

MARCH 6, 1943

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



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Tucker Time"

TOMMY  
TUCKER  
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# KING KORN KLONDIKE

## Fraternal Groups Running Cabarets In Buffalo Areas

BUFFALO, Feb. 27.—Fraternal orgs in this territory are playing a more important role than ever in the nitery field, and one booking office is reporting new developments in club talent use. Order of Eagles here is using a band and show nightly in a nitery-like venture; Lockport (N. Y.) Moose Club has resumed three-day week-end music and show activities, and the Waverly and Johnson City Moose are using shows Saturday nights, all booked by Ray S. Kneeland.

Eagles started on nitery venture February 25 and are planning to use their cocktail room and cafe lounge (in Eagles' own building downtown) for nightly sessions of a five-piece local band (headed by Johnny Messins) and five acts three times weekly. Rooms are active from 9 to 3 every night, and patronage is not restricted to Eagle members. First layout included Billy Kenton (who will stay as permanent emcee), Dorothy Derrick, Snowden Twins, Tommy Turner and Harry Pepper.

Lockport Moose Club, which burned down some time ago, has moved to a new location and resumed four-act floorshows and music Friday to Sunday. Kneeland also books here. Waverly and Johnson City Moose are following the example of Lockport and other towns.

### Philly WAACier

PHILADELPHIA, Feb. 27.—The WAACS, already housed at the Walton Hotel, move into two other hostilities here. More than 250 of the uniformed gals arrived at the Bellevue-Stratford, occupying the entire fifth floor. About the same time 176 WAACS moved into the St. James Hotel. Bellevue-Stratford Hotel has also set up an Officers' Club.

## Raw Material Shortage Forcing Filmmakers To Act—For a Change; Old Story of Legit Vs. Camera

NEW YORK, Feb. 27.—For the first time in years, according to Elissa Landi during a lecture at Town Hall, actors can now act in pictures instead of just perform. The reason stems from wartime restrictions on raw materials used in films which resulted in longer takes and fewer retakes of each scene. Instead of making short sequences and numerous retakes of each shot with the performer thus working mechanically, the directors are now working with one eye on the limited amount of raw film available.

With a record as a stage and screen star, as well as an author, Miss Landi's lecture on *The Difference Between Stage and Screen Acting* was profusely illustrated with anecdotes and demonstrations stamped with authenticity. She pointed out that in legit the actor plays to the audience, not the camera, as they do in pictures; that screen performers need not know how to project their voice; that on the stage a performer walks for a purpose, i. e., to answer a doorbell, etc., whereas in films the performer gets there with the aid of a pair of scissors, "You start walking toward the phone, the scene is cut, and in the next shot you're seen picking up the phone."

"That lack of any sustained acting," continued Miss Landi, "the repeated filming of bits, most of which are disjointed insofar as the plot is concerned, is what affects experienced actors on their first contact with pictures. There is a famous story about a well-

### E. E. Sugarman Resigns

NEW YORK, Feb. 27.—Elias E. Sugarman tendered his resignation as editor of *The Billboard* today. He had been serving in the army since late last year and recently had been stationed at Newport News, Va. Being over 38, he received discharge papers last week. He expressed his determination to become employed in an industry directly connected with the war effort and after a short rest is expected to accept one of several offers from concerns in war work. He joined the New York staff of *The Billboard* on June 4, 1926, and for a number of years conducted the vaudeville department. Before that he was in newspaper work in New York.

## Hillbilly Troupes Roll Up Dizzy Box Office Scores in One-Day and Repeat Stands

Pipe those "Rural Rhythms" with fantastic takes in super and near-super bucolic areas—radio, disks, que vive promosh put jamboree tribes on top-money rung

By NAT S. GREEN

CHICAGO, Feb. 27.—The tremendous draw of hillbilly talent is one of the wonders of show business. To a legit producer who has put maybe \$100,000 into a production and is reasonably satisfied if his show grosses \$20,000 a week, the scores rolled up by hillbilly units having a comparatively negligible nut are positively fantastic. Some of the figures quoted on the take of purveyors of rural rhythm would be unbelievable were they not backed up by unimpeachable evidence. Imagine a hillbilly show grossing \$5,600 in one day at Reedsbury, N. H.! A WLS show at the Milwaukee Auditorium taking in \$9,000 in one day! Another at Bloomington (Ill.) Normal College drawing 2,000 people to the first show in five-below-zero weather! Yet these are by no means isolated instances.

What is the secret of their sensational success? What makes 'em tick? Is their popularity a passing fancy? Do they really have the draw credited to them?

Radio build-ups, recordings and smart promotion are the answer to the first question. There probably is not a hillbilly act in the personal-appearance field today that did not get its initial popularity via radio, and practically all of them followed up with recordings which gave them added acclaim. Once firmly established as favorites of radio and records, they were ripe for personal appearances.

The value of hillbilly acts cannot be measured by "theatrical" standards. To the purveyor of the usual theatrical fare, hillbillies are a deep mystery. But to millions in the small towns and rural districts, as well as goodly numbers in the cities, the folk music and rural rhythm of the hillbilly artists are tops in entertainment. They have a homespun quality that appeals to the masses, and it is an appeal not likely to wane. In fact, there is ample proof of steadily increasing popularity in the mounting demand for hillbilly records and the tremendous crowds that flock to hillbilly jamborees thruout the country.

Hillbilly popularity got its head start little more than 10 years ago insofar as personal appearances are concerned. Back in the '20s Station WLS in Chicago, WLW in Cincinnati, and WSM in Nashville were developing hillbilly talent on the air to the point where in the early '30s

## 2,538 Acts Played Canteen in First Year of Wartime "Palace"; Represents All Out Co-Op Plan

NEW YORK, Feb. 27.—The Stage Door Canteen, the showbiz conceived, produced and staffed mecca of the United Nations servicemen, will complete its first year of operation next week, on March 2 to be exact. In one year it distributed fabulous quantities of coffee, doughnuts, cigarettes and fruits to a staggering number of servicemen of the U. S. and its Allies. In that period the greets, near-greets and not-so-greets of all showbiz have checked hats, washed dishes, served food, danced with their guests and, possibly most important, entertained their guests.

For that single item, entertainment,

is the biggest job in showbiz today, since it means booking seven different acts each night, seven days each week, every week in the year—a total of 2,538 acts in the span. And since the Canteen is open from 5 p.m. to midnight it means getting acts when they are working, and these days most everyone is working.

However, thanks to the co-operation of everyone, from the managers, press agents, networks, producers and artists to the unions, sponsors, bookers and agents, the Canteen has staged a full roster at each show. The acts come from the de luxe vaudeville houses, from night clubs, legit, concert and opera. And when the film stars are in town they also come over.

Naturally, not every act is a headliner. There just aren't enough around. But one typical week, February 8-14, included the following names: *By Jupiter* troupe, Earl Robinson, Pat Barnes as emcee; *Something for the Boys* troupe, Hal McIntyre ork, Helen Ford as emcee; *Sons o' Fun* Company, plus a six-piece band, Dick Kuhn ork, La Conga show, and David Lowe, emcee; Strand Theater show, including Sammy Kaye ork, Carmen Cavallero ork, Hazel Scott, Tito Guizar, Fred Uttal as emcee; *Rosalinda* Company, Paramount Theater show, including

(See Canteen Co-Op Plan on page 9)

(See King Korn Klondike on page 7)

## "Ice Follies" Draws 202,000 In Hub; Sells \$1,000,000 in War Bond Matinee Build-Up

BOSTON, Feb. 27.—*Ice Follies of 1943* concluded a successful engagement at

15,000-seat Boston Garden. For 12 evenings and four matinees attendance was set at 202,022, with prices ranging from \$1.10 to \$3.30. This included Wednesday (17) matinee, which was given over to the Treasury Department for the sale and promotion of War Bonds. The 15,000 who attended that day bought \$1,005,650 worth of Series E Bonds, which qualified them for free admish.

*Follies* opened February 10 to 9,000. Biz got better to the point where the last six performances were sold out, plus 1,500 standees. Last six performances were given in four days, with matinees February 20 and 21 week-end. There was no matinee on the holiday (22) and no performance Saturday (13).

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# ARMIES' CUFFO CHOICE

## 30,000 Ducats Weekly Run Showbiz Gamut, But Empire Bldg., Radio City Top List

1,500,000 U. S. and foreign troops diverted to show fare by NYC war recreation arm in 20 months—John Bull tars go for rinks—ballrooms, radio rate big

NEW YORK, Feb. 27.—There is one spot in New York that is practically a must to fighting men all over this world. It's the New York City Defense Recreation Committee building at 99 Park Avenue, where any non-commissioned serviceman in the uniform of any of the United Nations can get free ducats for entertainment, hospitality (food and dances), information re welfare and traveling and a reduced rate for a hotel room. From every fighting front in every uniform, when the men hit New York, they ask for 99 Park. And since July, 1941, when the outfit was opened, over 1,500,000 servicemen have passed thru its doors and over 2,000,000 ducats have been distributed. Every man gets one ticket, with the disparity in totals resulting from out-of-office distributions which were made in the past.

Every week 30,000 men get ducats for shows, broadcasts, concerts, movies, tours, sports attractions, etc. A complete roster of the 30 attractions on the NYCDRC board would include legit shows, de luxe movie houses, broadcasts, tours of NBC studios, Roseland Ballroom, Hayden Planetarium, roller skating rinks, Gay Blades ice rink, swimming pools, concerts and opera. In addition, the Arcadia Ballroom turns over its facilities and ork every Monday night for a dance session run by the NYCDRC, which also provides the dancing partners.

In actual numbers, de luxe midtown houses contribute the greatest number of ducats—obviously due to their capacity and number of shows per day—with legit, broadcasts and sporting events (especially when Madison Square Garden or the ball parks are open) following in that order. Outstanding favorites are the symphony concerts and Metopera, where the number of ducats are limited and dependent upon the attraction.

Committee also distributes 6,000 ducats a week for dinners and dances. The former come from hotels, clubs and restaurants, while the dances are staged by churches, community centers, labor unions, political clubs and dancing schools. Busiest day is Sunday, when as many as 6,000 men will come into 99 Park Avenue, with Monday usually

the slowest, only about 2,500 visitors. Over a week the NYCDRC will serve between 500 and 600 women—WAVES, WAACS, SPARS, etc.; 3,000 men in foreign uniforms, with the balance shared by the U. S. Army and Navy.

Tickets are distributed at three sessions starting at 4, 5:30 and 7:30 p.m. and lasting until all the tickets are gone—and they always go. Couple of weeks ago, on the night of the sub-zero weather and blizzard, was the first time they had a few ducats left.

To serve these men the committee has a staff of volunteers, most women, 50 of whom take daily shifts. Many of these are accomplished linguists, as they have to serve the foreign servicemen. Thus when the French warships recently arrived in New York the volunteers were loaded with people who could speak French. The toughest job is when the Hollanders hit town, for people able to converse fluently in Dutch are rare. The volunteer workers really have a busy chore, since servicemen ask an average of three questions. Nevertheless the NYCDRC has been so successful it has been duplicated by Chicago, Boston and San Francisco.

As might be expected, Americans favor the legit attractions. The British sailors almost invariably ask for tickets to roller-skating rinks, and everyone likes to dance. But the outstanding attractions are the Empire State Building and Radio City, especially with foreign troops and sailors. From South Africa, Europe, the Philippines, from all over, when they hit New York they will first ask to see these two attractions and then go to a show. The aforementioned French sailors are an example. When asked what they wanted to see, they went out onto the sidewalk and pointed to the Empire State Building spire.

All of which is a tribute to the world-wide publicity job done on the two realty developments.

## "Brave People of the Theater"

The tragic deaths of a group of talented performers on their way to entertain our soldiers in North Africa when the Yankee Clipper crashed in Lisbon should serve to remind us how unselfishly and bravely the people of the theater are doing their part in this war.

Like Carol Lombard before them they risked their lives as soldiers and sailors do—as part of the job that must be done. And if it is their fortune to have their numbers come up on the big call board, then that is all right, too. Let's remember this the next time the bluenoses resume their old habit of chivvying the people of show business around.—*New York Post*.

## More Femme Acts in Clubs—But Lonely Girl Patrons Want Men (Is Michigan Only 1 Out of 48?)

DETROIT, Feb. 27.—Scarcity of good acts is the plaint of bookers, as the recent virtual "work-or-fight" ruling has caused a large percentage of male acts to seek and get defense work. Result, the breaking up of plenty of teams, and there is some squawk from managers already of bills overloaded with femme talent. With thousands of women in defense work and male escorts being scarce, there are enough feminine parties in night spots to encourage managers to insist on male talent.

Situation is not so bad in the city, but it is brutal up-State. Acts in local defense jobs also hold down a night spot job, full week or week-ends. Local bookers have cut down the number of acts on shows booked for remote dates for this reason. Eastern bookers are having difficulty getting talent and are asking Detroit agents to send them acts. Bookers elsewhere have long looked upon this town as a good barometer on talent. The hundreds of small spots using talent enabled acts to play for months, living in an apartment with reduced living costs, so that even in times when local salaries were under figures elsewhere they made more net. This has been largely reversed now, with local rents and living costs skyrocketing and apartment accommodations practically nil because of an influx of nearly half a million population in two years.

## Brazil Gambling Decree Has Grog Shop Talent Groggy on 51-Day Rio Area Shuttering

RIO DE JANEIRO, Feb. 27.—The recent decree-law signed by President Vargas, which closes down all gambling rooms in the nation for a two-month stretch each year, has local operators of spots with gambling rooms groggy over the policy of their grillrooms where floorshows are given. Federal authorities designate which two months of each year the various areas are to close. For the local area, which takes in the Casino Atlantico, Copacabana and Urca, the law stipulates that the shutter period for the federal district is to take effect seven days prior to the Carnival (March 6) and remain closed for 40 days following the celebration.

Previous law closed down gambling rooms thruout Brazil for the actual Carnival celebration of four days and prohibited the sale of hard liquors during that period. Casinos either closed down entirely or dropped their floorshows for

the four days and offered Carnival Balls with continuous dancing from early evening till dawn. Gaming rooms were stripped of tables and gambling devices and extra hands engaged for the continuous dancing.

Casino grillrooms where the floorshows are given look to the gambling rooms for a hypo to help pay the freight of their expensive floorshows. Talent budgets are allotted accordingly, and with the loss of this revenue during the shutdown period it is expected that talent budgets will be slashed to a minimum.

Golden Room of the Copacabana is expected to remain open for the two months, tho a minimum of talent will be used. Girl line plus two or three vocalists, along with two bands, is the present proposed layout. Atlantic policy is still indefinite, may shutter for the entire period. Management had planned alterations, enlarged stage and a general face-lifting job. Casino Urca will offer four Carnival Balls during the celebration and is planning on having grillroom remain open for the two months, operating on a reduced talent budget.

### TOMMY TUCKER

(This Week's Cover Subject)

TOMMY TUCKER, who started setting the world on fire with his recorded version of "I Don't Want To Set the World on Fire," is now a well-established figure in theater and hotel circles, in addition to his success in the recording field.

Tucker majored in music in college, and after spending a vacation as a member of a college band, Tucker decided to organize his own. The boys he started with form the nucleus of his present outfit.

Tucker has played some of the top spots in the country, including the Essex House, New York; Hotel Copley-Plaza, Boston; Berkeley-Carteret Hotel, Asbury Park, N. J.; Hotel Statler, Cleveland; Wardman Park Hotel, Washington; Peabody Hotel, Memphis, and El Patio Ballroom, San Francisco, and established one of the greatest box-office records at the Strand Theater, New York.

Tucker has been heard over all the major networks and has appeared on Coca-Cola's Spotlight Band Parade, in addition to his recently completed spot on Tums "Pot o' Gold" Program. His latest disk is "Ev'rybody, Ev'ry Payday" recorded for the Treasury Department.

The band is currently on a tour of leading theaters thruout the country and features the singing of Amy Arnell, Don Brown, Kerwin Somerville, and comedy numbers by "Little Butchie" Wellman and Bud Kimler. Tucker records for the Columbia-Okch label, is under the personal management of Joe Galkin and is booked by Music Corporation of America.

## Boston Mayfair, Latin Q. Probed For Behind-Scenes Management

BOSTON, Feb. 27.—Exactly what status Dr. Harry J. Sagansky (Doc Jasper) enjoyed in the operation of Club Mayfair and Latin Quarter prior to his arrest and conviction for conspiracy to bribe is being probed by the Boston Licensing Board. At a hearing Wednesday (24) ordered by Mary E. Driscoll, board chairman, executives of the clubs testified and they were asked to explain what position Sagansky held with the management of the clubs.

Mickey Redstone, treasurer and principal stockholder of Mayfair, denied Dr. Sagansky had any official connection with the nitery, altho admitting that, until nine months ago, the convicted man held the club's stock as security for a "personal loan," has been repaid for an \$11,000 loan to the club and had re-

ceived \$3,000 charged to "salary" on the books. Redstone insisted that Dr. Sagansky never was an official and the "salary" was only intended as interest on the personal loan which Sagansky had refused as "interest."

Capt. Edward J. Keating, of Police Division 4, in which the club is located, recommended that Mayfair's liquor and victualer's licenses be suspended. Keating has already disapproved the club's application for an entertainment license, he told the board, "because of Dr. Sagansky's testimony, under oath, that he was assistant manager of the club. The captain had approved the club's application for a liquor license (December 24), but went on record as disapproving the application for the entertainment license. Georgie Price was to open at the Mayfair February 25.

## Conn. Tax Bill Killed

HARTFORD, Conn., Feb. 27.—The bill to impose a 10 per cent tax on all theater admissions over 10 cents has been withdrawn in committee in the State Legislature. This measure gave all exhibitors serious concern.

## No AFM Standby?

KEENE, N. H., Feb. 27.—Transcription disks were used by school officials here to teach registrants proper use of their new food ration books. Records were played on the half-hour in all seven schools where books were handed out.

A well-rationed pedestrian was all set to protest until he found out there was no commercial. Meanwhile, reports circulating that OPA was looking for new talent to use on wax seemed without basis.

Subscription Rate: One year, \$7.50.

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# NITE CLUBS MEET PROBLEMS

## Chase & Sanborn Set for Mexico; It's CIAA Coup

NEW YORK, Feb. 27.—In co-operation with the Co-Ordinator of Inter-American Affairs, the government agency designed to promote better understanding between the U. S. and Latin America and vice versa, the Chase & Sanborn program will originate out of Mexico City late in March. The one-shotter will be the first time a major program has emanated from south of the border, altho *Vox Pop* did a number of broadcasts from Latin America about a year ago.

The entire troupe—Edgar Bergen, Ray Noble, etc.—is skedded to make the jump, which will be fed to the network via lines, whereas *Vox* programs were shortwaved here and re-aired.

The Jack Benny show, as reported last week, is also slated to do a show from Mexico City, probably in April.

## Graham To MCA, Replacing Elkort

CHICAGO, Feb. 27.—Danny Graham, local agent, has been appointed head of the act department of MCA Artists, Ltd., here, replacing Eddie Elkort who is leaving for the army. The original plan to bring in Hogan Hancock from Dallas did not materialize, as Hancock is needed by MCA in that area.

Graham, for the past year associated with Consolidated Radio Artists here, starts on his new job Wednesday (3). Elkort leaves for Scott Field, Ill., March 15.

## No Injuries in Fire

RICHMOND, Va., Feb. 27.—Alertness of the service staff of Wilmer & Vincent's Park Theater was responsible for no one being injured in a fire which damaged the house to the extent of \$10,000, according to A. Frank O'Brien, city manager for W&V. Fire started on the stage with house at capacity. Service staff, assisted by an unidentified army lieutenant who was present, succeeded in leading the patrons to safety. Origin of fire undetermined.

## Skouras & AWVS Take Bow on \$10,000,000 Drumming of Bonds

NEW YORK, Feb. 27.—The Treasury Department officially thanked the Skouras Theater Corporation Tuesday for selling more than \$10,000,000 in War

## War Pay Rolls Give Panama Clubs Best Takes on Record

PANAMA CITY, Feb. 27.—Night clubs on the Isthmus are having their most prosperous period in years now that hordes of American workers, with the majority frozen here for the duration, are depositing sizable portions of their pay checks at local clubs. Civilian and military pay rolls since Pearl Harbor have dumped more dough into cash registers than at any other time.

Many clubs are planning to import Broadway shows if passage can be arranged. Only club here with semblance of an American show is the spot operated by Mary Lee Kelley. This show opened New Year's Eve and has been playing to capacity since.

Because of travel difficulties most of the femme talent has been imported from Mexico and Cuba, while the only Americans are holdovers from shows imported prior to Pearl Harbor. The Latin girl entertainers here are short on talent but do all right in guzzling Blue Moons, which cost the customer \$1, out of which the girl gets a 30-cent cut. Many of them consume as many as 75 drinks nightly.

## Swingin' the Cream

READING, Pa., Feb. 27.—Who said the swing bands aren't vital to the war effort? For those who are worried about the butter shortage, just turn on the radio or phonograph (swing bands preferred) and shake your own. It's County Controller Ralph E. Schoener's idea.

He saves the tops of cream from bottles of milk until he has a quart or two of cream. This he pours into a jar, shakes it until it turns to butter, pours off the water and adds salt to suit the taste. Says he learned the method down on the farm.

"Be sure to shake in time with a jazzy band," he warns. "It's a great help! But never shake to the tempo of a dreary waltz, because the war would be over and you could go out and buy the stuff before you finished!"

## Using Matinee Shows, Bond Sales, More Names, Heavier Advertising To Stimulate Patronage Hit by War

The following stories represent typical instances of live-wire night clubs trying to stimulate war-depressed business:

### Matinee Show

MONTREAL, Feb. 27.—An innovation locally was successfully launched last Saturday when the El Morocco presented a matinee revue. Said to be the first time attempted in Canada. The swank spot opened early in the afternoon to provide a dollar lunch, dance music and the entire floorshow at 3 p.m.

This departure was prompted by recent heavy evening business and late-shift war workers who want to see night life by day.

Cast of the inaugural matinee revue included Joe Rio, Richard Tyrol, DeMar and Denise, Joey Dean, Milray Lovelies (8), Hal Hartley's and Buddy Clayton's bands.

A full house attended, and Co-Manager Harold Weinberg, gratified by the

result, said that the Saturday afternoon policy would be continued. Regular floorshows at 8:30 and midnight went on as usual.

Cy Reeves heads the new show at the El Morocco, which has also booked Arline Thompson and Don and Sally Jennings.

### Bond Dinners

MIAMI, Feb. 27.—Seven Seas restaurant had a bond dinner February 22 and sold over \$150,000 worth. Kitty Davis originated the idea and already has had two bond dinners.

El Bolero had another amateur night Tuesday and these are drawing well. . . . Winnie May gave a party at her Little Club Tuesday night for Ben Perry, who has returned to Miami to open at the Five o'Clock Saturday night. . . . The army got Tom Jefferson, p. a. for (See CLUBS DEPENDING on page 11)

## Agent Assn. and Actor Unions Split on Backing Agency Bill

NEW YORK, Feb. 27.—Employment agency legislation before the State Assembly is looked upon as marking an open breach between the performer unions and agents. Prior to the introduction of the Dwyer-Quinn bills and the Condon measure last week, the Artists Representatives Association and the Associated Actors and Artistes of America agreed to frame legislation mutually satisfactory, but until now no bills have been presented nor have any meetings taken place between the organizations.

ARA has declared its intentions of supporting these measures with some minor exceptions, while AAAA, particularly Equity, is opposing them. Equity has asked the framers of the legislation for public hearings. So far no answer has been received.

All measures introduced are similar in content and provide for regulation of agency fees by the State Industrial Commissioner in towns less than 1,000,000 population and by the license commissioner in larger cities. Locally, such legislation would put complete power in the hands of License Commissioner Paul Moss.

Last year the performer unions were instrumental in defeating the Condon-Ostertag bill which called for a similar set-up. Equity and the Four A's objected to the one-man set-up on the ground that future license commissioners may not be as liberal as Moss. They also claimed the set-up would leave them without power to regulate their own members.

If Equity cannot get hearings it will make an attempt to kill the bills on the floor.

Under provisions of the bills, the commissioner may reject, within two weeks to 30 days from time of filing, an agent's schedule of fees. Equity sees a loophole here, as the commissioner's failure to act implies an automatic okay.

Under the present law the legal commission top is 5 per cent, but its provisions are not lived up to, since all agencies, except those under Equity jurisdiction, charge more. Equity agents, under terms of its franchise, have a graduated system of fees starting at 5 per cent.

ARA, which has been discussing raising commissions to 15 per cent in the case of night club bookings made thru an exclusive booker or where a commission must be split, is evidently satisfied with the terms of the Dwyer-Quinn and Ostertag bills. Sole exception is the definition of a personal manager, which limits him to one act. ARA also seeks clarification of the cost of a State license which, under the terms of the Dwyer-Quinn bill, is \$50 in cities which come under the jurisdiction of the State commissioner and \$100 under a city license commissioner. ARA wants to know whether this is a permanent or annual fee.

Revision of the employment act is rated special importance. The United States Supreme Court, in a decision two years ago, upheld the right of the State to regulate employment agency fees.

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## Delaware Prefers 'Shoe Pitching

DOVER, Del., Feb. 27.—A bill designed to ban theatrical showings thruout Delaware has been introduced in the Legislature by Rep. Ralph S. Keenan. Ban would be lifted at the end of the emergency period or six months after the war, whichever comes sooner.

In its preamble the bill states that theatrical showings of any kind are a "waste of man power" and constitute a "diminution" of the war effort. Measure provides for \$100 fine for the first offense and \$500 or three months' imprisonment for subsequent offenses.

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# NETS CATCH BEER BARONS

## CBS Switches Alky Policy, Airing 2 Beer, 1 Wine Acct.

NEW YORK, Feb. 27.—CBS's long-time policy of turning down alcoholic beverage accounts was broken this week with the signing of half-hour programs in behalf of Roma Wine Company, Pabst Brewing Company and P. Ballantine & Sons. A fourth account, the Schenley Corporation, is reported to be considering shifting the *Cresta Blanca Carnival*, now on Mutual, to the Columbia network shortly.

Altho this is the first time that CBS has accepted wine and beer advertising, both NBC and CBS showed that they were amenable to this kind of business last summer, when both nets were dickering for the Pabst program from the West Coast. Deal fell thru at that time, but way was left open for other beer accounts to step in.

Ballantine, whose major distribution is on this coast, will have an Eastern hook-up of 45 CBS stations for its Monday night show, 10:30 to 11 p.m., with Guy Lombardo and Ogden Nash. Handled thru J. Walter Thompson Agency, show bows in March 8. Program will buck NBC's opposition *Information Please*, theory being to catch large *Screen Guild Players* audience which immediately precedes on Columbia.

Lombardo outfit will be supplemented vocally by the Lombardo trio, Rose Marie Lombardo and Billy Leach. Program, which will feature Nash reading some of his best-known verse, marks humorist's first regular radio series.

Tied in with the current CBS trend toward vaude, the Roma show, *Fiesta Rancho*, will be in that style, with Ransom Sherman heading the bill. Show starts March 4 with Leo Carrillo, Carlos Ramirez and Lud Ghuskin's ork as regulars. Mary Astor is first guest. Will originate from California, 8 to 8:30 p.m. (EWT), with McCann-Erickson handling the account.

Pabst, whose show will originate from Hollywood on Coast-to-Coast web, dropped its program plans last summer due to shortage of material and difficulties in transportation and nationwide distribution. Known as *Blue Ribbon Town*, it will debut March 27 or April 3, 10:15 to 10:45 p.m., starring Groucho Marx, assisted by Virginia O'Brien, a cast of supporting comedians, Robert Armbruster's ork and Donald Rickson, vocalist. Deal was set by Warwick & Legler, with Dick Mack producing.

Change of network for *Cresta Blanca*, which was originally slated to go to CBS, is being negotiated thru Weintraub agency. CBS is figured to be dangling Norman Corwin before Schenley as an added attraction. Corwin, who is signed

exclusively with CBS, was set to do a series of plays for *Cresta*, but after the first week he was pulled off. He was announced in ads and advance releases for the program, but was not credited on first show because of contract with Columbia.

Blue Network, which in its one year as a chain has never prohibited wine and beer advertisers, recently garnered its first account of this type, with the Dubonnet Corporation setting the deal for a five-minute spot Monday, Wednesday and Friday, 10:30 to 10:35 p.m., featuring blind pianist Alex Templeton starting March 1. Blue's New York outlet, WJZ, has been sporting a beer account, the R. & H. Company program with Diane Courtney and the Jesters for the past 26 weeks.

Altho NBC has no network hard beverage show, Schaefer's Beer has been sponsoring the *Schaefer Revue* locally on WEAJ since October 1, 1940.

## Personnel Switches

OMAHA, Feb. 27.—George Grimes, former managing editor of *The Omaha World-Herald*, has been appointed director of public service for Station KOIL, Omaha, and KFAB and KFOR, Lincoln. Grimes will have supervision of news policies, special events and co-operation with government agencies. Stations are owned by separate corporations.

SPRINGFIELD, Mass., Feb. 27.—Richard C. Fernald, radio editor of *The Springfield Republican*, has resigned to join Bell Aircraft Company as an overseas observer. Succeeded on paper by Elaine S. Penn.

GREENFIELD, Mass., Feb. 27.—James L. Spates, general manager and chief engineer of Station WHAI, has been notified of his commission as first lieutenant in Marine Corps Reserve. Before coming here, Spates was chief engineer for WMAS, Springfield, and WABI, Bangor, Me.

NEW YORK.—Warren McAllen switched from the CBS flackery to NBC, where he is handling the desk.

## Don't Murder the Bugler— A.M. Shows Get Army-Navy Up

NEW YORK, Feb. 27.—Army post exchanges were warned by WABC's general manager, Arthur Hull Hayes, to stock up on Pal Razor Blades in advance of that product's new sponsorship of Lois January's *Reveille Sweetheart* on the station Monday thru Saturday, 5:30 to 6:30 a.m. Judging from Miss January's fan mail, which is reported coming from 127 army camps and navy bases, some as far away from WABC's quoted coverage as California, Louisiana and Canada, *Reveille's* first participating sponsor achieves the phenomenon of almost national coverage thru local time buying.

The early-morning program, which is open to additional participating sponsors whose products are sold in the camp exchanges, has been entertaining serv-

## Food Facts Crowd Airlanes; Martha Deane's Mail Mounts

NEW YORK, Feb. 27.—With the OPA announcement Sunday (21) of a one-week freeze on canned foods in preparation for point rationing beginning March 1, virtually all network food programs rallied to the aid of the housewife in explaining problems of freeze week and food rationing.

Outstanding among these were A&P's *Food News Round-Up* on CBS, featuring talks by Demetria Taylor, food consultant, and Prentiss Brown, OPA director, who answered questions on point rationing most frequently asked by housewives. Ruth Hadley conducts the interviews on this series, and food news is summarized by Gunnar Back.

Betty Crocker, who is regularly heard on NBC, Fridays, 2:45 to 3 p.m., sponsored by General Mills, besides her usual shot, gave four extra programs this week, interviewing special guests on the point plan. She replaced *Hymns of All Churches*, Monday to Thursday.

Besides this special series of food talks, a new Sunday program, *Washington Reports on Rationing*, bowed in on WEAJ-NBC several weeks ago, sponsored by the Council on Candy as Food in the War Effort. Led by Ernest Lindley, *Newsweek* Washington correspondent, series gives official information on latest moves on the food front, with Prentiss Brown and Lend-Lease Administrator

## KYW After 7Mil Goal On War Bond Push

PHILADELPHIA, Feb. 27.—KYW, credited with promoting War Bonds since December to the extent of \$6,754,658, aims on hitting the \$7,000,000 mark with start of the new month. Sure to hit the figure because of sellout in the bond matinee yesterday (26) for *Ice-Capades* of 1943 at the Arena, house being scaled to bring in \$245,000 in issues.

Two free ducats to Ice show went to bond buyers. In addition, KYW is writing all bonds received from pledges at each performance of the Ice show during its two weeks here. Station did same promotion for *Ice Follies* in December.

Edward Stettinius as guests on the first two programs.

WOR's woman commentator, Martha Deane, offering a copy of the official OPA rationing instruction chart to listeners, received a claimed 10,000 requests in the three weeks ended last Monday. Her sponsors, composed mainly of food companies, include Pure Food Company, Miles Laboratories, P. Duff & Sons, Pan-American Coffee Bureau, International Salt Company and O'cedar Corporation. Last named has renewed for an additional 13 weeks.

## WFBL, Syracuse, Qualified to Vote

SYRACUSE, Feb. 27.—WFBL, CBS local outlet, celebrated its 21st birthday last week with special national hook-ups. Samuel Cook, president, runs the oldest of four Syracuse stations. To plug its coming of age, station set stage attraction at Loew's State evening performances for full week, with studio's local talent taking over the chores and Jimmy DeLine emceeing.

WFBL bought large downtown building within the year, remodeling it into classy modernistic studio. However, new quarters will have to await lifting of wartime priorities before they can be occupied. Station still at old stand atop Hotel Onondaga.

As added attraction to natal party, Cecil Brown, Columbia war analyst, was to make local debut today.

## Well, Isn't It A WAAC Town?

DES MOINES, Feb. 27.—Feminine help has made another inroad into male duties at Station WHO, with Ruth Burton now doing a full trick in the news department. Previously she was employed as a department secretary. Will handle a morning newscast starting March 1, and help in processing the other newscasts.

## CBS Adds Outlet

NEW YORK, Feb. 27.—Station WWNZ, Watertown, N. Y. (frequency of 790 kilocycles, 1,000 watt power), becomes a CBS affiliate March 1. Station was established April 29, 1941, on part-time operation and went full-time commercial in October, 1942. Owned and operated by *The Watertown Daily Times*, and managed by Thomas E. Martin.

## Chirper O'Connell to Jolson

NEW YORK, Feb. 27.—Helen O'Connell, one-time vocalist with the Jimmy Dorsey ork, replaces Carol Bruce on the Al Jolson program on WABC-CBS, effective March 2. Booking in no way affects her stint with the *Chamber Music Society of Lower Basin Street* show on the Blue Net.

Berne Wilkins, sales exec at WINS, New York, bedded with grippe last week.

## New Biz Renewals Originating in Chicago

CHICAGO, Feb. 27.—The business week of WMAQ was highlighted by a 52-week renewal of *The 400-Hour* program, 7-7:55 a.m., by the Chicago & Northwestern Railway, thru Caples Company, eighth consecutive year. Paul McCluer, NBC Central Division sales manager, also announced renewal of daytime serial *Helpmate* by Cudahy Packing Company, thru Grant agency, and *News of the World* by Miles Laboratories, each for 52 weeks.

Peter Paul, Inc., thru Platt Forbes, Inc., has renewed its 15-minute news program on WMAQ for 52 weeks. Dick Noble is the newscaster.

Business reported by WBBM includes Prima-Bismarck Brewing Company, thru Newby, Perpn & Flitcraft, 52-week renewal of *So the Story Goes*, with Johnny Neblett as raconteur; Vick Chemical Company, thru Morse International, 13-week renewal of *Fahey Flynn and the News*, effective March 15, and Andy Lotshaw & Company, thru Meyerhoff, new contract for five-minute news broadcasts thrice a week for 13 weeks.

NEW YORK.—Margaret E. Kennedy, staffer in Mutual publicity, shifted to the MBS sales dept.

## A Reply to "Requiescant in Pace"

NEW YORK, Feb. 27.—Altho the purpose of the boxed story here last week about Station WINS's publicity was not to appraise the comparative expenses of releases and wires, *The Billboard* thanks Bernard Estes for so eloquently explaining the man power shortage to us in the following wire:

"Thanks for your box in today's issue. As a gag it is excellent; analytically it is not so good. Wires cost more than mimeograph paper, postage and envelopes, all of which puts a higher value on releases. Real reason for use of wires is lack of man power in mimeograph department. However, a plug is a plug."

Unfortunately, WINS will have an added man-power problem shortly, judging by a report that Estes resigned as publicity head effective March 26.

We'll keep plugging for him.

## "Windy" City's Marathon Spieler

CHICAGO, Feb. 27.—Jack Holden, claimed to be radio's oldest announcer in continuous service on one commercial network account, has completed 10 years of handling the commercial assignments on the Coast-to-Coast *WLS National Barn Dance* program for Alka-Seltzer. During the span Holden wrote the NBC production *Tom Mix* and played the role of Mix.

## CBS-BBC Exchange Series

### "Transatlantic Call: People to People"

Reviewed Sunday, 12-12:30 p.m. Style—Documentary and narrative. Sustaining over CBS in the U. S. A., simultaneously over BBC in England.

Out of the welter of modern war, with its enemy propaganda designed to separate the two English-speaking allies, has come a new type of program, one which judiciously mixes education with counter-propaganda. Alternating in origination each week between the BBC and CBS, this show endeavors to tell the people of each nation how their counterparts across the ocean live, think and work, and why.

The BBC uses a documentary technique wherein the actors are not actors but actually the people playing them-

selves. Bob Trout, CBS correspondent in England, interviews them beforehand, sketches out a routine and whips up a script letting each person use the words and thoughts he or she prefers. Norman Corwin, on the other hand, who writes, produces and narrates the CBS series, employs the narrative style for which he is justly famed.

Unfortunately, judged by the first two programs (or fortunately, perhaps, since American radio has become a bit smug), the BBC documentary slant is by far the more effective. Where the BBC show gave an impression of authentic sweat and hardship and "thumbs up," the CBS session was ponderous, at times pontifical, and never quite got under the veneer.

The first program came from a textile milltown in England. The people, housewives, workers, managers and government, spoke in their own words about their jobs, desires, problems and hopes for a post-war world. It was meaty, wholesome and mentally provocative.

For the second program Corwin attempted to cover all of New England. It was too much of a mouthful even for the talented Corwin, his expert crew of actors, musicians and aids. It was a cavalcade of New England from the top down, how the six States got their names, New England weather and what, in general, the people are like. And there is the weakness in Corwin's approach—it was fluff compared to the BBC show.

As far as the exchange of impressions and ideas is concerned, the CBS series will undoubtedly do its assigned job. But why not pick up a village council meeting instead of using a bit from the *Snow Village Sketches*? There are human facets typical of New England and America, so why not use them instead of dramatizations?

The answer would seem to be that the British are years deeper in this war than we are. Consequently, the "people" are closer to the surface, bulk bigger, than their counterparts in this country.

One noteworthy feature was the clarity of reception in this country of the program shortwaved from England. This, according to the BBC, is due to technical improvements, the details of which must remain veiled for the duration and should obviate the fading and static which featured overseas shortwave programs in the past. *Lou Frankel.*

### "Victory Parade"

Reviewed Monday 8:05-8:30 p.m. Style—Musical. Sponsor—Coca-Cola Co. of Canada. Station—CBM (Montreal) and CBC network.

This neat show, featuring Canada's topmost band—Mart Kenney and His Western Gentlemen—is doing the rounds of war plants and military centers while being aired twice a week (Mondays and Fridays) over a nationwide hook-up. Ample opportunity thus is given the radio listener to appreciate the sweet and low rhythms which projected Kenney's aggregation to the top of the heap. Songstress Judy Richards also is a decided asset to the show.

Ork opened with a swiny rendition of *Exactly Like You*. Art Hallman, personable young tenor, followed with a pleasing *It Can't Be Wrong*. Judy Richards introduced a sprightly tune, *You Can't Say No to a Soldier*, which went over big. Ork's "Tunes of Yesterday" featured *For All We Know* (sung by Art Hallman), *It Must Be True* and *My Blue Heaven*. Vocal trio (two males and a gal) gave out nicely with *Oh, Gee! I'm In Love*. Finishing touch was provided by Miss Richards with a mellow *I Had the Craziest Dream*.

Program caught originated from Hamilton, Ont., where the band played for the Canadian Army Trades School. Commercials by Cy Mack, itinerant emcee, were as brief as possible, more stress being laid on the efforts of the Dominion's men and women in both uniform and overalls.

Jack McCabe is in charge of production. *Cal Cowan.*

### "The Blue Room"

Reviewed Sunday, 1:30-2 p.m. Style—Variety. Sponsor—Peabody Drug Store (Division of Plough, Inc.). Agency—Lake-Spiro-Shurman. Station—WREC (Memphis).

This program, written, produced and emceed by Bill Trotter, has improved considerably during the past year. Music is provided by an ensemble directed by Jesalayne Payne, who also plays the organ. Frances Griffin and Lee Johnson are featured vocalists, while comedy is handled by the able Bob Greer, who impersonates both an Englishman and a Southern dandy.

After credit and introductory announcements, program at once hurdled a commercial and got off to pleasant dialog and songs and into a skit with Trotter and Horace, the Englishman played by Greer.

Lee Johnson did a good job on *Rose Ann of Charing Cross*, and Frances Griffin warbled pleasingly. Music generally was good. Organ solos by Jesalayne Payne brought on Bob Greer again, this time as Peanuts in entertaining blackface dialog with Trotter, who also sang acceptably.

Program is quite entertaining, but heavily commercialized, having, in addition to credit announcements at lead-in and lead-out, four inserted plugs, one of which is an electrical transcription complete with fanfares but also completely unrelated to the program and misplaced in an otherwise all live-talent show. *Ted Johnson.*

HERB POLESIE checked out of Sherman Marquette, where he had produced the Al Jolson program, and is now with the CBS production staff in New York.

## CBS "Four To Go" Vaude Try In Amos-Andy Spot Heavy on Vocal; It's Fast Paced Bill

NEW YORK, Feb. 27.—With Amos and Andy signing off for a well-earned romp in the pastures of rest and relaxation, CBS, to sustain listener interest in the 7-7:15 slot, pending the arrival of the new Procter & Gamble series four weeks hence, experimented with an idea suggested by Goodman Ace. What evolved was *Four To Go*, a good but not great program patterned after a vaudeville show.

Introducing the Radio Aces, Joan Edwards, Al Bernie and Benny Fields on the opening bill, CBS has a fast paced and easy listening show, but one that never quite clicks. It will probably hold a sizable chunk of A&A audience because the network competition, Fred Waring on NBC and Stoopnagle on the Blue, is not too tough. Waring already has his fans and Stoopnagle is only on for five minutes.

But to a vaude vet the use of three singing turns on one bill would be cause for apoplexy, even tho the Radio Aces, Joan Edwards and Benny Fields have

different deliveries. Since this is the first show it is possible that somewhere down the line the formula may click.

Present technique has each act doing one number on each show, a different number each day and a new bill each week. As to sponsor appeal, *Four To Go* has two handicaps. First and foremost is the current paucity of vaude acts; unlike the early days of talking pictures when acts sold their best routines for a comparative song, these days, "thanks" to the draft and USO-Camp Shows, there is a dearth of talent. Second, it's difficult to envisage any sponsor buying a show without knowing what the talent line-up is and will be.

However, if one of the coming three shows should jell and the cogs thereof are well supplied with material, this formula would be an attractive item. It has one definite plus in that there is always something happening to keep the listener listening. There is no reason to read a paper while waiting for the next number. *Lou Frankel.*

unit into the Rialto Theater, Peoria, Ill. On the bill were the Three Little Maids, Cumberland Ridge Runners, Maple City Four, Tom Owens and his band of eight square dancers, Joe Kelly, Hal O'Halloran; Ralph Emerson, organist, and John Brown, pianist. At the outside the entire bill probably cost less than \$500. Four shows were played in the one day and the gross was approximately \$2,600.

From that time on bookings of hillbilly radio favorites grew rapidly and soon the units were in demand for fairs, picnics and other special occasions, as well as for theaters.

Most of the people who are personal-appearance favorites today have had years of build-up on radio. Gene Autry for many years has been a top-ranking attraction on radio and records, in Western pictures and in personal appearances. At the time of his induction into the army he had reached the point where he commanded \$1,000 a day and was a profitable investment at that figure. His pictures pack the neighborhood houses, millions of his records have been sold and on personal appearances he has been a tremendous draw.

Two-score other names that are powerful draws could be mentioned, but probably six of the greatest money-getters are Weaver Brothers and Elvry, the Hoosier Hot Shots, Sons of the Pioneers (a Hollywood outfit), Roy Rogers, Roy Acuff, and Lulu Belle and Scotty—not necessarily in the order named. Artists like Lulu Belle and Scotty and the Hoosier Hot Shots command \$500 or better, plus transportation, for a personal appearance. Roy Acuff's income in 1942 is reputed to have been around \$200,000. Louise Massey and the Westerners, Bob Atcher, Ramblin' Red Foley, Mac and Bob Patsy Montana, Bradley Kincaid, Girls of the Golden West, Whitley Ford, Jamup and Honey and many others command money that would make most vaude artists envious.

A number of independent promoters have entered the field during the last two or three years and they have been very successful. Larry Sunbrock, of thrill-show fame, made his start several years ago with an old fiddlers' contest at Music Hall, Cincinnati. Recently returned to the hillbilly field, in January he put on a show in the St. Louis Municipal Auditorium headed by Weaver Brothers and Elvry and including a number of lesser known hillbillies. Two shows drew 20,500 people.

In the South, Oscar Davis and Hal Burns have drawn amazingly large crowds. Their practice is to book two or three well known radio hillbilly artists and around them build a unit composed of lesser known people most of whom have local appeal. They book the unit into city auditoriums and put on an intensive radio and newspaper advertising campaign for a week or more in advance. No billing is used. Roy Acuff, of the *Grand Ole Opry* on WSM, Nashville, is a favorite of these jamborees, having a tremendous following thruout the South. The Hoosier Hot Shots also are top-ranking artists with a tremendous draw. One of Davis's jamborees in the Auditorium at Little Rock, last fall played to \$8,200 in one day, giving

three shows. At Dallas on the first day the show grossed \$2,970, and on the second, \$3,780. A one-day date played in Birmingham last November drew more than 20,000 people to four shows.

J. L. Frank, a recent entrant in the promoter field, early last month staged a one-day show at Music Hall, Cincinnati, and in three shows played to nearly 14,000 people.

On the West Coast, Foreman Phillips has been so successful with his Los Angeles County Barn Dance at Venice Pier ballroom that he expects to open similar shows in San Diego and Bakersfield. Among the talent he has used are Texas Jim Lewis, Sons of Pioneers, Patsy Montana, Roy Rogers, Eddie and Jimmie Dean, and Tex Ritter.

The Hoosier Hot Shots, who have developed from a little known unit playing for peanuts, are among the leaders today. Originating in a small Hoosier community, they started in a humble way as a three-man combo playing local affairs in small Indiana towns, took on a fourth member and, after working on some small stations, finally landed on WLS and rapidly climbed to prominence. They still appear regularly on the *National Barn Dance* on Saturday nights, but most of their time is taken up with personal appearances. Parks, picnics, theaters, fairs, all are included in their schedule and all yield terrific returns. They have appeared in several pictures and are set to make three for Columbia (See *King Korn Klondike* on page 9)

## Soup and Timepiece, 2 New CBS Layouts

NEW YORK, Feb. 27.—Two long-time CBS advertisers will sponsor new weekly shows next month. Campbell Soup Company, a continuous CBS client since 1934, backs a comedy-variety show with Milton Berle, Wednesdays, 9:30 to 10 p.m., starting March 3. Ward Wheelock handles the account.

*The Man Behind the Gun*, CBS sustainer since October, will be taken over starting March 7 (10:30-11 p.m.) by Elgin National Watch Company, which has been with the net since 1936. Show, directed and written by William Robson and Ronald MacDougall, will use institutional commercials. J. Walter Thompson is the agency.

### KING KORN KLONDIKE

(Continued from page 3)

a tremendously wide appeal had been created. Other stations developed local favorites, but the three mentioned have held the leadership because of their wider listening audiences.

Just when and where personal appearances started is a moot question. One of the pioneers was the Sears, Roebuck Station, WLS, since taken over by the *Prairie Farmer*. Its Saturday night Barn Dance developed a veritable army of hillbilly entertainers, many of whom were destined to attain fame in their field. In the fall of 1932, Dick Bergen, then a booking agent in Chicago, thought he saw possibilities in booking some of the leading barn dance artists in theaters. Against the advice of Great States Theaters' biggies, Bergen booked a barn dance

## Fiscal Highlights Of Rural Showbiz

SGT. GENE AUTRY — Maybe the authentic folksy performers will beef, but the film-radio-rodeo star rated \$1,000 a day before his induction.

LULU BELLE AND SCOTTY—\$500 or better (add transportation) for a personal appearance.

HOOSIER HOT SHOTS — Ditto. \$7,100 in two Baltimore appearances. McKenzie, Tenn., \$3,000 for a one-day stand. Reedsbury, N. H., \$5,600. (Where do the people come from?)

ROY ACUFF—His income last year was in the neighborhood of \$200,000. Does the figure sound weird?

OSCAR DAVIS — His Jamboree at Little Rock, Ark., last autumn drew \$8,200 in one day. At Dallas it lured \$6,750 in two days.

SIX TOP MONEY-GETTERS — Weaver Brothers and Elvry, Hot Shots, Sons of Pioneers, Roy Rogers, Roy Acuff, and Lulu Belle and Scotty. (But not necessarily in that order; you figure it out.)

WLS—Gross receipts from 1939 thru 1942, \$500,000 for personal appearances.

WLV—Indianapolis, \$16,768; Dayton, O., 1941, \$12,015; Dayton, 1942, \$12,588.

Maybe hillbillies are Johnnys-Come-Lately in showbiz, but some of them can buy and sell big-salaried boys in other fields.

# W.P.B.'S "INGENUITY" TIP

## Materials Reach Critical Stage With Ersatz Moanin' Low & Mgrs. Taking Aspirin

WASHINGTON, Feb. 27.—Christopher J. Dunphy, chief of the Amusement Section of the War Production Board, told *The Billboard* this week that New York legitimate theater managers have been co-operating 100 per cent in keeping within the \$5,000 limit fixed on cost of new materials used in set-construction. He added that the Compliance Division of the Regional W.P.B. office in New York, charged with enforcing the ceiling, has reported no cases of violation of the order since the ruling went into effect last August.

Along with the commendation, however, came the warning that with additional demands by an ever-increasing army, materials would become more and more difficult to get and that it would take all kinds of resourcefulness and ingenuity to obtain substitute materials and the minimum first-class materials available to theatrical dealers and supply houses.

Some comment has been emanating from trade channels concerning elaborate musical extravaganzas, such as *Something for the Boys*, but apparently the W.P.B. is satisfied that they have been toeing the mark.

Meanwhile, the larger theatrical set-builders, lighting equipment outfits, costume shops and manufacturers of costume fabrics have already seen the coming events whose shadows Dunphy is casting beforehand. They are still able to fill producers' orders satisfactorily, but prices are getting higher and the arsenal of substitute materials is about reaching break-point. Hardest hit so far are the electrical equipment firms, since W.P.B.'s order M-126 has ruled out entirely the manufacture of new lighting equipment. Electrical firms are renting what they have available and are "remembering their friends" first.

### Seek LNYT Inspiration

Some of the construction and equipment companies are once again looking toward the League of New York Theaters for leadership. One lighting firm executive said that he would like to see the League get behind a research project for the development of ersatz stuff. Last fall, when it became apparent to the managers that electrical equipment, lumber, canvas and other stage paraphernalia might become serious war casualties, the League called in several dealers and asked for a survey and inventory of supplies on hand. Managers were optimistic enough with the inven-

tory to delay a proposed plan for pooling resources. Since then, however, the League has taken stock of materials stored in the warehouses of its member managers and has provided them with information on just what is available and where they can obtain it. As yet, the League feels, the situation has not reached the point where research laboratories have become necessary. Managers, however, are very much interested in new substitutes.

So far, no firm has been able to secure a priority from the W.P.B. on ground that theatrical productions are essential to civilian morale and, according to Dunphy, there is no likelihood of appealing to the board on this basis. Steel, iron, plywood and canvas are all pretty much of an impossibility and have been replaced by subs. Wood, painted to simulate iron and steel structures, and cotton duck, linen and velours, instead of canvas, have been doing the trick this season.

### Some More Headaches

Glues and paints are also getting tougher to obtain, latter restricted to fewer colors. Managers are also faced with the threat of having trucks used to cart the scenery commandeered for other services. Costume shops are finding it more and more difficult to get the desired fabrics and colors. Brooks, for example, can't get white organdy for the Theater Guild's forthcoming musical, *Away We Go*. Spangles and beading, imported from France and Czechoslovakia, are out.

From all indications, however, the understudy materials are holding up just as well as the principals and there have been no instances where the curtailments have been perceptible to the audience. Despite the shortages, big musicals are still going into production, without the slightest hint from the slack departments that the mise en scene might be a little stingier due to lack of available materials.

### Maxine Elliott's Will

NEW YORK, Feb. 27.—Maxine Elliott, who died in Cannes, France, in 1940, left a net estate of \$1,140,065, according to an estate tax appraisal filed here this week. Bulk of the estate was made up of 1,500 shares, or half the stock, of the Elliott Theater Company.

Lady Gertrude Forbes-Robertson was the principal beneficiary, receiving three-fifths of the estate in trust, while four nieces of the actress, including Mrs. Vincent Sheean, New York, are entitled to one-tenth shares of the residue.

## Legal Minds of Equity and Chorus Studying Pay Tangle

NEW YORK, Feb. 27.—Legal department of Actors' Equity and Chorus Equity seemed to be well on its way out of the maze caused when Ruth Richmond put her request for a 15 per cent increased minimum for Chorus Equity members before the council last week. One spokesman went so far as to say that it would not even be necessary to obtain the co-operation of a manager or group of managers in applying for the hike, thereby obviating all difficulties and even paving the way for increases in stock minimums all along the line.

Legal authority at Equity, however, still maintains that no raises can be obtained without a joint request by employer and employee representatives. Even this appears to be no problem, as Equity has already sounded out several

### Mr. Big

SAN FRANCISCO, Feb. 27.—Bob Downing, manager of USO-Camp Shows' edition of *Junior Miss*, claims the title of "Biggest Stage Manager in the Business." He offers as evidence an incident at Camp Cooke, Calif., to which the entire company was invited to free rides in the new M-5 tanks. "Everyone managed to crouch inside the tanks," says Downing, "but the omnipresent excess poundage around my middle wouldn't let me sit down; so I careened across the countryside, wedged in the top of the M-5, a perfect target."

Only bull's-eye scored against him was a new nickname. Mr. Downing is now known among *USO Junior Missites* as "Mr. Bulge."

## Brazil Looks Ahead With a Drama School

RIO DE JANEIRO, Feb. 27.—Sociedade Brasileira de Autores Teatrais (Brazilian Society of Theater Authors), composed of leading writers of stage, screen and radio, is sponsoring a course of instruction in the dramatic arts, to get under way about March 15. Courses are open to both sexes with no tuition fees.

Terms will run for eight months. Check-ups at three-month intervals will give the promising a boost and weed out the clucks, making room for others. At the end of terms the promising candidates will graduate into organized troupes thru arrangements between producers and the Society.

Professors Simoes Coelho, Catarina Santora and Mme. Lene Arnaud have been engaged to head the teaching staff.

## Wynn 100G Revue?

NEW YORK, Feb. 27.—Despite talent and materials difficulties inherent in producing large-scale musical extravaganzas these days, producer Billy Wynn announces that his new revue, *More Powers To You*, book by Donald Heywood and Hughie Prince, music by Heywood, will have a \$100,000 nut. Besides Wynn, six or seven other backers are investing dough.

Wynn office lists several imposing and near-imposing names for the cast, including Patricia Bowman, Paul Haakon, Diosa Costello, Xavier Cugat, Joey Faye and Dick Purcell, but so far no contracts have been signed.

Show was supposed to go into rehearsal this week, but the project is still having script trouble.

## Philadelphia Story

### "Follies" 60G Mark-Smasher; Spring Dearth

PHILADELPHIA, Feb. 27.—Ziegfeld *Follies* opened Tuesday (23) at the Forrest Theater for two weeks that will be extended to at least four and is certain to make local theatrical history. Advance sale shattered all precedents in 15 years of Philly legit, with well over \$60,000 already in for the first two weeks before opening curtain. Ducats for opening night, scaled at a \$4.56 top, highest in a decade here and prevailing for Friday and Saturday nights as well, were at a premium and getting outlandish scalper prices. No show has brought so much advance excitement as did the *Follies*, with countless number of tie-ups and promotions making it chase war news out of the spotlight.

With local legit season already booming to a new high, legit managers are concerned over the dearth of spring bookings. Forrest figures on getting *Sons o' Fun* as a *Follies* follow March 29, the only attraction definitely set among the comers. Tentatively set is the *Porgy and Bess* revival and possibility that Theron Bamberger, who directed the Bucks County Playhouse here for several years, will preem his *Tomorrow the World*, starring Ralph Bellamy, at a local show-place before tackling Broadway.

Locust Street Theater goes dark tonight (27) after three big weeks with *Claudia* that hit well over \$30,000 for the run, and house has nothing definite in sight. Walnut Street Theater has *Springtime for Henry*, with Edward Everett Horton, enjoying banner business for its two weeks ending March 6. Nothing definite for the follow. Walnut, however, hopes to bring back *Tobacco Road*, which grossed a sensational \$22,600 for a fortnight ended February 8, its 12th visit in town.

## Actors Claim Mgrs. Pull "Sleeper" on Road; To Arb Cases

NEW YORK, Feb. 27.—Complaints have been lodged with Actors' Equity Association against road company managers on alleged violations of Equity's "sleeper" regulation. Managers are accused of welching on sums equal to the difference between sleeper and coach fares in cases where they claim it was impossible to obtain sleeper accommodations for their companies due to lack of transportation facilities.

Equity's contract guarantees actors Pullman accommodations, but since the exigencies of war travel the association has realized the impracticability of the dictum and has created the alternative of permitting managers to pay the difference to the actors. New ruling was designed to prevent managers from taking advantage of wartime conditions by buying cheaper accommodations and pocketing the difference themselves. Cases will be arbitrated.

## O&J "Sons" to Follow "Corn" at Balto Lyric

BALTIMORE, Feb. 27.—Olsen and Johnson's *Sons o' Fun* is the second attraction to be booked for the Lyric Theater, to which Ford Theater offerings were removed following darkening of that house January 4 by order of the city's building engineer that it be improved to comply with safety regulations. United Booking Company management selected Lyric for remainder of current season.

First in at Lyric will be *The Corn Is Green*, starring Ethel Barrymore, week of April 5. *Sons o' Fun* will follow April 10. Other plays are on schedule.

BROADWAY RUNS			
Performances to Feb. 27 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec.	5, '41	510
Arsenic and Old Lace (Fulton)	Jan.	10, '41	891
Bilthe Split (Booth)	Nov.	5, '41	534
Councilor-at-Law (revival)			
(Royale)	Nov.	24	109
Counterattack (Windsor)	Feb.	3	30
Dark Eyes (Belasco)	Jan.	14	52
Doughgirls, The (Lyceum)	Dec.	30	70
Eye of St. Mark, The (Cort)	Oct.	7	166
Janie (Playhouse)	Sept.	10	196
Junior Miss (46th St.)	Nov.	18, '41	526
Life With Father (Empire)	Nov.	8, '39	1374
Moon Vine, The (Morosco)	Feb.	11	18
Patriots, The (National)	Jan.	29	95
Pirate, The (Beck)	Nov.	25	110
Skin o' Our Teeth, The (Plymouth)	Nov.	18	118
This Rock (Longacre)	Feb.	18	71
Three Sisters, The (Harrimore)	Dec.	21	80
Uncle Harry (Hudson)	May	20	319
<b>Musical Comedy</b>			
By Jupiter (Shubert)	June	8	310
Lady in the Dark (return)			
(Broadway)	Feb.	27	1
Let's Face It (return)			
(Imperial)	Aug.	17	218
New Faces of 1943 (Ritz)	Dec.	22	79
Rosalinda (44th St.)	Oct.	28	142
Something for the Boys (Alvin)	Jan.	7	60
Sons o' Fun (Winter Garden)	Dec.	1, '41	520
Star and Garter (Music Box)	June	24	286

# The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson

E. W. Evans, President and Treasurer  
R. S. Littleford Jr., Vice-President  
W. D. Littleford, Secretary

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## Coward Defendant In Plagiarism Suit

NEW YORK, Feb. 27.—Latest playwright to have a plagiarism suit slapped on him, in what appears to be open season on successful dramatists, is Noel Coward, whose *Billie Spirit* is alleged to have been lifted from a play written by John O. Hewitt in 1928 under title of *Spirits* and subsequently known as *Husbands and Wives*.

Hewitt filed suit in Supreme Court Wednesday (24), seeking to enjoin Coward and producer John C. Wilson from continuing the production. Also named in the suit was Doubleday, Doran & Company, publishers, who with Coward and Wilson are co-partners in Transatlantic Productions, Inc.

Wilson has entered a general denial, compelling Hewitt to serve a bill of particulars, stating when and where the composition was written, whether it was ever broadcast and the means by which the plaintiff asserts the defendants obtained access to it. Hewitt said in his complaint that his play was never published or copyrighted and never became public property.

Coward is in England doing war work for the British government.

## Cornell's "Sisters" Key Cities Trek

NEW YORK, Feb. 27.—Katharine Cornell will take *The Three Sisters* on tour after it closes its run here April 3. Chekhov drama is slated for two weeks in Boston starting April 5, and will also play Buffalo, Toronto, Detroit, Cleveland, Pittsburgh and Chicago.

*Sisters* will have chalked up 122 performances by the time it completes its 15-week Broadway run, reportedly the longest engagement the drama has enjoyed in America or England. Cornell office claims the current stint has been the most profitable it has had anywhere.

## KING KORN KLONDIKE

(Continued from page 7)  
Pictures this year. Their grosses in theaters is limited only by the capacity of the houses.

Here are a few of their 1942 figures for outdoor engagements: At Brendle's Manor Park, Baltimore, they played to

\$2,900 on their first one-day appearance, and on a repeat date played to \$4,200. Sneeds Picnic Grove, McKenzie, Tenn., gave them \$3,000 in one day, and Lone Star Ranch, Reedsbury, N. H., \$5,600. In a Sunday date at Memphis the Hot Shots played to 24,000 people, then went back the following Sunday and attracted 26,000.

Bob Atcher, musical director of WJJD, Chicago, and WIND, Gary, Ind., launched his career as a hillbilly artist when he was a member of the glee club quartet at the University of Kentucky. In 1935 he married Bonnie Blue Eyes, herself well known on the radio, and they worked together until a few months ago. Atcher has contracts currently running with Columbia Records, Columbia Pictures and Columbia Broadcasting System. He's been making records since 1937. Has made nearly 150 sides and more than 3,000,000 of his records have been sold. They are extremely popular with juke box fans. Atcher is set to make eight pictures this year for Columbia if the raw film supply holds out. On personal appearances he has played thru the South and Midwest, attracting capacity crowds wherever he has appeared.

Since 1932 WLS artists have played more than 6,000 personal appearance bookings before paying audiences totaling more than 15,000,000, according to the station's figures. During the past four years (1939-42) the gross receipts have totaled nearly \$500,000. The WLS *National Barn Dance*, first broadcast March 19, 1932, had staged 552 Saturday night performances up to February 1 of this year and had played to 1,119,209 people at prices of 55 cents for adults and 35 cents for children. Last year the WLS Artists' Bureau booked something like 175 fairs.

Thruout the South, Southwest and Southeast the names of Roy Acuff, Bill Monroe, Jamup and Honey, Zeke Clements and Uncle Dave Mason, all of WSM, Nashville, and headliners on the *Grand Ole Opry* program, have tremendous drawing power. Bob Sherry, of WSM, states that Acuff plays to packed houses in the mentioned areas and that his record sales for the past two years have been exceeded only by those of Gene Autry and Bing Crosby.

A large number of hillbilly artists are booked by WLW Promotions, Inc., Cincinnati. "We have consistently broken all records in all the spots we have played on one-day stands in theaters," says Bill McCluskey, manager. "We usually play on percentage. For example, at the Lyric Theater, Indianapolis, a

couple of years ago, we grossed the amazing figure of \$16,768.40, breaking the existing record, and it has been topped only once since by a very big name band. In Dayton for RKO in 1941 we grossed \$12,015.01. We came back again last year and grossed \$12,588.26." These are for one-day stands. WLW had two hillbilly units last year, the *WLW Boone County Jamboree* and the *WLW Barn Dance* for fairs. "We never consider the size of a town," says McCluskey. "All we are interested in is the size of the auditorium because we know we can bring the people in from the surrounding towns."

The Jolly Joyce Agency in Philadelphia books hillbilly acts during the summer park and grove season for Sundays only, with top money paid for top names. Biggest draws are Smiley Burnet, the Hoosier Hot Shots and the Kiddoodlers, drawing as many as 12,000 people in a single day at prices ranging from 25 to 45 cents. These bookings are not in Philadelphia, but in small towns of Eastern Pennsylvania, Delaware and the Baltimore area.

As far as Philadelphia itself is concerned, hillbillies are the "kiss of death." Neither niteries nor theaters will book them. However, there is an unusual angle there as far as hillbilly entertainment is concerned. Their records sell like hot cakes; no good for juke boxes, but retail store sales are terrific. Reason given for this is, first, local radio is almost devoid of hillbilly music and apparently there are still plenty of people who like it and now have to buy records to get it. Secondly, there has been a large influx of workers from the small towns, going into defense jobs. To these people the hillbilly records rate tops and they account for a goodly measure of the sales. Hillbilly records took a terrific spurt as soon as the shipyards at Philadelphia started opening up.

The Minneapolis area is one of the few in which hillbilly talent does not appear to be popular, according to Al Sheehan, general manager of WCCO. "Frankly," says Sheehan, "we never had too much luck either on WCCO or insofar as personal appearances were concerned on hillbilly talent. We tried it, but it was pretty much of a failure. Whether it is because of the heavy Scandinavian and German elements in the make-up of the population in our area is hard to say, but at least we are sure that up here hillbilly talent is not as terrific as in other parts of the country."

From all indications, hillbilly entertainment will continue to grow in popu-

larity. But one thing is certain; synthetic hillbillies are heartily disliked by hillbilly performers and fans alike!

## CANTEEN CO-OP PLAN

(Continued from page 3)

Johnny Long ork, Kay Thompson, Carol Bruce; Hotel Plaza show, Lord and Lady Halifax, and Tom Slater and Horace Braham, emcees; Diamond Horseshoe show, Frank Forrest, James Van Dyke and Horace Braham as emcees.

As might be expected, the week-ends are the toughest nights insofar as getting acts is concerned, since not only is almost everyone working but they also are entitled to a night off. Right now, with the recently opened Merchant Seamen's Club also requiring shows each night, the American Theater Wing entertainment committee is digging up 12 top acts a night. With the added handicap that at the Merchant Seamen's Club space is limited, so that small orks and acts are at a premium. Over the next year this club alone will require 1,320 acts.

Even with duplications the job of providing talent for the Stage Door Canteen and the Merchant Seamen's Club means a total of over 4,000 solicitations a year. To handle this job there is the ATW entertainment committee, staffed by Jim Sauter, chairman; George Heller, Florence Marston, Brock Pemberton and two bookers. The bookers are Elizabeth Morgan, of the executive committee of the Canteen, and Suzanne Seibert, recently with MCA on the West Coast.

## \$26,000 "Pay Roll"

NEW YORK, Feb. 27.—Guardian angels of the Stage Door Canteen have figured out that if the 7,000 volunteers who serve as dishwashers, hostesses, bus boys, counter women, ticket takers, managers, stagehands and entertainers were to be paid for their stints, Canteen would have a weekly pay roll of \$26,000 per week. Estimated that the 1,000 junior and senior hostesses who contribute time, effort and resources during the week would draw from \$3,000 to \$5,000 if paid on the basis of \$5 for an evening's work. Kitchen help and bus boys would draw another \$3,000. Managers, ticket takers, treasurers, stagehands and other service people would rate \$6,000 if paid union scale. Entertainment costs would add up to a cool \$15,000, state Canteen mathematicians, while music costs would eat up the remaining \$10,000.

Canteen committee, including Kermit Bloomgarden, Jane Cowl, Selena Royale, William Fineberg and Solly Pernick, calculated the costs while dreaming up plans for the anniversary celebration for the volunteers.

## SAG and SDC in Battle

NEW YORK, Feb. 27.—Screen Actors' Guild took exception this week to complaints made by several Stage Door Canteen hostesses that they were "unfairly" required to take out SAG memberships to play bit roles in the Sol Lesser movie of the same name. Hostesses asserted that it was strictly a one-shot affair in a non-profit production; also, that many of them were members in good standing in Actors' Equity and American Federation of Radio Artists.

SAG maintains that the film, altho produced for charitable purposes, was nevertheless in competition with commercial productions, that the girls were replacing regular Guild members and that special concessions were made in granting a 50 per cent cut in initiation fees. Girls were permitted to resign after completion of the picture.

Initiation fee amounted to \$12.50, as against the regular eastern fee of \$25. Regular initial payment on the West Coast is \$50. Dues are \$2.25 for the quarter period. Reduced initiation was made possible thru an exchange membership agreement between all subsidiaries of the Four A's.

SAG also pointed out that it granted permission to waive a ruling of the Four A's whereby performers earning over \$25,000 annually would have to pay full initiation fee regardless. This waiver applied to Katharine Cornell, the Lunts and other top legit participants.

## New Play on Broadway

### LONGACRE

Beginning Thursday Evening, February 18, 1943

### THIS ROCK

A comedy by Walter Livingston Faust. Directed by Eddie Dowling. Setting designed by Watson Barratt, built by Martin Turner, and painted by Kaj Velden Studios. Lighting equipment by Duwico. General manager, Irving Cooper. Press agents, Richard Maney and Lewis Harmon. Assistant director, Marjorie B. Jefferson. Stage manager, John Farrell. Assistant stage manager, Lucia Victor. Presented by Eddie Dowling.

CHILDREN: Suzanne Johnson, Lois Volkman, Joyce Van Patten, Buddy Millard, Dickie Millard, Harlan Stone

Dannie ..... Walter Kelly  
Mary ..... Joan Patsy Flicker  
Joannie ..... Joan Shepard  
Douglas MacMasters ..... Zachary Scott  
Johnny MacMasters ..... Alastair Kyle  
Patton ..... Roland Hogue  
Margaret Stanley ..... Jane Sterling  
Cecily Stanley ..... Billie Burke  
Malcolm Stanley ..... Nicholas Joy  
Robert Duncan ..... Everett Ripley  
Maid ..... Lucia Victor  
Cuthie ..... Ethel Morrison  
Angus ..... Malcolm Dunn  
Mr. Higgins ..... John Farrell  
Mr. Harley ..... Gene Lyons  
Mrs. Proudie ..... Mabel Taylor  
Mr. Proudie ..... Victor Beecroft  
Little Daisy ..... Lorna Lynn  
Little 'Arry ..... Gerald Matthews

The Action of the Play Takes Place in a Room in the Stanley Home on the River Tyne, England.

ACT I—Scene 1: An Early Evening, October, 1939. Scene 2: The Same, Christmas Eve, 1939. ACT II—The Same. An April Afternoon, 1941. ACT III—The Same. A Late Summer Afternoon, 1942.

Eddie Dowling must have had some solid reason for bringing *This Rock* to town. It couldn't be because he thought well of its commercial possibilities; and it certainly has nothing to do with the quality of the Faust opus, because there's no play in it worth anyone's trouble, including the oft-maligned customer, who merely pays the freight. He won't pay much freight for this one because it

doesn't figure to last any longer than it takes for the admirers of Billie Burke, the star returned from Kljags, to get around to see her—and even a Billie Burke is bound to run out of devotees. The old saturation point, you know.

*This Rock* is an ill-wind effort because it comes thru with three clicks, one of whom is certain to be as top-flight in grown-up roles as he is in the sub-juve class. This is, of course, Alastair Kyle, a British lad, who plays Johnny MacMasters, one of a dozen roughies evacuated from much-bombed London's East End to the palatial residence of the Stanleys, the head of the house (Nicholas Joy) being a humorous and somewhat easy-going shipbuilder. The other two are Johnny's big brother Douglas, played by Zachary Scott, and the Stanley peacherino, Margaret, enacted by Jane Sterling. Scott has youth, looks, voice, poise and, what's more, sets off those RAF uniforms very elegantly. If Miss Sterling doesn't care what happens to her, Hollywood is sure to beckon.

The story is very thin and the direction uneven. It could be the writing that is at fault; but maybe it was just an unhappy collaboration perpetrated by Director Dowling and Playwright Faust.

Billie Burke came to the Longacre with her irritating, albeit at times charming, flouncings, bouncings and flutterings. She's been doing the turn so long that she probably revolves her body during sleep. Nevertheless, her only fault is that she did what Mr. Dowling undoubtedly asked of her. This was a grave error in histrionics, assuming that Miss Burke can be more flexible than has been her wont or habit for some years.

Very unimportant and waste of time, except for the Kyle kid, who is a genuine pretender, and the boy-meets-girl idea as done by Zachary Scott and Jane Sterling.

(Reviewed at opening in Boston, February 13 issue.) Leonard Traube.

## AMERICAN ACADEMY OF DRAMATIC ARTS

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CARNegie HALL, NEW YORK

# DRY LAWS THREATEN CLUBS

## Increase in Liquor Restrictions; Tougher Curfews and Safety Laws; Women Bartenders; WMPC Angle

The following compilation of situations confronting night clubs throughout the nation augments the one published in *The Billboard's* February 6 issue.

### Liquor Control

**MONTREAL, Feb. 27.**—Rigid control of liquor sales here in now in effect, in keeping with the trend in Canada, following the government order that consumption of alcoholic beverages, wines and beer must be reduced by 30, 20 and 10 per cent, respectively.

Rationing has been applied to liquor sales, restricting quantity to the consumer and limiting the hours during which purchases can be made.

The set-up in this province limits a person to 40 ounces of bottled spirits a week. Quebec Liquor Commission has provided permits which can be obtained free by any resident of 20 years or more. Fee of 50 cents has been fixed for visitors, except the armed forces.

A similar system has been introduced in Ontario, where a liquor limit is 130 ounces a month. Three other provinces, Manitoba, Alberta and Nova Scotia, are also hard put under liquor restrictions. Regulations are not so tight in British Columbia, Saskatchewan and New Brunswick. The only dry province is Prince Edward Island.

Restrictions also will affect hotels, clubs, etc., and in many cases are sure to mean shorter hours of operation. In this district clubs, hitherto open up to 16 hours a day, will be permitted to serve beer, wine and spirits only eight hours a day.

Hotels, clubs and restaurants now are regulated to serving drinks from 12 to 1:30 p.m., and from 5:30 to midnight weekdays, 11 a.m. until midnight Saturdays.

Many favorite brands of liquor have already disappeared from the market.

**BALTIMORE, Feb. 27.**—A revamping of liquor control in Maryland was called for by the Governor's Alcoholic Beverage Survey Commission, in a report to Governor R. O'Connor and in a bill sent to the Maryland General Assembly.

Principal recommendations by the commission are: (1) Abolition of the Board of Liquor License Appeals, a bureau in the office of the State Comptroller. (2) Appointment of a State liquor commissioner to centralize the enforcement of laws and regulations. (3) Assignment of a special detail in the department of the State police to enforce liquor laws. (4) Adoption of a uniform licensing system. (5) State-wide prohibition on Sunday sales before 2 p.m. (6) Shortening the hours of sale weekdays to require the closing of all establishments by 1 a.m. (7) Raising the cost of a six-day tavern license from \$500 to \$750, and of seven-day license from \$750 to \$1,250. (8) Ban on sale of liquor by bottle in night clubs and hotels. (9) Requiring multiple licenses where a hotel operates more than one room in which beverages are served to the public.

**ST. PAUL, Feb. 27.**—Control of beer and hard liquor in night clubs, more drastic than ever before, is being proposed in the State Legislature.

Earl Haskin, State liquor control commissioner, says that out of 9,646 taverns and night clubs in Minnesota, his department has direct control of only 943—the hard liquor on-sale stores. Haskin's proposal calls for a State stamp costing not more than \$1 to be affixed each beer license.

One bill already introduced into the State Senate would bar sale of intoxicating liquor and non-intoxicating malt beverages between 10 p.m. and 11 a.m. weekdays and 10 p.m. Saturdays to 11 a.m. Mondays.

**MEMPHIS, Feb. 27.**—The Tennessee Legislature passed a little-noticed bill requiring clubs outside the legal limits of corporate municipalities to stop sell-

ing beer and ale at midnight Saturday and not to resume until after 6 Monday morning.

**HOUSTON, Feb. 27.**—Proposals for a State-wide drinking curfew gained in the Legislature when the House Liquor Committee reported favorably on a bill confining sales between 9 a.m. and 10 p.m. and prohibiting sale of beer after midnight.

**WINONA, Minn., Feb. 27.**—Aftermath of Gov. Harold E. Stassen's purity drive in this community is a taboo voted by the Winona city council. All taverns must close at 1 a.m.; no soldiers may be served in liquor places after 11 p.m.; no minors allowed where liquor is served; all liquor establishments must close all day Sunday.

### Liquor Permits

**MEMPHIS, Feb. 27.**—Following up the 1 o'clock edict, Sheriff O. H. Perry has secured from the Shelby County Beer Commission revocation of beer license of J. D. James Sr., operator of Club 61; Katy Gray, operator of Hodges Place, and S. J. Schaeffer, operator of Dutch Cottage. Charges included gambling, permitting minors to loiter and operating a disorderly house.

**PORTLAND, Ore., Feb. 27.**—Portland's new Cloud Room may close following action by the State Liquor Commission. The commission holds that the manager, Leo Jaroff, has, in face of warnings, disregarded a State statute by permitting dancing and entertainment under a service license, which forbids either. The service license expired December 31. Since January 1, the commission says, the Cloud Room has been operating without a license.

**ST. PAUL, Feb. 27.**—The renewal of all 200 of St. Paul's liquor licenses have been approved by the city council for renewal. In 43 cases, however, approval was subject to compliance with orders by fire and health departments.

### Policing Vice

**PHILADELPHIA, Feb. 27.**—Call for a 10:30 p.m. nightly curfew for all local night clubs and taprooms, advocated by Director of Public Health Hubley R. Owen, was rejected by Director of Public Safety James H. Malone. Threat of the early curfew was made by Dr. Owen to protect health and morals of young girls and servicemen.

However, Malone brought peace of mind to niteries when he said there is no need for such a curfew.

Malone says police closed the taprooms on the so-called Barbary Coast last summer; the Lion's Den then was closed. Last week, police closed the Gay Nineties. The new squad of policewomen, Malone said, are doing an excellent job in shoeing unescorted young girls off the street.

**BALTIMORE, Feb. 27.**—Giving names, dates and places, Police Captain Joseph Itzel, head of vice squad, mentioned six night clubs which temporarily were placed "out-of-bounds" by the army and navy as sources of venereal infection to servicemen. He asserted additional cases of infection were traced to the same clubs, after the bans were lifted, following promises of proprietors to "clean house."

Captain Itzel made these accusations in a report to the Baltimore Council of Social Agencies and the Committee on Social Services. He also charged that the proprietor of an East Baltimore Street night club also conducted an indecent floorshow. This night club proprietor also was charged with having

appealed to two Congressmen to have the navy ban lifted. The two Congressmen denied this.

The captain charged police observers heard the club's emcee using vile language and witnessed strip-tease acts.

### Smoking Ban

**BALTIMORE, Feb. 27.**—An ordinance to ban smoking in theaters, night clubs, sports centers and other amusement establishments has been introduced in the Baltimore City Council. Penalties for violation of the ordinance are fines of not less than \$5 nor more than \$25 for each offense.

### S.S. Taxes

**DETROIT, Feb. 27.**—Michigan night club operators, faced with a multitude of war-created operating problems, have sought strength by vote of the Metropolitan Cabaret Owners' Association to affiliate with the Michigan Table Top Association, made up of local groups of liquor licensees throughout the State.

Relief on the Social Security tax situation is being sought by the Metropolitan group, which is instituting action to secure the same interpretation on acts, as distinct from permanent lines or bands. Operators feel the acts are booked as attractions, normally for a week, and are not employees, so that the tax on them should be waived.

Another threat is coming up in the State Legislature in the form of a bill requiring Sunday closing of cabarets. Spots may now be open Sundays practically all day, but may serve only beer and wine from noon to midnight, and hard liquor from midnight to 2 a.m.

Shortage of liquor supplies is hitting some spots so hard that several managers are talking of closing for the duration or until shortages are eased. Customers are now normally reduced to second, third and no choice of particular brands, but there is still adequate stock within each class of popular liquor, except Canadian whiskeys.

Some local spots, the beer-garden style, are turning toward the wine-shop idea. Ed Shepherd, manager of the Stevadora, for instance, is trying to build up a champagne business, whereas most of his customers usually called for hard liquor. Shepherd is building up his food trade too, something that may be important when food rationing really hits.

Draft situation is a headache, with many ordered into defense work, while acts, bartenders, musicians and other employees all appear subject to replacement. At the Stevadora, for instance, band leader Joe Banket was advised to get into defense work by April 1 or expect reclassification, altho he has a wife and child.

Some acts and musicians plan to double at defense work daytime. This will not work out 100 per cent, because of the shift system, but many plants have arranged hours to suit showmen. News of the 48-hour work probably put a stop to many plans for doubling.

### Driving Ban

**MIAMI, Feb. 27.**—Dade County rationing board tossed another boomerang at night clubs when it declared that all restaurants or cafes which provide music for entertainment when meals are served are classed as night clubs, and come under the pleasure-driving ban.

H. C. Anderson, executive secretary of the board, said he did not believe juke boxes would place such eating places in the category of night clubs, being operated occasionally and not as a regular feature.

Chauncey Butler, State director of OPA, stated, "Driving to obtain food at an establishment furnishing meals as well as entertainment in the nature of floorshows, dancing, etc., where a nearer eating place of adequate accommodation is available, is distinctly within the ban against unnecessary driving. Permitted driving to a restaurant contemplates driving only the distance reasonably

necessary to obtain adequate eating accommodations."

**BUFFALO, Feb. 27.**—Night club biz is off here due to gas curtailment and ban on pleasure driving. The Niagara Frontier Night Club Owners' Association say AGVA difficulties are not responsible for the business drop.

The six clubs recently put on AGVA unfair list have had no great difficulties getting talent from out-of-town, according to one spokesman. Talent agents are the ones to suffer most from this feud between niteries owners' association and AGVA.

**DES MOINES, Feb. 27.**—Night spots expect an up-pick in business as a result of a drive against couples parking in auto on streets and parking lots.

City Safety Commissioner Clarence Koenigsberg ordered the drive, instructing police to check cars parked. Koenigsberg claimed the parked car was to blame for juvenile delinquency and social diseases.

Operators figure that rather than face an inspection by police, drivers will stay in taverns and night spots.

**BALTIMORE, Feb. 27.**—Motorists have accepted the tightening of gas rationing as an inevitable part of the war, and have had an opportunity to orient themselves to travel by streetcar, bus and afoot. According to night club operators, week-end business has not been affected. Early and midweek business appears to have felt a slight slump, but is gradually coming back.

**SYRACUSE, Feb. 27.**—With induction next week of local emcee Hal McMahon at Club Candee show here, Manager Frank Sardino used spreads in local dailies to bill him as "Private Hal McMahon."

Club Candee, together with other local niteries, is feeling OPA rulings, for all local clubs are on outskirts of city, and biz is away off. Sardino is using ads begging patrons to take the bus to his door.

Candee, besides McMahon, using four-girl line and Mike Mann band. Mann is the draw, whereas shows used to be the draw.

Other local niteries have given up shows except Club Royale. Downtown K-Grill and other smaller clubs hanging on drawing transients.

**BALTIMORE, Feb. 27.**—Applications for liquor license renewals in Baltimore County may drop 30 per cent below 1942 this spring, according to W. Carroll Van Horn, chairman of the County Board of Liquor Commissioners.

As a result of the ban on pleasure driving, tavern business, other than in towns and populated areas, has suffered heavily. Van Horn declared. Says the liquor trade has reported no loss in the area surrounding airplane and steel plants.

There are 300 county taverns.

### Man Power

**PHILADELPHIA, Feb. 27.**—Church people and the Bartenders' Union have found some common ground: they are both opposed to women bartenders, sought of the State Legislature by the Philadelphia Restaurant and Liquor Licensees' Association. Apart from the fear that gals bartenders will hasten the return of prohibition, the union pointed out that only 120 of the local's 2,300 members will be affected by the War Man-Power Commission's work-or-fight order.

Niteries ops, thru associations, have asked the State Liquor Control Board to modify its regulation prohibiting a license from having outside employment, enabling club proprietors to obtain jobs in war plants without closing their businesses.

**BALTIMORE, Feb. 27.**—The government man-power program which will result in night clubs losing bartenders, is encouraging use of feminine bartenders. One night club last week lost three of its bartenders.

**BALTIMORE, Feb. 27.**—Businesses whose hours are limited by State laws, such as night clubs, are exempt from the mandatory 48-hour week. And conse-

quently they are exempt from the necessity of paying time-and-a-half for time worked over 40 hours, according to Maryland man-power officials.

### Sales Tax

BALTIMORE, Feb. 27.—A measure introduced in the Maryland Legislature: "No tax in the nature of a gross receipts tax or sales tax, by whatever name known, shall be levied or imposed on the receipts from the sale of any food, drink or other merchandise sold at any place permitting dancing by instrumental or mechanical means unaccompanied by a floorshow, in Anne Arundel County."

### Safety Laws

ST. JOHN, N. B., Feb. 27.—Night spot conditions thru the maritime provinces are regaining wartime normalcy after passing thru the most restrictive bombardment in history. After the Coconut Grove and Newfoundland hostel panic fires, a wave almost engulfed dance halls and night clubs thru this area. Safety officials descended on these spots. Many of them were ordered sealed; others were allowed to function under severe restrictions. Erection of costly fire escapes and exits were forced. Police also showed unusual activity in enforcing liquor laws, and in limiting sound of the music, of voices and of the dancing.

Now, all the nitery operators have to wrestle with are gas and tire rationing; exodus of young people from one place to another because of war industries and service calls; dim-outs and blackouts; trend toward vandalism; high prices and scarcity of coal; shortage of labor and inability to keep experienced help, including musicians; tendency toward disorder at public assemblies, etc.

At some centers, notably Halifax, there is far more patronage than can be accommodated at the night spots, and it is difficult explaining to strangers that their money cannot be accepted because of the new 15-square-foot edict.

HARRISBURG, Pa., Feb. 27.—More legislation has been introduced in the Pennsylvania General Assembly on night clubs. The new bills include: House Bill No. 124, to require flameproofing of draperies and decorations in all night clubs and restaurants, and providing a fine of not more than \$1,000 or 60 days' imprisonment, or both, for violation; House Bill No. 130, providing for reissuance of liquor licenses to holders in the armed forces; House Bill No. 180, permitting wives and daughters of owners, proprietors, keepers and agents of liquor license holders to serve alcoholic liquor behind the bar.

Legislation to permit liquor licensees in Pennsylvania to close their night spots for the duration and turn their licenses into the Liquor Control Board for safe keeping is being sponsored by the Retail Liquor Dealers of Pennsylvania. Night clubs are also seeking to have laws repealed so that they do not have to maintain certain inventories of foods.

Another bill to impose fire regulations on Philadelphia night clubs has been introduced in the House of Representatives, stipulating that no night club shall be located below or above ground level unless the building is fireproof. The measure provides there shall be one exit for every 75 seats; no tables within 15 feet of any exit; no inflammable decorations and no crowding in night clubs.

DES MOINES, Feb. 27.—Des Moines city council has passed an ordinance requiring the doors of night clubs to swing out toward the street. Under the old law, unless a club had more than 3,500 square feet, only one door was required to swing outward. Under the new measure all taverns with more than 1,000 square feet or space for more than 50 persons would have to have two exits, with doors opening out.

ERIE, Pa., Feb. 27.—Erie Federated Clubs are sending a delegation to the State Capitol to protest passage of several bills affecting night clubs.

One measure would close all basement meeting places, including places of entertainment and restaurants. Bill would close the Hawaiian Room, LaConga and several fraternal spots using shows and music.

### Emsees Won't Book —And Vice Versa

PHILADELPHIA, Feb. 27.—Joint board of AGVA and the Entertainment Managers' Association have agreed to limit the activities of both bookers and performers. Agent will have to hire a stand-by when emseeing a show. Bookers will have to get the okay from the joint board before they add any associates to the office staff. (Aimed at discouraging performers joining a booking office during off weeks.) Actors and agents must pay wages and commissions within 48 hours after conclusion of a date.

### Brandt Sues Unions For 20G in Tiff Over Bronx Windsor

NEW YORK, Feb. 27.—William Brandt, operator of the Windsor, Bronx, has filed suit for \$10,000 each against the Motion Picture Operators' Local 306, and the Stagehands' Union, Local 1, for breach of contract resulting from a strike called on Washington's Birthday over payment of overtime to stagehands.

The sum involved was \$18, but Brandt claims he objected to the method of presentation of the demand, declaring that he was given an ultimatum to pay the holiday overtime scale by 7:30 p.m., whereas it was his custom to pay at the end of the week. A 306 spokesman declared that Brandt, after being given due warning to pay, flatly refused and called the suit to be "An opening gun in theater owners' drive against theatrical unions."

Brandt claims the strike to be a violation of the contract which declares that no strike can be called without sanction of the International Alliance of Theatrical Stage Employees and must first be submitted to arbitration. The Flatbush, also operated by the Brandts under the same policy, has received no strike call.

Approximately 600 admissions had to be refunded when the stagehands and operators walked out.

The suit was filed under the name of Sharbu Operating Corporation by Weisman, Celler, Quinn, Allan and Spett, who are also the attorneys for the Independent Theater Owners' Association.

### Opening Capitol Bill Being Set

NEW YORK, Feb. 27.—Virginia O'Brien, MGM contract player, has been signed for the initial bill to open the Capitol's flesh policy.

Borrah Minevitch is tentatively set, and there will be another act to fill. Bob Crosby is the first band attraction. Opening layout runs three weeks.

There is the possibility that the opening of stageshows may be pushed back from March 11 to 18.

### Marcus Unit Booked

CHICAGO, Feb. 27.—A. B. Marcus has reshuffled the dates for his unit because of the show's popularity at the Roxy Theater, Atlanta. Originally set there for four weeks, opening Christmas Day, the unit has been held over a couple of times, taking it up to the end of March.

Billy Diamond, local booker of the Marcus revue, reports the coming schedule calls for the Oriental here, week April 2; Riverside, Milwaukee, April 9 week; Palace, Fort Wayne, Ind., April 16-18, and the Orpheum, Madison, Wis., April 20-22.

Diamond is now concluding a split gross deal for the Hi Hat, St. Louis, starting April 23.

### Vaude in Waterbury

WATERBURY, Conn., Feb. 27.—The Plaza Theater (800 seats) is getting vaude Fridays and Saturdays. Bookings will be by the Al and Belle Dow office out of New York. Initial bill had six straight vaude acts.

The Plaza is the second local house playing vaude. The older established Poli Theater uses stage bills Thursdays and Fridays.

## Clubs Depending on Names, Stunts, Ads To Hypo Trade

(Continued from page 5)

Paramount here, and Jack Clark, of *The Miami Herald*, took over.

A new dine-and-dance spot opened Wednesday, Royal Center, in the Royal Theater building. Jack Eby has a 10-piece band. . . . Ralph (Cookie) Cook took over at the Mayfair when Joe Frisco departed.

BOSTON, Feb. 27.—The Beachcomber undergoes renovations and reopens as Shangri-La March 2. Show will be headed by Nan BlaKstone and will include the Four Naval Cadets, Four Kit-Kats and the Saily Rand Girls (12). Shows twice nightly, 8 and 11:30, with a two-and-one-half-hour show Sunday nights. Tom Maren is still operator of the club, with Jerry Mann the manager.

Boston again dips into names. Most of the Class A clubs now use names. John Boles has been used at the Latin Quarter, Georgie Price at the Club Mayfair, Nan BlaKstone at Shangri-La and the Copley-Plaza has been booking attractions for months. Business has been good. Washington Day week-end drew capacity.

The hotels had to turn away hundreds after Friday.

PHILADELPHIA, Feb. 27.—Local nitery ops continue to scramble for names. Dewey Yessner, operator of the Shangri-La, with Benny Fields, Harry Richman and Ted Lewis inked in, this week signed Gertrude Niesen for her first nitery stand here and is negotiating for the Ritz Brothers. Current Shangri-La bill

### Colored Acts Click In Springfield Cafe

SPRINGFIELD, Ill., Feb. 27.—Colored acts are doing big at the Lake Club, local nitery operated by Hugo Giovagnola and Harold Henderson. Tested out originally with the booking of Ada Brown, she proved so popular that she is coming back a third time, beginning March 13. Another hit here were Son and Sonny, dancing act. They are being followed by Sinclair and Leroy.

Colored angle was originally tried out by the spot's booker, Paul Marr, of Chicago, when names were hard to secure on a steady diet. Room goes as high as \$600 for a strong act.

### Springfield, Mass., Resuming Sundays

SPRINGFIELD, Mass., Feb. 27.—Springfield Auditorium resumes as a Sunday vaude stand tomorrow (28) with a bill including Les Brown ork, Olyn Landyck, Ben Berl and Walter Nilson. Meyer North is booking, in conjunction with Abe and Joe Feinberg, out of New York.

Spot is situated in town and has no transportation problems.

### Weak Supporting Acts for Names Called a Menace

OAKLAND, Calif., Feb. 27.—The Orpheum and T & D, two houses which recently adopted a flesh policy, have critics predicting that stageshows will do a fold unless something is done soon to give patrons better supporting acts for name attractions.

Policy has been to have night club stuff accepted for many weeks hand running in houses that are playing vaude and pictures to top prices. Blame is laid on the bookers and not with the local management.

A recent instance of desultory booking, the critics say, was the cluttering up of the Andrews Sisters bill with fifth-rate vaude.

The criticism continues with the statement that dance bands that can get by in dance halls with seemingly impromptu entertainment from sidemen will have to hire talent when they go into theaters.

brings on Walter O'Keefe and Mitzi Green. Frank Palumbo's Cafe also continuing names and for a follow-up to Gus Van, is angling for Benny Rubin, Helen Kane, Dan Healy.

WILDWOOD, N. J., Feb. 27.—Altho outlook for the summer at this seashore resort is still nebulous because of war and travel conditions, Jack Diamond, proprietor of the Martinique Cafe, is preparing for a big summer. Is dickering for the Three Peppers and the Barbary Coast Boys for the season. Will be the sixth summer for the Peppers.

Other nitery ops here laying low for the time being, with man power the major problem. Frank Palumbo's Club Avalon, major resort nitery, not expected to light up this summer for that reason.

### Advertising

CHICAGO, Feb. 27.—Leading neighborhood spots have started extensive advertising campaigns on street cars, busses and "L" station platforms to inform the public of the convenience of reaching the places without automobiles. Out-of-the-loop cafes, since gas rationing went into effect, have been hit, and operators feel that the public has to be trained all over again to go night clubbing via street cars, "Ls" or busses.

Colosimo's, Cave of the Wind, Flamingo, Vine Gardens, Franke's Casino and Silver Cloud, among others, have turned to promotional campaigns to increase business.

Another problem faced by neighborhood niteries is the talent shortage. Acts working smaller cafes do not want to come into Chicago because of the seven-day work week and the three to four shows nightly. Tommy Sacco, booker of the Vine Gardens and Flamingo's, says he has many turndowns from acts who prefer to work in smaller Illinois towns or in States where they get a night off each week and where only two shows a night are requested. Locally, many acts available for neighb rooms are either out of the business altogether in favor of a defense plant job or double between defense work and week-end club dates.

Salaries for small acts have jumped to about \$75 for singles and \$125 to \$175 for teams. Emsees and novelties who used to work for \$50 to \$75 are now asking double.

### Stunts

WASHINGTON, Feb. 27.—"Ride Your Hobby to Paul Young's Lobby" contest came off February 10 here as a publicity stunt.

Paul Young conceived the idea and invited other club owners to participate. Entries included Jules James, of the 400; Pat Rooney and Jimmy Lake, of the Gay '90s; the Roxyettes, from the Earle Theater; Johnny Longo's entry, Kathleen Quinn, from El Patio; Jean Richards and her surrey, from The Stables; the Brown Derby contingent on a tandem bike; Treasure Island and the Ovando crew; Ralph Hawkins and Carol King, from the Crossroads; J. T. Richards entry, representing Old New Orleans, and the Paul Young entry, Helene Standish. OPA and ODT officials judged the contest.

### Show Policy Change At Sherman in Chi

CHICAGO, Feb. 27.—Sherman Hotel's Panther Room will switch its show policy starting Friday (5) when a circus revue opens a run. Dorothy Dorben, local line producer, has been engaged to handle the show, and while the line of models is being retained they are being rehearsed by Miss Dorben in special numbers. Joe Wallace, emsec, will handle the comedy and continuity.

Swing bands will continue to be the mainstay of the entertainment program.

### Silver Lake Nitery Burns

SILVER LAKE, Pa., Feb. 27.—Fire which broke out after a Saturday night crowd of patrons had left, destroyed the Washington Merry-Go-Round night club here early Sunday (14). Loss was estimated at \$10,000.

**Hurricane, New York**

*Talent policy: Production floorshow at 8:30 and 12:30, staged by Jean Le Seyeur; show and dance band; Latin dance band. Management: David Wolper, owner; George Goodrich, general manager; Albert Berryman, maitre d'hotel; Si Rose, publicity. Prices: Dinner from \$1.50.*

Since opening November 20 this show has been revamped and is now a pleasing, colorful revue dotted with good, but not outstanding, specialties. (Duke Ellington starts a band policy here April 1.)

Show is good for the pop prices here, but can't compete with the across-the-street Latin Quarter in spectacle and punch. Possibly, the management is holding down the nut until it can splash again with the Ellington band and show.

Opens with a girl parade (10 chorines and four paraders) singing indistinctly *Now Voyager*, and tall, baritone Bob Kennedy revealing a pleasing voice. Cute, red-headed Carroll Sisters snap off a good tap routine, and Laurette and Clymas follow with an Apache knock-

**Night Club Reviews**

about, climaxed when the girl turns the tables on the boy. The Gibsons is a knife-throwing act that really a thriller, but that doesn't get much audience reaction. A fluorescent light number has Kennedy singing, Isabel Rolfe doing a brief toe dance, and Laurette and Clymas doing a fair ballroom waltz to *Moonlight Sonata*. Danny Rogers, a small fellow, is a promising dancing comedian. Punchy tap dancer, does pantomime and talk gags (including the old burlesque gag, "Who's got pockets?"). Has possibilities. Did all right here.

Next is an exotic bird number, with the girls parading and Bonnie Nielson doing a lively conga; tall Peter Birch leaping thru a paso doble for applause, and Carroll Sisters in a nice tap rumba. Radio Aces, who have been around the past 10 years, are three boys doing special material songs and mimicry. Get in topical themes and drew considerable laughter. Doubled this week into the new CBS sustainer, *Four To Go*.

The finale uses the entire cast and the show's fanciest costumes. It's an aviation theme, with everybody parading and doing brief bits.

Dave Dennis band, who returned here February 23, struggled with the show score, but proved its worth on the dance sets. His three-three-three combo, plus the Dennis fiddle, dishes out thoroly danceable rhythms that are also easy on the ears. Ramon Monchito band handles the Latin tempos with considerable verve and enticing-to-dance style.

Food, service, atmosphere okay. *Paul Denis.*

noons. They came in from Nassau, where they entertained the royal set.

*Sam Honigberg.*

**Hotel Netherland Plaza, Restaurant Continentale, Cincinnati**

*Talent policy: Dance band and floorshows at 8 and 12:30. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Maurice, head-waiter; Toni Lamarc, sommelier; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.*

When Manager Max Schulman installed the ice revues in this swank room last June, the policy was meant to be retained only for the warm months, but so gratifying has business been at the daily luncheon, dinner and supper sessions since the opening that the icers are destined to be a permanent fixture here for some time to come. A break may come soon in the icer run to permit necessary repairs to the tank, but it won't be for long.

W. Carl Snyder, of the Frederick Bros. office, continues in charge of the Netherland Plaza's ice revue, looking after the talent and wardrobe angles, and Donn Arden still handles the producing end, hopping in from New York for each new edition. The new show, *Carnival on Ice*, which opened Friday night (26) is the eighth production of the season and, incidentally, one of the best. It featured youth, speedy routining, excellent wardrobe and good music, with Ronnie Mansfield, WLW tenor, here since the first show, warbling no less than 11 ditties in his duties of singing emcee, and acquitting himself handily. Arden repeats his usual neat job of producing, with the Six Lovely De-Icers frequently performing on ice what is usually expected of dancing girls.

Mary Jane Lawson, here for many months now, is still the standout. Takes two spots, and her youth, good appearance and corking routines brand her a valuable asset. George Stewart and Amanda Dietrich, handsome curly-headed lad and shapely, personable lass, showed off well in their steel-blade version of Peter DeRose's *Deep Purple* and a modern nifty that winds up in a neat jitterbug session. Billy Peterson, 19-year-old lad, whizzes thru a thrilling assortment of whirls, twirls and spins, including the camel spin usually associated with femme skaters. Scored nicely. The Everett Twins are shapely femmes of a nice size. Altho apparently a trifle nervous at their first show, pleased with their varied routines, featuring lifts and carries, unusual for a gal pair. The Six Lovely De-Icers, most of them here since the June opening, make a good appearance in their sharp wardrobe and seem to improve with every new show.

Burt Farber, ace pianist, and his sweet band crew do their usual excellent job on the show stint. They register well with the dancers, too. *Bill Sachs.*

**Pennsylvania, Havana**

*Talent policy: Show and dance band; floorshows at 11:15 and 1:15. Management: H. Rios, managing director; Mauricio, maitre d'hotel. Prices: Dinner \$1.50; drinks from 50 cents.*

Established two years ago, this club has a reputation for good shows. Its 400-seat capacity can cover the nut if it draws about 750 people for its two shows nightly. It should draw crowds, because the food is fine, service is okay, atmosphere is just right and floorshow is the best girly cabaret show in the city.

Adolfo Guzman, pianist, and Orquidea Pino, singer, left customers demanding more. Tony Torres, imitator and mimic, is emcee. His patter is clever and his radio imitations draw applause and laughter. Gracy Duranona, femme emcee, also juggled hats, balls, cane and other contraptions to fair applause.

Ola Vazquez, a cute songstress, offered *Esta noche*, a medley of pops, and *Junto a ti*. She can sing and takes the high notes with ease. Julio and Carmita, working on a narrow raised stage during a production number, do smooth ballroom work, employing spins, twists and intricate holds that were minor miracles of accomplishment.

Palau's nine-piece Cuban band does specialties. Palau's own fiddling of

*Amapola* gave a classic quality to the show. He also works with an instrumental trio, notably in his own *Brazil*, a rollicking bit. Harold Kempt (electric guitar) does the vocals. Business is excellent.

*David G. Coupan.*

**Club Charles, Baltimore**

*Talent policy: Dance and show band; floorshows at 11 and 1 except Saturdays, when first show is at 10, and Sunday matinee 4 to 8. Management: Lou Baumel, Cy Bloom and Moe Levy, owners; Milton Baumel, managing director; Marcus G. Golden, manager; Sol Tepper, booker. Prices: Minimum \$1 except Friday and Sunday, \$1.50; Saturday, \$2.*

This popular Charles Street club has, as usual, a good floorshow. Many are turned away on Saturday nights.

Beautiful appointments and atmosphere enhance popularity of spot.

Highlighting show were Delta Rhythm Boys, quintet, which has established a reputation with its inimitable song style. Patrons join in rhythmic movements and clapping, putting everyone in good mood for an enjoyable evening. Included were *There Are Such Things*, *Mr. Five by Five*, *St. Louis Blues*, with *Spread Out* as finale, composed by Rene DeKnight, pianist of quintet. Wally Wanger girls join in this number. Encores followed. This was their second appearance here. At end of engagement quintet will join the armed forces.

Joan Hobart, songstress and comedienne, emceed. Scored solid on both.

Andrews Sisters, two charming and beautiful dancers in adorable sheer costumes, scored heavily with new and old dances. Brought down house. Dancers Lillian and Vivian brought back from Florida a beautiful tan. Good.

Roberta Ramon, whirling toe stylist, scored. Has charm, attractiveness, graces.

Teddy Black and orchestra did a fullness and poise.

The six Wanger girls added to show with their unusually well executed rouspied job on both show and dancing music. *John F. Ignace.*

**Edgewater Beach Hotel, Marine Dining Room, Chicago**

*Talent policy: Production shows at 8:40 and 10:30; show and dance band. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Dinner cover 75 cents (\$1 Saturdays); dance admission \$1.25 (\$1.50 Saturdays).*

The new Dorben production, *Drums of Victory*, traces three historical periods which tie up with stirring drum numbers. The idea is a colorful one and the presentation is enhanced with some striking Lester costumes. The talented eight-girl line opens with an Indian tom-tom routine, followed by a drum spectacle of the Colonial days and, finally, the drums of victory of today danced to *The American Bolero*. Routining is bright thruout.

Harris, Claire and Shannon are probably the best straight ballroom trio in the business on interpretation as well as execution. Handles his two girl partners with perfect timing and smoothly. The girls' gowns lend considerable class to the act. When caught they scored with a tango, Sibellus's *Serenade* and Primitive *Rhythm* employing spins and flashy tricks.

Edward Stack, operatic baritone, is

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good on standard and popular numbers. His appearance is okay, too.  
 Russ Morgan and his large band are still on hand and it looks as they may continue for the duration. Morgan has two strong factors in his favor, particularly for this room: He can back up a show well and can play sweet, melodic music (has a six-fiddle section). Merl Osborne, guitarist, is back with him, doubling on pop vocals. George Devron (fiddle) handles the ballads in good fashion.

Morgan still augments the show with piano solos, playing whatever comes to his mind, but playing it well. In between, he is the inveterate gagster.

Jana, sketch artist, draws caricatures and profiles of customers, free of charge. He, too, is on the Morgan pay roll.

Sam Honigberg.

**Casino Atlantico, Rio de Janeiro**

**Talent policy:** Show and dance bands; show nightly at 12. **Management:** Alberto Quartrini Bianchi, managing director; Marcos d'Abreu, artistic director; Jayme Duarte Gutramacs, chief of publicity; Carlos Lisboa, dance director; Joao Janides, room manager; Avelino Brandao and Dante Pettinelli, headwaiters. **Prices:** Dinners, 15 cruzeiros; minimums, 15 cruzeiros till 10:30; 30 cruzeiros after 10:30; 50 cruzeiros Saturdays.

Usually at this time of the year, the local floorshows concern Carnival, Rei Momo, King of Carnival and the native and folk dances, along with the plugging of advance Carnival tunes. Departing from this custom, Marcos d'Abreu has put together a show that should please Cariocans, and for the lovers of Carnival, has added Lyela Lemos, Brazilian folk dancer, the Anjos do Inferno (7) male musical group, and Rosina Paga, Brazilian thrush.

The two line numbers are outside the



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Carnival category. The reduction in the line from 20 to 10 is an asset, as the small stage and floor lacked space for a line of 20. Show gets under way following an overture of pop and war tunes, with the line on for a neat samba. Lyela Lemos started off with the Macumba, leading into the samba plus Baianna. While short on personality and showmanship, she injected the fire and rhythm characteristic of Brazilian dances, which brought her a rousing hand.

Rosina Paga sang two sambas and encored with *Rancho Alegre*. Has a pleasing voice. Two males assist in chanting. Did a fine job.

Roll and Roll, mixed duo, led off as dance team. Discarded dancing regalia and turn in fine balancing and acros, while rolling on a teeterboard mounted on a small drum atop a six-foot-high pedestal. Splendid novelty act.

Anjos do Inferno, popular musical group from radio, accompany themselves on guitars, chucalhos, tambors and cabaca. Sang sambas, marchas and medleys of Brazilian pop tunes to applause. Have improved in salesmanship. The Sirino all-colored band has replaced the Louis Coli outfit for dancing, with Sirino picking up the trumpet. Coll chores consist of vocaling. Lauro Aruaa band does nicely with show music.

James C. MacLean.

**Palomar, Vancouver**

**Talent policy:** Floorshow twice nightly. **Management:** Sandy de Santis. **Prices:** \$1 week nights; \$1.50 Saturdays.

Built originally as a ballroom, the Palomar was once before turned into a night club. It reverted to a ballroom until 18 months ago when music maestro Sandy de Santis and backers took over active management.

Tastefully decorated in upper and lower tiers of tables, with indirect lighting and raised orch podium, the Palomar is one of the nicer clubs in Vancouver. Always booking a good show, this week it is again starring Lester Cole's Six Debs. Specializing in light operatic selections, this troupe has gone over big with patrons here. Sharing honors are Barrow and Rodgers, straight and comedy ballroom. Good.

Supplying the music is De Santis's orchestra and vocalist. S. R. Finkel.

**Follow Up Review**

**GARDEN RESTAURANT, PROVIDENCE - BILTMORE, PROVIDENCE.**—Whether you attend the 8:30 or 11:30 p.m. show, you'll have to wait for a table, and on Saturday night a reservation is necessary. Crowds are cosmopolitan and include officers and enlisted men. Always the city's favorite society dining room, transportation restrictions now make it a mecca for many who formerly patronized outlying eating spots.

Al Jahns is back on the bandstand leading an eight-piece band which displays good musical versatility, ranging from sweet to polkas to military medleys. Jahns occasionally sits down at a second piano and does vocals. Frequently at this hotel, and with a year at Fay's, Jahns has a big local following. He expects to enter civilian pilot training in March.

Only two acts now in floorshow plus a femme strolling accordionist, Betty Sharpe. Current show has Carl Rosini and Company in for two weeks' booking, and Mimi Kellerman, shapely brunette dancer.

Rosini is an old hand at hotel work and a veteran in prestidigitation. Unflustered by noisy audiences—he is also able to vary his act. Spotting a youngster at a ringside table, he added a linking rings and, with the kiddie as his stooge, milked the trick for much audience appeal. At the late show a sailor was called up to assist in the thumb-tie trick. Rosini baffled the lad, who believed he "knew his knots." Opens with cigarette to silk, gloves to bouquet and cane to silk; follows with catching of pigeons in net and production of chickens from coat collars of ringside patrons; umbrella tricks and card in balloon.

Mimi Kellerman's dancing forte is her spins. A castanet dance is her best, followed by a hip-shaking Wigmanesque routine only mildly received. Encored with a nondescript thing, possibly of the nautch school, and climaxed by a scream, possibly intended to awaken patrons who might have fallen asleep.

Jahns introduces the show with a cute, topical song verse about the "artists' contract carries a clause, they get butter if they get applause." etc.

Charles RossKam.

**Reviews of Units**

**Ted Lewis and "Happiness Revue"**

(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, Feb. 17)

Ted Lewis is in for two weeks, an unusual booking for the theater. Show is patterned along the usual Lewis lines, and his initial appearance was a show-stop.

Lewis emceeds thruout, with his orchestra (four reed, four brass, three rhythm and a string) coming in for well-spotted parts. Got the show under way with *Relax*, going into *St. Louis Blues*, with a muted trumpet taking honors. Lewis's licorice stick bit shook the rafters.

Geraldine Dubois, personality singer, warbles *After You've Gone, Smiles* and other old-timers. Well received. Byron Kay and Louise, ballet dancers, clicked off a nice waltz. Team works well, and Louise's pirouetting is a good selling item. Teddy (Snowball) Hale went well with his tapping and antics. Hale's creaking is good, but Lewis foregoes the *Me and My Shadow* routine except in bits.

The Harmonettes, two lookers from Lewis's five-gal choir, take over and go to town on *Song of India*. Band follows with the *Anvil Chorus a la Glenn Miller* for a good reception.

Audrey Zinn, moppet, show-stopped with her drum-majorette antics. Featured double baton twirling and difficult catches. Lindsey, LaVerne and Betty, femme lookers, sold a can-can well. Arabian cartwheels, flips, hand-springs, twists and acros captured the audience, and they had to beg off. Three Reed Sisters, members of the choir, socked with their harmonizing on *Serenade in Blue*.

In next-to-closing, Sammy Birch mouthed *Sam, You Made the Pants Too Long*, while a record ground off music and lyrics. Followed with Tibbett's *Barber of Seville*, in red robe and wig.

June Edwards turned in some astounding contortion work to net a show-stop. Works atop a table as a starter, but graduates to a pedestal, going backwards to a head slide and return to standing position.

Miss Dubois returned for hip-shaking take-off on *Carmen Miranda*, while the Harmonettes and Reed Sisters joined to pipe *Aurora*. Miss Louise and Kay got off some Continental steps.

*Truck Busters*, the picture. Sam Abbott.

**Latin Quarter Revue**

(Reviewed at State Theater, New York, Thursday Evening, February 25)

Lou Walters' traveling trailer for his New York cafe is a heavily-populated,

full-bodied affair complemented by good acts and resulting in an okay entertainment session. The show is essentially the same as that which appeared in Walters' New York hospice. A substitution was made for the State date, Emil Boreo replacing Ben Beri, who appeared there too recently to warrant a repeat. Show still needs some editing, as running time was 12 minutes beyond the regulation hour.

A fast start is given by the Mazzone-Abbott Dancers, who in their Apache number, commit enough assault and mayhem to get the desired rise out of the crowd. Walked off to a strong hand.

Boreo, a reliable performer, hammed his way into the good graces of the audience and picked up strongly enough to do his familiar *Wooden Soldiers* routine as an encore. He's a hard working entertainer and got a hand commensurate with his efforts.

The Chadwicks, a mixed couple, give out with a graceful waltz containing some dazzling lifts and spins. Worked smoothly and walked off to a heavy hand.

Buster West and Lucille Page got excellent results with their knockabout, song and dance work. West scores with his soft-shoe and gags, while Miss Page does similarly well in the acro and comedy dance departments. Ernest Goodheart aids them in dialog.

For added measure, the outfit contains Six Marvelettes, billed here as the Six Mademoiselles, who do flashy pyramid and tumbling work, and the Bob Fuller Sextet fronted by Jane Wood and Douglas Sylvan, who provide vocal background for the production numbers. Also sang Cohan and service medleys which segue into the finale featuring a parade of United Nations flags which calls for the singing of the national anthem at the close.

The Wally Wanger line (12) did nothing original, but did it well. Their can-can was too discreet to be really effective; the bridal parade was just something put in for background, and their finale was nothing more than a routine drill.

The unit ordinarily contains a Russian sequence which had to be cut out because of time limitations. *Pic, In Which We Serve*, runs close to two hours. House represented a lot of dough when caught. Joe Cohen.

CHICAGO, Feb. 27.—Roseland State, South Side house operated by Lou Reinheimer, has dropped its Sunday vaude policy after 20 weeks. Operator blames it on business, claiming that the increase was not sufficient to cover the upped talent budget. House spent about \$250 for five acts, and was booked by Marcus Glaser of the Charlie Hogan office here.

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**THE EXOTIC JACQUELINA**  
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 My sincere thanks to Mr. Mandel Lurie and May Johnson of MCA for a very pleasant and extended engagement at the  
**PARK LANE HOTEL, Buffalo, N. Y.**  
 Opening March 13th **HOTEL NEW YORKER** New York

Paramount, New York

(Reviewed Thursday Evening, Feb. 25)

All-Latin stagershow, with exception of Americano Henry Youngman, offers a nice change of pace after the jitter-and-jive that filled this stage for past 10 weeks. Xavier Cugat (with Lina Romay and De La Cruz), Raul and Eva Reyes and Youngman are unlikely to challenge house records but should account for a fruitful four weeks or so.

Cugat supplies a lavish eye-ful and ear-ful but fails to score the high mark possible thru one oversight; he doesn't bother translating the stuff into English. Varied-rhythm Latin ballads and jumpers are lumped into medleys that leave listeners admiring but wondering. The confusion lingers when the time comes for applause.

Reticence is unnecessary and certainly ill-advised. Leader's stint in the film, *You Were Never Lovelier*, makes it clear Cugat can sling the lingo with charm and wit. Except for an occasional brief announcement, and a couple stale jokes about the draft, he remained mute.

Miss Romay got her points over more distinctly. Her good looks, hand-stomping and subtly sexy cooing helped put over *Chiu, Chiu, Mama Quintero* and *I Said No*. Her handling of the yes-and-no ditty justified its use at this late date. Encored with *Bombshell From Brooklyn*. She built steadily and went off to terrific applause.

De La Cruz came on late to do an Afro-Cuban scorcher but proved he's got some to go before he matches the fire and effectiveness of his predecessor, Miguelito Valdes. Band and choir performed as well and as familiarly as ever. Two jackanapes in ruffled blouses wiggled and jiggled tirelessly but tiresomely. Cugat ought to chain them and their instruments to chairs.

The Reyes' south-of-the-border terping blended beautifully into the line-up. A flashy rumba missed the mark and a beguine was less pashy than expected, but their final number, a conga, more than made up the difference. It was animated, gay, witty and above all recognizable, winning them a big hand.

If what preceded was somewhat foreign, Youngman brought the party right back to Times Square. Even his opener, a take-off on Latin songs which brought him on in a bolero jacket and bull-

fighter's turban, laid it right on the line when it came to the pay-off lines. The customers out front knew what he meant when he said his "conga was from honga."

From that point in he never let up, driving home gag after gag for howls. Patter included smart stuff on the latest in the news—shoe rationing, point system, price of food—most of it fresh and all of it good. A standard Youngman medley of parodied song titles got standard results and he encored with a switch on *Why Don't You Do Right?* directed at his wife. The "make me some money, too" received extra punctuation from a whip he carried.

Entire company came on for a finale conga line.

Pic *Hiller's Children*. House comfortably filled last p.m. show. Elliott Grennard.

Chicago, Chicago

(Reviewed Friday Afternoon, Feb. 26)

Current bill, playing second fiddle to Jack Benny and Rochester in *The Meanest Man in the World*, co-features Barry Wood, the hit parader, and Ted Flo Rito and band. Betty Jane Smith and the Murtagh Sisters, outside acts, augment the show.

On the whole, the bill falls short of the Chicago standard. This is probably due to the band's shortcoming more than anything else, since theater fans here have been trained to expect top bandstand attractions. Flo Rito has had better musical organizations in his day, and the current group only emphasizes the extreme shortage of good sidemen, particularly sidemen who want to take to the road. Altho there are six brass, four reed and three rhythm in the instrumentation (including Flo Rito's piano), the musical sum total lacks the spirit and drive of the more popular bands of today.

Two highlights in the band are Flo Rito himself and his comedy sidekick, Candy Candido, triple-voiced funny man and bass slapper. Flo Rito is a gracious emcee who keeps a show moving and plays a piano with the sparkle of the

Vaudeville Reviews

veteran that he is. And he is at the keyboard every chance he gets, pumping tuneful earfuls out of it. Candido with his freak voices handles comedy songs with proper timing and gets laughs with little or no milking. At this showing he scored with *Jumpin' Jive, I Said No, Seven Beers With the Wrong Man* and *Me, Myself and I*.

The "skyline rhythms" which Flo Rito sells do not have the suitable musicians this time to carry out the advertised effects. In one number (*Alice Blue Gown* in swing) a 15-year-old trumpet kid is brought to the front for a solo, but nothing happens. Lynn Stevens, the girl vocalist, is on early for a couple of blues tunes, *Why Don't You Do Right?* and *Can't Get Out of This Mood*, and walks off to a weak hand. Prior to her appearance band opens the show with *Begin the Beguine* (okay because of Flo Rito's piano work) and a stock military salute medley.

Barry Wood closes the show with a set of popular songs. His voice, having range and appeal, as well as his pleasing delivery and personality, put him over. Opens with *Great Day*, then a medley of *Moonlight Becomes You* and *Dearly Beloved*, Berlin collection, *As Time Goes By* and *God Bless America*, latter done while typical American scenes are flashed on a scrim behind him.

Betty Jane Smith, blond tap dancer who really delivers, goes over with a couple of rhythmic routines, crowded with fine spins and turns. The Murtagh Sisters (3) still go over big with comedy songs, altho their act here did not impress this correspondent as well as when they worked the Oriental here recently. Possibly because their sexy gowns and broad comedy material do not fit this classy house as well. Audience liked them tho.

Biz big end of first show opening day. Veloz and Yolanda return Friday (5) for a week, replacing the original booking of Alvino Rey and his band, which broke up to take defense jobs on the West Coast. Sam Hontigberg.

Roxy, New York

(Reviewed Thursday Evening, Feb. 25)

Along with the shrewd refurbishing of this theater's exterior, interior and stage-show policies, has, apparently, come a desire to vary the audience appeal from show to show. Last week it was the *Chamber Music Society of Lower Basin Street* which appealed mostly to the saddle-shoe and scarf set.

This week it's another radio program, *Truth or Consequences*, aimed at the beamed middle-age trade. And from the looks of the audience, many a housefrau came direct to the theater from standing in line for Ration Book No. 2.

Rest of the show was deftly fitted into this pattern. Dorothy Keller, a pert, talented and typically musical comedy ingenue, had the first number, *A Touch of Texas*. With the Roxyettes and the male chorus in appropriate Western garb as background, she did expert song-selling, then delivered two crackerjack dances using walking taps, eccentric steps and spins. Loaded with personality, and a cinch for legit musicals.

Bobby May, juggler, followed with a repertoire of Indian club, rubber ball and top hat trickery that didn't have a weak spot. One trick was catching a lit match on a cig held in his mouth.

First production number opened with Bob Hannon, in top hat and tails, singing *Blues in the Night* on a street setting. Slowly the set filled, with the full chorus doing a modern impressionistic ballet to match the song. Then, at the climax, amber floods lit up side ramps to show Lee Sherman and Beatrice Seckler off to one side. Team scored with modernistic terpsichore to *Blues in the Night*. Encored with a routine to a recording of a Negro torcher, *Get Out and Get Me Some Money, Too*. They have a flair for modern interpretive dancing that has a wide appeal, and will be missed when Sherman gets called into the armed forces.

Carol Bruce, film and legit songstress, topped the proceedings with *Abraham, Black Magic* and a Cohan medley. She never looked lovelier nor sounded better. Had to beg off.

Next was a colorful production using full cast, chorus and the Russian Choral Singers, in a tribute to Russia. Fresh, vividly colored peasant costumes, fast Russian-type routines, full-voiced Russian music, and Sherman and Seckler in a specialty, were all blended into an

effective finale.

Ralph Edwards and his *Truth and Consequences* show wound up the proceedings. Smoothly spiced with whacky interruptions, in the *Hellzapoppin* technique, Edwards provided a half hour that faithfully and successfully followed the pattern of the radio program.

Pic, Jack Benny and Rochester in *The Meanest Man in the World*. Not too good, but drew fave reviews.

Lou Frankel.

Court Square, Springfield, Mass.

(Reviewed Thursday Evening, Feb. 18)

A jam-packed house liked everything it saw on a better than average seven-act, 90-minute bill here for a three-day run. Fast-moving show, with plenty of laughs, albeit a bit heavy on the singing side.

The Three Jays and Loretta opened. The Jays are tap dancers, two girls and a guy who can give his feminine partners cards and spades as his solo emphasized. Loretta, a torch singer with a come-hither voice, does things to *I Surrender, Dear*. The male dancer also did a bit with a trumpet solo that would have been better left undone.

Ellen Mitchell, nearly stopped the show with *I Had the Craziest Dream*. Her *Fashions in Song* act was a favorite. Audience whistled and yelled for an encore.

Joe and Ann Howe pleased with an old-time vaude act. Routine and gags smelled of moth balls, but the crowd, in either a reminiscent mood or too young to remember, laughed their heartiest. Act could be improved by dropping the singing. Aerial work is first-rate.

Herman Singer, Russian magician, proved quite popular with flame swallowing act and sleight-of-hand. He depends on standard tricks, and his chatter isn't exactly Grade A but he got by. Act is too slow.

The Kay Byrnes Trio, on a return engagement, were as pleasing as ever. Kay does a good job with *There Will Never Be Another You* and then introduces an old couple, Mom and Pop. They join her in *Praise the Lord*. They pleased the crowd better than she did. The old-timers also did a soft-shoe dance that clicked.

Al Blanc, who can play the harmonica with a style all his own, followed. A clean-cut youth with a pleasing personality. Novelty closing, using three-four-note harmonicas, a trick that pleased the crowd. Punch act of the night.

Stevens Brothers and Big Boy, a slapstick comedy team with a 600-pound brown bear, closed. The bear did a rhythm dance and, aside from that, the act mostly concerned with guys pushing other guys around the stage. It didn't make any sense but they liked it.

Bert Green orchestra were in the pit. On the screen, *The Glass Key*. Albert J. Zack.

Oriental, Chicago

(Reviewed Friday Afternoon, Feb. 26)

Gene Krupa and band are appearing here for the first time, having limited their previous local theater engagements to the higher priced Chicago. Deal calls for \$8,500, Krupa providing the two outside acts (the Three Swifts and Lenny Gale). Maestro is also in for a split, provided, of course, business is terrific. The accompanying pic, second Loop run of Milton Berle in *Over My Dead Body*, is better than average first-run fare this house can buy but still below the Chicago pic standard. Opened with a five-show policy, and second show opening day biz looked pretty good.

Krupa will draw his j-bug trade, no doubt of that. He just closed a capacity month at the Sherman Hotel here and those fans will want another helping of the Krupa jive. And a generous helping it is. The band is hot and loud and the leader's drum work has never been more active. He is no medicine for aging ears or jumpy nerves, but quite what the doctor ordered for the entertainment-seeking zoot suit kids. The

Dorothy KELLER

Just Completed Twelve Highly Successful Weeks at the Hurricane, New York.

Currently ROXY THEATRE NEW YORK

Direction: EDDIE SMITH  
Paramount Theatre Bldg., 1501 Broadway, New York.

From THE BILLBOARD'S "Possibilities" Column, issue JAN. 30, 1943.

For LEGIT MUSICAL

DOROTHY KELLER—dancer now at the Hurricane, New York night club. A small and cute brunette, she does a couple of excellent specialties. Straight number in line, but in a comedy routine she really excels, selling 100 per cent. Looks like a youngster and has the sort of personality that should carry her far, especially in the comedy realm. May develop into an outstanding dancing comedienne, should be considered for a revue spot and also for vaude.

Thanks!

Buster West  
Lucille Page  
Bonnie Gae West

and

2500 Laying Hens  
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One Big Horse  
Four Pigs

JOHN S. WEST, Treas. PAT ROONEY JR., Foreman

P.S.—Latin Quarter Revue  
Loew's State.

Princess and Baby  
YVONNE  
"PSYCHIC WONDERS"  
Now Touring USO Camp Shows  
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American Bolero and Drumboogie are still the top band features, spotting Krupa not only in his habitual drummer's seat but, for the Bolero, out front fighting a couple kettledrums.

Roy Eldridge, next in popularity with this outfit, stayed on for three unorthodox swing numbers, vocalizing in his own style and blowing away on his trumpet. The vocal aids are below Krupa par. Gloria Van, recently with Johnny (Scat) Davis, started as the new girl vocalist and stayed on for three numbers (two too many). Kid hasn't got much style. Gene Howard, lanky balladeer (he was Bob Davis at the Sherman), displayed a good voice but no showmanship.

Lenny Gale, young mimic and new in this area, has talent for duplicating radio and film personalities, particularly in voice, but not enough fresh material to score better than average. His best is his closing bit, a straight carbon of the Ink Spots singing *Maybe*, which sent him away to a good hand.

The Three Swifts, comedy jugglers, are tops in their field. Using only nine clubs thruout the act, but high-caliber timing and swell material that ever remains fresh, they went solid all the way. Sam Hontigberg.

### Another Group Formed To Hypo AGVA Interest

NEW YORK, Feb. 27.—The New York local of American Guild of Variety Artists this week begot an executive advisory council. New body has George Jessel as chairman and includes Danny Kaye, Joe Laurie Jr., George Kelly, Danny White, Bob Kennedy, Edith Hersey, Dorothy Blaine, Sammy White and Jose Cabot.

The council in no way affects the Arthur Ward Committee, since Dave Fox, national rep for New York local, claims he will work with any member or group of members. Fox says main reason for formation of the council was the failure of other committees to organize and advise him of their personnel and plans.

Meanwhile Arthur Ward is slated to leave Tuesday (2) for San Francisco to take over as national rep for the AGVA local there.

Ward says he accepted the San Francisco job to bring a rank and file outlook into the AGVA organization.

The New York State Mediation Board last week called representatives of AGVA and Leon & Eddie's, local nitery, into meetings Wednesday and Thursday aimed at finding a formula to end the dispute. Unofficial reports are that progress is being made.

### Hildegard Click at Palmer House Forces Rival Hotels To Up Ad Nut

CHICAGO, Feb. 27.—The loss of Hildegard to the Palmer House has resulted in increased advertising expenditures for the Drake and Blackstone hotels. Until her opening at the Palmer House's Empire Room seven weeks ago, Hildegard was the exclusive attraction of the A. S. Kirkeby-managed Blackstone and Drake, and the biggest draw. In addition to using regular 100-line ads in the local dailies, Kirkeby took a 500-line ad earlier this month, with the same papers. Since Hildegard opened at the Palmer House, \$3,500 has been spent to ballyhoo the Blackstone's Mayfair Room and Drake's Camellia House.

While the Palmer House introduced the Hildegard-Joe Reichman orchestra bill with larger-than-normal ads, management has not followed it up with more than the normal amount of ad-

### New York:

DOC MARCUS will be added to the Latin Quarter show March 14. . . . LUCILLE AND EDDIE ROBERTS have written a mystery play, *Murder for Points*, which has nothing to do with the point rationing plan. . . . DIANE BOURGET, of Pancho and Diane, current at La Conga, has been signed by 20th Century-Fox and reports on the Coast in May, at which time Pancho joins the Army Signal Corps.

### Chicago:

THE ROBERTOS have closed at the Bismarck to play a return date at the Club Royale, Detroit. . . . MARJORIE WARD, tap dancer, held over four additional weeks at the Latin Quarter here. . . . ARTINI AND CONSUELO open a four-week run at the Bismarck Friday (5). . . . FRANK CONDOS, one of the Condos Brothers, is now with the Three Heat Waves at the Brown Derby. . . . BEN YOST'S Four Mimics and Burton's Birds started at the 885 Club Tuesday (2).

DICK BUCKLEY, comic, has been held over a ninth week at the Chase Hotel, St. Louis. Bookie Levin, his local manager, says that once his draft status is established he will go out on a theater tour.

DOROTHY DORBEN, Edgewater Beach Hotel producer, has been in New York the past week looking at new acts. She recently completed her seventh year in the hotel. . . . FAY AND GORDON go into the Schroeder Hotel, Milwaukee, March 9.

EDNA HARDY, character dancer at the Flamingo here, and Itonia Bradley, contortionist now at the Trocadero, Henderson, Ky., have been signed under personal management of Lou Cohan, local agent.

### Boston:

BILLY PAINE held over indefinitely at the Fox and Hounds. . . . SOPHIE TUCKER due at Club Mayfair after three weeks of Georgie Price. . . . GEORGIA MAE, WBZ radio name, continues at the Seven Seas. . . . BILLY KELLY new at Casa Manana.

### Philadelphia:

ALAN GALE locates at Sak's Show Bar, Detroit, next four weeks. . . . LENNY KENT cuts his stay at Carroll's to keep a date with his draft board. . . . BARBARY COAST BOYS (Eddie Gold and Bob Fisher), holdovers at the Swan Club. . . . CLAWSON TRIPLETS, back in town, this time at Frank Palumbo's. . . . EDDIE SCHAFFER moves from Kalner's Little Rathskeller to the Club Ball. . . .

# Club Talent

### Here and There:

MILDRED BAILEY opens March 15 at Benny and Herman Rafalo's Cat and Fiddle, Cincinnati, for two weeks.

MIMI TROTTER moved into the New Palm Club, West Palm Beach, Fla., February 19 for an indefinite stand.

HARVEY STONE, emcee at the Bowery, Detroit, until his recent attack of laryngitis, when he returned as a comic, is slated for the army in about a week. Charlie Carlisle, who held the job for seven years, is now in a training camp in the South.

NINA KORDA holding over at the Copley Plaza, Boston. . . . JOE RIO closed at El Morocco, Montreal, Sunday (21) to report in New York for a 20th Century-Fox screen test. . . . DOLLY DAWN is set for the 21 Club, Baltimore, March 23. . . . TERRY FRANCONI is repeating at the Troika, Washington, March 25. . . . FRANCIS AND LONAS started at the Paris Inn, San Diego. . . . JOAN MER-RILL is set for the Copley Plaza, Boston, March 4.

RANDY BROWN, who closed the Bismarck Hotel, Chicago, last week, goes into the Tower, Kansas City, Mo., March 5. . . . PHIL D'REY joins the A. B. Marcus show at the Roxy, Atlanta, March 5. . . . THE DUANOS have moved from Beverly Hills Country Club, Newport, Ky., to Hollenden Hotel, Cleveland.

MARJORIE GAINSWORTH is holding over at the Hollenden, Cleveland. . . . SIGRID LASSEN is booked into the St. Charles Hotel, New Orleans, March 3.

NEEDA GRAHAM makes her local bow at Benny the Bum's. . . . JACK LYNCH, operating the Walton Roof, back after weathering a strep throat infection. . . . MIL SHAPIRO, nitery flack, packing his bags for an army career. . . . BEATRICE THERWANGER is out of the Sun Ray Gardens to battle pneumonia at St. Luke's Hospital.

ARCHIE ROBBINS has succeeded Jackie Miles at Jack Lynch's Walton Roof. . . . GUS VAN carried over for a four-week run at Frank Palumbo's, with Chic Mullery returning for emcee. . . . RALPH LEWIS back in town, this time at Club Ball. . . . THE SHELDONS added at Carroll's Cafe. . . . HARRY LEWIS leaves for the Hotel Merritt's Paradise Club, Wilmington, Del. . . . GRACE COLLINS joins a USO unit. . . . CAROL DEXTER back at the Embassy Club.

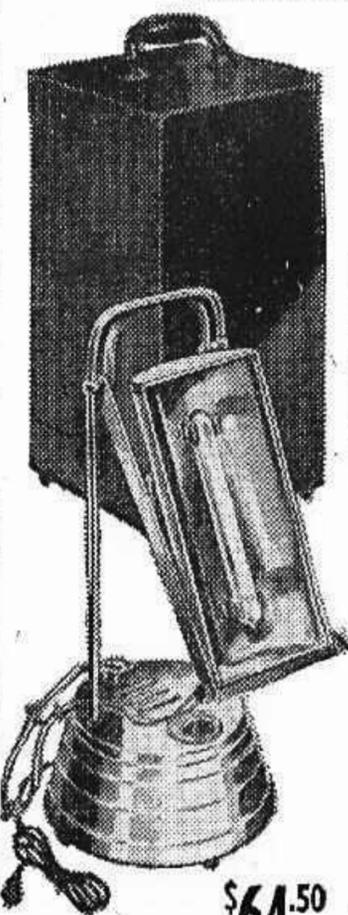
### Hollywood:

GILBERT AND PARKS returned from the Sally Rand unit following its appearance in Chicago. . . . HOLLYWOOD SWEATER GIRL REVUE closed at the Louisiana and was set by the William Morris Agency to open at the Last Frontier, Las Vegas, February 19 for two weeks. . . . DON SMITH and Raynor Twins have arrived here from New York. . . . THE CHARIOTEERS to Ciro's.

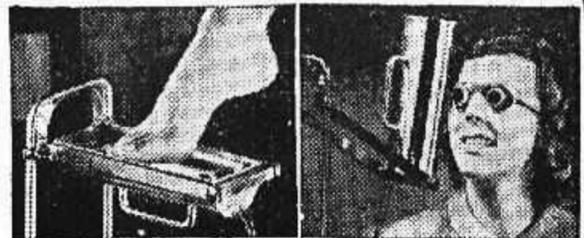
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vertising, chiefly because the show has been drawing capacity business. For the first seven of the 11 weeks of the show, ended Thursday (25), the room has had the largest grosses in its ten-year history.

Kirkeby has tried his best to bring Hildegard back into the Blackstone's Mayfair Room, which has a larger seating capacity than the Camellia House, but couldn't compete on salary. He paid Hildegard \$1,000 before, and offered \$1,100 and a contract permitting her to remain in the room as long as she wanted. Palmer House, on the other hand, offered \$1,500 and, when that offer was turned down, came up with \$1,750, which was acceptable. Two weeks ago, Edward T. Lawless, managing director of the Palmer House, volunteered a \$250 a week raise. He now has a verbal "yes" to play her again late this year or early in 1944.

Recently, Dawn Roland, singer with Charlie Wright's band at the Camellia House, offered a satirical impression of Hildegard. She was told to cut it from the act, the feeling being that the piece of business would only send more business to the Palmer House.

Because of generally favorable business conditions, however, the Kirkeby emporiums have been doing good business. Names used at the Blackstone help the grosses considerably. Dwight Fiske, current, is the biggest draw, followed by Morton Downey who recently closed a run there. Tito Gulzar bows in the Mayfair Room March 5.

### ACTS WANTED

Fine opportunities for those willing to locate here—plenty of club dates and week-end work assured in this territory—pleasant living conditions—many excellent chances to aid yourself and your country by taking on an easy extra job in one of the big war plants part-time. OLD-TIME VAUDEVILLE and STANDARD and NOVELTY TALENT Wanted Especially! Contact.

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DAYTON, OHIO

# Hurricane Books Ellington; Latin Quarter Posts Notice; Fischer Revue Opening April

NEW YORK, Feb. 27.—Stiff Broadway competition among night clubs is causing the Hurricane to change to a band policy, with Duke Ellington coming in April 1 along with a regulation size floorshow. The spot will simultaneously get six Mutual wires. This will make the Hurricane the only Broadway night club on a name band policy. The Ellington band replaces the previous booking of the *Funzafire* unit. As *Funzafire* is an Al Borde unit, the situation requires no further straightening out since Borde was recently named exclusive booker for the spot.

This will make the second Broadway night club for the Duke, who played the then across-the-street Cotton Club. It is the competition from the Latin Quarter, on the site of the Cotton Club, which was a strong factor in getting Dave Wolper, Hurricane operator, to go into name bands. Possibilities are that Ted Lewis and Ted Fio Rito may follow the Duke there. Acquisition of the Mutual wires will enable Wolper to get most of his names for near scale. The wires also provide another air outlet for bands. The available band spots have been dwindling since the pleasure drive ban went into effect, causing the shuttering of many roadhouses thruout the East.

A paleface show will surround Ellington here. No acts have yet been signed.

Other local news: The Latin Quarter has posted a notice backstage warning employees and the cast that the club may have to close in case of new wartime restrictions, such as curfews, etc. A spokesman for the club says the notice does not mean the club is closing, as business has been fine, but that the notice is intended to cover the management on dismissal notice requirements in case of wartime emergencies.

Herbert Jacoby, former operator of the Le Ruban Bleu, is taking over the site of the former Cafe Life, and before that the Kit Kat, and plans to reopen it with intimate style entertainment.

The Greenwich Village Inn, which has been using money acts (opened in October with Benny Fields, and has Cross and Dunn current), continues this policy when it brings in Romo Vincent and Terry Lawlor March 5. Wally Wanger girls replace the current Sherman-Arnold line.

The scandal that involved the Famous

## DAINTY Diana DAY



● SINGER—ACROBAT  
DANCER — STRIPPER

Enjoying My First Season in Burlesque Around the Midwest and Hirst Circuits.

Door appears ended. Zorita (Ada Brockett), the snake dancer, and three others were found not guilty by Federal Judge Samuel Mandelbaum Thursday, who pointed out that evidence was lacking to support charges that the four conspired to violate the Mann Act. Irving Alexander, manager of the club; Maurice Chernov, headwaiter, and Gwen Gibson were the others involved.

The Clifford C. Fischer-Arthur Lesser *Folies Bergere Revue*, slated to open in the Hotel Edison's ballroom early in April, has not signed any acts or bands as yet. Talent is being auditioned and it is understood that a large girl chorus will be used. The ballroom is being revamped. Jean LeSeyoux is mentioned as probable production supervisor.

## Coast AGVA Ups Its Minimums for One-Night Dates

LOS ANGELES, Feb. 27. — To keep salaries of variety performers abreast of rising living costs, Florine Bales, executive secretary of the American Guild of Variety Artists here, announced increases in minimums for one-nighters, effective March 1.

New scale prices are net, ranging from \$10 for a single, \$17.50 for a team, \$22.50 for a trio, \$28 for a quartet and \$8 for chorus members within the 15-mile zone, to \$17.50 single, \$27.50 for a team, \$37 for a trio, \$52.25 for a quartet and \$12 for chorus members in the 61-100 mile zone.

Local also ruled that if an act doubles into a room other than the one in which it has been engaged to play, compensation is double the regular club minimum. For two shows on the same premises, scale is one and a half the minimum.

AGVA also advised its members, re the "Independent contractor" phase of taxable earnings, that the act is an employee and that money received is taxable by the Department of Internal Revenue. Agents were accordingly advised to have all spot operators sign contracts and make proper deductions and tax payments.

With the gasoline problem getting to be a factor in securing acts, Miss Bales notified agents they are to furnish transportation or pay act 5 cents per mile for use of auto where date necessitates traveling outside of the 15-mile zone; if act remains over night, agent is to pay for lodging. Pay must be received on the job. AGVA members were advised to pay their Victory Taxes at the end of the year.

## Kemp Time Shuffled

CHARLOTTE, N. C., Feb. 27.—Kemp Circuit, in making Jacksonville, Fla., a full week instead of a four-day stand, is routing shows directly to Mobile, Ala., following that stop. Jacksonville's increased time has caused the elimination of Marianna, Fla., and the rerouting of several units so that Tallahassee, Fla., could be included.

Under the new set-up, Jacksonville is a full week opening Thursday; Tallahassee opens Thursday, while Mobile plays Friday thru Monday.

## LaRose to Rogers

MINNEAPOLIS, Feb. 27. — Kenneth Rogers, producer for the Harry Hirsch-Harry Katz Alvin Theater, is sporting a new bracelet from Rose LaRose. But, what he won't tell is the meaning of the inscription: "From Your F. N. C. LaRose."

## Omaha Holds Vaude

OMAHA, Feb. 27. — Tri-States Orpheum Theater, 3,000 seats, will continue its 1942 policy of stagershow, says Bill Miskell, manager. Orpheum had stagershow almost three out of every four bills during 1942.

HARRY ROSE, formerly musical director for the Lew Kelley show on the Columbia wheel, is celebrating his fifth year as manager of the Loew-Globe Theater, Bridgeport, Conn.

## Vet Philly Booker Pinched on "Fake Doctor" Charges

PHILADELPHIA, Feb. 27.—An investigation of bookers and agents is being conducted by city police to find out if any are smoke screens for more sinister occupations. Investigation stems from the arrest last week of Roy Cross, act and club booker here the past 20 years, on the charge of being the "doctor" heading what police called one of the largest illegal operation rings in Philadelphia.

Cross was held in \$25,000 bail for the grand jury Friday (19) and was re-arrested 11 hours after he was released under \$25,000 bond and held in additional bail of \$15,000 on a charge of practicing medicine without a license.

Exposure of the alleged abortion ring was accidental. Police had been trailing Cross for evidence of possessing obscene motion pictures used for stag smokers. They arrested him as he came out of a house carrying a package. And what police believed might be films turned out to be obstetrical instruments. Going into the house, they found five "patients" there. Police uncovered another alleged "hospital" and Sol Roman, who was held in \$10,000 bail for possessing obscene films.

The Entertainment Managers' Association last Sunday (21) unseated Cross as chairman of the board of directors. Bookers welcome a house cleaning, fearful that the actions of a few might indict all bookers. Police officials, who have been crusading against strippers, stag smokers, obscene films, also recalled that last month one of the local bookers was fined \$1,500 for staging such stag parties.

## Roxy, Columbus, Reopens

COLUMBUS, Feb. 27.—Roxy night club has reopened. Located over Knickerbocker Theater, it caters to strip-tease crowd.

Recent permit trouble closed several clubs that employed traveling acts. Renewal of permits and fact that club does not rely on motor trade made possible reopening. Roxy had run for 10 years without break.

Business started back right off. Traveling acts are booked directly by Bill Pancake, operator.

## Burly Posters Hit

SAN FRANCISCO, Feb. 27.—Acting on what they declared was "a burst of public indignation," police authorities have banned the exhibition of indecent burlesque posters from billboards. Managements of the city's three burlesque houses have been ordered to remove the posters immediately.

## Psychiatric Analysis Of Burlesque Shows

MINNEAPOLIS, Feb. 27. — Final blast to date in the burlesque controversy is a letter to *The Star Journal* here by Dr. Clarence H. Hulgert: "Psychiatry will bear witness that the effects, beneficial or otherwise, which various types of entertainment have upon individuals are largely dependent upon the attitude taken toward the particular form of entertainment by the individuals. If, as is not impossible, one is able to attend burlesque without feeling of moral guilt, even a burlesque show can become, for such individuals, very beneficial. The opposite also, of course, holds true, for this type of entertainment is very definitely not meant for all.

"Let us not condemn burlesque wholesale by placing it in the category of the immoral just because it has produced effects of a non-beneficial nature on a seemingly small minority of burlesque patrons. Any type of entertainment may produce bad effects upon certain individuals. Each human being is created an individual personality, and what may be immoral for one can be wholly moral for another. 'As a man thinketh in his heart, so is he' holds true here as well as in the many other situations of life."

## Burlesque Notes

NEW YORK:

DIANA DAY, new to burlesque and who combines across with singing and strips, is making a second trip around the Hirst and Midwest circuits. Formerly in Boston niteries as an acro dancer and vocalist. . . . FUNERAL SERVICES February 19 for ANN CLIFTON, former burly and vaude performer and widow of Billy Hexter, former burly show and house manager, largely attended by burly old-timers. . . . ADRIENNE ABNEY, parade girl, sent to Gayety, Norfolk, Va., by Louis Albert, who is gathering other girls for the same spot from Harrisburg, Pa. . . . SID FIELDS, Matty Norman and Hal Collins comprise the writing staff for Milton Berle's new air program that started March 3 over WABC. . . . DONA DAVIS, former booker, now part owner of the 55th Street Playhouse showing pix. . . . GEORGE TUTTLE and Jerry Lee are a new vaude team. . . . BELLA BELMONT still emcee at Hopkins' Rathskeller, Philadelphia. . . . DICK MILLARD, tapster, completed 24 weeks with Hirst and Midwest units and opened at Curley's Beachcomber niterie, Minneapolis, for a fortnight. Has been classified 1-A.

DIXEY SULLIVAN now playing the Midwest Circuit. . . . BOB FERGUSON, comic, has revised for this season's Hirst tour, his own two scenes, *Look Out Below* and *The Lone Ranger*. Co-players in these bits are Max Coleman, Mary Murray, Franklin Hopkins and Jean Gallagher, latter of the dancing team of Marrone and Gallo. . . . PVT. JACKIE WHALEN, on a three-day pass in Los Angeles, met Eddie Innis and Jackie Gleason at Slapsy Maxie's. Two weeks before he saw 35 old pals with *This Is the Army*, including Hank Henry. . . . ALFREEDA WALKER, number producer now at the Mayfair, Dayton, O., has in the line-up Cleo Nebele, Peggy Boughton, Gloria Nast, Ann Saunders, Mary Clark, Virginia Ringler, Margio Mildern, Mina and Syd Mooning, Judy Stevens and Helene Kneiss. "Bozo" Snyder headed the show February 15 week. . . . GUS SCHILLING, burly comic, has been signed for Universal's *Her's To Hold*, starring Deanna Durbin. UNO.

TOMMY BRICE, now a private at A9-MRTC Bldg., No. 820, Camp Pickett, Va., says a line from old burly friends would make him happy.

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Don't use my two titles, "THE BEEP TRUST" and "THE CHICKEN TRUST." Read the law and former decisions. My priority of use for 30 years, my copyright, my trade-mark, infringement of my rights, unfair competition and many other wrongs you do according to law.

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# B'WAY BIZ STILL BOOMING

## Magic

By BILL SACHS

**C**ONDE RAMIRO DE GALVEZ, veteran Mexican magician who has toured extensively in Mexico, Central America, the United States and Europe, has laid aside his wand to open a motion picture theater at San Luis, Sonora, Mexico. . . . THE MAGINIS were featured on the Washington's Birthday bill at the Tower Theater, Camden, N. J. . . . PAXTON MENDELSSOHN showed his magical wares before the Perfection Lodge of Masons, Detroit, of which he is Junior Warden, February 23. . . . JACK FIELDS is current at Jimmy Brink's Lookout House, Covington, Ky. . . . GREEN THE MAGICIAN says his business in Western Canada remains tops despite the fact that the territory is experiencing its coldest winter in history, with from three to five feet of snow covering the ground and the thermometer ranging from 10 below to 73 below zero. . . . CARBEL THE MAGICIAN is presenting his vaude unit at the Colonial, vaudefilm house in Rio de Janeiro. . . . SIR FELIX KORIM, employed for the duration in the camouflage department at the Rome Air Depot, Rome, N. Y., under his right name, Brewerton Hedges Clarke, cracked the air depot's *Vox Prop* newspaper February 10 with a lengthy two-column human-interest yarn and photo telling of his experience in the magic field. . . . DUKE MONTAGUE, Salt Lake City magish, is incensed over the fact that a well-known magus who recently stopped off there broke the local dailies by declaring himself successor to Houdini. Montague brands it as cheap publicity. "Strange," writes Montague, "he had to wait for Dr. Edward Saint and Mrs. Houdini to pass on before he dared besmirch the name that has done more good in publicizing magic than any other. Houdini gained fame by things he did, not by trading on the reputation of deceased members of his profession. Please call this matter to the attention of the real magicians—such fellows as Jack Gwynne, Loring Campbell, Dorny and other of their type. They killed the Thurston name; let's not have that happen to the only name left in magic that means anything to the public from Coast to Coast . . . and around the world."

**H**ARRY BLACKSTONE, now touring for USO Camp Shows, Inc., played Fort Bragg, N. C., February 17-22 and proved a sensation to the boys in khaki, according to Pvt. William E. Cox Jr., who caught the Blackstone offering. Preceding the Blackstone presentation, according to Cox, are a pair of comedy acrobats, a girl quartet, and Anita LaPierre, French contralto. Blackstone follows with a production of numerous bouquets and a large water fountain amid a magnificent setting of flower girls, and featuring the floating light bulb, the vanishing bird and cage (done twice), and the lady without a middle. . . . AL DE LAGE AND SHIRLEY opened February 23 at Club Charles, Baltimore, for two weeks, with Florida bookings to follow. . . . JUDITH JOHNSON and Company are being held

### Panning the Agents

PHILADELPHIA, Feb. 27.—Jerry and Turk, song and dance pair familiar on local floors, pulled a classic line the other night around the midnight breakfast table. A group of performers were discussing the talents of a local agent when Turk screamed: "An agent! You call that guy an agent? Why, he couldn't book a herring into the Atlantic!"

over this week at Murray's nitery, Richmond, Ind. . . . RAY-MOND (Pvt. Raymond Corbin), still stationed at Brig. Hq. Co., QMS, Camp Lee, Va., scribbles as follows: "Have met a half dozen local magi at near-by Petersburg, Va. Had dinner recently at the home of Mr. and Mrs. Julian Gresham there. He has a beautiful collection of magic. Also met Mr. Keys and Mr. Facison. All have been swell to all us magic lads at camp. Harry Blackstone was here February 15 and 16, and I spent a few hours with him. Stage conditions were very bad, but the boys loved every second of his show. He is still a master. Turned 'em away at four performances. Would like to hear from all my magic friends." . . . DR. SYDNEY ROSS, whose eight-year run at the Radio City Rainbow Room, New York, ended when that spot folded January 1, has gone into the Wedgewood Room of the Waldorf-Astoria for an indefinite run.

### Talent Agencies

ALICE CLARK, Cleveland, has booked Burton's Bird, Walter and Jean Brown, Betty Hill, Barry Parks into the Cafe Monaco, Cleveland. . . . JACK GORDON, Hartford, Conn., booking a lot of private club affairs in Connecticut.

TONY PHILLIPS moved his Philadelphia offices to a lower floor when problem of elevator operators and heat caused the office building to close down its top floors.

CHARLES YATES is back at his office at Frederick Bros.' Artists' Corporation in New York after a trip to the West Coast to close film deals for band properties.

PHIL COSCIA is handling Harry Ames, New York, list while Ames makes a trip to the Coast with Abbott and Costello.

HARVEY THOMAS, Chicago agent, is running classified ads in local dailies for amateur talent, due to the shortage of acts needed for club dates. He says that about one in 10 replies has possibilities.

BILL FREDERICK, head of FB New York office, has left for a stand in their Chicago office.

JOLLY JOYCE AGENCY, Philadelphia, has set a number of colored attractions for Western niteries. Has Conway and Parks opening this week for six weeks at the Plantation Club, Nashville, and a similar term for Spic and Span at the Club DeLysa, Chicago. Starting March 12, for six weeks, spots Cornbread and Honeychile and Tanglefoot and Bateaste at Three Sixes Club, Detroit, following March 5 week at the Apollo Theater, New York, where Raps and Taps play March 12 week.

## NAT D. RODGERS WANTS

Standard Novelty Acts, Trios, Jugglers, Acrobats for show units in the Army Camps. Three weeks, starting at Alexandria, La. Can use 4 and 5 Girl Lines that can cut it. Write or wire NAT D. RODGERS, Evangeline Hotel, Alexandria, La.

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GAMBLE'S 3 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL, ALL FOR \$2. WITH MARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION OF Blackouts, Skits, Stunts, CLEVER REPLIES, \$5. E. L. GAMBLE, Playwright, East Liverpool, O.

## Para's Cugat-"Children," Roxy's Bruce-"Meanest" Bow in Strongly

NEW YORK.—Excellent Broadway vaudefilm business continues in the same high key, some added lift being given by new bills. The Paramount and Roxy have changed, while the Music Hall, after 11 weeks of *Random Harvest*, will release that pic Wednesday for Bob Hope's opus, *They Got Me Covered*.

The Paramount (3,664 seats, \$55,387 house average) opened Wednesday (24) with Xavier Cugat, Henny Youngman and *Hitler's Children*. Indications point to \$78,000 for opening week. Al Bernie substituted for Youngman Friday so that Youngman could make the Kate Smith air show. Last week, the eighth of *Star-Spangled Rhythm* and the fourth of Johnny Long's ork and Frank Sinatra, closed the run with a strong \$52,000

after clicking with \$54,000, \$52,000 and \$59,000 on the previous weeks. Prior to that Benny Goodman was the ork attraction and got \$65,000, \$66,000, \$80,000 and \$112,000 with the same pic and Sinatra. Present layout will likely run four weeks or over.

The Strand (2,758 seats, \$39,364 house average) is hitting capacity houses, and the fourth week of *Casablanca* and the sixth of Sammy Kaye's ork is expected to pull \$42,000 after knocking off \$50,500 the week before. Previous grosses were \$48,500 and \$54,000.

The Music Hall (6,200 seats, \$94,402 house average), with the 11th and final spectacular session of *Random Harvest* and stagershow, is prepared to exit to \$96,000 after hitting just short of \$100,000 in its 10th week. Prior grosses were \$95,000, \$95,500, \$92,000, \$102,000, \$100,000, \$106,000, \$123,000, \$120,000 and \$112,000.

The Roxy (5,835 seats, \$50,667 house average) opened with *The Meanest Man in the World* and stagershow featuring Carol Bruce and *Truth or Consequences*. Indications point to \$77,000. Last week, the third of Connee Boswell, Herb Shriner and Basin Street air show, along with *Immortal Sergeant*, knocked off a strong \$65,000 after hitting \$67,000 and \$79,000.

Loew's State (3,327 seats, \$22,856 house average), now with *Latin Quarter Revue* on stage and *In Which We Serve* on screen, is heading for a stout \$30,000. Last week, the second of *Andy Hardy's Double Life* and stagershow, with Ed Sullivan, Pied Pipers and Louis Jordan's ork, took a big \$30,000. First week of the film had Sullivan and Deep River Boys as headliners, and result was a great \$36,000.

## Buddy Clark 2 Wks. Fine; Salici Good

BALTIMORE.—Holdover stage bill headlined by Buddy Clark at the Hippodrome Theater week ended February 17 grossed a fine \$14,000. First week with same bill grossed a splendid \$22,500, making the total for two weeks an excellent \$36,500. Holdover bill included the Oxford Boys, Johnny Burke, the Christianis, and Harry King and Arlina. Holdover pic, *Commandos Strike at Dawn*.

Another good \$7,500 was grossed by Maryland Theater week ended February 18 with stage bill headlined by Salici's Puppets, and including Three Gall Sisters, Britt Wood, and the Four Earls. Pic, *Eyes of the Underworld*.

## Andrews Earn Big 13G in Oakland

OAKLAND, Calif.—Andrews Sisters, at the Orpheum Theater, wound up the week ended February 24 with a terrific \$28,240. Under their deal, which called for a guarantee and percentage, the girls walked off with a reported \$13,000. First time the sisters ever played Oakland.

Film was *Journey for Margaret*. The sisters came to Oakland from Los Angeles with the same supporting acts, headed by Muzzy Marcellino. Mitchell Ayres band replaces Marcellino when the girls open at the Orpheum, Omaha, March 5.

## Draw 10G for Four Toledo Shows

TOLEDO.—Bill Boyd and the WLS *Barn Dance*, currently touring Ohio and Michigan prior to jumping East to Pittsburgh and Brooklyn, played to 20,000 at the Civic Auditorium Sunday (21).

Four performances at practically capacity were given, at 50 cents admission, giving a gross of \$10,000.

## Beatrice Kay 40G, Wald Band and Dolly Dawn 19G in Chi School-Holiday Week

CHICAGO.—The school holiday due to registration for Ration Book No. 2 and Washington's Birthday put the February 19 week in the black for both Loop combo houses. The attractions were all right, but not strong enough on their own to keep the box offices busy.

Chicago (4,000 seats, \$32,000 house average) had a presentation bill topped by Beatrice Kay, Gay '90s songstress, and Paramount's *Palm Beach Story*. Combination held up nicely afternoons but fell off evenings, giving the house a good enough \$40,000 week. Miss Kay drew some business but short of expectations. It is figured that she would have done a more profitable job at the Oriental, which more likely draws the type of customers who listened to her

Model tobacco show. Chicago opened big for its February 26 session, with Barry Wood in his first appearance here and Ted Fio Rito and band. On screen, Jack Benny in *The Meanest Man in the World*, not a mean box-office pill in itself.

Oriental (3,200 seats, \$20,000 house average) grossed \$19,000 with Jerry Wald and his band and Dolly Dawn, former band leader and singer with the George Hall orchestra. Both are newcomers in town and not yet box-office attractions. And the accompanying pic, *City Without Men*, was of no help. Current week, started Friday (26), looks much better, with Gene Krupa and band headlining the bill. Milton Berle is on the screen in the second Loop run of *Over My Dead Body*. Should top a \$23,000 gross.

## Dayton \$10,000

DAYTON, O.—The Stuart Erwin and June Collyer made hardly more than a personal appearance with the RKO-Colonial stagershow week of February 19, the bill pulled a gross of \$10,000.

## Rose Unit Fine

SAN FRANCISCO.—Billy Rose's *Diamond Horseshoe Revue* unit turned in a fine \$30,000 week ended February 24 at the Golden Gate (2,850 seats). Gross was bolstered by Washington's Birthday take at upped holiday prices. Film was Monogram's *Silver Skates*.

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SIX TO TWELVE WEEKS  
CONSECUTIVE FOR ACTS  
Novelty-Comedy and Musical  
Location for Piano Players and Managers. Girls and set lines can work indefinitely, making changes every six weeks.  
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Baker Hotel Mineral Wells, Texas

### WANT STAGE SHOW

Complete traveling show or unit. Scenery and props available. Write and send full details.  
JAXON THEATRE, Jackson, Ky.

# PRESENT LIQUOR STATUS OK

## But Future Looks Uncertain, Cocktail Lounge Trade Admits; Prohibition Talk Is Dangerous

NEW YORK, Feb. 27.—Cocktail lounge operators, while handicapped by transportation problems and the disappearance of certain brands from the market, are showing little worry about the present status of the liquor problem. It's the future that gives them their greatest concern.

A slight glimpse of what the future holds was revealed by publication of some of the aspects of the "Bedrock Plan," which apparently leaked out of the War Production Board. This plan, which estimated minimum requirements for a people at war, declared the country could get along with 1 per cent of normal liquor consumption. Under those conditions lounge operation would be virtually impossible. Its effect would be tantamount to a revival of the 18th amendment.

After publication of some of the features of the plan, runs were started on many items, including liquor, further declaiming retail and wholesale supplies, WPB then hastened to assure that there was no prospect of putting this plan in operation unless absolutely necessary. Its necessity, according to operators, will not be in sight for a long time to come unless the idea is prodded along by prohibitionists.

This week one network commentator, Gabriel Heatter, in speaking of the necessity to enact a pay-as-you-go tax plan, suggested that failure to provide such legislation was the cause of so many absentees in war plants, because people had too much to spend, and pointed up the necessity to enact some sort of regulation to control liquor sales in industrial areas.

While all this is just talk, lounge operators feel that some of it may take effect.

There is sufficient liquor at hand to last at least five years, and distillers have devised a quota plan for lounge and restaurant operators.

Certain blends have virtually disappeared from the market but there is a sufficient supply of straight ryes, and scotches are plentiful. By dealing with several distributors, operators are able to keep their liquor stock full at all times.

In the scarcer brands, liquor salesmen

are given quotas at the beginning of the month. These sales are passed usually to favorite customers and serve as a bait for sales of other brands.

One of the results is the increased buying by all operators, but this is a touchy subject and few are willing to discuss their stockpile. Another difficulty is the curtailment of deliveries. Most distributors are now sending their trucks out two days a week.

### Chicago Uses Substitutes

CHICAGO, Feb. 27.—The disappearance of many brands of gins and bourbons is worrying local cocktail lounge operators, particularly those catering to a select trade which still insists on favorite brands. The general feeling, however, is that customers, getting used to rationing, will also accept the growing liquor shortage as part of the changing wartime picture. Vodkas are being used for gins and scotches, still plentiful, are getting bigger sales.

Some alert operators have been increasing their sales of domestic wines and beers and other items which are still available in large quantities.

Prohibition talk, disguised under less discernible terms and descriptions, has the trade worried more than anything else. Staunch supporters of the last prohibition law are beginning to become active again and are campaigning for support in the press here.

### West Coast Problem

LOS ANGELES, Feb. 27.—Because of difficulties in transporting goods from the East, bistro operators in California, Washington and Oregon fear a curtailment of shipments from Eastern brew- (See LIQUOR STATUS OK on opp. page)

### Butterfield Percentage Deal

READING, Pa., Feb. 27.—Erskine Butterfield, Negro pianist-singer, opened Wednesday at the Cabanna Club here for two weeks at \$250 a week and 2 per cent of the gross. It's Butterfield's first percentage deal and was made thru his manager, Walter Bloom, and the William Morris Agency. The Cabanna averages \$3,000 business a week.

## COCKTAIL COMBO PROFILES

### PAT TRAVERS AND HER MEN ABOUT TOWN



Pat Travers and Her Men About Town constitute a versatile group equally proficient at rhythm and ballad offerings. During their comparatively short career they have achieved an instrumental and vocal perfection that makes them suitable for top-flight cocktail lounges.

Miss Travers fronts the unit as the lady of song, while her colleagues consist of Frank Darling, former bass player with Gene Krupa; Vinnie Erico, guitar, and Joe Baque, alternating between piano and vibes. Miss Travers accentuates the combo's rhythms with her handling of maracas. Their library includes Latin and Hawaiian novelties as well as sweet and jive selections.

## Two Femme Combos Signed by Special

NEW YORK, Feb. 27.—Rose Venuti, niece of handsman Joe Venuti and similarly a hot fiddler, is heading an all-femme trio (her violin doubling at sax, backed by bass and accordion). Will be handled by Mike Special.

Special has also signed another femme combo, Teddy Metzger's six-piece unit consisting of Miss Metzger at the piano, two saxes, trumpet, guitar and drums. Trumpeter is Shirley Harris, who was previously with Johnny McGee ork.

### Gervis Signs Two Units

CHICAGO, Feb. 27.—Bert Gervis signed two new units this week. They are Johnny Hynda (3), with Jean O'Brien on vocals, and Jimmy Blue, blind accordionist, who is building a four-piece outfit. Hynda opened in the Green Mill on the Northside Tuesday (23).

### Bond Prize for New Name

NEW ORLEANS, Feb. 27.—A \$25 War Bond is offered to the customer who submits the winning name of the new cocktail lounge opened in the Jung Hotel here this week. Manager Emmette J. Bierger introduced this feature to create interest in the new spot, which was formerly known as the Mirror Room. Howard McCreery and his unit started on the bandstand. Entertainment is featured afternoons and evenings.

### GAC Nabs Paterson Spot

NEW YORK, Feb. 27.—Clover Club, Paterson, N. J., signed a booking pact with Danny Hollywood, of General Amusement Corporation. Spot uses two acts, usually a trio and a femme singer. Jacquellina, singer-accordionist, is the attraction and will follow her stand there with two weeks at the Hotel New Yorker, starting March 13.

## Off the Cuff

### EAST:

ARTHUR DAVIES TRIO is holding at the Bingham House, Philadelphia, to March 12. . . . PONSELL, femme accordionist, opened at Jerry's, Paterson, N. J., Saturday (27). . . . COLE COLEMAN is current at Murphy's Lounge, Trenton, N. J. . . . ADA FARRAN, singer, is current at the Diamond Mirror, Passaic, N. J. . . . DIANE NOBLE, chirper, is a holdover at the Hickory House, New York. . . . DON SEAT'S options at the Roosevelt Hotel, Pittsburgh, go until March 13. . . . ART BARKER ORK is new at the Enduro, Brooklyn. . . . CARRIE MAUDE BELLEVILLE, pianist, has gone to the Main Central Hotel, Asbury Park, N. J. . . . BOBBY MARTIN'S ORK into the Midway Bar, Philadelphia, March 8. Skeets Light is on the same bill.

AVIS KENT, singing to her own pianology, takes over at Mort Cassway's Celebrity Room, Philadelphia, with songstress BETTY SANDORS another newcomer. . . . DON SAMARITAN, the Merry Minstrel, added at Irvin Wolf's Rendezvous, Philadelphia. . . . THE GROOVENEERS new at Hank Collin's Midway Musical Bar, Philadelphia, with the COLE COLEMAN TRIO holding over. . . . VINCENT PIRRO is making his Philadelphia bow with his Novachord and trio at Lou's Chancellor Bar. . . . THREE BROWNIES next in at Steve Brodick's Musical Bar, Philadelphia. . . . THIP TAYLOR'S Three Cleffs locate at Nell Delghan's, Pennsauken, N. J. . . .

### MIDWEST:

FOUR TONS OF RHYTHM are the first colored unit to play the Silver Frolics, Chicago. . . . JIMMY NOONE (4), another colored outfit, moved into the 115 Club, Grand Forks, N. D., March 1. . . . BILL SIMMONS has opened his

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# Reviews

## King Cole Trio

(Reviewed at 331 Club, Los Angeles)

Few people know the leader of the colored King Cole Trio, Nate Cole, by his real name, for during the past three years that he has had a small combination the monarch title has stuck to him. Cole has designed his unit for an informal room and here at the 331, where the crew is winding up an eight months' run, the band has been fitting into the assignment like a glove.

Cole is king of the piano, and receives his backing from Oscar Moore, guitarist, and Johnnie Miller, bass. Cole wisely divided the assignments three ways, for Moore's guitar work is outstanding and Miller's bass routines command much interest. So, with three of them pounding away at melodies, the result is what it inevitably would be—good sound harmony and entertainment.

The leader is known in composing circles and the evening's work includes, in addition to popular tunes, a number of originals that hit the bull's-eye like an archer's arrow. Cole vocalizes on his own tunes.

From start to finish this combo dishes out music that is certain to bring commendation from any crowd in an informal room. The boys have plenty of tricks, so if one wants to stay from 8 to 12, there's sufficient change to keep him entertained. *Sam Abbott.*

## Jack Lewis and His Three Collegians

(Reviewed at Swan Club's Palm Room, Philadelphia)

Nothing rah-rah about this trio. The three lads go about their business of playing and singing songs in business-like and showmanly manner, and all to good effect. Jack Lewis, fiddle, has been leading a band around Philadelphia for a dozen years or more.

Lewis has surrounded himself with two other capable musicians in Vic Wilson, guitarist, and Jules Lavan, pianist, also doubling on the accordion. Trio sells itself on the angle that "you name

'em and we'll play 'em." Everything is dished out in medley fashion, and there is seemingly no limit to their repertoire. Takes in everything that Tin Pan Alley has to offer, including a generous sprinkling of novelty and comedy tunes. On the vocal front, guitarist Wilson used his baritone pipes to excellent advantage.

Plenty of pep and zing to their playing and singing. And in spite of the billing, boys need no zoot suits to sell themselves, which they do handily in their more formal attire.

*Maurie Orodienker.*

## Wes Cornell

(Reviewed at Dixie Hotel, Terrace Room, New York)

The Terrace Room presents some difficult problems for a single song and piano practitioner. Size, make-up and generally noisy atmosphere provide more than a few headaches. Nevertheless, Wes Cornell manages to scrape up sufficient attention with risque songs, clever monologs and a fine brand of piano poundings.

His special material, written mainly by himself, offer many amusing moments. His parodies are especially okay and voice is sufficiently strong to get across on its own merits. *Joe Cohen.*

## Daniels and Todd

(Reviewed at Jim Otto's, Beverly Hills, Calif.)

Combo consists of Dorothy Daniels, brunette looker, and Arthur Todd, guitarist. While they are new in this locality, they already have a strong following.

Miss Daniels takes over at the piano, with Todd across from her at a second mike with Spanish guitar. Tunes run from the smoother pop stuff to classics with a dash of light opera. Miss Daniels, in addition to her clever piano work, turns in vocals that blend well with the voice of her partner.

Team works well and displays a knowledge of showmanship in selecting and presenting an evening's program.

*Sam Abbott.*

## Jose Rosado

(Reviewed at Green Mill, Chicago)

Latin combination consisting of three men and a sexy girl vocalist and maracas shaker billed as Raquel. The peppery girl dominates the proceedings with her striking personality, even tho vocally she is considerably weak.

The leader, young, clean-looking chap, strums a guitar. He is not a showman but does a good job musically. His partners are Kiki Ochart, piano, and Francisco Avila, bass.

Raquel, Rosado and Avila also combine to form a harmony trio, singing both Spanish and American tunes. Unit, on the whole, is suitable for spots demanding authentic Latin sets. When caught the members tried to mix in too many American tunes, but they do not come up with the standard achieved in their Latin work. All work in native costumes. *Sam Honigberg.*

## LIQUOR STATUS OK

(Continued from opposite page)

eries. Most of the freight tonnage from the East is currently devoted to war commodities. The War Production Board wired Eastern distillers and brewers that shipments to the three West Coast States will have to be eliminated during all traffic emergencies.

Fortunately, local stocks are still big, and it will be some time before the bottom will be scraped. In the meantime, it is hoped that the WPB will ease its regulations as soon as the traffic crisis lightens.

## Rationing in Virginia

RICHMOND, Va., Feb. 27.—Liquor in Virginia is rationed on the same order as canned goods, cannot be bought in any public place, and is available only in State stores to Virginia residents, 21 years or over, under the State's system of rationing. Cafes can serve only beverages, including wines, with a potency of not over 14 per cent.

## HAVE OPENING

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## HARL SMITH

Hotel Santa Rita TUCSON, ARIZONA

Static Club, Chicago, and is using PRES-TON SELLERS, organist. . . . LIL ALLEN, colored pianist, held over at the Bamboo Club, Kenosha, Wis. . . . DON JACKS (4) have drawn another holdover at the Crown Propeller, Chicago. . . . VAUGHN AND WHITNEY have opened at the St. Paul (Minn.) Hotel. . . . JOE FRANKS, leader of the Advocates of Swing (4), has three men in 4F and is looking for a fourth member of similar classification to make his unit draft-proof. Combo has returned to the Kentucky Lounge, Chicago. . . . LOUIS JORDAN, colored leader of the famed quintet, has an induction call for March 6. . . . THE KING COLE TRIO opened at the Beachcombers, Omaha, Saturday (27) as scheduled. Nat Cole, the leader-pianist, having been rejected by the army. . . . CARL'S PARADISE ISLANDERS (3) have reorganized the unit and opened at the Oliver Hotel, South Bend, Ind., this week, to be followed with a date at the Hotel Louis, Joliet, Ill. TUREA has left her own unit to join this outfit as singer.

## WEST COAST:

EDDIE BEAL TRIO has moved to the Zanzibar Room at Florentine Gardens, Hollywood, to replace the Three Blazes. Beal had a successful run at Swanee Inn. . . . LOUMEL MORGAN TRIO has taken over the Swanee Inn bandstand. . . . HARDING AND MOSS, with Billie Joyce, open at the Polo Room of the Beverly Hills Hotel March 19. . . . RED ALLEN AND J. C. HIGGINBOTHAM, who recently closed at Kelly's Stables, New York, are headed west to open at the 331 Club, replacing the King Cole Trio. . . . GUY BUCK has moved from Mission Inn, Riverside, Calif., to Atlas Hotel, Colorado Springs, Colo. . . . TOM CONNELLY and His NOTE TONES (3) have opened at the Apache in Las Vegas, Nev., taking over the bandstand following the Jolly Friars, who have disbanded for the duration. Note Tones stay in three weeks, with Drex Broome (5), who put in 18 weeks at the Colorado Springs Atlas, taking over. . . . Quartet is being built around CHARLES GARY and will be known as Charles Gary and His Queens of Rhythm. Combo will feature Janet Sloane and has been set for Mission Inn, Riverside, Calif.

(Routes are for current week when no dates are given)

## A

Adams, Joey (Hurricane) NYC, nc.  
Alfan, Vic, Trio (Worth) Buffalo, h.  
Allen, Jean (Swing Club) NYC, nc.  
Aloma, Princess (Victoria) NYC, h.  
Ammons, Albert (Cafe Society Downtown) NYC, nc.  
Anderson, Jean (Brown Derby) Chi, nc.  
Anthony, Allyn & Hodge (Stanley) Pitts-burgh, t.  
Ard, Dottie (Lido) South Bend, Inc., nc.  
Artini & Consuelo (Bismarck) Chi, h.  
Ash, Lou (Colosimo's) Chi, nc.  
Astrand, Chet (Casino De Patee) New Orleans, nc.

## B

Banks, Billy (Diamond Horseshoe) NYC, nc.  
Banks, Sadie (Old Roumanian) NYC, nc.  
Barksdale, Everett (Le Ruban Bleu) NYC, nc.  
Barry, Diane (Patio) Cincinnati, nc.  
Barry, Fred & Elaine (Pierre) NYC, h.  
Bates, Peg Leg (Buffalo) Buffalo, t.  
Baxter, Mona (Stevadora) Detroit, nc.  
Belmont Bros. (Vernes) Detroit, c; (Larsons) Detroit 8-13, nc.  
Ber-Mar (La Vie Parisienne) NYC, nc.  
Biroh, Peter (Hurricane) NYC, nc.  
Bishop, Wendy (Park Central) NYC, h.  
Blake, Arthur (Spivy's Roof) NYC, nc.  
Blakstone, Nan (Shangri-La) Boston, nc.  
Blanche & Elliott (The Pines) Youngstown, O., 22-March 6, nc.  
Bond, Angie, Trio (Jack Dempsey's) NYC, re.

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Bond, Gertrude (Palm) West Palm Beach, Fla., nc.  
Bows, Major, Unit (Chateau) Rochester, Minn., 3-4, t.  
Bowman, Patricia (Palace) Cleveland, t.

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## ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—café; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Borge, Victor (Waldorf-Astoria) NYC, h.  
Brandon, Jane & Jerry (Leon & Eddie's) NYC, nc.  
Briggs, Bunny (Kelly's Stable) NYC, nc.  
Brito, Phil (Patio) Cincinnati, nc.  
Britton, Jimmy (RKO-Boston) Boston, t.  
Brown, Pete, Trio (Onyx) NYC, nc.  
Bruce, Carol (Roxy) NYC, t.  
Burke, Irene (Swing Club) NYC, nc.  
Burke, Mildred (Mike's) West Palm Beach, Fla., nc.  
Burke Twins (Sawdust Trail) NYC, nc.  
Burton's Birds (885 Club) Chi 2-13, nc.

## C

Callahan Sisters (Blitmore) Providence 1-13, h.  
Candido, Candy (Chicago) Chi, t.  
Canzoneri, Tony (Hurricane) NYC, nc.  
Capo, Bobby (La Canga) NYC, nc.  
Carlos & Delores (Patio) Cincinnati, nc.  
Carol, Susan (Troc) NYC, nc.  
Carr, Billy (Vine Gardens) Chi, nc.  
Carroll Sisters (Hurricane) NYC, nc.  
Carroll's, Earl, Vantiles (Earle) Phila, t.  
Corney Twins (Greenwich Village Inn) NYC, nc.  
Chapelle, Carole (Louise's Monte Carlo) NYC, nc.  
Chase, Chaz (Queen Mary) NYC, c.  
Chittison, Herman, Trio (Le Ruban Bleu) NYC, nc.  
Chords, The (Lyric) Mobile, Ala., 5-8, t; (Martin) Dothan 9, t; (Paramount) Montgomery 10, t; (Wilby) Selma 11, t.  
Christian, Eleanor (Colonial) Dayton, O., t.  
Clark, Tiny (Village Barn) NYC, nc.  
Clayton, Pat (Queen Mary) NYC, nc.  
Collette & Barry (Brown) Louisville, h.  
Conrad, Cliff (Embassy) Brooklyn, nc.  
Cornell, Wes (Dixie) NYC, h.  
Costello, Diosa (La Canga) NYC, nc.  
Covarro, Nico (Bal Tabarin) NYC, nc.  
Cox, Wilma (Armando's) NYC, nc.  
Coy, Johnny (Frolics) NYC, nc.  
Cross, Harriet (606 Club) Chi, nc.  
Cummings, Don (Strand) NYC, t.  
Curran, Vince (18 Club) NYC, nc.

## D

Darrow, Chick (Caravan) NYC, nc.  
Davis, Bob (Oriental) Chi, t.  
Davis, Murray (Rainbow Inn) NYC, nc.  
Davis, Rufe (Orpheum) Omaha, t.  
Daw, Evelyn (Island) NYC, re.  
Dawn, Patricia (Swing Club) NYC, nc.  
De Castro Dancers (Lyric) Mobile, Ala., h.

DeFay, Arleen (Sawdust Trail) NYC, nc.  
De Felipe, Flores (Havana-Madrid) NYC, nc.  
Delahanty Sisters (Tropico) Imperial, Calif., nc.  
Del Rio, Diana (La Vie Parisienne) NYC, nc.  
DeMaye, Moore & Martin (Leon & Eddie's) NYC, nc.  
Denise (Jimmy Kelly's) NYC, nc.  
Derbia & Frenchie (Ubangi) NYC, nc.  
De Rivero, Carmen (Frolics) NYC, nc.  
DeSimone, Cheena, Dancers (Bowers) Detroit, nc.  
D'Ivons, The (Earle) Washington, t.  
Diamonds, Four Cuban (Havana-Madrid) NYC, nc.  
DiGatanos (Riobamba) NYC, nc.  
Dixon, Joy (Jimmy Kelly's) NYC, nc.  
Donegan, Dorothy (Garrick Bar) Detroit, nc.  
Doraine & Ellis (Royale) Detroit, nc.  
Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.  
Dorito & Velero (El Chico) NYC, nc.  
Doyle, Eddie & Amy (U. S. Army Show) Paris, Tex.; Gainesville 8-13.  
Duval, Jennine (Mon Parce) NYC, nc.  
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

## E

Eddy, Eddie (Diamond Horseshoe) NYC, nc.  
Eddy & Lake (Leon & Eddie's) NYC, nc.  
Eldredge, Roy (Oriental) Chi, t.  
Emerald Sisters (Camp Bowie) Brownwood, Tex., 3-4; (Camp Hood) Temple 6-9; (Camp Wallace) Galveston 10.  
Errolle, Martha (London Chop House) De-troit, re.  
Estellita (Riobamba) NYC, nc.

## F

Fields, Benny (Riobamba) NYC, nc.  
Finnell, Carrie (606 Club) Chi, nc.  
Fisher & White (Old Roumanian) NYC, nc.  
Foster, Ruth (Glenn Rendezvous) Newport, Ky., nc.  
Francesco (Wivel) NYC, re.  
Francis & Lonas (Paris Inn) San Diego, Calif., nc.  
Fun for Your Money (Glenn Rendezvous) Newport, Ky., nc.

## G

Gaby, Frank (Palace) Columbus, O., t.  
Galante & Leonarda (Commodore) NYC, h.  
Gale, Gloria (Colosimo's) Chi, nc.

Gale, Lenny (Oriental) Chi, t.  
Gardner, Kay (Onyx) NYC, nc.  
Gates, Bob & Maxine (606 Club) Chi, nc.  
Gautier's Bricklayers (Music Hall) NYC, t.  
Gautier's Steeplechase (Beverly Hills) New-port, Ky., ec.  
Gay, Albie (606 Club) Chi, nc.  
Gibsons (Hurricane) NYC, nc.  
Gifford, Albert (Music Hall) NYC, t.  
Glover & LaMae (Sheraton) NYC, h.  
Golden Gate Quartet (Cafe Society Uptown) NYC, nc.  
Golden Pair (Bowers) Detroit, nc.  
Gordon & Rogers (Buffalo) Buffalo, t.  
Gould, Sid (Glenn Rendezvous) Newport, Ky., nc.  
Guizar, Tito (Blackstone) Chi, h.  
Guster, Al (RKO-Boston) Boston, t.

## H

Haakon, Paul (Chez Patee) Chi, nc.  
Handy, W. C. (Diamond Horseshoe) NYC, nc.  
Harlowe, Buddy, Trio (Commodore) NYC, h.  
Harrington, Pat (18 Club) NYC, nc.  
Harris, Claire & Shannon (Edgewater Beach) Chi, h.  
Hart, Dorothy (Swing Club) NYC, nc.  
Hannon, Bob (Roxy) NYC, t.  
Heat Waves, Three (Brown Derby) Chi, nc.  
Hearn, Bernie (Village Vanguard) NYC, nc.  
Helene (Alden) NYC, re.  
Herbert, Tim (Capitol) Washington, t.  
Herron, Joel (Savoy Plaza) NYC, h.  
Hines, Baby (Cafe Society Downtown) NYC, nc.  
Hoctor, Harriet (Diamond Horseshoe) NYC, nc.  
Hoffman, Lew (Orpheum) Omaha, t.  
Hoffman Sisters (Cave) Winnipeg, Man., Can., 1-14, nc.  
Hollander, Sater & Sherr (Rogers' Corner) NYC, re.  
Holman, Libby (La Vie Parisienne) NYC, nc.  
Hope, Glenda (Jimmy Kelly's) NYC, nc.  
Hosier, Beverly (Bertolotti's) NYC, nc.  
Howard, Bunny (Park Central) NYC, h.  
(See ROUTES on page 55)

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# DISK PEACE POSTPONED

## Diskers' Rejection of AFM Plan Brings Halt to Negotiations; May Be Thrashed Out in Senate

NEW YORK, Feb. 27.—The executive board of the American Federation of Musicians had already been adjourned and its members scattered all over the country when the recorders-transcribers' rejection of its proposal reached AFM headquarters here. It wouldn't have mattered if they had still been here waiting for the news, the death knell on current negotiations had been sounded.

An AFM spokesman says that copies of the rejections have been mailed to the board members' homes for study. He also says that there will be no answer; the diskers got the proposal, if they don't like it, let them make a counter proposal. If they prefer not to, that's their business. Meanwhile no records will be made.

If that's all that were to it, it would be simple. But Judge Barnes's decision on the government's second suit against Petrillo and his union has yet to be heard. And just what Senator Clark and his investigating committee think of the recording status is still to be learned.

Whatever Judge Barnes decides will eventually have to be supported or rejected by the U. S. Supreme Court before it becomes the law of the land. That much has already been agreed to by attorneys for both the plaintiff and the defendants. Long before that case runs its course Congress will probably consider taking matters into its own hands.

Petrillo had until the middle of February to make known what his organization wanted for lifting the ban, whom he wanted it for and to whom it would go. The demands are now known, and whether Senator Clark and his committee members consider them just is not known. Previously the committee gave every indication that it saw eye to eye with the injured parties. Now that they have turned it down the time for senatorial action is probably due.

Around AFM quarters it is believed that "big business" has played out the diskers' hand. "National Association of Manufacturers" and other powerful lobby groups are thought to be the villains of the piece. Whether NAM is or is not involved, it is clear that NAB is plainly in the picture. Petrillo has said that his org isn't fighting radio, but radio hasn't removed itself from the fracas.

Before the diskers' answer was made public NAB's position was made clear in its bulletin. And the objections it

raised to the AFM plan are not too dissimilar to the final objections of the diskers.

That taxing power should be left in the hands of the government, and not be given over to any independent organization, was part of the theme in both criticisms. So was the point of conflicting with the War Man-Power Commission's policy on control of labor. Also the threat Petrillo's plan offered to the National Labor Relations Act. Likewise that there was no real unemployment problem among musicians. Ditto the conflict with the Office of Price Administration. And the War Labor Board on wage stabilization. And the dangerous precedents inherent in any plan that makes employers responsible for the unemployed in its industry.

Regardless of which group thought up the objections first, the fact remains that all groups opposed to AFM's proposals arrived at the same conclusion.

The problem will have to be solved. Who is going to solve it remains to be seen. When it will be done and under what circumstance and with what consequences also remain to be seen.

Meanwhile no records will be made.

### Swing-Shift Shindigs Rate New Curfew Laws

PHILADELPHIA, Feb. 27.—Representative Finnerly, member of the Pennsylvania State Legislature from Philadelphia, introduced a new bill into the House Tuesday (23) to allow for dancing at public ballrooms beyond 2 a.m. for war workers. Finnerly's measure is only a temporary one and sanctions dancing into the wee hours of the morning only for the swing-shift workers at the defense plants.

Situation arose here the week previous when police stopped a series of dances for war workers at Town Hall because they went beyond the legal 2 a.m. closing hour. The proposed State law would apply only to such affairs and not for the regular ballrooms that open at 9 p.m. as usual. Swing-shift dances would start at midnight or later. Bill also rules out the late dancing in spots where liquor is sold, niteries having a 2 a.m. curfew of their own.

## Only Two Bands Get USO Tours; 30-Week Sked of One-Nighters

NEW YORK, Feb. 27.—Band bookers' committee has finally worked things out with USO-Camp Shows, Inc., to clear bands on army camp circuits. USO has okayed arrangements whereby two bands, Louis Prima and Barney Rapp, will make the tour. Original plan of the bookers called for seven bands, but for the present two were settled on.

USO had been holding off on use of bands, claiming that musicians were ineligible for deferments, hence scheduled tours might have to be canceled when a maestro found his band drafted out from under him. Meetings dragged on until this week when bookers pointed out that if they were to worry about what the draft might do in the future they might just as well call a halt to the whole band business. USO-ers yielded the point and conceded that if the Prima and Rapp tours worked out well the other four under consideration might be set.

For the present, Prima and Rapp are sked for indefinite tours beginning June 1. Bookers had first conceived of six-week trips, but now a 30-week maximum is not unlikely if the orksters fit the bill. Prima will be on the Red circuit with a budget (including other acts that go with the band as a unit) placed as high as \$2,250. Rapp gets the White

### Coca-Cola Spotlight Band Parade

(Week March 8 to 13)

Monday, March 8... Bobby Sherwood  
Tuesday, March 9... Ina Ray Hutton  
Wednesday, March 10... Frankie Masters  
Thursday, March 11... Henry King  
Friday, March 12... Horace Heidt  
Saturday, March 13... To Be Selected

## Chi Bandleaders Can't Budge Men From Home Town

CHICAGO, Feb. 27.—Despite the great shortage of bands, territorial outfits are still not making more than a bare living. Chief reason, as bookers see it, is the fact that promoters are name-conscious and will not go out of the way to buy and sell semi-names or comparative unknowns despite the local promotion achieved by those bands.

Another angle is the unwillingness on the part of many musicians with these bands to leave town. When a territorial band does land an out-of-town date, in nine cases out of ten the leader has to hunt for replacements and has to open with a band that doesn't sound like the original property. Chi sidemen feel that the Local 10 scales here are fine and if their leader doesn't want to stay in town it is comparatively simple to hop right on another maestro's band wagon. As far as the leaders are concerned, however, local jobs are not enough to make all the band-leading headaches of today worth while. And most local jobs are losing propositions anyway, the leader having to shell out heavy pay for his top sidemen, in addition to buying arrangements et cetera.

Among local outfits still intact are Gay Claridge, Judy Talbot and her male ork, Lew Diamond (the busiest club date band), Carl Schreiber, Emil Flindt, Jack Russell (who doubles as cocktail and club date booker for General Amusement Corporation), Ray Pearl's band under the direction of Buddy Madison (Pearl is in the army) and Boyd Raeburn. Boyd is building his group at the Band Box via CBS air shots.

## No Boogie-Woogie for B. A.

BUENOS AIRES, Feb. 27.—Boogie-woogie is a "mustn't" in dance halls here under new edict issued by Mayor Pueyrredon. The mayor feels the city needs a moral clean-up and considers such music a bad influence.

## Pennsy Gets CBS Plus Blue Time; Sets Band Sked

NEW YORK, Feb. 27.—Network feuding for Pennsylvania hotel remotes has been settled amicably. A deal arranged by Billy Burton, manager of Jimmy Dorsey's band (current at the Penn), provides for both CBS and Blue networks to air bands from the hotel.

Blue had an exclusive with the Penn but was getting beefs about the coverage. When CBS began making overtures, Burton then got the okay from James McCabe, hotel manager, to put in both wires. Blue picks the band up Mondays, Wednesdays and Fridays, CBS taking over Tuesdays and Thursdays. Arrangement, of course, is a happy one for Burton since it gives Dorsey a full week of broadcasting build-up.

By signing Bob Allen and Charlie Spivak, the Hotel Pennsylvania is set with name orks until December 18. Allen will follow Jimmy Dorsey, opening May 3, and will be succeeded by Spivak June 16. Glen Gray goes in July 26, staying to October 2, with Tommy Dorsey following to take over the period previously held by Glenn Miller.

Dorsey was originally set to vacate the premises in April but is being held over to May 1.

circuit; budget (including the Moss Sisters and other acts) amounting to \$1,400.

If the tours work out, the other four bands being considered will be routed. Dick Rogers and Muggsy Spanier probably will be tapped for the Red circuit, while Reggie Childs, Ace Brigode and Enoch Light are likely for the White.

How pleased the selected bands will be about USO tours probably will depend on how hardened they are to traveling. Playing a full week of one-nighters for 30 successive weeks will probably give maestra and sidemen plenty of heebie-jeebies. Ostensibly bookers originally asked for only six weeks because they were familiar with road hardships and the usual complaints that follow.

Personal managers and maestra will have to balance off virtues and evils of USO circuit when it comes to money. In the latter line, USO contract allows no outside bookings, which means no picking up of extra change in lucrative areas. Against that the consolation of having 30 steady paid weeks of work will be measured. Knowing that they're rendering a patriotic service, of course, will influence the musikers when they figure on applying their two-week cancellation rights.

## Philly Symph Wants To Swing Out of Red Ink

PHILADELPHIA, Feb. 27.—The haughty Philadelphia Orchestra, which has always eyed swing and pop artists with suspicion when they make back-door entrances in concert halls, is now looking forward to help from popular names to make up revenue losses resulting from curtailed road tours of the symphony orchestra. Earl McDonald, manager of the Philadelphia Orchestra, admitting that heavy taxes, transportation difficulties and other readjustments of the war have made regular attendance at the symphony concerts impossible for a number of the die-hard supporters, said that the symphony groups will have to depend on the pop stuff to keep down deficits next season.

McDonald points out that war industries have attracted thousands of new residents to this city (official figures put at 300,000), and he claims that many of them haven't got beyond Benny Goodman or Tommy Dorsey in their musical tastes. "A program of Bach, Beethoven and Brahms will bring only a small percentage of this new population into the Academy of Music," McDonald declares, "but a well-known figure in the field of musical entertainment, plus a program that is not too hard to digest, may be what a great many of them want."

Since the Philadelphia Orchestra has an annual operating bill of \$600,000, McDonald is shopping around for popular attractions for the 1943-44 season and warns the other symphony orchestras thruout the country to start shopping around too. Change of heart to the pop stuff resulted from Alec Templeton's guest appearance with the local symphony January 23 to fill a gap in the orchestra schedule left by the cancellation of a road tour. Templeton, who dished out stuff like *Mr. Five by Five*, set a new record in the symphony's 43-year history by an overflowing attendance of 3,500.

McDonald last week huddled with the William Morris Agency in New York on the possibility of a Duke Ellington concert here under the auspices of the Philadelphia orchestra. Proposal is to put Ellington into the Academy of Music, home of local symphony, some time in April. In addition, McDonald hopped up to Boston to talk to Sigmund Romberg about a similar date.

Pop fare will also figure more prominently for the outdoor Robin Hood Dell symphony series, from June 21 to August 6, according to David Hocker, manager of the summer concerts which feature an orchestra composed of 90 members of the Philadelphia Orchestra and the usual variety of guest conductors and soloists.

HARRISBURG, Pa., Feb. 27.—Legislation to permit all-night dances for war workers whose working hours make it inconvenient or impossible to attend evening dances, has been introduced in the House of Representatives.

At present all public dances in Pennsylvania must close at 1 a.m., except those held by organizations and societies, which may continue until 2 a.m.

The Finnerly bill would permit dances for organizations and societies and war workers at any hour. The 1 a.m. closing time for dances open to the general public would not be changed.

## No White H. Christmas?

LOUISVILLE, Feb. 27.—Irvin H. Berlin, of this city, is informing all concerned that suit will be brought in New York City to protect his copyrights for the following songs: *I Remember You*, *I'll Always Remember*, and *Baby, Listen To Me*.

Unfortunately, while Irvin H. Berlin was playing the piano for a "small audience at the YMCA, a thief stole his leather case containing the copyrights."

In the language of theatrical tailors, the suit must go on.

## Rio's Sked for Performing Fees

RIO DE JANEIRO, Feb. 27.—New performing rights fees submitted by UBO and SBAT have received government approval and will become effective immediately. New rates, which cover all branches of the amusement industry using live or canned music, will mean an over-all average boost of approximately 100 per cent.

A new organization, Offices for the Collection of Author Rights (Escritorios de Cobranca do Direito Autoral), will be established as a collection agency for UBO and SBAT, with Francisco Corera da Silva, former administrator general of UBO, at its head. Branch offices will be set up thruout Brazil to facilitate collection. New set-up will simplify the collection and distribution of performing fees, particularly those of foreign rights, which were in a jumbled state with two or more agencies overlapping.

## Valentine's Eve Kept Memphis Musikers Moving

MEMPHIS, Feb. 27.—Valentine's Eve in Memphis this year was bigger than New Year's Eve, according to figures released this week by R. L. (Spike) Lessem, secretary of Memphis Federation of Musicians. Mr. Lessem said that 12 extra union bands were working on Valentine's Eve this year and that private parties employed practically all the other Memphis musicians. In addition, Joe Sanders and Chuck Foster were playing at hotels Claridge and Peabody respectively, and two territorial bands, Johnnie Long and Coley Stolz, were appearing at Hotel Gayoso and the Casino, all enjoying capacity crowds.

Membership in the Memphis Federation is now approximately three hundred.

## Powell Plays Ohio State

COLUMBUS, O., Feb. 27.—Teddy Powell's orchestra will play Junior-Senior Prom, March 5, at Ohio State University. This is the social event of the year and the committee booked Powell as the "Surprise Band of Year." Two thousand people will probably be in attendance and tickets are \$3. Biggest bands in the nation have played this date.

Valley Dale, suburban dance spot here, is now cut down to Saturday nights only from the effects of gas rationing. Herb Dalley operated spot for some eight months but it reverted back to Peppe management. In golden days biggest names played spot and collected largest grosses in county, Rudy Vallee holding the attendance record.

## Art Jarrett Band Folding

NEW YORK, Feb. 27.—Art Jarrett band will fold March 11, after the maestro finishes his date at Syracuse Hotel, Syracuse. Sidemen have already been put on notice, and all advance dates have been canceled. Jarrett has a War Department interview slated for March 9, which will probably put an end to his civilian status.

## Les Hite Eastbound

HOLLYWOOD, Feb. 27.—Les Hite and his orchestra are readying a theater and ballroom tour that will take them east, following the close of the band's engagement at the Trianon Ballroom, South Gate, Calif., March 10.

Gene Andes has been signed as personal manager of the band, replacing Chuck Evans.

## The Prisoner's Song

NEW YORK, Feb. 27.—Folsom Prison, California, appears to be a haven for refugees from Tin Pan Alley. Clarence (Butch) Thompson, lifer there, had his *Fight On, America* featured on a recent Army Hour show. Thompson has also collaborated with Earl (Ike) Johnson, another lifer, on *Yummy Yumpin' Yoty*, to be published by Top Music here. Ball Music, Hollywood, has already published the prolific prisoner's *Honeymoon Island*, with half of the royalties going to the San Francisco Red Cross, and the other half going into War Bonds.

## New Tune Masters Scraping Bottom Diskers' Reserves

NEW YORK, Feb. 27.—With the Petrillo ban now reckoned to be a long way from settlement, disk firms' supply of new-tune masters appears to be dwindling fast. Check-up of publishers' reserves a few months back revealed that there weren't many recorded numbers left. Now the reservoir of tomorrow's hits seems to be drained dry. Most of the masters cut by disk firms just before Petrillo clamped down were of picture tunes, and a glimpse at the production schedules of the major film studios reveals there are very few new film tunes left.

Only filmicals coming out with brand-new tunes that were disked before the Petrillo ukase are Paramount's *Happy Go Lucky* (some of the records have been released already) and Columbia's *Something To Shout About*. From *Happy Go Lucky* tunes like *Murder! He Says, Let's Get Lost* and the title piece are represented by recordings, while *Shout About* accounts for *It Might Have Been, You'd Be So Nice To Come Home To* and the title tune. When these are used up major diskers appear to be squeezed out of the current tune market.

The only thing that may be left for the top diskers to do will be to reissue old waxings, and in this connection they can thank the film industry. Latter have a host of filmicals scheduled for '43 which plug standard tunes, and recordings of most of these can be dusted off by the disk firms and offered to retail trade and coin machine operators. Pix to come which score old, recorded tunes include:

MGM's *Cabin in the Sky* (*Things Ain't What They Used To Be, Taking a Chance on Love* and the title tune). Fox's *Hello, Frisco, Hello* (*Ragtime Cowboy Joe, Has Anybody Here Seen Kelly?* and the title tune).

MGM's *Du Barry Was a Lady* (*Katie Went to Haiti, Do I Love You?* and *Friendship*).

Fox's *Stormy Weather* (*I Can't Give You Anything But Love, Ain't Misbehaving, Shadack* and the title tune).

Republic's *Idaho* (title tune) and Fox's *Coney Island* (*Cuddle Up a Little Closer*).

Film versions of many of last year's Broadway musicals number among them Paramount's *Lady in the Dark* and *Let's Face It* and MGM's *Best Foot Forward*.

Decca and Capitol, among the major disk firms, still have a reserve of novelty, jive and race masters that will keep them going for a while in those fields. Among the lesser manufacturers Classic can always stay in the running with its seemingly endless supply of "Mexican" masters.

To meet the new situation, diskers have resorted lately to unusual policy changes. Decca, for one, is bringing back its Brunswick label, a move hastened by company's desire to get on the market with a recording of *As Time Goes By*. Company will release (March 4) Jack Renard's old waxing of the tune for Brunswick. Victor is following its stunt of coupling an Artie Shaw recording with the old Rudy Vallee version of *As Time Goes By* by splicing tunes from *Cabin in the Sky* by different artists. Sammy Kaye's *Taking a Chance on Love*, an old Victor, backed by Vaughn Monroe's *Cabin in the Sky*, a former Bluebird waxing, will be released on March 26.

The immediate future may see a lot more of this unusual coupling, when diskers will have to reach into their files to find salable material.

## South Gets Kirby Hub Date

NEW YORK, Feb. 27.—Scheduled John Kirby jazz concert in Boston Symphony Hall, March 29 will come off with substitutes. Kirby can't get out of his booked engagement at the Club Kingsway, Toronto. Date will be kept instead by Eddie South's ork together with the Delta Rhythm Boys, boogie-woogie pianists Albert Ammons and Pete Johnson, and a sepien canary. Latter will be either Maxine Sullivan, Billie Holiday or sister Rosetta Tharpe.

# Knotty Problems Still Seen In Gem, Denton & Haskins's ASCAP Suit; 2d Round Due

NEW YORK, Feb. 27.—An appeal or amended complaint will be filed next week by Gem Music and Denton & Haskins in their action against ASCAP asking for a declaratory judgment. ASCAP scored a temporary victory last week when the suit was thrown out of court by Judge Aaron Steuer, New York Supreme Court.

Original complaint entered by the plaintiffs demanded a judgment on whether or not publishers will retain performing rights on their catalogs if they do not renew contracts with ASCAP in 1950, when all publisher contracts will expire. Suit was based on ASCAP's position in the BMI-Marks case, in which the Society maintained it owned performing rights in perpetuity by virtue of previous contract with publisher-member and writer's continued membership in ASCAP.

Interesting note to observers is the position which ASCAP adopted in its motion to dismiss. Society argued that no controversy existed, as it agrees that "upon termination of membership the member recaptures whatever rights it has heretofore given to ASCAP." However, it asserts that licensing rights are not assigned by the publisher but are vested in the org by writer-members, and that a publisher cannot claim performing rights if he quits the Society, as he did not assign them in the first place. He can reclaim only those rights which he (the publisher) gave to the Society. Licensing rights would remain with

ASCAP thru authors' membership in the organization.

Altho Judge Steuer offered no reason for his dismissal of the case, it was ASCAP's contention that the suit was based purely on conjecture and could not therefore fall under the purview of a declaratory judgment. Society pointed out that Gem and Denton & Haskins were basing their suit on another case in which they had no interest and were asking for a judgment on a situation which had never arisen in actual practice. Plaintiffs, however, maintain that it is necessary that they know whether or not they are free to negotiate for licensing and for the assignment of rights after 1950 in order to conduct their business.

## Sherman Hotel, Chi, Seeks Summer Bands

CHICAGO, Feb. 27.—Sherman Hotel's Panther Room lost its June and July attractions this week and is hunting high and low for suitable replacements. Vaughn Monroe, who was scheduled to start his first date here in June, will go to Hollywood instead for a film job, and Charlie Spivak, the July feature, has landed his first date at the Paramount Theater, New York, and will forego the local engagement until late this year or early in 1944. Contracts signed with the Sherman permit the band to withdraw, provided notice is given in plenty of time to make a replacement.

Glen Gray returned to the Sherman last night, to be followed by Cab Calloway in April. Woody Herman will return in August.

## Cantor's Big Air Plug Helps "Wing" Take-Off

NEW YORK, Feb. 27.—Powerfully titled ditty by Harold Adamson and Jimmy McHugh, *Coming In on a Wing and a Prayer*, is getting unusual reaction on the basis of the seven-minute dramatization it received from Eddie Cantor on his Ipana radio show a week ago Wednesday. Sheet music orders piled up, totaling 7,000 the first week.

## Harry Moss's "Promotion"

NEW YORK, Feb. 27.—Harry Moss, one-night booker for Music Corporation of America, has been taking a ribbing from those in the trade who happened to see a squib in one of the music mags announcing that Moss had been "appointed" head of small band and cocktail combo bookings at MCA.

Mag ran across Harry Moss's name in connection with a small band situation and assumed the worst without bothering to check Moss on it.

## Balto Belvedere Resumes

BALTIMORE, Feb. 27.—The Charles Room at the Belvedere Hotel has been reopened for supper and dancing. Taking into consideration transportation problems, room will open and close an hour earlier than formerly, the hours being from 9 to 1.

Ben Cutler and his orchestra, coming in from New York, have been signed for a limited time.

## Bobby Peters Junks Band

FORT WORTH, Feb. 27.—Bobby Peters broke up his orchestra after an engagement in Dallas and has come to the Supper Club here as master of ceremonies. While playing here he will push his efforts to get into the air corps. Gasoline rationing, crowded trains and the draft have proved too much for Peters.

## Gal Bassist for Brigade

TOPEKA, Kan., Feb. 27.—First of the band leaders to call in a girl to fill a bass vacancy, Ace Brigade has selected Connie Van. 26, for the place. Following a long search, Brigade believes he has found the girl who can slap a bass like a man.

Brigade drew a satisfactory 250 persons at 85 cents in a one-night appearance at Meadow Acres here Saturday night, February 13.

## Lunceford Misses Date, Loses Another Vet Soloist

NEW YORK, Feb. 27.—Time and war have backed Jimmie Lunceford down. The war blitzed Lunceford's punctuality record—he hasn't missed a date in 10 years—when his train, sidetracked to give troops the right of way, arrived in Suffolk, Va., behind time. Sepian maestro couldn't make the one-nighter, the first out of 2,500 played to be skipped.

Road travel is also leaving its mark on the sidemen. Following the departure of drummer Jimmie Crawford, vet James (Trammie) Young, star trombonist and vocalist, has checked out of the band to rest up here.

## Fio Rito Fine in Omaha

OMAHA, Feb. 27.—With ideal weather Ted Fio Rito and his orchestra drew 1,200 dancers to Chermot Ballroom for a one-night stand, Sunday, February 21. The take was an estimated \$1,020, with admish at 85 cents. Band went over well with the crowd, and their style seemed to please all the customers.

Chermot policy doesn't feature name bands on Sunday, but sked of Ted Fio Rito ork was jammed at Lincoln, Neb., and they filled in here.

## Tin Pan Alley ASCAP

PHILADELPHIA, Feb. 27.—Frank Capano's Tin Pan Alley Music Company here becomes the first local music mill with a publisher's rating in ASCAP, having won membership last week. Marks the second time that Capano won ASCAP recognition for a music firm. He originally set up the Lincoln Music Company here, but sold it to George Simon, of New York, about a half dozen years ago. In addition to Tin Pan Alley, Capano also has the Miracle Music.

## Maybe It's Broadway Rose

NEW YORK, Feb. 26.—Every fem war worker named Rosie is claiming to be the inspiration of *Rosie the Riveter*. Reports are coming in from factories all over the country boasting that they own the original, with stories and pictures in local newspapers to prove it.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

**HARRY JAMES (Columbia 36672)**

*Velvet Moon*—FT. *Prince Charming*—FT.

**T**WIN PAN ALLEY should soon come to the realization that it has a talented youngster in its midst in the person of Joseph Myrow, who writes beautiful and original music in the popular idiom. Still ringing in their ears is Myrow's *Autumn Nocturne*, and now he has designed a musical mood that is even more striking in his *Velvet Moon*. Years ahead of the times in tune structure, it should not take long for the public to catch up to him, especially with the excellent interpretation afforded by Harry James for this disk. The prosaic title is hardly becoming for such a gorgeous melody that has so much depth and character. However, James weaves it into a melodic pattern that is a classic. Flutes and woodwinds set a pastoral scene for the introduction, with the maestro's trumpet tones, flooded by the romantic strings, taking it into the opening stanza in the slow and dreamy tempo that allows for full expression in the playing. The soft brasses join in on the bridge passage and the trumpet takes the lead back to complete the chorus. Solo trombone against a bank of velvety violins picks up the last half of another chorus, with the golden-voiced trumpet tones on the tag to carry out the side. Eddie DeLange's collaboration on the song indicates that the melody is blended to a lyric. And while DeLange's song story telling is always in top order, side is even more striking as an instrumental. For the plattermate the James instrumentalists lead off for a righteous rhythmic kick in Larry Holmes's *Prince Charming*, a priceless jump ditty in the style of the band's *Music Makers* of earlier waxings. Having the advantage of a particularly pleasant musical riff for its theme, side holds particular enchantment for those who like their music of the hop, skip and jump variety. Taken at a medium tempo, the riff theme is introduced by the unison saxes against a bank of rhythmic brass figures for the opening chorus, bridge passage taken over by the trombones against the sustaining harmonies of the strings. James's trumpet tees off a second stanza, sharing the refrain with the sax and brass sections, with the unison saxes and bleating brasses carrying it out to complete the side.

Apart from the fact that the Harry James name on a phono label counts for a coin magnet, both sides are styled for a long and profitable life in the music boxes.

**TEDDY POWELL (Bluebird 30-0809)**

*Murder, He Says*—FT; VC. *Let's Get Lost*—FT; VC.

**T**EDDY POWELL rings the bell twice for his masterful and rhythmic rendition for these two Frank Loesser-Jimmy McHugh songs from the score of the forthcoming *Happy-Go-Lucky* movie. Accolades belong to the band's svelte canary, Peggy Mann, who is equally effective for both the rhythmic liting and the sultry lamenting. Gal is unquestionably one of the most under-rated singers in the ork whirl. Powell turns both sides over to the chanteuse and she makes the most of them. *Murder* is one of those attractive jumping jive ditties that should find big favor among the youngsters. Taking it at a moderate tempo de jump, Miss Mann starts off the side singing the verse and chorus. Carries on for a second completing stanza, with the band boys assisting both vocally and instrumentally. *Let's Get Lost* is an impressive and lovely torch ballad on the blues side. Trumpet solo, and plenty smooth, by Dick Mains, starts off the side for a half chorus, and Miss Mann takes it over for a complete lyrical stanza to complete the side. Powell sets it at a slow tempo, but, unfortunately, too slow so that it tends to drag and lose much of the song's and singer's brilliance and luster.

Altho Teddy Powell is not alone in the band disk entries for "Murder, He Says," the youngsters patronizing the phonos are going to find plenty of delight in the side, particularly because of Peggy Mann's enthusiastic singing.

**RUDY VALLEE-ARTIE SHAW (Victor 20-1526)**

*As Time Goes By*—FT; V. *Two in One Blues*—FT.

**A**S MIGHT have been expected, Victor is re-issuing Rudy Vallee's recording of Herman Hupfeld's *As Time Goes By*, which has been unexpectedly brought back to popularity as a result of its featured use in the *Casablanca* film hit. The Petrillo ban making it impossible to get out a modern disk for the song, Victor goes back to the Vallee recording made 13 years ago. And it sounds it. However, the important thing is that it affords the record marts with a waxed version of an unintentional hit. Vallee, Connecticut Yankees, among whom only the piano team is distinguished, sings it as a song. Takes full liberties with the tempo. Sings the verse and chorus, with the band boys starting a second chorus and then fading at the last half in favor of the vagabond lover. While the side is heavily dated by present-day standards, plattermate is plenty up-to-date. *Two in One Blues*, a typical blues strain composed by Paul Jordan, who is also credited with the orchestral arrangement, brings back the Artie Shaw band for a solid swing instrumental. Taken at a moderate and easy tempo, with the rhythm rocking all the way, side displays to good advantage the solo proficiency of all the hot horn specialists in the band. Apart from the maestro's own clarinet wizardry, fingering of the pianist for a chorus is the most striking.

Altho the Rudy Vallee rendition of "As Time Goes By" was never meant originally for the meeting of phono requirements, side may still get good play because of the song's wide popularity. Moreover, Artie Shaw's swinger on the mated side is always sure-fire to tempt the youngsters.

**KAY KYSER (Columbia 36671)**

*A Touch of Texas*—FT; VC. *Soft-Hearted*—FT; VC.

From the *Seven Days' Leave* screen score, Kay Kyser pairs two more swell tunes from the prolific pens of Frank Loesser and Jimmy McHugh. As a sort of sequel to Loesser's *Deep in the Heart of*, it's a similarly styled cactus chant in the familiar *A Touch of*, with the longing to leave Texas for the bright lights of Broadway since dimmed out. Side leads off with Sully Mason, assisted by (See ON THE RECORDS on page 61)

NEW ENGLAND'S very own King of Swing does an exceptionally good job of maintaining his venerable rep with the kind of show caught. His *Boston Tea Party* theme set a pace that swell riff arrangements of *Jersey Bounce*, *Victory Room Jump* and *The Business* maintained.

The vocal part of the program was less successful. Gene Jones buttered up *Craziest Dream* the way Hallett's jitter-bugging public likes its muffins, but Jones muffed on a couple of others. One dragged brutally, another had him straining for top notes he didn't quite reach.

A more serious pitch problem is canary Donna Jason. The gal's singing is badly out off key half the time. In *Can't Get Out of This Mood* her flatness marred the entire effect of the band. She was just as bad in *Five by Five*, but here the ork took over the chore and more than made up for her defections.

Hallett has given many outstanding sidemen to the jazz world and his current crop appears to have some likely candidates. The piano player, for one, sounded top-hole.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By M. H. ORODENKER

## Ina Ray Hutton

(Reviewed at Aragon Ballroom, Chicago)

**B**LOND and shapely Ina Ray is the top feature in this swing organization and should prove quite an attraction in ballrooms which cater to servicemen. She knows how to sell herself, the band, as well as her rhythm vocals, despite a lack of a trained pair of pipes. She knows how to wear clothes and has enough of well-tailored suits and low-cut gowns, judging by this viewing, to draw attention to that feature.

Musically, the band is of the solid swing variety, spotlighting, above everything else, the strong seven-brass section. While it has plenty of volume, it is not disturbing in a large hall room of this size and blends sufficiently well with the five sax and four rhythm departments. Many of the arrangements feature spotted trumpet and trombone solos with good enough reason, for that particular section has strong men to handle them.

The male warbler, Stuart Foster, has an impressive voice for ballads and is used generously in each dance set, alternating with Miss Hutton. *Sam Hontberg.*

## Mousie Powell

(Reviewed at Louise's Monte Carlo, New York)

**I**N SPITE of anything one may have heard to the contrary, this is not a corn band. It doesn't play barnyard music, use down-home instruments, and there is absolutely, positively nothing rustic about its humor, which emanates from city sewers—not country cesspools.

In a word, Powell stages a roughhouse that is frequently hilarious in a revolting sort of way. He and his boys scratch their bared hairy chests, nance, goose each other (and customers, too), stage military parades around the tables—in short, they cut up.

Way the band works is to start each half-hour set with a series of set routines which may include anything from skits like "A Day at an Induction Center" to a limerick contest in which the tag lines are naturally blue. Last 5 or 10 minutes of the sets are devoted to dance music that is surprisingly orthodox.

Powell, looking like a lewd cupid, works out on the floor in front of the mike for introductions in Durante English, plays his trombone "none-ies" (with the horn

balanced vertically), gets squirted with seltzer and continually slaps the face of one of the saxmen.

He who gets slapped appears to be known only as "Mousie's brother." Mousie's brother looks like a cross between Harpo Marx and Sam Jaffe, has one loose eyelid, makes like a train whistle, and blows a good tenor sax.

Edgar Canavaro, another saxist and a fast man with the seltzer siphon, is Mousie's chief comedy mate. Al Kaye, the third reed man, sings ballads well during the quiet dance sets. Rest of instrumentation is trumpet, piano and drums.

Patti Clark, a buxom young lass, sings and stooges in some embarrassing bits.

Cellar spots with a rough-and-ready patronage will go for Mousie, but maiden ladies from Dubuque, take warning.

*Elliott Grennard.*

## Jose A. Quintana

(Reviewed at Chez Miquette, Havana)

This is a preem showing of Quintana's new ork for Havana. The fact that Quintana was able to assemble such a crew since leaving maestro Canizares is itself an accomplishment in these days.

Quintana plays a fiddle which he adds frequently to the instrumentation of three rhythm, three sax, two brass and another fiddle. The latter also doubles on piano. It's modified swing that is being played by Quintana's crew. To temper the biting brasses, Quintana makes much use of Harold Kemp's electric guitar pickings. Also makes effective use of vocal groupings within the band.

*David C. Coupau.*

## Wattalife! Juicy Date Has To Be Peddled Around

**N**EW YORK, Feb. 27.—Day in the life of a band booker is getting shorter on material to work with and longer on grief. Agents find themselves caught up in the ironical plight of all other non-war goods business men. They've got plenty of customers but no merchandise. In other words, there are so few bands around it's tough to fill a date.

Case in point is that of Music Corporation of America, which had a juicy one-day job lined up at Lehigh University, Bethlehem, Pa., for two bands. Charlie Barnett was all set for the affair, but the maestro suddenly announced he was going on indefinite vacation. Then effort was made to get Teddy Powell, but he became involved in a string of Cleveland one-nighters. So MCA worked it out with General Amusement Corporation to use Will Osborne, and had him signed, but GAC begged off.

Finally Bobby Sherwood, who was slated for the Lehigh job as the second band, was pushed into the A-band slot. Problem now was just beginning. MCA had to find a B crew to fill the slot originally Sherwood's.

Mal Hallett was sought, but he couldn't make the jump from the Roosevelt Hotel, Washington. Van Alexander was a possibility but he took a Flatbush theater (New York) job instead. Then the McFarland Twins at the last minute nixed the Lehigh bid to take a State Theater offer in Hartford. Ironical twist was enhanced here since the Hartford date was open only because Blue Barron, skedded for it, had to hold over at the Hotel Edison (New York) because the hotel couldn't get anyone to take over after Barron.

At press time it appeared as if MCA would settle on Johnny Warrington, a Philadelphia territorial who features the vocal work of Dolores O'Neill.

LAWRENCE, Mass., Feb. 27.—The Hofbrau here is switching from a Sunday night name-band policy to a full week of semi-namers. Judy Kayne's crew initiates the new promotion plan, coming in tomorrow and playing eight days to March 7, when the new week starts.

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

—ELLIOTT GRENNARD

## Mal Hallett

(Roosevelt Hotel, Washington, Columbia Network, Tuesday (23), 12:05-12:30 a.m.)

**N**EW ENGLAND'S very own King of Swing does an exceptionally good job of maintaining his venerable rep with the kind of show caught. His *Boston Tea Party* theme set a pace that swell riff arrangements of *Jersey Bounce*, *Victory Room Jump* and *The Business* maintained.

The vocal part of the program was less successful. Gene Jones buttered up *Craziest Dream* the way Hallett's jitter-bugging public likes its muffins, but Jones muffed on a couple of others. One dragged brutally, another had him straining for top notes he didn't quite reach.

A more serious pitch problem is canary Donna Jason. The gal's singing is badly out off key half the time. In *Can't Get Out of This Mood* her flatness marred the entire effect of the band. She was just as bad in *Five by Five*, but here the ork took over the chore and more than made up for her defections.

Hallett has given many outstanding sidemen to the jazz world and his current crop appears to have some likely candidates. The piano player, for one, sounded top-hole.

## Gay Claridge

(Edgewater Beach Hotel, Chicago, Blue Network, Tuesday (23), 12:30-12:55 a.m.)

**H**ERE is a band that only occasionally gives its listeners a sample of what it is really like. Tees off with an exact facsimile of the departed Hal Kemp's theme song, cuts into a jumper, goes soft on a couple of medleys, does a reverse spin back to Kemp and winds up running for another guy's goal line.

The jumper in question is the new *Giddap Mule*, which Claridge didn't drive hard enough, two medleys of three tunes each were completely negative in creating an impression of any sort. One of the tunes spread ever greater confusion with its break-down in tempo and concertostyle piano chorus.

Two songs done in Kemp style brought Claridge to the mike with his intimate little voice, slightly adenoidal but subdued and acceptable. On the other hand, Buddy DeVitos had only one chance but brought off *Old Black Magic* with considerable skill and appeal.

Edward Grieg's *Anitra's Dance* and an original, *Tank Town*, fashioned along *Satan Takes a Holiday* lines, brightened the program no end, bringing orchestral color to an otherwise dullish session.

# Orchestra Notes



# Selling the Band

Exploitation, Promotion and Showmanship Ideas  
By M. H. ORODENKER

## Morale-Mags-Duds-Cokes

A UNIQUE four-way promotional tie-up involving Sammy Kaye's orchestra, Coca-Cola, RCA-Victor and *Charm* magazine was tried recently at Convention Hall, Camden, N. J., to excellent returns when a crowd of more than 7,000 jammed the hall. Similar promotions are being planned in other cities, with this promotion as a format. Multiple tie-up, with media, including store-window displays, newspaper ads and house-organ inserts, was highly successful for all its diverse elements. Campaign promoted RCA-Victor's war workers on the morale end; merchandise at the Gimbel Bros. department store, Philadelphia; the soft drink, the magazine, contained a heavy plug for *American Weekly* "Song Hits To Be for '43," and reached its peak in the Coca-Cola *Spotlight* band broadcast with Sammy Kaye.

Kaye's music continued after the broadcast for dancing, and prior to the broadcast maestro put on a show with his "So You Want To Lead a Band" audience-participation stunt. In addition, program for the evening included a full-scale fashion show staged by the Gimbel store with 10 pro models, and "auction" of the models on behalf of War Bonds, gals serving as dance partners for the bond buyers.

The huge promotion came about almost by accident when *Charm*, fem mag, featured in its January issue a picture story tagged *A Day With an RCA-Victor War Worker*, following the activities of a girl employee thru her job and play. The Gimbel store, which had supplied some of the clothes for the photos, came into the set-up by promoting the article thru street window displays, devoting its bank of 16 windows to merchandised reproductions of the article, using also various colorful RCA-Victor posters as part of each window trim. In addition, the department store took full-page ads in the Camden and Philadelphia newspapers to further promote the tie-up.

RCA-Victor, working with the D'Arcy Advertising Company, agency on the Coca-Cola account, arranged for Sammy Kaye's *Spotlight* broadcast to originate in Camden, since the maestro was headed for a Philadelphia theater date. The wax company then proposed to Gimbel's the idea of presenting a fashion show as an added attraction on the program.

Special folders, including reprints of the magazine article, and announcement of the fashion show and radio broadcast were distributed to the thousands of RCA-Victor workers in Camden as inserts in the company's house organ, which also carried a story on the event. A box was inserted into all the store's newspaper ads giving the promotion a play and RCA-Victor further ballied the event thru its plant-wide sound system. On the afternoon before the broadcast Gimbel's put on a quarter-hour radio program over WIP, Philadelphia, in which four RCA-Victor employees were interviewed by the editor of *Charm*.

The campaign was handled by Harold Desfor and Gene Rose, for RCA-Victor; David Arons, for Gimbel Bros.; Norman Ludford, for D'Arcy Agency, and Lois Ullman and Nancy Copeland, for *Charm*.

Woody Herman is the first to make capitol of the gin-rummy craze. Over the holiday season band buyers and the press were treated

to a set of playing cards, with the maestro's picture making for the attractive back cover of each card in every deck. Moreover, the Herman likeness graced the covers of the score pads. All was contained in a handsome, personally monogrammed box.

## Belated Holiday Greetings

TINY HILL waited until the flurry of Christmas cards was over, then sent an engaging promotional folder to explain his tardiness in conveying his well wishes for the new year. In short, the rotund music maestro begged pardon because he was too busy, as each page explains pictorially, in breaking records at the theaters and ballrooms and playing for the boys in the camps. And for good measure "personal appearances" at the gas-ration board, topped off with an apology for Joe Kayser, the band's booker, who has a "tough time keeping us out of work." Back page of the folder utilized for a listing of the band's future bookings.

## Time Is Now for "As Time Goes By"

PHILADELPHIA Feb. 27.—Anti-recording ban of the AFM made it impossible for wax companies to put out a modern arrangement of *As Time Goes By*. As a result Decca will soon release this song under the Brunswick label, which it bought up several years ago. Tune was recorded by Jacques Renard's ork, with Frank Munn on the vocal. Reverse side *I'm Sorry, Dear*.

Victor has already reissued Rudy Vallee's version (recorded 13 years ago), backed by Artie Shaw's *Two in One Blues*.

Raymond Rosen Company, Victor Philadelphia distrib, has been filling *Time* orders for as many as 500 records. Miss "Rocky" Epstein, in charge of Wurlitzer's record department, New York, has already placed her order for 200 of the Brunswick waxes.

## Abe Lyman's Songbirds To Get Publicity Build-Up

NEW YORK, Feb. 27.—Trade press highlighting of band vocalists' growing importance and prosperity has been taken seriously by Abe Lyman. The maestro has informed his press agent, Leo Miller, to concentrate on the ork's featured vocalists, Rose Blane and Frankie Connors. Lyman's feeling is that he'll plug his two songbirds and let band product speak for itself.

## Lee Grant Sues WBYN

NEW YORK, Feb. 27.—Lee Grant has filed suit here against Station WBYN for \$900, claiming that the station refused to permit him to work as musical director as of January 18. Grant claims that the sum is salary due him for the remainder of his contracted time. Local 802 has supplied Sam Medoff to fill in for Grant until the case is settled.

LOUIS ARMSTRONG in Philadelphia this week for prom date at Strand Ballroom. . . . JOE PRASETTO, house band at WIP studios, Philadelphia, has another two-year term. . . . JOSEPH SOLONTAI takes over at Lehigh Valley Hotel, Bethlehem, Pa. . . . MARY ANN McCALL, canary with BILLY MARSHALL at Benjamin Franklin Hotel, Philadelphia, dropping out of the Meyer Davis unit to return to TOMMY REYNOLDS for the singing chores.

## Music Items

### Publishers and People

ERNESTO LECUONA, ELISEO GRENET and MOISES SIMONS, Cuba's leading composers, were awarded gold medals at a gala concert by their government in recognition of their efforts to popularize Cuban music.

Will Rossiter, Chicago publisher, has put on the market two new tunes: *On the Back of a Menu*, by Wayne Van Dyne and Bernard Berquist, both of the NBC staff in Chicago, and *I'll Be Waiting for You*, by W. R. Williams.

Tommy Gindhart, Philadelphia writer of *Blue Illusions* and *Looney Little Tooney*, is shouldering a gun for Uncle Sam.

Carol Music Company has taken over the Candell-Ford catalog. Artie Sims and Tommy Candell, former band arranger, at the helm.

Harms is getting out a Frank Sinatra folio which includes *As Time Goes By*, *Somebody Loves Me*, *A Little Kiss Each Morning* and *You're My Everything*.

Joe McLaughlin, of copyright department of Music Publishers Holding Corporation, leaves for the army this week. Victor Dean, head of department, will be inducted soon.

Mutual Music starts plugging *Flame of Freedom*, by Albert Stillman, Lawrence Stark and Vincent Rose.

Harms publishes Max Gordon's *Let's Sing a Song About Susie*.

Reese DuPre, vet race dance promoter here, trying his hand again at songwriting. Best remembered today for his "Shortnin' Bread," DuPre has written "Friendless Blues," which he's placed with Clarence Williams, New York. Also penned "One More Rounder Gone" and "Norfolk Blues" with Louis Jordan, Decca recording acc.

### Songs and Such

ZINGARELLA is first song slated for release by Carol Music Company, New York.

*Put Another Nail in Hitler's Coffin*, Ted Mossman and Gladys Shelley's latest, is being published by Fanfare Music Company.

*White Sands*, penned by Hugo Rubens, Charles French and E. P. La Freniere, gets a push from Roy Music.

*Bomber Command*, dedicated to the U. S. Air Force Bombardment Unit, becomes the plug tune of Carl Fisher, Inc. Music penned by Paul Taubman, words by Lt. Col. Ellis O. Keller and Gene Markey.

*When I Hear the Church Bells Ringing* is No. 1 at Edwards Music Company. Ditty by Florence Erisman and Harold Potter.

*The Navy Air Corps* is being boosted by Carl Mader, Forest Park, Ill. Writers are Carl Mader and James J. Skarda.

*An Ivy-Covered Chapel*, Mickey Stoner and Bert Reilsfeld's newest, has been introduced by Evelyn MacGregor on the American Melody Hour. Mutual Music Society, Inc., is publishing.

*The Harvest Moon Will Shine Again*, by Bill Currie and Jimmy Hilliard, is getting a build-up by the writers' own company, Hilliard-Currie, headquartered in Chicago. Hilliard is a music director at WBBM in the Windy City.

Accurate Reporting Service will continue to publish its reports intact, with no deletions. Request by Joseph Brodsky, lawyer representing the Music Publishers' Contact Employees' Union, that plugs not be listed on "sheet" of those artists considered unfair by song pluggers was refused. Reporting Service felt that the value of its reports would be considerably lessened by the omissions.

### Of Maestri and Men

JIMMIE LUNCEFORD set for a string of one-nighters in Southern cities from March 7 to 15. . . . GUY LOMBARDO opens at Roosevelt Hotel, New York, March 12 for an indefinite stay. . . . BLUE BARRON, currently at Hotel Edison, New York, now has tenor MERT CURTIS formerly with GUY LOMBARDO. LOMBARDO has added JIMMY BROWN, formerly with BARRON, to replace CURTIS. . . . ANDREWS SISTERS and MITCHELL AYRES set for theater tour starting March 5 at Orpheum, Omaha. . . . LIONEL HAMPTON has added DINAH WASHINGTON as his vocalist. . . . TED FIO RITO to play Junior-Senior Prom at Notre Dame University, South Bend, Ind., March 5. . . . GENE KRUPA left with a return date contract when he closed at the Sherman Hotel, Chicago, last week. GLORIA VAN is his new singer, replacing PENNY PIPER. . . . ART JARRETT held over for a week at Hotel Syracuse, Syracuse, with GEORGE WALD following him in. . . . MOLLY LOGAN, pianist, set an all-time record at Hotel Syracuse and will reopen same spot as soon as previous set engagements are completed. . . . JOHNNY LONG playing *Spotlight* Band program Friday (5). MARILYN DAY subbing as vocalist for HELEN YOUNG who is out ill. . . . Fort Monmouth's Post Band includes former sidemen HAROLD WEINTRAUB (SHEP FIELDS), LITTLE JACK LITTLE, FRANK DAILEY, CHARLES HARMON (BEN POLLACK), ROBERT LINDEN (TOMMY REYNOLDS), SAUL DIAMOND (BUNNY BERIGAN), SALVATORE COLLURA (DENNY THOMPSON), NORMAN BAILOWITZ (ENOCH LIGHT) and WILLIAM MACCARO (NBC ork). . . . LUCKY MILLINDER skedded for Midwest theater dates thru March 28. . . . BOBBY SHERWOOD opening Roseland Ballroom, New York, March 10. . . . Latest Detroit inductees are ROGER COTE, drummer with FRANK GAGEN, and PAUL RAINO, accordionist with SAMMY DIBERT. . . . SNOOKEM RUSSELL'S engagement at Stein's, Indianapolis, extended two weeks, following with a string of one-nighters thru Midwest and South. . . . BERNIE COLLINS now playing a 16-week return engagement at Newman's Saratoga, N. Y.

### Atlantic Whisperings

CHARLIE SPIVAK added to band parade at Earle Theater, Philadelphia, set for April 30 week. . . . MORTY BERK takes his band to Purple Derby, Philadelphia. . . . ERSKINE HAWKINS next at Pay's Theater, Philadelphia. . . . ROLLIN ERNEST for Sunday proms at Memorial Building, Trenton, N. J. . . .

### Sunday Names Okay at Ritz

BRIDGEPORT, Conn., Feb. 27. — Ritz Ballroom here is doing well with name bands on Sunday nights. Will Osborne drew a good crowd of 1,430 persons February 7, grossing \$1,415. McFarland Twins drew 1,270 February 14 with a lowered admission fee of 88 cents.

During the week McCormack and Barry, operators of the Ritz, have cut to two nights, with Irving Hintz's Farmers playing polkas, square sets and modern music and the Polish Kosciuskzko doubling Wednesday nights for a 65-cent admission. Saturday nights the Ritz orchestra plays waltz programs for a 60-cent admission.

### Fort Worth Biz Better

FORT WORTH, Feb. 27. — Gasoline rationing having failed to cut the increasing crowds at the Supper Club, the management has announced that it will increase its openings each week to every night except Monday. Howard McCreery's band, replacing Hal Wasson's, has moved in for an indefinite stand after a session at the Balanese Room in Galveston. George Hamilton's band comes to the Supper Club in March.

### Special JIMMY MUNDY

Dance Arrangement 75c

ALL FOR YOU

by Robert Scherman  
WEBSTER MUSIC CO. (BMI)  
1201 N. Orange Grove Ave., Hollywood, Calif.

**FREE ← 2 → "HITS"**  
RECOGNIZED PROFESSIONALS

**"ON THE BACK OF A MENU"**  
*the most Original and "catchy" Novelty Song on the market! it's a Natural!*  
by Bernard Berquist and Wayne van Dyne.

**"I'LL BE WAITING FOR YOU"**  
**"TILL YOU COME HOME AGAIN!"**

*Note! This is a Message from Home for the Millions in the Service.*  
Publ. Will Rossiter by W.M. Madison St. CHICAGO, ILL. by W.R. Williams!

# The Billboard Music Popularity Chart

WEEK ENDING  
FEBRUARY 25, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, February 25. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
14	1. TAKING A CHANCE ON LOVE (F)	Foist	48
17	2. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	36
4	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	35
7	4. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	32
2	5. THAT OLD BLACK MAGIC (F)	Famous	31
3	6. BRAZIL (F)	Southern	30
16	7. A TOUCH OF TEXAS (F)	Melody Lane	25
13	7. THERE'S A RAY OF SUNSHINE	Lincoln	25
15	7. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	25
10	8. DON'T GET AROUND MUCH ANYMORE	Robbins	24
5	9. WEEP NO MORE, MY LADY	Dorsey Bros.	20
4	10. MOONLIGHT MOOD	Robbins	19
11	10. THERE ARE SUCH THINGS	Yankee	19
5	11. SAVING MYSELF FOR BILL	Chappell	18
—	12. IT CAN'T BE WRONG (F)	Harms	17
17	12. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Conn	17
1	13. FOR ME AND MY GAL (F)	Mills	16
13	14. I HAD THE CRAZIEST DREAM (F)	Bregman, Conn	15
15	14. PLEASE THINK OF ME	Witmark	15
6	14. TAKE IT FROM THERE (F)	Miller	15
10	15. THREE DREAMS (F)	Remick	14
14	16. AS TIME GOES BY (F)	Remick	13
9	16. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	13
17	17. CANTEN BOUNCE	E. B. Marks	12
—	17. THE TULIPS ARE TALKING TONIGHT	ABC	12
—	17. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Bgrlin	12
17	18. IT STARTED ALL OVER AGAIN	Yankee	10
8	18. MY DREAM OF TOMORROW	Santly-Joy	10
16	19. I DON'T BELIEVE IN RUMORS	BMI	9
16	20. FOUR BUDDIES	Broadway	8

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plutz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreibelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Plano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acollan Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
2	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES —Columbia 36668	1	1. I've Heard That Song Before—Harry James	5	1. I've Heard That Song Before—Harry James
3	2. I HAD THE CRAZIEST DREAM —HARRY JAMES —Columbia 36659	2	2. I Had the Craziest Dream —Harry James	1	2. I Had the Craziest Dream —Harry James
1	3. THERE ARE SUCH THINGS —TOMMY DORSEY —Victor 27974	3	3. There Are Such Things —Tommy Dorsey	2	3. Brazil—Xavier Cugat
6	4. BRAZIL —XAVIER CUGAT —Columbia 36651	4	4. Brazil—Xavier Cugat	4	4. It Started All Over Again —Tommy Dorsey
5	5. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE —Victor 20-1519	5	5. Why Don't You Do Right?—B. Goodman	8	5. Why Don't You Fall in Love?—Dinah Shore
8	6. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN —Columbia 36652	7	6. You'd Be So Nice To Come Home To —Dinah Shore	3	6. There Are Such Things —Tommy Dorsey
10	7. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE —Victor 27970	8	7. It Started All Over Again —Tommy Dorsey	9	7. You'd Be So Nice To Come Home To —Dinah Shore
7	8. IT STARTED ALL OVER AGAIN —TOMMY DORSEY —Victor 20-1522	10	8. Moonlight Becomes You —Glenn Miller	7	8. Don't Get Around Much Anymore—Ink Spots
—	9. FOR ME AND MY GAL —JUDY GARLAND & GENE KELLY —Decca 18480	—	9. For Me and My Gal —Garland & Kelly	10	9. Why Don't You Do Right?—B. Goodman
9	10. MOONLIGHT BECOMES YOU —GLENN MILLER —Victor 20-1515	6	10. Moonlight Becomes You —Bing Crosby	—	10. Frat Meat Is Good Meat —Jimmy Lytell

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamba Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
2	1. I'VE HEARD THAT SONG BEFORE	1	1. I've Heard That Song Before	3	1. I've Heard That Song Before
3	2. THERE ARE SUCH THINGS	2	2. As Time Goes By	2	2. There Are Such Things
1	3. MOONLIGHT BECOMES YOU	3	3. There Are Such Things	1	3. Moonlight Becomes You
6	4. BRAZIL	4	4. You'd Be So Nice To Come Home To	4	4. I Had the Craziest Dream
4	5. I HAD THE CRAZIEST DREAM	10	5. For Me and My Gal	6	5. Brazil
10	6. FOR ME AND MY GAL	5	6. Brazil	8	6. When the Lights Go On
7	7. YOU'D BE SO NICE TO COME HOME TO	14	7. That Old Black Magic	5	7. Why Don't You Fall in Love With Me?
8	8. MOONLIGHT MOOD	3	8. Moonlight Becomes You	7	8. Moonlight Mood
13	9. THAT OLD BLACK MAGIC	7	9. Why Don't You Fall in Love With Me?	10	9. You'd Be So Nice To Come Home To
5	10. WHY DON'T YOU FALL IN LOVE WITH ME?	6	10. I Had the Craziest Dream	9	10. There's a Star-Spangled Banner Waving Somewhere
11	11. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	9	11. Moonlight Mood	11	11. Rose Ann of Charing Cross
9	12. WHEN THE LIGHTS GO ON AGAIN	13	12. Please Think of Me	—	12. As Time Goes By
—	13. AS TIME GOES BY	—	13. There's a Star-Spangled Banner	12	13. For Me and My Gal
12	14. ROSE ANN OF CHARING CROSS	—	14. Three Dreams	—	14. That Old Black Magic
—	15. PLEASE THINK OF ME	—	15. Don't Get Around Much Anymore	—	15. Army Air Corps

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk. Wk.	Title
4	1. DON'T STOP NOW. BUNNY BANKS TRIO. Savoy 102
2	2. APOLLO JUMP .. LUCKY MILLINDER .. Decca 18529
1	3. SEE SEE RIDER .. BEA BOOZE ..... Decca 8633
8	4. DON'T GET AROUND MUCH ANYMORE .... INK SPOTS ..... Decca 18503
6	5. IT STARTED ALL OVER AGAIN .. TOMMY DORSEY .... Victor 20-1522
—	6. I HAD THE CRAZIEST DREAM ... HARRY JAMES ..... Columbia 36659
7	7. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON ... Decca 8647
3	8. THERE ARE SUCH THINGS ..... TOMMY DORSEY ... Victor 27974
10	9. TRAV'LIN' LIGHT. PAUL WHITEMAN .. Capitol 116
5	10. WHY DON'T YOU DO RIGHT? .... BENNY GOODMAN .. Columbia 36652

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



# Selling Records AND Sheet Music

By JOSEPH R. CARLTON

## Philadelphia Doings

Pincus's Radio Company, Germantown, is the latest to add a line of records. Firm, headed by Lou Pincus, has remodeled the store to house a large record department.

Joseph Gamble, salesman for Motor Parts Company, Columbia distributor, is back from his honeymoon and calling on dealers again. Returned honeymooners also include Philip Marmon, salesman at David Rosen's Music Store, and Mrs. Donald Eugene Rentzel, manager of the disk department in McCory's store, York, Pa.

Max Bushwick's Capitol Music Store loses two of its ace salesmen. Harry Goren enters the army while Dick Banghel joins the navy.

## Self-Service Neophyte

First standard disk shop to set up a self-service department in Philadelphia is David Rosen's Music Store. All pop records are placed in bins, customers helping themselves. Sales force confines personal attention to the sale of better classical records and albums.

## Pic Tie-Up Pays Off

MacDonald's Music Shop, Oshkosh, Wis., promoted a tie-up with Strand Theater in that city to plug tunes in RKO's *Seven Days' Leave*. In a two-column newspaper ad shop ran a free pass for servicemen with the following copy: "Hi, Buddy: While you're on leave here's a grand opportunity to see an outstanding movie and learn how the other lucky fellow spends his leave. See *Seven Days' Leave* thru the courtesy of the MacDonald Music Shop. No strings attached... just clip this coupon (Free Pass)... see *Seven Days' Leave* and hear these grand tunes: *Can't Get Out of This Mood, Soft Hearted, A Touch of Texas, I Get the Neck of the Chicken*... and you'll go out humming and whistling these tunes, now on records, both sides, for sale at MacDonald's Music Shop."

## Monroe Gets Scrap

Guest artist tie-up that drew generous newspaper publicity and pictures in connection with the record salvage drive was staged this week by Grinnell Bros.' store, Detroit. Vaughan Monroe, currently fronting his band at the Michigan Theater, made a personal appearance in the shop and autographed new records for all customers who turned in old records.

# The Week's Records

(Released February 27 Thru March 6)

## POPULAR:

- Andrews Sisters—Decca 18533  
*East of the Rockies*  
*When Johnny Comes Marching Home*
- Langford, Frances—Decca 4246  
*Lovely Hula Hands*  
*South Sea Sadie*
- Johnston, Johnnie—Capitol 130  
*That Old Black Magic*  
*Can't You Hear Me Calling Caroline?*
- McKinley, Ray—Capitol 131  
*Big Boy*  
*Hard-Hearted Hannah*
- Powell, Teddy—Bluebird 30-0809  
*Murder! He Says*  
*Let's Get Lost*
- Shore, Dinah—Victor 20-1525  
*Murder! He Says*  
*Something To Remember You By*
- Slack, Freddie—Capitol 129  
*Riffette*
- Mercer, Johnny  
*They Didn't Believe Me*

## HILLBILLY:

- Ritter, Tex—Capitol 132  
*I've Done the Best I Could*  
*Someone*
- Walker, Cindy—Decca 6082  
*It Never Can Be*  
*It's All Your Fault*

## Your Lucky Strike

Because we feel Lucky Strike's *All-Time Hit Parade* may stir up customer interest in the oldies (as mentioned last week) we are listing the tunes to be heard on the March 5 program. They are *Beer Barrel Polka, Pennies From Heaven, Don't Sit Under the Apple Tree, Wishing, Cheek to Cheek, Say It With Music, Margie* and *Waiting for the Robert E. Lee*.

## New Officers Elected

At a regular monthly meeting of the National Photographic Manufacturers and Distributors' Bureau, Inc., held in New York recently, Oscar Willard Ray was elected president for the year. Other officers elected were: Percy Y. Howe, first vice-president; C. C. Cooley, second vice-president; John G. Marshall, treasurer, and Wilfred L. Knighton, secretary. Ray is vice-president and general sales manager of Times Appliance Company, Inc., New York Columbia disk distributor.

## Cow-Cow Boogie Boost

Columbia's *Reveille With Beverly* film (see review on this page) will probably hike disk sales of the Capitol recording of *Cow-Cow Boogie*. Nat Cohn, Modern Music Sales Company, New York Capitol distrib, says he is able to stock disk dealers with as many of these waxings as they need.

## Fighting Album

Edwards Music Company new book, *Songs of the United Nations*, is selling exceptionally well, according to Ben Edwards, president of the company. Book, containing the anthems of our allies, is already on its third edition.

## Old-Timers' Album

Standard Records recently released a new three-record album titled *Old-Timers*. Book includes favorites like *Annie Laurie; I'll Take You Home Again, Kathleen* and *Auld Lang Syne*. Songs interpreted by the Candle Lighters, with orchestrations by Harold Grant.

## Polka Folio

Henri Rene's *Musette Music Box* on the Blue Network has stimulated some interest in polka tempos. Rene's recordings on the Victor and Standard labels have created extra demand for Colonial Music's folio, *14 Original Polkas* for piano or piano-accompaniment. Jim Durkin, manager of Colonial Music, said he has been receiving orders from record shops that have never sold sheet music or folios previously.

## Chinese Wisdom

This really happened. A Chinese customer came into a New York shop. He wanted a good classical waxing of any piece the dealer could suggest. It was to be a gift, and the Chinese gentleman admitted he knew nothing about symphonic music. Dealer thought a Beethoven symphony would be ideal. The Chinese gent looked thru the catalog and after discussion of titles picked out the *Eighth Symphony*. Reason? He explained his belief that the more a composer wrote the better he became; hence, Beethoven's Eighth must be better than his First.

## Cardboard Shortage

A new shortage creating a headache for disk dealers is the lack of cardboard fillers used to pack disks. Vendors are anxious to know where they can buy new supplies, with delivery losses mounting daily.

## New Ideas on Scrap

Times Appliance Company, Columbia distrib in New York, may soon come out with a few new ideas it feels may solve the scrap problem. Ideas are being mulled over in Bridgeport, home of the manufacturer.

# OPA Scrap Price Rule Now Causes Trade Confusion; Vim Offer Halted by Gov't

NEW YORK, Feb. 27.—Office of Price Administration's ruling on scrap prices to be paid by retail disk vendors to the public for scrap has been causing some confusion among local dealers.

Vim stores have been posting window signs offering 5 cents for each scrap record brought in. Most other dealers have been offering a maximum of 2½ cents per waxing because they believed this to be the ceiling price as set up by the OPA. Other dealers held down their offers for fear of losing money if they paid more than that amount.

Because Vim has been paying 5 cents, other dealers in the vicinity of Vim stores threatened to post signs offering as high as 10 cents per scrap record. This would have led to cutthroat competition among dealers who require scrap to turn in to distributors toward the purchase of new records.

According to B. B. Miller, New York spokesman for OPA, dealers are not allowed to pay less than the amounts specified on OPA signs posted in every disk store. However, ruling states dealers can pay more if they want, provided higher price is in conjunction with the sale of a new record. In other words, dealer can offer customer 10 cents per scrap record only if the customer is purchasing a new record. If new record costs 53 cents and dealer is offering 10 cents for scrap record then the cost of new record to customer can only be 43 cents.

Miller further stated that ceiling price is designed to protect customers from paying too high a price for a commodity, thus causing inflation. OPA does not care, he claims, how high a scrap price is offered provided it is in the form of credit towards the purchase of a new record. If dealer wishes to offer a customer more for his scrap when new records are bought that would not be a

government violation because actually customer is paying less for the record he is buying.

On the other hand, price for scrap turned in to a dealer for cash where no purchase is involved, must not be higher than 6 cents per pound as per government ruling in November. Therefore customers bringing in scrap and not desiring to purchase new records must be paid according to the weight of their scrap.

According to Jack H. Frankel, who purchases records for all the Vim stores, he has been forced to take down his present sign. A new sign will be posted next week stating "5 cents toward the purchase of new records," which will be in accordance with government ruling.

## "Beverly" Loaded With Wax Talent; A-1 for Tie-Ups

NEW YORK, Feb. 27.—"Everybody knows that the majority of people prefer Bob Crosby to Bach and Freddie Slack to Mendelssohn." So says Beverly in the Columbia film *Reveille With Beverly*, screened for the trade here Thursday (25).

What Beverly was getting at, and she proves it in the film at least, was that an early-morning jazz program was just what army camps needed. Sneaking away from her switchboard at Station KCEL, she slipped on Count Basie's *One O'Clock Jump* and, by Basie the fem disk jockey was made. Mail poured in so copiously the boss had to admit her job was sold. That, in essence, is the story of *Reveille With Beverly*, based on the radio show of the same name that originated in the Midwest.

When the disk artists get in their bits, pic picks up. Beverly being a platter pusher, the ringing in of first Count Basie, then Bob Crosby, then Duke Ellington, Frank Sinatra and Freddie Slack in turn, is as easy as it is obvious. Every once in a while Beverly takes time away from her flimsy romance to spin a sample of the best-seller disks cut by the maestra and crooner Sinatra. Crosby sings and fronts with *Big Noise From Winnetka*, Ellington climbs abroad with *Take the A Train*, Sinatra shines both *Night and Day*, and Freddie Slack milks the *Cow Cow Boogie*.

An unusually fertile pic for disk-store tie-ups, *Reveille* does much for Capitol records. Latter gets a quick but important plug when the Capitol label is prominently displayed in preface to Slack's *Cow Cow* number. All other company labels are carefully blurred.

Record device is used thruout the film to explain the appearance of so much talent. As Beverly spins the platter an open-out mask sets the scene for production props and maestra et al. Basie's moment is no better than in the average short subject; Crosby suffers similarly. But Ellington's backdrop is a bit more appropriate to the screen, being a train sequence with Ivy Anderson's chirping and a bit of Savoy stomping from sidemen helping the action. Sinatra takes a beating from the lens, but that doesn't hamper his smash-pash singing. Slack gets the fanciest backdrop, with Ella Mae Morse earning most of the close-ups.

All told, *Reveille* won't wake up many movie patrons, but it should stir up business for record retailers. Featured bands should be flattered; producer thought enough of their drawing power to skimp on the story.

Joseph R. Carlton.



THIS IS ONE WAY to boost the sale of albums: Stress a given artist by loading all of his wax works into the window. Newman's Record Shop, Philadelphia, gets the credit for rigging up the unusual tie-in with Columbia's Andre Kostelanetz and his disk clicks.

GET ON THE BANDWAGON WITH "JOE-SEE-FUS JONES"  
America's No. 1 Swing Novelty Song.  
Featured by Woody Herman, Count Basie, Gracie Barris, Stan Kenton, King Sisters, Andrews Sisters.  
**MARS MUSIC PUBLICATIONS**  
306 S. Wabash Ave. CHICAGO, ILL.  
Special Dance Arrangement, 75¢ (Vocal Trio Included)

(Routes are for current week when no dates are given.)

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- A**
- Adams, Jimmie (Strand) Phila. b.
  - Akin, Bill (La Salle) Milwaukee, h.
  - Allan, Bob (Arcadia Grill) Canton, O., nc.
  - Allen, Bob (Roseland) NYC, b.
  - Aloha Serenaders (Chins Victory Room) Cleveland, nc.
  - Andrews, Gordon (18 Club) NYC, nc.
  - Andrews, Ted (Butler's Tap Room) NYC, nc.
  - Angelo (Iceland) NYC, re.
  - Armstrong, Louis (Tic Toc) Boston, nc.
  - Arthurs, Johnny (Philadelphia) Phila. h.
  - Arturo, Arturo (Park Central) NYC, h.
  - Ash, Paul (Roxey) NYC, t.
  - Ayres, Mitchell (Tune Town) St. Louis, b.

- B**
- Baker, Don (Algiers) NYC, nc.
  - Banket, Joe (Stevadora) Detroit, nc.
  - Bar, Vic (Olympic) Seattle, h.
  - Baron, Paul (Savoy Plaza) NYC, h.
  - Baron, Shirley (Old Roumanian) NYC, re.
  - Barric, Grace (Blackhawk) Chi, nc.
  - Bartal, Jeno (Lexington) NYC, h.
  - Baste, Count (Regal) Chi 5-11, t.
  - Basile, Joe (Police Circus) Kansas City, Mo., 1-5.
  - Bates, Angle (Danier's) Belle Vernon, Pa., re.
  - Beum, Charles (Stork) NYC, nc.
  - Beckner, Danny (Lakota's) Milwaukee, re.
  - Bennett, Larry (Hickory House) NYC, re.
  - Bergere, Maximilian (La Martinique) NYC, nc.
  - Belancourt, Louis (Park Central) NYC, h.
  - Bizon, Bela (Pierre) NYC, h.
  - Bondshu, Neil (Blackstone) Chi, h.
  - Borr, Mischa (Waldorf-Astoria) NYC, h.
  - Bowman, Charles (Wivel) NYC, re.
  - Bradshaw, Ray (Palomar) Norfolk, Va., b.
  - Bradshaw, Tiny (Howard) Washington 5-11, t.
  - Brandwynne, Nat (Riobamba) NYC, nc.
  - Breese, Lou (Chez Paree) Chi, nc.
  - Brigode, Ace (Hollywood) Kalamazoo, Mich., nc.
  - Britton, Milt (Florentine Gardens) Hollywood, nc.
  - Bruno, Joe (Ways Theater Cafe) Phila. nc.
  - Burkhardt, Johnny (Castle Farm) Cincinnati, nc.
  - Busse, Henry (Tower) Kansas City, Mo., t.
  - Byrne, Bobby (Frolie Dancehall) Miami, b.

- C**
- Caballero, Don (Fefe's Monte Carlo) NYC, nc.
  - Cabin Boys (Anderson) Anderson, Ind., h.
  - Candullo, Joe (Frolies) NYC, nc.
  - Capella & Beatrice (Hurricane) NYC, nc.
  - Capella, Joe (Jimmy Kelly's) NYC, nc.
  - Carva Zeb (Village Barn) NYC, nc.
  - Chavez (Riobamba) NYC, nc.
  - Chester, Bob (Colonial) Dayton, O., t.
  - Chiquito (El Morocco) NYC, nc.
  - Clarke, Kenny (Kelly's Stable) NYC, nc.
  - Coleman, Emil (Versailles) NYC, nc.
  - Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.
  - Columbus, Christopher (Ubangi) NYC, nc.
  - Conde, Art (Homestead) NYC, h.
  - Conn, Irving (Queen Mary) NYC, c.
  - Cooper, Max (Top Hat) Austin, Tex., nc.
  - Courtney, Del (Palace) San Francisco, h.
  - Cox, Jack (Whittier) Detroit, h.
  - Cugat, Xavier (Paramount) NYC, t.
  - Curbello, Fausto (Stork) NYC, nc.
  - Cutler, Ben (Versailles) NYC, nc.

- D**
- D'Amico, Nick (Essex) NYC, h.
  - Dacita (Rainbow Room) NYC, nc.
  - Del Duca, Olivero (El Chico) NYC, nc.
  - Delman, Cy (Bellevue-Stratford) Phila. h.
  - Di Pardo, Tony (Blue Moon) Wichita, Kan., 1-4, b.
  - Dolores (Statler) Washington, h.
  - Dorsey, Jimmy (Pennsylvania) NYC, h.
  - Drake, Edgar (Nicolle) Minneapolis, h.
  - Dunham, Sonny (New Yorker) NYC, h.

- E**
- Eddy, Ted (Iceland) NYC, nc.
  - Ellington, Duke (RKO-Boston) Boston, t.
  - Emerick, Bob (Milner) Ogden, Utah, h.
  - Ernie & Norsemen (Castleholm) NYC, re.

- F**
- Farber, Burt (Netherland Plaza) Cincinnati, h.
  - Fields, Ernie (Paradise) Detroit 5-11, t.
  - Fields, Shep (Beverly Hills) Newport, Ky., cc.
  - Flo Rito, Ted (Chicago) Chi, t.
  - Floyd, Chick (Statler) Boston, h.
  - Frankhouser, Charlie (Paul Young's) Washington, nc.
  - Franklin, Buddy (Blue Moon) Wichita, Kan., nc.
  - Froeba, Frankie (18 Club) NYC, nc.
  - Fuhrman, Clarence (Oakes) Phila. nc.
  - Fuller, Walter (Talk of Town) Peoria, Ill., nc.

- G**
- Garber, Jan (Tranon) Los Angeles, b.
  - Giffins, Walter (Dancette) Oaklyn, N. J., nc.
  - Gilbert, Johnny (Lantz's) Dayton, O., nc.
  - Glass, Bill (Mon Paree) NYC, nc.
  - Goodman, Benny (Palladium) Hollywood, b.
  - Grant, Bob (Plaza) NYC, h.
  - Grant, Rosalie (Essex House) NYC, h.
  - Gray, Chauncey (El Morocco) NYC, nc.
  - Gray, Glen (Sherman) Chi, h.
  - Gray, Zola (Frank Palumbo's) Phila. nc.
  - Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
  - Grey, Tony (Bal Tabarin) NYC, nc.

- H**
- Harold, Lou (Bal Tabarin) NYC, nc.
  - Harris, Jack (La Conga) NYC, nc.
  - Harris, Jimmy (Tampa Terrace) Tampa, Fla., h.
  - Harris, Rupert (Continental) Springfield, Ill., 27-March 6, nc.
  - Harrison, Ford (St. Moritz) NYC, h.

- H**
- Hawkins, Erskine (Fay's) Phila. t; (Apollo) NYC 5-11, t.
  - Hayling, Bob (Caravan) NYC, nc.
  - Heath, Andy (Filtz's) Wilmington, Del., c.
  - Heatherton, Ray (Biltmore) NYC, h.
  - Heldt, Horace (Casa Manana) Los Angeles, h.
  - Henderson, Fletcher (Armory) Akron 3; (New Kenmore) Albany, N. Y., 5-18.
  - Herth, Milton (Copley Plaza) Boston, h.
  - Hill, Earle (Cave) Vancouver, B. C., Can., nc.
  - Hill, Tiny: Cedar Rapids, Ia., 4; (Modernistic) Clinton 5, b; (Paramount) Hammond, Ind., 7; (Lakeside) Guttenburg, Ia., 8, b; (Crystal) Dubuque 9, b.
  - Hines, Earl (Adams) Newark, N. J., 4-10, t.
  - Hite, Les (Tranon) South Gate, Calif., h.
  - Hoff, Carl (Edison) NYC, h.
  - Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
  - Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
  - Horton, Aub (Clover Grill) Fort Worth, nc.
  - Hutton, Ina Ray (Stanley) Utica, N. Y., 24, t; (Temple) Rochester 5-8, t; Camp Melville, R. I., 9.

- I**
- Imber, Jerry (Esquire) Norfolk, Va., nc.
  - International Sweethearts of Rhythm: Galveston, Tex., 3; Houston 4; Port Arthur 5-6; Corpus Christi 9-11.

- J**
- James, Georgie (Cafe Society Downtown) NYC, nc.
  - Jarrett, Art (Syracuse) Syracuse, h.
  - Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
  - Johnson, Barney (Strand) Jacksonville, Fla., 28-March 6, t.
  - Johnson, Charlie (Nomad) Atlantic City, nc.
  - Johnson, Wally (Lookhouse House) Covington, Ky., nc.
  - Jones, Ray (Paramount) Bethlehem, Pa., h.
  - Jordan, Jess (Village Barn) NYC, nc.
  - Jordan, Louis (Fay's) Phila 5-11, t.
  - Joy, Jimmy (Frog Hop) St. Joseph, Mo., 6, b; (Tromar) Des Moines 7, b; Palais Royale) Galena, Ill., 8, b.

- K**
- Kassel, Art (Blumarck) Chi, h.
  - Kavelin, Al (Book-Cadillac) Detroit, h.
  - Kaye, Don (Claremont) Berkeley, Calif., h.
  - Kaye, Sammy (Strand) NYC, t.
  - Kendis, Sonny (Madison) NYC, c.
  - Kent, Peter (New Yorker) NYC, h.
  - Korn Kobblers (Rogers Corner) NYC, nc.
  - Krupa, Gene (Oriental) Chi, t.
  - Kuhn, Dick (Astor) NYC, h.

- L**
- Lande, Jules (Ambassador) NYC, h.
  - Landre, Johnnie (Elks Club) Fort Myers, Fla., h.
  - Lane, Danny (Troce) NYC, nc.
  - Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
  - Lang, Lou (Belvedere) NYC, h.
  - LaPorte, Joe (Old Roumanian) NYC, re.
  - Leeds, Sammy (Primrose) Newport, Ky., cc.
  - Lefcourt, Harry (Rogers Corner) NYC, nc.
  - Levant, Phil (Germania) Freeport, Ill., 4, b.
  - Lewis, Johnny (Patino) Cincinnati, nc.
  - Lewis, Sabby (Famous Door) NYC, nc.
  - Lombardo, Guy (Stanley) Pittsburgh, t.
  - Lopez, Vincent (Taft) NYC, h.

- M**
- McGrane, Don (Latin Quarter) NYC, nc.
  - McGrew, Bob (Kansas City Club) Kansas City, Mo.
  - McGuire, Betty (Fernando) Hartford, Conn., nc.
  - McIntire, Lani (Lexington) NYC, h.
  - Machilo (La Conga) NYC, nc.
  - Mannelo, Don (Orlando) Decatur, Ill., h.
  - Manzanares, Jose (La Salle) Chi, h.
  - Martell, Paul (Arcadia) NYC, b.
  - Marsico, Al (Nixon) Pittsburgh, c.

- M**
- Marti, Frank (Copacabana) NYC, nc.
  - Marlin, Dave (St. George) Brooklyn, h.
  - Marlin, Freddy (Ambassador) Los Angeles, h.
  - Marvin, Mel (Casa Loma) St. Louis, b.
  - Marx, Chico (Palace) Columbus, O., 2-4, t; (Stanley) Pittsburgh 5-11, t.
  - Mattingly, Tony (Riverside) Casper, Wyo., nc.
  - Mantle, Chick (Glenn Rendezvous) Newport, Ky., nc.
  - Maya, Don (Cusbah) NYC, nc.
  - Mayhew, Nye (Bossert) Brooklyn, h.
  - Messner, Johnny (McAlpin) NYC, h.
  - Miller, Carl (Queen) York, Pa., h.
  - Miller, Freddy (St. Regis) NYC, h.
  - Miller, Herb (Rainbow Rendezvous) Salt Lake City, nc.
  - Millinder, Lucky (Buffalo) Buffalo, t.
  - Mills, Dick (Silver Moon) Alexandria, La., nc.
  - Moffit, Deke (Commodore Perry) Toledo, O.
  - Molina, Carlos (Kenmore) Albany, N. Y., h.
  - Monroe, Vaughn (Circle) Indianapolis, t.
  - Morales, Noro (Havana-Madrid) NYC, nc.
  - Morgan, Russ (Edgewater Beach) Chi, h.
  - Morris, George (Armando's) NYC, nc.
  - Morton, Ray (Copley Plaza) Boston, h.
  - Mosley, Snub (Trouville) Los Angeles, nc.
  - Munro, Dave (Casa Manana) Albuquerque, N. M., nc.
  - Myrus (Pierre) NYC, nc.

- N**
- Nagel, Freddy (Tranon) Chi, b.
  - Nagel, Harold (Copley Plaza) Boston, h.
  - Nelson, Ozzie (Biltmore) Los Angeles, h.
  - Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
  - Nicholas, Don (Venice) Phila, c.
  - Norvo, Red (Buvette) Rock Island, Ill., nc.

- O**
- Oliver, Eddie (Baker) Dallas, h.
  - Ortiz, Jose (El Cafe) Hollywood, c.

- P**
- Page, Gene (Baltimore) Toledo, O., nc.
  - Panchito (Versailles) NYC, nc.
  - Pastor, Tony (Mitten Hall) Phila, 4; (Convention Hall) Phila, 5; (Empire) Allentown 6, b; (Strand) Baltimore 7, b.
  - Paulson, Art (New Yorker) NYC, h.
  - Pearl, Ray: Burlington, Ia., 4, a; (Royal Palace) Galena, Ill., 9.
  - Pepito (Havana-Madrid) NYC, nc.
  - Perner, Walter (Roosevelt) NYC, h.
  - Petli, Emile (Ambassador East) Chi, h.
  - Pitt, Merle (Monte Carlo) NYC, nc.
  - Pontelli, Pete (Paris Inn) Los Angeles, nc.
  - Pope, Gene (Rio) Springfield, Ill., 27-March 6, nc.
  - Powell, Monte (Louise's Monte Carlo) NYC, nc.
  - Prager, Manny (Child's) NYC, c.
  - Price, Georgie (La Conga) NYC, nc.
  - Prima, Louis (Paradise) Detroit 1-4, t; (Casa Loma) St. Louis 5-11, h.
  - Prussin, Sid (Diamond Horseshoe) NYC, nc.

- Q**
- Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

- R**
- Raeburn, Boyd (Band Box) Chi, nc.
  - Ragan, Don (Greystone) Detroit, nc.
  - Reichman, Joe (Palmer House) Chi, h.
  - Reisman, Leo (Rainbow Room) NYC, nc.
  - Reh, Benny (Bowery) Detroit, nc.
  - Riley, Al (Athletic Club) Flint, Mich.
  - Rios, Thomas (El Chico) NYC, nc.
  - Rizzo, Vincent (Swan) Phila, nc.
  - Roberts, Eddie (Lido) NYC, b.
  - Rogers, Eddy (Schroeder) Milwaukee, h.
  - Rogers, Harry (Half Moon) Brooklyn, h.
  - Rotonda, Peter (Queen Mary) NYC, nc.
  - Ruhl, Warney (Neil House) Columbus, O., h.
  - Rumbaleros, El (Frolies) NYC, nc.
  - Russell, Snookum (Stein's Buffet) Indianapolis 27-March 6, nc.

- S**
- Sacasas (La Martinique) NYC, nc.
  - Sanders, Sid (Rainbow Inn) NYC, nc.
  - Sandifer's, Sandy (Fay's Southern Grill) Macon, Ga., nc.
  - Sandler, Harold (Rogers' Corner) NYC, re.
  - Saunders, Hal (Belmont-Plaza) NYC, h.
  - Savitt, Jun (Palace) Cleveland, t.
  - Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
  - Selger, Rudy (Fairmont) San Francisco, h.
  - Shaw, Maurice (Chateau Moderne) NYC, nc.
  - Sheff, Mickey (Hungarian Village) Trenton, N. J., nc.
  - Simone, Bob (St. Regis) NYC, h.
  - Smith, Ethel (St. Regis) NYC, h.
  - Smith, Russ (Savoy-Plaza) NYC, h.
  - Spector, Ira (Chateau Moderne) NYC, nc.
  - Spiwak, Charlie (Riverside) Milwaukee, t.
  - Stanley, Stan (Chanticleer) Madison, Wis., nc.
  - Steck, Gus (Douglas) Newark, N. J., h.
  - Stevenson, Bobby (Casanova) Detroit, nc.
  - Stower, Jules (18 Club) NYC, nc.
  - Stratner, Ted (Copacabana) NYC, nc.
  - Strigle, Earle (Seelbach) Louisville, h.
  - Strong, Bob (Plantation) Houston, Tex., nc.
  - Stuart, Nick (Jefferson) St. Louis, h.
  - Sudy, Joe (Statler) Boston, h.
  - Sylvio, Don (Bertolotti's) NYC, nc.

- T**
- Tabl, Sal (American) Allentown, Pa., h.
  - Teagarden, Jack (University) Milwaukee 5; (Wisconsin Roof) Milwaukee 7, b; (Melody Mill) Dubuque, Ia., 9, b.
  - Terry, Bob (St. Regis) NYC, h.
  - Touzet, Rene (Montmartre) Havana, nc.
  - Towles, Nat (Almack) Alexandria, La., nc.
  - Trace, Al (Dixie) NYC, h.
  - Travers, Vincent (Diamond Horseshoe) NYC, nc.
  - Tucker, Tommy (Orpheum) Omaha 1-4, t; (Paramount) Des Moines 5-8, t.

- V**
- Valdes, Gilberto (Tropicana) Havana, nc.
  - Venuti, Joe (Gingham Gardens) Springfield, Ill., b.
  - Vera, Bea, & Men of Note (Hillerest) Toledo, O., h.
  - Victor, Frank (Dixie) NYC, h.
  - Vinn, Al (Pere Marquette) Peoria, Ill., h.

- W**
- Walzer, Oscar (Fifth Ave.) NYC, h.
  - Warren, Dick (Hurricane) NYC, nc.
  - Wasson, Hal (La Vista) Clovis, N. M., nc.
  - Welk, Lawrence (Masonic Temple) Freeport, Ill., 4; (Faust) Rockford 5, b; (Capitol) Madison, Wis., 7-8; (Appleton) Appleton 9, t.
  - White, Irving (Palm Beach) Palm Beach, Fla., h.
  - Williams, Griff (Chase) St. Louis 4-March 10, h.
  - White, Bob (Henry Grady) Atlanta, h.
  - Williams, Sande (Warwick) NYC, h.
  - Wilson, Dick (Coo Rouge) NYC, nc.
  - Wilson, Teddy (Cafe Society Uptown) NYC, nc.
  - Wolke, Charlie (Fox & Hounds) Boston, c.

- Z**
- Zarin, Michael (Waldorf-Astoria) NYC, h.

## BMI Hikes Pay-Off

NEW YORK, Feb. 27.—BMI rates paid to their affiliates on network plugs have been raised from 4 to 6 cents starting with payments for the last quarter of 1942. Payments for direct BMI network plugs have been hiked from 2 to 3 cents, with rates for local stations remaining the same.

On the 4-cent basis, publisher received payments on *Deep in the Heart of Texas* totaling \$4,700 in 1942. *The Things I Love* returned \$4,400 to its publisher over the last three quarters of '41 and the first quarter of '42. *I Don't Want To Set the World on Fire* brought its publisher \$4,495 over the last half of '41 and the first half of '42.

## More Dancing for Philly

PHILADELPHIA, Feb. 27.—With the Metropolitan Opera House lighting up again Friday (26) as a mammoth ballroom, the North Philadelphia section of the city, where the Metop is located, now becomes the town's main dance sector. With the hoofers wedding their way to that part of town, still another spot opened this week. It's the New Cinderella Ballroom, using local bands, with Freddy Bowers first in. North Philly sector has advantage of excellent public transport facilities. In addition to the Metop and the Cinderella, the neighborhood boasts three other major ballrooms, Bombay Gardens, the Oakes and Wagner's, last named one of the first regular public ballrooms in the city.

## War Stamps Per Request

MILWAUKEE, Feb. 27.—Eddy Rogers, playing the Hotel Schroeder here, is featuring "Priorities on Request." Dancers are urged to request their favorite tunes, purchasing \$1 War Stamp with every request. If several parties request the same number, the tune is played for the party buying the most stamps. If request tunes stump Rogers's band, he buys the \$1 worth of stamps himself.

## Advance Bookings

JIMMIE LUNCEFORD: USO, Jacksonville, Fla., March 7; Two Spot Night Club, Jacksonville, 8; Auditorium, Waycross, Ga., 9; Auditorium, Atlanta, 10; Armory, Durham, N. C., 11; Odd Fellows Temple, Wilmington, Del., 12; Armory, Wilmington, Del., 13; Turner's Arena, Washington, 14; Albert Auditorium, Baltimore, 15.

CHARLIE SPIVAK: Orpheum, Minneapolis, March 5-11; Orpheum, Omaha, 12-18.

TINY HALL: Paramount, Hammond, Ind., March 7; Lakeside, Guttenburg, Ia., 8; Crystal Ballroom, Dubuque, Ia., 9; Happy Hour, Minneapolis, 10-30.

ACE BRIGODE: Hollywood Club, Kalamazoo, Mich., Feb. 22 (four weeks).

FLETCHER HENDERSON: Kenmore Hotel Albany, N. Y., March 5 (two weeks).

LAWRENCE WELK: Casa Loma Ballroom, St. Louis, March 12-24.

ERSKINE HAWKINS: Apollo Theater,

New York, March 5-11; Chestnut Street Auditorium, Harrisburg, Pa., 12; Skateland Arena, Newark, N. J., 13.

TINY BRADSHAW: Howard Theater, Washington, March 5-11.

BOB CHESTER: Adams Theater, Newark, N. J., March 11-18.

GENE KRUPA: Palace Theater, Cleveland, March 12-19.

GUY LOMBARDO: Roosevelt Hotel, New York, March 12 (indefinitely).

BOBBY SHERWOOD: Roseland Ballroom, New York, March 10.

LUCKY MILLINDER: Palace Theater, Albany, N. Y., March 5-10; Palace Theater, Akron, 12-15; Palace Theater, Youngstown, O., 16-18; Circle Theater, Indianapolis, 19-25; Palace Theater, Fort Wayne, Ind., 26-28.

DOC WHEELER: Royal Theater, Baltimore, March 12-18.

**PHOTO REPRODUCTIONS**

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MOSS PHOTO SERVICE, 155W.46, N.Y.C.

# The Final Curtain

**ANDRE**—Lieut. Jack, 29, son of Nate Andre, official of the Regina (Sask.) exhibition board, recently in England. He enlisted with the Royal Canadian Artillery in 1939.

**BALZ**—Emil, 67, formerly with the John W. Vogel and Al G. Field minstrels, February 15 in Detroit. Survived by widow, two brothers and a sister.

**BEEBOUT**—George L., 35, program director of WPMJ, Youngstown, O., February 22 in that city. Survived by widow and his parents.

**BENNER**—Charles W., 80, pioneer tab show producer and manager, February 23 at his home in Canal Winchester, O., after a day's illness with a heart ailment. He and his wife, Katherine, toured for years with their *Peck's Bad Boy Company* and also had tab attractions on the Joe Spiegelberg and Gus Sun tab circuits. They were on the road more than 40 years. They also trouped with circuses and at one time operated an outdoor advertising company in Columbus, O. Since quitting the road more than 10 years ago they have been operating a dry cleaning business in Canal Winchester. Deceased was a member of the Eagle and Moose lodges in Columbus. Services at J. E. Grimes Funeral Home, Canal Winchester, February 27. Body was cremated. His widow and a sister, Mrs. William Hamil, San Francisco, survive.

**BENERO**—John, 60, former manager of the Studebaker Theater, Chicago, in Tucson, Ariz., February 26. He had been ill for some time and recently went to Arizona.

**CAMERON**—Both (Mrs. Bert Matthews), 44, actress until her retirement three years ago, February 18 in New York. She had appeared in *Tobacco Road*. Survived by her husband, actor, now in Australia with a USO unit.

**CARTER**—C. Powel, 78, violinist and conductor of civic orchestras, February 22 at his home in Woodbury, N. J. His widow, Reba; two daughters and two sisters survive. Services February 25 in Woodbury, N. J., with interment at Wenonah Cemetery there.

**COLES**—Capt. Harry V., former radio actor and announcer, January 30 at Edmonton, Alta. Survived by widow and two sons.

**CONAWAY**—Mrs. Kathryn J., 70, mother of Paul M. Conaway, former press agent and now attorney for many show enterprises, of a heart attack at her home in Monroe, N. C., February 21. Her son is *The Billboard* correspondent in Macon, Ga. Burial in Monroe. Survivors are her son and five daughters.

**DANDURAND**—Tommy, 78, first old-time fiddler on the WLS National Barn Dance, at Chicago February 15 of shock and exposure resulting from a fire which partially destroyed his home.

**DIBBLE**—John P., 89, film exhibitor for over 50 years, at his home in Branford, Conn., February 14.

In Loving Memory of  
My Dear Little Wife,  
**ESTELLE FRATUS DENNIS**  
Died March 7, 1940.  
**Carl (Denny) Dennis**

**DIXIE**—Henry E., 84, retired actor, at the Atlantic City Hospital February 25 of injuries sustained when struck by an auto four days previous. Dixie for many years was a celebrated actor and was most prominent during the Gay '90s. He made his first appearance on the stage at the age of 10 in a melodrama by Augustine Daly titled *Under the Gaslights*; later he appeared with Mrs. Fiske in *Becky Sharpe*, also as Sir Joseph Porter in *H.M.S. Pinafore* and as Robert Stafford in *Bought and Paid For*. Other stage successes in which he had roles were *Adonis*, *The Man on the Box* and *Evangeline*.

**FLANDERS**—Mrs. Edythe M., wife of Capt. Edward F. Flanders, wild and domestic animal trainer, at her home in Albany, N. Y., February 17 of a heart ailment.

**GERSON**—Eddie, 54, wife of William Gerson, head of the Universal studio commissary and friend of scores of stage and screen personalities, at Hollywood Hospital, Hollywood, February 25. For many years she and her husband owned a tea shop near the Palace Theater, New York, which was a rendezvous for vaudevillians. Services at Forest Lawn Memorial Park, Glendale, Calif., February 26. She leaves her husband, William; a daughter, Mrs. Muriel Bowl, and a son, Corp. Hal Gerson.

**GILL**—William, 88, retired scenic artist, in Newton Highlands, Mass., February 21. He had worked for many Bos-

ton theaters. Surviving are his widow; a son, Herbert B., Boston; a daughter, Mrs. Charles L. Pierce, Newton Center, Mass., and two grandchildren.

**HADASON**—Woody, 65, advertising agent of the Erlanger Theater, Chicago, February 26 at his home in Chicago. Hadason had been with the Erlanger for many years.

**HARRINGTON**—John (Red), concessionaire, recently in Baltimore. Survived by his widow.

**HAVEMANN**—Richard, 68, animal trainer, in San Diego, Calif., February 20 from injuries sustained when a Himalayan bear clawed him at the San Diego Zoo February 11. He was employed by the zoo in 1940 to train bears for acts in Wegeforth Bowl. Havemann had been associated with zoos in Copenhagen, Berlin, Hanover and Hamburg, as well as the St. Louis and Bronx zoos.

**HODGKINS**—Clarence E., 85, secretary and former president of the Three-County Fair and a member of the New England Fairs' Association, at his home in Northampton, Mass., February 4. Survived by son and a daughter.

**HOUSTON**—Elsie, 40, Brazilian soprano, February 20 in New York of an overdose of sleeping potion. She was educated in Rio de Janeiro and since coming to this country several years ago had sung in night clubs and on the concert stage, her specialty being Brazilian folksongs.

**HOLLAND**—Patrick J., owner of Canobie Lake Park, Salem, N. H., February 23 at his home in Lawrence, Mass. He was well known in park circles. Surviving are his widow, Catherine, and a son, Maurice J.

**JAMES**—Louill, 42, concessionaire for many years with Western States, Dodson World's Fair, Towe's United, Zeiger United, Miller Bros. and Alamo Exposition shows, February 2 in San Antonio. His widow, Helen; son, Bobby Carol; three brothers and two sisters survive. Services in San Antonio February 4.

**JESSOP**—Edward, 81, widely known candy concessionaire with circuses and carnivals, in a Cincinnati hospital February 17 following a stroke. He had been in ill health several months. Born in Cincinnati, where he learned the candy business, Jessop was with the John Robinson Circus in 1888 and during the Cincinnati Centennial had charge of confection concessions. In 1890 he joined Gordon W. Lillie in Florida and there they formed Pawnee Bill's Wild West Show. In 1893 he sponsored Colonel Chittin's Alaskan Exhibit and after touring that country the show played the principal Eastern cities in the States. When the exhibit was turned over to the Smithsonian Institute he resumed operation of his candy business with his mother and brothers, making Western State fairs and the Atlanta Exposition. A few years later Jessop became financially interested in the Nat'Reiss Shows and played the West Coast from California to Portland, Ore. Leaving the organization he played his regular route of fairs. He was also associated with Bostock-Ferari Shows, Gaskill & Mundy Shows, Rice & Dore Water Circus and Al Whitney Shows. Jessop held a controlling interest in the Cosmopolitan Shows for several years and later formed the Maxwell & Jessop Shows. He owned Barkott Shows at one time, later forming a string of concessions with George Cole. He was also with W. F. Cody's Buffalo Bill Show. For the last several years Jessop had been making his home with his brother, Charles W., and family in Connersville, Ind. Besides Charles, survivors include Joseph J. Jessop; Dr. J. E. Hunter, Greenville, O.; Maj.-Gen. Matt Hunter, U. S. Army, and several nieces and nephews. Burial February 20 in family plot in Dale Cemetery, Connersville.

**KOENIG**—Ernest, formerly in the foreign department of Universal Pictures, February 22 at Saranac Lake, N. Y. He had been a patient there since December, 1941. Survived by his widow, one brother and three sisters.

**IANORA**—Carl, 57, former Milwaukee musician, February 14 in St. Paul. He played with the Schmaus Hungarian Orchestra, under the leadership of Frank Hensler; the Sunday Concert Group, under Chris Bach, and with a group under the direction of Hugo Bach. He was president of the Aschenbroedel Club, Milwaukee, a musicians' benefit group, and from 1911 to 1923 was a member of the executive board of the Milwaukee Musicians' Association, No. 8.

**LARSON**—Ollef, 70, retired Peshtigo,

Wis., theater operator, February 17 at his home in that city. Larson operated a Peshtigo theater 40 years, retiring in 1936. Survived by four daughters and four brothers.

**LEWIS**—Bert, at one time trainmaster on Christy Bros.' Circus and well known in the carnival field, at Paducah, Ky., February 14 of a heart ailment. Survived by his widow, Billie Lewis.

**MCCRAY**—Harold, 27, for many years with the Illinois Fireworks Company and son of George M. McCray, sales manager of the company, February 24 at Lake View Hospital, Danville, Ill., following an operation. Survived by his widow, Lola McCray, and his father. Burial at Danville.

**PEARSON**—Arthur G., a pioneer in the motion picture business in Rockport, Mass., February 21. He formerly operated theaters in Somerville and other Boston suburbs. He leaves his wife, Mrs. Ottelia S. Pearson; a daughter, Marguerite; a sister, Mrs. Bertha E. Friend, Boston, and a brother, Charles H., Arlington, Mass. Burial February 24 in Rockport.

**PINARD**—Albert J., veteran minstrel man and trombone soloist, at Richmond Memorial Hospital, Great Kills, Staten Island, N. Y., January 26. He traveled with various old-time minstrel shows and also appeared in burlesque, vaudeville and musical comedy. Of late years he played with the Arthur Pryor, Captain Sutherland, World's Fair, 107th Regiment and T. V. Short bands. He also composed and arranged many musical compositions. Pinard was a member of AFM, Local 802, New York. He leaves a son, Albert G.; a grandson, David W.; his mother, Mrs. May Guy Mee, and stepfather, Tom Mee. Burial in Ogdensburg, N. Y., with BPOE rites.

**PIZOR**—Mark, 84, until his retirement associated in the management of the Lewen Pizor chain of theaters in Eastern Pennsylvania, February 16 at his home in Philadelphia after a week's illness. In addition to his son, Lewen, president of the United Motion Picture Theater Owners, other survivors include his widow, Carrie; another son and two daughters. Services February 19 in Philadelphia, with interment at Chevra Bikur Cholim Cemetery there.

**POTTS**—Walter L., 70, veteran rep and stock actor who later appeared in silent films, at Long Hospital, Indianapolis, February 25 following an operation. He had been ill three years. At 21 he traveled with Sells-Floto Circus to Australia as snare drummer. He married Charlotte Ballock in 1903 and for a number of years both played dramatic stock and later appeared in silent pictures. Surviving is his widow; a brother, Everett, and a sister, Mrs. Robert Pender, both of Washington. Services at Williamson Chapel, Indianapolis February 27, with burial at Green Park Cemetery, Portland, Ind.

**ROACH**—James A., Sr., concessionaire, in Philadelphia February 15. He was last with the John H. Marks Shows. Survived by his widow, Mary M. Roach. Burial in Arlington Cemetery, Philadelphia, February 19.

**ROBBINS**—Mildred Kern, at the Robbins' home in St. Petersburg, Fla., February 24 after two days' illness. She was prominent as a mentalist and before marriage played in circus bands directed by her father, Henry Kern. Survived by husband, Milt Robbins, former side show manager; daughter, Maxine Kennedy; parents, and grandson, Thomas Kennedy Jr. Was married in Ithaca, N. Y., in 1916 when with the LaTena Circus. Services held in St. Petersburg February 26 and interment will be in Petersburg, Ill., her birthplace, in April.

**ROWLAND**—Mabel, 61, veteran stage actress, writer and director of little theater groups, February 21 in Hollywood after a year's illness. She achieved prominence as a monologist many years ago and also staged plays for the Metropolitan Players in New York along with her husband, Jay Strong. She also started the Women's Theater and wrote a biography of Bert Williams, Negro comedian.

**RYAN**—Annie, 78, character actress, February 14 in Hollywood.

**SCATTERDAY**—Ralph B., attorney well known among show people, and brother of R. O. (Dick) Scatterday, of Cole Bros.' Circus, at his home in Caldwell, Idaho. Survived by a widow and one son.

**SHAPIRO**—David, 37, theater designer and architect of Fall River, Mass., recently in that city. Interment in Turner

Village, Me., following services at Fall River.

**STROUSE**—Jack, 52, a blackface comedian since *The Golden Crook*, February 14 at his home in Philadelphia following a long illness. His mother, three sisters and two brothers survive. Services February 17 in Philadelphia, with burial at Har Jehuda Cemetery there.

**TAYLOR**—William Vannah, manager of the Village Theater, Houston, and veteran theatrical man, February 18 at his home in that city. As a lyric tenor he toured the South and the Middle West in *Chimes of Normandy*, *The Mikado*, *Pinafore*, *Zellina* and other operas. He later did advertising for the Grand Opera House, Memphis, and also was road manager of many Gilbert and Sullivan attractions. For 26 years he served as a manager for the Orpheum Circuit and later managed theaters in Memphis, New Orleans, St. Louis and Minneapolis. Survived by his widow and a son, Jack. Services at Fogle-West Funeral Home, Houston, February 20, with burial in Memphis.

**TREDWAY**—Frank C., president of Local 259, American Federation of Musicians, Parkersburg, W. Va., suddenly at his home there February 14. Survived by his widow and two daughters. Elks' services at his home February 16. Funeral February 17, with burial in Mount Olivet Cemetery, Parkersburg.

**WARE**—D. Glover, 74, pioneer in the motion picture industry and widely known in the theatrical world, at Salem Hospital, Salem, Mass., February 18 after a short illness. As a youth he sang at Castle Square Opera House, Boston, and later appeared in such hits as *Runaway Girl* and *Way Down East*. He originated the Village Choir, composed of songsters from the Brady company, which traveled from Coast to Coast. In 1910, with his brother, N. Harris Ware, theater operator, he constructed the Ware Theater, Beverly, Mass., and later acquired the Larcum, Beverly, and the Strand, Peabody, Mass. Survived by his widow, Mrs. Eva Ware, and his brother. Services February 20 in Unitarian Church, Marblehead, Mass.

**WIDEMAN**—Richard, 56, of a heart attack February 2 in University Hospital, Augusta, Ga. He was a master mechanic and builder on Johnny J. Jones Exposition the last nine years. Burial in Augusta February 4.

## Marriages

**BUCKLEY-FLANNERY**—Spencer L. Buckley, son of Robert Buckley, secretary Huron County Fair, Bad Axe, Mich., and Cleo Flannery, nonpro, January 9 at Bad Axe. Buckley, a technical sergeant in the army, formerly assisted his father in handling the midway at the fair.

**CAREY-HEATON**—Pvt. Thomas Carey, former manager Strand Theater, Southbridge, Mass., to Sarah Heaton recently.

**CHRISTIANSEN-ALBAUGH**—J. H. Christiansen, candy floss concessionaire on Arthur's Mighty American Circus, and Hazel Albaugh, popcorn and floss concessionaire of West Coast Circus Shows, in Reno, Nev., February 10.

**ELLIOTT-GOLDRICK**—Billy Jack Elliott, accordionist, to Carolyn Goldrick November 14 in South Bend, Ind.

**FONDREN-DONAHUE**—Carl (Alabama) Fondren to Jewell Donahue February 20 in Malden, Mo. Both are with the Byers Bros.' Shows.

**GILBERTS-ORTAGE**—Ray Ole Gilberts to E. Lydia Ortage January 27 at First Methodist Church, Shreveport, La.

**GORDON-RIDGEWELL**—Pvt. Grant Gordon, former stage manager for the road company of *Claudia*, and Audrey Ridgewell, featured player in the *Claudia* Company appearing at the Locust Street Theater, Philadelphia, February 14 in New York.

**HARRISON-PALMER**—RAF Flying Officer Rex Harrison, stage and screen actor, and Lill Palmer, Viennese actress, January 25 in London.

**HOOVER-DORSEY**—H. Lester Hoover Jr. to Patricia Ann Dorsey, daughter of Tommy Dorsey, ork leader, recently at Richmond, Va.

**HUTTO-PHELAN**—Max A. Hutto, for-  
(See MARRIAGES on page 43)

## Births

A daughter, Vickie Ann, to Mr. and Mrs. Jack Little at Santa Rosa Hospital, San Antonio, February 3. Parents are with T. J. Tidwell Shows.

A daughter to Mr. and Mrs. Sam Colow at Hollywood Hospital, Hollywood, February 22. Mother is the former Esther Muir, of stage and screen, and  
(See BIRTHS on page 43)

# Roadshow Films

## SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

### Richter Lectures With Own Films Taken in U. S. and S. A.

NEW YORK, Feb. 27. — Kenneth Richter delivers lectures with his non-theatrical motion picture showings throughout the country. He shows 16mm. Kodachrome documentary films made in South America and in other parts of the world and gives a lecture and commentary along with the showings. His repertoire consists of four pictures: *The Land of the Cree*, filmed in Hudson Bay; *The Primitive West*, containing original Indian dance music; *Colombia and Ecuador*. The two last-named films were made by Richter after he finished working with Julian Bryan for the Co-Ordinator's Office of Inter-American Affairs in South America. He did all the production work on the films, including editing, sound track, photography and script writing.

The show runs an hour and a quarter and he receives \$75 to \$100 for his services. Richter's lectures and movie shows are booked far in advance by a regular agent. As for advertising his showings, Richter said: "I sell myself first. The professional lecturer must be a celebrity and, once that is achieved, that is all the advertising I need do."

Richter has made a good living doing this work for the last three years. The profits paid his college expenses and financed his trip to Hudson Bay. While lecturing on his movies at summer resorts he made enough money to make *The Primitive West*.

The visit of the President of Ecuador to this country gave a tremendous boost to Richter's film taken in that country. He also gave a performance for the ex-

President of Colombia when he visited the United States.

Richter also showed *Target for Tonight*, *Japanese Relocation* and shorts to a group of men in a conscientious objectors' camp in New England recently. He overcame a problem there that is worth repeating as it may help roadshowmen faced with the same difficulty.

The camp had its own generator that was supposed to register 100 volts but generated only 90 volts. As a result, there was insufficient power to make the sighter lamp burn brightly and there was insufficient power for the sound unit. Richter disconnected the lead from the amplifier to the exciter lamp and connected six volts from an auto storage battery directly to the exciter lamp. This gave the necessary bright light and he had all the sound he needed.

Richter's next goal is China, where he hopes to film the war in that country and the hardships of the Chinese. He is discussing ideas with an organization that may finance his trip to the Orient.

### Vaude Act and Pix Draw in Kansas

PITTSBURG, Kan., Feb. 27. — Films plus vaude shown thruout this territory by William and Charles Hoyland are proving popular with audiences and bringing in money for these roadshowmen.

The Hoyland brothers usually stay a week to 10 days in one spot. Sound films are bought outright and shows are given in towns with less than 1,000 population.

Show, which runs from two and a half to three hours, is given in halls and theaters on a percentage basis. They do not play defense organizations, churches, hotels or factories.

Program includes features such as Westerns, gangster films and dramas; a two-reel comedy, one-reel educational film, one-reel novelty picture and a one-reel musical. Charles Hoyland does a magic, rope-tie, juggling and fire-eating turn. Novelties, gum, candy and popcorn are sold.

### Foreign Showings Build Tremendously

WASHINGTON, Feb. 27.—As a result of the efforts of spreading the good-neighbor policy among the United Nations and Latin American countries, the United States government distribution and showing of non-theatrical pictures has increased tremendously.

The State Department will shortly publish its annual report disclosing that the attendance at such showings increased from 26,000 in January, 1942, to 580,000 in January, 1943. The total of 1942 attendance was 1,970,000 at 5,434 showings.

Non-theatrical pictures have been sent to many foreign lands, and the demands for 16mm. films by the United Nations have helped, to a certain extent, to cause a shortage in raw stock. Most of the material has been going to Latin America, which received 110 of the 122 projectors sent out by this country. Films and equipment will also be sent to Spain, Portugal, North Africa, South Africa, Egypt, Syria, Turkey, Persia, Russia and China.

Included in the list of most popular films are those on naval action, military aviation, bird migration, steel production and basketball.

Roadshowmen have been used to show these propaganda films in Latin America and Canada.

### New and Recent Releases (Running Times Are Approximate)

#### LE COURIER DE LYONS (THE LYONS MAIL)

released by Brandon Films, Inc. One of the most famous judicial errors of history is here made into a compelling film. In 1796 the Lyons mail coach was robbed of 7,000,000 francs intended for Napoleon's army, and the mail guards were murdered. Thru circumstantial evidence and prejudice, an innocent man, Joseph Lesurques, who bore an uncanny resemblance to the highway robber, was condemned and guillotined. Pierre Blanchard, in the dual role of thief and victim, gives an outstanding performance. His supporting cast reads like a roll call of the greatest names of the modern French theater. Running time, 90 minutes.

LONDON, released by Castle Films, Inc. A memorable movie, showing the Empire before the ravages of war despoiled it. Shots are shown of the changing of the guard at Buckingham Palace, 10 Downing Street, Houses of Parliament, Westminster Abbey, St. Paul's, the Admiralty, Trafalgar, Whitehall, Piccadilly, Rotten Row and other spots.

#### WASHINGTON IN WARTIME

released by Castle Films, Inc. Intimate meetings with the men who make Washington the center of the United Nations' far-flung war activity. President Roosevelt, Admiral King, General Marshall, Donald Nelson, Churchill and Molotov are seen, as well as the crowded streets, hotels and restaurants.

#### RENFREW OF THE ROYAL MOUNTED

released by Post Pictures, Inc. Based on a radio serial, this drama of the Canadian Northwest offers sure-fire interest to all outdoor fans. The child star, Dickie Jones, and the wonder dog, Lightning, hold added interest. Features James Newell, Carol Hughes, Dickie Jones, Thundercloud and Kenneth Harlan. Running time, 58 minutes.

#### STRAIGHT SHOOTER

released by Post Pictures, Inc. Ben Martin, the leader of a gang of outlaws, has stolen government bonds. Martin is killed by his henchman, Bralnard, who tries to find where Martin hid the bonds. The Martin ranch is bought by "Lightning" Bill Carson. In a game of wits, the bonds are recovered and the gang rounded up. Stars Tim McCoy. Running time, 60 minutes.

### U. S. Wants Pix Of Axis Ships

NEW YORK, Feb. 27. — Castle Films, Inc., is acting as a central collecting point for 8mm. and 16mm. movies and stills taken by amateurs and professionals of Japanese, German and Italian ships.

Pictures of the ships are urgently wanted by the government. It doesn't matter if the pictures were taken years ago. Pictures of warships are particularly needed. Films will provide valuable military information for the government.

All usable shots will be duplicated and all material returned promptly in original condition. Roadshowmen are urged to send any films or stills on this subject to Castle Films, 30 Rockefeller Plaza, New York. Be sure your return address is plainly marked.

### Propaganda Films Reach 12,000,000 In Great Britain

LONDON, Feb. 27.—British propaganda films shown to non-theatrical audiences thruout Great Britain reached an audience of at least 12,000,000 people in 1942, or a weekly audience of approximately 350,000.

Shows were given on various subjects, including agriculture, plane spotting, gardening, salvage and on the United States. The showings, which were given in army camps, schools, fire houses and other places where people gathered, were presented by regular operators, with the women shouldering most of the burden.

In 1941 a mobile unit operated on a roadshow basis, giving 38,000 filmings and reaching an audience of several million. One hundred and thirty of these units gave 1,200 shows per week in public libraries and motion picture theaters. Over 48,000 outside bookings were made thru Central Film Library.

Mobile units increased 50 per cent in 1942, with more than twice as many people seeing the pictures as compared with the previous year. There are over 300 pictures listed in the Ministry of Information's catalog.

### Hot Springs Pastor Uses Pix in Sermon

HOT SPRINGS, Feb. 27.—Silent pictures are not dead, according to the Rev. Alynne Arden, pastor of the Church of Divine Revelation here. Reverend Arden has been using commercial and religious 16mm. silent films to illustrate his sermons every Sunday night for the past three years. He says the pictures have helped his congregation get a clearer understanding of the Bible.

The pastor feels that more churches should use films to illustrate their sermons. "People can still enjoy a good silent movie as much today as they ever did," he says. "I had the opportunity of proving this recently when I illustrated my sermon with Lon Chaney in *The Light of Faith*. My congregation ate it up," said Reverend Arden.

Because of the war, roadshowmen are urged to figure at least one extra day over the usual schedule when shipping prints. In other words, if it normally takes two days to ship a print from one city to another, roadshowmen should figure three days to make sure the prints arrive on time.

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It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.  
3-6-43

## New Tent Musical Makes Havana Bow

HAVANA, Feb. 20.—The new tent show organization recently launched by Amado Trinidad, Havana, and A. Mook under the name of Trinidad Shows is, as in previous years, a musical revue with vaude acts and a line of girls. Line-up includes a magician, ventriloquist, acrobat, mentalist, rope act, dancers and a contortionist.

The opening night audience was estimated at 830. Plays presented here were *Tremenda Corte Follies* and *Turn to the Right*. Orchestra is under the direction of Alfredo Brito, many years with the Trinidad organization.

Polidor is chief comic and producer, with Pillito emcee and straight. Aerial ballet is staged by Jullo and participants are Jackie and Fred, Conchita and Lopez, and Robert.

General admission and 40 cents for reserves. The show has a good clean front and made a good appearance.

Prices are 15 cents for children, 30 cents

## Rep Ripples

CAPT. BILLY BRYANT, of the Bryant Showboat, was in New York the past week scouting around for a publisher of his new book, *Raining and Rising*, based on the 1937 Ohio River flood. According to a news item in *The New York Times*, Producer John Golden is reading the work. . . . AMONG OTHER repsters spotted along Broadway recently were PFC. Alan Moore, hunting costumes for the *Charley's Aunt* soldier show at Fort Hamilton, N. Y.; Edward (Ted) Gordan, negotiating for a stock location in New Jersey; Frank MacGowan, stock and rep juve, now appearing in *The Doughgirls*; Charlotte Knight, Tommy Brent, Doug Morris, Virginia Blair, Barton Lowell and Flora Martel. . . . HOMER LEE BOWEN, formerly with Earl D. Backer's Famous Minstrels and now working niteries in Florida, leaves Jacksonville, Fla., next week to join Robinson's Silver Minstrels, which begins its canvas season at Clinton, N. C., March 12. . . . OTIS L. OLIVER, veteran stock and rep manager, posts that he has embarked on a season of lectures for the National Victory Garden Corporation. . . . HARLEY SADLER, who has taken his place in the Texas Legislature in Austin as a representative of the 117th District, representing Nolan, Fisher and Mitchell counties, handled the comedy role in *The Dream of the Clown*, charity show presented recently by the Women's City Federation of Austin.

ARTHUR E. DAVID, manager and projectionist with the New Southern Tent Show and formerly for six years in the band on Charlie Hunter's Original Floating Theater and tent show, is now a private in the army at Fort Bragg, N. C. He also traveled for a time on Harry Liniger's Tent Show. The New Southern Tent Show will remain in winter quarters for the duration. . . . C. W. WATSON, formerly with Byron Gosh and other Southern tent opras and a veteran in the traveling movies business, was a visitor to the rep desk last week while in Cincinnati on a furlough from Fort Bragg, N. C., where he is a sergeant in the 59th Field Artillery.

MANAGERS, PERFORMERS!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsworthy line to the rep editor now, even if it's only a penny post card.



KING FELTON, of the team of King and Hazel Felton, whose magic show has been a feature of various Midwestern tent rep organizations for many years. Wintering in Topeka, Kan., Felton has prepared for the 1943 canvas trek by installing a new motor in his truck, building new illusions and framing new special paper and an attractive lobby display.

## Emsees to Army; Gal Replacements

NEW YORK, Feb. 27.—Latest sign of the times is the grooming of femmes as replacements for male emsees being called into service. The Anthony Phillips-Will Weber office, specialist in nitery emsees, has lost three of its list, has two more slated for immediate induction and nine others in the draft-bait class.

For protection, they are culling singers and dancers who can gab, providing them with material and coaching and spotting them around for experience. When the bulk of its men are called, Phillips-Weber figures to have a stock of femme replacements on hand.

So far it has lost Jack Whalen and

## First USO Losses In Clipper Tragedy

NEW YORK, Feb. 27.—The crash of a Yankee Clipper as it was coming in for a landing in the harbor of Lisbon Monday (22) evening resulted in the first casualties in a USO-Camp Shows overseas unit. Troupe, consisting of Jane Froman, Tamara, Jean and Roy Rognan, Yvette, Gypsy Markoff and Grace Drysdale, was slated to entertain troops in North Africa. USO-Camp Shows currently have over 100 performers overseas.

Two of the performers, Roy Rognan and Tamara are missing and presumed lost. Of the others, Jane Froman and Jean Rognan have broken legs and Grace Drysdale, Yvette and Gypsy Markoff are hospitalized with assorted bruises and shock.

Frank J. Cuhel, Mutual Broadcasting System correspondent, who recently returned from the Far East and bound for "action" in North Africa at his own request, and Ben Robertson, correspondent for *The Herald-Tribune*, are also listed as missing and presumed dead.

## Army Running Out of Time; Network No Help

NEW YORK, Feb. 27.—Shortage of stopwatches has even army men stymied. Mike Foster, ex-CBS flack now in the army on radio work, wrote CBS in an attempt to get a stopwatch.

The network has 41 stopwatches, of which 40 are always in use, with one on hand as a spare. Mike hasn't got his chronometer, but the network is still looking.

Phil Foster to the army, Joe Little to the air corps and Ed Schaeffer is due to be called. Gal substitutes are Patsy Shaw and Cell Roberts, both working around town. Same office has been handling Ann Howard, a femme emsee, for four years, which probably provided the basis for the idea.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

## Ft. Worth Roller Biz Big

FORT WORTH, Feb. 27.—Roller Derby at Will Rogers Memorial Coliseum charged a package of cigarettes as admission February 23. Cigarettes were given to the USO. About 1,500 packages were collected. The derby, here for its second run in three years, is drawing big crowds. Cut-rate coupon tickets printed in newspapers are proving popular.

DUKE HALL, popular walkie emsee, is now working in Washington.

NUMEROUS INQUIRIES have come in from readers recently regarding the progress of Sid Cohen's Chicago contest. How about it, Sid, what's the dope?

MRS. KRAMMER, a Baltimore derby-show fan, pencils that the natives down that way are anxiously awaiting another contest.

PHIL CAPONE, now working in San Francisco, asks that his old friends shoot a line to the column with the lowdown on where they are and what they're doing.

DON (CHUCK) ARCHER, still stationed at Rendezvous Bar, Alexandria, La., posts that he'd like to read a line here on some of his old walkie pals, including Bill McDaniels, Opal Ferdig, Pauline Boyd, King Brady and Zeke Youngblood.

EDDIE LEONARD, now sojourning in Tucson, Ariz., says he spotted Al Lyman recently sporting an air corps uniform, and bumped into Steve Lamarr in Tucson, garbed in navy blue, en route to San Diego. Leonard pencils that he'd like to read a line here on all his old walkie pals.

MICKEY THAYER JR. finishes his boot training at the marine corps base at San Diego, Calif., March 6. Tyrone Power, the movie star, and Buddy Rich, drummer with Tommy Dorsey's band, are in the same boot outfit. Mickey's mom says he likes the marines fine and hopes to emulate the fine record set by his dad with the marines in World War I.

PLEASE DON'T REQUEST that we publish your address in this column. We can't do it; it's against *The Billboard's* policy save in the cases of serious illness or death. If you fish to contact your friends write to them in care of *The Billboard*, 25 Opera Place, Cincinnati. And watch the Letter List in each issue for mail that may be advertised for you.

RALPH E. FOWLER, now a private in the 567th Egd., 389th Bomb Group, Biggs Field, Tex., writes: "Read in the column that a lot of the kids have gone to work for Uncle Sam. Lots of luck to them; prize winners all. Hear from some of them occasionally. Joe and Virginia Brandl now reside in Los Angeles. Joe, a former judge, expects his call from the army almost any day. Chris and Reha Hammerschmidt, who worked as trainer and nurse in a number of New England shows for Pop Mesle and Dick Edwards, have been located in Portage, Wis., the last three years, where they operate a bicycle repair, sporting goods and auto supply shop. Roy Wilson (Pistol Pete) and Red Oleski are in Paterson, N. J., both on defense work. Helen and Eddie Howe are in Brooklyn, where Eddie is working in the shipyards. I hear Joe Palooka is in the armed forces and would like to have his address. Would appreciate hearing from my former partner, Joan Leslie, and all my walkie friends."

## Kid Club in Church

COLUMBIA, Mo., Feb. 27.—A night club for youngsters under 18, selling only milk and pop, has been established here by the City Recreation Commission.

Closing hours are 9 o'clock during the week, 11 on Friday and midnight Saturday. But any day after 4 there are crowds of youngsters dancing to the juke box.

Billed as Teentown, the child club is organized and run by the teenagers in the basement of a local church. Cost of the experiment was \$500 appropriated by the commission.

## Maryland Liquor Czar Proposed

BALTIMORE, Feb. 27.—The State liquor control bill, which has been submitted to Governor Herbert R. O'Connor, would grant all local liquor boards throughout the State complete power to regulate the "moral" conditions of all licensed places. It would empower the boards to take actions ranging from permanently revoking the license to limiting the establishment to a "stag bar." The bill provides for a State liquor commissioner who, with the aid of 10 State policemen, shall be the overseer of the entire liquor industry in the State.

The bill would do away with the Alcoholic Beverages License Appeals Board of the State License Bureau and would substitute a system of appeal to the Circuit Courts of the State from decisions of local boards.

A new scale of license fees also was included in the bill, by which beer and light wine tavern license holders would have annual fee of \$60 upped to \$125 if serving beer on tap. Should only bottle goods be sold the license would cost \$75. The six-day tavern license would be increased from \$500 to \$750 per year, and the seven-day license fee would be \$1,250 instead of the present \$750. Under the proposed measure closing time would be 1 a.m., and seven-day license holders could not open until 2 p.m. on Sunday. Local boards would be given authority to limit the number of licenses in any area and curtail the hours when found necessary.

ALBANY, Feb. 27.—Empire Staters will have to pay admission to attend broadcasts if a bill proposed by Assemblyman John V. Downey is passed by the Legislature. Proposed law, aimed at ending free admission to radio shows, would impose a tax of 10 cents on each person over 14 years of age attending as a spectator a radio broadcast show or exhibition in radio station or theater.

Shows to encourage sale of War Bonds, where admission is contingent on their purchase, would be exempt. Also excluded from the measure would be firemen and police officers assigned to attend, plus the working press.

## N. O. Aud's 10G Net

NEW ORLEANS, Feb. 27.—Municipal Auditorium made a profit of \$10,634.51 in 1942, Irwin Poche, general manager, announced in a report to Mayor Robert S. Maestri. Earnings will be used to purchase new stage equipment and decorations and for repainting structure, which seats around 15,000. Aud recently raised its staff's salaries 10 per cent. Oklahoma Scenic Company, Oklahoma City, was awarded contract for furnishing a new stage curtain for \$4,850.

## CHRISTY OBRECHT WANTS

People in all lines for long season, opening in April. Piano Player, General Business People with Specialties, Top salaries, State all. Can use reliable Canvasmen. Apt. 423, Maryland Hotel, Minneapolis, Minn.

## COLORED PERFORMERS AND MUSICIANS

All instruments and acts. Five real Dancing Girls, plenty hot. Real Blues Singer that can cut it. Tell all first letter. Salary good and you get it here. DAVID S. BELL. Largest Medicine Show on Earth. Home Office: 116 E. Rogers St., Valdosta, Ga. P.S.: Want 5 to 10 K.W. A.C. Light Plant and House Trailer.

## WANTED TO BUY OR RENT

Tent Theatre, must be 80x100. Complete with Tent, Seats, Stage, Wiring. Ready to open. No junk. Must be in good condition. E. C. JONES. Play Land Theatre ANNISTON, ALABAMA

# Operators Buy, Lease for '43

## Hughey Leases Org to Bradley, H. G. Starbuck

DARDANELLE, Ark., Feb. 27.—In a deal consummated here February 25, Robert Hughey, owner Hughey's Greater Shows, leased his equipment to Jess Bradley and H. G. Starbuck for the 1943 season.

Bradley and Starbuck, together with Walter E. Fox, held executive positions with Buckeye State Shows last year.

Bradley and Starbuck closed with Buckeye State after the recent death of Joe Galler and came here to close the deal for Hughey's combo.

## NSA Starts Drive for Gov't Ambulance

NEW YORK, Feb. 27.—During a spirited general meeting of the National Showmen's Association Wednesday (24) it was unanimously decided, after a suggestion by Brother Abe Rubens, an informative talk by Jack Lichter and a final hard-hitting talk by President Emeritus George A. Hamid, to form an NSA Ambulance Fund Committee to solicit funds for an ambulance to be presented to the government.

Ambulance is to be known as the Murray Polans Memorial Ambulance and a plaque so inscribed is to be attached to the car. Murray Polans was the first soldier NSA member to die in the armed service. Committee includes George A. Hamid, chairman; Jerry Gottlieb, vice-chairman; Abe Rubens, Dada King, Jack Lichter and Harry Rosen, treasurer, to whom all subscriptions should be sent.

A total of \$998 was received in pledges during the meeting from the following: George A. Hamid, \$100; Jerry Gottlieb, \$50; William Hamilton Co. (Bill Bloch), \$100; Art Lewis, \$50; Clem Schmitz, \$50; James Strates Shows, \$100; Palsades Park, \$100; Coney Island, \$200; Dave Epstein, \$25; Rocco Masucci, \$25; Al Short and George Barnett, \$25; Harry Preisner, \$25; Fred Murray, \$10; Walter K. Sibley, \$10; Sol Faber, \$15; Isadore Trebish, \$10; James Hurd, \$5; Jack Albert, \$5; Harry Rosen, \$5; Mack Harris, \$5; Eugene Gutman, \$5; Ben Merson, \$5; James Davenport, \$5; Morris Levy, \$5; John McCormack, \$5; Jack Harris, \$5; Dave Bloom, \$5; D. Chisholm, \$5; "Dada" King, \$5; Sam Levy, \$5; George Rector, \$5; Lou Weiner, \$5; M. Pimental, \$5; Murray Friedland, \$2; Sidney Herbert, \$1; Jack Feldberg, \$10; Mike Giglio, \$5.

## Coast Combos Plan Operation; State Execs Co-Operate

SAN FRANCISCO, Feb. 27.—Nothing has occurred thus far to indicate that anything of an official nature will come up to prevent the operation of outdoor shows this season, showfolk announced here this week. Thru the efforts of Mike Krekos, past president Pacific Coast Showmen's Association, and his secretary, Art Craner, city, state and federal officials have shown a marked desire to co-operate with showmen. While there are many regulatory orders in effect, none of them are of a prohibitory nature, Craner says. However, it will be necessary for the shows that elect to operate this year to comply with the regulations that have been laid down.

The lifting of the tire recap ban will greatly aid truck shows, and with gasoline rationing upped to a satisfactory point the season looks favorable for the Coast shows to tour in a limited way. Labor situation is critical and this will no doubt lead to more forty-milers this season than ever before. Said to be among the first shows to take the road in this section will be West Coast Victory Shows, slated for opening in Oakland, Calif., March 27.



FRANK W. PEPPERS, vet showman and bingo operator on many carnivals, recently purchased Pryor's All-State Shows from Jacob Pryor in a deal consummated at Jeffersontown, Ky. Peppers said that Pryor plans to devote his time to his farming business in Jeffersontown.

## Gerens Debut Date Set; Six Fairs Inked

CINCINNATI, Feb. 27.—W. R. Gerens, owner-manager Gerens' United Shows, during a visit to *The Billboard* office this week said his organization has been signed to provide the midway at 1943 fairs in Rising Sun, Fairview and Sunman, Ind., and Marshall, Oblong and Shawneetown, Ill. He stopped over in the Queen City while en route from Indianapolis to quarters in Paris, Ky.

Gerens said the shows will open their tour in Columbus, Ind., April 10. Organization will carry 4 rides, 4 shows and 30 concessions. Kettle Sisters and High Sky Man will present the free attractions. Shows will operate under a pay gate, and work on an attractive entrance arch has been completed in Paris quarters, Gerens said.

## Tampa Troupers in War Work To Stay Put; Others Will Tour

TAMPA, Fla., Feb. 27.—Tampa's outdoor show population, accustomed to a brief series of midwinter fairs to break up the season, has slipped into other fields, and this may be a stay-at-home year for many. Some are driving trucks, taxicabs and streetcars and are railroad-ing. They can be found working in shipyards, conducting businesses of their own, and some are even turning to small acreage tracts in the guise of farmers.

Lew Woods, cookhouse and custard operator, bought 60 acres on the mainland near his Englewood tourist resort and has it stocked with hogs and chickens. Eddy and Mary Pasterson, Skooter operators for years, have a small farm 10 miles from downtown Tampa where they are "raising their own." It is understood, however, that they intend to troupe this season. Joe Pontico, fat-show operator, went into restaurant business soon after returning home but later sold the spot, opposite Plant Park, to Pete and Kitty (Hurt) Burkhardt, who say they're "put for the duration."

Charlie Sheppard, Harry Julius and Phil LeMay, operating a Sportland at 205 Cass Street, are having a good season. Originally they opened three arcade units but recently closed one in the Cuban district. Phil also operates a near-by tavern to excellent patronage. Associated in the Sportland unit are Bill and Evelyn Clain, shooting gallery; George and Mrs. (Zerelda) Ringlin, concession games; Gypsy-Mary (Benton) Bean, palmistry, and Speedy Bauer, grab, with Mac McCarthy on the griddle. Mrs. Harry Julius is fronting the palmistry. Among recent visitors to Sportland was Abe Sugarman, Cleveland Novelty Company.

## Ward Maps La. Debut; Keystone Equipm't Added

BATON ROUGE, La., Feb. 27.—Management of John R. Ward Shows said this week that arrangements are under way for the organization to debut locally March 11 with a 15-day engagement under Baton Rouge Firefighters' Association auspices. Quarters activities are in full swing and officials are preparing for one of the largest seasons in the shows' history. Spitfire, Rolloplane and Octopus have been repainted and arc set for the downtown opening here.

Owner-Manager John R. Ward and General Representative J. (Bill) Carneer returned from Valdosta (Ga.) quarters of Keystone Modern Shows, where Ward purchased four rides, show tops and other show property, including four truck trailers.

Organization has been awarded contracts to provide midways at 1943 fairs in Carmi, Greenup, Harrisburg and Benton, Ill., and July 4th Celebrations in Vincennes, Ind., and Olney, Ill. Mr. and Mrs. Fred Bancroft, Shooting Stars, have been signed to handle the office-owned Side Show this season.

A new marquee has been designed and is in the hands of builders. Several new show fronts have been turned out during the winter under supervision of Bobbie Sickels.

## CW Pushes Va. Bow Date Ahead

PETERSBURG, Va., Feb. 27.—John W. Wilson, manager Cetlin & Wilson Shows, said that shows' opening date has been pushed ahead one week and the organization will make its 1943 debut here April 3 instead of April 10 as originally planned. Wilson is optimistic over 1943 prospects and predicted that outdoor show business will register a good season.

Painting and building work is under way and a number of new attractions will make their appearance on the midway this year, he said.

## Maritime Provinces To Miss Ben Williams

ST. JOHN, N. B., Feb. 27.—The maritime provinces, more than any other territory, will miss Ben Williams, vet New York carnival operator, and his shows. Originally a resident of Sydney, N. S., where he practiced the barbering trade, owning his own shop. His first venture in outdoor show business occurred when he became a member of the board of the Sydney Fair.

He then resolved to forsake tonsorializing in favor of concentration on carnival operation and soon launched himself in the carnival field under the name of Williams's Standard Shows. He toured the maritime provinces and Maine and for 17 consecutive years his shows provided the midway at St. John, Fredericton and St. Stephen exhibitions. He also played Chatham Fair, and also the Sydney Fair, until that annual folded some years ago.

At the St. John Fair Ben played host to boys and girls in the suburban orphanages on the closing afternoon each year. Children were given free rides and admitted gratis to all shows. When Williams played St. John, Fredericton, St. Stephen, Chatham and Sydney it was a sort of home-coming to him. Fair executives admired him, and a fair at St. John or Fredericton, for instance, will not look as of yore without the bulky figure of Big Ben on the midway.

Not only in the maritimes but in Maine, Williams was a familiar and popular outdoor showman. For many years he was on the Skowhegan and Bangor fairs' midways. Sydney was his first winter base.

## Hames Chalks Good Gate in Houston; Ponders Park Tour

HOUSTON, Feb. 27.—Aided by good weather, Bill Hames Shows played to exceptionally large crowds at the 11th annual Fat Stock Show and Livestock Exposition here February 5-14. Event drew a record-breaking gate of 285,000 for the 10 days. Hames has provided the midway here for a number of years. He said the date was one of the best in his local experience.

Ride and show line-up included Dodgem, Ferris Wheel, Merry-Go-Round, Ski-Dive, Rolloplane, Ride-O, Baby Plane, Fly-o-Plane, Miniature Train, Octopus, Spook Castle, Penny Arcade, Circus Side Show and Bug House. Ride and show operators reported good results. Shows returned to quarters in Fort Worth at conclusion of the engagement.

Hames said he plans to play a number of parks this year and is working out negotiations for appearances in Corpus Christi, Fort Worth, Gainesville and Paris. Jack Whitlock, Corpus Christi concessionaire, visited the shows here.

## Conklin Plans 18-Week Trek

BRANTFORD, Ont., Feb. 27.—Conklin Shows, management of which has made plans to operate about 18 weeks this year, will open in Hamilton, Ont., on May 31, said President J. W. (Patty) Conklin. He looks for favorable results from discussions on the outdoor industry that he will have with government officials at the capitol in Ottawa.

## Recapping

THAT amendment to OPA regulations permitting recapping before inspection will not be well received by managers of railroad shows who for a quarter of a century have forbidden caps on their midways because of their belief that caps gave an apache or thug appearance to their employees. It was long common custom on some shows to knock caps off the heads of those who did not live up to the rule and who dared to appear wearing caps on midways where the public could see them. And now to violate this old taboo by even making recapping legal should bring a storm of protest from the hundreds of cap knockers touring America. Hey! Wait a minute! I have just read down to where it says the new ruling permits one to recap automobile tires. When I started to write this I did not know there were any left in the country.—JOHN ONCEAYEAR (who likes to write letters to editors).

# Showmen's League of America

Sherman Hotel Chicago



CHICAGO, Feb. 27.—Meeting held February 25 saw President Jack Nelson presiding. With him at the table were Treasurer William Carsky, Secretary Joe Strelbich and Past President Edward A. Hock. Allen N. Martin was elected to membership. His application was credited to Charles Zemater. Brother Keller is still confined to his home, and Brothers William Young and William Coultry are still under the care of doctors. Brothers Tom Vollmer, Tom Rankine and James Murphy are all confined. Ways and Means Committee is busy raising funds for soldiers' packages. Lee Sloan says reservations are coming in nicely for club's annual Spring Party. Irving Malitz and committee are doing a good job on the booster page for the program, and Al Rossman and Bill Carsky are planning some novel decorations.

February package to the soldiers is slated to go out this week. Brother Harry Bing Bernstein advises he will enter the armed forces next week. Al Sopenar came in for his first meeting. Oscar Bloom and Sam Solomon stopped over en route from Milwaukee. Orval Harris and Emil Pallenberg are back in town after a week's absence. Howard Y. Bary and J. D. Newman returned from a trip to Mexico. Rube Liebman visited.

(See SLA on page 53)

# Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Feb. 27.—The regular business meeting was held February 11 with President French Deane presiding. Other officers present were First Vice-President Ethel Hesse, Treasurer Gertrude Lang, Chaplain Daisy Davis, Acting Secretary Kathleen Gawle and Sergeant at Arms Doris Riebe.

Elected to membership were Louise Howe, Aline Hubbard, Mrs. Elsie Mackey, Ida McCoy, Louise Hanasaki and Dora Prosperi. Bedroom slippers, donated by Elsie Miller, were won by Mrs. Mae White. Mrs. Norma Lang was reported doing well in Missouri Baptist Hospital, and all others on the sick list were reported improved.

Members voted to place War Stamps on sale in the clubrooms as another aid to the war effort. Powell Leonard, formerly of Pearson Shows but now in the armed service at Camp Barclay, Tex., visited. At adjournment members were entertained at a buffet lunch by members of International Association of Showmen.

Bi-monthly social meeting of the club was held February 18 and it was well attended. Hostess was Vice-President Ethel Hesse, who surprised members with a hamburger party, which proved successful. Members of International Association of Showmen were guests. Past President Judith Solomon visited, as did Freda Rosen, who stopped off en route to Alabama. Week-end visitors included Jeannete Waters and Ana Wilson.

# Club Activities



## National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Feb. 27.—Testimonial dinner to Brothers Sam Rothstein and Jack Greenspoon Tuesday at Rogers Corner was absolutely capacity. Many prominent people paid homage to the retiring officers. Club presented them with beautiful solid silver table services. Presentation to Rothstein was by Jack Lichter, to Greenspoon by Dave Epstein. Master of ceremonies and chairman of the testimonial committee was Jack Carr, with Don Simmons as co-chairman. They both did a great job. Brother Joe Rogers did himself proud by remote control from Baltimore by serving a dinner that the epicures said was nothing less than Rogerian. Brother Joe also furnished entertainment for the party, consisting of two orchestras and a number of singers and comedians. Brother Carr sprang a surprise comedy effect by burlesquing the honesty of ex-Treasurer Greenspoon with a short hilarious skit, presenting Diogenes with lantern and whisks in search of an honest man. Greenspoon, who served NSA as treasurer for five years, retired with his accounts in perfect order. Another skit was put on by Carr, using as the theme ex-Secretary Rothstein's penchant for the ponies. After a brief introductory speech by Carr, the orchestra struck up a horsey song and a prop horse came into the Pan American Room dancing to the strains of the music. Everybody had a great laugh. Dancing until 4 a.m.

Next function in the rooms, Palisades Park Night, Saturday, March 6; then Coney Island Night, St. Patrick's Eve, March 16.

### Ladies' Auxiliary

Club's regular business session was held February 10, with about 60 members and all officers present. Sister Marie Simpson is ill with the flu at her home in Alabama. Sister Bossie Burkhardt has entered a hospital for an operation. The napkins were distributed by the ways and means committee for auto-graphing, and the many members present managed to get them almost filled the first night. Penny bags were distributed by Chairman Midge Cohen for the Orphans and Poor Kiddies' Fund. The over en route from Norfolk, Va., to North

(See NSA on page 53)

## International Showmen's Association

Maryland Hotel St. Louis

ST. LOUIS, Feb. 27.—Weekly meeting was called to order by President Sam Solomon, with about 40 members in attendance. Leo Lang, treasurer, attended, and in the absence of Francis L. Deane, secretary, Brother Steve F. Handing again acted as secretary. John Sweeney, sergeant at arms, was at his post. Arthur Guiliani Jr., son of Brother Guiliani, was made mascot of the club. Various members urged others to donate their services to the various government agencies, such as Red Cross, Office of Civilian Defense, etc., as a number of members have been serving in various capacities with such agencies and additional showmen are wanted.

A report by the membership committee showed that the paid-up membership is far in excess of what it was at this time last year and many new members will be taken into the organization during the next several weeks thru the drive now in progress to get new members. Club held a party Saturday night honoring Brother Morris Lipsky, who was home on a furlough. Brothers Oscar Bloom and Mike Rosen were among those present at the meeting for the first time this winter. George Elser, Kansas City, Mo., visited the club the same night. As is the usual weekly custom, lunch and refreshments were served to those present following the business session.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES Feb. 27.—Regular Monday night meeting saw Ed F. Walsh, president; Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary. Communications were read from Charles Theodore Marshall, now in the armed forces, and Ed Kennedy, who expressed thanks for letters sent on the occasion of the death of his sister. James Dunn and Clyde Gooding reported that Ben Dobbert is able to have visitors at his home. Eddie Tait reported for the cemetery committee and Harry Hargraves for the finance group. Roy E. Ludington said that he was leaving for Sacramento, Calif. Sam Dolman, of the membership group, reported that dues and initiation would be \$15 from March 1 to July 1. Fee includes \$10 initiation and \$5 for a half

(See PCSA on page 53)



## San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Feb. 27.—President Sam Feinberg presided over the weekly meeting, with Secretary Dave Stevens and Treasurer Ben Block also on hand. Following the business session, a spaghetti and meat ball lunch was served with the compliments of Red Wingfield. Mouse Robinson, formerly of Bob Morton's Circus, visited. William R. (Bill) Hirsch, manager Louisiana State Fair, Shreveport, is visiting here for several weeks. Johnnie Fox is operating salesboards and vending machines.

Mrs. Becky Carlson and Mrs. Sally Stevens motored to Monterey, Mexico, for a vacation. William (Bill) Naylor was in the city, with a Bundles for Britain airplane exhibit. Brother Harry Rogers is in the armed service and stationed at Sioux City, Ia. Members attended the funeral of Louill James, who died February 2. Sid Wheeler, Albert Wright, Bill Carr and Bob Hardy are nightly visitors. Brother Foots Reeves left for Waco, Tex., where he joined World of Today Shows to be on hand for the opening March 1. Blackie Ringol purchased a house trailer. Martha Rogers built new tops for her concessions, and Red Baker is sporting a car. Bob Robinson, Hennies Bros.' Shows, is visiting here.



## Michigan Showmen's Assn.

156 Temple Street Detroit

DETROIT, Feb. 27.—Regular meeting found all officers and a large crowd in attendance. Brother Martin won the War Bond, and Brother LaRue read several letters from showmen in the armed forces. Brother Irving Rubin has been inducted in the army today and left for Camp Custer, Mich. Applications were received for seven new members and Brother Jack Timken was reinstated. Brother Robert Sugar and Jack Wish, New Orleans, report they plan to be in Detroit soon. Brother Wish has recovered from his illness. Brothers Manny Brown and Mike Allen write from Hot Springs, Ark., that they will return soon. Brother I. Sobel and Brother Nick Thomas visit the clubrooms daily to help Frank Hamilton, of the house committee. Brother Terry came in from the Chicago club and gave an interesting talk.

The servicemen's committee reports that the St. Patrick's Day dance is getting good support from showmen everywhere. Brother John Flamingo lettered from San Antonio he is recovering from his illness. Brother Sam Gould and his leader dog, Barron, are around the clubrooms daily. Lunch was served after the meeting.



## Heart of America Showmen's Club

Reid Hotel Kansas City

KANSAS CITY, Mo., Feb. 27.—Weekly meeting opened with President Noble C. Fairly presiding. G. C. McGinnis and Treasurer Harry Altschuler also were present. William H. Parsons was elected to membership. A letter of thanks was received from Mrs. Noble C. Fairly for club's floral offering during her recent illness.

Members of the Ladies' Auxiliary participated in a luncheon after the meeting. Luncheon was prepared by members of the auxiliary. Present at the meeting were G. C. (Jockey) Stevens, Al (Deafy) Campbell, George Carpenter, Morris Ventling, Ellis White, Jimmie Doneaster, William H. Parsons, H. S. Smith, George Howk, Jim Pennington, Axel Bendixon, Charles Coleman, P. W. Deem, George Sargent, W. Frank Delmaine, Clay Weber, Al C. Wilson, Chester I. Levin, Sam Benjiman, Pete Callender, Roger C. Hancy, Jim Taylor, L. K. Carter, Ivan Mikaelson, Charles Morphew, Bert Davenport, John Castle, Lloyd Anderson, Toney Martone, Buck Ray, Jack Starling, Mario Brancato and G. G. Grimes.

Brother Sam Benjiman, who has been with the World of Today Shows for the last two years, has severed his connections with the shows to manage Walled Lake Park, Detroit. President Fairly left February 21 for the South. Alex Bendixon was in the city and signed W. Frank Delmaine as secretary of Tivoli Exposition Shows. H. S. Smith has recovered from a recent illness and visited the club. Brother Harold (Whitely) Elliott, who is stationed at Fort Riley, Kan., visited last week.

J. O. Green, general agent Tivoli Exposition Shows, visited during the week. Banquet and Ball Committee reports its

(See HASG on page 53)

## TENTS

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Opening April 10 at Columbus, Indiana. CONCESSIONS still open. Will book meat Cook House or Grab, very reasonable; Milk Bottles, Basket Ball, Scales, Age, High Striker, Candy Floss, Jewelry, Photos, Lead Gallery, American Palmistry, Penny Arcade, Concessions that work for 10¢. Positively no Flats. DAVE TEN-NISON and HI LAMBROCK, "contact." RIDES: Will book any Flat Ride with own transportation or will lease same. SHOWS: What have you? Will book any Show except Girl as follows: 20% plus tax on any still spots; Fairs and Celebration 25% plus tax. All Address: Paris, Ky., until March 20; then General Delivery, Columbus, Ind.

## RIDE HELP

Opening March 12 in Detroit. Foreman and Second Men for Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round. Top wages and bonus to capable men. No brass. Short moves. Long season.

## FRANK MILLER

118 Davenport, Apt. 38 DETROIT, MICH.

## WILL PAY CASH

For complete Popcorn outfit. Preferable trailer Setup or Electric Counter Model, complete with Top and Frame. Must be in good condition.

## JOHN E. LAMPTON

Park View Hotel COLUMBUS, OHIO

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WON'T be long.

MR. AND MRS. ED L. HALL, carnival troupers, are in Los Angeles employed in war work.

EARLY-DAY troupers considered tricks of the trade as sacred.

TEXAS BILL AIKEN infos from Laurel, Miss., that he will again be with L. J. Heth Shows.

SOME midway showmen want to retire with money but expect their actors to rest on their laurels.

FRANK MILLER SHOWS are mapping plans to open on Detroit's West Side lot on Wyoming Avenue late in March.

WHAT a native thinks of it doesn't always move a show but often helps in future bookings.

MR. AND MRS. BRUCE PRICE, last season with Great Lakes Exposition Shows, are in Baltimore doing war work for the duration.

MANY talkers' downfalls are due to their listening to what tips coming out of their shows have to say instead of doing the talking.

GENE PORTER, formerly in charge of the costume and drapery department with Johnny J. Jones Exposition, is manager of Lehigh Theater, Bethlehem, Pa.

MOST frequent question of the season will be, "How about borrowing a couple of iron stakes and a sledge hammer?"

JOE FREDERICK, Detroit concessionaire, will have the Penny Arcade and two concessions on World of Pleasure Shows and the Merry-Go-Round on Frank Miller Shows this season.

COOKHOUSE grinder who formerly blasted "Good coffee" loud enough to be heard all over the lot will work with his speaker turned down a notch or two this year.

WELL-KNOWN producer and talker with a number of carnivals, Jimmy Ellis is in Franklin Sanatorium, Columbus, O., and would like to read letters from friends.

OLD-TIMERS claim that the early-day oratory was greater than the present. Then they kill it by adding, "Natives believed anything you told them in those days."

ROBERT F. (BUD) MELLOR, photo gallery operator, and T. D. Berry, Wild Life Show operator and concessionaire, visited *The Billboard* last week while in Cincinnati en route from St. Louis to Pittsburgh.



JACK DADSWELL JR., 18, who has received an appointment as midshipman in the USNR for cadet training in the USMM and who will enter officer training in San Francisco, is the son of the Royal American Shows' press agent and recently completed his schooling in St. Petersburg, Fla. At finish of his navy training he will be commissioned an ensign. He has been associated with his father in creative publicity work several years. He spent part of one season as talker on Joe Pontico's Baby Ruth Fat Show when that attraction rolled up record grosses.

NO one has been able to put down on paper the high cost of some general agents' misrepresentations.—Cousin Peleg.

N. E. EARENFIGHT, Canton, O., has signed his penny pitch and hoop-la with J. R. Edwards Shows for the coming season, Edwards reports.

THIS season's outstanding oddity may be a grocery, ham or bacon-wheel agent who is still in the field.

AFTER spending the winter in Compton, Calif., Art Johnson left for Brownsville, Tex., where he joined J. George Loos's Greater United Shows.

YOU can always tell when cotton or wheat prices are up by the number of shows playing those belts.

TEX WILLIS, who wintered in Cincinnati, left last week to join Joe (Smoky) De Caplo's Rolloplane crew on James E. Strates Shows at Smithfield, N. C.

NOTICED that midways did big business last season without giving automobiles away.—Milo McGoof.

FORMER trouper Johnny O'Hara cards that he plans to leave Dayton, O., for San Pedro, Calif., where he will assume his duties with the Merchant Marine.



STAFF SGT. H. V. (PETE) PETERSEN, until his induction in the army last summer, was general manager of Tivoli Exposition Shows. Petersen is stationed at 85th General Hospital, Nichols General Hospital, Louisville, Kentucky.

REGARDLESS of the rubber shortage, penning secretaries should be granted priorities on erasers for their protection. Occasionally a ride boy keeps his own set of books.—Whitely Gooks.

B. C. McDONALD, last season an auditor with World of Mirth Shows, is spending the winter at Camp Patrick Henry, Newport News, Va., where he is with the pay-roll staff. He expects to be back on the road this season.

ACCORDING to carnival historians, the first wartime hamburger-stand operator was an English king who offered all of his territory for a horse. May have only promised to open a few closed towns.

MR. AND MRS. JOE SORENSEN letter from Peoria, Ill., that they lost their trailer home and all personal belongings in a fire near East Peoria. They sustained minor burns. The Sorensens are working at the Faust Club there.

SEEMS as the carnival managers could learn how to overcome their wartime problems by listening to hotel-lobby jackpotters who iron out these difficulties while waiting for someone to invite them to coffee.

FORMERLY with Walter Kemp's Motordrome on Royal American Shows

LEWIS L. HOLMAN WRITES:

"The BIG ELI still is proving to be the 'Old Reliable.'"

Mr. Holman's Wheel will soon begin its 33rd season of operation. BIG ELI WHEELS will earn profits for their owners all over the country this year. Why not join the Family of Satisfied BIG ELI Owners?

Ask for Information.

ELI BRIDGE COMPANY

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- DUQUESNE ELECTRIC & MFG. CO.  
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We still have about 45 new Trailers available, also nice stock of Jacks, Stove Parts, Studios, Tables, etc.

One folding front seat makes good bed for any sedan or coach, \$35; 26 Ft. Zimmer Tandem, \$1,295; Electric Brakes, \$65; fit any trailer.

Will the following kindly contact us: Clifton Partello, Mike or Hardie Brady, John H. Moore and L. L. Buckner.

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Ferris Wheel on downtown lot. Also Photo Gallery. Clyde Parker, write. Season's work. Plenty of soldiers; less than one block from new U.S.O. Building. Open March 30.

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Catering to Carnival and Circus Folks  
Single, Double and 2 Room Apartments  
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Male Waiters, Cooks and Griddle Men.  
With Art Lewis Shows, Norfolk, Va.

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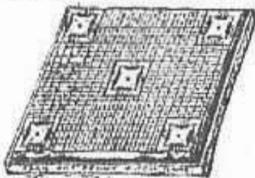
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Size 48x48",  
With 1 Jack Pot, \$35.00,  
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**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

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180 Pages, 2 Sets Numbers, Clearing and Policy,  
1200 Dreams. Bound in Heavy Gold Paper  
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HOW TO WIN AT ANY KIND OF SPECULATION.  
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Hold one up, watch the crowds come. Everyone wants to see a dead Jap, they will never forget Pearl Harbor. Many Japs killed and captured in Solomon Islands. There is a carnival tribe of head hunters that actually shrink human heads. We send a lecture with each head telling you all about them. Genuine reproduction of Jap head in shrunken condition, about half life size. Very light and image of Jap. Postpaid \$8.  
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WANT NOVELTY ACTS OF MERIT.  
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For Little Beauty Merry-Go-Round, Smith & Smith Chairplane, Fun House built on trailer, Air Calliope (self player), 50 KW Diesel Light Plant and Wire. Also interested in nice Entrance Front.

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MARYVILLE, TENN.

## I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR  
PARK AMUSEMENT CO.  
CLIFF LILES, Mgr.  
Care Bentley Hotel Alexandria, La.

and last three years a Penny Arcade operator with Bantly's All-American Shows, Buddy Riley is a member of Military Police stationed at a Lima (O.) war plant.

**WONDER** why some people believe their copy is so all-fired important that they send it by air mail and special delivery, yet scribble it so hurriedly that no one can read it and then forget to sign their names.

**VIRGINIA EBERHART**, pianist and radio entertainer the last three seasons respectively with Beckmann & Gerety, Conklin and World of Mirth shows, is in Georgia teaching her winter school and taking a course at University of Georgia to renew her teacher's license.

**EVERY** midway has its morning commentator who rushes madly from house trailer to house trailer spreading gossip relative to what everyone did with his spare time the day and the night before.—Colonel Patch.

**SHEBA**, chimp with Art Lewis Shows' menagerie, fell a victim to recent cold wave in Norfolk, Va., and died of pneumonia at shows' winter quarters. Howard Ingram, superintendent, said a monkey also succumbed to the sub-freezing weather.

**REASON** why "Tis darkest just before the dawn," is that the electrician gets tired of waiting for you to get your show down and cuts it out because the train crew is also waiting for his wagon.

**MR. AND MRS. WALTER P. GAWLE** will not return to the road this season but will remain in St. Louis for the duration. Gawle is doing civil-service work in Illinois, while Mrs. Gawle is presenting her mentalist act at night clubs. Their daughter, Doris Riebe, is employed in a downtown St. Louis shop.

**I'LL** bet that home-town boy who is stationed somewhere in the Pacific has lost all faith in side-show talkers, he not having come face to face with any geeks, who supposedly come from islands over there.

**LILLIAN SHEPPARD** letters from Pascagoula, Miss.: "My brother, Andy Carson, formerly co-owner of Lachman & Carson Shows, advises from Los Angeles that Andy Carson Jr., who was reported missing since the attack on Pearl Harbor, is a Japanese prisoner. Have been here since November 18. My husband is a master electrician in the Maritime Shipyards."

**THOSE** retired troupers from Maine, New York and Minnesota who opened tourist camps thruout Florida and feature Southern cooking may find new territory along the Alaskan Highway, where they can advertise "Eskimo vittles."

### Carnival Oddities

**YEARS** ago a well-known middle-sized railroad show was playing the Deep South during the winter. Upon arrival in a town the show's manager was surprised to find a colored sky pilot's camp meeting tent erected on his lot. The midway was lighted by a plant which when operating could be heard for blocks. That week the plant was on its usual location near the front gate and the roar of its motor drowned out the sky pilot in his tabernacle, and he prayed loudly for fire and brimstone to descend and destroy the contraption. On account of a helper's spilling gasoline around the plant and throwing a lighted match near it, the plant caught on fire and was destroyed.

**AN EARLY-DAY** carnival manager believed in keeping his show small enough to load in one box car. He purchased a Merry-Go-Round which was much larger than the one previously carried. To the manager's dismay, he learned that it could not be loaded in the car with the other equipment. After pondering the situation he ordered the horses' heads and legs sawed off and all loading crates cut down to give the shows more loading space. "People don't ride on the heads and legs anyway," he reasoned.

**DAILY** we read, "Deserted at the altar," but carnival business had its "Deserted at the footlights." A promoter had a public wedding all set and advertised it to take place in the girl show tent. Merchants had donated merchandise for the prospective bride and bridegroom. On the big night the prospective bride, bridegroom, minister and a capacity crowd arrived. The jealous bride-to-be, who thought she saw her future hus-

band flirting with a chorus girl, left the lot. The bridegroom and minister followed her and this left it up to the crowd and the promoter to fight it out among themselves. Because half of the house came in on passes, the promoter didn't know who were entitled to refunds. So in order to save the day a mock wedding was staged between a chorus girl and a concession agent. A side-show talker, who doubled for the minister, officiated with a black-covered date book in his hands. Everybody was satisfied. No, the mock bride and bridegroom didn't get the merchants' gifts.

### Bingo-Batty News-Global Review

**SNAKE EYE**, Tex.—Shades of Bosco! Government claims that there is a shortage of rattlesnakes which provide serum essential to the war. With the rationing of canned foods now in effect, making canned rattlesnake impossible to obtain, over 10,000 glomming geeks may face starvation unless Congress makes some provision for them. During a recent convention of Midway Geeks of America a proposal to march to Washington, in full regalia, to demand their rights was voted down.

**HEEL**, Me.—A veteran colored fairgrounds restroom attendant who became noted not only thru his sanitation but because he wore the same one shoe and one boot for 15 years, known from Coast to Coast as Shoe-Booty, claims that the government's curb on rubber and shoe rationing has placed his feet in double jeopardy. Following the rubber curb, he was left with only one shoe and was called One-Shoey, which hurt his old established trade name. At present he is circulating a petition among carnival troupers for 100,000 signatures, which will be carried to Washington by his congressman to gain priorities on both kinds of footwear. If successful it will pave the way for other small business to protect itself.

**HEAD-SHAVE ISLAND** (Somewhere in the Pacific).—While on a scouting expedition Corp. E. Z. Turntip, former carnival side-show orator, and his squad were surrounded by 100 pinheaded cannibals when lost in a dense jungle. They carried their eight captives to a near-by cannibal village to prepare them for the chief's dinner. That the chief, who superintends his own culinary department, appeared at the World's Columbian Exposition, Chicago, in 1893 was learned by Turntip when he heard His Highness crack, "Ange-strange eed-weed in the asture-pasture." When it was discovered that both spoke pig-Latin fluently, the entire squad became guests of the king in his bamboo castle. Due to the chief having a 1,000-wife harem, Turntip and his squad were safely guided back to their company before the wives could be signed up. He is now waiting for a captain's commission in the Intelligence Department.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

**WILLIAM STOKER**, former trouper, is a private with Battery C, 491, C. A. Br. A. A., Camp Stewart, Georgia.

**PVT. J. E. STEBLAR** letters from Hammer Field, Fresno, Calif., that he has been assigned to duty in the post office there.

**CONCESSIONAIRE** with Douglas Greater Shows, Joseph Adler is a corporal with A Battery, 468th C. A. (A. A.), Camp Hoon, Calif.

**M. W. (JAKE) DAVIS**, formerly with Endy Bros.' Shows, is a machinist's mate, first class, with the navy and stationed at 8220 Fleet Post Office, San Francisco.

**GEORGE F. BEARDSLEE**, former lecturer on Eberstein's Unborn Show on



MRS. HARRY KING, who with her husband presented the Harrison King Mentalist Act on International Congress of Oddities, has been in training with the WAAC since closing with the show last December.

Rubin & Cherry Exposition, is a pharmacist's mate first class at Naval Receiving Station, New Orleans.

**MR. AND MRS. H. O. BESTLAND**, ride owners, report that their son, Harry L. Bestland, formerly with Frank's Greater and Bill Joy shows, has been called to the army.

**PFC. WALTER MORROW**, human cannon ball with Fearless Gregg's cannon act on All-American Exposition, is with Company A, 2d Engineer Battalion, A. P. O. No. 2, Camp McCoy, Wis.

**PVT. ORVILLE L. SMITH**, Chairplane foreman and electrician with Cunningham Exposition Shows, is with Headquarters Company, 1st Battalion, 318th Infantry, Camp Forrest, Tenn.

**FORMERLY** with Penn Premier Shows, Harry Myer Cohen has returned to Det. Med. Dept., Station Hospital, Fort Benning, Ga., after spending 15 days in Pittsburgh visiting his brother, who was critically injured in a war plant there.

**CONCESSIONAIRE** with Reading United, Cumberland Valley and Royal

American shows, Corp. Lloyd E. (Red) Turner is in Station Hospital, Ward 1035, Camp McCoy, Wisconsin, and would like to read letters from friends.

**PVT. LAWRENCE (SWEDE) KEITH VOVIE**, formerly with Scott Bros.' and Patrick Greater shows, is doing overseas duty. His address is A. S. N. 37314583, Company D, 47th Engineers, A. P. O. 957 care Postmaster, San Francisco.

**CORP. FRED (LUCKY) MITCHELL**, former concessionaire with Four Star Exposition, John R. Ward and L. J. Heth shows, is attending a technical school in Chicago at Room 330, 500 South Paulina Street.

**PVT. CHARLES W. DATTOLI** (Cookhouse and Bingo Charlie), formerly with Dodson's World's Fair Shows, comes thru with the following: "I can never, and this goes for hundreds of others in the service, show my appreciation to *The Billboard* for its many kindnesses and for taking care of my mail before and since I am in the army. I get *The Billboard* every week here at the P.X. (Post Exchange), as do several other carnival men stationed here. *The Billboard* is like a home-town paper to us every week." Dattoli is with Battery D, 11th Coast Artillery, Fort H. G. Wright, New York.

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
**SHOOTING GALLERIES**  
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NOW BOOKING SHOWS AND CONCESSIONS  
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WANT OUTSTANDING FREE ACT.  
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OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
Manufactured by  
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**SHRUNKEN JAPANESE SOLDIER**  
See the tiny Shrunked Body, once a mighty fighting soldier, now a shrunken midget. Biggest little attraction of all time. A reproduction of Japanese body in shrunken condition. Every detail true to life, has black hair, hands, feet, ears, nose, mouth, eye lashes, brows, hair on chest. Many Japanese soldiers have been captured in the Solomon Islands. A jungle tribe of head hunters actually shrink human bodies and heads. We tell you all about them with lecture. Made of light flesh colored material, very light. Almost half as long as normal Jap. Window attractions, walk throughs, side shows, carnivals, fill your place every show. Order one today. Shipped in nice casket. Postpaid only \$15.00. Address:  
**TATE'S CURIOSITY SHOP Safford, Arizona**

**FOR SALE**  
3 Portable Bingo Games. Bingo Help wanted for Carnival and Park Games.  
Reply  
**H. W. JONES**  
234 West 24th St. Norfolk, Va.

**ANDERSON-SRADER SHOWS, INC.**  
Open Early in April at Wichita, Kansas  
Will follow with either defense towns or army camps. Can place shows with their own outfit; have plenty of canvas if you have anything to offer. Johnnie Howard, Glen Gibson, write or wire. Can place legitimate Concessions. Can place Second Men on rides, top salary.  
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"A Complete Amusement Park"  
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## Regular Associated Troupers Hold Rooms Another Month

LOS ANGELES, Feb. 27.—At the board meeting held by Regular Associated Troupers' Club here February 12, under direction of Past President Lucille King, it was voted to retain the clubrooms for another month. Regular weekly meeting was called to order by President Estell Hanscom, who turned the gavel over to First Vice-President Betty Coe.

Jewel Hobday lettered, inclosing a neat sum to be used for a social. Members were grieved to learn of the deaths of Gladys Patrick's sister and Walton de Pellaton's mother. Mabelle Crafts and Mary Ludington are on the sick list. About 20 members were guests at a breakfast party in Sardi's in Hollywood.

Cecilia Kanthe was chairman. Glasses were donated by Inez Alton and Doris Carlson, and an incense burner was

donated to the club by Ada Mae Moore. Bank award went to Jesse Loomis, as did the door prize, donated by Mora Bagby. Ada Mae Moore won the door prize donated by Betty Coe. Marge Cory donated money to be used for a good cause. Hughie Bowen won the diamond pin, but returned it to the club to be awarded later.

Club's regular meeting February 19 was presided over by President Estell Hanscom. Leona Barrie was reported on the sick list at her home in Hollywood. Babe Miller came in from her new home in Mission Beach and invited members to be her guests at a house party. Luncheon was donated by Jeannie Regal, Marge Cory and Jessie Loomis. Door prizes, donated by Lilliebelle Lear and Martha Levine, were won by Babe Miller and Helen Smith. Babe Miller and Ethel Houghtaling won the night's award. Martha Levine, Nellie Bowen, Babe Miller and Doris Carlson donated money for charitable purposes.

## CETLIN & WILSON SHOWS, Inc.

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In the Center of the City—Over 90,000 Soldiers To Draw From

To those booking with this show we offer the outstanding Major Fair Circuit of the East starting in July and ending during November

WANT Grind Shows with or without own equipment. Will finance any new and novel idea. WANT FUN HOUSE. WANT Rocket, Fly-o-Plane, Octopus with or without own transportation. Will furnish trucks or wagons for those if required. Can also place a B-Car Whip and Spitfire. WANT legitimate Merchandise Concessions of all kinds. No Bingo, Percentage, Wheels, Coupon Stores or Eating Stands wanted. WANT Office Help, experienced. J. J. Reis and Bill Hartzman, please contact Harry Dunkel. WANT Workingmen in all departments, highest wages paid and attractive working conditions with this show. WANT all Foremen already engaged to please note that show will leave winter quarters MARCH 29TH. Ollie Hager Lewis wants Girl Rider for Silodrome. Porter Van Ault wants Manager and Mechanic for Penny Arcade.

ALL ADDRESS WINTER QUARTERS, P. O. BOX 787, PETERSBURG, VA.

## LAST CALL MIGHTY SHEESLEY MIDWAY LAST CALL

OPENING MARCH 12 — MOBILE, ALABAMA

WANT RIDE FOREMEN AND SECOND MEN FOR SILVER STREAK, SCOOTER, ROLL-O-PLANE, FERRIS WHEELS, FLYING SCOOTER AND TILT-A-WHIRL. TOP SALARIES TO MEN WHO CAN PRODUCE. FREAKS FOR SIDE SHOW. GIRLS FOR GIRL REVUE AND POSING SHOWS. CANVAS MEN IN ALL DEPARTMENTS AND GENERAL HELP. MAN TO HANDLE MONKEY CIRCUS. WHEELS AND GRIND STORE AGENTS AND BINGO HELP.

Address: John D. Sheesley.

WILL CONSIDER BOOKING ANY SHOW OR RIDE THAT DOES NOT CONFLICT. WILL BOOK LEGITIMATE SLUM CONCESSIONS, as Jones is not with the Show this Season. WANT HIGH-CLASS COOK HOUSE. HAVE FOR SALE: UP-TO-DATE "FLYER."

Address: JOHN M. SHEESLEY, Care Admiral Semmes Hotel, Mobile, Ala.

## DICK'S PARAMOUNT SHOWS, INC.

Show Opens Early in April

Want to hear from all those with us last year.

SHOWS: Illusion, Posing Show, Fun House.

RIDES: Kiddy Auto Ride.

CONCESSIONS: Cook House or Grab—Penny Arcade—Grind Stores that work for 10 cents, no coupons.

HELP: Ride Help and Semi Drivers, top salaries. Useful Show Help, Canvas Man.

Write, don't wire, to

RICHARD GILSDORF, Box 57, Chews, N. J.

## W. C. KAUS SHOWS

OPENING APRIL — NEW BERN, N. C.

All People Contracted, Answer NOW.

RIDE HELP: All departments. Foremen, Semi-Drivers. Top salaries. Quarters open. WILL BOOK Octopus or Spitfire. Will buy Whip. CONCESSIONS: Few open; Hi-Striker, Fishpond, American Palmistry, Penny Arcade, good proposition. No Wheels. SHOWS: Finance any of merit. Complete Minstrel Show open. Kilpatrick, answer letter.

RUSS OWENS, General Manager

New Bern, N. C.

## Want Concession Agents

For Wheels, Slum Skillo, Roll Downs, etc. Need Agents that can stay and stand prosperity. This show will play in town, not the outskirts. Will book or buy complete Pan Game. Curly Graham, have good proposition for you. Everybody address:

CARL H. BARLOW

1638 Fort Davis Place, S. E.

Washington, D. C.

P.S.: Will be with Bright Light Shows. Opening date CLARKSVILLE, VA., April 1st, in town. Show will carry feature Free Acts.

ALL FORMER AGENTS ACKNOWLEDGE THIS CALL

## ROLL FOLDED TICKETS DAY & NIGHT SERVICE

SHIPPING WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$48.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 56.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

### STOCK ROLL TICKETS

2000 PER ROLL

1 ROLL.....	75c
5 ROLLS.....	60c
10 ROLLS.....	50c

### WELDON, WILLIAMS & LICK

FORT SMITH, ARK.

TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 800,000 HAS BEEN REACHED.

## JOHN R. WARD SHOWS

Want for the best spring route and fair dates. Opening March 11th in downtown Baton Rouge. Hammond Strawberry Festival to follow and other bona fide spring celebrations. Want capable Secretary. Also Man and Wife to operate Electric Frozen Custard. Want first-class Scenic Artist and Sign Painter. Shows—Side Show complete with Acts, Talkers and Grinders. We have all equipment. Mechanical City, Life or Unborn, Big Snake, Fat Girl and Girl Revue with or without equipment. Excellent proposition. Concessions—Penny Arcade and Diggers. Any legitimate Merchandise Concession, contact us. Ride Help for Spitfire, Octopus, Roll-o-Plane, Silver Streak, Twin Wheels, Tilt and Merry-Go-Round. Semi drivers preferred. Shirley Hedger, wire. Also other Ride Help for twelve Rides. Want to buy Miniature Train. Jimmie Mathis, wire. Top salaries on all Rides. Glendon Williams and Robert Jones, wire. We have contracts for Vincennes, Indiana, and Olney, Illinois, bona fide Fourth of July celebrations; Saturday and Monday celebrations respectively; thirty-two mile move. Two red ones, then seventeen CONSECUTIVE Class A fairs to follow. No Still dates here after the Fourth.

JOHN R. WARD, Box 148, Baton Rouge, Louisiana

## J. F. SPARKS SHOWS

LAST CALL

LAST CALL

SHOW OPENS MARCH 29

Ride and Concession unit opens March 13th. All people engaged, please acknowledge this call. WANT Cookhouse or Sit Down Grab Joint. Privilege in tickets. Legitimate Concessions of all kinds except Popcorn and Bingo. Can also place Rat Game. Harry Gordon, Ford Smith, write. WANT Shows with own equipment. Dolly Dimples, Pallensens, can place you. Side Show Talker and Help, write Lee Houston. WANT Musicians and Performers for Minstrel. George Dennis, write. RIDE MEN who drive somis, come on. Can place Billposter with car. ALSO WANT SENSATIONAL FREE ACT.

All Replies J. F. SPARKS SHOWS

311 WESTOVER DRIVE

BIRMINGHAM, ALABAMA

## WOLFE AMUSEMENT COMPANY

Toccoa, Ga., all this week. Toccoa, Ga., March 1 through March 13—2 Weeks

CAN PLACE FERRIS WHEEL FOREMAN AND SECOND MAN, CHAIR PLANE FOREMAN.

SALARY NO OBJECT. WIRE OR COME ON.

Can place Legitimate Concessions of all kinds. American Palmistry, Pop Corn, Ball Games. Will book or buy Penny Arcade. Can use good Concession Agents. Will sell X on Photos and Pop Corn. What have you? We play all uptown locations. We make short jumps in the defense area. No time to write, wire or come on. All mail and wires to BEN WOLFE, Mgr.

## CRYSTAL EXPOSITION SHOWS

OPENS MARCH 15

WANTS legitimate Concessions of all kinds. Will sell exclusive on Cook House and Popcorn. Want Electrician, Foreman for Wheel and Chairplane; also Ride Help for other Rides. Geo. Atkins wants reliable Agent for Gun Store, also Lady Agents for Ball Game and Penny Pitch. Write or wire JOHN BUNTS, Crystal River, Fla.

## MATTHEW J. RILEY ENTERPRISES

OPENING IN APRIL

WANT SHOWS—TEN-IN-ONE, GIRL REVUE, SNAKE SHOW OR ANY OTHER SHOW OF MERIT. CONCESSIONS—GRAB STAND, BALL GAMES AND ALL OTHER LEGITIMATE KIND. CHAIRPLANE FOREMAN & RIDE HELP OF ALL KINDS. Write Full Particulars.

MATTHEW J. RILEY, Manager

917 WALNUT ST., PHILADELPHIA, PA.

PHONE: KINGSLEY 0855.

**PAY TRIBUTE  
TO OUR BROTHER  
SHOWMEN  
IN ARMED FORCES!**

**A SHOWMEN'S SALUTE TO THE BOYS IN SERVICE!**

**WE MAIL MONTHLY  
PACKAGES  
TO MAKE THEM  
HAPPY!**



**SERVICE MEN'S COMMITTEE ANNOUNCES THEIR  
GALA ST. PATRICK'S PARTY AND DANCE**

WEDNESDAY, MARCH 17th, AT EASTWOOD PARK BALLROOM, EASTWOOD PARK, EAST DETROIT, MICH.

**ENTIRE PROCEEDS FOR SERVICE MEN'S FUND**

*To be with it, and for it, when the need arises symbolizes the true spirit of the showman*

**TICKETS**

**TO SHOWMEN OF THE UNITED STATES AND CANADA**

The Service Men's Committee of the Michigan Showmen's Association since its inauguration on March 17th, 1942, has sent hundreds of packages containing articles to make the heart of a showman happy. The ever increasing demand from showmen in the service for these monthly boxes merits your whole-hearted support. Your ticket purchases to this event will assist us in this worthy enterprise. You are assured of a great time at the St. Patrick's Dance. However, if you cannot attend, advise us to send your tickets to the U. S. O. Service Men's Club.

Harold "Buddy" Paddock,  
Co-Chairman, Service Men's Comm.

**TICKETS**

**\$1.00**

SEND FOR YOUR TICKETS TODAY TO THE SERVICE MEN'S COMMITTEE,  
MICHIGAN SHOWMEN'S ASSOCIATION, 156 TEMPLE ST., DETROIT, MICH.

**\$1.00**

**Firms doing business with Showmen, Carnivals, Parks, Ballrooms, Theatres, Circuses, Tent Shows, etc., kindly watch for our letter in the mail.**

**HARRY STAHL, President**

**BEN MOSS, Chairman**

**HAROLD "BUDDY" PADDOCK, Co-Chairman**

**FOR SALE CHEAP  
SHOOTING GALLERY  
COMPLETE**

No ammunition used. Shoots lead pellets. It's something new. 200,000 pellets with Range. Pellets available in any quantity. Range in operation. Crossman rifles. 15 guns to Range. Pressure controlled. Pulleys return targets by motors. Ammunition \$1.00 per thousand. \$1,500.00 for Range. No help—reason for selling.

**KING HARRY'S MUSIC SERVICE**

853 Reynolds Street  
Augusta, Georgia

**American Carnivals  
Association, Inc.**

By MAX COHEN

ROCHESTER, N. Y., Feb. 27.—An ODT statement that used trucks and other commercial motor vehicles may have to be rationed to insure proper utilization of existing equipment is available to members upon request. In the War Man Power Commission's statement clarifying its attitude toward non-deferable occupations it pointed out that among many civilian activities considered essential by the commission are those of "management services" and "illuminating services." Our interpretation of this latest statement would seem to indicate that managers of show attractions and those engaged in furnishing illuminating services may justifiably claim deferment on the basis of their being engaged in an essential occupation.

A new schedule of rates and other information on furnishing of electric current will be passed along to members upon request. Surveys from the United States Department of Commerce include one of business conditions in the area comprising Ohio and parts of Kentucky, Pennsylvania and West Virginia, and one Southeastern region including Alabama, Florida, Georgia, 39 southern counties of Louisiana, 41 southern counties of Mississippi and 74 eastern counties of Tennessee.

The department's survey of the motion picture industry claims that industry is playing two important roles in connection with the war effort—that it is helping to build and maintain civilian morale and that it is entertaining the armed forces. In this respect we point out that the entire amusement industry is accomplishing the same thing. Based upon this survey, it is a reasonable expectation that during 1943 receipts for admissions will be far in excess of 1942. It is estimated that about 22 per cent of the industry's man power was in service at the beginning of this year. We believe these figures are generally applicable to the entire amusement industry. A survey on the transportation industry is

confined largely to a summary of records made in 1942 and a statement that it is expected that 1943 increases can be handled satisfactorily by the making of adjustments and the opening of new means of transport such as pipe lines which will help carry the situation during the year.

**Los Angeles**

LOS ANGELES, Feb. 27.—With the ranks around Pacific Coast Showmen's Association dwindling because many shows are getting ready to open and a number of showfolk have gone into war work, club activities have been somewhat curtailed. However, discussions are being held on the advisability of a get-together before the showmen take to the road. Martin Arthur is getting set for the debut of his Mighty American Circus, and Foley & Burk Shows have definitely announced they will return to the road this season.

Clarke Willey, of the merchant marine, is back in town renewing acquaintances. Joe and Anna Metcalfe are making an attendance record for meetings. William Ellis was in town. John (Speed) Olson has received a medical discharge from the coast artillery. Lucille Dolman is reported getting along nicely following a serious illness.

Harry Chipman returned from Camp Blanding, Fla., and is now engaged in war work. William Groff plans to open his show in Pasadena, Calif. Bud Douglas was in town en route to Midway, Wash. Charley Paige arrived on the Coast. Eddie Tait reports that no word has yet come thru on his brother, Stuart (Eddie) Tait, who is in a camp in Manila. Charlie Walpert had an indoor circus in Blythe, Calif., February 18-22 to good business. Joe Mettler has been rejected by army doctors. Harry Phillips purchased a restaurant here.

Mrs. Florence Darling has heard from her son, Philip, a second lieutenant, who is doing overseas service. Jack Vimmick came in from Chicago, and Joseph Beserman arrived from Detroit. C. Hayward, Elmer Myers and Abe Goldstein visited. Dennie Helms, of the navy, visited, as did Corp. Orlin Rose, who came in from Denning, N. M.; Hymie Ruback was a visitor from San Antonio, and L. D.

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker. Real Class ..... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M ..... 1.50  
Box of 25,000 Black Strip Car Markers... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

**WANTED AT ONCE  
ROLLOPLANE  
OCTOPUS**

What have you to offer for livest park in New England? Call—write—write at once.  
**EDW. J. CARROLL**  
Riverside Park AGAWAM, MASS.

**Rogers and Powell Wants**

For big opening at Defense Camp of 60,000 soldiers March 15. Bingo, Cookhouse or Grab. Any kind of Concession going for dime. Girl Show, Minstrel Show, Rat Game, any good Show. Want Agent with car—Pete Kretolke, write.  
**ROGERS AND POWELL, Yazoo City, Miss.**

Hall came in from Boston. Joe Blash Jr. is stationed at Camp Haan. Jack Dykes is stationed at Camp Crowder, Mo. Leon Sides came down from Seattle, where he has his photo galleries.

**Photo Gallery Wanted**

Balance of Concessions all "often owned" and doing maximum business seven nights and two afternoons per week. 20,000 colored soldiers who are changed every few weeks—no other entertainment available to these soldiers. Restaurant serving colored people for 5 years doing \$5,000 monthly since war started has been enlarged and adjoining building filled with Concessions and the two buildings made into one "Playland." Permanent location on percentage to the operator who can furnish modern equipment and show he can get or has on hand supplies to do a real job. Front location. Write in full detail to **P. H. WIERMAN**, Lambert Music Co., Anniston, Ala.  
P.S.: Harry Boyles, wire me at once if you have the supplies to handle this, as it is really a honey.

**LOUISIANA STATE SHOWS  
WANT**

FOREMAN for Merry-Go-Round. Loop the Loop, \$35 a week; Servant Man, \$30. Don't write, wire. **BOB HETH**, Manager, Box 2012; location, Louisiana East Blvd., South Baton Rouge, La., March 6.

**TORTURE PROOF**

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

# CONVENTION SHOWS

9 DAYS—OPENING DUNKIRK, N. Y., MAY 8 (HEART OF CITY)—9 DAYS

With 20 Outstanding Celebrations To Follow in America's Most Active Defense Area.

Locations, Walking Accessibility—Jumps Short

Maximum in Population

Minimum in Mileage

**WANT SHOWS**—Ten-in-One, Monkey, Fat or any clean-cut Grind Shows, preferably with own transportation—Goldie Fitts, write me. Will furnish fronts and equipment to representative showman. **WANT RIDES**—Octopus, Fly-o-Plane, Spitfire or any other non-conflicting. **WANT CONCESSIONS**—Everything open except Bingo and Pop Corn. **WANT FREE AND CIRCUS ACTS** for a complete circus unit—Lions or mixed group, Elephants, Riding Act (Menage), Dog and Pony, wire, Flying Act, Acrobats, Clowns, Traps, etc. Acts doing two or more, write. All acts required to do two shows daily. Give full description in first letter and quote very lowest salary for season. Ortons, Capt. Jude (Jumbo), contact me. Want to buy twenty lengths of Blues and Reserves. Want Canvas Man capable of handling Wild West Canopy and Blues. Want Talker for first openings. **WANT A FIVE OR SIX PIECE BAND CAPABLE OF HANDLING ABOVE UNIT.** Want six experienced Semi Drivers. Want a capable Ride Superintendent and six Foremen for six individual Rides. **WANT A LOT SUPERINTENDENT** that can lay out and get the show on and off the lot. **WANT AN ELECTRICIAN** that can handle three Light Plants. **WANT FIRST-CLASS AUTO MECHANIC** to take care of a fleet of trucks that will be delivered to him in first-class condition. Want Bingo Help, and Fay Lewis wants two Ball Game Agents—other Help in all departments. Want Women for Ticket Boxes, and also can place mechanically minded Women as Clutch Operators—no heavy work! Cook House Manager, salary and percentage. This show will pay to its employees the highest salaries permissible for proper service rendered—with no hold-backs and no brass.

Address all communications to

CLAY MANTLEY, 811 Central Ave., Dunkirk, N. Y. Phone, 4418.  
P.S.: Have for Sale—Eight-Car Whip in first-class condition, \$2000.00. Will book same on show.

# Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

## L. J. Heth

NORTH BIRMINGHAM, Ala., Feb. 27.—Carpenters and ride men are working full time getting the shows ready for the opening here. Management will carry 12 rides and 8 shows and personnel includes L. J. Heth, owner-manager; Alfred Kunz, legal adviser-general representative; C. C. Leasure, special agent; John Roberts, billposter; George Spaulding, front tickets; and *The Billboard* sales agent; B. Reynolds, carpenter; Texas Bill Akens, canvas; Bill Boseman, ride superintendent; Charles Russ, mechanic; D. Barrie, electrician; Howard Reeves, lot man, and Ray Taft, truck dispatcher. Captain Perry is training four new lions and he says they will be ready for opening. **C. C. LEASURE.**

## Lawrence Greater

SANFORD, N. C., Feb. 27.—After attending numerous fair meetings, Owner Sam Lawrence returned to open local quarters in preparation for the coming season. There are about 10 here and work has started in full. Mr. and Mrs. Lawrence went to New York to purchase paints and hardware. The writer pinch-hit for Owner Lawrence in his absence from Sanford. **TOMMY CARSON.**

## City Rides

GREENVILLE, S. C., Feb. 27.—Numerous showfolk are arriving for the opening here March 15. Almost all members of last year's shows and several new faces are on hand. A full crew is at work under supervision of Hank Stulken. All rides and equipment are being painted. The ride purchased from Lakeside Park by Owner Johnny Tinsley has been delivered, as has the equipment purchased from Gordon Crandall, of New Brunswick, N. J. Site where City Rides will operate again this season has been named Victory Park. All work there is finished. Owner Tinsley has been complimented by city officials and business

men on the attractiveness of the Joy Zone, which is located in busy 600 block of Main Street. William (Blackie) Robbins has his new corn game completed and is awaiting opening. Mrs. Mayo Tinsley keeps busy entertaining and displaying. (See *WINTER QUARTERS* on page 45)

## Museums

### Kortes Clicks in Dallas; Fort Worth Debut Is Good

FORT WORTH, Feb. 27.—After a successful five-week engagement in Dallas, Pete Kortes's World's Fair Museum moved to 1007 Main Street here, the same site played last fall. City is enjoying a siege of prosperity. Several attractions, said to be new to the city, are being displayed, and business the first two days was exceptionally good.

Bill Holt's Royal Hawaiians and Prince Buddha, magician, visited briefly en route to Mineral Wells, Tex., to join a USO Army Camp unit.

Jim Dunleavy was the subject of a story in local papers when one of his reptiles broke loose out of his den and created some excitement until subdued by museum attendants and several city police. Bill Hames, owner-manager Bill Hames Shows, is a nightly visitor together with members of his staff.

### Houston Unit Okay in Calif.

SACRAMENTO, Calif., Feb. 27.—Sam Houston, well-known Los Angeles showman who has been operating his Congress of Oddities on Market Street here, says that business is up to all expectations and that he plans to remain in the present location indefinitely. Unit is said to be the first one to operate here in a number of years and has proved satisfactory to owners and the city and county officials.

# ENDY BROS.' SHOWS, Inc.

OPEN BALTIMORE, MD., EARLY IN APRIL

**CAN PLACE SHOWS RIDES CONCESSIONS**

All former employees, top salary—Foreman for Rocket, Spitfire, Whip, Ferris Wheels, Octopus, New Tilt-a-Whirl, General Help in all departments, Semi Drivers.  
Pony Arcade, Monkey Show, Talkers, Grinders. Girls for Revue, Musicians.  
Place any Ride not conflicting. Good opening for Motordrome.  
Legitimate Stores only. Agents for Grind Stores and Wheels. Custard Dippers.

WINTER QUARTERS OPEN MARCH 10th

All Address ENDY BROS.' SHOWS, INC., Miami, Fla.

# BUCKEYE STATE SHOWS

For Sale—Complete or Piece-Meal

11 Trucks, 8 Semi-Trailers, Good Spare Tires, Eli Wheel, Tilt-a-Whirl, Merry-Go-Round, Ridee-O, 2 80-K.W. Diesel Light Units, 14 Concessions, Complete Office Equipment, Tools (including Rip Saw, Planer, Band Saw, Emery Wheel, etc.), Miscellaneous Ride, Truck, Show and Concession Equipment and Supplies.

Show in Winter Quarters at Shelby, Miss., and Ready To Go Out. Here's an Opportunity To Buy a Successful Show with a clean reputation, enabling you to book the same choice spots year after year.

Address all inquiries to

MRS. JOE GALLER, Executrix, General Delivery, Shelby, Miss.

# LAWRENCE GREATER SHOWS, INC.

OPENING MARCH 29th—ALL PEOPLE CONTRACTED PLEASE ACKNOWLEDGE

WANT Showmen capable of handling Side Show, Snake Show, Monkey Show, Girl Show, Motor Drome. We have complete outfits for all the above. Will book any worth-while attraction, also Octopus and Roll-o-Plane. **CONCESSIONS**—Cookhouse, Custard, Diggers, Arcade, legitimate 10c Grind Stores, Ride and Show Help, Foremen, Second Men, Canvasmen, Mechanic, Lot Man, Builder, Semi Drivers. All pay in cash, no meal tickets or brass. Want Free Act, Union Billposter, Second Agent. Hartman and Mackey, wire winter quarters.

Post Office Box 317, Sanford, North Carolina

SAM LAWRENCE, Gen. Mgr.

TOMMY CARSON, Business Mgr.

# SUNBURST EXPOSITION SHOWS

BUY MORE BONDS AND STAMPS

OPENING APRIL 24 — 2 SATURDAYS AND SUNDAYS

Want nonconflicting Rides with own transportation, low percentage. Shows that do not conflict (good small Grind Shows). Ride Help for all Rides, also Counter Men for Bingo (top salary every week). Legitimate Concessions of all kind. Due to disappointment, will book Cook House, Duke and Ann, write. Also Penny Arcade, Carol Miller, Al Devine, get in touch with me at once. Winter quarters will open April 1. Address all mail: 515 MEIGS ST., ROCHESTER, N. Y.

# FIDLER UNITED SHOWS

OPENING MARCH 6—ST. LOUIS, MO.—PLAYING INDUSTRIAL CENTERS ONLY

WANT STOCK CONCESSIONS (NO GRIFF)  
WANT RIDE HELP THAT CAN DRIVE SEMI TRAILERS FOR Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Octopus, Roll-o-Plane, Tilt-a-Whirl and Ridee-O. Top Salaries—All Cash. Address All Communications to  
S. FIDLER, 4217 N. FLORISSANT AVE., ST. LOUIS, MO.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER  
(Communications to 25 Opera Place, Cincinnati, O.)

## End Police Follies Set for Macon Run

MACON, Ga., Feb. 27.—Joe End's Police Victory Follies is set to open at the auditorium here March 8 and run thru March 14. A professional cast of over 50, including a girl line, orchestra and several acts, has been contracted.

Macon Police Department and OCD Auxiliary Police, sponsors, have been selling tickets for four weeks and the sale has been satisfactory. Reason for the Tuesday opening is to permit final dress rehearsals of the specially assembled production on Sunday and Monday.

End successfully produced a Macon police show in 1934.

## Ft. Worth Cop Ball Draws

FORT WORTH, Feb. 27.—Five thousand paid \$1 each to attend the annual Fort Worth Police Benevolence Association's annual ball February 23 at Lake Worth Casino, Sgt. Cato Hightower, chairman of arrangements, reported. Gasoline rationing failed to hurt the annual, as the crowds matched those of other years.

## Gooding Books Defiance

COLUMBUS, O., Feb. 27.—F. E. Gooding Amusement Company, Columbus, has been contracted to furnish midway amusements at the 1943 Northwestern Ohio Volunteer Firemen's Convention, Defiance, said General Manager Floyd E. Gooding, denying that the date had gone to another organization, as recently re-

ported. "We have the contract here in our office," he said, "signed and sealed by the chief of the fire department, Harvey Hughes."

## Rochester Cele to Gecoma

ROCHESTER, Pa., Feb. 27.—John Gecoma's Bright Lights Exposition Shows have been awarded the midway contract for the On to Victory Celebration here, it was announced this week. Gecoma's combo also will provide the free attractions.

BEAVER FALLS, Pa., Feb. 27.—Veterans of Foreign Wars Post, sponsors of Victory Jubilee here, has signed Bright Lights Exposition Shows to provide the midway and free attractions.

## MARKET STREET MUSEUM

Wants Freaks and Working Acts. Join at once until April. Top salary. Wire

MAX GRUBERG

1840 Market Street PHILADELPHIA, PA.

## World of Pleasure Shows

NOW BOOKING FOR 1943

SHOWS AND CONCESSIONS

100 DAVENPORT ST. DETROIT, MICH.

## SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

Address: P. O. BOX 229, Caruthersville, Mo.

# "THIS year... I'm giving double!"

## here's why—

Sure, I gave to the Red Cross last year—everybody did.

Didn't think much about it, or know much about it either. Bandages, knitting sweaters, and the like, that's what it seemed like then and I was for it just as a matter of course.

This year it's different. I've seen the Red Cross at work.

Saw it working out at the plant the night of the big fire, when a lot of the boys were laid out cold. Some of them wouldn't be around today except for the Red Cross being right there from the start, ready with first aid, and with an ambulance and canteen and a bunch of men and women who knew what to do and how to do it. I'll say they were good.

Then, when my boy, Ben, drops his job and goes to soldiering, I get another angle on the Red Cross. Get it in a letter from a Red Cross guy who'd set up shop in Ben's camp. Opened my eyes to a lot of things about my own boy that I didn't know. He'd sure taken a pack of worries with him into the army. And this Mr. Field Director seems to have the job of getting wise to a man's troubles and doing something about them. Not only there, but at the home end, too.

It's a long story, but it came out fine, thanks to that "trouble buster" at camp and a straight-shooting woman here that just calls it Red Cross Home Service. I'll say it was home service. Just ask my missus.

We got a new daughter-in-law now and I'm a grandpop, and

**Will you give double too?**

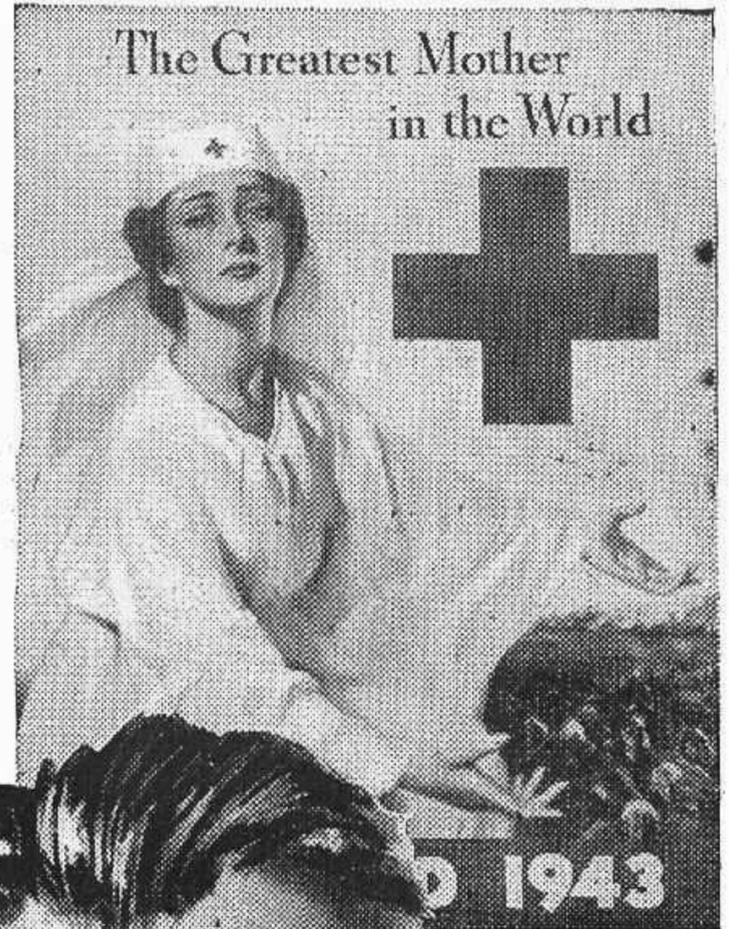
Ben goes back to camp with his eyes shining and his chest out. It might have been pretty bad though.

That was back last Summer, and a lot of things have been happening since. The war's come terribly close. If you've got a boy out there you know what I mean.

Last week we got a letter from Sergeant Ben that his mother wouldn't take a million for. Between the lines, you can tell that our boys are giving those devils everything they've got and taking it too. Must have been pretty bad. One thing the censor let through gave me another Red Cross angle.

Seems Mr. Field Director and his bunch have gone right through with my boy's outfit. Been in the hottest spots in every show with them. Not with guns, but doing a lot other things that add up too. They're there with what's needed when it's needed, just like they were at that fire of ours. With the kind of things that may seem pretty small to us at home, but go big in a foxhole. "Dad," writes Ben, "think of the Red Cross as a he-man organization. Dig when the War Fund comes around next time."

You bet I will. **This year I'm giving double.**



# Beatty Plans 10-Car Railer

## New Org Is Projected for Debut in May

CHICAGO, Feb. 27.—Clyde Beatty, now appearing with the Hamid-Morton Circus, will take out a 10-car railroad show this season, it was announced here. This will make three railroad circuses in 1943, season's plans having been completed by the other two, Ringling-Barnum and Cole Bros.' circuses.

New show will be known as the Clyde Beatty Circus and, according to plans, will move on seven flats, two sleepers and one stock car. Beatty has most of the equipment assembled, it is understood. Top will be a 120 with three 50s. Altho opening date has not been announced, it probably will be about the middle of May.

Beatty's trained wild animal show has been a feature of the Johnny J. Jones Exposition in the past two seasons. Last season he had some animals in Summit Beach Park, Akron, and he retains his animal farm at Fort Lauderdale, Fla.

## Savannah Legion Circus Offers Variety of Acts

SAVANNAH, Ga., Feb. 27.—American Legion Thrill Circus, staged in Municipal Auditorium this week, promoted by J. Frank Hatch, had this program: Maximo, slack wire; Powers, ventriloquist; Loyal Troupe, teeterboard; Walendas, high wire; Peter, boxing kangaroo; Walter Gulce Troupe, aerial bars; Jim Key, horse; Wilsons, neck-hang swivel; Loyal-Repenski Family, bareback riders; White Brothers, two men, with two dogs, acrobatic knockabout comedy; Lee's dogs; Mrs. Astor's Horse; Carrell's monkeys; Susie, chimp; Great Knoll, aerialist; Shuberts, contortion act. Among clowns was Simon P. J. Collins. Pat Sutherland was emcee.

Legion show committee included Commander George F. Ratliff; George Starling, publicity; Sanford Butler, chairman.

## Savannah Show Does Okay

SAVANNAH, Ga., Feb. 27.—Under auspices of St. Benedict Church, Victory Indoor Circus held here on February 8-13 proved a winner, reported Bob Little, representative of the show. Acts included Mrs. A. Fisher, rings and upside-down traps; Mrs. Ruby Haag, traps and swinging ladder; Rube Barney, wire act; Harry Haag, clown and rings; Haag's Dogs; Gladys May, contortionist; McVay's Monkeys and P. Myer's Minstrels. Sam Hazan's Band furnished music.

## Rossi To Direct Dailey Band

LA GRANGE, Tex., Feb. 27.—Joseph (Joe) Rossi, who for years directed his own bands on major carnivals and last season a musician on Mills Bros.' Circus until its close, has signed as band leader for Dailey Bros.' Circus. According to Rossi, the program's musical background will be patriotic airs.

## Fems Solve Man-Power Shortage of "Bullets"

TAMPA, Feb. 27.—Wartime man-power demands have placed fems in another spot once dominated by males—human "bullets" for the Zacchini cannon act. Edmondo Zacchini, eldest of the seven cannoneer brothers, left this week with his gun for Minneapolis, where the act will play the Shrine circus March 8-13. With him went his daughter, 21-year-old Egle Zacchini, former high-wire walker.

Duina, Edmondo's youngest daughter, will remain in school here until April, when she will join the act in Chicago. The two girls then will alternate as the world's first women human projectiles. A son, Eglizio, 19, will be with the unit for a short time before going into the army.

Edmondo obtained enough gasoline to make Minneapolis, Chicago and Detroit and tires on his equipment were okay. Gunpowder needed for sound effects was obtained by special permit.



PHOTO SNAPPED AT A DINNER given in honor of Hubert Castle at Fort Schuyler Club, Utica, N. Y., February 2 by members of Hubert Castle Tent No. 35, Circus Fans. Castle stopped off in that city after completing an indoor engagement at Worcester, Mass., and spent February 2 and 3 visiting members of the Tent. Seated, left to right: Howard L. Adams, Harold Wells, Castle and George L. Fisher. Standing: Wilbur R. Tinney, Charles C. Baker, Joseph Baker, Bruce M. Souter, Stuart Davis, Frederic Roedel and Waldo Griffiths.

## Ornate Wagon In Bond Drive

### Ringling-Treasury tie-up enlists stores—rehearsals are in full swing

SARASOTA, Fla., Feb. 27.—All-out cooperation of the Ringling-Barnum circus with the U. S. Treasury Department's War Bond sales campaign will spot a ticket wagon where one hasn't been seen since Uncle Sam was just a young fellow—in New York's Times Square. Officials shipped one of the Big Show's gaudiest red and silver wagons to New York Monday, where it will be used to help put pep into the circus-Treasury Department tie-up that will have fans trading War Bonds for Big Show tickets this season.

Stacks of press clippings received at quarters here bear out the belief of old-timers that the War Bond tie-up, limited (See Ringling Bond Drive on page 44)

## CB Signs Plunkett Seals; New Color Scheme for Train

LOUISVILLE, Feb. 27.—Owner-Manager Zack Terrell of Cole Bros.' Circus reported that training barns in quarters here were ahead of schedule. All new horses purchased last summer have completed training, and Liberty and menage horses are working in mid-season form. He announced purchase of the (See CB BEATS SCHEDULE on page 44)

## Richards Loses Elephant

PENSACOLA, Fla., Feb. 27.—W. C. Richards, former owner of Richards Bros.' Circus, who since retiring from the road has been leasing elephants to shows, reported that Maxine, 24-year-old bull, last season with the Jay Gould Circus under supervision of Franco Richards, died of a heart ailment here on February 19. Richards owned the animal for 19 years. She was an 800-pound punk when delivered to the show.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Somewhere in Texas,  
February 27, 1943.

Dear Editor:

Orders from the management of Won, Horse & Upp Circus prohibit the press department of this show from giving out past or future routes. After you have read this letter the reason for the order will be self-explanatory. We noticed that our people started smiling last Monday in a town that we will list as X, Tex., and that they have been walking around with looks of self-satisfaction on their faces. It has always been that way around the show when spring approaches. They have been attending to their duties better than ever before and have accepted their nightly cash issue silently. The fact that there has been no beefing when each has been handed 75 cents is ample proof that something is brewing.

At Y, Tex., last Tuesday the entire troupe laughed loudly when informed that because of the show's late arrival in town only one meal would be served so that dinner and supper would not be thrown too close together. When show-folk laugh over missing a meal a manager realizes that something is wrong. We have been instructed to chase any showmen who may visit the lot or pad room. The show's mailman reported that

for some unknown reason the actors' mail is lighter than usual and that he was held up at a general delivery window for an hour by a long line of our employees.

Wednesday at Z, Tex., the actors, who double on canvas, concert, big show and blueshirt leads, were heard whistling while attending to their duties. Years ago managers started burning witches by claiming that whistling in dressing rooms was a jinx. Had they had foresight they would have added, "While working when having a get-away-itch." Several of the show's musicians who have shown no interest in their work all winter have suddenly taken a new lease on life and can now be heard and seen toughening up their lips by triple-tonguing and trying to reach high C behind the band top between shows. When a musician starts saying, "Railroad shows are okay for a musician since they stopped parading," it doesn't sound good to a wagon-show manager.

At XY, Tex., last Thursday our chef served seconds on steak and dessert. To a winter-show manager such an action is the same as rebellion or sabotage. The chef was merely trying to get into our people's good graces, thinking that they would recommend him to another show. (See WON, HORSE & UPP on page 44)

## New NO Tent Bids for Kids

NEW ORLEANS, Feb. 27.—Fans in this city met on February 12 in the home of CFA J. A. Leighton and organized Lillian Litzel Tent No. 33, Circus Fans' Association of America. This tent will operate, in accordance with the by-laws of the parent body, with G. R. Spalding Top No. 21, which is the Louisiana State Top and of which Hunter Jarreau, Alexandria, is State chairman. These officers were elected for the year: Frank J. Herman, 8420 Forshey Street, president; George A. Jarabica, 2420 Bartholomew Street, vice-president, and J. A. Leighton, 2117 Marais Street, secretary-treasurer.

On the night of February 18, when Frank Buck lectured here in Municipal Auditorium, the New Orleans CFA attended in a body, paid their respects and chatted with him before the lecture.

Lillian Litzel No. 33 at its organization meeting voted to have a water boy and a mascot, both to be not over 18 years of age, at which age they are eligible for membership in the CFA. It is the tent's intention to have the mascot, who will always be the younger boy, eventually succeed the water boy when a new mascot will be selected. This arrangement has succeeded in creating considerable interest among youngsters, and the lucky boys are looked upon by their friends as most fortunate to be able to accompany the tent on trips as its guests. Tent's selections were Henry E. Alfortish, 2238 Fourth Street, water boy, and August Casslott Jr., 1029 Sixth Street, mascot.

## HM Goes Big In Milwaukee

MILWAUKEE, Feb. 27.—Hamid-Morton Circus, playing the Auditorium here for Tripoli Shrine Temple, concludes a big week on Sunday (28). With schools closed all week because of rationing registration, attendance of children was exceptionally heavy. Show opened to a full house, mostly children, Monday matinee. Attendance on Tuesday and Wednesday was big, and the tremendous advance ticket sale indicated capacity houses for the last four days.

The show has a number of outstanding acts and presents a pleasing performance. Line-up includes Harriett Beatty with elephant and tiger; Clyde Beatty and his large mixed group; Orton and Orton, swaying perch pole with beautifully lighted rigging; Les Kimrls, airplane feature; Ed and Jenny Rooney, double (See HM Big in Milwaukee on page 44)

## Charleston Sales Promising

CHARLESTON, W. Va., Feb. 27.—Advance ticket sales for Miller's Indoor Circus to be held in Municipal Auditorium here under the joint auspices of Charleston Park Commission and Playground Committee on March 8-13, indicate a record attendance. Blocks of tickets have been sold to local concerns. Show is under direction of L. C. (Ted) Miller, and acts are being booked thru Frank Wirth Booking Office. Acts under contract include Roman Proske's tigers; Will H. Hill's elephants, dogs and ponies; Wan Hei Troupe, Joe Hodgkin Troupe, Janet May, Harry Rittley, Bert Turner, Montaz de Ocas; Florendina, Brazilian wire performer, and Coty and Suzi. Gene Fleming is directing ticket sales, Bob Clark and Jack McDermott are at work on the program. Walter D. Nealand is handling press, radio and merchant tie-ups. Visitors at the office included Dr. Jim Davidson, former circus owner; John Hanley, former circus executive; James J. Lloyd, David Latlip, Scotty MacNeal and Graves H. Perry.

## More on Barnum

By HARRY W. COLE

When old-timers with memories of circuses and old troupers get to chewing the fat and mulling over the glitter and flash of the good old days when 12-hoss teams of matched colors pulled the first band-wagon, it is undeniably interesting. For they deal with social eras of American life that are gone forever, much as (See More on Barnum on page 43)

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

**PAINTERS** rushing.

BUCK LEAHY, clown contortionist, advises from Rochester, N. Y., that he is playing clubs in and around town.

CHARLES DRYDEN, vet foot juggler, is operating a hotel elevator in Wichita, Kan.

OLD-TIMER who is ever advocating horse-flesh on circuses probably drives a car.

WILLIAM POSTAK, formerly with Ringling-Barnum circus, letters from San Francisco that he is in merchant marine service.

C. W. WEBB, of Russell Bros.' Circus, who has been ill, is recovering and expects to be on hand when the show gets under way.

SEEING a gal deliver the shavings will be next.

AL CLARKSON, circus agent, letters from Fort Worth: "Left Floyd King's Wild Life Exhibit and opened a War Show, which I will play in stores until the fair season starts."

HAVING been in circus business 25 years, Mr. and Mrs. Wayne R. Barlow plan to dispose of their roller rink interests in Charleston, W. Va., and return to the white tops.

DESCRIBING a cookhouse clown's first appearance, an old-timer put it, "He was at lost as a flying act without a net."



**With the  
Circus Fans**  
By THE RINGMASTER  
C.F.A.

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 27.—Mr. and Mrs. Frank Walter, of Houston, flew to San Antonio to visit Pvt. Joe Heiser at Fort Sam Houston. While there the party called on Col. C. G. Sturtevant and all went thru the zoo and saw the new giraffe, tapir and other animals and then the Hertzberg Collection at the library. They flew back February 19. Mrs. Walter has received her pilot's license in Civilian Aeronautical Work.

Hubert Castle Tent, No. 35, was honored by the presence of Hubert Castle at a dinner given in his honor at Fort Schuyler Club, Utica, February 2. He also spent the following day in Utica and New Hartford visiting members of the Tent. Evening of February 3 the members met in Bruce Souter's Circus Room and tendered him a party before his departure to Indianapolis. It was the first time they entertained Castle since the organization of the Tent. There was a 100 per cent attendance of membership at dinner.

New officers for Bluch Landolf Tent, No. 24, Hartford, Conn., are W. H. Day, City Hall, New Britain, Conn., president; Gil Conlinn, 71 Allendale Road, Hartford, secretary.

**WANTED TO BUY**  
A Cushman Motor Scooter, one or two speed, with or without side car. Advise condition and price wanted.  
STANLEY FISHBAUGH Celina, Ohio

**WANTED**  
For Thirty Weeks of Rodeos  
Ropers, Riders, Contestants, Acts of all kinds, Opening March 6th and 7th. Write  
**MANAGER RODEO**  
BOX 1528 ALEXANDRIA, LA.

**WANTED**  
Bud E. Anderson's Great American Victory Circus  
Useful People, PERFORMERS, BOSSES, WORKINGMEN. Person with complete Side Show, Tye Cob, write. For Sale—Extra eighty with three thirties, nine ft. wall, canvas only; good for this year easily. Consider silence polite negative. Address: Emporia, Kan.

BIGGEST crowd in the four-year history of Polack Bros.' Circus, Shrine auspices, in Louisville, thronged the Armory night of February 19 and set a new attendance record of 5,102 paid admissions.

M. W. (WATT) CLARKSON letters from Hot Springs: "Thru a tie-up with local Defense Council a drive will be made to dispose of War Bonds and Stamps during a series of roller races. Circus acts will be worked between races."

ENGLISH AD: "Experienced man, single, exempt, who owns horse-drawn caravan, offers his services for the tenting season."

CHARLES (KID) KOSTER, who was on tour of western States on location duty, has returned to the 20th Century-Fox Studios, Beverly Hills, Calif. He covered Pueblo, Colorado Springs, Denver, Dallas, New Orleans and Oklahoma City.

GOVERNMENT having taken over Ak-Sar-Ben Field and the Coliseum, where 14 annual Tangier Shrine Circuses have been held, it will be necessary to move the show to the City Auditorium this year. Dates have been set for week of May 24. Show will again be produced and directed by Rink Wright.

BY visiting other circuses we can always learn how good or how bad conditions are around the show we are with.

MACK McDONALD, superintendent of animals on Russell Bros.' Circus, letters from Los Angeles: "Recent arrival in quarters here is Mrs. R. W. Rogers, who, with Mrs. Pauline Webb, is designing new wardrobe for the show. Norma Rogers, former performer on Wallace Bros.' Circus, signed with the Russell show. The writer is breaking a new elephant act."

DURING the season one can never find a billposter who will admit that he covered another show's paper. But during the winter he'll boast loud and long about doing so.

MR. AND MRS. MAYNARD VISINGARD, formerly with Wallace Bros.' Circus, letter from Corning, N. Y.: "Attended James M. Cole Circus at Painted Post, N. Y. Visited with Mr. and Mrs. James M. Cole and personnel. Visingard is a brakeman on New York Central. Our only trouping this year will be with a library of Merle Evans records."

REMEMBER the early-day gag? When a boy saw feed being delivered to a lot on the day (See Under the Marquee on page 43)

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. LEO E. LORANGER, formerly assistant prop superintendent with Ringling-Barnum circus, letters: "Am stationed overseas. My address is Battery C, 83d CA (AA), A. P. O. 832, c/o Postmaster, New Orleans."

SGT. MICHAEL GRADIS, former ticket seller with Ringling-Barnum circus, advises from Miami Beach, Fla., that he has been accepted for Officers' Candidate School and will soon leave for Camp Lee, Va.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City  
When this Corner was started little did we realize that so many collectors of Circusiana were hidden away thruout the United States and Canada. Most of these collectors glory over what they possess, but few have a knowledge of what they can go out after. They take what comes their way, piece by piece, and the item they have never seen before is a surprise package to them. It is romantic to say you are collecting letterheads, heralds, route books, etc. But do you know what

outstanding heralds, letterheads route books, etc., you may be able to gather together—what is in existence? Of course, nobody knows all, but there are high spots. You can say, "I haven't got that," or "I haven't got this," but why not paste descriptions of certain items in what we might term your scout book and go hunting for them? Don't only be willing to take what comes your way, but there is certain game that you should set yourself to go out after.

So, from time to time, we will describe rare pieces—pieces you can shoot for and then feel elated if you land your prey. Of course, the items we will describe are rare only in the consensus of a few experts. Your opinion of what is a rare item might be far different.

**Forepaugh's Bugle Call**

This is an eight-page courier, 14 by 10 inches, printed in black and white. It (See COLLECTORS' CORNER on page 47)

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

AMONG features at the recent Medinah Shrine Temple Circus in Chicago were Ann and Tay Doering, ropers.

TED ALLEN, champion horseshoe pitcher and now a member of the armed forces, is stationed in Little Rock, Ark.

WELL-KNOWN Eastern and Middle Western rodeo producer and formerly with B. Ward Beam Show, Al Jones has been inducted into the armed forces.

HAPPENINGS in the rodeo field 10 years ago: Lewis Murphy, sharpshooter, (See CORRAL on page 44)

**The Performers' Own Section**

# 6<sup>th</sup> ANNUAL OUTDOOR TALENT SECTION

will appear in the big  
**SPRING SPECIAL**

This is your opportunity to show how your act appears in action—the personnel—crowds or anything else of importance to help talent buyers decide upon your particular act. Tell and show them what your unit is like—the number of people, routine, costumes, make-up, apparatus and rigging.

**A MUST**  
for all  
**Outdoor Acts and Attractions**

Fair and Park Men, Show Owners, Managers and Booking Agents are waiting for and expecting the Outdoor Attractions Section to help them formulate their 1943 programs.

Advertisers get the added advantage of FREE PICTURE PUBLICITY—a big help for buyers with either large or small budgets.

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# The Billboard

25 OPERA PLACE CINCINNATI, OHIO

## RINGLING BROS. AND BARNUM & BAILEY CIRCUS

Wants Musicians on All Instruments.  
Must be A. F. of M.

**MERLE EVANS, Bandmaster** Sarasota, Fla.

# EXECS SEE BRIGHT OUTLOOK

## Wisconsin Plugs Fairs' Value To War Effort, Food Program

**More aggressive stand for the continuation of annuals urged—delegates confident of retaining State aid—boards back Red Cross 100 per cent**

MILWAUKEE, Feb. 27.—Wisconsin fair men are practically unanimous in their determination to hold county fairs in 1943, it was indicated by expressions of members attending the annual meeting of the Wisconsin Association of Fairs in Hotel Schroeder February 23-24. It was agreed that now, as never before, fairs are needed to spur various phases of the war effort and particularly to lend support to the food production program. While the number of fairs represented was somewhat smaller than in former years, the number of fair men present was larger, because many fairs sent larger delegations than usual.

The meeting as a whole was a quiet one, but the opening session was enlivened by a pointed talk by Gordon Crump, publicity director of the State fair. Crump took the fair men to task for not conducting a more aggressive campaign for the continuation of fairs this year. "You have not 'sold' the fairs to Joseph B. Eastman, director of the Office of Defense Transportation," Crump declared. He urged that fair men and farmers take a more aggressive stand. "You will have to fight," he said, "if you expect to accomplish anything."

Wisconsin fair men have been awaiting the outcome of the matter of State aid, now before the Legislature. While Governor Goodland opposes the appropriation of funds for State aid, there is an overwhelming sentiment among the farmers, breed and agricultural associations and fair men for the usual appropriation, and officers of the Wisconsin association expressed confidence that State aid will be forthcoming. Every Legislature since 1856 has given aid to the fairs.

### Vote Red Cross Aid

Douglas Curran, association president, was unable to attend the meeting, as he is serving in the navy. Opening day's session was presided over by A. W. Kalbus, Wisconsin State Fair. After giving a brief outline of the problems confronting the fairs this year he introduced H. V. (Vernon) Reaver, of the Treasury Department, who offered some suggestions on how fairs can aid in the sale of War Bonds and Stamps. C. Healy Powell, Milwaukee, spoke on *The American Red Cross*, and at the conclusion of his talk Secretary J. F. Malone offered a motion that every fair in the State pledge 100 per cent aid to the Red Cross. It was unanimously adopted.

R. C. Swanson gave some suggestions (See *Wis. War Effort on opposite page*)

## 6 Regina Past Presidents Elderkin's Pallbearers

REGINA, Sask., Feb. 27. — Six past presidents of Regina Exhibition Association served as pallbearers at the funeral for D. T. (Dan) Elderkin, Regina fair manager for the last 30 years, who died here February 7. Funeral was held February 9 from Metropolitan Church, Regina, with burial in Regina Cemetery. Representatives of fair boards throughout the prairie provinces also attended. Pallbearers were P. H. O. Harrison, Harry Maltby, Charles Harlton, W. B. Fuller, Nate Andre and J. F. Reynolds.

Honorary pallbearers were Mayor C. C. Williams; Dr. F. H. Auld, minister of agriculture; Sid W. Johns, representing Western Canada Fairs Association; Prof. J. W. G. MacEwan, president Saskatchewan Exhibition Board; C. M. Baker, Calgary Exhibition Board, and Charles Wilson, Edmonton Exhibition Board. Regina board and office staff attended the funeral in a body.

## Grassick Succeeds Elderkin

REGINA, Sask., Feb. 27.—James Grassick has been appointed manager of Regina Exhibition, succeeding D. T. (Dan) Elderkin, who died recently. Grassick has been a member of the fair board for over a quarter of a century and for two years was president.

## Timonium Grounds For Government Use

TIMONIUM, Md., Feb. 27.—Maryland State Fair, held here annually since 1878, has been canceled for the duration, Matt L. Daiger, president Maryland State Fair and Agricultural Society, said last week. The grounds, Daiger said, have been leased by the government for army use.

Fair employees are removing equipment and horses, and Daiger said that all but 25 of the 60 horses barned on the grounds have been removed. Lease price of the grounds was not revealed. It was pointed out, however, that under the terms of the lease the government will restore any buildings it removes or alters during the time of the army's occupation.

## Annuals Aid Promotion, Growth Of Youth, 4-H Club Activities

*Excerpts of a letter read by E. E. Cameron, State 4-H Club leader, Bozeman, at the annual meeting of Rocky Mountain Association of Fairs in Northern Hotel, Billings, Mont.*

Rummaging thru my personal archives the other day I ran across some notes labeled "Benefits of Fairs to 4-H," which I used quite a number of years ago at a meeting of your association. They served to remind me that you have provided a place on this program year after year for the discussion of way and means of giving greater support to the 4-H Club program in Montana. On behalf of some 8,000 4-H Club members, 1,500 local 4-H leaders and Montana Extension Service staff, I express sincere appreciation for your interest and loyal support.

Here are a few facts and figures on the Montana 4-H program which I hope will give you a bit better idea of what it is all about. About 90,000 Montana boys and girls have benefited by 4-H training. They are alumni now and active in farm organizations, community affairs, supporters of fairs and everything constructive and worth while. Despite troubled times and interrupted programs, 7,517 4-H members carried on 4-H projects in Montana in 1942, and 86 per cent of them finished the job they set out to do. About 1,400 busy men and women took time to serve gratis as local leaders of 843 organized 4-H clubs in 49 counties. These young folks exhibited farm and home products at 33 different community, county and district fairs and shows. They produced or owned products with a total value of \$311,876, showing a net income or labor value of \$160,205—or an average of \$27.65 each.

### Food Production Emphasized

Special emphasis was given to projects having to do with food production and conservation, and as a result these 4-H-ers produced about \$290,000 worth. In addition to the many regular 4-H activities, 5,600 of these boys and girls participated in a special 4-H Victory Program. They collected 3,341,000 pounds of scrap metal, rubber, paper

## Badgers Battling To Keep State Aid

MADISON, Wis., Feb. 27.—Restoration of about \$280,000 in State aid, \$160,000 of which represents appropriations for county fairs, was asked of the joint legislative finance committee February



J. F. MALONE

17 by spokesmen for Wisconsin agricultural interests, who opposed cuts recommended by Gov. Walter S. Goodland. James F. Malone, Beaver Dam, secretary of Wisconsin Association of Fairs, urged that the appropriation of \$160,000 be renewed or the 4-H Clubs would be unable to conduct their programs, as proposed by Goodland. Malone, in citing attendance of 1,500,000 at county fairs in 1942, asked: "Why deprive farmers of this bit of rest and relaxation? The fairs should be held this year, above all, when quantity and quality production is being stressed. Other States are going ahead with their plans as usual."

O. J. Thompson, secretary of the State Department of Agriculture, said \$19,000 would be needed for maintenance of the State fairgrounds and he strongly recommended an additional \$23,000 to conduct a fair this year.

## Newer, Greater CNE Is Planned For After War

TORONTO, Feb. 27.—With close to a half million dollar surplus and reimbursement by the government for outlay on the canceled 1942 Canadian National Exhibition and wartime use of buildings, CNE directors were told February 24 at the annual meeting at City Hall that the exhibition would be reborn, newer and greater, about a year after the war ends. General Manager Elwood A. Hughes said that it will cost a lot of money, but that the exhibition will reopen as a new show with buildings remodeled and with dismantled interiors renewed and refurbished. "A brand-new exhibition—either that or not at all," Hughes said.

T. Frank Matthews, second vice-president, strongly urged that the new exhibition be truly national in character as well as in name. He said that Montreal, Ottawa, London, Hamilton, Winnipeg and other Canadian centers are eager for an actual part in the CNE and suggested semi-annual conferences at which leading cities could be represented—even changing the constitution, if need be, to give the main component parts of what is Canada the nation a voice in the greatest national show.

"We're carrying on—a skeleton organization waiting to build a bigger and better exhibition," President J. A. Scythes said. This sentiment was concurred in by Parks Commissioner C. E. Chambers; (See *CNE PLANS on page 43*)

## N. D. Group Votes To Continue; Bonds, Stamps for Awards

FARGO, N. D., Feb. 27.—With delegates to the 18th annual North Dakota Association of Fairs meeting in Hotel Milner here expressing themselves in favor of awarding War Bonds and Stamps in place of cash for premiums, board members voted to go ahead with plans for 1943 annuals. Delegates voted the 19th annual meeting to Minot, N. D.

Officers for 1943 are Jack Curry, Cando, president; A. D. Scott, Fargo, vice-president, and G. A. Ottinger, Jamestown, secretary-treasurer. H. L. Pinke, Minot, and Charles Fleming, Hamilton, were elected directors. Meeting was well attended and a number of booking agencies and attractionists were represented. The banquet proved successful. Secretary-Treasurer Ottinger said.

## Jesse Jones Heads U. S. Group on Texas Centen

FORT WORTH, Feb. 27.—Karl Hobbeltzelle, Dallas, chairman Texas Centennial of Statehood Commission, which has been authorized by the Legislature to celebrate in 1945 Texas' entry into the Union, has appointed Jesse H. Jones, Secretary of Commerce, as national chairman for federal participation.

Extent of the celebration will depend upon the war, but if conditions warrant there will be mammoth entertainments and expositions in several of the larger cities of Texas.

## Topoka Plans Are Okayed

TOPEKA, Kan., Feb. 27.—Plans for the 1943 Kansas Free Fair have received the approval of the board of managers, and Maurice W. Jencks, manager-secretary, has been instructed to proceed with the 63d annual. Jencks was re-elected to the managership, a position he has held since December, 1931. Milt Tabor was named to succeed the late Charles H. Sessions as a member of the board of managers. Re-elected were D. E. Ackers, president; Frank Ripley, vice-president, and A. J. Carruth Jr. and G. L. Jordan.

LAKELAND, Fla.—Floyd Bernard of the Four Merrills is a mail carrier here.

# The Fair in Time of War

By RALPH D. MERCER  
Extension Agronomist

Address by Ralph D. Mercer, Extension Agronomist, Montana Agricultural College, Bozeman, presented at the recent 18th annual Rocky Mountain Association of Fairs meeting in Northern Hotel, Billings, Mont.

The fair is an American institution. It was conceived at the time of the first harvest following the landing of the Pilgrims and was born at a time when our forefathers were fighting to preserve their self-attained freedom. It has grown up amidst many conflicts and still holds a reverent spot in the hearts of a free people who hope they can always be free to live and move and have their being as they choose.

Why, then should we ponder over the question of whether fairs should be held in time of war? A free people is a happy people. A happy people can rise to great heights and accomplish deeds that by the skeptics are considered impossible. To accomplish such deeds it is just as essential that the folks on the home front maintain a high level of morale as it is for the fighting forces.

Those in command of our fighting forces recognize the necessity for keeping fighters happy. As evidence of this fact, note the large number of radio and stagshows that play at all the camps, note the sports events that are broadcast by short-wave to the fighting forces wherever they may be. Note also the press dispatches of our boys being served flapjacks, ham and eggs and all those morsels of food they loved at home.

## Home Front Entertainment

It is just as important that we on the home front be entertained. On the other hand it is up to us to provide the bulk of our own entertainment and to choose wisely in getting the best results out of the time and money expended. If the fairs of Montana can in 1943 and for the duration bring to our people relaxation as well as education and thereby relieve the strain for only a few days, they will have gone a long way in helping win the war.

I am not unmindful of the many difficulties that will be encountered by you as fair officials. The job is many times tougher than it has ever been in times of peace. It will, however, give you an opportunity to test your ability as showmen and pay you well in satisfaction of a job well done. Transportation is one of your big problems. To have a successful fair you must have people. Of course none of us know what the transportation problem will be by next August, but we will hope that it will be no worse than it is now. If you are successful in creating a desire in people to attend your fair they'll be there. Vacation trips will be reduced to a minimum. It's certain that people in the surrounding territory will have some shopping to do. If attending your fair will act as a substitute for the vacation trip and attendance at the fair can be combined with the shopping trip, the people will reach you.

## Streamlined for War

In light of many years of experience in the fair field I would like to offer a few suggestions that might be helpful during the war. First, I believe that all fairs should be streamlined for war. By that I mean that all phases of the fair should be geared to war and victory. In the entertainment field, some type of war game should be the foundation. I understand that some 1942 fairs featured war games and I see no reason why government co-operation could not be obtained for this feature. A fair without races and rodeo entertainment would fall short of providing the relaxation that our people need and if it is at all possible these should be retained at both afternoon and night shows. The major attempt as far as entertainment is concerned should be to interest everybody.

## War Production

Agricultural exhibits should be so classed and arranged as to put major emphasis on war production. There are a great many educational exhibits that could be prepared that would throw particular stress upon production in time of war and could aid a great deal in making the agricultural exhibits complete. Victory Gardens can be featured at all fairs and prizes could be offered that would make it worth while for producers to spend time and money in organization work necessary for an exhibit.

## Stimulate Crop Interest

You know that Montana has certain acre goals to meet in the production of various crops. There is a goal for each crop, but only those classes of crops that are needed most are designated as war crops, on which a supporting price has been placed. I see no reason why every crop should not be considered a war crop during this emergency, and if ways and means could be found to gear exhibits to this type of production I believe a great deal of interest could be stimulated.

Things that I have mentioned regarding crop exhibits would apply in the livestock field. More use could be made of local livestock, providing the standards for showing were scaled down to allow a maximum number of producers to show. I cannot refrain from saying "the show must go on!" If the fair has had a place in the American way of life during times of peace, then certainly it must have a greater place during time of war.

## Value To Humanity

As you know a suspended fair is a dead fair. Thinking of the future in terms of dollar and cents, it would be much more sensible to continue your fairs even tho you might have a hard time financially. Rather than think of it in terms of dollars and cents I would rather just think of a fair in its value to humanity during the time when people need to forget their troubles.

In closing let me remind you that busy people are those that you can call upon to help do the job. It would be a fine thing to solicit the support and help of every person in the community. If this can be done and a proper understanding be made among people of what you are actually trying to accomplish with the fair, I can readily see that a fair that continues to show during the war period will develop in time of peace into a more useful and sound institution than it has ever been before.

## WIS. WAR EFFORT

(Continued from opposite page)  
on victory gardens. Secretary Malone, speaking on the impending action on

# Around the Grounds

ANDERSON, Ind.—S. W. (Nick) Nickerson was elected concession manager of Anderson Fair at the annual meeting here February 16.

MORRISON, Ill.—Whiteside County Fair set dates for 1943 and signed free acts and a horse race program as features for the annual. V. M. Dearinger, secretary, said last week.

NORFOLK, O.—Roy Gathergood, county commissioner and a member of Huron County Agricultural Society, said here last week that the fair, canceled last year because of the war, will be resumed in 1943.

TIGARD, Ore.—Dates for Washington County Fair here have been set for 1943. Board members said the annual will be streamlined and devoted for the most part to 4-H Club and Future Farmers of America activities.

SALEM, Ill.—Marion County Fair will be held as scheduled this year, it was announced here last week. Officials said it was planned to invite entries from adjoining Clinton and Clay counties with the approval of the Department of Agriculture.

SARDIS, Miss.—Northwest Mississippi Livestock Show Association, which recently canceled its annual Spring Livestock and Horse Show, will hold a Junior Livestock Show at Como, Miss. Association includes Tate, De Sota, Tunica, Quitman, Grenada, Yalobusha, Lafayette, Panola and Marshall counties.

SALT LAKE CITY.—Dates were set here last week for Salt Lake County Fair, to be held at near-by Murray. Fairgrounds can be reached by streetcar from any section of the country. Fair has increased in attendance, exhibits and attractions in the last two wartime years, E. O. Brothers, manager, said.

State aid, said Governor Goodland will oppose the fairs but will appropriate \$40,000 for 4-H Club work. All surrounding States, he said, are going ahead with State aid. "It would be a backward step," Malone declared, "for Wisconsin to do away with State aid."

## Wednesday's Session

John T. Omernik, vice-president, presided at Wednesday's session. First speaker was Leon Kahn, whose topic was *The OPA and the Fairs*. Kahn quoted a string of statistics on price regulations much along the lines of what has already appeared in the daily and farm press. Doug K. Baldwin, president of the International Association of Fairs and Expositions, was unable to attend, as he is in Washington on matters pertaining to the fairs, and in his stead William V. (Jake) Ward, secretary Illinois State Fair, gave some pertinent facts on 1943 prospects, pointing out that the fairs in 1942 did a splendid job of stimulating enlistments, War Bond and Stamp sales and other war activities and were prepared to do an even better job this year.

Other talks were: *Food Production Program*, Ben Rusy; *1943 Harness Horse Racing*, Henry Knauf, vice-president U. S. Trotting Association; *Concessions in 1943*, L. L. Hall; *War Shows at Fairs*, Frank P. Duffield; *1943 Attractions*, Sam J. Levy, and *Carnivals in 1943*, Jack Downs.

## Kalbus Elected Proxy

Election of directors for 1943 resulted in the following selections: Taylor G. Brown, Oshkosh; J. F. Malone, Beaver Dam; D. Curran, Black River Falls; A. W. Kalbus, Milwaukee; William S. Klaus, De Pere; Harold Buckstead, Neillsville, and W. H. Eldridge, Plymouth. Election of officers held later in the day resulted in the choice of A. W. Kalbus, of the State fair, as president; W. H. Eldridge, vice-president, and J. F. Malone, secretary.

A session Thursday morning was devoted mainly to routine matters. William T. Marriott, of the Department of Agriculture, gave a detailed report on 1942 fairs. George B. Flint, Chicago, told what the fairs of the country did in 1942 in the matter of using War Stamps as premiums, and Gordon Crump, of the State fair, showed some interesting State fair movies.

## The Banquet

The annual banquet Wednesday night was well attended, there being about

## Hamid, No Other Agency Acts, at N. Y. Meeting

NEW YORK, Feb. 27.—Acts for the floorshow at the banquet of the 55th annual meeting of New York State Association of County Agricultural Societies in the Ten Eyck Hotel, Albany, on February 9 were provided exclusively by George A. Hamid, Inc., and not by another agency and a number of carnival companies as was reported in the February 20 issue.

"I acted as emcee and we provided a good show, accompanied by Joe Basile's band," Hamid said at his offices here. "No other agency or carnival participated, or had any part whatsoever in the entertainment. In fact, we have had the pleasure of furnishing the attractions exclusively at New York State Fair meetings for the last 12 or more years."

## Fair Elections

ROCKPORT, Ind.—Salem Parker was elected president and Ralph Ritchie secretary-treasurer of Spencer County Fair at the annual election here.

SARDIS, Miss.—George Perry, Tunica, has been elected president of Northwest Mississippi Livestock Show Association; L. K. Wright was named vice-president and W. R. Meredith, Batesville, secretary-treasurer.

LA CROSSE, Wis.—La Crosse Interstate Fair Association elected N. Nustad, president; H. D. Newburg, vice-president, and Joseph J. Frisch, secretary-treasurer at the recent annual election here.

250 present. Acting Mayor John Boehn was guest of honor, and Curran came in from his navy post at Manitowoc to preside. Mayor Boehn; Jake Ward, Illinois State Fair, and Sen. Taylor G. Brown made brief talks. The speaker of the evening was Fred L. Zimmerman, State secretary, and he made an earnest plea for the continuation of the fairs. "Our fairs are an educational system and nothing outside the public school comes even close to equalling them," he said.

An excellent entertainment bill was presented, with Sunny Bernet making a good emcee. Acts included the Jim Wong Troupe from the Shrine Circus; Dorothy Eden, singer and dancer; Tom Gary, novelty act; Miss Alvinda, drape expert; Hank Seaman, ventriloquist, and the Carltons, acrobatic act. Music was furnished by Stephen Swedish's band.

## Attractions People

Comparatively few carnival men attended the convention, many of the "regulars" being absent, but agents of grandstand attractions were as numerous as usual. In attendance were Sam J. Levy, Ernie Young and Ethel Robinson, Barnes-Carruthers Fair Booking Association; Boyle Woolfolk, George B. Flint and Billy Senior, Boyle Woolfolk Attractions; Irving Grossman and Lew Rosenthal, Gus Sun Booking Agency; (See WIS. WAR EFFORT on page 43)

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Nothing else like this thrilling, sensational attraction—WRITE OR WIRE TODAY FOR COMPLETE INFORMATION AND OPEN TIME. Permanent Address—Care of THE BILLBOARD, CINCINNATI, O., or Representative: Barnes-Carruthers.

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Fair Secretaries & Celebration Committees  
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Paris, Ky., until March 20; then General Delivery, Columbus, Ind.

## Jersey Ops Look With Optimism On 1943 Season

WILDWOOD, N. J., Feb. 27.—Amusement and business interests here and in neighboring Southern New Jersey resorts are looking forward with optimism to the coming season. Aimed at sustaining morale and offering recreational facilities to perk up spirits are the thoughts behind resort interests in Cape May County who have inserted adequate appropriations for advertising and promotional work to attract visitors and vacationers here.

Bearing in mind the transportation problem and unless it is improved by June or July, metropolitan newspapers in Philadelphia, New York, Washington, Baltimore and Wilmington will be used extensively. Copy will be used in much larger fashion in the areas closest to the resorts. Mayor George W. Krogman, in charge of public affairs at Wildwood, declared that the theme to be carried out this coming summer will be the necessity of war workers taking vacations. Acting Mayor Elmer Hewitt of North Wildwood said that his resort will concentrate on the Philadelphia area to bring visitors and vacationers to North Wildwood.

Commissioner I. Grant Scott, in charge of public affairs at Cape May, said that his resort will concentrate on the Philadelphia area in its newspaper advertising and that \$6,000 will be expended for such advertising. Officials at Ocean City, Avalon, Stone Harbor, Sea Isle City and Cape May Point also stated that regular summer advertising schedules will be continued.

In addition the New Jersey Council declared that its advertising schedule and copy will stress the need of war workers taking vacations near home. A survey of local hotel proprietors also disclosed their plans for the coming season, and amusement operators likewise made it known that they will exploit the ideal advantages here.

## Mild Weather Aids AC's Week-End Biz

ATLANTIC CITY, Feb. 27.—Washington's Birthday week-end brought a banner off-season crowd to the resort. A check of more than 100 of the resort's 600-odd hotels and guest houses revealed that all were booked to capacity with friends and relatives of military men stationed here. Mild weather also helped much to attract the crowds.

Frank P. Gravatt's Steel Pier, operating week-ends, enjoyed big Sunday business, with the military population representing the bulk of the customers. Alex Bartha's music held forth for the dancers on Saturday and Sunday, while for the Sunday, the Casino Theater offered an attractive vaude bill featuring Reynolds and White, Ted Leary, the Six Debutones, and Maurice and Betty Whalen.

Theaters, cafes and restaurants were also well filled, and both the railroad and bus terminals were crowded with patrons arriving from Philadelphia and New York. With each week-end seeing larger and larger crowds of relatives and friends arriving here to visit the men in the service, indications point to excellent business for the spring week-ends.

## San Fran Playland Sets Winter Mark

SAN FRANCISCO, Feb. 27.—A long stretch of fair weather has given Playland-at-the-Beach here the largest winter business in its history. Huge crowds have been the rule on week-ends, with better-than-average business prevailing on weekdays.

Concessionaires, eating house operators and riding device men report a highly satisfactory business. Frank Forrest, in recent years operator of the side show on the West Coast Circus Shows, has one of the choice locations at Playland for his side show and states that he will remain in San Francisco permanently. Forrest states that business has been way beyond his expectations.



WILLIAM C. HUNT (center), head of Hunt's Amusement Enterprises, Wildwood, N. J., which includes the operation of Hunt's Ocean Pier, Wildwood, and rides, theaters and concessions at other Southern New Jersey resorts, including Wildwood, Ocean City, Stone Harbor and Cape May, sees his second son go into service. William D. (Bud) Hunt (left), general manager of the Hunt amusements, has just joined the entertainment division of the American Red Cross and expects to see service overseas. His other son, Guy (right), manager of Hunt's Ocean Pier, entered the navy last fall as a lieutenant (s. g.) and is now stationed somewhere in Alaska.

## Willow Grove To Make Early Bow

PHILADELPHIA, Feb. 27.—Early opening of Willow Grove for the 1943 season was indicated this week. A number of concessionaires, formerly having stands at New Jersey resort towns, were seen here this week to complete negotiations for locations at the local fun spot. At the park Charlie Richards is already overhauling the Thunderbolt, spot's largest ride. Normally operating from Easter to Labor Day, it was decided at the close of the season last year to extend 1943 operations from the beginning of favorable weather conditions and continuing as long as weather permits.

As a result of the gas and tire situation last summer, Willow Grove, along with Woodside Park, enjoyed its biggest business in more than a decade. And with the ban on pleasure driving and curtailed train and bus transportation to the Southern New Jersey seashore resorts, prospects for the 1943 season are even brighter. Altho situated outside the city, Willow Grove enjoys exceptional transportation facilities, including high speed bus and trolley lines. Park was once owned and operated by the city's transportation system.

Woodside Park, situated in the city and also enjoying excellent public transportation facilities, is expected to match Willow Grove in an early reopening and late closing for the 1943 season.

## Jeanne Miller Joins WAVES

WILDWOOD, N. J., Feb. 27.—With Guy Hunt, manager of Hunt's Ocean Pier, already in the navy as a lieutenant, another pier official has entered the armed forces. Latest to leave is Jeanne Miller, pier cashier for many summers. She has enlisted in the WAVES and leaves this week for training at Hunter College, New York.



BILL CUNNINGHAM, one of the nation's top-ranking sports columnists, will be principal banquet speaker at the 15th annual convention of the New England Section, NAAPPB, to be held at the Parker House, Boston, March 24. Cunningham is on the staff of The Boston Herald and is a regular contributor to Collier's and Esquire.

## American Recreational Equipment Association

By R. S. UZZELL

### Tribute to W. C. Meinck

Another stalwart has departed. William C. Meinck, 69, one of L. A. Thompson's boys, died at Meadowbrook Hospital, East Hempstead, L. I., N. Y., February 11 of pneumonia following a long illness with diabetes. He had been in the electrical contracting business at Coney Island, N. Y., for many years. He was active in Coney affairs until his health began to fail. He was a ride builder and operator, president of Coney Island Chamber of Commerce, president of Coney Island Carnival Company after having been its treasurer for more than 20 years, former manager of Half Moon Hotel, Coney Island, when he, W. F. Mangels, Eddie Tillyou, Morris Goldberg, Joe Sutorl and William Ward were the principal factors in this first big hotel on the Island. At the time of his death he was still president of the big Coaster Company, where he, Mangels and associates own the land on which it operates. One of the outstanding and faithful civic workers of Coney Island, he was always reliable and dependable. From its inception until 1941 he was one of the trustees of our American Museum of Public Recreation and did a lot of good work in acquiring valuable exhibits.

As a youth, Meinck became one of L. A. Thompson's valuable men. The early switch-backs and Scenic Railways were operated by steam engines which also furnished the power for generating the electric current for the lighting. Meinck installed all of these power plants and became well known to amusement men in his wide travels for Thompson. The Thompson concern was his first and lasting love. Its last days of calamities, with which he had nothing to do, were a source of grief to him.

W. F. Mangels' tribute, after having known Billy for over 40 years, is: "A good, useful man has gone."

He was in comfortable circumstances. His two sons will carry on. His opinion of a new ride was a valuable one. Born in Cincinnati, he was buried beside his wife in Philadelphia. Mrs. Meinck died 15 years ago.

### Random Shots

C. S. Bond is still in Nashville on aircraft production but is anxious to have it all over and get back into the amusement business—his first love.

Fred W. Pearce, the much-traveled gentleman, was in New York last week. The warm weather does bring them out.

Over at Henry Gunther's Olympic Park, Irvington, N. J., the concessionaires were out without overcoats last week to look over spring requirements. Two new rides will be in operation there this spring. Gunther has a good machine repair shop and some competent men to run it. The wheels there are moving. Concessionaires are pleased with the place and talk

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### Scooperoo

Despite rumors, swim facilities at Playland, Rye, N. Y., will definitely operate this summer. The steamship company that plies the waters between Newark, New York and Rye on the Sound has a contract with the Westchester Park Commission which makes it impossible for them to shut down completely, even if they wanted to. So, put aside those choice bits of inside dope that have appeared in the public prints of late as so much eye-wash. Rye Beach will be open in 1943.

Anent the rides and other attractions at Playland—that hasn't been decided yet. With Herb O'Mally out, rumors fly thick and fast. But the truth is that no final decision has been set. If the pleasure-driving ban continues, belief is that Playland's amusement area will throw in the sponge—but don't bet on that, either. Fact remains that the boats will continue—and the park commission feels that sufficient crowds can be transported in that fashion to warrant reopening in full force.

### Vet Swimster

Recent letter from John A. Jackson (Professor Jackson) revives a query this department has wanted to put to its readers for many issues. That is: Who is the oldest active man or woman in swim circles? C'mon, boys and girls, let's hear from you.

Jackson, who is 67, is still active in aquatics, and unless someone puts another in the champ chair, Professor Jackson will be this pillar's choice for "World's Oldest Active Swimmer!" Any faders?

Professor Jackson has seen service as an instructor, lifeguard and plunge guard for 44 years and is at present working at the Fairmont Terrace plunge, San Francisco. In the past, besides being honorary president of the National Swimming Instructors' Association, Jackson was also authorized examiner for master's swimming degree for American Red Cross and Boy Scouts of America.

All right, now, who can top him?

### Beauty Spot

From the same John Jackson, this column learns of the picturesque nata-

torium at Alum Rock Park, San Jose, Calif. Alum Rock Park, situated seven miles east of San Jose in the Mount Hamilton Range foothills, is known as Little Yosemite because of its various formations and natural appearance.

In this beautiful setting rests the plunge, 45 by 95 feet. Pool is of warm, fresh water and has a large aquatic slide, a one-meter diving board, three diving platforms at 8, 10 and 20 feet, and the water varies in depth from 3 to 10 feet. Also in the natatorium are 51 individual tiled rooms for the taking of healthful sulphur baths for which this resort is justly famous.

### Men and Mentions

Announcement was made last week that arrangements have been made for all New York City municipals to give free swim lessons this summer to visiting members of the merchant marine. That certainly is a move in the right direction.

Florence Heller, who assisted in the publicity department at Pailsades (N. J.) Park pool and beach last summer and who is now stationed in the public relations bureau for the Women's Auxiliary Army Corps at Daytona Beach, Fla., visited Gothamtown last week for a brief furlough. She reveals that all the pools in Daytona, as well as along the entire beach, have been taken over by the khaki beauties and that every sunny morn it looks like a daily Miss America beauty contest.

See by the Broadway columns where Gloria Callen, the beaut swimmer, will be managed by Ted Collins, Kate Smith's right-hand man. Which is about time. Poor Gloria has been kicked from pillar to post—given loads of publicity by picture companies, etc., but never shown the right side of a contract. With Ted at the helm, you can look for a new swim star on the theatrical and film horizon.

MILWAUKEE.—A pair of kittens have been born to the Genet cat at Washington Park Zoo. Geronimo, the male mountain lion, recently had to be freed by keepers when he caught his tusks around bars of his cage.

of putting in more attractions on their own account this season.  
A new ride these days will attract a lot of attention. The man who is ready when the war is over will be favored by the gods.  
The New England Park Men's meeting is fast approaching. Those live wires are cooking a fine New England pudding for us. It's going to be worth a trip to Boston. March 24 is the date and the fine old Parker House is the place. Last year's meeting had not a dull moment. This year interest is intensified by the many vital problems up for discussion. It's slated for Wednesday to get away from week-end travel and hotel congestion. They are determined to carry on to help park men meet present-day problems.

**WIS. WAR EFFORT**

(Continued from page 41)

Sunny Bernet, Bernet Poster Corporation; Sam Solomon, Sol's Liberty Shows; Jack Downs, Snapp Greater Shows; Tommy Sacco, Sacco Attractions; Billy Williams, Williams & Lee; Jule Miller, Northwestern Amusement Company; Frank P. Duffield and John M. Duffield, Hearle-Duffield Fireworks Company; Hunter's Artists' Bureau; Charles Ellman, Ellman Shows; Oscar Bloom, Gold Medal Shows; Phil Shepard, Globe Poster Corporation; William Linderman and F. A. VanBroeklin, Regalia Manufacturing Company; Earl Kurtze and George Ferguson, WLS Artists' Bureau; Toby Wells, Performers' Consolidated Attractions; Charlie Zemater; Bodart's Shows; Earl J. Coburn, Fair Publishing House; Eleanor Getzendaner, jumping horse act; Badger Barn Dance; Mr. and Mrs. L. L. Hall, concessions; Mr. and Mrs. F. O. Gregg, Fearless Greggs; Capt. George Webb, high diver; Illinois Fireworks Company; Dyer's Greater Shows.  
Other visitors were J. C. McCaffery, Louis J. Berger, John Lempert, Pat Purcell, Pauline Skerbeck, Hans and Anita Kuchler, Violet Skerbeck Greaser, Pearl Weydt, Adolph Kaarup, Jake Disch, Aerial Christensen, and Nat Green, *The Billboard*.

**CNE PLANS**

(Continued from page 40)

President G. I. Christie, OAC, and Robert Fleming, past president.  
The CNE is to be reimbursed after the war for occupation of its buildings by the armed forces. "If Ottawa is fair in its compensation, it will enable us to do a magnificent job," said Hughes, who visioned new building exteriors, modern replacement of demolished booths, etc., and a new face on the exhibition generally.  
Since the war \$737,495 worth of work has been done on grounds and buildings by the Department of National Defense and \$280,672 by the CNE, at cost, for the government.  
The balance sheet showed a \$94,933.93 credit surplus in cash and government bonds, plus \$369,048.54 in reserves which, with \$10,678.91 additions to plant and equipment last year, less \$1,270.05 depreciation for the year on primary electrical distribution plant, left a surplus at year's end of \$494,879.71.  
In addition to this, since the Department of National Defense leased the ex-

hibition property at the beginning of 1942, the CNE is relieved of the annual debt charges on the electrical and engineering buildings and the primary electrical distribution plant.

**ANNUALS AID 4-H**

(Continued from page 40)

national value of establishing higher standards of quality of products by assembling them for comparison and proper awards at fairs. The \$10,000 to \$15,000 in prize money offered annually by fairs and shows thruout the State is no small item in stimulating interest and furthering 4-H objectives. Fairs provide an ideal place for conducting judging, demonstration, dress revue and other contests. We are also appreciative of the fact that fairs provide the best possible opportunity of educating the public on the extent and value of the 4-H program.

Because all who are identified with 4-H club work in Montana recognize these important fair benefits, I can assure you of their continued support of fairs to the limit of what wartime conditions will permit. Thru your co-operation much progress has been made during the past decade on making fair programs more beneficial to 4-H club members. Many of the improvements can be traced to discussions that we have had at previous meetings of this organization.

I know that many of you share with me the thought that we should continue our efforts to emphasize the advantage of providing a time and place on the fair program for judges to explain to interested spectators their reasons for their placings, as well as giving suggestions for the improvement of the quality and kind of exhibits.

If properly organized and conducted, 4-H parades, demonstrations and pageants can be made a valuable part of the fair program. I think it is well to remind ourselves again that people generally are keenly interested in young folks and that the time provided for them on fair programs is well spent. When you have the 4-H'er at the fair you usually have his parents and some of the neighbors who are interested in his exhibit and his activities. Again I express sincere appreciation on behalf of the 4-H division of the Montana Extension Service for your splendid support of this rural youth program that is doing so much to develop good citizenship and improved agricultural leadership for tomorrow.

**UNDER THE MARQUEE**

(Continued from page 39)

before the arrival of a circus he asked, "Maw, do show fellers eat hay?" The mother replied, "Yes, son, if you sprinkle a little whisky on it."

NOTES by Bette Leonard from Wichita, Kan.: Pinky and Mabel Barnes and their horse, Rex, appeared at Boeing Valentine show. Fred K. Leonard's high-school horse, Prince Adonis, and Albert Dault, balancer and tumbler, appeared with American Legion Benefit Show held in Salina, Kan., on February 19 and 20. Doris and Ila Miller, of Al G. Kelly & Miller Bros. Circus, visited while en route to Smith Center, Kan. Daily Bros. Circus opens on April 3, it is reported.

**MORE ON BARNUM**

(Continued from page 38)

we may lament the change. The fact that many of us may learn things about 40-hoss teams that we never heard of before and read things recorded as facts which stir our indignation at the writer's want of knowledge, or merely make us smile, do not detract from the interest of such missives. Far from it. The subject on which they are devoting a portion of their learning in print merely shows what a hold it has upon their interest, and possibly their imagination, too. So we are not unsympathetic to such articles, tho some of them invite critical disdain. It has been truly said that memory is a better friend than a prop to lean upon.

P. T. Barnum, W. C. Coup, Dan Castello, S. H. Hurd, and Burnell, the dime museum man, were the partners in Barnum's circus. Coup went to Europe in 1875 to restore his health. On his return, dissatisfied with Barnum's management, which included leasing Barnum's name to another showman for use in non-conflicting territory, he withdrew from the partnership. After he withdrew from his partnership in the New York Aquarium on the flip of a penny, he organized his Equescrurriculum, combined it with a bankrupt 10-car show, which

in 1879 emerged as W. C. Coup's New United Monster Shows. So Coup did own a circus. Barnum sent Joel E. Warner to Europe to find the biggest elephant he could. Warner finally looked at Jumbo in the London Zoo and offered \$10,000 for him. He returned to New York and urged the showmen to buy Jumbo. The rest is circus history. Warner's son, an attorney at Sault Ste. Marie, Mich., has a letter signed by Barnum, for Barnum, Bailey and Hutchinson, stating that "any contract made by Warner will be 'ratified' by the showmen. The 40-horse team was used the one season of 1903, according to the records. Bailey favored abandoning the parade to save expenses. Thought the show could get along without it. He died in March, 1906. But whether the parade was discontinued in 1907 and revived in 1911 I would like to know. (Editor's note—Arthur Borella, clown, recently stated in these columns that there were no parades in 1906 and 1907 and that when the Ringlings purchased the Barnum show in 1908 parades were put back again, with the 40-horse team band wagon leading. Borella was with the Barnum in 1906-'07-'08.)

Dan Castello's circus was the first one to reach Denver, according to Footlights in the Rockies. The parade appeared in the muddy streets, packed with people, including hundreds of Indians, on June 9, 1869. The circus was far from a railroad, which did not reach Denver until 1873. In due time the circus thrilled Cheyenne, Wyo., where it was also the first in.

**MARRIAGES**

(Continued from page 27)

mer NBC Hollywood producer and now flight officer at army air base, Alliance, Neb., to Kay Phelan, secretary to John W. Swallow, NBC Western Division program director, in that city.

MARX-THON—Lieut. Burt Marx, nonpro, and Valerie Thon, member of the Merriel Abbott Dancers at the Palmer House, Chicago, in that city January 23.

MERIN-REISS—Sam Merin, publicity director, and Eda Reiss, stage and radio actress, in London January 25.

MEYERS-CURNUTT—Brig. General Bennett Edward Meyers, U. S. Army Air Force, to Ila Rae Curnutt, actress, February 14 at Marble Collegiate Church, New York.

NEEDHAMMER-RENNIE—Pvt. Earl Needhammer, nonpro, and Virginia Rennie, radio actress, in Philadelphia February 17.

PROCTOR-EVANS—Dick Proctor to Belle Evans in Shreveport, La., last summer, it has just been revealed.

REED-WYNYARD—Carol Reed, movie director, to Diana Wynyard, actress, in Caxton Hall Registry, London, February 3.

SCHULTZ-KANDELL—Flying Cadet Murray Schultz, nonpro, to Edith Kandell, skater appearing in *Stars on Ice*, January 22 at City Hall, New York.

SEIDENBERG-DAVENPORT—Lieut. Harold W. Seidenberg, former manager of the Earle Theater, Philadelphia, and Dorothy Davenport, model, February 17 in San Francisco.

SIVRET-CAMOSSE—Mast. Sgt. Franklin L. Sevret, West Auburn, Mass., to Mafolda Camosse, of Loew's Poli Theater, Worcester, Mass., recently.

STONE-SEEGAR—Master Sergt. Ezra Stone, stage and radio actor, to Sara Seegar, stage and radio actress who appeared in the *Aldrich Family* radio show with Stone, October 5 in Washington.

SWAIN-BERKSTRESSER—Albert S. Swain III, member of Dodson's World's Fair Shows, and Alice W. Little Berkstresser, nonpro, February 12 at Tampa.

TINSCH-HOLTON—Frank Tinsch, concessionaire, and Lillian Holton January 28 at First Methodist Church, Baton Rouge, La.

TURNER-REED—Harold Turner, WGN staff pianist, to Barbara Reed, non-pro, February 6 at Prairie View, Ill.

TUTTLE-REED—William J. Tuttle, studio make-up man, and Donna Reed, actress, in Beverly Hills, Calif., January 31.

**BIRTHS**

(Continued from page 27)

father is songwriter and producer at Metro and a former producer of Minoco Soundies.

A son, Allen Bob, to Mr. and Mrs. Russell Conn February 9 in Boston. Mother is the former Mlle. Verne, burlesque feature.

A girl, Sharon Anne, to Mr. and Mrs. Curley Rivers at Baptist Hospital, New Orleans, January 31.

A son to Mr. and Mrs. Hugh Griffith, of the team of Griffith and Wells, February 11 at Methodist Hospital, Indianapolis.

A daughter to Mr. and Mrs. Jack L. Hallstrom January 31 at Lying-In Hospital, Philadelphia. Father is assistant sales manager of the phonograph records division of RCA-Victor in Camden, N. J.

A son to Mr. and Mrs. Philip Gerson February 17 at St. Joseph's Hospital, Philadelphia. Father is operator of the Colonial Theater in that city.

A daughter to Mr. and Mrs. Charles Lorrings February 16 in Philadelphia. Mother is a ballet dancer known as Renee Alberts.

A son to Mr. and Mrs. Samuel Mayes February 16 at Temple University Hospital, Philadelphia. Father is first cellist with Philadelphia Orchestra.

A daughter to Mr. and Mrs. Elmer Pickard February 15 at Jefferson Hospital, Philadelphia. Father is manager of Warners' Fox Theater in that city.

A daughter to Manager and Mrs. Divney of the Maine Theater, Portland, Me., at Queen's Hospital there.

A daughter to Mr. and Mrs. Brian Donlevy at Cedars of Lebanon Hospital, Hollywood, February 20. Mother is the former Marjorie Lane, and father is screen actor.

**Divorces**

Madeleine Jean Allen, radio actress known as Jean Norman, from Joel C. Allen, salesman.

Harry B. Grissin from Mrs. Mercedes Hogan Grissin February 11 in Camden, N. J. Both are dancers, formerly with the Catherine Littlefield Ballet in Philadelphia.

Louise Hunter Windsor, former Metropolitan Opera Company soprano, from Henry Windsor Jr., publisher of *Popular Mechanics* magazine, February 15 in Chicago.

Lester H. Singer, nonpro, from Alice Singer, musician, February 16 in Cincinnati.

William (Bill) Richardson, bingo caller on Crystal Expo Shows, from Fronia Richardson, nonpro, February 15 in Lebanon, Va.

Inez June DuPlessis, former model and dancer, from Rene R. DuPlessis, gag man for Bob Hope, in Los Angeles February 18.

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# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Detroit Meet, RSROA Confab Are Set To Go

DETROIT, Feb. 27.—Regardless of rumors to the contrary, it has been announced, the Detroit 1943 national amateur roller skating contests of the Roller Skating Rink Operators' Association of the United States will be held.

The RSROA having decided it advisable to change the location of the championships from Cleveland, originally selected, to Detroit, the meeting and annual convention will be held in Arena Gardens Rink here early in May.

Exact dates will be announced soon from the office of RSROA Secretary Fred A. Martin, general manager of Arena Gardens.

## Prelims in Greater Boston Area Are Set

BOSTON, Feb. 27.—On March 3 in Winter Garden Rollerway, Dorchester, amateur roller skaters of the Greater Boston section will compete in the 1943 annual qualification contests for Massachusetts amateur roller skating championship contests. Amateurs finishing first, second and third in the Greater Boston contests will qualify for the State championship contests to be held in Bal-a-Roue Rollerway, Medford, on March 17.

Amateurs finishing first, second and third in the State contests will qualify for the United States amateur roller skating championship contests to be held in Detroit in May.

Once a year the public is privileged to watch the outstanding skaters of this territory compete against one another and therefore each defect in a skater's ability and the correct way of roller skating, either figure or dance, is easily discernible, and everyone participating or watching the contests benefits in more ways than one. Many friends of the contestants will be unable to attend the contests held during the day but plan to be on hand to root their favorites home in the finals that will be held in the evening.

FOUR EARLS played a three-day engagement on a vaude bill at the Penn Theater, Wilkes-Barre, Pa.

MANAGEMENTS of America-on-Wheels rinks have arranged for gala masquerade parties on St. Patrick's Day, March 17. There will be appropriate special programs in Twin City Arena, Elizabeth, N. J.; Capitol Arena, Trenton, N. J.; Casino Arena, Asbury Park, N. J.; Boulevard Arena, Bayonne, N. J.; Mount Ver-

non (N. Y.) Arena; Perth Amboy (N. J.) Arena and Passaic (N. J.) Rink.

THE SCRANTONIAN, Scranton, Pa., devoted a full page in its rotogravure section of February 21 to pictures of the work of the amateurs at the Watres Armory, Scranton.

SPECIAL interpretation of music attained to modern skating style is offered by the Sefferino Rollerdrone, Cincinnati, featuring Melba Maringer, organist. Mrs. Maringer has just begun her seventh consecutive year at the rink.

FOREST PARK RINK, Hanover, Pa., has revised its Wednesday-Saturday-Sunday schedule in view of the ban on pleasure driving so that sessions are from 7:30 to 10:30 p.m., thus allowing the skaters to take advantage of bus service direct to the park. Sunday afternoon sessions continue as before.

JESSE AND MALCOLM CAREY, operators of Circus Gardens, Philadelphia, are readying a team of speed skaters to represent the rink at championships in New York in May. Stanley Templeton has been engaged to play the rink's electric organ and Novachord.

DICK WAYNE BARLOW and wife, Margaret, report that the roller rink at the Kanawha City bridge, Charleston, W. Va., is doing capacity nightly. The Barlows took over in August, 1942, and transformed the building from an ice rink to a roller rink, making extensive improvements. Dorothy Musselman presides at the organ. Barlow was formerly with the Al G. Barnes and Robbins Bros. circuses; Rubin & Cherry Exposition, and once managed John Aasen, Norwegian giant. His former roller rink at Fair Grounds Park, Columbus, O., was taken over by the government. Mr. and Mrs. Barlow, who spent a recent week in New York on a business trip, may return to the circus field, in which they have spent 25 years.

## HM BIG IN MILWAUKEE

(Continued from page 38)

traps; Gibson's Hollywood Sky Ballet, man and five girls in a graceful aerial novelty; Winnie Colleano, single traps featuring toe and heel catches; Silvers Johnson, Funny Ford; Will Morris and Bobby, comedy bike; George Hanneford and Family, six-people bareback riding act, nicely costumed and presented; American Eagles, high wire; Joe Greer's Liberty Horses, 12 beautiful, well-trained animals; Jim Wong and Company, Chinese acrobatic troupe; Flying Wards, three-people act; Capt. Roland Tiebor's Seals; Jenny and Betty, hanging perch pole; Jean Evans, single traps; Emmett Kelly, pantomime clown; Kinko, clown contortionist; Florenz and Company, trained dog act; Captain Howard and his trained chimps; Miss Orton, Spanish web; Miss Jeannet, single traps; Donahue and LaSalle, table rock; Herb Taylor Four, comedy acrobats; Harry Rittley, table rock; Rice-Davidson, comedy trio; Hamid-Morton elephants, worked by Jean Evans; Eugene Randow, clown cop, and a group of joes including Herb Taylor, George Smith, Randow Trio, Henry Emerson, M. Robinson and Company, Rice-Davidson Trio, Henry Cogert, Silvers Johnson, Bumpsy Anthony, Florenze and Gabby Dekos.

Performers, including clowns, visited the Gaenslen school for handicapped children morning of February 23 and gave a special show. Guests of the Shriners during the week were underprivileged and orphaned kiddies with show receipts going for war activities and Shrine hospitals for crippled children.

Joe Basile's band furnishes the music. Bob Morton is director and general manager and announces the show; Omer J. Kenyon, general representative. Bob

Stevens, bannerman, has a great showing with a total of 65 banners. Len Humphries is assistant to Morton; Bill Tumber is handling press, and Jack Shaw is chief of props and rigger. From here the show goes to Kansas City.

## WON, HORSE & UPP

(Continued from page 38)

The actors didn't give the chef credit for being a good fellow and believed that the double-dishing was being used as a fix. To show their disdain for the good deed they yelled for beans. Not knowing it, the actors worked for the management's welfare and killed the cook's desire to leave.

Yesterday at XYZ, Tex., both of our advance wagons arrived on the lot and the bosses called a meeting to lay out a route which would keep the show away from towns on railroads or with telegraph offices. Manager Upp laid out a route that would keep the show in inland towns that are better known as country stores on rural routes. The route was a secret and no one was in on it except the staff and billposters, who were forewarned. When the wagon train arrived here the advance wagons were with it and were being driven by two farmers, who wanted a day's pay. Tomorrow the show will Sunday on the banks of LMH River before playing an inhabited place listed as RSF, Tex. When your people carry that "I-know-something-I-won't-tell" look on their faces, things ain't what they used to be.

## RINGLING BOND DRIVE

(Continued from page 38)

ing admission to the Garden premiere to bond purchasers and setting aside a big bloc of seats under the same arrangement throught the season, is one of the most effective build-ups in circus history. While the Ringling connection is with the Treasury Department, New York department stores are co-operating with the federal government by ballyhooing the set-up in their newspaper advertising.

Rehearsals are in full swing on the home lot. Girls in the aerial ballet, specs and features are working out under direction of Barrette, and John Murray Anderson is expected shortly. Also due here soon are band leader Merle Evans and his tooters.

Henry Ringling North, who has been commissioned a lieutenant (junior grade) in the navy, left last week for Washington for duty with the Bureau of Strategic Services.

Paul Horompo, Ringling midget, recently received a play in *The Tampa Tribune* for his feat of crawling into a 24-inch drain pipe and rescuing a pup that had been trapped. He lives in Tampa during the off-season.

## CB BEATS SCHEDULE

(Continued from page 38)

five-gaited stallion "My Highland View Peavine." This is an outstanding four-year-old of the P. K. Hubbard Farms and will augment the five-gaited display carried with the show last season. John Smith, Paul Nelson and Mahlon Campbell have broken Liberty horses to several new routines for this season's big display.

Show train, turned out of the K. & I. shops here, is now in charge of Jack Biggar and Whitey Warren and crew in quarters, who are repairing interior of cars. Orville Stewart said Yellow Burnett had worked out new color scheme for train and wagons with streamlined lettering.

Owner Terrpl announced the signing of Capt. Fuzz Plunkett as seal trainer to take the place of the late Joe Belvoskey. Captain Plunkett owns his own seals, which will augment those carried by the show, giving CB the largest display it has had in years. Seals in all three rings will be worked by girls.

## CORRAL

(Continued from page 39)

and his company, which included Chief Clearwater, Princess Whitehead, Little Bear and Running Deer, were playing a circuit of Florida theaters to good results. . . . Over 9,000 turned out for the ninth annual Fiesta de Los Vaqueros at Tucson, Ariz. . . . California Rodeo, Salinas, cut its former five-day schedule to three days for the 1933 event. . . . Slim Talbert, former contestant, returned to California from Oregon to resume his aviation activities. . . . Ed Wright, rodeo clown and promoter, was getting his Mexican bulls ready for the season. . . . Joe Mullins, with his family of trick ropers and riders, was wintering

in Palm Springs, Calif. . . . Carl R. Wendler, St. Joseph, Mo., whip cracker, rope spinner and knife thrower, signed with Tilley's Amusement Company. . . . Receipts for the Southern Arizona Mid-Winter Rodeo dropped 30 per cent under those of 1932. . . . Dick Patton, of Nebraska, was seriously injured in the rodeo in Macon, Ga., when a steer threw him and then turned to gore him. . . . Jim Foster signed to manage the Wild West concert on Hagenbeck-Wallace Circus. . . . Jack Jackson and Jack Nelson joined Texas Rangers' Rodeo Company in Georgia.

## Circus Historical Society

FARMINGTON, Mich., Feb. 27.—New members of CHS are J. G. Bauknecht, Muskegon, Mich., and Joseph Beach, Springfield, Mass. Doc Oizendam and Mrs. Bette Leonard were recently reinstated.

The writer recently visited with Polly Insley while shopping in Farmington. Polly drove the 16-horse hitch on Cole Bros.' Circus last season but will not be with the show this year due to doctor's orders. Stan Insley is in defense work at Novi, Mich., while their horses are quartered near Farmington.

Friends in Sarasota inform us that the Big Show will have a six-pole white canvas top in 1943 and in addition to the old-time "Parade" spec, previously mentioned, will include a second pageant patterned after Grimm's Fairy Tales. A new band wagon and several floats are nearing completion.

Walter Tyson, CHS president, continues to add historical circus items to his collection and recently obtained many fine newspaper ads of the '80s listing big circuses which played in Guelph at that time.

George Hubler made several trips to circus quarters near his home in search of photos and other material. Reported by Don Smith.

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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

THAT there's a big difference in the ideas of rationing boards is further proved by showfolks who have had business with 'em. Seems it's like gals and necking. Some will and some won't. All in all, boards appear to have played square on gas cards for show people, altho last week we had a lone beef from a one-truck showman. Another operator who always has known what it was all about says he has been granted sufficient gasoline for his many trucks and that it is his understanding that this policy is general thruout the country, "for I have not heard of one instance where show operators have not been given gasoline for their trucking equipment. While it is early to know regarding gasoline for the ride engines, still those who had occasion to operate in territory where gasoline rationing was in effect last year were granted sufficient gasoline for this purpose. So we feel certain that our rationing board here will give us gasoline for this use when needed. In fact, it has already issued us sufficient coupons to obtain 275 gallons of gasoline for the purpose of cleaning and operating motors at our winter quarters and for overhauling equipment. Besides regular operation we have also mentioned in our applications that we operate riding devices in connection with agricultural fairs and that we also are engaged in operation of park amusements. I understand that many others have been granted their gasoline and that their applications referred to their activities as strictly carnival companies in the forms which they filled out. I do

find that the possibility of obtaining gasoline in connection with the operation of passenger cars in show business entails some difficulties. I think that the most that show people can expect for their cars are B cards, and this will be somewhat of a handicap, especially for those who pull trailers and house cars. However, by being conservative they should be able to move an average of 125 miles per week, which will be sufficient for our purpose, as our jumps usually average about 100 miles per week during the season. Possibly there will be some special ruling which will allow extra gasoline for this purpose. We are trying to obtain this consideration thru the ODT here. If it is granted in one locality, it probably will be in all instances."

† † †

WITH apologies to "Carnival Oddities": During the late depression the tent of an auction concessionaire was packed with dead timber. He begged, cajoled and coaxed his tip to make bids, but got no results. To find out whether they were mere sight-seers not holding any scratch or whether his merchandise was lacking in appeal, he decided upon a final test. Holding up a crisp new bill, he yelled: "What am I offered for this \$2 note? It's not counterfeit." One rustic yelled, "Fifty cents!" "Sold!" came back the auctioneer. "Bring your half dollar up here and get this bank note." "Change it," drawled the prospective buyer, "and hold out your four bits."

LOOK for a couple of big museum-side show-Ten-in-One impresarios to connect with major parks this season. . . . Uncle Whiskers, aside from the pleasure-driving ban, promises to get awful tough regarding blackout regulations on certain sectors of the Atlantic Coast. An operator in parks confides: "Notice has been given that if there is light of any kind showing it will no longer mean a reprimand or a notification but a criminal suit by the U. S. government." . . . We know some fair managers (who like to worry) that are fearful of how hard it will be to put on their fairs, especially exhibits, under food rationing. . . . E. Paul Jones, publicity director for the State Fair of Texas, Dallas, now an executive in the Public Information Service of American Red Cross national headquarters in Washington, did not forget to give *The Billboard* a call when he passed thru Cincy on February 25. . . . Mrs. Maud H. Atwood, secretary of Chattanooga Inter-State Fair, of which baseball's Joe Engel is bossman, has been visiting in Wapakoneta, O., and Secretary Harry Kahn, of Auglaize County Fair there, has added her to the roster of live-wire fem fair execs. . . . J. W. (Patty) Conklin, who was in on the annual luncheon of the Toronto CNE last week, was impressed with the enthusiasm of directors for the future of the big show, even tho it won't be held in '43. Patty, by the way, left for Ottawa to discuss some show problems at the seat of Dominion government, which he said were "all very vital to the exhibition and amusement industry and I expect to receive very favorable results." Who could do the job better?

† † †

GENERAL AGENT (pointing to a concessionaire) — "He comes from a poor family." Special Agent — "I wouldn't think so; his father took out a show last year." G. A. — "Yeh, yeh! That's why it's a poor family." Moral: Be loyal. Show business is our unliced bread—with or without rationed butter.

# The Crossroads

By NAT GREEN  
CHICAGO

MILWAUKEE becomes the Crossroads when the Wisconsin fair men and women gather there for the annual association meeting, and this year the Hamid-Morton Circus was an added attraction. Circus was big and Bob Morton sent chills and thrills up and down the spines of the big audiences with his dramatized announcements. He's so dramatic, in fact, that four doctors have him under observation to see that he doesn't strain the ol' ticker. Handling the program sales at the circus and doing all right for himself was L. L. (Larry) Hall, who knows the concession game backward. Larry dates from away back. He's been at Wisconsin State Fair for 32 years and also has had soft-drink and program privileges at many fairs, ball parks and other spots. Larry didn't let his program activities at the circus interfere with his entertaining at the fair convention. The mayor of Milwaukee and his wife were guests of Larry and Mrs. (Pearl) Hall at the banquet. At the circus we noticed that Larry didn't allow the program butchers to work while Clyde Beatty's act was being announced.

"Do you remember," asked Larry, "the one act I didn't allow the butchers to buck when I was on the Ringling show in 1917?"

"Must have been Leitzel," I hazarded.

"You're right," he replied. "There was an artist. And Clyde Beatty is an artist in his line!"

When Larry gets a bit weary of the hurly-burly of show biz he hies himself to one of his Michigan

farms (he's got two) and becomes a gentleman farmer. But you can bet your last dollar he makes it pay dividends, for he's a shrewd business man.

† † †

THE gas and rubber rationing have benefited many Wisconsin small towns, according to Julius Cahn, secretary of the Luxemburg Fair. "When the farmers around Luxemburg had plenty of rubber and gas they would drive to Superior to do their shopping and see a show," says Julius. "Now that they have a limited supply of gas and must save on rubber, they drive into Luxemburg instead of going to bigger towns farther away, and, of course, the Luxemburg merchants and show houses benefit by the change." Maybe this factor will also benefit the fairs of the smaller towns.

† † †

"ACTS are hard to get," remarked an agent. "But," he added, "don't say that in your paper. It will only give acts an added excuse to boost their salaries if they get the idea they're needed so badly." Wonder if that agent is so naive as to believe that the acts don't already know they're in demand and will set their price accordingly! Anything we may say won't change the situation one iota. It's a sellers' market right now and acts will ask what they think they're worth. They may not get it, for agents will

take 'em or leave 'em according to their opinion of the acts' value.

† † †

WHEN a man asks you "What do you think of the coming season?" he's not so much seeking information as he is providing an opening to tell you what he thinks is going to happen. Even the restrictions will continue to be plenty tough, showmen are confident that they will, in most cases, be able to go along this season. They even are hopeful of licking the help shortage. Some few pooh-pooh the idea that it can be done, but showmen are used to doing the impossible. One bright spot in the picture is the lifting of recapping restrictions. If conditions warrant it is likely that other restrictions may be eased later this year.

† † †

ARTHUR HOPPER, general agent of the Ringling-Barnum circus, arrived in Chicago on February 25 from Sarasota to make ready for the new season. . . . Louis H. Firestone, Flint (Mich.) Park, was a recent Chicago visitor, in town arranging for attractions for the park and also attending a dentists' convention. . . . From that public sale of horses, hogs, hay and miscellaneous farming equipment held last week at the Ringling-Barnum circus farm at Peru, Ind., it looks as if there will be "some changes made." . . . Vernon Reaver, for 30 years agent for circuses and now with the Treasury Department at Milwaukee, dropped in on the boys in Chi last week. . . . A. E. Selden, "The Stratosphere Man," in Chi on February 25. . . . Little Kay Frances Hanneford, daughter of Mr. and Mrs. George Hanneford, probably is one of the youngest bareback riders in any circus today, and she's doing a neat job as a member of the George Hanneford Family Troupe.

## WINTER QUARTERS

(Continued from page 36)

ing her culinary art. Harry Harrison and family report they will arrive soon. Recent visitors included R. C. Torian, City Park, Asheville, N. C.; W. C. Sargee, O. F. Fox, Charles Goodenough, L. F. Morley and Tony Lento, concessionaires; Ira Owens, L. F. Ward, Roy (Iodine) Bailey and brother, ride men.

H. S. THOMPSON.

## Sheesley

PRICHARD, Ala., Feb. 27.—Activities in local quarters are progressing under direction of Cash Wiltse. Several rides and show fronts are being reconditioned and repainted for an early spring opening. Snug Harbors Homes has been leased by Manager Sheesley to house new employees. Bill Rice, assistant secretary, is acting as timekeeper and bookkeeper. Blacky Martine is the night watchman. Owner John M. Sheesley is being treated for an injured leg sustained recently. He visited his son, John D. Sheesley, and family in Florida. Owner Sheesley is optimistic over 1943. Mr. and Mrs. Bill Rice are back in Prichard after wintering in Biloxi, Miss. Ed H. (Texas) Smith, secretary, is wintering at his home in Jacksonville, Fla., where he is employed in war work. Recent arrivals include Mr. and Mrs. Jerry Jeffies, who will operate one of the Girl Shows; Happy Bennett, comedian, and Mr. and Mrs. William Zeldman. The Zeldmans report that their four rides

are in good condition. Mr. and Mrs. Al Hubbard, operators of the Sex Show, are visiting friends in Baton Rouge, La. Mr. and Mrs. Jimmy Summers, concessionaires, are visiting friends in winter quarters. Honey Lee Walker, operator of the Gay New Yorkers, has returned to Mobile, Ala., from Clearwater, Fla., where she and Mrs. Lena Gamble wintered. Mr. and Mrs. Charlie Sheesley are wintering in Harrisburg, Pa. Julius Oakley, candy pitchman, is at Gayety Theater in Washington, while Mike Green is pitching candy at Gayety Theater, Baltimore. Harvey B. Williams, Midget Show operator, writes from Minneapolis that he and Mrs. Williams spent a quiet winter. The writer will remain in New Orleans until shows' opening.

ROBERT NORTH.

## John H. Marks

RICHMOND, Va., Feb. 27.—Quarters work is progressing rapidly and crew has been increased to 12. All equipment is being put in shape. Additional men are expected to arrive soon and shows will be ready for the opening here in a few weeks. Scottie Brown returned from a brief visit in Florida, while George Chestnut left for a few weeks' visit with his sister who is ill in Michigan. Chet Dunn arrived from Miami last week for a short visit. He will return in time for shows' opening in April. Duke Jeannette will again present his Congress of Oddities on the midway. He and Mrs. Jeannette recently purchased

a new home in Miami. Art Gordon is expected soon from Tampa. He has again booked his Girl Revue. Princess Moki Hana writes from Tampa that she is preparing new wardrobe for her Posing Show and will be ready for opening. Minstrel Show will again be operated by Doc and Evelyn Anderson. Walter Rowan, chief electrician, is en route to quarters to overhaul the Diesel light plants. Owner John H. Marks has been making booking trips and reports he is well pleased with results. Many showfolk are working at near-by government camps and projects. Reported by an executive of the shows.

## Art Lewis

NORFOLK, Feb. 27.—Plenty of activity prevails at quarters. Superintendent Howard Ingram arrived from his home in Sarasota, Fla., February 15. Minstrel Show front is being rebuilt. Jerry Jackson plans to enlarge his show this year. His company is playing stock in Nashville, Tenn. George and Peggy Burke have their agents coming in. Late arrivals are Curly Tilly and Mike Ferraro, with shooting gallery. Del and Dorothy Crouch are readying their Thrill Show. Josh Kitchens lost his chimp during the cold snap. Mr. and Mrs. Specks Norton are expected soon. Jack Douglas advises from Florida that he is en route here, Ralph Hicks will handle the Ferris Wheel, and Strings Cohen and several concession agents set up some stands in Portsmouth, Va., for the army. Trainmaster Frank Seger has a crew working

on the cars. George Saunders is handling the blacksmith chores. Pickles and Bull Smith operate the pony ride on Saturday and Sunday. Jules Armstrong is driving the supply truck. Marvin Bradley working with the crew in the shop. Carlson Sisters here readying their show. Mrs. George Roy and son painting up the Fun House. Charles Lewis, assistant manager, is working between the shows and Ocean View Park. Percy Morency, secretary, is expected soon from Dallas, as is E. B. Braden, business manager.

BULL SMITH.

## Convention

DUNKIRK, N. Y., Feb. 27.—Optimism and enthusiasm keynote quarters activities and work is starting immediately. A circus unit will be carried. Seating arrangement will accommodate 1,000. It will be presented as a pay attraction, giving two shows daily. A free act will be carried, however, as part of the circus program. Manager Clay Mantley and associate, Mr. Leworthy, have been absent for several days on business. Mr. and Mrs. Martin Smith visited over the week-end, and Manager Mantley returned with them to visit committees in Batavia and Rochester, N. Y. Sylvester Jadda is expected next week, as are Marty and Lavona Smith and Eugene Clayton. Mr. and Mrs. Leworthy and family spent a week-end with Mr. and Mrs. James E. Strates of James E. Strates Shows at their estate in Corning, N. Y.

FAY LEWIS.

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AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY — ANIMAL Man and Elephant Trainer; Zoo or Circus. Thirty years' experience. ARCHIE DUNLAP, Box 311, Newberry, Mich. mh13

FIRE EATER FOR CIRCUS Side Show. EDWARD C. ANDREWS, 910 Plum St., Cincinnati, O. mh6

AT LIBERTY — A-1 LOT SUPERINTENDENT and Trainmaster with years of experience. Would like to hear from reliable showman. What is your offer? ELLIS (WOP) SHAW, Jonesboro, Ark. mh13

LIFE SHOW ATTRACTION FOR ANNEX — Beautiful wardrobe, appearance and flash. Side show managers, write; state full particulars. PAUL LA PAGE, 1226 12th St., N. W., Washington, D. C.

THE ORIGINAL GERALDENE GERALD — Double Sex Annex Attraction. Wardrobe and ability. Clean lecture. Make own annex opening. Straight salary or percentage. Address: 4 Montcalm St., Clens Falls, N. Y.

AT LIBERTY COLORED PEOPLE

Jump Jackson's Quartet available for cocktail lounges, hotels, restaurants, etc. Sing, swing, clown, do novelty numbers. All colored combination. Write or photo Jump Jackson, 4719 S. Dearborn, Chicago. Atlantic 8985. mh13

AT LIBERTY MUSICIANS

PIANIST, SINGER, SOLO-vox, Novachordist — Male, union, young with good appearance and personality. Draft exempt. Play popular, light classic and all requests. Desire connection with better class hotel, cocktail lounge, etc., in metropolitan area. BOX 363, Billboard, 1564 Broadway, New York.

TOP NOTCH ORGANIST — Union, draft exempt. Exceptional entertainment. Make good anywhere. Own Hammond organ. Available March 20. Address RALPH HOWARD, General Delivery, Norfolk, Neb.

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TRAP DRUMMER—DRAFT

exempt. Available at once. Prefer location with good band. JOHN McCLOTHLIN, care Savoy Hotel, Davenport, Iowa. mh6

BAND LEADERS — TENOR SAX MAN AVAILABLE. Sweet or ride. Play lead, 2d, 4th chair. Double Clarinet, Flute, Soloist. Union, reliable. No panics. Name band experience. Age 38, married. Take best offer. MUSICIAN, 290 Harrison, Jamestown, N. Y. mh7

DRUMMER — YOUNG, NEAT, EXPERIENCED Draft rating 4-F. Go anywhere. Call, wire, write JERRY COOPMAN, General Delivery, Oconto Falls, Wis.

EXPERIENCED DRUMMER — JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows, Washington, D. C., territory preferred. New equipment, plenty rhythm; reliable. TOM WRENN, 24 Grove St., Asheville, N. C.

EXPERIENCED UNION CIRCUS TRAP DRUMMER—Single, sober, reliable Trouper over draft age. Anything considered. State all. FRED FRANKLIN, 564 1/2 Poplar St., Macon, Ga. mh13

FLUTIST—THOROUGHLY EXPERIENCED. ALL propositions welcome. Particulars. C. KINAMAN, Gen. Delivery, Boston, Mass. mh6

MODERN ARRANGER — WILL MAKE YOUR specials for any combination. State instrumentation and ability of players. Write ARRANGER, Box C-107, care The Billboard, Cincinnati, O.

TENOR AND CLARINET — TAKE OFF, READ well. Prefer location. Prefer jump band. No panics. BOB McNEILL, Arlington Hotel, care Orchestra, Hot Springs, Ark.

TRUMPET — UNION, AGE 18, EXPERIENCED. Read, fake, takeoff. Desires good location. Write CHUCK WIEGMAN, 2644 58th Court, Cicero, Ill.

VIOLINIST — BARITONE VOICE. 4-F, AGE 27. Available in April or May. Top cocktail units only. Present salary \$100.00 weekly. BOX C-103, Billboard, Cincinnati. mh20

VIOLINIST, DOUBLING CELLO, SAX — EXPERIENCED all lines. Draft exempt, union. Wife experienced pianist, organist. Have Solovox, Vibraharp. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. mh6

Alto Sax, Clarinet — 1st or 3rd. Well experienced all type bands, cocktail units, etc. Read, phrase, jam. Age 29, married, draft exempt. Steady location only. Box C-68, Billboard, Cincinnati.

At Liberty — Band Instructor. Exempt, play most band instruments. Want reliable, permanent position. At present with high school banda, Musician, 511 Parson, St. Joseph, Mo.

At Liberty — Two musicians, draft exempt, 4-F. Will join string band, or small unit. Elec. Steel player and standard Guitar player. Have recently completed nine months' contract on leading radio station. Our band broke up due to the war. Write stating terms and hours. Non-union, but will join. Eddie Shaw, 1458 Mozley Pl., S. W., Atlanta, Ga. mh6

Drummer — Age 24, union, experienced, married, draft 3-A, cut shows, solid rhythm, sober, reliable, good equipment. Bob England, 525 Shasta Dr., Toledo, O. mh13

Guitarist — Modern, electric, takeoff. Fifteen years with top combinations. Age 29, draft 4-F. At liberty now. Write, wire Freddie Stives, Hotel Senator, Philadelphia, Pa. mh27

AT LIBERTY PARKS AND FAIRS

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keek Aves., Evansville, Ind. mh13

Guthries, Fred and Marie — Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. mh13

The Trays — Four good Comedy Numbers. Dog and Monkey, Dancing Dummies, Phoney Mule, Blackface Sketch, Clown Walkaround, Mule and Giraffe Clown Prop Animals. Don't neglect comedy this season. The Trays, Eaton Rapids, Mich. mh6

AT LIBERTY PIANO PLAYERS

A-1 ORCHESTRA PIANIST — YEARS' EXPERIENCE in theatre work; also trio and accompanying. Not a swing pianist but play all popular music. Permanent position or long engagements only considered. Write or wire full details in first to MARJORIE HERR, 2964 3d Ave., Huntington, W. Va.

DANCE PIANIST — DOUBLE HAMMOND Organ. Married, young, sober, 4-F. Experienced all lines. Want location; must pay well. References. Address MUSICIAN, Box 222, Mexico, Mo.

PIANIST—AVAILABLE MARCH 7. PREFER North and Florida. Young, reliable. Read and fake. Draft exempt. Address JOE DE GREGORY, 807 Boulevard, N. E., Atlanta, Ga. mh6

PIANIST FOR DANCE BAND — LARGE OR small. Read, fake, union, sober. Reason for ad, pleasure driving ban. Contact JACK GRAHAM, General Delivery, Rome, N. Y.

PIANIST - ACTOR — YOUNG, SINGLE, EXPERIENCED; 4F. Willing to travel anywhere. Good appearance and personality. Write immediately to "DUKE," care The Billboard, Cincinnati.

PIANIST — READ, FAKE, ETC. EXPERIENCED, capable, dependable. BOX C-97, The Billboard, Cincinnati, O.

PIANIST — UNION, RELIABLE. SUBSTANTIAL offers only. GIL DICKERSON, Hotel Carlton, Danville, Ill.

AT LIBERTY VAUDEVILLE ARTISTS

THREE COMEDIANS AT

Liberty — Jew, Russian, Chinese. Natural Comedians with own script. Excellent for unit and burlesque. THE GREEN BROS., 5531 N. Winthrop Ave., Chicago, Ill.

FOUR GIRL LINE AVAILABLE MARCH 15TH — Now at Morgan City, La., for spot en route or in State of Florida. THELMA CARMEN, 252 E. Lakeview Ave., Columbus, O., Personal Manager.

At Liberty — Gus Kirallo, Juggling Tap Dancer and his Aztec Diabolians in their marvelous exhibition with Toltec Tops. Address 425 Austin St., San Antonio, Tex. mh6

High Class Name Unit — 18 to 22 people. Singing, Dancing, Musical Comedy Revue. Available for theatres, stock preferred. Esther L. Holt, General Delivery, Miami, Fla. mh6

Managers and Booking Agents—Lady Trainer has Novelty Dog Act, Clown. One-half to two hour entertainment. Schools, clubs, lodges, parks, etc.; day, week, season. Bergman's Variety Co., 341 Climax, Pittsburgh, Pa.

COLLECTORS' CORNER

(Continued from page 39)

was used during the 1887 season and printed by the Courier Company, Buffalo. Front page carries a picture of Adam Forepaugh. He is sided by a courier on horseback, blowing a bugle call. There is a picture of three cowboys riding bucking bronks because this courier advertises 4-Paw and Original Wild West Show Combined. The last page carries two lithos. One is a picture of a stage hold-up and another of the Cowboy Brass Band. Text on this page shouts out loud about the Wild West attractions. As you open the courier the center, or fourth and fifth pages, make one double-page notice of the show. The upper half is taken up by a huge woodcut showing the entire circus in action. Everything stated in the program is going on at one and the same time. Nice mix-up. Across the top of the page it reads Forepaugh's New and Greatest All-Feature Show. The lower half of the double page screams with alluring adjectives and among the familiar names we read Capt. A. H. Bogardus and his four sons, rifle shots; Billy Showles, famous rider. The Wonderful Horse Blondin "that actually walks a rope 50 feet in the air." (Incidentally, we might state that the trainer who taught Blondin to reach this height on the tight rope is still alive. He is Dr. W. F. Jones. Addie Forepaugh brought the horse up to 36 feet, but Doc Jones got him up higher). Then there is a number that makes the old circus heart go pitty-pat, "25 Dexterous Leapers." Wish we could describe the old-time leaping act—15 to 20 artists, in different colored tights, doing one, two and three somersaults and twists over horses, elephants or what have you. Then the clowns all taking turns in burlesquing the acts. What a spectacle!

When you open the courier again the whole four pages make one huge announcement and in the center of a big woodcut of all the animals in the world—and some look as if they were of other worlds—this picture is 9 by 13 inches and has the word Menagerie printed right thru it. There is a picture of a two-horse standing race; another of Adam Sr. and another of Addie Jr. putting Blondin thru his paces. There are clown baby elephants boxing with clowns and knocking out the latter, of course. The four-page spread is replete with circusy text. It brags about its street parade with its "Herd of 25 imperial elephants, completely filling the widest streets from curb to curb and followed by Cleopatra and her Barge of Beaten Gold with Sails of Richest Crimson Silk, etc." Lalla Rookh was the tableaux-wagon interpretation.

While the courier bears no date, the year 1887 has been fixed by the trainer of Blondin. Besides, 1887 was the first year in which Adam Forepaugh Jr. did his 30-horse stunt advertised in this courier. From time to time we will describe other items for your scout memorandum book.

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Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- Corey, Mrs. Margaret Cork, Frances Cornett, Mrs. Marie Cory, Harry CORYELL, James Dillon Costello, Larry Jan Costley, Horace Warren Counsel, Frank Cousins, John J. Covington, John E. COWENS, Alvis Vernon COWSERT, Cecil E. COX, Alfred Wm. COX, Kenneth H. Cox, Thelma Lee Cox, Walter B. COX, Wm. Lawrence COX, Wm. TAYLOR Craman, Max Craman, Ray CRAMER, Harold K. Cramer, Mrs. Ray Crawford, Ruth CREASY, Leo Crewe, Bama CREWE, Wm. J. CREWS, Harry Clement CRISLIP, Ernest Dole Cronk, Albert Edw. CROSBY, Tom Watson Cross, Lawrence Crouch, Mrs. Dorothy CROW, Richard Crowley, G. C. CROY, Chas. Perry CRUISINS, Alva F. Cunningham, Geo. W. Cunningham, Harry CURRIGAN, Edw. Dominie CURRIS, Wm. McK. Cleich, Geo. CLAMP, Geo. John Clancy, Wm. H. DE DOYEN, Anthony Jos. DeKay, Garret L. DeLotel, Hiram DeMills, Francis DeMott, Karl DeParties, Archie DE SPAIN, Grady McKay DeWitt, T. R. Dean, Albert Decker, Mrs. Otis Decker, Ralph Della & Dreigo Delaney, Betty Demetro, Archie Denham, E. H. Denham, Homer J. DENHAM, Leo Marshall DENKE, Jacob H. DENSMORE, Gordon Keith DETRICK, Miles Stanley Devine, Al Dewoy, Danny DIAL, Edw. Dickerson, Cephis DI JOSEPH, Louis Dietrich, M. J. DILLEGGE, Michael H. DILLEN, Luke Dillon, Ellwood DILLON, Orpha James Dimmitt, Verl L. DINGS, Dwight A. Disco, Dick DIN, Walter Howard Dobbs, Speedy DODGE, Mal DOLBEARE, Chas. Edw. Dollar, Bill DOLLIVER, Mrs. Agnes H. DOLLIVER, Frederick J. Dolores & Rosini DOMSICK, Thos. Jos. Donahue, O. J. EDMONDS, Orville B. Edwards, Helen Edwards, Mariane Edwards, R. Edwards, Robt. Thos. EFRIN, John Elaine & Small ELDRIDGE, Jne Earl ELLINGTON, Jos. Carr Ellis, Buster ELLIS, Chas. ELLIS, Mrs. Wm. ELMER, Geo. Emerson, W. D. England, Mrs. Ted Engel, Arthur Ephraim, Leonard EPHRAIM, Steve Ervin, K. O. ERWIN, Ernest Bennett Erwin, Jack (Musician) ERWIN, Lee Owen Escabate, Henry Elyre, Leroy EVANS, Alvert Evans, Bob (Ventriloquist) Evans, Chas. S. Evans, Geo. Evans, Lucubh Evans, Albert Everts, Geo. EYTON, Jos. M. EYMAN, Lee E. Page, Jack Fairc, Beulah Farrell, Mrs. Jim FARRELL, Junior B. Farrel, Thos. Robt. Farrington, Herbert FARRINGTON, Ralph W. FAULCONER, Granville D. Fay, Gloria Fein, Harry M. Feldman, Bernard Felski, Gene (Cowboy) Feltman, Dave FENNIMORE, Chas. C. Freiberg, Carl J. (Ferrerio Trio) Frisk Greater Shows Frye, Bernadine Frye, Kermit FULKNER, Robt. Wm. FULLER, Hubert Jerome Fullingham, Edw. Fulton, Mr. Gale Gabby, A. Gabby, Frank Gabby, S. Gabby, Jos. Gabby, Thos. GABLE, Joseph Gaddis, Glenn GALLAGHER, Edmund James Gallagher, Patsy Gallagher, Thos. Gallamore, Browney GAMBLE, Herman Leo Garcia, Chiquita Gardner, Ed M. G. Gardner, Cheerful GARDNER, Homer Edwin Garner, Ernest L. GARNER, Herman Garrison, Jewell Garrison, Mary Elizabeth Garvin, Harvey Franklin GATES, Aaron GATEY, Earl Wm. Gay, Mrs. Louis Gayle, Tim GAYLON, Roy Alfred GAYLOR, Fred Gordon GEISELMAN, Walter J. Geisenatter, Frank A. Gensch, J. A. GEORGE, Mike George, Sam Pato Gerard, Diane Gibbs, C. W. GIBSON, Alvin R. Gibson, Doss A. GIBSON, Wm. Carl

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.



# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## BINGO BUSINESS

By JOHN CARY

The legality of bingo received a tremendous boost when a Queens (N. Y.) jury recently freed four men who were on trial for violating the State lottery laws.

Judge Thomas Downs in County Court, Long Island City, N. Y., said that some great institutions had been established by lotteries and that he approved the verdict handed down by a mixed jury who deliberated for only six minutes.

In his charge to the jury Judge Downs traced the history of lotteries in the United States and pointed out that various institutions such as Union College, Schenectady, N. Y., had benefited by lotteries. "We were not always hypocrites as we are now," Judge Downs commented.

A member of the association testified that large amounts from the receipts of the bingo games had been given to charitable and welfare groups and had been used to send cigarettes to men in the armed forces.

We realize, of course, this is only a local affair, and the blessing on bingo of the Queens jury and judge may not mean a thing as far as the rest of the country is concerned. However, it is gratifying to note that there are still some wide-awake and fair citizens and legal minds who appreciate the benefits to be derived from bingo games. We hope, by citing this one case in example, that many other authorities will be as wise.

At Fredericton, N. B., where bingo popularity has been steadily increasing the past two years, one of the most successful promoters is the local council of the Knights of Columbus. This organization has a regular bingo night each Monday in St. Dunstan's Hall. In addition to the regular Monday night bingo, the K. of C. promotes bingos in the same hall on other nights. All types of merchandise are offered for the play prizes and for the door award. In addition to 15 games for 25 cents there are sweepstakes drawing and an extra card sale.

Another active and successful bingo promoter at Fredericton is the local lodge of Odd Fellows, which sponsors a regular Wednesday night bingo game in its own hall. The regular program is 15 games for 25 cents, and special games, including sweepstakes. For the door prize \$20 value in merchandise is offered.

There has been no interference with the bingo parties in Fredericton. The Knights of Columbus, Odd Fellows, Orange Lodge, Foresters, Sons of England and labor union locals have been finding the profits from the bingo effective in coping with charitable demands. People come from as far outside Fredericton as 50 miles to attend the bingo socials.

### THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE THE BILLBOARD IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

## Post Exchanges Are Lucrative Mdse. Fields; Variety Offered

NEW YORK, Feb. 27.—Post exchanges in various army camps spread thruout the county are proving a lucrative field for merchandise men.

Exchanges situated in overseas camps and on ships are supervised by military personnel and carry every conceivable type of merchandise to please the boys in the armed services. Sales figures on overseas units are not permitted to be given, but it is believed that service corner stores have developed into a big merchandising outlet.

### Necessary Items

At a conference held by the Ninth Service Command, among the items deemed necessary by that group were razor blades, assorted buttons, candles, inexpensive watches, polishing cloths, shaving cream, dentifrice, hair dressing, nail files, men's garters, work gloves, handkerchiefs, identification tag chains, sewing kits, pocketknives, leggings and shoe laces, styptic pencils, fountain pens, pipes, shoe polish, soaps, stationery and bath towels.

Other types of merchandise popular with the men in khaki, tho not on the essential list, are banners and pennants, belts, greeting cards, fitted cases, military jewelry and seals and stickers. Boxes of candy and stuffed toys also rate high as suitable gifts to send home. According to reports, novelties are particularly popular with the men in service and total almost 30 per cent of the aggregate sales.

### Pillow Tops Click

At the naval training station at Sampson, N. Y., 2,500 pillow tops were sold in five hours. Pillow tops were the most called for item of merchandise by a new batch of men arriving at the station.

Buying for post exchanges is mostly done by skilled civilians. At other times salesmen are interviewed at camps. Many post exchange officers also buy merchandise they see advertised. Several advertisers in *The Billboard* have received letters and orders from post exchanges, which they supply with needed merchandise.

The Ninth Service Command also has

three mobile canteens that follow the soldiers and are well equipped with various types of merchandise.

## Ops, Pitchmen Told To Place Orders

CHICAGO, Feb. 27.—Due to the scarcity of merchandise and the overwhelming demand for salable items, merchandise jobbers urge that bingo operators, sales-board ops, concessionaires, wagon jobbers and pitchmen place their orders early.

Naturally, it is rather difficult for merchandise men to anticipate the coming needs of their customers. In many cases credit can be established with the jobber. It is more important today than ever before that orders be placed early in order to take advantage of the merchandise that is still available. Many of these items will be out for the duration once the present stock is exhausted. Substitutions have been made in various lines but there is no indication of how long many of these lines will continue to be priority-free nor how long the present supply will last.

Altho there has been more buying this year due to the war, few manufacturers will be able to produce as much goods as they did in 1942 due to the shortage in labor and materials.

There will probably be a scarcity of certain toy items. A lack of these toys may increase the sales of dolls, stuffed toys and other playthings made out of non-priority materials.

The toy business may also get an additional boost this year because of the increase in the birth rate. According to a survey made by the Metropolitan Life Insurance Company, 2,800,000 babies were born in 1942. This figure exceeds the birth rate of any previous year in the history of the country.

Scarcity of certain types of merchandise is playing havoc with many retail stores that have not been able to get enough of their own articles to keep business moving. As a result, many retail stores have added new lines of merchandise. This, in many cases, boosts

(See OPS, PITCHMEN on page 52)

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Fur workers looking for something new may find just what the doctor ordered in the simulated Silver Fox Jacket offered by Sol Raphael. Tho priced to make it necessary to use a large-take board to promote, item apparently has the flash, value and consumer appeal to move to a good turnover. Jacket is 24 inches long, available in sizes 12 to 20, and manufactured from genuine South American Grey Fox skins processed in a bright silver-fox shade to look like the real thing. It's worth a look-see.

H. M. J. Fur Company is also readying a new fur item, a choker, which Mike Abrams plans to announce in a week or so.

Furs are no longer a seasonable give-away. In recent years operators have found they can keep fur cards and boards going all year round by changing the type of fur garment offered. With so many other bread-and-butter give-aways on priorities, operators who have been partial to furs are duly grateful.

Jerry Gottlieb has jumped the spring season by making a re-offer on his flash line of stuffed toys and dolls. Line has moved unusually well, according to Jerry, with reorders coming in nicely. What is most important, he still has plenty stock on hand and is in a position to make immediate deliveries.

A new series of salescards has just been created by Direct Sales Service. Cards are small, 15 holes, 1c to 39c, with a \$5 take, and 1c to 59c with a \$7.50 take, and are ideal for passing out merchandise in the \$1 to \$1.50 price range.

The ability of certain manufacturers to redesign a product which is beginning to lose its popularity and in so doing re-awaken consumer interest has in good

(See DEALS on page 52)

## Popular Items

### Slam the Axis

Picture post cards, always fast sellers in retail stores, are offered by D. Robbins & Company, New York. The well-known artist, Joe Gross, has created for D. Robbins & Company "Slam the Axis" post cards, a series of six clever drawings, all of a humorous nature. Cards will retail at six for 10 cents. These cards should play an important part in psychological warfare, as each of the subjects slams

the Axis and helps drive home the fact that only "unconditional surrender" will satisfy the United Nations. The cards are packed with six different subjects in a self-mailing envelope and 50 envelopes in an attractive counter display box.

### Duck Family

Casey is featuring a duck family which looks like a sure seller for Easter.

Mama duck is 15 inches high and 16 inches long and is made in a lustrous plush. It has bright yellow wings, natural color beak and a lavender body. The three baby ducks are made in a silky plush, in assorted colors. An imitation grass mat is also included with the duck family.

### Figurines

American reproductions in a terracotta composition of imported porcelain statues are being sold by Leo Kaul. Gainsborough's Blue Boy and Girl are made in exactly the same shades of blue as the original. These figurines are realistically reproduced as to colors, sculpture and facial expressions.

### Cedarcraft Wood Jewelry

Cedarcraft wood jewelry is being sold by Charles Demee. Line includes wooden hearts and crosses with delicate pink roses. Articles of this type are reported going over exceptionally well. They are nicely made of non-priority materials.

## Out-of-Town Buyers In N. Y. for Mdse.; Toy Fair Opens Soon

NEW YORK, Feb. 27.—Altho there may be a scarcity of last year's standard merchandise on the market, many important buyers and big jobbers from all parts of the country are in New York on a shopping spree.

Available merchandise, which includes many substitute lines, is being bought up fast. The situation for the coming year, as far as business is concerned, looks good, according to merchandise men here in the East.

Because of the labor shortage and the difficulties of getting merchandise, most jobbers are hesitating to accept new accounts and are concentrating on servicing their regular customers. After the latter group is well taken care of, new customers may find their orders filled.

The Toy Fair, formerly held for from six to eight weeks, will be held at the Hotel McAlpin, this city, March 8 to 20. Undoubtedly, much of the merchandise displayed at the Toy Fair will feature non-priority materials.

Another noticeable trend in merchandise now is toward wooden items, including jewelry, ash stands and smokers of various types. Merchandise made from plastics is also selling well.

**New, Fast Selling Novelty!**



**SLAM THE AXIS**  
POST CARDS  
A Laugh in Every Card!

Clever, original, copyrighted subjects—all take a "slam" at the Axis. Packed 6 assorted subjects in a "self-mailer" envelope, 50 envelopes in an attractive counter display box. Retail price, 6 cards for 10c. Beautiful, glossy photographic finish. *Look like 5c value per card.*

Merchant's price, \$3.00 per box (300 cards) prepaid. Retail for \$5.00. Full remittance required with order.

Attention, Jobbers and Distributors! Write for quantity prices. Remt 10c for samples.

**D. ROBBINS & CO.**  
152B W. 42nd ST., NEW YORK, N. Y.

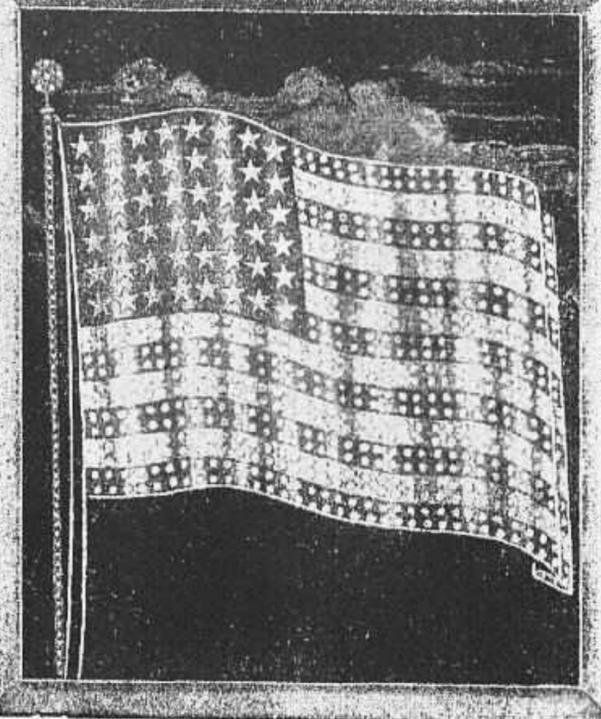
**NOTES from SUPPLY HOUSES**

Pat Duffy, concessionaire at Idora Park, Youngstown, O., and Richard Batt, of Pontchartrain Park, New Orleans, were seen in New York recently placing orders. They were able to get much of the desired merchandise because they did business with their regular jobbers.

Ed Levy, operator of Western Military Supply Company, which features gifts and accessories, reports the biggest business in history, with new dealers opening stores up and down the Coast. There is a surplus of cash, but a shortage of merchandise is reported in that region.

Mickey Hogan, owner of the army and navy store on the S. S. Embarcadero, announces that he and Butch Geigas will operate a walk-thru war show this season in addition to opening another store in Alameda, Calif.

Arthur P. Craner is now auditor and buyer for the Moenett & Gordon Enterprises, novelty store operators in San Francisco. Last season Craner was press agent with the West Coast Shows.



**OLD GLORY**  
PATRIOTIC  
FLAG-IN-ACTION  
ELECTRIC DISPLAY  
SELLS FAST TO  
DEALERS EVERYWHERE

Only American ingenuity at its best could design a display as patriotically beautiful as this model! Retail at \$11.75 to offices, taverns, chain stores, drug stores, cigar stores, gift shops, flower shops, department stores, hotels, churches, clubrooms or wherever it can be used effectively. Styled in full color with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110 volt electric light bulb. There's no expensive motor to require constant repair or get out of order. A revolutionary invention gives spectacular off-on illumination to 1,176 plastic jewels set on a glass face. Constructed with a fibre-board back, wood frame, 17x19 in. Comes ready to plug into any A.C.-D.C. socket. Ship. wt. 9 lbs.

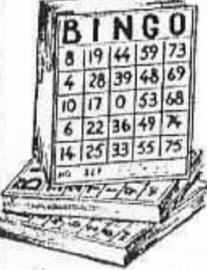
No. B-42x15—	\$7.50	Lots of 6	\$6.50	Lots of 12	\$6.25
Sample	Each	Each	Each	Each	Each

As Above, Console Type, Size: 25x27 in. Ship. Wt. 12 Lbs. (Retail \$18.75.)  
No. B-42x16—Sample ..... \$12.50 | Lots of 6 or More, Each ..... \$11.75  
Quantity Prices Quoted to Distributors if Purchased in Lots of 25 or More.  
EXCLUSIVE DISTRIBUTOR. Terms: 25% Deposit, Balance C. O. D.

**JOSEPH HAGN COMPANY**  
223 W. MADISON ST. CHICAGO, ILL.

**OVER 1000 JOBBERS**

SELL OUR  
**BINGO SUPPLIES**



WRITE FOR CATALOG TO  
**MORRIS MANDELL**  
131 W. 14th St. NEW YORK, N. Y.

**NEW BREAD SLICER TRAY**  
SENSATIONAL SELLER!

Every Home a Prospect. No More "Cut-Up" Fingers.  
Stained Plywood Construction  
N5000—Ship. Wt. Doz. 9 Lbs.  
Sample 50c Per Doz. **\$3.75**  
Postpaid Full Cash With Sample Orders

**LEVIN BROTHERS**  
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**WISE CONCESSIONAIRES ORDER NOW YOUR STUFFED TOY NEEDS**

WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

**JERRY GOTTLIEB INC.**  
303-4th AVE., NEW YORK, N.Y. Tel. GRamercus 3-4916

**EMERGENCY IN THE BATHROOM!...**

NO BATHROOM COMPLETE WITHOUT THE HANDY BOX—PITCHMEN'S DELIGHT  
JOBBER, DISTRIBUTOR, SALESMAN, CONCESSIONAIRES—CLEAN UP QUICK  
GET READY NOW FOR SPRING FAIRS  
THOUSANDS OF RETAIL OUTLETS GOOD PROSPECTS FOR SALESMEN AND DISTRIBUTORS

**BRAND NEW LOOK!**

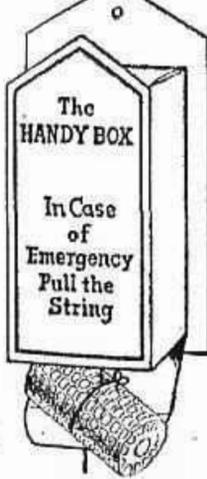
REPEAT ORDERS POURING IN FROM NEARLY EVERY STATE IN THE UNION. THE HANDY BOX, just out, is bowling 'em over. A "natural" for fun lovers. Draws the snickers—and cash on the line—from men, women, kids. A smash hit and brand new. You can really CLEAN UP PROFITS LIKE IN THE OLD DAYS! RUSH YOUR ORDER.

**\$6.50 per gross**

CASH WITH ORDER OR C. O. D. (25% Deposit on C. O. D. Orders)  
F. O. B. Bloomfield, Iowa

**SAMPLE DOZEN, \$1.00—Prepaid**

**NOCK-ON-WOOD CO.**  
BLOOMFIELD, IOWA



The HANDY BOX  
In Case of Emergency Pull the String

4 in. high, 2 in. wide, 1 in. deep. Made of rugged cardboard, printed red. "In Case of Emergency" pull the string and a HALF OF A CORN COB falls out! Biggest seller we've ever introduced! Get 'em quick!

**WIRE, PHONE OR WRITE**

**FOLDING CHAIRS**

PLASTIC MARKERS

**BINGO SUPPLIES**

Write for Bulletin

**AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO**

**JOBBERS**

Be Wise! Get on to

**NUDIE!**

A fast selling, popular item. Retail for \$2. EXCELLENT OFFER FOR JOBBERS!

NUDIE! 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Ind. packed, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

**ABRAHAM** 258 W. 97TH ST. NEW YORK CITY  
Novelty Creator

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
1033-1035 Mission St., San Francisco, Calif.

**MILITARY PILLOW TOPS**

Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen. 15.00 Gross.  
Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignias, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

**AAA FLAG CO., 247 W. 34th ST., N. Y. C.**

**THE NEAREST THING TO A GENUINE SILVER FOX JACKET**

**A SURE-FIRE MONEY MAKER**

South American Fox Jackets Dyed in a New Beautiful Bright Silver Fox Shade. Sizes 12-20. **\$39.50**  
Order One Today  
25% Deposit Required, Balance C. O. D.

GUARANTEE. Money Refunded within 3 days of receipt of garment if not satisfied.

**SOL RAPHAEL, INC.**  
333 Seventh Ave. New York City  
"Everything in Furs"  
Write for Our Complete List of Other Furs



**JOBBERS**

**SWIVEL MIRROR VANITIES**

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. Also packed with ribbon-tied high-grade stationery. Write for new price set-up.

**MARTIN MIRROR CHEST CO.**  
1120 W. 79th St., Chicago, Ill.

**LEADING SELLERS IN FUR COATS**

**LOWEST PRICES JACKETS CAPES & SCARFS**

ALL GENUINE FURS!

Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

**H. M. J. FUR CO.**  
150-B West 28th St., N. Y. C.



**Splendid American Reproductions**

IN TERRA COTTA COMPOSITION

**OF FAST SELLING IMPORTED PORCELAIN STATUES**

So realistically reproduced, in colors, sculpture and facial expressions that when placed side by side the replicas cannot be distinguished from the originals. Colored beautifully.

No. 3783 — French Colonials  
10 Inches High, \$72.00 Per Doz. Pairs

We have nearly a hundred different figurines. Completely illustrated price lists, Set K, mailed to storekeepers on application.

**LEO KAUL** IMPORTING AGENCY, INC. 115-119 K South Market St., Chicago



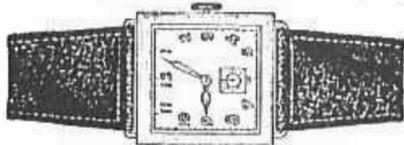
**NOVELTY TOILET PAPER**

Sells 50¢ Per Roll. Agent's Sample, 25¢.

**ECONOPRINT, Box 31, Kokomo, Indiana**




**GOOD NEWS—WATCHES FOR SALE**



**MEN'S SQUARE JWELED WATCH WITH LUMINOUS DIAL—ONLY \$11.95**  
No. V882. White metal case, square shape with beveled edges. Choice of white or pink face. Has smooth leather strap. Swiss made. 4 jewels pin lever movement.  
Sample \$12.90; 10 Watches \$119.50.

No. V880. White metal rectangular case, curved to fit the wrist. 4 jewel pin lever movement. Radiant dial with white, pink or black face that you can see in the dark. Second hand. Smooth black leather strap. Swiss made.  
Sample \$14.95; 10 Watches \$139.50.

**MEN'S ROSE GOLD COLOR WATCH**  
No. V890. Modern watch, Rose gold plate rectangular case with steel back. Strap to match. 4 jewel pin lever Swiss movement. Choice of plain dial, or dial with two-tone dark face.  
Sample \$15.45; 10 Watches \$144.50.

**SMALL SIZE LADIES' WATCH**  
No. V894. A plain, dainty watch with 10 yr. rolled gold oblong case. Silk ribbon band with matching clasp. 4 jewel pin lever movement. Swiss made. Choice of white or dark face.  
Sample \$16.95; 10 Watches \$159.50.

**JWELED SPORT WATCHES**  
No. V886. Medium size sport watches. Can be worn by men, women or children. White metal backs. Rose gold color tops. White or pink faces with second hand. Brown leather bands. Swiss pin lever movement.  
Sample \$8.45; 10 Watches \$79.50.

**DISCOUNT:** 15% discount from above prices may be deducted when 20 or more watches are ordered at one time.  
Prices are F. O. B. Le Center, Minn.

**SPORS CO., 343 Lamont, Le Center, Minn.**

**DEALS**

(Continued from page 50)

measure been responsible for the unbroken chain of success enjoyed by well-known giveaways. Not only do they receive a good volume of business from the operator direct but often thru the latter's efforts retail channels are opened for the manufacturers' products which they could not have cracked otherwise.

**HAPPY LANDING.**

**OPS, PITCHMEN**

(Continued from page 50)

business for merchandise jobbers. Tobacco and drug stores thruout the country have been featuring inexpensive jewelry, novelty souvenirs and stuffed toys. One tobacco store in the Times Square area, New York, has a window full of stuffed animals and dolls.



**SERVICE MEN go for these BLOCK BUSTERS**

Made of clear grain Colorado Aspen, hollowed out for cigars or trinkets. Black Masonite fins form base. 7 in. high. Name of any town or field at no extra cost. 1000 sold in one week! Quick profits for you!

Order

**BLOCK BUSTERS**

Today!

\$7.50 Doz.

25% with order—balance C. O. D. Jobbers prices on request.

**PIKES PEAK NOVELTY CO.**  
12 E. Cochran St. Colorado Springs, Colo.



**A Sales Sensation**  
SELL AT 25c  
MAKE 700%  
on  
**HITLER'S FUNERAL**

**CELEBRATION NOTICE**

Beautiful five-colored, 8x10 in. notice of celebration on the day of Hitler's Funeral. Printed on heavy 2 ply Bristol. Every business place buys. Large sales to factories. 20 sales testing samples, \$1.00. Quantity lots, per 100, \$3.50. Everything prepaid. No C. O. D.'s at these low prices.

**GEORGE WADE**  
449 MAIN ST. ST. PAUL, MINN.

**KNIT THE MODERN WAY**

Revolutionary invention simplifies art of home knitting—the inexpensive Pikloom Speed Knitter. Endorsed by nation's leading magazines. For experienced or inexperienced knitters. Faster—Better—Perfect Results. Free particulars about this amazing device.

**GARY & ROBIDOU**

1210 Warren-D-5 San Fernando, Calif.

**WRITE US YOUR REQUIREMENTS CARNIVAL GIFT AND PREMIUM MERCHANDISE**

**MIDWEST MERCHANDISE CO.**  
10TH & BROADWAY. KANSAS CITY, MO.

**ALL READY WITH NEW LINES**  
NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES  
"GET OFF TO A FLYING START"  
Write for Catalog. Please State Your Business.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

**BEACON BLANKETS AND SHAWLS**

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc., and 100 Pc. sets), Card Tables, Eloe, Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Blum and Plaster Novelties. Write for Catalog. State business.

**WIS. DELUXE CORP.** 1902 No. 3rd St. MILWAUKEE, WIS.

**PIPES FOR PITCHMEN by BILL BAKER**

Communications to 25 Opera Place, Cincinnati, Ohio.

**ARIZONA BILL . . .**  
has folded in Memphis and has moved on to the McLellan store in Little Rock, Ark., with his glass-cutter and static-eliminator layout.

**THOUGHTFULNESS** and consideration of your fellow worker will pay you big dividends. Try it. After all, we're all creatures from the same world.

**MR. AND MRS. L. R. DOUGLAS . . .**  
of Santa Monica, Calif., have been in Southern California at Calexico since before Christmas working their jewelry layout in a doorway. The Mexican gals in the two border towns of Calexico and Mexicali are wire-jewelry-minded and like to see their names woven in gold wire broaches. The two towns are booming, with an influx of soldiers at weekends for recreation. And they all have a girl.

**DOC GOLDBERG . . .**  
has opened in McLellan's in Memphis with Charlie Kasher's Health Vitamin Products.

**IT WAS ONCE PROPER** to advise pitch folks to live less highly during the summer so that they might retain some of the long green for the winter. Now we all have to pull in our belts a little in order to give Uncle Sam his bit and to buy those War Bonds and Stamps.

**STANLEY NALDRETT . . .**  
is still holding down the H. L. Green store in Memphis with kitchen gadgets.

**MORRIS BLUESTEIN . . .**  
wearing sergeant's chevrons, is stationed at Perrin Field, Sherman, Tex. Before entering the service Bluestein handled a guess-your-weight concession. He would like to hear from Shelk Rosen, Whitey Monette, Slim McKnight and other friends. The sergeant has been in the army 11 months and thinks it is pretty fine but misses his old buddies a lot. He particularly asks Morris Kahnroff, the old jam-man, to drop him a line. His address is Sgt. Morris Bluestein, 943d Guard Squadron, Perrin Field, Sherman, Tex.

**NOW THAT they have yanked** all of the bells out of bellies during scrap drives and the nation has become siren-minded, a pitchman's bally cowbell should be a novelty strong enough to stop a tip.

**DR. ED WILSON . . .**  
is at Russells Point, O., on Indian Lake, readying his new museum layout for an early spring layout.

**K. MAX SMITH . . .**  
that go-getter pitch lad who put in the last several winters in the Rio Grande Valley of Texas, has been located since November in Piqua, O., where he and his wife, Alice, have been successfully operating a mug joint. They had their jewelry layouts on the Happyland and Gooding shows last summer and plan on being back with the Gooding organization with cedar wood novelties and engraving jewelry when the new season

**STERLING SILVER Forget-Me-Not BRACELET \$12.00 with RIBBON**



**No. 1310 with Ribbon**  
**No. 1311—Bulk \$9.00 GR. BULK**

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**MILLIONS SOLD**  
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**ACE BLADE CO.**  
68 E. Eagle St. Dept. 67 Buffalo, N. Y.

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(Copyright 1942)  
Printed in 2 colors with seal, 8 1/2" x 11". Funniest thing you ever read. A terrific seller . . . big profits. 100, \$2.00. 500, \$7.50. Sample copy 10c. Full cash with order. Satisfaction guaranteed. We pay postage.  
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**ZIRCONS 3 FOR \$2.75**  
Genuine White Diamond Cut  
Blue or Brown Zircons—\$1.25 per Carat  
**ZIRCON RINGS** SOLID GOLD \$4 to \$8 EACH  
Ladies or Gents  
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Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. **ACT QUICK. REX-HONE MFRS.**, 1500 West Madison, BR-3, Chicago, Ill.

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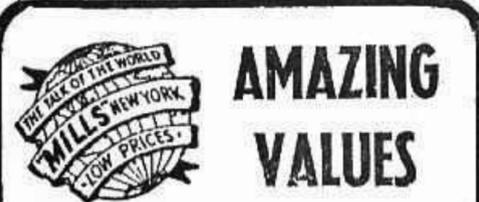
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Doz. \$1.75 Gross \$19.50  
**STERLING SILVER JEWELRY . . . ARMY, NAVY and AIR CORPS INSIGNIA** on beautiful MOTHER or SWEETHEART BROOCHES. 2" diameter, safety catch. Individually boxed.  
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to Keep Mosquitoes and other Insects Away  
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**DOCTORS SAY VERDARAY**  
to Conserve Vitamin A and Reduce Fatigue  
FREE Literature - SAVE ELECTRIC - Toledo, O.

bows in. In addition to his Piqua layout, Max has been keeping busy and knocking out a goodly measure of the geodis by hustling women's fur coats in the territory. Max says he recently spotted Art Cox working in Piqua. Smith was a visitor at the Pipes desk last Friday (26) while in Cincinnati for a few days on business.

**IN THE SAME . . .**

Ohio town are Dick and Thelma Jacobs, who are putting in earnest licks revamping their med-show trick for the new season.

**AL MORRIS . . .**

is reported knocking 'em over with kitchen gadgets in Snellenberg's department store, Philadelphia, with his scores matching those which he registered at Marshall Fields, Chicago, recently.

**THERE ARE A LOT** of peculiar and smart-cracking jerks in this world and one of 'em always shows up during the turning point of a pitch.

**AL ADAMS . . .**

is in Texas, where he is reported getting a heavy play with gadgets.

**AL WEISMAN . . .**

and wife are working their way westward to the Coast with peelers.

**AL AND PHIL GREEN . . .**

are said to be gathering the gelt in California with gadgets.

**WORKING THE . . .**

same item at Macy's in New York, and doing a good job, are Barney and Mack Welner.

**THE McCORMICKS . . .**

Jack and Dolly, are reported getting well on their two wooden jewelry layouts in New York. Dolly is often credited with being the best-dressed woman in the pitch business, and Jack is somewhat of a fashion-plate himself.

**DICK WOLFSON . . .**

is making out swell with gadgets at Hearn's department store, New York, and McCrory's in Newark, N. J. Jack Reddick has put in a long stretch with gadgets at New York's Washington Market, and he's still there.

**THAT WELL-KNOWN . . .**

oil color team, Bill Gates and Ben Tease, were spotted scouting around in Asbury Park, N. J., recently, looking for a summer spot to specialize in sea food. Mrs. Tease accompanied them.

**THE SUCCESSFUL** business man who objects to itinerant salesman is usually the son of a man who started the present business by peddling with a pack on his back.

**NAT K. MORRIS . . .**

the kitchen gadget magnet, typewrites that he was surprised to read here recently of the whereabouts of Arizona Bill, and says it was good to know that the old-timer is still active. "Arizona Bill," writes Morris, "would make a 300-mile jump to get in a jam session, even tho it might turn out a bloomer. That famous jam combination of Arizona Bill, Scotty Castle, Hymie Schwadron, Myer Feingold and Phil Unger will long be remembered. Clarence Jereau, Morris Kahntroff, Jack Isaacs and Al Morris also had their share of squawks, as did Red Woods, Studley, the late Joe Lesser and Slotty, but those first named were the tops. By the way, we once held a contest in the Pipes column, around 1925 or so, to determine who was the best jam man in the business. If you will check, you will find that I happen to be voted No. 1 man of them all. Also, ask some of the aforementioned boys to send in Pipes." We'll check on Morris's claim to jam fame and hope to have the dope in time for next issue.

**Price Webber and Med**

By E. F. HANNAN

**ONE** of the real treats for small cities and towns in the late '80s and early '90s was the 10-20-30 dramatic show. Only the other day a retired merchant asked me if I remembered Price Webber. I said that I did, altho Price's heyday was achieved before I saw him. Maine was the essential territory for Price, altho he took flings occasionally into neighboring States and even to the provinces of Canada.

Al (Chief) Sockalexis, who claimed some kinship to Sockalexis the famous Indian athlete, once told me about hook-

ing up with Price in a deal whereby Al would promote his various remedies, at which he was a past master.

The tie-up didn't last long, not for lack of business, but because the Indian stole the show in the sense that his med lectures were so well received that folks lost interest in the drama that Price put on, making the rep bills somewhat of a flop.

Al was an expert chalk cartoonist and rattled off a line of chatter while making his drawings on a blackboard, which was meat for small-town audiences. Price saw that his end of the show was fast becoming secondary and so the deal came to an end. It was a case of legit versus vaude, and whenever this has happened in the open spaces vaude has always won. Med lecturers of the old days had a wide range of versatility.

**TRADE SERVICE FEATURE**  
Billboard

**Events for Two Weeks**

**March 1-6**  
GA.—Savannah. Thrill Circus, Am. Legion, 28-March 6.  
MASS.—Boston. Gift Show, 1-5.  
MO.—Kansas City. Police Circus, 2-7.  
O.—Cleveland. Dog Show, 6-7.  
R. I.—Providence. Dog Show, 7.  
TEX.—Brownsville. Charro Days, 27-March 7.

**March 8-13**  
GA.—Macon. Pat Cattle Show, 8-9.  
MINN.—Minneapolis. Shrine Circus, 8-13.  
N. D.—Valley City. Winter Fair, 10-12.  
O.—Cincinnati. Dog Show, 13-14.  
TEX.—Amarillo. Pat Stock Show, 8-12.

**HASC**

(Continued from page 31)  
program is gaining momentum. Brother Tony Martone is putting his shows' equipment in shape for an early opening.

**Ladies' Auxiliary**

It was the regular social night, but President Viola Fairly called a special business meeting before she left for Waco, Tex. Thirty-four members were present. Esther May Wiener was elected to membership. The penny box was passed and a birthday song was sung for Verna Bauman. Night's award went to Rosa Lee Elliot. Mother Parker, who has been ill, attended the meeting, but Chaplain May Wilson is still on the sick list. After adjournment members joined the men's club for refreshments, prepared by the Auxiliary members.

**SLA**

(Continued from page 31)  
Vice-President and Mrs. S. T. Jessop left for Florida.  
Brother Charles R. Hall made a donation to the Soldiers' Package Committee. Ben Levine and Steve York, Boston, visited the rooms, as did Harry J. Talley. Lieut. (j. g.) Harold A. Dabroe stopped Bend, Ore. Letters were received from Whitey Woods, Cornelia Curtin, Ned E. Torti, Alex McLachlan, Frank Winkley, Herman Welner, J. W. (Patty) Conklin, George Crowder and Izzy Cervone.

**Ladies' Auxiliary**

Club held a social February 18 with Past Presidents Leah M. Brumleve and Blanche Latto as hostesses. A large crowd attended and attractive prizes were awarded. The table lamp, first prize, went to Elsie Miller. Second prize went to Marie Brown, and Maude Geller won a table cloth. To Lillian Blencoe went a pair of pillow slips. President Phoebe Carsky won a soldier doll. Anne Young donated a loaf of bread which was awarded during the night.

Contact Edna O'Shea or Anne Doolan for your tickets to the bunco and card party to be held in the West Room of the Sherman Hotel March 13. Tickets are 55 cents and party is being held for the benefit of the American Hospital Linen Fund. Prizes will be awarded. Another social will be held March 4.

**NSA**

(Continued from page 31)  
subject of conducting a War Bond drive was discussed and members decided to start it in March. Committee to direct the drive will be appointed later.

It was also decided that if the club could secure enough members to make a creditable showing, a delegation would be sent to the Red Cross blood bank. Any members who care to donate blood to the bank, please notify the secretary. Past President Midge Cohen reminded members that the Red Cross drive is

about to start and urged that all make their contributions early.

Meeting adjourned with a birthday party for the president. She was given a huge cake.

**TAMPA TROUPERS**

(Continued from page 30)

scenic artist, is doing elaborate and extensive mural decorating job at Red Mill which, it is reported, will be a leading night-life center when completed.

**Former ACA-ers Confer**

Dave Schwartz, chief auditor for the dissolved Amusement Corporation of America; Walter DeVoyné, secretary for 12 years of RAS, and Bob Brown, concession secretary of RAS in 1941-'42, have been having daily conferences in the ACA office, First National Building. Fred Burd, RAS mailman, is wintering here, as are the Hennies Bros.' Shows' midget troupers, Harry, Klima and Karl Stephen. Charlie Starke, former member of Klima's unit, is now a cabin boy on a freighter in the merchant marine. Billie (Bozo) Mack, whose show career has run the gamut from burly comic to second assistant secretary of RAS, is in the identification bureau of the Tampa police department.

Mrs. Anna Woods, in General Hospital, Bradenton, where she underwent a major operation, is reported convalescing. At the Woods tourist spot in Englewood George Marshall and his bride of December 24, Betty Roberts, have charge of the Woods general store. George was talker on Latin America, RAS, last season and Mrs. Marshall was a featured dancer. Pop Daley, Dick Best and Duke Wilson are commercial fishing at the same location. Walter and Marjorie Kemp, who own a home on Davis Island, have spent the winter here. Walter, it is said, may become an instructor in the CAA.

**Troupe in St. Petersburg**

In St. Petersburg are Leo Singer and 15 midgets who toured last season with RAS. Ed Squires, organist of the same show, is confined to Bay Pines, and his wife is maintaining their home in that city. Jack Hardy, on the front of Zorima Gardens with RAS last season, bought a winter home in St. Petersburg but expects to troupe in 1943. Jim (Whitle) and Effie Thompson purchased a home site on the bay shore at St. Petersburg. Mrs. Thompson has passed primary examinations for enlistment in the WAACS and Jim plans to enter a defense plant if and when his wife joins the colors.

Jim Malone, many years publicity director of Florida State Fair here, is on the staff of *The Tampa Times*. Walter Davis, former p. a. for JJJ Expo, is photographer on the paper. Joy (Cube) Purvis, manager of Latin America with RAS last season and a Hawaiian show star of the late Dad Aldrich for several years, has a new daughter. Bob Purvis, who emceed the Latin America show in 1943, is employed in a clothing store in St. Petersburg and may not return to the road. Coconuts Joe and His Hawaiian string group are current at an outdoor entertainment center in St. Petersburg.

Reports are that Carl J. Sedlmayr, Elmer C. Velare and Curtis J. Velare plan to spend some time in Tampa soon. Mr. and Mrs. Curtis Velare are wintering at their Crystal River home. Elmer and Ruby Velare have wintered in Salina, Kan. Carl Sedlmayr, it is reported, expects to have a brief vacation at Miami Beach residence before the 1943 season gets under way. Burt Slover and his sons, who are hauling citrus fruit with their trucks, have had a profitable season. Reported by Jack Dadswell.

**PCSA**

(Continued from page 31)

year's dues. Nelson, J. Ed Brown and Charles Farmer respectively reported for the entertainment, public relations and house committees.

Elected to membership Bill Antes and Fred Donnelly. Wendell Stevens was reinstated. Sam A. Abbott donated another War Bond to the Building Fund. He has contributed a total of \$100 in bonds. Harry Chipman, who returned from service with the armed forces in Florida and urged that the members write those in the service as often as possible. Bud Douglas, also discharged from the army, was present at the meeting, as was Speed Olson. Jack Benning, Charlie Paige and Ross Davis attended.

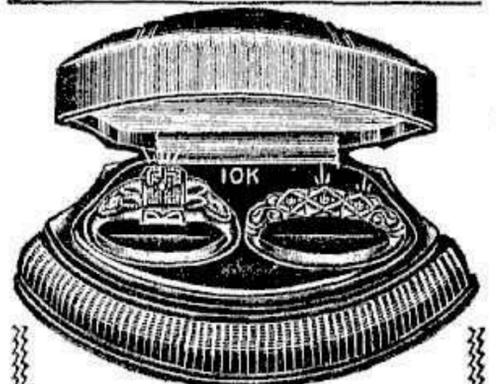
**Ladies' Auxiliary**

A good crowd was on hand for February 22 meeting, presided over by President Edith Bullock. Secretary Donna Day read letters from Gladys Patrick and Mr. Rosencrans notifying members that his

wife, Lulu Rosencrans, had passed away. Club voted to donate \$40 to China Relief. Then Edith Bullock donated \$20 and a group of members gave \$25 which will be sent in the name of the association to the United Nations War Relief.

Bank night award went to Hazel Christensen and the door prize, donated by Donna Day, went to Jess Loomis. Margaret Farmer presented Treasurer Marie Tait \$10 from Mission Beach to be added to the sick and relief fund. Mabel Hendrickson is on the sick list. Jewell Smith, Red Cross chairman, passed out cards and those who had promised to give to the blood bank were asked to go February 25.

Past President Peggy Forstall said she planned to hold a benefit party for the Sick and Relief Fund March 17. Rosemary Loomis, who was present for the first time this winter, brought greetings to members from her aunt, Clara Zelger. Ruby Kirkendall, Alice Blasch, Hazel Christensen, Donna Glenn, Emily Mettler and Florence McConnell gave short talks. Cake and coffee were served by the committee headed by Frances Barth. Peggy Steinberg, of Mission Beach, San Diego, Calif., was appointed co-chairman of the ways and means committee.



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**\$4.90** complete set attractively boxed

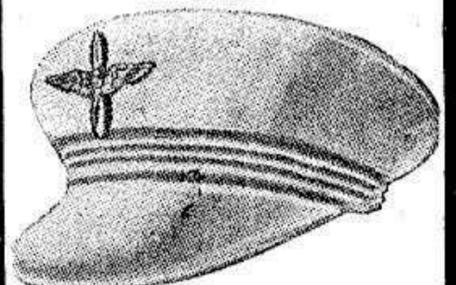
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A Military Number That Sells Itself—Gold Color Emblem—Beautifully Boxed—Order by Number—C-3, Army Insignia . . . C-3, Navy Insignia . . . C-7, Air Corps Insignia. A Real Value at

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New Medicated Foot Bath Treatment—Corns, Callouses, Bunions, Ingrowing Nails, Aching Feet. Praised by Health Culture Magazine. Guaranteed Trial, 10¢; large pkgs., 50¢. **A. LENCKI, P. O. Box 41, North Station, Yonkers, New York.**

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OPENING TYLER, TEXAS, SATURDAY, MAY 1  
CAN PLACE FOR 1943 SEASON

Have complete outfit for Monkey Show. On account of disappointment, have beautiful Outfit for Girl Show Manager, one who can produce a first-class Girl Show.

Will book any Money Getting Shows, also Spitfire or any new Rides. (Will furnish wagons for same.) Will book any legitimate Concessions. Can also place Penny Arcade. (Jack Murray, wire.) Want Electrician and Assistant that can wire up 30-car show; Builder that can handle lot; Tractor Drivers and Train Help. Have opening for several first-class Ride Foremen and Second Men. Can use Working Men in all departments.

Address: DODSON'S WORLD'S FAIR SHOWS, P. O. Box 743, Tyler, Texas

# BUCKEYE EXPOSITION SHOWS WANT FOR SEASON 1943

Manager with attractions for 10-in-1, have complete new 80-foot top. Manager with people and wardrobe for Girl Show. Performers and Musicians for Minstrel Show (Walter Marsh, wire). Man to manage Turnover Crazy House. Snake Show (Whitey Butler, write). Grind Shows with own outfits. RIDE HELP (that can drive semi trailers) for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Chairplane. Will book or buy set Kiddie Rides. CONCESSIONS—Party to take complete charge of Cookhouse, or will book Cookhouse, Frozen Custard (Earle Crane, wire). Photo Gallery, Jewelry Engraving (Walter Moore, write), Novelties, Cig. Gallery or any Concession working strictly stock for 10c. Following parties acknowledge this ad, you are placed: Harry Webb, Bob Murray, Bill O'Day, Eddie Moore, Al Bergeron, Rebel Marchette, Mike Booth. This show opens early and plays money spots only. All communications address:

## BUCKEYE EXPOSITION SHOWS

Winter Quarters, Dardanelle, Ark., P. O. Box 38

JESS BRADLEY

H. G. STARBUCK

# SCOTT EXPOSITION SHOWS WANT

FOR 1943 SEASON, OPENING ATLANTA, GA., MARCH 26.

Have Cook House and Grab with transportation. Will sell or turn over to responsible party, Privilege in Tickets.

CONCESSIONS—All kinds, Corn Game, Photos, Arcade, Custard.

WANT Man with People and Wardrobe for two Girl Shows; have show outfits. Musicians, Performers for Colored Minstrel. Rucker, answer.

Will book any Ride not conflicting with Merry-Go-Round, Loop-the-Loop, Chair-o-Plane, Ferris Wheel, Loop-o-Plane, Moon Rocket. Will book or buy factory Kiddie Autos. Top salaries to Ride Help that Drive Semis.

Winter Quarters now open 128 Auburn Avenue, Atlanta, Ga.

# JAMES E. STRATES SHOWS, INC. CAN PLACE

Ride Foreman and Second Men for Skooter, Hey-Day, Ferris Wheels, Merry-Go-Round and Kiddie Autos. Can place useful Help in all departments. Want Talker for Midget Show. Al Tomani can place Freaks for Side Show. Walter Marks wants Drome Riders. Sam Rice can place Chorus Girls in line in best framed Girl Revue under canvas. Can use Train Crew Help, Canvasman, Asst. Electricians, Tower Men and Neon Men. Can place Pony Ride, Penny Arcade, Spitfire. Will place independent Rides to replace office Rides. What have you? Can place Snake Show and furnish outfit for same. Can place immediately Help at quarters and for season. Can place legitimate Concessions. Following fairs already contracted: Lockport, N. Y.; Hamburg, N. Y.; Batavia, N. Y.; Cortland, N. Y.; York, Pa.; Bloomsburg, Pa.; Danville, Va.; Gastonia, N. Car.; Greenville, S. C., and others pending.

Address: JAMES E. STRATES, SMITHFIELD, N. C.

# JONES GREATER SHOWS

OPENING MIDDLE OF APRIL

WANT Flat Ride with or without transportation. Will book Kiddie Ride. Mr. Johnson, write. CONCESSIONS all open, including Cookhouse and Bingo. SHOWS—Want 10-in-1 or 5-in-1, small Animal and Gld Show; will furnish outfits for same. Help in all departments, Foremen and Second Men for Merry-Go-Round, Wheel and Chair Plane; Pat Wilson, write. Want High Aerial Free Act.

Address PETE JONES, 727 6th Ave., Huntington, W. Va.

# MAGIC EMPIRE SHOWS

Opening March 6, Crossett, Arkansas

CONCESSIONS all open—Cook House, Corn Game, Penny Pitch, Diggers, Lead Gallery, Ball Games, Mitt Camp, and what have you? WANTED—Shows with own equipment, Motor Drome, Athletic, Monkey Show, Ten-in-One, and what have you? CAN PLACE Kiddie Rides, Roll-o-Plane, Spitfire or any other Ride that does not conflict. WANT Ride Help, Foreman for Tilt, Merry-Go-Round, Wheel, Chair-o-Plane. We have a good spring route, including Bald Knob, Ark., Strawberry Festival.

Address MAGIC EMPIRE SHOWS, Crossett, Ark.

# GREAT LAKES EXPOSITION SHOWS

LAST CALL—FOLEY, ALA., THIS WEEK THEN INTO MOBILE, ALA.

Pop Corn, Long Range Gallery, Legitimate Concessions of all kinds. Ride Help who drive semi trailers. Help for Scooter, Caterpillar, Tilt and Wheel. Foreman for Wheel, Rolloplane and Octopus. Top salary. Have equipment for Athletic Show, Dope Show, Monkey Show. Nothing too big for us. Finance any worth-while Show. Performers and Musicians for office-operated Minstrel Show, write. Side Show wanted. C. A. Stevens can place Arcade Help. Can place Agents for Blower and Coupon Stores. Girls for Ball Games. Place Carnival Electrician. Good proposition for capable man. Working Men, come on, we will place you. All address:

AL WAGNER, Foley, Ala., this week; Mobile, Ala., next week.

# LETTER LIST

(Continued from page 49)

Adair, Pete  
ADAMS, Richard  
Adele, Grace  
Akors, Martha Jane  
ATLAS, Oreston  
Bairst, Guy  
Baker, Mrs.  
BALLY, Samuel  
Bart, Mr. & Mrs.  
Bell, Jack  
Bencetti, Mrs. E.  
Bessent, Lillian  
BIELAK, Edward  
Brenton, Brenda  
Brooka, June  
BUTLER, Edward  
Carroll, Maxine  
Caughy, Russell  
Chidester, William  
Chief Thunder  
Clifton, Betty  
COX, John Arthur  
Curtis, Mounger  
(Walter Powell)  
DAVIS, Harold  
Four Ink Spots  
FREDRECKSON,  
Donald R.  
Galman, Samuel I.  
GAVIN, Paul  
GLEASON, James  
Golding, Fred  
Gordon, Freddie D.  
GREYSOLON,  
Herbert D.  
Hall, Otis  
Halladay, Don C.  
Halsted, Virginia  
Hardman, Bruce  
Harter, Lewis H.  
HATHAWAY,  
Charles A.  
HAVENS, Frank  
HELLER, Charles  
Holland, E. S.  
HOLT JR.,  
Theodore  
HOTH, Leland  
Allen  
JONES, Edward  
Francis  
Joy & Juanita  
Kamaka, Mrs.  
Chas.  
KENNEGIEFFER,  
Arend  
Kont, Walter  
King, W. R.  
Lee, June  
Lee, Rosa  
Leonard, Sally  
Lewis, Mr. R.  
Lindermann, L.  
Littlejohn, Frank  
LOGAN, John  
Russell Bros.  
(Circus)  
Lowe, Ed  
Lynton, June  
McDONALD,  
Kenneth James  
McGregor, H. G.  
Marks, Jos.  
Martin, Carl  
Martz, Margie  
MEYERS, John  
Evelyn  
Marks, Joe  
Miller, Albert K.  
MONTAGUE,  
Moore, Mrs. Irene  
Moore, Jim  
Morgan, Frank H.  
Muto, Frances  
O'Connor, Frances  
O'Donnell, Lillian  
Peavy, Lester W.  
PHILLIPS, John  
Joseph  
PINNEY, Joseph  
Frederick  
Reber, Herman  
Richie, E. G.  
Ross, Morton J.  
ROTH, Mattison  
Hargrove  
SALYERS,  
Henderson  
Saxton, N. G.  
Scatterday, Richard  
(Dick)  
Schmidt, Emil C.  
Schmidt, Oscar  
Schwandt, Charles  
R.  
SCHWEDA,  
Henry  
SEBER, Harry  
George  
Simons, Al P.  
Sloan, Lawrence  
Snyder, Mary  
Soponar, Mrs. Mae  
Sparks, Cliff  
Steffen, J. E.  
STEPHENS, Wm.  
J.  
Stock, Mrs. P.  
Tann, Roy  
Teuter, Jaqueline  
Thorson, Carl  
Jensua  
Thurston, Helen  
Weiss, Otto J.  
White, Havo  
Wilson, W. P.  
Wilson, W. L.  
Yogi Ray  
York, Raymond  
Zehak, Jack  
McEntyre, Mrs.  
Inez V.  
McGee, Mrs.  
Christine  
McLaughlin, Bill  
McSPARREN,  
William P.  
MACKIN, Eddie  
James  
MARINO, Joseph  
Paul  
Martin, Johnny  
MATHIS, Calbert  
Alvin  
Miller, Bertram E.  
MONTGOMERY,  
Paul  
Morano, Louis V.  
MOYLAN, Roger  
F.  
Payne, James  
Pike, W. M. (Bill)  
Pitcher, Ray  
POTTER, Robert  
William  
Price, Lester  
Reilly, Consolatria  
(Bobbie)  
Rice, Warren  
Robertson, Miss  
Betty  
Robinson, Frances  
Rohn, Roy  
Roma, Prof.  
Runge, H. E.  
Runge, Mrs. Helen  
Schaffer, George  
SCHAEFFER, Louie  
Louis  
SCHMIDTHORST,  
Bob  
Sibley, A. F.  
SMITH, Andrew  
David  
Smith, Wm. D.  
Spring, Tony  
Stanley, Milford M.  
STANLEY, Sam  
Starkay, John  
STOLTZ, Lloyd  
Foster  
Stone, Jimmie  
Stroud, Slim  
THOMAS, Howard  
Floyd  
THORESON,  
Norman Ernest  
Tubbs, Eddie  
West, Margie  
WILLIAMS,  
Herbert  
WILLIAMS,  
William Henry  
Williamson, P. M.  
Wright, Warren  
Zehli, Fred  
Zeltman, Edward

# MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

Anderson, R. D.  
Anthony, Bob  
Basham, Mrs.  
Bell, Bill  
BENDER, Arthur  
Beshear, Mrs.  
Bing, Bernice  
Bliss, Ralph  
Blondin, Leo  
BOULDWARE,  
Frank  
BRASCH,  
Lawrence  
Brazell, Jay  
BROOKSHIRE,  
Jack Marton  
BROWN, Gordon  
Brown, Rolla  
Burns, Red  
BURNS, William  
Joseph  
Butcher, Mrs. O.  
Campbell, Wm. H.  
Carras, Mrs. Louise  
CHASTEEN,  
ROBERT  
FRANKLIN  
CLARK, Charles  
Joseph  
CLARK, Raymond  
Walter  
CLARK, Warren  
COWSEET, Cecil  
E.  
Crescio, Tony  
CUMMINS, Thomas  
O'FARRELL, Sam  
Delaney, John R.  
Dickerson, Harry  
Dilbeck, Mrs. Marie  
G.  
Duffy, Roy &  
Forn  
Elmarte, Don M.  
EMERSON, George  
Arthur  
Fulton, L. B.  
EPPERSON,  
Joshua George  
FOSTER, Herbert  
Cartrell  
FRANZONE, John  
Battista  
Gonyer, Martin A.  
Goodmer, Archie C.  
GREGG, Dallas H.  
GREGG, Frank  
Melvin  
Griffin, Harry  
Hales, Flo  
Haley, H. D.  
HALEY, Vernon J.  
Harris, Mary  
Heller, George  
HENSON, Earl  
Wm.  
Hoyt, Henry  
HORTON, William  
Hudgens, Delma  
Lee  
Hunt, W. S.  
HUNTER, Carl  
IVEY, Robert  
Clifton  
Jones, Willie  
(Rastus)  
Justice, John Foy  
Keeling, L. C.  
Kelly, Edith  
Kelly, Mrs. Edith  
KELLEY, JR.  
Thomas  
KUPIEC, Adam  
Walter  
Lanka, Clarence  
Lauther, Carl J.  
LAVALL, Arthur  
D.  
LE FEVER,  
Orville Ellsworth  
LeMar, Mrs. Peggy  
E.  
LEFEVRE, John  
W.  
Lewis, Harold  
LITHELAND,  
Oran Oscar  
McCollum, Virgil  
McCoy, Charlie  
McCoy, T. P.

# Philadelphia

PHILADELPHIA, Feb. 27.—Max Gruber's Museum continues to play to good business here. William Gross has opened a Penny Arcade on Market Street, making five arcades operating in the central section of the city.

# St. Louis

ST. LOUIS, Feb. 27.—Barney S. Gerety, Beckmann & Gerety Shows, and J. C. McCaffery visited *The Billboard* Monday while in the city en route to the South. Jimmy Rison, Polack Bros.' Indoor Circus, visited the same day while in town on business for his troupe. Tom W. Allen spent several days here this week, coming up from Waynesville, Mo., where he reports good business with his arcade. With ideal weather, local showmen are getting ready to open on the lots, Sam Fidler being scheduled to open March 6, while Charles Oliver, owner Oliver Amusement Company and Mound City Shows, is set to open his two units in March.

John Francis, owner Maryland Shows, will also open next month. Oscar Bloom, owner Gold Medal Shows, and Sam Solomon, owner Sol's Liberty Shows, spent several days here, leaving Monday for Milwaukee to attend the Wisconsin Association of Fairs meeting. Mrs. Norma Lang has recovered from her recent illness and is back in Carbondale, Ill., for the rest of the winter. Mr. and Mrs. Dee Lang drove down from that point on Tuesday and spent several days here visiting friends. Mike Rosen, prominent concessionaire, came thru Tuesday en route from Chicago to the South. He plans to join a carnival in the South with his concessions.

George Elser, Kansas City, Mo., visited Wednesday while en route to his home

from a visit of several weeks with relatives in Indianapolis. Harry Beach, ride and concession owner with F. E. Gooding's Shows last season, was in the city for several days on a shopping expedition. Barney Williams, currently operating a Penny Arcade here, plans to leave for Erie, Pa., soon to join Penn Premier Shows. Harry Coulson returned to the city Monday after playing Chicago and Louisville with the Polack Bros.' Circus.

George Forster, Dee Lang's Famous Shows, plans a hurried trip thru the East before opening his 1943 season. Harry Lewiston's World's Fair Museum, now in its fourth week at Washington Avenue and Broadway, is doing big business. Pvt. Morris Lipsky, stationed at Louisville, Ky., spent a three-day furlough here last week visiting relatives and friends. International Association of Showmen held a party in his honor Saturday night. His brother, Ralph Lipsky, who was discharged from the armed forces several weeks ago, is employed at a local war plant. Mrs. Ana Wilson and Mrs. Jeanette Waters respectively came up from Louisiana and Texas and spent several days visiting Mrs. Ray Van Wert and Mrs. Kathleen Gawle, en route to Boston and New Bedford, Mass. Mrs. Wilson's mother is ill in the latter city.

# OLIVER AMUSEMENT CO.

Opening in March

Playing Choice Locations in St. Louis.

WANT

FIRST MAN ON FERRIS WHEEL AND MERRY-GO-ROUND. HELP ON ALL RIDES. Tony Crescio, organ man, please write. Mr. Sterner, Popcorn Man, write. Address:

1417 GRATTAN ST., ST. LOUIS, MO.

# VIRGINIA GREATER SHOWS

ROCCO MASUCCI, Manager

W. C. MURRAY, General Agent

Opening early in April. All those with me last year, write. Homer Wood, answer. Good opening for Penny Arcade, Popcorn and Candy Apple. Want Man and Wife to Manage Cook House. Will book Ten-in-One, Monkey Show, Fun House, War Show or any good Side Show. Want Manager for Girl Show. Winter Quarters opens March 22.

Write 118 So. Jefferson Street, Orange, N. J.

Will buy three Tractors and Trailers 24-ft. rack bodies.

**SPACE 61x74 FOR RENT**  
Has Three Frontages.  
**BOWERY—West 10th St.**  
**FELTMAN'S (covered) ARCADE**  
Extending From Surf Avenue to Boardwalk  
**CONEY ISLAND, N. Y.**

**.22 SHORTS WANTED**  
ANY QUANTITY  
WILL PAY HIGHEST PRICES.  
**MIKE MUNVES**  
593 10th Ave. N. Y. C., N. Y.

**WANT W. S. CURL SHOWS**  
Legitimate Concessions and Shows, also Fun House and Penny Arcade. Want Foreman and Ride Men for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chairplane. Prefer Men who can drive trucks. Good salary and good treatment. Address:  
**W. S. CURL**  
BOX 27 LONDON, OHIO

**WILL SELL COMPLETE CARNIVAL**  
Or any part. Merry-Go-Round, 32 foot; Eli 5 Wheel, Glider, Loop-o-Plane, eight Trucks and Trailers, five complete Shows, new Canvases and Banners, ten Concessions with stock, new Canvases, Transformers and Wiring. Complete Carnival ready to operate, nothing needed. If you are on the market, see me at Trailer Studio, or write Gen. Del., Pascagoula, Miss. Furnish your own stamped envelope for any information.  
**W. E. WEST**  
Owner of W. E. West Motorized Carnival  
None of the above equipment is junk, but nice flash; complete Carnival makes a nice midway, with plenty of lights. Don't answer this ad unless you mean business.

**WANTED**  
Talker for Side Show, Front Ticket Sellers. Acts—Freak and Novelty. Always a long season. Now showing 1840 Market, Philadelphia, Pa.; then Art Lewis Shows, first of April.  
**WENDEL (PROPS) KUNTZ**

**SPORTSMAN'S SHOW AND CARNIVAL**  
Open in New Jersey for 10 days early in April. Downtown near Post Office.  
FIRST in all defense locations in New Jersey, Pennsylvania, New York.  
Will buy Elephant, Camel or any large Animal Act. All Riders contracted—will book or buy Major Ride. All Concessions open.  
Can place Girl Revue, Eskimo Show, War Show, Sport Show, Demonstrators and any midway attractions under large top. Truck Drivers and Canvases Men, Concession Agents, good proposition. Wilno Cannon Act, write: **G. T. FITZPATRICK, 74 Ravine Ave., Caldwell, N. J.** Phone: Cal. 9-3272.

**WANTED FOR UNIT**  
BALL GAMES AND ANY OTHER GRIND CONCESSION.  
Wanted: Merry-Go-Round and Chairplane Foreman.  
Open April 30th, Gloucester, N. J.  
Frank Steele, Joe Zembra, write.  
**MIKE ZEIGLER**  
Hotel Milner PHILA., PA.

**OCTOPUS FOREMAN and SECOND MAN WANTED**  
Must drive semi. Last year's help, write.  
**RAY TAHASH**  
Stockbridge, Mich.

**ROUTES**  
(Continued from page 19)  
Howard, Eddie (Wilson's) Phila, c.  
Hunter, George (Swing Rendezvous) NYC, nc.  
Husson, Jimmy (Tic Toc) Milwaukee, nc.  
Hyde, Herman (Diamond Horseshoe) NYC, nc.  
Hyde, Vic (Stanley) Pittsburgh, t.  
Hyers, Frankie (18 Club) NYC, nc.

**I**  
Inca Trio (El Chico) NYC, nc.  
Ink Spots (Buffalo) Buffalo, t.  
**J**  
Jackson, Jerry (Colosimo's) Chi, nc.  
Jackson, Jigsaw (RKO-Boston) Boston, t.  
Jaffe, Nat, Trio (Kelly's Stable) NYC, nc.  
Jagger, Kenny (Leland) Richmond, Ind., h.  
Jarrett, Nick, Trio (Onyx) NYC, nc.  
Jaxon, Great (Mainliner) Des Moines, nc.  
Jeanne, Myra (Mon Patee) NYC, nc.  
Jesae & James (Leon & Eddie's) NYC, nc.  
Johnson, Gertrude (Onyx) NYC, nc.  
Johnson, Gladys (Onyx Club) NYC, nc.  
Johnson, Gil (Bal Tabarin) NYC, nc.  
Johnson, Pete (Cafe Society Downtown) NYC, nc.  
Jones, Broadway, Trio (Troc) NYC, nc.  
Jordan, Dale (Troc) NYC, nc.

**K**  
Kaley, Chandra, Dancers (Beverly Hills) Newport, Ky., cc.  
Karsen, Marie (Gene's) Fargo, N. D., nc.  
Kay, Beatrice (Palace) Cleveland, t.  
Kay, Carol (Jack Dempsey's) NYC, re.  
Kaye, Jane (Moose) Erie, Pa., nc.  
Kaye, Thelma (Music Hall) NYC, t.  
Keene, Linda (Famous Door) NYC, nc.  
Keller, Dorothy (Roxy) NYC, t.  
Kennedy, Mae (Swing Club) NYC, nc.  
Keyboard Kutties, Four (Sawdust Trail) NYC, nc.  
King Cole Trio (Beachcomber) Omaha, nc.  
Knapp, Marjorie (Pierre) NYC, h.  
Knight, Gay (606 Club) Chi, nc.  
Koshetz, Marina (Versailles) NYC, nc.  
Kraft Sisters (Cafe Society Uptown) NYC, nc.  
Kula, Malle (Chins Victory Room) Cleveland, nc.

**L**  
La Bato, Paddy (Alpine Village) Cleveland, nc.  
La Lage (Capitol) Washington, t.  
Landi, Ruth (Mon Patee) NYC, nc.  
Labe, Frances (Leon & Eddie's) NYC, nc.  
Lao & Monsila (Algiers) NYC, nc.  
Larkin, Ellis Trio (Cafe Society Uptown) NYC, nc.  
Lassen, Sigrid (Monte Carlo) NYC, nc.  
Laurence, Paula (La Vie Parisienne) NYC, nc.  
Latin Quarter Revue (State) NYC, t.  
Lazara & Castellanos (Park Central) NYC, h.  
Lee, Bob (Wivel) NYC, re.  
Lewis, Jos. E. (Chez Patee) Chi, nc.  
Lewis, Ralph (Ball) Phila, nc.  
Lit, Bernie (El Patio) Baltimore, nc.  
Logan, Molly (Syracuse) Syracuse, h.  
Long, Walter (Copacabana) NYC, nc.  
Louis & Cherie (Palais Montcalm) Quebec City, Que., Can., nc.  
Lucas, Clyde (Frolics) Miami, nc.  
Lynce & Marianne (Bertolotti's) NYC, nc.  
Lytle Sisters, Four (Commodore) NYC, h.

**M**  
McCormick, Frank & Ruth Kidd (Times Square Supper Club) Rochester, N. Y.  
McNells, Maggi (Coq Rouge) NYC, nc.  
Mallin, Dave (Music Hall) NYC, t.  
Mall, Paul (606 Club) Chi, nc.  
Mangan, Hazel, Foursome (Colosimo's) Chi, nc.  
Mann, Bert (Garrison's) NYC, re.  
Manners, Judy (Park Central) NYC, h.  
Marina (Waldorf-Astoria) NYC, h.  
Masalle, Sally (78th St. Tap Room) NYC, nc.  
Mason, Lee (Stevadora) Detroit, nc.  
Maughan, Dora (Troc) NYC, nc.  
May, Bobby (Roxy) NYC, t.  
Meroffs, Benny, Funzafire (Bowery) Detroit 5-18, nc.  
Michon, Michel (Russian Kretchma) NYC, re.  
Miles, Jackie (La Martinique) NYC, nc.  
Miller, Glenn, Singers (Colonial) Dayton, O., t.  
Miller, Susan (Plaza) NYC, h.  
Mineritch Rascals (Capitol) Washington, t.  
Moffett, Adelaide (La Martinique) NYC, nc.  
Mollina, Rita (Spivy's Roof) NYC, nc.  
Morgan, Johnny (La Martinique) NYC, nc.  
Murtah Sisters (Chicago) Chi, t.

**N**  
Narita (Monte Carlo) NYC, nc.  
Nevel, Nik, Trio (Bancroft) Springfield, O., h.  
Nielsen, Bonnie (Hurricane) NYC, nc.  
Niva, Vera (Queen Mary) NYC, c.  
Noble, Diane (Hickory House) NYC, re.  
**O**  
Osta, Teresita (El Chico) NYC, nc.  
Osborne, Merl (Edgewater Beach) Chi, h.  
Oxford Boys (Earle) Washington, t.

**P**  
Pablito & Lilian (Havana-Madrid) NYC, nc.  
Page, Diane & Matt (Mike's) West Palm Beach, Fla., nc.  
Pancho & Diane (La Conga) NYC, h.  
Parker, Del (Brass Rail) Detroit, re.  
Parks, Bernice (Chez Patee) Chi, nc.  
Paterson & Jackson (RKO-Boston) Boston, t.  
Pepito (Havana-Madrid) NYC, nc.  
Petti, Ruth (Tower) Kansas City, Mo., t.  
Phelps, Phil & Dotty (Palomar) Seattle, t; (Post) Spokane 12-14, t.  
Plekert, Rollo & Verria (Blackhawk) Chi, c.  
Pilas & Lucille (Havana-Madrid) NYC, nc.  
Pinkus, Bobby (Glenn Rendezvous) Newport, Ky., nc.  
Piper, Benny (Oriental) Chi, t.  
Powers, Marlow (885 Club) Chi, nc.  
Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.  
Pupi Dancers (La Conga) NYC, nc.

**Q**  
Quitte (Brownie's Marble Bar) Rochester, N. Y., nc.  
**R**  
Radio Aces (Hurricane) NYC, nc.

Radio Rogues (Palace) Cleveland, t.  
Rafael, Vilma (Swing Club) NYC, nc.  
Raft, Tommy (Casino De Parce) New Orleans, nc.  
Rasha & Mirko (St. Regis) NYC, h.  
Raye & Naldi (Plaza) NYC, h.  
Reed, Dianne (Swing Club) NYC, nc.  
Revue (Cafe Society Downtown) NYC, nc.  
Reyes, Raul & Eva (Paramount) NYC, t.  
Reyes, Reva (Cashah) NYC, nc.  
Reynolds, Lynne (Brown Derby) Chi, nc.  
Rice, Don (Colonial) Dayton, O., t.  
Rice, Lieut. Guz (Henry Hudson) NYC, h.  
Rice, Sunny (Strand) NYC, t.  
Rich, Herman (Peiman Heath Inn) NYC, nc.  
Richards, Don (Village Barn) NYC, nc.  
Richey, Jean (Earl Carroll) Hollywood, t.  
Rio & Rita (Riviera) Columbus, O., nc.  
Rios, Rosella (Havana-Madrid) NYC, nc.  
Roberts, Lucille & Eddie (USO Show) Courtland, Ala., 3.  
Roche, Betty (RKO-Boston) Boston, t.  
Rogers, Danny (Hurricane) NYC, nc.  
Rosella, Jessie (Vine Gardens) Chi, nc.  
Ross Sisters (Stanley) Pittsburgh, t.  
Rossilianos, The (William Penn) Pittsburgh, h.  
Russell, Bill (Park Central) NYC, h.

**S**  
St. Claire Sisters & O'Day (Shrine Circus) Minneapolis; (Shrine Circus) St. Paul 8-21.  
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.  
Salazar, Hilda (Havana-Madrid) NYC, nc.  
Sara, Jose, Juan (El Chico) NYC, nc.  
Satch & Satchel (Troc) NYC, nc.  
Scott, Hazel (Cafe Society Uptown) NYC, nc.  
Scott, Virgie (Onyx) NYC, nc.  
Sebastian, John (La Vie Parisienne) NYC, nc.  
Seckler, Beatrice (Roxy) NYC, t.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shaw & Lee (Colosimo's) Chi, nc.  
Shaw, Sonia (Mon Patee) NYC, nc.  
Shaw, Walter (La Martinique) NYC, nc.  
Shayne & Armstrong (Music Hall) NYC, t.  
Sheeran, Jube (Village Barn) NYC, nc.  
Sherman, Lee (Roxy) NYC, t.  
Simpson, The (Iceland) NYC, re.  
Skyliners, The (Commercial) Elko, Nev., h.  
Smith, Betty Jane (Chicago) Chi, t.  
Son & Sonny (Sherman) Chi, h.  
Sporn & Dukoff (Hollenden) Cleveland, h.  
Stadlers (Commodore) NYC, h.  
Stefanie & Armando (Sheraton) NYC, h.  
Stone, Al (18 Club) NYC, nc.  
Storch, Larry (Frolics) NYC, nc.  
Styllists (Rogers' Corner) NYC, re.  
Sues, Leonard (Frolics) NYC, nc.  
Summer, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Swifts, Three (Oriental) Chi, t.  
Sylvio (Don Julio's) NYC, nc.

**T**  
Taubman, Paul, & Swing Trio (Cashah) NYC, nc.  
Talaveras, The (Glenn Rendezvous) Newport, Ky., nc.  
Teeman, Eleanor (Park Central) NYC, h.  
Terrace Trio (Chateau Moderne) NYC, nc.  
Tharpe, Sister (Buffalo) Buffalo, t.  
Thompson, Arlene (Mon Patee) NYC, nc.  
Tova, Tanya (Casino Russe) NYC, nc.  
Toy & Wing (Palace) Columbus, O., t.  
Tracy, Ben (Ringside) NYC, re.

**V**  
Valdez, Miguelito (La Conga) NYC, nc.  
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.  
Vance, Jerri (Park Central) NYC, h.  
Venezia, Chiquita (Eldorado) NYC, nc.  
Vestoff, Florida (18 Club) NYC, nc.  
Victor, Frank, Quartet (Rogers' Corner) NYC, re.  
Vogue, Charlotte (Leon & Eddie's) NYC, nc.

**W**  
Wain, Bea (Bowery) Detroit, nc.  
Wallace, Joe (Sherman) Chi, h.  
Watson, Laurel (Onyx) NYC, nc.  
Wayne, Frances (Onyx Club) NYC, nc.  
Wayne, Wacky (Frolics) NYC, nc.  
We Three Trio (Eldorado) Cleveland, nc.  
Wermuth, Thalia (Tower) Kansas City, Mo., t.  
White, Danny (Iceland) NYC, re.  
White, Jerry (Bill's Gay '30s) NYC, nc.  
White, Madelyn (Bertolotti's) NYC, nc.  
Whitney, Beverly (Savoy-Plaza) NYC, h.  
Whit & Mae (Orpheum) Omaha, t.  
Witche, Jerri (Troc) NYC, nc.  
Wood, Barry (Chicago) Chi, t.  
Woods & Bray (Gingham) Springfield, Ill., 5-18, nc.  
Wynn, Nan (Pierre) NYC, h.

**Y**  
Yost's, Ben, Mimics (885 Club) Chi, nc.  
Youngman, Henry (Paramount) NYC, t.

**Z**  
Zimmer, Vicki (Kelly's Stable) NYC, nc.

**DRAMATIC AND MUSICAL**  
(Routes are for current week when no dates are given)

Arsenic and Old Lace (Davidson) Milwaukee.  
Barrimore, Ethel, in Corn Is Green (Municipal Aud.) New Orleans 3; (Aud.) Jackson, Miss., 4; (Robinson Aud.) Little Rock 5; (Aud.) Memphis 6.  
Big Time (Curran) San Francisco.  
Claudia (Nixon) Pittsburgh.  
Gry Havoc (Studebaker) Chi.  
Dough Girls (Erlanger) Buffalo 4-6.  
Eve of St. Mark (Harris) Chi.

Gilbert & Sullivan Operas (Auditorium) Denver 1-3; (Capitol) Salt Lake City 5.  
Good Night Ladies (Blackstone) Chi.  
Junior Miss (Geary) San Francisco.  
Junior Miss (Cox) Cincinnati.  
Kiss and Tell (Wilbur) Boston.  
Life With Father (Cass) Detroit.  
Men in Shadow (Colonial) Boston.  
Perry and Bess (English) Indianapolis 2-6.  
Priorities of 1942 (National) Washington.  
Private Lives, with Ruth Chatterton (Erlanger) Chi.  
San Carlo Opera Co. (Boston O. H.) Boston.  
Springtime for Henry, with E. E. Horton (Walnut) Phila.  
Student Prince (Selwyn) Chi.  
Tobacco Road (Shubert Lafayette) Detroit.  
Ziegfeld Follies, with Milton Berle (Forrest) Phila.

**ICE SHOWS ON TOUR**

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Ice-Capades of 1943 (Arena) Philadelphia 1-6; (Maple Leaf Gardens) Toronto 8-13.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.  
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

**CARNIVAL**

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)  
Alamo Expo.: San Antonio, Tex.  
B. & H.: (Assembly & Devine Sts.) Columbia, S. C.  
Fidler United: St. Louis, Mo., 6-13.  
Great Lakes Expo.: Foley, Ala.  
Greater United: Brownsville, Tex.  
Hubbard: Centerville, Miss.  
Liberty United: Charleston, S. C.  
Louisiana State: South Baton Rouge, La.  
M. H. Am. Co.: Sumter, S. C.  
Miller, Ralph R., Am.: Baton Rouge, La.  
Omar's Greater: Kingsland, Ark.  
Ozark: Barling, Ark.  
Park Am. Co.: Alexandria, La.  
Slebrand Bros.: Phoenix, Ariz., 5-13.  
Texas: McAllen, Tex.  
Tower Am. Co.: Augusta, Ga.  
Ward, John E.: Baton Rouge, La., 6-13.  
Wolfe Am.: Teocoa, Ga.  
World of Today: Waco, Tex.

**CIRCUS**

Cole, James M.: Hamilton, N. Y., 8; Norwich 9; Richfield Springs, 10; Frankfurt 11; Rome 12.  
Hamid-Morton: Kansas City, Mo., 1-6.  
Miller's, Ted: (Cathedral) New Castle, Pa., 1-6; (Municipal Auditorium) Charleston, W. Va., 8-13.  
Polack Bros.: (Taft Auditorium) Cincinnati, O., 8-13.  
Taylor: Canton, Miss., 1-6.

**MISCELLANEOUS**

Barrett, Roy (J. M. Cole unit) N. Syracuse, N. Y., 3; Ozenovia 4; Manlius 5; Hamilton 8; Norwich 9; Richfield 10; Frankfurt 11.  
Birch, Magician: Trenton, Tenn., 3; Humboldt 4; Ripley 5; Steele, Mo., 8; Hayti 9; Caruthersville 10; Walnut Ridge, Ark., 11.  
Burke & Gordon: Indianapolis 1-6.  
Campbell, Loring, Magician: Farmington, Mich., 3; Roseville 4; Pontiac 5; Grosse Isle 8; Flint 9; Capac 10; Saginaw 11.  
Couden, Doug & Lola: School Assemblies, Rome, Ga., 1-6.  
DeCleo, Harry, Magician: Marysville, O., 1-6.  
Lady Crystal, Mentalist (Terre Haute House) Terre Haute, Ind., 2-10.  
Long, Leon, Magician: St. Marys, Ga., 3; Brunswick 4-8.  
Marquis, Magician (Mojesta) Milwaukee 3-4; (Fox-Paradise) Milwaukee 5; (Fox-Garfield) Milwaukee 6.  
Ricket's Dogs, school show: Fort Payne, Ala., 1-6.  
Sisco, Henry, Tent Theater: Waynesville, Ga., 1-6.  
Slout, L. Verne, Theater Workshop: Ruleville, Miss., 3; Inverness 4; Louisville 5.  
Woolridge, Magician (Tropics Night Club) San Antonio, Tex., 1-6.

**ADDITIONAL ROUTES**

(Too Late for Classification)  
Brown, Walter & Jean (Club Bowery) Detroit 1-13.  
Latinos, Three (Family) Scranton, Pa., 4-9; (Penn) Wilkes-Barre 10-14.  
White Bros.: (Idle Hour) Charleston, S. C., 1-12.

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# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Timely Letter

There are some signs that the bitter test of 1943 may be taking shape, and at such time it is wise for every industry and every individual to be prepared. At such times it always seems best to prepare for the worst and then hope for the breaks to go in our favor.

At least three adverse developments have been gathering in various parts of the world, and any one or all of these may greatly increase the job of the United Nations in winning the war. The leaders of Russia and of England have also lost some of their confidence in the American people because of the recent trends in the United States. The leaders of Russia fear that American troops will not become a real fighting force because they are not fully supported by the people back at home. British leaders feel that the American Congress has already lost the peace for the United Nations and hence the war may have to be fought over again—just as the American Congress lost the peace in 1918 and sowed the seed of World War II.

A lot of thinkers are taking serious notice of the present situation. The United States News, weekly magazine edited by David Lawrence, Republican leader and outspoken critic of President Roosevelt, calls attention to some of the facts in brutal language in its issue of February 26. It says that leaders in our Army and Navy have to spend more time fighting Congress than fighting the enemy in order to get what they need.

The publication also says very bluntly that all the bickering and politics now going on will certainly prolong the war; that casualty lists are almost certain to be as high as 100,000 per month, and that if the

bickerings of Congress prolong the war as much as six months the price will be 600,000 lives of American men. That is a blunt way of putting it, but the American people should be made to face the truth, as awful as it may be.

The recent celebration of Washington's birthday led some newspapers to publish a letter written by him March 27, 1779. Part of the letter seems to be very timely, as follows:

"Friends and foes seem now to combine to pull down the goodly fabric we have hitherto been raising at the expense of so much time, blood and treasure, and, unless the bodies politic will exert themselves to bring things back to first principles, correct abuses and punish our internal foes, inevitable ruin must follow. . . . Our enemies behold with exultation and joy how effectually we labor for their benefit, and from being in a state of absolute despair, and on the point of evacuating America, are now on tiptoe.

". . . Congress is rent by party, that much business of a trifling nature and personal concernment withdraws their attention from matters of great national moment at this critical period, when it is also known that idleness and dissipation take the place of close attention and application, no man who wishes well to the liberties of his country and desires to see its rights established can avoid crying out."

Probably America is too much divided by politics to listen to its own leaders at the present time, but it might be a good idea to dig back into history and revive some of the timely messages of leaders in the past. And then fight to win the war as soon as possible. For every month that the war is prolonged, the casualty lists are almost sure to rise accordingly.

# Return Pins Held by Law

**Phila. operators get return order from lower court after high court decree**

PHILADELPHIA, Feb. 27.—Coming on the heels of a reversal of opinion on the part of the Pennsylvania State Superior Court which paved the way for the return of pinball machines here came another gratifying court opinion which allowed the pinball operators to regain the machines seized by the police in March, 1942, when the ban went into effect. Steering what was considered a "middle course" between two State Superior Court decisions on pinball machines, Judge Byron A. Milner, in Quarter Sessions Court on February 9, ruled that 91 of the 102 confiscated pinball machines held here by the local police should be returned to their owners, and held that only the 11 remaining machines could be properly destroyed as gambling devices.

His decision ended litigation of nearly a year, during which the machines were frequently displayed in the courtrooms as attorneys sought to prove they were—or were not—gambling devices. In the case of the 11 condemned machines, Judge Milner ruled that such devices as registers and "knock-out buttons" showed they were used for gambling. No such evidence, however, was found in an examination of the 91 machines which he ordered the police to return to their owners, Judge Milner said, altho these machines permitted free games. In effect, Judge Milner ruled that pinball machines that pay off in free games are not illegal.

The court's action followed a conference with Assistant City Solicitor James P. Ryan. Several months ago Judge Milner heard a petition of the Department of Public Safety for permission to destroy the 102 machines. He withheld decision pending a decision by the State Superior Court on similar appeals from Butler and Erie counties. Three weeks ago the Superior Court ruled that pinball machines paying off in free games only are not illegal, which overruled the opinion made early last year by the late Superior Court Judge Jesse E. B. Cunningham, who ruled then that pinball machines which permitted free plays were gambling devices, holding that free games were "something of value." It was his successor, Judge Charles E. Kenworthy, who ruled in the more recent opinion that free plays did not constitute gambling.

Freeing of the 91 machines enables operators to meet the increasing demands of location owners for machines. Scarcity of replacement parts has enabled operators to get only about 500 machines in shape from the 3,000 machines stored away following the ban on the pinball machines last March.

## Incorporation Amendment For Well-Known Distrib

RICHMOND, Va., Feb. 27.—A report by the State Corporation Commission issued February 14 showed the following newly incorporated firm: Moseley Vending Machine Exchange, Inc. H. F. Moseley is listed as president.

The firm also increases its minimum authorized capital stock from \$110,000 to

### Miss. Revenue

JACKSON, Miss., Feb. 27.—Reports by the State Tax Commission show that revenues for nearly all sources increased in January. This is especially true of the State sales tax. January proved to be the second highest month in history for the sales tax.

Revenue derived from beer also increased considerably. Revenue from tobacco increased about \$30,000 in January as compared with a year ago.

The revenue on coin machines received in January was less than that received a year ago. Collections for January this year were \$5,077. A year ago the January coin machine revenue amounted to \$5,424.

State officials have been watching with interest the recent federal tax report on coin machines in the State.

# Restaurants Need Machs.

**Rationing will hurt eating places — machines bring cheer and revenue**

CHICAGO, Feb. 27.—Restaurants and eating places may need coin machines now more than ever. The new and strict regulations on food rationing will severely cut the food supplies of restaurants as well as homes. This may detract some from the cheerfulness of the modern restaurant, and any amusement or music offered to patrons will help that much. Indications are that such locations will need the revenue derived from all types of coin machines now more than ever.

The National Restaurant Association here reported that it is making a month-to-month check of trends in the restaurant field in order to help the business adjust itself to new conditions. The rationing program, it is said, will call for many changes in restaurants in all parts of the country.

Official reports show that restaurants had an increase of 23 per cent in business during January, but the trend is expected to turn the other way in many cities in the future.

Restaurants in Arkansas, Louisiana, Texas and Oklahoma had the biggest increase in business in 1942. Restaurants in New England had the smallest increase last year. Recent testimony before a Senate committee showed there are 170,000 restaurants in the United States and that they do a gross business of \$2,750,000,000. Clubs, hotels and drug-store lunch counters are not included in the above total. If they were included, the report shows there would be 248,000 public eating places in the nation with a gross volume of \$3,500,000,000 per year. More than 90 per cent of these eating places can be classed as individually owned.

\$200,000. H. L. Moseley is listed as secretary, and the address as 00 Broad Street, Richmond.

The new incorporation step is an amendment to former incorporation papers.

Harry Moseley and his distributing firm are nationally known in the coin machine industry.

# How Coinmen Can Help in the Present War Effort in Order To Hasten War Production

By JACK WEINBERG

Coinmen needn't be told that America is at war. The coin machine industry was one of the first to be hit by the national emergency, and all coinmen need do to make sure we are in a death-struggle is to look around his shop. The scarcity of new machines will tell him that story more forcefully than words.

But what coinmen must be told is that it is their duty to do something toward this nation's war effort. Make a close inventory of yourself, Mr. Coinman. Just what are you doing for the war effort?

You're buying bonds, you say! A very fine and important task to do! It was the coin machine industry that was among the first to help popularize bond sales on a nationwide scale. But, that is not enough!

Your son, your brother, your partner is serving with the armed forces? You've sent your mechanics into uniform? That is a great sacrifice—but more so on the part of the man who is in the services than on yours. True, it hurts to see your own flesh and blood fighting and dying. But, that is not enough!

All right, you say, what is enough?

### One Man's Schedule

We know of one coin machine operator who, in addition to tending to his business so that his family may live, takes care of the following schedule each week:

Serves as a boy scout troop leader. Teaches first-aid for Red Cross classes several nights a week.

Has joined the civilian defense set-up as an air-raid warden.

Has joined the State guard. He is doing everything to back up his younger brother, a staff sergeant "somewhere in England" who may, at this writing, already be in the thick of things in North Africa.

Granted this coinman is young, has high ideals and has an understanding wife who approves of all his work in behalf of the war effort. But there are many of you coinmen who don't do even one of the many things he accomplishes every week.

### A Suggested Program

Here's a program you can follow: If you buy bonds—buy more. If you don't buy them, better see a psychiatrist right away or else buy up what you should have had before this.

You gave scrap metal during the scrap drive and patted yourself on the back for the huge batch of stuff you threw on the pile. That's not nearly enough. Go thru your establishment and your home with a fine tooth comb and you'll come up with more scrap. Pay special attention to copper and brass. Uncle Sam needs both metals very badly today.

If you are physically able to do so, join your State Guard unit today. There you will find your doctor, your lawyer, your butcher, your baker, your banker, your buddy and many more persons just as good as you are. Your State needs your help now.

Should you not feel fit for the home guard, you can always become a warden—air raid, fire warden, auxiliary police officer, airplane spotter or any one of a number of other civilian defense posts open.

Learn first aid. There should be a Red Cross first-aid class in your neighborhood. If there isn't, ask the Red Cross to start one.

If you are between the ages of 18 and 60, you can give of yourself your most precious possession and still not miss it. Go to the American Red Cross blood bank in your city and volunteer to give your lifeblood to be manufactured into plasma for use on the battlefield. Plasma

has saved, and will continue to save, the lives of many of our servicemen. Your kin may need plasma. There's nothing to giving your blood—make an appointment today. In making such a contribution you will have the personal satisfaction of having your blood go to war to help beat the Axis.

### Prepare for War Job

Here's another tip. Begin now to prepare yourself for some job in the war effort. The war man-power commission is cracking down and it may not be long before your industry is affected. You are needed in war work, so learn today for that job tomorrow.

Whatever war task you choose to undertake for yourself, make up your mind right now, before you start, that you will do the very best kind of a job you are capable of doing.

But, act before it is too late. Your country, your family needs you!

# Plan April Bond Drive

**U. S. Treasury making plans but has not announced any new bond record yet**

WASHINGTON, Feb. 27.—Secretary of the Treasury Morgenthau announced February 11 that the Treasury will start a new Victory Loan drive in April to raise \$9,000,000,000.

The coin machine trade, especially the juke box division, has taken a very active part in previous special bond drives, and many organizations will plan to take special part in this coming drive. The trade welcomed the early announcement of this drive since the drive for last December was announced so late that juke box operators had little time to make preparations for it.

The Treasury has not yet announced whether it will have a special phonograph record boosting bonds for the April campaign. It is expected that plans for the new campaign will be announced at an early date by government officials.

The Federal Reserve Board is also making special plans for the bond drive. One of the important themes for the campaign will be that of urging the masses of people to buy bonds in order to prevent inflation.

The Wall Street Journal, February 13, published an editorial criticism of the campaign plans as follows:

### Critical Opinion

"Treasury and Reserve Board officials, Secretary Morgenthau says, will begin conferences next week on plans for the April drive to sell War Bonds. He expects the volume of sales to equal or exceed that of the December campaign, which placed \$12,900,000,000 of government obligations.

"In its February bulletin the Federal Reserve Board again emphasizes the importance of raising as much of the funds as possible from current income and for holding to a minimum the creation of new money by borrowing from banks." (See APRIL BOND DRIVE on page 59)

# Revenue Starts Down . . .

CHICAGO, Feb. 27.—Reports are accumulating indicating downward trends in State, city and federal tax collections on coin machines. The industry is interested in signs that such revenue is beginning to drop because of the high total of multiple taxes. Federal revenue derived from coin machines showed a tendency to begin to drop late in 1942. The application of the federal tax to thousands of new types of machines boosted the federal revenue in December. The January report is not yet available.

Hampton, Va., has recently reported a loss of \$3,500 in license fees on pinball games. The tax office said this was due to the very strict regulations set up by the State liquor board. Arkansas, a State that has one of the most reasonable license systems in existence, reports that revenue from coin machines for 1942 showed a decided drop. Th total coin machine revenue for 1942 was \$40,282; for 1941 the State derived \$50,552.

South Carolina also reported coin machine revenue to be off for 1942. The State tax office said this drop in coin machine revenue was because no new machines are being made and that repair parts are hard to get.

**ANOTHER WEEK NEARER VICTORY!**

*W. Rabkin*

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# Industry Mentions Magazines -- Newspapers -- Radio

### Another Broadcast Plug

On a program from the West Coast Saturday night, February 13, from an army air base, Preston Foster was commenting on a song which Florence George had just sung. He said she had a fine pair of lungs, a voice like a bell and she was a peach. Florence retorted, "A pair, a bell and a peach! Are you talking about my voice or a slot machine?"

At which the local announcer, in a facetious mood, added, "What do you mean? Our boys don't know anything about slot machines." A remark, naturally, which brought down the house in a series of catcalls and loud whistles.

### Hooch, Kloooh and Juke

According to a report from some Idaho defense project workers who have just returned from Alaska, a report which was published in The Seattle Times recently, our boys in that far cold country don't say "wine,

women and song" any more. Instead they have substituted "hooch, kloooh and juke."

### Juke Box for School Dances

According to *The Des Moines Register*, the Valley High School students in West Des Moines have a juke box for noon-hour entertainment and school dances as a result of a bit of student co-operation. Money for the purchase was contributed by the senior class, "V" Club and student council.

### Pinballs in London

Ed Groves, *Billboard* correspondent in London, had the following to say concerning the picture recently given wide publicity showing a group of American soldiers playing a number of pinball machines.

"On Sunday *The Pictorial* had more to say about pin tables—this time apropos the loan of 40 such games by the Amusement Caterers' Association to the American Red Cross. Writing this during a fight against indisposition at a spot some considerable distance from London, I am not in possession of the full details—all I know is what *The Sunday Pictorial* says—that troops (presumably American) will play on them free and get prizes. *The S. P.* commenting: 'Many of our own soldiers would appreciate the same' asks, 'Does anyone else want to put a pin table to war work?' I have no doubt that the Amusement Caterers' Association would just as gladly help any other services welfare organization if approached, but what *The S. P.* does not apparently know is that individuals throughout the trade have been responding to calls from British service stations. As, for instance, the response made to an appeal from a British RAF station thru these columns not so long back."

### PX for WAACS

A lot of publicity has been given during the past year to juke boxes and phonographs located in USO lounges and post exchange buildings available to our men in the service. But the first publicity of this kind for a post exchange for the women in service—the WAACS—was recently found in *The Pittsburgh Post-Gazette*. This article said that the post exchange, like an old-fashioned store, had all kinds of merchandise available for sale and has a juke box and all the other accouterments which make for pleasant loafing.

### Converted Phonograph

*The York (Pa.) Dispatch* recently reported that one company in Oklahoma was awarded the Army-Navy "E" award for its ingenuity in converting old machines into machines that could be used in the war effort.

The example they cited was that of changing an old phonograph over so that it could be used as a tool for spray-painting shells.

### Petrillo's Progress

There have naturally been many editorials written recently concerning the Petrillo situation, but not many of them take the attitude of the one reprinted below from *The Philadelphia Inquirer*, February 14, which seems to think that he is justified in his demand for a fee from juke boxes.

"After his table-thumping session with a Senate committee last month, James C. Petrillo, head of the American Federation of Musicians, refused to lift his ban on recordings by the members but intimated that he might negotiate later with the recording industry.

"Now he graciously announces that he will take the matter up with the companies but during the negotiations he will continue to dictate what music the public may or may not hear over the air.

"Regarding the merits of his proposals, which include fixed payments for recordings to be made to his union treasury, it is impossible for the outsider to judge, altho the requirements for an annual fee to the union for every juke box in the country doesn't suggest that he is over-modest in his demands.

"But Petrillo says nothing about re-

ducing the scale for 'pancake turners,' phonograph record changers—\$9 a week in at least one city—which may invite the attention of the authorities who are so much concerned these days with mobilizing every ounce of human energy for industries essential to the war.

"If Boss Petrillo is really ready to make some concessions, it will be the first time, so far as noted, that he has shown any concern for the public interest."

### Thank You, Mr. Seeburg

There has been considerable discussion in Chicago recently concerning the juke box in the City Hall, and the following letter appeared in that portion of *The Chicago Daily News* where readers may write in and voice opinions.

"This is in answer to Herman Vassilowski's question on 'Who gets the money from the juke box that is standing in the center of the City Hall in Chicago,' which appeared in the January 29 issue.

"These phonographs are being used all over the United States for just one purpose, namely, the sale of War Saving Stamps. These minutemen model phonographs are not for sale nor do they have slots for the reception of coins. Our company and its distributors all over the United States not only place the machines, but service them and furnish records—all at no expense to the Treasury Department.

"The ladies who sell the stamps in the locations where these phonographs are placed are from such organizations as the American Legion Auxiliary, women's clubs, etc. Their services are also gratis. N. MARSHALL SEEBURG."

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### CONSOLES

18 Jennings Silver Moons, Free Play	\$110.00
1 Buckley Track Odds, Daily Double Model, 8U	400.00
Mills Four Bells, High Serials	450.00
Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet	450.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet	325.00
2-Evans Bangtails, '39 Mod., Brown Cab.	165.00
2 Evans '39 Model Dominos, Brown Cabinet, 8U	165.00
2 Evans Lucky Lucres, '41 Model, 2-Tone Cabinet, 3/5¢ & 2/25¢	365.00
Baker's Racers, Daily Double, GA	195.00
1 Paces Racers, Red Arrow, JP Model	210.00
Mills Square Bells	50.00
Keeney's Super Bells, 8U	175.00
Bally Club Bells, New, Comb. Cash and Free Play	Write
Bally Club Bells, 8U, Comb. Cash and Free Play	175.00
1 Evans Bangtail, Slant Head	75.00
1 Keeney Kentucky, Slant Head	75.00
8 Mills Jumbo Parades, Free Play	75.00
Mills Jumbo Parades, Cash Pay, Late Mod.	110.00
Evans '41 Model Bangtails, 2-Tone Cab.	350.00

### SLOTS

Mills Blue Fronts, 5¢ Play	\$100.00
Mills Blue Fronts, 10¢ Play	110.00
Mills Blue Fronts, 25¢ Play	125.00
Mills Bonus Bells, 5¢ Play	225.00
Mills Cherry Bells, 5¢, 3-10 Payout, Club Handle	165.00
Mills Cherry Bells, 10¢, 3-10 Payout, Club Handle	175.00
1 Mills Brown Front, 5¢, Club Handle, Ser. #482558	175.00
1 Mills Melon Bell, 5¢ Play	125.00
Mills Original Chromes, 5¢, One Cherry Payout	295.00
Mills Original Chromes, 10¢, One Cherry Payout, Clean as New	275.00
Mills Gold Chromes, 5¢, 2-5 Payout, Like New	275.00
1 Mills Gold Chrome, 5¢, 3-5 Payout	175.00

Mills Copper Chromes, 5¢, 2-5 Payout, Like New	\$275.00
Columbia Bells, 5¢, R. Door Payout, GA	42.50
Columbia Bells, 5¢, JP Model	42.50
Mills 5¢ Front Venders, Milco Check Escalators, Indicator Head Future Play, Br. Crackle Finish, Concealed JP	175.00
Mills 5¢ Front Venders, Milco Check Escalators, Indicator Head Future Play, Br. Crackle Finish, Open Jackpot	175.00
Brand New Mills Front Vender, Milco Check Escalators, Indicator Head Future Play, Crackle Finish, Open JP	235.00
Jennings Chiefs, 5¢ Play	65.00
1 Jennings Silver Moon Chief, 5¢, Late '41 Model	235.00
1 Jennings Silver Moon Chief, 10¢, Late '41 Model	250.00
1 Jennings Silver Moon Chief, 25¢, Late '41 Model	275.00
1 Mills 1¢ Smoker Bell	25.00
5 Mills 1¢ Q.T.'s	45.00
3 Mills 5¢ Q.T.'s	65.00
2 Mills 10¢ Q.T.'s	70.00
2 Mills 1¢ Q.T., Giltier and Gold	70.00
8 Mills 5¢ Chrome Vest Pockets	55.00
25 Mills 5¢ Blue & Gold Vest Pockets	50.00
1 Watling Gooseneck, 25¢, Double JP	75.00
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1 Mills Indian Head, 1¢, Double JP	45.00

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BALLY ONE BALL PAYOUT TABLES	
4 Bally Fairmounts	\$500.00
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8 Bally Jockey Clubs	350.00
7 Bally Sport Kings	200.00
4 Bally Santa Anitas	185.00
1 Bally Long Shot	250.00
1 Bally Kentucky	235.00
8 War Admirals, Rebuilt by Sullivan-Nolan	250.00

### BALLY ONE BALL FREE PLAYS

1 Bally Pimlico, Brand New	\$465.00
5 Bally Pimlicos, Like New	385.00
4 Bally '41 Derbys	285.00
18 Bally Club Trophies	275.00
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Small Dead Rubber Rings, A-1	100	Doz.	1.50	.24
Small Live Rubber Rings			1.75	.27
Large Dead Rubber Rings			2.25	.33
Large Live Rubber Rings			2.25	.33
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Extra Large Live Rubber Rings			3.25	.45
Rubber Plunger Tips			3.25	.45
Black Coin Chute Pads			3.25	.45
Red Super Grade Coin Chute Pads			5.00	.72
Bevelled Hole Rebound Rubbers			2.25	.33
Regular Hole Rebound Rubbers	100	Doz.	2.25	.33
Barrel Plunger Spring (Outside)			3.25	.40
Barrel Plunger Spring, Heavy Plated			5.50	.75
"L" Shaped Rebound Spring			1.75	.30
Skill Lane Spring			3.75	.48
Compression Plunger Springs			3.25	.50
New Thick Plunger Springs			6.00	.85
Photo-Electric Cells (CE-23)			Ea.	2.50
5-Cent ABT Free Play Chutes, Ea.			2.75	
1-Cent ABT Free Play Chutes, Ea.			3.00	
1¢-5¢ ABT Chute Slides, Ea.			.85	
1 Pound Spool Rosin or Acid Solder			.55	

PERMO POINT NEEDLES, EACH 28¢.  
PFANSTIEHL NEEDLES, 1 to 24, 48¢; 25 to 49, 47¢; 50 to 99, 48¢; 100 to 199, 44¢; 200 up, 43¢ Ea.

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**ATLAS** NOVELTY CO.  
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CHICAGO, ILL.

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| CONSOLES AND SLOTS   |                         |
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**FREE PLAY GAMES**  
Towers — West Wind — Double Play — Sun Beam.  
Will buy or trade any make Free Pin Game, Phonographs or anything that works with a coin. Give serial number and guaranteed condition and price wanted in first letter. **MUST BE ROCK-BOTTOM PRICE.**

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10 Only 1c Skippers ..... @ 5.00  
Send for List of Over 100 Free Play Games.  
Terms: 1/3 Cash With Order, Balance C.O.D. or S.D.  
**The George Vending Co.**  
26 Front St. Catasauqua, Pa.

# New Chicago Scrap Drive

### Chicago campaign to serve as model for national drive if successful

CHICAGO, Feb. 27.—The Chicago Sun, February 7, called attention to a new metal scrap drive to salvage objects containing brass, bronze and copper which is to begin here February 8 and continue for two weeks. If the campaign is a success here, it will serve as a model for the brass, bronze and copper drive to be conducted on a nationwide scale by the War Production Board.

Radios, cooking utensils, electrical appliances and similar things which are not in use may provide sources of the metals. However, efforts to salvage materials needed in war industries and to substitute for materials drawn from the civilian economy for the war effort must not be relaxed on existing fronts when new campaigns are started.

The following is a list of materials now being salvaged:

#### Salvage List

Metals of all kinds. Give scrap to block salvage depots or sell to junk dealers.

Tin cans—Must be cleaned, the ends cut out and the cans flattened. Put them in a separate container beside the garbage.

Rubber—Give to block salvage depots or call a junk dealer.

Feathers from ducks and geese—New feathers are going to the armed forces. Used feathers should be sold to feather renovating firms or mattress and bedding firms. They will be sterilized and reused in products for civilians.

Old light bulbs—Return them to the power company for salvage of copper.

Fabrics, rags, hemp and old rope—Give to block depots or sell to junk dealers.

Waste paper—A new drive for old papers and corrugated boxes is necessary. Reduction in the size and number of newspapers available to the public contributes to the need for increased paper salvage. Altho the market was flooded in the drive last spring, prices are back near the ceiling again. Give paper to block depots or sell it to junk dealers.

Nylon and silk hosiery—In combinations, or in combinations with cotton or rayon. Has no sale value to individuals, but should be turned in to stores dealing in hosiery. Used to make powder bags and parachutes.

Greases and fats—Deliver to the butcher.

Old safes—Needed by the Army for storage of documents, plans, etc.

Radios—May be delivered to the Army Air Forces. The Army has most of the equipment it needs and no longer picks them up.

Thomas Brownlee and William McGraw, employees of Benjamin Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, has enlisted in the navy.



TYPICAL BOND MEETING. Typical of the many meetings held by groups in the coin machine industry is this gathering of coinmen in Birmingham to hear speakers boost War Bonds.

## Threats of Higher Tax

### Two bills would replace present Arkansas license with much higher fees

LITTLE ROCK, Feb. 27.—The coin machine trade is being threatened with the prospect of greatly increased taxes on coin machines in this State. This will be an unfortunate report for the trade because the present Arkansas State license law has been held up as the model for the nation.

Arkansas passed a license on coin machines in 1939 and then, after it was in operation for one year, the Legislature amended the law to make the taxes lower. This was held up as a great example to other States, showing that by experience Arkansas had learned that high taxes hurt business.

A bill has been introduced in the house which would empower cities in the State to tax juke boxes and vending machines any amount they see fit. The present State law permits cities to tax coin machines not more than the State tax rate, which is considered very reasonable. The bill is catalogued as HB-225, and it proposes to amend the present law. The standard tax at present in Arkansas is \$5, and cities are permitted to assess the same rate on coin machines if they want to.

The new proposal would permit cities to tax any type of coin-operated machine at as high a rate as desired.

HB-235 was also recently introduced in the house, and it proposes to make the State tax on amusement games \$25 per year instead of the present \$5.

## Map New Plan for Amusing Workers

CHICAGO, Feb. 27.—City officials, civic leaders and government officials are working together here on a plan to provide more recreation for the night shift workers in war plants. It is one of the enterprises in which Chicago has already achieved some distinction, and if the plan works well here, the idea will be passed on to other cities all over the country.

Some of the biggest industrial firms in the city are lending their support. Even the universities of the city are furnishing help from their staff members, and practically all civic groups in the city have an interest in one way or another.

The plan duly recognizes the fact that war workers and men in the armed services need extra attention given to diversion and amusement. Music is mentioned as one of the important diversions which will be provided in some way. Since the music must be supplied to areas around war plants, it is a problem to find a way to get music in the small locations in industrial areas. The official report did not specifically mention juke boxes, but when the solution is finally found some recognition will be given to the use of juke boxes in the restaurants and other places in industrial sections.

## Pleasure Driving Ban Cuts Meters

PHILADELPHIA, Feb. 27.—Collections in coin-operated machines have not been hurt by the ban on pleasure driving save for one type of machine—the coin-operated parking meters. The coin meters are all located in the suburban sections, and those in the 69th Street sector in the immediate vicinity of Philadelphia have taken a decided drop. There are 425 meters in the area which brought a revenue of about \$1,800 a week, fines of \$1 for overtime parking included. Since the ban on pleasure driving, the collections have dropped as low as \$88 for a single day.

At Norristown a drop of 25 per cent is reported, while the Darby police estimate the drop there to be 50 per cent. In Chester, where there are 570 meters, a drop of approximately 45 per cent is reported. Norristown has 525 meters and there are 200 in Darby.

All the meters are similar in operation. The usual charge is a nickel for an hour or a penny for 12 minutes. However, in all the communities the meters continue profitable—gas rationing or not. The meters are now all paid for and the present income, regardless of the drop, is all "gravy."

## APRIL BOND DRIVE

(Continued from page 57)

The board recognizes the impressive addition, about \$22,000,000,000, which non-banking investors made to their holdings during last year. Nevertheless it observes that individuals and business units hold exceptionally large cash balances and that these are likely to expand during the coming 18 months as the great war expenditures of the government continue and both the supply of purchasable goods and other investment opportunities contract.

"Morgenthau notes with restrained satisfaction that sales of the popular E, F and G series War Bonds from May 1, 1941, when they were first placed on sale, to the end of 1942 had aggregated \$1,700,000,000. Sales of more than \$1,200,000,000 in January of this year raise the total to \$12,900,000,000 and there is the gratifying fact that January sales were this year 17 per cent ahead of sales in that month of 1942.

"Yet for the whole 21 months of the popular bond campaign the monthly average has been but slightly more than \$600,000,000, whereas the original Treasury goal for these three series was a billion a month, continuously maintained. Whether the goal was set too high or not, the volume of bank deposits and partic-

# Fed Revenue Up in January

### Most fields of revenue show increases—machines not in press release

CHICAGO, Feb. 27.—The Internal Revenue report on tax income received in January did not list the item of coin machines in reports given to the press. According to press reports, federal revenue made a considerable gain in January as compared with the same month a year ago.

Income, excess profits and unjust enrichment taxes amounting to \$206,097,494 showed the greatest net gain—\$153,479,943. This was offset by losses, including \$17,087,199 in automobile use taxes, \$12,913,706 in gasoline taxes, \$8,947,505 on taxes on new automobiles and motorcycles and \$7,256,885 in taxes on tires and tubes.

Despite a public lag in filing income tax returns, attributed by Treasury officials to confusion over discussion of pay-as-you-go tax plans, income tax collections last month were nearly \$32,000,000 greater than in January, 1942, the bureau reported.

Individual income tax receipts amounted to \$73,316,142, an increase of \$16,592,442 from collections in January, 1942, and corporation income tax collections \$80,956,733, an increase of \$15,347,312. The bureau also reported the first receipts of the new Victory Tax, \$94,172 being collected from this source in January.

Other major tax receipts, included \$136,875,861 in liquor taxes, an increase of \$36,222,922 from January, 1942; \$80,565,260 in tobacco taxes, an increase of \$10,983,742, and \$26,759,186 in retailers excise taxes, an increase of \$9,995,359.

ularly that of outstanding currency—\$15,800,000,000, or nearly \$4,500,000,000 more than a year ago—show clearly enough that great numbers of citizens—many millions, that is—are not buying War Bonds to anything like their capacity to buy.

"We venture to suggest that the bond-selling effort, so far as it is addressed to individuals, has to date stressed the inflation danger in too general terms. Millions of these same citizens, with their own voices and thru several classes of their spokesmen, are loudly complaining of the rising cost of living. They demand that the government control living costs, blissfully unaware that they are themselves doing their not inconsiderable bit to push prices up—that the government will not and cannot stop the price inflation that hurts them unless they do their bit in quite a different direction.

"Somehow the millions, wage workers, farmers and everyone else, must be brought to understand that a rising cost of living is the war-made inflation at the thought of which everyone is dutifully shuddering. Unless they are, the dignified prose of the Reserve Board bulletin will not help much.

"So we opine that planning the April War Bond selling drive must include some planning of ways to convince the average citizen that the prevention of price inflation and the control of living costs is as much his job as the government's, if not more."

## MECHANIC WANTED

Want A-1 Mechanic on Marble Tables, Phonographs and Seeburg Remote Control Systems. Strictly 'shop man and not route man. Salary guaranteed \$60.00 per week and commission on all shop work. If physical handicapped or not.

Write

SHREVEPORT NOVELTY CO.

Route 4, Box 11-A, Shreveport, La.

## WANTED

Old Slot Machines, Mints, also all kinds of Coin-Operated Equipment. Send list immediately.

AUTOMATIC SALES CO.

203 2nd Ave., N., Nashville, Tenn.

## BARGAINS IN RECONDITIONED MACHINES

Club Bells, like new, \$189.50; High Hands, \$109.00; Air Circus, \$97.50; Knockout, \$94.50; Home Run #42, \$89.50.

\$67.50 Bolaway Mustang	\$44.50 Sunbeam Duplex Majors '41 Tenspot	4 Roses Sport Parade Attention Gold Star \$29.50	Sparky Ump Dude Ranch \$22.50	\$19.50 Polo Roxy Jolly
\$59.50 Sky Blazer Legionnaire Horoscope Jungles Snappy	\$39.50 Zombie Seven Up Sea Hawk	Leader Wow Metro Dixie Crossline	Stars Drum Major Short Stop Double Feature Big Chief	Blondie Punch Mascot Band Wagon Cadillac

ONE-HALF CERTIFIED DEPOSIT WITH ORDER—BALANCE C. O. D.

## PREMO AMUSEMENT COMPANY

MAIN STREET

MOCANAQUA, PA.

# MUSIC MERCHANDISING

## REJECT PETRILLO PLAN

### Major Record Companies Sign Pointed Document

**Raises question of federal regulations that might be violated by fees**

NEW YORK, Feb. 27.—The transcription and major recording companies gave their answer to James C. Petrillo's demands for a fee system in the form of a potent document February 23. Petrillo had outlined his terms for ending the record ban as a demand for a general fee system on each recording, but he had not mentioned specific fees. He had requested the firms and industries involved to agree on the exact fees by negotiation, but the meetings announced for such negotiations did not lead to any real negotiations nor agreements. The record manufacturers and transcription companies held meetings and then outlined their basic objections to the whole idea of a fee system.

The document was drawn up in the form of a letter to Petrillo. Among other things, the letter said that the plan proposed by Petrillo for a special unemployment fund for musicians would duplicate the Social Security program of the government and hence was not necessary. It also listed several points on which the fee system proposed by Petrillo might run counter to federal laws, including fair trade, regulation of wages, etc.

#### Formal Reply

The letter to Petrillo is as follows: Mr. James C. Petrillo, President American Federation of Musicians, 1450 Broadway, New York.

Dear Mr. Petrillo: After meeting with you February 15, the undersigned companies engaged in various phases of the recording and transcription business met to consider the proposals which you had distributed February 12. Considerable time has been spent by us in an effort to find a response which would result in your permitting the re-employment of your members. Any such response must be viewed in relation to these prior facts:

On June 25, 1942, without previous notice or demands, you announced that you would not allow any of your musicians to perform for recordings after July 31. This meant a complete cessation of recording because we had been operating under a license from you which imposed on us a "closed shop" for your union. Under this license we had been paying your members at rates which are among the highest for skilled service in any industry. In addition substantial royalties for each phonograph record manufactured and sold have been paid to the musicians or orchestras who made them. Although hours and other working conditions were beyond criticism, you nevertheless called a strike, without previous notice or demands.

While you allege wholesale unemployment of your members (a claim we deny), you have continued this strike and the resulting unemployment for a period of almost seven months, to date. In doing so, you disregarded pleas of Elmer Davis, of the OWI, on behalf of both military and civil officials, that the strike was harmful to the war effort. During those seven months you at no time offered to return your members to work or even to state the conditions upon which you would do so. This continued until a Senate committee under the chairmanship of Senator D. Worth Clark, of Idaho,

insisted that you make some proposal. Even now your proposal is a proposal in form only.

You propose that the recording companies pay an additional sum directly to the union over and above their payments to the musicians employed. You further propose that this sum be accumulated or disbursed in the union's uncontrolled discretion for the benefit of union members who render no service whatsoever to the recording companies. The destructive and dangerous fallacy of your proposal is that it assumes that a specific industry owes a special obligation to persons not employed by it—an obligation based only on such persons' membership in a union. In addition to the inherent unsoundness of such a proposal, the following objections are at once apparent:

#### (a) Obstructs Technical Progress.

We are alarmed at the damage which might be done to the whole field of technical and technological improvement if the manufacturer of any new device of proven value to the people as a whole were to be saddled with the costs of special industry unemployment relief in addition to the already heavy costs of pioneering research and development and subsequent promotion.

#### (b) Subsidizes Non-Employees.

We do not believe that our companies, who before your ban were employing the maximum number of musicians at the highest wages in the history of the music industry, should be asked to assume responsibility for unemployment, even if such unemployment exists, of such of your union members who are not and cannot be employed by us.

#### (c) Penalizes Employment and Use.

We cannot approve a proposal which imposes a private tax upon every phonograph record manufactured and sold when it is obvious that the records used in the home, far from creating unemployment, have been the source of much profitable employment to your members. This has been publicly and officially proclaimed on more than one occasion at your own union's conventions. Such records used in the home constitute at least 80 per cent of the total phonograph record output, and thus, under your proposal, 80 per cent of your tax would ultimately fall squarely on the public which buys records for home use and is in no way responsible for whatever unemployment you may claim exists.

#### (d) Duplicates Government Relief.

LOS ANGELES, Feb. 27.—Music machine collections in this section are good, with operators having difficulty securing sufficient hit records to supply the demand. Most of the operators have received gas rationing cards sufficient for their needs, and outside of the record situation and the obtaining of man power, the field is running comparatively smooth.

The shortage of nickels has boosted the 10 and 25-cent plays, for money has never before been so plentiful in this section. Defense plants are booming and the three shifts a day are pouring plenty of lucre into the area. When nickels for change can't be obtained the sale of music isn't lost, for the patron immediately inserts a dime or a quarter. Operators using Seeburg, Rock-Ola and Wurlitzer boxes are cashing in on the harvest of dimes and quarters, with the report reaching here that Buckley will soon

#### Chicago Song

Chicago has set about to raise "Forty Million Dollars in Forty Days" to build a new cruiser. The money will be raised by selling War Bonds.

Appropriately enough, a song has just been introduced to help the cause along. The song had its premier at a public rally February 22. Russ Morgan, band leader, and Lou Holzer have collaborated to produce the song. Jimmy Mangan, so well known to the coin machine industry and now aiding the government as chairman of special events committee, suggested the song idea to Morgan.

There are hopes that a recording can be made and that 10,000 juke boxes in Chicago will soon be playing it. Part of the song is as follows:

*Forty million dollars in 40 days  
Slides a new Chicago down the ways;  
Puts a tougher cruiser on the sea  
And shoots another shell toward Victory.  
Forty million dollars in 40 days,  
It will pay in million ways;  
Every bond's a rivet, strong and sure,  
So give it rivets, make our shores secure.*

The government has provided taxes for unemployment relief. A second tax for a new private system aimed at the same relief seems wholly unjustified. Similar proposals could, with no more excuse, be made by singers, engineers and others contributing to the high quality of our products. Any such private and isolated system of unemployment relief within an industry is not only contrary to public policy but would be in direct conflict with the various plans under discussion in government circles for the expansion of uniform and nationwide Social Security measures. No private and limited scheme for the benefit of a few within an industry can be pyramided on top of federal and State Social Security plans without creating serious inequities. Certainly mere membership in a union should not entitle a member to special privileges from an industry which does not employ him but happens to employ some of his fellow members.

We recognize that because a social philosophy is new it is not necessarily wrong. What you have proposed is a startling new kind of social philosophy for both industry and labor. While we believe that it is wholly wrong in principle, we doubt that either a single union or a single industry is qualified to be the final judge. Only the people of the United States are qualified to decide whether multiple systems of unemployment relief administered by a variety of

(See Reject Petrillo Plan on page 65)

### California Music Situation Good Despite Coin Shortage And Lack of Popular Records

bring out a box that will accommodate larger than five-cent coins. Operators have started an unofficial drive to get record salvage to the proper spots with the idea of securing more records. While many of the operators have co-operated to the fullest on sending in salvage material, it has been done on an unsystematic basis. Now that the pinch has hit home not only are the operators gathering up all the scrap they have in the place, but they are seeing to it that other operators, as well as those not in the business, turn old records back to the dealers.

A number of music locations have closed here in recent months. These, in many cases, have been small spots and the operators have been able to move their equipment to other spots. With the trade now being divided by fewer spots, the ones that are open are going

(See Calif. Music Situation on page 63)

### Collector Wants Help in Finding Ancient Phonos

SAN FRANCISCO, Feb. 27.—When historians begin writing the complete story of the modern juke box they may find the collection of old machines here a very interesting source of material.

Ward Harris, manager of the Ediphone Company office here, is a collector of "Edisonia." For many years he has been collecting old machines and models which in some way have a connection with the inventions and work of Thomas A. Edison. Harris is now increasing his efforts to collect such devices, and he is especially interested in getting a coin-operated motion picture machine. He is interested in other early devices such as an Edison telephone, talking doll, printing telegraph, and, above all, a water motor or footpedal phonograph.

Harris stated recently that he expects to visit Chicago early this year and may visit other cities. He will contact some members of the coin machine trade to see if they can furnish information about where he could find old machines. He says the juke box operators and manufacturers may especially be able to help in locating very original types of phonographs.

### Hillbilly Tunes Gain in Popularity in Baltimore

BALTIMORE, Md., Feb. 27.—A decided preference for hillbilly tunes has characterized the influx of defense workers who patronize music boxes at restaurants, taverns, confectioneries and other locations. This is concretely demonstrated by the selections of these defense workers, since requests being made in the face of record shortages are definitely for hillbilly tunes. Fortunately, operators are able to supply these, not, of course, in the latest releases but in numbers that have been out for some time. As a matter of fact, many operators have been resurrecting these tunes for some time, since there have not been enough new releases to meet the expressed needs of many spots.

Some operators declare their patrons in the vicinity of defense plants, and defense areas have been requesting hillbilly tunes in such large numbers that it has gotten to be almost second nature to offer selections of such tunes on their boxes. But because of the small number of new hillbilly releases, operators have found it necessary to scurry around and pick up here and there old hillbilly tune recordings, tunes which they had thought were too old to be popular. It is reported that fully some 50 per cent of the hillbilly tune recordings now being used on music boxes are recordings from as far back as several years ago.

Hillbilly tunes are especially popular at spots patronized by West Virginians, North and South Carolinians and other native Southerners who have virtually invaded the defense plants in large numbers in this market.

#### Music in Industry

(From The Clinton (In.) Herald, February 1)

One of the interesting results of the impact of war on American life has to do with the realm of music. With many war industries functioning on the 24-hour basis, the value of music in stepping up individual performance and avoiding monotony is being discovered, or rediscovered, with decidedly beneficial effects. It has been found, indeed, that there is a definite and ascertainable relationship between factory output and musical

(See Music in Industry on page 65)

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

Julie, Trudy, Harry, Jack and Max singing the verse in a moderately slow tempo, picking up to an easy-riding medium pace for the chorus. Band takes over for the starting of a second stanza, displaying plenty of power in the ensemble sock. Voices return for the last half of the chorus to polish off the side, with the tempo dropped to the starting moderately slow beats. Tempo variation makes it hard on the dancers, but the band and singers maintain interest for the entire winding handily. *Soft-Hearted* is a soft and sweet ballad that is handsomely etched on the wax by the Kyser clan. The full-toned trumpet soloist, with an ear cocked to Harry James's horn stylings, starts the side right from the edge. Carries the opening chorus, with the sax section coming up for the bridge bars. Second chorus, maintaining the moderately slow tempo, makes for a lyrical delight in the soft and sweet harmonizing of Dorothy, Julie and Trudy.

While Freddy Martin has had a long jump on "A Touch of Texas," the ditty looms as a big phono favorite. And Kay Kyser's entry will easily corner a generous share of the music-box market, especially since the originating movie is just beginning to get wide circulation.

**DINAH SHORE (Victor 20-1525)**  
*Murder, He Says*—FT; V. *Something To Remember You By*—FT; V.

Dinah Shore, one of the smoothest and least pretentious of the song sellers, is generally always bringing out the grace and tunefulness of a ditty. However, there was misdirection in assigning the *Murder* novelty with its five lyrics to Miss Dinah. An excellent musical background of contrasting rhythms is provided by the orchestra directed by Gordon Jenkins, but the tune is not for Miss Shore, and she isn't at her best for this side. Taking liberty with the tempo for the verse to start the side, Miss Shore dips into a lively tempo for the chorus. Trying to impart a grandeur to the lyrics doesn't ring true, nor does she fare any better for a second out-chorus when she dips into a diety groove for what is meant to be lowdown swing chanting. But it's far from it. More in keeping with her vocal accomplishments is the smooth

ballad of years back in Howard Dietz and Arthur Schwartz's *Something To Remember You By* from the *Three's a Crowd* musical. Taking it at a slow and somewhat sluggish tempo, Miss Dinah warbles effectively and in the strict tempo for the opening chorus. Woodwinds start off a second refrain, with the lovely lark picking it up at the bridge again to finish out the side.

There is little in either side to create much excitement for the music operators. However, in satisfying the Dinah Shore fans, her "Something To Remember You By" is a much more satisfying side.

### RACE RECORDS

Operators servicing the out-and-out race locations have a natural in Memphis Minnie's *Looking the World Over* (Okeh 6707). The outstanding race blues singer of the day, Miss Minnie again impresses with her blues chant that tells how she sowed her wild oats, and now that she has had her fun is ready to settle down with her man. Guitar and bass accompany. Plattermate is similar race singing by a Mr. Memphis Minnie for *Black Rat Swing*, a sobriquet he gives to his two-timing boy friend. Guitar and bass accompany the blues singer. And while Mr. Memphis is no match for Miss Minnie when it comes to the race blues singing, side should muster up some interest at the race locations.

### Report on Traffic Drop

WASHINGTON, Feb. 27.—The Public Roads Administration recently announced that traffic on the highways, especially thru rural sections of the country, dropped 48 per cent during December compared with the same month a year ago. This was said to be due to gas rationing being applied to new sections of the country.

The drop in highway traffic in the Eastern States for the same month was 49 per cent. The ban on pleasure driving in the Eastern States caused the decrease in traffic to go up from 42 per cent to 49 per cent.

## Repeat Drive on Liquor In Expanded Tax Scheme

### Missouri bill would hurt liquor spots by taxing machines out of business

JEFFERSON CITY, Mo., Feb. 27.—The most vicious coin machine tax bill yet to appear in any State Legislature was introduced here February 2. The author of the bill is Senator William Quinn. He introduced a bill in 1941 to place a very high tax on juke boxes. His avowed purpose was to kill music in liquor locations so that the taverns would be forced out of business. He felt that music was the chief aid to taverns and by forcing juke boxes out of business, taverns would be severely hurt.

The new bill includes all types of machines, evidently intended to prevent liquor locations from getting any type of coin machine.

The bill was definitely sponsored by anti-liquor forces.

The bill would apply to vending, weighing and amusement machines, including juke boxes, but, according to Quinn, would not legalize any gambling machines now prohibited by law and would exempt pay telephone stations and other devices operated by public utilities.

Quinn said his bill was both a revenue producer and a regulatory measure. It

## NEWS OF PRIORITIES and MATERIALS

### Developments of the Week in All Industries

**REPAIR ITEMS REDEFINED.**—Maintenance, repair and operating supplies, as previously defined in priorities regulation No. 3, have been redefined by the War Production Board to bring conformity with those of Controlled Materials Plan regulation No. 5. The action eliminates from maintenance, repair and operating supplies the following categories of material: Materials for maintenance or repair buildings; fabricated containers for packaging products to be shipped or delivered; printed matter, stationery and office supplies; paper, paperboard and products; fuel or electric power; office machinery or office equipment; clothing, shoes or other wearing apparel, if made of leather or textiles, and materials for plant expansion or plant construction.

**RUBBER STOCKPILE HOLDING UP.**—William M. Jeffers, rubber director, recently announced that the country's rubber stockpile is holding up better than predicted, altho the savings of approximately 40,000 tons of rubber in the final six months of 1942 was too small to be a major factor in solving the rubber problem.

At the end of the year the stockpile amounted to about 420,000 tons. One factor keeping the rate of the stockpile's decline below estimates was believed to be the continued availability of crude rubber from sources which it had been feared might be lost to the Japanese. Ceylon, for example, has remained under Allied control.

**PLYWOOD SCRAP CURB LIFTED.**—Softwood plywood scrap, rejects and odd-sized pieces left over from processing by consumers are exempt from restrictions of War Production Board order No. 1-150-a on sales, shipments and deliveries by distributors and dealers. The amendment is intended to permit dealers to dispose of scrap plywood and irregular sizes sawed out of rejected material.

**PLASTICS' PART IN THE WAR.**—While there can be little mention of specific applications of plastics because of war censorship, an astonishing growth of the industry has been reported. More than 1,000 different plastics parts are used in every battleship that leaves the ways, and airplanes and tanks also use hundreds of plastic parts.

The plastics industry has developed far beyond the "ash-tray era" of a few years ago, and while metal is strong, wood

light and glass transparent, plastics have the virtues of all three. Certain types of plastics are crackproof and shatterproof and there are some plastics parts that a sledge hammer won't mar.

A by-product of the work done on laminated plastics is the plastic lens for blackout lights, which filters light in such a way that it cannot be seen at a distance, altho it provides adequate illumination immediate to the light source.

**PERU RUBBER INDUSTRY GAINS.**—It was announced recently that a treaty had been approved between Peru and the United States for the construction of airports and the delivery of aircraft to open a transport line for developing the rubber industry.

**MORE SUBSTITUTES FORESEEN.**—More substitute materials can be developed by American engineering as needed for the war effort, and the extent of substitution to which we must go cannot be foretold. But even if army vehicles had to be made of cast iron, vehicles would be produced to do the job required of them.

On one type of army truck at present 107 rubber parts have been replaced by less critical materials such as plastics, cotton, iron and paper or have been eliminated altogether. Substitutes ranging thru lead and cadmium plate to cactus fiber replace 120 copper alloy items. On this same truck 60 parts of nickel and chromium alloy have been substituted by steels with less critical elements.

Shorter life of parts must be accepted as the result of some substitutions, but it has been the policy thruout the automotive industry not to sacrifice durability where safety of our men is involved. Thoro testing has often produced a substitute just a satisfactory as the original.

**FIRST NATIVE RUBBER HARVESTED.**—The first natural rubber to be produced on an industrial scale in the United States since Pearl Harbor is now being processed in the Salinas Valley of California. The source is a desert shrub, the guayule, and the yield this winter will approximate 600 tons.

The quantity is small, as compared with the potential million tons' annual capacity of synthetic rubber plants now under construction, but the superior quality of these 1,200,000 pounds of guayule rubber makes this a valued addition to America's dwindling supplies, which will scrape the bottom this fall. No one as yet has devised a satisfactory truck tire of synthetic without using a considerable portion of natural rubber.

The 600 tons will be obtained from harvesting 550 acres of 13-year-old guayule. From seed collected by the forest service last summer and fall, 88,000 acres are being planted this winter and another 120,000 acres are planned for planting next winter. From the young plants it is hoped to obtain 33,000 tons late in 1944 and early in 1945 and 80,000 tons in the winter of 1945-'46. The expansions have been authorized by Congress.

The present Department of Agriculture project is admittedly somewhat of a botanical experiment. The wild guayule, now nearly exhausted, is 20 years old when it is dug up by the roots for harvest by Mexican peons. The present harvest is of 13-year-old shrubs. Next year's harvest will be 2-year-old shrubs, a horticultural novelty described as a noteworthy accomplishment if it works.

The entire plant, including the roots, is masticated in the extraction process. So there is but one harvest from a single planting.

**SCIENTISTS TURN AGAINST NAZIS.**—Nazi refugees who helped develop the German war economy are now using their talents to work for the United States and against the Nazis in furthering the development of certain war substitutes such as synthetic rubber. One such scientist is promoting a project that would produce alcohol, synthetic rubber, concentrated protein feed, glycerin, plastics and scarce chemicals from sawdust and other waste of United States forestry.

### Find More Money In Circulation

NEW YORK, Feb. 27.—Reports accumulating in financial circles here show that other countries beside the United States are finding the circulation of money rapidly increasing. This great increase in the quantity of money in circulation has been one of the big problems facing the U. S. and is popularly spoken of as "inflation."

Financial leaders and government officials both recognize the seriousness of this big increase in money in circulation. The government reports show that money in circulation increased from about seven billion in 1939 to about 15 billion at the present time. One of the serious problems in this situation is the purchase of War Bonds by banks. The government has been trying to persuade individuals to purchase the bonds as a savings fund rather than allow banks to purchase the bonds and then use them as security for additional currency.

Recent reports show that the amount of money in circulation has greatly increased in Great Britain, Canada, and even in Germany. It all seems to be part of those inflationary trends that are common to war.

The belief on the part of some people that the war may soon be over is said to be causing them to release cash they have been hoarding. Unfortunately for the coin machine industry, however, a shortage of small coins still exists in spite of the great amounts of paper money in circulation.

The whole nation is playing this parade of **VICTOR AND BLUEBIRD HITS!**  
Order them for your machines now!

**VAUGHN MONROE**  
When The Lights Go On Again 27945

**ENRIC MADRIGUERA**  
Brazil 27702

**ABE LYMAN**  
For Me And My Gal B-11549

**SHEP FIELDS**  
Take It Slow 30-0807

**CARSON ROBISON**  
The Old Gray Mare Is Back Where She Used To Be 30-0803

**SPIKE JONES**  
Der Fuehrer's Face B-11586

**ARTIE SHAW**  
Begin The Beguine B-7746

**GLENN MILLER**  
That Old Black Magic 20-1523  
Moonlight Becomes You 20-1520  
Juke Box Saturday Night 20-1509  
Moonlight Serenade B-10214

**TEDDY POWELL**  
Why Don't You Fall In Love With Me B-11575

**TONY PASTOR**  
Massachusetts B-11585

**"FATS" WALLER**  
By The Light Of The Silvery Moon B-11569

**DINAH SHORE**  
Dearly Beloved 27970  
You'd Be So Nice To Come Home To 20-1519

**FREDDY MARTIN**  
A Touch Of Texas 20-1504  
Can't Get Out Of This Mood 20-1515

**TOMMY DORSEY**  
There Are Such Things 27974  
It Started All Over Again 20-1522

**ALVINO REY**  
Dearly Beloved B-11579

**Bluebird Old Familiar Tune**  
ELTON BRITT  
There's A Star Spangled Banner Waving Somewhere B-9000

**Bluebird Race**  
ARTHUR "BIG BOY" CRUDUP  
Gonna Follow My Baby 34-0704

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

ONCE the recording ban is lifted—familiar words—the Andrews Sisters will rush to record "On Time" and "Sloppy Joe," two of the tunes featured in the American Theater Wing's "Lunchtime Follies," which has been making the rounds of war plants. . . . Savoy Record Company is so occupied with filling orders on "Don't Stop Now" it's dropped all work on other releases. Firm even received a large order from Hawaii for the tune. . . . Now that Helen Ward is back in the songbird cage as vocalist with Hal McIntyre's band, operators can hope for more disks like "You Turned the Table on Me," "All My Life" and "It's Been So Long." . . . Barry Wood may take up with the movies. The radio singer and Victor artist has been offered starring rights in a series of cowboy features.

### LOS ANGELES:

**Moonlight Mood. Kay Kyser.**

All the while *Moonlight Becomes You* enjoyed machine prominence the other lunar tune, *Moonlight Mood*, was somewhat slighted. As a territorial fave it made recurrent stirs, but nationally its path has yet to be carved out or has already degenerated into a cow trail. You can take your choice, while remembering that if Kay Kyser's disk won't do the trick, you can always fall back on Glen Gray or Connee Boswell.

### CHICAGO:

**A Touch of Texas. Freddy Martin.**

That Texas touch has gotten to every city but the Windy one; this week it decided to pay a visit. Chicagoans don't go crazy about it—there are other disks that rate above it; these, however, being Record Buying Guides—but they'll throw in enough nickels to make it worth an order or two. Tune has the advantage of being played in the RKO picture *Seven Days' Leave*, in which maestro Martin is featured.

### Territorial Favorites

#### ERIE, PA.:

**I'm Getting Tired So I Can Sleep. Jimmy Dorsey.**

All the tunes from the all-soldier show *This Is the Army* have come in for their share of public attention, some more than others. *Stage Door Canteen*, of course, has already run its rope on records; *This Is the Army*, Mr. Jones has also gotten past the first recording stages and the same for *I'm Getting Tired*. To the advantage of the latter it can be pointed out that network plugging has been heavy, with last week's broadcasting of the entire *Army* show capping off the bushels of exploitation.

### Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, February 25, and the week previous, ended February 18, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

## RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

### GOING STRONG

**YOU'D BE SO NICE TO COME HOME TO . . . . . DINAH SHORE . . . . . Victor 20-1519**

This sweet and mellow number hasn't taken long to make itself right at home among the top faves. Fact that it's a Cole Porter tune would be enough to make it a fair bet that it's in for a nice long run. Plus that, Dinah Shore makes an able jockey in carrying it over the hurdles, so from here on the future of *You'd Be So Nice* looks very, very nice.

**THERE ARE SUCH THINGS . . . . . TOMMY DORSEY (Frank Sinatra-Pied Pipers) . . . . . Victor 27974**  
(11th week)

**I HAD THE CRAZIEST DREAM . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36659**  
(9th week)

**MOONLIGHT BECOMES YOU . . . . . BING CROSBY . . . . . Decca 18513**  
(8th week)  
GLENN MILLER (Skip Nelson-Modernaires) . . . . . Victor 20-1520  
HARRY JAMES (Johnny McAfee) . . . . . Columbia 36668

**CAN'T GET OUT OF THIS MOOD . . . . . KAY KYSER (Harry, Julie, Trudie, Jack and Max) . . . . . Columbia 36657**  
(7th week)  
FREDDY MARTIN (Bob Haymes-Martin Men) . . . . . Victor 20-1515

**WHY DON'T YOU FALL IN LOVE WITH ME? . . . . . DICK JURGENS (Harry Cool) . . . . . Columbia 36643**  
(6th week)  
JOHNNY LONG (Bob Houston-Helen Young) . . . . . Decca 4375  
DINAH SHORE . . . . . Victor 27970  
CONNIE BOSWELL . . . . . Decca 18483

**I'VE HEARD THAT SONG BEFORE . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36668**  
(3d week)

**BRAZIL . . . . . XAVIER CUGAT (Chorus) . . . . . Columbia 36651**  
JIMMY DORSEY (Bob Eberle-Helen O'Connell) . . . . . Decca 18460

Names in parentheses indicate vocalists.



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# MUSIC IN THE NEWS

**SWING MUSIC FOR CAMBRIDGE**—Staid Cambridge is going to have a course in swing music—a procedure that will make a lot of people realize the place that such music has in the modern world. A week's discussion will be included in a program at Village College of the University in April so men and women in youth services can consider some of the principles of music and drama for amateur presentations.

**SWING SOLVES BUTTER SHORTAGE**—You can practically gorge yourself with butter—shortage or not—if you've got enough elbow grease, some cream and a radio turned to a hot swing band. And mostly you need the swing band.

Here's the recipe as laid down and demonstrated by a Pennsylvania man who got mad and went into action when butter supplies ran out at the corner grocery.

Save the cream off the top of your daily milk purchase. When you have a pint or two, put it in a one or two-quart jar. Turn on the radio to something fast and fervid, and shake the jar vigorously until a lumpy mass is formed. Work out the lumps, salt, mold and put on ice.

"It takes a little time and effort—maybe 45 minutes for a novice—but you've got to go to some trouble to get butter anywhere," he said.

His parting advice: Never shake to the tempo of a dreamy waltz, because the war would be over and you could go out and buy the stuff before you finished.

**4-F's IN THE SWING BANDS**—It has been pretty evident lately that the draft is hitting the orchestra field pretty hard, and the following has become the usual thing when a prospective member is being interviewed by a band leader. While the leaders are still somewhat fussy about their band members being able

to play the instruments assigned to them, they are still fussier about their draft standing. So a prospective member is apt to say, "I blow a mean trumpet and I'm 4-F in the army."

**RATIONING AGAIN**—A new song recently published has the appropriate title, *Can't Get Stuff in Your Cuff (Because You Got No Cuff To Get Stuff In)*. Irv Kupcinet, columnist for *The Chicago Daily Times*, wants to know why no one has used the title *You Can't Get Holes In Your Soles Because You Got No Soles To Get Holes In*.

**RECORDS AS VALENTINES**—Sending homemade recordings to boys in the armed services has become a pretty popular practice, and Valentine Day really speeded up business in this field. *The Chicago Sun*, February 11, printed a series of three pictures showing a valentine of this type being made.

The first picture showed the actual recording on the disk, the second showed the record being sealed with a kiss, and the third showed the sender of the package mailing it and trusting to Uncle Sam to deliver it safely and on time.

**RECORDS NECESSARY FOR MORALE**—*The Chicago Tribune* sponsors a column to which readers of the paper may write asking for things they need and are unable to obtain. Recently a soldier wrote asking for phonograph records for a group of soldiers stationed at one of Uncle Sam's bases. He said that altho several friends have sent them records, they have been played so constantly, and they had so few, that they are all worn out.

Since it is now necessary to submit a written request plus a written approval by the commanding officer in order to

mail any package to men overseas, the soldier enclosed such an approval from the commanding officer who said he felt that the records were necessary for the morale of these troops stationed at some unreported post.

**SONGS PICKED FOR ACADEMY AWARD**—Ten selections from Hollywood musicals have been nominated for honors in the 15 annual awards of the Academy of Motion Picture Arts and Sciences.

The song nominations for the best original tune included "Dearly Beloved" from "You Were Never Lovelier," "Love Is A Song" from "Bambi," "How About You?" from "Babes On Broadway," "White Christmas" from "Holiday Inn," "It Seems I've Heard That Song Before" from "Youth on Parade," "A Breeze on Lake Louise" from "Mayor of 44th Street," "Pennies for Peppino" from "Flying with Music," "Kalamazoo" from "Orchestra Wife," "Pig Foot Pete" from "Hellzapoppin," and "Always In My Heart" from the picture of the same name.

**RECORD BUSINESS NOT DEAD YET**—According to *The Chicago Journal of Commerce*, the record industry is doing better than might be expected in spite of the Petrillo ban and the shellac shortage, and the physical quality of the records still is high despite restrictions on the use of shellac.

The producers used to make records with a material of which 20 per cent was shellac, but since the war cut off shipments of shellac from India they have been successful with records using a compound with as little as 8 per cent. For durability, the records aren't the equal of those produced before the war, but the reproductive quality has not been marred.

The only likely substitute for shellac, to date, is vinylite. There is even less surface noise with this material, which is used for radio transcriptions, than on records utilizing shellac, but vinylite is so expensive that recordings made with it would have to retail at about \$3 apiece.

Any other resin that might replace shellac has too great a value in war production to be allotted to record companies, so the substitute idea is no solution. The producers still are relying on the dealers to bring in enough scrap records to provide the shellac for future output.

Most companies had made enough master records, before the AFM ban went into effect last August, to last them thru several months more of skimpy release lists. The union rule can't stop them from making new pressings from these masters.

**POLKA HULA**—June Provine in her column in *The Chicago Sun* a few weeks back printed a story of a group of soldiers in Hawaii who witnessed the hula danced to a different type of rhythm than usual. While watching some native girls do the hula one afternoon, they turned on their radio and picked up a program from the States of classical piano music. The strains of Smetana's "Polka" came over the air and the boys challenged the Hawaiian girls to dance the hula to it.

"Thought you might like to know the native girls danced a hula to your piano polka," wrote a soldier to the radio station sponsoring the program.

## CALIF. MUSIC SITUATION

(Continued from page 60)

great guns. Not only has this helped the music operator on the equipment problem, but it has made less records necessary to supply the locations.

Due to the shortage of hit tunes, operators are finding that they have potential money-makers on their shelves in the way of "B" sides and artists and bands not so well known. An operator said that in recent months he has found many times that a record purchased for the "A" was found to have a "B" side that would make more money than the side for which it was bought. A money-making record that has hit new marks here is that of Spike Jones and His City Slickers on *Der Fuehrer's Face*. This record has earned a pretty penny for the operators, and now the other side with *I Wanna Go Back to West Virginia* is getting good play. In the face of securing records, this policy is made to order for the operator.

### Little-Known Artists Made Popular

In recent months the skyrocketing of certain tunes and artists have made it impossible to secure the top record. Accepting a substitute of the same tune by an artist not so well known in the coin machine field has pushed the artist forward, so that operators will feel no hesitancy in buying his waxings the next time. This incident has been brought out on several records quite recently.

While the scarcity of hit tunes has been a problem, operators have found that the public is calling for oldies. There seems to be few complaints on the part of the patron for tunes not available on records, and this is attributed to the fact that disk jockeys used to play recordings before they were on the shelves here. Now that disk jockeys are also digging into their files for oldies, the coin machine operator is getting requests for them. The fact that tunes are on music machines is creating a demand for them on the disk jockeys request program. With the matter working both ways, the operator is going to town with numbers that he had placed on his shelf—sometimes in the obsolete section.

The nickel shortage situation is quite serious, with game operators securing as many of the coins as possible. Recently an inland operator called a dealer in this city, frantically requesting \$600 in five-cent coins. They were sent—450 lbs. of them—by express.

Because they fit into almost any machine, operators are buying polkas, when available, in large numbers. An operator was offered 150 new polka records here recently and bought them sight unseen over the telephone. When they were received, they were inspected—not for tunes and artists—but for newness.

Equipment, especially late model phonographs, is gobbled up off the sales floors in double quick time. A machine was sold by a used equipment dealer one morning at 10:30 and before 11 there were two other parties on the spot, cash in hand, for that particular machine. The story is that the evening before, word that it was coming into the shop was rumored around, and the next morning buyers were there for it.

Distributors of records and phonographs are sailing along on a breeze—when they've got the merchandise.

# GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



## COMING UP

- |                                   |  |                |
|-----------------------------------|--|----------------|
| <b>THAT OLD BLACK MAGIC</b> ..... | GLENN MILLER (Skip Nelson and The Modernaires) ..... | Victor 20-1523 |
|                                   | JUDY GARLAND .....                                   | Decca 18540    |
|                                   | FREDDIE SLACK (Margaret Whiting) ..                  | Capitol 126    |
|                                   | CHARLIE BARNET (Frances Wayne) ..                    | Decca 18541    |
|                                   | HORACE HEIDT (Charles Goodman) ..                    | Columbia 36670 |

Top-flight recordings and plugging in a top-flight film brings this tune to the No. 1 spot in Coming Up. The speed at which it traveled made it look like magic, but operators have found that the nickels are pouring in without any "Abracadabra!" or "Presto! Changoi!"

### FOR ME AND MY GAL... JUDY GARLAND and GENE KELLY... Decca 18480

Every guy and his gal seem to want to hear more and more of this new version of *For Me and My Gal*. This oldie has recordings by Guy Lombardo and Abe Lyman, but it is the Garland and Kelly combo alone that has worked it up to its key spot.

### WHY DON'T YOU DO RIGHT? ... BENNY GOODMAN (Peggy Lee) .... Columbia 36652

*Do Right* has been doing all right by coin machine operators in the past couple of weeks. Altho it dropped off after starting strong, the ditty with the imploring message acts as tho it intends to stick this time. And one good reason why is the fact that it's a Benny Goodman waxing.

### IT STARTED ALL OVER AGAIN ... TOMMY DORSEY (Frank Sinatra-Pied Pipers) ..... Victor 20-1522

A sweet and simple tune, done in true TD fashion, *It Started All Over Again* has gotten a good start on the road up. Operators can hope that it will start to be another *There Are Such Things* all over again, as vocal arrangement is handled in a similar vein. Tune should start picking up even more in the near future, as publisher has just opened a big drive on it.

Double-meaning records are purposely omitted from this column.

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# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

## "Du Barry Was a Lady"

Trade screenings of MGM's *Du Barry Was a Lady* will be held in Boston, Chicago, Denver; Kansas City, Mo.; New York, Philadelphia, Pittsburgh; Portland, Ore., and St. Louis March 16 and in other exchange centers on March 17. Pic features Red Skelton, Lucille Ball and Tommy Dorsey. Recorded tunes include *Katie Went to Haiti*, Mary Martin (Decca) and Leo Reisman (Victor); *Do I Love You?*, Kay Kyser (Columbia), Woody Herman (Decca), Artie Shaw (Bluebird) and Leo Reisman (Victor); *Friendship*, Kay Kyser (Columbia), Judy Garland (Decca) and Johnny Mercer (Decca). Last two tunes named came in for quite a few plays when they were popularized by the show *Du Barry* and should be worth a few more spins when the picture is released. They may merit a lot of attention as several recordings are available, and recent developments seem to put the settlement of the recording ban further off than was expected.

## New Releases

More waxings from the Paramount musical *Happy Go Lucky*, scored by Frank Loesser and Jimmy McHugh, are forthcoming on Victor and Bluebird labels this week. *Murder! He Says*, novelty jive number, is sung by Dinah Shore (Victor); *Murder! He Says* and *Let's Get Lost*, the latter a torch ballad, are done by Teddy Powell (Bluebird). Film is to be released shortly, and there is already a long list of recordings of pic tunes to choose from.

Columbia has released new waxings of two tunes from *Seven Days' Leave* by Kay Kyser, *A Touch of Texas* and *Soft Hearted*. Both songs have been around for some time now but are still worth a spin or two.

## "Brazil"

*Brazil*, which has been getting a lot of plays with the Xavier Cugat (Columbia) and Jimmy Dorsey (Decca) recordings, will be in for some increased attention in conjunction with local playdates of the new Walt Disney feature, *Saludos Amigos*. Film is newly released and will go a long way to help build up this already popular number. New York locations are finding *Saludos*, which is now

showing in that city, is helping to make *Brazil* a nickel grabber, and operators should watch for local theater dates to work out tie-ups. In addition to recordings mentioned above, tune has been waxed by Fred Waring (Decca), Eddy Duchin (Columbia) and Enric Madriguera (Victor).

## "Idaho"

Republic's new Roy Rogers film, *Idaho*, which features the title tune, is set for release March 10. Tune has been waxed by Benny Goodman (Columbia), Guy Lombardo (Decca), Merry Macs

(Decca) and Alvino Rey (Bluebird) and may receive some revived interest if tied in with theater dates at local houses.

## "Swing-Time Blues"

New Universal featurette, *Swing-Time Blues*, is set for release March 3. Film stars Bob Chester, Bluebird recording artist, and altho it does not feature tunes recorded by Chester, tie-ups might be worked out with other available Chester recordings, since local dates will give him a plug.

## News Notes

Benny Goodman has been signed to an exclusive contract by 20th Century-Fox, his first film to be *The Girls He Left Behind*. . . . Bob Allen has been signed by the same company. . . . Nan Wynn has been signed to a long-term contract with Columbia and is set to star in *Rhapsody in A Flat*. . . . Eddie Miller, from the old Bob Crosby band, will be featured with his own band in Universal's *Oh, Say, Can You Swing?* . . . Ray Eberle is also set for the new Universal musical.

# RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

## NOTE

More waxings from the big Paramount musical *Happy Go Lucky*, scored by Frank Loesser and Jimmy McHugh, are out this week. Dinah Shore sings the novelty jive number *Murder! He Says* on the Victor label. Teddy Powell does *Murder* and the slow and sweet ballad, *Let's Get Lost*, for Bluebird. Powell version of *Murder* is done in a slower and more swiny style than Dinah Shore's, better paced for the jitterbug crowd. Victor has released another Dinah Shore recording this week, *Something To Remember You By*, a slow, smooth tune from the musical production *Three's a Crowd*. Another pic tune getting a new recording this week is *East of the Rockies*, sung by the Andrews Sisters on the Decca label. Tune is sung by Andrews Sisters in new Universal musical, *Always a Bridesmaid*.

*Rose Ann of Charing Cross* gets a new recording next week from Bluebird, waxed by the Four Vagabonds. Ditty made the *Hit Parade* without any recordings to back it up. Since then ops have had a crack at it thru the *Hit* label version. *Ten Little Soldiers*, another former *Hit* exclusive, will also get a new recording by the Four Vagabonds for Bluebird.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

### MURDER! HE SAYS. . . . TEDDY POWELL (Peggy Mann) . . . . Bluebird 30-0809

One of the brighter swing novelties with a catching set of jive lyrics, side calls for heavy listening on the strength of Peggy Mann's top-flight rhythm singing. Gal carries the entire side with the Teddy Powell band bringing up a solid rhythm thruout to make it a bright dish for keeping the music boxes lit. Tune is from the forthcoming *Happy Go Lucky* film, starring Mary Martin, Rudy Vallee and Dick Powell. Earlier entries have been brought up by Jimmy Dorsey and Gene Krupa, but Teddy Powell's disk keeps up with the fast company and rates operator attention. Plattermate is a smooth ballad from the same screen score, *Let's Get Lost*, enhanced by Miss Mann's swell singing.

### A TOUCH OF TEXAS. . . . KAY KYSER (Sully Mason with Julie, Trudy, Harry, Jack and Max) . . . . Columbia 36671

This catchy cactus chant from the *Seven Days' Leave* movie, starring Victor Mature and Lucille Ball, has already begun to attract wide attention in song circles. And with the film now getting wide circulation on the screens, the ditty's stock is bound to jump even higher. Kyser's treatment goes far in attracting attention to the song, giving it a bright and rhythmic send-off, both instrumentally and vocally. Mated side, from the same picture, is a soft and sweet ballad, *Soft Hearted*, highlighted by the sugared harmonizing of Dorothy, Julie and Trudy.

### AS TIME GOES BY. . . . RUDY VALLEE (Rudy Vallee) . . . . Victor 20-1526

One of the unexpected hits of the season is the 1931 ballad, *As Time Goes By*, which is finding its way in hit circles as a result of its revival in the *Casablanca* film. While Rudy Vallee's side dates back some 13 years and it is below par when compared with modern standards, it is still listenable. On the strength of the demand created by the movie, it should find generous response in the play of the phono fans since this reissue is the only available recording of the ballad. Moreover, disk mate has excellent phono possibilities, being a solid swing instrumental by Artie Shaw, *Two in One Blues*, probably the last he recorded before entering the navy.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

# Mr. Petrillo's New Demands

(An Editorial Reprinted From the New York Times, February 16, 1943)

Mr. Petrillo is distinguished from his fellow labor leaders by greater audacity and imagination. He realizes clearly the enormous powers of private dictatorship that the present state of the law, the beneficent attitude of the Administration, and the timorousness and vacillation of Congress have placed in his hands.

He has now put forward the demand that the operators of juke boxes, the companies that send music over the wires, the makers of phonograph records and the great radio companies pay a monetary tribute directly to his union for the privilege of doing business. All he asks is a cut-in on every record and every phonograph sold. These fees will be paid into the union treasury. The money will be used, according to Mr. Petrillo, to reduce unemployment, to subsidize symphony orchestras and "to foster and maintain musical talent and culture and musical appreciation."

What Mr. Petrillo is proposing, in brief, is that the recording companies—which must ultimately mean the public that pays for the records—must submit to a private tax so that he can set up his own private system of unemployment relief. What he is proposing is that the members of his own union must submit to a private income tax—in the form of that part of their fees which would, in effect, go to the union instead of to themselves—in order to support this private system of unemployment relief. What he is proposing is that, at a time when war demands have made the shortage of man power more acute than ever, he shall have the power of levying private tribute in order to create unnecessary jobs for men and women as musicians.

## Sets Precedent

Mr. Petrillo no doubt looks at these matters from so disinterested a standpoint that he has not considered what abuses might develop if this device were also adopted by other unions less single-mindedly devoted to the public weal than his. These unions could insist that every employer pay a special fee to them for the privilege of employing a member of their union. These unions could make themselves rich beyond the dreams of avarice. In one or two cases, no doubt, they might even be tempted to increase the salaries and other emoluments of their officials. For, as Mr. Petrillo knows, nothing but his own high conscience would prevent him from using these enormous fees in ways that did not directly promote the public welfare. There is no law which forces unions to make an accounting of their funds or even to publish financial statements. And tho the Wagner Act forces employers to recognize unions, it contains not a word which compels these unions to be in any way responsible.

Mr. Petrillo, in short, can lay down the law to the phonograph companies, the recording companies, the radio companies and to the members of his own union; but nobody can lay down the law to Mr. Petrillo. The Supreme Court emphasized this fact recently by affirming the Chicago Federal Court ruling that the government could not prosecute the American Federation of Musicians under the anti-trust laws because it will not permit new records to be made for juke box and radio reproduction.

## Up to Congress

As long as Congress acquiesces in the Supreme Court's decision that labor unions enjoy sweeping immunity from the anti-trust acts and from the federal anti-racketeering act; as long as Congress forces employers to recognize and deal with unions but does nothing whatever to compel these unions to conduct their affairs democratically or responsibly; as long as Congress retains a law which forces an individual to join a union, whether he wants to or not, because his source of livelihood would otherwise be cut off by boycott of himself or his employer, or by other means—as long as Congress tolerates all this, we shall continue to have private dictators like Petrillo; and they will continue to find further means for enriching their treasuries and extending their powers.

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The phonograph needle that plays better—longer!

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## Big Catalog of Foreign Patents Published by APC

WASHINGTON, Feb. 27.—The Alien Property Custodian, a government agency which handles patents owned by foreign persons and firms, is very busy leasing these patents to American firms.

The APC is offering bargains in patents, since \$50 will buy the right to use any one of about 50,000 patents now held by the agency. As soon as announcements were made, more than 1,000 applications were received in the course of a few days.

Basic patents may be leased for \$50 while minor patents cost as low as five dollars. These patents are said to range from ideas for small gadgets to important production machinery. Some of the patents are known to have cost their foreign owners hundreds of thousands of dollars to develop them. The APC announces that even the smallest manufacturer may make arrangements to lease one or more of these patents.

There are patents for making synthetic shellac, musical instruments, including phonographs, and many other important items. The APC has issued a catalog as large as the catalogs put out by the big mail order houses to list these 50,000 patents. Persons or firms interested in them may get a copy of the complete list for \$5 by addressing the Alien Property Custodian in Washington.

The list of patents by classes, such as plastics, etc., may be had for from ten to twenty-five cents. There are as many as 130 patents covering foods and beverages and so on down the complete list of trades and industries.

## ODT Will Not Prosecute If Groups Pool Trucks

WASHINGTON, Feb. 27.—The Office of Defense Transportation recently announced that groups that go together to conserve transportation facilities will not be prosecuted under the anti-trust laws.

There has been considerable agitation for share-the-ride plans and other group efforts to share trucks and transportation equipment for several months. Many people recognize that some activities in this field might be in violation of law, but due to the patriotic purpose of such moves, the public at large went ahead anyway. Now it seems that the ODT has taken an official step not to bring any prosecutions when small business firms, farmers and others attempt to set up plans whereby they group their transportation equipment. It is specified, of course, that such grouping of trucks and cars must be an aid to the war program.

Three high government departments consulted on this announcement agreed that no prosecutions should be instituted. Motor trucks are especially mentioned in the announcement.

## MUSIC IN INDUSTRY

(Continued from page 60)

Interest on the part of those who are toiling with their hands.

But this is not a one-sided matter. If present-day industry owes something to music, music unquestionably will be altered in one way or another thru its own adaptation to the material aims and purposes. That has been true in the military field. Why not in the economic?

### Emotional Control

"No artist undertakes a composition or performance without the consciousness of his audience," said Prof. Harold Burris-Meyer, of the Stevens Institute of Technology, in a recent address to the American Society of Mechanical Engineers. "And in so far as his art is valid he undertakes to exercise emotional control over that audience. When a composer starts to think of his work as being first and oftenest performed in a factory, then we may well have a musical idiom which is something new on the face of the earth. What industry can do for music may be as important, when the record of this civilization is written, as anything music can do for industry."

With the war already exerting marked influence upon literature, recreation and many other phases of life, it is not surprising to hear Professor Burris-Meyer drawing such a conclusion. But it is none the less interesting to observe that war-time music now seems destined to develop a pronounced industrial as well as a military strain.

If that means more of the things needed to bring victory, few lovers of barcarolle or nocturne will complain.

## Leading Music Box Records of 1942

Listed below are the 37 songs, together with the artists who recorded them, which appeared in The Billboard's weekly Record Buying Guide under the "Going Strong" classification during 1942. It is interesting to note that the number of songs which gained national popularity this year are only five less than made the grade last year, when 42 tunes earned hit ranking. Apparently American coin phonograph tastes are geared to make hits of only a small percentage of the hundreds of songs which are recorded each year.

Of the titles listed, those marked with an asterisk (\*) had been in the Guide's "Going Strong" listings prior to the first week in 1942, and were carried over. Those marked with a double asterisk (\*\*) remained in "Going Strong" past the December 26 issue of The Billboard, which concluded this survey. Record Buying Guides for each week of 1942, starting with the January 3 issue of The Billboard and concluding with December 26 issue are the basis of the following table.

The number of weeks each title appeared in "Going Strong" and the artists involved in each instance are given.

SONG TITLE	WEEKS IN GOING STRONG	RECORDING ARTISTS
Chattanooga Choo Choo	20*	Glenn Miller
Kalamazoo	17	Glenn Miller, Jimmy Dorsey
Elmer's Tune	15*	Glenn Miller, Andrews Sisters, Dick Jurgens
Shepherd Serenade	14*	Bing Crosby, Horace Heidt
Sleepy Lagoon	14	Harry James, Jimmy Dorsey, Vaughn Monroe
Who Wouldn't Love You?	14	Kay Kyser
My Devotion	14	Vaughn Monroe, King Sisters
Don't Sit Under the Apple Tree	13	Glenn Miller
Strip Polka	13**	Alvino Rey, Kay Kyser, Andrews Sisters, Johnny Mercer
Jersey Bounce	13	Benny Goodman, King Sisters
Tangerine	12	Jimmy Dorsey, Vaughn Monroe
Somebody Else Is Taking My Place	12	Russ Morgan, Benny Goodman
Jingle Jangle Jingle	12	Merry Macs, Kay Kyser, Freddy Martin
Be Careful, It's My Heart	12	Bing Crosby, Kate Smith
The White Cliffs of Dover	11	Kay Kyser, Sammy Kaye, Tommy Tucker
Piano Concerto	11*	Freddy Martin
Blues in the Night	11	Cab Calloway, Woody Herman, Dinah Shore, Jimmy Lunceford
Moonlight Cocktail	11	Glenn Miller, Tommy Tucker
Johnny Doughboy Found a Rose in Ireland	11	Kay Kyser, Guy Lombardo, Tommy Tucker, Freddy Martin
This Love of Mine	10*	Tommy Dorsey
I Don't Want To Walk Without You	10	Harry James, Dinah Shore, Guy Lombardo
One Dozen Roses	10	Dick Jurgens, Art Kassel, Glen Gray
He Wears a Pair of Silver Wings	10	Kay Kyser, Abe Lyman
I Left My Heart at the Stage Door Canteen	10	Sammy Kaye, Charlie Spivak, Russ Morgan
Rose O'Day	9	Freddy Martin, King Sisters, Kate Smith, Merry Macs
Deep in the Heart of Texas	9	Alvino Rey, Bing Crosby
White Christmas	9**	Bing Crosby, Freddy Martin, Charlie Spivak
Praise the Lord and Pass the Ammunition	9**	Kay Kyser, Merry Macs
A String of Pearls	7	Glenn Miller
The Shrine of St. Cecilia	6	Andrews Sisters, Sammy Kaye, Vaughn Monroe
Idaho	6	Alvino Rey, Guy Lombardo
Mister Five by Five	6	Andrews Sisters, Harry James
Remember Pearl Harbor	5	Sammy Kaye
Skylark	5	Glenn Miller, Dinah Shore
Manhattan Serenade	5**	Jimmy Dorsey, Harry James, Jan Savitt
When the Lights Go On Again	2**	Vaughn Monroe, Lucky Millinder
There Are Such Things	1**	Tommy Dorsey

## REJECT PETRILLO PLAN

(Continued from page 60)

private as well as governmental agencies shall now be created. Authority for the application of such basically new social theory should therefore come from the people's representatives in the Congress. Such sanction would necessarily be accompanied by rules and regulations defining the limits, requirements and approved objectives of such union relief funds, and subjecting the union and its administration of such funds to governmental control and supervision. As in the case of pension and retirement plans created by corporations for the benefit of their employees, the Treasury Department would unquestionably desire to participate in such regulation and supervision.

This is not rhetoric but plain statement of fact because only the Congress should be called upon to answer such fundamental questions as the following:

### Fundamental Questions

(a) Would not such a payment directly to a union offer an easy means of evading the "wage freeze" regulations; or, on the other hand, would it not be deemed an indirect increase in compensation to the members, employed and, as such, in violation of the regulations?

(b) If, on the other hand, it were ultimately determined that the additional payment directly to the federation were not additional compensation, direct or indirect, to the employees, would not such a payment be merely a gratuity, and therefore a waste of a company's assets which would subject the company's management to liability under the law?

(c) Would not your proposal be in violation of Section 8 of the National Labor Relations act, which provides that it shall be an unfair labor practice for an employer to "contribute financial or other support" to any labor organization?

(d) What would the Treasury think of your proposal if it resulted in diverting taxable income in the hands of the employer to non-taxable receipts in the hands of your union?

(e) If, on the other hand, the Treasury Department refused to allow such payments as a deductible expense of the employer, would not the employer be compelled to pay not only the contribution to your fund but also an income tax on that contribution?

(f) Would not any plan for creating artificial employment for unemployed members of the federation be contrary to the policy of the Man-Power Commission, which is seeking to draw into war industries at least those persons not presently employed?

(g) Would not such a payment as you propose subject both you and us to the charge of a conspiracy to maintain or to increase prices—and a resulting prosecution by the government or civil suit by an injured consumer?

Only if you procure Congressional authority for the creation of a fund in accordance with your proposal could such a proposal become operative without raising many presently unanswerable questions.

Pending such Congressional authority for a plan which you yourself have termed "absolutely new," we suggest that you permit your members to return to work immediately and produce phonograph records and transcriptions which are sorely needed for both civilian and military morale.

You know, of course, that we stand ready to meet with you at all reasonable times when you have anything further to submit. We want you also to know that the views here expressed represent our individual as well as our joint decisions.

NOTE: The letter was signed by Columbia, Decca, RCA-Victor, seven transcription companies and a firm making movie shorts for movie machines.

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## Re-Sharp Needle Service

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A Precision Service

## Ordinance To Ban Smoking Given to Balt. City Council

BALTIMORE, Feb. 27.—An ordinance which would ban smoking in many public places has been introduced to the city council here. If this bill passes, it will be a major blow to the cigarette vending machine business of the city because the places included in the ban are night clubs, taverns, warehouses, bazaars, department stores, churches and theaters.

One large department store here has several cigarette vendors for the convenience of its employees and customers, and many of the manufacturing plants have vendors for the workers.

Council committees have been appointed to study the ordinance.

## Salvation Army Lassies Discover Use for Plug Tobacco in Philadelphia

PHILADELPHIA, Feb. 27.—Despite the well-known aversion to smoking on the part of the Salvation Army, they've discovered that tobacco has at least one advantage. During the drop in temperature last week, when the lassies drove their Mobile Canteen Unit to the Philadelphia Navy Yard, they admitted that the only thing which prevented the windshield from clouding was to rub the glass with plug tobacco.

# Northwestern

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Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## Report Apple Sirup Found As Glycerin Substitute

Glycerin, used in tobacco processing, can now be freed for use in munitions since a substitute has been found in plain apple sirup

CHICAGO, Feb. 27.—There has recently been much talk of the necessity for rationing cigarettes, and this is not because of any great shortage of tobacco but rather because of a shortage of glycerin which is used in the manufacture of cigarettes. In fact, this same shortage (of glycerin) is in part responsible for the rationing of shoes, since it is needed in the treatment of the leather. Now scientists in the U. S. Department of Agriculture's regional experiment station have developed a solution—a plain sirup of pounds of glycerin annually for use in the manufacture of bombs and other war explosives. And the sugar sirup will be used in tobacco processing—substituting for glycerin.

Glycerin has been used for years in tobacco manufacture because of its high humidifying qualities. The new sirup has the same qualities, and R. E. Lathrop, assistant director of the experiment station, says it is the only suitable substitute yet found.

Lathrop announced the development and disclosed that between 2,000,000 and 2,500,000 pounds will be produced commercially this year from the U. S. and Canadian apple crop—opening a new market for apple growers. The sirup may be made from frozen apples, which formerly were a loss to the growers.

The amount of glycerin available to the tobacco industry, the largest peacetime consumer, has been reduced greatly because of war needs, Lathrop said, but, ultimately, because of the new sirup, the industry will not need to ask even reduced allotments.

When the station began looking for a sugar substitute scientists thought first of apples because of their high count in natural sweetness, Lathrop explained. The attempt did not succeed, and while experiments were under way the need for a glycerin substitute developed.

The nature of the experiments was altered slightly, but the scientists went on working with apples because of their natural moisture—a quality recognized by pipe smokers who use peels in tobacco pouches to keep tobacco moist.

## Pitching Cigarette Butts Takes Place of Pitching Pennies in War Industry

PHILADELPHIA, Feb. 27.—In the war plants here the boys have got a new game that has taken the time-honored place once held by matching quarters. This new popular pastime of the war workers is not mechanically operated, but it does depend more on skill than luck.

Everybody saves up their cigarette butts until the rest period. Then a line is drawn several feet from the waste can. The first man to flip a cigarette butt into the can gets two bits. If the same man wins twice the line is moved back further.

## Peanuts No. 1 Crop Now

MIAMI, Feb. 27.—Florida is coming to recognize peanuts as its No. 1 war crop. This is coming about because of the rapidly growing importance of peanuts in supplying war materials. The federal government has asked farmers in this State to plant 250,000 acres in peanuts this year.

The great interest being created in the crop is leading farmers to plant more peanuts for feeding hogs as well as crops for harvesting in order to make peanut oil and supply nuts for eating purposes.

Farmers say that the average yield per acre in Florida runs from 170 to 200 pounds.

## Vending Service Company Expands

BALTIMORE, Md., Feb. 27.—General Vending Service Company headed by the three "generals," Irving P. Blumenfeld, George Goldman and Harry Hoffman, has expanded to include distribution of Musicraft records. General has been named exclusive distributor for the Musicraft line for the entire State of Maryland and the District of Columbia.

## Coin Shortage Prevents Cigarette Price Increase

BALTIMORE, Feb. 27.—In spite of the fact that most cigarette operators have agreed to continue selling cigarettes thru vending machines for 15 cents, there are still a few operators who are trying to sell them for 16 cents. However, these few are finding their sales dropping off because often the fact that a customer doesn't have the extra penny will keep him from using the machine. Furthermore, due to the shortage of pennies the machines often aren't able to return the 4 cents due the customer when he deposits 20 cents, so naturally he will buy his cigarettes from a counter or another vending machine selling them for 15 cents.

It was also agreed by the operators that they would discontinue giving free matches with the purchase of cigarettes. Again a few operators are going contrary to this agreement, but they are finding it necessary to cut the commission paid to locations in order to do this. Where free matches are given operators have reduced the commission to proprietors by a half cent. This is plus the quarter cent commission reduction to proprietors put into effect by all operators after it was realized the price of cigarettes could not easily be increased to 16 cents.

## Stock Peanuts for Seed

JACKSONVILLE, Feb. 27.—President W. B. Crawley of the Georgia, Florida, Alabama Peanut Association announced recently that the United States Department of Agriculture had authorized the association again this year to sell farmers' stock peanuts for planting purposes.

Crawley said these peanuts are not carefully selected and tested seed but are farmers' stock peanuts stored in bulk in the association's warehouses. He also said that the peanuts would be handled on a cash basis and thru dealers only, and sales were authorized to be started immediately and continue thru May 31, 1943.

Minimum prices fixed included \$130 a ton for U. S. No. 1 Spanish type farmers' stock peanuts; \$155 for Spanish type re-cleaned; \$130 for U. S. Class A Virginia type farmers' stock; \$155 for Virginia type re-cleaned; \$125 for U. S. No. 1 runner type farmers' stock, and \$150 for runner type re-cleaned.

## 1942 Tobacco Crop Figures Show Good Increase Over '41

RICHMOND, Feb. 27.—Despite all the talk recently about the rationing of tobacco, vending machine operators should take courage in the facts regarding the 1942 tobacco crop.

When all the figures of the government finally became available it was found that last year's crops reached the amazing total of 1,417,188,000 pounds, a 12 per cent increase over the 1941 production of about a billion and a quarter pounds. There was a 6 per cent increase in acreage harvested and a 6 per cent higher yield per acre. The yield per acre, 1,027 pounds average, was the second highest in records kept by the Department of Agriculture.

The 824,115,000 pounds of flue-cured tobacco, which is used principally in the manufacture of cigarettes, was the fourth largest on record. This type was grown on 791,900 acres and the yield per acre of 1,041 pounds is 237 pounds above average and 16 pounds higher than the previous yield record set in 1940.

Not counting the millions of cigarettes produced during 1942 for shipment to the armed forces, production reached a new high of 235,838,696,675, an increase over 1941 of 30,000,000,000 cigarettes or 14.26 per cent. Since the excise tax of \$3.50 per 1,000 does not apply to the product designated for sale to the armed forces, there is no exact way of totaling the additional billions made for this purpose.

The tremendous rise in cigarette production in 1942 was matched by increases in both cigars and snuff production. Only the output of smoking and chewing tobaccos declined during the year. Cigar production passed the 6,000,000,000 mark by a good margin for the first time since 1939.

The cigarette industry, it has been stated by a high official of the War Production Board, is not depriving war industries of man power since in the two States, Virginia and North Carolina, where 83 per cent of the cigarettes are manufactured there is no labor shortage.

The pooling of delivery services, however, has been considered in many localities in order to ease the transportation problem. It has been disclosed that the Office of Defense Transportation expects to issue an order restricting deliveries to twice a week and these deliveries are to be made only when orders exceed \$5 on value. At present some wholesalers are making as many as two and three deliveries a day to their larger customers.

The tobacco industry as a whole has been fortunate in that the curtailment of essential items has not seriously affected it. Minor curtailments have been felt in packaging, nails for boxes, foil and cellophane, but the ingenuity of the industry, together with highly efficient trade association work and co-operation between the leaders in the industry and government officials, has ironed out any difficulty long before it reached serious proportions.

Glycerin, formerly used in staggering quantities, has become increasingly short, but a satisfactory substitute has been found. The shortage in packaging materials has been met by the use of substitutes which, altho the products are not kept as fresh as previously, are working exceedingly well due to the current fast turnover in the product of tobacco plants.

## Vending Machines Being Clogged With Bad Coins

BALTIMORE, Feb. 27.—In spite of the large collections now being made with cigarette vending machines, operators are having their troubles. Many of the machines are being badly damaged because the public keeps trying to beat them and get their cigarettes for nothing.

Some people put slugs or homemade coins in them, and the usual result is that the machine becomes clogged up. Others try to obtain the product without putting in the required amount of money.

This practice of clogging up the machines means increased maintenance costs, and maintenance of any kind is a hard problem now with the shortage of man power and the difficulty of transportation.

While it is true that all machines are not treated in this way, the majority are, and the service is spoiled for all.

# VENDER SUPPLY NOTES

**WHO SAYS SO?**—Americans smoked 235,840,459,145 cigarettes last year. How do we know? The Internal Revenue Bureau said so.

**BUTTER EXTENDER**—A butter extender that will "make one pound of butter do a two-pound job" will be introduced shortly by the Curtis Candy Company in the Chicago market. Newspapers and cards will form the backbone of the advertising campaign, which will be confined to Chicago at the outset. Results from this trial campaign will determine future plans for the promotion of the product.

**CANADIAN CIGARETTES**—After April 30, 1943, the smallest package of cigarettes made for sale in Canada will contain 18 cigarettes. Several manufacturers are already converting their machinery for manufacture of only a limited number of container sizes. It is estimated that approximately 187,000,000 packages, or 33 per cent of the total, will be eliminated by this simplification order, enabling the operation of cigarette machines at full capacity on the reduced number of standard packages.

**BEES FALL DOWN ON PRODUCTION**—Honey production in Ohio went the way of the sugar shortage in 1942, with bees producing only 36,000 pounds of honey as compared to their 1941 output of 225,000 pounds when there were 169 fewer beekeepers.

In fact, due to dry weather in April and unusually heavy rainfall in August, the uparies were feeding the bees from coveted sugar rationing portions to keep up the depleted honey supply.

**CIGARETTES ABROAD**—The Rome radio informed the Italian people the other day that the sale of tobacco products in Italy would be restricted to four hours daily in accordance with an order of the Ministry of Finance.

Prices of cigarettes are falling sharply on black markets thruout France. Chief

reason for the bottom dropping out of the market—the same declines are true of illegal sales of all other commodities—is said to be the general feeling in France that the war is about to end, and that holders of high-priced stocks of such merchandise will be caught short when United Nations shipping arrives in French harbors with huge cargoes of consumer goods—either at low prices or actually free.

**NEW ARGENTINA TOBACCO CROP**—Reports received from American consular sources in Buenos Aires are to the effect that it is officially estimated that 18,000 hectares will be planted to tobacco during the 1942-'43 agricultural year. This figure compares with the preceding season's total of 17,620 hectares, of which 14,334 hectares were harvested, producing 14,847,000 kilograms.

**NEW PACKAGE**—The Riggio Tobacco Corporation, maker of Regent cigarettes, is adopting a new type package. The change is from the cardboard box which has distinguished Regents, heretofore, to the standard paper wrapping used by all other leading brands of cigarettes.

For the present, the maker of Regent cigarettes will utilize this package for only its cork-tipped cigarettes, King Size Rounds.

**CANDY SHORTAGE EXPECTED**—OPA officials announced recently that they anticipate shortages of candy soon. It is said they expect the shortage to be greater because of a new system whereby increased amounts will be channeled to workers in defense industries.

## Arkansas House Members Propose Soft Drink Tax

LITTLE ROCK, Feb. 27.—According to *The Arkansas Gazette*, February 13, a new measure to put a tax on soft drinks was proposed by members of the House. A similar soft drink proposal failed to pass the 1941 legislature after much wrangling.

Representative Turnipseed, of Sebastian County, introduced House Bill 336 to place a tax of five-sixths of a cent on 5-cent soft drinks, one and two-thirds cents on those between 5 and 10 cents and two and one-half cents on those costing over 10 cents.

The tax would apply to "soft drinks sold in bottles, fruit juices in cans, near beer and mixing syrups." The first \$100,000 collected annually would go to the Vocational Education Fund, the next \$50,000 to the Teachers' Retirement Fund to match contributions made by teachers in State colleges and the remainder divided equally between the Teachers' Salary Fund and the Welfare Fund.

Turnipseed estimated the tax would bring \$600,000 a year in additional revenue. The total would be greater, he said, because all that allotted the Welfare Department would be matched by federal funds. Soft drinks are luxuries, and taxes on them, especially during the war, are not unfair, he added.

## '43 Sugar Beet Program To Assure Larger Price

RICHMOND, Feb. 27.—The United States Department of Agriculture has announced a 1943 sugar beet production program which is designed to assure growers about \$1.50 more per ton than they received a year ago. At the same time, the program will avoid any increase in the price that the consumer will have to pay for refined sugar.

According to Secretary of Agriculture Wickard, the program will involve a special government subsidy of \$1.50 per ton on beets, which would be in addition to government payment of \$2.50 per ton offered during the last year. Wickard stated that growers should receive returns averaging about \$11 per ton this year as compared with between \$9.25 and \$9.50 during 1942. Growers have asserted that they must have a greater return because of increased labor and other costs.

Under the new program the Commodity Credit Corporation will offer to purchase beets from farmers thru sugar processors at about \$1.50 a ton above last year's prices, and the corporation would then sell it back to the processors at a \$1.50 discount. This discount is designed to enable processors to continue the price of sugar at present ceiling levels.

# Army Yields in Favor of Ops Who Had Paid Taxes

**Remove vending machines placed in officers' clubs when facts are made known**

ASBURY PARK, N. J., Feb. 27.—After protests from Boardwalk concessionaires, city officials and a local newspaper editorial, the army has removed the cigarette and candy vending machines which had been installed in Convention Hall for use of several hundred officers attending school there. The city-owned Convention Hall auditorium and other parts of the building have been leased to the army and is now the Eastern Signal Corps School.

Concessionaires in the Arcade whose trade is predominantly with the military were dismayed when they found the army was a competitor.

After the newspaper editorial appeared the public relations officer at Fort Monmouth declared the machines had been removed, explaining they had been installed primarily for officers' convenience and that any profit went to an officers' fund.

On February 11 *The Evening Press* published the following editorial on the vending machine situation under the title of "A Needless Imposition."

"Asbury Park is proud of its co-operation with the war effort and it will never begrudge the sacrifices it is making. In taking over several large hotels and apartment houses, in dominating the Boardwalk, in the enforcement of dim-out regulations, in beach restrictions and in countless other ways the army and navy have imposed upon the community a tremendous burden that it gladly bears.

"But the city will resent any unnecessary impositions upon its willingness to co-operate. It sympathizes, for instance, with beach-front concessionaires who now find that the army is competing with them for trade. Providing facilities for the armed forces is one thing, but sitting by as they compete with local merchants is hardly a patriotic requirement.

"It seems that cigarette and candy vending machines have been installed in the Convention Hall under army auspices. The building, of course, is occupied by the army and presumably there is nothing to prevent it from setting up stores within its jurisdiction. But simple fairness should prevent it from competing with the concessionaires who are paying the taxes that foot the bill for the buildings and other facilities that the city has opened to the armed forces.

### Taxes Paid

"These concessionaires pay rent to the city and taxes on their vending machines. Owing to military regulations their normal business has been drastically curtailed. Certainly they are entitled to whatever business might be derived from catering to servicemen stationed in the area. But now they find that the armed forces have not only driven away most of their normal trade but have set up a competitive business to deprive them of the patronage of soldiers.

"Co-operation in any sacrifice that will promote the war effort is required of every citizen. But the sale of cigarettes and candy by the army and navy in competition with private shops is hardly a short cut to victory. Doubtless the army should be reminded that its bills

are paid by beach-front concessionaires as well as by all other citizens and tradesmen, and it should wherever possible promote rather than wreck their business. We hope that the military authorities reconsider their position and discontinue imposing unnecessary hardships upon citizens who have already been hard pressed by the necessary sacrifices of war."

When army officers recognized the situation and realized that operators had paid licenses for their privileges, they quickly changed their plans. *The Evening Press* then published the following editorial entitled "The Army Responds."

### Second Editorial

"The army did well in abandoning the operation of cigarette and candy vending machines in the Convention Hall. Altho the issue was of less than tremendous importance, it was poor policy for the army to compete with Boardwalk concessionaires, especially in view of the fact that in taking over so many nearby buildings the armed forces have severely damaged the business of beach-front merchants.

"Obviously in isolated posts the army must operate its own concessions, but where the needs of troops can be supplied by privately operated businesses it is unfair to deny them whatever trade may result.

"This city is proud of the facilities it has placed at the disposal of the armed forces, nor does it resent the sacrifices involved. But the merchants who pay the taxes and provide jobs for other taxpayers should not be penalized both by having much of their normal trade driven away and again by having the army compete with it for the soldier trade.

"Apparently the military authorities have recognized the principle involved and they are to be commended for having 'gone out of business' on the Boardwalk."

## Director Byrnes Approves

ATLANTA, Feb. 27.—A recommendation by the U. S. Department of Agriculture of a one-price program for peanuts in 1943 has been approved by James F. Byrnes, director of economic stabilization. Under the plan, prices would be supported at 85 per cent of the parity price for peanuts, with adjustment for the normal price relationship among types, for grades and for location.

The proposed program would be substituted for the two-price system in effect in 1942, under which quota peanuts sold at one price and excess peanuts for oil at another price, and would be more comparable to the price supports afforded by the cotton program with which farmers are familiar and under which a base loan value is announced with differentials for grade and staple differences and for location.

## Investigate Peanut Assn.

ATLANTA, Feb. 27.—Georgia House of Representatives authorized an investigation recently of the Georgia-Florida-Alabama Peanut Association after a charge was made on the floor that it was a "government-backed trust." The resolution charged the GFA profited \$1,500,000 on the 1942 crop, with thousands of tons of nuts still to be sold.

Members of the investigating committee charged that GFA paid \$180 to \$200 for quota peanuts and \$78 to \$82 a ton for excess nuts supposed to be used for oil to help the war effort.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Feb. 27.—In the Virginia and North Carolina section the market on farmers' stock peanuts gained somewhat. However, many farmers are still inclined to hold a large proportion of their remaining stocks. Best Jumbos were quoted as bringing between 8 3/4 and 9 cents, with the medium grades bringing between 8 1/2 and 8 3/4 cents. In some spots the price of medium grade stocks was reported as low as 8 1/4 cents. Bunch Virginias of the best grade are selling at the same price as the medium grade Jumbos, 8 1/2-8 3/4 cents. Medium grades are bringing between 8 and 8 1/2 cents, with very few sales falling below the 8 1/4 cent mark. Shelling stock prices range from 7 3/4 to 8 1/2 cents.

Demand for cleaned and shelled goods was generally moderate, altho many buyers are awaiting the release of permanent ceiling prices. Prices averaged slightly higher on cleaner jumbos, but fancy and shelled goods averaged a little lower.

Reports from the Southeastern States show very little change in prices on farmers' stock Spanish peanuts during the past week. However, Runners advanced slightly. U. S. No. 1 Spanish stocks were quoted selling for \$165-\$170, with a very few sales reaching \$175. Runners were bringing \$150-\$155, with a few up to \$160.

Demand for shelled goods improved during the forepart of the past week thruout the Southeastern section with the result that many shellers practically exhausted their available supplies and are selling only against current purchases.

Prices on peanut oil were unchanged. They remain steady at the ceiling level of 13 cents per pound for oil and 5 per cent refining loss, basis prime crude.

The movement of farmers' stock peanuts continued light in the Southwestern States, while prices remained unchanged. U. S. No. 1 farmers' stock Spanish peanuts are quoted at \$151 per ton. Shelled goods in this section moved out fairly well, with practically no change in price.

## CIGARETTE MACHINES

25 "S" Model Stewart-McGuire, Beautiful New Two-Tone Refinish With Octagon Shape Mirrors	\$37.50 Each
In Lots of Ten	35.00 Each
In Lots of Twenty-Five	32.50 Each
10 "W" Nine-Column DuGreniers	49.50 Each
25 Nine-Column DuGreniers with Shift Column	55.00 Each
10 "LS" Champions, DuGreniers	72.50 Each

**ALL MACHINES NEWLY REPAINTED, IN A-1 CONDITION, JUST AS GOOD AS NEW FROM THE FACTORY!**

25 Nine-Column Uneeda-Paks, Model 500, Only Slightly Used, Like New ... \$79.50 Each

## HANKIN MUSIC COMPANY

708 SPRING ST.

ATLANTA, GA.

# MARKET REPORTS

(Continued from last week)

## Los Angeles

### Many Influences Affect Trade in This District

LOS ANGELES, Feb. 27.—Coin machine business in this section made a good start for 1943, according to reports by jobbers and operators. In recent weeks the demand for machines has gone up and operators seem ready to pay more to secure the machines needed.

Near the turn of January the jobbing business was hit hard one week-end, as was the operator, when this section reported the worst storm in 25 years.

During the month of January the board of supervisors amended the county ordinance to lift the restriction which heretofore had kept games 1,000 feet from a school. Shortly after this action Councilman Earl Gray in a report to the city council said he had found a game in operation in a cafe in the city. Since the games haven't operated in the city for over a year, the city attorney was asked to investigate to see if it met the requirements of machines allowed in the city.

With the gasoline ration program now in effect in this area, operators seem to be getting along all right on their fuel allowances.

### Man-Power Headache

Real headache here is the man-power situation, which continues to grow steadily worse. In the heart of the war plant area, most mechanics have gone into either the shipyards or the aircraft plants. Remaining men on the job are unable to do the amount of work that is coming in. Servicemen's wages have been increased, with the result that the hike in labor cost has been passed on to the operator.

### Venders Hard Hit

Hard hit in this region are the vending machine operators. Candy bars can't be purchased even at a premium, and venders supplying war plants and even army camps are at a loss as to how to obtain sufficient supplies. A local operator said that he had removed all machines from civilian spots to war plants and army camps. Talk is that sugar certificates are necessary for candy and that the candy must be shipped to the camps.

Gum machine operators may just as well go fishing for the way some of them are operating. Dealers find the Wrigley Company co-operating and some gum is to be had. A local operator said that he visited a plant doing war work once a month with gum. There are only enough packages of gum to go around, one to each person. The gum never reaches the machine because the employees line up and file by. If a worker gets two packages by chance, then someone is out; gum is counted man for man before the operator enters the plant.

The nut vending business is slow also. While there was reported a large crop of almonds, the local houses seem to be short on these nuts. Peanuts are short, and operators are scouting around for their supplies. Boston beans and parched corn could be used if they were available. Operators in some instances are paying

more for nuts and keeping the machines partially filled to keep them in operation, feeling this is the only way in which to keep the location.

### Getting Records

The record situation here has not been so very bad. Music operators get what hit material they can and then use standards to bolster the selections. Much interest is being displayed in vinylite in the hope that it will remedy the situation somewhat. Operators are really turning in scrap now, as record distributors make it imperative to have old records to get new ones.

## Memphis

### Gas Rationing Handicaps Ops in City Very Little

MEMPHIS, Feb. 27.—MidSouth music operators still have sufficient stocks of records to carry on. However, increasing concern is felt. The "wait and see" attitude is being replaced by one of impatience among some operators. Others seem to feel that they are doing just as well or better now than they would under any compromise which might lift the Petrillo ban.

The issuance of T cards to operators for the use of cars employed in servicing locations has left no serious problem in gas rationing so far as Memphis operators are concerned. Night calls have been somewhat curtailed, but this is relatively unimportant as under police edict all Memphis jukes are discontinued at 1 a.m. Operators are finding that more careful repairs on the first trip are keeping equipment running.

## Miami

### Men in Service Found To Be Hungry for Music

MIAMI, Feb. 27.—Despite the drastic rationing of gas, there is no falling off in business in this area. This is the height of the winter season here, and the military is more than making up for any lack of trade because of fewer tourists this season.

Operators are permitted to use their trucks, and there is no difficulty in making deliveries. The shortage of records is making itself felt, and dealers are shopping around to maintain an adequate supply.

Army and navy men seem hungry for music. One instance of this is seen in the purchase of a supply of records this week at a local music house which could almost be called a wholesale order. An officer flew from the Naval base in Cuba and carried the big order back with him the same afternoon.

Coin machines are getting a big play here, possibly even more than in other years. This goes for cigarette machines also.

Distributors are making no complaints.

## Milwaukee

### Factory Employment Aid To Machine Patronage

MILWAUKEE, Feb. 27.—Milwaukee ended 1942 with one of the brightest business pictures in more than a decade, according to basic trade indices for the month of December. Hand in hand with good business in general have gone optimistic reports from coin machine operators, particularly in the automatic phonograph, vending machine and pin-ball fields.

Hourly wage rates of Milwaukee factory employees have continued at a high level, averaging better than 95 cents an hour and more than 15 per cent above the rates for the same period a year ago.

Both a shortage of merchandise for vending machines and of records for phonographs have created new problems for operators, but, all in all, these curtailments have not cut too heavy into takes to date. General opinion seems to be that as long as the person has money to spend he will spend it even tho

## MARKET VALUES

FREE PLAY TABLES	
New Champs \$55.00	Monicker ... \$79.50
Argentine ... 49.50	Topic ... 79.50
Metro ... 24.50	All American ... 27.50
Sport Parade ... 34.50	Crossline ... 24.50
Attention ... 24.50	Big Time ... 29.50
Barrage ... 39.50	Score Champ ... 22.50

ARCADE EQUIPMENT	
Chicola HOCKEY, A-1	\$185.00
Genco PLAYBALLS, Late Model	179.50
Bally KING PINS	169.50
Genco MAGIC ROLL, 9 Ft., Like New	89.50
Daval BUMPER BOWLING	69.50
Rockola TEN PINS, H.D.	54.50
Rockola TOM MIX RIFLES	44.50
Rockoballs, 14 Ft.	74.50
Scientific BATTING PRACTICE	99.50
Gottlieb SKEEBALLETES	59.50
Bally RAPID FIRES	169.50
Western Baseball, Lite Up Bkhd.	69.50
Deluxe WESTERN BASEBALL	84.50
MAJOR LEAGUE BASEBALL	134.50

PHONOGRAPHS	
Rockola SPECTRAVOX & PLAY-MASTER	\$209.50
Rockola SPECTRAVOX & PLAY-MASTER with 7 Wall and 2 Slant Bar Boxes	369.50
15 1942 SINGING TOWERS, A-1	159.50
Wurlitzer 600R, A-1	149.50
Wurlitzer 616, Lite Up Mbleglo	69.50
Wurlitzer 61, Countermodal	65.00
Seeburg ROYALS	99.50
Seeburg CROWNS	149.50
Seeburg Wallematic	29.50
Buckley Wall Boxes, '32s, New	27.50
Wurlitzer #331, Wallboxes & Barboxes	29.50
Rockola '39 DELUXE, A-1	159.50
Seeburg 9800, ESRC	425.00
CONCERT MASTERS, ESRC	329.50
ENVOY, ESRC	349.50

The Markepp Company  
3908 Carnegie Ave. CLEVELAND, OHIO

## ORDERED SOLD!

PRICED FOR QUICK SALE	
1 Mills Three Bells, Slightly Used	\$495.00
1 Mills 25¢ Futurity, Same as New, 406826	90.00
1 Mills 10¢ Extraordinary, Knee Action	70.00
1 5¢ Columbia Gold Award	39.50
1 10¢ Watling Blue Seal, Jack Pot	35.00
2 25¢ Mills Single Jacks, Reserve 2-4	25.00
2 5¢ Skyscrapers, 355308	39.50
1 5¢ Watling Twin Jack P.	29.50
1 10¢ Pace Blue Front Comet, Odd Pay	45.00
1 50¢ Mills 2-4 Gosseneck, Single J.	39.50
2 5¢ Escalator Jack Pot Front Venders, 2-4	32.50
2 5¢ Watling Ft. Venders and Checks	12.50
1 25¢ Lincoln Bell, No Jack	10.00
2 5¢ Mills Q.T.'s	32.50
1 10¢ Mills Q.T.	37.50
2 5¢ Jennings Cigarollas (Excellent)	56.50
2 5¢ Mills J.P., 2-4	17.00
1 Jennings Lowboy Porcelain Scale	27.50
1 5¢ Rays Track Console	69.50
5 1¢ Little Duke J.P. & Stands	13.50

Hurry—1/3 Deposit, Balance C. O. D.  
WABASH SPECIALTY CO.  
CELINA, OHIO

## FOR SALE

80 New Holly One-Cent Grip Scales, never uncrated, \$19.50 each. Lots of Ten, \$17.50 each. Six Used Holly Grip Scales, \$13.50 each. Two Watling Slots, One-Cent D. J., \$39.50 each. Four Jennings Cigarollas, excellent condition, \$99.50 each.

1/3 deposit, balance C. O. D.  
Telephone 658-J  
S. R. MONTCALM  
P. O. Box 3 Bastrop, La.

## WANTED

Automatic Phonograph Mechanic with experience in remote control installations. Please give details as to draft status, references, salary desired, etc., in reply.

Address BOX D-22  
Care of The Billboard  
Cincinnati, O.

## MECHANICS WANTED

by prominent Maryland distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc. Steady, permanent, excellent paying positions with real future for right men. Give age, draft status and full details in first letter.

THE GENERAL VENDING SERVICE CO.  
306 N. Gay Street, Baltimore, Md.



IN THE DAYS OF PEACE this busy production line produced the record changers for America's hundreds of thousands of automatic phonographs. Today the products moving down these lines are military secrets—but you can be sure that they're producing topnotch equipment for use by our boys.

## LEW LONDON'S "TRUE VALUE BUYS" CONSOLES

(New! In Factory-Sealed Crates)  
KEENEY SUPER BELL, F.P. and P.O. Comb. Fruit Symbols and Animal Symbols \$295.00  
MILLS FOUR BELLS, new style head, last mod. built 650.00  
MILLS PANORAMS, late serials, perfect condition 249.50 (Plus \$10 for Crating)  
SUBMIT YOUR REQUIREMENTS ON ALL EQUIPMENT.

## "The Home of True Value Buys" LEADER

SALES COMPANY  
131-133 N. Fifth St., READING, PA.  
(Day Phone: 4-3131—4-3132; Night Phone: 6077)  
References: Dim & Bradstreet; Any Bank in Reading, Pa., or Your Own Bank.  
Terms: 1/3 Certified Deposit With Orders, Balance Shipped C.O.D. or N.D.

## WANTED

An experienced, first-class, all-round Mechanic for pay-out tables, consoles and slots. Prefer a married man and will only consider a man desiring permanent position. No beginners or floaters wanted. Minimum salary of \$75 per week guaranteed.

Address BOX D-21  
Care The Billboard, Cincinnati, O.

## STILL AVAILABLE

A Limited Number of BRAND NEW  
WATLING 5c ROLL-A-TOPS

In the original factory sealed shipping cases. ACT QUICKLY!!

ONLY \$149.50 Ea. F. O. B. Louisville

J. E. Cobb Distributing Co.

516 S. 2nd St. Louisville, Ky.

Kentucky's oldest distributor—est. 1915

he can't get what he was accustomed to before the emergency.

An ordinance requiring an annual \$25 operator's license fee for pinball games and a \$10 annual license for the operation of each amusement device has been approved by the city council at Appleton and became effective January 22 with its publication.

## New Orleans

### Factory Pay Rolls Have Boosted Play Recently

NEW ORLEANS, Feb. 27.—A continued demand for rebuilt pin games, consoles, bells and phonographs verify reports of many operators that coin machine patronage has definitely improved since the first of January, altho the volume of business is well under pre-war peaks. Loss of business is not blamed on scarcity of merchandise or ability to service machines, but purely to heavy inductions of men into the armed services.

Business trends have definitely improved, with factory pay rolls at all-time peaks and several additional huge plants due for early opening.

#### Study Repairs

Servicing and parts replacements continue to harass operators, but systematic studies have greatly eased this situation. Route men periodically call in during the day for more recent calls, and operator and servicemen agree on shortest cuts to locations. It is interesting to see how servicemen are utilizing old parts by re-cutting and soldering to make necessary repairs when regular parts are missing. Wise operators who installed first-class repair benches before the shortages popped up are cashing in now. While gasoline rationing has badly upset service calls by automobile users, truck operators apparently are satisfied with allotments, except for a few scattered com-

plaints. Operators who formerly used automobile trunks for carrying machines and parts are hardest hit by the rationing because the ration boards have been advised to give nothing better than B cards to operators using regular autos.

Several court rulings kept the industry well in the newspaper limelight during January. Most of the rulings were favorable to the operators, altho the State police threatened to ignore court orders and continue entering the city limits "over the heads of city police."

Phonograph records grow scarcer, but rationing of hits by most distributors and use of rejuvenated old records by operators in Negro and suburban areas have helped to keep business near to normal levels.

## Philadelphia

### Ban on Pleasure Driving Proves Business Factor

PHILADELPHIA, Feb. 27.—The biggest business factor here has been the ban on pleasure driving. For some locations, especially those in the suburban and isolated sections, it meant the removal of the machines. On the other hand, the ban, keeping people close to home, has tended to increase collections in city locations.

As a result operators have been occupied mostly in finding new locations in the city neighborhoods to put equipment taken out of the suburban spots into play. On the whole, in view of the disruption brought about by the driving ban, January collections held up well for most of the operators.

Still another disturbing element for the music operators last month was the record situation. New releases were very limited and the operators were forced to use many hits of an earlier year and last year to keep the machines fully stocked.

#### Cheering Decision

Pinball machines were still banned during January. But as the month ended came the happy news that the State Superior Court reversed an earlier decision, and the pinball operators, inactive since last March, were getting busy again taking their machines out of storage and readying them for return to the locations.

Among the vending machines, the cigarette machines continued to climb in popularity. Candy and gum machines were hit some because of the inability to keep the machines stocked with merchandise.

## Richmond

### One Restriction Helps To Offset Other Bans

RICHMOND, Va., Feb. 27.—There has been little change in the amusement machine business here. Operators are still receiving the same amount of gasoline under rationing, and since Virginia was one of the original States slated to have gas rationing, the operators seem to have long since adjusted themselves to smaller quantities of this fuel.

Virginia's State-controlled liquor stores closed their doors for a two-week period on January 23, and issuance of ration books to the populace of the State has been going on since that date. It has not as yet been announced just what amount of liquor will be available to each book holder when the stores reopen, but this cessation in the sale of whisky counteracted the ill effects that the ban on pleasure driving would probably have had on juke boxes in this vicinity. More and more people, instead of visiting the night spots in the environs of the city, are visiting their corner stores for wines and beers, the only alcoholic beverages which have been available during the past fortnight. Consequently juke box collections have held up to the high levels they had reached in December.

The record situation seems to have cleared up somewhat since the holidays, with distributing companies, particularly Decca, seemingly well stocked for the first time in months. The smaller recorders, Beacon, Savoy, etc., seem to be getting more and more play. Standards and hill-billy records have taken their place as regular equipment in most of the boxes and this has helped to relieve the situation in many instances.

#### Pinballs Drop

Panorams are making their appearance in this territory for the first time, but at the present writing have not been the money-getters they have proved in other territories.

Cigarette machines are getting larger and larger play due to the fact that they still vend the item at 15 cents, absorbing the tax. Stores are getting 16 cents per pack. Candy vendors in the theaters, mainly, are relying on peanut products to keep their sales volume up, and chewing gum supplies for vendors have just about reached the vanishing point. Nut vendors are amply supplied so far.

Operation of funlands and playlands in this section continues at a high level, with all these establishments now open getting a good play. Rumors continue from day to day that more and more of these locations are opening.

## Salt Lake City

### Big Holiday Trade Cuts Patronage for January

SALT LAKE CITY, Feb. 27.—While operators of the Salt Lake City area are experiencing a decided drop in receipts for January from a near-record December, there is no alarm here, for even January's low figure of the year is equal to normal months of one and two years ago. The tremendous Christmas and New Year's spending spree left a considerable hangover, but with a couple of weeks' rest the cash flows merrily again.

There are two slightly unfavorable trends in the coin machine business

### WE HAVE A FAIR SIZE STOCK OF SALES BOARDS FOR IMMEDIATE DELIVERY.



#### RE-CONDITIONED—100% PERFECT

Takes 1 to 3 Nickels at the Same Time

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

#### LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

### A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

### OLIVE'S SPECIALS FOR THIS WEEK

RECONDITIONED FREE PLAY GAMES	
ABC Bowler \$30.00	Landslide .. \$18.00
Anabel ... 20.00	League Lead. 25.00
Attention .. 30.00	Merry-Go-R'd 20.00
Band Wagon 22.50	On Deck .. 18.00
Big Town .. 15.00	Pan Amer. .. 30.00
Boom Town 27.50	Progress ... 20.00
Bordertown. 22.50	Roller Derby 18.00
Brite Spot. 15.00	Roxy .. 15.00
Broadcast .. 27.50	Shortstop .. 15.00
Cadillac ... 20.00	Sporty ... 13.50
Dixie .. 20.00	Target Skill. 25.00
Glamour .. 15.00	Three Up .. 35.00
Gun Club .. 52.50	Venus ... 60.00
HomeRun'40 25.00	Wings .... 22.50

**EXTRA SPECIAL** Each  
**8 JUMBO PARADES, Free Play**  
 (Factory Rebuilt, Like New) \$85.00  
 5 1939 1-2-3, Free Play ..... 27.50  
 1 BALLY RAPID FIRE GUN. 175.00

1/3 Deposit, Balance C. O. D.  
**OLIVE NOVELTY CO.**  
 2625 LUCAS AVE. ST. LOUIS, MO.  
 (Phone: Franklin 3620)

### CENTRAL OHIO QUALITY BUYS SLOTS, CONSOLES, ARCADE EQUIPMENT

"There is No Substitute for Quality"

5c BLUE FRONTS, Reconditioned, A-1.....	\$104.50
5c CHERRY BELLS, Rebuilt, 3-5, Knees.....	159.50
10c BLUE FRONTS, Brand New, #469,226.....	239.50
10c BONUS BELL, Like New, #425,113.....	225.00
10c BONUS BELL, Like New, #453,198.....	239.50
5c Q. T. GLITTER GOLD, Like New.....	95.00
10c Q. T. LATE BLUE FRONT.....	89.50
1c Q.T.'s, Blue Front.....	49.50
5c PACE COMETS, 3-5 P.O.....	59.50
5c ROLATOPS, 3-5, Refinished.....	59.50
5c NEW CLUB COLUMBIAS.....	115.00
5c JENNINGS CHIEFS.....	84.50
10c JENNINGS CHIEFS.....	99.50
5c MILLS SLUGPROOFS, 3-5.....	89.50
50 JUMBO PARADES, C.P., Late ..	\$ 99.50
20 JUMBO PARADES, F.P., Late ..	79.50
15 2-WAY SUPERBELLS, 5c-5c, CP	299.50
1 4-WAY SUPERBELL, 5c-5c-5c-5c	450.00
1 SUPER TRACK TIME, Like New.	289.50
1 TRACK TIME, '38.....	115.00
1 KENTUCKY CLUB, Like New ..	89.50
1 BAKER'S PACER, D.D. Jackpot.	265.00
1 2-WAY SUPERBELL, New 5c-5c.	355.00
5c-10c-25c CHIEF TRIPLEX .....	\$225.00
3 HEAVY DOUBLE SAFES .....	75.00
2 SINGLE HEAVY SAFES .....	59.50
1 LIGHT SINGLE SAFE .....	32.50
2 LIGHT DOUBLE SAFES .....	49.50
100 NEW UNPAINTED LOCKED MILLS SAFE STANDS .....	15.00
CONSOLES	
SILVER MOON TOTALIZER, F.P. ..	\$ 79.50
FAST TIME, F.P. ....	79.50
JUNGLE CAMPS, F.P. ....	79.50
DOUBLE BELLS, 5c & 5c .....	159.50
STANCO BELLS, 5c, C.P. ....	119.50
BEULAH PARKS, 5c, C.P. ....	89.50
BALLY BIG TOPS, 5c, C.P. ....	79.50
25c MILLS GOLFAROLLA .....	169.50
BALLY HIGH HANDS, Comb. ....	109.50



Wolf Solomon

### CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**WILL PAY**  
**\$105 PER CASE FOR .22 SHORTS**  
**PEERLESS VENDING MACHINE CO.**  
 220 West 42d St. New York City  
 Telephone Wisconsin 7-8610

**\$300**  
**CASH FOR YOUR MILLS FOUR BELLS**  
 Serials Over 2,000  
**\$400.00 FOR MILLS THREE BELLS**  
 Save time and expense. No need to write or wire, just ship your machines to us C. O. D. or sight draft through the First Trust Company of Albany.  
**SEIDEN DISTRIBUTING COMPANY**  
 1230 Broadway Phone 4-2109 Albany, N. Y.

### FOR QUICK SALE

USED

- 1 Buckley Daily Double....\$315.00
- 3 Buckley Track Odds..... 215.00

1941 Models

All in good working order

### L. H. STIVERS

2215 Canal St., New Orleans, La.

### WANTED

Eastman D. P. 250 Ft. Roll Paper.  
 Pay \$15.00 for 1 1/2 inch; \$30.00  
 Three Inch; \$50.00 Five Inch.  
 Unbroken Packages—Good Dating.

### NEW ART STUDIOS

Neosho, Mo.

here. Growing serious now is the shortage in records. For months the same old records have been going back to the machines, but there were always enough to give some semblance of variety. Lately, however, juke box patrons are ready to scream when an indiscreet soul finds nothing more interesting than *White Christmas*. Secondly, a very definite candy shortage is making a serious situation for the candy bar venders. They just can't keep the venders full. Local sugar allotments are below the 70 per cent of normal because of the suddenly increased population—and hell, high-water and gilt-edged population surveys just won't move the OPA.

Following the Christmas rush, the small coin shortage has eased off and, while operators cannot have all they want, they can get along well if they husband their nickels. They can furnish most locations with \$20 to \$30 to start the day, but since pin game payoffs in Utah are in token only, it is necessary to empty the machines occasionally during a day. It's a little more work, but no business is now without its troubles.

The gas situation is not serious. Operators have B cards, and service trucks,

where there are vending machine routes in connection, get regular delivery T cards.

### Springfield, Ill.

#### Trade Seems To Stress Problems in This Area

SPRINGFIELD, Ill., Feb. 27.—Coin machine operators of Springfield and vicinity reported January business reduced 50 per cent from normal and declared indications were there would be an additional slash of 25 per cent within 90 days under present government regulations.

Phonograph supply houses reported their quota of records already reduced 75 per cent and said servicing of coin-operated phonographs was being handled by a reduced staff on a greatly reduced schedule.

One operator whose territory covers three counties, said: "The big push is here. Within a few weeks we'll be out of business for all practical purposes."

Always a big user of trade boards, novelty dealers of this section were looking for a great reduction in that business soon after the federal order banning making of boards goes into effect February 15. Some dealers were reported as having a large supply of boards, but others said their calls had been heavy during the early winter months, resulting in a small supply remaining.

Prime difficulty, according to operators, is obtaining merchandise. A natural reduction in trade, due to heavy income tax payments, due shortly, leads numerous operators hereabouts to sit tight for the present and hope for "just enough to keep going."

### Toronto

#### Canadian Trade Affected By Continued Emergency

TORONTO, Feb. 27.—War restrictions are gradually being felt in coin machine circles; gas and rubber are probably the major worriers, with help and necessary supplies causing some curtailment.

Music men have cut their long routes since last fall. Towns on the main lines are serviced by rail. Since the exodus of the young people from small towns to war centers and armed forces, operators have found it necessary to find new locations in the larger centers.

The outlook for summer business in resort districts is anything but promising. At a meeting of a summer hotel association it was learned that many of the most popular spots will stay shuttered this year due to the scarcity of help and travel restrictions. In the past these were most lucrative spots. Many operators depended entirely on the summer business.

Music still holds the top spot as far as grosses are concerned. The record situation has not been hit as hard as in the United States, and while it is far from being normal, distributors have furnished a reasonable supply. The manufacturers do not anticipate a breakdown in supplying records to operators. RCA-Victor announced it has a six-month stock of raw materials, and Columbia and Decca are in about the same position.

Used equipment hit its peak price last fall after a steady rise since the Canadian Government placed an importation embargo on coin machines.

Demand for late model equipment is good despite top prices.

According to figures obtained by *The Financial Post*, metal money in circulation in Canada is at slightly over fifty-five millions, compared with forty-nine millions the year before and around thirty-six millions in 1938.

Like the circulation of Bank of Canada notes, the volume of coinage outstanding has been increased by the acceleration in general business. It has, however, been subject to factors which do not affect paper money. Sales taxes were recently imposed by the Dominion and in some cases by provinces. These extra taxes have meant a larger demand for silver or copper money. Thus the purchase of a five-cent package of chewing gum now requires six cents, due to the new Dominion tax, while sales taxes on restaurant meals in some places have the same effect. Another factor was the withdrawal of U. S. coins from Canada, requiring a large volume of Canadian minted money.

### Wilkes-Barre, Pa.

#### Mine Strike Cuts Play In Area for Many Weeks

WILKES-BARRE, Pa., Feb. 27.—Several factors have caused a marked drop in the coin machine business here during January. Principal cause was a 23-day strike of the anthracite miners, with the resultant bad financial situation. Almost 50 per cent of the miners were affected by the work stoppage. This will be felt for another few weeks because the miners will receive little or no pay for some weeks.

In some instances business was spotty because only half of the 45,000 miners were on strike and the non-strikers figured they might be drawn into a general strike. There was a slight improvement during the last week of the month when the strike ended.

The shortage of records isn't helping matters. Add to that the steadily increasing departure of young men for the armed forces.

On the other hand, the ban on pleasure driving has helped some locations.

The attitude of the operators is that of watchful waiting and continued faith in the community.

#### FOR SALE

- 1 5¢ Original Mills Chrome Bell, Like New \$250.00
  - 1 10¢ Original Mills Chrome Bell, Like New 275.00
  - 1 25¢ Original Mills Gold Chrome, Like New 300.00
  - 1 5¢ Mills Q.T., Perfect ..... 55.00
  - 2 10¢ Mills Q.T., Perfect ..... 60.00
  - 1 Mills Double Jack 1¢ Lion Head Slot ... 30.00
  - 1 Mills Vest Pocket Blue & Gold, Like New 35.00
  - 2 Mills Vest Pockets, Green, Perfect ..... 27.50
  - 1 Galloping Dominos, Perfect, Late Model 110.00
  - 5 Bally High Hands, Conv., Perfect Head ... 110.00
  - 3 Bally Club Bells, Conv., Brand New .... 250.00
  - 1 Bally Sun Ray, Free Play, New ..... 195.00
  - 3 Bally Big Tops, Latest, Used One Week ... 75.00
  - 3 Mills Jumbo Parades, Free Play, Latest ... 75.00
  - 5 Keeney's Super Bells, 5¢ Model, Conv., Brand New ..... 239.50
  - 1 Evans Jungle Camp, Free Play, Like New 85.00
  - 1 Heavy Steel Double Safe Slot Cabinet ... 55.00
  - 1 Mills Owl, One or Five Ball F. P. Table 50.00
  - 50 Counter Games, Each ..... 3.00
- One-Third Deposit, All Orders, Balance C. O. D.  
L. H. HOOKER NOVELTY CO.  
Arnolds Park, Iowa

## WANTED! — SLOT MACHINES

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

### Baker Novelty Company

1700 Washington Blvd. Chicago, Illinois  
Phone: MONroe 7911

## PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

### FOR SALE 200 ARCADE MACHINES OF EVERY KIND AND NATURE

All good, clean equipment in good working order. Ray Guns—Hockeys—K. O. Fighters—Hi Balls—Basket and Base Balls—World Series—Skill Jumps—Athletic, Fortune and Picture Machines and several others. Send for circular and prices.

### BISON NOV. CO.

628 MONTGOMERY ST. SYRACUSE, N. Y.

### QUALITY SPEAKS FOR ITSELF

- |   |   |  |
|---|---|--|
| <b>FIVE BALL FREE PLAY</b><br>2 Bally Playballs, Like New ..... \$32.50<br>1 Wow, Like New ..... 29.50<br>1 Flocker ..... 34.50<br>1 Gold Star ..... 34.50<br>1 Four Roses ..... 38.50<br>1 Skyline ..... 18.50<br>1 Roller Derby ..... 24.50<br>1 Repeater ..... 34.50<br>1 Dixie, Like New ..... 29.50<br>1 Dude Ranch ..... 27.50<br>1 Polo ..... 29.50<br>1 Three Score ..... 22.50<br>1 Paradise ..... 32.50<br>New Barrages, Original Crate ..... 45.00 | Barrages, Slightly Used, Like New ..... @ \$39.50<br><b>ARCADE EQUIPMENT</b><br>2 Anti-Aircrafts ..... @ \$49.50<br>1 Evans 1941 Ski Ball ..... 95.00<br>2 Skoo-Ball-Ettes ..... @ 69.50<br>1 Western Baseball, Flat Top ..... 59.50<br>2 Batting Practices ..... @ 89.50<br>2 Wurlitzer Adapters, Model 300 ..... @ 20.00<br><b>SLOTS—CONSOLES—ONE BALLS</b><br>1 Paces Comet ..... \$49.50<br>1 1¢ Q.T. .... 44.50<br>1/3 Deposit With Order—Balance C. O. D. | 2 New Columbias, Old Reels ..... @ \$110.00<br>1 25¢ Mills Goose Neck 49.50<br>1 Mills Jumbo Parade, Check Pay ..... 99.50<br>4 Hawthornes, Like New ..... @ 59.50<br>2 Grandstands, P.O. @ 79.50<br>10 Jumbo Parades, Comb. .... @ 109.50<br>1 Sport Page, Converted Into Free Play ..... 59.50<br>1 Big Top, P.O. .... 85.00<br>1 Five-in-One, Like New 39.50<br>1 5¢ Mills Melon Bell, Perfect Shape ..... 125.00 |
|---|---|--|

### MODERN AUTOMATIC EXCHANGE, INC.

2618 Carnegie Avenue Cleveland, Ohio

### ONE BALL AUTOMATIC PAYOUT TABLES

- 4 Bally Challengers (Brand New) .. \$69.50
  - 2 Bally Belmonts (Brand New) .... 69.50
  - 4 Bally Peerless, Used ..... 22.50
  - 4 Bally Multiples, Used ..... \$29.50
  - 18 Western Do or Don't, Used ..... 10.00
  - 28 Bally Ray's Tracks ..... 75.00
- Immediate Shipment—One-Third Deposit.

**AUTOMATIC AMUSEMENT COMPANY, Inc.**  
1941 UNION AVE. MEMPHIS, TENN.

- 3 Brand New Kilix, in Original Cartons \$ 8.50
- 15 20-Record Keeney Wall Boxes ..... 7.00
- 3 Seeburg Strollers, Complete with Speakers & Amplification 17.50
- Large Selection of New Packard Adapters Write
- All Sizes Packard Speakers, New Write

- 6 Used Packard Wall Boxes ..... \$30.00
- 12 Wurlitzer Counter Boxes, Model 331. 15.00
- 6 Packard Aluminum Brackets ..... 4.00
- 6 Keeney Aluminum Brackets ..... 3.50
- 500 Ft. Shielded Cable for Vol. Controls .7¢ Ft.
- 200 Ft. Keeney 4-Wire Shielded Cable .12¢ Ft.

- 2 Complete AMI 10-Rec. Turnover Installations, Consisting of 5 Wall Boxes, Mechanism, Adapter, Steel Cabinet & Speaker .. \$140.00
  - 1 Bally Blue Grass. 130.00
  - 1 Western Big Prize 75.00
  - 1 1940 Mills 1-2-3. 75.00
  - 2 Zig Zags ..... 34.50
  - 2 School Days ..... 25.00
- 2618 PURITAN AVE. DETROIT, MICH.

## Soundies Company Now Going Into Production Field

CHICAGO, Feb. 27.—Because of the shortage of new product, due to the current record ban which also includes movie machine films, the Soundies Distributing Corporation of America, headquartered here, has gone into the production field. Heretofore, Soundies has limited its activities to assembling and distribution of the product made chiefly by Sam Coslow, of RCM, in Hollywood, and by Jack Barry, of Minoco, in New York.

While Soundies will continue to buy outside product, William C. Crouch, publicity director of the firm, has been appointed producer and assigned to the

production of an indefinite number of machine shorts. It is his job to dig up old musical tracks made before the recording ban went into effect and use for dubbing purposes where possible. Crouch is now in his third week in New York producing shorts. So far the most successful shorts in which old tracks were employed were those of Louis Jordan and band. Jordan mugged to his old recordings, and the finished product is getting a good play. In addition, Crouch is also using instruments which are not on the recording ban (such as harmonicas, banjos, novelty and comedy instruments) and performers who need little music for accompaniment.

To make up the weekly Soundies quota of a new eight short reel weekly, two former favorites are being revived and musical scenes from old features are being scissored out, if found suitable for the machine trade.

## Illinois Distribut Makes Expansion

ROCK ISLAND, Ill., Feb. 27.—Frankel Specialty Company, local distributing firm, has been busy recently completing its expansion plans. The firm has bought a two-story brick building. A big display room having a 40-foot front window has been arranged in the new building. Phonographs and various types of coin machines and supplies are displayed.

The firm has also arranged a big repair shop, and is equipped to do painting and other necessary steps in putting used machines into first-class condition. The building provides 6,500 square feet of storage space and has an ample garage for trucks and service cars and also for accommodating customers' autos. The firm has now been in business eight years and has customers scattered throughout the area. It even does a business with operators in other States.

Max Langer is in charge of sales. A former resident of Dubuque, Ia., he has many friends in that State. George Pittman, formerly of Des Moines, is manager of the phonograph division of the business. Johnny Clemens, who formerly worked in the firm's music department, has been in the army since last October. Two other men from the repair department are now in the armed forces. Phil Leman is also a member of the phonograph department. The shop is directed by Adolph Cabor, who has had nine years' experience repairing coin machines. Larry Frankel is owner.

## Richmond Tobacco Market Cracked 20-Year Record

RICHMOND, Va., Feb. 27.—The Richmond sun-cured tobacco market on Tuesday cracked the price record of 20 or more years when it sold 139,014 pounds of leaf at an average of \$25.84 per hundredweight.

# Baby Production Up . . .

CHICAGO, Feb. 27.—The coin machine industry, along with many other lines of business, was considerably enthused by recent reports of the Census Bureau that baby production in 1942 reached an all-time record of about 3,000,000 babies. The previous record high was in 1921.

When some leaders in other lines of business said it would probably be six or seven years before these new babies really provided any stimulus for business, leaders in the coin machine trade began to scratch their heads. Due to the objections to minors playing amusement machines, they fear that it will be 17 or 18 years before these new babies become real customers for coin machines. Manufacturers say, however, that by the time the war ends, if this high rate of baby production continues, it should begin to stimulate business early in the post-war period.

**USE MATCHLESS LAMPS for LONGER LIFE**

**MATCHLESS ELECTRIC CO.**  
564 W. RANDOLPH ST. • CHICAGO

**NOTICE**

Our stocks of most sizes and styles should outlast the duration. Get your push cards from us to sell—Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Cigars, Turkeys, Wine-Sets, Beers, Liquors, Cigars, Cigarettes, Candies, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

**W. H. BRADY CO.**  
Manufacturers  
Eau Claire, Wis.  
"THE PUSH CARD HOUSE"

**WHILE THEY LAST**

*Evans'*  
POCKET EDITION  
**GALLOPING DOMINOS**  
NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!  
**FOR VICTORY**  
THROW YOUR SCRAP INTO THE FIGHT!

Chest-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

**H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO**

## NEW Improved Model B-43 Only \$100.00 Reversible "FLYING-FEATHERS" DART ALLEY



(PATENT APPLIED FOR)

A brand new streamlined improved model of this popular money-making game at a new amazingly low price! A thrilling, clean game anyone can play, and everyone does. Profits up to \$5.00 per hour! No payoffs, no gambling. Great for bowling alleys, coin operators, carnivals, clubs. Huge draw from civilians and service men. Profitable territories wide open. Beautifully finished in natural wood. New low price includes all equipment ready to play—ONLY \$100. Write or wire today.

### A. J. STEPHENS AND CO.

Dept. B, 2800-2862 E. 14th St.

Kansas City, Mo.

## MAYFLOWER SPECIALS

<b>PHONOGRAPHS</b>	Super Bell . . . . . \$249.50	Targets, Model F, Streamline . . . . . \$ 22.50
Classio, R.C., 8 Wall Boxes . . . . . \$300.00	Keoney Two Way . . . . . 399.50	Holy Grippers . . . . . 7.00
Rockola Monarch . . . . . 100.00	Mills 25¢ Club Bell . . . . . 350.00	Gettlieb Long Base Grippers . . . . . 12.50
Rockola Windsor . . . . . 75.00	Bally Club Bell . . . . . 249.50	Rock-o-Ball, 12 Feet . . . . . 89.50
Rockola DeLux . . . . . 145.00	Jumbo Parade . . . . . 159.50	Mills Scale Health Chart . . . . . 39.50
Rockola Standard . . . . . 135.00	<b>CONSOLES—USED</b>	Waiting Fortune . . . . . 65.00
Rockola Master . . . . . 175.00	Track Odds, Late . . . . . \$300.00	<b>PAY OUT TABLES</b>
Rockola Super . . . . . 195.00	Flashing Ivory, Late . . . . . 195.00	War Admiral . . . . . \$225.00
Super R.C. Tons Column, Two Wall Boxes . . . . . 375.00	Bally Roll Em . . . . . 145.00	Race King . . . . . 215.00
Mills Throns . . . . . 100.00	Skill Time . . . . . 75.00	Fast Track . . . . . 200.00
Mills Empress . . . . . 135.00	Triple Entry . . . . . 135.00	Spinning Reel . . . . . 30.00
20 Buckley Wall Boxes, Each . . . . . 16.00	Multiple Race . . . . . 65.00	1-2-3, Late F.P. . . . . 80.00
Wurlitzer 500 . . . . . 219.50	Lucky Lucre . . . . . 135.00	Owl . . . . . 70.00
20 Keoney Wall Boxes, Each . . . . . 7.50	Pastime . . . . . 95.00	Thistle-down . . . . . 50.00
Adaptors for Rockolas, Wurlitzers & Soeburgs 20.00	Pace Pay Day . . . . . 90.00	Sport Page . . . . . 35.00
	Turf Console . . . . . 35.00	Gettlieb Record Time . . . . . 60.00
	Evans Star . . . . . 99.50	Blue Grass . . . . . 199.50
	Paces Race, Over 5000 . . . . . 129.50	<b>SLOTS</b>
	Fast Time . . . . . 75.00	Brown Fronts, Used
	Long Champ . . . . . 25.00	One Week . . . . . \$210.00
	Silver Bell . . . . . 25.00	Bonus Bells . . . . . 225.00
	Royal Draw . . . . . 75.00	Club Bell . . . . . 299.50
	Royal Flush . . . . . 25.00	Gold Chrome, New . . . . . 275.00
	Pace Saratoga . . . . . 99.50	Gold Q.T., 1¢ . . . . . 79.50
	Pace Combination . . . . . 119.50	Callie Console DeLux . . . . . 89.50
	Silver Moon . . . . . 99.50	Pace Console . . . . . 89.50
	Bob Tails . . . . . 89.50	Pace Slug Proof . . . . . 79.50
	Big Top, P.O. . . . . 109.50	Callie . . . . . 35.00
	Jumbo Parade, F.P. . . . . 89.50	Watling . . . . . 35.00
	Mills Three Bell . . . . . 599.50	Ball Bell, 5 & 5 . . . . . 89.50
<b>NEW CONSOLES:</b>		Goose Neck, 50¢ . . . . . 129.50
Galloping Domino, J.P. . . . . \$375.00		Goose Neck, 25¢ . . . . . 59.50
Bang Tails, J.P. . . . . 375.00		
Baker's Race . . . . . 345.00		
Pace Combination . . . . . 245.00		
Sun Ray, F.P. . . . . 185.00		
Four Bell . . . . . 650.00		
High Hand . . . . . 209.50		
Silver Moon . . . . . 139.50		
	<b>MISCELLANEOUS</b>	
	Stewart-McGuire 10 Column Cig. Vender . . . . . \$ 79.50	
	Rowe 8-Col. Cig. Vender . . . . . 79.50	

## MAYFLOWER NOVELTY COMPANY

2218 UNIVERSITY AVENUE

ST. PAUL, MINN.

<b>WANTED</b>	<b>FOR SALE</b>	<b>FOR SALE</b>
NEEDED BADLY: Late Slots, Especially 25¢, 50¢ and \$1 Late Bally One Ball Machines Bally Defender Ice Hockey Knockout Fighter Mills 3 & 4 Bells Keoney 3 & 4-Way Super Bells Mutoscope Voice-a-Graph	<b>PAY TABLES:</b> Bally Turf King . . . . . \$355.00 Bally Long Shot . . . . . 195.00 Bally Santa Anita . . . . . 140.00 Bally Grand National . . . . . 99.00 Bally Pace Maker . . . . . 90.00 Bally Grand Stand . . . . . 80.00 Bally Thistle Down . . . . . 75.00 Bally Fair Grounds . . . . . 30.00 Bally Fleetwood . . . . . 25.00	<b>CONSOLES:</b> Jenn. Bobtail Totalizer \$ 95.00 Jenn. Liberty Bell . . . . . 35.00 Jenn. Flashing Through . . . . . 35.00 Evans Lucky Lucre . . . . . 200.00 Evans Gal. Dom., Late Head, 42 . . . . . 165.00 Evans Gal. Dom., '37 . . . . . 50.00 Keoney Triple Entry . . . . . 175.00 Keon. Track Time, R. H. . . . . 75.00 Mills Jumbos, New . . . . . 160.00

**STEWART NOVELTY COMPANY**  
183 E. 2ND SOUTH      PHONE—35055      SALT LAKE CITY, UTAH

## KNOCK-OUT THE JAPS

### Pin Game Conversions

A "Cure-All" for Ailing Cash Boxes

Here is a tried and Proven Money Maker. A change-over that can be made right on location in less than 5 minutes. No playing time lost. Now available for GOLD STAR, KNOCK-OUT, SEVEN-UP and STRATOLINER. See your distributor today or write direct.

**VICTORY GAMES**      2140-44 Southport Ave.      CHICAGO, ILLINOIS

**Your Total Cost \$7.50 Per Set**

Cash with Order.  
F. O. B. Chicago, Ill.  
Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED JAP BUMPER CAPS.

## Gets News Boost As Blood Donor

MINNEAPOLIS, Feb. 27.—The Daily Times runs a special column to encourage blood donors. In the issue of February 6th, Ben Friedman, with the Silent Sales Company here, was the hero of the special column. William (The Sphinx) Cohen is head of the Silent Sales firm. The Times had the following to say concerning the blood donations by Friedman:

"When Ben Friedman was awarded his Red Cross silver pin for having made three donations of blood to the armed forces, he was asked what prompted him to donate his blood.

"When you realize that your blood might save the life of one of our soldiers, what else would you do," he replied with surprise.

"If we can invest 10 per cent of our incomes in bonds, that's swell. We get our money back with interest.

"But whether or not we can invest 10 per cent of our income, we can certainly invest a pint of our blood. We can all do that. Our own blood is restored in a very short time, and so it's no loss. But we gain when we get our fighting men back. That's what we want. Those boys are doing plenty for us. It's the least we can do for them to help see that they get back home alive."

## Shoe Polishing Co. Granted Charter

BALTIMORE, Md., Feb. 27.—The National Developing Corporation, 649 Title Building, has been chartered under the laws of Maryland to deal in automatic shoe polishing machines. Capitalization has been placed at \$100,000, consisting of 100,000 shares of stock, par value \$1 each share. Principals and organizers are George M. Ball, William O. Tydings and Angela G. Brown.

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Feb. 27.—From the jobber's standpoint the coin machine business continued to rock along here with the firms facing the ever-increasing problem of getting man power and machines.

With the operating business better than ever before, the question of higher prices for used equipment is answered to a certain extent. Because the operators are willing to pay a good price for the machines they want the equipment is bringing good prices.

The matter of man power may be alleviated some in the next few months because of the army releasing men over 38. While these men have to return to war work, it is hardly possible that any of them will go back into the coin machine field. On the other hand, the report that men under 38 must either go in the army or in a war plant isn't causing too much hilarity on this Coast. Those firms and operators who have servicemen over 38 are holding on to them at any reasonable cost. Repair work has increased in price during recent weeks with the average repair charge hinging around \$2 per hour.

### Mac Mohr Moves

Mac Mohr is moving to 2829 West Pico and will be a neighbor of the Southwestern Vending Machine Company at 2833. . . . Word from Mitch Mohr, Mac Mohr's son, is that he is now a full fledged radio tower operator, stationed at Marfa, Tex., with the Army Air Force. . . . Tom Douglas, of Yellowstone Specialty Company, Salt Lake City, was in the city on a buying trip. . . . Also from the Utah capital were the Stewart brothers, who also made the rounds. . . . Major Mohr, well known in coin machine circles, has left the hospital and is now at a home

recently leased high in the mountains near Sierra Madre. He is reported progressing.

### From San Diego

Walter Schinkal, of San Diego, was in Los Angeles on a buying trip as was C. T. Pressher, music operator. . . . From near that boom town came Jack Lipps, operator of a Penny Arcade near Camp Elliott, who reports that business continues strong in this spot, and Eddie Wakelin, one of the head men at the Mission Beach Amusement Center. . . . Jimmy Jones, Southwestern Vending Machine Company, took off on the first leg of his trip to the East to get equipment. He spent several days in Phoenix and moved on to El Paso. . . . Harry Kaplan, Southwestern Vending Machine Company, reports business going strong and that he is selling a large quantity of parts and supplies. . . . Louis Kaplan, Harry's son, is awaiting orders to report for cadet training with the Army Air Force.

### Milwaukee Coin Man Here

William Carlsen, Milwaukee Concession Company, is in the city combining business with pleasure. While here, he is the guest of Bill Happel Jr., Badger Sales Company. . . . Homer Gillespie, the daddy of the West Coast Penny Arcade, is planning to open another spot and has been shopping around for equipment. . . . Kenneth Mumm, Honolulu coinman, was in the city and spent some time with Harry Kaplan at Southwestern. . . . Phil Robinson, recuperating from a recent illness, made a flying trip to Las Vegas on business. According to Robinson, things are booming in that section with the war plants and near-by military camps turning loose much money. . . . Coin machine industry friends of Ernie Bush, J. & R. Amusement Company, Bakersfield, will be glad to learn that he is getting along well following a recent attack of influenza which sent him to the hospital. . . . Mrs. Ray Russell, of Riverside, who continues to operate her husband's business while he is in the armed service, was in the city on a buying trip.

### Gets Record Scrap

No one realizes how hard it is to get scrap more than the record distributors, but that big smile Jack Gutshall was wearing last week was for a reason. A civilian—just a meek civilian—one of those fellows with rationing books—dropped into the Gutshall headquarters with a stack of old records that would stagger a mule. When they were all tested and weighed, Gutshall had received a total of 58 pounds of scrap records.

### Washburn Returns

Charles Washburn is back in the city following a business trip thru the section served by his firm. . . . Peter Thelan, Glendale, made one of his infrequent appearances on Coin Row. . . . Vern Winchell, Alhambra, and Paul Laymon were in serious conference one day during the week. . . . Mrs. B. Giles, Monterey Park, was in the city for a look-see. . . . C. McKelvie, Seeburg sales manager, was in Los Angeles for several days and made the rounds with Dan Donohue, who represents Seeburg in the 11 Western States. . . . C. O. Rigdin, Fontana, reports war work rapidly turning the one-time quiet town of Fontana into a boom center. Henry Kaiser recently put in a steel plant there and wherever there's Kaiser, there's humming. . . . Ken Ferjer, Oxnard, made a quick trip to Los Angeles for the purpose of seeing what was offered in the line of equipment. . . . L. L. Bennett, Pomona, reveals that his town is now humming with activity. Scene of the county fair, the fairgrounds have been converted into an army camp with plenty of soldiers in the section to patronize machines. . . . Edward and Mrs. Wilkes, Long Beach, were recently entertained by the Paul Laymons at their new home in Pacific Palisades. . . . Jake Everett, La Habra, was among those to arrive in Los Angeles during the week on a buying trip. . . . Carl Collard, San Bernardino, made a quick trip to Los Angeles.

### Some Good—Some Bad News

Statement issued in Chicago recently by the National Confectioners' Association is being studied here by candy machine operators in the hope that it will hold some angle for them to secure candy for their machines. According to the Associated Press under a February 4, Chicago dateline, NCA said: "In accordance with the suggestions of government of-

## Newswomen Abroad Receive Tobacco, Gum and Candy

There have been many stories of the role that candy, chewing gum and cigarettes play in the lives of our boys in the armed services abroad, but now comes a story of how much they mean to women in the same places.

The Louisville Courier-Journal printed a story by Inez Robb, International News Service war correspondent, in which she related her weekly visit to the PX and her allotments. First, she was torn between a desire for a chocolate bar and a box of gumdrops—and after hanging over the counter for some time decided on the gumdrops because the package looked so much bigger. Then, starting on her tobacco allotment, she accepted the seven packages of cigarettes she was entitled to. She also asked for and received two cigars, some chawin' tobacco and some pipe tobacco, altho it was obvious that the corporal behind the counter didn't approve. However, since she doesn't use tobacco in any form, she used it as a means of financing deals of various kinds.

Since paper tissues for handkerchiefs are at a premium and are only available to the women, she was able to swap a half box of these for a chocolate bar and two sticks of gum. Which left her pretty well fixed as far as gum was concerned, since she had already received five sticks as her weekly ration.

Officials, wholesalers and jobbers are being requested to divert a still larger portion of their limited candy supply to war plants." Candy machine operators only hope this is true for practically no candy has been available for even war plants. Candy, the manufacturers declare, is available when a sugar certificate is obtainable.

## ARCADE OWNERS

Use This Handy Application for Membership Form To JOIN YOUR ASSOCIATION TODAY

The Arcade Owners' Association needs you . . . you need the benefits that can be derived from the association.

### CLIP and MAIL NOW

Arcade Owners' Association—(Al Blendow, Pres.)  
1776 Broadway, New York, N. Y.

Gentlemen:

Enclose please find check for \$25.00 to cover Initiation Fee (\$10.00) and One Year Dues (\$15.00).

Trade Name or Corp. . . . .

Address . . . . .

City . . . . ., State . . . . .

Authorized Signature

## ARCADE EQUIPMENT

We Can Furnish Arcades With Everything They Need for a Successful Season

Let Us Know What You Need. We Have It.

## CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE.

PHONE PR. 6316-6317

CLEVELAND, OHIO

### QUALITY SPEAKS FOR ITSELF

<b>FIVE BALL FREE PLAYS</b>	Show Boat . . . . . \$47.50	Jungles . . . . . \$55.00
Knockouts . . . . . \$90.00	Do Re Mi . . . . . 47.50	New Champ . . . . . 55.00
Big Parade . . . . . 90.00	Jungle . . . . . 50.00	Towers . . . . . 60.00
Sky Blazer . . . . . 55.00	Legionnaire . . . . . 35.00	Victory . . . . . 70.00
Monicker . . . . . 70.00	Band Wagons . . . . . 35.00	
Bosco . . . . . 54.00	Boom Town . . . . . 37.50	<b>ONE BALLS</b>
Star Attraction . . . . . 47.50	Silver Skates . . . . . 35.00	Bally Sport Special . . . \$115.00
Hi Dial . . . . . 37.50	Home Run . . . . . 27.50	Bally Dark Horse . . . 135.00
Argentine . . . . . 45.00	Wildfire . . . . . 42.50	
Captain Kidd . . . . . 55.00	Commodore . . . . . 20.00	<b>ARCADE EQUIPMENT</b>
A.B.C. Bowler . . . . . 47.50	Power House . . . . . 30.00	Keoney Anti-Aircraft
Snappy . . . . . 47.50	1-2-3, '38 . . . . . 35.00	Gun . . . . . \$ 40.00
		Jap Guns . . . . . 125.00

Anything in Pin Games Except Longacres and Thoroughbreds.  
1/3 Deposit With Order, Balance C. O. D.  
**RELIABLE AMUSEMENT CO.** 1709 N. SAGINAW ST. FLINT, MICH.

## HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

## HARLICH MFG. CO.

1413 W. JACKSON BLVD. CHICAGO, ILL.

## WANT MECHANICS

Real opportunity for first-class, reliable Pinball, Console Mechanics. 4F or over 45. State experience. Salary \$75.00 to \$100.00.

BOX D-34

Care The Billboard Cincinnati, O.

**CHICKEN SAM OPERATORS**



**"THE VICTORY MODEL"**

Axis Rats on the Run  
A Positive Sensation A Deluxe Conversion



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

**\$15.00** For complete unit, P.O.B. San Antonio, Texas; 50% with order—payment in full makes C.O.D. fee. SAMPLES SOLD WITH MONEY-BACK GUARANTEE.

**DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE,** \$15.00 each with new scenery. Bonus 10¢ distributors, write, Manufactured exclusively by

**HAROLD W. THOMPSON**

(Seeburg Distributor)  
415 Carolina St. SAN ANTONIO, TEX.

**EASTERN FLASHES**

By **JOE ORLECK** and **BEN SMITH**

**Perrin's Peregrinations**

Herman Perrin, Runyon Sales, Newark, N. J., had his Southern sales trip cut short by an S O S from Barney (Shugy) Sugarman, bossman at Runyon. It seems things are popping at such a furious pace around Newark that all hands were needed pronto. Herman did cover quite a bit of ground at that, calling on the boys in Charleston and Spartansburg, S. C.; Augusta and Savannah, Ga., and several other burghs. Abe Krawcheck, Charleston operator, played host to Herman for three days of his stay there and showed the Newark coinman exactly what they mean down there by Southern hospitality. Charlie Stein and Babe Thomason, Savannah and Spartansburg operators respectively, among many other Southern coinmen, report takes on practically all machines good.

**Tojo Sniper**

It won't be long now before Sid Mittleman and Phil Mason, Bell Coin Machine Exchange, Newark, N. J., are ready to release their new rebuilt gun, tantalizingly titled Tojo Sniper. Completely new glass screen depicts bomb-blasted buildings (in what we like to believe is Tokyo) with Tojo's head and glittering (light bulb) eyes ducking in and out of windows, shattered brick walls, etc. Scoring register on screen is also appealing. Every hit "kills" another Jap, whose picture is displayed in the 1, 2, 3, etc., scoring windows. It seems to us that U. S. O. ought to put some of these Tojo Snipers around the canteens. Soldiers on leave, especially Marines back from Guadalcanal, would no doubt get a big kick out of sniping at Tojo. One other feature of this rebuilt gun will be a "sound effects" arrangement, which causes Tojo to growl and snarl while he dodges the shots.

**Mechanics Wanted**

In Newark, N. J., as in other Eastern war manufacturing towns, coinmen are facing serious man-power problems. Good mechanics, for instance, are sorely needed and commanding high salaries. Some of the jobbers and distribs have been thinking seriously about learning how to make with the hammer and screw-driver themselves.

**Sighted Around Jersey**

Howard Felson, Union City, N. J., arcade and recreation center owner, modestly referring to his amusement mecca as the Madison Square Garden of Union City. . . "Business," says Howard, "is terrific." . . . Irving Perlberg, brother of Harry Pearl, still in there swinging. . . Harry Brown, Philly buy-and-sell-man, making the rounds of the Jersey coinmarts.

**More Travel Notes**

Not all of the Eastern coinfraternity have hied themselves to the sunny shores of Miami, Miami Beach, etc. Many are still making trips strictly for purposes of keeping up with biz trends, tradings, etc. George Panser is on a trip right now. Sid Mittleman just got back from a four-day fling around Baltimore, Washington and Richmond. Sid's sidekick, Phil Mason, is packing his grips for a trek westward, which he says may take him all the way out to the West Coast. (News-oter Sam Abbott, please keep an eye peeled.)

**Royal Doing Royally**

Dave Stern, king of Royal Distributors, is being complimented these days for the great job the organization is doing as distrib for Rock-Ola. Dave's good friends Kenneth and Mrs. Cooper (he's the well-known Richmond, Va., music operator) made the rounds as Dave's guests of some of the swankier N. Y. niteries on a recent visit. This past week Cooper was up again, but with no time for play. Henry Cooper, formerly of Rex Novelty, Brooklyn, was another recent visitor to Royal's Elizabeth (N. J.) offices.

**Wherefore Art Thou?**

Speaking of Royal, did you ever notice how much like Romeo you feel upon first entering the offices and speaking to the efficient Sylvia Simon, perched on her balcony. We recommend that Royal callers henceforth address Sylvia as "Juliet."

**Bill To Prohibit Pinballs Given to N. Y. Legislature**

ALBANY, N. Y., Feb. 27.—A legislative bill designed to prohibit and outlaw the use of pinball machines thruout the State of New York was introduced in the Assembly recently by Assemblyman John J. Lamula, Republican of New York County.

The introducer made the following statement in connection with this proposed legislation:

"This legislation is predicated on the results of a thoro investigation recently conducted in the city of New York by the Commissioner of Investigation, William B. Herlands. The report revealed that any pinball machine on which a result or score may be attained is inherently detrimental to the people's welfare. Pinball machines are well known to have a peculiar attraction for young people and children of school age, and a large percentage of these machines were found to be located near schools where children gamble their lunch money with the

consequent demoralizing effect on them.

"In many instances the police department found that children committed petty larceny in order to obtain funds to satisfy their desire to gamble on these machines. Assemblyman Lamula declared: 'The pinball machine racket is responsible to a great degree for careers of juvenile delinquency and of the more serious crimes that follow.'

"The report of the Commissioner of Investigation also analyzed the proposal of the pinball industry that such machines be licensed. Assemblyman Lamula declared: 'Under no circumstances should this racket be legalized. To do so would lend official sanction to breed juvenile delinquency amongst our children at the source, dedicating a career of crime for our citizens of tomorrow.'

**MR. OPERATOR!**

**WE PAY CASH FOR PIN GAMES**

Send List—Quote Prices and Condition.

**THOMPSON MUSIC COMPANY**

1623 Rankin Ave., N. S. Pittsburgh, Pa. Linden 6903

**OHIO SPECIALTY CO.**

**BIG VALUES — ORDER NOW**

**PHONOGRAPHS**

- Wurlitzer 500A . . . \$220.00
- Wurlitzer 500 . . . 220.00
- Wurlitzer 618 . . . 65.00
- Rock-Ola Premier, New . . . 390.00
- Rock-Ola '40 Super Deluxe . . . 214.50
- Rock-Ola Standard . . . 145.00
- Rock-Ola Master . . . 165.00
- Herbert Melotone . . . 55.00
- Herbert Symphonola . . . 35.00

**SLOTS**

- 2 Mills Chrome, 5¢ \$235.00
- 1 Cherry Bell, 5¢ . . . 125.00
- 1 Melon Bell, 25¢ . . . 125.00
- 6 Melon Bell, 5¢ . . . 120.00
- 1 Blue Front, 10¢ . . . 99.50
- 1 Roman Head, 10¢ . . . 69.50
- 1 Roman Head, 5¢ . . . 69.50
- 4 War Eagles, 5¢ . . . 54.50
- 2 Front Venders, 5¢ . . . 24.50
- 2 Double Jacks, 5¢ . . . 22.50
- 2 Goose Necks, 5¢ . . . 22.50
- 1 O.T., 1¢ . . . 54.50
- 2 Vest Pockets, 5¢ . . . 47.50
- 2 Vest Pockets, 1¢ . . . 45.00

**JENNINGS**

- 1 Silver Chief, 5¢ . . . \$129.50
- 1 Old Special, 5¢ . . . 99.50
- 2 Chiefs, 1¢ . . . 79.50

**PACE**

- 1 Comet Console, 5¢ \$ 84.50
- 1 Comet, 25¢ . . . 89.50
- 1 Slug Proof, 5¢ . . . 99.50

**WATLING**

- 4 Rol-a-Tops, 5¢ . . . \$ 49.50
- 1 Rol-a-Top, 1¢ . . . 45.00
- 1 Columbia, 5¢ . . . 49.50

**CONSOLES**

- Baker Paces . . . \$235.00
- Paces Races . . . 179.50

All Games and Machines guaranteed perfect condition. Shipments made same day order is received. Terms: 1/3 Deposit With Order, Balance C. O. D.

**OHIO SPECIALTY COMPANY**

**WANT SLOTS**

Mills and Jennings  
5¢ and 25¢ Play  
**WE PAY CASH**

539 S. 2ND STREET  
LOUISVILLE, KY.

**GUARDIAN**

**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

**BEWARE OF IMITATIONS**

Buy Guardian and You Won't Come to Grief

STILL ONLY  
**\$7.50**  
COMPLETE

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers, Ask for our free Parts and Supplies Catalog!

**No. 1000—NEW SERVICE KIT . . . \$9.50**

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00, PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

**BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.**

**GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

**WE OFFER FOR SALE**

- 10 Rapid Fires . . . \$175.00
- 8 King Pins . . . 150.00
- 15 Ten Strikes . . . 65.00
- 5 Gogo, Hockeys . . . 195.00
- 15 West. Baseballs . . . 65.00
- 3 Bally Eagle Eyes . . . 75.00
- 25 1940 ABT Targets . . . 25.00
- 10 Lucky Strikes . . . 75.00

- 1940 Mills 1-2-3 . . . \$ 85.00
- Bally Victories . . . 45.00
- Blue Grass . . . 135.00
- Western Trio . . . 35.00
- Sport Specials . . . 125.00
- Bally Gold Cups . . . 65.00
- West. 7 Flashers . . . 65.00
- Western Races . . . 50.00

**SPECIAL BRAND NEW IN ORIGINAL CRATES**

Mills Hi-Boys—Mills Flashers—Club Balls—Super Balls—High Hands—Rollers—Bally Babies—King Pins. Write for Prices.

**WE WANT TO BUY**

Keeney Air Raiders  
Bally Defenders  
Chicken Sams  
Drivemobiles

Mills Three Balls  
Mills Four Balls  
Mills Slots  
Phonographs

Sport Pages  
Thistledowns  
Long Shots  
Fairmonts

Grand Stands  
Grand Nationals  
Turf Kings  
Pimlico

**BELL PRODUCTS CO.**

2000 N. OAKLEY

CHICAGO, ILL.



**\$10.00**

**SAM MAY & CO.**

853 N. Flores St. SAN ANTONIO, TEX.

**CORRECTION**

ROCK-OLA MASTERS (Walnut) price incorrectly quoted in our advertisement of Feb. 27.

**Correct Price is \$190.00**

**NATIONAL COIN MACHINE EXCH.**

1411-13 Diversey CHICAGO

**Attention Operators**  
 We Are Now Refurbishing and Rebuilding  
 into "CHALLENGER"  
 A New and Better Game is Here!  
 into "RACE KING"  
 into "WAR ADMIRAL"  
 All Games Tested and Proven for Profits

SPORT PAGE BLUE RIBBON }  
 THISTLEDOWN SEA BISCUIT }  
 GRAND STAND GRAND NATIONAL PACEMAKER }

**NOTE THESE FEATURES:**

1. All paint removed, both cabinets redesigned and refinished like new.
2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23" x 23" backglass and cabinet replacing old style 17" x 23" cabinet and backglass.
4. Playing field panel redesigned and refinished on natural wood.
5. All new moulding and moulding trim on playfield cabinet.
6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

SEE YOUR DISTRIBUTOR OR WRITE US DIRECT!

**SULLIVAN-NOLAN ADVERTISING CO.**

527 WEST CHICAGO AVENUE CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

**BUY U. S. WAR BONDS AND STAMPS**

**\$\$\$ CASH WAITING FOR \$\$\$**

SKY FIGHTERS And All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

HIGHEST PRICES PAID For all Wurlitzers—24's, 500's, 600's, 700's, 800's, 750E's and 850E's, Seeburg Hi-Tones. WRITE—WIRE—PHONE.

**RUNYON SALES CO.** 123 W. RUNYON ST. NEWARK, N. J. (Big 3-6685)

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Seper Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES, The Arcade King** 520 W. 43rd St., New York Bryant 9-6677

**Special Mills Free Play Jumbo Parades at \$59.50**

FREE PLAY CONSOLES	CASH PAYOUT CONSOLES
Keeney Super Bells \$159.50	Mills Slot Club Consoles, 5¢ Play \$275.00
Bally Club Bells 189.50	Mills Slot Club Consoles, 10¢ Play 285.00
Bally Hi Hands 79.50	Mills Slot Club Consoles, 25¢ Play 300.00
Jennings Silver Moon 89.50	Keeney '38 Track Time 99.50
Jennings Bob Tail 85.00	Keeney Triple Entry 135.00
Saratoga Comb. Falls 125.00	Keeney Pastime 150.00
Watling Big Top 59.50	Keeney Super Track Time 300.00

ROY MCGINNIS COMPANY 2011 Maryland Avenue, Baltimore, Maryland

**HIGHEST CASH PRICES PAID**

FOR ALL TYPES OF ARCADE EQUIPMENT, 1 BALL (F. P. OR PAYOUT) SLOTS, CONSOLES, PHONOGRAPHS OR ANY OTHER COIN OPERATED EQUIPMENT. PHONE, WIRE or WRITE

**BELL COIN MACH. EXCH.** 54 ELIZABETH AVE., NEWARK, N. J. (Phone: Big. 3-5700)

**PENNY ARCADE EQUIPMENT**

A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES

WRITE TODAY FOR PRICE LISTS

**INTERNATIONAL MUTOSCOPE CORP.**

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
 44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

**ASSOCIATION DIRECTORY**

(Continued from last week)

OHIO STATE AUTOMATIC ELECTRIC PHONOGRAPH OWNERS' ASSOCIATION, 5005 Euclid Avenue, Cleveland, O. Leo J. Dixon, president; George DeFrieze, secretary-treasurer; J. C. Novelty, vice-president. Executive board members: Peter Lukich, Gary Weber, R. P. Edward, Harold Copeland, John Riffle and Jack Cohen. Board meetings: Third Thursday of the month; annual meeting in the spring. Number of members: Approximately 130. Music machine association.

Ontario Amusement Machine Association (Eastern Division), 779 Bank Street, Ottawa, Can. E. A. Dowsett, president; M. Levine, secretary. Directors: E. Myier, A. Rubinstein.

Ontario Amusement Machine Association, 50 Raglan Avenue, Toronto, Ont., Can. Arthur Vigneux, president; Arthur E. Woods, secretary. Directors: William Fielding, William Painter. Time of meetings: First Friday of the month. Number of members: 27. Music machine association.

PHONOGRAPH MERCHANTS' ASSOCIATION, 5005 Euclid Avenue, Cleveland, O. Peter Lukich, president; Jack Cohen, vice-president; Leo Dixon, secretary and treasurer. Directors: James Ross, H. Silverstein, George DeFrieze, Gary Weber, Harry Lief and Robert Pinn. Time of meeting: Every Tuesday. Number of members: 63. Music machine association.

**Annual Report**

"We carried our 'Hit of the Month' advertising program thru its second very successful year, using special colored title strips with the tune in the No. 1 position, easel cards for the phonograph saying, 'Hit of the Month,' bumper cards for automobiles, cards in street cars and plugs on our Saturday half-hour radio program called the 'Music Box.' Our choices in 1942 were: January—'Arms for the Love of America'; February—'Madelaine'; March—'Deep in the Heart of Texas'; April—'Don't Sit Under the Apple Tree'; May—'Here You Are'; June—'Johnny Doughboy Found a Rose in Ireland'; July—'Jingle Jangle Jingle'; August—'My Devotion'; September—'Be Careful, It's My Heart'; October—'Ev'ry Night About This Time'; November—'I Left My Heart at the Stage Door Canteen'; December—'Ev'rybody, Ev'ry Payday.'

"We began and finished the year with patriotic tunes as our hits for January and December of '42. On the latter we have received several

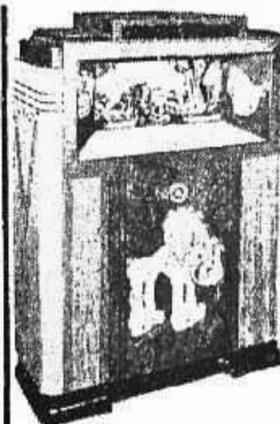
grateful letters of acknowledgment from the U. S. Treasury Department for our co-operation on "Ev'rybody, Ev'ry Payday."

"All of our tunes made money for the ops in the boxes as well as our program creating a wide public interest and causing good comment on the phonograph industry as a whole.

"Our other chapters in the State Association of Ohio, Cincinnati and Canton, have adopted our 'Hit of the Month' plan, as well as the association in Philadelphia, whose head, Jack Cade, became quite enthused over the results we've obtained and have continued to obtain here.

"In March our association was honored by Burts's Department Store here by having one of its weekly Sunday afternoon programs, from 3 to 5 p.m., dedicated to the Phonograph Merchants' Association. Leo J. Dixon, our secretary-treasurer, appeared on this program. The winner of the vocalist contest we sponsored at that time, Elaine Beatty, went to Chicago and made a recording with Sammy Kaye of 'Here You Are,'

**RE-MODERNIZED!**



UP TO DATE! ONLY \$129.50 1/3 Deposit with Order.

Buy BONDS BONDS and still more U. S. BONDS

**GERBER & GLASS**

914 Diversey Blvd., Chicago

There is no substitute for Quality

Quality Products Will Last for the Duration

**D. GOTTLIEB & CO.**

CHICAGO



WALTER R. GUILD, managing director of the Coin Machine Association of Massachusetts, Boston.

**WANT TO BUY**

MILLS 3 BELLS, MILLS 4 BELLS, MILLS JUMBOS, PACES RACES, BAKERS RACES, and FREE PLAY SILVER MOONS. State Serial Numbers, Condition, Quantity and Lowest Cash Prices.

WE BUY, SELL AND EXCHANGE

3147 LOUIS ST. ST. LOUIS, MO. CALL NOVELTY CO.

which we made our hit tune for April. Our operators made a lot of money on this tune while the rest of the country had not as yet realized the tune was out.

"We continued our policy of having all the band leaders who appear at the Palace Theater here every week stop up at the association office at our Tuesday executive board meetings to talk over their recordings and possible closer tie-ups between bands and ops. They are all a good bunch of guys, and it makes for good business for both them and the ops to have that personal contact when ops go to buy records for their boxes.

Third Annual Banquet

"Our Third Annual Banquet was held at Hotel Statler, Cleveland, this spring, April 27, 1942, in connection with the annual convention of the Ohio State Association. Alvin Rey was the band, along with many acts of entertainment. Gertrude Niessen was a favorite guest star.

"In order to obtain Rey for the private enjoyment of the association members and their guests we sponsored a dance for Navy Relief the night before at the Cleveland Arena, receiving many thanks from the U. S. Navy and also setting a new attendance record for this area of the country.

"The annual picnic was held in August, as per usual, and many dollars' worth of War Bonds and Stamps were given away as prizes.

"In November we sponsored a

War Bond drive within the association and went over our quota of \$50,000. Many thousands of bonds have been sold during the year by our War Bond Committee, headed by Chairman Harry Lief.

"Also, on November 21 the association sponsored a huge 'Swing Shift Dance and Show' at Public Auditorium with the bands of Charlie Spivak and Mitchell Ayres and many acts, including Jane Froman and Elton Britt. This profit of over \$2,500 was given to the Stage Door Canteen, opened here in Cleveland on January 9, 1943. The association also donated to the Canteen a complete music installation for its game room at cost of \$300.

"Last January the association contributed \$350 to the Infantile Paralysis Drive to purchase 10 machines at \$35 each for the 'Mile o' Dimes' placed around Cleveland. This December they agreed to put combination cards and money containers out on their music locations to collect money to be turned into the fund. Almost 500 of these went out thru the operators.

"New Year's Eve the association sponsored another 'Jamboree' at Public Hall, with the bands of Frankie Masters and Bob Chester, this time for the benefit of the American Women's Voluntary Service (A. W. V. S.), netting it about \$1,500. At both affairs, on November 21 and New Year's Eve, all servicemen were admitted free of charge, and many thankful letters of appreciation have been received by all branches of the service for this gesture.

THANKS FROM MAYOR

"Mayor Lausche publicly commended the efforts of the association in this regard and met with members of our committee to work on these affairs. Over 100 publicity 'blurbs' appeared in Cleveland newspapers of each affair, as well as numerous photographs.

"At the November affair the association broke its own attendance record from the Navy Relief dance of last April to set a new high for this part of the country—over 10,000 persons in attendance at the hall November 21. People were turned away at the door; there was insufficient room.

"The weekly radio program continues on each Saturday at 5:30 p.m. over WHK here. The five top tunes of the week on music boxes are played, as well as 'bandmaker tunes,' revival tunes, predictions of tunes which will hit the top, etc. Our announcer, Bob Carter, now in the U. S. Navy, is really tops, and his continuity on the program, plugging the association, the operators, the tunes and the association projects, really does a lot of good. We've received a good percentage of requests from the public to play certain tunes. We've also received very favorable comment from the radio station on the merits of our program.

"Generally, we've all felt that it has been a good year, with a lot of progress made in public relations work."

PHONOGRAPH OPERATORS'

ASSOCIATION OF EASTERN PENNSYLVANIA, 619 Schaff Building, 1505 Race Street, Philadelphia. Officers: Raymond Bernhardt, president; Herbert Sheward, secretary; Jack Sheppard, vice-president; Herman Scott, treasurer. Directors: P. Frank, B. Fireman, M. Cowan, H. Reese and L. Sussman. Time of meetings: First and third Thursday of each month.

Number of members: 54. Music machine association.

WASHINGTON COIN MACHINE ASSOCIATION, 1356 Rittenhouse Street, N. W., Washington. Officers: George Price, president; Joseph Narlines, vice-president; Horace Biederman, secretary-treasurer. Time of meeting: First Thursday of each month. Amusement machine association.

GRAND CANYON...\$159.50 - - - - - NEW LIBERTY...\$159.50

RAPID FIRES...\$169.50 - JEEPS...\$135.00 - JAP CHICKEN SAMS...\$124.50

Table listing various amusement machines and their prices, categorized by Athletic, Guns, Fortune, Skill, and Miscellaneous.

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00 ★ RAPID FIRE MOTORS, \$10.00

Table listing various amusement machines and their prices, categorized by One Balls, Slots, Consoles, and Pin Games.

WANTED TO BUY: Exhibit Double Play, West Wind, Sun Beams and Sky Fighters. ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL.

PHONE: HUMBOLDT 6288

GUARANTEED LIKE NEW MILLS GOLD CHROME \$224.50

5¢ Play, \$234.50; 25¢ Play, 269.50

MILLS SILVER CHROME \$199.50

5¢ Play, \$209.50; 25¢ Play, 259.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars. Also got our Price List on all types of CONSOLES, FOUR BELLS, JUMBOS, etc.

SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

SEE Bally's GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY 2640 Belmont Avenue - Chicago, Illinois

WANTED TO BUY NEW OR LATE MODEL SLOT MACHINES

Give make, serial numbers and lowest price.

AMERICAN SALES & SERVICE CO. 515 17th Street ROCK ISLAND, ILL.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

GET ARCADE MACHINES from ATLAS NOW!

Table listing various amusement machines and their prices, including Keeney Submarine Gun, Chicken Sam, etc.

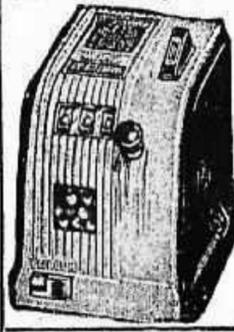
CONSOLES

Table listing various console machines and their prices, including Keeney Super Bell, Mills Jumbo, etc.

PHONOGRAPHS

Table listing various phonograph machines and their prices, including Seeburg Colonel, Wurl, etc.

BRAND NEW MARVEL—Cig. Reels, AMERICAN EAGLE Fruit Reels ..\$15.75



BELLS

Table listing various bell machines and their prices, including New 1¢ Vest Pockets, Blue & Gold, J.P., etc.

MISCELLANEOUS

Table listing various miscellaneous machines and their prices, including Keeney Wall Boxes, Curved Ten Strike Glasses, etc.

Brand New Keeney Super Bell—5c, Comb. .... \$249.50 TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



FREE PLAY GAMES—CAREFULLY CHECKED AND PACKED

Table listing various free play games and their prices, including ABC Bowler, Gun Club, Horseshoe, etc.

**CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!**

The most thorough and complete "CHICKEN SAM"—  
Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**  
RAY-O-LITE GUNS

**\$149.50 1/3 Deposit, Balance C. O. D. \$149.50**

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS \$2.95  
—Best Quality—Perfect Cells ..... 2 EA.

#44 - #46 - #55 Radio Panel Lamps \$ .36 BOX  
(Box of 10) .....

#1085A—Photo Electric Cells (Non-Directional) for Seeburg \$2.95  
"JAIL BIRD" Ray Guns ..... 2 EA.

Photo Electric Cells (#CE-23) ..... \$2.50 Ea.  
(Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

#1489—GUN LAMPS, G. E. BRAND ..... \$1.00 EACH

**RADIO TUBES FOR THE COIN MACHINE TRADE**

TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET
1B5/25S.	\$1.35	6F6....	\$1.15	6SC7...	\$1.35	38.....	\$1.15
2A3...	2.00	6F6G...	.95	6SJ7...	1.15	41.....	.90
5U4G...	1.05	6F8G...	1.35	6SJ7GT.	1.15	42.....	.90
5V4G...	1.65	6H6....	1.15	6SQ7...	1.05	45.....	.85
5W4....	1.15	6H6GT..	1.15	6SQ7GT.	1.15	47.....	1.15
5W4G..	.95	6J5....	.95	6U5/6G5	1.35	56.....	.85
5Y3G...	.75	CJ5G...	1.05	6V6....	2.00	57.....	.95
5Y3GT..	.75	6J5GT..	.95	6V6G..	1.35	58.....	.95
5Y4G...	.80	6J7....	1.35	6V6GT..	1.15	70L7GT.	2.00
5Z3....	1.15	6J7G...	1.15	6X5....	1.65	75.....	.90
6A6....	1.65	6J7GT..	1.15	6X5GT..	1.05	76.....	.95
6B5....	2.00	6K7....	1.15	7F7....	1.65	79.....	1.65
6B8....	2.00	6K7G...	1.15	25A7G	1.65	80.....	.75
6B8G...	1.35	6K7GT..	1.05	25A7GT	1.65	83.....	1.35
6C5....	1.15	6L6....	2.00	25L6...	1.65	85.....	.95
6C5G...	1.05	6L6G...	2.00	25L6G..	1.35	6SR7...	1.05
6C5GT..	1.05	6N7....	1.65	25L6GT.	1.15	6K8....	1.35
6C6....	1.05	6N7GT..	1.65	30.....	1.05	6K8GT..	1.35
CF5....	1.15	6R7....	1.65	32.....	1.35	6A4...	1.65
6F5G...	1.15	6R7G...	1.15	37.....	.90	6L7....	1.65
6F5GT..	1.05	6R7GT..	.95				

(2500 - TUBES) CLOSE-OUT OF NO. 85 TUBES (2500 - TUBES)

We have on hand for immediate delivery #85 Radio Tubes, #1 quality. Continental and Marvin Radio Tube Company make . . . Close-out price 70c each. (Regular list price 95c.)

**THIS NO. 85 CAN BE USED AS A REPLACEMENT FOR NO. 75, WHICH IS VERY MUCH IN DEMAND:**

85 CLASS	PLATE	CONTROL GRID.	PLATE CURRENT
A	250	2.0	
Amp.			
75 CLASS	Can be used very easily as a 75 tube with just little change. Most sets won't show any difference. Plate voltage on #85—identical as #75.		
A			
Amp.			

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.

**Pinball Fee Post-War Aid**

City starts post-war plan and will use half of pinball revenue in fund

SAN JOSE, Calif., Feb. 27.—After prolonged discussions, debates and votes on the pinball and arcade situation here, city council recently decided to start a post-war improvement fund to be used for construction purposes in the city. It has been decided to place at least half of the revenue derived from licensed pinball games in this fund.

In the past four and one-half months the pinball licenses have yielded the city \$2,250. There are at present 200 licensed machines representing 143 locations thruout the city. The city ordinance prohibits machines within 500 feet of schools, and minors under 18 are banned from playing the machines.

The city had public agitation over pinball games and arcades extending over several weeks, but the council finally persisted in licensing pinball games, which became effective January 13. The ordinance assesses a business tax upon the operator in proportion to the total number of machines he owns, and also a very high fee on each game.

Locations are permitted to own their own machines if they do not have more than four games.

**Coinman Starts New Firm in Chi**

CHICAGO, Feb. 27.—A new coin machine firm has been organized here to be known as the Bell Products Company. Al Sebring has organized the firm to conduct a business of reconditioning, repairing and rebuilding all types of coin machines. The firm also will carry a large stock of new and used parts for machines, according to Sebring.

Sebring has been receiving congratulations this week from friends and acquaintances in the industry. "We are looking to the future," said Sebring, "not only by planning for post-war business but by arranging now to give operators the best kind of service possible. We want to win customers and make them our permanent friends."

The new firm has a complete staff of experienced men, according to Sebring. The address of the new firm is 2000 North Oakley Street here.

**UNUSUAL BUYS**

- SLOTS**
- 12 Mills 5c Blue Fronts, C. H. Light Cabinet. . . . . \$149.50
  - 4 Mills 10c Blue Fronts, C. H. Light Cabinet. . . . . 159.50
  - 2 Mills 5c Chromes, 3-5 Pay . . . . . 179.50
  - 1 Mills 10c Chrome, 3-5 Pay . . . . . 199.50
  - 6 Mills 10c Brown Fronts, C.H. Light Cabinet . . . . . 169.50
  - 2 Mills 25c Brown Fronts, C.H. Light Cabinet . . . . . 189.50
  - 4 Pace 5c B.F. Comets, D.J. . . . . 69.50
  - 1 Pace 25c B.F. Comets, D.J. . . . . 89.50
  - 1 Jenn. 50c Slot, #120525, 3-5 . . . . . 250.00
  - 1 Jennings Chief Triplex, 5c, 10c and 25c Play . . . . . 165.00
  - 5 Mills 5c Glitter Q.T.'s, new . . . . . 125.00
  - 2 Mills 1c Glitter Gold Q.T.'s . . . . . 77.50
  - 2 Mills 1c Blue Front Q.T.'s . . . . . 49.50
  - 1 Mills 10c Blue Front Q.T. . . . . 75.00
  - 5 Mills 5c Free Play Q. T.'s . . . . . 29.50
  - 6 Columbias . . . . . 39.50
  - 10 Mills 5c Green Vest Pockets . . . . . 29.50
  - 3 Mills 1c Blue & Gold V.P. . . . . 34.50

- PHONOGRAPHS**
- 6 Wurlitzer 24s, very clean. \$115.00
  - 4 Wurlitzer Model 600 . . . . . 169.50
  - 14 Wurlitzer 616 Light Up . . . . . 89.50
  - 2 Rock-Ola '39 Deluxe . . . . . 169.50
  - 2 Mills Empress . . . . . 169.50
  - 2 Mills Throno of Music . . . . . 139.50
  - 1 Wurlitzer Counter Model 61 . . . . . 79.50

Program Slips, in 5,000 Lots, \$2.65 M.

- CONSOLES**
- 6 New Mills Jumbo Parades Comb., with Mint Vendors \$189.50
  - 2 Buckley Track Odds . . . . . 249.50
  - 1 Jennings Fast Time, F.P. . . . . 74.50
  - 10 Keeney Super Bells, Comb. . . . . 195.00
  - 2 Baker's Pacers Dolly Double . . . . . 275.00
  - 2 Paces Races, Red Arrow, J.P. . . . . 169.50
  - 2 Paces Races, Red Arrow Model . . . . . 169.50
  - 2 Paces Races, Brown Cabinet . . . . . 125.00
  - 2 Paces Races, Black Cabinet . . . . . 75.00
  - 1 Royal Flush, Cash & Ticket . . . . . 42.50
  - 1 Sugar King . . . . . 59.50
  - 3 Jennings Good Luck . . . . . 34.50

- MISCELLANEOUS**
- 2 Bally Dark Horses . . . . . \$139.50
  - 1 Bally Record Times . . . . . 127.50
  - 4 Evans Ten Strikes . . . . . 69.50
  - 1 Gottlieb Skoo-Ball-Elto . . . . . 49.50
  - 2 Jennings Giga-Rolls, 5c & 10c . . . . . 59.50
  - 15 New Mills Lock Safe Stands . . . . . 16.50
  - New Slot Machine Locks . . . . . 2.50
  - New Q.T. Locks, Front & Back . . . . . 2.50
  - Terms, 1/3 Certified Deposit, Bal. C. O. D.

**STERLING NOVELTY CO.**  
660-671 S. Broadway, LEXINGTON, KY.

**WILL PAY CASH ANY AMOUNT**

CARDBOARD PHOTOMATIC FRAMES \$38.00  
Per Thousand

5/8" BALL GUM 18c  
Boxes of 100 Bulk Per Pound 20c

MYCO AUTOMATIC SALES CO.  
347 S. High St. COLUMBUS, O.

**TRIPLE CHECKED MONARCH BUYS!**

Jennings Silvermoon Free Play Console Fruit Reels, New Original Crates . . . . . \$150.00

Mills Jumbo Parade, Cash Payout—Fruit Reels—New Original Crates . . . . . 150.00

**ONE BALL AUTOMATIC PAYOUT TABLES**

- Bally Blue Ribbon . . . \$95.00
- Bally Gold Medal . . . 80.00
- Bally Longshot . . . . 225.00
- Bally Fleetwood . . . . 30.00
- Rock. Across the Board 30.00
- Bally Pacemaker . . . . \$95.00
- Bally Sport Page . . . . 80.00
- Mills Spinning Reels . . 135.00
- Bally Hi-Leah . . . . . 30.00
- Rockola Three Up . . . . 30.00

**THOROLY RECONDITIONED FREE PLAY CONSOLES**

- Jennings Silvermoon, Fruit Symbols . . . \$105.00
- Jennings Fastime, Number Reels . . . . 50.00
- Jennings Bobtail, Number Reels . . . . \$85.00
- Evans Jungle Camp, Animal Reels . . . . . 50.00

**COMBINATION FREE PLAY AND PAYOUT CONSOLES**

- Pace 1941 Saratoga \$135.00
- Bally Club Bell . . . . . 185.00
- Keen. Super Bell, 25c \$235.00
- Bally Hi Hand, Factory Rebuilt . . . . .

**ONE BALL FREE PLAY GAMES**

- Bally '41 Derby, JP \$325.00
- Bally Dark Horse . . . . 155.00
- Bally Sport Special . . . . 125.00
- Bally Gold Cup, J.P. \$ 89.50
- Mills 1940 1-2-3 . . . . . 105.00
- Bally Arrowhead . . . . . 35.00

**MILLS FACTORY REBUILT AND NEW SLOT MACHINES**

- Glitter Gold Q.T., 1c, New . . . . . \$ 80.00
- Brown Front, 5c, New 275.00
- Brown Front, 10c, New 285.00
- Gold Chrome, 5c . . . . 275.00
- Original Chrome, 10c 275.00
- Cherry Bell, 5c . . . . 155.00
- War Eagle, 10c . . . . . 89.50
- Club Bell, 5c . . . . . 250.00
- Gold Chrome, 10c, New . . . . \$335.00
- Bonus Bell, 5c, Reb. 225.00
- Gold Chrome, 5c, New 310.00
- Original Chrome, 5c . . . . 280.00
- Brown Front, 5c . . . . 175.00
- Melon Bell, 5c . . . . . 155.00
- Blue Q.T., 5c . . . . . 79.50
- Extraordinary, 10c . . . . 99.50
- Wating Big Game, Fruit Reels . . . . . \$50.00
- Mills Jumbo Parade, Fruit or Animal . . . . 65.00
- Jumbo Parade, New \$180.00
- Throughout . . . . . 155.00
- Bally Club Trophy, JP \$325.00
- Bally Record Time . . . . 135.00
- Keeney Contest . . . . . 125.00
- Original Chrome, 25c, New . . . . . \$375.00
- Bonus Bell, 5c, New. 295.00
- Original Chrome, New 25c Handload J.P. 395.00
- Blue Front, 5c . . . . . 175.00
- Blue Front, 10c . . . . . 185.00
- War Eagle, 5c . . . . . 89.50
- Extraordinary, 5c . . . . 89.50

**HEAVY DOUBLE SLOT MACHINE SAFE STANDS—ENCLOSED . . . . . \$80.00**

**HEAVY SINGLE SLOT MACHINE SAFE STANDS—ENCLOSED . . . . . 45.00**

**NEW MILLS SINGLE SAFE STANDS—NOT ENCLOSED . . . . . 24.50**

Backboard Glass for Longarc . . . . . \$6.75

Thorobred . . . . . 6.75

Pimlico . . . . . 6.75

Top Glass for Mills Three Bell . . . . \$15.00

1 Set of 5 Glasses for Mills Four Bells . . 15.00

Top Glass for Jumbo Parade . . . . . 7.50

**WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.**

**WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.**

**TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.**

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO.

BRAND NEW MACHINES

Kooney Super Bell, Single 5c (Lot of Ten) \$224.50
Kooney Super Bell, Single 25c 259.50
Kooney Super Track Time Write
Baker Race, 5c 299.50
Columbia Bell, Cash JP, RP, 5c 99.50
Evans Galloping Domino, Light Cab., JP 475.00
Box Stands 21.50

Folding Stands \$ 6.50
Stamp Vendors, 3-3's, 10c; 4-1's, 5c 29.50
Mills Counter Club Bell, 5c Write
Mills Counter Club Bell, 10c Write
Mills Counter Club Bell, 25c Write
Mills Counter Club Bell, 50c Write
Mills Chrome Bell, Handload, 5c Write
Mills Gold Chrome Bell, 5c Write



H. F. MOSELEY Pres.-Treas.

BRAND NEW MACHINES

Mills Gold Chrome, 10c Write
Mills Gold Chrome, 25c Write
Mills Chrome Bell, Copper, 10c Write
Mills Chrome Bell, Copper, 5c Write
Mills Chrome Bell, Copper, 25c Write
Mills Cherry Bell, 5c Write
Mills Brown Front Cherry Bell, 25c Write
Mills Vest Pocket, Blue and Gold, 5c \$ 72.50

Mills Four Bell, Original Style \$650.00
Mills Four Bell, New Style Head, 4-5c Slots 750.00
Mills Three Bell, New Style Head 750.00
Mills Jumbo Parade Vender, Conv. 149.50
Mills Jumbo Parade, Cash 129.50
Pace Race, Red Arrow, 5c 450.00
Pace Race, Red Arrow, 25c 500.00

NOTICE

WRITE US FOR PRICES ON BRAND NEW MILLS 5/10/25/50c BROWN FRONTS, ALSO 5/10/25c MILLS GOLD CHROME AND COPPER CHROME, ALSO MILLS 5c EMERALD HAND LOAD JACKPOTS. ALL MILLS SLOTS ARE EQUIPPED WITH MOSELEY'S SPECIAL DISCS AND REELS.

USED MACHINES - RECONDITIONED LIKE NEW

CONSOLES
Kooney Super Track Time, #7200 \$400.00
Kooney Kentucky Club 99.50
Kooney Pastime 185.00
Kooney Triple Entry 109.00
Kecney Skill Time, 1938 79.50
Kecney Super Bell, Twin CP, 5/5 325.00
Kecney Super Bell, Twin, 5/25, CP 375.00
Pace Race, 5c JP, #6319 180.00
Pace Race, 5c JP, #5086 150.00
Pace Race, 25c JP, #6088-6550 300.00
Pace Race, 25c Red Arrow, #6182-6583 300.00
Mills Square Bell 40.00
Tom Mix Ray Gun 59.50
Seeburg Chicken Sam 175.00
Gal. Domino, JP, Ch. Sep., Light Cab. 335.00
Gal. Domino, Factory Rebuilt, JP, Ch. Sep. 235.00
Bally Rollem 59.50
Evans Bang Tail, Dark Cabinet 225.00
Evans Lucky Lucie, F.S. 350.00
Mills Jumbo Parade, Free Play 79.50
Mills Four Bell, 22 to 2300 390.00
Mills Jumbo Parade, FP, Blue Cab. 89.50
Mills Jumbo Parade, Cash, Like New 99.50
Mills Four Bells, 4/5c, #811 275.00

Evans Gal. Domino, Dark Cab., 5c JP, Factory Rebuilt, #2911-3222-3237-2486-3041-3232-2752-3898-2307-2948-2700-2732-3155-3231-3040-2408 \$210.00
Gal. Domino, Dark Cab., Factory Rebuilt, 25c, #2371 275.00
Lucky Star, Like New, 25c 179.50
Gal. Domino, Light Cab., #3998-4175-3752-3775-3809-3599 300.00
SLOT MACHINES
Red Front, 5c, Like New, JP \$135.00
Melon Bell, 5c, High Serial, Like New 140.00
Blue Front Bell, No GA, 5c 110.00
Gold Chrome, 5c 205.00
Red Front, 5c 95.00
Bonus Bell, 5c 190.00
Chrome Bell, 5c 235.00
Jennings Victoria, 5c 39.50
Jenn. Chief, 50c, Console, Like New 400.00
One Dollar Jennings Chief, Like New 500.00
Gallo Console, 5c JP 90.00
Chrome Bell, 10c 245.00
Blue Front Vender, 10c 110.00
Calle Console, 10c JP 95.00
Melon Bell Vender, 5c, Reconditioned 140.00

Blue Front, 50c, Factory Reb. (New) \$350.00
Columbia Bell, RP, Cash, 5c 59.50
Columbia Bell, Ch. Sep., 5c, Like New 82.50
Pace Comet Console, 10c, #48688M 225.00
Pace Comet Console, 10c, #RF48689M 250.00
5/25c Double Club Md., #DRF54389 315.00
Mills Melon Bell, 25c, #430597 175.00
Mills Blue Front, JP, High Serial 152.50
Mills Blue Front, 5c, JP, #433176-433173-433181-433175 175.00
Columbia Bell Chromes, #8053-8056-8553, 5c Play 82.50
Mills Single Safe 25.00
Mills Folding Stands 4.50
Mills Box Stands 12.50
COUNTER GAMES
Challenger Targets, Like New \$ 29.50
Model F Targets, Like New 27.50
Penny Pack, 1/2 Revoly-a-Round Base 6.50
Horses 4.00
Reel Race 4.00
Red Cap 12.50
Mercury, 1c, Perfect 6.50
Sparks, 1c, Perfect 6.50
Comet, 1c, Perfect 6.50

FIVE BALL
Blackout \$ 25.00
Star Light 25.00
Batting Practice 109.50
ONE BALL
Bally Long Shot, Perfect \$250.00
Bally Santa Anita, Perfect 160.00
Bally Jockey Club, Perfect 350.00
Bally Dark Horse, Perfect 135.00
Bally Arlington, Perfect 57.50
Mills 1-2-3, Cash Play 35.00
PHONOGRAPHS
Seeburg Concert Master, RC, ES, #79425 \$325.00
Seeburg Commander, RC, ES, #75919 209.00
Seeburg Cadet, RC, ES, #75942 225.00
Seeburg Cadet, RC, ES, #75871 225.00
Seeburg Vogue, #68209 225.00
Seeburg 8800, ES, Like New 350.00
Rock-Ola Spectravox & Playmaster 219.50
Seeburg Wall Boxes, '39, Reconditioned 17.50
Seeburg Marble Glow Wall-o-Matics, Reconditioned 27.50
Speaker in Cabinet 20.00
Mills Throne of Music 139.50
Mills Empress, Perfect 189.50
Wurlitzer 616, Lightup Panel 82.50

SPECIALS
25 Super Bells, 5c Conv., SU \$174.50
25 Dominos, JP, Light Cab., SU, Like New 325.00
5 Super Track Times, SU, Like New, Serial Numbers Over 7200 400.00
10 Mills Three Bells, Like New, High Serials 750.00
10 Jackpot Dominos, Brown Cab., Factory Reconditioned 225.00
3 Mills Four Bells, Latest Style Coin Head, 3-5c, 1-25c, 8#2807 Up 650.00
1 Mills Four Bells, Original Style Coin Head, 3-5c, 1-25c, 8#2400 600.00
5 Mills 5c Cherry Bells, Knee Action, Drill Proof, Club Handle, New Crackle Finish, S# Over 440,000 172.50
1 Rock Ola Commando, Now, F.S., 410.00

10 Shoot the Jap, Rebuilt New, Never Unpacked \$169.50
10 Evans Counter Model Domino (Brand New) 32.50
8 Evans Counter Model Domino, Used 10 Days 27.50
10 Mutoscope Sky Fighters, Rebuilt New by Factory 359.50
6 Baker's Paces Deluxe, Like New, S#8904-8805-8642-8646-8717-6796 205.00
3 Chicago Coin Yanks, F.S. 99.50
2 Keenoy 4-Way Super Bells, 3-5c, 1-25c 450.00
1 Keenoy Air Raiser, Latest Model 225.00
5 Bally Club Bells, Like New, S#1500 Up 175.00

SPECIALS
BRAND NEW IN ORIGINAL CRATES, NEVER UNPACKED
Wurlitzer 950 \$598.50
Wurlitzer Wall Boxes, 5c, #120 37.50
Wurlitzer Adapter, #145 35.00
Seeburg Remote Console Wireless \$250.00
Seeburg 8200 \$598.00
Seeburg Wall-o-Matic 39.00
Rock Ola Commando Write \$250.00

WANTED TO BUY
Will pay highest cash price. 100 Pimlico-Longacre-Bally Kentucky-Turf King-Jockey Club-Thoroughbreds-Sky Fighters-Submarine-Bally Rapid Fires. All kinds of Mills Slots, 5-10-25c, Blue Front, Brown Front and Gold Chrome, Mills Three Bells and Four Bells with 3 Nickels and 1 Quarter Payout. Give Serial Numbers and Guaranteed Condition.

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective March 6, 1943, and Subject to Change Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office, Express or Telegraph Money Order.

MOSELEY VENDING MACHINE EX., INC.

00 BROAD STREET, RICHMOND, VA. DAY PHONE 3-4511, 3-4512. NIGHT 5-5328

5-BALL FREE PLAY GAMES
\$19.50 Dixie
\$37.50 Romy
Vacation
Sporty
Merry-Go-Round
\$27.50 Attention
Big Chief
Landslide
Flicker
Metro
Silver Skates
Crossline
Horoscope
All American
\$79.00 Victory
Bosco
Zig Zag
Wildfire
Sport Parade
Stratoliner
Majors of '41
Show Boat
7-Up
Play Ball
Boom Town
\$47.50 Hi Dive
Miami Beach
Ten Spot
Legionnaire
Spot Pool
Star Attraction
Pan American
Jungle
Capt. Kidd

ARCADE MACHINES
Keeney Submarine \$185.00
Bally Rapid Fire 175.00
Ten Pin 69.00
Air Raider 185.00
Shoot the Jap 139.50
Chicolen Hecker 199.00
Anti-Aircraft (Brown) 40.00
Electric Shocker 10.00
Gott, Triple Grip 16.00
ABT Challenger 22.50
Model F Streamline 22.50
Jungle Hunt 17.50
Fire & Smoke 17.50

ONE BALL
Grand Stand, P.O. \$ 89.50
Mills Owl, F.P. 75.00
Club Trophy, F.P. 300.00
NEW MARVELS \$15.50 Ea.
CONSOLES
Bally Hi Hand \$104.00
Totalizer 98.00
Jumbo Parade, FP 79.00
Fastime, FP 69.50
Keeney Tracktime, '38, PO 120.00
Mills Slot, FP 89.00
Cigarolla, New 150.00

WILL PAY SPOT CASH
Rock-Ola Supers, Masters, Deluxes, Standards. Advise Quantity, Serial Number, Price and Condition.

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ACCLAIMED - FROM COAST TO COAST!
OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!
AVAILABLE TO RELIABLE OPERATORS
Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram - on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR . . . TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!
THE GEORGE PONSER CO.
763 SOUTH 18TH STREET NEWARK, N. J.

WILL BUY FOR CASH
The following equipment: One Ball Free Plays, Five Ball Free Plays, Mills Free Play Mint Venders, Free Play Consoles, Slot Machines and Arcade Equipment of all kinds. For re-sale. No deal too large. For fast action send us your complete list immediately.
AUTOMATIC SALES CO.
203 2ND AVENUE, NORTH NASHVILLE, TENNESSEE

LOS ANGELES SEE BADGER'S BARGAINS MILWAUKEE SEE BILL HAPPEL CARL HAPPEL

NEW 1943 VICTORY MODEL RAY-O-LITE GUNS

THE LATEST CHICKEN SAM CHANGE-OVER UNIT ON THE MARKET
AXIS-RATS-NEW FIGURES-NEW SCENERY
PROVED FOR PROFITS
\$189.50 VALUE FOR ONLY \$149.50

Revamped from Chicken Sams and reconditioned by factory trained mechanics. Amplifier, Tubes, Cables and all parts checked. Cabinets are refinished in new, beautiful marblote. Appearance and condition practically new. Order now. Ready for immediate delivery.

"VICTORY MODEL" AXIS RATS ON THE RUN
New Conversion Unit only \$15.00. Your old Chicken Sams and Japs become 1943 Models when new "Axis Rats on the Run" are installed. Here is an opportunity to re-establish your old machines as top rapid-fire money makers. Today's wisest investment. Order your sample today. Immediate deliveries.

RECONDITIONED ARCADE EQUIPMENT
Bally Defenders \$229.50
Bally King Pins (New) 219.50
Keeney Submarines 189.50
Genco Playball (Late) 189.50
Seeburg Shoot the Chutes 139.50
Keep 'Em Punching 139.50
Exhibit Lighthouse Lift 119.50
Exhibit Lighthouse Grip 119.50
Jennings Roll-in-the-Barrel 119.50
Western Deluxe Baseballs 119.50
Keeney Air Raiser \$199.50
Chicago Coin Hockey 199.50
Bally Rapid Fire 189.50
Groctchen Mountain Climb 159.50
Mutoscope Punching Bag 149.50
Mills Punching Bag (Refinished) 124.50
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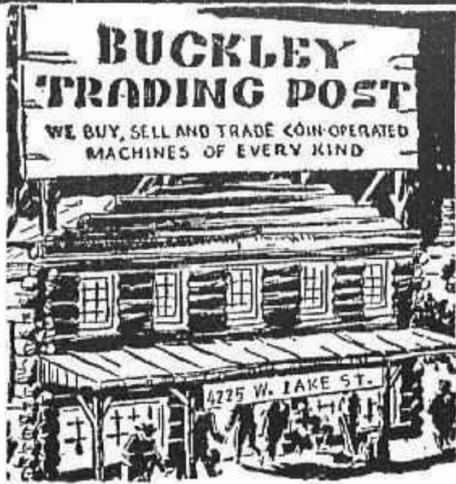
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- |                    |                           |
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- |                   |                      |                   |
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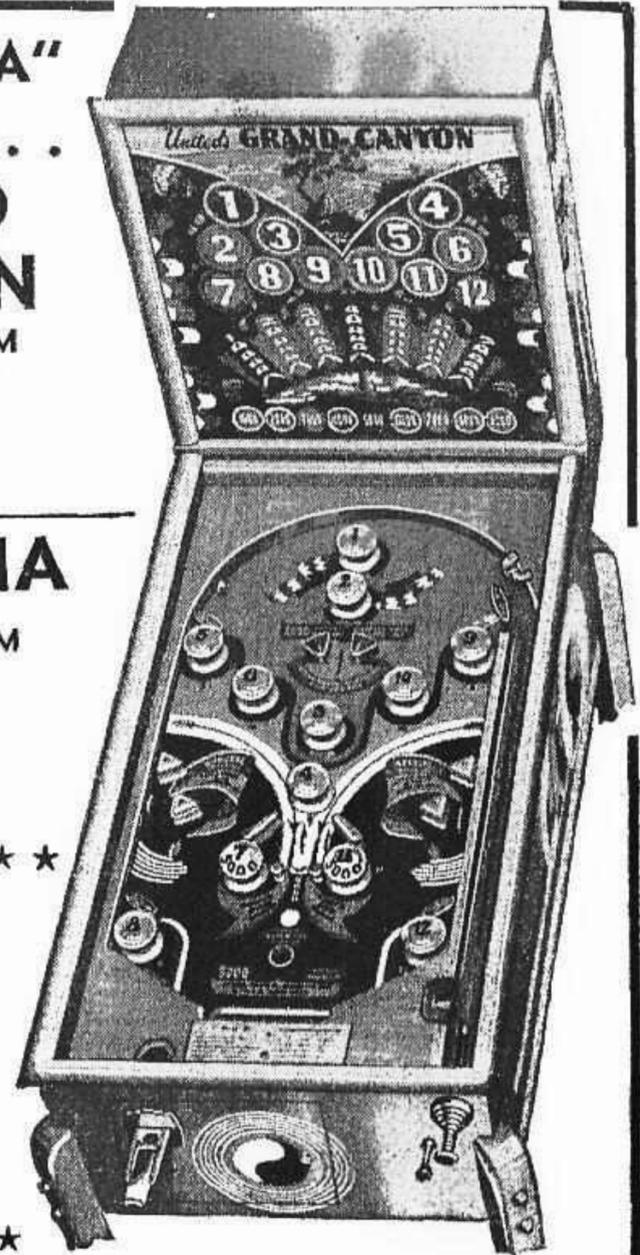
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