

FEBRUARY 13, 1943

25 Cents

# The Billboard

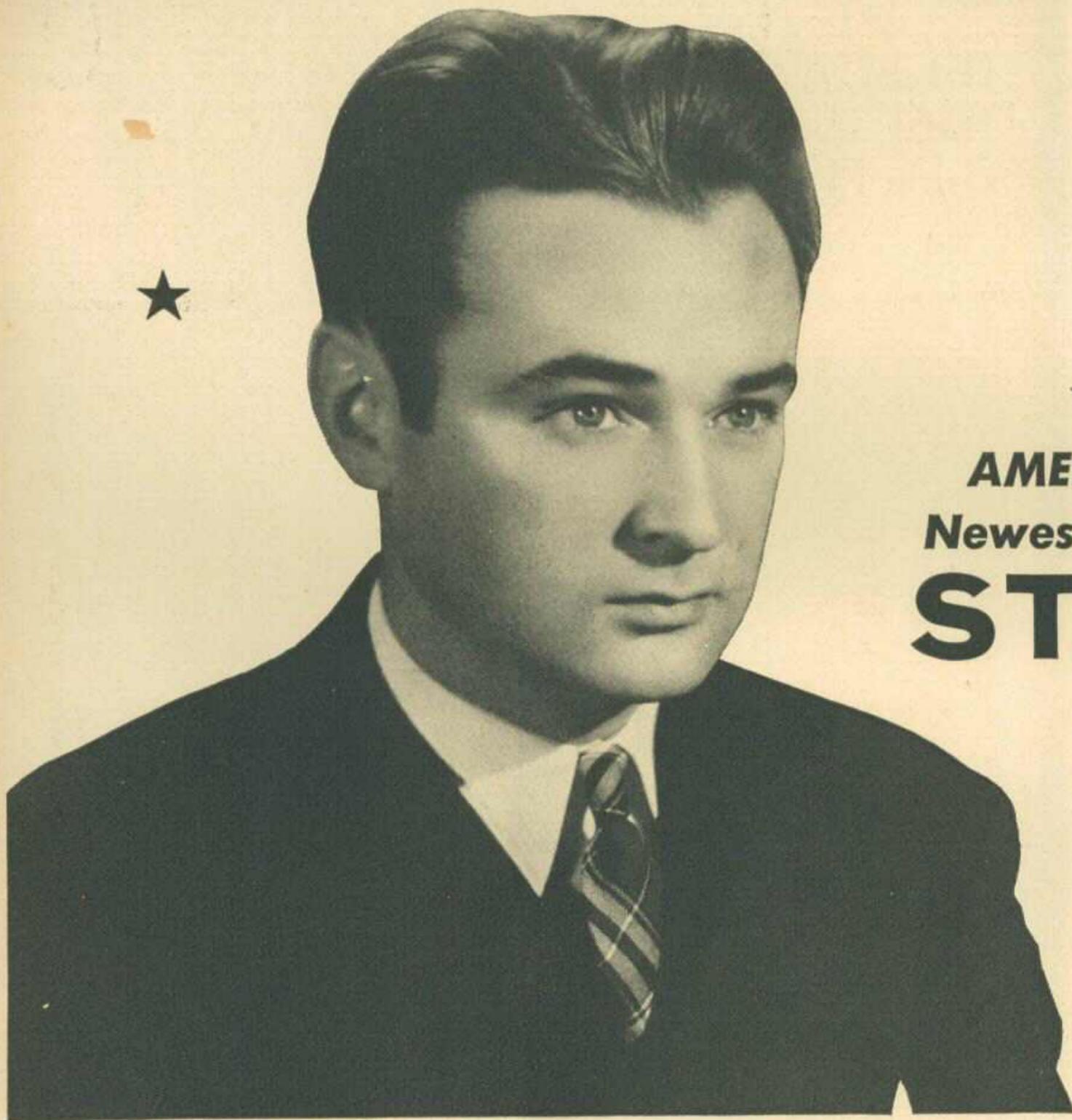
The World's Foremost Amusement Weekly



**CHUCK FOSTER**  
And His Orchestra

Presenting  
"MUSIC IN THE FOSTER FASHION"  
Held Over HOTEL PEABODY, Memphis  
Management: GENERAL AMUSEMENT CORPORATION

# PAUL REGAN



★  
*AMERICA'S  
Newest Young*  
**STAR**  
★

*Now Appearing with Sid Grauman's New Review*

**"HIGHLIGHTS OF 1943"**

**ALCAZAR THEATER  
SAN FRANCISCO, CALIF.**

Exclusive Management

**MUSIC CORPORATION OF AMERICA**

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

# CLUBS DOGLING GALS, 38S

## Women Taking Over

PHILADELPHIA, Feb. 6.—The Philadelphia Restaurant Liquor Licensees' Association, whose membership includes many of the nitery ops, has asked State Legislature to extend the Saturday curfew hour from midnight until 1 a.m., allow the employment of barmaids and abolish one-man clubs. Barmaids, outlawed by law, are now more necessary than ever because of the new War Man Power Board virtually forcing such male help into defense industries.

RICHMOND, Va., Feb. 6.—Two women student assistant managers are in training at Loew's here. George Peters, local manager, says there are certain limitations to women managers, in that the hours will have to be cut to comply with labor laws. "And there will always have to be a man around to take care of rowdy drunks, fresh boys and sick patrons," he added.

## Plan Submitted For Stock Cirk

NEW YORK, Feb. 6.—First of three circuits proposed in the Actors' Equity Association-20th Century-Fox stock company plan appeared to be taking shape this week, altho the set-up is still in the recommendation stage. Alfred Harding of Equity, who returned early in the week from a tour of New England cities that might comprise the circuit, submitted a report of his trip to Bertram Bloch of 20th Century-Fox. Report, it is understood, recommends the establishment of a single trial circuit, with others to follow if reaction on first is favorable. Cities visited were Bridgeport, Boston, Springfield, Holyoke, New Haven, Providence and Northampton. Harding declines to say just which cities and what theaters he thought feasible for stock productions, pending approval or rejection by the film company.

Harding has already submitted reports on Upper New York State towns and the area around Philadelphia. This was his second trip to New England.

Tentative plans call for rotating companies that would travel from town to town (See Stock Cirk Plan on page 29)

## Hit by 3-A Edict, Replacements Hard To Get, Plan To Continue; Other Fields Have Some Problems

NEW YORK, Feb. 6.—Night clubs and hotels, the only important branch of the theatrical industry directly affected by the work-or-fight order of the War Man Power Commission, appear not be worried too much about continuing in business under the circumstances. They feel that the initial list of non-deferrable occupations hits mainly their service staffs, and that they can continue to operate with femmes and men past 38.

The initial list given out by the WMC includes night club managers, fortune tellers, bartenders, bus boys, waiters, dishwashers, lavatory attendants, messengers, dancing teachers, doormen and starters. Unrelated to night clubs directly, but important to their patrons and employees, are the classifications of jewelers, hairdressers, photographers, furriers and custom tailors.

Night club and hotel operators feel that while there are enough men over 38 to replace those hit by the order, the problem of digging them up will be a tough one.

New York ops hope that the State Labor Law forbidding employment of

waitresses after 10 p.m. will be repealed.

Many spots have already substituted older men in many positions. The problem now is to get more of them. It may be expected that headwaiters and even managers may be wearing skirts in the near future.

Non-defense industry areas are more fortunate in getting nonessential man power than those where war work predominates. In the latter districts, amusement enterprises have been hard hit. Several night clubs have shuttered because of the shortage of help. Whether this will happen in other regions remains to be seen.

The trend toward more girl shows is expected to increase. Eventually the only male talent may come from 4-F's and those over 38. Performers, while not on the WMC's list, have been drafted right along. Their frequent legal classification as independent contractors rather than night club employees is expected to have little effect on draft boards.

Little light is being shed on the confusion caused by the order. New York (See Clubs Eye Gals, 38's on page 17)

## Actors Not Mentioned; Are Still Being Drafted

NEW YORK, Feb. 6.—The first headlines on the War Man Power Commission's order to 3-As in certain occupations to work or fight brought panic to bands and acts in night clubs, who feared that all clubs would have to shut down and that all performers 18 to 38 years old would be drafted at once.

The truth, of course, is that musicians and performers are just where they were before so far as the draft is concerned. The WMC has not listed entertainers as essential or as non-essential. That means that each draft board will figure out for itself the case of each individual entertainer.

Up to now, there is no case on record of a performer or musician being deferred because of his occupation. On the other hand, their dependency status, under this first order, still holds good.

## Drive Ban Cuts President's Ball Attendance 62%

BALTIMORE, Feb. 6.—The ban on pleasure driving proved to be a casualty in so far as attendance at the President's Birthday Ball was concerned. Instead of the usual 20,000 or so who attended the event in former years, this year's attendance was but 7,500.

The affair featured a one-hour program of variety entertainment, with entertainers recruited from local vaudeville houses and night clubs. Two local bands furnished music continuously.

## 4-A Plans Economy For AGVA Locals

NEW YORK, Feb. 6.—Steps to force locals of the American Guild of Variety Artists to adopt economy programs so that their per capita obligations to the national office can be paid will probably be adopted at the next meeting of the Four A's scheduled for Wednesday (10). AGVA has declared its intentions of either having the locals do so of their own volition or having a national representative installed. The national office will also cut its expenses simultaneously. At present four locals "need close attention," according to National Administrator Walter Greaza. The others, he said, are either paying up or are making serious attempts to do so. Machinery for another loan from Four-A unions has not yet been set up, according to Greaza. Matt Shelvy takes over as executive secretary after Greaza leaves Friday (12).

## War and Show Business

WMC order regarding 3A's hits night spots directly. Most plan to carry on with women and older men. Actors not affected yet.—Page 3.

ODT puts okay on moves for railroad circuses in 1943.—Page 3.

Victory Tax paid on agents' commissions and other legitimate expenses can be deducted from income tax payments later on.—Page 4.

Nationwide ban on pleasure driving suggested by Ickes despite easing of gas situation.—Page 5.

New York agents face man-power shortage due to draft and switches to other offices and industries.—Page 5.

WMC's edict hits music business hard. May raise hob with bands and agencies.—Page 20.

## Experimental Theater Up for Overhauling; Drama Fest Idea

NEW YORK, Feb. 6.—New scheme to revive the collapsing Experimental Theater, product of a joint arrangement between Actors' Equity Association and Dramatists' Guild, is being pushed by the Equity members of the Experimental Theater committee. Exact means of raising the necessary cash is not disclosed at this time, but it is understood that it may take the form of donations of part of box-office receipts of current attractions or special performances by name players.

If successful in setting plans to raise funds, Experimental Theater will present a spring festival of four to six plays, each limited to three performances, within a span of a month. Revivals may be used if not enough new plays are offered.

Entire ET project was the subject of a two-hour discussion at Tuesday's Equity council meeting, with the result

that the group of five actors on the ET board will convene Monday (8) to discuss ways and means.

Chief objection to the project at present is the restrictive regulations under which it is forced to operate. Many members believe that Equity and the dramatists have "protected themselves just out of being able to function." According to the rules of the contract, only Equity and Guild members in good standing may participate. Actors point out that playwrights won't submit a play for production until it has been turned down by every producer in town. Dramatists' Guild members assert that a primary factor in operating the ET is to present a play that has no commercial value, or one that involves a large cast and many changes of scene, which producers would be loath to undertake until they

(See Drama Fest Idea on page 29)

# ODT Okays Rail Circuses

## Decision Made On Movements For '43 Season

WASHINGTON, Feb. 6.—The Office of Defense Transportation decided upon a ruling today to permit circus trains to travel this season, and it was said that official announcement would be made on Monday.

Joseph B. Eastman, director of the Office of Defense Transportation, revealed that Ringling Bros. and Barnum & Bailey and Cole Bros. circuses, both of which travel by railroad in special trains made up of their own cars, will be allowed to operate special trains provided their itineraries are approved in advance by ODT, and that their contracts with the railroads stipulate that the circus movements are subject to delay and interruption to give priority to all freight and passenger trains.

Smaller circuses and carnivals, Eastman

added, if they decide to operate, must take the chances involved in their ineligibility for tires and the further chance that additional regulations may affect the use of regular trains or motor vehicles.

On January 27 Robert Ringling, now operating chief of the Ringling circus; William P. Dunn Jr., secretary-treasurer and a director,

and J. F. Reddy Jr., general counsel, left New York for Washington to discuss matters pertaining to the 1943 season with DC officials of war bureaus, principally the ODT.

Melvin D. Hildreth, prominent attorney and Circus Fan of this city, has been active in behalf of rail shows to be transported this year.

### In This Issue

Broadway Beat . . . . . 4	General News . . . . . 3-5	Reviews, Legit . . . . . 9
Burlesque . . . . . 14	Legitimate . . . . . 9-10	Night Clubs . . . . . 12
Carnival . . . . . 30-35	Letter List . . . . . 47-49	Orchestras . . . . . 22
Circus . . . . . 36-39	Magic . . . . . 15	Radio . . . . . 8
Classified Ads . . . . . 46-47	Merchandise-Pipes . . . . . 50-53	Records . . . . . 22
Cocktail Combos . . . . . 18	Music (Also See Records) 20-24	Vaude . . . . . 16
Coin Machines . . . . . 56-60	Music Merchandising . . . . . 60-65	Rinks-Skaters . . . . . 44
Columns:	Music Popularity Chart . . . . . 24	Roadshow Films . . . . . 28
Crossroads, The . . . . . 45	Night Clubs-Vaudeville . . . . . 11-10	Routes, Acts . . . . . 19
Editor's Desk, The . . . . . 45	Parks-Pools . . . . . 42-43	Bands . . . . . 26
Hard, Walter . . . . . 56	Pipes for Pitchmen . . . . . 52-53	Carnival . . . . . 55
Out in the Open . . . . . 45	Possibilities . . . . . 5	Circus . . . . . 55
Corral . . . . . 37	Radio . . . . . 6-8	Dramatic & Musical 19
Derby Show News . . . . . 29	Record Buying Guide .62 & 64	Ice Shows . . . . . 19
Fairs-Expositions . . . . . 40-41	Repertoire . . . . . 29	Sponsored Events . . . . . 35
Final Curtain, Births, Marriages . . . . . 27		Vaudeville Grosses . . . . . 15
		Vending Machines . . . . . 68-67

# War Workers Up Minnie's Legit

**"Student Prince" grosses double amount it did on its previous trip to city**

MINNEAPOLIS, Feb. 6.—A new class of legit theater patrons—war plant workers—are revitalizing the living theater in the Twin Cities, according to Leo R. Murray, manager of the Lyceum Theater here.

"At every performance we've had so far this season," Murray said, "I've seen new faces. Our mail orders come from many persons who never before patronized our shows. This new order of things is the healthiest improvement noted in this sector in a long time insofar as the legitimate theater is concerned."

Good evidence of how war workers have affected legit houses is the gross figure set by *The Student Prince* in six performances at the Lyceum (27-30). Gross was \$11,900—almost twice the gross of the same production last season. Murray said he could have used an additional 500 tickets on the last night of the performance and that on earlier shows during the run house had only a few seats in the back rows empty.

Another indication of the upward trend was the gross established by *Priorities of 1942*, which played the Lyceum January 19-22. Despite the coldest weather of the year—it was 31 below zero on opening night—gross hit \$11,000 for five performances. Given good weather, Murray feels, gross might have gone beyond \$15,000. St. Paul, with three performances (23-24), grossed \$4,000 with *Priorities*. St. Paul Auditorium did not play *Student Prince*.

## CHUCK FOSTER

(This Week's Cover Subject)

A PITTSBURGH boy, Chuck Foster skipped all the way out to Los Angeles to start winning mentions as a maestro. It was at Topsy's Cafe (now the Trianon Ballroom), South Gate, Calif., that Foster built a web combination into an outfit of name dimensions. This at the request of the management, which thereupon decided to hold Foster for a six-month engagement.

From Topsy's the path was only up. Another six-month stop at the Del Mar Club, Santa Monica, Calif., won Foster a bid from the manager of the Biltmore Hotel in Los Angeles. The bid was for two weeks; the band stayed for 10 months. Then it switched to the Mark Hopkins Hotel in San Francisco. Toured the East thereafter until the Biltmore impatiently called, then back for another 10-month stand. While at the Biltmore they played the Motion Picture Academy Award Ball, a signal honor reserved in the past for the biggest of the name bands.

To give you an idea of how the laurels have piled up, Foster has played some of the choicest dates to be found in the band sphere. To pick them at random there's the Roosevelt Hotel, New Orleans; Stevens Hotel, Chicago; Hotel Netherland Plaza, Cincinnati; Totem Pole, Auburndale, Mass.; Oriental Theater, Chicago, and others. Currently the band is held over at Peabody Hotel, Memphis.

Featured vocalists are Ray Robbins, Dottie Dotson, Jean Gordon and the 3 D's. Booked by General Amusement Corporation, band is signed with the Columbia recording label.



ON THE night of the blizzard (last Thursday) Broadway looked like an outpost of the Yukon, with snow and sleet sweeping down the street in sheets and huge piles clogging sidewalks and roadways alike. Hardy Broadway trappers who braved the storm were few in number; in one sandwich bar on the Stem, usually packed several deep around 7:30, there were just three customers at that time; and it took an intrepid reviewer, setting out to cover the opening of the Blackfriars show, half an hour to beat his way up from 47th to 57th. . . . There's plenty of timeliness in films these days, some intentional and some not. After the unfortunate Frances Farmer affair on the Coast, a number of the 42d Street grinds unearthed her old films and ran them under new names—but with La Farmer prominently featured in the billing. And right after the announcement that a couple of well-known tourists had visited Casablanca, the attendance at the Warner film of that name shot way up. . . . Barney Biro, legit actor who's now at the naval training station at Bainbridge, Md., writes in to give credit where credit's due. "Equity and the American Theater Wing," he says, "are pretty swell to the actor in service. Remember them with gifts and papers thruout the year. Believe me, it creates a wonderful feeling to know that your profession remembers you. Give them a plug from the servicemen if you can. They rate it." . . . Sartorial Note: Sol Zatt, late of *The Billboard's* New York staff, looks cute in his maritime service uniform. At least his wife says he does. . . . At a showing of *The Barber Had Two Sons*, Coast-produced flop at the Playhouse, a bumptious individual in on a pass from the management loudly proclaimed to his female companion, in a voice the whole lobby could hear, "Oh, yes, the New York critics always pan shows that are produced in California. You'd think they'd judge a play on its merit, but if it's from California they're out to get it." Does that include *Meet the People* and *Show Time*?

SOME of the boys in the services are very definitely looking ahead. For example, Sgt. R. F. Reisbeck recently sent in samples of his writings in a San Francisco air corps paper, with an accompanying note: "I'll be asking you for a job after this war is over, so you may as well start looking at my stuff now." . . . After nine years of existence, the Broadway column that L. L. Stevenson writes for Bell Syndicate has finally crashed a New York sheet—that is, if you admit that Brooklyn's part of New York. It's now in *The Brooklyn Eagle*. . . . Ensee Bob Russell, who's at the Hotel New Yorker, has sold his first song to E. B. Marks. It's called *In a Little Church in England*. . . . Mitzi L. Holmes, after five years with Universal Pictures, has moved across the street to do the publicity for the Andrews Sisters. . . . Carson Robison, the cowboy singer and songwriter who scored a smash with *1942 Turkey in the Straw* and whose current *I'm Goin' Back to Whur I Come From* is coming up fast, has a big farm—not an estate, he says, but a farm—up-State, and wants to move out of his New York apartment and live there, raising crops for the duration. But he can't; at least not in the winter. The house has an oil burner, and he can't get either oil or priorities on materials necessary to convert to coal. . . . At Cafe Society Uptown recently a lass was explaining to her prosperous and fortyish escort that the red marks worn on their foreheads by the Kraft Sisters, who do Indian dances, are a sign of the Brahmin caste. "But," she added ominously, "as far as you're concerned, they're untouchables."

## Victory Tax Paid on Agents' 10% Can Be Deducted From Income Tax

NEW YORK, Feb. 6.—Performers who have been complaining about the fact that the method of collecting Victory Tax puts them at an unfair disadvantage because they pay 5 per cent on commissions and other legitimate expenses are laboring under a delusion, according to the Collector of Internal Revenue office.

Acts have been squawking long and loud that under employee classification the employer takes out 5 per cent over \$12 on their gross salary, while 10 per cent represents commissions. Also, it is claimed, a 5 per cent nick is often taken on travel expenses and costs of costumes and material.

Such performers pointed out that classification as an independent contractor would save them 5 per cent of those items. In fact, the Philadelphia local of the American Guild of Variety Artists was preparing a test case to clear up that point.

The CIR office, however, says that such procedure is unnecessary, as income tax time will eliminate these fancied inequalities. Office pointed out that an act or sideman classified as an employee,

who gets nicked at the source for 5 per cent on the gross, builds up a credit reservoir with the government which can be deducted from the regular income tax. Thus, a \$100 a week act who has been paying 5 per cent on his agent's 10 per cent slice for 50 weeks has created a \$25 credit as an overcharge on the V tax. That amount can be sliced off the regular income tax. The same applies for travel expenses and other legitimate items. Five per cent of those sums are also deductible.

By deducting the overcharges on the income tax returns, the advantage of being classified as an independent contractor is eliminated.

By the same token, an agent who incurs necessary expenses by visiting night clubs and theaters to catch shows can slice off 5 per cent of the sum spent on such coverage.

The language of the law permits these subtractions, as the Victory Tax is defined as a 5 per cent tax on the net income deductible from the gross.

## Korman Contract Up

NEW YORK, Feb. 6.—Murray Korman, theatrical photographer, is negotiating a contract renewal with American Federation of Photo Employees. Union is asking for raises of from \$3 to \$7 and reduction of working hours from 44 to 40. Korman was the first in the field to sign with the photogs' union two years ago. Local also represents house photographers in various night clubs here.

# Ford's Closed For Season

**Safety rulings shutter Baltimore theater after record half, grossing \$223,000**

BALTIMORE, Feb. 6.—Plans to reopen Ford's Theater this season have been abandoned, but the house will meet fire safety standards in time for fall plays, according to John Little, manager, following an inspection of the playhouse by city officials, architects and builders.

This action means that Baltimore's only legit house will be dark for the entire second half of the 1942-43 season, a sad blow to playgoers, especially after the theater had experienced its best first half in a quarter of a century. Sixteen attractions, playing for 17 weeks between September 7 and January 2, grossed better than \$223,000, not counting the \$55,000 drawn by *This Is the Army*. The \$223,000 gross was practically equal to the gross for the entire 1941-42 season.

J. A. Clarke, city buildings' engineer, expressed complete satisfaction at the projected changes in the house and stated he would immediately approve them the minute the work was finished.

Manager Little said he is confident priorities for necessary materials can be secured, and added work will get under way shortly. He said, "We are eager to do everything necessary to protect our patrons. In some matters we plan to go beyond actual demands of the city."

Included in safety program will be two fire towers of brick and reinforced concrete, built where the boxes now are located and giving safety exits from front of balconies and orchestras.

## LUCILLE & EDDIE ROBERTS

(Front Cover Subjects on the February 6 Issue)

Thru a delay in the mails, the biographical sketch of Lucille and Eddie Roberts, who appeared on the front cover of the February 6 issue of *The Billboard*, did not reach the composing room in Cincinnati by press time. The biography of the act is presented herewith:

LUCILLE AND EDDIE ROBERTS, whose magic-comedy-mental-act turn is currently mystifying and entertaining soldiers in army camps on the USO Unit No. 4 route, started out in life as photographers. Soon they discovered that the hand can be just as quick as the Graphlex and much more fun. Since then they have developed a non-darkroom formula for confusing and amusing audiences.

Mr. and Mrs. Roberts insist they picked up their magic in India, home of the fakir. Traveling on a photographic mission, they didn't fare very well; possibly because reproducing an image on a strip of celluloid was considered only a so-so trick by the Indian experts. At any rate, the Roberts practiced and practiced until, lo, they were magicians themselves. It was shortly after that Lucille "accidentally discovered" she had the "power of thought transmission."

The global travel habit continued as part of the Great Nicola magic show, and they explored their new-found talents in the distant lands of Java, Sumatra, Bali, Batavia, Surabaya, and Malacca. Closer to home, they have played the Rainbow Room, New York; the Drake Hotel, Chicago; Mount Royal Hotel, Montreal, and Chase Hotel, St. Louis.

The war is a grim reality to the Roberts. In 1939 they sailed from Singapore on the S.S. Sirdhana. The Sirdhana was the second ship to sink after the fighting started.

# ROLL TICKETS

Printed to Your Order 100,000 for  
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

## The Billboard

Founded in 1894 by W. H. DONALDSON, E. W. EVANS, President and Treasurer, R. S. LITTLEFORD JR., Vice-President and Managing Editor, W. D. LITTLEFORD, Secretary. Editors: ELIAS E. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD. \*Now serving with the Armed Forces.

## The World's Foremost Amusement Weekly

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.

### BRANCH OFFICES:

NEW YORK — 155 Broadway, No. Clark Street, MEdallion 3-1616. CHICAGO — 155 N. Clark Street, CENTral 8480. ST. LOUIS — 390 Arcade Bldg., CHestnut 0443. PHILADELPHIA — 7222 Lampport Rd., MADison 6895. LOS ANGELES — 410 W. 8th St., VAndike 8493.

FOREIGN OFFICES: LONDON — Edward Graves, Cromwell House, Fulwood Place, London, W. O. 1. SYDNEY, AUSTRALIA — Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

## Published at Cincinnati, Ohio, U. S. A.

ADVERTISING RATES — Fifty Cents per Agate Line. \$7 per column inch. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulation.

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.



## Low Top on Road Brings Returns On Low Nut Shows

NEW YORK, Feb. 6.—Success of the popular-priced revival of John Golden's *Claudia* on the road indicates that box-office possibilities of many plays may not be exhausted after the first regular-priced road engagements. On its second visit to Washington, Cleveland and St. Louis, with the original Broadway cast and at \$1.10-\$1.65 top, drew capacity business. Receipts were enough to make the venture worth while, altho they did not come up to returns at \$2.65 top.

Low overhead of the one-set, small-cast production makes the experiment a paying proposition. Another contributing factor is the large size of out-of-town theaters, as compared to New York houses.

With transportation costs mounting, however, elaborate productions, requiring many sets and a large company, would not be considered. *Counsellor-at-Law*, another Golden revival, now in New York, is playing at regular prices. Higher expenses, including stiff salary for Muni, makes popular prices impracticable.

Grosses in the three towns already visited by *Claudia* are about \$8,000 to \$9,000, as compared to the estimated \$13,000 to \$15,000 takes at the \$2.65 top. With engagements limited to one week, the now-or-never appeal of a road attraction makes it comparatively easy to fill the house. On the other hand, indefinite runs at New York theaters cause prospective patrons to put off buying tickets.

Only adverse reports stemmed from Chicago, where first production, with a Chicago company, did excellent business. Chicago theatergoers, however, couldn't be persuaded to see the original Broadway cast, even at popular prices.

Company plays Philadelphia next week.

## Shubert Warehouse Burns

NEW YORK, Feb. 6.—Shubert Theatrical Warehouse here was swept by fire Thursday afternoon (4), destroying quantities of scenery, properties and electrical equipment that had been used in many of the old Shubert productions. Lee and J. J. Shubert, owners of the property, were unable to determine losses until a complete check could be made. Information on just what shows were represented in the debris was also unavailable.

Point of origin and cause of the flames were unknown. A second alarm was necessary to cope with the rapidly spreading smoke and flames, which took half an hour to bring under control. Telephone service in the vicinity of the burning building was disrupted for two hours.

## Dancers Lose Suit

BOSTON, Feb. 6.—Mae Lawrie and Dorothy Dixon, dancers in a Lawrence nitery, lost their damage suit against Joseph Bloun, whose car allegedly crashed against the car in which they were passengers. The girls claimed that the injuries sustained in the crash were so extensive that their careers as entertainers were ruined. A federal jury, after four hours' deliberation, returned a verdict for the defendant.

## Draper Pays Replacement

BOSTON, Feb. 6.—Paul Draper's benefit appearance at Carnegie Hall, New York, for the Russian War Relief had its repercussions. Draper has been appearing at the Oval Room, Copley Plaza Hotel here. When he was booked in Chauncy Depew Steele was not informed of the benefit appearance. Draper, in addition to his traveling expenses, had to pay for the one-night appearance of Walter O'Keefe while he made his trip to New York.

## AT LIBERTY FOR DURATION

### THEATRE MANAGER

If you own a theatre and will be drafted soon, don't sacrifice your years of hard work. I will manage same for you for duration.  
BOX D-28, Care Billboard, Cincinnati, Ohio.

## WANT

Someone with new idea to run large Dance Floor (80x180 ft.) at Amusement Park in defense area, 3 nights a week. Write to

### JOSEPH BOTTO

7275 Natural Bridge ST. LOUIS, MO.

# Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For RADIO

CAROL CHAPELLE — tall redhead now ensembling and singing special material tunes at Louise's Monte Carlo, New York night spot. She knows how to sell lyrics and, tho she features double entendre stuff at present, she should be able to put over clean material on the air. Ability to read lines and act as mistress of ceremonies is a further asset. Would also be excellent as part of a vaude unit or in a smart revue.

## For LEGIT

### DRAMATIC

PEGGY WYNNE — young legit actress caught recently in the Blackfriars' Guild production of *Tinker's Dam* in New York. Has had some summer stock and other acting experience. In the cut-and-dried role of a lass in love with a soldier about to leave for the wars, she displayed a quiet underplaying that is tremendously effective, plus great sympathy, understanding and intelligent interpretation. Has a lovely quality which, if it's combined with sufficient dramatic force, should allow her to go far.

ALLEN REISNER — senior student at the Feagan School, New York, who did a grand job with a difficult assignment in the school's recent production of *Moor Born*. Has remarkable stage presence, sense of timing and dramatic co-ordination, plus intelligence. Definitely deserves a spot in a Broadway show.

## For VAUDE

FOUR TOPPERS — septa cocktail unit current at the Enduro, Brooklyn night spot. Group consists of four men and a girl, all of them accomplished vocalists and instrumentalists. The group can also give out with sight stuff in a comic vein and present applause-getting specialties. Library is sufficiently varied to please any vaude audience.

## Blizzard Hits Seattle Grosses

SEATTLE, Feb. 6.—Theater business was slowed down January 18 to 28 by sub-zero weather and snowstorms which paralyzed city transportation and theater-night clubbers. Metropolitan area theaters braved the weather, putting on full shows, but not to capacity houses. Some neighborhood and suburban houses closed until let-up in weather.

Survey estimated attendance cut more than one-third in most houses. Dance places shut down at peak of storm. Biggest problem of all shows and clubs was getting help to their jobs or finding downtown hotel accommodations to house them overnight.

DETROIT, Feb. 6.—Resignation of Frank P. Gill, night club and film editor of *The Detroit Free Press*, to take a publicity post with the National Safety Council in Chicago, has resulted in a doubling up in duties for remaining members of the amusement staff. Len G. Shaw, drama critic for about 40 years, is taking over the screen reviewing assignment as well. Anthony Weitzel, who does a daily gossip column, will handle night clubs.

# Ickes Suggests Pleasure Driving Ban Be Extended To Cover Nation

NEW YORK, Feb. 6.—Night club, road-house and other amusement location operators thruout the country were again threatened this week with a nationwide ban on pleasure driving, despite a report earlier in the week by Petroleum Administrator for War Ickes' oil industry advisory council indicating that the approaching balance in oil supply and demand in the East may clear the way for increased shipments of gasoline. Ickes said Thursday (4), however, that he favored the national curb to insure accumulated oil stocks for next winter.

Ickes added that restrictions would be somewhat modified in the immediate environs of oil fields and in places lacking alternative transportation.

Favorable report filed with the oil administrator by the Petroleum Industry War Council was motivated by the lifting of quota restrictions on withdrawals of fuel oils and kerosene from refinery and terminal supply points by the PAW.

Limitations on gasoline withdrawals are still in effect.

In Baltimore, Joseph B. Eastman of the Office of Defense Transportation still held out hope at a meeting of State governors that transportation facilities would be eased for traveling outdoor as well as indoor attractions. A fellow-speaker at the meeting, E. DeGolyer, substituting for Ickes, reiterated the latter's views on pleasure driving, however.

New Office of Price Administration chief, Prentiss M. Brown, specifically singled out performers as exempt from the ban during the President's birthday balls last week, when many showfolk were traveling to perform at one or another of the many parties. Since driving to work is permissible, provided there is no other means of transportation, there had been no trouble on that score anyway.

Meanwhile city authorities are continuing to take the ban seriously, with many ration book suspensions for increasing periods of time being reported thruout the 17 States currently affected.

# Agents' Chief Talent Problem Is Centering in Their Own Offices

NEW YORK, Feb. 6.—Agencies worried about the talent problem have lately taken out time to worry about talent to represent what acts are left. Several independent offices have been reduced to one-man affairs because of the draft and associates transferring to another business or to a major agency.

It's a comparatively simple matter for anybody who has connections in the theatrical field to get himself hooked up with the agency business these days.

An outstanding example is that of Jerry Rosen, theatrical tailor, who signed several acts and unofficially represented them. His connections are now more formal; he is a full-time employee in the cafe department of Frederick Brothers.

Probably the only major office that set out to develop new agents is the William Morris office, which at one time employed all male secretaries with the view of eventually working them into sales spots. The system worked excellently and then came the war. More than 30 out of that office are now in the armed forces.

The Morris system is similar to that of the old Keith-Albee office, which ele-

vated minor employees to booking jobs. Many are today successful agents.

The smaller agencies are looking hard to find suitable talent representatives. Herman Citron is by himself since Ben Kutchuk went to Camp Shows, Inc.; Charlie Allen is looking around for somebody to fill Max Roth's desk; Jack Davies could use a man to replace Josh Myers, now in the coast guard.

Other local agency men in the services include Lieut. Irving Lazar, previously of William Morris; Jack Klotz, out of Joe Glaser's outfit, who has been replaced by Dan Friendly; Jack Lenny, Allan Rupert and Harry Kane.

The get-into-war-work-or-flight order is seen as not yet affecting theatrical offices, since talent agencies were not specifically mentioned on the first list of non-essential pursuits. However, supplemental listings have been promised by the War Man-Power Commission.

## Firemen's Dramatic Hopes Blasted

NEW YORK, Feb. 6. — Uniformed firemen, who have been making pre-curtain speeches at all legit houses here during the past month, have been called off by Fire Commissioner Patrick Walsh at the request of Mayor La Guardia. Before-the-show warnings to seek out the nearest fire exit and "walk, not run" in event of emergency was started as a result of the Coconut Grove tragedy in Boston. Mayor, however, has begun to feel that perhaps he is overdoing it. Lecturing fire fighters have been subject to criticism on the basis of their dramatic performances, and some have been met with resounding applause.

## Storm Hits Balto

BALTIMORE, Feb. 6.—The worst sleet storm in local history caused the closing of war plants, department stores and other establishments, crippled bus and rail service, resulted in heavy losses to night clubs, theaters and other spots. Poor houses were reported for the three days when the storm and its after-effects were at their worst, last week of January.

With storm's abatement, travel, transportation, etc., returned to normal.

The ban on pleasure driving was especially felt at amusement places during period of storm.

**CLASS OF SERVICE**

This is a full-rate Telegram or Cablegram unless it is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

A. M. WILLIAMS President      HENRY D. GAWLTON Chairman of the Board      J. D. WILLIAMS Vice President

**SYMBOLS**

DL—Day Letter  
NT—Night Telegram  
LC—Deferred Cable  
MLY—Cable With Letter  
Rly—Railway

**NEW LOW RATE MONEY ORDERS TO AND FROM OUR ARMED FORCES WITHIN CONTINENTAL UNITED STATES — UP TO \$10 ONLY 50c — TO \$25 ONLY 65c.**

**STOCK TICKETS**

One Roll ..... \$ .75  
Five Rolls ..... 3.00  
Ten Rolls ..... 5.00  
Fifty Rolls ..... 17.00  
100 Rolls ..... 30.00

**ROLLS 2,000 EACH.**

Double Coupons,  
Double Price.

No O. O. D. Orders.  
Size: Single Tkt., 1x2"

Salute the Memories of Washington and Lincoln

## THE TOLEDO TICKET COMPANY

TOLEDO (Ticket City), OHIO

Manufactures All Kinds of

# TICKETS

Satisfaction Guaranteed

**DELIVERIES PROMPT. WRITE US.**

**SPECIAL PRINTED Cash With Order PRICES**

Roll or Machine

10,000 ..... \$ 7.15  
30,000 ..... 10.45  
50,000 ..... 13.75  
100,000 ..... 22.00  
500,000 ..... 88.00  
1,000,000 ..... 170.50

Double Coupons,  
Double Price.

# RADIO'S DEBT TO TRANS-R

## News Service's 2-Year Battle For AT&T Slice on Long Lines Wins; Benefits Webs, Stations

NEW YORK, Feb. 6.—News of the real reason for reduced charges on long-lines was either ignored or given the play-down treatment despite the fact that the economy was brought about almost solely thru the efforts of Transradio Press Service. While networks and stations were patting themselves on the back for the victory and giving out with announcements touching upon expansion and improvements in general service as a result of the savings effected, it is an unchallenged fact that the burden of the battle for reduction fell upon Transradio during the last two years.

In Washington the FCC gave the boys the usual handout relating to the slice, but there was no pointed-up mention of the Herbert Moore-headed press and radio news arsenal and its pioneering. *The Billboard's* Washington representative pushed along the tip about Transradio's winning fight against the AT&T for a chop of between 25 and 50 per cent in the cost of news wires and broadcasting transmission lines. Prexy Moore said it was the first time in 40 years that a reduction had been requested, which means that it's also a "first" in the air-wave industry. Slice for news wires will be 35 per cent, and the saving to both press and radio can be judged from the fact that they spent approximately \$10,000,000 for the service last year, Moore declared.

Chairman Fly of the FCC, when he announced the cut, said: "The importance of the extension of the great benefits of network broadcasting to the small and remote radio stations of this country can hardly be overemphasized. I think, too, the benefits to the press of the nation and to the nation itself in making more economical the free flow of news and information is of real significance."

Agreement by AT&T to lower rates in the entire long-lines department will save users an estimated \$50,700,000 annually, according to the FCC.

Two years ago Transradio petitioned

## '37 Contest Winner Gets Dramatic Lead

CHICAGO, Feb. 6.—In June, 1937, Judy Jeffrey, 16-year-old daughter of Colonel Jeffrey, of the Sixth Service Command, won a WBBM contest in which high-school students ran the station for one day, the winner to be given a chance to learn the tricks of stage and radio from the ground up.

Miss Jeffrey was given a scholarship to the Goodman Theater, and today, at 22, she has been given the lead in *That Men May Live*, weekly dramatization on WBBM of the work of the 200 organizations making up the Chicago Council of Social Agencies.

## Blue "Points" Up Ideas With Sales Tip Sheet

NEW YORK, Feb. 6.—In order to trade promotion ideas among its affiliates, the Blue net's sales promotion department has begun publication of *Blue Station Points*, designed to serve as a clearing house for the stations' and network's ideas on promotion, audience building and programs. Stations have been asked to submit suggestions for the publication to B. J. Hauser, sales promotion manager.

First issue includes description of a sticker prepared by Station KGO, San Francisco, for local sponsors to use on letterheads and packages. Another item describes a display devised by Station WOWO-WGL, Fort Wayne, Ind., to promote network programs in local drugstore windows.

for an investigation of the Telephone-Telegraph rate structure, particularly as to press fees. After a date had been set for hearing by the FCC, Transradio invited AP, UP and INS to participate in presenting evidence before the commission, but they thumbed down on it.

Effective today (6), Transradio news circuits are speeded up to 60 words a minute, which is expected to improve and increase volume of news to U. S. clients. Speed spur, first of its kind to be adopted by a press service in radio, will increase flow of news at peak hours of newscasting. It will also make available larger reserves of news features and secondary news. Transradio says the development means that there will be no increased cost to clients. "It is the first benefit to clients from Transradio's two-year fight to bring about a general reduction of long-lines in the press service and radio broadcasting fields, recently announced by the FCC," said the Transradio statement.

## "Heirs" Authors Sue Michael Todd

NEW YORK, Feb. 6.—An unusual, if not unprecedented action, makes Michael Todd, producer of *Something for the Boys*, principal defendant in a damage suit filed against him in District Court by plaintiffs James F. Waters and Alfred Shebel, authors, producers and co-partners of the popular radio show, *Court of Missing Heirs*. Charge is alleged infringement of copyright and illegal appropriation of program's idea and material, it being claimed that the Todd hit at the Alvin Theater uses a skit based on the program to the alleged detriment of the nearly seven-year-old *Missing Heirs*.

A deputy U. S. marshal served summonses on other defendants, including Herbert Fields, author of *Something*; 20th Century-Fox Film Corporation, purchaser of film rights, and actors Jed Prouty, Paula Lawrence, Ethel Merman and Allen Jenkins. Plaintiffs ask that defendants be required to pay damages in an unnamed amount, but one of the plaintiffs said it would "approach" the \$500,000 mark. Costs and attorney fees are also asked.

Deputy marshal served the defendants as they entered the stage door, and Jenkins is alleged to have attempted the old heave-ho on the official before the musical went on. Sounds like Hollywood, where Jenkins is at least a celluloid bouncer in most roles.

## FCC's Clear Channel Ukase Hits Rural Night Listening

CHICAGO, Feb. 6.—A serious blow was dealt American farm and small-town families over a wide area thru the action of the FCC in breaking down the clear channel facilities of WCCO, Minneapolis, it was stated by Frank P. Schreiber, manager of WGN, itself a clear channel station, in a review of the commission's action on December 1, which reduced the number of clear channel stations in this country to 23. Breakdown of WCCO's clear channel facilities came about thru the commission granting WNYC, New York, a "special service authorization" to operate from 6 a.m. to 10 p.m. on WCCO's channel or frequency.

Schreiber pointed out that the significance of this action to farm listeners lies in the fact that some 50,000,000 rural and small-town Americans living across 80 per cent of the area of the United States consistently depend upon clear channel stations for virtually all their nighttime radio programs. Commission's action in the case of WCCO is difficult to understand, Schreiber said.

## And If It Doesn't Snow?

DETROIT, Feb. 6.—The Islanders who made a living taking in each other's washing had nothing on Joe Gentile, of CKLW, according to Ralph Binge, of studio staff. Story is that Gentile, who does the *Early Morning Frolic*, made a deal with his next-door neighbor to get at least one assured listener. According to the reported pact, Gentile shovels snow for the neighbor, who in turns guarantees to listen to the Gentile show.

## Mort. Downey Back; 5-a-Week for Coke

NEW YORK, Feb. 6.—One of the few live musical programs heard over American networks during weekday afternoons, *Songs by Morton Downey* makes its debut over the Blue Monday (8), sponsored by Coca-Cola. Show, which will be heard Monday thru Friday from 3 to 3:15 p.m., marks the return of Downey to radio after an absence of three years. He recently arrived in New York after singing for the past six months in Chicago, and plans to sing the romantic numbers that gave him a top rep on the stage, screen and radio.

Program is the third show on the air sponsored by Coca-Cola, the other two being *Parade of Spotlight Bands* on the Blue and *Pause That Refreshes on the Air* on Columbia.

Music for *Songs by Morton Downey* is under the direction of Raymond Paige.

## NBC's Jan. Up 10%

CHICAGO, Feb. 6.—NBC Central Division local and spot sales department showed a 10 per cent rise in sales for January over the corresponding period of 1942, it is announced by Oliver Morton, manager. Among the large orders announced for January was a 52-week renewal of entire series of three 15-minute recorded programs per day, five days a week, on WTAM, Cleveland, and KDKA, Pittsburgh, by Kroger Grocery & Baking Company. This week two new orders and a renewal on three news programs were announced. They include Grove Laboratories, Inc., thru Seeds Agency, news programs, with Norman Ross on Saturdays and Sundays for seven weeks, starting today, and on Tuesdays and Thursdays for six weeks, starting February 9; McKesson & Robbins, Inc., thru J. D. Tarcher Agency, renewal of their 15-minute news program Monday, Wednesdays and Fridays, for 26 weeks, and the Colgate-Palmolive-Pet Company, thru William Esty & Company, and Ted Bates, Inc., a series of 240 one-minute transcribed announcements over a 48-week period.

## No Sponsor Wanted In Philly Showcase; Strictly Build-Up

PHILADELPHIA, Feb. 6.—WCAU, having completed a listeners' survey, has revamped its program schedule to bring in a bumper crop of live shows with popular appeal. Biggest gap in listener demands is filled afternoons with an hour-long matinee variety show skedded to occupy the attention once held by platter shows and soap serials. The most pretentious revue on local lanes, it is a daily *Open House* from 3:30 to 4:30 p.m. During the past four months Stan Lee Broza, program chief, conducted a vigorous campaign to bring new faces, new voices and new personalities to the talent staff, and *Open House* is a talent round-up.

Ambitious stanza has Johnny Warrington's studio band; *Velvet Violins*, fiddle trio; Doris Havens, organ; Merry Malones, harmony trio, and song sellers Jimmy Saunders, Dolores O'Neill, Bon Bon, Elizabeth Hill, Gene Connolly and Marion Mason. Ross Mulholland and Hugh Walton, of station staff, split the emcee chores, with guest stars from local niteries and theaters used daily. Moreover, station is not cutting in any spots, usual practice with live sustainers here, nor is show offered for sponsorship. Strictly a means of building up and showcasing staff talent.

In addition to *Open House*, Broza has spotted Betty Hurd for a thrice-weekly chit-chat of movie gossip, *Hurd in Hollywood*, for five minutes each round. Another five-minute shot, *Quote and Unquote*, offers Robin Flynn for a daily round-up of quotes from pillars of local columnists. Still a fourth new period has Katharine Clark for a daily quarter-hour of *Today's News for Children*.

## New Drama Show Set for WBBM

CHICAGO, Feb. 6.—A new half-hour show of original radio plays, to be known as *1:08 Theater*, will make its debut on WBBM Wednesday (10), 9:30-10 p.m. Heather Tweed and Ed Prentiss will be featured, and they will have a strong supporting cast of Chicago actors. Carl Gass will be the producer.

Dramas, comedies and farces will be presented. Show is sponsored by Virginia Dare and Garrett wines. Ruthrauff & Ryan is the agency.

## Puck New CBS Scout

NEW YORK, Feb. 6.—Larry Puck, of the act department of Music Corporation of America, leaves that firm February 15 to become talent scout for Columbia Broadcasting. Puck's duties will be to scare up new talent for CBS sustainers. This is the second time Puck will be on the CBS pay roll. He was with the CBS Artist Bureau from 1939 until the time the layout was sold to MCA by order of the Federal Communications Commission in 1941.

## WINS on Full Time

NEW YORK, Feb. 6.—Starting Monday (1), WINS began on full time by special service grant of the FCC, which authorized the station to operate unlimited time with one kilowatt power, employing directional antenna nights. Station, which formerly operated from 7 a.m. to 6:45 p.m., will now remain on the air until midnight. To test the signal, WINS has been running until midnight since Wednesday (27), filling in the extra 5 hours and 15 minutes with recordings and 15-minute news periods.

## WJR Re-Elects Richards

DETROIT, Feb. 6.—G. A. Richards was re-elected president at the annual stockholders' meeting of Station WJR. Other officers elected were Leo J. Fitzpatrick, executive vice-president; John Patt, vice-president, and T. M. Thomas, secretary-treasurer. Mrs. Frances E. Richards was named a director.

## Dolls Are Having Their Day, Glamorizing West Coast Shops

HOLLYWOOD, Feb. 6.—With the graduation of Betty Boyle as the first girl to complete the sound-effects classes offered at NBC here, the radio industry is reminded of the replacement of men by women in the field. Miss Boyle, formerly secretary to F. V. Dellett, Western Division auditor of NBC, enrolled in the sound-effects class last October and completed the course early in January. She is now working on the West Coast public service feature *Eyes Afloat*, the U. S. Army Fourth Fighter Command show.

Classes in sound effects were started five years ago by Harry Saz, head of the department. Classes are limited to 12 members, divided into groups of four who take turns handling the sound effects of actual scripts while the remaining eight read the lines. Graduates become apprentices in the department, after six months are junior sound effects "men" and senior sound effects "men" after two years.

At NBC Miss Boyle isn't the only woman to take over a man's job, for only recently Bertie Nichols replaced Ray Schultz as picture editor in the press department. The page staff is being replaced by girls, with the new femme uniforms having been issued.

The Blue, housed in the same building with NBC, is serviced by the NBC page girls, but it also has made replacements with women. Helen Brush, staff photographer of *The Daily News*, who took over her husband's lens work when he went into the armed forces, has been shooting pictures for this net. Much of her stuff has been used by papers and magazines with the result that the Blue is well pleased with her work. Blue traffic department, originally staffed by five men and a girl, is now functioning with Walter Lenner as manager and three girls. Lucille Moses, for three years women's commentator and traffic manager at KERN, Bakersfield, recently joined the net in publicity. She replaced Megan Roberts, transferred to sales.

KNX-CBS publicity department has been hard hit by the draft, with Joe Leighton, Bob Lanning, Leonard Finch and Peter O'Crotty going into the service. Betsy O'Crotty has taken over Lanning's desk, Joyce Moss is handling Finch's work, and Jean Meredith has been added to staff. News bureau now has two girls working, with Theola Carr, formerly of accounting department, writing a news show. This station and net also has Elizabeth Bemis, news analyst, who assumed duties after Bob Garred, Knox Manning and others had

## Top-Shelf Execs at NBC's Chi Clinic

CHICAGO, Feb. 6.—Representatives of 23 NBC-affiliated stations in nine Midwestern States are meeting with NBC officials this week-end (5 and 6) at the Drake Hotel in the second annual war clinic, purpose of which is to further radio's role in the war effort and consider technical developments in the broadcasting field. Among those taking part in the meeting are Niles Trammell, president of NBC; Stanley Hubbard, president of KSTP; Roy C. Witmer, NBC vice-president in charge of sales; Clarence L. Menser, vice-president in charge of programs; John McKay, manager Eastern Division press department; Frank M. Russell, vice-president in charge of Washington office; John F. Royal, vice-president in charge of international broadcasting; Dr. James Rowland Angell, public service counselor, and William S. Hedges, vice-president in charge of stations.

## Rider Is Blue Events Chief

HOLLYWOOD, Feb. 6.—Maury Rider, formerly program director of KIRO, Seattle, reported for duty here as new director of special events for the Blue. Post was vacated by Cleve Roberts, who reported at Phoenix (Ariz.) Junior College Training Service field as an aviation cadet. Rider handled special events, spots and news broadcasts at KIRO.

left for the service.

KNX-CBS is the only net here having an all-girl show. *Victory Belles* uses an all-girl ork and comedienne, with Mabel Todd filling the latter spot. Show is produced by Ona Munson. Billy Gould, sound effects, the only man on the program, is forced to don Mother Hubbard wig—and cigar—to hold his job on this show. Station has lost a number of announcers, but so far hasn't any femmes to replace them. Nearest to this job is Beverly, who presides over *Reveille With Beverly*, a wake-'em-up show on which she spels, banter and handles records.

## TAKES ON TALENT

New York By JERRY LESSER

JOCK MacGREGOR, director, formerly with NBC in New York, is now with WOR and proving himself one of the top-line men in the game. He is doing what he would have liked to do, if time had permitted, at NBC, that is, audition all talent who felt the urge to emote before the mike. Already some real finds have been unearthed and given their first big breaks in the field. WOR is finally getting in the groove as far as dramatic shows are concerned. It used to rate very high in the musical line, and only this past year began to experiment with and produce dramatic shows. Two of the current ones, *Just Five Lines* and *Murder Clinic*, are pulling big, and both are directed by JOCK.

A NEW idea is in the making, namely the drafting of writers who have proved their ability in other branches of prose for daytime radio serials. Procter & Gamble is underwriting the idea and Compton Advertising, New York, is working with writers interested in trying to write serial dramas. Sponsor and agency hope that the scheme will result in new ideas and technique that will revitalize this type of program. ROBERT SLOANE, currently writing *Commandos* (CBS), is the guinea pig, turning out a new one called *Mr. Jonathan*. Author will write several scripts which will be aired either on a regional network or via transcription and, if proven successful, will be sponsored by P&G over a nationwide network. Author will be paid for his efforts on a small scale during the test period. Sounds pretty interesting, and may prove profitable for both writers and sponsors.

JAMES VAN DYK is being featured with JEAN EVELYN on a new NBC

## Chicago By NAT GREEN

BLONDE VIVIAN DELLA CHIESA, lyric soprano on *American Album of Familiar Music*, is appearing in some 20 concerts this month in addition to her broadcasting activities. . . . While VINCENT PELLETIER is recovering from an attack of laryngitis, BRET MORRISON is handling the announcing duties on *Hymns of All Churches* (NBC). . . . LES SPEARS, Chi radio actor now handling entertainment at Fort Sheridan, expects to join the 108th General Hospital unit, in which he enlisted as entertainment director. . . . Congratulations to HAROLD TURNER, WGN staff pianist, who was married Saturday (6) to Barbara Reed. Turner expects to enter the army soon. . . . LES PAUL, guitarist, has started a new tri-weekly program on WBBM. In his group are SKIP NELSON, bass fiddle; RALPH MAZZA, guitarist, and EDDIE FRITZ, pianist. . . . Members of the *Quiz Kids* were "mugged" and finger-printed Sunday (7) before they could go aboard the aircraft carrier, U. S. S. *Wolverine*, for their broadcast.

DICK BAKER, hefty WJJD scat singer and pianist, back at the mike after a seven-week layoff caused by a wrenched knee. . . . HAL AND NIKKI KAYE TATE, heard in "show business" programs on WCFL and WAIT, recently made their television debut on the B. & K. Station WQXB. . . . BETTY RUTH SMITH,

Don Lee chain and KHJ have only one woman replacement. She is Fair Taylor, who directs publicity for the net. Mark Finley, former press director, was among the first to enter the service. A reserve officer, he went in as a lieutenant, later promoted to captain. When last heard from he was in London. Finley's assistant, Shirley Horton, succeeded him but resigned the post some time ago to have a baby.

The radio fan mag contacts have also changed with the times, women replacing men on the beat. Johnnie Whitehead, former editor of *Radio Life*, is in the marines, his work being done by Evelyn Bigsby and a 100 per cent femme staff. *Movie and Radio Guide* and *Western Family* are now handled by Frances Long and Denny Shane respectively.

Hollywood used to be a man's town.

thriller called *The Strange Dr. Karnac*. Show is heard Saturday nights from 7 to 7:30 over the Blue. . . . SANDRA GOULD, who understudied the lead in *Strip for Action*, went on 22 times and played 15 other parts, a record in the theater. Now she is back in radio on *Baby Clinic*, where she has no chance to use the lovely bumps and grinds she learned. She is playing the part of a child of five (*Sic transit gloria mundi!*). . . . EARL GEORGE had just left Telephone Exchange and walked over to NBC with a package of 500 printed cards under his arm when a passing actor, noting the square box, asked, "What have you got there, an alarm clock?" Replied Earl, "If any of the post cards in this package awaken a director to my existence the answer is YES." . . . A New York child for the part of Tootle in *Mary Martin* couldn't be found, so they sent to Chicago for 12-year-old ROSEMARY GARBELL, who had played the part there for three years. Rosemary, who was also Jay Wynn in *The Bartons* and Josie in *Harold Teen*, since coming to New York, has appeared in *Let's Pretend*, *Treasury Star Parade* and *Women of America*.

REMEMBER BILLY GIBSON, the one-legged dancer? What a swell thing it would be for Uncle Sam to subsidize Billy to play the camps for morale purposes. In War I, Billy played the camps and hospitals, doing his marvelous dance routines, chatted with the legless and armless soldiers who felt they had nothing more to live for, then suddenly pulled up his trouser, revealing his wooden leg. He brought hope to the hearts of men who thought they were washed up, and got promises from them that they'd be up and around again pronto.

leading woman in NBC's *Lone Journey*, has become the wife of Lieut. (J. G.) Robert Francis Zech, U. S. N. R. . . . BARBARA LUDDY, star of *Lovely Women* serial, has set up housekeeping again since her husband, Ned LeFevre, former NBC announcer, earned his CPO rating in the coast guard and was assigned to the Chicago district. . . . PFC. LES SPEARS, heard on *The Midwest Mobilizes* and *Bullet Trenton*, is awaiting transfer from the Recruit Reception Center to another army post, where he will assist in entertainment of enlisted personnel. . . . HARRIET HESTER, conductor of *WLS Homemaker's Hour*, has announced that each Thursday program will be turned over to the American Medical Association to aid in its campaign for better health instruction. . . . GERALDINE KAY has joined the cast of the Blue Network serial *Captain Midnight*. . . . SEYMOUR YOUNG, until recently in the cast of *Guiding Light*, is now a private first class and is taking special training at the University of Michigan. . . . MALCOLM CLAIRE, emcee on *WLS National Barn Dance*, is conducting a new children's program, *Uncle Mal's Children's Stories*, heard every Saturday morning on WLS, 9-9:15. . . . HARRIET ROSEN, for the past few months with the research department of the U. of C., has joined WJJD's continuity staff.

ADV.

## METALLURGIST AIDS WAR DEPARTMENT

"Among . . . important tasks . . . Western Union . . . has undertaken for the national war effort, the assignment of its metallurgist, Dr. Frances Clark, to the War Department as engineering consultant at Frankford Arsenal, Pa., deserves special mention.

"Three days a week this attractive young scientist works in her laboratory in the Western Union building (New York City). On Tuesdays and Thursdays she catches a 7 a.m. train at Pennsylvania Station . . . gets off at North Philadelphia, and is at work at the arsenal by 9 o'clock.

"Dr. Clark's work at Frankford Arsenal deals with metals—tough alloys, hard steels, bronze, molybdenum, titanium—and how they behave under the intense pressures, high speeds and extreme temperatures of modern war. Work now being done in that field will provide better tools for future battles and better protection for the men who fight them.

"Dr. Clark has been looking at the insides of metals through a powerful microscope, learning about the curious world that exists in tiny particles of close packed matter, since her student days at Massachusetts Institute of Technology twenty years ago.

"The first major task she remembers, after being brought down from M. I. T. in 1926 to install Western Union's metallurgical laboratory, was a study of copper line wires. At the time, there had been a number of breaks in these aerial message carriers, not due to storms or pole failure.

"Dr. Clark's microscope and camera discovered traces of oxygen in the copper. The analysis and suggestions to eliminate the oxygen were discussed with the wire manufacturer, and another source of line failure was removed.

"In her leisure time, Dr. Clark goes on hiking and skiing trips with her husband in New England and Canada. She is an active and enthusiastic member of the Appalachian Mountain Club.

"Dr. Clark is a member of the War Products Advisory Committee of the American Society for Metals, and of the Rare and Precious Metals Committee of the American Institute of Mining and Metallurgical Engineers."

—Emmet Crozier, New York Herald Tribune.

FOR  
VICTORY  
BUY  
UNITED STATES  
WAR BONDS  
AND STAMPS

# Roundup

## Sponsors, Agencies, Stations, General

### NEW YORK

**S**HELDON H. STARK, who has been in Detroit for the last four years writing for *Lone Ranger*, *Green Hornet*, *Ned Jordan* and *Federal Ace*, will return to New York in April at the conclusion of his contract. . . . Lee Buelow, script writer for World Broadcasting Company, has joined the transcription department of NBC. . . . Phillip Greenstone, WLIB control operator, is set with the engineering staff of WOY. . . . *Horror, Inc.* (Eva Le Gallienne), will move to Tuesday nights, 7:15 to 7:30, starting February 9. James Mahoney and Louise Higgins have joined the sales promotion department of Mutual. . . . Constance McKenna, copywriter at Rubbrauff & Ryan, Inc., now with the Overseas Unit of the American Red Cross.

AMP licenses with the following stations have been renewed: KARM, Fresno, Calif.; KFYR, Bismarck, N. D.; KQW, San Jose, San Francisco; KWIL, Wallace, Idaho; WBIR, Knoxville, Tenn.; WDEF, Chattanooga, Tenn.; WELL, Battle Creek, Mich.

Gertrude Lanza is battling away in her new post as publicity director of the Yankee network in Boston. . . . C. Nicholas Priault has been named general manager of WMCA. Charles Stark, sales manager, is now vice-president in charge of sales. . . . Walt Pramer and Joel Holt now on the announcing staff of WBYN, Brooklyn. . . . *Manhattan at Midnight* on the Blue changes its format and becomes *Manhattan Story*, introducing Jim Ameche as its *Manhattan Story* Teller. . . . Ed Jerome of Columbia's *Crime Doctor*, who took over the role of George Washington in Sidney Kingsley's legit, *The Patriots*, is one of many radioists in the cast. . . . Robert De Hart has joined Columbia's general engineering department. Philip Goulding, formerly a member of Columbia's announcing staff in Boston, is with the net's New York announcer staff. . . . Bob Benson and Bill Pernel were recently named to WHN's announcing staff.

### CHICAGO:

**K**ENNETH D. FRY, who resigned as head of special events for NBC's Central Division to enter the overseas branch of OWI, and Al Hollander, who left the post of assistant to President Ralph Atlas, of WJJD to join OWI, have gone to New York and their new assignments. A farewell luncheon for Hollander was held at the Medinah Club. William Ray has taken over Fry's former duties at NBC, and Jack Ryan moved up from news editor to director of press department. . . . Jim Kane, who took over the job of assistant publicity director for Columbia, stationed in New York, was replaced by Shep Chartoc in Chicago. Chartoc has handled publicity for legit shows and for the Air Corps Sponsors of Chicago and more recently was on the staff of Tom Fizdale's public relations office in New York. . . . Joseph F. Novy is back at WBBM as assistant chief engineer after an eight-month leave of absence, during which he served as chief engineer of the Sixth Service Command. . . . Edward D. Allen Jr., Chi free-lance announcer, has joined the NBC staff, succeeding Dave Garroway, recently commissioned an ensign in the navy. . . . Fred Willson, formerly WIND continuity editor here, has been made program manager of station's Gary (Ind.) studios, succeeding Bob Diller, who resigned to enter the armed forces. Willson was formerly with WDWS, Champaign, Ill. He is succeeded as continuity editor for WIND by Florence Folsom, who recently joined the staff. She was with the program department of WAAF for five years. . . . Norman Barry, NBC staff

announcer since 1934, has been commissioned a lieutenant (j. g.) in the navy and reported at Dartmouth U. for his indoctrination period. . . . Interstate Bakeries Corporation has renewed the WBBM five-a-week news series with Donald McGibeny and Alvin J. Steinkopf, effective February 15. . . . John F. Whalley, NBC Central Division business manager, back from a business trip to New York. . . . *Uncle Sam*, new five-a-week strip series, made its debut on WJJD Monday (1), 5:15-5:30 p.m. Is intended to explain what the public should know about the war effort. . . . New business on WMAQ was headed by an order from Ivan Hill Advertising for 21 periods of 10 and 15 minutes in behalf of the mayorally campaign of Arthur Albert. . . . *Reader's Digest*, thru B., B., D. & O., placed an order for 23 one-minute live announcements on WMAQ ending March 19.

### LOS ANGELES:

**F**OR the second time in its history, *Breakfast at Sardi's* will be turned over to servicemen. Next date is March 17, St. Patrick's Day, when the show will be dedicated to the auld sod and to the boys of Irish descent in this country. . . . NBC men to serve on the faculty of the recently created U. C. L. A.-NBC Radio Institute opening June 28 for six weeks include Arnold Marquis, writer-director (writing); Ned Tollinger, director (production); Jennings Pierce (public service); Earl Ebi, director (acting), and Clinton E. Twiss, announcer (announcing). . . . Thomas Freebairn-Smith is now handling agency production work on *Ceiling Unlimited* over CBS. He replaces Bill Gay, now in the army air corps. . . . Bob McAndrews, formerly sales promotion manager of NBC Western division, now stationed at Santa Ana, has been promoted to first lieutenant. . . . Arnold Marquis, NBC writer-director of *Unlimited Horizon*, is in Tucson, Ariz., conferring with university authorities there on future scripts for the scientific series. . . . Sears, Roebuck & Company have bought their first program in Southern California, contracting

for a three-a-week broadcast by Nelson Pringle. Contract was handled thru Mayers Company by KNX account executive Frank Oxarart. . . . Clarke R. Brown, account executive for Lake, Spiro & Schurman, Inc., agency handling the CBS *Don't You Believe It* program for St. Joseph Aspirin and Penetrol, was in Hollywood from Memphis to confer with KNX officials concerning the program. He will make an extended West Coast trip before returning to Memphis.

### PHILADELPHIA:

**A**LAN FREED, formerly of WKST, New Castle, joins WIBG announcing staff, replacing Fred Wieting, who joins the navy. . . . Bernard Barth, WFIL announcer, to lecture February 15 before Women's Club of Drexel Hill on *Cleaning Up the Soap Operas*. . . . H. J. Bub, president of Stewart-Jordan ad agency, elected prez of Executives' Association of Philadelphia, marking first time for an ad man to get the nod. . . . Tony Wheeler, WFIL announcer, making series of shorts for Canadian government. . . . Clare McClatchy has joined WIBG program department. . . . Harry B. Fleetwood, formerly of WCAM, Camden, N. J., has joined announcing staff of WIP's FM adjunct, W49PH. . . . WIBG donated use of its show-window studio and auditorium for *March of Dimes* campaign. . . . John Franklin, former WCAU announcer, promoted to captain in the army at Camp Croft, S. C. . . . Jack Steck, WFIL publicity chief, assigned to produce annual show of Philadelphia Club of Advertising Women.

### FROM ALL AROUND:

Leonard J. Patricelli has been named program manager of WTIC, Hartford, Conn., succeeding Thomas C. McCray, who has joined the broadcasting division of the Office of Censorship. . . . Henry V. Seay assumes new duties as sales manager of WOL, Washington's Mutual outlet, replacing James Fishback. . . . Gene and Glenn return to the airwaves over WHK, Cleveland, and the Blue Network with a daily morning program at 10:45.

# PROGRAM REVIEWS

EWT Unless Otherwise Indicated

## "Winner Take All"

Reviewed Sunday, 9:30-10 p.m. (PWT). Style—Quiz. Station—Sustaining over KNX (Los Angeles).

Sunday night at CBS might well be called "Country Store Night," for in Hollywood the outlet, KNX, has the Phil Baker show at 7 and this *Winner Take All* at 9:30. Show originating here is informal, audience participants giving answers for the dough.

With five people on the stage, each is given \$5 as a starter. Bidding for questions puts the matter of winning or losing a certain amount up to the contestant. Perry Ward emcees show and conducts the bidding, which ran from 70 cents to \$8.25 on program caught. First contestant, for instance, bid \$3.25; question was to name three songs with names of cities or States in them. Clicked and took \$3.25 to add to starting money. Winner was offered choice of answering question, which would have given double amount on hand, plus \$18.25 paid into jackpot by losers, or walking away with \$13. Winner, a sailor, chose the latter.

Questions used weren't too difficult and were of a general nature which gives an equal chance to answer them properly or improperly without embarrassment. While contestants have more fun, listeners find show interesting enough to hang on. Ward ad libs, to keep program informal, and this tends to make for speed and smoothness.

Consolation prize is cigarettes. Show has sufficient punch to go Coast to Coast. Ward's emceeing is definitely an asset. *Sam Abbott.*

## "The Voice of Courage"

Time—7:15-7:30 p.m. Style—Readings. Sustaining on WPEN (Philadelphia).

Having already instilled "courage" in the hearts of his listeners on WOC, Davenport, Ia., and KFRC, San Francisco, David V. Bush now comes as *The Voice of Courage* to Philadelphia via

WPEN on a nightly quarter-hour stanza. He is balled over the ether as an "internationally known author and lecturer" but is basically an intellectual pitchman. His come-on was an inspirational talk when caught. Dished out a splat on "fear" and how to master it.

The oplate from which he quotes liberally (including testimonials) is his own book, *Spunk*. His sermonette, in a convincing and confidential tone, is all a blunder-upper to a high-pressure salvo to sell his book. Peddles for a dollar with a "money-back guarantee," the listener being assured that there is "no long waiting for results." To those who hurry up and mail the buck that same night, *The Voice of Courage* throws in another of his books for free, this one on helpfulness and uplift, titled *Peace, Poise and Power* (104 pages, 21 chapters).

Considering that the hillbillies had easy pickings in this village for a long time with their salt crystals, it should be a cinch for the veteran *Voice* to peddle his books. *Maurie Orodender.*

## Carl Moore's Coffee Club

Reviewed Saturday, 8:30-9. Style—Musical. Sustaining on WEEI (Boston).

Carl Moore, well known in these parts, heads this peppy musical and deals out most of the patter on an unusual morning show which follows no set pattern. Show includes songs by Gloria Carrol, music by the Java-Jivers and comedy by Sid Acropolis, dialectician.

Moore attempted several gags of Joe Miller vintage, but they seemed to be enjoyable. Acropolis handles dialect well, but one wonders what type of person he is trying to portray. Helped along by Moore, his stuff can be called funny.

Miss Carrol took her turn with *The Birth of the Blues* and *I Got Something in My Eye*. She has a pleasing voice and stood out. Music of the Java-Jivers is the best heard on a local morning show.

Show has plenty of variety and unusual listening appeal. Could be a good commercial program. *Harry Poole.*

# New Biz, Renewals

## 4 New Ones, 1 Repeat on WJZ Feb.-March Calendar

NEW YORK, Feb. 6.—New WJZ business this week includes four new accounts and one renewal. Grove Laboratories, Wesson Oil & Snowdrift Company, Hi-V-Vitamins and National Oil Products Company are the new accounts, and Vick Chemical Company the renewal.

Grove Laboratories this week began sponsoring *Baukhage Talking*, making a total of 56 local sponsors for the news program. Russell M. Seeds Company, Chicago, handles the account. Wesson Oil will launch a campaign, using 15 one-minute transcribed announcements weekly for 13 weeks thru Kenyon & Eckhardt, starting February 15.

Hi-V-Vitamins has begun participating in *Ed East in Breakfast in Bedlam*. Company will participate twice weekly for 13 weeks thru Applied Merchandising. National Oil Products will father three transcribed station breaks weekly for 13 weeks thru Charles Dallas Reach beginning February 23.

Vick Chemical has renewed for 13 weeks, effective March 30, the program of Bing Crosby records with announcer Glenn Riggs. Morse International is the agency.

## WOR'S Four and Four

NEW YORK, Feb. 6.—Four new accounts and four renewals signed during the last week of January boosted WOR business for the last quarter 20 per cent over the corresponding period in 1942.

Two of WOR's women's shows received new 52-week contracts. R. B. Davis Sales Company, thru agency, Charles Dallas Reach Company, joined the sponsor list of Bessie Beatty's program, and Kibblet's Dog Food, thru Al Paul Lefton Company, began sponsorship of *Dear Imogene*.

Two Army-Navy "E" awards, one to the Hoover Company and the other to Foote, Plerson & Company, Inc., were included in new business sales.

List of re-runs included General Motors *Victory Is Our Business*, Miles One-a-Day Vitamins on Martha Deane, Savings Bank Association of New York State on Bessie Beatty, and Duffy-Mott Apple Juice and Cider on *Dear Imogene*.

## WHN Gets 7

New business announced by WHN includes the following: Riggio Tobacco Corporation—52 weeks of *On the Hour Beep Signals*; Lever Bros.—7 weeks of station break announcements; Olson Rug Company—13 weeks of five-minute musical programs; Horowitz & Margareten—10 weeks of a half-hour variety show; Voice of Prophecy, Inc.—52 weeks of a half-hour religious program; Canada Dry Ginger Ale, Inc.—10 weeks of station break announcements; Roxy Theater—spot announcements for *The Immortal Sergeant*.

## Three Repeats for WABC

Three clients announced renewal of campaigns on WABC. Studebaker Corporation *Eric Sevareid and the News*; Spratt's Patent Limited and Doubleday, Doran & Company, participants in the Arthur Godfrey show.

## WLIB's 5

Incoming contracts at WLIB, Brooklyn, include Brass Rail Restaurants for 52 weeks of five-minute musical programs; Franklin School of Dancing, 13 weeks of a 15-minute program; Furman Feiner Company, 52 weeks of a daily 15-minute musical show; Roxy Theater, 22 spot announcements over a four-day period, and Wright Clothes, for six spot announcements weekly for 52 weeks.

## WEAF's Biz

The Don Goddard WEAF news spot has been renewed for another year by Manhattan Soap. Maltex Cereals has renewed the Sunday morning news spot with George Putnam for another 26 weeks. The Beech-Nut Packing Company is expanding its three times a week news periods from 5 to 15 minutes, starting February 15.



**Burrelle's**  
ESTABLISHED 1868  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
BAROLY 7-5371

**Out-of-Town Opening**

**"This Rock"**  
(Plymouth Theater)  
BOSTON

A play by Walter Livingston Faust. Presented by Eddie Dowling. Staged by Eddie Dowling. Setting by Watson Barratt. Cast includes Suzanne Johnson, Lois Volkman, Patsy Flick, Buddy Millard, Dickie Millard, Richard Leone, Harlan Stone, Joyce Van Patten, Joan Sheppard, Zachary Scott, Alastair Kyle, Roland Hogue, Jane Sterling, Billie Burke, Nicholas Joy, Everett Ripley, Lucia Victor, Ethel Morrison, Malcolm Dunn, Gene Lyons, John Farrel, Mabel Taylor, Victor Becroft, Lorna Lynn and Gerald Matthews.

Play deals with the trials and tribulations due to the continuous bombings of England by the Luftwaffe. Ten ragamuffins from London's East Side are forced to live with a wealthy family who reside in the country. This family, the Stanleys, includes Malcolm, the father; Cecily, the mother, a fluttering, helpless soul, and Margaret, the only child. Their peace and routine are upset by the brats, who instantly go about wrecking everything in sight.

The moppets have been escorted by a RAF mechanic, Douglas MacMasters, who resents the evidence of richness about him. Margaret and Douglas are mutually attracted to each other, but due to her background he shuns her. Mrs. Stanley resents the presence of the evacuees, but Mr. Stanley has decided to be a gracious host.

After six months the two groups have been brought closer together. In the interim, Douglas's younger brother, Johnny, has been hurt in an air raid; Margaret has undergone a period of blindness and is now a war nurse. Douglas is an RAF pilot with more responsibilities, and the children have become gentlemen and can even appreciate the call to tea. The transformation is miraculous. Even Cecily has taken the children to her heart. Play ends with Douglas embracing Margaret, signifying that class barriers have been broken down.

Billie Burke, as Cecily, returns to the stage after a 12-year absence to portray the type of part for which she is famous. Jane Sterling, as Margaret, earns top honors; she has a good stage presence and carried her part well. Zachary Scott, as Douglas, also does ably. Alastair Kyle, as leader of the brats, portrays an English type to perfection.

This audience showed more enthusiasm than that shown at any other play of the season.  
Harry Poole.

**American Academy Students Offer "Out of Frying Pan"**

NEW YORK, Feb. 6.—Last Friday the senior students of the American Academy of Dramatic Arts presented *Out of the Frying Pan*, by Francis Swann, at the Empire Theater. The cast was slow getting started, but by the time the second act came around they had found their pace and kept it to the end. All in all, the performance was a good one.

Muriel Saul came thru with a really nice characterization of Mrs. Garnet and Loretta Marlin showed definite promise as Kate. Robert Knipe's Mr. Coburn and George De Santis's Norman were excellent. Ralph Kandel and Richard Stevers, as the first and second policemen, turned in amusing work.

Patricia Jones as Muriel and Helen Smith as Dottie lost the characters in imitations of Florence MacMichaels and Barbara Bel Geddes; we should have liked to have seen the parts played as Miss Jones and Miss Smith might have visualized them themselves. However, the imitations were good. Norman Kraft went overboard at times in the role of the producer, Kenny; a little underplaying would have improved his performance. Marion Geerds was Marge and Jerry Tobias and Peter James were Tony and George, respectively. All three were adequate.  
M. A. B.

SAN FRANCISCO, Feb. 6.—Ethel Barrymore in *The Corn Is Green*, at the Curran, averaged a good \$20,000 a week during a four-week run. Current is *Junior Miss*.

*The Barber Had Two Sons*, with Blanche Yurka, at the Geary, eked out an average \$4,000. Show stayed three weeks.

**New Plays on Broadway**

Reviewed by Eugene Burr

**WINDSOR**

Beginning Wednesday Evening, February 3, 1943

**COUNTERATTACK**

A drama by Janet and Philip Stevenson, based on a Russian play by Ilya Vershinin and Mikhail Ruderman. Directed by Margaret Webster. Setting designed by John Root, built by Vail Construction Company, and painted by Robert W. Bergman. Costumes by Eaves Costume Company. Company manager, Leo Rose. Press agent, Gerald Goode. Stage manager, Barbara Adams. Assistant stage manager, Philip Pine. Presented by Lee Sabinson.

First German Soldier ..... Philip Pine  
Second German Soldier ..... Douglas Hubbard  
Third German Soldier ..... Richard Rudi  
German Sergeant ..... Harold J. Stone  
Emma Dahlgren ..... Barbara O'Neil  
Weller ..... Richard Basehart  
Giltzpar ..... Karl Malden  
Mueller ..... Richard Sanders  
Huebsch ..... John Thomas  
Stillmann ..... Martin Wolfson  
Ernemann ..... Rudolph Anders  
Krafft ..... John Ireland  
Kulkov ..... Morris Carnovsky  
Kirichenko ..... Sam Wanamaker  
Lieutenant Petrov ..... Donald Cameron  
Barsky ..... Orin Jannings  
Generatov ..... Bert Freed

The Cellar of a House on the Eastern Front, Autumn, 1942.

ACT I—Late Afternoon. ACT II—Dawn of the Following Day. ACT III—A Day Later, 6 A.M.

A strangely uneventful melodrama named *Counterattack* opened Wednesday night at the Windsor Theater, under the sponsorship of Lee Sabinson. It was taken by Janet and Philip Stevenson from a Russian play by Ilya Vershinin and Mikhail Ruderman, and only the amazingly ingenious and effective direction of Margaret Webster, backed by the superlative efforts of a splendid cast, make it exciting. It's an exciting one-acter stretched by the virtuosity of director and players to three fairly gripping acts.

It tells of a couple of Red Army men, a corporal and a private, left in charge of seven Nazi soldiers and a Nazi nurse in the cellar of a house in a recaptured city during the Russian counterattack last fall. The soldiers are supposed to find which German is the officer, and from him obtain information regarding reserves. They find this difficult, since the officer pretends to be the despised coward of the troop, and the Nazis maintain his incognito with dogged determination.

Then a shell bursts in the building above, and the single passage to freedom is blocked. From that point on it is a question of wondering whether the returned Germans or the still victorious Russians will dig them out—or if they'll be dug out at all. The two Russians say that if the Germans show up as their liberators, they'll blast the entire group with hand grenades; so the Nazis make plans, sometimes sly, sometimes bold, sometimes diabolical, to capture their imprisoned captors. One German, a young lad, is impressed by the fact that the Russians share the remaining water equally, and thanks them for it; next morning he is found strangled. Another who offers thanks and friendship is in reality the Gestapo agent sent to spy on officers and men. A third, who was once a miner, helps the Russian corporal to attempt to dig a tunnel to freedom; the attempt fails.

In the endless hours of combined captivity, the Germans make repeated efforts to gain mastery; and in one of these they succeed in severely wounding the Russian private. The German nurse, grudgingly unbending from her Nazi ideology, helps the lad—but the suspense of the play, so skillfully built up by director and players, lies in maintaining constant wonder as to when the Germans are sincere and when they're not. Almost always, they're not. Finally, after three sleepless days and nights, the lone Russian captor is almost overpowered by sleep, and then the German miner at last finds courage enough to come to his aid, helping him to keep the Nazis at bay. When the rescuers finally arrive they turn out to be Russians, and the lieutenant reprimands the beleaguered corporal for having given any German a gun; but the corporal has the last laugh. The gun was unloaded.

What suspense there is lies, as remarked, in the fact that the German attempts to gain mastery by guile are theoretically hard to spot. After a while,

however, it is a foregone conclusion that they're insincere—except in the case of the miner. And you know he's sincere, because he is a worker and once belonged to a union and the play is a Russian play.

With melodramatic material spread so thin, there are, inevitably, dull stretches—at one point the two Russians take time out to discuss the problem of life and death, thus, I suppose, proving that they're really Russians—and the burden falls squarely on the actors. But they bear it splendidly, with particular honors going to Morris Carnovsky as the Russian corporal. At one point, Mr. Carnovsky, raving with sleeplessness and talking in order to keep himself awake, is called upon to deliver probably the longest and toughest speech since William Edmunds had to deliver a scene-long prayer in *Steege*; it's a terrible assignment for an actor; but Mr. Carnovsky carries it out with astounding brilliance and effect. And at all other points he offers a magnificent performance. If there had been any doubt before that Mr. Carnovsky is one of the three or four greatest actors now alive, this performance should effectively dispel them.

He gets splendid support from all the rest. Sam Wanamaker does excellent work as the second Russian; Martin Wolfson offers a sincere, solid and finely effective performance as the German miner; Barbara O'Neil, as the Nazi nurse, does another of the strong, intelligent and beautifully projected jobs that we've come to expect of her; Rudolph Anders, as the German officer, offers an acting tour de force, exercising amazing restraint in his powerful and exciting playing of a role that might easily have tempted a lesser actor to go overboard. And all the others rate mention too—Richard Sanders as the Nazi sergeant, John Ireland as the Gestapo agent, Karl Malden as a sex-ridden representative of the Reich, Donald Cameron as a Russian lieutenant, and all the rest.

But above all, plaudits must go to Miss Webster's direction, which turns into true and exciting melodrama the potentially dull stretches of a play that lacks sufficient incident to grip an audience for three acts. That it does its job is the work of Miss Webster and her actors rather than of the authors.

But no one, not even Miss Webster, thought to explain how Russian and German soldiers, many of them in the ranks, are able to converse with each other quite glibly without the benefit of an interpreter.

**NATIONAL**

Beginning Friday Evening, January 29, 1943

**THE PATRIOTS**

A play by Sidney Kingsley. Staged by Shepard Traube. Settings designed by Howard Bay, built by William Kellam, and painted by Centre Studios. Costumes designed by Rose Bogdanoff and Toni Ward and executed by Eaves Costume Company and Brooks Costume Company. Lighting by Moe Hack. Business managers, Victor Samrock and Charles G. Stewart. Press agents, William Fields and Ben Korzweil. Stage manager, Harry Altner. Assistant stage manager, Adele Jerome. Presented by the Playwrights' Company and Rowland Stebbins.

Captain ..... Byron Russell  
Thomas Jefferson... Raymond Edward Johnson  
Patsy ..... Madge Evans  
Martha ..... Frances Reid  
James Madison ..... Ross Matthew  
Alexander Hamilton ..... House Jameson  
George Washington ..... Cecil Humphreys  
Sergeant ..... Victor Southwick  
Colonel Humphrey ..... Francis Compton  
Jacob ..... Thomas Dillon  
Ned ..... George Mitchell  
Mat ..... Philip White  
James Monroe ..... Judson Laire  
Mrs. Hamilton ..... Peg La Centra  
Henry Knox ..... Henry Mowbray  
Buller ..... Robert Lance  
Mr. Fenno ..... Ronald Alexander  
Jupiter ..... Juano Hernandez  
Mrs. Conrad ..... Leslie Bingham  
Frontiersman ..... John Stephen  
Thomas Jefferson Randolph ..... Billy Nevard  
Anne Randolph ..... Hope Lange  
George Washington Lafayette ..... Jack Lloyd

Prolog: 1790. The Deck of a Schooner.  
ACT I—New York, 1790. Scene 1: The Presidential Mansion. Scene 2: The Smithy of an Inn on the Outskirts of New York. ACT II—Philadelphia, 1791-1793. Scene 1: Hamilton's Home. Scene 2: Jefferson's Rooms. Scene 3: The Same, a Few Days Later. ACT III—Washington, 1800. Scene 1: Jefferson's Rooms at Conrad's Boarding House. Scene 2: The Interior of the Capitol.

It is difficult to determine just what

Sidney Kingsley was trying to do in his *The Patriots*, which the Playwrights' Company and Rowland Stebbins presented at the National Theater last Friday night. If he were trying to present a personal-political biography of Thomas Jefferson during certain crucial years, he failed because of an obvious wrying of known facts and an occasionally almost willful distortion of character. If he were trying merely to write a dramatic theater-piece concerning the early years of our Constitutional government, he failed because of a tendency to isolate his powerfully dramatic scenes thru episodic treatment and a failure to integrate the dramatic line of his plot. If, on the other hand, his purpose were to write a ringing affirmation of people's government, of rock-ribbed democracy, in these days when it is being smothered and snuffed out everywhere, he was gloriously successful, aided in his greatest climax by the writings of Jefferson himself.

The play deals with the decade from 1790 to 1800, from the return of Jefferson from his mission in France to his election to the presidency. An attempt is made to show his private life as well as his public acts, with much talk of the sacrifice involved in his continued service to the government; but the real dramatic pivot is his long battle with Alexander Hamilton over the principles upon which the new republic should be founded. This, in Mr. Kingsley's version, is highly colored and totally undistinguished by historical accuracy. Jefferson is made far more a saint than ever he was, and Hamilton is made a deep-dyed villain. Jefferson was no saint; and Hamilton, execrable and often contemptible as he was, was hardly that arch-traitor that Mr. Kingsley paints.

But the strongest drama in the play comes in the last act, during the disputed election of 1800, when Jefferson, on the Republican (now Democratic) ticket as president, and Aaron Burr, on the same ticket as vice-president, received the same number of votes under the electoral system then in force, and the election had to be decided by Congress. Mr. Kingsley has Hamilton realize that Burr is an even worse villain than himself, bent on destroying the republic, and so throw his Federalist votes to Jefferson, despite the latter's refusal to arrange terms of exchange. The arch-Judas is changed from Hamilton to Burr. Tho it provides a stirring scene, the whole thing is historical fantasy of the brashest sort.

Mr. Kingsley's delineation of Jefferson leaves out a number of salient points—the fact that he originally turned down Washington's offer of Secretaryship of State not to retire to Monticello but to serve States Rights in Virginia; his ludicrously passionate stubbornness and the lengths to which he would go in riding a pet hobby (even condoning Shay's rebellion because it was a rebellion of the people); his frequent mouthings against slavery, set against the contrasting fact that when he died he manumitted only a very few of his own almost 200 slaves. Similarly, Mr. Kingsley falsely weights the entire Hamilton-Jefferson controversy; he conveniently forgets that Jefferson's passionate democratic-States Rights theory was the forerunner of the Civil War and that Hamilton's theory of strong central government was the only thing that saved the Union; he forgets, too, that history has inconveniently tended to side with Hamilton, since each time that Jeffersonian principles have been in the ascendancy the nation has been in trouble—war, financial panic or unrest. And he also forgets that one of the keystones of Jeffersonian principle, as well as of Washington, was an impassioned desire to keep America out of all European wars.

He forgets, too, that the Battle of the Secretaries in Washington's cabinet was a battle between egomania; Hamilton, who might have been happy if his parentage had been merely in doubt, was a champion of aristocratic principles, with a strong distrust of the people whom he himself had known and from whom he had risen; Jefferson, the aristocrat, was a passionate and stubborn theorist who insistently worshipped the mob his skirt-tails had never touched. The real hero of the controversy was, not Jefferson, but Washington, that great, pure figure who, aged and wracked, kept both warring parties at work in the interests of the republic he loved and, more than anyone else, had helped to found. Some day that play with Washington as hero should be written; he was the purest and most admirable figure in recorded history—as

you'll agree if you care to go back to original sources.

Incidentally, Mr. Kingsley has Hamilton insisting on and working for the establishment of monarchy in America. This was merely a figment of imagination, born in the brain of the controversy-maddened Jefferson.

But the historical inaccuracies don't stop there. The my progenitors are unencumbered by the presence of Aaron Burr among them, Burr deserves some defense from Mr. Kingsley's ridiculous charges. The play has him seeking madly for the presidency, in order to set up an empire. In actual fact, he steadfastly refused to espouse Federalist principles in return for votes (which makes him at least as good a democrat as Jefferson), and did nothing to seek his own election, losing eventually—thru Hamilton's influence it's true—by a single vote. The charges of desiring to carve an empire from the United States are based on his famous trial—in which he was fully acquitted by the Supreme Court despite the fact that Jefferson brought up all the resources of the Federal Government in an effort to convict him. Mr. Kingsley also has Hamilton saying he is sure Burr will challenge him to a duel; which gives Hamilton a long-distance record in premonition, since the duel didn't take place until four years later; and even then Burr had, under the code of the day, an absolutely legitimate reason for challenging the slur-spouting spawn of a peddler and a trollop.

Worthless as history, Mr. Kingsley's play is dramatically compelling in many individual scenes; and, tho he indulges in occasional passages of purple writing, his pleas for democracy, now gasping beneath war-impelled totalitarianism, are often impassioned and stirring.

Shepard Traube, in his direction, has done his best to integrate Mr. Kingsley's many disconnected scenes, and has brought flow and movement and finely unobtrusive effect to the play as a whole, at the same time splendidly pointing up the more dramatic interludes. With only a few exceptions his cast responds nobly, but those few exceptions, unfortunately, are important.

Chief among them is Raymond Edward Johnson as Jefferson himself. Mr. Johnson speaks in a dull monotone, suggests passion merely by shouting, postures stiffly, loses the dramatic values of scene after scene, falls utterly to depict or even, it seems, to suspect the many nuances of mood and feeling, and in general ruins almost all the effect that the play might have produced. It is an astoundingly bad job, in what might easily have been an immensely grateful actor's role.

Sharply contrasted are Cecil Humphreys, who offers a moving, telling and tremendously effective portrayal of Washington and who, in his few scenes, literally walks off with the play; and House Jameson, who gives a varied, fiery, highly dramatic yet fully believable picture of Mr. Kingsley's idea of Hamilton. Juano Hernandez, that fine actor, stands out with beautiful, quiet work as Jefferson's faithful servant, and other excellent performances are contributed by Ross Matthew, Judson Letre, Frances Reid, John Stephen and Leslie Bingham. Peg La Centra, is posing and painfully ineffective as Mrs. Hamilton, and Madge Evans, as Jefferson's daughter, is sweet until it hurts.

**BILTMORE**

Beginning Thursday Evening, February 4, 1943

**ASK MY FRIEND SANDY**

A farce comedy by Stanley Young, starring Roland Young. Staged by Alfred de Liagre Jr. Setting designed by Watson Barratt, built by Martin Turner Construction Company, and painted by Kaj Velden. Lighting by William Richardson. Company manager, Chandos Sweet. Press agent, Jean Dalrymple. Stage manager, William Richardson. Presented by Alfred de Liagre Jr.

Harold Jackson ..... Roland Young  
Jane Brennan ..... Kay Loring  
Minnie Mae ..... Anna P. Franklin  
Mrs. Jackson ..... Mary Sargent  
Sandy ..... Norman Lloyd  
Mary O'Donnell ..... Phyllis Avery  
Li ..... Joseph Tso Shih  
Christopher Dickson ..... Franklyn Fox  
Scene: The New York Apartment of Mr. and Mrs. Harold Jackson. ACT I—The Present. ACT II—The Following Morning. ACT III—Scene 1: Afternoon, Several Weeks Later. Scene 2: Evening of the Following Day.

Roland Young is a droll and extremely amusing fellow. He is a suave and polished clown, a sort of joey of the drawing rooms. In a revue skit he would be hilarious; I have no doubt that he was extremely funny in motion pictures.

But he's poison to a play.

This unpleasant and unfortunate thesis was most lately exemplified Thursday night at the Biltmore Theater, where Alfred de Liagre Jr. presented Stanley Young's farce comedy, *Ask My Friend Sandy*, with Mr. Young (Roland, not Stanley) as the star. Mr. Young's one characterization, which he uses no matter what the play or picture, is hardly fitted to represent a three-dimensional character. His very individual manner of delivery is disastrous to a play that needs swift pacing. That same manner, at first amusing, can become infernally boring at the end of a couple of acts. And his tentative delivery causes one to wonder incessantly whether he will manage to get the next line out, thus utterly destroying any illusion that might otherwise have been created by the play. All of this detracts no whit from Mr. Young's status as a very funny fellow; it merely means that a drama—even a farce comedy—can be the wrong place for him.

This is doubly unfortunate in that the play written by the other Mr. Young needed all the help it could get. It is, in spots, an extremely amusing farce; during its first act the lines are hilarious and the laughs come thick and fast; moreover, it bases its farcical humors on a number of shrewd and rather bitter observations of the current scene, combined with a solid if rather stark underlying philosophy. That seems an odd basis for a farce, but the playwrighting Mr. Young constantly threatens to make the combination stick. He doesn't quite manage.

Into the home of a tired and restless publisher who wants to get into the army he introduces a young soldier named Sandy, whose mission in life is to go about convincing the rich that they should give away their money and thus anticipate the future that is coming after the war. And in this connection there are a number of trenchant things said concerning the boys who are fighting and their realization of what they're fighting for. It's not, be it noted, merely to win a war.

The publisher gets cockeyed and listens to Sandy's siren-like and philosophical tones. He agrees to give away all his money, whereat his wife leaves him, his partner thinks him crazy and the play falls to pieces. Having created a terrific situation, the playwrighting Mr. Young falls utterly to cash in on it. He has his publisher sorrow mightily for his wife, lose his job as a taxi driver and then win back his fortune thru the success of a book he had written many years before on how to live better on less money, which gets a tremendous sale due to his action. His wife returns, too, but now filled with Sandy's philosophy herself, so the positions are reversed. Finally the publisher gets his spot in the army and the wife reveals she has a war job and the curtain comes down while the play remains in the air.

The comedy grows progressively weaker, in both ideas and laughter, as it goes along. Yet it still might have been made amusing to the end if only the direction and pacing had managed to instill an illusion of speed and hilarity. Attempts to do so break down on the rock of the acting Mr. Young's insistently tentative and fumbling delivery. And needed sympathy is never aroused, because the actor suggests, not a husband grieving for his wife, but merely a funny little man in a tough spot.

Norman Lloyd plays Sandy without ever touching the tremendous funds of humor inherent in the role, and Mary Sargent gives a good routine performance as the publisher's wife. Anna Franklin is excellent as the colored maid who sticks faithfully to the publisher thru-out his vicissitudes, and Phyllis Avery offers what may very definitely be called a fully rounded performance as Sandy's sweater-wearing girl friend from Rock-away.

The fact that Mr. de Liagre presented the play in its present state almost seems to indicate that he has succumbed to Sandy's philosophy himself.

**PLAYHOUSE**

Beginning Monday Evening, February 1, 1943

**THE BARBER HAD TWO SONS**

A play by Thomas Duggan and James Hogan, starring Blanche Yurka. Staged by Melville Burke. Setting designed by Phil Raguel and constructed and painted by Curran Studios. General manager and press agent, C. G. Stewart. Business manager, Charles H. Gray. Stage manager, Kurt Steinbart. Assistant stage manager, James Darrell. Presented by Jess Smith.

Customer ..... Maurice Minnick  
Mrs. Alta Hjalmer ..... Edit Angold  
Lunke Hjalmer ..... Anthony Blair

BROADWAY RUNS		
Performances to Feb. 6 Inclusive.		
Dramatic	Opened Perf.	
Angel Street (Golden)	Dec. 5, '41	491
Arsenic and Old Lace (Pulitzer)	Jan. 10, '41	867
Ask My Friend Sandy (Biltmore)	Feb. 4	4
Barber Had Two Sons, The (Playhouse)	Feb. 1	8
Blithe Spirit (Booth)	Nov. 5, '41	519
Counsellor-at-Law (revival) (Royale)	Nov. 24	87
Counterattack (Windsor)	Feb. 3	6
Dark Eyes (Belasco)	Jan. 14	28
Doughboys, The (Lyceum)	Dec. 30	46
Eve of St. Mark, The (Cort.)	Oct. 7	142
Janie (Miller's)	Sept. 10	172
Junior Miss (46th St.)	Nov. 18, '41	503
Life With Father (Empire)	Nov. 8, '39	1350
Patriots, The (National)	Jan. 29	11
Pirate, The (Beck)	Nov. 25	86
Skin of Our Teeth, The (Plymouth)	Nov. 18	94
Three Sisters, The (Barrymore)	Dec. 21	56
Uncle Harry (Hudson)	May 20	294
Without Love (St. James)	Nov. 10	103
Musical Comedy		
By Jupiter (Shubert)	June 8	286
Let's Face It (return) (Imperial)	Aug. 17	200
New Faces of 1943 (Ritz)	Dec. 22	55
Rosalinda (44th St.)	Oct. 28	118
Something for the Boys (Alvin)	Jan. 7	36
Sons o' Fun (Winter Garden)	Dec. 1, '41	496
Star and Garter (Music Box)	June 24	262

Mrs. Anna Mathieson ..... Blanche Yurka  
Hilda ..... Anita Vengay  
Rudolph Eborin Nilsen ..... J. Arthur Young  
Karen Borson ..... Tutta Rolf  
Christian Mathieson ..... Richard Powers  
Johann Mathieson ..... Walter Brooke  
Major Baumann ..... Alfred Zeisler  
Sergeant Brunemann ..... Richard O'Connor  
Corporal Heimer ..... James Darrell  
Lars Tugar ..... Wolfgang Zilzer  
Captain Ulmer ..... Eddy Fields  
Carl Nagel ..... Fairfax Burgher

The Entire Action of the Play Takes Place in the Barber Shop of Mrs. Mathieson.  
ACT I—April, 1940. ACT II—After the Occupation. ACT III—The Same—Later That Night. Place—The Village of Aalesund.

A misplaced radio script wandered rather pitifully across the stage of the Playhouse Monday night, and presumably ended by wandering out the stage door. If it hasn't done so yet, it soon will.

It was written by Thomas Duggan and James Hogan, and, starring Blanche Yurka, was originally presented by Jess Smith on the West Coast, where it evidently did well enough to convince the producer to bring it East with cast and production intact. Reports of its West Coast grosses, however, were something less than convincing, and maybe it was all just an attempt to present it as far as possible from the scene of its tryout.

The piece is called *The Barber Had Two Sons*, and it brings to mind a varied theatrical conglomeration the component parts of which had hitherto seemed merely skeletons rattling in the theater's closet. Among other things, it gave out overtones of *The Kaiser*, *The Beast of Berlin*; *The Spartan Mother*, Dion Boucicault, radio drama and early Owen Davis. It was, as you may gather, quite something.

It's about a lady barber in a small Norwegian town and her two sons, one a sailor and the other an artist. When the invasion comes, the sailor works hard to get the Germans out of his country and the artist works hard to get himself out. The authors, however, have come up with a startling discovery; Norway had to contend not only with the Nazis but also with an even more frightful scourge, an amatory young schoolmistress named Karen Borson, who was a very evil person because she figured that the Nazis were in full control and the smartest thing to do was to get away—taking along the artist, Johann, whom she evidently loved. This, however, did not prevent her from going on the make for stray Germans and also for Johann's brother, Chris.

Chris has a fine plan for killing enough Nazis to provide uniforms for the villagers and then marching on Nazi arsenals and taking over, therefore notifying Allies waiting with commando raids and also patriotic groups all over the country, thus liberating the entire nation. Johann won't join in—he just wants to get away somewhere and paint—but he decides to help when Chris tells him that the Nazis will allow him to paint only "approved" subjects. Immediately he is given command of the most important detachment, that which is to take over the radio station and issue signals to the rest of Norway. But Karen tells him later that Chris is simply trying to get him killed so that Chris can marry her, so Johann veers again. He gets into the

Nazi uniform provided for him, but when Chris, similarly disguised, leaves to lead his men, Johann leaves to join Karen and hop out of Norway.

The valiant lady barber, however, prevents him, saying she'd rather see her son dead than unfaithful to his country. Johann goes off to sulk in his room; Chris returns on the lam, the entire magnificent scheme for the liberation of a nation having been given away by the babbling of one drunken patriot (which indicates an inherent naivete among the plotters); he hides; Nazi soldiers come to search the house; and the mother, sobbing violently, points out the hiding place of—Johann. Johann is led out and shot. When Karen hears about it and quite truthfully says his mother and brother have killed him and she's going to tell the Nazis about their activities, the heroic mother shoots her too. Curtain.

The weaknesses of that one certainly don't have to be pointed out; the plotting is as full of holes as a used target; the characterizations would be naive even in a comic strip; the melodrama is laid on with a trowel; and the dialog is, for the most part, something that has to be heard to be believed. If we still had a ten-twenty-third, the play might go over beautifully there; lacking one, the next best thing is the radio. Messrs. Duggan and Hogan have turned out the *Shenandoah* of 1943; but in view of their names, they might just as well have changed the scene—which they could have done easily—and turned the whole thing into a tale of the Black-and-Tans in Ireland. If they had, it would probably have been played by the Abbey Theater and been hailed by Dick Watts Jr. and other cognoscenti as a tremendous artistic success.

The cast is, of course, under a huge handicap, and the direction of Melville Burke—as lurid, primitive and naive as the playwrighting—does nothing to help. Miss Yurka, to her credit, underplays the mother most of the way; but some of the big scenes offer temptations that are just too much for her. And the rest are a good deal worse than the star, tho it's hard to blame them for it. Richard Powers settles down to solid melodramatic playing after an awkward and painfully self-conscious start as Chris, and Walter Brooke does what he can with the burlesqued role of Grosvenor or, as he's known here, Johann. The part of the amatory and head-turning Karen calls for a talented ingenue, and Tutta Rolf, herself from Norway, offers excellent character work in her playing of the role.

**Review Percentages**

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "The Patriots"—78%**  
YES: Kronenberger (PM), Morehouse (Sun), Anderson (Journal-American), Mantle (News), Barnes (Herald-Tribune), Nichols (Times).  
NO OPINION: Waldorf (Post), Coleman (Mirror).  
NO: Rascoe (World-Telegram).
- "The Barber Had Two Sons"—22%**  
YES: Rascoe (World-Telegram).  
NO OPINION: Mantle (News), Waldorf (Post).  
NO: Nichols (Times), Coleman (Mirror), Barnes (Herald-Tribune), Morehouse (Sun), Anderson (Journal-American), Kronenberger (PM).
- "Counterattack"—44%**  
YES: Nichols (Times), Mantle (News), Morehouse (Sun).  
NO OPINION: Rascoe (World-Telegram), Coleman (Mirror).  
NO: Anderson (Journal-American), Barnes (Herald-Tribune), Waldorf (Post), Kronenberger (PM).
- "Ask My Friend Sandy"—11%**  
YES: None.  
NO OPINION: Rascoe (World Telegram), Morehouse (Sun).  
NO: Kronenberger (PM), Anderson (Journal-American), Barnes (Herald-Tribune), Mantle (News), Coleman (Mirror), Waldorf (Post), Nichols (Times).

## Club Talent

### New York:

RASCHA AND MIRKO, current at the Maisonnette Russe of the St. Regis, are booked for the Palmer House, Chicago, March 18, along with Bob Williams. . . . JOHNNY MORGAN has signed a three-year management contract with General Amusement. Ditto for Lorraine De Wood, current at Mon Patee. . . . WALTER LONG replaced Hie Thompson at the Copacabana when Thompson couldn't get permission to double at the dinner show from *New Faces*.

SUSAN MILIER, who opened February 5 in the Veloz and Yolanda revue, will double into the Plaza Hotel beginning February 16. . . . CHIQUITA VENEZIA, former bubble dancer, is now managing the local Eldorado Restaurant. . . . JORIE LIVINGSTON, former opera singer now doing operatic satires, held over at the Brevoort Cafe.

### Chicago:

FAY AND GORDON started at the Nicollet, Minneapolis, Monday (8), following their run at the Jefferson, St. Louis. . . . SHAW AND LEE are coming to Colosimo's. Operator Mike Potson caught them on the West Coast and signed them.

BOB HANNON filled in during Morton Downey's illness at the Blackstone Hotel's Mayfair Room. . . . JOHNNY HOWARD will move into New York's Riobamba following four weeks at the 885 Club. . . . ARTINI AND CONSUELO will remain at the Edgewater Beach Hotel thru February 18 and then pick up additional dates in the Midwest. . . . SAMMY WALSH expects to go into the army following his two-week job at the Latin Quarter here, which starts February 12.

HILDEGARDE'S salary has been boosted from \$1,750 to \$2,000 at the Palmer House by Edward T. Lawless, managing director, due to the capacity business the room has been doing. . . . MATA AND HARI opened a four-week run at the Bal Tabarin, San Francisco, February 11.

### Here and There:

MAYRIS CHANEY lost her partner, Julio Alvarez, when he left for New York. She opens with a new partner next week, continuing at the Sir Francis Drake Hotel, San Francisco, where she also leads the Hershey Martin band.

WOODS AND BRAY are set for four weeks with options at the Nixon Cafe, Pittsburgh, which reopened Friday (29) after complete renovation.

DALE HALL, after 12 weeks for Northwest Theaters, opened January 26 at Papiano's Cafe, Salt Lake City, for four weeks. . . . RAYE AND PEDRO, Latin American hillbillies, are held for a second time at the Shoreham Hotel, Washington.

MARINO AND DE VALL, dance team, have opened a run at the Olmos Country Club, San Antonio.

GABRIELLE, after 19 weeks at La Vie Parisienne, New York, opened January 27 at Jimmy Brink's Lookout House, Newport, Ky. Also on the new bill are Ruth Day and Freddy Townes. . . . RIGOLETTO BROTHERS and the Almee Sisters, Marion Frances, Jimmie Husson, and Edna Joyce Friday (29) began a two-weeker at Glenn Rendezvous, Newport, Ky. . . . BILLY HERRERO has closed at the Latin Quarter, Miami, and has been set for two weeks at the 5 o'clock Club, Miami Beach, Fla., by Sid White, local agent.

DAY, DAWN AND DUSK have been given a 10-week extension at the Jai Lal Cafe, Columbus, O. Have already played 31 weeks the past year at that spot, and have been working 65 weeks without a layoff. . . . NICK LUCAS has been held over at Palumbo's, Philadelphia.

RUFÉ DAVIS opens at the Bowery, Detroit, April 5. . . . MAURICE AND CORDOBA, together with Marina, are set for the Copley Plaza, Boston, February 18.

RADIO RAMBLERS, now handled by Bernard Burke, into the Latin Quarter, Boston, Saturday (31). . . . JACQUELINE is current at the Park Lane Hotel, Buffalo, set thru MCA, following her record nine-week date at the Copley Plaza, Boston.

GEORGIE PRICE, booked for the Shangri-La, Philadelphia, February 22, follows with the Chase Hotel, St. Louis, March 12. . . . DEEP RIVER BOYS are set for a USO tour, starting February 18. . . . FUN FOR YOUR MONEY unit steps into the Glenn Rendezvous, Cincinnati, February 26.

## Add Transportation Troubles

NEW YORK, Feb. 6. — Leonard Romm, of the General Amusement Corporation act department, called the railroad station last week to inquire about rail connections for one of his acts. He was told to wait a moment and after 20 minutes got tired of waiting and hung up. Upon calling again to inquire about the delay, he was told, "When its Mr. Higgin's lunch time, Mr. Higgins goes to lunch."

## Boston Nite Clubs Lowering Prices As Biz Increases

BOSTON, Feb. 6.—Local night club scene is undergoing more changes, latest being the class clubs offering a complete dinner with show and dancing for \$1, despite the shortage of meats and everything else. The Beachcomber instituted the plan, and the Latin Quarter is to follow.

The Copley Plaza Hotel, under direction of Chauncey Depew Steele, is still breaking records. Saturday (6) it brought back Jack Teagarden for its main ballroom, in addition to the usual attractions. All rooms were again filled to capacity by 11 o'clock. Steele says he will continue to offer popular bands in the ballroom Saturdays, as long as top bands are available.

The Music Box, Copley Square Hotel, is also doing capacity business. Latest addition is Radio Herb Lewis.

Mayfair Club has undergone refurbishing and, according to Mickey Redstone, will have an early reopening.

## Soldiers Hypo Business

PHENIX CITY, Ala., Feb. 6. — The Bama Club has been increasing its talent budget to around \$1,200 a week, due to soldier business from near-by Fort Benning, Ga. Hoyt Shepard is the owner, and Al Mulligan, manager.

## Good Performer Union Possible Only as Part of Bigger Movement

By PAUL DENIS

AFTER three and a half years the American Guild of Variety Artists is still struggling. It has already had seven executive secretaries; the local branches have paid or withheld per capita taxes to the national body as they pleased; the New York local hasn't had a membership meeting in a couple of years; the Four A's keeps AGVA alive but does not build it up; variety performers generally don't care whether AGVA continues or not; and the film, radio and stage stars make periodic grandstand plays (for publicity) concerning their deep love for variety entertainers, and then go to sleep again.

It's a farce.

ONE of AGVA's executive secretaries (the most capable one, we think) told us last week that it is hopeless to expect to organize variety entertainers in a union of their own. The only solution is a single union for actors and entertainers—just as the American Federation of Musicians takes in all musicians. In fact, this former AGVA leader assures us, the AFM organization is a perfect model for One Big Actors' Union (except that the AFM has Jim Crow locals in many cities).

It should be obvious by now that actors move in and out of legit, radio and films quite frequently, and that performers shift from vaudeville to night clubs to radio to films to revues and burlesque all the time. Some sort of One Big Union might be the answer to the actor-performer unionization problem.

UNDER intelligent leadership, a well-financed performers' union can do wonders for the night club owners and theater operators, as well as for the performers. A strong, well-directed union

## N. Y. Clubs Raise Budgets As Business Continues High

NEW YORK, Feb. 6.—The Riobamba, a heavy talent spender, is upping its budget for the March 11 show, with Frank Sinatra, Sheila Barrett and Walter O'Keefe headlining. Other act on the bill may be the Di Gatanos, who start there February 11 and may hold over for the March 11 show. If not, the Cerney Twins will get the dance spot.

Sinatra, who follows Benny Fields, is reported going in at \$1,000 weekly, with the rest of the show, including line and orchestra, hitting approximately \$3,000.

Elsewhere on the night club front, David J. Wolper, operator of the Hurricane, has appointed Al Borde, Chicago agent, to do the exclusive booking. Johnny King, of the Al Borde office, will come east to handle the spot. First show under the new set-up will be Borde's own unit, *Panzafire*, which opens here the first week in April.

Newest spot to open is the Troc, a 52d Street club on the site of Dave's Blue Room. The new owner is a clothing manufacturer, Vic Kafkin, and Alfred Mernit is the publicity man. Opening bill has Dora Maughan, Bigelow and Lee, Susan Carol and Danny Lane band. Three shows a night; dinner from \$1.25.

News of the other big local clubs: The Latin Quarter is grossing around \$30,000 a week, some weeks going as high as \$36,000. Billy Rose's Diamond Horseshoe is still doing very profitable business and apparently won't even start to worry about a new show until the summer. La Conga opened to packed houses Monday with its new Diosa Costello-Miguellito Valdez show. La Martinique took big advertising space all week to emphasize the critics' raves for its Jane Pickens show. The Copacabana continues to do the biggest East Side business, with the Versailles second.

El Morocco had trouble Thursday when Treasury Department agents padlocked the liquor supply in order to check on the club's payment of floor taxes (floor tax on a gallon of 100-proof spirits was raised from \$4 to \$6 November 1). Club hopes padlock will be lifted today.

The Rainbow Room and Grill is being set to reopen February 15 as a private

luncheon club. It is probable that Center Restaurants, Inc. (subsidiary of Rockefeller Center, Inc.) will again operate the rooms. The Hotel New Yorker and the Union News Company are among the many companies that tried unsuccessfully to rent the rooms for operation as night clubs.

Local Spanish and Latin clubs that used to import talent complain that it is now practically impossible to do so. Leo Orta, manager of El Chico, says the club used to bring in performers from Spain, South America, Mexico and Cuba and that even importing them from Mexico is now practically out of the question due to wartime restrictions.

Clair Booth, running the Little Club on 52d Street, has assigned it to John C. Hackett for liquidation proceedings.

## Nut Club Folds; Other Miami Spots Do Good Business

MIAMI BEACH, Feb. 6.—Lew Mercur advertised the Nut Club for sale recently. No one responded and last week the Nut Club, Inc., and Dade-Aiton Hotel went into receivership. Action was started by Pierre L. Bally against Lew Mercur; the Nut Club, Inc.; Sam Marks and Joseph Gertler. Allegation is that furnishings have been removed from the club and concealed. Marion Butler was named receiver and posted a \$2,000 bond.

Dave Lester, veteran orchestra leader, introduced a new band at Club Ball, succeeding Tommy Nunnez, who leaves a four-year record behind. Lester was at the Latin Quarter until it closed and also played for two years at Pago Pago. . . . Jack Marshall, headliner at Kitty Davis, has a date at the Olympia when his run ends. . . . Joe Frisco opened at the Mayfair January 25.

When is a night club not a night club is a question W. F. Macklin and Ralph Martin, operators of the Drum, Miami, have asked Circuit Court Judge Paul D. Barns to decide. W. E. Nichols, chief license inspector, has been enjoined by a temporary injunction from forcing the Drum to obtain a night club license. The night club ordinance applies to clubs having a seating capacity of 200 chairs. The Drum claims only 135 chairs. Macklin was arrested, but the injunction held up action. He offers to pay \$55 for a license while the city demands \$550.

In Miami Circuit Court last week an injunction suit brought by Riptide, Inc., operator of the Riptide Club, to restrain Winnie May from using her own name on her new club was dismissed. Winnie can now go ahead and run Winnie's Little Club without interference.

The Mayfair Club opened December 22 for dining and dancing until 3 a.m. Johnny Monfrey is manager, with Michael Marvin's orchestra featuring Pat Gaye, blues singer.

Miami Beach city council has fixed the license for all-night clubs at \$2,000 per annum. Cabarets which close at 3 a.m. will have to pay a \$500 license. License for music machines has been jacked up to \$50 from \$25.

## Not a Citizen— He Must Sell Club

DETROIT, Feb. 6.—Charles (Billie) Shaw, owner of the Barbary Coast, downtown night spot, was ordered to sell the place within two weeks when it was found that he was not a citizen, by the Michigan Liquor Control Commission. According to charges made, he had erroneously indicated that he was a citizen when he made his application several years back.

This is the first instance here where lack of citizenship was a reason for revoking ownership of a spot, altho the requirement has been in effect for a number of years. Shaw's difficulties started when he applied for final citizenship papers and listed himself as a night club owner. Some legal sleuth remembered the citizenship requirement and started to check back on him.

## La Conga, New York

**Talent policy:** Floorshow at 8:30, 12 and 2; show and dance band; dance band. **Management:** Jack Harris, owner and band leader; David E. Green, publicity, assisted by Ade Kahn; Jimmy Sheer, manager; Carl Posch, headwaiter. **Prices:** Dinner from \$1.75.

After a successful four-week run of Carmen Amaya, Jack Harris's club seems set for some solid business with his new Latin show headed by Diosa Costello and Miguelito Valdez. Miss Costello, in on a four-week booking, made her reputation at La Conga, and Valdez, former vocalist for Xavier Cugat's band, is making his local debut as a single here.

Both have a big following among Latins and seem to be perfect bookings for this club. Opening night saw the spot jumping, with both Costello and Valdez scoring heavily. Show opens with the Pupi Latin American dancers (three good-looking Latin boys and three brunettes) doing a slow bolero and returning for a fast rumba. Good opener. Then Ricardo and Norma, making their local cafe debut, held close attention with three routines highlighting punchy lifts and aerial spins, including a no-hold shoulder spin. The man is a Latin, and the girl is a handsome blonde in glittering green gown. Drew much applause.

Valdez then roared into view. Opens with an Afro-Cuban chant to bongo drum accompaniment; then a faster drum-and-song number, followed by a street vender number, encoring with his standard *Babaloo* and also with a drum number. He is an energetic, vital, primitive personality. His singing voice is excellent and he should use it more. The Pupi Dancers returned in ruffled expensive-looking costumes for a fast conga presented with lots of flash. A smooth, nice-looking Latin troupe.

Miss Costello opened slowly with a couple of Latin songs, then going into her sing-shouting and violent cooing. Encored with her derriere-shaking routine and teaming with Valdez, Pupi and another youth for brief dances. She's no real singer; but her animalistic movements and personality are startling enough to make any audience sit up.

The cast then induced patrons to come up for a dance, this providing the finale.

Machito's Rumba Band played the show well. Machito shakes the maracas and sings huskily and is backed by trumpet, three sax and three rhythm. Harris's dance band has three sax and three rhythm. Both are good outfits.

Paul Denis.

## Bismarck Hotel, Walnut Room, Chicago

**Talent policy:** Production shows at 7:45, 10 and 11:30; dance and show band. **Management:** Otto Eitel, director; William Padgett, manager and publicity director; Werner Bongl, host. **Prices:** Dinner from \$2.45; drinks from 50 cents.

Business has been so big in this popular room that the use of the ropes to keep people out (particularly at dinner time) is no longer a novelty. Host Bongl has his troubles convincing patrons there are no more tables.

Management also finds it unnecessary to switch bands, holding on to Art Kassel, who is a perennial favorite here. Floorshows, however, are changed. Kassel's sweet, Lombardish music is made to order for this dining room, and the softer he plays the better patrons like it. His vocalists remain Harvey Crawford on ballads, Cub Higgins on novelties and Gloria Hart on pops. They are used frequently, both during dance sets and in floorshows.

New floor bill is opened by the Gloria Lee Dancers (5) with a doll dance, followed by Higgins with the now too

# Night Club Reviews

familiar *Strip Polka*.

The Robertos (formerly Betty and Freddy Roberts) feature Spanish numbers, working in costume and emphasizing fast, tricky native movements. A lively team which pleased. Offer a tango, bull fighter's dance (without a cape) and the Mexican hat dance. In the second show they also do a beautiful waltz to Brahms's *Lullaby* and a brief samba.

Randy Brown, paddle-ball juggler, follows a set of tunes warbled by Miss Hart (who, incidentally, has a good gag in *Bundle of Blue* by romancing a sailor on the floor). Brown is young and new in the business and has a novelty that will become increasingly entertaining as he smooths out the rough spots in his running line of chatter. Winds up with four paddle-ball contraptions and, by that time, has exhibited 101 different sight tricks.

The Gloria Lee Dancers and the Robertos close with a classical Spanish dance which presents a pretty picture.

Sam Honigberg.

## Belmont Plaza Hotel, New York

**Talent policy:** Production floorshow at 8:30 and 12; show and dance band; Latin dance band. **Management:** Emil H. Ronay, direction; Carl Johnson, manager; Frank Law, publicity. **Prices:** Dinner from \$1.75.

For the first time in its many years this hotel's Glass Hat room is experimenting with an all-girl show. An the experiment ought to pay off.

The Kathryn Duffy Girls, a troupe organized in Oklahoma City and that just finished at the Henry Grady, Atlanta, opened here February 4 for a six-week run. The troupe included male acts out of town, but shed them for this date. The revue, which uses 12 girls in four production scenes and specialties, runs around 55 minutes, and provides excellent contrast to the four-act bills that had become monotonous here. Patrons opening night went for the show in a big way, the highlight being the Maypole audience participation number in which patrons dance tra-la around the pole with the show girls.

Opener is a samba, with the girls in authentic costumes and brunet Rita Roper doing a fair kick dance and the girls handing out fresh flowers to ring-siders. A blonde does a modern ballet solo that's attractive, and blond Ginya Lynn follows for a spinning toe solo. The group returns for a fan routine in flowing, diaphanous gowns, with Miss Roper doing the specialty. Gayle Robbins, a comely brunette who had been emceeing offstage, comes on to sing several songs, including patriotic tunes, with servicemen called up to the floor. She handles them nicely, but unfortunately her singing was fuzzy, due undoubtedly to the poor p.-a. system here. The Maypole number followed, and it was the show's highlight (it's repeated in the midnight show, which is otherwise entirely different). Miss Roper does a lively acro dance specialty, followed by Muriel Page, a slender brunette, in an eye-catching finger-cymbal dance. Finale has Miss Robbins singing, character dancer Sally Urban and ballerina Ginya Lynn doing specialties, two girls doing a tap number and six parading and drumming. It's a patriotic affair and makes a flashy closer. Frances Kaye, Martha Drew and Carey Twins also given billing in show.

Despite slow spots, the floorshow is pleasing as a whole and gets lots of audience response. Hal Saunders band cut the show fairly well, being too loud at times. His dance music is enticing, as

are Joe Pafumy's Latin rhythms, featuring brunet and pretty Anita Rosal.

Paul Denis.

## Paris Inn, Los Angeles

**Talent policy:** Dance band and floorshows at 1:30, 8:30 and 11 p.m. **Management:** Bert Kovere, manager. **Prices:** Luncheon, \$1; dinner, \$1.75; drinks, pop prices.

Paris Inn is one of those spots that go for a lot of color: marble arches, gay paintings, statues and almost anything ever used in flashy decoration. Neither beautiful nor restful, the motif and scheme also make bad the acoustics, and marble pillars keep one from getting a full view of the show.

Pete Pontell and orchestra (5) give out on fanfare to open the afternoon show, with the Lottie Harner Girls on for *Five Little Bridesmaids*. Gals are lookers and have the making of a good line, but in this atmosphere restrain their actions. Proved they possess talent later when they do singles. More showmanship and zip would help.

Bonnie Adair, blond warbler, pipes *Beautiful Lady*, while Ludvico Tomarchio sings from the wings. He takes over for a chorus of *Sweetheart*. Vocally, he's okay.

Marguerita and Martinez, Spanish singers, do nice warbling of Spanish tunes. Good on voice but do little selling. Turn was interrupted by the doorman walking on the floor to extend felicitations to the band leader.

Bonnie and Margery, dancers, take over for a fast can-can against Tomarchio's vocalizing. Out of the line, these femmes do very well. Miss Adair sang *My Blue Heaven* in swing time. Working with an antiquated mike, she found it hard to put her tunes across.

Donna Lee, a shapely Harner gal, clicks with some fast tapping.

Helen Miller, coloratura soprano, show-stopped with her singing of *Deep in My Heart*. Because of an afternoon broadcast, she had to beg off. Hit of the show.

The Harner girls wind up the show with a rumba, doing it faster than their other numbers.

Broadcast followed the show, with Eddie Newman, singing waiter, doing fair announcing. Miss Miller, Marguerita, Tomarchio and a singing waiter do the Quartet from *Rigoletto* for a good hand. Bonnie Claire, a blond looker, pipes *Dearly Beloved*. Gal has possibilities.

Sam Abbott.

## Swan Club, Philadelphia

**Talent policy:** Dance and show band, floorshows at 11 and 1. **Management:** Joe Toll, proprietor; Sam Dissin, manager; Jolly Joyce, booker. **Price:** Drinks from 40 cents, \$1 minimum; \$1.50 minimum week-ends and holidays.

Joe Toll has whipped together one of the most engaging shows on local floors. Runs for an hour and a half, sock and smooth all the way.

Highlight is the Eastern bow of Elaine Barrett, who comes here with a string of Western triumphs. Gal's soprano singing is geared for opera, but she uses her voice effectively for more popular fare. Effortless in her singing, crystal clear as she scales the notes, pleasant on the optics, and with plenty of personality and poise, gal gives out like a million. After a medley of musical comedy favorites, stops the proceedings with a spirited rendition of *Begin the Beguine*. Continues with *White Cliffs of Dover*, with a wham wind-up in *Siboney*. A Friml waltz on the recall.

The Barbary Coast Boys (Eddie Gold and Bob Fisher), in pearl derbies, with Gold giving on piano, are dynamite for singing and the accompanying clowning as they give with songs that stem from the *Bicycle Built for Two* era. Gold's antics at the Steinway remind much of Jimmie Durante. It's a continual howl. And they prove they can sing during their few serious moments.

Raps and Taps, mixed septa team, are a delightful tap turn, cutting their precision and challenge figures clean. Betty Keenan, blond eyeful, who stepped up from beauty contest ranks, has the makings of quite a stepper. Contributes a rumba tap and returns for a striking rhythm tap on toes.

Ted Blake, after five years at Chicago's Nut Club, brings his zany material to this town for the first time. A fast and smooth worker, with an abundance of material, he earned an unusually high quota of laughs with his parodies. Best

bit is his modernized nursery jingles. Three Collegians, cocktail combo holding forth in the club's adjoining Palm Room, get the show under way in fast order with a medley of service songs. Unit includes Jack Lewis on fiddle, Jules Lavan on accordion and piano and Vic Wilson on guitar and vocals.

Vincent Rizzo's orchestra, featuring the piano wizardry of Louis Morrison, gives the show excellent support and makes dancing inviting.

Sam Dissin, formerly at center city clubs, now managing this spot, with Toll still the affable host.

Maurie Orodanker.

## Queen Mary, New York

**Talent policy:** Floorshow at 9:30, 12:15 and 2:30; show and dance band; dance band. **Management:** Joe White and Joe Bonds, operators; Alfred Merril, publicity. **Prices:** Dinner from \$1.50.

This intimate East Side Club has a surprisingly good floorshow on hand, considering the modest dinner prices and the superb dinners served. Atmosphere is classy, the salmon-and-silver decor being restful, and the mezzanine floor giving performers a chance to play to two decks of patrons at a time.

Weakest part of the talent is the music. Bill Davidson's four-man band is good, but for intimate swing spots rather than for this quieter type of club. Its dance rhythms were fine, but it didn't cut the show well. It has Davidson on trumpet, backed by drums, piano and clarinet.

Show itself is emceed straight by Joey Nash, veteran radio and e. t. singer, who also goes on before the finale girlie number to sing a set of ballads in fine lyrical baritone. His voice is smooth and he knows how to give expression to pop lyrics. The Guy Martin Girls (six comely chicks in handsome costumes) open the show with a pretty Dutch costume routine to *Pennsylvania Polka* and return for the finale Latin routine featuring a samba. Not good dancers; but they're easy on the eyes.

Tall brunet Dale O'Dare's opening routine is a floor acro number. Returned later for a much better radium fan dance. Good novelty dance turn.

Dale Belmont, a lovely young brunette making her local cafe debut here, impressed. She has a deep contralto voice and special arrangements on ballads, showing up best in torch numbers. Makes the lyrics count, and held close attention.

Slinky Yvonne Bouvier did a few French songs and, as usual, sold them 100 per cent. Knows how to sell and to project a personality.

Castaine and Barry, handsome young ballroom team, did three lively routines, the last being an attractive rumba. Did well, considering the small size of the floor.

Alternate dance band is Peter Rotundo (piano-leader, drums and accordion), whose Latin rhythms are dance-enticing.

Irving Conn's band replaced the Davidson band February 4.

Singer Steve Martin, who works with both bands, warbles nicely pop choruses. Joe Bonds is stage manager as well as a new partner in the club.

Paul Denis.

## Louise's Monte Carlo, New York

**Talent policy:** Floorshows at 9, 11:30 and 1:30; show and dance band; dance band. **Management:** Louise Reid, operator; Al Merril, publicity; Joe Dee, manager. **Prices:** Dinner from \$1.

This basement spot in Times Square has improved in showmanship 100 per cent since Louise Reid, Texan singer, took over. She has improved the decor of the club; provides excellent dinners for the price, and has been booking better acts. She experiments further February 23 when she drops the show in favor of a two-band policy. She will bring in Mousie Powell's comedy band, with vocalist Patty Clark, to replace the current alternate band, Tiger Haynes and Hep Aristocrats (Negro).

Current show is built around the three numbers by Joe Crosby's line of six. Fair lookers; good costumes, and okay dance and parade routines. Specialties are provided by Mickey Mallory, cute little brunet tap dancer, who is above average and does nifty spins and ballet-style taps; Jay Howard, who presents a series of character and movie star studies by wearing masks which he himself made, and strings them together with interesting patter in a pleasing, vibrant voice; Pierre Beaucaire, Belgian baritone, who has worked this spot the past seven years and whose voice is still good, and

# ARTINI and CONSUELO

"Something Different in Dance"

CURRENTLY FEATURED

EDGEWATER BEACH HOTEL

Chicago

FIRST TIME IN CHICAGO! ★ HELD OVER TO FEB. 18

Carol Chapelle, lanky redhead, who emcees nicely and then scores heavily with her risqué songs. Her encore, about a Jewish dance hostess, is very funny. Show is cut by Jack Roselle's band of five, also here the past seven years. Does a good job, and also snaps out good French and American dance rhythms. Lively dance music is provided by Tiger Haynes's band. *Paul Denis.*

**Blackhawk Cafe, Chicago**

**Talent policy:** Dance band; shows at 8:30 and 11:30. **Management:** Otto Roth, operator; Don Roth, manager. **Prices:** Minimum, \$1 (\$2 Saturdays).

Spot has found a good commercial successor to Chico Marx in Gracie Barrie, who is now fronting her husband's (Dick Stable) band, after his enlistment in the Coast Guard. Miss Barrie has musical comedy experience, a glamorous angle for a femme leader. She is also highly talented, delivering song with a voice and personality few competitors can match, and is learning fast how to feel at home as a leader on the bandstand. While Chico seldom spent much time on the stand during dance sets, she is on hand constantly, singing tunes and greeting the fans.

The band is the same outfit fronted by Stable. It is a strong musical organization, playing sweet, swing and melody tunes with ace precision. Paul Warner (guitar) remains the tenor and displays a good voice. The band is also busy at show time, when two outside acts are featured. Opens with an impressive version of Ellington's *In My Solitude*. Slow number for an opening, but well worth listening to. Paul Warner does *Can't Get Out of This Mood*, followed by Maurice Rocco, colored boogie woogie pianist and somewhat of a name in this area, who punches across with several hot selections played in his individual style. He works on a platformed piano, but due to the posts in the room many tables miss his showmanly expressions.

Crawford and Caskey, veteran ballroom team, do four versatile numbers, featuring hard tricks. They, too, are hand-capped by the room's layout. Their novelties are the most commercial. In this set they included a cavalcade of dance steps to *Johnson Rag* and an Astaire-Rogers fantasy in which the male partner prances about in an Astaire face mask.

Miss Barrie closes the show with a set of tunes, featuring pops as well as numbers long familiar to her followers. Totally satisfactory to ears and eyes.

Andy Fitzgerald (sax) is the alternate leader at show time. *Sam Honigberg.*

**Sir Francis Drake Hotel, San Francisco**

**Talent policy:** Dance and show band; floorshows at 8:30 and 12. **Management:** George T. Thompson; Carl Casal, room manager. **Prices:** Dinners from \$2.

The Persian Room has a reputation for smart shows. Current one features

Mayrls Chaney, nationally known ballroom dancer, with her own orchestra of 11 pieces directed by Hershey Martin.

On last, Miss Chaney does four to five numbers each show. Has two partners, Lon Petroff and Bill Shawn. With the former, Miss Chaney features a haunting waltz number, her own version of the Texas Tommy and a thrilling bolero. With Shawn and Petroff she does a routine of Latin dances, a rumba, conga and samba, with band director Martin doing a solo accompaniment on the drums. Waltz number ranks with the best in the country for beauty of movement, appearance and popular execution.

Show opens with Don Mayo, a good-looking baritone, held over after a six-week run. Sings standard light operas and semi-classics. Has a pleasing voice and personality. Charlie Aarons, tap and afro dancer, on next. Performs difficult stunts with perfect rhythm.

Camille De Montes, a Latin singer, contributes a brace of Mexican songs. Gal has a fair voice, but too light for the room.

Band plays straight arrangements for dancing. Dick Foy and Harold Zollman turn in several two-piano routines. Manda Lane does the vocals. *Edward Murphy.*

**Montmartre, Havana**

**Talent policy:** Dance and show band; floorshows at 11:30 and 1:30. **Management:** Mario G. Herrera, managing director; Frank, maitre d'hotel. **Prices:** Dinner from \$2.50, except Saturday, \$3.50.

Rene Touzet and band are back for their fourth long run. Music is on the sweet side, just right for this popular cabaret. Shore emcees and, altho a bit slow at first, gradually warms audience by satire, including a dance on table tops, and impersonations. His soft taps are well executed.

Adelina and Duran, ballroom team, youthful and capable, do a bolero and speedy Latin routine. Both good numbers. Chela Campos, pretty and talented Mexican songstress, offers Mexican and Cuban numbers, interpreted pleasantly and smoothly. A sweet voice that's commercial. The Marvel Sisters work too hard for their own good. Produce comedy effects when such effects are out of place.

Alejandro Ramirez, introduced as the new Cuban singing sensation, is good. He is a tenor who has an individual style for selling *Prisionero del mar*. The Star Trio, three boys, really punch away. Benny is at string bass, and he can beat out a terrific beat; Pego is on bandoneon and Rene at piano and guitar. Received an ovation. The acrobatic group, Three Little Sisters (Olgun, Virginia and Yolia), opened with hand springs, followed by a click contortion bit by the brunette and a flash trio finish with tumbles and triple somersaults.

These artists were booked from El Patio, Mexico City night club.

Show is slow; service good; drink and food tops. *David C. Coupan.*

**Club Ferdinando, Hartford, Connecticut**

**Talent policy:** Dance bands. **Management:** Felix Ferdinando. **Prices:** Popular prices.

Spot is located near bus lines, and so newspaper ads have been stressing the fact the club is handy to such lines. The pleasure-driving ban has cut into grosses of suburban theaters, but the downtown houses have not been hurt as much. Just what will happen to night club trade because of the pleasure-driving ban can't be stated until the ban has had a chance to work. Club Ferdinando has been drawing fair crowds, tho.

Betty McGuire and Her Sub-Debs are featured. Manager Ferdinando has given these girls a terrific advertising and publicity campaign.

Miss McGuire, who has a fine singing voice, goes over big here. Her Sub-Debs look nice in attractive dresses and drew plenty of applause with fast-moving pop tunes. Should go places, altho there is room for improvement in showmanship. Hartford, a big war boom town, hasn't as yet got used to seeing an all-girl orchestra in a night club. And it'll take quite a while to persuade Hartford war workers that the girls are just as good as fellows. *Allen M. Widem.*

LENNY KENT squawks to the effect that he was not on the same bill with Zorita at the time she was arrested on white slavery charges at the Famous Door, New York.

**Talent Agencies**

NATIONAL CONCERT AND ARTISTS' CORPORATION has signed Patsy Kelly. . . . PAUL LESTER, New York, has spotted acts at Tony Pastors, Clunderella, 19th Hole and Swing Club in New York, and Cafe Howard, Bridgeport, Conn.

SYLVIA HAHLO, veteran legit agent, has joined National Concert and Artists' Corporation, New York. . . . NU-TALENT ENTERPRISES, New York, has added Don Baker, Paramount Theater organist, to do vocal arrangements. Other executives of the office are Maurice Cartier, dance director; Elizabeth Kriger, vocal stylist, and Murray Rumsey, special material writer. Office is producing and servicing acts.

EDDIE SUEZ, Philadelphia talent agency head, has closed territorial representation deals with other agents, including Jack Petrill in New York, Frank Sennes for Cleveland and Peter Iodice in Detroit. . . . JOLLY JOYCE, head of the Jolly Joyce Agency, Philadelphia, has left for a selling trip to Florida, with Harry Santley taking charge of the local office.

SOL BERNIS, independent Detroit vaude booker for 20 years, has closed his office for the duration. Scarcity of stagemore bookings in the territory, augmented by transportation problems for acts, is given as the reason. Bernis will continue to handle a few bookings thru the Betty Bryden Office, including the Armada Fair, booked this week. Has taken a full-time post as manager of the Highland Park Theater.

HOGAN HANCOCK, head of the Music Corporation of America fair department, who has been working out of the Dallas office the past several months, is hopping into Chicago the end of the month to succeed Eddie Elkort as manager of MCA's cafe and theater department. Elkort will be inducted into the army March 1 and, following a 13-week basic training period, will report to an Officers' Candidate School. Efforts are being made to secure an assistant for Hancock, so that more attention can be given the club date field. Pearl Fox will continue as the department's secretary.

RAY S. KNEELAND, Amusement Booking Service, Buffalo, reports business off to some extent due to gas ban and other local difficulties. Nonetheless, has added Corner Grill, Hornell, N. Y., which uses three acts for three-day week-ends. . . . SAM SHAYON, of Fanchon & Marco, has

returned to his office in New York after a short illness. . . . ARNOLD HECHT, of the William Morris Agency, New York, has been called to service in the air corps as an aviation cadet.

NICK AGNETA, New York, has booked Jan Murray to open at La Martinique, New York, April 22, and Milly Wacky Wayne for the Frolics, New York, opening February 4. . . . HARRY GREEN, New York, spotted Larry Storch in the opening Frolics show, too. Also Sammy Birch to make two films with Ted Lewis; and Lucille and Eddie Roberts, Marcia Harris, Three Grace Notes, Evelyn Wilson and Hal Haig with USO units. . . . BILLY STEIN JR. has joined General Amusement Corporation, New York, office staff.

**Harvey Stone Back**

DETROIT, Feb. 6.—A sick-list replacement has become permanent for Harvey Stone, emcee at the Bowery, but he's still working there anyway. Stone replaced Charlie Carlisle, who held the post six years till he was drafted last fall. Then Stone fell a victim to laryngitis a couple of weeks ago; Al Stevens was booked in to pinch-hit.

Now Manager Frank Barbaro has decided to keep Stevens as emcee, while Stone comes back in a comic turn.

**WANTED**

**SINGERS\*\***  
**DANCERS\***  
**\*NOVELTY ACTS**  
**\*\*COCKTAIL UNITS**  
of all types

\*\*\*  
Write, Wire, or Phone  
**UNITED ATTRACTIONS**  
121 N. Clark Chicago  
**Ernie Young Booking Manager**

**WANTED**

EMSEES, LINE OF GIRLS, SEMI-NUDES, NOVELTY ACTS, GIRL SINGERS, ACROBATIC AND OTHER DANCERS: in fact, would like ANY GOOD ACT! Plenty of work, comprising 15 of the better night clubs in Buffalo.

**NIAGARA FRONTIER NIGHT CLUB OWNERS' ASSN., INC.**

Office: 39 W. Chippewa Street, Buffalo, N. Y.

**Acts and Girls Wanted for SOLLIE CHILDS**

U. S. Army Camp Shows  
**SIX TO TWELVE WEEKS CONSECUTIVE FOR ACTS**  
Novelty-Comedy and Musical

Location for Piano Players and Managers. Girls and set lines can work indefinitely, making changes every six weeks.

**WANTED IMMEDIATELY**

Single Girl Dancers, exotic, modernistic, semis. Salary \$60.00 weekly—4 to 8 weeks' work.

**Sid White's Southern Theatrical Agency**  
508 Jefferson Ave. Miami Beach, Fla.

**Nick LUCAS**

Held Over 4th Week  
at **PALUMBO'S**  
PHILADELPHIA

Thanks  
EDDIE SUEZ

Thanks  
FRANK PALUMBO

**ATTENTION!**

**NIGHT CLUB OWNERS, DANCE HALLS, ORCHESTRA LEADERS, PRODUCERS and DANCERS**

**"LEARN THE NEW VICTORY DANCE"**

THE NEW DANCING CRAZE INTRODUCED AT THE STAGE DOOR CANTEEN

**IT WAS SEN-SATION-AL**

IT'S EASY TO LEARN • IT'S EASY TO TEACH  
BE THE FIRST IN YOUR TOWN TO INTRODUCE THE NEW VICTORY DANCE

SEND \$1.00 POST PAID and WE WILL MAIL YOU ILLUSTRATED BOOK WITH A COMPLETE DANCE ROUTINE and A COPY OF THE SONG.

--- THE VICTORY DANCE

Please Print YOUR NAME

**LATIN AMERICAN PUBLISHING CORPORATION**  
1776 Broadway New York City, N. Y.

Name .....

Address .....

City ..... State .....

# Hirst Asks WPB Burlesque Notes

**For Ruling on Salary Increase**

PHILADELPHIA, Feb. 6.—Izzy Hirst, burly impresario operating the Hirst wheel, has asked the War Labor Board for a ruling on the boosting of salaries for theater personnel and chorus girls with the units. Both the house people and the chorus, permanent fixtures at each house on the wheel, have made requests for salary boosts, in view of increased living expenses. Hirst office here indicated that the salary hikes would be forthcoming if okayed by the WLB.

Salary boosts, however, will not affect the principals comprising each traveling unit. Hirst office points out that the principals are all individual contractors, and any salary increases on their part will have to be negotiated individually when their contracts come up for renewal.

Performers complain that when they hit such boom towns as Detroit and Washington they have to pay prices out of proportion with their salaries for both room and board. Traveling expenses all around are figured at 15 per cent higher than last year, and in most towns it is becoming increasingly difficult to find rooming quarters.

## Unit Mostly With Vaude

PHILADELPHIA, Feb. 6.—A burly unit without burly principals save for the strippers opens tomorrow midnight at the Troc. It's a Hirst unit, tagged *Wise Kracks of 1943*, and cast is made up entirely of vaude names save for Ginger Healy, newcomer to the East, and Alice Jewell. Cast is headed by the vaude comedy teams of Marty Collins and Harry Peterson and Spears and Hamilton. Unit also includes Sidare and Kaye and Walter Walters Jr., with another standard specialty act and singer to be added.

## Review

### Alvin, Minneapolis

(Reviewed Thursday Afternoon, Jan. 28)

Harry Hirsch, house operator, is numbing to himself, "Give me more Rose LaRoses." And with reason. LaRose stood them on end here this week. She gave the customers everything she had and they cried for more.

Billy (Bumps) Mack headed the comedy, with Harry Le Vine chirping in fair fashion. Mack should work up a new routine if he's going to play the same house a couple times in the same year. Danny Jacobs straights; Helen Walton and Marjorie Royce are talking women.

Swell dance team are Jack and Adele Martin, who know their way around. Marjorie Royce's vocalizing, especially on *Mr. Five by Five*, while not the best, is passable for burly—better than some we have heard. Also on the bill are the Californians and the Raymonds.

Less said about the chorus—seven dancers and five posers—the better. Kenneth Rogers, producer, should be able to do much more with these gals than he has.

Lee Voyer is the only other peeler. She does a good job.

But LaRose. She was the sweetheart of the town. Knows all the angles to this stripping business. Her finale was the best ever seen here. No glamorous wardrobe, just a simple street dress as she came running down the aisle, "late for the show." A sensation with this new wrinkle to peeling.

Ferd Oldre orchestra in the pit.  
Jack Weinberg.

**WANTED**  
FOR PERMANENT STOCK  
Chorus Girls, Comedies, Straight Men, Musical Comedy, Tab, and Burlesque People all lines. Teams, Singles, Principal Women, Sister Teams, etc. Send photos. Tell all in first. Script and Revue Bills. Wire or write. Pay your own wires. Address:  
**SKIPPY SMITH**  
722 1/2 Bagley GRAND RAPIDS, MICH.

**WANTED**  
**Burlesque Performers**  
Specialty and Semi-Nude Dancers  
Write  
**PRESIDENT FOLLIES**  
SAN FRANCISCO E. SKOLAK, Manager

## NEW YORK:

EVELYN TAYLOR writes to explain the Alvin, Minneapolis, 1942 box-office totals. Figures that if the unit she headed had played the house seven days, like the rest, instead of five (Christmas to December 29), total receipts would have reached over the \$5,000 mark, like those headed by Hinda Wassau and Jessica Rogers, instead of \$3,200. Also, she will not get the 50G recently willed her until she is 22. . . . BEN HAMILTON held over week of January 24 at the Hudson, Union City, due to the retirement of George Tuttle. . . . JULIA RUTHE, dancer, first time in burly, forced to leave the Hirst Circuit January 30 in Union City, N. J., because of illness. . . . DELMAR, novelty foot juggler and builder of his own odd electric props, is another burly first-timer, with the Dian Rowland unit, and Gates and Claire, dance team, make their reappearance in the field after three years in vaude, niteries and fairs. . . . EDDIE MADDEN has succeeded Moe Costello in the management of the Gayety, Norfolk, Va. . . . LOUIS ALBERT shipped four new chorines last week to the Gayety, Norfolk.

DIAN ROWLAND, featured in Hirst wheel shows, had her nose straightened and shortened in Detroit recently; just like sister Betty out on the Coast. . . . GEORGE JAFFE conducts a censorship over shows coming into his Casino, Pittsburgh, by sending one of the house staff every week to Toledo, preceding Hirst wheel stand, for a report on dialog and dances. . . . JEAN CARROLL opened at the Globe, Boston, January 31. . . . PADDY CLIFF, former burly tenor, is now at the Club Charles, Baltimore, after a stay at the Hollenden Hotel, Cleveland, and three years on and off at the Bowery, Detroit. . . . CAROL LORD celebrated a birthday while at the Cat and Fiddle Club, Cincinnati, and returned here January 28 after other Western nitery and burly engagements. . . . JACK SINGER, operator of Columbia wheel shows who died January 1 in New Haven, Conn., will be remembered for his long prosperous *Behman Show* that featured for many seasons Lew (Professor Dope) Kelly, now in films in Hollywood.

UNO.

## PHILADELPHIA:

FRANK X. SILK at the Troc week ending February 20, with Evelyn Taylor the fem lead. . . . NON YWE, Chinese dancer, going out with the Fred Binder-Harry Bentley-James Coughlin Hirst unit.

## MIDWEST:

MILT SCHUSTER back in Chicago from a booking trip to New York. His secretary, Frances Abrams, was in Detroit on business calls over the week-end. . . . JACK COYLE, straight man, lost his mother in Chicago last week. . . . ELEANOR SHERIDAN joins a Midwest unit in Cincinnati Friday (12). . . . LANA BARI, a Chi Rialto regular, is the feature in the current, followed Friday (12) by Phyllis Ayers. . . . JACK MURRAY has left a Midwest unit to go to the West Coast. . . . CHUCK GREGORY has left Chicago to become producer at the Burbank Theater, Los Angeles. MARIAN MORGAN has joined the Follies Theater cast in that city. . . . WILLIAM VANERSON, of the Chi Rialto staff, back from a Florida vacation. . . . LOU POWERS has closed on the Empire Circuit.

STANLEY MONTFORD, house manager at the Fox, Indianapolis, has organized a Red Cross Blood Donors' Club. A card on the house's callboard lists the following as having given a pint of blood for the cause: Lou DeVine, Clare DeVine, Dolly Dawson, Louise Keller, Marie Earl, Paul Collins, Estella Montillo and Stanley Montfort. . . . MILDRED DE VOE is confined to her Indianapolis apartment with an infected throat. . . . LILLIAN DROLLETTE is still in the box-office of the Fox, Indianapolis. . . . FREDDY HALLER has replaced Delores Johnson as line producer at the house.

## Portland Swing-Shift Biz

PORTLAND, Ore., Feb. 6.—The Star, burlesque house, is aiming to pick up some of swing-shift business. Besides the regular three-a-day, the Star has swing shows at 12:30 a.m., and at 2:30 a.m. Saturday. House is doing capacity business with a line of four gals, comedian Al Franks and an outside stripper.

# Goldman Buys Old Vaudeville Notes

**Keith's, Philly; To Rival Warner?**

PHILADELPHIA, Feb. 6.—Warner's hold on downtown movie theaters, blamed for the dearth of stagershows in this district, may be broken for the first time. Warner operates all the first-run and continued-run movie houses downtown, with stagershows at only the Earle.

William Goldman, in a move that surprised the picture trade, has purchased Keith's Theater and building, long operated by Warner, from Harvard College for \$250,000 in a cash sale.

Goldman becomes the first indie operator with more than 5,000 seats in the downtown district. Goldman also has the Erlanger Theater, dark because of his alleged inability to buy suitable pictures, and the small News Theater. Keith's, former key house, seats 2,200. Goldman takes over the operation of the Keith's April 1, and will utilize two floors in the eight-story building to house his various theater departments.

Moreover, Goldman recently filed an anti-trust suit against the Warner Circuit and all major picture distributors. Suit was filed in U. S. District Court here and charges that the Warner Circuit and the major distributors make it impossible for an outsider to buy pictures on an open trading market. Suit has not been listed for trial yet.

## AGVA Collects for Unit in Louisville

CHICAGO, Feb. 6.—American Guild of Variety Artists here collected \$2,350 for Ralph Cook's unit, *Laughs-a-Cookin'*, which played the National, Louisville, week of January 8. Operator Harry Einhorn threatened to close the theater Sunday (10) due to bad biz. When Jack Irving, AGVA's executive secretary, was tipped off, he planed to Louisville and forced Einhorn to continue for the rest of the contracted week. The money was paid in advance.

Unit returned here following the Louisville date and disbanded. It was owned by Cook and John King, of the Al Borde office.

## 2d Oakland House Trying Vaudeville

OAKLAND, Calif., Feb. 6.—Following the lead of the Orpheum, which a few weeks ago added vaude, the T & D has announced plans to switch to band and stagershows opening February 18 with Alvino Rey. Jan Garber band is set for the following week.

In the wake of these two will come Tommy Dorsey and Horace Heidt. The policy will be, according to Manager Clarence Law, to book only top bands. The bands and stagershows will be offered in conjunction with pictures, and on weeks when no top band is available the house will have a double bill.

## Rose LaRose 5G Biz Best of Minn. Year

MINNEAPOLIS, Feb. 6.—Rose LaRose, headlining the Harry Hirsch Alvin Theater burly week ended Thursday matinee (28), attracted the best gross of the new year, \$5,000. Considering that show ran only six and a half days, this figure is socko.

LaRose took the town by storm. By leading 28 Alvin performers, musicians and other employees to the Hennepin County Red Cross blood donor center, she did much to allay recent burst of burly criticism. Papers played it big. Action was the first by showfolk to give blood in this territory.

For the week ended January 21 Diane Ray grossed \$3,200. Lucille Rand, peeler heading bill week ended January 14, attracted \$3,600.

## New Chorus for Milwaukee

MILWAUKEE, Feb. 6.—The Empress here celebrated its fifth anniversary as a burlesque roadshow house week of February 5 by engaging all new faces in the chorus.

LORRAINE AND ROGNAN, comedy dancers who just finished working in their second Paramount film, *Salute for Three*, are in New York prior to going overseas for the USO. Team got a lot of publicity thru Roy Rognan's designing a combo dress, suit and evening gown that weighs one pound and is aimed to cut down on baggage weight (USO allows only 55 pounds of baggage on overseas trips).

JUANITA LA BENTON writes from Spanish Morocco that she is touring Spain and Morocco with her Champions, American roller-skating act, and "doing great." . . . MANHATTAN MERRY-GO-ROUND unit expects to end its 12-week tour at the Bijou, Savannah, Ga., this week.

CHAZ CHASE is an addition to *Star and Garter*, New York. . . . A. ROBINS has been signed for the Sid Grauman show, *Highlights*, which has opened at the Alcazar, San Francisco. . . . SHEILA BARRETT goes into the State, New York, April 8.

PHYLLIS COLT, protegee of Alleen Stanley, has been set for the next Abbott and Costello film. Miss Stanley arranged the deal. . . . BURNS TWINS AND EVELYN opened a vaude tour with the Charlie Barnet band at the Circle, Indianapolis, January 29. . . . ABE FEINBERG, of the Joe Feinberg Agency, New York, is putting on the shows for the Merchant Seamen's Canteen in that city Tuesday nights. Ed Fay, of Fay's, Providence, and other theater men usually drop in to catch the acts.

TONI MENDEZ line of eight girls, all ballerinas, will go into a new unit for Camp Shows, Inc., instead of Alex Gerber's new vaude unit.

LOU WALTERS' *Latin Quarter Revue* set for Loew's State, New York, February 25 week, at \$6,500. . . . DAVE MALCOLM, comedy juggler, back in New York after 27 consecutive weeks out of town. . . .

ARLINE JUDGE has signed a management contract with National Concert and Artists Corporation. Now in Hollywood making Edgar Ulmer's film, *Girl's Reformatory*. . . . THE BLANCHARDS now in their sixth week at the Alcazar Theater, San Francisco, in the Sid Grauman revue. . . . THE CHORDS have joined the Count Berni-Vici unit, set for eight weeks thru the South, followed by the Interstate tour and the Bert Levey Circuit on the Coast. Set by Eddie Smith, who also spotted Four Queens and Murray and Wagner in the unit. . . . LEWIS BELMORE, who retired from vaude because of poor health, says he will return shortly to produce and direct. Now in New York. . . . CHICO MARX band and Toy and Wing given 11 more vaude weeks, thru the William Morris Agency.

## Nan BlaKstone's 6 Weeks Savoy Mark

ST. LOUIS, Feb. 6.—With Nan BlaKstone having completed six weeks at the Savoy here Monday at \$600 per week, management will continue a name policy. Following Miss BlaKstone is Billy Vine for two weeks at \$500, Collette Lyons at \$450 for the same period, and Covert and Reed at \$450, also for two weeks.

Miss BlaKstone holds the record for any principal to play for that kind of money at that spot, acts being booked on two-week contracts.

Management is reported dickered for Frances Faye, Peter Higgins and Sheila Barrett.

Miss BlaKstone's manager, Ronald Aaron Garard, says the club paid her 15 per cent commission, including 5 per cent to Frederick Bros., so that she could get her \$600 net.

## McNALLY'S BULLETIN No. 17 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Revues, Radio and Dance Band, Entertainers. Contains:  
18 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 38 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First-Parts, Overtures and Finale, 41 Monobits, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 17 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16 and 17 for \$4.00, with money-back Guarantee.

**WM. McNALLY**  
81 East 125th Street, New York

# Magic

By BILL SACHS

**JACK HANDY**, president emeritus of Assembly No. 32, and member of SAM, Ring No. 70, IBM, and other magic orders, invites all soldier-magicians stationed at Camp Pickett and Camp Lee in Virginia to visit the Hill City Magicians and the Handy home, Nolanus, at Lynchburg, Va. A note from any of the army magicians to Jack Handy, Nolanus, Lynchburg, will bring an invitation for a week-end visit to the Handy home, where his collections of historical magic and gimics, not to mention the "Whoop 'n' Holler Opry House," will be found most entertaining by all wielders of the wand. . . . **MYSTERIOUS LAWRENCE**, of Galveston, Ind., writes that he has bought the former IOOF lodge building there and is remodeling it into an apartment and magic theater. Lawrence recently returned home from a successful season with the Jubilee Ranch Gang of WCHS to work in the post office in his home town. . . . **BLACKSTONE** and Vantine and Cazan, appearing on different USO camp show units, day and dated each other last week at the exclusive Pinewood Hotel, Virginia Beach, Va. W. C. (Dorny) Dornfield played the same spot recently, and it is reported that he has since been whisked to England to entertain the soldier lads. Vantine and Cazan are slated for a similar journey soon. . . . **E. D. WIDGER**, member of the Inner Magic Circle of London, has completed his air force training at Saskatoon, Sask., and returned to England to serve as pilot with the RAF. He was awarded the proficiency medal as the best all-round student in the class. . . . **GEORGE KRINOG** is presenting his sleight-of-hand antics at the Venice Cafe, Philadelphia.

**RAVEL THE MAGICIAN**, who still conducts his magic shop in Los Angeles, recently displayed his magical dexterity at parties for Cary Grant, Rudy Vallee and other celebrities on the Coast. Ravel, who did a bit of collaborating with Rajah Bergman, comedian-emsee, on the latter's *Manual of Comedy Material*, due off the press soon, will also handle the sales of the book which contains gags and patter for every type of entertainer. Bergman reveals that he recently pumped into that master vent-magish, Max Terhune, who is still busy making Westerns in Hollywood. Bergman says that everytime he and Max meet, George W. Pughe soon becomes the center of conversation. Pughe, veteran magic enthusiast and derbyshow promoter, has been a refugee from newsprint for several years, and the boys are wondering what has become of him. C. A. George Newmann, the Minneapolis vent-magician, is another who has inquired about him recently. . . . **JOAN BRANDON**, the gal "Think-a-Drink" diversionist, was featured at Steel Pier, Atlantic City, January 31. . . . **JOAN JOYCE**, another gal magus, holds forth at the Casino Cafe, Gloucester, N. J. . . . **GENE NORTON** is the newest sleight-of-hander at Steve Brodie's, Philadelphia nitery. . . . **PAUL A. NOFFKE**, widely known Springfield, Mass., magician, and Mrs. Noffke celebrated their 30th wedding at their home there January 30. . . . **DANTINI**, after a week at the 69th Street Rathskeller, Philadelphia, is playing private club dates in the area. . . . **DR. HARLAN TARBELL** appeared at the University Auditorium, Minneapolis, recently with his lecture-magic routine and packed the spot to the rafters. . . . **A YOUNG-STER** who bears watching is Bruce the Magician (David Bruce Cole), a 6-foot 2-inch youngster who at the age of 14 won a scholarship at the University of Minnesota. But magi who have caught his work, say he is a remarkable lad in more than one way. As a tot he was featured dancer with the Caserta Dance Ensemble, and he is an accomplished pianist, too. Magic has long been his hobby and he is a smooth performer. He also totes a bag of exceptional equipment. He recently received a week's tryout engagement at the Trocadero, Omaha, and pleased so well that he was held over two more weeks. He now is playing vaude houses in the territory.

**HARVEY STONE**, emsee at the Bowery, Detroit, is laid up by an attack of laryngitis. He is being temporarily replaced by Al Stevens.

## Weather Hits Chi; Williams Ork 39G, Chico Marx 19½G

**CHICAGO**.—Old Man Winter, unusually pesty this season, acted up again week of January 30 and hit both the Chicago and Oriental, despite box-office attractions. Sunday was hit in addition to a couple of midweek days.

Chicago (4,000 seats; \$40,000 house average) had Griff Williams and his band (particularly popular in this area), as well as Paramount's *The Glass Key* week of January 30, but took in a comparatively mild \$39,000. In addition to the icy weather, the picture was not as strong as an average ace house feature.

House opened well its February 5 week with *Casablanca* and a presentation show featuring Larry Adler.

Oriental (3,200 seats; \$20,000 house average) expected a terrific January 30 session with Chico Marx and band, which just closed a ballyhooed run at the neighboring Blackhawk Cafe, but the weather interfered and the box-office take totaled only \$19,500. This was a tough break on Chico who came in on a percentage, but didn't hit the split figure. Walked out with a \$6,000 guarantee, however. Screen had no help in *London Blackout Murders*.

Current bill, February 5 thru 11, should do better with a break in weather. Ina Ray Hutton and her male band are co-featured with the Glenn Miller Singers (Marion Hutton and the Modernaires). On screen, *The Payoff* (PRC).

## Buffalo Is Back On Vaude Policy

**BUFFALO**.—Contrary to previous anticipation, vaude is back at the Buffalo. House had Frankie Masters' band and several acts about three weeks ago and did an okay \$21,400. Straight pix the past several weeks, despite pleasure driving ban, have obviously done nicely enough to warrant further tries at stage fare. Other downtown entertainment ventures have also done well, and biz doesn't look too bad for the future.

The Buffalo (seating capacity, 3,500; house average for straight pix, \$13,500) opened week of February 5 with Tommy Tucker's ork. First day was blessed with unusually nice weather which helped. Bill features Rufe Davis and Paul Remos and His Toy Boys in the vaude dept., while band supplies vocal interest in Amy Arnell, Kerwin Somerville, Donald Brown, Little Butchie Wellman and the Voices Three. Screen attraction is *Journey for Margaret*, a good film. Expected to top \$21,000.

Week ended February 4, Buffalo did neatly, despite lack of live talent, drawing \$14,800. Pix, *The Crystal Ball* plus *Mrs. Wiggs of the Cabbage Patch*.

## Ink Spots, Millinder Fine in Minneapolis

**MINNEAPOLIS**.—The Four Ink Spots and Lucky Millinder's orchestra attracted \$20,000 to the Orpheum Theater here week ended January 28. Despite sub-zero weather, this all-colored stagershow packed them in. Friday, Saturday and Sunday nights management was forced to close box office early because of large crowds. Wednesday's box office was \$2,200, top figure for weekday.

Usual promotions were used to build the show, altho the Ink Spots needed no special building in this town. Next time Lucky Millinder comes back he'll have a big audience waiting.

Pic was *Nightmare*.

## Monroe Band Fine; Vincent Bill Good

**BALTIMORE**.—Pulling power of name bands was again well exemplified at Hippodrome Theater week ended January 27, when it grossed a splendid \$18,500 with Vaughn Monroe and orchestra, Lee Sisters, the Four V's, Johnny Mack, Paul Winchell and the Three Murphy Sisters. Pic, *City Without Men*.

Maryland Theater, Baltimore's newest vaudefilm house, grossed a good \$7,500 week ended January 28, with stage bill headlined by Romo Vincent. Others on bill, De Vasconcellos, DeVal, Merle and Lee, Vic Hyde, Farrell, Ray and the Mack Sisters. Pic, *Johnny Doughboy*.

# Vaudefilm Grosses

## School Fuel Holiday Ups Broadway Takes; Basin St.—"Sergeant" Fine at Roxy; MH OK

**NEW YORK**.—The fuel holiday which closed the schools for a week provided Broadway box offices with additional coin. The kids apparently figured it was as good a way as any of keeping warm. Altho holdovers are in the minority this week, they are holding up exceedingly well in spite of new bills elsewhere.

The Paramount (3,664 seats; \$55,387 house average), going into the second week of Johnny Long and the sixth of Frank Sinatra and *Star - Spangled Rhythm*, is building to a pleasing \$59,000 after getting approximately the same amount last week. Prior stanzas of pic had Benny Goodman's ork and resulted in \$65,000, \$66,000, \$80,000 and \$112,000.

The Strand (2,758 seats; \$39,364 house average) opened with *Casablanca* Friday (5), altho Sammy Kaye holds over from the last two weeks of *Yankee Doodle Dandy*. First stanza of the new film is looked upon to produce about \$48,000. Layout will stay at least five weeks, with Kaye on stage all the way thru. This will give him the house record for length of engagement. Last week Kaye and Dandy did \$37,000. His first week knocked off \$39,000.

The Roxy (5,835 seats; \$50,067 house average), with Wednesday's (3) opening, unveiled *Immortal Sergeant* and stage-show with Connee Boswell, Herb Shriner and the Lower Basin Street air show. Expectations run to \$75,000 or better. Two weeks of Guy Lombardo, Nan Wynn and *China Girl* got \$58,000 and \$73,000.

The Music Hall (6,200 seats; \$94,402 house average) is going along pleasantly with the eighth week of *Random Harvest* and stagershow with Shayne and Arm-

strong. A fine \$95,000 is in view, topping the previous week's \$92,000. So far the run has lopped off \$102,000, \$100,000, \$108,000, \$123,000, \$120,000 and \$112,000.

Loew's State (3,327 seats; \$22,856 house average) now has Block and Sully and Dave Apollon, along with *Journey for Margaret*, with the probable score at \$30,000. Last week Georgie Price, Sallie Puppets and *For Me and My Gal* knocked off a superior \$31,000.

## Savitt 22G in Phil Despite Inclemency; Wheeler Ork So-So

**PHILADELPHIA**.—Starting off exceptionally well but slumping for the week-days, with the snow and slush making for negative factors, Earle Theater (seating capacity, 3,000; house average, \$18,000) still came out on top with Jan Savitt for week ended Thursday (4) that brought \$22,000 to the tills. Nicholas Brothers and Rufe Davis swelled the marquee, with band bringing up Joe Martin and Betty Bonny. *A Night to Remember* on screen.

New bill opened Friday (5), with Vaughn Monroe bearing the brunt of the billing, opened big, with six shows scheduled for Saturday, and figures on better than \$24,000. Paul Winchell and Johnny Mack the acts. Screen shows *Over My Dead Body*.

Pay's Theater (seating capacity, 2,200; house average, \$6,000), after hitting a top-heavy \$10,500 the week previous with Jimmie Lunceford's band settled down to par levels, and Doc Wheeler and His Sunset Royal Orchestra just topped the \$6,000 mark for week ended Thursday (4). Orlando Robeson and "Rubberlegs" Williams headed the supporting cast. *Wrecking Crew* on screen.

New bill opened Friday (5), with Louis Armstrong on tap, got away big and should go way over \$10,000. *Rhythm Parade* on screen, and capitalizing on the Mills Brothers in the flicker cast.

## Springfield Good

**SPRINGFIELD, Mass.**—Despite a week-end of heavy snows, the three-day vaudefilm bill at the Court Square Theater, ended Saturday (30), drew good houses. On the stage were Walker and Janice, Three White Jackets, Myrtle Dunde Dunedin, Jack and Betty Blalner, Ruth Urban, Stanley and Troy, and Ramon and Revol.

On the screen, *Night Monster*.

## "Wake Up" Good Despite Downpour

**TALLAHASSEE, Fla.**—It was good business in spite of the weather for *Wake Up and Laff*, Gordon Kibbler's unit which played the State Theater here Tuesday, January 26.

Show opened with good attendance. Just before the second show went on there was a heavy deluge, but it did not interfere with the size of the audience. House, seating 1,061, was practically filled for the last presentation, and it still was rainy. Both Kibbler and theater manager Pery Neal seemed satisfied.

The act of Jerry Smith and Mary Hart, comedians, was stopped at 10 o'clock so Smith could give the announcement that Roosevelt was in North Africa. Others in the cast included Toole Hunter, Jeanne Rochelle; Connie, Kit and Kay; Christine Vent, LaFavor and Dolly. Band leader was Virginia Lee Howard. Show was well received by audience.

In regard to war's effect on transportation, Kibbler said he has had no trouble in getting gasoline, pointing out that show gives at least one free performance a week at hospitals and for servicemen. Picture, *Stand By, All Networks*. Admission, 9, 22 and 40 cents.

## Welk Big in Joliet

**JOLIET, Ill.**—Lawrence Welk and band grossed a big \$2,587.12 at the Rialto Theater here Wednesday (3), despite the icy weather. He topped his last local gross of a year ago by \$600. Pic was *One Dangerous Night*.

## Ritzes 18G in LA

**LOS ANGELES**.—Stagershow headlined by Ritz Brothers pulled a neat \$18,000 at the Orpheum week ended Tuesday (2). Also on the bill were the Hollywood Co-Eds, Kay Mayfield, the Brilants, and Al Lyons and his orchestra. Pic was *Mugtown*. House seats 2,200 and top is 65 cents.

## Bowes Fat 11½G

**DAYTON, O.**—Major Bowes' *Eighth Anniversary Revue*, the first Bowes unit to play the Colonial in several years, hung up a hefty \$11,500 week of January 29.

**Attention—Male Singers!**  
LYRIC TENORS ONLY  
Apply for immediate bookings in Theatres and Night Clubs.  
**I. CHARNOFF**  
1650 Broadway NEW YORK CITY  
Circle 7-3541

## STROBLITE

LUMINOUS COLORS GLOW IN THE DARK  
Spectacular Effects with U. V. Blacklight.  
STROBLITE CO. Dept. B-2, 35 W. 52 St.  
NEW YORK

## WIGS BEARDS MAKE-UP

FREE CATALOG  
**F. W. NACK** 209 N. State St.  
CHICAGO, ILL.

## NAT D. RODGERS WANTS

Standard Novelty Acts, Trios, Jugglers, Acrobats for show units in the Army Camps. Three weeks, starting at Alexandria, La. Can use 4 and 5 Girl Lines that can cut it. Write or wire NAT D. RODGERS, Evangoline Hotel, Alexandria, La.

**Roxy, New York**

(Reviewed Wednesday Evening, Feb. 3)

Another strong stagershow that, combined with a well publicized and timely film, *Immortal Sergeant*, ought to bring this house good business for two or three weeks. The stagershow is another example of this theater's spending some real dough to fill its 5,835 seats. Business opening day was big.

Connec Boswell, a favorite repeat act at the Paramount, is making her first appearance in this house. Spotted about two thirds of the way, she is rolled out on a throne prop to sing *Don't Get Around Much Any More, There Are Such Things, Why Don't You Fall in Love With Me?* and *When the Lights Go On Again*. She sells every number to perfection. Her diction and phrasing are fine, and she makes the lyrics sound sincere. Held the audience spellbound and returned to sing the finale.

Rest of the show has the Blue Network's Chamber Music Society of Lower Basin Street, a three-year sustainer, making its vaude debut and augmented by a couple of sight acts, the usual Gae Foster Girls, plus Herb Shriner, who has been building up as a big-time humorist thru his spot on the *Camel Caravan* over CBS. Show works before a handsome full-stage colonial house and staircase set, with the Paul LaValle orchestra spotted in center and Milton Cross, announcer, to the right side. Cross introduces the numbers and is really very funny with his irreverent remarks. Fresh stuff.

Show opens with the bandmen looking uncomfortable in silk colonial costumes and wigs, and then snapping thru the *William Tell Overture* while 10 men stand poised with cymbals for a single bang. Nice comedy touch. Brunet and attractively gowned Betty Rann is next on for singing and her own piano accompaniment. Okay on the vocals, but really sold on the boogie-woogie piano style. Jesse and James, male Negroes, then leap thru several minutes of acrobatics, novelty hoofing and spectacular leaps and splits. Sock ending is a split from a stepladder jump.

Willis Kelly and Dixieland Klunkers, a funny billing, then swing out on trombone, sax, trumpet and clarinet. A hot session, and it gives way to the Foster girls plus the eight Co-Ed Jivesters in

**Vaudeville Reviews**

the novel bustle routine, good always for applause.

Herb Shriner proved here (his Broadway vaude debut) that he belongs on stage rather than in cafes when he slyly punched across his hoosier humor. Got a lot of laughs with his downcast eyes and soft drawing comments and his harmonica solos. Uses refreshing material. LaValle then took the spotlight for a hot clarinet solo, plus drum accompaniment. This was followed by Miss Boswell, and then the band went into *Jericho*, with the stage filling up with everybody in bright, bizarre zoot suits and Lindy hopping madly. A lively, full-stage finish.

This show proves that hot jazz, long considered not commercial, can be sold to mass audiences if given a bright, amusing, let's-have-fun presentation. The *Basin Street* program is given a smart production here.

Next film will be Jack Benny's *The Meanest Man in the World*. Grace Moore is set for two weeks and options beginning March 10, and Jimmy Dorsey's band comes in May 5 for four weeks.

Paul Denis.

**Chicago, Chicago**

(Reviewed Friday Afternoon, February 5)

This is the first week in almost two months that the house is not using a stage band. Chief reason for the temporary presentation show policy is Warner's *Casablanca*, which has been welcomed in for a couple of weeks. Management is banking on the pic's timely element to do heavy biz without the added name band drawing power. And it's a good picture, so it should prove a profitable fortnight.

Four acts and the Dorothy Hild line of girls (16) in two production numbers comprise the current flesh department. Nothing too exciting with the exception of Larry Adler, the well-dressed harmonica rascal, who is making a name for himself (not to say money, as well) pumping this street-corner mouthpiece which the musicians' union refuses to recognize as a musical instrument. Larry produces beautiful music and offers an act that is undoubtedly the best in his line. And he doesn't overdo the comedy talk between numbers, which is smart on his part and productive of just enough humor to give his heavy musical offerings needed spice. Still plays *Begin the Beguine*, Jerome Kern medley, *Minuet in G*, and this time also adds a modern Russian medley. For a closer is his swingaroo *Beat Me, Daddy*, with his piano accompanist David Le Winter coming in for a boogie-woogie inning.

The Six Willys, fine juggling act, open with flashy club and hoop tricks a showmanly two-high juggling bit atop an unsupported ladder and a juggle-while-you-conga closer. Good theater turn.

The Three Samuels, precision tappers, do a little too much clowning for the amount of dancing on hand. Present act includes two men and a girl, all working in uniforms. Still retain the flashy military exit routine which sends them off to a good hand.

Wally Brown (sans Annette Ames) gets plenty of laughs with his unfinished sentence comedy, particularly with the way he sells it. Again winds up with a straight patriotic number which doesn't belong in his act. Customers thought differently, however. Miss Ames, incidentally, is missed, particularly when he gets to the *By the O-hi-o* bit which used to bring her out.

The girls do a rain number and close with a flashily costumed samba to *Brazil*. Charles Sheldon, the unbilled romantic baritone, handles the vocals. Business good end of first show opening day.

Sam Honigberg.

**State, New York**

(Reviewed Thursday Evening, Feb. 4)

For a while it looked as tho Jesse Kaye had booked one of those intuitive bills. Early acts on the layout seemed just the proper fodder for the juvenile trade which unexpectedly perked up all Broadway box offices because of the school fuel holiday. The film, *Journey for Margaret*, and most of the talent were booked before anything was known about the school holiday, of course. But then came some adult moments, not quite proper for junior.

Openers are the Six Grays, five gals and a man dance flash, with old-timey and somewhat corny presentations. The

group went thru some energetic but unoriginal routines, with vocal relief by a trio and one of the Grays (Maise) singing *Lock Lomond*. The audience took to them nicely.

The Martin Brothers handle their puppets well, knocking off a conga impression, a clown and a pair of blackface musicians. Walked off to a good hand.

The Yacht Club Boys were next, with Kelly and Adler still representing the original foursome while McLennan and Dwyer are latter-day additions. The song material is okay, especially their swami number, during which three of them stroll in the aisles rigging up trick questions. Also good for a strong hand.

The Colstons do their familiar dance satires with good effect. Arleen has added a Carmen Miranda vocal impression which went over well.

Block and Sully got the measure of the house with a set of familiar gags, some of them with a blue tinge. Joe Oakie aids in a brief stooge bit, with good results. Several bows were taken.

Closer is Dave Apollon and his three Filipinos. The gags still hold up excellently and the string musical portions of the act hit the mark.

The house, at show caught, represented a busy period for the cashiers.

Joe Cohen.

**Lincoln, Los Angeles**

(Reviewed Tuesday Evening, Jan. 26)

This 2,000 seater is to Los Angeles what the Howard is to Washington, with programs designed to please its colored patrons. Current are Harlan Leonard and His Kansas City Rockets, Billie Mayshell, and Montie and Johnnie. Pix, *The Forest Ranger* and *Secret Enemies*.

Leonard's band (five brass, three reed and three rhythm) opens with *Society Steps Out*, a strictly in-the-groove tune that gives the maestro ample opportunity to display his sax wares.

George Bledsoe, who emcees adequately, takes the vocals of *Perdido* for a good job. Rendition is backed by Marvello Moore, Leonard's femme pianist.

Red-headed Billie Mayshell gives out on a fiery piece of dancing that doesn't get going until she forgets the gyrations and goes into a work on which she does a real job. Returns later for an even better offering of control dancing. Sexy, she sells well, with the audience eating up her second appearance.

*It's Time to Jump and Shout* gave the boys opportunity to get in their kicks, with Leonard on for a sax single, followed by Miss Moore on the ivories. Trumpets blasts out, blending well with the reeds and rhythm. Russell (Big Chief) Moore, 250-pounder, full-blooded Pima Indian, takes honors here, going to B flat two octaves above middle C on trombone. General band work and Big Chief's scalping of the tune put the seplans in the aisles.

Montie and Johnnie, comedy team, got plenty of laughs, with Johnnie doing comedy and Montie a cop straight. Comedy stuff is strictly from Lennox Avenue, and fresh. Skit, hinging on talking out of trouble, is well done, with both contributing to get good results.

Following Miss Mayshell's second appearance in *Moderne*, Ernie Williams, Leonard's front man, takes the mike to warble *Mistreated*. On the Jimmy Rushing vocal side, he does a good job, and again Leonard is in for solo sax work.

Winding up the show is Myra Taylor, band vocalist, who goes to town on *Oh, Dear, What Can the Matter Be?*, followed by *This Is My Night to Dream*. What Miss Taylor lacks in voice she makes up for in personality. Mugs and shakes but puts over the tune in fine style.

Leonard's band is an up-and-coming aggregation. No matter what the tune, band can handle it. Rhythm and reed sections do good blending on the sweet parts, and the addition of the brass section and Big Chief's trombone make it possible to blast off the roof, if and when necessary.

Top admission, 50 cents, including tax. Plenty of entertainment at this figure.

Sam Abbott.

**Oriental, Chicago**

(Reviewed Friday Afternoon, February 5)

Ina Ray Hutton and her all-male band are co-featured with the return date of Marion Hutton and the Modernaires (here three months ago), and the show is top heavy on singing and literally goes begging for comedy and novelty. Despite these technical deficiencies, however, the customers at this showing went for the bill in a big way and showed

up in heavy numbers, too. The long-standing appeal of shapely Ina Ray in her form-fitting gowns and the magic billing "Glenn Miller Singers" are the ticket-selling stimulants.

For the band in general, nothing too praiseworthy can be said. It is brassy and ear-piercing and, with the exception of a clever arrangement of *Angry*, offered little in the way of solid stage entertainment. Ina Ray is generous with vocals, but it's her appearance that takes the cake. She makes a couple of expected changes and in addition wears her Civil Air Patrol uniform in a military medley. Band features include Stuart Foster, pleasing baritone, and Roger Aleck, hot trumpet man, who blasts away on *And the Angels Sing*.

The Glenn Miller Singers are still dominated by Marion Hutton, a personality bombshell with a winning voice for rhythm numbers. Tex Beneke, ace sax man, is no longer here and is missed, since he contributed a definite novelty to the turn. The Modernaires, four boys, are still a fine harmony group, and their vocal efforts are up-to-date and earmarked for the younger set. Act repeated several oldies, including *Strip Polka*, in which Marion turns burly queen. Went big.

Only other act is DuVal, Merle and Lee, dance trio, who offer a long and fairly amusing comedy waltz, with a sock trick finish. Uncle Sam did a little substituting here since the act worked here last, but no harm done.

Finale is a hard to recognize arrangement of *Old Black Joe*. On screen, Lee Tracy in *The Payoff*. Sam Honigberg.

**Loew's Capitol, Washington**

(Reviewed Thursday Afternoon, Feb. 4)

Sally Puppets, practically a house act here, stagger under the load they must carry in the current show. They prove a big hit with the full house. Their incredible antics are always amusing and entertaining to Capitol audiences. Piano virtuoso number was a terrific smash, but the large stage hurt effects of puppet-lighting-cigarette scene.

Rest of the bill was a little drawn out. Pat Henning, on for too short a time, does well with one or two lapses, and one or two gags are way off base for theater audiences. On the whole, however, his act was fast, smooth and amusing and patrons called him back a couple of times. There wasn't much else to the show except some good violin playing by Jeanne Brideson. She starts off by joining orchestra in pit on overture of gypsy music. She also follows the Rockets, house line, with a neat solo bit. Sam Jack Kauffman conducts the orchestra and Lynne Allison solos during the lackadaisical overture. After an absence because of illness, Art Brown leads community singing from the console.

Film is *Palm Beach Story*. It proved the attraction for the huge crowds opening day despite bad weather.

Connie Poulos.

**Orpheum, Minneapolis**

(Reviewed Thursday Afternoon, Jan. 28)

Any time Negro entertainers play this spot they give out with everything they have, and the Ink Spots with Lucky Millinder's orchestra are no exception.

Millinder crew is a nattily-attired outfit of first-rate musicians. Three trumpets, five sax, two trombones, drum, bass, guitar and piano, with Lucky at the big gate. A typical Harlem five number gets the show off to a good start, with Millinder hopping about as he directs sans stick, using only his hands. Trevor Bacon, guitarist, tenors *When the Lights Go On Again*, with Tab Smith, B flat alto sax, helping. Bacon has a good voice for a doubler.

Sister Rosetta Tharpe, guitar in hand, tied the show up with her *That's All* and *Take Me*. Encored with *Tall Skinny Poppa*. Big hand. Showstopper is Peg-Leg Bates, who is sensational, considering he has but one leg—the other is a peg. His dancing is as good as anything ever shown. For beg-off he imitated an American dive bomber in sensational manner.

Orchestra swings *Rustle of Spring*, and those who listened closely heard a great part of the original melody. Tab Smith's

**ACTS, SKITS, GAGS, MINSTRELS**

GAMBLE'S 3 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL, ALL FOR \$2. WIMARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION OF Blackouts, Skits, Stunts, CLEVER REPLIES, \$5. E. L. GAMBLE, Playwright East Liverpool, O.

**LOUIS JORDAN**  
and his **TYMPANY FIVE**

*They Clown! They Sing! They Swing!*

Back on Theater Tour!

- Week of FEB. 18—LOEW'S STATE, N. Y. O.
- " 25—ADAMS, NEWARK
- MAR. 2—FAY'S, PHILADELPHIA
- " 19—ROYAL, BALTIMORE
- " 28—APOLLO, N. Y. O.
- APR. 2—TOP HAT, TORONTO
- " 9—TOP HAT, TORONTO
- " 16—ORIENTAL, CHICAGO
- " 23—RIVERSIDE, MILWAUKEE
- " 30—PARADISE, DETROIT
- MAY 7—REGAL, CHICAGO

GENERAL AMUSEMENT CORPORATION  
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

**HELENE CHARISE**

Variety Moods of the Dance  
Now Playing  
ROXY THEATER, ATLANTA, GA.

**"THE 1943 SINGING SENSATION"**  
**GEORGETTE STARR**

"Has a Most Unusual Voice."—All Critics.  
En Route U. S. O. Unit.  
Mgt. PAUL LESTER, 1547 Broadway, N. Y.

alto sax was tops on for *I Don't Get Around Much Anymore*. Ork's rug-cutter, Savoy, brings out the soloists, topped off by tenor Bacon's vocals. Gordon and Rogers, couple of tomfoolery dancers in loud suits, put on some fine entertainment. In addition to terpsing, they sing *Hot Dog* and *Got No Shoes on My Feet*. Encored with *Heart Full of Rhythm*.

Ink Spots, three this week, with one of the boys in a Chicago hospital suffering from pneumonia, do their usually swell job. Offerings are *The Feet's Too Big, If I Could Love a Little Bit Less* and *Every Night About This Time*. Beg-off is the traditional *If I Didn't Care*. Rousing hand.

Pic was *Nightmare*. Late afternoon audience three-fourths filled lower floor. Jack Weinberg.

### Earle, Philadelphia

(Reviewed Friday Evening, February 5)

Vaughn Monroe and his music makers, with two excellent supporting acts, make for one of the most entertaining bills to grace the Earle boards this season.

Tempering the swing with the sweet, the band never designing on blasting the packed house out of its seats, Monroe gets the show off to a fast start with his own stellar baritone in the romancy range for *When the Lights Go On Again* and then right into a snappy instrumental *Harvard Square*.

Marilyn Duke, band's lovely lyric lilter, soothes the ears with her honey-combed song stylizing for *You'd Be So Nice To Come Home To* and swingy setting for *Blue Skies*.

The Four V's, male quartet out of the band, give the maestro able assistance for spirited singing of *Marching Thru Berlin*, a rousing patriotic piece. Siggy Talent, band's talented sax member, is also a show-stopping comedy singer, scoring exceedingly high in his sock specialty. Gives a refreshing rendition for the evergreen *Sam, You Made the Pants Too Long* and an FBI-inspired *When I Grow Up* novelty. The band's pianist, Tony Liss, makes the ivories flash for another band instrumental, *Commodore Hop*.

The Murphy Sisters (3), harmony singers with the band, and with a fine flair for vocal mimicry, delight in a trio of pop selections topped by their *B-I-BI* record specialty which first attracted attention to them on the disks with Carl Hoff's band.

Maestro Vaughn adds more of his vocal charm with *There Are Such Things* and *That Old Black Magic*, carrying on his troubadouring for a finale clicker in the band's swing version of the clown aria from *Pagliacci*.

Johnny Mack, first of the added specialties, turns in a session of outstanding tapology. An effortless hooper, he cuts them clean and neat and leaves them begging for more.

Also socko is the swell ventriloquism of Paul Winchell engaging in a laugh-provoking line of patter with his Jerry dummy.

Over *My Dead Body* on screen. Maurie Orodnenker.

### Olympia, Miami

(Reviewed Wednesday Afternoon, Feb. 3)

This week's show is a humdinger and the customers were liberal with applause. *Arabella* opened with a click musical act, she started with an accordion selection and finished as a one-man band, and proved a big hit.

The Novelles, circus act, presented a combination ladder and trapeze number with a dog balancer that was a winner. Keaton and Armfield clicked. The gal does everything from a mummy-faced opener to a burlesque of a strip-teaser, and interspersed the number with some neat gags to a good hand.

Johnny Faust scored with his novel marionette act, and Lorraine and Rognon offered their familiar and highly enjoyable ballroom and adagio dance routine. They had to beg off.

Andy Hardy's *Double Life* is the pic. Biz good. L. T. Berliner.

### Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Feb. 3)

Andrews Sisters top the bill which also includes Jack Martin, Collins and Bailey, Harris and Shore, and Muzzy Marcellino and his orchestra.

Marcellino emsees and show gets off with the band (six brass, four reed, four rhythm and Marcellino's guitar) hitting it off on *Lonesome Road*. Pretty Phyllis Lynne, band vocalist, adequately warbles *Hip, Hip Hooray* and *That Soldier of Mine*. A smooth piper and a looker, Miss Lynne puts the show in high gear.

Collins and Bailey, balancing team, work with ease, the femme doing superb work as an understander. Do some smart hand-to-hand stuff and add several original routines to the field. Hand walks over a table are good and some of their feats are nothing short of astounding.

Marcellino's band goes all out on *Come On, Get Happy*, and follows with *I've Heard That Song Before* and *Daddy's Letter*, the maestro taking over for the vocals. Does a good job.

Jack Martin starts slowly with a ballet-tap and imitations of top tapsters. Invites two girls to the stage to dance with him, with the first taking waltzes for her choice, and the second, waltzes and jitterbug. Second gal proved a good dancer and got a good hand.

Marcellino's trumpet man contributes a bit of the monkey-mit fingering. Turn is well done and gets plenty of laughs. Bass player does a turn, too, but it's far from exceptional.

Harris and Shore, dance satirists, wowed from the start. Started with a routine to *Begin the Beguine* and followed in quick succession with a take-off on *Veloz* and *Yolanda's Tone Poem*. Faster stuff to *Tea for Two* wound up for them, with applause reaching show-stopping proportions. Team's take-off on ballroom teams is superb, and Miss Shore's mugging and clowning is sufficient to stop the show.

Before the Andrews Sisters had hit a note, they had just about stopped the show. Numbers included *Pennsylvania Polka*, *Mr. Five by Five*, *In the Navy* (*Beer-Barrel Polka* tune), *There Are Such Things* and *Thanks for the Buggy Ride*. Patty Andrews is still terrific in the lead and trio hit solidly.

Marcellino's band does good work thruout, with fair support for the Andrews. Lacks fire on latter's accompaniment.

Pic, *Eyes of the Underworld*. Full house when caught. Sam Abbott.

### Strand, New York

(Reviewed Friday Evening, February 5)

Picture, *Casablanca*, in for run at popular prices, and Sammy Kaye remains on for tentative five weeks more. Don Cummings, rope-twirling monologist, and Chris Cross and Looie, vent act, complete the fast-moving bill.

Kaye repeats three numbers from last week's show: Tommy Ryan does *There Are Such Things*, Billy Williams sings *Don't Get Around Much Anymore*, and the trio of Williams, Arthur Wright and Charlie Wilson put on the *Move It Over* novelty. Reception proved tunes merited the repeat.

New stuff includes Wright on a weak *Brazil*, Nancy Norman shaky with *I Had the Craziest Dream* and *Why Don't You Fall in Love With Me*, and Ryan, backed by ensemble vocalizing, leading *Let's Bring New Glory to Old Glory*, unabashed flag-waver that's warmly received. Also added is a medley of three flower songs—*Violets*, *Daisy* and *Roses of Picardy*—with *Roses* profiting from a phosphorescent flower drill the musicians put on to riotous applause.

Chris Cross does a brief but effective turn working with the wooden Looie and an unnamed hand-manipulated doll. Most of the biz is devoted to Cross's ventriloquial singing. No ball of fire but liked by this easy-to-please audience.

Don Cummings does a couple of lariat tricks and tells a lot of old jokes apparently brand new to the gang out front, judging from the howls the stale material elicited. Over big.

Show winds up with Kaye's "Want To Lead a Band" routine. Socko as usual. Ropes up for early evening show. Elliott Grennard.

### Maryland, Baltimore

(Reviewed Thursday Afternoon, Feb. 4)

Headliners are Cross and Dunn, song stylists, who present original song offerings in their inimitable manner. *Nobody Knew What Happened to McCarthy* immediately won the audience, and they scored a solid hit thruout. *Our Tailor Done Told Us, Deep in the Heart of*

*Slacks* and several selections done to the tunes of operas choruses completed their offering. Turned down an easy encore.

The Four Maxellos, acrobats, opened and pleased exceedingly with their routines, including several novelties. Feminine member is outstanding.

Hal LeRoy scored heavily with his tap dancing. His *Variations of Rhythm*, tap dancing to tune *Fair Sex*, won rounds of applause. Also won heavy applause in his offering of *Eccentric Movements* and tapping to tune of *Tea for Two* while seated on chair.

Vic Nash, emsee, teams with Rita Evans for impressions of Fred Astaire and Rita Hayworth in *You Were Never Lovelier*. Antics kept audience in continuous laughter. On her own, Miss Evans gave impressions of a cowgirl in rope dancing. Duo closes with tricky rope routines. Won rounds of applause. Nash, as emsee, kept audience in steady stream of laughter with his running banter and slapstick comedy.

Sharkey, the seal, kept audience amused and surprised by his behavior and tricks. Went big.

Pic, *Secrets of a Co-Ed*. Joseph Imbrogullo leads the pit combo. John F. Ignace.

### Morgan Ames Out Of Frederick Firm

HOLLYWOOD, Feb. 6.—L. A. Frederick, president of Frederick Bros.' Music Corporation, who arrived at his local office this week, has announced that Morgan Ames, executive vice-president of the firm and manager of the Hollywood branch, is no longer connected with the company. Ames joined FB last August, leaving the Mort Singer Theater Circuit in Chicago, where he was general manager the past nine years.

Reg Marshall, who sold his local agency to FB, will remain in charge here. Ames, since joining FB, has been working out of the New York, Chicago and Hollywood offices. He was understood to have worked under a deal involving a \$250-a-week salary plus a slice of the profits from the Frederick Bros.' Artists Corporation, which he was originally scheduled to develop.

### Shangri-La, Philly, Ups to 4G Budget

PHILADELPHIA, Feb. 6.—As a result of the click of Cross and Dunn and Frances Faye, Lou Yessner, proprietor of the Shangri-La, new mass nitery here, has committed himself to names. Has already inked in Georgie Price for two weeks starting February 24, with Harry Richman to follow.

Talent budget, including the house band and a relief combo, is said to run between \$4,000 and \$5,000 a week. However, Shangri-La seats over 700 persons and has been doing capacity for both dinner and supper since bringing in names with the new year. Yessner's policy is forcing other nitery ops to expand their show budgets.

### Ernie Young Back In Indoor Field

CHICAGO, Feb. 6.—Ernie Young, for the past eight years in the outdoor booking field, returns to the indoor picture this week as head of United Attractions. He will continue to work out of the Barnes & Carruthers offices and book night clubs, private clubs and cocktail lounges.

Prior to going into the outdoor branch, Young was in business with J. C. Stein (now head of MCA), handling and booking bands. For the past eight years he has had his own office and has been associated with Barnes & Carruthers. Young says he will book the Penguin, new cocktail spot opening here Wednesday (10), and set Edith Raystliss's girl line (4) on a 12-week USO tour.

### Omaha House Tries Saturday Eve Shows

OMAHA, Feb. 6.—The Town Theater plans to bring in flesh shows, starting in a small way, featuring the *KMA Radio Barn Dance* crew Saturday nights, according to Eric Sheldon, manager.

Patrons, accustomed to 30-cent tickets, forked out 75 cents top for New Year's show. The theater seats 1,400. Regular

price has now been set at 44 cents. Weather has been good. The show has six to eight acts a night. Customers howl and eat 'em up.

Manager Sheldon, who came from Australia to take over the management of the Town, says acts are hard to get—and so are managers. He leaves for the army, reporting at Fort Leavenworth, Kan., this week, and a new manager has not been found yet.

### CLUBS EYE GALS, 38'S

(Continued from page 3)

State Selective Service Director, Col. Arthur V. McDermott, found it necessary to issue a plea that those not hit by the initial classification should remain in their present jobs. The statement was made necessary because of the storming of the offices of the United States Employment Service the day following the order.

Congressional action to modify the WMC stand also appears possible. It is assumed that dependency is still a deferment factor, with 3-A's in non-deferrable occupations going first, and married men with no children going before fathers. Those not specifically named in the order, including performers and musicians, are unaffected by it.

Unions, generally, have not yet had time to study the situation fully. Locally, the Building Service Employees' Union will decide its strategy at an executive meeting. The Waiters and Waitresses' Union says 2,800 waiters, 15 per cent of the membership, will be hit. The Hotel, Restaurant and Bartenders' Union says about one third of its 35,000 membership comes under the order.

Service staffs of theaters will similarly be affected, with ushers on that non-deferrable list. Many houses have already started replacing male service staffs with women.

Hotels and clubs are already feeling the effects of the order, as many of their men immediately hotfooted it to the USES for war jobs. Right now it's a question of getting replacements over 38 for those leaving.

League of New York Theaters will meet at the end of the week to discuss the McNutt order's effect on legit theaters. So far, only type of legit workers directly hit are doormen (ticket takers) and ushers. According to League's estimates, about 60 per cent of the doormen are eligible and about 20 per cent of the ushers (New York theaters employ a good many women ushers).

International Alliance of Theatrical Stage Employees is considering the possibility of women film operators. Projectionist locals thruout the country have already felt the shortage, due to the large number of members within draft age limits and the switchover to war work, and have been solving the problem so far by "borrowing" men from other locals.

Reaction in musicdom to the War Man Power's Commission "work-or-fight" order followed split lines. Despite quoted statements from a high-placed official that musicians as well as other entertainers were in the twilight zone between essential and nonessential categories, William J. Feinberg, secretary of Local 802, AFM here, declared that the organization was launching a committee which would try to establish more definitely the relationship of music and musicians to the war effort.

Meanwhile, musicians, band bookers, personal managers and maestri were swept into a whirlpool of discussion about the effects of WMC's order on their livelihoods. Agency spokesmen declare that they've expected and are prepared to meet the problems that will ensue if the next batch of non-deferrable jobs includes musicians. (For further details on how band business is reacting to the WMC order, see the music department.)

CHICAGO, Feb. 6.—The theatrical field in this area has received the news from the War Man Power Commission calmly, having expected something of this nature sooner or later. Replacements, where possible, will be made with older men.

Most night club owners here are above the age limit, but bus boys and other minor employees will be hit. Following the newspaper announcement, many married bus boys rushed to see their nearest United States Employment Agency.

Most clubs say older men will be employed and women will be accepted for jobs which do not call for heavy labor.

For a while, anyway, concerned parties will try to double between their non-essential and essential jobs. So far, such a practice is permitted.

Leading theaters have not as yet turned to girl ushers, but the latest draft development will undoubtedly force them to train femmes.

## J. E. ELDRIDGE

Tailor to the Profession

SUITS TO ORDER. MEN AND LADIES.

Now Located at

166 WEST 48th STREET, NEW YORK

Phone: LOngacre 3-1534

## CRA Gives Up Commissions in The East To Help Accounts Hit By the Pleasure-Driving Ban

NEW YORK, Feb. 6.—Booking offices here are being successful to a great extent in getting suburban spots to resume talent despite the pleasure-driving ban. Consolidated Radio Artists, one of the chief sufferers because of the situation, has been able to get some of the lounges to resume talent. To do so they have persuaded orks to go into spots at scale and are waiving commissions.

The CRA cocktail department feels that once the policy of the spot changes it will be difficult to get operators back on the list of buyers and consequently is willing to forego its slice to maintain the spot as a talent outlet.

It is also felt that once the drinking public gets used to the idea that its cars are to stay in dead storage for the duration of the pleasure drive ban, it will begin drifting back to its usual haunts via bus and car lines.

Among the spots that have resumed outfits are the Forest Club, Staten Island; Canary Cage, Corona, L. I., and Pat and Don's, Newark, which dropped to one unit and is now buying more talent.

One of the chief arguments is the expected lifting of the ban when the gas situation improves with the completion of a pipe line to the East, expected around the end of February.

CHICAGO, Feb. 6.—The situation in the Midwest is not quite as acute and offices do not have to resort to the point of foregoing commissions. However, out-of-town spots are complaining because of the gas rationing and are curtailing their talent budgets.

Locally, particularly in the Loop and on the main streets both on the South and North Side, business in cocktail lounges is booming. Over week-ends the leading spots are turning away hundreds of customers.

Nightly such rooms as the Garrick Bar, Elmer's, Town Casino, Band Box, the Dome and Drum Cafe, among others, are doing a consistently profitable business. By checking carefully on the age restric-

tions, operators fill up with better spenders.

A new cocktail room opening Wednesday (10) is the Penguin, which will be operated by Barney Franklin, former night club owner, and booked by Ernie Young, who this week branched out into the cocktail field. Four piano playing and singing girls will be used. Among those set are Rose Malone and Verna Gray.

### College Inn New in Balto

BALTIMORE, Feb. 6.—College Inn is the newest cocktail lounge here. It is operated by the partnership of Charles Linguist, formerly of Lindy's and Waldorf-Astoria, New York, and Edward R. Price, Baltimore.

### Remodel A. C. Spot

ATLANTIC CITY, Feb. 6.—Artie Stueben and Ann L. Boehm, proprietors of Club Imperial here, have renovated their nitery at a cost of several thousand dollars to create another musical bar for the resort. For a starter, spot has Nancy Grady entertaining at the Hammond solovox.

### Gomez Moves to Hibbing

HIBBING, Minn., Feb. 6.—Don Gomez, organist and pianist, moves into the Androy Hotel here for a run starting Saturday (13). He has just closed six six weeks at the Flame, Duluth, Minn.

### Could Be Worse

NEW YORK, Feb. 6.—As a result of the pleasure driving ban, Jerry Benson, for 11 years operator of Jerry Benson's House Party, a cocktail lounge at Baldwin, L. I., has changed jobs.

Benson is now holding forth with piano and voice at the Dixie Hotel lounge here at \$125 per. Danny Hollywood, of General Amusement, set the deal.

### Donegan to Gervis

CHICAGO, Feb. 6.—Dorothy Donegan, colored pianist who has developed into one of the most sought-after cocktail acts in the business, has signed an 18-month personal management contract with Bert Gervis, local agent who recently left Consolidated Radio Artists to go on his own. Pact takes effect July 9 when her current deal with Phil Shelley run out. Shelley has managed her for the past couple of years, during which her cocktail spot salary jumped from some \$50 to \$300. Last month she turned down a \$500-a-week offer from 20th-Fox to appear in a specialty in a forthcoming all-colored picture.

### Tip Taylor Has Own Trio

PHILADELPHIA, Feb. 6.—Tip Taylor, pianist with the Three Clefs, sepa instrumental and vocal trio, has left to form a combo of his own. Billing as the Tip Taylor Trio, group made its debut at Dick McClain's Alpine Music Bar here. The Clefs just completed a stand at the Alpine, and in leaving for a stand in Detroit take with them Truman Gilbert, bass player with Bon Bon and His Buddies, instrumental and vocal quartet at Lou's Moravian Bar here.

## Reviews

### George and Terri Sterling (Reviewed at Martins, New York)

This veteran song and piano pair show up nicely in spite of adverse working conditions in this spot. This room is much too large for intimate work, which is their forte. As a result, the femme member of the group is constantly distending her voice to get to the far reaches of the room. Nonetheless, patrons close to the bar are given a load of some fine chirping by Miss Sterling, who dotes mainly on ballads and semi-classics. Voice is strong and delivery is okay.

Sterling provides a fulsome and yet unobtrusive piano accompaniment. He could take some solo spots to give the turn a greater variety. During the brief stretches in which he sings he displays a pleasant enough voice. *Cohen.*

### Pat Shevlin

(Reviewed at the Embassy Club, Philadelphia)

Virtually a bandstand fixture at the town's most toney intimate room. With the leader man at the piano, distinction of this four-piece unit is much in its instrumentation, since it takes in violin, harp, trumpet and drums. Boys dish out everything in the books. All capable musicians, they play everything in most capable fashion, which is fashionable for both listening and dancing.

Most effective are the fiddle and harp interludes. Everything offered is on the smooth and sweet side, peppered with the hot tunes when the occasion calls for it. Group swings out in subdued fashion in keeping with the tonal capacities of the room. *Orodenker.*

### Four Toppers

(Reviewed at Enduro Restaurant, Brooklyn)

While the billing, Four Toppers, constitutes a deception, none will object to the misnomer, as it is in the customers' favor. The colored group, as reviewed here, consists of five men and a femme. The unit's odd composition arises from the fact that a substitute had to be hired for Beryl Booker, the femme pianist and canary, while she was ailing. The odd man, however, proved to be good enough to warrant his retention with the outfit.

This outfit is accomplished all along the line and displays proficiency in the instrumental, vocal and sight departments. Instrumentation consists of Steven A. Gibson, leader who works the electric steel and Hawaiian guitars; Richard Davis Jr., bass; Miss Booker, piano; Jimmy Springs, drums, and David Patisillo, who works maracas to accentuate the already strong rhythms. The unbilled odd man, while competent at the piano, is more valuable at vocals and comedy work.

Miss Booker displays a mastery of the boogie-woogie technique, but does not measure up to the rest of the group vocally. The others are also fine instrumentalists and can take a vocal solo and

# Off the Cuff

### EAST:

ART BAKER TRIO make their Philadelphia bow at Lou's Moravian Bar. . . . FRANK DIPRIMA and His American Four with TONI WINSTON, voice, alternating with the RIFF ROBBINS TRIO, sepa unit, at Hank Collins's Mid-Way Musical Bar, Philadelphia. . . . BILLY MAPLES, voice, with RUTH MOORE, piano, new at Philadelphia's Melody Inn. . . . MAXINE YORK, piano and vocals, at the Purple Derby Musical Bar, Philadelphia. . . . RUTH STEVENS added for the vocals with Mike Pedecine's FOUR MEN OF RHYTHM at Philadelphia's New 20th Century Musical Bar. . . . LILLIAN BOWMAN, piano, and BETTY CARR, song stylist, set at Brown's Musical Bar, Philadelphia.

CHARLIE ANDERSON, piano and voice, opened at the Newark (N. J.) Recreation Center. . . . ERSKINE BUTTERFIELD drew his second holdover of two weeks at the Community Coffee House, Binghamton, N. Y. . . . THREE CHOCOLATES got several studio shots from WHN, New York. . . . PENNY AND JUDY started at the Tropical Spot, Augusta, Ga. . . . DON SEAT QUINTET, at the Roosevelt Hotel, Pittsburgh, had their options picked up opening night. . . . PAT TRAVERS and Her Men About Town, opened at Martin's, New York. . . . FRANK PORTER ORK into the Diamond Mirror, Passaic, N. J., February 9. . . . OWEN SISTERS, at Doc's, Baltimore, get eight additional weeks there, making a 16-week run. . . . FOUR DIAMONDS have signed with William Morris along with Estelle and Her Five Brunettes.

BUDDY HARLOW TRIO started at the Commodore Hotel, New York. . . . DON BAKER is holding over at Pat & Don's, Newark, N. J. . . . KEN HARRISON ORK has signed with Consolidated Radio Artists. . . . MARIE DOHERTY is a newcomer to the Crystal Cocktail Lounge, Troy, N. Y. . . . DON DI PLAVIO, piano and song, stays on at the Music Bar, New York. . . . DOROTHY AND HELEN, instrumental and vocal team, got their fourth holdover at the Buffalo Hotel, Buffalo. . . . MACK AND TONY MCCOMBA started at the White

For every spot—Macay is the McCoy!  
**JERI MACAY**  
and Her All-Girl Orchestra  
(4 people)

**JAY MARSHALL**  
Magical Satirist  
Now: MONTE CARLO CASINO, New York

In Demand Everywhere  
**The OWEN Sisters**  
The Nation's Most Popular Girl  
Instrumental-Vocal Trio.

An Overnight Sensation  
**DON SEAT**  
Quintette  
4 Men and a Girl.  
Held over indefinitely at  
ROOSEVELT HOTEL, Pittsburgh, Pa.

★★★★ UNIT  
**The Bill Thompson**  
Trio  
(King of the Organ)  
with Carol Horton  
Organ — Piano — Drums — Vocals

A Must on Your List  
**PAT TRAVERS**  
and Her Men About Town  
3 Boys and a Girl  
Vocal solos and quartettes, plus excellent music.

stands for "special" personal representation for your unit.  
If you do not have expert representation drop in or write  
**MIKE SPECIAL**  
48 West 48th St. New York, N. Y.

**SOLID** Purveyors of Jive  
**Money Makers**

The **KING COLE TRIO**

NOW ON TOUR AFTER  
**32** SMASH featuring King Cole, writer of That Ain't Right, piano; Oscar Moore, guitar, and Johnnie Miller, bass.  
WEEKS — 331 Club — HOLLYWOOD

Opening **THE BEACHCOMBER**  
OMAHA, FEBRUARY 27

DECCA RECORDS — All for Your \* VIM, VAM, VUM  
MANAGEMENT: GENERAL AMUSEMENT CORP. PER. MGR.: GENE ANDES

wind up with a strong hand. In several arrangements a strong resemblance to the Inkspots is noted. If intentional, it is a mistake, as the lads have potentialities to develop a desirable style of their own. The group is well groomed, even distinguished looking. Two boys sport goatees. *Cohen.*

**Four Kings of Jive**

(Reviewed at Hotel Majestic Musical Bar, Philadelphia)

Quartet of sepiu jive experts who dish out a righteous brand of swing and shout rhythms that stem from Harlem. Formerly billed as the Four Kings and a Queen, lads have lately revised their lines with the dropping of the fem decor and replacing the spots where the army had first call. New line-up has Orville (Baggy) Hardiman on guitar, Jake McKinney's torrid tippie fingerings, Henry Clark at the bass fiddle and Danny Turner alternating with equal proficiency on piano and saxophone.

Lads live up to their billing, applying the jump and bounce beats to the offerings, which takes in both the current popular folios and the typical race ditties. Also add a bright lyrical touch to the tunes, singly and collectively, with the emphasis on scat-styles in their singing. For the instrumental set-ups, Turner's alto sax rides add taste to the musical morsels. Lads make a smart and smooth appearance in their white ties and tails. *Maurie Orodanker.*

**Frenchy Graffolier**

(Reviewed at Babe's, Des Moines)

A former territory band maestro, Frenchy Graffolier is now fronting a four-piece unit playing semi-classical dinner music early in the evening and a society swing with a much faster tempo for the later-comers. Instrumentation well suited for spot, with Graffolier at piano and doubling on accordion, Jack Stephens at organ and vibes; Marvin Reeves, sax, and Burt King, drums. Reeves also does some vocals in pleasant style, while King is good on whistling.

Lack of brass gives the desired effect for the diners. *Weber.*

**The Three Blazes**

(Reviewed at Zanzibar Room, Florentine Gardens, Hollywood)

This two-year-old colored Hollywood group includes George Crawford, piano; Johnny Moore, guitar, and L. A. Mason, bass. Featured is the double piano work of Crawford and Mason, with Moore moving over to the bass post. Highlight of the evening is the fast boogie-woogie tempos of this combo, with Moore taking the vocals, with the others joining in for parts.

Outfit makes a nice appearance and fills the bill adequately at this spot. *Abbott.*

**OFF THE CUFF**

(Continued from opposite page)

Brown's Musical Bar, Philadelphia, with LILLIAN BOWMAN, piano and vocals, holding over.

**WEST COAST:**

AL GAYLE has disbanded his cocktail unit and is now with a USO unit playing camp shows here and abroad. MOREY SHERMAN TRIO replaced Gayle at the Hollywood Tropics. . . . HARDING AND MOSS, with Billie Joyce, opened at El Rancho Vegas, Las Vegas, Nev., February 1. . . . IVY, VERN AND VON continue in their ninth month at the Cine Bar in San Diego. . . . JOE SULLIVAN, jazz pianist, is down for the Somerset House, Riverside, Calif., for four weeks and options, starting February 3.

KING COLE TRIO closes eight months at 331 Club, Los Angeles, and opens a tour at the Beachcombers, Omaha, February 17. . . . JOE SULLIVAN, boogie-woogie pianist, opened at Somerset House, Riverside, Calif., for 12 weeks. . . . ARTHUR TODD and Dorothy Daniels take over at Jim Otto's in Beverly Hills, Calif., February 11 for four weeks. . . . CHARLES GARY and Janet Sloane continue at Tops in Corona, Calif. . . . SABIN and Her Personalities opened for two weeks at the Last Frontier Hotel, Las Vegas, Nev., February 5. . . . THE ASHBURNS set for El Rancho Vegas, Las Vegas, Nev.

**MIDWEST:**

SID FISHER and His New Yorkers (4) open at the Book-Cadillac Hotel, Detroit, February 22 following their current stay at Helsing's Vodvil Lounge, Chicago, where they will be replaced by THE HEADLINERS (4). . . . THE CHARME-NELLE TRIO, girl unit, started at the Famous Bar, Akron, February 8. . . . SPORN AND D. KOFF returned to the Hollenden Hotel, Cleveland, February 8 following a two-month run at the Nell House, Columbus O. . . . LOLA HILL and Her Men of Music (4) have begun a run at the Drum Room, Chicago.

BOBBY SHORT, colored pianist and singer, opened at the Beachcombers, Omaha, February 1. Following a run he will move to the West Coast for an engagement in Arthur Lyons's Radio Room, Hollywood, set thru Larry Kent, of GAC, there. . . . AL AND LINDA DAVIS, accordion and guitar, set for a run at Martin's, Chicago. . . . JACK IVETT'S Esquires (4) and JOE DI SALVO'S Chicagoans (4) are working for Uncle Sam at the Stevens and Congress hotels, Chicago, entertaining the schooling soldiers.

HOT-LIPS PAGE (6) starts a run at the Garrick Bar, Chicago, February 12, succeeding LOUIS JORDAN (5), who begins a two-month theater tour. Also new at the Garrick is SONNY BOY WILLIAMS, colored pianist. . . . OPALITA AND GARCIA, following a couple of Chicago dates, moves into the Crest Recreation, Detroit, February 15.

(Routes are for current week when no dates are given)

**A**

- Adair, Robin (Hurricane) NYC, nc.
- Adler, Larry (Chicago) Chi, t.
- Alfan, Vic, Trio (Worth) Buffalo, h.
- Allen, Jean (Swing Club), NYC, nc.
- Almea Sisters (Glenn Rendezvous) Newport, Ky., nc.
- Ames, Honey (Red Mill) Bronx, NYC, nc.
- Apollon, Dave (Loew's State) NYC, t.
- Ard, Dottie (606 Club) Chi, nc.
- Armand & Anita (Bowery) Detroit, nc.

**B**

- Barnes, Pinky & Mabel (Tower) Kansas City, Mo., t.
- Barrett, Elaine (Swan) Phila 1-13, nc.
- Barry Sisters (Frolies) NYC, nc.
- Barrys, The (Earle) Washington, t.
- Barton & Brady (Tower) Kansas City, Mo., t.
- Barton, Eileen (McGough's) NYC, nc.
- Bates, Peg Leg (Rialto) Joliet, Ill., 10, t; (Orpheum) Madison, Wis., 11, t.
- Bee, Hal & Honey (Leon & Eddie's) NYC, nc.
- Belett & English Bros. (RKO-Boston) Boston, t.
- Belmont Bros. (Mickey's Bar) Detroit, nc; (Sweetheart) Detroit 15-20, nc.
- Belmont, Dale (New Queen Mary) NYC, nc.
- Bernard, George, Dancers (Latin Quarter) Chi, nc.
- Bernia, Al (Beverly Hills) Newport, Ky., cc.
- Berry, Harry, Trio (Mother Kelly's) Miami Beach, Fla., nc.
- Best Foot Forward (Palace) Cleveland, t.
- Bigelow & Lee (Troc) NYC, nc.
- Blair & Dean (Greenwich Village Inn) NYC, nc.
- Blackstone, Nan (Savoy Lounge) St. Louis, nc.
- Blanche & Elliott (Gloria) Columbus, O., nc.
- Blanka (Casino Russe) NYC, nc.
- Block & Sully (Loew's State) NYC, t.

**★ THE ANGIE BOND TRIO ★**  
 AMERICA'S FINEST Girl Instrumental-Vocal Act.  
 Pers. Repr. Allan Rupert, Consolidated Radio Artists,  
 R. C. A. Bldg., N. Y. O.

- Bond, Angie, Trio (Jack Dempsey's) NYC, re.
- Bond, Gertrude (Mother Kelly's) Miami Beach, Fla., nc.
- Booker, Beryl (Enduro) Brooklyn, re.
- Boop, Betty (Howard) Bridgeport, Conn., c.
- Boots & Saddles (Kenton) Kenton, O., 12-13, t.
- Boswell, Connie (Roxy) NYC, t.
- Bouvier, Yvonne (New Queen Mary) NYC, nc.
- Bowman & Lopez (Ubangi) NYC, nc.
- Bowman, Patricia (Palace) Columbus, O., t.
- Bridson, Jeanne (Capitol) Washington, t.
- Brooks, Dave (Frolies) NYC, nc.
- Brown, Pete, Trio (Onyx) NYC, nc.
- Brown, Randy (Blismarck) Chi, h.
- Brown, Wally (Chicago) Chi, t.
- Bryant, Betty (Mon Paroo) NYC, nc.
- Burns Twins & Evelyn (Circle) Indianapolis, t.

**C**

- Cabot & Dresden (Copacabana) NYC, nc.

**EDDIE SUEZ**  
 THEATRICAL AGENCY  
 representing  
 — a luff blitz —  
**★ JOHNNY CAHILL ★**  
 Opening Feb. 15, Swan Club, Philadelphia.  
 503-17 SHUBERT THEATER BLDG.  
 PHILADELPHIA, PENNA.  
 Phones: Pennypacker 7083. Kingsley 8660.

**TRADE SERVICE FEATURE**  
**ACTS • UNITS • ATTRACTIONS**  
**ROUTES (For Orchestra Routes, See Music Department)**

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Callahan Sisters (Troika) Washington, nc.
- Carey Twins (Belmont Plaza) NYC, h.
- Carlos, Senor (Beverly Hills) Newport, Ky., cc.
- Carmen, Dolores, Del (St. Moritz) NYC, h.
- Carmen (Frolies) NYC, nc.
- Carol, Susan (Troc) NYC, nc.
- Carole & Sherod (Versailles) NYC, nc.
- Carroll, Jimmy (George Washington) NYC, h.
- Carver, Zeb, & Cousins (Village Barn) NYC, nc.
- Castaine & Barry (New Queen Mary) NYC, nc.
- Chiesa, Marga (El Chico) NYC, nc.
- Chittison, Herman, Trio (Le Ruban Bleu) NYC, nc.
- Chords, The (National) Richmond, Va., 11-17, t; (State) Raleigh, N. C., 18, t.
- Co-Eds, Eight (Roxy) NYC, t.
- Collette & Barry's Little Show (Park Plaza) St. Louis 8-13, h; (Neil House) Columbus 15-March 1, h.
- Collins & Bailey (El Rancho Vegas) Las Vegas, Nev., nc.
- Colstons, The (Loew's State) NYC, t.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Costello, Diosa (La Conga) NYC, nc.
- Costello, Jimmy (Patio) Cincinnati, nc.
- Covarro, Nico (Bal Tabarin) NYC, nc.
- Cox, Wilma (Armando's) NYC, nc.
- Coy, Johnny (Frolies) NYC, nc.
- Cranford, Patli (18 Club) NYC, nc.
- Crawford & Caskey (Blackhawk) Chi, c.
- Cross, Chris (Strand) NYC, t.
- Cross, Milton (Roxy) NYC, t.
- Cross & Dunn (Greenwich Village Inn) NYC, nc.
- Cummings, Don (Strand) NYC, t.
- Cunningham & Bennett (Howard) Bridgeport, Conn., c.

**D**

- Daro & Corda (Park Central) NYC, h.
- Davis, Dorothy (Brown) Louisville, h.
- Davis, Rufe (Buffalo) Buffalo, t.
- Dawn, Dolly (RKO-Boston) Boston, t.
- DePay, Arleen (Sawdust Trail) NYC, nc.
- Delahanty Sisters (Tropic) Imperial, Calif., nc.
- Dell, Lilyan (Wivel) NYC, re.
- DeMarco, Renee (Mark Hopkins) San Francisco, h.
- De Rivero, Carmen (Frolies) NYC, nc.
- De Wood, Lorraine (Mon Paroo) NYC, nc.
- Dolores, Donna (Barkley's) Brooklyn, nc.
- Doyle, Eddie & Amy (Army Camp Shows) Mineral Wells, Tex., 5-12.
- D'Roy, Phil, & Co. (Hollywood) Kalamazoo, Mich., nc.
- Drake, John (Oriental) Chi, t.
- Drake, Robert (Royal) Columbus, Ga., 11-14, t.
- Drew, Martha (Belmont Plaza) NYC, h.
- Duanas, The (Beverly Hills) Newport, Ky., cc.
- Duffy, Kathryn, Dancers (Belmont Plaza) NYC, h.
- Durant, Jack (Palace) Columbus, O., t.
- Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

**E**

- Ellsworth & Fairchild (Versailles) NYC, nc.
- Erwin, Stuart, & June Collyer (RKO-Boston) Boston, t.

**F**

- Fall, Virginia (Sawdust Trail) NYC, nc.
- Faye, Frances (Latin Quarter) Chi, nc.
- Field, Robert (Leon & Eddie's) NYC, nc.
- Fiske, Dwight (Blackstone) Chi, h.
- Foster, Stuart (Oriental) Chi, t.

- Frances, Marion (Glenn Rendezvous) Newport, Ky., nc.
- French, Eleanor (Drake) Chi, h.
- Fuld, Leo (Old Roumanian) NYC, re.

**G**

- Gaby, Frank (Riverside) Milwaukee, t.
- Gale, Geraldine (Wivel) NYC, re.
- Gale, Lenny (Tower) Kansas City, Mo., t.
- Gardner, Kay (Onyx) NYC, nc.
- Gautier's Bricklayers (Music Hall) NYC, t.
- Gaye, Albie (606 Club) Chi, nc.
- Gifford, Albert (Music Hall) NYC, t.
- Gingersnaps, The (Le Ruban Bleu) NYC, nc.
- Glover & LaMae (Sheraton) NYC, h.
- Gobey, Roy (Red Mill) Bronx, NYC, nc.
- Gomez, Vincente (Le Ruban Bleu) NYC, nc.
- Goode, Margo (Brown Derby) Chi, nc.
- Gordon, Al (Hurricane) NYC, nc.
- Gordon & Rogers (Rialto) Joliet, Ill., 10, t; (Orpheum) Madison, Wis., 11, t.
- Grays, Six (Loew's State) NYC, t.
- Green, Mitzl (Riobamba) NYC, nc.

**H**

- Hall, Dale (Papiano's) Salt Lake City, c.
- Hammonds, The (Bowery) Detroit, nc.
- Handman & La Vere (Howard) Bridgeport, Conn., c.
- Handy, W. C. (Diamond Horseshoe) NYC, nc.
- Hart, Ray (Chateau Moderne) NYC, nc.
- Hartman, Paul & Grace (Waldorf-Astoria) NYC, h.
- Healy, Dan (Oetjen's) Brooklyn, nc.
- Hearn, Bernie (Village Vanguard) NYC, nc.
- Heath, Bobby (Sawdust Trail) NYC, nc.
- Henning, Pat (Capitol) Washington, t.
- Herbert, Jack (Edgewood) St. Joseph, Mo., 1-14, nc.
- Herman, Shirley (Howard) Bridgeport, Conn., c.
- Hild, Dorothy, Ballet (Chicago) Chi, t.
- Himmel, Marvin (Helsing's Vodvil Lounge) Chi, re.
- Hobart, June (Swing Club) Brooklyn, nc.
- Hector, Harriet (Diamond Horseshoe) NYC, nc.
- Hoffman Slaters (Gingham Gardens) Springfield, Ill., nc.
- Holden, Marie (Sawdust Trail) NYC, nc.
- Holman, Libby (La Vie Parisienne) NYC, nc.
- Hope, Glenda (Jimmy Kelly's) NYC, nc.
- Houston, Nan (Greenwich Village Inn) NYC, nc.
- Howard, Johnny (885 Club) Chi, nc.
- Howard-Paysee Dancers (Jefferson) St. Louis 5-18, h.
- Hoyt, Katherine (Village Barn) NYC, nc.
- Humphrey, Paul (George Washington) NYC, h.
- Husson, Jimmie (Glenn Rendezvous) Newport, Ky., nc.
- Hutton, Marion (Oriental) Chi, t.

**I**

- Ink Spots (Rialto) Joliet, Ill., 10, t; (Orpheum) Madison, Wis., 11, t.

**J**

- Jagger, Kenny (Leland) Richmond, Ind., h.

**POLLY JENKINS**  
 AND HER MUSICAL PLOWBOYS  
 (U. S. O. T. T. #20)  
 For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jarahal (Jimmy Daniels, Inc.) NYC, nc.  
 Jesse & James (Roxy) NYC, t.  
 Jewels, Juggling (Leon & Eddie's) NYC, nc.

—Sensational Sepia Comedians—  
**PECK AND PECK**  
 Current Week at Apollo Theater,  
 New York City  
**JOLLY JOYCE**  
 Write Wire Phone  
 Walnut 4677 Earle Theater Bldg.  
 Walnut 9451 Philadelphia, Penna.

- Johnson, Gertrude (Onyx) NYC, nc.
- Johnson, Gil (Bal Tabarin) NYC, nc.
- Joyce, Edna (Glenn Rendezvous) Newport, Ky., nc.
- Jung, Ann (Victoria) NYC, h.

**K**

- Kaly, Chandra (Riobamba) NYC, nc.
- Kay, Beatrice (Royale) Detroit, nc.
- Kaye, Frances (Belmont Plaza) NYC, h.

(See ROUTES on page 55)

**DRAMATIC AND MUSICAL**

(Routes are for current week when no dates are given)

- Arsenic and Old Luce (Shea's) Erie, Pa., 10; (Erlanger) Buffalo 11-13.
- Barrimore, Ethel, in Corn Is Green (Billmore) Los Angeles.
- Claudia (Locust St.) Phila.
- Eve of St. Mark (Harris) Chi.
- Gilbert & Sullivan Operas (Studebaker) Chi.
- Good Night Ladies (Blackstone) Chi.
- Hayes, Helen, in Harriet (Forrest) Phila.
- Junior Miss (Curran) San Francisco.
- Junior Miss (National) Washington.
- Lady in the Dark, With Gertrude Lawrence (Clive) Chi.
- Life With Father (Erlanger) Chi.
- Porgy and Bess (Lyceum) Minneapolis 8-11; (Auditorium) St. Paul 12-13.
- Priorities of 1942 (Cass) Detroit.
- Springtime for Henry (Colonial) Boston.
- Student Prince (Selwyn) Chi.
- This Rock (Plymouth) Boston.
- Tobacco Road (Walnut) Phila.
- Watch on the Rhine (Shubert Lafayette) Detroit.
- Ziegfeld Follies, with Milton Berle (Shubert) Boston.

**ICE SHOWS ON TOUR**

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
- Ice-Capades of 1943 (Sports Arena) Hershey, Pa., 8-13; (Arena) Cleveland 14-21.
- Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
- Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
- Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

**TRADE SERVICE FEATURE**  
**ADVANCE BOOKINGS**

BEATRICE KAY: Chicago, Chicago, Feb. 19-25; Palace, Cleveland, 26-March 4.  
 ANDREWS SISTERS - MITCHELL AYRES: Orpheum, Omaha, March 5-11; Orpheum, Minneapolis, 12-18; Riverside, Milwaukee, 19-25; Circle, Indianapolis, 26-April 1.  
 BORRAH MINEVITCH'S RASCALS: Oriental, Chicago, March 19-25.

# WMC EDICT HITS HARD

## Work-or-Fight Ruling May Raise Hob With Band Biz; Predictions Vary But Some Extremely Dire

NEW YORK, Feb. 6.—Realizing that the next batch of non-deferrable occupations may include them, band agents here report that they've expected and are prepared to meet the problems accompanying the latest "work or fight" rulings laid down by the War Man-Power Commission. General attitude of the bookers is that the least they can do to help the war effort is to accept with grace the government's edict and to try to get along as best they can without grumbling. Like other businesses, the agencies were seething with excitement when the man-power edict first broke, but calmness soon set in and with its reasoned declaration that things "could be worse."

How much worse varies with individual prophets in the business. Some think that it won't get too bad, but Harold F. Oxley, band manager sees the band field for '43 and '44 narrowing down to no more than 10 or 12 names. He thinks the latest man-power ruling just about erases any vestige of hope that new bands can be built up to replace draft-ridden, disbanded crews.

Oxley himself has felt the effect of wartime measures with increasing impact. Last year he had eight bands on the roster; in September he had four; at present he has only one, Jimmie Lunceford. He has cut nine people from his office personnel in the last 10 months, and reduced his floor space to a mere fraction of what it used to be.

Man-power shortage has got in its blows at the William Morris agency, which dropped its Cleveland office last week and moved men remaining to other branches.

Altho band people are not included in the 29 categories from which the dependency basis for deferments has been removed, the tone of Paul V. McNutt's statement last week and more recent talk about "non-essential" industries, left no doubt that by April or a little later virtually all man power not already listed as "essential" will come under the commission's call to arms and defense plants. Band leaders, personal managers, sidemen, promoters and agency execs (under 38) with dependents now realize that Uncle Sam's khaki corps may be beckoning soon. As it is, many personal managers are recent recipients of 1-A classifications, as was Howard Christensen, partner of Arthur Michaud, who went in last week as an army private. Christensen had been handling Art Kassel, Jimmy

Joy, Nick Stuart, Johnnie Davis and Dick Jurgens.

Even the band-business boys who are over 38 may feel the edge of McNutt's war measure eventually since it is reported that the War Man-Power Commission is getting ready to push thru legislation requiring men outside the draft age to change from non-war to war industries. Said proposal is expected within three weeks, and, allowing time for Congressional review and possible action, this may give only a couple of months' leeway to over-age non-war workers.

Even if band biz, for '38ers and above, is not included in forthcoming non-deferrable-class announcements, the effects of the man-power shifts thruout the entire nation will still belay both bookers and maestri alike. With night club managers and personnel flocking to defense jobs or leaving for the army fewer locations will be open for bands. Similarly, ballrooms may find it impossible to operate with women and greybeards only.

With the impending increase in war production, transportation restrictions currently in force may be expected soon to become even more stringent. Train travel may be so curtailed as to eliminate nearly all touring by wand wavers.

While the "music for morale" factor is a considerable one for members of the band business, it is recognized by the industry that the catch phrase must become a reality in a hurry if the band business is to carry on.

## Duke's Hub Concert Repeats N. Y. Click

BOSTON, Feb. 6.—Despite a 10-inch blizzard and the worst traveling conditions in years, Duke Ellington's concert at Symphony Hall here drew a capacity house January 28. Admish was \$1.10 to \$2.20. Tickets were sold out the day previous, but officials didn't think ticket-holders would battle the inclement weather.

They started coming in early and by 8 o'clock all entrances were jammed. Hall seats 2,613, but there was such a terrific demand for seats it is felt that another thousand could have been sold.

At the conclusion of the concert a testimonial was tendered Duke and the band at the Tic Toc Club here.

## 802 Plans Drive To Land Music in Morale Division

NEW YORK, Feb. 6.—Word that musicians may be included in the non-essential category under new War Man Power Commission rulings has AFM anxious for official clarification. Local 802 here is establishing a committee that will contact Washington for a clear statement on policy, and will urge official cognizance of music as a morale-builder.

If music is recognized as essential to morale, 802 plans to approach the Senate Military Appropriations Committee to ask that some funds be allocated to keep musicians at work, as government projects. Union will ask that men be employed at prevailing wage scales.

William J. Feinberg, secretary of Local 802, suggests that some organization might be established here similar to British ENSA. ENSA is a semi-official org, differing from local USO, whose funds come from contributions of the public, in that ENSA funds come from private contributions plus equal appropriations from the government. Org employs musicians and other entertainers, supplying them to army camps, war industry plants and morale-building agencies. By that method, Feinberg points out, musicians would be sure to serve where they are most needed.

## Pubs Sue Nitery On Copyright Law

TULSA, Okla., Feb. 6.—Three music publishing firms have entered suit against the Je-Re-Co night club here, charging infringement of the copyright law. Suit, asking for \$15,000, was filed by Irving Berlin, Inc.; Santly-Joy Company and Mills Music Company in U. S. District Court here.

Travis Milsten, attorney, said in his petition that Charles G. Collins, owner of the club, had been warned to obtain a license before playing songs of the publishers but that he failed to heed the warning.

The Je-Re-Co is a small dine and dance spot, and the orchestra was a small local unit.

Songs named in the suit were *Abraham*, published by Berlin; *My Devotion*, Santly, and *Ain't Misbehavin'*, Mills.

## Philly AFM Sues 6 Niteries for Run-of-Contract

PHILADELPHIA, Feb. 6.—Musicians' union, Local 77, AFM here, has engaged M. Herbert Syme, local labor attorney, to file claims against more than a half dozen night clubs in the territory that have laid off bands because business has been crippled by the ban or pleasure driving. Since the union allows a rebate on the wage scale for those signing a contract for at least 25 weeks practically every spot holds long-term binders for the handstand attraction. With the ban on pleasure driving, some of the spots dropped the music makers pronto.

Among the major spots formerly employing large bands are the Lexington Casino here, Weber's Hofbrau and Neil Deighan's on the Jersey side. Silver Lake Inn, also on the New Jersey side, has closed entirely because of the auto ban. Musicians were also let out at about a half dozen smaller spots in the suburban and Jersey sections. Even where the spot has closed, as the Silver Lake Inn, the proprietors are still liable for the life of the contract. Syme has pointed out that the courts here have ruled that "a union contract is to be considered as a bona fide debt." Issue came up last year on matters concerning the Newspaper Guild's contract when *The Evening Public Ledger* here folded.

Musicians' union not only seeks to have the nitery ops live up to the terms of their contracts, but also to come across with the back pay since letting out the bands. The ban on pleasure driving is not considered an "act of God" and, while it is granted that the nitery ops have been hit hard, there is no reason why the musicians should shoulder the burden, it is claimed. Since the floor-shows are usually booked in on weekly contracts, the acts have not been hit by such canceled contracts.

Syme, who has earned a rep here in negotiating union disputes, is calling a meeting this week of all the nitery ops involved. At that time he will explain to them their existing obligations under the terms of the contracts they entered into with the musicians' union. It is expected that Syme will attempt to negotiate the matter outside of the courts entirely. However, the union is prepared to seek legal relief for the bandsmen affected if the nitery ops fail to come thru.

## Lyman Loses Suit Against Billy Rose

NEW YORK, Feb. 6.—Abe Lyman's \$19,000 claim against Billy Rose in a breach of contract suit was denied by the New York State Supreme Court here this week. Suit arose over the disputed interpretation of Lyman's booking contract at Rose's Barbary Coast at the World's Fair in the summer of 1940.

Lyman maintained that his booking extended for the run of the fair. Rose contended that booking covered only the run of the show, which folded after two weeks. Lyman continued to play for several weeks after the show closed, claiming that, altho the contract read "run of the show," he interpreted it as meaning "run of the Barbary Coast."

## Wm. Morris Shifts Office Personnel

CHICAGO, Feb. 6.—Pat Lombard, manager of the band department for the William Morris Agency in Cleveland, is coming into the local office next week to succeed Cress Courtney, location booker, who left for the New York branch last night (5). WM closed its Cleveland office for the duration; that area will be serviced by both Chicago and New York.

Tommy Smythe, of the local band department, has been assigned to the Texas territory, formerly covered by Courtney. Bob Ehler, one-night booker, remains. He has received his 1-A classification from his draft board, however.

## Answers Delayed on ASCAP Acct. Suit

NEW YORK, Feb. 6.—Answers to the Whiting, Denton & Haskins and Gem complaint demanding an accounting from ASCAP have not yet been received, altho several requests for extensions of time have been made. Andrew Weinberger, attorney for the plaintiffs, states that a general 20-day extension will be granted, with the stipulation that no further requests for additional time be submitted.

Twenty-day extension will bring the deadline for all answers to the first week of March. Altho case hits at some of the biggest names in the industry, talk of its implications has been limited, as many pubs declare that it is too technical to understand fully.

Defendants who have so far filed names of their attorneys are Deems Taylor, ASCAP, John G. Paine, Shapiro-Bernstein, Louis Bernstein, Oley Speaks, Chappell and Walter Douglas, who will be represented by Schwartz & Frohlich; E. Claude Mills by Hays, St. John, Abramson & Shulman; Jack Mills and Mills Music by Samuel Jessie Buzzell; Ray Henderson by Miller & Miller; Jack Robbins, Robbins Music, Leo Feist and Miller Music by Julian Abeles; and G. Schirmer, Inc., and Gustave Schirmer by Gilbert & Gilbert.

## NAPA Resumes Fight for Fees; House Gets New Copyright Bills

NEW YORK, Feb. 6.—Efforts to amend the copyright law which excludes recorded music from the realm of "public performance for profit" were introduced in Congress January 28 by Representative Hugh Scott. Bills, which were drawn up by Maurice Speiser, attorney for the National Association of Performing Artists (1) propose that coin-operated machines be restored to the jurisdiction of the copyright law and (2) indirectly guarantee recording artists a share of the profits gained thru commercial use of all reproduced music other than that employed in films.

The proposed bills, if passed, would support James Petrillo's contention that AFM members should share in profits made from records. Both of the bills provide for extra revenue for performing artists, with the possible effect that coin-machine operators would have to pay royalties to musicians whose records are utilized. Cafes, restaurants, hotels, library rentals, dance halls, ball parks, county fairs, etc., which use piped or mechanical music, would have to turn back some fee to the performing artists.

According to Speiser, the organization he represents is interested in seeing that

the "half million coin machine in the country start paying for the canned music they make such heavy profits from." The old copyright law, dated March 4, 1909, excluded coin machines, Speiser claims, only because then there were no more than 100 or 200 machines, and these were never visualized as becoming extensive media of commercial entertainment.

Representative Scott's bill (H.R. 1571) reads: "Be it enacted by the Senate and House of Representatives . . . that section 1 of an Act to amend and consolidate the Acts respecting copyright, approved March 4, 1909, be amended by striking out the last paragraph which reads, 'The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs.'"

The other bill (H.R. 1570) states in formal legal language that all acoustic records, save those which are part of a copyrighted motion picture, shall possess no exclusive rights. In other words, whoever uses records commercially should pay for the use.

## Yankees Dish, Londoners Dig At FDR Ball

NEW YORK, Feb. 6.—Trade circles here got a kick out of the reports that Britishers threw a jitterbug ball in London to celebrate the President's birthday January 30. Celebration took place at Covent Garden, London's historic opera house, and converted the "joint" into a veritable Savoy Ballroom for the night. As the tale goes, American tribal dances never before witnessed outside of local juke palaces and dance halls were trotted out and enjoyed by all.

Packing the dancing space, huge crowds saluted the President with the very best English version of the Lindy Hop. U. S. doughboys, of course, are credited with introducing much of the sharp stuff, but Londoners caught on quick and swung out with as much abandon as ever gripped a Roseland zooter.

Activities started off politely with tunes like *F.D.R. Jones, Yankee Doodle and America I Love You*. Then on came Blanche Colman's all-girl band with a load of jive, and the soldiers really came on. Ensued some deft digging with the London chicks when the sons of Old Glory discovered that their WAAF and WREN across-the-sea partners were solid old cats.

After the rug had been cut to ribbons the doughboys took stock. One khaki-clad lad proudly defended the girls back home: "These English jitterbugs are too awkward and make too much noise with their feet," but others admitted "They all want to jitterbug; we wish we could keep up with them."

Seed of the transformation from "pip, pip" to "hep, hep" was planted by American movies, correspondents report. All the Englishers needed, apparently, was a little encouragement before displaying some first-rate hardwood stomping, don'tcha know.

## SPA Firebrands Itch for Action

NEW YORK, Feb. 6.—Some of the younger and more impatient members of the Songwriters' Protective Association are expressing dissatisfaction with the way org's plans are moving. Besides their concern over the apparent slowness of negotiations for basic contracts with BMI affiliates, tunesmiths are also wondering why SPA hasn't raised a holler about liking royalty rates. Songwriters are still getting 3-cent royalties, altho the wholesale price of most sheet music has advanced from the former 18-cent price to 22 cents.

One plan being suggested by a few members is that SPA push for a sliding scale, with royalties increasing as sales increase, as is done in the book-publishing industry.

Some members complain that problems are not generally aired at general membership meetings. They point out that altho the questions are probably discussed at length at council meetings, not enough of it is carried on by the rank-and-file at their luncheons.

One member of SPA's council declared that, if things don't start popping soon, he may resign from the council, so that he'll be free to sound off from the floor.

## Krupa Cleans Up On 2 One-Nighters

DES MOINES, Feb. 6.—Name bands turning down one-nighters in the Midwest because of transportation difficulties probably will gnash their teeth over this report.

Gene Krupa, doing two one-nighters on his jump from the West Coast to Chicago, broke the record for last year at the Tromar Ballroom here. Playing at the ballroom Thursday (28), Krupa pulled in 3,000 customers at \$1 plus taxes each. The night's business netted Krupa more than \$1,500, which was far over the guarantee.

Playing the evening previous at the Chermot at Omaha, Neb., another Tom Archer ballroom, Krupa had 1,700 customers for another take above his guarantee.

# Ballrooms Stage Comeback

## Philly Getting New Band-Stop; Reading To Play Names; Several Other Cities Re-Opening Rooms

PHILADELPHIA, Feb. 6.—Ballrooms are enjoying a return in popularity this season, with more than a dozen neighborhood dansants attracting huge crowds for the first time in years. Philadelphia will soon boast its first major ballroom in more than a decade. The Metropolitan Opera House, long dark, is expected to light up on or about February 22 as a ballroom. Looms as one of the biggest in the country, with the dance floor holding 3,000 dancers and more than 1,000 additional seats in the balcony and gallery for those taking their music sitting down.

Met promotions will mark the return of name bands to Philadelphia, policy calling for fortnightly changes of name bands. In addition, a rumba crew will provide relief rhythms. Ballroom is being opened by a New York combine, with Charles Solomon the front man. Music Corporation of America will book the bands, with Charlie Barnet mentioned as the opener. Will be known either as the Metropolitan Roseland or the Metropolitan Ballroom. It is understood that the ballroom backers have taken a five-year lease on the house.

Most of the orchestra seats had been ripped out of the house earlier and a dance floor installed. Box seats were also ripped out to provide additional floor space. Orchestra pit has been covered and the organ console moved to the basement. Basement is being spruced up for refreshments and other concessions, highlighted by a sandwich bar. Nothing stronger than pop will be dispensed, since State law prohibits sale of beer or liquor in a theater. In spite of the ballroom conversion, Met is still classed as a show house.

Altho the Met is situated quite a distance outside the center city theatrical district, ballroom will have the advantage of excellent public transportation facilities. Ballroom operators feel that, with the town enjoying a theatrical boom because of the war workers and influx of government employees, a major ballroom is bound to prove a major attraction.

READING, Pa., Feb. 6.—Name dance bands, virtually an oddity here as far as personal appearances are concerned, will

return for the first time in more than a decade. Andrew J. Perry, vet dance promoter in Eastern Pennsylvania, who has been bringing in the names to his Empire Ballroom in near-by Allentown, is now branching out his name promotions to Reading, spotting them at the Winter Crystal Ballroom.

Perry ushered in his Reading season Thursday (4), with Vaughn Monroe the first in. Put out 1,000 ducats for advance sale at \$1 plus tax, with the door price scaled at \$1.13 plus tax. Branching out into Reading is seen as facilitating a flow of attractions for his Empire Ballroom, now that Perry is buying double dates. He'll catch the bands heading to or from Philadelphia, and transportation to either of the ballrooms does not place too much burden on the bands.

FORT WORTH, Feb. 6.—The Blackstone Hotel's big Venetian Ballroom in downtown Fort Worth has been reopened for the week-ends and is pulling large crowds. There has long been a demand for more dancing space here due to the population increase brought about by the soldiers at near-by camps and the population increase brought on by war plant workers who have come here from other cities. Joe O'Keef, operator of the Blackstone, has engaged Charlie Alexander's band for an indefinite stand.

BOSTON, Feb. 6.—Raymor-Plamor ballrooms here are continuing to present the best bands available. The twin ballrooms are located in the Back Bay section of the city and are served by surface and subway cars. Since the fire both ballrooms have been completely redecorated and all draperies have been removed.

Dancing is held from Tuesday to Saturday nights, inclusive, and some of the future bookings include Will Osborne, Bobby Byrne and Jack Teagarden.

JANESVILLE, Wis., Feb. 6.—Royal Blue Ballroom opened here January 23 with dancing to the music of Dean's orchestra. Operated by Mr. and Mrs. Kurt Woerpel, the ballroom has been remodeled and redecorated and offers dancing every Friday and Saturday night.

## Leading Longhairs Lean Toward More Made-in-America Music

NEW YORK, Feb. 6.—American music is gaining headway so far as recognition by leading symphonists and longhair critics is concerned. In November the formal stamp of approval was placed on a jazz piece, George Gershwin's *Rhapsody in Blue*, when Arturo Toscanini featured the work on one of his NBC Sunday programs. This Sunday (7) the noted conductor will present another All-American program, highlight of which will be a rendition of Ferde Grofe's *Grand Canyon Suite*. Also, quite recently the staid Philadelphia orchestra, conducted by Eugene Ormandy, dipped for the first time into pop fields, and currently Captain Graham T. Overgrade, of Wayne University, is preparing a full program of American selections to be presented at a Detroit Music Festival.

Story behind Toscanini's introduction of American musical pieces to his broadcasts takes two different versions. According to an NBC program director, the conductor was infuriated by a Nazi propaganda broadcast which forebade the playing of jazz in occupied countries. After making certain his Sunday show was beamed to these territories, he announced that his next performance would include Gershwin's *Rhapsody*. In addition he rounded out the program with Morton Gould's *Lincoln Legend* and Paul Creston's *Choric Dance*.

Other sources claim that Toscanini's recognition of *Rhapsody* and other Amer-

ican pieces was merely a natural reaction to increased awareness of American musical caliber. Toscanini's All-American program tomorrow will feature Henry F. Gilbert's *Comedy Overture*, Kent Kennon's *Night Soliloquy*, Charles Griffis's *The White Peacock* and the *Canyon* suite. The following Sunday Leopold Stokowski replaced Toscanini as conductor and, while it is expected that the former will equally boost American music stock, no such announcement has yet been made.

Ormandy's entry into the pop music field occurred at the Academy of Music, Philadelphia, and was ably abetted by Alec Templeton's piano soloing. Tho the concert was a "special," arranged to fill a gap in the orchestra's schedule, the receipts were plentiful enough to indicate that the orchestra will not lightly by-pass this new field of revenue. Ormandy arranged a program topped by a performance of Jerome Kern's *Showboat* suite, while Templeton unabashedly followed Beethoven's *Fifth Symphony* with *Mr. Five by Five* and *Praise the Lord*, etc.

Ascension of jazz to loftier levels possibly can be detected in the fact that the New York Philharmonic, one of the top-most symphony groups, now uses at least two musicians who came from swing bands; namely, James Abato, saxophonist who played with Glenn Miller, and Jack Satterfield, trombonist who started his pump work with Teddy Powell.

Pointing up the serious-jazz trend was

## Givin' a Friend Some Skin

NEW YORK, Feb. 6.—Ork-leading Lionel Hampton will go back to pounding the drums as a sideman—but only for a few days. Seems that Sonny Greer, Ellington's regular drummer, was taken down with a 104-fever, and Hampton dropped his own band rehearsal to help a pal out. Hampton sat behind the skins when Ellington opened the Central Theater, Passaic, N. J., yesterday.

## Ala. Dry Law To Banish Music

MOBILE, Ala., Feb. 6.—Unless hotels and night spots in Alabama using bands or music machines can get Governor Chauncey Sparks to change his ruling against music being used where liquor is sold, they will be out hundreds of thousands of dollars in the next four years. Governor, who took office January 16, forbids music of any kind in places holding liquor licenses. Operators are hoping Sparks will let them get by with music in their grills if they limit liquor to that brought in by customers.

Hotels like the Thomas Jefferson and Tutweiler in Birmingham, the Jeff Davis and Exchange in Montgomery, the Battle House in Cawthon, Admiral Semmes in Mobile and other hotels in the 19 wet counties of Alabama will be the hardest hit. It's almost a 20-1 shot that Sparks, who wants the State dry, will not give in.

MOBILE, Ala., Feb. 6.—Danny Patt and band are at the Rose Room of the Cawthon Hotel here, but for how much longer is not known. The 1943 hard liquor licenses will be dished out this week.

The Battle House Plantation Room, remodeled last year at a cost of \$10,000, is using a six-piece orchestra, headed by a local boy, A. B. Green. Glen Williams band, preceding Green, has signed with the Tampa Terrace at Tampa, Fla.

Walter Holmes, a protege of the Cuban band leader, Ray Binetz, in the army now, is drawing record crowds to the Airport Restaurant on Mobile Bay. The unit of six all vocalize. Eddie Murray, proprietor, says all house records have been broken the past month. The spot gets a big draw from the Brookley Air Field.

Marea Zearlington is emceeing at the Hollywood Dinner Club on Highway 90. Place is featuring Ramona, dancer, and Bill Lagman band.

## 3 Song Pluggers Left in Philly

PHILADELPHIA, Feb. 6.—Dave Blum, local rep for the E. B. Marks Music Company, leaves the local scene this week to become manager of the Chicago office for the Southern Music Company. No replacement being mentioned, it leaves the city with only three song pluggers when once there were more than a dozen. Those still holding down the fort here are Jack Harris for Felst, Pete Woolery for Robbins and Jack Carlton for Paramount and Famous.

Town's loss of standing in Tin Pan Alley is due to the absence of name bands and net wires. At present there isn't a traveling band in town and not a single remote line to a nitery or ballroom bandstand—not even a local wire.

## Love Resigns Local Post

SAN FRANCISCO, Feb. 6.—Eddie Love, for 10 years secretary of musicians' union, Local 6, San Francisco, has resigned to become assistant to James G. Petrillo, president of the American Federation of Musicians, with headquarters in New York. His successor has not been named.

Duke Ellington's Carnegie Hall concert, at which critics and audience alike were treated to a 45-minute opus entitled *Black, Brown and Beige*.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## GLENN MILLER (Victor 20-1523)

*That Old Black Magic*—FT; VC. *A Pink Cocktail for a Blue Lady*—FT; VC.

WHAT IS believed to be the last recording of the Glenn Miller band held in storage will go down as Miller's best ballad coupling. In top order is the Miller interpretation of Johnny Mercer's and Harold Arlen's top-flight torch, *That Old Black Magic*, for the *Star-Spangled Rhythm* movie. *Black Magic* has already reached the turntable in all fine versions, and now with the Glenn Miller entry, it gives the screen song the kind of a send-off that songwriters and publishers dream about. A gorgeous and sensuous song, Miller gives it that kind of setting. Since it is the lyrical expression that makes the ballad a standout, Miller turns the entire side over to his vocal experts in the person of Skip Nelson and the Modernaires. And Nelson has never been heard on the disks to better advantage. Gives the wordage a sympathetic and sincere reading that is bound to drip on fem ears as smooth and sirupy as balsam. And with the assisting Modernaires, the vocal shadings make for pure lyrical sorcery. The band, as usual, weaves a fanciful melodic background to showcase the voices, and it is all paced at a moderate and easy tempo that makes the enjoyment complete both for listening and dancing. *A Pink Cocktail for a Blue Lady* is Herb Magidson's and Ben Oakland's nostalgic lament, the plaintive song-story of the blue lady who was toast of Vienna when Vienna was gay. Miller's dance disk is all cream and velvet, with Skip Nelson's vocal throbbing to make it a likable lament. Also set in the same easy tempo, the stage is set by the voiced saxophones and the tenor horn against the bank of shill-muted trumpets for a half chorus. Nelson takes over and again does himself proud with the sweet and haunting refrain.

While it is an open field in the phono sweepstakes for "That Old Black Magic," it is a cinch that the Glenn Miller entry looms as the heavy favorite. Moreover, with the maestro, now as Captain Miller, expected to return soon to the airwaves with an army air force band from his Atlantic City base, there is bound to be a resurging wave of enthusiasm for the Miller standard of dance music.

## PETER PIPER (Hit 7033)

*Rose Ann of Charing Cross*—FT; VC. *Please Think of Me*—FT; VC.

THE HIT label still continues to pull out the hit tunes from the seemingly thin air. As far as it is known, this is the only available recording of *Rose Ann of Charing Cross*, one of the first songs to attract wide public attention on the strength of radio plugs alone. As such, the Peter Piper disk is attractive as far as its merchandising appeal goes, but it goes no further than that. The masquerading Peter Piper men give a better account of this war ballad than most of their earlier recordings. It is still the stock arrangement used so as not to reveal any clue as to the real identity of the musicians. Taken at a moderate and easy tempo, the muted brasses tee off for the opening band chorus. The baritone of "Black Pepper" is highly effective to tell the appealing tale of the wounded soldier and the nurse in uniform. Band picks it up again for another half chorus to carry it out. The hillbilly ballad, *Please Think of Me*, which received more favorable attention on other labels in earlier wax cuttings, is taken at a moderate tempo. Blending of trombone and saxes leads off for the opening band chorus. The Pepper Quartet, single male and gal trio, is tolerable for the lyrics and at least sing in tune. Band picks it up for the last half to complete the spinning.

Being the only available disk of "Rose Ann of Charing Cross," and with the war ballad already figuring big in song circles, there can be no choosing for the phono operators in the Peter Piper version.

## ELLA FITZGERALD (Decca 18530)

*My Heart and I Decided*—FT; V. *I Must Have That Man*—FT; VC.

ELLA FITZGERALD adds more accolades to her vocal honors in the disk wooing for these two ballads of earlier writing. She is in excellent vocal form for the Jimmy McHugh-Dorothy Fields ballad of an earlier year, *I Must Have That Man*. The full orchestra provides the accompaniment, but it's the vocal lady that counts. Taken at a slow tempo, with an inherent rhythmic lilt to her lyrical caresses, Miss Fitzgerald starts in on the verse, and with the chorus carries the complete side. Her fine sense of lyric projection is stamped with each strain. Walter Donaldson's *My Heart and I Decided* has Miss Fitzgerald getting nice aid from the Keys. The male quartet hums the background for the first chorus as the crystal-clear pipes of the songbird seeks lyrical seclusion with her lover. For the second stanza, the Keys assert themselves lyrically. Ballad is taken at a moderately slow tempo and complements what rates as one the best Ella Fitzgerald doublings in many a day.

Altho Ella Fitzgerald is now divorced from her orchestra, her vocal magic for "I Must Have That Man" is the sort that goes a long way in wooing the buffalo heads into the coin boxes. A torch ballad rage of a decade ago or so, it is strong enough in this returning to bring raves all over again.

**ERSKINE BUTTERFIELD (Decca 4400)**  
*Birmingham Special*—FT; VC. *Jumpin' in a Julep Joint*—FT; VC.

The effortless singing in the sultry manner of Erskine Butterfield, complimented by his sparkling Steinway fingerings, is the major fixings for these two Harlemaesque jive ditties in a refreshing jump setting. Most characteristic is the *Julep Joint* jumper, descriptive of the jitterbug parlors where hepeats are on the beam. And so are Sir Erskine and His Blue Boys, small instrumental combo. Riffing piano introduction sets the stage for Butterfield's singing of the opening refrain. Clarinet rides out to get the second stanza under way, with the piano keying the bidge bars and the muted trombone silding out for the last half. The hot trumpet horn starts the third chorus with Butterfield picking up the

(See ON THE RECORDS on page 61)

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Milton Larkin

(Reviewed at Rhumboogie, Chicago)

A 12-PIECE Negro outfit, originally from Texas, that plays hot and loud. The style is fitting for this room, which caters to a trade that wants its music on the torrid side with no demand for contrast. When caught, the band blasted away, and the louder, the wilder the response and the more unorthodox the jitterbugging on the dance floor.

Plenty of volume, and the impression is that there are more than just four brass blowing away. Larkin helps out with a hot trumpet himself, and takes off on solos at frequent intervals with great showmanship. Rest of the men, four sax and three rhythm, give their instruments all they can take and the result is plenty of swing music to please the most critical hep cats.

This band, naturally has no place in rooms that want their customers to enjoy their conversations. When caught, no single male vocals were heard. An unbilled femme warbler gave out with some jive singing and was joined by a couple of the lads from the band for trio work. Arne Cobb, ace tenor sax, is expected back in the Larkin family after a stay with Lionel Hampton.

Sam Honigberg.

## Gracie Barrie

(Reviewed at Blackhawk Cafe, Chicago)

A NEW personality in the band field who should prove a definite click. The outfit is still a musically potent one, being essentially the same unit fronted by Dick Stabile before he joined the coast guard. Gracie (Mrs. Stabile), working as feature vocalist heretofore, has taken over for the duration, lock, stock and barrel.

Without a doubt, Gracie will prove the most talented femme front in the biz today. She has a background of vaudeville, cafes, musical comedy and pictures, and sells a song in a style that few of her competitors can match. In addition, she makes an attractive appearance which not only pleases the males but wins the approval of the femmes. When caught, she was on the bandstand during each set, leading, singing, greetings customers and making them feel welcome. Band has plenty of drive in the reed

(five), brass (five) and rhythm (four) sections, and the arrangements, made by Gene Hammett, have color and contrast. The sax section is no longer as technical as it was during Stabile's era, when the maestro turned on his high hard-to-match notes, and therefore makes the entire band more commercial.

Sets include sweet, rhythm and swing tunes well mixed, with generous vocalizing by both Miss Barrie and Paul Warner (guitar), who has a good tenor for the ballads. The two also pair up for some cute romantic vocals, their combined efforts producing pleasant harmony.

The theme used on radio shots (*I'm Taking Over for My Man*) is topical and should help keep the attention of listeners. This is the first extended location job for the orchestra under Miss Barrie's banner and should prove a swell build-up date.

Sam Honigberg.

## Del Courtney

(Reviewed at Palace Hotel, San Francisco)

DEL COURTNEY, who got his start in San Francisco about six years ago, is back with a sweet, danceable band. Altho the instrumentation is a bit unusual with its three tenor saxes, three trumpets and four rhythm, the effect is smooth and pleasing.

Saxist Jack Milton handles part of the vocals, ballads being his forte. Mary Jane Dodd takes care of the rest, *St. Louis Blues* her most notable effort.

Courtney is an accomplished pianist, but he sticks to fronting exclusively. He works easily, with little flourish, and creates an atmosphere of homey relaxation. Guy Dick works the Steinway and provides the arrangements.

Edward Murphy.

## Gilberto Valdes

(Reviewed at Tropicana, Havana)

THE crooning maestro is now fronting a reorganized group of 16 musicians. Valdes possesses all the necessary qualities and then some. Apart from his swell personality, maestro is a virtuoso on the saxophone, phrasing the sweet songs and riding the riffs with equal skill. Besides, he has voice and looks to help.

The string bass man contributes the only solo vocals. Four or five of the men occasionally group for glee club effects, and most of them double on Cuban instruments for rumbas and congas.

Band makes a good appearance and shapes up all around as an outfit which is especially grooved for the lush cabaret spots.

David Coupau.

## Art Jarrett

(Reviewed at Hotel Syracuse, Syracuse)

ART JARRETT, after nearly a year in Midwest territory, bounded into the Persian Room at Hotel Syracuse this past week. Jarrett took over the old Hal Kamp set-up, but with influx of draft most of the sidemen are new faces. Instrumentation is four reeds, five brass and three rhythm.

Music for dinner hours is a delight, featuring glee club arrangements of medlies, standout being *This Is the Army* score. For dancing later on, band sticks close to sweet routine numbers, with Billy Kuwalski tickling a mean set of ivories in the solo spots. Brass section works nicely as a unit in the hotter numbers, but these are few and far between. Vocal department is very strong. Jarrett still has a way of putting over a song that has stood him in stead for 'steen seasons. Tommy Morgan, new in the East, also handles ballads—and strong enough for any outfit.

Female attraction is June Robbins, late of Eddy Duchin mob, and what a selling job this miss does. Makes a fine personal appearance on the stand and is a mike handler of the first class. Does double numbers with Jarrett, voices blending nicely.

If he can hold this outfit together during these times, Jarrett is bound to hit high spots in the East from here out.

B. S. Bennett.

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

## Charlie Spivak

(Hotel Pennsylvania, New York, Blue Network, Monday (1), 12-12:30 midnight)

CHARLIE SPIVAK'S current recording-breaking stay at one of New York's top locations has catapulted him to the very top of the band roost. His thrice-weekly airings from the Pennsy have readied the nation's band-stops for the mopping-up that's going to take place when the trumpet-playing maestro starts his invasion. Remote caught offered a representative sampling of the Spivak wares.

A trumpet solo of *Schubert's Serenade* played by the maestro provided one of the unforgettable highlights. Such purity of tone and musicianly phrasing are rarities among dance band horn tooters and add an extra fillip to an outfit that can kick like a mule on jump tunes.

Two of the jumpers were unleashed on this show. *Let's Go Home* is a standard Spivak item, a couple of years old and well known. *Seven Nights in the Bastille* is one of the newest and throws up more heat than a blast furnace. The arrangement is full, rich, varied and as up-to-date as cuffless trousers.

The rest of the program was taken up with vocals by the Stardusters, Garry Stevens and June Hutton. Willie Smith's voice wasn't heard this time out, but his scorching sax blazed its way thru the swing stuff.

Only complaint is there weren't enough *Serenades* and *Bastilles*.

## Abe Lyman

(Hotel Edison, New York, Mutual Network, Monday (1), 11:30-12 midnight)

A MOMENT after the rowdy-dow opening theme, *California Here I Come*, was concluded, it became apparent that Lyman's regular package of late-hour dance music was neither rowdy-dow nor even rinky-tink. It is smooth dansapation that goes down easily without causing a jag or a hangover.

Rose Blane started things rolling with a throaty *Weep No More My Lady*, and brought the proceedings to a halt with *Brazil*. Frank Connors, Lyman's new warbler, proved a darb on four ballads—not one too many for new listeners, who will want to load up on his tenorings.

Ork sounded big-timey and, on the basis of its handling of *From Oakland to Burbank*, can afford to get off the melody to a greater extent. Orchestration of *Burbank* was interesting and intricate, making exacting demands of the musicians. They knocked it off with aplomb and should have more of the stuff to cut their teeth on.

Strings weren't in evidence and (if they're still with the band) could be heard to advantage behind Connors. Incidentally, tempos are too fast and backgrounds too loud for his solos. The lad should be allowed to spread himself.

# Orchestra Notes

## Of Maestri and Men

**L**ES BROWN, CHARLIE SPIVAK, SKIN-NAY ENNIS, JAN GARBER and BERNIE CUMMINS will appear on Coca-Cola's *Spotlight Band Parade* week of February 15. . . . DOLORES follows XAVIER CUGAT into Hotel Statler, Washington. . . . LOUIS PRIMA, LIONEL HAMPTON and TONY PASTOR will play weekly *Amateur Night in Harlem* over WMCA in that order, starting February 10. . . . BLUE BARRON, current at Hotel Edison, New York, has taken on his first female vocalist, CAROLYN CROMWELL. . . . MITCHELL AYRES starts an extensive theater tour with ANDREWS SISTERS in March. Jack Philbin now personal manager. . . . DON McGRANE, now at the Latin Quarter, New York, will broadcast nightly over WOR. . . . BUTCH STONE, comedy singer with LES BROWN, flew to New York from Omaha last week when he got news of his mother's death. . . . CHAMBER MUSIC SOCIETY OF LOWER BASIN STREET stepped out of its Blue Network studio for the first time to open a two-week engagement at the Roxy Theater, New York, February 3. . . . HENRY (RED) ALLEN into Kelly's Stables, New York, February 11. . . . SNOOKUM RUSSELL set for Chicago and Philadelphia dates after closing Stein's Buffet Lounge, Indianapolis, February 14. . . . INTERNATIONAL SWEETHEARTS OF RHYTHM set on a tour of Southern cities, ending up with theater dates in Alabama and Florida. . . . PHIL SPITALNY is supplying photos of his all-girl crew to servicemen at Great Lakes Naval Training Station, who requested them after band played there recently. . . . MEL MARVIN entered the army February 3, leaving band under MICKEY MANNERS, his former vocalist. Ork closes Club Hollywood, Kalamazoo, Mich., February 14, following with an engagement at the Casa Loma Ballroom, St. Louis.

. . . NAT TOWLES has opened the Club Almack, Alexandria, La., set thru March 14. . . . MAX COOPER, formerly with CARL LORCH, opened with his own band at the Top Hat Club, Austin, Tex., for three weeks, January 28, following a 60-day run at the Herring Hotel, Amarillo, Tex. . . . FRANK LASALLE, violinist at the Chauteau Moderne, New York, has had his engagement extended for six months.

## Atlantic Whisperings

**L**OUIS ARMSTRONG, following his current week at Fay's Theater, Philadelphia, heads for a February 14 opening at Boston's Tic Toc Club. . . . SAL TAIBI for Saturday night proms at American Hotel, Allentown, Pa. . . . ROGER KORTLAND, Philadelphia maestro before he became Capt. Charles Abrams with the paratroopers at Fort Benning, Ga., in line for major's rank. . . . WALTER GIPFINS promoting Tuesdays and Saturdays at Dancette, Oaklyn, N. J. . . . JOE BRUNO to Ways Theater Cafe, Philadelphia. . . . IRVING WHITE leaves for Palm Beach Hotel, Palm Beach, Fla. . . . CARL MILLER makes it another long term at Queen Hotel, York, Pa. . . . HARMOND FARR set at Chevron Grill, Easton, Pa. . . . JIMMIE ADAMS, fronting Doc Bagby's boys while latter is in the army, takes over Tuesdays at the Strand Ballroom, Philadelphia.

## Midwest Melange

**G**RACIE BARRIE and her orchestra held for another eight weeks at the Blackhawk Cafe, Chicago, making 16 in all. . . . L. A. Frederick, Frederick Bros. prez, has left for the Los Angeles branch for a fortnight. Wants a first hand view of activities on the West Coast. . . . JOY CAYLER and all-girl orchestra move into the Playmor Ballroom, Kansas City, Mo. . . . PERRY COMO, former TED WEEMS vocalist, signed by General Amusement Corporation and scheduled for a build-up a la FRANK SINATRA, starting with a radio sustainer to originate in New York. . . . JOE VENUTI held over at the Gingham Gardens, Springfield, Ill. . . . STAN KENTON returns to Tune Town, St. Louis, March 23 for three weeks, marking his third time within a year. . . . GENE KRUPA, now at the Sherman, Chicago, says he will work in four forthcoming Metro musicals at the conclusion of his current location. ANITA O'DAY, his former vocalist, married a soldier in Los Angeles and left the business, temporarily at least. . . . Following his Florida vacation, CHARLIE BARNET will return to the business with a smaller band. He dropped the trombone section and will have only 12 musicians. He is retaining one colored side man, PEANUTS HOLLAND on trumpet. Move is to secure more hotel dates which do not have budgets for large outfits. . . . Russell Facchine, Music Corporation of America executive in Chicago, off to Hot Springs, Ark., for a vacation. . . . LOU ZITO, drummer and road manager of the GRACIE BARRIE orchestra, leaves the job at the Blackhawk, Chicago, February 22, to be inducted into the army.

## Pacific Palaver

**R**AY EBERLE, formerly vocalist with GLENN MILLER and GENE KRUPA, under long-term at Universal. . . . BENNY GOODMAN opens at the Palladium February 23, followed by GLEN GRAY, WOODY HERMAN, SONNY DUNHAM, CHARLIE SPIVAK, STAN KENTON, JIMMY DORSEY, TOMMY DORSEY and HARRY JAMES, with each putting in six weeks. . . . SPADE COOLEY continues at Venice Pier Ballroom playing for the Foreman Phillips County Barn Dances. . . . HENRY BUSSE next on deck at the Trianon Ballroom, following NOBLE SIDDLE, who has done good business at the spot. . . . SPIKE JONES and His City Slickers have been signed for another picture at Warners. . . . MILT BRITTON at Paramount for picture work. . . . ADA LEONARD on a camp tour, with North Pacific Coast her stomping grounds for the present. . . . BONNIE BAKER with HERBIE HOLMES plays Beacon, Vancouver, week of February 8, and Palomar, Seattle, week of February 18.

# DuPree Taking Bands South; Lunceford Starts; Basie Next

**N**EW YORK, Feb. 6.—Reese DuPree, oldest dance promoter in the country in point of service, has lined up a busy schedule to start his 42d year in the business. In spite of restrictions on travel, DuPree, specializing in race proms, will again concentrate his activities below the Mason-Dixon line. He is looking forward to an even bigger season, with his only problem that of seeing that the bands get on the stand in time.

DuPree ushered in his 42d year last Friday (29) at his Strand Ballroom in Philadelphia with Lionel Hampton on the stand. In spite of the snow and slush, it was a huge success. With ducats scaled at 85 cents before 10 p.m., and 95 cents after the deadline hour, Hampton attracted a near-capacity crowd of 1,500 dancers for a heavy one-night gross of \$1,200. Names will be brought into the Strand fortnightly, with Cootie Williams skedded for the next.

Last night (5) DuPree promoted a race prom with Count Basie at the Mosque Ballroom in Richmond, Va. For the southern territory, where race dances are held mostly at tobacco warehouses, DuPree is taking out Jimmie Lunceford for the seventh consecutive season. Tour gets under way February 16 at Suffolk, Va.; 17th, Raleigh, N. C.; 19th, Orlando, Fla., and the 25th, Brumset, Ga. For March, the swing starts on the 1st in Columbus, Ga.; 2d, Macon, Ga.; 3d, Charlotte, N. C.; 4th, Savannah, Ga.; 5th, Columbia, S. C.; 9th, Waycross, Ga.; 12th and 13th, Wilmington, N. C.; 14th, Washington, D. C., winding up on

the 15th in Baltimore. Band will travel by train.

Count Basie also set to do a Southern swing under the DuPree banner, hitting the Central Southern States in mid-April. DuPree will have Basie start the season at the Camden (N. J.) Convention Hall April 15 and then take the band down South. Both Lunceford and Basie will also take in a number of army camp dates en route.

Pointing out that all too few attractions are going into the Southland because of transportation difficulties, altho the dancers are better situated financially, DuPree figures that it is a cinch that the dances will attract record crowds this season.

## Band Leader Week-Ends; War Worker Rest of Week

**C**HICAGO, Feb. 6. — Leonard Keller, once one of the regular band leaders to play the Bismarck Hotel here, has given up the road to take a defense plant job in Detroit.

On week-ends he takes in jobbing dates, picking up local men.

**D**ETROIT, Feb. 6. — Frank Gagen, Detroit band leader, is putting in a full schedule. From 8 a.m. to 5 p.m. he works at a Ford Motor war plant, and from 7 to 2 in the morning he leads his band at the London Chop House here.

## Palomar's Policy Switch To Sepia Bands Stymied

**N**ORFOLK, Va., Feb. 6. — Palomar Ballroom here has dropped its newly acquired idea of going after colored orks. Booking of Andy Kirk, announced by the management, was suddenly canceled and mulling of other top sepians has likewise been forgotten. Move is understood to have resulted from pre-date complaints of local citizens.

Kirk had been expected to be the first colored band to play the Palomar in its year and a half of existence. Policy switch was attempted because management has been increasingly hard put to maintain its white name-band policy.

## Famous and Steno Union Huddles With Govt. Agency

**N**EW YORK, Feb. 6.—Negotiations between Famous and Paramount Music and the Screen Office and Professional Employees' Guild are being resumed next week, with the U. S. Conciliation Service sitting in. Bargaining was halted when pubs refused to grant union's demands for a union shop and job classification within 90 days of the signing of the contract.

Negotiations were started early in December, after white collar workers in the two publishing houses voted to have SOPEG as their bargaining agent.

## James Cops Block's Poll

**N**EW YORK, Feb. 6. — Harry James copped top honors in Martin Block's semi-annual band popularity poll, conducted over WNEW. Block's *Make-Believe Ballroom*, aired on that station, is among the best known of the disk jockey programs.

Other winners, in order, were Glenn Miller, Tommy Dorsey, Jimmy Dorsey, Vaughn Monroe, Charlie Spivak, Benny Goodman, Woody Herman, Kay Kyser and Sammy Kaye.

A total of 140 bands received votes from radio audience during the five weeks of balloting.

## Tunesmith To Sue One Pub For Hexing Song With 2d

**P**HILADELPHIA, Feb. 6.—What promises to be the oddest suit ever to stem from the ranks of Tin Pan Alley is being prepared here by Harry Filler, local tunesmith. His pet grievance is directed against Maurie Hartman, New York publisher, heading the Rytvoc firm. Instead of the usual grounds of plagiarism or royalties, Filler threatens to seek legal relief on the grounds of alleged collusion. Filler charges that his ditty, *Blue Music*, was rejected by a New York publisher because Hartman allegedly made disparaging remarks about him.

## Dolores O'Neill Airs Again

**P**HILADELPHIA, Feb. 6. — Dolores O'Neill, former band canary who gave up a singing career to raise a family of her own, has returned to vocal chores with Johnny Warrington's band at WCAU here. It was on WCAU that she started her career five years ago, shortly thereafter going with Jack Teagarden and later with Bob Chester. More recently, was featured on the *Lower Basin Street Chamber Music Society* network show. Retired in favor of matrimony, wedded to Alec Fila, former trumpet ace with Benny Goodman and Glenn Miller, now doing a stint in the Earle Theater pit here.

## Charlie Kerr's Baton Back

**P**HILADELPHIA, Feb. 6. — Charlie Kerr, a name to reckon with in musical circles a generation ago, is taking advantage of the dearth in band-leading material here and has come out of retirement for another fling in orkdom. Bows with his new band at the Cathay Tea Gardens, replacing Earl Moyer, who held down the stand for almost a half dozen years. Kerr was a big name here back in the days when Ted Weems was just breaking into the band biz here and had the distinction of being the first band to broadcast on the radio locally, back in the days of crystal sets. In recent years Kerr has been peddling musical instruments.

## Overnight Band Hit!

# WE'RE ON THE WAY TO GET "DER FUEHRER"

By LIEUT. HENRY A. WILLIAMS

Blue Ridge Division First A. E. F.

— Band Arr. 75 Cents —

Published by J. P. MUSIC CO., 1696 Broadway, New York

# Music Items

## Publishers and People

**S**ANTLY-JOY has a new one by Johnny Napton, writer of *My Devotion*, in *I'm Not Just Anybody's Baby*. Lyrics by Bob Russell.

Art Music has increased its catalog with 13 pop songs. New tunes include *Life Begins When Love Begins*, currently being played by King Sisters.

Jack Kearny, former manager of Jan Savitt and more recently with National Concert and Artists Corporation, has been added to the staff of Mills Music.

Tin Pan Alley Music, Philadelphia, has *Love Blossom Lane*, penned by Private Tony Gonnella.

Jimmy Davis, Hollywood actor and writer and singer of hillbilly numbers, including *You Are My Sunshine*, is a member of the Louisiana Utilities Commission, Nashville, Tenn.

Robbins Music taking on *Hitler's Funeral*, written by Carl Brown, Jerry Gilbert and Sgt. Harold Bamford.

Sid Kornheiser, general manager of Famous Music, has left for the Coast to work out plans on scores for Paramount's forthcoming musicals, "Lady in the Dark," "Let's Face It," "True to Life," "Salute for Three" and "Riding High."

## Song and Such

**L**ONESOME, by Edgar Leslie and George W. Meyer, is No. 1 tune for Paull-Pioneer Music.

*This Country of Ours* is Crestwood Music's latest. Joe Nuccio authored.

*When We're All Back Together Again* is being published by Beacon Music. Joe Davis penned.

*Ballin' the Jack*, a top hit of the '90s, is in for some revival attention from Edward B. Marks Music. Song was sung recently by Bing Crosby, and is featured in *For Me and My Gal*.

*Counting the Stars* royalties will be shared with the USO by writers Ralph Scott and Steve Pilus. Top Music publishes.

*Sweet Land of Liberty* is latest number for Louis A. Amen, Pittsburgh. Frank Panella and Louis Amen authored.

*The Girl I Left Behind*, by Simon Ballcer and Paul Fanshon, being plugged by Ballcer Music.



# The Billboard Music Popularity Chart

WEEK ENDING  
FEBRUARY 4, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAJ, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, February 4. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
10	1. ROSE ANN OF CHARING CROSS.	Shapiro-Bernstein	31
3	2. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	26
11	3. PLEASE THINK OF ME	Wifmark	25
8	4. BRAZIL	Southern	24
1	4. MOONLIGHT MOOD	Robbins	24
9	4. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	24
2	5. THERE ARE SUCH THINGS	Yankee	22
10	6. I'VE HEARD THAT SONG BEFORE (F)	Morris	20
13	7. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	19
15	7. THAT OLD BLACK MAGIC (F)	Famous	19
14	8. IT CAN'T BE WRONG (F)	Harms	17
11	8. TAKING A CHANCE ON LOVE (F)	Feist	17
6	9. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	15
—	10. ANCHORS AWEIGH	Robbins	14
4	10. DADDY'S LETTER	Berlin	14
11	10. FOR ME AND MY GAL (F)	Mills	14
—	10. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Vocco & Conn	14
5	11. A TOUCH OF TEXAS (F)	Melody Lane	13
7	11. MOONLIGHT BECOMES YOU (F)	Famous	13
7	11. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	13
14	12. ARMY AIR CORPS	Carl Fischer	12
12	12. THREE DREAMS (F)	Romick	12
—	12. THERE'S A RAY OF SUNSHINE	Lincoln	12
15	13. THERE'S AN FDR IN FREEDOM	Nationwide	10
16	13. WEEP NO MORE, MY LADY	Dorsey Bros.	10
17	14. DON'T GET AROUND MUCH ANYMORE	Robbins	9
—	14. GOODNIGHT LITTLE ANGEL	BMI	9
—	14. HEY, GOOD LOOKIN'	Chappell	9
—	14. SLENDER, TENDER AND TALL	Leeds	9
10	15. CONSTANTLY (F)	Paramount	8

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galely Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
2	1. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	1	1. I Had the Craziest Dream —Harry James	1	1. I Had the Craziest Dream —Harry James
1	2. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	2	2. I've Heard That Song Before—Harry James	2	2. There Are Such Things —Tommy Dorsey
8	3. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	3	3. There Are Such Things —Tommy Dorsey	3	3. Moonlight Becomes You —Bing Crosby
3	4. MOONLIGHT BECOMES YOU—BING CROSBY Decca 18513	4	4. Why Don't You Do Right?—B. Goodman	4	4. Brazil—Xavier Cugat
6	5. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE Victor 27970	5	5. Moonlight Becomes You —Bing Crosby	5	5. Why Don't You Fall in Love With Me? —Dinah Shore
4	6. BRAZIL —XAVIER CUGAT Columbia 36651	6	6. Why Don't You Fall in Love With Me? —Dinah Shore	9	6. I've Heard That Song Before—Harry James
—	7. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	7	7. Brazil—Xavier Cugat	10	7. For Me and My Gal —Garland & Kelly
5	8. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN Columbia 36652	8	8. When the Lights Go On Again—Vaughn Monroe	7	8. Don't Get Around Much Anymore—Ink Spots
9	9. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	9	9. You'd Be So Nice to Come Home To —Dinah Shore	—	9. It Started All Over Again —Tommy Dorsey
—	10. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	10	10. Moonlight Mood —Glenn Miller	—	10. Why Don't You Do Right?—B. Goodman

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. THERE ARE SUCH THINGS	1	1. There Are Such Things	1	1. There Are Such Things
3	2. I HAD THE CRAZIEST DREAM	2	2. Moonlight Becomes You	3	2. I Had the Craziest Dream
2	3. MOONLIGHT BECOMES YOU	7	4. When the Light Go On	5	3. When the Lights Go On
5	4. WHEN THE LIGHTS GO ON AGAIN	6	5. Why Don't You Fall in Love With Me?	4	4. Why Don't You Fall in Love With Me?
4	5. WHY DON'T YOU FALL IN LOVE WITH ME?	8	6. I've Heard That Song Before	7	5. You'd Be So Nice to Come Home To
7	6. YOU'D BE SO NICE TO COME HOME TO	5	7. You'd Be So Nice to Come Home To	9	6. Brazil
11	7. BRAZIL	9	8. Moonlight Mood	11	7. Mr. Five by Five
12	8. MOONLIGHT MOOD	10	9. Brazil	2	8. Moonlight Becomes You
10	9. ROSE ANN OF CHARING CROSS	13	10. Rose Ann	8	9. Dearly Beloved
6	10. FOR ME AND MY GAL	4	11. There's a Star-Spangled Banner Waving	—	10. Moonlight Mood
8	11. DEARLY BELOVED	12	12. For Me and My Gal	13	11. Rose Ann
15	12. I'VE HEARD THAT SONG BEFORE	13	13. As Time Goes By	6	12. There's a Star-Spangled Banner Waving
9	13. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	14	14. Army Air Corps	10	13. For Me and My Gal
14	14. ARMY AIR CORPS	11	15. Dearly Beloved	—	14. I've Heard That Song Before
—	15. I'M GETTING TIRED SO I CAN SLEEP	—		—	15. Army Air Corps

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & B. Company, Newark:

POSITION Last This Wk. Wk.	Title
—	1. APOLLO JUMP .. LUCKY MILLINDER .. Decca 18529
5	2. DON'T GET AROUND MUCH ANYMORE .... INK SPOTS ..... Decca 18503
8	3. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON ... Decca 8647
1	4. SEE SEE RIDER .. BEA BOOZE ..... Decca 8633
9	5. DON'T STOP NOW! BUNNY BANKS TRIO. Savoy 102
7	6. THERE ARE SUCH THINGS ..... TOMMY DORSEY ... Victor 27974
—	7. I HAD THE CRAZIEST DREAM .. HARRY JAMES .... Columbia 36659
—	8. TRAV'LIN' LIGHT. PAUL WHITEMAN .. Capitol 116
—	9. WHY DON'T YOU DO RIGHT? .... BENNY GOODMAN... Columbia 36652
—	10. THAT OLD BLACK MAGIC ..... CHARLIE BARNET ... Decca 18541

For information on the Leading Music Machine Records see the Record Buying-Guides in the Music Merchandising Department of the coin machine section.



# Selling Records AND Sheet Music

By JOSEPH R. CARLTON

**Retribution**  
Neatest trick of the month: Seems that one of the better known disk dealers in New York—we'll call him X—habitually orders six times as many waxings of hit tunes as he can use. Reason of course is that, with distributors rationing their shipments, X figures to receive at least as many disks as he'll need. So lately friend X ordered 3,000 copies of Ethel Merman's *Marching Thru Berlin*, thinking of course that he'd never get more than 500. Imagine his surprise when the next shipment arrived and there were—you guessed it—3,000 *Berlins*. The Victor distrib had gotten fed up with such an obvious scheme and decided to let X mark the spot.

**Help Wanted**  
Over-complaining dealers may be interested to know that disk firms have a new problem on their hands—the growing labor shortage. Diskers claim that lack of help has been contributing to delay in shipments even when they manage to ready the pressings. Constant turnover makes it necessary to train new people daily, and this too has been holding up production, wax companies report.

**Persuasion**  
A new kind of record buyer is springing up in the metropolitan centers, a persistent, wandering shopper. The new class springs from the current dearth in supply of the top pop disks, and involves the tireless effort of wax enthusiasts to get that Harry James recording of *I Had the Craziest Dream* or TD's *There Are Such Things* at any cost. They keep making the rounds, shop after shop, until somewhere around the corner a dealer will let them have "the last *Craziest Dream* in stock."

What makes the hit disks so hard to get, aside from the original scarcity, is that dealers who have them on hand won't sell them to casual customers but reserve them for steady patrons who appreciate the service.

**Where's Capitol**  
Check-up among dealers nationally reveals that almost all disk firms have furnished their accounts with ceiling-price lists required by OPA law. Single exception is Capitol Records, which is still readying its printed scale. Dealers were supposed to have these posted on the premises beginning January 15.

**Beacon, Beacon**  
An amended statement about Beacon Records, with apologies to Modern Music Sales, New York. Altho Joe Davis, head of the Beacon firm, says he's not much

interested in retail sales of his disks (prefers selling to operators whose machines exploit tunes that he publishes as well as records) Modern maintains that it is distributing a goodly share of its Beacons to stores in the East. It's the old story about the right hand not knowing about the left hand.

**Bigger and Better**  
Pizitz Dry Goods Company, Birmingham, Ala., has just doubled the size of its phonograph record department while remodeling same. This is the second time within a year that the disk quarters have expanded.

The new department, located on the fifth floor, is done in natural wood, with inlaid linoleum on the floor. Features include six private listening rooms, equipped with electric phonographs.

W. C. (Bill) Allen says the growth of the department he heads is due to the greatly increased public interest in recordings and to the fact that the department has kept up with demand. Emphasis is placed on sale of album selections in both popular and classical recordings, also on mail orders, which have stepped up sharply. A monthly bulletin of new recordings is sent to mail-order customers.

The department also sells record tables, phonograph combinations and portables and all accessories, including needles. Full-page advertisements are frequently devoted to the department, again with emphasis on albums.

**Colonial Issues Folios**  
Colonial Music Company, New York, has put out its second folio, *Fourteen Original Polkas*, a 28-page issue retailing at \$1. Will follow this up with a waltz folio, for either \$1 or 75 cents. Colonial's first folio was *Polskich Tancow*, composed of Polish dance tunes.

The company, hitherto sticking to sheet music, hopes to build up a large catalog of folios, and will probably emphasize novelty and international tunes. It is affiliated with Standard Phonograph Records and Victor International Records.

**Dealer's War Efforting**  
R. C. Bond, St. John, N. B., not only operates a centrally located sheet music instrument and record store, but since the start of the war has devoted much of his attention to service as a pianist at entertainments provided for soldiers, sailors, airmen and merchant seamen. He also arranges programs of his own for servicemen. Dealing under the name of "Roxie's," Bond inherited his nickname as a local musician. Now he sells pianos, smaller instruments, phonographs and records.

## Nimrods' Needles

ST. JOHN, N. B., Feb. 6.—The shortage of ammunition for civilian use has developed a new market for phonograph needles in the St. John, New Brunswick, area. The originator is a boy who has been a consistent rabbit hunter.

Finding it impossible to get BB shot for his air rifle or any other type of shot or bullet for more lethal weapons, he decided to give phonograph needles a trial. They proved very effective, and his example led to many others using the needles on small game. Visions of being unable to get the customary number of rabbits this winter have vanished. While unused needles are more serviceable, the dull needles are also effective.

Hunters have been buying all the phonograph needles they can find and collecting used ones from relatives and friends. As a result, record retailers as well as hardware and variety stores have experienced an unusual run on needles.

**8x10 PHOTOS FIFTY FOR \$3.95**  
AS LOW AS 5c. EACH IN QUANTITY

Free samples and price list on request.  
**MULSON** 810 E. WASHINGTON AVE. BRIDGEPORT, CONN.

# RCA-Victor Meeting Underlines Scrap Debts; Overrules Dealer Suggestions, Decides Nothing

NEW YORK, Feb. 6.—Dealer-distributor meeting, sponsored by the Victor Record Company, was held last Friday (28) at the Hotel New Yorker. Irving Sarnoff, Philip Silverman and another Bruno New York official were present, as well as James W. Murray, RCA-Victor executive, most midtown record dealers and a representative of the Office of Price Administration. Purpose of the meeting was to gather a consensus of dealer opinion on scrap collection.

Taking up the latter's problems with them one by one, Victor representatives allowed each store owner to present his viewpoint, and advised him about his scrap standing with the Victor Company. Altho many dealers have built up large stores of scrap with the distrib, Sarnoff said company officials took the opportunity to remind those who had not made good scrap showings that February 1 would mark an absolute deadline. Sarnoff suggested that half of the scrap a dealer might turn in be applied to the amount overdue the distributor, and the other half be applied toward the purchase of new disks. One small dealer present took this move to be an indication that distrib were beginning to realize that scrap collection was no longer a question of dealer effort, but rather of availability.

Walter Endel, chief, Appliance Unit, New York Regional Office of OPA, was also present at the meeting. Dealers asked him whether or not it was permissible to pay professional scrap dealers a price higher than that stipulated in OPA regulations, and then to sell the scrap to distributors at ceiling price. Endel pointed out to them that in doing this they were abetting a "black market," and decreasing their profits to boot. Dealers then requested that the OPA up the ceiling all around, on scrap prices and on the distributors' rebate. This, Endel said, would only violate the purpose for which ceilings were imposed in the first place: To keep list price of new disks at the same level. Furthermore, he indicated that such action would serve to increase the black market and encourage scrap dealers to charge higher and higher prices for used records. Endel then stated to dealers that their obligation was to obtain scrap from consumers and not from professional jobbers. He requested shop owners to give the OPA names of those scrap dealers who were illegally charging higher prices, but both retailers and distributors, who, he claims, are buying scrap from the same illegal sources, refused to do so.

Evading the OPA ruling by buying a large number of used records above ceiling price from a customer and selling the customer say one disk in return is just as bad as buying directly from a professional scrap jobber, Endel informed the gathering. As to the problem of scrap-disk definition, he pointed out that a large number of records offered by independent jobbers couldn't possibly be sold as used records because of cracks, breaks, etc., thereby simplifying the price question in part.

Dealers, however, retort that OPA is all wet, and that it simplifies nothing. Whether or not disks are cracked, broken or whole, they claim scrap dealers are within the law, since the OPA ruling reads: "Record scrap means unbroken records or broken pieces thereof, delivered for the ultimate purpose of supplying a manufacturer with stock to be used in

the manufacture of new records." With scrap dealers innocently proclaiming that they are selling the old wax for no such "ultimate purpose," dealers see the loose definition as providing a legal loophole.

Robert Wolfe, record buyer of R. H. Macy & Company, and the only representative of department store disk trade present, suggested that small dealers and department stores alike sell popular records on an old-disk-for-a-new-one basis. Claiming that this ratio wouldn't be too harsh since pop disks soon outlive their usefulness, he asked that all dealers be made to follow such a ruling and be fined \$50 for any violation. Classical records were excluded, it being generally agreed that consumers of classical disks want them for permanent collections. Wolfe stated that department stores would be willing to co-operate with shop owners in this or any similar plan to facilitate scrap collection. Definite response to the proposal was not given at the meeting.

It was hoped, Endel stated, in the Washington OPA office, that this gathering would result in a definite plan for scrap relief, but from what he had seen, he did not believe that much had been accomplished. Hereafter, he indicated, it was up to the government to do something. He added that he didn't see why the manufacturers and distributors expected the dealers to co-operate if they themselves could not. He admitted, however, that it would be difficult to ask manufacturers to get together on an advertising campaign, since Columbia firm, which features laminated records, would be the main beneficiary of any such plan.

At present, Endel declared, James W. Murray, RCA-Victor general manager, is in Washington consulting with the OPA office. This adds credence to the view that the failure of the Victor meeting will result in a government-sponsored plan, he concluded.

## RCA Truck Plugs

CAMDEN, N. J., Feb. 6.—Altho production of records is down to a minimum because of war conditions, RCA-Victor here still goes all-out to keep the disks before the public's eye. Only advertising on a giant sound truck being sent to war plants thruout the East takes the form of illustrations showing how phonograph records are made. Originally intended as a mobile showcase for the company's sound equipment, the truck now is used for morale purposes. Earl M. Sixberry acts as ROA's morale salesman, and visits various war plants to tell what RCA is doing to "Beat the Promise" for war production. Truck exhibit includes replicas of a record from the raw-material stage thru the master and mother or "mould" forms to the finished product.

## "WE'LL CARRY ON, ON, ON TO VICTORY"

The march song with a chorus for every occasion. Sung and heard thruout the nation. Get your copy today without delay. 30c post paid. Band parts, orchestrations now ready. Address:

**Carey Music Publications**  
B.M.I. Affiliations  
73 Ridge Ave. Neptune City, N. J. (Avon P.O.)

## HERE IT IS! the new romantic ballad with a South American flavor

# RHUMBA COCKTAIL

now featured by

Chico Marx • Griff Williams • Russ Morgan  
Carl Razazza • Emile Petti  
Neil Bondshu

All Professional Material Ready.

—write direct to—

## PLAMOR MUSIC CO. Sole Selling Agents: GLENMORE MUSIC, INC.

540 N. MICHIGAN AVENUE, CHICAGO

# The Week's Records

(Released February 6 thru 15)

- POPULAR:**  
Crosby, Bing—Decca 18531  
*I Wonder What's Become of Sally? Darling, Je Vous Aime Beaucoup*  
Plech Brothers—Decca 4401  
*In the Green Grove Polka Finska Waltz*
- RACE:**  
Peach, Georgia—Decca 8648  
*Jesus Knows Just How Much We Can Bear Do Lord Send Me*

## Take Hope, Girls!

DES MOINES, Feb. 6.—Mrs. B. B. Hickenlooper, wife of the newly elected governor of Iowa, disclosed at a press interview she is a former platter saleswoman.

She said she spent seven years as manager of the phonograph and record department of the old Denecke department store at Cedar Rapids before she married.

(Routes are for current week when no dates are given.)

**A**

Akin, Bill (Woodruff) Joliet, Ill., h.  
Aldino, Don (La Fiesta) San Francisco, nc.  
Alfano, George (Corktown Tavern) Detroit, cb.  
Allan, Bob (Arcadia Grill) Canton, O., nc.  
Allen, Bob (Roseland) NYC, b.  
Aloha Serenaders (Chins Victory Room) Cleveland, nc.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Butler's Tap Room) NYC, nc.  
Angelo (Iceland) NYC, re.  
Arturos, Arturo (Park Central) NYC, h.

**B**

Bar, Vic (Olympic) Seattle, h.  
Baron, Paul (Savoy Plaza) NYC, h.  
Baron, Shirley (Old Roumanian) NYC, re.  
Barrie, Gracie (Blackhawk) Chi, c.  
Barron, Blue (Edison) NYC, h.  
Bartal, Jeno (Lexington) NYC, h.  
Basile, Joe (Shrine Circus) Washington; Columbus, O., 15-20.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Bell, Frances (Royal) Wilmington, Del., h.  
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.  
Bennett, Larry (Hickory House) NYC, re.  
Bergere, Maximilian (La Martinique) NYC, nc.  
Betancourt, Louis (Park Central) NYC, h.  
Bizon, Bela (Pierre) NYC, h.  
Blew, Martha (Sixth & Spring) Reading, Pa., h.  
Bondshu, Neil (Blackstone) Chi, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bountman, Simon (Casino Copacabana) Rio de Janeiro, nc.  
Bower, Freddy (Cinderella) Phila, b.  
Bowman, Charles (Wivel) NYC, re.  
Breese, Lou (Chez Paree) Chi, nc.  
Brigode, Ace (Fla-Mor) Kansas City, Mo., b.  
Brito, Alfred (El Bohio) Havana, nc.  
Brown, Les (Tune Town) St. Louis 9-22, b.  
Busse, Henry (RKO-Boston) Boston, t.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (Miami) Dayton, O., h.  
Calonge, Pedro (Zombie) Havana, nc.  
Candullo, Joe (Frolles) NYC, nc.  
Capella & Beatrice (Hurricane) NYC, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlone, Fred (Alpine Village) Cleveland, nc.  
Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 8-12.  
Carroll, Irv (Greenwich Village Inn) NYC, nc.  
Carroll, Jimmy (Astor) NYC, h.  
Carter, Benny (Hollywood) Hollywood, c.  
Carva Zeb (Village Barn) NYC, nc.  
Chaney, Mayris (Sir Francis Drake) San Francisco, h.  
Chiquito (El Morocco) NYC, nc.  
Coffey, Jack (Royal) Detroit, nc.  
Coleman, Emil (Versailles) NYC, nc.  
Commodores, The (Carlisle Grill) Allentown, Pa., nc.  
Conde, Art (Homestead) NYC, h.  
Correa, Eric (Embassy) Phila, nc.  
Costello, Charles (Wonder Bar) Detroit, nc.  
Courtney, Del (Oriental) Chi, Feb. 5-12, t.  
Cox, Al (Whittier) Detroit, h.  
Crane, Lee (Edison) NYC, h.  
Crawford, Jack (Troadero) St. Paul, nc.  
Cugat, Xavier (Stadler) Washington, h.  
Cummins, Bernie (Blue Moon) Wichita, Kan., 5-18, b.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Versailles) NYC, nc.

**D**

Daelta (Rainbow Room) NYC, nc.  
Davison, Wild Bill (Queen Mary) NYC, nc.  
Del Duca, Olivero (El Chico) NYC, nc.  
Delman, Cy (Bellevue-Stratford) Phila, h.  
Dibert, Sammy (London Chop House) Detroit, re.  
Dinorah (Greenwich Village Inn) NYC, nc.  
Dolores (Book-Cadillac) Detroit, h.  
Dorsey, Jimmy (Pennsylvania) NYC, h.  
Dorsey, Tommy (Palladium) Hollywood, b.  
Drake, Edgar (Minnesota Terrace) Minneapolis, h.  
Dunham, Sonny (New Yorker) NYC, h.  
DuPont, Ann (Boulevard) Elmhurst, L. I., nc.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Emerick, Bob (Milner) Ogden, Utah, h.  
Ernie, Val (Patio) Palm Beach, Fla., nc.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Fields, Irving (Aquarium Restaurant) NYC, re.  
Fields, Shep (Stanley) Pittsburgh, t.  
Fisher, Freddy (Happy Hour) Minneapolis, nc.  
Fisher, Mark (5100 Club) Chi, nc.  
Fisher's, Sid, New Yorkers (Helsing's Vodvil Lounge) Chi, nc.  
Floyd, Chick (Statler) Boston, h.  
Poster, Chuck (Peabody) Memphis, h.  
Franklin, Buddy (Ballroom) Waterloo, Ia., 13; (Lake) Springfield, Ill., 15-17, nc.  
Freshmen, The (Stuyvesant) Buffalo, h.  
Froeba, Frankie (18 Club) NYC, nc.

**G**

Gagen, Frank (London Chop House) Detroit, re.  
Garber, Bodi (Gypsy Camp Club) Toledo, nc.  
Gifford, Cal (Capitol City Club) Atlanta, c.  
Gorodetsky, Dave (Russian Kretchma) Phila, re.  
Grant, Bob (Plaza) NYC, h.  
Grant, Rosalie (Essex House) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Palace) Akron, O., 12-14, t; (Palace) Youngstown 16-18, t.  
Gray, Zola (Frank Palumbo's) Phila, nc.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey, Tony (Bal Tabarin) NYC, nc.

**H**

Harold, Lou (Bal Tabarin) NYC, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Jimmy (Hoffmann) South Bend, Ind., h.  
Harris, Rupert (Glass Bar) Fort Madison, Ia., 8-12, nc.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Hawkins, Erskine (Savoy) NYC, b.  
Haynes, Tiger (Louise's Monte Carlo) NYC, nc.  
Heath, Andy (Fitch's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Heldt, Horace (Casa Manana) Culver City, Calif., nc.  
Henderson, Fletcher (Armory) Kokomo, Ind., 13, b; Saginaw, Mich., 20.  
Herman, Woody (Orpheum) Omaha 12-19, t.  
Hill, Tiny (Michigan) Lansing, Mich., 10-13, t; (Temple) Saginaw 14-16, t; (Oakland) Pontiac 17-20, t.  
Hines, Earl (Paradise) Detroit 8-11, t; (Auditorium) Dayton, O., 13; (Savoy) Chi 14, b.  
Hirst, Ed (Roman Grill) Phila, nc.  
Hoff, Carl (Edison) NYC, h.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Holmes, Herbie (Palomar) Seattle, t.  
Horton, Aub (Six o'Clock) Charleston, S. C., nc.  
Howard, Eddy (Trianon) Chi, b.  
Hutton, Ina Ray (Oriental) Chi, t; (Riverside) Milwaukee 12-18, t.

Imber, Jerry (Esquire) Norfolk, Va., nc.  
International Sweethearts (Palace) Memphis, t.

Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.  
Johnson, Barney: Biloxi, Miss., 10; (Lincoln) Laurel 11, t; (Cotton) Laurel 12, nc.  
Johnson, Bob (Hanover Lodge) Allentown, Pa., nc.  
Johnson, Wally (Lookhouse House) Covington, Ky., nc.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (Sunset Terrace) Indianapolis 14, b.  
Joy, Jimmy (Muehlebach) Kansas City, Mo., Feb. 12-March 4, h.

Kassel, Art (Bismarck) Chi, h.  
Katz, Mickey (Alpine Village) Cleveland, nc.  
Kavelin, Al (Book-Cadillac) Detroit, h.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kaye, Sammy (Strand) NYC, t.  
Komper, Ronnie (St. Anthony) San Antonio, h.  
Kendis, Sonny (Madison) NYC, c.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (Castle Farm) Cincinnati 13, nc.  
Kinney, Ray (Lyric) Bridgeport, Conn., 15-17, t.  
Korn Kobblers (Rogers Corner) NYC, nc.  
Krupa, Gene (Sherman) Chi, h.  
Kuhn, Dick (Astor) NYC, h.

Lande, Jules (Ambassador) NYC, h.  
Landerman, Maurice (Bond) Hartford, Conn., h.  
Landre, Johnnie (Bath & Tennis) Daytona Beach, Fla., nc.  
Lane, Danny (Trocy) NYC, nc.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Larkin, Milt (Rhumbogleg) Chi, nc.  
Leeds, Sammy (Primrose) Newport, Ky., cc.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leonard, Harve (Swing Club) NYC, nc.  
Lewis, Johnny (Patio) Cincinnati, nc.  
Lewis, Ted (Hi Hat) St. Louis, nc.  
Lombardo, Guy (Adams) Newark, N. J., 11-17.  
Long, Johnny (Paramount) NYC, t.

Lopez, Vincent (Hollywood) Kalamazoo, Mich., nc.  
Lucas, Sasha (Troika) Washington, nc.  
Lunceford, Jimmie (Colonial) Dayton, O., 8-11, t; (Dixieland) Lexington, Ky., 12, b; (Memorial Hall) Springfield, O., 13; (Bell's Mill) Suffolk, Va., 16.

McGrane, Don (Latin Quarter) NYC, nc.  
McGrew, Bob (Kansas City) Kansas City, Mo., nc.  
McIntyre, Hal (Commodore) NYC, Jan. 21-March 3, h.  
McIntire, Lani (Lexington) NYC, h.  
Machito (La Conga) NYC, nc.  
Manuelo, Don (Orlando) Decatur, Ill., h.  
Manzaneros, Jose (La Salle) Chi, h.  
Marlo, Don (Beachcomber) Providence, nc.  
Marlowe, Don (Davenport) Rochester, N. Y., h.  
Marshall, Billy (Benjamin Franklin) Phila, h.  
Martell, Paul (Arcadia) NYC, b.  
Marti, Frank (Copacabana) NYC, nc.  
Martin, Dave (St. George) Brooklyn, b.  
Martin, James (Congo) Detroit, nc.  
Martin, Paul (Florentine Gardens) Hollywood, h.

Marx, Chico (Riverside) Milwaukee, t; (Orpheum) Minneapolis 12-18, t.  
Mesters, Freddy (Algiers) NYC, nc.  
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Melba, Stanley (Pierre) NYC, c.  
Messner, Johnny (McAlpin) NYC, h.  
Miller, Freddy (St. Regis) NYC, h.  
Miller, Max (Elmer's) Chi, nc.  
Miller, Walter (Whitehall) Palm Beach, Fla., h.  
Millinder, Lucky (Rialto) Joliet, Ill., 10, t; (Orpheum) Madison, Wis., 11, t; (Regal) Chi 12-18, t.

Mills, Dick (Silver Moon) Alexandria, La., nc.  
Molina, Carlos (New Kenmore) Albany, N. Y., Feb. 6-March 5, h.  
Monchito, Ramon (Hurricane) NYC, nc.  
Monroe, Vaughn (Earle) Phila, t; (Stanley) Pittsburgh 12-18, t.  
Monti, Joe (Helms) Baltimore, nc.  
Morales, Noro (Havana-Madrid) NYC, nc.  
Morris, George (Armando's) NYC, nc.  
Mosley, Snub (Trouville) Los Angeles, nc.  
Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

Nelson, Ozzie (Biltmore) Los Angeles, h.  
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
Nicholas, Don (Venice) Phila, c.  
Noel, Henry and His Musettes (Latin Quarter) NYC, nc.  
Norvo, Red (Famous Door) NYC, nc.

Oliver, Eddie (Baker) Dallas, h.  
Osborne, Will (Dalley's Terrace Room) Newark, N. J., nc.

Palsley, Eddie (Wonder Bar) Detroit, nc.  
Paley, Charles (Monte Carlo) NYC, nc.  
Page, Gene (Baltimore) Toledo, O., nc.  
Panchito (Versailles) NYC, nc.  
Pastor, Tony (Roosevelt) Washington 4-18, h.  
Paul, Sammy (Beachcomber) Boston, nc.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Indiana Roof) Indianapolis 10, b; (Grand) Chatsworth, Ill., 11, b; (Curve Crest) Muskegon, Mich., 15, b; (Fairway Rink) Sandwich, Ill., 16.  
Perner, Walter (Roosevelt) NYC, h.

Petti, Emile (Ambassador East) Chi, h.  
Pieper, Leo (Tremar) Des Moines, b.  
Prager, Manny (Child's) NYC, c.  
Price, Georgie (La Conga) NYC, nc.  
Prima, Louis (Apollo) NYC, t; (Howard) Washington 12-18, t.  
Pripps, Eddie (Latin Quarter) Chi, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

Raeburn, Boyd (Band Box) Chi, nc.  
Reichman, Joe (Palmer House) Chi, h.  
Reid, Don (Deshler-Wallick) Columbus, O., 1-14, t.  
Reilly, Ray (Oetgen's) Brooklyn, nc.  
Reisman, Leo (Rainbow Room) NYC, nc.  
Remariz, Luis (Latin Quarter) Chi, nc.  
Rosh, Benny (Bowers) Detroit, nc.  
Ricardel, Joe (Roosevelt) New Orleans, h.  
Richards, Jimmy (Troadero) Henderson, Ky., nc.  
Richards, Johnny (Casino) Hollywood, b.  
Riley, Al (Athletic Club) Flint, Mich.  
Robert's (Bertolotti's) NYC, nc.  
Roberts, Dave, Trio (Neptune Room) Washington, re.  
Roberts, Eddie (Lido) NYC, b.  
Rodrigo, Don Juan (Backstage Cocktail Bar) Akron, O., nc.

Rogers, Dick (Palace) Columbus, O., t.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Roman's (St. Moritz) NYC, h.  
Rotonda, Peter (Commodore) NYC, h.  
Roy, Benson (Stork Club) NYC, nc.  
Royal Manhattan (Rainbow Room) Allentown, Pa., b.  
Rumbaleros, El (Frolles) NYC, nc.  
Russell, Snookum (Stein's Buffet) Indianapolis 8-12.

Sanders, Sid (Rainbow Inn) NYC, nc.  
Sandler, Harold (St. Moritz) NYC, h.  
Saunders, Hal (Belmont-Plaza) NYC, h.  
Saunders, Red (Club DeLisla) Chi, nc.  
Savitt, Jan (RKO-Boston) Boston 11-17, t.  
Schreiber, Carl (Madinah) Chicago, nc.  
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Shevlin, Pat (Embassy) Phila, nc.  
Shumake, Freddie (Andrew Jackson) Nashville, h.  
Sislo, Noble (Trianon) South Gate, Calif., b.  
Skillman, Phil (Tropics) Detroit, nc.  
Slappy & Swingsters (Red Hill Inn) Pennsauken, N. J., nc.  
Smith, Ethel (St. Regis) NYC, h.  
Smith, Ligon (Adolphus) Dallas, h.  
Smith, Russ (Rainbow Grill) NYC, nc.  
Socasas (La Martinique) NYC, nc.  
Spector, Ira (Chatouque Moderne) NYC, nc.  
Spelvin, Leo (Music Bar) NYC, nc.  
Spivak, Charlie (Ben Franklin) Phila, 10, h; (Masonic Temple) Scranton 12; (Empire) Allentown 13, b; (Arena) New Haven, Conn., 14.

Stanley, Stan (Chanticleer) Madison, Wis., nc.  
Stevens, Barry (Moose) Trenton, N. J., a.  
Stevenson, Bobby (Casanova) Detroit, nc.  
Stewart, Al (51 Club) NYC, nc.  
Stower, Jules (18 Club) NYC, nc.  
Straeter, Ted (Copacabana) NYC, nc.  
Strigle, Earle (Seebach) Louisville, h.  
Strong, Bob (Plantation) Houston, Tex., nc.  
Stuart, Nick (Jefferson) St. Louis, h.  
Sun Ship Rhythm Masters (Harlem) Chester, Pa., h.  
Sylvio, Don (Bertolotti's) NYC, nc.

Teagarden, Jack (Copley Plaza) Boston, h.  
Terry, Bob (St. Regis) NYC, h.  
Three Kings of Rhythm-Three Deuces (Restaurant-Tap Room, S. Wabash Ave.) Chi, c.  
Towne, George (Neil House) Columbus, O., h.  
Travers, Vincent (Diamond Horseshoe) NYC, nc.  
Tucker, Tommy (Shea's Buffalo) Buffalo, t.

Uhl, Jack (Bellevue-Stratford) Phila, h.

Victor, Frank (Dixie) NYC, h.  
Vinn, Al (Pere Marquette) Peoria, Ill., h.

Wald, Jerry (Sherman) Chi, h.  
Walters, Lea (Stevadora) Detroit, nc.  
Walker, Oscar (Fifth Ave.) NYC, h.  
Warren, Dick (Hurricane) NYC, nc.  
Wasson, Hal (Supper Club) Fort Worth, nc.  
Welk, Lawrence (Aragon) Chi, b.  
Wharton, Dick (Shangri-La) Phila, nc.  
Wheeler, Doc (Savoy) NYC 13-28, b.  
White, Irving (Palm Beach) Palm Beach, Fla., h.  
Williams, Griff (Chase) St. Louis 4-March 10, h.  
White, Bob (Henry Grady) Atlanta, b.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Dick (Coo Rouge) NYC, nc.  
Woods, Herbie (Onkes) Phila, h.  
Wright, Charlie (Drake) Chi, h.

Young, Eddy (Cosmopolitan) Denver, Jan. 16-Feb. 12, h.

Zarin, Michael (Waldorf-Astoria) NYC, h.  
Ziggy (Hungarian Village) Detroit, nc.  
Zollo, Leo (Wagner's) Phila, b.

# Advance Bookings

BOB ALLEN: Roseland Ballroom, New York, till March 9.  
TINY BRADSHAW: Paradise Amusement Hall, Nashville, Feb. 18; Coliseum Ballroom, Evansville, Ind., 19; Memorial Auditorium, Dayton, O., 20; Auditorium, Cincinnati, 21; Auditorium, Canton, O., 22.  
BOBBY BYRNE: Frolles Club, Miami, March 2, four weeks.  
EDDIE DURHAM: Lawrence, Mass., Feb. 14-20.  
GLEN GRAY: Circle Theater, Indianapolis, Feb. 19-26; Sherman Hotel, Chicago, 26-March 25.  
ERSKINE HAWKINS: Royal Theater, Baltimore, Feb. 19-25; Fay's Theater, Philadelphia, 26-March 4.  
LOUIS JORDAN: Loew's State, New York, Feb. 18-25; Adams Theater, Newark, Feb. 25-March 4; Fay's Theater, Philadelphia, March 5.  
STAN KENTON: Nu Elm Ballroom, Youngstown, Feb. 14; Masonic Temple, Toronto, 15; Peterborough, Ont., 16; Arena, London, Ont., 17; Metropolitan Theater, Providence, 19-21.

RAY KINNEY: Maryland Theater, Baltimore, Feb. 19-26.  
TED LEWIS: Orpheum Theater, Los Angeles, Feb. 17-March 2.  
JOHNNY LONG: Poli Theater, Waterbury, Conn., Feb. 24-25; Lyric Theater, Bridgeport, Conn., 26-28.  
VINCENT LOPEZ: Casa Loma Ballroom, St. Louis, Feb. 16-25.  
JAY McSHANN: Iowa State University, Ames, Feb. 13; Jam Ballroom, Milwaukee, 14; Hollywood Club, Kalamazoo, Mich., 15 (one week).  
LUCKY MILLINDER: Paradise Theater, Detroit, Feb. 19-25; Buffalo Theater, Buffalo, 26-March 4.  
TONY PASTOR: Apollo Theater, New York, Feb. 18-25.  
DICK ROGERS: Topper Ballroom, Cincinnati, Feb. 12-14.  
CHARLIE SPIVAK: Arena Ballroom, New Haven, Conn., 14; Colonnades Ballroom, Washington, 17; Hippodrome Theater, Baltimore, 18-25; Riverside Theater, Milwaukee, 26-March 5.  
JOE SUDY: Stabler Hotel, Boston, Feb. 19.

## Parade Music Opens

NEW YORK, Feb. 6.—Parade Music, newly formed pub headed by Lew Sarnoff, brother of David Sarnoff, top man at Radio Corporation of America, opened for business this week. Lew Sarnoff also heads City Service Cleaning Contractors, whose offices pub shares. Parade's first tune is *Hi Ya Chum (Where Ya From?)*, penned by Lou Lawrence and Michael Field. Field and Lawrence are also on the professional staff of new firm. New firm is affiliated with BMI.

# The Final Curtain

**BAILEY**—Prof. Eben Howe, 99, composer, organist and musical director, January 20 at a convalescent home in Danvers, Mass. More than 400 of his compositions have been published, including three books of church music and two complete masses. Surviving are a son and granddaughter.

**BARNHART**—Harry L., 55, former motion picture theater exhibitor, recently in Cleveland. Survived by his widow, son and two sisters, one of whom, Mrs. J. L. Keaser, is owner of the Palace Theater, Charleroi, Pa.

**BARRETT**—Victor Parks, commercial artist and vaude performer, of injuries sustained in an accident in Norfolk, Va., February 3. In his youth he had appeared in vaude in New York and was also associated with the Field & O'Brien minstrels as dancer and vocalist. Services in Norfolk.

**BATE**—Lieut. Col. Henry Clay, 52, chief monolog writer for newsreels and short films for Universal Pictures, February 3 in Veterans' Administration Hospital, Bronx, New York. Bate, a veteran of the last war, was associated with a theatrical publication in New York until he joined the publicity department of Universal. Later he was transferred to the newsreel division. He leaves a wife, a daughter, two sons, two brothers and a sister.

**BECKER**—Ellwood L. L., 45, musician and band leader, January 27 at Homeopathic Hospital, Reading, Pa., of a heart attack. He was at various times leader of the Cadet Band, Philharmonic Band, Liberty Company Band and the Elks' band in Reading. Becker was also trombonist in the Reading Symphony Orchestra and a trustee of the local musicians' union. Survived by his widow, Helen Filer; a son, two stepsons, his stepmother, two brothers and a sister.

**BELEVOSKEY**—Joe, 56, head seal trainer of Cole Bros. Circus, in Deaconess Hospital, Louisville, January 31. He suffered a heart attack January 24. Belevoskey was head seal trainer on the Al G. Barnes Circus for many years and was with the Cole show for past several years. Burial in Louisville.

**BINDER**—William M., 76, pianist and organist, fatally injured in Philadelphia when hit by an automobile. He was well known in England and in Boston before locating in Pottstown, Pa., where he carried on his musical activities until his retirement. Two sons survive. Services January 18 in Philadelphia, with burial in Mount Zion Cemetery there.

**BLOOD**—S. Thompson, well known thruout New England for his impersonations of the old maid and the country boy, January 30 at his home in West Concord, Mass.

**BOGAN**—William T., 38, rodeo performer, promoter and ranchman of Southeast Texas, January 31 in a Beaumont (Tex.) hospital from a bullet wound in his abdomen allegedly inflicted by his wife. A native of Mississippi, Bogan participated in rodeos for many years before becoming a ranch owner in Jefferson County, Texas. He has been promoting

rodeos in that section for the last several years. Two sons, two daughters, his parents, a brother and three sisters survive.

**BOSTETTER**—Charles F., 61, assistant secretary of the Chicago Orchestral Association, February 2 in Illinois Masonic Hospital, Chicago. Survived by two daughters, Charlotte and Jean.

**BOVE**—Mrs. Maria, 65, mother of several musicians, January 26 at her home in Philadelphia after long illness. Surviving are her husband, John, and nine children, among them Angelo Bove, orchestra personnel manager of the Philadelphia-La Scala Opera Company, and J. Henry, musician with the Metropolitan Opera Company, New York. Services and burial January 30 in Philadelphia.

**BROWN**—Mrs. Maria, 87, mother of Tom Brown, for many years well known in vaudeville as leader of the Six Brown Brothers, saxophone sextet, January 29 at her home in Chicago. Besides Tom she is survived by four sons and a daughter. Burial in Chicago.

**BYRNE**—Thomas J., 51, Detroit musician, suddenly January 29. He was sec-

England. He retired from the act two years ago when a recurring heart ailment forced him to give up the stage. He leaves his wife.

**ELDERKIN**—DeWitt Talmadge (Dan), 66, manager of Regina Provincial Exhibition for 30 years and first president of Western Canada Associations of Exhibitions, in Grey Nuns' Hospital, Regina, Sask., February 7. Suffering a heavy cold, he attended the Canadian fair meetings at Winnipeg, but upon his return was taken to the hospital January 28, where he sustained at least two strokes. Born in Amherst, N. S., he received his early education there and later attended Ontario Agricultural College, Guelph, Ont. He was graduated from the University of Toronto in 1903. Elderkin served his apprenticeship with fairs in Eastern Canada, where he had been assistant director of the Ontario livestock board. His agricultural work linked him with the Guelph stock show and the Toronto Royal and in 1912 he managed Ottawa's Winter Fair. He became manager of Regina's fair in 1913 and remained in that capacity until his death. He was president of Western Canada Association of Exhibitions for two years and first president of Canadian Association of Exhibitions, which he and Sid W. Johns, secretary-manager Saskatoon Exhibition, organized in 1924. In 1934 he was elected vice-president of the Western Canada Association. In recent years he had served on the board of the International Association of Fairs and Expositions. He was a director of the Saskatchewan Livestock Board and a member of the Regina Board of Trade. Surviving are his widow, three sons, two sisters and four brothers.

**FRANKS**—H. J. (Callahan) concessionaire, sheetwriter and advertising man, at Carlton, Minn., January 23. Survived by his widow, Bonnie; his mother and a sister, of Seattle.

**GIDDINGS**—Robert R., 55, formerly of the Majestic Theater, Burlington, Vt., at his home in Auburn, Mass., recently.

**GILMORE**—Harley E., 54, former actor who had appeared in numerous Broadway productions, at Manchester, N. H., recently. Started his career at the old Park Theater, Manchester.

**GOETZ**—Richard K., 46, poet, playwright and radio lecturer in pre-Hitler Austria, February 2 in Mount Sinai Hospital, New York.

**GREGG**—Mrs. Turner W., wife of a Lexington (Ky.) musician, January 20 in Lexington. Services January 21.

**GRISWOLD**—Henry H. (Pop), 81, custodian of the Yale University Theater, January 27 in New Haven, Conn., from injuries suffered when he was hit by a street car the previous day. He had also toured the country as a boy actor.

**HAMMOND**—Charles A., 70, well known in music circles in Western Massachusetts and for many years associated with Taylor's Music House, Springfield, Mass., in that city January 27.

**HANER**—Mrs. Catherine M., 75, mother of Fred Haner, manager of Olympia Stadium, Detroit, January 28 of a heart attack in that city. Survived by two sons. Interment in St. John's Cemetery, Ypsilanti, Mich.

**HERBST**—James, 63, doorman at the Roger Sherman Theater, New Haven, Conn., recently in New Haven in an auto accident.

**HOLMAN**—Cecil F., 38, manager of K49KC, Kansas City, Mo., January 26 in that city. Survived by his mother.

**HOREN**—Matthew A., 67, composer and organist, January 15 in Springfield, O.

**HOWARD**—King (Jack Howard Lichtenstein), 50, night club publicity man and agent, recently in San Francisco. He had also published a night life magazine and served as a theatrical manager and agent in all parts of the world.

**HUDDLESON**—Wilbur, 35, known professionally as "Rhythm Shorty," colored entertainer, January 11 in Buffalo of a heart attack following pneumonia. Services and burial in Tarrytown, Pa., his home town. Survived by his mother, Mrs. Margaret Huddleson, and several brothers and sisters.

**JENNINGS**—Levi A., 69, ride foreman on Pine Tree State Shows for 15 years, in Cambridge (Mass.) Hospital after a lengthy illness. Two daughters, Mrs. A. S. Perham, Portland, Me., and Mrs. Louise Cox, Belmont, Mass., survive. Interment in Locust Grove Cemetery, Hampden Highlands, Me.

**JOHNSTONE**—Mrs. Ethel Chamberlin, once noted singer, January 25 at her home in Cincinnati after a brief illness.

Survived by two daughters, Ethel Anne and Roberta. Services January 27 at Wiltsee Chapel, Cincinnati, with burial in Spring Grove Cemetery in that city.

**KAMINSKY**—Isaac, 73, music composer, instantly when struck by an automobile in Miami. He was a native of Poland.



## IN MEMORY OF W. C. KAUS

It's Just a Year, We Have Not Forgotten.  
Never Will Our Memories of You Fade.  
YOUR WIFE, MARIE  
AND CHILDREN

**KELLOGG**—Louise Lent, 74, former internationally known concert and opera singer, January 21 in a Miami hospital after a brief illness. Mrs. Kellogg had appeared on the stage with Mary Garden and other stars. Survived by no immediate relatives. Services January 23 in Miami.

**LAPETINA**—Frank M., Sr., 85, violinist, suddenly January 23 at his home in Philadelphia. He was a member of the original Philadelphia Orchestra and accompanist to Adelina Patti, noted prima donna, during her farewell concerts in Philadelphia. Survived by his widow, Adelina; two sons and a daughter. Services and burial January 27 in Philadelphia.

**LANGHANKE**—Otto Ludwig, 71, father of Mary Astor, film and radio actress, in Cedars of Lebanon Hospital, Hollywood, February 3 from the effects of a heart attack complicated by influenza. Private services in Forest Lawn Memorial Park, Glendale, Calif., followed by cremation February 5. He leaves his wife, Helen, and a daughter.

**LESTER**—Harry F., 47, stagehand and projectionist at Warner's Stanley Theater, Atlantic City, the past 18 years, January 29 at Shore Memorial Hospital, Atlantic City, after a long illness. He was a member of Local 77, IATSE. Survived by his widow, Bessie; a daughter, his mother and a sister. Services February 1 in Atlantic City, with interment at Laurel Hill Cemetery, Philadelphia, February 2.

**McMILLIN**—Jacob S., 63, band director and musician for 35 years, January 28 in Kansas City, Mo. Survived by his widow and son.

**MEROLLO**—Ralph, 62, pioneer motion picture cameraman, January 23 in Hollywood.

**MEYER**—Emil, 75, manager for 32 years of Noll's Music Hall, noted Newark (See FINAL CURTAIN on page 54)

## Carl F. Zittel

Carl F. Zittel, 66, former publisher of *Zit's Theatrical Weekly*, died January 30 at his home in New York of a heart ailment.

Zittel ran his publication for from 15 to 20 years until it went out of business about three years ago. In addition, he was widely known as a theatrical writer and advertising solicitor for the Hearst publications in this city for many years. During that time he conceived a copyrighted chart, published in *The New York Journal*, which graded vaudeville performers. Before joining the Hearst organization, where he remained for 15 years, he worked for brief periods of time on *The New York Morning Telegraph*, *The New York Tribune*, *The New York Telegram* and *The Evening Mail*. He was credited with bringing Broadway fame to Eva Tanguay, popular vaudeville actress, with a series of full-page advertisements.

From 1919-'29 he held the Central Park Casino concession. He also operated a motion picture theater on Columbus Circle; a restaurant in the Concourse Plaza Hotel, the Bronx, and Zit's Little Casino, also in New York.

Zittel, who was a Mason, is survived by his widow and a sister. Burial was in Woodlawn Cemetery.

## Haidee Wright

Haidee Wright, 75, an actress in England and the United States for nearly 65 years, died in London January 30. Miss Wright inherited the traditions of a theatrical family. Her father and mother were playing *Don Juan* in London the day before she was born. The principal character of the play was Haidee, and the child was given the name.

She began her stage career at the age of 10 as Diamond Wetherwick in *Hoop of Gold*, produced by her father. Some of her greatest acclaim came in 1927-'28 when she played in New York, particularly in the part of Fanny Cavendish in *The Royal Family*. She was often referred to as a "stage grandmother" because she kept on trouping until a few years ago. Miss Wright is also remembered on Broadway for her Queen Elizabeth in *Will Shakespeare* and as Miss Kite in *The Passing of the Third Floor Back*. Her first appearance on the American stage was in 1909.

Some of the roles which won her acclaim in London were Mother Marguerite in *Cyrano de Bergerac*, Madame de Musset in *Madame Sand* and Granny in *Barbara's Wedding*.

She also appeared in several motion pictures, including *Strange Evidence*, *Tomorrow We Live* and *Blarney Stone*.

and oboe in the Detroit Symphony Orchestra for about 25 years until its disbanding last year and was doubling as contact and personnel man for the Symphony organization, now appearing under commercial sponsorship on a Detroit radio station. Survived by his widow and a daughter.

**CANNING**—Charles, former well-known singer and minstrel star and director of many amateur minstrel shows thruout Connecticut, recently in Bridgeport, Conn., after a short illness.

**CHESTER**—Betty, 47, retired British musical comedy star, January 11 in Lisbon, Portugal. She was one of the original members of *The Co-Optimists* troupe which toured with success during the last year. She retired from the stage upon her marriage to Commander E. W. Billyard-Leake, British Navy, assistant naval attache at Lisbon, who survives her.

**CURRIER**—Benjamin F., 75, father of Pfc. Raymond F. Currier, former ride man with O. C. Buck and Royal American shows, at his home in Nassau, N. Y., January 18.

**DUSBIBER**—William S., theater man, January 25 in Saginaw, Mich.

**DILWORTH**—Albert C., 58, father of Gordon Dilworth, the baritone, February 3 in Huntington, L. I.

**DIXON**—Conway, 69, vet character actor, January 17 from a heart attack during an air raid in London. He had been a legit actor for more than 50 years and recently completed a run in *Get a Load of This* at the Prince of Wales Theater, London.

**DOCKWEILER**—John, 47, former actor in the early days of the old Morosco Theater in Los Angeles, January 31, that city.

**DWYER**—William, 52, vaude and radio comedian, January 11 in Rutland, England. He was a member of the Clapham and Dwyer team, which appeared for many years on radio and the stage in

## Fred G. Latham

Fred G. Latham, 90, former stage director before his retirement 12 years ago, died January 31 in Polyclinic Hospital, New York, after a brief illness.

Born in England, Latham managed the Drury Lane, Adelphi and Vaudeville theaters and Covent Garden in London. When he came to this country in the early 1900s he brought Sarah Bernhardt and Coquelin here with him and managed them on their Coast-to-Coast tour.

Noted as a stage director of Victor Herbert operettas as well as many musical comedy hits, he was associated with Charles Dillingham. For Dillingham he staged *Mlle. Modiste*, *The Prima Donna*, *Babette*, *The Girl in the Train* and *Sybil*.

Other musical comedy hits which he staged included *Two Roses*, *Red Mill*, *Old Town*, *Fair Co-Ed*, *The Slim Princess*, *The Red Widow* and *The Enchantress*. He also directed *The Firefly*.

Serious plays which Latham directed included *The Wandering Jew*, for David Belasco and A. L. Erlanger, and *Fools of Value*. On a visit to England in 1921 he obtained the rights to *Bill of Divorcement* and *Bulldog Drummond*.

From 1929 to 1932 Latham was in Hollywood serving as a playleader for RKO.

He is survived by his widow, who as Cynthia Crooke appeared in several productions which he directed, and a daughter, Cynthia.

# Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Canadian Roadshowmen Working With National Film Board To Distribute Propaganda Pix

OTTAWA, Feb. 6.—Roadshowmen in Canada are making a good living by helping with the distribution of war information films with the co-operation of the National Film Board of that country. Over 30 men and one woman, who before the war were showing 16mm. commercial films in small villages, now work for the National Film Board on a salary for a 10-month season each year. They operate rural circuits which serve the same 20 points each month with especially prepared film programs showing the war effort of the United Nations. The circuit idea is financed by the Film Board and applies mainly to the more isolated sections where people have little or no direct access to visual war information.

Traveling theaters of the National Film Board were started in January, 1942, after many efforts had been made in other ways to bring information about the war and the part which Canada is playing in it to people who are living on farms.

That number has grown until now there are 65 of these theaters, each of them with a list of 20 rural communities on its schedule.

Every effort is made by the Film Board to restrict its circuits to those towns which are not big enough to support even a picture house which shows only on Saturday nights.

A film committee of prominent resi-

dents is set up in each of the towns. The committee members have posters sent to them, which they put up in prominent places around their community showing what the next roadshow program will be and when the show will come to town.

On the day of the showing the roadshowman goes first to the local school, where the entire program is presented to the students in the afternoon. The adults get their show at some local community hall in the evening. On the average the messages about Canada and its war effort are brought to 500,000 Canadians each month at a cost of 5 cents per head.

In other rural areas roadshowmen still operate independently on a commercial basis. These sources also use the National Film Board propaganda pix.

Some United States films are used in Canada. Special selections of these are made from time to time for use on the national information film circuits. United States Department of Agriculture films, applicable to Canadian conditions, are obtained for this purpose. Some of the films used are *Do Unto Animals*, *A Heritage We Guard* and some of the United States nutrition films. Other U. S. Government films are also obtained thru regular Washington channels on the initiative of the National Film Board for distribution to non-commercial 16mm. libraries in Canada. This is a reciprocal service, and National Film Board pictures are made available to United States Government agencies.

Instructional films on industrial training, produced by the United States Office of Education, have also been sent to Canada. Prints of these films have been purchased by the Department of Munitions and Supply and the Canadian Army for training purposes. Many industries engaged in war production have procured prints thru the Canadian distributor, Associated Screen News of Montreal.

A typical program used by roadshowmen on their National Film Board circuit is: *Battle for Freedom*, a film about the contribution being made by the peoples of the British Commonwealth of Nations to win the war; *Inside Fighting Russia* shows the scale of Soviet preparedness from Lenin to Stalin; *A Heritage We Guard*, showing the harmful effects resulting from the wasting of natural resources, and *Special Despatch*, concerning the work of a British Army dispatch rider.

## Mt. Vernon To Show 16mm. Pix at Orgs

MOUNT VERNON, N. Y., Feb. 6.—The Men's Club of Sinai Temple recently witnessed a showing of films at its monthly meeting. The films were projected by Paul Kreiger, and the program included *Star-Spangled Banner*, *United States News Review No. 1*, *America's Call to Arms*, *Russia Stops Hitler* and *Yanks Invade Africa*. The show was another step in Mount Vernon's attempt to contribute to the war effort thru the screenings of propaganda and educational films.

The appointment of Mrs. Herman L. Winer as chairman of the motion picture film committee, a unit of the Mount Vernon War Council's Bureau of Public Information, was recently announced. Mrs. Winer's committee plans to make available to all Mount Vernon organizations films on wartime activities, Civilian Defense projects and Office of War Information shorts. Roadshowmen will be used to handle many of these bookings.

### THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE THE BILLBOARD IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

### New and Recent Releases (Running Times Are Approximate)

**PARADISE ISLE**, distributed by Swank Motion Pictures. A beautiful tropical setting supplies the background for this romantic love story of a simple Samoan girl and a blind, shipwrecked artist and his sacrifice of man's civilization to return to the native girl he loves. Stars Warren Hull and Movita. Running time, eight reels.

**CHINA'S 400,000,000**, released by Brandon Films, Inc. An unforgettable epic of the heroic struggle of the Chinese people against aggression. The film succeeds in conveying a sense of the whole nation, of the background of Chinese culture and history, of China's leaders, and the Chinese people working under fire, exercising the democratic process and fighting for independence. Spoken commentary by Frederic March. Running time, 54 minutes.

**THE SPANISH EARTH**, released by Brandon Films, Inc. Documentary screen story of the issues behind the Civil War in Spain and the role of the Nazi and Italian military forces. Dramatization of the effect of the Fascist uprising on the ordinary citizen. Shows defense efforts of the Republic, peasants love of freedom and the land and the bombing and attack on Madrid. Commentary written and spoken by Ernest Hemingway. Running time, 52 minutes (short version, 36 minutes.)

**CHILDREN AT WAR**, released by Brandon Films, Inc. This film of an exhibition in Russia shows the organized steps taken to protect and care for children in wartime, the high morale of children and their elders, and stirring anecdotes of the loyal and ingenious ways children have of helping the grown-ups fight the invading Fascists. Running time, 10 minutes.

## OWI Has Success On War Showings; Trade Co-Operates

WASHINGTON, Feb. 6.—Seven months ago the Bureau of Motion Pictures was established in the Office of War Information to keep the American people informed of the nature and progress of the war thru the medium of 16mm. films. The results to date have been most gratifying, and a large share of the credit must be given to roadshowmen and film libraries thruout the country. The OWI felt the pictures could reach a greater audience if shown on a nontheatrical basis, and there is no doubt that roadshowmen have co-operated to their fullest extent. The slogan for 1943 is more showings to more people for every print every month, and roadshowmen and film libraries have pledged themselves to carry out this aim.

To date, the Office of War Information has accomplished the following results: More than 30 film subjects are in circulation, 9,805 prints are in circulation, 180 film distributors are located in 47 States and Hawaii, and an audience of between 5,000,000 and 10,000,000 Americans have been seeing the films each month. These statistics have been gathered from the distributors' booking reports and the exhibitors' audience report cards. The filling out and mailing of these cards back to Washington is important, as it is the only way the bureau can tell the audience reaction to the films.

The Bureau of Motion Pictures recently sent an individual report to all film libraries distributing Office of War Information shorts. Many of the film libraries went over the general average achieved by all of the distributors. Film libraries such as Mogull's have been going over the national average because of their willingness to co-operate with the government. Letters written to out-of-town contacts stress the importance of showing these films. The over-the-counter personal contact made by the film library representative is also important. For instance, at Mogull's, Richard J. Cummins, who makes up the showings, urges exhibitors to take at least one war short along with the rest of the showing. This is a rather easy task, as roadshowmen say audiences are demanding to see the films. Mogull's and Cummins are by no means the only ones giving such splendid co-operation to the government. Their work was noted just as an example of what is being accomplished by film libraries everywhere.

The popularity of Office of War Information shorts is not confined entirely to the United States. The National Film Board of Canada has also been using some of the films, and many of them have been sent to the Latin American countries thru the Co-ordinating Office of Inter-American Affairs. The inclusion of the shorts in the regular roadshow offerings has, in many instances, increased business for roadshowmen.

The OWI is constantly improving the pictures produced, as well as the methods of distribution. The bureau is also anxious to receive ideas and criticism from roadshowmen and film libraries. Suggestions for new pictures are also welcomed.

**MAKE MONEY**  
**SHOW MOVIES**  
IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!  
Southern Visual, Dept. 6-1, Memphis, Tenn. **\$1950** STARTS YOU

**EXPERIENCE NOT NECESSARY!**

**16 MM. RELIGIOUS SUBJECTS 35 MM.**  
Westerns, Actions, Selected Shorts, Blitz Reels: England, Poland, Russia, etc.  
**OTTO MARBACH, 630 Ninth Ave., N. Y. City**

**Hitchcock's Greatest:**  
**"THE 39 STEPS"**  
featuring  
**MADELINE CARROLL ROBERT DONAT**  
**SIXTEEN MM. PICTURES, INC.**  
1600 BROADWAY NEW YORK, N. Y.

**WANTED 16mm. SOUND PROJECTORS**  
Secure Your Religious Subjects Now for Lent. Write for List.  
Highest Prices Paid. Act Quick. Write or Wire — Cash Waiting.  
**ZENITH** 308 West 44th St. NEW YORK CITY

**One Bell & Howell 16mm. Sound Projector**  
Model J, including Speaker and B. & H. 16MM. Camera with Leather Carrying Case, \$520.00; like new. One-third deposit.  
**E. GRIMME**  
Durango, Iowa

**AMERICA'S LARGEST USED 16 MM SOUND FILM DEALERS**  
**16 MM RELIGIOUS SUBJECTS NEW USED**  
ALSO WESTERNS, ACTIONS, DRAMAS, COMEDIES...  
**SEND FOR FREE LISTS**  
**MULTIPRISES** P.O. BOX 1123 WATERBURY, CONN.

**FREE** Clip this ad and send it today for your free copy of HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

2-13-43

**SOS PORTABLE SOUND!**  
HIGHEST PRICES PAID FOR 16MM. Sound Projectors. Any Make. Wire Us Collect Today—Cash Waiting.  
**449 WEST 42ND STREET, NEW YORK**

**CASH—**  
For Your 16MM. Sound Projector. We Buy All Types.  
**SOUTHERN VISUAL**  
Box 2404 MEMPHIS, TENN.

# Long Runs in Sticks Solution To War Ailments, Says Newton

Whitesboro, N. Y.

Editors *The Billboard*:

As a former rep actor and manager, I believe I know some of the problems confronting the small-time showman today. I get letters each week from old friends in and out of the business, and they seem to be worried about the gas ban and the possibility of a poor season.

In spite of the difficulties, I am forced to disagree about there being a let-down in business this season. I believe it will be an extra good season for all wide-awake, small-time showmen, even those playing the sticks. This country and England are enjoying a boom in most all branches—pictures, vaudeville and stage plays—according to reports I have read. Last season was the best I have experienced since 1929.

I recall the days with Ollie Hamilton, Harry Cooke, Bunny Stricker, Frank Graham, D. Otto Hitler's Cotton Blossom Showboat, and many others, some of whom have retired and some who are still going strong. Practically all have changed policy with the times, using pictures with vaude, short-cast plays, etc. To get to the point, I think I am the first showman to begin the long-run shows in the East. While playing 22 weeks in a small town in South Carolina in 1937 (under 1,000 population), changing programs nightly, many week-stand showmen called on me and predicted that I could not stay longer than one or two weeks in such spots and show a profit. But I stayed and made money and sold out to another tent showman who stayed two years in the same town. One well-known showman told me that I was crazy to stay over two weeks, but this same showman tried out my policy and has been showing for three years in one small town in Georgia, and is still going.

Others have tried these extended stays in small communities, and I note that last week's issue of your valued paper quotes Bob Demorest and "See-Bee" Hayworth as making good with indefinite long-runs in very small towns in North Carolina. This is one way to meet the gas ban, and I can name at least a dozen other roadshowmen who have given up the straight week-stand idea and made good with two to 10-week runs in the sticks.

Certain sections of the country are better than others, of course, but I believe the gas ban will help the small-

time show, as I played nine solid weeks at a crossroad spot in Virginia (no post office), and most of my patrons walked and few cars were used. This was 1939, I am operating a small film rental library this winter, but still maintain a tent show in the South, playing two to four weeks in a spot, with return engagements two to three times in a season.

H. GLENN NEWTON.

## Rep Ripples

**KENNEDY J. SWAIN**, having just received an honorable discharge from the army, is visiting his parents, Col. and Mrs. W. I. Swain, in Elkhart, Tex. . . . **BILLY JACK ELLIOTT**, musician and dancer and son of Jack and Ina Elliott, formerly with various reps and stocks, entered the army January 23. Jack and Ina are residing in Phoenix, Ariz., where Jack is employed at the Goodyear plant. . . . **AL S. PITCAITHLEY**, still in 936 BTS, U. S. Army Air Field, Carlsbad, N. M., has been transferred to the Special Service Office there, which has charge of all entertainment at the field. His first job was to stage a vaude show, using all available talent he could find among the soldier lads. Al managed to ring in two spots on the bill for himself. Clara Dunning, wife of Larry Dunning, both well known in repdom, worked in the bits with Pitcaithley. . . . **PVT. ERNEST CANDLER**, after 11 weeks' training at Camp Grant, Ill., has been transferred to duties at the 34th General Hospital, Brigham City, Utah. His wife Libby, still at the Roxy, Knoxville, expects to join Ernie soon. . . . **FRANCOIS THE HYPNOTIST**, last season with Zarlington's Comedians under canvas, is now working at the air base at Blythe, Calif. . . . **AUDREY AND VIRGINIA HARDESTY**, also with Zarlington's last season, are in East St. Louis, Ill., and Sam and Lola Hudson, of the same show, are located in Memphis. . . . **BOB McLAIN** is with one of Nat D. Rodgers' units playing army camps in the South.

**EMILE T. CONLEY** typewrites from Houston that he's now with the burly unit at the Ritz Theater there after getting fired off the Hila Morgan Show, in stock under canvas in Houston, for professing a desire to kick hell out of the dogs which were allowed to run at will across the stage during performances. He says he's still in such a daze over his first burly venture that he doesn't know whether he's going to like it or not. "Certainly, it's a phase of show business I have never indulged in before," writes Conley, "and I'm wondering what's it all about and how long I'm going to last. Frankly, I was more scared at my first

## A Bloody Good Drink!

CINCINNATI, Feb. 6.—Al S. Pitcaithley, ex-repster stationed with the army air corps at Carlsbad, N. M., relates that when the *Male Animal*, USO camp show, appeared there last week, the prop list called for "broken glass in a bucket" for use as a glass-crash during the action of the play. Scanning the list, one of the uninited privates was heard to remark: "Criminently! They use broken glass instead of ice in the drinks in the play."

15-minute show than any 75-side part I ever did in rep or stock. Anything can happen on here—and does. Openings mean nothing to the girls; maybe three will be in line, maybe six. Sometimes the organist isn't there, so we open—is it tasset? Once we opened without the line and one girl got there in time to come on and do a bit with us. Oh, it's fun—and I hope it continues that way until the spring season opens. I'm sure that by that time I'll be ready to go back to my own field—good, old rep." . . . **OTTO (TOBY) IMIG** accompanied Conley from the Morgan Show to the Ritz burly. . . . **BUSH BURRICHTER** and **Trixie Mathews** recently hopped from Kansas City, Mo., to Houston. . . . **JERRY JOHNSON**, pianist, has left the Hila Morgan tent to join Lillian MacArdle's circle working out of Houston. **Dick Lauderbach** replaced him on the Morgan opry. . . . **EDDIE DERRINGER**, until recently with the Morgan Show, sailed last week for Pearl Harbor with a maintenance unit. . . . **THE KINSEY-GRAY** family, in the cast of the Morgan Show in Houston, is about ready to hop out for its native Ohio, where the Kinsey Players are slated to resume early in the spring.

**SAM BRYANT**, of the Four Bryants, of Bryant Showboat fame, has been removed to his suite in Hotel Havlin, Cincinnati, after several weeks in Bethesda Hospital there. His condition is reported as fair. . . . **EDWARD PAUL** is playing schools and lodges with a vaude-picture show in Knox County, Maine, where government work is booming. **Frank Robinson**, colored entertainer, is handling the flesh end for him. . . . **ALEX SANTO**, of the Conger-Santo Tent Show, is a private in the armed forces at Camp Adair, Ore. . . . **GEORGE CONGER**, of the same tent, is sojourning in Wheeling, W. Va. . . . **SGT. CHARLES TARBUTTON**, well known in tent rep and carnival circles, typewrites that he'd like to hear from show friends. His address is Med. Det. 1560 Ser. Unit, Camp Aterbury, Ind. He has been in the army a year and during that time has put on 11 shows for his soldier buddies. . . . **ARTHUR E. BITTERS**, veteran agent now engaged in commercial lines in Milwaukee, visited with Fred Reeths, of rep fame, February 3 at Neenah, Wis., where Reeths manages the Neenah Theater.

## Zarlington Plans To Launch Tenter If at All Possible

FRIENDSHIP, Tenn., Feb. 6.—Mr. and Mrs. Ray Zarlington, of Zarlington's Comedians, and their daughters have been located here all winter, where Ray has been kept busy with the operation of a picture house. Zarlington is mapping plans to resume with his tent show in the spring, provided he is successful in lining up a cast and securing transportation for his equipment.

In recent seasons Zarlington has had his show equipment trucked from town to town by private haulers, but with this no longer permissible, he is planning to purchase his own rolling stock for the 1943 season. In addition to hauling difficulties last season, Zarlington says he also found labor scarce and in some communities in Tennessee found it difficult to obtain light service.

Zarlington's Comedians closed their season at Bradford, Tenn., November 5. Zarlington described it as a very successful trek.

## DRAMA FEST IDEA

(Continued from page 3)

had actually seen a successful performance.

It is the feeling of several Equity people that no good plays have yet been found by ET and that it will find them only if outsiders are permitted to submit scripts. The better Guild playwrights can always sell their stuff.

Financial headaches have also hamstrung productive activity since last July. Altho actors, playwrights and director contribute their services and managers have donated empty theaters for specific performances, production costs mount to an estimated \$600 to \$800. These include cost of costumes, when necessary, stagehands, wardrobe woman, ticket sellers, heating and lighting and other incidentals. Previous performances have been financed by an initial grant from the Guild and Equity to pay carrying expenses until the theater got on its feet. From then on it was supposed to pay for itself, on a non-profit basis, from admission and subscription charges, plus small royalty in event of sale. Originally the Robert E. Sherwood Fund, started to finance the defunct National Theater movement, was also put at the disposal of ET, but this fund has run out.

Another contract caluse which may contribute to the bottleneck situation provides for protection against exploitation of the project by managers, stipulating that no play already under contract to a manager may be used.

In the event a script is sold within six months of ET production, ET's contract calls for 2 per cent of the gross of all first-class companies here and in Canada and Great Britain, plus 5 per cent of subsidiary rights, half of the returns to be paid to the actors and director, half to revert to the corporation. Of the four plays that have been produced since its inception in 1940, none have been sold.

Last ET production was *Yours, A. Lincoln*, in which Vincent Price starred, last July.

## STOCK CIRK PLAN

(Continued from page 3)

town, season in each city lasting from 12 to 20 weeks. Film names would make guest appearances. Selection of plays and casts, however, will not be considered until first circuit is definitely set.

Among factors being taken into account are traveling accommodations and costs, availability of theaters and public interest among townspeople.

Other film companies rumored to be interested in the plan are Metro and Paramount. Interest has been waxing and waning for years, but negotiations have not gone this far since seven years ago, when several picture companies reached the stage of tentatively engaging New England theaters.

## WANTED

Dramatic People doubling instruments for Radio Dance and Show. Never but two-hour dance. Long, steady engagement. Balance winter, all summer.

**CHICK BOYES**

216 West 26th KEARNEY, NEBR.

## Gosh Sells Theater; I-Nighting War Pix

CHILHOWIE, Va., Feb. 6.—Byron Gosh, veteran tent showman now booking and playing government war movies in Maryland, Pennsylvania and the Virginias, has sold his Your Theater here to the Lincoln Theaters Corporation of Marion, Va. He is playing one-night stands with his picture showings. On a recent trip East, Gosh says he purchased some new show equipment and plans to resume with his tent show in the spring if conditions permit.

On his jaunt East, Gosh visited with Tiny Fuller, burlesquer, and Gus Kant, novelty man, in Pittsburgh; Harry Clark, veteran rep and "Tom" agent, in Grafton, W. Va.; Raymond and Hess in Richwood, W. Va.; Alfred Frawley, of the Frawley Show, at Swanton, Md.; DeFraff and Harrison, dancers, in Westernport, Md.; St Hoopwood, producer, in Meyersdale, Pa.; the Allisons in Rockwood, Pa., and Art Newton in Buchanan, W. Va.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

**NUMBER 39271512.** That's the new designation for Rajah Bergman, well-known gagster and derbyshow emcee, who assumes that number when he joins the army in a few days. Rajah is thankful, however, that the government held off issuing him G.I. equipment for as long as they have, as it has enabled him to complete a gag book he has been writing. It is now in the hands of the printers and should go to press shortly. Title of the new book is *Manual of Comedy Material*. Associated with Bergman in the preparation and sale of the book is Ravel the Magician.

**A BALTIMORE WALKIE FAN** reports that he caught Frankie Donato, King Brady's ace comic of speed derbys, at the Miami Club, Baltimore, where he is emceeing. Says the fan: "He balances everything in the club but the boys in the band who, by the way, are a former walkie crew headed by Bill Church."

**PVT. ABE ZUCKERMAN** scribbles from Fort Riley, Kan., asking for more and bigger news on where the walkies are now playing. He'd like to hear from old friends. He reports that Joe Lewis and Pete Relsor are in the same company as

he. Abe's full address is Troop A, 5th Sq., C.R.T.C., BK2571T, Fort Riley, Kan.

**CAPT. PHIL C. MATHIEU** is now vacationing in Omaha after what he describes as a very good season. Phil was with Jerry Green's shows in Baltimore and Dundalk, Md.; also with King Brady at New Orleans. He serves as superintendent of maintenance on the shows. He also reports dropping in at Sid Cohen's show in Chicago and finding it coming along nicely.

**MARIO ALLESANDRO**, Joe Bananas and Lloyd Hackler, who are all now with the Big Show conducted by Uncle Sam, were recent visitors to the New Orleans contest.

**DON DONNISON** has joined the coast guard, ending his derbyshow career for the duration.

**PANCHO DEVELIN**, until recently day judge at the New Orleans show, is now a welder at one of the shipyards in that city.

**HARRY HAMBY** is another walkie performer who is in the army. He enlisted recently at New Orleans.

## MSA St. Patrick Dance Plans Set

Proceeds to augment club's Servicemen's Committee gift package fund

DETROIT, Feb. 6.—Plans for the St. Patrick Dance to be held by Michigan Showmen's Association here March 17 have been completed by members of the committee in charge, Ralph D. Lewis, publicity director, announced this week.

Proceeds of the dance will be used to augment club's fund for the Servicemen's Committee, which each month sends gift packages to members and showmen in the armed forces.

Club officials said the event will be conducted on a national scale. In addition to the local area, club is sending out over 2,000 letters to showmen, with each letter containing two tickets. Arrangements have been made to bally the dance in the Detroit area via radio and newspaper advertising. Committee in charge is also making arrangements to have speakers and entertainers of local note contribute their time and service.

Club's novel Servicemen's Committee, which started its now widely known work last March, sends numerous packages each month to not only their own members but to other showmen as well. That the idea has caught on with members in the armed forces is attested by the numerous letters of thanks and appreciation the organization has been re-

(See MSA DANCE on page 53)

### Byers Bros. Fished From Bay by U. S. Coast Guards

ARANSAS PASS, Tex., Feb. 6.—Carl and Jim Byers, owners Byers Bros. Combined Shows, are back in shows' local quarters recovering from cold and exposure sustained while adrift for about 16 hours in a disabled 14-foot motorboat on the bay between this city and Rockport, Tex. The men were rescued January 27 by members of the Coast Guard station at Port Aransas, which sent two boats in search of the imperiled brothers.

The Byers, who had been on a fishing trip, said the motor broke down and they were unable to repair it. A stiff wind and near-freezing temperatures prevailed during the period, and danger from capsizing was imminent when they were rescued.

### Edwards Signs Meyers

WOOSTER, O., Feb. 6.—Clint and Rosie Meyer, ride operators formerly with Art Lewis Shows, have been signed by J. R. Edwards Shows for 1943, Clint to become assistant manager, Katherine E. Johnston, secretary, announces. Meyer recently signed Pat Kelly's dog and pony acts as free attractions. Kelly formerly was with Hagenbeck-Wallace, Ringling Bros. and Sells-Floto circuses.

Lee Wyant's Midget Show has been booked, and Manager J. R. Edwards returned from a successful booking tour.

### Lawrence Inks Carson, Reis

RICHMOND, Va., Feb. 6.—Sam Lawrence, owner Lawrence Greater Shows, announced here that S. Tommy Carson has been re-engaged by his organization as business manager for 1943. Jesse J. Reis, now on a visit to Chicago, will return east to resume his duties as secretary.

### Wagner Plans Alabama Bow

MOBILE, Feb. 6.—Al Wagner, owner Great Lakes Exposition, who is wintering here with headquarters in Cawthon Hotel, said he plans to open in this city early in April. Shows are wintering in Foley, Ala., about 30 miles from here. Wagner said he is rebuilding and repainting equipment.

RICHMOND, Va., Feb. 6.—Virginia State Corporation Commission has authorized an increase in maximum capital stock from \$20,000 to \$100,000 in the case of James E. Strates Shows, Inc., it was announced here.



NEW OFFICERS of the Regular Associated Troupers' Club took over their duties for 1943 at ceremonies in the clubrooms in the Bristol Hotel, Los Angeles, recently. Estelle Hanscom (third from left) accepts the gavel with which she will direct future meetings as club prezzy from outgoing president Lucille King. Others in the photo, left to right, are Betty Coe, vice-president; Marlo LeFors, former vice-president, and Vera Downie, re-elected secretary.

## West Coast Season an Enigma; 1942 War Regulations Prevail

SAN FRANCISCO, Feb. 6.—Much speculation prevails here over what 1943 has in store for outdoor show business. With the many wartime restrictions and regulations nothing that can be construed as definite has developed and most of the showmen of the bay area are more or less marking time. Mike Krekos, past president Pacific Coast Showmen's Association, reports he has made a careful survey of the situation in the Northern and Central parts of the State and finds that if the various shows can get sufficient help and are able to travel that the various communities will be in a receptive frame of mind.

After talking with various city, State and federal officials, Krekos said that all 1942 regulations are in full force, including the stringent dim-out regulations; a positive permit to be secured from Western Defense Command for every location played, and strict regulation as to gas and rubber. On the gas score, however, most of the shows have B cards and these with the allotted mileage will give the average show about 120 miles per week,

which is ample to move in this part of the country.

Continous rain and terrific storms on the West Coast indicates a late spring and most managements announce that they will await further developments and probably open later than usual. West Coast Circus Shows will use a new title, West Coast Victory Shows, this year. Opening is set March 27 near quarters in Oakland, Calif. Shows plan to remain close to the East bay area for some weeks and no long moves contemplated. Several shows wintering in this part of the State report they plan to play a limited season.

Krekos said that he will be glad to assist any show owner in any problems that may come up. Krekos is particularly anxious to see the various show owners take out the necessary permits issued by the Western Defense Command. Permits must be obtained at least 10 days before showing in any community. There is no cost and permits have been granted freely upon request, but Krekos suggests all shows to obtain these permits to cooperate with WDC.

## Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Barnstall, Tex.  
February 6, 1943.

Dear Editor:

When the mayor of Barnstall cut the front-entrance ribbon and threw on the main switch, the "Ahs!" and "Ohs!" heard on all sides of our joy trail beautiful marked the opening of Ballyhoo Bros.' 1943 season. This show has long been famous for its ribbon-cutting ceremonies, and the bosses never fail to feature them whenever possible. Due to the mayor not liking certain amusements to be found on our midway, the shows' legal adjuster kept him busy cutting ribbons on entrances of everything on the lot. After covering the midway the first time our adjuster sent a boy ahead to re-tie ribbons as fast as the mayor cut them. To keep the mayor's mind off other matters he was kept so busy that he cut over 300 ribbons on the Geek Show's entrance alone that night, which is considered an all-time high for Geek Show ribbon cutting.

Our show and ride line-up isn't any bigger than last year's. What makes our midway so long was the arrival of unexpected concessions. This being the first show to open, all of them wanted a week's work before joining their regular shows. Last Wednesday the front entrance was erected in front of the

city hall on Main Street and the midway was built down the street behind it. Then we had 20 booths which were lined up 10 on each side, followed by the shows and rides. Thursday morning 40 more concessions arrived with fresh money to lay on the line and were immediately booked. We couldn't move the front arch any further ahead to add the concessions to the others, so we had to tear down the front-end shows and rides and move them back to make room for the booths.

On Friday 50 more booths with pay-off money arrived and, to again make room behind the other stands, we had to tear down more shows and rides and move them back. This put them outside the city limits. On Saturday 60 more stands arrived and again our shows and rides were torn down and set up further back to keep the new booths on front-end locations. By then our shows and rides were in another county. Thinking that we were set, the bosses ordered shavings spread and pennants strung. To our surprise 70 more concessions joined after our Monday opening and all day on Tuesday the boys worked, moving the shows and rides back to make room for more booths on the front end. The last move put our midway's (See BALLYHOO BROS. on page 53)

## Visiting Showfolk Guests at Marks's Open-House Party

RICHMOND, Va., Feb. 6.—As a prelude to the annual Virginia State Association of Fairs meeting here January 25-26, visiting showmen were entertained at open house at the new John H. Marks farm winter quarters. Guests included James A. Strates, Carrie and Jimmy Raftery, Ralph Lockett, Red Hicks, Bill Fleming, Jake Shapiro, Charles A. Abbott, Sam Lawrence and Jack Firpo. A tour of the buildings and inspection of the equipment and renovation work were made.

George A. Chestnut informs that his son, Staff Sgt. Fred L. Chesnut is serving as an instructor with the Army Air Corps in Washington. Art Gordon is visiting relatives in Austin, Tex. Pete and Mickey Manzi returned for the rest of the winter. Among shows' personnel remaining in Miami until the shows open are Chet Dunn, Duke Jeannette, Al Palmer and Happy and Mickey Hawkins.

Manager John H. Marks, during a drive in his city, added another \$5,000 War Bond to his collection. Walter Nealand renewed an 18-year-old friendship with Clyde Jordan when a stage unit he headed played the National Theater here recently. Lieut. Alfred C. Nowitsky, former theater manager, was a visitor while on furlough.

## Jack Halligan Show Set for Motor City

CHICAGO, Feb. 6. — Jack Halligan, well-known side-show man, who is wintering here, is forsaking the road this year for a permanent spot. He will open a freak show in Eastwood Park, Detroit, April 16.

It is to be housed in a building 150 by 40 feet, with neatly framed attractions and a new and attractive banner line. Halligan states that this will be the first freak show that has played the park and is in the nature of an experiment.

## Regular Associated Troupers Meet; Men's Club Plans Party

LOS ANGELES, Feb. 6.—A good crowd turned out for the regular meeting of the Regular Associated Troupers' club in the clubrooms at Bristol Hotel here January 29. President Estelle Hanscom and her officers were present, and three door prizes were awarded. They were donated by Tillie Palmateer, Jeanie Regal and Betty Coe. Winners were Lucille King, Betty Coe and Jeanie Regal.

Gladys Patrick and Alle Wrightsman attended their first winter meeting. Mrs. Patrick came in from Portland, Ore., and Mrs. Wrightsman from San Francisco. (See COAST CLUB MEET on page 53)

## CW Inks Five Fair Dates

PETERSBURG, Va., Feb. 6.—John W. Wilson and I. Cetlin, co-owners of Cetlin & Wilson Shows, upon their return to local quarters from the Virginia and Pennsylvania fair meetings, announced that the shows have been contracted to provide midways at 1943 fairs in Reading and Hatfield, Pa.; New Jersey State Fair, Trenton; Hagerstown, Md., and Petersburg, Va.

## Galler Interment in Laurel

LAUREL, Miss., Feb. 6.—Remains of Joe Galler, operator of the Buckeye State Shows, who was killed in Shelby, Miss., where the shows are wintering, when his auto was struck by a freight train on January 27, were interred here on January 31. There were Masonic services and U. S. Marines, of which he was a former member, laid an American flag upon the casket.

## ACA Executives Meet

CHICAGO, Feb. 6.—Executives of the recently dissolved Amusement Corporation of America concluded a four-day meeting here Thursday. Present at the meeting were C. J. Sedlmayr, B. S. Gerety, Elmer and Curtis Velare and Mrs. Annie Gruberg. Sedlmayr stated that the meeting was held to check over details of the corporation's dissolution and that nothing of importance transpired.

# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Feb. 6.—Third Vice-President S. T. Jessop presided at the February 4 meeting. President Jack Nelson was out of town on business. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edward A. Hock, Ernie A. Young and Frank P. Duffield. Membership committee presented applications of Earl Wright, John T. Smart, Jules Wolpa and David P. O'Malley, which were credited to Mickey Humphreys and President Nelson. Brother Lou Keller is still confined to his home with a fractured leg. Past President Sam J. Levy is in American Hospital to undergo an operation. Still confined in their homes are Tom Rankine, James Murphy and William Young. News of the death of Brother Joe Galler was received with deep regret. Members arose in silent prayer to his memory. Brothers Mike Wright and John R. Hannon are outlining a circular for work on the directory. Ways and means committee is working on plans for its annual drive for funds.

Lee Sloan gave a resume of plans for the 10th Annual Spring Show. Date is March 8. It will be held in the Panther Room, Hotel Sherman. Proceeds are to go to a fund for boys in the service. Pvt. Arval Hoyt, here on furlough, visited at the rooms. Past President Frank P. Duffield is back and Pete Wheeler attended his first meeting. Other callers during the week were Sgt. Wolfe W. Rosenstein, Hymie Stone, Sam Arenz, Lieut. Fred B. Steinberg, Harry W. Hennies, George Davis, Sam and Irving Berk, Archie L. Putnam, Louis Torti, Jack Rosenheim, Joe Sorenson, Harry L. Clark and J. Lee Cuddy.

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Feb. 6.—The big "kick" of the week was the information that Brother Charles (Doc) Morris, serving under General MacArthur at Guadalcanal, was cited for bravery in action. The President's Birthday Party, held in the rooms recently, broke all records for this event. A very substantial sum will be turned over to E. A. Hallenback, director of our division, who was agreeably surprised at the amount raised. Brother Jack Carr was the chairman, and what a tremendous job he executed! Brother Fred Adolf is hospitalized as are Ben Williams, Sam Prell and Lieut. Col. Harold G. Hoffman. None of them are seriously ill. Brother Bill Carsky, treasurer of the SLA, has concluded his local visit and has returned to the Windy City. Welcome visitors: Pvt. Harry Rosenbluth, Jackson Barracks, New Orleans; David Endy, co-owner, and Louis Rice, general manager of Endy Bros.' Shows. Latest draftee, Michael Zaffarano, of Coney Island, now at Camp Upton, L. I. Letters from our printer, Brother Arthur Goldberg, who is stationed at Camp Gordon, Ga.; from Brother Harry Koretsky, Camp Maxey, Tex. A beautiful new life-size picture of President Roosevelt has been added to the permanent stage setting.

Next big event on the program will be a testimonial dinner for Brothers Sam Rothstein and Jack Greenspoon in the Pan-American Room, Rogers' Corner, Tuesday, February 23. Brother Joe Rogers has promised to spread himself on this banquet, which means that it will be Triple A-1 in quality. Most of the tickets have been spoken for as the capacity of this delightful banquet room of Joe's is limited to 250. Big snowstorm has not affected attendance in rooms one

(See NSA on page 34)

## Lone Star Show Women's Club

Campbell Hotel, Dallas, Tex.

DALLAS, Feb. 6.—Because of the cancellation of the annual Texas Association of Fairs meeting February 4 and 5, a special meeting was called January 29, when it was decided that the War Bond drawing would be made February 5. A dinner and party were given for club members.

James Dunlavy, World of Today Shows, is here with Pete Kortez World's Fair Museum. Mrs. Ketta Lindsay is still the champion bridge player. Jimmy Leberman was inducted into the armed forces, and Mrs. Leberman will remain here. Red and Clyde James have a well-established chicken farm. Helen and Jordan (Terrapin) Rees have completed their new country home. Tex Chambers is residing here for the winter and will again be with World of Today Shows this coming season. Mr. and Mrs. Phil G. Little are living in Muskogee, Okla. Mrs. Riley Hickman will entertain the club at her home next week.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,  
Los Angeles

LOS ANGELES, Feb. 6.—Funeral rites for Ray L. Johnson, for over 50 years a minstrel trouper, were held at the regular meeting Monday night. H. A. (Pop) Ludwig, chaplain, officiated. On the rostrum for the meeting were Ed Walsh, president; Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary. Mrs. Martha Reilly contributed a \$25 War Bond to the building fund in memory of her husband, Jack. Letters also were read from Allan Pine, Russell W. Faulkner, Henry D. Wallace, Patrick H. Rogers, Louis (Cash) Rogers, Felix L. Burke and Pvt. Harry Chipman.

Richard J. Manley was reinstated. Cal Lipes, chairman of the ways and means committee, urged that some sort of Hi Jinks be held. John (Spot) Ragland is chairman of the event and promises to give a full report at the next meeting. Ben Dobbert is at his home following an operation. Altho he is resting easy, no visitors are permitted him. Brother Clyde Gooding reported a visit to Sam Miller in the General Hospital. In the second half of the meeting Arthur Hockwald and Elmer Hanscom responded with a few words.

### Ladies' Auxiliary

President Edith Bullock called the February 1 meeting to order, with 67 present. She then turned the meeting over to Second Vice-President Lillian Elsenman, who announced that Chaplain Mother Fisher would conduct the memorial for Mrs. Mary Foley, member who died January 26. Letters were read from

(See PCSA on page 34)

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, Feb. 6.—The regular business meeting was held in the clubrooms January 28, with President French Deane presiding. Other officers present were Treasurer Gertrude Lang, Acting Secretary Kathleen Gawle, First Vice-President Ethel Hesse, Chaplain Daisy Davis and Sergeant at Arms Doris Riebe.

Letters were read from Secretary Grace Goss, Marie Simpson, Nell Allen, and Elsie Miller, secretary Ladies' Auxiliary, Showmen's League of America. Club voted to send a \$5 donation to the Mile of Dimes. Pillow slips, donated by Elsie Miller, were raffled and won by French Deane. At adjournment members were invited to partake of the refreshments provided by Rex Howe in the International Association of Showmen clubrooms.



## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Feb. 6.—Monday night's meeting saw all officers present. Several letters were read from the boys in the armed service, and a few changes were made in the by-laws. Seven applications were approved for membership and three reinstatements were made. Pvt. Hymie Stone, here on furlough, attended the meeting. House committee served lunch after the meeting.

Brothers Mannie Brown and Mike Allen are doing a good job on the membership committee. President Harry Stahl returned from a business trip to Chicago and attended the meeting. Two War Bonds were awarded at the meeting and winners were Max Berkowitz and Specks Groscuth. Brother Pvt. Morris Lipsky writes that all is well at Camp Knox, Ky.

# Heart of America Showmen's Club



Reid Hotel  
Kansas City

KANSAS CITY, Mo., Feb. 6.—Weekly meeting was called to order by President Noble C. Fairly, and Secretary G. C. McGinnis also was present. Capt. Edward V. Chandler and Guy G. Kimbell were elected to membership. By-laws were approved, and President Fairly appointed George Howk, Clay Weber and Al C. Wilson to a committee to receive bids on the printing of the laws. Several members gave interesting talks for the good of the order.

What was to have been a luncheon given by the club was taken over by President Fairly, and members were his guests at a luncheon prepared and served by the Ladies' Auxiliary. In attendance were P. W. Deem, Ellis White, Jim Pennington, John Castle, Sam Benjiman, Ben Spencer, George Elser, Al (Deafy) Campbell, Buck Ray, George Howk, Roy Marr, Ivan Mikaelson, Roger Haney, G. C. (Jockey) Stevens, L. K. Carter, Doc Davis, Charles Morphew, Frank Ryan, Jim Taylor, George Carpenter, W. Frank Delmaine, Jack Moon, Frank Callahan, Ray Hanson, Charles Coleman, John Joerger, C. C. Hutchinson, Joseph T. Bowen, Chester I. Levin, Clay Weber, Frank Capp, Ben Houssel, Morris Ventling, Boxie Warfield and Henry (Fat) Duncan.

President Fairly announced that in honor of Brother Jim Pennington's 85th birthday his brother, Homer Pennington, and Mrs. Pennington were giving the club a birthday party. Jim is still active and around the club dally. Brother Cliff Adams's wife and son, Jimmie, have returned from a holiday visit with friends and relatives in Stockton, Calif. The body of the daughter of Captain and Mrs. Edward V. Chandler, who died at Carthage, Mo., was brought here for interment in Showmen's Rest, Memorial Cemetery. Mrs. Chandler was the niece of Jim Pennington and daughter of Homer Pennington.

### Ladies' Auxiliary

Regular business meeting was called to  
(See HASC on page 34)

## HELP WANTED

**LARGE PHOTOGRAPHIC CHAIN**  
having concessions in all major parks  
**DESIRES MARRIED COUPLES TO MANAGE PHOTO STUDIOS**  
for coming season.

No experience necessary. Salary while training. Salary and commission when managing studio.

Excellent opportunity for permanent employment. Apply in person or write full particulars, including recent photo, to

**GRANT POSITYPE CORP.**  
16 West 22nd St. NEW YORK CITY  
Attention E. L. Lewis

## WANTED

Freaks and Side Show People and Acts of all kinds. Salary sure. This is a railroad show. All American Expo, open the last week in March in Sheffield, Ala. Address all mail:

## FRANK ZORDA

213 Glenwood Ave., S. E. Atlanta, Ga.

## C. W. NAIL SHOWS

Opening at Fat Stock Show, DELHI, LA., APRIL 5. WANT RIDE HELP for All Rides. FOR SALE: WHIP in good condition, cheap for Cash. Also one 12 1/2 K.W. LIGHT PLANT. Address: 703 S. 3rd St., Monroe, La.

## ATTENTION, ODDITIES!

If you have a Freak or Playing Act of merit, can offer you 25 weeks' work in the finest park in U. S., located in the heart of the industrial city of nation.

## EASTWOOD PARK DETROIT

OPENING APRIL 16TH

No act too big, no salary too high, but all Acts must meet with the standard set by this beautiful park. If you have it, can offer sure pay and pleasant working conditions. No ups or downs, mud, rain or blowdowns. Show is in large heated building with all permanent conveniences. Would like to hear from good Annex Attraction; Jean Rodgers, also Grace McDaniel, all write or wire to

## JACK HALLIGAN

CROYDON HOTEL, APT. 507, 616 RUSH STREET, CHICAGO, ILLINOIS

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

## TENTS—BANNERS

120 Ft. Round Top with Three 50 Ft. Middle Pieces and 10 Ft. Sidewall in A-1 Condition. Charles Driver — Bernie Mandelson.

## O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

## CONCESSION TENTS

Our Specialty for Over 48 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

## I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR  
**PARK AMUSEMENT CO.**  
CLIFF LILES, Mgr.  
Care Bentley Hotel Alexandria, La.

## WANTED

SMALL CUB LION. Will pay cash if reasonable. ALSO WANT ACTS FOR SIDE SHOW.

## W. J. DUNNE, Mgr. Side Show

Box 129, Kennett, Mo.

## RIDE HELP

Opening March 1st in Detroit. Want Foremen and Second Men for Tilt, Ferris Wheel, Merry-Go-Round, Roll-o-Plano, Octopus, Silver Streak and Dipsy Doodle. Top wages and bonus; no brass. This show has never missed a pay day.

**WORLD OF PLEASURE SHOWS**  
100 Davenport St. Detroit, Mich.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

### FEET itching?

JOHN A. WALKER infos from Baton Rouge, La., that his wife, Cozy, is visiting her mother in Columbus, Kan.

MR. AND MRS. H. ABE STARK are wintering in St. Louis, where Abe is working in a war plant.

SHOWMAN'S best booster is the employe he paid in full.

FORMER side-show operator on Sunflower State Shows, Duke Del Rio is operating a tattoo gallery at Wichita Falls, Tex.

FLOYD (SLIM) ARNOLD has been employed as assistant manager of Grand Theater, Waco, Tex., since closing with World of Today Shows, he reports.

GASOLINE seems to be one of the subjects that we can't get away from.

HARRY LEONARD, impalement act, has again signed with Johnny J. Bejano's Side Show on World of Today Shows. Mrs. Louise Chavanne will assist him.

PVT. EUGENE M. CUNNINGHAM, Ferris Wheel foreman on Cunningham Exposition Shows, is with Company H., 96th Medical Regiment, Camp Maxey, Tex.

LATEST grapevine tip is that more aspirin will be in demand before opening time.

MYRON COLEGROVE, manager Sunburst Exposition Shows, reports that C. B. Hawley, formerly with O. J. Bach Shows, has booked his concessions with the shows for 1943.

GAS rationing will give many of us an opportunity to get better acquainted with show train berth and stateroom renters.

A. J. ALLEN (Alleen-Allen) letters from Jackson, Tenn.: "Am in Memorial Hospital suffering with injuries sustained in a bus accident. Would like to read letters from friends."

"VACATIONING here," cards Jack Winegarden from Hot Springs, "are Joe Weinburg, Al Nedman and Jim Rogers. Visited Mr. and Mrs. Louis Opsal, who have a novelty store in Great Northern Hotel. My health is improving."

BEFORE the meat shortage hamburger was considered just hamburger, pale meat and chump fodder by midwayites.

FORMERLY with Pioneer Victory Shows, Clarence Reeves is living in Waverly, N. Y., and visited the shows' quarters there. Robert Evans has been signed as transportation manager, A. Murray reports.

CHESTER WILLARD, last season with Hennis Bros.' Shows, advises from Georgetown, La., that he is a commissary

### Hot Soup and See-Gars

VETERAN snack-stand operator Umbrella Dad had been so dubbed because he never worked his six-foot-by-six concession under anything but an umbrella of the same dimensions. No one ever remembered hearing his right name and he didn't pass it out, as he considered the title one of distinction. Fair secretaries considered him and his concession an independent midway tradition, and fair patrons traded with him because of his fair dealing. Each year a local chain-eating-stand operator bid for Dad's choice location, but the fair secretary merely said, "That spot belongs to Umbrella Dad. Received a card from him last winter stating that he'd be back." Year after year Dad's booth looked the same, with its two juice bowls, unpainted counters and the mildewed umbrella that had once been white trimmed in blue. A much-faded plow ad across its top proved that the umbrella had been donated by a company long out of business. Annually the chain-booth operator inched in closer and closer until he had Dad almost completely surrounded with modern stands. At his best date his competitors decided to run him out and placed big signs reading, "Trade With Us. We're Home Folk," across their booths, while loud-speakers on all sides drove home the point. Dad fought back feebly with, "Forty Years Annually on This Location," and his business continued good. Knowing that the name and old-time frame-up were drawing the farmers, his competitors decided to buy him out. They appraised the stand at \$15 but were willing to pay \$500 for the traditional booth and name. When his competitor bid for the spot the following year he was surprised to hear, "That location belongs to Umbrella Dad." "But I bought his stand and name, lock, stock and barrel," remonstrated the operator. "I learned that people like it and we will set it up again with a sign reading, 'Forty-first year here.'" "Not on my grounds," shot back the fair secretary, "I told Dad last year that if he couldn't raise enough money to build a modern booth, this fair couldn't book him. Understand he is now operating Parasol Pa's Health Kitchen."

KATHERINE E. JOHNSTON, secretary J. R. Edwards Shows, advises that William (Bill) A. Bernauer booked his sound truck, high striker and basket ball concessions, and Ben Weiss will have his bingo and pan concessions on the shows this season.

WE are now to a point where we believe that the guy who stayed with his rag fronts, instead of going heavily modern, was crazy like a fox.

FORREST C. SWISHER reports from Parada Shows' quarters at Caney, Kan., that Bob Rickstraw is painting and repairing his 10 concessions and that Curley Robertson is working on his show equipment. Jackie Dale was a recent visitor, he reports.

MIDWAY definition of bottle baby: In a house trailer it's an infant; in a side show it's an embryo; on a gal show it's a blonde.

CLAUDE WOODS, carnival trouper, tells from Miami that he is working at Wometeo Theater Corporation there and may stay for the duration. He says his brother, Bryan Woods, is trouping his animal circus in Louisiana to good results.

### JOHN M. THURSTON SAID OF LINCOLN:



"I speak of Abraham Lincoln, the simplest, serene, sublimest character of the ages. Millions of people join in commemorating his greatness. The Story of Lincoln—Citizen, President, Liberator and Martyr, should be in the heart of every American child." Reprinted in Memory of the 16th President of our Country—He was born 134 years ago on February 12th.

**ELI BRIDGE COMPANY**  
800 Cass Avenue Jacksonville, Ill.



SCENE IN THE GEORGIAN DINING ROOM, Lennox Hotel, St. Louis, where Missouri Show Women's Club celebrated the 13th anniversary of its founding with a dinner party on January 19. Standing, left to right, are: Iris Camen, Nell Allen, Mabel Baysinger, Lotis Francis, Betty Proper, Mildred Laird, Goldie Fisher, Pearl Van Wert, Clela Jacobson, Adele Voelker, Mary Foster, Mrs. Handing and Eunice Barnett. Seated: Irene Burke, Norma Lang, Elma Obermark, Ethel Hesse, French Deane, Jane Pearson, Kathleen Gawle, Gertrude Lang, Daisy Davis and Doris Riede.

EDDIE MURRAY, vet talker and concessionaire, visited The Billboard Cincinnati office on February 5 while in the Queen City on business.

JOE AND RALPH STONE, former popcorn concessionaires, are employed in a shipyard at Chester, Pa., for the duration.

HEADLINE: "Government says there is a brass shortage." It's going to be hard to make ride boys believe it.

HOWARD LOUGHNER, formerly with Lipsky & Paddock Concessions on Johnny J. Jones Exposition, is working for Commercial Appliance Company, Greensburg, Pa.

GEORGIE SPEARS JR. reports from Lansing, Mich., that Stella Mae has signed as annex attraction with Johnny J. Bejano's Side Show on World of Today Shows.

EARLY-DAY gal show openings were considered flat unless the talker wound up with, "A word to the wise is sufficient."

JACK AND DOTTIE KEARNS, former girl show operators with Heller's Acme Shows, report they are working their club and theater unit in Boston to good business.

clerk for Missouri Pacific Railroad there and plans to return to the shows when they open.

WHAT we don't know may not hurt us, but if we were told it might help us to get off the limb we are out on.

JOHN B. DAVIS, owner shows bearing his name, is operating five rides and his peanut and popcorn concessions at Tampa's new playground at 711 Grand Central Avenue. He says he has a few of his employees living at quarters and working on the rides at the park.

JOHNNIE WILLIAMS, last season with All-American Exposition Shows, letters from Cleveland that he and his wife, Helen, are working in a club at night and doing war work during the day. Johnnie says he's visiting his parents there for the first time in 26 years.

REMEMBER those good old days when we used to drive 100 miles on a Sunday to see what the gang in winter quarters was doing?

SINCE being released from Veterans' Hospital, Dayton, O., Al Devine has been in Chicago, where he is working as quartermaster guard. He plans to remain there until April 15. He booked his sound truck with Cunningham Exposition Shows.

**PENNY PITCH GAMES**  
Size 46x46", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", With 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

**BINGO GAMES**  
75-Player Complete .....\$5.00  
100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
SEND FOR CATALOGUE  
Full of New Games, Blankets, Dolls, Lamps, A. L. Ware, Games, etc.

**SLACK MFG. CO.**  
124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
All readings complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
Analysis, 8-p., with Blue Cover. Each . . . . .03  
Analysis, 8-p., with White Cover. Each . . . . .15  
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05  
Samples of the 4 Readings, Four for 25¢.  
No. 1, 34-Page, Gold and Silver Covers. Each .35  
Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
Bazing Crystals, Ouija Boards, etc.

**NEW DREAM BOOK**  
120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper  
Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p. Well Bound . . . . .25¢  
**PACK OF 78 EGYPTIAN F. T. CARDS.** Answers All Questions, Lucky Numbers, etc. . . . .35¢  
Sigma Cards, Illustrated, Pack of 38 . . . . .15¢  
Graphology Charts, 8x17. Sam. 5¢, per 1000 \$6.00  
**MENTAL TELEPATHY.** Booklet, 21 P. . . . .25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
19 West Jackson Blvd. CHICAGO  
Instant Delivery. Send for Wholesale Prices.

**FOLDING CHAIRS**  
**PLASTIC MARKERS**  
**BINGO SUPPLIES**  
Write for Bulletin

**AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO**

**FOR SALE**  
**PARK AND CARNIVAL EQUIPMENT**

1 Turnstile Metered, Perfect Condition \$ 50.00  
2 Portable Loud Speaking Systems . . . 100.00  
1 Evans 30 Horse Race Track, Like New 150.00  
1 Hitler Jap Base Ball Game . . . . . 50.00

**L. H. HOOKER NOVELTY CO.**  
Arnolds Park, Iowa

**BLUE RIBBON SHOWS**  
Want for Coming Season

Ride Help, Concessions and useful Show People in all departments.

**JOE J. FONTANA, Box 994, Atlanta, Ga.**

**WANTED TO BUY**  
**GLASS HOUSE**

Must be cheap for cash. Address:  
**GLASSHOUSE, P. O. Box 76, Xenia, Ohio.**

**RIDE HELP WANTED**  
**NORTHWESTERN SHOWS** can place for coming season Ferris Wheel Foreman (2-12, single wheel), Whip Foreman and Second Men on all Rides. Loading out of winter quarters for Detroit Monday, April 20th. A railroad show, you don't have to drive trucks. Good working conditions; liberal and sure pay every week (no "bonus" system). Address: **F. L. FLACK, Manager, Coldwater, Michigan.**

**DYER'S GREATER SHOWS**  
Open late in March. Want capable Electrician, Solder with own equipment. Have Athletic and small Pit Shows complete. Will furnish 70-30 bars, Pop Corn, Cook House, Murger and other legitimate Concessions open. Want Ride Foreman, percentage basis, on Octopus and Roll-o-Plane.  
Address: **BOX 85, Holly Springs, Miss.**

**MOORE'S MODERN SHOWS**  
Will book Corngame, Cookhouse and Stock Concessions. Will book small Merry-Go-Round, Octopus or Tilt. Girl and Athletic Shows open. People with me last year, write. Business address: **BOX 3, Aransas Pass, Tex., until March 1st; then Parma, Mo.**

WHILE filling in your occupational questionnaire did you notice the craft that was listed as "spindle winder?"—was just wondering.—Six-Arrow Slim.

TIGE HALE, owner Gold Medal Concert Band, letters from Panama City, Fla., that he has placed 16 carnival and circus musicians with the Wainwright Shipyards Band there. Recent additions, says Tige, include Al Lash, Gordon Newham, Jules Blymer, Jack Campbell, C. H. Smith, C. S. Brooks, Walter Langford, Harry Murray, Frank Seifert and Charles Bernier.

TO date midway biz hasn't been badly hurt by gas rationing, and if we will quit hollering "The wolf!" so loudly we may not make ourselves quite so conspicuous.—Colonel Patch.

AMONG the many showfolk wintering in New Bern, N. C., are Freddie Renne, Mr. and Mrs. Bill Johnson, Billy Taylor, Capt. Sig Anderson, and the Monroe Brothers, Jack and Preacher. Preacher is spending the winter as an instructor in a local bowling establishment. John Pantos, of cookhouse note and formerly with Ross Manning and Pine Tree State shows, is operating a cafe there.

I'LL bet the local bookmakers laugh inwardly when they hear our smart jackpot boys cut up big money while waiting to hear the news that their horses also ran.—Cousin Peleg.

A MEMBER of Prell's World's Fair Shows for the last two years, B. Whitey Pelley is in Savannah, Ga., where he has been employed in a shipyard since last November. He says he's seen a number of carnival folk in town, including Butsy McGuire, Stanley F. Reed, Abe Prager and Slim Barry. Whitey says he recently purchased a new trailer and adds that Cash Miller is working in a Williamsburg (Va.) war plant. William McLaughlin is working in a Coatesville (Pa.) hospital, Whitey says.

WITH food rationing now in effect, the showman whose summer proposition has always been, "I'm only feeding until fair time," may have something worth accepting this year.

A BILL to amend West Virginia license laws for traveling amusements was in-

troduced on February 2 and is pending in the Legislature in Charleston. Provisions are, in part: License fee to operate riding device, \$10 per day, \$30 for six months and \$50 for one year; games, such as shooting gallery, etc., \$10 per day unless device is run in connection with a county fair, license then to be \$5 per week; circus and menagerie combined, based on number of railroad cars or trucks used to transport equipment but not on trucks or cars used to transport personnel; railroad cars, \$4 per day for each car for each day a performance is given; motor-truck shows, \$3 for each truck; carnival, \$5 per week for each exhibit or entertainment, whether or not under the same canvas; riding device of any kind at or near a carnival, \$10 per week; eating stands, \$5 per week.

A general agent who laughs when a manager tells him that he put the show in four straight blank spots is now at the game, ready to blow or has already resigned and is doing it over a long-distance phone.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

MRS. MARIE LOTER is doing war work in Los Angeles. She says her son, George, is with the U. S. Coast Guard at St. Simon Island, Ga.

CPL. CHARLES J. OLSZEWSKI, former concessionaire with Motor City and W. G. Wade shows, is with Company H S, 337 Engineers, Leesville, La.

FOR SEVEN YEARS with John Gallagan's concessions, Pvt. Steve Lako is with Battery A, 216 C. A., Bn. (AA), Fort Bliss, Tex.

FORMER ride man with Convention Shows, Pvt. Raymond E. Bell is with Battery B, 550th Battalion, CA, AA., Camp Edwards, Mass.

PVT. MOODY P. COOK, side-show operator on Great Sutton Shows for the last 10 years, is with 407 Infantry, Camp Maxey, Tex.

FORMER clown on Art Lewis Shows, Pvt. Frank Austin is with Company B, 3d Regiment, Fort Francis E. Warren, Wyoming.

LAST season with World of Mirth Shows, Pvt. Lawrence (Larry) S. Osborn is with Battery C, 1st Battalion, 1st Regiment, P. A. R. T. C., Fort Bragg, N. C.

PVT. JOSEPH D. BECHTOLD, last season with Rubin & Cherry Exposition and World of Today Shows, is with Company G, 3d Q. M. T. Regt., Fort Francis E. Warren, Wyoming.

PVT. ROBERT COOPER, former ride foreman on Pioneer Victory Shows, is at Atlantic City with the army air corps. He visited shows' quarters at Waverly, N. Y., recently.

FORMERLY with Lawrence Greater Shows, Pvt. Hayden Hankins is in Miami taking basic training with 1144 Technical School Squadron, Flight Y, Basic Training Center No. 4, U. S. Army Air Corps.

PVT. RUDOLPH E. JACOBI, former side-show operator with circuses and carnivals on the West Coast, is with Company B, 413th Infantry, A. P. O. 104, Camp Adair, Ore.

MRS. HARRY KAHN cards from Springfield, Mass., that her brother, Samuel Berkwitz, is with Service Company, Regiment 47, AD 14, A. P. O. 264, U. S. Army, Camp Chaffee, Ark.

CARL HAGAR, last season side-show operator and illusionist with Fidler's United Shows, reports he is at 734 North State Street, Chicago, with Advance Base Division, U. S. Navy, for his basic training.

PVT. DWIGHT J. BAZINET letters from Camp Van Dorn, Mississippi, that he is with Company L, 516th Q. M. R. Trk., A.P.O. 3553, Postmaster, New York. He

says Mr. and Mrs. Bob Heth entertained him at a dinner on January 24 at Baton Rouge, La., where they were playing with their shows.

CORP. M. H. WILSON cards from Spokane that his wife, Louise, is at 911 West Sprague Avenue recuperating from an operation, and would like to read letters from friends. Wilson is with Army Air Corps Military Police there.

"WAS inducted on December 18," writes Pvt. Charles Staunko, last two seasons electrician and lot man on Bantley's All-American Shows, from Fort Ord, Calif. "Am with Battery C, 195th Field Artillery, East Garrison, here. Recently visited USO Club at Salina, Calif., and to my delight found *The Billboard* there for the boys. It was the first I had seen since my induction."

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
**SHOOTING GALLERIES**  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.  
WRITE FOR CATALOG  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago

**WORLD'S MOST POPULAR RIDES**  
OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
Manufactured by  
**EYERLY AIRCRAFT CO., Salem, Oregon**

**SHRUNKEN JAPANESE SOLDIER**  
SEE THE TINY SHRUNKEN BODY  
Once a mighty fighting soldier, now a shrunken midget. A genuine reproduction of a Japanese body in shrunken condition. Every detail true to life. Crowds flock to see this one; everyone wants to see a dead Jap. They have not forgotten Pearl Harbor. It has black hair, eyebrows, lashes, fingers, toes, hair on chest, etc. Many Japs have been captured in New Guinea Islands. Cannibals actually shrink human bodies and heads. We tell you about them in lecture sent with each shrunken body and head. Body almost half the height of regular Jap. Made of strong light material. Shipped in nice casket postpaid only \$15.00. Japanese shrunken heads, genuine reproduction of Jap head, about half actual size, black hair, brows, lashes, mouth sewed shut like cannibals do them. Postpaid only \$8.00. Window attractions, store shows, walk throughs, carnivals, museums, side shows. Get one or both; fill your place every show. Deposit required on C. O. D. orders. Address:  
**TATE'S CURIOSITY SHOP Safford, Arizona**

**POPCORN SUPPLIES**  
Don't close down your popcorn stand for lack of supplies. We have everything you need at money-saving prices. Send for our latest PRICE LIST today.  
**GOLD MEDAL PRODUCTS CO.**  
131 E. Pearl Street Cincinnati, O.

**R. & S. AMUSEMENTS**  
OPEN MARCH 15  
WANT Ride Help, salary the best. Truck and Semi Drivers. Want Agents for legitimate Concessions, those who can stand prosperity. Will frame any new Concession for real operators. Will book Long-Range Gallery and Penny Arcade; Corn Game open to reliable party. All Help come on, winter quarters is open. We own and operate our own Light Plants, Rides and Concessions. Winter Quarters on Routes 74, 76 and 17. All visitors are welcome. Address all communications to BOX 1047, Wilmington, N. C.  
**JAMES M. RAFTERY, Manager WM. R. HICKS, Asst. Manager**

**FRANKS SHOWS**  
Wants for South's greatest defense center, MACON, GA. Why travel when you can be patriotic, conserve rubber and gas. AND GET MORE MONEY.  
OPENING SATURDAY, MARCH 20, DOWNTOWN, BROADWAY AND OGLETHORPE STREET.  
Place Rides, especially want TILT-A-WHIRL, RIDE-O or WHIP. Concessions—Any Stock Store working for 10 cents, exclusive Popcorn and Peanuts, Frozen Custard, Corn Game, American Palmist, Agents for Ball Games and Penny Pitch. Real proposition to couple to operate Bar-B-Q Stand, new and complete. Pauline and Chas. Drill wants Agents and Ride Help.  
**40 WEEKS' WORK IN SOUTH'S BIGGEST BOOM TOWN**  
All Wire or Contact **BILL FRANKS, Box 443, Macon, Ga.**

**W. C. KAUS SHOWS**  
WANT  
SHOWMEN with or without own outfits. Have complete outfits for Revue and Posing Shows, Monkey Show, Snake Show, Fun House, Athletic Show, Minstrel Show. (Annie Lee, write.) CONCESSIONS: A few open. Cookhouse, Penny Arcade. Want reliable Percentage Agents. No Wheels. Humpy and Chief, write Jack Perry. RIDE HELP all departments, semi-drivers. Will book Octopus, good proposition. All people with us last year, contact NOW.  
**RUSS OWENS, General Manager, 4 Dunn Street, New Bern, N. C.**

**BOSWELL'S AMUSEMENT**  
"THE LITTLE SHOW WITH A BIG NAME"  
This is our third season playing proven territory, Virginia exclusively. Average jumps 20 miles. Save rubber and gas. All who were with me last season, answer this ad. We carry 4 Rides, 4 Shows, 2 Free Acts. WANT RIDES—Tilt, Octopus, Fly-o-Plane, with own transportation, 25 per cent. Help for Merry-Go-Round, Ferris Wheel and Chair-o-Planes. SHOWS—10-in-1, Monkey, Animal, Fat or any Grind Show not conflicting, with own transportation, 25 per cent. Need 4 couples to take care of Grind Shows. CONCESSIONS—Will sell exclusive on Cook House, Milt Camp, Photos and Scales. Can place any Stock Store that operates for 10 cents. We only book 1 and 2 of a kind, so get with a show that will give you a little protection. No P. C. wanted and positively no gift tolerated. Need capable Agents for office-owned Concessions. Pan Game, Chuck and Under and Over. Bill, can place you. Want to hear from Light Plant. We open April 1st, Boykins, Va. All communications:  
**THOMAS H. BOSWELL or SAM COLLINS, 5124 Chestnut St., Philadelphia, Pa.**

**SHOW PRINTING**  
CIRCUS CARNIVAL  
DATES • POSTERS • CARDS • HERALDS • BANNERS  
Type, Engraved, Litho. Stock Designs for All Occasions.  
WRITE FOR DATE BOOK AND PRICE LIST  
**CENTRAL**  
SHOW PRINTING COMPANY • MASON CITY, IOWA

**HAPPYLAND SHOWS**  
BOOKING NEW RIDES AND SHOWS  
3633 Seyburn Ave. Detroit, Mich.

**TORTURE PROOF**  
Original Illusion. First Time Advertised. Write  
**ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

**World of Pleasure Shows**  
NOW BOOKING FOR 1943  
SHOWS AND CONCESSIONS  
100 DAVENPORT ST. DETROIT, MICH.

**SOL'S LIBERTY SHOWS**  
NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON  
Address: P. O. BOX 223, Caruthersville, Mo.

**Sunflower State Shows**  
Opening May 1st or 15th in Kansas  
Want Ride and Truck Superintendent, Ride Foreman on all Rides. Shows all open. Want Special Agent with car. Will sell exclusive Concession right on midway or book any Concession. Blackie Borden, Duke Del Rio, H. Jennings, all people with me in past, write. Want Concession Agents. For lease: Eli Wheel, \$2000.00. For sale: Loop, \$100.00; Eli Wheel, \$2000.00. C. A. GOREE, 3003 North Main St., Fort Worth, Texas.

REMEMBER  
OUR SHOWMEN  
IN THE  
SERVICE!

**CALLING ALL  
SHOWMEN!!!**

PACKAGES ARE  
SENT REGULARLY  
TO MAKE THEM  
HAPPY!

## MICHIGAN SHOWMEN'S ASSN.

**SERVICE MEN'S COMMITTEE PRESENTS**

### GALA ST. PATRICK'S PARTY AND DANCE

**WEDNESDAY, MARCH 17,**  
**AT EASTWOOD PARK BALLROOM**  
**EASTWOOD PARK, E. DETROIT, MICH.**

*Entire Proceeds for Service Men's Fund  
to Carry on Our Work for the  
Boys in the Armed Forces*

**SEND FOR YOUR TICKETS NOW TO THE SERVICE MEN'S COMMITTEE,  
MICHIGAN SHOWMEN'S ASSOCIATION,  
156 TEMPLE ST. DETROIT, MICH.**

**\$1.00** **\$1.00**

**SPECIAL NOTICE**

Firms Doing Business With Showmen, Carnivals, Parks,  
Ballrooms, Theatres, Circuses, Tent Shows, etc., Kindly  
Watch for Our Letter Mailed to You With Tickets Enclosed.

OUR SHOWMEN  
NEED OUR HELP  
ON THE HOME  
FRONT!

**Harry Stahl, President**  
**Ben Moss, Chairman**  
**Harold Buddy Paddock,**  
**Co-Chairman**

BACK UP OUR  
BROTHER  
SHOWMEN IN THE  
ARMED FORCES!

### Joe Galler

—By WALTER B. FOX—

JOE GALLER is dead. The man who made friends easier and had fewer enemies than anyone I know has gone where there are no muddy lots, rainy weather or other obstacles to contend with. In our 25 years' association I had seen him rise from an obscure concessionaire to owner of one of the best known medium-sized shows in the Middle West. A big man physically, his heart was as big as his body and more than one indigent trouper can testify as to his greatness of heart.

Joe's parents were born in Europe but he was an American to the core and was justly proud of the record made by his show in the Showmen's League Red Cross drive last season. He was also very proud of his individual membership in the League. Not generally known was the fact that he had served one enlistment in the marines and that he was a member of the Veterans of Foreign Wars. While watching an Armistice Day parade in Louisiana last fall he removed his hat and stood at attention as the flag passed by and reminded his attaches to do the same. He bought a War Bond nearly every week last season and encouraged his employees to follow his example.

Those who knew him longest knew him best and have not yet recovered from the shock of his tragic end. Good-by, Joe. We will miss you.

"The faults of our brothers we write upon the sands,  
Their virtues upon the tablets of love and memory."

### HASC

(Continued from page 31)

order by President Viola Fairly. Bird Brainerd, finance committee chairman, reported that two \$100 War Bonds have been bought for the club. Ladies' Auxiliary, Showmen's League of America, lettered thanks for flowers sent for its 25th anniversary, and from the Pacific Coast Showmen's Association Ladies' Auxiliary, thanking us for the gift sent it. Mrs. Cramer lettered thanks for flowers sent her while she was ill.

Night's award went to Ann Wilson. It was donated by Harriet Calhoun. All were grieved to learn of the death of Mrs. Edward Chandler's daughter, Elizabeth.

After adjournment members were invited to join the men's club as the guests of President Noble C. Fairly at a spaghetti and meat balls supper. A rising vote of thanks was given President Fairly.

### PCSA

(Continued from page 31)

Edith Walpert; Capt. J. L. Beebe, Service Training Station, Avalon, Calif., and Howard Mills, administrator of War Savings Department. Ada Mae Moore was reported on the sick list, and Allie Wrightman left for her home in Oakland, Calif. Bank award went to Frances Barth, and one door prize, donated by Pauline Burdess, went to Stella Linton.

The other prize, donated by Rose Rozard, was won by Rose Westlake.

Margaret Farmer said the Benefit Card Party for the Relief and Sick Fund would be held February 10. Alice Blash, attending her first meeting, was called on to say a few words, as was Ruth Cameron. Maxine Ellison was present for the first time since November. Gladys Patrick also was asked to say a few words, as she was here for the first time this winter.

Topsy Gooding was given a vote of thanks for her work as entertainment chairman for the Bond Drive Night. Edith Bullock and sister, Marie Tait, thanked members for their many words of sympathy in the recent loss of their brother. Reports are still coming in from the Bond Drive, as the men of the Pacific Coast Showmen's Association had bought \$3,000 and Edith Bullock \$5,000, bringing the total to over \$16,500 for the club and auxiliary members. Ester Corley announced she would give a new dress, made to order, to anyone selling \$25 in books for the Auxiliary's General Fund. Caroline Krekos, chairman ways and means committee, was asked to make plans to raise money in some special way for the coming year. Lella Pepin, of the house committee, donated the lunch.

### NSA

(Continued from page 31)

lots. What with gas rationing and the difficulty of securing parlor and sleeper car accommodations, most of the boys are staying in New York this winter instead of going to Florida and other points South. Meetings are held on the second and fourth Wednesday of every month. President Art Lewis is still in town, but leaving for Norfolk shortly. Since Brother Max Linderman was discharged from the hospital, he has taken on weight and looks and feels better than ever.

### CONCESSION MANAGER WANTED

At PLAYLAND, the South's largest indoor carnival, located in downtown Fort Smith, Ark., with large Army Camp. Want high-class Man only who knows the business. Straight salary or salary and commission, or will lease games outright. Also want Photo Gallery and Lead Shooting Gallery. 25%.

## PLAYLAND

FT. SMITH, ARK.  
**HAL J. ROSS**

### LOUISIANA STATE SHOWS WANT

For still dates and bona fide fairs, now in heart of defense area. Concessions: Bumper, Jewelry, Shooting Gallery, Ball Game, Photo, Grab Joint, Pitch-Till-You-Win, Fish Pond. Jeff, wire at once. Coke joint open. Bill Chalkias, wire me. Wire or write BOB HETH, Owner and Manager, Box 2012, Baton Rouge, La.

### GREAT LAKES EXPOSITION

FIRST CALL OPENING FOLEY, ALA., WEEK FEBRUARY 27th. All People Contracted, Answer This Ad. Place Side Show, have new complete outfit (Preacher Munroe, answer). Place Monkey Show, Crimo Show, Snake Show, Dope Show, have new tops for all these shows. Showmen with ideas, nothing too big for us. Athletic Show, have beautiful frame-up for same. Tommy Davenport, let me hear from you if you intend joining. Ride Help who drive semi trailers. Useful Help for Scooter and Merry Go Round. Foremen for Octopus and Roll-o-Plane, top salaries to capable men. Ball Game Agents, Slum Store Agents, Coupon Store Agents, write. Larry Biggers, write me at once. Mrs. Wagner can place Cookhouse Help. Starkey, Sign Painter, can place you. Buy Organ suitable for Merry Go Round, no junk. Buy factory-made Kiddie Auto Ride. Place few legitimate Concessions: Photos, Lead Gallery and all legitimate Concessions.

All Address AL WAGNER, Cawthon Hotel, Mobile, Ala.

### 1943—AL BAYSINGER SHOWS—1943

OPENING IN POPLAR BLUFF, MO., THE FIRST PART OF APRIL. WANT THE FOLLOWING: Cook House or Grab, Bingo, Diggers, American Palmistry, Scales and Jewelry, all exclusives. Excellent opportunity for good Penny Arcade. Roll-o-Plane, Octopus, Spitfire, Whip or Flying Scooter with transportation. All Shows open except Side Show. We have plenty of equipment! What have you? Have specially nice equipment for two Girl Shows.

FOR SALE: Jones Mix-Up, Single Loop-o-Plane and 10-Car Auto Ride with Power Units and will set up for inspection. \$700.00 for all. Miniature Train with Trailer, \$500.00, and a good Athletic Ring, mounted on Dual Wheel Trailer, complete for \$75.00. Address all communications: AL BAYSINGER, MGR., BOX 475, POPLAR BLUFF, MO.

### WANTED

Freaks, Curiosities and Novelty Acts for James E. Strates Shows Side Show. Can place Inside Lecturer, strong Annex Attraction, Ticket Sellers (capable of grinding), Bally Girls, Novelty Acts and Strange People. Have good proposition for capable Front Man. Would like to hear from Bill (Twista) Gapps, Doris Andrews, Grace McDaniels, Wilbur Plumhoff, Roy McGovern and others who have worked for me. State all in first letter. All correspondence will be answered. Reply to

### AL TOMAINI

Box 2, Gibsonton, Fla., until March 12; then care James E. Strates, Winterquarters, Smithfield, N. C.

### WANTED SHOWS, CONCESSIONS

OPENING MAY 1

Concessions of all kinds, no grift. Shows of all kinds with or without equipment. Want to hear from Free Act. Wanted—Foreman for Chair-o-Plane. Also Second Man for other Rides.

### HAPPY ATTRACTIONS

324 N. 11TH STREET COSHOCTON, OHIO

### CRYSTAL EXPOSITION SHOWS

CAN PLACE FOR 1943

Advance Agent, Mechanic, Legitimate Concessions of all kinds, will sell exclusive on Cook House, Pop Corn and Floss Candy. Can place Jig Show, Girl Show, Snake Show and Monkey Show. Have Tops, Fronts and Amplifiers for any worth-while Show. Want Ride Foreman and Help, those who drive trucks preferred; top salaries and sure. Will book one more sensational Free Act. For sale—Complete Pony Ride with trained ponies. \$150.00 takes it. Will book same on Show, also Loop-the-Loop, in good condition. Address mail to JOHN BUNTS, CRYSTAL RIVER, FLA.

## WANTED FOR ALEXANDRIA, VA., RECREATION PARK

Right in the Heart of Town—All Summer's Work

Can place Octopus, Roll-o-Plane, Fly-o-Plane, Merry-Go-Round, Ferris Wheel, Spitfire, Whip, Scooter, Rideo, Tilt-a-Whirl, Motordrome or any Ride not conflicting. Shows of merit; no sex or dummy. Concessions of all kinds; no grift or percentage. Must be direct sales or for stock only.

Alexandria with a population of 100,000 and a growing population of over 900,000 in a radius of eight miles, wonderful bus and street car service. Big Government projects, military and airport camps and Government employees. Get in on the ground floor, as this is one of the biggest boom towns in the country. Write, wire

**JONES COX, Alexandria, Virginia.**

# Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

## R & S Amusements

WILMINGTON, N. C., Feb. 6.—With good weather, work in quarters is rapidly progressing. Three rides are finished and ready for the road. The new light plant truck is finished and will leave February 8 for Sumter, S. C., to have the new plant installed. Fire caused by an exploding stove caused considerable damage to Jimmy Anderson's trailer. It was not, however, ruined, and Jimmy already has it in fair shape. Manager and Mrs. J. M. Raftery and the writer attended the Virginia Association of Fairs meeting, Richmond, and renewed many acquaintances. They reported a good time as guests of John H. Marks at John H. Marks Shows' winter quarters. George Smith, co-owner, is a frequent visitor, as are Pop and Al Myers. Bert Causey, local fight promoter, also can be seen on the lot frequently. Raftery's son, Billy, and his wife are daily visitors along with their son, Harold. Jimmy Bickford has the sound systems working well. Deacon Daniels and Percy Sink are painting their concessions, and P. G. Hedgecock is repairing the cookhouse.

WILLIAM R. HICKS.

## Boswell's Amusements

BUCKROE BEACH, Va., Feb. 6.—Owner Boswell returned to his home in Philadelphia after attending the fair meetings in Richmond and giving instructions for all equipment to be overhauled and painted at local quarters under direction of Jess Brown. Manager Sam Collins is at his home in Pittsburgh and will return to quarters about March 1 to get shows ready for the opening at Boykins, Va., April 1. Purvis Rides have been

## Museums

### World's Fair Unit in 8th Week in Jax; Biz Is Good

JACKSONVILLE, Fla., Feb. 6.—World's Fair Museum on Monday (1) went into its eighth week here. Business has been increasing weekly and management plans to continue at the present location until March 15, Bob Keating reported.

Line-up includes Professor Nelson, sword swallower; the Shepherd From the Holyland; Eddie Edema, anatomical wonder; Frank Blasic, pinhead; Great Hooper, magic; Babe and Bo Keating, mentalists; Neary Casey, annex, and the Coddinos, impalement act. Doc Hawkins is inside lecturer.

### Little Rock Continues Good for Golden's Unit

LITTLE ROCK, Ark., Feb. 6.—Sam Golden's Coney Island Museum, which opened here January 15, has been working to good business, P. J. Sittell reported. Chief Blackhawk and family are being featured. Blackhawk is wintering here and laying plans to take out a show in 1943.

Recent visitors included John Burkhart and B. C. (Slim) Priest. Burkhart is here awaiting induction into the army, while Priest is still working at the Post Exchange at Camp Robinson.

## CARNIVAL & CIRCUS WANTED

Carnival for first week in September, also third week in June. Would book a good circus some time in July. Write or call

L. C. FRANCIS, California, Mo. Phone 6912. 77th year in operation.

## BYERS BROS.' COMBINED SHOWS NOW CONTRACTING FOR 1943

Business Office: Aransas Pass, Texas.

## GOLD MEDAL SHOWS

NOW BOOKING FOR SEASON 1943

Address: OSCAR BLOOM, Mgr.

P. O. Box 32 Columbus, Miss.

signed. Shows have eight fairs and celebrations booked, and plans call for shows to carry 4 rides, 4 shows, 2 free acts and about 20 concessions. Lightning Johnson will have charge of the Minstrel Show.

THOMAS L. BOSWELL.

## Omar's Greater

PINE BLUFF, Ark., Feb. 6.—Quarters are in full swing and new concessions are being built and rides repaired and painted. Many showfolks visit daily. All seem optimistic over the coming season. The dinette department will be open soon. Show executives, as usual, are planning better attractions for the coming season. Among show people wintering in and near here are Doc Haines, Joe and Helen Wherry, Bill Roberts, W. M. Thompson, Mr. and Mrs. Omar Thompson and the writer. Many old-timers will be back with the shows this year, including P. D. Preston and Mr. and Mrs. W. F. Ketzler with their concessions. Shows plan to carry six rides and the same number of shows as last year. Opening is set for March 1. AUDREY CLARK.

## St. Louis

ST. LOUIS, Feb. 6.—Curtis L. Bockus, general agent Dodson's World's Fair Shows, visited *The Billboard* Tuesday while en route from the North Dakota and Montana Fair meetings to Tyler, Tex., where the shows are wintering. He said he had signed contracts to play several fairs. Cliff Liles, owner Park Amusement Company, following an extended trip which took him to Boston, New York, Washington, Chicago; Kansas City, Mo., returned to Alexandria, La., on Monday, where he is operating his rides and concessions.

John Howard, owner-manager Hollywood Freak Museum, made a hurried trip here, his home port, and reported the show is doing well in Western cities. Show opens in Omaha February 8 for a four-week engagement. Harry Lewiston's World's Fair Museum is doing well at the Broadway and Washington stand, where Harry plans to hold forth for a month at least. Ernie G. Campbell, owner-manager E. G. Campbell Tent & Awning Company, visited *The Billboard* Tuesday while here on business. He motored over from Alton, Ill.

E. G. Collins, concessionaire, is located for the winter at Playland Park, Leesville, La. E. Paul Jones, for years publicity director of the State Fair of Texas and now an executive with the American Red Cross in Washington, also visited Tuesday, while in this city on Red Cross business. Mrs. Jones passed thru the city last week, en route from Dallas to Washington to join her husband. Both plan to live in Washington for the duration.

Sunny Bernet, Bernet Poster Corporation, spent several days here visiting friends last week. Tom Ste, Germaine, cookhouse operator with various carnivals and located for the duration at Malden, Mo., with Danny LaRouech, passed thru the city on Monday en route to Fairmount, W. Va., his home, where his mother died last week. Mr. and Mrs. Gaylor Henderson, concessionaires, arrived this week from their home in Murphysboro, Ill., to spend several weeks

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 6.—This was written shortly before our departure for Albany, N. Y., to attend the fair meeting there February 8-9 and ACA Public Relations Fund meeting February 8. We plan to hold numerous conferences with association members. A full report on the meeting will be given after the meeting is held.

War Production Board has announced the creation of the Office of Power Director to take over complete responsibility for electric power, gas, water and communication. This new division is absorbing some of the functions previously exercised by separate divisions. Office of Price Administration has applied to the Interstate Commerce Commission for a discontinuance of the railroad rate increases put into effect during 1943. Should the OPA petition be granted, railroad rates will be reduced to the charges in effect prior to March, 1942. Office of Defense Transportation has announced the opening of six field offices to handle matters of local transport. Information as to these offices is on file in this office.

We have been furnished with a detailed article issued by the Office of Defense Transportation advising in detail what preparations are being made to ease the local urban transportation situation if war developments should make conditions more severe than at present.

## Philadelphia

PHILADELPHIA, Feb. 6.—Max Gruber's Museum at 1840 Market Street is doing well with these attractions: Congo; Patten, magician; Hudspeth, bird illusion and lecturer; Ethel Bailey, sword box; Tex, sword swallower; Bobby Burns, armless wonder; Princess Tiny; Buddha, tattooed man; Kenneth Sutton, tickets; Jack Leiper and Eli Cassi, front. Mr. and Mrs. Nathan Roth, old-time concessionaires with Johnny J. Jones Exposition, are wintering here.

Woodrow Olson, brother of Mrs. Carl J. Lauther, is in Jewish Hospital, where he underwent a hernia operation. Dave Gillian, ride and concession operator at Ocean City, returned from a trip to Florida. George Kerestes, ride operator, is working in a local war plant. Jake Shapiro, Dave Endy and Louis Rice stopped over en route from the Pennsylvania fair meeting at Harrisburg.

visiting friends. Mrs. Dee Lang, wife of the owner of Dee Lang's Famous Shows, underwent an operation at Missouri Baptist Hospital Monday and will remain there for two weeks. Mr. and Mrs. Walter Gawle and their daughter, Doris, are residing here for the winter. They operated concessions on Eastern shows for the last several years, but plan to go out with one of the shows in this sector this season. Fred Daly, concessionaire, visited *The Billboard* office Tuesday. He reported good business. C. J. Babka, friend of Charles T. Goss, who is operating his Fly-o-Plane with J. George Loos, is helping many outdoor showmen obtain Missouri license plates for their trucks, trailers and automobiles. Babka is with Missouri State License Bureau,

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER  
(Communications to 25 Opera Place, Cincinnati, O.)

## Marks, Lane Provide Stands At Richmond Military Show

RICHMOND, Va., Feb. 6.—John H. Marks, associated with Paul Lane, well-known concessionaire, provided 20 concessions at the recent Military Bazaar staged at Camp Pickett under auspices of local military authorities.

Business, according to reports, was exceptional and an invitation was extended to return at a later date to stage

another event. Scotty Brown was in charge of the stands.

## War Theme for N. D. Show

FESSENDEN, N. D., Feb. 6.—Sixth annual Wells County Winter Show and Seed Clinic will be held this month as planned. Otto Klindworth, president, announces. E. W. Vancura is in charge and has arranged for a streamlined exposition to fit the war effort. Plans are being formulated to have a wool growers' day and lamb barbecue among features.

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

# 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7. LIGHT WEIGHT BINGO CARDS. Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Automatic Bingo Shaker. Real Class . . . \$12.50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000. 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . 1.50. Box of 25,000 Black Strip Car Markers. 1.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

## J. M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago

C. C. HILL C. F. ROSS  
**ROSS-HILL STUDIO**  
Painters of Artistic and Serviceable  
**SIDE SHOW BANNERS**  
Cumberland Center, Maine

## Booking for Season 1943

Shows and Concessions of all kinds, must be legitimate. Rides, will book Tilt-a-Whirl with own transportation. This show has five office-owned Rides, carrying Kiddie Sisters' Free Act, with ten cent pay gate. Playing Indiana and Illinois, best fairs and celebrations. Ride men, contact at once. We feed three meals a day home style and pay cash every Tuesday. Opening April 10 at Columbus, Ind. Fair secretaries and celebration committees wishing to book a complete carnival, communicate with

## GEREN'S UNITED SHOWS

411 Main Street, Paris, Ky., until March 20; then General Delivery, Columbus, Indiana.

## M & H AMUSEMENT PARK

OPENS FEBRUARY 20 NO GATE

Want legitimate Concessions, low rentals—Photo, String Game, Hoopla, Diggers, Bumper, No P.C. Will book or lease Rides not conflicting with Swings or Tilt. Free Acts with Concessions, Crawford, write me. Shows—What have you? Park in edge of city. Large pay rolls every week. Buses by front gate. Address all communications to

EARL MILLER  
Box No. 1166 Sumter, S. C.

## WANT J. R. EDWARDS SHOWS

Opening in Ohio May 1st  
Shows—Pat Girl, Big Snake, Monkey, 5 or 10-1. Concessions—Cook House, Candy Floss, Apples, Lead Gallery, Photos, Frozen Custard or will buy small Cook House. Can place Ride Help for Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round, Chair Plans. We have booked some of Ohio's best territory. Newton, Banner Man, write. Address all replies to

J. R. EDWARDS SHOWS  
233 N. Buckeye St. Wooster, O.

## OPEN FEBRUARY 20

WANT Concessions that work for 10¢. Photo Gallery, Ball Games, Pitch to Win, String Game, Pop Corn, Fish Pond, Scales, Hoop-La, Cook House. Can use Concession Agents. Shows with own outfit, 25% plus tax. Tilt-a-Whirl Foreman, Merry-Go-Round Foreman. Winter quarters open, act quick. In heart of army camp.

## OZARK SHOWS

Ft. Smith, Ark.

## WANTED-CANNON BALL

Man shot from cannon, no experience required; Mechanic, Straight and Semi-Drivers. Long season.

## FEARLESS GREGGS

Plymouth, Wisconsin

## SUNSET AMUSEMENT CO.

Wants exclusives on Photos, Penny Pitches, Cook House and Palmistry. Want Ferris Wheel Operator over 38 of age. Also other Ride Help over 38.

P. O. BOX 468, Danville, Ill.

# EVANS, BANDS BACK TO RB

## Ringling-AFM Dicker Is Made; Disks Discarded

Parade-revival spec will have color and equipment of old-time circus

SARASOTA, Fla., Feb. 6.—Settlement of differences with the American Federation of Musicians that will bring band leader Merle Evans and union musicians back to the Ringling circus was announced here on Thursday by Robert Ringling.

The RB managing director said he had had no difficulty in reaching an agreement with Prexy James C. Petrillo of the AFM and that Evans had telegraphed his okay from Amarillo, Tex. Terms of the new agreement were not revealed, but Ringling said he believed it "fair to everyone concerned." The dicker was made while Ringling was in New York. En route to winter quarters here, he stopped off in Washington to confer with the Office of Defense Transportation and other officials on plans for the season but said he could not make a statement at this time. It was intimated that statements would be forthcoming soon from Washington and winter quarters.

Successful adjustment of differences with the musicians will mean the discard of recorded music in use since Evans and 41 tooters with the Big Show and side show were paid off during the 1942 Philly engagement after union demands for wage increases had been refused.

Ringling said one of the first things he undertook in taking over as operating chief was "to start getting Merle Evans and the bands back." His conviction that fans wanted real circus music was strengthened, he said, by discovery that hundreds of persons had written to the show demanding to know when Merle Evans and the band would return. Ringling made no secret of his pleasure at having Evans back under the big top, where the band leader ran up a record of approximately 24 years without missing a performance until the 1942 situation developed.

Ringling said preparations were proceeding smoothly and that touches of the old-time circus would be injected in a number of spots. "Modernistic spectacles and features were all right for a change," he asserted, "but I believe fans now want a change in the other direction—back to the old-time circus."

Evans's band will be prominent in the circus-parade revival spec. Ringling revealed, riding on an elaborate band wagon, decorated with carvings taken from other show wagons and chariots and splashed with plenty of bright colors. "This won't be any 1943-style parade," Ringling declared, "but it will be a procession as circus crowds saw it back in the Gay '90s and with all of the features. Some of the original parade rolling equipment will be used."

### Parade as Spec Feature

SARASOTA, Fla., Feb. 6.—The Big One is going to revive the old-time circus parade, not as street ballyhoo but as a feature of the spec on its 1943 program. This announcement was one of several from Ringling circus quarters here this week as preparations for the Madison Square Garden opening date, now tentatively set for April 9, were slammed into high gear with the return from New York of Robert Ringling, senior vice-president and managing director.

While details have not been completed, officials said the spec would include features formerly used in the street procession. Even the sunburst float wheels will be back—on rubber tires—and liberal use will be made of Ringling red, gold and silver in marked contrast to the subdued tones of the theatrical-type specs of recent years. "It will be a riot of color and fanfare (See RB Brings Back Bands on page 43)



JENNIE ROONEY (left), trapeze artist, and Hubert Castle (right), wire walker, both of whom appeared at Worcester (Mass.) Charity Circus, were honored by the new Circus Fans of Worcester at Saturday night's performance January 30. Presentation of gift sets was made by Ringmaster Bob Robison, center.

## Eddie Woekener To Direct CB Band

LOUISVILLE, Feb. 6.—Owner-Manager Zack Terrell of Cole Bros.' Circus announced that he had signed Eddie Woekener to direct the band. Woekener is a well-known circus band leader, having spent 10 years on the Al G. Barnes Circus, and has also been connected more recently with Hagenbeck-Wallace, John Robinson and Russell Bros.' shows. He is now working on musical scores for new spec. He spent several days here last week conferring with Mr. Terrell.

Joe Belevoskey, head seal trainer for CB, was stricken with a heart attack January 24 and died one week later in Deaconess Hospital here. He was a Hungarian by birth but became a naturalized citizen of the United States in 1933. He left no known relatives. Burial in Louisville and was attended by the winter quarters staff of the circus. A floral blanket from the men in quarters covered the grave. As yet no one has been engaged to succeed him, but his assistant, Ed Madson, is working the act at the zoo and outside engagements.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Pleasant Picking, Tex.,  
January 30, 1943.

Dear Editor:

The management of Won, Horse & Upp Circus has solved its labor shortage problem. After clocking patrons in serve-yourself stores and cafeterias, Manager Upp announced that the public was willing to wait on itself, and he introduced a cafeteria-style circus for the first time at Prickly Pear, Tex., last Monday.

General admission to this show is 50 cents, with grandstand seats selling at the same price. Chair wagons were spotted alongside the ticket wagons and patrons who purchased grandstand seats were given a check that entitled them to a chair, which a man in the wagon handed out. An additional deposit of 25 cents was added to the seat price to insure the chair's return after the performance. Patrons were given to understand that the price had not been raised to 75 cents and that each would receive a 25-cent amusement refund upon the chair's return. Thus the problem of carrying the chairs in and out was solved and the use of six men was eliminated. There was some beefing over the 25-cent amusement refund because the patrons thought it would be in money and not in side-show tickets. We even explained to them that our side-show actors were losing a lot of sleep due to keeping it open after the night show's come-out as a special favor to the refund ticket holders.

## Russell To Open Early; Menagerie Animals Purchased

LOS ANGELES, Feb. 6.—With Robert N. O'Hara as manager, Russell Bros.' Circus will open its 1943 season on the West Coast about April 1, playing a few stands in the San Fernando Valley prior to a scheduled 16-day engagement on the downtown lot here. O'Hara will continue at the managerial post until C. W. Webb recuperates from two minor operations and several weeks of ill health which have confined him to his new home on Sepulveda Boulevard.

As a solution to the transportation problem, the show will maintain a policy of shorter moves and longer stands. Determined to provide the West Coast with the most extensive program in the history of the Russell show, O'Hara is lining up a three-ring show of unusual merit and is enlarging the menagerie with a variety of animals.

Show will be equipped with a new marquee and side-show top and additional cages to carry the recently acquired menagerie animals. The rolling equipment has been moved back to the old winter quarters at the former Selig Zoo, where George Werner, superintendent, is at work with a crew of carpenters, painters, mechanics and electricians completely overhauling and revamping the motorized fleet.

Waldo T. Tupper, who joined the show last year, will again serve on the advance, with Francis Kitzman as brigade agent, and Bill Antes will be in charge of the press and radio.

## J. M. Cole Tops '42 Opening; Convenient Location Big Aid

ELMIRA, N. Y., Feb. 6.—James M. Cole Circus opened at Dundee, N. Y., on February 1 for its third consecutive season there, followed by Horseheads, N. Y., on February 2. Business at both dates showed an increase over that done during previous engagements. Matinees were bigger due to school students living out of town attending after studies instead of driving in at night. From local attendance it appears that people are eager for entertainment in walking distance from their homes.

Show ran smoothly under personal direction of James M. Cole. Program includes Cole's Dogs; Jerry Burrell, trick (See J. M. Cole Opening on page 43)

## Polack Show Is Okay in Chi Run for Shrine

CHICAGO, Feb. 6.—Polack Bros.' Circus concludes its engagement here for Medinah Temple Shrine on Sunday (7) and will finish with a satisfactory gross in spite of having encountered decidedly unfavorable weather during the first half of the week. With the exception of Saturday night and Sunday matinee, business was light the first three days.

Since then attendance has steadily increased and three shows were necessary today to take care of crowds. Three shows also will be given on Sunday. From here the circus goes to Louisville after a week's layoff. This is Polack's first time in Chicago for the Shrine. His show has made an excellent impression and Shrine officials are well pleased.

### Acts Under Handicap

Show has plenty of talent, and an entertaining performance is presented. Some of the acts work under handicaps, as the building is not suited to a circus. Two small rings are used, set on the apron of the stage. Pleasing aerial numbers open the show, with Tiny Kline doing aerial rings; Miss Teresa (Teresa Morales), Spanish web; Miss Rolla (Phyllis Alexander), loop-the-loop, and DeLane Sisters and Bernice, traps. Will Hill and Sonny Moore each presents an entertaining dog and pony revue.

Hanneford Family appears a number of times; first in a whip-cracking act with Poodles and Carlos Carreon wielding the whips. Later Gracie Hanneford does a principal act in one ring, and Carlos Carreon, in the other ring, presents General Grant, black horse, in rearing, low hurdles, etc. Hanneford Family presents an excellent riding act, with Poodles, Gracie Hanneford, Ernestine Clarke, and Mrs. Grace Hanneford (Gracie's mother), with Mrs. Hanneford, Poodles's mother, handling the whip. La Teresita (Teresa Morales), aerialist, provides thrills with her heel catches (See POLACK OKAY IN CHI on page 45)

## Worcester Shrine Beats Record With 66,780 Attendance

WORCESTER, Mass., Feb. 6.—Worcester Charity Circus, sixth annual show of Aleithia Grotto, closed here Sunday (31) after one of the best weeks in its history. A terrific blizzard, worst in the history of the city, on Thursday hit the matinee and night show. As it was, the circus (See Worcester Shrine Top on page 43)



EDDIE WOECKENER, who will direct the big-show band on Cole Bros.' Circus. He has been with Russell Bros.' Circus for several years, and prior to that connection was with Hagenbeck-Wallace, John Robinson and Al G. Barnes shows.



# With the Circus Fans

By THE RINGMASTER

CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary: W. M. BOCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
 (Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 6.—Circus Fans were shocked to hear of the death of member Ed M. Hilleary, Orlando, Fla., December 26. He and Mrs. Hilleary were visiting their son in Baltimore when he became ill and died on way to the hospital.

Burt L. Wilson, Chicago, spent evening of January 27 with Merle Evans in Abilene, Tex. Wilson states that Evans has a great band (50 pieces) and plenty of circus music. Evans's broken wrist is okay.

Hubert Castle Tent No. 35 held its regular monthly meeting night of January 29 at the Elks' Club in New Hartford, N. Y., with a good attendance. Following a steak dinner, routine business and initiation of two new members were in order. William Ingalls is now in the armed forces. Following officers were elected: General manager, Charles Baker; secretary and treasurer, Harold Wells; press agent, George L. Fisher; route agent, Bruce Souter; layout man, Waldo Griffiths; elephant boss, Fred Roedel; boss hostler, William R. Tinney; legal adjuster, J. E. Baker; superintendent of properties, H. L. Adams; manager cook-house, Stewart Davis; foreign talent scout, William Ingalls.

CFA and Mrs. James B. Tomlinson, Portland, Me., expect to spend month of March at John Ringling Hotel, Sarasota, Fla.

Winnie and Tom Gregory, of Akron, visited the Grotto Circus in Cleveland. They enjoyed visits with Jean Allen, Mickey and Freddie Freeman, Emmett Kelly, Otto Griebing, Col. Harry Thomas, Zavatta Family, Mr. and Mrs. Paul Nelson, Bobby Behee, Maximo and Emil Palenberg. Other members of Pete Mardo Tent, Akron, who visited the circus were Murray Powers and Ted Deppish, latter making three trips.

## L. A. Fans Elect Officers

LOS ANGELES, Feb. 6.—Officers for 1943 were elected at a meeting of Joseph Andrew Rowe Tent 6, CFA, at Tony's Cafe Wednesday (27). Colored movies of Russell Bros., Cole Bros., Crafts Shows, Goebel's Lion Farm and Great Western Rodeo were shown by Bob Downie. Another film of the Cole show was shown by Dick Lewis. Membership re-elected Lieut. Stan Rogers, stationed at Hammer Field, Fresno, Calif., equestrian director; Glenn Harrison, assistant equestrian director; Bob Downie, lot superintendent; Dick Lewis, secretary-treasurer, and Hugh McGill, publicity.

## Advance, Door Sales Set Record at Sheboygan Show

SHEBOYGAN, Wis., Feb. 6.—Lindemann Bros.' Sells-Sterling Circus, auspices of Shrine, here on January 24-27, was the biggest indoor circus date in a city of this size, according to Vernon L. McReavy, who was on the staff. The new Armory has a seating capacity of about 3,600. On the first day people were turned away at both performances. At Monday, Tuesday and Wednesday matinees, thru tie-up with schools, capacity biz was done. Monday night, because of weather turning very cold, there was a three-quarter house. Weather was much better Tuesday and Wednesday and there was capacity on those nights.

Advance ticket sale by members ran (See SHEBOYGAN SHOW on page 44)

## WANT BILLPOSTER

One out of draft who can use long-handle brush and wet paper; drive truck.

## UNITED POSTER ADV. CO.

Benton, Ill.

## PHONE MEN

TICKETS—PROGRAM—BANNERS  
 Three dates follow. Police and Firemen's Committees, contact.

CHAIRMAN FRATERNAL ORDER OF POLICE  
 Local No. 85, Room 4—Hdqts., Schwartz Bldg., Charleston, W. Va.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Hundreds of Cornerites have thanked us for the Brothers' list which appeared in *The Billboard* of January 16. They should thank that grand guy who runs the circus department, Charley Wirth, and *The Billboard* that permitted us to have the space for the purpose. And tho we thought we had the field pretty well mopped up, we have many readers sending their adds. E. W. Adams, a circus man and a collector, adds BANTLEY Brothers. J. Edgar Dillard writes and sends us plenty of Brothers names. Many of the names I am sending you have been used several times over by different owners. Cole Brothers has been kicked

around plenty, Robbins and World by more than one owner. Ringling, Sells and Gollmar, to my knowledge, are the only team of blood brothers who ever operated successfully continually. The Campbell Brothers were of one family save for one member. Have always thought so many later day circus owners used the title Brothers copied from the success of the Sells and Ringlings. From P. M. Farrell: I would like to add the name of STADEL Brothers. This was a wagon show owned by Al and Fred Stadel. Show opened the 1895 season in Wells-ville, N. Y., May 4 and toured Western New York and Pennsylvania. In 1896 the show's title was Stadel's Great American Shows. In my collection I have a hotel contract for 1895, a small ticket and a concert ticket of this show and I was with this show both seasons. In my collection, have 900 to 1,000 photos and five scrap books. Gene Tracy: SPAR Brothers.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### ORDERING paper?

AL AND DOLLY EISENBERG, formerly with circuses, are in Cincinnati for the winter.

FLYING LaFORMS advise from Peru, Ind., that they are contracted for Minneapolis Shrine Circus, March 1-6.

COMING season is not a thing to trifle with.

JIMMIE AND RUBY WOOD recently moved into their new home in Venice, Calif.

JACK AND IRENE McAFEE returned to Venice, Calif., and are occupying the home recently vacated by Jimmie Wood.

OUR idea of a total loss is owning 600 sheets of circus paper and no circus.

MABEL STARK, wild animal trainer, accepted a position in a Southern California airplane factory.

ROY BARRETT, clown, advised from

Elmira, N. Y., that he opened with James M. Cole Circus on February 1 and is booked solid until May 15.

BRAVEST man we know of is the guy who built the first big top and asked his first audience to sit under it.

JIM McSORLEY, doorman at the Gayety Theater, Cincinnati, who was formerly with circuses, is back on the job following a two-month illness.

HUNT TWINS, with Ringling-Barnum for a number of years, will not go with the show this season, as they are booked solid on a USO show.

SOME troupers are 100 per cent for the adage, "The show must go on," until asked to roll up their sleeves and prove it.

HAPPY KELLEMS, clown, and his partner, Van Wells, who have been playing USO shows, were Chicago visitors last week, conferring with their agent on the coming season's bookings.

DICK LEWIS, George Perkins, Art LaRue, Mel Henry and 21 other clowns have been selected to work in Paramount's forthcoming production, *Lady in the Dark*, in Hollywood.

BEST way to prove that a former title is a dead issue is to watch several shows go broke while using it.

GLENN P. DAVIS, performer, advises from Penn Yan, N. Y., that he joined James M. Cole Circus there on January 31. Davis worked clubs and hotels thru Connecticut and Massachusetts during the past months.

P. B. PURCELL, manager of Purcell's Stage Circus, advises from New Orleans that the show has been playing United Theater Circuit in and around the city. Johnny Wise, pianist, is handling the musical end of the program.

DUE to the rubber shortage, showmen have refrained from narrating stories about the Windy Van Hooten Circus rubber tent, which could be stretched when a larger-than-anticipated crowd arrived.

H. A. (KID) MORRISON cards from Miami: "A few of the old-timers enjoying the sunshine here are Harry Lambert, Walter Early, Harry Cohen, Ed Dolan. (See Under the Marquee on page 55)

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

E. ALLEN BLAIR, former circus and free-act performer, carded from Fort Madison, Ia., that he had enlisted in the army.

PVT. FRANK A. HOWARD, formerly with Sells-Floto, Hagenbeck-Wallace and other circuses, is stationed at Camp Caffee, Ark., with 47th Armored Regiment.

BILL STOKER cards from New York: "Pvt. Jack Stoker, vaude and circus performer, of Six Stoker Brothers, is with Company K, 394th Infantry, 99th Division, at Camp Van Dorn, Miss."

CORP. JOSEPH KREBS, who formerly had the Unicorn Flying Troupe, was among the first American troops to land in Australia and has since moved into battle area.

PVT. A. K. GILL (Frank (Spec) Sullivan), who for 22 years was a train hand, porter, seatman and kid worker on circuses, is stationed with Company G, G.B.R.C., Fort Devens, Mass.

HUFFY HUFFMAN, former clown on Cole Bros.' Circus, was inducted into the Army Air Corps at Akron on January 27. Mr. and Mrs. Tom Gregory, CFA, Akron, visited and saw him off at the railroad station.

PFC. IRVIN H. ROMIG, former comedian and bareback rider, writes from Gulfport, Miss.: "Have found many of my friends' addresses thru In-the-Armed-Forces column. Am stationed here with U. S. Army Recreational Area. My number is 36505247."

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

OREGON State Fair Association at its annual meeting in Portland set dates for the Pendleton Round-Up. Event was canceled last year because of the war.

JACK WOLF, well known rider and roper and formerly with Cole Bros.' Circus, is employed as a painter at Patterson Field, Springfield, O., for the duration.

PRIZES totaling \$10,000, designated for the rodeo competition at Houston Fat Stock Show and Livestock Exposition in the Sam Houston Coliseum, with addition of entry fees should bring the aggregate payout to performers to over \$15,000. J. W. Sartwell, president, announces. About 600 head of stock for the Gene Autry World Champion Rodeo have been bedded down in the Auditorium for a week. RAA awards for 1942 standings will be presented during the rodeo by E. J. Hoffman, Cheyenne, association president, with Abe Lefton emceeing. Top award goes to Gerald Roberts, Strong City, Kan., with the world champion's gold and silver belt buckle and \$500 in cash. He also will receive \$125 as second place winner in bull and steer riding. Dick Griffith, Scottsdale, Ariz., trick and fancy rider, gets second place with buckle and \$300 as champion bull and steer rider. Homer Pettigrew, Grady, N. M., receives buckle and \$125, and Bill McMacken, Trail City, S. D., buckle and \$100. Sartwell reports that a local band will play during the performances, with a parade of United Nations as a grandstand feature for the show.

### Roberts Is RAA Champion

FINAL COUNT in the race for the Rodeo Association of America's all-round cowboy champion for 1942 gave Gerald Roberts, Strong City, Kan., with 7,260 points, the coveted title. Dick Griffith, with 6,347 finished second. Others in the race and their point totals were Homer Pettigrew, 6,095; Bill McMacken, 5,921; Louis Brooks, 5,757; Smoky Snyder, 4,866; Bud Linderman, 4,775; Fritz Truan, 4,720; Doff Aber, 4,542; Hank Mills, 4,241; Clyde Burk, 3,544; Buck Sorrells, 3,378; Bill Hancock, 3,293; Dave Campbell, 3,279; Toots Mansfield, 3,262; Charles Colbert, 3,143; Jim Whiteman, 3,015; Gene Rambo, 2,974; Jim Salvety, 2,759; Frank Finley, 2,749; Jerry Ambler, 2,748; Roy Matthews, 2,635; George Mills, 2,612; Buck Wyatt, 2,566; Ken Roberts, 2,509; Bart Glennon, 2,431; Howard McCrorey, 2,398; Everett Bowman, 2,326; Hub Whiteman, 2,326; Bud Spillsbury, 2,310; Jackie Cooper. (See CORRAL on page 43)

## CATCHER AND LEAPER WANTED

For Return Act. Prefer Man and Wife. Highest salary, steady work. Opening April 22nd. Write

## BOB FISHER

845 43rd Ave., N. St. Petersburg, Fla.

## WANTED

For Rodeo Exhibitions and Contests showing each Saturday and Sunday army towns and camps in Louisiana, starting March 6-7. Riders, Ropers, Acts with stock. Calf roping-dogging contest each Sunday. We board you. Will buy few more rodeo stock committee saddles, etc. Want good promoters on Tickets-Programs. Write RODEO MANAGER, Box 1528, Alexandria, La.

# RINGLING BROS. AND BARNUM & BAILEY

Can place a few more outstanding attractions of the very highest standard, suitable for the

## GREATEST SIDE SHOW ON EARTH

including

FAT GIRL — FIRE ACT — HAWAIIANS — VERY SMALL MIDGETS — ESCAPE ACT — COLORED MINSTREL MEN and NOVELTY ACTS OF UNUSUAL MERIT.

Also

High-class Ticket Sellers. Must be good grinders and capable of making intelligent openings. Apply with complete description of act and recent photo to

FRED SMYTHE, SIDE SHOW MANAGER, HOTEL PRESIDENT, WEST 48TH ST., NEW YORK CITY.

# POLACK

General Offices: 1411 Ashland Bldg.,



## EASTERN ROUTE

Louisville, Ky. .... Week Feb. 15  
 Cincinnati, O. .... " Mar. 8  
 Columbus, O. .... " Mar. 15  
 Dayton, O. .... " Mar. 22

## CALIFORNIA ROUTE

Opens

Sacramento April 10, with following:  
 San Francisco 10 Days  
 Oakland 10 Days

Entire West Coast to follow all summer

**INDOOR • AUDITORIUMS**  
**BALL PARKS • FAIRS**

Just Completed Record of 22 Performances in 10



The Man Who Hangs Himself  
 and  
 LIVES TO TELL THE TALE  
**THE GREAT GREGORESKO**  
 Actual Plunge 85 Feet With a Hangman's Noose Around His Neck  
*Exclusive Management*  
**Charles Zemater** 54 W. RANDOLPH STREET  
 CHICAGO, ILL.

★ The Only Act  
 in the WORLD  
 Nobody Can  
 Duplicate  
 ★★★★★★  
 Special Equipment  
 for Both Outdoors  
 and Indoors

Poodles and Gracie  
**HANNEFORD**  
 Family

Glen Falls, New York

WIZARDS OF THE HORIZONTAL BAR  
**LA BLONDE TRIO**

Performing Deeds of Unparalleled Skill, Strength and Daring . . . .

### WHITEY HARRIS

White Face Clown Policeman  
**VESTS-IN-CLOWNING**  
 Original In-Balloon Vest Number  
 Now With Polack Bros.' Circus  
 Thanks Irving Polack—Charles Zemater.  
 Also Barnes-Carruthers, Larry Sunbrock and all my friends.

### HARRY E. PICKARD

PRESENTS HIS  
**FAMOUS SEALS**  
 The most highly trained group of seals in the world

**DIME and CONNIE**  
**WILSON**

Clowns and Famous Tablerock Routine

### NATE LEWIS

Equestrian Director and Announcer  
 5th Year  
 Thanks to I. J. Polack and Louis Stern.

### AL SWEENEY

PUBLICITY CHICAGO LOUISVILLE

**CAN PLACE**  
**GOOD HIGH ACTS**  
**CIRCUS ACTS**  
**IMMEDIATELY**

## BOOKER

# CHARLES

54 W. RANDOLPH ST.,

# BROS.' CIRCUS

155 North Clark St., CHICAGO

**MONEY-RAISING CAMPAIGNS  
THROUGH WORTHY AMUSEMENTS**

Days for Medinah Shrine, Medinah Temple, Chicago

**PROMOTION DEPARTMENT OF  
POLACK BROS.**

- Irv. J. Polack, Director
- Louis Stern, General Manager
- T. Dwight Pepple, Gen. Agent
- Mickey Blue, Promotions
- Sam T. Polack, Promotions
- A. E. Waltrip, Promotions
- James Rison, Promotions
- G. O. Dupois, Promotions
- Al Sweeney, Publicity Director
- Mrs. Opal Mills, Auditor
- J. B. Foster, Superintendent
- George Davis, Superintendent Concessions
- Nate Lewis, Equestrian Director and Official Announcer
- Corles Correon, Supt. of Live Stock

**WORLD'S GREATEST ROLY-BOLY PERFORMER**

## KURT ROLLINI

THE HIT OF THE SHOW EVERYWHERE!

Exclusive Representative

**CHARLES ZEMATER**

54 W. RANDOLPH ST.

CHICAGO, ILL.

Currently 2nd Big Year

**POLACK BROS.' CIRCUS**

ORIGINAL

ORIGINAL

### Eric PHILMORE

ORIGINAL

ORIGINAL

ACE WOMAN AERIAL DAREDEVIL

### TINY KLINE

Thrills!

Thrills!

Thrills!

Featuring the  
**PRODUCING CLOWNS**

- ★ JACK KLIPPEL
- ★ DENNIS STEVENS
- ★ WHITEY HARRIS
- ★ ED RAYMOND
- ★ JACK KENNEDY
- ★ FRANK SAVILLA
- ★ "DIME" WILSON
- ★ GEORGE LA SALLE
- ★ CHESTER SWARTWOOD

"The Utmost in Daring . . ."

### LA TERRESITA (Morales)

Presenting

Spanish Web . . . . . Heel Catches  
and One-Leg Hoek Drop

4th Consecutive Year With

**POLACK BROS.' CIRCUS**

Thanks to Irv. J. Polack and Louis Stern

#### BEE T. CARSEY

Bandmaster with  
Polack Brothers' Circus Since 1940.

#### Carlos and Etta CARREON

Present Their Famous  
HIGH SCHOOL HORSES.

"They Bring Down the House . . ."

### MANOLO & MONOLETE

and Their Famous Comedy Bullfight

OF ACTS

# ZEMATER

CHICAGO, ILLINOIS

**CIRCUS ACTS  
ALL KINDS  
PLEASE WRITE,  
WIRE OPEN TIME**

# EAST, SOUTH FOR OPERATION

## Quakers To Push Food Production

Boards plan furtherance of war effort—4-H exhibits advocated

HARRISBURG, Pa., Feb. 6.—Delegates to the 31st annual Pennsylvania State Association of County Fairs convention in Penn Harris Hotel here wound up the two-day meeting January 29 resolved to continue their annuals in 1943 unless something unforeseen occurs to prevent their presentation. Governor Martin, featured speaker at the annual banquet, endorsed the holding of fairs this year in the interest of furthering food production for war purposes. Because of gas rationing and a heavy snowstorm, attendance was about half that of last year.

President Brice presided at the morning session and, after secretary's report was approved, George A. Hamid, George A. Hamid, Inc., addressed members on the advisability of holding their fairs this year. Address of John S. Gilles, president Reading Fair Association, was canceled when it was learned he would be unable to attend the meetings.

Hamid presented a strong and interesting argument for the holding of the annuals and said that fairs had been held in England during the last three years when war was at its worst. He said they have been successful and does not see why fairs should not be successful here during these critical times. Hamid advocated that all boys and girls should be educated to make exhibits for the fairs and that the 4-H Clubs should be especially encouraged. He also stated that all fair managers were ready at all times to co-operate with the government in the war effort.

### Carnival Outlook

Addresses were also made by Roger Duncan, United States Trotting Association, on association's accomplishments during 1942, and Robert B. Jewell, former manager Kentucky State Fair, Louisville. His subject was *Horse Racing at County Fairs*. Principal speaker at the afternoon (See *Quakers' Production* on opp. page)

## Oregon Association Urges Members To Frame 1943 Plans

PORTLAND, Ore., Feb. 6.—Oregon State Fair Association today urged local groups to proceed with plans for 1943 fairs, even tho they must be streamlined annuals which are limited to junior shows.

Association set dates for the State Fair, Salem, and the Pacific International Exposition, Portland. Dates also were set for fairs in Multnomah, Clackamas, Harney, Grant, Tillamook, Washington and Coos.

H. H. Chindgren, Molalla, was re-elected president; Mabel H. Chadwick, Eugene, secretary, and L. H. Pearce, Myrtle Point, vice-president.

State association also urged local OPA boards to grant additional units of gasoline for exhibitors during the fair season.

## Buena Vista Sets Dates; Miller Re-Elected Prexy

STORM LAKE, Ia., Feb. 6.—Buena Vista County Fair board has voted to hold a 1943 fair at Alta a week later than last year.

Charley Miller was re-elected president; Barney Runge, vice-president, and E. W. Schriber, treasurer. No secretary was named to fill the vacancy caused by the removal to Fort Dodge of G. A. Soderquist.

President Miller said that now that the fair is a definite event, activity will be stepped up to make it the best presentation possible under wartime conditions.



EXECUTIVES OF GEORGIA ASSOCIATION of Agricultural Fairs for 1943 include, left to right, E. Ross Jordan, secretary and treasurer; Mike Benton, president, and L. C. Summers, chairman of the board. They were named to the posts at association's annual meeting in Henry Grady Hotel, Atlanta, January 19.

## 39 Pennsy Annuals Pay 47G Fed Taxes

HARRISBURG, Pa., Feb. 6.—Charles W. Swoyer, secretary Pennsylvania State Association of County Fairs, in his report to delegates at the annual meeting in Penn Harris Hotel here January 27-29 revealed that federal taxes paid on admissions by 39 of the 65 fairs held in 1942 totaled \$47,747.47. Swoyer said that nine fairs reported that federal tax paid direct by carnivals and independent shows playing their annuals totaled \$9,267.78. Two carnival companies reported an aggregate of \$80,279.78. Aggregate number of 4-H Club exhibits at the 39 fairs totaled 2,661, Swoyer said.

He pointed out that since many of the fairs queried reported that the carnival companies and other percentage attractions playing on their grounds paid their federal tax direct, a record of the amounts paid was not forthcoming. He said, however, that if they were known it would unquestionably swell the amount of \$9,267.34. Total attendance for the 65 fairs held, Swoyer pointed out, was 1,571,453. Total paid admissions were 780,859.

## Pa. Governor Okays Annuals As Stimulant for Crop Hikes

HARRISBURG, Pa., Feb. 6.—Placing food production on a par with tanks, airplanes, bombs and guns in importance as war weapons, Gov. Edward Martin, principal speaker at the 31st annual meeting of Pennsylvania State Association of County Fairs in Penn Harris Hotel, January 27-29, urged representatives of the 95 county and district fairs in the State to continue their annuals as a stimulus to greater and still greater Pennsylvania farm production, especially livestock, which he represented as having dropped in poundage much below what is needed and what can be produced in the State thru increased effort.

"This commonwealth," said Governor Martin, "has over a billion dollars investment in agriculture, with 175,000 farms presenting the greatest diversity of crops of any similar area elsewhere in the world. In this crisis, the greatest weapon of all is food. Whoever first fails to provide enough of this food production, so necessary to victory, will lose this war."

"It would mean a serious situation for America and the Allied nations to fail to put to the fullest possible productive use every acre of tillable land in the country. It is one of the major ob-

## Va. State Is On; Ratcliffe Is Prexy

RICHMOND, Va., Feb. 6.—Clyde H. Ratcliffe has been re-elected president of Virginia State Fair Association for 1943, and Colonel T. Gilbert Wood was made president emeritus.

H. W. McLaughlin was re-elected vice-president and Charles A. Somna was made secretary and general manager. E. D. Cottrell is treasurer. New directors are Benjamin Parker, L. T. Christian and Thomas B. Stanley.

President Ratcliffe said he planned to call a meeting of the board soon, when action will be decided on for the coming year. He said that the board planned to stage a bigger and better fair than ever this year with the increased facilities and space offered at the new location, Strawberry Hill.

### New B-C Department

CHICAGO, Feb. 6.—Barnes-Carruthers Fair Booking Association will open a new department soon for the booking of attractions for night clubs and banquets. Department, to be known as United Attractions, will be in charge of Ernie A. Young, who has had long experience in the indoor booking field.

## Tenn. Secs Plan '43 Continuance

County groups to operate where feasible—Beaudoin re-election sets precedent

NASHVILLE, Feb. 6.—Association of Tennessee Fairs, at its annual meeting in Noel Hotel here February 2-3, voted to conduct fairs and expositions during 1943 where feasible. Motion was offered by Rob Roy, Alexandria, and unanimously adopted by the group of more than 50 in attendance. Association set a precedent by re-electing Henry W. Beaudoin, Memphis, president. It was announced that never before in history had an incumbent president been voted back into office.

Most of the delegates declared they had tentatively decided to continue fairs this summer and fall, but with a single exception the big-town secretaries declared their shows were "out for the duration."

Phil C. Travis, Tennessee State Fair, informed the group that, "We are ready to resume as soon as the war ends. If the hostilities should cease by June—we'd begin planning immediately. The army used our grounds and buildings during maneuvers last summer and early fall and I anticipate their return. We are going to have to cancel the spring Junior Horse Show because we have much of our bleachers and equipment stored in the exhibition building."

President Beaudoin, of Memphis Mid-South Fair, advised that his grounds and facilities were now being utilized by the government and would continue in such a status until the war's end. Secretary Charles Brakebill, Tennessee A. & I. Fair, (See *TENN. TO OPERATE* on opp. page)

## ESE Quarters M. P.; Brooks Is Honored

SPRINGFIELD, Mass., Feb. 6.—With the largest attendance of trustees in its history, the Eastern States Exposition annual meeting was held here February 1 in the Colony Club. Over 40 members attended to hear operating reports and consideration of new business the exposition is planning for post-war days when the grounds and buildings cease to be an important link in the war effort as a quartermaster depot and military police quarters. Highlighting the meeting was the election of two new members of the executive committee and 16 new corporate members and the presentation by Honorary President Joshua L. Brooks of a plan for proposed further developments of participation by the States served by the exposition in its activities thru special permanent committees in the several States. Brooks's plan when put into effect should have a marked effect in engendering closer co-operation and in- (See *ESE QUARTERS* on opposite page)

## Badger Solons Expected To Approve County Fairs

MADISON, Wis., Feb. 6.—State Senator Taylor G. Brown, Oshkosh, chairman of the joint finance committee of the Legislature and an official of Winnebago County Fair, asserted that the Legislature will not permit the more than 75 county fairs to be suspended by withdrawal of State aid, as proposed in the budget message of Gov. Walter S. Goodland.

Brown declared that the public has recognized fairs on a war basis and that they now constitute a part of the war production program. He asserted that the rural fair has proved important and valuable during wartime.

It is Brown's opinion that Governor Goodland's recommendation for abandonment of the State Fair, Milwaukee, may be approved by the Legislature because of difficulties of transporting stock and other exhibits and because of travel distance involved for visitors.

WEYAUWEGA, Wis.—Waupaca County Agricultural Association, at its annual meeting here, tentatively set dates for the 1943 fair.

# Around the Grounds

**HOLLAND, Man.**—Officers of Holland Agricultural Society, at the annual meeting here, voted to hold a fair in 1943 as scheduled.

**WEYBURN, Sask.**—Financial report read at the annual meeting of Weyburn Agricultural Society revealed that the 1942 fair was a successful one.

**AUBURN, Neb.**—Nemaha County Fair Association, which held only a 4-H Club Show last year, made no provision for this year's annual save for maintenance of the grounds at the annual meeting here.

**WARREN, Minn.**—Dates have been selected for the annual Marshall County Fair here and Polk County Fair, Fertile, it was announced last week. Grandstand attractions will again be provided by Northwestern Amusement Company, St. Paul. Raney United Shows, Minneapolis, new on the Red River Valley Circuit, will provide the midway.

**TULSA, Okla.**—A bill has been introduced in the State Legislature, now in session, to require Tulsa county commissioners to appropriate \$25,000 annually to maintain Tulsa State Fair for the duration. Fair has closed for the duration and the fund is needed to keep buildings in repair. The commissioners last year refused to appropriate the \$25,000, so legislative action was asked by fair board members.

**MARNE, Mich.**—The 88th annual Berlin Fair will be held here as scheduled, Mrs. Harvey Walcott, secretary, said last week. "We plan to hold our fair," she said, "unless the government rules otherwise or places such gas restrictions that it is not good policy to hold an annual."

Last year's fair proved so successful financially that it was voted to pay \$1,000 on the grandstand debt, as well as paying all bills, premiums and interest in full.

**STATE COLLEGE, Miss.**—Plans for the annual spring livestock shows to be held in Mississippi were discussed at a meeting of the State Spring Show Association board here January 30 and dates were set for the district exhibits. R. E. Aldrich, board chairman, announced. Six shows are scheduled: Port Gibson, Hattiesburg, Greenwood, West Point and Como. The group recommended a sorting committee for each of the shows to insure State premium funds being used properly.

## Fair Elections

**BOTTINEAU, N. D.**—Bottineau County Fair Board last week elected F. A. Brainard president; Alfred Gray, vice-president, and Dr. J. C. Jerikowic, secretary.

**AUBURN, Neb.**—New officers for Nemaha County Fair Association are Ivan Erisman, president; W. A. McKee, vice-president, and George E. Coddington, secretary-treasurer.

**NORTHVILLE, Mich.**—Wayne County Fair here elected Dr. Linwood W. Snow, president; Elton R. Eaton, vice-president; W. E. Forney, secretary, and Arthur Schnute, treasurer.

**WEYBURN, Sask.**—Officers of Weyburn Agricultural Society are: President, P. Mass; vice-presidents, R. Saunders, M. Pulfer and L. G. Holdstock; secretary-manager, F. C. Zabel.

**BLOOMSBURG, Pa.**—Harry B. Correll was named secretary of Bloomsburg Fair at the annual meeting here. Other officers are Carl H. Fleckenstine, superintendent of concessions, and J. Howard Dally, treasurer.

**HOLLAND, Man.**—Officers of Holland Agricultural Society are: President, Art Ferris; vice-presidents, Roy Mills and Frank Atkinson; secretary-treasurer, W. M. Scharff. Holland will have a fair this year.

**WEYAUWEGA, Wis.**—Waupaca County Agricultural Association re-elected Tom Carew president; Allen P. Walch, vice-president; Frank Haffner, secretary; E. J. Domke, treasurer.

## ESE QUARTERS

(Continued from opposite page)  
creased interest by the States in the exposition.

George E. Williamson was elected chairman of the executive committee. Meeting was presided over by Vice-President Williamson, and officers re-elected were honorary president, Joshua L. Brooks; vice-presidents, Harry G. Fisk, George E. Williamson, Mrs. James J. Storrow, Wilson H. Lee and W. I. Cummings; treasurer, Robert J. Cleland, and general manager, Charles A. Nash. A report of the year's operation called attention to the fact that full-scale preparations for the 1942 exposition were carried on up to July 1, when the annual was canceled and buildings were leased to the army. A new operating loss for the year of \$22,704.92 was reported by Treasurer Cleland after depreciation had been charged and interest on first mortgage bonds had been met. Cash on hand amounts to \$107,238 and the Exposition has purchased during the year \$25,000 worth of War Bonds.

Honorary President Brooks was presented an engrossed testimonial by the trustees in appreciation of his 25 years of unselfish service to the organization and the community as president of the exposition, which he was instrumental in founding. Presentation was made by Horace A. Moses, a trustee and himself one of the group of founders. Also as a souvenir of appreciation, Brooks was given a copy of a color motion picture of the 25th anniversary show in 1911, the last one under his direction.

## TENN. TO OPERATE

(Continued from opposite page)  
Knoxville, also declared that his annual is temporarily off the calendar.

**Chattanooga Continues**  
Lone optimistic note among the larger fairs was voiced by Mrs. A. T. Atwood, Chattanooga Interstate Fair Association, who said the annual was on the docket—unless told to close the gates and keep them shut for the duration. She said it must be remembered that Joe C. Engel, owner of the Chattanooga Baseball Club and of a radio station, is manager of the Interstate Fair, and nothing short of an

invasion of Lookout Mountain could keep his "pet" from operating.

Mrs. Atwood, one of the speakers on President Beaudoin's "clinic," provoked laughs and beaucoup applause as she discussed *Concessions*. She pointed out that it was the "home-talent" stand operators and not the professionals who created the trouble for the fair officers.

In his dissertation on the future of fairs from the carnival man's view, J. J. Sparks, owner Sparks Shows, said that the shows would be in there pitching—if feasible—and asked the fair folks to co-operate as they never have before. Featured speaker on Tuesday's program was Marion T. Lindon, Information Representative of OPA, who explained the effect of rationing on exhibitions, including canned fruits, etc. The address, while not wholly pertaining to fair business, was enthusiastically received.

## '44 Meet to Nashville

Phil C. Travis, chairman of the dates' committee, asked the body to decide on dates for the 1944 meet. He also suggested that when each fair determined its dates that it notify Secretary O. D. Massa, Cookeville. Motions were passed and the 1944 meeting will be held here.

Charles Brakebill, resolutions committee chairman, offered the motion that the Association of State Fairs proceed with fairs for 1943 and to advise Secretary Massa of any cancellations or bookings. This also was okayed.

In addition to President Beaudoin and Secretary-Treasurer Massa, G. E. McAdams, Petersburg; John R. Wade, Trenton, and J. V. Waters, Greenville, were named vice-presidents of their districts.

## Attractions

Attractionists and visitors included Mr. and Mrs. Blackie Ogilvie, Bill Rogers and Harry Small, Rogers Greater Shows; L. J. Heth and Alfred Kunz, L. J. Heth Shows; Joe J. Fontana and H. B. Shive, Blue Ribbons Shows; C. D. Scott and Bob Stewart, Scott Shows; Bob Klein, All-American Exposition; Mr. and Mrs. Jesse Sparks, Sparks Shows; Bernie Shapiro, Southern Publishing Company; Allen Franklin, Fair Publishing Company; Will Hatch, Hatch Printing Company; Mr. and Mrs. Thurston Apple, Apple Motordrome; Will Daugherty and Jimmy Davison, concessionaires; Ollie Bradley, privilege



## Agricultural Situation

Condensed Data From December Summary by U. S. Department of Agriculture, Washington, D. C.

**FARMERS** will meet their greatest test in 1943 as food needs mount with each new military or naval campaign. There are limits to the quantity of cropland and of skilled farm labor, which in turn will limit total production. Demand will outrun supply for a growing number of foods. Production goals for 1943 call for efficient use of every acre of cropland, every hour of labor and for effective use of all agricultural resources. Agricultural programs of credit, loans, payments and price-supports, education, research, technical assistance, crop insurance and marketing are being geared to help farmers produce to the limit. The Department of Agriculture is working constantly with other branches of the government to help shape the overall war programs in a way that will facilitate all-out food production. Many of the 1943 goals are minimums, particularly those for hogs and milk. If farmers can exceed them, so much the better. It will mean greater stockpiles for the day when occupied regions of Europe and Asia are liberated. No one in the United States will go hungry, but the fighting men come first. The variety of diet left for civilians will depend in large measure on how well agriculture does its job in 1943.

### PRODUCTION: 1943 GOALS

Farmers apparently reached the practical limit of total crop acreage in 1942. Therefore, the 1943 production goals call for roughly the same total acreage—which will mean decreased crop production if yields drop back to normal from the record high yields reached this past year. That prospect makes it all the more important for farmers to make efficient use of every acre and to shift where necessary from less essential to more essential crops. Livestock goals for 1943 call for at least a 10 per cent increase in total production. Farmers will be urged to exceed the goals for hogs and milk, particularly, if at all possible.

The greatest shifts requested in crop acreage for 1943 would bring about the following approximate changes as compared to the actual acreages estimated

for 1942: 4 million acres more corn, 1.3 million acres more peanuts, 800,000 acres more grain sorghums, 300,000 acres more Irish potatoes, 400,000 acres less soybeans for beans, 3.3 million acres less oats, 1.5 million acres less cotton and 1 million acres less wheat.

Livestock goals call for 15 per cent more pigs, slaughter of 9 per cent more cattle and calves, production of 3 per cent more milk (an increase of 2 billion pounds), 8 per cent more eggs and 28 per cent more pounds of chicken for meat. These and other goals for 1943 will be discussed in detail in the January issue of *The Agricultural Situation*.

Preliminary estimates for 1942 indicate that production of virtually all commodities this year except peanuts, potatoes, canning tomatoes, canning peas, hogs and milk equaled or exceeded the 1942 goals announced last January. Total livestock production was at or slightly above the goals, total crop production was around 15 per cent above the goals, and production of crops and livestock together was 5 per cent above the goals.

### LABOR: DEFERMENT

A recent amendment to the Selective Service Act directs local draft boards to defer men between 18 and 45 years old who are regularly employed in farm work essential to the war effort. This does not include seasonal or temporary workers.

Selective Service asked the Department of Agriculture to assemble information that can be used to establish a uniform policy of determining what types of agricultural occupations are essential. Meanwhile, Selective Service Boards are to consult with County USDA War Boards in making such decisions. Deferred workers will not lose their deferment if they change from one necessary farm job to another, but they should first consult with their local board. If a deferred worker moves from a farm job into industry without a permit, he will be immediately reclassified into I-A. A local board cannot release for enlistment in the armed services a farm worker entitled to deferment in Class II-C or III-C.

(Continued next week)



## Meetings of Assn. of Fairs

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James E. Malone, secretary, Beaver Dam.

man; Kelly Grady, Grady United Shows; Charles Lenz, insurance man; B. Porter May, sound system, and Red O'Donnell, *The Billboard* representative.

## QUAKERS' PRODUCTION

(Continued from opposite page)  
session was L. F. Livingston, manager Agricultural Extension Division, Dupont DeNemours & Company, Wilmington, Del. His subject was *Increasing Use of Agricultural Products in Industry*. He presented a large and attractive exhibit of the many items manufactured by his company to illustrate his talk. Art Lewis, president National Showmen's Association, New York, and owner Art Lewis Shows, gave stirring talk on the *Carnival Outlook for 1943*. He spoke optimistically on the coming season. Joseph M. McGraw spoke on the relation of pari-mutuel meetings with harness horse races and advocated the bringing of the matter before the electors of the State.

### Brice Is Elected

Officers elected for 1943 are William Brice Jr., president; Harry B. Correll, Edward H. Scholl and R. J. Ferguson, vice-presidents; Charles W. Swoyer, secretary-treasurer. All executive committee members were re-elected. Delegates also voted to hold the 1944 meeting in Reading, Pa.

Attendance at the annual dinner Thursday night was under other years, but about 300 turned out. Brice was toastmaster in the absence of John S. Giles. Governor Edward A. Martin, principal speaker, strongly advocated the holding of fairs to insure crop increase for the benefit of the war effort. Con McCole, after-dinner speaker, scored heavily with his comedy story material.

Entertainment was provided by George A. Hamid office. Acts included Abdalah Girls, Ginger Harris, Edward Roecker, the Behney Girls and Betty Willis. Acts provided by the Harry Cook Theatrical Agency were Betty Sougers, Phyllis Houser and Three Blick Sisters.

### Attractions, Visitors

Attraction and show operators in attendance included George A. Hamid and Frank Cervone, George A. Hamid, Inc.; H. S. Roellers, Amplifying Service; Arthur Campfield; Herman Harrow, Harrow Novelty Company; Dave Endy and L. A. Rice, Endy Bros. Shows; Jake Shapiro, Triangle Poster Printing Company; G. W. Spicker and John Gecoma, Bright Light Exposition Shows; Harry Cooke and Rosa Rapp, Harry Cooke Agency; F. Victor, Frank Melville Agency; Al Euedel; Paul Spor, Spor Hit Attractions; Mr. and Mrs. Joseph Nunemaker, John A. Nunemaker, Frank Yates, Lee A. Stewart, Nunemaker Agency; A. Adelman and Carl J. Coburn, Fair Publishing House; J. Schulmach, Amplifying Service; Sam Lawrence, Tommy Carson, Phil O'Neil, Lawrence Greater Shows; Jack Wilson, I. Cetlin, Harry Dunkel, R. C. McCarter and Al Doroso, Cetlin & Wilson Shows; Frank Wirth and Matt Kassow, Frank Wirth Agency; James E. Strates and William C. Fleming, James E. Strates Shows; Irish Horan, Jimmie Lynch Death Dodgers; Art Lewis, Art Lewis Shows; Donald Hankins; Jake Pikes; Mr. and Mrs. Louis Kane, Matthew T. Riley, William Glick; Gus Sun Booking Office; Irving Sherman; John Porter; Tim Murphy, Bennis Weiss and Red Barlow.

Annual meeting of the board of directors of United States Trotting Association and meeting of the Central Fair Circuit to arrange racing dates were held Wednesday (28). Major Allen, Flemington (N. J.) Fair, said at the meeting that they would likely hold a fair this year, altho they had none last year.

Harrington (Del.) Fair, it was reported, is undecided as to holding its annual.

James E. Strates Shows were awarded midway contracts for York and Bloomsburg fairs. Bright Light Exposition Shows obtained the Red Lion Fair contract.

## WANT

More high-class Acts for our 1943 Fairs, Troupes, Family Acts, good Teams and Single Acts. State all first letter. Now contracting.

## WILLIAMS & LEE

464 Holly Ave. ST. PAUL, MINN.

# Ops Told To Follow Dunphy

## Schloss Urges Co-Operation on Repair Material

CHICAGO, Feb. 6.—Leonard B. Schloss, president of the NAAPPB, urges all park operators to follow strictly the suggestions set forth by Christopher J. Dunphy, chief of the Amusements Section, WPB, as expressed in the special message prepared by Dunphy for the NAAPPB convention held here in December. Text of this message appeared in *The Billboard* December 12.

These suggestions applied particularly to the filing of applications for such maintenance and repair parts as may be required for 1943 operations. The processing of these applications always requires time, but in most cases operators have been able to obtain their requirements by working thru the right channel and persisting in their efforts. It is well known that in the main materials used for maintenance and repair parts can be largely returned for government use in the form of scrap, and this fact should be mentioned at all times, President Schloss states.

The secretary's office of NAAPPB, in accordance with a suggestion made at the convention, has been in contact with several hundred of the leading operators for statements as to maintenance and repair parts available for use of other operators. A number of devices, motors, etc., have been located, according to Secretary A. R. Hodge, and a list will be sent to members and others co-operating in the plan. It is the secretary's opinion, however, that a simplified plan of asking all operators to specify their requirements to be placed before the entire industry would involve a lot less work on the part of individual operators, and this plan will be set forth in an early issue of the bulletin. Meantime all operators are urged not only to advise the secretary's office of their surplus stock, including usable devices and their wants for such items, but also to advertise them, where quantity justifies, in *The Billboard*.

"There are hundreds of devices and tons of material stored away in various parks, pools and beaches," says Secretary Hodge. "Much of this could be used by operators and thus less of a strain would be made on materials and supplies needed in connection with the war effort. It is every operator's patriotic duty to participate in this most worthy plan. Meanwhile President Schloss is working diligently endeavoring to obtain proper recognition for us as an essential industry."

## New Canaan Gets OK on Roton Deal

NORWALK, Conn., Feb. 6.—The House and Senate at Hartford this week passed a bill authorizing the town of New Canaan to join with the Sixth Taxing District of Norwalk in the purchase of Roton Point Park here.

Terms of the bill permit the town to acquire property outside the town limits for park purposes. Under the measure, a town meeting will be empowered to vote funds to take up an option next week on the property. The Sixth District of Norwalk will pay \$30,000 and New Canaan \$40,000 of the cost.

PHILADELPHIA, Feb. 6.—Two trapeze artists were placed under arrest here last Saturday (30) by FBI agents in a roundup of alien enemies in the resort area. The two performers, their names undisclosed, had not been gainfully employed since fulfillment of an entertainment contract during the summer of 1939 at one of the ocean piers. Much contraband was seized in their rooms, and the trapezists, when questioned, admitted they were members of the German Labor Front and in 1940 were in contact with the German consul in New York, also that they refused to fight against Germany and they wanted to return to that country.



CHARLES J. (JACKIE) MORRIS, a technician in the army in the South Pacific war theater, who was recently cited for heroism in action and awarded the War Department's Silver Star. For three years prior to his enlistment in the army a month before the Pearl Harbor attack young Morris aided his dad, Doc Morris, veteran promotion director at Palisades Park, Palisade, N. J.

## N. E. Ops Seek Law To Legalize Minor Workers

BOSTON, Feb. 6.—A large delegation of park and beach operators headed by President Edward J. Carroll of the New England Section, NAAPPB, attended a hearing here last Thursday (28) at the State House to further legislation to allow minors to work at the resort centers for the duration.

The hearing was called by the Committee on Labor and Industry, to which the special legislation was referred after introduction in the State Senate. Among those speaking for the bill, in addition to Carroll, were Fred L. Markey and Gus Donovan, of Salisbury Beach. Mild opposition developed, as other labor bills were being considered at the same hearing, and several women's groups were in attendance. However, due to the seasonal angle to the park men's petition the opposition was tame in comparison with the other bills on file.

State Labor Commissioner James Moriarty was in attendance thruout the hearing and, while he spoke in protest to the other labor bills, he refrained from comment when the amusement legislation was being considered.

A review of the legislation will be made by Carroll at the forthcoming New England meeting, scheduled for Boston March 24.

## AC Dads Expected To Turn Down Army's Offer on Convention Hall

ATLANTIC CITY, Feb. 6.—An offer to pay Atlantic City \$37,500 per year for the use of Convention Hall was made by the War Department officials at a conference with members of the City Commission and a small group of representative citizens last week in the offices of Mayor Thomas D. Taggart Jr. It was flatly stated that the sum was not being paid for the rental or use value of the huge municipal auditorium, but rather as an allowance for depreciation and wear and tear beyond the ability of the government to replace or repair.

Under the offer, the government would operate and maintain the building, paying all salaries and all utilities bills, and restore Convention Hall to its original state insofar as alterations are concerned. The offer was made by W. W. True, War Department engineer, who with A. N. Lockwood and J. C. Goldsborough repre-

## A. C. Urged To Begin Work On Post-War Plans

ATLANTIC CITY, Feb. 6.—Atlantic City now stands at the crossroads, and now is the time for the business and amusement interests to start preparing post-war plans, warned County Treasurer Walter S. Jeffries in addressing a meeting of the Lions' Club last week. When victory comes and the army leaves Atlantic City, said Jeffries, it will be up to the amusement and business men to decide whether the resort is to become a ghost town or a glorious resort once more. And in order to protect their interests he warned the men that they must step into politics.

"If you leave it to the professional politician," he warned, "you are going to get the short end of the horn. If a man makes politics his business, he is going to look out for himself. That is only human."

The former sheriff and ex-Congressman declared that the resort must "profit by the mistakes of the past" in planning for the future. As an example of what can be done by community co-operation, Jeffries pointed to the neighboring resort of Margate, where the residents pulled together 10 years ago, and it was the only resort along the Jersey Coast to get money from insurance and banking companies to finance building during the depression. Similar accomplishments may be made for Atlantic City if everyone will pull together and if the business, amusement and professional men make some sacrifice to take over the management of the resort, he said.

It was not until the professional politician stepped in that the resort politics worked against the interests of the city, he declared, adding that the older generation owe it to the boys now fighting that Atlantic City get the best form of government possible.

## Same Budget as Last Year For Two Bridgeport Spots

BRIDGEPORT, Conn., Feb. 6.—In his annual report of budget operations for the fiscal year, Comptroller Perry Rodman, citing the municipally operated Pleasure Beach and Seaside Park concessions, recommended the same budget as in the past year.

The net estimated revenue figure is \$40,750, with the revenue in 1942 exceeding that of the previous year by \$35,000.

ATLANTIC CITY, Feb. 6.—Phileo Corporation has set up Phileo House at Central Pier to provide a comfortable, convenient meeting place for servicemen and their guests. The House includes a lounge, writing desks and stationery, a music room with records, reading room, free lending library, information booth and telephones and telegraph. It is open daily from 11 in the morning until 9 in the evening.

## Heroism Brings Silver Star Award To Jackie Morris

NEW YORK, Feb. 6.—A citation for heroism in action, announced early this week by the War Department in Washington, was just another item to millions of newspaper readers and a routine detail in War Department files, but to those in outdoor show business who recognized the name it was the biggest item of the year.

The hero, Charles J. Morris Jr., a technician in the army in the South Pacific theater; the award which went with the citation, the War Department's Silver Star.

Jackie Morris, as he is known to his intimates, is the son of Charles J. (Doc) Morris, veteran promotion (picnic) director of Palisades Park, and Mrs. Morris. They live in Teaneck, N. J. The soldier was formerly swim instructor at the Hackensack YMCA. For three years prior to his enlistment a month before Pearl Harbor, November 3, 1941, he assisted his sire in promotion. Junior Morris was born in Cincinnati two months after the U. S. declared war on the Central Powers in the other fracas. The date, June 8, 1917. He is with Headquarters Battery, 246th Field Artillery. His official number with the forces is 32186782, APO No. 709, care of Postmaster, San Francisco, in case show business wants to write to him and let him know that his bravery is now public property.

Lad is a member of the National Showmen's Association, first of that organization to receive a citation. In a recent letter to the NSA he predicted that "I won't miss the sixth annual banquet in 1943," scheduled to be held in November.

## Stetler Acquires Bloomsburg Tract

BLOOMSBURG, Pa., Feb. 6.—The Columbia Park property, long owned by the Stetler family, has been sold at public sale to Henry Stetler for \$3,000. The sale did not include 4.31 acres upon which are located the swim pool, bathhouse and other buildings.

The tract sold included the pavilion, stands, two cottages, a dining hall, kitchen, bowling alleys, restrooms and concession buildings.

## Vet Coast Leader Retires

LONG BEACH, Calif., Feb. 6.—Herbert L. Clarke, prominent musician, especially well known for his concerts in the amusement area here, retired last Sunday (31) after conducting the Long Beach Municipal Band for 20 years. He had been in the musical field for 50 years, of which 20 were spent here. His final program Sunday was comprised of his own compositions, and during an intermission Clarke was presented a resolution of appreciation for his services voted by the city council. Mayor Clarence E. Wagner made the presentation.

PHILADELPHIA.—Roger Conant, curator of the Philadelphia Zoo, took a groundhog from the zoo family to the studios of WIP for a special Groundhog Day broadcast last Tuesday (2).

offer of \$37,500 a year as "in lieu of any claims for restoration or damages beyond the ability to repair or replace," and pointed out that a similar step was followed in Kansas City, where the city officials were setting up a reserve fund to cover any such cost when government occupancy ceased.

It was generally conceded that the city would reject the government's offer to operate and maintain Convention Hall. Rumors are that the city would most likely turn down the offer as insufficient and let the matter be settled by condemnation proceedings. Convention Hall cost the city approximately \$15,000,000 and there are still bonds totaling approximately \$12,000,000 outstanding on the huge hall. This is one of the reasons city officials rejected the earlier \$1 a year rental offer made by the government some time ago.

Government representatives estimated that the operation and maintenance of Convention Hall would cost the government \$166,000 per year.

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### A Grandma Writes

This pillar has received many odd letters in its day—but none as interesting as the one just tossed on this desk from a Mrs. Darelle Shirely, of Mystic, Conn. Writes Mrs. Shirely: "I am a grandma 63 years of age and have two grown grandchildren. As president of the American Grandmas' Association, a non-profit non-political group, I wish to enlist the co-operation of the swim pool and bathing industry to help us honor the grandmothers of the nation.

"We have over 3,000 members scattered all over the country, all banded together with one view and purpose—to show the important part grandmas are playing in the war effort. For example, do you know that there are thousands of grandmas who are working in defense plants on busy assembly lines? Other thousands are doing their bit on the home front taking care of children and the kitchen and thus releasing mothers and fathers for more active duties. Well, that's something all of us grandmas are proud of, and we want the world to know it.

"When one thinks of grandmas, one usually conjures a picture of an old gray-haired decrepit lady in a rocking chair wasting her last few years away. While many of us may have gray hair, we're not wasting our time—not by a long shot. But all this may seem completely irrelevant to one who conducts a swim column in a trade publication—and so we'll come to the point.

### Cater to Grandmas

"We would like swim pools and athletic centers to cater more to the grandmas—stage special sports events, like swimming races, etc., for grandmas—and you'll be surprised the interest these amusement places will create. Help us prove that the 1943 grandmas are not of the rocking-chair vintage. Offering a special rate to grandmas in certain localities might help to attract this group to a pool or beach. All our members have membership cards in the AGA (American Grandmas' Association), and if there are sufficient members in certain localities it might pay for amusement impresarios to offer special reductions to holders of such cards. It certainly won't do any harm, and this association, which, by the way, has no initiation fee or membership dues, will be only too glad to send a bulletin to its members about any consideration shown to members on the part of the aquatic industry.

"In line with this, there is one definite thing we wish you would do—something that will command the appreciation of all of our members. That is to please convey to outdoor amusement men thru your column to please refrain from running so-called Grandmothers' Beauty Contests, such as is prevalent in Coney Island and similar spots. Such events only tend to ridicule the grandmothers, and that's exactly what we're against. If certain establishments, like Steeplechase and others which have been used to holding these ridiculing affairs, are interested in attracting grandmas the AGA will be only too happy to submit to them a number of other events that can be put on with very good results—stunts that will honor grandmas instead of making fun at them.

"Any help you may care to give us will be greatly appreciated. Pool men interested in the grandmas' association and in putting on special grandmother events can communicate with the writer thru your column or may write direct to me in care of the American Grandmas' Association, 313 Madison Avenue, New York."

### Men and Mentions

A natural plunge for the army or navy to take over, if they haven't already, is the Edison Institute pool, Dearborn, Mich. It was constructed in 1937 and measures 25 by 75 feet, thus being able to accommodate beau-coup swimmers. Gallery surrounding natatorium makes it especially adaptable for swim tutelage.

Martin Stern, boss-man of the National Swim for Health Week Committee, got himself a pretty poster gal for this year's campaign. She's a pretty parcel—what I mean—but I wonder if Martin knows that prior to becoming a swim suit model comely Pat Fitzgerald, the 1943 "Swim for Health Girl," was an I. J. Fox mannequin. From mink to sink in one easy lesson, eh?

Here's a quote attributed to Tom Hamilton, who initiated the physical training

program now in effect at pre-flight training schools throught the country: "The Navy considers endurance swimming to be the most important thing they can teach the cadets. We figure that 50 per cent of our aviators are going to be forced down at sea at some time or another. And it is cheap insurance for the government to give our cadets swim pools and expert instruction. We want them to be able to swim five miles and stay afloat five hours."

Everything is set for the annual "Learn To Swim" campaign sponsored by The Newark (N. J.) Sunday Call at Olympic Park pool, Irvington, N. J., this summer. More stress will be given to servicemen this year—as it should be.

## American Recreational Equipment Association

By R. S. UZZELL

It was with regret that our fraternity learned last week that Herbert F. O'Malley is leaving Playland, Rye, N. Y., March 31. He has made lasting friends in the field and has been a useful member of our national association and the New England association of park men. He is a gentleman and a square shooter. He succeeded Frank W. Darling at the popular resort and assumed a hard task, acquitting himself with honor despite perplexing difficulties. He will be succeeded by Rye's promotion manager, George B. Currier, and a paragraph in O'Malley's letter to us reads: "I bespeak for Mr. Currier the help and co-operation you have so generously given me, and for which I am most grateful."

Henry Martinelli was in from Springfield, Mass., last week and told of his concession problems for the coming season at Mountain Park, Holyoke, Mass., and Riverside, Springfield. He has installed machinery, including a lathe, in the basement of his home with which to do his own repair work. He is a director of the New England park men's association. Martinelli knows the essential problems confronting the industry these days and they will come up for discussion at the annual meeting of New England park men March 24.

It was Charles E. Davies (Parson Davis), not Davis, who managed John L. Sullivan's First Farewell Tour. The time money of \$50 to anyone who could stay three minutes before John L. was during his championship days and not on the "First Farewell Tour" with which Leonard Schloss was connected and at which time the big slugger was broke. Schloss says the trip netted Sullivan approximately \$20,000. Your author is no expert on squared-ring history and so is grateful for the timely correction. The time money of \$50 when the champion was on tour was later increased to \$1,000 and no one who braved it ever collected.

Speculation is rife as to what Herbert O'Malley and George Baker will do since resigning from Playland at Rye. They will have no difficulty in securing a new berth. O'Malley came from the General Electric Company and Baker had been an outstanding builder of Coasters and other park equipment for a quarter of a century. He was also well known in Europe, where he had built at expositions and in the larger parks. He was also with the Philadelphia Toboggan Company for a number of years. Just after the last war he had much to do with building Carlin's Park, Baltimore. He has the kind of experience needed in the park business.

With all of the restrictions in getting repair material, the resorts in the Salt Lake City area recently hit by a cyclone will experience some difficulty in getting their devices and attractions ready for spring operation. Some will not be restored until after the war. Then there will be a frantic race for material everywhere. It seems that our friend Bamberger at Lagoon, near the Mormon city, escaped the storm.

### CORRAL

(Continued from page 37)

2,309; Buck Eckols, 2,112; Jack Favor, 2,059; Clay Carr, 1,981; Jack Skipworth, 1,936; Earl Blewins, 1,878; Johnny Tubbs, 1,866; Kid Fletcher, 1,846; Mitch Owens, 1,828; Bob Estes, 1,801; Nick Knight, 1,798; Jack Wade, 1,772; Jess Goodspeed, 1,717; Jimmy Sloan, 1,716; Burel Mulkey, 1,685; David Shellenberger, 1,629; Paul Gould, 1,542; Eddie Curtis, 1,530, and Dick Herren, 1,502.

Bronk Riding—Doff Aber, 4,542; Bill McMackin, 4,074; Fritz Truan, 3,266; Bud Linderman, 3,116. Bull Riding—Dick

Griffith, 5,988; Gerald Roberts, 4,197; Smoky Snyder, 3,895; Jim Whiteman, 2,541. Bareback Riding—Louis Brooks, 1,925; Hank Mills, 1,888; Jimmy Sloan, 1,716; Buck Wyatt, 1,653.

Calf Roping—Clyde Burk, 3,525; Toots Mansfield, 3,056; Homer Pettigrew, 2,775; Jim Snively, 2,759. Steer Wrestling—Homer Pettigrew, 3,280; Dave Campbell, 2,645; Howard McCrorey, 2,398; Hub Whiteman, 2,122. Steer Decorating—Jimmy Wells, 203; Dick Andrews, 140; Arnold Montgomery, 100; Warner Linder, 100.

Team Roping—Vern Castro, 34; Vic Castro, 34; Allen Jespersen, 14; Gene Rambo, 14. Single Roping—King Merritt, 295; Buck Sorrells, 266; Toots Mansfield, 206; Everett Bowman, 168. Team Tying—Joe Basett, 229; Asbury Schell, 174; Clarence Darnell, 140; John Cline, 130.

### RB BRINGS BACK BANDS

(Continued from page 36)

and nothing but the circus," was the way Roland Butler, general press representative, described the feature.

### Acts Working Out

Last season's big top went up this week as arrangements neared completion for opening of rehearsals here on February 16. Many of the acts wintering here already are working out. Spec will be under direction of John Murray Anderson, Max Weldy and Barbette.

Signing of the Loyal-Repenski riding act was confirmed by the circus. With Ringling-Barnum previously, the act will displace the Cristiant riding unit for the 1943 season.

Shops are running full time. Blacksmith shop, under Bill Yeske, is rebuilding wagons and turning out floats. Work on the new big top and other tents started this week, with Leonard Aylesworth, superintendent of canvas, bossing the job. Wagons and other rolling equipment are being repainted under supervision of boss painter Mike Carey.

### Women Are Active

Mrs. Aubrey Ringling filled an executive spot while Robert Ringling was in New York. Since his return to Sarasota she continues to work with him in operations. Mrs. Charles Ringling is a daily visitor at quarters and takes an active interest in operations.

Gunther Wallenda, 15-year-old son of Mr. and Mrs. Herman Wallenda, of the Ringling high-wire act, has been reunited with his family after being missing from home for two months. The youth, with another show last season, returned to Sarasota three weeks before his father came in with the Ringling circus. He was reported missing by parents on their return. Young Wallenda finally was located in Tampa thru newspaper publicity.

### WON, HORSE & UPP

(Continued from page 36)

tion was added in the form of an automat which dispensed hot dogs, burger, popcorn, peanuts, novelties and lemonade. What causes that machine to be outstanding is that it makes change for silver money, and not too accurately either.

This show never did give passes as pay for helping set it up. Instead Manager Upp agrees to let those who help put it in the air be the first in line when the wagons open. What the office is trying to figure out now is some way to give the show without actors. Such passes as are put out now read, "Holder agrees to make himself generally useful."

### WORCESTER SHRINE TOP

(Continued from page 36)

broke the high mark attained last year, playing 13 performances for an average of slightly better than 5,000 a performance. Week's paid attendance was 66,780.

On Saturday night Jennie Rooney, of the team of Ed and Jennie Rooney, and Hubert Castle, wire walker, were honored by the newly organized Circus Fans of Worcester. Miss Rooney and Castle received pen and pencil sets, the presentations being made by Ringmaster Bob Robison.

Matinees, from Tuesday on thru clos-

ing, were strongest ever with industrialists buying huge blocks of tickets for children of their employees. Closing of schools latter part of week also helped to swell afternoon shows. Huge auditorium where circus is held is on main trolley and bus line, but half a mile from city hall. Automobile traffic was negligible, 95 per cent of audience coming in trolley cars or busses to the front door. Many circus fans in the East attended Saturday night's special performance, including Joe and Wally Beach, of Adele Nelson Tent, Springfield, Mass. Street railway company came in for special mention for excellent handling of huge crowds.

### J. M. COLE OPENING

(Continued from page 36)

and fancy roping; the Muse Sisters, novelty entertainers; Farmyard performers; Viola Burrell, whip manipulator; Captain Biehler's Bears. Clowns: Roy Barrett, Zeek Lamont and George (Pinsky) Davis. Jerry Burrell announced the show.

Staff: James M. Cole, owner-manager; Dorothy H. Cole, secretary-treasurer; George Daniels, advance representative; Ray Biehler, animal trainer; James Bagwell, superintendent of concessions; John Beyea, property boss, and Ethel Smalley, wardrobe mistress.

### Details on Seymour Death

LOUISVILLE, Feb. 6.—Fred (Cap) Seymour, who died at his home in Rochester, Ind., January 25, was buried in Albion, Mich., his wife's former home, January 27. He was 73. Is survived by widow, Nellie Power Seymour.

After several years in theatrical ventures Cap entered circus business on the old Gollmar Bros. Circus when it was a mud show. Year unknown, altho there are men here who were with him on that show from 1902 until 1908, after which they lost track of him for a while. He was head steward on the Gollmar show. He then went with the Sells-Floto show when it was managed by H. B. Gentry, also being head steward. In the winter of 1920 Mugivan-Ballard-Bowers and Zack Terrell purchased the SF show and Seymour remained with them as head steward until season of 1925, when he joined the 101 Ranch Show in same capacity and remained with that show until it closed in Washington, D. C.

When the Cole show was organized in 1935 Terrell sent for Seymour, and he undertook the herculean task of assembling that show in record-breaking time, and which was fully recorded in *The Billboard*. Cap was made general superintendent of the show. In 1938 when Terrell and Jess Adkins put the 15-car Robbins Bros. show on the road, Seymour was made legal adjuster of that show, but still retained his duties as general superintendent of both shows in winter quarters. When the Cole show closed and shipped five cars to the Robbins show for remainder of that season, Seymour was again made general superintendent of the show. He continued in that capacity for Terrell on Cole Bros. until his death.

WE HAVE A VALUABLE SPOT FOR

FUN HOUSE  
OLD MILL BOATS  
PORTABLE SKATING  
RINK  
CONCESSIONAIRES

Park centrally located in defense works area

Excellent trolley car service at all times.

Contact

CENTRAL PARK

Allentown, Pa.

A. G. NABHAN, Mgr.

Ph., 3-3094.

## ROCKAWAYS' PLAYLAND

Desires to create a wider diversity of amusement features. We have now additional space for games and stands each to be exclusive in character. Spaces are large and small. Rockaways' Playland is the only amusement park at Rockaway Beach, New York, and is visited by millions in the season. We have advertised extensively for many years. This is a grand opportunity for joining our ranks of concessionaires, all of whom have been with us many years and have been exceptionally successful. VERY REASONABLE RENTS.

Wm. J. Hicks, Supt., 185 Beach 97th St., Rockaway Beach, N. Y.

Belle Harbor 5-2600

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## ARSA Nationals To Be Held In May; State Meets in April

NEW YORK, Feb. 6.—The 1943 national championships in dance and figure skating, sponsored by the Amateur Roller Skating Association, will be held during May, it has been announced by the ARSA office in New York.

A special meeting resulted in tentative plans for State and national championship tournaments. Present at the meeting, in addition to ARSA officers, was the Amateur Co-Operative Committee of the United Rink Operators.

Under plans set up at the meeting, the State championship meetings will take place during the first week in April. ARSA officers will send letters to a number of roller rinks in various districts throughout the country, inviting them to submit bids to hold the State or national events at their rinks. Site for the nationals will be announced as soon as a bid is accepted.

In the ARSA 1943 championships all divisions will be represented at all contests. It was explained that it will not be necessary for clubs to send a designated number of skaters to represent clubs in State meets. State meets will be open to all amateur members of ARSA.

An entry fee of \$1.50 will be charged for each contestant at the national tournament. This fee is to cover only one event. An additional fee of 50 cents will be charged for each other event entered by the contestant. There will be an exception to this fee in the speed-skating events in which contestants will not be charged for additional participations in

the several events classified under one division, such as senior speed skating, etc.

Complete details relative to the 1943 championships will be announced by ARSA as soon as plans are completed.

### Rink Income Helps Fair

TULSA, Okla., Feb. 6.—Tulsa State Fair management finds leasing its \$400,000 cattle judging pavilion for a roller rink very profitable. When the pavilion is not in use the Arena Roller Skating Rink Company uses it for daily sessions. The fair board is paid 22½ per cent of gross gate receipts. Last year, opening year for the rink, the fair board received more than \$4,000 rental. All utility bills are paid by the skating com-

pany. has scheduled three Sunday skating sessions, from 1 to 4 p.m., from 4:30 to 7:30 and from 8 to 11 p.m.

JIM O'HARA, organist at Conrose Rink, Hartford, Conn., has been ill in Hartford Hospital. Filling in for him at the rink have been Harold Kolb and Bill Hagedorn.

ROLLERDROME, Fairville, N. B., is now open to the public four days weekly, with two nights for private parties. Public skating is held from 7 to 10:30 p.m. A recent seven-day stretch of sub-zero cold found demand for the roller skating unaffected.

CONROSE RINK, Hartford, Conn., is planning a War Stamp Night, to be held soon. Idea is to start every patron off with a War Stamp and an album when they purchase a ticket. Probable plans include public sale of stamps during the evening to enable skaters to further fill their albums.

ROLLER SKATING CLUB of Chicago will give a buffet dinner, dance and bunco at the Midwest Athletic Club, Chicago, on February 27. Other events already concluded by the club were attendance at the Shrine Circus in Chicago in a body and an Old-Timers' Anniversary

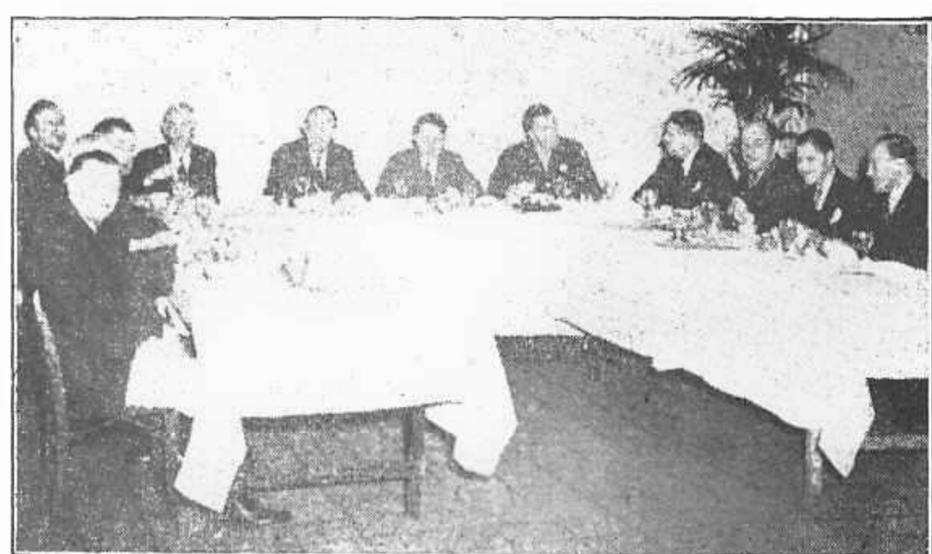
### A WAR TIME MESSAGE TO RINK OPERATORS



## A declaration of POST-WAR PROTECTION

**WAP** For the duration our workers are pledged to the continuance of the record that won for them the Army-Navy "E". Nothing must interrupt the constant flow of Army shoes, leggings and "cold weather packs" to our boys. A quarter of a century of fine shoe manufacturing and the exacting requirements of military production qualify us to better serve the peace time needs of a changed America.

**POST-WAR** When business resumes its responsibility to peace time living the Rink Operator will contribute much to his invigorating healthful sport where he will be an accredited leader in 50,000 communities and Roller Rink opportunities will be available to enthusiasts of all ages. He represents the fair play and careful management of establishments that have served well a wholesome recreation need. He is the natural outlet through which fine roller rink outfits will be properly merchandised—the dealer we will protect and for whom we will again manufacture even finer quality footwear to maintain fair prices and fair profits.



EXECUTIVE BOARD OF UNITED RINK OPERATORS at the first board meeting held recently at Garden City Hotel, Garden City, L. I., N. Y. Left to right are Jesse (Pop) Carey, second vice-president, Circus Gardens Rink, Philadelphia; Capt. George Bushby, third vice-president, Carlin's Rink, Baltimore; Malcolm Carey, Carman Rink, Philadelphia; John Beckmann, treasurer, Fordham Skating Palace, Bronx, New York; Thomas E. Legge, first vice-president, Co-Ed RollerDrome, Boston; Earl Van Horn, president, Mineola (L. I., N. Y.) Rink; W. Schmitz, secretary, of America on Wheels rinks; Lieut. Jim Morton, Army Paratroop Corps; Ronald Sherman, Boston; Orville Godfrey, Arcadia, Madison Gardens and Edgewater rinks, Detroit; Wally Kiefer, White Plains (N. Y.) Rink, and Harry Bickmeyer, member of Long Island Transportation Board, Long Island, N. Y. Morton, Sherman, Bickmeyer and Carey were present as guests.

pany. With the fair closed for the duration, the income was very useful, William B. Way, secretary of the fair, said. Tulsa rinks have increased their incomes by adding after-midnight sessions for swing-shift workers at war plants. Two aircraft companies here have approved the sessions as providing much-needed recreation for their workers.

WHITE HORSE Rink, Watertown, N. J., hit by the ban on pleasure driving, is remaining open Saturday and Sunday afternoons.

PLAYGROUND Rink, York, Pa., because of weather and transportation

Party on February 8 in Riverview Rink, Chicago.

A MEETING has been called to accept entries and complete plans for the annual roller skating contest, sponsored by The Philadelphia Daily News. Last year more than a dozen rinks combined to make the contest reach beyond bounds of the city. One of the most successful competitions ever held was reported. Finals in 1942 were held at Circus Gardens. Contest this year will be directed by Lansing McCurley, columnist and sports editor of the newspaper. Invitation to enter into the meet was extended to all rink operators in the territory.

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

5812-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING

Cleans the air, provides a snug grip with less wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS

444 Second St. Everett, Mass.

RINK OPERATORS

We pay you cash for your Old Skates. Write or wire today, stating quantity, make, condition and price.

MAGES SPORT STORES

4019 W. North Ave. Chicago

## 1943 Calendar

Orders Are Still Coming In.

Have You Ordered Yours?

If Not, Do It Now While You Can.

81 of Our Boys Are Now Serving Uncle Sam

Including Gordon and Jack Ware

### CHICAGO ROLLER SKATE CO.

### SHEBOYGAN SHOW

(Continued from page 37)

over \$3,000. Front door sales ran over \$2,600. The program, 28 pages, grossed over \$3,000, with underprivileged children's tickets grossing \$750. There was plenty of publicity for show.

Program included Will Hill's dogs and ponies; Caroline and Corinne, cloud swings; Shirley Lindemann, swinging ladder; Bert Dearo, contortionist; Greer's high-school horses; LaForm Family, double trapeze; Doc Candler, producing clown; Bob and Carolina, Roman rings; Kirk and Kirk, cycling on wire; Ervin and Company, comedy table rock; Kenneth Trio, whirling on wheels; Teresa Morales, heel-and-toe catches; Hodgson Duo, in "Past Times" of Vanishing Golden West; La Blonde Troupe, triple comedy horizontal bar act; Five Flying LaForms; Bruce Brothers, comedy acrobatic contortion act; Corinne Dearo, muscle grind; Monotone Troupe of 11, teeterboard; Greer's Liberty Horses; Great Dearo aerial contortion trapeze; Five Cycling Kirks; Hill's performing elephants.

... in the meantime

Our stylists will design the most complete line of sports footwear yet available leaving no stone unturned today discovering what your customer will want tomorrow. National Advertising and Dealer Cooperation will help you guarantee the least possible post-war readjustment, economic dislocation and unemployment.

NOW we can offer those famous Betty Lytle and Hyde Roller Rink Shoes. Complete outfits are available as advertised. Their manufacture has not and will not interrupt military production. Anticipate your orders. Allow us time. Labor and material problems may retard shipments.

## Hyde

HYDE ATHLETIC SHOE CO.  
CAMBRIDGE, MASSACHUSETTS

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

FAIR men and women can put in their best ticks to help the '43 situation by co-operating fully with IAFE officials, Secretary Frank H. Kingman and President Douglas K. Baldwin. These two execs, who have been in Washington, report progress. But they need certain info from fair boards to be transmitted to the government before they will feel that they can count on full support from departments in the capital. They have asked for this data thru questionnaires which they have mailed to more than 2,000 fairs represented in the IAFE. Fair managers and board members should lose no time in supplying the desired facts. "I was very much gratified to find that some of the Washington officials were interested in county fairs," says Secretary Kingman. Presumably he refers to men in the Treasury, War and Navy departments who are reported to be initiating plans leading to active participation by those government branches in the 1943 fairs. "We have been working hard," says President Baldwin, "and have laid a good foundation. If the fairs will co-operate and give us the data that we need and do it quickly we should have some definite result soon."

THE cracks by Nat Green about Wrigley Field and other ball parks as sites for shows of many kinds

have again sparked the think tank of George Durst, Jamaica, L. I. He's for Victory Gardens all right, but he thinks there are great potentialities in idle race tracks and little-used ball parks and fairgrounds. His latest is a Food-for-Survival campaign sponsoring poultry ranches on the vacant spots for the duration. Idea would entail some sort of community co-operative plan "whereby the public and big shots would sponsor large and small flocks of hens that could be trained to cackle *God Bless America* after each egg laying. Of course, these would be victory-plus eggs, full of vitamin V-plus, the vitamin of victory, vigor, vim, verve and vitality."

DISCUSSING season's prospects for the Phillies, whose baseball club is said to be in financial straits, Philadelphia sports writers have suggested that the major league club put on a circus performance before each game to attract attendance to the park. It is recalled that in 1910 the ball club put on circus acts before each game, staged by Horace S. Fogel. Fogel staged a "hippodrome" in the ball park all summer, including a three-ring circus, with trained animals. In addition there was a band concert before every game. It is also recalled that Fogel staged many

stunts that packed the park for ball games, highlighted by a mock marriage in a lion's cage.

A CARNIVAL press agent may soon be covering war stories in combat areas. Bill Snyder, vet newspaper man, at present police reporter and writer of army and navy articles for *The Evening Independent*, St. Petersburg, Fla., has received notification of his appointment as an accredited war correspondent by the War and Navy departments. Bill, who expects to exit soon from St. Pete, has been with Hennies Bros.' Shows, Zaccini Bros.' Shows and Lawrence Greater Shows and was tub thumper one season for Altoona (Pa.) Speedway. . . . There is a big field there for rides and other outdoor attractions, opines an observer from Tallahassee, Fla. Swollen population and thousands of servicemen from near-by camps have swamped entertainment facilities, he writes, especially on week-ends, and he finds that the boys are crying for attractions in the outdoors. . . . Rents are so stiff in Mobile, Ala., we are told, that store shows and such like have been compelled to pass it up. . . . James A. (Uncle Jim) Terry, secretary of La Porte (Ind.) County Fair, has snapped out of a recent indisposition, as prolific in ideas as ever, and has contacted IAFE biggies on something "for the benefit of all our nation's fairs." . . . Some of the Cincy show boys are chortling over a newspaper story deploring the work of saboteurs in circulating via the grapevine a "letter" of a "Soldier to His Girl Friend" in which nothing about Uncle Sam's army pleases him. Guess what the "letter" was. A copy of the w.-k. vaude monolog of Johnny Burke of World War I.

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

THIS little item comes under the boastful heading of "We told you so." From the column subtitled "Uncle Sam's Troupers," September 12, 1942: "Charles J. Morris Jr., son of and assistant to the Doc Morris of Pallsades Park promotion fame, was one of the early ones to go. He received training in Arkansas and is now in the Pacific theater. Jackie Morris is a fine specimen who will bring plenty of glory to his country if he hasn't done so already." A few days ago news dispatches told of Private Morris receiving a Silver Medal citation from the War Department for heroism in the South Pacific. His country is proud, his parents are proud—and we are proud, but not in the least surprised, that Jackie Morris has made a prophet out of us. We are not surprised because this 26-year-old "great American" can make almost any prediction about him come true. A dollar will get you ten that young Morris isn't finished in the hero department.

RINGLING-BARNUM costumes cost something like \$150,000 in 1942. The in is that '43 garments will run a little more. It seems, too, that there is little or no salvage after a season's use. . . . Fred P. Pitzer got himself a load of space in the newspaper *PM* about his circus collection writings and experiences. Yes, he's *The Billboard's* expert on the subject. . . .

An item that has tried to get in here for some weeks now is that York (Pa.) Fair quit the Pennsy association of fairs. . . . Lee Brown, erstwhile attractions manager of Playland, Rye, is being talked about as successor at Summit Beach Park, Akron, to the late Jerry Harriman. Brown and his wife, Winifred Colleano, are wintering in Sarasota, Fla., according to the authority for the Akron tip. . . . A lot of show boys know how to get to Washington, but Frank P. Duffield is one of the very few who know what to do and where to go once they arrive. The others seem to exhaust their expertness while on the train or plane ride. . . . Doc Kelley observes that February 27 will be a great day for Doc Kelley and warns us to keep our eyes open. It's a date.

A CUSTOMER writes. . . . "Jimmie Baker, that lovable character and one of the best motordrome riders in the business, is now employed as commissary officer at Bordentown (N. J.) Prison Farm. Jimmie retired from carnival business in 1927 and made Trenton his home, then became impresario of the Happyland cabaret in Panama. He has a son in the air corps who has been credited with bringing down several Jap planes." From Russell Feeney, Bordentown.

A Chicago customer writes. . . . "Say, that was a

lousy trick the RAF pulled in breaking up Goering's tip. Those RAF fellows evidently do not understand the ethics of the carnival business."

PORTRAIT of a man doubling in brass. . . . Friday-Saturday to Cafe Society with Columbia Network's George Crandall, radio publicist Earle Ferris and film critic Alton Cook, of *The World Telegram*. Along came top writer Arch Oboler and agent Ivan Black. Saturday to the Infantile Paralysis Fund annual at the Waldorf-Astoria, finishing that chore Sunday morning. Sunday at home with radio buzzing in our ears. Monday to the armory to drill with the other rookies—and no child's play either. Tuesday to the preview of Warner Bros.' *Air Force*, a picture you'll be hearing about. Wednesday to a ballyhoo luncheon for Britain's Lawrence Gilliam. Can't give Thursday, this being written Wednesday. (So your job can't be so tough.)

AMUSEMENT park managers think they'll do better than get by this year under the conditions. Carnival impresarios appear a little worried but believe they can operate successfully. Circuses are under the impression that they can hurdle this and that situation and put in a fair season. Fair secretaries for the most part are set to operate and tie in sturdily with the war effort. Neither pessimism nor optimism makes box office. That line about crossing bridges when you get to them is about as good a piece of thinking as has ever been advanced. You don't win wars that way, but commercial operations are a different kind of battle.

# The Crossroads

By NAT GREEN  
CHICAGO

THE Passing Parade: "I'd like to have a store show on Randolph Street right now," remarked a show boy on the Magic Carpet. "It would get nothing but money." Chances are he's right. In spite of snow, sleet and slippery streets, everything on Randolph Street is going like a house afire. Waiting lines in front of the theaters—in the snow; waiting lines in all the eateries, and crowds in the swing palaces (polite term for joints). The outdoor boys look on enviously—and hope they'll get a chance to emulate their indoor brethren three months hence. . . . That was ex-cirque Tom (RKO) Gorman cutting it up with Captain Gilbert, of the police department, in Henrici's. . . . Johnny Watling, scale-maker (now 100 per cent war work), coming out of the Telenews with a lovely on his arm. . . . Sam J. Levy resting up in a local hospital after a little session with a sawbones. . . . Wonder if B. & K. will get the two Loop houses they've been angling for! . . . It's now Grandpa Dan DeBaugh, Dan's son Howard being the father of a daughter born February 2. . . . Ray Watson, known to all the outdoor showmen, has left the Sherman to become front office manager at the Morrison. He's succeeded as assistant manager at the Sherman by Phil Grise, who also knows most of the boys thru his years behind the desk and can be depended upon to see that they get good service. Best wishes to both of 'em in their new jobs! . . . During the March-of-Dimes campaign one of Andy Frain's boys, Pat Murphy (if the name is not Pat it should be), did such a swell job at the mike at the State and

Randolph booth that some radio station is likely to grab him off as an announcer. His persuasive voice and manner loosened the purse strings of many a passerby. . . . Bonham Stevens and Omer J. Kenyon, both working on the Hamid-Morton show advance at Milwaukee, took a busman's holiday and came down to Chi to look over the Polack Bros.' show.

PRETTY Phyllis Alexandra, who does the loop-the-loop on the Polack Bros.' Circus and also assists Rollini, the roly-poly artist, has been in the circus game for five years, but her show background goes back much farther. Phyllis is the daughter of Lydia Alexandra, known to theatergoers of 25 years ago as "The Good Luck Girl." She did an act the climax of which was her appearance in a huge spotlighted horseshoe which floated mysteriously over the heads of the audience. In 1917 the Good Luck Girl was starred in the *Folies Bergere* in Paris, being billed over Maurice Chevalier.

SHILLS are nothing new in show biz. We have just received a copy of *The Life of a Showman* from S. L. Cronin published in 1850, and among other things the writer tells how the "mouldgrubs" would win a prize and later return it to the game operator. . . . Paul Jones, former publicity director of the State Fair of Texas, was in town last week on a mission for the Red Cross, which he now represents. He's working on the organization's drive for \$125,000,000 and made some valuable contacts in Chi. . . . In

spite of Ashton (Banjo) Stevens's rap at *The Eve of St. Mark* the show, agented by Al Butler, is sailing along at a profitable clip. We have always championed the banjo, but overdoses of Ashton's plugging and Eddie Peabody's plunking are beginning to sour. . . . When Gertrude Lawrence took a look at the vast expanse of the Civic Opera House on opening night of *Lady in the Dark* she cried for fear her voice would not carry to the far reaches of the auditorium. But she's done a magnificent job as evidenced by the audiences that pack the house nightly. . . . With the opening of Barnes-Carruthers' new department—night club and banquet bookings—Ernie Young gets back in a field long familiar to him. Does anyone recall the days when Ernie was "Mayor of Randolph Street"? . . . It looks very much as if Mrs. Power will lose Roxy, one of Power's elephants. It has been ill for several months at Evansville, Ind., and has steadily grown worse. . . . Sterling (Duke) Drukenbrod sends an invitation to the fifth annual spring round-up and banquet of the Charles Siegrist Showmen's Club in Canton, O., of which he is chairman. We'd be delighted to be there, for that Canton bunch are live wires.

HARRY ROYALE, of Show Folks, Inc., takes us to task for throwing cold water on the organization's proposed old-timers' show. "I recall," he says, "that you also threw cold water on the original idea of Show Folks' establishing a home here. You were wrong, Mr. Green. The home is an established fact and there is upward of \$1,000 in the treasury. Couldn't it be possible that you are wrong again?" Right, Harry; could be! You also say, "It is my opinion that the old 'Joe Millers' would be new to most of the present generation." Right again. They would be new, but not entertaining!

## POLACK OKAY IN CHI

(Continued from page 36)

and one-leg hock drop. Black Brothers, pantomime clowns, are mirth-provokers with their comedy acrobatics, boxing bout and other stunts. Emil Pallenberg Jr. has a nicely dressed and entertaining bear act, the animals riding bikes and motorcycle, doing roller skating, acrobatics and other stunts. Great Gregoresco, man who hangs himself, is handicapped by being unable to get height but gives a pleasing performance. Rollini

does some breath-taking stunts on the roly-poly—board balanced on a cylinder.

**Work on Low Rigging**  
Black Horse Troupe, worked by Carlos Carreon, is a nicely presented Liberty act. Sonny Moore's Taximeter Mule act gets a lot of laughs. Gretonas, high wire, give a neat performance, but necessity for working on a low rigging handicaps them. Pickard's Seals, worked by Harry E. Pickard, are very good. Will Hill's elephants, worked by Hill, and Polack's elephants, worked by Connie Wilson and Gwen Carsey, please the cus-

tomers. Tiny Kline provides a thrill with her teeth slide from the balcony. Comedy bullfight staged by Menlo and Monette is a laugh-getter. Excellent ground acts are provided by Eric Philmore, juggling and head balancing; Miss Victoria, rolling globe; La Blonde Trio, horizontal bars; La Salle Trio, comedy acrobats; Donahue and LaSalle, barrel jumping and table-rock, and Dime Wilson, table-rock. Shuberts, contortionists, worked one night, replacing Black Brothers, who were out because of an injury to Frank Black's knee. Polack

Bros.' band, directed by Bee Carsey, provides excellent music. Show's staff includes Irv J. Polack and Louis Stern, managers; promotional directors' staff, Mickey Blue, Sam T. Polack and T. Dwight Pepple; director of public relations, Albert Sweeney; announcer, Nate Lewis; secretary, Mrs. Opal Mills. Dennis Howard, last season with the Goodman Wonder Shows, has been engaged as superintendent. Al Sweeney leaves Sunday for Louisville, where the show plays next, to do advance publicity.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(25 Opera Place)
Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE Assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. mh6x

AGENTS GIVE \$1.98 HEALTH BOOK AS PREMIUM with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. fe13x

BUY WHOLESALE — SELL RAZOR BLADES, Tooth Paste, Shaving Cream, Personal Needs, etc. Free catalog. B. KEYSTONE, 72 Fifth Ave., New York, N. Y. fe20x

COMIC HITLER NOVELTIES — DOCUMENTS, Certificates, Pierre Laval's Oath to Hitler, etc., 5c and 10c sellers; 100, \$1.00; 500, \$4.00; 1,000, \$7.00 prepaid. Assorted samples, 25c coin. VICTORY NOVELTIES, 2053 W. 35th St., Chicago.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Dograw, Brooklyn, N. Y. fe27x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Spring Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

NEW WHOLESALE PRICES CARTOON BOOK-lets, Folders, Cards, Books, Pictures, etc. Large assortment, \$1.00; list, 25c. ROACH, Box 424, Rolla, Mo. fe13

NEW HITLER-JAP FOLD-UPS TAKING COUN-try by storm. Trial dozen, 25c. Samples and quantity prices, 10c. JAYBEE, Box 944, Altoona, Pa.

PEDDLERS, PITCHMEN, WAGON JOBBERS — We have 40,000 dozen Laces. Men's odds and ends, long or short, 45c doz.; Men's Banner Wrap, long or short, \$1.25 doz.; Ladies' Full Fashion Thirds, \$2.00 doz.; Ladies' Full Fashion Grade B Seconds, \$4.50 doz.; Ladies' Beautiful Rayon 4ths, \$1.50 doz. Postage or express prepaid on trial order \$10.00 or over. You are protected by sending your order through United States mails. NATIONAL TRADING CO., 103 W. Washington, N. Little Rock, Ark. x

SNAPPY, THRILLING — CUBAN, MEXICAN Pictures, Books, Booklets, Miscellaneous. Samples, lists, 50c. JORDAN, 135-P Brighton St., Boston, Mass. x

TOJO'S OR HITLER'S COPYRIGHTED 7x16" and 7x11" Funeral Displays (15c sellers), twenty, \$1.00; hundred, \$3.50; samples, 10c each. Other Military Novelties. Descriptive free. REIDART PUBLISHERS, Milwaukee. fe20x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. mh6x

BUSINESS OPPORTUNITIES

COMPLETE SHOOTING GALLERY OR EQUIP-ment — Six Pneumatic Machine Guns with tripods, 200 cases Winchester B-Bs, Accessories. Owner drafted. GARMS, 1600 55th St., Brook-lyn, N. Y. Windsor 8-4388.

FORTUNE TELLING ESTABLISHMENT — Twelve room residence, fully equipped offices, ideal location, \$10,000 yearly. Beautiful garden, lot 50x150. Have other place Washington, D. C. License paid till October; \$5,000 will handle. If sincere, write; enclose stamp for full details. ROCHELLE, Box 251, Buena Vista Sta., Miami, Fla. x

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Bill-board, Cincinnati. tfn

SPARE AND FULL TIME MONEY MAKING kinks at home, or a nice Mail Order Business all your own. Information and reliable offers for 3c stamp. WALTMAN'S SERVICE, 504 Mill St., Chester, Pa. fe20x

INSTRUCTIONS BOOKS & CARTOONS

EASY MONEY — OUTSTANDING ORIENTAL Secret-Miss. Occultism Extraordinary. Formulas. Catalogs allowing 25-75% discount, \$1.00. Deductible thereafter. TRANSCIENCE, Box 37, Chicago.

PERSONALS

DIVERSO — RED-WHITE-BLUE JAR DEAL Tickets. Lower prices. Free samples. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. fe27x

RARE! — PEARL HARBOR CORAL, MOTHER Starfish with Babies, large package beautiful ocean curios, all for \$2.00. GREENE, 4216 Redwood, Venice, Calif. x

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. fe13x

MISCELLANEOUS

DEALERS AND OPERATORS IN COLLEGE AND university towns and routes. Get "Co-Ed" Inter-Collegiate Dance Records, 85c each; \$6.60 per dozen. Orders for two Records or more accepted only. Postpaid. SORORITY FRATERNITY RECORD CO., Station 1, Box 46, New York.

MEXICAN BEAUTIFUL LEATHER HAND MADE (Huaraches) Shoes, all sizes, \$1.98 pair; Mexican beautiful leather hand made small curio Saddles, \$8.00 dozen; \$1.00 each; Mex-ican Catholic Rosaries, \$15.00 gross; \$1.50 dozen; sample 25c. GENERAL MERCANTILE CO., Laredo, Tex.

PRINTING

WINDOW CARDS — 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2x11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT-SHOW PRINT, Boswell, Ind. fe20x

WINDOW CARDS — 14x22 ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2x11 HAMMERMILL LETTERHEADS and 100 6 3/4 Whiteworm Envelopes, \$1.25 postpaid. Fine work. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00 postpaid; Circulars, 500, \$1.50; Gum Labels, 500, \$1.25. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

500 BUSINESS CARDS, \$1.00; 1,000 8 1/2x11 Letterheads, \$3.50; 1,000 Large Envelopes, \$3.50; 1,000 Small Envelopes, \$2.75. INTER-NATIONAL PRINTING COMPANY, 910 W. Van Buren, Chicago. fe13

500 8 1/2x11 HAMMERMILL BOND LETTER-heads and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C. fe27x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Machines. Bargains! Also 1c Peanut and Gum Venders. ADAIR COM-PANY, 733 S. Euclid Ave., Oak Park, Ill.

ARCADE MACHINES — ORACLE, \$14.50; Gypsy, \$5.00; Over the Top, \$5.00; Wee Gee, \$5.00; Baseball, \$5.00; Advance Shocker, \$7.00, and Exhibit Electric Eye, \$85.00. All good condition. FIELDING GRAHAM, 3049 E. 32d St., Kansas City, Mo.

AUTOMATIC PAYOUTS — 5 BALLY HAW-thornes, very clean, \$47.50; 10 Preakness, perfect, \$22.50. 1/3 deposit. KAN SPECIALTY CO., 1006 Central Ave., Kansas City, Kan.

BARGAINS — BRITISH SPOT, FLEET, \$8.00 EACH; Bakers Defense, Gold Star, Cadillac, Boom-Town (motor gears stripped), \$10.00 each; Big-Time, Band Wagon, Mascot and Glamour, plastic bumpers; Paradise, \$12.50 each; Play Ball, Flicker, Ten Spot, Four-Diamonds, Hi-Hat, Hi Dive, \$15.00 each; Velvet, Sea Hawk, Sparky, \$18.00 each; Belle Hop, Majors '41, Stars, Sky Ray, \$20.00 each; Showboat, \$22.50; High-Hand, \$90.00. All machines in perfect condition. WILLIAM PLEISS, 37 W. Main St., Tremont, Pa.

BOWLETTES, 14 FT. (KEENEY); ROLLA Scores, 9 ft. (Rock-Ola), and X-Ray Pokers (Scientific), all in A-1 operating condition. MEYER WOLF, 539 Boardwalk, Atlantic City, N. J. fe20x

BOWLING ALLEYS WANTED IMMEDIATELY — 10' and 14' long. Write me your very low-est prices and makes. IMPERIAL NOVELTY, 4703 N. Winthrop, Chicago.

BUCKLEY DAILY DOUBLE AND BUCKLEY Track Odds; also Q.T. Slots, Vest Pocket and Columbia Gold Award for sale. Write for prices. Address 826 S. Hope St., Box 227, Los Angeles, Calif.

CIGARETTE VENDING MACHINES — 20c chutes. One U-Need-A-Pack, six column, \$33.00; one DuGrenier, 5, seven column, \$40.00; one DuGrenier, Model WS, nine col-umn, \$55.00. One third cash, balance C. O. D. ELECTRIC SERVICE CO., 1675 King Ave., Col-umbus, O.

FOR SALE — AMERICAN BANTAM, 1940 STA-tion Wagon, like new, 40 miles to gallon, \$575.00, or will trade for late model Mills Slot Machines or late Wurlitzers. O. S. CARTER, 321 Rose St., Lexington, Ky.

RADIO TUBES FOR YOUR PHONOGRAPHS, Panograms and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. mh6x

SEEBURG SMALL PIANOS WITH XYLOPHONES. Must be in good playing condition. Will sell Stewart-Filmtone 10c Movie Machine with Film, perfect shape, \$195.00; Rock-Ola Im-perial Phonograph, light-up cabinet with Keeney Adapter and 8 Keeney Wall Boxes, all necessary cables, \$150.00. KENYON COM-PANY, Canton, O. fe20x

"SPECIAL" — 50 5c SANITARY NAPKIN Venders, \$17.50; 5 Spitfire Games, \$12.50; 5 Tri-Selectors, \$12.50. Wanted: Abbott-Johnson Coin Counters. CAMEO VENDING, 432 W. 42d, New York.

SUPER CHUBBIE, STARS, SEA HAWK, \$20.00 each; Big Chief, \$12.50; all four \$60.00. Cash with order. JOHN M. STUART, Paris, Ky.

TEN (10) KEENEY ANTI-AIRCRAFT GUNS (brown), excellent condition, \$54.50. Will trade for Evans Ten Strikes. Low or high dials. WINSTON DIST. CO., 2025 Montrose Ave., Chicago.

THREE MILLS CHROME BELLS, ORIGINAL 5c, 10c and 25c, guaranteed like new, \$200.00 each, 10% deposit, the balance express C. O. D., allowing inspection. W. E. MASON, 2384 W. Broad St., Columbus, O.

WANTED — MILLS SCALES. "Your Exact Weight" big head porcelain models. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala. fe13

WANTED FOR CASH — COIN OPERATED Drink Dispenser Machines. VICTORY, 155 20th St., Brooklyn, N. Y. x

WANTED — KEENEY ANTI-AIRCRAFTS IN good condition. State price wanted in first letter. BOX C-100, The Billboard, Cincinnati, Ohio.

WE BUY, SELL ALL TYPES COIN OPERATED Machines. We specialize in repairing, re-finishing and rebuilding Slots. Carries same guarantee as factory. SOUTHERN AMUSE-MENT CO., 628 Madison Ave., Memphis, Tenn. mh6x

WILL PAY \$17.50 FOR LATE SIX GUN ABT Rifle Sport complete and in good condition. Give full particulars. FRED BEDE, Scottsbluff, Neb. fe20

25 MILLS GOSENECK BIG TWIN JACKPOTS, 5c and 10c play, perfect condition, \$35.00. Deposit necessary. JOHN M. STUART, Paris, Ky.

50c PACE COMET MYSTERY, \$174.50; 5c PACE Rocket, slug retractor, \$129.50. Want Penny Mills Blue Fronts. COLEMAN NOVELTY, Rock-ford, Ill.

75 GOTTlieb TRIPLE GRIPPERS — LATEST models. All new improvements. Excellent condition, \$19.50 each. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALL KINDS POPCORN MACHINES — BURCH, Cretor, Long-Eakins, Peanut Roasters, Car-nelcorn Equipment, Popmatics, Vending Ma-chines, \$1.50 up. NORTHSIDE CO., Indianola, Iowa. ap17x

FISH POND — CIRCULAR STYLE, PORTABLE, all steel, mechanically operated, complete with motor and extras. Original cost \$650.00. Any reasonable offer accepted. A-1 condition. FRIGENTI, 1649 E. 37th St., Brooklyn, N. Y.

FOR SALE — SECOND-HAND SHOW PROPERTY

ELI NO. 5 WHEEL, ELI MOTOR, \$2,500.00; Nine Car Tilt-A-Whirl, Ford "A" Motor, \$2,000.00. Both good operating condition. ROBERT, 2401 Martindale, Anderson, Ind. fe13

FOR SALE — 16 AND 24 SEAT ADULTS' CHAIR-Planes complete, Kiddie Aero Plane Swing complete. CALVIN GRUNER, Pinckneyville, Ill. mh6

FOR SALE OR TRADE — 35MM. SOUND FILMS and Equipment. Westerns as low as \$10.00 and up. Send stamp for list. LEE FILM SERVICE, Box 249, Gainesville, Fla.

HIGH DIVER'S OUTFIT COMPLETE FOR SALE reasonable with new bag. Sixteen Cylinder Cadillac and House Trailer that carries rigging compact. DARE DEVIL OLIVER, Tonawanda, N. Y.

ROADSHOWS, WESTERNS, SPECIALS — SELL or rent. Circuit rates. Ship anywhere. Pro-jectors for sale. LONE STAR FILM COMPANY, Dallas, Tex.

TENTS — BUY, SELL, TRADE. ANY SIZE. We have from 12x12s to 40x100s, all hand roped, A-1 shape, good as new. Rented couple weeks. Side wall, poles, stakes, pullers, sledges, rope, repairs. Complete list, \$1.00. What have you got or need? SMITH TENTS, Auburn, N. Y. fe27x

5 MAYTAG GASOLINE U-DRIVE-IT CARS IN good condition, complete with fence, spare parts, 5 good spare tires, \$450.00; also Baker Combination Cat and Bottle Ball Game, 10x16 with 40 cats, \$75.00. W. STOPHEL, 10010 Newton Ave., Cleveland, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

A BRAND NEW DIRECT POSITIVE PAPER uses Eastman chemicals for developing, bleaching, clearing and redeveloping in fast processing time, and is available in standard width rolls to fit direct positive cameras and machines. Send for information and price list. BOX C-8, care The Billboard, Cincinnati, O. fe20

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. fe27x

EASTMAN DIRECT POSITIVE PAPER — 25 rolls 1 1/2 inch on hand. Quote your best price. BONOMO, 25 Park St., Brooklyn, N. Y. fe13x

FOR SALE — BUSINESS BUILDERS, NOVEL-ties, Supplies and Second Hand Equipment for dime photo machines. WESLEY PRICE, Junction City, Kan. fe27x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York. fe20

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. mh6x

INDIAN RELICS, BEADWORK, FEATHERS, Costumes; everything involving Indian handi-craft and supplies. Free catalogue. PAWNEE BILL'S INDIAN TRADING POST, Pawnee, Okla.

STRIP TEASE COSTUMES — CAPES, ORANGE Velvet Curtains, Flash Chorus Costumes, Cellophane Hulas, Tuxedos, Devil Suits, Min-strals, Clowns. WALLACE, 2416 N. Halsted, Chicago.

THEATRICAL FOOTWEAR — EXTRA HIGH Heels, Clogs, Sandals, Street Shoes, made to order. Chorus Panties, Brassieres and G Strings, 50c up. Stamp brings folder, postcards ignored. C. GUYETTE, 346 W. 45th St., New York City. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no dis-appointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. fe13x

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment — New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTER-PRISES, 336 S. High St., Columbus, O. fe20

ATTRACTIVE 216-PAGE ILLUSTRATED Pro-fessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe20x

SENSATIONAL ARM GUILLOTINE — CHOPS carrot when blade penetrates spectator's arm. Easily performed anywhere. Great bargain, \$6.50. EXCEPTIONAL MYSTERIES, Marion, O.

SAMPLES 40 DIFFERENT LATEST TRICKS, Jokes, Novelties, Books, Photos, \$1.00 post-paid. Wholesale catalog, 10c. (Pitchmen's Headquarters.) ARLANE, 4462 Germantown, Philadelphia. x

SVENGALI DECK, 35c; CIGARETTE VANISHER, 15c; Penetration Trick (metal), examinable, 50c; Coin Changing Vase, \$1.00; Flashy Cups, Balls, \$1.00. Catalog, stamp. TRIXIE, 2404 N. 15th, Philadelphia. x

82 DIFFERENT TRICKS, ALL APPARATUS In-cluded, only \$2.50 postpaid. (No C. O. D.'s.) EASTERN, Box 1373, Raleigh, N. C. x

TATTOOING SUPPLIES

WORLD'S MOST POPULAR TATTOOING MACHINES; best, cheapest colors; new set tattoo designs photographed. CHARLIE WAGNER, 11 Chatham Square, New York, N. Y.

ANIMALS, BIRDS, REPTILES

FOR SALE — JUNGLE SHOW. MONKEYS, Small Animals, complete, Banners, P. A. System. Quick sale account defense work. M. RAMSEY, 822 N. Main, Sumter, S. C.

HONEY BEAR, TAME, \$30.00; SNOOKUM Bear, tame, \$15.00; Armadillos, \$2.00 each; Dogs; Pups, two months old, for training; males, \$4.00; females, \$2.50. GENERAL MERCANTILE CO., Laredo, Tex.

WANTED TO BUY AT ONCE—TWO TRAINED Lions that roll over and other tricks; Trained Bears, Ponys and Monk that wears clothes and rides bike. State all first letter and lowest price. BOX C-101, The Billboard, Cincinnati, O.

HELP WANTED

DANCE MUSICIANS — TOP FLIGHT TENOR Band which won't fold in spite of hell or Hitler, would like to hear from musicians who want steady and reliable work at good pay. If you can't read or play in tune, do not apply. LYNN KERNS RHYTHM CLUB ORCHESTRA, Fairmont, Minn.

EXPERIENCED GUESS YOUR WEIGHT MAN for summer season. Excellent park in East; 50-50 proposition. BAKER, 2710 13th Ave., North, St. Petersburg, Fla.

LADY AERIALIST FOR THE COMING SEASON. Please send a photo if possible. THE PORCELLAS, 100 Revere St., Revere, Mass.

MUSICIANS — NEED REPLACEMENTS FOR Trumpet and Trombone going in February draft. Others write. Solid bookings, high salaries. LEE WILLIAMS, 1611 City National Bank Bldg., Omaha, Neb.

PIANIST — REICHMAN OR CAVALLARO style. Year contract. Forty weeks guaranteed. \$50.00 minimum. Must read. Also need Trumpet. BOX C-80, Billboard, Cincinnati.

WANT GIRL ACROBAT FOR STANDARD ACT for USO shows and theatres. State all. Address BOX C-96, Billboard, Cincinnati, O.

WANTED — HAMMOND ORGANIST, GIRL preferred, but not essential. Must be union and able to read. BOX C-95, Billboard, Cincinnati, O.

WANTED — PIN BALL AND RAY GUN Mechanic. NORMAN'S BILLIARD PARLOR, 15 S. Joachim St., Mobile, Ala.

WANTED — AGENTS FOR STRIP PHOTO Studio, Hit or Miss Ball Game, Penny Pitch and others for duration. E. BIZZELL, Beach Tavern, Box 1784, Fort Walton, Fla.

WANTED — CHORUS GIRLS AND DANCERS for girl revue; also an Announcer and a Boss Caravan Man. Write RHINEHOLT FOLLIES, 114 Liberty St., Uniontown, Pa.

WANTED AT ONCE — A GOOD HAMMOND Organist. Steady job with good pay. Located in Hattiesburg, Miss. Write or wire full particulars in first to HERBERT EHMFIELD, General Delivery, Hattiesburg, Miss.

WANTED TO BUY

GOLF PUTTERS AND BALLS FOR MINIATURE Golf Course. Advise quantity you have, best price. Write P. O. BOX 600, Asheville, N. C.

POPCORN MACHINE — FRENCH FRY TYPE, all electric. Must be reasonable for cash. KRISPY KORN CO., 122 S. Halsted, Chicago, Ill.

SCOOTER OR DODGEM AND ROLL-O-PLANE devices complete. Replies must state age, condition, capacity, where can be seen set up and price. E. E. FOEHL, Willow Grove Park, Willow Grove, Pa. fe27x

USED RINK ROLLER SKATES FOR CASH — Write or wire today, stating quantity, make, condition and price. MAGES SPORT STORES, 4019 W. North Ave., Chicago, Ill. fe20

WANTED — MILLS SCALES. "Your Exact Weight" big head porcelain models. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala. fe13x

WANTED TO BUY — SUPER ROLLO PLANE. State price and condition. ROBERT F. MELLOR, Carson St., Monongahela, Pa.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

AT LIBERTY ACROBATS

AT LIBERTY — BAR PERFORMER, AERIAL OR ground bars. LOUIS OCZVIK, 953 S. Francis St., Los Angeles, Calif. fe13

AT LIBERTY — EXPERIENCED GIRL AERIALIST. To join high act, Rings, Traps, Flagpole, Neck-Swivel. State all first letter. MICKEY DU VAL, Saylor Apts., Reading, Pa. fe20

AT LIBERTY BANDS AND ORCHESTRAS

Girl Band — Seven pieces or more, with or without complete Show. Also Girl Trios, Vocalists, etc. Locations only. Esther L. Holt, General Delivery, Miami, Fla. fe20

AT LIBERTY CIRCUS AND CARNIVAL

WANT CONNECTION with good circus or carnival. Have healthy Hairless Calf. Good attraction; people flock to see. Write stating your proposition. O. A. DECKER, Edwardsville, Kan.

AT LIBERTY MISCELLANEOUS

RIDE SUPERINTENDENT

available. Twelve years' experience. Can rebuild. Draft exempt. Write or wire BOB ROBERTS, 2101 Canton St., Dallas, Tex. fe20

Gagwriter, Idea Man — Writer of band novelties, patter, gags, parodies. Wishes connection with legitimate act or radio station. Free to travel. Frankel, 3823 Dickens, Chicago.

AT LIBERTY MUSICIANS

AT LIBERTY — SWING

Rhythm Drummer. Thoroughly experienced. No Miceys. Clean habits, draft exempt, union. Available February 20. DRUMMER, 758 S. 18th St., Neon Cafe, Louisville, Ky. fe13

DRUMMER—AGE 20; 4-F.

Union, experienced. Read and fake. Pearl outfit. Road or location. No Mickey. BILL APPERSON, 273 Glenco, Decatur, Ill. fe13

STRING BASS DOUBLING

take off Fiddle. Permanent location only. Good living conditions. AL PHILLIPS, 3302 1/2 Woodland, Kansas City, Mo.

VIOLINIST — NOW EN-

gaged with Kansas City Philharmonic, at liberty after January 16. Draft exempt. Will go anywhere. GORDON GIBSON, YMCA, Kansas City, Mo. fe20

AT LIBERTY — DRUMMER. DRAFT EXEMPT, 4-F, 32 years old. Cut shows, have bells. Wants location job only; prefer Miami, Los Angeles or large city of South. Well experienced. Minimum \$40.00 per week. GEO. WALKLEY, 1001 W. Gregory St., Pensacola, Fla. fe20

AT LIBERTY—ALTO SAX AND CLARINET. EUGENE SIX, Bentley Hotel, Alexandria, La.

AT LIBERTY — DRUMMER. READ ANYTHING. Permanent, 4-F. Five execution. Age 19, union, cut or else. JAMES SEARLES, 429 Brice St., Baton Rouge, La. fe20

DRUMMER — UNION, NEW EQUIPMENT. "DAVIE," 118 N. Wapello, Ottumwa, Iowa.

DRUMMER — AGE 31, 4-F IN DRAFT. READ and cut shows, 2 and 4 beat. Don't mind commercial, but I want some "kicks." Proposition must be good. Danny Walters, Tom Pope and Ray John Kenyon, write. ST. CLAIR BEE-MAN, 1009 Park Ave., Minneapolis, Minn.

FLUTIST—MUSICIANSHIP. ALL OFFERS WELCOME. Will locate. Write fully. C. KINAMAN, General Delivery, Boston, Mass. fe20

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 26, clean habits, draft 3-A, union. Desires indefinite location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. fe13

GUITARIST — MODERN, ELECTRIC, TAKE-off. Fifteen years with top combinations. Age 29, draft 4-F. At liberty now. Write, wire FREDDIE STIVERS, Hotel Senator, Philadelphia, Pa. fe20

PIANIST — ALSO NOVACHORD AND SOLO-vox. All essentials, desires change. Must be name band and top salary to consider. Draft exempt. Three years on present location. BOX C-99, Billboard, Cincinnati.

STRING BASS — DRAFT EXEMPT, UNION; experienced, cut shows. No bad habits. Duo or pizz, commercial or jump styles. Location preferred. Arranger. Go anywhere. BOX C-98, Billboard, Cincinnati, O.

TENOR, CLARINET, FLUTE — PREFER JUMP band. Experienced, read, fake. Sober. JOHN HUTTER, French Village, Dayton, O.

VIOLINIST, DOUBLING CELLO, SAX — EXPERIENCED all lines, including symphony. Age 43, union. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. fe20

AT LIBERTY PARKS AND FAIRS

Complete Show for fairs includes six different Acts and Orchestra. A few open dates in Michigan and Wisconsin. Harvey Thomas, Manager, 192 N. Clark St., Chicago, Ill. Phone: Keystone 8491 or Dearborn 9034. fe20

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posting, Contortion. Can be booked separate. Harding and Keek Aves., Evansville, Ind. mh13

The Tracys — Four good Comedy Numbers. Dog and Monkey, Dancng Dummies, Phoney Mule, Blackface Sketch, Clown Walkaround, Mule and Giraffe Clown Prop Animals. Don't neglect comedy this season. The Tracys, Baton Rapids, Mich. mh6

AT LIBERTY PIANO PLAYERS

PIANIST — AGE 24, EXPERIENCED. CLASSIFICATION 3-A. JOHN SLATER, 515 Kennedy St., Perth Amboy, N. J. fe13

Experienced Pianist — Read, fake, etc. Capable and reliable. Box C-07, care Billboard, Cincinnati, O.

Piano Man — Age 22, 3-A, union. Cut shows, read, fake, fine rhythm, boogie. Road, nice club, radio experience. Give time for notice and to arrange transportation. Write or telegraph Gerald Kelley, Apt. 331, 106 South Ave., St. Paul, Minn.

AT LIBERTY SINGERS

ATTRACTIVE SINGER WITH OWN ACCOMPANIST, Piano and Hammond Organ (Girls). Both do solo and good harmony, swing classical and boogie. Plenty of experience. Union, prefer East or West. THE DIXIE DUO. Write to J. P. Adams, 5155 Cornell Ave., Chicago, Ill. fe20

AT LIBERTY VAUDEVILLE ARTISTS

JUGGLING ACTS, ATTENTION — Juggler capable of joining any type of juggling act (double or triple). Address WES DEEN, care Billboard, Cincinnati, O. fe13

At Liberty — Gus Kralfo, Juggling Tap Dancer and his Aztec Diabolians in their marvelous exhibition with Toltex Tops. Address 425 Austin St., San Antonio, Tex. mh6

Calvert's Society Puppets — Modern Punch and Judy, done differently. Deluxe Cabinet and Puppets. For theatres, units, special advertising, etc. Calvert, 226 W. 50th St., New York. fe13

High Class Name Unit — 18 to 22 people. Singing, Dancing, Musical Comedy Revue. Available for theatres, stock preferred. Esther L. Holt, General Delivery, Miami, Fla. mh6

MAIL ON HAND AT CINCINNATI OFFICE

- Parcel Post
Brown, Walter E. Poe, Mrs. L. A. 6c
Demetro, Mrs. R. Roberson, Paul. 26c
Gordon, Eleanor J. Scharf, Angeline. 10c
Grim, Norman E. 3c
Ackley, Mrs. C. D. Allen, Chas. Major
Ackley, John Wm. Allen, Chickie &
Ackley, Ora Buckey
ACUFF, Wm. M. ALLEN, Clarence
Adams, C. D. Allen, Frank &
Adams, Glen Lola
Adams, Jack Allen, Fred
ADAMS, Sanford Allen, James
Adams, Stanley R. ALLEN, Wm.
ADAMS, Walter Robt.
WOODROW
ADDERHALT, Edward
Garrett E. ALLISON, Arthur
Adler, Fawn McKinley
ADKINS, Buster Alenco, Louis
Adler, Edgar Alsop, Mrs. Sidney
Adler, Rose & Alters, James
Harry Amazo Med. Co.
Agnes, Harry AUMONS, John
Aiken, Reno AMOS, Fred
Ainsworth, Robt. ANDERS, Frank
Leo
APTKEN, Roy Anderson, Jimmie
David Anderson, Joe
Alexander, Mr. ANDERSON,
Alexander, Art & Irvie
Mary
Alexandria, Bob Anderson Sisters
ALEXANDER, ANDREWS,
ALEXANDER, Andrews, James
Rufus ANDREWS, Jos.
August
ALFORD, Elmer ANDREWS, Richard F.
Roscoe ANGELL, Jos.
Boyd
ALL AMER. EXPRESS SHOW

- Anita & Armand
Annie, Ralph J.
Anstett, Mrs. Nell
Anthony, Howard
Vernon
Keith
Leroy
ANTHONY, Keith
Anthony, Milo
Anthony, Mrs.
Walter
Appelbaum, Mrs.
Johnnie
Arcara, Anthony R.
Archer, Don
ARMSTRONG,
Arthur N.
ARNOLD, Edwin
Augustus
Arnold, Floyd
Arnold, H.
Arnold, Wm.
Arnold, Woodrow
Artagus, Leonard
ARTHUR, Jos.
Ash, Carrie
ASHLEY, Chas.
Owen
ASHMORE,
Wilmor Rhea
Ashur, Blackie
AUSTIN, Clarence
Wayne
Austin, Suzanne
Ayers, H. C.
Ballo, Mrs. Anna
Backer, Joe
(Galbraith)
Bacon, Jerry
Bacoustose, P. N.
Bailey, Bill or
Dolly
Bailey, Roy
BAILLIE, John
Brown
Baker, Bobby
BAKER, Raymond
Baker, R. G.
BAKER, Wallace S.
Bal, Ray
Baldwin, Louis
BALL, John
Gregory
Ball, Lucky



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Bammel, Clifford
Banks, B. E.
Barb, O. G.
Barbay, Stanley
Barber, Agnes
BARBER, Ray
Barriett, Ann
BARMAN, Leslie W.
BARNES, Ellis
Eugene
BARNES, William
Henry
BARNETT, Benj.
Harry
BARNETT, Thos.
Clemmie
BARR, Walter Ollis
BARRICKMAN,
Floyd
BARRICKMAN,
Wm. Ernest
BARRY, Victor
BARRY, Doc
BARRY, Walter
BARTH, Chaunce
Max
Barth, Jack
Bartholomew, H.
W.
BARTON, Allan
Lauc
Barton, Geo.
Everett
Bass, James
Bassitt & Bailey
BATES, Wm. Leon
BATT, Wm.
Baxter, J. A.
Baxter, Mae
BAYES, Richard O.
Bazill, Wm. S.
BEADY, Abram B.
BEARFIELD,
Robt. Carl
Beaulien, Ray
BECK, Waldener
A.
Bedwell, L. B.
Bedox, Dorian
Beckham, Cecil
(Miss)
BELEW, Ray Roy
BEIGHLEY,
Douglas Ray
BELL, Richmond
R.

- BOOKMAN, Chas.
O.
BOONE, Robt.
BOOTS, Chas. D.
Bore, Mike
Borkholm, Mrs.
Katherine
Roswell, Joseph
BOUCHER,
Wallace V.
BOUDREAU, John
Boudry, Mrs.
Valentine
BOULTE, Benny
BOURAS, Jimmie
J.
BOURKE, Leon
Henry
BOWEN, Arthur
Melvin
BOWEN, Edgar E.
Bowen, Howard G.
Bowers, Emerson
BOYD, CHAS. R.
Boyer, Wm.
Boyd, Naomi
BRACCONIER,
Henry L.
Bradley, Mrs. Emma
(Bjm)
Bradford, D. H.
Bradley, Geo.
Bradley, Jess (Mr.)
Bradley, Mrs.
Millicent
BRADLEY, Patrick
Edw.
Bradly, Earl
Brady, King
BRANCH, Herbert
BRANGLE,
Lawrence J.
Braman, Jim
BRANTLEY,
Ernie P.
Brannon, Mr. Pat
BRASHEARS,
Clyde Aron
BRAZZELL,
Lennie
Bremley, Bob
BRENNAN,
Herman Jos.
Bresnahn, J. E.
BRICKER, Clem
Bridges, Tom
BRITT, Winfield
L.
Britton, Milt
(Orch)
Britton, Sherry
Brocken, Charlotto
BROESCH Jr.,
Geo.
BROOKEY, Chas.
E.
BROOKS, Chas.
Russell
Brooks, June
BROOKS, Rosal
BROWER, Joe
James
Brown's
Concessions
BROWN, Alex
BROWN, ABRAM
JOHN
Brown, Edw.
Seymour
BROWN, Ernest
Homer
Brown, Fizzle
Brown, Freddie
BROWN, Irving
BROWN, Joe Jim
Brown, Kenneth P.
H.
Brown, Lawrence
Edgar
BROWN, Moses
BROWN, Raymond
W.
Brown, Will H.
BROWNE,
Derwood A.
Brownie, Dave Jew
BRUCHER,
Wallace V.
Bryant, G. Hodges
BLUCKE-
MILLER,
Ervin Leroy
Bryant, James H.
Bryant, Wm. L.
Buckholz, Myrtle
Bucklund, Harriet
BUCKLES, Leslie
Budd, Paul
BUHROW,
Leonard Chas.
BULEY, Paul W.
BULLOCK, Wyatt
H.
Burak, Anne
BURCHFIELD,
R. O.
BURDEN, Ernest
BURGESS,
EARL G.
Burk, Curley Lester
BURKE, Harry
John
Burke, L. W.
BURKHARDT,
William Earl
Burns, Jimmy
BURNS, John A.
Burt, Harry
BURT, Johnny
Clarence
Burto, Leon H.
BUSH, Robt. Wm.
Bush, Mrs. W. A.
BUTLER, Frank
BUTTER, Donald
Butters, Mrs.
Maymo
CAHILL, Joseph
Leo
Cain, Eugene
Cain, J. L.
CALDWELL,
Chas. L.
Caldwell, Hoses
CALDWELL,
James
CALHOUN,
Delbert M.
CALUPPO, Jack
O.
Campbell, Mrs.
Hoyt
Canariss, Pecora
Campbell, Jack
(Trombonist)
Campi, Mrs. Maria
L.
CANNON, Johnie
Jerryniah
Cardinal, Mary
Carey, Al

- Caney, Mrs. Bobby  
Caney, R. E.  
Caney, Wm.  
CAREY, Thos.  
Francis  
Carl, Slim Kelly  
Carleton, J. G.  
CARLSON, Leo C.  
Carmichael, Ellis  
Carney, Bill  
Carpenter, Betty  
CARPENTER, Chas. Parker  
CARPENTER, Norman M.  
Carper, Charlie  
Carpslein, Wm.  
Jas.  
Cartoon, Elta Boll  
Carrigan, James  
Carrigan, Kid  
Carson, Tom  
Carson, Mrs. Viola  
Carter, Mrs. Jean  
CARTER, King  
Walton  
Carter, Mark C.  
Cartier, Del  
CARTMELL, Paul  
Fisher  
Caruthers, Robt.  
Leo  
Carver, Ella  
Carver, Fields  
Case, Edw. H.  
CASEY, James R.  
Cash, Billy  
Cash, Morris  
CASH, Richard  
Edw.  
Caskey, Don  
Casteel, Blackie  
Castlerigh, Carlton  
A.  
Caudill, Otha Lee  
Caudill, Tom  
Cavanaugh, Jack  
Cavanaugh, Chas.  
(Showman)  
CHAMBERLAIN, Donald R.  
Chambers, Mickey  
(Miss)  
Chandler, Geo.  
CHANDLER, Roy  
CHAPLIN, Samuel  
E.  
Chapman, Mrs.  
Effie  
CHAPPEALEAN, Thos. J.  
Porter  
Chappell, Ben  
CHAPPELL, Dave  
Chappelle, Mrs.  
Rita  
Charmaine, Miss  
Charniski, Felix W.  
Check, Ben  
CHEVALIER, Joe  
W. A.  
Chilly, Mrs. Fred  
Christen, Wm.  
CHRISTIAN, Chas. Burke  
CHRISTIAN, Douglas Wayne  
CHRONISTER, Wm. McK.  
Cieich, Geo.  
CLAMP, Geo.  
John  
Clancy, Wm. H.  
Clark, Barnum  
Clark, Carl Homer  
CLARK, Chas.  
Addison  
Clark, Irvie  
Clark, Robt. F.  
Clark, Robt. Lee  
Cleek, Ernest D.  
Clark, Slim & Ruth  
Clem, Bob  
CLEMSON, John  
Leslie  
CLEVER, James  
CLEWLEY, Carroll  
R.  
Clifford, Trudy  
Conke, Mrs. Grace  
D.  
COBB, Rufus  
Lincoln  
Cochran, Cliff  
(Jazz)  
Coffey, Lloyd L.  
COFFIN, John J.  
COLEGROVE, Grayden  
Coleman, Mrs. Bob  
Coleman, Dave  
Collier, Mrs. Chas.  
Collins, Billie J.  
COLLINS, Thomas  
James  
COLVIN, Leo W.  
Compton, Harold  
(Showman)  
CONATSER, L. C.  
CONDRY, James  
Thos.  
CONN, Richard H.  
Conner, Jack  
Conner, Oliver L.  
CONRAD, Gary  
John  
Conroy, Marjorie  
Conway, Colina  
Conway, Everett & Co.  
Conway, Jack  
Cook, F. C.  
Cook, Jerry  
Cook, Welby  
Cookingham, Corp.  
Elmer  
Cooper, L.  
COOPER, Fred  
Loyal  
COOPER, Paul  
Cooper, Russell  
COPELAND, Edgar Lee  
COPELAND, Norman Hunter  
CORCORAN, Thomas  
Cornett, Mrs.  
MARIO  
CORYELL, James  
Dillon  
Costello, Larry Jan  
Cotton, Mrs. Dan  
Courtney, Art  
COWENS, Alvis  
Vernon  
COWSBERT, Cecil  
E.  
COX, Alfred Wm.  
Cox, Jimmie
- COX, Kenneth H.  
Cox, Margie  
Cox, Thelma Leo  
COX, Wm.  
Lawrence  
COX, WM. TAYLOR  
Coyle, Wm. David  
Craft, Martha  
Crain, Harold Elzie  
Craman, Ray  
CRAMER, Harold  
K.  
Crane, Earle A.  
Crawford, Mark  
CREASY, Leo  
Creve, Bama  
CREWE, Wm. J.  
CREWS, Harry  
Clement  
CREW, Thos. Hamilton  
CRISLIP, Ernest  
Dolo  
CROSLY, Tom  
Watson  
CROW, Richard  
Crowley, G. C.  
CROY, Chas. Perry  
CROYELL, James  
Dillon  
CRUISINS, Alva  
F.  
CUMBLIDGE, Con  
Gale  
Cunningham, B. C.  
Cunningham, Edith  
Cunningham, Harry  
Cunningham, Slim  
Curley, Frank P.  
CURRIGAN, Edw.  
Dominie  
Curtis, Johnnie  
CUSHMAN, Victor  
L.  
CUSTER, ROBT. P.  
Cutshall, Mrs. Geo.  
Cutshall, Mrs. Ruby  
Edwards  
Czudek, John  
D'Antonio, Elvira  
DACQUEL, Jimmie  
Daddo, Mike  
DAIL, Edw.  
DAILEY Jr., Eugene J.  
Daley, Tom  
Dale Sisters  
DALE, Albert  
Porter  
Dale, Dorothy  
Dawling, Jack G.  
Dass, Wm.  
DATES Jr., Charley  
Daubner, Tex  
Davidson, Hi  
Sprints Shorty  
Davis, Don  
Davis, Joe  
Davis, Eddie  
Davis, Whitey  
(Ferris Wheel)  
Davis, Chas.  
Davis, Luther  
Davis, Harvey  
Sherwood  
DAVIS, Orrie  
Adelbert  
Davis, Steve  
Dayne, Judith  
DE CHAMBRUN, Pierre Jean  
DE DOYEN, Anthony Jos.  
DeFee, Lois  
DeJohn, Adam  
DeKerov, Duke  
DeVasconcellos, Roberto  
DESPAIN, Grady  
McKay  
DEAN, Jesse Frank  
Decker, Mr. & Mrs. R.  
Deen, Wes  
Delaney, Betty  
Delano, P. J.  
Della & Drigo  
Demetro, Archie  
Denby, Beck  
Denham, Homer J.  
DENHAM, Leo  
DENSMORE, Marshall  
DENSMORE, Gordon Keith  
Dent, Mrs. Flo  
DENTON, Robt.  
DEPEW, David R.  
Desmond, Dot & Buddy  
Devine, Al  
Devore, H. K.  
DIAL, Edw.  
Diaz, Pete  
Dick, Billy  
Dickerson, Cephis  
G.  
DICKERSON, Ralph Richard  
DIGGS, Edgar Lee  
DI JOSEPH, Louis  
DiPassio, Margaret  
DILEGGE, Michael H.  
Dillard, W. E.  
DILLEN, Luke  
Dillon, Edw.  
DINGS, Dwight A.  
Disco, Dick  
DIX, Walter  
Howard  
DODGE, Mal  
Dodson, E. L.  
(Hell Driver)  
DODSON, Noah  
Clinton  
DOLBEARE, Chas.  
Edw.  
Domenico, James  
D. D.  
DOMSIC, Thos. J.  
Dona, Rosa  
Donato, Frankie  
Donnan, Geo.  
DONNELLY, Geo.  
Dewey  
DONTIGNEY, Wm. C.  
Doolin, Richie  
Doran, Armond C.  
Doray, Mrs. Anita  
Dorey, Eddie & Edna  
DORSA, Alfred  
Dorsett, Leroy
- Dot & Dash  
Dow, Bennie  
DOWD, James  
DROWN, Rowell  
O.  
DRENNON, Geo.  
Carl  
Dressler, Cecil L.  
DRURY, Leo Edw.  
DUGAN, Daniel J.  
DUFFIELD, John  
Thos.  
DUKE, Harvey  
DULIN, Fred  
Marvin  
DUNBAR, Harry  
Eugene  
Duncan, D. E.  
Dunlap, Claude F.  
Dunlap, Gordon  
Dunn, Chester A.  
DUNN, Eddie Earl  
DUNN, Harold F.  
DURANT, Wilfred  
F.  
DURBIN, Ronald  
Burden, Newton  
Dushane, Frank  
DuVal, Robt.  
Dwyer, Edw. F.  
Dyer, Geo.  
Dyer, Merle  
Dyer, Mrs. Rose  
Eagle, Nate  
EARNEST, Merle  
Okley  
EAVES, Gwin  
Truman  
EDENFIELD, Dan  
EDMONDS, Orville B.  
Edwards, Alyce D.  
Edwards, Chas. W.  
Edwards, Mrs. Harry  
Edwards, R. E.  
EFFRIN, John  
ELDRIDGE, Joe  
Earl  
ELLINGTON, Jos.  
Carr  
ELLIS, Chas.  
ELLMAN, Mark  
Elmberg, H.  
ELMER, Geo.  
Emerald, Gene  
Emerald Sisters, The  
Emerson, W. D.  
England, Mrs. Ted  
Engles, Chas.  
Engles, Tex  
English, Mrs. Betty  
English, Dorothy  
EPHRIAM, Gen.  
EPHRIAM, Miller  
J.  
Eriksen, Nellie  
Ervin, K. O.  
ERWIN, Ernest  
Bennett  
ERWIN, Lee Owen  
Erle, Jos.  
Eule, Monroe  
EVANS, Alvert  
Evans, E.  
(Concessions)  
EVANS, Lacey W.  
Evans, Lucush  
Evans, Sam  
Evans, Tom  
EVITTS, Geo.  
Lewis  
EWTON, Jos. M.  
EYMAN, Lee E.  
Eyster, O. W.  
Fagan, Earl  
FAIRBANKS, Wm. L.  
Faire, Beulah  
Falby, J. W.  
Fallon, Tommy  
Famous Ga.  
Minstrals  
Faraday, H. G.  
Farrell, Mrs. Jim  
FARRRELL, Junior  
B.  
FARRINGTON, Ralph W.  
Farthing, Johnnie  
FAULCONER, Granville D.  
FECEAU, Wilfred  
Jos.  
Fennell, Earl  
FENNIMORE, Chas. G.  
Ferguson, Norma  
FERRER, Eduardo  
O.  
Goodrow, Helen  
Paden  
GOODY, Forrest  
Wesley  
GORDON, Hardin  
Granville  
Gordon, John D.  
Gordon, Roy & Eulah  
CORE, Paul Mack  
Gotch, Leo  
GOTCHER, Chas.  
Rowe  
GRABER, Edw. L.  
Graham, Clyde  
GRAHAM, Perry  
Dalo  
Grant Family  
GRANT, Clard  
Grant, Dick  
Grant, Harold  
GRANT, Harry Leo  
GRANT, Louis  
GRASSEL, Chas.  
G.  
Gratiot, M. J.  
GRAVES, Frank  
Ralph  
GRAVES, ROY  
Gravito, The Great  
GRAY, Clifford  
Herman  
GRAY, John  
Bryant  
GRAY, Roy Monty  
Great Southern  
Shows  
Green, Geo. L. & Kitty  
Green, Joe B.  
GREEN, Robt.  
GREEN, Theo.  
James  
Greene, Ralph E.  
GREENOUGH, Paul B.  
Heron, James
- FREDERICK, Alfred  
Frederick, H. F.  
Fredericks, Tom  
FRENZEL, Maurice E.  
Frisk Greater  
Shows  
Fromen, Betty  
Frze, Bernadine  
Frze, O. M.  
FULLER, Hubert  
Jeromo  
FULLINGHAM, Edw.  
Fuller, Shirley  
Gabby, A.  
Gabby, Frank  
Gabby, S.  
Gaddis, Glenn  
Gallagher, Jack & Bessie  
Gallagher, Patsy  
Gallagher, Thos.  
Galloway, Wm.  
Douglas  
GAMBLE, Herman  
Lee  
Garcia, Chiquita  
Gardiner, Ed M.  
G.  
GARLAND, Comer  
Garner, Ernest L.  
GARNER, Herman  
Garrison, Mary  
Elizabeth  
GARVIN, Harvey  
Franklin  
GATES, Aaron  
GATEY, Earl Wm.  
GATLIN, Jos. P.  
Gattis, G. B.  
Gayle, Tim  
GAYLON, Roy  
Akred  
GAYLOR, Fred  
Gordon  
GEISELMAN, Walter J.  
Gelsenaffer, Frank  
A.  
Gentry, John  
Henry  
GEORGE, John  
George, Sine  
Gibbons, Harry  
GIBSON, Alvin R.  
GIBSON, Don  
Irving  
Gibson, Earl  
Morell  
GIBSON, Wm.  
Gillberts, Mrs. Roba  
GILL, Alexander  
Gill, Geo.  
Gill, Margarette & Frank  
Gilsdorf, Fay D.  
Gindlesparger, Leo
- FREDERICK, Alfred  
Grey, John F.  
Griffin, Bee  
Griffin, Earle D.  
GRIFFIN, Henry  
Peak  
GRIFFIN, Lewis  
Barnard Lee  
Griffith, Jeff  
GRIFFITH, Lewis  
GRUBER, Edw.  
Guinn, Mrs.  
Johnny  
GULLEY, Lecl  
HADDAD, John  
Hagen, Edward  
HALE, James G.  
HALL, Charlie  
Allen  
Hall, Chas. R.  
HALL, Harlan  
HALL, Leroy  
David  
HALL, Ray David  
HALLER, Jos.  
Chas.  
Hallow, Bunny  
HALLSTROM, David C.  
HALSTON, John  
F.  
Hamburg, Phil  
Hamilton Anaise, Co.  
HAMILTON, Floyd  
Delbert  
HAMILTON, Geo.  
L.  
Hamilton, Jack & Mercedes  
HAMILTON, VIRGIL CHAS.  
HAMMOND, Carl  
Rollins R.  
Hampton, Ernest  
HAMPTON, Robt.  
W.  
HANBERRY, Edw.  
Eugeno  
HANDLY, Earl  
Fred  
HANSEL, Homer  
HANSEN, G.  
Judson  
Hard, Richard  
Dick  
Harder, LaRose  
Hare, Betty  
HARE, Lionel  
Harley, Angus J.  
HARNER, Chester  
Carl  
HARNETT, Wm.  
Haron, Jimmie
- Herman, Howard  
M.  
Herrero, Billy  
Hersha, Geo.  
Heth, Henry & Co.  
Hewittie, Wm.  
Heyden, Mrs.  
Arthur D.  
HICKLE, ARTHUR P.  
HICKS, Peter  
HIER, James  
Frederick  
Higgenbotham, Alice  
Highsmith, Roma  
E.  
Hildebrand, Frank  
B.  
HILL, Clyde  
Hill, Frank Jos.  
Hill, Patsy  
HILL, Wilbert Jos.  
Hillman, Lowell E.  
Hillman, O. L.  
Hiner, Daisy H.  
Hinnant, Art  
Hippodrome Shows  
Hirsch, Mrs. Leo  
HITE, John Edwin  
HOACH, Robt.  
Lambertson  
Hobday, John  
HOBERG, Ira E.  
Hochberg, Jack  
HODGES, Cecil  
Clay  
Hodges, Geo.  
Hofer, Betty  
HOFF, J.  
Hoffman, Mrs.  
Pauline  
Hoges, Chas. H.  
Holden, John  
Hoidinsky, Michael  
Stephen  
Holdt, Leslie L.  
Holley, Mr. Agnes  
HOLLEY, Leo Lee  
Hollywood Cow  
Girls  
Holman, Blackie  
HOLT, Theodore  
HONTZ, Frank  
KAYNE, Don  
KEATTS, JAS.  
OTTO  
Kebor, Jerome  
Keefe, Geo.  
KEENAN, Geo.  
Gerahl  
Keener, Leo  
KEISAR, Geoffrey  
R.  
KELLEHER, Robt. Jos.  
H.
- JOHNSON, James  
J.  
JOHNSON, Jerrell  
Foist  
JOHNSON, Johnnie Will  
Johnson, Judith  
Zella  
Johnson, Louis  
Johnson, R. H.  
Johnson, Sandy  
Johnson, Prof. Tom  
JOHNSTON, Frank Burl  
JOHNSTON, Johnnie  
JOHNSTON, Lewis  
McCauley  
JONES, CHAS.  
JONES, Eram  
JONES, Edw.  
Francis  
JONES, Fred  
Frank  
JONES, Fred  
James  
Jones, Geo.  
JONES, Harold  
Karchner  
Jones, Mrs. J. J.  
Jones, Joyce  
JONES, Leroy  
JONES, Linzy  
Jones, Owen  
Jones, Rastus  
(Comedian)  
Jones, Retha  
JONES, Rogers Leo  
Jones, Vernon M.  
JONES, Wm. N.  
JONIGAN, John  
Lee  
Jordan, Clyde L.  
Jordan, Oscar  
Jordan, Toby  
Josef, Mrs. Anna  
Julien, Robt.  
Justin, Melvin  
KANE, Wm.  
Kaplan, Sam  
KARLSTRAND, Ralph O.  
Karnes, Mrs. Kay  
Karoles, Tho  
Kaufman, D. B.  
KAYNE, Don  
KEATTS, JAS.  
OTTO  
Kebor, Jerome  
Keefe, Geo.  
KEENAN, Geo.  
Gerahl  
Keener, Leo  
KEISAR, Geoffrey  
R.  
KELLEHER, Robt. Jos.  
H.
- JOHNSON, James  
J.  
JOHNSON, Jerrell  
Foist  
JOHNSON, Johnnie Will  
Johnson, Judith  
Zella  
Johnson, Louis  
Johnson, R. H.  
Johnson, Sandy  
Johnson, Prof. Tom  
JOHNSTON, Frank Burl  
JOHNSTON, Johnnie  
JOHNSTON, Lewis  
McCauley  
JONES, CHAS.  
JONES, Eram  
JONES, Edw.  
Francis  
JONES, Fred  
Frank  
JONES, Fred  
James  
Jones, Geo.  
JONES, Harold  
Karchner  
Jones, Mrs. J. J.  
Jones, Joyce  
JONES, Leroy  
JONES, Linzy  
Jones, Owen  
Jones, Rastus  
(Comedian)  
Jones, Retha  
JONES, Rogers Leo  
Jones, Vernon M.  
JONES, Wm. N.  
JONIGAN, John  
Lee  
Jordan, Clyde L.  
Jordan, Oscar  
Jordan, Toby  
Josef, Mrs. Anna  
Julien, Robt.  
Justin, Melvin  
KANE, Wm.  
Kaplan, Sam  
KARLSTRAND, Ralph O.  
Karnes, Mrs. Kay  
Karoles, Tho  
Kaufman, D. B.  
KAYNE, Don  
KEATTS, JAS.  
OTTO  
Kebor, Jerome  
Keefe, Geo.  
KEENAN, Geo.  
Gerahl  
Keener, Leo  
KEISAR, Geoffrey  
R.  
KELLEHER, Robt. Jos.  
H.
- LaFlur, Joe  
LaFORM, Everette  
Ansel  
LaLonde, R. L.  
LaMORT, Harry L.  
LaRomech, Daniel  
LaVerne, Rose  
LaVier, Jack  
LaVond, LaVoie & Colson  
LABAW, Jas. Wm.  
Lacey, Mary Ruth  
LAIRD, Geo.  
Martin  
LAJOIRE, Wm. W.  
Lamar, B. W.  
Lamarr, Gypsy  
Lamb, L. B.  
LAMBERT JR., Jess H.  
Lament, Charlie  
Lansont, Terry  
LAMSON, Theo.  
Robt.  
Lancaster, Cliff D.  
Land, Jack  
Landers, Patrick J.  
Landes, Jack  
Landolf, Bluch  
Lane, A. A.  
Lane, O. E.  
LANE, Geo.  
Lane, Mrs. Paul  
Lange, Wilbert  
Langford, Chas.  
LANIER, John Al  
Lankie, Mrs. O. G.  
Larko, Clarence  
LAPORTE, Mattiso  
Jos.  
Laraine, Richard  
Large, H. P.  
Larios, Sylvester  
Larson, James  
Larue, Freddie  
LASHIEWITZ, Victor  
Lasley, Fred & Ruby  
LATTIMRE, Gilbert Frank  
LAUFER, Donald  
Thimo  
Laurello, M.  
Laurent, Mary  
LAWSON, Leonard  
Jesse  
LAWSON, Theodore Robt.  
LAWTER, John  
Wm.  
LAYTON, Willie  
Clarence  
LeCLAIR, Milton  
C.  
LeDay, Marco  
LeRoy & Roxy  
LeRoy, J. F.  
LEROY, JONES  
LeVola, Pat  
LEATHERMAN, John Riley  
Lecardo, Fritz  
Ledron, Mrs. Paul  
Lee, Baby  
Lee, Charley  
Lee, Dorothy  
Lee, Frank J.  
LEE, James Oris  
Lee, Roy E.  
LEE, Shirley  
LEE, Willie  
Leggett, E. H.  
LEMBEKE, Franklin D.  
Lemck, Betty  
Lenny, Jimmy  
Leo, Mr. Ivan  
LEPORE, Angelo  
LESANDES, John  
H.  
Leslie, Burt  
Leslie, Edw. N.  
Lester, Elwood Nat  
Lester, The Great  
Levine, Eva June  
Lewis, Capt.  
LEWIS, Chas.  
Thos.  
Lewis, Irving  
LEWIS, ISAAC  
NEWTON  
Lewis, Jimmy  
Linder  
LEWIS, Richard  
A.  
Lewis, Stan  
Lewis, Tony  
LEWIS, Wm.  
Carlile  
Lewis, Wm. Tato  
LIEDKE, Lester  
N.  
Lieberwitz, Sam & Gusie  
Lind, Gus  
LINKOUS, Justin  
M.  
LINTON, Willis  
Irvin  
Linhoud, Milo  
Lusih, Sam  
List, Harry B.  
List, Herman S.  
Little Bear, Chief  
LITTLE, Carl T.  
Little, Mrs. C. T.  
Little, Mrs. C. W.  
LITTLE, John L.  
Litledane, Joe  
LITZINGER, Peter Jos.  
Lobell, Allen  
Locke, Samuel  
Lozdon, David R.  
Loney, Geo. E.  
LONG, Chris Wm.  
LONG, Jos. Edw.  
LOPEZ, Jas. Bud  
Loit, Gordon M.  
Louis, Joe  
Louse, J.  
Lovejoy, Wm. A.  
LOVELL, Jack  
Dempsey  
LOWE, Russell A.  
LOWRY Jr., Herbert H.  
Lucas, Mrs. Harry  
A.  
Lundy, Glen P.
- LaFlur, Joe  
LaFORM, Everette  
Ansel  
LaLonde, R. L.  
LaMORT, Harry L.  
LaRomech, Daniel  
LaVerne, Rose  
LaVier, Jack  
LaVond, LaVoie & Colson  
LABAW, Jas. Wm.  
Lacey, Mary Ruth  
LAIRD, Geo.  
Martin  
LAJOIRE, Wm. W.  
Lamar, B. W.  
Lamarr, Gypsy  
Lamb, L. B.  
LAMBERT JR., Jess H.  
Lament, Charlie  
Lansont, Terry  
LAMSON, Theo.  
Robt.  
Lancaster, Cliff D.  
Land, Jack  
Landers, Patrick J.  
Landes, Jack  
Landolf, Bluch  
Lane, A. A.  
Lane, O. E.  
LANE, Geo.  
Lane, Mrs. Paul  
Lange, Wilbert  
Langford, Chas.  
LANIER, John Al  
Lankie, Mrs. O. G.  
Larko, Clarence  
LAPORTE, Mattiso  
Jos.  
Laraine, Richard  
Large, H. P.  
Larios, Sylvester  
Larson, James  
Larue, Freddie  
LASHIEWITZ, Victor  
Lasley, Fred & Ruby  
LATTIMRE, Gilbert Frank  
LAUFER, Donald  
Thimo  
Laurello, M.  
Laurent, Mary  
LAWSON, Leonard  
Jesse  
LAWSON, Theodore Robt.  
LAWTER, John  
Wm.  
LAYTON, Willie  
Clarence  
LeCLAIR, Milton  
C.  
LeDay, Marco  
LeRoy & Roxy  
LeRoy, J. F.  
LEROY, JONES  
LeVola, Pat  
LEATHERMAN, John Riley  
Lecardo, Fritz  
Ledron, Mrs. Paul  
Lee, Baby  
Lee, Charley  
Lee, Dorothy  
Lee, Frank J.  
LEE, James Oris  
Lee, Roy E.  
LEE, Shirley  
LEE, Willie  
Leggett, E. H.  
LEMBEKE, Franklin D.  
Lemck, Betty  
Lenny, Jimmy  
Leo, Mr. Ivan  
LEPORE, Angelo  
LESANDES, John  
H.  
Leslie, Burt  
Leslie, Edw. N.  
Lester, Elwood Nat  
Lester, The Great  
Levine, Eva June  
Lewis, Capt.  
LEWIS, Chas.  
Thos.  
Lewis, Irving  
LEWIS, ISAAC  
NEWTON  
Lewis, Jimmy  
Linder  
LEWIS, Richard  
A.  
Lewis, Stan  
Lewis, Tony  
LEWIS, Wm.  
Carlile  
Lewis, Wm. Tato  
LIEDKE, Lester  
N.  
Lieberwitz, Sam & Gusie  
Lind, Gus  
LINKOUS, Justin  
M.  
LINTON, Willis  
Irvin  
Linhoud, Milo  
Lusih, Sam  
List, Harry B.  
List, Herman S.  
Little Bear, Chief  
LITTLE, Carl T.  
Little, Mrs. C. T.  
Little, Mrs. C. W.  
LITTLE, John L.  
Litledane, Joe  
LITZINGER, Peter Jos.  
Lobell, Allen  
Locke, Samuel  
Lozdon, David R.  
Loney, Geo. E.  
LONG, Chris Wm.  
LONG, Jos. Edw.  
LOPEZ, Jas. Bud  
Loit, Gordon M.  
Louis, Joe  
Louse, J.  
Lovejoy, Wm. A.  
LOVELL, Jack  
Dempsey  
LOWE, Russell A.  
LOWRY Jr., Herbert H.  
Lucas, Mrs. Harry  
A.  
Lundy, Glen P.
- LUNDGREN, Howard Milton  
Lushie, Mrs. Harry  
Lusk, James O.  
Lyden, Chas. P.  
LYERLY, Clarence  
Hartford  
LYNCH, John Jos.  
LYON, Bert Leland  
MacDONALD, Wm.  
D.  
MacNamara, Vincent  
McABEE, Arlie  
King  
McBLY, FRED  
LEROY  
McCAHEM, Frank  
Oliver  
McCall, Albert  
McCALL, Herbert  
L.  
McCARTY, Cecil  
McCARELL, Jos.  
Robt.  
McCarter, Mrs. Red  
McCARTHY, Daniel Matthew  
McCARTHY, Kenneth Morlin  
McCARTHY, Patrick  
McCaskay, Harvey  
B.  
McCham, Edward  
McCLELLAND, Jesso W.  
McClinchy, Beady  
V.  
McColum, C. E.  
McComb, Ernest  
McCOY, Herbert  
McCOY, M. J.  
McCOY, Miss  
Tommy  
McCoy, W. M. A.  
McCRACKEN, Howard T.  
McCREADY, Claude M.  
McCulley, W. T.  
McDaniel, Grace  
McDonald, J. B.  
McDonald, Chas.  
McDowell, Mrs.  
Clarice  
McFadden, Max  
McFarland, Tohe  
D.  
McGeo, Robt.  
McGINNESS, Hubert A.  
McGIRE, Richmond  
McGILN, Jos. V.  
McGOWAN, FRANK JOS.  
McGRATH, Philip  
E.  
McGregor, Mrs. Lillie  
McGUIRE, Peter  
D.  
McINNIS, Norman  
Jas.  
McIntosh, Neil  
McINTOSH, Robt.  
M.  
McKINNON, John  
Dillo  
McKIVERGAN, Thos.  
McKnight, C. H.  
McLANE, Paul J.  
McLaughly, Mrs.  
Goldie  
McLaren, Edw.  
McLaughlin, Mrs.  
Mary A.  
McLAUGHLIN, Wm. Garrett  
McLean, Dallas D.  
McMillan, Connie  
McMILLIN, Robt.  
T.  
McMULLEN, Wm.  
Bingham  
McNamara, Barbara  
McNEAL, James  
Samuel  
McNeese, P. E.  
McPEEK, Royal J.  
McPherson, Eugene C.  
McPride, Danny  
McQueen, Ralph C.  
McQUIGGAN, Jas.  
J.  
McVay, Jas. O.  
McWhirter, Clyde  
Mabry, Eugene  
Mack, Bubber  
MACK Jr., John  
Mack, Capt.  
Ringman  
MACKAY, Jos.  
Alvin  
MACOLLY, Paul  
N.  
Madden, Alma  
Madison, James  
MAGUIRE, Wlesston  
Mahon, Charlie  
MAILAND, Harry  
MALLERY, Richard  
MALMBERG, Walger  
Mallory, Clyde  
MALWIN, James  
MALONE, Otis E.  
Malone, Paul & Elsie  
Maloney, Curley  
Mamos, Harry  
Mandell, Glen M.  
MANGANILLE, Jas. Francis  
MANLEY, Harold  
A.  
Manning, Jas. Cecil  
Mansion, Francis  
(Mickey)  
Manson, Stanley & Mickey  
Maples, Bill  
Marchette, Rebel  
Marcus, Dr.  
Arthur  
Marouse, Mrs. Low  
MARION, Sidney  
Ray  
Marken, H.  
Market, John  
Markle, Marjorie  
MARKS, Frank  
MARKS, Miller  
Marks, Robt. C.  
MARLEY, Fred  
Brown
- Marlor, W.  
Marquardt, Hugo  
Marr, Roy M.  
Marrian, Sid  
Marsh, Albert  
Samuel  
MARSH, Jesse B.  
Marshall, June  
Marshman, Howard  
Martin, Bull  
(Wrestler)  
Martin, Clarence  
MARTIN, Danny  
MARTIN, Edw.  
Chas.  
Martin, Edward J.  
Martine, Frank  
Boyd  
Martin, Mary  
Martin, Mickey B.  
Martin, Mrs.  
Paulino  
MARTIN, Royfield  
J.  
MARTIN, Robt.  
Neal  
Martin, Tommy  
Mason, Ronald  
Mason, Willie B.  
Mathews, Curley  
Matosa, Carmen  
Matson, Mary  
Matthews, Al  
MATTHEWS, Junnie O.  
MATTSON, Edward  
R.  
Maxwell & Ardica  
Maxwell, Bernice  
May, Bobby  
May, John  
(Scotty)  
MAYER, Wm.  
Bronson  
Mayman, David  
Mayman, Gil  
Maynard, Camillo  
Mays, Gwen  
MAZER, Israel  
Harry  
MEADOWS, Darvis  
Monroe  
MEADOWS, Dewey  
Estes  
MEADOWS, Jas.  
Leonard  
MEDLEY, Wm.  
Nathan  
Meissner, W. A.  
Melba, Madam  
Melroy  
Meltzer, Dave  
Melville, Albert  
Melville, Bert  
MERCY, Frank F.  
Meredith, Art  
Meredith, Miss J.  
Merrifield, Howard  
W.  
Merrill, Roy  
Messenger, Lawrence  
Messenger, Bernard  
F.  
Melcalf, Jimmie  
Metz, Ted  
MEYERS, Earl F.  
MEYER, Edward  
Meyers, Mrs. H. O.  
Meyers, Mrs.  
Reynolds  
Milan, Alfred J.  
Miles, Jay  
MILLER, Albert  
Arthur  
MILLER, Art  
Miller, Carl  
MILLER, Chas.  
Willey  
Miller, Chris H.  
Miller, Cole  
MILLER, Colvin L.  
Miller, David & Nancy  
Miller, Eddie C. L.  
MILLER, Ephrem  
Miller, Fred & Aziteo  
MILLER, Harry  
Edw.  
MILLER, John  
Wesley  
Miller, Jerry  
Miller, John Kent  
MILLER, Leo  
Albert  
Miller, Martha  
Miller, Nancy  
MILLER, Paul O.  
MILLER, Ralph  
Howard  
MILLER, Tom  
Miller, Wm. C.  
MILLS, Dunno  
Adair  
MILTON, Van  
Nelson  
Minchel, Everett & Francis  
MINOR, Jos.  
Calvin  
MINTER, Hugh  
MIRANDA, Gerald  
John  
Mitchell, Mrs.  
Amelia  
Mitchell, Charlie  
Mitchell, Earl  
MITCHELL, G. L.  
J.  
MITCHELL, Leo  
Mitchell, Leo  
Charlie  
MITCHELL, Wm.  
Mitchell, Wm. C.  
Mittles, Adam  
Mix, Art  
MOLNAR, Pete M.  
Moneyham, Thomas  
MONROE, Allen  
Joseph  
MONROE, Geo.  
Elmer  
Montague, John A.  
MONTAGUE, Robt. Wilfred  
Montgomery, Bob  
Montgomery, Buster  
Montgomery, T. R.  
Moody, Alton  
Dewitt  
MOOLEY, Harry  
E.
- Marlor, W.  
Marquardt, Hugo  
Marr, Roy M.  
Marrian, Sid  
Marsh, Albert  
Samuel  
MARSH, Jesse B.  
Marshall, June  
Marshman, Howard  
Martin, Bull  
(Wrestler)  
Martin, Clarence  
MARTIN, Danny  
MARTIN, Edw.  
Chas.  
Martin, Edward J.  
Martine, Frank  
Boyd  
Martin, Mary  
Martin, Mickey B.  
Martin, Mrs.  
Paulino  
MARTIN, Royfield  
J.  
MARTIN, Robt.  
Neal  
Martin, Tommy  
Mason, Ronald  
Mason, Willie B.  
Mathews, Curley  
Matosa, Carmen  
Matson, Mary  
Matthews, Al  
MATTHEWS, Junnie O.  
MATTSON, Edward  
R.  
Maxwell & Ardica  
Maxwell, Bernice  
May, Bobby  
May, John  
(Scotty)  
MAYER, Wm.  
Bronson  
Mayman, David  
Mayman, Gil  
Maynard, Camillo  
Mays, Gwen  
MAZER, Israel  
Harry  
MEADOWS, Darvis  
Monroe  
MEADOWS, Dewey  
Estes  
MEADOWS, Jas.  
Leonard  
MEDLEY, Wm.  
Nathan  
Meissner, W. A.  
Melba, Madam  
Melroy  
Meltzer, Dave  
Melville, Albert  
Melville, Bert  
MERCY, Frank F.  
Meredith, Art  
Meredith, Miss J.  
Merrifield, Howard  
W.  
Merrill, Roy  
Messenger, Lawrence  
Messenger, Bernard  
F.  
Melcalf, Jimmie  
Metz, Ted  
MEYERS, Earl F.  
MEYER, Edward  
Meyers, Mrs. H. O.  
Meyers, Mrs.  
Reynolds  
Milan, Alfred J.  
Miles, Jay  
MILLER, Albert  
Arthur  
MILLER, Art  
Miller, Carl  
MILLER, Chas.  
Willey  
Miller, Chris H.  
Miller, Cole  
MILLER, Colvin L.  
Miller, David & Nancy  
Miller, Eddie C. L.  
MILLER, Ephrem  
Miller, Fred & Aziteo  
MILLER, Harry  
Edw.  
MILLER, John  
Wesley  
Miller, Jerry  
Miller, John Kent  
MILLER, Leo  
Albert  
Miller, Martha  
Miller, Nancy  
MILLER, Paul O.  
MILLER, Ralph  
Howard  
MILLER, Tom  
Miller, Wm. C.  
MILLS, Dunno  
Adair  
MILTON, Van  
Nelson  
Minchel, Everett & Francis  
MINOR, Jos.  
Calvin  
MINTER, Hugh  
MIRANDA, Gerald  
John  
Mitchell, Mrs.  
Amelia  
Mitchell, Charlie  
Mitchell, Earl  
MITCHELL, G. L.  
J.  
MITCHELL, Leo  
Mitchell, Leo  
Charlie  
MITCHELL, Wm.  
Mitchell, Wm. C.  
Mittles, Adam  
Mix, Art  
MOLNAR, Pete M.  
Moneyham, Thomas  
MONROE, Allen  
Joseph  
MONROE, Geo.  
Elmer  
Montague, John A.  
MONTAGUE, Robt. Wilfred  
Montgomery, Bob  
Montgomery, Buster  
Montgomery, T. R.  
Moody, Alton  
Dewitt  
MOOLEY, Harry  
E.
- Moore, Arlon  
Moore, Jake B.  
MOORE, Jas.  
Eugene  
MOORE, John J.  
Moore, Jos. W.  
Moore, Mrs. Vernon  
Copyrighted material

**Notice, Selective Service Men!**  
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

**When Writing for Advertised Mail, Please Use Postcards.**  
**Also state how long the forwarding address is to be used.**

MOORE, Wm. Marshall  
 Moreno, Mrs. Exello  
 Morgan, Gus C. Maggie  
 Morgan, Mrs. Maggie  
 Morgan, Marian Miller  
 MORGAN, Miller L.  
 Morgan, S. B. L.  
 Morgan, W. E. L.  
 Morley, L. P. W.  
 MORRIS, Clarence W.  
 Morrison, C. W.  
 Morrison, David S.  
 Morrison, Frank  
 MORRISON, Melvin T.  
 MORROW, Matthew James  
 Merton, Mrs. Agnes E.  
 Morton, Lou  
 MOSKAL, Steve  
 Moss, Mary  
 MOTT, Edw. Leo  
 MOUNTS, Homer Wm.  
 Mousigan, Edw.  
 MULLEN, Robt. Louis  
 Muller, Annie  
 MULLIN, Johnnie  
 MUNCY, Marshall B.  
 Muedock, Robt. K.  
 Murphy, Frances  
 MURPHY, Jack Patrick  
 MURRAY, James O.  
 Murray, Jess  
 MURRAY, Robt. G.  
 Mulles, Arthur  
 MYLEN, Edw. Royden  
 MYERS, Randall T.  
 Nabor, Bert  
 Napez, Josephine  
 Nash, Lawrence Raymond  
 NAUGLE, MICHAEL ANDY  
 Navaro, Carmen  
 Neal, Leroy  
 Neal, Ruby  
 Neal, Seymour  
 Nealand, Walter D.  
 Nearhood, Mrs. E.  
 Neely, Willie  
 NELSON, Donald Oliver  
 Nelson, Harry (Custard)  
 Nelson, Miss Jackie  
 Nelson, L. M.  
 Nelson, Milton V.  
 NESTOR, Carl C.  
 Newcomb, Kenneth  
 Newton, Horace  
 Newton, J. B.  
 NEWTON, Lewis Isaac  
 Nicholas, Clifford R.  
 NICHOLAS, John D.  
 NICHOLAS, Steve D.  
 Nichols, Mildred  
 Nicholson, Alex  
 NICHOLSON, Clyde A.  
 NIELL, Maurice  
 Nilson, Walter  
 NOBMAN, Freeman Virgil  
 Northart, Mrs. Moxelle  
 Norton, Bill Cats  
 NORTON, Ralph J.  
 NOWLIN, Hayden F.  
 NOYES, Robt. Clifton  
 Nuger, Sol  
 Null, Blackie  
 Nunnelle, Mrs. E. A.  
 NYE, John R.  
 O'Brien, Jack  
 O'BRIEN, Jas. Pat.  
 O'Brien, Jimmie  
 O'BRIEN, Michael  
 O'BRIEN, Wm. Jennings  
 O'Bryan, Jack & Del  
 O'Connell, Mrs. B. R.  
 O'DANN, WALTER  
 O'Dear, Betty  
 O'Dear, Kansas Kid  
 O'HARA, Frederick  
 O'HARA, Mike  
 O'KELLEY, Edw. D.  
 O'Mari, Inez  
 O'MATTA, Mike  
 O'Neil, Esther  
 O'Neil, Jimmy (Pea Game)  
 OGDEN, Michael  
 OGDEN, Roy  
 ODEN, Milton Leo  
 Odekerk, C. J.  
 Oden, Chas. D.  
 Oden, Charles  
 Ogile, Joe  
 OKERSTROM, Fred  
 OKFEB, Louis  
 Olek, John  
 OLIVIN, EDWIN H.  
 Olchik, John  
 Olera, Betty R.  
 ONDRICK, Geo. J.  
 Orr, Alton  
 Orr, Donald  
 Ortiz, Juan  
 OSBORNE, Charles T.  
 Osborne, Helen V.  
 OSTERMANN, Arthur J.  
 Ott, Cornelia A.  
 Overby, Callie E.  
 Owen, Yel  
 OWENS, JESSE  
 OWENSON, Frank  
 Owen, Robert

OWN, GEORGE  
 OXFORD, Harry  
 OXBURN, Eugene Clyde  
 Pace, Jas.  
 Page, Geo.  
 Page, Linda  
 Page, W. E.  
 Painter, Wm. Leroy  
 Palin, Wm. G.  
 PALING, Chas. Howard  
 PALMER, Earl Garnet  
 Palmer, Judge & Mrs.  
 Palmer, Leo  
 PALMERINO, Chas. Jos.  
 PARGIA, Chas. H.  
 PARK, Franklin L.  
 PARK, GEORGE  
 PARKER, Doy Madison  
 PARKER, Wm. Westley  
 PARKINS, DAVID JOHN  
 Parks, Valrie  
 Parr, Victor  
 Parrish, Mrs. Kathryn  
 Parrish, Lester H.  
 Parrish, Miles  
 PARSONS, E. M.  
 PARSONS, FRED SKILLINGER  
 Parsons, Jos.  
 Pastor, Sarah  
 PATTERSON, Jas. Thos.  
 PATTERSON, Russell Francis  
 Patterson, Mrs. Winifred H.  
 Patton, Brewer  
 PATTON, Chas. Wm.  
 Patton, Clifford  
 Patton, Harold  
 Patton, Virginia  
 Paulert, Albert  
 Payne, Governor  
 Payton, Brownie  
 Payton, Mrs. June  
 PEASE, John William  
 PELZ, Eugene Phil  
 Pennington, Albert  
 PENNINGTON, Jas. Herbert  
 Penz, Frank C.  
 Peralta, Victor  
 PEREZ, HARRY HENRY  
 Perkins, A. H.  
 PERNIER, Sam Henry  
 Perrotta, James  
 PERRY, Harvey C.  
 PERRY, Leonard  
 PERRY, Patricia  
 PESCOSOLDO, Augusto  
 Peters, Carney  
 PETERSON, Donald B.  
 Peterson, E. A.  
 PETKA, Albert Robt.  
 Peters, Mrs. Ralph  
 Petrella, Louis  
 PETTYJOHN, Geo. Edward  
 Phillion, E.  
 Phillion, Opal  
 Phillips, E. B.  
 Phillips, Harold  
 PHILLIPS, JIMMIE DONALD  
 Pilot, Alexander  
 Pickering Family  
 PIKE, Dewey W.  
 PIKE, Wm. D.  
 Pines, Chas. Arcade  
 PINSON, Herschel  
 Pinto, Jimmie  
 Pipkin, Charlie  
 PITCHES, Geo. E.  
 Pitts, Helen  
 Pitzer, Mrs.  
 Pitzer, Billy  
 PIZZI, Dominic P.  
 POMPOINI, ANTHONY  
 Pope, Ollie  
 Poquette, C.  
 PORACKI, Joe S.  
 PORCH, Harry Pilsbour  
 Porter, Ernest  
 Porter, Glen  
 PORTER, Howard Knox  
 Porter, Robert  
 Postaki, Wm.  
 POTTITTE, Leo  
 Potts, John  
 POWELL, Frederick Wm.  
 Powell, J.  
 Presley, Arthur (Slim)  
 Preston, Charles  
 PRICE, Archibald S.  
 PRICE, George Adron  
 Priddy, Francis Marion  
 Pringle, Johnny  
 Pritchard, B. Franklin  
 Pritchette, Clyde A.  
 Probst, Paul E.  
 Proske, Capt. Roman  
 Pugh, Danny  
 Purvis, Cecil B.  
 PURVIS, Earl W.  
 Pashnik, Fred  
 RADENMACHER, Arwin J.  
 RAGLAND, Phillips Thos.  
 Railey, Ralph  
 RAMEY, Harry Ernest  
 Ramsey, George  
 RAMSEY, Wm. Otis  
 RANDALL, Frank H.  
 RANER, George

Ray, Ramona  
 Rayney, Geo. A.  
 Raymond, Charlie  
 RAYMOND, Paul Eugene  
 Rays, Eight  
 Re, John  
 Re, Mrs. Sylvia  
 Reed, Russell Roy  
 REDIGER, Kenneth B.  
 Reed, Albin  
 Reed, Miss Billie  
 Reed, Elwood  
 Reed, Mrs. Jean & Jimmie  
 REED, Wilbert Chester  
 REEF, Ray Wm.  
 REES, Jas. Alfred  
 REESE, ELMER CALVIN  
 REESE, RICHARD STANLEY  
 Reese, Wm.  
 REICHMAN, Harry  
 REIGEL, Geo. Wm.  
 Renfro, Jack H.  
 Reno, Mrs. Sylvia  
 Resler, W. H.  
 Reubin, Mrs. Florence  
 Rhodine, Dianne  
 RICHARD, Aston Thos.  
 Richards, Buddy  
 RICHARDSON, Carl Eugene  
 Richardson, Joe Lewis  
 Richmond, Paul Wm.  
 Riddle, Ann  
 RIDDLEY, LeRoy  
 RIGGS, JOHN LESLIE  
 RILEY JR., Eddie Durham  
 Riney, Irene  
 Rinehart, Ollie  
 RINEHEART, James O.  
 Ring, John Isidor  
 RIVERS, Wm. Geo.  
 ROADHOUSE, Frank Wm.  
 Robbins, Clarence  
 ROBBINS, Roy Harold  
 Robbins, Vic  
 ROBBINS, Walter  
 ROBERS, Robt. E.  
 Roberts, Arthur J.  
 Roberts, Dr. B. C.  
 Roberts, Bob  
 Roberts, I. M.  
 Robertson, Costella  
 ROBERT, Ernest  
 Roberts, J. H.  
 ROBERTS, LEONARD  
 ROBERTS, Richard J.  
 Robertson, A. K. Shorty  
 ROBERTSON, Richard C.  
 Robinson, Edw.  
 ROBINSON, Fred D.  
 Robinson, Noah  
 ROCK, Randall  
 Rodak, Walter  
 Rodgers, Miss Jackie  
 Rodgers, Lenard  
 Rodney, Billy  
 ROGERS, Clifton Reed  
 ROGERS, Geo. R.  
 ROGERS, Roy E.  
 Rogers, H. H.  
 ROGERS, Mervin Speed  
 ROGERS, Stephen J.  
 ROGERS, Wm. Herbert  
 Rogozinski, Eddie  
 ROLEY, Jas. Edw.  
 ROLLINS, Harry  
 Roman, Furman  
 Rooney, Edl & Jenny  
 Roop, Wm.  
 Rorabaugh, Orville A.  
 Rose, Edward  
 Rose, Louis  
 Rose, Margaret  
 ROSE, Peter  
 Rosen, Tex  
 Rosen, H. B.  
 Rosen, Mike  
 Rosenberg, Jack J.  
 ROSS, Chas. Wm.  
 Ross, Howard  
 Ross, John Wm.  
 Rotonde, Frank  
 ROY, Charles Itahp  
 RUDDY, Geo. N.  
 Rudolph, Richard E.  
 Ruediger, Albert  
 Rum, Jack  
 Runge, Whitey  
 Runyan, Mrs. Louis  
 RUSCH, August H.  
 RUSSELL, A. J.  
 Russell, Mrs. Ross  
 RUSSELL, Wm. Alvin  
 RUTTER, Ray F.  
 RYAN, Howard E.  
 SABATIEL, Marius P.  
 SAGAN, Ellis D.  
 SAGAN, Mandel  
 Salkeld, Clifford I.  
 Salsust, Waldron W.  
 Sanborn, Mrs. Beatrice  
 Sanders, Edgar  
 Sanders, Wm. H.  
 SANFORD, Albert D.  
 Santa Fe Show  
 Santo, Jack H.  
 Sandare, Major  
 Saunders, Marjorie  
 Saunders, Mrs. Mabel  
 SAVAGE, Burton F.  
 Shafer, Frank  
 SHAEFFER, Harry Merl  
 Sharp, Furman O.  
 Sharp, T. J.  
 SHUAUGHNESSY, Philip Jos.  
 Shaver, Geo. & Billy  
 Shea, Irene  
 SHEA, Wm. Walter  
 Sheen, A. O.  
 Shebrick, Mary  
 Shelford Sr., Wm. G.  
 Sheldon, Pat  
 SHELLEY, John Jas.  
 Shepherd, C. H.  
 Sheridan, James  
 Sherlock, Joe  
 SHERMAN, Ezio  
 Sherman, Jack L.  
 SHERMAN, Joseph  
 SHERMAN, Thomas  
 SHERWIN, Harry Lawrence  
 Sherwood, Wm. Blackie  
 Shipman, Cecil  
 Shirley, Marion C.  
 Shive, Geo.  
 Shoe, Carl  
 Shoemaker, R. P.  
 Shorpe, Ray  
 Shors, Mrs. Peggy  
 Short, James  
 Shuraway, Mrs. Virginia  
 SICKEL, August  
 Sieckel, Bobby  
 Siebrand, P. W.  
 Siever, O. D.  
 Sigman, Ed Beano  
 Sibaugh, Jack  
 SIMMONS, Chas. J.  
 Smith, Sammy  
 SMITH, Rufus R.  
 Smith, Vivian  
 SMITH, Walter Jas.  
 SMITH, Wm. Monroe  
 SMITHLY, John Jos.  
 Smuekler, Berney  
 Snodderley, Ray  
 Snodgrass, Mrs. Nora  
 SNOW, Oneil  
 SNOWDEN, Harry  
 Solomon, Henry  
 Sartor, Chas.  
 SOUCY, Jos. Quigley  
 SLOAN, Mr. Midgo  
 Small, E. M.  
 SMITH, Abner Crawford  
 Smith, Bradley  
 Smith, Mrs. E. K.  
 SMITH, Ed Ande  
 Smith, Harry Scott  
 Smith, Hazel  
 Smith, Herman Q.  
 SMITH, Herman Wm.  
 SMITH, Howard E.  
 Smith, J. Lucy  
 Smith, Madam  
 Smith, Madame Gertrude  
 Smith, Margaret  
 SMITH, Marvin E.  
 SMITH, Ray McL.  
 SMITH, Raymond

**Are You a Draft Delinquent?**  
 (Check With the Following List)

Following is a list of those considered draft delinquents in a list released February 1 by Local Board No. 7, Rooms 403-4 Bell Block Building, Sixth and Vine streets, Cincinnati. Those listed gave their address as care of *The Billboard*, 25 Opera Place, Cincinnati. Those whose names appear on the following list are requested to report immediately to the above board.

- A**  
 James Abbott, Frank Adams, Robert Lee Ainsworth.
- B**  
 Charles E. Bennett, William Blenkinship, Charles R. Boyd, Hardy M. Brady, Joseph James Brower, Fitzie Brown, Lawrence Brown, Frank O. Bruno, Earl Glenn Burgess, Robert William Bush.
- C**  
 James Caldwell, John George Carmichael, Joseph Casey Jr., Earl William Catey, Donald Robert Chamberlain, Walter P. Cobler, James Thomas Condry, William Taylor Cox, Joseph Jack Cragg, Tom Watson Crosby, Eugene Coleman Cunningham, Robert Paul Custer.
- D**  
 Jimmie Dacquel, Harvey Sherwood Davis, Clifford Atley Dawson, Samuel George Dawson, Ervin Leroy Druckemiller.
- E**  
 Robert Thomas Edwards, Joseph Carr Ellington, Ernest Bennett Erwin, Lee E. Eyman, Benjamin Alfred Eysted.
- F**  
 Virgil Norman Freeman.
- G**  
 Frank Alfred Gelsendeffer, John George, Mike George, Perry Dale Graham, Edward L. Gruber, Cecil Gurley.
- H**  
 Loron David Hall, Warren M. Harrell, Henry Harthan, Kay Hayes, Pat Heggins, Eugene Webb Hendrix, Frank William Hennessy, Robert William Hoagland.
- I**  
 Earl E. Ison
- J**  
 Robert Jackson, Bernard K. Johnson, Robert Johnson, Jack Lee Jones.
- K**  
 Dallas Clifton Knight, James E. Kye.
- L**  
 Patrick J. Landers, Theodore Robert Lawson, Joe Lee, Joseph Ellison Lee, Mattieo Joseph Lepore, William Don Lewis, James Bud Lopez.
- M**  
 Richard Mallery, Walter March, Sam Marshall, Ernst McComb, John McCoy, Art Miller, Paul S. Miller, Leo C. Mitchell, George Elmer Monroe, Robert Paul Morrison, Edward Moyer, Edward Royden Mylen.
- N**  
 Viktore C. Nelson, John Nido, Charles Nuthmann.
- O**  
 Walter O'Dann, James Clayton Oliver, George Own.
- P**  
 William Leroy Painter, George Park, Franklin R. Pence, Anthony Benito Pomponeni, Joseph S. Poracki, Harry Pilger Porch, Clyde Roger Porter.
- R**  
 Nicholas P. Raymond, James Leland Reeves, Raymond T. Reik, James C. Rineheart, Charles Lester Robb Jr., Fred D. Robinson.
- S**  
 Mandel Sagan, Hugh Tom Sawyer, Richard F. Scarborough, Harrison Britton Scott, Arnold Lee Shreve, James Joseph Skeham, James R. Slover, Frank Carl Smith, Harry Scott Smith, John Smith, Walter James Smith, Edward J. Spagel, Dewey G. Stanley, Blakey Washington Stewart, Jack Alexander Stewart, William H. Stratton, William H. Sullivan.
- T**  
 Henry C. Terry, Frank Calvin Thompson, Paul Trent.
- V**  
 Tony Vallego, Arthur John Van Camp.
- W**  
 Robert Franklin Waggener, Frank G. Watkins, Richard White, William Whitman, James Edgar Wiggin, Gerald Glyndon Williams, Oscar Hugh Willman, Harry J. Wilson, James Russell Wilson, Herbert Louis Winburn, Joseph E. Wright.

Staples, Francis  
 Starling, Jay J.  
 Starnes & Anavan  
 STARNES, Palett M.  
 Starr, Miss Billie  
 Starr, Kitty  
 Steadman, Mrs. Lounie  
 STEIN, Leo Nathan  
 STELL, Edgar  
 Stella, Taitoued Lady  
 Stempson, Kelly  
 Stephens, Chas. A.  
 STEPHENS, Delbert Wayne  
 STEPHENS, Emmet Jasper  
 STEPHENS, Leo R.  
 Stephens, Pearl  
 Storch, E. B.  
 STERLING, John Wm.  
 Sterling, Willie Leo  
 Sterry, Glenn  
 Stevens, Mrs. Jupie  
 Stevens, M.  
 Stevens, Miller  
 Stevens, T. A.  
 Stevens, W. C.  
 STEWART, Eddio  
 Stewart, Ernie  
 STEWART, Wm. Oliver  
 Stewart, Wm. T.  
 Stillman, Francis  
 Stillson, Paul  
 Stirk, Ray  
 Stoltz, L. F.  
 STONE, Carl G.  
 STONE, Jackson Wilson  
 STONE, Philip Al  
 STOVALL, Geo.  
 Stove Pipe Hat Revuo  
 Stovel, Walter  
 STROHL, Edward  
 Strom, Peter H.  
 Strother, Jack B.  
 STROTHER, Jessa B.  
 STROUD, Earl Leroy  
 STROUD, Howard Kenneth  
 Stuart, Chas. Edw.  
 Stubbfield, J. B.  
 STURAIN, Herman  
 Stutz, Jim  
 STYLES, Talmadge R.  
 Sullivan, Mrs. Blanche  
 SULLIVAN, Shilman Henry  
 Sullivan, Wm. Henry  
 Sullivent, Billy  
 Summerall, Happy  
 Summer, Jack  
 SUMNER, Keith Maynard  
 Sunrall, Ernest  
 Sunbrook, Larry  
 Sutton, Archie  
 SUTTON, Paul H. M.  
 SUTTON, Willie Wilson  
 Swartz, Mrs. Rose  
 SWAGGER, Mont  
 SWEGGLE, Howard N.  
 Swing Cats, Eight  
 Sykes, Louis  
 Sykes, Vera  
 SYLVER, Jas. Edw.  
 Tachett, Geo. M.  
 Talbot Jr., Geo. Burl  
 Talerico, Wm.  
 Tanner, Betty  
 TANNER, Jas. Franklin  
 TARA, Wm.  
 Tarpley, G. E.  
 TAYLOR, Billy  
 Taylor, Chas. & Vivian  
 TAYLOR, Crenus G.  
 TAYLOR, Leon  
 Taylor, Raymond  
 TAYLOR, Wm. Eugene  
 Temple, Johnny  
 Terry, Henry O.  
 Texas Max Side Show  
 Thomas, Dewey T.  
 Thomas, Jack H.  
 THOMAS, Oliver  
 THOMAS, Ross E.  
 THOMAS, R. L.  
 THOMAS, Shaddock R.  
 THOMAS, Troy Alexander  
 THOMAS, Van Cecil  
 Thompson, Curlee Jack  
 THOMPSON, Dewey Russell  
 Thompson, Don  
 Thompson, Earl  
 Thompson, Edith  
 THOMPSON, James Culver  
 Thompson, Mrs. Letta  
 Thompson, Ray  
 Thompson, Tommy  
 THOMPSON, Worth Sinclair  
 Thornburg, Al  
 Throrer, Shirley  
 Thurnberg, Fred A.  
 Tigelman, Earl  
 Timcher, Vernon  
 TINKLEPAUGH, Richard A.  
 TINSOR, Frank S.  
 Tobell, Allen  
 TODD, Jas. Franklin  
 Toffett, Joe  
 Tolson, Ray Niel  
 Tolin, David  
 Tomb, J. H. (Doc)  
 TOM, Walter  
 TOMLIN, Willie Floyd  
 TOMLINSON, Geo.

Tomlinson, Wm. H.  
 TOWNSEND, Carol W.  
 Toy & Wing  
 TRANSCUE, Durwin L.  
 Treadway, Mrs. Arnetta  
 Treadwell, Jas. C.  
 TRENT, Paul  
 Triebel, Chas. & Edwin  
 TRIPLETT, Luther C.  
 Tripp, Johnny  
 Troutman, Mrs. Eva  
 Troy, James  
 TRUEBLOOD, Clayton D.  
 Trueblood, Don  
 TUGGLE, Alonzo N.  
 Tullis, Tom O.  
 Turcan, Andrew  
 TURNER, Carlisle R.  
 TURNER, Willie  
 Turquist, Carl A.  
 Turpinseed, Wayne  
 Tyree, O. H. (Doc)  
 Underwood, Elizabeth  
 UPTON, Jas. H.  
 Van, Bobbie  
 VAN CAMP, ARTHUR JOHN  
 VAN Horn, Jerry  
 Van Raam, Margie  
 Vaughan, Fred W.  
 VEALE, Wm. Hardy  
 Velardes Family  
 Vernon, C. A.  
 VEST, Jack  
 Vears, Mrs. Rossie  
 Victory Shows  
 Villeponteaux, Harry  
 Vincent, Frank  
 Vogel, Mrs. Geo. J.  
 Vogstad, Geo.  
 Volera, Stan  
 VON GINDLE-SPARGER, Lee  
 Von Hiesdorff, Mrs. Eva  
 Voris, Elmer  
 Waddell, Tom R.  
 Wade, Bertie  
 Wade, Margo  
 Wagoner, Harry Lloyd  
 Waite, Clarence  
 Walker, Arthur  
 Walker, Cliff O.  
 Walker, Fred  
 WALKER, B'dw'y Frederick Ernest  
 Walker, Honey Leo  
 Walker, J. H.  
 Walker, Jas. C.  
 Walker, Paul  
 Walker, Robt. B.  
 Wall, John A.  
 WALLS, Cecil Wm.  
 WALLS, Elsborth  
 Walls, Myrtle  
 Walsh, Caroline Lila  
 Walsh, Gene  
 Walsh, Jack  
 WALTON, Andy  
 WALTON, Wm. Harlen  
 WARD, Chas. Floyd  
 Ward, Jack  
 Ward, Jack C.  
 Ward, J. Robt.  
 Ward, Murey A.  
 WARD, Theodore Cecil  
 Warburat, Chas.  
 Warren, S. B.  
 Warren-Mgr. Shlas Green Show  
 Washburn, Mrs. Luttie  
 Wassau, Hinda  
 Watkins, Frank  
 WATSON, Chas. Gilas  
 Watson, Billy  
 WATSON, David  
 WATSON, Geo.  
 Walls, James  
 WATTS, John Burnett  
 Watts, Wm. B.  
 Waysocke, Ray  
 WAYTE, Frank A.  
 WEATJERS, Sandy P.  
 Webb, Mrs. Eunice  
 Webb, Joe B.  
 Webb, John D.  
 Webster, Fred & Mabel  
 Weiler, Dorothy  
 Weiner, Earl  
 Weinberg, Herman  
 Weiss, Lou  
 Wellington, Harry K.  
 Wells, L.  
 Wells, Loretta  
 Weller, Geo.  
 WENDT, Chas. Edw.  
 Wentz, Chas.  
 Wenzel, Dorothy  
 Werner, Geo. F.  
 Werner, Wm.  
 WESLEY, Earle Geo.  
 West, Margie  
 West, Mary  
 West, Stan  
 Westerland, W. A.

Western, Bill  
 Western, J. W.  
 Westrope, Marion  
 Weyls, Ed  
 WHALEN, Edward  
 Whalen, John Edw.  
 WHEELER, Wm. Ray  
 Whitaker, Wm. E.  
 White, Charley C.  
 WHITE, Kenneth Peter  
 WHITE, Richard  
 WHITEAGLE, Cliff Barney  
 WHITEHEAD, Eunis  
 Whitman, Betty (Beets)  
 Whitman, Marguerite  
 Whiteman, Wm.  
 WHYTE, Cliff Mark  
 Wicks, Dorothy  
 WIGGIN, JAS. EDGAR  
 Wilburn, Mrs. Oscar  
 WILCOX, Jerome B.  
 WILHELM, Milton Leroy  
 Wilkerson, H. B.  
 WILEY, Harry D.  
 WILLARD, Wesley T.  
 Willard the Wizard  
 WILLIAMS, Daniel Allen  
 Williams, Eddie Chick  
 WILLIAMS, GERALD  
 WILLYNDON  
 WILLIAMS, Harry L.  
 WILLIAMS, Kermit  
 WILLIAMS, Leroy  
 WILLIAMS, Lester Thomas  
 WILLIAMS, Murray T.  
 WILLIAMS, Ray  
 WILLIAMS, Francis Stephen  
 Williams, V. A.  
 Williams, William  
 WILLIAMS, W. L.  
 WILLIS, Earl  
 Wilno, The Great  
 WILSON, Avery Nichols  
 Wilson, Cliff Nico  
 Wilson, Edna Mao  
 Wilson, Harry John  
 Wilson, Henry L.  
 Wilson, Herbert  
 Wilson, Joe  
 Wilson, John D.  
 Wilson, Kenneth W.  
 Wilson, Wayne Blackie  
 Winchell, Paul  
 WINDSOR, Willard E.  
 Winfrey, C. M.  
 WINNING, Chas. Jas.  
 Winters, Carl  
 Winters, Marge  
 Wishnow, Eugene  
 WITCHER, Robt. Nolan  
 WITTHAUS, Adolphus Jas.  
 Witland, Tyson  
 Witzker, Fred B.  
 WOLF, Floyd  
 WOLKOFF, John  
 Woodard, Jerry  
 Wood, Ted  
 WOODS, Harry  
 Woods, Mrs. Komer  
 Woods, L. S.  
 WOOD, Wm. W.  
 Woodward, R. W.  
 WOODY, Edward  
 Workman, Davo  
 Workman, Nat  
 Worth, Jack  
 WORTHY, Harry  
 WOZNY, Jos. Marian  
 WRAY, John Henry  
 Wright, Mrs. Chas.  
 WRIGHT, Jos. E.  
 Wrightman Shows  
 Wrisk, Mary E.  
 Wycoff & Wycoff  
 Wyatt, Miss  
 Yates, Tex  
 YAX, Fred  
 YONKO, John  
 York, Liz  
 YOST, Arthur M.  
 Yost, Miss Chick  
 Young, Eddie  
 Young, Gene  
 YOUNG, Howard A.  
 Young, John Red  
 Young, Russell  
 Youngblood, Zeko  
 YOUNGLEAF, Carl Anton  
 Yvette, Miss  
 ZABORIAN, Max A.  
 Zehilles, Fred  
 ZELL, Chas.  
 Zychille, Fred  
 Zimmerman, Harry  
 Zimmerman, Zelma  
 Zorita Specialty  
 Zumpen, August

**MAIL ON HAND AT  
 NEW YORK OFFICE**  
 1564 Broadway  
 ALKONIS, Barney Brooks, Betty  
 Alvarado, Don Brooks, Georgia  
 Antonio BUTLER, Willie  
 Andrews, Edward CARANGIO, Guido  
 Anthony, Walter CARLON Sisters  
 Beattie, Frederick Cavanaugh, Jack  
 Bolanger, Helen Clark, M. L., & Sons  
 Bradley, A. C. CLEGG, George  
 "See LETTER LIST on page 54" Ivanhoe

# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Mdse. Trend Seen in Items Offered at Calif. Gift Show; Mexican Novelties Featured

LOS ANGELES, Feb. 6.—Concessionaires and novelty workers got a glimpse of the trend of merchandise that will be offered on the market this spring and summer when the 17th semi-annual California Gift and Art Show held its five-day session at the Biltmore Hotel here. Approximately 25,000 different items were displayed in the more than 2,000 lines by 169 exhibitors. Show occupied three complete floors of this downtown hotel.

While most of the merchandise on display was manufactured in Southern California, making it available to the West Coast concessionaire at low cost because of the saving in transportation, much of the merchandise shown was from Canada, Mexico, Peru, Haiti and China. Outstanding lines of the show utilized non-strategic metals and there was an increase in the number of items employing wood or ceramics. Pottery lines this year showed great progress in manufacture, as many of the items are replacing those formerly made of metal or glass. Manufacturers have found ways to commercially seal pottery, and the items now offered will hold liquids as well as those in glass for which the pottery number is now substituting.

A number of items were displayed that are of interest to servicemen. This merchandise was designed with the view of supplying concessionaires as well as post exchanges and merchants. An outstanding number in the service line was that

of a pottery perfume bottle. Selling within the range of the concessionaire, this item is one that is already going strong where it has been displayed. The perfume bottle has proved a hit item with the servicemen as a gift for the gal back home.

Mexico has always been considered as a source of novelties to supply the West Coast. Now that imports have been cut off, the country looms more important than ever as a supply base. In shows held here in recent years the demand for Mexican items has increased. This year attention is focused on them. One exhibitor, Samuel S. Perry, had on display a complete assortment of Mexican items ranging from small novelties to furniture. While the concessionaire is not interested in furniture, this point is stated only to show the scope of items being supplied by Mexico. Noted in the display of this firm were baskets of all sizes and description, hand-decorated tile, liquor sets, pitcher sets, leather goods, glassware in cobalt and green, textiles, blankets, lacquer work, huaraches, matted table pads, gift items, character dolls and hand-wrought jewelry. A new item which the firm was showing for the first time this season was that of Mexican pottery, which seems destined to replace the aluminumware offered by prize users. This pottery has been treated to withstand heat and is ideal for cooking and baking many items.

In the novelty line, Plastic Hollywood Arts offered dancing figures, ash trays, Hawaiian and Bali figures, and hand-made leather novelties. This firm also offered religious figures for which concessionaires find much demand at Easter. Cookie jars, cigarette boxes, trays, bowls, candy jars and plaques were offered to the buyers by Cali-Chine Potteries. F. C. Howland displayed hand-decorated novelty pottery within the price range of prize users. The Howland display included cats, dogs, birds, chickens, historic animals, cigarette boxes and Mexican pottery—a line designed to have eye-appeal and to interest midway people in the prizes. Large displays of dolls were offered by W. A. Currie, who is one of the exhibitors of this line.

An interesting line from a prize angle offered at the show was that shown by Barnware. This firm displayed California-made peasant parade figurines and Barnware tintage jewelry in addition to wooden carts for holding popcorn, salted nuts and other items necessary at cocktail gatherings. These items, all lifelike in design, are made of a special material known as China-Clay, a patented product. After the item is designed it is fired, which gives it long life. Each item is handpainted and sprayed with clear varnish, making it washable. Concessionaires using miniature items will find this line well suited to their needs.

Clocks and lamps were missing from the show. In other years there has been a large number of exhibitors of these items. Lamps were shown but in no large quantities, and the prices were higher than had been noted in recent years. A firm displaying a fine line of lamps was John E. Marsh.

To sum up the situation of the novelty line for the coming season and using this show as a criterion, it is easy to predict that pottery will be used in many cases, and novelties of plastic, wood and non-strategic metals will be offered in great quantities. Magnitude of this show was highlighted by the fact that buyers from nearly every State in the nation were on hand to see what the West Coast had to offer.

The next Gift and Art Show will be held in September.

Frank M. McNiff was show manager, and Al Hill handled the publicity.

### Ad Pays Big Dividends

CHICAGO, Feb. 6.—We are reprinting here a portion of a letter received from Charms & Cain, of Chicago, because it makes us feel good.

"The small advertisement that we are running every week in your publication brought in \$165 worth of orders today alone. We still have a very substantial stock of all our advertised items on hand and will continue our present ad, which is paying out very nicely."

### Draft Order May Affect Mdse. Market

WASHINGTON, Feb. 6.—Altho the merchandise market is expected to be hit by the new order from the Selective Service Bureau's listing of non-deferrable occupations, there is no indication at present that these businesses will disappear for the duration.

Included in the list of non-deferrable occupations are the manufacture of cut, beveled and etched glass, cutware, glass novelties, mosaic glass; stained, leaded and ornamented and decorated glass; jewelers' fixings and materials; jewelry lapidary work, ornamental gold and silver leaf and foil; costume jewelry and novelties; decorative feathers, plumes and artificial flowers; mirror and picture frames; greeting and picture post cards, and jewelry cases.

All merchandise men have been using at least one or more of these types of articles and the popularity of these items has increased tremendously since priorities cut aluminumware from the merchandise market.

There is no doubt that the manufacture of these items will now be curtailed to a certain extent. People working in the affected occupations will not be deferred if they are between the ages of 18 and 38. However, there are many experienced men in these lines who are over the draft age limit, and they will be forced to carry on business as usual. It will also be a boon to others, who are draft exempt, who will be trained in these lines. Of course, this might for a time create a shortage of man power in these industries until new help is trained to work in the manufacture of items.

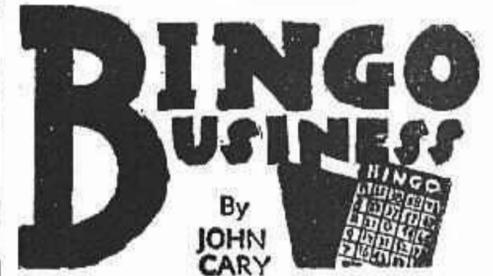
The curtailment of these industries will also create new merchandise on the market to take the place of the merchandise now being manufactured that is listed as not essential to the war effort for the workers involved.

### Distress Mdse. Stores Show Variety of Items

NEW YORK, Feb. 6.—Distress merchandise stores may prove to be a help to bingo operators, concessionaires and salesboard ops who are looking for job lots of merchandise.

There are several of these distress merchandise stores located in this city that buy up bankruptcy stocks, job lots and goods sold at auctions. The establishments are called distress merchandise stores because the proprietors buy up any type of merchandise from any store, factory or jobber desiring to unload his stock. These stores do not carry any particular type of merchandise but buy anything they can lay their hands on. In turn they sell this merchandise, in any amount from individual items to their entire stock, to anyone wanting to buy. Bingo operators, concessionaires and salesboard ops have proved to be good customers. These merchandise men have been able to pick up some items that are difficult to get on the market today. All of these items are inexpensive and many of them are worth looking into.

Included in the merchandise being offered by some of the distress merchandise stores are white pottery flower  
(See Distress Mdse. Stores on page 52)



By JOHN CARY

Two bills to legalize bingo in Pennsylvania have been introduced in the House of Representatives.

One of the measures, sponsored by Representatives John J. Baker and Louis Leonard, would open the field for all enterprisers, with an annual license fee of \$25. The licenses would be issued by county treasurers and would permit bingo to be played "for money or other things of value." License fees would go to the Department of Welfare, and the proposed law would be enforced by the Department of Revenue so that uniform observance could be achieved on a State-wide basis.

The other bill would legalize bingo only for fraternal or beneficial organizations, religious organizations, labor unions, post branches or camps of veterans' organizations or charitable institutions. The annual license fee would be \$5, with proceeds from the permits also going to the Welfare Department. Both bills have been referred to the House Committee on Law and Order.

Altho it has been claimed by the provincial fire marshal of Nova Scotia that bingo halls are the worst offenders in the matter of fire regulations, the Halifax (N. S.) works commissioner and chief engineer, R. M. MacKinnon, has announced that it had been necessary for him to close only one hall until alterations have been completed to comply with safety rules.

In the meanwhile changes in the bingo halls are being made at the request of the committee. These changes include building of fire escapes of wood, the metal not being available. The escapes have not been ordered in all cases and only when the halls are high in the air and stairways are considered inadequate. Where the halls are used only for bingo the chairs and tables are being fastened to the floor. In other cases the chairs are being planked together in sixes and new exits are being made.

Under the regulations each person must be allowed 12 square feet of space exclusive of aisle space.

The panic scare has not marred the attendance at bingo games. Members of the army, navy, air force and merchant marine are keenly interested in the game. The demand for these games as entertainment for both the war services and civilians has been increased in a marked degree in recent weeks. With dances fewer and danceries closed, bingo has attracted even heavier crowds.

Canadian bingo promoters have been co-operating actively with the current war effort. All or part of the proceeds from bingo nights are donated to various war relief funds. War Savings Stamps are offered on the bingo prize list.

Special nights have been allotted to the funds by some of the bingo ops. On these nights the net receipts after paying for the overhead is turned over to the fund which has been named as the beneficiary. At other spots one or two games each night are announced as wholly for one of the funds.

Because the gas ban has closed many roadhouses and dance halls, attendance at bingo games has increased in many instances.

Many people who were accustomed to going to suburban roadhouses for an evening's entertainment are now walking to their local churches or fraternal organization hall to play bingo.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

FOR THE RECORD

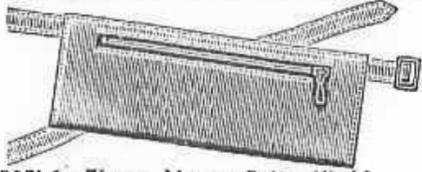
As a group, salesboard operators are as honest in their dealings with the public as any other group of business men. They've got to be, for they understand the only way to build a substantial operation is to play square with the worker of the card, with the location and with the men and women who shell out the nickels and dimes. As soon as they go off the straight and narrow they're thru. But that isn't all. Because of the nature of the business, government officials will sometimes exaggerate and sensationalize a slip made by an isolated member of the operating fraternity. When that happens the situation is loaded with dynamite for everyone. We can all help to keep this business clean by doing a little missionary work whenever we run into an operator who thinks he can get away with a fast one.

The boy who is poison to others is the wise bird who is so hungry for dough he loses his sense of balance and declares an extra dividend for himself in some off-color transaction. He has a good thing in the salescard—a chance to rake in coin on a fast turnover when his item is right—which would seem to be enough to satisfy anyone. But not him. He'll misrepresent the value of the merchandise offered, substitute inferior products and in some cases will even go so far as to make collections and forget to show up with the awards.

Unfortunately, tho this type of operator is the exception and not the rule, every time he goes thru his routine he gives other operators a black eye. There  
(See DEALS on page 52)

### MONEY BELTS

For Servicemen or Civilians in Big Demand—Now!



B25L6—Zipper Money Belt. Khaki water repellent twill. 10 1/2" long. Per Dozen .....\$8.50  
 B25L13—As Above in White for Navy. Per Dozen ..... 8.50  
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen ..... 4.50  
 Send \$2.00 for Sample Each of Above Postpaid.

**JOSEPH HAGN CO.**

Wholesalers Since 1911  
 223 W. Madison St., Chicago

## Popular Items

### Luminous Paint

Pitchmen, department store dems and street workers are interested in selling luminous paint. These workers can buy a supply of the paint and a special blackout box to make up their own bottles. The box is wired to work on either AC or DC current. Luminous paint works on anything and dries in five minutes. Sold by Nite Glow Products Company.

### Cedarwood Heart

An item that is going over very big, especially because of St. Valentine's Day, is a heart made out of cedarwood. The item, made by Badger Wood Novelties, is made from real aromatic cedar and is hand lacquered. It is an attractive piece of jewelry that can be worn on ladies' coats, suits and dresses.

### Door Knockers

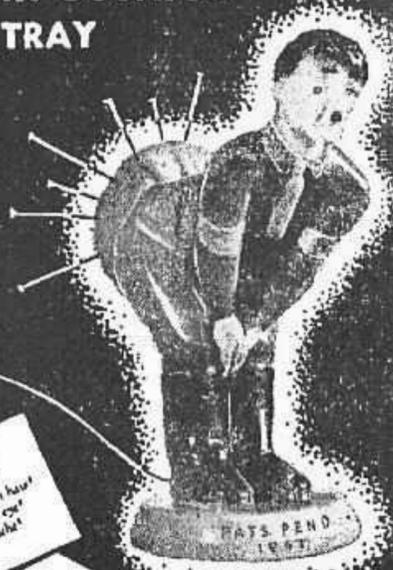
Nock-on-Wood, Ltd., is featuring attractive door knockers. The standard door knocker is a hardwood knocker with a wood panel and a bronze spring scroll. The size is 7 1/2 x 2 3/4 inches. The de luxe door knocker is made of a solid black walnut back with a walnut bar knocker. This has double spring scrolls. These door knockers are a neat ornament for any home.

## Boost Sales WITH THE ORIGINAL HOTZI-NOTZI HITLER PIN CUSHION AND THE HITLER ASH TRAY

The sensational Hitler Pin Cushion that was photographed on President Roosevelt's desk.

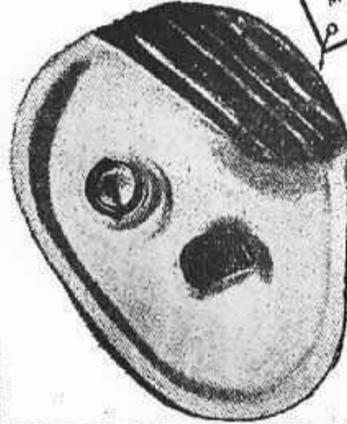
The Hitler Ash Tray is running it neck and neck in sales!

They sell on sight! Stock them today!



**HOTZI NOTZI**  
 IT IS GOOD LUCK TO FIND A PIN HERE'S AN "AXIS" TO STICK IT IN!

**THE HITLER ASH TRAY**  
 Supply of cigarettes is stored in Hitler. Cigarette is pushed out in the cap. Matches are struck on mustache!



Pin Cushion 4.20 Doz.

Ash Tray . . 3.00 Doz.

**JOBBER GET SPECIAL DEAL!**  
 Terms: 1/3 Dep. Bal. C.O.D. F.O.B. N.Y.  
 Send \$1.00 for sample of both items.

## BASSONS DUMMY PRODUCTS

57-02 48th STREET

MASPETH, N. Y. C.

## WRITE US YOUR REQUIREMENTS CARNIVAL GIFT AND PREMIUM MERCHANDISE

### MIDWEST MERCHANDISE CO.

10TH & BROADWAY. KANSAS CITY, MO.

## ALL READY WITH NEW LINES

NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES

"GET OFF TO A FLYING START"

Write for Catalog. Please State Your Business.



## ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

## BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Rogers International Hollow Handle Silverware, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Blum and Plaster Novelties. Write for Catalog. State business.

**WIS. DELUXE CORP.** 1902 No. 3rd St. MILWAUKEE, WIS.

## NEED MERCHANDISE

PLENTY STILL AVAILABLE!

DON'T WAIT—TOMORROW MAY BE TOO LATE!

SEND FOR CATALOG

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
 1132 S. WABASH AVE. • CHICAGO

## BEST BUYS FUR COATS

**JACKETS-BOLEROS**  
 Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.  
**S. ANGELL & CO.** Manufacturing Furrier  
 236 W. 27th St., (Dept. b-3), New York City.

## WISE CONCESSIONAIRES

**ORDER NOW YOUR STUFFED TOY NEEDS**  
 WHILE MATERIALS ARE AVAILABLE  
 Send for 3 Color Folder

**JERRY GOTTLIEB INC.**  
 303 4th AVE., NEW YORK, N.Y. Tel. GRam 5-9475

## Have you seen NUDIE?

Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.  
**NUDIE!** A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.  
**ABRAHAM** 258 W. 97th St. NEW YORK CITY  
 Novelty Creator  
**EXCELLENT OFFER FOR JOBBERS!**

## GLAMOROUS FUR COATS

**Jackets and Boleros**  
 Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checklans, Caraculs, Krimmers.  
**\$5.50 Up**  
 Pony and every other Fur from  
**WRITE** immediately for new illustrated catalog and price list just off the press. It is FREE.  
**BRIEN SEWARD** Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

## OPERATORS SWIVEL MIRROR VANITIES

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. \$24.00 doz. Packed with ribbon-tied high-grade stationery, add \$3.00 doz.  
**MARTIN MIRROR CHEST CO.**  
 1120 W. 79th St., Chicago, Ill.

**NOVELTY STORES—HUSTLERS**  
 New, printed, packaged Novelty Numbers. Clever, comical, laugh-makers. Profitable, fast sellers. Dog Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 58 items with wholesale price lists, \$1.00 by express. No samples without deposit—no postcards answered.  
**KANT NOVELTY COMPANY**  
 323 Third Avenue Pittsburgh, Pa.

## OVER 1000 JOBBERS

SELL OUR **BINGO SUPPLIES**  
 WRITE FOR CATALOG TO **MORRIS MANDELL**  
 131 W. 14th St. NEW YORK, N. Y.

## SHAMROCKS

N3058—Plain Shamrocks. Gr. . . . \$1.00  
 N7812—Irish-Amer. Bow Pins. Gr. . . 1.00  
 N7830—Irish Silk Flag. Gr. . . . . 1.00  
 N6985—Green Paper Horn. Gr. . . . 1.75  
 N3087—Green Crepe Paper Hat. Gr. 1.25  
 N6980—Amer. Made Paper Hat. Gr. 3.75  
 N6981—Amer. Made Min. Form Hat. Gr. . . . . 5.25  
 N6982—St. Pat. Badge with Ribbon. Gr. . . . . 4.50  
 Postage Extra—  
 Include Sufficient Deposit.  
**WRITE FOR COMPLETE PRICE LIST**

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

## MILITARY PILLOW TOPS

Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20", 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.  
 Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen, 15.00 Gross.  
 Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.  
**AAA FLAG CO., 247 W. 34th St., N. Y. C.**

## COIN MOVIES Film Rental \$5 PER WEEK

(\$8 first week, each reel—Transp. allowed)  
 Panoram, 8 Subjects  
 Metromovies, 10 Subjects  
**Hollywood Film Exchange**  
 2422 1/2 W. 7th Street Los Angeles, Calif.

## ELGIN • BULOVA • GRUEN

**Ladies' GENUINE DIAMOND RING**  
 Solid Yellow Gold, Low Priced \$4.10  
 Take advantage of unusual values in Rings and rebuilt Watches.  
 Send for New FREE Catalog  
**STAR WATCH CO.**  
 Wholesale Jewelers  
 740 SANSOM ST., PHILADELPHIA, PA.

## LEADING SELLERS IN FUR COATS

**LOWEST PRICES JACKETS CAPES • SCARFS**  
**ALL GENUINE FURS!**  
 Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.  
**H. M. J. FUR CO.**  
 150-B West 28th St., N. Y. C.

# NOTES FROM SUPPLY HOUSES

S. Farkas, AAA Flag Company, announces his firm is ready to make immediate deliveries on its complete line of patriotic pillow tops and banners. Line includes army, navy, marine and air corps pillow tops in satin with gold fringe and assorted inscriptions and insignias. Item is also available in red, white and blue service banners, one, two, three and four stars, with army, navy, marine and air corps insignia. AAA Flag Company also manufactures items to special order.

## DEALS

(Continued from page 50)  
is this bit of satisfaction, however. He is just a sucker for John Law. Eventually he turns one job too many and away he goes for a nice long rest in the cooler.

Charlie Fleischmann, of the Baltimore Salesbook Company, reports that orders and repeats are still coming in consistently for his Form S Standard Collection Book for salesboard operators. He says the boys who have used it have

found the book a real convenience to keep records of various types of deals and card and board placements. The reverse side of the original copy has space for a record of merchandise left with the location on consignment. The book is complete, practical and inexpensive.

Whenever possible operators should team up so that one man can devote his time to securing locations and the other to collections and deliveries of merchandise. In this way more good locations may be secured, locations may be checked more carefully, completions speeded up and deals pulled promptly from spots which are not up to snuff.

Stuffed toys and furs are still going strong.

## HAPPY LANDING.

## DISTRESS MDSE. STORES

(Continued from page 50)  
pots with china figures and feather flowers arranged in the shape of a tree; oil paintings; seashells for decorative purposes; table and standing lamps; lamp shades; shaving cream; religious, decorative and patriotic wall plaques; cellophane sheets; cloth flowers to be worn on dresses, coats, suits and hats; metal ash-tray stands with glass ash trays; inexpensive candid cameras; toilet water sets and small wicker baskets for coasters.

In addition to these items, the stores have an abundance of jewelry boxes and glassware of all types, including pitchers,

dinnerware, glasses and animal and bird figures. One of the stores also has hundreds of boxes of greeting and tally cards.

Another important item of merchandise for bingo operators is a large stock of flat catalin chips in all colors and sizes.

Other stores carry much of the merchandise mentioned above. In addition, they have cheap cosmetics and sundries, inexpensive perfumes, dolls, electric lights, toys and games, stationery, American flags and many religious items.

Today the distress merchandise stores might have a large supply of glassware and by tomorrow the stock might be sold, with something else taking its place. There is a quick turnover in this business and anything might be found in these stores. As one saleslady said: "I wouldn't be surprised to walk in one morning and find an elephant standing here waiting to be sold."

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

GEORGE S. LUNSFORD . . . reports from Jacksonville, N. C., that business is still big but that he is wondering as to sources of supply. George says that if he hadn't had *The Billboard* to consult for advertising on his type of items he would have folded long ago. He complains that he hasn't been able to cut up any jackpots recently for the reason that he hasn't spotted a pitcher in weeks.

PIPES DEPENDS upon its friends. Help! Help!

HAROLD A. PORTER . . . is still circulation director for a beauty-shop trade journal in Shreveport, La., he reports. He recently arrived back at his home base after a swing thru the Western States checking up on business and circulation. On his way back he stopped off at Hot Springs, Ark., for a little rest and met a number of old show-business friends here. At Texarkana, Ark., he encountered paper workers Bill Roberts, Elmer Mead, Bob Grammer and John Thomas. From Shreveport Harold plans on moving to Tulsa, Okla.; Omaha, Des Moines and Dallas for beauty shows—then to Chicago for the big Midwest beauty show at the Sherman Hotel. From there he goes on a swing of the Eastern States.

IT MAY BE THE WAR, but it seems that there are really more women in the pitch business today than there were a year ago.

JEANETTE ARBITTER . . . dropped into the Cincinnati office to see Bill and complain that she doesn't scribble in her dispatches to the Pipes as we claimed in a recent issue. Jeanette is checking chain stores and five-and-dimes for Lehn & Fink, makers of dentifrices, powders and other drug products.

BILL DU BOIS . . . is handling the gadgets and doing well at McCrory's in Dayton, O.

NOW IS THE TIME for all good men to either go across or come across. If you're left behind buy your quota of War Bonds.

JIMMIE MURPHY . . . scribbles that he stopped in St. Louis to visit and saw Doc Mitten, paperman, getting plenty of the long green on the sheet. The Doc left for the army February 4 and before leaving said that he'd like to see pipes from Messrs. Mossburger, Klosky, Foss and Duffy.

STANLEY NALDRETT . . . writes that he was sorry to break his record of a pipe a week, but he moved on to Memphis and, in getting straightened out in his new surroundings, was too busy to do any writing. Says he'll be in Memphis "in the green" for a month and then will head back north.

SEEMS THAT pitchers are doing well in almost all sectors. Ingenuity of manufacturers is providing many items made of non-essential materials.

RICTON . . . "Barnum of the Sticks" scribbles that his dog circus is still going strong. He's decided to raise the admish charged in school auditoriums from 11 to 15 cents, inasmuch as he's playing war-boom

STERLING SILVER  
*Forget-Me-Not*  
**BRACELET**  
\$12.00 GR.  
with RIBBON



No. 1310 with Ribbon

2 ASSORTED PATTERNS  
Engravers! Here's this season's biggest seller — Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together — your profits grow. Buy Platowen ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bulk  
\$9.00 GR.  
BULK  
**Harry Pakula & Co.**  
5 N. Wabash, Chicago, Ill.

## MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets  
**WING PIN**

#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.  
**\$6.75 Per Dozen**  
WRITE TO  
**ALPHA-CRAFT, INC.**  
303 5th Ave., New York, N. Y.

## FURS

COATS, JACKETS, BOLEROS  
Quality — Price — Style

Latest 1943 Styles. Ooneys, Sealines, Caraculs, Muskrats, Mouton, Lambs, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

**M. SEIDEL & SON**  
243 W. 30th St. N. Y. C.

## P-A-P-E-R M-E-N

Can use oldtimers in Midwestern States on good paper and map deal. Best in the business.  
**ED HUFF, 5416 Phillip, Dallas, Texas.**

## WANTED CONCESSIONS

60,000 Soldiers hors from near-by Camp Leo, Va., and many more here Saturday and Sunday from Camp Pickott, Va.  
Have two large front window spaces available. Good location for Military Jewelry and Novelties (no carries). Good opening here for an Engraver, also a good Tattoo Artist. Can use any other Concessions that will fit in with an Arcade. Write or wire (prepaid).  
**GEORGE G. JOHNSON**  
Care Milner Hotel PETERSBURG, VA.

## SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.  
**CHARMS & CAIN**  
407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Web. 3546-3547-3548

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
187 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

# NOW! A NEW GAME

**VICTO**

**SAMPLE SET (12 Boards) ONLY \$2**

- The "Fun Way" To Sell War Bonds and Stamps.
- New 100% All-American Victory Bingo Game.
- Play Bingo "The American Way."
- Beautiful Red, White and Blue Cards, Call Slogans and Master Sheets.
- A Natural for Churches, Clubs, Lodges, etc.

Stores, Jobbers, Distributors: Write today for Price List.

By the Makers of "Spare-Time" and "International Rummy"

**SPARE-TIME CORPORATION** Dept. B., 129 So. 10th Minneapolis, Minn.

## NEW SERVICE BANNER

8 1/2 x 12", 3 colors, heavy flock finish on satin. 1, 2, 3, 4 & 5 stars.

Doz. \$1.50 Mention Flock Gr. \$16.00

## PHOTO FRAME

Beautiful 6-color design with oval insert for service man's photo. Army and Navy only. 10"x12" wooden frame and glass.

Doz. \$3.25 Gross \$16.00

25% Deposit with Order, F.O.B. N. Y. Send \$1.00 for Sample Assortment, 5 Banners, 1 Frame.

**A-ACADEMY FLAG & BANNER CO.**  
386 BROADWAY BROOKLYN, N. Y.

areas and the upping can be made without a drop in attendance. He finds that business is better than ever, with gasoline a problem and tires a headache. The latter part of January found the Rictons in Guntersville, Ala., moving on to Attalla, Ala.

**WHY IS IT** that there are sudden absences of pitchers in certain parts of the country? A lone worker will report that the fields are lush, but that he hasn't seen another pitch artist in weeks.

**"WE'RE MODERNIZING"** . . . advises the Celtonsa Med Company, of Cincinnati. Its Queen City plant, home of the old established firm, is known well by many med men. Celtonsa expects to have the plant ready within the next

few weeks in order to be ready for the visits of the med fraternity.

**MUSICAL MAY MACK** . . . otherwise known as Viola T. Smith, is recuperating from a fractured right arm at Anchor Hospital at St. Paul. At the time she was hurt she was visiting her folks after a long tour with the Stevens-Mack Entertainers.

**RATIONING IS NO JOKE**, altho we all are trying to take it with a grin. We figure that we've got to give up that one cup of coffee every eighth day now that the ration is at one pound for each six weeks.

**ROBERT DAY** . . . former pitcher, tells from Baltimore that he is employed in an airplane plant there.

**TWO OLD CUSTOMS** indicating friendship are to break bread or use salt while dining with another. These customs were religiously adhered to in some parts of the world during the Middle Ages. The customs have passed but friendship is still as highly desired as ever. The giver of friendship profits as much by it as the receiver.

**North Carolina Stiffens Law Relating To Use Of Photograph Coupons**

**RALEIGH, N. C., Feb. 6.**—A bill titled "To prevent the perpetration of certain fraudulent practices by photographers within the State of North Carolina" has been enacted into law by the General Assembly. It makes unlawful the issuance of coupons redeemable in whole or in part by any product of photography unless the principal in the business posts a \$2,000 bond with the clerk of Superior Court in each county where the business is conducted.

The measure, aimed at itinerant photographers, provides forfeiture of the bond if the photographer does not discharge all obligations.

The new law also requires all coupons to be numbered serially. Before the bond can be withdrawn the photographer must show that all coupons have been redeemed or that holders of coupons have been given 30 days written notice to redeem coupons by a certain date.

Any person suffering loss or damage in connection with such coupons may collect \$25 penalty plus actual damage, with the amount of recovery to be a lien against the bond. Violation is a misdemeanor.

The bill was introduced by Rep. Shelley Caveness, of Guilford County.

**Madam Neeley**

By E. F. HANNAN

**MADAM NEELEY** made her home, when not active, at the old Revere House in Boston. A striking personality, always well dressed and of fine deportment, Madam did a combination act of mentalism and spiritual messages. In winter she held forth at hotels and in summer she played seashore and mountain resorts.

She was so well thought of in her heyday that Captain Harrison, who ran the Revere House, was kept busy forwarding her mail. Wherever Madam worked you would always find a man promoting the sale of a thick pamphlet called *The Expose of Madam Neeley*. The pamphlet would go on sale shortly after Madam's ads appeared in the local papers. The idea was to create interest, the seller of the pamphlet being Madam's husband.

Instead of being an expose, the literature was a cleverly designed boost. Now and then the combination worked a fair for a change, and a funny story is told

of how one of Madam's patrons, after having had his future outlined, came out of her tent and made a rush for the husband, who was lecturing near by on the expose pamphlet.

"Don't you dare say anything against that woman," the patron shouted. "I won't stand for it. She's a genius, she is!" The Madam's business flourished that day, which again proves that a knock can often be cashed in as a boost.

**MSA DANCE**

(Continued from page 30)

ceiving from the boys in the service since the plan was inaugurated.

During the summer the committee's revenue was derived from the sale of War Bonds by MSA members on various shows, and profits were used to purchase the servicemen's packages. When the season ended this major source of revenue was seriously curtailed. Hence, with little revenue and more requests from showmen coming in the club decided to stage the St. Patrick dance to help defray expenses of the gift packages.

Expressions of gratitude with which the gifts are received are contained in excerpts of two of the many letters sent the club. One, which came from Lieut. Leonard H. Finn, D. C., Acting Commander, Company I, Welston Air Depot, said, "Just a note to express my surprise and appreciation for the package containing cigarettes and candy from you. I wish to assure you that the gesture and thoughtfulness on your part had an excellent effect on my morale and it made me feel as tho you folks are behind us 100 per cent, and it's a pretty warm feeling. We fellows in the army, who are away from our loved ones, look upon any act of the nature of yours with a lift and I presume that the other men who have been recipients of your kindness must feel the same way about it."

Sgt. Oscar Kaplan, with Headquarters Company, Reception Center, Fort Sam Houston, Tex., lettered: "I received your most welcome letter and package and was glad to hear from all of you back home in Detroit. Getting mail (especially from home) is about the one thing that we here in the army live for. These few words are to let you know how much I enjoyed the letter and package. If I were to send myself a gift I couldn't think of a better surprise than the one I received from all of you."

**BALLYHOO BROS.**

(Continued from page 30)

back end in another town, Second Fiddle, Tex., which also has a mayor. In order to stay in his good graces, as we had no permit to play there, we decided to honor him with a little ribbon cutting that gave this show two grand opening ceremonies, which it rightfully deserves. Due to gasoline rationing the citizens of Barnstall didn't see the back end of our midway and the Second Fiddlers didn't know we carried concessions.

Due to the long distance from the shows and rides to the office wagon at the front arch, we can't report Friday's and Saturday's business because they haven't got to the wagon with it. Will say that two of the concessions got off the nut and one reported a fair week. The back end hit big for the first four nights. The train is again being loaded on the Mexican side of the border, and the shows' good-neighbor tour starts next week. MAJOR PRIVILEGE.

**COAST CLUB MEET**

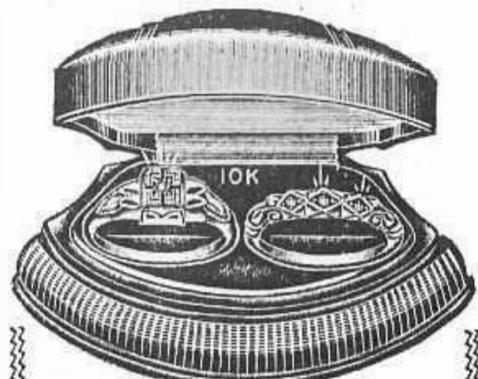
(Continued from page 30)

Both donated money to be used for a social, as did Mrs. Lillebell Lear.

Goldie McCoy won the bank night award, and the auxiliary award went to Shorty Wrightsman. He turned it back to the club. Doris Carlson, a new member, attended her first meeting Monday night. Men's auxiliary is laying plans for a party for the group.

Regular meeting, January 22, was called to order by President Estelle Hanscom. Babe and Moxie Miller are at Gilman Hot Springs, where she is seriously ill. President Hanscom played hostess at a turkey dinner. Past President Lucille King, Lucille Dolman and Ethel Krug provided the trimmings. Minnie Ponds was unable to attend.

Bank Night award went to Lucille Dolman. Standing vote of thanks was given Babe Miller, Estelle Hanscom, Ethel Krug and Sis Dyer for their efforts in framing the charter. Inez Walsh, Nancy Meyers and Martha Levine donated money for future parties. Cecelia Kanthe reported on the breakfast at Sardi's.



**FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD**

**\$4.90** complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

**BIELER-LEVINE**

87 SOUTH WABASH CHICAGO, ILL.

**George Foster offers: The Most Sensational FOOD SPECIALTY of 1943!**

REN-O-MIX

15c pkt. Saves \$1.50



**REN-O-MIX BUTTER STRETCHER**

Is going to beat the well-known hot cakes as a selling proposition as soon as the nation's housewives get to hear of this amazing specialty. Think of it! A 15c packet of Ren-O-Mix will blend 4 lbs. of butter and 4 pints of milk into 8 lbs. of delicious spread that locks and tastes like butter. Saves the housewife \$1.50 and doubles the available supply of butter. A 50c jar, for direct-to-the-home sales, saves over \$6 and makes 32 lbs. of Ren-O-Mix Butter spread. Contains no gelatine. Live-wire Specialty Salesmen, General Agents, Crew Managers, Wagon Jobbers, Store Demonstrators and Church Society Workers will clean up thousands of dollars on this new winner. We have other famous food stretchers, also. Write, wire, phone or come in for details. The early bird has first opportunity to sell direct and act as 'obber in territory.

SEND 3c Stamp for Full Sized FREE SAMPLE

**GEORGE FOSTER, INC.**

Dept. B-2, ST. PAUL, MINN.

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco, Calif.

**ZIRCON RINGS**

Ladies & Gents **\$4.00** to \$8 SOLID GOLD . . . . . Each Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost. Box 311 — B. LOWE — St. Louis, Mo.



**Events for Two Weeks**

(February 8-13)

CALIF.—San Francisco. Gift & Art Show, 7-9. D. C.—Washington. Shrine Circus, 8-14. TEX.—Houston. Fat Stock Show, 5-14.

February 15-20

ARIZ.—Tucson. Rodeo, 20-22. CONN.—Willimantic. Poultry Show, 19-20. MICH.—Detroit. Builders' Show, 12-21. N. D.—Fessenden. Winter Show, 19-20. ORE.—Portland. Gift & Art Show, 14-18. TEX.—Laredo. Washington's Birthday Celebration, 20-22. El Paso. Livestock Show & Rodeo, 18-22.

**LIVE BUYS—HURRY!**  
★ **TIMELY! AND HOW**

- SHOE KIT IN DUFFLE BAG. No service man can be without it. Worth double. . . . . \$3.95
- DOZEN KITS COMPLETE DUFFLE BAG SERVICE KITS. Complete with fittings. . . . . 6.00
- DOZEN KITS FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home use. DOZ. KITS 22 ITEMS IN DRAW STRING KIT. Every service man's right hand. Contains most useful necessities. . . . . EACH 1.30
- MILITARY SERVICE APRON KIT. Full of value. . . . . EACH 1.45
- EMPTY DUFFLE BAGS. For storing service men's necessities. Big seller. DOZEN 1.85; GROSS BARRACK BAGS. Large size with zipper. Here's a bag that every service man cannot do without. . . . . EACH 1.95
- MONEY BELTS. 3 big values. It's a hot seller. . . . . EACH .65
- PILLOW CASES. Sentimentally inscribed. With fringes. Always sells. . . . . DOZEN 5.95
- SOLDIER PHOTO PLAQUES. Attractive get up. . . . . DOZEN 2.40
- TIE & HANDKERCHIEF SET. A must for every man in the service. Boxed. . . . . DOZEN SETS 6.95
- TIE & IDENTIFICATION CHAIN SET. A gift every service man appreciates. Boxed. DOZ. SETS 6.95
- WRITING KITS. Various styles and sizes. . . . . DOZEN 3.00, 6.50
- METAL TRENCH MIRRORS. . . . . GROSS 11.50
- RAZOR BLADES. First quality. 5 to box. . . . . 1,000 BLADES 6.75
- RAZOR BLADE SHARPENERS. Chromium finish. . . . . GROSS 3.60
- SOAP. 3 wrapped cakes in box, marked 75¢. Big value. . . . . 6.50
- 100 BOXES GARDENIA CORSAGE PERFUME. 12 bottles on a very attractive card. Fine value. GR. . . . . 7.20
- ASPIRIN. 12 five grain tablets in tin. . . . . GROSS TINS 1.95
- BANDAGE, 10¢ Size. . . . . GROSS BOXES 3.45
- FIRST-AID Bandages. 8 in window front folder. . . . . GROSS FOLDERS 1.95
- SIDE LINE Merchandise, fine grade. . . . . GROSS 2.95
- POCKET COMBS, extra value. . . . . GROSS 2.95
- PENCIL. With eraser. The better kind. . . . . GROSS 1.80
- SHOE LACES. Paired, banded and boxed. Exceptional value. GR. . . . . .60
- SHOE SHINE CLOTHS. Fleece lined, stitched ends, 100 CLOTHS SELF-CONTAINED SHOE POLISH CLOTH. Or Metal Polishing Cloths. Each in envelope. GR. . . . . 8.45
- SHOE POLISH. In tubes. . . . . GROSS TUBES 6.75

Order quantities. You simply cannot buy for less anywhere. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.

**MILLS SALES CO.**  
901 BROADWAY, New York, N. Y.  
WORLD'S Lowest Priced WHOLESALERS

**DEMONSTRATORS**  
**BE YOUR OWN BOSS**  
COMPLETE LINE OF FOOT REMEDIES  
Guaranteed Repeat Business. Flashy Packages. Send \$1.00 for Samples and Mailing. Territory Protected. Prices Low.

**SAFEGWAY PRODUCTS CO.**  
6515 Delmar ST. LOUIS, MO.

**RAZOR BLADES**

Each blade honed in oil to hair-splitting sharpness. Flashy display cards. Buy at factory prices. Many millions sold. Dept. 64

**ACE BLADE CO.**  
68 E. Eagle St., Buffalo, N. Y.

**SELL ACE COST YOU LESS!**

**DEXTER ENGRAVING JEWELRY CO.**  
21 Arch St., Providence, R. I.  
Sterling Bracelets, emblems soldered on, all branches of service; in velvet display box. Send for picture folder of these numbers.

**GOODRICH HONES TOP THE FIELD**  
300%-350% PROFIT

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver Deluxe Box. Sample 10¢; low gross prices.

**GOODRICH, 1500 W. Madison St., Dept. BG-2, Chicago, Ill.**

**REAL PROPOSITION**  
Selling repeat Medicines. Tonic, Herbs, Liniment. Catalog on request.

**THE QUAKER MEDICINE CO.**  
220 GEORGE ST. CINCINNATI, OHIO



# Truck and Trailer Legislation

## ROUTES

(Continued from page 19)

Kaye, Thelma (Music Hall) NYC, t.  
Keene, Linda (Famous Door) NYC, nc.  
Keller, Marie (Swing Club) Brooklyn, nc.  
Kellerman, Mimi (Royale) Detroit, nc.  
Kelly, Willis, Co. (Roxy) NYC, t.  
Kennedy, Bob (Hurricane) NYC, nc.  
Kennedy, Mae (Swing Club) NYC, nc.  
Kimberly, Kim (Riverside) Milwaukee, t.  
King, Johnny (Bowery) Detroit, nc.  
Kirk, Lynn (19th Hole) NYC, nc.  
Koshetz, Marina (Versailles) NYC, nc.  
Kula, Malle (Chins Victory Room) Cleveland, nc.

### L

La Bato, Paddy (Alpine Village) Cleveland, nc.  
La Milonguita (Don Julio's) NYC, nc.  
Lao & Monaita (Algiers) NYC, nc.  
Lane, Manda (Sir Francis Drake) San Francisco, h.  
Lassen, Sigrid (Monte Carlo) NYC, nc.  
Laurette & Cymas (Hurricane) NYC, nc.  
Lavelle, Paul (Roxy) NYC, t.  
La Zellus, Aerial (Army Camp Shows) Alexandria, La., 8-20.  
Lee, Bob (Wivel) NYC, re.  
Le Roy, Gloria (Leon & Eddie's) NYC, nc.  
Lewis, Ralph (Yacht) Pittsburgh, nc.  
Lime Trio (Earle) Washington, t.  
Lit, Bernie (Kavakos) Washington, c.  
Little Tough Guys (Palace) Columbus, O., t.  
Long, Walter (Copacabana) NYC, nc.  
Loomas, Sweetie (Pinto's) NYC, nc.  
Lopez, Maria Louisa (Greenwich Village Inn) NYC, nc.  
Louis, Don, & Sale (Roxy) Atlanta 5-11, t.  
Lynn, Ginya (Belmont Plaza) NYC, h.  
Lyons, Joy (Cafe Pierre) NYC, nc.

### M

Mack, Johnny (Earle) Phila, t.  
Mallin, Dave (Music Hall) NYC, t.  
Mallory, Mickey (Barkley's) Brooklyn, nc.  
Marcus, Doctor (Royale) Detroit, nc.  
Marlowe, Don (Hollenden) Cleveland, h.  
Marque & Marlys (U. S. Army Camp Shows) Mineral Wells, Tex.  
Marten & Payne (Zimmerman's) NYC, nc.  
Martin Bros. (Loew's State) NYC, t.  
Mascoe, Gloria (Bal Tabarin) NYC, c.  
Mason, Ace (Moose) Toledo, O., nc.  
Maugham, Dora (Troc) NYC, nc.  
Maurice & Cordoba (La Martinique) NYC, nc.  
Mayo, Don (Sir Francis Drake) San Francisco, h.  
Meadows, Frankie (Swing Club) NYC, nc.  
Mervoff's, Benny, Funzafire (Hit-Hat) St. Louis 12-24, nc.  
Merror, Elise (Barkley's) Brooklyn, nc.  
Miller Sisters (Bal Tabarin) NYC, c.  
Modernaires, The (Oriental) Chi, t.  
Moke & Poke (Paramount) NYC, t.  
Montero, Mate (885 Club) Chi, nc.  
Montez, Lola (Havana-Madrid) NYC, nc.  
Morris, Will, & Bobby (Hamid-Morton Circus) Washington.  
Moya, Lolita (Algiers) NYC, nc.  
Murphy Sisters (Earle) Phila, t.  
Myrus (Pierre) NYC, h.

### N

Nadell, Henny (Red Mill) Bronx, NYC, c.  
Nelson, Skip (Riverside) Milwaukee, t.  
Nevel, Nik, Trio (Bancroft) Springfield, O., h.  
Noble, Diane (Hickory House) NYC, re.  
Norman, Lucille (Versailles) NYC, nc.

### O

O'Brien, Eileen (Patio) Cincinnati, nc.  
O'Dare, Dale (Queen Mary) NYC, nc.  
O'Dell, Dell (Park Central) NYC, h.  
O'Rourke, Harriet (Eitel's) Chi, re.  
Osta, Teresita (El Chico) NYC, nc.  
Oxford Boys (Versailles) NYC, nc.  
Oye, Beatrice Fung (Ubangi) NYC, nc.

### P

Page, Muriel (Belmont Plaza) NYC, h.  
Parks, Barbara (Royale) Detroit, nc.  
Peulens, The (Patio) Cincinnati, nc.  
Pitchein, Three (La Martinique) NYC, nc.

**PRIMROSE SEMON-EMCEE**  
**JOE DORRIS-1943 SCREWBALL**  
Held Over ALOHA CLUB, BROOKLYN, N. Y.

Porter, Virginia (18 Club) NYC, nc.  
Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.  
Pupi Dancers (La Conga) NYC, nc.  
Purcell, Ginger (Pinto's) NYC, nc.

### R

Rabel, Annita (Don Julio's) NYC, nc.  
Radio Rogues (Paramount) NYC, t.  
Rand, Sally (RKO-Boston) Boston, t.  
Rann, Betty (Roxy) NYC, t.  
Ray & Pedro (Shoreham) Washington, h.  
Raymond, Gregory & Cherie (Royale) Detroit, nc.  
Remos, Paul (Buffalo) Buffalo, t.  
Renaud, Rita (Bal Tabarin) NYC, nc.  
Rich, Herman (Pelman Health Inn) NYC, nc.  
Richards, Don (Mon Patee) NYC, nc.  
Richey, Jean (Earl Carroll) Hollywood, t.  
Rigolette Bros. (Glenn Rendezvous) Newport, Ky., nc.  
Ring, Ruby (Frolles) NYC, nc.  
Robbins, Gayle (Belmont Plaza) NYC, h.  
Robertos, The (Bismarck) Chi, h.  
Robinson, Ann (Le Ruban Bleu) NYC, nc.  
Rocco, Maurice (Blackhawk) Chi, c.  
Roland, Dawn (Drake) Chi, h.  
Rolle, Isabell (Hurricane) NYC, nc.  
Roper, Rita (Belmont Plaza) NYC, h.  
Rossillanos, The (Stalder) Detroit, h.  
Rubio (Swing Club) Brooklyn, nc.  
Rubyettes, The (Bowery) Detroit, nc.  
Ryan, Jack (Octjen's) Brooklyn, nc.

### S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.  
Sallie Puppets (Capitol) Washington, t.

Salute to Hawaii (Stanley) Pittsburgh, t.  
Samuels, Three (Chicago) Chi, t.  
Schafer, Eddie (Zebra) NYC, nc.  
Scott, Grace (Swing Club) NYC, nc.  
Scott, Margaret (Weylin) NYC, b.  
Scott & Susanne (Barn) NYC, nc.  
Scott, Virgie (Onyx) NYC, nc.  
Shapiro, Ted (Copacabana) NYC, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shaw, Sonia (Mon Patee) NYC, nc.  
Shaw, Walter (La Martinique) NYC, nc.  
Shayne & Armstrong (Music Hall) NYC, t.  
Shriner, Herb (Roxy) NYC, t.  
Siegel, Al (Frolles) NYC, nc.  
Simpsons, The (Iceland) NYC, re.  
Sinatra, Frank (Paramount) NYC, t.  
Skyliners (Indiana) Fort Wayne, Ind., h.  
Slade, Barry (Gamecock) NYC, c.  
Smith, Jerry (Ubangi) NYC, nc.  
Smoothies, The (Palace) Columbus, O., t.  
Southern Sisters (Nixon) Pittsburgh, nc.  
Spoons, Jack (Leon & Eddie's) NYC, nc.  
Sporn & Dukoff (Hollenden) Cleveland, h.  
Springer & Orton (La Vie Parisienne) NYC, nc.  
Stanley, Stan (Frolles) NYC, nc.  
Stearns, Roger (1-2-3 Club) NYC, nc.  
Stone, Al (18 Club) NYC, nc.  
Stone, Harvey (Bowery) Detroit, nc.  
Storch, Larry (Frolles) NYC, nc.  
Sues, Leonard (Frolles) NYC, nc.  
Sullivan, Maxine (Algiers) NYC, nc.  
Summer, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Sweet, Anil (Hickory House) NYC, re.  
Sylvio (Don Julio's) NYC, nc.

### T

Tate, Maureen (Jimmy Daniels, Inc.) NYC, nc.  
Telu (Lexington) NYC, h.  
Tharpe, Sister (Rialto) Joliet, Ill., 10, t.  
(Orpheum) Madison, Wis., 11, t.  
Therrien, Henri (George Washington) Jacksonville, Fla., h.  
Thompson, Arlene (Mon Patee) NYC, nc.  
Torme, Mel (Riverside) Milwaukee, t.  
Toy & Wing (Riverside) Milwaukee, t.  
Tova, Tanya (Casino Russe) NYC, nc.  
Tracy, Roy (Royale) Detroit, nc.  
Tullah & Mia (Colosimo's) Chi, nc.

### U

Urban, Sally (Belmont Plaza) NYC, h.  
Valdez, Miguelito (La Conga) NYC, nc.  
Valdez, Vern (Wonder) New Orleans, nc.  
Valerie (886 Club) Chi, nc.  
Vallee, Edee (Jimmie Dwyer's Sawdust Trial) NYC, nc.  
Vallet, Ted & Flo (Tower) Kansas City, Mo., t.  
Vasco, Rudy (Algiers) NYC, nc.

### W

Wallace Puppets (Royale) Detroit 8-11, nc.  
(Park Plaza) St. Louis 12-25, h.  
Walsh, Sammy (Latin Quarter) Chi, nc.  
Ward, Marjorie (Latin Quarter) Chi, nc.  
Watson, Laurel (Onyx) NYC, nc.  
Wayne, Wacky (Frolles) NYC, nc.  
Wences, Senor (Florentine Gardens) Los Angeles, nc.  
Werner, Sir Frederick (Bal Tabarin) NYC, nc.  
White, Gerri (Swing Club) Brooklyn, nc.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Whitney, Beverly (Savoy-Plaza) NYC, h.  
Williams, Pearl (18 Club) NYC, nc.  
Willys, Six (Chicago) Chi, t.  
Winchell, Paul (Earle) Phila, t.  
Wood, Peggy (Monte Carlo) NYC, nc.  
Woods & Bray (Nixon) Pittsburgh, c.  
Wynn, Nan (Pierre) NYC, h.

### Y

Yacht Club Boys (Loew's State) NYC, t.  
Youngman, Henny (Riobamba) NYC, nc.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: (2300 Block Senate St.) Columbia, S. C.  
Chatham Am. Co.: Fairfax, S. C.  
Pay's Silver Derby: Valdosta, Ga., 8-27.  
Greater United: Laredo, Tex., 10-23.  
Hames, Bill: Houston, Tex., 8-14.

Hubbard: Centerville, Miss.  
Park Am. Co.: Alexandria, La.  
Texas: Edinburg, Tex., 8-14; Alamo 15-20.  
Tower Am. Co.: Augusta, Ga., 8-21.  
Ward, John R.: Baton Rouge, La.

## CIRCUS

Cole, James M.: Dansville, N. Y., 9; Perry 10; Nunda 11; Prattsburg 12; Fillmore 15; Elba 16; Lockport 17-18; Holly 19-20.  
Hamid-Morton: (Uline Arena) Washington, D. C., 8-13.  
Polack Bros.: Louisville, Ky., 15-21.  
Victory Indoor: Savannah, Ga., 8-13; Valdosta 15-20.

## MISCELLANEOUS

Barrett, Roy (J. M. Cole unit): Perry, N. Y., 10; Nunda 11; Prattsburg 12; Fillmore 15; Elba 16; Lockport 17-18; Holly 19.  
Burke & Gordon: Indianapolis 8-13.  
Campbell, Loring, Magician: Paducah, Ky., 10; Charleston, Mo., 11; Wardell 12; Hornersville 15; Senath 16; Newport, Ark., 17; Walnut Ridge 18; Thayer, Mo., 19.  
Couden, Doug & Loin: School Assemblies, Atlanta 8-13.  
DeCleo, Harry, Magician: Marysville, O., 8-13.  
Hubbard, Paul, Magician: Akron, O., 8-25.  
Jarvis, Magician: Shinnston, W. Va., 10; Lumberport 11; Morgantown 12-16.  
Lady Crystal, Mentalist (Moose Club) Fort Wayne, Ind., 8-13.  
Long, Leon, Magician: St. Augustine, Fla., 9-15; Jacksonville 16-28.  
Marquis, Magician: (Kerredge) Hancock, Mich., 10; (Colonial) Iron Mountain 11; (Fox) Marquette, Wis., 12; (Orpheum) Green Bay 13; (Strand) Manitowoc 15-16.  
Rictor's Dogs, school show: Guntersville, Ala., 8-13.

## ADDITIONAL ROUTES

(Too Late for Classification)

Birch, Magician: Clarksville, Tenn., 15; Dickson 17; Murfreesboro 17.  
Jaxon, Great, & Jerry (Camp Show) Salina, Kan., 10; (Tower Theater) Kansas City, Mo., 12-18.  
Lang & Leo (Beacon Theater) Vancouver, B. C., Can., 8-14.  
Southern Sisters (Palace) Canton, O., 15-17.  
Waples, Bud, Ork. (Paxton Hotel) Omaha until March 1.

**.22 SHORTS WANTED**  
ANY QUANTITY  
WILL PAY HIGHEST PRICES.  
**PENNYLAND**  
722 Granby St. NORFOLK, VA.

**BIG ELI OPERATOR WANTED**  
Must be sober and reliable, also must be able to drive semi-trailer; start early in March. Also want Second Man on Wheel who can drive semi. Address:  
**ROBERT HUGHEY**  
3322 North Hoyne Ave. CHICAGO, ILL.

**.22 AMMUNITION**  
Will Trade 10 Cases Remington Long-Rifle Cartridges for .22 Shorts.  
**BOX D-25**  
The Billboard CINCINNATI, O.

**WANTED CIRCUS AND NOVELTY ACTS**  
"UNITED NATIONS VICTORY CIRCUS"  
ELEPHANTS • SEALS • CHIMPS • LIONS • OR MIXED GROUP. HORSES, ALL KINDS • PONIES • DOGS • THRILL ACTS, ALL KINDS • PERCH • TRAMPOLINE • FLYING ACT • ACROBATS • CLOWNS. ALL ACTS DOING TWO OR MORE. NOVELTY ACTS ALL KINDS. ALL MEXICAN ACTS, CONTACT. WHIP, ROPE, NOVELTY ACTS.  
WANTED—BANNER MEN, TICKET MEN, CONTACT AT ONCE.  
All Acts in and Near Chicago, Contact TOBY WELLS, 643 N. CLARK ST., CHICAGO. All West Coast Acts. Write or Wire Direct.  
PORTLAND AUDITORIUM, APRIL 3-4-5-6-7-8  
SEATTLE ARENA, APRIL 10, 11, 12, 13, 14, 15, 16, 17, 18  
**UNITED NATIONS VICTORY CIRCUS**  
Office—Room 876, New Heathman Hotel, PORTLAND, OREGON.

**BLANDING CENTER PARK**  
Located in and at Bus Terminal for All Service Men From Camp Blanding, Florida.  
Need Skating Rink, Lead Gallery, High Free Acts, all legitimate Concessions. Will book Bingo, cash used. This is a live spot and good for duration. J. F. Murphy is here with Rocket Ship, also Gus Elsners Octopus. Wire or write  
**WILLARD CAMPBELL, P. O. Box 608, Starke, Florida.**

RICHMOND, Va., Feb. 6.—Virginia's Governor Darden announces that he will withhold his final decision in suspending the State's new motor vehicle gross receipts tax for the duration until he has a chance to confer with various interests.  
The governor, who has already met with members of the Virginia Highway Users' Association and the State Reciprocity Board, said the request was made by various commercial and agricultural leaders who wish to present their side of the question before the ultimate decision is given.

## Power Elephant Dies

CHICAGO, Feb. 6.—Word was received here Friday (5) from Mrs. Jeanette C. Power, owner of Power's elephants, that Roxy, one of the finest trained elephants in the country, died Thursday (4) at Evansville, Ind. Roxy had been ill for some time and all efforts to aid the animal failed. Mrs. Power stated that Roxy, who was trained by George W. Power, was the only fencing elephant in the country and was worth \$25,000.

## UNDER THE MARQUEE

(Continued from page 37)  
Stanley F. Dawson, Charles F. Edwards, Joe Dick and Gilbert Lichtenstetter."

RUBY ORTON, who is wintering in Hot Springs, Ark., thanks her many friends in show business, also Circus Fans, for their kind messages of sympathy in recent death of her mother, Mrs. W. C. Clark.

TO old-timers around stake-and-chain wagons the weather is always doing something that it hasn't done since the '80s.

DETECTIVE CHIEF Emmett D. Kirgan, Cincinnati, former circus billposter, who is slated for retirement with pension on April 1, the 23d anniversary of the date on which he was promoted to detective chief, will make his home in Florida.

ADEY BEDINI letters from Chicago that she has retired from show business for the duration. She sold her horse, Black Diamond, to Ben Davenport, owner of Dalley Bros.' Circus, which was trained by the late Sir Victor Bedini. Mrs. Bedini is making her home there with Mrs. Lulu Davenport O'Shea.

SOME natives' idea of pleasure during the present conflict is for no one to read or enjoy any humor or attend any amusement unless it is a home-talent affair held in a local auditorium.

LOU RITT, who is posting bills for Bob Robinson in Los Angeles, letters: "Troupers wintering here include L. A. (Ginger) Huth, of Ringling-Barnum advance car, a policeman at Paramount Studio; Bob Flannigan and Tom Godfrey are also at Paramount, and Glenn Booth is at a shipyard."

BERT AND CORINNE DEARO, who played Sheboygan (Wis.) Shrine Circus, visited friends on Polack Bros.' Circus in Chicago and Homer and Trella Smillea at their home there. Dearos will play Minneapolis Shrine show in March and are at present making their home in Indianapolis.

SEVERAL years ago a truck-circus operator was showing visitors his equipment. "How do you like my horse tent?" he asked, pointing to a big spread of canvas. "Great!" answered a visitor. "But you haven't any horses." "I know it," replied the manager, "but isn't it a hell of a flash?"

ARTHUR HOFFMAN, side-show manager on Cole Bros.' Circus, letters from his home in Greenwood, S. C.: "In the passing of Fred (Cap) Seymour the circus world lost another great showman and a gentleman. Cap was not the loud blustering type of a boss, but soft spoken at all times. Men did what he told them to because they knew he was telling them right. We will miss him."

SIX members of Polack Bros.' Circus playing the Shrine Circus in Chicago last week were featured in the Inquiring Camera Girl column in The Tribune on Thursday (4). Question asked was: "What was your closest call?" Answers were given by Tiny Kline, aerialist; Toya Gasca, juggler; Ernestine Clarke, aerialist and equestrienne; Gracie Hanneford, bareback rider; Grace Hanneford, mother of Gracie, and Frank Black, pantomimist.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Free - Play March

The decision by the Pennsylvania Superior Court, January 29, 1943, is generally considered favorable to free-play pinball and hence is another important step in the accumulation of court decisions based on modern and more liberal concepts of public amusement.

The progress in behalf of free plays has been rather slow and many adverse steps have been marked up while the trade was hoping that some court would eventually cast off outworn precedent and really consider free plays strictly on the merits of a test case.

Most of the decisions were following the staid old precedents written into many a court decision on the factors involved in a "thing of value." The layman could read one of these decisions and practically write the next one himself. In a bulletin, "Much Ado About Pinball," published in September, 1939, the writer had expressed the hope that eventually the trade would find an attorney who would break away from the technicalities of law and make a strong plea based on the common sense reasons involved in pinball as a game.

But in every State, attorneys for operators would find themselves handicapped by the technicalities of statutes peculiar to that State, and it was around these technical points that the case must be fought. Then, there are not many attorneys who are skilled in pleading coin machine cases. So the long struggle for free plays has been a battle about the technicalities of "things of value."

At least, precedent has been broken in 1942, and the year 1943 starts with another precedent-breaking decision on free plays. This may be an omen that 1943 will be a turning point in the legal history of pinball. The minority opinion of the Iowa Supreme Court really broke precedent and was a victory for the industry, altho the majority opinion prevailed. Then followed a definite break from precedent when the Kansas Supreme Court (December 12, 1942) ruled in favor of free plays. The Pennsylvania Superior Court has followed in line, altho there is still some possibility that an appeal may be taken by the State

to the Supreme Court. An important test case on free plays is also pending in California and the defense has gone to extreme care in preparing a strong plea for free plays there.

The three decisions now on record in favor of free plays not only tend to break the reactionary precedents of the past, but they should also prove a great boon to the industry in the future as a source for possible winning arguments in favor of pinball. The industry and its attorneys have long needed something original on which to base pleas. The three favorable decisions should have some seeds of reasoning that will make it possible to overcome the adverse technicalities in other States.

It is significant that all of the favorable decisions refer in some way to well-known sports or games, such as golf and bowling, and this may be the winning logic which will save pinball as a popular form of public amusement. The favorable opinions have been inclined to accept the fact that much gambling takes place in golf, bowling and other popular diversions and that pinball should not be singled out as the object of special crusading.

The most difficult problem yet facing the pinball trade is the adverse ruling of the Internal Revenue Department on free plays. The ruling is technically correct but it is capable of all sorts of interpretations by those who want to create trouble for the industry. Congress was well along toward correcting the situation in 1942 when two government officials blocked the amendment in committee. The fact that parimutuels had so graciously been excused from a federal tax only a short while before made the entire situation stink and casts suspicion on the two officials who so gallantly opposed a liberal definition by Congress.

However strong the opposition may be, some progress is being made in liberalizing legal and public views toward pinball. The unabridged dictionaries have now added the word, so the name and the pastime are likely to go down to posterity.

# PENNSY FREE PLAY OKAY

## OPA Program For Locations

Tried in Phila. area and will propose uniform opening and closing hours

PHILADELPHIA, Feb. 6.—With machine operators increasingly concerned over gasoline and fuel rationing, added overhead expenses, man-power shortages and other problems that have affected all small business, much interest is being manifest by the trade in the proposal of the Office of Price Administration to all retail merchants here to accept a 10-point program to save heat, light, gasoline, man power and materials for the war effort. The program will be known as the Retailers' Economy-for-Victory Plan.

Announced this week by Raymond F. Ashenfelter, State OPA director, it involves uniform opening and closing hours, which the OPA admits will be the most difficult issue of the program. OPA representatives met to discuss plans with the United Business Men's Association on Wednesday night (3) at the Sylvania Hotel. Already the OPA has contacted units of the association in the Frankford, Kensington, South Philadelphia, 52d Street and 69th Street sections.

Ashenfelter emphasized that the program, drafted by the OPA in Washington, is offered on a strictly voluntary basis. However, after they agree to the points suggested they will be compelled to abide by the program under OPA policing.

"Free competition in peacetime has resulted in many costly retail services which are offered to customers in the sales of various articles," the preface of the 10-point proposal states. "These services in wartime are definitely excess baggage."

The plan suggests that the opening of all stores be 10 a.m., and the closing hour set at 6 p.m. on Monday, Tuesday, Wednesday and Thursday. Openings would also be at 10 a.m. on Fridays and Saturdays, with the closing proposed for 9, 9:30 or 10 p.m.—but with the retailer permitted to close earlier if he wishes.

The other points in the plan provide:

(1) To draft a plan wherever possible to pool delivery facilities or develop a territorial delivery system; to persuade customers to carry all small packages—specifically purchases of less than \$1.50 or packages less than 52 inches in length.

(2) Simplification of lines of merchandise to save floor space and cut operating costs.

(3) Operation of self-service where possible.

(4) Use of fewer and less elaborate window displays, re-using old display material where possible.

(5) Saving boxes, cartons, string, wrapping paper and like materials either for re-sale or re-use.

(6) Sending no merchandise out on approval, and eliminating all exchanges except merchandise for gifts, in which case exchange limit would be five days.

(7) Discontinuance of free telephone calls and also the use of the telephone to solicit business, thus saving money and reducing telephone calls.

(8) Elimination of all free samples, free parking, free concerts, free refreshments, instruction classes, style shows and related promotion projects.

(9) Elimination of all fancy gift wrappings and packaging except as it was practiced in March, 1942.

### Fifty Groups Invited

The OPA has sent letters proposing the "Victory" plan to 50 different retail groups in the city. The retailers in the suburban areas are also asked to agree. In charge of the plan for Ashenfelter are Homer C. Davis and G. William Orr, of the State OPA.

That the plan has strong possibilities for city-wide use is seen in the early successes of the plan as put into practice two weeks ago by a group of merchants

### Enjoy Free Plays

WASHINGTON, Feb. 6.—Nama Shadid, owner of a delicatessen here, was acquitted recently on charges of violating the gaming laws. He was arrested August 6 after a policeman had operated a pinball machine in his store and had been rewarded with a free game for high score. Then to prove the point that this was gambling the prosecution brought the machine into court and not only allowed the jury to play it but furnished them with slugs with which to play.

Where the slugs came from the prosecution wouldn't say, but the jury seemed to enjoy the play and they didn't seem to think they had gambled.

and business men in the 60th Street and Upper Darby suburban area under the guidance of the Philadelphia office of the OPA. The neighborhood plan was originally designed to conserve materials for the war effort and to free man power for work in war plants, and the merchants in that neighborhood all agreed to the joint program of consolidation and economy.

Retailers who have already signified their intentions to comply to the plan have protested, however, over the question of closing and opening hours, pointing out that if that phase of the program is not generally observed, unfair competition would result. Spokesmen for the various business groups said that individual members of their groups are anxious to do their part in this voluntary war effort, but want to be assured that there will be general compliance, particularly in regards to the stipulation on opening and closing hours.

## Los Angeles County Repeals Restriction on Pinball Games

LOS ANGELES, Feb. 6.—Following discussions of the pinball question for several days, the Board of Supervisors of Los Angeles County January 26 voted 3 to 2 to remove restrictions in the present ordinance which forbids licensing machines within 1,000 feet of any school.

The issue served to arouse the well-known crusaders against pinball games, including those who had engaged in the fight that lasted for more than a year in the city of Los Angeles. The names mentioned in opposition to the present amended ordinance were practically the same names that helped to kill the Los Angeles ordinance and they used practically the same arguments.

### Heated Discussions

The vote of the board was taken at the close of a heated discussion and public hearing on the proposed amendment. Charges were made during the discussions that operators of pinball games contributed heavily to campaign funds, including members of the board. Some members of the board demanded that proof of this accusation be furnished.

In requesting the repeal of the 1,000-foot limitation, Supervisor Jessup declared he had made a tour of the stores operating the pinball games and found no gambling going on where they were set up. He also made it plain that the county ordinance regulating the machines forbids minors playing them at all. Church organizations, PTA leaders

## Court Decision Returns Pinball to Philadelphia

Operators had withdrawn about 5,000 games, and war has taken its toll since

PHILADELPHIA, Feb. 6.—After many months of watchful waiting, during which time the industry was virtually "frozen," the legal light was given for the return of the pinball machines in Philadelphia and to the rest of the State as well. As a result of a decision of the Pennsylvania State Superior Court, pinball machines, banned from all Philadelphia locations by police since last spring, will soon reappear in public places. This was disclosed by Councilman L. Wallace Egan, one of the attorneys for the Amusement Machine Association of Philadelphia.

The pinball machines have been in retirement in Philadelphia and in most parts of Pennsylvania since last March, when the State Superior Court ruled the common types of pinball machines as gambling devices. However, on January 28 the Superior Court, sitting in Philadelphia, handed down another ruling which, the operators say, reverses its previous decision.

The return of pinball machines is based on this latest decision, written by Judge Charles E. Kenworthy in an appeal from a lower court order for the destruction of pinball machines seized in Erie and Butler counties in the western part of the State. The Kenworthy decision holds that the police in Erie and Butler counties cannot destroy the

machines because no proof was offered that players were paid with cash or merchandise.

Holding, in effect, that machines which pay off only in free games are not illegal, Councilman Egan claimed that the Kenworthy decision reversed a 1942 decision of the Superior Court, written by the late Judge J. E. B. Cunningham, that certain seized machines were gambling devices principally because they contained recording devices to show how many so-called "free games" were not actually played off.

Councilman Egan stated that he and his associate counsel, County Commissioner Mortin Witkin, will advise the Amusement Machine Association that it is now "perfectly proper and legal to put their machines back on the streets." Councilman Egan and Commissioner Witkin only recently became attorneys for the association, which represents most of the pinball operators in this area. Both attorneys also indicated that they would confer with Director of Public Safety James H. Malone and Assistant City Solicitor James Francis Ryan, who handled the court cases resulting in the ban. Ryan said that the department may yet seek to intervene in the Butler-Erie proceedings and take an appeal to the Pennsylvania State Supreme Court.

### Decree Is the Law

"Meantime," said Ryan, "the Superior Court decision is, of course, the law. I have not studied it." Ryan added: "If they put the machines back into operation and we find gambling, we can arrest the players as well as seize the machines. That ought to discourage them."

Meanwhile the pinball operators, inactive for so many months, are now busily engaged in tuning up and polishing off their machines, which have been in storage, and are beginning to renew their location contacts. Councilman Egan also intimated that the association will ask Judge Byron A. Milner, of the Quarter Sessions Court here, to order the return of more than 100 pinball machines the police seized during the ban. The police department had petitioned last spring for an order to destroy the seized machines, but Judge Milner withheld decision, presumably pending the outcome of the Erie-Butler appeals.

The Philadelphia police asked for the court order on the basis of the 1942 opinion of the State Supreme Court, written by the late Judge Cunningham, which was interpreted as outlawing pinball machines that had a mechanism for canceling free games, allegedly so that the player might receive cash or merchandise instead; and, secondly, an internal register recording the number of free games not played, assertedly so that the machine operator could check with the proprietor of the establishment where the machine was located. The present Kenworthy decision, however, held that the police offered no proof that the players were actually paid off in cash or merchandise.

The Philadelphia operators withdrew an estimated 5,000 machines from circulation last spring. Councilman Egan said, however, that because of a scarcity of parts and skilled labor the pinball operators will be "lucky to get 500 or more back into operation."

**ANOTHER WEEK  
NEARER VICTORY!**

*Wm Rabkin*

**INTERNATIONAL MUTOSCOPE CORP.**

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

# WANTED!! WILL PAY CASH FOR ANY QUANTITY OF

... PHONOGRAPHS ...

Wurlitzer—950-850-800-750-750E

... ONE BALLS ...

Pimlicos, Longacres, Thoroughbreds, Jockey Clubs, '41 Derbys, Turf Kings, Club Trophies, Skylarks, Fortunes and other late one ball F. P.-P. O. Games.

... CONSOLES ...

Keeney Two-Way Super Bells (Comb. F. P.-P. O.), Keeney Four-Way Super Bells, Mills Three Bells, Mills Four Bells (State Serials), Evans 1941 Lucky Lucre, Evans Bangtail (Jack Pot). Other late model Consoles.

... SLOTS ...

Blue Fronts, Brown Fronts, Cherry Bells, Extraordinaries, Chrome Bells, Melon Bells, 5c, 10c, 25c, 50c and \$1.00 Play. (Give Serial Nos. and condition). Mills Vest Pockets 5c Play. Green, Blue and Gold, Chrome. Mills 5c and 10c Q. T.'s.

Send Us a List of What You Have in Any of the Above or Other Late Games and Equipment. State Quantity, Condition and Price.

CONTACT US AT ONCE!!

## ADVANCE AUTOMATIC SALES CO.

1350 HOWARD ST. SAN FRANCISCO, CALIF.

Phones, Hemlock 1750-1751, 1752.

### ARCADE EQUIPMENT

2 Keeney Sub Guns .....	\$185.00	2 Mills Punching Bags .....	\$135.00
2 Bally Rapid Fires .....	175.00	2 Grotchen Metal Typers .....	85.00
10 Slap the Japs .....	135.00	8 Supor Grippers with Bases .....	55.00
3 Shoot the Chutes .....	135.00	5 Mutoscope Electric Diggers .....	50.00
2 Shoot the Bulls .....	85.00	5 Deluxe Buckley Diggers .....	85.00
4 Tom Mix Guns .....	85.00	1 Exhibit Iron Claw .....	50.00
1 Marksman Gun .....	65.00	2 Electro Holsts .....	50.00
1 School Days .....	65.00	3 Rotary Claws .....	135.00
6 Anti Aircraft Guns .....	55.00	3 Rotaries, Pusher Type .....	135.00
3 High Dial Ten Strikes .....	60.00	2 Maglo Fingers .....	125.00
3 Low Dial Ten Strikes .....	50.00	1 Texas League .....	39.50
1 Skeeball .....	65.00	1 Vitalizer .....	85.00
2 1941 Ten Strikes—Original Crates .....	125.00	8 Gottlieb 3-Way Grippers .....	17.50
5 Bally Alleys .....	50.00	6 Advance Shockers .....	12.50
1 World Series .....	95.00	2 Pike Peaks .....	20.00
2 Deluxe Western Baseballs .....	89.50	10 Kicker and Catchers .....	20.00
2 1938 Western Baseballs .....	75.00	10 New Home Run Guns .....	20.00
2 Chicago Coin Hockey .....	210.00	8 A.B.T. Model F Guns .....	17.50
5 Batting Practices .....	115.00	3 Big Game Hunters .....	20.00
5 Gonco Play Balls .....	175.00	6 New Kill the Japs .....	32.50
2 New Keep Em Punching .....	139.50	15 Motor Driven Drop Picture Machines, Floor Models, Marble Glowed .....	40.00
5 New Poker & Joker .....	119.50	10 Drop Picture Machines, Counter Type, Marble Glowed .....	25.00
1 Ropp Baseball .....	125.00	5 Non Electric Drop Picture Machines, Floor Models, Marble Glowed .....	25.00
2 Mountain Climbers .....	185.00	10 Newly Rebuilt Post Card Venders with Liteup & Cabinet Bases .....	45.00
10 Chester Pollard Golf .....	75.00	14 Foot Rockballs .....	125.00
1 Chester Pollard Foot Ball .....	85.00	14-Foot Bowling Alleys .....	75.00
2 New Bean 'm .....	85.00	10-Foot Alleys .....	100.00
2 New Deluxe Bell Ringer Casino Golf .....	85.00	2 Panorams .....	350.00
2 Regular Casino Golf .....	45.00		
2 Planstallus, 10¢ .....	125.00		
1 Calfie Strength Tester .....	85.00		

3 Gun MacGlashan Gun Range, with Air Compressor ..... \$ 950.00  
4 Pace 10¢ Coin Operated and Completely Automatic 45-Foot Duck Pin Alleys, Complete 1800.00  
10,000 METAL Photo Frames, \$50.00 Per Thousand, for Sale with late PHOTOMATICS.  
at \$750.00 Each, While They Last.

1/2 DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE 2021 PROSPECT AVE., CLEVELAND, O.  
(Phone: PROspect 6316-7)

### SPECIAL SALES ARCADE EQUIPMENT IMMEDIATE DELIVERY

2 Evans Playball .....	\$189.50	2 De Luxe Baseball .....	\$ 79.50	1 Repainted Reconverted Shoot the Chutes .....	\$110.00
2 Shoot the Chutes, Reg. 100.00		1 Rockola World Series .....	50.00	6 Ten Pins .....	50.00
3 Skyfighters .....	265.00	2 Western Baseball, '38 .....	50.00	2 Jenn. Roll in Barrel .....	100.00
1 Ace Bomber .....	265.00	5 Rapid Fires .....	175.00	2 Gonco Playball .....	139.50
2 Keeney Air Raiders .....	175.00	6 Converted Repainted Jap Guns .....	115.00	1 Evans in Barrel .....	75.00
3 Hockey .....	159.50	3 Batting Practices .....	75.00	1 Evans Skeeball .....	75.00
		2 Chicken Sams .....	95.00	1 Gottlieb Skeeball .....	50.00

6C5 .....	\$1.10	6N7 .....	\$1.85	TUBES IN STOCK			
6B5 .....	2.00	6J5 .....	.80	6X8 .....	\$1.10	6C6 .....	\$1.00
5Z3 .....	1.10	30 .....	1.00	1B5 .....	1.35	58 .....	.80
76 .....	.85	2A4G .....	3.50	6X5 .....	1.10	80 .....	.70
6L8 .....	2.00	25A7G .....	1.85	6C8 .....	1.00	78 .....	.85
5U4 .....	1.00	25L6G .....	1.10	5Z3 .....	1.10	88 .....	1.10
5W4 .....	1.10	8J5 .....	.80	25L6G .....	1.10	6A8 .....	1.65
		6U4 .....	1.00	2051 .....	3.75	6J5 .....	.90
		85 .....	1.00	68A7 .....	1.00	25A7G .....	1.65
				6K7 .....	1.10	5Y3G .....	.70

**SPECIAL!** 8 Portable Bowling Alleys—54 Foot—They Look New!!! They're Really Clean!!! Only in Use About 6 Months!!! They Come Completely Equipped With Extra Rubber Hose for the Pins and Plenty of Wire! Sold in Lot of 8 Only! Special Price for 8, \$2,100.00. Grab 'Em.  
Terms: 1/3 Deposit, Balance C. O. D.  
**K. C. NOVELTY CO.**  
419 MARKET ST., PHILADELPHIA, PA. MARKET 4841—Main 4514.

## Northwest Distrib Looks Into Future

CHICAGO, Feb. 6.—William (the Sphinx) Cohen, head of the Silent Sales Company, Minneapolis, in a recent visit to Chicago said he wanted to go on record as the "chief optimist in the coin machine industry."

Cohen reported that his firm had done excellent business thru 1942; in fact, he said practically all lines of his business had increased during the year just passed. He was especially enthusiastic about the cigarette venders, saying that this type of business was growing steadily and that he expected the increased demand for cigarettes during the war period would continue to increase the business done by vending machines. He said one of the most encouraging features about cigarette venders is that the best types of locations are now beginning to open up to the venders. He said that top spots that formerly would not accept a vender are now asking for them. Cohen regards this as one of the most significant developments in the cigarette vending field.

Cohen has been active in promoting arcades for more than a year, and he said that arcade equipment has sold well during the past year and that arcades in his city were continuing to do good business. He thinks the war period creates a demand for such amusement spots and says that there are many places in cities all over the country which could now well support an arcade.

Licensed games in his territory showed big increases, he said, during the past year. Even penny scales were doing better business than ever.

He said phonographs had shown an increase in earnings per machine. He based this on careful checks his firm had made and also on reports received from music operators. Cohen said the record shortage had not been so serious in his territory so far and that operators really were not complaining. Ops find that the old tunes satisfy the public and that the players are not complaining; hence, operators have no reason to complain. Some of the music operators are increasing their routes, he said.

Cohen expressed the opinion that a lot of operators are overlooking good music spots in passing by the small locations. He says some of these small locations, such as eating places, prove to have very high earning capacity once a good phonograph is installed. He says that two or three wall boxes in such small locations

will serve to take care of the trade and will make it a real paying spot considering the investment.

Cohen reports that the patronage of machines in railway and bus stations has increased at least 50 per cent. This is only natural because of the greatly increased traffic. He expects that the jobbing business will be less in 1943 because equipment will become harder and harder to get. He predicts that operators who hold too long will find that their rate of earnings soon begin to drop and they will find themselves at the end of the war with antiquated machines of very little value. He says that operators should dispose of old machines as soon as they find the machines are not making money. His advice to operators is: "Don't get caught with old equipment and no money at the end of the war."

## SOUTHERN'S SUPER SPECIALS!

Get 'Em NOW!

Jennings Mint Vender, F. P. Slot .....	\$ 69.50
Bally High Hand, Convertible ..	119.50
Jungle Camp .....	89.50
Mills Panoram, A-1 Condition ..	319.50
Spectravox with Playmaster .....	239.50
Skee Jump .....	69.50
Bang a Deer Gun with Bullets ..	79.50

Write for New List Just Out Containing Hundreds of Various Types of Machines.

## SOUTHERN AUTOMATIC MUSIC CO.

540-42 S. 2nd St., Louisville, Ky.  
531 N. Capital Ave., Indianapolis, Ind.  
312 W. Seventh St., Cincinnati, Ohio.  
425 Broad St., Nashville, Tenn.

## COIN MOVIES NEW LOW PRICES \$32.50 to \$39.50

Reel of eight subjects. Just enough splices and enough to bring in the dime.

### PHONOFILM

1887 No. McCadden Place Hollywood, Calif.

## PENNSY OPS BACK IN BUSINESS AS HIGH COURT OK'S FREE PLAY

Yes, the above is true. The BILLBOARD (February 6th) has an article, part of which reads: "Pittsburgh, Jan. 30.—Pinball operators of Pittsburgh and Western Pennsylvania were back in business yesterday backed by a decision handed down by Judge Charles Kenworthy of the Superior Court of Pennsylvania." Further particulars of this favorable decision may be read in that issue of The BILLBOARD.

As a result of the above decision, the free play games listed below are moving fast and it won't be long before our entire stock will be exhausted. Therefore, while they last, we would suggest that you send us your order and deposit for immediate shipment. All of our games are set for free play operation and are in perfect condition, both mechanically and in appearance. Also packed in new cartons.

At present we are allowing a special 10% discount on all orders, so act fast and you will not only avoid disappointment, but will also receive perfectly reconditioned machines at real money-saving prices.

ABC Bowler .....	\$36.50	Hi Stepper .....	\$22.50	Metro .....	\$19.50
Band Wagon .....	18.50	Hi Hat .....	34.50	Mystic .....	26.50
Belle Hop .....	34.50	Leader .....	26.50	Play Ball .....	29.50
Big Chief .....	17.50	Landslide .....	21.50	Paradise .....	24.50
Bolaway .....	44.50	Line Up .....	17.50	Red, White & Blue .....	21.50
Blonde .....	17.50	League Leader .....	19.50	Super Chubbie .....	24.50
Champs .....	29.50	Monicker .....	77.50	Stars .....	29.50
Crossline .....	19.50	Majors '41 .....	32.50	Sport Parade .....	24.50
Cadillac .....	14.50			South Paw .....	42.50
Chubbie (Novelty) .....	17.50			Star Attraction .....	39.50
Duplex .....	26.50			Silver Skates .....	32.50
Double Feature .....	17.50			School Days .....	29.50
Dixie .....	19.50			Target Skill .....	21.50
Flicker .....	19.50			Texas Mustang .....	49.50
Formation .....	18.50			Ten Spot .....	29.50
Four Roses .....	29.50			Twin Six .....	37.50
Gun Club .....	44.50			Tepee .....	77.50
Horoscope .....	32.50			Victory .....	74.50
Hold Over .....	16.50			Zig Zag .....	32.50

TAKE ADVANTAGE OF OUR 10% DISCOUNT OFFER NOW

### TEN LOT BUYERS—WRITE FOR SPECIAL DEAL

TERMS: 1/3 Deposit (Certified Check or Money Order), Balance C. O. D. When Ordering, Please Give 2nd Choice Whenever Possible.

## O. K. MACHINES, INC., % JACK FITZGIBBONS

453 WEST 47TH STREET, NEW YORK CITY. (TEL.: COLUMBUS 5-9127)

REMEMBER—WAR BONDS AND STAMPS ARE A GOOD INVESTMENT!!

### 2 JENNINGS CIGAROLAS .... \$99.50

Gold Star .....	\$10.00	Short Stop .....	\$ 8.00	Scoop .....	\$ 8.00
Three Score ..	10.00	Progress .....	15.00	Mascot .....	12.00
Dude Ranch ..	10.00				

**A. P. SAUVE CO.** 3002 Grand River Avenue Detroit, Mich.



## Industry Mentions Magazines -- Newspapers -- Radio

### Juke Helps Bond Sales

The Chicago Daily Times, February 2 issue, did its bit to help the juke box industry by printing an interesting story and accompanying picture about the juke box which has been operating in the Chicago city hall for the past year. The machine was installed by the Treasury Department shortly after a War Stamp counter was opened at the booth. Twenty records are kept going round and round by information clerks and all music is provided gratis to call attention to the stamp table. Thru marches and similar fast-stepping martial airs, the Treasury hopes to put city hall visitors in the proper patriotic frame of mind for stamp buying.

Clerks at the stamp counter cite \$100,000 in stamp sales by the end of last year as evidence that music keeps 'em buying. And sales are continuing strong, running to nearly \$4,000 last month.

Mayor Kelly approves the idea. "That stirring music gives everyone a lift at a time when there's too much gloom and misery around," he said. "When I come in the hall in the morning and hear a march, I perk up instantly. It's a good morale builder and it has helped the sale of War Stamps."

### New Way To Play?

Bob Hope used several coin machine jokes on his program this week, including one which described Skinnay Ennis playing a pinball machine. After Skinnay had deposited his nickel, and the sound effects man had had sufficient time to make his usual banging and clanging noises, Bob said: "But you know, Skinnay, you're not supposed to ride the ball down and touch off the bumpers with your feet!"

### More of the Same

For some reason weight machines are coming in for more than their share of publicity thru cartoons and comic strips. The Chicago Sun has a comic strip entitled "The Berrys" which in their February 3 issue gave a humorous portrayal of Mr. Berry weighing himself and receiving his fortune stub. He hurried home, feeling very proud of himself, and told his wife that she had a husband who was ambitious, likely to succeed, and romantic. But Mrs. Berry took a look at the card for herself, and reminded her spouse that he was also five pounds overweight.

### Slots in India

Pictures of our men in the armed services abroad are a very popular subject now, and it is very gratifying when they also show slot machines, because such pictures command everyone's attention. The Springfield (Mass.) Republican recently published such a picture showing four Yanks around an extra-fancy slot machine "somewhere in India." They have hit the jackpot and the machine is paying off.

### No Labor Shortage Here

The Hartford Daily Courant, January 31, printed a very timely news item which is of special interest because of the current man-power shortage. The paper printed a large picture of Mary Anderson, movie actress, and the caption underneath ran as follows:

"When her husband recently joined the navy as an apprentice seaman, Mary Anderson added his juke-box business to her film career. The beautiful actress has an important role in the technicolor production, Hello, Frisco, Hello, but when she is not before the cameras she makes

the rounds of her husband's phonographs in metropolitan Los Angeles, picks the new tunes and exchanges them for the older records in the nickel-a-record machines. When she finishes putting new songs in the machines, she returns to the studio to put songs on celluloid.

### Tide Turns Our Way

Tide, an advertising magazine, February 1 issue, has two mentions of juke boxes. In one news story it outlines the Tune-dex music service which has been prepared by George Goodwin. This is a type of service furnished on 3x5 file card sizes that condenses old and new songs for band leaders, singers and others who want a quick reference system. The advertising publication suggests that this kind of music service is proving very useful and finding additional uses from day to day.

Goodwin has also attained a reputation for predicting which new songs will be successful. At present he has a score of 83 per cent on the accuracy of his predictions. In the news report it is stated that juke-box popularity is one of the important sources of information that he watches in order to pick a new tune that will be successful, and he says that a tune that makes a good showing in two of the following three sales, radio, juke boxes or sheet music, is destined to be a hit.

The second story in the same publication discusses the developments in the Petrillo record ban situation up to the end of January. Naturally in discussing the record ban, juke boxes are mentioned. The report on the record ban mentions one of the grab plans, saying that juke boxes would be expected to contribute toward an unemployment fund.

### "Bit of a Story"

Gracie Fields, English comedienne who has a radio program five nights a week, always tells one "bit of a story." On February 2 she described the conversation which took place between a henpecked husband and a friend he met on the street. The friend was discussing vending machines and how wonderful they were; how for twopence you could get a piece of candy or for sixpence a package of cigarettes. The henpecked was thoughtful for a moment, and then said, "And wouldn't it be wonderful if you could put in twopence and get a wife?"

### This Is the Army

The Fourth Air Force Squadron in San Francisco is publishing a small magazine entitled "Fourth Air Force Clippings." And in their January 30 issue they had a full page picture showing the opening of the new Post Exchange headquarters which will take place about February 1. The picture showed several groups around the fountain and at tables, and a juke box was prominently displayed in one corner.

### Kinda Confused, Aren't You?

The Miami Herald supplement, January 30, printed a comic strip called "Bucky" which was built up around the idea of the automatic hostess, but the artist was a little mixed up on just how such machines are built and didn't realize that the hostesses are in a control room entirely separate from the juke box itself.

The comic strip depicts a soldier standing in front of a juke box and talking to the voice, asking for some modern hit tunes dealing with the love angle and picturing to himself what the voice looks like—a combination Lana Turner and Betty Grable. But in the last picture the voice says, "Sorry—I have to go to lunch." And out of the side of the juke box straggles a bucktooth straggly-haired hag!

## Detroit

DETROIT, Feb. 6.—Sam Press, former assistant manager for Decca Distributing Company in Detroit and also in Cleveland, who has been in the army several months, has just been made a corporal. He is stationed at Camp McCain, Miss.

Frederick A. Rossie, who used to be a collector for the Western Music Company, has gone into the phonograph business for himself, with headquarters at 16855 Muirland Avenue.

## Arcade Owners' Association Elects Regular Officers



AL BLENDOW

NEW YORK, Feb. 6.—At a regular meeting of the Arcade Owners' Association, held at the Abbey Hotel on February 4, the membership elected permanent officers for the coming year.

Al Blendow, of the Elnomar Arcades, Inc., New York, was elected president. Other officers elected are P. A. Peterson, first vice-president; Sam Holzman, second vice-president; Louis Fox, third vice-president; Al Meyers, recording secretary; A. Weissman, corresponding secretary, and Bernard Katz, treasurer.

According to Herman Brothers, association manager, the attendance at this meeting was larger than any in the past. He reports the association has been receiving inquiries from all over the country relative to membership. Members and prospective members show a very keen interest in the organization.

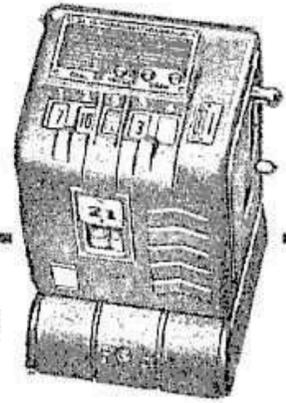
One of the important decisions made at the meeting was to send a representative of the association and a tax expert to Washington immediately to confer about the tax problems of arcade owners, particularly in reference to arcades that conduct their business seasonally and for short periods, and to inquire about tax installment payments.

## Urges Operators To Keep Prepared

CHICAGO, Feb. 6.—Irving Ovitz, Atlas Novelty Company official, offers a timely report on business in the coin machine industry at this time and suggests that operators who desire to maintain their routes on a profitable basis during the coming months should begin now to arrange for games.

Ovitz says that they have noticed a definite upswing in sales, and operators are buying equipment in quantity for their spring operations. The heavy purchases indicate that merchandise will become more difficult to obtain as the season progresses.

Altho his company is now able to fill requirements, it is not sure how long the supply will hold up since it is possible that further restrictions may be imposed on the industry as a result of the national war effort.



NEW! NEW!  
SPECIAL \$6.75 CLOSEOUT  
REX EA. "21"  
CIG. REELS BLACK JACK  
CASE OF 4—\$25.00  
2 CASES—\$45.00

Sensational Counter Game money makers! Large cash boxes, coin dividers. Originally \$22.75. Buy Now! 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY CO.  
2200 N. Western Ave.  
CHICAGO, ILL.

## Cigarette Machine Sale

- 9-30 National, 9 Col. .... \$45.00
- 9-50 National, 9 Col., Duals  
Shift ..... 67.50
- 10 Col. Rowe Royal, Grain  
Finish ..... 75.00

All machines in excellent condition, ready to place on condition. 1/3 deposit, balance C.O.D.

## M. A. C. VENDING CO.

37 Gardner Street. WORCESTER, MASS.

## FREE PLAY GAMES

- CAREFULLY CHECKED AND PACKED
- |                         |                        |
|-------------------------|------------------------|
| School Days ... \$35.00 | Mr. Chips ... \$15.00  |
| Majors ... 14.50        | Cadillac ... 22.50     |
| Summertime ... 22.50    | Ducky ... 15.00        |
| Ump ... 30.00           | Golden Gate ... 15.00  |
| Paradise ... 20.00      | Sunbeam ... 24.50      |
| Sea Hawk ... 21.50      | Belle Hop ... 30.00    |
| Dude Ranch ... 18.00    | Gold Star ... 22.50    |
| Doughboy ... 16.50      | Sport Parade ... 25.00 |
| Lotosmoke ... 14.50     | Nippy ... 15.00        |
| Yacht Club ... 30.50    | Blondie ... 20.00      |
| Big Town ... 15.00      | Fox Hunt ... 16.50     |
| Big Chief ... 20.00     |                        |

Considering condition of games, these are the best buys available today.

## MODERN MUSIC COMPANY

1318 11th Street DENVER, COLORADO

## CLOSING OUT

- PHOTOMATIC with 3,000 Frames,  
8 Jars Chemicals Complete ..... \$535.00  
Mills Half Dollar Slot ..... 310.00  
Other Mills Machines:  
Roman Heads ..... 85.00  
War Eagles ..... 65.00  
Free Plays ..... 65.00  
One-Two-Three ..... 35.00  
Extraordinary Bells ..... 65.00  
Jennings Machines:  
Derby Day Console ..... 35.00  
Little Duke ..... 17.50  
Cigarola ..... 60.00  
Pace Comets . \$60.00 Gretchen Bell 40.00  
Two Pace Automatic Duck Pin Alleys,  
Complete with Dime Slot for Both ... 325.00  
One-Third With Shipping Instructions.  
McGUIRE SALES COMPANY  
"30 Years of Service" DUBUQUE, IOWA

## READY FOR IMMEDIATE DELIVERY

- |                    |                    |
|--------------------|--------------------|
| 10 Keep 'Em Flying | ..... \$95.00 Each |
| 6 Jeeps            | ..... 95.00 "      |
| 10 Liberty         | ..... 110.00 "     |
| 3 Air Circus       | ..... 75.00 "      |
| 5 Texas Mustang    | ..... 45.00 "      |
| 4 Victory          | ..... 50.00 "      |
| 7 Spot a Card      | ..... 62.50 "      |
| 2 West Wind        | ..... 45.00 "      |
| 10 Knock Out       | ..... 60.00 "      |
| 2 Trallway         | ..... 45.00 "      |

Terms: 1/3 Deposit, Balance C. O. D.  
Give Second Cheque

## AUTOMATIC COIN MACHINE CO.

809 Poydras St. NEW ORLEANS, LA.

# WILL TRADE

Twenty-five Rock-Ola Spectravoxes with Play-Master for late one-ball machines, Free Play Pin Games, Slot Machines and Arcade Equipment or will sell outright \$197.50 each.

If interested, wire or write

# AUTOMATIC SALES CO.

203 2nd Avenue, North

Nashville, Tennessee

# MUSIC MERCHANDISING

## Last-Minute Plans For Music Banquet Promise Big Time

PHILADELPHIA, Feb. 6.—The sixth annual banquet of the Phonograph Operators' Association here will be held next Sunday (14) at the Club Balf. The center-city supper club was the site of the last two annual events, and because of its location those attending the affair need not be concerned over transportation facilities. The club is easily reached by either trolley, subway or bus.

In contrast with the charge for a dinner plate in other years, this affair is the lowest-priced in the history of the association. However, Jack Cade, business manager of the association, pointed out that the lowering of the price does not mean there will be a lowering of the banquet standards in food and in entertainment. The lower price was agreed upon so as to make it an all-industry affair rather than for the operators only. In former years the high price made it prohibitive for many employees of the operating firms to attend, but with the lower price the banquet will appeal to everybody connected with the music machine industry.

Samuel Stern, chairman of the banquet committee, assisted by Sam Snyderman, has many surprise features in store to make it a really memorable evening. It was learned that the large vaudeville show will be headed by George Givot, known to radio as the "Greek Ambassador," and there will be both a dance band and a rumba band for the dancing.

## Fort Worth Record Scrap Drive Gets Some Old-Timers

FORT WORTH, Feb. 6.—Since the War Production Board has cut off the supply of raw shellac to manufacturers for phonograph records, the disk dealers here have started a new drive for old platters. They are offering to pay 2½ cents for old records, or they will give a credit of 3 cents on a trade-in for new records. These old records thus obtained will be boiled down to keep the record mills moving.

Many of the old records being turned in are stirring up memories of World War I, the roaring '20s and the depression days.

One dealer received a recording of *Over There* made in 1918 which cost \$2. The recording artist was Enrico Caruso.

Bing Crosby's voice yodeled again in *Brother, Can You Spare a Dime?* Jesse Crawford was heard again at the organ playing *Valencia*, and Lee Morse, Nick Lucas and Whispering Jack Smith came to life all over again via the old record route.

## Girl Servicemen Prove Successful For Boston Op.

BOSTON, Feb. 6.—The experiment which Luke Levine, of Advance Coin Machine Company attempted can now be called a success. He was the first in this area to employ girls to service his automatic phonographs, and after a month states that the girls understand the machines and do their work well. They perform all the tasks pertaining to servicing the machines; in fact, the girls can make more calls in less time than the men used to do. The girls seem to be more businesslike; they pay their visits to the various locations and, strange as it may seem, do not stop to chatter, thus accomplishing more work. Levine is more than happy over the change. The dexterity of the girls seems to be better than the men, and after the girls understand a machine they seem to be able to get around the delicate parts better than the men.

## Interviews With Gobs Show They Carry Into Service the Musical Tastes They Held Back at Home

SAN DIEGO, Calif., Feb. 6.—Gobs reading in *The Billboard* that the sailors go for the swing tempos are now convinced that the men in blue interviewed in Los Angeles recently are of the same musical opinion as the fellows here at the naval base. Personal interviews here have revealed that Harry James has the edge on the band leaders, with Tommy Dorsey getting in a close second, and Glenn Miller, who was leader of general interviewing including soldiers, sailors and marines in Los Angeles, coming in third.

Most of the men stationed at the barracks here are recent to the service and have a knowledge of pop tunes carried over from civilian life, or have bolstered that information via the radio, personal appearances of bands, and on visits to the dancing spots in this vicinity. With the various organizations now co-operating to send bands to this base, the boys are pretty well up on their musical knowledge. The survey revealed that some of the fellows were a little off on their recording artists, but this was taken to mean that they would have liked to have heard this band leader or singer do their favorite tune. In case of this kind, it was taken to mean that they bought music machine tunes for the band and only wish that the band had recorded the tune in mind in the event they have confused the issue.

M. L. Hales, PHM 3/c, started off the business by picking out a standard, *Stardust*, as played by Vincent Lopez. He added that the tune gave excellent opportunity for piano work, and this was his reason for taking the tune by Lopez. Hales hails from Spanish Fork, Utah. James L. Campbell, seaman 2/c, of Kentucky, is still thinking of Santa Claus for he picked *White Christmas* as the tune he played on music machines, but he listed his favorite band on this number as Harry James. Carlton H. Brunning, seaman 2/c, of Wettsburg, Pa., nominated Tommy Dorsey as his favorite band, but gives Frank Sinatra as the real reason for his nickels going for *Shadows on the Sand*.

### From Deep South

The boys from the Deep South varied in their reasons for taking certain tunes. E. J. Capsbern, of Baton Rouge, La., named *By the Light of the Silvery Moon* as his topnotcher and the band as Woody Herman. He takes the tune because, he said, it is "really in." David H. Campbell, of Roxie, Miss., turned in his favorite as *When the Lights Go On Again* as played by Kay Kyser, and his reason for taking this tune is feasible for any man in the service. "Something to think about," was his reason. Francis E. Rowe, of Coushatta, La., finds that *I've Heard That Song Before* has a peculiar effect on him. "It knocks me out," he said in speaking of the waxing by Harry James. T. G. Ashly, of Natchez, Miss., put in his 2 cents for *Stardust* and he'll take it by any band. His reason for buying this number thru the coin chute is that he "just likes it," which is sufficient reason. H. S. Carradine, of Ragley, La., is wondering, for his tune is *Wonder When My Baby's Coming Home*, with Bing Crosby going to work on it to make what Seaman Carradine terms a "solid" tune. Evidently influenced by a Texas luna, L. Allen, of Dallas, likes *Moonlight Becomes You* by Glenn Miller and he feels that liking the tune and the band is reason enough. These men are seamen, second class.

Hitting another bunch of seamen, second class, the interviews gave Harry James another mark, with *Moonlight Cocktail* as the favorite of H. D. Cooley, of El Centro, Calif., because of "memories." R. E. Anderson, Seattle, takes *You Remind Me of My Mother* by Fred Waring because of the vocal job on the tune. H. W. Black, Erie, Pa., goes for the smooth tune of *I'm Getting Tired So I Can Sleep* by T. Dorsey, and T. C. Cameron, of Greeley, Colo., likes *Mr. Five by Five* offered by Duke Ellington because "I get my knock." At Last, by Miller, puts T. R. Brady, of Maryville, Mo., in a "sentimental mood." *Dearly Beloved*, by Miller, is cause for R. E. Anderson, Los Angeles, patronizing the automatic phonographs, and H. Angers Jr., Jasper, Tex., goes for Harry James on *I Had the Craziest Dream*.

M. L. Wager, Bka 2/c, Comton, Tex., spends his jitneys for *I Came Here To Talk for Joe* and he gives no preference to any band. E. Brashea, Niagara Falls, N. Y., and Pat Breman, Garden City, Kan., were separated by miles in civilian life but they are together on the musical selection of *There's a Star-Spangled Banner*. (See **GOB PREFERENCES** on page 63)

M. L. Wager, Bka 2/c, Comton, Tex., spends his jitneys for *I Came Here To Talk for Joe* and he gives no preference to any band. E. Brashea, Niagara Falls, N. Y., and Pat Breman, Garden City, Kan., were separated by miles in civilian life but they are together on the musical selection of *There's a Star-Spangled Banner*. (See **GOB PREFERENCES** on page 63)

## Scrap Collection Drops

BALTIMORE, Feb. 6.—Juke box operators in this district are co-operating wholeheartedly with distributors in their effort to keep as many new tunes as possible on the juke boxes. In order to obtain new records, operators must turn in an equal number of old disks, but they realize that this is necessary if the manufacture of new records is to be continued. During the past month or two several new releases have made their appearance on the market, and the operators have been able to obtain these by turning in old records.

In addition to getting as many recent releases as possible from local distributors, local music box operators are also getting additional records from leading record retailers. And even tho it is necessary to pay a little more when buying thru a retailer, a saving is made due to the fact that such retail stores are usually located near locations and a saving in gasoline and tires is made.

Patrons of the juke box locations realize the shortage of new releases and are not insistent on getting their request numbers. Operators are using old records to fill in when it is impossible to obtain enough new disks to fill the machine.

## Efforts Grow To Keep Tunes On Juke Boxes

BALTIMORE, Feb. 6.—In spite of the fact that the record scrap drive has been quite successful, there is still a tremendous need for more scrap. And the number of old records being turned in lately has dropped off considerably.

This is understandable in view of the fact that the pressure has been lifted a little lately, since a drive of this kind which has been going for several months is bound to lose momentum. And while operators are still turning in one old record for each new record they purchase, the buying public is not turning in as many old disks as it was.

However, this slackening in the scrap collection is worrying both operators and distributors, and it is expected that another boost to the drive will be given soon to awaken new interest in it and bring in an increased flow of the old records.

## Move To Continue Record Ban Probe Filed With Senate

WASHINGTON, Feb. 6.—A resolution to continue the investigation of James C. Petrillo and the record ban was filed January 28 with the Senate. The petition was sent to the Audit and Control Committee for approval since it will involve further appropriations.

Senator Scott Lucas, of Illinois, chairman of the committee, said the resolution, which would permit the Senate Interstate Commerce Committee to expend what it has left of an original \$5,000 grant for the Petrillo investigation, would get favorable action immediately. He suggested it would be acted upon January 29, but no report had been reported at this writing.

Representative Eugene E. Cox, of Georgia, confirmed the report that Petrillo might be called before his special five-man committee appointed by House Speaker Sam Rayburn to investigate the FCC and its chairman.

It seems there will still be plenty of investigations in the record ban.

## Automatic Hostesses Aid Police To Catch Burglars

TULSA, Feb. 6.—Tulsa police are finding automatic hostess juke boxes to be silent partners in aiding them to catch burglars in action. In three instances during the last six months burglars prying open hostess juke boxes have disturbed the wiring, thus tipping off the operators that a burglary was in progress.

Five men have been arrested as a result of this automatic aid from the jukes, and all have been found guilty. And as a further result, juke box burglary has been cut 60 per cent in the Tulsa area.

## Record Ban Report . . .

WASHINGTON, Feb. 6.—Reports circulating here were that the United States Supreme Court would take up the question of the government appeal on the Petrillo record ban, and predictions were that the high court would not decide whether to hear the appeal before the third week in February. Granting of the appeal is considered certain here, however.

A government attorney said that the present situation indicates that Petrillo "seeks the aid of the networks to handicap and destroy independent stations which receive programs from the networks. He seeks a combination of the manufacturers of phonograph records and electrical transcriptions to prevent independent radio stations and networks from acquiring such records and to prevent small amusement places from buying such records." There has been considerable talk behind the scenes of such a condition, which involves restraint of trade, but this apparently is the first time it has been stated in public.

The executive board of Petrillo's union held scheduled sessions in New York this week, but no reports have been received of developments.

Arguments of both sides in the Canadian situation, in which the copyright society decided not to demand a \$10 fee from each juke box, are being studied by parties interested in the Petrillo record ban.

## Public Support of Music

INDIANAPOLIS, Feb. 6.—Instead of trying to penalize the juke box industry by grabbing part of its earnings to support music in general, a bill has been introduced in the Indiana Legislature which would collect a special levy from the public to support a symphony orchestra in Indianapolis.

Apparently the purpose of the bill is to empower cities to make levies for this purpose if the public desires to collect a general fund for such purposes.

Such a levy would be on the general public, and it would not penalize any line of business or any particular group of professions. It would permit the public to have the cultural value of music in general.

## Printer-Radio Demands Clarified

Last week *The Billboard* published a report based on news items in Chicago papers that the International Allied Printers' Association would file a bill in Congress asking the government to tax radio broadcasters and that part of the funds be turned over to the association treasury. It was also stated by Chicago newspapers that Petrillo was using the data gathered by the printers' organization to bolster his contentions that his organization should be given a rakeoff from the broadcasting and recording industries.

An investigation by our representative in Washington shows that the printers' union did approach the Ways and Means Committee along with other organizations and asked this committee and also the Senate Finance Committee to place a pretty stiff tax on the broadcasting industry. They did not ask that any of this money be put into the union treasury because it was well understood this would not be legal. It is also strongly indicated that newspaper publishers backed this move by the printers urging Congress to tax the broadcasting industry. It is assumed that the reason publishers backed this move was because they felt radio advertising was strong competition to newspaper advertising.

The data being used by the printers and also by Petrillo is said to come largely from government reports and hence is not sensational in any way.

## Soundies for War Plants

CHICAGO, Feb. 6.—Industrial reports here say that the Panoram machines made by Mills Novelty Company are being used to entertain war workers and also to give educational programs. The machines use 16mm. film, and as many as one thousand persons at a time can see the pictures projected on a large screen.

More than 800 films are said to be on hand, and most of them relate to patriotic subjects showing tanks and other machinery in action. The idea is to inspire workers in war plants with some idea of what the machines of war are doing.

A lot of the movie machines are being placed in restaurants and restrooms, where employees can see them at their leisure.

These machines are no longer manufactured, of course, and the number of them now available for war plants is very limited, according to reports.

The usual practice in Chicago plants is to change the picture programs twice a week. The film distributing organization in Chicago for "Soundies" is handling the installation and servicing in this area.

## McIlhenny Appointed Reed Distrib Manager

BOSTON, Feb. 6.—The appointment of John A. McIlhenny as manager of the Reed Distributing Company, Boston, will do much in aiding the further distributorship of Wurlitzer machines in this area, W. S. Reed believes.

Reed is planning on making his home in Boston, and he is at present making calls and getting acquainted with coinmen in this district.

The showrooms have been completely decorated.

## Forms Own Music Company

PHILADELPHIA, Feb. 6.—Vic Sanders, formerly a partner in the L. & S. Automatic Music Service firm at 702 No. 22d Street, has set up his own music operating firm. He calls his new firm, which he operates on his own, the B. & M. Auto Parts, with offices and showrooms at 631 No. 19th Street. In addition to music machines and other coin-operated devices, he has also taken in a line of auto parts. Mae Sanders, his wife, is assisting him in the operation of the new company. Before coming here, Sanders was with A.M.I. in Chicago.

## Ease Cabaret Tax Rules

SARASOTA, Fla., Feb. 6.—Following recent reports of efforts here to adjust the cabaret tax on locations having phonographs, it is now reported that the federal revenue collectors are working out plans with location owners whereby they can place tables on floor space commonly used by customers to dance; then if customers insist on dancing around the tables, the collectors say they will not ask for the cabaret tax on the location.

They suggest that locations should indicate by the arrangement of the tables that they do not encourage dancing by customers.

## Kiser Passes

CHARLOTTE, N. C., Feb. 6.—Members of the coin machine trade were greatly shocked last week by the death of A. R. Kiser, head of the A. R. Kiser & Company, a well-known distributing organization in this State and doing a national business.

Kiser died February 1 following a severe and sudden attack of double pneumonia.

His friends in all parts of the country will be saddened by this news. Kiser was one of the very popular men in the industry. He attended the national conventions for many years, where he made many new friends.

Among the out-of-town people attending the funeral was Jack Nelson, representing the Rock-Ola Manufacturing Corporation of Chicago. The Kiser firm distributed Rock-Ola phonographs in this area.

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

lyrics again on the bridge to carry out the side. Tempo is slowed down from the lively beats to the moderate bounce rhythms for *Birmingham Special*, an attractive choo-choo ditty that follows the blues pattern. Muted trombone strikes out a blues strain to make for the introductory passage to bring on Butterfield's characteristic singing for the opening chorus. More subdued in their riding, altho the beats continue to bounce righteously, the clarinet, piano and trombone split up the second stanza, Butterfield picks up the lyrics again at the bridge and brings the ditty right into the depot.

Appeal of Erskine Butterfield is not limited to the phono fans at the race locations, with the youngsters everywhere sure to find "Jumpin' in a Julep Joint" suitable to their jump music tastes.

ALLEN MILLER (Hit 7034)  
*I Just Kissed Your Picture Goodnight*—FT; VC. *Rosie the Riveter*—FT; VC.

Still a new band name crops up on the Hit label, but it's merely a convenient moniker to cloak a mysterious identity. However, the music on all these "hot" records sound the same and is probably

the doing of the same gang of music makers. Yet, the import of the sides is in the song material, here particularly for *I Just Kissed Your Picture Goodnight*, a new soldier-inspired ballad that has already given full indication of soaring the song heights. And as the case with some of the other recent Hit waxings, it represents the only available recording of the song. Taken at a moderate tempo, a low-voiced girl without any benefit of billing, handles the opening chorus. The band brings up a second chorus, and a mixed vocal quartet picks up the last half of another chorus to finish out the side. Nothing in the playing or the singing that rates a second spinning, but it is the song that will count for the side's selling. Plattermate, *Rosie the Riveter*, is a timely and attractive novelty that passes the kudos to the gals in the war plants. The mixed vocal quartet, taking it at a lively tempo, carries the opening stanza, complete with riveting effects. A band interlude for a half chorus follows, and the quartet picks it up for another full chorus to carry it out.

Again the label has the phono field entirely to itself for "I Just Kissed Your Picture Goodnight." And at locations where the women war workers congregate, operators should not overlook the possibilities of "Rosie the Riveter."

★  
★  
★  
★  
★

## PERMO POINT

*The most popular  
coin phonograph needle  
in America*

★ ★



★  
★

**PERMO PRODUCTS CORPORATION**

6415 Ravenswood Ave.  
Chicago, Illinois



JACK NELSON gets set to whiz a fast one down the alley at Rock-Ola Manufacturing Corporation Wednesday night peppy 100-man bowling league. Left to right: I. F. Webb, L. F. Sebastian, Jack Nelson and J. A. Weinand.

## REMOTE CONTROL FOR SALE

<table border="0" style="width: 100%;"> <tr><td style="text-align: right;">Each</td></tr> <tr><td>Packard Wall Boxes .. \$32.50</td></tr> <tr><td>Model 120 Wurlitzer Boxes, Dual Wire .. 37.50</td></tr> <tr><td>Model 115 Wurlitzer Boxes, Wireless .... 32.50</td></tr> <tr><td>Model 320 Wurlitzer Boxes, Dual Wire .. 20.00</td></tr> <tr><td>Model 331 Wurlitzer Bar Box, Dual Wire, 20.00</td></tr> <tr><td>Model 300 Wurlitzer Adapter .....</td></tr> <tr><td style="text-align: right;">25.00</td></tr> </table>	Each	Packard Wall Boxes .. \$32.50	Model 120 Wurlitzer Boxes, Dual Wire .. 37.50	Model 115 Wurlitzer Boxes, Wireless .... 32.50	Model 320 Wurlitzer Boxes, Dual Wire .. 20.00	Model 331 Wurlitzer Bar Box, Dual Wire, 20.00	Model 300 Wurlitzer Adapter .....	25.00	<table border="0" style="width: 100%;"> <tr><td style="text-align: right;">Each</td></tr> <tr><td>Beach Packard Adaptor \$45.00</td></tr> <tr><td>Polar Packard Adapter. 45.00</td></tr> <tr><td>Model 135 Step Receiver 35.00</td></tr> <tr><td>Can be converted to work as Model 145.</td></tr> <tr><td>Model 304 Steppers .. \$10.00</td></tr> <tr><td>Flint Packard 6/8 Volt Light Transformers . 2.00</td></tr> <tr><td>Model 305 Impulse Receiver .....</td></tr> <tr><td style="text-align: right;">5.00</td></tr> <tr><td>Steel Cabinet, Twin 12. 17.50</td></tr> </table>	Each	Beach Packard Adaptor \$45.00	Polar Packard Adapter. 45.00	Model 135 Step Receiver 35.00	Can be converted to work as Model 145.	Model 304 Steppers .. \$10.00	Flint Packard 6/8 Volt Light Transformers . 2.00	Model 305 Impulse Receiver .....	5.00	Steel Cabinet, Twin 12. 17.50	<table border="0" style="width: 100%;"> <tr><td style="text-align: right;">Each</td></tr> <tr><td>Mills-Panoram-Phono-graph Adaptors .....</td></tr> <tr><td style="text-align: right;">\$22.50</td></tr> <tr><td>Rockola Motors .....</td></tr> <tr><td style="text-align: right;">12.50</td></tr> <tr><td>Parts—412—Rockolas. Write</td></tr> <tr><td style="text-align: center;">PIN TABLES</td></tr> <tr><td>New Champ .....</td></tr> <tr><td style="text-align: right;">\$45.00</td></tr> <tr><td>Horscope .....</td></tr> <tr><td style="text-align: right;">37.50</td></tr> <tr><td>Hi Hats .....</td></tr> <tr><td style="text-align: right;">25.00</td></tr> <tr><td>School Days .....</td></tr> <tr><td style="text-align: right;">25.00</td></tr> <tr><td>Double Feature .....</td></tr> <tr><td style="text-align: right;">17.50</td></tr> <tr><td>Super Chubbie .....</td></tr> <tr><td style="text-align: right;">22.50</td></tr> </table>	Each	Mills-Panoram-Phono-graph Adaptors .....	\$22.50	Rockola Motors .....	12.50	Parts—412—Rockolas. Write	PIN TABLES	New Champ .....	\$45.00	Horscope .....	37.50	Hi Hats .....	25.00	School Days .....	25.00	Double Feature .....	17.50	Super Chubbie .....	22.50
Each																																							
Packard Wall Boxes .. \$32.50																																							
Model 120 Wurlitzer Boxes, Dual Wire .. 37.50																																							
Model 115 Wurlitzer Boxes, Wireless .... 32.50																																							
Model 320 Wurlitzer Boxes, Dual Wire .. 20.00																																							
Model 331 Wurlitzer Bar Box, Dual Wire, 20.00																																							
Model 300 Wurlitzer Adapter .....																																							
25.00																																							
Each																																							
Beach Packard Adaptor \$45.00																																							
Polar Packard Adapter. 45.00																																							
Model 135 Step Receiver 35.00																																							
Can be converted to work as Model 145.																																							
Model 304 Steppers .. \$10.00																																							
Flint Packard 6/8 Volt Light Transformers . 2.00																																							
Model 305 Impulse Receiver .....																																							
5.00																																							
Steel Cabinet, Twin 12. 17.50																																							
Each																																							
Mills-Panoram-Phono-graph Adaptors .....																																							
\$22.50																																							
Rockola Motors .....																																							
12.50																																							
Parts—412—Rockolas. Write																																							
PIN TABLES																																							
New Champ .....																																							
\$45.00																																							
Horscope .....																																							
37.50																																							
Hi Hats .....																																							
25.00																																							
School Days .....																																							
25.00																																							
Double Feature .....																																							
17.50																																							
Super Chubbie .....																																							
22.50																																							

**J. H. PERES AMUSEMENT CO.**

922 POYDRAS STREET
NEW ORLEANS, LA.

## PHONOGRAPH CLOSE-OUT

TWIN 412 WURLITZERS in metal cabinet, excellent condition, complete with Buckley Adaptor, Amplifier and Speaker. \$98.50 Plus Freight

TERMS: \$25 deposit with order, balance C. O. D. Satisfaction guaranteed.

**WILLIAM CORCORAN, 1157 Post St., San Francisco**

# It's "V WEEK" on Victor and Bluebird Records

**V** FOR VAUGHN MONROE . . .  
**V** FOR THE VAGABONDS . . .  
**V** FOR  (NICKELS TO YOU!)

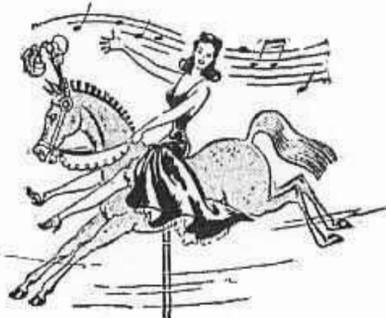
Vaughn Monroe puts a satin finish on a smooth new ballad number



## LET'S GET LOST

Vocal refrain by Vaughn himself, with solid backing from The Four Lee Sisters.

Coupled with



## HAPPY-GO-LUCKY

A catchy rhythm number sung in swing time by Marilyn Duke.

(Both featured in the Paramount film Happy-Go-Lucky)  
 Victor Record 20-1524



## Meet this vigorous new personality ROSIE THE RIVETER

Introduced by the Four Vagabonds  
 A grand gal and a swell novelty tune mated with



## I HAD THE CRAZIEST DREAM

—One of the top hits of the times.  
 (From the 20th Century-Fox film Springtime in the Rockies)  
 Bluebird Record 30-0810

**KEEP 'EM HITTING ON ALL FOUR!**

A New Carter Family Release on the "Old Familiar" List

## WHY DO YOU CRY, LITTLE DARLING?

and

## LONESOME HOMESICK BLUES

Bluebird Record 33-0502

# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Feb. 6.—Compared with the previous week, the jobbers here reported a slight slump in business this past week due to no other reason than it was due after several good weeks. However, the previous week's good business was due to the seasonal demand as well as the fact that previously a number of operators had failed to get their equipment as they were marooned by the storm which did about \$350,000 worth of damage to State roads and city streets in this section alone.

Operators are getting along about as well as could be expected, with the problem of getting equipment, vending machine supplies and servicemen getting worse all the time. Equipment is bringing good prices and this has boosted the buying activity here. Used equipment jobbers still continue to make trips in to the territory looking for machines, with the emphasis being placed on arcade equipment.

Arcade operators in this section report good business, with much of the trade now depending entirely upon the weather. Southern California had its first heavy rain in months recently and since then it has been cloudy and cool. However, with the year getting into March soon, operators feel that the weather will soon break and that things will be clicking it off in fine shape.

Vending machine operators, especially those handling candy bars, are facing a tough problem of getting merchandise. Sugar certificates are necessary and these are obtainable only when the merchandise is shipped directly to the army camp. While a number of these operators operate in war plants, they are still up a tree to get the candy. Gum machines have been noted filled recently, but a prominent operator said that gum did come thru now and then. The machines are filled when there is the product with which to fill them. However, the demand for gum has so increased that the machines are soon emptied. Some operators are operating their vend-

ing machines on a very small margin of profit—a margin that if someone had mentioned this figure to them 18 months ago the operator might have committed murder—in order to keep the machine going. Spots in many instances require that the machines be moved if not operated in two weeks—so the operator keeps dribbling merchandise into them to keep them active and to have sufficient product to go around. This policy is known to be practiced by a large operator who said that it cost him \$5 to move a machine to storage. To prevent paying this cost plus that of storage he was doing his level best to keep the machines active. He said that he had paid more than his usual price for merchandise in order to do this. A case has been reported in which an operator has paid as high as 4 cents per bar for candy to retail thru machines for 5 cents. Supplying machines with quarter or half loads has increased the work attached to the machines.

### Happel to Phoenix

William Happel Jr., manager of Badger Sales Company, left this week-end to join Mrs. Happel in Phoenix. Mrs. Happel will remain there for several weeks, with Happel joining her over the week-ends. . . . Happel is combining his Arizona pleasure trips with business. . . . G. B. Sam, well-known serviceman and an expert mechanic on consoles, has joined the service force of the Badger company. . . . Ray Ressel, formerly an operator of Riverside, Calif., was in Los Angeles recently while on furlough from the navy. Ressel had put his business there in capable hands and was renewing his acquaintances on the Coin Row to keep abreast of what's what in the coin machine field. . . . Alex Koleopolus, phonograph and games operator of Bakersfield, Calif., was in Los Angeles to look around for equipment and parts needed in his business. He reported that things were going along swell in that section, with the defense work and army camps upping pay rolls and business.

# RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

## GOING STRONG

**THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE..** ELTON BRITT (Elton Britt) . . . . . Bluebird B-9000

Where else should *Star-Spangled Banner* appear but at the top of the flagpole! And unless the army and navy would prefer to give him an "E" pennant, we say that Elton Britt deserves a patriotic salute for turning out a homespun ballad, trimmed with red, white and blue stripes, that swept not only the hillbilly field in which it was born but also gathered stars in that hard-to-glimmer pop sphere. For the future of *Star-Spangled Banner* we can only hope: "keep 'er waving."

**WHEN THE LIGHTS GO ON AGAIN** . . . . . VAUGHN MONROE (Vaughn Monroe) . Victor 27945  
 LUCKY MILLINDER (Trevor Bacon) . . . Decca 18296  
 (9th week) SHEP FIELDS (Ralph Young) . . . . . Bluebird 11583

**THERE ARE SUCH THINGS** . . . . . TOMMY DORSEY (Frank Sinatra-Pied Pipers) . . . . . Victor 27974  
 (8th week)

**I HAD THE CRAZIEST DREAM** . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36659  
 (6th week)

**MOONLIGHT BECOMES YOU** . . . . . BING CROSBY . . . . . Decca 18513  
 GLENN MILLER (Skip Nelson-Modernaires) . . . . . Victor 20-1515  
 (5th week) HARRY JAMES (Johnny McAfee) . . . . . Columbia 36668

**CAN'T GET OUT OF THIS MOOD** . . . . . KAY KYSER (Harry, Julie, Trudie, Jack and Max) . . . . . Columbia 36657  
 (4th week) FREDDY MARTIN (Bob Haymes-Martin Men) . . . . . Victor 20-1515

**WHY DON'T YOU FALL IN LOVE WITH ME?...** DICK JURGENS (Harry Cool) . . . . . Columbia 36643  
 (3d week) JOHNNY LONG (Bob Houston-Helen Young) . . . . . Decca 4375  
 DINA SHORE . . . . . Victor 27970  
 CONNEE BOSWELL . . . . . Decca 18483

Names in parentheses indicate vocalists.



Help Keep Your Customers  
 Going with Music

Order Today From Your

**VICTOR AND BLUEBIRD RECORD  
 DISTRIBUTOR**



# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

The new shellac order, freeing 15 per cent of former consumption for present usage, will ease the current dearth of new releases, but probably not for a while yet. Meanwhile, operators can still get by very nicely on old favorites and standards, as they've definitely proved in the past few months. And a couple of the more recent releases should fill any needs very nicely. The new Roy Acuff coupling is out, and the Carson Robison disk, *The Old Gray Mare Is Back Where She Used to Be* and *I'm Goin' Back to Whurr I Come From*, is already showing excellent returns. It's reported as crowding the leaders even in certain metropolitan centers, and in a couple of spots is already forging a spot for itself among the pops as well as the country tunes. And that goes for both sides—which means double life for the platter on the machines.

## Week's Release

### Roy Acuff and His Smoky Mountain Boys (Okeh 6704)

*Don't Make Me Go to Bed and I'll Be Good* and *I'll Reap My Harvest in Heaven*. An excellent coupling that should go far to relieve any pinch caused by dearth of new releases. *Don't Make Me Go to Bed* is the sad song-story of a kid forced to go to bed, who later gets sick and, just before he dies, repeats his plea to be allowed to stay up. It has a fine, solid, deep-country tune in back of it, and it of course receives splendid treatment from Acuff and his boys. Its plattermate is a sock spiritual, lovely in both words and melody, with Acuff getting vocal assistance from Oswald on the refrains.

The string band, as always, is splendid. Both sides should gather heavy play.

## Letter Box

As usual, *There a Star-Spangled Banner Waving Somewhere*, as sung by Elton Britt, leads the lists. It's still strong everywhere, and it's still crashing pop lists right and left, even in metropolitan locations. It remains the most sensational thing in the country-tune field within memory. . . . Also remaining extremely strong is that other top patriotic, Carson Robison's *1942 Turkey in the Straw*. It's still showing its greatest strength in the East. . . . But it's beginning to be challenged by another Robison disk, his just-released coupling of *The Old Gray Mare Is Back Where She Used to Be* and *I'm Goin' Back to Whurr I Come From*. That one is already mopping up, and is even, like the Britt tune, crashing the pop lists in metropolitan centers. Indianapolis, for example, reports both sides of the Robison platter as among the "coming up" records among the pops—and adds a note: "Both these are good in all locations." . . . Leading the Gene Autry list at the moment are the strong *Tweedle-o-Twill* and *Rainbow on the Rio Colorado*, both showing their greatest strength in the East. . . . A couple of the Tune Wranglers' numbers are going strong thru the Midwest—*They Cut Down the Old Pine Tree* and *I'll Be Hanged If They're Gonna Hang Me*. . . . One of the top pullers in Southern territory is still Roy Acuff's *Low and Lonely*, which figures way up on almost every list received from that section. . . . Denver Darling's *Modern Cannon Ball* is still one of the leading nickel-pullers in Texas territory. . . .

Montana Slim's *West of the Rainbow Trail* is showing up very high on lists coming in from the Southwest and is getting plenty of spins in that area. . . . Fort Worth is paying plenty to hear Ernest Tubb's *Nothing More for Me to Say*. . . . Among top Dallas favorites are Bob Wills's *My Confession* and Jimmy Davis's *Where Is My Boy Tonight?*

## Continue Reports In Detroit Papers

DETROIT, Feb. 6.—Detroit newspapers continue to publish stories of the union mix-up in which the charter of Local 737, United Electrical, Radio and Machine Workers was canceled by the CIO Executive Board here.

As reported last week, the reason given by the executive board was that Local 737, which is composed of juke box servicemen, had injured the union's prestige by practices which do not correspond to the principles of the union.

Later newspaper stories called Roy Small "The unofficial juke box king" in Detroit.

The executive board is now saying that Small was the leader in whatever the practices were, but no public statement has yet been made of specific charges against the juke box union. Newspapers are featuring the reports as typical union scandal material. One newspaper reported that no phonographs could be placed in the county unless they had the union label, and that in order to get the label, arrangements had to be made thru Roy Small and his aides. Operators had to sign a contract with Local 737 in order to get labels for their machines.

For several months there have been indications that unsavory news would eventually come to the surface, and now it is being widely circulated by the press. One newspaper report says that there are 10,000 juke boxes in this area which have the union label, and now the local and its label are declared null and void by the CIO Executive Board. A temporary restraining order was obtained here by one of the officials of Local 737, and a permanent injunction was held February 5. No report has been received of the results of this hearing yet.

When approached by the press for a statement, Roy Small said: "Anything I say at this time in regard to communistic activities may be harmful to the war effort. Therefore, I will make no statement until after the war."

## Students' Boost to Jukes

COLUMBUS, O., Feb. 6.—The 12,000 Ohio State University students are creating a popular demand for juke boxes and pinball machines, and fraternity and sorority houses are installing them in many cases. One reason for this latest demand is the fact that many large dance orchestras have been broken up during the past year, and juke boxes have taken over in their place. Then, too, the profits from the machines can be used to further projects of the organizations.

Another late innovation is the fact that the White Castle chain has placed juke boxes in several of its spots, and they are proving very popular.

## More Records Available

BALTIMORE, Feb. 6.—A number of leading phonograph operators are reporting an improvement in the deliveries of records, especially Victor and Bluebird. And some operators have received substantial shipments of some of the current hit tunes, which means that they are pretty well fixed for the next few weeks.

Further supplements of record requirements are being secured direct from some of the smaller manufacturers, and while these do not compare with disks made by leading bands and recording artists, they do provide greatly needed additional records.

## GOB PREFERENCES

(Continued from page 60)

*ner Waving* by Elton Britt. Breman said that the tune was "really in."

Miller's *Serenade in Blue* is still ringing in the ears of F. H. Aycklotte, of Bra, Calif., and Bud Bhiner, of Buffalo, likes *Sleepy Lagoon* by James for "sentimental reasons." Don Baxter, seaman 1/c, Long Beach, Calif., likes *Missouri Waltz* because it affords "memories," and Cleo Handlaf, of Tulsa, likes *When the Lights Go On Again* for it "makes me dream."

Guided by Emotions

R. J. Taylor, seaman 1/c, goes for *I've*

*Heard That Song Before* by James, for it lets him "get my knock." He's from Minneapolis. Joe Cain, seaman 1/c, Little Rock, is also a James fan with *I Had the Craziest Dream* for reason that "my wife likes it." Don Moran, seaman 1/c, Trenton, N. J., is an unlucky fellow but it has done something for him. He likes *I Wonder When My Baby's Coming Home* by Bing Crosby, and Moran adds, "Never had a baby." Don Kerns, seaman 1/c, of St. Louis, lets his emotions buy music for him. He picked *Touch of Texas* by Freddy Martin because "It's the way I feel." C. Rush, seaman 3/c, Long Beach, Calif., goes for jump tunes in picking *Mr. Five by Five* by Freddie Slack, for it "makes me jump." H. D. Moore, Orange, Tex., naturally would take *Touch of Texas* and he does. This goes for D. O. Brenner, seaman 2/c, of Texas also.

From the Pacific Northwest is D. R. Henry, seaman 2/c, who likes *I Don't Want To Walk Without You* by James just as many more do. Carl W. Anderson, of Ohio, takes *When the Lights Go On Again* by Vaughn Monroe, but M. J. Anderson, of Bell, Calif., puts his musical taste on T. Dorsey for *There Are Such Things*. Donald R. Baker, Long View, Wash., takes Jimmy Dorsey on *I Remember You*.

Dick Cassidy, S 2/c, San Francisco, is a Tommy Dorsey fan because of *Darn That Dream*, while A. Borresen, S 2/c, Tyler, Minn., takes *Street of Dreams* by T. D. because of the trombone part. Lloyd Bostwick, S 2/c, Cataldo, Idaho, goes for TD also on *I'm Getting Sentimental Over You*. But James bounces back into the running with *Craziest Dream*, with John V. Brennan, Trenton, N. J., putting in his choice. K. J. Porter, S 2/c, Los Angeles, likes *When the Lights Go On* with F. U. LaNellie, PHM 2/c, Long Beach, Calif., taking *At Last* by Miller because it is "solid."

The gobs can dream on *When the Lights Go On* or take *Craziest Dream* because a wife likes it, but Joe Roscoe, PHM 2/c, Long Beach, Calif., will keep on pushing his nickels in the chute for *I Wonder When My Baby's Coming Home* by Bing Crosby. Roscoe shows no big reason other than it's a good tune by a top singer, but he adds "I just wonder." Everyone does.

# GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



## COMING UP

### I'VE HEARD THAT SONG BEFORE

HARRY JAMES (Helen Forrest)..... Columbia 36668

You've heard about this song before. It's that obscure number on the back of *Moonlight Becomes You* that suddenly popped into the limelight as a result of the efforts of one Harry James, the old obscurity remover. James gives *I've Heard That Song Before* an instrumental ride that evidently delights the nickel droppers. From here on the battle-cry is "Going Strong, move over," for the walls will crumble when trumpeter James sounds off.

### YOU'D BE SO NICE TO COME HOME TO

DINAH SHORE..... Victor 20-1519

Onto the coin machine scene a pleasant, foreign strain has lately wended its way. Closer examination proved that it wasn't anything foreign at all, but only Cole Porter's *You'd Be So Nice To Come Home To* sung by Dinah Shore to whom the title most fittingly applies. Network plugging for the Porter tune continues hard and heavy, so that soon—hint—a subtitle such as *You'd Be So Nice for the Coin Machines* might be too, too appropriate.

XAVIER CUGAT (Chorus)..... Columbia 36651  
BRAZIL..... JIMMY DORSEY (Bob Eberle-Helen O'Connell)..... Decca 18460

Bum-bum-bum; bum-bum-dada bum. Samba with Cugat or Dorsey! Flip the arms, snake the hips, push back the tables and chairs and let the kids get in on the Latin American dance style. Don't be stubborn, for if one thing looks certain in these times of uncertainty it is that more and more Yankees will be borrowing their terpsichorean tastes from south of the border. For further details see your nearest Arthur Murray man.

### WHY DON'T YOU DO RIGHT?

BENNY GOODMAN (Peggy Lee)..... Columbia 36652

Still the right thing to do so far as operators are concerned is to get copies of this disk for machine play. Last week *Why Don't You Do Right?* dropped out of the Guide after making its debut the week before, but the absence can probably be blamed more on the insufficient supply of platters than a wane in popularity. Next week, of course, the fat will be in the fire, and if *Do Right* keeps its hold on Coming Up we'll all be assured that the climb is on. Odds are pretty one-sided that no blanks will be drawn; Goodman does too good a job.

Double-meaning records are purposely omitted from this column.

JUST RELEASED!

Another Smash Instrumental-Vocal of the Famous Jump Tune

FOUR OR FIVE TIMES

backed by

HOT CHESTNUTS

A Sizzling Instrumental

by

WOODY HERMAN

and his ORCHESTRA

on

DECCA NO. 18526

## MUSIC IN THE NEWS

**NO RUMBA IN BRAZIL.**—Maybe Walter Winchell was trying to disillusion this modern generation in his column in *The Chicago Herald-American* recently, but he said that the exciting song Brazil which is sweeping the United States is seldom heard in Brazil, altho it was written there. Furthermore, native Brazilians seldom dance the rumba, and when they do Americans wouldn't recognize it. When asked if they didn't ever dance with a little wiggle or fancy step or two, they replied: "Oh, no, that would be an ex-hee-beesh-ee-own!"

**SLIPS IN THE NIGHT.**—"White Collar Girl," a column in *The Chicago Tribune*, recently reported with delight of a Mexican customer who asked a sales girl at a record counter for *I Left My Love at the Drugstore Canteen*. And one Chicago store said they had a request from a little old lady for *Strip-Tease Polka*.

**JAPS SWING-HAPPY.**—The *Chicago Daily Times* related a few facts recently about some of the Japs captured at Guadalcanal which are contrary to the usual picture of these prisoners. According to this report, once they are over the astonishment of being treated like a human being and given more food than they have probably had in some time, they undergo a rapid readjustment. Often they become happy-go-lucky prisoners with a passion for swing tunes, horseplay, cigarettes and American slang.

Their favorite expression is "O.K." and their favorite tunes are American swing. The most popular number at present is *My Blue Heaven*, usually sung in a manner which would torture the composer if he could hear it.

**THIS OLDER GENERATION.**—Hepcats and swingsters aren't confined to the younger generation by any means, according to the syndicated cartoon feature "Growing Pains." Recently this cartoon pictured two little boys, one seated at a piano and one standing by talking to him, with a grandmother sitting behind them putting her all into trumpeting a blues song. And the caption read: "Personally, I prefer Bach and Mendelssohn, but Gran'ma always wants to beat out some jive."

**CANDIDLY SPEAKING.**—A very interesting article was published in *The Pittsburgh Press* last month concerning *The Star-Spangled Banner* and the attitude many people take while it is being played and sung. Altho many people don't know the words, an alarming number of American citizens don't even know how to act when it's being played. And since it is our national anthem, it merits a certain outward as well as inner respect, and a fidgety, whispering and wool-gathering audience seems disrespectful, no matter how honorable its intentions.

The article dwelt at length on the attitude most people, and especially women, take when it is played before or after a show or concert. They seemed to feel that most women think it is a period when they can take off their wraps and adjust them on their chairs for the evening, or put them on and prepare themselves for going out if the show is over.

And the correct procedure is utterly simple. We are asked to stand, facing

the orchestra (and that means looking toward it) as it plays. We are asked to stand at attention, and that means with heads up, shoulders back and arms still at the side. We are asked to keep quiet if we do not sing.

Surely we can pay our country's hymn that much respect. It's true that we're hearing it much more often these days, and that we'd all grown a bit rusty on it. But it won't hurt us to show the respect we all feel.

**WHY WAR SONGS CLICK.**—Irving Berlin, the most prolific tune producer of our time, recently told a *Chicago Times* reporter that a war song is any good song that becomes popular during a war. And good war songs aren't necessarily martial ones; indeed, that may be a handicap for a song.

*Dizzie* was a music hall air of the day that inadvertently reflected the spirit of the Southern armies. *Tipperary* was

written four years before war broke out between England and Germany. *Pack Up Your Troubles* had nothing to do with that war, except as it was applied by fighting men. And *Roll Out the Barrel* remains, after nearly four years, the theme song of the British troops.

*White Christmas* has turned out to be a war song by accident, Berlin says, because it's about the things soldiers are fighting to preserve. *Praise the Lord and Pass the Ammunition* may be one of the enduring songs of this war, if its appeal doesn't turn out to be too topical. And the lyrics of *Over There* don't fit global war; otherwise, it's as good as new.

**USO IN ALASKA.**—The American soldier stationed in Alaska is glad to get back there after a furlough, according to a recent article in *The New York Times*. There is no rationing in Alaska and life is pretty much as it was in a Northwestern town before the war. However, boys on outpost duty are often pretty lonely, and that has been one of the big concerns of the USO. That problem will be met in part by a mobile canteen which was sent out the first of this month. The canteen will be handled by a man and will include a record player, a movie projector, canteen service, books and magazines.

## RECORD BUYING GUIDE—PART 2



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

#### NOTE

New releases are still coming out in low numbers. Decca announces six new sides for this week, the only pop being *I Wonder What's Become of Sally* backed by *Darling, Je Vous Aime Beaucoup* waxed by Bing Crosby. Columbia will emerge next week with a Harry James recording of *Velvet Moon* and *Prince Charming*, with Kay Kyser on *A Touch of Texas* and *Soft-Hearted* set for the following week. Victor is holding off till the last week in February, when it will release *As Time Goes By* and *Two-in-One Blues*. "A" side, which is a revival currently featured in the film *Casablanca*, is done by Rudy Vallee, with Artie Shaw on the "B" side.

*Marching Thru Berlin* waxed by Ethel Merman on the Victor label holds the distinction of being the only vocadance to start showing up on reports. *Rose Ann of Charing Cross*, a Hit record done by Peter Piper, has started showing up in the last couple of weeks. *For Me and My Gal* has been getting renewed attention with the Judy Garland recording on Decca label.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

**THAT OLD BLACK MAGIC** ..... GLENN MILLER (Skip Nelson and The Modernaires) ..... Victor 20-1523

Adding to the entries already in the phono sweepstakes for this love ballad from the *Star-Spangled Rhythm* movie is Glenn Miller's masterful version. This is reported to be the last Miller disk, but should linger for a long time since it is unquestionably one of his best ballad sides. Moreover, the fact that he is skedded to return to the airwaves as Captain Miller with an army air force service band from his Atlantic City base is bound to create a new wave of enthusiasm for the Miller brand of music on the records. For *Black Magic*, Miller's entry offers a male voice for the sensuous lyrics, and Skip Nelson, excellently aided by the Modernaires, comes thru with a sympathetic and sincere lyrical reading that is bound to make the gals skip heart beats.

**I MUST HAVE THAT MAN** ..... ELLA FITZGERALD (Ella Fitzgerald) .. Decca 18530

Altho Ella Fitzgerald has since divorced herself from a large band, this side with her earlier orchestra offers the songbird in her top torch style that is sure-fire to attract wide attention. Entire side is devoted to her singing and Miss Ella makes the most of it. Song ballad was a torch sensation during a much earlier year, and with the memory of the song ever bright, this revival is a cinch to bring raves from phono fans.

**ROSE ANN OF CHARING CROSS** ..... PETER PIPER (Black Pepper) ..... Hit 7033

One of the few songs that have been able to soar the heights of hitdom without the push from the platters and now nearing the top of the song heap, music operators are sure to cash in on the popularity of the ballad with this side. As far as is known, this is the only available record version of the war-inspired love idyl about the wounded soldier and the war nurse. While there is nothing distinctive in the playing of the unknown band, the music making is acceptable and the baritone voice comes thru with an able vocal.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

## Bond Selling Juke Praised

**CHICAGO, Feb. 6.**—The patriotic juke box which has been in the city hall for several months became the subject of big news here this week. It seems that some people had been criticizing the juke box and raising questions about the real purpose for its being placed in the city hall. Hence newspapers investigated the situation, and found that the music machine was really being used to sell bonds.

Because the idea had been criticized, Mayor Kelly even entered the discussions and stated his approval of the idea.

*The Chicago Daily Times*, February 2, published the following story amply illustrated by a picture of the machine with a policeman making his musical selection.

Now about that juke box which has been blaring forth martial tunes for a year from its advantageous spot next to the information booth on the main floor in the city hall.

There is absolutely no truth, Mayor Kelly said, to assorted rumors that (1) it was installed to make city employees step a little livelier, (2) the city is deriving any financial benefit and (3) it is being operated at the expense of the taxpayers.

### Helps Stamp Sales

The machine, it is explained, was installed by the Treasury Department shortly after a War Stamp counter was opened at the booth. Twenty records are kept going round and round by information clerks and all music is provided gratis to call attention to the stamp table. Thru marches and similar fast-stepping martial airs, the Treasury hopes to put city hall visitors in the proper patriotic frame of mind for stamp-buying.

Nobody recalls just who from the Treasury Department requested the installation—all arrangements were handled by telephone. But there are plenty who offer proof of the value of the machine.

Clerks at the stamp counter, which is operated by the American Legion auxiliary, cite \$100,000 in stamp sales by the end of last year as evidence that music keeps 'em buying. And sales are continuing strong, running to nearly \$4,000 last month.

### Mayor Okays Idea

Mayor Kelly approves the idea. "That stirring music gives everyone a lift at a time when there's too much gloom and misery around," he said, "When I come in the hall in the morning and hear a march, I perk up instantly. It's a good morale builder and it has helped the sale of War Stamps."

Clerks at the information booth, however, disrupt the over-all harmony with this discordant note: "The same music day in and day out, from 8 a.m. to 6 p.m. We pull the plug out to give our ears a rest once in a while, but we can't keep the machine quiet for too long."

Not even a soft rendition of *By the Light of the Silvery Moon*, by "Fats" Waller, the only non-martial song in the 20 records, seems to provide relief to the clerks' weary ears, judging from their grim expressions.

## WANTED

Automatic Phonograph Mechanic with experience in remote control installations. Please give details as to draft status, references, salary desired, etc., in reply.

Address BOX D-22

Care of The Billboard  
Cincinnati, O.

## WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

BOX D-27

The Billboard  
Cincinnati, O.

### FOR QUICK ACTION

Will Pay Following Prices Spot Cash:  
Wurlitzer Model 950 ..... \$410.00  
Wurlitzer Model 750E ..... 310.00  
Wurlitzer Model 750 ..... 280.00  
Wurlitzer Model 850 ..... 350.00

**Three-A Amusement Co.**  
640 Bourbon St. NEW ORLEANS, LA.

### WANTED IMMEDIATELY

Part No. 8849 for Model C10-20D Capchart Electric Phonograph.

**FRANK COLE, JR.**

2238 21st St., South St. Petersburg, Fla.

**WILL PAY CASH—HIGHEST PRICES FOR YOUR USED RECORDS**

No quantity too large—none too small.  
Let us know what you have!

**HALPERIN'S MUSIC SHOP**  
875 Flatbush Ave. BROOKLYN, N. Y.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

**RELIEF!** That's the word to describe how operators will feel about the expected Washington ruling allowing disk firms to use 15 per cent of new shellac consumed in 1941. Not only will the allocation take some pressure off the currently tight new-release situation, but it may open up recording channels for new talent once the Petrillo ban is lifted. Up to now, with production materials skimpy, the prospect for B bands trying to get recording contracts was none too bright. But if the companies get that 15 per cent slice, chances are that a few of the B boys may squeeze into the field. Which may please those operators who worry more about customers' getting tired of the same disk names than about a shortage of releases. Looking from an opposite embankment, operators are urged to refrain from over-optimism. Okay of 15 per cent means just that and shouldn't be deemed the forerunner of new concessions. Capital bigwigs okayed the 15 per cent deal, it is understood, because "music for morale . . . recorded music especially, etc.," sold them on the necessity, but any further allotments will surely have to wait past the duration. To sum up, operators can expect more pop disks than they've been getting lately, but nothing like the flow in pre-Pearl Harbor days.

### Territorial Favorites

#### INDIANAPOLIS:

**Please Be There, Woody Herman**

H. Nemo, songwriter, must have struggled to produce *Please Be There*, for the lyrics are some place else. But Woody Herman does a neat enough job of redemption on his disk to placate Illinois' Indians. In normal times such a middlin' ballad would hardly belong in the phono parade, but things being what they are, Nemo's number on Herman's wax rates mention as a possible filler-in. Give it a try, if only on the strength of the maestro's warm vocal.

#### WILKES-BARRE, PA.:

**Yankee Doodle Dandy, Fred Waring.**

Need new records? Why not try the Wilkes-Barre method, namely, pluck out a single side like *Yankee Doodle Dandy* from a strong-selling album like Waring's set of George M. Cohan songs. If the neighbors have seen the Warner Brothers' pic of the same name, so much the better. If they haven't, there should still be enough old-timers who'll glory in Cohan's *Dandy, Mary Is a Grand Old Name, You're a Grand Old Flag* and others. Accordingly, you might order entire albums (all the disk firms have them) and spread out the single disks in your locations.

#### ST. LOUIS:

**If I Cared a Little Bit Less, Ink Spots.**

It isn't another *Do I Worry?*, but the fairly recent Ink Spots' version of *If I Cared a Little Bit Less* should not be unfamiliar to coinmen. Appearance frequently as a territorial fave warrants said conclusion, and the tune by now is wearing slightly thin, as a local item it may tickle enough customers to make it worth your time and money. Style is typical of the Spots—a soprano solo mixed between straight choruses, plus a murmuring bass oration. Them that likes the style will like this disk.

### Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, February 4, and the week previous, ended January 28, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septan best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin-machine play and vice versa.

# MOVIE MACHINE REVIEWS

### Program 1103

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, January 25.

**THE CAPERING CUTIES**, a cooked-up name for four beauties who are supposed to be harmonizing, sell the lyrics of *The Dizzy Dance*, while an unbilled acrobatic dancer performs a flashy routine. The name of the short is taken from the several dead stops in the action. The girls are quite pretty, so the subject should be sellable. (Minoco)

**RITA RIO** (now working for Paramount Pictures as DONNA DRAKE) is seen in an old program in which she is the Calloway type of leader singing and shaking her curvaceous figure to *Sticks and Stones*. Technically, it is below par, but the leader's name should draw some coins. (POM)

**CINDY WALKER**, Soundies first lady of hillbilly land, is again the funny lady, this time as the awkward ballarina in a dance studio. Short is titled *Hillbilly Ballarina*, and that sums up the story. A number of comedy bits are developed, but not all of them are funny. (RCM)

**DICK TODD**, the singer with a strong romantic voice, is back again with his interpretation of *Don't Let Julia Fool Ya*, while a pretty model carries on with her deceptions. A lot of action here and rates another try. (Minoco Reissue)

**LOUIS JORDAN** and his five-piece colored band, one of the better small outfits, works to his recording of *Fuzzy Wuzzy*. **RUBY RICHARDS**, colored dancer, assists with a hot specialty. (Soundies)

**WILLIE HOWARD**, the dialect comedian, is the funny soldier in *On Guard*. This is strictly for Howard fans who will get a kick out of the amusing dialog. Plenty of pretty damsels on hand. (Minoco)

**BERNICE PARKS**, petty and vivacious personality singer, assisted by **THEODORE**, Spanish dancer, and **EDDIE DURANTE** and his orchestra, work against a native background in *Havana Is Calling Me*. Colorful setting and impressive singing by Miss Parks sell this one. (Globe Reissue)

**MYRTLE DUNEDIN** and **CHUCK PALMER'S BOYS**, Western performers, are united in this nondescript hodge podge, labeled *Tough Beef*. Even a unicycle act is on hand, in addition to the familiar cowgirls, all pretty. (Minoco)

### Program 1104

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, February 1.

**THE BORRAH MINEVITCH RASCALS** do an almost straight harmonica playing act in *American Patrol*. This used to be a good comedy act, until Borrah himself left it and later the funny midget followed. For straight harmonica music, short is okay. (LOL)

**FREDRICK FEHER** is directing the

Mills Philharmonic in *Musical Joke*. The title is a mystery, since fine music is played, unless it is because only a portion of number is heard. Not enough on hand, really, to please the serious music lovers. (Feher)

**THE HEAT WAVES**, three boys who do a comedy act much on the order of the Ritz Brothers, do the pantomimic actions to a record of a girl harmony act. They look funny in girl outfits, but it is a mystery why they have to work in an operating room set. Unless it is to fit the title, *Operatin' Rhythm*. (LOL)

**CHARLIE SPIVAK** and his band, with the Stardusters on the vocal, return for *Eleven Thirty Saturday Night*. A good pop tune, well played and well sung. Tricky shots add to the short's entertainment. (Minoco Reissue)

**HARRY ROY** and his band must have been clipped from a feature picture or a two-reel short for this one, labeled *Floor Show*. A line of girls and a couple of colored hoofers are seen on a night club floor. It's all of ancient vintage. (POM)

**SAM MANNING** and **BELLA ROSETTE**, West Indian Calypso dancers, do a native routine against a native set in *Willie Willie*. The contagious rhythms of Calypso music and dances will garner attention. (LOL)

**SPIKE JONES** and His City Slickers, comedy band which recorded the one and only available record of *Der Fuehrer's Face*, are revived in *Clunk! Clunk! Another Drink*. Swell tavern short, not only amusingly played, but cleverly produced. Something of interest flashed every second. (RCM Reissue)

**FRANK PINERO**, fiddler, and **LOUISE STEWART**, pretty disrober, present an old but still good idea of the performer getting applause because (unknown to him) a gorgeous girl in the back of him is taking her clothes off. Here Pinero is playing sweet and swing music and quite pleased with himself until he discovers the real reason for the warm reception. (Minoco)

## Public Stake in Record Ban Cited

NEW YORK, Feb. 6.—Albert A. Volk, in a letter to the editor of *The New York Times* January 25, urged that the public has a great interest in the principles involved in the Petrillo record ban. He said that corporations that suppress the use of patents hurt the public just as the efforts of unions to prevent mechanical improvements also hurt the public. He strongly objected to the heads of corporations and to such men as Petrillo being given power to decide what mechanical improvements shall be accepted and what shall not be accepted.

He strongly urged that the Senate investigate thoroly all angles involved in the situation and that the public rights be put uppermost in whatever the final decisions may be.



# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

#### "Cabin in the Sky"

Trade-showings of MGM's *Cabin in the Sky* are scheduled for February 11 in Denver, Salt Lake City, San Francisco, Portland, Los Angeles and Seattle, having been run off in other exchange centers on February 9. Film features tunes which have already been recorded, including *Cabin in the Sky* (Ella Fitzgerald-Decca), (Benny Goodman-Columbia), (Frankie Masters-Okeh) and (Vaughn Monroe-Victor) and *Taking a Chance on Love* (Benny Goodman-Columbia), (Frankie Masters-Okeh), (Teddy Powell-Bluebird), and (Sammy Kaye-Victor). Tunes which might be worth keeping an eye on in the light of possible early lifting of the recording ban are *Happiness Is a Thing Called Joe* and *Consequences*, altho there are no recordings available yet on either of these songs.

#### "Happy Go Lucky"

New Paramount musical, *Happy Go Lucky*, which is tentatively scheduled for release on March 26, has two of its songs released on the Victor label this week: *Let's Get Lost* and *Happy Go Lucky*, waxed by Vaughn Monroe. Other available recordings on film's score are Kay Kyser (Columbia), Jimmy Dorsey (Decca), Teddy Powell (Bluebird) and Mal Hallett (Hit) on *Let's Get Lost*; Kay Kyser (Columbia) on the title tune, and Jimmy Dorsey (Decca), Dinah Shore (Victor), Gene Krupa (Okeh) and Teddy Powell (Bluebird) on *Murder, He Says*. This technicolor picture is in for a big advertising campaign, according to Para-

mount, with four-color ads to be run in local papers in conjunction with local playdates. Tie-ups could easily be worked out in advertising displays and newspaper space.

#### "Something To Shout About"

Release date of Columbia's *Something To Shout About* has not been definitely announced, but film is set for some time in February. Since it will probably start the rounds any week now, and publicity drive is already under way with star, Janet Blair, guesting on radio shows, a review of the recorded tunes available from the picture shows that the title tune has been done by Dinah Shore (Bluebird), Dick Jurgens (Columbia) and Hal McIntyre (Victor); *It Might Have Been*, Hal McIntyre (Victor) and *You'd Be So Nice To Come Home To*, Dinah Shore (Victor).

#### News Notes

Ray Eberle, featured vocalist with Gene Krupa, has been signed to a seven-year contract by Universal, his first picture to be *Trombone From Heaven*. New film will also feature Skinnay Ennis ork and Frances Langford. . . . Xavier Cugat and Hazel Scott have been signed by Columbia for the forthcoming Gregory Ratoff production, *Tropicana*. . . . Kenny Baker will take over the leading role in Columbia's *Doughboys in Ireland*. . . . Beatrice Kay is skedded for her first full-length picture on the Columbia lot. Film will use authentic old-time recordings of the voices of Fay Templeton, Maggie Kline and Lillian Russell.

## "HEAVY COINAGE FOR MUSIC BOXES"

—The Billboard

# CAVIAR WITH VODKA

Coupled With

# THE BOWLING SONG

(Instrumental Version)

Andre Musette Orchestra

on STANDARD RECORD T-5005

LIMITED STOCK—Order now from your local jobber.

# STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

## More Soft Drinks Consumed, While Production Lags

BALTIMORE, Feb. 6.—An appreciable gain in consumption of soft drinks, with a corresponding increase in beverage venter sales, is reported by the Baltimore trade. Collections in some instances are running about 50 per cent higher, with the main increase in the sale of root beer, orange drinks and other soft drinks requiring comparatively little sugar.

This gain in the soft-drink trade is due to the recent government order which issued an increase of 15 per cent sugar for industrial users or manufacturers in recognition of Baltimore as a defense center. However, the increase was not as great as was expected or intended because the government made the mistake of specifying products made, sold and consumed in Baltimore city instead of Baltimore County, and Baltimore city is one of the large industrial cities of the country which is not located in any county.

This mistake means that the increase does not pertain to users or manufacturers in Baltimore County, where the bulk of the sales are made, since most of the defense plants are located outside the city.

Producers as well as operators are faced with a shortage of man power, and especially is this shortage felt by operators having machines in defense plants, since service in these plants is usually on a 24-hour basis.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## Delaware House Approves Cigarette Tax Proposal

Drop in gas and pari-mutuel revenues given as reason for taxing cigs

DOVER, Del., Feb. 6.—When the proposal to tax cigarettes 2 cents per standard pack came before the House here recently it was approved by a vote of 24 to 11 after it had been amended to make it effective for two years beginning June 1.

Three amendments to the bill were presented by its sponsor when it came up for third and final reading. Each consisted merely of the insertion of a phrase in different sections of the bill to make it end as of May 31, 1945. They were adopted unanimously.

These amendments make it coincide with the recommendation of Gov. Walter W. Bacon in his message to the Legislature that all tax measures adopted at this session be of the emergency type and effective only for the biennium. When the bill met approval by the Republicans in caucus yesterday it was the understanding it was effective for only the two-year period, it was said.

Rep. Fred Bailey, minority floor leader, asked for an explanation of the bill. Representative Willits asked the privilege of the floor for Robert H. Richards Jr., chief legislative attorney, who explained that it is a "straightforward tax measure" providing for a 2-cent tax on the average pack of 20 cigarettes.

### Racing Revenues Doubtful

"This tax is necessary to bolster the State revenues," Mr. Richards said, "because of the sharp drop in the yield of the gasoline tax, because it now looks as if there will be no revenue from the race track and because the returns from the State income tax are falling."

The income tax revenue is dwindling because of the large deductions due to the increased federal income tax and because of the falling off in dividends of large corporations, he said.

Mr. Bailey launched an attack on the bill as discriminatory and grew critical of the majority party's attitude toward it.

"I thank the majority for the great confidence they must have in us," he said. "Yesterday the majority called a 10-minute recess to caucus on this bill and it took one hour and 45 minutes for them to receive a complete and satisfactory explanation of it. We have just received an explanation from Mr. Richards which lasted exactly one minute and 18 seconds."

He declared that he saw no reason for the discrimination shown in this bill toward cigarette smokers when there are so many other kinds of tobacco which could be taxed.

### Cigar Tax Urged

"If this is a luxury tax," he continued,

"why not tax the luxury types of tobacco. The average person smokes a pack of cigarettes a day, at least 1 do. That's only 2 cents a day tax. There are many who smoke 6, 8 or even 10 cigars a day and they pay 10 to 15 cents apiece for them. These cigar smokers are more able to pay a tax and the return would be greater from such a tax. Why pick on persons in the lower income brackets?"

Mr. Bailey declared that the tax would work a hardship on soldiers, sailors and aviators stationed in Delaware. For altho sales in canteens are exempt from the tax, fully 50 per cent of the soldiers buy their cigarettes off the post, he said.

He declared that if all types of tobacco should be taxed and if the tax could be eliminated from all sales to servicemen, he felt sure the Democrats would support the bill.

Mr. Bailey added that while persons opposed to paying the tax could boycott cigarettes, boycotts have never worked out. Even the boycott on Japan before the war did not succeed, he said.

"However," he stressed, "as this bill in Section 13 appropriates \$10,000 for its administration I wish to point out that the State law requires any appropriation bill must be approved by three-fourths of the members to pass. Therefore I ask for a roll call on the bill at once."

After passage of the bill by the 24 to 11 vote, attorneys of the Legislature declared that the appropriation of funds to a State agency requires only a majority vote. It is true that in cases of appropriations to institutions or groups partly financed by private funds a three-fourths vote is required, they asserted.

## Uniform Apple Products

RICHMOND, Va., Feb. 6.—Ridgewood Fruit Industries, Inc., of Winchester, Va., is now able to produce an apple sirup and apple sugar of uniform quality. This is one of the outstanding scientific achievements of the past year in Virginia.

The sirup is a clear amber color and contains a relatively high percentage of levulose, one of the sugars sweeter than ordinary table sugar, sucrose. Consequently the product is much sweeter than sirup of the same concentration made from cane sugar (sucrose). It has been approved by the Council on Foods of the American Medical Association and has been tested for table use with excellent results by British soldiers in the tropics.

The industrial apple sugar is straw colored to light amber and has no appreciable apple flavor.

An orange sirup has also been developed by this Winchester laboratory in which, it is stated, 89 per cent of the vitamin C is retained. Even after three months in ordinary storage it is said that the vitamin C content is still above 80 per cent of the original vitamin C content of the oranges.

## Cigarette Report On Brand Sales in Past Year Issued

NEW YORK, Feb. 6.—The Wall Street Journal recently carried a survey of the tobacco industry and said that with a few exceptions the tobacco industry in 1942 enjoyed a marked increase in volume, altho there was a general decline in earnings because of higher costs and sharply increased taxes. Narrower profit margins in 1943 are predicated on further increase in operating costs.

All major cigarette companies shared in the tremendous gain in cigarette business in 1942. American Tobacco probably had the greatest gain, but Philip Morris and P. Lorillard Company also showed better gains than the rate of increase reported for the industry as a whole. Leaf tobacco price increases reduced profit margins, and this, with higher taxes, more than offset the sales improvement for the industry as a whole.

In 1943 operating costs should show an even greater rise than occurred last year, which means much narrower profit margins. Earnings prospects for the year, however, depend on the attitude of the Office of Price Administration toward allowing cigarette manufacturers primarily to pass cost increases on to consumers.

### Some Brand Reports

Sales of Lucky Strike cigarettes in 1942 are estimated at between 55,000,000,000 and 60,000,000,000, with Herbert Tareyton and Pall Mall, the latter brand owned by a subsidiary, accounting for 8,000,000,000 to 9,000,000,000 more. Net profit for that year is estimated at more than \$22,000,000, or better than \$4.25 a common share against \$3,883,860, or \$4.58 a share in 1941. Bank borrowings for inventory expansion probably did not exceed cash on hand at the year-end.

Further sharp gains were scored by Virginia Rounds cigarettes, but the high excess profits tax liability will prevent this being reflected in earnings. The company's biggest growth occurred too late to give it a high credit against the excess profits tax. In 1941 the company had net profit of \$157,905, or \$2.90 a common share.

Tremendous gain in sales registered by Old Golds will permit the manufacturer to show some increase in earnings despite the higher costs and sharply increased taxes in 1942. In 1941 Lorillard earned \$3,383,168 or \$1.44 a common share.

Sales of Philip Morris increased nearly 22 per cent last year, to a new record of 22,800,000,000, compared with 18,500,000,000 in the calendar year 1941. Earnings have shown the effect of higher costs and higher taxes and were \$3,407,000, or \$3.37 a common share for the six months ended September 30, 1942, against \$3,942,624, or \$4.05 a share in the six months ended September 30, 1941. In the year ended March 31, 1942, Philip Morris earned \$7,792,565, or \$8.01 a common share.

## Appoint Peanut Official

MOULTRIE, Ga., Feb. 6.—Homer G. Ray Sr., president of the Georgia Peanut Company, announces the appointment of Roy E. Parrish as executive vice-president, with headquarters in Moultrie, to serve the company and its nine affiliated companies in Georgia and Florida.

Parrish, formerly of Camilla, organized the Georgia-Florida-Alabama Peanut Association six years ago when farmers faced prices of \$30 per ton for peanuts. Parrish also organized and headed the National Peanut Council until his resignation to accept the post here.

**MAKE MONEY WITH A ROUTE OF NUT VENDORS.**

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**SPECIAL SPECIAL**  
Just received 100 used Victor Universal 1c all purpose vendors.

**GET STARTED DEALS**  
1 Universal, 10 Lbs. Peanuts **\$6.50**  
5 Universals, 30 Lbs. Peanuts **\$27.25**

360 Variety Shops, 5 Column Bulk Vendors, Slug Proof, \$15.00 Ea. Lots of 25, \$10.00 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Send for complete list of New and Used Machines.

**RAKE** 2014 Market Street, PHILADELPHIA, PA.

**RECONDITIONED VENDING MACHINES**

**50 SELECTIVE CANDY BAR MACHINES** Each

8 DuGrener "Candyman" 72 \$42.50 Bar, late model. . . . . \$39.50  
10 U-Select-It 54 Bar, Natl. Ejec. \$18.50 and up, as well as 1c Gum and Peanut Vendors. Ask for our latest price list #2R.

**R. H. ADAIR COMPANY**  
733 S. Euclid Ave., OAK PARK, ILL.

**VENDING EQUIPMENT**

**CIGARETTE AND CANDY VENDING MACHINES**

**COMPLETELY REBUILT READY FOR LOCATION**

9-18 NATIONAL CANDY MACH. \$89.50  
9-30 National Cigarette Mach. \$54.50  
9-30 National Cigarette Mach. with 9-50 Mech., All Col. King Size DUGRENER 7 Col. Model 8 \$31.50

Subject to prior sale. 1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative NATIONAL VENDORS, INC.

**LOUIS H. CANTOR COMPANY**  
250 W 54TH ST., NEW YORK CITY

## Spruce for Gum Base . . .

RICHMOND, Va., Feb. 6.—According to persons who have gone into the history of chewing gum, the first used in this country was made from the golden sap of the spruce tree. Up until the later part of the last century this sap was the main ingredient of American chewing gum. In fact, in one year before the turn of the century the gathering of spruce pine became such an important industry in Maine that it brought over \$300,000 into that State.

Altho a small bit of this type of chewing gum is still on the market, it is understood that there is to be a definite step by one of the major manufacturers to use this material as a base in place of the fast vanishing chicle.

The main opposition to spruce gum is its tendency to become brittle from age sooner.

**THIS TIME TRY TORR**

**IMPS—USED**  
\$5.50 Ea. 6 for \$29.50.

**VEST POCKET BELLS**  
12 B. & C., 5c, Like New . . . . \$49.50 Ea.  
11 B. & C., 1c, New . . . . . \$4.50 Ea.

**WINGS**  
15 A-1 Condition, \$14.50 Ea.

**KICKER & CATCHER**  
7 1c Play, Like New, \$14.50 Ea.

**TORR** 2047A-50, 68 PHILA., PA.

## Lack of Supplies May Cut Cigarette Brands on Market

NEW YORK, Feb. 6.—Since the size of cigarette-type tobacco crops hasn't kept pace with the rise in cigarette sales, some of the brands which father smoked back in the days of shaving mugs and handle-bar mustaches may disappear this year as the tobacco companies adjust themselves to wartime shortages. Then, too, the manufacturers must get along with reduced supplies of other materials, notably glycerin, which is used to keep cigarettes moist. Naturally, as the makers get cramped for supplies the big-name brands will get first call.

None of the brands which may be dropped are big sellers. Mostly they are cigarettes popular before the first World War, the Turkish types. Shifting public taste deserted many of them, leaving them with small steady sales which continued without any promotion effort on the part of the manufacturers.

Last year American manufacturers probably produced close to 260,000,000-000 cigarettes, and tobacco farmers didn't keep pace with this rise in business, which was about 25 per cent over 1941. Just five years earlier the industry produced only 162,000,000 cigarettes. In that year farmers raised burley and flue-cured tobacco crops amounting to 1,285,000,000 pounds, while last year they grew only about 1,176,000,000 pounds of the two types of leaf.

### If Demand Increases

If cigarette demand rises this year above the record 1942 total, manufacturers will have to try to handle the greater business with less glycerin and less cellophane for wrapping. Makers of cigarette machinery long since have converted their operations to war goods; labor has been lost to war industries, also some companies have lengthened their work weeks from time to time to handle the greater volume of business.

The high prices paid for the 1942 crops of burley and flue-cured tobacco tell the story of how the supply of tobacco has failed to rise with demand for cigarettes. Burley is selling for more than 40 cents a pound, and it has been necessary to allocate the leaf on the basis of 90 per cent of the amount bought in 1939, 1940 and 1941.

The acreage devoted to flue-cured tobacco was increased 10 per cent in 1942 and a crop of 846,000,000 pounds resulted. Burley acreage was held unchanged and the crop was about 330,000,000 pounds. This year flue-cured acreage is unchanged, but burley acreage is raised 10 per cent and growers want an additional 10 per cent increase.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Feb. 6.—The market on farmers' stock peanuts has grown somewhat stronger during the past week. However, altho some of the buyers are offering higher prices, a spirit of hesitation is evident thruout the industry on account of uncertainties regarding the price ceiling. The movement to the markets has been very limited. In most cases the remaining lots of unsold stock are in the hands of larger farmers who are able to hold them. Best Jumbos brought between 8 1/4 and 8 1/2 cents, with a few quoting as high as 8 3/4 and as low as 8 cents. Best bunch was bringing between 8 and 8 1/4 cents per pound delivered.

The market for most all grades of both shelled and cleaned Virginia shows very little change since our last report. The same reluctance to make commitments due to price uncertainties is evidenced in the volume of stock moving at present.

In the Southeastern area the market of farmers' stock peanuts was slightly weaker and remained quiet for both Spanish and Runners. Farmers' stock Spanish U. S. No. 1 were bringing between \$165 and \$170, with a few farmers getting as high as \$175 per ton. No. 1 U. S. Runners were bringing between \$145 and \$155 per ton.

In the Southwestern Section, Spanish U. S. No. 1 were reported selling around \$151 per ton.

# VENDER SUPPLY NOTES

**CANDY COUNCIL PROGRAM.**—The Council on Candy as Food in the War Effort will launch a new 13-week radio program starting February 14. The series, of a public service nature, will originate in Washington, D. C., and will be aired Sundays at 3 p.m., EWT, over an NBC Coast-to-Coast network.

The council is sponsored by the National Confectioners' Association.

**RED CROSS COMPLAINT.**—The Federal Trade Commission recently filed a complaint against Candy Brothers' Manufacturing Company and Universal Match Corporation, both of St. Louis, charging unlawful use of the name and emblem of the American National Red Cross in connection with the sale of cough drops and book matches.

According to FTC, the respondents have used misleading representations on containers and book match covers, in publication advertising, and on sample cough drops, and have implied a connection with the American National Red Cross.

**ICE CREAM LIMITATIONS.**—February 1 the Food Distribution Administration put on a monthly basis its recent order limiting the use of milk in ice cream and frozen dairy foods.

In February and ensuing months processors must limit the use of milk solids in frozen dairy products to 65 per cent of the quantities used for civilian consumption in the corresponding month during the base period, December 1, 1941, to November 30, 1942.

Monthly allocation periods are being used, the FDA said, to assure a more even distribution of ice cream to the civilian population and to simplify compliance and reports by processors. Deliveries for the armed forces are exempt.

**AMERICAN TOBACCO DIVIDEND.**—The American Tobacco Company will disburse an extra dividend of 25 cents in addition to the usual quarterly dividend of 75 cent on the common and common B stocks on March 1.

The company stated that their earnings for 1942 permitted the payment of the extra, since their percentage of increased cigarette sales during the year was almost double that attained by the balance of the industry as a whole.

**BLAZE DESTROYS STOCK.**—A recent fire at a Balaban & Katz warehouse in Chicago meant an important loss in candy and gum stockpiles which are now almost impossible to replace. And since the annual profit from candy counters and vending machines in many theaters owned by this company is close to the million mark, this is a very important item. In many of the smaller theaters the candy business means the difference between operating at a profit or loss.

**TOBACCO LISTED AS ESSENTIAL.**—Tobacco products recently received War Production Board sanction as among "bedrock" essentials for operation of the nation's civilian economy in a list of estimated minimum quantities of commodities and services. Tobacco, classified with perishable products in the essential listing, ranks with all foods in its basic necessity to the civilian economic system.

**MATCH PRODUCTION CHANGES.**—Drastic revisions in match production are forecast within the next few weeks, when the War Production Board is expected to issue an order reducing sizes, eliminating "fancy" types of book matches and standardizing boxes at smaller sizes.

In co-operation with the match industry, WPB's program is designed to save materials and eliminate any possible man-power waste in operation. The tremendous use of matches—1942 consumption is estimated as having exceeded 450,000,000,000—requires heavy quantities of lumber, paper and chemicals. All of these products are available within the United States, and many of the raw materials for matches are already under allocation by WPB.

**PEANUT INCREASE URGED.**—Claude R. Wickard, Secretary of Agriculture, has appealed to farmers to increase the output of six vitally needed war crops, and stressed the need for peanut oil and by-products.

Wickard urged farmers to increase last year's production of nearly 8.7 million acres to 5.5 million. Under the newly

established farm subsidy program a payment of \$30 an acre will be made for each acre within the 90 to 100 per cent limitation.

**WOULD YOU MISS A BONE?**—The Chicago Sun's column, "On the Sun Beam," recently compared the way a dog will feel when bones, his chief delight in life, are not available to the way humans are now feeling with gum so scarce. They said that a bone means far more to a dog than would chewing gum to the reporter's stenographer. And imagine a ball-player without a bar of Wrigley's within reach.

**CANNED MILK OUTPUT UP.**—The Evaporated Milk Association has reported that shortages of canned milk are being relieved rapidly and production is on the increase, with normal supplies being released to the trade. They said that the capacity of the industry to produce evaporated milk is ample to take care of all requirements which can be foreseen at this time for 1943.

**1942 MEXICAN TOBACCO CROP SHORT.**—Mexico's 1941-'42 tobacco crop was estimated by the trade at about 14,000 metric tons. Final estimate had placed the 1940-'41 tobacco crop at 19,622 metric tons, some 4,000 tons under the 1939-'40 output but about equal to the five-year average for 1936-'40.

Stocks of tobacco on hand in Mexico are now being consumed more rapidly, it is said, and the unusually small crop in 1942 is welcomed by Mexican dealers who have accumulated large stocks during the past few years.

**ICE CREAM BUSINESS CONVERTED.**—Altho the ice cream industry is losing a large part of its former business because of government restrictions, it may play an important role in the war food program. The industry will be converted so that it can supply frozen fruits and vegetables to a civilian population awaiting rationing of the canned foods.

Ice cream manufacturers, currently operating on sharply curtailed schedules, are believed to be in a position to put their idle equipment to work freezing the big crop of fruits and vegetables anticipated this year.

**TOBACCO BILLION DOLLAR INDUSTRY.**—Secretary of the Treasury Morgenthau recently made public a report on the income of industrial groups, including tobacco manufacturers, for the year 1940. From a group of major manufacturing firms manufacturing tobacco, the following information was compiled: Total number of returns filed, 296; total compiled receipts, \$1,394,545,000; net income, \$145,279,000, and income tax, \$33,667,000.

**FOOD OR TOBACCO?**—Discussions among farmers and warehousemen are becoming more frequent concerning the question of the amount of acreage for tobacco that should be allowed for the 1943 crop. There is an apparent desire for more acreage, but many use the argument that, if the growers were "turned loose" to raise as much tobacco as they wanted, they might neglect the necessary food crops in favor of this ready money crop, and which is practically assured of being in heavy demand this coming selling season.

**CIGARETTE PRODUCTION SETS RECORD.**—The cigarette industry of the United States produced 19,715,918,860 cigarettes in December, 1942, or more cigarettes than had been turned out in any previous December. The month's production represented an increase of 21.7 per cent. This was the 25th consecutive month to exceed the production

## Average Man Uses 109 Sticks of Gum During Year's Time

NEW YORK, Feb. 6.—If you're just an average American, and most of us think of ourselves in that way, you should chew 109 sticks of gum each year, according to a recent article in *The New York Times*. Some Americans, like Former Postmaster General James A. Farley, who masticates the good out of five packs a day, 9,125 sticks a year, take up the slack for the unaverage Americans who never touch the stuff. But even with the statistical help of such as these, the picture remains the same—at lot of Americans chew a lot of gum.

Just why people like to chew gum has been the subject of several learned scientific investigations. One of them lasted four years. It proved that "the collateral motor automatism involved in the sustained use of the conventional masticatory does result in a lowering of tension and the tension thus reduced is muscular." In other words, the gum chewer relaxes. The professor wasn't sure why, but he guessed that the pleasant associations of the dinner table are reproduced in the act of chewing.

The average, or 109-stick American had noticed something of the sort. In times of national tension gum chewing increases. Since this war started the average per capita consumption has soared to 130 sticks. During the last depression the late William K. Wrigley Jr., gazing at the mounting profits of his own and other gum companies while all else went smash, observed, "I guess people chew harder when they are sad."

Today workers on war production lines are urged to chew gum to ease the strain of ever faster work. The army issues gum to aviators who chew it during nerve-racking combat operations. It is part of the "iron rations" for troops going into difficult tropical terrain; it helps keep teeth clean when ordinary brushing is impossible, it helps quench thirst when water is not available. The humble stick of chewing gum has achieved an important place for itself.

### Strong Opposition

It is not always so. Gum won its place against strong opposition. In the '80s and '90s and on into this century the reformers placed chewing gum on their little list of things they well knew would be missed—it came after liquor and cigarettes. It was asserted that certainly stomach trouble and probably insanity awaited the unfortunate man caught in the coils of chewing gum. As late as 1932 a distinguished scientist wrote:

"Even smoking, snuffing or chewing tobacco will eventually impair the health, tho not quite so much as chewing gum which, by exhaustion of the salivary glands, puts many a foolish victim into an early grave."

To this day some spruce gum—and some gum made from paraffin, the residue (See GUM USE on page 70)

totals of the like month of the preceding year.

### NUT MARKETS

CHICAGO, Feb. 6.—There was no change in the condition of the pecan and walnut markets this week. A fair business was reported with prices holding at previously established levels.

Peanuts continued easy in tone, but prices were about unchanged. It was reported that officials of the Office of Price Administration and representatives of the trade are to meet to discuss provisions of the forthcoming permanent ceiling price regulation for peanuts.

## WE WILL BUY FOR CASH.

DuGrenier Model "B" Candy Machines

★

WE WILL ALSO PAY CASH FOR THE USE OF CANDY AND GUM "QUOTAS" OF ALL KINDS. WRITE IMMEDIATELY!

## CANDY DISTRIBUTING COMPANY

258 NORTH AVE., N. W. ATLANTA, GA.

# Associations Could Aid Government With Counsel

Trade leaders heard at recent conference on how to help small business

WASHINGTON, Feb. 6. — American small enterprise, thru some of its leading trade associations, took the witness stand recently before the Senate Committee on Small Business to outline the particular problems confronting smaller firms, which were termed by one speaker as the "grass root" segment of the nation's business life.

The hearings of this committee (and of the corresponding one in the House of Representatives which held hearings in various Southern States this winter) offered an opportunity for "small business," as such, to plead its case before the lawmakers of the land.

Many of the problems were peculiar to the individual industries represented, but their solution formed a common objective—the best ways to survive wartime shortages of materials, man power and so on, and the increasing flood of government regulations affecting the small grocery store, the corner drugstore, the neighborhood garage, the one-man shoe-repair shop and the innumerable small enterprises that serve the crossroads of America and form the nerve center of its competitive system.

The January 19-21 hearings were devoted to testimony of associations on the distribution and service trades fields. Nearly all of the more than 20 national associations which presented testimony stressed the potential usefulness of national and local associations to the emergency war agencies but stated that these agencies were not making as much use of associations as do the regular peacetime government departments.

The National Association of Tobacco Distributors, in making this recommendation, also clearly pointed out that some associations are not in a position to speak

authoritatively for their industries, and that the government should make a special study of such groups (at present there being no government requirement of annual or other basic reports from trade associations, labor unions, farmer organizations or other national groups which are an important part of the war mobilization effort).

### Aid to Government

Quoting from the NATD statement, "I respectfully submit and urge upon your committee that the government avail itself more extensively of the advice, counsel and co-operation, not to mention the encyclopedic store of statistics which this country's trade associations could place at its disposal.

"The British experience has proved that but for the utilization of trade association facilities in the conversion of its peacetime economy into a wartime economy, the English government would never have been able to accomplish this all-out national metamorphosis with such efficiency and rapidity.

"The importance of trade association contribution was demonstrated in the United States as early as the first World War, when trade associations were consulted by the various federal departments and war agencies and proved invaluable. . . . The truly representative trade association is indispensable as a medium for furnishing the government statistical and technical information peculiar to its industry and also the considered views, advice and recommendations of the industry as a whole.

"Of course, not every trade association is truly representative of its industry. . . . I now propose that all trade associations submit themselves to inspection and scrutiny by the government; that they open their membership lists to the fullest publicity; that they allow official auditing of their accounts and submit such other material as may be reasonably necessary to apprise the government of the true character and position each association in its respective field. Let the

government also prescribe a pattern to which trade associations must conform before they may be accepted as being in a position to speak and act authoritatively of their industry."

### "Small" Business?

This basic point was discussed by several association representatives, most of whom were asked pointed questions by Senator Murray, the chairman, and other committee members. All associations testifying were from industries predominantly made up of firms with an average annual sales volume of less than \$50,000. It was said that such firms usually have no more than three or four employees.

These firms, therefore, found invaluable such typical trade association services as those in the fields of interpreting governmental regulations, studies as to costs of doing business, suggestions on marketing efficiency, employee relations, store layout, inventory control methods and commercial arbitration facilities.

In the National Stationers' Association presentation it was stressed that no effective post-war reconstruction can be carried out in democratic America from the top down—that each town and each industry must furnish skilled leadership and enthusiastic, voluntary supporters—and that efficiently managed small firms are, in small communities, the acknowledged leaders of all progressive programs. Dollar sales volume, therefore, cannot be the sole gauge of the "economic worth" of a firm to its community.

The NSA testimony also included pertinent factual data from U. S. Department of Commerce surveys. These indicated there are approximately (1939 Census) 2,500,000 business units with annual sales of less than \$50,000 in the three fields of retailing, construction and the service trades. It was estimated that in such other fields as mining, manufacturing, wholesaling, transportation, finance and so on there were several hundred thousand other small enterprises.

### Retailers Disapprove

The largest trade association convention held thus far in 1943 was probably that of the National Retail Dry Goods Association. More than 5,500 retailers attended the New York City meeting. Representatives from all retail fields were present because of the importance of the NRDGA (the nation's largest retail group in size of staff), and because of the wide scope of subjects covered in the formal addresses and in the general discussions between officials of the war agencies and the retail executives.

All gave marked approval of the NRDGA resolution, which urgently requested simplification of price-control regulations. The retailers asked the replacement of "General Max" (the General Maximum Price Regulation) by some simple form of regulation providing for the mark-up practices of individual retailers as of the year 1941, or March, 1942, at the option of each retailer.

Concerning the shortage-of-goods problems, one speaker dramatically stated: "Let's face the facts. This is a worldwide war and may be a long one. Therefore, retailers must get toughened up for the real battle of shortages which we must face by next fall."

## Pleased Customers Brings Real Tonic

CHICAGO, Feb. 6.—"Coin-operated equipment isn't the only commodity we are distributing these days," says Al Stern, Monarch Coin Machine Company executive. "We have also become dealers in that important intangible—morale.

"And that is as it should be in these times," Stern asserts. "Operators have a tough row to hoe nowadays, and it is the prime duty of every distributor to make the going as easy as possible. One way in which Monarch has helped to keep coinmen up to mark has been by providing a substantial selection of games, both new and used. Another has been by maintaining a reliable repair service for Monarch customers. These services have proved highly effective in keeping operations at a high efficiency level, thus enabling operators to show a profit.

"Of course, we have had to do the impossible, sometimes, to obtain games for our operators," Stern said. "But, we get them, and the satisfaction received from being able to give a customer another profitable item has been a strong tonic for our spirits."

## Small Firms Can Get War Contracts

WASHINGTON, Feb. 6.—Government officials stated here recently that small firms which once found it difficult to obtain war contracts now can get them in a steady stream. Officials said that the situation has been improved considerably so that any small plant which has ordinary equipment and can get workers will be able to get contracts in short order.

Government agencies have been at work on this problem for some time and they explain that contracts totaling a \$1,000,000,000 were placed with small concerns during November and December. These firms had from 5 to 500 employees.

The Smaller War Plants Corporation does not award contracts direct, but it is a kind of go-between in finding small plants that can do war work and then it solicits work for them. Many large companies have backlogs of war orders, and they are anxious to shift some of the work to small plants. The government is trying to make such arrangements.

**MOST SENSATIONAL**

### CHICKEN SAM CONVERSION

**EVER CREATED**

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!!

Jap figure and legs; colorful action background; "TRAP THE JAP" streamer; all ready for instant changeover. **Figure Only \$9.50**

**\$14.50**

**MIKE MUNVES CORP.**  
520 WEST 43rd STREET NEW YORK

## WANTED

An experienced, first-class, all-round Mechanic for pay-out tables, consoles and slots. Prefer a married man and will only consider a man desiring permanent position. No beginners or floaters wanted. Minimum salary of \$75 per week guaranteed.

Address **BOX D-21**  
Care The Billboard, Cincinnati, O.

**WANT TO BUY PARTS**

Mills Jumbo Parade Scavenger Plates. Number UCM505A.

**ALSO WANT TO BUY 50 MILLS CASH JUMBOS**

**WE BUY, SELL AND EXCHANGE**

8147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

**DON'T MISS THIS!**

100 7-Col. DuGrenier Cigarette Mchs., Slug Proof, F. Matches, Bases and Mirrors, 15¢ or 20¢ Vending . . . \$27.50  
One Free with 10 Machine Order. Completely Refinished, \$5.00 Extra.

10 81 Whirlitzers . . . \$70.00  
25 New Packard Wall Boxes . . . 35.00  
4 New 600 Speakers, Complete . . . 60.00  
Adapters, Speaker Cabinets, Unit Cabinets.

**MATHERY VENDING CO.** 1001 W. Douglas Wichita, Kansas

## PAST! PRESENT! FUTURE!

THE NAME OF SUPERIOR SALESBOARDS WILL LIVE ON AND ON AND ON VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE AND MORE WAR BONDS AND STAMPS

**SUPERIOR PRODUCTS** 14 N. Peoria St. CHICAGO

### MARKEPP VALUES

ARCADE EQUIPMENT		PHONOGRAPHS	
Evans PLAYBALL, Like New	\$189.50	Rockola PREMIER, Like New	\$399.50
Chicoin HOOKEYS, A-1	179.50	Rockola SPECTRAVOX Playmaster, 7	
Genco PLAYBALLS	149.50	Wall, 2 Slant Bar Boxes	369.50
Bally KING PINS, Like New	169.50	Rockola SPECTRAVOX Playmaster	230.00
Chicoin ROLASCORE, 9 Ft.	79.50	Seeburg ROYALS, A-1	99.50
Genco MAGIC ROLL, 9 Ft.	89.50	Seeburg Wireless Wallomatics	29.50
ROCK-A-BALL, 14 Ft., High Score	74.50	Keeney Wallboxes	6.50
National SKEE ROLL, 14 Ft.	119.50	Wurlitzer 81s with Base	79.50
TEN PINS or TEN STRIKES, H.D.	54.50		
Bally ALLEYS	19.50		
Rockola TOM MIX RIFLES	44.50		
Keeney SUBMARINE GUNS	179.50		
CONSOLES		SLOTS	
Brown Paces Races, 30-1, Like New	\$149.50	5¢ Mills CHERRY BELLS, 419,000	\$125.00
JUMBO PARADES, P.O., 10,000 Serials	99.50	5¢ Mills BLUE FRONT, Clb. Hdlc., S.J.	95.00
JUMBO PARADES, P.O., New, Orig.		5¢ Pace COMETS, Extra Nice	49.50
		10¢ Pace COMETS, Extra Nice	54.50
		5¢ Mills WAR EAGLES, 3-5, A-1	69.50
		3 Double Safes	39.50
		MISCELLANEOUS	
		15 1941 Unedapak Model 500, 15 Col.	\$115.00
		5 Gottlieb Triple Grips	12.50
		2 APT Targets	12.50

Crates 139.50  
Bally ROYAL FLUSH 39.50  
Exhibit LONGCHAMPS JR. 39.50  
Exhibit Tanforans 24.50

WANT FOR CASH—Mills Late Head 4 Bells, 3 Bells, Skyfighters, Rapid Fires, Defenders, Conveys, Ace Bombers, Tommy Guns, Superbombers.

Half Deposit with Order, Balance C. O. D. Write for Our List of Amusement Machines for Arcades.

**THE MARKEPP CO.** 3908 Carnegie Ave. Cleveland, Ohio

**ATTENTION!**

NEVADA AND CALIFORNIA OPERATORS	
11 5c Mills Blue Fronts, DJP, LC (362-405,000)	\$ 92.50
5 5c Mills Blue Fronts, DJP, DC (346-357,000)	80.00
13 10c Mills Blue Fronts, DJP, LC (376-396,000)	100.00
5 10c Mills Blue Fronts, SJP, LC (390-406,000)	115.00
3 10c Mills Blue Fronts, DJP, DC (324-346,000)	90.00
7 25c Mills Blue Fronts, SJP, LC (392-410,000)	127.50
5 25c Mills Blue Fronts, DJP, LC (377-392,000)	112.50
3 25c Mills Blue Fronts, DJP, DC (320-340,000)	100.00
15 5c Mills War Eagles, SJP, LC (400,000 and Over, Used 60 Days)	60.00
8 5c Mills War Eagles, DJP (300-394,000)	40.00
2 25c Mills War Eagles, SJP, LC (394,210, 394,211)	70.00
4 5c Mills Grey Fronts (Factory Reconditioned) (303-312,000)	50.00
3 5c Mills F. O. K. (Front Vender) (297-299,000)	32.50
1 10c Mills F. O. K. (Front Vender) (288,288)	35.00
3 25c Mills F. O. K. (Front Vender) (305-311,000)	45.00
2 5c Mills Extraordinary (3&5) (331,356; 334,110), A-1	70.00
2 10c Mills Extraordinary (3&5) (376,711, 391,726), A-1	75.00
1 10c Mills Futurity Bell (3&5) (388,927), SJP, LC	80.00
2 25c Mills Futurity Bell (3&5) (380,019, 382,154)	90.00
6 10c Pace Cemets (Blue) (34-39,000)	45.00
1 10c Watling Rolatop (3&5)	60.00
2 25c Watling Rolatop (3&5)	70.00
1 Wurlitzer Skee Ball (Uncrated, S-14)	90.00
6 Gottlieb Grippers	9.00
20 Ginger Cigarette Machines	10.00
100 Folding Slot Stands	4.00
50 Lock and Folding Slot Stands	6.50
25 New Packard Pla-Mors	40.50
2000 Ft. 30 Wire Reach Cable, Ft.	.30
1 Packard Cedar Adapter	42.50
200 Original Mills Locks and Keys for Slots	2.50
Wurlitzer Phonographs (850 & 950)	Write

Write ABOVE LISTED MACHINES ARE IN GOOD CONDITION AND READY FOR LOCATIONS. 200 OTHER MACHINES NOT LISTED. 1/3 Deposit With Order, Balance C. O. D. C. E. EMBREY

**LORDBURG VENDING MACHINE CO.**  
LORDBURG, NEW MEXICO

**Difficult To Get Every Small Firm In War Production**

CHICAGO, Feb. 6.—It is vital that we get every possible small business into the war production program, partly because we need all the war material we can get and partly to help these firms over into the peace economy when small business normally provides the backbone of our entire business structure. Of course it is difficult to synchronize many small firms into the collective program of one large unit, but Donald Nelson says: "To me a sound economy for ample opportunity for small enterprises to enter particular fields and add their imagination, initiative and drive to the competitive struggle to provide more and better goods—at continually lower prices. But to me this objective should not involve putting machine or labor or management brains in cold storage for the duration of the war."

Altho the Senate committee on small business has just taken another crack at the WPB, arguing that the board hasn't done much to help small business men in their struggle to get government contracts, the WPB has released an announcement to the effect that one billion dollars' worth of army contracts have been placed in the last two months with concerns employing from 5 to 500 persons.

**European Reports**

In Germany, the history of small business has been tragic. From 1933 to war's outbreak, the number of joint stock companies (a kind of partnership) dropped from 9,100 to 5,300, while their average capital doubled. In 1940, 364 stock companies and 1,900 corporations were liquidated. In 1941, 22 stock companies and 1,400 corporations went under. By autumn of 1942, the catastrophe became clear: Goering, Krupp and other mammoths were taller and fatter, while little businesses were withering away.

In December, the official Reich Office of Statistics announced that by September, 1942, state insurance paid to firms closed by war had reached 44,000,000 Reichsmarks—more than double the amount paid out in 1941. At the same time a recent issue of *The Essener National Zeitung* (Goering's paper) announced that in the past six months the number of firms producing special artillery shells was reduced from 54 to 4; those manufacturing certain war-vehicle parts from 402 to 173; those making rifle bullets cut 50 per cent.

It's all very well for the Nazis to do things that way, mainly because they have no interest in preserving the democratic backbone of a country—the average small business man and the average worker in his plant. But we have a great stake in these people and it might be well if most of the thought and energy which now seems to be going into creating financial schemes for subsidizing small business driven out of existence—if that thought and energy be given to devising ways and means by which these firms can be kept in business and helping with the war production program. That's the task, and it ought not to be sidetracked.

**Baltimore Firm Selling Phonos**

BALTIMORE, Feb. 6.—The Hub Enterprises, Inc., a distributing firm here, has reported gains in sales of the Commando phonographs made by the Rock-Ola firm in Chicago.

The management of the firm reports that they ship the machines just as fast as they are received. They have also heard reports from locations receiving the new machines and find that their response from locations is excellent.

The firm handles other types of machines in addition to phonographs, and they also rebuild games. Operators are buying these rebuilt games as fast as they can get them. The firm is making a wide search for old games for the purpose of rebuilding.

**Tain't Fair—OR IS IT?**

MILWAUKEE, Feb. 6.—The State assessor, while visiting here recently, said that losses incurred by slot machine and bingo players may not be deducted on State income tax returns, but that winnings at these games are subject to the State income tax.

Bingo and slot machine players have recently raised the question as to whether their losses may be deducted. This led to the State tax office requesting clubs, lodges and civic groups to make a financial report of their income from bingo games and slot machines and also to report the association's size and earnings made by players.

The tax office reported that the State Supreme Court had ruled bingo games to be gambling.

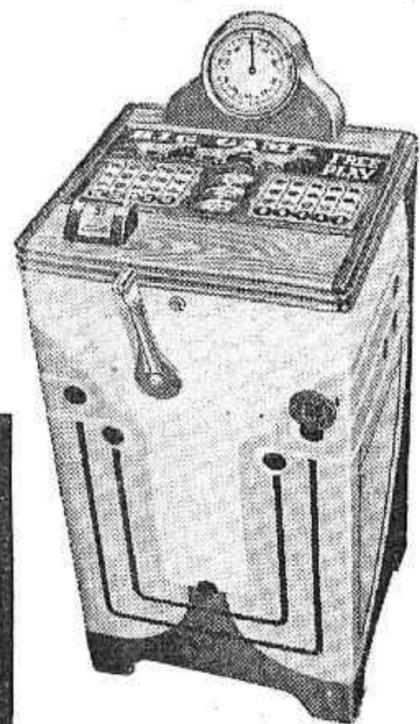
**Bally Organization On War Basis**

CHICAGO, Feb. 6.—Discussing Bally's advertisement in the January 2 issue of *The Billboard*, Ray Moloney, president of Bally Manufacturing Company, threw interesting light on the wartime occupations of Bally men.

Moloney explained that the engineering and production personnel are working in their normal capacity, but they are now concentrating on war products rather than coin machines. The greatest conversion has been in the Bally sales staff, every member of which is now working closely with war production.

George Moloney, as general manager, is concerned chiefly with problems of production. George Jenkins, general sales manager in peace time, is now supervising one highly specialized war contract. Herb Jones, advertising manager, is acting as George Moloney's assistant in handling the intricate details of war production. Bert Perkins, sales manager of the Bally Beverage Vender division, is now production control supervisor, and Ralph Nicholson, beverage vender engineer, is personnel manager.

All key men at Bally are doing a top-flight job in their wartime posts—not only helping to win the war but helping to prove that the coin machine industry builds the kind of men the nation can count on in emergency, says Moloney.



**FREE PLAY BIG GAME**

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

5c Play  
Rebuilt Like New  
\$100 Each F. O. B. Chicago

Made Only By

**WATLING MFG. CO.**  
4640-4660 W. Fulton St.  
CHICAGO, ILL.  
Est. 1889—Tel.: COLUMBUS 2770  
Cable address "WATLINGITE," Chicago

**MECHANIC WANTED**

Ray Gun experience. Good salary. Steady year around job.

**PLAYLAND ARCADE**  
25 E. Washington St. PHOENIX, ARIZ.

**NEW-REBUILT SLOTS, PACES RACES**

FACTORY REBUILT—REFINISHED—PACE, JENNINGS, MILLS

RACES BRAND NEW, RED ARROW, CABINETS, PERFECT STRAIGHT—JACK POT—CHECK SEP.—5c OR 25c PLAY

300 BRAND NEW REELS—SARATOGAS, JR. OR SR. With or Without Skill—Also Free Play—Convertibles—Also Free Play Amusement. No Slides or Jak-P. (\$10.00 Tax).

A-1 REPAIRS AS ONLY FACTORY CAN DO

BIG SUPPLY PARTS SLOTS AND RACES—RACES MOTORS—PAPER ROLLS—BRAKES ALL RACES PARTS NEW—NOT RECLAIMED Large Supply New Cabinets for All Machines at Cost.

**PACE MFG. CO., Inc.** 2909 INDIANA AVENUE CHICAGO, ILL.

**KNOCK-OUT the JAPS**

The Sensational New Money-Making Conversion for your Old Pin Games. An entirely New Scoring Principle, available with or without Free Play Numbers.

You get a Newly Designed and Colorful Score Glass and New Giant Size JAP Bumper Caps that will fit on old or new pin games. In short, you can convert your old game into a new, dazzling creation within five minutes and right on location. No playing time lost.

Now shipping—Knock-Out, Gold Star, Seven-Up and Stratollner.

Get yours today while quantities last. If your distributor cannot supply, order direct.

**VICTORY GAMES, 2144 Southport Ave., Chicago, Ill.**

**Reconditioned Consoles and Automatics**

Every Machine Ready for Location

Fairgrounds, 1-Ball Automatic	\$20.00	Jumbo Parade, Automatic	\$89.50
Klondike, 1-Ball Automatic	15.00	Jumbo Parade, Free Play	69.50
Preakness, 1-Ball Automatic	17.50	High Hand, Auto. and F.P.	137.50
Zipper, 1-Ball Automatic	12.50	Bobtail Totalizer, F.P.	99.50
Longchamp Jr., Automatic	20.00	Silver Moon Totalizer, F.P.	99.50
Longchamp Sr., Automatic	29.50	Silver Moon, Automatic	84.50
1939 Saratoga, Automatic	64.50	Fast Time, Free Play	69.50
1940 Reels, Automatic	69.50	Mills 1941 B-In-1, F.P.	34.50
Zeta, Novelty	7.50	Mills 1941 1-2-3, F.P.	79.50

TERMS: 1/3 Certified Check or Money Order Deposit.

**J. E. COBB DISTRIBUTING COMPANY**  
512-14-18-18 S. 2ND STREET  
LOUISVILLE, KENTUCKY  
KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915

**FOR SALE**

**50 PANORAMS**

(On Location.) Serials 3000 to 5000. All in A-1 Condition. SELLING FAST.

**\$225.00 Each**

Wire One-Third Deposit.

**LEE TURNER PHONOGRAPH CO.**  
820 N. 9th St. St. Louis, Mo.

**WANT TO BUY!**

**STONER TURF CHAMPS**

State price, quantity and condition in first letter. Write now for quick action.

**WESTERHAUS AMUSEMENT CO.**  
3726 KESSEN AVE., CHEVIOT, O.

**CLOSE OUTS**

2 Pike Peaks, Like New	Each \$12.50
1 Scientific 1942 Base Ball, Like New	85.00
2 Mills 1939 Model 1-2-3, One Ball F.P.	22.50
1 Mills Owl, One or Five Ball, Like New	50.00
White Sails, Follies, Red Hot, Super Six, Formation, Brite Spot, \$50.00 for the Six, or	10.00
Penny Packs, Cent a Smoke, Gingers, Wagon Wheels	3.00
American Eagles, Liberty	6.00
Champions	10.00
1 Mills Lion Head, 1/2 Slot, Like New	30.00
2 Caffle 10c Slots, No Jackpots	10.00
1 Vest Pockets, Blue & Gold, Like New	35.00
1 Palooka, One Ball P. O. Table, 6 Coins	50.00
3 Seeburg Remote Speak Organs, New	50.00

One-Third Deposit All Orders, Balance C. O. D.

**L. H. HOOKER NOVELTY CO.**  
Arnolds Park, Iowa

**WANTED**

5x7 Direct Positive Paper. Also 1 1/2" Direx B—in 500 or 1000 foot rolls.

AMMUNITION—22 Shorts.

Write, stating quantity and price.

**AL KOONDEL** 52 State St. New London, Conn.

**WANT TO BUY!**

Arcade Equipment, Automatic Phonographs and Guns.

We Rewind Phone Motors. Starting Windings and New Points \$5.00 You Pay All Expenses.

**AMUSEMENT SALES & DIST., INC.**  
577 10th Ave. NEW YORK CITY

**CENTRAL OHIO QUALITY SLOTS, CONSOLES, FREE PLAY TABLES**

"There Is No Substitute for Quality"

- 5c BLUE FRONTS, Reconditioned.....\$104.50
- 5c CHERRY BELLS, Rebuilt, New Crackle..... 129.50
- 5c CHERRY BELLS, 3/5 or 3/10, Orig., Knees..... 159.50
- 5c MILLS SLUGPROOFS, 3-5 P. O., A-1..... 89.50
- 25c CHROME BELL, Orig. 3/5 P. O., Like New..... 250.00
- 5c JENNINGS CHIEFS, 4 BAR OR 4 STAR..... 84.50
- 10c JENNINGS CHIEFS, 4 BAR OR 4 STAR..... 99.50
- 5c COLUMBIAS, Cig. or Fruit Reels..... 49.50
- 1c Q. T.'s, Late Blue Fronts..... 49.50
- JENNINGS CHIEF TRIPLES, 5c/10c/25c, Like New..... 225.00
- 6 HEAVY DOUBLE SAFES..... 75.00
- 4 LIGHT DOUBLE SAFES..... 49.50
- 2 HEAVY SINGLE SAFES..... 59.50
- 1 LIGHT SINGLE SAFES..... 32.50
- 100 NEW MILLS LOCKED SAFE STANDS, Unpainted... 15.00

**BUYS**



Woolf Solomon

**WE WILL BUY FOR CASH OR TAKE IN TRADE:**  
 Arcade Equipment, Guns, Late 5 Ball Free Plays, Late Slots, Consoles, Music Boxes, One Ball F. P.'s in any quantity. Write—Wire—Phone.

- CONSOLES**
- 2-WAY SUPERBELL, 5c-5c, C.P. ..\$299.50
  - 2-WAY SUPERBELL, 5c-25c, C.P. .. 355.00
  - 2-WAY SUPERBELL, 5c-5c, New .. 355.00
  - SUPERBELLS, Comb., Like New .. 159.50
  - HIGH HANDS, Latest Serials .. 99.50
  - JUMBO PARADES, F.P., Latest Ser. 79.50
  - BAKER'S PACER, D.D., Late Jackpot 265.00
  - 25c MILLS GOLFAROLA, Like New .. 169.50
  - KEENEY '38 TRACKTIME, A-1 ..\$115.00
  - SILVER MOON TOTALIZER, F.P. .. 79.50
  - DOUBLE BELLS, 5c-5c .. 159.50
  - FAST TIMES, F.P. .. 79.50
  - JUNGLE CAMPS, F.P. .. 79.50
  - CHARLI HORSE, 5c-5c .. 149.50
  - BIG TOPS, C.P. .. 75.00
  - BEULAH PARK, C.P. .. 89.50

- ARCADE EQUIPMENT**
- HOCKEYS, Like New ..\$185.00
  - EVANS PLAY BALL, Like New .. 139.50
  - ROCKOLA WORLD SERIES .. 79.50
  - CHESTER POLLARD GOLF ..\$ 99.50
  - NEW POKER JOCKER .. 119.50
  - BATTING PRACTICE .. 109.50

- FREE PLAY TABLES**
- |                       |                           |                          |
|-----------------------|---------------------------|--------------------------|
| SNAPPY ..\$45.00      | FLICKER ..\$32.50         | ATTENTION ..\$32.50      |
| CROSSLINE .. 32.50    | REPEATER .. 35.00         | SKY RAY .. 45.00         |
| ABC BOWLER .. 42.50   | SUMMERTIME .. 22.50       | GUN CLUB .. 49.50        |
| GOLD STAR .. 32.50    | POLO .. 29.50             | PAN AMERICAN .. 49.50    |
| VICTORY .. 85.00      | DIXIE .. 29.50            | GOLD CUP .. 47.50        |
| SHOWBOAT .. 49.50     | ZIG ZAG .. 39.50          | ALL AMERICAN .. 35.00    |
| DUDE RANCH .. 29.50   | BOLAWAY .. 59.50          | TEN SPOT .. 42.50        |
| PARADISE .. 32.50     | HOME RUN '42 .. 59.50     | BROADCAST .. 35.00       |
| SPORT PARADE .. 32.50 | LANDSLIDE .. 29.50        | SALUTE .. 39.50          |
| BELLE HOP .. 45.00    | RED, WHITE, BLUE .. 27.50 | MERRY GO ROUND .. 22.50  |
| LEADERS .. 29.50      | DO-RE-MI .. 39.50         | STAR ATTRACTION .. 45.00 |
| ZOMBIE .. 39.50       | STARS .. 35.00            | LEGIONNAIRE .. 42.50     |
| JUNGLE .. 42.50       | DUPLIX .. 39.50           | GOBS .. 109.50           |

1/2 CERTIFIED DEPOSIT WITH ORDER. WRITE—WIRE—PHONE.  
**CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Columbus, Ohio. ADams 7949**

**FIVE BALL FREE PLAY PINS**

- |  |  |  |
|--|--|--|
| <b>GENCO</b><br>Victory ..\$69.50<br>Capt. Kidd .. 42.50<br>South Paw .. 36.50<br>Gun Club .. 36.50<br>Jungle .. 44.50<br>Four Roses .. 29.50<br>Metro .. 24.50<br>Zig Zag .. 27.50<br>Ton Spot .. 32.50<br>Seven Up .. 29.50<br>Hi Hat .. 24.50<br>Big Chief .. 24.50<br>Argentine .. 39.50 | <b>EXHIBIT</b><br>Knockout ..\$69.50<br>Leader .. 29.50<br>Stars .. 29.50<br>Duplex .. 29.50   | <b>CHICAGO COIN</b><br>Bowl a Way ..\$39.50<br>Home Run, '42 .. 49.50<br>Legionnaire .. 32.50<br>Star Attraction .. 34.50<br>Stratoliner .. 26.50  |
| <b>KEENEY</b><br>Clover ..\$59.50<br>Tower .. 59.50<br>Wild Fire .. 24.50<br>BAKER Silver Spray ..\$44.50<br>MILLS Owl .. 39.50  | <b>GOTTLIEB</b><br>Spot & Card ..\$59.50<br>Texas Mustang .. 59.50<br>New Champs .. 44.50<br>Old Champs .. 39.50<br>Belle Hop .. 29.50<br>ABC Bowler .. 29.50<br>See Hawk .. 24.50<br>School Days .. 24.50<br>Horoscope .. 29.50 | <b>3 FOR \$59.50</b><br>Super Chubbie<br>Band Wagon<br>Repeater<br>Target Skill<br>Vogue<br>Trailways<br>Short Stop<br>Playball<br>Commodore<br>Sky Ray<br>Powerhouse<br>Fleet<br>Hi Stepper |

- GIVE SECOND CHOICE**
- |  |  |
|--|--|
| <b>CONSOLES</b><br>Jungle Camp ..\$44.50<br>Exhibit Longchamp .. 32.50<br>Jennings Bobtails .. 89.50<br>Triple Entries, Late Model .. 115.00 | <b>SKEE BALL ALLEYS</b><br>Wurlitzer S 14A ..\$119.50<br>Wurlitzer S 14 .. 110.00<br>Chicago Roll a Score .. 59.50<br>Original National, All Mechanical .. 79.50 |
|--|--|

Terms: 1/3 Cash Deposit, Balance C. O. D.  
**BELL COIN MACHINE EXCH.**  
 54 ELIZABETH AVE. (Phone: BIG. 3-5700) NEWARK, N. J.

**PARTS AND SUPPLIES**  
 Our New Reduced Price List Will Be Out Soon  
 Write for it and hold everything  
**BLOCK MARBLE CO.**  
 1527 Fairmount Ave. Philadelphia, Pa.  
**GET IT FROM BLOCK, THEY HAVE IT IN STOCK**

**FINAL CLOSEOUT**  
**Keeney's SUPER BELLS, 5c Play, \$249.50**  
 Convertible free play and cash payout. Immediate shipment while small stock lasts.  
 One-third deposit, balance C. O. D.  
**AUTOMATIC AMUSEMENT COMPANY**  
 1941 UNION AVENUE MEMPHIS, TENN.

**WILL PAY \$100 PER CASE FOR .22 SHORTS**  
 COMMUNICATE AT ONCE—CASH WAITING.  
 Want To Buy a Tube Loader and Galley Loading Tubes.  
**PEERLESS VENDING MACHINE CO., 220 West 42d St., New York City.**

**Selling Arcade Supplies to Ops**

CLEVELAND, Feb. 6.—The Coin Machine Exchange, a distributing firm here, has been specializing in arcade equipment for some time. N. S. Gisser, head of the firm, says that the growing demand for arcade equipment is very real and that they have been able to supply a number of operators who have opened new places of amusement.

Gisser said his firm had sold a number of rifle ranges for arcades as well as a variety of coin machines. He said his firm still had a lot of the equipment in stock and was receiving inquiries every day. Gisser says he has instructed his mechanics to give complete attention to every order, no matter how small it may be, and to get it out as soon as possible. Gisser says it is this attention to all orders, large and small, that brings repeat business.

**Texas Cafe Biz Big**

FORT WORTH, Feb. 6.—Frank Senyard, who has had experience operating clubs and taverns, is installing what he claims will be the longest bar in Texas (160 feet in length), which is expected to be an excellent coin machine spot. The bar, to be known as the Bomber Grill, will be located in downtown Fort Worth and will be open about February 18.

Cafe and tavern business is growing in leaps and bounds. The amount of money taken in depends now on the ability to obtain food, soft drinks and beer and sufficient help to serve the customers. Beer now is not as hard to get as it was two months ago when a real shortage appeared to be just around the corner. Of all the popular brands in Texas, Jax beer appears to be the hardest to find. Texas beers in bottle and keg can be found at most any first-class place that handles beer.

**GUM USE**

(Continued from page 67)  
 of crude petroleum—is on the market. The expert discovers its presence in his mouth by its tendency to be brittle rather than nice and soft and chewy. But the modern gums are made with chicle, the sap of Central America's saponilla tree.

Out of the growth of the industry branch industries grew. Not the least of these is the industry that arranges for the final disposal of the used wad of chewing gum. It is an industry whose exact size is unknown, since its statistics, for the most part, are lost in the maze of municipal budgets. But Mayor La Guardia, begging people to wrap the used wad in the paper it came in before throwing it away, has assured New York's taxpayers that the figure runs into the "hundreds of thousands of dollars." One Times Square street corner once yielded 3,900 wads to the streetcleaners' scrapers, the sidewalks in front of a New York department store 73,000 wads. Theaters and other places of public congregation all add their bit to this industry; a New York theater employs three men, two inside and one out, in the fight to keep its head above chewing gum.

**No Monopoly in America**  
 There was a time when the rest of the civilized world liked to pretend that America consumed this mass of gum all alone. If there ever was any truth in the story, it is long since dead. During the first World War the American Expeditionary Force carried gum to England and France, and after the war the tourists carried it on to Germany, Poland and the rest of the world. Now London's sedate Imperial Institute displays chewing gum in exhibits devoted to the life and activities of the British Empire. American gum wrappers are printed in 13 languages and the little men with the pointed heads have Teutonic faces for Germany, Gallic faces for France, even Chinese faces for China. In normal times more gum goes to foreign lands from America than razor blades, or elevators or silk stockings or vacuum cleaners.

**WILL PAY \$235 FOR MUTO ACE BOMBER**  
 If in A-1 condition.  
**PEERLESS VENDING MACHINE CO., 220 West 42nd St., New York City**

**LEGAL EQUIPMENT**

- Scientific Batting Practice ..\$ 95.00
- Chicago Coin Hockey .. 169.50
- Evans Ten Strikes, High Dial .. 45.00
- Evans Ten Strikes, Low Dial .. 40.00
- Genco Play Ball .. 139.50
- Western Baseball, De Luxe .. 79.50
- Skee-Ball-ETTE .. 59.50
- Evans In the Barrel .. 79.50
- Bally Bull Gun, Conv. .. 69.50
- Seaburg Gun, Conv. Shoot the Jap .. 115.00
- Pokerino .. 39.50
- Bally Torpedo .. 160.00
- Bally Rapid Fire .. 170.50
- Shoot-the-Chutes .. 119.50
- Rockola Ten Strikes, High Dial .. 45.00
- Rockola Ten Strikes, Low Dial .. 40.00

**CONSOLES**

- Keeney Super Bell, Comb. F.P. & P.O. ..\$169.50
- Paces Reels, Comb. F.P. & P.O. .. 108.50
- Bally High Hands, Comb. F.P. & P.O. .. 94.50
- Jennings Silver Moons, Totalizer .. 74.50
- Bally Big Top, F.P. .. 64.50
- Mills Jumbo Parade, F.P. Blue Top .. 64.50
- Watling Jungle Camp, F.P. .. 59.50
- Bally Club Bell, Comb. F.P. & P.O. .. 159.50
- Baker's Pacers, Comb. Dally Double, Like New .. 189.50
- Jennings Fast Time, F.P. .. 87.50
- '38 Keeney Skill Time, Late Head .. 124.50
- Buckley Track Odds, D.D., Comb. Check P.O., Like New .. 395.00

Write for Prices on Pin Tables  
 WILL BUY: Late Pin Tables. Give name of games and prices in first letter.  
**MECHANICS SERVICE**  
 2124 Fifth Avenue PITTSBURGH, PA.  
 Atlantic 0662

- 3 Ten Strikes, H.D. Each ..\$ 49.50
- 6 Batting Practice, Each .. 94.50
- 1 Bally Basketball .. 69.50
- 1 New Casino Golf .. 49.50
- 1 Exhibit Palm Reader .. 47.50
- 1 Model House .. 39.50
- 2 Viewoscopes, Each .. 22.50
- 1 Evans Playball .. 219.50
- 1 Test Pilot .. 209.50
- 1 Keeney Submarine .. 184.50
- 4 DeLuxe Western Baseballs, Each .. 79.50
- 5 Kickers & Catchers, Each .. 17.50
- 3 Hitler Guns (Counter), Each .. 9.50
- 1 Moderne Scale .. 22.50
- 1 Mills Q.T., 5c .. 49.50
- 1 Rollatop, 5c, 3-5 .. 49.50
- 1 Mills Slug Proof .. 84.50
- 1 Saratoga Rails .. 94.50
- 16 GUN RIFLE RANGE, Complete 2500.00

**! PIN BALLS—WRITE**  
 Terms: 1/4 Deposit, Balance C. O. D.  
**WHAT DO YOU HAVE TO TRADE OR SELL!**  
**CHAS. HARRIS**  
 2773 Lanchshire Rd. Cleveland Heights, O.  
 Yellowstone 8619

**\$35.00 EACH**  
**CASH FOR EXHIBIT WEST WINDS**  
**CAS-OLA COIN MACHINE CO.**  
 109 W. State Street  
 Rockford, Ill.

**WIRE! WIRE!**  
 5 Conductor. Shielded and Rubber Covered. Lifetime WIRE ideal for Gun Cords, Main Cables, etc. 75 Ft. Lengths. 18c per Ft. Write for Other Types of Wire.  
**Crown Machine Company**  
 2928 N. Kenneth Ave., Chicago

**WANTED**  
 Mutoscope Sky Fighters, Mutoscope Ace Bombers, Keeney Air Raiders, Mutoscope Punching Bags, New Grip Tense, Scientific Baseballs, Scientific Basketballs, Chester Pollard Golf, Chester Pollard Football, Bally Defender, Bally King Pin, Super Bomber, Light Up Post Card Vendors on Bases, Shoot the Bull, Shoot the Chutes. Also any other good Arcade Equipment. Will pay cash, so send in your lowest price and conditions.  
**ASSID**  
 1411 OHIO LANSING, MICHIGAN

**WANTED MILLS MINT VENDORS**  
 Wire or Write Prices  
**Benny French**  
 Henderson Point, Miss.

**FINAL CLOSEOUT!**

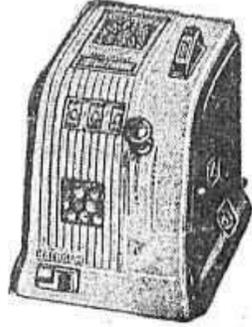
World's Greatest Token Payout Counter Games!

**MARVEL** (1/4 Cigarette Reels)  
**AMERICAN EAGLE** (1/4 or 5¢ Fruit Reels)

BRAND NEW IN ORIGINAL CARTONS

**\$15.75 EA.**

LOTS OF 5, \$13.95 EACH  
LOTS OF 10, \$11.95 EACH



(Originally \$39.50 Ea.)  
Ball Gum Models, \$1.00 Extra.

**ATLAS NOVELTY CO.**  
2200 N. Western Av.  
CHICAGO, ILL.

**Appleton, Wis., Adopts Ordinance**

APPLETON, Wis., Feb. 6.—The city council January 20 adopted an ordinance setting up a license fee of \$10 on each amusement device operated in the city. The council dropped juke boxes from the license system, which was considered a very favorable move by operators. The new license law places a business tax of \$25 on the operator who places amusement games in the city.

The ordinance has been hanging fire for over a year while the license committee and the operators of amusement machines jockeyed for changes in the original bill. Most of the machines that will be licensed are known as pinball games. The arguments on the bill were finally settled after many meetings of operators and the license committee, and the new ordinance will go into effect after it is signed by the mayor and is published.

Operators here say the license is welcomed, altho the city tax, added to the present federal tax, creates problems for them in the smaller locations.

The ordinance as adopted reads as follows:

**AN ORDINANCE TO LICENSE AND REGULATE MECHANICAL AMUSEMENT DEVICES AND TO PROVIDE A PENALTY FOR THE VIOLATION THEREOF.**

The Common Council of the City of Appleton, Wisconsin, do ordain:

Section 1. Definition. A mechanical amusement device is hereby defined as a machine which upon the insertion of a coin or slug operates or may be operated for use as a game, contest or amusement of any description except music, or which may be used for any such game, contest or amusement and which contains no automatic pay-off device for the return of slugs, money, coins, checks, tokens or merchandise or which provides for any such payoff by any other means or manner.

Section 2. No person, firm or corporation shall operate a mechanical amusement device hereinbefore defined within the City of Appleton without first obtaining the required licenses therefor from the City Clerk.

Section 3. No person, firm or corporation shall operate, lease or place an amusement device within the City of Appleton without first obtaining an operator's license therefor which shall be issued by the City Clerk upon the payment of the sum of \$25 annually.

Section 4. That, in addition to the operator's license, there is required, and the Clerk is hereby authorized to issue, a license for the operation of each mechanical amusement device for the annual license fee of \$10 for each such device.

Section 5. The form of such license shall be in such form as the City Clerk may determine and shall be posted on the premises near where such amusement device is in operation and shall specify the number of devices licensed for that particular place.

Section 6. No such device shall be permitted in any establishment or place of business where minors are habitually permitted to congregate.

Section 7. Any person who shall operate any such mechanical amusement device without first paying the annual license fee therefor or who shall operate such device or permit the same to be operated for gambling shall be punished by a fine not exceeding \$100 or by imprisonment not exceeding 30 days or both at the discretion of the Court.

Section 8. All ordinances affecting in any way mechanical amusement devices are hereby repealed.

Section 9. The licenses issued under this section shall be issued from July 1 of one year to June 30 of the following year.

Section 10. This ordinance shall be in full force and effect from and after its passage and publication.

Dated January 21, 1943.  
**JOHN GOODLAND, JR.,**  
Edw. S. Sager, Mayor.  
Clerk.  
January 22.

**CHOICE LOCATION WANTED FOR PENNY ARCADE**  
Write—Wire  
BOX 404, The Billboard, 1564 Broadway, New York

**BUY MONARCH DEPENDABLE GAMES!**

**TWO COMPLETE A.B.T. RIFLE SPORTS—Guns, Targets, Counter, Air Hose, Etc. . . . . WRITE**  
**MUTOSCOPE DRIVEMOBILE, ORIGINAL CRATES—BRAND NEW . . . . . \$365.00**

**AUTOMATIC PAYOUT CONSOLES**

Paces Races, J.P., Wal. Cab. . . . . \$195.00	Exhib. Tanferan . . . \$ 89.50	Groetch, Sugar King \$ 35.00
Mills Three Bells . . . 595.00	Evans '37 Dominoe. 49.50	Baker Pacer, DDJP, Ser. over 8000 . . . 315.00
Mills Four Bells . . . 425.00	Keen, Super Tracktime 315.00	Buckley Track Odds, DD, Late '41 Model . . . 395.00
Mills Jumbo Parade. 85.00	Keen, Triple Entry . . 150.00	Baker Pacer, DDJP, 25¢ . . . . . 400.00
Mills Jum. Parade, Red & Blue Cab. . . . . 115.00	Keen, '38 Tracktime. 130.00	Paces Reels, 25¢ . . . 175.00
Mills Jumbo Parade, New . . . . . 145.00	Keen, Twin Super Bell, 5¢ & 25¢ Coin Chutes 320.00	Paces Reels, 5¢ . . . 175.00
Baker Racer, Fact. . . . . 240.00	Paces Races, Wal. Cab. 145.00	Pace '41 Saratoga . . . 95.00
Reb. . . . . 240.00	Bally Royal Draw . . 130.00	Silver Bell, 7 Coin . . . 69.50
Multiple Racer—4 . . . . . 45.00	Bally Royal Flush . . 55.00	Jenn. Fasttime . . . . 50.00
Coin . . . . . 45.00	Ev. Luck, Star, Tick, P.O. . . . . 115.00	Jenn. Good Luck . . . 59.50
<b>SPECIAL</b>	Jenn. Good Luck . . . 59.50	<b>SPECIAL</b>
Mills Jumbo Parade \$ 65.00	Evans Jungle Camp . \$50.00	Jennings Bobtail . . . \$69.50
Jumbo Parade, New. 110.00	Jennings Fasttime . . 50.00	Lots of Five . . . . . 60.00
Watling Big Game . . 50.00	Jennings Silvermoon. 99.50	Mills Mint Vend. Slot 75.00

**NEW MILLS SLOT MACHINES**

5¢ Gold Chrome . . \$295.00	25¢ Gold Chrome . . \$365.00	5¢ Bonus Bell . . . \$295.00
10¢ Gold Chrome . . 335.00	1¢ Glitter Gold O.T. 69.50	25¢ Bonus Bell . . . 325.00

**SLOT MACHINES RECONDITIONED BY FACTORY EXPERTS**

Jenn. 50¢ Chief . . . \$250.00	Jenn. 5¢ 4-Star Chief \$ 95.00	Pace Rocket, 5¢, 8P \$75.00
Jenn. 5¢ Chrome Sky Chief . . . 185.00	Watl. Rotatop, 10¢ . 69.50	Pace Comet, 5¢ Mys. 50.00
Jenn. 5¢ Silver Chief 155.00	Jenn. 5¢ Silvermoon . . . 69.50	Pace Comet, 10¢ Mys. 50.00
Watling Rotatop, 5¢. 69.50	Chief, 1-Cherry PO 235.00	Groetch, Columbia . . 45.00
<b>COMBINATION FREE PLAY AND PAYOUT</b>	Jenn. 10¢ 4-Star Chief 115.00	<b>CONSOLES</b>
Pace '41 Saratoga . . \$125.00	Keen, Superbell, 25¢ \$235.00	Jumbo Parade, New \$160.00
Bally Hi Hand—Card Reel—Factory Rebuilt . . . 155.00	<b>ONE BALL AUTOMATIC PAYOUT GAMES</b>	Bally Club Bell . . . 185.00

**100 FIVE BALL FREE PLAY NOVELTY GAMES—AS IS—MOST PARTS INTACT.**  
Half of These Games Have Plastic Bumpers—Shipped Uncrated—Lot for . . . . . \$500.00

**WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.**  
**WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.**  
**TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.**

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

**Arcade Music Pins**

WILL SELL SEPARATELY OR ACCEPT FAIR OFFER FOR THE LOT ARCADE

- 1 Anti Aircraft (Brown) \$ 45.00
- 1 Bally Rapid Fire . . . 185.00
- 1 Chicago Coin Hockey, Like New . . . . . 190.00
- 1 Seeburg Ray-o-Lite (Duck Gun) . . . . 40.00
- 1 Scientific Batting Practice . . . . . 115.00
- 1 Evans 10 Strike . . . . 40.00
- 1 Drive Mobile . . . . . 240.00
- 1 Sky Fighter . . . . . 240.00
- 1 Test Pilot . . . . . 200.00

- MUSIC**
- 1 Wurlitzer 500-A . . . 185.00
  - 1 Wurlitzer 24-A . . . 125.00
  - Rockola M#20 Multi Selector . . . . . 100.00
  - 1 Rockola—20 Records. 40.00

- PIN GAMES**
- 2 Mills Owls, latest, like New. Each . . . . . 60.00
- Following one each, @ \$15.00 or \$120.00 the lot: Progress, O'Boy, Landslide, Polo, Anabel, Lone Star, Vacation, Mascot, 1-2-3, Short Stop.
- MAURICE BELISLE**  
P. O. Box No. 27  
New Lebanon, N. Y.

Section 1. Definition. A mechanical amusement device is hereby defined as a machine which upon the insertion of a coin or slug operates or may be operated for use as a game, contest or amusement of any description except music, or which may be used for any such game, contest or amusement and which contains no automatic pay-off device for the return of slugs, money, coins, checks, tokens or merchandise or which provides for any such payoff by any other means or manner.

Section 2. No person, firm or corporation shall operate a mechanical amusement device hereinbefore defined within the City of Appleton without first obtaining the required licenses therefor from the City Clerk.

Section 3. No person, firm or corporation shall operate, lease or place an amusement device within the City of Appleton without first obtaining an operator's license therefor which shall be issued by the City Clerk upon the payment of the sum of \$25 annually.

Section 4. That, in addition to the operator's license, there is required, and the Clerk is hereby authorized to issue, a license for the operation of each mechanical amusement device for the annual license fee of \$10 for each such device.

Section 5. The form of such license shall be in such form as the City Clerk may determine and shall be posted on the premises near where such amusement device is in operation and shall specify the number of devices licensed for that particular place.

Section 6. No such device shall be permitted in any establishment or place of business where minors are habitually permitted to congregate.

Section 7. Any person who shall operate any such mechanical amusement device without first paying the annual license fee therefor or who shall operate such device or permit the same to be operated for gambling shall be punished by a fine not exceeding \$100 or by imprisonment not exceeding 30 days or both at the discretion of the Court.

Section 8. All ordinances affecting in any way mechanical amusement devices are hereby repealed.

Section 9. The licenses issued under this section shall be issued from July 1 of one year to June 30 of the following year.

Section 10. This ordinance shall be in full force and effect from and after its passage and publication.

**RADIO TUBES FOR THE COIN TRADE**

**ALL TUBES IN INDIVIDUAL CARTONS**

**INSTRUCTIONS: SEND NO DEPOSIT. All Orders Shipped Express C. O. D. for Full Amount.**

1B5/25S . . . \$1.35	6A6 . . \$1.65	6R7G . \$1.15	This 7F7 is perfect substitute for 6SC7; necessary socket change is 15c	42 . . \$ .90
2A3 (cannot furnish) . . . 2.40	6B5 . . 2.00	6SC7 (cannot furnish, 7F7 is perfect substitute) . . . 1.15	45 . . . . . .35	47 (cannot furnish) . . . . . .85
2A4G. 2.40	6B8 . . 2.00	6S7GT (not furnish, 7F7 is perfect substitute) . . . 1.15	56 . . . . . .85	57 . . . . . .95
5U4G. 1.05	6C5GT 1.05	6S7GT.1.15	58 . . . . . .95	70L7GT.2.00
5V4G. 1.65	6C6 . . 1.05	6SQ7GT.1.15	75 . . . . . .90	
5W4G. .95	6F5 . . 1.15	6U5/6C5 . . . . . 1.35	76 . . . . . .95	
5X4G. 1.15	6F6 . . 1.15	6V6GT. 1.15	79 . . . . . 1.65	
5Y3GT .75	6F8G. 1.35	6X5GT. 1.05	80 . . . . . .75	
5Y4G. .80	6H6GT 1.15	7F7 . . .1.65	83 . . . . . 1.35	
5Z3 (cannot furnish) . . . 1.65	6J5GT. .95			
	6J7GT. 1.15			
	6K7 . . 1.15			
	6L6G. 2.00			
	6M7G7 1.25			

**"TUBE TIPS"—Save all your old tubes—you'll need them soon. A small shipment of type 2A3 is expected soon—one to a customer while they last @ \$2.00 each. 7F7 tube, the substitute for 6SC7, is going fast—write for comparative characteristic chart on 7F7 and 6SC7, then ask your own favorite radio technician. 5Z3??? Tube 5X4G will substitute if you make a simple socket change.**

**W. R. BURTT**  
**"Radio Tubes for the Coin Trade"**  
308 Orpheum Bldg. Wichita, Kansas

**OLIVE'S SPECIALS FOR THIS WEEK**

**20 PANORAMS**  
(On Location)  
Perfect Working Condition  
**\$250.00 EACH**  
Will sell all or part.

5 1939 1-2-3 FREE PLAY. Each \$30.00  
1 BIG PRIZE 1 BALL FREE PLAY 90.00

**OLIVE NOVELTY CO.**  
2825 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 3620)

**WANT MECHANIC**

Also record man for finest music route in Virginia. Good opportunity for sober, ambitious fellow, easy to work, as it is not scattered.

Apply BOX D-29  
Care The Billboard, Cincinnati, O.

**SENSATIONAL BARGAINS**  
IN NEW AND USED EQUIPMENT—ALL IN A-1 CONDITION

**CONSOLES**

2 Buckley Track Odds, Daily Double Model, Factory Rebuilt, Never Used. \$450.00	1 Buckley Track Odds, Daily Double Model, Factory Rebuilt, SU . . . . . 400.00	1 Keeney Super Bell, Very Slightly Used, 4 Way, 2/5¢ & 2/25¢ . . . . . 450.00	4 Mills 4-Bells, SU, High Serials . . . . . 450.00	1 Mills 4-Bells, Animal Reel, #1259 . . . 325.00	4 Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet . . . . . 450.00	11 Evans Gal. Dominos, SU, '41 JP Model, 2-Tone Cabinet . . . . . 325.00	2 Evans Bang Tails, SU, Br. Cabinet . . 195.00	2 Paces Races, JP Model, Red Arrow . . 210.00	15 Baker's Pacers, Daily Double, GA . . 195.00	17 Mills Jumbo Parades, New, Comb. Cash and Free Play . . . . . 149.50	17 Mills Square Bells, Used . . . . . 50.00	3 Keeney Super Bells, SU . . . . . 175.00	1 Paces Reels, Late . . . . . 90.00	2 Jennings Chiefs, 5¢, SU . . . . . 65.00	10 Bally Club Bells, New . . . . . Write	1 Evans Bang Tail, Slant Head, Red Cabinet, Plain Model . . . . . 75.00	1 Keeney's Kentucky, Slant Head . . . . 75.00	9 Mills Jumbo Parades, Free Play, SU. 65.00	20 Mills Jumbo Parades, SU, Same as New, Latest Type . . . . . 110.00
---	--	---	--	--	--	--	--	---	--	--	---	---	-------------------------------------	---	--	---	---	---	---

**SLOTS**

25 Mills 5¢ Blue Fronts, Double JP . . . \$ 95.00	14 Mills 5¢ Blue Fronts, DJP, GA . . . . 85.00	6 Mills 5¢ Blue Fronts, Single JP . . . . 110.00
---	--	--

Order Direct From This Ad. Send One-Third Certified Deposit With Order.

**JONES SALES COMPANY** 1330-32 TRADE AVE. HICKORY, N. O. Tel. 107

**JONES SALES COMPANY** 31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1854

NEWS OF

# PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**CORN TO RUBBER**—A Senate agriculture subcommittee was recently given a report stating that damaged grain with no market value is a valuable source of industrial alcohol in making synthetic rubber. In North Dakota 10 to 20 per cent of the grain crop each year is damaged, and the use of this damaged grain would not only be an economic gain to farmers but would release all sound wheat for human consumption.

It was stated that the best process for immediate production of rubber is that involving fermentation of grain to ethyl alcohol and subsequent conversion to butadiene and rubber. Agricultural products, particularly grain, will provide an adequate supply of synthetic rubber

more rapidly, and with a smaller demand for strategic materials, than other raw materials, it was said.

**VERSATILE NYLON**—Continuing laboratory exploration of nylon is revealing it as the most versatile of modern synthetic raw materials, and postwar nylon will have so many uses that it will be unrecognizable many times.

It will take such diverse forms as a greaseless, non-metallic bearings for high-speed machinery and nylon rope of tremendous tensile strength. Wiring for motors and magnets can be automatically given an insulating nylon coating at the rate of nearly a mile a minute.

Chemists are able to do many mechan-

ical tricks with nylon by varying the mechanical composition. And by controlling, stretching, temperatures and moisture, it can be given a permanent crimp or twist, which is the quality that makes wool wooly and provides warmth by retaining air. It is even possible to make a nylon spring as fine as a hair or as thick as an electric light wire.

Nylon not only can be spun out in tiny filaments or rolled in sheets, but it can also be extruded from presses like plastics. Large presses squeeze out the nylon in strips, like reeds for weaving furniture or in flexible rubbery tubing or pipes that may perhaps have medical or industrial uses.

**MAGNESIUM AND ALLOYS**—The last of January the OPA reduced by 2 cents a pound the prices of magnesium and magnesium alloys produced primarily by government-owned plants, to bring their prices in line with the leading private producer prices. The agency explained that the Dow Chemical Company, the only important private magnesium producer, reduced its prices January 1 at the request of OPA and said this later action makes general for the industry a reduction in the same amount.

**16,000,000 TONS OF SHIPS**—President Roosevelt reported early last month that American shipyards would turn out more than 16,000,000 tons of cargo vessels this year.

He informed a press conference that the industry had built 8,090,800 tons in 1942, surpassing the administration's goal of 8,000,000 tons, and now is building at a rate of 14,400,000 tons a year. Recalling that a goal for 1943 of 16,000,000 tons had been set last February, the President remarked that we are going to exceed it.

**PLASTIC BATH TUBS**—Many materials needed in the war effort have been replaced by plastics lately, and the latest such substitute is one which will hit every American citizen. The National Association of Housing Officials announced recently that because of a shortage of critical materials, builders are being compelled to install plastic bath tubs in new homes.

**GUAYULE CROP**—California has now come forward with their figures on the first crop of guayule, America's natural rubber substitute for the Far East product. This crop has covered 550 acres, whereas the Washington emergency rubber project calls for planting as much as 500,000 acres in guayule.

However, the present crop of guayule will provide about 600 tons of milled rubber, which will make 100,000 average size tires, or 150,000 recapped tires, using the old carcasses, or 300,000 inner tubes, or 500,000 average size synthetic tires, using one part of natural rubber to four parts synthetic rubber.

**TUNG OIL PRODUCTION**—Tung oil, a product long obtained from the Orient, is one of American industry's most critical raw materials. Mixed with paints, varnishes and lacquers it gives an all-important quick-drying quality. It imparts tough, long-lasting, water-resistant finishes to metals, wood, textiles and other basic materials.

Since the closing of Oriental trade routes tung oil is worth five times its price of three years ago, and production of this oil in the United States may give America's Deep South a permanent and major industrial crop. A crop of 10,000,000 pounds of first-class tung oil is now being produced in a dozen mills along the Gulf Coast from Florida to East Texas, and growers are receiving nearly \$5,000,000 for the tung nuts being harvested from the 5,000,000 bearing trees of the 13,000,000 planted.

More than half the world production normally is used by American manufacturers of automobiles, airplanes, radios, office and household equipment, and American industry annually consumes 100,000,000 to 150,000,000 pounds of tung oil. At present it could use 200,000,000 in the war effort, so the domestic crop is eagerly snapped up at 42 cents a pound compared with 7 cents three or four years ago.

**FORD WINNING RUBBER FIGHT**—For 14 years Henry Ford has been trying to build up a rubber plantation in Brazil which would produce rubber in quantity, but he has had many setbacks because of leaf diseases and fungus. Now, however, he thinks he has developed rubber trees which will not be touched by this fungus disease and it may be that the rubber project is on the road to success.

By 1950, if production can be maintained as expected, the plantations should be producing 10,000 tons a year. And should man power be made available, further clearing would be done which would mean further production.

**BEAT HITLER'S RECORD**—It has recently been asserted that our country's chemical engineers made greater progress in the last two years than Germany had made in eight years of war preparation. The country's chemical plant capacity has been doubled in the two years of American war effort, and when peace comes again the possibilities of American chemistry, both in the new products developed and in the industry's capacity to produce, will give to the United States undis-

<b>NEW 5c SUPER BELL...\$239.50</b>	<b>4-BELLS #2433...\$485.00</b>
<b>RAPID FIRES...\$169.50</b>	<b>JAP CHICKEN SAMS...\$124.50</b>
<b>GRAND CANYON...\$159.50</b>	<b>NEW LIBERTY...\$159.50</b>
<b>ATHLETIC</b>	
Exhibit Punch Tester .....	\$175.00
Exhibit Strength Test Lifter .....	89.50
Exhibit Striking Clock .....	149.50
Exhibit Tiger Tail Pull .....	149.50
Exhibit Boxer Punch Tester .....	175.00
Standard Strength Test Lifter .....	89.50
Gott, 3-Way Grippers .....	17.50
Mills Pneumatic Puncher .....	124.50
Super Gripper & Stand .....	46.00
Vibrator, Com. Stand or Sit .....	79.50
Exhibit Vitalizer .....	59.50
Exhibit Vitalizer, Latest Model .....	79.50
<b>GUNS</b>	
Skyfighter .....	\$245.00
Anti-Aircraft, Keeney .....	42.50
Bally Bull, War Converted .....	69.50
<b>FORTUNE</b>	
Exhibit 3 Advice Motors .....	\$109.50
Exhibit 3 Love Meters .....	109.50
Exhibit 3 Whatsis Meters .....	109.50
Exhibit Oracle Fortune, Set of 3 .....	59.50
Exhibit Lucky Horse Shoe .....	12.50
Exhibit Radio Love Message .....	12.50
Exhibit Egyptian Seers .....	39.50
Exhibit Magic Crystal .....	59.50
Exhibit Horoscope Reading .....	79.50
Exhibit Character Reading .....	79.50
Mills World Horoscope .....	99.50
Mutoscope Love Tester .....	159.50
Moving Grand Ma .....	250.00
<b>SKILL</b>	
Muto, Traveling Crane .....	\$ 39.50

<b>WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00 ★ RAPID FIRE MOTORS, \$10.00</b>	
<b>ONE BALLS—SLOTS</b>	
Jenn. Silver Chief .....	\$125.00
Exhibit Congo .....	39.50
5¢ Columbia Bell .....	47.50
1¢ Mills Giltter Gold Q.T. .....	62.50
Mills Owl, 1 or 5 Ball .....	59.50
Jumbo Parade, F.P. .....	69.50
5 & 25¢ Super Bell .....	300.00
5 & 5¢ Super Bell .....	285.00
<b>PIN GAMES</b>	
Big Chief .....	\$39.50
Glamour .....	24.50
Sparky .....	24.50
Vogue .....	19.50
Flicker .....	34.50
All American .....	34.50
Gold Star .....	34.50
Metro .....	34.50
League Leader .....	29.50
Wow .....	29.50
Broadcast .....	37.50
Stratoliner .....	37.50
Seven-Ups .....	37.50
Dixie .....	29.50
<b>CONSOLES</b>	
Jenn. Chief Console .....	\$ 99.50
Latest Model Golfarolas .....	59.50
Sport Specials .....	115.00
Dark Horse .....	135.00
Blue Grass .....	145.00
Pace Reels—Combination .....	145.00
Jumbo Parade—Combination .....	154.50
<b>MISCELLANEOUS</b>	
Keeney Anti-Air Screens, New .....	\$ 8.50
Muto, Del. Moving Reel .....	49.50
Muto, Wind Mill .....	15.00
7-Wire Cable (Cloth Covered), Per Ft. (Main Gun Cable & Wall Boxes) .....	.20
Contact, Point & Rivet Kit .....	7.50
New 1¢ Bulldog Coin Chutes .....	2.75
Used 5¢ 500 F.P. Coin Chutes .....	1.50
Rectifiers #28-24-32 .....	5.00

WANTED TO BUY: Exhibit Double Play, Bonus Bells, Ace Bombers and Super Bombers. ONE-HALF WITH ORDER, BALANCE C. O. D. **EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL. PHONE: HUMBOLDT 6288**

**WANTED FOR CASH**  
**SEEBURG'S "CHICKEN SAMS"**  
**"JAIL-BIRDS"**  
**\$85.00**

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.**

**PENNY ARCADE EQUIPMENT**  
**A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES**  
**WRITE TODAY FOR PRICE LISTS**  
**INTERNATIONAL MUTOSCOPE CORP.**  
 PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
**44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK**

**HARLICH**

**A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS**

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
 1413 W. JACKSON BLVD.  
 CHICAGO, ILL.

**ROCK-OLA SPECTRAVOX and PLAYMASTER Combinations \$239.50 EACH**  
**H. G. PAYNE COMPANY**  
 312 BROADWAY  
 NASHVILLE, TENNESSEE

**FEBRUARY 15 NOTICE**  
 Our stocks of most sizes and styles should outlast the duration. Get your push cards from us to sell—Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wino-Sets, Beers, Liquors, Cigars, Cigarettes, Candles, Carded Items, etc.  
**ALSO MONEY CARDS**, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to  
**W. H. BRADY CO. Manufacturers**  
 Eau Claire, Wis.  
**"THE PUSH CARD HOUSE"**

puted world leadership in nearly every field of chemistry.

Among the outstanding accomplishments of the country's chemical industry will be the synthetic rubber program, which is the biggest industrial chemical development ever undertaken in the history of mankind.

BRITAIN'S PAPER PROBLEM—Shortly after the war began, newspapers in Britain had to cut down their number of pages. However, the government has issued new instructions that British newspapers will be able to operate without further reduction in size.

CONTAINER INDUSTRY—In the development of new types of containers and the adaptation of old types to the war program, the tin, glass and wood container industries have made a great contribution to the war.

The tin can industry is producing containers to preserve food for the army, which in the past year bought millions of ration cans. Cans are being used also for fuses and motors for anti-aircraft and other shells which require a hermetic seal. Blood plasma for the armed forces and for the Red Cross is being packed in cans.

The glass container industry is producing the glass jars and bottles which are replacing metal cans for domestic use, while the collapsible tube industry is making tin and lead tubes for carrying burn ointments and other medicinal products and shaving cream for the armed forces.

Contributing their bit to the war, the paper container industries are producing paper bags as receptacles for flour, feed and fertilizer. Paper cans with metal ends are finding new uses domestically to relieve the pressure on tin.

The wooden box is carrying ammunition and wood is used in the crating of tanks and planes.

The fiber can industry has developed the shell container, a spiral wound tube with metal ends, which affords maximum protection to all sizes of shells, while the fiberboard shipping container industry has made the export type of container, which makes it possible to ship abroad products not thought possible before the war.

### Coinage News

#### Content of New Nickel

Since nickel can no longer be used for minting 5-cent pieces, the new coins consist of 56 per cent copper, 35 per cent silver and 9 per cent manganese, the National Bureau of Standards, Department of Commerce, announces. Altho the Bureau of the Mint would have preferred a simple binary alloy, such as copper-silver, it was found that such coins would be rejected by vending machines because of low electrical resistance, and so manganese was added to the coins to make them acceptable to coin-operated machines.

#### New Paper Money

Another type of new money recently released is the \$660,000,000 of "National Currency" which was printed and stored in 1933. Since this money has been put into circulation the Secret Service offices have been receiving numerous calls from citizens who believe that the bank notes are counterfeit because of several distinctive differences never before included in Federal Reserve bank notes. For instance, on the right-hand side there is a brown seal and some numbers, across the top is the title "National Currency," and the bill contains four signatures instead of two.

The bills are in denominations of \$5, \$10, \$20, \$50 and \$100. They were released to ease the shortage in currency, and a saving, estimated at \$300,000, has been effected by using them at this time.

#### New Canadian Nickel

Canadian Finance Department officials announced recently that issue has been started of a new Canadian 12-sided nickel, the second in six months. Expected to bear the unofficial name of the "Victory nickel," the new coin was made available on January 2. It supplanted the "Beaver nickel," a 12-sided coin first issued six months ago.

Both of the new coins are members of what is being called "the black-out series." The 12-sided coin makes possible its selection in the darkness—a convenience first reported in the United Kingdom, where a many-sided coin has been in existence for some years.

#### No Longer Apt

The Indianapolis News gave a humorous twist to the metal contents of the new coins when it brought up the expression in common use "he isn't worth a copper cent." Now that war needs have taken most of the available supply of copper, and 1-cent pieces are to be minted from zinc-coated steel, they think the old expression will have to be changed to "he isn't worth a zinc-coated steel cent." And since this sounds a bit awkward they are afraid people will have to hunt up some other figure of speech to use.

### Michigan Men Visit United

CHICAGO, Feb. 6.—Among recent visitors to the United Manufacturing Company plant here were J. Daniels and the Griswold brothers, from Flint, Mich.

After a tour thru the factory with Harry Williams and Lyn Durant, where they saw Zombies and Sun Beams undergoing the changeover into Midways and Sun Valleys, the gentlemen from Michigan said they could well understand why the renewed games operated so efficiently.

During the conversation, Daniels went on to tell about his 1,000-acre dairy farm and the pleasure he derives from operating it. Currying, feeding and milking cows are part of his daily duties. And, he says, operating games makes the rest of his time enjoyably and profitably spent.

### Ginsburg Suggests New War Bond Plan

CHICAGO, Feb. 6.—Maurice Ginsburg, co-head of the Atlas Novelty Company, reports the successful adoption of a War Bond purchase plan among a group of friends with whom he regularly plays Gin Rummy.

"The plan we are using to buy War Bonds is one that should meet with the unqualified approval of card players everywhere," Maurice declares. "Not only is it a patriotic gesture but it affords players an opportunity to obtain more bonds than they would ordinarily buy.

"Here's how it started: A group of us had been meeting regularly for 'Gin' sessions, and each individual had been in the habit of pocketing his weekly winnings or writing off his losses. Several months ago I suggested that the winnings be placed in a kitty and used for the purchase of War Bonds. Each player would participate equally in the division of the bonds. The motion was accepted with acclamation, and since that time a surprising number of bonds have been purchased by our treasurer. Too, since this plan went into effect we have noticed that the percentage of individual losses has been cut down by the return

### Here's Citation for Kan. Supreme Court Decision

The story of the decision of the Kansas Supreme Court favorable to free-play pinball games was published in *The Billboard* January 9. At that time we did not have any legal citations on the decision which would be helpful to attorneys for operators. A recent report gives the citation on this favorable decision as follows: State vs. Waite, 131 P. 2d 708.

of the money in the form of bonds. As a matter of fact, considering the use to which the money is being put, none of us looks upon his losses as such. We intend to continue our 'Gin for Victory' plan for the duration, and after the war the pot will be contributed to some deserving charitable cause.

"The idea need not be restricted to 'Gin' players," Maurice suggests. "Poker addicts, pinocle fans, Mah Jong clubs; in fact, any group that meets regularly for social games of this nature will find that the use of their winnings to buy War Bonds will give all players considerable personal satisfaction, not to mention monetary returns."

## OHIO SPECIALTY CO.

### BIG VALUES — ORDER NOW

PHONOGRAPHS		ARCADE EQUIPMENT	
Wurlitzer 800 RC	Each \$340.00	5 Medol F.A.B.T., 1¢	\$25.00
Wurlitzer 500A	220.00	1 Grip	9.50
Wurlitzer 500	220.00	3 Keeney Submarine	179.50
Wurlitzer 618	65.00	KILL THE JAP, New	32.50
Rock-Ola Premier		PIN GAMES	
New	390.00	All American	\$27.50
Rock-Ola '40 Super		Big Town	15.00
Deluxe	214.50	Crossline	17.50
Rock-Ola Standard	145.00	Double Feature	15.00
Rock-Ola Master	165.00	Four-Five-Six	12.50
Seeburg Symphonola	35.00	Four Roses	27.50
Seeburg Melotone	55.00	Four Diamonds	32.50
		Gold Star	22.50
		Gobs, New	127.50
		Landslide	14.50
		Limelight	14.50
		Lone Star	12.50
		Metro	17.50
		Merry Go Round	17.50
		Miami Beach	32.50
		New Champ	37.50
		Pan American	27.50
		Pick-Em	10.00
		Punch	10.00
		Playmate	15.00
		Repeater	29.50
		Speed Way	15.00
		Spot-a-Card	57.50
		Score Card	12.50
		Stratoliner	25.00
		Sky Ray	47.50

**WANT SLOTS**  
Will Pay Cash  
Chromes, 5¢ & 25¢  
Blus Fronts, 5¢ & 25¢  
Jennings, 5¢ & 25¢

All Games and Machines guaranteed perfect condition. Shipments made same day order is received.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

## OHIO SPECIALTY COMPANY

539 S. 2ND STREET  
LOUISVILLE, KY.

## SUPER BUYS

### SLOTS

- 15 Pace 5c B. Front Comets, D. J. \$ 69.50
- 12 Pace 10c B. Front Comets, D. J. 74.50
- 1 Jennings Chief Triplex, 5c, 10c, 25c 165.00
- 8 Mills 5c Chrome, 3-5 Payout 179.50
- 12 Mills 5c Blue Fronts, C.H., Light Cabinet 149.50
- 4 Mills 10c Blue Fronts, C.H., Light Cabinet 159.50
- 15 Mills 5c Brown Fronts, Club Handles, Light Cabinets 165.00
- 4 Mills 10c Brown Fronts, Club Handles, Light Cabinets 175.00
- 5 Mills 5c Q.T.'s, Free Play 29.50
- 6 Columbias, Late Model, 20 Stop Reels 69.50
- 8 Columbias 39.50
- 1 Mills 10c Blue Front Q.T. 75.00
- 2 Mills 1c Glitter Gold Q.T.'s 77.50
- 2 Mills 1c Blue Front Q.T.'s 49.50
- 10 Mills 5c Green Vest Pockets 29.50
- 3 Blue & Gold Vest Pockets, 1c 34.50
- 1 Jenn. 50¢ Slot, #120525, 3-5 Pay 250.00

### PHONOGRAPHS

- 4 Wurlitzer 600 \$169.50
- 5 Wurlitzer 24, very clean 115.00
- 6 Wurlitzer 616 59.50
- 2 Rock-Olas, '30 Deluxe 169.50
- 2 Mills Empress, '41 Marbletop 169.50
- 3 Mills Throne, '41 Marbletop 139.50
- 1 Seeburg Regal 135.00
- 3 Seeburg 8800 Wireless 395.00
- 1 Seeburg Gem 119.50
- 1 Seeburg Relaway Wireless 129.50

### CONSOLES

- 5 Mills 4 Bells, High Serial \$425.00
- 10 Keeney Super Bells, Comb. 195.00
- 2 Paces Races, Red Arrow, J.P. 169.50
- 2 Paces Races, Red Arrow Model 169.50
- 2 Paces Races, Brown Cabinet 125.00
- 2 Paces Races, Black Cabinet 75.00
- 1 Royal Flush, Cash & Ticket 42.50
- 1 Grotchen Tool Sugar King 59.50
- 10 Mills Jumbo Parades, Free Play 67.50
- 3 Jennings Good Luck 34.50

### MISCELLANEOUS

- 2 Bally Dark Horses \$139.50
- 1 Bally Bluegrass 149.50
- 2 Bally Record Times 127.50
- 2 Mills 1-2-3's, Free Play, '41 95.00
- 1 Gottlieb Skee-Ball-ETTE 49.50
- 2 Jennings Siga-Rollas, 5¢ & 10¢ 59.50
- 11 A.B.T. Challengers 22.50
- 6 New Seeburg 30-Wire Wallboxes 17.50
- 45 Slot Machine Folding Stands 4.50

Terms: 1/3 Certified Deposit, Bal. C. O. D.

## STERLING NOVELTY CO.

669-671 S. Broadway, LEXINGTON, KY.

# Mills

THE GREATEST NAME IN  
COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

## MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

There is no substitute  
for Quality

Quality Products Will  
Last for the Duration

## D. GOTTLIEB & CO.

CHICAGO

### FOR IMMEDIATE SHIPMENT

2 ABC Bowlers \$32.50	1 Drum Major \$14.50	1 Lancer \$14.50	1 Score Card \$14.50
2 Big Chief 22.50	1 Dough Boy 14.50	2 League Leader 22.50	2 Slugger 36.50
1 Bosco 49.50	1 Dixie 22.50	2 Miami Beach 34.50	2 Showboat 39.50
1 Big Time 22.50	1 Duplex 32.50	1 Merry-Go-R'nd 18.50	2 Short Stop 16.50
2 Blondie 14.50	1 Four Roses 34.50	1 Mr. Chips 12.50	2 Snappy, '41 39.50
2 Bandwagon 19.50	3 Formation 21.50	1 Nippy 14.50	4 Seven Up 29.50
2 Bowling Alley 16.50	2 Flicker 22.50	2 O'Boy 14.50	1 Star Attr. 37.50
1 Barrage 32.50	4 Fox Hunt 27.50	2 Pylon 19.50	2 Sparky 19.50
1 Champlon 18.50	1 Four Diamonds 34.50	2 Punch 12.50	2 Target Skill 22.50
1 Champs 34.50	4 Gun Club 44.50	1 Paradise 29.50	4 Ten Spot 29.50
1 Commodore 14.50	1 Holdover 16.50	2 Play Ball 24.50	2 Twin Six 39.50
1 Commodore 14.50	2 Jungle 47.50	1 Powerhouse 12.50	1 Triumph 14.50
1 Plastic 24.50	1 Limelight 16.50	2 Repeater 29.50	1 Ump 22.50
2 Cadillac 14.50	2 Line Up 29.50	1 Spot Parade 24.50	1 Velvet 26.50
1 Charm 12.50	3 Hi-Diva 34.50	1 South Paw 39.50	1 Victory 69.50
3 Cross Line 21.50	2 Hi Hat 37.50	2 Summertime 14.50	2 Wildfire 29.50
1 Defense (Gen.) 79.50	1 Horoscope 34.50	1 Score Champ 16.50	1 West Wind 44.50
1 Double Play 39.50	1 Capt. Kidd 48.50	2 Gen Hawk 29.50	1 Zig Zag 34.50

All games in A-1 mechanical condition. Cabinets cleaned, rails lacquered; ready for location.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

## CAPITOL COIN MACHINE EXCHANGE

1738 14TH STREET, N. W. (Tel.: Columbia 1330) WASHINGTON, D. C.

*Your*

**"Coin Machine Convention in Print"**

**The**

# **COIN MACHINE SPECIAL!**

**DATED FEBRUARY 27**

**T**HIS annual special issue will actually be the Convention and Show "in print." Without the convenience of a general meeting place in Chicago for manufacturers, distributors and operators, The Billboard's Coin Machine Special is more important than ever before!

It will contain many facts and figures interestingly compiled, special editorial features publicizing the part the Coin Machine Industry is playing to help win the war, suggestions for future operations, a directory, latest tax information and many other features all designed to present the outstanding record and future possibilities of an industry that is today one of the country's outstanding war material producers. Each of the three divisions will be treated editorially—manufacturing, distributing and operating.

Six or more different sections or "exhibits" will spotlight the important divisions and activities of the Coin Machine Business. They will be the Forum, wherein manufacturers explain their post-war plans; the Tax Conference, a discussion of past and future tax problems; the Music Hall, where the phonograph business is analyzed in the light of today's problems; the Vending Machine Round Table, a study of the importance of vending machines to War Plant production; the Coin Machine Directory, which this year has been combined with the complete story of the Industry's participation in the War Effort, and the Used Machine Exchange, a report from all over the country on conditions and markets.

This issue will be a big, important edition—don't miss it! Use it to reach every one of your customers and prospects. Advertise what you have to sell, what you want to buy and to protect your business and investment in the industry.

**The  
Billboard**

25 Opera Place  
CINCINNATI, OHIO

**MAIL YOUR ADVERTISING COPY TODAY**

Time is short! Rush your copy now. With transportation facilities being used more and more extensively for war materials, etc., do not wait until the last minute.

**FORMS START TO PRESS  
FEBRUARY 18**

**GUARANTEED LIKE NEW MILLS GOLD CHROME \$224.50**  
 5¢ Play  
 10¢ Play, \$234.50; 25¢ Play 259.50

**MILLS SILVER CHROME \$199.50**  
 5¢ Play  
 10¢ Play, \$209.50; 25¢ Play, 249.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.  
 We have the largest stock of USED SLOTS in Mills, Jennings, Paces and Watling. Write for Price List and Circulars. Also get our Price List on all types of CONSOLES, FOUR BELLS, JUMBOS, etc.

**SICKING, INC.**  
 1401 CENTRAL PKY., CINCINNATI, O.  
 927 E. BROADWAY, LOUISVILLE, KY.

**New Orleans**

NEW ORLEANS, Feb. 6.—Factory rebuilt and secondhand pin games, phonographs and consoles are still available here, and distributors continue to report a good turnover. Operations have improved since Christmas in spite of the heavy loss of patronage to the armed services, partly due to record-breaking pay rolls as more industries expand with war orders, especially shipbuilding, lumber manufacturing and plane construction plants. Servicing is still the main problem of the operating industry, but excellent planning of routing of calls has enabled all leading operators to make the grade. It has been noted that there are increasing number of operators now doing double-duty by working in ship yards by night and doing their game business by daylight.

Joe Pipitone, well-known serviceman of Coin Machine Row, had a tussle with a bell machine this week. The machine won the decision and Joe is nursing a broken bone in his foot. Joe is due back to work soon, however.

Gus Lamana, actor-serviceman, is directing the Civic Theater cast in a portrayal of Mrs. Miniver.

**WE WILL BUY FOR CASH**

#1489 Gun Lamps for "Chicken Sams." We need 1,000 of these Lamps and will pay 75¢ each to any distributor or jobber who has 100 or more to dispose of. Ship Express, C. O. D. Write us quantity before shipping.

**CHICAGO NOVELTY COMPANY, INC.**  
 1348 Newport Ave. CHICAGO, ILL.

**MOSELEY SPECIALS—NEW**

Keeney Super Bells, Single 5¢ Conv. . . . . \$239.50  
 Keeney Super Bell, Single 25¢ Conv. . . . . 259.50  
 Columbia Bells, Gold Award . . . . . 99.50  
 Mills O.T. Glitter Gold, 10¢ . . . . . 125.00  
 Mills Vest Pocket Blue and Gold . . . . . 72.50  
 Mills Throne of Music . . . . . 275.00  
 Mills Empress . . . . . 275.00

**"Write for Our Price List on More Than 1000 Brand New and Used Machines of All Makes and Models."**

**Slightly Used Machines, Guaranteed Refinished and Like New.**

1 Mills Throne of Music . . . . . \$139.50	1 Wurlitzer 600 . . . . . \$200.00
1 Mills Empress . . . . . 175.00	1 Batting Practice . . . . . 109.50
1 Seeburg Cadet, Electric Selector . . . . . 250.00	1 Rock-Ola Commando, Floor Sample . . . . . 400.00
3 Wurlitzer 616, Reconditioned with Light-Up Panels . . . . . 85.00	3 Chicago Coin Vanks, Floor Sample . . . . . 99.50

25 Super Bells, 5¢ Conv., SU . . . . . \$174.50  
 25 Dominos, JP, Light Cab., SU, Like New . . . . . 325.00  
 5 Super Track Times, SU, Like New, Serial Numbers Over 7200 . . . . . 350.00

1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked . . . . . Write  
 10 Mills Three Bells, Like New, High Serials . . . . . \$560.00  
 Jackpot Dominos, Brown Cabinets, Factory Reconditioned . . . . . 225.00

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective February 13, 1943, and Subject to Change Without Notice on Used Machines, and Also Offered Subject to Prior Sale.

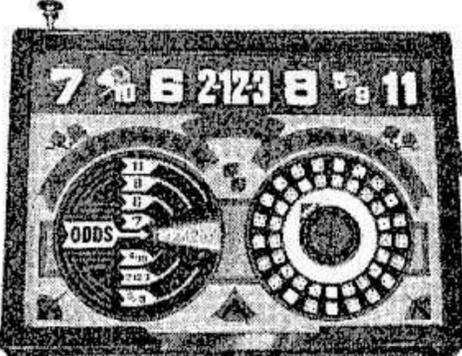
**MOSELEY VENDING MACHINE EX., INC.**  
 00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

**WHILE THEY LAST**

**Evans' POCKET EDITION GALLOPING DOMINOS NOT COIN OPERATED**

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!  
**FOR VICTORY**  
 THROW YOUR SCRAP INTO THE FIGHT!



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

**H. C. EVANS & CO 1520-1530 W. ADAMS ST. CHICAGO**

**GET IT FROM BLOCK—THEY HAVE IT IN STOCK**

Compression Plunger Springs, Heavy . . . . .	.50 Doz.
Compression Plunger Springs, Extra Thick . . . . .	.90 Doz.
L Shaped Rebound Spring and Bracket . . . . .	1.00 Doz.
L Shaped Rebound Spring Only . . . . .	.30 Doz.
Barrel Spring for Plunger, Outside Cabinet . . . . .	.45 Doz.
Barrel Spring, Extra Heavy Nickel Plated . . . . .	.85 Doz.
Assorted 8 Styles Small Extension Springs . . . . .	.30 Doz.
Photo Electric Cells (OE-23) . . . . .	2.50 Doz.

For Chicken Sam-Japs, Rapid Fire, Etc.

#80 Radio Tubes . . . . .	.46 Ea.
#6L6G Radio Tubes . . . . .	1.30 Ea.
#76 Radio Tubes . . . . .	.59 Ea.
#500 A.B.T. Chutes . . . . .	2.75 Ea.
Slides for Above Chutes, 1¢-5¢ . . . . .	.85 Ea.
1 Pound Spool Resin or Acid Solder . . . . .	.55 Lb.
5 Wire Cable (Not Braided), Each Wire Cotton Covered, Outer Covering Waxed . . . . .	.12 1/2 Ft.

**NEW PFANSTIEHL NEEDLES**  
 1 to 24, 48c; 25 to 49, 47c; 50 to 99, 46c; 100 to 199, 44c; 200 Up, 43c Each.

**GUARDIAN**

Service Kit for Pin Game Operators. The Original Contact Kit Made by the Pioneer Electrical Engineers of This Industry—Guardian Elec. Mfg. Co. of Chicago. Buy Guardian and You Won't Come to Grief.

**REGULAR SERVICE KIT . . . . . \$7.50**  
**No. 1000 NEW SERVICE KIT . . . . . 9.50**

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known

**GUARDIAN CONTACT KIT**

**BLOCK MARBLE COMPANY**  
 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.  
 ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG

**WANTED!**

**SLOT MACHINES FOR CASH**

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

**Baker Novelty Company**  
 1700 Washington Blvd. Chicago, Illinois  
 Phone: MONroe 7911

**CARL TRIPPE Price Plus Guaranteed Satisfaction**

**NEW PEANUT and BALL GUM VENDERS**

<b>NORTHWESTERN:</b>	<b>VICTOR:</b>
Model 40, Peanut Venders . . . . . \$ 6.80	Topper . . . . . \$ 4.00
Model 33 Jr., Short Pore . . . . . 7.75	<b>MISCELLANEOUS:</b>
Model 33 Jr., Tall . . . . . 5.95	2 Vendex, 1¢ & 5¢ . . . . . \$ 4.50
Tri-Selector, 1¢ & 5¢ . . . . . 92.00	6 Marble Venders (Penny King) . . . . . 1.50
Free Play Bell Venders, Model 39 . . . . . 10.95	6 Marble Vender Stands . . . . . 1.00

**USED PEANUT AND BALL GUM VENDERS**

<b>NORTHWESTERN:</b>	1 Smilin' Sam Peanut Venders . . . . . 5.00
Model 33, Peanut . . . . . \$ 3.00	1 Smilin' Sam Stand . . . . . 1.50
Model 39, Ball Gum . . . . . 7.00	1 Rowe 5¢ Chewing Gum Machine . . . . . 5.00
Model 40, Ball Gum . . . . . 7.00	1 Rowe Stand . . . . . 2.00
Model 40, Peanut . . . . . 5.00	1 Stewart-McGuire 1¢ Gum Vender . . . . . 7.50
Merchandise Peanut . . . . . 5.00	9 Stewart-McGuire 1¢ & 5¢ Vender . . . . . 4.00
Model 33 Jr., Tall . . . . . 4.50	1 Stewart-McGuire 5¢ Candy Vender . . . . . 39.50
Tri-Selectors, 1¢ & 5¢ . . . . . 15.00	1 Silver King Peanut Vender . . . . . 3.50
Merchandiser (Penny Back) . . . . . 8.50	3 Snacks Venders . . . . . 8.50

**COLUMBUS:**

Peanut Venders (Round Globe) . . . . . \$ 3.50	1 Poorless 5¢ Hot Vender . . . . . 2.50
Peanut Venders (Octagon Globe) . . . . . 4.50	1 Burel Vender (3 Column) . . . . . 4.00
	6 Duo-Vends (2 Column) . . . . . 6.00

Send for Our Complete Price List on Any Coin-Operated Machines You Are Interested In. Phone: Franklin 5544  
 2823 Locust St., St. Louis, Missouri

**IDEAL NOVELTY CO.**

**VICTORY BARGAINS**

<b>PHONOGRAPHS</b>	Each	Each	Each
Wurlitzers:			
5 760E . . . . . @ \$375.50	3 Rex . . . . . @ \$ 79.50	15-10-25 . . . . . \$ 79.50	
2 780 Colonial . . . . . @ 375.00	1 Royal . . . . . @ 89.50	1 Four Aces . . . . . @ 99.50	
5 #24 . . . . . @ 89.50	2 Classic . . . . . @ 189.50	1 Vanks . . . . . @ 79.50	
3 #71 . . . . . @ 100.00	1 412, Ill. Cabinet . . . . . 55.00	2 Double Plays . . . . . @ 39.50	
1 #61 . . . . . @ 74.50	1 412, Plain Cabinet . . . . . 45.00	2 West Winds . . . . . @ 39.50	
1 #51 . . . . . @ 79.50	3 Wireless Organs, Speakers . . . . . @ 32.50	1 Sun Beam . . . . . @ 39.50	
<b>Wall Boxes:</b>	<b>CONSOLES</b>	Many other games down to \$5.00 each in good location condition.	
50 #125 . . . . . @ \$ 37.50	3 Mills Mint Vend. . . . . @ \$ 69.50	<b>ARCADE EQUIPMENT</b>	
10 #331 Bar Boxes . . . . . @ 37.50	1 Watling Big Game, Like New . . . . . 69.50	2 Bally King Pins . . . . . @ \$179.50	
7 #120 Dual Wire . . . . . @ 34.50	3 Cherry Bells . . . . . @ 100.00	2 Chicago Coin Hockey, Like New . . . . . @ 189.50	
7 Keeney 4-Wire Boxes, Used 1 Week . . . . . @ 12.50	6 Keeney's Super Bells . . . . . @ 149.50	1 Bally 100 Shot Rapid Fire . . . . . 159.50	
<b>Seeburgs:</b>	1 Jumbo Parade, F.P. . . . . 55.00	2 Watling Guessing Scales . . . . . @ 79.50	
3 Envoys, R.C. . . . . @ \$279.50	<b>PIN GAMES</b>	1 Mills Adapter, New . . . . . 23.50	
3 Envoys, E.S. . . . . @ 250.50	1 Knock Out . . . . . \$ 89.50		
1 Commander, R.C. . . . . @ 279.50	2 Tepec . . . . . @ 89.50		
1 Commander, E.S. . . . . @ 250.50	1 Victory . . . . . 69.50		

Many Other Bargains Too Numerous to Mention. Write. 1/3 Deposit, Balance C. O. D.

**F & W AMUSEMENT CO.**  
 DIXIE AVENUE (PHONE 125) COOKEVILLE, TENN.

**FREE PLAY GAMES—CAREFULLY CHECKED AND PACKED**

Victory . . . . . \$69.50	Wild Fire . . . . . \$32.50	Pennant . . . . . \$129.50
Argentine . . . . . 39.50	Zig Zag . . . . . 29.50	<b>PHONOGRAPHS</b>
Sports Parade . . . . . 34.50	<b>SPECIALS</b>	Wurlitzer 24, Rev. . . . . \$139.50
Seven Up . . . . . 29.50	Texas Leaguers . . . . . \$ 39.50	Seeburg Casino . . . . . 139.50
Horseshoe . . . . . 39.00	Keeney Submarine . . . . . 184.50	Seeburg Gem . . . . . 139.50
Sky Blazer . . . . . 39.00	Bally Rapid Fire . . . . . 174.50	Rockola Standard . . . . . 139.50

All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location"—"Buy With Confidence." Send for Complete List.

**NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. Freeport 8320.**

**BUY NOW! BEFORE TRANSPORTATION IS FROZEN!**

Broadcast . . . . . \$22.50	Sports Parade . . . . . \$27.50	Wurlitzer Model #61 . . . . . \$64.50
Cadillac . . . . . 10.00	Ten Spot . . . . . 42.50	Wurlitzer Model #71 . . . . . 99.50
Formation . . . . . 10.00	Three Score . . . . . 10.00	Wurlitzer Model #41 . . . . . 85.00
Score-a-Line . . . . . 10.00	Wew . . . . . 17.50	Wurlitzer Model #81 . . . . . 119.50

We Buy, Sell or Trade. Send Us List of What You Have, Condition and Lowest Price. Our Games Are Thoroughly Checked, Cleaned and Packed in New Cartons.

TERMS: 1/3 Deposit—Balance C. O. D.

**THOMPSON MUSIC COMPANY**  
 1623 RANKIN AVE., N. S. PITTSBURGH, PA.

# Attention, OPERATORS AND DISTRIBUTORS!

We Are Now Refurbishing

into "FAST TRACK"

into "RACE KING"

into "WAR ADMIRAL"

Sport Page  
Blue Ribbon  
Thistledown  
Sea Biscuit  
Grand Stand  
Grand National  
Pacemaker

All Games Tested and Proven for Profits

### NOTE THESE FEATURES:

1. All paint removed, both cabinets redesigned and refinished like new.
2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23"x23" backglass and cabinet replacing old style 17"x23" cabinet and backglass.
4. Playing field panel redesigned and refinished on natural wood.
5. All new moulding and moulding trim on playfield cabinet.
6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

SEE YOUR DISTRIBUTORS OR WRITE US DIRECT

## SULLIVAN-NOLAN ADVERTISING CO.

527 W. CHICAGO AVENUE

CHICAGO, ILLINOIS

Refurbishing *Bally* 1-Ball Payout Games

WANTED To Buy Your Old Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

BUY U. S. WAR BONDS AND STAMPS

## Texas Legislature May Pass a Curfew

FORT WORTH, Feb. 6.—Four weeks have passed since the present Legislature convened and not a bill has been introduced that would increase taxation. Furthermore, leaders of both houses say that if any are presented they are due for defeat.

Before the Legislature opened, with a money-saving talk by Governor Coke Stevenson, many members met at the State capital in Austin and pledged to fight against increased taxation, mainly because the people face a heavy burden in paying taxes for the war effort and because all money possible should go for the purchase of War Bonds. There is a possibility that State appropriations will be cut as much as \$10,000,000, as recommended by the governor.

The gasoline rationing has decreased taxation for State purposes, as has the fact that many cars have been taken off the road and fewer State auto licenses will be passed during the year. This makes it imperative that State costs be cut if the no-taxation increase program is carried out.

There is a probability that the hours for selling beer and light wines, now unlimited, will be curbed. That, too, would cut revenue for the State. The best bet now is that beer and wines will not be sold after midnight and on Sundays, thus putting these beverages on the same basis as whisky is in Texas at present.

Coin machine business over the State will be hurt if the beer and wine-selling hours are reduced. It would mean that many taverns, cafes and night spots that depend on beer and wine sales for the difference in profit and loss would be closed on Sundays.

## SLOT BUYS

MILLS	
Golf Ball Vending Console, 25¢	\$149.50
Like New	29.50
Q.T., 1¢	89.50
War Eagles, 3-5 Payout	69.50
Blue Fronts, Rebuilt & Repainted, Club Handles:	
5¢	119.50
10¢	124.50
25¢	134.50
Cherry Bells, 5¢, Rebuilt & Repainted, Club Handles	139.50

JENNINGS	
4 Star Chiefs, 5¢-10¢	\$ 69.50
Silver Chiefs, 5¢	114.50
Silver Moon Console, 5¢ Payout, Like New	114.50

PACE	
Comet, 3-5 Payout, 5¢-10¢	\$ 47.50
DeLuxe, Like New	84.50
Slug Proof	84.50
DeLuxe Slug Proof	94.50

CAILLE	
7 Play, 5¢-10¢-25¢	\$ 79.50
Commander:	
5¢	59.50
10¢	64.50
Waiting Roll-a-Top, 3-5 Payout, 10¢	54.50
Columbia (Can be converted to a 5¢, 10¢, 25¢ play)	49.50

PHONOGRAPH ACCESSORIES	
Rebuilt Motors, 1/20 H.P., 1125 R.P.M., 110V (suitable for use on Seeburg or Wurlitzer)	\$ 14.95
32V D.C. Convertors (Like New)	34.50
32V D.C. Motors	14.95
Seeburg Remote Receivers (Used on wireless speakers, brand-new, complete with tubes)	14.95
Melody Parades	4.95
Bronze Wireless Wall-o-Matics	4.95
Seeburg Playboys or Strollers	29.50

COUNTER GAMES	
American Eagle (Brand new in original cartons)	\$ 9.95
Lucky Smokes (Brand new in original cartons)	9.95
American Eagles & Libertys (Used)	6.95
Cubs, Imps, Aces	4.95
Hercular Three Way Grippers	8.95
Gottlieb Single Grippers	8.95

LEGAL EQUIPMENT	
Gottlieb Skee Balleto	\$ 44.50
Evans Ten Strike	44.50
Chicago Coin Hockey, Floor Sample	229.50
Bally Torpedo, Floor Sample	194.50
Keeney Submarine	184.50
Scientific Batting Practice	99.50
Nine Column DuGrenier Cigarette Machine	44.50

CONSOLES	
Liberty Bell	\$ 34.50
Liberty Bell (Slant Top)	39.50
Jennings Good Luck	39.50
Jennings Fasttime, F.P. or P.O.	69.50
Paces Saratogas	94.50
Jumbo Parades (Repainted, Late Head, Free Play)	89.50

FREE PLAY & PAY TABLES	
Gold Cup, F.P.	\$ 49.50
Track Record, F.P.	69.50
Preakness	34.50
Fairgrounds	39.50
Sport Page	49.50
Gold Cup, P.O.	49.50
Thistledown	89.50
Grand Stand	79.50

1/3 Deposit, Balance C. O. D.  
State Distributor for Seeburg Phonographs and Accessories.

**MILWAUKEE COIN MACHINE COMPANY**  
3130 W. Lisbon Ave. Milwaukee, Wis.

## RE-MODERNIZED!



UP TO DATE! ONLY \$129.50

1/3 Deposit with Order.

Buy BONDS BONDS and still more U. S. BONDS

## GERBER & GLASS

914 Diversy Blvd., Chicago

### SPECIAL

2 5¢ Mills Q.T., Late Blue Front	\$40.00
2 5¢ Mills War Eagle	40.00
1 5¢ Pace Comet	35.00
All 5 Machines for \$175.00	
1 Astro-Scope, 1200 Readings	70.00
2 Bally Alley	16.50
5 Little Duke, 1¢	7.00
3 Wurlitzer Skee Ball 8-14 Alley	90.00
1 Roll-a-Score 9 Ft. Alley	50.00
1 Seeburg Chicken Sam	90.00
1 Seeburg Jail-Bird	90.00
1 Seeburg Ray-o-Lite	70.00
1 5¢ Mutoscope Digger	25.00
8 Erie Diggers, 1¢	15.00
5 Erie Diggers, 5¢	15.00
10 Derby King, \$45.00 J.P., 1 Ball	20.00
5 Derby Clock, \$45.00 J.P., 1 Ball	20.00
4 Bally Fairground	15.00
1 Western Horseshoe, \$45.00 J.P., 1 Ball	20.00
1 Dead Heat, \$45.00 J.P., 1 Ball	20.00

A. J. FAVREAU  
Lakeside House Lake Winnepesaukee  
The Wells, New Hampshire

### USED WALL BOXES

Buckley	\$ 7.50
Wurlitzer Bar Box	19.50
Wurlitzer Model 125, 5¢-10¢-25¢	39.50
Wurlitzer Model 430, 5¢-10¢-25¢	39.50
Wurlitzer Combination Speaker and Model 430 Wall Box, 5¢-10¢-25¢	100.00
Seeburg Selectomatics, Metal Covers	10.00
Seeburg Wireless Wall-o-Matics, 24 Selection Type	32.50
Seeburg Wireless Wall-o-Matics, 20 Selection Type	29.50
Seeburg Bar-o-Matic, 5¢-10¢-25¢	47.50
Seeburg Selectomatics, 3 Wire	27.50
One-Third Deposit Required on All Orders.	

W. B. NOVELTY CO., INC.  
1803 Washington Blvd. St. Louis, Mo.

## CASH WAITING FOR

SKY FIGHTERS And All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

### HIGHEST PRICES PAID

For all Wurlitzers—24's, 500's, 600's, 700's, 800's, 750E's and 850E's. Seeburg Hi-Tones. WRITE — WIRE — PHONE.

## RUNYON SALES CO.

123 W. RUNYON ST. NEWARK, N. J. (Big 3-6685)

## RAPID FIRE MOTOR REPLACEMENTS, \$6.50

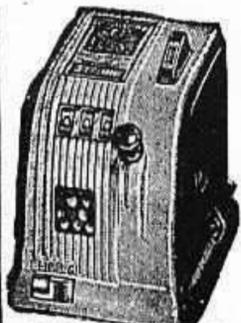
(Includes New Armature, Field Coil, Brush Assembly)

### CONSOLES

Keeney Super Bell, 5¢	
Comb., Floor Sample	\$239.50
Mills Jumbo, F.P.	74.50
Mills 4 Bells	395.00
Bally Royal Flush, P.O.	49.50
Keeney Kentucky Skill Time, 7 Coin	89.50
Jennings Bobtail, F.P.	104.50
Jennings Derby Day, Slant	49.50
Jennings Derby Day, Flat	39.50
Waiting Big Game, P.O.	89.50
Big Game, F.P. Clock Mod.	89.50
Pace Saratoga, Comb.	
Chrome Railing	119.50
Groetchen Sugar King	39.50
Galloping Dominoes, Black	69.50
Jen. Cigarette XXV (Latest Model)	169.50

PHONOGRAPH SPECIALS!	
Wurl. 618, Illum. Sides	\$ 79.50
Wurl. 618, with Packard Adaptor for Panoram.	89.50
Seeburg Rex, 20 Rec.	119.50

MISCELLANEOUS	
Keeney Wall Boxes, 20 Rec.	12.50
Curved Ten Strike Glasses	2.50
10 Seeburg Melody Parade, 5 Selector Counter Box	8.50
Title Strips—2000	.50



ONLY \$15.75 EA!

Lots of 5 . . . \$13.95 Ea.  
Lots of 10 . . . 11.95 Ea.

BRAND NEW AMERICAN EAGLE 1¢ or 5¢ Military Reels MARVEL 1¢, Cigarette Reels Ball Gum Model, \$1.00 Extra

### BRAND NEW FREE PLAYS

Chicoin Gobs	\$127.50
Chicoin Yanks	104.50
Wow	49.50

### SKILL GAMES

Keeney Air Raider	\$179.50
Drivemobile	245.00
Exhibit Bicycle	229.50
ABT Targets, Mod. F	27.50
ABT Challengers	32.50
Keeney AA Gun, Blk.	49.50
Bumper Bowling, New Units	89.50

### BELLS

New 1¢ Vest Pockets, Blue & Gold, J.P.	\$ 49.50
5¢ Q.T. Factory Rebuilt	104.50
Mills Smoker Bell	59.50
Mills 10¢ Q.T., Serial over 20,000	79.50
Mills 5¢ F.O.K.	49.50
Pace 5¢ Rocket Bell	119.50
Groetchen Columbia	89.50
Waiting 10¢ Rolatop	69.50

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE! TERMS: 1/3 Deposit, Balance C. O. D.

## Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY  
2640 Belmont Avenue - Chicago, Illinois



\$10.00 SAM MAY & CO.  
853 N. Flores St. SAN ANTONIO, TEX.

Seeburg Royal, Buckley Adaptor	\$110.00
Seeburg K, Seeburg Adaptor	110.00
Seeburg Rex, U.S.R., Remote Control	145.00
Seeburg Selectomatic	9.00
Buckley Plastic Sides	20.00
Free Plays—Powerhouse, Formation, Cadillac	9.00
Mystic, Boomtown, Pylon, Sport Parade, Gold Star, Metro, Pursuit, Congo, Each	19.00
7-Column Stewart-McGuire Cigarette Venders with Stands, A-1	19.00
JONES MACHINES, Stephenville, Texas	



**Re-Conditioned  
100% Perfect**  
as Good as New  
Cabinet, Railing and Legs  
Refinished in Attractive Color  
Lite-A-Line — The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

Takes 1 to 3 Nickels at the Same Time

**LITE  
-  
A-  
LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST.

ELMIRA, N. Y.

**CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!**

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"  
RAY-O-LITE GUNS**

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells ..... **\$3.75 EA.**

#1085A—Photo Electric Cells (Non-Directional) for Seeburg "JAIL BIRD" Ray Guns ..... **\$3.75**

Photo Electric Cells (#CE-23) ..... \$2.50 Ea.  
(Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

#1489—GUN LAMPS, G. E. BRAND ..... **\$1.00**

**PRICE LIST OF TUBES**

Tube Numbers	Price	Tube Numbers	Price	Tube Numbers	Price
2A3	\$2.50	6C6	\$1.05	6X5	\$1.75
2A4G	3.50	6F5G	1.15	70L7	2.00
2051	3.50	6F8G	1.35	70L7GT	2.00
25A7C	1.65	6H6CT	1.15	30	1.05
25L6	1.35	6J5	1.15	37	.80
25L6G	1.35	6J5GT	1.15	38	1.50
5U4G	1.05	6I7	1.25	41	.90
5V4G	1.75	6J7G	1.05	42	.90
5W4	.95	6K7	1.15	47	1.50
5W4G	.95	6K7G	1.15	56	.85
5Y3GT	.95	6K7GT	1.15	75	.80
5Y4G	.70	6L6	2.00	77	1.00
5Z3	1.75	6L6G	2.00	79	1.65
6A4	1.55	6R7G	1.55	80	.90
6A6	1.55	6S7	1.75	1033	3.50
6B5	1.90	6SQ7	1.15		

Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered) ..... 1.90 Ea.  
Toggle Switch Assembly ..... 2.50 Ea.  
Zenith Filter Condensers, Fine Quality ..... .95  
#44 Small Lamps ..... .55 Box  
5c A.B.T. Mfg. Co. Coin Slides ..... 1.00 Ea.  
5c Secondary Slides ..... .25 Ea.  
1 1-Lb. Spool Rosin Core Solder ..... .65 Lb.

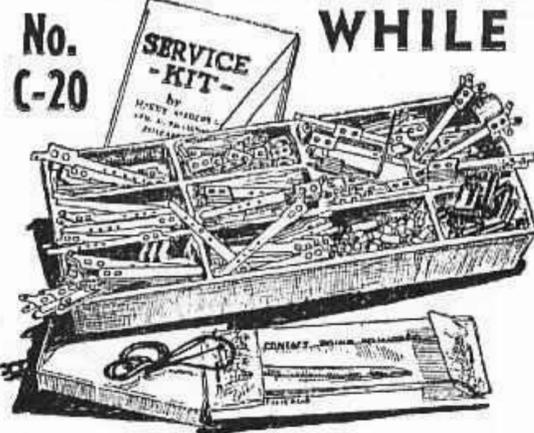
**CHICAGO NOVELTY COMPANY, Inc.**

1348 NEWPORT AVE.

CHICAGO, ILL.

**FREE**

Large 22"x35" Illustrated Stock Sheet and Price List for Hanging on Your Wall. No Pages to Turn \* \* \* See All at a Glance. Send for Your Copy Today.



**WHILE THEY LAST  
SERVICE KIT**

Over 500 Important Pieces  
Such as—pig tail wire, silver contact points, bushings, fish paper, brass rivets, contact blades, switches and many other items.  
**ORDER SEVERAL TODAY**

ONLY **\$7.50** EACH  
IN CANADA \$8.50 EACH

CANADIAN DISTRIBUTOR  
REGENT VENDING SALES  
779 Bank Street  
Ottawa, Ontario, Canada

**HARRY MARCUS COMPANY**

1035 N. PULASKI ROAD

CHICAGO, ILLINOIS

**WILL  
PAY  
CASH**

... for the following Phonographs in perfect mechanical condition:  
WURLITZER 750—750-E—800—850  
ROCK-OLA 1940 SUPERS—IMPERIAL 20's  
State Quantity and Serial Numbers

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

**HIGHEST CASH PRICES PAID**

FOR ALL TYPES OF ARCADE EQUIPMENT, 1 BALL (F. P. OR PAYOUT) SLOTS, CONSOLES, PHONOGRAPHS OR ANY OTHER COIN OPERATED EQUIPMENT. PHONE, WIRE OR WRITE

**BELL COIN MACH. EXCH.**

54 ELIZABETH AVE., NEWARK, N. J.  
(Phone: Big. 3-5700)

**ACCLAIMED—FROM COAST TO COAST!—**

... OUR SENSATIONAL ... NEW ... PROFIT-SHARING ... PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED ... YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR ... TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

**THE GEORGE PONSER CO.**

768 SOUTH 18TH STREET

NEWARK, N. J.

**QUALITY SPEAKS FOR ITSELF**

ARCADE AND MUSIC	SLOTS AND CONSOLES	FIVE BALL FREE PLAY
Wurlitzer 750	Paces Comet	1942 Homerun
Batting Practices	Mills 5¢ Q.T.	Zig Zag
Evans Ten Strike, F.P.	Columbia, New	Wild Fire
5kee Bowlettes	Big Top	Barrage, Now
1939 Western Baseball	Jumbo Parade	1941 Homerun
Anti-Aircraft Guns	Kentucky Club	Play Ball
Evans Ski-Ball		Flicker
		Stratoliner

1/3 Deposit With Order—Balance C. O. D.

**MODERN AUTOMATIC EXCHANGE, INC.**

2618 CARNEGIE AVENUE

CLEVELAND, OHIO

**SPECIAL FOR THIS WEEK—HI HANDS, \$79.50**

ABC Bowler	DOUBLE YOUR COLLECTIONS WITH UNITED MFG. CO.'S REVAMPED GAMES. OUR TRADE ALLOWANCE IS GENEROUS. SEND FOR PRICES NOW.	Horoscope
Air Circus		Jungle
Band Wagon		Majors '41
Belle Hop		Showboat
Bolaway		Sky Ray
Bosco		Snappy
Champ		Sport Parade
Clover		Star Attraction
Defense		Texas Mustang
Four Roses		Victory
Gun Club		

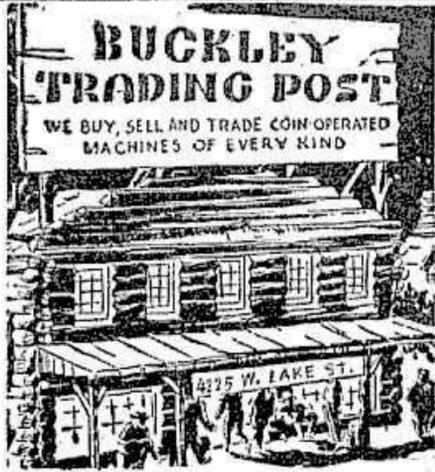
Will Buy for Cash All One Ball Free Plays & Mills Four Balls.

Roy McGinnis Company, 2011 Maryland Ave., Baltimore, Md.

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES, The Arcade King** 520 W. 43rd St., New York Bryant 9-6677



**ALWAYS**  
Consult the Trading Post  
when you want to buy  
or when you want to sell

**SPECIALS—MARBLE TABLES**

Ready for Immediate Shipment

1 All American ... \$27.50	1 Home Run, 1940. \$24.50	3 Seven Ups ..... \$39.50
1 Anabel ..... 25.00	1 Horoscope ..... 44.50	1 Show Boat ..... 44.50
1 Armada ..... 29.50	3 Jungles ..... 54.50	1 Silver Skates ..... 44.50
1 Blondie ..... 24.50	3 Majors, '41 ..... 39.50	2 Sport Parades ..... 34.50
2 Bowling Alleys ..... 29.50	1 Mascot ..... 24.50	1 Stratolliner ..... 24.50
1 Brite Spot ..... 27.50	3 Metros ..... 32.50	1 Super Six ..... 15.00
1 Captain Kidd ..... 49.50	1 Monicker ..... 72.50	2 Ten Spots ..... 44.50
2 Flickers ..... 29.50	1 Play Ball ..... 34.50	1 Velvet ..... 29.50
3 Formations ..... 15.00	3 Polos ..... 24.50	2 Venuses ..... 64.50
1 Four Roses ..... 44.50	1 Roxy ..... 15.00	3 Victories ..... 79.50
5 Gun Clubs ..... 59.50	1 School Days ..... 32.50	1 West Wind ..... 49.50
2 Hi Hats ..... 44.50		

Please Specify 2nd and 3rd Choice With Each Order  
Terms: 1/4 Deposit, Balance Payable C. O. D. on Delivery.

**WILL PAY CASH FOR  
ARCADE MACHINES**

- |                                   |                       |
|-----------------------------------|-----------------------|
| A.B.T. Aeromatic Shooting Gallery | Keeney Air Raider     |
| Bally Bull's Eye                  | Keeney Anti-Aircraft  |
| Bally Defender                    | Keeney Submarine      |
| Bally Rapid Fire                  | Kirk Night Bomber     |
| Chicken Sam                       | Mutoscope Ace Bomber  |
| Drive Mobile                      | Mutoscope Sky Fighter |
| Evans Super Bomber                | Mills Punching Bag    |
| Jail Bird                         | Mutoscope Bag Puncher |
|                                   | Wurlitzer Skee Balls  |

**CONSOLES**

- |                    |                           |
|--------------------|---------------------------|
| Mills Four Bells   | Keeney Super Bells        |
| Mills Three Bells  | 2 Way 5 & 25c             |
| Keeney Super Bells | Keeney Super Bells, 4 Way |
| 2 Way 5 & 5c       | Keeney Super Track Time   |

**SLOT MACHINES**

**MILLS**

- |                   |                      |                   |
|-------------------|----------------------|-------------------|
| Cherry Bells      | Brown Front Club, 5c | Copper Chromes    |
| Gold Chrome Bells | Bonus Bell, 5c       | Melon Bells, 25c  |
| Blue Fronts,      | Original Chromes     | Yellow Front, 3-5 |
| Serials 400,000   | Emerald Chromes      |                   |

**PHONOGRAPHS**

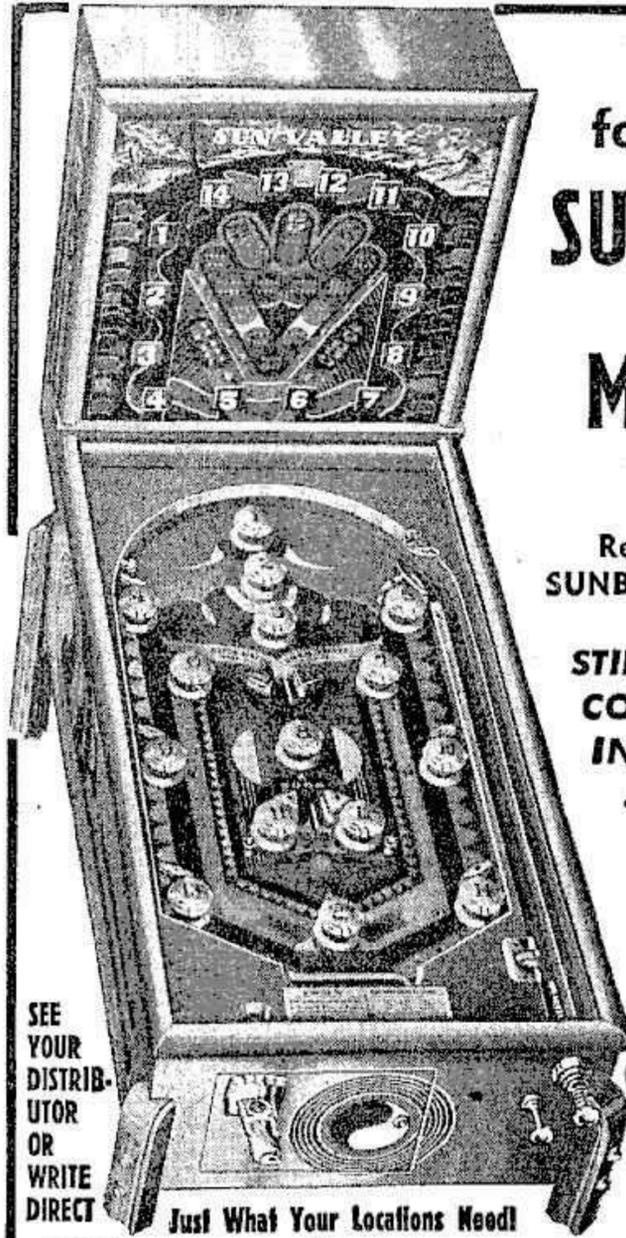
- |                          |                         |
|--------------------------|-------------------------|
| <b>WURLITZER</b>         | <b>SEEBURG</b>          |
| 850, 800, 750, 750E, 700 | High Tone, Remote       |
| 600 Keyboard             | High Tone, Reg.         |
| 500A Keyboard            | Envoy, E. S.            |
|                          | Regal                   |
| Wall Boxes               | Wurlitzer 30 Wire Boxes |
| Packard Boxes            | Betty Teletone Boxes    |

**ONE BALLS**

- |                   |                  |                  |
|-------------------|------------------|------------------|
| Blue Grass—F. P.  | One-Two-Three    | Turf King—P. O.  |
| Club Trophy—F. P. | 40—P. O.         | Fairmont—F. P.   |
| '41 Derby—F. P.   | Pimlico          | Santa Anita      |
| Eureka—F. P.      | Sport King—P. O. | Long Acres—P. O. |
| Long Shot         |                  |                  |

**SCALES—All Makes**  
Wire or Mail Quantity and Price

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636



**PROVED  
for PROFITS!  
SUN VALLEY  
and  
MIDWAY**

Revamped From Old  
SUNBEAMS and ZOMBIES

**STILL PACKING IN THE  
COINS AT AN EVER  
INCREASING RATE  
... AND WITH-  
OUT A STOP FOR  
SERVICE!**

**GET these two Lo-  
cation Champions  
ACT QUICKLY!**

SEND IN YOUR  
ZOMBIES AND  
SUN BEAMS TODAY

SEE  
YOUR  
DISTRIB-  
UTOR  
OR  
WRITE  
DIRECT

Just What Your Locations Need!

**United MANUFACTURING COMPANY**  
6123 N. WESTERN AVENUE CHICAGO

SERVICE  
QUALITY  
PRICE

**BADGER BARGAINS**

WE WILL  
NOT BE  
UNDERSOLD

**SPECIAL**

**WALL AND BAR BOXES**

Packard Pla-Mor ... \$32.50	Seeburg Wall-o-Matic. \$27.50
Rock-Ola 41 Bar ... 19.50	Buckley 1941, New. 24.50
Rock-Ola 41 Wall ... 19.50	Buckley 1941, Used. 19.50
Rock-Ola 40 Wall ... 14.50	Buckley 1940, Used. 8.50
Rock-Ola 40 Bar ... 6.50	Keeney Boxes ... 8.50
Seeburg Bar-o-Matic. 44.50	Seeburg Select-o-Matic 9.50

**CONSOLES**

- New Mills Four Bells Write
- Mills Four Bells, 3-5c, 1-25c, Late. \$495.00
- Mills Four Bells, All Rebuilt-Finished. 395.00
- Evans Lucky Lucro. 189.50

- Keeney 2-Way, 5c-25c 319.50
- Keeney Super Bells. 179.50
- Bally Club Bells ... 189.50
- Bally Roll 'Em ... 149.50
- Bally Hi Hand ... 109.50
- Mills Jumbo, Comb. 149.50

**SLOTS**

- Mills Gold Chrome. \$224.50
- Mills Cherry Bells. 139.50
- Mills Brown Fronts. 139.50
- Pace Slug Proof ... 99.50
- Pace Comets ... 49.50
- Mills V.P. Chromes. 49.50

**SPECIAL**

**MILLS BLUE FRONTS**

ALL REBUILT AND REFINISHED  
MACHINES LOOK LIKE NEW.  
5c ... \$109.50 10c ... \$119.50 25c ... \$129.50  
50c ... \$295.00 New Machines ... Write

**ARCADE EQUIPMENT**

- Genco Playball, Late \$199.50
- Globe Ball Grip ... 109.50
- Lighthouse Grip ... 109.50
- Exhibit Tiger Tail ... 109.50
- Exhibit Mule Lift ... 109.50
- Exhibit Striking Clock 109.50
- Hoot Mon Golf ... 79.50

- Chicago Coin Hockey \$189.50
- Bally Rapid Fire ... 189.50
- Groot Mountain Climb 159.50
- Exhibit Hand Striker 119.50
- Mills Punching Bag. 109.50
- Battling Practice ... 109.50
- Jennings Roll-In-Barrel 99.50

- Seeburg Conv. to Hitler-Jap. New Marblelego 139.50
- Shoot-the-Chutes ... 139.50
- Bally Bull ... 89.50
- Walling Fortune Scale 74.50
- Texas Leaguers ... 39.50
- Kicker & Catcher ... 18.50

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
MILWAUKEE, WISCONSIN

**SPECIAL CLOSEOUT!**

**BRAND NEW  
AMERICAN EAGLES**

IN ORIGINAL CARTONS  
1c or 5c, Fruit or Defense Reels

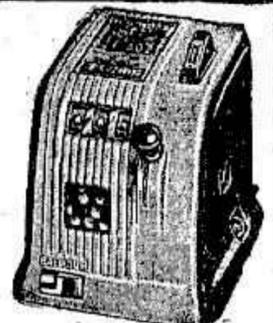
Limited quantity only. When these are gone no more will be available. Grab them at this price. Originally \$39.50, now ...

**\$15.75  
EA.**

LOTS OF 5, \$13.05 EA. LOTS OF 10, \$11.05 EA.  
1/3 Deposit With Order.  
Will accept trades on ONE BALL TABLES OR CONSOLES, CHICKEN SAMS, RAPID FIRES, SKY FIGHTERS or any similar type gun.  
**MAC MOHR CO.**

2916 WEST PICO BOULEVARD

LOS ANGELES, CALIFORNIA





10% EV'RYBODY, EV'RY PAYDAY 10%

# Buy War Bonds!



SPEED THE DAY OF COMPLETE VICTORY  
BY INVESTING AT LEAST 10% OF YOUR  
INCOME IN U. S. WAR BONDS

*Don't be a weak link in the Victory Chain*

THE AMERICAN WAY IS FOR ALL TO SAY,  
"TAKE 10% EV'RY PAYDAY"



Seeburg  
SYMPHONOLA



Seeburg  
WALL-O-MATIC



**WE'LL DISH OUT THE SHELLS  
YOU SHELL OUT FOR BONDS**



**BEST WAY TO BUILD A RESERVE  
FOR POST WAR PURCHASE OF  
SENSATIONAL NEW WURLITZERS**

If you can't enlist yourself—put your dollars into the fight. That's what you do when you buy WAR BONDS.

More than that, by regular BOND buying, you build a sound interest-bearing reserve fund that will stand you in good stead when the war is over.

It's a fund that will replace your obsolete equipment with what we confidently predict will be the most sensational Wurlitzers of all time. It's a fund that will assure you, as a Wurlitzer Music Merchant, a continuance of the leadership you have always enjoyed.

The Rudolph Wurlitzer Company, North Tonawanda, New York.

**BUY  
WAR  
BONDS**

**WURLITZER**

*Is Working for*  *Uncle Sam*

**For Phonograph Service and Parts — See your Wurlitzer Distributor**