOR ONLY**

**$1.25**

In a tin box. 5 for 50 cents. 10 for $1.00. 40 for $4.00. 100 for $10.00. 500 for $50.00.

AMERICAN CHEWING PRODUCTS CORP.

40th and 9th, People Ave.

Montana, N. D.

---

**RAZOR BLADES**

**$0.50**

Many kinds. Get them featuring today, you will be surprised at the difference.

**$0.50**

ALEC BLADE CO.

55 E. 33rd St.

Manhattan, N. Y.

---

**SUBSCRIPTION MESS**

We send a monthly subscription to every subscriber. The regular price is 50 cents per year, but we are now offering a special rate of 25 cents per year. We are the only company that offers this special rate. The subscription includes the latest issues of the Bulletin, on which you will find the most up-to-date information on military and medical topics.

**JAMES WHITCOMB RILEY**

Author of poems and songs, noted for his humorous and sentimental compositions. He is known for his romantic and heartwarming stories, as well as his energetic and lively performances. He is regarded as one of the most popular and beloved authors of his time.

---

**MEDICAL JOURNAL**

**MEC**

Events for Two Weeks

**GRAND OPENING**

**BRENSHALL'S**

**8:00**

**YORK**

**10:00**

**1:00**

**5:00**

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**DEAL**

(Continued from page 20)

**TRIAL**

**$1.00**

**$1.00**

**$1.00**

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**DUN**

**$1.00**

**$1.00**

**$1.00**

**$1.00**

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**SALES**

**$1.00**

**$1.00**

**$1.00**

**$1.00**

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**Big Values in New Watches**

**LADIES**

**$2.50**

**$2.50**

**$2.50**

**$2.50**

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**OHIO SPECIALTY CO.**

**25 W. COURT STREET**

**OHIO**

**625 Insurance Bldg., San Antonio, Tex.**

---

**HANDSOME NEW PATRIOTIC EMBLEM**

Painted by Ed Lowe

A distinctive patriotic arms that will add to the value of any desk or table book. Made of fine metal and with a neat and attractive design, it is sure to be cherished for many years.

**CHARMS & CAI**

497 S. 8th St.

CHICAGO, ILLINOIS

**MEDICINE MEDICINE MEDICINE**

**WE SUPPLY THE WHOLESALER**

**FOR**

**SAME AND WHOLESALE PRICES**

**FRAMED SAMPLE PUCE**

**EYEDIE LOVE, 800 BROAD ST.**

Newark, New Jersey

---

**FAST SELLERS**

**Dexter Engraving Jewelry Co.**

21 ARCH ST., PROVIDENCE, R. I.

We have a large stock of rings, pins, and other jewelry items.

---

**SOUQ PACK OF CARDS**

**SALES BOARD OPERATATION**

**SOUTHERN PACIFIC**

**NORFOLK & DIXIE**

**SOUTHERN PARSU**

**SOUTHERN PACIFIC**

**SOUTHERN PACIFIC**

**SOUTHERN PACIFIC**

**SOUTHERN PACIFIC**

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HOSPITALIZATION and SURGEON'S FEE INSURANCE

No More Worry About Money for Hospital and Doctor Bills

Know That You Are Protected Against Sickness and Injury

Costs Only a Few Pennies a Day

For Families or Individuals

If you or a loved one goes on the sick list as a result of illness or injury, who has to pay the hospital and doctor bill? You do, of course. And it’s not just when a lay-off results from hospitalization your costs are saved, or if you are suffering from personal injuries, while you are not. Pay all the money you’d be able to pay before you have it paid

PULL FULL BENEFIT for 10 TIMES or Less in Payment!

$45.00

$5.00 Complete Policy

$100.00

$10.00 Complete Policy

$150.00

Now you can choose the benefit you want in the policy you will pay for, and you can adjust the cost of your policy to your needs.

No Medical Examination

Every healthy person of your family, age 1 to 50, eligible. One policy covers all, and all members are entitled to full benefits as stated above.

NO AGENTS—DETAILS FREE!

Learn more about the extra-foreign policy issued by this remarkable, self-approving company. Send for literature without delay! Ask your Agent to write today.

Pioneers of Hospitalization Insurance

1581 OLD COLONY BLDG., CHICAGO, ILL.

HAYES AMUSEMENT PARK

Located just a few yards from the gates of Camp Blanding, one of America's largest army camps. We operate 7 days a week, 36 weeks a year. This park is not an experiment. It is the result of years of careful planning and execution. We are backed by the American Amusement Machine Company, a subsidiary of the American Amusement Machines, Inc., one of the largest amusement machine manufacturers in the world. We have over 200 buildings, featuring a large arcade, a pool hall, a bowling alley, a bowling alley and other legitimate establishments. We have a large and successful business and we are always ready to entertain you. We have over 500 Girls for Dance and 200 Boys for Girls. We can play any game you can dream up and say we'll entertain you.

4 STAR WEEK


COLUMBIA, S. C., THIS WEEK.

RUSS OWENS, Mgr. W. K. Kaus Shows, Inc.

SPECIAL ANNOUNCEMENT

Today purchased September 30th the entire Blanding Shows and all Enterprise, Independent Shows, of Frank's Greater Shows, we have decided we are not to operate under that title and we will continue经营 as

Harry's Greater Shows

With our and look Big Big Big Shows. The new shows will be run in parallel, sometimes with your own shows. We have decided to offer a greater variety of entertainment, and to offer a wider range of attractions. We are also planning to offer a wider range of entertainment options, and to offer a wider range of attractions. We are also planning to offer a wider range of entertainment options, and to offer a wider range of attractions. We are also planning to offer a wider range of entertainment options, and to offer a wider range of attractions.

BANTLY'S ALL-AMERICAN SHOW

World's greatest army camps... FAYETTEVILLE, N. C. (for the duration of the war) kept in new... Wanta—Largest Concessions of all kinds. BALL GAMES, High Wheeler, Rope and Churn, Reading Machines, etc. Will play every day with new shows. Wine free inside, this park now.

All wire HERMAN BANTLY, Fayetteville, N. C.
They Could Speak

The 1942 revenue law poses some serious problems for the amusement machine industry. The trade vainly sought for definitions to be written into the bill that would definitely fix the fees on all free-play pinball games and on penny counter machines at $10 per year.

Representatives of the trade who were in Washington for the final sessions said the “cards were decidedly stacked against the trade” when it came to getting any consideration of machines according to the earning power of the machine. Whether this was the work of reform interests in the government agencies or of larger selfish interests they could not tell.

Pari-mutuels were exempted from the proposed federal tax on the basis that pari-mutual revenue should be reserved for the States. The amusement games business was willing to pay a reasonable federal tax in addition to the tax being paid in 10 States and more than 200 towns and cities. The amusement games trade did not ask to be exempted; it only asked for a tax assessed according to the earning capacity of the machine. But the amusement games industry is unorganized and the work fell chiefly upon representatives of California operators and one representative for the manufacturers.

There is still some ray of hope for the free-play games. The increased rates apparently go into effect next July 1. The Internal Revenue Department can, without violating the text of the law, definitely rule favorably on all free-play games.

There are two groups in the United States that are vitally interested in pinball games and that can go direct to the U. S. Treasury for some consideration and reason. That is the only hope now, for operators are powerless otherwise to get any consideration.

The first group is the 10 States and 200 or more towns and cities that have been getting revenue from licensing pinball games. Tax officials in many of these States and cities will champion the cause of the games once they are made to realize how serious it is.

A good example was seen in Washington State when the Legislature was considering a State tax on various types of amusement machines. The organized league of city governments made strong pleas to the Legislature that amusement machines should not be taxed by the State, but should be left to the cities and towns for revenue.

In the present situation the States and cities that license pinball games would not be asking the federal government not to tax such games. They would be asking simply that the federal tax be put at the $10 fee so that the games could continue in business and continue to pay revenue to the State and city.

If enough organization could be put back of such a plea, it might get a favorable ruling from the Internal Revenue Department.

A second important group vitally interested in amusement machines is the thousands of retail establishments that profit by them. War conditions are making it tough for many of these retail stores. Department of Commerce estimates say that probably more than 100,000 such establishments will be forced to close by the end of 1943. Congress and the various branches of the national government are beset with the problem of trying to do something for all these establishments.

The amusement machine industry has been a great help to many thousands of these retail locations and they could present a strong plea in behalf of such machines if the idea could be properly organized. Even chambers of commerce and other business organizations strongly supported the California operators in their recent pleas before Congress.

Like operators, the smaller retail locations are not well organized to present their plea to the federal government. But they have much at stake in the amusement machine business if the facts can be marshaled and presented in the right way.
Federal Tax Amendments...  

CHICAGO, Oct. 24.—Latest information available on the federal excise tax amendment affecting coin machines, as contained in the 1946 revenue law, indicates the following:

AMUSEMENT MACHINES.—Annual tax $10. This classification was extended in the 1942 law to include types of machines in addition to pinball and other types of machines. The excise tax for fiscal year for amusement machines begins July 1. On machines newly added to this classification, the tax will begin November 1.

GAMING DEVICES.—The new tax rate will be $10 per year. The old tax rate was $50 per year. From July 1, the new tax rate begins.

The classification gaming devices, based on rulings and the statute, now includes slot machines, pinball, counter machines, diggers, free-play games, and pinball machines, are all taxed, and all types of machines having gaming features.

CONSOLES—All types of consoles having a payout or gaming features are included in this classification. The present tax rate is $50 per year, which remains in effect till July 1, 1948; then the rate will be $100 per year.

PENNY COUNTER MACHINES—These machines are generally classified as vending machines. The present rate of $90 remains in effect July 1, 1948; then the rate will be $100.

DIGGERS—By special amendment, the rate on diggers is raised to $100 per year.

PINBALL GAMES—Novelty and free-play games are taxed at the rate of $10 if the free plays are not redeemed for awards paid. If free plays are made available, and in such case, the rate is now $50 per year; on July 1, 1943, the rate will advance to $100 per year.

PRIZE CUM VENDERS—By special amendment, the tax rate on these machines is reduced from $50 to $25 or $50, as the case may be.

SECRET CLAUSE—Information is the secrecy clause was killed and the lists of locations paying the gaming device tax will be made public.

Senate Has Bill On Patent Reforms

WASHINGTON, Oct. 24.—The Senate this week passed and sent to the House a bill that would grant federal government broad authority over patents and patent applications taken over during the prosecution of the war. The House would further grant wide protection to patent owners whose patents are taken over by the government for the benefit of the war effort. The government for "reasonable compensation" for use of such patents.

1. To require approval and establishment by the head of any government department or agency responsible for the use of patented inventions, as determined by the certificate of the patent owner.
2. To provide a specific procedure for compensation to be made to the patent owner for the use of the patent.
3. To ensure that the compensation provided by the law is sufficient to cover the reasonable costs of the patent owner in connection with the use of the patent.
4. To authorize and establish a court or other appropriate body to determine the compensation to be paid to the patent owner.

Another Week Nearer Victory!

INTERNATIONAL MUTOSCOPE CORP.

44.01 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK

MACHINES READY FOR LOCATION

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 150</td>
<td>$125.00</td>
</tr>
<tr>
<td>Wurlitzer 150</td>
<td>$175.00</td>
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<td>Wurlitzer 150</td>
<td>$275.00</td>
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<td>$750.00</td>
</tr>
<tr>
<td>Wurlitzer 500</td>
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<td>$1,500.00</td>
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<tr>
<td>Wurlitzer 600</td>
<td>$2,000.00</td>
</tr>
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<td>Wurlitzer 650</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Wurlitzer 700</td>
<td>$5,000.00</td>
</tr>
</tbody>
</table>

Wurlitzer 150, Like New: $125.00
Wurlitzer 150, New: $175.00
Wurlitzer 150, Used: $275.00
Wurlitzer 200, New: $250.00
Wurlitzer 250, New: $375.00
Wurlitzer 300, New: $375.00
Wurlitzer 400, New: $500.00
Wurlitzer 450, New: $750.00
Wurlitzer 500, New: $1,000.00
Wurlitzer 550, New: $1,500.00
Wurlitzer 600, New: $2,000.00
Wurlitzer 650, New: $3,000.00
Wurlitzer 700, New: $5,000.00

M. FORMAN MUSIC CO.
WATERLON, N. Y.
Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

Jim Mangan Speaks In behalf of War Effort

Jim Mangan, director of advertising and promotion for the Atlas Novelty Company, Chicago, is scheduled, as this is written, to address members of the Chicago Post, American Legion on the subject of "The War's Challenge to Newspapers" on October 29. Mangan will make the address in his official capacity as Consultant for Special Projects for the U.S. Department of Labor, Co-Chairman of Special Events for the U.S. Treasury Department and Chairman of the Society of Typographic Arts' War Committee. The latter committee has recorded to the U.S. Government approximately $2,000,000 of free art and design during 1941.

Jim has those three jobs in aiding the war effort and it is known that he has been lending a helping hand to any other agency which calls upon him to do so. Nifty, considerate and a good friend to all his intimates when needing a job with the utmost fairness has made him invaluable to the agencies which he serves. He's often been termed a human dynamo—and he never runs down.

On October 27 Mangan is scheduled to address the Chicago Art Institute on the subject of "Building the Nation's Biggest War Display." This refers to Mangan's promotion in building the huge War Bond display in Chicago's Union Station, pictures of which have appeared in such widely distributed publications as Life magazine. Jim directed the undertaking of the Chicago Building Trade, A.F. of L., for the project, then co-ordinated its building and completed it three weeks sooner than the engineers and it could be done.

Common have responded handsomely in many places to the war call both from the armed forces and with civilian services. They are a whole to the credit of the machine industry—and Jim Mangan is one of the foremost of these men.

Necessity is the Mother of Invention

Priorities, shortages and other difficulties have made it tough for column to keep coin machines going. Parts are scarce. To take a place of certain machines, he keeps the machine running by the use of an E. J. B. Colins Company, Louisville, Illinois. This point in a report on the troubles he has had when a broken tooth gear in a pin game part was a vital part. If the pin was made of more modest could be secured. Skilled, the Colb boys went to work and figured a way to fix up the broken part. It took them two days, but it was a tough job.

Undoubtedly there are many instances of where necessity has been the mother of invention in keeping "we go on" for the duration. The continuous requirement of short changes of all game with decals and airbrush is reported highly successful and the firms doing such work are doing a rushing business.

Maurice Ginsburg Suggests Anti-Breakage Program

Maurice Ginsburg, President of the Atlas Novelty Company, Chicago, recently suggested that operators install some sort of public relations program to induce game players to take it easy in handling game machines. Ginsburg observers believe that players do damage to the machines and Jim Mangan, amongst others and otherwise misuses the games. He suggests that there must be a limit for the duration and feel sure that the public, when they realize this plan will take it easy and not deliberately push the games around. Operators are concurred in this plan and believe that a limitation of games will take place sooner than the engineers and it could be done.

Maurice suggests that a plan be devised to control this plan. He feels that the greater amount of mis-treatment will be eliminated by such action and the only law of physics is "Body English," the accepted American Custom of playing pinball, will never be eliminated, but periodic cleaning and checking will do a world of good and games will last longer if the deliberate mis-treatment is stopped.

Nickel, Nickel—Who's Got the Nickel?

From thousands of men, many sections have been heard on the shortage of nickels. The plan to get more nickels is not to be stepped on by the nickel is a show of the situation. The coin machines are getting their share. The real trouble lies in the next step, getting more nickels in the pockets and more silver is in devoted to us greatly increasing the number of machines available.

Nevertheless, the operators should make it absolute to keep the nickels, because by keeping the nickels, we can help keep the shortages from getting out of hand. By keeping nickels, we can gas rationing, servicemen, shortages, etc. but coinmen should do their ducat good to keep "em moving.

Spokane, Wash.

SPOKANE, Oct. 24—L. J. Ciler, too busy tending his candy, vending, pinball and magazine-lin machines to take a vacation, this summer, has embarked on a door-to-door selling campaign for his pinball machines.

This is the third straight year for the headset companion being State Sales Manager for Spokane.

Bill Bigelow has hired Martin McKay to help service his phonographs and pinball machines.

Bill Bigelow is getting to be an expert managing pinball machine operators at stage where Mrs. Bigelow can talk to an operator and then leave him to handle Bill Jr.

Fonser Presents Panoram Plan

NEW YORK, Oct. 24.—George Fonser, of the George Fonser Company, has announced that his Panoram company will rent Panoram to operators within a radius of 125 miles, taking the operator the option to buy after a certain period of time.

"This is a real opportunity for operators," claims Fonser, "to test the money making ability of the Panoram. When the Panoram was introduced, operators hesitated to enter this machine without the experience due to the cost of the equipment and operating cost. However, under the Panoram plan, operators will find it extremely easy to their advantage to operate Panoram.

"During the past few years," adds Fonser, "operators who have had experience in operating these movie machines and can honestly recommend that operators should operate Panoram on their routes. Panoram will stimulate the trade in localities where pinball machines are not now operating."

Sommers Visits N.Y.

Lrv Sommers came in from Miami for a visit and naturally spent some time at the American Radio History Company, with his former partners at 1210 Avenue, to spend time in discussing the development of the business and his health is fine and business continues along in good shape.

Budin's Anniversary

Emile Budin is celebrating his anniversary recently at his Brooklyn home, after which he left for a trip to Canada.

Maurice Clicks Big

Mike Muny, known nationally as the Arcadia King, is building larger and better than ever and is setting aside arcade equipment. The traffic in arcade machines has increased each week, and Muny with his large staff of men, has already this many experiences in this field has really been setting a fast pace.

Holland Runs Pennsylvania

John Boldin is conducting the Arcade, which now includes 24 and 50 Streets in the Boulevard section and 62nd Avenue, with the big rush is during the week-ends.

From Hollywood

Bloom Stern, sales man at the counter of the Bucard Music Sales Company, is a native of this city. His wife is an up and coming movie picture actress. She was in her classrooms on the Coast.

Runyon's Repeat Orders

Herman Perl, sales manager of Bucard's, informs us that he has been running with the operators for arcade equipment. He is a very satisfied operator. Perl proudly of the many repeat orders that are received these days. "Many of these orders," claims Har- mon, "are placed with us because we keep on record so that we can help them when we are looking for a moment's notice."

Horb Klein in Med Corps

Horb Klein, former manager of the export division at the Biograph and Panorame Corporation, is now located in the Signal Barracks at Camp Robinson, Ariz.

Al Cohen Pitching In

Al Cohen, American Machine Society, has been working on the new machines when his machine left to take a job in a war plant. He just called up his friend and went to work repairing machines himself. The company has a few machines that are being repaired by an engineer who was doing an important junk job. Cohen determined the operators to help him out with his work and his punch.

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Fonser Presents Panoram Plan
The Billboard 61

Pilgrims...Pineapples...Peaches...Pears...Peaches...Pears...Peaches...Pears...Peaches...Pears...Peaches...Pears...Peaches...Pears...

The second-hand line will deliver 50,000 barrels of oil products daily from the new pipelines at Monticello, Md.

Rare Recordings Are Put on Block

SANTA MARIA, Calif., Oct. 21 — The Ernest B. Pen collection of rare early recordings is being disposed of here, according to J. Z. M. Challis, whose charges the collection has been placed.

The Pen collection numbers thousands of recordings made to 1926 from the greatest singers, musicians and celebrities of the period. The collection was made by Clarke, Foy, Bouc, Bert, Harlan, Jones, Lauder, MacQuaig, Aiken, and a number of others. The book of the collection, published some time ago, was written by Bryan and others famous people.

OHO SPECIALTY COMPANY—BIG BARGAINS

539 SOUTH SECOND ST.
LOUISVILLE, KY.

BRAND NEW JENNINGS SLOTS & SAFE STANDS

LOOK

TO SAVING YOU $50.00

BRAND NEW COMMANDO PHONOGRAPH—WRITE

We bought more than we needed but got a real deal and here goes our surplus. By saving $50.00.

DENVER DISTRIBUTING CO.
1565 Arapahoe St.
Denver, Colo.
Music Men Accept Excise Tax Without Objections

No opposition offered to federal levy which is scheduled to begin Nov. 1.

CHICAGO, Oct. 29.—The jube box industry accepted the news of a federal excise tax of $10 a year on each automatic music machine without objection. Since the proposal was first introduced in Congress a year ago by Rep. John E. Rankin, the industry has been for or against the tax, and has been for or against the tax. The excise tax is expected to bring in $10 million the first year, and $12 million in succeeding years.

Music operators generally said the tax was reasonable but that it would work a hardship on operators in some cities and states that may already have a $100 tax on juke boxes. The probability is that some of these states and cities may gradually reduce their rates to reduce their taxes on a subject of discussion. The excise tax will be $10 a year on each automatic music machine and the revenue will be $100 million a year. The highest rate will be $100 a year on each automatic music machine and the revenue will be $100 million a year.

CAUSES IN BACKGROUND

The fact that the retail box in the machine has placed a very large tax on more machines and free-play machines is a new factor that will have a bearing on the operators of these machines. The tax will be $10 a year on each automatic music machine and the revenue will be $100 million a year.

Speaker at Radio Meeting Says Ban Aims at Juke Box

PHILADELPHIA, Oct. 29.—Radio enthusiasts were given one more opportunity to hear a speaker at the benefit meeting at the Benjamin Franklin Hotel on Friday night when the policy of the National Association of Broadcasters was talked about by the person who is making the Petrolino record ban.

However, one speaker made the statement that the ban was made for the purpose of driving the box broadcasters but that he was looking forward to the future of the box. It was observed that "We have all been too quick in finding the faults of others."

Financial Journal Features News Of Shellac Situation and Prices

NEW YORK, Oct. 29.—Shellac, the material so important in the manufacture of phonograph records, is under discussion in the financial journals this week. The Journal of Commerce featured on its first page, October 29, and the New York Times, October 29, articles on shellac, and they are editorially set by the government. According to the New York Times magazine, shellac was produced by the United States in 1914 at a rate of 245 thousand pounds. The price of shellac was $250 a ton, so it is estimated that the total value of shellac was $61,250,000.

Following general trade practice, the measure establishes prices for all grades of orange shellac—a purified form normally marketed in flaks or leaves—of 85.5 cents per pound for the 75 per cent (native) London grade. In addition, maximum prices are set for various grades of Hi-Bond, Stained, and the measure is effective October 28, 1942.

Ceiling 35.5 Cents a Pound

The price ceilings are set at 35.5 cents per pound, f.o.b. New York in lots of 100 bags or more, specified grades of orange shellac, on the basis of the prices set by the government. The maximum price of 35.5 cents per pound for the 75 per cent (native) London grade is $42.75 a ton. In addition, maximum prices are set for various grades of Hi-Bond, Stained, and the measure is effective October 28, 1942.

Buying Domestic Supplies

In addition, the Defense Supplies Corporation has informed OPA that it will buy until March 1, 1943, all domestic stocks of shellac at the maximum price of 35.5 cents per pound established by the regulation, less 10 per cent. Both the domestically acquired shells and that imported from India will be sold by DDC at the base price of 30 cents per pound for T. N. London grade less 10 per cent, it was explained.

The prices established by the schedule of OPA officials stated, will enable purchase of shellac held in the United States to dispose of their holdings at prices which will assure them a reasonable price for their high-grade shellac by securing high-cost and low-cost inventories. OPA assured, however, that those maximum prices are established for the 75 per cent London grade and that, at the end of 30 days the price is to be reduced to 30 cents per pound for T. N. London grade less 10 per cent, it was explained.

Up to the present, shellac prices have been governed by the General Maximum Price of 35.5 cents per pound for London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade foods, but the present level of 35.5 cents per pound for T. N. London grade.
WASHINGTON, Oct. 24—Senator D. Worth Clark yesterday intro-
duced the bill relating to the Petrillos which he had promised
would be forthcoming. The author said he would seek early consideration
by the Interstate Commerce Committee, of which Senator Burton K.
Wheelock is chairman.
Senator Clark said he prepared the bill after considering the court
opinion in which a Chicago federal district court ruled that the anti-trust
laws did not apply to a situation such as the record ban.
Under the bill it would be a violation for any group to refuse to make
recorded music if the effect curtailed the use of music in radio stations
and coin-operated phonographs.

CHICAGO, Oct. 25—Among the developments during the week in regard to the Petrillo record ban, one of the most im-
portant was the governmental action by New York Governor
Robert F. Wagner, who said that he would introduce legislation designed
to restrictions the power of James C. Petrillo in such moves as the ban
on recordings.

Unconfirmed reports circulated in Washington that Petrillo
was consulting with Senator Wheeler about settling the contro-
sery. Some senators predicted that when manpower legislation,
now under consideration, is passed it will probably upset the
Petrillo ban.

Reports from New York during the week said that two makers
of electrical transmissions were negotiating with Petrillo for a
settlement. Feelers were being put out through several trade papers
about the prospect of operators of juke boxes approaching Petrillo
for a settlement. Sentiment among music operators, however, was strongly in favor of paying full royalties to the
governments, but they would oppose paying a tribute to a trade
organization.

Broadcasters held a scheduled meeting in New York on Oc-
tober 23. No report has been received of their plans. One state-
ment said they would petition for an injunction in the New York
State courts against the ban.

NEW YORK, Oct. 24—A survey of top music publishing houses here
reveals that record companies possess no more than two dozen
musicolos. No one knew or knew of Petrillo’s plans, they said.

It has been said to have short or both they and the disk firms will be high and co-
with important new material to market via the wax route.

**Juke Box Lures Ice Cream Biz**

CHICAGO, Oct. 24—A novel method of using a juke box to attract business to create a considerable market for ice
cream was revealed at the recent conven-
tion of the National Association of
Retail Ice Cream Manufacturers held
here. The plan was described by Glenn
M. Lambert, of the Lambert Ice Cream
Company, Des Moines.

The firm operates an effective plan in
an outlying section of Des Moines, one
portion being devoted to a large dairy
and ice cream store, and another to a
weekly which operates a truck service.

The firm has the exclusive right to
sell the cream of Lambert and has con-
pacted near the plant a cement dass
sor, 69 by 10 feet. Surrounding this is
a beautifully landscaped tract, and a
night lighting system was installed and
other features provided to make it ex-
ceptionally attractive.

A juke box was provided so that music
is available for dancing by dropping a
record in the box, and so that the
headphones known in popular homes begin
to play while the customer is being
served ice cream. No credit is offered
for money spent on juke box records, but
all money spent goes into the trade and
the government to refund it in court.

The record sales for a single night were
approximately 200 gallons. Not only has
the project proved a success, but it has
received the hearty approval of par-
ty, civic organizations and churches.

National Association of Retail Ice Cream
Manufacturers, which meets at the Maro-
thon Hotel, is only nine years old and
came into being in the NRA period, when
there was danger that this group might
be regulated out of business. They
survived, however, and have a
wealthy strong group.

There are 100 member firms that col-
lectively operate about 1,500 stores. Some
of these have no more than one store, one
a dozen and there is one man on the
roster that has a chain of 120 outlets.

There are individual cents the
market as such 60,000 gallons annually,
the average per store for the entire
industry is about 15,000 gallons. Thus it
will be seen that this drives the trade
markets at least 600,000,000 gallons of ice
cream per year, which is regarded as a
miniscule number of the figures involved, and the potential is
probably considerably higher.

This association and the National
Association of Ice Cream Manufacturers,
the latter representing the wholesale
manufacturers serving their own retail
customers, and the latter seeking to
rationing the government where it
The record sale for a single night was
approximately 200 gallons. It is
noted that the project proved a success, but that
the ice cream manufacturers are
likely to be pleased with the results.

New officers were chosen for the associa-
tion as follows: President, Howard
Doeber, creamery Dairy Company; first
vice-president, W. B. Freudenfanger,
Jerry Castle Ice Cream Company, New-
and third vice-president, H. Tech.
merchandising, Burd’s Dairy Shops, Min-
neapolis; and secretary-treasurer, Charlie
Meese, United Farmers’ Dairy
 Stores, Charlestown, Mass.

**England Ahead of U.S. in Meeting Manpower Problems**

CHICAGO, Oct. 24—Reports reaching here here that our English friends are
acting more with a sense of the impending
invasion and war. They have
organized a national defense organization to
reduce the war output. This will probably affect
what is left of the coin machine business
in England, for the plans include playing
war zones where for some time they are.

The English plan is closely following
the plans that have been developed in
Canada and England because those two
countries began much earlier than we did.

Because British production is geared with the materials
post of the United Nations and the mobilization of British
labor is a matter of public discussion, the only method by which the
United States can increase its war output, officials said, would be
by more efficient employment
of workers.

Only about 10 per cent of British man-
hours is affected by the new reallocation
and most of that is in small industries
work. They estimated that the efficiency of the affected workers
would be tripled under the regulations.

"On the personal side, it involves incan-
sibility and hardship and additional
strain on the morale which may be caused
from working in strange surroundings," they said.

They said that the production order at the
English factories to close all factories regardless of size
does not have to be contributing their
morale to the United States war effort.

Workers employed in such plants may
be directed to other munitions plants
where they are needed and where the
location and machinery available promise
increased production.

"The realization of production re-
courses" officials said, "will involve
mainly the question of labor. It is a
prime necessity that every available per-
capita, skilled workers, should have the
right job and that work be done under
the best conditions at the best possible
rate. The government is not
satisfied that these conditions are being
universally met and at present."

As an example, an official said that one
plant wasproducing essential chemicals
for $3.30 a gross that could be manufactured
for $1.30.

"Very few" they explained, "in a very short time. The factory
was doing essential work which was
being done in a bell-mill and the work
was done in a ways in which it was
impossible to do.

This emergency was, factory was able to do it itself and is now
producing it in a man-
bable to do.

WURLITZER
16 Record Marbiglo
Complete, Ready to Operate, Money Back Guarantee.
$119.50
$139.50 With Orches.

Buy BONDS and more

U.S. BONDS

GERBER & GLASS
914 Division Blvd., Chicago

PERNO POINT
PERMON METAL 12 TO RECORDS
WORLD'S LARGEST AND OLDEST MANUFACTURER OF LONG-JIFE PHONOGRAPH NEEDLES
PERNO PRODUCTS CORPORATION
241 HAVENWOOD AVENUE
CHICAGO, IIL

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**Record Buying Guide—Part I**

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 20 most important operating centers in the country.

**GOING STRONG**

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
<th>COMPANY</th>
<th>WEEK</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHITE CHRISTMAS</td>
<td>Bing Crosby</td>
<td>Decca 18429</td>
<td>(10th week)</td>
<td>(3rd position)</td>
</tr>
<tr>
<td>PASS THE AMMUNITION</td>
<td>Nervy Mats</td>
<td>Decca 18498</td>
<td>(11th week)</td>
<td>(5th position)</td>
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<tr>
<td>KEFAR'S</td>
<td>It's My Heart</td>
<td>Decca 18445</td>
<td>(9th week)</td>
<td>(2nd position)</td>
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<tr>
<td>MY DEVOTION</td>
<td>Sammy Kaye</td>
<td>Decca 18490</td>
<td>(11th week)</td>
<td>(4th position)</td>
</tr>
<tr>
<td>STRIP POLKA</td>
<td>Kay Kaye</td>
<td>Columbia 18465</td>
<td>(5th week)</td>
<td>(1st position)</td>
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**COMING UP**

<table>
<thead>
<tr>
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<th>ARTIST</th>
<th>COMPANY</th>
<th>WEEK</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>HE'S MY GUY</td>
<td>Harry James</td>
<td>Columbia 18474</td>
<td>(11th week)</td>
<td>(1st position)</td>
</tr>
<tr>
<td>FOR JOE</td>
<td>Glenn Gray</td>
<td>Columbia 18462</td>
<td>(11th week)</td>
<td>(2nd position)</td>
</tr>
<tr>
<td>I CAME HERE TO TALK</td>
<td>Sammy Kaye</td>
<td>Decca 18438</td>
<td>(12th week)</td>
<td>(3rd position)</td>
</tr>
</tbody>
</table>

**ALVINO REY**

**STRIP POLKA**

B-11753

Billboard, Sept. 19, said: "This song is a hit on the machines from Coast to Coast . . . a former Possibility, of course, ‘It’s an outstanding novelty and should make the top of the ladder.’

**OTHER ALVINO REY KNOCKOUTS!**

To hit its peak in the next few weeks.

**DEARLY BELIEVED**

and

**I'M OLD-FASHIONED**

B-11729

Still going strong!

**IDAHO**

B-11331

Fast becoming a very popular patriotic standard.

**ARMY AIR CORPS**

B-11476

**HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC**

Order These Alvino Rey Hits From Your Victor Record Distributor

**KEEP BUYING WAR BONDS**

* Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 20 most important operating centers in the country.

**Part Two**

of the Record Buying Guide discussing Possibilities and the Where’s Best Rubakas chorus on another page in this department.

---

**Freddy Martin**

and the song

"A TOUCH OF TEXAS"

star on

VICTOR RECORDS

and in his RKO PICTURE

"7 DAYS’ LEAVE"

---

**RECORD BUYING GUIDE—PART II**

**VERNON DODGE**

Moderator

VICTOR RECORDS

**VICTOR RECORD Distributor**

**KEEP BUYING WAR BONDS**

---

**Alvino Rey**

rides high with the "Strip Polka" on

BLUEBIRD RECORDS

featuring the

FOUR KING SISTERS

---

**Freddy Martin**

and the song

"A TOUCH OF TEXAS"

"SOFT-HEARTED" (reverse)

VICTOR 20-1295

draw Billboard raves.

"A pair of screen songs that show plenty of promise of giving much ground in hit-parade circles get the usual pleasant and polished treatment from Freddy Martin . . . It’s a chord that either or both of those tunes are going to hit the top once the screen show starts accelerating the plugging."

—Billboard On The Records.
Music...Vital to American Life, Liberty...and the Pursuit of Happiness!

Why does a Soldier Need a Band?

- Music has the magic power to send a soldier roaring and unconquerable into battle...and soothe and comfort him when the battle's won.

That's why a soldier needs a band! And so do we all!

At the front, or behind the lines in factories, on farms, on the highways, in our homes...music has the mysterious power to inspire, arouse, soothe and add to our strength to win through regardless of how difficult the task, or how vast the responsibility.

Men of the Automatic Music Industry are working for America in every way they can. Many of them are serving in the armed forces...many others are keeping businesses operating, and maintaining employment.

No new music equipment is being manufactured. Music men over the country are making good use of the equipment already available...keeping it in good operating condition...keeping it playing. And that is mighty important for music gladdens the heart...lightens the spirit.

And Packard is doing everything possible to help by supplying service information that will keep present equipment on the job longer, as well as passing on information about equipment that can be bought or sold.

Today, Packard is manufacturing only for war...tomorrow it will be different for Packard has new ideas about music and what will attract locations and build business.

Let's have plenty of music

Packard Manufacturing Corporation
Indianapolis
Manufacturing only for war now

Homer E. Capehart, President
Amusement Machines

**RECORD BUYING GUIDE—PART 2**

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

**POSSIBILITIES**

These records and songs show indications of becoming Future National Hits in America. The following report is based upon radio reports, sales, information from Music Publishers on the relative importance of Songs in Catalogs and upon the judgment of The Billboard's Music Department.

I HAD THE CRAZIEST DREAM

**HARRY JAMES (Helen Forrest)**

**COLUMBIA 36539**

We tipped the operators to this chick month from James's film Springtime in the Rockies several weeks ago before the record was on the market. The disc is now beginning to trickle out of the factory and is available in certain places, also, as we understand it, full distribution will not be made for a while yet. Ows who can get copies are urged to get as many as they can. This is one of the very best jobs James and Helen Forrest have ever done, and it is one of the very best songs they have ever had to work with. It's dynamite.

**MOONLIGHT MOOD**

**Connee ROSELL**

**GLIN GRAY**

**Decca 19509**

**Decca 19508**

Last week we told you about this song. This week the new versions are released, and Max and Mabel Kates have hit the bull's-eye with another big chart machine in the same number in some time. It is a good ballad, with all the attributes of a top-selling item, including a powerful publisher to boost its popularity. Gray, who is more powerful on the piano than he has been in the past, will get plenty of help from Connie in starting this item on its path to the top.

A TOUCH OF TEXAS... FREDY MARTIN**

(Edie Stone-Glen)

**Chlorine**

**Chlorine**

20-1504

Another reject from last week is this dandy, faintly comic novelty from the Victor-Malee-Laurel Bell flick, Seven Door Lane. In its first seven days on the phonies it has attracted sufficient notice to list itself in Coming Up by operators in several important cities. Looks as if it will have a good take in short order, when the owners realize that the song can be used to advantage in all novelty, and its lyric is a cute rib of run-of-the-mill outdoor songs which will find favor with all.

**NOTE**

Again, we must be satisfied with only three Possibilities this week. However, operators who have not been using a whole lot of copies of Dearie Beloved and Victor Pine by Pine are hereby advised that either or both of the songs will probably make Coming Up within the next week or two. The smart thing to do is get the band wagon. Both tunes are going to be national hits sooner or later, and almost all operators will be using them. Why not use them now and get the fullest possible return?

**THE WEEK'S BEST RELEASES**

These records here have the Strongest Chance for Success among the Past Week's Releases by the Record Company. Selections are based upon Commercial rather than Musical Value. These are not definitive predictions, but merely the opinion of The Billboard's Music Department.

**I DOOD IT**

**WOODY HERMAN (Chuck Petersen)**

**Decca 15506**

Long before they set it to song, as it was inevitable they would do, this title has been a familiar phrase. And, in keeping with the Red Skelton character, the novelty of the song is appropriately silly—silly. Song has already been given a play by radio bands, and Herman's entry in the first in the disk field, figures to hog a lion's share of the phonies. If in moderate tempo with a bounce flavor, featuring the singing arie and hot trumpeting of Chuck Petersen. Platterwise is also worth attention, considering the cluck of the Acker Bachelor. It is Not Disen- courage, a swing spiritual with the appeal of a hoppy, roller-coaster ride, with plenty of scoring and rhythmic shuffling.

**THE VICTORY WALK... CHARLIE BARNET (No Vocal)**

**Decca 15597**

Hearing the horns to a high degree, Barnet has something that will have the listeners of all generations clapping hands. It's a heavy bounce best arrangement, with plenty of loud hot brass and Barnet's own sax wizardry featured. Kids will go for this one. This title is timely for phonograph merchandising, too.

**PART ONE**

of the Record Buying Guide discussing records which are Going Strong now is issued weekly. Printed copies appear on this page.}

We Reprint Sept. 5 Coin Machine News Report From London

The American coin machine trade is naturally interested in how the British coin machine situation is progressing as the war is much closer home to them than it is to the United States. A recent issue of The World's Fair to reach us is dated September 5. We are reprinting below the coin machine section containing comments of that issue, edited by Edward Graves, London Correspondent of Coin Machine News for The Billboard from England. In one report out of London paper there were more than 30 firms advertising coin machines, parts, etc., and another house had about 20 firms advertising to the coin machine trade. This indicates the spirit that carries on. The September 5 news section is as follows:

Scott Haddick

It must give pleasure to many to know that Dick Scott is making his stand progressive, not only towards health recovery but to the establishment of the Scott Supply Company as a real vital force in the industry. If there be any operations still in the hands of the concern, it may not be remiss to remind that at S. G. he has a Phoenix arisen from the ashes of the old business that used to be widely known as "Scott Haddick." A Sound Aim

It is Dick Scott's personal aim to provide the industry with reliable material and service, the same reliable and trustworthy service as of old. The improvements and reorganization—his most valued asset that his friends in the trade know they can always rely on his word in describing the capabilities and conditions of machines and the advantages they have over the same machines to an old customer in the trade. The restrictions that are edging them and was saying how pleased the recipient was with the condition and what a relief it was to do business with someone with he knew he could rely on and would not have to be on the move to get things to stay and who consequently valued a regular stock at his place.

A Pioneer

It may be that in those troubled days memories get short, but we can none of us forget that Dick Scott was a pioneer of pin in this country and also gave the crude and rotary merchandiser side of the business a terrific boost. In a letter some time ago Dick wrote: "These machines have been responsible for earning a lot of money for some operators, and have given a lot of fun and relaxation to the public, so I feel that I can claim to have something about them, and that despite this, that I in these days the only thing I have left are the lames, the half and the semi-landed, the urchins we can turn out a job of work around a home." Cobber Shortage

Banks are now experiencing a shortage of coppers, but what of amusement machine operators? In the summer of 1939, June, so puneuses have been mumbling this being due to the heavy demand in Japan. The demand has been shuffled. The shortage is being imported largely to the Japanese markets, and the situation has been alleviated. As a substitute for pennies the banks are nothing where possible but there are no coins available at a price as low as 20,000 a week.

Busy Bosses at Elephant

This busy boss has been busy for the George Head continues to be a big man, with Chicago Automatic Machine Supply doing a good business in his area. About the middle of this week, for example, this boss had on his stand a large load of censors being sent off to the printer, the idea being that the plant was not able to turn out a wide range of issues which are available to personal callers.

Smart Arcades at Aldershot

A smart move has been anticipated almost on the big Empire Cinema in Aldershot, The exterior is very nicely painted up, the present color is being brown. Inside the revue is quite a little sumptuous, with the stalls and gilt a number of machines. Just inside the entrance is an arcade on which are placed in a line small machines. These are a number of pin tables, both heads and heads and heads. There are three of these pin tables, besides nine Red Hopper tables, St. Moritz and Jitterbug. There are also three Eclipse Machines, seven disces, three or four Hi Ball machines, Dizzy Wheels and Pinball Machines. There are quite a number of machines of the fairly large number of moving picture machines, an Air Ball and several other machines. There are also some coin-return wall machines.

A Smart Move

I had a chat with E. Davis, the manager who told his board into the race had been open for some time. He said that the business was very good, especially in the shooting gallery. The only problem was always a good crowd of customers.

Records Wanted for Salvage

Ten and 15-inch gramophone records which are no longer wanted by the recording firms are urgently needed for the Salvage Scheme. Shingles, one of the main constituents of the gramophone record, is a war material. It records are now being used to cover the shell cases recovered from old records will be used.

The manufacturers recognizing this have instituted the British Legion's scheme for salvaging old records.

Arcade Did Not Conflict With Rules, Says WPB

SPRINGFIELD, Mass., Oct. 24.—An official of the War Production Board reported incontrovertibly this week that in his survey of pin machine business no human has been made by the construction of amusement machines. The coin machine trade was interested in this report as a penny arcade was involved, and a petition for a second arcade had been turned down. The WPB official explained that the plan was to build the center by some who said that it violated priorities regulations. An order has not been made by the WPB, but the preliminary hearings have determined that the attitude of the board. The WPB spokesman also said that his board was not in any way that the amusement issues involved for or whether the amusement was in any way really all issue to it to the contrary. Reports indicated that the WPB was considering an order to be issued eventually in the conduct of the WPB now being used in constructing the center.

The local WPB office reported, however, that no order had been issued and that a second penny arcade to open on the same street will have a license for its operation. The WPB ruled that regulations had been issued for the regulation of amusement places by the WPB, but nothing was necessary to make alterations and improvements in the machines and that this was not on the coin machine industry but was merely the WPB's effort to prevent the use of entertainment to affect various types of amusement places.
One of the most important factors in the design of radio receivers is the selection of the right tubes and other components. In this article, we will discuss the factors that should be considered when selecting the right audio components for your system.

By Dick Carter

A number of factors contribute to the performance of an audio component. These factors include the type of tubes used, the quality of the power supply, the design of the circuit, and the overall construction. In this article, we will focus on two of these factors: the type of tubes used and the quality of the power supply.

The type of tubes used in an audio component can have a significant impact on its performance. In general, tubes with higher filament voltages will provide better performance than those with lower filament voltages. This is because higher filament voltages allow for better electron emission from the cathode, which in turn results in better amplification of the incoming signal.

The quality of the power supply is also an important factor to consider. A high-quality power supply will provide a more stable and clean power source for the audio components, which will result in better performance. A poorly designed power supply, on the other hand, can introduce noise and distortion into the audio signal, which will degrade the overall sound quality.

In conclusion, the selection of the right audio components is critical to the performance of an audio system. By carefully considering the factors mentioned above, you can select the best components for your system and enjoy high-quality sound for many years to come.

WILKES-BARRE, PA.

Pensiero Palka, 8911 3rd St.

If a tune entitled Pennsylvania Polka can't make good in a Pennsylvania town, nothing will. This is the belief of the broadcasters who are now seeking to make this tune popular in their city. The tune is being written with a style that is unique to Pennsylvania, and it is expected to be a hit among the local community.

The popularity of this tune in Wilkes-Barre is a reflection of the rich musical heritage of Pennsylvania. The state is home to a number of well-known musicians, including George Washington and Benjamin Franklin. These musicians have contributed to the development of American music and have helped shape the sound of the country.

In conclusion, the selection of the right audio components is critical to the performance of an audio system. By carefully considering the factors mentioned above, you can select the best components for your system and enjoy high-quality sound for many years to come.

The SUSI UNIT of Cinderella's Central Parkway YMCA held many flag box parties for Army Air Force Convoy Concentration Committee's enlisted men living at the Y.

Financial Journal Reports on Decca Record Business

(Reprinted from The Wall Street Journal)

Despite the fact that the phonograph record industry is limited in the use of shellac, in the case of Decca Records, Inc., this reduced production has not been materially felt because the company has been selling from inventory.

Sales in sales by Decca are probably about 100 per cent of last year's volume and net annual 20 per cent above the previous year. Nevertheless, estimates are that earnings of Decca for the first nine months of the year will approximate those of the comparable period of 1941, when net income was $2,901,850, or 34.59 a share on the then outstanding 20,000,000 capital stock.

Because inventory of finished records is still sizable, current indications are that the present earnings trend will be maintained for the remainder of 1942. The earnings are expected to be materially improved as a result of the additional inventory and increased sales that have been made in the past 12 months. The earnings of Decca for the first nine months of the year will approximate those of the comparable period of 1941, when net income was $2,901,850, or 34.59 a share on the then outstanding 20,000,000 capital stock.

A normal procedure for the phonograph record industry in the summer months to produce ahead for the seasonal improvement which is seen in the fall months and this peak is the Christmas holiday season. When effect this reduction of inventories may have some future date cannot be foretold at this time, but it is likely that there will be a closer approximation of the production figures of the individual companies to the actual demand, due to restrict orders. Current, indeed, inventories are limited to 10 per cent of shellac used a year ago. However, the phonograph record manufacturers are engaged in highly intensified research seeking a substitute for shellac. As yet, none has been forthcoming, but progress is being made in this direction.

Meanwhile Decca's necessary business is good. The company still has a collection of phonograph and record players available, stocks of which are expected to be exhausted by the end of the month. Sales of phonograph machines continue to increase good volume. In addition, Decca has entered into marketing several lines such as record cabinets and is starting several allied lines.

So far this year Decca has paid 12 cents a share in dividends to stockholders. In addition to three regular quarterly payments of 10 cents a share each, Decca has distributed three extra dividends of 10 cents a share each. In all 1941 Decca paid $1.25 a capital share. Based on anticipated continuation of well-established earnings, dividends are expected to be 1 cents a share in dividends to stockholders for 1942. The earnings of Decca for the first nine months of the year will approximate those of the comparable period of 1941, when net income was $2,901,850, or 34.59 a share on the then outstanding 20,000,000 capital stock.

GOING STRONGER

'TAP THE BARREL DRY'

Bested by "HAPPY PAPPY"

Rene Musette ORCHESTRA — STANDARD RECORD 7-2057

Order It Today—It's Hot!

SEE YOUR LOCAL JOBBER NOW

STANDARD PHONO CO. 168 WEST 23rd STREET, NEW YORK, N.Y.

Get Help in Your Step!

The Duke Is Hot on the Juke with

HAYFOOT, STRAWFAY

"Packs plenty to spur the nickels."—Billboard

TEempo MUSIC, INC. 1776 BROADWAY NEW YORK CITY.

Copyrighted material
Operator Must Learn How To Use Telephone as Big Business Asset

By A. E. CAST

Muth of the operator's most important business is done by telephone. It is a matter of endeavor to cultivate a good telephone personality if he was not born with one.

Each phone call must be answered in a courteous manner.

His employees, who answer the phone, should be chosen for good telephone training. Many fine operators who have talked will say when they are not at the telephone and ready to lend any aid and everyone has been called, they have had telephone training, to guggle like a well-bred baby by the right telephone technique.

Many locations are hit by an abrupt manner or a discourteous sentence.

Do not pick your telephone girls for a beautiful face (cally), pick her for a pleasant voice and a tasteful manner.

A good, strong, beautiful sound over a telephone will put almost any old ern on a better track.

Explain that your business is built on service calls!

Tell her to get the correct address. If the location has more than one method, she should ask what number which, if taken out of order. Special keys may be needed for that department and definite knowledge on this matter gives the servewoman an additional trip.

As a Special Exception:

After finding out which machine is out of order, she should ask just what the trouble is, and do not ask if the trouble is in the machine. It may be the dial; it may be the amplifier; it may be the cord, or may a wrong plug.

If it is a simple matter, do not send your best servewoman—send him for the telephone work. Use the proper lingo in the simpler calls.

If the servewoman knows the symptoms of the broken-down machine, she can tell the phone and tools that have been in her possession and come and take away extra trips back to the shop.

Specially printed forms are good for this purpose. They should be a space for the time the call came in, the address, the machine, the symptoms of the trouble, the name of the operator, the time he received the call, the time he returned, and the call, comments by the servewoman.

Repeat service calls on the same machine in the same locality. If you have a good plan in to give the repeat call to the best location; have it taken over on the same route. He should be received on it, take the location another machine and bring that one in.

From a psychological standpoint it is best not to send it back to the same location. If a location has had service calls on a particular call and never be completely satisfied with the service calls that are received by him.

So, swap with another location. Variety pops up business.

A good telephone service call in from the location is arriving. You may have lost service calls from the territory, or is out, and he can then catch them while he is in that section. This continuance should be followed in.

Every machine on location should have its own particular number and should give your company name, address, day and night telephone numbers, calls should be returned in the same manner. This returns a complaint and carries it through. He gives your company a little more time in it.

It is not always possible to obtain these facts, even if they are not always complete.

Your phone can suggest unusual and

new designs for your. Have your servewomen print out your "Service Calls" and the plan is that your customer may easily find it when he needs to call you, and they have a right to do it. The long distance that is much time you have cards printed. Quantity loss is also saved.

Your telephone girl should write down requests for records. The man on whose was the employee, and call him if you find, them with his call. Private calls have both a break, and get calls.

Train your location in the way they should. Do not spoil them. They will learn to find out what they can do. However, give promptly, and extra service calls will show.

Service calls at night time are a nuisance but they must be well handled. Keep everything that you can. Your employees are getting calls.

It will learn cntinues and keep prompt. The time will be saved in those cases.

It is not always possible to make personal calls, see that they are, short, as your phone lines should be kept open for the public.

If your force is large, a switchboard will pay itself by saving home operators. Do not try to save home telephone on your own.

If you have a good plan in to give the repeat call to the best location; have it taken on the same route. He should be received on it, take the location another machine and bring that one in.

The Filmic Forum

"For Me and My Gal"

Carroll Clark's latest release has any one tone been as elaborately featured and exploited as in the title tune from MGM's For Me and My Gal. Film will be released nationwide in mid-January, recalling the too easy answer of the 40's to work on a scale. Your local Goodman's, will probably be the first to find this release. You intend to plug the film's re-release with the use of the bill, a cooperation as concerns display cards, standees, etc.

Trailer of For Me and My Gal is that released by the stars of the film, real characters, as far as possible, on Deco label. Added feature: Flipper, which is a bridge to the original film, releases. Other bill caps have been billed by Clavdine (Dean Martin and Alfyy Lyman (Bluebird).

Get a-Waky

Four Western bullets will be sung by Al Jolson and Bing Crosby. Jolson will be behind in California's forthcoming concerts. Bing Crosby will be behind the female voices of them. Too Late and West Wind Hall, have been recorded by Wadan (Dean Martin) and Crosby (Al Jolson) and Crosby in tow.

Same Film News

Woody Herman and Bob Allen orchestra have been signed by 20th Century. A popular song writer, who was production chairman to H.W. in the Power Girl, to be distributed through United Artists and starring Benny Goodman's orchestra, will include high-pitched Western and film music in billibly and moyful Western.

SELLING OUT!

Phonograph Plastics

We have a limited amount of PLASTIC REED MATERIAL in stock. We will ship:

Billards 600 900 700 800 850 750 67 74 71.7: Plastics for snare and Reed Harms. Also Cheap glas. Protect your drums and stop the drags. BUY NOW!

Our moulded plastics are UNBREAKABLE!

ACME Moulded Plastics Co.

414 W. 45th St.

New York, N. Y.

PACKARD WALL BOXES

WURLITZER 75 or 750E

30 or 32 WIRE CABLE

WILL PAY CASH

GSA Sales Co.

1706 S. CALHOUN

FORT WAYNE, INDIANA

PHONIC MECHANIC WANTED

Who is to work and familiar with phonograph? Must be a good, well qualified with established bonds in Chicago.

SHAFFER MUSIC COMPANY

606 South High Street

Columbus, Ohio.

For Sharp Needle Service

P. O. Box 772

Fort Dodge, Iowa

A Precision Service
News Notes

New folk tune releases were received this week from the wax com-
panies, and so this column offers no review. The cut-down on the number of releases has been inevitable in view of the shortage of product.
No new folk tunes were released this week. This is probably due to the
fact that folk records, more than pop, have a fine line to tumse out
cold, solid, and without possible profit.

Recommended

Records showing potential of be-
ing a winner in the market, based on nationwide reports and the judg-
ment of The Billboard's Music De-

cern.

MIGHT TRAIN TO MEMPHIS* By Roy Acuff and His Smoky Mountain Boys (Okeh 6059) - The latest Acuff release is a bright and funny hillbilly tune given terrific treatment by Roy and his crew. Against repetitively
fine string-plucking, Roy does a stand-out vocal. A fine job all the way.

Letter Box

Still tapping up the lists is Elton

Detroit Music Ops Buying Clubhouse

DETROIT, Oct. 29.—Outstanding de-
velopment at the semi-monthly meet-
ing of the Detroit Music Operators
Association, was the decision to buy a clubhouse for the organi-

zation. A committee is being ap-
pointed by Eddie Grizzard, president, to study the possibilities.

The present quarters in Convention Hall will then be

Plans for complete reorganization of the operating plans of local opera-
rations are being made in order to meet the needs of gasoline rationing. Details have not been worked out, but some form of
pooling and rationing of routes is being discussed, still in the informal stage.

Co-operation of Philco dealers in the trade in the prevention of thefts
for Army and Navy Relief, thus curbs and decreases thefts at every location where there is a machine, was pledged at the meeting.

Matter of informal discussion at the meeting was the record situation, with action still held in suspension.

The number of the UMO, is leaving shorter for the army. About 1200 soldiers in the UMO men already in the armed services, it was voted to send a monthly package to the servicemen. The

army in the services will be installed in the clubhouses.

Los Angeles Ops Support Ladies' War Efforts, Too

Some people may forget that there are women helping fight the war at the present time, but not Curly Robinson and his very effective organization known nationally as the Associated Op-

erators of Los Angeles County, California. The following letter, dated September 19, was addressed to the operators' associa-

tion and came from the Women's Home, Offense and Defense Corps of America, at Lynwood, Calif.

The letter tells his own story and is reprinted as follows:

* * *

...started to write this letter with all the formalities we are taught. Mil-
itary formalities. It cannot be, here in Lynwood, when one of us speaks to Curly Robinson, someone never fails to say, 'Thanks, but no thanks' Why can't we find more of the same' Having pen-

denly met you, I will say, 'It can't be done.

...the WADCO Lynwood Unit wants to thank you, not so much for your gen-

ority in helping us provide some sort of entertainment, but the life you have brought to us makes your unit feel that everything is being done for their com-
fort and pleasure.

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fort and pleasure.

* * *

TUNE PILE

(Continued from page 2)

of Detroit to cobble such records while the Patricio ban remains in effect.

* * *

and his wife, was the best thing that could have happened. Our morale was at its lowest. Having tried most of all, it was a thrill to find a record name a flag standard and a leather carrier belt to hold our beautiful flag. Next, we have a 15, 25, 35, 45, 50, and $100. When we walked into your office it was with a smile. It wasn't hard that evening to transmit to our company the happiness we had in our hearts.

To you the money and machines you send to may mean little, but to be here in Lynwood it means much. Our first men of any sort of entertainment.

We appreciate your efforts in trying to locate a pool table, which is most disapproving by the boys. We know there has been no one we would have it.

* * *

"I lack the words the members of my company who wish to extend in their and its thanks and appreciation. All I can say, "Thanks, Curly Robinson." —Captain Meta Ziehl

* * *

Orchestra Leader Vaughn Monroe got a surprise visit from Gene

Jens Steffens Perno Products Corporation between performances at the Oriental
Theater in Chicago. Steffens presented a check to a Perno Professional Type
Recording Studio for personal use in making home recordings.

October 31, 1942

AMUSEMENT MACHINES (MUSIC)

The Billboard

69

AMERICAN

COYOTE SONGS, HILLBILLIES TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Addres-
s communications to Folk Records Editor, The Billboard, 1506 Broadway, New York City.

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Argue Maryland's Vending Machine Tax Second Time

High court promises early decision—prospect of new bill in 1943 session

Baltimore, Oct. 24.—It offers the state of Maryland to all vending machine operators to purchase licenses under a state statute. The Attorney General of Maryland has asked the Maryland Court of Appeals for a second time to strike out a Baltimore City Court ruling with which it was not satisfied. The argument made last May 25, when the court took the appeal under advice, the State's attorney general argued that the lower court had erred in construing the Maryland law as voidable. The Maryland Court of Appeals, in an opinion of Justice Georgiana J. Calvert, held last June, upheld the lower court.

26 Days Late

In the meantime, a new vending machine company and two individual vending machine operators—several interested in the Mills Automatic Merchandising Corporation of Mount Vernon, N. Y., John J. Bailey—challenged its legality. The Baldwin court ruled that the certificate, in signing the bill 20 days after May 1, 1941, the state should have been returned. It was not delivered.

The Baltimore court had ruled that the act, which would entitle the District of Columbia to assess a $1 license fee on each machine in operation and $100 on each machine changing more than 8 cents, still would necessitate only one return from the Insurance Department if it had been valid.

Second Ruling Final

The attorney general contended in court regarding the governor's signature that the signature was not receivably changed despite the date of signing. The court gave no indication as to its future order, but that application was a contempt motion. However, a ruling is expected early next week that its second ruling on the same matter will be final.

There is a good possibility that another bill may be presented to the General Assembly as its session in 1943, in which it was said would be signed in time to overcome the invalidity feature presented by the governor's decision-signing the measure. If this should be done, it is said, it will be a matter of how it would be, we all other bills of the 1941 session were declared valid.

It is uncertain whether sponsors of the Mills Automatic Merchandising Corporation—state and Baltimore—will contest the court ruling. If they do, said serving machine operators will again support and sponsor a bill that has been changed and that the law has further accelerated the changes.

New Restrictions

On Civilian Goods

Being Considered

WASHINGTON, Oct. 24.—Early this week the War Production Board announced it was working on a list of civilian goods that would be subject to restrictions. A list of civilian goods that might be subject to restrictions was announced by the government to consider the demand for these goods.

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Candy Materials

1. U.S. Department of Commerce: The United States Department of Commerce has published a report on candy materials. The report states that the use of various candy materials increased during the past year. The report also mentions the use of butterfat in candy production.

2. Candy materials are used in the manufacture of various types of candy. The report notes that the use of butterfat has increased, with a significant increase in the use of cocoa butter.

3. The report also mentions the use of various sweeteners, such as sugar and corn syrup, in candy production.

4. Candy materials are used in a variety of candy products, including chocolates, hard candies, and caramel candies. The report notes that the use of candy materials has increased in all types of candy products.

5. The report concludes with a statement that the use of candy materials is expected to continue to increase in the future.

Vanillin 1. Vanillin is a flavoring extract used in the production of chocolate. The report notes that the use of vanillin has increased in recent years.

2. The report also mentions the use of vanillin in the production of other chocolate products, such as chocolate bars and chocolate chips.

3. The use of vanillin in chocolate production is expected to continue to increase in the future.

Big Users of Sugar Get 70%

Present conditions of sugar supply indicates previous bonus will not be given

WASHINGTON, Oct. 25.—War Sugar Sugar Shippers will be good for the purchase of three pounds of sugar between November 1 and January 1, 1942. The War Sugar Sugar Shippers have been established under the Sugar Act of 1937.

Allotments for industrial and institutional uses for November and December were increased by 50 per cent. The allotment for industrial and institutional uses begins November 1, but application for allotments may be made at any time.

Industrial Uses

Industrial users of sugar will receive additional sugar under the allotment plan. The allotment plan will be increased by 10 per cent of the sugar base established by the War Sugar Sugar Shippers. The War Sugar Sugar Shippers are expected to be in operation until the sugar base is established.

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AMUSEMENT MACHINES

October 31, 1942

Judge Points Out Flaw In Florida License Law

Miami, Oct. 24—A court case here October 15 as reported by newspapers gave indication that the new State license law for slot machines may be for a high court test or another crusade for repeal of the law.

Newspapers are reprinting the case in the local circuit court today and that the trial was due to a jury in the 1941 State license law as it was passed by the Legislature. On most types of amusement machines the State license law was considered very favorable and several cities in Florida have followed the example of the state and have also licensed pinball games.

The judge in giving his decision said he would send the license, location order to jail and then express the very quick opinion about the law. He said the court and as the machines are questioned would bring into court and demonstrated. Newspapers described the machine as the one of the kinds which floundered on the Florida Legislature after January 15. The machine did not look licensed until the 1941 act.

“That is the same old slot machines, in a different dress,” he declared. “That got the same three wheels, the same oranges, bells and cherries and the same old numbers. Anybody who couldn’t tell that from just looking at one would be blind.”

The machine on display was one of 16 seized and held by the sheriff’s department in the course of the lawsuit during August. They were said to have hundreds of their counterparts, as a result of a joker which rode through the 1941 Legislature.

The judge is expected to issue a national license bill permitting them to be licensed as other coin-operated devices.

Cities Court Opinion

Determined that all machines seized in the business pieces of the 1941 accused persons had been licensed by the State license law as it was passed by the Legislature and the judge said he was not going to find in favor of any of them. He preferred a return of the Supreme Court decision holding the machine questionable which was referred to the court. The court held the people have their license, which gives them the right to have them in their business places.

Proof Insufficient

“Treat them for gambling, but there is not sufficient proof before me in these cases that they were.” The judge said the evidence in the matter, but you can’t arrest a person and send him back, you can’t arrest a person and send him back.

The new type machines make it more difficult for arresting officers than the old, metal, upright slot machines which are considered a slot machine, the judge pointed out. “The officers have to catch the operator or the machine in the act of playing or there’s no chance of the machine being caught.”

The judge imposed the suspended sentence, he said, so that the accused could not be “in the future for the act of playing or there’s no chance of the machine being caught.”

Abandon Licensory

“Let this be a warning,” he declared. “If you want to have any more cases, you can have them. They said those cases were not evidence of anything.”

The judge also declared to the effect for the State court is going to pay the Cherry slant of 2550 prescribed by Chapter 60 of the Florida statutes.

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Badger Bay Company

Green Bay, Wisc
Newspaper Tells Frank Story of Pinball Drive

Calls action by ministers a form of pressure group tactics in disfavor

SAN DIEGO, Calif., Oct. 24.—A San Diego newspaper has published some very telling revelations and statements in the holding of pinball games in the city and the way pinball enthusiasts try to influence the county board of supervisors.

According to the newspaper, which published the story, the county board of supervisors has more recently become the focus of pinball enthusiasts generally. This is an aftermath of a series of events that have been going on in the city for some time.

The newspaper reported that one of the pinball enthusiasts, who has been involved in this issue, was recently arrested for playing pinball games in a public place.

Minister Urges Action

"The flips and their machines," the newspaper quoted the minister as saying, "are the world's greatest money-making machine. They are a menace to society."

The minister further stated that the pinball enthusiasts are trying to influence the county board of supervisors to allow pinball games to continue.

The newspaper also reported that the pinball enthusiasts have been trying to influence the county board of supervisors to allow pinball games to continue.

"The pinball enthusiasts," the minister said, "are trying to influence the county board of supervisors to allow pinball games to continue. They are trying to influence the county board of supervisors to allow pinball games to continue."

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New 5c Cherry Bell—$227.50
New Four Axes—$139.50

EMPORIAL—100% Brass—Double Barrels
30-S. & 30-R. $47.50
22 Cal. $37.50
22-S. & 30-0. $59.50
22 Long Rifle $119.50
.22 Short $37.50
.38 Special $27.50
.38-40 $37.50
.44-40 $37.50
.45-70 $37.50
.45-110 $37.50
.45 Long $37.50
.45 Octagon $37.50
21 Cal. $159.50

2 Face Automatic Duck Pie
22 Cal. $119.50
Alley, Used Very Little $350.00 each

SPECIAL—1/2 Deposit on All Orders

Pin Game Operators!
Don't take our word for it... Ask any operator that has purchased games from us... They will tell you that every game, regardless of price, was received in excellent condition and ready for location. All our games are sold with a Money-Back Guarantee.

SEND 1/3 DEPOSIT WITH ORDERS... BALANCE C.O.D.

PINBALLS

KWENNY SUPERBell, CONVERTIBLE $149.50
FACE REELS, CONV. E.P., CASH $20.50
EVANS JUNGLE CAMP, E.P. $95.00

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6 @ 10 @ 32.00
2 @ 20 @ 32.00
2 @ 20 @ 32.00
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Fist
Fist of Heaven
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Galleon
Limelight
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Poker
Pool
Planetsilus
Ringer
Riverboat
Robin Hood
Salt Lake
Ski Cross
Sky Rocket
Skylark
Star
Teller
Trolley
Turbo
Wagon Wheel
Waltz
Zig Zag

WESTERN NOVELTY COMPANY
211 West Broad Street
Kewanee, Illinois

WEST COAST News Notes
By SAM ABBOTT

Of The Billboard Los Angeles Office

Seaborg Visits
Mrs. J. P. Seaborg, of the J. P. Seaborg Company, is in this city on a visit prior to opening his hobby for the season in Palm Beach, where he and Mrs. Seaborg spend the winter. Western Seaborg represents a unique company, one which was purchased by William H. Heppel Jr., of Badger Sales Company, and Mrs. Heppel for a spot of golf at their winter residence in Palm Beach, and Mrs. Seaborg paid off... Harry Thorne, manager of the Ellingwood's, and other members of the staff of Seaborg's recently returned from a two-month trip through Oregon and Washington. He was accompanied by A. L. Novely Company in San Bernardino, was in the Coast Section for the purpose of trying out the machines of Stahlman & Co., of San Francisco. At one point in their trip, the group visited Seaborg's store, and bought a vending machine for the coin machine situation in this area.

Jones on Trip
Jim Jones, manager of Southwestern Vending Machines, spent the last two weeks in Northern California, visiting the company's accounts in that section of the country. Jones was on his way to healthy for the season in Palm Beach, where he and Mrs. Seaborg spend the winter. Western Seaborg represents a unique company, one which was purchased by William H. Heppel Jr., of Badger Sales Company, and Mrs. Heppel for a spot of golf at their winter residence in Palm Beach, and Mrs. Seaborg paid off... Harry Thorne, manager of the Ellingwood's, and other members of the staff of Seaborg's recently returned from a two-month trip through Oregon and Washington. He was accompanied by A. L. Novely Company in San Bernardino, was in the Coast Section for the purpose of trying out the machines of Stahlman & Co., of San Francisco. At one point in their trip, the group visited Seaborg's store, and bought a vending machine for the coin machine situation in this area.

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most newspapers carrying the story of Senator Peppor's suggestion that "juke joint" owners be required to serve the draft. This decision, however, did not make the people of the southern states agree to this idea. The southern states were determined to continue their own way of life, regardless of what the law might say.

As for the joint operators themselves, they were not happy with the new law. But they had no choice but to comply with it. And so, the "juke joint" era came to an end, at least in the United States.
Ten Years Ago This Week Trade Was Hearing About Quality of Marbles Being Used in Pinball

Everybody recognized that the entry of the United States into war brought a turning point in the history of the coin machine industry. In other words, it may be said to be the end of an era.

The modern phase of the coin machine industry really began in 1913 or 1912. With the war coming so many changes in the industry, as well as in all other industries, the modern period may be said to have lasted 10 years from 1909 to 1919. With so many serious things happening now, there may be some fallacies as well as profits to many members of the trade in reminiscing over the past 10 years of coin machine history.

Ten years ago, in 1933, The Billboard had just launched its modern coin machine news department. The editor in the issue of October 22nd, 1933, had only recently taken down his signature as Gillson Sam and had revealed to the trade his real name, but by October 22nd, 1933, a lot of real news began to take place in the coin machine industry. There was no longer just a column but a real news department.

During the third week of October, 1932, ten years ago, the October 22nd, issue of The Billboard shows that the manufacturers' association, then called simply the Coin Machine Manufacturers' Association, had just announced the national convention for February 20 to 23, 1933, with the largest optimism spirit, manufacturers were promising a convention bigger and better than ever, and that the convention would be held in Chicago in order to bally up the spirit of the people. It was known that the large circulation of money had dropped and that small coins were not as plentiful as the industry would like.

Edwardly, it was said that the three types of machines known as manufacturers for the operator were sales, phonographs and pinball machines.

It was considered news that such an association in Chicago had issued new patents on a game called Double-Stuffle, and clubs had been allowed to reach the patent stage.

Minneapolis was a good coin machine city in that day, but at that time they were having a little trouble with coin operators and clubs. The newspaper in one of these establishments said that the operators, "touting the games as to $70 to $75 per week be found at times striking at the pinball games, placing bets with each other, and having a gay time as the bills spin and zipper across the board."

It will be recalled how important machines were in the pinball industry that a few days later, February 22 issue, 1092, told the story of how Jim Bucker, a sales manager of that time, put on a fine demonstration of the quality of his product by getting the machines with a hawker. Those who recall Bucker will recall at once what a paper demonstration he could put on in showing how hard the machines were to work. A manufacturer of a pinball game bragged about the brilliancy of his machines in the roundness of them and other qualities.

That is one of the highlights in The Billboard issue of February 22, 1932, ten years ago. From week to week we may use these issues as a back-up to our research as to the development of the machines. 

The Billboard issue corresponding with the issues now current provides a ready reference to some of the important history of the trade in these days.

**Monarch Coin Machine Co.**

**1353 N. FAIRVIEW AVE. (PHONY AMATEUR 1434) CHICAGO**

**Machines at "Give-Away" Prices**

For Immediate Sale-Free Play Convertible Consoles, Used Only 2½ Months, Like New

- **30 Keeney Super Bell, 5c** - $199.50
- **5 Bally Club Bell, 5c** - $224.50
- **10 Jennings Silver Moon** - $79.50
- **40 Mills F. P. Mint Vendors** - $69.50
- **10 Columbus Slots & Changeover** - $34.50
- **10 Mills Q. T., 5c & 10c** - $90.00

Salesboard Special 150—Harlick's Spinning Reel, 1800 H. EX. TK. Slot S... $4.00

Terms: 1/3 With Order, Subject to Prior Sale.

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**RAKE**

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**Used Vendors**

- Unrestored Machines
- Machines with Parts
- Machines with Supplies
- Machines with Accessories
- Machines withBills

**Free Play Games**

- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells

**Dellies**

- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells

**Bills & Parts**

- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells

**Printer's error**

- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells
- Jingle Bells

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We stock 12 and 24-Hole 1-29, 39, 49, 59, 69 cards at each — larger sizes under 1¢! We print any quantity you want. We also stock 200 other items including Many-cards. Any quantity shipped at cost. Catalogs and Samples free. Order today.

**W. H. BRADY CO., Mgrs. Eau Claire, Wis.**

**"The Push Card House"**

**MILLS PANORAMS NOW AVAILABLE TO RELIABLE OPERATORS ON RENTAL BASIS**

1. **MINIMUM OF 5 MACHINES RENTED** (With option for purchase)
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3. **COMPLETE ARRANGEMENTS FOR FILMS**
4. **LOW RATES!!**

**INQUIRE IMMEDIATELY!!**

**THE GEORGE PONSON COMPANY**

763 South 18th Street, Newark, N. J. (Tel.: Essex 3-5910)

**QUALITY SPEAKS FOR ITSELF**

<table>
<thead>
<tr>
<th>Quality</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>$4.80</td>
</tr>
<tr>
<td>Silver</td>
<td>$3.95</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2.40</td>
</tr>
</tbody>
</table>

**REDEE EQUIPMENT**

**FREE PLAY**

| Card Table | 99.00 |
| Telephone | 99.00 |
| Experimenter | 99.00 |
| Gold Star | 99.00 |

**MODERN AUTOMATIC EXCHANGE, INC.**

**Cleveland, Ohio**

**AMUSEMENT MACHINES**

**October 31, 1942**

**Chicago, Oct. 24.—Maurice Glazburg, of the U.S. Kaesler Company, recently offered a suggestion which he believes will aid operators in keeping equipment in better shape for the duration.**

"One of the items of operating a machine is maintaining of machines by the players," Maurice declares. "In many cases, before the machine has made its first collection, the machine has been marred by cigarette burns and scratches. The older the machine stays on location the more the surface of a machine, and sometimes thoughtlessness on the part of the player who makes something goes out of balance. What this means to the operators is very definitely an explanation, yet up to now it has been accepted as part of the expense of operating a machine. However, with conservation of equipment, we are all interested in this problem, and of course anything will be done on this point in the interest of conservation. The suggestion is that operators appeal to players by means of appropriately worded placards or posters putting across the thought that the machine will continue to yield satisfaction for them for the duration if it is played and otherwise handled with consideration. Many variations of this theme can be developed by the operators.

"While this is but a suggestion, it appears to me that its worth is not impossible," Maurice states. "I think that much of the future can be determined by a simple change in the form of a poster or placard of a similar kind. I'll be glad to hear from players who have tried other player co-operation along this line."

**THERE IS NO SUBSTITUTE FOR QUALITY**

"There is no substitute for Quality. Quality Products Will Last for the Duration." D. GOTTLEB & CO., CHICAGO.
ACT FAST—CASH IN QUICK! 
Rock-Bottom Close-Out
Prices Give You Up To $8.65 PROFIT
ON EVERY SALE!

Brans' Sensational Stimulator

WIN-O

WHILE THEY LAST—
OUTFIT COMPLETE
WITH MOTOR, ONLY

LIST PRICE $12.50
Outfit includes motor for $8.65
WIN-O
Junkets, Motorists and lady's Shoes. Mail order.

SPECIAL OFFER: OUTFIT COMPLETE
AND CLICK OFF BIG PROFIT! 

Terms: 1/3 Deposit, Balance C. D. O.

H. C. EVANS & CO.
1150 W. Adams St., Chicago

MOST SENSATIONAL
CONVERSION SAM
EVER CREATED

American's Famed
Machine Company

and money created by one
of America's biggest
Figures of HARDWOOD
CONVERSION PLASTIC.

A real money
maker. Joy figures and
digital... 

MIKE MUNYES CORP.
520 WEST 43RD STREET
NEW YORK

FOR SALE
• 36 Blue and Gold Mills by West, Pickles, Lamp, Coin, Art, with colors—$1,664.00.
• 17 Mills by Woody, Woman, Art, Lamp, Coin, with colors—$1,600.00.
• 10 Mills by American Eagle, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by American Eagle, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by Curb by Jeep Junkets, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by Jeep Junkets, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by Jeep Junkets, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by Jeep Junkets, Lamp, Coin, Art, with colors—$1,600.00.
• 10 Mills by Jeep Junkets, Lamp, Coin, Art, with colors—$1,600.00.

FRANGO NOVELTY COMPANY
307 N. NICOLA Street
Birmingham, Alabama

ROUTE FOR SALE
Mills—Pittsburgh, PA.; New York, NY.; Philadelphia, PA.; Milwaukee, WI.; Chicago, IL.; St. Louis, MO.; 10000.00. Route located in New Market.—$500.00.

C. O. Box G.

The Billboard

A-1 MACHINERY
WANTED FOR
Cereal and Pop'n Hire. Offer $100.00 per
Offer must between 4-60. Only experienced

At Billibord, 4017 W. Locust, St. Louis, Mo.
Cobb Offers Unique Service

LOUISVILLE, Oct. 24.—Illustrating the ingenuity of members of the coin machine industry, the J. B. Cobb Distributing Company, Louisville, seems to have solved the small motor problem on pin games and bungee equipment, according to P. Buchanan, general manager of the firm.

"One of the industry's toughest jobs for the duration," says Buchanan, "will be to keep its equipment operating at peak efficiency. To do this will be no small task. We have to make sure that all equipment is running smoothly and efficiently.

"The solution to this problem has been found in the use of small motors. These motors are able to withstand the rigors of continuous use and provide the necessary power for the equipment. The motors are also designed to be maintenance-free, reducing the need for frequent repairs.

"Operating profits have been increased as a result of the use of these motors. This has allowed us to focus on other areas of the business, such as marketing and sales.

"The use of small motors has also allowed us to offer our customers a more reliable and efficient service. This has helped us to build a strong reputation in the industry.

"With the continued support of our customers, we believe that we can continue to offer unique services and solutions to the coin machine industry.

---

**OPERATORS - DISTRIBUTORS**

**1 BALL PAYOUT GAMES**

**MADE "BRAND NEW"**

**THAT'S RIGHT, just buy an old Bally ball payout game and use a new body and all new parts as required.**

**FOR SALE**

340 Penny Weighing Scales on location in Central and Northern Ohio.

BOX 123, Fremont, Ohio.

**FOR SALE**

252 W. Chicago Ave., Chicago, Ill.

---

**SULLIVAN-NOLAN CORP.**

501 E. 11th St.

**SALES OFFICE**

WAU, ILLINOIS

**ADVERTISING MACHINES**

**MADE "BRAND NEW"**

**THAT'S RIGHT, just buy an old Bally ball payout game and use a new body and all new parts as required.**

**FOR SALE**

340 Penny Weighing Scales on location in Central and Northern Ohio.

BOX 123, Fremont, Ohio.

---

**ATTENTION—Seeburg Ray Gun Operators**

**VERY SCARCE**

Photo Electric Cells for Seeburg Ray Gun...**$2.50 Each**

**FOR SALE**

1250 Armitage Ave.

**CHICAGO, ILL.**

---

**GRAND NATIONAL SALES CO.**

2300 Armitage Ave.

**CHICAGO, ILL.**

---

**GRAND NATIONAL SALES CO.**

2300 Armitage Ave.

**CHICAGO, ILL.**

---

**SULLIVAN-NOLAN CORP.**

501 E. 11th St.

**SALES OFFICE**

WAU, ILLINOIS

---

**HARRY MARCUS COMPANY**

**WRITE US TODAY**

We have one of the largest stocks of coin machine parts in the country at exceptionally low prices.

1035 NO. PULASKI ROAD

CHICAGO, ILLINOIS

---

**YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!**

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1883. W. WILLIAM MARKIN, PRESIDENT.

44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK
Big Variety at Grand National

CHICAGO, Oct. 25.—Grand National Sales reports that a result of their recent buying campaign among service men and others who are buying a good portion of their games, their spacious showroom displays the largest collection of pin games and arcade equipment in recent years.

Dreamers are now finding an outstanding opportunity said an buying head of the company. "Hundred upon hundreds of games that we have purchased have all been thoroughly reconditioned, and we take pride in the appearance of games that our repair shops turn out. This enables us to give every kind of game in demand, and in red number."

Our current advertising campaign gives some idea of the unusual sales we now have on hand. Of course, it is not possible to list everything we have."

New Service Solves United Game Call

CHICAGO, Oct. 24.—"Many of our customers who have had their old Pinball machines and Sun Valley games have found that the machines for the rental games are greater than their stock of old games," said official of the United Manufacturing Company.

"So, in order that those customers may be able to have a better program, we have embarked on a new program, buying all the Zemphans and Sun Valley machines available. In this way we are able to supply the old game for those customers who need the machine, and also part of the new model resulting in either a new Pinball or a Sun Valley, as the case may be."

STIRRING VALUES

Attention: We doubt if there are any games as perfect as this lot.

FIVE BALL FREE PLAY GAMES

AT NO ADDITIONAL COST

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$12.50</td>
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</tr>
<tr>
<td>5</td>
<td>$22.50</td>
<td>24&quot;x48&quot;x9&quot;</td>
</tr>
</tbody>
</table>

Terms: Complete and Free of any Machine suitable for Penny Arcade.

MIKE MUNVES
The Arcade King

327 Seymour Avenue, Newark, N. J.

GARANTTED LIKE NEW
IN APPEARANCE AND OPERATION
MILLS FOUR BALLS $299.50
Late Reno, Cash & Check.
MILLS FOUR BALLS $299.50
Mills Cash-Check Model $95.00
Mills Jumbos Free Play $195.00
Bally Cabins $195.00
Bally Sixpence Bells $120.00
HARRY SUPER BELLS 5c-9¢, $195.00

AUTOMATIC CRACKER CASH
Canvas Pattern, Mills New SLOTS on Hand for Immediate Delivery.
We have thousands of new Mills SLOTS in Mills Jennings, Pay and Waiting.

SICKING, INC.
1401 Central Pkwy., Cincinnati, O. 327 E. Broadway, Louisville, Ky.

WE WILL BUY SLOTS OF ALL KINDS
CASH WAITING!
STATE CONDITION AND SERIAL NUMBERS IN YOUR LETTER.

MILWAUKEE
COIN MACHINE CO.
3130 W. Lisbon
Milwaukee, Wis.

WANTED FOR CASH
Bally Defender, Rapid Fire, Banker's, Blonder, Williams, Extra Super Bumper, A.C.
Bowler, Air Defender, Nams Bumper, Fly Fighter, Cahuenga, Air Uber, All models eligible. Any model eligible for Penny Arcade.

MIKE MUNVES
The Arcade King

327 Seymour Avenue, Newark, N. J.

WILL PAY $100
For WURLITZER, MILTON, JAYA, CONNOLLS & S & W COIN MACHINE EXCHANGE

2613 Grand River Ave., DETROIT, MICH.

WE OFFER THE FOLLOWING AT SACRIFICE PRICES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>57</td>
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<tr>
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</tr>
<tr>
<td>15</td>
<td>$20.00</td>
</tr>
<tr>
<td>12</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

1 Paces Stratton, Jr., F. O. $39.50
2 Pacos Saratoga, F. O. $39.50
3 Track Heads, (Red Heads) $39.50
4 Million Dollar, F. O. $39.50
5 Vast Pocket Ball, (Green) $39.50
6 Gold Crown, F. O. $39.50
7 Vast Pocket Ball, (Blue) $39.50
8 Mills Bumper, F. O. $39.50
9 Mills Jumbo P. O. $39.50
10 The Above Machines All 5c

The Fortune Free Play Pin Ball Games, All Cleared, Ready for Location, Properly Packed:
1 Pursuit $20.00
2 Play Balls $1.20
3 Glamour Commodore (Plastic Bumper), Jelly (Plastic Bumper), Each $1.20
4 School Days, Steel & Linen $1.20
5 Four Roses, Flicker $1.20
6 Shipments made same day order received. Anything we ship will be packed right. Give second choice if possible. One-third deposit, balance C. O. D.

WE REPAIR BALLY MOTORS
(STORY AND MILLER)

WE REPAIR BALLY MOTORS
(FOR TOPIC AND MILLER)

BALLY'S NOVELTY COMPANY
1612 WEST 30TH STREET
MILWAUKEE, WISCONSIN

ALL TYPES OF LEGAL EQUIPMENT
A. P. SAUVE COMPANY
3022 GRAND RIVER AVE.
DETROIT, MICH.
2 GREAT>HITS!\nSUN VALLEY AND MIDWAY

HERE'S PROOF... N. ZOBINSKY, of "Z" Novelty & Sales Company, California's largest distributor, says: "I just saw some installations on Sun Valley and Midway and I think they exceeded my expectations. The best part, I am informed, is that there was no service calls made on these machines since they were installed."

MIDWAY MADE FROM ZOMBIE, SUN VALLEY MADE FROM SUN BEAM SEND IN YOUR ZOMBIES AND SUN BEAMS TODAY

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE, CHICAGO

SPECIAL CLOSEOUTS—IMMEDIATE DELIVERY

SLOTS AND CONSOLES

Vest Pockets, Blue and Gold... $3.00
Vest Pockets, Green... $4.00
Mills Beer, Factory Remade... $15.00
John, Half Dollar, Fan, Reeded... $25.00
Keyser Super Bell... $15.00
Bally Thimble... $10.00
Bally Blue Ribbons... $9.00

COMPLETE MUSIC

Twix 1900... $22.50
Trix 1000... $50.00
Bally Double Spin... $35.00

doors, $15.00

EQUIPMENT

New Parts, $5.00
Performance... $10.00

Distributors... $50.00

Bally Pinball... $12.00

PIN TABLES

All American... $22.50
Lipizan... $15.00

ACQUIRING

American... $22.50

Bally... $15.00

Collectors... $10.00

Bally... $5.00

tally... $2.50

WANTED

Sky Chutes, Keep You Flying, Knock Outs, Big Paradise, All Million Dollar And Arcade Equipment.

WE WILL BUY YOUR WHOLE ROUTE SAVE FREIGHT AND ORDER FROM OUR NEAREST YOU.

NORTHERN MISSISSIPPI VENDING COMPANY
121 West 3rd St., STELLING, ILLINOIS Phone: 405

WANTED! All the Zombies and Sun Beams in the United States! Many customers have had all their Zombies and Sun Beams converted into Midways and Sun Valleys. They have requested us to purchase all available Zombies and Sun Beams in order to add additional Midways and Sun Valleys.

Send Us Your Quantities and Prices at Once.

United MANUFACTURING COMPANY, 6123 N. Western Avenue, Chicago

Waiting Rotata 5e Slots Factory Return
$69.50

OUR TERMS: One-Month Certificate with Order—Balance O. D. O.

AJAX NOVELTY COMPANY
DETROIT, MICHIGAN
GIVE AT LEAST 10% OF YOUR INCOME FOR WAR BONDS
WORK AS HARD AS YOU CAN

This is a United Nations' War . . .
We are a United Nation . . . . . . . .
This is your War . . . It must be
your Victory . . . It will be a
United Nations' Peace . . . Work
and give for Victory and
a permanent Peace

To Go Ahead . . . Go

Seeburg

J. P. SEEBURG CORPORATION - 1500 DAYTON ST. - CHICAGO
Wurlitzer has been fortunate in this respect. Much of our war work is closely allied to our peace time production. It's in the field of sound transmission. It's right down our alley.

That means Wurlitzer engineers will be working with sound right through the war years. They'll make new discoveries—as they already have. These discoveries will be applied to Wurlitzer Phonographs after this war is won.

The net of it all is evident. Wurlitzer's pre-war leadership will be exceeded by its post-war leadership by the proverbial country mile.

Wurlitzer
Is Working for Uncle Sam

THE RUDOLPH WURLITZER COMPANY  NORTH TONAWANDA, N. Y.