

NOVEMBER 7, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



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I Am Your Best Friend



I am your best friend — yet, you do not know me. I am as close to you as your kid brother. I belong to your grandmother. I am part of you. I am your Servant and I am your Master. I know more about your emotions than you do. I live within your heart. You have treated me. You have endowed me with such magical powers, I even think I AM YOU. In fact, I am Everybody. I am the kid down the street in the saucy Easter bonnet. I am a disappointed Sophomore, turned down by my best girl, for the Junior Prom, in favor of the Football Hero. I live here, there, everywhere . . . I am a lonely Canadian soldier, standing guard under a frosty moon; I am a half-nude water boy, quenching thirst under the baking African sun. I am older than Time itself. I was there in the Garden of Eden when Adam smiled at Eve — I am as young as the cry of a new born babe. Sophistication is part of my make-up. Big city debutante, in form fitting black, leading the Conga line. I am also a naive country lad at my first square dance, missing all the cues, but not my partner's feet. I am Everything — the roaring challenge of the brave leader in combat, the doer, the undaunted optimist. I am Nothing — the weak cry of the defeated, the oppressed, the pessimist. I get around, have never missed a wedding anywhere on earth. I am a gay courted Mexican bride — Queen of my colorful little world; or I am an American Angel of Mercy, snatching a few minutes of happiness on foreign soil. I lend Dignity to the last words of the dying. I erase fear in a worried mother's heart; and, of course, I rank No. 1 with all babies of every color, every creed. I know no boundaries, recognize no one language, yet I know every tongue that has ever been spoken by Man or Animal on the face of the Universe. I am Democratic, yet Royalty bows to me. I attended the last Great Coronation in England; I cheered the President at his Birthday Ball. I am a Nonentity — yet I am more colorful than the Rainbow. I may be a tall oak, proud of my burnt orange foliage; or I may be a nondescript mongrel. I am a dusty Coalminer; the snowy white of a baby's cheek; the flashing costume of a Spanish dancer. I am more priceless than the rarest diamond in the world, yet I am always yours for the asking — any time, any place. I am inexhaustible. My Presence gave meaning to every famous event throughout the ages. I learned a thing or two from Cleopatra on the River Nile; I thrilled when Columbus first sighted land, I am the link between the bright, dark, tragic, heroic Past, and the shining, unknown Future. At Present, I am a conglomeration of many moods and expressions. I am as sincere as a Mother's Love; as exciting as a wrapped Christmas present; as poignant as a sudden Farewell. Centuries ago, I was a struggling Russian composer — today, the world honors my name. I am a Memory to a gray-haired Polish violinist; I am a Promise to a Bluejacket in the Solomons. I am a famous Comedian, laughing with millions; I am a forgotten Tragedienne, who shed that many tears. I am all Lovers, who count the silver stars at night; I am the Haters, who count their golden gains all day. I am a bold warrior — the crash of cymbals; I am a shy maiden — the tinkle of bells. I am the greatest commodity in the world; the most powerful force in existence — yet I am non-existent. I am intangible. Those with eyes can only hear me — yet the Blind can see me. I am the jolly jitterbug at the corner confectionery; I am the driving defense worker turning "them" out with revengeful rhythm. I reign supreme in a magnificent concert hall, where thousands pay me homage; yet, I am just as mighty in a shabby shack with an audience of one. I am a Symbol of Hope and Faith. I will go on and on, forever — until Eternity. Violence cannot suppress me. Bullets cannot kill me. I tower triumphantly against all Adversity. I will never vanish from the Earth because I am part of your Soul. You will always keep me close in your heart; I am part of your Life. I am your best friend.

MUSIC is my Name.



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25G CONFUSION REIGNS

Club Owner Warns Them

MINNEAPOLIS, Oct. 31.—One night club here seems to attract the bulk of war-plant workers on their nights off. Some of these workers, after imbibing a bit too freely, say things that would be better unsaid.
The proprietor finally decided to take action. He ordered signs painted and placed strategically thru his quarters. The signs read:
"Please—No Plane Talk."

Big Miami Clubs Line Up Talent; Two for Walters

NEW YORK, Oct. 31.—Despite predictions of a sour Florida season because of military occupation of many Miami Beach hotels, night clubs are going ahead with plans to reopen.

Arthur Childers, who operated the Palms before it was taken over by the navy, is building a new 200-seat club next door to the Frolics. George E. Wood, now with the William Morris Agency, will again book. Childers, during the operation of the Palms, was one of the heaviest talent buyers in Florida, consistently using names and name bands.

Lou Walters, operator of the Latin Quarter here, is reopening the Latin Quarter and the Casanova clubs. Walters will transport part of the current show in his New York spot to the Latin Quarter, Miami Beach. Included are the Mazzone-Abbott Dancers, Bob Fuller and the Chadwicks, for a December 20 opening. The Casanova reopens December 15.

Bookers still feel that salaries will have to be revised downwards in most Florida spots, as fewer hotels will be available and fewer spenders will be around.

8 Legits Added To Camp Skeds

NEW YORK, Oct. 31.—USO-Camp Shows, Inc., adds eight legit shows to its 1942-'43 schedule on the military circuit, six of which will be produced in New York and two on the West Coast. Dramas emanating from New York, starting November 23 for a 22-week tour, include *Claudia*, *Arsenic and Old Lace*, *You Can't Take It With You*, *The Male Animal*, *Room Service* and a repeat of *Junior Miss*, which toured the camps last season. Coast productions haven't been announced yet.

Straight dramas will cost OSI about \$1,100 a week in actors' salaries, while the cost of musicals will run up to \$2,500 a week. Producers' and authors' royalties have been waived. In some cases, original producers and staffs will participate in the production without compensation.

Producers and directors of the camp shows are as follows: *Junior Miss*; Nancy Stern and Henry Ephron, supervising; Irving Schneider, director, and Frederick Fox, set designer. *Claudia*; Rose Franken, author, and John Pollack, supervising; Stuart Fox, directing. *Arsenic*; Alfred Bloomingdale and Bretaigne Windust, supervising; Hugh Rennie, directing; Raymond Sovey, set designer.

You Can't Take It With You; Luther Adler, directing, and Frederick Fox, set designer. *Room Service*; Jacob Weiser, producing and directing; Herbert Andrews, art director. *Male Animal*; Ronald T. Hammond, supervising and directing; Herbert Andrews, set designer. Blanca Strook and Paul DuPont will be in charge of technical direction and costumes for all of the shows.

Clarification Needed on Various Angles; Expect No Slack in Work; Biz Would Turn Over All Excess

NEW YORK, Oct. 31.—Following the stringent new regulations issued by James F. Byrnes, director of the Office of Economic Stabilization, holding salaries to a limit of \$25,000 in 1943, it is the general feeling in the amusement industry that show people, if it is at all possible, will continue working as before and turn all salaries in excess of 25G over to the government. However, yesterday, an already complicated situation was further complicated when Assistant Secretary of the Treasury John L. Sullivan announced that performers would not be permitted to deduct fees paid to agents in computing their net salary. It is impossible to determine just what effect this will have on show people making salaries over the ceiling mark until a

clarifying interpretation is forthcoming from Washington. It is felt by attorneys prominent in the show fields that it would be dangerous to make any predictions on the outcome of the situation until such an interpretation is made.

It was pointed out by the Treasury Department that the \$25,000 limitation may mean allowing a gross salary of \$67,200 or even more, depending on the amount of federal taxes, insurance costs, charity contribution deductions and the like which are allowed. In other words, those show people grossing under \$67,200 a year in salary will not be affected by the order.

The regulations also provide that an agent, whose income is made up entirely (See 25G Confusion Reigns on page 17)

Draft Goes Lightly on Booking Offices; Few Immediate Changes Expected in New York and Chicago

NEW YORK, Oct. 31.—If the percentage of agents and bookers enlisted or drafted into the armed services maintains its present level, there may be very few heroes among the 10 per cent fraternity.

Agency personnel losses to the military have been slight, locally. Ten-percenters are rather preparing for their nervous breakdowns ahead of schedule because of talent losses, which have been very heavy. It seems that some of the best agents around are here to stay for quite a while because they are overage or men with family responsibilities, plus the high quotient of occupational diseases such

as ulcerated stomachs, decimated kidneys and nervous conditions.

Of the five major offices in town, only two, Frederick Bros. and William Morris Agency, have departed from established personnel policy with the long view of the lack of man power. The Morris office, which has been hit the hardest, with 15 employees from the New York office in the services, has shifted from its age-old policy of hiring teen-age men and training them from the bottom to graduated posts as agents, and is hiring girls instead. Frederick Bros. sev-

(See DRAFT LIGHT on page 17)

War and Show Business

Show business will continue as before in spite of 25G ceiling if possible. Clarification on certain rulings needed—Page 3.

Draft so far has had comparatively little effect on booking-office personnel—Page 3.

USO-Camp Shows, Inc., offering contracts to acts willing to take entertainment assignments at military posts abroad—Page 3.

USO-Camp Shows, Inc., adds eight legit shows to its new schedule on military circuit—Page 3.

War spurs interest in women's service programs, especially those emphasizing nutrition and health—Page 6.

Wage ceiling of 25G hits radio hard. AFRA plans protest—Page 6.

Legit actors accept 25G limit calmly; producers "flabbergasted"—Page 9.

Band offices frightened by \$25,000 ceiling order as interpreted by Treasury official—Page 20.

War Charities Committee of outdoor amusement industry awards certificate of "thanks" to donors of over \$53,000 to army and navy funds—Page 30.

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Devotion

NEW YORK, Oct. 31.—This is the Army show has developed a pair of camp-followers. The Hollywood Co-Eds have been arranging their bookings to coincide with the dates of the Berlin display, as Paula De Marro, one of the Co-Eds, is the wife of Chick Gagnon, a member of the cast. So far they have been with the show in Philadelphia and are booked at the Coconut Grove, Boston, when the show plays there, and are set for the Hollenden Hotel, Cleveland, the date also coinciding with Army.

The team is now arranging Coast dates to start around Christmas, as Warners start shooting *This Is the Army* around that date. So far the Co-Eds have missed only the Washington date, as one of the girls had an accident.

USO Needs More Performers for Overseas Dates

NEW YORK, Oct. 31.—USO-Camp Shows, Inc., is offering four to six-week contracts to performers willing to take entertainment assignments at army camps and naval stations in Bermuda, Newfoundland and the Caribbean. There haven't been too many takers, however.

According to Abe Lastfogel it's even tougher to line up standard acts to go to Ireland and England. Stimulus along these lines was provided by Al Jolson, Merle Oberon, Allen Jenkins and Patricia Morrison last month, but the influx of performers isn't as heavy as was expected.

Acts can't receive any advance publicity because of the secrecy attached to all departures since they are flown abroad in army bombers, in some instances as part of lease-lend cargo. In addition, top names are being paid only \$100 a week for expenses. Lastfogel said that other than top names will receive regular salaries.

There was some talk around that USO wanted performers to sign for six months for England and Ireland. Some names said they would be willing to do so if they could pick up some commercial dates abroad. Lastfogel said, however, that would be impossible, since they would be on government missions.

Romberg Concerts' 30,000 in Six Days; To Go Out Again

NEW YORK, Oct. 31.—Sigmund Romberg, back in town after a six-day concert tour with a 42-piece orchestra and four vocal soloists, did such good business that William Morris is now mapping a two and one-half month jaunt for him, starting Christmas week.

Romberg played to some 30,000 people in the six days, appearing at Lyric Theater, Baltimore; Philadelphia Arena; Bridgeport Auditorium; Providence Arena; Boston Garden, and Springfield (Mass.) Auditorium. Drew around 7,000 into the Boston Garden at 50 cents to \$2, and also did exceptional biz in the Philadelphia Arena. Both spots are usually sports arenas rather than concert halls.

Next tour will carry the same complement of musicians and singers, playing thruout the South, Middle West and in Canada. It is likely that other agencies will begin looking for a name like Romberg's to put in front of touring pop concert units now that the old Victor Herbert idea has proved feasible under modern conditions.

Top Four-A Performers on Carpet For Crossing AGVA Picket Line

NEW YORK, Oct. 31.—First week of the American Guild of Variety Artists' test of strength in placing Leon & Eddie's nitery on its unfair list, for refusal to be reclassified from a B to A scale, saw a picket line established in front of the nitery and the start of action against Joe E. Lewis, Senor Wences, Moe Howard (of the Three Stooges) and Sid Rice, for crossing the picket line as patrons.

Picketing by AGVA was begun Sunday night at the expiration of the 10-day deadline set for Leon & Eddie's signing. Union spotters have been placed at the door to attempt to head off members of unions affiliated with the Associated Actors and Artists of America from going into the spot. They were successful in some measure when Walter Weeks, Eastern organizer of the Screen Actors' Guild, kept check at the door and discouraged Robert Benchley and Roland Young from going in.

The cast, however, refused to walk out, and have been notified by AGVA that they are suspended for 10 days, during which time they must report for a hearing. If they do not appear they will be placed on the union's national unfair list, according to Jonas T. Silverstone, national counsel of AGVA, who was placed in charge of the action by the Four A's.

Silverstone was asked to take over by the Four A board Wednesday (21). Letters were immediately sent to members of the cast, including Robert Freed, Cantu, Robert Rexer, Jo Ann Rexer, Ada Nira Gonzales, Nelly Gonzales, Carlos Gonzales, Ann Barrie, Ruth Lane, Ann Bendell, Miriam Desimoni, Jerry Fitzgerald, Margo Gainer and Irene Wynters.

Meanwhile, both Leon Enken and Eddie Davis, co-owners of the spot, maintain they will not raise wages 100 per cent because AGVA asks them to, that the action is "arbitrary," and that Ross Pepe, in charge of the New York local, tried to "strongarm" them by saying "The heat is on."

Enken claims he tried to get an audience with the Four A's thru Alan Corelli

and Henry Dunn, but that both said that it was impossible. Later, Enken said, Corelli assured him that the issue was settled and that he didn't have anything to worry about. Enken's complaint to *The Billboard* is, "Why won't Frank Gillmore and Paul Dullzell talk to us?" Silverstone stated that Four A officials would have been only too glad to talk to the management, but that AGVA never knew they wanted to.

Enken recalled that AGVA was "nice to me" when they needed their first contract, but that "they are trying to ride me now." In explanation of that, Enken claimed, three years ago Dewey Barto and Dunn pleaded with him for a contract "so that the gangsters won't take us over" (referring to the AFA-Four A-IATSE brawl).

"They gave me a B classification then and promised me the world, but when it comes time to keep their promises you can't even see them." Enken says he voluntarily agreed to raise wages 20 per cent, but that the increase they asked for was not justified, or "the cast would have walked out when ordered." (AGVA is attempting to increase the minimums from \$60 to \$75 for principals and \$30 to \$45 for chorus girls, and to maintain the three shows per night maximum instead of four. Enken figures that the payment for the fourth show pro rata would add up to a 100 per cent hike).

Despite the picket line, Enken said, business hasn't been affected, and the policy of Sunday celebrity nights will continue. Scheduled for the next two Sundays, however, are non-performers: Myron Cohen, a business man raconteur for this Sunday, and the finalists for the (See *Four A's on Carpet on page 29*)

Walsh Testimonial

NEW YORK, Oct. 31.—More than 1,300 packed the St. George Hotel ballroom Thursday night to praise Richard F. Walsh, president of the stagehands' international union, in a testimonial dinner given him by stagehands' Local No. 4, of which Walsh is also president. At \$7 a throw, labor officials, political leaders, friends and IA members crowded the place, most of them in their finest finery.

Major Leslie E. Thompson, of RKO, praised Walsh as "the sort of negotiator the industry not only wants but needs." Other circuit and film officials present were Spyros and George Skouras, William F. Rodgers, Nicholas M. Schenck, Bob Weltman, Edward L. Alperson, Harry Brandt, George Dembow, Harry Kalmine, Charles and Harry Moskowitz, Sam Rinzler, Herman Robbins, Marvin Schenck, Don Jacobs, Joseph R. Vogel, Harry Mandel, Eugene Picker, Leonard Schlesinger.

It was obvious that the circuit and film execs wished to indicate their approval of the IA's being run by the present administration, as compared with the George Browne-Wille Bioff crowd.

Former Mayor James J. Walker praised the film industry as contributing to the "American way of life," and eulogized IA members for belonging "to the industry which once was looked down upon."

Among the many handshakers that night was Sam Kaplan, currently a Local 306 board member, who was jailed in 1933 on charges of coercion filed by nine members of the local.

Equity-League To Confer on Stock Plan; Support Grows

NEW YORK, Oct. 31.—League of New York Theaters, at its meeting here Thursday (29), appointed a committee to confer with Alfred Harding, of Equity, on the association's stock-company plan, according to executive secretary James F. Reilly.

Committee, to be headed by Lee Shubert, was appointed after Shubert, who had previously conferred with Harding, made a motion to that effect. Shubert's action was expected, Harding declaring last week that the former thoroly supported the stock-company proposal.

Support of the plan from other branches of the amusement industry, including films and radio, is mounting steadily, Harding told *The Billboard*. Governing board of the Screen Actors' Guild, for one, has endorsed the program, Harding added, and has authorized Kenneth Thomson, executive secretary, to attend meetings to be held in the future between an Equity committee and various film executives.

SAG endorsement is deemed significant here, since that body carries much weight and influence in film circles and can be expected to swing many film production chiefs into line.

Canada Sets Army Show; To Be Co-Ed

MONTREAL, Oct. 31.—An all-star Canadian version of Irving Berlin's *This Is the Army* will soon make its bow as an entertainment unit for the troops of this Dominion. Sponsored by the Department of National Defense, the project now is in the process of formation, with leading Canadian and American theatrical and radio authorities involved in mapping out a plan of action. A hunt already has been undertaken for talent from among both men and women in uniform. When a sufficient number of qualified artists has been drawn from the ranks, rehearsals for the production will probably begin either in Toronto or Montreal.

It is indicated that the all-army show first will be launched as a national network radio feature, after which it will start on a tour of camps and training centers across Canada.

One of the mainstays of the show will be a band, composed of 32 musicians, which is to feature popular swing arrangements. Provisions will be made for the show to carry its own stage scenery, props, lighting effects, costumes and other essentials. The Canadian Broadcasting Corporation will make available its musical library.

Appointed to head this official army enterprise is W. Victor George, local broadcasting executive. He is to direct the production for both radio and stage presentation.

Jack Arthur, of Montreal, stage and musical producer, has been engaged in an advisory capacity. Geoffrey Waddington, of Toronto, ork leader and radio producer, will act as musical director.

Southern Soldier Show Starts Tour

NEW ORLEANS, Oct. 31.—*Red, White and Khaki*, novelty all-soldier revue staged by the men of the Southeast Army Air Forces Training Center at Montgomery, hit the road last week with five one-night appearances in Mississippi.

Beginning in Columbus Tuesday (20), show moved on to Greenwood, Wednesday; Greenville, Thursday; Jackson, Friday, and Meridian, Saturday. Except for boosting of sales of War Bonds at booths at shows, admission is free, as complimentary to civilians behind the men in uniform. Private Morris Efron is writer of the revue.



AN AMERICAN naval lieutenant was really jarred on Broadway last week when a couple of WAAF's (British WAAC's) promenading up the street handed him a brisk salute. He immediately returned it—but as they went by he did a double take and walked on slowly, shaking his head. . . . Pity poor Louis Kronenberger. He's drama critic of *PM*, all right; but, evidently because his name is too long to fit snugly in the small ads, few shows give it when they quote his reviews. They just say, "*PM*," and let it go at that. Incidentally, Brooks Atkinson, of *The Times*, is still the favorite among the cullers of quotes. One day last week, out of 18 quotes printed in the legit advertising index in the dailies, five were by Atkinson. . . . In an envelope received from NBC last week was a sheet headed, in bright red, "Program Highlights." That's usual; NBC, like the other nets, sends out its highlights regularly. Less usual, however, was the fact that the sheet was blank. It was the neatest hunk of self-criticism this corner has seen in years. . . . Sign of the *Times*: Once it used to be "Only One Zombie to a Customer"—but now, at the Pelham Heath Inn for example, it's "Only Two Zombies to a Customer." Either the customers are getting tougher because of the rigors of war or else, just possibly, the fact that zombies are \$1.10 a throw there has something to do with it.

FRANCIS, captain at the Rainbow Room, sometimes turns to male members of a party that's entering and says, "Sorry; not a table in the house for you"—and then turns to the ladies and remarks, "But for you charming ladies, right this way." So far no one's gotten sore. . . . Maurice Manson, 29-year-old character actor who was playing the father in *Janie*—a character who insisted that his daughter have nothing to do with soldiers—is now a private at Camp Dix. . . . Al Kelly, double-talking straight man for Willie Howard, is also stage manager for the *Priorities* vaude unit and claims he's the only double-talking stage manager in the business. . . . An epidemic of matrimony is rampant in the frosty atmosphere of the Center Theater, where *Stars on Ice* is playing. The house started its ice policy two years ago, and in that time 20 marriages have taken place between the boys and girls in the cast. . . . The desk of Bob Broder, theatrical attorney who's now in the army, has found its way into the office of Eddie Smith. Having disposed of his desk and his practice, Broder would be a happy soldier if only he could unload the lease on his Radio City offices.

KATHRYN CRAVENS, WNEW news commentator, who used to be a bareback rider in the Fort Worth Fat Stock Show, went horseback riding in Central Park the other day—and her horse threw her. She almost missed her broadcast. . . . *Star Bound*, the musical based on the life of Gus Edwards, will have a book by Herman Timberg and score by Gus's brother, Leo. . . . Edwin Hopkins, legit director, fed up with hearing bad voices emanating from actors, has written a book called *Secrets of Voice Production*, and has published it himself. . . . Jay Faggen is showing friends a letter and certificate from Secretary of the Treasury Morgenthau thanking him for his aid in the War Bond campaign. He says he's been told by the local Treasury office that he's the first p. a. so honored. . . . Earl Wilson is the new night club editor of *The Post*, succeeding Dick Manson, who was drafted recently. . . . Sign observed on a shoe repairing shop near the Stem: "Shoes shined on the inside." A new fad?

ALVINO REY (This Week's Cover Subject)

IN SPITE of the ease with which titles are distributed in the entertainment field, "King of the Electric Guitar" indisputably belongs to Alvin Rey. The public has affirmed its belief in the designation in a manner that leaves little room for arguments—by plunking it down at the box office. In the opinion of many musicians and arrangers, Rey is one of the master technicians of the instrument. After a long career as one of the highest paid sidemen in the band business, he added a baton to his musical equipment and is now well on his way to becoming one of the top maestri.

Rey's accomplishment on the guitar is not something that has matured overnight. When he was 12 years old he "invented" the instrument and has been adding improvements ever since. Filling a vacancy in an early Phil Spitalny orchestra created by the departure of Eddie Peabody, "King of the Banjo," Rey remained three years. Following that, after three years with Horace Heidt—during which time he courted and married Louise King—Rey left for a turn as radio soloist and band leader at Station KHI. In no time at all, calls from ballrooms and college prom committees flooded the station with bids for the band, and Rey, teaming with the King Sisters, took the step that has since made him a full-fledged band name.

Among theaters played by Rey and the Kings are the Earle, Philadelphia; Stanley, Pittsburgh; Paramount, Los Angeles, and the Paramount, New York. Outstanding locations include Astor Hotel, New York; Meadowbrook, Cedar Grove, N. J.; Casa Manana, Culver City, Calif., and Palladium, Los Angeles.

The orchestra records for Bluebird and is booked by Music Corporation of America. Until his recent entry into the navy, Jack Egan served as personal manager.

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Proposal That Actor-Soldiers Keep Voting Right Tabled by Equity

NEW YORK, Oct. 31.—Equity council at its meeting Tuesday (27) slapped down on Leon & Eddie's night club here because of its squabble with AGVA, protested Jasper Deeter's draft-deferment-for-actors-petition, and postponed action on two membership-rights proposals.

Council instructed all Equity members not to play at or patronize Leon & Eddie's so long as the club remains on the AGVA unfair list. Action was taken at request of the Four A's which had given the night club a specified time in which to reach an agreement with AGVA. Time limit expired Sunday (25), and the Four A's requested each of its individual branches to co-operate. Equity is the first affiliate to comply.

On the petition circulated by Jasper Deeter, proprietor of the Hedgerow Theater, Philadelphia, the council felt that Deeter had no right to speak for theater talent—that Equity alone had that right—but that Equity's record of approximately 800 performers in the armed services spoke for itself. "Equity," said Alfred Harding, AEA spokesman, "has never asked for and would never consider asking for deferment for actors." Council discussion of the Deeter petition was brought about when 20 Equity members, thru a petition of their own, protested Deeter's stand.

Two proposals made up the rest of the council's business. One suggestion was to the effect that any member who entered the armed services fully paid up be entitled to retain his vote on Equity

affairs for the duration. Another was that members who played the camp-show circuit be allowed to count that time toward qualifications for senior membership. Council did not take action on either proposal, postponing consideration until the next meeting, November 10.

Pressed for explanation of council's tabling of the suggestions, Harding expressed his conviction that both would probably be accepted by the council soon. At present, he added, members who enter the armed service are placed on a "temporarily suspended" basis, whereby they do not pay dues, do not accumulate dues and have no voting rights. Harding pointed out that camp-shows played under approved Equity conditions, which made playing time on the camp circuit likely to be accepted soon as part of the 52-week requirement for senior membership.

"Guest" Brodies in Hub; Ends Tour

BOSTON, Oct. 31.—Nancy Kelly in *Guest in the House* was a terrific flop here. Show was rushed in a week ahead of schedule, thus losing the advance mail sale, which on a show like this would have been very good. Producers decided to close after a week's run and return to New York.

It was reported that show will not open again, the producers to pay off Miss Kelly's contract, which runs till January 1.

Showfolk Exempt From Canadian Work Order

MONTREAL, Oct. 31.—New regulations restricting Canadians from taking employment outside this country will not affect show people. Under the order, which became effective October 20, no person can leave the Dominion to accept or seek work elsewhere without authority from the National Selective Service Board, in the form of what is termed a labor exit permit.

However, exceptions are allowed in the case of certain types of endeavor, including government service. Among those classified as exempt under this measure are "members of dramatic, artistic, athletic or spectacular organizations departing from Canada temporarily for the purpose of giving public performances or exhibitions of an entertaining or instructive character."

"Ice Follies" 160G in Chi

CHICAGO, Oct. 31.—*Ice Follies of 1943* played to capacity business for 18 performances at the Arena, ending Tuesday (27), and grossed over \$160,000. Four of the 15 night shows were played at upped admissions and brought \$10,000 each. The other performances, including the three matinees, averaged \$8,000 per. Over \$8,000 additional was contributed by standees, who paid \$1.10 each. An extra free showing was staged for servicemen. Show moved to St. Louis; then Washington, Cleveland and New York.

"Rhine" Big in Phoenix

PHOENIX, Ariz., Oct. 31.—*Watch on the Rhine*, with the original New York cast, played to a capacity house in the Orpheum Theater here last Thursday (22). Arthur G. Pickett, theater manager, termed the house "every bit as good" as that for *Life With Father* and said it was the first time in years that Phoenixians indicated a wholesome interest in anything but musicals and comedies.

Phoenix is the hub of five army air training fields, and Pickett reported that a great many men in uniform attended the show, which played a one-night stand on its swing back to the East from the West Coast.

Good Bridgeport Grosses

BRIDGEPORT, Conn., Oct. 31.—According to Perry Rodman, managing director of the Klein Memorial here, the Theater Ballet, which played one performance October 12, drew a nice gross of \$3,150, and the Sigmund Romberg concert orchestra, in for one performance October 22, drew \$2,825.75.

Tables Have Turned

CHICAGO, Oct. 31.—Because of the acute shortage of acts here, agents no longer have to wear down a booker's resistance. Most of them sit in their offices now and wait for calls from the bookers. And in most cases they have to reply, "Sorry, I have nothing for you."

No Comment From Wirtz On Result of 4-A Dealing

CHICAGO, Oct. 31.—Arthur Wirtz was unavailable today for comment on his negotiations with the Four A's Board, which gave him until today to reach an agreement with AGVA or risk the picketing of his *Stars on Ice* at the Center Theater, New York, and the *Sonja Henie* ice revue when it opens in Indianapolis next month.

Wirtz left early yesterday for a trip

Gus Sun Explains Detroit Agy. Status

SPRINGFIELD, O., Oct. 31.—Gus Sun, president of the Sun Booking Agency here, says the Sun Vaude Agency of Detroit will continue for the new season with Glen Jacobs as Detroit representative, and with Jacobs and John W. Todd handling the fair department in the Michigan territory jointly.

The present Sun agency office in Detroit will remain in the Betty Bryden Agency location, and all fairs and park bookings will be under supervision of the main office in Springfield, says Sun in answer to reports that the Detroit Sun office had merged with the Bryden agency.

thru the South, where he runs several cotton plantations, and was not expected back in town until next week.

Brandt Houses Set Vaude for Christmas

NEW YORK, Oct. 31.—The Flatbush, Brooklyn, will resume name band and name attractions Christmas Day for a full week, the same show traveling to the Windsor, Bronx, for three days. These spots are currently playing legit.

The legit season was originally scheduled to bow out prior to October 16, when it was thought that the houses would put on the two-a-day vaude shows, but the talent scarcity caused this idea to be abandoned. Arthur Fisher, booking the houses for the Brandts, declined to reveal any names on the opening bill, but Ramona has been set for the second show, starting New Year's Eve.

Shorts and newsreels, as usual, will provide filler between stagershow.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

GINGER DULO—young singing comedienne now at the Pelham Heath Inn, Bronx, New York. A veteran of night clubs and club dates, she has developed sufficiently to rate a film test. She sings comedy songs with punchy delivery, mugs effectively for laughs, is fine at ad libbing, and can deliver gags. She suggests Martha Raye in appearance and style, and has a lively, ebullient personality.

LAURA DEANE DUTTON—viva-cious singer caught last week at Loew's State, New York. Has strong eye appeal, handles lines smoothly and well, and has enough curves to commend her for a film build-up. Also she's not particularly outstanding as a singer, she's a good film bet as a glamour girl.



No More Worry About Money for Hospital and Doctor Bills

Know That You Are Protected Against Sickness and Injury

HOSPITALIZATION and SURGEON'S FEE INSURANCE

Costs Only a Few Pennies a Day

For Families or Individuals

If you or a loved one goes on the sick list as a result of illness or injury, who has to pay the hospital and doctor bills? You do, of course. And it's no joke when a lay-off resulting from hospitalization cuts your season short, and on top of it all you have to scrape bottom to pay the hospital and the doctor. Whenever such misfortune occurs, during the season or while you're resting, all the money you've laid by could be swept away! But money bills need not bother you at all! For only a few pennies a day, PRUDENCE HOSPITALIZATION AND SURGEON'S FEE INSURANCE takes a load off your mind! When trouble comes, it pays the bills from the very first day, in any recognized hospital of your choice! It pays Surgeon's Fees. And without extra cost, a generous emergency aid fund is made available, along with extra-liberal compensation for travel accidents plus WAR HAZARD COVERAGE! You just can't equal the superior features of modestly priced PRUDENCE Protection!

NO MEDICAL EXAMINATION

Every healthy member of your family, ages 1 to 60, eligible! One policy covers, and all members are entitled to full benefits as stated in the policy.

NO AGENTS—DETAILS FREE

Learn more about the extra-liberal policy issued by this reliable, state-supervised company. Send for literature without delay! No Agent will call. Write today!



Pioneers of Hospitalization Insurance

1580 OLD COLONY BLDG. - CHICAGO, ILL.

Pays FULL Benefits for Sickness or Injury as stated in policy:

- \$450.00 Hospital Room and Board
- \$35.00 Incidental Hospital Expenses
- \$100.00 Cash for Emergency
- \$1500.00 Travel Accidents

Plus SURGEON'S FEES
WAR RISK No Extra Cost

All benefits indicated above are maximum in accordance with provisions of the Policy.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless for deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. N. WILLIAMS, PRESIDENT NEWCOMB CARLTON, CHAIRMAN OF THE BOARD J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS

DL=Day Letter

NT=Night Telegram

LD=Delayed Letter

NLT=Night Letter

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REMEMBER THAT YOU CAN CALL WESTERN UNION FROM HOME OR OFFICE AND HAVE YOUR TELEGRAMS CHARGED TO YOUR TELEPHONE BILL.

STOCK TICKETS

One Roll \$.75

Five Rolls 3.00

Ten Rolls 5.00

Fifty Rolls 17.00

100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons, Double Price.

No C. O. D. Orders.

Size: Single Tkt., 1x2"

It's a Death Struggle Between Barbarism and Civilization. Do Your Part—Buy Bonds.

TICKETS

of Every Description.

Order Now for Immediate or Future Delivery From

THE TOLEDO TICKET CO.

TOLEDO (Ticket City), OHIO

SPECIAL PRINTED Cash With Order PRICES

Roll or Machine

10,000 \$ 7.15

30,000 10.45

50,000 13.75

100,000 22.00

500,000 85.00

1,000,000 170.50

Double Coupons, Double Price.

CEILING RULE HITS HARD

No Allowance for Commissions Is Toughest Point; AFRA To Protest

NEW YORK, Oct. 31.—In an attempt to interpret the \$25,000 wage ceiling for radio artists, officials of the American Federation of Radio Artists will meet with executives of the OES in Washington next week to obtain a clarification of agency fees, commissions and other expenses incurred in an artists' performing on the air.

AFRA cited that if a radio performer in the high income brackets is allowed no deductions from his tax for agency fees, arrangers, gag writers, personal press agents and other needs, he will have little left from his earnings. AFRA considers the new ruling inequitable to the radio performers involved, and, if the interpretations are as rigid as the order now implies, figures that many artists may even go into the red.

One point to be clarified is whether certain performers are independent contractors or employees. If they are classified as independent contractors they will not come under the ruling, but if they are employees working for salaries they will be affected by the restrictions. AFRA, which has been attempting to place them in the employee class for purposes of Social Security benefits, may now be forced to reverse itself and attempt to get its members classified as independent contractors.

Altho salaries of top-ranking radio talent do not approach the fabulous figures of high-priced movie stars, it is estimated that there are more people in radio hitting the \$25,000 mark than among film names. Excluding the great number of newer and lower priced radio performers, about 30 per cent of the major network singers, comedians and performers will come under the salary limitation order, it is estimated.

A temporary curtailment of top salaries, according to several radio execs, will not affect radio entertainers as drastically as it will high-salaried film players, because careers of popular stars on radio are usually longer than those of movie stars. Big-priced performers on the air often maintain their positions and high salaries for many seasons. In

Musicians' Demands May Bring Strike On Detroit Outlets

DETROIT, Oct. 31.—Negotiations with local radio stations over demands of the Detroit Federation of Musicians for an increase in scale from \$68 to \$85 took a dramatic turn Tuesday with the filing of strike threats against three of the largest network stations—WWJ, WJR and WXYZ. Other stations have signed with the union on the basis of the new demands, according to a union spokesman.

The increase of 25 per cent is justified by the union on the ground that this is the first increase demanded in four years, and is necessary to take care of the greatly increased cost of living.

The present move is a five-day notice of intent to strike, required under the State law, but conferences proceeded after the notice was filed, with a possible agreement as the objective.

What, No Blondes?

AUSTIN, Tex., Oct. 31.—KNOW has a red-headed answer to the man power shortage.

Three red-haired women are holding key jobs at the station, and two more are in line when the next men go marching off to war.

J. Mabel Clark is commentator and director of women's activities. Zelda Zinn, control engineer and announcer, is thought to be the first woman announcer in Texas. She also puts on newscasts.

Louise Sneed is secretary in the station, but this week she started *Consumer's Guide*, a sustaining based on OWI and OPA reports.

a recent survey made by WOR, it was found that seven of the top radio performers of 10 years ago are still enjoying tremendous air popularity.

On the whole, it is expected that radio people coming under the order will not drop any of their radio work, but will keep up with full schedules of radio and movie commitments despite decreased revenue, in order to help the war effort. However, if any work is cut, personal appearances will probably go first. Another result of the salary limitation might be an increased amount of money allotted for advertising and charitable purposes.

Altho the majority of radio money-makers hit by the salary ceiling are the high-priced entertainers, many top-salaried network executives also come under the limitations. Some top-flight writers, producers and directors whose salaries go over the limit will also be concerned.

WCAU, Philly, Adds Plenty New Talent

PHILADELPHIA, Oct. 31.—Stan Lee Broza, program director of WCAU, local CBS outlet, has launched an intensified drive to add live talent to the station's entertainment staff. Search is extended mostly to new faces, and Broza has added a bumper crop of them to the program schedule.

"New faces" policy is in keeping with new studio band being developed for WCAU by Johnny Warrington, former staff arranger. Leading off the list of new starlets to bolster the station's already strong song and music division is Bob Baxter, baritone, who gets two morning stanzas weekly. From the concert field Broza brings in Elizabeth Hill, contralto, who gets her own *Songs Everyone Loves* program for a weekly ride. Sherry Sisters, teen-age singing trio, some years ago featured on WCAU's *Children's Hour*, get a weekly spotlight for a *Torrid Rhythm* stanza.

Other new voices are Jimmie Saunders, who formerly sang with Harry James's band; Marian Mason, local songbird, and Eugene Connolly, baritone, all of whom grab off solo spots. In addition, station has taken on Norman Jay for a weekly *Around the Town* chatter and gossip stint. Recent imports also include Katharine Clark for news comments slanted for school youngsters, and Jean Colbert for the daily *For Women Only* series.

Spokane's Femme Spieler

SPOKANE, Oct. 31.—Spokane's first woman radio announcer is Margaret Smith, local girl who recently took over a regular announcer's job at KPZY and appears to be filling the bill okay.

Rationing and Upped Food Prices Give Big Boost to Domestic Shots

NEW YORK, Oct. 31.—Interest in women's service programs especially those emphasizing nutrition and health has been greatly spurred since the war. Basis of added pulling power is figured to be the practical help and advice they offer housewives in planning menus in the face of wartime food rationing and in maintaining the health of the family despite food shortages and higher prices, with more and more women turning to this type of program to solve their meal problems. Lower income groups especially are using the programs increasingly.

One indication of the popularity of the "health talk" shot is the response received by Carlton Fredericks, whose food program, *Living Should Be Fun*, is heard five times a week on WMCA. He announced the formation of a nutrition

Dog Bites Man; Candidates Keep on Talking

DETROIT, Oct. 31.—Two candidates for the Senate from Michigan got so involved in a radio debate over WJR October 25 that they wouldn't stop talking after their allotted half hour was up. After indulging in verbal darts on the *In Our Opinion* show, they talked right on thru the next half hour, which is ordinarily occupied by the CBS *Church of the Air*. Editorials in Detroit papers followed, and hundreds of telephone calls and telegrams poured into the station commending it for giving the time to the debate.

NBC Answers Mutual Suit

NEW YORK, Oct. 31.—The answer of RCA and NBC to the triple damage suit filed by Mutual Broadcasting System earlier this year was filed last Saturday (24).

Mutual had claimed damages allegedly resulting from the affiliation contracts between NBC and the stations on its network and especially from the option time clauses, which provide that upon 28 days' notice NBC may exercise the option to use a part of the time of its affiliated stations.

The answer of RCA and NBC denies that there has been any violation of the law or that the plaintiffs have been damaged in any way. It asserts that the complaint fails to state a claim upon which any relief can be granted. It points out that Mutual itself, in its contracts with its stockholder stations, has recognized the necessity of exclusive option time in the conduct of network broadcasting, but has limited the use of option time only so far as it would injure the advertising revenue of other networks and augment the present advertising revenue of Mutual.

Puerto Rican Airers Under War Dept.

NEW YORK, Oct. 31.—All Puerto Rican radio stations have been placed under the supervision of the Department of War, according to an order issued October 23 by James L. Fly, chairman of the Board of War Communications.

The edict gives the War Department power to use, control, supervise, inspect or close all stations and facilities for wire or radio communications in Puerto Rico. According to powers given the War Communications Board by executive orders, the Secretary of War is authorized to carry out any of these controls that are necessary for national security and defense.

These orders do not apply to radio facilities controlled by the Navy Department.

class for listeners last week, and received over 1,000 requests for enrollment and for further information on nutrition in the first few days after the announcement.

Further evidence of the boost in listening so far as women's service programs are concerned is shown by a WOR survey, which revealed that 107 per cent more homes were turning to these programs in April and May of 1942, as compared with November and December of 1941, a terrific comparative increase, particularly for a six-month period. It is figured that it has gone much higher since May. Average rating for this type of service show in May was 2.4 per cent of the total population, while six months before it was 1.1 per cent. Much of this increase, according to the survey, was in the lower income groups.

Advertisers Agencies Stations

NEW YORK

HERBERT S. CHASON, formerly with CBS, has been named advertising and sales promotion manager of WHN. . . . The Blue Network will air the *Metropolitan Auditions of the Air* when the show starts its eighth season November 29. . . . Jack Haussen has left his post as program director of KYSM, Mankato, Minn., to take up officer's training in the Signal Corps. Bill Walker, former special events director of KIRO, Grand Forks, N. D., takes over his duties. . . . Bernard J. Prockter, in charge of radio management and station relations for the Blow Company, Inc., is making a three-week tour of Western radio stations in behalf of Bulova watches. . . . Ralph Sinclair, who has been with Ruthrauff & Ryan for 15 years, has been appointed copy director of the agency. He succeeds Everett J. Grady, recently named executive vice-president.

CHICAGO:

JUDITH WALLER, public service director of the NBC Central Division, will be one of the speakers at a social studies radio program clinic at the sixth annual meeting of the School Broadcast Conference here November 11 and 12. Lyman Bryson, CBS education director, and Leon Levine, assistant, also will take part in the conference. . . . Kenneth D. Fry, NBC Central Division news and special events head, was in K. C. this week-end in connection with Upton Close's *World News Parade* broadcast. . . . New business reported by WLS includes Lever Bros., thru Ruthrauff & Ryan, 17 one-minute announcements weekly for nine weeks; Alcock Manufacturing Company, thru Small & Seiffer, three one-minute announcements weekly for 21 weeks; Consolidated Products Company, thru Mace Advertising Agency, three 15-minute periods weekly for 52 weeks, and American Cranberry Exchange, thru BBD&O, one one-minute spot announcement weekly for nine weeks. . . . Earl G. Thomas, president of the Chicago Radio Management Club and radio director of McCann-Erickson, Inc., has resigned the presidency to become a captain in the U. S. Army, serving as a specialist. He is succeeded by Buckingham Gunn, of J. Walter Thompson. Ralph Atlas, manager of stations WJJD-WIND, has been named a trustee of the organization. . . . WBBM new business announced includes Seck & Kade, Inc., thru Irwin Wasey, contract for five-minute *Singing Neighbor* transcriptions Wednesdays and Fridays for 26 weeks; Corn Products Refining Company, thru C. L. Miller Company, *Meet the Missus*, thrice weekly quarter-hour interview show, effective November 2; Colgate-Palmolive-Peet Company, thru Lord & Thomas, eight-week campaign featuring five station breaks weekly, and Washington State Apple Commission, thru J. Walter Thompson, special campaign of nine spot announcements, live. . . . Harry C. Kopf, v.-p. and gen. mgr. of NBC Central Division, and William Weddell, network salesman, were in Cincinnati and New York on business last week. . . . Business reported by WGN includes Local Loan Company, thru Van Hecker-MacLeod, contract for 41 weeks for *Charles Irving and the News*, Wednesdays and Fridays; Corn Products Refining Company, thru C. L. Miller Company, news broadcast, Tuesdays, Thursdays and Saturdays, for 13 weeks; General Motors Company, thru Campbell-Ewald, renewal of *Victory Is Our Business* for 13 weeks, effective November 8; MGM, thru Donahue & Company, *The Lion's Roar*, variety program, for 13 weeks, Tuesdays, Thursdays and Saturdays, and American Bird Products Company, thru Weston-Barnett, Inc., *American Radio Warblers*, 13 weeks.

PHILADELPHIA:

ENID HAGER, radio promotion expert for *The Philadelphia Record*, virtually flooded local airlines last Monday (26) (See ADVERTISERS on opposite page)

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

There's been plenty of wailing recently over the fact that some of Bob Hope's gag writers have been lost to the draft. The wailing is easy to understand after hearing last week's program. The shot still has moments that rise above practically all other other comedy programs on the air—due largely to Hope's delivery—and it still keeps plugging at its comedy pace, instead of degenerating into a variety show; but there's no possible comparison with the early Hope programs.

It doesn't help, either, to hear the audience of servicemen (this shot came from the Terminal Island Naval Aviation Station) being convulsed. The listener, forced to be satisfied only with what he can hear, is very apt to sour on the whole thing. Slight comedy during air shots is one of the swiftest possible ways of ruining the reputation of a show or a performer.

Skinny Ennis, as usual, does some nice warbling, with his band backing him; he has a pleasant delivery, and is much easier to take than most rhythmical ether-poisoners. And a real punch is offered by Frances Langford, who still puts solid, smart showmanship into her song delivery. From the laughter of the audience, Vera Vague must have been very funny, but you couldn't tell it from the lines.

Getting just as enthusiastic a reception from its service audience and doing a much more effective job over the air was Tuesday's *Spotlight Parade* shot for Coca-Cola, which had Leo Reisman playing for the lads at the Brooklyn Naval Armed Guard Center. The band offered some terrific work—hot, blazing stuff that was overwhelmingly effective—and stubbed its collective toe only over a super-heated version of *La Paloma*, which sounded blurred and wandering in the unfamiliar idiom. For the rest, it was a thoroly satisfying band session—and is very definitely satisfied the lads in blue, if the amount and volume of cheering were criteria.

The vocalists, tho, were something else again. Al Pollock intoned *Shine* without engineering even a close approach to singing, while Linda Grey, doing *He's My Guy*, displayed an oddly unappealing voice, muffled, thin and quavering. It almost sounded as tho someone had hold of her windpipe—which is probably mixing cause with effect.

Shot's blurb concerning the spot from which the broadcast originates, while long, is interesting, and it's excellent stuff not only for building civilian morale but also for building the lads' pride in their individual assignments.

The nightly five-minute shot offered by Gracie Fields on the Blue is so far off balance that it almost sounds as tho Miss Fields were sponsoring Pall Malls, instead of vice versa. On shot caught an old gag from Miss Fields—it wasn't very funny even in the paleolithic age, when it was new—was followed by a long and very thick plug for the cigarettes. Then Miss Fields sang one song, followed by another plug of the same caliber. Anyone who had tuned in in the mistaken hope of hearing Miss Fields took away merely a permanent idea of Pall Mall cigarettes. What kind of an idea is another question.

What sounds like a cute gimmick for the sale of participations and patriotism over WBYN, New York, Tuesday night from 10:30 to 11, later turns into one of the most monumental bores in the voluminous annals of broadcast boredom. It's a combination of pot o' gold, quiz, music and what else have you—they'd probably have thrown in the kitchen sink if a kitchen sink could be thrown over the air. The idea set-up includes the reading of a patriotic slogan for each local sponsor. Then a phone call is made, the recipient getting the staggering total of \$1 in War Stamps; however, if he can repeat the slogan, proving that he's been listening in on the program, he gets a

Mutual Gets a Theme Song

CLEVELAND, Oct. 31.—It's Mutual, new tune written for the Mutual network by Jimmy Woodsworth, lyrics, and Jack Stern, composition, both of Station WHK, Cleveland, will be on the nation's music counters about the first of next month. Network Publishers, Inc., New York City, will publish.

The tune is a good smoothie and is heard on middle breaks by Mutual's stations in Buffalo, Pittsburgh, Philadelphia and Cleveland, with Willard's band airing.

\$100 War Bond. It seems a pretty safe gamble for the sponsors.

Even then, tho, the individual sponsor continues to empty his pockets; with frightful disregard for war economy, he pours out another buck in War Stamps, this one going to the first listener phoning in the correct answer to a question. The questions, praise be, aren't quite so sub-primary as most, on quiz shows—but the result is that a fair percentage of the sponsors send the second buck to charity, in this case Navy Relief.

One fortunate participating firm, on the show caught, got by scot free on the first award. The guy answering the phone call wouldn't give his name and address; the announcer couldn't convince him that the \$1 in stamps was free.

Certainly the slogans and the general tenor of the program—it's called, incidentally, *Keep Freedom Ringing*—are fine morale-builders; and the whole thing seems an excellent idea. It seems so, that is, after the first sponsor has poured out buck after buck (total, two). But when four sponsors have gone thru the same routine you begin to wish they'd go away.

Lee Grant and his orchestra play incidental music in a militantly routine manner, and Lou Walker and Clyde Davis do the announcing. About 10 minutes before the half hour was up on the show caught they evidently ran out of sponsors; and the rest of the shot was devoted to an effort to sell bonds and stamps via phone, to a background of recorded music that was faded in and out exasperatingly. It's not a very effective way of selling bonds, and Walker and Davis, trying to keep up cheery patter, sounded a bit woebegone. You could hardly blame them. Eugene Burr.

Hank Lawson and His Knights of the Road, heard over the Blue Network Monday thru Saturday at 10:30 a.m., is the carefree, lazy man's type of program, with languid patter interspersed among corny cowboy songs.

Musical selections on program caught were varied and vigorous and included old stand-bys such as a polka, a ranch song and a march. There's a minimum of dialog between numbers, and the songs themselves are short, which gives the impression of a fast-moving show. A short speech about war workers not losing any time from their jobs was effective, and program as a whole had right balance of music and talk, good pacing and is one of the easiest to take among radio's attempts at cowboy chatter and culture. M. R.

ADVERTISERS

(Continued from opposite page) with spots in the interest of the newspaper, also grabbing up the announcements immediately following Wendell Willkie on five of the six stations carrying the address. . . . Paul Knight, program manager of Philco's television station, arranging a series of test programs on the experimental W3XE in preparation for the formal reopening of WPTZ. . . . WIP picking up the Philadelphia Navy Yard Band for Mutual network. . . . Alex Biddle, former assistant in the KYW news department, now in charge of the transcription library; Stuart Wayne comes in from WHT, Hartford, Conn., to join the announcing staff. . . . Nick Consentino duplicating his WOV, New York, song session on WPEN for Planter's Edible Oil Company. . . . Taylor Grant, of WCAU's announcing staff, made one of the first "home town" news recordings for the OWI for short-waving. . . . Ross Mulholland, who handles *Matinee at Meadowbrook* on Saturdays for CBS, now handling the local *Saturday Night at Brookline*, in the late evening, from the Brookline Country Club here.

Radio Talent

New York By JERRY LESSER

METROPOLITAN OPERA AUDITIONS
OF THE AIR, which have already given 16 winners contracts with the Metropolitan Opera Company, will be back for the eighth consecutive season Sunday, November 29. They will be aired over 137 stations of the Blue Network. . . . *Vor Pop* began its 11th year on the air November 2 at the Army Medical Barracks at Carlisle, Pa., interviewing doctors, dentists and other members of the Army Medical Corps. . . . The show went on for trouper WALTER KINSELLA last week, even tho his mother had just died. Cast for *The Shadow* and *Abie's Irish Rose*, KINSELLA couldn't find a substitute for the two shows and, rather than let the producers down, went thru with both of them. . . . The radio program which is being prepared by the Women's Institute of Audience Reactions is almost completed. It will be produced by AGNES GREW. . . . Don't be surprised if MONTY WOOLEY makes a guest appearance on the CBS *Caravan Hour* in the near future.

TOM SLATER, director of sports and special events for Mutual, is also

handling some announcing jobs. Made some records for I. J. Fox this week. . . . CBS organist LOUISE WILCHER is composing original music for those movie shorts she's making. . . . MARTHA DEANE, who conducts WOR's women's programs, has had her contract renewed.

MILO BOULTON, emcee on *We, the People*, who used to take all those swell candid-camera shots of radioites in action, has put his camera away for the duration. . . . The day following songstress DINAH SHORE'S appearance at Luke Field, Phoenix, Ariz., where she entertained the flying cadets, officials conferred upon her a new and unique honor. Sentries posted at the field were advised that the pass word for the day was "Dinah Shore." The cadets, who must know the day's password to be able to get to their planes, had no difficulty remembering that one. . . . LEE KELSON, formerly a featured singer with the *Beachcombers of 1942*, has given it all up for the duration and has gone into a war plant, but still takes Saturday night singing jobs.

Chicago

By SAM HONIGBERG

TOM BUILTA, announcer on W67C, Columbia's FM station, has been upped to the mike post at WBBM to take over the announcing duties vacated by JOHN DUNHAM, now with the U. S. Army Air Force. . . . IRA HIRSCH, freelancer, takes over Builta's FM job. . . . BILL ANSON becomes emcee for *The Lion's Roar*, new WGN variety show featuring interviews with MGM movie stars, starting Tuesday (3). . . . EDDIE AND FANNIE CAVANAUGH move their *Rhymester Tyme* program to WLS this week (2) at a new time, 10-10:15 a.m., Monday thru Friday. They have been on the air 21 years, and Harold Isbell, also heard on the program, recently celebrated his 20th year in radio. . . . MARY ANN MERCER has been given a featured vocal assignment on the *Plantation Party* on NBC. She will have a seven-minute spot titled *Pipe Dreams*, with DAVE VACAL accompanying her at the Novachord. . . . GALE ROBBINS, vocalist on the Ben Bernie show, said good-bye to her fiancé, Bob Olson, last week, Olson having joined the U. S. Army Air Force as an aeronautical engineer. . . . American Radio Warblers, a group of 10 canaries who sing to the accompaniment of HELEN WESTBROOK at the organ, returned to WGN Sunday (1). . . . AMANDA SNOW, who has been producing *The Voice of the Old Village Choir* on WCTN, Minneapolis, for the last three years, now has her own show of the same name on WLS, Monday thru Friday, and also will be featured on the *WLS National Barn Dance*. . . . *Meet the Missus*, with HAROLD ISBELL as emcee, started its seventh year on the air Monday (2) and will be heard thrice weekly at a new time, 2:15-2:30 p.m. . . . LOWELL THOMAS returned to WGN Sunday (1) as new narrator on the *Victory Is Our Business* program. . . . JOHN T. FREDERICK, who conducts the weekly *Of Men and Books* program on CBS, joins the staff of *The Chicago Sun* this week. . . . R. NED LE FEVRE, announcer-actor and husband of BARBARA LUDDY, of *The First Nighter*, was sworn in last week as seaman second class

in the U. S. Coast Guard. . . . WGN announcer-FRANK SWEENEY has entered the navy as an aviation cadet.

Staff Shortage in Conn.

HARTFORD, Conn., Oct. 31.—Theaters thruout this territory are finding it tough trying to secure good male or even female service staff aids. War industries and other businesses are offering better pay and hours than the theaters, and some houses have lost plenty of men to the armed forces.



NOTICE, RADIO MEN

Above act is all professional—modern Hill Billy and Popular Artists. Twelve years' experience in stage and radio. Now open for sponsor or screen test. Will send audition recordings. Address:

"KID SMITH & HIS RADIO GANG"

Radio Sta. WBOC Salisbury, Md.

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A. W. WILLIAMS, PRESIDENT NEWGOSMAN CARLTON, CHAIRMAN OF THE BOARD J. G. WILKINSON, VICE-PRESIDENT

SYMBOLS

DL—Day Letter

NT—Overnight Telegram

LC—Deferred Cable

NYT—Cable Night Letter

Styl. Subscriptions

REMEMBER THAT YOU CAN CALL WESTERN UNION FROM HOME OR OFFICE AND HAVE YOUR TELEGRAMS CHARGED TO YOUR TELEPHONE BILL.

"Gloom Dodgers"

Reviewed Friday, 3-5 p.m. Style—Variety. Sponsor—Participating. Station—WHN (New York).

To fill up its daily 3-to-5 afternoon spot, WHN has gotten together a batch of its singers, announcers, bands and commentators, mixes them with a few guest stars, and lets them make merry with a breezy, casual type of afternoon musical variety, aptly titled *Gloom Dodgers*.

Emphasis is on light and novelty type of music and what-fun-we're-having dialog. Dick Ballou and Don Albert lead the studio bands; Karole Singer, Alice Breeze, Don Saxon, Charlie Drew and the Barry Sisters handle the vocals; Adrienne Ames interviews guests, Marty Glickman and Sid Walton do the sports and news highlights, and Mort Lawrence does the emcee chores.

There's a lot of ad libbing between the musical numbers, a number of attempts at puns and a general attempt to keep things on the wacky side. Only serious note in the two hours was the news spots and several live and transcribed commercials.

Adrienne Ames did a good job on show caught of interviewing Richard Humber and a magician, both of whom did tricks for the nice people. Another guest, Vicki Zimmer, turned in some neat boogie woogie playing and singing.

Singers and instrumentalists showed their versatility in touching on everything from cowboy, Irish, patriotic and blues songs to xylophone and semi-classical violin solos. Show manages to be consistently entertaining and light-hearted during the two-hour stint and offers a good chance for station's talent to display its wares. M. R.

"Army-Navy Game"

Reviewed Thursday, 7-7:30 p.m. Style—Competition and variety. Sustaining on WJZ (New York) and Blue network.

After 12 weeks on a Sunday night spot, Blue's *Army-Navy Game* brings its competing teams of army and navy men to the mike on Thursday evening. The teams try to outdo each other in wacky songs, stunts and drama cooked up for them in advance. There's much hilarity in the studio and a spirit of competition which is energetically fostered by emcee Fred Uttal. On show heard contestants were asked to vie with each other in the noble arts of hog-calling, singing a parody on Adolf and Benito to the tune of *Frankie and Johnny*, making love to a pretty feminine star and leading their team in cheers in honor of a couple of Conover cover girls present.

The stunts are varied and sometimes novel. The song parody, especially if the contestant acts up a little, turns out to be amusing, but some of the other stunts, like the team cheers, fall pretty flat.

Even tho the quality of the various stunts and acts isn't consistent, the audience and contestants are receptive and enthusiastic.

Guest judges appear every week. Libby Holman and Joseph Schildkraut did the honors this week, and spoke a few words in praise of the army and navy boys. After the contest, a stirring rendition of a Russian marching song was given by an unannounced singer, accompanied by Joe Rines and his orchestra, and after that everyone joined in for *Over There*. M. R.

"Battle of the Boroughs"

Reviewed Tuesday, 8:30-9 p.m. Style—Quiz. Sponsor—Noxzema. Agency—Ruthrauff & Ryan. Station—WOR (New York).

In its second week, second season, Noxzema's *Battle of the Boroughs* mixes in straight quiz-business with cheery patter to prove that it has a long way to go before reaching the end of its rope. Agency can be thankful, having contracted for 52 weeks.

Exclusive quiz feature has competitors answering duplicate questions from separate studios. Makes for fairness that other answer programs frequently lack. Matching off of Brooklyn and Manhattan servicemen and warrior women also sharpens the competitive factor.

Two quiz masters, Mark Goodson for the Manhattan team and Danny Seymour for the Brooklyn bunch, ply their cohorts with the posers. Correct answers count for 10 points, with a bonus question in each of three rounds good for another 20. Contestants get \$5 in War Stamps per accurate answer, with an extra defense fin for smart bonus behavior. Seymour and Goodson draw their teams along,

Program Reviews

EWT Unless Otherwise Indicated

building up the borough rivalry glum-mick all the way. Take turns depreciating the other team's answer powers, and the gags are often forlorn, the kidding spurs listener interest.

For the Noxzema user, Jerry Lawrence gives plenty of gushy testimony to think about. Lawrence also urges listeners to send in letters—"Why I Do Not Cut My Throat With Noxzema"—to be read over the air.

Type of questions used follows lines of "What do the subway titles BMT and IRT stand for?" In the case of Messrs. Goodson and Seymour, the correct answer is interborough rapid transition.

Joseph R. Carlton.

"The Cisco Kid"

Reviewed Friday, 8:30-9 p.m. Style—Melodrama. Sustaining on WOR (New York) and Mutual.

O. Henry's *Cisco Kid*, as he is now being presented in radio form, has deteriorated into standard ether melodrama. What must have once been tongue-in-cheek adventure, told in the glib idiom of the Bard of Bagdad-on-the-Subway, is now hackneyed and obvious tripe. The plot is weakly fabricated of moldy and well-worn wool. The principal role is similarly fabricated of moldy and well-worn wolf. Angle most consistently played up is the Kid's irresistible fascination for women.

First show begins with Cisco vowing that he will never again have anything to do with women—especially beautiful women. Comes a knock at his door, a beautiful woman in distress, and the Kid is immediately plunged into a synthetic and uninteresting murder mystery, the outcome of which is obvious and immaterial. For this hunk of hoke the script writers have even resurrected a line which should have landed on even a radio writer's proscribed list of cliches. The girl, early smitten by the Kid's alleged charm, murmurs, "Tell me—why are you doing all this for me?"

Jackson Beck uses a precise and familiar accent for the title role and helps materially to make the Kid quite resistible to feminine listeners. Shirley Frohlich.

"Tates' Variety Show"

Reviewed Wednesday, 10:15-10:30 p.m. Style—Variety. Sponsor—Newart Clothing Co. Station—WCFL (Chicago).

Between plugs for the sponsor and for theater ticket giveaways, there's none too much time left for "variety." Hal Tate and Nikki Kaye (Mrs. Tate) are the commentators, and Frank McGovern the announcer.

At the start, time that could better be given to the show is taken up with a theme song, announcement of tickets to be given away, and the show's features. The Tates then relate a brief story pertaining to someone in the profession. On night caught story concerned a former well-known movie critic of the dailies who let liquor get the best of him, lost his job and finally was restored to sobriety by his former flame and her husband. An inept selection, as it meant nothing to the average listener with no names mentioned, and was apt to be resented by those in the know.

Next a plug for Sophie Tucker, opening at Chez Paree; commercial for sponsor; plug for pic, *Moscow Strikes Back*, and offer of free tickets, then introduction of the guest star, Gus Van.

Van was the bright spot of the program, singing a pleasing medley that included *A Minstrel Boy to the War Has Gone* and *Mickey Dunn*, and in the interview portion telling something of his career. Another commercial and a plug for the program concluded the show.

Music by Jack Kelly's studio ork. More show and less plugs needed to make it entertaining. Nat Green.

"Mr. Chucklehead"

Reviewed Thursday, 9:15-9:30 p.m. Style—Dramatization and commentary. Sustaining over WCAE (Pittsburgh).

Rumors cause trouble. The way to stop them is to show how silly and dangerous they may be. That's the idea of this new dramatized lesson in wartime behavior, written by local OWI Director Harry Kodinsky. The program

also informs on government orders and ways in which civilians can help the national war effort. It's something of an unusual, effective, painless way of propagandizing. Production is by the station's Don Dixon; music is transcribed.

On the two shows caught acting was uniformly top-drawer, by Marjorie McCann, Helen Wayne Rauh, Stephanie Diamond Cohen, Mary Frances Ackerman and Carl Dozer. They're all Pittsburgh Playhouse performers. Kodinsky comments, at beginning and close, without benefit of introduction as OWI head. Mentioning his title would add substance to his significant observations. Rudy McCool announces. Mort Frank.

"National Life Canteen"

Reviewed Sunday, 5-5:30 p.m. Style—Music. Sponsor—National Life & Accident Insurance Co. Station—WSM (Nashville) and Red Network.

Arranged primarily for men in service, *National Life Canteen* is aired from spacious Ryman Auditorium, and soldiers and sailors are invited to attend the broadcast and bring their friends. The first showing lured a military throng of more than 5,000 from the four camps and training bases situated in this sector.

Francis Craig's band, stand-by in Dixie, furnished the musical background, and songs are presented by members of the WSM staff. Aitho none of the *Grand Ole Opry* cast were offered in the first showing, it would be a sagacious move to include one or two hillbilly numbers in future performances.

Cecil Bailey, tenor, provoked applause with his *Deliver Me to Tennessee*, a pop by Beasley Smith, Marvin Hughes and Owen Bradley, WSM musicians. Bob Johnson followed with *I Came Here To Talk for Joe*, and the audience gave out with its loudest applause of the afternoon.

The Old-Timers' Quartet rendered *The Man on the Flying Trapeze* and suggesting group singing from those in attendance. Eloise Leslie, newcomer to the Craig outfit, did *He's My Guy*, but appeared to be on the nervous side.

Jud Collins handled the two commercials. Red O'Donnell.

"When I Grow Up"

Reviewed Tuesday, 5-5:15 p.m. Style—Children's program. Station—WFIL (Philadelphia).

This is the sort of stuff the women's clubs have been claiming radio should dish out to the youngsters. However, there is nothing here to hold the dialing youngsters. Program is avowedly educational, dipping into the vocational guidance field.

Edmund Dawes, station's educational director, has dreamed this one up and guides the twice-weekly stanza as "Skipper" Dawes in the best schoolroom tradition. But it isn't radio. Program format calls for youngsters to come before the mike to tell what they would like to become when they grow up, and maybe there'll be a member of that field present in the studio to discuss qualifications. However, that's the format and not what the listening brings.

Stanza caught had two girls and a boy who wanted to be doctors and nurses. After the kids wade thru an unimpressive script, the "Skipper" and his guests play make-believe doctors and nurses, with Dawes being the "patient." Sounded almost silly enough to be funny.

Promised the youngsters he would have a real medico on the next program to discuss their ambitions with them, and in the next breath said he hoped to see 'em again some time soon, making a plea for any kids caught listening to write in about their ambitions. Fred Webber handles the announcing chores. A dull dish all around. Maurie Orodincker.

"Sunday Down South"

Reviewed Sunday, 5:30-6 p.m. Style—Musical. Sponsor—Lion Oil Co. Station—WSM (Nashville) and NBC Red Network.

The star of this show is Snooky Lanson (Roy Landman), recently featured with Ray Noble and Al Donohue. WSM signed a winner when it landed the dul-

cet-toned baritone from down Memphis way.

What with gas rationing due to move in presently, the Lion Oilers were brave, if that is the adjective, to sponsor the 30-minute stint. But, as emcee Louis Buck pointed out in the commercials, motorists should not worry about the small amount of fuel they will receive, but should concentrate on keeping their cars in first-class condition to derive the most possible mileage—and remember to buy War Bonds.

Peter Brescia's boys produce the musical background. Brescia still has just about the best band in this locality.

Lanson did *Sophisticated Lady* and *My Silent Love* as solos. He joined with Betty and the Dixie Dons (Jack Shook, Nap Bastain, Dee Simmons and Alcoyne Bates) in *The One I Love Belongs to Somebody Else*, and did a duet with Phyllis Lane on *It Had To Be You*. He clicked on all.

Miss Lane did a solo on *Jealous* after she recovered from being introduced by Buck as the "Scarlett O'Hara of Sunday Down South."

Harold Johnston and his "educated fiddle" were okay on *Intermezzo*.

Otis Devine did the announcing and part of the plugging. On the latter he was pleasingly conservative.

Red O'Donnell.

"Furlough Fun"

Reviewed Sunday, 5-5:30 p.m. CWT. Style—Interviews. Sponsor—Robert A. Johnston Company. Station—WTMJ (Milwaukee).

The dramatic potentialities of this program are terrific, but unfortunately wartime restrictions prevent their complete fulfillment and, as a consequence, the airings that follow are quite likely to be pretty much a repetition of the first.

The program originates from the USO center in Milwaukee, with Bob Heiss adept as the emcee. Refreshing feature is the variety of characters brought to the microphone—soldiers and sailors on furlough in Milwaukee—and a glimpse into their background, usually presented with spontaneity.

Drawback is the repetition of stock questions as to what town the man interviewed is from, what he did before entering the service, how many in his family and what his home town is famous for.

Each one interviewed is permitted a long-distance call to his home and, where possible, the contact is made on the program. Commercials are not too numerous or obvious, generally being worked in with the statement by the person calling his home in telling where he is phoning from.

Announcer is Don Stanley.

H. C. Brunner.

"Wilkins Amateur Hour"

Reviewed Sunday, 3-4 p.m. Style—Variety. Sponsored by Wilkins Jewelry Company. Station—WJAS (Pittsburgh).

Back for its eighth year, this most widely listened to local commercial is better than ever in its handling. It is, however, mediocre for the most part in the talent presented, evidently due to war's taking entertainers formerly used, most of 14 acts caught being teen-agers.

Brian McDonald emcees again. He's homey, spirited, good-voiced. Ken Hildenbrand outstandingly takes over commercials handled for seven years by Jack Logan, now in navy. Pianist Harry Walton accompanies acts. On premiere for season, variety included girl and boy solo singers, guitarist, whistler, hillbillies, accordionist, duet and other home talent.

Two wartime inserts are new. Sponsor will award War Bond to boy or girl submitting best letter explaining success of scrap collection efforts. This should add to show's audience and to store clientele. Phone company's request to keep switchboard free for possible emergency needs and stepped-up war communications in industrial arsenal has eliminated call voting. Poll now confined to mail from unseen audience and to folks in Chamber of Commerce auditorium whence show is broadcast. Success of mail-only voting remains to be seen.

Guests on opener were Logan, receiving watch from sponsor, and N. H. Weidner, deputy administrator for Treasury War Savings staff, awarding "T" flag to Wilkins for 100 per cent participation in voluntary allotment plan, with average contributions of 11 per cent of pay roll. If interviews are continued and kept brief (briefer than on first show) idea should help program's content and pace. Mort Frank.

New Plays on Broadway

Reviewed by Eugene Burr

MANSFIELD

Beginning Wednesday Evening, Oct. 21, 1942 THE TIME, THE PLACE AND THE GIRL

A musical comedy with book based upon the original version by Will M. Hough, Frank R. Adams and Joe Howard, revised by Will Morrissey and John Neff. Lyrics by William B. Friedlander. Music by Joe Howard. Staged by William B. Friedlander. Choreography by Carl Randall. Musical director, Louis Katzman. Set design by Amend. Costumes designed by Paul duPont and executed by Eaves Costume Company. Orchestrations and arrangements by Louis Katzman. Company manager, Joseph Goldin. Press agent, Harry Davies. Stage manager, Paul Porter. Assistant stage manager, Kendrick Coy. Presented by Georges D. Gersene.

Mrs. Talcott Evelyn Case
Molly Kelly Vickie Cummings
Joe Howard Joe Howard
A Guide James Phillips
Tom Cunningham Lee Sullivan
Johnny Hicks "Red" Marshal
Mr. Duval Rolfe Sedan
An Attendant Fred Kuhnly
Lawrence Farnham Richard Worth
Margaret Howard Irene Hilda
Willie Talcott Duke Norman
A Policeman James Phillips
Ballerina Rae McGregor
(Nurses, Guests, Boarding School Girls, Sanitarium Attendants, Patients, Inmates, etc.)
THE BUCCANEERS: James Phillips, Wilson Lang, Fred Kuhnly, Robert Douglas.
THE SOPHISTI-KIDS: Irene Carroll, May Muth, Terry Saunders, Doris Pare, Jimmy Allison, Ray Cook, Gene Stern and Andrew Thurston.
SPECIALTY DANCERS: Kendrick Coy and William Weber.
THE GIRLS: Olga Alexandrova, Kay Dowd, Rhoda Gerard, Sheila Herman, Marion Lulling, Peggy Lynn, Ruth Mitchell, Dorothy Ostrander, Connie Sheldon, Dot Sloane, Faneite Stalle, Dorothy Stirwalt, Helen Zurad.
SCENE: Sanitarium and Hotel of the Famous Keely Cure in the Mountains of Virginia.
ACT I—Grounds of the Sanitarium. Afternoon. OCT 11—Same as Act I. Evening of the Same Day.

Along about 11 o'clock, proceedings at the Mansfield Theater, where a revival of the 1907 musical, *The Time, the Place and the Girl*, opened last Wednesday night, were suddenly galvanized into life. Just before the finale Joe Howard, that grand veteran, stopped the frightful mess that only in a sense of fun can be referred to as a musical comedy, and offered a series of his own old song hits, including that pulse-stirring strut called *Good-bye, My Lady Love*. Mr. Howard isn't as young as he was 50-odd years ago, but he can still sell a tune; so, for a few moments just before the final curtain rang down, the evening at the Mansfield seemed quite pleasant.

Why anyone should think that a revival of *The Time, the Place and the Girl* should excite more than antiquarian interest today is a matter for wonder. And why, if someone insisted upon losing money by reviving it, it should have been thought advantageous to revise it, poses another question. Its only chance for attention was as an example of what another generation, in its naivete, looked upon as entertainment. The revisions certainly did nothing to improve it—nothing could possibly be worse than the show as it now stands—and they took away whatever quaint and curious old-fashioned flavor it might have possessed.

In only one department does the monotony at the Mansfield emerge above the level of hilarious incompetence. That is in the music, which was written by Mr. Howard. There are a number of tinkling and sprightly tunes, and one of them, *A Penny for Your Thoughts*, is outstanding. But they have been fitted out with lyrics by William B. Friedlander, who also committed the direction of the show, that ruin whatever lift they may possess. Mr. Friedlander's attempts at metrical wit are among the saddest things written since the last act of *Hamlet*, and his insistence on repeating and repeating and repeating his catch-lines, the generously taking a terrific load off the performers' memories, is cannily calculated to drive a mere paying customer quite crazy.

As for the story, the original perpetrators must be largely exonerated, since their efforts were revised by Will Morrissey and John Neff. The tale Messrs. Morrissey and Neff tell concerns a sanitarium for the cure of alcoholism. A few people fall in love with a few other people; someone has conked someone else over the head with a champagne

bottle in, of all places, Boston; the sanitarium is quarantined because of a case of measles; everyone has to pitch in and help do the work; and Mr. Howard comes out and sings a medley of his own grand old songs. That, so far as a harassed and bewildered reporter could make it out, is the plot.

But that plot is liberally peppered (in the sense of bullet-holes, not zest) with a seemingly endless series of the stales and corniest gags that were ever turned down by Joe Miller. So bad are they that they literally run an entire circle of inefficiency; they're so militantly unfunny that they force sickly snickers at their very ineptitude. And Mr. Friedlander has directed all this in the manner of a below-average burlesque skit. Principals are forlornly stranded in couples near the apron, and called upon to throw the frightful lines back and forth at each other in the manner of discomfited victims trying to pass the buck; and occasionally they increase their own em-

barrassment by waiting for laughs that never come.

Carl Randall did the dances, and evidently tried to keep the flavor of the days of the musical's original presentation. What with the surrounding mess, however, the intended satirical sting is lacking, and the routines emerge merely as—well, routines. They are performed, incidentally, by a chorus possessing the greatest lack of pulchritude ever to fall to dazzle eager eyes.

The performers in a thing like this are, quite literally, more to be pitied than censured. The comic talents of Red Marshal are utterly wasted on the script; Vickie Cummings lends a much-needed note of highly decorative effect to the role of the head nurse; Duke Norman, an eccentric dancer, scores with a couple of zany and amusing routines; Rae McGregor does nicely in a couple of ballet and adagio passages; Evelyn Case sings one song in excellent voice. Most of the others try hard, and it's unfair to condemn them for doing what they're called upon to do. However, Irene Hilda, the soubrette, does even more than is called for. Determined to be a personality gal if it kills her—or the customers—Miss

(See NEW PLAYS on page 10)

FROM OUT FRONT

Another Wail From Lilliput

— BY EUGENE BURR —

EVERY once in a while the inferiority complex of a film producer or a film critic gets to be even more than a film producer or a film critic can bear, and at such times the unfortunate in question squeals loudly in print. Usually he aims the overflow of his emotional nausea in the general direction of the stage, since, like any other pipsqueak, he blames his own inferiority and cheapness on the things that are above him. Most of the time such outbursts take the form of comparisons intended to show how much better films are than the financially inferior stage. In extreme cases they take the form of frontal attacks on the stage itself. Such cases are beyond hope of redemption.

Latest to indulge in the latter form of acute and rather pitiful hysteria is Nunnally Johnson, film producer and hero of the gossip columnists. In an interview last week in *The Post* he indulged in a frontal attack on the stage which was so forlornly vitriolic that it indicates Mr. Johnson's ulcerated inferiority complex is of really stupendous proportions.

He indicated, with a debonair spattering of mild profanity, that he was getting tired of deferring to stage plays, indicating that most of them were badly done, and stating flatly that Hollywood wouldn't even allow in its projection rooms a stage play designated by *The Post* reporter merely as —. Mr. Johnson added that he had a great respect for the critics and went to see plays they praised, only to find them shoddy and unworthy—an experience he shares with the majority of playgoers. It is the fault, however, not of the stage but of the critics.

Mr. Johnson then came to the natural conclusion that the critics have lowered their standards—a deduction that is naive only insofar as it presupposes that they have any standards to lower. And then he went into the climax of his condemnation. "After seeing all kinds of lousy things on the stage," he said with more enthusiasm than elegance, "I can only say that producers and everybody else involved are just hustling for dough!"

That, I think, is probably the most preposterous of all of Hollywood's stupid attempts to blacken the stage. What did Mr. Johnson think the producers were—public-spirited citizens intent on depleting their bank rolls? Of course they're hustling for dough. The point is that the audiences after whom they hustle, the smaller than film audiences, have a far higher general standard of taste, and so the producer, if he's a good business man, perforce exercises taste in his productions. Surely Mr. Johnson isn't going to suggest that film audiences, which represent cross-sections of the entire population of the nation, from bank presidents and farmers down to panhandlers and movie producers, have demands that are as high as those of the restricted but generally intelligent audiences of the stage.

There's no use dodging the decision: films, hustling for dough, are forced to pander to the masses; plays, hustling for dough, are forced to satisfy only one comparatively intelligent section of those masses. It is quite true, of course—now that typical film patrons are earning enough in war work to patronize the theater—that theatrical standards are due to be lowered, perhaps even so far that they will come within hailing distance of the standards of films. But that lowering is caused only by the influx into the theater of the type of patrons whom Mr. Johnson spends his life in satisfying.

Something along the same lines may have crossed the volcanic mind of Mr. Johnson himself, since he added a kind admission that films, too, hustle for dough. But, he says, films aren't so clumsy about it. This he "proves" with a somewhat remarkable statement: "The movie writer says, 'I have a story to tell and I'll tell it.' The playwright says, 'I'll tell the story if I can inside of three walls and if the stagehands' union will let me.' Why should anybody write for the stage when he can write for the movies? It's like trying to write the Lord's Prayer on the head of a pin when you've got paper stretched out in front of you and can use that."

Since Mr. Johnson seems so obsessed with the idea of what he calls hustling for dough, it may be remarked that the gentleman who writes the Lord's Prayer on a sheet of paper has only his labor for his pains, whereas he who manages to write it on the head of a pin at least snares a dime for the effort.

But, such quibbling aside, Mr. Johnson's statement is probably one of the most amazing ever emitted, and it goes far in explaining the itching of his inferiority complex, which really must be of mammoth size. Ask any honest, sincere and serious writer whether he'd rather write for Hollywood or the stage, aside from the financial arrangements involved. I've spoken to many of them—and not one has indicated that Hollywood was within hailing distance of even a fair comparison.

As a matter of fact, refutations of Mr. Johnson's statement are so many and so obvious that I'd be insulting your intelligence by going into them. Look what has happened to so many fine plays when films got hold of them. Look at films' dependence on the theater for their better scripts. Look at the prices films are willing to pay for theater pieces. Look at the way in which film scripts are built, as against an author's honest and unhampered efforts in the theater. Look, for that matter, at the number of film writers who cast hopeful eyes and impossible scripts toward the theater. Mr. Johnson's statement is so silly that I feel a bit silly myself for going to even these meager lengths to refute it.

Mr. Johnson also said that he has wept at just one play—it would be *Our Town*, of course—and has wept at 10 movies. So have I, brother. For a few years I had

(See FROM OUT FRONT on page 10)

Legit Calm on 25G Limitation

Equity plans no protest—producers "flabbergasted" but await further info

NEW YORK, Oct. 31.—Federal restrictions on wages exceeding \$25,000 annually found performer and producer divisions of the legit field here differing sharply as to reaction.

Performers, generally being far below the \$67,000 class (the level which taxes would reduce to a net income of \$25,000), Actors' Equity is not likely, Alfred Harding, of the association, said, even to take the wage ruling under formal discussion. Not more than a handful of strictly legit performers, he added, can reach the \$25,000 mark, and most of those who range above that figure derive supplementary incomes from radio and film work.

Equity has always felt, however, Harding said, that actors should be specially taxed on the basis of a four-or-five-year-earnings cycle, rather than an annual levy. Actors, he pointed out, have a limited period of box-office value; hence, in a flush year they pay their taxes easily and without justifiable complaint, but should a hard year immediately follow, the actors would pay heavy taxes out of a small income. On the \$25,000 limitation, Harding reiterated, since there were so few Equity members affected, it was probable that the ruling would raise no discussion.

On the producer end, James F. Reilly, executive secretary of the League of New York Theaters, revealed that the \$25,000 restriction had been taken up unofficially at the League's meeting Thursday (29). Members were "quite flabbergasted" by the ruling, Reilly said, and were bewildered insofar as complete implications were concerned. Matter wasn't on the agenda, Reilly explained, but discussion came up and was prolonged.

One League member, Reilly disclosed, saw in the ruling a possible virtue, that of luring some producers back to Broadway who normally concentrated on picture work. With a top income of \$67,000 in mind, picture producers might conceivably prefer to work on Broadway at \$1,000 per week rather than in Hollywood at \$150,000 per picture. A return pilgrimage by producers to Gotham it was figured would hypo the Broadway legit market extensively.

Same angle is also figured as applying to film players who have wanted to return to legit, but have hitherto felt unable to because of financial loss involved.

"Miss" Okay in N. Haven

NEW HAVEN, Conn., Oct. 31.—After getting off to a slow start at the Shubert Theater, *Junior Miss* built steadily and the final days were virtually sell-outs. Slow start is believed due to the fact that *The Skin of Teeth*, previous week, collected better than 12G for four performances.

BROADWAY RUNS			
Performances to Oct. 31 Inclusive.			
Dramatic		Opened Perf.	
Angel Street (Golden)	Dec. 5	370	
Arsenic and Old Lace (Fulton)	Jan. 10 '41	755	
Blithe Spirit (Booth)	Nov. 5	398	
Claudia (return) (St. James)	May 24	184	
Dunask Check, The (Playhouse)	Oct. 22	12	
Eye of St. Mark, The (Gorl.)	Oct. 7	30	
Hello Out There (Belasco)	Sept. 20	89	
Janie (Henry Miller's)	Sept. 10	60	
Junior Miss (Lyceum)	Nov. 18	391	
Life With Father (Empire)	Nov. 8 '39	1288	
Little Darling (Biltmore)	Oct. 27	7	
My Sister Eileen (Biltmore)	Dec. 26 '40	762	
Native Son (return) (Majestic)	Oct. 23	11	
Strip for Action (National)	Sept. 30	38	
Three Men on a Horse (revival) (Forrest)	Oct. 9	37	
Uncle Harry (Broadhurst)	May 20	182	
Vickie (Plymouth)	Sept. 22	47	
Musical Comedy			
Beat the Band (46th St.)	Oct. 14	22	
By Jupiter (Shubert)	June 8	174	
Count Me In (Broadhurst)	Oct. 8	28	
Let's Face It (return) (Imperial)	Aug. 17	88	
Rosalinda (146th St.)	Oct. 28	0	
Sons o' Fun (Winter Garden)	Dec. 1	384	
Star and Garter (Music Box)	June 24	150	
Time, the Place and the Girl, The (Mansfield)	Oct. 21	14	

NEW PLAYS

(Continued from page 9)

Hilda postures, pimps, grimaces and sings squeakily until she actually out-husks the show itself in the presentation of corn. According to the program, she starred for three years in the *Folies Bergere* in Paris. If so, one gets an inside angle on the causes of the collapse of French morale.

Georges D. Gersene allows himself to be billed as the producer. It hardly seems a wise move.

44TH STREET

Beginning Wednesday Evening, Oct. 28, 1942

ROSALINDA

(Die Fledermaus)

An operetta with music by Johann Strauss, in a version by Max Reinhardt, with American adaptation by Gottfried Reinhardt and John Meehan Jr. Lyric by Paul Kerby. Musical conductor, Erich Wolfgang Korngold. Dances staged by George Balanchine. Stage direction by Felix Brentano. Settings designed by Oliver Smith, built by Vail Construction Company, and painted by E. B. Dunkel Studios. Costumes designed by Ladislav Czettel and executed by Brooks Costume Company. Lighting by Jean Rosenthal. Company manager, Allan Attwater. Press agent, Karl Bernstein. Associate press agent, Thomas Barrows. Stage manager, Larry Bolton. Assistant stage manager, Paul Feigay. Presented by Lodewick Vroom and the New Opera Company (Mrs. Lytle Hull, president; Mme. Yolanda Mero-Trion, general manager).

Alfredo AllevantoEverett West
Gabriel Von EisensteinRalph Herbert
AdeleVirginia MacWatters
Rosalinda Von EisensteinDorothy Sarnoff
BlintLeonard Stocker
FalkeGene Barry
Dr. FrankPaul West
FifiShelly Winter
Prince OrlofskyOscar Karlweis
Aide De CampEdwin Fowler
FroschLouis Sorin
Premier DancerJose Limon
Premiere DanseuseMary Ellen
LADIES OF THE ENSEMBLE: Nina Allen, Thelma Altman, Betty Baker, Xenia Bank, Nancy Baskerville, Jeanne Beauvais, Lillian C. Bennett, Betty Billings, Diana Corday, Anne Dawson, Camille Fischelli, Lucy Marshall, Frances McCann, Joan O'Neil, Dorothy Ramsey, Loretta Schere, Joan Wheatley, Jane Whyte.

GENTLEMEN OF THE ENSEMBLE: Marden Bate, Edwin Fowler, David Goldstein, Harold Gordon, William Hearne, Alfred Kunz, Lawrence Lieberman, Alfred D. Morgan, Benjamin Siegel, Robert Tower, Bernard Tunisse, George V. Vincent, Alan Winston.

BALLET: Lillian Lanese, Yvonne Patterson, Phyllis Hill, Joyce Hill, Elise Reiman, Betty Lou Reed, Yvonne Tibor, Anne Wiman, Julia Horvath, Sonya Orlova, Douglas Caudy, Todd Bolander, Herbert Bliss, Jack Ganssart, Edward Bigelow, Jean Faust, Simon Sadoff.

The Action Takes Place in a Summer Resort Near Vienna, in the Year 1890.

PROLOG—Outside Von Eisenstein's House at Sunset.

ACT I—Living Room of Von Eisenstein's House. A Few Hours Later. ACT II—Ballroom of Prince Orlofsky's Palace. A Few Hours Later. ACT III—The Warden's Office at the Local Jail, 6 A.M. the Following Morning.

A stout and bushy-haired man who had made a bid to become a musical enfant terrible in the mid-1920s when his *Die Tote Stadt* was presented at the Metropolitan with Maria Jeritza in the lead, was the unquestionable hero of the opening of the second season of the New Opera Company at the 44th Street Theater Wednesday night. He is Erich Wolfgang Korngold (if memory serves, there was a von before the Korngold when *Die Tote Stadt* was first presented here); and his conducting of the light opera chosen as the opening bill was a memorable musical achievement.

The light opera in question is Johann Strauss's long-suffering *Die Fledermaus*, which has been seen here in innumerable versions—even one, presented by the Shuberts 13 years ago, that boasted musical interpolations. This time it is called *Rosalinda*, and is presented in the version constructed by Max Reinhardt for European consumption in 1929 (for which, incidentally, Mr. Korngold was also conductor); and the English adaptation has been made by Gottfried Reinhardt, the director's son, and John Meehan Jr. The New Opera Company did not offer it as an item in its regular series; instead, it presented it as an independent offering for an indefinite run, under the sponsor-

ship of Lodewick Vroom.

This version departs in no special way from others, except in the fact that the role of the prince is again sung—spoken, rather, in this case—by a male comedian rather than by the mezzo-soprano called for in the score. This, of course, has come to be the rule here rather than the exception. When Kitty Carlisle sprang to fame some years ago, singing the role in the production called *Champagne See*, eyebrows and wonder were simultaneously raised.

As usual, the determinedly comic sections turn out to be pretty sad; and the lyrics, tho occasionally sprightly, seldom manage to become more than barely competent. The production, however, is excellent, with Oliver Smith's sets creating excellent effects, with Ladislav Czettel's costumes offering some of the loveliest and most charming designs seen in a long while, with Felix Brentano's staging keeping things moving at a sprightly pace, and with George Balanchine's choreography helping powerfully to build one of the most magnificent second-act finales that the old operetta has ever seen. In this, Mr. Balanchine's lovely ballet designs, executed by Jose Limon and the line, combined with a magnificent musical interpretation by Mr. Korngold to create a thrilling, overwhelmingly beautiful climax.

The New Opera Company, as usual, has failed to uncover any really first-line voices, tho several of them are generally commendable. Dorothy Sarnoff, in the title role, reveals great potentialities that will be wasted if she continues to manufacture her notes in her throat, which strains tightly whenever she responds to a demand for power. Basically, the voice is clear, rich and very lovely; but the shortcomings of Miss Sarnoff's production method were devastatingly displayed on the famous *Czardas*, wherein she barely managed to flick the final note on second night, thus ruining her big moment. She reads lines badly, and her stage presence is awkward—a bit like that of a lass in the big school play who knows that her parents are sitting out in front.

On the other hand, Virginia MacWatters, who sings Adele, comes thru quite nicely. Her tones generally lack clarity or sparkle (lack of staccato quality damaged the laughing song badly), but she manages her vocal equipment well, and her upper register, splendidly handled, is a delight. Her work in the third-act aria was magnificent and deservedly brought down the house.

Ralph Herbert, substituted at the last moment for Ernest McChesney, who was scheduled to sing Eisenstein but took ill during rehearsals, reveals a pleasant baritone and an easy and appealing stage presence, doing thoro commendable work. Everett West, as Alfredo, possesses one of those tiny and constricted tenors that the New Opera Company seems to like, and is unable even to make himself adequately heard over the full orchestra. Paul West, as Dr. Frank, is a likable singing comedian, and Oscar Karlweis, who played the same role in the Reinhardt production in Europe, appears as the prince. His extremely continental humor is hardly glove-fit for American consumption, and he ruins the effect of the song numbers thru his inability to make even an attempt to sing them. A young lady named Shelly Winter scores handsomely in the speaking role of Fifi, doing charming and constantly effective work.

But the real hero of the evening remains Mr. Korngold. Keeping careful control of his orchestra, working magnificently over the most minute details,

he still achieves the soaring, lilting and glorious lift that is demanded by the Strauss score—more fully than any other conductor I have ever heard. His interpretation is filled with contrasts in light and shade, with carefully calculated variations in tempo, and, above all, with a full understanding of and love for the music. It's a magnificent job.

BILTMORE

Beginning Tuesday Evening, October 27, 1942

LITTLE DARLING

A comedy by Eric Hatch. Directed by Alfred de Liagre Jr. Setting designed by Watson Barratt, constructed by Martin Turner Construction Company, and painted by Kaj-Velden Company. Lighting by William Richardson. Company manager, John Tuerk. Press agents, Charles Washburn and Frank Goodman. Stage manager, William Richardson. Presented by Tom Weatherly.

Katherine WilsonKaren Morley
WongPeter Coo Chong
Kenneth BrownLeon Ames
Cynthia BrownBarbara Bel Geddes
Teddy GravesArthur Franz
Dr. JarvisGerald Cornell
Alice BushfelterPhyllis Avery
Sully PetersJames J. Coyle
Ralph PabstErik Martin
DannyDick Landsman

The Entire Action of the Play Takes Place in the Living Room of Kenneth Brown's House in Connecticut, About 40 Miles From New York.

ACT I—Late on a Saturday Afternoon in November, 1941. ACT II—Another Saturday Afternoon, Two Months Later. ACT III—Twenty Minutes Later.

A great deal of superior performing is going to waste these nights on the stage of the Biltmore, where Eric Hatch's *Little Darling* opened Tuesday under the sponsorship of Tom Weatherly. Mr. Hatch, a well-known slick-paper hack who is considered an amusing writer by a large number of people, has emitted a dull, stupid, childish and often acutely embarrassing tidbit that is called a comedy on the program billing; and Mr. Weatherly, in a hopeless effort to make up for his original mistake in presenting it, has peopled it with a castful of excellent, resourceful and appealing players. The result is pitiful; the kind-hearted spectator has an all but irresistible urge to climb on the stage and tell the suffering actors that it's perfectly all right for them to stop any time they want—in fact, the sooner the better.

Mr. Hatch's idea of an excruciatingly funny time is to have a middle-aged slick-paper-magazine novelist, hated by his daughter (who has lived for years with his divorced wife and has just returned to him), go on an abortive binge with said daughter's lush roommate, write a frightfully wicked and sophisticated play that is the sensation of the New York season, continue playing around with the lush roommate, and finally get into a jam with the gal's thick-headed swain from Milwaukee, who rushes into the place and wants to punch people on the nose. Needless to say, the teen-age glamour girl eventually departs for Milwaukee, and the novelist remains to marry his inevitable love-blighted secretary who, in the manner of such stenocells, has been setting things right for him all along. The daughter, of course, realizes that she is really very proud of Daddy and loves him very much.

If you think that's bad, you still haven't heard Mr. Hatch's dialog. He makes his various youngsters—the daughter and her roommate and their respective swains—as verbally objectionable as possible, evidently in the mistaken idea that he's making them cute. Such words

as "goon" and "cutiepants" and "utterly heaven" abound, until the adult spectator, like Dorothy Parker's Tonsant Weader, is ready to frow up. Either Mr. Hatch is criminally maligning the younger generation, or else he has around him specimens of it that should be confined to a House of Correction of a looney-bin.

There are also a large number of wise-cracks sprinkled thru the play. Three or four of them are really amusing.

Leon Ames, faced with the embarrassing job of playing the father-on-the-loose, manages marvelously. Playing it down, making the character as human as is possible under the circumstances, he turns in another superlative job in his long line of them. Karen Morley points her lines wittily and effectively as the stencil of the long-suffering secretary; young Barbara Bel Geddes, as the daughter, does a thoro charming job whenever the lines allow her to—and appears about half as large and twice as attractive as she did a couple of years ago in *Out of the Frying Pan*; Peter Coo Chong is really amusing as the militantly whimsical Chinese butler; Arthur Franz does wonders with a caricature that actually manages to be a libel upon a Yale man, and Phyllis Avery is decorative and sometimes funny as the glamourized roommate (who boasts the name of Alice Bushfelter, the invention of which Mr. Hatch seems to regard as the high point of his humor). Erik Martin, as the harassed young man from Milwaukee, gives an entirely ineffective performance and manages to tear down whatever humor or excitement the last act might otherwise have possessed.

Blackfriars' Guild Offers New Play

NEW YORK, Oct. 31.—For its initial 1942 offering, the Blackfriars' Guild presented Peter Sheean's new family comedy, *Inside Story*, Thursday (29).

Inside Story is neither inspiring as a production with Broadway possibilities nor artistically effective. It tells in new dress the old tale of a prodigal daughter returned to a modern middle-class homestead. Jane Carroll, played by Elsbeth Hoffman, is a truth-teller, so she insists, and boasts of a magazine which tells the truth to everybody. Her *Inside Story* effort finds the business world deceptive, and daughter repairs with typewriter, files and the truth fever to the Irish-American home where father may not be understanding but is prompt about paying the rent.

Jane's problems in the house are, in effect, Mr. Sheean's plot, and the latter employs many of what Broadway has come to know as "characters" to add minor problems beyond an ordinary romantic thread. There is terrible-tempered poppa, of course, and his friend, Swivelhead Duffy, a beautifully brogued and rhetorical gent. And a red-head she-imp—the procession of precocious infants ever winds thru current American theater—who spouts realistic, if patriotic, poetry. The imp's sister, the doleful Dolorosa Finnegan, marks another

(See *Blackfriars' Guild* on page 29)

TRADE SERVICE FEATURE
Billboard

Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Little Darling"—50%

YES: Wilson (*Post*), Coleman (*Mirror*).
NO: Atkinson (*Times*), Barnes (*Herald-Tribune*), Rascoe (*World-Telegram*), Lockridge (*Sun*), Anderson (*Journal-American*).
NO OPINION: Mantle (*News*), Kronenberger (*PM*).

"Rosalinda"—89%

YES: Briggs (*Post*), Lockridge (*Sun*), Bagar (*World-Telegram*), Mantle (*News*), Barnes (*Herald-Tribune*), Downes (*Times*), Coleman (*Mirror*), Kronenberger (*PM*).
NO: Anderson (*Journal-American*).
NO OPINION: None.

FROM OUT FRONT

(Continued from page 9)

to review movies, and I shed daily tears of vexation, boredom and disgust—not at a few isolated duds in a generally commendable output, but at the general level of inanity, incompetence, stupidity and fatuity that I was forced to treat as tho it were serious enough to warrant reviews. Mr. Johnson added that there hasn't been a stage comedy in 15 years as good as *Ninotchka* or *The Woman of the Year*. That, I suppose, is why films are willing to pay half a million dollars for *Life With Father*; why *My Sister Eileen* is funnier, even in its film version, than either of the pictures Mr. Johnson mentions; why the release of *Arsenic and Old Lace* for films is eagerly awaited. I wonder if Mr. Johnson has ever glanced thru a few issues of Burns Mantle's year book. Evidently not. In any case, his statement condemns not the stage, but merely his own taste.

Evidences of the state of his own taste, in fact, are inherent in almost every line of the interview—and thoro explain the tremendous size of his inferiority complex. Ending his session in sweetness and light, he says that there really is one good show in New York—*Show Time!* The vaude-revue is, of course, an excellent show, but it is certainly no better than the average good Palace bill of the old days. And that's what Mr. Johnson picks as his idea of superlative entertainment.

It would be interesting, too, to know what play was referred to by the interviewer as —, the hit Mr. Johnson wouldn't allow in a Hollywood projection room. Whichever Broadway show it was, the chances are that it will be in a Hollywood projection room eventually—and in a version far inferior to its present one. Even if it's one of the worst of the current Broadway crop, it will probably make a well-above-average picture.

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CARNegie HALL, NEW YORK

Club Talent

New York:

DON RICHARDS, doubling between *La Conga* and *Count Me In*, has completed a propaganda short for Warner. . . . NOLL AND NOLAN check in at *La Conga* November 5. . . . DANNY WHITE holds over at the Iceland until January 1. . . . CORRINNE AND TITO VALDEZ are set for the new Latin Quarter show, starting December 13. Hibbert, Byrd and Larue and the Worth Sisters are also booked. . . . BOB EVANS goes into *La Martinique* November 19.

Chicago:

PAUL SYDELL opens at the Palmer House Thursday (12), replacing the previously booked Grace Drysdale, who is continuing for USO. . . . RAY PARKER is leaving that spot to fill several hotel dates, starting at the Detroit Athletic Club, Detroit, Friday (13). . . . AL ZIMMEY is back in town following 37 weeks with *Camel Caravan*. . . . JOE MORRISON returns to the Circle Club, East Dubuque, Ia., this month for the third time. . . . FENTON BAKER, owner of the Baker Hotel, Dallas, was in on a talent buying hunt; made the rounds with Eddie Eikort, of MCA. . . . EDGEWATER BEACH HOTEL is now holding its shows three instead of two weeks, due to the scarcity of acts. Joe and Betty Lee came in Friday (30) to institute the new policy.

THE APPLETONS closed a nine-week run at Colosimo's and opened at Kasee's, Toledo, Monday (2). . . . ANITA AND ARMAND and BILLY FARRELL set by Sid Page for the Joe Daniels night club circuit in the Northwest.

Here and There:

PAUL REGAN is flying to the Coast to be tested for the role of Will Rogers in a forthcoming Warner Bros. production. COLLETTE AND BARRY and their dance group, after six weeks at Sak's Show Bar, Detroit, follow with Hollenden Hotel, Cleveland, November 2 to 16, and Glenn Rendezvous, Newport, Ky., November 20-January 12.

BOBBY (TABLES) DAVIS has gone into the Beachcomber, Baltimore. . . . BERNIE LIT being held over at the Oasis, Baltimore. . . . JERRY FODOR, comedy-magician, still at the Gypsy Camp, Toledo. . . . SERGEANT DANNY WEBB is now at the reception center at Fort Monmouth, N. J. . . . SERGEANT JOE SCANDUR, singer, is now a recreation center specialist at Fort Dix, N. J. . . . CHARLEY BOY RIMAC is now a private at Camp Davis, N. C.

GUY CHERNEY held over again at the Chez Paree, Denver, giving him a six-week run.

PETER HIGGINS heads the new show at Lookout House, Covington, Ky. Others on the bill are Loraine Vernon, Rex Owens and Wally Johnson's ork. . . . AMIEL SHARLAN, emcee, has moved from Casino Royale, New Orleans, to Club Maytag, Columbus, Ga. . . . MIGNON BOEGERE has opened at Southern Manor, Columbus, Ga. . . . BUDDY LESTER opened Friday (23) at Primrose Country Club, Newport, Ky., for an indefinite engagement. . . . CAROL HORTON, singer, opened at the 606 Club, Charleston, S. C., October 22, for a two-week stanza.

TROTTER AND MIMI are new at the Gray Wolf Tavern, Sharon, Pa. . . . BETTY BLACK, singer, has opened a run at the Town Ranch, Seattle. . . . ADELAIDE MOFFETT is headlining the new Royale Club, Detroit, show.

THE LESLIES and Johnny Randolph opened Monday (2) at the Patio in Hotel Netherland Plaza, Cincinnati, for a two-weeker, set by Howard Sinnott, of GAC. Charlotte Lamberton is held over. . . .

DE MAY, MARTIN AND MOORE wind up seven weeks November 4 in Colosimo's, Chicago, for a New York date. . . . DIANE LA MARR is a newcomer at the Backstage, St. Louis, in a show including Gene Dare. . . . NINA KORDA opened a return engagement at the Benjamin Franklin Hotel, Philadelphia, Thursday (29). . . . JULIAN AND MARJORI hold over at the Park Plaza, St. Louis. . . . BARTON AND BRADY opened November 2 at the Villa Madrid, Pittsburgh. . . . KATHRYN DUFFY GIRLS start at the Henry Grady Hotel, Atlanta, November 14. . . . MARCO BALLERO is down for the Club Charles, Baltimore, December 1. . . . GOMEZ AND WINONA have been added to the Providence-Biltmore, Providence, show. . . . SYLVIA FROOS is signed for the Latin Quarter, Chicago, November 18.

Gunman Shot in Club; So Business Picks Up

MONTREAL, Oct. 31.—Publicity which grew out of a real-life "cops and robbers" drama at the Avalon Hotel in Hull, Que., October 15, apparently boosted trade no little at this night spot, which adjoins Canada's capitol. A local gunman was shot by police on the dance floor when resisting arrest. Two companions, a man and a woman, were apprehended.

Alphonse Moussette, operator of the Avalon, said that "a lot of people are dropping in to see exactly where it all happened. Business is fine."

The wounded gunman, Patrick McEwan, was wanted in connection with the \$1,000 hold-up of the Orpheum Theater, Montreal.

Palm Beach Still Open for Business; Hollywood B. Out

PALM BEACH, Fla., Oct. 31.—Citizens of Palm Beach are up in arms over an article carried by a press association stating that the resort will be closed to visitors and become an army camp.

MIAMI, Oct. 31.—The government has closed a contract to take over the Hollywood Beach Hotel, together with its golf course and tennis courts.

The talent quiz at Kitty Davis Sundays, with a \$25 War Bond to the winner, is proving very popular.

The Beachcomber, Latin Quarter and several other top spots will definitely open late next month.

It seems certain the dogs will race this season under a lighting scheme approved by the authorities. If all the dog tracks operate as usual, this and the races at Hialeah and Tropical Park will draw enough to warrant optimistic views for the coming night club winter season, regardless of a shortage in tourists.

Says There's Plenty Of Talent in Chicago

October 31, 1942.

Editor *The Billboard*:

Why put notices in *The Billboard* that there is a shortage of acts in Chicago? There is no such thing. Whoever gives you that information is doing it for some reason.

The reason may be to scare off some managers from going into vaudeville. And another reason, to get acts to rush into Chicago. When they get to Chicago, they are offered a couple of days. There are plenty of acts in New York, Chicago and Detroit. Acts of every description, from a dancing act to an elephant act. The shortage is in the salaries.

HARRY HARRIS.

Better Comedy Floorshow Units Get Plenty of Bookings as the Quickies Drop Out; Philly Boom

NEW YORK, Oct. 31.—Floorshow units are not sweeping the country, but the good ones are getting all the bookings they want. According to local producers, so many poor units went out that many night club owners have sworn off booking any new ones. Consequently, the producers are waiting until the smell of the poor ones has gone before putting money into new units.

Locally, floorshow units have not done too well. Senia Gamsa and Jack Mandel put on a comedy show at the Iceland Club but it did not work out and they dropped their intention to send it out as a unit. Charles Yates put a condensed version of *Meet the People* into *La Conga* in August, where it drew fine notices, but the unit disbanded subsequently when Yates could not get a reduction of royalty charges from the owner of the title and material. (Another version of the same show is being sent out of Los Angeles for a tour of USO camps at \$2,200 a week.) Alex Cohen then put on a condensed version of *Of V We Sing* in a hurry at *La Conga* last month, where it ran for its contracted two weeks and then disbanded.

On the other hand, the *Fun for Your Money* 10-people unit, which is credited with starting the current vogue for crazy show floorshow units, just finished a five-month USO tour and resumes night clubs at the Tic Toc, Montreal, November 7, booked thru Yates. The *Laugh Parade* unit, also booked by Yates, of Frederick Bros.' agency, broke in in Montreal last month, then laid off three weeks, opening at Carroll's, Philadelphia, October 21. It opens a USO tour November 21.

The USO is setting 22 musicals to tour camps for 22 weeks beginning late this month, and some of these units may play night clubs and vaude when they finish their camp tour. Several of these musicals will be crazy show ideas, including Olsen and Johnson's *Daffydills* and a Chicago unit, *The Fun Parade*.

PHILADELPHIA, Oct. 31.—With night-lifers wanting laughs, crazy show units threaten to fairly dominate night clubs. Moreover, they are easier for the booker to sell, as they include comedy production, from six to nine people, augmented by line of girls where spot's budget allows.

Trend was started here late last season by Marty Bohn's *Insanities of 1942*, and at present there are a half dozen other crazy shows in the field, with as many others in rehearsal. For the performer, a click comedy unit means creating a fresh demand for his talents. Comedy emcees all started flocking to the crazy show idea after seeing what it meant for Bohn, who played almost every spot in town for many years. Seemingly

stuck in the \$100 and \$150-a-week class. Bohn hit on the unit idea with Jolly Joyce, local booker. Breaking in for two weeks last season at the Swan Club, crazy show stayed for three months. Bohn is back again at the Swan Club, and now his salary is \$350 a week.

Eddie White, vet vaudevillian, now has his *Zanities of 1943* show, which boasts a script by Allan Lipscomb, writer for Ed Wynn. Show opened recently at Lexington Casino, first time for a unit at that spot. Carroll's Cafe, after clicking with White's show, has followed with the *Laff Parade*, booked by Frederick Bros. and produced by Bob Gordon and featuring Eddie Hanley, Marion Colby and the Three Heat Waves. A *Wackie Waekle Revue*, with Vic Earlson and the Shadrack Boys, is at Cadillac Tavern. Bob Carney, vet burly comic, is playing the territory with his *Lunatic of 1943*. Jack LaMonte and Mark Baker, also from burlesque, find steady booking with their *Screwballs of 1943*. Syd Golden, comedy magician, opened recently with his *Raffions of 1943* at the Town Tavern at near-by Delair, N. J.

Unit trend also threatens to bring back minstrel shows to the nitery floors. First step in that direction has been taken by Frankie Richardson, who schooled in minstrel shows before making a Hollywood stand. Has whipped together troupe tagged *Yankee Doodle Minstrels* at Sciolla's Cafe. Solo minstrel old-timers have long been featured here at Minstrel Tavern, but Sciolla's is believed to be first to house regular minstrel show.

CHICAGO, Oct. 31.—The slump in crazy show units here is due to the lack of original comedy material. Producers here have been taking the easy way out by duplicating successful ideas instead of developing new angles.

The only successful crazy show here was *Fun for Your Money*, with Bobby Pine, which played a number of weeks at the Rumba Casino (now dark) and could have stayed on for months but had to pull out to fill an earlier scheduled USO tour.

The only nonsense unit holding its own is Ralph Cook's *Laughs-a-Cookin'*, which just landed another four-week holdover at Colosimo's here. The comedy skits, however, are old, and if they are funny the credit belongs to the performers executing them.

While the demand for crazy fare is still heavy, operators believing that patrons today come to laugh more than ever before, the night clubs are building their own fun shows. By buying a comedy act or two and filling in with their stock specialties, they offer a home-cooked unit which is easier on the owner's pocket and, according to their point of view, just as funny.

Carroll and White Ready Vaude Units; More Cafe Shows Set

NEW YORK, Oct. 31.—Two new units are being readied for vaude houses. Earl Carroll is set to go on another edition of *Vanities*, while George White has *Panama Hattie* ready to tour.

The Carroll unit opens November 10 in San Diego and has 20 weeks lined up in its eastward trek. Show has Willie West and McGinty; Stroud Twins, Galligall, Rolly Rolls and a line of 20. Guarantee and percentage.

The condensed version of *Panama Hattie* opens at the RKO, Boston, November 27, with a cast including Slate Brothers, Linda Ware, and Buck and Bubbles.

A resumption of activity in cafe units is also seen, with the *Copacabana Revue* opening at the Glenn Rendezvous, Newport, Ky., November 6 for two weeks, with Estelle and Leroy, Betty Jane Smith, Jere MacMahon, Carol Dexter and a line of five. *Fun for Your Money* is back on the night club circuit, starting at the Latin Quarter, Fall River, Mass., November 22.

JOHNNY BURKE has been added to the cast of *Count Me In*. . . . WILLIE SHORE is signed for a USO tour with *Hit the Deck*.

They're in It Now

NEW YORK, Oct. 31.—Irving Lazar, former cafe department head at the William Morris Agency, was commissioned a lieutenant Wednesday (28) in Miami Beach, obtaining his bars in the same class with Clark Gable.

Jack Kalcheim, of the WM Chicago office, has been made corporal at Camp Lawton, Washington.

Niles Garron, of the ballroom team of Garron and Bennett, was drafted in Washington last week. Reports at Camp Lee, Va., November 5.

Homer Smith, tenor of the Southernaires for 13 years, has enlisted in the Coast Guard. Reported October 29 in New York.

Jack Lane, of the Lane Brothers' acrobatic act, reports to the army November 18 in New York.

Frank Moore, formerly in vaude with Florence McConnell, is in the navy, and stationed at the U. S. M. T. S., Port Hueneme, Calif., under the name of Frank Hunt.

John Clark, CBS singer, who just finished roles in MGM's *DuBarry Was a Lady* and in 20th Century-Fox's *Crash Dive*, expects the army call this week. His wife, the former Diane Manners, has quit show business to work at the Lockhead war plant on the Coast.

Eddie Kay, formerly of Kay, Katya and Kay, is now in the Army Air Corps.

Joe Lee, of Joe and Betty Lee, dancer, plans to become a naval flying cadet.

Lynn Christiansen, formerly of the Three Arnolds, is now a civilian aviation instructor.

Buddy Hughes, former dog act, is also a civilian air instructor.

Jack Starnes Clay, the Jack Starnes of the adagio team of Starnes and Anavan, is now an aviation instructor at Colgate Field, Hamilton, N. Y. While in show business, the team once had been requested to perform before Hitler, but never had the opportunity to show up, as the date of their appearance found the fehrer busy with the occupation of Czechoslovakia. Clay says he would now like to do a different sort of performance for Hitler.

Gower Champlon, of the ballroom team of Gower and Jeanne, has joined the coast guard. The team quit the cast of *Count Me In* at the Barrymore Theater, New York, being replaced by Elaine and Fred Barry.

Saul Fields, formerly in vaude as half of Fields and Burns, is now in the navy, conducting a 15-piece Norfolk Navy Yard band and putting on vaude shows. Mrs. Fields is doing the band vocals, and name-band men are in the orchestra.

Rainbow Room, New York

Talent policy: Show and dance band; Latin dance band; floorshows at 9:15 and 12:15. **Management:** John Roy, managing director; Edward Seay, assistant; Joseph Moscatelli, maitre d' hotel. **Prices:** Dinner from \$3.25.

New show here October 28 is better than the last one and brings back Helen Tamiris, the modern dancer who made her night club debut here last summer. Using brighter costumes and short numbers to Negro spiritual and Louisiana ballads smartly arranged by Ernest Lubin, Tamiris opened the show with two numbers, returning midway for three more. First two are spirituals (*David Play on Your Harp* and *Jericho*) and the Bayou ballads were *Suzette*, *Pity Poor Mamelle Zizi* and *Little Carnival*. Her modern technique is apparently still strange to the average night club patron, but its vividness arrests attention and then her artistry projects the story idea of each number. Excellent singing accompaniment by soprano Rose Ackerston and baritone Emil Renan makes the act even more effective. Ida Soyer and Milton Feher work with Tamiris in most of the numbers and both are fine dancers.

Leonard Elliott, who has been in several dramas and musical shows and has played a few local smart spots, should do well here. He is an engaging humorist, working without the mike and employing mugging and an expressive body to fullest extent. This enables him to warm up the room more, as he works all over the floor and punctuates his satire with moments of hoke. With attractive Irma Jurist at the piano, he razzes Russian, French and church singers, concert dancers and a lusty baritone. He is an exuberant comedian. Victoria Cordova, tall brunet beauty, handsomely gowned, sang a few Spanish tunes in caressing, intimate style. Her voice is not exceptional, but her appearance and style put her over nicely here.

Leo Reisman and his 12 men cut the show well, with Reisman bating in his crouching, dramatic way. The band is a balanced crew that produces the better type of dance music. Linda Gray is his vocalist. Dacita and Rumba Band of seven men, along with Reisman's band, are repeats here. Dacita is a sleek brunette who sways in the accepted Latin manner, singing frequently in pleasing style. Her band is much smoother than when it debuted here six weeks ago, of course. It produces three fiddles for the waltzes, too.

Dr. Sydney Ross, magician, comes "at your table by request." *Paul Denis.*

885 Club, Chicago

Talent policy: Shows at 9:15, 12:15 and 2; show and dance combo; pianist. **Management:** Joe Miller, operator. **Prices:** No cover or minimum; dinner from \$2.50; drinks from 50 cents.

Last Rush Street spot to use standard-act shows continues to do big business. Due to the local ruling banning women

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LONG THEATRES
BAY CITY, TEX.

Night Club Reviews

from bars, the cocktail lounge now has tables for the femme trade.

Current layout has Gus Van, Ruth Wayne, and Mage and Karr. Some good things on hand, judging the acts individually, but they don't add up to a strong show. Ruth Wayne (another Al Slegel protege) opens and proves one of her tutor's weaker pupils. First of all, her big voice is not for this small room. And then her delivery lacks naturalness. Opens with *That's New York*, next *You Are Always in My Heart* and finally *Keep America Singing*.

Mage and Karr, youthful ballroom tap team, follow with some neat and effortless routines that fit nicely in any nitery floor bill. What's nice about their work is their lack of surface labor which so many teams have in trying to be cute and personable. Girl is a striking red-head. Do light numbers, including some rhythm dancing without music.

Gus Van closes and scores, which is no news at his stage of the game. The man has loads of showmanship which in the intimate environs of this room reaches out in every corner. Handles straight and dialect songs and leaves the customers thoroughly pleased.

Mark Talent (fiddle) still on the bandstand with his five-piece ork (three rhythm and one trumpet), doing a comparatively suitable job on show and dance music. Talent doubles as emcee, limiting himself to straight announcements.

Johnny Honnert, intermission pianist, plays request tunes and shakes hands with customers between sets, keeping doubly busy now while Boss Miller is sunning himself in Hot Springs.

Sam Hontigberg.

El Patio, Mexico City

Talent policy: Two orchestras, one Mexican, one Cuban; two shows nightly, with American acts always about half the program. **Management:** Owner-operator, Don Vicente Miranda; administrator, I. Hernandez R.; maitre d' hotel, Manuel Rico E.

Don Vicente Miranda has just celebrated his fourth anniversary as owner-operator of El Patio, the best show place in town. The "birthday night" show was something special, with Mexican and American flags draped over the balcony and flags of other Allied Nations about the hall.

The feature was Tito Gulzar, movie name of two countries. He carried the midnight show solo. After his Patio engagement he will tour the Republic for concerts in Guadalajara, Monterrey and so on. His most recent film is *Que Undo Michoacan*. An English bicycle team provided the thrills. Their stuff pleased the Mexicans as something different.

Native Mexican and Spanish dances, especially the Spanish dances of courtship, are more refined and more emotionally expressive than American acts, especially as danced by Pila and Luisillo here. But Mexican and Spanish dances are sort of old stuff by now, and it takes the young folks from across the border to hit a new note.

Ruby Ring, pretty American acrobat, after eight weeks at El Patio, goes to the Follies Theater here for a return engagement. And she's a wow here as acrobat and contortionist.

The acts play to a sold-out house every night.

It is announced here that Los Gitanillos, classic and gypsy dances, will open in New York at La Martinique in November.

Charles Poore.

Bolton Hotel, Tropical
Room, Harrisburg, Pa.

Talent policy: Shows nightly, at 11:30 and 12:30. *Frip Roberts*, manager. **Prices:** Drinks from 35 cents; dinners from 85 cents; minimum Saturday night, \$1.50. Show changes weekly or bi-weekly.

Held over for second week, emcee Cliff Conrad starts show with flat jokes, but has a way of growing on audience and made up later in performance for bum opening. As a singing emcee, he's not bad, but some of his lines could stand improvement.

Greatest audience appeal was held by Lew Fennard, old-time vaude actor and juggler, whose cigarette and hat-juggling tricks are worthy of special mention. Fredericka, solo dancer, upheld her place very well. She's okay in a control number and just as good in a second dance.

Has snap that is just right for a cafe floorshow.

Songstress Mildred Stanley could improve by enlivening her numbers a bit. She looks and acts too worn out, but saves her act with the pop number, *Praise the Lord and Pass the Ammunition*.

Show is well supported by the ork of "Bus" Schriver, who has been on the stand here for a year and a half. With many air officers in town, Manager Frip Roberts and several other Tropical Room personnel are now members of the "Short Snorters."

John Baer.

Bal Tabarin, New York

Talent policy: Band; floorshows booked and staged by Jack Lewis, at 7:30, 11:30 and 1:30. **Management:** Jean and Laurent Hourde, operators; Max E. Hecht, press agent. **Prices:** Dinner from \$1.

A pleasant floorshow and okay music is on hand here, considering the pop prices. Unfortunately there is nothing French about the show (except for a can can routine by the girl line) or the music. For patrons dropping in to see something French, the show will disappoint. However, the club has a French Montmartre atmosphere, and that ought to help.

The show itself is built around the line of six girls, all nice lookers, doing the opening can can in flouncing costumes, then a midway skipping rope number that drew a hand, and the finale which has them dancing a paso doble. Costumes (by Variety Costumes) are neat. The Bernays, boy-girl ballroom team, are handicapped by the low ceiling, which made their lifts almost impossible. They do conventional routines, with the usual lifts and spins, making a nice impression. Nico Covarro, young singer-guitarist who has been here for months and months, did a bit of emceeing. He is a fair tenor singer and a good guitarist. Helen Rose, young juggler and balancer, works with hoops, doing some punchy tricks. However, she lacks in appearance, wardrobe and presentation. Gil Johnson, young singer-dancer doubling from *By Jupiter*, where he is understudy to Ray Bolger, is an energetic ballet-tap dancer who displays a lot of promise. His singing is passable.

Lou Harold (violinist) has the band, and it cut the show well on top of dishing out pleasing dance rhythms. Four men and leader.

Business has been very good here. Service and food, okay. *Paul Denis.*

Florentine Gardens, Hollywood

Talent policy: Dance band, stageshows at 9:30 p.m., 11:15 p.m. and 12. **Management:** Frank R. Bruni, general manager; Dave Gould, producer; Rose Joseph, publicity; Hugh Massagh, maitre d'. **Prices:** Admission and dinner, \$2; without dinner, \$1; drinks from 50 cents.

Since March, 1941, Nils Thor Granlund has been putting on new all-girl revues here every eight weeks, present show being labeled *Petticoat Army*. Show, with Gertrude Niesen, Mills Brothers, Diamond Brothers and Francis and Grey, is packing them in. Spot is doing more business now than ever before; Muzzy Marcellino and orchestra occupy the bandstand for dancing and the show, also being a draw.

Petticoat Army lets feminine beauty predominate under a few feathers or flimsy garments to give the out-of-towners that feeling that Hollywood is a hot town. NTG emcees in his usual good manner, heckling the line gals and kidding the audience for laughs.

Built along an army theme, show opens with *Star-Spangled Banner*. Old Glory is flashed on the screen, while Marcellino, in fine fettle, leads the vocalizing. First turn is *Lucky Lady*, with Marcellino doing warbling with zip. Patti Sheldon, blond warbler, good, too. Working to *Strictly Instrumental*, the NTG gals, with playing card headgears, parade and dance to put the show in quick tempo. Jean Foreman is featured in a specialty, with pretty Elinor Troy also on. Sugar Geise, NTG's pivot gal, takes various parts in her assignment as "the Joker."

Francis and Grey, dance team, followed with their rag doll routine. Miss Francis is supple enough for the twisting and turning this act takes. Good performance. They are back later in the show for a snake dance that got a big hand.

The Mills Brothers, five, take over for

Caravan, *Window Washer Man*, *Tiger Rag* and *This Is Worth Fighting For*. Had to beg off. Fred Scott, baritone, vocaled the India turn which features appropriate costuming by Houada & Jounge. Sylvia MacKaye offers a dance that clicks. Scott is a favorite here and his singing always gets a good hand.

The Diamond Brothers follow with their few minutes of madness. This zany turn does a sweet job of making one forget the war.

Gertrude Niesen is a draw here and her singing has a good spot in the first show. She opens with *So Strange* and follows with *Boots* (based on the Kipling poem) and *Molly Malone*. Her *Oh, Johnny, Oh, a la Niesen*, Bonnie Baker and Mae West, is a humdinger. Left audience applauding for more, following her Scotch medley. Terrific.

Florentine Canteen, based on activities at Hollywood Canteen, has servicemen brought on to stage by NTG beauties for a round of singing, with some of them doing most creditable jobs. For their troubles they receive cigarettes and a kiss from Miss Geise. Miss Sheldon turns in A-1 warbling on *He's I-A in the Army*.

Marcellino's band, four reed, three rhythm, three brass, does a good job of accompanying the show.

The show packs plenty of entertainment. *Sam Abbott.*

Lakota's Restaurant,
Milwaukee

Talent policy: Comedy band, show and dance band; shows at 10 and 11:45. **Management:** Harry Lakota, operator and manager; Curt Berger, act booker. **Prices:** Dinner from 75 cents; no cover or minimum.

Lakota is a veteran Milwaukee restaurant man who enlarged this Wisconsin Avenue spot a year ago and added entertainment to cater to late-hour bar and table trade. Oblong room seats some 600 and has two bandstands, used in side-show fashion. On one, Freddie (Colonel Corn) Fisher and his comedy band entertain and, on the other, a small local orchestra (Gordy Gensch) alternates on dance sets and plays for two 45-minute floorshows featuring four small acts. Most of the budget goes to Fisher, so the current show is not as costly as usual.

Fisher is the most popular musical personality to play here and is now in a return engagement. His unit consists of six screwball musicians who play anything from a pretty tune to a pretty filthy novelty. Owner Lakota explains that his customers like filth, so Fisher dishes it out. He has plenty of good funny stuff on the clean side, too. The boys use gadgets, odd instruments and *Helixpoppin* props. Must be a pleasure to work with this crew; jackets come off, feet come up on the stands if the musician feels so inclined, and almost anything else goes. (At this showing, Freddie had himself a pot of tea). Musically, Freddie plays a clarinet in smooth style when he wants to, and his massive sidekicks, Ralph Copsy and George Rock, play fine trombone and trumpet, respectively.

Current show has Paul Burke, cartoonist, who is amusing when you can see him (the posts obstruct the view for many); Maxine Carroll, stock soprano; Blaire and Barnett, fair ballroom and tap team who do versatile work, and Fred Gordon, youthful emcee and Bing Crosby type of singer. Gordon shows promise. *Sam Hontigberg.*

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Night Club Follow-Up Reviews

JACK LYNCH'S WALTON ROOF, PHILADELPHIA.—New variety acts have been brought in to give the show here even a higher rating. As it shapes up now, revue is an extravaganza that exceeds in lavishness many a musical comedy.

The two production settings are even more pronounced with the arrival of all the stories for the 16 showgirls. Truly a spectacle is the *Scheherazade* opening and the *Victory Parade* finale. The silky soprano pipes of Ruth Clayton add grace and charm to the elaborate settings. Sing *I Want My Mamma, Abraham, You Will Remember Vienna* and, on the recall, *Coquette* and *Strip Polka*.

First on, and to excellent returns, are the Gerardes (Jerry and Helene), new ballroom duo devoted to the Latin-American style. Impress with a rumba and a samba, and a medley of dance steps from the one-step to jitterbug.

Frakson, with sleight-of-hand, is a suave worker who produces lighted cigarettes, makes an egg yolk disappear within a newspaper, has a playing radio vanish, collects a bucket of coins from ring-siders and makes a rose bush appear. Clips the buds and passes them out to the ladies to prove they are no emata roses.

In closing, it's diminutive Jerry Bergen with Irena Brzezinska. Gets a heavy round of laughs with his *Senor Lopez and Senorita Conchita* bits. On his own, Bergen runs riot as a Swiss bell ringer. Winds up with an impassioned speech in double talk. A laugh riot here.

Rudy Kistner, after a long siege of illness, is back as maitre d', with George Sampson continuing as assistant manager. Lenore Bushman now handling publicity.

Eddie DeLuca still on the stand for outstanding show music and dance incentives, with Canay new for the riotous rumba rhythms. Intimate musical entertainment in the adjoining Tropical Cocktail Lounge includes Rose Gallo, Bubbles Shelby, Lorene Rhoda and Kay Lavery. *Maurie Orodneker.*

SHANGRI-LA, PHILADELPHIA.—With all the odds against it because of location and policy, Shangri-La has weathered the storm. In its second month, this mass nitery with a Chinese-American policy in menu and decor is a money-maker for Lew (Dewey) Yessner, who also operates Dewey milk shake stands around town. He is a former pitchman and this is his first stand in the after-dark field.

Floorshow is still Flora Duane's production, *Grandfather's Follies*, after going thru the doctoring process in good order it settles down to a healthy run. Glaring faults in production and talent, as evidenced opening night, have been ironed out. Corny black-outs and the corner gags of an emcee have all been relegated to the ash-heap. Emphasis is entirely on the gay nineties songs and dances. New faces in the line of eight heighten the girly flavor and there is a finer precision in the hoofing. Vocal end, carried mostly by the six Stage Door Johnnies, has also been tightened up. Jack Millard, leader of the mustachioed male chorus, is an effective emcee. Comedy ballroomatics of the Blanchards (Paul and Paulette) still give the show a terrific laugh lift. Two added acts in Ray English and the two Rossie Sisters are tops. Outstander is English, a lad who has glib patter and doesn't spare the body in his pratt falls. Rossie gals kick in with some trim rhythm stepping. One of the sisters also turns in a session of yodeling.

Barney Rapp (15), including Dottie

Reed and Johnny Kennedy on vocals, handles the dance and show tunes. Mort Dennis (5) makes it continuous music for dancing.

Jimmy Tyson still the house booker, bands and show coming thru Music Corporation of America. Jerry Gaghan now handling publicity and advertising. *Maurie Orodneker.*

SATIRE ROOM, FENSGATE HOTEL, BOSTON.—Arki-Yavensonne shows excellent ability in selecting acts for this spot. Patrons, paying 90 cents and up for their drinks, are more than satisfied. This show includes the piano playing of Neil Phillips, songs of Ruth Landi, and the antics of a dummy, Alkali Ike, urged on by ventriloquist Al Robinson.

Phillips invites the guests to name their favorite pop song and their favorite classical composer and then plays the tune as if written by the classical composer. One of the suggestions was *Limbo-house Blues* and *White Christmas* as if written by Bach. The result was most amusing. Ruth Landi excels in her rendition of Continental favorites, in French and Russian.

Al Robinson does dramatic interpretations, and pity the one who interrupts him. He had several hecklers and he took care of them in short order. Robinson defies anyone to see his lips move. Well received. *Pool.*

HOTEL NETHERLAND PLAZA, RESTAURANT CONTINENTALE, CINCINNATI.—Donn Arden turned in a corking production job on the fourth edition of the Frederick Bros.' *Ice Revue of '42*, which bowed in here Friday (16). Toting the same principals as the preceding show, with the exception of Ed Scholdan, skating juggler who replaced Red Bennett, and with only one change in the Six Lovely De-Icers line, unit moves swiftly and smoothly, is excellently gowned and in general entertainment stacks up stronger than any of its predecessors.

Billy and Betty Wade, most popular and talented team ever to show on ice here, now in their 14th week, register their usual success in three numbers. Mary Jane Lawson, 16-year-old figure skater, now in her 10th week, continues to please with her refreshing style and outstanding routines. Ed Scholdan, in addition to good skate work, gives the unit extra entertainment value with his pleasing juggle work. Ronnie Mansfield, WLW tenor, still upholds the show's good continuity with his emcee warbling. The Six De-Icers never worked better, and Burt Farber's orchestra continues to turn in a good job on the dance and show chores.

The Restaurant Continentale, which opened its season with ices last June 28, will continue with them until late in December, according to present plans. *Sachs.*

DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO.—Virginia Hays, comely contralto, is the new personality here, contributing an act that consists of vocals and piano solos. While not displaying too much experience as a floorshow attraction, she shows promise of developing into a strong act for the smarter spots. Her voice is good on standards (*Ferde Grofe's Daybreak, The Very Thought of You*) and her keyboard work is fine. She should pay more visual attention to the customers while playing the piano, as her personality has both sparkle and charm. Plays both classical and boogie-woogie numbers.

Val Ernie's seven-piece band carries on with conventional dance sets and co-operative show backgrounds. Ernie (violin) closes November 3, to be succeeded by Charlie Wright for five weeks. He is scheduled to come back again December 8. *Honigberg.*

BELMONT PLAZA HOTEL, GLASS HAT, NEW YORK.—Jack Marshall, who made his local cafe debut here and stayed nine weeks recently, is back. He is better than ever, showing more polish and using refreshing material. He is doing timely stuff, including satire on the WAAC's, a draftee, the Japs. A terrific mugger, he does a lot of sight stuff, which makes him the perfect comedian for a noisy, sprawling room such as this one.

Deno and Rosita, tiny ballroom team (he's 5 feet and she's 4 foot 11), uncork lively, actionful routines that drew much applause. Did a tango, a rumba and a flashy, punchy fox trot

plus an encore. An arresting novelty dance turn and being held over indefinitely. Holdovers are Bill Johnson, good-looking tenor here four months and still going strong. He does ballads and special tunes with considerable skill. The Belmont Balladeers, Negro singing waiters who double as ensemble singers of spirituals, also did well with a few tunes. Once 14, they are now down to seven—four having been drafted and three being in *Porgy and Bess*. Major Brown, another waiter, does a drum major, "bass" twirling specialty with enormous vigor.

Bobby Parks, blond and handsome, leads his good show and dance band, with Joe Pafumy's rumba band being fronted by cute brunet Anita Rosal, who sings and shakes the gourds. *Denis.*

BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO.—Dwight Fiske is back and the society mob is happy. When caught he left this reviewer cold, not appreciating his dirty stories despite his elaborate trimmings and imaginative piano accompaniments. Most of his stories—the punch lines, that is—are old, but you wouldn't know it by the howling reception they receive. Since his return the room has been doing capacity business, so why bother with art?

Neil Bondshu, another Blackstone favorite, is back with his 10-piece society band, dishing out clever and soothing arrangements of the better tunes, most of them from the current and past show hits. *Honigberg.*

CAFE SOCIETY UPTOWN, NEW YORK.—Biggest excitement here is the debut of Beatrice and Evelyn Kraft, first dancers ever booked by Barney Josephson for either of his Cafe Society spots. The girls are young and beautiful brunettes who worked with LaMeri in concert and the past couple of years with Jack Cole in night clubs and vaude. They do Hindu and Afro-Cuban rhythms against swing music background, bare-footed and affecting an exotic appearance. Arrested attention from the time they go on until the very finish. Their boogie-woogie temple dance encore is peachy.

Holdovers are the Revuers, three boys and two girls who have been around the past three years. They do sharp satires on such subjects as radio shows, old-time corny musicals and theatrical lingo. Their material is refreshing, altho their delivery still has that summer-resort touch. Hazel Scott is still here and pounding out her swing versions of the classics as well as song accompaniment. She is a polished entertainer and a definite personality. Teddy Wilson's band of seven is still beating out toe-tingling rhythms, with Teddy at the piano and Sidney Catlett back at drums, where he is out of this world. Billy Moore Trio does the lull music, with Billy on guitar and brother Buddy on piano. A closely knit, fine musical combo.

Joe Ballard is maitre d'hotel, and a fine one. *Denis.*

Lessieux for Hurricane; Ganger Opening Big Spot

NEW YORK, Oct. 31.—Jean Lessieux will produce the floorshows at the Hurricane, succeeding Harry Puck. Lessieux's first show there will be sometime in November. The Hurricane was dickering with Nat Karson, Music Hall designer, to do the production, but deal fell thru.

Arthur Ganger says he is readying a 500-seat rathskeller to be run in connection with his Bird-in-Hand Restaurant. Jack Fitegal and Dorothy Ross plan to open within the next two weeks a new nitery, Holiday Inn, at Flushing, Long Island. To accommodate 300 and park 200 cars.

Show Must Go On

ERIE, Pa., Oct. 31.—Gene Gory left a sick bed in Good Samaritan Hospital, Sandusky, O., to keep the Karsten show going. He entered the hospital Sunday with a fever running to 104. On Wednesday he signed a release and joined the show here, expecting to do his part the following day in Ambbridge, Pa. The Karsten show did capacity business in Erie for three days.

New Milwaukee Club

MILWAUKEE, Oct. 31.—The new Suzy-Q nitery opened here October 26 with continuous entertainment featuring Chip Knights, Al Jacobs, Helen Kaye, Count Recki and Steve Gagliano. Spot is under management of Cab Kaye.

The Press Said:

- "Best of the new comedians" . . . Dorothy Kilgallen, Journal-American
- "A slick eccentric comedian" . . . Mori, Variety
- "Sure-fire laugh getter . . . a great comic bet" . . . Denis, Billboard
- "Mows down the crowd" . . . Charles Sievert, World-Telegram
- "Overnight sensation" . . . Cue Magazine
- "A tip to talent scouts" . . . Hollywood Reporter
- "Ranks as a show stopper equal to Berle or Lewis. He'll write his own ticket in a year" . . . Syd Cathrid, Phila. Daily News
- "An up and coming funnyman who shows definite promise of hitting the big time. Has broken every house record for cash receipts and attendance at Glass Hat" . . . Malcolm Johnson, Evening Sun
- "His hilarious impressions booming business at Glass Hat" . . . Gene Knight, Journal-American



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Vaudefilm Grosses

Broadway Still Fine; Strand Sees 45G; Krupa Strong at Para; Music Hall Swell

NEW YORK. — Broadway is in fine shape, altho a slight recession still continues. A batch of new attractions is looked upon to halt the relapse.

The Paramount (3,554 seats; \$41,981 house average) still doing outstanding business with the second week of *Forest Rangers* and the third week of Gene Krupa, Beatrice Kay and the Merry Macs, is looked upon to score a huge \$47,000. Picture will hold over a third session, while Krupa, because of previous commitments, will be replaced by Sunny Dunham. First week of the film pulled a sizzling \$59,000.

The Strand (2,758 seats; \$30,913 house average) opened Friday with *George Washington Slept Here* and Phil Spitalny's band. Anticipations run to \$45,000 or better. Last week, the second of *You Can't Escape Forever* and stage bill, with Jack Carson, Stan Kenton band and Three Stooges, drew a N.S.G. \$28,000. First week of this layout did \$40,000.

The Roxy (5,835 seats; \$38,789 house average) opened Wednesday with *Thunder Birds* and stage layout, with Jane Froman, Dave Apollon and Nelson Sisters, and is expected to turn in \$57,000. Last week, the second of *Iceland* and Stan Kavanagh, Novak Sisters and Bob Hannon, wound up with \$45,000 after first week had pulled \$59,000.

The Music Hall (6,200 seats; \$84,000 house average), with the second week of *My Sister Eileen* and stagershow, with Anthony, Allyn and Hodge and Whitey's Jivebeers, is expected to return around \$68,000. Opening session resulted in a fine \$100,000.

Loew's State (3,327 seats; \$20,500 house average) is not expecting wonders with Dick Stabile ork, Gracie Barrie, Nan Rae and Maude Davis, and Sammy Walsh, along with *Yank at Eton*. Bill is expected to return \$24,000. Last week, with Jim Barton, Laura Deane Dutton, A. Robins and *Panama Hattie*, drew an average \$21,000.

Andrews Gals Big \$30,000 in Philly; Fay's Hit Average

PHILADELPHIA. — No mistaking the appeal of the Andrews Sisters in this town. After two successive weeks without the swing pattern for the stage and the grosses showing a corresponding drop, Earle Theater (seating capacity, 3,000; house average, \$18,000) brought in the girls, augmenting with Will Osborne's band, for week ended Thursday (29), and the box office zoomed to a mighty \$30,000. Wesson Brothers, Jerry and Turk and band canary, Marianne, rounded out the bill, with *Manila Calling* on screen getting favorable word-of-mouth to help along.

New bill opened Friday (30) brought in Shep Fields for the band draw, movie-land's Jack Carson and Borah Minne-ritch's Harmonica Rascals, with *The Big Street* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), removed from the town's rumba belt, just about hit the \$6,000 with Diosa Costello in the top spot for week ended Wednesday (28). Bert Walton, Roy Smeck, Canfield Smith and Snodgrass, Rosalind Gordon and Gae Foster's Roxyettes rounded out the bill, with *One Thrilling Night* on screen.

New bill opened Thursday (29), topped by Dolly Dawn and Arlene Harris, got off to a fair start and figures on topping the house par. Olive White, the Three Novak Sisters and the Watson Sisters support, with *Counter-Espionage* on the screen.

Barnet in Neat 17G At Hipp, Baltimore

BALTIMORE.—Hippodrome bill, headed by Charlie Barnet's orchestra, grossed a neat \$17,000 week ended October 22. Featured with the orchestra were Nita Bradley, Chubby Jackson, Huck Andrews, "Peanuts" Holland, Cliff Leeman and Howard McGehee. Arlene Harris, Canfield Smith, and Sherman and Lee round out the stage fare. Pic. *Counter-Espionage*.

Clark Unit Okay

TALLAHASSEE, Fla. — Harry Clark's *Spirit of Youth* unit opened its fourth week on the road with three performances at the State Theater (1,062 seats), October 26.

Attendance, altho satisfactory to Clark, was not as good as it should have been for the quality of the show. Acts in Clark's show include Tom Swift, Danny and Lee Chang, the Martingales, Gordon Bennett, Billy Henderson; Taylor, Trout and Company; Billy Baker, June Sodells and Milt Henkin orchestra.

Clark declared business for the four weeks, so far, "has been terrific."

Admission for the show here was 40 cents and 9 and 22 cents. Picture was *Spirit of Stanford*.

Shirley Deane Okay

SPOKANE.—Post Street's vaudefilm grossed several hundred over last winter's average again week-end of October 16-18. Shirley Deane was headlined. Films were *Cadets on Parade* and *Sing for Your Supper*.

Pastor Ork Okay

HOLYOKE, Mass.—Tony Pastor band walked out with \$900 as the band out on his October 18 date at the Valley Garden Arena. Pastor's terms called for a \$700 guarantee with a 50 per cent cut after \$1,900. Gross was tabbed at \$2,300.

Baker, Herbeck 11G

DAYTON, O.—Bonnie Baker, joining forces with Ray Herbeck and orchestra at the Colonial week of October 23, upled down \$11,200.

Crosby Ork 38G in Chi; Hill, Miller Singers Almost 23G

CHICAGO.—Loop houses are holding their own, capacity week-end business boosting the grosses to better-than-average takes. Last week, ended October 29, trade had the benefit of Navy Day (27), and both combo theaters presented extra shows.

Chicago (4,000 seats; \$32,000 house average) played Bob Crosby and band week of October 23, co-billed with *Are Husbands Necessary?* on screen. Gross came to a \$38,000 total, good but would have been better with a stronger picture. Band played extra shows daily, doing six Saturday (24) and Tuesday (27). Week of October 30, house had a big opening with Glen Gray and His Casa Loma Orchestra plus Sonja Henie in *Iceland* on screen.

Oriental (3,200 seats; \$18,000 house average) had another profitable session (October 23-29), thanks to the Glenn Miller Singers and Tiny Hill's orchestra, who shared stage honors. Took in \$22,700. Miller act hit the jackpot and earned a repeat early next year. Screen had *The Spirit of Stanford*. Week of October 30, Oriental had an average opening day with the *Salute From Hawaii* unit, featuring Ray Kinney and orchestra. On screen, *Pierre of the Plains*.

Marcus Doubles Benton Harbor Take

BENTON HARBOR, Mich.—State Theater here, playing its first road attraction October 23 to 25, grossed \$2,000 with the A. B. Marcus revue. This is double the average take for its vaude shows running every week-end. An extra Saturday matinee with a 77-cent top was added. Marcus walked out with 60 per cent of the gross.

Jack Linder, the theater's manager, and his booker, Sid Page, of Chicago, are now looking for more attractions. In addition, box-office shows will be used Mondays thru Wednesdays whenever available.

Wald Poor 12G

NEWARK, N. J.—Jerry Wald, with support from Chester Dolphin, Buster Shaver and Olive and George, and Al Bernie, didn't make good in his home town, scoring a mediocre \$12,000 for week ended Wednesday (27). Pic was *Desperate Chance for Ellery Queen*.

The week previous Sammy Kaye, supported by *Not a Lady's Man*, took in \$18,500.

Pastor, Sinatra Fine

PROVIDENCE.—Gross went up at Metropolitan here October 23 to 25 with Tony Pastor's ork, Frank Sinatra, the Stroud Twins, and Sylvia and Clemence on bill. Take on three days about \$8,750.

Fay's for week ended October 22, with a Gene Autry film and Dancing Paulens, Jean Baylos, Hi Thompson; Sally, Jack and Mascot; Laddie LaMont, Hill Dean, Walter Behr on stage, drew a better-than-average \$6,400.

Bowes Unit Good

SPOKANE.—Major Bowes *All Girl* unit grossed good business at the Orpheum October 21-24, according to Manager W. R. Seale. *Fly by Night* and *Heart of the Rio Grande* were on screen.

Post Street's bill for October 23-25 drew well above average. It included Floyd and Emma Lou, Jackie Swift, Sabine O'Neal, Crewe and Summers, Ed McCurdy, *Blondie's Blessed Event* and *The Man Who Returned to Life*.

Magic

By BILL SACHS

PAUL ROSINI is current at the swanky Troika Club in Washington and writes that everything is going swell there. He intimates that he may bring his bag o' nifties to Cincinnati soon again. . . . LITTLE JOHNNY JONES has been held a fourth week at Northwood Inn, Detroit, booked by Corina Muer.

Among the Motor City magic lads he has had the pleasure of greeting during his stay there were Al Monroe, Al Zink, Sterling, Billy Heisel, Hal Weldon and Nardini, formerly of Boston. He also bumped into Leo Leipsinger, brother of the late Nate Leipsig. . . . LIEUT. LEE ALLEN ESTES, "Safety First Magician" of the Kentucky Highway Patrol, says he caught Blackstone's show in Louisville, October 21 and found the master rabbit hider doing a swell show and playing to SRO biz. Estes, George Purves, Blackstone, Paul Stadelman, G. R. Rinehart and Val Evans gathered for a magical setto after Blackstone's final performance, the brawl winding up at 5 a.m. Evans is appearing in the Blue Grass Room of Hotel Brown, Louisville. . . . BILLY MONROE, after four weeks at Mike's Club, West Palm Beach, Fla., with his vent and magic, is winding up a two-weeker at the Mayflower Hotel, Jacksonville, Fla. He recently enjoyed visits from Diablo, now stationed at Fort McClellan, Anniston, Ala; Tommy Hanlon, Harry Clark and a Chinese magish whose name he has forgotten. . . . DEL BREESE is still stationed at the air base near Jacksonville, Fla., and manages to ring in an occasional club date locally. . . . MARQUIS, currently playing Sheapublix, RKO and Indiana Marc Wolf houses, has just received an effective illusion built especially for him by Jack Gwynne. . . . E. J. MOORE is engaged in war work in his home city of Newark, O. . . . S. S. HENRY, playing lyceum dates in Ohio, filled Lima's largest auditorium October 19 with a crowd that marveled at his magic and sand pictures. . . . JARVIS THE MAGICIAN is showing his wares in West Virginia schools. . . . WILLIAM P. FORTSON (Ching Chan), presenting magic and marionettes, is playing his 22d year in the Little Rock (Ark.) area. His daughter Florene plays piano in the act, and his wife assists on stage. His son Bill is in the navy. . . . DAVID (EGG) SWIFT and Hi Harris are in Minneapolis.

EDDIE COCHRAN, West Coast magician and entertainer, now on his first trip east, Thursday (5) winds up a two-weeker at Hotel Jefferson, St. Louis. His wife works magic with him. They have been working steadily in the Midwest the last several months.

MCDONALD BIRCH AND COMPANY played the Academy of Music, Philadelphia, October 23 for the Philadelphia Forum, marking the opening of their Eastern dates after a six-week tour of the West. Mr. and Mrs. Birch (Mabel Sperry) spent a few days' vacation in New York last week. They were guests recently at a dinner party for Gov. Nels Smith of Wyoming at the home of Dr. and Mrs. Horton, of Laramie, Wyo., and during the evening the governor reversed proceedings by pulling a rabbit out of Birch's hat. . . . MILBOURNE CHRISTOPHER put in a busy week during his recent engagement at Hotel Nicolet, Minneapolis. Besides being interviewed over four Minneapolis radio stations and participating in the city's War Bond drive, Christopher picked an "all-time all-world" football team made up of all magi for *The Minneapolis Star-Journal*. His selections were as follows: Quarterback, Fawkes; left halfback, Robert Houdin; fullback, John Henry Anderson; ends, Ching Ling Foo, Alexander Herrmann; guards, Harry Kellar, Neville Maskelyne; tackles, David Devant, Howard Thurston; center, Harry Houdini. He also told *The Star-Journal* readers that the outstanding modern magicians are Dante, with his illusions; Cardini, cards and cigarettes; Dunninger, mental magic; Hoffman, of "Think-a-Drink" fame, and Gali-Gali, with chickens, cups and balls. . . . GALL-GALL, of the Earl Carroll show, was honored by Southern California Assembly No. 22, SAM, at a dinner Monday night, October 19, at Brittingham's in Hollywood. A feature of the event was a talk by Harold Yates on "Oriental Magicians as I Saw Them."

Compeers Harry Mendoza, Tommy Woo and Marvin did Oriental magic. Assembly is headed by W. H. McCaffrey, with Ray Muse serving as secretary.

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How They Started in Night Clubs...

By PAUL DENIS

THE night club business since Repeal is not old enough to have much of a tradition, but enough years have elapsed since 1933 to enable us to wonder how certain practices started.

MUSICAL BARS—One story is that the first musical bar was really an accident. Mother (Robert) Kelly was building his club in Miami and was having a tough time conserving space and also keeping down labor costs. So he let a small handstand be built against the wall and by the bar. It looked queer, at that time, but when the club opened the customers liked the new effect.

COCKTAIL BUSINESS — Armando Bergo, owner of Armando's in New York, believes he is the first night club owner to build up a big cocktail hour business with an entertainment policy. He recalls that three debs wanted to sing in his club and, in order to brush them off, he let them sing during cocktail hours. They did sensational business, then switched to the Stork Club at more money, and subsequently returned to Armando's.

DEBUTANTE AND SOCIETY SINGERS —The Waldorf-Astoria Hotel was probably the first class New York hotel to feature and make money with a society singer, Eve Symington. Other New York spots, such as Armando's, Plaza's Persian Room, Le Coq Rouge, Rainbow Room, Stork Club, have used society singers from time to time. In most instances the singers were not particularly talented—but they drew business.

CAFE EMSEE—It seems that the first night club emcee was Walter James, who recalls playing at Reisenweber's, New York, and putting on an "accidental emcee." He kept dining at his table, but would interrupt his dinner to stand up and introduce the next act. This goes back to 1915 or earlier.

RATHSKELLER TRIOS — The great popularity of Rathskeller trios before World War I started with Hedges Brothers and Jacobson, musical and singing trio that made such a big hit in Kid McCoy's Rathskeller, New York, in 1908. Today this type of musical act is popular in night clubs but is known as cocktail combos or novelty intermission music.

TELEVISION FLOORSHOWS—The first complete floorshow to be televised by NBC in New York was the Versailles show, at the NBC studios October 18, 1941, and composed of Milli Monti, the Barrys, Frances Mercer, Jean Cavall, Marian Chandler and the Versighs. The first complete floorshow televised by NBC's mobile unit in the club itself was the last New Year's Eve show at the Rainbow Room. It had Ruth Page and Bentley Stone, Russell Swann, Matty Malneck's band and the Velero Sisters band.

The first complete floorshow televised by the BBC in London was the Savoy Hotel's show composed of Joan Brandon, American magician; a dance team, a girl line, an emcee and band, in 1938.

Des Moines Clubs Move Back to City

DES MOINES, Ia., Oct. 31.—Night clubs which thrived because they were located outside city limits to escape local curfews have started looking for downtown locations here because of the coming gasoline rationing.

Downtown spots are now staying open to 2 a.m., despite 1 o'clock curfew. Weekend business finds capacity houses.

New spot is Benson's, located on fifth floor, requiring elevator service. Band brought in for opening two weeks was Buddy Reeves, from Kansas City.

Mainliner club, which uses floorshow, is planning to move into former Chesterfield club location in town.

Changes in Hartford

HARTFORD, Conn., Oct. 31.—Tommy Williams, former stagehand at Loew's Poli here, has joined the Hartford Theater. Jimmy Win has been made stage manager at the State, replacing Rocco Matarese, now stage manager at the Hartford.

NTG, Carroll Doing Burlesque Notes

HOLLYWOOD, Oct. 31.—With plenty of pay rolls in the section, night clubs are getting a big play.

Florentine Gardens is doing a big business and setting records. Served 5,000 dinners in a week. Spot charges \$2 for admission and dinner, and \$1 for admission only. Spot is featuring an NTG Revue, Gertrude Niesen, Mills Brothers and the Diamond Brothers.

The Earl Carroll Theater-Restaurant rolled up a gross of \$8,059.63 for a recent Saturday night. Spot charges \$1.65, and \$3.30 with dinner.

"Platinum Blondes" Title to Al Borde

CHICAGO, Oct. 31.—Al Borde, of the Century Booking Office, has bought the *Platinum Blondes* title from Jack Fine, local unit producer, and will build a show around it to be ready for theaters around December 1. Casting is under way. Fine originally planned to use the tag again himself, but the gas and tire situation discouraged him. Borde says the unit will be aimed at key houses and will travel by train.

Billy Diamond, of the same office, with Anton Scibila, has another Hawaiian unit, *A Salute From Hawaii*. It has been breaking in in theaters around here and moved into the Oriental Friday (30).

Another Borde unit, *Funajfire*, featuring Benny Meroff, starts another USO tour next month.

Jonas to F-M

NEW YORK, Oct. 31.—Dave Jonas, indie agent working out of Bill Miller's office, starts Monday (2) at Fanchon & Marco, taking the place of Sammy Rauch, who stepped up to Jesse Kaye's post of booker for F&M.

Jonas will represent F&M talent in theaters and night clubs, while Sam Shayon will take care of production, radio and outside shows.

Talent Agencies

MARY JANE PERRYMAN, secretary to John J. Livingston, manager of Texas Theatrical Producers and Artists' Bureau, Dallas, is running the office, while Livingston is opening his new Show Time club in that city. . . . DICK RICHARDS, New York, is giving strippers four weeks in and around New York in night clubs and burly houses.

Allentown Adds Vaude

ALLENTOWN, Pa., Oct. 31.—Coming on the heels of Pottsville's Hippodrome introducing full-week vaude, Astor Theater here becomes the second house this season in this territory to add vaude. Astor is using five acts booked out of New York, Wednesdays and Thursdays. Sal Taibl, local dance maestro, gets the pit assignment. Only other flesh in town is Hirst burlesque, playing the Lyric on Fridays and Saturdays.

Vaude for Lackawanna

BUFFALO, Oct. 31.—Dipson Ridge Theater, Lackawanna, N. Y., 900 seats, one of the Dipson chain of houses in this district, is set to continue with Wednesday and Thursday night vaude shows indefinitely. House is managed by M. B. Macrix. Shows include six people, plus musical accompaniment, and last about a half hour each. So far, novelties and specialties have clicked the best. Ray S. Kneeland, Amusement Booking Service, Buffalo, is the booker.

Hammond Tries Unit

HAMMOND, Ind., Oct. 31.—Warner's Paramount Theater, which has been running Sunday vaude for years, will try out a Saturday and Sunday combo policy with Blackstone's magic unit next weekend (November 7-8). Larry Stein, district manager, says that if the change proves profitable it may be adapted as a permanent idea.

MOLINE, Ill., Oct. 31.—Plantation Club here closed October 25, but is scheduled to unshutter after elections. Spot had been using acts and bands. Floorshows have been booked by Eddie Sligh, of General Amusement Corporation in Chicago.

Wesson Bros., Herk Settle Pay Dispute

MARGIE HART drew much publicity last week with her peave at New York University for canceling her speech to students on the subject of agriculture.

LEW FREED, ex-burly comic who has been a Baltimore hotel manager near the Gayety over a year, writes he recently divorced Ethel Nelson, Hirst unit chorine, and married Ruth Glickman, non-pro, October 19 at Hon Nickel's nitery. Wedding guests included Bob Carney and two daughters, Boro Snyder, Connie Ryan, Jack LaMont, Violet Grant, Hon Nickel and brother Knapp, Wanette and Marion Davis, Gayety's chorus captain.

JOE CORCORAN, former Gayety superintendent, now a sergeant with the air force, 487th Squadron, Midland, Tex. . . . CAROL LORD opened October 22 at the 51 Club. . . . PEPPER PARKER is doubling as vocalist and chorine at the Capitol, Toledo, where Charles Thomas is stock tenor. . . . MILT FROME to remain as straight man at the Star, Brooklyn, five weeks, until November 18. Booked by Dave Cohn.

MARION MILLER completed four weeks with *Wine, Women and Song* October 22 and left to study for a part in *G-String Murder* pic. Scarlet Kelly replaced her October 23. . . . AL (FIELDING) FIELDS, for a long time ork leader at the Troc, Philadelphia, is now an electric welder at the N. Y. Shipyard plant in Quaker City. . . . SID NADELL, formerly of the Hayes, Haig and Howe trio, made his debut as a burly comic for Milt Schuster at the Capitol, Toledo, Empire Circuit spoke, last week and is being held over. . . . NANCY HART and Olga Tarnova head the cast of *Jingle, Jangle* revue, an Empire Circuit unit, other principals being Lee (Baby Doll) Voyer, Ruth Nary, Hughie Mack, Walter Brown and Buddy Kane. . . . CHARLIE WAYNE joined Tommy Brice and Jerry Murphy in Pittsburgh for a motor trip to Los Angeles. . . . BOB COLLINS, comic, now at the President Follies, San Francisco, doing three one-hour stock shows daily, with a weekly change of bill.

INA LORRAINE was added attraction to help launch the Casino, Des Moines, Ia., as a new burly stand, week of October 23. Then returned to featured spot at the Liberty, Davenport, Ia., operated by the same people. . . . LAVODIS and Harold Levine team has split for the duration, with former playing clubs in Philadelphia and latter now a machinist's mate in the Air Corps, Barracks 2708, 27th Regiment, Co. 1384, 47th Battalion, Great Lakes, Ill. Sister and brother's dad, Harry Levine, heads a Hirst unit, sharing featured billing with Rose LaRose and Billy (Bumps) Mack. . . . CALIFORNIANS, comprised of Rita and Joe Gallagher, singing duo, are with the same unit. Their first time in burly. . . . MARGIE ROYE, Danny Jacobs, Olive Sharron, Jack and Adele Martin, Billy Del Rio and the Raymonds, tapsters, also with the unit. . . . BILLY K. WELLS, writer of Jack Pearl's new "Baron" air series, was once author of burly shows on the former Columbia Wheel. Pearl is a former featured burly comic.

CHARLOTTE VOGUE left the Star, Brooklyn, October 22 to open the day following at the Erie, Schenectady. . . . STEVE MILLS is co-comic with Tommy Raft at the Casino de Parez, New Orleans, where Johnny Cook is doing straights. . . . BARNEY GERARD has signed Chet Forrest and Bob Wright to write the score for his new burly-musical, *Follies of the Day*, sub-titled *Keep It Clean*. . . . BOBBY MORRIS, comic, following four weeks at Star, Brooklyn, flew to the Rialto, Chicago, to open there for two weeks beginning October 23. Then back to rehearse for a new Shubert musical that will also feature Charmaine. Scheduled for a Boston opening. UNO.

PHILADELPHIA:

KITTY WHITE and Gale Arden split the billing at the Smart Spot, Haddonfield, N. J., with Betty Fredericks at Topper Cafe, South Merchantville, also on the Jersey side. . . . HILTON SISTERS, Siamese Twins, set by the Jolly Joyce Agency here to tour the Hirst Circuit.

MANNY DAVIS, manager of the Lyric at Allentown, Pa., returning the Hirst units to last season's schedule of Friday and Saturday stands, dropping the Thursday nights. . . . JULES ARLESS, manager of the Troc, had his tonsils clipped October 20.

Wesson Bros., Herk Settle Pay Dispute

NEW YORK, Oct. 31.—Claim of the Wesson Brothers against Izzy Herk, producer of *Wine, Women and Song*, for \$187.50 was paid in full by Herk October 22 to the American Guild of Variety Artists, which had set up arbitration proceedings in the case.

Wesson Brothers had contended their contract was a two-week booking and not run-of-play. Contract read two weeks with options, but AGVA held for the Wesson Brothers because the pact didn't stipulate the options as the other performers' contracts did.

Wesson Brothers opened in the show September 26 and played four days over two weeks so that Herk could secure a replacement. Herk felt it was a run-of-play contract. Boys left without receiving full pay, but before the arbitration was scheduled to come up Herk settled with AGVA in full.

Brothers wanted to get out of the contract to go on a vaude tour with the Andrews Sisters and Will Osborne's ork.

Gayety, Baltimore, Business Increases

BALTIMORE, Oct. 31.—The marked improvement noted in shows at Gayety, burly house, is paying dividends.

Gayety shows have their strips, chorus routines, comics, vaudeville specialties arranged in the customary order. The lewdness which had characterized burlesque is toned down, so evidence is the large patronage of women.

As a rule, Gayety bills use two strips, with more and more attention being given to vaude. Credit for the production improvements goes to Gus Flaig. Comics are still a weak spot, but progress has been noted in this department, too.

According to Hon Nickel, Gayety manager, gone are the bald heads of the front rows, and in their places are youths and business men, defense workers, men of the armed forces and women.

Nickel said a point is made of having a well-balanced show, with particular attention being given to vaudeville. Popularity of vaude has been particularly noted this season, with loudest applause going to vaude acts.

DeFee Hartford Stunt; Grant Theater Is Sold

HARTFORD, Conn., Oct. 31.—As a stunt for this week's show (Lola DeFee), Manager Fred Perry of the Hartford, admitted women patrons of six feet or over free of charge.

The Proven Pictures Theater Building here has been sold for \$100,000 by the Hartford National Bank & Trust Company to Newsreel Theaters, Inc., of Connecticut. The theater years ago was known as the Grand, a burlesque house.

EUGENE WALTER BERK, cowboy singer and recording artist, has joined the marines at Parris Island, S. C., according to Nat Mortan, New York, his personal manager.

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State, New York

(Reviewed Thursday Evening, October 29)

Outside of a few high spots here and there, show this week has very little lift. Dick Stabile's band has the headline spot, teeing off with *Idaho* to a lukewarm reception and going into *Smoke Gets in Your Eyes* and *Just as Tho You Were Here*, with Paul Warner doing the vocals on the last two. Boy has a genial smile, a pleasant personality and generally does a nice turn.

Sammy Walsh, nitery comic, is playing his first major vaude date here. Has some socko special material numbers on doughnut dunking and selling shoes at Beck's, but doesn't warm up the house or build the other acts on intros. Is still a little stiff, but has the makings if he relaxes.

Jimmy Rae, acrobat and knockabout dancer, performs mid-air somersaults, two-twists-and-suspense tricks to heavy applause. This and Gracie Barrie's vocals are the spots that are let-ups from the letdown. The songstress (Mrs. Stabile) does *Pack Up Your Troubles in Your Old Kit Bag* mixed in with a corking bit on *Hitler, Mussolini, Tojo* fitted to the *Pit Willow* melody from *The Mikado*. Followed up with *Strip Polka*, which she did with a terrific bang. (She's quick on the trigger, too—squelching a heckler who yelled "take it off" after the finish of the number by retorting, "I've got to get more money.") Closed with a duet, with hubby Stabile doing *You Irritate Me So*. Best applause of the evening.

Band, in addition, did a sock arrangement of *Blue Skies* and two other songs. Stabile didn't shoot enough pop songs for average audience appeal, as was reflected by the applause reaction.

Closer is Nan Rae and Mrs. Waterfall, standard inquiring reporter comedy act, with nary a line or bit of business changed. Good for consistent laughs thruout the act.

Pic, *A Yank at Eton* (second run).
House, fair. Sol Zatt.

Strand, New York

(Reviewed Friday Evening, October 30)

Phil Spitalny's "Hour of Charm" in the flesh and *George Washington Slept Here* on screen are a happy blend for the family trade. Show won't break records but will keep the customers happy.

The 25 fem musicians are no sensa-

Vaudeville Reviews

Roxy, New York

(Reviewed Wednesday Evening, Oct. 28)

Current show represents a huge stretching of the normal stageshow budget, what with Jane Froman and Dave Apollon on the same bill. This largesse seems to have been well spent, and except for a rough spot the show adds up okay.

Miss Froman does her accustomed clean-cut chanteusing with a trio of numbers, including *Begin the Beguine* and the rousing *Praise the Lord and Pass the Ammunition*, and as an encore teams with the house singer, Bob Hannon, for *White Christmas*. Good. She was given a tasteful intro by a section of the line going thru a crinoline number.

Apollon, accent, strings and four Fillipinos also got the measure of the house and went over nicely. One of his boys, answering to the name of Schwartz, displayed a fine set of pipes in fronting three numbers. Apollon handled his session in a manner that insured the maximum applause.

Openers are the Nelson Sisters (2) on a set of swinging bars. They go thru a fast routine filled with difficult tricks. Act works smoothly, girls doing stunts equal to those accomplished by male duos. Went over nicely.

Dick and Dot Remy failed to get started until late in their turn. Humor in the turn was figuratively as well as literally heavy-handed, and it wasn't until they got down to handstands and crocodile walks that they drew response. The paucity of customers in the theater at show caught could easily have been a factor contributing to their late start.

The line did an equestrienne and bicycle number in the always good Gae Foster tradition.

Pic is *Thunderbirds*, heavily ballied and as heavily panned. Joe Cohen.

Roxy, Montreal

(Reviewed Wednesday Evening, October 28)

Unveiled two months ago, this decorative 750-seat layout—second two-a-dayer now operating in Montreal—has made rapid strides with its girly-vaude policy. Talent and variety galore in the current revue, *Fall Parade*.

Topping the line-up are Sammy Cohen, of the films, and the much-publicized Bettie MacDonald. Show has good production numbers, altho line is down to eight chorines. Costuming and staging excellent. Two comedy duos dispense humor in the usual manner. Farrel and Peggy are somewhat restrained in their mirth-making, while Walker and Vicki know no bounds.

Sammy Cohen clicks in his brief stint with a parody on *I Surrender, Dear* and funny bit of panto on a punch-drunk boxer and a snake charmer. Blonde, curvaceous Bettie MacDonald is billed as Lady Godiva, but appears sans horse; nevertheless with ample display of the body beautiful.

Sprightly young brunette, Julia Cummings, stopped the show. She personifies versatility with a highly entertaining routine. Makes her entrance warbling a ditty, *It Never Rains, But Pours*, then over to caricature impressions of Hollywood stars, including Pitts, Sparks, Davis, Boyer, Laughton, Miranda, etc. Next is a ventriloquial demonstration. Bows out with a tap number a la Eleanor Powell. Has a promising future.

Hoffman Sisters go well with a swiftly paced acro dance and tumbling act. Contrasting ballroom sequences are well executed by Betty Tanner, 45 inches of provocative femininity, and tall Buddy Thomas. Great Termini offers some musical capers, employing violin, banjo and electric guitar, to good effect. Another novelty, Tarzan the Ape, presents a midget in a monkey suit attended by his "trainer."

Appropriate musical effects set off by Al Bray and pit ork (6). Fair house, with tops at \$1.25. Cal Cowan.

Teatro Recreio, Rio de Janeiro

(Reviewed Monday Evening, October 12)

Following one week's postponement, the second vaude show in this legit house got under way October 10. Unlike its predecessor, a straight vaude show which ran four weeks, this show is a revue with a huge cast headed by Lodia Silva and featuring Chicharrao, international clown. Produced by Jarde Jercolls, who also collaborated with Luiz Peixoto on

skits, revue is packed with a variety of entertainment, tho some skits lean toward the blue.

With prices 22 to 44 cents at current rate of exchange, show should get by nicely with two shows nightly and thrice-weekly matinees. A 12-piece pit band plays the show, which is given in two parts.

Lodia Silva, an attractive blonde, and Chicharrao carry the load of the show. Opening scene primarily serves to introduce performers as girl-line of 16 prances in clown outfits.

Chicharrao, in a miniature prop auto powered by a huge pooch, attempting to catch the live cat perched atop the radiator cap, makes his entrance down the center aisle and over the foots. His gags about gas regulations drew plenty of laughs. Four male gladiators offer poses and feats of strength atop an elevated turntable as line girls complete picture on stage level. Patrons were generous with applause.

Lodia Silva and Juan Daniel followed with a number called *Effects of the Blackout*, depicting what might come from pitching woo during blackouts. Tho heavily blue, crowd went for it. A *Spanish Fiesta* scene followed. Dionea Amara has a pleasing but rather weak voice. Mary-Alba Sisters did some fancy castanet tickling, the ten Azevedos turning in mighty neat acro work. Drew plenty of applause. A hokey balcony scene with Chicharrao and Dionea Amara drew belly laughs. Juan Daniel scored warbling *The Heart of a Clown*, during which the Mary-Alba Sisters execute a splendid Oriental-acro routine.

A circus finale, with the stage littered with tight wire, trapeze artists, foot jugglers, clowns, perch acts and hand jugglers, brought the first half to a smash close.

Opening intermission, *Music Hall of 1900*, got the second half off to a flying start. Highlight was Lodia Silva's impression of the music hall thrush of that era. Fem and two males of the Azevedos troupe gave out some neat hand-to-hand balancing, plus three-high acros. Registered nicely.

In a large steel cage, girls, as tigers and representing invaded nations of Europe, are put thru their paces by trainer, garbed as the Fuehrer. Gals do some nifty acro work, winding up with mass attack on der Fuehrer as the crowd roared its approval. A comedy skit concerning an attempted landing of an enemy submarine crew set solidly, as the customers heartily approved of the abuses heaped upon the enemy. Mary-Alba Sisters returned for an acro waitz routine.

Finale garnered heavy applause. Lyrics and tunes concern Brazil's war efforts, climaxed by Eduardo Temperani being shot out of a cannon on stage to a trapeze attached to the ceiling of the auditorium.

Show will run four weeks.
James C. MacLean.

tions at their instruments but Spitalny is shrewd about entertainment values and gets maximum results by sticking to band-concert style, steering clear of swing. Equally knowing is his use of the ensemble for glee club workouts, eschewing the tricky and tortuous for the simple and sound. Blair Sisters, harmony trio, and Beatrice Howell, in parlor-social impersonations, are happy additions to the galaxy of Maxines, Evelyns, Ruths and Violas. Audience ate up all of it.

Opening with a medley for "boys in uniform," Maxine's deep alto voice got the vocal ensemble off to a good start. Did equally well later with *Praise the Lord, Evelyn*, a female Rubinoff if there ever was one, makes a production of *You and the Night and the Music* to big response. Encored with *Intermezzo*, backed by the singing strings for more applause. Blair Sisters do a mildly amusing travesty on the WAAC's which tickled the house. Sisters also pitch in on ensemble singing. Catherine, from the trumpet section, sang a chorus of *White Christmas*, and Rosa Linda got herself spotlighted at one of the pianos.

Beatrice Howell ran off a string of movie celeb impersonations, with Bette Davis and "Spit," of the Dead End Kids, best of the lot, but all over very big. The jazz contingent of the band represented in trumpeter Ruth off on a Harry James kick, an unidentified clarinetist who concluded a hot chorus to spontaneous applause, and Viola Smith, a dynamic little miss who beats heck out of the drums and has a world of personality to boot.

House comfortably filled early evening show. Elliott Grennard.

Chicago, Chicago

(Reviewed Friday Afternoon, October 30)

Glen Gray and His Casa Loma Orchestra head a stock band unit this week, sharing honors with Sonja Henie and Sammy Kaye's outfit in *Iceland* on the screen (not much is seen of Kaye, however). Three added acts augment the flesh bill.

Gray's style hasn't changed much thru the years and band is probably one of the few names to hold on to most of its old-timers. Pee Wee Hunt (trombone) is still around to sing the novelties in his inimitable style (he did *Kalamazoo* and *Five by Five* when caught), and Kenny Sargent, tenor, still handles the top ballads. This week his assignment includes *My Devotion*, *I Came Here To Talk for Joe* and *It's the Talk of the Town*, last named two with Glee Club assistance from the boys. Sargent has been in better voice, but the reception was strong, nonetheless.

Band plays solid music and the arrangements are colorful enough to hold up in theaters. Among the numbers played are *Dancing in the Dark* and *Take It Again*, hot tune spotting several instrumentalists. Gray limits himself to announcements and a grateful smile. No reason why he shouldn't pitch in on an instrument.

The Le Brun Sisters (3), comparative newcomers with the band, do well in an early spot with solid vocal work. If their showmanship could match their soprano voices they would probably hit the name class. Start with *Gobs of Love*, then a Hawaiian tune simulating, realistically, native guitars, and finally *Oribitribin*.

Hector and Pais, standard dog act, grabbed off a nice share of the applause. Hector works the pups all over the stage, and it's the informality that makes the routine entertaining. A young, attractive miss by the name of Marian has been added since Hector's last showing in town.

The Three Sailors close the show with their familiar comedy antics, most bits rewarded with sock laughs. The boys did not do their show-stopping rope dance when caught, but did plenty big without it.

Dave Barry, mimic, was billed but did not make an appearance at the opening show, his train from Utica, N. Y., failing to arrive on time.

Blz good end of first show.
Sam Honigberg.

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Reviews of Units

"A Salute From Hawaii"

(Reviewed at Oriental, Chicago, Friday, October 30)

Anton Scibilia, veteran unit producer who has had an Hawaiian show for several seasons, revamped the idea this year to include more expensive acts and fewer production spectacles. The sum total has better talent but is slow moving. Unit will have to speed up, calling for greater alertness on the part of band leader Ray Kinney, who doubles as emcee, and a fast act or two to replace a couple of the snail-paced spots.

The title is topical and spells box office, and the names of Ray Kinney and band, plus Arren and Broderick and Bob Bromley are strong enough to play key houses. With proper revamping, it should continue for a full season.

Production dances (all but the finale being hulas of one variation or another) are performed by a line of 10 girls (Sailors' Sweethearts) and the Aloha Maids (4). In the finale the line taps in unison to a military medley joined by the entire company for a parting bow.

Kinney and band are on stage and at second show opening day leader handled all the vocals. Has an ingratiating delivery but it tends to slow up the show. Mage and Karr, tap team doubling from Chicago's 885 Club, have a fair stage act consisting of rhythm work with and without music. Open with a song and dance routine and stay on for three additional specialties. Their spot is too lengthy, however.

Meymo Holt, shapely hula beauty, follows the girls in the middle of the bill with a couple of torso-shaking nifties.

Bob Bromley and his marionettes did well. Manipulates a neffy operatic soprano, colored tap dancer, pianist and stripper. Still employs musical records to tie in with the action of his subjects.

One of the Hula Maids precedes Arren and Broderick with a couple of native novelty dances that are passable but do not build the show.

Arren and Broderick do their standard comedy act. The woman is still the operatic screwball who gets laughs with her ridiculous postures and vocal satires. She closes with a straight voice doing *Kiss Me Again*, a let-down compared to her funny stuff. Man at the piano gets his inning strumming a tune on the strings.

Show runs about an hour.

Sam Honigberg.

"Blackout Laffs"

(Reviewed Friday, October 9, at Lyric Theater, Richmond, Va.)

There's definitely a blackout coming early for Hitler and Hirohito if our soldier boys can fight as well as they can entertain us. This all-soldier show has everything!

From individual bits to group work, these boys, some professionals who recently entered the service and some amateurs, ran the gantlet. A real tribute should go to Tech. Sergt. Edward B. Yarnan, who not only directed but did two bits of his own, one in his G. I. uniform and the other in blond curls and frills. Paul Tremaine, in charge of the music, did Ferde Grofe's *Mississippi Suite* to perfection, and his orchestra's version of the overture from *The Chocolate Soldier* left nothing to be asked for. The pit band overflowed into the audience, so large was it.

An old-time minstrel man, Sandy Sands, strutted his stuff. A Latin American quartet offered *Caribbean Capers*. Eddie Heisler's rendition of *Pagliacci* was well received by those who wanted their entertainment on the more serious side. Pvt. Happy Wilson gave the sold-out house cowboy songs.

One hour of the 180-minute performance is given to an all-colored revue headed by Master Sergt. Bob Robertson. Floyd Smith's Dixieland aggregation wowed 'em, and Stanley Atkin's boogie-woogie piano bits were the tops.

Proceeds go to Army Emergency Relief.

Ban Eddington.

"Revels in Rhythm"

(Reviewed Friday, October 16, at the National Theater, Richmond)

Zippy entertainment to suit those in uniform and also family trade. Judging from applause, show went over big.

Ned Haverly brings his novelty sand dancing and blackface, tops the cast and kept young and old alike in stitches. His patter as he sweeps the sand off

stage proves that he has mastered the art of good humor.

Fin Olson, a young Danish comedian, is billed as headliner but, altho his is a smooth act, he at no time rises to any great comic heights.

For the soldiers there's Vickie Toera, who does a song and dance with vitality and ends with a neat impersonation of Carmen Miranda. The Georgette Brothers, plus a wired-haired and a straight-haired fox terrier, do a bit of amusing clowning and some burlesque dancing. Adagio acrobats, Maurice and Andrea, with their fast adagio, have a spectacular routine that made the audience gasp. Mickey Duval presented a juggling act that was good but lacked that certain quality that makes the public ask for more.

A line of "toothsome cuties" and the National orchestra on stage added the finishing touches. Ban Eddington.

Fort Worth Biz Fine

FORT WORTH, Oct. 31.—Crowds at the night spots here are setting records for attendance, the large number of war plant workers and soldiers in this vicinity being largely responsible.

The Supper Club, recently opened by George Smith, has about all the business it can care for. Hotel Texas Den has to turn them away.

DRAFT LIGHT

(Continued from page 3)

eral months ago hired a feminine office manager, Frances Foster.

Music Corporation of America has lost two men from its New York roster, John O'Reilly and Ferdinand Chele, who haven't been replaced. Sonny Werblin, MCA exec, said that, with the way artists are being drafted, in far greater numbers than agents, there will always be enough personnel around to handle what talent is left. Another major agency that has lost two of its men is General Amusement Corporation, which has lost the services of Mike Nidorf, v.-p. of the agency, now a first lieutenant in the army, and Cy Fisher, who handled publicity.

Milt Krasny, general manager of GAC, said that there is "no serious problem" and that others are being trained to carry on in case the force becomes smaller. Consolidated Radio Artists' force, composed entirely of married men, hasn't lost any men yet. Frederick Bros. dropped one agent, Roy Johnson, who is now in England with the air force.

Morris Agency was hit the heaviest, with the loss of Irving Lazar, Sid Bakal, Sidney Berkowitz, Bob Laird, Bob Lastfogel, John Lastfogel, Sol Leon, Joe Magee, Het Manheim, Mel Marks, Sid Morse, Bernard Tilover, Leo Troch, Louis Weiss and Harry Zeitlin.

Among the indie agents and bookers to join up are Jack Lenny (currently appearing in *This Is the Army*), Jack Klotz (Joe Glaser office), Harry Lawrence (Ben Yost office), Harry Gans, Guy Martin, Sidney Piermont, Murray Taube, Clement Yahia (National Concert and Artists Corporation).

HOLLYWOOD, Oct. 31.—Among local talent agents now in the armed forces are Walter Kane, Wallace Middleton, Joe Rivkin, A. George Volck, Cornwell Jackson, Marion Nelson, Phil Kellogg, J. Wilson Hogg, Mike Jackson, Robert Cowan, Murray Weintraub and Alan Christie.

Also, Jay A. Schlein, Harold Hecht, Philip Gersh, Lawrence Shapiro, Jack Kramer, James Beard, Martin Sperber, Raymond Crossett, Harold Fisher, Ted Wilk, Sam Sachs, Bud Mann, George M. Goodwin, Joe Russell, Lew Kerner, William Brown, Herman Stein, Robert Turner, Amory Eckley, Frank Heale, Fred Brisson, Arthur E. Grounds, Robert Wing, Jack Gale, Lester Salkow, Ward Nyhus, Arthur Park, Walter Johnson and Lester Link.

CHICAGO, Oct. 31.—The draft as yet has had little effect on the personnel of booking offices here because of the fact that most of the men are married and many of them also have families. Unless there is a change in the draft laws, it is expected that the situation will remain unchanged, at least until after the end of the year.

At the Music Corporation of America office none of the big bookers are in any immediate danger and expect to remain

on their jobs for at least another six or eight months.

At the William Morris Agency the music department does not expect to lose any to the draft before next year.

General Amusement Company reports all its top men holding 3-A classifications.

Ervin Brabec, location booker at Frederick Bros. Music Corporation, is the only one there expected to go before the first of the year. Brabec will enlist in the navy December 17.

The Consolidated Radio Artists' office here is headed by Ann Richardson, and the only other members of the music department are Lou Diamond, who is a family man, and Bert Gervis, head of the cocktail unit department, who is married but has no children. He holds a 3-A classification.

The Stanford Zucker Agency appears to be the hardest hit in town. Office has lost Ben Zucker, former office manager, and Gene Detgen, location booker, who joined the Merchant Marine October 15. Cole Keyes, present manager, will enlist in the navy before the end of the year. Stan Zucker is looking around for a new manager, and if he can find a competent man he will keep the office open.

The first local orchestra booker to land in the army is Charles Richter, of the Kenneway Corporation, a small booking agency.

So far no efforts have been made to build up women in more responsible jobs. With the exception of Miss Richardson, all executive positions to date are being held by men.

25G CONFUSION REIGNS

(Continued from page 3)

of fees in excess of \$25,000 received from a number of clients, would not be covered. On the other hand, screen actors employed by more than one studio who received from them gross salaries totaling more than 67G would be covered by the regulations.

The film industry will undoubtedly be affected more than any other branch of show business. Film actors, directors, producers and some writers, who in the past have been accustomed to making money in the six-figure bracket, will have to struggle along at the \$25,000 mark. Film interests have banded together in an attempt to bring pressure to bear in Washington to exclude certain film people from the ruling, on the angle that an actor's earning life is confined to a few years. Thus far, their attempts have been futile. Whether or not the new regulations will cause them to abandon the fight or to fight all the harder is not known and probably will not be for some time.

There is no doubt that the restriction will cause much confusion among the bigwigs in the film studios, which feature contracts having options that call for salary increases when exercised, renewal provisions, bonus clauses and many other financial arrangements. These contracts will require much untangling.

The band industry will also be hard hit. Many of the bigger name bands, in addition to playing theaters, ballrooms, hotels and doing radio work, also make occasional pictures. In this work they often exceed the \$25,000 mark. Up until the time the Treasury ruling was issued to the effect that agents' fees are not deductible from performers' salaries, it had been the feeling in the band business that band leaders would work just as hard as ever and turn their surplus over to Uncle Sam.

Now, however, arises the old question of whether band leaders are employees working for a salary or are individual contractors, the latter not being included

in the 25G ceiling ruling. Many in the industry argue that the band leader is working under individual contract, tho according to the American Federation of Musicians' form B contract band leaders are salaried employees. This clause was fought for for years by the AFM, in relation to the payment of Social Security taxes. This issue, however, must be reviewed and decided upon by officials in Washington. (For further details as to the effects of the wage ceiling on the band industry, see the music section.)

With the exception of the big-name performers, a few executives, producers, directors and writers, the majority of persons in the radio industry will not be affected by the salary limitations. Altho it is too early to make forecasts, radio people feel that it will be their patriotic duty to climb aboard the band wagon and continue working as before, turning their surplus in to the government, thus helping in the prosecution of the war effort. However, it is expected that the American Federation of Radio Artists may go to Washington to protest certain rulings as to what may or may not be deducted from their salaries.

In the radio field, too, the question arises as to whether or not big-name performers such as Jack Benny, Eddie Cantor, Bob Hope, Kate Smith and others are salaried performers or individual contractors. As in the case of band leaders, the government will have to decide the question. (See the radio department for details.)

The situation is somewhat different in the night club and vaudeville fields. Night club performers rarely make \$25,000 a year, and thus would not be included under the law. The same holds true for night club owners. However, some of the top vaudeville names exceed the ceiling wage. It is expected that the more farsighted people in the business, as in other fields, will continue working, looking ahead to the future, after final victory. Many, especially the old-time names, will cut down on the number of dates, thus allowing for expansion and the creation of new personalities. Many who lay off will realize the importance of keeping their names before the public eye, and probably play more shows at military camps, naval bases and other similar spots at reduced salaries or for no compensation at all.

In the legitimate field, very few strictly legitimate actors exceed the \$67,200 mark set by the government. There are some, however, who are engaged in work in other show fields, such as films and radio, who do gross over that mark, thus coming in under the law. Many producers, especially on Broadway, will also be included among those making over the maximum salary.

The League of New York Theaters expresses bewilderment, and is not prepared to say just what the effect will be on the theater until certain parts of the measure are ironed out. They foresee the possibility of many Hollywood film producers returning to the Broadway scene. (See story in legitimate department.)

General opinion is that the entire amusement industry, if it is within its power, will back Uncle Sam to the limit in steps taken to promote the war effort and gain a final victory. It is further believed that it is now up to government leaders to untangle complications, and let show business know exactly how and where it stands.

CARRIE BALABAN'S biography of her husband, A. J. Balaban, entitled *Continuous Performance*, is being published November 6 by G. P. Putnam's Sons, New York (\$3.50). It is a 240-page book with 65 illustrations and recounts how nickelodeons developed into deluxe theaters.

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A
 Adelaide (Greenwich Village Inn) NYC, nc.
 Albins, The (Blackhawk) Chi, nc.
 Allen, Sara (Radio Frank's) NYC, nc.
 Andrew & Diane (Brownie's Marble Bar) Rochester, N. Y., nc.
 Andrews, Avis (Versailles) NYC, nc.
 Andrews, Johnny (George Washington) NYC, h.
 Anisova, Florence (Russian Kretchma) NYC, nc.
 Anthony, Allen & H (Music Hall) NYC, t.
 Apaka, Alfred (Oriental) Chi, t.
 Apollon, Dave (Roxy) NYC, t.
 Applington, The (Kasee's) Toledo, O., nc.
 Armando & Lita (Latin Quarter) NYC, nc.
 Arron & Broderick (Oriental) Chi, t.

B
 Baldwin & Bristol (Golden Anchor) Danvers, Mass.; (Lucerne) Lynn 9-14, nc.
 Banks, Sade (Old Rumanian) NYC, nc.
 Barrie, Gracie (State) NYC, t.
 Barry, Dave (Chicago) Chi, t.
 Bateman & Gibbs (Cafe Maxm) NYC, nc.
 Bates, Peg Leg (Stanley) Utica, N. Y., t.
 Baxter, Colette (Louise's Monte Carlo) NYC, nc.
 Beaucaire, Pierre (Louise's Monte Carlo) NYC, nc.
 Bell Troupe (Capitol) Washington, t.
 Belling, Glem (Iceland) NYC, re.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Belmont Bros. (Madrid) Louisville 6-16, nc.
 Black, Betty (Town Ranch) Seattle, nc.
 Blaire & Barnett (Mainliner) Des Moines, Ia., nc.
 Blackstone, Nau (Tommy Jags's) Utica, N. Y., nc.

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 Blondell Twins (Tic Toc) Milwaukee, nc.
 Bombshells of 1943 (Colonial) Dayton, O., t.
 Bond, Angie, Trio (Endure) Brooklyn, re.
 Bowers, Cookie (Palace) Columbus, O., t.
 Boyd, Carol (Cafe Maxm) NYC, c.
 Brandon, Joan (Charles) Baltimore, nc.
 Brian, Mary (Capitol) Washington, t.
 Bricktop (Gerutti's) NYC, nc.
 Brown, Evans (Esquire) Sioux City, Ia., nc.
 Brown, Pete, Trio (Onyx) NYC, nc.
 Bruceites, Six (Feeley) Hazlet, Pa., 2-4; (Carman) Phila 6-12.
 Brunoco, Jan (Brevoort) NYC, h.
 Burton's Birds (Neil House) Columbus, O., 2-14, h.
 Butterfield, Erskine (Fenway Hall) Cleveland, h.

C
 Cabot & Dresden (Hurricane) NYC, nc.
 Callahan (Onyx) NYC, nc.
 Callahan Sisters (Chez Paree) Chi, nc.
 Cardini (Latin Quarter) Boston, nc.
 Carlos & Carita (La Conga) NYC, nc.
 Carroll & Howe (Palace) Cleveland, t.
 Carter, Joe (Jimmy Kelly's) NYC, nc.
 Cartwright, Helen (Versailles) NYC, nc.
 Caye, Selma (Music Hall) NYC, t.
 Chadwick, John & Elizabeth (Latin Quarter) NYC, nc.
 Chase, Chaz (Tower) Kansas City, Mo., t.
 Chittison, Herman (Le Ruban Bleu) NYC, nc.
 Christopher, Milbourne (Royale) Detroit, nc.
 Churchill, Susannah (Ubangi) NYC, c.
 Claire & Arena (La Conga) NYC, nc.
 Clark, Coleman & Co. (Earl Carroll's Theater) Hollywood, re.
 Clark Sisters (Endure) Brooklyn, re.
 Clayton, Doc-Claude Tremier (Bama Collegians; Ocala, Fla., 4; Lakeland 5; Fort Lauderdale 6; Fort Myers 7; Miami 8; Key West 9; Fort Myers 10; Tampa 11.
 Collette & Barry (Hollenden) Cleveland 2-16, h.
 Collier, Dana (Brevoort) NYC, h.
 Connolly, Frances (La Marquise) NYC, nc.
 Corey, Irwin (Village Vanguard) NYC, nc.
 Cordova, Victoria (Rainbow Room) NYC, nc.
 Cortez, Florez (Miami) Dayton, O., h.
 Cortez & Marquis (Beachcomber) Providence, nc.
 Corwin, Althea (Sawdust Trail) NYC, nc.
 Costello, Billy (Helsing's Vodvil Lounge) Chi, c.
 Costello, Tony (Howdy Revue) NYC, nc.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Cunningtons, The (Carter) Cleveland, h.
 Custer, Al (Ubangi) NYC, nc.

D
 Dale, Marion (Chateau Moderne) NYC, nc.
 Daniels, Billy (Onyx) NYC, nc.
 Daniels & Parker (La Martinique) NYC, nc.
 Daro & Corda (Park Central) NYC, h.
 Davis, Eddie (Leon & Eddie's) NYC, nc.
 Day, Nola (Cafe Maxm's) NYC, nc.
 Daye, Suzanne (Penthouse) NYC, nc.
 DeCosta, Mario (Waldorf-Astoria) NYC, h.
 DeFay, Arleen (Sawdust Trail) NYC, nc.
 De Mayo, Melinda (Leon & Eddie's) NYC, nc.
 Dell, Lilyan (Wivel) NYC, re.
 Delta Rhythm Boys (Ruban Bleu) NYC, nc.
 DeMarco, Renee (Blackstone) Chi, h.
 Deno & Rosita (Belmont Plaza) NYC, h.
 DeRivera, Carmen (La Conga) NYC, nc.
 DeSimone, Cheena, Dancers (Yacht) Pittsburgh, nc.
 DeSylvia Twins (El Patio) Mexico City, nc.
 Dion, Valerie (Cafe Maxm) NYC, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Don & Cassandra (Palm Beach) Detroit, nc.
 Dorris, Joe (Butler's) NYC, re.
 Douglas, Roy (Vienna) NYC, c.
 Downs, Johnny (Palace) Cleveland, t.
 Drake, Robert (Andy's Log Cabin) Gloucester Heights, N. J., nc.
 D'Roy, Phil, & Co. (New Edgewood) St. Joseph, Mo., nc.
 Duane, Bobbe (Onyx) NYC, nc.
 Dukes, Willie (Onyx) NYC, nc.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E
 Earls, Four (Tower) Kansas City, Mo., t.
 Edwards, Joan (Copley-Plaza) Boston, h.
 Elliott, Leonard (Rainbow Room) NYC, nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Ellis, Peggy Anne (Bertolotti's) NYC, nc.
 Estelle & LeRoy (Book-Cadillac) Detroit, nc.
 Estroites, The (Carter) Cleveland, h.
 Evans, Bob (Paramount) NYC, t.

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F
 Farney, Evelyn (Michigan) Detroit, t.
 Feler, Joe (Monte Carlo Beach) NYC, nc.
 Fields, Benny (Greenwich Village Inn) NYC, nc.
 Fisher & White (Old Rumanian) NYC, re.
 Fisher's, Bob, Flyers (Shrine Circus) Hastings, Neb., 3-5; (Shrine Circus) Wichita, Kan., 3-14.
 Fitzgerald, Ella, & Four Keys (Bowery) Detroit, nc.
 Flippen, Jay C. (Capitol) Washington, t.
 Florenza (606 Club) Chi, nc.
 Ford, Patricia (Hurricane) NYC, nc.
 Foster, Gloria (Beverly Hills) Newport, Ky., cc.

Fox, Dave (Old Rumanian) NYC, nc.
 Francis (26 Club) Milwaukee, nc.
 Francis, Jeanne, & Jerry Grey (Florentine Gardens) Hollywood, nc.
 Franklin, Cass (Rogers Corner) NYC, nc.
 Fraser, Jane, & Roberts Sisters (Iceland) NYC, re.
 Frohman, Bert (Mardi Gras) NYC, re.
 Froman, Jane (Roxy) NYC, t.
 Froos, Betty (Cafe Maxm) NYC, nc.
 Froos, Sylvia (Casanova) Detroit, nc.
 Fuller, Bob, Sextette (Latin Quarter) NYC, nc.

G
 Gabrielle (La Vie Parisienne) NYC, nc.
 Gainsworth, Marjorie (Sheraton) NYC, h.
 Gale, Gloria (La Martinique) NYC, nc.
 Gantner, Norma (Music Hall) NYC, t.
 Gardner, Kay (Onyx) NYC, nc.
 Georges & Jalna (Waldorf-Astoria) NYC, h.
 Glavan, Gil (Latin Quarter) NYC, nc.
 Glenn, Cyda (Mayfair) Boston, nc.
 Giovanni (Drake) Chi, h.
 Glover & LaMae (Village Barn) NYC, nc.
 Gonzalez Trio & Gaucho (Leon & Eddie's) NYC, nc.
 Gordon & Rogers (Stanley) Utica, N. Y., t.
 Grant, Rosalie (Brevoort) NYC, re.
 Gray, Gary (Liberty) Pittsburgh, c.
 Guelis, Jean (Music Hall) NYC, t.

H
 Halliday, Hildegard (Spivy's) NYC, nc.
 Hamiltons, The (Bismarck) Chi, h.
 Hanley, Eddie (Capitol) Washington, t.
 Hannon, Bob (Roxy) NYC, t.
 Harding & Moss with Billie Joyce (Jim Otto's Cafe) Beverly Hills, Calif., nc.
 Harger & May (Hi Hat) St. Louis, nc.
 Harris, Claire & Shannon (Edgewater Beach) Chi, h.
 Hart, Ray (Chateau Moderne) NYC, nc.
 Hawley, Bernice, Rangerettes (Pan American Gardens) Oklahoma City, nc.

Heath, Bobby (Sawdust Trail) NYC, nc.
 Hector & Pals (Chicago) Chi, t.
 Heller, Jackie (Latin Quarter) Chi, nc.
 Hill, Jackie (Onyx) NYC, nc.
 Hines, Baby (Onyx) NYC, nc.
 Hines, Jackson (Brevoort) NYC, h.
 Hoctor, Harriet (Diamond Horseshoe) NYC, nc.
 Hoffman, Lew (Glenn Rendezvous) Newport, Ky., nc.
 Hoffman Sisters (Roxy) Montreal, t.
 Holman, Libby (La Vie Parisienne) NYC, nc.
 Holst, Jack, & Milady (Earle) Washington, t.
 Holt, Meymo (Oriental) Chi, t.
 Howard, Bob (Regal) Chi, t.
 Howard, Bunny (Park Central) NYC, h.
 Howard, Mary Lou (New Yorker) NYC, h.
 Hoystradt, John (Copley-Plaza) Boston, h.
 Hume, Elaine (Onyx) NYC, nc.
 Hurley, Jacqueline (Tower) Kansas City, Mo., t.

Advance Bookings

ARLENE HARRIS: Oriental, Chicago, Nov. 6.
 THREE STOOGES: Palace, Columbus, O., Nov. 10.
 BEATRICE KAY: Palace, Albany, N. Y., Dec. 31.
 RAMONA: Flatbush, Brooklyn, Dec. 31.
 HARRY HOWARD'S Bombshells of 1943: Oriental, Chicago, Dec. 23, week.
 REVEL AND ALLEN, Sue Ryan: Detroit Athletic Club, Detroit, Nov. 13, two weeks.

I
 Inca Indian Trio (El Chico) NYC, nc.
 Inge, Adele (New Yorker) NYC, h.
 Ink Spots (Stanley) Utica, N. Y., t.
 Ireland, The (Henry Grady) Atlanta, h.
 Irmgard & Alan (Rainbow Room) NYC, nc.

J
 Jackson & Nedra (606 Club) Chi, nc.
 Jagger, Kenny (Leland) Richmond, Ind., h.
 Janis, Deane (Queen Mary) NYC, c.
 Jardiere & Madeline Gardiner (McVan's) Buffalo, until Nov. 3, nc.

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 Week of Nov. 2, Gen. Del., Miami, Fla.
 For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jocelyn, Mildred (Iceland) NYC, re.
 Johnson, Gil (Bal Tabarin) NYC, nc.
 Johnstone, Barbara (Ten Eyck) Albany, N. Y., h.
 Jones, Beth (Cafe Maxm's) NYC, nc.
 Jose & Paquita (Fortune) Reno, Nev., nc.

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Joyce, Edna (Leon & Eddie's) NYC, nc.
 Joyce, Val (19th Hole) NYC, nc.
 Judd, Arline (Jimmy Kelly's) NYC, nc.

K
 Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
 Kahler, Jerry (Seneca) Chi, h.
 Kimball, Dude (Flagship) Union, N. J., nc.
 King Sisters (Sherman) Chi, h.
 Kinley, Eddie (19th Hole) NYC, nc.
 Knights of Music Trio (La Marquise) NYC, nc.
 Kraft, Beatrice, & Evelyn (Cafe Society Uptown) NYC, nc.

L
 La Franconi, Terri (Havana-Madrid) NYC, nc.
 Lambertson, Charlotte (Patio) Cincinnati, nc.
 Lane Bros. (Paramount) NYC, t.
 Lathrop & Lee (Earle) Phila, t.
 Lawler, Terry (London Chop House) Detroit, re.
 Lazara & Castellanos (Park Central) NYC, h.
 LeBrun Sisters (Chicago) Chi, t.
 Lee, Lillian (606 Club) Chi, nc.
 Leeds, Barbara (La Marquise) NYC, nc.
 Leon, Georges, Dancers (Ritz) Brunswick, Ga., 4; (Lyric) Waycross 5; (Palace) Jacksonville, Fla., 6-8; (Colonial) Florence, S. C., 10; all theaters.
 Leslies, The (Patio) Cincinnati, nc.
 Lewis, Joe E. (Copacabana) NYC, nc.
 Lewis, Ralph (Tic Toc) Milwaukee, nc.

•••••
NICK LUCAS
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TREASURE ISLAND
 Washington's Newest and Finest Restaurant-Lounge.

Lightner, Fred (Queen Mary) NYC, c.
 Lit, Bernie (Oasis) Baltimore, c.
 Lloyd & Willis (Chase) St. Louis, h.
 Loke, Kea (Lexington) NYC, h.
 Loper & Barral (Roosevelt) New Orleans, h.
 Lucero, Norma (Bertolotti's) NYC, nc.

M
 McMahon, Jere T. (Book-Cadillac) Detroit, h.
 MacLean, Ross (Dempsey's) NYC, re.
 Mage & Karr (Oriental) Chi, t.
 Mallory, Mickey (19th Hole) NYC, nc.
 Marcus, Dr. (Chase) St. Louis, h.
 Marianne (Lookout House) Covington, Ky., Nov. 4-17, nc.
 Mario & Floria (Copley-Plaza) Boston, h.
 Marque & Marlys (Club Superior) Superior, Wis., 22-Nov. 4.

Marsh, Carolyn (Versailles) NYC, nc.
 Marshall, Jack (Belmont-Plaza) NYC, h.
 Mata & Harl (Chez Paree) Chi, nc.
 Merry Macs, The (Paramount) NYC, t.
 Midnight Voodoo Party, Herman Weber's (Town) Omaha, Neb., 4-5, t; (Fremont) Fremont 6, t; (Strand) Council Bluffs, Ia., 7, t; (Beyer) Excelsior Springs, Mo., 9, t.
 Mignon (Southern Manor) Phenix City, Ala., nc.
 Miller Bros (Regal) Chi, t.
 Miles, Jackie (La Martinique) NYC, nc.
 Miner, Eddie (Brevoort) NYC, h.
 Minnevitich's Rascals (Earle) Phila, t.
 Moffett, Adelaide (Royale) Detroit, nc.
 Monk, Julius (Le Ruban Bleu) NYC, nc.
 Montgomery, Dick (Ubangi) NYC, nc.
 Moody, Linda (Royale) Detroit, nc.
 Morgan, Johnny (Greenwich Village Inn) NYC, nc.
 Murray, Steve (19th Hole) NYC, nc.
 Myers, Tim (Club Soho) Chi, nc.
 Myris (Pierre) NYC, h.

N
 Nadja, Countess (Old Rumanian) NYC, nc.
 Nadia & Sasha (Casino Russe) NYC, nc.
 Nadajan (Webb's Patio) St. Petersburg, Fla., nc.
 Nannin, Nino (Mayflower) NYC, h.
 Na Pua (Lexington) NYC, h.
 Nayyara (Brevoort) NYC, h.
 Nelson Sisters (Roxy) NYC, t.
 Noble & King (Sheraton) NYC, h.

O
 Ortega, Belen (El Chico) NYC, nc.
 O'Shea, Pat (Sawdust Trail) NYC, nc.
 Osta, Teresita (El Chico) NYC, nc.

P
 Paulson, Lehua (Lexington) NYC, h.
 Pike, Raymond, Jr. (Helsing's Vodvil Lounge) Chi, c.
 Primrose & Gold (Leon & Eddie's) NYC, nc.
 Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.

R
 Rae, Jimmy (State) NYC, t.
 Rae, Nan, & Mrs. Waterfall (State) NYC, t.
 Randall Sisters (Glenn Rendezvous) Newport, Ky., nc.
 Randolph, Johnny (Patio) Cincinnati, nc.
 Rascha & Mirko (La Vie Parisienne) NYC, nc.
 Ray & Trent (Michigan) Detroit, t.
 Raye, Mary & Naldi (Versailles) NYC, nc.
 Reilly, Betty (Helsing's Vodvil Lounge) Chi, c.
 Remos, Paul, & Toy Boys (Palace) Columbus, O., t.
 Remy, D. & D. (Roxy) NYC, t.
 Reyes, Billy (Michigan) Detroit, t.
 Reyes, Raul & Eva (Commodore) NYC, h.
 Rexes, The (Leon & Eddie's) NYC, nc.
 Rhythm Rockets (Capitol) Washington, t.
 (See ROUTES on page 33)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Angel Street (Plymouth) Boston.
 Arsenic and Old Lace (American) St. Louis.
 Arsenic and Old Lace (His Majesty's) Montreal.
 Barrymore, Ethel, in Corn Is Green (Davidson) Milwaukee 4-7.
 Best Foot Forward (Nixon) Pittsburgh.
 Chatterton, Ruth, in Private Lives (Royal Alexandra) Toronto.
 Claudia (Municipal Aud.) Long Beach, Calif. 5-6; (Russ Aud.) San Diego 7.
 Cowl, Jane, in Old Acquaintance (Shubert Lafayette) Detroit.
 Ellis, John, Rip Van Winkle: Playing high schools in Grand Rapids, Mich., 2-7.
 Gilbert & Sullivan (Metropolitan) Providence 2-4; (Klein Aud.) Bridgeport, Conn., 5-7.
 Good Night Ladies (Blackstone) Chi.
 Hellzapoppin (Hanna) Cleveland.
 Hepburn, Katharine, in Without Love (Cass) Detroit.
 Junior Miss (Harris) Chi.
 Junior Miss (Wilbur) Boston.
 Lady in the Dark (Ford) Baltimore.
 Life With Father (Walnut) Phila.
 Lunt and Fontanne, in The Pirate (Colonial) Boston.
 Merry Widow, The (Forrest) Phila.
 Mr. Sycamore (National) Washington.
 Papa Is All (English) Indianapolis 2-4; (Hartman) Columbus, O., 5-7.
 Pitts, Zazu, in Her First Murder (Masonic Aud.) Rochester, N. Y., 4; (Erlanger) Buffalo 5-7.
 Porgy and Bess (Studebaker) Chi.
 Priorities of 1942 (Erlanger) Chi.
 Skin of Our Teeth, with Fred'k March and Tallulah Bankhead (Locust St.) Phila.
 Spring Again (Selwyn) Chi.
 Student Prince (Auditorium) Denver 2-4; (Capitol) Salt Lake City 5.
 Sweet Charity (Shubert) Boston.
 Tobacco Road (Cox) Cincinnati.
 Watch on the Rhine (Texas) San Antonio, Tex., 4; (Music Hall) Houston 5; (Municipal Aud.) New Orleans 7.

ICE SHOWS ON TOUR
 American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.
 Franey, Dorothy (Yacht Club) Pittsburgh Oct. 30-Nov. 19.
 Ice-Capades of 1943 (The Gardens) Pittsburgh, Nov. 5-24.
 Ice-Capers (Netherland Plaza Hotel) Cincinnati.
 Lewis, Dorothy (Copley-Plaza Hotel) Boston.
 McGowan and Mack (Beacon Theater) Vancouver, B. C., Can., Oct. 29-Nov. 4.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

Marcy Makes Good

CHICAGO, Oct. 31.—The first cocktail act here to make good in Hollywood is Marcy McGuire, songstress, who received her first booking from Frank J. (Tweet) Hogan of the Isbell-Helsing chain. She made her debut in RKO's *Seven Days' Leave* and last week was informed that her option was picked up. She is leaving this week for more picture work.

Off the Cuff

EAST:
MAREL AND PRICE, piano and song team, step out of Mike Todd's *Star and Garter* in favor of a date at the Community Coffee Shop, Binghamton, N. Y., starting November 11, thru General Amusement Corporation. . . . DAVE ROBERTS TRIO leave Mori's, New York, to go to the Neptune Room, Washington, November 7. . . . DOROTHY ALLEN and PHIL ELLIS started Friday at the Garden Cocktail Lounge, Paterson, N. J. . . . THREE CHOCOLATES started Saturday (31) at the Famous Door, New York. . . . SAXEY PAYNE TRIO started at the Esquire, Schenectady, N. Y. . . . VOCALAIRES start at the Maryland Tap Room, Cumberland, Md., November 2. . . . THE STIRLINGS open at the Park Hotel, Lockport, N. Y., November 3. . . . MARSHALL MERTZ, organist, is a newcomer at Jerry's, Paterson, N. J. . . . BILLY ROGERS TRIO started Thursday (29) at the Tampa Terrace, Tampa. . . . KIETHLY TRIO have been extended to January 10 at Martins's, New York.

MIDWEST:
RAY RAYSOR, colored pianist, opened at the East Town Bar, Milwaukee, last week for \$125 per. He moves into the Baker Bar, Detroit, November 10. . . . MRS. LIL ARMSTRONG opened at the Rendezvous in Beloit, Wis. . . . BERT MANN is now at the Seville, Detroit. . . . CHARLES GRAY (accordion) and JANET SLOANE (violin) coming into the Chicago area, following a stay at the Hollenden, Cleveland. . . . BETTY REILLY, singing guitarist, opened a seven-week date at Helsing's Vodvil Lounge, Chicago, Thursday (29), following a long run in Chi's La Salle Hotel. . . . THE SHORELINERS (3) moved to the Frolics, Minneapolis, for four weeks with options. . . . PAPPY TRASTER and his comedy unit are well in their second year at the Park night club, St. Paul. . . . THE ARISTOCRATS OF RHYTHM (4) are set at Club Gigalo, Peoria, Ill. . . . STAN WALDON has left the Carlton Boys (3) to join the navy and is stationed at Great Lakes, Ill. . . . FREDI MANN (4) placed at St. Nichols Hotel, Decatur, Ill., by J. J. (Bookie) Levin, Chicago.

WEST COAST:
RAY RAYMOND and his Aristo Kats soon close the Bamboo Room in Balboa and move into the Showboat in San Diego November 6. . . . DOROTHY JOY and her Tropitones recently closed 10 smash weeks at the El Cortio in Santa Barbara.

Yankee Girls to Idaho

POCATELLO, Idaho, Oct. 31.—Shamrock Club here is bringing in November 10 the Yankee Rhythm Girls (5), new outfit organized by Jean Wald, of Frederick Bros., Chicago. Unit has Mary Wood, formerly of the Mary Wood Trio, on bass and violin; Maxine Horton on trumpet; Eunice Johnson on trombone; Gertrude Lynch on drums; and Gladys Bell on piano. Mary Wood turned down a job with Henry King's band to join the unit. Three of the girls are of the Musical Waves, quartet which disbanded in Chicago recently.

PATRICIA KING
now at
CAPITOL THEATRE, Washington
Dir.: HERMAN FIALKOFF
Mayfair Theatre Bldg., New York

Reviews

Dave Roberts Trio

(Reviewed at Mori's Restaurant, New York)

Dave Roberts's combo is a versatile, commercial trio, emphasizing smoothness and a rhythmic dancing and listening quality. Instrumental set-up is a varying use of the Hammond organ, vibes and piano, plus doubling of accordion and drums.

Roberts's efforts are supplemented by Billy Straub, late of Larry Clinton's ork, at the piano, and Izzy Faberman at the vibes and drums. Unusual for a cocktail set-up are the richly arranged numbers in a library including pops, show tunes, standards, waltzes and Latin tunes. Trio also changes its stripes easily with hot work and well-styled riff numbers. Strictly a set-up for the smart spots.

Zatl.

Freddie Fisher

(Reviewed at Lakota's, Milwaukee)

Fisher is a pioneer in the comedy unit field and has been a name for a number of years. He had a large band at one time but never reached the stage of popularity attained with a small outfit.

He is currently working with five men and his stand-by is still corn. The bandstand is a picture of a Rube Goldberg workshop and his men are characters fitting the scene. When a pretty tune is played the explanation is that it is punishment meted out to the customers for lack of sufficient response to the screwball stuff.

The line-up has Freddie on clarinet, sax and voice; George Rock, trumpet; Ralph Copsy, trombone; Harry Lindemann, drums; Herb Patzke, piano and solovox, and Walter Ross, bass and voice. Rock and Copsy are two corpulent guys who harmonize with Freddie on some gosh-awful ditties and participate in the more unorthodox skits. The boys dish out dirt, too, but the customers love it. For entertainment that is cornier than a pie-throwing scene, the Fisher unit is hard to beat.

Honigberg.

Deutch to F. Bros. As N. Y. Men Switch

NEW YORK, Oct. 31.—Milton Deutch, currently touring as road manager with Teddy Powell, will be recalled to work in the cocktail department of Frederick Bros., succeeding Joe Marsolais, who moved over to the William Morris office along with Herb Gordon, who handled small bands on transcriptions, and Edna Van Veen, secretary.

Frances Foster, FB office manager, has been pitching in with the cocktail work, while the department was in the state of flux, along with arrangement of one-night tours.

Frank Sands, who took care of the small band biz at William Morris, will continue in the WM music department under Harry Squires.

Midwest Schroeder Chain Uses Units in Four Hotels

MILWAUKEE, Oct. 31.—Schroeder Hotel chain is using cocktail entertainment in four of its hotels located in Wisconsin and Minnesota. Combos play in three of the hotels and can roll up consecutive work totaling 16 to 20 weeks.

Schroeder Hotel here uses a unit (two to four pieces), changing every 8 to 12 weeks. Lorraine Hotel, Madison, Wis., uses a quartet, changing about once a month. Northland Hotel, Green Bay, Wis., also uses a quartet, changing every month. The Duluth Hotel in Duluth, Minn., employs an organist.

Garra to Shelley Agency

CHICAGO, Oct. 31.—Anthony Don Garra, cocktail unit booker formerly with General Amusement Corporation here, joined the Phil Shelley Agency this week. He succeeds Irwin Rose.

Growth of Cocktail Unit Field Attracts Top Booking Offices

NEW YORK, Oct. 31.—With the formation of a cocktail unit and small band department at the William Morris Agency, every major national booking office is now represented in the cocktail field. Morris was the last of the large offices to lack adequate cocktail representation, but with the acquisition of Joe Marsolais and Herb Gordon from the Fredericks Bros.' office last week, it is now ready to go deeply into this field. The recent formation of Gale Miniature Attractions by the Moe Gale Agency also substantiates the rapid increase of cocktail outfits.

The growth of this field is regarded as a wartime development, as cocktail lounges have been booming continuously, especially in defense towns. Another factor contributing to expansion is the difficulty in getting band personnel because of the draft and the growth of urban spots since gas and tire rationing went into effect.

The major offices, most of which had long neglected smaller units, are now paying attention to cocktail combos, as many fear that the draft and transportation situations will hamper the earning capacities of larger bands. Agencies feel that if the bottom falls out of full-sized orks a profitable small units department will give them something to fall back on.

Evidence of the trend in this direction is already piling up. Many bands have been reduced to small units. Anthony Trini is now forming a small band under the guidance of Moe Gale. Taft Jordan, former trumpeter for Ella Fitzgerald, is also gathering a small crew. In normal times he would have obtained backing for a regulation sized crew.

Cocktail combo bookers point out that there is still an insufficiency of units to

take care of all the spots that are being opened. More than 400 lounges have opened thruout the country during the last year.

The addition of the personnel to all offices further indicates the importance of this field. Recent additions include Bob Fridkin to assist Charlie Busch and Bill Peterson at Consolidated Radio Artists, and Mack Raymond to aid Harry Kilby and Danny Hollywood at General Amusement Corporation.

Fisher Corn Making \$850 in Milwaukee

MILWAUKEE, Oct. 31.—Freddie Fisher and comedy band (6) hold over at Lakota's Restaurant here and will remain thru New Year's. This is the second date for the unit this year, having completed four months during the initial stay. Unit is getting \$850 per week.

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SMALL BANDS
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NEW YORK RKO Bldg.	CHICAGO 75 E. Wacker
HOLLYWOOD	
1585 Crossroads of the World	

New 25G Lounge To Open in Philly

PHILADELPHIA, Oct. 31.—The showrooms for Crane's plumbing fixtures are being converted into the town's newest and largest cocktail lounge. Backed by a local combine incorporating as The Waves, new musical bar will be known as The Waves. Spot is being refurbished at an expense of more than \$25,000 and expects to open by November 28.

Spot will employ three different cocktail combos, with the Angle Bond Trio mentioned as one of the starting groups. Talent will be booked by the Eddie Suez Theatrical Agency here.

Small Combo for Gelsone

MINNEAPOLIS, Oct. 31.—Frankie Gelsone, ork leader who succeeded to the full band of Sev Olsen, now in service, has organized a four-piece combo and has gone into the Radisson Hotel's Lounge Pierre here. Combo includes bass, piano, violinist, with Gelsone on the guitar and vocals.

Bobby Short Into Sherman

CHICAGO, Oct. 31.—Bobby Short, colored singer and pianist, will be the first Negro act to work the Dome of the Sherman Hotel here, starting Monday (2). He is in for eight weeks, set thru Bookie Levin.

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Bob and Sue

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Madison, Wis.
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ORGAN-PIANO-VOCALISTS
—REVOLVING STAGE

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THEY STEAL THE SHOW!"

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Exclusive Management
MUSIC CORPORATION OF AMERICA

CEILING FLOORS BOOKERS

Pandemonium Loosed as Treasury Exec Assumes Drastic Viewpoint On 25C Rule; Biz Holds Breath

NEW YORK, Oct. 31.—The bottom threatened to drop out of the band booking business yesterday when Assistant Secretary of the Treasury John L. Sullivan announced that under the new \$25,000 salary ceiling regulations performers would not be allowed to deduct agency commissions in calculating net salaries. Sullivan's statement was immediately taken to mean that an agency operating on a 20 per cent deal with a big name ork leader would probably have to be content with 20 per cent of the \$25,000 instead of 20 per cent of the usual six-figure amount. The bottom temporarily slid back under the industry when it was explained by agency lawyers that Sullivan's statement was made only in regard to individual performers, not to band leaders and, for that matter, has yet to be legally interpreted even insofar as individual performers are concerned.

By today the trade was devoted practically 100 per cent to wild conjecture as to the government's eventual ruling

in the case of bands, their bookers and their personal managers. Where large agency lawyers were present, the atmosphere was comparatively optimistic. General attitude, as it developed toward the end of the day, was that the board authorized to set policy on all tangles under the new law will undoubtedly be receptive to thoughts on the contradictory elements in Sullivan's statements. Major music biz contradiction, as far as band lawyers could see, lies in the fact that professional people who live on fees from various clients are not subject to the law, but the clients themselves are. Which means that a personal manager of five or six bands apparently is entitled to earn unlimited fees, but that the bands themselves are limited in their ability to pay the fees by virtue of having to pay out of the \$25,000 net rather than being allowed to deduct management. (See **BOOKERS WORRIED** on page 55)

Palladium Advance Line-Up

NEW YORK, Oct. 31.—The Palladium, Hollywood, is apparently lining up bands for as far ahead as it can get them. A commitment for six weeks, starting September 7, 1943, has already been made and a contract for that date has been signed with Charlie Spivak.

Other advance dates made by that spot include Woody Herman, starting six weeks July 27, and Glen Gray, for the same period beginning April 6, 1943.

Now It Can Be Told

NEW YORK, Oct. 31.—After Alvino Rey completed rehearsal for his Coca-Cola show in Camp Forrest, Tenn., cut-ups in the band started singing "Pepsi-Cola hits the spot, 12 full ounces, that's a lot. . . ." Southern bottlers attending the rehearsal take those things seriously and nearly burst blood vessels.

Haynes Gets Hoff; Hal McIntyre Moves

NEW YORK, Oct. 31.—Don Haynes, whose personal management activities were sharply curtailed when Glenn Miller entered the army, Claude Thornhill took to the navy, and Sam Donahue was drafted, was left only Charlie Spivak this week when a dispute with Hal McIntyre wound up with the youngster leaving the Haynes stable. Haynes recouped right away, however, by grabbing Carl Hoff, who goes into Hotel Edison here Tuesday (3) for an indefinite stay.

McIntyre remains under the wing of Sy Shribman, his backer, with bookings by William Morris Agency. Hoff, a General Amusement Corporation property, met Haynes over the luncheon table yesterday and in less than an hour the deal was signed. George Evans, who handles Haynes's publicity and also Hoff's, was responsible for the meeting and its result.

Haynes will probably get another ork or two within the next few weeks.

Coca-Cola Signs More Sepia Orks

NEW YORK, Oct. 31.—Coca-Cola's Spotlight Bands show will begin featuring more Negro orks as a result of pressure from the Negro press and letters from colored lads in khaki. Duke Ellington has been set for November 19; Count Basie and Jimmie Lunceford have been penciled in tentatively for December 1 and 8 respectively. November 16, 26, 27 and lots of dates in December are still open for possible bookings of sepians swingers.

First eight weeks' line-up of bands was lily-white with exception of Lionel Hampton, and let the sponsor of the show in for plenty of criticism in view of the fact that many of the broadcasts emanate from army camps and plenty of the soldiers are Negro. Mentors of the show had considered spotting colored talent in colored camps, but army authorities pointed out that there are no "white" or "colored" camps.

Some of the camps at which white bands in the "sweet" category were played showed a predominance of uniformed Negroes, and producers of the show agree they might have made happier choices of orks.

Herman, Allen for '43 Pix

HOLLYWOOD, Oct. 31.—Twentieth Century-Fox here has signed Woody Herman and Bob Allen orks for spots in forthcoming films. Pix to be made in 1943 are still in rough-draft stage and untitled. Same firm handed contract to Gale Robbins, currently chirping with Ben Bernie ork, for '43 films.

Shelley To Replace Keyes With Zucker

CHICAGO, Oct. 31.—Stanford Zucker Agency will continue operations from here, with Phil Shelley taking over when Cole Keyes gets his call from the navy around the first of the year. It hasn't been settled whether Shelley will move into the Zucker offices or handle the new business from his own digs. Shelley, who manages Coleman Hawkins, Maurice Rocco and others, has added Don Garra, formerly with General Amusement Corporation, to his staff.

CHICAGO, Oct. 31.—Cole Keyes, commissioned naval lieutenant, junior grade, will be stationed at the new naval base at Peru, Ind., in charge of all entertainment. Keyes has made overtures to Sammy Kaye, Del Courtney and Russ Carylye in regard to joining up and taking over the post of band leader at his station.

Pinky's "Herman Egg" Plan

Dominates ASCAP meeting with "Social Security" gag for writers—much fighting

NEW YORK, Oct. 31.—Pinky Herman, stormy petrel of the American Society of Composers, Authors and Publishers, stole the show at the Society's semi-annual membership meeting here Thursday (29) when he offered from the floor his super "ham-and-eggs" plan as an amendment to ASCAP's by-laws. The meeting had been proceeding on an even keel with sweetness and light its theme until Herman let go his bombshell. From that point on it became a verbal free-for-all, with battling Herman holding his own against all comers.

The plan, which Herman characterized as a "social security act" for writers, calls for creation of a "Seniority of Works Fund," beginning January 1, 1943, to which there would be allocated 20 per cent of the total distribution to writer-members of the Society. This 20 per cent would be apportioned according to "Seniority of Works Credits" accrued by each writer, depending on the number of consecutive years his works have been part of the ASCAP catalog. Twenty years would be the maximum allowable toward the accumulation of Works Credits, and other limitations would be imposed by the writer's classification in ASCAP. Members in Class 4 would be limited to eight such credits, with 12 credits going to those in Class 3, and 16 to holders of Class 2 ratings.

Since the plan is patently devised to offer security to those who need it most, writers in the lowest classification, it met with tumultuous applause from rank-and-filers. Rebuttal for the most part came from members of the board of directors and the writer classification committee, all of whom are in the upper brackets. Arguments that "social security" is no function of the Society's and that "subsidization of mediocrity" would be a hardship on those who con-

tribute most to ASCAP's catalog apparently failed to impress the have-nots.

Herman solidified his position when he charged that he had submitted his plan to the ASCAP board in July, but didn't learn until October 24 that it had been rejected. This would have given him only five days to round up the 219 signatures—or 15 per cent of the membership—necessary for bringing an amendment up from the floor. But Herman had anticipated the rejection and had 70 per cent of the required signatures before he even submitted his resolution to the board in July.

Among the pleas heard in favor of Herman's plan was one quoting Vice-President Wallace that this is the era of the "common man." Another described the extra care a mother devotes to her "crippled" child even when she has a half dozen healthy ones—all translated into terms relevant to ASCAP. Still another pleaded the ethical side of the case, pointing out that whereas composers of educational music contribute to the growth and usage of all music, they have been suffering in the quarterly payoffs since ASCAP classifications are based on performances.

The Herman amendment was up for discussion only, voting to follow by secret ballot in pursuance of the Society's by-laws. In spite of the approval the proposal seemed to meet with, its passage appears unlikely, since the votes are weighted according to classification ratings and the upper-class writers made it clear they are against the plan.

What was evident is general discontent among those in the lower ranks and their eagerness to grasp at any straw that promises relief. Some of this grumbling may force additional changes in the new writer-classification plan that will be unveiled at a meeting of the writers Tuesday, November 3.

The temper of the writer membership was also revealed in the clash that attended introduction of an amendment by Fred E. Ahlert. This calls for a change in Article 14, Section 6, which would make it read that the writers' and publishers' classification committees "shall meet not less than once a year" instead of "not less than once quarterly" as it now

ASCAP Feeds Its Good Old Friends Of NBC and CBS!

NEW YORK, Oct. 31.—Following its uproarious semi-annual membership meeting at Hotel Astor here Thursday (29), ASCAP adjourned for a spell and then reconvened, with guests, to break bread in harmonious friendship. The menu was extensive (hors d'oeuvres, consommé, bluefish, turkey and fixin's, salads, molded ice cream, coffee and Coronas, all washed down with various spirituous beverages), and the assemblage dined heartily.

After the last crumb had been devoured, tables were removed, Deems Taylor, president, grabbed a microphone, and the fun was on. Introduced various radio network execs, in for the feed, and read sundry telegrams of regret sent by members and guests who could not show up. William S. Paley, president of Columbia Broadcasting System, was responsible for the most elaborate telegram, all in verse, with such rhymes as the following typical of the doggerel used: "My poem entitled me to join your society." It also expressed hope that it would result in "Our payments all canceled—no dues!" Everybody laughed, and 26 writers began looking for a title to peg onto the lyric, feeling that there was a good angle there somewhere.

Rest of the program found some of the old-timers singing their own songs, with the onlookers joining in the choruses. Everybody had a good time, and Pinky Herman was even caught smiling.

stands. This change will have to take place if the new writers' classification system is put into effect.

Ahlert specifically requested the assemblage to refrain from discussing the new system itself, and an uproar of (See "Herman Egg" Plan on page 23)

Leeds Okay in Waxing Mix-Up; Groovey Gravy

NEW YORK, Oct. 31.—Leeds Music will come out of the present recording mix-up in good shape, even tho the firm was snubbed by recording execs in their haste to get plug songs on wax before August 1. Leeds, which usually gets its stuff taken as "special material" for disk artists, has about 20 new songs forthcoming, whereas most of the major pubs have exhausted their reserve on the diskers' shelves. And the lucky pub has had the ditties recorded by all the companies except Victor.

Among the songs already in the wax-works are *Get on Board Little Chilen'*, by Freddy Slack ork with Ella Mae Morse; *East of the Rockies*, by Andrews Sisters; *Rusty Dust Blues*, by Count Basie, about 10 tunes by Jay McShann, whose *Confessin' the Blues* did plenty all right, and a few by Louis Jordan (of *Move to the Outskirts of Town* fame) with *Chicks I Pick Are Slender, Tender and Tall* looking brightest. On the basis of what happened to *Five by Five* and *Cow Cow Boogie*, any number of the 20 may turn out big.

The record jam-up is bringing about other oddities. Columbia is reissuing *Street of Dreams*, made by Bing Crosby and Guy Lombardo for Brunswick in 1932, and the seven sides made on *Taking a Chance on Love* during the ASCAP-BMI fracas may be dusted off now that *Cabin in the Sky*, from which the tune stems, has been remade into a film.

Any Junk Today?

NEW YORK, Oct. 31.—Howard Weisman, trumpeter with Tommy Tucker, got a sock in the eye, a ride on a garbage wagon and a couple of hours in jail here—all because he tried to get his horn back from the scrap heap, where his six-year-old son had thrown it. Kid made the patriotic gesture day the local scrap drive reached his neighborhood. When the horn-blower discovered his loss, he rushed for the scrap heap and tried to retrieve it before it was carted away in the collection trucks. He's back on the band stand again but still hasn't squared himself with Junior.

DISK TRUCE SEEN

Conversation, Events of Past Week Point Way to Settlement For AFM and Its Adversaries

NEW YORK, Oct. 31.—Broadway and Washington rocked all week with rumors of a hasty patching-up of differences between American Federation of Musicians, recording and transcription firms, radio stations and coin phonograph interests. The few of the rumors survived serious investigation, enough spectacular statements and incidents were recorded to give rise to an impression in disk and union circles that the problem is not as insurmountable as was thought two weeks ago.

A highly significant and generally overlooked happening last week went a long way toward broader understanding between AFM and the music machine industry. Automatic Music Operators' Association held its annual banquet at Waldorf-Astoria Hotel here and, because of the recent bitterness between phono ops and the union, was prepared to run the shindig without having the usual instrumental performances by Harry James, Benny Goodman, et al. These performers customarily appear cuff in order to pay homage to the ops who help make their records successful. Permission of Local 802 here is, of course, required for all such gratis showings, and the music box org was bashful about asking. Harry Squires, of William Morris agency, and other intermediaries finally took the matter into their own hands and went to officials of Local 802. The local, already aware that the banquet was going to take place and aware that the coin phono org attached considerable importance to it, began to be a little leary itself of making any false moves. It is understood from extremely reliable sources that local execs got hold of Jimmy Petrillo before giving their answer. Petrillo gave immediate consent to the cuff showings. Goodman appeared at the banquet with his sextet, as did many other disk stars.

Incident is said by recording people to have helped clarify union sentiment not only for coin phono ops but also for members of the union itself, many

of whom have been carried away by the recent volume of printed and chattered rumors.

Altho AFM takes the stand that it, least of all parties involved, needs a quick settlement of the dispute and bases this theory on the fact that union members who profit from recording dates all make a substantial living from other types of performance, it is giving plenty of thought to plans for a solution of the problem. Its interest in getting the thing settled quickly stems from the long-range realization that labor and the war effort are being done no good by the flood of anti-AFM press comment, plus the more obvious consideration of wanting to show the rank and file AFM-ers that another dispute has been satisfactorily settled.

Union, altho hard at thought, is sending out no feelers, believing that the first move must come from the opposition. It is reliably credited, however, with a plan whereby coin phono ops might possibly be serviced by diskers with a special platter, for which they would pay slightly more than the usual price, difference going to the union for distribution in unemployment funds. Record, instead of playing at the customary 78 revolutions per minute, would spin at a rate between 83—the electrical transcription speed—and 78.

Diskers and coin phono people tend to poo-poo such a plan, saying that they are having enough trouble making and getting regular records without attempting to alter manufacturing processes to make special disks. It is said that slower speed platters would mean new presses, materials for which cannot be had during wartime. One disk exec says that a slower speed disk, to retain tone fidelity, would have to be larger than 10 inches, which would mean it wouldn't fit any music machine. Problem of altering boxes is also taken as insurmountable with the shortage of mechanical help, materials, etc.

Union says it has no intention of

**NnnnnnBoom!
Hallelujah!**

NEW YORK, Oct. 31.—Victor's desire to record *Praise the Lord and Pass the Ammunition* without musicians inspired the disk firm to come up with a new wrinkle. Sound effects. Yeah, sound effects—roaring cannons, whining shells, diving bombers, machine guns ack-ack-ack-ing—all used to "tell the story" while the Southern Sons vocalize. Any similarity between this record and an air raid is the neighbors' headache.

volunteering such a plan as a solution for one phase of the current problem. Fact that it has given thought to the idea is taken, however, to mean that, when the conferences occur, it might be able to contribute suggestions, provided it is confident suggestions can be made without danger of legal interpretations.

On the disk company front, things happened fast this week. Decca announced that after November 12 it would release no more new records until January 1. This is being done to enable the firm to catch up on back orders, as well as to allow previously released and generally neglected disks to be played. This will help the firm prolong its reserve of new masters. Columbia has already announced that there will be no releases during November and possibly only one in December. Victor is operating on a bi-monthly release schedule.

Pubs have been harassing diskers with constant telephone calls demanding to know when the dispute will be ended. They, too, fear another couple of months of siege, since they are running out of tunes which were waxed before August 1.

The *Der Fuehrer's Face* and *Praise the Lord and Pass the Ammunition* furor and consequent demand for disks of the songs have produced several mysterious new wax versions. One Imre Roza has produced a rendition on the "Victory" label, pressed in Scranton, Pa., and another man, whose name was not available at press time, has announced that he will have *Face* backed by *Ammunition*, with the *Face* lyrics rendered by Jack Pearl, to harmonica accompaniment. And so on.

This week in Washington Senator Wheeler, of Montana, took a potshot at Senator Clark of Idaho's suggested bill for the regulation of such situations as the AFM dispute. Wheeler, who has been comparatively silent recently, took the opportunity to announce that he was working on plans for clearing the atmosphere and settling all differences. Altho there is talk here that Wheeler may just be sounding his own klaxon, his statements are welcomed by diskers, pubs and the union, as tending to heighten the all-round desire for a satisfactory straightening-out of the mess.

**Uncle Sam Sponsors
Woody**

CHICAGO, Oct. 31.—Woody Herman has landed a radio show sponsored by the War Man-Power Commission. Will air every Wednesday from 7-7:25 p.m. over Blue Network, featuring guest stars and starring Woody and the ork. First show from here Wednesday, November 4, and after that will emanate from New York for seven weeks, while Herman plays Paramount Theater.

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Ballrooms Spring Up Like Mushrooms in Philly Boom

PHILADELPHIA, Oct. 31.—The ballroom once again is coming into its own around here. Dansants had almost disappeared from the local scene, only two or three hanging on over the years. But now, with the town going thru a theatrical boom, there are at least 15 ballrooms operating one or more nights a week. All save one or two use local and territorial bands.

Return of the ballroom to popularity is attributed to war conditions. With more name leaders going into the service, travel restrictions keeping the others on location, and with organizations dropping their annual affairs, this season has found an almost total absence of sponsored dances. As a result, youngsters are trekking back to the ballrooms to keep up with their terping.

Even more significant is the influx of thousands of out-of-towners. Hundreds and hundreds of folk who used to patronize the ballroom in their own small town are now working in government agencies and war plants here. Such folk are patronizing the dansants, ballroom operators reporting that new faces predominate.

Apart from Brookline Country Club, which buys name bands for week-end dancing, local bands get the nod. Wagner's Dancing Academy, one of the first regular public dance halls in the country, carrying on thru the years, now operates three nights a week, and the Oakes, which also dates back to the turn of the century, is enjoying big crowds for Friday and Saturday sessions. Ralph Vogel, former band leader, who had been operating Bombay Gardens, was first to get the feel of the trend, and during the

summer added Studio Ballroom to his operations, latter formerly the top hoofing spot in town. Other dansants running one or two nights a week include Lyons Ballroom, Crystal Ballroom, Students' Chapter, the Slow Club, Mammoth Ballroom, Jack Kelly's and Grand Fraternity Hall. In addition, Strand Ballroom, colored spot, has a colored band on deck Tuesday nights, with sepi names booked from time to time.

Return of the ballroom is hailed by bands and bookers. With night clubs employing small combinations, ballrooms provide practically the only stand for large local bands. Moreover, dansants are getting away from the house band idea, which gives bookers a chance to keep the large crews moving around with a chance to get a build-up, even tho only of local proportions.

Years back local ballrooms developed ace combos. Attracting the town's best musicians, bands were rated high even by visiting orks in those days. Musicians still talk about Charlie Sansone's band when it was pitted one night against the Jean Goldkette band, which had Frankie Trumbauer and the late Bix. Home boys cut the visitors to pieces. Frank Winegar was another in that early era, and when he took his band to New York's Roseland Ballroom his aggregation was immediately raided by the big names of that day. Val Adley was another who lost his men when the big boys gave a listen. Oddly enough, while the local names of that day never survived, their sidemen developed into the top-salaried sidemen of this day. Names of local ballroom band alumni are legion.

802 Cracks Down On Jam Sesh Gag

NEW YORK, Oct. 31.—Local 802, AFM here, threatens to crack down on gratis participation in the jam sessions that are cropping up all over town. "No musician can play unless he's paid," says William Feinberg, secretary of the local. "We're going to send delegates to these spots to see that the rule is enforced. If it isn't, we'll yank the band out."

Originally a pastime indulged in by creative jazz musicians to let off steam for their own pleasure, the gimmick was seized upon by promoters, who saw in it a means of playing and advertising a dozen top swingsters for the price of a couple of mediocre ones. Stunt as worked involves the hiring of a few tootlers for a session and "inviting" a dozen more to "sit in." Even if the invited guests give no indication of showing up, their names are sent out in press releases and suckers are soaked a buck a head (plus drinks) for admission.

There are eight or so such jam sessions skedded weekly around here and they've proved a good thing for the barrooms in which they're held. Generally running them Sunday afternoons or Monday nights, off-days for cafe biz, proprietor disposes of surplus bar Scotch, the promoter pockets a fistful of green, the customers get thrills and the sweating swingsters receive applause.

802 has been confronted with the problem periodically and when the abuse comes to its attention it gets tough. Feinberg made it clear his union is not opposed to jam sessions as such. It merely insists that its members must refrain from getting off for free. He further explained that it is not his union's business to protect suckers. However, if a member of the local should complain that his name is being used without permission or compensation there may be trouble in store for the promoter.

Names most often used as bait are Cootie Williams, Cosy Cole, Albert Ammons, Pete Johnson, Emmett Berry, J. C. Higgenbotham and Edmund Hall—all top-flight Negro jazz men.

Pub War Committee

NEW YORK, Oct. 31.—Popular music pubs started a Victory Committee at a luncheon-meeting Wednesday (28) for purpose of co-ordinating their individual activities toward a war-winning effort. Preliminary plans call for a committee of reps from every pub to serve as general guidance group while each music house sets up its own board to carry out directives.

Firms represented at meeting were Berlin, Dash-Connelly, Dorsey Bros., Famous, Feist, Harms, Marks, Miller, Morris, Mayfair, Paull-Pioneer, Remick, Robbins, Santly-Joy, Shapiro-Bernstein, Southern and Witmark.

Kaye Eyes Navy Job

NEW YORK, Oct. 31.—Sammy Kaye has been paged by several navy bases to enlist and take over the local navy bands. Is currently talking with officials from the Norfolk (Va.) station and is likely to sign his enlistment papers very shortly. If plans materialize, will not go into uniform until after January 1, meanwhile filling all his commitments. After that will turn the baton over to Tommy Ryan and then get himself measured for a blue suit.

BOSTON, Oct. 31.—Frederick Bros.' Music Corporation has made its first booking for Copley Plaza Hotel here, bringing Harold Nagel's eight-piece ork in November 12 for extended engagement.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

KAY KYSER (Columbia 36657)

Can't Get Out of This Mood—FT; VC. *Moonlight Mood*—FT; VC.

A STRONG emotional and haunting appeal is pronounced in these two new "mood" ballads. Both gorgeous, richly melodic and typically romantic songs, they are slated to figure prominently in the popularity tune parade. And in the Kay Kyser interpretation, rich in vocal harmonies and rhythmic qualities, sides are a cinch to move merrily across the retail counters and spin for a long time in the music boxes. *Can't Get Out of This Mood*, by Frank Loesser and Jimmy McHugh, is from Freddy Martin's *Seren Days' Leave* movie. Should click handsomely even before the screen show starts spreading, having an infectious melodic and inherent rhythmic appeal, with the romantic mood sustained by the lyrics. Kyser takes it a moderately slow tempo, calling on the muted brasses and saxes to start off for half a chorus. And for the rest of the side, it's the blended voices of Harry, Julie, Trudy, Jack and Max. Even more marked in haunting appeal is Peter DeRose and Harold Adamson's *Moonlight Mood*, a lunar love lullaby that fairly drips with lyrical and melodic stardust. Also taken at a moderately slow tempo, the mixed voices of the Glee Club take it right from the edge. The muted brasses and tenor sax split the start of a second stanza, and for the last half it's the lyrical appeal of the Glee Club to take it out.

By every token, both sides are destined to keep the nickels zooming in the music boxes. Since it means a double play for this disk, music operators would do well to stock up while it's still on the shelf.

GLENN MILLER (Victor 20-1509)

Juke Box Saturday Night—FT; VC. *Sleepy Town Train*—FT.

ALREADY PRE-SOLD by insistent plugging on the air and stage before Glenn Miller traded in his trombone for military stripes, *Juke Box Saturday Night* has a ready market for the disk marts. While the disk factory conveyed the impression that this release was withheld because the title might offend the music machine operators, there's a more likely reason in the side's spinning. A production piece, with Tex Beneke, Marion Hutton and the Modernaires singing about the musical kicks that come out of the music machine, the Miller treatment gives a gracious plug to the top record sellers on the competitive labels. There's a trim instrumental interlude taking off on Harry James's theme song tootinging, *Carnival of Venice*, and the Modernaires give a refreshing satirical impression of the Ink Spots, giving an *If I Didn't Know* twist to their identifying clicker. Ditty itself is the doings of Albert Stillman and Paul McGrane and stems from the score of the *Stars on Ice* musical production. Plattermate is also an early cutting of Allan Roberts and Bill Fontaine's *Sleepy Town Train* as an instrumental. While it's a far cry from the tradition Miller established earlier with his *Tuxedo Junction*, the band settles down to a neat swing groove in the moderate tempo and goes a long way in keeping the memory of a grand musical machine alive. The saxes in unison, and toned softly, lay down the ditty's riff theme, with the alto sax riding out on the bridge. Softly and muted trumpet takes off for a second stanza, banked by the riffs of the saxes playing in unison with the tenor sax stepping out to complete the half chorus. Ensemble lays down the bridge and the piano's light fingering finishes out the chorus. Band brings up a third chorus with the saxes on the tag for a fade-out finish to the side. While there is little to the side that might incite the youngsters to jump in a delightful frenzy, remembering that this might be the last Glenn Miller disk, barring re-issues, for the duration, there's plenty merchandising appeal to this side as well.

Considering the big demand already created for "Juke Box Saturday Night," and coupled with the fact that it brings the Glenn Miller band as the maestro's fans best remembered it, there can be no hesitation on part of the music operators in stocking up on this side. The music box play is bound to be immediate.

CLAUDE THORNHILL

(Columbia 36658)

I'm Getting Tired So I Can Sleep—FT; VC. *Rock-a-Bye Bay*—FT; VC.

Suave musical background effects in the full-toned blend of woodwinds and brasses to show-case the individual piano style of Claude Thornhill along the single-note lines go far in creating the velvet for this waxing. And for good measure, the mating takes in two excellent pieces of song material. *I'm Getting Tired* is from Irving Berlin's all-soldier show, *This Is the Army*, and while it still has to attain the heights of *I Left My Heart at the Stage Door Canteen*, this bedtime ballad looms as building into a bigger hit. Taking it at a moderately slow tempo, the Thornhill piano and band ensemble share an opening half chorus with Terry Allen taking over to give full meaning to the I'll-see-you-in-my-dreams story of the soldier boy. The rich organ-like scoring of the band picks it up at the bridge, with Thornhill's piano twinkling in the background, and Allen returns to give more tender treatment to the last half of the chorus to carry out the side. *Rock-a-Bye Bay*, a melodic tidbit fashioned from the *Sunrise Serenade* mold, is particularly suiting to the band's style. And Thornhill goes far in making it particularly pleasing. Set in the slow tempo, the maestro's ivory touches, in thirds instead of the single notes, takes the opening chorus banked by the silk plush voicing of the band horns. Lillian Lane, with the harmonizing Snowflakes on the assist, impresses vocally for a second stanza. The brass choir starts the last half of a third chorus, fading in favor of Thornhill's Steinwaying to polish off the side.

Now that the "This Is the Army" show is on tour, there will be a deeping wave of enthusiasm for the Irving Berlin score and "I'm Getting Tired So I Can Sleep" should duplicate the success of the "Stage Door Canteen" hit in the music machines.

(See ON THE RECORDS on page 65)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Woody Herman

(Reviewed at Sherman Hotel, Chicago)

THIS is Woody's third date at the Panther Room and to it he brings the best band of his career. It is obvious that he has been digging deep into his pocket to round up some of the best sidemen not yet employed by Uncle Sam. He is fortunate to be able to maintain the quality by getting top-notch replacements for men lost to the service. As a result, there is terrific punch in his five reeds (one more since his last visit), seven brass and four rhythm, besides the potency of his own clarinet.

The boys dish out blues, jazz and swing equally well, and each arrangement has class and depth. Library, judging by the dance sets and show specialties, is loaded with sumptuous items, particularly of the blues variety.

Reeds highlight Vido Musso on tenor, the newest member of the group. A former band leader himself, Musso's colorful playing is a telling factor in the unit. The brass stars Cappy Lewis and Chuck Peterson and now employs regularly the services of Billie Rogers, hot trumpet gal who is equally good on vocals. Billie really plays the instrument and is a standout on her own with such numbers as *Cow Cow Boogie* and others of that variety. The rhythm department still has dependable Frankie Carlson on drums.

Woody is a definite personality, with his youthful appearance, individual clarinet tootinging and vocals. He is competent musically and vocally, a rarity among band leaders. Carlyn Grey, sexy pop songstress, has an improved set of pipes and a more striking delivery than ever. The band's glee club is heard on and off with well-rehearsed numbers.

Honigberg.

John Kirby

(Reviewed at Waldorf-Astoria Hotel, New York)

THE town's swankiest hotel has fixed up a particularly swanky little room called the Lounge Restaurant and has installed therein the smartest little band in the business, with satisfactory results all around. For six chaps who first struck the popular fancy as members of 52d Street jam bands, Kirby and his col-

leagues have done all right. It is difficult to imagine a small outfit which plays with a jazz beat doing any better, and it is probably safe to say that none has ever done as well.

Present plush surroundings notwithstanding, the Kirby music is essentially the same as it was when last caught and even as it has been from the very beginning. If anything, Kirby's brand of stuff was foreordained to wind up in this kind of a spot, and belonged in this kind of a spot from the start, much as a diamond looks terrific on your Aunt Minnie but doesn't really do its job until surrounded by Lana Turner.

Library still runs largely to standards, classics and originals, with Charlie Shavers' muted trumpet stabbing a brilliant tattoo and giving the band its musical heat. Buster Bailey's precise clarinet and the equally steady alto sax of Russ Procope bolster the Shavers lead. O'Neill Spencer is back at the traps, joining with Shavers in providing the combo's personality, with the adroit Billy Kyle on piano and Kirby himself on bass rounding out the sextet. Playing is technically impeccable, as ever, and arrangements persist in their cunning rhythmic groove, packing plenty of punch, but soft and mellow, all at the same time. From here, where?

Curter.

Jimmy James

(Reviewed on S. S. Island Queen, Memphis-on-the-Mississippi)

EVEN some of the evening-dress trade turns out to dance to the lively music of this personable young riverboat maestro, who manages under heavy difficulties to turn out very danceable and, as far as can be heard, quite listenable music. His own clarinet work is very sound, if not particularly showy.

Ork is 14 and a canary, regularly five brass, four rhythm and four reed when James plays, which is often. Earl Edmonds, 17-year-old drummer, shows signs of promise. Four or five men of the unit, however, are under draft notice at this time.

Felicia Decca has a very pleasing voice. She takes all the vocals, a tremendous assignment, carried out creditably. In looks she rates only average but has all the basic features and might be surprising after some expert treatment.

Library heavy on late tunes and well supplied with old favorites also. Arrangements, however, are only fair. Band makes a neat appearance. Johnson.

Don McGrane

(Reviewed at Latin Quarter, New York)

McGRANE had a small band at the Diamond Horseshoe for a couple of years, and then left to tour the Midwest with a larger combo. Went into the Club Royale, Detroit, for four weeks and stayed six months, and played such other spots as Commodore Perry, Toledo, and Chez Ami, Buffalo.

In the Latin Quarter, Broadway's biggest nitery, the band shows up well. It plays the show nicely, with McGrane obviously an experienced show accompanist. He is a tall, presentable fellow, and the side men are young, the entire band making a nice appearance. Instrumentation is three sax, three trumpets, trombone, piano, drums, string bass and McGrane's fiddle. Since the club is so big, the band finds it advisable to play ensemble practically all the time, with only occasional piano and violin breaks. Band uses about 50 per cent stocks and sticks mostly to pop tunes. A few string arrangements pepper the library.

A gum-chewing drummer was rather disconcerting when caught. Otherwise, the band's deportment was without criticism.

Band drew crowded dance floors. Its dance beat is definite and easy for hoofing. Denis.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Alvino Rey

(Hotel Astor, New York, Columbia Network, Wednesday (28), 12:05-12:30 a.m.)

FROM the opening announcement by the King Sisters on Rey's Sonavox to "Listen . . . Listen . . . Alvino Rey and his singing guitar" down to the sign-off done in similar manner, there wasn't a moment's letdown in listening enjoyment. The Kings copped the lion's share of time allotted, came thru with colors streaming and furnished a fine contrast to the band's instrumentals.

Maestro did a first-rate job balancing the tunes, having the sisters sing their lulling lyrics at a bright tempo, with the band slowing down a mite to deliver its solid stuff in sending style. Yvonne King soloed on *Pennsylvania Polka* and got lots of fun out of it, Bill Schallen was pleasantly romantic with *Moonlight Becomes You*, and, of course, Rey's guitar sparkled when it got in its licks. The rest was all girls or all band, and all good.

Rey has collected some bang-up musicians who put it right in the groove for young hoofers. Lots of hot solos dished out, with trumpet and piano excelling. Only mar was stridency of the trumpets in ensemble work.

Chico Marx

(Blackhawk Restaurant, Chicago, Mutual Network, Friday (30), 12:05-12:30 a.m.)

IF IT is the intention of Chico Marx to draw radio listeners from his movie

following, he is not giving them what they may expect to get—antics at the piano, comedy talk and novelty songs. If he wants to build an entirely different kind of audience, jitterbugs on the hunt for more swing, he's got what it takes.

Entrusting the formation of such a band to vet ork builder Ben Pollack is a safe venture for any front man. Pollack is a safe venture for any front man. Pollack developed Benny Goodman, Jack Teagarden, Ray Bauduc and others into stellar swingsters and he never yet has had a bad band. While this one has no Goodmans, it sports a socko drummer and a mighty fair pianist. One of the jumpers done in the advanced jazz idiom must have proven extremely interesting to hepsters.

Flock of vocals in the popular vein was splashed into the brew. Kim Kimberly and Mel Torme dueted, Torme had two to himself, as did trumpeter Bobby Clark, and Skip Nelson sang one. Miss Kimberly sounded right pert in her brief chance, Cyark and Torme are of the hushed-voiced school of baritones, and Skip Nelson's tenor is standard.

Marx was on for short intro in familiar accent.

Wald Gets Thornhill Job

CHICAGO, Oct. 31.—Jerry Wald has been set by GAC for the Sherman Hotel's Panther Room here, opening December 31, replacing the previously scheduled Claude Thornhill, in the navy. This will be Wald's first date in Chicago.

McGee Solid in Philly

PHILADELPHIA, Oct. 31.—Johnny McGee, marking his home-coming Saturday (24) at Brookline Country Club here, proved a profitable drawing card. At \$1.10 a head, 740 dancers turned out to make an impressive \$815 gross. Bobby Byrne tonight.

Orchestra Notes

Of Maestri and Men

ROSELAND BALLROOM, New York, announces that **BOB ALLEN**, who went on to the big time by moving from dancant to Hotel Pennsylvania recently, is under contract for a return engagement following **JOHNNY LONG**, who also jumped from Roseland to the chips when he went into Hotel New Yorker, New York, couple of seasons back. . . . **LES BROWN** has named his new vocal quartet the **TOWN CRIERS**. . . . **FRANKIE MASTERS** being paged by two pic studios for a winter film stint. . . . **TEDDY POWELL** has taken over the entire **SAM DONAHUE** sax section for his opening at Hotel Dixie, New York, November 10. . . . **CLYDE HART**, pianist, first permanent change in **JOHN KIRBY** ork during its six years of existence. Replaces **BILLY KYLE**, drafted. . . . **JIMMY BRITTON**, 21-year-old St. Louisan, joins **DUKE ELLINGTON** as singer. . . . **DAVE ROSE**, maestro and hubby of **JUDY GARLAND**, has enlisted in the army. . . . **ANDY KIRK** opens at Tic Toc, Boston, November 8. . . . **RED NICHOLS** marking time on accepting Frederick Bros.' deal for a new "Five Pennies." . . . **MAURICE SHAW** dropped his small band at Chateau Moderne, New York, and joined the ork which played a tour with **SIGMUND ROMBERG** last week. . . . **JERRY WALD** does a Meadowbrook two-weeker, opening November 20. . . . **GRAY GORDON** into Arcadia Ballroom, New York, November 5, two weeks. . . . **DICK MILLS** on an indef at Oasis Club, Sioux City. . . . **LARRY ANDRINI** beginning to get a bit of publicity and promotion push from National Concert and Artists' Corporation.

Midwest Melange

DUKE ELLINGTON, on a Midwest tour, is planning to enlist in the navy and may be stationed at Great Lakes. . . . **HORACE HENDERSON**, former maestro, now working as **TINY HILL'S** arranger. . . . **JUNE HOWARD** leaves **HENRY KING** in order to replace **LORRAINE BENSON** as chirper with **FREDDY NAGEL**. . . . **JUDY MANNERS**, formerly of the hoofing team, Jack and Judy Manners, joins **BOB CROSBY** as warbler. . . . **AL GRAHAM** into Claridge Hotel, Memphis, December 18 for three weeks. . . . **BOBBY BYRNE** picks up a fortnight at Tune Town Ballroom, St. Louis, starting December 1. . . . **CAB CALLOWAY** returns to Hotel Sherman, Chicago, March 26, filling time originally skedged for **GLENN MILLER**. . . . **RUSS CARLYLE** moves into Chi area. . . . **DEL COURTNEY** does a month at Palace Hotel, San Francisco, opening December 1, and then returns to the Midwest for a theater tour.

Atlantic Whisperings

JOHNNY WARRINGTON has raided other name combos in building his new band at WCAU, Philadelphia, bringing in trombonist Frank Hunter from **AL DONAHUE**, George Hosfield from the **TED WEEMS** trumpet section, saxophonist Carl Waxman from **RICHARD HIMBER**, and **JAN SAVITT'S** bass slapper, Artie Singer. . . . **HAROLD HARRINGTON** next at State Hill Garden, Reading, Pa. . . . **DUKE ELLINGTON** inked for Earle Theater, Philadelphia, week of November 20. . . . **EDDIE GAWLIK** at Polish Hall Grill, Bethlehem, Pa. . . . **JACK PEDRICK**, trumpeter with Joe Frassetto, Philadelphia, has joined the Chester (Pa.) police force. . . . **BASS ROSS** at Subway Grill, Chester, Pa. . . . **LINDY KNIGHTS** at Lindy Inn, Hellertown, Pa. . . . **MAXIE SPECTOR** leaves **HERBIE WOODS** and takes his drums to **JERRY WALD**, booked for the Earle Theater,

Philadelphia, December 11 week. . . . **BOB CLEWELL** at Christy's Tavern, Bethlehem, Pa. . . . **PENN WHEELMAN** next at Glenside Sho-Boat, Reading, Pa. . . . **PRIVATE JIM MCCARTHY**, former publicist for Count Basie, Sam Donahue and Vaughn Monroe, penning *The Music Goes Round* chatter column in *The Reception Center Gazette* at Fort Dix, N. J., where he is stationed. . . . **BILL MARSHALL**, Meyer Davis unit at Benjamin Franklin Hotel, Philadelphia, gets a local WIP wire. . . . **JACK WHITE** at Davis Inn, Berlin, N. J. . . . **HENRI MAURICE** at Lambro's Marine Room, Chester, Pa. . . . **BILL MCGARRY**, former newspaperman, joins publicity department of RCA-Victor, Camden, N. J. . . . **LIEUT. PAUL FELIX**, former Philadelphia maestro, still wielding the baton at an overseas base. . . . **ROY FRANKLIN** new at Tally-Ho Tavern, Atlantic City. . . . **JIMMIE LEONARD** draws a holdover at Thomasville Inn, York, Pa. . . . **GEORGE (PENNY) PENDLETON** back in Philadelphia after tootling his sax for the name bands, and has taken a job in a war industry. . . . **PETER HEINERICH** at Lehigh Valley Hotel, Bethlehem, Pa.

Pacific Palaver

HARLAN LEONARD and His Kansas City Rockets replace **FREDDIE SLACK** October 30 at Zucca's Terrace, Hermosa Beach, Calif. Slack moves to Casa Manana, to follow **ERSKINE HAWKINS**. Leonard closed Rainbow Ballroom, Denver, October 27. . . . **DICK STABLE** set for Trianon, South Gate, Calif., opening December 23. . . . **TOMMY DORSEY** opens at Hollywood Palladium December 29. . . . **ADA LEONARD** plays Riverside Park and Thunderbird Field, Phoenix, November 20 and 21. Booked for San Jose Auditorium December 18 and New Year's Eve. . . . **BOB CHESTER** one-nighting before playing Orpheum, Vancouver. . . . **GEORGE OLSEN** one-nighting before opening at St. Francis, San Francisco. . . . **LIONEL HAMPTON** returns to one-nighting following two weeks at Golden Gate, San Francisco. . . . **TED FIO RITO** to the Northwest, following his Golden Gate dates. Plays Palomar, Seattle. . . . **TOMMY DORSEY** opens two houses to vaude. They are the Paramount, Portland, and the Orpheum, Seattle. . . . **HERBIE HOLMES** considered for Los Angeles dates. He's in the Mark Hopkins, San Francisco, for a run that takes him up to the first of the year. . . . **MIKE RILEY** booked for 30 more weeks at Radio Room, Hollywood. When he bows out this spring he will have played the spot 70 weeks. . . . **SPIKE JONES** and His City Slickers return to Pasadena Civic Auditorium November 20 and 21 for an increased price. **BOB SAUNDERS** and his orchestra also return with the Slickers. . . . **PAUL MARTIN** the next band at the Pasadena Civic Aud, followed by **BOB MOHR** and **OZZIE NELSON**.

"HERMAN EGG" PLAN

(Continued from page 20)

protest greeted the proposal. George Whiting angrily shouted that the request was like locking a guy in a pie factory "hungry with a muzzle on." Similar remarks filled the room until discussion was halted with explanations by Ahlert, Gene Buck, Deems Taylor and a half dozen others that the whole question is premature until the plan itself is approved, but that it had to be brought before the body as outlined in the by-laws, otherwise it would have to be laid over until the next general membership meeting.

In the opinion of many, the incident was another example of poor generalship on the part of the Society's leaders. Instead of putting the cart before the horse by introducing such an amendment before the membership understood its full implications, the master minds could have spared themselves a headache if they had had the new system thoroughly thrashed out by the membership before polishing it off with the amendment.

The business part of the meeting went off in routine fashion. Gene Buck's \$25,000 salary to run until 1950 for serving ASCAP in a "consultative and advisory" capacity was ratified unanimously with only a minimum of wisecracks that "it's a livin'" coming from the back-seat jockeys. Deems Taylor made his maiden address to the mob as prexy and used the treasurer's report to paint a rosy picture. ASCAP grossed \$4,400,000 in '42, about \$800,000 less than the ban-

Music Items

Publishers and People

TIN PAN ALLEY has given its first daughter to the armed forces. Tillie Finkle, of Marks Music, left last week for WAAC headquarters in Des Moines, Ia. Miss Finkle is the seventh Marks' employee to switch to Uncle Sam.

Nemo Roth is the new professional manager for Broadway Music.

Corporal Bernie Kalban, former p. a. at Mills Music, got hitched to Gladys Sabel last month.

Mills Music will publish the score for Monogram's *Silver Skates*. Tunes penned by Dave Oppenheim and Roy Ingraham.

Al Salomon, formerly with Coast office of World Melodies, has switched to Melody Lane. Jack Sharpe, formerly of American Music, took Salomon's place at World Melodies.

Don Raye and Gene De Paul have eight songs in Columbia's *What's Buzzin', Cousin?*

Norman Edwards, Hollywood music pub, brought out six tunes from *Topsy and Eva*, 1942 Edition.

Latest copyright assignments of oldies secured by Jerry Vogel Music are "When You Know You're Not Forgotten" by Ed Gardenier and J. Fred Helf, and "Let's Grow Old Together," by James Brockman, Will Oakland and Ira Schuster.

Songs and Such

KEEP A LOOKOUT (For a Sailor Friend of Mine) and *They Go Googoo Gaga Googy Over Gobs* are new ones from Bell Music.

Something Old, Something New, by Mel Torme, singer with Chlco Marx ork, taken by Robbins Music.

It Seems to Me, waltz by Robert Styles, is plug song at Enterprise Publications, Los Angeles.

My Flame Went Out Last Night, by Lanny Grey and Jerry Wayne, published by Melody Lane.

"Anchors Aweigh," "The Caissons Go Rolling Along" and "Over There," three classic war songs, are showing up on the plug sheets despite newer crop of patriotics.

Philly Pickings

LOCAL song-plugging fraternity deep in the dumps. Decision of Benjamin Franklin Hotel to use local bands instead of names means the loss of a calling post that produced five Mutual and two CBS shots a week.

Mickey Kipple's *This Is America* is being held by Pathe film folk to highlight a soon-due patriotic short.

ner year of 1940, but savings in overhead and operational expenses brought the distribution close to the highest ever. A total of 32,331 licensees are on the books, with radio stations numbering 792.

John G. Paine, general manager of the Society, continued the optimistic note in an address he himself described as "not stirring" but "strictly business." Paine informed of the success ASCAP has been finding in its "new" method of approaching users of its catalog. Based on the theory that "our users are not our enemies," Paine's pitch has been of the hail-fellow-well-met variety and is turning aside the wrath of those who formerly "hated us."

Gene Buck announced his "deep and abiding" gratitude for the membership's "gracious and benevolent" gesture in ratifying his long-term salaried post. He admitted it was tough for an "old warrior" like himself to sit by while somebody else chaired the meeting, but made assurances of his complete support behind Taylor. Former prez took pains cautioning members not to be "lulled into a false sense of security" by believing that users wanted voluntarily to pay for "rare and precious" song creations, and Buck didn't want "John" to start thinking selling the music was going to be "all love and kisses."

Here Is News! Maestro Ducks Bank Roll Man!

PHILADELPHIA, Oct. 31.—Plan to develop Chavez to the proportions of a Xavier Cugat may still be in the wind as far as Music Corporation of America is concerned, but they're definitely a nightmare now to Lew (Dewey) Yessner, proprietor of the Shangri-La, town's newest nitery click. Yessner, who paralyzed a pitchman's career with a chain of milk-shake stands into successful operation in the after-dark field, was all set to angel Chavez as a big-time Latin maestro. Heretofore associated with small rumba combos, Chavez was skedged to open Wednesday (28) at Shangri-La with a 13-piece bunch that was to include an additional troupe of six dancers, three mixed Latin teams.

Chavez and company were supposedly in rehearsal in New York and skedged to arrive here at least the day before opening. However, there was no Chavez and no company. At press time Chavez and company were still missing—and can now remain so as far as Yessner is concerned. Attempts to locate the maestro were futile, and it took fancy maneuvering on part of Jerry Gaghan, press agenting the nitery, to change the Wednesday newspaper ads in time. And it took some fast footwork on part of Jimmy Tyson, house booker, to line up a band to fill on Wednesday, considering the crew has to out an elaborate floorshow production.

Exactly where Chavez and his company might be and why they never found Shangri-La still remains a major mystery as far as Yessner is concerned. Especially since the maestro is no stranger in these parts. He opened the Shangri-La last month with his small combo and last season put in a stand at Jack Lynch's Walton Roof here. Impending shortage of available name bands influenced Yessner in bankrolling Chavez as a name production.

No complaint has been registered with the musicians' union, but just as the name of Yessner's nitery was inspired by the question "Where is Shangri-La?" everybody here is now asking, "Where is Chavez?"

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The Billboard Music Popularity Chart

WEEK ENDING
OCTOBER 29, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, October 29. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
1	1. PRAISE THE LORD	Famous	31
—	2. GOBS OF LOVE	Paramount	29
3	3. MANHATTAN SERENADE	Robbins	28
9	4. THERE WILL NEVER BE ANOTHER YOU (F)	Robbins	25
12	5. I MET HER ON MONDAY	ABC	24
15	6. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	23
5	7. DEARLY BELOVED (F)	Chappell	22
3	7. WHITE CHRISTMAS (F)	Berlin	22
—	8. ANCHORS AWEIGH	Robbins	21
2	8. I CAME HERE TO TALK FOR JOE.	Shapiro-Bernstein	21
—	8. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	21
8	9. DAYBREAK	Feist	20
11	9. STREET OF DREAMS	Miller	20
11	10. BY THE LIGHT OF THE SILVERY MOON	Remick	18
5	10. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgy	18
8	11. AT LAST (F)	Feist	15
4	11. MR. FIVE BY FIVE (F)	Leeds	15
8	11. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	15
4	12. CAN'T GET OUT OF THIS MOOD (F)	Southern	14
11	12. HE'S MY GUY	Leeds	14
13	12. IDAHO	Mills	14
8	13. MY DEVOTION	Santly-Joy	13
7	13. KALAMAZOO (F)	Bregman, Vocco & Conn	13
9	14. HIP, HIP HOORAY	Robbins	12
—	15. ABRAHAM (F)	Berlin	11
15	15. THERE ARE SUCH THINGS	Yankee	11
12	15. WHEN YOU'RE A LONG, LONG WAY FROM HOME	Broadway	11
6	15. WONDER WHEN MY BABY'S COMING HOME	Crawford	11
—	16. EVERY NIGHT ABOUT THIS TIME	Warock	10
11	16. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	10

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Cliffon Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: O. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	2	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
2	2. PRAISE THE LORD —KAY KYSER Columbia 36640	1	2. Praise the Lord —Kay Kyser	2	2. Praise the Lord —Kay Kyser
4	3. SERENADE IN BLUE —GLENN MILLER Victor 27935	3	3. Der Fuehrer's Face —Spike Jones	4	3. Serenade in Blue —Glenn Miller
3	4. KALAMAZOO —GLENN MILLER Victor 27934	4	4. Kalamazoo —Glenn Miller	5	4. My Devotion —Charlie Spivak
6	5. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	5	5. Strip Polka —Andrews Sisters	9	5. Mr. Five By Five —Harry James
7	6. STRIP POLKA —ANDREWS SISTERS Decca 18470	—	6. When the Lights Go On Again—Vaughn Monroe	6	6. At Last —Glenn Miller
5	7. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	7	7. Strip Polka —Johnny Mercer	—	7. There Are Such Things —Tommy Dorsey
8	8. MY DEVOTION —VAUGHN MONROE Victor 27925	9	8. Serenade in Blue —Glenn Miller	—	8. Daybreak —Tommy Dorsey
10	9. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	10	9. My Devotion —Vaughn Monroe	—	9. White Christmas —Charlie Spivak
—	10. DAYBREAK —TOMMY DORSEY Victor 27974	6	10. My Devotion —Charlie Spivak	3	10. Kalamazoo —Glenn Miller

MIDWEST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
3	2. Praise the Lord —Kay Kyser	2	2. My Devotion —Vaughn Monroe
6	3. Strip Polka —Andrews Sisters	8	3. Praise the Lord —Kay Kyser
—	4. Der Fuehrer's Face —Spike Jones	5	4. Mr. Five by Five —Freddie Slack
4	5. Kalamazoo —Glenn Miller	3	5. Kalamazoo —Glenn Miller
2	6. Serenade in Blue —Glenn Miller	—	6. When the Lights Go On Again —Vaughn Monroe
5	7. My Devotion —Charlie Spivak	7	7. Serenade in Blue —Glenn Miller
—	8. Daybreak —Tommy Dorsey	6	8. Der Fuehrer's Face —Spike Jones
—	9. Amen —Abe Lyman	4	9. Amen —Abe Lyman
—	10. I Met Her on Monday —Freddy Martin	—	10. Dearly Beloved —Johnny Johnston

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Olay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	2	2. Praise the Lord	2	2. Praise the Lord
4	3. SERENADE IN BLUE	10	3. When the Lights Go On Again	6	3. Serenade in Blue
3	4. MY DEVOTION	7	4. I Came Here To Talk for Joe	11	4. Wonder When My Baby's Coming Home
6	5. BE CAREFUL, IT'S MY HEART	3	5. My Devotion	4	5. Kalamazoo
7	6. WHEN THE LIGHTS GO ON AGAIN	6	6. Serenade in Blue	9	6. Be Careful, It's My Heart
—	7. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	15	7. Dearly Beloved	3	7. My Devotion
5	8. KALAMAZOO	8	8. Be Careful, It's My Heart	10	8. I Left My Heart at the Stage Door Canteen
12	9. WONDER WHEN MY BABY'S COMING HOME	—	9. There's a Star-Spangled Banner Waving Somewhere	5	9. Manhattan Serenade
8	10. HE WEARS A PAIR OF SILVER WINGS	9	10. He's My Guy	—	10. Dearly Beloved
15	11. DEARLY BELOVED	5	11. At Last	8	11. At Last
9	12. HE'S MY GUY	—	12. Army Air Corps	7	12. He's My Guy
10	13. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	—	13. Wonder When My Baby's Coming Home	15	13. When the Lights Go On Again
11	14. AT LAST	—	14. Strip Polka	12	14. He Wears a Pair of Silver Wings
—	15. ARMY AIR CORPS	—	15. Der Fuehrer's Face	—	15. I Met Her on Monday

MIDWEST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. White Christmas	1	1. White Christmas
2	2. Praise the Lord	4	2. Praise the Lord
3	3. My Devotion	2	3. Serenade in Blue
4	4. He Wears a Pair of Silver Wings	3	4. My Devotion
15	5. There's a Star-Spangled Banner Waving Somewhere	—	5. There's a Star-Spangled Banner Waving Somewhere
6	6. Be Careful, It's My Heart	6	6. When the Lights Go On Again
5	7. Serenade in Blue	8	7. Be Careful, It's My Heart
11	8. When the Lights Go On Again	5	8. He Wears a Pair of Silver Wings
12	9. Kalamazoo	10	9. Wonder When My Baby's Coming Home
13	10. Army Air Corps	13	10. He's My Guy
9	11. He's My Guy	12	11. I Left My Heart at the Stage Door Canteen
—	12. Dearly Beloved	9	12. Strip Polka
7	13. I Left My Heart at the Stage Door Canteen	—	13. At Last
—	14. Strip Polka	—	14. Army Air Corps
10	15. At Last	7	15. Kalamazoo

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop and Frank's Melody Music Shop, New York:

POSITION Last This Wk.	Title
2	1. TRAV'LIN LIGHT. PAUL WHITEMAN... Capitol 116
1	2. MR. FIVE BY FIVE. FREDDIE SLACK Capitol 115
4	3. WHEN THE LIGHTS GO ON AGAIN... LUCKY MILLINDER .. Decca 18496
6	4. TAKE IT AND GIT. ANDY KIRK Decca 4366
—	5. DON'T GET AROUND MUCH ANY MORE..... INK SPOTS Decca 18503
—	6. JITTERBUG WALTZ FATS WALLER Bluebird 11518
3	7. I'M GONNA LEAVE YOU AT THE OUT-SKIRTS OF TOWN. LOUIS JORDAN Decca 8638
—	8. THERE ARE SUCH THINGS TOMMY DORSEY Victor 27974
5	9. STORMY MONDAY BLUES EARL HINES Bluebird 11567
—	10. THINGS AIN'T WHAT THEY USED TO BE CHARLIE BARNET ... Decca 18507

LEADING MUSIC MACHINE RECORDS

See the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling the Records AND Sheet Music

By JOSEPH R. CARLTON

Picture Tie-Ups

McCrory Store in Altoona, Pa., has been announced as the winner in a national contest conducted by MGM, offering a War Bond to the store having the best dressed window on *Ship Ahoy*. Three others, the Gordon Shop, Vandergrift, Pa.; Rymal's Music Store, Hamilton, Can., and Claude P. Street Piano Company, Nashville, Tenn., were cited for honorable mention. Contest featured use of the records, sheet music and accessories from the MGM musical, starring Red Skelton, Eleanor Powell and Tommy Dorsey's orchestra.

Several hundred photos were submitted to the MGM judges, most of them coming from the theaters with which music stores had co-operated and the rest sent in by MGM's own exploiters.

As a stimulus to record and sheet music sales, as a good-will gesture toward your local exhibitor, as one of the ways to determine the effect of local movie showings on the musical tastes of customers, a picture tie-up can't be licked. For tips on future tie-ups keep your eyes on this column.

The Macy Pace

One of the biggest retail sheet-music outlets in the country, R. H. Macy's, New York, doesn't wait for customers to come to the song counter. Sheet sales are pushed in Macy's via simple, tho effective, devices. First there is the necessarily prominent prop, a well-tuned piano, then a young lady who ripples off tune after tune on the keyboard, while a salesgirl changes the sheets on a lavish over-the-piano stand accordingly. Stand is boldly lettered "Now Playing." Nor is the pianist bashful, frequently halting her chores to explain an intricate arrangement to a potential buyer. Immediately following the sale of any one copy, recommendations for other purchases are made, which account for the many "bundle" sales registered daily.

Macy's, like most department stores, uses its own placards and streamers, these being uniformly in black and white. But attractiveness of the sheet cover itself counts a lot, counter gal reporting that E. B. Marks Radio City Music Hall albums caught many a eye and frequently sold the eye.

Next week we'll tell you something about Macy's record counter.

Airwaving Helps

Doing one of the largest sales volumes in Cleveland, Burts, Inc., keeps plugging the disks, including many foreign-language specials, over Station WCLE. Seventh year on radio for Burts.

Cut in Sepia Records Hits Dealers Hard

NEW YORK, Oct. 31.—Interest in Negro recordings will wane soon, according to dealers in sepia records here and nationally, unless record companies loosen up their tight policy on sepia releases. Dealers admit the necessity for restricted platter production, but claim that diskers have chopped Negro releases too severely. They point out that while pop waxings have been cut down in proportion to pre-war issuance, sepia stuff has almost been omitted.

Harlem dealers, particularly, have voiced complaints about customers coming in for stock and going away empty-handed. "Some of them aren't going to come back," one merchant said, "and the record companies are going to have a hard time getting them to think about records again. I'd give my right arm to get some Duke Ellington records, but they can't be had. Take this new one (*Hayfoot, Strawfoot*). Heck, I'll order, they'll ship me one-tenth of what I ask for and I'll run out in a day's time."

Similar situations were described by other dealers, one admitting that he could sell plenty, but plenty, of Cab Calloway's *I'll Be Around* if he could get them, which he couldn't. Same applies to Billie Holiday, Count Basie and the Ink Spots.

Chicago dealers expressed the thought that it wasn't conservation that kept them stockless so much as "favorite" selling. Explained one dealer, "The companies sell 'blues' only to those dealers who also move popular lines. Why don't they give the Class A boys the pop lines to move and let us handle more of the blues. The A boys can't sell half the blues we can, and the net result would be that more money would be made by both the disk companies and ourselves."

A Decca spokesman here claimed that the wax firm wasn't doing so badly by the sepia dealers, releasing on the average of one Negro recording a week, as compared to two-a-week before the war. Columbia, currently limiting all releases to eight a month, can't see any other course but to give preference to top-selling artists like Harry James and Kay Kyser. Victor, formerly the biggest purveyor of the blues in its 8000 series, lately hasn't been doing better than one every other week.

Songs of Our Allies Open Eyes of Dealers Beset by Top-Line Record Shortage

NEW YORK, Oct. 31.—American public opinion having swung behind our war allies, Russia and China particularly, the fighting songs of those nations, on records and sheet music, are finding a tremendously popular market. Demand is accounted for not only by pro-ally sentiment but also by the fact that the chopping of production by the major recording companies, because of war and Petrillo, has left many dealers stock-hungry.

Dealers here and nationally report that, with little stuff available from Victor, Decca, Columbia and Capitol, they are anxious to exploit other wax fields where product is available. So a steady trade in Russian and other foreign recordings has been developing in larger stores, such as Macy's and Gimbel Brothers, here; Grinnell Brothers in Detroit, and the whole Allied chain. Many others have hooked up with the foreign wax field, 30 Davega stores here signing with Keynote Recordings to handle latter's releases. Keynote and the Stinson Trading Company are the leading producers of Soviet and Chinese records here, the former including Russian issues as part of a catalog devoted to the "fighting songs of any fighting nation." According to Eric Bernay, head of Keynote, biz upped terrifically about four months ago when prejudices against Russian and other foreign songs dissolved considerably.

Typical dealer-handling of the Russ music trade is exhibited by music shop in Stanley Theater here. Shop gets 24 per cent of its trade from people attracted by advertising in Russian and Slavic dailies and weeklies. Mischa Balanov's three-times-a-week WBYN Russian language program, which plugs the new Russian and Slavic releases, also is credited with some of the patronage. Sixty-five per cent of the trade comes from patrons of the Stanley Theater, which first-runs Soviet and foreign films. Interest is perked by a 90-second trailer, which runs to the accompaniment of a Russian record, changed weekly, also by ad space in the theater's program sheets and also by announcements to outgoing patrons from theater's doorman. Another hunk of busi-

ness comes from mail orders. Shop's current best-selling album is *The Red Army Sings*, six disks. Both Keynote recordings and Stinson's World's Fair label are stocked.

Keynote, small but growing, has about 15 albums in its catalog and features about 10 single sides retailing at 75 cents, as well as an extensive list of Russian folk songs at 50 cents. Forthcoming are three new albums: (1) *Cante Andaluza—Songs of Andaluca*; (2) *Red Army Fighting Songs*, and (3) *Guerrilla Songs—Fighting Songs of the Yugoslavians*. A pop series, launched lately, intiated with *Praise the Lord and Pass the Ammunition*, backed by *Marching Thru Berlin*. Keynote, according to Bernay, can deliver quantity to any or all dealers immediately because of surplus supplies laid in when production problems became imminent.

Since the war has made it impossible to import records from Russia, the Stinson Trading Company is turning out new records and albums taken off the sound tracks of Soviet films. *Soviet Songs From Soviet Films*, new album, comes out this week, and *Moscow Strikes Back*, a four-record album, was released September 9. Both have introductions in English by Noel Meadow, who controls the musical score of Artkino films; royalties go to Artkino. Demand for English lyrics to Russian songs mounted so much in this country that Stinson arranged for original lyrics and English translations to be printed on the inside cover of all subsequent Russian albums. It has also published a 50-page book entitled *The Most Popular Songs From Soviet Union*, retailing at 50 cents.

Gimbel Tells Gimbel?

Gimbel Brothers, New York, practically competes against itself on records. Store has two record counters, one operating in the basement, the other on the fourth floor. Former is a concession run by Music Sales Corporation, which also handles Hearn's and several McCrory stores; latter is Gimbel's own. Upstairs frequently checks downstairs on prices, stock, etc.

The Week's Records

(Released October 28 Thru November 4)

POPULAR:

- Bechet, Sidney
The Mooche
Blues in the Air
Victor 20-1510
- Day, Dennis
I'm Glad There Is You
Always
Capitol 125
- Goodman, Benny
Six Flats Unfurnished
Why Don't You Do Right?
Columbia 36652
- Jenkins, Gordon
White Christmas
Heaven for Two
Capitol 124
- Kassel, Art
Pennsylvania Polka
Where the Mountains Meet the Sky
Bluebird 30-0803
- Kyser, Kay
Can't Get Out of This Mood
Moonlight Mood
Columbia 36657
- Mercer, Johnny
I Lost My Sugar in Salt Lake City
The Wreck of the Old "97"
Capitol 122
- Miller, Glenn
Juke Box Saturday Night
Sleepy Town Train
Victor 20-1509
- Pastor, Tony
Soft-Hearted
Hey, Mabel!
Bluebird 30-0802
- Sherwood, Bobby
Moonlight Becomes You
Harlem Butterfly
Capitol 123
- Thornhill, Claude
I'm Getting Tired So I Can Sleep
Rock-a-Bye Bay
Columbia 36658
- Tucker, Tommy
Conchita, Marquita, Lolita, Pepita
Rosita, Juanita Lopez
Kille Kille
Okeh 6697

FOREIGN AND RACE:

- McChee, Brownie
Workingman's Blues
Step It Up and Go No. 2
Okeh 6698

ALBUMS:

- Lyn Murray Singers
Christmas Carols
Four 10" Records
Columbia C-94

HISTORICAL:

- Columbia Players
The First Thanksgiving, Parts 1 and 2
(Drama With Music)
Columbia 36661

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(Routes are for current week when no dates are given.)

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

A
Abbey, Leon (Ubangi) NYC, nc.
Agnew, Charlie (Pla-Mor) Kansas City, Mo., 3-5, b.
Alderson, Ray (Inwood) Spillville, Ia., 5, b; (Rainbow) Eyota, Minn., 6, b; (Tromar) Des Moines 7, b; (Cheriot) Omaha 8, b; (Elks Club) Grinnell, Ia., 9; (Gessell) Stuart 10, b.
Alexander, Ray (Winter Gardens) La Crosse, Wis., nc.
Alfonso, Don (La Cabana) NYC, nc.
Allen, Eob (Pennsylvania) NYC, h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Aristocrats of Swing (Skyvue) Pittsburgh, nc.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.
Auregreith, Ruth (Blue Crystal) Girard, O., nc.
Ayres, Mitchell (Tunetown) St. Louis 3-7, b.

B
Baquet, George (Wilson's) Phila., c.
Barnet, Charlie (Palace) Columbus, O., 3-5, t; Akron 6-8; (Palace) Youngstown 10-12.
Barr, Ralph (Matag) Phenix City, Ala., nc.
Bartal, Jeno (Lexington) NYC, h.
Bates, Angie (Dancers) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
Bergere, Maximillian (La Martinique) NYC, nc.
Bettencourt, Louis (Park Central) NYC, h.
Bishop, Billy (Olympic) Seattle, h.
Blizony, Bela (Pierre) NYC, h.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Rhumboglo) Chi, nc.
Bragale, Vincent (Latin Quarter) Chi, nc.
Brandywyne, Nat (Benjamin Franklin) Phila., h.
Breese, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Hollywood) Kalamazoo, Mich., nc.
Britton, Milt (State) NYC, 5-11, t.
Brown, Les (Meadowbrook) Cedar Grove, N. J., ro.
Busse, Henry (Palace) San Francisco, h.

C
Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Orpheum) Minneapolis, t; (Orpheum) St. Paul 6-9, t.
Cappello, Joe (Jimmy Kelly's) NYC, nc.
Carter, Benny (Elks Rendezvous) Salt Lake City, nc.
Casey, Casey (51 Club) NYC, nc.
Casino, Del (Rainbow Room) NYC, nc.
Chandler, Bobby (Casanova) Scranton, Pa., nc.
Chester, Bob (Golden Gate) San Francisco 28-Nov. 10, t.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Merry Garden) Chi, b.
Cleary, Ruth (Le Coq Rouge) NYC, nc.
Coleman, Emil (Waldorf-Astoria) NYC, h.
Columbus, Christopher (Ubangi) NYC, nc.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (Montelcone) New Orleans Oct. 29-Nov. 11, h.
Courtney, Del (Bijou) Battle Creek, Mich., 6-8, t.
Cox, Al (Whittier) Detroit, h.
Craig, Carvel (Ansley) Atlanta, h.
Crosby, Bob (Michigan) Detroit 2-5, t.
Cross, Dale (Del Mar) Santa Monica, Calif., nc.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D
Dacta (Rainbow Room) NYC, nc.
Davis, Johnny Seat (Palace) Fort Wayne, Ind., 30-Nov. 5, t.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
Del Duca, Olivero (El Chico) NYC, nc.
Delman, Cy (Richmond) Augusta, Ga., h.
Dennis, Mort (Shangri-La) Phila., nc.
DiPardo (Nicole) Minneapolis, h.
Dolores (Essex House) NYC, h.
Donahue, Sam (Casa Manana) Culver City, Calif., nc.
Dooley, Phil (Russell's) Chi, re.
Dorsey, Jimmy (Palladium) Hollywood, h.
Dorsey, Tommy (Orpheum) Seattle 9-14, t.

E
Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Statler) Boston, h.
Elliott, Baron (Bill Green's) Pittsburgh, nc.
Erwin, Gene (Chin's) Cleveland, nc.
Everette, Jack (Mac and Mac) Paducah, Ky., nc.
Eyman, Gene (Lowrey) St. Paul, h.

F
Farley, Ed (Aquarium) NYC, re.
Farber, Burt (Netherland Plaza) Cincinnati, h.
Fisher, Freddie (Lakota's) Milwaukee, re.
Fields, Shep (Earle) Phila., t.
Fitzgerald, Ella, & Four Keys (Tic Toc) Boston, nc.
Foster, Chuck (Blue Moon) Wichita, Kan., 2-5, b; (Meadow Acres) Topeka 6, b; (Pla-Mor) Kansas City, Mo., 7, b.
Froeba, Frankie (18 Club) NYC, nc.
Fuller, Walter (Kelly's Stable) NYC, nc.
Funk, Larry (Paxton) Omaha, until Nov. 12, h.

G
Garber, Jan (Pacific Sq.) San Diego, Calif., 6-9, h.
Gates, Manny (Mother Kelly's) NYC, nc.
Gilberto, Don (Havana-Madrid) NYC, nc.
Gilbert, Johnny (Grand Terrace) Detroit, nc.
Glass, Bill (Queen Mary) NYC, re.
Goodman, Benny (New Yorker) NYC, h.
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
Graham, Al (Commodore Perry) Toledo, O., h.
Grant, Bob (Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Chicago) Chi, t.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.

H
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Hoffmann) South Bend, Ind., h.

Hawkins, Erskine (Turnpike) Lincoln, Neb., 7, b.
Hayden, Walt (Jungle Inn) Indianapolis, nc.
Heath, Andy (Fliten's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (RKO-Boston) Boston, t.
Henderson, Fletcher (Roseland) NYC, b.
Herbeck, Ray (Indiana Roof) Indianapolis 4-15, b.
Herth, Milt (Jack Dempsey's) NYC, nc.
Howeth, Eddie (Yacht) Tampa, Fla., nc.
Hill, Tiny (Riverade) Milwaukee, t.
Hoff, Rudy (Gulf) Pensacola, Fla., h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.
Howard, Eddy (Riverside) Milwaukee 5-12, t.
Hutton, Ina Ray (Tower) Kansas City, Mo., t; (Orpheum) Omaha 6-12, t.

I
Internat'l Sweethearts (Sunset Terrace) Indianapolis 7-8, b.
J
James, Harry (Lincoln) NYC, h.
Jarrett, Art (Capitol) Manitowoc, Wis., 4, t; (Sheboygan) Sheboygan 5, t; (Palace) Ft. Wayne, Ind., 6-8, t; (Oshkosh) Oshkosh, Wis., 11, t.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.
Jerome, Jerry (Kelly's Stable) NYC, nc.
Johnson, King (Sheraton) NYC, h.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Royal) Baltimore 6-12, t.
Joy, Bill (Andy's Supper Club) Fayetteville, N. C.
Joy, Jimmie (Shrine Temple) Rockford, Ill., 7; (Rialto) Joliet 11, t; (Palace) Decatur 12, t.
Jurgens, Dick (Aragon) Chi, b.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karon, Marla, Musicals (Miami) Dayton, O., h.
Kassel, Art (Bismarck) Chi, h.
Kay, Chris (Casino Russe) NYC, nc.
Kay, Herbie (Keith) Grand Rapids, Mich., 4-7, t; (Michigan) Jackson 8-10, t; (Strand) Lansing 11-14, t.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
King, Bob (Ringside) NYC, re.
King, Henry (Edgewater Beach) Chi, h.
Kinney, Ray (Oriental) Chi, t.
Kirby, John (Waldorf-Astoria) NYC, h.
Kirk, Andy (Tic Toc) Boston, nc.

Kolax, King (Liberty) Chattanooga 4-6, t.
Korn Kobbler (Rogers Corner) NYC, nc.
Krupa, Gene (Paramount) NYC, t.
Kuhn, Dick (Astor) NYC, h.

L
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leonard, Ada (Masonic Temple) Freeport, Ill., 7; (Roseland) Chi 8, t.
Leonard, Harlan (Zucca's Terrace) Hermosa Beach, Calif., nc.
Lewis, Johnny (Patio) Cincinnati, nc.
Lewis, Ted (Earle) Phila 6-12, t.
Light, Enoch (Greenwich Village Inn) NYC, nc.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Roseland) NYC, b.
Lunceford, Jimmie (Regal) Chi, t; (Paramount) Anderson, Ind., 6, t; (Wabash Univ.) Crawfordsville 7; (Rose Room) Wichita, Kan., 10, b.
Lynn, Correy (President) Kansas City, Mo., h.

M
McGee, Johnny (Palomar) Norfolk, Va., 26-Nov. 4, b.
McGrane, Don (Latin Quarter) NYC, nc.
McIntire, Lani (Lexington) NYC, h.
McKinley, Ray (Trianon) South Gate, Calif., b.
Machito (La Conga) NYC, nc.
Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi, h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Marsala, Joe (Log Cabin Farms) Armonk, N. Y., ro.
Martell, Paul (Arcadia) NYC, b.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marvin, Mel (Darling) Wilmington, Del., h.
Masters, Frankie (Stanley) Pittsburgh, t.
Marx, Chico (Blackhawk) Chi, c.
Matthey, Nicholas (Casino Russe) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Maya, Bob (Mardi Gras) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Millinder, Lucky (Stanley) Utica, N. Y., 3-5, t; (RKO-Boston) 6-12.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herman (Abraham Lincoln) Reading, Pa., h.

Bands on Tour—Advance Dates

Ann Arbor, Mich., 22-23; Bijou Theater, Battle Creek, Mich., 26-28.
STAN KENTON: Shubert Theater, New Haven, Conn., Nov. 8; Palomar Ballroom, Norfolk, 9-12; Virginia Poly. Institute, Blacksburg, Va., 13-14; Tunetown Ballroom, St. Louis, 17 (two weeks).
HAL MCINTYRE: Adams Theater, Newark, N. J., Nov. 12 (week).
JAY MCSHANN: Lincoln Ballroom, Columbus, O., Nov. 7; Paradise Amusement Hall, Nashville, 11.
HERB MILLER: Ballroom, Port Arthur, Tex., thru Nov. 15; Club Almack, Alexandria, La., 17-19; A. and M. College, College Station, Tex., 20-21.
CARLOS MOLINA: Trianon Ballroom, Chicago, Nov. 8; Happy Hour, Minneapolis, 11-27; Milwaukee Athletic Club, Milwaukee, 28; Commodore Perry Hotel, Toledo, O., 30-Dec. 31.
FREDDY NAGEL: Blue Moon, Wichita, Kan., Nov. 27-Dec. 11; Rice Hotel, Houston, Tex., Dec. 12-25.
RAY PEARL: American Legion Ball, La Porte, Ind., Nov. 11; Firemen's Dance, Ottumwa, Ia., 24.
NOBLE SISSLE: Dance, Little Rock, Ark., Nov. 18; Ballroom, Pine Bluff, Ark., 19; Ballroom, Dallas, 22; Ballroom, San Antonio, 23; Ballroom, Galveston, Tex., 24; Ballroom, Houston, 26; Ballroom, Beaumont, Tex., 27; Stewart Theater, Lincoln, Neb., Dec. 2-3.
JERRY WALD: Ritz Ballroom, Bridgeport, Conn., Nov. 8; Elks' Auditorium, Elizabeth, N. J., 10; Masonic Temple, Scranton, Pa., 11; Stanley Theater, Pittsburgh, 13 (week).
LAWRENCE WELK: Chicago Theater, Chicago, Nov. 27 (week); Riverside Theater, Milwaukee, Dec. 11 (week); Palace Theater, Fort Wayne, Ind., 18-20.
DOC WHEELER: Temple Roof Garden, Baton Rouge, La., Nov. 7; Rhythm Club, New Orleans, 8.

Miller, Walter (Bellevue-Stratford) Phila., h.
Mills, Dick (Oasis) Sioux City, Ia., nc.
Molina, Carlos (Deshler-Wallick) Columbus, O., 2-3, h.
Monchita, Ramon (Latin Quarter) NYC, nc.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Noro (La Martinique) NYC, nc.
Morgan, Russ (Chase) St. Louis, h.
Morris, George (Armando's) NYC, nc.

N
Nagel, Freddy (Casa Loma) St. Louis 2-12, b.
Nichols, Red (Indiana Roof) Indianapolis 4-15, b.

O
Osborne, Will (Chicago) Chi 6-12, t.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Belmont-Plaza) NYC, h.
Pastor, Tony (Palace) Akron, O., 6-9, t; (Palace) Youngstown 10-12, t.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Riverside, Ill., b.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Pirro, Vincent (Hurricane) NYC, nc.
Powell, Teddy (Dixie) NYC, h.
Prager, Mannie (Child's) NYC, c.
Prima, Louis (Roosevelt) Washington, h.
Pripps, Eddie (Latin Quarter) Chi, nc.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q
Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R
Raeburn, Boyd (Arcadia) NYC, h.
Ramon, Frank (St. Moritz) NYC, h.
Ramos, Ramon (Copley Plaza) Boston, h.
Rapp, Barney (Shangri-La) Phila., nc.
Reid, Don (Biltmore) Dayton, O., 27-Nov. 11, h.
Reichman, Joe (Biltmore) Los Angeles, h.
Reid, Morton (St. Regis) NYC, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Howery) Detroit, nc.
Rey, Alvin (Sherman) Chi, h.
Reynolds, Tommy (Blue Moon) Wichita, Kan., 6-12, b.
Ricardel, Joe (Balinese) Galveston, Tex., h.
Richards, Johnny (Del Rio) San Pedro, Calif., nc.
Roberto (Bertolotti's) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Rogers, Dick (Kenmore) Albany, N. Y., h.
Rogers, Eddie (Muehlebach) Kansas City, Mo., h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rosello, Jack (Louise's Monte Carlo) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Barney (Roosevelt) Jacksonville, Fla., h.
Ruby (London Chop House) Detroit, re.
Russell, Snookum (Colton) Cincinnati 6-13, nc.

S
Sacacas (La Conga) NYC, nc.
Sanabria, Juanita (El Chico) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (St. Moritz) NYC, h.
Sanders, Joe (Claridge) Memphis 2-12, h.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sissle, Noble (a) Louisville 4; (Palace) Elyria, O., 5, t; Paradise Detroit 6-12, t.
Slack, Freddie (Casa Manana) Hollywood, nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Rainbow Grill) NYC, nc.
South, Eddie (Hickory House) NYC, nc.
Spanier, Muggsy (Dempsey's) NYC, re.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spitalny, Phil (Strand) NYC, t.
Stabile, Dick (State) NYC, t.
Stamois, Spirose (L'Aiglon) Chi, re.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Stearns, Joseph (Ritz-Carlton) Phila., h.
Steel, Ted (Stork) NYC, nc.
Stevens, Roy (Famous Door) NYC, nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Strong, Benny (Rice) Houston, Tex., h.
Stuart, Al (51 Club) NYC, nc.
Sweet, Ancil (Hickory House) NYC, nc.
Sykes, Curt (Rainbow) Denver, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T
Talent, Mark (885 Club) Chi, nc.
Teagarden, Jack (Shangri-La) Phila 3-21, nc.
Terrell Colton Pickers (Howard) Washington 2-5, t; Alexandria, Va., 6-7; (Capitol) Alexandria 8, t; Wilson, N. C., 9; Goldsboro 10.
Terry, Bob (St. Regis) NYC, h.
Terry Sisters (Stork) NYC, nc.
Thornhill, Claude (Earle) Phila., t.
Tomlin, Harold (Ranch) Houston, nc.
Trace, Al (Flagship) Union, N. J., nc.
Traster, Pappy (Park) St. Paul, nc.
Tucker, Tommy (Central) Passaic, N. J., h; (Stanley) Pittsburgh 5-12, t.

V
Valero Sisters (Havana-Madrid) NYC, nc.
Venuti, Joe (Commodore Perry) Toledo, h.

W
Wald, Jerry (Palace) Cleveland, t.
Walker, Oscar (Fifth Ave.) NYC, h.
Walker, Lee (Stevadora) Detroit, nc.
Waples, Buddy (Buena Vista) Biloxi, Miss., h.
Ward, George (Kelly's Stable) NYC, nc.
Warren, Dick (Hurricane) NYC, nc.
Weeks, Anson (Casino) Hollywood, Calif., 2-4, nc.
Weems, Ted (Roosevelt) New Orleans, h.
Welk, Lawrence (Faust) Rockford, Ill., 4, b; (Royal Palace) Galena 9.
White, Bob (Idle Hour) Dayton, O., 27-Nov. 11, nc.
Wick, Charlie (Carter) Cleveland, h.
Williams, Buddy (Merry-Go-Round) Dayton, O., nc.
Williams, Glen (Battlehouse) Mobile, Ala., h.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wright, Charlie (Drake) Chi, h.

Y
Young, Ben (Oh Henry) Chi, b.
Young, Eddie (Claridge) Memphis, h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.
Young, Roland (Seven Gables) Milford, Conn., nc.

Z
Zarin, Michael (Sheraton) NYC, h.

ALLEN—H. Donovan (Don), 34, radio orchestra conductor and production manager for Standard Radio, a transcription company, of a throat infection in Hollywood October 23. He also headed a dance orchestra. Services October 27 at the Mormon Chapel, Los Angeles. He leaves his widow, Mrs. Annabelle Allen; three children by a previous marriage, Robert, John and Kenneth, and his parents, Mr. and Mrs. Chester Allen, San Fernando, Calif.

ANDREWS—Udell (Del), 48, writer and director of silent films and who was associated in the picture business with Thomas Ince 30 years ago, of a heart attack in Tonopah, Nev., October 27. Following his association with Ince, he became a writer and director at First National and Paramount. He also served as a cameraman, film editor and in other capacities. Survived by two children.

ARGOE—Howard D., 64, pianist and former theater orchestra leader in New York, October 27 at Mary Immaculate Hospital, Jamaica, Queens, N. Y., after a week's illness. He leaves his wife, Clarissa, formerly one of the Helston Sisters, English dancers, and two daughters.

ASHWELL—Lena, 70, a British stage favorite a half a century ago, found dead in her home in Brighton, England, October 22, apparently murdered. She made her first stage appearance in London in 1891 in *The Pharisee*, and for the next 30 years played leading roles in the British theater. For brief periods in 1907 and 1911 she appeared in Chicago and New York. She was one of the leading woman suffragettes before the first World War. After the war she returned to the stage and later became a theatrical producer.

BARFOOT—Harry, 88, former actor, recently at his home in Brooklyn. He had appeared with such stars as Margaret Anglin, Billie Burke, Otis Skinner, E. S. Willard and Roland Reed. He leaves a son and three grandchildren.

BODAMMER—Richard Sr., 79, former cornet soloist, October 25 at his home in Philadelphia. He played in many orchestras in and around Philadelphia, including the Fairmount Park Band and the orchestras of the Walnut Street and Garrick theaters. Surviving are his widow, Helen, and a son. Services October 29 in Philadelphia, with interment in Mount Vernon Cemetery there.

BONHAM—Ezra Arthur, 72, father of Mrs. Florence Darling, formerly of the M'lie Florence high-pole act, in Los Angeles October 22 following a long illness. He was born in Ontario. Burial in Inglewood Park Cemetery October 24. Survived by three daughters and a son.

BROUGHAM—Frances E. L., 73, former opera singer, October 26 in Vancouver, B. C., after a brief illness. In 1898 she appeared with the Chicago Opera Company. She also sang with the New York and San Francisco opera.

BROWN—Halbert W., 77, actor, Octo-

The Final Curtain

ber 24 at the Lenox Hill Hospital, New York. Brown was a leading man in his younger days. Later he appeared in character roles on Broadway and in stock. He was seen in *Green Stockings*, with Margaret Anglin, in 1911, and with the late Douglas Fairbanks Sr., William H. Crane and Amelia Bingham. He had also appeared in silent pictures. Survived by his widow and a daughter.

CASSELL—Lucille, 19, acrobatic dancer, October 25 in Roanoke, Va., after an illness of three weeks. Survived by a sister.

IN LOVING MEMORY OF
RUDOLPH CARPOS
Died November 4, 1935
MRS. ANITA CARPOS

CORMIER—Laurent Cormier, 70, projectionist, at Henry Heywood Memorial Hospital, Gardner, Mass., October 23 after a long illness.

CRAWFORD—Roy, 63, former owner and operator of theaters in Topeka, Kan., and Midwestern States, October 27 in Topeka. He was also former treasurer for Associated Exhibitors.

DAWSON—L. Lorne Dawson, 64, father of Don Dawson, former traffic manager of CKCK, Regina, Sask., in a Regina hospital recently.

DEETER—Mrs. Sarah Mather, 90, former singer and mother of Jasper Deeter, director of the Hedgerow Theater, Moylan-Rose Valley, Pa., October 22 at her home in Summerdale, Pa.

FINLEY—Ernest L., publisher of *The Press Democrat* and *Santa Rosa Republican* and owner of Station KSRO, October 24 in Santa Rosa, Calif.

GOODWIN—Harry, 62, member of the old Avon Comedy Four, a big-time vaude act team for over 20 years, October 24 at St. Luke's Hospital, New York, of a heart attack. A native of Poland, Goodwin came to this country when a young man. In 1901, together with Charles Dale, Joe Smith and Irving Kaufman, the Avon Comedy Four came into existence and was an immediate success. The quartet also had a principal role in the musical comedy, *Why Worry*, which starred Fannie Brice. The foursome broke up in 1922 and Goodwin continued in vaude until a year ago at which time illness caused his retirement. He leaves two sisters. Buried in Farmingdale, L. I., N. Y.

GOVE—Albert A. Gove, musician of Springfield, Mass., at his Ludlow, Mass., home October 24. Gove was a piccolo player in several well-known bands in Western Massachusetts. Survived by his widow.

HARPER—Thomas, 84, former circus showman, recently in Lansing, Mich. When still a youth, Harper joined the old Barnum & Bailey Circus, becoming a boss canvasman and continuing in that job when the show merged with the Ringling Brothers Circus. He had also been a property man in minstrel shows. He retired a number of years ago.

HART—William L., 50, former Akron theater owner, October 17 in Saranac Lake, N. Y., following an illness of several years. He leaves his wife and a brother.

MCCONVILLE—Frank T., associated with the Oscar C. Buck Shows, October 24 at home in Watervliet, N. Y., of a heart attack.

D.C. (MAC) McDANIEL
In Memory of My Beloved Husband.
Died in Spartanburg, S. C., October 29, 1933.
Bertha (Gyp) McDaniel

MARINELLA—Flomema, 76, bareback rider here and abroad and mother of Jack Bird, of the Argentine Duo, rope and whip act, October 19 in Jersey City, N. J. She was the last surviving daughter of the head of the Marinella Booking Offices of Central Europe. Survived by her son, Jack.

MEIKELJON—Paul (Edward Lynne), 63, actor, October 19 at Halifax Hospital, Daytona Beach, Fla., following a long illness. He was active in show business in both Europe and the United States. Survived by his widow, Emily, and a daughter.

MYERS—Martin, 65, stage manager at the Jacques Theater, Waterbury, Conn., dropped to his death from the "ghost room" at that theater October 27. He had climbed a 12-foot ladder leading to

the room to obtain supplies when he fell. Death resulted from a punctured chest sustained when he was impaled on a mike stand. Survived by his widow, a daughter and two sisters.

PELZ—Philip, 73, former musician and orchestra conductor, October 24 in a sanitarium in Takoma Park, Md., following a long illness. A former conductor of the Imperial Court Orchestra at the court of Czar Nicholas II of Russia, Pelz made a tour of the world and was decorated by several rulers. He came to this country in 1915 and conducted the Panama Exposition orchestra. At the time of his death he was in Washington to assist government officials in organizing an orchestra to be used in the war effort. He leaves a son, Mischa, conductor of a civic orchestra in Portland, Ore. Burial in Portland.

PHILIPSON—Violet, 42, widow of Fred Philips (Philipson), ride operator, who died September 30, October 23 in New York. Buried October 26 in the National Showmen's Association plot, Ferncliff Cemetery, Ardsley, N. Y.

POPE—Joseph T. (Murray K. Hill), 77, vaude actor for 30 years before his retirement 12 years ago, October 22 in Chicago. He toured the country in blackface roles and also made comedy phonograph records.

RICHARDSON—Enos W., 67, former musician in Greene's Opera House orchestra, Cedar Rapids, Ia., recently at home in that city after a long illness.

RIGALL—Alfred L., 56, theatrical producer, October 23 in Cincinnati while directing the road company in *The Pursuit of Happiness*. In 1927, Rigall was much in the limelight with Mae West after censorship difficulties in the production of the stage show *Sex*. Survived by his widow, a daughter and a son.

RING-ADE—Margaret Radley (Ring), 87, suddenly October 24 at her home in Ottawa. She was the widow of William Ade. Services in the parlors of George H. Rogers, Ltd., Ottawa, October 27, with burial in St. Mark's Cemetery, Pakenham, Ont.

SCHAEFER—Albert J., 26, "fat boy" of the original members of the *Our Gang* comedies in Los Angeles, October 26, following a long illness. Following his retirement from the screen, Schaefer entered the advertising business. During his film days, he appeared with Mary Pickford, Mickey Rooney and others. Funeral services October 28 in Forest Lawn, Glendale, Calif.

SCOTT—Mrs. Nina Accardi, wife of William Scott, orchestra leader, October 25 at home in Rockville Centre, L. I., N. Y., after a brief illness. Besides her husband, she leaves two sons, a daughter and a sister.

SHERMAN—Branda F. (Fowler), 69, former stage and silent screen actress, in Los Angeles, October 27. As Brenda Fowler, she played with the Morosco Stock Company in New York stage plays and for four years was with the Orpheum and Keith circuits. She later appeared in the silent pictures, *Second Wife* and *Stagecoach*. Funeral services at the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif. Cremation followed. Survived by her husband, John Sherman, and a daughter, Mrs. Jacqueline Sherman Reeve.

THOMAS—William (Tuba), member of the Cotton Club orchestra on J. F. Sparks Shows, at his home in Birmingham October 16 after several weeks' illness. He had trouped with various shows the last 15 years. Burial in Birmingham.

VAN NORMAN—Charles (John Bennett), 53, known professionally as the Great Van Norman, former bicycle high diver, October 23 at his home in Milwaukee. With his wife, the former Nelda Groenert, of Prairie du Chien, Wis., he toured the world three times. He also did flying trapeze work and leaps over elephants. Burial in Prairie du Chien October 27. Survived by his widow and a sister.

WALLACE—Lemon (Bryon), 42, electrician and night watchman for the Yellowstone Shows, October 10 of a heart attack at the show's winter quarters in Albuquerque, N. M. Burial in Mountainview Cemetery, Albuquerque.

WORCESTER—Warren B., 34, president of the Worcester Broadcasting Corporation, which operates KFMB, San Diego, Calif., October 25 following a brief illness. He was also associated in the management of Pacific Square ballroom, and the amusement center at Mission Beach.

YAMANAKA—George, 66, associated with World of Mirh Shows many years as a ride operator, in Columbia, S. C., October 25. Death followed less than an hour after his admittance to Columbia

General Hospital. Burial October 26 in Hopelawn Cemetery, Columbia. Survived by his widow, Lucy.

Marriages

ALFORD-HILTON—Percy Alford, member of the Golden Arrow Shows for seven years, to Mrs. Lillian Hilton October 21 in Horton, Kan.

BISSELLE-FARLEY—Howard Bisselle to Jerry Farley October 26 at the Little Church Around the Corner, New York. Both are skaters appearing in *Arabian Nights on Ice*, currently at the Hotel New Yorker, New York.

COLLINS-TAYLOR—Sergt. Jerry Collins, U. S. Army, former Hollywood script writer, and Norma Taylor, former night club dancer, October 28 in New York.

CULLEY-KEHOE—Willard Culley, French horn player with Harry James's band, and Genevieve Kehoe, nonpro, recently.

ESTES-ALLEN—Nate Estes, pianist with the Lou Breese orchestra, to Audrey Allen, radio and night club singer, recently in Chicago.

HERMAN-INGLETT—Howard Herman to Mrs. Jackie Ingless October 16 in Biloxi, Miss.

JONES-NEVILLE—J. Franklin Jones, actor appearing in *Janie* at the Henry Miller Theater, New York, to Louise Neville, nonpro, recently at the Little Church Around the Corner, New York.

PRIMA-MAY—Leon Prima, drummer with Louis Prima's orchestra, to Madeline May, dancer at Club Ball, Philadelphia, October 18 in Virginia Beach, Va.

SLAGLE-BULL—Charles Slagle, member of the Four Bruises, ice skating comedy quartet, currently appearing in *Stars on Ice* at the Center Theater, New York, to Helen Bull, in the chorus of the same show, October 23 at the Little Church Around the Corner, New York.

STEDMAN-BRUNK—Sherwood Stedman, nonpro, to Bette Brunk, Miss Chicago in the Atlantic City beauty pageant, now touring the vaude houses, October 31 in Philadelphia.

WASSERMAN-FRAMSON—Sergt. Morton Wasserman, nonpro, to Sylvia Framson, dramatic actress, in Bridgeport, Conn., October 13.

Births

A son to Mr. and Mrs. Coy Williams at Queen of the Angels Hospital, Los Angeles, October 19. Father is with the Earle Ferris office.

A daughter to Mr. and Mrs. John Rapp at Cedars of Lebanon Hospital, Hollywood, October 15. Father is on Eddie Cantor's writing staff.

A daughter to Mr. and Mrs. Gene Kelly at Good Samaritan Hospital, Los Angeles, October 17. Father is a Metro actor.

A boy, William Otho, to Mr. and Mrs. Otho W. McNatt September 15 in Grants, N. M.

A son, Don, to Lois and Duke De Kokenov in St. Ann's Hospital, Dayton, O., October 31. Mother is a theatrical booking agent and talent manager. Father is a boxing and wrestling promoter.

A son, Ronald Allen, to Mr. and Mrs. Lyle (Duke) Robinette October 17 at St. Mary's Hospital, Kansas City, Mo. Mother is former chief engineer of Station KITE. Father is musician and announcer for KCKN and *The Billboard's* correspondent in the Kansas City area.

A daughter to Mr. and Mrs. Al Shenkin October 19 in Women's Hospital, New York. Father is an executive in the New York office of the William Morris Agency.

A daughter to Mr. and Mrs. Manny Kellern October 13 at Temple University Hospital, Philadelphia. Father is musician with Alex Bartha's orchestra at Steel Pier, Atlantic City.

A daughter, Gail Patricia, to Lucky and Dee Larabee, well known in rodeo circles, in St. Anthony's Hospital, Oklahoma City, October 6.

A daughter, Marian Louise, to Mr. and Mrs. Harold S. Kelley October 11. Father is the son of Doc and Ma Kelley, of Gales Ferry, Conn., old-time troupers.

A daughter to Corporal and Mrs. Norman C. Wolf in St. Joseph Hospital, Houston, October 12. Father is a former Eastern girl show operator. Mrs. Wolf was the former Wilhelmina Bradley, dancer with Royal American and other shows.

A daughter, Helen Barbara, to Mr. and Mrs. Berle Adams October 18 at Mount Sinai Hospital, Chicago. Father is a band booker with General Amusement Corporation, that city.

A son to Mr. and Mrs. William Liveley at Methodist Hospital, Los Angeles. Mother is the former Jeanne Harbor, actress, and father is Republic writer.

Addie Cherry

Addie Rose Alma Cherry, 83, of the Cherry Sisters, who won fame nearly 50 years ago because their performances were so inept that they became a curiosity, died October 25 in a hospital in Cedar Rapids, Ia., after an illness of five days.

Critics who caught the Cherry Sisters' performances declared that their act was so terribly bad that it was good. The unfavorable reviews actually helped them to success from Coast to Coast. They never danced in their act as they considered dancing immoral.

Born in Wheaton, Ill., they made their first appearance in Marion, Ia., and then toured the Middle West. Near the turn of the century they went to work for Oscar Hammerstein in New York. With dead seriousness they chanted sentimental songs and delivered monologs that send audiences into spasms. To the sisters hisses and jeers were the signal of success. Their most successful skit was *The Gypsy's Warning*, which recounted in song and gesture the sad fate of a virtuous maiden who failed to listen to the gypsy's warning and became the victim of an evil Spanish cavalier.

They were forced off the stage by the influenza epidemic which closed theaters during World War I. They later appeared in vaude but never regained their former success. They made a number of comebacks, appearing in 1926 and 1935 for the last times. The moral streak was strong in the sisters. Addie was the most retiring and hated publicity. Her sister Effie is the last survivor.

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New York Roadshow Veteran Relates Varied Experiences

NEW YORK, Oct. 31.—Roadshowmen should never be disappointed in their audiences, as each audience reacts differently to the same program, according to Al Ruben, who operates in New York and other metropolitan areas. Ruben, who works as an independent roadshowman, takes charge of all of his showings, including the selection of film, booking of screenings and projecting the pictures.

For the most part Ruben's showings are given in churches, schools, organizations and social groups. The showing consists of *Bomber*; *MacArthur in the Philippines*; a comedy, *Boy Meets Dog*, and an advertising film, *Your Dollars in Uniform*. The last named film was produced by the Savings Bank Association of New York State and has a narration by Mark Hawley. Ruben exhibits the films free to organizations and gets paid for his services by the advertiser whose film he shows. After each showing, he has the head of the organization sponsoring it fill out a card noting the name of the organization, the number of people in the audience and their reaction to the program. The card is then mailed by Ruben to the advertiser, who in turn pays him. Sometimes the advertiser will make the bookings for Ruben. Ruben uses a 16mm. sound projector and a 7 by 9 screen. The show runs approximately 40 minutes.

Within the last few weeks, Ruben has given his show to a group of intellectuals gathered at Mrs. Blake's Little Studio Club, a group of 200 children and parents gathered at a Boy Scout meeting held at the YMHA at Hunts Point Road in the Bronx, a number of student nurses at the Yonkers General Hospital, a gathering of women at the Allerton House, and 100 guests at the Barbizon Plaza Hotel. "One day I show my pictures at a Yeshiva college, the next day I'm at the House of Good Shepherd, and the third day I'm showing films in a prison," says Ruben. But he claims that's what makes

Mexican Gov't To Censor Road Pix

MEXICO CITY, Oct. 31. — Roadshowmen operating in Mexico must have their films censored by the Mexican government before they can be exhibited. Miguel Aleman, Minister of the Interior, has ruled that all 16mm. and 8mm. pictures must be examined by the Federal Film Censoring and Supervising Department.

The action was taken, the official explained, to curb activities of fifth columnists. It has been learned on good authority that the government has found instances where in 16mm. and 8mm. pictures gave information to the enemy. Investigation revealed two important instances of espionage about which the government is keeping silent.

Before the law was put into effect roadshowmen were able to exhibit any films they had on hand in churches, schools and organizations thruout Mexico. The new law will undoubtedly cause some inconvenience to the many roadshowmen operating in this territory. In addition an added expense might be forced upon roadshowmen because they may have to pay for a censor seal on every print they exhibit. Some time may be wasted because exhibitions will be held up pending approval of the showings. However, word received from roadshowmen operating in this territory has proved that they are more than willing to co-operate with the Mexican government in order to be certain that no unintended aid be given to the Axis.

the roadshow business so interesting and exciting.

Ruben's showing got a cool reception at the Barbizon Plaza, but the next night he received a warm reception from the Eaton Benevolent Society in Harlem. Later group consisted of 85 people and was one of the finest audiences Ruben ever had. The organization was so appreciative of his showing that they presented him with a \$5 check before he left.

Ruben said that roadshowmen must learn to set up and dismantle their equipment quickly so as to keep the confidence of the audience and not cause any unnecessary delay to the rest of their scheduled program. Roadshowmen should always have two machines and a supply of bulbs and fuses with them in case of an emergency. Another good tip that Ruben offers roadshowmen is to have them check with local police authorities before giving a showing so as to be sure they are complying with the rules of that community. No license is required for roadshowmen exhibiting in New York City. On the other hand, roadshowmen operating in Yonkers must have a license from that city. The license costs \$15, and the authorities are very strict on checking up.

Canada Launching Mobile Film Units

MONTREAL, Oct. 31.—Canadian roadshowmen are expecting a spurt in business in the near future. Because of the efforts of the Dominion government's National Film Board, an augmented fleet of mobile 16mm. theaters will go into operation this season.

Canada has always been a good spot for roadshow business because of the large numbers of people who live in isolated, rural districts. Roadshowmen operating in this territory bring pictures of all types to small villages and country crossroads.

One of the first films shown to rural audiences by roadshowmen was *Peoples of Canada*. There then followed programs about the Commonwealth Air Training Plan, the navy in action and the Canadian armament production, *Forward, Commandos and Food, Weapon of Conquest* will be exhibited on a roadshow basis this month. In addition to the film board's own productions, a selection of the best pictures available from the United States, United Kingdom and Australia are also chosen for screening. Besides Civilian Defense and government films, roadshowmen have been showing comedies and musicals both in full-length feature form and as one-reel shorts.

The object behind the mobile film units, which are operated by experienced roadshowmen, is to show by visual means the story of Canada and the United Nations to those areas of rural Canada far removed from the theaters of the market towns. Another object is to stimulate sustained interest in the war among large settlements of Ukrainians, Germans and Scandinavians in Western Canada. Naturally, the roadshowings of comedies and musicals is to bring entertainment to the half million people who are far away from any motion picture theater or other form of amusement.

In January, 1942, the National Film Board put into nationwide service many portable 16mm. theaters. By June of this year, 45 traveling theaters, using 16mm. portable projectors, were in operation under film board direction from Vancouver to Nova Scotia. Work in this regard has proved so popular with the peoples visited that the Office of Public Information, which financed the project, (Canada Launching Film on opp. page)

New and Recent Releases
(Running Times Are Approximate)

STRIKE! YOU'RE OUT, released by Skibo Productions, Inc. Features Russ Brown, Sandra Johnson and the Carlyle Sisters, with Buddy Page and his orchestra. Wives, getting union ideas, go on strike, picketing the apartment house while their husbands vainly wait for dinner. The husbands get together and every apartment becomes a night club. The sounds of gaiety reach the wives, who give up the strike. "I knew it was too good to last," moans Mr. Busby, husband of the leader of the picket line. Running time, 11 minutes.

FLYING WILD, released by Monarch Films, Inc., starring the Dead End Kids. The story deals with sabotage at the airplane factory where the kids have jobs. Leo Gorcey accidentally stumbles on the sabotage plot and from then on is in the center of the mystery. Running time, 75 minutes.

SORORITY BLUES, released by Skibo Productions, Inc. Stars Nell Kelly. Nell, the star basketball player, is ruled off the team by the dean because she can't do mathematics. This misfortune occurs just before the big championship game. Finally

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has a proven record for results. Increased circulation, special feature stories, proper timing make this issue a must for all firms interested in doing business in the roadshow market.

The Billboard
25 OPERA PLACE
CINCINNATI, O.

FOR BEST POSITION MAIL COPY EARLY TODAY, IF POSSIBLE

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Nell is told that she will be allowed to play if she finishes a test in a certain time. Her friends sing and dance while she works, because she thinks best when stimulated by music. Of course, Nell passes and everything is okay. Running time, 11 minutes.

DITTO, released by Astor Pictures Corporation. Stars Buster Keaton. The veteran comic is at his deadpan best in this farce, wherein twin sisters get mixed up. Two reels.

THE SCREEN TEST, released by Astor Pictures Corporation. With Buster West. He and his partner, Tom Patricola, have their trials and tribulations in breaking into the movies. A good comedy. Running time, 20 minutes.

Cutting It Short

By THE ROADSHOWMAN

Bell & Howell, Chicago, has received a government award. H. W. Remerscheid, vice-president, hopped to Chicago from the Coast to accept the award.

The Forest Service of the United States Department of Agriculture has just completed a colored 16mm. sound film showing the Guayule rubber project. The reel, which runs 20 minutes, will be given to organizations for screening, at no cost, and will undoubtedly be made available to roadshowmen.

Films on Latin America destined for free showing before schools, clubs and other organized groups, will be distributed in New Jersey by the State Department of Conservation and Development, acting for the Co-ordinator of Inter-American Affairs. Fifteen titles, on 16mm. film with sound, are available and are handled thru the State Museum at Trenton, N. J.

Monogram will not sell its 1942-'43 program in the 16mm. field, according to Steve Broidy, general sales manager.

CANADA LAUNCHING FILM

(Continued from opposite page)

has increased the budget for its continuance. It is believed that about 65 mobile theaters will be in operation before Christmas.

Roadshowmen working under government supervision to handle these mobile units operate on circuits, each one of which regularly serves 20 different centers. Including British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, New Brunswick, Nova Scotia and Prince Edward Island. Roadshowmen get to remote districts by train, by automobile and, during snowstorms, by sled. Where electric power is not available, portable generating units are used.

In addition to roadshowmen operating these mobile units under government supervision, there are many of them who have in the past and will continue in the future to make a good living servicing the rural areas of Canada.

WALKATHON CONTESTANTS

OPENING SOON

New Location. Same City. Write, Do Not Wire.

SID COHEN

Armory, 16th & Michigan CHICAGO, ILL.

Repster Carl Whyte Gives Inside Highlights on Famed Cherry Gals

Beaver Dam, Wis.

Editors, *The Billboard*:
The death of Addie Cherry brings back to mind the many things the Cherrys told me in confidence during the two years I was manager and pianist for them. Probably no one in the last 20 years was closer to them than I was, as I was engaged to marry Addie at one time.

Among interesting things never before printed about them was the fact that they had a brother, Durwood Cherry, who at the age of 18 caught a ride on a wagonload of cattle from Marion, Ia., to the Chicago Stock Yards and has never been heard of since, even tho the girls spent a fortune at the time for private detectives to try and locate him.

"Pa" Cherry originally went from Boston to Iowa about a hundred years ago. The girls told me he was a shiftless, tho artistic sort, and spent most of his time lying by a brook painting "pitchers." That's how come the mortgage accumulated on the family farm which forced them (the five Cherry sis-

ters), to hit out for Dubuque, Ia., where they put on their first full-length show which caused such a riot that Hammerstein heard of it and signed 'em all up for a long contract at his beer garden in New York (not at his Opera House). The girls were once booked at a logging camp saloon and dance hall at Bemidji, Minn., but admitted they did not give satisfaction there as the lady manager said their name was misleading and expected something a little more spicy.

Altho the girls were very much against liquor they always had their daddy wine (mixed with cod liver oil) while I was with them.

Anyone who ever witnessed their *Gypsy's Warning* skit could readily see why they were a sensation in large cities. It took a big-town audience to really appreciate them.

Addie had the temperament of a dozen tragediennes and woe unto any man she disliked. I once saw her hit a night club patron over the head with a broom because he offered her \$50 to go on the stage barefoot. Unlike Effie, Addie had no sense of humor and took her art serious at all times, and well she might, as she was an artist in her line.

CARL WHYTE.

Rabbit Foot Show Ends Biggest Tour

PORT GIBSON Miss., Oct. 31.—Rabbit Foot Minstrels closed their 30th season under F. S. Wolcott's management at Newellton, La., October 27, with the management reporting the most successful road tour in the show's history. The show this season adopted the policy of no parades and found it successful.

With equipment and tires in good shape, the show went thru the season without an accident. The troupe was fortunate in keeping a full working crew throughout the run and not a night was lost on the season.

Admissions this season were 60 cents for adults, 35 cents for children and 25 cents for reserves. The concert went for 25 cents.

Mr. and Mrs. J. C. Goddard, who had the sound car, have returned to their home in Corinth, Miss., and Roy Bowling, band leader, went to his home in North Fork, W. Va. M. L. Frisbie put in his 20th season on the press end.

Duble Lauds Charles Collier

Jeffersonville, Ind.

Editors *The Billboard*:

Tent-show patrons will regret the passing of Charles Collier, owner-manager of *Silas Green From New Orleans*. This popular tent attraction was a favorite many years all thru the South. I first saw *Silas Green* more than 30 years ago in Florida and again in later years with Charles Collier as owner. He was a gentleman and his company always a credit to the profession.

May the few remaining colored minstrel shows under canvas continue to carry on and keep minstrelsy alive. Both Eph Williams, original owner of *Silas Green*, and Collier saw the show title become a household word. May it continue that way.

C. E. DUBLE.

Rep Ripples

CHICK AND ESTELLE PELLETTE, in

Alabama with the Alabama Amusement Company, which they joined in midseason, report that their son, Jacques, who joined the navy aviation in March, recently was commissioned ensign at the Navy Aviation Station in Pensacola, Fla. He will remain there as flight instructor. The Alabama company is owned by Berney Smukler, Mrs. Pellette's brother. . . . LITTLE'S SHOW is playing schools and halls in Pickens County, Alabama, to satisfactory returns. . . . GEORGE (BIG) SIMONS left Frederick, Okla., recently with his three-people trick to play Central Texas towns. . . . PETER MICHAELS, who put in the summer with the Bryant Showboat in Cincinnati, is now managing a dine and dance spot in Norfolk, Va. . . . TOM (WILD CAT) AITON postals that he's stopping at Beauty Park Tourist Court, near Indianapolis, for his health. . . . ARTHUR E. BITTERS, for many years a rep show agent in Minnesota and Wisconsin and for the last several years traveling good-will ambassador for the Hornel Company, meat packers, is now making Milwaukee his headquarters, where he expects to be quartered for the duration. . . . WHEN OSCAR BLOOM'S Cotton Blossom Showboat troupe failed to get organized in Paducah, Ky., recently, due to the inability to corral musicians and performers, Al Tint hopped to Carmi, Ill., to play the Kiwanis Club Festival and Corn Day with the WLS Barn Dance gang. From there he returned to Chicago.

WALTER PRICE, well-known Midwestern repster, for some time has been doing dance jobs around Medford, Wis., with a show and dance combo, with a daily broadcast over WIGM. . . . JOHN W. WALTERS, rep enthusiast of Columbus, O., is now a private in Company D,

330th Inf., Camp Atterbury, Ind. . . . MR. AND MRS. BILLY ARMOND, former troupers with Billy Wehle's Billroy's Comedians, visited John Lair's Renfro Valley Barn Dance, which this season toured under the Wehle banner, at the show's closing in Calhoun, Ga., October 24. Armond is now manager of a radio station in Dalton, Ga.

Ellis 'Rip' in Grand Rapids

GRAND RAPIDS, Mich., Oct. 31.—John Ellis's *Rip Van Winkle* Company, after four weeks in Ohio, set by the Sorensen Agency, Lima, O., opens here Monday (2) for a week in local high schools. Following the run here, unit moves back into Ohio, where Ellis says business has been good.

FOUR A-ERS ON CARPET

(Continued from page 4)

title of Miss Reingold for the Sunday following.

Action against members who are supposed to have crossed the picket line as patrons was based on their attending the celebrity night last Sunday. If they fail to show for a hearing next week Silverstone said, all affiliates, including Screen Actors' Guild, Equity and the American Federation of Radio Artists, will be notified and the members will be placed on the unfair list.

Equity passed a resolution at Tuesday's council meeting that Equity members were forbidden to go into Leon & Eddie's either as performers or paying customers.

Enken said that the club was ready to do business with AGVA on "a reasonable basis." Silverstone said that the club was reclassified to bring it into line with similar local spots which pay A scale.

Corelli, in explaining his stand, said that he was called in by Enken early this week and, out of friendship, said he would go back to AGVA and try to straighten out the situation. Corelli said he thought the spot was unique, insofar as it is a showcase for unknown talent, and that he asked AGVA for a special contract, which was turned down. Corelli is no longer an official of AGVA, since all of its affairs have been taken over by the Four A's.

BLACKFRIARS' GUILD

(Continued from page 10)

"character," just as does the Hindu visitor who spits with hilarious calm whenever Britain, the Japs or the caste system are mentioned. Nor must we forget Mrs. Featherstonehaugh, pronounced "Fester," who festers for sure with the pus of prohibition politics, or the drama-coach exponent of deep-breathing exercises. Much less diverting are the embarrassing corny lines thru which the male lead and the sympathetic girl-friend suffer.

Thanks to the earnest and skilled work of director Dennis Gurney, and his players, *Inside Story* frequently bulges with light charm and titilliant humor. J. Augustus Keogh, who has been stealing Blackfriar shows regularly, commits more thievery as the "Glory-be-to-God" Swivelhead. Elsbeth Hoffman, as Jane, sizes up as a top-notch stage performer despite pat lines. But most professional is a Blackfriar neophyte, Julie Snow, who plays the somewhat dopey and distressed Dolorosa with rare and brilliant naturalness. For projecting undeserved laughs into a bit of play-within-a-play business, Gene Lyons, June Meer and Elsie Gustafson deserve commendation.

Joseph R. Carlton.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

SERGEANT PATRICK HAMBEY writes that he is now in the Army Air Force and would like to inform derbyshow folks that he is at the Ogden Air Depot, Hill Field, Utah. Official designation is 432d Q. M. Plat., 32d Air Depot Group. He would like to hear from all friends, especially Margaret and Whitey Helm, Johnny Makar and Kay Gibson.

WE HAVE AN INQUIRY from Audrey Saunders, of Washington, about the current New Orleans derbyshow which will be covered by a story in next week's issue.

IT'S PVT. JACKIE MURPHY now—he having been inducted into the army in Chicago October 10. Jackie is with the Provisional Training Battery, Fort Taylor, 265th Coast Artillery, Key West, Fla.

"JUST A LINE to say hello to walkathon friends and pals," writes Sergt.

Johnny Donny King, who reports he is glad to be back in the army. He pens a request for derbyshow notes to Jack (Dead Pan) Kelly, Roy Myers, Mille and Jean King. He's with Battery C., 54th Field Artillery, Camp Roberts, Calif.

AL LYMAN reports that he has been transferred to Marona Field, Army Air Force Basic Flying School, Tucson, Ariz., where he has been assigned to the Special Service Department as director and producer of all camp shows and in charge of all social activity. Lyman has been promoted to a sergeancy.

JOE BANANAS, Chicago's ardent derbyshow enthusiast who is now Pvt. Louis T. Podesta, Pts. Training Co. No. 1, 112th Inf. Casual Det., Camp Livingston, Louisiana, postals that he recently caught the show in New Orleans and that it's a wow, with 30-minute treadmills now in order. Joe says, too, that he's still losing weight.

WANT for SILAS GREEN SHOW

ACTS, TEAMS, MUSICIANS, SINGERS.

One show a day, no Sundays, Long season. Write or wire

C. T. MORTON, 610 E. Clinton St., Macon, Ga.

P.S.: Johnnie Hudgins, Charlie Banks, Frank Schanck, please contact.

WANTED AT ONCE

Leading or Juvenile Man for Hotel Melodrama Unit. Might use Team. Guaranteed engagement. Other people, write.

JOHN CAYLOR Copyrighted material
HOTEL ROME OMAHA, NEB.

Shows Contribute \$53,000

In Army-Navy Relief Drive

Max Linderman's combo leads with \$5,000—4G is Cetlin & Wilson total

NEW YORK, Oct. 31.—Carnival companies and individuals within the industry accounted for an unprecedented contribution of more than \$53,000 to the Army and Navy Emergency Relief Fund, according to a tabulation made by *The Billboard* from figures furnished by the War Charities Committee of the Outdoor Amusement Industry. War Charities group is headed by George A. Hamid as national chairman and Max Linderman as general subchairman for carnivals. Statistical liaison between the chairmen and the industry was Jane W. Munro, who this week wound up her work by forwarding official certificates of "thanks" to donors. (Reproduction of the certificate appears on page 47.)

Max Linderman proved that he was no chairman in name only by leading the midways in the derby, rolling up a score of \$5,052 on World of Mirth Shows. Surprisingly enough, he was paced by a non-railroad outfit, Cetlin & Wilson Shows, which turned in \$4,008.28. The leading 14 donors accounted for (See Shows Contribution on page 43)

Goodman Jaunt Up 25%; Little Rock Quarters Engaged

NORTH LITTLE ROCK, Oct. 31.—Max Goodman's Wonder Shows of America got off to a good start on their final week's stand of the season at Arkansas Livestock Association Show here October 19-25. Business boomed for the first three days, with crowds for the initial two days totaling 22,000. Following the engagement, shows go into quarters in Little Rock, just across the Arkansas River.

Organization presented 11 shows and 14 rides and a number of concessions. Fantasma Show and Kelley's Freak Auditorium led shows. Management reported that this year's tour saw business on the organization increase about 25 per cent over 1941. All with it have contributed to the Red Cross, and shows as a whole have purchased an estimated \$12,000 worth of War Bonds, it was reported.

Executive staff here included Max Goodman, president-general manager; Ted Cope, manager; Arthur Sharpe, secretary; Denney Howard, superintendent; Louis J. Berger, general agent; Joe Rowan, special agent; Rube Curtis, advance agent; Grant Chandler, trainmaster; Ed Latham, electrician. Shows, moving on their own train, didn't miss an opening date on the season.

League Convention Activities Mapped

CHICAGO, Oct. 31.—With the start of the outdoor conventions just four weeks away, League activities are being accelerated. Sam J. Levy, chairman of the Banquet and Ball committee, has been sojourning at Hot Springs. He is returning this week-end and is expected to announce the personnel of his various committees in a few days. League events during the convention will include the President's Party, November 28; memorial service at the Hotel Sherman, November 29; annual election, November 30, and the Banquet and Ball, December 2. The League will, as usual, hold open house during the week of the conventions.

A registration booth will be maintained in the Sherman lobby during the conventions. One or more members will be on hand at all times to provide information. Bernard Mendelson is again chairman of the memorial committee.

Franks Equipment To Harry Lottridge

MACON, Ga., Oct. 31.—Harry Lottridge, who has been in charge of Franks Greater Shows during the tour of Georgia fairs since early September, has launched Harry's Greater Shows.

Outfit is comprised of practically the same equipment as under the Franks banner, altho W. E. Franks has no further interest, having disposed of the equipment.

Shows remained at the fairgrounds of the Middle Georgia Colored Fair for a second week while Lottridge mapped a tour of South Georgia spots for late fall. Results during the colored fair were good, but the second week was poor. Shows move out tonight for Dublin, Ga., for a week under auspices of the Laurens County Home Guard units.

W. E. Franks, who returned recently from Hot Springs, Ark., was confined to his room at the Central Hotel for more than a week by illness. He has recovered, however, and is planning to operate a park at the lot on Broadway near Oglethorpe Street, where his carnival played 19 weeks this summer. Charles Drill has booked his Ferris Wheel, and there are 17 concessions.

Stephen Returns to Missouri Quarters; Tour Satisfactory

QUEEN CITY, Mo., Oct. 31.—Stephen's Shows, which closed the season here last Saturday, moved into quarters for the winter at Spickard, Mo., this week. Otto Stephen, owner-manager, announced. Shows have been quartered there for the last six winters. Stephen said the organization's season tour was good and that the shows played some new territory this year.

Shows were out 20 weeks and carried 4 rides, 3 shows and 15 concessions. The Great Delmar was the free attraction.

Bullock to Sumter Quarters

BAMBERG, S. C., Oct. 31.—J. S. Bullock, owner-manager Bullock Amusement Company, said this week that shows will wind up the season here and return to quarters in Sumter, S. C., as usual. He said the tour was a satisfactory one and that the organization encountered little labor trouble.

WM Biz Up 15% at Columbia; Lewis Optimistic Over 1943

COLUMBIA, S. C., Oct. 31.—World of Mirth Shows, midway attraction at South Carolina State Fair here, October 19-24, played to a 15 per cent increase in business, General Manager Max Linderman said at conclusion of the stand.

Attendance here, according to the shows' management, held up better than in many other sections of the country. Monday night's preview opening drew the largest free-gate crowd in the history of the fair and midway spending hit a new high.

All of shows' units were in operation on Monday night and even illumination features, for the most part, were in use. Finishing decorative touches were added on Tuesday. Setting-up speed was considered remarkable since the midway is low on working help.

Units missing from the line-up included the Lion Motordrome, discontinued several weeks ago as a result of ODT action, and the Waltzer and Heyday, which have not been used in several weeks. In all, five carloads of equipment were missing, but midway layout, both in size and color, looked fully as large and as colorful as any presented in the past.

Concessions, under management of Phil Isser and Jack Gilbert, reported business on a par with last year's record gross. Heavy showers late Tuesday night cut slightly into the gross. Shows left here for Augusta, Ga., for the Exchange Club Fair.

League "Indie" Ticket Is Filed

Jack Nelson is named for presidency — active campaign in prospect

CHICAGO, Oct. 31.—G. J. (Jack) Nelson, former manager of the Chicago office of *The Billboard* and now vice-president and general sales manager of Rock-Ola Manufacturing Company, has been nominated for president of the Showmen's League of America on the independent ticket. A move for an independent ticket has been in the air for some time and at the League meeting Thursday night Harry Ross presented the candidates selected by the independents. In addition to Nelson, those named were: First vice-president, Fred H. Kressmann; second vice-president, Harold (Buddy) Paddock; third vice-president, S. T. Jessop; treasurer, Lee A. Sloan. Office of secretary was left open, which is equivalent to re-election of Joseph L. Streibich. Nelson had served as third, second and first vice-president of the League and resigned his office a few years ago due to pressure of business.

Named for board of governors on the independent ticket were Thomas W. Allen, Dee Lang, Dave Tennyson, Jack Benjamin, Bob Seary, Frank Ehlentz, James Campbell, George Terry, Leo Barrington, Paul Flanagan, Charles Miles, Elmer C. Velare, A. J. (Whitey) Weiss, Al Kaufman, Harry Gaughn and Rudy Singer.

Hughes Resigns

Elwood A. Hughes, second vice-president of the League, resigned from the office this week, his many duties in Toronto being such that he felt he could not give the League the attention it deserved. This leaves the top vice-president's spot on the regular ticket vacant, and someone to replace Hughes will be chosen at the next meeting of the League November 5.

Fact that there are two tickets in the field has heightened interest in League affairs, and an active campaign is in prospect.

Columbia Renews WM Contract for Next Year

COLUMBIA, S. C., Oct. 31.—One of the first announcements of a contract between a fair board and a carnival for 1943 was made in a letter from Secretary Paul V. Moore, South Carolina State Fair here, to General Manager Max Linderman, World of Mirth Shows. Secretary Moore wrote:

"It gives me pleasure to commend you and your show, which has been playing for us for a number of years. Under the stress of war conditions, it is my opinion that you have done a most efficient job in getting your show to us on time. Other fairs have not been so fortunate.

"It therefore gives me great pleasure to state that, after talking the matter over fully with President Witcover, we have agreed to renew our present contract with you for 1943. This agreement, of course, is based upon the assumption that there will be no war ban placed upon fairs or carnivals for the duration."

Endy Bros. Trek Tops '41 by 30%

Hiked per capita spending responsible for increase—trucks for war work

EMPORIA, Va., Oct. 31.—David B. Endy, co-owner Endy Bros.' Shows, midway attraction at Emporia Fair here October 19-24, said that his organization's business on the season is about 30 per cent better than in 1941. He attributed the hike not so much to an increased attendance, but said that the per capita spending of patrons visiting the shows had increased tremendously.

Here at the Emporia Fair, he said, was another example of the increased spending. (See ENDY BROS. TREK on page 43)

Smith-Henry Combo Clicks at Season's Wind-Up in Suffolk

SUFFOLK, Va., Oct. 31.—With attendance on the final week of the season varying between 10,000 and 15,000 daily, George Clyde Smith-Lew Henry Shows successfully concluded their 1942 tour as midway attraction at Tidewater Colored Fair here October 23. Weather (See SMITH-HENRY COMBO on page 43)

Jones Concessionaires Honor H. Paddock and M. Lipsky

DOTHAN, Ala., Oct. 31.—Harold (Buddy) Paddock and Morris Lipsky, co-managers Johnny J. Jones Exposition, were honored here last week when concession men on the organization as a token of their esteem presented each with a diamond-studded wrist watch. Presentation was made by Dave Fineman on behalf of the boys.

In presenting the gifts, Fineman said the timepieces were a token of appreciation for the integrity and confidence instilled by Paddock and Lipsky thruout the season. Shows are playing their final stand of the season at Houston County Fair here, where capacity crowds are turning out nightly. Clyde Beatty leaves here to appear with the Shrine Circus at Houston.

Crescent Season a Winner; To Barn in Gastonia, N. C.

GASTONIA, N. C., Oct. 31.—L. C. McHenry, owner Crescent Amusement Company, announced here last week that the 1942 season was one of the best in the history of the organization. He added that winter quarters for the shows have been purchased on the Dallas-Gastonia Highway here.

Lot is 100 by 400 feet deep and comprises two new buildings. Grounds are enclosed by a high fence, he said.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Oct. 31.—Past President Edward A. Hoek ably presided at the October 29 meeting. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past President Ernie A. Young. Elected to membership were Al V. Dunn, William F. McMinn, Woodrow Jones, Leo H. Bergman, Henry Susk, Edward Sopenar and James W. Griffin. Outdoor Amusement World Directory committee is pleased with results and urges all members to give their full attention. Brothers H. B. Shive, Morris Lipsky, Harold (Buddy) Paddock, Eddie Lippman, Nate Hirsch and Lee Sloan were complimented by membership committee for their co-operation. Press committee is doing good work on publicity for the League.

Brother James Murphy attended his first meeting after a long siege of illness. Late reports advise that Brother Charles DeKreko is showing improvement. Brothers Rankine, Vollmer and Young are still confined. Brother S. T. Jessop advises that he will have the regular booth set up for registrations during the convention. Brother Orval H. Harris has been appointed to take charge of this and will name his supporting committee soon.

Action has been taken to hold the regular New Year's party, and Brothers Wright, Carsky and Young were appointed to make tentative reservation of a room for the affair. Committee on arrangements is to be named later. Brother Sam Wilner, now in the armed service, visited the rooms. John Young advises he has been rejected for service and will have to go to a hospital for attention. Morris Fien made his first visit. Orval W. Harris and Louis Berger are back for the winter. Gus Woodall is still among the regulars at the rooms.

Ladies' Auxiliary

Officers for 1943 follow: Mrs. William Carsky, president; Mrs. Louise Rollo, first vice-president; Mrs. Michael Doolan, second vice-president; Mrs. John O'Shea, third vice-president; Mrs. Robert Miller, secretary, and Mrs. Sam Gluskin, treasurer. Board of governors: Mrs. Grace Goss, Mrs. Noble C. Fairly, Mrs. Virginia Kline, Mrs. Al Wagner, Mrs. Clara Zeiger, Mrs. George Hamid, Rose Hennies, Mrs. A. J. Weiss, Mrs. Ann Sleyster, Mrs. Maude Geiler, Jeanette Wall, Lillian Lawrence, Marge Freis, Viola Blake and Mrs. Nate Hirsch.

Installation dinner will be held December 2 in the Bal Tabarin, Sherman Hotel. Concessioners of Rubin & Cherry Exposition donated a book of War Stamps to the club, and Lone Star Club, Dallas, came thru with an \$11 donation. Send in your books on the War Bond award to Chairman Anne Doolan, care Hotel Sherman, Ladies' Auxiliary Showmen's League of America, Chicago, Ill.

SHOW EQUIPMENT FOR SALE

2 20 by 45 foot Tops with Wall, khaki, good condition. 1 20 by 40 foot Top with Wall, khaki, good condition. 1 20 by 60 foot Top with Wall, off center top, fair condition. 300 feet of 8 foot 12 oz. Khaki Side Wall, good condition. 1 Merry-Go-Round Top and Wall for Spillman Little Beauty M. G. R.; color green, fair condition. 1 Push Setting or Drapes for forty foot top with a ten foot wall, good condition. Several Panel Show Fronts with electric equipment. 8 Laughing Mirrors for Fun House. 8 8 by 14 foot Banners for Birth of Twins Show, Caesarian operation. Also Projector with Negative and two new prints for same. All in good condition. 1 Gallopa with Electric and Gasoline Motor. 1 Electric Siren. 2 Bass Drums. 4 sets of Public Address Systems or Sound Equipment as follows: 1 30-Watt or larger set, Amplifier and 2 Speakers and Microphone; 1 30-Watt or larger set, Amplifier, 3 Speakers and Microphone; 1 Gibson Electric Set, Amplifier, 2 Speakers, 2 Steel String Guitars for same; 1 50-Watt or larger set for Sound Truck, 6 Volt or 110 Amplifier, 2 Speakers and Microphone. Also 5 Microphones for sale. 1 Eastman Moving Picture Camera with Projector and Tripod. Concessions: 1 Bingo, complete, consists of 30 by 40 frame with display shelves, counters, seats, khaki top and wall, push for display shelves, electric equipment. All in very good condition. 1 Pop Corn Concession, complete with frame top and wall, including large machine with two kettles. In very good condition. 40 Quart Milk Bottle for Ball Game. Rides: Skooter Ride, complete with 15 Lusse Bros. cars and lume line and fluorescent lighting fixtures, in good condition. Loop-o-Plane Ride with 5 horse power reversible motor. 1 Chev. Panel Truck. 12 Chev. Tractors and Semi Trailers. All the above equipment in good condition and priced to sell. Answer: BOX 177, care The Billboard, 390 Arcade Bldg., St. Louis, Mo.

**GIVE THE LEAGUE BACK TO ITS MEMBERS
SEND FOR YOUR BALLOT
VOTE THE INDEPENDENT TICKET
A LOYAL LEAGUE MEMBER**

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 31.—Now that we are assured of a practically capacity crowd at annual Benefit Ball and Victory Banquet, Commodore Hotel, Thanksgiving eve, work has been started on the Barn Dance to be held in the rooms on December 12. This will be the first of a number of clubroom functions to be held during the winter season. Jack Carr is chairman of the entertainment committee in charge of the Barn Dance. Henry (Slim) Fein is taking up welding in anticipation of service to his country. Far cry from a roll down to hot metals. Much gloom in the club over the sudden passing of Mrs. Violet Philipson right after Freddie's death, three weeks. Mrs. Philipson is the first woman to be interred in the NSA plot at Ferncliff. Frank Miller, leader in membership drive with 52, is being closely paced by Howard Ingram with 43. President Art Lewis advised that Brother Ingram has his full quota and the applications will be presented in the next day or so. Gold cards for both hustling members are in the hands of engravers. Brother Siro Aurillo, of the Marines, is still stationed at the Marine Hospital, Marine Barracks, Brooklyn Navy Yard. Fine optimistic letter from Brother Herman Faier, soldiering at Fort Jackson, S. C. Many faces in the rooms these days—Joe Hughes, Murry Zand, Ross Manning, Morris Sommers, Aaron Hymes, Jack Greenspoon, George Traver, Bill Rabkin, Max Schaffer, Phillip Cook, Sam Peterson, Charles Rubenstein, Mack Harris and Andre Dumont.

New members accepted in the last two weeks: Sol Wahnish, Irving Silberman, Joel Katzwitz, Harold Schneider, Walter Kierman, Frank McCloskey, Albert Palitz, Myer Pimentel, Nathan Albert, Andrew Stryker, Charles Napalitano, Joseph DiMese, Charles Farmer, Chester Ware, John W. Grant Jr., Louis Weinstein, Harry Tilner, James Dotoli, Jim Braden, Jack H. Santo, James H. Bryant, Willard Wayne Hockaday and Maurice Costello. Edward Kalin, one of Frank Miller's boys, goes into the service November 11. Art Lewis in from Norfolk to preside at meeting October 28. Brought along a bagful of money from the Greensboro (N. C.) Jamboree, nine new members and a pocketful of advertising contracts for the year book. Walter Lewis, porter, was presented recently with a bonus for exceptionally fine attention to duties. Not to be outdone, Walter presented a set of resolutions thanking club for its kindness and thoughtfulness. Palisades Park's Joe McKee and Anna Halpin are making a record-breaking ticket-selling drive on banquet. Thomas Brady, international celebrity booker, who is arranging for speakers for the dais, says we will have the greatest assemblage of famous personalities on our stage that have ever been gotten together for a showmen's benefit. Twenty-five more days to the big doings.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Oct. 31.—All officers attended Monday night's meeting, which welcomed Brother Max (Cappy) Kaufman, who is in the navy; Brother Pvt. Arthur Frayne, Fort Sheridan, Brother Pvt. Albert Kamm, and Oaklie Pressley. Brother Pvt. Isadore Reisner and Pvt. Joe Eule visited the clubrooms over the week-end. Applications were received for seven new members. This week two \$100 bonds were awarded at the meeting. Brother Johnny Flamenco was released from hospital and left for the West Coast.

Brother Joe Vernick lettered that he is progressing nicely at United States Veterans' Hospital in Massachusetts.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Oct. 31.—Fourth Vice-President John Backman and Third Vice-President Charles M. Nelson directed Monday night's meeting, holding down the berths of president and secretary in the absence of Mike Krekos and Ralph Losey.

Communications were read from Private Anthony Chontos, Finis A. Coggin, Ed Kennedy, Whitey Bahr, Bill Muldoon, Tom Rhodes and Russell W. Faulkner. With only 18 days left in the membership drive, the committee, headed by Sam Dolman, chairman, is getting the boys in under the wire. Coming in during the meeting were Charles Thomas, Ray W. Nottke, John P. Beynon, George Kemp, L. H. Shoemaker and Prince Dennis. Brother Dennis arrived late but was on hand for his induction, with Brother Eddie Brown officiating.

Brother John Miller reported on finances; Dolman, membership; Ted Lefors, entertainment; Harry Phillips, house committee, and Brown, public relations. Brothers James Dunn and James Gallagher, of sick and relief committee, reported Ed Kennedy is getting along well at Newhall, while Plain Dave Morris was reported spending some time at Veterans' Hospital, Sawtelle. Brother Brown reported that Brother George Hines is in County Hospital and Brother Pat Shanley is recuperating at a rest home.

Following the Lion's Head parade, old members were welcomed back to the clubrooms following absences of various lengths. They included Brother Capt. David (Doc) Barnett and Brother Hollywood Towers.

Ladies' Auxiliary

October 26 meeting was the first one conducted by President Margaret Farmer since March. Corsages were given her by West Coast Shows, and First Vice-President Edith Bullock presented her with an orchid. All officers wore corsages presented by Edith Bullock. Letters were received from Lillian Schue and Marie Le Doux. Bank night award went to Pauline Burdes, who donated the door prize won by Mabel Brown. Pauline Celeste donated a doll to the bazaar, which will be directed by Jessie Loomis. Peggy Steinberg brought in \$5 from Mr. Kemp from Mission Beach. Other new members were Pearl McCollister and Ethel Denis.

President Margaret Farmer thanked members and all past presidents, Chaplain Mother Fisher and First Vice-President Ethel Bullock, who officiated at the services for the late Sister Ethel MacDonald. November 2, Convention Night, a straw vote will be taken to determine who the membership favors for election. Lucille Dolman was given a big hand, as was Josephine Thomas, for the cleaning and painting of the clubrooms. Everything was in perfect order for the president's home-coming. Giving brief talks were Florence Webber, Emily Mettler, Lee Sturm, Pauline Celeste, Allerita Foster, Pauline Burdes, Carmen Cardwell, Babe Miller, Peggy Sentic, Florence Darling, Mary Ford, Julia Smith and Donna Day.

Ethel Krug brought in another \$5 on the luncheon cloth and Lil Schue sent in her subscription book. President Margaret Farmer thanked all the homeguards for their work this summer and complimented her officers on their cooperation.

Club received over 65 letters last week from men in the armed service thanking the club for the good work it is doing.

Heart of America Showmen's Club



Reid Hotel
Kansas City

Ladies' Auxiliary

Rooms are ready for the winter, and President Ruth Ann Levin announces the initial meeting will be held November 6. It will be a combined business and social meeting and all members are urged to attend. President Levin and committees have planned a full and varied program for the winter. Members are urged to send in their dues as rapidly as possible.

Recent arrivals in the city included Margaret Stone, Rosa Lee Elliott, Margaret Ansher, Ruth Spallo, Leola Campbell, Dorothy Morphew, Rose Mary Michelsen, Ann Calender and Ann Carter. Recent visitors were Viola and Noble Fairly. Mrs. Nell Allen was the guest of Ellen Cramer while en route to Abilene, Kan. Mrs. Utah also visited. Lucille Young lettered best wishes to club members from New Orleans. Mrs. George Howk reports that she and Mr. Howk will move in from the park, while the Ellis Whites will maintain their residence at the park.

Mrs. Bird Brainerd and husband returned from a vacation in the Ozarks, which included a visit to the Reynolds & Wells Shows, at Centerville, Mo., and a visit at Hot Springs and Little Rock. Mr. and Mrs. Henry Grimes are being congratulated on their recent marriage. Mrs. Grimes is the former Mrs. Billie Bedonie. Hymie and Pearl Schrieber are receiving many callers at their apartment at the Commonwealth Hotel.

President Ruth Ann Levin has her sister, Mrs. Ethel Hejda, Cedar Rapids, Ia., as her guest. Mr. and Mrs. Joe Siegrist were the house guests of Mr. and Mrs. Charles Nathan. Mrs. C. W. Parker, mother of the club, is visiting her daughter, Lucille Heminway, in Washington, where Lucille is a government employee. Mr. and Mrs. Fred Gardiner, Leavenworth, Kan., went to Evansville, Ind., where Gardiner is employed in government work. James Nathan, a cadet at Wentworth Military Academy, recently visited his parents, Mr. and Mrs. C. S. Nathan.

USED TENT

No. 2-301—Hip Roof Push Pole Style Tent, 30x50 feet, 8' pitch, 7' sidewall, roped every 7' 6". Material, top 8-oz. white circus twill, walls 6 1/2-oz. white drill, white trim. Condition fair. Top and walls **\$245**

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.

America's Big Tent House

Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

WANTED

For rest of season, legitimate Concessions, Shows with own outfit. Bill Atkins, wire, Harry Hoffman, contact us. Work all winter.

Gentsch & Sparks Shows

Liberty, Miss., Nov. 2 to 7; Gloster, 9 to 14.

ATTENTION: CARNIVALS, SHOWS

I am located just outside of St. Louis, 1,000,000 population to draw from, and want to arrange for a good Carnival to winter on our property and make a contract for 1943 to show in our Park from Decoration Day to Labor Day. This Park has 11 years of operation. Good attendance and can work out a deal for Carnival to make money and save rubber. See L. W. PETERS, Operator of Sylvan Beach Amusement Park, Kirkwood, Mo. (Phone: Kirkwood 960.)

SEND FOR YOUR BALLOT VOTE INDEPENDENT TICKET

**TAKE OUT POLITICS
A SHOWMEN'S LEAGUE OLD TIMER**

HUGHEY'S GREATER SHOWS WANT

To join at once: Sober, competent Operators for Eli Wheel and Tilt-a-Whirl. Have opening for several choice stock concessions. This show will stay out late, probably all winter. All address Dardarnelle, Ark., this week.

BAINBRIDGE, GA., LEGION FESTIVAL

Nov. 9th to 14th. Plenty Defense Work and Soldiers. Want Concessions: Mitt Camp, Ball Games, Pitch-To-Win, String Game or any legitimate Concession. Want Kiddie Rides. Place Performers for Minstrel or will book Show. We have complete outfit. Plenty of defense plants in Bainbridge. Have five more weeks. Address this week:

MIGHTY MONARCH SHOWS
FITZGERALD, GEORGIA

ON TO VICTORY CELEBRATION

ARMISTICE WEEK, NOVEMBER 9, SANFORD, N. C.

Can place Girl Show with own outfit and Grind Shows with own outfits. Glass House, Girls for Posing Show. Office paid. Concessions all open. Grab, Photo Studio, Lead Gallery, Wheels, Grind Stores, American Palmistry.

LAWRENCE GREATER SHOWS
SELMA, NO. CAR., THIS WEEK; SANFORD FOLLOWS.

GAINESVILLE, FLA., FAIR, NOV. 9th TO 14th

LAST CALL

Want Concessions of all kinds, no exclusive except Bingo. Good opening for Cook House or Grab. Will book Independent Shows, organized Girl Show, will furnish outfit. Want Side Show Acts, Trainer for Monkey Circus. Experienced Ride Help and Semi Drivers. Address:

K. & M. SHOWS
Tifton, Georgia, this week; then Gainesville, Fla.

Why Your Advertisement Should Appear in the "CONVENTION IN PRINT" SECTION OF THE CHRISTMAS SPECIAL

The concentration of advance reports, news and information pertaining to all the outdoor meetings in this one complete section of the Convention issue will permit all firms catering to the needs of any one or more groups to reach everyone interested in all branches of the entire outdoor amusement field most economically and effectively. Some of your present and prospective customers will be prevented from attending the conventions and meetings this year, but the entire personnel of the industry will get the "Convention in Print" and thru your advertising in it you will definitely receive benefits of a concrete and lasting nature.

The Conventions in Print

The CONVENTIONS

IN PRINT
A Pre-View of Activities

★ ★ ★

ACA
American Carnivals Association, Inc.

AREA
American Recreational Equipment Association

IAFE
International Association of Fairs and Expositions

NAAPPB
National Association of Amusement Parks, Pools and Beaches

SLA
Showmen's League of America

★ ★ ★

November 28 to December 3 - - - Chicago, Ill.

SHOWMEN • PARK MEN • FAIR MEN
MANUFACTURERS • TRADESMEN

All Advertising Copy for This Special Section Must Be in Cincinnati by

WEDNESDAY, NOV. 18

MAIL A SPACE RESERVATION TODAY
SEND YOUR COPY EARLY

The Billboard Publishing Co.

25 Opera Place

Cincinnati, O.

Sol's Liberty Barns in Black

Organization returns to Caruthersville quarters—season bond, stamp sale big

DEXTER, Mo., Oct. 31.—Despite labor and transportation problems, Sol's Liberty Shows wound up a successful season with a week's stand here, and shows' equipment was returned to quarters in Caruthersville, Mo., October 18, Sam Solomon, owner-manager, said. Ideal weather prevailed here, and committee gave good co-operation. Only two days on the season were lost to rain, the management announced. As members of the organization disbanded, Mr. and Mrs. Solomon were presented with gifts and flowers.

Also coming in for praise over the successful season were General Agent William Solomon; Vic Foster, advertising agent, and Ray Fulton, sound technician. Almost all members went into quarters for a get-together and farewell before heading for their various winter locations.

A skeleton crew will be held in Caruthersville quarters until after the first of year pending the outcome of war conditions. Current plans call for the organization to play all Victory celebrations in 1943 if given the green light to go ahead.

In checking over its records the management reported that the organization was instrumental in selling \$444,000 in War Bonds and Stamps over the season. Figure does not include the \$111,000 in stamps and bonds which were sold at Caruthersville (Mo.) Fair, where the shows provided the midway.

Those who reported their winter destinations included Mr. and Mrs. Larry Lawrence, Aransas Pass, Tex.; Mr. and Mrs. Johnny Wuetherick, Hot Springs; Mr. and Mrs. Leo Allen and daughter, June, Atlanta; Mr. and Mrs. Harry Talley and Mr. and Mrs. William Talley, Aurora, Ill.; Mr. and Mrs. Andy Rasmussen and Mr. and Mrs. C. Winters, Hot Springs; Mr. and Mrs. John Broderick, East St. Louis, Ill.; Robert Kenoshin, Chicago; Mr. and Mrs. B. Spencer and Mr. and Mrs. Jack Ogle, Kansas City, Mo.; H. L. Wallace, Shreveport; Mr. and Mrs. Sid Hoey, Hot Springs; Mr. and Mrs. F. C. Briner, St. Louis; Mr. and Mrs. Ray Fulton, Champaign, Ill., and Mr. and Mrs. Ted Woodward, Springfield, Ill.

Remaining in Caruthersville were Mr. and Mrs. Robert Sheppard, Mr. and Mrs. Earl Kalfsbeck, Tom Berry, Mr. and Mrs. Pete Callahan, Mrs. Margaret Dodson, Mr. and Mrs. Robert Mize, Leonard Whitman, Jean Martin, and Joe Van Cleve, assistant secretary. W. A. (Tex) Mooneyham, former secretary, has been inducted into the army.

Krekos Looks to '43 Tour; Shows Enrich Relief Funds

LOS ANGELES, Oct. 31.—Mike Krekos, president Pacific Coast Showmen's Association and West Coast Circus Shows, said here last Monday that he had conferred with various governmental officials on the various phases of wartime regulations as they may affect outdoor show business and that he's confident that shows will be permitted to go out again in 1943.

Krekos said that during the shows' recent stand in Pittsburg, Calif., organization turned over to the commanding officer at Camp Stoneman \$315 for the canteen and recreational fund, and Krekos and other officers of the shows were complimented for their efficiency in handling the night for the fund.

Army-Navy Relief Fund was enriched about \$200, Krekos said. Liberal donations have also been made by West Coast Shows to the Red Cross and the various local funds from time to time thruout the season. Many War Bonds have been purchased, and there is not a member of the shows who is not a bondholder or an ardent war worker for the aid of the many wartime organizations, Krekos said.

PAY YOUR DUES

VOTE THE STRAIGHT INDEPENDENT TICKET

AN INDEPENDENT SUPPORTER

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

CAN PLACE CONCESSIONS

In large store in heart of town near the largest army camp in Virginia. SANDWICH COUNTER MAN to operate. Fixtures already installed. All you need is merchandise and you are in business. Rental flat or percentage. PHOTO GALLERY—Must be automatic or operator must be qualified to pass State Photographers' Exam. NOVELTIES AND JEWELRY—Swell window space; you can't miss here. Will lease on percentage. ARCADE EQUIPMENT—Town is seven-day spot. If you have Arcade Equipment this is the spot for the duration. Rental on percentage basis.

H. JACOBSON
Chesterfield Hotel Petersburg, Virginia

KEYWEST TROPICAL PARK

Business very good. Want to buy for cash, thirty-two foot Merry-Go-Round, Ferris Wheel and factory Auto Kiddie Ride. State price and condition. Will book Penny Arcade not over twenty feet wide, also Military Jewelry Concession, Popcorn (not electric), Candy Apples and Snowballs combined, Photo Studio. Will buy Newspaper Headline Outfit. Doc Johnson, can place your Ride. Mr. Bolt, will book your Ride-O. Address:

MRS. C. E. BARFIELD OR BILLIE CLARK

HARRY'S GREATER SHOWS

WANT

Merchandise Concessions of all kinds. Will book or buy Big Eli and Tilt-a-Whirl. For Sale—Single Loop-o-Plane, perfect condition. Priced right. All replies to

HARRY LOTTRIDGE
Dublin, Ga., this week

WANTED

Loop-o-Plane Operator to join at once. No drunkard. Must understand single loop. State lowest salary. Wire quick.

SOUTHERN STATES SHOWS

Hahira, Ga., this week.

VOTE THE INDEPENDENT TICKET
FOR THE SHOWMEN'S LEAGUE WELFARE
A FRIEND

SHARE

Your Christmas Giving
With
The Salvation Army



WRITE

The Salvation Army
Into
Your Will

Greenville Fair Big For Strates; Debut In Gainesville Okay

GAINESVILLE, Ga., Oct. 31.—James E. Strates Shows, midway attraction at Northeast Georgia Fair here this week, came in from a click stand at Greenville (S. C.) Fair, where they played to one of their largest Saturday crowds of the season, Dick O'Brien, assistant manager, said. Midway attracted good spenders, and Fair Manager C. A. Herlong gave shows good co-operation.

General Agent William Fleming is back with the shows and efficiently handling personal relations with city and county officials and fair personnel. Rides enjoyed two good kiddie days, and Joe Scioto's Vanities and Nancy Miller's Gay Hawaii still fighting for top money. Al Tomain Side Show and Leo Carrell's Hollywood Monkey Revue are popular. Manager Strates is having his private car overhauled. Keith Buckingham efficiently handling ticket sellers and ticket takers.

Mike Olsen, trainmaster, is getting train in and out in good time. Mrs. Gertrude Putnam and Abe Rubens are handling the office and treating the personnel courteously. Eddie Jackson, publicity director, gave show plenty of publicity during the season. Ray Long is in charge of the billposting crew.

Passing of B. H. Nye

COMMENTING upon the career of her father, B. H. Nye, who died in Rutherfordton, N. C., on October 19, his daughter, Mrs. Leslie G. Scribner, Columbus, O., writes, in part: "A veteran of the Spanish-American War and of the road-show era, he passed away in his beloved Southern hills. In the '90s in the town where he was born and reared, Marietta, O., he began his career as advance man for some of those famous old attractions of the legitimate stage, *The Witching Hour*, *The Girl I Left Behind Me*, *My Friend From India* and the Al G. Field Minstrels and Pasquale Opera Company. At the age of 19 he was head lithographer for the Barnum & Bailey Circus and toured Central Europe with that show in its prime, one of the richest experiences of his career. After the wane of legitimate, he became active for parks and trolley lines, having been at one time manager of parks in a wide trolley-line area of Ohio and Indiana. With the abandonment of many trolley lines and some amusement parks, he clung to the "wandering minstrel" tradition and threw in his lot with the small troupers and the increasing hardships of that life. But we do not speak of defeat concerning a life that has brought brightness to countless other lives. Not embittered by reverses of rapidly changing economic conditions, but rather mellowed by sorrows in the world about him, his ambition once to make big money now resolved itself primarily into carrying glimmerings of happiness into drab lives of miners' families in remote hillside villages and to bringing laughter into sad eyes of forgotten pickaninnies in Dixieland. This was his life until a few weeks before his death. Family members hastened to his sick bed, hoping to take him home for his declining days, but his spirit had slipped away where home was to him. So they laid him to rest on a sunny slope of the Southland where his ever-striving soul was most at home."

ROUTES

(Continued from page 18)

- Roberts, Lucille & Eddie (USO unit) Bennettsville, S. C., 2-10; Rockingham, N. C., 11-13.
- Robinson, Bill (Mayfair) Boston, no.
- Rodney, Cyril (Versailles) NYC, no.
- Rogers, Danny (18 Club) NYC, no.
- Rogers, Roy (Mardi Gras) NYC, no.
- Rosini, Paul (Troika) Washington, no.
- Rosita & Deno (Belmont Plaza) NYC, h.
- Roxiettes (Earle) Washington, t.
- Russell, Bob (New Yorker) NYC, h.
- Ryan, Vivian (Ranch) Houston, no.

S

- Sallors, Three (Chicago) Chi, t.
- Salute from Hawaii unit (Oriental) Chi, t.
- Salamack, Tony, Trio (Glenn Ranzevous) Newport, Ky., no.
- Saro, Juan Jose (El Chico) NYC, no.
- Satten, George (Casino Russe) NYC, no.
- Saunders, Betty (Louise's Monte Carlo) NYC, no.

JOHN R. WARD SHOWS

Want Talker and Acts for Side Show. Want Girl Show and Shows with own outfits. Place Concessions of all kinds. Want Chairplane Foreman and Ride Help. Monroe, La., this week; Natchitoches, La., next week.

- Savage, Helen (Ranch) Houston, no.
- Scott, Lois & Mabel (Regal) Chi, t.
- Scott, Margaret (Pierre) NYC, h.
- Sebastian, John (La Vie Parisienne) NYC, no.
- Semon, Primrose (Butler's) NYC, no.
- Sharlan, Howard (Maytag) Phenix City, Ala., no.
- Sharpe, Al (Ranch) Houston, no.
- Shaw, Sandra (Plaza) Elizabeth, N. J., no.
- Shell, Marian (Cangee) Syracuse, no.
- Shepherd, Ethel (Stevadora) Detroit, no.
- Shepherd, Norma (Hickory House) NYC, no.
- Shutta, Ethel (Mardi Gras) NYC, no.
- Smith, Betty Jane (Book-Cadillac) Detroit, h.
- Smith, Roland (Cafe Maxim) NYC, no.
- Southern Sisters (Buvette) Rock Island, Ill., 20-Nov. 5, no.
- Sporn & Dukoff (Hollenden) Cleveland, h.
- Stanley, Bert (Chin's) NYC, no.
- Starr, Judy (Capitol) Washington, t.
- Steffe, Edwin (Music Hall) NYC, t.
- Stevens, Harry (Beverly Hills) Newport, Ky., no.
- Stuart, Helen (Bertolotti's) NYC, no.
- Sullivan, Maxine (Le Ruban Bleu) NYC, no.
- Summer, Helen (Ivanhoe) Chi, no.
- Suns, Three (Piccadilly) NYC, h.
- Suzanne & Christine (Clover) Miami, no.
- Sweeney, Bud (18 Club) NYC, no.

T

- Talley, Mary (Cerutti's) NYC, no.
- Tamiris, Helen (Rainbow Room) NYC, no.
- Tancoer, Dorothy (Chateau Moderne) NYC, no.
- Tannen, Don (Glenn Ranzevous) Newport, Ky., no.
- Taubman, Paul (Sheraton) NYC, h.
- Taylor, Key (Palace) Columbus, O., t.
- Taylor, Lou (Greenwich Village Inn) NYC, no.
- Taylor's, Frank, Follies Americana (Ritz) Brunswick, Ga., 4, t; (Lyric) Waycross 5, t; (Palace) Jacksonville, Fla., 6-8, t; (Colonial) Florence, S. C., 10, t.
- Terrace Boys (Chateau Moderne) NYC, no.
- Terrell, G. Ray (La Vie Parisienne) NYC, no.
- Thatcher, Letitia (Murry Hall) Detroit, h.
- Therrien, Henri (Casino) Toronto 2-12, t.
- Tondelajo & Lopez (Ubangi) NYC, no.
- Torres, Alberto, & His Four Dancers (Pierre) NYC, h.
- Townsmen (Sheraton) NYC, h.
- Tracy, Arthur (Bowery) Detroit, no.
- Tucker, Sophie (Chez Paree) Chi, no.
- Tullah & Mia (Colosimo's) Chi, no.

V

- Vallee, Edee (Jimmie Dwyer's Bawdust Trial) NYC, no.
- Valine, Wilma (Jimmy Kelly's) NYC, no.
- Vance, Jerri (La Conga) NYC, no.
- Victor, Frank (Dixie) NYC, h.

W

- Wakefield, Marion (Capitol) Washington, t.
- Wallace Puppets (Playhouse) Portland, Ore., 2-3, t.
- Walsh, Sammy (State) NYC, t.
- Wally, Nathan (Boulevard) Elmhurst, L. I., N. Y., no.
- Wayne, Ruth (885 Club) Chi, no.
- Weber Bros. & Chatita (National) Detroit 7-14, t.
- Wences, Senor (Earle) Washington, t.
- Whirlwinds, Six (Latin Quarter) NYC, no.
- White, Carl, & Trio (Cafe Maxim's) NYC, no.
- White, Jerry (Bill's Gay '90s) NYC, no.
- Whitey's Jiverdeers (Music Hall) NYC, t.
- Willard, Harold (Sheraton) NYC, h.
- Williams, Mary Lou (Kelly's Stable) NYC, no.
- Wilson & Steele (Cerutti's) NYC, no.
- Winchell, Paul (Chez Paree) Chi, no.
- Withers, Jane (Palace) Cleveland, t.
- Woodd, Napua (Lexington) NYC, h.
- Woods & Bray (Northwood Inn) Detroit 26-Nov. 10, no.
- Wright, Charlie (Weylin) NYC, h.

Y

- Yacht Club Boys (Park Central) NYC, h.
- Yost's, Ben, Quartet (Diamond Horseshoe) NYC, no.
- Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., no.
- Youngman, Henny (Casanova) Detroit, no.
- Yvette (Bowery) Detroit, no.

Z

- Zerby & Wierc (606 Club) Chi, no.
- Zorita (Famous Door) NYC, no.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- All-American Expo.: Cullman, Ala.
- B. & H.: Springfield, S. C.
- Bantley's All-American Park: Fayetteville, N. C.
- Blue Ribbon: Hawkinsville, Ga.; season ends.
- Boswell Am. Co.: Boykins, Va.
- Bright Lights Expo.: Zebulon, N. C.
- Brown Family Rides: Ludowici, Ga.
- Buckeye State: (Legion Fair) McGehee, Ark.
- Central Am. Co.: St. Pauls, N. C.
- Celina & Wilson: (Fair) Greenville, N. C.
- Chatham Am. Co.: Camden, S. C.
- Colley, J. J.: Savanna, Okla.
- Dyer's: New Albany, Miss.
- Franks Greater: (Broadway) Macon, Ga.
- Gentsch & Sparks: Liberty, Miss.; Gloster 9-14.
- Gold Medal: (Fair) Panama City, Ala.; (Fair) Enterprise, Ala., 9-14.
- Great Southern: Bassfield, Miss.
- Greater United: Beeville, Tex.
- Hall's United: Hope, Ark.
- Harry's Greater: Dublin, Ga.
- Hennies Bros.: Anderson, S. C.
- Heth, L. J.: Homewood, Birmingham, Ala.
- Hubbard's Midway: Florence, Ala.
- Kughey's Greater: Dardanelle, Ark.
- K. & M.: (Fair) Gainesville, Fla., 9-14.
- Kaus Expo.: (Fall Festival) New Bern, N. C.
- Kaus, W. C.: (Colored Fair) Charleston, S. C.
- Lawrence Greater: Selma, N. C.; Sanford 9-14.
- Lewis, Art: (20th St. & Monticello Ave.) Norfolk, Va.
- Magic Empire: West Helena, Ark.
- Mighty Monarch: Fitzgerald, Ga.
- Page, W. E., Am. Co.: Selmer, Tenn.
- R. & S. Am.: Wilmington, N. C.
- Rogers & Powell: Hattiesburg, Miss.
- Royal American: Pensacola, Fla.
- Scott Expo.: (Fair) Thomaston, Ga.; (Fair) McDonough 9-14.
- Siebrand: Ajo, Ariz.
- Southern States: Bahira, Ga.
- Sparks, J. F.: Talladega, Ala.

- Strates, James E.: (Fair) Athens, Ga.
- Stritch, Ed: Temple, Tex.
- Sunflower State: Post, Tex.; Slaton 9-14.
- Texas Kidd: Munday, Tex.
- Tidwell, T. J.: Midland, Tex.
- Tom's Am. Co.: Bainbridge, Ga., 2-14.
- Tower Am.: (Colored Fair) Hemingway, S. C.
- Victory Expo.: Beaufort, S. C.; Camp Stewart, Hinesville, Ga., 9-14.
- Virginia Greater: Suffolk, Va.
- Wallace Bros.: (Fair) Centerville, Miss.
- Ward, John R.: Monroe, La.; Natchitoches 8-14.
- West Coast: Newport, Ark.
- West Coast Am. Co.: (Fair) Porterville, Calif., 3-11.
- World of Mirth: Augusta, Ga.

CIRCUS

- Dalke Bros.: Camden, Ark., 3; Magnolia 4; Lewisville 5; New Boston, Tex., 6; Do Kalb 7.
- Ringling Bros. and Barnum & Bailey: Oklahoma City, Okla., 3-4; Wichita Falls, Tex., 5; Dallas 6-7; Fort Worth 8; Waco 9; Austin 10; San Antonio 11-12; Corpus Christi 13; Houston 14-16.

MISCELLANEOUS

- Birch, Magician: Cameron, W. Va., 4; Grafton 5; Sistersville 6; (College Aud.) Salem 9; (Washington-Irving Aud.) Clarksburg 10; Mannington 11.
- Burke & Gordon: Indianapolis 2-7.
- Campbell, Loring, Magician: Tulsa, Okla., 4; Oklahoma City 5; Tulsa 6-7; Okmulgee 9; Chanute, Kan., 10.

- DeClea, Harry, Magician: Marysville, O., 2-7.
- Doss, Benny, Comedy Co.: Talco, Tex., 2-7.
- Leoston, Magician (Kaufman) Montpelier, O., 6, t; (Madrid) Fort Clinton 7, t.
- Long, Leon, Magician: Jackson, Miss., 2-4; Prentiss 5-10.
- Rickett's Dogs, school show: Gadsden, Ala.
- Slout, L. Verns, Theater Workshop: Sharmokin, Pa., 9; Schuylkill Haven 5; Quakertown 6; Bristol 9; Bala-Cynwyd 10; Aiden 11; Sharon Hill 12; Phila 13.
- Virgil, Magician: Albion, Idaho, 4; Oakley 5; Filer 6; Twin Falls 7; Emmett 10; Payette 11; Union, Ore., 12.
- Wright's, Earl, Dogs (Shrine Circus) Houston, Tex., 7-14.

ADDITIONAL ROUTES

(Received Too Late for Classification)

- Chords, The (Nixon Cafe) Pittsburgh 2-15.
- Easton, Bob (Park Theater) Woonsocket, R. I., 5-9; (Poli) Waterbury, Conn., 10-12.
- Fallett, Amanda, Trio (Holland Club) Eugene, Ore., 2-7.
- Hubb & Denton (Foreign War Veterans' Club) Huntington, Pa., 2-7.
- Lady Crystal, Mentalist (Troadero Restaurant) Indianapolis 2-8.
- Louis, Don, & Sale (American Grill Club) Montreal 2-7.
- Romas, Flying (Fair) Homewood, Ala., 2-7; (Shrine Circus) Macon, Ga., 16-21.
- Walsh, Tommy (Cappy's Night Club) North Easton, Mass., 2-7.
- Woods & Bray (Northwood Inn) Detroit 2-7.

Special Notice to All Showmen's League Members 'VOTE THE STRAIGHT INDEPENDENT TICKET'

- JACK NELSON.....President
- FRED H. KRESSMAN.....1st Vice-President
- HAROLD PADDOCK.....2d Vice-President
- S. T. JESSOP.....3d Vice-President
- LEE SLOAN.....Treasurer

In the Forthcoming Election of Officers, for the Year 1943, There Will Be an Independent Ticket of Officers. This Independent Ticket, Named Above, Will Represent the Backbone of the League, the Rank and File Members.

INSTRUCTIONS FOR VOTING:

SEND FOR YOUR ABSENTEE BALLOT NOW. ADDRESS SECRETARY, SHOWMEN'S LEAGUE OF AMERICA HOTEL SHERMAN, CHICAGO, ILL.

Do it before November 15 and your marked ballot must be returned before November 29. Note the dates, mark your ballot right, vote the straight Independent Ticket.

To make it official be sure to enclose your 1943 card with your ballot. Your card will be returned.

'VOTE THE STRAIGHT INDEPENDENT TICKET' INDEPENDENT TICKET COMMITTEE

HARRY ROSS, CHAIRMAN
HOTEL SHERMAN
CHICAGO, ILL.

THIS AD IS PAID FOR BY UNSOLICITED CONTRIBUTIONS OF LEAGUE MEMBERS WHO HAVE THE LEAGUE AT HEART

'VOTE THE STRAIGHT INDEPENDENT TICKET'

WANTED

Ride Foreman for Whip, Merry-Go-Round and Wheel. Concessions all open. Shows wanted. Girl Show open and 10-in-1. Want Roll-o-Plane and Spitfire or any new Ride. This week, Cullman, Ala.; Bessemer, Ala., and Huntsville, Ala., and more to follow. Address

FRANK WEST
Cullman, Ala.

WANT

For two permanent locations for duration, Charleston, S. C., and Assembly and Devine St. (downtown), Columbia, S. C., starting Nov. 10th.

Merry-Go-Round, Ell Wheel, Tilt, Fly-o-Plane, Spitfire, Rocket, Dodgem, Kid Rides, etc. Shows all open with or without outfits. Concessions all open: Cookhouse, Arcade, Photo, Popcorn, Apples, Stock Stores, American Mitt Camp, etc. Mixup Foreman, join on wire. Al Bartell, wire. Save tires, gas. Buy War Bonds and Freedom. All replies:

LIBERTY UNITED SHOWS
64 Wentworth St., Charleston, S. C., or Box 892, Columbia, S. C.

VICTORY EXPOSITION SHOWS WANT

For Camp Stewart, Hinesville, Ga., week of Nov. 9th to 14th. Located just a few yards from the gates of Camp Stewart, one of America's largest army camps. Can place photos, Lead Gallery, Cigarette Gallery, Fish Pond, Hoopla, Balloon Darts, Cane Rack, Ball Games and any other legitimate Concessions. Can place Grind Shows and other novel Shows. Have six weeks in choice locations of South. Out all winter. Will book a few more Rides, reasonable percentage. Want Ride Help and Working Men, top salary. This will be a good spot to fatten up your bank roll for the winter. Address all communications to Beaufort, So. Car., all of this week.



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

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124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All readings complete for 1943
Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
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Samples of the 4 Readings, Four for 25c.
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Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION 24-p. Well Bound25c
PACK OF 75 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35c
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MENTAL TELEPATHY, Booklet, 21 P.25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

.22 SHORTS WANTED

Any Amount (Large or Small)
Will Pay at the Rate of
\$60.00 PER CASE OF 10,000
Ship Railway Express C. O. D. to
TOM CASEY Mark Twain Hotel
ST. LOUIS, MO.

GLASS HOUSE FOR SALE

All new safety glass, laughing mirrors.
Entire framcup 1 year old. Best of everything used in construction. Everything complete ready to operate. For sale for cash, no terms.

T. G. LEDEL
824 Pennsylvania Ave. Ft. Worth, Tex.

HALL'S UNITED SHOWS WANTED

Concessions all open, no ex. Want Cook-house or Grab. Will play Arkansas, Louisiana, Texas; out all winter. Man to handle Forty-Nine Camp, Girl Show. We have tops. What have you to put in them? All people with me before, come. Open in big defense town, Hope, Ark. Stamps, Waldo, Spring Hill to follow. Bring your traps. This is the Consolidated Illinois-Arkansas-Missouri Shows and Hall Bros. Gypsy Frank Rosia, wire.

PUT ALL LEAGUE MEMBERS ON AN EQUAL BASIS
VOTE THE INDEPENDENT TICKET
A MEMBER IN GOOD STANDING

GREAT SOUTHERN SHOWS

Out all winter in defense towns on South Coast. Want Ferris Wheel Operator at once. Legitimate Stock Concessions and Grind Shows. Wire or write
AL H. MURPHY, Bassfield, Miss., this week.

WANT

Good Freak to feature, Fat Girl, Human Pin Cushion, Pin-Head, Midget, Glass Blower, Buddha, Magician with elaborate outfit, Sword Box, Fat Boy, Conco and Singlet, the torch man, get in touch with me. State salary and answer at once.
R. JACKSON, 528 W. 6th St., Cincinnati, Ohio.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

ALL over?
FORMERLY with Reynolds & Wells Shows, Raymond Taylor and sons are operating a Penny Arcade in Joplin, Mo.

STEPHEN KUZMIC, billposter, closed with Mighty Sheesley Midway on October 26 at Mobile, Ala., shows' final stand.

SOME troupers believe that sympathy is all there is to friendship.

RAE-TERRILL cards from Buffalo: "Have given up carnival and club work and am working in a war plant here for the duration."

RECENT additions to John E. Ward Shows at Dermott, Ark., were Alice Collins, with a set of Bartlett diggers, and Sam Lover.

POCKETLESS victory suits will play havoc with the outside supports' holdout.

M. PIMENTEL, carnival trouper, infos from New York: "After a successful season have returned here, where I am taking a vocational course."

BILLY LOGSDON advises from Detroit that Tex Putegnat was tendered a birthday party at the Checker Club there October 22.

WE used to hear where they would winter. Now it's: Where will they winter?

WINTER is a season when many midwayites hate to go to bed and hate to get up, as during other seasons.

MEMBERS of Rogers Greater Shows for the last three seasons, Bill and Dorothy Hancock, concessionaires, are wintering in Crestline, O. Bill has about recovered from a recent accident.

PAUL MONTGOMERY, carnival trouper, writes from Birmingham that he caught the Ringling-Barnum circus in Knoxville and that he is en route to Texas.

GOOD things come to those who wait, if waiting for the season to end can be called "good."

JOSEPH GELB, formerly with Beckmann & Gerety and Johnny J. Jones Exposition, is in New Jersey State Hospital, Ward 70, Graystone Park, and would like to read letters from friends.

BEAUTY of eating in winter-quarters cook-houses is that if we don't get what we want to eat, we eat what we get.

"MY WIFE and I closed a successful season with All-American Exposition," cards Jack Holliday from Florence, Ala.: "It was our fourth year with Mike Rosen's concessions. We are opening a club near Marietta, Ga."



THESE SHOWMEN, Mike Krekos (left), president of the Pacific Coast Showmen's Association and owner of the West Coast Circus Shows, and Art Lewis, one of the outstanding operators in the East and owner-general manager of the shows bearing his name, are waxing optimistic over the 1943 season after concluding successful '42 runs. Owner Lewis is backing his optimism with action and has already booked a number of dates for next year. He plans to enlarge his set-up to 20 rides and 20 attractions. President Krekos conferred with various governmental authorities on the West Coast last week.



NELLIE M. H. KING, vet trouper, is at her home in Homer City, Pa., after closing a successful season with her musical act at Riverview Park, Chicago.

O. A. (POP) BAKER, Detroit, is leaving with several other Michigan showmen for a three-week stay at Hot Springs, Ark., before attending the Chicago conventions.

IF the Java shortage isn't soon adjusted many old-timers will winter in Brazil.

MR. AND MRS. GAYLER HENDERSON, popcorn concessionaires formerly with Alamo Exposition and All-American Shows, are wintering at their Murphysboro (Ill.) home.

MR. AND MRS. GENE FIRTH, who closed a successful season with their concessions, are employed at Hood River, Ore., where they will make their home for the duration.

WHILE jackpotting, always remember that a grand is \$1,000 and not merely a word.

RALPH CHATERDON, carnival press agent, is handling publicity for the Loew Circuit houses in Bridgeport, Conn., under the direction of Matt Saunders, city manager for the circuit.

MRS. RAY VAN WERT letters from Tampa that her husband is in a sanitarium at 5801 22d Street for a check-up and treatment and would like to read letters from friends.

POPULAR curb-and-priority theme song at the Chi conventions this year will be "Gone Are the Days."

ONE of Floyd King's Wildlife Exhibit units, managed by Howard King, was located on the independent midway at Georgia State Fair, Macon. It attracted good crowds and won much press comment.

ONE of last season's best headaches was trying to find a good ride mechanic to fill a gap.

ZEKE SHUMWAY, Motordrome operator with Wonder Shows of America, is at his home in Dallas recovering from injuries sustained recently when a tire blew out while riding the wall of his drome.

WITH showmen's sons serving in the war all over the world, you'd think local politicians would feel more kindly toward midways.

GERALD PERRY, formerly with Penn Premier and other shows, advises from Waverly, N. Y., that he was recently released from a hospital there, where he was treated for a broken toe. He plans to winter in Waverly.

FACT that one knows all the tricks of the trade doesn't mean that he'll wind up the season on the right-hand side of the ledger.

MR. AND MRS. EARL CONNERS, who closed with Ill.-Ark.-Mo. Shows recently, visited Bucokeye State Shows at Green-

Year-Round Worker

IT was during a Chi convention that a concession agent located a swell tip of midwayites seated in a semicircle in a corner of a hotel lobby. He wasn't living at the hotel, being bothered with the shorts, but had been building up tips all morning to satisfy his ego by broadcasting his past big season. This latest tip was made to order because it was located so that should anyone want to take a mope he would first have to push him out of the way to get out. Knowing the agent and his jackpots, the midwayites tried to play the ice for him by buzzing one another in low tones. But he drew their attention by calling each by name when in need of a yes-man while driving home a point. Between each long-drawn-out story the jackpotter stopped only long enough to mooch a cigarette from a listener. The bigger the jackpot, the harder he puffed and the more smokes he begged. And, as usual, each started with, "Guess what happened?" So it went on for two hours and drew the attention of two other agents who were fortunate enough not to be seated in the semicircle. Asked one, "What is Whitey doing, grinding or working?" "Just grinding," replied the other. "Seems to be having a pretty good day," came back the other. "Good day! I'd say it's his biggest this winter," was the reply. "Any gross?" asked agent No. 1. "Yeh! Yeh! About 18 cigarettes, without any overhead. Of course, he threw a little stock by using his own matches, and he still has 10 hours to go."

ville, Miss., while en route to join Gentsch & Sparks Shows at Natchez, Miss.

WHEN we hear little daughters of house trailerites sing, "I know something I won't tell," we know that they will soon outgrow it.

J. L. JOHNS, Macon (Ga.) showman, booked his Funhouse and Peep Show with the World of Mirth Shows at the Georgia State Fair, Macon. His business was good. He also played Columbia (S. C.) and Augusta (Ga.) fairs with the World of Mirth.

"BANKING money is too much like being broke with no money to spend," opined a ride boy who had no dread of winter.

No Better Proof--

of the value of an investment can be had than to read statements from regular users:
"The show will keep moving as long as the wheels keep turning."
—C. W. Byers, Byers Bros. Shows.
"The Wheel is the best money-making ride in America today."
—J. R. Edwards, Wooster, O.
"The longer I have the Ride the prouder I am of it. Am sure pleased that I bought it."
—David Kricheff, Kay Amusement Co.
Ask us about how you too can become a BIG ELI Owner.



ELI BRIDGE COMPANY

Builders
800 Case Avenue Jacksonville, Ill.

The Improved Kiddie Airplane Swing
Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated cradings with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.

SMITH & SMITH, Springville, Erie Co., N. Y.

AS A NEW MEMBER, I DEEM IT A PRIVILEGE AND A PLEASURE TO VOTE WITH THE MAJORITY THE STRAIGHT INDEPENDENT TICKET
A NEW MEMBER

B. F. BUSH, owner Live Show Exhibit on Motor City Shows, is in Indianapolis for the winter, he advises from the Hoosier capital. He says the Knox (Ind.) Street Fair proved one of his most successful engagements of the season. He plans to return to the shows in 1943 if war conditions permit.

WHY bowl out tips that spend their evenings walking from bally to bally? About this time of year we, too, go on window-shopping tours.

WALTON DE PELLATON, of Arthur's Mighty American Shows, played host to Gladys Belshaw, Virgil Freeman, Al and Diane Gray, Martin and Dolores Arthur and Mrs. R. C. Byam at a party at Rancho Vega Casino, Las Vegas, Nev., during organization's recent engagement there. Other members of the shows entertaining friends at the same spot were Mr. and Mrs. Jerry Fox, Mr. and Mrs. Charles Smith, Mr. and Mrs. Art Anderson, Mr. and Mrs. Glenn Henry.

NOTICED that showmen glean all that is to be learned in 15 minutes when attending different meetings during the Chi conventions. At least, after that period of time the phone starts ringing and, one at a time, they excuse themselves and take mopes.—Colonel Patch.



SAM SOLOMON, owner-manager Sol's Liberty Shows, sent the organization into quarters at Caruthersville, Mo., October 18 after winding up a successful tour at Dexter, Mo. In checking over its records, the management reported that shows were instrumental in the sale of \$444,000 in War Bonds and Stamps over the season. Total does not include the \$111,000 worth of bonds sold at Caruthersville Fair, where shows were the midway attraction.

tion, are in the navy and stationed at Norfolk Naval Training Base.

HERMAN WEINER, former carnival trouper, is a seaman first class in the navy and stationed at Davisville, R. I.

SERGEANT GENE (TUFFY) DAVIS is overseas with the army. He's a former side-show talker with Gooding Greater Shows.

ERNIE J. THOMAS, former girl-show talker on Royal American and Dee Lang's Famous Shows, is with the armed forces overseas. He holds the rank of corporal.

WHITEY WHITE, former Motordrome rider with Pan American Shows and Rubin & Cherry Exposition, is a private at the Lincoln (Neb.) air base.

PRIVATE R. MASSEI, formerly with West Coast and Arthur's Mighty American shows, is stationed at 89th Infantry, Camp Carson, Colo.

SERGEANT F. ALONZO SHALLOW, with various carnivals in the Middle West the last several years and who wintered in St. Louis, advises that he is with the armed forces overseas.

PVT. CHARLIE DATTOLI, until last August with Dodson's World's Fair Shows, is stationed with the 11th Coast Artillery, Fort H. G. Wright, New York, only 115 miles from his home in Connecticut.

W. W. (SCOBEE) MOSER, co-owner Central States Shows, who closed a successful season at Altus, Okla., joined the navy October 10. He is at Great Lakes (Ill.) Training Station.

AFTER 17 years of trouping with Beckmann & Gerety, Harry Copping and other shows, William R. Allaman is a private with Company D, 38th Bn., Camp Crowder, Mo.

PRIVATE JAMES J. KING, formerly with Royal American and Dee Lang's Famous shows, is in the Field Artillery at Fort Sill, Okla. His wife and daughter also are living there.

FORMER Girl Show talker and club emcee, Private J. F. Cunningham (Danny O'Connor) is in Ward 1, Station Hospital.

SOLDIERS, SAILORS, MARINES

You can read The Billboard at your nearest USO.

If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces.

That goes for gift subscriptions, too.

Jefferson Barracks, Mo., recovering from an operation.

PVT. R. G. (JIMMY) HIX, formerly with Mighty Sherdley Midway and O. C. Buck Shows, is with Headquarters Company, 2d Bn., 349 Infantry, Camp Gruber, Okla.

LIEUT. RAYMOND E. McWETHY JR., formerly associated with his father in the operation of the bunge stand on Kans Exposition Shows, is overseas with the army.

FORMERLY with Bee's Old Reliable Shows where he operated a photo gallery, Richard L. Hall is a private with the Army Air Corps and stationed at Marana Field, Tucson, Ariz.

FORMER CONCESSIONAIRE and a member of Dee Lang's Famous Shows until his induction, Walter J. Pearl is a private in the army and stationed at Fort Sill, Okla.

FORMER Ferris Wheel foreman on C. F. Zeiger United Shows, Pvt. Howard C. Burrell is a gunner with the air corps and stationed at the Task Force Replacement Center, Flight A, Fort Dix, N. J.

WALTER PARRISH, staff sergeant of 3d Bn., Headquarters Company, 117 Infantry, Fort Benning, Ga., was formerly a cookhouse and concession operator. He visited Hennies Bros.' Shows at Columbus, Ga., recently.

DANNY KELLEY, former operator of a digger concession with Reynolds & Wells Shows, is a private in the Signal Corps at Camp Crowder, Mo., as is Hughie Dolsens, who was with Sol's Liberty Shows for many years.

MEMBERS of World of Mirth Shows recently inducted into the armed forces included Benny Snapp, in the army, and Francis P. Finnegan, navy. Snapp was manager of Doc Cann's popcorn concessions on the shows, while Finnegan was with Jack Gilbert's concessions.

PRIVATE HARRY PEAVEY JR., who is stationed with Bty. A, 242 C. A., H. D., Fort Michie, N. Y., writes: "While on a recent furlough Mrs. Peavey and I purchased several concessions, a Ferris Wheel, Kiddie Ride and three tops. We plan to have a show of our own after the war. My dad, vet trouper, is looking after equipment in quarters."

Congress of Oddities Moves To Detroit; Opener Is Good

DETROIT, Oct. 31.—Aided by a strong exploitation campaign, International Congress of Oddities opened on lower Woodward Avenue. Spot is near the site of the ancient Wonderland.

Show has Jack Stevens as manager and Eddie Hagen ticket man and front-door talker. Bill Green is handling publicity. Show came in here after 34 weeks at Riverview Park, Chicago. Attractions include Waldo, Ripley's

human rat trap; Scalo, seal boy; Christine, crocodile girl; Frances Murphy, bearded lady; La Due, man with the iron tongue; Rita Roselle, sword swallower; Gravitoye, juggler and strong man; the Kings, mentalists; Frieda Pushtik, half-girl; Tex Pushtikat, snake act; Louise-Louise; Lord Leo, midget; Le Roy, knife thrower; Roxy, woman sharpshooter; Zella, indestructible girl, and George Burkhart, magician.

Space is being used in the three local papers and a number of neighborhood sheets. Two remote broadcasts are given daily from the museum over Station WJBK.

TOPEKA, Kan.—A mercury drop kept attendance at the Animal Oddities Show here October 21-25 down to a below-average figure. Slight warm-up on October 23 produced a good day, but rest of the week not up to standard. Mr. and Mrs. P. B. Deane and Bill Gillespie joined the show here. Gene Foster left last week for his home in Iowa to join the army. Sandy Land plans to go to Wyoming, where he will open a sheep ranch. Robert E. (Red) Emerson is manager, with W. E. Alexander and Dale Harrington rounding out show.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMER trouper, Pvt. William Patterson is with the army overseas.

CORP. ALFRED C. FOX is serving with the 234th Military Police Company overseas.

ROBERT MARKLEY (Arizona Charlie) has been inducted into the army and is stationed at Barracks 2, Bay Pines, Fla.,

JAMES H. OWENS, formerly with Hennies Bros.' Shows, is with the Coastal Air Patrol at Sarasota, Fla.

DUKE DOUGHERTY and Howard Barker, formerly with Sunburst Exposit-

Midway Tycoon

A SHOWMAN who had saved \$50 during the season decided to put the money in a bank and work all winter to hold what he had. He remembered many bank failures during the depression and inquired of many business men as to which bank would be the safest. Learning of a world-famous one in the industrial section of the East, he decided to plant it there and was especially convinced that his dough would be safe because many millionaires deposited their money with that institution. Accompanied by his buddy, he stopped at a wicket and proudly announced that he wanted to open an account. "What references can you give?" asked the clerk. The showman gave a list of midway monikers and titles which were all Greek to the clerk. "What bank does your concern do business with?" was the next question. "None," answered the showman. "Have you any credentials with you?" inquired the clerk. The showman then pulled out gaff press and telegraph-collect cards. Smiling, the clerk, who wanted to blow them off, handed the cards back with, "Will the money be delivered thru our armored-car service or will you be responsible for its safe delivery?" "I'll bring it in," answered the showman. "Kindly mail us the names of 10 reliable firms that will vouch for you and we'll take your account under consideration," inquired the clerk, ending the interview. "Come on! Come on! Let's get the hell out of here," yelled the showman to his pal, "Jeez! If it takes all of that to put my dough in this jug, what in the devil will I have to do to draw it out?"

EVANS' DICE WHEEL

A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed Perfectly Balanced
Extra Durable Uniform Percentage!

WHEELS OF ALL KINDS!
Ideal for bazaars, festivals, fund-raising campaigns. Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE
Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon

TRUCKS - TRAILERS
GUARANTEED IMMEDIATE DELIVERY!
On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.
25 SPECIAL 22'-28' CARNIVAL RACK TRAILERS
Write for Complete Information Today
GEORGE BERMAN, INC.
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Representing International Motor and Fruehauf Trailers—
Supplying Carnivals for Ten Years

POPCORN 1942 CROP
Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price.
Write for our new Fall price list today and start saving money by buying your supplies from us.
GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST. CINCINNATI, OHIO

3000 BINGO Direct from the Lots

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker, Real Class . . . \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . 1.50
 Box of 25,000 Black Strip Car Markers . . 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

FOR SALE

The original and most successful Wild Life Exhibit on road. Twenty cages, complete, ready to operate. Selling on account of draft.

JAMES O'BRIEN

25 Ambrose Ave. NILES, OHIO

BUY OR SELL SHOOTING GALLERY AMMUNITION

22 Caliber Short Lemok. BOX 390, care The Billboard, 1564 Broadway, New York City

TORTURE PROOF

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan** World's Largest Illusion Builders

J. F. Sparks

Anniston, Ala. Week ended October 24. Location, 10th Street show lot. Auspices, VFW Post. Business, good. Weather, varied.

With the exception of the Spitfire, on which minor repairs were being made, rides and shows were open on schedule. Rain marred opening, driving the crowd home early. A substantial increase in attendance and gross nightly, with a bang-up Saturday business closed the first week's engagement. Extensive use of facilities of Station WMHA was made. Spot announcements, as well as interviews with various show personnel, including Lee Houston, Society Circus and Side Show, and H. C. Gibbs, Big Hog Show, were carried. Soldiers from nearby Fort McClellan materially swelled the gate, which was among the best of the season. Committee was a swell bunch to work with and gave fullest co-operation. Despite rain Friday, Kiddies' Matinee exceeded several matinees on the season so far. Bill Dollar turned in his heaviest gross of the season so far with the Cotton Club. Lee Houston also reported a good week's business.

Several members of Frank West's All-American Exposition visited while en route to Greenville, including the Alcides, free act with the shows on the early spring dates. Mr. and Mrs. E. C. May were frequent visitors, as was Charley Gordon, former superintendent of transportation. George Elkins, who left the shows in Birmingham and is employed on war work here, was also a frequent visitor. T. J. Sparks and C. A. Bailey returned from a trip home. Eugene Vicars, of the Ferris Wheel crew, left recently for army induction, returned to spend his 14-day furlough with the shows. Dolly Dimples, fat girl, and Pallensen's Wonder City left following the Sylacauga engagement to join Blue Ribbon Shows. Manager Sparks purchased another tractor and trailer to house the Diesel plants. Kurt Anderson is handling the bingo for Mrs. Sparks, assisted by his wife and Dorothy Booker. Bill Dollar, who has handled the Cotton

Club along with other duties on the show, left for army induction following close Saturday night.

Sylacauga, Ala. Week ended October 17. Location, Talladega County Fair. Business, good. Weather, fair.

Located downtown, shows scored another winner here. With the best Monday opening of the season so far, a substantial increase in attendance and gross was reported daily, climaxed by a record crowd Saturday. Children's Matinee, Friday, with rides at half price, failed to click for some reason, but night play more than made it up. Free-spending crowds liberally patronized shows, rides and concessions, and business was exceeded only by the record-breaker at Paintsville, Ky. Employees in war work here were amply supplied with folding money and spent freely. Cotton Club, under management of Bill Dollar, clicked from the opening, topping Lee Houston's Side Show by a close margin. Hog, Wonder City and Aizora shows also reported good business. Joining here was Dolly Dimples, fat girl. Line-up also was augmented by a number of new concessions, all of which enjoyed a good play. Charles Locke, George McGill and Bill Baird, of the ride crew, closed here. Gus Glenos, cookhouse owner, returned from a business trip to Mobile. Light plants purchased by Manager Sparks are being readied for early delivery.

ROBERT L. OVERSTREET.

John H. Marks

Statesville, N. C. Week ended October 24. Location, Iredell County Fair. Business, poor. Weather, cold.

Shows worked to their worst week's business of the 1942 tour here. It was cold and rainy all week, and grounds were located five miles from town and with inferior and infrequent bus service. Those who did attend were apathetic about the whole thing. Only fair night's business was Saturday, which was marred by showers. A delegation of 15 friends of Owner John H. Marks from Mount Airy, N. C., visited Thursday. They included William L. Sydnor, secretary Mount Airy Fair; Wade Moody and others. On the same day came W. A. (Lon) MacNeill, secretary North Wilkesboro (N. C.) Fair, and Chief of Police John Walker. Another delegation from Salisbury, N. C., included Walter C. McCandless and Jim Hodges. Former Chief of Police Harry Joyner, Charlotte, N. C., and Sam and Shirley Lawrence, Lawrence Greater Shows, also visited. Art Middleworth, publisher of *The Daily Record*, was a nightly visitor. George T. Chesnut, advertising agent, completed his duties and returned to the shows. Shows moved from here to Florence, S. C., for the last week's engagement of the tour. Mr. and Mrs. Chet Dunn will go to Florida for the winter. L. W. and Marion Jeannette plan to go to New York. Art Gordon plans to enlist in the army, joining the band at Fayetteville, N. C. Others will scatter far and wide waiting for the call of spring, optimistic that there will be show business at that time.

WALTER D. NEALAND.

Arthur's Mighty American

St. George, Utah. Three days ended October 10. Location, rodeo grounds. Auspices, VFW Post. Business, fair. Weather, unsettled.

Because of a lack of experienced ride employees it was deemed advisable to close the shows here and ship the rides into quarters and continue the rest of the season with the Mighty American Circus, which received good business at every stand in Utah. Engagement was said to mark the first appearance of a carnival in this government-controlled city. En route to Kingman, Ariz., one of the elephant trucks went over an embankment carrying one elephant and 14 horses. Truck was demolished, while the animals came out without a scratch. This wreck caused two other trucks to pile up along the roadway, blocking Highway 93 for five hours before the wreckage could be cleared. As the result, two days were lost in arriving in Kingman. None of the truck drivers were injured. Belated stand in Kingman brought out a packed house for the night performance. Manager Martin E. Arthur and Charles Smith spent two days in

Las Vegas, Nev., shopping for parts to repair damaged trucks. Following the closing of the shows, the writer returned to the circus to resume his duties. Jack Christensen made a flying trip to Los Angeles from Las Vegas on business, as did Mr. and Mrs. Richard Alexander, who returned with their son, Mike, who spent the season with his grandmother. Mrs. Jerry Fox left for her home in Los Angeles for a visit. Mrs. R. C. Byam, Los Angeles, was the week-end guest of her son, Martin E. Arthur. Gladys Belshaw and Virgil Freeman made a trip to Needles, Calif., on business. Departing for their homes when shows closed were Mr. and Mrs. George Stiles and Mr. and Mrs. Virgil Snow, Seattle; Vic Davis, Los Angeles; Thomas McDow and Mr. and Mrs. Charles Ferguson, Needles, Calif.; Jackie Carter and Helen Sturdevant, Bellingham, Wash.; Mr. and Mrs. Rex Boyd, Los Angeles; Barney and Mrs. Dessie Irvine, Los Angeles; Joseph Blash Sr., Joseph Blash Jr., Emma Blash, Myrna Swarthwood, Los Angeles; Mr. and Mrs. Leon Sides, Hollywood; Mr. and Mrs. Tex Hudspeth, Mojave, Calif.

WALTON DE PELLATON.

Buckeye State

Greenville, Miss. Week ended October 24. Location, Malone and Hyde Lot, South Theobald Street. Auspices, Masonic Club. Business, good. Weather, fair with cool nights.

This engagement was in the form of a home-coming for Manager Joe Galler, who is a member of the local Shrine Club, and his many friends came out in droves to welcome his return. Opening night attendance was one of the best of the season so far, with shows, rides and concessions getting their share of the cotton money. A sudden turn in the weather Thursday night sent the customers home early, but rest of the engagement was satisfactory to all. Local radio station carried 50 spot announcements, and paper carried human interest stories. About 60 newscies of *The Times-Democrat* were guests of the management Thursday night and were escorted thru the shows and to the rides by Special Agent H. M. Kilpatrick. Mrs. Sweeney returned to her home at Hattiesburg, Miss., after a two-week visit. Several concessionaires left to play Negro State Fair at Jackson, Miss. Cookhouse operator Kaek Harrison was confined to his trailer with a wrenched back for several days, and Mrs. Harrison was also on the sick list. Tom Crum joined at Cleveland, Miss., to operate a concession for Jess Bradley. Visitors included Mr. and Mrs. Leo Arduengo and William C. Bailey. Reported by an executive of the shows.

Gold Medal

Ozark, Ala. Week ended October 24. Location, Camp Rucker showgrounds. Business, excellent. Weather, fair.

New lot, half mile from courthouse and on Camp Rucker Highway, proved a good spot, as soldiers from Camp Rucker had to pass en route to Ozark, and natives had only a short walk from the heart of town. Attendance for the week was big, with the majority being soldiers who, altho it was between pay days, had plenty of money and spent it freely. Business for the week was among the best of the season. Concessions all had a big week. Dolly Dimples, fat girl, joined here. Mrs. Fannie (Ma) Crawford, mother of Mrs. Whitey Richards, celebrated her 65th birthday and was tendered a party by women members of the shows. Bernice and Carolyn, of the Venus Show, Jackie Sellers and Captain Andrews, Freak Show; the writer, and Tige Hale and his concert band presented a show for the Tanks at Camp Rucker, which was well received. George Peterson purchased a new train ride and is clicking with his photo gallery and auto ride. Mr. Jeffrey's grab stand was popular. Committee, headed by Dr. L. E. Andrews and J. O. Smith, co-operated.

HARRY E. WILSON.

Texas Kidd

Stamford, Tex. Week ended October 24. Business, good. Weather, good.

Shows were said to be the first inside the city limits in 25 years and they played to big business. Ted Custer and Hike Wabridge purchased new house-cars. Judge Smith and party, of Anson, Tex., were entertained by Texas Kidd. Mr

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NOV. 28

MAIL YOUR COPY TODAY
 FORMS CLOSE NOV. 16

The Billboard Publishing Company

25 OPERA PLACE

CINCINNATI, OHIO

and Mrs. Jene Roberts, Detroit, joined for the rest of season. Andy Custer is in Houston with Texas Kidd's son with the Penny Arcade. Wayne Lucas, Fort Worth cowboy, continues popular. Fire Chief Clint Hais, Munday, Tex., visited here and arranged with Ted Custer for shows' appearance in Munday. Texas Kidd added two cars here.

H. B. ROWE.

L. J. Heth

Barnesville, Ga. Week ended October 24. Location, Lamar County Fair. Business, good. Weather, variable.

Shows opened Monday night to cool weather and rain. Tuesday, however, was warm and good crowds turned out. Business continued good until shows closed Saturday night when rain hit. All shows and rides did capacity business on the week, however. Concessions also made money. A birthday party was given Roy Valentine in his trailer. Guests included Mr. and Mrs. Ed Matson, Mr. and Mrs. Al Paul, Mr. and Mrs. Wayne Bowers, Mr. and Mrs. Flash White, Frenchy Crawford, the Berries, Ernest Allen, Al Kunz, L. J. Heth, C. C. Leasure, Mrs. Roy Valentine and Jack Johnson. Jimmie Davidson has been replaced by Alfred Kunz.

C. C. LEASURE.

Blue Ribbon

Eastman, Ga. Week ended October 24. Location, Dodge County Fair. Business, good. Weather, warm.

Two excellent children's days were registered here, Wednesday for white children and Friday for colored. Wednesday proved the best day of the week. Fair association had worked long and hard on this event, and there was more interest manifested in exhibits than any fair the shows have played in the South so far. This was shows' second consecutive year here, and in line with shows' policy of holding a party at the next to last stand the season, the gala event was held with management and employees, with every member of the shows participating. Party was held in the Eastman Community House, with arrangements being made by Vernon Moore and John Gallagan. Over 200 plates were set, with L. H. Hardin as toastmaster. City Manager Rozier returned thanks over the meal and brief addresses were made by R. T.

Ragan, City Manager Rozier and other civic leaders. Bows were taken by Joe and Jean Fontana, Eddie and Ann Roth, Jimmie and Lee Paden and the writer. Party ended early the next morning. Eastman being located in the heart of the pecan country, many of the show-folks took time off to buy and ship pecans to their homes and to friends during their stay here. No announcement has been made yet as to the closing date, but many of the old-timers are making arrangements to enter other fields of endeavor.

H. B. SHIVE.

Los Angeles

LOS ANGELES, Oct. 31.—Each week finds more showfolk returning from the road with the result that the crowds at Pacific Coast Showmen's Association meetings are growing steadily. While the show people are putting in time in the clubrooms, faces are dropping from the scene of activity daily, with more and more PCSA members going into the armed service.

Capt. David Barnett, the whaler, put in an appearance Monday night following a long absence. George Rosen is on the Coast for the winter. Sam Miller came in from Gillman Hot Springs, where he had been handling novelties. Jerry Jackson, who closed with Artists and Models on Golden State Shows recently, is in town en route to Santa Barbara, Calif., where he plans to aid the war effort by going into the junk business. Jackson has contributed his third pint of blood to the Red Cross Blood Bank.

Hollywood Towers, who was out with Rubin & Cherry Exposition, enters the army November 1. Private F. A. Coggin is stationed at Camp Qualde, Calif. Ed Kennedy, PCSA member who was confined to General Hospital here for many weeks, is recovering in Newhall, Calif. Tom Rhodes writes from Modesta, Calif., that he is permanently located there. Private Anthony Chontos has been transferred to the regimental supply division and is stationed at Fort William Harrison, Montana. Russell W. Faulkner is in government service as a telegrapher. Whitey Bahr penned from Whitehorse, Yukon territory, Alaska, that things, meaning salaries, are good in that area. Eldon Frock is holding forth with Fiesta Shows at Manchester and Compton boulevards here.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 31.—Official notice of the ninth annual meeting will be forwarded to each member of the association under date of November 4. From correspondence received here, indications are that we shall have an unusually good attendance at the meeting. Copies of the convention program are available to non-members of the association upon request.

Detailed program for the annual meeting will be announced soon. The following notice is going forward to the members: "At the 1941 annual meeting it was suggested that the membership and perhaps others would be interested in having a get-together luncheon on the Saturday noon preceding the opening of the meeting. In accordance with the suggestion we have made tentative arrangements with the Hotel Sherman for holding such a luncheon at noon on November 28. Price per plate is \$1.41, which includes tax and tip. Whether such a luncheon is held will depend on response from members. Will you please

advise this office no later than November 10 if you plan to attend the luncheon and the number of plates you wish reserved. If the response is satisfactory, details will be announced later."

Office of Defense Transportation has provided us with a copy of its order permitting the movement of show trains until December 1, as well as the statement issued in connection therewith. Same office advises that anyone who leases a commercial motor vehicle for a period of seven or more consecutive days must also obtain a certificate of war necessity to operate the leased vehicle. This office has also furnished us with detailed information relating to certificates of war necessity.

Office of War Information announces that the responsibility for all transportation priorities has now been consolidated in a new division. This office has also submitted full details of the government's program for the purchase of idle passenger car tires and further details relating to the over-all gasoline rationing program expected to go into effect some time in November.

War Production Board has announced numerous amendments to the regulations relative to the priority system. Any member interested in any of these items may obtain details by writing this office.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Corn Day Festival At Carmi Big Draw

CARMI, Ill., Oct. 31.—Corn Day, annual Kiwanis Club festival, held here October 24 was a big success, drawing a crowd of nearly 20,000. There were morning, afternoon and night programs. Features of the night show were the Corn Day parade of 17 floats and crowning Senior and 4-H corn kings by the corn queen and her attendants.

Professional and amateur talent had a part in the shows. Professionals included Betty Ann Pascoe, spiral tower; Happy Kellems and Van Wells, clowns, and a WLS show that included Patsy Montana, singing cowgirl; the Hayloft Fiddlers, and Al Tint in comedy and novelty acts. Local talent included the Buckaroos, four-piece instrumental combo, with Pat Croghan, vocalist, and Marjorie Bow and Her Entertainers, eight dancing girls.

Police Department in 1935, has been awarded another contract here.

End will produce an elaborate musical extravaganza for the Macon Police and Fire Departments for a week's run in the Macon Auditorium. A cast of 60 professional entertainers will be used.

Contract was closed at a meeting of Mayor Charles L. Bowden, members of the fire and police committees, heads of the departments, End and his attorney, Paul M. Conaway, at city hall.

Proceeds from the previous show produced here by End made possible the installation of the police radio system, hence has engendered much good will for End's forthcoming production. A long-standing rule prohibiting use of policemen and firemen for ticket sales was rescinded.

Joe End To Direct Macon Police Show

MACON, Ga., Oct. 31.—Joe End, well-known New York concession operator and promoter, who produced a highly successful stagemat for the Macon

Hill's Society Circus Sets Holiday Engagement

FLORENCE, S. C., Oct. 31.—Will H. Hill's Society Circus closed its season at Pee Dee Fair here October 31 and made a 1,100-mile jump to Milwaukee, where on November 20 Hill starts his sixth annual Christmas holiday engagement at a department store.

Hill's attractions have played stores in Milwaukee, New York and Philadelphia for 30 years. He said that this year's tour of parks and fairs was successful.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Long Range, Okla.

Week ended October 31, 1942.

Dear Editor:

Showmen are always worrying over what if this or that should happen. The Ballyhoo brothers are no different in that respect. When a curb or priority hits the shows, the bosses make tests to see whether they could operate without the necessities denied them. In the cookhouse last week a concessionaire who wanted to start an argument to keep warm asked, "How would this show move if permits were refused?" On any other show the question would have been ignored as too foolish to consider. Pete Ballyhoo, upon hearing the question, decided that the problem should be solved immediately.

Shows had a 200-mile jump to this spot from Peak Top, Ark., which is located on top a mountain. Saturday morning a meeting was called and our trainmaster, who holds a railroad card, was elected conductor. Over 120 brakemen were appointed so as to have enough for a man at each car brake and 20 extra to act as relief shacks. Arrangements for the use of its tracks were made with a railroad company and we were then ready to make our first move minus engine or crew. After being loaded, the cars were shifted to where the tracks start down-grade by our caterpillar tractors, which were loaded after spotting the last car. Shows' steam calliope was loaded on the first car and steamed up for effect. When the calliope played High Ball Blues it was the signal for all brakes to be loosened and the train started on its first lap.

We figured that the momentum gained while descending would coast the train 50 miles. We were making 80 miles per hour when a signal flashed for the train to pull onto a siding and clear for an-

other conveyance. When we got the flash the ride boys, who were doubling as brakemen, had fallen asleep, and the train passed the siding while picking up more speed. Men pumping the approaching handcar saw us pass the light and quickly pulled it off of the tracks, thus averting a minor head-on wreck.

Train did better than we had anticipated by covering 80 miles before coming to a stop. The day was calm and we lay there for two hours before a breeze came up which finally became strong enough to rate as a good wind. Our conductor ordered all sails hoisted, and side-show banners were pulled up on sections of its front on each car. Harder and harder blew the wind and soon the train was making 30 miles an hour. We covered 60 more miles before the wind died and were again stranded, miles from our destination.

Sending two novelty-stand gas balloons into the air, our conductor learned that there was a high wind blowing, altho none close to the car tops. But it was not strong enough to move the train with sails, even tho we raised them. Pete Ballyhoo then sent his crews out to promote several windmills that he saw turning in the dusk. The boys came back carrying 12 of them intact. They were spotted in open spaces between wagons. Crews then placed ride cable from the mills' pulley wheels to car axles and the train was again moving. Upon its arrival here it was met by 100 angry ranchers, who weren't sore over the show borrowing the windmills, but claimed it a case of kidnaping because one of their daughters had been on top, oiling a windmill wheel, when it was carried off and had had to ride it all the way in. Written apologies (in the shape of passes) soon had all parties shaking hands. MAJOR PRIVILEGE.



AT THE ST. LOUIS Firemen's Pension Fund Show, Wild West Rodeo and Thrill Circus, held in the Arena on October 11-25, a cameraman snapped these leading figures in the event: Left to right: Thomas N. Packs, producer and director; Joseph Morgan, fire chief and chairman of the pension fund, and A. E. Seiden, "The Stratosphere Man," who presented his aerial act.

Tenn. Stands Give Sellouts To RB Show

Cold and mud encountered at later dates than usual—clowns at kids' show

NASHVILLE, Oct. 31.—The Ringling-Barnum circus played a successful stand here on October 26. House was 75 per cent full at the afternoon show and was a sellout 30 minutes before the night performance began. Side Show also did money-making business, all in spite of fair but near-freezing temperature. Date was latest in history that RB has been in Nashville.

According to Press Agent Gardner Wilson, newspapers and radio were most liberal with space and time. Clowns Felix Adler, Frank Saluto and Lou Jacobs gave special show at crippled children's home in the morning which was featured with art and story on front page of Nashville Banner.

Fans were outspoken in praising courteous treatment extended by employees.

Knoxville Sellouts in Mud

KNOXVILLE, Oct. 31.—Ringling Bros. and Barnum & Bailey Circus played to two sellout houses here on October 23. Rains during the previous night left the grounds muddy. Circus-day weather was cloudy, with no rain.

Polack in Topeka Under Arab Shrine

KANSAS CITY, Mo., Oct. 31.—Arab Shrine Temple, Topeka, Kan., will again sponsor Polack Bros. Circus in the Municipal Auditorium December 6-15. Circus has twice before shown in this building. Use of the auditorium this year was agreed upon with the understanding that no animals would be allowed in the building except during their acts and there would be no lions or tigers.

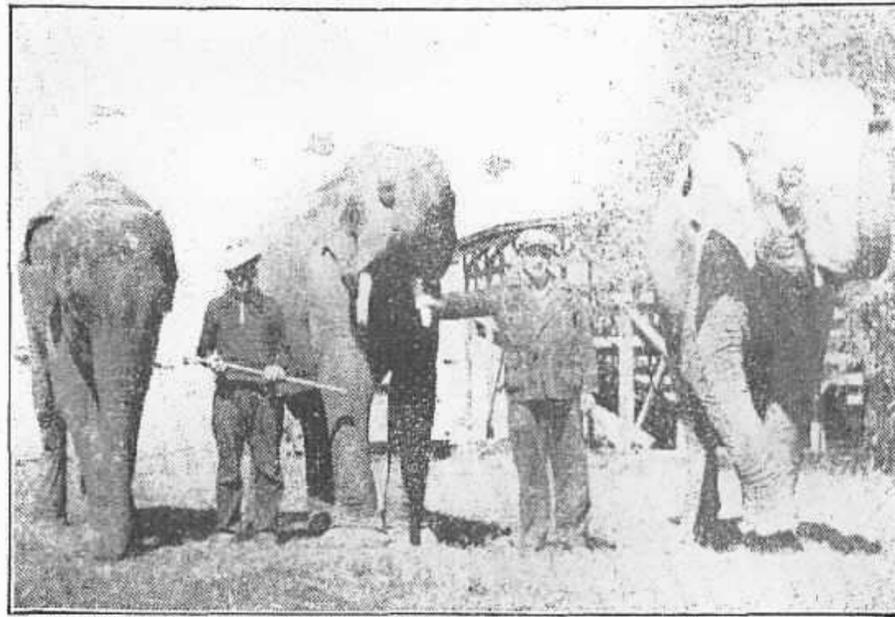
Recently the city commission refused permission for another circus to show in the building.

CLARENCE E. PFEFFER, secretary-treasurer of CMB&O, reports that, having been called for military service, he is resigning, and correspondence will be handled by Charles E. Doelker, 1000 North 19th Street, Harrisburg, Pa., until another secretary is appointed.

CHARLES E. (CHUCK) MOULDS lettered from Chicago, "Spent the past three weeks in Bethany Hospital here suffering with pneumonia, and am now recuperating at home. During the 20 years I tramped on muddy lots and in all kinds of weather I was never sick. Now that I am off the road for the duration, I get down."



SERGEANT JAMES E. WATTS, son of Mr. and Mrs. Ira M. Watts, who is serving overseas in the Medical Service. "Jimmie" was with his parents on the Parker & Watts and Adams Floto circuses in various capacities. He was a ticket seller for a few weeks, prior to joining the army, on Cole Bros. Circus in 1941.



ELEPHANTS WITH DAILEY BROS. CIRCUS and the show's owner, Ben Davenport (center, with hand on tusker), were photographed when the show played Joplin, Mo. Bull on the left was purchased from a Wisconsin zoo last summer. Davenport has purchased canvas, rigging, seats and other equipment from officials of the former Parker & Watts Circus and shipped them to his quarters at Yoakum, Tex.

Whistling Thru Life

By E. DEACON ALBRIGHT

(Continued from last week)

No one would think that you could get lost with a circus callope, but it happened to me. Several years ago a show I was with played Allegheny, Pa., across the river from Pittsburgh, and we paraded in Pittsburgh. The fellow in charge of the elephants didn't watch the wagon ahead of him when it turned down a triangle street and so, instead of going to the left as the wagon ahead had done, he turned right with the elephants, and the callope driver naturally followed the elephants. We must have gone a mile before I discovered we were making a parade alone. I got out of the callope and took a car back to the show lot. The show owner asked, "Deacon, where is the parade?" "Half one place and half the other," I told him.

I think the longest parade I ever made was in Chicago. We left the grounds at 10:30 a.m. and returned at 4:30 p.m., passing up the afternoon performance.

I did not know there could be as many saloons on any street as there were on Halsted Street, and it seemed we were on that street for an hour. Every time I played, someone would run out from a saloon with a bottle of beer, so that soon my fireman was in bad shape and the inside of the wagon looked like a beer wagon. During an engagement in Macon, Ga., in 1903 a candidate for mayor secured the callope for an afternoon parade, as the opposing party had secured both bands then in the city. We had large signs on each side of the callope, announcing the political meeting, etc. The mayor (the late Bridges Smith) and some friends rode in a buggy ahead of the callope and we made all the streets in Macon and out to all the cotton mills. The callope gave them plenty of publicity, and the mayor gave me \$25 and the driver and fireman \$10. At that time I was receiving \$15 a week as callope player, so for three hours' work I was a "rich man."

Press and Pathos

The press in all cities has for some reason always given me special mention and I have a book full of notices from newspapers of all the large cities in the U. S. In Washington, D. C., the press said the callope player was the most (See *Whistling Thru Life* on page 45)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

DIXIE 6-r-r-r!

H. R. BRISON, former side-show operator on Bell Bros. Circus, is operating a ball game in the South to good business.

MICKEY KING started a tour of theaters at the Towers in Camden, N. J., for week ended October 25.

PAULINE LENNEN is in a St. Louis hospital because of injuries received in a fall. When released she will visit her sister, Rita Dunn, Newark, O.

TO hear of workmen being "at liberty" this winter will sound odd.

ROY G. VALENTINE advises from Griffin, Ga., that the Flying Romas have again been booked for Macon (Ga.) Shrine Circus in November.

WILLIAM (BILL) MEYER, owner-manager of Barr Bros. Circus, has moved the show to Nelsonville, O., for the winter and will play indoor dates.

JACK STARLING, formerly with Cole Bros. Circus, who is in Veterans' Hospital, Wadsworth, Kan., would like to read letters from friends.

IT won't be long until we start trying to make our summer savings go a long way.

JIMMY GURNETT, formerly with Ringling-Barnum circus, is working with the promotional staffs of two Philadelphia hotels.

BUCK LEAHY, clown contortionist, is

booked for Elks' indoor circus at Portland, Me., for a week, starting on November 14.

L. H. JONES cards from Baltimore that after two pleasant seasons as advance manager of Mills Bros. Circus he has accepted a job there.

SHOWS' most loyal workers will soon learn who will do what around quarters this winter.

JOE FERRANDO, comedy magician, who closed with Cole Bros. Circus at Los Angeles, is playing West Coast clubs. He will return to the East later for museum dates.

J. S. RAMSEY, agent for Hunt Bros. Circus, lettered from New York: "Have been in Lincoln Hospital here since the show closed. Will soon be leaving for the South."

EDWARD AND HELEN LeROY, high wire performers, who work on two wires from the same rigging, advise from Conroe, Tex., that they are booked for Arabia Temple Shrine Circus in Houston.

THOSE joining railroad and truck circuses this year didn't go as tourists or for joy rides.

W. H. (DUKE) BROWNELL, one of the billing agents of Ringling-Barnum circus who were injured while en route from Atlanta to Birmingham, advises that his left arm is still in a cast and that he is now in Miami.

WILLIAM J. GILMAN, former circus (See *Under the Marquee* on opp. page)

Davenport Buys PW Equipment

JOPLIN, Mo., Oct. 31.—Ben Davenport, owner of Dailey Bros. Circus, purchased all canvas, rigging, seats and other equipment of the former Parker & Watts Circus from its officials on October 18, he announced.

Deal included two large semi-trailers which will be overhauled at his winter quarters at Yoakum, Tex. Parker & Watts officials have given its callope to Merle Evans Tent, CFA, Joplin, Mo., and it will be presented to Merle Evans at a meeting in December. Reported by Paul F. Van Pool.

Seldom Scoff Circus

By FREDDIE FREEMAN

Citrus Pulp, Calif.
October 31, 1942.

The Billboard:

While the Seldom Scoff Circus was playing here the Won, Horse & Upp Circus tried a little day and dating. It arrived on three wheelbarrows loaded with the positive end of an electric cable. The negative end was left in Cracker, Ga., for lot rent.

Manager Upp, who boasts of his as the show with a leaf of gold, couldn't cash in that leaf and finally raked up \$14.85 in pennies from the show kids' piggy banks and sent Assistant Manager Won Single Drink to Los Angeles to buy lighting equipment. He returned with 175 red lanterns, and some were still burning upon his arrival. We later learned that he had been duked into a crap game, and that the city had come to his rescue by sleeping soundly during the night. From what we can hear, Manager Upp is planning to change the title from "The Show With a Leaf of Gold" to "Great Red-Light Shows," but who ever heard of anyone getting red-lighted off of a wheelbarrow show?

Seldom Scoff Circus opened to a good matinee house and a turnaway at night. Iowa Farrington, the show's legal adjuster, held his pass issue down to 3,750, which guaranteed the show good attendance due to its seating capacity being only 1,500. New lithographs arrived and the circus will make a big flash on all highways. General Manager Mike Nidas announced that the show will jump to Sydney and be back in the States for a week stand in New Orleans during Christmas week.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Here comes that guy Hen Lofgren crawling under the canvas again:

"I have letterheads with the signatures of Charles Ringling, John Ringling, Bertram Mills, Lew Graham, William P. Hall, Charles Bernard, Tom Daly, L. C. Gillette, H. H. Gunning, Henry Ringling North and many others. I have three different letterheads of the five Ringling brothers in one row. One signed by Lew Graham, dated February 14, 1904. Then another of a different color from Baraboo, Wis., no date. Then another one with Ringling Brothers in large Old English letters across the top, and on the left side, a little above the middle, is a nice cut of the Ringling Brothers, five in a row. This one is dated 1909. Then I have another letterhead of the five Ringling Brothers, but not in one row. Three of the cuts follow the curve of the word Ringling and the other two cuts follow the under curve of the word circus. This is dated 1897."

That last seems interesting to us. Our eye has not yet met this one.

Betty Leonard, we are now informed, is not the only woman collector of Circusiana. We have received the following from Jane Sherburne: "I, too, am a collector of Circusiana. I have over 350 snapshots, 1,000 feet of film showing the 1941 Ringling Bros. Circus; 700 feet of Cole Bros.; Jack Joyce's Circus; Bill Dedrick's Circus; Polack Bros. Circus and (See *Collectors' Corner* on page 43)

JOHN C. WHITE, past season with Russell Bros. Circus, writes from Sarasota, Fla., that he sold his trained dogs to Lee's Society Circus, booked with J. F. Sparks Shows, and is visiting his daughter at her home there.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2550 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 31.—Bob Clark, Joliet, Ill., is taking time out from business on an eastern trip to contact CFA members. Visited the home of former President William H. Judd and Mrs. Judd, New Britain, Conn. Following a fans' session, Judd showed many feet of his colored circus movies, including some topnotchers taken on this season's lots. Circus refreshments were served during the evening.

Bob made several visits to Jim Hoye's apartment in Hartford, where he looked over his collection of circulsiana. And then to the home of Mr. and Mrs. William H. Day, New Britain, for a visit. Day is president of Bluch Landolf Tent, Hartford. At this gathering Hoye projected some of his colored stills of various circuses, and he was followed by Day at the controls, who showed a group of his collection of colored circus stills, after which a snack was served by Mrs. Day, followed by a fanning session.

On October 11, Clark, Day and Hoye had dinner at the Norwich Inn and then went to the home of Mr. and Mrs. Walter Buckingham, Gales Ferry, Conn., where they had a visit of several hours. Clark also made several visits to headquarters of Bill Montague in West Hartford.

Joe M. Heiser, Houston, writes that he is playing a return date in Uncle Sam's Big Show. His address is Pvt. Joe M. Heiser Jr., Hq & Hq. Co., Reception Center, Fort Sam Houston, Tex.

UNDER THE MARQUEE

(Continued from opposite page)
car manager and contracting agent, attended Cole Bros.' Circus at Long Beach, Calif., when the show played there to a packed matinee.

ED HILER, contracting agent for Renfro Valley tent show during the latter part of the past season, advises from Louisville that he has been engaged by

Silence Is Golden

DEACON JEFF, colored, had never missed a circus that visited Cotton Boll during his 80-some years. He had never seen a railroad show because the hamlet in which he lived was nothing more than a flag stop surrounded by plantations. He had, however, seen posters of the big ones pasted by billers making country routes. These, he decided, were grossly exaggerated because in his entire life he had never seen more than two elephants with any one show. Jeff remembered circuses from the day they traveled on wagons to the present-day truck show, and he also remembered how they operated. One day he was waiting with half a hundred other darkies for the matinee of Tableau & Charlot Combined Shows to get well enough over for a man to step into the "ann-trance" and announce: "Those who purchase concert tickets now can go in and see what is left of the big-show performance and stay for the concert." He knew that as sure as there were boll weevils that this would happen, and he had smartened up the others, who, like himself, did not have the wherewithal to buy a big-show ducat. When that big moment came the younger set rushed in while Jeff strolled along slowly, gambling successfully on his age putting him in free. Arriving at the monkey cage in the menagerie, he stopped to gaze upon a big rhesus monkey which was sitting near the bars, with his legs dangling thru the clean-out space. The monk started chattering and Jeff greeted it with, "Howdy, ol' folk!" Again the monk chattered. "Go ahead, ol' folk, and talks to me." But the monk only chattered. "G'wan, ol' folk, an' say somethin'. I'se all right an' won't tell 'em." Again the monk chattered. "Yo' is a wise ol' rascal an' I knows dat yo' could say somethin' if yo'-all wanted to," declared Deacon Jeff. "But yo' knows ifen yo' said one word de white folks would have yo' pickin' cotton in de mawnin'."

John Lair to book the show at indoor dates this winter.

SIGN in an early-day two-car Wild West Show sleeper: "Cowboys will remove their spurs before retiring."

ROY BARRETT, clown, advises from Houston that he will play the Shrine Circus there in November. He will appear in Six-Baer & Fuller Store's Toyland in St. Louis for the holidays. For the past 10 years he worked Famous Barr Store there.

REGARDLESS of what or how much you bring out on a side-show bally platform, it is still the opening that counts.

NOTES from Ald. Jake J. Disch, (Bingo Sunshine, clown cop), Cudahy, Wis.: "I run into old-timers every now and then. Recently I met Slim Pearson, who used to be a biller on Gollmar Bros.' Circus and other shows. He's now with Cream City Outdoor Advertising Company, Milwaukee. Then, too, while in Racine, Wis., a few days ago I met Charles Tiede, who was with Ringling Bros.' Circus billing crew for several years. He now has the Greyhound bus station in that city. Another one from days gone by is Billy Burkhard, Sheboygan, Wis. He put in time with the old Lemien Bros.' Circus, Hall & Vanderburg Bros.' Circus, Sells-Sterling Circus and other shows under Lindermann Bros.' management. He plays an occasional date and when I caught him he did a wonderful contortion act. In other days he used to do trapeze, rings and contortion acts. Bink and his circus unit are at home after a good summer season. Leon DeMeers is also at quarters south of Milwaukee. DeMeers, who does an acrobatic act, is well known to early-day boys in circus and vaudeville."

MANAGEMENT of Seldom Scoff Circus announced that only the side-show ticket sellers who double on canvas are allowed seats in their boxes.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SERGEANT JOHN P. DENK, flight clerk of the 31st TSS, Flight D, Jefferson Barracks, Mo., was formerly with Cole Bros.' Circus.

PVT. L. P. HARRIS, Camp Cooke, California, visited Vic Robbins and John Horak on Cole Bros.' Circus in Los Angeles. He played in the Robbins band in 1936.

PVT. JAMES M. KELLEY, formerly with Ringling-Barnum circus, is stationed at Jefferson Barracks, Mo., with

SOLDIERS, SAILORS, MARINES

You can read The Billboard at your nearest USO.
If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces.
That goes for gift subscriptions, too.

356th Squadron, Flight A. His squadron were the guests of a rodeo and thrill show there on October 21.

PRIVATE ROBERT MCKEONE, now at Fort Sheridan, Ill., for the past six years was one of the Five Maxellos, acrobats. Only 22 years old, he has been in show business since he was 10 months old, when he made his professional debut with his father at the Park Opera House, Erie, Pa. From 1921 to 1935 he was a member of the Six English Macks. During this period he toured with the Al G. Barnes, John Robinson, Sells-Floto and Cole Bros.' circuses.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

LOUIE COLLINS, contestant at the rodeo held in connection with the Arkansas Livestock Show, Little Rock, was injured in the Brahma Bull Riding contest. He was taken to University Hospital, Little Rock.

BENEFIT RODEO, sponsored by Northeast Home Hospitality Association, Philadelphia, on October 25, attracted a crowd of 1,500 in the arena of the Boulevard Riding Academy. Show was presented by the Boulevard Rough Riders.

CAMERON NIXON advises from Livingston, Ala., that he has been contracted to produce a rodeo in Mobile, Ala. Contracted performers lined up, Nixon said, include Montie Montana, Skip Morris, Hank Keenen and Homer Tartt.

OVER 4,000 turned out for the rodeo feature at the annual fall fun fest in Anthony, Kan., October 14-17. Rodeo attracted cowboys from 30 towns in Kansas, Oklahoma and Arkansas. Chairman Al Gard termed the affair the best yet. Results: Calf Roping—Jim Wood, Bob Bowyer, Orville Stockton. Steer Bulldogging—Gene Bowyer, Bill Wolgamott, Bud Liggerstoffer. Bronk Riding—Mike Platt, Jack Perry, Gordon Adams. Brahma Bull Riding—Jim Wood, Mike Platt, Jack Perry.

N. Y. Garden Results

DAY MONEY (last portion) and final winners, Madison Square Garden Rodeo, October 7-25: Saddle Bronk Riding—Eighth day (three performances), Fritz Truan, \$285; Jerry Ambler, \$235; Bud Linderman, \$185; Bill McMacken, \$135; Jack Wade and Vic Schwarz split fifth and sixth, \$68.33 each. Ninth day, Jack Favor, \$285; Jerry Ambler, \$235; Eddie Curtis and Bud Linderman split third and fourth, \$160 each; Bill Hancock, \$87.50; Fritz Truan, \$40.16.

Finals—Jerry Ambler, \$855; Bill McMacken, \$708; Jackie Cooper, \$555; Ken Roberts, \$405; Shirley Hussey, \$262.50; Doff Aber, \$147.56.

Calf Roping—Seventh day (three performances), Jiggs Burk (14 seconds), \$380; Clyde Burk and Jim Snively split second and third (16.2), \$281.50 each; Juan Salinas (19), \$184; James Kinney (19.4), \$117.55; Buck Sorrells (20), \$65. Eighth day, Roy Matthews (15.1), \$380; Dee Burk (16.1), \$315; Pat Parker and Toots Mansfield split third and fourth (17.1), \$216 each; James Kinney (18.1), \$117.55; Jim Snively (18.3), \$65. Ninth day, James Kinney (14.3), \$380; Gene Rambo (14.4), \$315; Toots Mansfield (17.1), \$248; Roy Matthews (17.3), \$184.

Dressing Room Gossip

COLE BROS.—Never knew until I saw them that you could show motion pictures in a lower berth with a pillow for a screen. It was a picture taken over here last season by the Castle Film Company in charge of Don Hancock, and what a grand film it was, thanks to Digger Pugh! Digger also showed some of the pictures he took in color. Shirley Byron joined in Los Angeles for the remainder of the season. Dale Petross, performer and friend of Alva Evans, was a visitor at Pomona, Calif., and had a big day visiting his many friends. Wade Zumwalt, former band leader on the John Robinson Circus, had two big days in Long Beach, Calif., visiting Vic Robbins and his boys and playing in his band. Peggy Forstall took a number of our folks to her home in Pine Forest, atop of a mountain, after the show in Pomona and what a time they all had! I don't know where she put them all, but she did a grand job of it. In the party were Mr. and Mrs. Adolph Delbosq and daughter, Klara; Nina and Harry Thomas, Marion Knowlton, Helen Partello, Hubert Castle and Ethel Freeman. I got a big bang out of the sign on the door in honor of yours truly, "Welcome, Seldom Scoff." Thanks, Peg; they all had a grand time. Horace Laird is doing a fine job this season delivering the mail and *The Billboard*. A vote of thanks to two of our clowns, Mickey O'Brien and Alva Evans. They have been on the job every day downtown entertaining the kids and never a word of complaint. All clowns, please take note.
FREDDIE FREEMAN.

Jim Snively (17.4), \$117.55; Juan Salinas (19.3), \$65.

Finals—James Kinney and Toots Mansfield split first and second (total time on nine calves, 207.3 seconds), \$1,042.50 each; Jim Snively (213.2), \$744; Homer Pettigrew (214.2), \$552; Buck Eckols and Clyde Burk split fifth and sixth (234.3), \$274 each.

Steer Wrestling—Sixth day (four performances), Louis Brooks (6), \$425; Dave Campbell (6.3), \$350; Steve Hancock (7.3), \$275; Dub Phillips (8.1), \$205; Howard McCrorey (8.3), \$131.50; Bill McMacken, \$75. Seventh day (three performances), Jack Favor and Buck Sorrells split first and second (7.1), \$387.50 each; Glenn Tyler, Gene Rambo and George Hinkle split third, fourth and fifth (8), \$203.83 each; Claude Morris (8.1), \$75.

Finals—Jack Favor (total time on seven steers, 84.1), \$1,275; Buck Sorrells (90), \$1,050; Bill Hancock (105.4), \$825; Dave Campbell (110.4), \$615; Steve Hancock (134), \$394.50; Homer Pettigrew (134.4), \$225.

Bull Riding—Seventh day (three performances), Gene Ramo, \$275; Jim Whiteman, \$230; Kid Fletcher, \$180; Smoky Snyder, \$135; Frank Marion, \$85; Gerald Roberts, Glenn Tyler and Okanogan Paul split sixth, \$16.38 each. Eighth day, Gerald Roberts, Louis Brooks, Glenn Tyler, Smoky Snyder and Gene Rambo, with sixth to Joe Hale, \$49.14. Ninth day, G. K. Lewellen, Dick Griffith, Smoky Snyder, Fritz Becker, Gerald Roberts and Okanogan Paul.

Finals—Dick Griffith, \$825; Gerald Roberts, \$690; Gene Rambo, \$540; Jim Whiteman, \$405; Charles Colbert, \$255; G. K. Lewellen, \$147.42.

Bareback Bronk Riding—Fifth day (four performances), Bob Estes, \$192; Jimmie Sloan, \$160; George Mills and Carl Williams split third and fourth, \$108.50 each; Eddie Curtis, \$60; Frank Finley, \$32.50. Sixth day, Kid Fletcher, \$192; Dick Griffith, \$160; Louis Brooks and Bud Linderman split third and fourth, \$108.50 each; Smoky Snyder and Carl Williams split fifth and sixth, \$46.25 each. Seventh day (three performances), Bill Linderman, \$192; Gerald Roberts and Jake Williams split second and third, \$142.50 each; Louis Brooks, \$92; Bob Estes, \$60; Carl Dossey, \$32.50.

Finals—Hank Mills, \$576; Bud Linderman, \$480; George Mills, \$375; Buck Wyatt, \$276; Jake Williams, \$180; Larry Finley, \$97.50.

Wild Cow Milking (\$93 for first, \$62 for second, \$51.66 for third)—October 13, Irby Mundy, Roy Matthews, Junior Eskew. October 14, Doug Poage, Tony Salinas, Everett Bowman. October 15, Bud Spillsbury, Jim Snively, Gene Rambo. October 16, Homer Pettigrew, Jerry Brown, Buck Sorrells. October 17 (matinee), Dave Campbell, E. Pardee, Toots Mansfield; evening, Lem Reeves, Buck Eckols, Burel Mulkey. October 18 (matinee), Joe Welch, Junior Eskew, Irby Mundy. October 20, Jiggs Burk, Clyde Burk, Howard Brown. October 21, Junior Eskew, Juan Salinas, Roy Matthews. October 22, Jack Skipworth, Burel Mulkey, Buck Eckols. October 23, Tony Salinas, Everett Bowman, Doug Poage. October 24 (matinee), Vic Montgomery, Gene Rambo; evening, Toots Mansfield, Dee Burk, Shorty Matlock. October 25 (matinee), Clyde Burk, Jiggs Burk; evening, Buck Sorrells, Jerry Brown.

Finals—Irby Mundy (total time on four cows, 144 seconds), \$418.47; Junior Eskew (149.3), \$278.98; Roy Matthews (156.1), \$232.67.

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BAR PERFORMERS WANTED

Comedy or Straight.
No objection to good amateurs.
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Program Plans Progress

'Market Place' Idea Clicking

AREA to discuss "women in industry"—impressive pictorial section mapped

CHICAGO, Oct. 31.—Despite the fact that manufacturers, sales representatives and booking offices were not officially notified until October 15 of the "Market Place" idea to be featured at the 24th annual convention of the NAAPPB at Hotel Sherman here December 1-3, the association's secretary, A. R. Hodge, revealed this week that over 90 per cent of those solicited have already signified their willingness to participate in the feature. The "Market Place" promises to be a busy rendezvous for showmen from all branches of the industry. Hodge says, The Showmen's League of America is co-operating with the NAAPPB in staging the "Market Place."

The members of the American Recreational Equipment Association will assemble Monday night, November 30, for their annual meeting, at which time the following important matters will be discussed:

How to obtain material with which to fill repair orders.

Can we use women in our factories, and to what extent?

Can women be used in operating amusement rides?

Norman Bartlett, chairman of the pictorial section of the program, this week submitted a report to the program chairman, John L. Coleman, of Riverside Park, Indianapolis, Ind., on an impressive list of pictorial contributions to the program sessions of the NAAPPB which will be held on the afternoons of December 1, 2 and 3 in the Louis XVI Room of Hotel Sherman.

The patriotic pageant staged by A. M. Brown, of Buckeye Lake Park, Buckeye Lake, O., this season, and which met with such big success, promises to be another outstanding feature of the convention.

Secretary Hodge reports that other program details are practically completed and that Coleman will release the complete program for publication in *The Billboard* in an early issue.

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1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.

8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

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Tuesday, November 10th, 10:00 A.M.
Location—Bowling Green, Ky.

171 acres in two tracts. Park includes dance pavilion, private dining rooms, drive-in theatre, playground equipment, 2 good bathing beaches; also live stock, farm equipment and personal property. BARNARD & WALKER, Agents and Auctioneers, Bowling Green, Ky.

DO YOU NEED GOOD USED RIDES Or Have You Any To Sell?

BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York



AL STEINBERG, of the service staff of Hamid's Million-Dollar Pier, Atlantic City, and for a number of years associated with various other interests at that resort, has quit his post for the duration to enter the navy. It'll be no new experience for Steinberg, who served in Uncle Sam's sea forces during the last war.

Ed Carroll Renews Riverside Air Time

SPRINGFIELD, Mass., Oct. 31.—Eddie Carroll, general manager and owner of Riverside Park, Agawam, who early last spring contracted with Station WSPR, then a Mutual outlet, for a two-hour matinee program using top recordings, thus getting across much Riverside propaganda during the season, today renewed the contract for the winter.

Station WSPR is now the Blue outlet, and the station is the strongest locally. So all winter folks up and down Connecticut Valley will be listening to the forecast of the 1943 Riverside season. The deal was maneuvered by Harry Storn, Carroll's publicity chief.

Cincy Zoo Faced With Early Close

CINCINNATI, Oct. 31.—Cincinnati Zoo is in such bad shape financially that it will have to close by February unless the city restores a \$7,000 cut in contributions. Willis D. Gradison, chairman of the council finance committee, said Monday (26) at a conference with officials of the Cincinnati (Art) Museum Association.

The city's 1942 contribution to the Zoo was cut from \$12,000 to \$5,000. Gradison said Zoo officials have informed him that due to a 100,000 decline in attendance this year, there is only sufficient money available to operate the park until February.

Gradison said the Zoo officials were asking for restoration of the \$7,000 cut this year and for a full contribution of \$12,000 in 1943.

Carlin's Ice Land Begins New Season

BALTIMORE, Oct. 31.—Carlin's Park has opened the season at its Ice Land, one of Baltimore's finest ice rinks, with public skating offered at three sessions daily. Ice Land has registered excellently since it first opened a number of years ago, and the management looks for its best season this year.

Carlin's is only park in this vicinity to operate an ice-skating rink. Its location, easily accessible by street car and bus service, should aid attendance.

Harry Batt in Hot Springs

NEW ORLEANS, Oct. 31.—Harry J. Batt, managing director of Pontchartrain Beach, is vacationing in Hot Springs. He is due back here late next week.

Military Spec For AC To Hypo Winter Business

ATLANTIC CITY, Oct. 31.—To stimulate winter patronage which is slow in materializing, the resort will promote an all-military spectacle November 9 week to be billed as the "Atlantic City Technical Training Command Air Forces Week." Servicemen attached to the air forces training base here will put on a seven-day "show," with local civic and amusement interests co-operating to provide a variety of entertainment as well as a close-hand study of life in an army camp.

Save for a service club luncheon Tuesday (10), when all resort clubs will mess with the soldiers, all events will be open to civilians. Opening day, November 9, will be clothes inspection day, with displays of complete gear in stores and schools throught the resort. Wednesday, Armistice Day, will be featured by a mammoth parade of the soldiers stationed here, as well as the veterans' organizations, with a rally scheduled for the evening. Thursday (12) will be "Home Front Day," with the resort itself taking over the program. Entertainment features not completed yet, but many surprises are planned. Friday (13) will be "Hospitality Day" and Saturday (14) will be highlighted by a formal retreat parade on the drill grounds, with a special program at night in Convention Hall. Sunday (15) will be "Morale Day," with post services for all faiths.

The special "TTC Week" is expected to further cement the relationship between soldiers and civilians here. Restaurants all week will feature G. I. (Government Issue) food. There will be participation by scrap and salvage campaigns, radio programs, informal entertainment and a War Bond Drive during the week. Event shapes up as the most pretentious ever attempted by an army post in co-operation with the civilian populace.

Two ACers Enter Service

ATLANTIC CITY, Oct. 31.—Jean Wiener, organist at Steel Pier the last 10 years, has completed her four weeks' basic training with the WAACS at Fort Des Moines, Ia. Al Steinberg, of the service staff of Hamid's Million-Dollar Pier, has enlisted in the navy. He did a hitch in the navy in the last war.

American Recreational Equipment Association

By R. S. UZZELL

All Must Participate

A little slow in the kick-off, but we are constantly strengthening the line-up for the forthcoming conclave. The old faithful are coming in. They are taking an interest in our Monday night meeting and want to know more about the program. We will consider only the problems immediately touching priorities, material supply, material substitutes and labor. Also, to what extent can we use women in factory work and operation? Some think they have the answer. Every member will be expected to talk and ask questions. You can contribute an idea and get compound interest on it. We shall have at least one man from a governmental department who will speak with authority. If you do not ply him with questions it will be the first time you have ever failed to get all a speaker has to offer.

Program To Cover Vital Problems

The manufacturers' meeting alone will be worth your time, while the national association program is going to touch more vital problems for us than any meeting of its history. They are alive to the seriousness of the times and are going to treat all questions with intimate knowledge of just what can law- (See AREA on opposite page)

IF YOUR COPY OF THE BILLBOARD IS LATE—

The Billboard now goes to press earlier and every effort is being made to check mail deliveries to subscribers as well as newsstand distribution. Send a post card stating hour and day copy is received. Also whether you are a subscriber or buy your copy at the newsstands. Address your card to Circulation Manager, The Billboard, Cincinnati, Ohio.

Miller Denies Luna Passing To New Hands

NEW YORK, Oct. 31.—In answer to R. S. Uzzell's statement in his AREA column in this department recently, Bill Miller, manager of Luna Park, Coney Island, this week denied that Luna would soon pass to new hands. "The park is definitely not changing hands," stated Miller. "As a matter of fact, we have already started constructing and preparing for next year."

Replying to Uzzell's statement regarding the condition of the park, Miller stated that the Luna interest made a large investment when they took over in 1941 and would have continued along those lines in 1942 if it hadn't been for the fact that the future of Coney Island itself hung in the balance all season.

In spite of dim-outs, rainy week-ends and other handicaps, Luna Park did a tremendous business on the season, Miller reveals.

Memphis Concessions 13G

MEMPHIS, Oct. 31.—Memphis Park Commission this week released report of the first year of operation of the soft drink and peanuts-popcorn stands at the Zoo, covering the fiscal year ended July, 1942. The concession showed a net profit of \$13,000. The privilege was formerly let for \$1,800 annually.

With the Zoos

PHILADELPHIA.—As a result of meat shortages, the Philadelphia Zoo has offered to sell its two lion cubs. The zoo's snake house received a new occupant last week in a five-foot boa constrictor, donated by Walter Apgar, of Allentown, Pa., who has entered the army.

MILWAUKEE.—Season at the Washington Park Zoo ended officially October 26 when Director Henry M. Kennon sent five men to round up the monkeys on monkey island and the swans on the moat and take them inside for the winter. The monkeys—about 25 of them—will be kept in the old elephant cage.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Hodge Reporting

Last week this department published a letter from Paul Huedepohl in answer to the column's Open Letter calling for immediate action for members of this industry to develop a swim program for service men and merchant marine as the aquatic profess's contribution to the war effort. Original open letter was addressed to Paul Huedepohl, Al Hodge, Sam Ingram and Martin Stern.

Here is the communication received last week from Secretary Hodge, National Association of Amusement Parks, Pools and Beaches:

"Read with much interest the article in *The Billboard* and I heartily agree with you that an opportunity to learn to swim should be given all men intended for overseas service. Your plan is a tremendous idea but, like a lot of ideas, its realization is most difficult.

"In my judgment, swimming should (See POOL WHIRL on page 43)

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

National Meet In '43 Voted by RSROA Board

DETROIT, Oct. 31.—Roller skating as an essential contribution to national morale for the duration was the keynote of the annual meeting of the board of control of the Roller Skating Rink Operators' Association of the United States, which met in Arena Gardens here on Tuesday and Wednesday.

Outstanding decision of the meeting was to hold a national amateur championship competition and convention in 1943, giving the answer to earlier rumors that these events would be called off. Arrangements have been completed to hold the meeting in April in the Public

Auditorium, Cleveland. Exact dates are awaiting determination of dates for the Cleveland Opera.

The Detroit session was held earlier than the usual December meeting because of problems arising in rink operation in the national emergency and to chart a course for rink operators.

Emphasis was upon the arrangement of 1943 championship competitions, according to President Fred H. Freeman. No action was formally taken by the board upon other matters, it was stated. No actual dates, aside from the national, were announced. President Freeman and Fred Bergin, chairman of the tests and judges' committee, left for two days of conferences in Chicago on details of the championship sanctions in one disputed territory. The entire list was withheld until the Chicago angle is settled.

Decision to carry on for the duration with roller-skating competition was based upon the conviction of the board members that skating is essential to morale.

"Board members agree that more effort should be put forth now than ever," Fred A. Martin, secretary-treasurer, said. "We feel that skating will keep boys and girls physically fit thru this emergency."

Members attending included Fred H. Freeman, Boston; Victor J. Brown, Newark, N. J.; M. H. Hinchcliffe, Elkhart, N. Y.; Alfred W. Kish, Toledo; Jack G. Shuman, Sandusky, O.; William F. Seferino, Cincinnati; Elizabeth Kelly, Upper Darby, Pa., and Fred A. Martin, Detroit, in addition to Bergin, who is not a member of the board. Two board members did not attend, J. Warrack Norcross, Greeley, Colo., and Weston J. Belts, Redondo, Wash.

Arena in Detroit Boosts War Work

DETROIT, Oct. 31.—"All-out for the war effort for the duration" is key policy of the management of Arena Gardens Rink and Arena Skating Clubs here, said General Manager Fred A. Martin. Activities in this field are varied, according to the season and ingenuity of the management, but typical examples are:

All servicemen are being admitted free for the duration as guests of the Arena clubs. Since September 11, when the rink was reopened for fall, over 2,000 have skated as guests.

A \$25 War Bond is being given away each Saturday.

A War Bond and Stamp booth has been set up in the foyer. Over last week-end this booth sold \$163 in stamps and \$1,275 in bonds.

Feature of the current week-end is an annual Masquerade Party, timed to coincide with celebration of Halloween.

Paradise in Boone, Ia., Is Destroyed by Fire

BOONE, Ia., Oct. 31.—Paradise Rink, near Ledges State Park, was destroyed by fire on October 22, building and equipment being a total loss. Building was valued at \$8,500.

Rink was owned by the Rice brothers, who are both in the army. Oris Clark, who has been operating the rink for the brothers, was sleeping in the building when the fire broke out from an unknown cause. There was no insurance and the building will not be rebuilt.

BUSHKILL PARK RINK, Easton, Pa., is presenting Harry Reichard at its Wurlitzer organ. Bus service from the city is reported to be maintaining attendance at high level.

EDWARD J. SCOTT, owner of Scott's and Skateland Roller Rinks, Buffalo, N. Y., was victim of a burglary in his home on October 19, estimated to have cost him about \$60,000.

BAL-A-ROUE ROLLERWAY, Medford, Mass., will celebrate its first anniversary on November 7. General Manager Fred Bergin has completed all details for the anniversary program.

JOHNNIE AND PEACHES, High Flyers skating team from Dallas, has completed a tour of four weeks in and around Galveston, Tex., playing at army camps. They are currently in Alexandria, La., on the Nat D. Rodgers show. After a four-week stint with Rodgers they will play dates in Mississippi and Florida. They plan to appear with a number of USO army shows in these States.

THE REFURBISHED Hippodrome Rink opened the season in Nashville on October 26 under management of Joe C. Oehmig. Johnny Beasley, hero of the St. Louis Cardinal-Yankee World Series, led the grand march. Speaking to a large crowd, Beasley said: "I was reared in this neighborhood and feel right at home here in the Hippodrome on skates." Situated near four army camps, the Hippodrome attracts numerous soldiers.

WESTCHESTER COUNTY skating championships will be decided in Mount Vernon (N. Y.) and White Plains (N. Y.) rinks on November 28 and 29. As announced, figure-skating events will be held in Mount Vernon on November 28, with dancing events in White Plains Rink on the next day. Contest is sanctioned by the ARSA, according to Wally Klefer. White Plains. Events will be divided into three sections for juveniles, novices and juniors.

RINKS under Winter Garden management around Boston have returned to their programs a former skate number under a new name, "Hello, Skater."

Rinks are Winter Garden Rollerway and Chez Vous Rollerway, Dorchester, and Bal-a-Roue Rollerway, Medford. The number, formerly known as the "Whoopee Skate," is skated by couples and when a whistle is blown each man changes partners and introduces himself by saying, "Hello, Skater."

AREA

(Continued from opposite page) fully be done to ease our lot. Older members are just as much concerned as the novices. All have been floundering in an uncharted sea. Some have found a compass which shows the way out. It is not going to be difficult to hold active park men and concessionaires in the meetings. Here is where every member is asked to become one of the cast and give us the best he has. If anyone complains about the meeting being cold it will be because he brings his own ice.

Write Out Your Questions

Why not write out your questions now and send them to the program chairman? You will be assured a more matured consideration if you will. Our factories are rationed for fuel, and parks are going to be rationed in more ways than one. How will you meet all requirements without the wise counsel of those who are making a study for themselves and fellow members?

Some Day War Will Be Over

The manufacturers with war contracts have all the work they can do, but some day the war will be over and amusement parks will continue to operate. The contacts must be maintained and all repair orders filled to your best ability, and a frank statement of reasons why if you cannot ship required repairs. Only thru this method can good will be maintained. The parks are not going to be able to give patrons all the service of former years, but will try to approximate it as nearly as possible, and give clear-cut statements to the public if they're not able to follow thru on everything.

With AREA members, when sales are easy production is difficult and when production goes by like a song then sales are hard to find. We seem never satisfied, but how can we escape the general trend of things? When farmers have an abundance of wheat the price is low. When his yield is sparse the price is high. Circumstances make victims of us all.



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Action Bolts and Nuts	
Toe Straps of all lengths	

A complete line of skate repair parts, interchangeable with the Chicago skates. For further information wire or write

GENERAL SKATE CO.

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SKATE ROOM MEN WANTED

Must be experienced in setting up "detachables." Do not apply if at present working in a roller skating rink. Hours 8 a.m. to 5 p.m. Good pay. Steady employment.

HYDE ATHLETIC SHOE COMPANY

Cambridge, Mass.

WANTED!!!

Roller Skating Instructor

To teach dancing—figure skating not necessary. Couple considered. Steady work! Apply:

Arena Roller Rink

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No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS

444 Second St. Everett, Mass.

FOR SALE

Portable Skating Rink, 50'x120', complete, fair condition. Now running in country's largest boomtown, doing good business. Best location in South. Must sell at once. Have a "heavy date" with my UNCLE. Bring your pocketbook with \$1500.00 in it and take over. **NORMAN C. HILL**, Rollo-Arena, Government Street Loop, Mobile, Ala.

FOR SALE

COMPLETE PORTABLE ROLLER RINK TENT, 50x100; maple floor, 150 pairs Chicago skates, P.A. system and records, large stock of repair parts, all necessary wiring and fixtures. All in excellent condition. Now in operation doing profitable business. Low price for quick cash sale.

BUDDIE HALE, Box 562, Dothan, Ala.

Chi Bowl Fosters Class Instruction

CHICAGO, Oct. 31.—Roller Bowl, Chicago's newest roller rink, is rapidly becoming a center for figure-skating enthusiasts. Samuel Schaffer, operator of the rink, and John Scicchitano, manager, have built up an enviable clientele during the short time the rink has been open and have developed a sizable skating club.

Schaffer announced this week that Bob Ryan, 1941 senior men's figure skating champion, has become a professional and on November 1 joins the staff of the Roller Bowl as instructor for the Roller Bowl Skating Club.

On November 3 the rink will open a public class of instruction in elementary skating. Those who qualify will be eligible to go into the elementary dance class, from which they graduate to the advanced class, in which they qualify for membership in the skating club by attending for four weeks and passing the necessary requirements. Schaffer hopes in this manner to build up a large club of expert skaters.

About 40 America-on-Wheels Employees on Service Rolls

BAYONNE, N. J., Oct. 31.—Honor rolls of America-on-Wheels rinks' employees who have entered the armed forces now comprise Bart S. Doran, navy; Thomas De Vito, air corps; George Junjulas, army; Fred McMenamin, navy; Edward Dacre, navy; Vincent Palladine, coast guard; Albert Shaw, air corps; Edward Schwartz, army; Andrew Addon, army; Mount Vernon Arena. George Hess, navy; Thomas Garner, army; Joseph La Tella, marine corps; Lester Artez, coast guard; Paul Dambowski, army; Ralph Canary, army; Robert Elder, navy; James Sweeney, air corps; Wilbur Wood, navy; John Evanoff, air corps; Lawrence Salkewicz, army, Boulevard Arena.

Ralph Bova, army; Paul Daughtry, navy, Roseland Rink. Fred Howard, army; Joseph Fava, army; Joseph Latawela, army, Passaic Rink. Charles Barber, army; John Pirnik, army; Joseph Barber, army; Capitol Arena. Robert Farrell, army; Joseph Shegas, army; Fred Jorgenson, army; Joseph Olah, army, Perth Amboy Arena. Paul Ehresman, army; Edward Kinsley, air corps; Edward Jelinski, army; Joseph Schneider, army; John Flaga, army, Twin City Arena. Charles Norwich, army; William Szurko, army, Casino Arena.

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Operators everywhere are responding promptly to this opportunity. They know it pays to act quickly and send their old plates to us that no time may be lost in meeting the constantly changing conditions of supply and demand.

We're converting their idle Rink Plates into new Stripped Ones. They're sending those they can spare, removing the straps and trucks and sending us only the plates.

Then we knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove rust and refinish Gun Metal—just like new.

We'll attach any style Hyde shoes and return Complete Outfits. That means they can meet a customer demand and turn hundreds of dollars' worth of idle equipment into cash.

Prepare for the unexpected these days.

Write Now!

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous "Big Toe" Figure Skating Outfits
CAMBRIDGE, MASS.



VICTORY IS SOUTH'S THEME

La. State Bow Is Successful

Victory annual features Army, Navy Days—Allied Nations bond drive clicks

LOUISIANA STATE FAIR, Shreveport, October 24-November 2. W. R. Hirsch, secretary-manager. Dranny Howard, concessions superintendent. M. H. Barnes, attraction superintendent. Gate admission: Adults, day and night, 30 cents; children over 12, day and night, 30 cents; autos, day and night, 25 cents. Grandstand: Adults, day, 55 cents; night, 55-85 cents and \$1.10; children, day, 30 cents; night, 55 cents. Grandstand books, Barnes-Carruthers. Midway, Beckmann & Gerety Shows. Thrill shows, four days; rodeo, six days and four football games.

SHREVEPORT, La., Oct. 31.—With good weather, 37th annual Louisiana State Fair opened here last Saturday to large crowds despite the war. Fair officials said this year's annual bids fair to be one of the most successful ever held. Livestock and agricultural displays are excellent and on a par with previous years.

Members of the board of directors of Louisiana Press Association were guests at a banquet given by W. R. Hirsch, secretary-manager of the fair, October 23 following the annual meeting of the board. Meeting is held annually on the eve before the opening day, which is also Press Day at the fair. Meeting was addressed by J. Howard Fore, Press Association president, and members were guests of the fair management on opening day.

Service Exhibits

Service exhibits, especially prepared by the Army, Navy and the Air Corps, made up a large part of the displays. A feature of the program on October 27, in celebration of Navy Day, was the mass enlistments by the navy. A complete recruiting station was in operation and enlistees at the fairgrounds were sworn in in a mass exercise. Today was designated Army Day and enlistees were inducted into the service in a special ceremony.

Entertainment program this year is in keeping with that furnished at previous fairs, climaxed by State Fair Revue of '42, with its *On to Victory* theme dedicated to the Allied Nations.

Midway was provided by Beckmann & Gerety Shows. Jimmie Lynch's Death Dodgers and Louisiana State Fair Rodeo were grandstand features.

Booths of the Nations, competing in the sale of War Stamps and Bonds, also are a feature. Booths are operated by Chinese, Mexicans, Greeks and Russians. All entered into a friendly but spirited contest to see which could sell the most stamps and bonds.

Red Cross activities were brought to the attention of patrons via several large booths in the Merchants and Manufacturers' Building.

BALTIMORE.—Maryland race tracks, most of the managements of which also have operated fairs in conjunction with the tracks, have donated over \$100,000 to various service relief and recreational agencies, a survey here has revealed. Exact total of contributions, made as part of nationwide campaign to raise \$2,000,000 at country's race tracks, is \$100,603.77. Additional contributions totaling \$50,000 or more are expected before the racing season closes for the year. Largest single donation was \$40,103.77, given by Laurel track after its Army Emergency Relief Day. In donating its net profits for the day, management absorbed all expenses except purses and the \$6,000 license fee. Havre de Grace donated \$28,500. Four tracks, which held fairs in connection with meet, contributed a total of \$20,000 to service agencies. They were Timonium, \$7,500; Bel Air and Hagerstown, \$5,000 each; Cumberland, \$2,500. Marlboro track will make its contribution at end of fall meet.

Meetings of Fair Assns.

International Association of Fairs and Expositions, December 1-3, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Maine Association of Fairs, January 10, Palmouth Hotel, Portland. J. S. Butler, secretary.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary. Chesham.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary. Cookeville, Tenn.

Ohio Fair Managers' Association, January 13 and 14, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary. Bellefontaine.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Orangeburg Chalks Successful Starter

ORANGEBURG, S. C., Oct. 31.—Geared to wartime activities, 32d edition of Orangeburg County Fair opened here Monday to good weather and crowds. Big feature Friday was the Citadel-South Carolina football game.

Midway was provided by Hennies Bros.' Shows, while Smith Band Revue was feature attraction of the grandstand.

Exhibits stressed the war theme, with displays by the Red Cross and other government and patriotic organizations prominently featured. All premiums were paid in War Stamps, J. M. Hughes, secretary, said.

Dothan Annual Best; Grandstand Is Click

DOTHAN, Ala., Oct. 31.—Houston County Fair here, October 26-31, was one of the largest and best produced in the annual's history. L. J. Lunsford, secretary, announced. Johnny J. Jones Exposition, featuring Clyde Beatty's Circus attraction, was on the midway, and business was excellent, show management said.

Grandstand attractions were among the strongest presented at the annual and included Aerial Cowdens, Kirkton Troupe, Teeter Sisters, Flying Behees and Sky High Alcides. Crowds were good and good publicity was provided by local radio stations and papers.

Kids' Day, Joy Night Gives Beaumont Attendance Highs

BEAUMONT, Tex., Oct. 31.—With an estimated attendance of 110,000 for the 11-day annual, Beaumont's Victory Fair closed here October 18 to prove itself one of the most successful events in the history of the fair. Victory annual substituted for the fair, which was called off for the duration, and was sponsored by Beaumont Young Men's Business League.

Officials said that 80,000 kept the midway of Beckmann & Gerety Shows jammed on all nights of the fair. The

Gate, Stand Marks Climb at Emporia

EMPORIA, Va., Oct. 31.—Altho losing Monday and part of Friday and Saturday nights to rain, Emporia Fair, here, October 19-24, was off only 11 per cent in attendance. B. M. Garner, secretary, said. Total receipts, however, on the gate and at the grandstand were up 30 per cent over 1941.

Entire county co-operated to make Thursday, Emporia Day, a success, and the largest grosses were forthcoming on that day. Competition of high school bands from throughout the vicinity was keen and exhibits were above normal both in quantity and quality.

Grandstand show, booked by George A. Hamid, Inc., broke records. Acts included Millie Land's Slide for Life, Accordioners, Great Stella, Reese Dog and Pony Show and a local band. Fireworks presented nightly were produced by John Sepico.

Andy Bros.' Shows, on the midway, presented 27 attractions and 59 concessions.

Columbia Colored Annual Registers Strong Debut

COLUMBIA, S. C., Oct. 31.—The 35th annual South Carolina Negro State Fair opened here October 26 to good crowds. Annual concludes its run tonight. Plugging a Food for Victory theme, fair presented an unusually attractive array of exhibits reflecting the progress and the part taken in the war effort of the rural sections of the State.

Kaus Exposition Shows provided the midway and ran off a number of free acts for the record crowds. Added attractions included 84 rounds of boxing Tuesday night, attendance awards and fireworks nightly.

A special livestock exhibit and parade were a feature of the agriculture displays. Athletic attractions featured the annual football game between Allen and Benedict universities, Columbia institutions, on Thursday, and a game between Mather Academy, Camden, and Booker Washington Tornadoes, Columbia.

Spending Up at Greenville; Grandstand, Midway Draw

GREENVILLE, S. C., Oct. 31.—Annual Greenville County Fair here, October 19-24, chalked up good attendance marks, officials reported this week. Secretary C. A. Herlong and management of James E. Strates Shows said midway spending was big.

A strong grandstand line-up with fireworks displays and a number of click acts attracted large night crowds.

MARIANNA, Fla.—Jackson County Fair got under way here October 26, under American Legion Post auspices. Special community exhibits were sponsored by the Jackson County Council of Parent-Teacher Associations. Veterans', farmers', children's and other special days were on the calendar.

figure did not include thousands of kids admitted free on two Saturdays nor Negroes on their special day, however. No figures were issued on profits for the event, but Herman Hes, president, and L. E. Blakeman, chairman of fair, said that event was well in the black despite a heavy overhead.

Daily attendances were broken on two days. Opening Saturday, Kids' Day, attracted 27,000, and Joy Night, October 16, had 30,000. Other highlights were 4-H Pat Stock Show on October 15, Harvest night club and military programs.

S. C. in Black; Crowds Are Good

Victory, military themes highlighted—midway registers 15% increase

COLUMBIA, S. C., Oct. 31.—With a free Saturday gate for the first time in its history, 73d edition of South Carolina State Fair concluded its run here October 24 with better-than-average attendance, officials said. Total attendance for the week was said to be only slightly below last year's fair despite wartime restrictions on gasoline and tires. Fair Secretary Paul V. Moore declared officials were well pleased with the crowds.

World of Mirth Shows on the midway reported an approximate 15 per cent increase in total business over last year thru Thursday, and Saturday's free gate helped boost receipts over former years.

An accurate check on the crowds was impossible since the gate on opening night, Monday, was free and again on Saturday the gates were thrown open to the public without charge. Secretary Moore, however, estimated that the opening night crowds were the largest in fair's history. Thursday's attendance for the annual Carolina-Clemson football game was equally as large as former years, and the free gate Saturday swelled the closing day's crowd considerably. About 22,500 paid their way into the fairgrounds Thursday to see Clemson whip University of South Carolina Gamecocks 18 to 6.

Secretary Moore was high in his praise of the World of Mirth Shows and announced he had signed the shows for next year's fair. Shows came here from Macon, Ga., a distance of 250 miles; set up their equipment in rapid-fire order and were ready for the crowds at 7:30 Monday night.

Food, Military Exhibits

Exhibits at the fair were considered among the best in the Southeast. Stressing the "Food for Victory" theme, the gigantic steel building at the fairgrounds, measuring 200 by 400 feet, was elaborately decorated and filled with colorful exhibits. Agricultural displays, far from feeling the effect of the war, were more complete than normal. Clemson College aided in emphasizing the fair's theme by presenting a striking exhibit of food products and methods of production.

Feature of the exhibits was the display of motorized army equipment from Fort Jackson. It included tanks, jeeps and all types of mechanized vehicles, covering all branches of the army. School boys in particular swarmed over the army exhibit Friday when all school students were admitted to the grounds without charge.

Exhibits arranged by the Red Cross, Navy bond sale committees and other patriotic organizations brought home to the fairgoers that the nation is at war. Space for the exhibits was donated by the fair association without charge.

"We feel that the fair contributed noteworthy assistance in the nation's war effort," Secretary Moore declared. Grandstand attractions, provided by George A. Hamid and featuring the Roxettes, played to capacity crowds during fair week and to turnaways at some performances. An increase of 12½ per cent in business over 1941 was reported at the grandstand.

Canadian B Circuit To Go Ahead in '43

SASKATOON, Sask., Oct. 31.—Exhibitions and fairs of the Canadian B Circuit, at a meeting of the Western Canada Fair Association here last week, decided to carry on with their annuals in 1943. Dates of the fairs were set and those deciding to go ahead next year were Carman, Estevan, Moose Jaw, Weyburn, Portage la Prairie, Yorkton, Melfort, Lloydminster, Vermillion, Vegreville, Red Deer, North Battleford and Prince Albert.

Around the Grounds

HARTFORD, Conn.—George (Crash) Donnigan, owner of two fair acts, the Four Bombshells and Four of Hearts, is still in General Hospital, New Britain, Conn. He was injured at his home several weeks ago.

VANCOUVER, B. C.—Vancouver Exhibition Association was found liable by Chief Justice Farris in Supreme Court for injuries sustained by Mrs. Ellen McFall May 3, 1940, when she fell on a roadway near the livestock building. Mrs. McFall was awarded \$5,612 damages, and her husband, \$1,519 damages.

STATESVILLE, N. C.—Inclement weather hampered activities at annual Iredell County Fair here. Exhibits were on a par with last year and grandstand attractions included Mile. Malikova, high wire, and Bobby Whaling and Yvette, comedy bicycle act. Society Horse Show proved a fair draw.

WEST POINT, Miss.—Ransom Aldrich, president Mississippi Livestock Association, said last week that plans were continuing to hold the sixth annual State livestock shows and that premiums are to be increased for each. In a conference here with J. W. Helms, secretary Northeast Mississippi Livestock Show, Aldrich said that each district will receive \$1,500 from the State annually and a raise in these allotments may be expected. All shows will be held in the spring of 1943.

LLOYDMINSTER, Alta.—Net profit of \$887 from the summer exhibition and small profits from other events sponsored by Lloydminster Agricultural Exhibition Association were reported at the annual shareholders' meeting and banquet. Financial statement by Treasurer C. E. Avery showed that the association has invested \$2,880 in Canadian bonds and war savings certificates. G. M. Cook, secretary-manager, said that record prices were obtained at the spring livestock sale and recommended provision of additional accommodation.

POOL WHIRL

(Continued from page 40)

be a part of every service man's training and, since the men are gathered in large training quarters, there, I should say, would be the place to do the teaching. For example, practically all the swimming facilities of the outdoor amusement industry are now closed and will be until next Decoration Day or thereabouts; nor would these facilities be usable in the meantime because of climatic handicaps. To my mind, think it would be far better if indoor facilities were installed at all training headquarters, where swimming could be had winter and summer.

"As far as this organization is concerned, we would, of course, be glad to co-operate in any way possible, but I have an idea that if the military took over the job they could handle it in A-1 shape. The job, therefore, is to convince the 'powers-that-be' of the necessity for and the justice of a Learn-To-Swim training compulsory to all service men. Sincerely."

Encouraging Response

The letters and phone calls received by this writer in response to the suggestions contained in the open letter have been most encouraging and gratifying to say the least. It seems that the conductor of this pillar is not the only one who feels that something should be done and done quickly.

One of the outstanding and most appreciative letters came from the typewriter of D. H. Fairfield, director of the Department of Health and Physical Education for the Young Men's Christian Association of Philadelphia. Writes Mr. Fairchild: "We have recently felt at the YMCA that we should be emphasizing swimming not only for the many U. S. seamen who come to our building to use our pool but also to the sailors in the Maritime Union. This has been brought home by recent requests of maritime sailors. We at Central stand ready to help in any program which

will build a life-saving program among maritime sailors."

"Swimmendo Corps"

Apropos of this department's aforementioned campaign, here's interesting news. A new American version of England's darling Commandos—a "Swimmendo Corps"—has been developed at Camp Livingston, La., and the doughboys' officers are ready to pit them against any fighting men the enemy can bring on. The "Swimmendos" are trained to swim rivers, raid enemy shore installations, knife sentries and establish bridgeheads for full-scale U. S. attacks.

The government's Army Hour broadcast every Sunday over the National Broadcasting System did a remote pick-up recently from Harding Field, La., illustrating how Lt. Guy Niessen put his men thru swim maneuvers. The boys dived 30 feet and then swam across a stream, carrying packs and rifles. One soldier interviewed over the air stated that he used the breast stroke in preference to the crawl—that it was impossible to use the crawl while swimming with a pack. More on this later.

COLLECTORS' CORNER

(Continued from page 38)

hundreds of other items." Well, that's two of 'em anyway.

James McCreery & Company, 34th Street, New York City, recently had their show windows well crowded with mementos of years gone by. We were glad to see that one window held a collection of Circusiana loaned from the J. Clarence Davies collection, Museum of the City of New York. We saw, also, many Barnum items and a ripe old herald of J. J. Nathans' Circus. Some freak photos were among the lot, too.

Alfred J. Meyer, of New Jersey, who knows circuses and circus history and who is a notable collector of Circusiana, sent the writer a fine photo of a wagon appearing in Howe's Great London Circus, and he pens this historic bit about it:

"This is a reproduction of a rare old poster found in the attic of the old Dan Rice homestead at Long Branch, N. J. This is a half-sheet litho depicting the Howe Circus parade in London sometime in the late '50s or early '60s. I remember my mother saying she often saw the Howe Circus when she was in London about that time when she was in her 20's. My mother died in 1928 at the age of 90 and her memory of circuses was immensely keen, as she was an ardent circus fan, having seen Blondin walk a tight-rope stretched between the Towers of the Crystal Palace, London. She also attended the great English circuses of Sanger's and Astley's at different times." Glad to hear from you anytime, Alf.

The photo shows a highly decorated wagon drawn by 12 horses. On top of the wagon is a life-size elephant wearing a howdah in which are four persons. There are two attendants with spears standing in front of the elephant and two in the rear of the elephant. A guardsman is seated on each side of the driver and two guardsmen seated in the extreme rear of the wagon. Each is holding a banner. The wagon contains 15 ovals in its side. The upper eight ovals contain pictures of high potentates of different nationalities. The seven ovals beneath the eight contain mirrors. The wheels are sun-bursts and there are gargoyles and other cross-word puzzle things sticking or projecting from each corner of the wagon. There now, knowing what it's like, go hunt thru your parade photographs and see if you have that one.

ENDY BROS. TREK

(Continued from page 30)

ing per person. While the gate attendance was off 11 per cent from last year, the midway gross was 28 per cent ahead of 1941. Shows presented 27 attractions and there were 59 concessions on the midway. Shows lost Monday and part of Friday and Saturday to the weather, but Thursday, Emporia Day, proved to be the big one.

Sparks from fireworks set fire to the new Casa Manana Top Friday night, destroying canvas, stage drapes, scenery and costumes. Loss, however, was covered by insurance.

Fred Munn's Monkeyland led shows, with the Moon Rocket being the leading ride. Upon closing of the shows Manager Endy said the motorized equipment will be used in war work for the winter. There are no plans afoot for

the Endy Bros. to operate their winter park at Miami as has been their custom for the last few years, it was reported.

Visitors included John Gecoma, Bright Lights Exposition Shows; Mr. and Mrs. Rocco Masucci, Virginia Greater Shows; Harry Weiss and Leonard Ross, of bingo note; Ban Eddington; John Wilson, Cettlin & Wilson Shows; Mr. and Mrs. Norman Y. Chambliss, Rocky Mount Fair, and Joseph Day.

SHOWS CONTRIBUTION

(Continued from page 30)

\$31,058.22, with an additional \$6,850 delivered to the Navy Relief Society as a result of NRS buttons sold on eight carnivals among the 14.

The other 12 shows, each of which forwarded \$1,000 or more, are:

O. C. Buck	\$2,952.80
Endy Bros.	2,821.58
Strates	2,634.60
Mighty Monarch	2,099.26
Art Lewis	2,069.00
W. C. Kaus	1,644.58
Lawrence Greater	1,593.76
Keystone Modern	1,593.18
Dick's Paramount	1,341.24
M. & M.	1,162.64
Coleman Bros.	1,050.00
Bantly's	1,035.30
Eleven organizations each forwarded more than \$500 as follows:	
Virginia Greater	\$877.62
Penn Premier	822.84
Eddie's	761.60
C. C. Smith	758.56
Barney Tassell	732.82
Pioneer Victory	653.66
Dyer's Greater	620.18
World of Pleasure	611.50
Kaus Exposition	536.82
O. J. Bach	511.84
Heller's Acme	502.16

Seventeen organizations came thru with \$200 or more. They were: W. G. Wade, \$497.92; Cumberland, \$496.64; Scott, \$461.82; Buckeye State, \$413.70; W. S. Curl, \$398.70; Baker's United, \$353.54; Lew Henry, \$353.22; Great Lakes, \$307.78; Barkoot, \$279.16; I-T Shows, \$273.52; Pryor's, \$266.52; Gerard Greater, \$237.56; Ross Manning, \$229.16; Motor City, \$228.86; Skerbeck's Great Northern, \$227.16; Pan-American, \$225.22, and Garden State, \$211.14. Other contributions

have been recorded since the start of the season.

World of Mirth Shows also led in button sales, with an amazing \$4,500, which alone was enough to lead percentage contributions earmarked from receipts of any other show except W-M itself. Art Lewis Shows registered \$1,000 in button sales, and \$250 apiece was turned in by O. C. Buck, Cettlin & Wilson, Endy Bros., M. & M. and Dick's Paramount. W. C. Kaus forwarded \$100.

LEWIS OPTIMISTIC

(Continued from page 30)

week. Friday and Saturday business was good. Owner Lewis purchased Slover's pony ride. Slover joined the navy. Howard Ingram also purchased some horses. Many of the personnel plan to locate in Norfolk this winter in the government service.

Shows will go into quarters on Monticello Avenue at conclusion of the season.

SMITH-HENRY COMBO

(Continued from page 30)

was ideal for the four-day annual, and officials said attendance figures showed an estimated 50 per cent increase over 1941.

Local papers, police and fair officials complimented Managers George Clyde Smith and Lew Henry on the attractiveness of the midway. Despite rain on Wednesday, 2,000 employees of a local peanut factory turned out and proved good spenders. Thursday, Children's Day, was the big day, and shows, rides and concessions did outstanding business until late that night.

Spicy Copeland's Harlem Revue led shows, with Oriental Pollies and Jimmy Schaefer's Midget Show obtaining good play. Lew and Dick Henry's Twin Ferris Wheels topped rides, and Merry-Go-Round and Chairplane did exceptionally well. Jack Rockway's bingo and Tommy Allen's cookhouse were popular.

Hiram Beal, Mike Bosco, Jack Massie, Walter Miller and Mike Valdosta reported the best week of the season on their concessions. Francis Thal Jr. went to Philadelphia to undergo an operation, and Margaret Massie is reported improving in a Roanoke Rapids (N. C.) hospital.

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Cavalcade of Fairs

featuring

"FAIRS SHARE IN VICTORY"

NOV. 28

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The Billboard Publishing Company

25 OPERA PLACE

CINCINNATI, OHIO

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

WHILE grueling war demands constantly increased, the outdoor season now on the wane is pronounced in the fair-good-excellent brackets by operators in the fields concerned. This means that people found time to give generously to war work and to acquire funds with which to pay taxes and buy bonds and stamps and still attend fairs, carnivals, circuses and parks. Attendances were in sufficient totals to keep these morale-sustaining agencies as going concerns. If the public had not felt the need of such respite and entertainment the outcome of the season would have been vastly different. Civilians enthusiastically endorse camp shows and other amusements for the armed forces. It is apparent that they just as heartily want their favorite outdoor activities on the home front. Fairs rendered yeoman service in the victory effort with appropriate exhibits and programs for providing the financial sinews for the nation's cause in this conflict. Outdoor showdom turned in many thousands of dollars to the Army and Navy Emergency Relief Funds. Similar contributions have been made by the industry in England and Canada, where it has been considered a bulwark against lowered national spirit ever since the outbreak of war. With continuance of this healthy condition behind the lines there will be assurance of maintained aggressive labor and spending and giving, as the calls may come—to say nothing of amusement taxes that will accrue to the federal exchequer.

A DAUGHTER writes of her dad. "And in the life to which he goes, where warmth of heart means more than this world's goods, he will pass the entrance examination and go on to wider service, for

he loved his fellow men."—Mrs. Leslie G. Scrimger, Columbus, O., daughter of B. H. Nye, vet showman, who died on October 19. . . . Leo and Jennie Albert, Toronto, former concessionaires widely known in the States, opine they have the makings of a star drummer in the elder of their sons, Leo Jr., 11, and Jerry. Leo Jr. really beats it out in the Toronto Kiwanis Band. The Alberts split 50-50 on their sons, Junior being a chip off the old block and Jerry being a miniature of his petite vocalist ma. . . . T. Dwight Peppie is getting out a "different" souvenir program for Midian Temple Shrine Circus in Wichita, Kan. Among features will be one of Starr DeBelle's Won, Horse & Upp satirical circus stories from *The Billboard*. . . . A three-legged chicken that arrived in Cincy was knocked off on Commission Row before Jim McSorley, Gayety Theater doorman and ex-circus trouper, who is always on the lookout for such fripperies, could get to it. . . . George Yamanaka, of Japanese birth, who died in Columbia, S. C., on October 25, appeared to be well liked by all who had dealings with him as a ride operator. He served in the U. S. Navy during the Spanish-American War and was honorably discharged, which accounted for his freedom of movement about the country with the World of Mirth Shows this season. . . . J. W. (Patty) Conklin took time out to express his liking for the new make-up of outdoor editors' columns and the Letters-From-Readers page. . . . A. E. Selden, "The Stratosphere Man," calls his a "very successful" season.

STORY SESSION: During the depression a store-show operator learned of a vacant building in the

poorest section of a city. He wired a local friend to check on it and give his opinion. Wired reply was, "What are you bringing in? It's a great location for a mission." . . . Then there was the ride boy who, having fallen for the featured dancer on the midway's three-people revue, induced her to accompany him to a night club. It being the first time that he had been holding enough folding money to visit such a spot, he was anxious to impress her that he was a man-about-town and a cafe habitue. So, calling a waiter to their table, he demanded, "When do your free acts start?" . . . In an election year at a pumpkin fair on Governor's Day the barnstorming executive made a grandstand speech on how to produce better crops. As he stepped down to shake hands he asked one farmer, "Do you think my talk will help you farmers to produce bigger crops?" "Dunno, dunno," drawled the rustic, "but a durned good rain would do some good."

"YOUR paragraph on 'When Is a Park Manager Not a Park Manager?' in the October 24 issue of *The Billboard* certainly rang the bell with me," declares Elmer Brown, widely known St. Louis showman and special-events promoter. "It recalled the stretch of years when I followed the experiences of an amusement park manager. I, too, saw instances of owners and boards of directors who knew nothing about the business trying to tell managers how to run the spots. When a manager's hands are tied he is made the goat for everything. Of course, there were exceptions, as I worked for one board seven years and was given free rein. Your statements had the merit of applying in many, many cases. Owners and directors should hire managers who know their business and give them full sway—and success will generally follow." Okay, Elmer; you have been filled with Exhibits A to T.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE WEEK'S WHIRL. . . The carnival industry did a whale of a job in amassing better than \$53,000 for Army and Navy Relief. The amusement park field came thru with a lot more, about \$91,000, but parks are fixtures in the community and also have the advantage in the way of unbroken promotion in one spot. Someone ought to tell Max Linderman what a fine piece of work he accomplished on the World of Mirth midway by forwarding more than \$5,000 deducted from his receipts, and another \$4,500 from the sale of Navy Relief Society buttons. Would you believe it?—\$9,500 from one show! Linderman was chairman of the carnival division, 'tis true, but he and his WM boys would probably have done just as well without the chairmanship. Practically every carnival, small and large, came thru, some of them with tall figures, but it's the spirit that counts, perhaps as much as the amount of money itself. So a flock of cheers for carnivaldom.

ON the other side of the fence was the Championship Rodeo recently completed in New York with a record gate of about \$500,000 or, at any rate, about \$3,000 more than last year's record-smashing take. What did the rodeo do for the war effort? Not much, if anything, especially in view of the fact that the Garden president is Brig.-Gen. John Reed Kilpatrick and its erstwhile publicity director, Capt. Ted Deglin. This is no crack at the rodeo as such, but we

certainly do question the necessity of any big-time show which fails to do its share in a people's war. If the Garden is smart, it will rectify the omission by sending a fat check to some war charity.

SHOWS are scrambling around for winter quarters. A reminder that Art Lewis, of Art Lewis Shows, is believed to be the only U. S. carnival impresario who owns a winter base. (Line forms to the right and left for "youse is wrong" letters.) . . . We like the bland way in which *Short Hauls*, organ of the Circus Saints and Sinners' Club, refers to John J. Bennett, Democratic candidate for New York governor. A caption calls him governor-elect. And this in a sheet put out by a club whose president is that charming professional Republican, Major Harold Giles Hoffman! (Wait'll Major Hoffman sees the item at his army station. He'll probably go out on one-man maneuvers.)

UNCLE SAM'S TROUPERS. . . Ben Braunstein, late of the Kaus Exposition, was operating as a private for only a few days in Camp Stewart, Ga., when he was put out of commission. Let him tell it: "This is the first time I have dictated a letter from an army bed. Yesterday my battery, with loaded packs, marched to the obstacle course. We are required to climb and jump over obstacles with the loads. I cleared the first four, but the fifth, the

horizontal bar, was my Waterloo. I fell a distance of 12 feet to a sitting position. First aid was administered, but I was later required to enter the hospital with a bruised spine. I was visited in the hospital by Privates LeRoy Dixon, Louis Arcillo, Sam Exelrod, Leon Goldman, Bill Langer and William Freedman. (That's okay, soldier, get all your friends in.) Letters would be appreciated from my buddies. Write me at Station Hospital, Ward No. 2, Camp Stewart, Ga."

Apparently an impression was created here that Jim McHugh, press agent of World of Mirth Shows, was taken by Uncle S. McHugh, who should know, gives the real lowdown: "Your flattering mention of me and my possible induction has given many of my 'once-a-year' friends in this part of the country (last stand at Augusta, Ga.) the impression that I might be hiding from my draft board. Some act pleased and others disappointed at the fact that I am, as yet, not in uniform. You see, evidently thru the fault of some clerk my induction date as engineered by the New York draft board involved a bunch of illegalities. Had I been inducted on October 7 (the date we gave), the army would have been forced to discharge me the very next day; all of this because the proper amount of time did not elapse between re-examination, re-classification and notice of induction.

"It was all pretty much involved and interested me only because it allowed me to finish out the season. As it stands now, I'm due for induction either in November or December. Twice during the season I attempted to make units which appealed to me. However, poor eyesight licked me both times. Our fair dates have been good; much better, I think, than any of us had hoped for."

The Crossroads

By NAT GREEN
CHICAGO

IN THE MAIL: Maybe Houston won't see any circuses next season, but there surely will be no lack of them this fall, according to a letter just received from Leo Hamilton, who will direct Arabia Temple Shrine Circus there this month. Leo writes that Cole Bros. plays Houston November 6 and 7; the Shrine show is on November 7 to 14 inclusive, and the Ringling dates are November 14, 15 and 16. All of this fits right in with the plans of the CFA, which will hold its convention in Houston November 14-16. "Advance sale for the Arabia Temple Shrine show is big," writes Hamilton, "and it looks as if we will have \$35,000 in before the show opens. I can assure you it will be one of the finest indoor circuses in the country. The Circus Fans should have a grand time. And we are going to have as our guests, free of charge, 3,000 soldiers." Among the acts Hamilton has lined up are Clyde and Harriett Beatty, LaTosca, the Great Peters, Pallenberg's Bears, and the Great Kelly, ride thru flames. For the concert attraction he has the Great Tanit Ikao, Indian mystic, and company.

First holiday greetings of the season arrived a couple of days ago from Sergeant Irving Ray, "somewhere in Australia." Irving, who used to be with Rubin & Cherry Exposition and other shows, has been in the army nearly a year and for some time was stationed at Fort Sheridan. "Australia is some country," he writes.

HELEN RUNYAN, long associated with the J. Allen Darnaby Exposition Company in promotions thru-out the Midwest and South, spent several days with the Darnaby family in Evanston, Ill., last week. Darnaby writes that Miss Runyan is now located in Springfield, Ill., where she is conducting her own real estate offices. She also has been appointed a member of the Women's Advisory Board of Sangamon County, Illinois.

"Just returned from Toronto Shrine Circus, where I visited all of my old friends and my former boss, Winnie Colleano," pens H. G. Spinks from Detroit. "A grand show, great business and the finest bunch of performers."

ANNUAL ball of the Chicago Bill Posters' Benevolent Association was a gala affair that attracted a capacity crowd to the Paradise Ballroom. President Otto Kruger and his ball committee staged a brilliant affair and gave the boys and their ladies a swell evening's entertainment. The souvenir program was a work of art and was given excellent financial support. . . . Terrell Jacobs, up from Peru on biz, says he had one of the most enjoyable seasons in his career on the Conklin Shows in Canada. Terrell and Dolly have their show put away in winter quarters and are enjoying a brief rest before the start of the winter season—and the twins, too, are having the

time of their lives. . . . Roy (Mickey) McDonald, former circus Joey now with General Motors in Detroit, is taking time off for his annual return to clown make-up. He stopped off in Chi last week to visit some of his old cronies before going on to Tulsa, Okla., for his 15th year of clowning in a Tulsa department store. . . . C. D. Odom off for the South after another check-up at a local hospital. He'll spend a short time in Shreveport before going on to his home in San Antonio. . . . John Wulf, one of Mike Wright's men, was inducted into the army last Tuesday (27).

"DIFFERENCE of opinion makes a horse race," so some lively electioneering is in prospect for the next four weeks, now that an Independent Showmen's League ticket has been placed in the field. As this is written the independents were preparing to present their choice of candidates to the League at the Thursday night meeting, so we don't know who the candidates are. But the "indies" have been quite active and assert they will have a ticket they are confident will win. The "regulars" are just as optimistic. We are sure that whoever goes in will have the interests of the League at heart, so, may the best men win!

SAM STRATTON, theatrical agent, had to deal with temperaments when he was handling *My Dear Children*, *Helikapoppin* and *Louisiana Purchase*, but with *Porgy and Bess* he has a new proposition on his hands. It's a goat, one of the props in the musical. Problem is to find living quarters for the hollow-horned ruminant mammal of the genus Capra. So far Sam's quest has been fruitless, and he's wishing someone or something would get his goat.

NO LUNA CHANGE . .
SLAPPING FAKES . .
ON BAND WAGONS . .
AFTER THE WAR? . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By BILL MILLER
 Manager of Luna Park
 Coney Island, N. Y.

ROOSEVELT'S WAR RELIEF BOARD THANKS US FOR SLAPPING FAKES

By MELVIN D. HILDRETH

General Counsel
 The President's War Relief Control Board

The statement which appeared in this week's *Billboard* in reference to promoters who use the name of worthy charity for the purpose of conducting fake benefits was placed before our board this morning (October 23). We are deeply appreciative of your published warning, as it will enable us to more effectively protect the contributing public. We hope that you will continue to expose these individuals who take advantage

of the humanitarian instincts of the American people. Washington.

Reference is to Leonard Traube's "Out in the Open" column, which tracked down some of the exploits of one Edward F. Hoffman, circus promoter of Washington. With outdoor show business contributing so steadily and in such large amounts to various war drives, the promoter in question appears to be one of those rare exceptions who prove the rule. The rule is that troupers have big hearts.

one used by Barnum & Bailey on its European tour and was the one to which the 40-horse team was hitched. In proof, I have a photo taken in Berlin showing this wagon plainly, with Posey in the driver's seat and the horses at the pole; another photo, taken in Frankfurt-on-Main, Germany, showing the entire 40-horse team in parade with Posey driving. To clinch this matter we have Posey's own word that this wagon and himself were behind the 40-horse team in Europe.

Greatest Shows. Posey would like to know who drove Forepaugh's 40-horse team if Forepaugh ever had one. Posey is now 78 years of age and all his life has been either a long-string driver, assistant boss hostler or boss hostler with the biggest circuses that toured America and Europe, and his word is as good as gold as far as I am concerned. The Forepaugh wagon was one of the very few not destroyed at Peru winter quarters, and it is still there in one of the barns.

After the Barnum show returned from Europe the Two Hemispheres band wagon was used with the 40-horse team and Jake Posey and the late Jim Thomas drove alternately. A photo taken in Brooklyn in 1904, with Jim Thomas driving, should prove this assertion.

Believing that the reading public should know the truth and in fairness to Jake Posey, a fine gentleman and the last of the 40-horse drivers, I think the actual facts, for which we have proof and not only hearsay, should be made known.

We are too smart. Catch us matching history with Robert D. Good, who is the

author of "History of Famous Band Wagons," which appeared in our 1940 Spring Number.

By EDMUND ROSENBLUM
 New York

It's great to be able to say to oneself, "Let's win the war first and then think of the future," as Rudolph Leider said last week and Paul C. Morris the week before, but these gentlemen seem to me to be of the same brand as those who a few years ago thought that nobody was going to attack us and that there was no need for armament.

Now is the time to start thinking about the post-war world. It's about time the public realized that the process of making the war, of reconstructing after the war and of building a permanent world order, is a continuous one. The fact that we are thinking about the future is in itself a stimulus for the war effort, because we are emphasizing a democratic world order, the order that we are opposing, the fascist world order, will be imposed upon us if we do not win this war.

I am in thoro agreement with the aforementioned in that Hitler and his mob of cut-throats be buried. I'd even be glad to bury them alive, but let's not overlook the fact that now is the time to start speaking about what we are going to do after the war is won.

Mr. Rosenblum answers himself, in a way, with the statement that the fascist order would be imposed upon us if we do not win. As for interring Herr Stuckelgruber, Mr. Rosenblum can probably do it very handsily himself, for his letter is signed "The Magic Master."

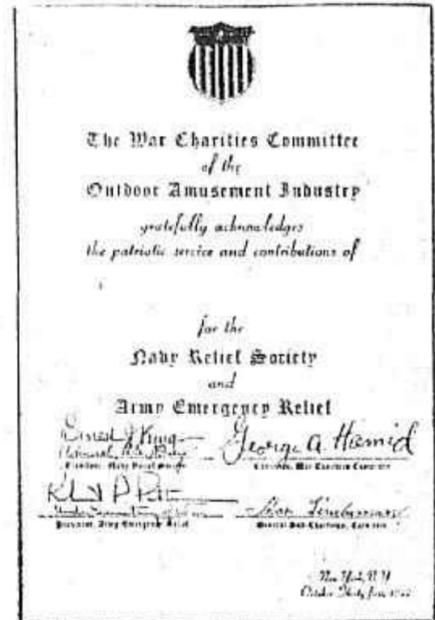
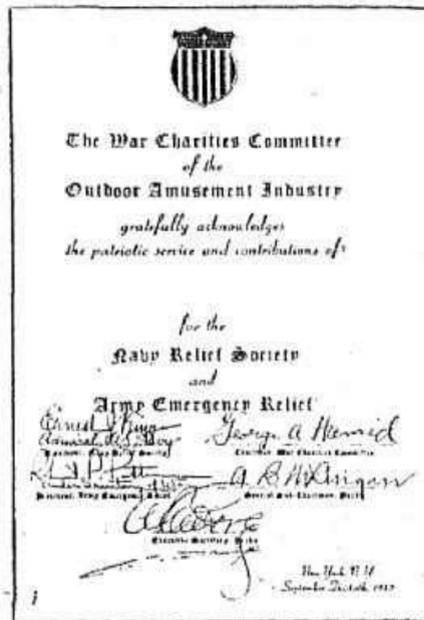
By ROBERT D. GOOD
 Allentown, Pa.

Several weeks ago you ran an article concerning the history of Barnum & Bailey Two Hemispheres Band Wagon, the old Forepaugh band wagon, also known as the "Graces," and the original "United States" band wagon retained by the Ringling-Barnum circus and now rotting away in Sarasota, Fla. The article was replete with mistakes and false information, and while I do not wish to be drawn into a controversy, a letter from Jake Posey, the only living ex-40-horse-team driver of the Golden Age of Circus Parades, prompts me to give the actual and truthful facts.

The Two Hemispheres wagon was never in Europe, and Posey, while visiting Cole Bros.' Circus in California, was told that Cole's acquisition of the T-H wagon in Des Moines the past July was a "publicity stunt." Another California correspondent of mine informed me that he could not get any information on this particular wagon when he visited the Cole show especially to see this wagon. Whether this was a publicity stunt or not, I am still wondering where the wagon actually is now.

As for the "United States" band wagon, this one was made by Moeller Bros., of Baraboo, Wis., for Ringling Bros.' World's

The Army and Navy Acknowledge "Patriotic Service" of Showdom



OFFICIAL CERTIFICATES from Army Emergency Relief and the Navy Relief Society went out last week to those who have contributed to the service fund—about 200 operators in amusement park, beach-pool, carnival, circus and fairs-expositions fields. The park parchment, dated September 30, after the drive in that industry had concluded, is signed by the Chief of Naval Operations, Admiral Ernest J. King, president Navy Relief Society; Undersecretary of War Robert P. Patterson, president Army Emergency Relief; George A. Hamid, chairman War Charities Committee of the Outdoor Amusement Industry; A. B. McSwigan, general sub-chairman for parks, and A. R. Hodge, executive secretary National Association of Amusement Parks, Pools and Beaches. Amusement parks and resorts accounted for more than \$90,000.

The award in the Carnivals Division is signed by Admiral King, Secretary Patterson, Chairman Hamid and Max Linderman, general subchairman for carnivals. Carnivals have brought more than \$53,000. The shield at the top appears in full color (red, white and blue) in the original.

Whistling Thru Life

(Continued from page 38)

enthusiastic man in the parade and didn't stop playing long enough to get his breath from the time he reached Pennsylvania Avenue until he left it. The next season when I played Washington I was arrested for not having an ashpan under the boiler and for letting fire fall into the street. The editor of *The Atchison (Kan.) Globe* once said that I was "the only calliope player ever seen in Atchison whose face was clean and who played everything from grand opera to ragtime." An editor in Manchester said that one thing characterizing the parade and making it different was that the steam calliope was in tune and played by a capable artist. There have been not only comedy situations during my many years on the road but many pathetic things have happened also.

years previous the boat had sunk and he had drowned. The boat had had a calliope and she said that every time she heard calliopes she cried, but she added, "I do like to hear them." The parade had stopped one day at a railroad crossing. An old lady came up to the side of the calliope and asked if I would play *Maggie* for her. She said, "It was my daughter's favorite; now she is dead and I am all alone." I was glad that I could comply with the dear old lady's request.

In an old Virginia town near Richmond I had finished playing *The Memories of Stephen Foster*, and, as many know, this is composed of the Southern airs made famous by Foster. An old colored man came up to the calliope and he handed me a tray upon which were some homemade cake and ice cream. There was also a note which read, "For the kind gentleman who plays the tunes of the Southland. I am an invalid and I enjoyed your music. Surely you must be from the South." I told the servant to thank the sender for me. Several years later I made this same town and played the same lot and the folks told me, when I pointed out the house from which I had a few years before received the treat and the note, that both the old gentleman and his servant had gone to their reward.

(To be continued)

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wave Envelopes, printed your copy. \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. no28

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles. Champion Gasoline Popper, perfect. \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianapolis, Iowa. no28x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

"SMACK THE AXIS" — SENSATIONAL NEW Dart Game. New low price. Send stamp for details. FRANK WELCH, 735 Main St., East, Rochester, N. Y.

THREE BRUNSWICK POOL TABLES AND Equipment, used four months. Reason for selling, joining the army. Write CORAM'S, 7th and Juliana, Parkersburg, W. Va. x

FOR SALE—SECOND-HAND SHOW PROPERTY

BARGAINS IN 35MM. AND 16MM. WESTERN Features, Comedies, Shorts. Tangley Calli- phone, good condition; other Show Property. H. A. CLASS, Olden, Mo.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. no14x

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 28. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 18. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

FOR SALE—STATIONARY MERRY-GO-ROUND, complete, without horses, in very good condition. Price \$300.00. J. STANLEY TUNNEY, Seaside Heights, N. J.

KIDDIE RIDES, AUTO, PONYCART, AIRPLANE, Boatride, Whip. Like new when painted. Reasonable prices. B. LESSER, 3100 Ocean Parkway, Brooklyn, N. Y.

TWO HOLMES DELUXE 35MM. PROJECTORS, built by Western Electric. A real bargain. Or will trade for good 16mm. Equipment. Write BOX 81, Beaver Dam, Ky.

100-FOOT HIGH POLE RIGGING COMPLETE, Newton Spotlight, etc. Never been on the road. Will sacrifice. H. W. CHEPLUCK, Green Lantern Tavern, Austin Rd., San Antonio, Tex. no7x

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DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. no7x

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FILM USERS, ROADSHOWMEN

Turn to "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35mm. Films, Equipment and Supplies. For complete information read the Roadshow Department every week. Make doubly sure to get your copy of The Billboard Christmas Special. It will carry more advertising for you and special feature stories as well.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. no7x

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ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BEAUTIFUL INDIAN GIRL COSTUMES, \$5.00; Orchestra Coats, \$2.00; Tuxedos, \$10.00; Chorus Sets, Cellophanes, G'Strings, Velvet Curtains. WALLACE, 2416 N. Halsted, Chicago, Ill.

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A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Places, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. no14x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. no14

BARGAIN — WALKING FIGURE, SEVEN EFFECTS, in head; fresh kid, slightly used, \$25.00. Many bargains. TURNER, 511 Faraon, St. Joseph, Mo.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. no7

SPIRIT CABINET, TALKING SKULL, SPIRIT Hand, Horn, etc., all operated from a distance or thru walls without connection. Better than magic, good as a spirit. War Exhibitions. BAUGHMAN, Warren, O.

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

GIANT RATTLESNAKES, \$7.00 — ONLY ONE to a customer. Rattlesnake and Moccasin Dens, Alligators, Chamelions, Racing Turtles. ROSS ALLEN, Ocala, Fla.

LIONS, SPOTTED HYENA, COYOTES, WOLVES, Badgers, Coat of Mundi, Peccary, Pheasants, Young Buffaloes, Monkeys, Maine Bears. ARCHIE S. PRATT, Rt. 2, Farmington, Me.

SPECIAL ANIMAL SALE — "JIGGS," FAMOUS World's Fair Trained Orangutan, \$2,500; two perfectly tame female Congo Chimpanzees, fully acclimated, \$400.00 each; two male Spider Monkeys, \$30.00 each; female Bonnet Monkey, female African Green Monkey, both tame, \$20.00 each; Kinkajou, \$18.00; Coatimundi, \$15.00 pair; Barkless African Basenji Dogs, good for training, \$100.00 pair; large male Lion, perfect, \$75.00; Mother Rhesus Monkey with Baby, \$50.00; Baboons, adult, acclimated, males, \$40.00 each. Five hundred new Bird Cages, black, red, ivory, green; without drawer bottom, \$1.75 each. Two to carton. HENRY TREFFLICH, 215 Fulton St., New York City. x

SPECIAL OFFER—FRESH MEXICAN IMPERIAL Boas, 4 to 5 feet, \$4.00; Mexican Beaded Lizards (Giant Gila Monsters), \$5.00; Diamond Back Rattlesnakes, large, \$4.00; Snookum Bears, medium, tame, \$15.00; Giant Horned Toads, 50c each; Prairie Dogs, \$4.00 pair; Whistling Squirrels (Chipmunks), \$4.00 pair; Mexican Tree Porcupine, \$15.00; Agouti, \$15.00. Wire WORLD'S REPTILE IMPORTER, Laredo, Texas. x

HELP WANTED

A-1 ORCHESTRAS WANTED IMMEDIATELY— Girls or men. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala.

ALTO, TENOR SAXES, TRUMPET, HAMMOND Organist and other Dance Musicians wanted. Men and girls. Location. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala.

BASSES, BARITONES, HORNS, CORNETS; others write. MUSIC LIBRARY, Tiger Hale Band, Marianna, Fla.

MAN FOR CHARACTER COMEDY — WITH car or drive one. Reliable school attraction. Age, photo and all. LEWIS PLAYERS, Dayton, Tenn.

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 28. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 18. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

WANTED — ACTS, ORCHESTRAS IMMEDIATELY. Send photos to C. W. BRUESKE, 126 Lexington Ave., New York, N. Y., for the best deal.

WANTED — PIANO-ACCORDIONIST. GIRL, 18 years old and up, good character, able musician, reliable. Give full particulars and salary desired, with photo. Address THE PRAIRIE PALS, Station WORK, York, Pa.

WANTED — EXPERIENCED TALKER FOR front of grind house. Alternate six hour shifts. Good salary. GEORGE YOUNG, Roxy Theatre, Cleveland, O.

WANTED — PIN BALL TABLE MECHANIC; Free Play Tables. SOUTHERN AMUSEMENT CO., 313 N. Royal St., Mobile, Ala. x

WANTED — FIRST TRUMPET. GUARANTEE \$45.00 week. ORCHESTRA LEADER, 464 Holly Ave., St. Paul, Minn.

WANTED TO BUY

AMMUNITION WANTED — PAY \$60.00 PER case for .22 shorts; \$70.00 per case for .22 longs, and \$80.00 per case for .22 long-rifles. PENNY ARCADE CO., 306 E. Baltimore, Baltimore, Md. no21

BILLBOARDS—1930 TO 1939. COVER NOT important. State price, date before Nov. 15. A. POTTER, 1205 No. La Salle, Chicago, Ill.

CAN USE 100,000 METAL PHOTO FRAMES for Photomatics. Will pay extra cash premium for same. What is your price per thousand? MAZCO SALES CO., 631 G St., N. W., Washington, D. C.

MOTION PICTURE THEATRE — OPERATING or closed. Equipped or otherwise. Located Eastern States. BOX 391, The Billboard, 1564 Broadway, New York. no14

SKATING RINK — WANT TO BUY TENT, Portable Floor, Skates, Music Box, Public Address System and complete equipment, whole or in part. Give details of items available; size, age and general condition and lowest cash price. Send pictures of tent and floor if available. TANKAR STATIONS, 432 W. 21st St., Norfolk, Va. x

SOLDIER WANTS GOOD ALTO SAX AT REASONABLE price. P.F.C. JEROME CZAIIKA, Co. F, 319 Inf., A.P.O. 80, Camp Forrest, Tenn.

WANTED — TO BUY OR RENT. TWO OR three hundred pairs Roller Skates. State full particulars. COMMUNITY CENTER, Sycamore, Ill.

WANT TO BUY—12 BIG ELI WHEEL CRATES. H. H. GLADISH, Route No. 2, Petersburg, Ind.

WANTED—APD FILMS 101, 102, 103, 104. Must be 100% condition. State best price. Reply BOX C-25, Billboard, Cincinnati, O.

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AT LIBERTY BANDS AND ORCHESTRAS

AT LIBERTY NOVEMBER 15TH — FINE 5 Man Unit suitable for hotel, club or lounge. Sweet to swing; tops in novelties, vocals, etc. Well equipped and uniformed. This unit really sells and can make good where 10 have worked before. MUSICIAN, Box 135, Ottumwa, Iowa.

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 28. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 18. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

At Liberty—Topnatch Radio Cowboy Band. Accordion, Guitar, Fiddle and Bass. Also double on instruments. Excellent Trio. Instrumentals, Novelty, Roping and Whip Act and Comedy. Flashy wardrobe, P. A. system, transportation. Can play swing and up-to-date modern music. Offer must be good. Address Westward Ho Cowboys, Radio Station WSLB, Oelensburg, N. Y. no11

Leslie Layne Orchestra — Twelve men, solid unit. Draft exempt, organized two years. Single engagements in New York City and vicinity. Non-union. Hotels, clubs, colleges and high schools preferred. Write or wire Leslie Layne, 410 Cromwell Ave., Staten Island, N. Y. de19

AT LIBERTY DRAMATIC ARTISTS

Director — Young, General Business Actor, Have several good original manuscripts. Want lucrative engagement with stock company or reliable Little Theater. Box C-16, Billboard, Cincinnati. no21

General Business Actor for stock or rep. Sober and reliable. Still look and play a Jew. Work as cast. Plenty specialties. Plenty experience. Draft, 3-A. Write or wire Jack Collier, Vandalia, Ill.

AT LIBERTY CIRCUS AND CARNIVAL

DRAWING CARD — MAN who had fifteen-sixteenths inch auger bored through his neck. Will join show. FROST, Y.M.C.A., Charleston, S. C. no14

AT LIBERTY COLORED PEOPLE

"Jump" Jackson's Orchestra—Available for night club, hotel, tavern, cocktail lounge. All Colored Band, 4 to 6 pieces. Sing, dance. Available now. 4719 S. Dearborn, Chicago, Ill. Phone Atlantic 6965.

AT LIBERTY MAGICIANS

Single Magician — Change strong for week. Good Mindreading and several Mental Telepathy Acts for concert. All are good small show features. Write or wire Jack Collier, Vandalia, Ill.

AT LIBERTY MISCELLANEOUS

Band Director — Teacher of most hand instruments. Draft exempt, experienced, competent. Municipal, industrial, reformatory, hospital, school bands. Widower and American citizen. Go anywhere for steady job. Carrying large repertoire music. Napoleano, 624 Eighth St., Union City, N. J. no7

AT LIBERTY MUSICIANS

HARPIST - ORGANIST

Finest American and European training. Eight years' experience as a soloist and with leading dance and concert orchestras. Age 27, 4F, union. Available November 28. Feature unusual style of Swing Harp. Play any kind of solo, modulation, interlude, etc. Expert improvisations. Play Hammond or Pipe Organ in strictly modern fashion. Would like connection with first-class hotel, restaurant, theater or radio station. Please don't wire. All letters answered. WALLACE McMANUS, 609 Twenty-Second Street, Northwest, Washington, D. C.

AT LIBERTY — ALTO SAX AND CLARINET Man. Age 21. Play first or third alto. Minimum 50 dollars. Must give two weeks' notice on present job. BOX C-26, Billboard, Cincinnati, O.

AT LIBERTY — ALTO SAX AND CLARINET Man. Age 21, union. Minimum 45 dollars. Must give two weeks' notice on present job. Contact BOX C-27, Billboard, Cincinnati, O. no14

AT LIBERTY — EXPERIENCED HAMMOND Organist and Singer. Pleasing personality. Desires connection with hotel cocktail lounge or roller skating rink. Will go anywhere but prefer the South. DIXIE MILES, Billboard, Cincinnati, O. no14

CELLIST — VERY GOOD TONE, DOUBLE FAIR Trombone. Salon orchestra preferred. Union. OSCAR T. CHAPLEAU, 1039 N. Church St., Decatur, Ill.

DRUMMER — AGE 20, UNION, DRAFT EX-empt. Good equipment. Sober, neat. Prefer small units or location. CARLOS FUERST, 2407 N. 12th St., Sheboygan, Wis. no7

EXPERIENCED YOUNG LADY VIOLINIST AT Liberty. Write ROSELYN SHULKIN, 932 48th St., Brooklyn, N. Y. no14

EXPERIENCED DRUMMER—JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows. Washington, D. C., territory preferred. New equipment, plenty rhythm and reliable. TOM WRENN, 24 Grove St., Asheville, N. C.

Additional Ads Under This Classification Will Be Found on the Next Page.

MAIL ON HAND AT CINCINNATI OFFICE

Parcel Post

Barnes, Fletcher Mousigian Edw., 27a (Book), 5c
Forman, Kelly Oederkirk, C. J., 11c (License), 10c
Hale, Mrs. Ruth Sutton, Mrs., 14c (2 license), 26c
Hodge, W. A., 6c Wilcoxon, Warren, 46c
Johnson, Mrs. Wilson, R. V., 88c
Mackay, Dr. Gordon, 14c

ABBOTT, James Anthony, J. C.
Abernathy, Ellen Anthony, Milo
Adams, Betty Anthony, Robt.
Adams, Ned Applegate, Bennie
ADAMS, Frank Arbogast, Geo. C.
Adams, Roy E. Archer, H. L.
ADAMS, Sanford Areckle, Joyce
ADCOCK, KENNETH Arenellas, Miss
WRIGHT, Jackle
ADERHALT, Arny, V. A.
ALBEN, GARRETT E. ARNOLD, ALFRED
ALBIN, GEO. FRANKLIN
ALEXANDER JR., ARNOLD, EDWIN
ALEXANDER, Gordon Augustus
ALEXANDER, Jesse B. ARTHUR, Jos.
ALEXANDER, Mary J. ARTHUR, Percy
ALEXANDER, & Arthur Walther
ALEXANDER, Rufus ASBURY, Kenneth
Allen, Emanuel Asher, Chas.
Alford, Vincent N. ASHMORE, Wilmer Rhea
ALIFF, Hamilton Antle, Clarence E.
Allen, Alleen Augustino, Koy
Allen, Casey P. Austin, Prof. A.
Allen, Charley S. Austin, Bertie
ALLEN, Claude W. AUSTIN, Clarence
ALLEN, Homer AUSTIN, Jos. John
ALLEN, Leander AVERY, Jos. H.
BABBITT, Roy Ira
Allen, Mabel & BABBIS, Louis
Allen, Mrs. Maud Babson, Wm.
Allen, R. F. Bailey, Deverlirma
Allen, Mrs. Robt. Bailey, Frank
Allen, Mr. & Mrs. Roy Bailey, Jack E.
Allen, Wibur H. Baker, Marjorie
ALLISON, Arthur BAKER, Andrew
Almay, Fred Baker, Billie (Edna
Alton, Tex. BAKER, Chas. M.
Alum, H. O. Baker, Herman
Amck, Chief BAKER, Raymond
Anderson, Bob & Mary BAKER, Wm.
ANDERSON, CARL D. BAKER, Wm.
ANDERSON, LUCILLE BAKER, Wm.
ANDERSON, MARVIN BAKER, Wm.
ANDERSON, POTTER BAKER, Wm.
ANDERSON, MAYNARD J. BAKER, Wm.
Anderson, Miss Pat BAKER, Wm.
Anderson, P. B. BAKER, Wm.
Anderson, Victoria Banks, H.
Andrain, Miss Jean BANKS, JOS.
ANDREWS, Jos. BARBARINA, Miss. & August Pals

Banks, Samuel J.
Barbours, Oley
Barely, Robt. Lea
BARKLEY, Robt. Ernest
Barlow, Harold J.
BARMAN, LESLIE W.
Barnes, Burt V.
BARNES, ELLIS Eugene
BARNES, Floyd
BARNES, William Henry
Barnes, Lois
BARNETT, Beul. Harry
BARNETT, Thos. Clamulo
Barry, J. H.
Barth, Chaunce
BARTON, Allan Lane
Bartlett, Harry
Basham, Bill & Helen
Bass, Beatrice
Bassitt & Bailey
BATES, Wm. Leon
BATEASE, John
BATTISTE, Willie (Curly)
Baxter, J. A.
Bayless, Wm. Alma
Bayless, C. R.
Bays, Audrey
Beach, Harry
BEADY, Abram B.
Beardy, Harold
BEARFIELD, Robt. Carl
Beardsley, Geo.
Beatty, John
Beamish, Russell
Beaupre, Hector
Beck, Dora
BECK, Waldemar
BEIGHLEY, Douglas
Bejano, J. J.
Bejano, Paul
Bell, Fred
Bell, Howard
Bell, Mrs. O. A.
Bell's Royal Punch & Judy Show
BELMONT, Harry Jerome
Belshaw, Gladys
BEMENT, Conley Alfred
Bender, Edw. J.
BENGOR, Nicholas
Benjamin, Prof. A.
Bennetts, The
BIENNUSA, BENJ. CHAS.
Benson, Dr. O. N.
BER, FRANKLIN MC.
Berg, Mrs. Margaret
BERKHISEN, William Henry
Berman, Joe
BERMAN, Leslie A.
Bernard, Arthur O.
Bernard, Mrs. Ethel
BERNARD, Jos. M.



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Bernhardt, Babette
Borns, H. B.
BOTTOMS, Freddie
BOURGEOIS, Harold M.
BOUVIER, Geo. V.
BOUVIER, JOS.
BOWEN, Arthur
BOWEN, Edgair
Bowers, Fred
BOWMAN, RAY
BOYD, CHAS. R.
Boyd, Johnnie
Boyer, Lucille
Boyer, Chick
Bozwick, Geo. J.
BRADA, John J.
BRADLEY, Albert
BRADLEY, Chas.
BRADLEY, HENRY GRADY
BRADLEY, Patrick Edw.
Brady, King
Brady, Miss S. L.
BRAGG, ALBERT W.
Bragg, Sherman
Brandt, Floyd G.
BRANGLE, Lawrence J.
Branson, John
BRASHEARS, CLYDE A.
Brattam, Geo.
Bray, Wm. (Big Boy)
BRAZZELL, Lonnie
BREACH, HOWARD
Brenner, Eddie (Dingo)
Bresk, Mrs. Ina Lou
Brett, Mae
BRICKER, Clem
BRIGHTWELL, Eddie Harry
BRINEGAR, Thomas
BRITT, JOHN
HENRY
BRODA, John Jos.

COOPER, Chas. W.
COOPER, Dava
COOPER, Donald
COOPER, Elms
COOPER, Frederick
COOPER, Leonard
COOPER, Richard
COPENHAVER, Victor Leo
CORCORAN, Max James
Corey, Mrs. Mary B.
Corey, Ted
CORNELIUS, LOUIS LEE
CORNWELL, Jesse Willard
CORNYN, Bernard Jos.
Corr, Danny
Cortez, Rosa
COSGROVE, Patrick Francis
Costa, Blackie
COSTELLO, Larry Jan
CARTER, Gladstone L.
CARTER, James Thos.
CARTER, King Walton
CARTER, SAMUEL ELWOOD
CARTER, Wm. Herbert
CARTMELL, Paul Fisher
Carver, Mrs. Erby Lee
CARVIN, Roman Terry
CASE, JAMES A.
Case, Jack
CASEY, Jarvis
CASEY, Jos. Berry
CASEY JR., JOSEPH Edw.
CASH, Richard Edw.
Cassidy, Irish
Cassidy, Mrs. Pat
Cassell, H. W.
CASTLE, JAMES ELI
Caughey, Russell
CHABLOTTE, CLEOPHAS
Chafin, Nera
Chalkias, W. N. (Bill)
CHAMBERLAIN, Donald R.
CHAPLIN, Samuel E.
CHAPPELLE, Thos. J.
CHARNEFSKY, Raymond G.
Chavanne, Mrs. James
Cherry, Geo.
Cheskem, Billy
CHESTER, Luther
Chilton, Wm.
CHRISTIAN, Chas. B.
Christa, Pete
CLARK, Chas. Addison
CLARK, Harry Michael
CLARK, James Adams
CLARK, John Russell
CLARK, LAWRENCE OECILLE
Clark, Robt. F.
Clark, Wm. (Lecturer)
Clarke & Bailey
CLARK, Wm. Angus
CLAY, HENRY JAMES
Clayton, Buck
Denby & Chas.
CLEM, Robt. L.
Clemens, D. J.
CLEVER, James
Clifton, Ruel Sam
Cline, Howard
CLINE, JOHN (Hypnotist)
Clotfelter, Leon R.
COBB, Rufus Lincoln
Coddino, Jack
COFFEE, John
Cohen, Harry O.
Cole, Chas. Tex.
COLE, Samuel James
COLEGROVE, Grayden
COLEMAN, James
COLEMAN, Mrs. June Colleen, Baby
COLLIER, HOWARD JOHN
Collins, Mrs. Esco
COLLINS, Esco P.
Collins, Miss Jackie
Collins, James L.
COLLINS, JERRY JOS.
COLLINS, LEO
Collins, Lewis
Collins, Vivian (Florida)
Collins, W. L.
Colvin, Mrs. Mildred
Comer, Loyd
Comer, Mrs. Marjorie
CONESKY, John
CONRAD, ALBERT FRANK
CONDY, James Thos.
CONN, Robt. Cantrell
Connolly, Lenore F.
Connors, Thos. F.
Constable, James
CONSTANTINO, John A.
Conti, Mike
Cook, Murdoch T.
COOK, Wm.
Cooke, Mr. & Mrs. C. Frank
Cooke, Roberta
Cooper, Albert Edward

CLASSIFIED ADVERTISEMENTS

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. Prefers location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. no21

HAMMOND ORGANIST — DO NOT OWN organ. Draft exempt. Read, fake, transpose and arrange. Styled music, cut shows. Prefer cocktail lounge, alone or unit. Available November 1. BOX C-17, care The Billboard, Cincinnati, O. no14

RINK ORGANIST — METRONOMED TEMPOS; talented musicianship, long varied experience. Many years theatres, night clubs. All professional requisites. Available two weeks' notice; \$50.00 minimum. Details mailed. Go anywhere. BOX C-19, Billboard, Cincinnati, O. no7

TRUMPET, PIANIST — BOTH EXPERIENCED. Shows, dance. F. BELL, 806 Howard Ave., Altoona, Pa. no7

VIOLIN DOUBLING STRING BASS — V. COURVILLE, General Delivery, Niagara Falls, N. Y.
Alto Sax, Clarinet — Play Tenor if can borrow horn until mine is repaired. Read anything, take off. Long location only. Good scale. Must be sure of finding furnished apartment. Wife and child. Leaving here November 8. Ticket if far. Musician, 420 W. 3d, Marion, Ind.

Drummer — Age 19; 8 years' experience. Solid; flashy, beautiful equipment. Prefer jam commercial band. Location only. Norman Cogan, 43-09 40th St., Sunnyside, L. I., New York.

Guitarist — Electric Steel and Rhythm for cocktail combo. Draft deferred. Read Guitar score, fake, transpose. Eight years' experience. Salary must be good. Red Hays, 141 Taylor St., Jackson, Miss.

Pianist and Drummer — Thoroughly experienced in dance, entertaining, stage, etc. All essentials, racks, library; fast readers; past draft age. State ill. Walt Hayden, 2089 Winthrop, Indianapolis, Ind.

Trumpet — Experienced, read, fake, shows. 3-A draft. Prefer in or around Ohio. Must give notice. Contact Box C-24, Billboard, Cincinnati.

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers, Billboard, Cincinnati. del2

Crown for Department Store or Kiddie Shows — Two acts. Magic, also Cabinet Marionettes. Fifty dollars a week. Ray West, Highlandtown, Md. no14

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

E. H. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Ross and Keck Aves., Evansville, Ind. ac26

AT LIBERTY PIANO PLAYERS

Experienced Pianist — Available November 5. Young, union, draft deferred and reliable. Sight read arrangements with chord symbols, fake. Prefer full band. Box C-29, care Billboard, Cincinnati.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY — DUO LADY A-1 PIANIST AND Solovox Player. Have latter. Doubles Piano Accordion. Read, fake, transpose. Man, String Bass. Also available, young Singing and Dancing Emcee. Plays Drums but do not have same. Address BOX 166, Medford, Wis.

Available Now — Singing and Dancing Sister Team. Magician, Ventriloquist, Swing Band Trio, six Chorus Girls. Harvey Thomas, 192 N. Clark St., Chicago, Ill. Phone Dearborn 8084. no21

Crown for Department Store or Kiddie Shows — Two acts. Magic, also Cabinet Marionettes. Fifty dollars a week. Ray West, Highlandtown, Md. no14

Novel Animal Unit — High class, clean, entertaining, funny, different. Department stores, Xmas parties, clubs, schools, noticed Bears, Toy Dogs, Monkey-Gat, numbers. Fifty-minute show. New, beautiful wardrobe, props. Best references. Open for immediate and future engagements. Priced right. Write or wire Ray L. Biehler, Mgr., General Delivery, Coshocton, Ohio.

Novelty Dog Act — Trick and Fancy Roper, Magician, two Comedians. Theatres, schools, lodges, etc. Kiddies and grown ups enjoy. Pennsylvania, Ohio, West Virginia. Boltzhoover, 341 Climax, Pittsburgh, Pa.

Single Man for Vaude Unit or Med — Straight or Comedy. No Black. Up in acts; knows the questions and the answers. Change specialties indefinitely. Write or wire Jack Collier, Vandalia, Ill.

Variety Juggling Act for theatres, clubs, schools, museums, etc. Iverlow, care The Billboard, 1564 Broadway, New York, N. Y.

- FORD, JOSEPH
Ford Jr., Lewis
- FORKUM, Wm.
Geo. (rel.)
- FORREST, JOHN
M.
- FORREST, Nathan
Reafford
- Foster, Billy
Daniel
- FOSTER, Geo.
Daniel
- Foster, Jack
Foster, Lewis
- Foster, Victor John
FOLK, Wm.
- Four Queens &
One Inch
- Fowler, DeVona
- FOWLER, Ovanilla
FOX, Allen
- FOX, Thos. Jos.
FOX, Wm. Frank
- Francis, Marnie
- Francisco, Georgine
Frank, Edw.
- Frank, Minnie J.
Frawley, Robt.
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Frederick, Henry
Freeman, Maurice
Freeman, Jolmie
- FREEMAN, Ralph
O.
- FREEMAN, Virgil
Norman
- French, Chas.
"Pennant"
- French, Margie
- FRENCH, William
Fresze, Ralph
Friedenham, Mr.
& Mrs. Dave
- FRIEND, Homer
L.
- Frisk, Mrs. Grace
E.
- FRITH, Eugene
W.
- FUHR, DAVID
Fulcher, Robt.
FULNER.
- ROBT. WM.
FULLER, Clarence
Fuller, Tex C.
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FULLINGHAM,
Edw.
- Fulmer, Mrs. Alice
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Fura, R. M.
Gabby, Tom & Joe
GABEL,
- Nathaniel
GABLE, CHAS.
MARTIN
- GALLAGHAN,
Clarence R.
GALLIDAY,
Donald
- GAMBLE, Herman
Lee
- Gannell Bros. &
Norino
- Garden, Geo.
- Gardner, Ed M.
GARDNER, Arthur
G.
- Gardner, Ernest L.
GARFIELD JR.,
MAJOR
- GARLOCK,
CLIFFORD RAY
GARNER, Herman
Garner, Joe H.
Garner, Nita
Garner Sisters
GARRETT, Chas.
S.
- Garretto, Mrs.
James (Jake)
- Garrison, Gwen
- GARVIN, Harvey
Franklin
- GASKIN, Robt.
(Doc)
- Gatchell, H. S.
- GATES, Aaron
- GATEY, Earl W.
Gatewood, Col.
(Rodeo)
- GAUGHAN,
WILLIAM
BERNARD
- GAYLON, Roy
Alfred
- GAYLOR, Fred
Gordon
- GEK, JAMES
RUSSELL
- Geer, F. H.
Gesseneffer, Frank
A.
- Gehinger, Harry L.
Gene, Cowboy
Genung, Mary
GEORGE, John
GEORGE, Mike
GERAGHTY, Wm.
Gerons United
Shows
- Gerlaek, Roy
Gesundo, Victor
GEVARA, Urbano
H.
- Geyer, Mrs. Dolly
Gibbons, Harry
Gibbs, C. W.
GIBBAUT, CHAS.
ELWOOD
- GIBSON, WM.
GILLSPIE, Girtus
Gildorf, Richard
Gison, Shorty
Givens, Cleo
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Abraham
- GLARUM, Steiner
Edw.
- GLEASON, Elwyn
Glenn
- Glenn, Wm.
(Punch Needles)
- Glenny, Dan
- GLENOS, Harry
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- Glick, William
Glosser, Eph
Glover, Mrs. Ernie
GODDARD, Harry
GOPP, Homer
- GOINS, MERRITT
WM.
- GOLDE, CY R.
Goodrich, Karl
Gordon, Chas. G.
GORDON, Hardin
Granville
Gordon, Doc Lush
- GORDON, Harrold
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- Gordon, Sylvia
Gora, Wm. B.
- GOULD, James G.
GOULD,
STANLEY
AUSPIN
- GOURLEY,
ARCHIE
Gouvin, Arthur
Gould, Max
GRABERT,
JAMES E.
Grabert, Jos. Lewis
GRAHAM, George
GRAHAM, PERRY
DALE
- GRANT, Clard
GRANT, HARRY
LEE
GRANT, HENRY
Grant, Lorraine
Grant, Sol
(Concessions)
Granthaw, Mr. &
Mrs. B. O.
GRAVES, Frank
RALPH
GRAVES, ROY
Gravis, Mike
GRAVES, Willard
L.
- GRAY, Clifford
Herman
- Gray, G. G.
Green, Ralph
Green, Rubye
GREEN, Silas.
Shows
- GREEN JR., Wm.
Greene, Harry I.
GREENE, Robt.
Greer, Mrs. Robt.
GREGG, Dallas H.
Gregory, Robt.
Wish.
- Greska, Mrs. Rita
GRIBBIN,
ALDON H.
GRIESEL, Arthur
F.
- Griffin, Beatrice
GRIFFIN, EARL
Griffin, Mrs. G. W.
Griffith, Harry
Grinn, Betty
Grivens, Jack
GROGAN, Omar
Grover, Bob
Groves, Mrs. Opal
Guilfoit, Wm.
GULLEY, Leola
Gunn, Leonard
GURA, Andrews
Steve
- GURLEY, Leola
GUTHRIE,
CURTIS A.
Guthrie, Mrs. Ethel
Guyer, Mr. & Mrs.
Ray
- HADDAD, John
Hagan, Paul
Hagin, O. L.
(Speedy)
- Haig, Hal
Hain, Rudy
Hale, D. D.
HALE, FRED M.
HALE, James Geo.
HALE, Tracy
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D.
- Hall, Heinie
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- Hall, John C.
HALL, RAY
DAVID
- Hall, Tex
HALL, Wilbert
- Hallahan, C. C.
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- Halstead, David
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Delbert
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Raymond
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L.
- Hamilton, G. W.
(Doc)
- HAMILTON,
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Hammon, Frank
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CARL JOS.
Hammond, Nola J.
Hamp, Mrs. Fannie
HAMPTON,
CLYDE CECIL
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W.
- HANEY, James S.
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CHAS.
Hangsterfer, Allen
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HANO, CHAS.
ARTHUR
- Hanson, Herman B.
HAPGOOD, Earl
A.
- Harding, Wm. R.
HARE, Lionel
- HARLEY, GEO.
MANLEY
- HARP, Fred
Thomas
Harrington, Richard
Harris, Annie
Harris, Arsie
Harris, Arthur
Harris, Clay
HARRIS, Edw.
Martin
- Harris, Geo.
Harris, Jackey
HARRIS, JOHN
LESTER
HARRIS, Raymond
Dillard
- HARRIS, Walker
Edw.
- HARRIS,
WALTER
RAVEN
HARRIS, WM.
RENTON
- Harrison, Frank
HARRISON, John
Hamilton
- HARRISON,
Hubert Hamilton
Harrison, Morris
HARRISON,
Naylor Robt.
- HART, EDWARD
LEE
Hart, Lee & Co.
HART, RAJAH
MORRIS
HARTHAN,
HENRY
Hartman, Lloyd
HARTMAN, Mate
Hartsock, Leroy
Hartzman, Wm.
Hatfield, Don
HATHAWAY,
Fred D.
Haughton, Channucey
Haviland, Dick
HAWKINS, Charlie
Hawkins, Clem
HAWKINS, Erston
Hillard
Hawkins, Ray
HAYDEN, James
Alderman
Hayes, Mary H.
HAYES, KAY
Hayes, Suicide
Haynes, Mrs. Elmore
Haynes, Fred
HAYNES, Rufus
B.
HAYNIE, Warren
P.
- Haze, Viola
Hazen, Gene
Hazrick, Carol E.
Head, Louise
HEALEY,
FRANK ROBT.
Heaton, Richard A.
Heckendorn,
Clarence
- HEDDIX,
LAWRENCE
Heffner, Mrs.
James
Heffner, Mrs. Marie
Helbing, Mrs.
Josephine
Helioto, Gen.
Heller, Geo. M.
HELLYER, Ralph
Everett
- HEMRICK,
Dorette J.
Henderson, Bert
HENDERSON,
Chas. Alexander
Henderson, Claude
Henderson, Mrs.
Jean
Henderson, Warren
Hendricks, J. W.
HENDRIX,
EUGENE W.
Hendrix, Pete
HENNESSY,
FRANK WM.
HENNESSEE,
John Alexander
Henrys, The
Henry, Arthur
Henshaw & Vincent
HENSON, Wilmer
K.
- HERAGHTY,
Francis Edw.
Herlong, Robt. A.
Herman, Bobby
HERMANN, Elmer
HERMAN, Howard
M.
- Herrick Bros. &
Lovinia
HERRINGTON,
Jos. A.
Kerakowitz, H.
Hester, Heck
Heth, F. R. Shows
HEWES, Samuel
Benj.
- HICKLE,
ARTHUR P.
Hicks, Norma
Hicks, Thelma
Hiett, O'Hara
(Johnnie)
- HIGGINS, Pat
Higgins, Ned
Hileman, Alfred G.
HILL, ALBERT
HILL, Norris
Newton
- Hill, S. E.
Hills, Ray
HILL, Wilbur Jos.
Hillard, Jawuense
HINDS, ALTON
GEO.
Hinkle, Mill
HINNANT, Arthur
Binnant, Diana
HINSON, JOHN
C.
- Hitzel, J. J.
Hobangh, Marvin
Hoben, John
HOCHMUTH,
Erno Richard
HODGE, LOUIS
ORVILLE
Hodges, Thos.
Hofer, Betty
Hoge, Monroe
Holden, John
HOLDEN, Tom
Holland, Mrs.
Melita
- HOLLOWAY,
Grady M.
Holly, Hazel
Hollywood Blondes
Holt, Bill
Holt, S. R.
HONEYCUTT, J.
B.
- HOOD, Geo. F.
Hook, Chas. S.
Hookwald, Arthur
Mgr.
- Hope, Lynn
Hope, Mrs. Mary Jo
Hopewell, Chas.
Ernest
- Hopper, Bill
Horbett, Peter J.
HORESCNI, Frank
J.
- HORN, John T.
Horning, Mrs.
Patricia
- HORTON,
CALVIN L.
HOSMER,
Bruce
Chandler
- Houston, Barney
ROLAND O. E.
- Houseman, Clarence
W.
- Houston, Loren C.
Howell, Doc
Howard, E. A.
Howell, Ed (Scar)
Howell, Ralph
(Clown)
- Hubbard, Mrs. Al
HUBERT,
HAMILTON H.
Huber, Fritz
HUDSON, Harold
HUELLER,
HENRY ALBERT
Hudnut, Mrs. Mary
HUEY, Tom
Stacey
- Huff, Mrs. H. W.
Huff, Marjorie
HUITT, LEROY
FLOYD
Hull, Stanley J.
Hunan, Frank
Humphreys, Colleen
Hunt, Arthur
Hunt, D. P.
HUNTER, WM.
Edw.
Hunter, Edw.
Martin
Hurbert, Mrs.
Kathern
M.
- Hurd, Ralph
Laverne
- HUSSA,
CLIFFORD
THOS.
Hussey, James
HUTCHENS, Wm.
E.
Hutchinson, J. T.
Shows
HUTCHINSON,
T. J.
HUTEK, James
HYMAN, A. I.
HYVONER,
CHARLES R.
Ingalls, Earl
INGERSOLL,
Edw. Arthur
Foy
- INSALACO,
CATALDO
IQOU, Elwood
Wilson
IRWIN, Robert T.
IRVIN, VERL
MERLE
ISON, EARL,
EUGENE
IVES, Raymond
Franklin
- IVEY, James
Wesley
- JACKSON,
Edward James
Jackson, Jack
JACKSON, Mrs. Tiny
JACOBS, Earl
Frederick
JACOBS, Kenneth
Joe
- Jacobs, Capt. Lucky
Jacobson, Marvin
Jacobson, Herman
Jamerson, Marvin
L.
James, Mrs. Lillian
JAMES, Otha
Frank
Jamison, Raymond
Jarman, Chas. Otis
Jarvis, L. Eleanor
JARVIS, Clifford
Stewart
- Jason, Fred
(Whitey)
Jefferson, Wm.
Jeffries, Carl
(Prof. Bruno)
Jeffrey, Wm.
Harvey
- Jenkins, Benj.
Jenkins, R. A.
(Slim)
- Jenkins, Sock &
Mrs.
Jepper, Samuel
JOHN, Adolph
JOHN, Herman W.
JOHN, Nido
JOHN, Peter
JOHNSON, Arthur
JOHNSON,
Bernard K.
JOHNSON, Charles
Johnson, Chas. L.
Johnson, Harold T.
(Curley)
- JOHNSON,
EDGAR JAMES
JOHNSON,
ERVIN
Walker
Johnson, Geo.
Johnson, Geo. E.
Johnson, Mr. &
Mrs. H. W.
Johnson, Harry
Wynn
Johnson, J. H. Tex
Johnson, James
JOHNSON, Jessie
Jas.
Johnson, Louis L.
JOHNSON, Leland
C.
Joseph Spangler
JOHNSON, Miller E.
JOHNSON,
NORMAN CARL
Johnson, Peto
JOHNSON,
ROLAND O. E.
- JOHNSON, SAMMY
Johnson, Mrs. Stacy
JOHNSTON, Henry
JOHNSTON,
Jerral Foid
Johnston, Mac
Jones, Ben
Jones, Ben R. &
Floyd King
JONES, CHAS.
JONES, ELLIS
CLAY
Jones, Eugene A.
JONES, Fred
Frank
JONES, Gerald M.
Jones, H. W.
JONES, IRA
JONES, JESSIE
G.
- Jones, Mrs. Jewel
Jones, John
Jones, Joyce
Jones, Kenneth M.
Jones, Lee
Jones, Mrs. Leona
JONES, RALPH
Jones, Reba
JONES, ROGERS
LEE
Jones, Roy
Albert
Jones, W. M.
(Bill)
- JONES,
WILGIBBY
WINGFIELD
Jordan, Clyde L.
Jordan, Jess
Jordan, Joe
Jordan, Sandra
Jordan, Sylvia
JOSEPH, BRUCE
CHAPMAN
Joyce, Emma
Joyner, Carl E.
JUAREZ,
FRANCISCO S.
JUDY, Cary Elmer
Julius, W. B.
JUSTICE, John
Foy
- Kahn, Harry
Kalausky, Carl
Kane, Eleda
Kanevra, Aug
KANNES, Fred
Alex
- KAPLAN, Samuel
KARL, Matt
KARLSTAND,
Ralph
Karnes, Leslie
Karr & Maye
KARRELL,
WARREN M.
Katzy, Sailor
Kauffman, Martin
Kavell Trio
Kauffman, Mrs. M.
D.
- Kaufman, Richard
D.
- Kay, Tonia
Kay & Kay
Kay, C. D.
Kay, Shirley
Kaye, Rody
KAYNE, DON
Kays, Philip
Kays Sisters
KEALEY, Edwin
M.
- Kearns, Jack
KEATTS, JAS.
OTTO
Keck, Mrs. Ruth
KEENE, Chas.
Martin
Kehrer, Mrs. Laura
KELLAWAY,
BARNEY
KELLEHER,
Robt. Jos.
Kellen, Mrs. Cecile
Kelly, Elbert
Kelly, Kitty
KELLY, John
Lisbon
- Kelbine, Oliver
Kelsay, Gleason F.
Kenner, B. A.
Kerley, Mrs. Dixie
KERMAN, Brit
KESSEL, JOSEPH
KETT, JOHN
JOS.
Kettle, Eileen &
Lillian
- Keydon, Harry
KEYWOOD,
SWEWART
CHRIS.
Kile, Nedra
Kimball, Dude
King, Billy
(Magician)
- King, Faith
King, Frank G.
KING, Gid Hunt
KING, MATT
ARTHUR
King, Mildred
Kirby, Jerry
Kirp, Junior
KIRKENDALL,
Joseph
Klein, Janice
KLEIN, John
Francis
- Kline, Chas. F.
Kline, P. H.
KNAPP, James
Francis
- Knights Sisters
Knight, C. C.
KNIGHT,
DALLAS C.
KNIGHT, Durwood
Andrew
KNIGHT, Hugh B.
Knight, Mrs. Lottie
Knight, Mae
Knob, Conrad
KNOWLES, Walter
H.
- Knux, Francis
Knudson, Sqaak
KOLZEN, WM.
EDW.
Koschland, K.
KRIZAN, Stephen
G.
- KRISZCZLO,
KAPITS,
BERNARD E.
Krug, Bill
Kuncitio, Albert
Krupa, Jos. V.
KYE, JAS. EDW.
LaBerta, Otis
LaBLANC, Walter
LaBounty, Paul
LaBrell, Louis
LaChappelle, Mrs.
Robt.
LaDue, Mrs. Marie
LaFORM, Joe
LaGreer, Josephine
Lajo, Rose
LaLond, LaVoie &
Baby
LaRose, Rose
Larue, Daniel
Jean
- Larue, L. E.
LaSalle, Dorothy
LaVarre, Buddy
LABOR,
FREDERICK
LAWRENCE
LACK, John
Montroe
Lain, Herman
LAIRD, Geo.
Martin
- LAJORE, WM. W.
Lake, Georgie
Lamar, B. W.
Lamb, Sam
Lamb, Teug
Lambert, D. J.
LAMBERT JR.,
Jess H.
Lambert, Marion
Lambert, Matland
Lambert, Velma
Lamont, Eleanor
LAMSON, Theo.
Robt.
- LANDERS, Patrick
Jos.
LANDERS, Wm.
Jerome
Landrum, L. C.
Lane, A. A.
LANE, ALBERT
T.
- Lang, Jack (Red)
LANE, Mayer
Langhart, L. C.
Larve, Clay J.
Large, H. P.
Larsen, Grace
Larne, Freddie
Lasure, T. B.
Lath, Dr. H. E.
LATTIMER,
Gilbert F.
Lauer, Donald T.
Langhlin, Virginia
Lavine, Mike
Lawrence, Fred
Lawson, Willie
LaFevor, O. E.
LeRoy, Mrs. Grace
LEROY, JONES
LeSannes
Leaman, Mrs.
Leasure, Mrs. C. C.
LEATHERMAN,
John Riley
Lee, Allen
LEE, Arthur W.
Lee, Coy
LEE, James Oris
LEE, Joe Elitson
Lee, Leota
Lee, Lou
Lee, Rosemary
LEE, Shirley
Leggett, Emory
Leggett, E. H.
Leib, Fred L.
Leifer, J. B.
Lelaye & Heator
Lemon, Jas. Eddie
Lemon, Walter T.
Lemont, Chief
Lemhan, Len
Lenny, Jimmy
Leo & Evelyn
Leo, Mr. Ivan
LEOPRE,
MATTHEO JOS.
Leroy the Wizard
Leroy Pals
Lessor, Frances
Letellier, Leon
LEVI, DENNIS
JOHN
LEVI, Earl
LEWIS, ALFRED
Lewis, Mrs. Eva
Mae
- LEWIS, Jos.
Bernard
- LEWIS, Richard
Edw.
- Lewis, Side Wall
Lewis, Stan
Lewis, Texas Jim
Liberty United
Show
- Lieb, Fred
LIEDKE, Lester N.
Lilly Jr., Geo. W.
Lime, Mrs. J. H.
Lincoln, Margo
LINDSEY, Chester
Artour
Ling, Mrs. Irving
H.
- Ling, Maxine
Link, Weldon E.
LINKOUS, Justin
M.
- LINTON, Wm.
Irvin
- LIPKIN, Fred
Little, B. M.
Little, Elizabeth
Little, Jas. R.
Little, Phil
Liton, John
LLOYD, GEO.
WM.
- Littlefane, Joe
LLOYD,
GEOFFREY
YERNON
Lofstrom, Wm. G.
LOFTIS, Claude M.
Lofsdon, David
LOONEY, Geo. E.
LONG, Chris Wm.
Long, F. D.
Loranger, Leo. E.
Lott, Harry
Lovell, Jack
Deumpey
- Leven, John
Low, Don M.
Low, Ed
LOWERY, John
Lee
- LOWRY Jr.,
Herbert H.
- LOYD,
IVANPHILLIPS
Lucas, Martha
Luther, M. H.
LYCANS, Gilbert
LYERLY, Clarence
Hartford
Lynch, E. J.
Lynch, Marty
LYON, Bert Leland
Lyons, Mrs. Esther
MacDonald, Mrs.
B. M.
McArthur, Frank
Allen
- McBee, Winford
McBLY, FRED
LEROY
McCAHEM, Frank
Oliver
- McCain, Wm. E.
McCall, Glenn J.
McCALL, Herbert
L.
- McCARRELL,
Robt. Lynn
McCarroll, J. T.
McCarthy, Mrs. C.
P.
- McCARTHY,
Daniel Matthew
McCARTY, Claude
R.
- McCarty, J. M.
McClure, W. W.
McCOMB,
ERNEST
Daniel
- McCOY, Jos. Edw.
McCreary, E. D.
McGUNE, Wm.
Geo.
- McDERITT,
George Winer
McDonald, Jack D.
McDonald, John D.
McDonald, Reid
McDowell, Karl
McFarland, Tohe D.
McFARLING,
WILLARD LEB
McGarry, Mrs.
Floyd
- McGee, Ernie
McGee, Jacob
McGEE, Jas.
Francis
- McGLIN, Jos.
Vernon
McGlin, Mrs. J. V.
McGlyn, Juanita
McGovern, Roy
Dale
- McGOWAN,
FRANK JOS.
McGowan, Capt.
Vic
- McHenry, M. F.
McHUGH, Clarence
Lyle
McIntyre, Mrs. Jane
McKenna, Marty
McKnight, C. H.
McKown, Chas. &
Shirley
- McLachlan, Alex
McLANE, Clarence
Edw.
- McLean, M. H.
McLemore, V.
McManus, Mrs. T.
J.
- McMullen, Wm.
Bingham
- McNEAL, James
Samuel
- McNEESE, French
Elam
- McPECK, Royal J.
McPHERSON,
Eugene C.
- McSPADEN,
John Richard
- Macini, L.
Mack, Judy
MACK, Lucky
Mackey, Nick
Mackie, Wm.
Madden, Alma
MADDON, Earl
Leo
- Maddox, Hazel
Mac, John
Scottie
Maggie Flyers
Magiants, V.
Maganick, Travis
Lee
- Magie, Mill
MAGUIRE,
Wleaston
MAHAY, CHAS.
VICTOR
Mahdi, Mystic
MARONEY, Daniel
F.
MALJANEN, Arvid
J.
- MALLERY,
Richard
MALLEY, Geo.
Samuel
- MALLOW, GUY
WILLIAM
MALONE, Edw.
Francis
MALONE, Otis E.
Malshuk, Wm.
MANGANELLE,
Jas. Francis
MANLEY, Ghlee
Roy
- Mannheimer, Joe B.
Manning & Starr
Manning, Elizabeth
MANNING, Jas.
Cecil
- Marconi, Mrs.
Frances
- Marcuse, Mrs.
Helen
- Marcuse, Lew
Marder & Peck
Mardo, Pete
Mark, Jimmie
MARKOVICH,
Louis J.
MARLEY, Fred
Brown
- Marler, Mrs. W.
Marrow, E. B.
MARSH, HENRY
HARRISON
Marshall, Dick
Marshfield, Mrs.
Ruth
Martenev, H. R.
MARTIN, Geo.
Cornelius
- Martin, Jas.
(Dutch)
- Martin, Dick &
Dawn
- MARTIN, Edw.
Chas.
- MARTIN, Henry
W.
- MARTIN,
JAMES OSCAR
Martin, Janet L.
Martin, June
Martin, Mrs. Lida
MARTIN,
MALCOLM G.
Martiney, H. R.
MASSER, LOUIS
MASTERMAN,
Geo. Ernest
MATCHEN, Ellis
B.
- MATHEWS,
ROBT P.
Matthews, Velma
MATINA, BELA
MARINA,
MATJUS
MATLOCK,
ROBT. EDW.
Matter, Clifford
Max, Mae
Mayer, H. B.
MAXWELL, John
F.
- MAYBERRY,
Arnold W.
MAYER, Kenneth
Martin
- MAYER, Wm.
Bronson
- Mayman, Albert
Mayman, Mrs. Gil
MAZER, Israel
Harry
Me & Mi Sisters
Meade, Mrs. Gene
MEADOWS, Darvis
Monroe
- Meadows, Dewey
MEADOWS, James
Turley
- Meda, Louis
Medal, Louis
Medley, Thos.
MEDLEY, Wm.
Nathan
- Meek, Mrs. Daniel
Meeklin, Charlie
Meier, Louis
MEISS,
RAYMOND T.
Meisterman, Jack
Melinaaty, Miss
Allen
- Mercy, Mrs.
Dorothy
- MEREDITH,
EUGENIE
Merial, Fred
MERRILL, RAY
B.
- Merrills, The Four
Morrow, Joseph
MERRROW, Warren
F.
- Mettler, Ray S.
Meyer, Otto C.
Meyers, A. E. F.
Meyers Sr., Earl F.
- MEYERS, Fred
MICALL, JAS.
JOHN
MICHAEL, John A.
Mick, Bud
Migata, B. Paul
MILAM, Chas.
Richard
MILANOVIICH,
John
Sam
MILLER Jr.,
Chas. Edw.
Miller, Chris H.
MILLER, Cole
Miller, Ephrem
Miller, Fred R.
Miller, Mrs. Gertie
MILLER, John
Wesley
- MILLER, Leonard
Henry
- Miller, Lorraine
Miller, Luther C.
Miller, Mary Micky
Miller, Mrs. Ora
Miller, Orville
Miller, Paul C.
MILLER, Ralph
Howard
MILLER, Robert
Louis
MILLER, Thos.
Jos.
- Miller, Mrs. Tillie
Miller, Virgil
Minash, Babe
Minar, Tony
Minnear, J. T.
MINNEAR, Ralph
French
MINOR, Jos.
Cedric
MINOR, Wm.
Frank
MISTERKA,
STEVEN
ANTHONY
Mitchell, Mrs.
Amela
Mitchell, Bob P.
MITCHELL,
Forsthe Fred
Mitchell, Frank
Price
Mitchell, Fred
D.
- Mitchell, Mike H.
Mitchell, Larry C.
Mitchell, Leslie
MITCHELL, Miller
Joan
- Mitchell, Rose
MITCHELL, Thos.
Blanchard
MONROE, GEO.
ELMER
MONROE, Lyle
Douglas
MONTAGUE,
Robt. Wilfred
MONTELLA, JAS.
THOS.
Cornelius
- Mooney, Mrs. Alice
H.
- Mooney, Mrs. Thos.
Moore, Bennie
Moore, Bill Spindle
Moore, Don
Moore, Florence
Moore, Harry
MOORE, Harvey Z.
Moore, Lew
Moore, M. B.
MICHAEL JOS.
Moore, Mrs. Park
MOORE, RALPH
DINTY
Moore, Roo
Morales, Teresa
Morates &
Campbell
- Morgan, Bud
Morgan, Jack D.
Morgan, S. B.
Morgan, Wm.
Morrill, Albert H.
MOURIS, Clarence
W.
- Morris, Joe
Morris, Joe (Jam)
Morris, Mrs. Milton
Morrison, Alice
Morrison, Babe
Morrison, Martin
M.
- MORRISON,
ROBT. PAUL
Morrison, Sandy
Morrisset, Joy
MORROW,
Matthew James
MORSE, JOHN
SAWYER
Morton, Mrs. Clyde
Morton, Ethel T.
MOSKAL, Steve
Mott, C. W.
Mott, Mrs. Idrie
Moulder, Jack
Wilson
- MOUNTS, Homer
Wm.
- Mouton, Ben
Muley, Leo
MULLEN, Robt.
L.
- Mulle, Sailor Boy
MULLIN, Johnnie
Franklin
MULLINS, OTIS
HARLIN
- MUNCY,
MARSHALL
BAILS
Muney, Mrs. Peggy
Mundell, Watman
MUNSON, Clarence
MUOIO, PETER J.
Murray, James
Robt.
- Murray, R. E.
MURPHY, Edw.
Michael
MURPHY, Jack
Patrick
MURPHY, JOHN
WM.
MURPHY, Leo
Jos.
- Murray Amuse. Co.
Murray, E. A.
MURRAY, Geo.
Edgar
- MURRAY, James
O.
- Murray, Peggy
MYERS, Bradford
Myers, S. P.
MYLEN, Edw.
Broden
Nabrett, Stanley
NATE,
HANTMAN
Nathan, Larry
NAUGLE,
MICHAEL
ANDY
NAUROTH, Paul
Henry
- Neely, Willie
Nelson, Christine
Nellie, Giggie &
Alvardo
NELSON, Donald
Oliver
- Nelson, Ed
Nelson, George
NELSON, Harry
Sanders
Nelson, Morris
Neuse Sisters
Nesbly & Norman
NESTOR, Carl C.
NESTOR, Ed
Nevada, Loyd
New Yorkers, The
NELSON, Harry
Sanders
Newton, Mrs. H. V.
Newton, Irene
NEWTON, M.
JOHNSON
NEWTON, Lewis
Leane
- Nias, Ike
Nicholas, Green
Nicholls, Ralph
Sampson
Nichols & Haley
NICHOLS, Robt.
H.
- NICHOLS, Steve
NIELL, Maurice
Nilsen, Niles M.
Nix, Bill
Nix, Joan
NIXON, Edwin
Francis
Noel, Chas. S.
Nolan, Charles
NOLANDER,
Melvin L.
NOLEN, ELMER
HOLLEEN
Nolta, Irwin E.
NORMAN, Chas.
NORRIS,
CLIFFORD C.
Norton, L. A.
NORTON, RALPH
JAS.
Norton, Skotty
NOYES, Robt.
Clifton
NUGENT, Jos.
Edw.
- Null, Blackie
Nutley, Marshall
O'BRIEN,
MICHAEL
O'BRIEN, Wm.
Jennings
O'CONNELL,
Daniel B.
O'Connor, Mrs.
Velma
O'DANN,
WALTER
O'Dare, Barney
O'Dea, Pat
O'Dell, Mrs.
Lawrence
O'Donnell & Loyes
O'Hara, Boots
O'HARA, Mike
O'NEIL, JOHN
JAMES
O'NEILL, JOHN
JESSE
O'Rear, Elmer
O'RILEY, Jimmie
O'ROURKE, John
J.
- Obershaw, Paul
ODEN, Milton Lee
Oderkirk, G. J.
OKEVER, Louis
Olenik, John
OLIVER, Dwight
Lee O.
Oliver, Pat O'Brien
OLLIVIN, EDWIN
H.
- Olson, Melvin
OPPIE, FRANK
D.
- ORDENS, OSCAR
Orlando, Tony
Orr, John V.
Orr, Jane
ORTMAN,
Raymond
Osbourne, Edna
OSTERBERG, Wm.
OSTERMANN,
Arthur J.
- Overy, Sam
Owens, Mrs. D. M.
Mae
- Owen, Frank
OWENS, JESSE
WILSON
OWN, GEORGE
Padgett, Eugene
Page, Jack
Page, Dean
PAGE, Paul Edw.
PAIGE, GEO.
- PAINTER, WM.
LEROY
PALING, Chas.
Howard
PALMER, Earl
Garnet
Palmer, Edward
PALMERINO,
Chas. Jos.
Pan Amer. Train
Show
PARK, GEORGE
PARKER, Wm.
Westley
- PARKINS,
DAVID JOHN
Parks, Fervin
Harold
PARSONS, FRED
SKILLINGER
Parsons, Jimmie &
Jewell

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- Garretto, Mrs. James (Jake)
- Garrison, Gwen
- GARVIN, Harvey Franklin
- GASKIN, Robt. (Doc)
- Gatchell, H. S.
- GATES, Aaron
- GATEY, Earl W. Gatewood, Col. (Rodeo)
- GAUGHAN, WILLIAM BERNARD
- GAYLON, Roy Alfred
- GAYLOR, Fred Gordon
- GEK, JAMES RUSSELL
- Geer, F. H. Gesseneffer, Frank A.
- Gehinger, Harry L. Gene, Cowboy Genung, Mary GEORGE, John GEORGE, Mike GERAGHTY, Wm. Gerons United Shows
- Gerlaek, Roy Gesundo, Victor GEVARA, Urbano H.
- Geyer, Mrs. Dolly Gibbons, Harry Gibbs, C. W. GIBBAUT, CHAS. ELWOOD
- GIBSON, WM. GILLSPIE, Girtus Gildorf, Richard Gison, Shorty Givens, Cleo GLASBERG, Abraham
- GLARUM, Steiner Edw.
- GLEASON, Elwyn Glenn
- Glenn, Wm. (Punch Needles) Glenny, Dan GLENOS, Harry Gus
- Glick, William Glosser, Eph Glover, Mrs. Ernie GODDARD, Harry GOPP, Homer
- GOINS, MERRITT WM.
- GOLDE, CY R. Goodrich, Karl Gordon, Chas. G. GORDON, Hardin Granville Gordon, Doc Lush
- GORDON, Harrold Merrill
- Gordon, Sylvia Gora, Wm. B. GOULD, James G. GOULD, STANLEY AUSPIN
- GOURLEY, ARCHIE Gouvin, Arthur Gould, Max GRABERT, JAMES E. Grabert, Jos. Lewis GRAHAM, George GRAHAM, PERRY DALE
- GRANT, Clard GRANT, HARRY LEE GRANT, HENRY Grant, Lorraine Grant, Sol (Concessions) Granthaw, Mr. & Mrs. B. O. GRAVES, Frank RALPH GRAVES, ROY Gravis, Mike GRAVES, Willard L. GRAY, Clifford Herman
- Gray, G. G. Green, Ralph Green, Rubye GREEN, Silas. Shows
- GREEN JR., Wm. Greene, Harry I. GREENE, Robt. Greer, Mrs. Robt. GREGG, Dallas H. Gregory, Robt. Wish.
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- Hall, Tex HALL, Wilbert
- Hallahan, C. C. HALLSTROM, Scotty C.
- Halstead, David HAMILTON, Floyd Delbert HAMILTON, Fred Raymond HAMILTON, Geo. L. Hamilton, G. W. (Doc) HAMILTON, VIRGIL CHAS. Hamlin, R. A. Hammon, Frank HAMMOND, CARL JOS. Hammond, Nola J. Hamp, Mrs. Fannie HAMPTON, CLYDE CECIL HAMPTON, Robt. W. HANEY, James S. HANGLEK, CHAS. Hangsterfer, Allen HANLEY, Wm. HANO, CHAS. ARTHUR
- Hanson, Herman B. HAPGOOD, Earl A.
- Harding, Wm. R. HARE, Lionel HARLEY, GEO. MANLEY
- HARP, Fred Thomas Harrington, Richard Harris, Annie Harris, Arsie Harris, Arthur Harris, Clay HARRIS, Edw. Martin
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- HARRISON, Hubert Hamilton Harrison, Morris HARRISON, Naylor Robt.
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merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

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DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Remember the run on "Strip Tease" glasses several years ago? Well Standard Distributing Company is putting on a promotion on a variation of these called Victory Tumblers which looks good for a play. Tumblers are illustrated in full color, showing pictures of attractive young females set in a red, white and blue Victory V, with one line squibs tying them in with the various civilian defense services. Top of tumblers are striped with two decorative genuine 22-k gold bands and are appealing enough to add zest to any party. Deal works on a small 20-hole card, 1 cent to 29 cents, takes in \$4.99 and gives away one set of 8 Victory Tumblers as the major award and a pencil flashlight as the consolation.

D. E. Cohen, Daco Quality Displays, reports his 1,000-hole penny deal is still hitting on all fours. Deal distributes 53 awards on a beautiful display card. He also has a 1,000-hole 2-cent deal which passes out Eversharp Pencils and one Eversharp Streamliner Fountain Pen for last sale on board.

Manufacturers who ignore the sales-board market are overlooking one of the finest outlets available for distribution of products. Year in and year out cards and boards turn over quantities of merchandise running into millions of dollars. The manufacturer who is not getting his share of this business is definitely missing a good bet, especially when he has items which are fabricated from materials not on priority. He not only has an opportunity to make large sales to operators direct, but indirectly, thru the latter, the manufacturer can stimulate demand for his goods in retail channels. When an item is illustrated on a card it receives invaluable direct-to-the-consumer publicity and quite often people who become acquainted with the product thru the salescard will walk into a store and buy it.

Manufacturers have also found it very much worth their while to produce items exclusively for salesboard and salescard promotion—merchandise which they do not make available to the public otherwise. The operators will work any premium which has flash and consumer appeal, they are especially partial to items which cannot be purchased in retail stores. Operators know from experience that an item protected in this manner will in most cases move much faster and have a longer life. Their customers have no way of checking the cost of the premium and there is no danger of the item being murdered by cut-throat competition.

Roosevelt Approves Use of Service Flags

WASHINGTON, Oct. 31. — President Roosevelt recently signed a bill permitting the Secretary of War to approve designs for service flags and lapel buttons. The President has authorized the display of the service flag in the window of the residence of families of members of the armed forces. In addition, a lapel button, to be worn by members of a serviceman's family was also passed upon. Washington states that misuse of the flag or button is punishable by a fine of not more than \$10,000.

Service flags have long been one of the most popular and quickest selling items in the merchandise market. The authorization by the President should increase the sales to an all-high level.

Concessionaires Gird for Big Yuletide Season; Suitable Substitutes Seen on Market

CHRISTMAS PREVUE FEATURE

NEW YORK, Oct. 31.—Concessionaires, wagon jobbers and general merchandise users are turning their eyes toward the Christmas holiday season. Altho business has been good the past few years, this year promises to surpass many other previous buying spurts. As has been mentioned many times in the past, the war is playing a large part in increasing business but at the same time is taking many reliable standbys off the market, a fact which merchandise men have accepted. However, the wise ones have scoured the market for suitable substitutes.

Missing this year from many concessionaires' stands will be several old reliable items. However, not all concessionaires were caught short, as many of them shopped around and were able to pick up many of these articles. Of course, once these articles are sold merchandisers will be unable to pick up an additional supply. Included in this list are radios and electrical appliances, including waffle irons, grills, irons, lamps and toasters. Other popular items which are scarce because of priorities are watches and clocks, singing tea kettles and molar jugs made of aluminum.

Altho many of the past proven popular items may be missing from concessionaires' shelves, there is enough available merchandise on the market to keep the customers contented in receiving such worth-while gifts as utility box sets, fountain pen desk sets, blankets, bath mats, chenille spreads, Indian blankets, mystic wall plaques, bathroom hampers, sewing boxes and gift boxes, bathroom and boudoir accessories, magazine racks, hooked rugs, decorative ruby and crystal candy urns, inexpensive utility bags and suitcases with zippers, inexpensive chinaware; glass cooking ware, including silex coffee pots; Turkish bath towel sets and dresser sets.

Because of the war and priorities eliminating many concession favorites, merchandisers are anxious for suggestions to fill in their lines. The following items are inexpensive, durable, eye-catching and sure to please the customers:

Ceramic cookware, rather new to the market, promises to be one of the big hits of the season. Shell lamps, novelties and jewelry are other items which are appealing and which are going over the goal line in popularity. In addition there are rare tropical plants, a service button bag for soldiers, sailors, marines, aviators, WAACS, WAVES and uniformed workers in war plants and civilian defense activities. In addition to ceramic cookware there are various items of pottery merchandise on the market. These items are priority-free and include dinner sets, tea kettles, casseroles and bowls.

Other priority-free merchandise Christmas suggestions include the following: a trundle stick to carry packages, colorful fiber wastebaskets, tarnish repellent silverware chests; beribboned wicker baskets containing nuts, jellies, candies and condiments; pearlite centerpieces and lamps, floral velvet lamps and centerpieces, wooden service pieces with china dishes, glass centerpieces for aquariums and indoor gardens, crystal apples, cocktail twirlers, crystal vases, glass juice and beverage sets, crystal hurricane lamps, electrically lighted artificial flower baskets, silver inlaid glassware, army and navy sewing kits, plastic salad service sets, civilian defense service bags, service kits for men and women in uniform, exclusively designed cookie jars, decorated Hawaiian figures, a bomb bank, scenic paperweights and an item that combs and trims the hair at the same time.

BINGO BUSINESS

By JOHN CARY

Bingo games are gaining in popularity thruout the Eastern Provinces of Canada. We have recently received word from St. John, N. B., that the weekly bingo parties which are sponsored by four Catholic churches in that section are both permanent and profitable. The attendance at each game ranges from 300 to 1,000.

At St. Peter's Church the proceeds from the weekly bingo games have been used to help the underprivileged children. Free dinners are served in the church basement at noon of each school day to the boys and girls. In addition, a camp

(See BINGO BUSINESS on page 52)

Bingo Investigation Continues in Mass.

SPRINGFIELD, Mass., Oct. 31.—Proceeding on the basis that there will always be a bingo in Springfield, the city council bingo investigating committee will confer with Mayor Roger Putnam to discuss the report and future action of the committee.

Alderman William S. Lowe, chairman, predicted that further restrictions would result from the policy survey, and committee work would remove the cloud of suspicion from the local bingo operations and permit their continuation in the future.

Questioned whether the committee approached the question from the viewpoint of completely eliminating bingo games in Springfield, as many cities and mayors have done, Lowe said that the committee did not feel that bingo should be completely eliminated. He upheld Springfield as a city where even bingo is conducted on a better basis than in other

(See Bingo Investigation on page 52)

CHRISTMAS MERCHANDISE SUGGESTIONS

Hitler Pincushions are proving to be very popular items with pitchmen. They are being sold by a few concerns.

Tropical sea shell jewelry and other novelties are being shown by Frank Bella and J. A. Whyte & Son. The latter firm also features rare tropical plants.

Allbright Electric Corporation has a pencil equipped with a flashlight for use in emergencies. It has a clip and eraser and comes in a handy size. It uses standard bulb and batteries.

No-Flame Cigarette Lighter is made by the Rohde-Spencer Company. Comes in a plastic case in fiesta colors. Suitable for use during a blackout.

Mother-of-Pearl novelties, including servicemen's insignia, is made by Murray Simon.

Peach crystal salad bowl sets, as featured by Leo Kaul, consist of a 10 1/4 x 11 1/2 inch clear, heavy crystal salad bowl containing separate compartment for salad dressing. Also a crystal fork and spoon for service and a smaller spoon for the dressing.

Inexpensive photo frames of simulated leather are being shown by a few manufacturers.

A tri-coin calendar bank is being shown by the M. A. Gerett Corporation. This is a coin-controlled calendar in an attractive plastic case with a minute-man design on the front. A nickel, dime or quarter operates the daily dial, and a quarter changes the month dial. It holds \$25 worth of coins.

A. L. Siegel Company, Inc., has a novel line of silk-covered sachet balls packed in utility bonbon and fruit dishes.

Knitting needles made out of casein are made by the Plaza Manufacturing Company. There is an 8-inch scale engraved permanently on the needle in black. Plastic knitting needles are made by the Hero Manufacturing Company, Inc.

Plastacal Products Company has a patriotic picture frame made of famous genuine hydrocal and is finished in a rich, antique bronze. The base of the frame has a beautiful eagle, ribbon and shield design.

Reese Publicity Company has brought out a chart, in full colors, showing every official insignia, all of the decorations for heroism and the many service medals of the Army, Navy, Marines and Coast Guard. The chart is suitable for framing.

Service badges embroidered of a guaranteed fast color yarn and colored red, white and blue are manufactured by the Apex Embroidery Company. The badges can be sewn on clothes.

A bomb bank, made of hard plaster and painted a battleship gray is made by the W. H. Long Company. It holds enough coins to buy a bomb.

Plastic salad service sets made of lucite can be had in all clear transparent or with green mottel handles. Made by the Alfa Manufacturing Company.

Levin Brothers has a new line of service and American flags. The colors on the flags are flocked, a process in which

(See Xmas Merchandise on page 52)

ENGRAVERS! STREETMEN!

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).

No. B28J367T—Per Gross \$38.00. Per Doz. \$3.50.

Sterling Silver Identification Necklace, 3/8" dia diameter. Has 18" chain.

No. B12J129T—Per Doz. \$5.00. Sample Assmt. of 3 Pcs. \$1.00.

25% deposit required on O.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
The World's Bargain House Since 1911
217-225 W. Madison Street CHICAGO

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MORRIS MANDELL, 131 W. 14th St., N.Y.C.

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JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St., (Dept. B-3), New York City.

LOWEST FACTORY PRICES

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers.

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Everything in **BINGO** Supplies—Equipment

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METRO MFG. CO. 127 W. 25 St. New York City

Final Close Out U. S. Flags

Lot new 30x59" heavy all wool sewed stripes and stars. \$19.50 doz. Sample prepaid \$1.75. Worth \$3.85. Lot 12x18" heavy quality pure silk Wall Flags, gold fringe, tassels and banner arms. \$8.50 doz. Sample 75c. Worth \$1.50.

PATRIOTIC BANNERS

6x10", 8x11", 11x19" Service Star Banners, various types, 1 or more stars. Also Gen. MacArthur, Liberty, On to Victory, God Bless America, Keep 'Em Flying, etc. All attractive, rich rayon satin, 3 & 4 colors, with banner arms, cord, tassels, fringed. Send \$1.00 for 5 samples; \$2.00 for 12 samples and prices.

C. A. NASNER & CO.
2273-77 Highland Drive, Salt Lake City, Utah

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPES & SCARFS

ALL GENUINE FURS!

Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Ratzi-Natzi

Ratzi-Natzi is another in the Basson Company Dummy Display Products' series of novelty flash items. Each carries this original jingle:

"I'm Natzi—I'm Ratzi
"We're a match as you can see.
"Jab Natzi!—
"Jab Ratzi!
"And on to Victory."

Orders and re-orders on the entire line are still mounting, according to Arthur Basson, firm executive.



Lucky Black Cats

New prize number by Jerry Gottlieb is a large stuffed plush black cat with typical feline pose. The item has striking appearance and each cat is fitted with a neck ribbon. Size is 27 by 18 inches, with a novel head and roly boly eyes. It is a typical Gottlieb number, containing all the desirable flash associated with concession merchandise.

Hitler Joke

What appears to be an official document in joker form is an item entitled "Last Will and Testament of Adolf Hitler." It is full of wisecracks and absurdities. The novelty is copyrighted by the Jay-Jay Company, operated by P. Groden. Workers and stores handling jokes and tricks should be interested.

Yarn Holder

The Ace Supply Company is featuring a "Handy Man" portable yarn holder. This revolving yarn holder holds a skein of yarn for direct knitting without balling. It is light, compact and portable.

FURS COATS, JACKETS, BOLEROS

No Restrictions on Furs

Latest 1943 Styles. Coneys, Sealines, Caraculs, Muskrats, Mouton, Lambs, Persian, Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

LEVIN BROTHERS HOLIDAY CATALOG

—READY NOVEMBER 6—
SHOWING A VARIED LINE OF RAPID MOVING HOLIDAY GOODS
Be Sure and Write for Yours Today!

Established 1886
TERRE HAUTE, INDIANA

MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.

MARTIN MIRROR CHEST CO. 1120 W. 79th St., Chicago, Ill.

KEEP 'EM FLYING FOR VICTORY

18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.

U.S. ARMY IN SERVICE

2 large Insignias in corner boxes, 8"x12". Army, 1, 2 and 3 Stars. Navy, Marine, Air Corps and Coast Guard. 1 Star. \$1.50 Doz.

IN GOD WE TRUST

12" x 10", \$1.75 Doz. \$18.00 Gross.

Gen. MacArthur Banner, 8"x12 1/2", \$1.50 Doz., \$15.00 Gross.

IN SERVICE

1 Insignia. Army, Navy, Marine, Air Corps and Coast Guard. 90¢ Doz.

DON'T WAIT—ORDER TODAY

These Newest Banners, all heavy rayon satin, are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Heavy Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE, including 6 new Service and Gold Star Banners and Coast Guard Banner, for \$1.00. Brings in \$3.00. 25% with all orders, balance C. O. D., F.O.B. N. Y. Distributors wanted.

REITER NOVELTY CO. 1141 BROADWAY (Dept. R) NEW YORK CITY, N. Y.

By the Creators of the Original Hitler Pin Cushion

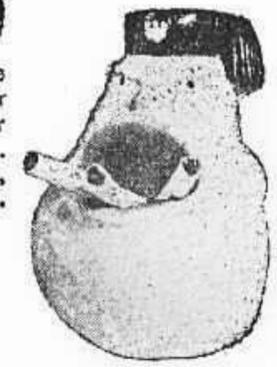
RAM-BUNK-SHUS BENITO

A sales commanding, novelty-utility, this caricature of the "Big Mouth" is tying all records set by our original Hotzi-Notzi Hitler Pin Cushion. Used for pins, clips, cigarettes, ashes and general garbage. Order today! Immediate delivery! 1/3 deposit, balance C. O. D. F. O. B. New York. SAMPLE 50c.

Jobbers Protected!

\$4.20 DOZ.

Musso's mouth is large and round. The noise it makes is an awful sound. Here's a likeness of his face—Dump your refuse in the proper place.



BASSONS DUMMY PRODUCTS, 57-02 48th St., MASPETH, N. Y. C.

The Original Hitler Pin Cushion

Here is the original—Don't wait, get started now—it's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$48.00. Dozen \$3.60. Sample postpaid 50c Ea. Write for our 1942 catalog (state your business).

WISCONSIN DE LUXE CORP.
1902 No. Third Street MILWAUKEE, WISCONSIN



Bingo Location Wanted

Will consider going any place; must be a city not less than 100,000. I will finance and equip complete Bingo that can operate 6 nights a week, pay as you play style. Will give percentage to organization sponsoring same and also guarantee party that gets permit to operate not less than \$100 per week.

Address all mail: BOX 392, care The Billboard, 1564 Broadway, New York City.

When you're on that well-known spot For something really good and hot, Plus service like you never got—

TELL IT TO CASEY!

YOU CAN SAY IT AGAIN!

CASEY can take care of you Board Operators, Merchandise and Premium Men! Party Favors, Novelties, Holiday Goods—get the New Casey Catalog and get set for plenty fast action with Casey's really hot numbers!

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY
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CANES-BATONS-FOX TAILS SLUM, PLUSH & MECHANICAL TOYS

PLASTER-PICTURE FRAMES-PATRIOTIC BANNERS AND BUTTONS-LITTLE ROCK HAS ALL ABOVE ITEMS

WRITE KANSAS CITY FOR CATALOG

MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

**Our New Sensation
LUCKY BLACK CAT**



No. 515—It's the Eye Catcher Supreme. Black Plush, 27"x18", with Movable Head and Roly-Boly Eyes. Look it over.

**OPERATORS
SEND FOR 3-COLOR
ILLUSTRATED FOLDER**

Showing 23 New and Timely Money Makers FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y. TEL. GRAMM 5-8315

BINGO BUSINESS

(Continued from page 50)

has been established at a location near the river. This camp is used each summer to house and feed groups of children and to provide them with healthful recreation. The bingo games are held in the parish center, which was erected and equipped, for the most part, from the proceeds raised at the weekly bingo games.

At Holy Trinity parish the weekly bingo games are held in the parish hall, which was also purchased and furnished from funds raised thru the church-sponsored bingo games. In addition, some of the bingo receipts also go to charitable distribution.

A weekly bingo games is also held in the parish hall of St. John the Baptist Church. The profits from these parties go into the parish funds and for other charitable purposes.

The profits received from the bingo games held at the Cathedral parish are used to finance the activities of the Catholic Youth Organization.

Merchandise prizes of all types are being given away at these weekly bingo parties. Players have been so well pleased with the prizes that the operators have found it necessary to expand their line of merchandise.

No two bingo games are run on the same nights in these four churches, as mutual agreement fixes the same night each week for each church.

hardened tool steel with a drive wheel and synchronized rotating cutter.

Lucite butter molds, cookie makers and a combination shredder and grater is made by Plastic Creations.

Weaver Pres-Kloth Company has a cloth that makes it possible for women to do a professional steam pressing job at home.

Razor blades are another item that sells well for pitchmen. Sold by many companies.

United Veterans' Emblem Agency is showing a service flag made of celanese with a rayon gold fringe.

Origin, Inc., has a packaged perfume leaf. In appearance it looks like plastic, moulded into the form of a leaf. Actually, it is a perfume substance that is flexible, transparent and stainless.

The Emeloid Company, Inc., has a plastic letter opener and ruler with a magnifier. It is fashioned of plastic in a choice of colors.

A bottle fitted with a mohair brush top and holding five ounces of spot remover liquid has recently been introduced. Sold by the SafeWay Chemical Company.

Casey Concession Company is showing a swell holiday line of candies. Also the Goldwyn Company.

Military Promotions is showing patriotic pillow tops. All pillow tops are embossed in raised velvet on pure rayon satin front and back. Size 20x20 including fringe. Comes in assorted colors.

I. B. Novelty Company is selling celanese taffeta American flags. They are three feet wide and five feet long. Have embroidered stars and sewn stripes.

Watches and electric clocks are always big Christmas numbers. Being sold by a number of merchandisers at popular prices.

Service kits for both men and women in the service are being featured by the Glida Corporation. The women's service kit consists of six pieces: a fitted tissue case, sewing and laundry kit, Pullman slippers and case, toothbrush case, purse

kit and washcloth and soap kit. The men's kits are six bags, made of zelan-treated khaki, all with drawstrings and each labeled according to the use for which it is intended.

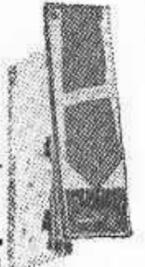
Solid sterling-silver dinner sets made up in gorgeous patterns, including knives, forks, spoons, are being sold by H. Meinhardt & Company.

The service bag which is put out by Louis Lefkowitz & Bro., Inc., is large enough to hold items needed for civilian defense work. This bag has a long strap so it can be carried on the shoulder.

SENSATIONAL GIFT IDEA

**FOR SERVICE MEN
SWEEPS COUNTRY!
REGULATION
KHAKI TIE**

and
SEWING KIT
IN A PATRIOTIC, COLOR-
FUL, READY-TO-MAIL
GIFT BOX.
\$1.00 RETAILER.
Your Cost \$7.25 Per Doz.



Send 75¢ for Sample. Terms: Cash With Order or C. O. D. Write for Special Quantity Prices. HUDSON CRAVAT CO., INC. 1123 Broadway N. Y. C.

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Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskats, Squirrel, Raccoons, Skunks, Foxes in all shades, Marminks, Checklans, Caraculs, Moulton

Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.



ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 W. 27th St. (Dept. 27), New York, N. Y.

BINGO INVESTIGATION

(Continued from page 50)

municipalities. He also stated that with further restrictions which the committee will propose as a result of its study, the management of the game will be cleared of suspicion and further disapproval.

XMAS MERCHANDISE

(Continued from page 50)

the material is printed with a certain ink having adhesive qualities and the colored pieces of wool are sprinkled on.

Kristee Company has a magic purse that unfolds into a roomy shopping bag.

Elastic plastic hair bands, suitable for any hair set, comes in various colors. This item is shown by a few companies.

The Tunner & Seymour Manufacturing Company has a can opener made of



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB8119—Each \$1.75

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Job lot. 5,024 Girls' Name Pins in color. Also 362 Initialed Plastic Pins. \$75 takes all. Half with order, balance C. O. D. P. O. B. Hollywood. ZILL PRODUCTS, 1918 Mayview Drive, Hollywood, Calif.

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Combs and Trims Hair at Same Time
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50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb. Prepared Green Fern, per Bunch, 25¢. Prepared Green Foliage, per lb., 35¢. Large Sample Carton of all above Flowers in assorted colors and all foliage sent postpaid for \$5.00.

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25 Opera Place Cincinnati, Ohio

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

MADALINE RAGAN . . . paid a visit to the desk in Cincinnati Wednesday of last week. Incidentally, Madeline is writing a special article, entitled "Pitchdom During Wartime," which will be published in the Christmas Special issue dated November 28.

BE A TEN PERCENTER.

BENNY DOSS COMEDY COMPANY . . . med opera, is in full swing down Texas way. Benny says that it's not the biggest show on the road and that they are by no means setting the world on fire, but they are getting their share of the long green. The troupe is playing two-week stands in schools and halls with street pitches on Saturdays. He reports they are getting rid of quite a few bottles of tonic, liniment, salve, tablets, tooth powder and soap. Roster includes Benny Doss, owner, manager, blackface and lecturer; Mrs. Benny Doss, songs, piano and guitar; Buster Doss, cowboy songs, toby and concessions, and Killy Kilgore, characters and concessions. Recent visitors to the show were Clarence Ballaroes and Red Maynard. Benny Doss would like to see pipes from other med show layouts.

YOUR EFFORTS of today are what your future depends on.

MR. AND MRS. MAX SMITH . . . now visiting Ken and Greta, gold and silver-wire artists, in Dayton, O., had a successful season, finishing at Lancaster, O. Ken and Greta add that they missed a number of pitchfolks on the circuit this year, including Mr. and Mrs. Louis Sweeney, sheetwriters; Chic Linker and his Penny Arcade; Senator Frank Osborn, soap worker; John Brenner, with sticks; Mrs. Brenner, punch needles; Pop Trebels, photos, and the Goldsmiths, wireworkers. They saw Sonny Macken-

house at Carthage Fair, Cincinnati. He got his directions mixed and bounced off the Western fairs and into Cincy.

THE PITCHMAN who flatters a tip hopes either to find it a fool or to make it one.

BELLE AND PORTER BRETEUS . . . are back in Dayton, O., and report a terrific fair business.

RED LOMAINE . . . asks for info on the whereabouts of Doug Morris, former gadget worker, stating that he last heard of him as being a member of the road show of *My Sister Eileen*. The pipes desk is able to report that the show has closed and that Morris recently left the hospital, where he underwent an appendectomy. Red asks that Doug pipe in.

THE TIME to discount a man is before you agree to a transaction.

PATRICK J. HAFNEY . . . now of Lebanon, Pa., formerly of Philadelphia, has entered the armed forces, being inducted into the army October 9. His present whereabouts is unknown. Hafney has been in the concession field 10 years and was formerly associated with Earl Zanders in Camden, N. J., operating a concession. He recently finished a two-year stand in one spot in Lebanon, the stay being ended by his induction.

ART NELSON . . . is in his seventh month of pitching vitamins at Neisner's in downtown Cincinnati.

ALTHO PUBLICITY, failure and criticism have made cowards out of some men, the trio have spurred many a real man to better effort.

RICHARD ARCAND . . . fogs in from Los Angeles with his first pipe in many months. He has been in L. A. several months after quitting New York. He has also laid aside his jewelry layout for the duration and is now working at the Westinghouse Electric Company of California. He expects to stay on the Coast for the duration. Arcand reports having played several Pennsylvania fairs to good results. "I certainly miss the road," he declares, "but I am doing something bigger now." He reports seeing Nick Spot on Main Street in L. A. getting the lucre. He says that there are also quite a few pitchmen on the parking lots there. Also seen was Marguerita Kelly, of vitamin pill fame. She has also quit for the duration and is now working as manager in a swanky place in L. A. He concludes his letter: "Well, I wish the boys and girls all the breaks in the game and hope Christmas treats them well, in return for which they should give a break to our boys by investing some of the gray in War Bonds and Stamps."

THINGS WE NEVER HEAR: Lay in your stock now, pitchman. Carload shipments will not be made during the winter due to transportation difficulties.

MADALINE RAGAN . . . during her visit to the desk last week, left "Some Detroit Facts." So here goes: Joe Wall and Doc Duncan have a store on Monroe Street with med. Rae Eader is there also. . . . Gypsy Brown is working in the shops. . . . Dick Frazier is handling sniffers. . . . Jackie Fischell, of New York, pitched food on the Roxy

Theater lot during the summer with Chick Townsend. . . . Speed Wilson, med man, has left for Chicago. . . . Mike Devine is in from Chi to check his several spots. . . . Esta Kahm is doing a good job with corn punk in Kresge's. . . . Bill Meader and Chick Townsend have Crowley's department store with kelp and are making big turns. . . . Red Noble is selling plenty of eucalyptus in Crowley's. . . . Sid Fleisher is in from Canton, O., for the Mirago Herb Company. . . . Tommy (Scottie) Conlon is making lectures to groups of workers on health diets. . . . Newt Smith and wife have returned from the fair circuit after putting on their cool and calm auction. . . . Fred (Little Fox) Brandt is now a grandpappy, the baby being born to his son, Socky, and wife, in Toledo. . . . Herman Keller and Little Samson are in a Cleveland pitch store. . . . Madeline Ragan is holding down the Monroe and Randolph street lot with J. Phillips and Emmitt Smith. . . . Bill Blackhawk has opened a pitch store on Michigan Avenue. . . . Chief Mex and wife arrived in Detroit recently from the West Coast.

MANY PITCHMEN'S forefathers tramped the trails selling specialty items. Present-day pitchmen shouldn't be too put out by gas-ration difficulties.

Old Med Acts

By E. F. HANNAN

BLACK-FACE acts have changed but little in the past 30 years. Fright wigs have gone out, but comedy dress is about the same. The type of material, either for stage or radio, is much as it was when McIntyre and Heath played small time.

A med blackface named Will Thompson, who had a flare for playwriting, got together some 20-odd blackface acts in 1880 and sold them to a Boston publisher. These included *Fly Away, Jim; The Haunted Cellar, Black Andy, The Mischievous Negro* and others. All have been done over and over, modified and changed. Only a short time ago a radio black-face team used most of these old acts on the air and they went over as well as anything they could have found.

Blackface never gave way to Toby material in med, altho Toby is popular small-town fare with other small units.

The Darkey Wood Dealer, Quack Doctor, The Coon Rehearsal, Pete at the Well, Pete the Peddler, Medico, Colored Boarding House and hosts of others were stock-in-trade for med shows of yesterday and are in use in the shows of today. It is surprising how good some of these old acts could be when in the hands of real black-face talent.

Events for Two Weeks

- November 2-7
- CALIF.—Ramona. Turkey Day, 7.
 - ILL.—E. St. Louis. Dog Show, 7.
 - KY.—Louisville. Fat Cattle Show, 4-6.
 - ME.—Lewiston. Poultry Show, 3-5.
 - MASS.—Boston. Boston Garden Rodeo, 30-Nov. 11.
 - Worcester. Dog Show, 8.
 - MICH.—Ewart. Potato & Apple Show, 4-6.
 - Jackson. Muck Crop Show, 4-6.
 - MO.—Bourbon. Dog Show, 7.
 - St. Louis. Dog Show, 8.
 - N. Y.—New York. National Horse Show, 7.
 - New York. Dog Show, 8.
 - N. C.—New Bern. Fall Festival, 2-7.
 - TEX.—Beville. Hereford Show, 2-3.

- November 9-14
- CALIF.—Porterville. Legion Celebration, 11.
 - MASS.—Boston. Dog Show, 14-15.
 - Brockton. Sportsmen's Show, 8-14.
 - N. Y.—New York. Natl. Hotel Expo, 9-13.
 - OKLA.—Oklahoma City. Food Show, 11-15.
 - PA.—Harrisburg. Dog Show, 14.
 - S. D.—Brookings. Victory Institute, 8-11.
 - TEX.—Houston. Shrine Circus, 7-14.

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All other sizes to order.

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VICTORY LAPEL EMBLEMS—Rolled Gold Plate—Pin Back. Non-Tarnishing. Sample 15c. Doz. \$1.25. Gross \$12.50.

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Wire Workers Assorted Fobs, 12 Pieces . . . \$2.00
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SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces
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- No. 963 — \$1.35 Dozen
- No. 869 — \$1.50 Dozen
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Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show
 Kind of Show
 Owner
 Manager
 Winter Quarters Address
 Office Address

Morton Circus Breaks Records At Toronto Date

TORONTO, Oct. 31.—Bob Morton Circus broke all previous records on its 10th anniversary engagement at the Maple Leaf Gardens here October 19-24, under auspices of Rameses Shrine Temple. Turnstiles clicked off 165,000 paid admissions during six days for a gross of \$67,000, \$11,000 better than last year. Admissions ranged from 60 cents to \$2, plus tax. The Shrine's end was \$25,000, which will be split equally between the Canadian Red Cross, British War Victims' Fund and the Crippled Children's Hospital.

The show was a credit to its promoter. Due to labor and performer shortages, three rings were not featured continuously as in previous years. However, the show was well presented, moving along smoothly, with acts augmenting the prop staff.

Opening was a grand march led by members of the Rameses Shrine, followed by the entire company costumed to represent the United Nations. Acts in order of appearance were: Ed and Jenny Rooney, double trapeze; Harry Rittley, seven-table comedy balancing; Winnie Colleano, single aerial; Miss Jeannett, single trapeze; Dolly Jacobs, lion act; Orton and Orton, aerial act; Greer's, Ostermaler's and Gruber's High-School Horses; Stanley's Bears; Will Morris and Bobby, comics; the American Eagles, high wire; Miss Marlon, high pole; Betty and Jenny, swinging pole; Ward Bell and Company, teeterboard; Captain Greer's Liberty Horses, Gibson's Sky Ballet, Hanneford's riding act; Jake Bell and Bell, log rolling; Reynolds and Donegan, acrobatic roller skating; Capt. Roland Tiebor's Seals, Bob Morton's Elephants; Bee Kyle, backward dive into a flaming tank; the Flying Wards, trapeze, and Peejay Ringens, bicycle dive into a tank.

Clown alley, which worked well throughout, consisted of Herb Taylor and sons, Rice Davison Trio, Eugene Randow, Harry Rittley, Charlie Frank, Jimmie Fiddler and Company, Roy Barrett, Riplet. The Shrine Band was led by Joe Basile.

Visiting showmen and Shriners included Mr. and Mrs. J. W. (Patty) Conklin; Howard V. Bary, who flew in from St. Louis to consult with Morton on the coming firemen's show there; Elwood Hughes, general manager CNE; Charlie

Ross, manager of attractions for CNE; Steve Wagoner, president Ottawa Shrine; Tom Allan, Damascus Temple, Rochester, N. Y.; William Wray, Montreal; William Harrison, Illustrious Potentate, Montreal; Herb Kaelber, Rochester, N. Y.; Judge Wilson and H. Lagee, Aleppo Temple, Boston, and Harry Larisle, Larry Jaeger, Bob Reisinga, Al Lewis, Eddie Kickhefer, all of Tripoli Temple, Milwaukee.

Advance ticket sale was in charge of Omer J. Kenyon, who reported advance sale the greatest in the past 10 years. Canadian Broadcasting Corporation picked up a preview and fed the program from Coast to Coast. Local press gave the show plenty of art and feature stories, relieving the strain of war news. Len Humphries handled the press and assisted Morton.

After the last performance a collection, totaling \$125, was taken up among the performers to purchase cigarettes for the boys overseas.

RB Circus Draws 40,000 in Memphis

MEMPHIS, Oct. 31.—Arriving in good time after a short run from Jackson, Tenn., Ringling Bros. and Barnum & Bailey Circus played to almost 40,000 people in four performances here Thursday and Friday. Roland Butler, chief press representative, described the business as very good, altho not up to last year's mark when the big top had turned away crowds. Butler said there had been no change in personnel in recent weeks. The Side Show appeared to be well patronized here.

Chief subject of conversation around the lot was whether the show would be able to complete the route from Little Rock, where it was to play next, thru Oklahoma and Texas, back to New Orleans and from there on to Florida and winter quarters before December 1.

Hub Garden Rodeo Has Strong Debut

BOSTON, Oct. 31.—Boston Garden Rodeo got off to a formidable start yesterday, attracting a crowd estimated at 8,000. Turnout was much better than last year's opener. Officials said the advance ticket sale is showing increases over 1941. Entourage, headed by Roy Rogers, Republic Films cowboy, also included Sons of the Pioneers and Gay '90s Square Dance.

Contestants total about 150, and 16 performances are scheduled, including matinees Saturdays, Sundays and holiday. Ducat price scale is 50 cents to \$2.20. Show runs until November 11.

R. A. Warren Is Sought

CINCINNATI, Nov. 2.—Mrs. R. A. Warren Sr., in a wire to *The Billboard* today, asked that anyone knowing the whereabouts of R. A. Warren Jr. have him contact her immediately. His father is dying.

BOOKERS WORRIED

(Continued from page 20)

ment fees from the gross as expenses. This is what hit the agencies between the eyes, since it became obvious that they could survive only if able to collect their fat commissions almost "as usual." If maestri are forced to pay commissions out of the 25G net, agencies will be on a starvation basis. Should a big name gross \$300,000 and owe \$60,000 in commissions to his booker, plus \$30,000 to his personal manager, the 90G would have to come out of \$25,000, according to Broadway's hysterical interpretation of Mr. Sullivan.

Solution lies, it is thought, in the idea that band leaders are not individual performers but independent contractors and are not under the ceiling ruling as yet. The independent contractor argument, if tried, will be embarrassing in a lot of ways, tho, because bands and American Federation of Musicians have been battling payment of unemployment insurance and social security taxes on the grounds that the theater or hotel is the employer and the band leader a salaried employee. Locations, of course, have squawked that the maestro is an independent contractor and the employer of the musicians. Union's Form B contract may suddenly be revised if agencies have their way. A statement from AFM was not procurable at press time.

Senate committee is mulling various tacky problems such as this and will unquestionably have something to say within the next few days. No matter what they say or what they rule, the question will be regarded by band lawyers as still open to discussion, litigation and other processes leading to final, authoritative interpretation.

Beyond the immediate effect of dislocating bookers' digestion, ceiling rule figures to make for larger bands—since maestri will be able to afford it now, having to give the dough to Uncle Sam. It also promises to make bands available for many more camp dates, war charity benefits and other patriotic activities, since the average big name will be able to hit his ceiling figure in much less than the year period.

There is no indication that leaders will work only as long each year as it takes them to make the top earnings—assuming, of course, that they are finally slapped into the class of citizens regulated by the ceiling order. Band people feel sure that wand wavers will want to keep as active as ever in order to keep themselves before the public, hang on to prestige and b.-o. value, and also show up well as patriots, working for nothing, contributing plenty of moo to the Treasury and the war effort. An angle shooter who worked only enough to make the \$25,000 net would look sick at the end of the year when compared to a fellow who grossed \$350,000, of which \$325,000 went to Uncle Sam.

Whether or not the bookers are right and leaders do not come under the ceiling, it is safe to assume that few entertainers could afford to retain more than

\$25,000 for themselves, since public indignation would force them to fall into line.

For the run-of-the-mill, of course, the new ceiling is nothing but a story in the newspapers. It might, however, mean slightly better bookings during the summer, when the big names take vacations—if they do. But reasonable vacations are all the big names will take. The rest of the time it will be toot-toot-toot for the Treasury Department, with everybody happy to do it.

As for the bookers, their fate is not likely to be determined for weeks, but the more level-headed members of the brotherhood are reasonably sure that all will turn out okay.

.22 SHORTS WANTED
 ANY QUANTITY
 WILL PAY HIGHEST PRICES.
SPORTLAND
 512 E. Main St. NORFOLK, VA.

WANTED
 Rodeo Hands, High Acts, Ground Acts, Concessions and Novelties.
OPEN NOV. 15-22—EIGHT DAYS
 All address, Rodeo Headquarters, Armory, 6th at Walnut, Louisville, Ky.

WANTED
 For Charleston, S. C., Colored Amusement Park, now open; all winter's work. Kiddie Ride, small organized Minstrel Show, Sound Truck, Lead Gallery, Cigarette Shooting Gallery, Crab Joint, Ball Game, Popcorn, Agents for Penny Pitch and Slum Skillo. Only one of a kind booked. Only amusement park in Charleston. Plenty of money here.
DOLLY YOUNG
 Timrod Hotel Charleston, S. C.

VOTE THE STRAIGHT INDEPENDENT TICKET
 THE LEAGUE BELONGS TO THE MEMBERS
 A MEMBER

Bright Lights Expo. Shows CAN PLACE
 Shows, Rides and Concessions of all kinds. Book or buy Light Plant. Write or wire Zebulon, N. Car.

AMMUNITION WANTED
 .22 SHORTS—.22 LONGS
 .22 C.B. CAPS
 ANY QUANTITY.
Radio Amusement Corp.
 1674 BROADWAY NEW YORK CITY

THE MAJORITY NEEDS REPRESENTATION
 REMEMBER VALLEY FORGE
 VOTE INDEPENDENT TICKET
 A RANK AND FILE MEMBER

FRANKS' PARK
 Downtown, in Heart of South's Greatest Defense Center, Macon, Ga., for Duration, Broadway and Oglethorpe Sts.
 Can place Mixup and Kiddie Rides. All Merchandise Concessions open. Real proposition for nice Crab Joint, Popcorn, Photo, Corn Game. All address:
BILL FRANKS, BOX 443, MACON, GA.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Revenue Drops

There is a rule sometimes called the law of diminishing returns. In the field of taxation it means that the tax rate may be raised so high that the total revenue will be less than if the rate were lower on each unit or individual.

The coin machine trade has warned federal government agencies that if the excise tax rate should be raised too high on amusement machines, then the total revenue would decrease. Operators have said they would be glad to pay a reasonable fee, based on the earning power of machines, to support the war program. Operators have said that too high a tax rate means fewer and fewer machines in operation.

Fortunately, some evidence is beginning to accumulate to show what operators mean.

We are reprinting as part of this article a routine news item which appeared in *The Toledo (O.) Times*, May 7, 1942. The headline for the news item was "Pinball License Revenue Drops," which states a real fact. The news item is an apt illustration of how legal rulings and high tax threats discourage operators to the point that city, State and federal revenue from coin machines begins to decrease. The news item follows:

"A decrease of 42 per cent in licenses issued by the city to pinball machines has been noted in the first four months of 1942 compared to a similar period in 1941, Colin MacInnis, city treasurer, revealed today.

"The licensing revenues for the first four months in 1941 totaled \$15,275, while the total licensing revenue for the same period in 1942 dropped to \$9,662.52.

"Attributed to Ruling

"A total of 1,182 machines were licensed in January, February and March, 1941, while in the same months this year only 685 were licensed.

"The drop is attributed to the ruling of the State Board of Liquor Control that any device that MAY be used for gambling cannot be operated in any establishment that has a liquor permit.

"The city obtained \$62,362.50 in revenues from the pinball machines in 1941 but expects to receive not more than \$42,000 in 1942. There were 1,272 machines licensed last year, but only 773 had been licensed as of May 1.

"Check Is Constant

"In order to obtain as much licensing revenue as possible, the city constantly checks on the pinball licenses. Joseph Nathanson, city finance director, estimates a 10 per cent drop in licenses was due to the \$50 tax ordered on each machine by the federal government.

"City officials said many tavern keepers have removed the pinball machines rather than give up their liquor licenses."

Plea to Internal Revenue Dept. To Reconsider Free-Play Rule

The following letter has been addressed to the Internal Revenue Department by an association of coin machine operators. The letter, without identification, is published for the information of the trade.

We are writing you continuing our effort to obtain favorable consideration in connection with the present Bureau of Internal Revenue ruling under Code Section 3267, Section 617 of the House Revenue Bill of 1942, dealing with coin-operated amusement and gaming devices, which in its present form is still in serious need of clarification.

As you know, the Bureau of Internal Revenue has ruled that pinball games operated in establishments where the merchant redeems unused free games are in the gaming classification and subject to the present tax of \$50, and as it stands now will, of course, be subject to the new tax of \$100. This ruling has already caused the Treasury a loss of revenue and, I believe, you will find that your own records show a decided decrease in the revenue resulting from pinball games. As an example, I cite that in the city of San Francisco alone over 400 games were taken out of operation due to this ruling. Although the actual redemption of free plays is negligible, the fact that a player can stop playing when he must leave and redeem the unused free plays creates a psychological condition which tends to hold the player's interest. This is borne out by our survey showing that when this feature is removed, the earnings of the game do not warrant the payment of even the \$10 tax.

More Than Game Cost

Another point to be considered is that the \$100 rate of tax is in excess of the average cost of a pinball game on the normal prewar market. There is no relationship whatsoever between the standard pinball game and a "slot machine" or gambling device, and their earnings are in no way comparable.

Senator George admitted on the floor of the Senate, in discussion of the amendment proposed by Senator Downey, that the wording of this section was not very clear. Senator Brown, who introduced the increase from \$50 to \$100 on gaming devices, stated to us personally that he did not know that pinball games had been classified in this group by the Bureau of Internal Revenue and that it was not his intention to include the pinball game in the higher tax bracket. As a result of the conferences, made possible by yourself, with the Treasury Department, Bureau of Internal Revenue and ourselves, amendments were unanimously agreed upon which would have clarified this question once and for all. As you know, no action was taken on this amendment in the Conference Committee. In the light of this and according to the information we have been

able to obtain, it would seem that some individual in an authoritative position is allowing his judgment to be tempered considerably by the moral aspect of this entire question, and without a doubt if this is the case, is confusing the pinball game with gambling equipment.

It is obvious that if it were the intention of Congress to allow any thought of a moral character to enter into the question, they would not have exempted the "penny ball gum" machine, inasmuch as this machine allows a prize based singly and solely on chance alone with no element of amusement or skill whatsoever.

The pinball game is strictly an amusement game. Its operation depends to the largest extent on skill, and placing them in the higher tax bracket is tantamount to placing one tax on a deck of playing cards to be used for amusement purposes and another and higher tax on a deck which is to be used for poker or bridge or any other game which is played for remuneration.

In Small Stores

In view of the fact that the pinball game is in the majority of cases located on the premises of small business merchants who depend on these machines to serve as "trade stimulators," the loss in revenue to the Treasury Department created by the present ruling is not only the loss in coin machine taxes but an

Suggestions Offered To Rescue Small Stores From War Squeeze

NOTE: Probably never in the history of the nation has there been such widespread interest in saving retail locations from the trade difficulties due to war. Many government agencies are trying to find some method that will help tide over the small stores. Even big business is beginning to take notice of the unfavorable effects that a loss of many small stores would bring to the business life of the nation. In the midst of this situation amusement and music machines are helping many thousands of the small stores financially.

The following article was published by the United States Department of Commerce in its bulletin dated October 15, 1942.

When future historians survey the full effects of this world-wide war of the '40s on civilian business, they will find it differing from all preceding wars in many respects. Possibly no single change will intrigue their inquiring minds more than the realistic attitude taken and the efforts made toward solving the problems of that segment of our economy unable to take an active part in the war effort.

additional, and perhaps even larger, loss caused by the reduction of general revenue to the establishment, creating losses in the form of other taxes paid by such establishment. In addition to the loss of revenue, the nature of the present ruling makes it necessary for the Bureau of Internal Revenue to police all establishments thereby creating a considerable increase in the cost of administration. Our purpose in urging you to give this matter full consideration is not only for the benefit of those people engaged directly in the coin machine industry, but includes also the hundreds of thousands of small merchants throughout the country who are directly affected by the confiscatory and discriminating conditions existing under the present ruling.

During the many conferences we had with congressmen, senators, members of the Treasury Department and the Bureau of Internal Revenue Department, it was definitely shown that a great number of the individuals were not thoroughly familiar with the many phases of the coin machine industry. Our offices have carried on extensive industrial surveys and are in possession of facts, figures and data affecting all branches of the coin machine industry, and we are very desirous of doing everything we possibly can to co-operate with the Treasury Department and the Bureau of Internal Revenue. If it will prove of any assistance, our files and records are available for your use, or if it will be of any help in clarifying this matter, we will be glad to send a representative to Washington to work with the Treasury Department or the Bureau of Internal Revenue.

Gallup Poll Shows Public Sentiment On Liquor Problem

The Gallup Poll, which appeared in newspapers throughout the country last week, indicated that public opinion is overwhelmingly opposed to another dry era for the United States. The survey as reported in Chicago newspapers stated in part as follows:

"A recent institute survey revealed that if the question of country-wide prohibition were put to a vote in a national referendum, 38 per cent of the population would vote dry, 62 percent wet.

"The dry forces have, however, gained some ground in recent years, the dry vote today being 5 per cent greater than it was in a similar institute survey in 1936. But thus far the present war is apparently not having the same effect on prohibition sentiment as the last war did.

Stronger in U. S.

"The dry forces are in a stronger position in the United States than similar forces are in two other warring nations where prohibition is being agitated—Canada and Australia.

"Recently completed public opinion tests in those two countries show a smaller vote for prohibition than is found here. The Canadian Institute of Public Opinion, for example, reports that 29 per cent of Canadian voters favor the adoption of a dry law. This total, however, represents a substantial increase since the first of the year, when only 20 per cent voted dry.

"While Canadians shun outright prohibition, nevertheless six out of every 10 (60 per cent) think that women should not be allowed in public bars.

Vote in Australia

"In Australia wartime prohibition is favored by about one voter in every four (26 per cent), according to a report from Australian public opinion polls.

will be lower than is indicated by the dollar volume of sales. This estimate is based on the expectation that retail prices on the average will be higher in the first half of 1943 than in the first half of 1942.

Assuming that controls will be effective, prices over this period should vary by kinds of business from about 6 per cent for food stores, to less than 1 per cent for building materials and hardware stores. On this basis, goods sold in all retail stores will decline almost 15 per cent over this same six-month period.

Major Kinds of Retail Business

Most of the major kinds of retail business, it is anticipated, will also show a decline in sales. Here percentage changes in retail sales are shown for a detailed list of retail businesses from the first half of 1943.

Of the 26 kinds of business shown, 18 will experience declines in sales ranging from about 10 per cent to 75 per cent. This group had sales amounting to \$15,000,000,000 in the first half of 1942, which represented 55 per cent of all sales of retail stores. The same group will suffer a reduction of 25 per cent in their total sales for the first half of 1943. In fact, the quantity of goods these stores are expected to sell will be almost as low as they sold in depression years.

Naturally, sharpest declines will occur in businesses handling products that have been curtailed or stopped entirely. Thus, sales of household appliances and radio stores will drop off by three-fourths; hardware stores by one-half; lumber and building materials dealers by two-fifths. Sales of auto accessory dealers, farm implement stores, men's and boys' clothing stores, shoe stores

(See SMALL STORES on page 66)

1942 Federal Tax Law . . .

The following section of the 1942 Revenue Law contains the amendments relating to the federal excise tax on coin machines. The new section is a part of and amends the 1941 statute by making several changes. The following is the coin machine section as finally approved into law:

SEC. 617. COIN-OPERATED AMUSEMENT AND GAMING DEVICES

(a) INCREASE IN RATE ON GAMBLING DEVICES—Section 3267 (a) (2) and (3) (relating to rate of tax on gambling devices) is amended by striking out "\$50" and inserting in lieu thereof "\$100."

(b) DEFINITION—Section 3267 (b) is amended to read as follows:

"(b) DEFINITION—As used in this part, the term 'coin-operated amusement and gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive, cash, premium, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents, and if the only prize dispensed is merchandise and not cash or tokens shall be classified under clause (1) and not under clause (2)."

(c) EFFECTIVE DATE OF AMENDMENTS—The amendments made by this section shall be first applicable as follows:

(1) In the case of machines the rate of tax on which is increased, to the year beginning July 1, 1943.

(2) In the case of machines not subject to tax prior to such amendments no tax shall be payable with respect to any period before the effective date of this title.

(3) In the case of machines if the limitation on the amount of the prize dispensed is 5 cents, to the year beginning July 1, 1942.

ANOTHER WEEK NEARER VICTORY!

Wm. Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Plastic developments increase almost daily and after the war the uses to which this material will be put are unlimited. The use of plastics in war equipment is expanding steadily and is likely to assume substantially greater proportions as the war proceeds as the result of the close co-operation between plastics producers and the armed services.

Typical of the problems which the plastics manufacturers are solving in co-operation with the armed services is the development of plastic substitutes for rubber and metal in the production of binoculars.

It was indicated that as a result of the plastics producers' efforts the navy may soon be relieved of its dependence on aluminum for binoculars.

This is just one small instance of the progress being made to find the solution for scarce metals and other materials thru plastics.

Hundreds of little sawmills have closed down, says *The Wall Street Journal*, because of the confusion created in their industry by federal regulations and purchasing procedures. Consequently, the paper states, the nation faces a lumber crisis so serious that the government considers a complete allocation of lumber.

The lumber shortage is a problem in human relations. So the WPB, counselor in human relations, is sending out a group of regional lumber advisers to coax the small lumbermen of the South back. The advisers will explain that the penalty provisions of the government production regulations will not land a sawmill operator in jail. The government will be less finicky about its lumber. Trucks and tires can be obtained despite the intricacies of rationing.

WPP reports remarkable success in the expansion of the domestic output of manganese, with even more encouraging results in prospect for 1943.

By utilizing new methods of recovering

manganese from domestic deposits, WPB said, American producers now are obtaining large quantities of the vital metal. The two most important domestic projects were said to be located in Montana and Nevada, with additional quantities being received from smaller mines in Arkansas, Utah, South Dakota, Georgia and Tennessee.

Manganese is necessary to the minting of the new nickel and, acting as a purifying agent, makes steel sound and clear. Normally 13 pounds of manganese are required for every ton of steel produced.

Valuable minerals are being extracted from the Dead Sea, minerals needed in the war. This strange body of water, 1,292 feet below sea level, contains 23 per cent solid matter. Its surface is slowly rising; was once 1,400 feet above its present level. It is fed by many streams, and 6,000,000 tons of water flow into it daily, and of this almost all is carried off by evaporation.

Among the reasons continued control of the Near East is vital to the United Nations' war effort is the fact that Palestine's biblical lake has yielded 30,000 tons of potash every year. Most of this is used for fertilizing crops which help to feed the Allied armed forces and civilian populations, but some of it is made into chemicals for medicines and explosives. The demand for potash has doubled every decade in recent times and since 1939 has been accelerated by the war.

Post-war era motorists may be able to converse by two-way radio with friends miles away as they roll along the highway. Delmar C. Ross, chief engineer for Willys-Overland Motors, sees this as a distinct possibility as he outlines results of his company's development of a mass-production technique which enables combat vehicles to send and receive short-wave messages without interference. Described as "radio spark suppression," the development has been in use for the past six months on tanks, jeeps and half-tracks.

In a move to facilitate conversion of industrial heating and power plants from oil to coal, production and delivery of industrial-type stokers have been placed under a simplified scheduling program.

The program, in effect, does away with the previous requirement of an A-10 or higher rating for production of industrial stokers.

Issuance by President Roosevelt of a new order concentrating requested additional power in the Office of Petroleum Co-ordinator is only a matter of days, according to Ralph K. Davies, deputy administrator.

At the President's request the Bureau of the Budget is working on a redraft of the executive order which would "comprehensively define the duties of the petroleum co-ordinator, Harold L. Ickes, and assign definite functions to the other agencies so they won't conflict," Davies said.

About three months ago Ickes took his letter requesting more control over the oil situation to the White House, asserting that without it he might as well resign.

Motorists will receive more than ceiling prices for some used and recapped tires sold to the government under the tire turn-in plan, the Office of Price Administration announced October 29. While most ceiling prices remain unchanged, higher maximums have been set for used tires worn down to the recapping point.

A sound recappable (worn smooth) 6.00x16 tire carcass will bring \$3.50, while 6.25x16 and 6.50x16 carcasses are worth \$4 under the new schedule. The old ceiling price for all three sizes was \$1.50. A corresponding increase was allowed in the price paid for recapped tires.

Indications that legislation for compulsory mobilization of man power would be sidetracked for a time came recently from labor leaders in Washington, who said after a White House conference that the President had agreed to delay a decision.

August reports by 3,021 manufacturing plants in 74 metals-working industries show that production of durable goods for civilian

From England

Dear Sir: Many thanks for prompt dispatch of *The Billboard*, the third number having just arrived.

The details shown in your letter are correct.

My occupation is pin-table operator with a route of 50 machines.

Should be pleased to reply to any American operators who care to write me.

May also say I owe very many thanks to Genco and Chicago for their productions that I am still using. Altho some are five years old, they are working 100 per cent and hold as much interest as ever. J. Ganly, Kent, England.

use had ceased almost completely at the end of the summer, WPB announces. Of unfilled orders held by these plants, amounting to over \$26,000,000,000, 91.2 per cent was for war goods. The surviving trickle of non-military production was chiefly of repair and replacement parts needed to keep essential civilian services in operation.

In many of these plants full conversion has been achieved; employment is back to normal or higher, and from them flows a swelling stream of war goods. In others the work of conversion still is in progress and peak war output will not be reached for some time.

Strict control over the production and sale of X-ray equipment has been established by the director general for operations. The order issued prohibits the manufacture of any models or types of X-ray equipment other than those listed in Schedule A, principally models required by the army and navy.

Under the order the sale, transfer or delivery of X-ray equipment is prohibited except to the army, navy, Maritime Commission and the War Shipping Administration, or to other persons who establish their need on Form PF-556 and are specifically authorized by the director general for operations to receive X-ray equipment.

SlectoR Offers Flying Darts

ST. LOUIS.—John E. Wray, sports columnist for *The St. Louis Post-Dispatch*, August 4 issue, started out his column remarking that billiards is facing a cushion shortage. "Thus another potential war victim is on the rocks—it's the ancient and highly skillful game of billiards in all its forms—unless some substitute for the rubber used in billiard table rails can be discovered the grand old 'Gentleman's Game' will come to an untimely end," he said.

"On April 30," he wrote, "the War Production Board stopped the manufacture of all coin-operated machines except a few vendors among which are stamp vendors. This put a stop to the manufacture of music machines, pinball machines and other coin-operated units.

"SlectoR Products Company, St. Louis, manufacturer of SlectoR milk and beverage products dispensers, came to a full stop with other manufacturers on April 30. However," he continued, "SlectoR has searched for an outstanding, money-making game of skill that would not be curbed by priority and other restrictions.

"They presented Flying Darts and it comes at a time when both SlectoR and the coin machine industry are seeking something new.

"An interesting feature is the reversible target. The attendant can handle a battery of six Dart Alleys in play without loss of time for players. The attendant reverses the target after the darts are thrown, presenting the clean target on opposite side ready for uninterrupted play.

"Flying Darts have met the critical situation of material by developing and commercializing a profitable game of skill with non-critical materials."

Plastics Sale Going Strong

NEW YORK, Oct. 31.—Sam Sacks, Acme Moulded Plastics Company, reports this his close-out sale on plastic replacement parts for phonos is clicking. "With plastics on priority we are not surprised by the unusually large operator demand

MEN & MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

Frank Hammond To Army Officers' School

Frank Hammond, former business manager of the Phonograph Operators' Association, who recently joined the army, sent word to his former associates that he has been accepted for the Cadet Officers' Training School. Until last month, when he went into the service, Hammond was general manager of the Tri-State Music Company, operating in Central Pennsylvania, joining that firm earlier this year when he left his association post. Hammond will attend the officers' training school at Camp Wheeler, Macon, Ga. In his dispatches to local operators, he reveals that in the few weeks that he has been in the army, he has streamlined his figure, losing excess weight and feels "fit as a fiddle." It will be Lieutenant Hammond upon graduation from the training school.

Second Mangan Song Published

CHICAGO, Oct. 31.—James T. Mangan, advertising director of Mills Novelty Company, who turned songwriter on a dare to pen *We're All Americans*, has scored again with *Keep a Lookout (For a Sailor Friend of Mine)*. Song has just been released by Bell Music Company, Chicago, firm which published Mangan's first tune.

Distrib Gathers Huge Pile of Scrap

In the current scrap drive, Cameo Vending Service, New York, has contributed over 1,500 pounds of metal scrap. According to Edward W. Barnett, head of the firm, Cameo broke up all obsolete machines and old machine stands, plus a large quantity of keys, to add to the scrap pile.

Joe Frank Rests At Hot Springs

A post-card reports that Joe Frank, Automatic Sales Company, Nashville, is at Hot Springs National Park, Ark., taking a much-needed rest. Joe reports the spa is an ideal place at which to rest and that the baths are fine.

Off to Service

Elwin Shapiro, assistant advertising manager of the Superior products Company, of Chicago, left on October 26 for Camp Blanding, Starke, Fla., where he will start on a career



of service for Uncle Sam. Shapiro was well known to salesboard operators thru his work of telling them about the many good salesboards made by the Superior firm. He recently enlisted with the Michael Reese Hospital Unit in Chicago. The unit went south for its training period this week. Shapiro says he plans to keep in touch with the trade while in the service and will be glad to hear from any of his friends.

Newspaper Reports of Federal Tax Confusing

CHICAGO, Oct. 31. — While the coin machine trade was awaiting a full copy of the federal excise tax on coin machines as passed in 1942, the following newspaper item indicates some of the confusion that prevails on the subject. The item appeared in *The Chicago Herald-American* October 24.

"One-cent gaming devices paying prizes of not more than five cents retail value, \$50 and \$10 (reduction); other gaming devices, \$50 and \$100."

In reading this paragraph it is easy to see how confused the public and even tax collectors may be at times about whether the tax applies to various types of coin machines.

and it has developed into a case of first come first served," says Sacks.

The Acme line of remodeled phonos is also moving well according to Sacks.

OLIVE'S SPECIALS FOR THIS WEEK

PAYOUT CONSOLES

2 PAST TIME	Each \$ 85.00
2 SQUARE BELLS	52.50
1 THREE BELLS (Like New) ..	475.00

SLOTS

1 MILLS BLUE FRONT MYSTERY, Slug Proof, Factory Rebuilt, 5¢	\$125.00
2 JENNINGS CHIEF 4 STAR, 5¢	50.00
1 WATLING ROL-A-TOP, 2-4 Pay-out, 5¢	40.00
1 WATLING GOOSENECK, DJP, 5¢	25.00
4 WEST POCKET BELL, Green, J.P., 5¢	37.50

1/3 Deposit, Balance C. O. D.
Write for Complete Price List on All Types of Games.

WE HAVE ARCO'S "THUMBS UP," "FISHIN'" AND "ALERT," AND GOTT-LIEB'S "SHANGRI LA." SEE THESE WINNERS IN OUR SHOW ROOMS. PRICES ON REQUEST. IMMEDIATE DELIVERIES.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

Size 18x12
Greatest Counter Games, SPECIAL \$7.50 Ea.
Money Back Guaranteed.

SAM MAY & CO.
863 N. Flores St. SAN ANTONIO, TEXAS

Mechanic Wanted
FOR SPORLAND
SPORTLAND
512 E. MAIN ST. NORFOLK, VA.

Price Ceiling on Bowling Alleys National in Scope

CHICAGO, Oct. 31.—A few weeks ago it was reported that price ceilings had been applied to bowling games in the Philadelphia area. On October 19 the Office of Price Administration in Washington announced that billiards, pool halls and bowling alleys would be placed under price control beginning November 1, and that such locations could not advance their prices.

"These are places where workers in the war effort and members of the armed forces by the thousands find relaxation after a day's work," said Henderson. "We are going to see to it that they will not be made to pay too much for their recreation."

Henderson said the establishments must not charge more than their highest prices in March, 1942, and must continue special prices in effect during March for clubs and similar organizations.

Newspapers Get Official Thanks

WASHINGTON, Oct. 31.—Donald Nelson, head of the War Production Board, recently congratulated the newspapers of the country for their work in publicizing the nationwide salvage campaign. The newspapers reached the final week of their official campaign on October 17, but most papers will continue to boost the scrap drive.

At the same time the papers were urged to turn their attention now to the problem of industrial salvage.

Nelson, War Production Board chairman, passed out the bouquet and made the appeals.

Speaking before a group of newspaper publishers and executives who have served as members of the newspapers' united scrap metal drive national committee, headed by Richard W. Slocum, general manager of *The Philadelphia Evening Bulletin*, Nelson said: "The job that the newspapers have done is absolutely unprecedented in this country. It has been magnificent. The results surpass the fondest hopes that I entertained when I asked the publishers to come in a few weeks ago and discuss the problem of our materials shortage and how the newspapers could help."

"This has been a wonderful job and has resulted in increasing the flow of scrap to the steel furnaces that must be kept going to keep our munitions program up. The whole campaign has been a major contribution to the war effort."

Ft. Worth Misses Nickels

FORT WORTH, Oct. 31.—Maybe it is not the increased coin machine business, but nickels are getting scarce in Fort Worth. Newspapers recently went up on street sales from 3 to 5 cents and that might have caused some of the 5-cent piece shortage.

New wartime nickels have just made their appearance here, so any movement on the part of the public to hold the first few they get cannot be blamed.

Bankers say a big shipment of the new coins will be a welcome help for change.



TRUCK SERVICE AND DRIVER donated by the Ideal Novelty Company, St. Louis, for gathering scrap. Carl F. Trippe, in overalls, assisted in loading. The colored boys in the picture are students of the Dunbar School.

Large Baltimore Arcade Is Sold

BALTIMORE, Oct. 31.—The Fair Grounds, best known and probably the largest Penny Arcade here, has changed hands. Originally started several years ago by Harry Plissner and operated by him ever since, the arcade has been sold to Roy McGinnis and Max Lesnick, newly formed partnership for its operation. It will be continued under the same name of Fair Grounds.

The Fair Grounds has three distinctions among other things and those are that it is the only arcade operated on a 24-hour daily basis, is equipped with an air-conditioning system for summer operation, and also maintains a shooting gallery.

Under the McGinnis-Lesnick management, the 24-hour daily operation and the shooting gallery will be continued.

Extensive improvements, renovation and modernization, together with installation of additional equipment, will be effected under the McGinnis-Lesnick management. Among innovations planned will be the continuous operation of a music box.

Plissner, who also trades under the name of Mount Royal Novelty, Inc., has been the owner and operator of three other arcades in this area, all of them located in the Port Meade sector. One of these has been closed and it is understood Plissner plans to dispose of the remaining two and retire from the business.

Roy McGinnis, guiding figure in the new McGinnis-Lesnick operation, has been prominently identified with the coin machine field for more than 30 years. He will continue his other enterprises in the coin machine field as heretofore, including his large and successful distributorship.

Arcade Ops Review Successful Season

BALTIMORE, Oct. 31.—A check-up on summer arcade operation reveals the interesting fact that Baltimore operators registered the best summer business in recent years. Furthermore, the check-up shows that more and larger arcades were operated than in former seasons.

While dim-out regulations along the Atlantic Seaboard were largely responsible for many operators of arcades moving their operations inland, a contributing factor to this was gasoline rationing and tire conservation.

In addition to the large arcades, equipped with some 200 units each at such prominent amusement parks as Carlin's, Gwynn Oak and Bay Shore and the large arcades at Seaside Park and other inland Maryland spots, several important arcades also have been operated in downtown Baltimore. These latter continue their operation, as do two of the amusement parks, but the parks operate only over week-ends.

Complaints May Lead To Regulation for Arcades

LOS ANGELES, Oct. 31.—The question of minors playing amusement machines in Penny Arcades has led the police department to ask the city council for an ordinance to regulate arcades. The action was taken by the police board on the recommendation of the head of the department, who stated that the showing of nude pictures in some of the machines was chiefly the cause of complaints.

Nashville Weighs Minor Ordinance

NASHVILLE, Tenn., Oct. 31.—A measure which prohibits boys and girls under 18 years of age from playing pinball machines passed first reading at the Nashville city council Tuesday night (20).

The bill was introduced by Councilmen Charles Buchanan and Charles Riley and burden of establishing the players' age rests on the owners of the businesses where the machines are situated.

It provides for fines of from \$10 to \$50 for the first offense, \$25 to \$50 for the second infraction, and \$50 for a third or subsequent offense.

Passage of the first reading (three are necessary) is tantamount to the measure becoming a law. It is understood that pressure was brought to bear on the city fathers by school teachers and ministers who objected to youngsters playing the games.

Local pinball machine operators look upon the law as one which will protect them from future blasts fired by reformers.

Frankly, no large amount of boys and girls under 18 years of age give the machines a play.

Application for Second Arcade Gets Approval

SPRINGFIELD, Mass., Oct. 31.—Announcement that a second Penny Arcade was to be established on Main Street drew the interest of the compliance division of the War Production Board in Hartford, Conn., which announced that an inspector would be sent here to look over the site of the new center.

Recently the WPB division said that it would ban priorities for amusement places involving a cost of more than \$200, and officials in the Hartford office said that the inspector would approve the alterations if this limit was observed.

Altho the permit for alterations calls for changes in the store front, a new supporting post in the cellar and a rear exit to conform with State and municipal fire laws, there was some question as to whether the cost of all these changes, together with the necessary installation of electrical and other decorations, could remain within the \$200 limit.

While the amusement equipment itself could be secondhand and owned by the amusement company prior to its establishment here, a number of electrical outlets and changes would probably have to be made, authorities said.

The permit was issued to the Arcade Amusement Center, David Bakerman,

State Taxes

NEW YORK: Nov. 20—Sales tax reports and payment due.

COLORADO: Nov. 14—Sales tax reports and payment due. Use tax reports and payment due. Nov. 15—Service tax reports and payment due.

GEORGIA: Nov. 10—Tobacco wholesale dealers' reports due.

ILLINOIS: Nov. 15—Cigarette tax returns due. Sales tax reports and payment due.

KANSAS: Nov. 20—Sales tax reports and payment due.

KENTUCKY: Nov. 10—Cigarette tax reports due.

LOUISIANA: Nov. 1—Tobacco wholesalers' reports due. Nov. 15—Tobacco wholesalers' reports due.

MASSACHUSETTS: Nov. 15—Cigarette distributors' tax reports and payment due.

MICHIGAN: Nov. 15—Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI: Nov. 15—Sales tax reports and payment due. Tobacco reports due from distributors, manufacturers and wholesalers. Use tax reports and payment due.

MISSOURI: Nov. 15—Retail sales tax reports and payment due.

NEW MEXICO: Nov. 25—Use or compensating tax reports and payment due.

NORTH CAROLINA: Nov. 15—Sales tax reports and payment due. Use tax reports and payment due.

OHIO: Nov. 15—Cigarette use tax reports and payment due.

OKLAHOMA: Nov. 15—Sales tax reports and payment due. Nov. 20—Use tax reports and payment due.

SOUTH DAKOTA: Nov. 15—Sales tax reports and payment due. Use tax reports and payment due.

UTAH: Nov. 15—Sales tax returns and payment due. Use tax returns and payment due.

WASHINGTON: Nov. 15—Sales tax reports and payment due. Use tax reports and payment due.

WEST VIRGINIA: Nov. 15—Sales tax reports and payment due.

WISCONSIN: Nov. 10—Tobacco products tax returns due.

WYOMING: Nov. 15—Sales tax reports and payment due. Use tax reports and payment due.

West Haven, Conn., and calls for changes totaling \$200. Sometime ago Mayor Roger L. Putnam, Democratic candidate for governor, granted a license for the operation of a Penny Arcade to Carlo Sarno.

English Pennies Scarce . . .

LONDON, Oct. 31.—Millions of English pennies have disappeared from circulation here during the last few years, and the royal mint, which coins them, is mystified as to their whereabouts, according to a press report.

There should be 2,000,000,000 penny pieces in the country, according to mint officials, who said that in the four years before the minting of copper coins was suspended in June, 1940, because the metal was required for war purposes, more than 400,000,000 were minted, or about nine for each person.

To meet the increased demand for small change for workers and servicemen, the mint is working to capacity. Brass threepenny pieces are now being minted to the value of \$80,000 a week.

CLEVELAND COIN'S TRADING POST

ARCADE EQUIPMENT		ARCADE EQUIPMENT	
2 Chicago Coin Hockey	\$200.00	1 Windmill	\$ 15.00
20 Ten Pins, H.D.	60.00	1 Exhibit Rotary Finger	185.00
2 Ten Strikes, L.D.	50.00	2 Microscope Magic Fingers	125.00
2 1941 Ten Strikes, H.D.	100.00	6 Deluxe Buckley Diggers	85.00
1 1941 Ten Strike, Free Play	125.00	10 Exhibit Iron Claws	50.00
2 Skeeballettes	65.00	2 Electro Hoists	50.00
1 Bally Ups	165.00	5 Microscope Electric Diggers	50.00
1 Bally Alley	85.00	2 Drivemobiles	245.00
10 Bunting Practice	120.00	1 Mills Punching Bag	125.00
2 Texas Leagues	39.50	1 Callie Strength Tester	125.00
2 New Keep Em Punching	149.50	1 Exhibit Cuckoo Clock	150.00
2 Scientific Baseballs	105.00	2 Grotchen Metal Typers	95.00
2 New Casino Golfs	55.00	15 Electric Motor Drop Picture Machines, Floor Models	45.00
3 Mountain Climbers	175.00	5 Non Electric Drop Picture Machines, Floor Models	35.00
2 Deluxe Western Baseballs	89.50	10 Drop Picture Machines, Counter Type	25.00
2 Blue Cabinet Western Baseballs	75.00	1 Combination Grip & Lung Tester	75.00
1 World Series	95.00	1 Grotchen Skill Jump with Base	39.50
2 9-Ft. Rolla-Scores	75.00	3 Single Grippers	10.00
2 14-Ft. Rockaballs	95.00	22 Latest 3-Way Grippers with Cab. Base	45.00
2 9-Ft. Target Rolls	95.00	5 New Poison the Rets	32.50
2 New Keeney Sub Guns	245.00	5 New Grip Tease	55.00
5 Used Keeney Sub Guns	195.00	10 Kicker & Catchers	20.00
3 Rapid Fires	185.00	2 Challenger Guns	20.00
3 Anti Aircraft Guns	55.00	5 New Home Run Guns	20.00
2 Factory Record, SLAP THE JAPS.	125.00	5 Brand New Selective Type Grandma Haroscope Machines	125.00
3 Chicken Sams	95.00	1 Name In Headlines Outfit	125.00
2 Tom Mix Guns	65.00	3 Waiting Fortune Telling Scales	89.50
1 Exhibit Duck Gun	65.00	5 Flippers	5.00
2 Latest Typo Deluxe Evans Tommy Guns	145.00	1 Johnson Automatic Changemaker	65.00
1 Ace Bomber	245.00	3 New 1/2 Changemakers	9.00
5 Radio Rifles, 1/4 with Film	65.00	3 New 1/2 Changemakers	9.00
2 Chester Pollard Golf Machines	85.00		
3 Exhibit Rotary Glaws	135.00		
1 Blow Ball	125.00		

WANTED TO BUY . . . A. H. T. Rifle Ranges & Arcade Equipment . . . Write, Wire or Phone!!!
1/2 Deposit With Order—Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio Phone: 6318-7

Five Ball Free Plays—Ready for Location

Air Circus . . . \$80.00	Knockout . . . \$67.50
Argentine . . . 35.00	Leader . . . 20.00
Big League . . . 19.50	Sluggo . . . 24.50
Blondie . . . 17.50	Skyblazer . . . 37.50
Bowaway . . . 35.00	Sunbeam . . . 25.00
Champ . . . 30.00	Tex. Mustang . . . 42.50
Duplex . . . 22.50	Victory . . . 67.50
Home Run '42 60.00	

ABT Challengers and Model F's . . . \$19.50
Microscope Movie Machine . . . 22.50
Kicker and Catcher . . . 15.00
Late Model Rapid Fire . . . 137.50

Terms: 1/3 With Order, Balance C. O. D.
FIRST CITY AMUSEMENT MACHINE CO.
413 Shipley St. Wilmington, Delaware

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

SPORTLAND

512 E. MAIN ST. NORFOLK, VA.

MUSIC MERCHANDISING

Hit Tune of the Month

PHILADELPHIA, Oct. 31.—Tommy Dorsey's recording of "There Are Such Things" was selected for November by the Phonograph Operators' Association for its "Hit Tune of the Month" campaign, now going into its third month. Since Dorsey made the only available recording of the ballad, arrangements were made for the maestro to make recognition of the operators' selection on an early radio broadcast next month. Altho only two months old, the "Hit Tune" idea has been building big here and even non-member operators are tying in with the association's choice, taking advantage of the widespread publicity and promotion given the song.

Editorial Shows Press Opposition To Dry Crusading

The following editorial from *The Baltimore Sun*, October 20, is representative of newspaper attitudes toward the present move to bring about national prohibition again:

"It is hardly news that the unreconstructed Prohibitionists are trying to use the present emergency as a cover for an effort to get the country once more committed to their heresy. Honest discussion of the question of liquor in wartime cannot be had from such people. If there is a problem involved, the first consideration should be to keep the Prohibitionists out of the argument. To listen to them is to invite trouble.

"As a matter of fact, it is hard to discern on the horizon at this time any liquor problem that cannot be handled by existing law, national or State. If special difficulties arise in or around the army camps, such difficulties can usually be handled by the military and the local authorities working in unison. Where the power of one ends, that of the other begins.

"The real need is not for more rules and regulations telling the soldiers and sailors on leave what they cannot do, but for more intensive effort on the part of the morale branches and the ordinary civilian to provide stimulating recreation that will draw them away from the more rapacious saloons.

"From time immemorial it has been the right of the serviceman on leave to go on a bender if his inclinations tend (See *Dry Crusading* on page 66)

Bond Sale Features Music Ops' Banquet

NEW YORK, Oct. 31.—The Automatic Music Operators' Association held its 5th annual banquet at the Waldorf-Astoria Saturday night, October 24. Altho the crowd was as large as usual, 350 guests attending, and the show plus visiting orchestra leaders was as bright as in other years, the tempo of the gathering was subdued. The operators realize that the war effort is foremost thought in everyone's mind and used the opportunity to conduct a War Bond Drive.

A dozen representatives of the AWVS systematically canvassed all the tables during dinner, and the performers auctioned off bits of entertainment. At the end of the evening it was announced that \$47,300 was pledged and a plea made to make it an even \$50,000. When the adding machine stopped there was \$54,800 worth of bonds sold.

The entertainment, headed by Jackie Miles and Al Bernie, was star-studded as usual. Some of the artists appearing were Benny Goodman, Vaughn Monroe and Marilyn Duke, Harry James, Vincent Lopez, the Four King Sisters, Carter and Bowie, the Merry Macs, Guy Lombardo, Barry Wood, the Lee Sisters, Bob Allen and Dotty Reid.

Record Ban Developments...

CHICAGO, Oct. 31.—Developments at the annual banquet of the Music Operators' Association in New York held recently are regarded as having some significance. In previous years some well-known orchestra leader has had his orchestra play for the annual juke-box operators' banquet. There were doubts this year as the banquet was being planned due to the troubles that had developed about the Petrillo record ban. Someone approached Local 802 of the AFM and final result was that Benny Goodman appeared at the banquet with his sextet and also many other recording artists. It was reliably reported that Petrillo himself had given this permission.

One report current in the East is that Petrillo has considered a plan whereby a special record, slower in speed than the standard record, would be made for juke boxes. This would require adjustments for the manufacture of such records and also adjustments in the juke boxes themselves. This is one of several plans under consideration.

Increasing pressure developed in the East during the week for a settlement with Petrillo "to get the trouble over with as soon as possible." This was seen as an unfavorable development for the juke-box operators since immediate settlement would include only the broadcasters and record manufacturers.

Political reports from Washington indicated that the action of the American Federation of Musicians in approving the Petrillo ban scared the senators for the time being. Political reports say that the Senate will have more courage to debate and vote on the anti-record bill after the election.

Detroit Music Meeting...

DETROIT, Oct. 31.—Gasoline rationing and the plans of individual operators to meet it occupied the center of attention at the latest semi-monthly meeting of the United Music Operators of Michigan. No over-all plan for the local operating industry has been worked out, but plans are being talked over at present.

Roy W. Small, conciliator of the UMO, was at the meeting for a short time, despite the poor health from which he has been suffering recently.

Record problems occupied a prominent share of attention at the meeting, with plans being worked out to bring in additional records. This is being done notably by larger companies with record stores operated as departments of their businesses, such as the Modern Music Company, and the Brilliant Music Company, while smaller operators are following out the nationwide industry pattern of conserving records.

As part of a plan to discourage the filing of only slightly warranted grievances, a new system has been adopted, by which each complainant pays a one dollar filing fee for each grievance. This has somewhat diminished the number of new ones filed.



ANN MARSTERS, feature writer on *The Chicago Herald-American*, gets a ring from workers at a Mills Novelty Company plant, where she worked for two days gathering material for the Miss Victory contest. Gathered around Miss Marsters are Mills feminine war workers and Charlie Moore, in charge of gauge control.

Service Phonos

(From *Printer's Ink*, Oct. 23, 1942)

Overseas troops have grown so that the War Department's original plan to ship 6,000 specially built phonograph boxes to play radio records abroad for the enjoyment of troops has grown to 25,000. This year certain sponsors made pressings of their programs to accompany the kits. The army or OWI will make the pressings.

Detroit Reports Labor Shortages In All Branches

DETROIT, Oct. 31.—Shortage of help for operating in the machine field has become a serious problem here. Two factors are chiefly involved—the greater number of men being taken for the army and the many workers going into war plants here. There are two major inducements to the latter end. First, the higher wages being generally paid to workers in war plants, when overtime pay is considered especially; and second, the fact that workers in war plants have a certain degree of preference when it comes to draft exemption.

The second factor has been more important in the operating field, since most authorities agree that the coin machine field is not to be considered an essential industry in the sense that ordinary service men, mechanics and route and collection men cannot be replaced or dispensed with. The wages in the industry locally have been set fairly high, especially in the case of music men, by the activity of union organization, which has worked closely with the United Music Operators of Michigan.

Smaller operators of vending machines have for some time curtailed their activities and many have taken machines off their less profitable locations in order to concentrate within a field that can be handled by one man.

In the music field, with the average size of routes requiring one or more service men, there is a growing shortage of help.

In some cases this is showing its effect in secondary departments, where curtailment of activity is required. Typically, at the Modern Music Company, Manager Eddie Clemons has found a marked shortage of help in the store, and to some extent the used record department. Similar conditions prevail generally over the industry as operators prepare for even more restricted operation under gasoline rationing, but right now it is shortage of help that is hurting most.

Music Operators Welcome Winter

BALTIMORE, Oct. 31.—Advent of cold weather has been welcomed by music box operators, for its advent means that most music box locations are registering better takes.

A few months ago a ruling went out from the liquor license board of Baltimore to the effect that music box operations must stop at midnight because of numerous complaints of persons living in the immediate vicinity of taverns and other establishments in which music boxes are located, unless the establishments were air-conditioned and both windows and doors closed. About 150 are air-conditioned out of a total of some 3,000.

All these establishments can continue to permit music box operation for an additional two hours without neighbors being disturbed by the music. The legal hour for closing of taverns, etc., is 2 a.m. This will mean much greater collections, for it is pointed out by operators most of the taverns, etc., do their greatest business after midnight.

Operators as well as proprietors are hoping cold weather will continue from now on till late spring or early summer so that they may profit by the greater intakes from the two hours additional music box operation from midnight till 2 a.m.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

That rumbling you hear comes from the band business, which is talking its head off trying to figure out how the new \$25,000 salary ceiling will work out. We think the discussion can be disposed of rather briefly with the remark that salary ceiling or no salary ceiling, it is the patriotic duty of everyone to work just as hard as ever, turning the surplus over to Uncle Sam. The band leaders and high-priced vocalists will undoubtedly realize this, too, which means that we need not fear any lessened output of records, once the Petrillo ban is lifted. It is easy to understand music machine operators beginning to tear their hair at news of the salary ceiling and its possible effect on record output. We can safely put such fears at rest. The only considerations that will lessen disk output, once the AFM dispute is settled, will be the shellac shortage, problems of disk plant repair and labor shortage in the plants. But the talent will feel duty-bound to stay in their pitching. . . . Victor's forthcoming vocal disk of "Praise the Lord and Pass the Ammunition" has no instrumental music on it, naturally, since it was made after August 1. However, it is chock-full of sound effects—shell explosions, airplanes, etc. . . . Capitol Records are reported to have signed Carter and Bowie, the Negro piano team which has been playing in the Broadway show, "Sons o' Fun." . . . Saturday, October 24, the Automatic Music Operators' Association of Greater New York had its annual shindig at the Waldorf-Astoria Hotel, New York. Was quite an affair, with every recording star in town on hand to do his turn and pay his respects. Main topic of table conversation was, of course, the record embargo, with opinion as to the outcome more varied than would have been thought possible. Most people seemed more than anxious to have done with the fuss once and for all, tho—and who isn't?

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and songs as territorial favorites, in addition to the national leaders enumerated in the Record Buying Guide.

NEW YORK: Can't Get Out of This Mood.

Johnny Long.
From the Victor Mature-Lucille Ball picture, *Seven Days' Leave*, comes this ballad, along with *A Touch of Texas* and a couple of other good machine hit prospects. *Mood*, an exceptionally good song, appeared in Possibilities only a few weeks ago and has made fine progress since, aided no little by frequent performances over the radio. Long's disk, first to hit the machines, is doing very well in New York and in a couple of other cities. Other artists do equally well in other towns. Song looks as if it has a good chance.

JACKSONVILLE, FLA.: Abraham. Freddy Martin.

This spirited novelty from the Irving Berlin score for *Holiday Inn* has failed to make any great impression on the nation's nickel-droppers as yet, and hardly figures to make much headway from here on. However, there are many cities and locations where it ranks among the top hits. In Jacksonville, for instance, it is rated second only to *I Met Her on Monday* among Coming Up tunes. Freddy Martin's version, here as wherever else the song has clicked, is doing a good job.

AUSTIN, TEX.: Ten Years. Bob Wills.

Wills, of course, is one of the most popular recording artists in Western towns. This particular number is slightly different from the usual run of hill-billy stuff, tho, and has found high favor in the locations where Wills' customary output is seldom used. Our Austin informant claims that the record is of such a nature as to appeal both to hillbilly and sophisticated spots and is cleaning up the 5-cent pieces down that-a-way. Might be worth a whirl elsewhere.

Note

FOR a comparative listing of songs played most often over the networks for the week ended Thursday, October 29, and the week previous, ended October 22, see Music Popularity Chart in the Music Department, this issue.

in the fact that its membership is ordinarily limited to persons or firms engaged in a particular trade or industry—to the producers or distributors, or both, of a particular product or generic class of products.

"On this basis such 'general business organizations' as the Chamber of Commerce of the United States or the National Association of Manufacturers, or corresponding local organizations, cannot be classified as trade associations. . . . On the other hand, those associated in the operation of commodity exchanges for the marketing of the staple products of agriculture which are subject to accurate grading may be deemed to be organized into a special type of trade association. Trade associations do not themselves produce, buy or sell goods for profit. . . .

Interest Is Economic

"Professional organizations are not ordinarily regarded as trade associations. The professional societies are composed of individuals, united primarily by a common intellectual interest in a particular field. Trade associations, on the other hand, are organizations of business units, which may be corporations, partnerships or individual enterprises, and the common interest of the membership is primarily economic rather than intellectual.

"But there are borderline cases which offer some difficulties of classification. Such organizations as the American Bankers' Association and the Association of Life Insurance Presidents, for example, are composed of individuals rather than of business units. . . . Insofar, however, as such organizations serve primarily as agencies for regulating the commercial conduct or promoting the economic interests of their membership, or of the business or vocation in which the associates are engaged, a trade association

status would seem to be created. . . . There are numerous associations of breeders of livestock which may function as trade associations or may be mere agencies for the registration of pedigrees or other special purposes. Similarly, the American Dahlia Society might be composed of nurserymen cultivating dahlias as a business or a club of miscellaneous individuals indulging a hobby."

Historical Development

National trade associations were rarely found until after the Civil War period, but there were local associations before 1800. The present Chamber of Commerce of the State of New York was organized in 1768, at which time there were already several informal local associations of traders in such cities as New York and Boston. The New York Stock Exchange has been in existence since 1792 and has been "national" as to scope of influence. The present Board of Underwriters of New York, formerly known as the National Board of Marine Underwriters, was organized in 1820. Several trade associations claim to be the "first formed of national scope." Between 1865 and 1875 national trade associations were formed in the stove, silk, chemical, flour milling and jewelry industries, as was the present American Bankers' Association. By 1900 there were approximately 100 national and interstate trade associations; by 1920 there were more than 1,000; in 1941 there were approximately 1,900.

The chairman of the War Industries Board of World War I, Bernard Baruch, writing in a 1941 compilation, *American Industry in the War*, comments upon the assistance to the general public of associations during a National Defense emergency:

"The War Industries Board of 1917-18 contemplated getting ahead and keeping ahead—avoiding bottlenecks rather than breaking them. As to organization of demand and supply, this means not alone a mobilization of things, but all trades, callings and professions to which application can be made for the needs that must be met. . . . The World War gave rise to a kind of demand unknown in time of peace—an absolute demand, which was halted neither by prices nor difficulty of procurement. There followed an absolute shortage in some trades, and a time shortage in most of them. Group action, industry by industry, accompanied by government control of prices and distribution, was the natural and, so far as we know, the only solution which could be devised. . . .

"In line with the principle of united action and co-operation, hundreds of trades were organized for the first time into national associations, each responsible in a real sense for its multitude of component companies and they were organized on the suggestion and under the supervision of the government. Many business men have experienced during the war, for the first time in their careers, the tremendous advantages both to themselves and to the general public, of combination, of co-operation and common action, with their natural competitors."

Big Gross Membership

National and interstate trade associations now have a gross membership of well over 600,000. In general they are composed chiefly of firms which are small or medium in size as to capital investment, number of employees or annual volume of business. Such firms also comprise the bulk of membership of the nation's State and local trade associations; even small cities have local association of grocers, filling station owners, restaurant keepers, automobile dealers, building contractors, real estate agents and so on. Of the nation's 8,000 trade associations there are more than 1,000 of smaller business men in the food industry, 800 in the building materials, construction and housing fields, and 600 in the automotive industry.

A small manufacturing firm producing only one product will likely belong to only one national or local trade association and to the local chamber of commerce or similar community-development organization. The owner of a department store in Columbus, O., may hold membership in such national and local groups of distributors as the Columbus Retail Merchants' Association, Ohio Retail Dry Goods Association, Ohio State Council of Retail Merchants and National Retail Dry Goods Association. In addition to trade association memberships held by firms themselves, the owners or higher executives may hold personal memberships in local "Service Clubs" (such as chapters of Kiwanis,

Probable Decline In N. Y. Revenue

ALBANY, N. Y., Oct. 31.—Because of the prospect that revenue will decline in many States due to the drop in the use of automobiles, State tax reports are being watched carefully. The State tax commission here reported that revenue from motor fuel in August dropped 39 per cent as compared with last year. The monetary loss to the State was about \$3,000,000.

Liquor sales also slumped in August, which cut State revenue further. Revenue from the State cigarette tax remained stable in September. It is expected that the cigarette revenue will continue at the same level of last year, or may even show some gains. The drop in State revenue is being watched because about 44 State Legislatures will be in session in 1943 and will have the job of trying to find new sources of revenue.

Stamp Licking May End

WILKES-BARRE, Pa., Oct. 31.—One of the many little changes scheduled to occur in the nation's habit of living after the war is won is the abolishment of stamp-licking when you want to mail a letter, according to an article in *The Sunday Independent*.

The article goes on to say: "The Post Office Department in Washington announced that a few years after the war will see post offices in the larger cities of the country—which would include Wilkes-Barre—equipped with coin-operated mail boxes which will automatically stamp, postmark and mail letters.

"Present trials of four of the machines are proving highly satisfactory to postal officials, who predict installation of the 'mailomats,' as they are called, as soon after the war as the machines can be manufactured.

"To mail a letter in the mailomat a patron drops coins in the proper slots, dials the postage value desired and inserts his letter. The machine does the rest. Electrically driven, it stamps, postmarks and cancels the letter, depositing it in a built-in mailbox ready for scheduled collection.

"The mailomat will not lick stamps but will print a colored meter stamp of proper denomination. As much as \$1 in pennies, nickels and dimes may be deposited at one time and a number of letters can be mechanically stamped and mailed as fast as the mailer can insert them in the machines.

"The machine will bounce back any badly worn coin, slug or counterfeit."

Lions and Rotary) and in national or local professional associations.

Many business men are also active in one or more social, fraternal, religious, political and racial organizations. Local trade associations are frequently affiliated with national groups, directly or thru State associations, and thousands of other types of local organizations are affiliated with national groups.

Government Data On Many Types Of Trade Assns.

Editorial Note: The following article is an introduction to the U. S. Department of Commerce bulletin: *Trade and Professional Associations of the United States*.

A trade association is a voluntary non-profit organization of business competitors (usually in one branch of the manufacturing, distributing or service fields), the objective of which is to assist its members and its industry in dealing with mutual business problems in several of the following areas: accounting practices, business ethics, commercial research, industrial research, standardization, statistics, trade promotion and relations with the government, with labor and with the general public.

This definition would exclude single-purpose associations, such as credit bureaus. Some of the difficulties in drawing a line between a trade association and a professional association, in certain cases, is discussed in the National Industrial Conference Board's "Trade Associations: Their Economic Significance and Legal Status," 1929:

"It is a matter of common knowledge that the organization of commercial and industrial enterprises into trade associations has assumed vast proportions. But the task of determining the number of trade associations in the United States with any degree of accuracy is beset with serious difficulties. . . . There is an absence of any generally recognized line of demarcation between trade associations and other types of voluntary organization not conducted for profit. . . . One of the distinguishing characteristics of a trade association is to be found

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GLENN MILLER
makes a new
Double-Header Hit on
VICTOR RECORDS



"Juke Box Saturday Night"

Here at last is the new Glenn Miller recording you've all been yelling for. And we can safely say—it's strictly T.N.T.! The terrific pre-release build-up Glenn gave this tune on the air and in his stage shows, plus a socko performance on this platter, add up to another Miller landslide! Get in on it pronto and watch the counters click! Marion Hutton, Tex Beneke and the Modernaires chant a punchy little vocal. Other-side is

"Sleepy Town Train"

In the groove from station to station, this mellow instrumental dish follows the tremendously successful "Tuxedo Junction" pattern. It's a sure magnet for nickels in dance spots. Ask for Victor 20-1509!

SIDNEY BECHET
"The Mooche" and
"Blues in the Air"

Victor 20-1510

HELP YOUR CUSTOMERS KEEP
GOING WITH MUSIC



Order Today From Your

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KEEP BUYING
WAR BONDS

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

KALAMAZOO (12th week)	GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934 JIMMY DORSEY (Phil Washburn) Decca 18433
BE CAREFUL, IT'S MY HEART (9th week)	BING CROSBY Decca 18424 KATE SMITH Columbia 36618 TOMMY DORSEY (Frank Sinatra) ... Victor 27925
MY DEVOTION (8th week)	JIMMY DORSEY (Bob Eberly) Decca 18372 VAUGHN MONROE (Vaughn Monroe) . Victor 27923 CHARLIE SPIVAK (Garry Stevens) Columbia 36620
I LEFT MY HEART AT THE STAGE DOOR CANTEN (7th week)	SAMMY KAYE (Don Cornell) Victor 27932 CHARLIE SPIVAK (Garry Stevens) Columbia 36620 RUSS MORGAN (Russ Morgan) Decca 18444
STRIP POLKA (8th week)	KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635 ALVINO REY (King Sisters-Chorus) .. Bluebird 11573 ANDREWS SISTERS Decca 18470 JOHNNY MERCER Capitol 103
PRAISE THE LORD AND PASS THE AMMUNITION (2d week)	KAY KYSER (Glee Club) Columbia 36640 MERRY MACS Decca 18498
WHITE CHRISTMAS (2d week)	BING CROSBY Decca 18429 FREDDY MARTIN (Clyde Rogers) Victor 27949

● **COMING UP** ●

I MET HER ON MONDAY.	FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909 HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636 GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435
MANHATTAN SERENADE.	TOMMY DORSEY (Jo Stafford) Victor 27962 JIMMY DORSEY (Bob Eberly) Decca 18467 HARRY JAMES (Helen Forrest) Columbia 36644

Coming Up is all in a tangle, with scarcely anything to choose among the contenders listed. Monday, on the descendant for a couple of weeks, somehow emerged at the top this week. Whether it has caught its second wind for the final climb or whether it has reached its peak remains to be seen. At any rate, it will continue earning nickels for a spell.

SERENADE IN BLUE	GLENN MILLER (Ray Eberly-Modernaires) Victor 27935 BENNY GOODMAN (Dick Haymes) .. Columbia 36622
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It's coming on strong. Took quite a while before it caught on with the buying public, but the answer is evident in the number of spins it's getting on the machines. In many spots tune is up among the leaders. Miller's platter is indisputably the tops.

AT LAST	GLENN MILLER (Ray Eberly) Victor 27934 CHARLIE SPIVAK (Garry Stevens-Stardusters) Columbia 36642
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Stablemate of Serenade in Blue and Kalamazoo figures to stick. Dropped some last week's strength, but conditions in the record biz are topsy-turvy and no trend is clear. Lack of new releases means longer life for those already established and anything can happen.

HE'S MY GUY	HARRY JAMES (Helen Forrest) Columbia 36614 DINAH SHORE Victor 27963 TOMMY DORSEY (Jo Stafford) Victor 27941
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Quite a drop from the lofty position it has held for months, but bottom seemed to drop out this week. May be only a temporary change of heart on the part of nickel users. As we've said above, never has the disk biz been quite so unsettled as it is now.

I CAME HERE TO TALK FOR JOE	SAMMY KAYE (Don Cornell) Victor 27944 GLEN CRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468
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Plenty of life left in the orator. Still has a healthy audience and they're spending their coins to hear him spiel. For a time Joe, Monday and a few more songs had to give way to the rush of Praise the Lord, White Christmas and the other fresh newcomers. But they haven't dropped out of the picture by a long shot. On the contrary, look where Monday bounced back to. The same may be true of this one.

DER FUEHRER'S FACE . . .	SPIKE JONES (Carl Grayson) Bluebird 11586
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If ever there was a record made for coin phones, this is it. Its "message" is simple, direct and compelling. Any person capable of emitting a Bronx cheer, or ever felt like trying, is going to go for this but big. A chance to let one go right in "Der Fuehrer's Face." Who could ask for anything more? The only reason this didn't show up on reports earlier is that ops couldn't get copies of the disk.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

ART KASSEL
in two slick sides
on
BLUEBIRD RECORDS



"Pennsylvania Polka"

Here's a red hot Kassel recording of a spritely little ditty that's decidedly on the upswing. A bright arrangement features The Kassel Trio and the sharp rhythmic bite of the saxes and brass that's bound to round up the nickels. Coupling is—

"Where the Mountains Meet the Sky"

A beautiful ballad with a sweet melody that the Kassel lads cream softly while Harvey Crawford sings the refrain. Both on Bluebird 30-0803.

● **TONY PASTOR**
"Soft-Hearted"

Tony's slick interpretation of the tender ballad from "7 Days' Leave" in slow, gliding tempo, with Eugenie Baird caressing the lyrics. Plattermate is—

"Hey, Mabel!"

Pastor tells you about Mabel himself in the scat vocal while the band swings along in irresistible tempo. Both on Bluebird 30-0802.

OLD FAMILIAR TUNES

RILEY PUCKETT
"IN A LITTLE GARDEN" and
"OLD FASHIONED LOCKET"
on 33-0500.

RACE TUNES

SONNY BOY WILLIAMSON
"SHE DON'T LOVE ME THAT WAY" and "BLACK PANTHER BLUES"
on 34-0701.

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GOING WITH MUSIC



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EVERY PAYDAY

**THE PROOF IS IN THE PLAYS
THEY GET ON YOUR MACHINES**



Here are 16 money-making reasons why music machine operators prefer **DECCA** Records

TOP TUNES by **TOP ARTISTS**

WHITE CHRISTMAS LET'S START THE NEW YEAR RIGHT	18429	BING CROSBY
STRIP POLKA MISTER FIVE BY FIVE	18470	ANDREWS SISTERS
PRAISE THE LORD AND PASS THE AMMUNITION TWEEDLE O TWILL	18498	THE MERRY MACS
MANHATTAN SERENADE AT THE CROSS-ROADS	18467	JIMMY DORSEY and His Orch.
STREET OF DREAMS DON'T GET AROUND MUCH ANYMORE	18503	INK SPOTS
MASSACHUSETTS HERE COMES THE NAVY	18497	ANDREWS SISTERS
DAYBREAK BRAZIL	18460	JIMMY DORSEY and His Orch.
BE CAREFUL, IT'S MY HEART HAPPY HOLIDAY	18424	BING CROSBY
WHEN THE LIGHTS GO ON AGAIN THAT'S ALL	18496	LUCKY MILLINDER ORCH. & SISTER THARPE
PENNSYLVANIA POLKA THAT'S THE MOON, MY SON	18398	ANDREWS SISTERS
BE NOT DISENCOURAGED I DOOD IT	18506	WOODY HERMAN and His Orch.
IT HAD TO BE YOU KEEP SMILIN', KEEP LAUGHIN', BE HAPPY	18504	JIMMIE LUNCEFORD and His Orch.
HELLO, MOM A BOY IN KHAKI—A GIRL IN LACE	4367	BING CROSBY
HIP, HIP, HOORAY TAKE IT AND GIT	4366	ANDY KIRK and His Orch.
I'M GONNA LEAVE YOU ON THE OUTSKIRTS OF TOWN IT'S LOW DOWN DIRTY SHAME	8638	LOUIS JORDAN and His Orch.
THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE STANDING OUTSIDE OF HEAVEN	6059	JIMMY WAKELY

Get your orders in early!

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DECCA RECORDS, INC.
NEW YORK, N. Y.

CANADIAN DISTRIBUTORS: THE COMPO CO., LTD., LACHINE, MONTREAL



**PICTURE TIE-UPS FOR
MUSIC MACHINE OPERATORS**

By JOSEPH R. CARLTON

The Film Music Forum

As in our bi-monthly custom, we present below for the operator's benefit a recapitulation of all forthcoming musical films featuring tunes that have been or will be recorded. Needless to add, each of these presents excellent tie-up prospects, further details of which will be discussed herein as each picture gets closer to its release date.

"Seven Days Leave"

An RKO production featuring Les Brown and Freddy Martin orchestras, *Seven Days Leave* will be released nationally November 13. Recordings by tune and artist are: *Can't Get Out of This Mood*, Kay Kyser (Columbia), Ginny Simms (Okeh), Mitchell Ayres (Bluebird) and Johnny Long (Decca); *Soft-Hearted*, Johnny Long (Decca) and Freddy Martin (Victor); *I Get the Neck of the Chicken*, Freddy Martin (Victor), Kay Kyser (Columbia) and Cab Calloway (Okeh), and *A Touch of Texas*, Freddy Martin (Victor).

"You Were Never Lovelier"

A Columbia production starring Fred Astaire and Rita Hayworth and featuring Xavier Cugat's orchestra, *You Were Never Lovelier* will be released nationally November 20. Recordings by tune and artist are: *Dearly Beloved*, Xavier Cugat (Columbia), Benny Goodman (Columbia), Mal Hallett (Classic), Woody Herman (Decca), Glenn Miller (Victor), Alvino Rey (Victor), Dinah Shore (Bluebird) and Paul Whiteman (Capitol); *I'm Old Fashioned*, Xavier Cugat (Columbia), Sam Donahue (Classic), Benny Goodman (Columbia), Glen Gray (Decca), Glenn Miller (Victor), Alvino Rey (Bluebird) and Dick Todd (Bluebird); *You Were Never Lovelier*, Xavier Cugat (Columbia), Woody Herman (Decca), Vaughn Monroe (Victor) and Paul Whiteman (Capitol), and *Chiu-Chiu*, Xavier Cugat (Columbia). Entire score waxed by Fred Astaire (Decca).

"The Forest Ranger"

A Paramount production starring Fred MacMurray and Paulette Goddard, *The Forest Ranger* will be released nationally November 20. Recordings by tune and artist are: *Jingle, Jangle, Jingle*, Kay Kyser (Columbia), Merry Macs (Decca), Freddy Martin (Bluebird), Gene Autry (Okeh), Guy Lombardo (Decca) and Barry Wood (Victor).

"For Me and My Gal"

An MGM production starring Judy Garland and Gene Kelly, *For Me and My Gal* will be released nationally November 20. Recordings by tune and artist are: *For Me and My Gal*, Judy Garland-Gene Kelly (Decca), Abe Lyman (Blue-

bird) and Guy Lombardo (Decca), and *When You Were a Tulip*, Judy Garland-Gene Kelly (Decca).

"Road to Morocco"

A Paramount production starring Bing Crosby, Bob Hope and Dorothy Lamour, *Road to Morocco* will be released nationally November 27. Recordings by tune and artist are: *Moonlight Becomes You*, Harry James (Columbia), Glenn Miller (Victor), Johnny Long (Decca) and Bobby Sherwood (Capitol), and *Constantly*, Johnny Long (Decca). The entire score, including two other tunes, *Ain't Got a Dime to My Name* and the title song, will be issued by Bing Crosby (Decca).

Record suggestions

For YOUR MUSIC MACHINES from



JIMMY DORSEY

AND HIS ORCHESTRA

featuring

BOB EBERLY and HELEN O'CONNELL on DECCA records

18467

MANHATTAN SERENADE
backed by
AT THE CROSS-ROADS

18460

DAY BREAK
"Based on Mardi Gras"

backed by

BRAZIL

Personal Management Bill Burfon
Direction
General Amusement Corporation

**Restaurant Sales
Up for September**

CHICAGO, Oct. 31.—Restaurant sales for September ran 19 per cent ahead of 1941, the National Restaurant Association reported recently. Of the 305 restaurants included, 92 per cent showed increases, while the volume of business done totaled \$4,825,896.

By regions, the East South Central, Pacific Coast, Mountain and West South Central States topped the list of gains with percentage increases over 1941 of 67, 37, 35 and 33 respectively. The sharpness of the increase in the East South Central area was due apparently to expansion in army cantonments.

Other regional gains were New England, 9; Middle Atlantic, 15; East North Central, 15; West South Central, 14.

By size of establishment the larger restaurants with a monthly volume in excess of \$25,000 showed a gain of 25 per cent over September, 1941, and those with from \$10,000 to \$25,000, 17 per cent. The small restaurants with a turnover of less than \$10,000 gained only 9 per cent, or less than the increase in the cost of the food they served.



TOMMY TUCKER

and HIS ORCHESTRA

Returns to

OKeh RECORDS

with

KILLE KILLE

Vocals by

**AMY ARNELL
DON BROWN
and THE VOICES FIVE**

OKeh RECORD No. 6697

A Real Killer Diller that should make Tommy Tucker Time even more popular than ever in your machines!

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COCA-COLA SPOTLIGHT PROGRAM

from the
GOODYEAR AIRCRAFT CORP., Akron, Ohio
Nov. 5—9:30 to 9:55 P.M.
Over the Blue Network

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I HAD THE CRAZIEST DREAM HARRY JAMES (Helen Forrest) Columbia 36659

Columbia is making a valiant effort to press enough of this disk to satisfy the potential demand, but schedules are such that the output has been very scanty so far. New York's largest distributors complain that as soon as a few hundred copies come in they are gobbled up. All we can tell operators around the country is to keep hollering for this side, because when you finally get it, it will have the meters revolving like tops.

CAN'T GET OUT OF THIS MOOD KAY KYSER (Quintet) Columbia 36657
..... MITCHELL AYRES (Meradith Blake) Bluebird 11588
..... JOHNNY LONG (Vocal Chorus) Decca 4369

We tipped you to this excellent ballad several weeks ago. From the Lucille Ball-Victor Mature film, *Seven Days' Leave*, which also offers *Touch of Texas*, it has been getting splendid radio plugging and looms as a very solid seller all around. Kyser's version is just beginning to appear on the market and is a real winner. Ayres's disk, out some time, is one of the best sides he has cut in months, and the Long record, which has not been distributed very widely, is also a good one. With the current dearth of strong items this should do right well.

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton-Tex Beneke-Modernaires) Victor 20-1509

A Miller novelty side is usually a sure-fire thing and now shapes up more powerful than ever, since Glenn is no longer on the band scene. Title may not suit the fancy of operators, but will probably be fetching to the nickel droppers, as will the clever novelty content of the song. Singers and band do clever take-offs on Harry James and the Ink Spots and also pitch some very cute lyrics all about the corner ice-cream parlor and its music machine. May not hit *Going Strong*, but should please a whole lot of kids everywhere.

NOTE

Kay Kyser's waxing of *Moonlight Mood* reached our desk this week and presumably will be getting around to the operators very shortly. Is a swell version of what we have already pointed out to you as a splendid ballad. Is on the reverse of Kyser's *Can't Get Out of This Mood*, listed above. *Dearly Beloved* and *Mister Five by Five*, former Possibilities which looked last week as if they'd hit *Coming Up* in short order, both slacked off this time but still have a good chance—especially *Five by Five*. *There Are Such Things*, Tommy Dorsey's bid in the current battle of fine ballads, did a good job during the past seven days and might be creeping into Part One of the Guide very soon. Ditto *Touch of Texas*.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

MOONLIGHT MOOD GLEN GRAY (Kenny Sargent) Decca 8508

This new love ballad by Peter DeRose and Harold Adamson is guaranteed to knock the disk spinners into a romantic trance. A richly melodic song with a haunting appeal, it's a dish of melody that is highly pleasurable for listening and dancing as well as for romancing. Glen Gray maintains the mood easily, with Kenny Sargent's gladsome vocal work going far in wooing the phono fans to the side.

CAN'T GET OUT OF THIS MOOD KAY KYSER (Quintet) Columbia 36657

Another mood ballad of romance that looms as a natural for long life on the music boxes. From the Frank Loesser-Jimmy McHugh score for *Seven Days' Leave*, its screen association will help push it up front in the popularity parade. An infectious melody with rhythmic appeal, Kyser really polished it off. Plattermate is *Moonlight Mood*, of equal interest. Uses the entire Glee Club on this one, bringing out the strong emotions of the song story. A real double-header for the operators in these two sides.

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton-Tex Beneke-Modernaires) Victor 20-1509

Cut early this summer, issue of this side has been held up until now. Despite the title there is nothing in the lyrics or in the band's playing to which music operators might take offense. Side, however, does spotlight the top record sellers of competitive labels in a trumpet take-off on Harry James and a fine bit of vocal satire on the Ink Spots, done by the Modernaires. While the Miller band was still intact it gave this novelty from the *Stars on Ice* musical show a nice ride over the radio. Interest has already been built and this is the first opportunity for ops to capitalize on it.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are *Going Strong and Coming Up* in Music Machines appears on another page in this department.

Association Car To Aid Ops Meet Gas Rationing

LOS ANGELES, Oct. 31.—To alleviate hardships which may be imposed by the proposed gas rationing to take effect here November 22, Associated Operators of Los Angeles County, Inc., has purchased what is termed "a service car" to be used for the benefit of the association's members in servicing locations and to help each and every individual operator out of any dilemma which may arise due to improper facilities for servicing and transportation. Car will also be used in other ways to benefit the membership in the maintenance and continued operation of their business, Curley Robinson, managing director, said.

Robinson, in a bulletin soon to be sent to the membership said that it is the intention of the AOLAC to secure services of a competent mechanic to be in a position to anticipate any and all wants of the members as well as locations serviced by them.

Use of the "service car" will be based on checking with the AOLAC office in advance so that a systematic schedule may be followed to give each operator a fair chance and opportunity to use the service. Success of the plan, Robinson points out, depends on the manner in which the members co-operate with the AOLAC and anticipate their wants in advance.

Service will be rendered at no cost. However, if it is found that the maintenance of the service car works hardships on the association, then a minimum cost rate will be established which will be reasonable and the cost will be assessed members.

While the idea of an association service car is new and some confusion is anticipated, Robinson has urged that AOLAC members bear with the association until something definite can be worked out.

3 MUSTS for your MUSIC MACHINES

by

WOODY HERMAN

and HIS ORCHESTRA

on

DECCA RECORDS

★ ★

1. "Be Not Discouraged"

Week's Best Releases (The Billboard—October 31): "... this one holds great promise. It's a swing spiritual with all the appeal of a holy-reller meeting, with plenty of singing and rhythmic shouting."

backed by

"I DOOD IT"

"... because of its association with the antics of radio's Red Skelton, "I DOOD IT" is a natural for the music boxes. Herman's entry, the first in the disk field, figures to hog a lion's share of the phono play."

DECCA 18506

2. "Gotta Get to St. Joe"

On the Records—The Billboard: "... typical Herman blues ditty for the hop, skip and jump incentives, the youngsters will all go for "Gotta Get to St. Joe."

backed by

"SINGING SANDS OF ALAMOSA"

DECCA 4372

3. AMEN

over 1/4 million records sold to date and already in the STANDARD class.

DECCA 18346

THESE 3 A MUST FOR EACH OF YOUR MACHINES

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

GLEN GRAY (Decca 18508)*Moonlight Mood*—FT; VC. *Purple Moonlight*—FT; VC.

THE INFECTIOUS *Moonlight Mood*, guaranteed to put the disk fans in a romantic trance, gets another impressive cutting on wax in the keeping of Glen Gray and especially in the appealing vocal work of Kenny Sargent. Taking it at a slow tempo to give full expression to the rich melody, the deep-voiced saxophones and solo trumpet share a half chorus to get the side under way. Sets the stage for Sargent's lyrical expressions that take out the side. The moonlight music on the flipover, by Arthur Kent and Edgar DeLange, is even more the mood music. A song reverie with a "deep purple" in its somber harmonic structure, *Purple Moonlight* will have to overcome its complicated melody lines before attaining the commercial appeal. More along the lines of tone poem rather than a pop tune, Kenny Sargent does himself proud in his singing. Definitely not a song that the public can pick up to sing, and certainly a tough one for many a professional to tackle, Sargent sings it surprisingly well. And more important, overcomes the whole tone and accidental changes in the melody and sings it in tune. Like many other of the super-song structures of this type, it will take plenty of time before it can sink in and take root on the listener. Gray's recording heightens the interest in that direction, taking it at a slow tempo, and turning it virtually entirely over to Sargent for the selling. Sings the opening chorus with the band bringing it up again at the bridge and Sargent returning to sing it out.

"Moonlight Mood" looms as the immediate favorite and Glen Gray's entry will unquestionably go a long way in the music machines.

TONY PASTOR (Bluebird 30-0802)*Soft-Hearted*—FT; VC. *Hey Mabel*—FT; VC.

For the *Seven Days' Leave* movie, Frank Loesser and Jimmy McHugh have penned another ballad in *Soft-Hearted*. Establishing a musical appeal apart from *Can't Get Out of This Mood*, this one holds its own as well. A typically romantic ballad, with a simple and tuneful melody, Tony Pastor gives it rich voicing—both instrumentally and lyrically. Taken at a moderately slow tempo, the ensemble starts off the side smoothly and in full voice for a half chorus, then taken up lyrically by Eugenie Baird, whose ear-caresses are most appealing. It's a polished performance all around. The gloss, however, is not as bright for Fred Stryker's *Hey Mabel!* novelty ditty. Taken at a moderate bounce tempo, ensemble biting of the band impresses little for either the opening or closing choruses. Nor does Pastor's vocal for the middle refrain provide the lift in listening that the band's playing fails to convey. Little imagination in both playing and singing for this side and a far cry from the talents displayed on the ballad side.

The screen association promises to make "Soft-Hearted" a significant song for the music box operators. And while Tony Pastor has still to hit his stride in the phono networks, success of this ballad should give him an impressive start.

CONNIE BOSWELL (Decca 18509)*Moonlight Mood*—FT; V. *Savin' All I Can for Uncle Sam, Yes Man*—FT; V.

Still another side shedding additional gloss on the *Moonlight Mood* ballad. And in her fine sense of lyric projection, Connie Boswell turns in grand performance for a grand song. Taking it at a moderately slow tempo, Miss Boswell gives lyrical glow to the opening stanza. The accompanying studio orchestra picks up the last half of a second stanza and then fades in favor of the stellar song sales-lady to finish out the side. Diana Fore's *Savin' All I Can* is a solid rhythm affair which fits the vocal talents of Miss Boswell equally as well. A timely ditty, it tells of conservation of all vital war materials excepting love. A jumpy tune, lightly following a blues pattern from the old Clarence Williams school of song, Miss Boswell takes it at a moderate tempo. Sings the opening stanza, band bringing up half of a second chorus, and Miss Boswell returning at the bridge to sing it out.

Connie Boswell's singing of "Moonlight Mood" is a lyrical delight, and the locations where the vocal disks find favor will find this both a pleasurable and profitable side.

ART KASSEL (Bluebird 30-0803)*Pennsylvania Polka*—FT; VC. *Where the Mountains Meet the Sky*—FT; VC.

Started slow, the polka from Pennsylvania has already begun to spread with the peak in its appeal yet to be reached. Adding to the many earlier entries, Art Kassel comes forward now with a bright and sprightly side taken at a lively march tempo. Geared to the sweeter style, the Kassel clan cuts it sharp and

clean with the male voices of the Kassel Trio coming up for the middle chorus vocally. Plattermate is Austin (Deacon) Williams's ballad of the wide open spaces which packs all the appeal of *The Last Round-Up*, both musically and lyrically. Kassel sets it forth smooth and sweet but loses much of the song expression in setting it at a moderate tempo instead of letting it roll lazily along in the slower tempo that characterizes the Western classics. Harvey Crawford gives good voice to the lyrical expressions and again much of the effect is lost in the pace of tempo.

"Pennsylvania Polka," in its many versions, already proving a potent item for the music operators, Art Kassel's entry should come in for a fair measure of the play, especially in the Midwest where the band's followers are more pronounced.

BENNY GOODMAN (Columbia 36652)*Six Flats Unfurnished*—FT. *Why Don't You Do Right?*—FT; VC.

It is pretty difficult to conceive a Goodman band instrumental without the Goodman clarinet to touch off the torch. That, however, is what the spinning of *Six Flats* reveals. And while there is some instrumental riding to the side, there is none of the fire that usually emanates for the riff items such as this one from the Goodman clarinet. While giving a good reading in the medium jump tempo, band doesn't particularly distinguish itself in the playing of a score lacking in the arranging skill that characterized much of Goodman's music making. A fanciful riff laid down by the trombones to start, the tenor sax rides out for the second chorus to a hand-clapping accompaniment on the after-beat, and the band ensemble hits it off for two more choruses that are plenty "unfurnished" as far as the musical meat is concerned. Plattermate is a carry-over from the race lists as was *Knock Me a Kiss and I'm Gonna Move To the Outskirts of Town*. *Do Right*, however, is a typical race blues. And in using all the original lyrics, Goodman confines it a bit commercially in this day when the prohibitionists are so hard at work again. In the typical 16-bar frame, the repetitious blues strain is also given a bright bounce beat. Much of the side is turned over to Peggy Lee, who goes out on a Billie Holiday kick to wail that her man doesn't do right like her other men. Band carries the instrumental interludes with one of the middle stanzas touched off by Goodman's clarinet.

A recent favorite at the race locations, "Why Don't You Do Right?" should do right for such phono spots in the Benny Goodman version. And, of course, any other location where the race blues form on record finds an audience will bring play for the side as well.

ARTHUR FIELD (Hit 7021)*There's a Star-Spangled Banner Waving Somewhere*—FT; VC. *I Found a Peach in Orange, New Jersey*—FT; VC.

While "Arthur Fields" is admittedly a manufactured name, spinning of the sides reveal that these musicians stem from the corral and not from the café.

It's a typically Western cowboy combo of fiddles, accordion and guitar, and both the playing and singing contained here, as well as the song themselves, are in keeping with that outdoor tradition. *Star-Spangled Banner* has already attained the popularity heights in hillbilly circles, being a patriotic rouser about the crippled mountain boy who is eager for the chance to give up his life for his country. *I Found a Peach* is one of those tutti-frutti novelty tunes with the lyrical play on the variety of fruits. And while the Oranges in New Jersey are far-removed from the hillbilly country, ditty is from that stock.

These sides are for the operators of hillbilly and Western locations. And for these, "There's a Star-Spangled Banner Waving Somewhere" is already going strong.

SIDNEY BECHET (Victor 20-1510)*The Mooche*—FT. *Blues in the Air*—FT.

For the disk fans who marvel in Sidney Bechet's manipulation of the soprano sax, sides such as these have no peer in hot jazz circles. And considering the original sales of these New Orleans Feet-warmers sides, the appeal is still apparently strong. Both sides, using a small band, are slow blues. *The Mooche* is the Duke Ellington classic that goes back a couple decades, with the ensemble playing here marked by Bechet's wailing soprano, Victor Dickenson's plunger trombone slides and Henry Goodwin's trumpet growls. *Blues in the Air* is a Bechet origi-

nal in the blues tradition which shows off his capabilities in that manner of blowing.

Appeal of these sides are primarily to the hot jazz record collectors. Of course, locations where such fans might congregate can always be depended upon to be true to Sidney Bechet, in which case "Blues in the Air" would provide the greater playing interest.

FRANK SMITH (Elite 5046)*National Emblem March*—FT. *Stars and Stripes Forever*—FT.

Two of the best known John Phillip Sousa marches are backed here. However, there is nothing martial to this music. Instead, it provides the Sousa evergreens in a swing setting not particularly inviting to either the Sousa or the swing fans. Identity of Frank Smith, who gets label credit as both arranger and conductor, is not admitted. But that hot chorus on each side coming from a C melody saxophone is the tip-off for the disk fans who know their disks. For the record, this Frank Smith billing cloaks the identity of Frankie Trumbauer, who has long packed his sax and baton away to join the air forces for Uncle Sam. And the sides are repressing from the old Varsity masters made by the band Trumbauer fronted about four years ago or so.

These Sousa marches are familiar enough, but in these swing settings, their phono worth is highly doubtful. Especially with the band billing used for the label of negative appeal to the youngsters.

Mich. Business Men Talk Over Future Tourist Trade

BAY CITY, Mich., Oct. 31.—George E. Bishop, secretary of the Upper Peninsula Development Bureau, spoke to a group of about 400 business men here at a recent trade association meeting and banquet. He spoke about the outlook for the resort section of Michigan next year. He said that gas rationing and other factors cutting down tourist travel will hurt some, but that business men can console themselves with the prospect of a boom after the war.

"The nation must preserve its health and industrial production schedules to win this war," he said. "Michigan is the favored vacation spot of the Middle West. It is up to us to continue to provide rest and recreation for the hundreds of thousands of war workers in this area, for without it their efficiency will suffer."

Bishop predicted that 1943 will bring fewer tourist dollars to the State than the present season, which showed a decline of 32 per cent from the 1941 total in the Upper Peninsula. Lower Michigan resorts reported a smaller loss of business.

Preserve Prestige

"Normally the tourist industry brings in about \$450,000,000," he said. "To expedite the flow of travel here and provide attractions, the State has spent millions on highways, parks, forests, camp sites, fish hatcheries, game refuges and scenic developments. If we don't continue to

advertise Michigan, we will lose the prestige it has taken years to build. War or no war, we can't allow our public works and the good will of our vacationists to go to pot."

He said that week-end vacations of the share-the-ride variety would bring plenty of business to hotel and resort keepers below the Straits of Mackinac next year.

"History will repeat itself," he said. "Last May we anticipated an unprofitable summer season, but the better places made money. After the war there will be a tremendous boom as improved planes, automobiles and streamlined trains make transportation easy. To capitalize on it we must keep the industry alive until then."

"A dollar spent on a vacation in the North is a non-inflationary dollar, for it does not purchase vital materials needed for the armed forces."

Hear of New Rubber

S. W. Britton, manager of the Thiokol Division of the Dow Chemical Company, said that encouraging results were being obtained in the experimental use of this type of synthetic rubber for tire recapping. Thiokol is being manufactured by the company in Midland.

"It is made of salt, oil and sulphur, of which there is no scarcity," he said. "Indications are that a recapped tire will last 7,500 miles if properly inflated and the driver observes the 35-mile speed limit. America will be able to manufacture 60,000 tons in 1943, and 120,000 tons in 1944. Only six or seven pounds are required for one cap."

Judge Homer Ferguson, of Detroit, senatorial candidate, praised the association in a brief talk.

NEW • GAY • LIVELY

STANDARD RECORD T-5004

THE MERRY GHOST FROM CHATHAM SQ.

WHISTLING IN THE BLACKOUT (with vocal) Rene Musette Orch.

STANDARD RECORD T-5000

NOT TONIGHT, JOSEPHINE

PIGS KNUCKLES (with vocal) Andre Musette Orch.

See Your Local Jobber NOW—Don't Wait!

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

The release situation gets more acute as time goes on, with fewer and fewer disks being made available. It is almost certain that neither Columbia nor Decca will release further folk records for about a month, and the Victor output during that time will probably be two at most. The situation, tough as it is, is easier on spots specializing in folk recordings than on those depending upon band pops. For folk disks have always retained popularity longer than records in the pop category, with many of them achieving places as virtual standards. They are, as ops know, good for months, with many old favorites still pulling in comparatively heavy play. On the other hand, the general situation may cause some locations, formerly specializing in pops, to turn more and more to the folk music field, since popular recordings in that category represent longer-term investments for the operator and tend to ease the problems of the current shortage because of their longer life.

Week's Release

Riley Puckett (Bluebird 33-0500)

In a Little Garden and Old-Fashioned Locket.

A couple of sentimental ballads given excellent treatment by Puckett in his familiar style, his voice backed by his own fine guitar work. They're deep, rich country renditions. Both melodies are ordinary enough, but pretty in themselves, with *Garden*, on the A side, probably getting the call as being the more appealing. Both sides are good.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"THE LOVE THAT USED TO BE": Bob Skyles and His Skyrockets (Decca 6068)—An attractive love tune taken at a fast clip and given excellent treatment by Skyles and his crew. Steel guitar is outstanding, and so is the vocal. It was released about three weeks ago and should begin to build soon.

Letter Box

A recent Ernest Tubb release, *You Nearly Lose Your Mind*, is beginning to climb high on the lists, particularly thru the South. It's reported as one of the top favorites in Jacksonville, Fla., and Austin, Tex., among other spots. Continued growth is expected for it. . . . The runaway leader of the field, Elton Britt's *There's a Star-Spangled Banner Waving Somewhere*, maintains its terrific position and even shows signs of having increased its popularity this past week. Glowing reports on it come in from all over the country, and even when there's no extended comment the lists carry notations indicating that it's doing way beyond even the usual hit. Every report received last week gave it at least a mention. . . . The other big gun of the current field, Gene Autry's *Tweedle-o-Twill*, is still going along strongly. It remains a leader in reports received from areas as far apart as Texas and Vermont. . . . Another Autry leader, particularly in the North, is *Tears on My Pillow*, which has been going strong now for many months. . . . And another constantly popular Ernest Tubb waxing, in addition to the currently building *You Nearly Lose Your Mind*, is *Our Baby's Book*, which continues strong, particularly in the South. . . . The first of the terrific war hits in the folk field, Carson Robison's *1942 Turkey in the Straw*, is still a big coin-getter in the North. . . . Up in Canada, Ottawans are paying plenty of

nickels to hear Roy Rogers' version of *She Gave Her Heart to a Soldier Boy*. . . . A couple of Bob Wills waxings are reported as going very strong down Texas way. They are *Please Don't Leave Me and Life'll Be a Pleasure*. . . . Judy Canova's recording of *Is It True?* is a leader in the South.

Test Case Near Chicago Area Upholds Ordinance

CHICAGO, Oct. 31. — The suburban town of Forest Park last week won a decision which in effect gave it a free hand to regulate juke boxes. A court here ruled in a test suit that the boxes "might jeopardize public health and morals of the village."

The court reserved its decision on whether the license fee recently placed on juke boxes was exorbitant. Operators had contested the license as too high.

DRY CRUSADING

(Continued from page 60)

that way. The need to celebrate the release from restraint is part of this tendency, but sheer boredom is responsible for most of it.

"If the local police and the military will work together to keep the vultures and harpies under control, most of the job will be done. If, in addition, civilians living close to camps and in port cities will support the USO and similar organizations, not only with their money but with their time and good will, the rest of the trouble will be under control.

"The thing to remember is that the men in the army and navy are precisely the same boys that they were when they were home. There are bad boys among them,

and weak boys, too. But the vast majority of them are exactly as self-controlled and as healthy-minded as they were before. There is precisely no chance that such boys will go to the dogs, however rambunctiously they may occasionally celebrate their free time."

SMALL STORES

(Continued from page 57)

and filling stations will decline about a third.

Department stores sales, including mail order houses, and family clothing and women's wear stores will drop about 25 per cent.

Altho sales of new and used car dealers are expected to drop only a quarter over this period, they have already experienced a drastic cut.

Eating Places a Bright Spot

A bright spot in this picture is found in the eating and drinking places. It is estimated they will show an increase of 25 per cent in the first six months of 1943. Other kinds of business will show little or no change.

But further declines in the over-all retail pattern can be expected in the last half of 1943 as more and more of our resources are converted to the war effort.

As to inventories, retailers have tried, with varying success, to protect themselves by building up their inventories.

It is estimated that retail inventories at the present time constitute from two to three months' supply on the average. Nevertheless, they are much larger than necessary to support expected sales volumes. This is a favorable factor which will prevent sales from declining to much lower levels over the near future.

However, in studying the inventory situation, it must be recognized that smaller stores are in a much less favorable position than larger stores. A survey of all stores revealed an increase in inventories of 23 per cent during 1941. But small-sized stores, with annual sales of less than \$20,000, increased their inventories by only 7 per cent.

A recent study made by the War Production Board indicates that a similar condition prevailed as of the end of June, 1942.

Employment To Continue Down

As to retail employment, it is expected to be reduced by about an average of 300,000 persons in the first half of next

year from the average employment in the first half of this year. Altho many retailers will be forced to discharge their employees as their volume of business declines, others may experience additional difficulties in getting help. Widespread unemployment in this trade is not anticipated. Rather, retail workers constitute a reservoir of man power available for war work.

So much for the general outlook in the retail field. How can their expected burdens be lessened? In presenting the case of the retailer before the Small Business Committee of the Senate, representatives of the Department of Commerce offered tangible suggestions toward this end.

For instance, facing the fact that the demise of some retail stores is inevitable, a liquidation procedure that would accelerate their withdrawal from business would bring more prompt relief to remaining stores. Furthermore, early liquidation would conserve assets of the business rather than wasting them thru slow attrition ending in failure.

Another attack on the so-called too-many-stores problem is thru concentration of available business in a few nuclear firms, operating these at capacity levels. The scheme involves compensation and profit-sharing for the closed units. Such a program has been discussed by WPB in regard to manufacturing plants. The same principle, it is thought, might be applied to retail establishments.

A further step to minimize the number of fatalities is the promotion of operating efficiency. Such aid would lower the cost of distribution, help maintain retail price ceilings, lessen the burden on the consuming public, and help maintain necessary civilian supply.

Business Clinics Possible

It is felt that aid in operating retail stores more efficiently could logically be given in the Wartime Business Clinics which are now being conducted thru-out the nation jointly by the Department of Commerce and the United States Office of Education. Also available for such a program are the Department of Commerce field offices. These could serve as nuclei for advisory work to small business.

As to the inventory problem, a control probably would effect a more equitable distribution of goods. By limiting the amount which powerful buyers may keep on their shelves and in their warehouse, it would be possible to spread these inventories over into the smaller dealer group. Such an inventory order would, of course, need to be tied in either directly or indirectly with turnover.

While inventory control does not assure supplies to dealers, it is a relief measure for the period before a complete system of rationing and allocation is effected.

Allocation as a Control

The flow of goods from manufacturer to distributor can be controlled directly by allocation. Under this plan, each distributor would be permitted to buy a certain proportion of his previous sales, or each supplier would be required to sell to previous customers a given percentage of his sales to them in an earlier period.

Recognizing the capital needs of small business, it was suggested to the special Senate Committee that consideration be given to the granting of credits or rate differentials as part of its tax program. This consideration may be divided into two parts: (a) Tax credits on the amount of profits not withdrawn from business by the owners of small concerns; and (b) credit on taxable incomes of equity capital investors in small concerns.

The effect of both of these tax considerations would tend to broaden the equity capital foundation of small business.

Education along managerial lines is another apparent need of the small retailer. Logical ways of filling this need would be to enlarge the Department of Commerce's present limited service thru its commercial agents.

The needs of small business in this respect are not limited to the difficult wartime period. They will extend into the peace era.

Small business men in the smaller towns of the nation are the very backbone of community life. A strong business advisory and counselor system would help them help themselves so as to give the best possible service at fair cost to all classes of Americans.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Music Machine Banquet

Altho 350 people attended the Fifth Annual Music Machine Banquet the tempo was restrained. The important feature of the evening was the bond drive. Over \$54,000 was pledged.

Out-of-Town Visitors

Some of the out-of-town visitors were the executives from Wurlitzer—Spence Reese, Ernie Petering and Bill Lanshaft, their advertising counselor. Also at the Manhattan Distributing table were James B. Coogan and George Dick from Coin Machine Acceptance Corporation.

Kressburg Reminiscences

Sam Kressburg, the Seeburg district manager, and your correspondent went back some years to an opening of a new distributor and regaled the table with an hilarious story of our adventures getting home. Those were the days!

Orangeade for Mitnick

Jack Mitnick, in order to keep pace with the elbow benders, kept the waiter busy crushing oranges for his special orangeade drink. Jack tells us "that's what the doctor ordered," and adds "now I'm in Bill Alberg's class."

The Rabkins Guest of Modern

Bill Rabkin, popular president of In-

ternational Mutoscope Corporation, and his wife, Grace, were the guests of Mr. and Mrs. Nat Cohn and Mr. and Mrs. Harry Rosen. They were particularly impressed with the way the affair was run and said they had a wonderful time.

Fast Flashes

Irving Bromberg in NY

Irving Bromberg, well known coinman from the Pacific Coast, returned to his old stamping grounds for a visit.

Young Granddad

Ben Schillinger can now lay claim to being one of the youngest granddads in the industry and when you see him you'll understand how proud he is of that fact. Mrs. Shirley Kessler, Ben's daughter, gave birth to a girl October 22 at Mount Eden Hospital in the Bronx. Baby's name is Rochelle.

Sacks Pitching In

Sam Sacks, Acme Sales Company, has rolled up his sleeves and is pitching in with the rest of his factory force in getting out his remodeled line of phonos for which he claims a fine demand.

Mercer's New Record

Nat Cohn, of Modern Music Sales Company, distributor for Capitol Records, claims Johnny Mercer's *I Lost My Sugar in Salt Lake City* with a vocal by Mercer and music by Freddy Slack and orchestra is a natural. Music machine operators, informs Nat, are grabbing the record as soon as deliveries come in.

What's Cooking?

A very heated discussion was being carried on between Harry Rosen, Charlie Aronson, Jack Ehrlich and Joe Forsythe at the corner of 43d Street and 10th Avenue, and was Rosen steaming!

NEW 1942 MILLS THRONES

Have 10 in original crates. Write for prices. Will consider good used coin equipment in trade. Also late Panorams—clean.

MID-STATE SPECIALTIES

Oshkosh, Wis.

GAS RATIONING REPORTS

OPA Order Outlines Preferred Mileage for Passenger Autos

While government agencies have been busy mapping out definite plans for gas rationing on a national scale, people in various trades and professions have been watching for releases that would show how each will fare under the new program. Previous reports have indicated that operators of coin machines would get Class C cards, similar to that granted to service and repair men in all lines of business.

The first official report available is Form OPA R-540-GASOLINE RATIONING REGULATIONS. Ration Order N. 5 A. Title 32-Chapter XI. The section referring to repair and maintenance men will interest operators of coin machines.

Section 1394.506. PREFERRED MILEAGE—The mileage driven in a passenger automobile or motorcycle necessary for carrying out one or more of the following purposes shall be deemed preferred mileage:

(a) By a duly elected or appointed agent, officer, representative or employee of a federal, State, local or foreign government or government agency, for performing the official business of carrying out an official function of such government or government agency, in a passenger automobile or motorcycle not owned or leased by such government or government agency.

(1) For the purpose of this paragraph: (i) Daily or periodic travel between home or lodgings and a fixed place of work shall not (except as provided in (ii) hereof) be deemed performance of official business or carrying out an official function;

(ii) Travel by duly elected members of federal or State legislative bodies—between their places of residence and the city or town of legislative session; within such city or town and within their respective legislative districts in connection with their functions as legislators (except daily or periodic travel between home or lodgings and a fixed place of work); or elsewhere in pursuit of legislative business shall be deemed the carrying out of an official function.

(b) For the transportation of mail on behalf of the United States Government, in a passenger automobile or motorcycle not owned or leased by such government.

(c) By public schoolteachers or officials for the performance of official duties which require travel from school to school.

(d) For the wholesale delivery of newspapers, magazines and periodicals.

(e) For carrying non-portable photographic equipment or equipment for recording sound on film, for making photographs or collecting information for dissemination to the public thru newsreels or the press, by a person or agency regularly engaged in such activities.

(f) By a licensed physician, surgeon, dentist, osteopath, chiropractor, midwife, veterinarian or by a public health nurse, for making necessary professional calls or rendering necessary professional services; or by a licensed funeral director or embalmer, for rendering services necessary in connection with the preparation for interment and the interment of deceased persons.

(g) By a regularly practicing minister of any religious faith who serves a congregation, or by any religious practitioner qualified to minister to the religious needs of the members of a congregation, for giving religious comfort, assistance, advice or instruction.

(h) By a farmer, for transporting farm products and necessary farm supplies between farm and market, shipping point or point of delivery, or between one farm establishment and another.

(i) By employers, employers' organizations, or labor organizations, or by others:

(1) For the transportation of farm workers, commercial fishermen, seamen or marine workers between their residences or lodgings and their places of employment or between places of employment;

(2) For recruiting or training workers for employment as agricultural workers, transportation workers, commercial fishermen, seamen or marine workers, or for employment in any of the plants or

establishments defined in subparagraphs (1), (2) or (3) of paragraph (k) hereof.

(j) By members of the armed forces of the United States, or State Military forces organized pursuant to Section 61 of the National Defense Act, as amended, for transportation to, from or between places at which their duties are performed.

(k) By a worker (including an executive, technician or office worker, but not including salesmen) or by an employer, employer's representative or representative of a labor organization in travel to, from, within or between the establishments or facilities listed below, for purposes necessary to the operation or functioning of such establishments or facilities or to the maintenance of peaceful industrial relations therein:

(1) Naval, military or hospital establishments or facilities;

(2) Establishments or facilities of common carriers; or of other carriers performing services essential to the community or to the war effort; or of plants engaged in the production or distribution of heat, light, power, gas, steam or water; or of irrigation, drainage, flood-control or sanitation systems; or of telephone, telegraph, radio or other communications systems;

(3) Industrial or extractive establishments essential to the war effort, including plants or establishments engaged in the extraction, production, processing, or assembling of any aircraft, motor vehicle, ship, marine equipment, armament, implement or engine of war, or necessary part thereof; or of any raw, semi-processed or finished materials, supplies or accessories necessarily used in the manufacture thereof; or of tools, machinery or appliances essential to the manufacture or use thereof; or of munitions or fuel; or of essential medical supplies or essential food or clothing.

(1) By engineers, architects, technicians, supervisors, repair and maintenance men or other workers (but not including salesmen) to enable them to render services or to transport materials and equipment necessary for construction, repair, installation, or maintenance work (other than the repair or maintenance of portable household appliances); or for rendering indispensable services of a specialized nature to agricultural, extractive or industrial establishments.

(1) "Services of specialized nature" shall include; services related to the natural and artificial breeding of livestock; branding; crop or livestock in-

spection in connection with the marketing or processing thereof; selection, grading, or processing of lumber or timber; inspection in connection with the improvement of farm sanitation; protection crops, livestock or farms from blights, diseases or pests; soil conservation; discovery and location of minerals; and acquisition of mineral bearing and pipe line tracts.

(m) By traveling salesmen engaged in the sale of necessary productive equipment for farms, factories, mines, oil wells, lumber camps and similar productive or extractive establishments, or of medical supplies, if the marketing of such equipment or supplies by salesmen is essential to the war effort.

(n) In a motorcycle, for delivery or messenger service.

WPB Issues Tin Order to 400 Cities in 19 States

WASHINGTON, Oct. 31. — The War Production Board recently made it mandatory for more than 400 cities in 19 Northeastern States to collect and segregate all "prepared" tin cans offered to the scrap drive by housewives.

WPB said tin can salvage would be made mandatory thruout the nation as soon as new detinning plants are completed. It estimated that 1,000,000 tons of steel and 10,000 tons of tin can be salvaged from old tin cans.

The action does not extend mandatory provisions of the program to housewives, but WPB urged housewives to prepare tin cans for detinning and to store them separately for collectors.

The action affects municipal and private trash collectors in all cities of more than 25,000 population in Connecticut, Delaware, District of Columbia, Illinois, Indiana, Kentucky, Michigan, Maryland, Massachusetts, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Virginia, West Virginia, and St. Louis, Mo.; Minneapolis, St. Paul and Duluth, Minn.

Study Causes of Decline In Sales for Wholesaler

CHICAGO, Oct. 31. — The opinion is being advanced here that a decline in September of the sales of Butler Bros. here may be an indication of hardships in the retail field. For the first time since January the big wholesale merchandise house reported that sales were off as compared with last year.

The firm says that several factors may be responsible for this decline. They say that merchants have done much of their buying earlier this year than in previous years. September a year ago showed a sharp increase for some reason. The firm reports that its retail sales have held up well recently.

Report on Week's Developments in Gas Ration Plan

CHICAGO, Oct. 31.—Progress toward gas rationing on a national scale during the week included the official announcement that salesmen would not get C ration cards as certain trade associations have asked for. At the same time the OPA released its order which described lines of business and professions that would get the preferred mileage cards. It is generally understood that this preferred mileage card meant the Class C card. There was considerable discussion of what gas rationing would mean and newspapers still continued their educational campaign.

An announcement by the OPA on October 26 said that rules for obtaining C cards would be tightened considerably. This is said to be due to the fact that the government made a careful survey of rationing conditions in the East and decided that the Class C card had been abused.

Latest information available is that operators of all types of coin machines will be classed as route and maintenance men, similar to such occupations in other businesses, and hence will get the preferred mileage card.

It was reported in Chicago that advance copies of the application forms and regulations indicated that gas won't be rationed on mileage. Registration of motorists is scheduled to begin November 9. Special applications must be filled out by those desiring B or C ration books. These applications are to show that the use of the car is essential. These special forms must be filled in in addition to the regular form. The forms for supplemental mileage comes in four pages, thus asking for a lot of information.

Plans are being drawn up to give some privileges to motorists who can share rides in their car with others. It is understood that consideration will be given to cars and trucks used in collecting scrap and in other necessary public services.

Big Printing Job

The job of printing the ration coupons is a gigantic one. It will take 8,000,000 separate pieces of printed matter and 15,000,000 pounds of paper to put the program into effect. About 120 different printing plants are at work on various forms.

An official announcement said that the government's plan to provide tires for essential driving may be made known about November 15. Reports say that there may be an increase in the tires available due to reclaimed rubber.

There were reports circulated that the value of gas coupons would be cut from four to two gallons, but OPA officials denied this in Washington. Spokesmen said they had no plans in process now leading up to such an idea. The initial value of the unit coupon has been set at 10 gallons.

In Chicago it was reported that city and county schools will be used as stations where motorists may register for their gas cards.

Reports on how operators are feeling toward the gas program are to be found in the market reports for October published elsewhere in this issue of *The Billboard*. An operators' association in Dallas voted officially to support the gas rationing program wholeheartedly. This is regarded as an important step to co-operate with the government. Operators report that gas rationing is tending to increase city populations, and hence the play of all machines located in cities. It is the small towns and highway locations that are suffering.

Bingo Problems in East

YONKERS, N. Y., Oct. 31.—The city is having its bingo problem, and the ban has been extended to church games as a part of the new anti-gambling crusade which has been on in the city. Two churches that have weekly bingo games were notified to stop. Some commercial bingo games have also been stopped recently.

ABCs on Tin Salvage

How To Prepare Tin Cans

1. Remove the paper label completely.
2. Thoroughly wash the container.
3. Cut off both top and bottom.
4. Flatten by stepping on the can. Do not flatten by hammering; leave space between the inner walls so that the detinning solution will swish thru.
5. Save all prepared cans in suitable containers—a basket, a box or a barrel will do. That permits collection truck crews to segregate them when loading trash.

Types of Cans Wanted

All food cans—those containing both solid and liquid products, including those that have labels printed right on the metal.

Coffee cans and beer cans with flat tops.

Don'ts

Save paint, varnish, oil or grease cans, since they cannot be properly cleaned for detinning and most of them are coated with materials other than tin.

Turn tin cans in with other metal, rubber, paper, rags or general salvage.

Include tinfoil, collapsible tubes or other tin articles with your tin cans.

Cigarette Appeal May Get Started

LEXINGTON, Ky., Oct. 31.—Recent reports indicate that the anti-trust suit against four large cigarette manufacturers and several of their officials may finally start thru higher courts. A petition for an appeal has been pending since an unfavorable decision against the cigarette firms last year.

Final agreements on the point of an appeal to be filed with the United States Sixth Circuit Court of Appeals were reached last week in a conference of attorneys representing both sides.

The original trial lasted for 30 weeks and is said to have cost approximately one million dollars. The court decided last October 27 against the defendants. When the appeal will be filed has not been definitely announced. It is the second attempt made by the tobacco firms to get a new trial.

Chewing Gum

(From The Richmond Times-Dispatch)

With gum available, but scarce, there has been an upward trend in the use of snuff and chewing tobacco, but just how many former gum chewers will turn to tobacco in these forms is hard to foresee. It is, for example, very hard to foresee any but the most hardy of lady welders carrying the torch to the accompaniment of a large quid of choice, sun-cured leaf.

One thing is easy to predict: the average citizen will be the recipient of a great boon. Less and less gum to cling to the shoe leather, less and less danger of becoming entangled by a sticky mass under the theater seat or under the restaurant table! Everything has its rosy side, by gum!



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Cig Makers' Earnings Hopes Will Be Clarified Shortly

Position of OPA on price rise to absorb tax increase important

NEW YORK, Oct. 31.—The huge production of cigarettes in the United States during September, a new high, was contributed to in no small measure by sales thru cigarette vending machines. The September output reached 21,798,447,820 cigarettes, based on sales of tax stamps. That month's production was greater than for any year prior to 1917.

The earnings prospects of cigarette manufacturers for 1943 will probably easily be seen within the next few weeks. November 1 will see the one-half cent a package increase on cigarettes become effective, and unless the Office of Price Administration changes its mind, these increases will be passed on to consumers by the manufacturers.

These companies have had to pay more for both labor and for raw materials for some time past without increasing the price of their product. Further cost increases are in prospect for 1943, and earnings will be cut deeply next year unless they can be added to the new prices resulting from the tax increases.

Unsuccessful Protest

One cigarette manufacturer last December attempted to raise prices but was prevented by OPA, and not until that agency speaks in the present situation will the earnings picture for 1943 be clarified.

The OPA has kept its eye steadily on the cost problem for cigarette manufacturers this year. It prevented the Southern leaf tobacco markets from selling at runaway prices, even tho the ceiling prices which were established were 10 cents a pound or more above the average prices paid for the same leaf tobacco last year.

In February of this year OPA estimated that the 1941 profit margin of cigarette manufacturers averaged 55 to 60 cents a thousand, probably reduced by between 10 cents and 15 cents a thousand this year by the higher prices paid for the 1941 leaf tobacco crop.

In South Carolina this year leaf tobacco sold for an average of 38 cents a pound, against a 28-cent average last year. In North Carolina a flue-cured tobacco has been selling for more than 40 cents a pound. The markets for burley tobacco, second largest contribution to the make-up of cigarettes, will not open

until about December 1. The Commodity Credit Corporation will not be a buyer in this market for lend-lease as it has been in the flue-cured market, but it is generally believed that prices on those markets also will advance. The burley crop this year is about the same as last year, but the demand is greater than it ever has been before.

Manufacturing costs of cigarette makers for 1943, therefore, will probably rise at least as much as they did in 1942. Without a price increase, profit margins are likely to be only a little better than half what they were in 1941.

Even the record volume of business being done—1942 production is likely to run close to 240,000,000,000 cigarettes—would not compensate for these cost increases.

Effect of Taxes

Corporate tax increases last year reduced the earnings of cigarette makers from the 1940 levels, and with the higher normal, surtax and excess profits tax rates this year, none of the companies seem likely to earn as much in 1943 as they did in 1941.

American Tobacco in 1941 earned \$23,883,360, or \$4.58 a common share; Liggett & Myers Tobacco, \$17,850,460, or \$5.22 a share; P. Lorillard, \$3,383,168, or \$1.44 a common share; Philip Morris, \$7,792,565, or \$8.01 a common share, in the year ended March 31, 1942, and R. J. Reynolds, \$23,239,387, or \$2.32 a share.

All of these companies, except Lorillard, had net profits before taxes which were greater than their excess profits tax credits. So long as profit margins are sufficient to allow them to earn more than this credit before taxes, increased costs and the higher taxes will come principally out of the excess profits tax which otherwise would go to the government. But if the cost increase is so severe as to reduce net before taxes to less than the credit, then it will have a marked effect on earnings of cigarette makers in 1943.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Oct. 31.—Harvesting of the peanut crop in the Virginia-North Carolina section has been held up. There has been reported that the quality and color of some of the crops now being dug have been damaged. Few if any peanuts will be available for milling and

National Peanut Week Jan. 21-30

ATLANTA, Oct. 31.—Preliminary announcement has been sent out by the National Peanut Council, Inc., that National Peanut Week will be observed during January 21-30, 1943. Further information is expected soon.

This preliminary announcement was sent out a month later this year than last. Explanation given by officers of the council is that the thought at first was not to sponsor National Peanut Week in 1943 due to wartime conditions, but due to popular demand the board of directors at its last meeting authorized the council to again sponsor the campaign. The last week in January is now recognized by the public as National Peanut Week. In fact, the North Carolina State Legislature passed a law making the last week in January Peanut Week.

The goal of National Peanut Week campaign in 1943 will be to move into edible consumption 50,000 tons of peanuts which would otherwise be crushed into oil. This goal is the same that it has been for the last two years, according to the announcement.

Some of the features of National Peanut Week campaign will be: (1) The ever-popular window contest in which the National Peanut Council will give \$1,125 for the best store windows in the nation trimmed with peanuts and peanut products. In addition to this, large handlers of peanuts will give prizes amounting to approximately \$1,000 for the best windows in their respective cities. If you would like to give the local prize in your city, advise this office at once. There is great competition as to what firm will give the local prizes in various cities.

(2) Peanuts and peanut products will be featured on the radio from key stations thruout the nation.

(3) Peanuts and peanut products will be featured in news stories and articles in national publications and local papers all over the United States.

(4) Peanuts and peanut products will be featured by railroads in their dining cars, hotels in their dining rooms, and in various other public places.

(5) Peanuts and peanut products will be advertised and featured by large local and national advertisers in local papers thruout the country.

The Director of Home Economics of the National Peanut Council has interesting plans for National Peanut Week. A recipe contest, special bulletins for trained food and nutrition workers and new recipes. These ideas may be used as presented or adapted to specific needs.

Lithographed window streamers, seals for stationery and other material will be furnished from the office of the National Peanut Council as in the past.

shelling before November 1. Prices on farmers' stock peanuts have not been definitely established, and shippers have withdrawn quotations on shelled and cleaned stock.

In the Southeastern section the demand has improved somewhat, but offerings by the farmers and shellers continue to be light. However, the prices on both farmers' and shelled goods have increased slightly. Farmers' Spanish peanuts are selling for \$141-\$145, with the greater part selling for \$144-\$145. Runners are selling for \$127-\$130, selling generally at \$130.

The harvesting in all sections of Texas and Oklahoma has been delayed. There has been some damage reported in the stocks already dug. The market in these sections is proving strong and advancing, with farmers' stock rather scarce and growers showing little inclination to sell.

The total number of pounds of farmers' stock peanuts cleaned and shelled during the 1941-'42 season to September was 877,659,000 compared with 962,168,000 pounds cleaned and shelled during same period last season. The quantity of crushing farmers' stock peanuts cleaned and shelled this year was 214,471,000 compared with 558,411,000 pounds last season. The holdings of farmers' stock peanuts at mills and in warehouses September 30, 1942, were 107,261,000 pounds compared with 78,532,000 pounds on September 30, 1941, while the indicated disappearance of edible grades of shelled peanuts during the period of October, 1941-September, 1942, was 584,558,000 compared with 553,747,000 pounds for the same period for the previous season.

THIS TIME TRY TORR

CHARMS
American made, no strings, red, white & blue, 6 assortments, \$1.00 per gross. Parcel Post Paid.

ALMONDS—New crop, 800 count, 60c per pound. 25-lb. cartons only. Cash with order.

BALL GUM
Case of 15,500 Balls, \$15.75. Cash with order. Freight Paid.

All type Machines sold on liberal time payment.

TORR 2047A-SO. 68 PHILA. PA.

Victor's Famous TOPPER

Sells Everything—Gandies, Nuts or Ball Gum. When ordering for ball gum, please specify. Capacity—5 lbs. of mds. (or 800 to 1000 balls of gum).

Price only \$7.95 ea.

Porcelain finish \$1.00 additional. Terms: 1/3 cash with order, balance C. O. D. (Or send full amount and save C. O. D. charges.)

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

CIGARETTE AND CANDY VENDING MACHINES

RECONDITIONED—PAINTED

9-30 National Cig. \$54.50
9-30 National Cig., with 9-50 mechanism, all King Size. 79.50
Du Grenier, Model S. 33.50
9-18 Candy Machine. 89.50

1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative
NATIONAL VENDORS, INC.

LOUIS H. CANTOR COMPANY
250 WEST 54TH ST., NEW YORK CITY

Annual Safety Convention...

CHICAGO, October 31.—The National Safety Council convention held at the Sherman Hotel in Chicago this week had some displays which indicate the importance of vending machines.

The Coca-Cola Company had three machines in its booth that handled their product. They used this display to demonstrate safety from the public health standpoint, since the drink is dispensed in individual bottles coming direct from the machine.

The Canteen Food Service had two vending machines in its booth. One dispenses drinks using individual paper cups, and choice of three drinks are offered. The other machine is the well-known canteen vender for dispensing candy, gum and nuts. These machines are placed in plants to be used for a quick pick-up.

The West Disinfecting Company, which sells sanitary napkin vending machines, was unable to show them this year because of the shortage in materials. However, they had a washstand with a soap dispenser on display.

The Safety Council is a very educational affair with considerable literature offered to visitors. A few operators' associations have recognized the important public relation work they can do by co-operating with local safety campaigns and organizations.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

Axon-Fisher's new cigarette, Fleetwood, is about to put in its appearance on the market. Called the "greatest cigarette news in 20 years," the tobacco company officials said that the first national advertising campaign for its new cig will break in magazines in mid-November. First shipments of the king-size, popular-priced brand are being hurried to retail outlets thruout the country. All markets are expected to have the cigarette by the time consumer copy appears.

Printer's Ink, in a crystal-gazing act, predicts that Britons will soon find that "sweets" have been zoned somewhat along the lines of biscuits in that country. Some candy makers there are toying with the idea of continuing advertising in order to keep the trade name alive in zones where regulations will prohibit shipments.

Cigarette production in Canada is up about 22 per cent for the first five months of 1942.

In a move to prevent deterioration of sugar in unsatisfactory storage places and, at the same time, to get idle supplies back into consumption channels, the Office of Price Administration October 25 announced conditions under which certain individual consumers and registered industrial users will be able to dispose of excess stocks.

Registered industrial users who have obtained sugar on a provisional allowance and have not used it all before the close of their season are given permission to dispose of it under certain circumstances: Consent of the local War Price and Rationing Board is required; the sugar must be in the original, unopened packages of a primary distributor, and stamps or certificates must be surrendered to the local board. Moreover, it must be shown that the industrial user does not expect to use sugar in the succeeding four months. Authorization for the necessary deliveries involved in disposing of excess stocks is contained in Amendment 17 to Ration Order No. 3, effective October 30.

The Association of Manufacturers of Confectionery and Chocolate of New York State will hold its annual get-together dinner on Thursday, November 12, at Hotel Pennsylvania, New York, according to an announcement by William C. Kimberly, secretary-treasurer.

In a review of the cocoa market, W. Bartholomew & Company, New York, states: "The cocoa futures market was quiet last week when only one lot of December was traded. Buying interest in all positions at ceiling prices was in evidence daily.

"Arrivals of cocoas in the United States continue relatively light, and the total imports for the current year to date are about 22 3/4 per cent of those for the same period last year. Licensed warehouse stocks have been declining almost uninterruptedly and now represent about 23 per cent of those recorded on the corresponding day in 1941."

A new selling theme for Camel cigarettes made its appearance last week as R. J. Reynolds Tobacco Company copy began featuring "The T-Zone," signifying taste and throat, "where cigarettes are judged," in its magazine, newspaper,

radio and transportation advertising. Photographs of servicemen and war workers in color pages introduced the new series in Camel's full magazine list, while newspapers carried 200-line insertions. Radio commercials on Reynolds's three network shows will also plug the "T-Zone proving ground."

Coco-Cola got a beautiful break when Robert Ferry, former advertising account executive, who heads the campaigns and media branch of the War Production Board's division of information, and as such is charged with coordinating all phases of the WPB's war production and labor management campaigns, sent the following letter, dated October 9, to newspaper editors:

"The worker in our industrial plants is as essential a part of our war effort as the soldier in the field. One cannot exist without the other.

"Anything that contributes to the spirit and morale of these soldiers of the production front is, therefore, a direct contribution to the war effort.

Plugs Coca-Cola Program

"Many of these workers operate under trying conditions. Many work long hours, thru holidays, in new plants—and live in new homes in isolated communities. They often have few facilities and little time or energy for amusement.

"Because it helps us solve this problem, we wish to call your attention to a new radio show—Coca-Cola's Victory Parade of Spotlight Bands. This program will be broadcast every evening Monday thru Saturday, over approximately 150 stations of the Blue Network from 9:30 to 9:55 p.m., EWT. It will feature the greatest bands in the U. S. A. and the programs will originate in army camps, naval bases and war industry factories all over the country.

"By bringing top-flight entertainment to war workers at the plant—without interrupting production—this program will definitely deliver an important impetus to worker morale.

"For this reason anything that you can do to implement the effectiveness of this show would be much appreciated by the War Production Board."

The letter caused no end of stir. Fact that a government agency was apparently press-agenting a privately owned company brought quick editorial response of the abusive variety. WPB had no retraction or statement to make, but Ferry commented that newspapers and radio should take a "pause that refreshes" from their intramural scraps and concentrate on the Japs.

Markets in Brief NUTS

Chicago Spot Market
Virginia and North Carolina (New Crop)
Cents per lb. in bags

Jumbos, Oct.-Nov.	
Fancies, Oct.-Nov.	
Extra large, Oct.-Nov.	
Medium, Oct.-Nov.	
No. 1 Virginia, Oct.-Nov.	
No. 2 Virginia, Oct.-Nov.	

Offerings suspended because of bad weather.

Southeast (New Crop)	
No. 1 Spanish prompt ...	12.50 @ 12.62
No. 2 Spanish prompt ...	11.75 @ 12.00
No. 1 Runner prompt ...	12.13 @ 12.25
No. 2 Runner prompt ...	11.75

Texas (New Crop)	
No. 1 Spanish prompt ...	12.50 @ 12.62
No. 2 Spanish ...	12.00

Canada's New Coin Won't Work Slots

REGINA, Sask., Oct. 31.—Juke box fans have found one serious drawback to Canada's new 12-sided nickels of zinc and copper.

They won't work in a juke box. They just slip thru the slots as would a slug and you get them back with no music.

The reason is attributed to the fact that magnets on the machines are only adjusted to work when the old nickels, dimes or quarters are used.

Not much adverse effect on juke box

Financial Report Of Philip Morris Shows Big Sales

(From The Wall Street Journal, October 21, 1942)

New high marks on sales have been established by Philip Morris & Company in the first half of its current year. Average monthly sales in the six months ended September 30 are understood to have been close to the two billion mark, on its principal cigarette brand, compared with slightly more than 1.5 billion average for the same months last year. Six months unit sales of the cigarette were nearly 30 per cent greater than in the like period last year.

Because of the much higher tax rates in the 1942 tax bill, however, earnings of Philip Morris probably will not reflect the increase. In fact, because of the 90 per cent rate on the excess profits tax, the half year's earnings are likely to be under those in the same period of 1941.

Philip Morris & Company in the fiscal year ended March 31, 1942, had earnings before taxes of roughly \$14,000,000 or an excess of about \$3,750,000 over the credit. Because of the big gain in sales in the current year, earnings before taxes seem likely to top the \$14,000,000 mark, altho higher costs may hold down the gain. Adding 10 per cent of the excess of earnings over the credit figure to the net allowed under normal and surtax rates would give a total of roughly \$6,500,000. This would be equal after preferred dividends to about \$6.60 a share on the 893,993 common shares.

Present indications are that for the six months ended September 30 last, Philip Morris will show earnings somewhat over \$3,000,000, equal to a little better than \$3 a common share. This would compare with \$3.942,824 or \$4.05 a common share earned in the six months ended September 30, 1941. In the fiscal year ended March 31, 1942, Philip Morris earned \$7,792,565 or \$8.01 a common share.

More funds will be required by Philip Morris for inventory in the current year by reason of its constantly rising volume and because of the higher prices being paid for the 1942 leaf tobacco crop. On March 31 last the company's inventory stood at \$53,143,338, compared with \$34,876,749 a year earlier. To help finance the purchase of the increased amount of leaf tobacco, Philip Morris had borrowed \$8,000,000 at the end of the last fiscal year. Subsequently, however, the company sold an issue of \$6,000,000 debentures and roughly \$5,000,000 of new 4 1/2 per cent preferred stock.

Up to the present time, purchases of leaf tobacco have not required any substantial borrowings by Philip Morris, but before the marketing season is over it will probably have availed itself again of bank credits.

Effort Behind Cig Venders Pays Well

BALTIMORE, Md., Oct. 31.—Merit Music Service, which about a year ago extended its operations to include cigarette venders, is now registering fine collections from its cigarette vending operation, according to Morris Silverberg, head of the concern.

During the early stages of its venture into this field, the concern did not give much attention to it, with the consequence not much headway was made, but in recent months real effort has been put behind it with gratifying results. Its operation now is double that of what it was previously. One of the contributing factors is the employment of men who know both the cigarette vending business of the city and also know proprietors of the locations. The concern now has more cigarettes vender spots than it ever has had.

Cigarette supplies are ample, Silverberg said, which is an important angle in these times of the many shortages on numerous items of merchandise. It was pointed out attention must be made servicing the venders. A study is necessary of the brands of cigarettes preferred at each location, and it is necessary to see that the compartments are always well filled with the preferred brands.

business at present is expected, however, because there are plenty of the old-type nickels in circulation.

Cigarette Prices

WASHINGTON, Oct. 31.—The Office of Price Administration announced yesterday that an increase of 1 cent per pack may be added to the retail price of cigarettes beginning November 1 when the sale is only one pack.

This advance in price is due to the one-half cent raise in the federal excise tax on cigarettes which goes into effect November 1. The OPA ruled that the new excise tax be passed on to the consumer, whether the tax is paid by manufacturer, wholesaler or retailer. The added tax does not alter the ceiling price. In making reports to the government, the seller must state the amount of tax separately from the ceiling price and cannot incorporate the added tax in his ceiling price.

If the tax on an item is less than one-half cent it must be absorbed by the seller.

Candy Ingredient From Wine Waste

SAN FRANCISCO, Oct. 31.—The candy-makers of the country will be happy to know that at least one of the many ingredients necessary to their trade and now as scarce as hen's teeth account of it always came from abroad is now about to be produced in the United States.

The compound is tartaric acid, especially essential for the manufacture of candy, special high explosives, synthetic silk, drugs, bread and photographic materials. Every year the United States has used about 15,000,000 pounds of these compounds, almost all of it brought from Spain, Greece, Italy and other Mediterranean countries. At the Albany (Calif.) plant of the Western Regional Laboratories, where U. S. Department of Agriculture scientists work on by-products from Western agriculture, experiments were made on wine wastes—the so-called distillery slop and the pomace. The department chemists passed these waste fluids thru a pair of long columns filled with special resins. One of these resins turned the dilute chemicals into their acid form. The resin in the second column trapped tartaric acid and kept it in its grip. Finally a little soda was passed into this column and the resin let go, and the tartaric acid was recovered.

Ice Cream May Join Ration List

WASHINGTON, Oct. 31.—Ice cream may soon be among the luxury food items losing wartime priority, according to the Department of Agriculture. Rationing of other dairy products, such as butter and cheese, also is considered probable.

The Food Requirements Committee has estimated that, while American dairymen have surpassed all previous milk production records, total output will fall about 5,000,000,000 pounds short of the 1942 Food-for-Victory goal.

The milk supply, the department explained, will be more than ample for civilian uses, but a heavy portion of it must go to the armed forces and the lend-lease program.

Penny a Pack

WASHINGTON, Oct. 31.—Predictions are that cigarettes will rise a cent a pack as a result of the newly approved record tax bill.

Under the law and OPA regulations, manufacturers and dealers are permitted to pass along tax increases to the consumer, unless such action is specifically barred by the revenue laws.

These increases, if passed on to the consumer, will serve to permit an increase of one cent a pack in most brands of cigarettes.

Market Reports—October Rise

Patronage Gains While National Events Unfold

Effects of federal tax, record shortage and gas rationing yet to be evident

CHICAGO, Oct. 31.—Business reports on coin machines from the various market centers of the country all were very optimistic as to the actual patronage of coin machines of all types. There was scarcely a discouraging report on any type of machine from any cities insofar as the public patronage of machines is concerned. Reports of increases in patronage were conservative and suggested the seasonal increase in business which comes regularly in October. Reports generally specified increases from 5 to 20 per cent as compared with September.

A few reports suggested that business was running as much as 25 per cent better on music machines than a year ago. At least one city that reported discouraging news a month ago turned in optimistic reports for October, and especially a big pick-up in music patronage, which had been down for some reason for several months. Even a city like Detroit, which has many difficulties, turned in more optimistic reports for the month of October.

Our business reports for the month were gathered during the last week of October and there are only a few beginning signs to show the depressing effects that the new federal tax, record shortages and gas rationing may have on the operation of coin machines. It is expected that the month of November will turn in more different reports to show just how

trends are effecting operators in all parts of the country.

It is not easy to say what was the biggest news topic during the month. The new federal tax, plans for national gas rationing and the Petrillo record ban all vied for chief place in their effects on the coin machine trade. After consideration and debate during the summer of 1942, federal tax amendments were finally passed and signed by the President in October. These amendments did not provide the relief that had been sought for pinball games nor penny counter machines. The amendments provide for an increase of the tax on gaming devices from \$50 to \$100 beginning July 1, 1943. Other important changes were made in the federal tax, including a tax of \$10 on phonographs to begin November 1.

Taxes Dawn Slowly

An outline of the new taxes was published in *The Billboard*, October 31, page 59. Due to the fact that the increased rates are to begin next year, the depressing effects of the tax will dawn upon the trade slowly. In fact, there are still some signs of getting an adjustment. Organized moves are already under way to seek a reconsideration by the Internal Revenue Department on such machines as free-play pinball games. A lot of groundwork had been laid in Washington by representatives of the trade during the many weeks while the coin machine bill was being debated.

Also, there are prospects that the trade may slowly organize plans to get cities and States to appeal to the Treasury Department to rule favorably on free-play games and penny counter machines in order that cities and States may themselves collect revenue from coin machines. Newspapers are even beginning to publish interesting news reports showing that the revenue from licensed coin

machines is already beginning to drop in a number of cities. These reports may have an important bearing on the consideration given to the problem in Washington. It is very significant that newspapers would make such reports.

The trade chiefly sought legislation which would class all free-play pinball games in the \$10 amusement machine group and also put penny counter machines without an automatic payout in the \$10 class. Both of these objectives were lost in the last congressional sessions.

There is some hope for the trade also in the fact that a new Congress convenes next year and it is certain that a new 1943 revenue bill will be introduced early, if it is not already started in the present session. The introduction of a new bill would provide opportunity once again for seeking amendments.

Record Ban

The Petrillo record ban had a number of developments during October but nothing seems to be conclusive as yet. Toward the end of the month there were indications that Petrillo was gaining by the lapse of time. The much publicized federal injunction trial was held in Chicago October 12 and Petrillo obtained a dismissal in short order. This was a severe setback to the federal government and may be the decisive factor in future developments. Broadcasting stations decided officially to continue their opposition to the record ban, but reports were current during the month that some members of the broadcasting trade were already approaching Petrillo privately for a settlement. All reports indicated that if Petrillo won the trial in Chicago he would play a waiting game and let the broadcasters, record manufacturers and juke box trade approach him for a settlement.

Feelers began to appear in certain trade papers suggesting that the juke box operators would soon approach Petrillo for some sort of rental on each juke box. An early feeler put out by a trade paper said that Petrillo had already drawn up a plan to ask for a flat fee on each record sold to juke box operators and also a weekly rental on each phonograph. This excessive idea was evidently put out as a feeler to force juke box operators to seek an early compromise.

Especially important developments were taking place in Washington. The Department of Justice was reported to be continuing its plans to make an appeal on the Chicago injunction case. The Senate had appointed a committee to investigate the Petrillo ban but there seemed to be delay in this investigation for some reason. Political reports said that when the American Federation of Labor voted in its annual convention to support the Petrillo ban, this forced the Senate to go easy on its investigation due to the political repercussions that might happen. A bill was introduced in the Senate which would deal specifically with the Petrillo record ban, putting heavy restraints on such moves for the duration of the war. If such a bill should be passed, it would certainly curb such artificial restrictions on recordings, but there were no indications during October that the bill would be pressed thru at an early date.

Gas Rationing

Gas rationing plans on a national scale were a matter of gradual development during October. The plan had been announced to take effect November 22, but coupons were being made available the last week in October and the government was urging car owners to take early steps to comply with all of the regulations. Much interest centered in how operators would fare under the new rationing plans. Reports of what had happened in the 17 Eastern States for the past several months under gas rationing had circulated widely. In many of these Eastern States operators have been able to obtain special favors. In many cases operators were converting passenger cars into station wagons or similar commercial vehicles.

Representatives of the coin machine trade in Washington on the tax situation conferred with OPA officials as to how operators would fare. Unofficial reports were made that all operators would be put in the business classification of service and maintenance men and would get Class C ration cards. An official announcement of these preferred mileage cards was issued by the OPA the last week in October and is reprinted in this issue of *The Billboard*. While the gen-

eral order does not mention coin machine operators specifically, it does refer to route and maintenance men who are classified for preferred mileage. Government officials ask specifically that operators of coin machines accept their classification with gratitude and warn that they should not ask for any special favors or try to obtain them by conversion of their cars. New announcements are being made on gas rationing plans from day to day, and it is not possible to give a complete report in this summary.

Machine Maintenance

The question of help for operators became a much more serious problem during October. Practically every report received from various cities for October mentioned that operators were finding the labor shortage more serious than ever. Adjustments to this situation are being made by operators as best they can and the process of consolidating routes and selling the more distant machines still continues. Operators report that while these trends were causing them some difficulties, at the same time the curtailment of the use of autos was keeping people in the cities and also there were definite increases in city populations. Hence the play of machines in city locations is increasing steadily. Reports of industrial activity and pay rolls still continue to be highly favorable and the coin machine trade profits from all of this. So the trends toward rationing and labor shortage have their good and bad effects on coin machines.

Trade in used coin machines was reported to be fair as a general rule. Several reports pointed out that the average operator is not trading in any of his old machines but is keeping them for a backlog and buying a regular quota of used machines as time goes along, and in some cases small quantities of new machines when they are available. It is noticeable that distributors made no serious complaints about their business, altho it is well known that they are uneasy because of the future prospects. They are in a state of uncertainty and expect conditions to get worse. Several reports particularly mentioned sales of used phonographs.

Music Optimistic

Music operators again lead in the most optimistic reports. Practically all of the trends in business seemed to be helping the patronage of juke boxes. During the past months music operators had only taken a casual interest in the Petrillo

CENTRAL OHIO QUALITY BUYS CONSOLES, SLOTS, ARCADE EQUIPMENT

- FOUR BELLS, Serials Over 2000.....\$345.00
- THREE BELLS, Late, Like New..... 475.00
- FOUR BELLS, Animal Reels, A-1..... 295.00
- FOUR BELLS, Late 3-5c, 1-25c..... 475.00
- SUPER BELLS, 5c Comb. F. P., Like New..... 159.50
- HIGH HANDS, Comb. F. P., Late Serials..... 99.50
- JUMBO PARADES, C. P. O., Real Clean..... 85.00
- JUMBO PARADES, Free Play, A-1..... 69.50



Woolf Solomon

- SILVER MOON, F.P. Totalizers\$ 89.50
- PACES REELS, Comb. F.P., Late 125.00
- BAKER'S PACER, J.P., Used 2 Wks. 245.00
- SARATOGAS, Late, With Rails 99.50
- ONE-BALL TABLES
- SPORT KING, Like New, C.P.\$179.50
- GRAND NATIONAL, A-1, C.P. 109.50
- SANTA ANITA, C.P. 149.50
- SLOTS
- 5¢ CHERRY BELLS, New Crackle.\$119.50
- 5¢ BLUE FRONTS, Late Serials 99.50
- 25¢ BROWN FRONTS, Late 159.50
- 5¢ SILVER MOON CHIEFS, Like New 159.50
- 5¢ CHERRY BELLS, 3-10 Original. 139.50
- 10¢ CHERRY BELLS, 3-10 Original. 149.50
- 5¢/10¢/25¢ ROLATOPS 49.50
- 5¢ BLUE FRONTS, New Crackle Fin. 95.00
- CHECKS for 4 BELLS, JUMBOS 15.00
- SINGLE SAFES 32.50
- 10 & 25¢ BONUS BELLS\$179.50
- 5¢ MILLS Q. T.'s (Blue) 49.50
- 5¢ GLITTER Q. T. New 79.50
- 5¢ SLUGPROOF MILLS, 3/5 P.O. 89.50
- 5¢ FUTURITYS, Late 75.00
- 25¢ MILLS GOLPAROLA, Like New. 189.50
- GIGAROLA XVV, Like New 99.50
- LOCKED SAFE STANDS 12.50
- NEW COLUMBIAS, Club Models 115.00
- 5¢ COLUMBIAS, Cig. Reels 49.50
- ARCADE EQUIPMENT
- 3 SKY FIGHTERS\$219.50
- 4 AIR RAIDERS 189.50
- 2 RAPID FIRES 189.50
- 2 BATTING PRACTICES 119.50
- NEW CASINO GOLF 47.50
- CHESTER POLLARD GOLF\$ 99.50
- STRENGTH TESTER 115.00
- HOCKEYS, Like New 219.50
- TEN PINS, High Dial 89.50
- EVANS PLAY BALL 195.00

Half Certified Deposit With Order. Write for Complete List of Games on Hand.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio

RECONDITIONED ★ ★ EXCELLENT ★ ★ PAY-OUTS

- 1 Hawthorne (Mult.)\$49.50
- 7 Grand Nationals 115.00 Ea.
- 2 Western Big Prize (Mult.) 49.50 Ea.
- 1 Keeney Stepper-Upper 59.50
- 3 Grand Stands\$ 85.00 Ea.
- 1 Sport Page 65.00
- 1 Pace Maker 115.00
- 3 Western Dead Heat (Mult.) .. 49.50 Ea.

SPECIAL— BRAND NEW ORIGINAL SEALED CRATES MILLS CASHPAY, FRUIT REELS JUMBO PARADES...\$139.50 EACH

- 2 Mills Four Bells, #2305-#2389, Ea. \$365.00
- 1 Mills Four Bells, #743 395.00
- 1 Evans Lucky Stars 135.00
- 1 Pace Saratoga (with Rails)\$110.00
- 1 Pace Saratoga 75.00

WE WILL BUY ★ ★ ANY AMOUNT BALLY FAIRMOUNTS, TURF KINGS, JOCKEY CLUBS, KENTUCKYS, LONG SHOTS.

ONE-THIRD DEPOSIT ★ ★ IMMEDIATE SHIPMENT.

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PHONO MECHANICS WANTED

FOR SOUTHERN CALIFORNIA

Well-known West Coast automatic phonograph company has openings for draft exempted mechanics experienced on remote control. PERMANENT JOBS. TOP WAGES. Age no barrier. Give all information in first letter.

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FOR SALE

- Rockola Supers\$189.00
- Rockola Spectravox 239.50
- Mills Empress 109.50
- Mills Throne of Music 105.00
- Buckley Remote Twin Twelve in Steel Cabinets with Adapter 79.00
- Seeburg Gem 115.00
- Wurlitzer 5-10-25¢ Boxes 39.50
- Adapter for Wurlitzer 30.00
- Wurlitzer 30 Wire Boxes 24.50
- 30 Wire Cable (Per Foot)30

CANNON MUSIC MACHINE CO.

57 Billmore Ave. ASHEVILLE, N. C.

WANTED-LOCATIONS FOR PENNY ARCADES

Will Rent Locations or will install Arcades on Percentage Basis. All up-to-date equipment.

Box No. 393, The Billboard, 1564 Broadway, New York City.

record ban. They had felt that the government and radio interests would deal with Petrillo. After the decision in Chicago, music operators began to give more serious attention to developments as to the record ban. Trade reports indicated that operators of juke boxes are becoming more and more individual in their operations since they cannot get servicemen, and that they will resist to a man the payment of any rental or fee as tribute to the Petrillo organization.

Furthermore, they were faced with a \$10 federal tax and it is expected that a majority of the States and cities will place a tax on phonographs in 1943. Several States and cities already tax phonographs more heavily than the federal government. Music operators state frankly that they will pay taxes to the federal, State and city governments as a patriotic necessity, but that they seriously object to paying tribute on machines and records to such an organization as the Petrillo group during the war period. Music operators generally are unorganized and for that reason can make no effective plans for fighting the Petrillo drive.

Reports continue to state that record shortages are felt in all sections of the country. However, operators have their own ideas and plans for getting along in such a situation. They are learning to be patient with record manufacturers and distributors and hope that record manufacturers will fight their cause for them with respect to Petrillo.

The amusement machine field is getting least mention in the various trade

reports which have been received. This indicates that the amusement machine field is simply going along and that there is a state of uncertainty among operators of these machines. They have definitely been worried about the prospects of the federal tax. Reports say that operators of games are now breaking up their oldest games to get repair parts. This is the same practice that has gone on now for some time in England and Canada and it will become a more important practice with games operators in the United States. There are no complaints registered about the public patronage of games. Play is excellent. It is a question now of keeping the games in repair and being able to service the routes.

Venders Do Well

All reports on vending machines were optimistic. This is taken as a seasonal condition and also the big employment and pay rolls in factories still continue to greatly favor vending machines of all types.

There was an increase in the federal tax on cigarettes and reports at the end of the month said there would be a general increase of one cent in the price of cigarettes. This has been expected for some time. Shortages of candy and gum began to be reported regularly during October. This is expected to become more serious during the next few months.

Few associations were active during October. The San Francisco and Los Angeles amusement machine associations performed a great service to the industry in keeping representatives in Washington while the Senate considered the taxes on coin machines. This will be one of the big stories of the year in the industry when details can be made public. *The Billboard* is now co-operating with these organizations to get details of what happened.

Detroit, Cleveland and Philadelphia music operators were very progressive in their music activities. These organizations have developed a program that is so complete and efficient in its working that their regular progress is very encouraging. An important point is that all of them officially have taken steps to co-operate with government agencies in complying with regulations. One operators' association voted officially to support the gas rationing program in every way possible. This organization is in Dallas. Another Southern operators' association obtained favorable newspaper publicity during the month by placing all of the trucks owned by the operators at the disposal of the salvage committee. This was a very favorable step.

Aside from tax matters, the most important legal developments during October was the refusal of the Iowa State Supreme Court to reconsider the appeal on free-play pinball games. This served as an unfavorable decision. The Colorado State Supreme Court rendered a very unfavorable decision on the possession of coin machines which included free-play pinball games. The outcome of this unfavorable decision is not yet fully understood. The Maryland high court heard for the second time an appeal by the State to reinstate the State tax on vending machines which was declared unconstitutional last year.

BALTIMORE

Gas ration doesn't hurt biz as bad as expected—all lines good

BALTIMORE, Oct. 31.—Coin machine business continues good in the Oriole City with the pinch on tires and man power receiving serious attention. Gasoline rationing appears to have no unfavorable results as all have been granted supplemental ration cards in addition to their basic ration book.

Coin machine business is good in this war boom town. The war program has increased the population by more than a quarter of a million. This naturally has had a tremendous effect on business. Collections, while at times reported spotty, are good. Distributors report good sales on factory-rebuilt machines and good used units. They report the demand for arcade equipment continues high.

Music box business continues good. The one unfavorable aspect they must contend with is inability of getting the records needed and in the quantities needed.

Operators of cigarette venders are doing well with collections steadily moving upward. Cigarette supplies are ample, altho servicemen are not so plentiful.

The operators of candy, nut and gum venders are not faring so well, primarily due to shortages or delays in getting supplies of candies, gums and nuts.

Operators of beverage venders are chalking up good collections on their indoor spots. Best spots are bowling alleys, to which beverage vending operations have been shifted by some operators since advent of cold weather. War plants also are good beverage vender spots.

All in all, coin machine business, both from the operators and distributors angles, has been highly satisfactory for the month of October.

All coinmen are concerned over the effects of the new federal tax bill. Its effects are expected to be reflected in next month's business.

BIRMINGHAM

Business good—face taxes and gas rationing with optimism—Petrillo a worry

BIRMINGHAM, Oct. 31.—Coin machine distributors and operators in this area are satisfied with business to date and are not overly worried by the new tax program or by gasoline rationing which becomes operative in Alabama in November.

While the \$10 federal tax on phonograph machines will add just that much burden, plus a heavy State tax on each machine in Alabama, they can still be profitably operated in most of present locations.

The understanding of operators and distributors here is that service trucks in the East are being allowed extra gas, hence they believe the same consideration will be made here. The plan has been followed for some time of bunching service calls and not making call-backs. Locations are more tolerant of

"waits" for service than they once were, understanding the need to conserve vital equipment.

The football season has boosted the coin machine take in a number of locations; in fact, fall weather has stimulated indoor activity. But business held up remarkably well even during the summer. Part of this is due to the fact that Alabama enjoys much war activity.

Worry No. 1 with operators right now seems to be Petrillo and his threat to cut off the supply of new records. As one distributor put it: "We have an unprecedented demand for records and only a trickle to supply it."

BOSTON

Music said to lead upward climb among operators here

BOSTON, Oct. 31.—Coin machine business continues on the upgrade in this area. A number of operators are having difficulties obtaining supplies for their vending machines. Music boxes are showing terrific increases. Several new arcades are in operation.

Operators of chocolate and cigar machines are having difficulties in obtaining supplies. A number of the companies in this area that used to devote all their effort to manufacturing candy now have been converted to war industries. They are still manufacturing chocolates but on a much smaller scale. The operators of cigar vending machines report that 5-cent cigars are getting very scarce. Jobbers are not getting their usual shipments, and as a result, have fewer cigars for the trade.

Music box operators report increases. They are having trouble in getting new numbers, calling on record distributors several times weekly hoping that new shipments have arrived. They now make



A TOUCHDOWN for PROFITS!

First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

ALL STARS
No. 11508 5c Play 1065 Holes
Takes in \$53.25
Average Payout..... 21.15
Average Gross Profit \$32.10
Write for New Circular
For Victory-Buy War Bonds-Stamp

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MECHANICS WANTED

Phonographs and Consoles; \$60 to \$75 weekly, depending on ability. Have been operating ten years. Good living conditions. In North Carolina. Must be capable.

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The Billboard Cincinnati, Ohio

From a Collection Standpoint, Our "JAP" Ray Guns Top All Others.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns — in the U. S. A.

"SHOOT THE JAP" RAY-O-LITE GUNS

\$124.50 **\$124.50**
Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$124.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

FACTORY RECONDITIONED SEEBURG

★ "SHOOT THE CHUTES" Ray-O-Life Guns ★

\$124.50 **\$124.50**
Reconditioned "CHUTES"—100 shot machine, late head, or scoring unit. This is the last Ray Gun J.P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$124.50 will start one of these fine Ray Guns on the road to you.

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OK for CONDITION—OK for VALUE

Argentine ... \$39.50	Do-Re-Mi ... \$32.50	Line Up ... \$17.50	Sport Parade \$21.50
All American. 22.50	Dude Ranch . 21.50	Lucky Strike . 29.50	Stratoliner ... 21.50
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Belaway ... 44.50	Four Roses ... 29.50	Mustang ... 49.50	Spot-a-Card ... 54.50
Big Chief ... 17.50	Gun Club ... 44.50	Mills Owl ... 84.50	Ten Spot ... 29.50
Bosco 48.50	Home Run '42 59.50	New Champ . 40.50	Tower 49.50
Blondie ... 17.50	Horseshoe ... 32.50	Pan American 44.50	Twin Six ... 37.50
Big Parade ... 77.50	Hi-Dive 34.50	Punch 14.50	Trallways ... 32.50
Champ 29.50	Hi-Stopper ... 22.50	Snappy '41 .. 44.50	Toplo 77.50
Clover 58.50	Hi-Hat 34.50	Sky Ray ... 29.50	Victory 74.50
Capt. Kidd .. 39.50	Holdover ... 16.50	Seven Up ... 24.50	Velvet 21.50
Crossline ... 19.50	Jungle 49.50	Super Chuzzle 27.50	Venus 59.50
Click 49.50	Knockout ... 79.50	School Days . 29.50	Wild Fire ... 34.50
ChubbloNovelty 17.50	Legionnaire .. 32.50	Sky Blazer .. 44.50	West Wind ... 38.50
Double Feature 17.50	Leader 23.50	Score-a-Line . 19.50	Yacht Club ... 12.80
Double Play .. 26.50	League Leader 19.50	Sluggo 29.50	Zig Zag ... 32.50
Dixie 19.50			

10 LOT BUYERS—WRITE FOR SPECIAL DEAL. ALL GAMES ADVERTISED FREE PLAYS, PERFECTLY RECONDITIONED. PACKED READY FOR IMMEDIATE SHIPMENT.

Special: Brand New Cartons with Fillers, \$2.00 Each. Exhibit and Keensy Face Glass, 42x21 \$12.00 for Case of 8 Bally, Stoner & Gottlieb Face Glass, 43x21 10.50 for Case of 7 Genco and Chicom Face Glass, 42x20 13.50 for Case of 9 Backboard Glasses for Old and Late Games—Price on Application. 1/3 DEPOSIT, BALANCE O. O. D.

O. K. MACHINES, INC., % JACK FITZGIBBONS

453 WEST 47TH STREET, NEW YORK CITY. (TEL.: CIRCLE 6-8343)

service calls every two weeks and make record changes at the same time.

Two arcades have opened in Lowell. This is one of the cities that are visited by soldiers from Fort Devens. They both are centrally located and should do good business.

Operators of 10-cent photo machines have received their ration cards for films. The rationing is based on the amount of business done the past summer. They no doubt will feel the effect.

BUFFALO

Business shows seasonal gains, and labor shortage begins to hurt

BUFFALO, Oct. 31.—The month of October shaped up rather satisfactorily for the operators here and in the Western New York area, particularly in the music machine end. More and more emphasis is being placed on music here, and the establishment not long ago of a music operators' association is doing a good deal toward ironing out common problems and promoting good will and general interest.

Speaking generally, business conditions in Buffalo continue along the boom-town pattern. The war plants are calling for more and more help continually, which brings more newcomers to town to fill the jobs, and means more money earned and spent here. On the other hand, the shortage of manpower in this district, particularly skilled mechanical labor, is hurting ops, inasmuch as they have a very hard time keeping and getting trained help. Even secretarial help is hard to find, most girls either already working at well-paying jobs or in factories where they earn nearly twice as much as they had heretofore. The housing shortage is growing continually more acute with the influx of new workers, and transportation facilities are taxed to the very limit, although gas rationing hasn't worked as great a hardship on some car owners as was originally anticipated. While many young men are in the armed services, which would normally cut down on the spending, particularly at places of amusement, the increase in population and in individual earnings is amply making up the gap.

Business as a whole is very good for the operators, and they seem satisfied, although they're facing at least 20 times the amount of grief and problems they had before. Whereas there used to be a lot of "beefs" over little things, one hardly ever hears a grumble over record shortages, new taxes, adverse rulings, shortage of help, gas rationing and the numerous other problems confronting the men these days. It probably means that everyone has finally realized that much more than personal business is at stake now, and all are perfectly willing to do their part and make sacrifices for the final victory. The coin machine industry here as a whole is extremely patriotic and has shown fine spirit of co-operation.

The Music Operators' Association hasn't gotten started on the central service system for evening calls, mostly due to difficulty in getting personnel to run the office and service-parts department and take phone calls. As a whole ops aren't surprised or dismayed at the impending \$10 federal phonograph tax. Pinball tax isn't creating any stir here either, as free play is out in this district anyhow, and even straight novelty pin games are growing more and more scattered here.

In the music field collections are right up at the top, with very few exceptions. This month shaped up even better than September, because that month was hurt a little by switchover from resort to city locations and the ensuing loss of time, etc.

There is little news on vending operations, except to say that with increasingly busy industrial locations, the industrially spotted vending machines are making good money. Cigarettes are selling well, as are candy bars and beverages in most instances. Candy is increasingly difficult to get, and some beverages are becoming scarce too. Gum is another problem.

CINCINNATI

War workers cash up all business—new ordinance works well

CINCINNATI, Oct. 31.—Ohio has always been a prosperous State and the Queen City has shared in the good business standing. With Cincinnati one of the foremost of the machine tool centers and the site of one of the world's largest aircraft motor plants, the city has its share of moneyed war workers who are spending their money widely both

for staple goods and amusement.

Pinball games, a good coin machine business here, began operation under the newly-passed ordinance and each game now carries a city sticker indicating owner, license expiration date and some of ordinance conditions. Operators report business good.

The music machine business has been excellent and was marred with only one untoward incident during the month. A number of windows were broken in cafes and the newspapers attributed the breakage to juke box troubles. Nothing developed from the incident, however, the case breaking into the papers for one day only.

As in all other sections of the country, the disk markets continued to report scarcity of disks with operators receiving many fewer disks than ordered. Phonographs, however, have managed to title strip the majority of the song hits listed in *The Billboard's* Record Buying Guide, filling in the void with standards. Several records were bolstered to hit proportions in the city of Cincinnati through local play on machines. One outstanding tune was *By the Light of the Silvery Moon*. Phono play developed a demand for sheet music and retail records, music stores reported.

Cigarettes and candy vending machines were also reported doing very well with the only wall being that it was hard to obtain some of the more highly favored standard bars. Machines vending candy showed a greater variety than in the past with many lesser known bars offered for sale.

The so-called shortage of nickels was not too evident in the city. Calls were more frequent from location owners asking that machines be opened in order to obtain the jitney pieces from cash boxes for re-use. For the most part, however, locations were able to supply players of machines with unlimited supplies of coins.

DALLAS

Receipts heavy for Southwest operators — ready plans for gas rationing

DALLAS, Oct. 31.—October was a good month for most coin machine merchants of the Southwest area. Receipts were heavy in all war plant locations. Smaller towns outside war plant areas are experiencing a letdown in business. Music machines are still tops in receipts, although music operators are having a difficult time in getting a sufficient quota of popular recordings. A few operators were smart and stocked up on standard record hits before the shortage.

Some operators are cutting down on service calls in preparation for gas rationing, which goes into effect November 22. At an industry meeting held last week local coin machine men pledged their full support to the national gas-rationing program. Their meeting closed with an expression of full confidence that all operators would get sufficient gas to maintain proper service for their routes.

War plant locations report heavy business. Receipts for beverage and ice-cream venders are off. Cigarette venders are doing a better volume. Receipts for candy and peanut machines are better than this time last year. However, merchandise for vender operators is coming thru in delayed shipments. Operators are forced to place orders several weeks in advance in order to get merchandise in time to keep up their service.

Shortage of experienced help is another of the operators' problems and wages are mounting each week. Much of the skilled coin machine help is already in the country's armed services and there's a tendency to bid for the more experienced labor, thus adding to the operators' headaches.

Distributors are still doing considerable volume of business on their remaining new stocks of phonographs and marble tables. Good rebuilt equipment is in heavy demand and is being sold as fast as it can be repaired.

Sports arcades continue their good business season, with downtown locations crowded to capacity on evenings and holidays.

Co-operating 100 per cent with Dallas Community War Chest campaign, Dallas operators raised over \$1,000 for their part in the community chest funds. Operators gave one full day's receipts to the War Chest fund of \$1,100,000 and thus helped to make Dallas the first city in the United States to go over the top on its community chest campaign.

DES MOINES

Supreme court rules against pinball — other machine business on upgrade

DES MOINES, Oct. 31.—Outstanding development in Iowa during the month of October was a ruling by the Iowa Supreme Court holding free-play pinball machines are gambling devices, which left any clarification up to the next Legislature meeting in January.

The decision was a severe setback to pinball business in the State, but the issue is almost certain to be revived in the State Legislature, which two years ago turned down a bill for licensing the machines.

Despite this, business continued on the upgrade, with phonographs continuing to lead the way. The nickels of many war workers are finding their way into coin-operated machines in taverns, drugstores and other establishments. Music boxes chalked up gains ranging from 5 to 20 per cent better than September.

Gasoline rationing is causing some concern, largely because of the distance between many of Iowa towns, causing long routes for the service men.

Lack of service men and shortage of personnel also have popped up in Des Moines and some Iowa towns.

DETROIT

Detroit report glum—new machines go begging — music still very good

DETROIT, Oct. 31.—Outstanding present characteristic of machine activities is the near-freezing of the market for new and used games. Sales of new music machines have dropped away down despite the fact that at least two companies have stocks of machines which can be delivered. Operators have been reluctant to buy for expansion of routes as the problems of keeping help and facing gasoline rationing have combined to make the operating future difficult. Taking of servicemen for the draft has been the principal labor problem, with wages in the industry now generally high enough to avoid excessive competition from war factory wages, in view of the assumed peacetime stability of machine operation.

Used machines are likewise largely frozen here now, with comparatively few local buyers in any field. Pin games have been in little demand since resort area operators pulled in their machines at the end of the summer season, and there was a slight oversupply on the market here.

Sellers of games have been notably slow in offering them at any price and reluctant even to sell at prices above regular market figures, jobbers report. The reason appears to be a desire to hold on to existing equipment on the assumption that they may not be able to get any more for the duration.

Reports of actual operations show little change locally in play in the past month. Vending machine sales are only moderate, but there was a slight pick-up per machine in sweets sales, probably a result of shortage of certain types of candy bars on counters. Music machine play remains very good, which is no longer news.

FORT WORTH

"An October to be long remembered," state operators—beverage shortage

FORT WORTH, Oct. 31.—Beneficial rains, influx of soldiers, additional men at the war plants and an apparent desire to "go places and do things before gasoline rationing" gave the coin machine operators in this area an October long to be remembered. Despite Petrillo, despite priorities, rationing and shortages, it was the best October the coin business has ever experienced here.

Cooler weather continues to boost the candy merchandising machines and with the cap shortage still on there was enough hot weather left to sell out all the soft



OVER THE LINE A TRIPLE THREAT board assuring gridiron APPEAL, SPEED, and profitable RESULTS! 1026 Holes . . . 5¢ per sale . . . Takes in \$51.30. Total Average Payout . . . \$25.00 . . . Total Average Profit \$26.30. THICK DIE-CUT board.

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ABC Bowler \$42.50	Seeburg Ray-o-
Anabel 19.50	Lite \$49.50
Dixie 22.50	Anti Aircraft. 37.50
Doughboy . . . 17.50	Genco Magic Roll
Double Feature 15.00	Bowl, Game 37.50
Gold Star . . . 24.50	5¢ Goussneck. 15.00
Hi Hat 42.50	American Eagle 9.50
Hi Stepper . . . 32.50	Bally Baby . . . 4.50
Horoscope . . . 42.50	We will give you a
Paradise 24.50	better trade any day.
Score-a-Line . . 23.50	Come in and see us.
Sparky 19.50	Service calls any time.
Speed Demon. 23.50	Buy, sell or trade.

S & S NOVELTY CO.

647-49 Mass. Ave. INDIANAPOLIS, IND.
QA-3809

drinks offered. People here have gotten used to the beer shortage and are accepting the substitute brand when the spot is out of the favorite asked for.

"It's just a question of having beer—not any certain brand—and we so far have had plenty in quantity but not in brands," said one operator of a big tavern which is a dandy coin machine location.

Rains that fell during one week-end cut down the attendance at dance spots and taverns, but downtown there was the business-as-usual with the record supply apparently satisfying the crowds that jammed the places in the business district.

Cafes are reporting a natural let-up of trade from drinkers and that has caused a small letdown in coin machine business. Some of the places have already started to sell only one cup of coffee to a customer. A very few places were out of coffee the latter part of October and were glad to begin on their November quota.

There has been no improvement in the labor shortage at the eating houses, dance halls and other places where there are coin machines.

HARRISBURG, Pa.

Pinball play revives in area after many legal scares

HARRISBURG, Pa., Oct. 31.—Music machine business here is definitely up over last month, with pinball games following closely the upward trend. Altho operators are having trouble in getting records, they manage to secure a sufficient number of disks to keep machines well supplied, but in some locations blanks now appear in a few of the selec-

tion spaces, with these spots given over to "Buy War Bonds" plugs.

Disks still are virtually "melting away" when played with any degree of frequency. In addition to this headache, ops have tough personnel problems as the draft and war industries cut deeper and deeper into the supply of civilian workers.

Vending machines, especially cigarette machines, are doing very well in war plants and in the vicinity of war industries.

Hartford, Conn.

City population way up—report shortage of help is developing

HARTFORD, Conn., Oct. 31.—This city's population is getting larger these days and there is some talk that Hartford's population is now well over 300,000. Reason is the increased employment rolls at the aircraft and other war plants thruout this area.

Because of the increase in population, Penny Arcades and shooting galleries are increasing in number. Prediction here is that in time a number of amusement spots will be unable to get help. At present, some motion picture houses, etc., are finding it tough to get some good male help.

LONDON

Report written October 1 reaches U. S. in time for our summary

LONDON, Oct. 1.—Outstanding feature of coin machine situation here is that equipment which would normally have been relegated to fourth grade sales or even scrapped continues to function in ways which would surprise even the American manufacturers. The ever-growing shortage of skilled mechanics makes the position even more notable. As play continues strong in the average Sportland, this rather stuns the idea that to hold the public there must be frequent changes.

Among the dealers, Dick Scott holds headline news position thru success of his new independent venture as Scott Supply Company. Only a few weeks after opening up in new quarters Dick has had to move to more commodious premises in the same street. He has been fortunate to enlist under his banner some veteran but thoroly capable mechanics and is therefore able to give a satisfactory overhaul service.

Manzi's Automatic Supply Company, which consistently carries one of the largest stocks of overhauled machines in the country, has placed this side of its energies under direction of the youngest brother, Frank, whose medical category is too low for army acceptance. This enables Lou Manzi to devote all his time to the firm's war production factory.

There is at least one of the original Mills Baby pin games on war service in Britain. In response to an appeal from the operations officer at a Royal Air Force station for one of these games to entertain his night staff—men and women—Samson Novelty Company unearthed one from store, revamped it and the machine, a gift from Mills old agents, is now being put to good use every night.

MILWAUKEE

Music and vending are tops—rural locations lose as city spots gain

MILWAUKEE, Oct. 31.—Coin machine operators continue to report good takes, particularly on phonographs and vending machines. Traffic to spots sporting phonographs in the rural areas is reported down with those within the city limits said to be getting a bigger play than usual. Gasoline rationing November 23 is expected to still further increase this business spread between town and out-of-town spots.

Reason for the continued brisk coin machine business is to be found in continued improved business conditions

here. The Wisconsin industrial commission reported that employment and pay rolls both set new records in September.

September pay rolls were estimated at \$5,587,000 weekly, while in August they were \$5,521,000 and \$3,804,000 a year ago. Average weekly earnings of factory workers were placed at \$41.94, contrasted with \$42.01 a month previous and \$33.40 last year.

The Sportland, which opened in the lobby of the darkened Alhambra Theater in downtown Milwaukee several months ago, has equipped its entrance with glass doors and appears to be set for a long and prosperous winter season. The arcade sports a wide variety of games and has been enjoying first-class business.

MINNEAPOLIS

Operators report best business in years—gas rationing puzzles

MINNEAPOLIS, Oct. 31.—With operators reporting the best collections in years while distributors indicate they are still able to dispose of whatever merchandise they can get hold of, the coin-machine business is going to town again here.

There is but one fly in the ointment—gas rationing. This community will register for gasoline allotments on November 11 (Armistice Day). Operators are undecided what steps to take as a result of this. What's puzzling them is whether to go ahead and expand their routes or to retrench now that petrol will become difficult to obtain.

This is resulting in a greatly increased number of route consolidations. Many operators are switching locations with one another in an effort to cut down their service mileage. Reports of location-swapping are coming in daily and more are due to come in right along, distributors say.

The mechanic situation becomes steadily worse. With the army signal corps

grabbing off as many pinball mechanics as it can get, operators and distributors alike are confronted with the situation of being unable to do anything about proper service for machines. Add to this trouble the fact that accessory stocks, especially for music machines, are dwindling fast. Such items as coin chutes, coils and small electrical parts are disappearing fast.

The number of routes changing ownership because of army inductions is increasing slowly but steadily. Very few, indeed, are the number of routes being abandoned by their owners as they go into service. With each route made up of good salable equipment, coinmen going into the armed forces don't fear that they will have trouble disposing of the locations and machines.

Vending machine men say their business has been moving ahead, with rapid increases being marked up, thanks to increased pay rolls in war plants. Each month the number of war plant workers goes up and thus provides new customers for venders now located in those factories.

Operators say they have been enjoying what are perhaps the best collections of the past few years. People at home, many of them on war plant pay rolls, are spending much money for automatic phonograph music, pinballs and other coin machines.

PHILADELPHIA

Hit tune campaign ups music takes—shortage of manpower hits operators

PHILADELPHIA, Oct. 31.—The most significant factor in the local industry this past month was the decided pick-up in collections for music machines. After a slump of several months, there is a marked increase in activity akin to a revival of popularity for the music machines. Biggest impetus is the "Hit Tune of the Month" campaign being

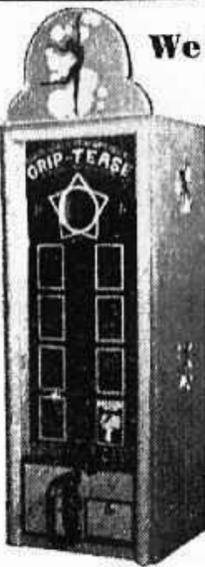
MOST SENSATIONAL CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION**—NOT PLASTER. A real money-maker!!

Jap figure and legs: \$14.50
colorful action background: "TRAP- THE JAP" streamers; all ready for instant changeover. Only **Figure Only \$9.50**



MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK



We Have Them!

BIG MONEY

ARCADE MACHINES

GRIP TEASE

NEW! \$67.50

Also All "SILVER KING" and "KING JR." Vendors. Stands, Glass, Repairs.

BUY NOW!

Tice Mfg. Co.

New York St. Road AURORA, ILL.

WANTED!

MECHANIC for Pinball and Consoles.
Will pay top salary or percentage.

BOX 535, The Billboard, Chicago, Ill.

OO-MOO LISTEN! HEAR! THE FIRST BOARD WITH SOUND! THAT JERSEY COW GIVES A SOULFUL Moo-oo-oo WHEN YOU YANK HER TEMPTING TAIL!

GET No. 1000 "PULL MY TAIL"

TAKES IN 1000 @5c... \$50.00
PAYS OUT..... \$22.10 ★
(AVERAGE)

AVERAGE PROFIT \$27.90



GARDNER and CO.
2301 ARCHER CHICAGO

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT	SLOTS AND CONSOLES	FREE PLAY
All Star Hockey... \$200.00	5¢ Paces Comet... \$ 54.50	1942 Homerun, New... \$80.00
Genco Playballs... 200.00	5¢ Q.T... 54.50	Skyblazer... 50.00
Keeney's Submarine... 200.00	5¢ Brown Front... 110.00	Jungle... 45.00
1941 Ten Strikes... 115.00	10¢ Brown Front... 110.00	Showboat... 45.00
Battling Practice... 115.00	Columbias, New... 110.00	1941 Majors... 45.00
1939 Western Baseball... 69.50	50¢ Jennings... 150.00	School Days... 30.00
Ten Strikes, Large Dial... 69.50	50¢ Mills... 150.00	Sport Parade... 25.00
Skee Bowlettos... 69.50	Big Top, New... 94.50	Gold Star... 25.00
Ten Strikes, Small Unit... 54.50	1041 Paces Reels... 94.50	Strafford... 25.00
Anti-Aircraft... 49.50	Jumbo Parade... 69.50	Paradise... 25.00
Exhibit Bowling Game... 45.00	Kentucky Club... 54.50	Flickers... 25.00

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE CLEVELAND, OHIO

staged by the phonograph operators themselves as an association project. Spot announcements on the radio, window posters and machine cards continually call attention to the music machine as well as to the specific month's selection. The campaign was inaugurated in September.

The only fly in the ointment as far as music operators are concerned is the problem of manpower. There is plenty of equipment on hand, records are coming thru and machine parts and accessories are enough to meet the demands. The acute problem is in getting help, the war industries and enlistments making heavy inroads in personnel. And now with the draft age lowered, it means a further draining of manpower. As a result, many operators are buckling down to the task and are acting as servicemen themselves. The operators are still hesitant about adopting any sort of co-operative service plan, pointing out that the personal contact with the location is all-important, even if it means that they have to service all their locations themselves.

The past month also found a big impetus brought to the cigarette vending phase of the local industry with Sam Stern entering that field for the first time. Stern, head of Keystone Vending Company, Rock-Ola distributor and one of the biggest music machine operators in the territory, purchased the cigarette vending business of Frank Kuhn at a bankruptcy sale. In face of adverse business conditions, Stern is determined to forge ahead his activities. The purchase gives Stern a cigarette vending route of 500 machines. His aggressiveness, long manifest in his activities in the music machine industry, is certain to bring a long-needed spurt to the cigarette vending field.

Also along favorable lines, the cigarette venders last month hailed the action of

the State Department of Revenue in cracking down on cigarette "bootleggers," getting after workers in neighboring States who make a profit of 20 to 30 cents per carton by buying cigarettes at home and selling them to fellow employees at the war plants. The "black market" was the result of the State's two-cents-a-package cigarette tax, imposed in 1935.

RICHMOND, Va.

Unusually good cash box collections — shortage of good mechanics

RICHMOND, Va., Oct. 31.—With Richmond's business barometer reaching a new high of 157, according to statistics released by the Chamber of Commerce, there is little wonder that operators are reporting unusually good collections for the past 30 days. The business barometer is based on bank debits as an indication of general spending, department store sales as a key to retail buying, industrial power consumed as evidence of industrial production trends and pay rolls as a sign of increases in consumer purchasing power. Cigarette production in Richmond, the major industry, continued its upward spiral, reaching more than 7,000,000,000 units, a full billion above the same month last year. For the first nine months of the year, production was over 11,000,000,000 above that of last year.

As an indication of the growing population of Richmond due to increased workers needed in tobacco, war and other plants, the street cars and busses car-

ried over 5,500,000 passengers this month as compared with slightly over 4,000,000 during the same period last year. Other figures show that altho there has been a decrease of 651 in the number of real estate transactions this year, the values of the transfers amounts to some quarter million dollars more than the same period in 1941.

The pinch of war is beginning to show its ugly face along coin machine row here at last. The greatest difficulty is the matter of getting and training the proper personnel. The ranks are being more and more depleted every week, with some mechanics getting into war work and others entering the armed forces. So far there has not been much doubling up of routes or pooling of personnel, but several mechanics are managing to hold down one regular job while trouble shooting after hours for other operators and jobbers. This is particularly true in the music machine end of the game.

Record distributors are still finding it difficult to keep an ample supply of platters on hand. Incoming shipments from manufacturers are slowing again and one distrib here has on hand back orders for as many disks as he would usually sell in a month. Operators, however, are showing their foresightedness by stocking up on Christmas seasonal merchandise and are getting away from the possibility of all of these records allotted by the distrib to retail outlets at a later date.

In the matter of gasoline rationing, which has been a problem here for some time since Richmond is in the belt which first was rationed, the local boards seem to be most lenient so far, allowing operators practically what they need for their service cars and trucks. Gasoline for collection purposes, however, has been cut down and most operators are now making their collections half as frequently as previously unless, during the interim, a service call is necessary. In that case, the service man performs both operations at one stop, thus not making it necessary for a call back a few days later.

Jobbers are beginning to run short on equipment. Most operators, it is said, when buying new or rebuilt equipment, are not trading as usable machines in as they did in the past. Thus, each operator seems to be building up for himself a backlog of used machines and parts against the possibility that there will be none available later. Jobbers do not seem to be having any trouble disposing of the merchandise they have on hand, however, and shipments of machines from other parts of the country, those machines which have outlived their popularity elsewhere, are beginning to make their appearance.

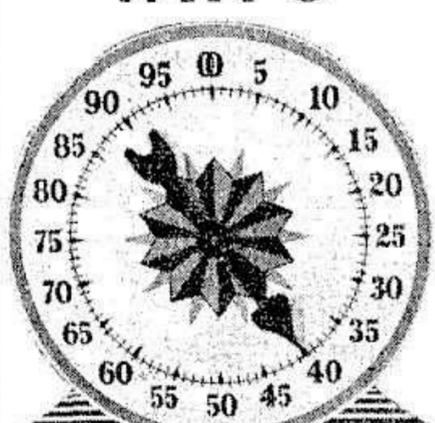
Standards are being used, in addition to folk songs, by many music machine operators, in order to cope with the current record shortage situation. Candy vending machine operations have been excellent. . . . Still no further report from carbonated beverage bottlers regarding the new apple sirup. . . . Pinballs practically non-existent on Richmond locations. . . . Cigarette venders are appearing in more and more locations, apparently in an effort by the locations to get by with less help.

Praise the Lord caused the most trouble, they couldn't get enough.

Candy venders can get all the business they want—but can't get enough candy bars to keep the machines filled. Local manufacturers, hit by sugar being rationed upon a basis of 1940 population, only 65 per cent of what it is now, are unable to supply the demand and many a candy chute in the venders runs dry or must be plugged with slow numbers.

There's been no shortage of nickels here and business has continued strong on the pin-game front.

ACT FAST— CASH IN QUICK!
 Rock-Bottom Close-Out
 Prices Give You Up to
\$8.65 PROFIT
 ON EVERY SALE!
 Evans' Sensational Stimulator
WIN-O



Play **WIN-O**
 Free PRIZES Free

WHILE THEY LAST—
 OUTFIT COMPLETE WITH MOTOR, ONLY **\$3.85**
 LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.
H. C. EVANS & CO.
 1520 W. Adams St. Chicago

TWO BIG SOUTHERN SPECIALS!
 Wurlitzer 616, Newly Marbledglowed.. **\$59.50**
 Rock-Ola Spectravox and Playmaster.. **\$249.50**

Write for list of Free Play Games from \$10.00 each and on up

SOUTHERN AUTOMATIC MUSIC CO.
 542 S. Second St., Louisville, Ky.

ATTENTION
SENSATIONAL BARGAINS IN NEW AND USED EQUIPMENT

BRAND NEW EQUIPMENT		GOOD USED EQUIPMENT	
10 Bally Club Bells	\$235.00	2 Mills Original Chromes, 10c	\$217.50
20 Columbia Bells, Rear Door Pay, GA	85.00	15 Mills Melon Bells, 5c	110.00
5 Evans Gal. Dominos, Latest Model	395.00	55 Mills 5c Blue Fronts	85.00
1 Keeney Super Bell	215.00	4 Mills 10c Blue Fronts	85.00
16 Mills Jumbo Parades, Comb. Cash & P	175.00	3 Mills 25c Blue Fronts	125.00
SLIGHTLY USED EQUIPMENT— SAME AS NEW		1 Mills Bonus Bell, 5c	195.00
5 Bally Club Bells, Comb. Cash & F.P.	\$145.00	1 Mills Cherry Bell, Floor Sample	225.00
16 Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay	195.00	7 Mills Cherry Bells, 5U	215.00
32 Col. Bells, R. Door Pay, GA	50.00	2 Mills Blue Fronts, 50c, Recond.	250.00
10 Col. Bells, JP Model	50.00	1 Mills Futurity, 5c, Late	75.00
4 Baker's Pacers, Red Arrow, JP Model	195.00	1 Mills Futurity, 25c, Late	75.00
10 Evans Gal. Dominos, Latest JP Model	295.00	1 Pacos Comet, Late	75.00
1 Evans Bangtail, Latest JP Model	295.00	GOOD USED EQUIPMENT	
1 Evans '41 Lucky Lucra	295.00	1 AC, 5c, 7 Coin Head, JP	\$ 75.00
1 Jennings Chief, 50c	175.00	1 Bally High Hand, #22677	85.00
5 Keeney's Super Track Time	325.00	2 Evans Bangtails, '39 Model	165.00
2 Keeney's Super Bells, Floor Samples	190.00	2 Evans Gal. Dominos, Brown Cab., Slant Head	125.00
1 Keeney's 4-Way Super Bell, 2/5c & 2/25c	400.00	3 Jennings Fast Time, Cash Pay	65.00
4 Mills 4-Bells, 3/5c & 1/25c	450.00	2 Jennings Chiefs	55.00
16 Mills 4-Bells, 5c, High Serials	400.00	5 Mills Green Vest Pockets	22.50
17 Mills 3-Bells	500.00	5 Mills Jumbo Parades, Clean	75.00
25 Mills Jumbo Parades, Latest Type, Used 3 to 10 Days	125.00	10 Mills Square Bells	50.00
16 Mills Original Chromes, 5c	212.50	4 Watling Rol-a-Tops, 5c, Double JP	35.00
All Orders Must Be Accompanied by One-Third Certified Deposit.			

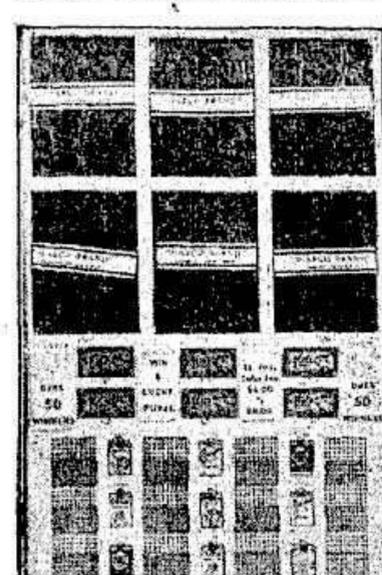
JONES SALES COMPANY 1330-32 Trade Ave. HICKORY, N. C. Tel. 107
JONES SALES COMPANY 31-33-35 Moore St. BRISTOL, VA. Tel. 1654

SALT LAKE CITY
 Happiness over October biz and sadness over gas ration—hope for extra gas

SALT LAKE CITY, Oct. 31.—Inter-mountain operators have had to take at least one appreciative eye from October's profits to glance in askance at the rationing boards. October business has been good and there isn't any reason why it shouldn't remain good. Almost all coin machines here are profitably placed.

November is another month, however, and operators frankly are worried about it. The territory which bases upon Salt Lake City is a sprawly affair. The main industrial cities, Ogden, Provo and Salt Lake City, are spread out, and transportation facilities within the cities and between them are poor.

If the rationing boards turn thumbs down on coin machine operation as necessary enterprises, operators will be in a bad way. Proper servicing without automobiles is next to impossible, and a "B" rating for a small operator is the minimum upon which he can get by. Juke boxes continue to get a good play, but at least two operators found trouble in getting sufficient platters to keep up with the month's pop favorites. Kyser's



OPERATORS---DISTRIBUTORS
 Our Board Prices Are Not Controlled
BILLFOLD JACK POT
 —1200 HOLES—5c—

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
YOUR PROFIT	\$27.88

PRICE \$2.90 EACH
 1000 Hole 1c Cigarette Boards 60c Each.
 25% Deposit or Full Remittance With All Orders.
 WRITE FOR CATALOGUE
A. N. S. COMPANY
 312 CARROLL ST. ELMIRA, N. Y.

There is no substitute for Quality
 Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
 CHICAGO

CLOSEOUT BARGAINS

WURLITZERS:	
750	\$339.95
700	269.50
600	145.50
SEEBURG 8800 R.C.:	
SEEBURG Commander R.C.	395.00
SEEBURG Envoy R.C.	265.00
SEEBURG Wall-o-Matics	22.00
MILLS Empress	135.50
A.B.T. Challengers	16.95
A.B.T. Model F Streamline	17.95
Gottlieb DeLuxe Grippers	10.00

SCHOLL AMUSEMENT CO.
 50 E. Elm Street Chippewa Falls, Wis.

IT'S A

DIRECT HIT
THE SENSATIONAL
BOMB HIT
Penny Play
COUNTER GAME



NEW FEATURES
NEW PROFITS
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY
Immediate Delivery
Guaranteed Results or
Money Refunded

BAKER NOVELTY CO., Inc.

1700 W. Washington Blvd.
Chicago

SPOKANE

Used machine sales good
— report trouble with
phono disks

SPOKANE, Wash., Oct. 31.—Despite prevailing uncertainty regarding effect of gas rationing, operators are reported to have loosened up, with the result there is currently a good demand for used equipment. Plenty of used music boxes are said to be available. A fair demand for ray gun machines is shown.

Play on the pinballs and phonographs showed but a slight increase this month over last, but is reported up 25 per cent over a year ago. Vending machine business, especially candy bars, has kept pace.

Phonograph operators continue to have trouble getting records and complain about the quality of records.

Coin machine operators still are getting a few parts from factories, and wreck old machines to provide other repair parts. Those with routes that cover a lot of territory are wondering how they will work their business under gas rationing.

Spokane operators who have slot machine locations across the near-by Idaho line, where the slots are legal, are concerned over a new outbreak of hijacking. Breaking into two establishments in Wallace and two in Mullan October 19, thieves spirited away away slots valued at \$3,600. Police blamed same gang responsible for series of slot machine thefts thruout Northern Idaho in recent months, and said war production ban against manufacture of the machines has caused their market price to climb.

**Missouri To Have
Special Session**

JEFFERSON CITY, Mo., Oct. 31.—An early indication of what many States are facing with respect to finances is shown in the call recently issued by Governor Forrest C. Donnell. The governor has called a special session of the legislature to meet November 4 to consider urgent problems of finance.

One situation in which the State finds itself is that it has a surplus of two million dollars, but at the same time a dozen departments of the State government are said to be bankrupt. The State legislature last year had proposals for taxing coin machines; among them a proposal for a very excessive tax on phonographs. Whether bills for taxing coin machines will be considered at the special session is not known at the present time.

The State finances are involved in a lot of legal red tape at present, it seems. The attorney general has held that deficiency warrants are worthless and do not constitute a legal obligation against the State. Some \$100,000 of such warrants already have been issued and, this opinion said, they never may be paid.

Under Missouri law, no department may spend more than its appropriation. The legislature created some agencies and ordered them to function but neglected to provide funds. Other deficiencies grew when regular appropriations were exhausted.

Departments in the red include the

bureau of public health, auto tag, control of Bang's disease and tuberculosis among cattle and tuition of Negro students sent outside the State for training not available within.

No appropriation was made to cover advertising costs for four constitutional amendments to be voted on this year.

Roy McKittrick, attorney general, says even the special session cannot do anything about some of the obligations incurred without appropriations to cover. The legislature may pass deficiency bills anyway and that, McKittrick says, will head the whole thing into the courts.

**St. Louis Reports
Revenue Problems**

ST. LOUIS, Oct. 31.—During the first six months of the current fiscal year city expenditures for municipal purposes were 48.7 per cent of the annual appropriation of \$21,875,145, or 1.3 per cent less than the sum estimated, Comptroller Louis Nolte reported recently.

Receipts for the semi-annual period were \$4,864,130, or \$217,972 less than receipts for the comparable period in the preceding fiscal year. Expenditures were \$10,802,381, an increase of \$520,873 over the corresponding period last year.

Among the departments showing a decrease in receipts was the office of license collector, with collection of gasoline taxes totaling \$293,228 thus far this year compared to \$323,550 last year, reflecting the restricted use of automobiles.

**SELLING OUT
PENNY ARCADE**

Complete up-to-date Penny Arcade
Located on Boardwalk at
Coney Island

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|-----------------------------|---------------------------------|
| Sky Fighters | Evans Ten Strikes |
| Ace Bombers | Western Baseballs |
| Drivemobile | All-Amer. World Series |
| Rapid Fires | Fortune Telling Machines |
| Keeney Submarine | Mutoscope Card Machines |
| Chicago Coin Hockey | Mutoscope Hockeys |
| Jail Bird converted to Jap | And many other Arcade Machines. |
| Scientific Batting Practice | |

No delivery—No crating.
NATHAN FABER
148-16 BOULEVARD
Rockaway Beach, N. Y.

Phone: Before 11:00 A.M.—Bell Harbor 5-0379.

Wilkes-Barre, Pa.

Reports takes only fair—
see "silver lining" in gas
rationing program

WILKES-BARRE, Pa., Oct. 31.—While the coin machine business has been only fair during the past month, operators are optimistic that with rationing regulations becoming more stringent, people will be spending more time in their home area instead of spending the extra money they may have taking pelasure trips to metropolitan centers.

There has been a slow weeding out of the locations which have been just covering expenses, with the machines being used for the better spots.

While this area has been hit hard by the draft and the exodus to war industry regions, this has been somewhat offset by the increased earnings of the anthracite coal miners, who are working five full days a week now and will soon go into the six-day-a-week schedule, thus bringing them some of the largest earnings they have been making in several years.

The State Revenue Department, thru the county mercantile appraisers, is making a drive to have operators renew their mercantile licenses. On the other hand, police officials in Scranton have been raiding coin card-playing machines as well as slot machines. Added to the troubles is the fact that there has been a sudden epidemic of coin machine robberies.

The Scranton city clerk announced that the tax income from licenses of coin machines, pinballs and music boxes is far below last year.

CLOSEOUT BARGAINS

- | | |
|-------------------------------|----------|
| CHI COIN HOCKEYS | \$182.50 |
| GENCO PLAYBALLS | 182.50 |
| SCIENTIFIC BATTING PRACTICE | 79.50 |
| EVANS TEN STRIKE (High Dial) | 59.50 |
| WESTERN BASEBALLS | 59.50 |
| ABT BIG GAME HUNTERS | 12.50 |
| ABT RED, WHITE & BLUES | 15.00 |
| METAL GUN STANDS | 1.50 |
| CHALLENGER STANDS | 2.25 |
| MILLS EMPRESS (Refinished) | 129.50 |
| 1/3 Deposit, Balance O. O. D. | |

BANNER NOVELTY CO.
784 Coney Island Ave., BROOKLYN, N. Y.

FREE PLAY UNIT

For Your **CHICKEN SAM or PRISONER**
Gives Free Play on Perfect Score. Attached in 5 Minutes. Fool Proof. Guaranteed. Price \$9.95.

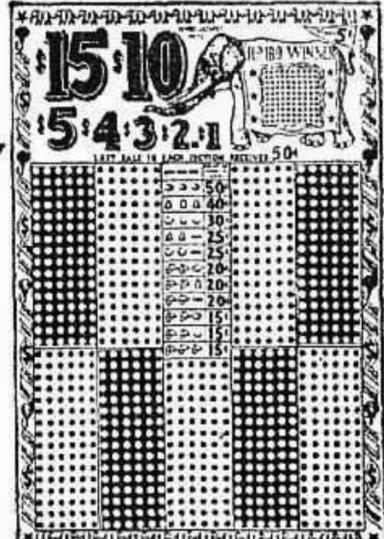
OPERATORS SERVICE EXCHANGE
2122 Myrtle Ave. DETROIT, MICH.



JUMBO WINNER

Al Tabakof Says: **JUMBO HOLES SEMI-THICK BOARD**

Watch **GLOBE** — home of the profit-makers! Here's a "big" action board (with popular jumbo holes) that will net a "trunkful" every time!



JUMBO HOLES, MULTI-COLOR BOARD—PROTECTED WINNERS—WOODEN PUNCHER

(A "PROFIT-HERE" GLO-BOARD)

858 SALES @ 5c each\$42.90
PAYS OUT (average) 20.79

YOUR NET (average)\$22.11
FREE TO OPERATORS 128 page full color catalog.

GLOBE PRINTING COMPANY
1023-25-27 Race St., Phila., Pa.

SEE *Bally's*
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

Send for
the Coin Machine
BUYER'S GUIDE

Keep posted on lowest prices on perfect reconditioned games of all kinds.

Get our trade-in price allowance.
THOUSANDS OF CUSTOMERS CANNOT BE WRONG

ROY MCGINNIS COMPANY

2011 Maryland Ave., Baltimore, Md.

STOP!

TEARING YOUR HAIR
OVER "EXTRA" SERVICE CALLS

USE **MATCHLESS LAMPS**



CUT DOWN SERVICE CALLS ON
EVERY TYPE OF AMUSEMENT
DEVICE AND WALL BOX

Write for Descriptive Literature and Prices

Matchless Electric Company

ESTABLISHED 1912

564 W. RANDOLPH ST.

CHICAGO, ILL.

BARGAINS

- | | | | | | |
|--------------|---------|------------|---------|-----------------|---------|
| All American | \$24.50 | '41 Majors | \$29.50 | Ten Spot | \$34.50 |
| Big Parade | 64.50 | Eureka | 49.50 | Jungle | 49.50 |
| Bolaway | 49.50 | Venus | 49.50 | South Paw | 39.50 |
| Bosco | 39.50 | Snappy | 34.50 | Sluggo | 29.50 |
| New Champ | 39.50 | Rotation | 12.50 | '89 1-2-3, F.P. | 34.50 |
| Hi Hat | 29.50 | Dixie | 19.50 | '40 Home Run | 17.50 |

CENTRAL AMUSEMENT CO.

205 Linden Ave. MEMPHIS, TENN.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

FIRST COME FIRST SERVED

The following brand new and high class like new equipment for immediate sale—orders filled in rotation as received—order from this list only

MUSIC MACHINES & ACCESSORIES

10 Wurlitzer 750E Phonograph	@	\$369.50
10 Wurlitzer 500 Phonograph	@	169.50
20 Wurlitzer 600 Phonograph	@	149.50
5 Wurlitzer 24 Steel Cabinet with Buckley Adapter	@	119.50
3 Wurlitzer Twin 12 Steel Cabinet with Buckley Adapter	@	119.50
2 Wurlitzer 24 Phonograph with Buckley Adapter	@	119.50
1 Wurlitzer 24 Phonograph with Wireless Seeburg Adapter and 2 Wireless Boxes (Complete)	@	189.50
3 Wurlitzer 616 Phonograph Light Up Sides and Grill with Adapter	@	75.00
10 Wurlitzer 616 Phonograph Light Up Sides and Grill	@	64.50
5 Wurlitzer 41 Counter Model 5c, Slugproof	@	79.50
5 Wurlitzer 61 Counter Model	@	64.50
3 Rockola Standards, Dialatone and 2 Rockola Boxes	@	199.50
1 Rockola Spectrovox, with Playmaster, 1941, Like New	@	239.50
3 Mills Throne, Like New	@	129.50
1 Mills Empress, Like New	@	144.50
10 Seeburg 8200, Model 1942, R.C., Like New	@	465.00
Seeburg Gem	@	129.50
Seeburg Regal	@	139.50
Seeburg Vogue, Marbletop, Slugproof	@	175.00
Seeburg 8800 Model Hitone, R.C.	@	450.00
20 Seeburg Brand New Walmomatics, 5-10-25c, Wireless	@	47.50
30 Seeburg Brand New Baromatics, 5-10-25c, Wireless	@	49.50
10 Seeburg Transmitters, Brand New	@	19.50
4 Seeburg Brand New Speak Organ (Wired Remote)	@	37.50
12 Keeney Brand New Keeney Speak Organ, Wired Remote, 4 1/2 Lb. Magnet	@	37.50
15 Seeburg Like New Speak Organ, Wireless	@	47.50
30 Seeburg Like New 5c Walmomatics, Wireless	@	29.50
20 Seeburg Like New Wall or Bar Boxes, 30 Wire	@	10.00
15 Packard Like New Wall or Bar Boxes, 30 Wire	@	32.50
50 Buckley Like New Wall or Bar Boxes, 30 Wire, Light Up Sides	@	22.50
4 Buckley Brand New Wall or Bar Boxes, 30 Wire, Light Up Sides	@	27.50
Packard Brackets	@	5.00
Buckley Brackets	@	2.50
50 Wurlitzer Brand New Model 125 Boxes	@	Write
6 Wurlitzer Brand New Model 100 Boxes	@	27.50
4 Wurlitzer Like New Model 120 Boxes	@	Write
50 Keeney Like New Boxes	@	7.50
10 Buckley Brand New Adapters for 24	@	29.50
10 Buckley Chandelier Speakers (Close Out)	@	15.00
4 Seeburg 3 Wire Wall Boxes, Brand New	@	27.50

ARCADE EQUIPMENT

10 Brand New Scientific Batting Practices	@	\$134.50
2 Brand New Genco Play Balls	@	224.50
5 Brand New Bally King Pin Alleys	@	249.50
1 Like New Chicago Coin Hockey	@	189.50
1 Mutoscope Sky Fighter	@	219.50
1 Air Raider (Keeney)	@	149.50
3 Bally Torpedos	@	179.50

SPECIALS

10 Watling Treasuries, Brand New, 5c Play	@	\$169.50
3 Mills Cherry Bells, Brand New, 5c Play	@	211.50
10 Mills Glitter Gold, Brand New, 5c Play	@	99.50
10 Blue & Gold Vest Pocket Meter, 5c Play, New	@	74.50
1 Galloping Dominos, 1941, Jackpot Model, Two Tone Cab.	@	249.50
2 Brand New Jennings Golf Ball Vendors	@	199.50

Terms—1/3 Deposit, Balance C. O. D.

ROYAL DISTRIBUTORS

409 N. Broad St., Elizabeth, N. J. (Tel., Elizabeth 3-1776)

NEW CHERRY BELL, \$227.50 NEW FOUR ACES, \$139.50 SHANGRI-LA, \$139.50

Mills Pneumatic Puncher	\$129.50	Super Pool	\$19.50	ABT Fire & Smoke	\$22.50
3-Way Grippers	17.50	Oracle Fortune Teller	17.50	Iron Claws	39.50
Mills Mircelo Developer	129.50	Spl. Fire	32.50	Whiz Ball	7.50
Western Major League	154.50	Jap-Chicken Sams	97.50	Mutoscope Wind Mill	19.50
10¢ Planetillus Fortune Teller with Cards	119.50	Chinese Fortune Teller	99.50	Drive Mobile	249.50
Gypsy Fortune Teller	129.50	Aero Basketball	99.50	Sky Fighter	249.50
Chester Pollard Football	104.50	Pikes Peaks	19.50	Seeburg Hockey	94.50
Chester Pollard Golf	104.50	Aero-Matic Basketball	89.50	Evans Super Bombers	289.50
Radio Love Message (Two on a Stand)	39.50	ABT Challengers	24.50	Johnson Change Counter	125.00
Mills World Horoscope, 12 Coin Chutes	109.50	ABT Jungle Hunt	24.50	New Keeney A.A. Screens	9.50
Grandma Fortune Teller	350.00	Batting Practice	115.00	ONE BALLS—SLOTS—CONSOLES	
Mills Punching Bags	119.50	Texas Leagues	39.50	Santa Anita	\$149.50
Comb. Grip & Shocker	59.50	Kirk Blow Ball	129.50	Exhibit Congo	39.50
Mutoscope Shootomatic	129.50	Ace Bomber	249.50	Blue Grass	134.50
Floor Model Gripper	39.50	Metropolitan Air Defense	179.50	5¢ Dewey, Color Slots	79.50
Keep 'Em Punching, New	149.50	Exhibit Rotary	169.50	5¢ Columbia	47.50
Shoot the Chutes, Rebuilt	125.00	View-o-Scopes	29.50	10¢ Pace	49.50
Exhibit Photoscopes	39.50	Poo Basket Ball	69.50	5¢ Jennings Chief	54.50
Western Baseball, Del.	94.50	Heart Beat Tester	139.50	5¢ Blue Front, Late	89.50
Scientific Baseball, New	129.50	Casino Golf, New	49.50	5¢ Green V. P., Late	32.50
Scientific Baseball, FS	117.50	Chicago Coin Hockey	229.50	5¢ B. & G. V.P.	39.50
Scientific Basketball, FS	117.50	Hi Dial Ten Strike	69.50	5¢ Chrome V.P.	44.50
Exhib. Electric Eye Gun	79.50	Kicker & Catchers	19.50	Jumbo Parade, FP	79.50
Bally Rangers	29.50	Cast Iron Stands	3.00	Pace Saratoga, Conv.	109.50
ABT Gun Pool	39.50	Sweet Sixteen	7.50	Silver Moon, PO	104.50
		Blood Pressure Tester	99.50	High Hands	129.50
		Circus	10.00	Late Cigarolas	99.50
		ABT Moving Target	44.50	Late Golfarolas	99.50
		Western Windjammer	129.50		

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Big Six	\$14.50	Flicker	\$27.50	Do-Re-Mi	\$47.50
Chief	14.50	All American	27.50	Star Attraction	47.50
Double Feature	14.50	Fox Hunt	27.50	Zig Zag	47.50
Follow Up	14.50	Gold Star	27.50	Clower	57.50
Gems	14.50	Motro	27.50	Gun Club	57.50
Power House	14.50	League Leader	27.50	Spot-a-Card	57.50
Slide Kick	14.50	Red, Wh. & Blue	27.50	Bosco	64.50
Spottem	14.50	Wow	27.50	Bolaway	64.50
Triumph	14.50	Barrage	37.50	Towers	64.50
Zip	14.50	Broadcast	37.50	Big Parade	89.50
Glamour	19.50	Stratolliner	37.50	Knockout	89.50
Sparky	19.50	Seven Up	37.50	Monicker	89.50
Vogue	19.50	ABC Bowler	47.50	Topic	89.50
Big Chief	27.50	Argentine	47.50	Air Circus	89.50

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6 HOCKEYS	\$185.00	4 EVANS TEN STRIKES, HI DIAL	\$75.00
4 ROCK-OLA TEN PINS, HI DIAL	62.50	2 BELGIAN POOL TABLES—Write for Price	

All above games are clean, in A-1 condition and ready for location. Prices quoted are without crates. 1/3 deposit, balance C. O. D.

A. P. SAUVE CO., 3002 GRAND RIVER AVE. DETROIT, MICH.

LOS ANGELES, Oct. 31.—Jobbers report coin machine business at a standstill with no indications of a break in the lull until the tax and gasoline situations are cleared up. Sales of needed parts was good, but these did not cover too much territory.

Another problem the coin machine people in this section face is that of manpower shortage. Nearly every firm that offers service is hard hit by the shortage of mechanics. Where firms had five or six servicemen, in some cases the staff has been reduced to half and less than that number. While the coin machine people have found solutions to many of the problems arising in late months, they are up against a brick wall in trying to get an answer to this one. In some instances, especially among the operators, the situation is somewhat alleviated by the fact that the operator who used to serve in a managerial capacity has doffed working clothes and is actually servicing machines. Some operators are training their wives and daughters in the work. Where the solution in the latter case is possible, it is working out very well.

Nothing has been done along the gasoline rationing way for reason that no one knows what the situation will be. Several of the larger civic groups and automobile associations have been meeting in hopes of getting a more liberal amount of gasoline, but nothing definite has come from this. If and when the coin machine people know the exact set-up on this matter they will be able to set about for a solution. Until that time, both operators and jobbers have to sit tight to see what is coming up next. Rumors spreading around the coin rows regarding the gasoline allotment have done more to stir up the coin machine people than anything else. They are rumors that more gasoline will be rationed and also rumors that the West will get the same as the East. If the Eastern ration is put into effect out here, traveling will be curtailed plenty.

Behrens to the Navy

Leonard Behrens, of the Allied Amusement Company, goes to the navy soon. His wife, the former Mary Anderson, of the stage and movies, will take over his business with the assistance of a competent serviceman. Behrens's partner, Bernard Rabin, went into the army not so long ago. . . . Fred Gaunt, of Trojan Novelty Company, left Los Angeles recently to visit his brother, Walter. While away, Gaunt planned to visit Vern Owen and make the spots in Palm Springs and India, Calif. . . . Bill Wulf, of Modern Coin Exchange, has reported for his physical for the navy. Wulf served in the navy 12 years as a parachute rigger and is anxious to do his part again. . . . Bud Parr, of General Music Company, is in and out of the city on business. . . . Paul Dixon, of Sachs and Dixon, in San Diego, was in the city recently. Dixon recently acquired an eight-unit auto court. . . . John M. Sachs, of the Sachs & Dixon firm, is in the Air Corps, where he is serving as an instructor. . . . Percy Shields is scouting around for used lumber and brick to carry on some building on some property he recently acquired in El Monte. . . . Mrs. May Shields is visiting her sister-in-law in Los Angeles while she undergoes medical treatment. . . . Bob Tanner, Los Angeles music operator, was along coin row talking to music machine people about the situation on machines and records. . . . Elmer Smith, Santa Paula music operator, has entered the Coast Guard. . . . Jimmy Jones, manager of Southwestern Vending Machine Company, is back at his desk following a two-week combination business and pleasure trip thru California.

Arcades Good

Arcade equipment sales continue good. Percy Shields sold a large order for an arcade in Ontario. . . . William Happel Jr., of Badger Sales Company, is shipping quite a bit of arcade stuff to Seattle and Klamath Falls, Ore. . . . Carl Gustafson, of Mission Beach, is still getting good crowds at his arcade there, with week-

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THE NOV. 28 CHRISTMAS SPECIAL OF

The Billboard

WILL BE READ BY EVERYBODY IN THE COIN MACHINE INDUSTRY

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Plastic Coin Will Be Made

Mint official says plans are already being made to turn out plastic pennies

PHILADELPHIA, Oct. 31.—Edwin Dressel, superintendent of the Philadelphia Mint, reports the local mint is preparing to produce new plastic pennies. And even tho the new plastic pennies will be legal, it will be just a slug to the coin machines. Even in the ordinary coin machine, Dressel warned, the decrease in weight may also provoke non-co-operation.

While coin production at first will be limited to plastic pennies, Dressel expressed the belief that soon all coins might be made of a plastic. The plastic pennies are expected to make their appearance shortly after the first of the year, and if they fill the need other coin denominations may follow. The most important factor in present-day economy which increases the demand for coins is the coin-operated machine, said Dressel.

"There are coin machines today that will do everything but give you a haircut and a shave," he said. "Juke boxes, food dispensers, weight machines, perfumers, chewing gum and a thousand different services are dispensed by the coin machine. Even the soldiers in camp buy their soda pop from a machine. All over the country these machines do work which otherwise would require thousands of attendants. And the coins needed for their operation keep the mints working overtime."

Dressel also pointed out that the manpower problem has finally caught up with the mint, and jobs monopolized by men for years are now open for the first time to women. At the present time the mint is busy turning out the new war-time nickels at the rate of 800,000 a day. The coins have been deprived of nickel, a vital war metal. They are made up of 56 per cent copper, 35 per cent silver and 9 per cent manganese.

McKinley is the current attraction at the Trianon in South Gate, with Jan Garber set to follow him on November 11. Gene Krupa follows Jimmy Dorsey at the Hollywood spot. Spike Jones and his City Slickers, who are now going strong with their *Der Fuehrer's Face*, take to the air soon on a show sponsored by an oil company. . . . Art Weiss is a busy fellow, with his games getting good plays. . . . Dave Grossman made the rounds of Pico firms Thursday looking for needed parts. . . . Reports from Oceanside, Calif., are that things are good in that area. Archie Freeman, of that place, was in the city recently with these good tidings.

Arco Sets Up Distributors

PHILADELPHIA, Oct. 31.—Arco Sales Company, creators of games, have appointed a half dozen distributors throughout the country to handle their products. These distributors are Olive Novelty Company, St. Louis, Mo.; A. P. Suave Company, Detroit; Active Amusement Machine Corporation, Philadelphia; Hub

Enterprises, Baltimore; Leader Sales Company, Reading, Pa., and U-Need-a-Pak Company, Springfield, Mass.

Arco's latest creations are Thumbs Up, Alert and Fishin'. Al Rodstein, of this company, reports: "These games are not experiments. They have been tested and proved to be exceptional money-makers. In addition we ship the games immediately and our distributors have games on hand for immediate delivery, permitting the operators to place the games to work right away."

end business being comparable with any summer week-end. . . . Elmer Hanscom, who operates penny arcades on carnivals, is back in town with Mrs. Hanscom. They expect to remain in Los Angeles during the winter. . . . Al Anderson, of Balboa Fun Zone, reports that his arcade in that section is getting good play. . . . Paul Blair is putting in much time in around arcades in Los Angeles. . . . Del Bern, of Fresno, was in the city scouting around the music machine spots to see what was going on. . . . Cool nights are cutting down some on arcade play in the bench areas, but the week-end business is holding up well. . . . Walter Hillig, of Virginia Park arcade, has been forced to forego some of his trips to Los Angeles. He's putting in the time working on his machines. . . . Louis Sallee, of Long Beach, is being missed by the coin machine fellows in this city. He hasn't been to town in ages. . . . Harry Rawlings, of County Games, is getting ready for the annual banquet and ball of the Pacific Coast Showmen's Association. Event will be staged in December. . . . Jay Bullock is kept on the hop by his increased music route. He recently purchased the route of Ed LaForge. . . . H. Van Stelton, of Whittier, reports that games are going strong in that section. . . . Jane Carico is back at her desk at the Jack Gutshall Distributing Company following a trip to San Francisco. The letters continue to come from the Bay City. . . . Paul Simone, of the Jack Gutshall Distributing Company, comes up every now and then with a good idea on how to make money. Are you listening, Jack?

Cigarette Machines Good

Cigarette machine business in this area is good. Candy bar sales are going strong, with both cigarette and candy machines figuring in the drive to send an extra package to a boy in the service. Hampers are placed near the machines to take care of the extra purchase. . . . With smoking having increased since the start of the war, Al Weymouth, Los Angeles operator, reports that his men are kept busy stocking machines. . . . William Nagel is in the army. . . . George Joyce is still stationed with the army at Wilmington. . . . Barry Beauregard, former operator and now in Australia, keeps Curley Robinson posted on what's going on in that theater of war. Beauregard's letters are always packed with interesting items and the arrival of his letters at the Associated Operators of Los Angeles County office are always eagerly anticipated. . . . Bill Hogan, of Fresno, was in the city making the rounds of the record distributing companies for releases for his machines. Business is reported good in the area he covers. . . . Frank Showalter, of Santa Ana, says that things are good in Orange County. Showalter is a booster for the county and puts forward the information that the area is in the money brackets because of its big orange crops. Another boost for the county is that the Marines are to install an \$8,000,000 air base there.

Music Machine Bands

A number of music machine bands are playing this section and doing good business. Jimmy Dorsey continues at the Hollywood Palladium, with Erskine Hawkins the new band at Casa Manana. Ray

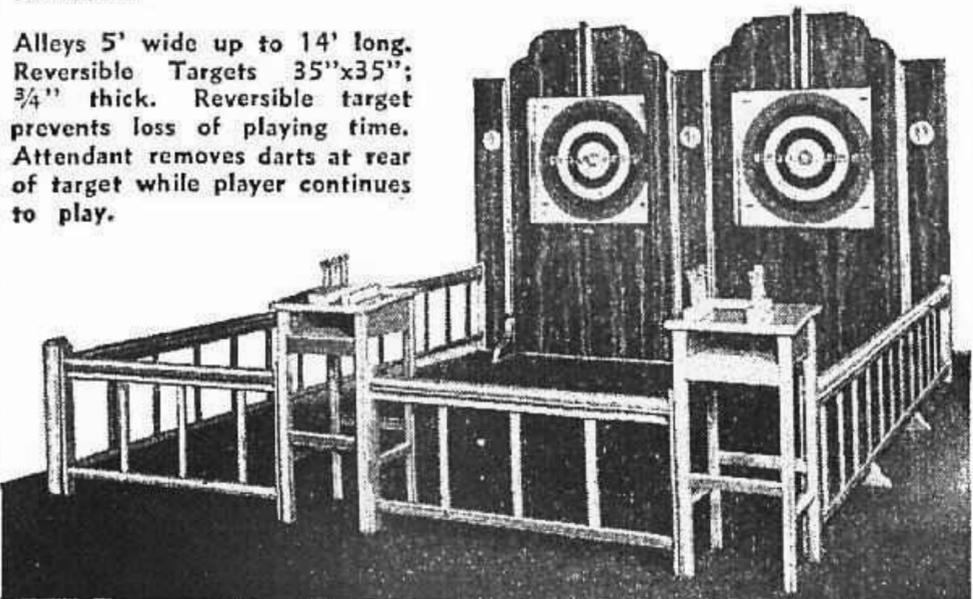
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Alleys 5' wide up to 14' long. Reversible Targets 35"x35"; 3/4" thick. Reversible target prevents loss of playing time. Attendant removes darts at rear of target while player continues to play.



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Muto, Drivemobile 335.00 | Muto, Love Analyst 185.00 | Muto, Sky Fighter 335.00

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Club Bell Console, 25¢ 300.00	Original Chrome, 10¢ 285.00	Brown Front, 10¢ 175.00
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Cherry Bell, 10¢ 145.00	Emerald Chrome, Hand-load, 10¢ 285.00	
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Mills Jumbo, F.P. 79.50	Grip Tease (New) 67.50	Seeburg Shoot-the-Chutes 124.50
1941 Saratoga Jr. 89.50	Bally King Pins, New Write	Bally Bull with Jap 89.50
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See Keeney 5¢ & 25¢ 375.00	Exhibit Crystal Gazer 89.50	Evans Ten Strikes 49.50
Pace All-Star Comets 49.50	Texas Leaguers 42.50	Career Pilot, New 224.50
Mills V.P., Blue & Gold 32.50	Jenn. Roll-in-Barrel 124.50	Mystic Mirror Fortune 89.50
Mills Chrome, V.P. 47.50	Exh. Skill Punch Bag 224.50	Muto, Punch-a-Ball. 224.50
Pace Comets 39.50	National O.K. Fighter 185.00	

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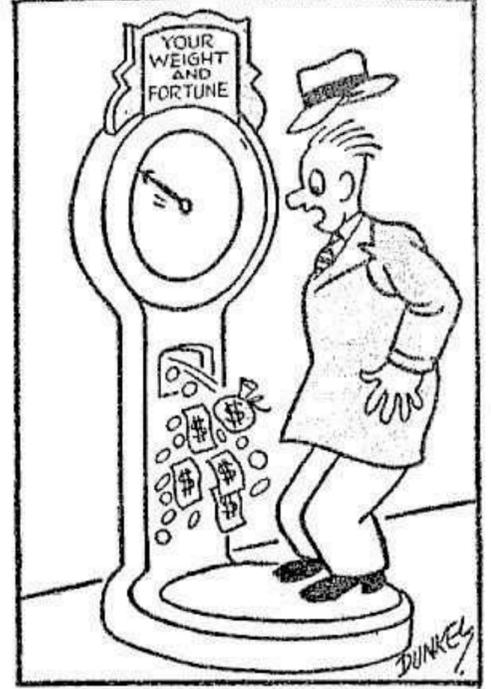
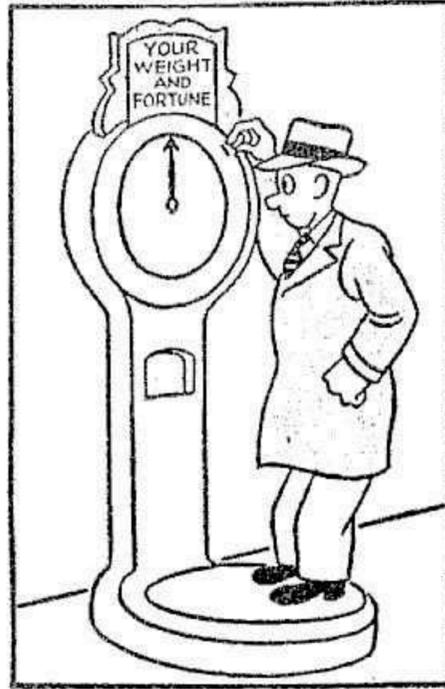
Industry Mentions Magazines -- Newspapers -- Radio

Frankie and Morrie Were Coinmen

An interesting and enlightening feature article which appears in the magazine *Coronet*, November Issue, has as its topic the Kozinsky brothers of Los Angeles. These boys have been big pin-game operators in Los Angeles and still operate games in Los Angeles County. Called "Goldwyns on a Shoestring," Maurice and Franklin (Morrie and Frank when they were only in the coin machine business) are loudly lauded by Irving Wallace, writer of the article, for being idea men who are showing Hollywood how to turn out good pictures, money-making pictures, hit pictures, on what, in Holly-

wood, is considered the equivalent of the string of a shoe.

But as much or more of the article is given to the details of the coin machine activities of the Kozinsky boys, as is given to their picture-making enterprise. It was just a few years ago that these fellows started making pictures, and it was forced on them then because they, while dabbling around making movies for movie machines, were spouting off about making pictures with Cecil B. DeMille, which was true, but DeMille and the Kozinskys parted company after making six three-minute shorts for movie machines. So, in order to make good their boasts that they were making movies, they made one. Being idea boys, they



From Collier's, October 24. Artist: Courtney Dunkel.

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made it with their brains and not much money. It was good and a hit and made money. They made a couple more and all of them have received rave notices, one being picked by Life as the Picture-of-the-Week.

The Kozinskys might be used as an example of what it takes to achieve success in the coin machine business or any other business. Ideas, brains, energy. Their first money—the article says \$450,000—was made in the coin machine business. But it certainly cannot be said that the Kozinskys top the list of idea men in the industry. It would be hard to name a business that requires more ideas faster than the coin machine industry. Look at the machines themselves. The ingenuity shown in designing and making pinball games, arcade machines, ray target guns, etc., would be difficult to duplicate. When coin machines were in full production in this country the variety was endless and ideas for new and different machines were so thick they would be heard clicking in the air. They are still flowing, but right now they are being put in storage for future use.

Oh, Henry!

Henry McLeMure, syndicated columnist who writes "The Reviewing Stand," gave his undivided attention and his entire column October 22 to slot machines. He started it like this: "If nostalgia means what I think it does, I suffered from it the other day. A rather acute attack that forced me to grab the hand of a passing blonde for support. It was brought on by the sight of three truck-loads of slot machines on their way to join the nation's scrap.

"I know slot machines are cruel and vicious and unfair and would pick a pocket if given half a chance and that there is no record of one ever helping an old lady across the street. Still I hate to see them disappear and here's the reason why: I want revenge."

Writing mockingly but definitely defensively about the machines, McLeMure says he wants another chance to play them after five years of trying to get the best of them. He explains the many unsuccessful "systems" he has employed to get them to kick in to him and ends by saying the machines made a fool of him and probably of others, "but did you ever stop to remember that the things we remember most clearly, the moments in our lives that are dearest to us, are the things and the moments when we took a chance, made a fool of ourselves, or generally acted unlike a solid, sound, sterling specimen of the human race? Whoever entertained a crowd by telling them of perfectly logical behavior? How many people are loved for their virtues?"

Junior Miss

The influence of juke box popularity on fashions for feminine hep-cats is reflected in the advertisement of the May Company's store in Cleveland, in which "Jitter Jumpers for the Juke Box Junior Miss Set, at \$3.98," is the caption. Copy apparently was written by an ad-writer who at least made a supreme effort to appear familiar with the popular conception of how "hep-cats" talk, a decided departure from conventional mercantile style. Listen to the sales talk: "You'll be in the

groove with one of these super-solid rave rags that'll drag-plenty of compliments! These new needle-nifties are California styled in famous Commando Crepel Et cetera, et jiva jukola!"

Miss Victory

Chicago coin machine manufacturers now engaged in war production work have been receiving newspaper publicity thru the current Miss Victory contest being conducted by Hearst newspapers throught the country. Pictures are taken in war production plants all over the country showing girls and women at work on the machines and in the production lines. From these girls will be selected a Miss Victory. Both the Rock-Ola and the Mills companies have had girls from their plants appear in the papers as participants in the contest. Rock-Ola, in addition, received a write-up in

OPERATORS - DISTRIBUTORS

Bally 1 BALL PAYOUT GAMES
MADE "BRAND NEW"

★ That's right, just send your old Bally 1 ball pay-out games to us, and in a very short time we will return them to you just like "BRAND NEW GAMES". Yes, with a NEW NAME . . . NEW 23"x23" BACKGLASS and a NEW MODERNISTIO 23"x23" BACKGLASS CABINET. A new name LITE-UP feature with a special bonus award has been added to give you the profits of a "BRAND NEW" GAME.

Sport Page } FAST TRACK
Blue Ribbon } RACE KING
Thistle Down }
Sea-Biscuit } WAR ADMIRAL
Grand Stand }
Grand National }

OUR RENEWAL SERVICE INCLUDES

- New design on backglass and playfield.
- New names. Brand new 23"x23" Backglass Cabinet.
- New style bumpers added. Playfield panel repinned.
- Backglass and playfield inserts OVERHAULED, RECONDITIONED and TESTED.
- Cabinets and bases redesigned and refinished.
- All old paint removed.
- All visible metal parts refinished.

NOW REBUILDING 5 BALL GAMES

Crossline into ALL OUT—Fleet into COMMANDER—Zombie into BATTLE—Red, White & Blue into DE-ICER—Leader into SENTRY—Metro into HIGH BOY—Vacation into ROLL CALL—Formation into NITE CLUB—Flicker into LIBERTY—Four Roses into SEA POWER—Gold Star into PLAY TIME—Cadillac into DESTROYER.

BUY U. S. WAR BONDS AND STAMPS.

SULLIVAN-NOLAN ADV. CO.

527 W. Chicago Ave., Chicago, Ill.

**GUARANTEED LIKE NEW
IN APPEARANCE AND
OPERATION**

- MILLS FOUR BELLS \$299.50
- Late Mod., Cash & Check
- MILLS JUMBO PARADE 99.50
- Late Cash-Check Model
- MILLS JUMBO FREE PLAY 99.50
- Blue Cabinets
- BALLY CLUB BELLS, 4 Coin 199.50
- Play, Comb. F.P. & Cash
- KEENEY SUPER BELL, 5c Pl., 199.50
- Comb. F.P. & Cash

MUTOSCOPE CRANES 69.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

The Chicago Times, along with other war plants, for a safety uniform one of its girls modeled during a session of the National Safety Congress at Hotel Sherman.

Sailor-Serviceman

A former juke box serviceman, now an electrician's mate in the U. S. Navy, 29-year-old George Klersey, returned on leave for medical treatment, was the subject of a two column picture and story coverage in *The Pittsburgh Press* recently. Klersey enlisted last December 8, and since then has been all over the Pacific and at one time was assigned to instruct the Dutch in Java how to use magnetic mines. The newspaper picture accompanying his story shows the sailor with his former boss before an open juke box, the sailor showing the boss how it should be repaired. Much space is devoted to telling how the former juke box serviceman's experience in repairing and maintaining juke boxes stood him in good stead during his foreign service. On a Dutch freighter headed for Australia, Klersey told of the sinking of the ship and his 17 hours in the sea before his rescue.

**Federal Revenue
Report for Sept.
Shows Increases**

WASHINGTON, Oct. 31.—The report of the Internal Revenue Bureau on collections for September, as sent to newspapers by the Associated Press, does not mention the total derived that month from the federal tax on coin machines. However, the newspaper report is worth considering because it shows federal revenue from various sources on the increase.

Tax collections for September, the Bureau of Internal Revenue reported, were \$2,460,174,575, a record-high on the basis of milder existing levies.

Income and profits taxes accounted for nearly seven-eighths of the total, which was \$1,053,458,213.04 over the September, 1941, collections.

Nearly three times as large as the preceding September figure, the income-profits total was \$2,122,988,945. Of this, income taxes paid \$1,465,553,592, with individuals and corporations—both doubling their preceding figures—corporations contributing \$795,284,276.

Liquor and tobacco levies continued to contribute heavily to the Treasury coffers, the former increasing \$24,541,708 to \$111,279,877 and the latter jumping \$9,347,577 to a \$77,147,586 total.

Despite the fact that rationing cut some \$4,500,000 off the preceding September figure, the gasoline levy took in \$29,204,878 to lead all manufacturers' excise taxes, which totaled \$45,835,235—an \$8,500,000 decrease resulting largely from wartime inroads on the automotive field.

Estate taxes increased \$6,500,000 to \$27,099,385, while social security levies were up \$5,500,000 to \$22,095,838.

Led by the \$13,662,336 brought in by levies on admissions to theaters, concerts, cabarets and amusement places, miscellaneous taxes more than doubled, totaling \$39,476,765.

**Stocks Still Good
At Monarch Coin**

CHICAGO, Oct. 31.—"Present stocks of equipment at the Monarch Coin Machine Company continue to meet operators' demands," says Al Stern, Monarch executive.

"Purchases made in recent weeks are now being added to the supply of available equipment in our showrooms and warehouses," Stern reports. "We are able to cover practically the entire range of operators' needs from stock on hand or en route to our shops. We are specially well equipped to provide our customers with a fine selection of the increasingly popular arcade machines, both new and used. Our stock of used machines has been thoroughly reconditioned as to mechanical operation and appearance, while the new equipment, tho somewhat limited in quantity, is most desirable in view of increasing scarcity of such machines.

"Our stock of automatic payout consoles and slots also offers a wide choice of preferred models," he declares. "Because such equipment is eagerly sought by coin men, we are hard pressed to keep the supply ahead of the demand in spite of our intensive purchasing efforts."

**GREATEST SALE OF ARCADE MACHINES
IN HISTORY OF COIN MACHINES**

Machines Factory Reconditioned, Artistically Painted and Decorated

GUNS & AMUSEMENT

- Mutoscope Sky
- Fighters \$215.00
- Baker Sky Pilot 139.00
- Exhibit Pistol Range, 2 Guns 125.00
- Keeney Anti-Aircraft Gun, Late Model 85.00
- Keeney Air Raider 175.00
- Keeney Submarine 190.00
- Bally Bulls Eye 75.00
- Bally Rapid Fire 175.00
- Radio Rifle, 1c-5c 69.50
- Evans Tommy Gun 125.00
- Mutoscope Drivemobile 210.00
- Exhibit Hi-Ball 79.50
- Exh. Dazzling Doll 85.00
- Exh. Over the Fence 85.00
- Groetchen Skill Jump 37.50
- Groetchen Skill Jump (New) New Model with Stand 69.50
- Groetchen Mountain Climber 150.00
- Chester Pollard Golf, Small 34.50
- Chester Pollard Football 85.00
- Globe Bike Rider, 2 Players, 2c 155.00
- Bally Racer 85.00
- Chicago Coin Hockey, New 265.00
- Seeburg Hockey 65.00
- Kirk Blow Ball 85.00
- Keeney Shiny 55.00
- Trophy Golf 45.00
- Casino Golf 45.00
- Hoot Mon Golf 50.00
- Stoner Skill Derby, 1 or 2 Players 115.00
- Western Sweepstakes 65.00
- Rubberneck Blower 85.00
- Keep Punching, New 149.50

Mills Palmistry (Vends Paper Fortunes) \$ 65.00

- Love Letter (Vends Paper Fortunes) 75.00
- Roovers Dog Fortune 85.00
- Teller 85.00
- Roovers Pussy in the Boots Fortune Teller 95.00
- Roovers Little Lady 95.00
- Chinese Puzzle Fortune Teller 95.00
- Mystic Mirror 95.00
- Crystal Gazer (Gypsy Seeress) 35.00
- Gypsy Palmist 100.00
- Mystic Pen 120.00
- Exhibit Cupid Arrow 32.50
- Exhibit Horoscope, 12 Slots 55.00
- Exhibit Color of Eyes, 12 Slots 55.00
- Exhibit Color of Hair, 12 Slots 55.00
- Exhibit Love Meters, New (3 to Set) 132.50
- Exhibit Whatsis, New (3 to Set) 132.50
- Exhibit Wheels of Love, New (3 to Set) 132.50
- Exhibit Wise Owls, New (3 to Set) 132.50
- Earlier Models, Used, same above, 3 to set 75.00
- Stands for above 17.50
- Exhibit Card Vendors with 4,500 cards 45.00
- Exhibit Kiss-O-Meter, New 210.00
- Little Wizard 19.50
- Planetarius 100.00
- Teller VisoGraph 95.00
- Happy Home 45.00
- Exhibit Card Vendors, Floor Size, Old Mod. 15.00

BOWLING GAMES

- Evans Ten Strike \$ 59.50
- Rookola Ten Pins 59.50
- Exhibit Bowling Alley 135.00
- Bally Alleys 49.50
- Gottlieb Skee-Ball-Elite 79.50
- Gatter Automatic Bowling Alley 45.00

BALL ROLLING TYPE

- Jennings Roll-In-Barrel \$135.00
- Genco Rola Base 79.50
- Genco Play Balls 169.50
- Chicago Coin Hockey 185.00

POKERINO

- Scientific (New, in Original Cases) \$149.50
- Scientific, Light Cabinets 79.50
- Scientific, Dark Cabinets 50.00
- Mutoscope Pokerino 65.00

PICTURE MACHINES

- Stereoscopic Drop Picture Mach., complete with new Pictures, Sign and Frame \$35.00
- Drop Picture Machines, complete with New Pictures, Signs and Frames 35.00
- Mutoscope Moving Picture Machines, complete with Reel, Sign & Frame 35.00
- Advance Movie Show 24.50
- View-o-Scope 22.50

VENDING MACHINES

- Mutoscope Windmill Candy Vendor \$ 35.00
- Mutoscope Cranes 55.00
- Electro-Hoist 55.00
- Mutoscope Maglo Finger 110.00
- Mason Mint Vendor 19.50
- Streamline Card Vendor with 4500 Cards 45.00
- Advance Cigarette Mach. (15c Mod., 2 Cols., in Mahogany Cabinet) 15.00
- Advance Ball Gum Vendor 10.00
- Advance Peanut Vendor 10.00
- Seeburg Sportsman 95.00
- Groetchen Metal Type (Stamps any name on Metal) 125.00

SCALES

- Kirk Astrology Scale \$85.00
- Watling Scale (Low Model) 59.50

SUPPLIES

- Exhibit Cards (Your Choice), 1,000 for \$ 3.80
- Punching Bags (Heavy Duty Leather) for Mills, Mutoscope & Exhibit, 14.50
- Ball Gum (100 to box) .20
- Candy Coated Peanuts, 1 Lb. .18
- Signs (Assorted 1c, 2c, 5c), 100 for \$1.50; 1,000 for 10.00
- Radio Rifle Film (for 1c or 5c Model) 300 feet 8.50
- Stereoscopic Views for Drop Picture Machine. Set consists of 15 Pictures & Sign 3.50
- Coin Wrappers (Tubular, 1c or 5c) per 1,000, .75 per 10,000 6.00

PROFIT IN PENNIES

—A 20-Page Guide to Success in Modern Arcade Operation 1.00

Terms: 1/3 Cash With Orders, Balance C. O. D.

MIKE MUNVES

THE ARCADE KING

520 WEST 43RD ST., NEW YORK CITY

(Tel.: BRyant 9-6677)

**WHO SAID THERE WAS
NO LATE MODEL
MERCHANDISE?**

BRAND NEW IN ORIGINAL
FACTORY SEALED CRATES
MILLS FOUR BELLS \$495.00
1942 HOME RUNS 69.50

SLOTS

GOLD CHROMES—FULL DRILL PROOF
Cannot Be Told From New!
5c, \$184.50; 10c, \$189.50; 25c, \$194.50.

MILLS CLUB CONSOLES
Used Three Weeks
5c...\$194.50, 25c...\$199.50.

MILLS GOLF BALL, Practically New
25c...\$164.50.

CLOSEOUTS
20 Stewart-McGuire 9 Column Cigarette Machines, \$32.50 Each.

PHONOGRAPHS

- Seeburg 9800 R.C. E.S. \$410.00
- Seeburg 8800 R.C. E.S. 400.00
- Seeburg Colonial R.C. E.S. 325.00
- Seeburg Classio R.C. E.S. 200.00
- Seeburg Classio 175.00
- Rock-Ola 1941 Spectravox with Playmaster 235.00
- Rock-Ola 1940 Supers 195.00
- Rock-Ola 1940 Masters 175.00
- Rock-Ola 1934 DeLuxe 139.50
- Rock-Ola 1939 Standards 115.00
- Wurlitzer Model 750 385.00

Terms: 1/3 Deposit, Balance C. O. D.

**MILWAUKEE
COIN MACHINE COMPANY**

3130 W. LISBON MILWAUKEE, WIS.

SUPER SPECIALS

PHONOGRAPH & REMOTE ACCES.

- Rookola #2 Regular, 12 Record \$27.50
- Rookola Rhythm Master, 16 Record 44.50
- Rookola Rhythm Master, 16 Record (Cabinets Comp. Illum. by Miraben) 64.50
- Rookola Windsor, 20 Record 94.50
- Rookola Windsor 20 Record (Cabinets Comp. Illuminated by Miraben) 109.50
- 1942 Rookola Premiers (Brand New) Write Rookola Counter Model (1939) 79.50
- Wurlitzer 412 (110 Volt, D.C. Current) 82.50
- Wurlitzer 616 (Cabinets Comp. Illuminated by Miraben) 79.50
- Gabel Jr. (12 Rec. A.C. Current) 17.50
- Selectomatic Wall Boxes (24 Rec.) 13.50
- Keeney 4-Wire Cable, Per Ft. .15
- Rookola "Playboy" 29.50
- 300 Watt Rotary Conv. 110 V. A.C. to 110 V. D.C. (Perfect) 19.50
- New 10" P.M. Utah Speakers 7.45
- Ultratone Chrome Chand. Speaker Baffles, New \$19.50, Used 16.50
- Brand New Illuminated Aux. Speakers (Leatherette Covered Cab. Light Switch, Volume Control 10" P.M. Utah Speakers) 14.95
- Illuminated Grills, New 7.50
- Used 4.95
- 10" P.M. Aux. Speakers in Beautiful Wood Cabinets with Volume Control 6.75
- Aluminum Bell Shaped Baffle Horns for 10" Speakers (Weatherproof) 7.50
- Phono Mikes (Stato Model Phone) 3.50
- Brand New Steel Cabinets for All Single Remote Mechanisms (Buckley) 29.50

TERMS: 1/3 Deposit, Balance C. O. D.

SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

WILL PAY \$100

For WURLITZER
MODEL S14A SKEEBALLS
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., DETROIT, MICH.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

Free Play Games Carefully Checked and Packed

- Barco \$50.00
 - Boombtown 25.00
 - Clack 59.50
 - Double Play 29.50
 - Five & Ten 79.50
 - Hi Hat 34.00
 - Home Run 62.50
 - Miami Beach 39.50
 - Snappy 39.00
 - Towers 69.50
 - Twin Six \$29.50
 - Venus 64.50
- SPECIALS**
- Rotor Tables, Like New \$49.50
 - Keeney's Submarine 199.50
 - Tommy Gun 149.50
 - Texas Learner 49.50
 - Gun Club, Brand New 59.50
 - 5-10-20, Brand New 94.50
- PHONOGRAPHS**
A-1 Condition
- Wurlitzer Counter 81 \$89.50
 - Wurl. 24 Ramped 149.50
 - Rookola Standard 149.50
- USED PHONOGRAPH RECORDS**
1,000 for \$99.50 (Send for Complete List)
- NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320**

BIGGEST CLEARANCE SALE IN COIN MACHINE HISTORY

OVER 5,800 MACHINES GATHERED TOGETHER FROM EVERYWHERE IN THE EAST - - GOING OUT AT EXTRAORDINARY PRE-WAR PRICES! RUSH YOUR ORDER IMMEDIATELY!

PHONOGRAPHS

- Wurlitzer 950 ... Write!
- 2 Wurlitzer 850 ... \$409.50
- 4 Wurlitzer 750E ... 379.50
- 1 Wurlitzer 800 ... 324.50
- 5 Wurlitzer 500, S.P. ... 189.50
- 5 Wurlitzer 500 ... 179.50
- 2 Wurlitzer 600K ... 179.50
- 5 Wurlitzer 600R ... 149.50
- 10 Wurlitzer 24 ... 109.50
- 15 Wurl. 616, Remod. ... 74.50
- 10 Wurlitzer 616 ... 59.50
- 5 Wurlitzer 412 ... 39.50
- 2 Wurlitzer 61 ... 69.50
- 2 Wurlitzer 71 ... 99.50
- 2 Wurlitzer 41 ... 69.50
- 18 Wurlitzer Complete Slug Proof Coin Chute Assembly for 500 or 600. Ea. ... 10.50

- 5 Rock-Ola 1939 De Luxe ... \$134.50
- 3 Rock-Ola 1940 Master ... 164.50
- 10 Rock-Ola 16 Rec. ... 39.50

WALL BOXES

- 75 Buckley W.&B. Boxes, New ... \$29.50
- 50 Buckley W.&B. Boxes, Used ... 19.50
- 60 Buckley Used Boxes, Old Style ... 10.50
- 15 Packard Pla-Mor Boxes ... 31.50
- 25 Seeburg 5c Wall-o-Matics ... 29.50
- 10 Seeburg 5c 30-Wire Select-o-Matics ... 10.50
- 50 Keeney Boxes ... 8.50
- 10 Wurlitzer Plastic Boxes, 2-Wire, 24 Selection ... 24.50
- 2 Wurlitzer Plastic Boxes, 2-Wire, 5c, 10c, 25c ... 39.50
- 12 Wurlitzer Chrome, 2-Wire ... 19.50
- 4 Wurlitzer 2-Wire Long Type Bar Boxes ... 25.00
- 30 Seeburg Solid Type Bar Brackets ... 2.50
- 11 Wurlitzer Solid Type Bar Brackets ... 2.50
- 5 Packard Solid Type Bar Brackets ... 2.50

\$2500

WORTH OF PINBALL PARTS SOLD AT COST PRICE...

Such as Silver Points, Copper Fingers, Rubber Bumpers, Plunger Rods, Plunger Assemblies, Complete Contact Point Assemblies, etc. Write for Price List!

PREFER TO SELL ENTIRE LOT TO ONE PARTY. WRITE FOR SPECIAL PRICE!

SPECIAL!

Complete for Installations—15 Twin-12 Wurlitzers with Adaptors and Steel Cabinets, \$119.50. Also 10 Wurlitzer 24s With Adaptors, Complete in Cabinets, \$134.50.

SPEAKERS AND ADAPTORS

- Berman Organ Speaker ... \$21.50
- Seeburg Wireless Organ Speaker ... 28.50
- Buckley Twin-12 Adaptor ... 44.50
- Buckley 24 Adaptor ... 34.50
- Seeburg Wireless Adaptor, Used ... 34.50
- Keeney Adaptor for 24 Record, Used ... 21.50
- 10 Organettes to Fit 10 or 15-Inch Speakers ... 7.50

Brand New 10 TONE COLUMNS with 24 Record Mechanisms, Buckley Adaptors and Wall Boxes. All for only \$274.50.

- Seeburg 8200, 1942 Model ... Write!
- 10 Seeburg Hi-Tone, 9800 or 8800, E.S. ... \$374.50
- 5 Seeburg Hi-Tone, 9800 or 8800, R.C. ... 399.50
- 2 Seeburg Major, E.S., R.C. ... 299.50
- 1 Seeburg Classic ... 189.50
- 3 Seeburg Vogue ... 179.50
- 3 Seeburg Regal ... 149.50
- 1 Seeburg Plaza ... 129.50
- 5 Seeburg Gem ... 124.50
- 2 Seeburg Commander ... 189.50
- 10 Mills Throne of Music ... 114.50
- 10 Mills Empress ... 144.50
- 15 Rock-Ola 1939 Standard ... 114.50

ARCADE EQUIPMENT

- Bally Defenders ... \$199.50
- Bally Rapid Fire ... 174.50
- Bally Sky Battle ... 189.50
- 5 Seeburg Parachute ... 99.50
- Seeburg Chicken Sam ... 89.50
- Rockola Ten Pins or 12 Evans Ten Strikes, High Dial ... 64.50
- 12 Low Dial ... 54.50
- Drive-Mobile ... 219.50
- 6 Sky Fighter ... 219.50
- Kirk Night Bomber ... 239.50
- Mufa. Ace Bomber ... 239.50
- Evans Super Bomber ... 239.50
- Chester Pollard Football ... 69.50
- 8 Chicoin Hockey ... 174.50
- 11 Genco Play Ball ... \$174.50
- Mechanical Hockey ... 59.50
- Mountain Climber ... 159.50
- Bally Bull's Eye ... 59.50
- Seeburg Ray-O-Life ... 49.50
- 5 Genco Bank Roll, 14 Ft. ... 114.50
- 3 Wurlitzer Skee Ball, 14 Ft. ... 114.50
- 2 Chicoin Rola-Score, 9 Ft. ... 69.50
- Gott. Skee-Ball-Ette. ... 64.50
- Jenn. Roll-In-The-Barrel ... 119.50
- Keeney Air Raider ... 169.50
- 5 Keeney Anti-Aircraft, Black ... 39.50
- 5 Keeney Anti-Aircraft, Brown ... \$49.50
- Texas Leaguer, Deluxe ... 34.50
- 7 Keep Punching ... 159.50
- 12 Batter Up ... 164.50
- Radio Rifle ... 29.50
- Tom Mix Rifle ... 49.50
- 8 Mufoscope Drop Pictures ... 22.50
- 2 Galleoscope Drop Pictures ... 19.50
- Keeney Submarine ... 189.50
- 2 Bally Torpedo ... 154.50
- Baffing Practice ... 109.50
- Western '39 Baseball ... 99.50

5-BALL F. P. PINBALLS

- Argentine ... \$34.50
- Bandwagon ... 16.50
- Big Parade ... 89.50
- Big Town ... 12.50
- Big Chief ... 16.50
- Bola Way ... 34.50
- Bosco ... 54.50
- Cadillac ... 15.50
- Capt. Kidd ... 34.50
- New Champ ... 44.50
- Five & Ten ... 84.50
- Super Chubbie ... 29.50
- Sky Blazer ... 39.50
- Snappy '41 ... 39.50
- Spot Pool ... \$39.50
- Ten Spot ... 32.50
- Venus ... 62.50
- Victory ... 62.50
- West Wind ... 29.50
- Sporty ... 12.50
- Double Play ... 24.50
- Duplex ... 24.50
- Flicker ... 12.50
- Gun Club ... 29.50
- Hi-Dive ... 29.50
- Horoscope ... 24.50
- Leader ... 24.50
- Legionnaire ... 24.50
- Miami Beach ... \$24.50
- Texas Mustang ... 39.50
- Zombie ... 24.50
- Jungle ... 31.50
- Velvet ... 12.50
- Target Skill ... 12.50
- Score-A-Line ... 12.50
- Lot-O-Fun ... 12.50
- Triumph ... 12.50
- Sun Beam ... 24.50
- Wild Fire ... 17.50
- Champ ... 17.50
- Do-Re-Mi ... 31.50

SLOTS-CONSOLES-ONE BALLS-WRITE FOR LIST

WANT WILL BUY 10,000 FT. OF 30-WIRE CABLE

Terms: 1/2 Cash With Order, Balance Sight Draft or C. O. D. If Sight Draft, Tell Us Your Bank.

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK, N. J.

(All Phones: Blgelow 3-6685)

Kaiser Expresses Patent Opinions

NEW YORK, Oct. 31.—Henry J. Kaiser, the West Coast shipbuilder that has attained national prominence for his speed, recently expressed himself on the subject of patents. He seems to favor some sort of national patent pool which will make inventions and ideas available to any reputable firm or user.

he said. "In industry I'd like to see an interchange of ideas and methods so production could rise and a better job be done by all of us. "If we have been able to build ships fast in our yards and anyone else wants to come and look and find out why, we'll tell him and be glad and we'll tell him anything we know, because if we can help anyone else do a better job that's so much the better for all of us. "We have the whole world to produce for and there is no limit to it if people only realized it."

Cut Production Of Pennies by 50% in June

WASHINGTON, Oct. 31.—The United States mint reported recently that production of pennies has been cut 50 per cent since May and urged everybody to empty piggy banks and kitchen jars and put pennies into circulation. Mrs. Nellie T. Ross, director of the mint, said the output has been curtailed to save copper needed for war materials. Pennies are 95 per cent copper, and every 160 pennies brought out of hiding will save approximately one pound of copper, she explained. Mrs. Ross said that if each of the country's 33,000,000 families would find 10 idle pennies and use them to help buy War Stamps or spend them in other ways more than 1,000 tons of copper would be saved for war manufactures. The 1942 peak coin production was reached in May, when 173,763,418 pieces were turned out, of which 119,000,000 were pennies.

COMPARE!!

PRICES ON THESE 26 FREE PLAY PINBALLS

These Games are all in Excellent Condition. 5% off if you take half -10% off if you take them all!!

- 1 Argentine \$29.50
- 1 Boomtown 17.50
- 1 Bosco ... 34.50
- 1 Broadcast ... 17.50
- 1 Do-Re-Mi ... 22.50
- 1 Dble. Play 17.50
- 1 Fox Hunt ... 14.50
- 1 Gun Club ... 29.50
- 1 Hi-Hat ... 22.50
- 2 Horoscope @ \$19.50 39.00
- 1 Major '41 17.50
- 1 Red, White, Blue ... 22.50
- 2 Pan American @ \$22.50 \$45.00
- 2 Playballs @ \$17.50 35.00
- 1 Showboat ... 26.50
- 1 Spot a Card 42.50
- 1 Spot Pool ... 27.50
- 1 StarAttrac. 26.50
- 1 Snappy ... 24.50
- 1 Trallway ... 24.50
- 1 Velvet ... 9.50
- 1 Venus ... 49.50
- 1 West Wind 27.50

1/3 Cash With Order—Balance C. O. D.

CHARLES P. POLGAAR

860 FLORAL AVENUE UNION, P. O., ELIZABETH, N. J.

Scrapbook Shows Favorite Games

CHICAGO, Oct. 31.—Harry Williams and Lyn Durant, of United Manufacturing Company here, are known these days for their ability to transform old coin-operated games into new and different games. "If you were to thumb thru the pages of our scrapbook, you would be amazed to see the long list of great games that were designed by us while associated with many of the leading manufacturers in the games industry," the duo state. "A look at page one of the scrapbook for example, displays the great hit of the '30s, Contact. That game will be remembered as the original electrically actuated game—and what a game it was. "Then comes page after page of familiar games such as Action, Signal, Alrway, Leader, Duplex, Sky Blazer and Knockout right on down to Sky Chief. "All these and many others were created by us. And, with such a long line of great games in our wake, it can

LOWER PRICES ON PUSH CARDS TO SELL

Candy, tobaccos, wines, beers, liquors, nuts, popcorn, soft drinks, knives, blankets, prizes, premiums, novelties, turkeys, etc. Also money cards. Free catalog and samples. Write

W. H. BRADY CO.

Manufacturers Eau Claire, Wis.

"THE PUSH CARD HOUSE"

READY FOR EXTRA-LONG SERVICE ON LOCATION!

- ### CONSOLES
- Baker's Pacers, JP ... \$270.50
 - Bally Club Bells ... 179.50
 - Bally High Hand ... 104.50
 - Bally Royal Flush, PO ... 49.50
 - Keeney Twin Super Bell, 5c, 25c ... 324.50
 - Keeney Super Bell, 5c ... 179.50
 - Keeney Kentucky Club ... 89.50
 - Mills Jumbo Parade, PO ... 89.50
 - Mills Jumbo Parade, FP ... 89.50
 - Mills Square Bell ... 79.50
 - Jennings Bobtail, PO ... 104.50
 - Jennings Bobtail, FP ... 104.50
 - Jennings Silver Moon, FP ... 104.50
 - Jennings Derby Day, Slant ... 49.50
 - Jennings Derby Day, Flat ... 39.50
 - Watling Big Game, PO ... 89.50
 - Pace Saratoga, Comb. Chrome Ralling ... 119.50
 - Groetchen Sugar King ... 39.50
 - Galloping Dominos, Black Cabinet ... 69.50
- ### 1 BALL FREE PLAYS
- Sport Special ... \$89.50
 - Blue Grass ... 139.50
 - Dark Horse ... 127.50
 - '41 Derby, Leg ... 234.50
 - '41 Derby, Cons ... 239.50
- ### MISCELLANEOUS
- Rockola Dial-a-Tune Bar Boxes ... \$21.50
 - Keeney Wall Boxes, 20Rec. ... 12.50
 - Curved Ten Strike Glasses ... 2.50

- ### FREE PLAYS
- #### BALLY
- Crossline
 - Flicker
 - Pan American
- #### CHICAGO COIN
- Home Run of '42
 - Legionnaire
 - Showboat
 - Snappy of '41
 - Sport Parade
- #### EXHIBIT
- Big Parade
 - Double Play
 - De-Re-Mi
 - Duplex
 - Leader
 - Stars
- #### GENCO
- Jungle
 - Southpaw
 - Ten Spot
- #### GOTTLIEB
- ABC Bowler
 - Horoscope
 - Schooldays
 - Spot Pool
- #### KEENEY
- Wildfire
 - Towers
- #### MILLS
- Five-in-One
 - Owl

- ### PHONOGRAPHS
- #### SEEBURG
- 1940 Envoy, RCEs ... \$309.50
 - Royale, 20 Record ... 99.50
 - Model "J", 12 Rec., Keyboard ... 59.50
 - Model "C", 12 Rec. ... 49.50
 - Model "A", 12 Rec., Illum. Cab. ... 64.50
- #### WURLITZER
- P12, Universal Cab. ... \$ 69.50
 - 50, 12 Rec., '38 ... 59.50
 - 61, Count. Mod. & Stand ... 89.50
 - 41, Count. Mod. & Stand ... 129.50
- #### ROCKOLA
- Rhythm King, 16 Rec. ... \$ 59.50
 - Standard, 20 Rec. ... 159.50
- #### BELLS
- Mills Vest Pocket Bells: Chrome, JP ... \$54.50
 - Blue and Gold ... 44.50
 - Green ... 34.50
 - 1c, 5c, 10c Green Q.T. ... 49.50
 - 1c, 5c Blue Q.T. ... 59.50
 - Groetchen Columbia ... 89.50
 - Watling 10c Rolatop ... 69.50

JENNINGS CIGAROLA XXV

Latest Model Featuring Changemaker & Slugproof Unit. \$169.50

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE! TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

7200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT

OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

SPECIAL CLOSEOUTS—IMMEDIATE DELIVERY

SLOTS AND CONSOLES

Vest Pockets, Blue and Gold	\$ 33.00	Bally Grand Stands	\$ 65.00
Vest Pockets, Green	23.00	Bally Pimlicos	275.00
Mills Bonus, Factory Recond.	165.00	Jennings Cigarollas	45.00
Jenn. Half Dollar, Fac. Recond.	265.00	Mills Mint Venders	55.00
Keeney Super Bells	165.00	Bally High Hands	90.00
Bally Thistledowns	65.00	Jennings Fast Time	45.00
Bally Blue Ribbons	65.00		

ARCADE AND FREE PLAYS

Cottlieb Triple Grippers	\$ 16.00	Gun Clubs	\$ 50.00
Keeney Texas Leaguers	28.00	'41 Majors	35.00
Keeney Anti Aircraft	40.00	New Champs	50.00
Belle Hops	45.00	Victory	65.00

PHONOGRAPHS

Wurlitzer 616 and 61	\$ 55.00	Seeburg Colonel	\$275.00
Wurlitzer 850 and 750	Write	Seeburg Classic	180.00
Wurlitzer 41	65.00	Mills Throne	99.00
Wurlitzer Twin 12 in Cabinet		Mills Empress	134.00
with Keeney Adapter	150.00	Keeney Boxes	10.00
Seeburg 9800	375.00	Buckley Boxes	10.00
Seeburg 8800	350.00		

WANTED Sky Chiefs, Keep 'Em Flying, Knock Outs, Big Parades, All Guns and Arcade Equipment.

WE WILL BUY YOUR WHOLE ROUTE
SAVE FREIGHT AND ORDER FROM OFFICE NEAREST YOU.

NORTHWESTERN
MUSIC COMPANY

120 West 3rd Street, STERLING, ILLINOIS
Phone. 405

MISSISSIPPI
VENDING COMPANY

413 Church Street, PHILADELPHIA, MISS.
Phone. 283

BRAND NEW MACHINES—

Buy Now While You Can Get Deliveries

Baker's Paces, 5c Play	\$299.50	Mills Four Bells, 5c	\$485.00
Evans Jackpot Dominos	399.50	Latest Md.	
Keeney Super Bells	239.50		
Keeney Super Bells, 25c Conv.	259.50		
Mills Vest Pocket, 5c, B. & G.	67.50		
Mills Jumbo Parades, Cash Pay	129.50	Pace Race, 5c Play	335.00
Mills Jumbo Parade, Conv.	148.50	Pace Race, 5c Jackpot	375.00
		Pace Race, Quarter Play	375.00

Northwestern Stamp Venders, 3 3's for 10c, 4 1's for 5c \$29.50



H. F. MOSELEY
Pres.-Treas.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell	\$219.50	Mills Four Bells, Four Nickels	\$445.00
Chicago Coin Hockey	245.00	Keeney's Super Bells, 5c Conv. with Mint Vender	239.50
Mills Jumbo Parade, Cash Pay	125.00		

USED MACHINES—RECONDITIONED AND REFINISHED

25 Super Bells, 5c Conv., SU	\$142.50	2 Mills Square Bells	\$ 49.50
25 Dominos, JP, Light Cab., SU	282.50	10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500	107.50
5 Super Track Times, SU	300.00	6 Mills Jumbo Parades, Free Play, Late Style Coin Head	87.50
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write	1 Pace Race Jackpot	199.50
10 Mills Jumbo Parades, Conv. FS	149.50		
10 Mills Three Bells, Like New, High Serials	475.00		
Waiting Big Game, CP	82.50		
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00		
1 Keeney Submarine, Like New	187.50		

SLOT MACHINES—RECONDITIONED AND REFINISHED

1 Jennings 1c Duchess, #1712	\$ 19.50	2 Mills Blue Front, 5c Play, Club Bell, #445249-445256	\$125.00
Mills 5c Cherry Bell, #432000	110.00	1 Mills 10c Blue Front, #389392	90.00
Mills 5c Melon Bell, #430000	110.00	7 Daval Penny Packs, Latest Md., Revolv a Round Base	7.50
Mills 5c Red Front	85.00		
2 Mills 10c Q.T., #11724-19602	37.50		

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective November 7, 1942, and Subject to Change Without Notice.
MOSELEY VENDING MACHINE EXCHANGE, INC.
00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

MILLS PANORAMS

- NOW AVAILABLE TO RELIABLE OPERATORS ON RENTAL BASIS
1. MINIMUM OF 5 MACHINES RENTED
(With option for purchase)
 2. MUST BE OPERATED WITHIN 400 MILES OF N.Y.
 3. COMPLETE ARRANGEMENTS FOR FILMS
 4. LOW RATES!!

INQUIRE IMMEDIATELY!!
THE GEORGE PONSER COMPANY
763 SOUTH 18TH STREET, NEWARK, N. J. (TEL.: ESSEX 3-5910)

HERE WE GO AGAIN
MONEY BACK GUARANTEE

These machines are in A-1 condition; appearance unsurpassed. If upon examining the machines the customer is dissatisfied the games can be returned and money will be refunded.

ABC Bowler	\$27.50	Gold Star	\$21.00	Silver Skates	\$24.50
All American	17.00	Gun Club	35.50	Sky Blazer	37.50
Anabel	16.50	Hi Hat	36.50	Sky Line	12.50
Argentine	37.00	Hold Over	14.50	Sky Ray	22.50
Attention	22.50	Home Run '42	49.50	Sluggo	22.50
Bally Beauty	15.00	Horoscope	26.00	Snappy	32.50
Band Wagon	15.00	Jungle	38.50	South Paw	42.50
Belle Hop	27.50	Knockout	69.50	Speed Way	11.50
Big Chief	18.50	Land Slide	13.00	Sport Parade	22.50
Big Parade	72.50	Leader	22.50	Sparty	10.50
Big Six	12.50	Legionnaire	25.50	Spot-a-Card	49.50
Big Time	15.50	Lime Light	14.50	Spot Pool	39.50
Blonde	12.50	Line Up	17.50	Spot 'Em	11.50
Boilaway	37.50	Majors '41	22.50	Star Attraction	27.50
Boom Town	19.50	Mascot	12.50	Stars	22.50
Bosco	49.50	Miami Beach	37.50	Stratoline	15.50
Broadcast	19.50	Mills 1-2-3, '39	24.50	Summertime	19.50
Cadillac	12.50	Monicker	69.50	Super Chubby	27.50
Captain Kid	41.00	Pan American	31.50	Sun Beam	22.50
Champ	29.50	Paradise	24.50	Target Skill	19.50
Charm	12.50	Pick 'Em	10.50	Ten Spot	28.50
Clover	49.50	Polo (New Plastic Bumpers)	18.50	Three Score	17.00
C. O. D.	12.00	Power House	10.50	Topic	62.50
Cross Line	15.50	Pursuit	27.50	Triumph	10.50
Defense, Baker	18.50	Red Hot	11.50	Turf Champ	12.50
Defense, New	79.50	Red, White, Blue	19.50	Twin Six	34.50
Dixie	12.00	Repeater	18.50	Ump	16.50
Do-Re-Mi	36.00	Rotation	16.50	Variety	10.50
Double Feature	19.00	Roxy	10.50	Velvet	17.50
Double Play	21.50	Salute	17.50	Venus	49.50
Doughboy	16.50	Sara Suzy	21.50	Victory	58.50
Dude Ranch	16.00	School Days	22.50	West Wind	34.50
Duplex	22.50	Scoop	10.50	Wild Fire	27.50
Five, Ten, Twenty	77.50	Score-a-Line	12.50	Wow	15.50
Flicker	16.50	Sea Hawk	21.50	Yacht Club	19.50
Follies	12.50	Seven Up	22.50	Yank, Late	79.50
Formation	18.50	Show Boat	30.50	Zig Zag	34.50
Four Diamonds	31.50			Zombie	22.50
Four Roses	24.50				

GIVE SECOND CHOICE!

Keeney Super Bell, Cash, Check or Free Play, Single Slot	\$149.50	Baker's Paces, Comb. Daily Double, Like New	\$210.00
Paces Reels, Comb. Cash, Check or F.P.	98.00	Low Dial Ten Strikes	45.00
Bally High Hands, Cash or Free Play	92.50	High Dial Ten Strikes	55.00
Jennings Silver Moons, Cash or Free Play	69.50		
Bally Big Top, Free Play	52.50		
Mills Jumbo Parades, Blue Front	58.50		
Waiting Big Game, F.P.	59.50		
Waiting Jungle Camp	54.50		
Bally Club Bell, Free Play, Single Slot	145.00		

MECHANIC'S SERVICE CO.

2124 FIFTH AVENUE, Atlantic 0662, PITTSBURGH, PA.
WE BUY, TRADE OR SELL ANY COIN-OPERATED DEVICE

ATTENTION—Seeburg Ray Gun Operators

VERY SCARCE

Photo Electric Cells for Seeburg Ray Guns @ \$2.50 Ea.
For Chicken Sams, Japs and Chutes.

RAY GUN AMPLIFIERS

Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert amplifier service men. Ship express and we will return perfect amplifier by express collect.

"Chrome Steel Balls"

These are the same Balls which are supplied by manufacturers for use with new games. Balls are perfectly round and are highly polished and were manufactured by the Hoover Ball & Bearing Company, of Ann Arbor, Michigan.

1 1/8" \$1.50 Per Dozen

"500 A.B.T. 5c Standard Coin Chutes," Brand New, \$2.95 Each, While They Last.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVENUE

CHICAGO, ILL.

NATIONAL SPECIALS—PRICED TO SELL!

ARCADE EQUIPMENT	PHONOGRAPHS	5-BALL FREE PLAY GAMES
ABT Challenger	850	Dixie
ABT Model F, Streamline	750-E, ES & Adapter	All American
ABT Jungle Hunt	800	Attention
ABT Fire & Smoke	500, Piano Keybd.	Big Chief
Gott, Triple Grip	61, '39 Count. Model	Landlide
Anti-Aircraft, Brown	616, Illuminated	Four Roses
Shoot the Bull		Flicker
Keeney Air Raider		Metro
Shoot the Chutes		School Days
Evans Ten Strike, HI Dial		ABC Bowler
Texas Leaguer		West Wind
Chicago Hockey		Belle Hop
Battling Practice		Hi-Dive
Keeney Submarine		Champ
Stop the Jap		Miami Beach
Daval Bumper Bowling		Ten Spot
		Texas Mustang
		Spot-a-Card

Genco New Four Aces \$139.50
WILL PAY CASH FOR ALL TYPES OF ARCADE EQUIPMENT

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6465) CHICAGO

Watling Rolatop 5c Slots
Factory Rebuilt
\$69.50

Casino Golf (9 Balls for 5c)	\$ 49.50
All Out	69.50
De'Icer	69.50
Races, 5c	2.50
Seeburg Classic	179.50
Seeburg Marglo	194.50

OUR TERMS: One-Half Certified Deposit With Order—Balance C. O. D.
AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

WANTED

WE WILL PAY CASH FOR—
Bally Fairmont \$320.00
Bally Turf King 230.00
Bally Jockey Club 210.00
Bally Kentucky 150.00
Bally Long Shots 125.00
Mills Bonus Slots 140.00

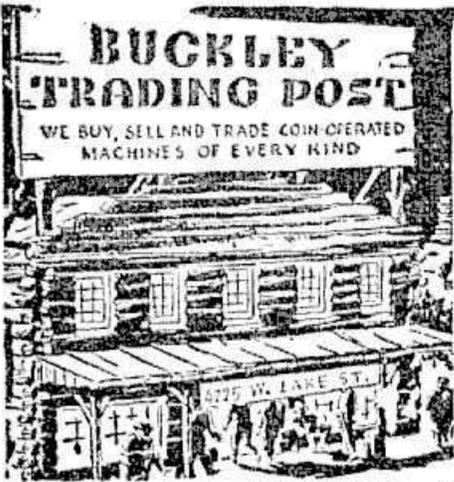
FOR SALE

PAY TABLES—
Bally Santa Anita \$140.00
Bally Grand National 115.00
Bally Pace Makers 110.00
Bally Grand Stand 95.00
Bally Fair Ground 30.00
Bally Fleetwood 25.00
Bally Preakness 23.00
Bally Carom 18.50
Stoner Turf Champ 22.00
Cottlieb Daily Races 15.00
Western's Center Smash 12.50
Western's Flying High 12.50

FOR SALE

CONSOLES—
Baker's Paces, D.B. \$235.00
Evans '42 Lucky Lucro, 2 25c & 3 5c Plays
Evans Lucky Lucro, '41 200.00
Evans Gal. Dominos, Late H. 185.00
Evans Gal. Dominos, '37 50.00
Jennings Liberty Bell 35.00
Jenn. Flashing Through 35.00
Keeney Triple Entry 175.00
Keeney Dark Horse 65.00
Keeney Track Time, Red Head 75.00
Bally Big Top 90.00
Mills Jumbos, New 160.00

STEWART NOVELTY CO.
193 EAST 2ND SOUTH SALT LAKE CITY, UTAH



ALWAYS
 Consult The Trading Post
 When You Want To Buy
 or
 When You Want To Sell

SPECIALS—Limited Quantity

Columbia Bells	\$ 35.00
Mills Q.T., 1c or 5c	37.50
Paces Races, Br. Cab.	110.00
Paces Races, Br. Cab., J.P.	145.00
Keeney Pastime	145.00
Keeney Triple Entry	135.00
Callio AC Bell, 7 Slot	82.50

SPECIALS—ARCADE MACHINES

Three-Way Grip (with Floor Cabinet) ...	\$52.50	Gottlieb Single Gripper \$ 7.50	Mills Punching Bag ..	\$95.00
Bally Bull's Eye ...	79.50	Gottlieb Triple Gripper 14.50	Mutoscope Sky Fighter	219.50
Bally Rapid Fire ...	165.00	Jungle Dodger ...	Plikes Peak	12.50
Baker Bomb Hit ...	12.50	Keeney Air Raider ...	Rockola World's Series	65.00
Chicken Sam ...	79.50	Keeney Anti-Aircraft. 45.00	Shoot the Chutes ...	92.50
Jail Bird ...	95.00	Keeney Submarine ..	Test Pilot	210.00
		Keep Punching		

SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport	1298	5c Thick	\$4.18
Charmers	1280	5c Thick	4.04
Cocconuts	1000	25c Ex. Thick	7.16
Combinations Symbols	1080 (Jumbo)	5c Thick	3.43
Derby Day	1080	5c Ex. Thick	4.04
Dough Barrel	1080	5c Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5c Semi-thick	3.44
Easy Money	1500	5c Thin (Definite)	2.38
Forward Pass	1280	5c Semi-thick	4.14

WRITE FOR COMPLETE LIST

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$119.00
Mills Three Bells, New	575.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Watling Big Game, F.P.	74.50
Mills Four Bells	292.50	Buckley Daily Double Track Odds	500.00
Jennings Fast Time, F.P.	75.00	Buckley Track Odds	400.00
Jennings Silver Moon	92.50	Buckley Seven Bells, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 5c	275.00	Buckley Long Shot Parlay, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25c	287.50	Buckley Long Shot	150.00
		Bally Pimlico Console	220.00

WILL PAY CASH FOR

CONSOLES Buckley Track Odds—All Models Keeney Super Bells—2 Way 5c & 25c Keeney Super Bells—2 Way 5c & 5c Keeney Super Bells—4 Way Mills Three Bells COIN MACHINES Mills Bonus Bells Mills Brown Fronts—5c, 10c, 25c	Mills Yellow Fronts— 3-5 Payout Mills Gold Chromes Mills Emerald Chromes PHONOGRAPHS Wurlitzer Phonographs Wurlitzer 600 Wurlitzer Wall Boxes Packard Wall Boxes Wurlitzer 30 Wire Boxes Betty Telephone Boxes Scales—All Makes & Models	ARCADE MACHINES Kirk Night Bomber Bally Rapid Fire Mutoscope Sky Fighter Mutoscope Ace Bomber Mills Bag Punchers Mutoscope Bag Punchers Chicken Sams Rockola World's Series Texas Leaguer Gottlieb Grippers Wurlitzer Skoe Balls Western Baseball ABT Acromatic Shoot Gallery
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WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—SLOT MACHINES

MILLS Gold Chrome Bells, 5c Gold Chrome Bells, 10c Gold Chrome Bells, 25c Club Bells, F.S., 5c Club Bells, F.S., 10c Club Bells, F.S., 25c Blue Fronts, 5c Blue Fronts, 5c, Serials 400,000	Melon Bells, 5-10-25c \$96.00 Brown Front Club .. 112.50 Bonus Bell, 5c, New. 215.00 Bonus Bell, 5c, Rebuilt 179.50 Yellow Front, 3-5 5c. 62.50 Yellow Front, 3-5 10c 67.50 Q.T. Bell .. 42.50 Smoker Bell .. 35.00 Vest Pocket Bell, JP, New .. 52.50 Vest Pocket Bell, Blue & Gold .. 36.50	JENNINGS 5c Chief J.P. Bell \$ 67.50 5c Silver Chief .. 94.50 PAGE Comet Front Vender \$ 42.50 10c Comet B.F. Bell 60.00 25c Comet B.F. Bell 60.00 25c Rockets .. 100.00 WATLING 5c Rolatop 2-4 P.O. \$ 35.00 10c Rolatop 2-4 P.O. 35.00 25c Rolatop, Late .. 72.50 5c Double J.P. ... 25.00
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SPECIALS—PHONOGRAPHS

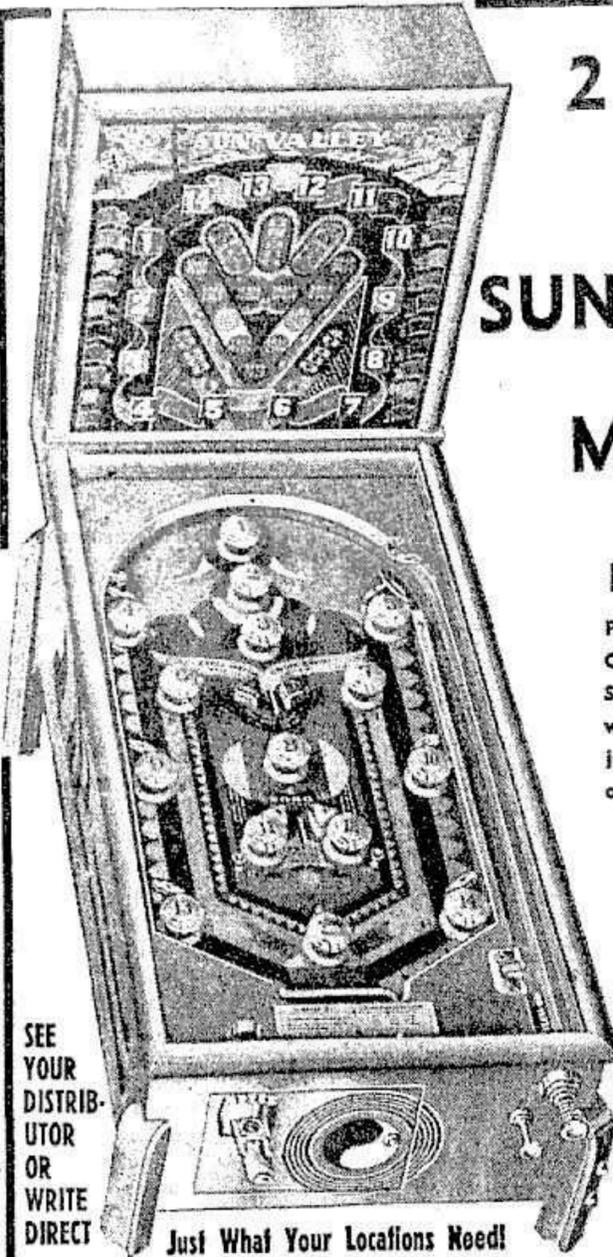
Wurlitzer 850 .. \$450.00 800 .. 335.00 750 .. 350.00 750E .. 400.00 750M .. 375.00 700 .. 279.50 600 .. 175.00 500 .. 170.00 500A .. 180.00 24A .. 120.00 71 .. 119.50 61 .. 79.50 616 .. 89.50 412 .. 58.50 P12 .. 34.50 Seeburg High Tone, Remote \$410.00 High Tone, Reg. .. 395.00 Colonel, E.S. .. 300.00 Envoy, E.S. .. 252.00 Majors .. 225.00	Classic Slug Ejector \$175.00 Vogue .. 155.00 Regal .. 144.50 Gem .. 137.50 Rex .. 150.00 Rockola 40, Rockolite 245.00 DeLuxe .. 175.00 Masters .. 160.00 Monarch .. 112.50 Mills Empress .. 189.50 MUSIC SYSTEM EQUIP. SPEAKERS & CABINETS Buckley Zephyr Cabinet, New .. \$11.25 Buckley Tone Tower, New .. 69.50 Buckley Wall Baffles .. 5.50 Illuminated Organette Speaker, New .. 19.50 WALL BOXES Buckley Illum. Wall Boxes .. \$35.00	Wurlitzer Wall Boxes, No. 100, New .. \$25.00 Wall Boxes, No. 125 39.50 STEEL CABINETS Buckley Single Mechanism .. \$27.50 Buckley Double Mechanism .. 31.50 COMPLETE MUSIC SYSTEM Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker .. \$125.00 SUPPLIES New Buckley Needles .. \$.30 Perforated Program Strips, Per M Sheets 3.00 Buckley 275A Bulbs for Wall Boxes .. .12
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PIN TABLES

GENCO Argentine .. \$99.50 Big Chief .. 27.50 Blondie .. 20.00 Bosco .. 48.50 Captain Kidd .. 45.00 Defense .. 89.50 Four Roses .. 39.50 Gun Club .. 54.50 High Hat .. 39.50 Jungle .. 49.50 Metro .. 23.50 Seven-Up .. 32.50 South Paw .. 49.50 Ten Spot .. 39.50 Victory .. 75.00 Zig Zag .. 39.50 GOTTLIEB A.B.C. Bowler .. \$37.50 Belle Hop .. 29.50 Champ .. 35.00 Five and Ten .. 79.50 Gold Star .. 25.00 Horoscope .. 39.50 Miami Beach .. 29.50 New Champ .. 45.00 School Days .. 24.50 Sea Hawk .. 30.00 Sport Parade .. 30.00 Spot-a-Card .. 48.50 Spot Pool .. 42.50 Texas Mustang .. 47.50	CHI-COIN All American .. \$22.50 Bolo-Way .. 37.50 Legionnaire .. 32.50 Major '41 .. 39.50 Polo .. 18.50 Show Beat .. 37.50 Snappy .. 45.00 Sport Parade .. 30.00 Star Attraction .. 39.50 Stratoliner .. 24.50 Venus .. 60.00 EXHIBIT Air Circus .. \$87.50 Big Parade .. 79.50 Double Play .. 30.00 Duplex .. 30.00 Knock Out .. 75.00 Leader .. 27.50 Sky Blazer .. 49.50 Spot Pool .. 55.00 Stars .. 30.00 Sun Beam .. 30.00 West Wind .. 46.00 Wings .. 19.50 Zomba .. 27.50 Do-Re-Mi .. 37.50 BALLY Attention .. \$24.50 Broadcast .. 24.50 Crossline .. 22.50	Defense, New Model .. \$79.50 Eureka .. 32.50 Favorite .. 25.00 Flicker .. 24.50 Fleet .. 25.00 Grand National .. 79.50 Grand Stand .. 65.00 Monicker .. 64.50 Pan American .. 37.50 Silver Skates .. 34.00 Sport Pages .. 49.50 Thistle-down .. 49.50 Triumph .. 16.50 KEENEY Clover .. \$59.50 Four Diamonds .. 39.50 Repeater .. 33.50 Sky Ray .. 32.50 Towers .. 47.50 Twin Six .. 42.50 Velvet .. 21.50 Wildfire .. 28.00 BAKER Big Ten .. \$22.50 Defense .. 20.00 Doughboy .. 17.50 Salute .. 22.50 SUCCESS League Leader .. \$25.00 MISCELLANEOUS Anabol .. \$18.50 Destroyer .. 99.50
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All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636



2 GREAT HITS!
SUN VALLEY AND MIDWAY

HERE'S PROOF ...

PAUL A. LAYMON, Leading California Distributor, says: "The SUN VALLEY is here and may we congratulate you on the nice job. No doubt but what the operators will go for this."

MIDWAY MADE FROM ZOMBIE. SUN VALLEY MADE FROM SUN BEAM

SEND IN YOUR ZOMBIES AND SUN BEAMS TODAY

SEE YOUR DISTRIBUTOR OR WRITE DIRECT

Just What Your Locations Need!

United MANUFACTURING COMPANY
 6123 N. WESTERN AVENUE CHICAGO

CABLE TRIPPE Price Plus Guaranteed Satisfaction

Compare These Prices With Any Others

All machines are thoroughly reconditioned—ready to operate

SLOT MACHINES (Rebuffed and Painted)

Mills Smoker Bell, 5c	(1)	\$49.50
Mills Q.T. Blue, 1c	(7)	29.50
Mills Q.T. Orange, 1c	(4)	32.50
Mills Q.T. Blue, 1c	(1) Crackle Finish	49.50
Mills Extra-Ord., DJP, 10c	(3)	79.50
Mills Melon Bell, SJP, 10c	(1)	89.50
Mills Melon Bell, SJP, 25c	(1)	99.50
Mills SJP, 5c	(1)	22.50
Mills SJP, 25c	(1)	19.50
Mills Wolfhead, DJP, 5c	(2)	39.50
Mills Sky-scraper, DJP, 5c	(2)	42.50
Mills 6JP, 5c	(1)	25.00
Mills No Jackpot, 5c	(1)	12.50
Mills Bonus Bell, SJP, 25c	(1)	89.50
Mills Blue Front, 5c, DJP	(1)	89.50
Jennings Chief, SJP, 5c	(11)	89.50
Jennings Chief, SJP, 10c	(2)	89.50
Jennings No Jackpot, 25c	(1)	7.50
Jennings Little Duke, 1c	(2)	17.50
Jennings Little Duke, 5c	(1)	17.50
Jennings Triple JP Escalator	(2)	49.50
Jennings SJP, 5c	(1)	22.50
Watling Twin Jackpot, 5c	(2)	42.50
Watling Twin Jackpot, 10c	(1)	42.50
Watling Twin Jackpot, 5c	(1) Front Vender	37.50
Callio DJP, 10c Blue J.	(1)	39.50
Face Blind DJP, 5c	(1)	17.50
Page SJP, 5c	(1)	19.50
Page DJP, 1c Comet, 3-5	(1)	69.50 NEW
Groetchen: Columbia Bell, Bell & Fruit Reels, 5c (2)		69.50
Columbia Cig. Reels, Gold Award, 5c (4)		89.50 NEW
Columbia DJP, Bell & Fruit, 5c (2)		89.50 NEW
Columbia DJP, Bell & Fruit, 10c (1)		89.50 NEW
Columbia DJP, Bell & Fruit, 10c (2)		99.50 NEW (Club Model)
Columbia Cig. Reels, Gold Award, 5c (2)		99.50 NEW (Club Model)
Columbia Cig. Reels, Gold Award, 10c (1)		99.50 NEW (Club Model)

CONSOLES

Kind of Machine	No. in Stock	Price
Tracktime (Red-Head)	3	\$29.50
Fasttime (Jennings)	3	62.50
Dixie (Bally Racehorse)	2	69.50
Tanferan (Automatic)	5	15.00
Jumbo (Free Play)	6	87.50
High Hand (Free Play)	2	109.50
Super Bell, 5c (Free Play)	2	189.50
Totalizer (Floor Sample)	1	109.50
Club Bells (Bally)	1 (Fl. Sample)	229.50
Super Bell, 5c & 25c	1 (Fl. Sample)	315.00
Long Champs (Automatic)	2	17.50
Keeney Tracktime (Model 88)	1	75.00
Paces Races	1 (Brown JP)	169.50

NEW CONSOLES (In Original Crates)

Silver Moon (Automatic)	1	\$129.50
Twin Super Bells, 5c	2 (Anim. Reels)	340.00
Super Bells, 5c	2 (Anim. Reels)	249.50

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